



STRAIT UP

George Strait Establishes A Country Career-High Bow At No. 19 With 'I

Saw God Today.' He's The Fifth Act And 'God' The Seventh Nielsen BDS Era Song To Debut In The Top 20 p.23

SOUND DECISIONS

Three For The Show: Josh Kelley, We The Kings And The Almost Break With Tradition On New Projects p.24

R&R

RADIO & RECORDS

FEBRUARY 15, 2008 NO. 1749 \$6.50

www.RadioandRecords.com



TALENT SHOW: College Radio Once Had Volunteers Standing In Line Now They're Recruiting Talent p.12

WEB: Terrestrial Radio Internet Divisions Reach New Heights. Can Labels Cast In? p.15

AC SPECIAL: All Eyes Are On 'Fresh' Concept Plus: Fresh Father Greg Durkin p.44

THE PPM: Don't Let Obsessing Over Minutiae Mar Practical Programming Principles p.6

ADVERTISEMENT

STEVE RICHARD

**APPEARING
LIVE
At CRS 39**

Wednesday March 5th
4:00 p.m.
Rooms 204 & 205



WWW.STEVERICHARDMUSIC.COM



WHEN'S THE LAST TIME SOMEONE FROM THE AUDIENCE SAID, "I'LL NEVER FORGET YOU GUYS AS LONG AS I LIVE."?

Five Star Iris on tour for Armed Forces Entertainment in Southwest Asia



"After our show in Ramadi, Iraq, a soldier told us that it had been seven months since he had gotten his last 'fix' of live music. Although he had never heard of our music, he said our show had taken his mind off things and let him just relax – he clears roadside bombs every day. After another show a soldier told us, 'I'll never forget you guys as long as I live.' As a performer, you don't often get to hear things like that, but on an Armed Forces Entertainment tour you hear it a lot and it's humbling. Until you've done it, it's hard to comprehend how just playing your music can have such a profound effect on these people."

– ALAN SCHAEFER, LEAD SINGER – FIVE STAR IRIS



**ARMED
FORCES
ENTERTAINMENT.**

WHERE STARS EARN THEIR STRIPES

**FIVESTAR IRIS WILL PERFORM LIVE AT OUR "FULL-ON ASSAULT" SHOW AT SXSW
VISIT US AT BOOTH 320 / ARMEDFORCESENTERTAINMENT.COM**

R&R News Focus

MOVER O'Neill To Manage Salem/New York

Sean O'Neill is named GM of Salem Communications' two New York stations, Christian talkers WMCA-AM and WWDJ-AM. He replaces Susan Lucchesi, who left last



O'Neill

year. O'Neill was most recently general sales manager at CBS Radio KFWB (News 980)/Los Angeles and the Dodgers Radio Network. Before, he was VP/GM of Big City Radio's Latin pop KLYY (Viva 107.1)/Los Angeles. O'Neill says, "There are many exciting opportunities on the horizon, and I'm honored to be leading the team."—Kevin Peterson

SHAKER Chicago Welcomes 'El Chulo De La Mañana'

Spanish Broadcasting System regional Mexican WLEY (La Ley)/Chicago has a new morning show, "El Chulo de la Mañana," hosted by Joaquín Garza, "El Chulo." The show airs 5:30 a.m.-10 a.m. Monday-Friday. "From all corners of the country where his show is heard, Joaquín Garza continues to make history as one of the most popular Hispanic radio hosts in the country," SBS/Chicago VP/GM Terry Hardin says. "We are glad to welcome this talented team to the SBS family." Prior to joining La Ley, Garza hosted "El Chulo y La Bola" on Border Media Partners' regional Mexican KHHH (La Ley)/Austin. "El Chulo de la Mañana" also simulcasts on Border's Texas outlets in San Antonio, Laredo, McAllen and Austin.

—Jackie Madrigal

DEALMAKER CCR Selects Ando For Streaming Metrics

Clear Channel Radio's Online Music & Radio division will use Ando Media's audience measurement service, Webcast Metrics, for all of its stations engaged in streaming. CCR will measure in real time their online audiences, which will help plan promotions and ad campaigns run in streams. Additionally, Ando provides real-time listener statistics for all of its social networking sites. "We now have third-party-validated real-time statistics at the station level," Online Music & Radio VP of business/product development Larry Linietsky says.—Mike Boyle

RAB Conference Casts Light On Future Opportunities

RAB president Jeff Haley unveiled a bold industry mission to put radio receivers "on every mobile phone, PDA and MP3 player within the next five years" during his Feb. 12 keynote speech at the RAB 2008 conference in Atlanta. "We need to be everywhere there is a speaker and headphones," he said, estimating that making radio available on cell phones could bring the industry an additional \$3 billion in incremental revenue.

RAB chairman and Greater Media president/CEO Peter Smyth told R&R that broadcasters are in discussions with device makers attracted to the idea, because it would increase available entertainment choices.

Haley added that there is evidence of demand for radio on additional devices: An FM tuner is the top-selling accessory for Apple's iPod, and a survey Microsoft conducted of users of its radio-equipped Zune MP3 player found that 74% of respondents say radio is the main way they discover music.

Optimism also peaked through in an opening-day session Feb. 11 on "How to Cross the Digital Divide." Executives from the digital divisions of three radio groups identified local online advertising as the fastest-growing segment in the interactive ad market—worth an estimated \$8 billion.

"I don't know why everyone is so gloomy," said Deb Esayan, panel moderator and Emmis Interactive VP of integrated sales. "I think this is the best opportunity we've ever had." Entercom senior VP of digital Sandy Smallens added that digital is "the latest place where we can take our brands to bring them alive," while Mike Aronow, director of sales development for CBS Radio's digital media group, noted, "We can't just be in the space. We have to lead."

In another panel, a group of sales experts assured broadcasters that stations previously passed over by media buyers as "second- or third-tier" options are now getting in on ad buys in markets where Arbitron's Portable People Meter ratings service has been commercialized.

Blaise Howard, VP/GM at top-rated AC WBEB/Philadelphia, said that advertisers in his market, the first to adopt electronic audience measurement, have gone as deep as 18 stations.—Paul Heine

Hats Off At RAB



American Urban Radio Networks presented its annual Urban Knight Awards Feb. 11 at the RAB Radio Sales, Management and Leadership Conference in Atlanta. WHUR/Washington GM Jim Watkins, center, was inducted into the Urban Knight Hall of Fame, along with Michael Carter, president of the Carter Co. Broadcast Group (KPRS/Kansas City). With Watkins are AURN executive VP of sales Howard Eisen, left, and president of program operations and affiliations Jerry Lopes. The Urban Knight Awards were initiated in 2002 to honor marketing/sales excellence in the urban marketplace.

ON THE WEB CCKA To Double Number Of Marketing Directors

Looking to attract more advertisers to radio's growing multiplatform opportunities across traditional and digital channels, Katz Media Group expands Clear Channel Katz Advantage's marketing group. The group plans to double the number of marketing directors who promote benefits of multiplatform radio to advertisers from 25 to 50. In addition, CCKA's marketing group, which recently opened an Atlanta office, will open a San Francisco bureau, for a total of nine locations. Eleven groups represented by CCKA—including Clear Channel (which boasts the largest Internet radio platform), Cox Radio, Greater Media, Emmis and Citadel—have committed to support the expansion by endorsing higher premiums for sales commissions. CCKA, like the rest of the radio industry, has begun to more aggressively reposition radio beyond its traditional definition in order to create new revenue streams and turn around a sluggish traditional ad market.

"Radio has made enormous advances in the last two to three years and has re-emerged as a flexible, modern medium," says Bonnie Press, president of Katz Advantage, which has already had success orchestrating multiplatform radio campaigns for Carmax, Pizza Hut, Seat Exchange and Turner Broadcasting. "There is a level of awareness among advertisers, but there is a lot more to do."

—Katy Bachman, Mediaweek

Neal Becomes Source PD

Clear Channel urban WKKV (V100)/Milwaukee mixer Tony Neal is upped to PD of Radio Multi Media's WNOV-AM (860 AM the Source)/Milwaukee. The station was recently acquired from Courier as an urban AC outlet,



Neal

but is now leaning more urban. Neal, who is also founder of the Core DJs, will maintain his position with the organization and continue to mix on V100. In addition, he is a part-owner of Radio Multi Media.—Darnella Dunham

NUMBER CRUNCH

80	16	6
The percentage by which page views increased on CBS Radio sports WFAN/New York's Web site during the New York Giants playoff run and eventual Super Bowl victory, according to the station. The site streamed the team's Feb. 5 victory parade, along with archived content and interactive opportunities for listeners.	The percentage of the 10,600 radio stations surveyed in the United States that have a female GM, according to Mentoring and Inspiring Women in Radio. That's up slightly from last year's 15%. In the top 100 markets, women command slightly less than 17% of the stations.	The percentage by which Hispanic radio revenue will increase in 2008, to \$1.2 billion, according to SNL Kagan. The predicted increase outpaces the overall industry's expected growth of 2%-3%. During the next four years, station revenue is expected to increase at a 4.9% compound annual growth rate.

NEWS UPDATES AROUND THE CLOCK:
www.RadioandRecords.com

Cutbacks Continue To Rock CBS Radio, Emmis

Following in the footsteps of Clear Channel Radio, Emmis Communications and CBS Radio effected massive layoffs Feb. 6-8, from the executive suites to back-room operations, amounting to what the companies claim represents less than 5% of their work forces.

While Emmis was trumpeting the Feb. 5 debut of its new rock station WRXP/New York, which replaced smooth jazz WQCD (CD101.9), the company was also eliminating 46 positions in Los Angeles, New York, St. Louis, Austin and Chicago. The company says that an additional dozen employees will experience reduced hours or have their positions changed. A few of the eliminated positions were in sales; many were part-time employees.

Emmis spokeswoman Kate Snedeker says, "Like many of our industry peers, Emmis took these steps as an expense reduction effort and to better position the company. Emmis provided a generous severance package and extended benefits to all affected employees. No further eliminations are planned."

Wachovia media analyst Marci Ryvicker says the Emmis cutbacks "will have a greater impact than the incremental promotional costs that are likely to result from the [New York] format change." Ryvicker adds that Emmis isn't expected to spend as much promoting WRXP as it did to launch rhythmic AC KMVN/Los Angeles in August 2006.

Meanwhile, sweeping budget cuts rocked CBS Radio Feb. 7. In New York, three programmers were let go: WXRK (92.3 K-Rock) PD Tracy Cloherty, WWFS (Fresh 102.7) PD Rick Martini and WCBS-AM PD Crys Quimby. Also exiting were triple A WXRT/Chicago VP/GM Michael Damsky, AC KVIL/Dallas PD Charlie Connolly and smooth jazz KHJZ/Houston PD Maxine Todd. Replacing Todd is Jeff Garrison, who remains PD of country KILT.

CBS Radio says, "With these actions, we continue to build on our strategy of deploying our assets to best grow our ratings and monetize results."—Mike Boyle

Media Monitors Links With The PPM

Broadcast monitoring and verification service Media Monitors and Arbitron have signed an agreement that allows Media Monitors to link Portable People Meter minute-level audience data with Media Monitors airplay information in a new service called Audience Response. It analyzes PPM data and Media Monitors airplay to help programmers hear what was on the air when they observe audience level changes. Audience Response is available in Philadelphia and Houston and other PPM cities as they launch.—Mike Boyle

Denver Now Has The 'One'

After blowing out most of its airstaff at the end of January, AC KSYY (Sassy 107)/Denver flips to rhythmic "One FM." Market vets (and married team) Davin & Ana Fessmire take mornings, Gerry Dixon moves across the hall from sister KTNI (Martini 101.5) as MD/midday host, and Martini morning guy Blake Powers takes over One afternoons. Owner Denver Radio director of operations for programming entertainment Tim Maranville is still looking for on-air people, a promo director and webmaster.—Keith Bernan

Business Briefing By Jeffrey Yorke

Clear Channel: Satellite Merger Would Be 'Genuine Threat'

Clear Channel, the largest radio operator in the world with more than 700 sets of call letters to its name, has told the FCC that approval of a Sirius-XM merger would be a "genuine threat" to terrestrial radio. According to FCC documents, Clear Channel reps met with Democratic commissioners Michael Copps and Jonathan Adelstein and Republican commissioner Robert McDowell to insist that a merger would not be in the public's interest.

Clear Channel is concerned that an "enormous amount of spectrum would be concentrated in the control of one essentially unregulated entity" should the transaction proceed as proposed, creating a threat to the economic framework of terrestrial broadcast radio.

says first-quarter revenue will be between \$139 million and \$143 million, and per-share income will be between a loss of 8 cents and a gain of 2 cents. Analysts were expecting revenue of \$151 million with earnings of 1 cent per share. For the full year, Real expects an adjusted loss of between 9 cents and 4 cents per share on revenue of between \$612 million and \$632 million, while analysts were expecting 10 cents per share on revenue of \$643.7 million. Meanwhile, Q4 net income was \$2.7 million, or 2 cents per share, compared with \$39.3 million, or 22 cents in the year-ago quarter; revenue was up 25% to \$157 million.

Tidbits

RAB president/CEO Jeff Haley estimates that overall political spending for the impending presidential election will total about \$3 billion. Of that, he anticipates radio will attract 10%, or \$300 million . . . Universal Music Group spent \$350,000 in the second half of 2007 to lobby the federal government, according to a disclosure form . . . The North American Broadcasters Assn. will honor former NAB boss Eddie Fritts in recognition of outstanding leadership in the broadcasting industry. Fritts will be presented the group's International Achievement Award Feb. 26 at an award ceremony during NABA's annual general meeting and conference in Atlanta.

Bid4Spots Passes \$8 Million Mark

Bid4Spots, a supplemental outlet for unsold radio inventory, has crossed the \$8 million threshold, according to the company. The service, which began beta testing in 2005, started formal operations in 2006.

RealNetworks Forecasts Lower Revenue

Citing slower growth in its Rhapsody America music business, RealNetworks

Transactions at a Glance

Coastline Communications of Carolina's WYNA-FM/Calabash, N.C., to Qantum Communications for \$4 million . . . New Life Evangelistic Center's KTCN-FM/Eureka Springs, Ark., to Northeast Oklahoma Broadcast Network for \$302,000 . . . Siefker Broadcasting's WMLM-AM/St. Louis to Krol Communications for \$205,000 . . . William G. Spears Jr., holder of a 30% membership interest in Wolf Creek Broadcasting, licensee of KWUF-AM-FM/Pagosa Springs, Colo., is acquiring the 60% interest held by Spears Partners, controlled by his father, William G. Spears, for \$179,216.40.

Deal of the Week

WPUP-FM/Arcade, WGAU-AM and WRFC-AM/Athens, WGMG-FM/Crawford, WNGC-FM/Toccoa and WXKT-FM/Washington, Ga.

PRICE: \$60 million TERMS: Asset sale for cash

BUYER: Cox Radio, headed by president/CEO Robert Neil. Phone: 678-645-0000. It owns 79 other stations. This represents its entry into this market.

SELLER: Southern Broadcasting, headed by president Paul Stone. Phone: 706-549-6222

FORMAT: Alternative, news/talk, sports/talk, AC, country, country

COMMENT: Southern Broadcasting WPUP-FM/Arcade, WGAU-AM and WRFC-AM/Athens, WGMG-FM/Crawford, WNGC-FM/Toccoa and WXKT-FM/Washington, Ga., to Cox Radio for \$60 million. Cox has already paid \$12 million in option costs.

2008 Deals to Date

Dollars to Date:	\$118,978,036	(Last Year: \$172,736,021)
Dollars This Quarter:	\$118,978,036	(Last Year: \$172,736,021)
Stations Traded This Year:	61	(Last Year: 146)
Stations Traded This Quarter:	61	(Last Year: 146)

R&R 35 PIVOTAL RADIO EVENTS IN R&R HISTORY
RADIO & RECORDS FOR 35 YEARS 1981

Birth Of The Morning Zoo

Ironically, the concept of the Morning Zoo more closely resembles a circus, with its troupe of high-flying comedic personalities, contesting, on-air games, parody songs and various clown-around stunts and skits, along with news and service elements. The a.m. radio format was originated by Scott Shannon and Cleveland Wheeler at CHR/top 40 WRBQ (Q105)/Tampa in 1981 as "The Q Morning Zoo." The show ranked so highly—with shares reaching into the 20s—that it was soon imitated as a morning staple around the country and as far away as Australia.

Shannon brought "The Morning Zoo" with him to CHR/top 40 WHTZ (Z100)/New

York in August 1983, where it continues to dominate today; host Elvis Duran has been at the helm since 1996. In 2006, Z100 began simulcasting "The Morning Zoo" on Clear Channel sister WHYI (Y100)/Miami.

The concept crossed to other formats as well, including rock WMMR/Philadelphia, country KKBQ/Houston and Christian WAWZ/Zarepath, N.J.—Chuck Taylor





FIREFLIGHT SHINES ATOP CHRISTIAN ROCK FOR A SECOND WEEK WITH "UNBREAKABLE," THE TITLE CUT FROM THE BAND'S NEW ALBUM, DUE MARCH 4. A YEAR AGO THIS WEEK, THE ORLANDO QUINTET HELD THE TOP SPOT WITH "WAITING."

R&R NO.1

FORMAT	Page	Artist / Title
CHR/TOP 40	27	Flo Rida Featuring T-Pain / Low
RHYTHMIC	30	Flo Rida Featuring T-Pain / Low
RAP	31	Flo Rida Featuring T-Pain / Low
URBAN	33	J. Holiday / Suffocate
URBAN AC	34	Alicia Keys / Like You'll Never See Me Again
GOSPEL	35	Kirk Franklin / Declaration (This Is It!)
CHRISTIAN AC	37	MercyMe / God With Us
CHRISTIAN CHR	38	Sanctus Real / We Need Each Other
CHRISTIAN ROCK	38	Fireflight / Unbreakable
SOFT AC / INSPIRATIONAL	39	MercyMe / God With Us
COUNTRY	42	Brad Paisley / Letter To Me
AC	49	Colbie Caillat / Bubbly
HOT AC	50	Timbaland Featuring OneRepublic / Apologize
SMOOTH JAZZ	53	Paul Hardcastle / Luck, Star
ALTERNATIVE	55	Seether / Fake It
ACTIVE ROCK	56	Puddle Of Mudd / Psycho
ROCK	57	Seether / Fake It
TRIPLE A	60	Jack Johnson / If I Had Eyes
AMERICANA	61	Levon Helm / Dirt Farmer
REGIONAL MEXICAN	63	La Arrolladora Banda El Limón / Sobre Mis Pies
LATIN POP	64	Juanes / Gotas De Agua Dulce
TROPICAL	65	Gilberto Santa Rosa / Conteo Regresivo
LATIN RHYTHM	65	Flex / Te Quiero
LATIN ROCK / ALTERNATIVE	65	Motel / Y Te Vas

PUDDLE OF MUDD'S "PSYCHO" SLAYS ALL COMPETITION AT ACTIVE ROCK FOR A SECOND ISSUE. THE TRACK, THE GROUP'S FOURTH NO. 1 AT THE FORMAT, ALSO ADVANCES 5-4 AT ROCK AND 14-13 AT ALTERNATIVE.



Radio and Records is published weekly, except the last week of December and the first week of January. Subscriptions are available for \$325.00 per year (plus applicable sales tax) in the United States, \$330.00 in Canada and Mexico, and \$495.00 overseas U.S. funds only from Radio & Records Inc., P.O. Box 16555, North Hollywood, California 91615-9338. Annual subscription plan includes the weekly newspaper plus two R&R Directories issues and other special publications. Refunds are prorated based on the actual value of issues received prior to cancellation. Nonrefundable quarterly rates available. All reasonable care taken but no responsibility assumed for unsolicited material. R&R reserves all rights in material accepted for publication. All letters addressed to R&R or its Editors will be assumed intended for publication reproduction and may therefore be used to this purpose. Letters may be edited for space and clarity and may appear in the electronic versions of R&R. The writer assumes all liability regarding the content of the letter and its publication in R&R. Nothing may be reproduced in whole or in part without written permission from the Publisher.

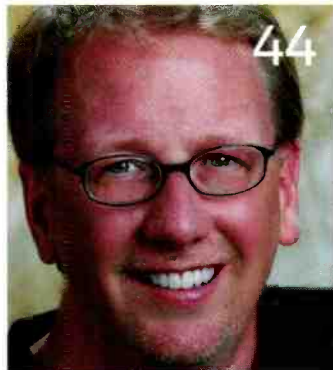
© 2008 The Nielsen Company

POSTMASTER: Send address changes to R&R, P.O. Box 16555, North Hollywood, California 91615-9338. Under Canadian Publication Mail Agreement No. 877953 return undeliverable Canadian addresses to DHL Global Mail, 7496 Bath Road Unit 2, Mississauga, ON L4T 1R2.

A PUBLICATION OF **Billboard** INFORMATION GROUP

Contents

ISSUE #1749 • FEBRUARY 15, 2008



44

FEATURES

12 RADIO'S GENERATION NEXT
College radio stations once had on-air volunteers standing in line. Now they're recruiting talent—many who don't even listen to the medium.

15 ONLINE RADIO'S ROLLER-COASTER RIDE
While pure-play Internet radio slows, terrestrial radio Web divisions reach new heights. Can labels cash in?

44 AC SPECIAL
'Fresh' into action: All eyes on three AC stations. Plus: Fresh father Greg Dunkin outlines concepts behind the name; Philly's B101 freshens up.

70 PUBLISHER'S PROFILE
MusicMaster president Joe Knapp celebrates 25 years of radio, TV, Internet software scheduling system.



12



62

DEPARTMENTS

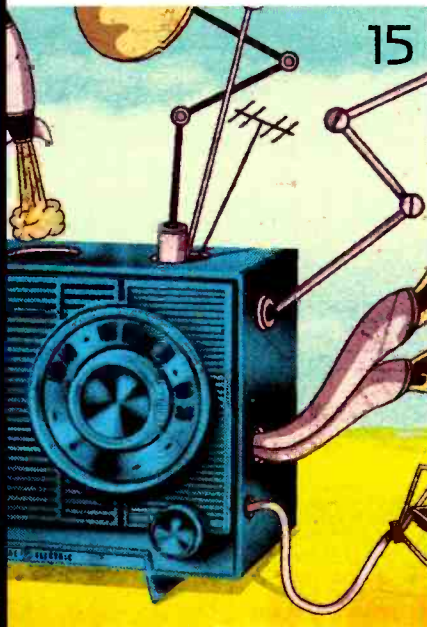
6 MANAGEMENT/MARKETING/SALES
MediaEKG's Sam Milkman on the Portable People Meter and the law of unintended consequences.

8 MARKET PROFILE: COLUMBUS
Like most of Ohio, state capital Columbus is Clear Channel country. Radio One, Saga and Wilks are the market's other dominant players.

10 STREET TALK
Pink slips continue to fly, with two dozen additional CBS Radio personnel cutbacks in Los Angeles, Cleveland, Phoenix, Las Vegas and Portland, Ore.

23 THE SPIN
George Strait establishes a career-high bow at Country as "I Saw God Today" debuts at No. 19.

24 SOUND DECISIONS
Three for the show: Jcsh Kelley, We the Kings and the Almost break with tradition on new projects.



15

'The Portable People Meter was not designed to put us in a more myopic world, fixated on the minutiae and the meaningless, paralyzed in our quest to build something better for the audience.' p.6



23

COLUMNS

- 26 CHR/Top 40
- 29 Rhythmic
- 32 Urban
- 36 Christian
- 40 Country
- 52 Smooth Jazz
- 54 Rock
- 59 Triple A
- 62 Latin
- 66 National Airplay



32

WWW.RADIOANDRECORDS.COM:

What's New This Week Online

M

Feb. 18
Connect yourself with the whole industry: Get listed in the R&R Directory.
▶ [Click on R&R Directory](#)

T

Feb. 19
Discover tomorrow's hits today with HitPredictor.
▶ [Click on Charts](#)

W

Feb. 20
Catch up on the latest format flips, personnel changes and other news in your format.
▶ [Click on Format News](#)

T

Feb. 21
Radio One and Entercom release their fourth-quarter and full-year 2007 results. Stay tuned for complete coverage.

F

Feb. 22
Updated charts and playlists from across the street to across the nation.
▶ [Click on Charts](#)

Putting too much weight on early hypotheses threatens to shut down the creative process

The PPM And The Law Of Unintended Consequences



Sam Milkman
sammilkman@mediaekg.com

'The PPM was not designed to put us in a more myopic world, fixated on the minutia and the meaningless, paralyzed in our quest to build something better for the audience.'

—Sam Milkman

We're living in an interesting time in the radio industry, to say the least—as many of the basic tenets of how we design programming will be tested and challenged by the new reality of the Portable People Meter. New ways of doing things will clearly emerge. Old ways of programming will be questioned, modified and perhaps discarded entirely. We will be inundated by “new findings” on a weekly basis as hypotheses about what works in the PPM and what doesn't float through our industry. ■ Some of these new ideas will help us all develop better programming and better-serve our audiences. Others, I fear, may distract us for a short time at best—or in the worst case, disrupt radio's ability to thrive in an increasingly competitive new world of entertainment media. What we may be seeing at work is the law of unintended consequences: A new ratings system designed to provide better understanding of how listeners use radio may unintentionally lead us to damage the product if we're not careful in interpreting all this new information.

Good programming—not sleight of hand—generates good ratings.

Having lived through the original PPM test in Philadelphia as a programmer, one theme that I shared with my staff at the time still runs through my head: Do great radio and the ratings will take care of themselves. Rather than spend time focusing on how to manipulate (or attack) the new PPM system, let's spend it creating content that genuinely excites and delights our audience. With the right strategy and good execution, the ratings ought to flow naturally.

Early PPM analysis has generated lots of theories. The best and the brightest of our industry are poring over PPM data, studying what is working and what isn't. We hear that the PPM does a better job of capturing listening to play-by-play, for example, so perhaps broadcast rights for Major League Baseball will be considered more valuable than in the past. Traffic and weather appear to build audience for all-news stations, but outlets should be careful about commercial placement around these fea-

tures, because an “adjacency” that runs beforehand can drive down audience and offset the gains generated by traffic and weather. Being the first country station in your market to get an interview with Kenny Chesney may not matter, and more than one station can benefit, independently, by showcasing a Chesney interview. But how you execute that interview sure does matter. When a jock highlights the fact that he's about to take a break without “teasing” anything compelling to follow, he loses audience.

Some of these hypotheses are just that: theories of what might cause listening levels to go up or down. Some are based on PPM data from two or three markets combined, to generate a large-enough sample for us to have a good degree of confidence in the findings. Others are based on one or two examples and the exposure of just 10 or so listeners holding meters. And jumping to any conclusions based upon that little information is scary.

The scariest hypothesis of all, however, is the

notion that all DJ talk drives down listening. That's an early observation by some folks who have studied PPM results. It may prove to be true for a lot of DJ talk, but what that means is a whole different story. Some dips in audience caused by DJ talk ought to be tolerated because they help a station build its brand and keep listeners coming back. Other dips may really indicate a turnoff, and that talk should be eliminated. The real trick will be deciphering what category the talk you're analyzing fits into.

A large drop in audience on a consistent basis whenever a particular DJ talks probably means he or she isn't offering anything the audience finds entertaining or compelling. Beyond that, we shouldn't make snap judgments about what talk means to a music station. Otherwise we risk turning music radio into a race to the bottom where we eliminate every conceivable bit of talk until stations are nothing more than iPods with commercials.

It may be that listeners have an expectation of talk on some music stations and not on others. It may be that we don't know enough about what sort of talk works on a music station and what doesn't.

In any case, our focus should be on giving listeners what they want—getting them closer to the music, the story, the artists, the ideas—and putting it all in a package that is as fun and easy to use as their iPods. The focus should not be on every little dip and drop in a station's PPM audience levels on a daily basis that may or may not mean anything at all in the long run.

The PPM may be better at showing us what causes tune-out than how to build a brand long term. It was designed to provide more accurate ratings based upon real listener exposure, as opposed to subjective recall in the diary system. With a better understanding of what builds a mass audience, we should be able to design better programming to attract that audience. The PPM was not designed to put us in a more myopic world, fixated on the minutia and the meaningless, paralyzed in our quest to build something better for the audience.

Zooming in on minute-by-minute PPM information is more likely to show you what may be turning off an audience. The elements driving long-term audience growth aren't quite as evident on that granular level.

Putting too much weight on early hypotheses about what happens when DJs talk threatens to shut down the creative process. Programmers who take this too literally will turn their frequencies into “20-songs-in-a-row” stations, and listeners and our industry will be much worse off for it. That's the law of unintended consequences at work: a new system design to help us make better radio actually causing an unexpected—and unhelpful—result: radio that is more bland and boring. **R&R**

Sam Milkman is president of MediaEKG. In the past 15 years, he has served as PD at rock WMMR/Philadelphia, operations director at alternative WXRK (K-Rock)/New York and research director at CHR/top 40 WHTZ (Z100)/New York.

SXSW MUSIC

MARCH 12-16, 2008 • AUSTIN TX

THE SOUTH BY SOUTHWEST MUSIC AND MEDIA CONFERENCE showcases hundreds of musical acts from around the globe on seventy stages in downtown Austin. By day, conference registrants do business in the SXSW Trade Show in the Austin Convention Center and partake of a full agenda of informative, provocative panel discussions featuring hundreds of speakers of international stature.

"South by Southwest Music is [five] hyperactive days of making connections for musicians, recording companies and every other business touching on music, from concert bookers to copyright lawyers, publishers to Web geeks."

- *The New York Times*



REGISTER TO ATTEND SXSW 2008

Go to sxsw.com now to register and to see up-to-date lists of speakers, panels, panelists and showcasing artists.

**SXSW MUSIC
CONFERENCE & FESTIVAL**

MARCH 12-16, 2008
AUSTIN, TEXAS
WWW.SXSW.COM



CHRONICLE



Columbus

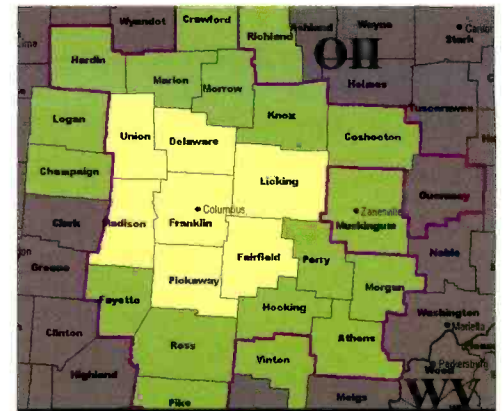
Like most of Ohio, the state capital of Columbus is Clear Channel country. The company's CHR/top 40 monster WNCI was radio's top dog 25-54, 18-34 and 12+ in the fall 2007 Arbitron, while country sister WCOL ranked third 25-54 and 18-34, and tied Radio One urban WCKX for second place 12+. With three stations apiece, Radio One, Saga and Wilks are the market's other dominant radio players, although Clear Channel's audience share nearly equals that of the other three combined. Clear Channel's five-station cluster also includes news/talk WTVN, ranked fourth 12+.

Wilks, which entered Columbus in late 2006 when it closed on three FMs from CBS Radio, has WLVQ (Q-FM 96) as its top performer. The station, which celebrated its 31st year in the rock format Feb. 14, ranked second in the fall in 25-54, fifth in 18-34. Wilks flipped WAZU to country WNNK in January 2007 to complement heritage country WHOK (the Hawk), giving Columbus its fourth country outlet. The city, where 79% of the population is white, is also a strong Christian radio market, with Christian Voice of Central Ohio's WCVO tied for seventh in adults 25-54.

Two companies carve up the lion's share of the \$194.8 million Columbus TV market: Sinclair Broadcasting, which owns

ABC-affiliate WSYX (channel 6) and operates Fox affiliate WTTE (channel 28) via local marketing agreement, grabbed 37.9%, while Dispatch Broadcasting Group's market-leading CBS affiliate WBNS (channel 10) commandeered 31.1%. WBNS and Columbus' sole remaining daily newspaper, the Columbus Dispatch, are privately owned by the Wolfe family.

Columbus has a diverse economy based on education, insurance, health care, retail and technology. Acknowledged by Money magazine as the eighth-best large city in the United States to inhabit, it is gearing up to celebrate its bicentennial in 2012.—Paul Heine



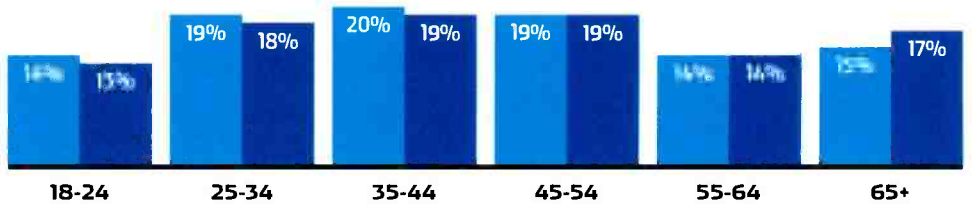
- TV DMA Rank: 32
- Population 2-Plus: 2,184,129
- TV Households: 905,690
- No. Of TV Stations (Net/Ind/Public): 5/1/1
- Radio Metro Rank: 37
- Population 12-Plus: 1,427,000
- No. Of Radio Stations (Rated): 26

WHO THEY ARE

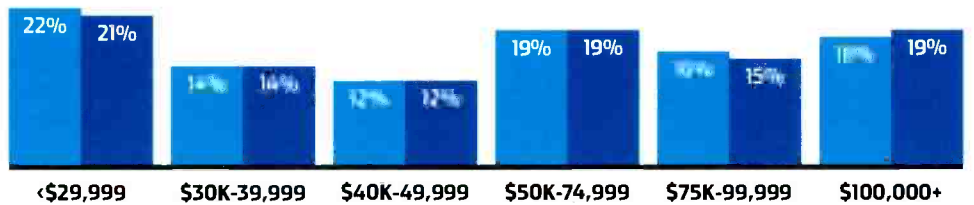
	Columbus DMA %	US %
Men	49%	49%
Women	51%	52%
Married	57%	57%
Never Married (Single)	26%	25%
Widowed/Legally Separated/Divorced	18%	18%
White	87%	83%
Black/African American	10%	12%
Hispanic	--	13%
Other	--	3%
Employed Full-Time (35 Hours Or More)	52%	50%
Employed Part-Time (Less Than 35 hours)	16%	15%
Not Employed	32%	35%
No Children In Household (Under 18)	59%	59%
One Or More Children	42%	41%
Two Or More Children	24%	24%
Three Or More Children	8%	9%

SOURCE: SCARBOROUGH USA+, RELEASE 1 2007

Market Demographics (vs. US)



Market Household Income (vs. US)



SOURCE: SCARBOROUGH USA+, RELEASE 1 2007, DMA

MARKETPLACE

Local Ad Revenue (Mil)

	2006	JAN.-SEPT. '06	JAN.-SEPT. '07	YTD %
FSI Coupon	\$9M	\$7M	\$7M	7%
Local Magazine	8M	6M	6M	1%
Local Newspaper	77M	53M	49M	-8%
Outdoor	22M	16M	15M	-4%
Spot Radio	71M	41M	39M	-4%
Spot TV	175M	130M	127M	-2%

SOURCE: Nielsen Monitor-Plus, DMA

Local Online Ad Revenue (Mil)

	LOCAL	NATIONAL	TOTAL	SHARE
Newspapers	\$30M	\$5.7M	\$35.7M	13.6%
Television	5.8M	12.1M	17.9M	6.8%
Radio	1M	0.1M	1.1M	0.4%
Directories	9.1M	3.1M	12.2M	4.7%
Magazines	0.9M	20.6M	21.4M	8.2%
Other Print	1.1M	0.1M	1.2M	0.5%
Pure Play	33.2M	139.2M	172.4M	65.8%
Total	\$81.1M	\$180.9M	\$261.9M	

© 2007, Borrell Associates, estimates based on Q3 figures, DMA

SQAD Cost Per Point TV Monitor

TELEVISION P25-54	EARLY AM	EARLY NEWS	PRIME	LATE NEWS
January '08	▼\$90	▼\$126	▼\$278	▼\$165
December '07	▲113	▲165	▲321	▼201
September '07	▼102	▼151	▼311	▼204
June '07	116	177	286	210

SOURCE: SQAD Q4 2007, DMA

SQAD Cost Per Point Radio Monitor

RADIO P18-49	AM DRIVE	MIDDAY	PM DRIVE
January '08	▼\$104	▼\$99	▲\$122
December '07	▼106	▼105	▼118
September '07	▼113	▲108	▲125
June '07	113	104	118

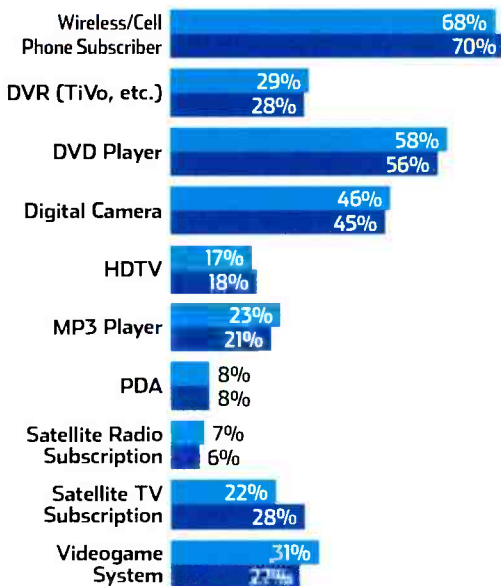
SOURCE: SQAD Q4 2007, METRO

COLOR KEY:

- ▲ Trending Upward
- ▼ Trending Downward

MEDIA

Items In Household (vs. US)



SOURCE: Scarborough USA+, Release 1 2007, DMA

Newspaper Readers

Any Daily (Cume)	65%
Any Sunday (Average)	59%
Online (Past 30 Days)	19%

Out-Of-Home COMMUTING TIME

(To Work, One-Way)	
< 10 Minutes	13%
10-19 Minutes	21%
20-29 Minutes	13%
30-59 Minutes	13%
60+ Minutes	--
Don't Commute	3%

MODE OF TRAVEL

Carpool	--
Drive (Not Carpool)	92%
Public Transportation (Combination of COTA, taxi, or other)	12%

Newspaper, OOH and Web: Scarborough Columbus Local Market Study, Release 2 2007; Cable: Nielsen; TV: Nielsen Fall, 2007 Live+7, all DMA

Web Connection (HHLd)

Cable Modem	31%
Dial-Up	16%
DSL	20%
Other Connection	--
None	31%

Cable Penetration

Cable, Non ADS	68.5%
Alternate Delivery Sys.	19.9%
Digital Cable	--
Cable With Pay	30.8%

Television Usage

Early AM (5-9a)	29.5%
Early Fringe (4-6p)	45.4%
Early News (6-6:30p)	53.9%
Prime Access (7-8p)	58.7%
Prime	68.4%
Late News (11-11:30p)	53.9%

Audio/Video Stores Shopped Past 12 Months (HHLd)

Best Buy	30%	Radio Shack	8%	Other Store	16%
Circuit City	16%	Sam's Club	8%	Did Not Shop For Audio/Video Items	36%
Cord Camera	4%	Sears	7%	Any Audio/Video Store Shopped	64%
hhgregg	10%	Target	14%		
Kmart	6%	Wal-Mart	34%		

SOURCE: Scarborough Columbus Local Market Study, Release 2 2007, DMA

RADIO

Radio Spending, Past Five Months

All amounts are in \$(000's)

ADVERTISER	08-JAN	07-DEC	07-NOV	07-OCT	07-SEP
AT&T	\$58	\$52	\$57	\$46	\$56
Verizon Communications	52	60	34	26	45
Kroger	91	121	134	105	19
Berkshire Hathaway	49	36	38	32	26
Signet Group	33	75	61	34	20
Ohio, State Of	51	55	84	43	17
Meijer	20	123	87	56	18
McDonald's	71	18	25	26	16
Ohio Tobacco Prevention Fndn.	8	49	29	13	27
Giant Eagle	17	46	63	33	20

SOURCE: Nielsen SpotScan, Metro

Radio Ownership

OWNER	NO. OF STATIONS	RATINGS SHARE
Clear Channel	4 FM, 1 AM (5)	28.8
Radio One	3 FM	12.2
Wilks	3 FM	10.4

SOURCE: Arbitron Fall 2007, Metro

Radio Formats

3 country, 3 news/talk, 2 oldies, 2 AC, 2 smooth jazz, 1 classic country, 1 urban, 1 urban AC, 1 alternative, 1 hot AC, 1 rock, 1 regional Mexican, 1 sports, 1 gospel, 1 Christian AC ... and 4 others

Ratings

PERSONS 12+, SUM. 07-FALL 07 (RANK)	PERSONS 18-34 FALL 07 (RANK)	PERSONS 25-54 FALL 07 (RANK)
WNCI-FM 6.8-8.2 (1)	WNCI-FM (1)	WNCI-FM (1)
WCKX-FM 7.0-7.0 (2)	WCKX-FM (2)	WLVQ-FM (2)
WCOL-FM 8.0-7.0 (2)	WCOL-FM (3)	WCOL-FM (3)
WTVN-AM 7.0-6.7 (4)	WBZX-FM (4)	WSNY-FM (4)
WLVQ-FM 4.6-5.3 (5)	WLVQ-FM (5)	WBNS-FM (5)

SOURCE: Arbitron Fall 2007, AQH share, Mon-Sun 6a-mid, Metro

Top-Selling Albums

ARTIST	TITLE	ARTIST	TITLE
1 MARS VOLTA	BEDLAM IN GOLIATH	6 SOUNDTRACK	HANNAH MONTANA 2: MEET MILEY CYRUS
2 ALICIA KEYS	AS I AM	7 CHRIS BROWN	EXCLUSIVE
3 SOUNDTRACK	JUNO	8 TAYLOR SWIFT	TAYLOR SWIFT
4 BULLET FOR MY VALENTINE	SCREAM AIM FIRE	9 SOUNDTRACK	HANNAH MONTANA 2: NON-STOP DANCING
5 VARIOUS ARTISTS	2008 GRAMMY NOMINEES	10 SUGARLAND	ENJOY THE RIDE

SOURCE: Nielsen SoundScan, for week ending: 02/03/2008.

EDITORIAL

Associate Publisher/Editorial Director
Cynthia Maxwell
CMaxwell@RadioandRecords.com
(323) 954-3420

Executive Editor Paul Heine
PHeine@RadioandRecords.com
(646) 654-4669

Senior Editor (News, Rock Editor)
Mike Boyle
MBoyle@RadioandRecords.com
(646) 654-4727

Senior Editor (Features)
Chuck Taylor
CTaylor@RadioandRecords.com
(646) 654-4729

CHR/Top 40 Editor Kevin Carter
KCarter@RadioandRecords.com
(323) 954-3433

Washington, D.C. Bureau
Chief/Business Editor Jeffrey Yorke
JYorke@RadioandRecords.com
(301) 773-7005

Country Editor R.J. Curtis
RCurtis@RadioandRecords.com
(323) 954-3444

Radio Editor Ken Tucker
KTucker@RadioandRecords.com
(615) 321-4286

Latin Formats Editor Jackie Madrigal
JMadrigal@RadioandRecords.com
(323) 954-3427

Urban/Rhythmic/Gospel Editor
Darnella Dunham
DDunham@RadioandRecords.com
(323) 954-3421

Contributing Urban Editor
Hillary Crosley
HCrosley@RadioandRecords.com
(646) 654-4647

Christian Editor Kevin Peterson
KPeterson@RadioandRecords.com
(850) 916-9933

Triple A Editor John Schoenberger
JSchoenberger@RadioandRecords.com
(323) 954-3429

Smooth Jazz Editor Carol Archer
CArcher@RadioandRecords.com
(323) 954-3419

AC/Hot AC Editor Keith Berman
KBerman@RadioandRecords.com
(323) 954-3432

News/Talk/Sports Editor Mike Stern
MStern@RadioandRecords.com
(773) 857-2693

News Editor Julie Gidlow
JGidlow@RadioandRecords.com
(323) 954-3417

Online Editor Alexandra Cahill
ACahill@RadioandRecords.com
(646) 654-4679

Ratings Editor Hurricane Heeran
HHeeran@RadioandRecords.com
(323) 954-3425

Copy Chief Chris Woods

Copy Editors
Wayne Robins, Christa Titus

CHARTS

Director of Charts Silvio Pietrolungo
SPietrolungo@RadioandRecords.com
(646) 654-4624

Nashville Director of Operations
and Charts Wade Jensen
(Country, Christian & Gospel)
WJensen@RadioandRecords.com
(615) 321-4291

Chart Managers
Anthony Colombo
(Alternative, Active Rock, Heritage
Rock, Triple A)
AColombo@RadioandRecords.com
(646) 654-4640

Raphael George
(Urban, Rhythmic, Rap)
RGeorge@RadioandRecords.com
(646) 654-4623

Gordon Murray
(Smooth Jazz)
GMurray@RadioandRecords.com
(646) 654-4638

Jose Promis
(Latin)
JPromis@RadioandRecords.com
(323) 954-2287

Gary Trust
(Hot AC, AC)
GTrust@RadioandRecords.com
(646) 654-4659

Director of Music Operations
Josh Bennett
JBennett@RadioandRecords.com
(323) 954-3431

Charts & Music Manager
Michael Vogel
MVogel@RadioandRecords.com
(323) 954-3439

Chart Assistant Mary DeCroce
(Country, Christian, Gospel)
MDeCroce@RadioandRecords.com
(615) 321-4293

Chart Production Manager
Michael Cusson

Associate Chart Production Manager
Alex Vitoulis

ART

Creative Director Josh Klener

Art Director Ray Carlson

Advertising Artist Ken Diamond

PRODUCTION

Production Director Terrence Sanders

Senior Editorial Production Manager
Barry Bishin

Editorial Production Manager
Susan Chicola

Editorial Production
Rodger Leonard, Anthony T. Stallings

Advertising Production Manager
Chris Dexter

Director of Digital Products
Susan Shankin

Design Albert Escalante,
Glorioso Fajardo, Patricia McMahon

SALES

Director of Sales Henry Mowry
HMowry@RadioandRecords.com
(323) 954-3424

Sales Manager Kristy Scott
KScott@RadioandRecords.com
(323) 954-3435

Sales Representatives
Rosalina Correa
RCorrea@RadioandRecords.com
(323) 954-3434

Melissa Garn
MGarn@RadioandRecords.com
(615) 321-4283

Brent Gilinsky
BGilinsky@RadioandRecords.com
(323) 954-3416

Gabrielle Graf
GGraf@RadioandRecords.com
(614) 937-4088

Jessica Harrell
JHarrell@RadioandRecords.com
(615) 497-7299

Meredith Hupp
MHupp@RadioandRecords.com
(615) 321-4282

Maria Parker
MParker@RadioandRecords.com
(323) 954-3437

Rob Pierce
RPierce@RadioandRecords.com
(646) 654-4707

Steve Resnik
SResnik@RadioandRecords.com
(323) 954-3445

Michelle Rich
MRich@RadioandRecords.com
(812) 303-7676

Sales Assistant Jana Rockwell
JRockwell@RadioandRecords.com
(323) 954-3428

NEW BUSINESS DEVELOPMENT

Senior Director/Digital Initiatives
John Fagot
JFagot@RadioandRecords.com
(323) 954-3430

ADMINISTRATION

Executive Assistant Lisa Linares
LLinares@RadioandRecords.com
(323) 954-3436

SUBSCRIPTIONS

(800) 562-2706 (U.S.);
(818) 487-4582 (outside U.S.)
radioandrecords@espcorp.com

R&R Radio & Records is a registered trademark.
No part of this publication may be reproduced, stored in any retrieval system, or transmitted, in any form or by any means, electronic, mechanical, photocopying, recording, or otherwise, without the prior written permission of the publisher.



TIMELINE

1 YEAR AGO Dwight Walker is named VP/market manager of KOIT, KDFC

and KMAX/San Francisco. ■ Lava Records announces the appointment of John Boulos as senior VP of pop promotion. ■ John Butler becomes national PD of news/talk programming for Salem.



Walker

5 YEARS AGO Mark Krieschen rises to VP/GM of WGN-AM/Chicago. ■ WHZT and WJMZ/Greenville, S.C., appoint Steve Sinicropi to VP/GM. ■ Charlie Colombo becomes executive VP/GM of Launch Radio Networks.

10 YEARS AGO MCA Records promotes Benny Pough to VP of promotion for R&B music. ■ Joey Arbagey is officially tapped as PD of KMEL/San Francisco. ■ KSSJ/Sacramento selects Steve Williams for the programming chair.



Williams

15 YEARS AGO Noble Broadcasting elevates Kevin

Stapleford to VP of programming for the company and OM of XTRA-FM (91X)/San Diego; concurrently Mike Halloran rises to PD of 91X. ■ WWSW/Pittsburgh ups Gary Marince to OM.

20 YEARS AGO David Gingold is upped to president of Barnstable Broadcasting. ■

WFYR/Chicago makes John Wetherbee's PD duties permanent. ■ David Pearlman is installed as VP/GM at WMAQ/Chicago.



Pearlman

25 YEARS AGO WHK/Cleveland sets Ron

Jones in place as VP/GM. ■ Jonathon Brandmeier debuts on WLUP/Chicago. ■ WIOD/Miami welcomes new PD Mike Elliott.

30 YEARS AGO Chuck Ingersoll rises to PD at WCMF/Rochester, N.Y. ■ KIRL/St. Louis flips to country, with Mike Fee set as PD. ■ Dave Hammond joins WWSW/Pittsburgh as PD.

Welcome To Black Thursday At CBS Radio

On the heels of similarly painful moves made recently by Clear Channel and Emmis, CBS Radio conducted a bunch of major personnel cutbacks last week, and many of the names involved are shocking. In addition to the people listed in the news story (see page 4), also out are New York's WCBS-FM promo director **Theresa Beyer** and WFAN promotion director/label vet **Jocelyn Taub**, along with several sales, IT and engineering people. Locate Taub at 917-562-8117 or nycjct@aol.com.

And that was just the tip of the radio iceberg: In Los Angeles, as many as 12 people are out, including market vet **Karen Tobin**, famous for her decade at **KIIS-FM**, who exits after four years as director of marketing at classic hits **KRTH (K-Earth 101)**. Reach Tobin at 818-402-2134 or tobincm@pacbell.net. Also M.I.A. in L.A.: K-Earth general sales manager **Sue Freund** and local sales manager **George Fritzing** and **KLSX** production director **Ronn Lipkin**, a 17-year station vet. He'll be expanding his voice-over and production biz and can be reached at whizkids90010@yahoo.com.

Turning to Cleveland, PD **Scott Miller** exits AC powerhouse **WDOX**; his duties are absorbed by hot AC sister **WQAL (Q104)** PD **Dave Popovich**. "Know anyone who wants an AC PD with a few No. 1 books under his belt?" Miller asks. If this sounds like you, reach him at mediamax@sbcglobal.net or 440-840-1028.

Dateline: Phoenix, where eight people are reportedly out, including country **KMLE PD Jay McCarthy**, who can be reached at 602-321-4945 or ijunot@cox.net. His duties will be absorbed by oldies sister **KOOL PD Kris Abrams**; the station earlier bid farewell to nine-year morning personality **Bill Gardner** and night jock **Dave Shannon**. Gardner has 40 years' experience in programming and mornings with a list of calls as long as . . . well, it's long: **KIOI (K101)/San Francisco**, **WFYR/Chicago**, **WIBG** and **WFIL/Philadelphia** and **KCBQ/San Diego**. He was also a member of the startup team at **KVIL/Dallas**. Reach him at 480-451-1461 or atpbill@aol.com.

In Las Vegas, PD **Craig Powers** has been chopped from **KKJJ (100.5 Jack-FM)** after six years and is now available for new opportunities in country, classic rock or AC. Powers previously spent many years at country **KIK/Anaheim, Calif.**, and five years at Curb Records. Reach him at 702-456-6774 or mrcraigpowers@earthlink.net.

The CBS Radio Cutback Train of Despair also visited classic hits **KLTH (K-Hits 106.7)/Portland, Ore.**, and picked up **Dave McKay**, who had been doing noon-4 p.m. **Brad Dolbeer**, who had been doing 9 a.m.-noon, resumes the 10 a.m.-3 p.m. shift. At rhythmic AC **KVMX (MOVIN 107.5)**, APD/afternoon goddess **Stacey Lynn** was let go, and triple A **KINK** morning co-host **Rebecca Webb** also exited the building.

Mmm . . . KOIT Sure Smells Fresh

The "Fresh" brand has now spread as far west as the Bay Area, as Entercom secures the exclusive market rights to the Fresh FM identity for its heritage AC monster, **KOIT-FM/San Francisco**. Like a delicious chocolate-vanilla swirl, KOIT will blend the Fresh name into its identity alongside its "Lite rock, less talk" position-

er. "KOIT has been the dominant music station in San Francisco for over 22 years," Entercom/San Francisco VP/market manager **Dwight Walker** says. "KOIT's call letters, in and of themselves, are an industry icon, and we continue to take all of the necessary steps to insure that this brand remains fresh and dominant."

Tuna-Riffic News!

L.A. radio legend **Charlie Tuna** is back where he belongs: playing the greatest hits on Earth! Tuna has been hired by CBS Radio to do week-ends and fill-in at classic hits **KRTH (K-Earth 101)**. His regular shifts will be Saturdays 9 a.m.-2 p.m. and Sundays 10 a.m.-3 p.m. "The reaction was terrific," Tuna tells ST of his introduction yesterday. "Listeners were crying on the phones because they were so happy. In just

a few hours, I received almost 1,000 e-mails containing good wishes. Even [industry historian] **Art Vuolo** called to say, 'Well, they finally got it right. You're now where you should have been 10 years ago.' The reaction has even exceeded my expectations. It feels like I'm home with the potential for my biggest audience since **KHJ [Los Angeles]**." Tuna most recently did mornings at Clear Channel AC **KBIG/Los Angeles**, but left last September when the station morphed into 104.3 MYfm.



Tuna: Not just on Friday.

Health Issues Force Gillispie's Retirement

Our thoughts are with longtime consultant/programmer **Greg Gillispie**, who has been dealing with an inoperable brain tumor for the past two years. To better focus on his ongoing health issues, Gillispie has announced his retirement from the business after 36 years. In a statement about his condition, Gillispie is

"hopeful that with prayer and medical attention, he will be able to return to work. He remains positive and is grateful to everyone who has been supportive to him; his wife, **Cathie**; and daughter, **Sara**." Consultants **Mike McVay**, **Kent Burkhart**, **Lee Abrams** and **Dwight Douglas** have teamed up with label vets

Neil Lasher and **George Cappellini** to create a fund-raiser to honor and assist Gillispie. To participate as a member of the formal planning committee, contact mike@mcvaymedia.com, george@gcapp- rocks.com or neil.lasher@sonyatv.com. For details, contact Cathie Gillispie at 678-401-4235.

People, Places, Stuff & Whatnot

■ **Chuck Maylin** is your new VP/market manager at Beasley/Las Vegas, where he'll rule over classic hits KKLZ, AC KFRH (Fresh 102.7), country KCYE (Coyote Country 104.3), news/talk KDWN-AM and classic country KBET-AM, leaving him almost no time to score that \$9.99 prime rib deal at Bally's. Maylin was last seen in Seattle, where he owned and ran marketing and sales consultancy Bizop; before that, he was in Europe as director of international relations for NRJ, running 27 stations in Germany, Poland and Sweden. Mmmm . . . Swedish meatballs . . .

■ **The Brother Wease** era has officially come to a close at Entercom classic rock WCMF/Rochester, N.Y., as the company confirmed it terminated contract talks with its longtime morning personality, who had been off the air since Dec. 21. The permanent morning show on WCMF will consist of the crew that's been holding down the fort since Wease's little vacation: "The Men's Room," which includes members of the "Radio Free Wease" show, with Tom Mule, Bill Moran, Sally Carpenter and Rich "Lumpy" Flaherty.

■ **WJGL/Jacksonville** morning talent John Thomas, who worked at the late, great KHJ/Los Angeles in the late '70s, gets the big call and will soon head north to assume the APD/midday position at CBS oldies WOMC Detroit, sandwiched between the legendary Dick Purtan and afternoon personality Ted "the Bear" Richards. The shift has been open since December, when Jay Towers moved to mornings on sports sister WXYT.

■ **Kori White** has been upped to the newly created position of OM for the whole damn Cox/Birmingham cluster, which includes urban AC WBHK, urban WBHJ, gospel WAGG and Latin WPSB. White, who has been with Cox since 1996, will hold on to his day job as director of marketing and promotions for WBHK and WAGG.

■ **Shawn Cash** is leaving mornings at CBS Radio hot AC KZZO (100.5 the Zone)/Sacramento. And get this: Cash is leaving the industry behind to start up his own non-radio business. [Ed. note: The "that bastard" is implied.] Back at the station, Cash's now-former co-host Hill Jordan will hold things down as PD Jeff Z casts his net upon the waters to find someone to pair up with her.

■ **Sunny Quinn** exits middays on CBS Radio AC WEAT (Sunny 104.3)/West Palm Beach after 13 years. PD Rick Shockley is looking for a replacement.

■ **Briton Jon** leaves the morning show on Sunshine hot AC WKZY/Gainesville as he and the station go in those fabled "different directions." WKZY PD Matt "the Bratt" Derrick is now hunting high and low for his next morning co-host.

■ **Tanya Tyler** is new to mornings at Fort Myers Broadcasting hot AC WINK/Fort Myers, where she'll slide in alongside current morning guy Jeff Andrews and producer Richie Rich. The lovely Ms. Tyler is inbound from afternoons at KZZU/Spokane.

■ It's a good news/bad news thing at Univision rhythmic KPTY (Party 93.3)/Houston. First, the good news: Cristal Bubblin' (may not be her actual birth name) joins "The Mexicana Morning Show" with Chico & the Latin Rascal. The bad news: Personalities Dave Morales and Mean Green exit.



■ After an extensive, expensive, exhaustive national search, Mainline CHR/top 40 WDJX/Louisville circled around and located its new morning personality—doing nights on 'DJX. That's right, Ben Davis will move into the harsh light of day to replace 20-year station vet Peter B, who announced his retirement in December. Davis will make the momentous move Feb. 18, sitting in with Peter and co-host Kelly K for two weeks before he and Kelly take flight March 3. Until a new night show is hired, PD Shane Collins has turned to Sarah Jaye, former night jock on hot AC sister WXMA (102.3 the Max), to cover the shift.

■ It's always gratifying when someone can successfully navigate up the food chain from lowly intern to full-time greatness, and such is the case at Riviera rhythmic KKFR (Power 98.3)/Phoenix, where Kevin "Gio" Rivers has paid his dues and is upped to nights. Rivers started as a promotions intern in 2004 and worked his way to board op, part-timer and now, the pinnacle: nights.

■ It's the end of a 40-year contemporary era at Mapleton's KMBY/Monterey, which jettisoned its alternative format and donated its 103.9 frequency to classical sister KBOQ, whose former 95.5 home is now the headquarters of new country contender Hank-FM. Yee-hah.

DECALS GO EVERYWHERE



Your Decal Here

Grab attention ...

Need to boost your station branding?

Do it by printing decals. Listeners

LOVE them and they'll drive them all over town. No other item can take your station so far for such a low price.

At Communication Graphics, we have been an integral part of the broadcasting industry for 35 years, providing the best in printed products to stations across the country. Our #1 goal is your satisfaction --- from the products we print to the customer service we provide.

Call us today and let us help you with your next branding project.

Decals • Static • Labels
Magnets • Media Folders
Artwork



Samples of our printing

Communication Graphics Inc
THE DECAL COMPANY

www.cgilink.com (800) 331-4438

LONG-LASTING • UV INK • FADE RESISTANT • BRILLIANT COLORS

College radio stations once had on-air volunteers standing in line. Now they have to actively recruit talent —many of whom don't even listen to the medium anymore

RADIO'S GENERATION NEXT

By Alexandra Cahill And Mike Stern ■ Illustration By Thomas Herpich

Norm Prusslin developed an interest in radio at 8 years old. A fanatical New York Yankees fan, he remembers falling asleep to baseball games broadcast on a transistor radio under his pillow. Prusslin's passion for radio eventually led him to Stony Brook (N.Y.) University, where he served noncommercial WUSB as GM for 29 years until his retirement in 2006. ■ Now he is president of college radio service organization the Intercollegiate Broadcasting System and director of Media and Interdisciplinary Arts Minor/Living Learning Center programs at Stony Brook. ■ In the broadcasting classes he teaches at the university, Prusslin says that student interest in radio has waned in recent years. "When I ask them, 'How many of you listen to the radio on a regular basis?,' not many hands go up," he says. Some students listen to online stations or NPR regularly, but general rock and commercial stations aren't popular within the college-age demographic. ■ Gary Reid, a professor and GM of student-run WDBM (Impact 89FM)/East Lansing, Mich., encounters much the same mind-set in his telecommunications courses at Michigan State University: "I ask my broadcast classes how many have a radio. Out of about 40 kids, three or four raise their hands. Then I ask them how many have a car and 15 or 20 raise their hands. Then I ask if they have car radios. They generally say, 'Yeah, but I don't listen.' "

Such an attitude among America's younger demographics is growing ever more pervasive. Even at colleges and universities whose curriculum includes broadcasting, the hip factor of working at a campus station has lost a lot of its luster, according to the educators and students responsible for staffing stations.

Kyle Scott, a Cornell University freshman and jock at Cornell Radio Guild's rock WVBR/Ithaca, N.Y., admits that radio has a tough time competing with iTunes and other MP3 outlets among college kids. "I find that radio is listened to more by an older generation. It's most commonly used by students my age while driving or as an alarm clock."

Buffalo State college student and WBNY GM Dave Vogan agrees that radio is low on his peer group's radar. To find out about new artists, he says, the Internet—and specifically mtv.com,

vh1.com and wikipedia.com—have become more popular resources.

Seismic Shift

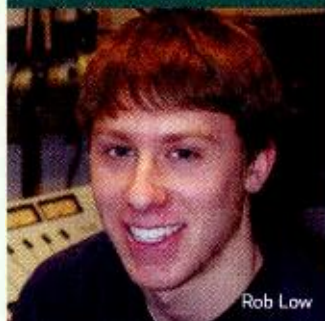
Prusslin says, "The traditional broadcast industry that so many people have grown up with is clearly evolving. This really is a seismic shift in all kinds of ways."

Despite these challenges, stations like WVBR, which launched in 1935, have succeeded in their communities. According to Jordan Grenli, a Cornell University senior from Pearl River, N.Y., and GM/president of WVBR, college stations can thrive by giving students and off-campus listeners content they can't find on Internet-based music services.

"We see the same trends in music that everybody else in the radio industry sees," Grenli says, "but

Profile Of A Future Broadcaster

Meet Rob Low, sports director at Novi High School's educational radio station WOVI in Novi, Mich. A senior interested in a career in radio, Low plans to study broadcasting at either



Rob Low

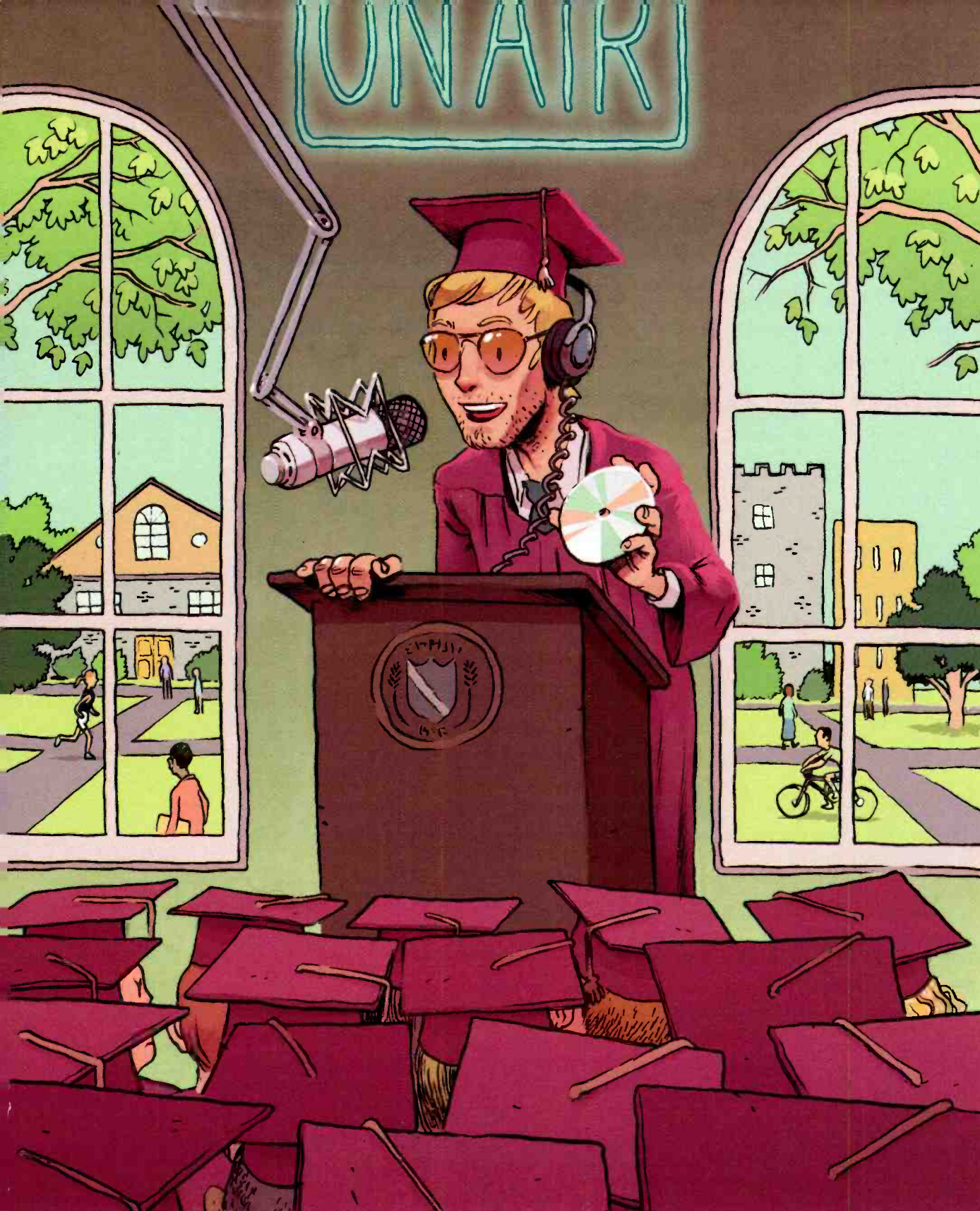
Michigan State University or Central Michigan University.

"I've always wanted to do sports play-by-play on the radio or on TV," he says. "Then I took broadcasting classes and got more interested in not only sports on the radio but being a DJ."

Low says he is a regular listener and mentions CTV Globe Media alternative CIMX/Detroit and CBS Radio sports WKRK/Detroit by name. But radio listening among his friends is mixed, he

says. "Some just will not listen for some reason. But a lot of them think a career in radio is kind of a neat thing, even though it might not be as popular as it once was."

Asked how commercial radio might bring back listeners his age, Low says, "Some stations do a good job of getting themselves out there by sponsoring local events, broadcasting live from festivals and things like that." He pauses, thinks for a second and then adds, "That's a tough question." —MS



tioned either by location, advertising or publicity. They have open houses and recruiting fairs. Stations that do that have a fighting chance. They have to be aggressive and get out there. And then, of course, is there a connection with an academic program?" If there is, the station has a built-in group of student workers.

He also points out that some stations are still working with equipment that dates back to the '70s. "That's really a problem. Students expect state-of-the-art equipment."

As the music industry has changed, so have the types of students who are drawn to college radio. "It's no longer the kids I call 'the tragically hip'" that participate in college radio, WDBM's Reid says. "The students who thought it was their job to 'hip-up' the school by exposing the leading-edge stuff have mostly moved to the Web. We seem to get students who want to be exposed to new music and get feedback from their peers."

He says that college radio has lost its place since there are so many new outlets for alternative music, obsoleting the traditional college radio model.

Lack of dedication among station staffers not planning to pursue a broadcasting career is also an issue. WDBM, which has an airstaff of 47 students and a total staff of 100, including trainees, sometimes has students dropping out of their shifts at the last minute, Reid says.

Tom McCray, a broadcasting professor at Buffalo State College and the WBNY faculty adviser, says that when he started out, students were keenly interested in radio. "Then we got a slew of people who wanted to work here because they liked music—but weren't interested in radio." It soon became difficult to rein in the students and show them how to run a radio station. "If the station was run more tightly and professionally, it would attract students who want to get into radio."

One of the scary things, McCray adds, "is that college students are not listening to radio and as a result, they really have no idea what a station should sound like. So where they could experiment and do some things on a college radio station, they don't even know how to anymore."

Tina Peel, an alumni adviser and WBNY graduate, notes that station management is part of the problem with the college radio culture. "PDs slack off and it becomes a vicious cycle. All of the other students then think it's OK to sign off because there never was a rule. Then management changes every two semesters and it's hard to be consistent."

WBNY, which is run by 50 student staffers and receives \$17,000 per year from Buffalo State's United Student Government, had an adviser that was supportive of the station, but knew nothing about radio. "Now Tom and I are trying to mop up the mess," Peel says. "Dave [Vogan] and the new PD are trying hard to change things, but it doesn't happen overnight. And since it's a volunteer organization and the interest level is low, you can't just say, 'We'll find somebody else,' because we might not."

The outlook has been more positive for WVBR, thanks in part to the guidance of its board of directors. "We do more intense recruiting at the beginning of the year," says Grenli, who oversees about 130 staff members. "We work very

Continued on page 14

they're probably more pronounced among college students. We work very hard to give WVBR listeners something they can't get anywhere else—content they can't get by pushing 'play' on iTunes.

"I think that's what people like about WVBR," he adds. "They can get content that is hyper-local and stuff that is about them. People on campus know that the station is run by students and they can call up and make a request—which will be granted because other students are running the show.

"We are right on the border of broadcasting to college students and to people in town, which is a fine line to cross," Grenli says of the station, which is not funded by Cornell.

According to WVBR VP of public relations and Cornell junior Kara Capelli, WVBR is the only station in Ithaca that recognizes the importance of the local music scene. "Local music is integrated into our normal programming, and each time a local artist is played, the DJ makes a big deal of the importance of local music to listeners." Additionally, she says, the station airs a live weekly show, "Tuesdays With the

Band," which features a local act. The band is invited to the studio to talk about upcoming events, including CD releases, shows and tours, and to play its music live on the air.

Recruitment Challenges

Prusslin insists that college stations still have a lot going for them and can carve out a variety of niches. From a musical standpoint, if they are regarded as an expert in a particular musical genre, they can—at the least—drive people to listen online. He adds that sports frequently play a big part in attracting listeners, particularly among alumni, who are spread across the country and will tune in online to hear a ballgame.

Still, on college campuses where students rely heavily on iTunes and music blogs to discover new music, it can be difficult for stations to recruit volunteers who are even aware of the campus broadcaster.

According to Prusslin, "Some campuses have radio stations that are very well-known or posi-

'The traditional broadcast industry that so many people have grown up with is clearly evolving. This really is a seismic shift in all kinds of ways.'

—Norm Prusslin

Continued from page 13

closely with the orientation steering committee at Cornell." Because WVBR has done so well, the recruitment process was more selective this semester.

Freshman recruit Scott had a pre-existing interest in broadcasting, while Dhara Shah found out about the station at a campus event.

"I didn't intend to get involved in broadcasting before coming to Cornell," says Shah, a Spanish major from Queens. "I honestly never knew that a radio station existed on campus. WVBR, however, basically took me by surprise and I got involved in something that I didn't expect myself to."

Scott was interested in WVBR because it was "not the typical radio station with a loose format and relatively small budget. WVBR is an actual commercial radio station with a large share in the Ithaca market."

Gremli, who plans to pursue a career in broadcast meteorology, has dedicated himself to reaching out to alumni and promoting the success of the station. He is especially proud of the 40th anniversary of WVBR's format flip to rock, the

'College radio is the perfect place to experiment with the future of radio. These students are the age of the people who are no longer listening to radio. They are the ones who might come up with programming that would get their peers to listen.'

—Tina Peel



relaunch of the station's Web site and its new externship and internship program.

"We actually got an e-mail from the VP of programming at Sirius Satellite Radio, Steve Blatter," Gremli says. "He was a WVBR alum and had worked at the station in the '80s. He said, 'Why don't you come down and I will give you a tour of the studios? In December, a group of about 20 of us drove to New York City and they gave us the grand tour of Sirius. They brought in all the programmers and VPs and said, 'You are the type of people that we're looking to recruit.'"

Prusslin advises students who are serious about a career in radio to "go to conferences and become members of professional organizations. If they are interested in the field, they need to start acting like they're already in it. They also need to get internships and volunteer at the stations."

WBNY adviser Peel says, "College radio is the perfect place to experiment with the future of radio. These students are the age of the people who are no longer listening to radio. They are the ones who might come up with programming



that would get their peers to listen."

Peel adds that WBNY has wrestling and video-game talk shows, and she believes that radio needs to consider more experimental programming. "Commercial radio can't afford to do that, but college radio can. College students need to be energized by the knowledge that they are the future. They are going to be the ones to save the business," she says. "Now is the time to experiment, when they have nothing to lose." **R&R**

Broadcasting Prof: Opportunities Still Exist

"When I go into a classroom and ask how many students listen to radio on a regular basis, almost everyone raises their hand," says Dick Kernan, VP of Specs Howard School of Broadcasting in Detroit. "I get every industry newsletter and they all say the same thing: that young people aren't listening to radio. I think it's overblown."

But Kernan admits that interest in broadcasting isn't what it used to be. "Right now our classes probably break down to a little over half of our students studying video and the rest are here for radio. Twenty years ago, it was probably 70/30 radio to video. We're still getting interest, just not like it was."

He believes students entering the school today are every bit as creative as those from 20 years ago. "The problem they have is that the people running the radio industry aren't exactly on the cutting edge of what's creative. So students have no other outlet except for podcasting and Internet kinds of things."

Kernan says Specs Howard graduates benefit from several factors, including the "lack of a bench" available to radio stations, because the medium doesn't develop young talent like it used to. Also helping is "the fact that radio stations are so damn cheap. We're putting grads into positions that five years ago they never would have had a shot at."

One radio trend that caught Kernan by surprise is placing graduates of the video production track into radio stations. "So many stations shoot video of promotions, concert events, remotes and sponsorships, and then post it on their Web sites. A lot of our grads are taking those positions."

He isn't ready to write off radio yet. "I've been in the business 51 years and seen all kinds of things written off as dead. When I got my first job in radio in 1956, my dad said, 'Nice move. Read a newspaper, because radio's dead.'" Kernan also remembers when AM was supposed to be over. At the end of the '70s, conventional wisdom was that everybody was listening to FM and now, "there are still AM stations doing very well."

Breaking new music may yet prove to be the answer for commercial radio's woes, he says. "This Internet thing is really cute, but how many people really have the time? The average bear can't spend the day combing through Web sites looking for music." He recalls the dawn of FM radio when DJs were on the air because of their passion for exposing music.

Kernan also sees an opportunity in HD radio that could fuel the same kind of creativity that first spawned FM. "My ultimate hope is that that's going to be the thing that turns it around." —MS

Thirty Years In High School

Dave Legg, a teacher at Novi (Mich.) High School, asks his students taking his Introduction to Broadcasting course to raise their hand if they listen to the radio every day. "Out of a group of 24 kids, I'll get two or three," says Legg, who also manages WOVI-FM, the school's station. "Twenty years ago, there would be two or three kids who didn't raise their hands."

For more than three decades, Legg has managed the station and the school's cable TV channel while teaching interested students about

broadcasting. Most used to be radio fans, but now they don't listen, because they say it's boring. His current students have grown up with digital.

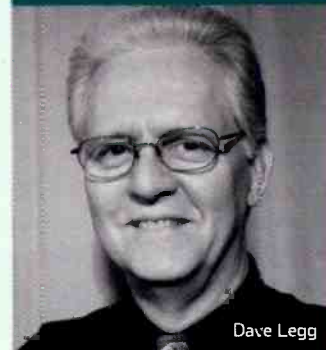
"Kids are just media-oriented," Legg says. "They can't differentiate between mediums. They'll do radio, TV, journalism, graphic arts and drama. They are interested in technology or communications in general." He also feels that "they have an innate sense of how everything's converging. Teach them that what they learn in a broadcast course is not that different from a journalism course; it's only how the finished product is delivered to the public."

Legg says radio's problem isn't lack of interest, it's the execution. "They are really disillusioned with commercial radio. They find it bland. It doesn't speak to their sensibilities." He says that his student broadcasters enjoy "going on the air and sharing their music

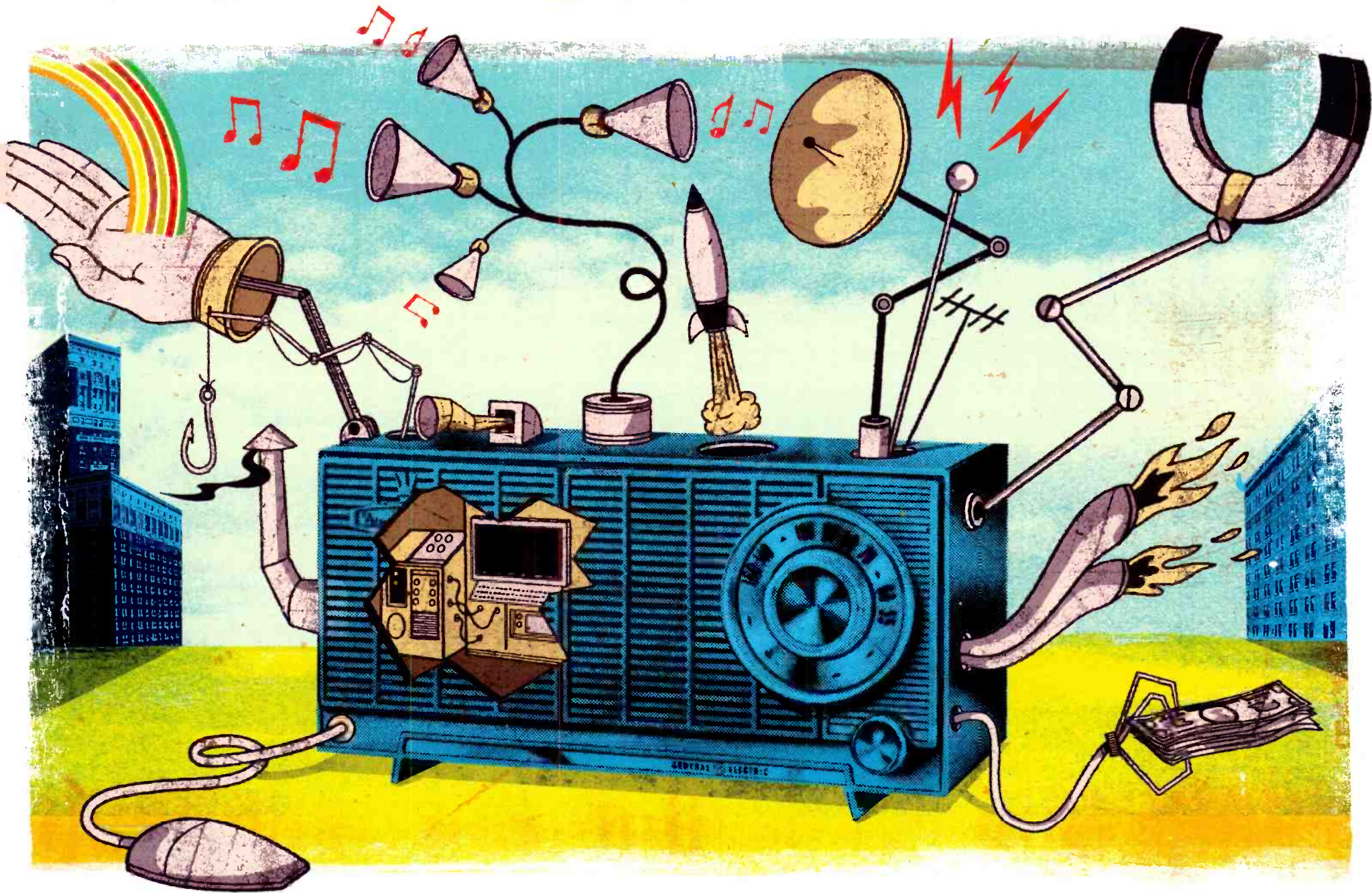
with other people and getting feedback from the community."

Legg believes that the type of student who is interested in radio has remained basically the same through the years. "They tend to like things that are a little edgier, out of the commercial mainstream," he says. "They aren't being served by current pop culture." Legg also sees radio students preferring music with more staying power, such as classic rock. "Most say they really got the love of that music from their parents. They talk lovingly about their parents' old record collection."

Based on what he sees in the classroom, Legg says that radio needs to continue evolving. "It's a really good thing radio's diversifying with online, HD channels and so on." He says. "Commercial radio is losing teenagers. They will have to find a model that's going to capture them back." —MS



Online Radio's Roller-Coaster Ride



While pure-play Internet radio slows, the Web divisions of terrestrial radio reach new heights. Can labels cash in?

By Susan Visakowitz

Illustration by Christian Northeast

On the surface, the sound bites are alarming: Online radio listening flattened in 2007! Royalty rates for streaming are on the rise! Pure-play operations face a loss of market share! But insiders say that these trends actually reveal a maturing industry—not a deteriorating one. And while the past year was one of flux for online radio, there is a group that stands to benefit from the roller-coaster ride: record labels.

Continued on page 16

Continued from page 15

According to JPMorgan's Internet Radio Scorecard for November 2007, total unique visitors to Internet radio stood flat compared with year-ago levels. Within this metric, however, was a telling detail: Traffic rose more than 20% at the terrestrial operators' sites, while Internet radio pure plays dropped 11%. One can go beyond the start of 2007 to see the trend taking shape, according to the study: "For the pure-play Internet radio sites, traffic seemed to hit a wall after reaching a recent peak of 41 million in June 2006 and then proceeded to endure difficult comps within a year. Interestingly, this coincided with acceleration in traffic for the terrestrial operators' sites. During that stretch, the pure plays' share of Internet radio traffic drifted down from about 65%-57%, while the terrestrials' share grew from 35% to 43%."

JPMorgan radio analyst John Blackledge notes that terrestrial operators are now seeing returns on their investment in the online space. "They are putting more money behind it, strategically positioning themselves to capture more consumers in hopes of monetizing an audience," he says. "And they also have a good platform to promote it: airwaves."

CBS Radio president of digital media and integrated marketing David Goodman says, plainly, "Terrestrial stations streaming online are growing at a much faster pace than pure plays . . . and we have commercials. It just goes to show that people have passion for their favorite radio stations. Don't underestimate the power of a great radio station and what it means to listeners."

However, the easy assumption to make—that terrestrial plays are cannibalizing audiences from their online competitors—is faulty, analysts say. The reason for the drop in pure-play market share can be attributed to a number of factors.

First, Bill Rose, senior VP of marketing and business development for Arbitron, observes that Internet-only broadcasters have to be "mindful of how many listeners they have" because every new listener requires additional bandwidth. Rose suggests that some of the larger pure plays may simply have been "easing off the accelerator" in the past 12-18 months in their promotional efforts, which in turn might have resulted in audience declines. He adds that "online broadcasters can also cap how many people they allow to listen at a time. They can manage growth to match what they can pay for."

Blackledge offers a similar take: "It's hard to pin the numbers down on a single force, but some of the decline the pure plays have seen may be a function of them realizing what they have to pay on a growing number of listeners and not promoting their services as much as a result."

Yahoo Music GM Ian Rogers says that while the accessibility of Yahoo's radio service has not changed—it's still available on the home page and the company's messenger service—Yahoo isn't aggressively pushing to expand its online radio division. "We're not doing anything more with it," he says. "We're not investing heavily right now. We have a fantastic product, but we've been backed into a corner with a cost structure that makes no sense."



'When we became No. 1 ahead of AOL, Yahoo and the rest, there was a validation of everything we've been doing for the last three years.'

—Gerrit Meier

Pure-Play Pricing Pressures

The cost structure Rogers alludes to is the second reason for the shift in market share away from pure-play operations: All webcasters, including terrestrial operators in the online space, are dealing with higher royalty rates than they were a year ago—but those owned by conglomerates may be better able to absorb the hike. A ruling last March by the Copyright Royalty Board set new rates for 2006–2010, with commercial webcast and simulcast rates starting at .08 cents per stream (up from about .07 cents) for 2006 and incrementally rising to .19 cents by 2010.

"The royalties are completely out of whack," Rogers says. "It doesn't compute to incur huge content costs for few listeners. We're not interested in radio as a loss leader."

The picture is similar at AOL. AOL Radio and Music spokesman Kurt Patat says that "AOL Radio 4.0 is here, but we are really in a holding pattern, looking at the negotiations" between trade group the Digital Music Assn. and SoundExchange, the government-designated agency that collects and distributes music royalties paid by Internet broadcasters.

"It's a serious time for us," Patat continues. "We're trying to figure out what's next. Shutting down [AOL Radio] is one solution on the table, but certainly not the only one—we are revamp-

ing our business model," he adds, somewhat softening the company's position as presented in a doomsday report that Bloomberg News published in November.

The flip side of this coin is the increasing attention terrestrial players have given their online divisions. Arbitron's Rose gives credit, in particular, to Clear Channel, noting that the company "has made a concerted effort over the past several years to gain greater presence" in the online space. In an October 2007 comScore Arbitron Online Radio Ratings measurement of the number of different people who listened to Internet radio during a given daypart, Clear Channel came out on top among listeners who "tuned in" Monday-Friday from 6 a.m. to 7 p.m.

"When we became No. 1 ahead of AOL, Yahoo and the rest, there was a validation of everything we've been doing for the last three years," Clear Channel Online Music and Radio (CCOMR) senior VP/GM Gerrit Meier says. "The audience is telling us we must be doing something right."

Goodman says that "what makes a radio station great goes well beyond its music. Imaging, contests, promotions, interactivity, personalities, events—all of those things are important. As terrestrial stations come online, people are recognizing it's great radio because it's got great content."

He adds that CBS Radio's vision is that

Longtime Listeners

Online Radio Fights To Keep Users Tuned In

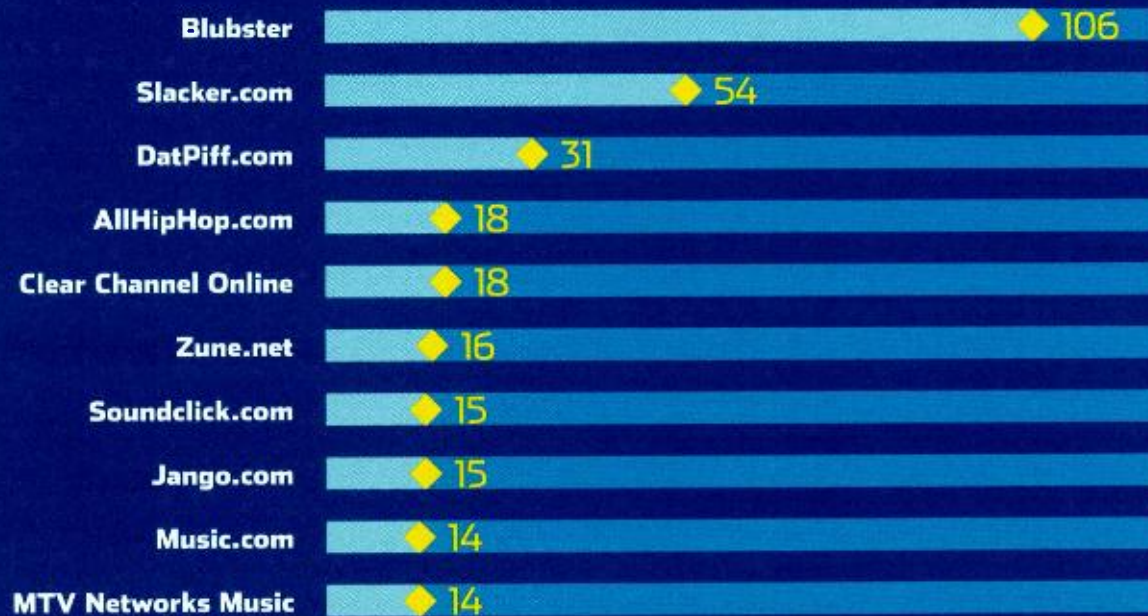
Clear Channel Online Music and Radio senior VP/GM Gerrit Meier says that while unique visitors are important, what the company is striving for is an engaged audience—one that spends more time and returns more frequently to its sites than to social networking sites like MySpace.

"We live in a world of unlimited choice," he says. "To prevail and attract a meaningful audience, you can't just be

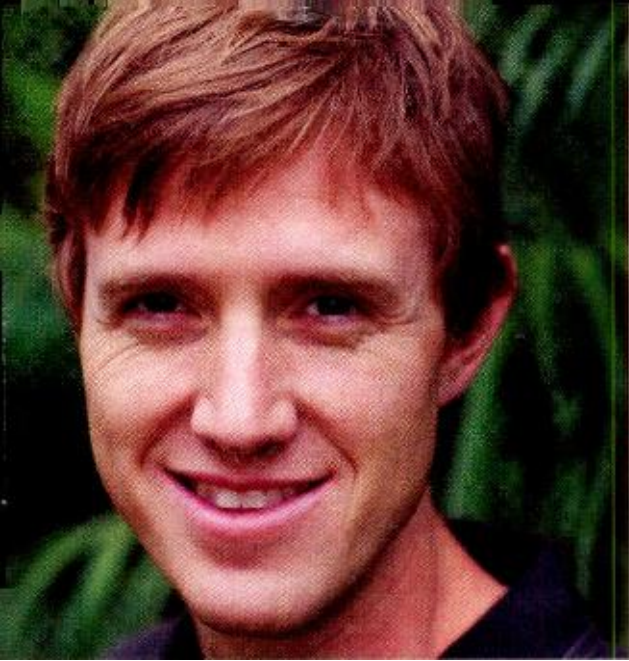
sampled. The audience needs to be coming back more often and staying engaged."

With that in mind, Meier says Clear Channel is working on "creating as many doors as possible from one content element to another. As long as you don't create dead ends, browsing times will extend."

Below, the average minutes per visitor for music sites.



December 2007 figures. SOURCE: comScore Media Metrix



Yahoo Music GM Ian Rogers, far left, says that new rates for streaming radio have left his company 'backed into a corner with a cost structure that makes no sense.' Meanwhile, CBS Radio president of digital media and integrated marketing David Goodman, left, says terrestrial radio's online growth shows that 'people have passion for their favorite radio stations.'

Saturn says, "When there is something happening for one of our artists on-air in a local market, we go back to the online space and work aggressively with the station to add a video widget to the Web site or point back to an on-demand feature or whatever the case may be. We hyper-promote in areas where we're seeing success. Even if there's a trend in just a couple of markets, I can create a digital asset for our radio team to take to those particular stations right away."

Thomas adds, "We have no hesitation to create exclusive assets for a station and custom marketing to exploit one particular marketplace. The terrestrial stations are also integrating mobile better these days, so we can do shortcodes where listeners send a text and get an exclusive digital track download or an exclusive co-branded wallpaper, for example."

It's also easier to get more online exposure for developing artists on the terrestrial side, Thomas believes. "You can get the radio plays on the pure-play side, but those partners are a little more hesitant to give up feature placements. It's valuable real estate and they have to be more selective."

But despite the opportunities terrestrial-operated sites provide, pure plays undoubtedly have their own strengths, and they aren't just rolling over in the face of the royalties battle or new competitors.

AOL senior VP of vertical programming Mike Rich believes targeting remains one of his company's greatest assets. "As the online audience fragments even more, you need to narrow-cast to a specific passion point. We can work with artists, labels and managers to align our collective priorities so we can have a situation where we expose the right artists to the right consumers at the right time."

AOL Radio and Music senior programming manager Pete Schiecke emphasizes the value of research. "With one mouse click, our listeners can rate any song they're listening to and tell us how much they like it. And this really helps the labels. If the research is strong, they can bring that to other outlets. And because we tend to play more than just the lead track on an album and we tend to go deeper earlier than our competitors, we can help guide labels on their singles. At terrestrial, they are still dealing with archaic methods of research like callout. It is relied on so heavily, but it's not very accurate."

Lastly, Yahoo's Rogers says that the pure plays remain a stronger national platform for promotion, especially for megastar artists. "For us, radio is just one component of what we do. A major artist coming to Yahoo with a new project is going to get play across the Yahoo brand."

So what can be expected in 2008? Signs point to more growth for the entire online space, which means terrestrials and pure plays may both see dividends.

JPMorgan's Blackledge says, "At this point next year we expect terrestrials would have gained share but not necessarily at the expense of the pure plays. We're hopeful that we can see overall online listening climb again."

CCOMR's Meier adds, "The last few years have shown us that if great content is out there, people will find it. For consumers searching for quality content, online radio is just what the doctor ordered."

R&R

"Internet radio is more than just a playlist. It's about taking the spirit of a great radio station and manifesting that experience onto the Web through imaging and promotion, and then coupling that experience with interactivity and multimedia content."

The pure plays, in Goodman's view, are at a distinct disadvantage because they don't have the "portfolio of great brands we do. We're not starting from zero, and it's amazing the assets we have to work with. On any given day we're working with the best talent, newsmakers, celebrities, musicians, sports figures and politicians."

CBS Radio's general approach to expanding its Web presence has been having individual stations create special programming that relates to its on-air brand. For instance, alternative KROQ/Los Angeles has made highlights of its popular concerts, such as the KROQ Almost Acoustic Christmas shows, available online.

Clear Channel, on the other hand, has worked on combining content unique to individual stations with syndicated national programming created by CCOMR and has also focused on streamlining the look of its stations' sites, with a new, less cluttered template rolled out in top markets last year.

And Meier agrees with Goodman that the terrestrial operators' common strength lies in their ability to move content from on-air to online. "If you execute that transfer correctly, you will always be more powerful than a company that only has one side of the equation."

But some doubt the sway of the terrestrials' Internet plays, especially from the advertising community that is seeking niche markets in the vast ocean of online content. Eric Roming, co-managing partner of Roming Lipset Radio, an advertising rep firm that specializes in servicing major Web-only brands, notes that when considering the reach of terrestrial radio, its online numbers aren't that substantial.

"A lot of the growth is just a simple result of the fact that over a period of time they've been getting more and more of their traditional stations online," he says. "And because they can get their heaviest listeners to go from the car to online at work, that's shown some impact. But if anything, the fact that the pure plays are still holding their ground is a testament to just how strong they are. The terrestrials are catching up simply by providing the product and telling lots of people where it is. It's not really indicative of the strength of the product."

Co-managing partner Andy Lipset notes that pure plays are "still oceanfront property" as far as advertisers are concerned. "Whatever drop-off the

pure plays may be seeing in audience hasn't equated to a drop-off in billing, because the programming experience they create is so differentiated and user-focused, and that equals great results for advertisers."

Lipset also notes that one problem advertisers have had with over-the-air radio carries over to online simulcasts: heavy spotloads. "The low commercial loads on pure-play streams are a real advantage. There's also the fact that the formatting is so specifically geared to the listeners. With pure plays, you're either creating your own stream or choosing from hundreds of niche preprogrammed stations. The lean-in or engagement of the listener is going to be a lot higher in that environment."

Record Labels Win

For record labels, though, the teeter-totter shift in market share between pure plays and terrestrial radio is immaterial. "For us, anybody delivering music to the masses is a welcome partner," says Linde Thurman, VP of adult promotion for independent label Curb Records, whose roster includes country heavy-hitters like Tim McGraw, LeAnn Rimes and Wynonna Judd.

And, in general, many believe that more competitors in online radio—no matter what their origin—can only be a plus. "As more players have gotten into the mix, it has made the user experience of online radio better, and also given listeners so many options," A&M/Octone head of sales and artist development Rome Thomas says. "New competitors in the space just means there are more ways of getting our content out into the marketplace."

Columbia VP of digital marketing Samantha Saturn agrees. "Internet radio as a whole is very important. It's a healthy part of the digital mix. As consumers are using new ways to tune in to discover new music online, we have to be there, period. So we support the whole space. Every partner is valuable."

What does stand out for Saturn about the terrestrial operators is their level of excitement when engaging in promotional efforts. "They've been the most aggressive lately, which has been good for us. And they're incredibly flexible with their programs. There's so much we can do, and it's really been a collaborative effort."

Thurman says it's important to supply as much content as possible to station sites. "You want to showcase your artists as a whole, especially artists that are on the extreme ends of the spectrum: huge artists that are coming back with a new album or baby artists that you are introducing for the first time. You want to encourage people to fall in love with artists instead of songs, and terrestrial radio can't go deep on an album very quickly. Online radio has really done a lot for enhancing radio as a whole, to let radio deliver the whole package."



Your votes determine the winners

2008 News/Talk/Sports Award Nominees

Mike Stern

MStern@RadioandRecords.com

Radio & Records proudly announces this year's nominees for the News/Talk/Sports Industry Achievement Awards. The nominees, compiled from industry submissions accepted Dec. 7-21, 2007, represent excellence in the spoken-word formats at all levels. ■ The eligibility period was Jan. 1-Dec. 7, 2007. Nominations are based on a person's place of employment during that time. R&R news/talk/sports subscribers will receive an e-mail containing voting instructions Feb. 15 from Election Services Corp., a third-party, independent company that manages thousands of elections involving more than 30 million voters. The deadline to vote is Feb. 29. ■ Winners will be announced at the annual awards luncheon during the 2008 R&R Talk Radio Seminar, March 13-15 at the Renaissance Hotel in Washington. ■ Congratulations to all of this year's nominees on your well-deserved recognition.

News/Talk/Sports Industry Executive Of The Year



Amy Bolton
Jones Radio Networks



Bill Hampton
"The Dave Ramsey Show"



Kraig Kitchin
Formerly Of Premiere Radio Networks



Mark Masters
Talk Radio Network



John McConnell
ABC Radio Networks



Walter Sabo
Sabo Media

News/Talk/Sports Radio Executive Of The Year



Ken Beck
Entercom



Phil Boyce
Citadel



Mark Chernoff
CBS Radio



Mitch Dolan
Citadel

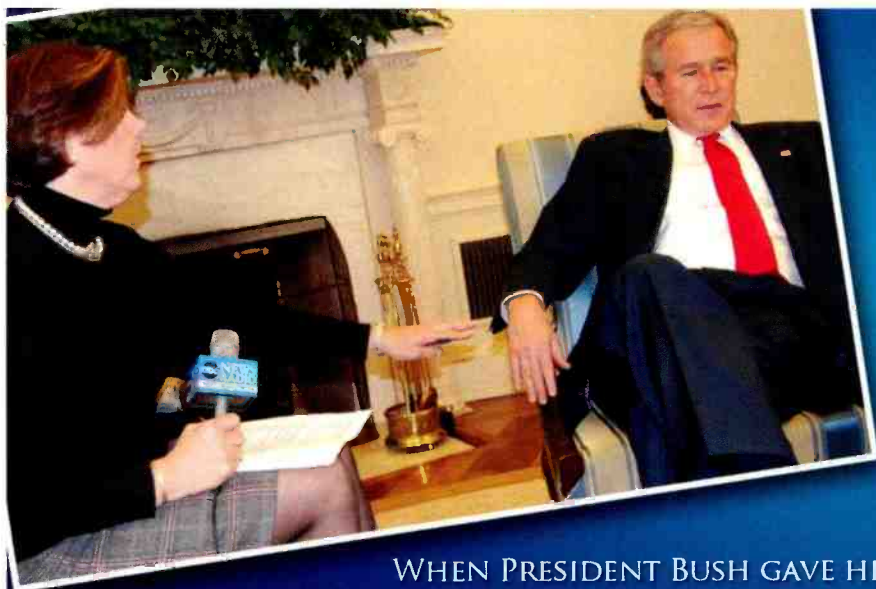


Gabe Hobbs
Clear Channel Radio



Brian Jennings
Citadel

Continued on page 20



abc NEWS RADIO

ANN COMPTON PRESIDENT BUSH EXCLUSIVE ONE-ON-ONE

WHEN PRESIDENT BUSH GAVE HIS FIRST OVAL OFFICE RADIO INTERVIEW, HE CHOSE ABC NEWS RADIO. FOR THE MOST COMPREHENSIVE ELECTION COVERAGE ON NETWORK RADIO, THE CHOICE IS CLEAR:

ABC NEWS RADIO. TRUSTED. CREDIBLE. COMPLETE.

Programming Information: andrew.l.kalb@abc.com • Affiliate Information: ron.mvlin@citcomm.com

★ THE RACE IS ON! ★

YOUR AUDIENCE DESERVES

★ **FAIR AND BALANCED COVERAGE** ★

★ **FAST-PACED HOURLY NEWSCASTS** ★

★ **BEST CUSTOM TWO-WAYS** ★



HEAR THE DIFFERENCE

Affiliate Sales: 212.301.5439

Continued from page 18

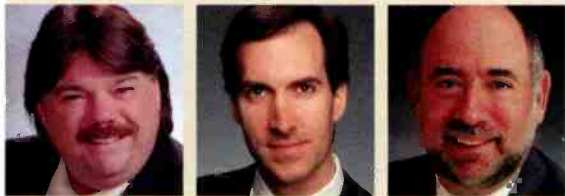
**News Radio Executive
Of The Year**



Nancy Abramson
Wall Street Journal
Radio Network

Mitch Davis
Fox News Radio

Jim Farley
Bonneville



David G. Hall
CBS Radio/
Los Angeles

Steve Jones
ABC Radio
Networks

Harvey Nagler
CBS News, Radio

**News/Talk/Sports
PD Of The Year**



Robin Bertolucci
KFI/Los Angeles

Russ Hill
KTAR-AM/FM/
Phoenix

Eric Johnson
WKXW/
Trenton, N.J.

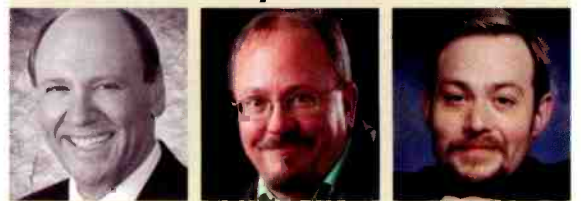


Crys Quimby
Formerly Of
WCBS-AM/New York

Jack Silver
KLSX/Los Angeles

Pete Spriggs
WSB-AM/Atlanta

**News/Talk/Sports Local
Personality Of The Year**



Bill Handel
KFI/Los Angeles

J. Curtis
Huckleberry
KGWA/Enid, Okla.

Jeff Katz
WBT-AM/FM/
Charlotte



Scott Miller
WDAK/
Columbus, Ga.

Dori Monson
KIRO/Seattle

Todd Schnitt
WFLA-AM/Tampa

**News/Talk/Sports
GM Of The Year**



Greg Ashlock
Clear Channel
Radio/Los Angeles

David Meszaros
Cox Radio/Atlanta

Bob Moore
CBS Radio/
Los Angeles

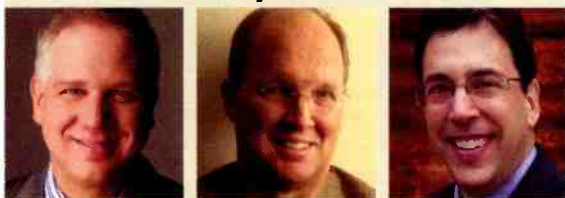


Joel Oxley
Bonneville/
Washington

Rick Santoro
Millennium Radio/
Trenton, N.J.

Scott Sutherland
Bonneville/
Seattle

**News/Talk/Sports Syndicated
Personality Of The Year**



Glenn Beck
Premiere Radio
Networks

Neal Boortz
Jones Radio
Networks

Clark Howard
Jones Radio
Networks



Rush Limbaugh
Premiere Radio
Networks

Dave Ramsey
"The Dave
Ramsey Show"

Doug Stephan
Radio America
Network

**News/Talk/Sports Station Of
The Year (Markets 1-25)**

KFI/Los Angeles
KIRO/Seattle
KLSX/Los Angeles
KNX/Los Angeles
WSB-AM/Atlanta
WTOP/Washington

**News/Talk/Sports Station Of
The Year (Markets 26-Plus)**

KFBK/Sacramento
KSL-AM/FM/Salt Lake City
WBT-AM/FM/Charlotte
WDAK/Columbus, Ga.
WKXW/Middlesex, N.J.
WLW/Cincinnati

AMERICAN MEDIA SERVICES, LLC
BROKERAGE & DEVELOPMENT



843.972.2200



CHARLESTON • DALLAS • AUSTIN
CHICAGO • SAN LUIS OBISPO, CA



R&R TALK RADIO SEMINAR

MARCH 13-15, 2008 • RENAISSANCE WASHINGTON DC HOTEL

FEATURING GUEST SPEAKERS



LOU DOBBS
CNN
Courtesy of United Stations



BOB SCHIEFFER
CBS News



GEORGE STEPHANOPOULOS
ABC News

...and other confirmed participants include:



CLIFF ALBERT KOGO/San Diego DANIEL ANSTANDIG McVay Media JOE BARTLETT WOR ANDY BLOOM CBS Radio JIM BOHANNON Westwood One AMY BOLTON Jones Radio Networks PHIL BOYCE WABC/New York STEVE BUTLER KYW/Philadelphia KEN CHIAMPQU The John & Ken Show JON COLEMAN Coleman Insights HOLLAND COOKE McVay Media JEFF HALEY RAB BILL HAMPTON The Dave Ramsey Show



GABE HOBBS Clear Channel Communications JEFF KATZ WBT/Charlotte TRAUG KELLER ESPN SHERLA KIRBY Interep KRAIG KITCHIN Sound Mind JOHN KOBYLT The John & Ken Show STEVE KONRAD Hubbard GARY KRANTZ Westwood One G. GORDON LIDDY Radio America ANDY LIPSET Ronning Lipsel Radio JOHN MCCONNELL ABC Radio Networks MIKE MCMEARTY WTOP/Washington DC REY MENA Emmis



STEPHANIE MILLER Jones Radio Networks BOB MURPHY Clear Channel HARVEY NAGLER CBS News, Radio CHRIS OLIVIERO CBS Radio CONDACE PRESSLEY WSB/Atlanta DAVID REHR NAB NEIL SAAVEDRA KFI/Los Angeles ED SCHULTZ Jones Radio Networks REV. AL SHARPTON Syndication One JOHN SNYDER Arbilron JACK SWANSON KGO/San Francisco BEV TILDEN The Content Factory

Thank you to our R&R Talk Radio Seminar 2008 sponsors:



R & R TALK RADIO SEMINAR 2008

\$450 REGISTRATION RATE ENDS MARCH 7, 2008. ONSITE REGISTRATION RATE WILL BE \$500.

REGISTER NOW! COMPLETE AGENDA, REGISTRATION AND HOTEL INFORMATION:
www.radioandrecords.com/conventions/trs.asp



Party Of Five

1. A&M/Octone act Maroon 5, led by vocalist Adam Levine, and RCA Nashville singer/songwriter Sara Evans teamed for a special “CMT Crossroads” performance scheduled to premiere on CMT in May. The artists collaborated on hit songs and classic covers for an SRO crowd at the Factory in Franklin, Tenn. From left are Taillight TV producer Tom Forrest, CMT executive VP of production and development CMT John Hamlin, CMT executive director of production Margaret Comeaux, Evans, Levine, CMT/VH1 editorial director Bill Flanagan and CMT senior VP of music strategy Jay Frank. Photo: Krista Lee

Hey, big shot! E-mail high-resolution photos from your promotions, appearances, promo tours and other radio and record industry events to ACahill@RadioandRecords.com.

2. The Power Of One OneRepublic frontman Ryan Tedder, left, chatted with Jones Radio Networks hot AC assistant OM Chad Blake before the band’s headlining performance at the Gothic Theatre in Denver. The quintet is touring to support its Mosley Music Group/Interscope debut, “Dreaming Out Loud.”

3. Leader Of The Pack Columbia Records artist Keith Anderson engaged Entercom country WPAW (the Wolf) staffers in some friendly competition during a visit to the Wolf Studios in Greensboro. From left are WPAW midday personality Clay JD Walker, morning personality Chuck Marsh, Anderson and PD Randy Bliss. **4. They’ve Got The Beat** Harlem-born rapper/producer Doug E. Fresh, left, dropped by the Cox urban AC WCFB (Star 94.5) studios in Orlando to kick it with Bronx-born Jerry D, the station’s director of on-air talent. **5. A Night To Remember** Cumulus hot AC KBBY (B95.1)/Oxnard-Ventura, Calif., PD Todd Violette enjoyed Mardi Gras with family and friends at the Endymion Ball in New Orleans. From left are Violette; Entercom CHR/top 40 WEZB (B97)/New Orleans PD Mike Kaplan; his friend Troy LaComb; Todd’s wife, Stacey; Island Def Jam national director of top 40 promotion Sharon LePere; and IDJ regional promotion manager Manny Simon.

6. Top Of The Pops R&R was warmly welcomed to the studios of Citadel hot AC WPLJ (95.5 WPLJ)/New York to present 2007 R&R Awards to PD/morning host Scott Shannon—for R&R hot AC personality/show of the year for “Scott & Todd in the Morning”—and Tony Mascaro, hot AC MD of the year. From left are R&R AC/hot AC chart manager Gary Trust, Shannon, Mascaro and R&R director of charts Silvio Pietroluongo.

7. Parental Pride Giana, daughter of Red strategic marketing national promotion director Crissy Zagami, shows that she’s already being primed for a career in radio.



Formats

The gateway to music formats, the week in charts and airplay data.

R&R SPIN SPOTLIGHT



George Strait

Strait Up

George Strait's career-best debut this issue joins a select group of top 20 Country arrivals. Of the seven titles to enter in that lofty bracket in the Nielsen BDS era, three belong to Garth Brooks:

Artist, Title, Debut Position, Month/Year
George Strait, "I Saw God Today," No. 9, February 2008
Garth Brooks, "More Than a Memory," No. 1, September 2007
Kenny Chesney, "Don't Blink," No. 16, August 2007
Carrie Underwood, "So Small," No. 20, August 2007
Keith Urban, "Once in a Lifetime," No. 17, September 2006
Garth Brooks, "Good Ride Cowboy," No. 18, October 2005
Garth Brooks, "The Thunder Rolls," No. 19, May 1991



Five Finger Death Punch

Can't Stop 'The Bleeding'

Five Finger Death Punch's "The Bleeding" becomes just the seventh track to log a journey of 20 weeks or more to the Active Rock top 10. While the chart launched in 1997, all these lengthy trips have occurred in slightly more than five years.

Artist, Title, Weeks To Top 10, Month/Year
Five Finger Death Punch, "The Bleeding," 30, February 2008
Seether, "Fine Again," 25, December 2002
Hinder, "Get Stoned," 22, January 2005
Jet, "Are You Gonna Be My Girl," 21, February 2004
Smile Empty Soul, "Bottom of a Bottle," 21, September 2003
The Exies, "Ugly," 20, March 2005
Shinedown, "45," 20, March 2004

THE SPIN



By Wade Jessen, Gary Trust, Anthony Colombo and Raphael George

Holiday Celebration At Urban

J. Holiday becomes the first male singer to guide his first two Urban chart appearances as a lead artist to No. 1, as "Suffocate" (Capitol) rises 3-1. The track follows "Bed," which spent five weeks at the summit starting in August. Among all artists, the Washington native joins Beyoncé and rappers the Game, Twista and Yung Joc as the only lead vocalists to start their careers with back-to-back No. 1s.



Strait Logs Career-High Bow

George Strait enjoys the best start of his career on the Country chart as "I Saw God Today" (MCA Nashville) takes the Hot Shot Debut at No. 19. Previously, Strait twice opened as high as No. 30, with "You'll Be There" (April 2005) and "It Just Comes Natural" (October 2006). "God" introduces Strait's "Troubadour" album, due April 1. With the lofty entry, Strait becomes the fifth artist, and "God" the seventh title, in the 18-year Nielsen BDS era to debut inside the top 20 (see Spin Spotlight, left).

Active Rock Top 10 Mark TKO'd

Five Finger Death Punch fights its way to a new Active Rock record for longest climb into the top 10, as "The Bleeding" (Firm) jumps 12-9 in its 30th chart week, smashing the high-water mark of 25 frames that Seether's "Fine Again" set five years ago. "Bleeding" is only the seventh song in Active Rock chart history to take at least 20 weeks to reach the top 10 (see Spin Spotlight, left).

Taylor-Made

Taylor Dayne returns to the AC chart after a 14-year absence, as "Beautiful" (Intention) enters at No. 29. Dayne placed eight songs on the AC tally between 1988 and 1994, including her sole No. 1, "Love Will Lead You Back," in 1990.

At Hot AC, another Taylor—Taylor Swift—two-steps 11-9 with "Teardrops on My Guitar" (Universal Republic) to score just the sixth shared Country/Hot AC top 10 by a solo female since the latter chart's inception in 1996. The ballad reached No. 2 at Country in August.

Hardcastle's 'Star' Rises

Paul Hardcastle takes over the reins at Smooth Jazz, as "Lucky Star" (Trippin' 'N' Rhythim) shoots 3-1. "Star" marks Hardcastle's first solo chart appearance since "Serene," which topped the tally in October 2005. His sole other entry also reached No. 1: Helming side project Jazzmasters, he reigned for four weeks in fall 2006 with "Free As the Wind."

Crows, R.E.M. Return

Two veteran groups with a combined 11 No. 1s return to the Triple A chart. Counting Crows enter at No. 20 with "You Can't Count on Me" (Interscope), the band's 12th chart appearance and first since "Accidentally in Love," its fifth chart-topper, in July 2004.

At No. 26, R.E.M. reaches the list for a 13th time with "Supernatural Superserious" (Warner Bros.). The song has already surpassed the No. 28 peak of the trio's last chart appearance in April 2007, "#9 Dream."

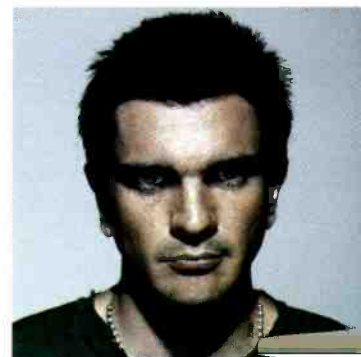
Franklin Zaps Sapp's No. 1 Run

Kirk Franklin hops 2-1 on the Gospel chart with "Declaration (This Is It!)" (Zomba), halting labelmate Marvin Sapp's unprecedented 26-week run at the top. Franklin's last stint at No. 1 was with "Looking for You," which led for a then-record 18 weeks in 2005-06. His new track reworks Kenny Loggins' "This Is It," a No. 11 hit on the Billboard Hot 100 in 1979.

Concurrently, two groups claim their first Gospel top 10s: Bishop Noel Jones Presents the City of Refuge Sanctuary Choir's "Not About Us" (Tyscot), up 11-9, and Ricky Dillard & "New G" (New Generation Chorale)'s "The Light" (EMI Gospel), which advances 13-10.

Juanes Back Atop Latin Pop

Juanes steps 2-1 at Latin Pop with "Gotas de Agua Dulce" (Universal Latino), his eighth career chart champ. The Colombian rocker makes a hasty return to the pinnacle: His previous No. 1, "Me Enamora," held the top spot for 17 weeks from October through January before making way for RBD's "Inalcanzable" (EMI Televisa), which led the last three frames.





Three for the show: Josh Kelley, We the Kings and the Almost break with tradition on new projects

Life Is Not 'Unfair' After All

Ken Tucker

KTucker@RadioandRecords.com

Pop singer/songwriter Josh Kelley appears to have a hit record on his hands. New album "Special Company," on his own DNK Records, has sold 18,000 digital copies in three weeks, according to Nielsen SoundScan. The set debuted at No. 2 on Billboard's Top Digital Albums chart in the Feb. 2 issue. (The physical CD, released Feb. 5, is now in stores.)

Ironically, Kelley's first single from that album, the blue-eyed soul-leaning "Unfair," is just now beginning to get radio airplay. In fact, it has yet to chart on R&R's Hot AC tally. The song is, however, part of the soundtrack to the film "27 Dresses," currently in theaters. While Kelley's new wife, actress Katherine Heigl ("Grey's Anatomy"), stars in the movie, Kelley says the song wasn't a cinch to get in. "I sent that movie a lot of songs, and they loved that one. It helped that Katherine was in the movie, but if it wasn't a great song, they wouldn't have put it in."

A Diane Warren tune, "Unfair" is the only song Kelley didn't have a hand in writing for the new project. "The whole album talks about becoming a man and preparing to make this ultimate commitment I was about to make: marriage," he says. "It's nice that there's also a song in there that [points out] that love is also unfair."

Kelley's brother, Charles, a member of rising country trio Lady Antebellum, co-wrote two songs on the album, and bandmates Dave Haywood and Hillary Scott also make appearances. Josh Kelley

produced and played a number of the instruments on the record, much of which was recorded at his home studio in Nashville.

Kelley's last album, "Just Say the Word," also on DNK and released in 2006, has sold 23,000 copies, so the new set appears destined to eclipse its sales. DNK is distributed by New York-based Icon Music Entertainment Services.

Bonneville ACW/TMX (the Mix)/Chicago PD Mary Ellen Kachinske says that since the station has had success with past Kelley hits "Amazing" and "Only You," "it was a natural to give 'Unfair' a shot. It is just getting started, but our audience are big fans of his and expect solid support again."

Kelley will tour with OneRepublic beginning later this month. After a headlining run in March and April, he'll join the One Tree Hill tour later in the spring.



Josh Kelley

'We haven't done any positioning or expensive programs to sell records. Imagine what they will do when those doors open.'

—Steve Greenberg

Off-The-Cuff Videos Build We The Kings' Fan Base

Besides playing an excellent guitar riff and writing soul-searching lyrics, We the Kings frontman Travis Clark is also a mean field goal kicker. While these talents might seem unrelated, S-Curve label head Steve Greenberg would beg to differ.

The label built an online campaign using Nabbr, an embeddable video player, to which the band adds new content on a regular basis. "We included the usual things, like videos of live or acoustic performances, but we also wanted the band to build something that was almost like their own online TV series," Greenberg says. "They started to do fun things, and one of their ideas was to have Travis try to kick longer and longer field goals and post those videos."

Since recently relaunched S-Curve Records released its debut in October, We the Kings has steadily climbed the sales charts, landing at No. 15 on Billboard's Heatseekers list. The band's music has appeared on such shows as "One Tree Hill" and "Newport Harbor," and it will be featured in mtvU's Freshman 5 for up-and-coming artists during spring break 2008 coverage.

Greenberg credits the success to a mixture of old-and-new-school strategies. "The band has been doing a ton of touring," he says, adding that the next step is radio, because he believes that the track "Check Yes Julietz" could be a hit. The band also shot a video with Alan Ferguson, who has lensed clips for Fall Out Boy and Gym Class Heroes.

The band's self-titled debut has moved only 28,000 copies, according to Nielsen SoundScan. "We haven't done any positioning or expensive programs to sell records," Greenberg says. "Imagine what they will do when those doors open."

—Cortney Harding, Billboard



We The Kings

KELLEY: MEGAN BAKER; WE THE KINGS: SHANE MCCAULEY

'Southern Weather' Storms Onto Christian Chart

Aaron Gillespie, one of the co-founders of Christian rock group Underoath and the band's drummer, is following in the footsteps of idol Dave Grohl, who stepped out from behind the drum kit in Nirvana to front the Foo Fighters. Gillespie has done the same with new Christian rock band the Almost.

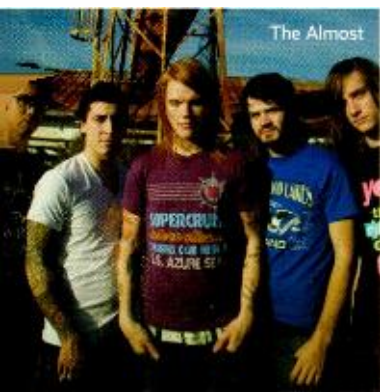
The band's second single, "Southern Weather," jumped 19-4 in its second week on R&R's Christian Rock chart in the Feb. 1 issue. The song

is No. 8 this week. The band's album, also titled "Southern Weather," has sold 208,000 copies, according to Nielsen SoundScan.

Spirit Communications' WUFM/Columbus, Ohio, spun the song 58 times during the week ending Feb. 9, and has been playing it since November. PD/MD Nikki Cantu says response has been strong. "We've gotten response not just from fans of the Almost, who love whatever they would put out, but the rest

of our listeners really like it, too."

Gillespie says he plans to balance both bands and that he likes the change of pace from Underoath's heavy rock sound. "As much as I love what I do in that band, there are songs in me and music that I enjoy just as much that come from melody," he said in the Almost's bio. "With 'Southern Weather,' it's got a much broader scope. I'm excited by the fact that this album can find an audience with a lot of different people."—Kevin Peterson



The Almost

We couldn't have said it any better...

"I would call myself a power user and I appreciate the ease of use. It's always minimized on my desktop and ready to rock. No complicated passwords or login to remember. When the rep fails to send the product, I can count on MPE to deliver."

Bobby Leach, CCADS/Music Services Director (Clear Channel Radio)

"Play MPE makes my life a lot easier!"

Bobby Sato, APD/MD (KCXX)

"higher audio quality than any other download service"

Skip Dillard, PE (WPGC)

"an indispensable tool"

Charlie Cook, VP Country (McVay Media)

"Play MPE is great!"

Tom Calococi, OM (WPOW)

"best quality files...I love it"

Erik Bradley, APD/MD (B96)

"wav files of excellent quality"

Lynn Barstow, PD (KROX)

"best and easiest system out there"

Mike Mullaney, APD (WBMX)



"keeps me on top of new releases"

Al Levine, APD (WBLI)

Secure Media Delivery System

"one-stop shopping"

Cat Collins, PD (KQKS)

"quality at my fingertips"

Kenneth King, PD (WRQX)

"my exclusive source"

Scott Alexander, MD (WZPT)

"It's easy getting music fast"

Dave Wellington, PD (WBCN)

"I log in daily...It's easy"

Bo Matthews, PD (WMMS / WAKS)

"It's a real time-saver"

Marc Chase, SVP Programming
(Clear Channel Radio)

"I use it everyday"

Pete Schiacke, Sr. Programming Manager
(AOL Radio)

"the only way I retrieve new music"

Larry McFeelie, PD (KUPD)

"The business is changing every day and digital music ingestion is made simple with PlayMPE...much easier than opening packages, ingesting music and typing in all the required metadata. PlayMPE has the quality and info XM needs with a turnkey process...truly a win/win for labels, artists and radio."

Jon Zellner, Senior Vice President Music Programming (XM Radio)

The digital delivery service that radio is using.

Contact your label representatives and request music be delivered to you via Play MPE.

Go Play.

www.PlayMPE.com



Proving success is truly a team effort, successful stations share latest ratings triumphs

Radio's Favorite Season: Rising In The Fall

Kevin Carter

KCarter@RadioandRecords.com

four times a year, that warm post-book afterglow washes over us, much like it's doing as we speak. As I hastily towel off, I'm pleased to be able to let some of America's best-programmed CHR/top 40 stations share their latest Arbitron success stories. Sure, you'll probably recognize most of the following players from their previous appearances in these pages, but that's just a testament to the strength of the teams these gifted programmers have assembled, and we salute them for carrying the flag of our favorite format so proudly.

WXXL (XL106.7)/Orlando

To truly understand just how powerfully the presence of Clear Channel's WXXL (XL106.7) is felt in the Orlando community, one need look no further than this powerfully literate Arbitron diary comment: "Every station that is not 106.7 is gay." And there you have it. "I think that pretty much sums it up," says PD Michael Bryan, who maintained the numbers as the station underwent some major changes. "Surviving a new PD—me—not to mention a morning show breakup after 17 years, XL is in our best position in years. We finished No. 1 with 18-34 persons in two of the last three books, including spring and fall 2007. Our fall book was especially strong, driven by terrific performances: 'Stick on the Radio' is No. 1 in afternoons 18-34 with a three-share increase book-to-book and year-to-year. Jana Sutter is dominating in middays, finishing No. 1 18-34 for the first time in many years and our new morning show, 'Johnny & Jayde,' is already No. 2 18-34 behind Steve Harvey [heard on CBS Radio urban WJHM] after less than a year together. Oh, and our night numbers have nearly doubled over fall '06," Bryan says. "Even more than the 18-34 numbers, XL is currently playing incredibly well with females 25-54, finishing fourth. Our focus is on making our content and music consistently great every day. I know this sounds cliché, but we're all on the same page; every single day matters. We've also reduced the clutter and focused on the things the audience truly wants, and we've done it as a team. We're looking forward to an even bigger opportunity for growth in 2008."

WNCI/Columbus, Ohio

Although Clear Channel's WNCI is once again perched high atop those 12+ Columbus, Ohio, clouds (leaping 6.8-8.2), PD Michael McCoy still has one foot firmly planted on the ground. "This wasn't the best 12+ book we've had since I've been here, but the way the demos shook out, it might have been the most dominating," he says. "We've swept 12+, 18-34, 25-54 a number of times, but never with as much consistency across the money demos as we did this time around." McCoy quickly rattles off some significant highlights: "Morning guys Dave & Jimmy turned in close to a 25 share 18-34, which proves they have the ability not only to syndicate and win in other markets, but to improve the product in their home market at the same time. The station pulled a 17 share 18-34 and a 9 share 25-54. One of the things that makes this book so gratifying is that we did so well in the face of some of the best competition WNCI has had in years: We're flanked on the young end by Radio One rhythmic WCKX and locally owned hot AC WBNS on the upper end. Both stations are very well-programmed and very competitive. Consequently, my satisfaction level is through the roof. WNCI is one hell of a team, from Dave, Jimmy, Kelsey, Chachi & Gandhi on 'The Morning Zoo' to Andy Clark, Chris Davis, Maxwell and all the prime weekend talent, not to mention our regional VP/market manager Tom Thon and director of programming Johnny Crenshaw," McCoy says.



Bryan



McCoy



McKay



Davis



Davis

WPST/Trenton, N.J.

"PST's consistency in the ratings is pretty impressive," Nassau Broadcasting associate director of programming Dave McKay says. "In my 15 years with the station, there have been only one or two so-called 'disappointing' books—and in those, we were still probably No. 1 with our target demo." That said, the fall '07 numbers were particularly impressive: "We were No. 1 with persons 18-34, 18-49 and 25-54, and shares were up across the board." 'PST bookended the fall book strongly, kicking off the festivities with a lifestyle promotion called Win Free Mortgage or Rent for Life, which sounds pretty hard to tune away from. "We wrapped up the book with a Christmas Cash \$1,000-a-day promotion," he says. "Plus, there was our sold-out Winter Wonder Jam with Avril Lavigne, Simple Plan and others. Oh, and in addition to the Trenton ratings, our Philly [Portable People Meter] numbers continue to look great. Our half-million cume regularly beats out a bunch of in-market stations. We couldn't be happier."

WRVW (107.5 the River)/Nashville

"Well, we didn't suck," an understated River OM/PD Rich Davis says. "Rising to a 10.5 with adults 18-34 and 5.0 adults 25-54 was great, in addition to our 5.7 12+. When you take a look inside the numbers it gets a little better, as my midday girl Madison—voice-tracked from WQEN/Birmingham—grabbed the No. 1 spot with adults 18-34. She's a pop culture monster and kicks as much butt online as she does on the air. Woody and Jim and Intern Adam in mornings rose 6.2-9.0 with adults 18-34, and my bellwether afternoon guy Ryno held down the No. 2 spot again, behind [urban sister WUBT (the Beat)] for the last eight books. We were also No. 2 with women 12+ and 25-54 and cleaned up in teens," he says. "One of the coolest book promotions we did in the fall was our RiverTube promotion where we asked listeners to create a 30-second spot for the station. The best one grabbed \$1,000 and got their commercial featured on News Channel Five. The entries were fantastic, and we ended up with some great free TV [the spots were traded] to promote the station."

KHKS/Dallas

Just like Clear Channel sister WNCI, KHKS (106.1 Kiss-FM)/Dallas pulled off yet another remarkable ratings achievement, landing at No. 1 in the market 12+—again—just as it did in the fall, winter and spring of 2007. Ho-hum . . . "For KHKS, it always starts with 'Kidd Kraddick in the Morning,'" PD Patrick Davis of the self-syndicated show that's based at Kiss. "The show dominates like no other I've ever seen: It's No. 1 in virtually every demo, female and persons. Unbelievable." Davis also singles out the successful ratings performances from jocks Atom Smasher and Billy the Kidd. "They know how to be creative and memorable in short segments, which is a rare talent. We're lucky to have them," he says. "And the music supply didn't hurt either. Hits from Rihanna, Fergie, OneRepublic and Timbaland gave us music that people were passionate about."

R&R

R&R CHR/TOP 40

POWERED BY **nielsen** BDS

DMDS DIGITAL DOWNLOADS AVAILABLE AT DMDS.COM



► **WYCLEF JEAN** EARNs HIS FIRST TOP 10 AS A LEAD ARTIST ON THE CHR/TOP 40 CHART AS "SWEETEST GIRL (DOLLAR BILL)" JUMPS 12-10. HIS ONLY OTHER TOP 10 SHOWING ON THIS LIST WAS AS A FEATURED ARTIST ON SHAKIRA'S NO. 1 "HIPS DON'T LIE" IN 2006.

THIS WEEK	LAST WEEK	WEEKS ON CHART	ARTIST TITLE	NIelsen BDS CERTIFICATIONS	HITPREDICTOR STATUS	PLAYS TW	AUDIENCE MILLIONS	RANK
1	14	11	FLO RIDA FEATURING T-PAIN LOW	NO. 1 (2 WKS)	11 ²	9210	+247	62.453
2	16	11	ALICIA KEYS NO ONE		11 ³	8146	-637	44.232
3	19	11	FERGIE CLUMSY		11	7868	-606	47.199
4	22	11	TIMBALAND FEATURING ONEREPUBLIC APOLOGIZE		11 ³	7622	-408	44.767
5	9	11	RIHANNA DON'T STOP THE MUSIC		11	6416	+575	48.206
6	8	8	CHRIS BROWN WITH YOU	MOST INCREASED PLAYS	11	6379	+962	45.937
7	5	20	JORDIN SPARKS TATTOO		11	6281	-432	35.489
8	10	15	SEAN KINGSTON TAKE YOU THERE		11	5767	+413	34.207
9	7	14	TAYLOR SWIFT TEARDROPS ON MY GUITAR		11 ²	5750	-22	29.231
10	12	16	WYCLEF JEAN FEATURING AKON, LIL WAYNE & NIA SWEETEST GIRL (DOLLAR BILL)		11	5334	+177	30.571
11	9	25	FINGER ELEVEN PARALYZER		11 ³	4944	-425	27.012
12	11	17	CHRIS BROWN FEATURING T-PAIN KISS KISS		11 ²	4644	-594	28.040
13	14	14	LINKIN PARK SHADOW OF THE DAY		11	4536	+274	22.194
14	16	13	BUCKCHERRY SORRY		11	4397	+352	19.903
15	21	6	SARA BAREILLES LOVE SONG	AIRPOWER	11	4068	+789	25.123
16	19	9	MILEY CYRUS SEE YOU AGAIN		11	3867	+282	25.509
17	20	10	ONEREPUBLIC STOP AND STARE		11	3603	+221	20.821
18	15	23	RIHANNA FEATURING NE-YO HATE THAT I LOVE YOU		11 ²	3598	-513	23.604
19	14	18	NATASHA BEDINGFIELD FEAT. SEAN KINGSTON LOVE LIKE THIS		11	3331	-883	18.874
20	23	15	THREE DAYS GRACE NEVER TOO LATE		11	3152	+141	11.299
21	17	17	PARAMORE MISERY BUSINESS		11	3108	-709	21.214
22	22	16	SANTANA FEATURING CHAD KROEGER INTO THE NIGHT		11	2967	-81	13.478
23	24	10	PLIES FEATURING AKON HYPNOTIZED		11	2799	+61	14.610
24	27	13	BOYS LIKE GIRLS HERO/HEROINE		11	2512	+224	10.716
25	32	3	JORDIN SPARKS DUET WITH CHRIS BROWN NO AIR	MOST ADDED	11	2420	+783	21.086
26	28	4	DAUGHTRY FEELS LIKE TONIGHT		11	2362	+454	11.935
27	31	4	SNOOP DOGG SENSUAL SEDUCTION		11	2297	+548	13.738
28	29	9	ENUR FEATURING NATASJA CALABRIA 2008		11	1956	+66	16.668
29	26	11	MAROON 5 WON'T GO HOME WITHOUT YOU		11	1654	-642	6.042
30	30	5	JANET FEEDBACK		11	1626	-180	5.258
31	34	5	KANYE WEST FEATURING DWELE FLASHING LIGHTS		11	1373	+29	10.640
32	35	5	LIFEHOUSE WHATEVER IT TAKES		11	1198	+136	3.452
33	NEW		JONAS BROTHERS WHEN YOU LOOK ME IN THE EYES		11	1168	+442	9.708
34	38	2	LUPE FIASCO FEATURING MATTHEW SANTOS SUPERSTAR		11	1138	+333	8.236
35	36	3	CASCADA WHAT HURTS THE MOST		11	1137	+173	13.099
36	33	12	BRITNEY SPEARS PIECE OF ME		11	1113	-265	12.295
37	37	6	BLUE OCTOBER CALLING YOU		11	942	0	3.366
38	39	2	BABY BASH FEATURING SEAN KINGSTON WHAT IS IT		11	927	+124	5.137
39	NEW		ALICIA KEYS LIKE YOU'LL NEVER SEE ME AGAIN		11	745	+129	5.998
40	NEW		COLBIE CAILLAT REALIZE		11	732	+159	2.637

MOST ADDED

ARTIST TITLE / LABEL	NEW STATIONS
JORDIN SPARKS DUET WITH CHRIS BROWN No Air (19/Jive/Zomba) KKDM, KQCH, KQMQ, KQXY, KSLZ, WABB, WAEB, WDJX, WFLY, WHOT, WHTS, WJIM, WKQI, WKRZ, WKSS, WKST, WPKY, WRVW, WSTW, WTVR, WVK5, WVCK, WXXL, WZAT, WZEE	25
JONAS BROTHERS When You Look Me In The Eyes (Hollywood) KHOP, KJYO, KKPX, KSAS, KSPW, KZCH, KZHT, KZZP, WABB, WAEZ, WBHT, WERO, WHBQ, WHYI, WKRZ, WNCL, WNK5, WNTQ, WRVW, WVSR, WWST, WYOY	22
NATASHA BEDINGFIELD Pocketful Of Sunshine (Phonogenic/Epic) KHOP, KHFT, KKPX, KQMQ, KSAS, KWNZ, KZHT, Sirius Hits 1, WCCQ, WEEZ, WFHN, WFLY, WHBQ, WJIM, WRVQ, WVYB, WYK5	17
SNOOP DOGG Sensual Seduction (DoggyStyle/Ceffen/Interscope) KDWB, KHFI, KHKS, KKRZ, KRQQ, KZCH, WBHT, WDJX, WFMF, WIOG, WJBO, WJIM, WNCL, WPKY	14
FLYLEAF All Around Me (A&M/Octone/Interscope) KHFT, KKMG, KMJX, KSMB, KXXM, WAEV, WERO, WEZB, WHBQ, WHHD, WIXX, WPRO, WXYK, WZKL	14
LUPE FIASCO FEAT. MATTHEW SANTOS Superstar (1st & 15th/Atlantic) KDND, KSMB, WAKZ, WDJX, WFBC, WHBQ, WHYI, WLDI, WNTQ, WXLK, WYOY, WZKF	12
LEONA LEWIS Bleeding Love (Arista/RMG) KQOB, KZHT, WABB, WAEV, WCCQ, WFBC, WHBQ, WNK5, WNOU, WPRO, WRVW, WXLK	12
COLBIE CAILLAT Realize (Universal Republic) KHOP, KZHT, WBHT, WDCG, WIOG, WKRZ, WLKT, WNCL, WSTW, WVK5	10
CHERISH FEAT. YUNG JOC Killa (Sho'Nuff/Capitol) WBLI +32, WPKY +24, KWYL +20, WSSX +20, WHVT +19, WVK5 +19, WXXL +19, KHFI +17, KWVZ +17, WRVW +17	10
SARA BAREILLES Love Song (Epic) KRBE, WAOA, WHHY, WHOT, WSNX, WTVR, WWCK, WWI-T, WWWQ	9

ADDED AT... WFHN Fun 107
New Bedford, MA
PD: Jim Reitz
MD: Michael Rock
Colby O'Donis Feat. Akon, What You Got, O'Natasha Bedingfield, Pocketful Of Sunshine, O
FOR REPORTING STATIONS PLAYLISTS GO TO: www.RadioandRecords.com

NEW AND ACTIVE

ARTIST TITLE / LABEL	PLAYS /GAIN	ARTIST TITLE / LABEL	PLAYS /GAIN
TREY SONGZ Can't Help But Wait (Song Back/Atlantic)	610/13	FLYLEAF All Around Me (A&M/Octone/Interscope)	455/111
CHERISH FEAT YUNG JOC Killa (Sho'Nuff/Capitol)	542/215	BOW WOW & OMARION Hey Baby (Jump Off) (T.U.G./Columbia)	421/62
MATCHBOX TWENTY These Hard Times (Melisma/Atlantic)	504/195	J. HOLIDAY Suffocate (Music Line/Capitol)	410/57
KAT DELUNA FEAT. BUSTA RHYMES Run The Show (Epic)	496/112	TAYLOR SWIFT Our Song (Big Machine)	373/76
LEONA LEWIS Bleeding Love (SYCO/J/RMG)	494/322	PARAMORE crushcrushcrush (Fueled By Ramen/RRP)	367/75

MOST INCREASED PLAYS

+962	CHRIS BROWN With You (Jive/Zomba) KHKS +50, WBVZ +40, KDWB +39, WNOU +34, KSLZ +33, KZZP +31, KQCH +30, KZCH +28, WIOG +28, KKPX +25
+789	SARA BAREILLES Love Song (Epic) KXXM +48, WKST +36, WDKF +36, WZKF +32, WXLK +29, WTVR +23, WNCL +22, KZHT +22, KDWB +20, WVK5 +19
+783	JORDIN SPARKS DUET WITH CHRIS BROWN No Air (19/Jive/Zomba) WBLI +32, WPKY +24, KWYL +20, WSSX +20, WHVT +19, WVK5 +19, WXXL +19, KHFI +17, KWVZ +17, WRVW +17
+575	RIHANNA Don't Stop The Music (SRP/Def Jam/IDJMG) KKDM +40, WKST +39, KZZP +33, WXXL +33, KKRZ +30, KSAS +29, KHFT +29, WHHT +28, KHOP +22, WLKT +21
+548	SNOOP DOGG Sensual Seduction (DoggyStyle/Ceffen/Interscope) KZZP +24, WIOG +23, WKST +22, WXXL +21, KHFI +21, KKRZ +18, KDWB +18, WDJX +17, WFBC +17, WHI +16

FCR WEEK ENDING FEBRUARY 10, 2008
LEGEND: See legend to charts in charts section for rules and symbol explanations.
12⁹ CHR/TOP 40 and 17 Canada CHR/top 40 stations are electronically monitored by Nielsen Broadcast Data Systems 24 hours a day, 7 days a week. CHR/Top 40 indicator chart comprised of 57 reporters. © 2008 Nielsen Business Media, Inc. All rights reserved.



DECALS GO EVERYWHERE

Grab attention by printing decals.



Communication Graphics Inc
THE DECAL COMPANY

(800) 331-4438 www.cgilink.com

Call us today!

Samples of our printing

Decals Static Labels Magnets Media Folders Artwork

© 2008 COMMUNICATION GRAPHICS INC.



► **SUM 41'S "WITH ME" MOVES UP FOUR POSITIONS TO NO. 27 ON THE CANADA CHR/TOP 40 CHART, THE BAND'S FIRST CHARTED SINGLE AT THE FORMAT FROM ITS ALBUM "UNDERCLASS HERO."**

CHR/TOP 40 INDICATOR REPORTERS

KQID/Alexandria, LA PD: Squirrel MD: Jessica	WSTO/Evansville, IN OM: Tim Huelsing PD: Jason Addams	WQGN/New London, CT PD: Julie Johnson
KGOT/Anchorage, AK OM: Mark Murphy PD/MD: Bill Stewart	WDAY/Fargo, ND PD: Troy Dayton MD: Zander Kelly	WSPK/Newburgh, NY PD: Scotty Mac APD: Sky Walker MD: Danny Valentino
WWBX/Bangor, ME PD: Tommy Frank	KMXF/Fayetteville, AR OM: Dave Ashcraft PD/MD: Jay Steele	KCRS/Odessa, TX PD/MD: Nate Rodriguez
KRSQ/Billings, MT OM/MD: Kyle McCoy	WMSR/Florence, AL OM: Brian Landrum PD: Jon "Fatguy" Marte	WILN/Panama City, FL PD: Chris Alan MD: Spoon
WWYL/Binghamton, NY PD: Matt Johnson	WJMX/Florence, SC OM: Randy "Mudflap" Wilcox PD/MD: Scotty G.	WPIA/Peoria, IL OM: Gabe Reynolds PD/MD: Don "Big D" Black
WBNQ/Bloomington, IL DM: Dan Westhoff PD: Dave Adams APD: Chad Fasig MD: Mason Schreuder	KISR/Ft. Smith, AR OM/MD: "Big Dog" Rick Hayes APD/MD: Mike "Mike at Night" Oldham	KRCS/Rapid City, SD OM/MD: Charlie O'Douglas
KNDE/Bryan, TX OM/MD: Tucker Young	KKXL/Grand Forks, ND OM: Rick Acker PD/MD: Trevor D APD: Dave Andrews	KIXY/San Angelo, TX OM: Jay Michaels PD/MD: David Carr
WRZE/Cape Cod, MA OM: Steve McVie PD: David Duran	WQPO/Harrisonburg, VA PD: Bobby Mason MD: Ryan O'Bryan	Music Choice Hit List/Satellite PD: Justin Prager MD: Michael Schwab
KTRS/Casper, WY OM/MD: Donovan Short	KLAZ/Hot Springs, AR OM/MD: Keith Michaels APD/MD: Aaron Garrett	WXER/Sheboygan, WI OM: Patrick Pendergast PD/MD: Ron Simonet
KZIA/Cedar Rapids, IA OM: Rob Norton PD: Greg Runyon MD: Ric Swann	WKEE/Huntington, WV PD: Jim Davis APD/MD: Gary Miller	WNDV/South Bend, IN PD: Karen Rite MD: Scotty Wylde
WQQB/Champaign, IL OM: Morgan Kane PD: Joe McIntyre	KSYN/Joplin, MO OM: Chad Elliot PD: Steve Kraus MD: Chris Cortez	KCLD/St. Cloud, MN OM: Matt Senne PD: JJ Holiday APD: Wayne D. MD: Timmy Daniels
WHTE/Charlottesville, VA OM: Vinnie Kice PD/MD: PJ Styles	KFRX/Lincoln, NE OM: Lester St. James PD: Matt McKay APD/MD: JJ Ryan	WHTF/Tallahassee, FL PD/MD: Brian O'Conner
WJYY/Concord (Lakes Region), NH PD/MD: AJ Dukette	KZII/Lubbock, TX OM: Wes Nessmann PD: Jacqui Neal	WKHQ/Traverse City, MI PD: Dave B. Goode MD: Lunchbox
WKMX/Dothan, AL PD: Trent Michaels MD: Chris Alan	WCIL/Marion, IL PD: Jon E. Quest MD: Ivy	KUJ/Tri-Cities, WA PD: AJ Brewster
WWAX/Duluth, MN OM: Bill Jones PD/MD: Tony Hart	KIFS/Medford, OR PD/MD: Gemineye Mayers	WWKZ/Tupelo, MS OM/MD: Rick Stevens
WBIZ/Eau Claire, WI OM: Mike Cushman PD/MD: Jare E. Jordan	WJDQ/Meridian, MS OM/MD: Bob O'Dell	WIFC/Wausau, WI PD: Jammin' Joe Malone MD: Belky
WNKI/Elmira, NY OM/MD: Scott Free MD: Eric McKay	KNOE/Monroe, LA OM/MD: Bobby Richards	WAZO/Wilmington, NC OM/MD: Jerry Mac
WRTS/Erie, PA PD: Jessica Curry APD: Danial Baxter	WVAQ/Morgantown, WV OM: Hoppy Kercheval PD: Lacy Neff	KFFM/Yakima, WA OM: Ron Harris PD/MD: Steve Rocha
WDKS/Evansville, IN PD: Keith Curry	WWXM/Myrtle Beach, SC OM: Jimmy Fueger PD: Ron Roberts MD: Larry Knight	

THIS WEEK	LAST WEEK	WEEKS ON CHART	ARTIST TITLE	CHR/TOP 40 INDICATOR	IMPRINT / PROMOTION LABEL	PLAYS TW +/-
1	2	12	FLO RIDA FEAT. T-PAIN LOW		POE BOY/ATLANTIC	3318 +192
2	1	14	ALICIA KEYS NO ONE		MBK/J/RMG	3016 -180
3	3	17	FERGIE CLUMSY		WILL.I.AM/A&M/INTERSCOPE	2852 -138
4	6	7	RIHANNA DON'T STOP THE MUSIC		SRP/DEF JAM/IDJMG	2578 +252
5	5	11	TAYLOR SWIFT TEARDROPS ON MY GUITAR		BIG MACHINE/UNIVERSAL REPUBLIC	2563 +25
6	4	18	JORDIN SPARKS TATTOO		19/JIVE/ZOMBA	2556 -82
7	12	6	CHRIS BROWN WITH YOU		JIVE/ZOMBA	2419 +377
8	8	13	LINKIN PARK SHADOW OF THE DAY		WARNER BROS.	2316 +146
9	11	12	SEAN KINGSTON TAKE YOU THERE		BELUGA HEIGHTS/EPIC	2298 +196
10	7	20	TIMBALAND FEAT. ONEREPUBLIC APOLOGIZE		MOSLEY/BLACKGROUND/INTERSCOPE	2173 -109
11	17	6	MILEY CYRUS SEE YOU AGAIN		HOLLYWOOD	2026 +309
12	13	14	BUCKCHERRY SORRY		ELEVEN SEVEN/ATLANTIC	1974 +143
13	9	27	FINGER ELEVEN PARALYZER		WIND-UP	1921 -247
14	14	13	WYCLEF JEAN FEAT. AKON, LIL WAYNE & NIIA SWEETEST GIRL (DOLLAR BILL)		COLUMBIA	1865 +98
15	18	6	SARA BAREILLES LOVE SONG		EPIC	1826 +226
16	10	15	CHRIS BROWN FEAT. T-PAIN KISS KISS		JIVE/ZOMBA	1777 -361
17	19	7	ONEREPUBLIC STOP AND STARE		MOSLEY/INTERSCOPE	1626 +144
18	20	15	SANTANA FEAT. CHAD KROEGER INTO THE NIGHT		ARISTA/RMG	1382 -12
19	15	16	PARAMORE MISERY BUSINESS		FUELED BY RAMEN/RRP	1368 -388
20	24	5	DAUGHTRY FEELS LIKE TONIGHT		RCA/RMG	1337 +273
21	23	7	PLIES FEAT. AKON HYPNOTIZED		BIG GATES/SLIP-N-SLIDE/ATLANTIC	1233 +161
22	22	11	THREE DAYS GRACE NEVER TOO LATE		JIVE/ZOMBA	1232 +87
23	16	15	NATASHA BEDINGFIELD FEAT. SEAN KINGSTON LOVE LIKE THIS		PHONOGENIC/EPIC	1229 -513
24	26	10	BOYS LIKE GIRLS HERO/HEROINE		COLUMBIA	1213 +173
25	28	9	SNOOP DOGG SENSUAL SEDUCTION		DOGGSTYLE/GEFFEN/INTERSCOPE	1053 +294
26	27	5	JANET FEEDBACK		ISLAND/IDJMG	949 +43
27	25	5	MAROON 5 WON'T GO HOME WITHOUT YOU		A&M/OCTONE/INTERSCOPE	903 -154
28	33	3	JORDIN SPARKS DUET WITH CHRIS BROWN NO AIR		19/JIVE/ZOMBA	842 +233
29	29	9	ENUR FEAT. NATASJA CALABRIA 2008		ULTRA	834 +90
30	34	4	CASCADA WHAT HURTS THE MOST		ROBBINS	656 +143
31	40	2	LUCAS CRASH FEAT. MATTHEW SANTOS SUPERSTAR		1ST & 15TH/ATLANTIC	651 +349
32	30	6	KANYE WEST FEAT. DWEL FLASHING LIGHTS		ROC-A-FELLA/DEF JAM/IDJMG	600 -32
33	NEW		JONAS BROTHERS WHEN YOU LOOK ME IN THE EYES		HOLLYWOOD	571 +275
34	35	6	LIFEHOUSE WHATEVER IT TAKES		GEFFEN/INTERSCOPE	560 +58
35	37	3	ALICIA KEYS LIKE YOU'LL NEVER SEE ME AGAIN		MBK/J/RMG	547 +122
36	32	20	BABY BASH FEAT. T-PAIN CYCLONE		ARISTA/RMG	465 -147
37	36	5	BLUE OCTOBER CALLING YOU		UNIVERSAL MOTOWN	445 +10
38	31	9	BRITNEY SPEARS PIECE OF ME		JIVE/ZOMBA	437 -177
39	NEW		J. HOLIDAY SUFOCCATE		MUSIC LINE/CAPITOL	380 +154
40	NEW		BABY BASH FEAT. SEAN KINGSTON WHAT IS IT		ARISTA/RMG	338 +47

THIS WEEK	LAST WEEK	WEEKS ON CHART	ARTIST TITLE	CANADA CHR/TOP 40	IMPRINT / PROMOTION LABEL	PLAYS TW +/-
1	10	10	FLO RIDA FEATURING T-PAIN LOW		POE BOY/ATLANTIC/WARNER	661 +49
2	3	13	BRITNEY SPEARS PIECE OF ME		JIVE/SONY BMG	516 -8
3	2	16	ALICIA KEYS NO ONE		MBK/J/SONY BMG	509 -54
4	8	5	CHRIS BROWN WITH YOU		JIVE/SONY BMG	462 +54
5	4	22	TIMBALAND FEAT. ONEREPUBLIC APOLOGIZE		MOSLEY/BLACKGROUND/INTERSCOPE/UNIVERSAL	462 -57
6	6	16	WYCLEF JEAN FEAT. AKON, LIL WAYNE & NIIA SWEETEST GIRL (DOLLAR BILL)		COLUMBIA/SONY BMG	460 +36
7	5	23	RIHANNA DON'T STOP THE MUSIC		SRP/DEF JAM/UNIVERSAL	457 -53
8	10	10	SEAN KINGSTON TAKE YOU THERE		BELUGA HEIGHTS/EPIC/SONY BMG	417 +22
9	9	16	HEDLEY FOR THE NIGHTS I CAN'T REMEMBER	◆	UNIVERSAL	417 +18
10	7	19	FERGIE CLUMSY		WILL.I.AM/A&M/INTERSCOPE/UNIVERSAL	371 -43
11	11	14	JORDIN SPARKS TATTOO		19/JIVE/SONY BMG	364 -30
12	13	12	ELISE ESTRADA UNLOVE YOU	◆	ROCKSTAR	344 -23
13	12	14	SIMPLE PLAN WHEN I'M GONE	◆	ATLANTIC/WARNER	342 -29
14	15	21	SANTANA FEATURING CHAD KROEGER INTO THE NIGHT	◆	ARISTA/SONY BMG	339 +6
15	19	7	JANET FEEDBACK		ISLAND/UNIVERSAL	332 +50
16	17	13	ENUR FEATURING NATASJA CALABRIA 2008		ULTRA	312 +19
17	20	5	MILEY CYRUS SEE YOU AGAIN		HOLLYWOOD/UNIVERSAL	306 +35
18	16	10	TAYLOR SWIFT TEARDROPS ON MY GUITAR		BIG MACHINE/UNIVERSAL	290 -27
19	18	9	DANNY FERNANDES FEATURING JUELZ SANTANA CURIOUS	◆	FORTUNE 5	285 -1
20	14	20	AVRIL LAVIGNE HOT	◆	ARISTA/SONY BMG	272 -79
21	21	14	LINKIN PARK SHADOW OF THE DAY		WARNER BROS./WARNER	268 +11
22	23	8	ONEREPUBLIC STOP AND STARE		MOSLEY/INTERSCOPE/UNIVERSAL	267 +15
23	29	3	MICHAEL JACKSON WITH AKON WANNA BE STARTIN' SOMETHIN' 2008		LEGACY/EPIC/SONY BMG	250 +31
24	24	11	FINGER ELEVEN I'LL KEEP YOUR MEMORY VAGUE	◆	WIND-UP	238 -9
25	28	25	THREE DAYS GRACE NEVER TOO LATE	◆	JIVE/SONY BMG	227 +6
26	27	9	KREESHA TURNER BOUNCE WITH ME	◆	EMI	226 +2
27	31	3	SUM 41 WITH ME	◆	AQUARIUS	225 +16
28	30	10	ILLSCARLETT LIFE OF A SOLDIER	◆	SONY BMG	225 +7
29	32	5	BUCKCHERRY SORRY		ELEVEN SEVEN/UNIVERSAL	217 +10
30	25	14	CHRIS BROWN FEATURING T-PAIN KISS KISS		JIVE/SONY BMG	217 -25

FOR WEEK ENDING FEBRUARY 10, 2008

◆ indicates CanCon



Universal Motown VP of rhythm promotion excels in and out of the office

What Kundu Can Do

Darnella Dunham

DDunham@RadioandRecords.com

Working as a VP of promotion at any record label is a demanding position, but for many, it can ultimately enhance their time management skills and improve their ability to delegate. Universal Motown VP of rhythmic promotion Sujit Kundu joined the label as director of national rhythmic promotion in 2005, and two years later he was promoted to his current position.

His tireless work ethic and ability to multitask are assets that have helped him a great deal during his 9-5—and with his outside venture, SKAM, or Sujit Kundu Artist Management.

In high school, Kundu started promoting parties and continued to do so while studying economics and accounting at the University of California Santa Barbara. During that time, he established a relationship with former Emmis rhythmic KPWR (Power 106)/Los Angeles APD/MD Damion “Damizza” Young, while he was working at a station in Santa Barbara. After graduation, Kundu ventured into radio and mixshow promotion, and he and Young collaborated to form a production/DJ management company after they both relocated to L.A.

As their company was flourishing, Kundu and Young went their separate ways. Kundu retained his interest in DJ management and then established SKAM. A month later he accepted a radio promotion position at MCA Records, and after his stint there, he returned to independent promotion, all the while cultivating SKAM.

Today, SKAM represents 18 prominent DJs and has five employees reporting to Kundu. “They really do most of the work,” Kundu says. “It’s my vision and they just see it out. If they have a question, they call me.”

Handling his responsibilities at Universal Motown has been Kundu’s focus since 2005, as SKAM has continued to flourish.

Before joining Universal Motown, he worked in various capacities that prepped him for the rigorous schedule he now maintains at the label and on the side with SKAM. Kundu says, “In the past, I’ve been a tour manager and a club promoter. These are

24-hour jobs. I’m accustomed to doing morning radio at 6 a.m. with an artist and then not finishing until 2 a.m. at the club the next day. I usually come to work at 7:30 and don’t leave until 10 p.m. I’m not bummed out about it; I like it. I’m here all the time and when they need someone to do something, I’m always willing.”

The collective experience that Kundu has accumulated in his various roles has proved to be useful in many ways. “When you run your own business, it’s your money, so you spend it like it’s yours,” he says. “When it comes to budgets and stuff like that, I’m probably a little bit cheaper than somebody else who’s spending just the company’s money, because I’ve had to watch my own money in the past. And being out there, you’re used to getting a little more value, because you don’t have as many resources. I think that definitely helps.”

The relationship Kundu keeps with the DJs he works with helps make SKAM a source of pleasure instead of just business. “The DJs are all my boys. They’re my friends first,” he says. “There isn’t anybody I represent that I wouldn’t go hang out with any day of the week if they wanted to.”

Since his job as a promotion exec at Universal Motown is Kundu’s top priority, it would be natural to assume that he would try to get them to support the records that he is working. But he insists that that is not the case. “I don’t work my DJs on records,” Kundu says. “They’re playing hits in clubs; they’re not breaking new records. What they spin is middle-of-the-line stuff that’s already big. They’re not trying out a new record at 12:30 a.m. in front of 2,000 people. So it’s not really that type of situation. I might have a personal preference record that

I’m not working that I think is good, and I’ll be just like any other consumer wanting to hear it. Sometimes it just happens to be mine, but more times than not, it’s just a song that I like.”

Kundu channeled his indefatigable level of energy into his new role when he joined Universal Motown, and it is still paramount even as SKAM continues to prosper.

Regarding the growth of his company, Kundu says, “It’s not something that I ever planned on. The DJ culture grew. We were in a position to grow with it. Realistically, my focus is at Universal. I’m here all day. No matter what it is I’m doing, I want to win.”

R&R



SKAM DJs Eric Cubeechee, left, KPWR (Power 106)/Los Angeles’ DJ Vice, second from left, and WEDR (99 Jamz)/Miami’s DJ Irie, right, crowd around Kundu during a night at a club.

Universal Motown Propels Two Simultaneous Hits For Akon

This year, Universal Motown will release projects from Lil Wayne, Nelly, Lloyd and Ryan Leslie. VP of rhythmic promotion Sujit Kundu says, “I’m looking forward to a big year here.”

Last year was all about Akon. His ranking as the most-played artist on rhythmic radio was laudable, and his placement of 11 songs on the chart during 2007 was historic. On the eve of the Nov. 14, 2006, release of his sophomore album, “Konvicted,” rhythmic programmers were originally split between Akon’s “I Wanna Love You” featuring Snoop Dogg and “Smack That” featuring Eminem as launch singles. While the typical approach from a promotion perspective would have been to persuade the panel to focus on one single, Kundu recalls the challenge he and the rhythmic team at Universal Motown faced in getting both singles the airplay they deserved simultaneously.

“It was harder than people imagine,” Kundu recalls. “Granted, they were both hits, but we had

half of the panel wanting to play the Snoop record and the other half wanting the Eminem record. The ones that wanted to play Eminem were like, ‘We’re having huge success with this; it’s a hit.’ And then the half that were playing Snoop were saying, ‘This is a hit; those guys are idiots.’ To get them to both play the same one at the same time was hard. It took a lot of attention.”

To compound the challenge, programmers were also spinning other songs featuring Akon, so they were especially reluctant to make room for two of his tracks. PDs would complain about scheduling problems because multiple Akon songs were in rotation.

Nevertheless, Universal Motown continued to persistently work radio on both records. “I think the songs spoke for themselves and every week, radio increased their belief,” Kundu says. “They were both hit records, and we knew if we stood behind them, they would make it.”—DD



▶ WITH HER DUET WITH CHRIS BROWN ENTERING AT NO. 40, **JORDIN SPARKS** IS THE FIRST "AMERICAN IDOL" WINNER TO HAVE AT LEAST TWO DEBUTS ON THE RHYTHMIC CHART. "TATTOO" BOWED IN JANUARY AND SPENT TWO WEEKS ON THE LIST.

THIS WEEK	LAST WEEK	WEEKS ON CHART	ARTIST TITLE	NIelsen BDS CERTIFICATIONS	HITPREDICTOR STATUS	PLAYS TW	+/	AUDIENCE MILLIONS	RANK
1	1	22	FLO RIDA FEATURING T-PAIN LOW	NO. 1 (9 WKS)	11²	5631	-186	43.369	1
2	2	10	CHRIS BROWN WITH YOU		☆	5450	+281	40.130	2
3	3	11	SNOOP DOGG SENSUAL SEDUCTION			4993	+83	38.855	3
4	5	10	WEBBIE, LIL' PHAT & LIL' BOOSIE			3868	+278	23.362	7
4	11		ALICIA KEYS LIKE YOU'LL NEVER SEE ME AGAIN		11 ☆	3654	+93	24.149	5
6	16		TREY SONGZ CAN'T HELP BUT WAIT		11 ☆	3622	+46	25.742	4
7	10	13	J. HOLIDAY SUFFOCATE		☆	3246	+322	20.928	8
8	7	22	PLIES FEATURING AKON HYPNOTIZED		11	3059	-433	23.837	6
9	15		FERGIE CLUMSY		11 ☆	2869	-120	17.455	14
13	17		SEAN KINGSTON TAKE YOU THERE		☆	2681	+210	18.266	12
11	15	5	RIHANNA DON'T STOP THE MUSIC		☆	2662	+419	19.038	11
11	8	19	TIMBALAND FEATURING ONEREPUBLIC APOLOGIZE		11 ³ ☆	2661	-393	17.802	13
13	18	5	LUPE FIASCO FEAT. MATTHEW SANTOS SUPERSTAR		MOST INCREASED PLAYS 1ST & 15TH/ATLANTIC	2495	+421	20.223	9
14	11	22	ALICIA KEYS NO ONE		11 ³ ☆	2467	-442	16.505	15
15	16	12	PITBULL FEATURING LIL JON THE ANTHEM			2433	+217	19.046	10
16	12	15	BABY BASH FEATURING SEAN KINGSTON WHAT IS IT			2153	-368	13.783	19
14	22		CHRIS BROWN FEATURING T-PAIN KISS KISS		11 ² ☆	2070	-397	16.021	16
18	19	9	FAT JOE FEATURING J. HOLIDAY I WON'T TELL			2002	-8	13.789	18
19	20	6	BIRDMAN FEATURING LIL WAYNE POP BOTTLES			2001	+245	12.001	20
20	17	12	KANYE WEST FEATURING DWELE FLASHING LIGHTS		☆	1791	-322	15.114	17
21	24	4	2 PISTOLS FEATURING T-PAIN & TAY DIZM SHE GOT IT		☆	1575	+310	7.898	27
22	28	3	RAY J & YUNG BERG SEXY CAN I			1456	+414	9.854	23
23	22	13	BIG GEMINI HYPNOTIZED			1453	+74	8.175	26
24	27	6	THE-DREAM FALSETTO			1225	+119	10.780	21
25	21	17	BOW WOW & OMARION GIRL FRIEND		☆	1156	-471	7.031	28
29	3		MARIO CRYING OUT FOR ME		☆	1122	+191	9.276	25
27	25	10	ENUR FEATURING NATASJA CALABRIA 2008			1063	-90	9.521	24
23	19		PLAYAZ CIRCLE FEATURING LIL WAYNE DUFFLE BAG BOY		11	1010	-264	6.698	29
29	26	5	JANET FEEDBACK			973	-183	5.336	35
30	30	5	SHAWTY LO DEY KNOW			911	+134	6.160	32
31	3		BOW WOW & OMARION HEY BABY (JUMP OFF)			906	+146	4.981	38
34	2		KEYSHIA COLE I REMEMBER		☆	797	+246	10.618	22
33	4		ASIA CRUISE SELFISH			761	+94	3.474	-
34	37	2	MISSY ELLIOTT CHING-A-LING		☆	708	+179	6.090	33
35	38	5	MARY J. BLIGE JUST FINE		☆	655	+129	6.368	31
36	NEW		COLBY O'DONIS FEATURING AKON WHAT U GOT			630	+224	6.406	30
37	32	7	TRINA SINGLE AGAIN			629	-102	4.053	40
38	35	5	NATASHA BEDINGFIELD FEATURING SEAN KINGSTON LOVE LIKE THIS		11	551	+10	4.218	39
39	NEW		CHERISH FEATURING YUNG JOC KILLA			545	+166	2.996	-
40	NEW		JORDIN SPARKS DUET WITH CHRIS BROWN NO AIR		☆	506	+87	3.912	-

MOST ADDED

ARTIST TITLE / LABEL	NEW STATIONS
LIL MAMA FEAT. CHRIS BROWN & T-PAIN Shawty Get Loose (Jive/Zomba)	19
MISSY ELLIOTT Ching-A-Ling (Goldmind/Atlantic)	12
KEYSHIA COLE I Remember (Imani/Geffen/Interscope)	12
RYAN LESLIE Diamond Girl (Casablanca/NextSelection/Universal Motown)	11
GRIND MODE She's So Fly (I'm So High) (Universal Republic)	11
FLO RIDA Elevator (Poe Boy/Atlantic)	10
JANET Rock With U (Island/IDJMG)	10
BOW WOW & OMARION Hey Baby (Jump Off) (T.U.G./Columbia)	7
SOULJA BOY TELL'EM FEAT. ARAB Yahhh (ColliPark/Interscope)	7
LUPE FIASCO FEAT. MATTHEW SANTOS Superstar (1st & 15th/Atlantic)	6

ADDED AT... KDHT

Austin, TX
PD: Chase
MD: Deuce

Lil' Will, My Dougie, 28
Flo Rida, Elevator, 11
Colby O'Donis Feat. Akon, What You Got, 3

FOR REPORTING STATIONS PLAYLISTS GO TO:
www.RadioandRecords.com

NEW AND ACTIVE

ARTIST TITLE / LABEL	PLAYS /GAIN	ARTIST TITLE / LABEL	PLAYS /GAIN
ROSCOE UMALI FEAT. BOBBY VALENTINO & E-40 Live It Up! (Artisans Of War)	487/10	FLO RIDA Elevator (Poe Boy/Atlantic)	403/158
TOTAL STATIONS: 29		TOTAL STATIONS: 47	
THE DEY Give You The World (Epic/Koch)	485/147	LIL' WILL My Dougie (Rudebwoy/Unauthorized/Asylum)	380/12
TOTAL STATIONS: 42		TOTAL STATIONS: 23	
RYAN LESLIE Diamond Girl (NextSelection/Casablanca/Universal Motown)	480/246	YING YANG TWINS Drop (TVT)	326/60
TOTAL STATIONS: 45		TOTAL STATIONS: 36	
DOLLA FEAT. T-PAIN & TAY DIZM Who The F*** Is That (Jive/Zomba)	459/12	PITBULL FEAT. TRINA & YOUNG BOSS Go Girl (Famous Artists/TVT)	326/18
TOTAL STATIONS: 37		TOTAL STATIONS: 25	
CASELY Emotional (Diaz Brothers/Epic/Koch)	458/0	LIL MAMA FEAT. CHRIS BROWN Shawty Get Loose (Jive/Zomba)	313/113
TOTAL STATIONS: 41		TOTAL STATIONS: 46	

MOST INCREASED PLAYS

+421	LUPE FIASCO FEAT. MATTHEW SANTOS Superstar (1st & 15th/Atlantic) WKHT +40, KCHZ +32, KPWT +30, WNHHT +28, WJFX +25, KEZE +23, WLTO +23, WRCL +22, WWKL +22, WZMX +21
+419	RIHANNA Don't Stop The Music (SRP/Def Jam/IDJMG) KCAQ +34, KXBT +32, WNVZ +28, KVVY +28, WNHHT +28, KBFM +23, WLTO +19, WJFX +19, WWKL +19, KEZE +18
+414	RAY J & YUNG BERG Sexy Can I (Knockout/Deja 34/Epic/Koch) KLLUC +45, WLLD +27, KPFW +26, WAJZ +26, KYZZ +25, KSEK +23, WRWD +21, KEZE +18, KDOB +16, KZFM +16
+322	J. HOLIDAY Suffocate (Music Line/Capitol) WRDW +36, KSFM +36, WNHHT +33, WWKX +31, WPOW +29, KYZZ +18, WHZT +17, WBTS +16, WNVZ +15, KBMB +15
+310	2 PISTOLS FEAT. T-PAIN & TAY DIZM She Got It (Universal Republic) WZMX +32, WNHHT +31, KZZA +26, KLLUC +22, KPWT +21, WPYO +21, WJFX +16, KHTN +15, KIBT +14, KPWR +12

CHART LEGEND

Charts are ranked by plays (except for Country chart, which is based on audience impressions, computed by cross-referencing exact times of airplay with Arbitron listener data).

Songs showing an increase in plays (audience for Country) over the previous week, regardless of chart movement. A song will also receive a bullet if its percentage loss in plays (audience for Country) does not exceed the percentage of monitored station downtime for the format. Exempting the Country chart, a song that has been on the chart for more than 20 weeks will generally not

receive a bullet, even if it registers an increase in plays. Country titles that decline in audience but increase in plays will also receive a bullet if the total audience erosion for the week does not exceed 3%. A song in its first week at No. 1 will always receive a bullet, even if it has lost plays (audience for Country).

AUDIENCE TOTALS: Derived, in part, using certain Arbitron Inc. copyrighted Persons 12+ audience estimates, under license.

AIRPOWER: Awarded to songs appearing in the top 20 on both the Airplay and Audience charts for the first time with increases in both plays and audience.

BREAKER: Awarded solely on the Country chart to songs that receive airplay on 60% of the panel for the first time.

HOT SHOT DEBUT: Awarded solely on the Country chart to the highest-ranking new entry.

MOST INCREASED PLAYS: Awarded to the five songs with the largest increases in plays (audience for Country). Title with the top increase will also be highlighted if on equal. If two or more songs have an equal increase, the song ranked higher on chart will be listed first.

MOST ADDED: A listing of songs with the total number

of new adds either reported by each station or by automatic add thresholds. Title with top most added totals will also be highlighted if on chart.

NEW AND ACTIVE: Current songs below the chart threshold that are showing an increase in plays.

TIES ON CHART: A song with the best plays differential (audience for Country) over the previous week is ranked first if tied with another song on the chart. If the songs are still tied at this point, the title that is being played on the most stations at that format will be ranked first.

RECURRENT RULE: Songs below the top 20 (top 15 for

Urban AC, Hot AC, Christian AC, Christian CHR, Inspo, Christian Rock, Gospel, Rock, Triple A and Smooth Jazz) become recurrences and are removed from the chart after 20 weeks. In addition, songs that have been on the chart for more than 52 weeks and rank below No. 10 become recurrences and are removed from the chart. Descending Country titles move to recurrent after 20 weeks if they rank below No. 10 in either audience or plays. Descending AC titles move to recurrent after 52 weeks if they rank below No. 10, or after 20 weeks if they rank below No. 15. Songs on Latin charts move to recurrent after 20 weeks if they rank below No. 20

in both audience and plays.

1 Nielsen BDS certification for airplay of 100,000 plays on all monitored stations, including satellite and national networks, across the United States and Canada. Numeral following symbol indicates multiple level of 100,000 plays.

☆ Indicates title earned HitPredictor status in research data provided by Promosquad. Songs are tested online by Promosquad using multiple listens and a nationwide sample of carefully profiled music consumers.

🇨🇦 Indicated solely on the Canadian charts for songs meeting Canadian content requirements.

► **FLO RIDA** DEBUTS AT NO. 33 WITH "ELEVATOR" WHILE DEBUT SINGLE "LOW" INKS A NINTH WEEK AT NO. 1. "LOW" HAS SOLD MORE THAN 2 MILLION DOWNLOADS, ACCORDING TO NIELSEN SOUNDSCAN, AND 1 MILLION RINGTONES, ACCORDING TO NIELSEN MOBILE.

RHYTHMIC REPORTERS

- | | | | |
|---|---|---|--|
| WAJZ/Albany, NY*
OM: Kevin Callahan
PD: Rob Ryan
MD: JD Redman | WFFY/Ft. Walton Beach, FL
OM: Dan Collins
PD: Lugnut | KTTB/Minneapolis, MN*
OM/PD: Sam Elliot
MD: Zannie K. | KBMB/Sacramento, CA*
PD: Pattie Moreno
MD: DJ Short-E |
| KKSS/Albuquerque, NM*
PD: D.J. Lopez
MD: Matthew Candelaria | WJFX/Ft. Wayne, IN*
PD: Phil Becker
APD/MD: Weasel | KHTN/Modesto, CA*
OM/PD: Rene Roberts | KSFM/Sacramento, CA*
PD: Byron Kennedy
APD: Randy Fox |
| KFAT/Anchorage, AK
OM: Tom Oakes
PD/MD: McConnell
"Man@Large" Adams
APD: Brad Erickson | WNHT/Ft. Wayne, IN*
PD: Vincent "MoJo" Wilson
APD/MD: Shady Spencer | KDON/Monterey, CA*
OM/PD: Sam Diggedy
APD/MD: Eric "The Funky 1" | WOCQ/Salisbury, MD
PD: Deelite
MD: Bill Baker |
| WBTS/Atlanta, GA*
PD: Lee Cagle
APD/MD: Maverick | WDLD/Hagerstown, MD
OM: Rick Alexander
PD/MD: Artie Shultz | KYZZ/Monterey, CA*
PD: Tommy Del Rio | KUUU/Salt Lake City, UT*
OM/PD: Brian Michel
APD/MD: Kevin Cruise |
| KDHT/Austin, TX*
OM/PD: Chase
APD: Boogie
MD: Deuce | WVWL/Harrisburg, PA*
OM/PD: John O'Dea
APD/MD: Venetia | WNVZ/Norfolk, VA*
OM: Don London
PD: Tias Schuster
MD: Shaggy | KBBT/San Antonio, TX*
PD: Homie Marco Arias
APD: John Henry Medina |
| KXBT/Austin, TX*
PD: Rudy Ramos
APD: Chico Rico | WZMX/Hartford, CT*
OM: Steve Salhani
PD/MD: DJ Buck
APD: David Simpson | KMRK/Odessa, TX
PD: Christopher Marquez
APD/MD: Kid Vicious | KPWT/San Antonio, TX*
OM: Roger Allen
PD: Eric Sean |
| KBDS/Bakersfield, CA*
PD: Robert Chavez
APD: Adlai "DJ D-Lay" Wilson | KDDB/Honolulu, HI*
PD: Ryan Sean | KKWD/Oklahoma City, OK*
OM: Chris Baker
PD: Ronnie Ramirez | XMOR/San Diego, CA*
OM/PD: Lee Cornell |
| KISW/Bakersfield, CA*
PD/MD: J. Reed | KIKI/Honolulu, HI*
PD/MD: K-Smooth
APD: Pablo Sato | KCAQ/Oxnard, CA*
PD/MD: Brian "Big Bear" Davis | KYLD/San Francisco, CA*
OM: Michael Martin
PD/MD: Jazzy Jim Archer
APD/MD: Travis Loughran |
| WJMN/Boston, MA*
OM: Cadillac Jack
PD: Chris Tyler
APD: Dennis O'Heron
MD: Gee Spin | KPHW/Honolulu, HI*
OM: Wayne Maria
PD: KC Bejerana
MD: Kevin Akitake | KVYB/Oxnard, CA*
PD/MD: Daniel "Mambo" Herrejon | KWWV/San Luis Obispo, CA
OM: Drew Ross
PD/MD: JoJo Lopez
APD: DJ Mel |
| WCZQ/Champaign, IL
PD/MD: Roderick "Suava" Lake | KPTY/Houston, TX*
OM: Arnulfo Ramirez
PD: Cindy Hill | KKUU/Palm Springs, CA
OM: Jen Shevlin
PD: Anthony "Antdog" Quiroz
APD: Erin Deveaux
MD: Ron T. | KPAT/Santa Maria, CA
MD: DJ E-Wrek |
| WRVZ/Charleston, WV*
OM: Rick Johnson
PD/MD: Woody Woods | WXIS/Johnson City, TN*
PD/MD: Todd Ambrose | WZPW/Peoria, IL
OM: Matt Bahan
PD/MD: Quint "Q" Hafron | KUBE/Seattle, WA*
OM: Shellie Hart
PD: Eric Powers
APD/MD: Karen Wild |
| WIBT/Charlotte, NC*
OM: Bruce Logan
PD: Rob Wagman
APD/MD: JoJo | KCHZ/Kansas City, MO*
OM/PD: Maurice DeVoe | WYPW/South Bend, IN
OM: Ron Stryker
APD/MD: Mike "The Mayor" Mike Jax " Jackson | KPAT/Santa Maria, CA
MD: DJ E-Wrek |
| WBBM/Chicago, IL*
PD: Todd Cavanah
APD/MD: Erik Bradley | KRKA/Lafayette, LA*
PD/MD: Chris Logan | WRDW/Philadelphia, PA*
PD: Leo "Kid Leo" Baldwin
MD: Marian Newsome-McAdam | KEZE/Spokane, WA*
OM: Roger Nelson
PD: Boomer Davis |
| KIBT/Colorado Springs, CO*
PD: Jared Goldberg
MD: Madboy | KNEX/Laredo, TX
PD: Arturo Serna III | KKFR/Phoenix, AZ*
PD: Bruce St. James
APD: Karlie Hustle
MD: DJ Joey Boy | KWIN/Stockton, CA*
PD: Louie Diaz |
| KZFM/Corpus Christi, TX*
OM/PD: Ed Ocanas
MD: Arlene M. Cordell | KLUC/Las Vegas, NV*
OM/PD: Cat Thomas
APD/MD: J.B. King | KZON/Phoenix, AZ*
PD: Dennis Martinez
APD: Strawberry
MD: DJ Mikee Mike | WLLD/Tampa, FL*
PD: Orlando
APD: Scantman
MD: Kristi Reif |
| KZZA/Dallas, TX*
PD: Al Fuentes
MD: DJ Reave | KVEG/Las Vegas, NV*
PD: Sherita Saulsberry
MD: Jesse "J-Noise" Garcia | WRED/Portland, ME*
OM/PD: Buzz Bradley
MD: DJ Jon | KOHT/Tucson, AZ*
OM: Tim Richards
PD: Fred Rico |
| KQKS/Denver, CO*
PD: Cat Collins
APD/MD: John E. Kage | WLTO/Lexington, KY*
OM: Robert Lindsey
PD: Tabatha Levrault | KTBT/Tulsa, OK*
OM: Don Cristi
PD: Corbin Pierce
MD: Jonathan Shuford | KBLZ/Tyler, TX
PD: Charlie O'Douglas
MD: Marcus "DJ Marcus Love" Love |
| KPRR/EI Paso, TX*
PD: Patti Diaz
APD/MD: DJ Slo Motion | KPWR/Los Angeles, CA*
PD: Jimmy Steal
APD/MD: E-Man | WPKF/Poughkeepsie, NY
PD: Aaron "Dave" McCord
APD/MD: C.J. McIntyre | WMBX/West Palm Beach, FL*
OM/PD: Mark McCray
MD: Preston Lowe |
| XHTO/EI Paso, TX*
OM/PD: Francisco Aguirre
APD/MD: Alex "Big Al" Flora | KBTE/Lubbock, TX
OM: Jeff Scott
PD/MD: Magoo | WWKX/Providence, RI*
OM: Tony Bristol
PD/MD: Dan Hunt
APD: Joey Foxx | KDGS/Wichita, KS*
PD: Greg "Hitman" Williams
MD: Dave "Deuce" Jacobsen |
| WRCL/Flint, MI*
OM: J. Patrick
PD: Nathan Reed
MD: Clay Church | KSTQ/Lubbock, TX
PD: Eddie Moreno
APD: Vince Carrillo
MD: Gilbert Saldana | KEWB/Redding, CA
OM: Rick Healy
PD: Rico Garcia | KHHK/Yakima, WA
OM: Dewey Boynton
PD/MD: Matt Foley |
| KBOS/Fresno, CA*
PD: Greg Hoffman
MD: Danny Salas | KBFM/McAllen, TX*
OM: Billy Santiago
PD: Johnny O
MD: Frankie G | KGGI/Riverside, CA*
PD: Jesse Duran
MD: DJ KC | |
| KSEQ/Fresno, CA*
OM/PD: Tommy Del Rio
MD: DJ Lace | KXHT/Memphis, TN*
PD: Mo Better | | |
| WBTT/Ft. Myers, FL*
PD: Scrap Jackson
APD/MD: Omar "The Big O" | WPOW/Miami, FL*
OM/PD: Tom Caiococci
MD: Eddie Mix | WJJS/Roanoke, VA*
PD/MD: Cisgo | |

* Monitored Reporters



THIS WEEK	LAST WEEK	WEEKS ON CHART	ARTIST TITLE	IMPRINT / PROMOTION LABEL	NIELSEN BDS CERTIFICATIONS	PLAYS TW +/-	AUDIENCE MILLIONS RANK
1	1	24	FLO RIDA FEATURING T-PAIN LOW		NO. 1 (9 WKS) POE BOY/ATLANTIC	9118 -122	76.396 1
2	2	19	WEBBIE, LIL' PHAT & LIL' BOOSIE	INDEPENDENT		8346 +84	61.250 2
3	7	13	LUPE FIASCO FEAT. MATTHEW SANTOS	TRILL/ASYLUM/ATLANTIC	MOST INCREASED PLAYS 1ST & 15TH/ATLANTIC	4289 +656	34.389 4
4	5	10	FAT JOE FEATURING J. HOLIDAY	I WON'T TELL	TERROR SQUAD/IMPERIAL/CAPITOL	4090 +158	32.302 5
5	8	15	SHAWTY LO	DEY KNOW	D4L/ASYLUM	4048 +505	32.290 6
6	4	24	PLIES FEATURING AKON	HYPNOTIZED	BIG GATES/SLIP-N-SLIDE/ATLANTIC	3870 -558	29.760 7
7	3	14	KANYE WEST FEATURING DWELE	FLASHING LIGHTS	ROC-A-FELLA/DEF JAM/IDJMG	3816 -919	34.554 3
8	6	22	BIRDMAN FEATURING LIL WAYNE	POP BOTTLES	CASH MONEY/UNIVERSAL MCTOWN	3758 -92	27.951 8
9	9	23	KANYE WEST FEATURING T-PAIN	GOOD LIFE	ROC-A-FELLA/DEF JAM/IDJMG	2811 -564	25.622 9
12	12	12	PITBULL FEATURING LIL JON	THE ANTHEM	FAMOUS ARTISTS/TVT	2540 +241	19.448 10
15	5	5	2 PISTOLS FEATURING T-PAIN & TAY DIZM	SHE GOT IT	UNIVERSAL REPUBLIC	2342 +507	12.068 17
12	10	16	BABY BASH FEATURING SEAN KINGSTON	WHAT IS IT	ARISTA/RMG	2278 -385	14.529 15
13	13	11	ROCKO	UMMA DO ME	ROCKY ROAD/ISLAND URBAN/IDJMG	2276 +309	17.035 13
14	17	4	MISSY ELLIOTT	CHING-A-LING	THE GOLD MIND/ATLANTIC	2149 +503	17.044 12
15	11	29	PLAYAZ CIRCLE FEATURING LIL WAYNE	DUFFLE BAG BOY	DTP/DEF JAM/IDJMG	1972 -520	15.436 14
14	26	26	DJ KHALED FEAT. T-PAIN, TRICK DADDY, RICK ROSS & PLIES	I'M SO HOOD	TERROR SQUAD/KOCH	1720 -156	19.219 11
19	4	4	JAY-Z FEATURING PHARRELL	I KNOW	ROC-A-FELLA/DEF JAM/IDJMG	1716 +155	12.137 16
16	34	34	SOULJA BOY TELL'EM	CRANK THAT (SOULJA BOY)	COLLIPARK/INTERSCOPE	1656 -181	10.617 18
22	16	16	BIG GEMINI	HYPNOTIZED	BIG GUN/UPSTAIRS	1524 +64	8.207 21
20	37	37	BABY BASH FEATURING T-PAIN	CYCLONE	ARISTA/RMG	1344 -204	9.189 19
21	11	11	TRINA	SINGLE AGAIN	SLIP-N-SLIDE	1326 -183	7.907 22
24	13	13	DOLLA FEATURING T-PAIN & TAY DIZM	WHO THE F*** IS THAT	JIVE/20MBA	1276 +65	7.319 24
23	10	10	HURRICANE CHRIS FEATURING BOXIE	PLAYAS ROCK	POLO GROUNDS/J/RMG	215 -13	6.507 26
24	30	3	RICK ROSS FEATURING T-PAIN	THE BOSS	SLIP-N-SLIDE/DEF JAM/IDJMG	1035 +340	7.333 23
25	25	3	BOW WOW & OMARION	HEY BABY (JUMP OFF)	T.U.G./COL JMBIA	1014 +193	5.495 28
26	28	5	LIL' WILL	MY DOUGIE	FLUDEBWOY/UNAUTHORIZED/ASYLUM	867 +87	8.549 20
27	27	10	GLASSES MALONE FEATURING AKON	CERTIFIED	CASH MONEY/UNIVERSAL MCTOWN	718 -123	6.517 25
28	26	9	SCARFACE FEATURING TREY SONGZ	GIRL YOU KNOW	EAP-A-LOT 4 LIFE/ASYLUM/ATLANTIC	703 -97	4.743 30
29	29	10	DEM FRANCHIZE BOYZ	TALKIN' OUT DA SIDE OF YA NECK!	VIRGIN/CA PITOL	685 -86	2.790 -
30	32	4	MIKE JONES FEATURING HURRICANE CHRIS	DROP & GIMME SO	ICE AGE/SWISHAHOUSE/ASYLUM/WARNER BROS.	665 +55	3.095 38
31	NEW	NEW	LIL MAMA FEATURING CHRIS BROWN	SHAWTY GET LOOSE	JIVE/20MBA	636 +282	4.725 31
32	31	4	BAKE UP BOYZ FEATURING JIM JONES	NOW I CAN DO THAT	PHASE ONE	622 -1	1.460 -
33	NEW	NEW	FLO RIDA	ELEVATOR	POE BOY/ATLANTIC	550 +199	5.064 29
34	NEW	NEW	SOULJA BOY TELL'EM FEATURING ARAB	YAH!!!	COLLIPARK/INTERSCOPE	514 +213	4.670 32
35	NEW	NEW	THE DEY	GIVE YOU THE WORLD	EPIC/KOCH	513 +159	4.092 33
36	34	2	ROSCOE UMALI FEATURING BOBEY VALENTINO & E-40	LIVE IT UP!	ARTISANS OF WAR	511 -7	2.008 -
37	36	5	POP IT OFF BOYZ	CRANK DAT BATMAN	UNIVERSAL MOTOWN	487 +16	3.003 39
38	38	18	JAY-Z	ROC BOYS (AND THE WINNER IS)...	ROC-A-FELLA/DEF JAM/IDJMG	385 -34	6.420 27
39	NEW	NEW	YING YANG TWINS	DROP	TVT	351 +65	3.425 37
40	NEW	NEW	PITBULL FEATURING TRINA & YOUNG BOSS	GIRL GIRL	FAMOUS ARTISTS/TVT	337 +12	2.871 40

FOR WEEK ENDING FEBRUARY 10, 2008

clear. consistent. quality.

All hooks are not created equal. Some are too short, some are too long, and some are just wrong. You invest big dollars in research - why risk testing with bad hooks? Hooks Unlimited's clear, consistent, quality never leaves you guessing about your listeners' music tastes. Contact Michael Pelia for your next project.

404-825-0205 • hooks@hooks.com • www.hooks.com • Featuring HitDiscs



Keith Sweat reflects on his first year on the air

A Year Of Sweat

Darnella Dunham

DDunham@RadioandRecords.com

K eith Sweat made an unusual career change in 1987 when he left his day job in the commodities market of the New York Mercantile Exchange to become a full-time singer/writer/producer. After consistently releasing albums during the last two decades, several with multiplatinum success, Sweat made another surprise move Feb. 26, 2007, when it was announced that he would host a new nightly five-hour slow-jams show for Premiere Radio Networks.

In less than a year, "The Keith Sweat Hotel" has landed 25 affiliates, including Clear Channel urban ACs WMXD/Detroit, WMIB/Miami and WKUS/Norfolk. While unexpected, Sweat said at the time of the Atlanta-based show's launch that it was radio that first inspired his music career.

"Radio is one of the reasons I wanted to be a singer, so I've always had an interest in that part of the business," he said. "And now, the timing is right for me to add something different to my legacy and to take a chance in sharing who I am on a more intimate level with those listeners checking into the 'Sweat Hotel.'"

He may be new to radio, but Sweat had some heavyweights in his corner to lay out the blueprint and provide guidance. His 7 p.m.-midnight show was created by Clear Channel senior VP of urban programming Doc Wynter and is programmed by WMXD (Mix 92.3)/Detroit PD Jamillah Muhammad.

A year after crossing over to radio, Sweat continues to juggle his new career with recording and weekend touring. He says the transition wasn't as drastic as one might think. "It's not really a difference—it's all networking. I'm accustomed to being onstage and trying to entertain the audience, so it's pretty much just not seeing instant gratification. It's hearing it on the radio and not really seeing it. You still get to converse with people, but you just have to make them feel like you're right there with them."

One of his early challenges was to let his own personality shine. Initially, Sweat says he found

himself trying to sound like how he thought an on-air personality should sound. "I started out like that, because I thought that was the protocol. But as I continued to do it, I became more of myself and I realized people listen to me because of who I am and not because they wanted me to be a 'DJ personality.' The people just want to hear me and what I had to say about certain issues. People more so tune in because of me, because they get the kid from Harlem who has made it to the point he has made it to, and now he's on radio. They know I'm familiar with the songs that I'm playing, because that's the type of music I've done pretty much my whole career."

When "The Keith Sweat Hotel" launched, Sweat was still recording his latest release, "Just Me," due March 18 and featuring guest artists Keyshia Cole and Athena Cage, the latter who dueted on the million-selling 1996 hit "Nobody." While interacting with fans on a daily basis has afforded him the opportunity to be more intimate with them, he says it hasn't affected how he creates his music.

"I really don't think it changes the music that I am doing. I would have said that if I wasn't successful musically, and I understand that people enjoy what I've done before I even got on radio. So it didn't change my music at all. It would probably make me stay more geared toward what I've been doing, because more people call and request my songs and tell me that they enjoy what I've done and they really love my music."

Some artists get frustrated when fans only

'My radio show is what I call "good radio." It's what radio used to be: good music; it will feel like I'm right in your home and you're having a conversation with me right there.'

—Keith Sweat



want to hear their older material, but that's not the case for Sweat. He still enjoys performing his hits and appreciates those who call in to request them. "I don't really get tired of it. Even if a song of mine comes on the radio or I might hear it somewhere else, it always feels like the first time for me because it's music with substance—not something I just put together and threw out there to the public and they gravitated to."

Sweat's music still moves younger Latinos, and his recent collaboration with Baby Bash on the latter's single "Don't Stop" is poised to keep him top of mind with that demographic. According to Sweat, "I've always had a large Hispanic following, especially on the West Coast. When I go to L.A. and the West Coast I get a lot of Latinos, Hispanics coming out to my show. I would say [they are] more than 75% of the people that's in the audience."

Collaborating with Pretty Ricky's Pleasure on a forthcoming track and Mario's recent remake of Sweat's 1988 hit "Right and a Wrong Way"

should also help keep him relevant with younger audiences. "I think he did a great job," Sweat says about Mario's interpretation. "When a young artist like a Mario or Omarion or one of those kind of artists would even bless me and want to do [one of my songs], that just shows that they're a fan, No. 1. I don't think negatively about an artist listening to any song that I've done in the past and wanting to remake that song. For me, it's like giving me my props, so I don't have a problem with that."

As his radio show approaches its one-year anniversary, listeners can expect more of the same. "I'm a firm believer [in] if it's not broke, don't fix it," Sweat says. "Right now I'm doing phenomenally well—the people are gravitating toward my show, and that's why I'm able to pick up a lot of affiliates. It's a woman's show, which makes it great."

"My radio show is what I call 'good radio.' It's what radio used to be: good music; it will feel like I'm right in your home and you're having a conversation with me right there. And that's why I think my ratings are doing well and the show is doing well, because people know I'm not a standoffish person. I bring you into my zone and say, 'Come on in, enjoy yourself and have a good time, and you can call me and talk to me like you're talking to the guy next door or your sister, your brother or whoever you're close with.' And I make you feel like that when you listen to the show."

R&R



► SINGER/SONGWRITER **THE-DREAM** SCORES HIS SECOND TOP 10 AS A VOCALIST WITH "FALSETTO" (13-10). HIS SONGWRITING TALENTS HAVE NETTED FIVE OTHER TOP 10s, INCLUDING NO. 1 HITS "UMBRELLA" FOR RIHANNA AND J. HOLIDAY'S "BED" AND "SUFFOCATE."

THIS WEEK	LAST WEEK	WEEKS ON CHART	ARTIST TITLE	NIelsen BDS CERTIFICATIONS	HITPREDICTOR STATUS	PLAYS TW +/-	AUDIENCE MILLIONS	RANK
1	3	17	J. HOLIDAY SUFFOCATE	NO. 1 (1 WK)	★	4562 +176	44.299	1
2	1	15	WEBBIE, LIL' PHAT & LIL' BOOSIE INDEPENDENT		★	4478 -194	37.627	4
3	5	11	KEYSHIA COLE I REMEMBER		★	4418 +236	42.536	2
4	2	15	ALICIA KEYS LIKE YOU'LL NEVER SEE ME AGAIN		11 ★	4161 -351	41.718	3
5	4	12	SNOOP DOGG SENSUAL SEDUCTION		★	4145 -124	35.724	5
6	7	10	CHRIS BROWN WITH YOU		★	3646 +311	33.652	7
7	6	18	FLO RIDA FEATURING T-PAIN LOW		11 ² ★	3487 +64	33.027	8
8	8	20	MARIO CRYING OUT FOR ME		★	3220 +46	34.040	6
9	10	12	SHAWTY LO DEY KNOW		★	3137 +371	26.129	12
10	13	9	THE-DREAM FALSETTO	MOST INCREASED PLAYS	★	3061 +521	29.459	10
11	12	19	MARY J. BLIGE JUST FINE		★	2604 +16	29.869	9
12	9	26	TREY SONGZ CAN'T HELP BUT WAIT		11 ★	2563 -338	28.202	11
13	15	8	FAT JOE FEATURING J. HOLIDAY I WON'T TELL		★	2088 +166	18.513	14
14	11	12	KANYE WEST FEATURING DWELE FLASHING LIGHTS		★	2025 -597	19.440	13
15	16	9	ROCKO UMMA DOME		★	2019 +234	15.390	17
16	20	4	LUPE FIASCO FEATURING MATTHEW SANTOS SUPERSTAR		★	1794 +235	14.166	18
17	22	3	RAY J & YUNG BERG SEXY CAN I	AIRPOWER	★	1784 +417	15.405	16
18	14	18	BIRDMAN FEATURING LIL WAYNE POP BOTTLES		★	1757 -337	15.950	15
19	23	4	JAY-Z FEATURING PHARRELL I KNOW	AIRPOWER	★	1479 +200	11.277	20
20	18	24	ALICIA KEYS NO ONE		11 ³ ★	1463 -222	13.898	19
21	25	3	MISSY ELLIOTT CHING-A-LING		★	1441 +324	10.953	21
22	19	9	MARY J. BLIGE WORK THAT		★	1298 -283	8.628	22
23	26	8	HURRICANE CHRIS FEATURING BOXIE PLAYAS ROCK		★	1054 +30	5.467	28
24	21	14	BOW WOW & OMARION GIRLFRIEND		★	946 -478	7.315	23
25	27	11	SEAN KINGSTON TAKE YOU THERE		11 ★	892 -65	4.613	33
26	29	6	JAHEIM NEVER		★	883 +90	6.807	24
27	24	5	JANET FEEDBACK		★	846 -380	4.401	34
28	37	2	RICK ROSS FEATURING T-PAIN THE BOSS		★	822 +224	5.403	29
29	32	4	DOLLA FEATURING T-PAIN & TAY DIZM WHO THE F*** IS THAT		★	817 +53	5.203	31
30	40	2	2 PISTOLS FEATURING T-PAIN & TAY DIZM SHE GOT IT		★	767 +197	4.171	36
31	35	2	RAHEEM DEVAUGHN CUSTOMER		★	748 +96	5.678	27
32	30	6	TRINA SINGLE AGAIN		★	697 -81	3.854	37
33	38	2	LYFE JENNINGS NEVER NEVER LAND	MOST ADDED	★	687 +98	6.038	26
34	31	6	SCARFACE FEATURING TREY SONGZ GIRL YOU KNOW		★	676 -90	4.677	32
35	36	3	CHERI DENNIS FEATURING YUNG JOC & GORILLA ZOE PORTRAIT OF LOVE		★	665 +43	2.817	-
36	33	8	DEM FRANCHIZE BOYZ TALKIN' OUT DA SIDE OF YA NECK!		★	638 -84	2.488	-
37	NEW		CHERISH FEATURING YUNG JOC KILLA		★	604 +68	3.795	38
38	NEW		MIKE JONES FEATURING HURRICANE CHRIS DROP & GIMME 50		★	556 +86	2.404	-
39	NEW		LIL' WILL MY DOUGIE		★	487 +75	6.508	25
40	NEW		RYAN LESLIE DIAMOND GIRL		★	485 +259	5.292	30

MOST ADDED

ARTIST TITLE / LABEL NEW STATIONS

LYFE JENNINGS 36
Never Never Land (Columbia)

SOUJLA BOY TELL'EM FEAT. ARAB 35
Yahhh (ColliPark/Interscope)

LIL MAMA FEAT. CHRIS BROWN & T-PAIN 35
Shawty Get Loose (Jive/Zomba)

JANET 32
Luv (Island/IDJMG)

FLO RIDA 21
Elevator (Poe Boy/Atlantic)

STACKS FEAT. SWIZZ BEATZ 19
Whatcha Lookin' At? (SOBE)

LIL WIL 18
My Dougie (Rudebwoy/Unauthorized/Asylum)

ADDED AT... WJZE
Toledo, OH
PD: Rocky Love
Flo Rida, Elevator, 2
Lil Mama, Shawty Get Loose, 1
Jim Jones, Love Me No More, 0
Yung Ralph, I Work For U, 0

FOR REPORTING STATIONS PLAYLISTS GO TO:
www.RadioandRecords.com

NEW AND ACTIVE

ARTIST TITLE / LABEL	PLAYS /GAIN	ARTIST TITLE / LABEL	PLAYS /GAIN
TREY SONGZ Last Time (Song Book/Atlantic) TOTAL STATIONS: 43	439/129	CHARLIE WILSON FEAT. T-PAIN Supa Sexy (Jive/Zomba) TOTAL STATIONS: 35	269/66
SOUJLA BOY TELL'EM FEAT. ARAB YAHHH! (ColliPark/nterscope) TOTAL STATIONS: 51	396/192	PLIES Bust It Baby (Big Gates/Slip-N-Slide/Atlantic) TOTAL STATIONS: 20	243/51
BAKE UP BOYZ FEAT. JIM JONES Now I Can Do That (Phase One) TOTAL STATIONS: 42	357/16	USHER FEAT. YOUNG JESZY Love In This Club (LaFace/Zomba) TOTAL STATIONS: 39	235/235
RAZAH Rain (Manhood/Def Jam/IDJMG) TOTAL STATIONS: 32	342/26	YUNG RALPH I Work Hard (Universal Republic) TOTAL STATIONS: 36	231/66
LIL MAMA FEAT. CHRIS BROWN Shawty Get Loose (Jive/Zomba) TOTAL STATIONS: 54	323/169	BOW WOW & OMARION He Ain't Gotta Know (T.U.G./Columbia) TOTAL STATIONS: 26	211/90

MOST INCREASED PLAYS

+521	THE-DREAM Falsetto (Radio Killa/Def Jam/IDJMG) SIHU +50, WGTI +34, WENZ +30, KKDA +29, WQQK +29, KBXX +28, WERQ +25, WZHT +25, WULB +24, KJMM +23
+417	RAY J & YUNG BERG Sexy Can I (Knockout/Deja 34/Epic/Koch) WJMH +42, WERQ +27, WQQK +24, WJZZ +22, WHTD +22, WBFA +21, WEUP +19, KDAY +18, KBFB +15, WKYS +14
+371	SHAWTY LO Dey Know (D4L/Asylum) WOWI +48, WZHT +43, WXBZ +30, WPEG +25, WHHH +25, WJZZ +22, KBXX +22, KBFB +21, KATZ +21, KNDA +17
+324	MISSY ELLIOTT Ching-A-Ling (The Gold Mind/Atlantic) WJZZ +30, WEUP +25, WOWI +21, WXBZ +19, WQBT +17, WBFA +17, WZFX +16, WJZZ +16, WHTA +15, WGBZ +15
+311	CHRIS BROWN With You (Jive/Zomba) WGBZ +42, WHHH +37, WCKX +32, WTMG +24, WJBT +23, KHTE +23, WPRW +18, WIKS +17, KBFB +16, WHTA +16

FOR WEEK ENDING FEBRUARY 10, 2008
LEGEND: See legend to charts in charts section for rules and symbol explanations.
82 urban stations are electronically monitored by Nielsen Broadcast Data Systems 24 hours a day, 7 days a week. Rap chart comprised of 87 urban and 75 rhythmic electronically monitored Nielsen Broadcast Data Systems stations. © 2008 Nielsen Business Media, Inc. All rights reserved.

HEY DJs! FREE WEEKLY E-MAIL

new music
DJs Pick The Next Hits

charts
BDS Mixshow Chart

latest news
In The Mix Show Community



ACCURATE
TRUSTWORTHY
COMPREHENSIVE

SUBSCRIBE NOW! www.RADIOANDRECORDS.COM/SUBSCRIBE.ASP



► **LEDISI**, WHO MISSED OUT ON WINNING A GRAMMY AWARD FOR BEST R&B ALBUM, EARNS HER SECOND DEBUT AS A LEAD ARTIST WITH "IN THE MORNING" AT NO. 31.

WEEK	LAST WEEK	WEEKS ON CHART	ARTIST TITLE	NIelsen BDS CERTIFICATIONS IMPRINT / PROMOTION LABEL	PLAYS TW +/-	AUDIENCE MILLIONS RANK
1	1	14	ALICIA KEYS LIKE YOU'LL NEVER SEE ME AGAIN	NO. 1 (5 WKS) MBK/J/RMG	2128 +71	19,992 1
2	2	17	JAHHEIM NEVER	MOST INCREASED PLAYS DIVINE MILL/ATLANTIC	1879 +159	17,274 3
3	3	18	MARY J. BLIGE JUST FINE	MATRIARCH/GEFFEN/INTERSCOPE	1804 +92	18,638 2
4	4	14	KEYSHIA COLE I REMEMBER	IMANI/GEFFEN/INTERSCOPE	1721 +125	15,466 4
5	5	20	RAHEEM DEVAUGHN WOMAN	JIVE/ZOMBA	1325 +144	12,768 5
6	6	24	ALICIA KEYS NO ONE	MBK/J/RMG	1012 -111	9,005 7
7	9	12	ERYKAH BADU HONEY	UNIVERSAL MOTOWN	1001 +60	6,957 9
8	7	47	MUSIQ SOULCHILD TEACH ME	ATLANTIC	993 -91	7,570 8
9	10	24	JUSTIN TIMBERLAKE DUET WITH BEYONCE UNTIL THE END OF TIME	JIVE/ZOMBA	908 -31	9,748 6
10	8	27	JOE MY LOVE	JIVE/ZOMBA	869 -73	5,161 13
11	11	28	CHAKA KHAN ANGEL	BURGUNDY/COLUMBIA	831 -15	6,653 11
12	14	29	LEDISI ALRIGHT	VERVE FORECAST/VERVE	660 +21	6,722 10
13	15	15	KIRK FRANKLIN DECLARATION (THIS IS IT)	COSPO CENTRIC/ZOMBA	636 -1	6,347 12
14	13	30	ANGIE STONE FEATURING BETTY WRIGHT BABY	STAX/CMG	623 -61	4,930 15
15	16	10	CHAKA KHAN ONE FOR ALL TIME	BURGUNDY/COLUMBIA	586 +24	5,014 14
16	12	19	ARETHA FRANKLIN WITH FANTASIA PUT YOU UP ON GAME	J/RMG	557 -150	3,341 20
17	18	4	ANGIE STONE SOMETIMES	AIRPOWER STAX/CMG	506 +54	4,266 16
18	17	16	JILL SCOTT MY LOVE	HIDDEN BEACH	506 +37	4,086 17
19	19	20	WILL DOWNING AFTER TONIGHT	PEAK/CMG	349 -70	2,553 22
20	27	3	KEITH SWEAT FEATURING PAISLEY BETTIS SUGA SUGA SUGA	KEIA/ATCO/RHINO	334 +135	1,663 25
21	26	8	J. HOLIDAY SUFFOCATE	MUSIC LINE/CAPITOL	309 +76	4,025 18
22	22	12	CHRISSETTE MICHELE BE OK	DEF JAM/IDJMG	265 -27	1,250 31
23	23	11	TAMIA ALMOST	PLUS 1/IMAGE	256 -30	1,644 26
24	20	18	ANTHONY HAMILTON DO YOU FEEL ME	DEF JAM/IDJMG	250 -86	2,561 21
25	24	5	MICHAEL McDONALD LOVE T.K.O.	UNIVERSAL MOTOWN	235 -41	1,026 33
26	21	7	MARY J. BLIGE WORK THAT	MATRIARCH/GEFFEN/INTERSCOPE	219 -77	2,498 23
27	31	2	CHARLIE WILSON FEATURING T-PAIN SUPA SEXXY	JIVE/ZOMBA	196 +44	0,723 40
28	29	3	CHERI DENNIS FEATURING YUNG JOC & GORILLA ZOE PORTRAIT OF LOVE	BAD BOY/ATLANTIC	192 +32	0,989 35
29	25	10	MARVIN WINANS JUST DON'T WANNA KNOW	PURESPRINGS GOSPEL	178 -66	0,833 38
30	30	10	TREY SONGZ CAN'T HELP BUT WAIT	SONG BOOK/ATLANTIC	177 +18	3,343 19
31	NEW		LEDISI IN THE MORNING	VERVE FORECAST/VERVE	162 +108	0,932 37
32	28	14	YOLANDA ADAMS HOLD ON	COLUMBIA	160 -5	1,004 34
33	32	12	JOHN TA AUSTIN THE ONE THAT GOT AWAY	SO SO DEFI/ISLAND URBAN/IDJMG	147 -3	0,589 -
34	33	19	ELISABETH WITHERS HEARTSTRINGS	BLUE NOTE/CAPITOL	125 -22	0,782 39
35	34	8	MARVIN SAPP NEVER WOULD HAVE MADE IT	VERITY/ZOMBA	109 -27	1,479 27
36	37	2	MARY J. BLIGE HURT AGAIN	MATRIARCH/GEFFEN/INTERSCOPE	108 +37	0,983 36
37	36	4	WILLIE CLAYTON A WOMAN KNOWS	MALACO	103 -4	0,456 -
38	NEW		EMILY KING U & I	LIFEPRINT/J/RMG	100 +82	0,453 -
39	35	13	KEYSHIA COLE INTRODUCING AMINA SHOULDA LET YOU GO	IMANI/GEFFEN/INTERSCOPE	96 -34	1,290 29
40	38	2	LYFE JENNINGS NEVER NEVER LAND	COLUMBIA	80 +11	1,272 30

MOST ADDED

ARTIST TITLE / LABEL	NEW STATIONS
BOYZ II MEN Just My Imagination (Running Away With Me) (Decca) KMEZ, KOKY, KQXL, WHUR, WKXI, WMGL, WMPZ, WQMG, WTLZ, WWDN, WXST	11
KEITH SWEAT FEAT. PAISLEY BETTIS Suga Suga Suga (Keia/Atco/Rhino) WBAV, WLVH, WMIB, WMMJ, WSRB	5
CHARLIE WILSON FEAT. T-PAIN Supa Sexy (Jive/Zomba) Sirius Heart & Soul, WFXX, WKSP	3
EMILY KING U & I (J/RMG) KMJM, Sirius Heart & Soul, WGPR	3
ERYKAH BADU Honey (Universal Motown) WBHK, WLVH	2
LEDISI Alright (Verve Forecast/Verve) WCFB, XM Suite 62	2
LEDISI In The Morning (Verve Forecast/Verve) KMJM, WUHT	2
ALICE SMITH Dream (BBE) WMMJ, WMPZ	2
JAHHEIM Never (Divine Mill/Atlantic) WCFB	1
RAHEEM DEVAUGHN Woman (Jive/Zomba) WCFB	1

**ADDED AT...
WHUR
96.3**

Washington, DC
PD: Dave Dickinson
MD: Traci LaTrelle
Boyz II Men, Just My Imagination, 1

FOR REPORTING STATIONS PLAYLISTS GO TO:
www.RadioandRecords.com

NEW AND ACTIVE

ARTIST TITLE / LABEL	PLAYS /GAIN	ARTIST TITLE / LABEL	PLAYS /GAIN
P.K. CARTER FEAT. ANGIE STONE Ain't Nothin Like A Sista (Manifest/Revelve) TOTAL STATIONS: 17	69/19	BOYZ II MEN Just My Imagination (Running Away With Me) (Decca) TOTAL STATIONS: 22	37/20
SNOOP DOGG Sensual Seduction (Doggystyle/Geffen/Interscope) TOTAL STATIONS: 6	62/13	CHICAGO MASS CHOIR God Is My Everything (New Haven) TOTAL STATIONS: 25	35/21
MARY J. BLIGE Stay Down (Matriarch/Geffen/Interscope) TOTAL STATIONS: 12	59/24	MARCUS MILLER FEAT. CORINNE BAILEY RAE Free (Concord Jazz/CMG) TOTAL STATIONS: 6	34/7
RAHEEM DEVAUGHN Customer (Jive/Zomba) TOTAL STATIONS: 8	45/3	ISRAEL & NEW BREED FEAT. T-BONE With Long Life (Integrity/Columbia) TOTAL STATIONS: 20	32/4
SAID Fantasy (20 West) TOTAL STATIONS: 5	39/10	GEORGIA MASS CHOIR Tell It (Savoy/Malaco) TOTAL STATIONS: 26	31/13

MOST INCREASED PLAYS

+159	JAHHEIM Never (Divine Mill/Atlantic) WYLD +32, WWIN +18, WQNC +12, WCFB +12, WLXC +8, WIMX +7, WAGH +7, KVMA +7, WFUN +7, KSOC +7
+144	RAHEEM DEVAUGHN Woman (Jive/Zomba) KQXL +14, WMJM +13, WFUN +12, WFLM +11, WRKS +11, WCFB +11, WNEW +10, WKSP +10, WVXL +10, WQNC +9
+135	KEITH SWEAT FEAT. PAISLEY BETTIS Suga Suga Suga (Keia/Atco/Rhino) KRNB +27, SIRS +14, WBAV +11, WUHT +10, WVBE +10, WSOL +9, WMMJ +9, WKXI +7, WCPB +6, KMJM +6
+125	KEYSHIA COLE I Remember (Imani/Geffen/Interscope) WMJM +15, WMPZ +13, KMJM +11, KMJK +11, WFUN +11, KVMA +10, WDLT +9, KBLX +9, WZZZ +8, WHRP +7
+108	LEDISI In The Morning (Verve Forecast/Verve) KMEZ +15, KMJM +10, KQXL +10, WWDN +9, WMGL +8, WXST +8, KBLX +6, WCPB +6, WKXI +6, KOKY +5

FOR WEEK ENDING FEBRUARY 10, 2008
LEGEND: See legend to charts in charts section for rules and symbol explanations.
70 urban AC stations are electronically monitored by Nielsen Broadcast Data Systems 24 hours a day, 7 days a week. © 2008 Nielsen Business Media, Inc. All rights reserved.



LOUISIANA. RECORDING IN PROGRESS.

►►► Increase your volume in the recording industry with Louisiana's Sound Recording Investor Tax Credit. It reimburses 25% of your investment in sound recording, production, recording studios and infrastructure projects.



TO LEARN MORE, CALL 225.342.5403 OR VISIT LOUISIANA FORWARD.COM/ENTERTAINMENT

© 2007 Louisiana Economic Development



▶ FORMER NEW LIFE SINGERS MEMBER **BEVERLY CRAWFORD** HOOKS MOST INCREASED PLAYS (UP 69) AND A NEW PEAK POSITION (7-3) WITH "HE'S DONE ENOUGH."

THIS WEEK	LAST WEEK	WEEKS ON CHART	ARTIST TITLE	NIelsen BDS CERTIFICATIONS IMPRINT / PROMOTION LABEL	PLAYS TW +/-	AUDIENCE MILLIONS RANK
1	2	18	KIRK FRANKLIN DECLARATION (THIS IS IT)	NO. 1 (1 WK) GOSPO CENTRIC/ZOMBA	897 -6	4.152 1
2	1	38	MARVIN SAPP NEVER WOULD HAVE MADE IT	VERITY/ZOMBA	859 -82	3.500 3
3	7	22	BEVERLY CRAWFORD HE'S DONE ENOUGH	JDI	800 +69	3.088 5
4	6	43	MAURETTE BROWN CLARK ONE GOD	AIR GOSPEL/MALACO	764 +50	3.740 2
5	3	28	THE CLARK SISTERS LIVIN'	EMI GOSPEL	733 -30	3.470 4
6	4	22	REV. TIMOTHY WRIGHT & THE NEW YORK FELLOWSHIP MASS CHOIR YOU MUST COME IN AT THE DOOR	MQM/JEG	720 -34	2.789 9
7	5	23	THE NEW LIFE COMMUNITY CHOIR FEAT. JOHN P. KEE RIGHT NOW PRAISE	TYSOCOT/NEW LIFE/VERITY/ZOMBA	713 -1	2.840 8
8	8	41	J MOSS PRAISE ON THE INSIDE	PAJAM/GOSPO CENTRIC/ZOMBA	574 -42	2.976 6
9	11	35	BISHOP NOEL JONES PRESENTS THE CITY OF REFUGE SANCTUARY CHOIR NOT ABOUT US	ALPHA DOG/TYSOCOT	527 +3	2.221 13
10	13	16	RICKY DILLARD & "NEW G" (NEW GENERATION CHORALE) THE LIGHT	NUSPRING/EMI GOSPEL	509 +35	2.427 12
11	10	26	TRIN-I-TEE 5:7 LISTEN	SPIRIT RISING/MUSIC WORLD	507 -10	2.696 10
12	9	38	BRUCE PARHAM CALL JESUS	EMTRO GOSPEL	505 -50	2.089 14
13	16	18	DONALD LAWRENCE PRESENTS THE TRI-CITY SINGERS GIANTS	EMI GOSPEL	492 +41	2.939 7
14	12	20	RUBEN STUDDARD, DEITRICK HADDON & MARY MARY LOVE HIM LIKE I DO	VERITY/ZOMBA	486 -35	2.558 11
15	17	11	ANGELA SPIVEY & THE VOICES OF VICTORY EYES ON THE PRIZE	JEG	485 +37	1.666 18
16	15	12	YOLANDA ADAMS HOLD ON	COLUMBIA	468 +13	1.814 16
17	19	4	DORINDA CLARK-COLE TAKE IT BACK	GOSPO CENTRIC/ZOMBA	447 +56	1.659 19
18	18	10	BONAFIDE PRAISERS WORK IT OUT	EMTRO GOSPEL	423 +24	1.443 21
19	20	12	SHEKINAH GLORY MINISTRY JESUS	KINGDOM	422 +34	1.563 20
20	21	19	JOSHUA'S TROOP EVERYBODY CLAP YOUR HANDS	NEW HAVEN	407 +33	1.856 15
21	22	3	CANTON JONES MY DAY	ARROW	321 +58	1.771 17
22	25	5	JONATHAN NELSON FEATURING PURPOSE MY NAME IS VICTORY	INTEGRITY	247 +25	0.844 23
23	24	7	DEWAYNE WOODS FEATURING THE TRI-CITY SINGERS GOD IS	QUIET WATER/VERITY/ZOMBA	240 +9	0.754 26
24	27	6	JIMMY HICKS & THE VOICES OF INTEGRITY MOVE	WORLDWIDE	226 +28	0.705 27
25	26	9	JEFF MAJORS FEATURING GERALD LEVERT BECCAR	MUSIC ONE	216 0	0.847 22
26	29	2	ISAIAH D. THOMAS & E.O.P. THE GREATEST	HABAKKUK	213 +62	0.789 25
27	23	18	PASTOR RUDOLPH MCKISSICK JR. AND THE WORD & WORSHIP MASS CHOIR MAGNIFY	EMTRO GOSPEL	204 -30	0.562 30
28	28	2	SHIRLEY CAESAR SWEEPING THROUGH THE CITY	SHU-BEL/LIGHT	165 -5	0.309 -
29	30	13	CHICAGO MASS CHOIR GOD IS MY EVERYTHING	NEW HAVEN	162 +21	0.464 -
30	NEW		LEE WILLIAMS AND THE SPIRITUAL QCS HE LAID HIS HANDS ON ME	MCC	151 +16	0.705 28

MOST ADDED

ARTIST TITLE / LABEL	NEW STATIONS
DORINDA CLARK-COLE Take It Back (Gospo Centric/Zomba) WCHB, WJYD, WNNL	3
ANGELA SPIVEY Eyes On The Prize (JEG) WJMI, WPPZ	2
RICKY DILLARD & NEW G The Light (NuSpring/EMI Gospel) Sirius Praise, WPZS	2
CANTON JONES My Day (Arrow) WPZZ, WXEZ	2
ISAIAH D. THOMAS & E.O.P. The Greatest (Habakkuk) KHLR, KROI	2
BISHOP ALBERT JAMISON Show Yourself Mighty (Weis/Light) Sirius Praise, WFMI	2
JAMES FORTUNE & FIYA I Trust You (Blacksmoke) KOKA, WFMI	2
CYNTHIA JONES Gotta Soul (Angel Dove) Sirius Praise, WUFO	2
REGINA BELLE God Is Good (Pendulum) WUFO, WXOK	2

ADDED AT... WXOK
Baton Rouge, LA
PD/MD: J' Michael Francois
Regina Belle, God Is Good, 2
J Moss, Abundantly, 0

FOR REPORTING STATIONS PLAYLISTS GO TO:
www.RadioandRecords.com

NEW AND ACTIVE

ARTIST TITLE / LABEL	PLAYS /GAIN	ARTIST TITLE / LABEL	PLAYS /GAIN
DEITRICK HADDON PRESENTS VOICES OF UNITY He's Able (Tyscot)	149/39	JAMES FORTUNE & FIYA I Trust You (Blacksmoke)	106/33
TOTAL STATIONS:	14	TOTAL STATIONS:	11
BOBBY JONES FEAT. KAREN CLARK-SHEARD Can't NoBODY (Gospo Centric/Zomba)	136/2	MELONIE DANIELS & PROPHET TODD HALL My Praise Is My Weapon (Gospel Today/Alliant)	102/0
TOTAL STATIONS:	12	TOTAL STATIONS:	8
CHRIS TOPHER Yes (JEG)	128/8	NIKEA HOOKER Kea's Prayer (JEG)	96/9
TOTAL STATIONS:	12	TOTAL STATIONS:	12
MURRILLS Family (There's A Healing) (Quiet Water/Verity/Zomba)	121/29	MARVIN WINANS Just Don't Wanna Know (PureSprings Gospel)	94/5
TOTAL STATIONS:	12	TOTAL STATIONS:	13
YOUTHFUL PRAISE We Worship You (Evidence Gospel/Light)	113/8	PERCY BADDY Wonderful Life (Kingdom Biz)	84/12
TOTAL STATIONS:	14	TOTAL STATIONS:	8

MOST INCREASED PLAYS

+69	BEVERLY CRAWFORD He's Done Enough (JDI) SIPR +16, WPZS +11, WHLH +10, WLJB +8, WEUP +8, KOKA +7, WPCC +7, WTLC +6, WFLT +6, WNNL +5
+62	ISAIAH D. THOMAS & E.O.P. The Greatest (Habakkuk) WOAD +17, WCAO +13, WXVI +11, WLJB +9, KHLR +6, XSRT +4, KROI +4, WFMI +3, WLOU +2, WUFO +2
+58	CANTON JONES My Day (Arrow) XSRT +21, WFMI +10, WHLH +10, WPZZ +10, WLOU +5, WTLC +5, WHAL +4, WXPZ +3, KROI +3, WLJB +2
+56	DORINDA CLARK-COLE Take It Back (Gospo Centric/Zomba) WOAD +14, WCHB +14, WNNL +12, WHLH +11, WJYD +9, WJMO +6, WFMI +4, WXEZ +4, WXTX +4, WPCC +3
+50	MAURETTE BROWN CLARK One God (AIR Gospel/Malaco) WHLH +22, WPZZ +6, WNOO +5, SIPR +5, WPCC +5, WOAD +4, WNNL +4, WPRS +4, WTLC +4, WXVI +4

FOR WEEK ENDING FEBRUARY 10, 2008
LEGEND: See legend to charts in charts section for rules and symbol explanations.
42 gospel stations are electronically monitored by Nielsen Broadcast Data Systems 24 hours a day, 7 days a week. © 2008 Nielsen Business Media, Inc. All rights reserved.

RECURRENTS

THIS WEEK	ARTIST TITLE / IMPRINT / PROMOTION LABEL	NIelsen BDS CERTIFICATIONS	PLAYS TW	LW
1	MYRON BUTLER & LEVI STRONGER (EMI GOSPEL)		452	465
2	GEORGIA MASS CHOIR TELL IT (SAVJOY/MALACO)		413	412
3	ISRAEL & NEW BREED FEATURING T-BONE WITH DING LIFE (INTEGRITY)		408	418
4	THE CANTON SPIRITUALS I RECOMMEND JESUS (VERITY/ZOMBA)		371	417
5	BYRON CAGE WITH ALL OF MY MIGHT (GOSPO CENTRIC/ZOMBA)		329	354

THIS WEEK	ARTIST TITLE / IMPRINT / PROMOTION LABEL	NIelsen BDS CERTIFICATIONS	PLAYS TW	LW
6	BISHOP PAUL S. MORTON BE BLESSED (TEHILLAH/LIGHT)		320	328
7	DEWAYNE WOODS & WHEN SINGERS MEET LET GO (QUIET WATER/VERITY/ZOMBA)		309	317
8	THE CLARK SISTERS BLESSSED & HIGHLY FAVORED (EMI GOSPEL)		301	317
9	HEZEKIAH WALKER & LFC GRATEFUL (VERITY/ZOMBA)		281	271
10	JONATHAN BUTLER BRAND NEW DAY (MARANATHA!)		257	282

GOSPEL REPORTERS

WPZE/Atlanta, GA* OM: Steve Hegwood PD/MD: Derec Harper	WXTC/Charleston, SC* OM: Bryan Taylor PD: Michael Tee APD: Edwin "Chef" Wright	WAJV/Columbus, MS OM: GQ Riley PD: Sebastian Riley	WEUP/Huntsville, AL* OM: Hundley Batts PD: Steve Murry MD: Ricky Sykes	KPZK/Little Rock, AR OM: Mark Dylan FD/MD: Billy St. James	WPRF/New Orleans, LA PD: Kris "Cap'n Kris" McCoy	WPZZ/Richmond, VA* OM: Jeff Anderson PD: Reggie Baker	KOKA/Shreveport, LA* PD: Eddie Giles APD/MD: Sharon Flournoy
WCAD/Baltimore, MD* PD: Lee Michaels APD/MD: Danielle Brown	WPZS/Charlotte, NC* PD: Alvin Stowe MD: Tonya Rivers	WJYD/Columbus, OH* OM: Jerry Smith PD: Dawn Mosby	WTLC/Indianapolis, IN* OM: Brian Wallace PD: The First Lady MD: Donavan Hartwell	WLOU/Louisville, KY* FD: Bill Price	WYLD/New Orleans, LA* PD: Derrick Corbett APD/MD: Loretta Petit	Rejoice/Satellite PD: Willie Mae McIver	KATZ/St. Louis, MO* MD: Dwight Stone
WWIN/Baltimore, MD PD: Tim Watts	WNOD/Chattanooga, TN* OM: Lee Clear PD/MD: Sam Terry	KHVN/Dallas, TX PD: Antonio Johnson	WFLT/Flint, MI* OM/MD: Sammie L. Jordan, Jr.	WBBP/Memphis, TN MD: Doreen Graves	WLJB/New York, NY* PD: Denise Hill	Sheridan Gospel Network/Satellite PD: Michael Gamble APD: Morgan Dukes MD: Ace Alexander	WIMG/Trenton, NJ OM/MD: Felicia Brannon APD/MD: Robyn McCallum
WXOK/Baton Rouge, LA* OM: LeBron "LBJ" Joseph APD/MD: J' Michael Francois	WGRB/Chicago, IL* PD: Sonya M. Blakey APD/MD: Effie Rolfe	WCHB/Detroit, MI* OM/MD: Al Payne	WHLH/Jackson, MS* OM: Steve Kelly MD: Lance Fuller	WHAL/Memphis, TN* FD: Eileen Collier APD/MD: Tracy Bethea	WFMI/Norfolk, VA* OM: Neal Williams PD: Mike Chandler	Sirius Praise/Satellite* OM: B.J. Stone PD: Pat McKey MD: Sasha Montero	WTSK/Tuscaloosa, AL OM: Greg Tomascello APD/MD: Charles Anthony
WUFO/Buffalo, NY* PD: Cwayne "Landers" Sumterlander MD: Duane Price	WJMO/Cleveland, OH* PD/MD: Kim Johnson	WEAL/Greensboro, NC* PD/MD: Joseph Level	WCAD/Jackson, MS* OM: Stan Branson PD/MD: Percy Davis	WMBM/Miami, FL FD/MD: Greg Cooper	WXEZ/Norfolk, VA* OM: John Shomby PD: Dale Murray	XM The Spirit/Satellite* PD/MD: Jay Bryant	WPGC/Washington, DC* OM/MD: John Deadwyler
WJMI/Charleston, SC* OM: Michael Baynard PD: Belinda Parker MD: Anthony Baxter	WFMV/Columbia, SC* PD: Tony "Gee" Green APD/MD: Monica Washington	KROI/Houston, TX* OM/MD: Terri Thomas	WPZZ/Philadelphia, PA* OM/MD: Elroy Smith APD/MD: CeCe McGhee	WHLW/Montgomery, AL* OM: Michael Long FD/MD: Conny Bryant	WNNL/Raleigh, NC* OM/MD: Jerry Smith MD: Melissa Wade	WSOK/Savannah, GA* PD: E. Larry McDuffie	WPRS/Washington, DC* PD/MD: Ron Thompson
	WEAM/Columbus, GA OM: Carl Conner, Jr. PD: Pam Dixon	WDJL/Huntsville, AL* PD/MD: Walter Peavy	WHLW/Montgomery, AL* OM: Michael Long FD/MD: Conny Bryant	WXVI/Montgomery, AL* PD: Glinda Perkins			WFAL/Wilmington, DE OM: Melvin Brittingham PD/MD: Manuel Mena

* Monitored Reporters



As others attempt to cost-cut their way to success, Northwestern Media invests in human resources

Goodbye Network, Hello Live And Local

Kevin Peterson

KPeterson@RadioandRecords.com

As recent headlines have made all too obvious, the trend in radio today is one of cutbacks and consolidation. However, Northwestern Media, owned by and based at Northwestern College in St. Paul, Minn., is going in the opposite direction. The noncommercial broadcaster has been hiring PDs, station managers and air personalities as it transitions stations in seven markets from programming that is part satellite and part local to 100% local. In an effort to make them self-supportive, Northwestern has linked its stations via wide area networks and built new systems.

The broadcaster's flagship station is Christian AC KTIS/Minneapolis-St. Paul, which for many years housed the Skylight satellite network. The net provided as much as 60% of programming for Northwestern stations in Duluth, Minn.; Sioux Falls, S.D.; Fargo, N.D.; Madison; Sarasota, Fla.; Des Moines; and Waterloo, Iowa, and a handful of client stations.

But in 2004 Northwestern made a strategic decision to focus more on local programming. Last October, the Skylight network ceased to exist.

Community Penetration

Former mainstream programmer Reid Holsen was recruited in 2004 by Northwestern senior VP for media Dr. Paul Virts to help localize the seven markets. "We all got together and felt that our focus should be to penetrate our local communities," says Holsen, now assistant VP for the company. "We looked at our mission to lead people to Christ and nurture them in their faith walk, and we decided that to be able to do that, and to compete in this world of one-size-fits-all radio, we really wanted to focus on our local markets."

With Holsen at the programming helm, Northwestern invested in staff and strived to reach out to its audiences on a deeper level than typical promotions would allow. The goal: continue to build relationships, not just on the ministry level, but in the business and nonprofit communities.

As part of the process of moving off the Skylight network, Holsen says the first step was to

change the way stations were operated on the local level. "Before, things were basically run by a station manager. Music was scheduled and sent out from the Twin Cities and everybody played the same music playlist," he says. That all changed, beginning with KNWI/Des Moines in late 2004, which became the first of the seven stations to employ a local PD and use its own music scheduling software. Paul Perrault and Dick Whitworth came onboard as PD and station manager, respectively. "That was our first test station to fully, 100% have on their own two legs, scheduling, editing and putting on the air their own programming. They were also the first test market to get out and penetrate in the community in building relationships."

Local Management Teams

Holsen says that one of Northwestern's first tenets in localizing its stations was to develop solid management teams. In the past three years, it has put strong, engaged PDs and station managers in place in the remaining markets, he says.

"Everybody has their own music scheduling software, they're involved with planning their own what we call 'experience' calendar or promotions calendar, to get out in their communities and plan what they're going to do with their resources. We encourage them to do their own business planning, their own budget planning, to be empowered and to be held accountable for their own market."



'We really want to position the stations so they're strong in their communities, so it sounds and reflects the tastes and attitudes of the local community.'

—Reid Holsen

The broadcaster has pledged to be live and local during the prime listening hours of 6 a.m.-6 p.m. and voice-tracked by local talent during the rest of the day.

Northwestern is equipping its new managers with systems and resources to achieve their goals, Holsen says. "We're investing now in wide area networks throughout Northwestern College and radio, so all the radio stations are linked on the same computer system, which will allow us to share resources, to push and pull voice-tracking when we do need it, when we're not on live. We really want to position the stations so they're strong in their communities, so it sounds and reflects the tastes and attitudes of the local community."

Beneath that umbrella goal of better positioning the stations in their communities are three priorities: to be self-supporting, to deliver exceptional content and to have a good experience with the station's donor base. "You can't do that from a satellite base, from a distance," Holsen says. "You've really got to get on the ground and build relationships in our communities. We think that's really valuable for us."

'The Experience Business'

The three-year conversion process has required Holsen and Northwestern to change the way they think about radio. "We're not in the radio business, we're in what we like to call the 'experience business,' the connection business," he says. To build those connections and strengthen relationships, Holsen relies on a variation of the four P's of marketing strategy: position, or what the station stands for; programming and promoting to that position; and penetration.

Holsen says of the last element, "We join the local chamber of commerce, we get involved with the local health system and do what we call 'penetrative' promotions and lifestyle events and ministry events in the community that take us an extra step further than maybe the normal radio station would. It really is mission-based radio."

While several of radio's largest owners have fired scores of employees or instituted a hiring freeze, Holsen says Northwestern determines how many staff members it can support in each group to get the job done. "Then we position people for success. We look at their gift set, we look at what they're good at and we have to make sure that our associates are in the right place at the right time. We've moved some people around to make sure that the right station manager is with the right program director and we have the right personalities in the right seat. We've been spending a good deal of time on that because we think that the investment in our people is the most important thing to do to get going."

Holsen says he and Northwestern management are encouraged by the initial results from this construction phase. Phase two "is the really fun part, to get into that experience business, build our Web sites, be really creative and brainstorm ideas as part of the planning process," he says. "And we are always looking for new opportunities, too."

R&R

R&R CHRISTIAN AC

POWERED BY nielsen BDS

DMD5 DIGITAL DOWNLOADS AVAILABLE AT DMD5.COM



▶ WITH A TRIPLE-DIGIT SURGE IN SPINS (UP 241), CHRISTIAN POP ICON **STEVEN CURTIS CHAPMAN** SNARES MOST INCREASED PLAYS AND LEAPS OVER THE AIRPOWER HURDLE WITH "CINDERELLA" (19-13).

THIS WEEK	LAST WEEK	WEEKS ON CHART	ARTIST TITLE	11 NIELSEN BDS CERTIFICATIONS IMPRINT / PROMOTION LABEL	PLAYS		AUDIENCE	
					TW	+/-	MILLIONS	RANK
1	1	19	MERCYME GOD WITH US	NO. 1 (8 WKS) INO	1667	-12	4.434	1
2	2	18	MATTHEW WEST YOU ARE EVERYTHING	SPARROW/EMI CMG	1492	+31	3.465	3
3	3	24	CHRIS TOMLIN AMAZING GRACE (MY CHAINS ARE GONE)	SIXSTEPS/SPARROW/EMI CMG	1385	-76	3.228	4
4	7	7	JEREMY CAMP LET IT FADE	BEC/TOOTH & NAIL	1309	+195	3.576	2
5	6	22	NEWSBOYS IN WONDER	INPOP	1193	+11	2.563	7
6	4	33	CASTING CROWNS EAST TO WEST	BEACH STREET/REUNION/PLG	1176	-102	3.043	5
7	5	25	NATALIE GRANT IN BETTER HANDS	CURB	1171	-71	2.124	8
8	8	23	MONK & NEAGLE THE TWENTY-FIRST TIME	REUNION/PLG	1008	-44	2.673	6
9	9	21	POINT OF GRACE HOW YOU LIVE (TURN UP THE MUSIC)	WORD-CURB	939	-60	1.987	9
10	11	19	BRANDON HEATH DON'T GET COMFORTABLE	MONOMODE/REUNION/PLG	769	-24	1.559	14
11	10	24	ROBBIE SEAY BAND SONG OF HOPE	SPARROW/EMI CMG	762	-60	1.597	13
12	12	24	RUSH OF FOOLS WHEN OUR HEARTS SING	MIDAS	680	-38	1.747	12
13	19	3	STEVEN CURTIS CHAPMAN CINDERELLA	AIRPOWER/MOST INCREASED PLAYS SPARROW/EMI CMG	636	+241	1.854	10
14	14	12	BRITT NICOLE SET THE WORLD ON FIRE	SPARROW/EMI CMG	596	-10	1.113	20
15	13	33	DAVID CROWDER BAND EVERYTHING GLORIOUS	SIXSTEPS/SPARROW/EMI CMG	570	-40	1.514	15
16	15	4	FEE ALL BECAUSE OF JESUS	INO	562	+76	1.286	17
17	17	8	BIG DADDY WEAVE HOLD ME JESUS	FERVENT/WORD-CURB	496	+54	1.244	18
18	16	7	BUILDING 429 SINGING OVER ME	WORD-CURB	491	+44	1.204	19
19	23	2	CASTING CROWNS EVERY MAN	BEACH STREET/REUNION/PLG	446	+119	0.961	24
20	20	8	MANDISA GOD SPEAKING	SPARROW/EMI CMG	399	+15	0.967	22
21	NEW		33MILES THANK YOU	INO	363	+105	0.965	23
22	18	20	CALEB ROWDEN MADE	SLAN'ED/SPRING HILL	355	-64	0.869	26
23	22	4	TOBY MAC FEATURING SITI MONROE ONE WORLD	FOREFRONT/EMI CMG	354	+2	0.603	-
24	21	17	33MILES THERE IS A GOD	INO	335	-31	0.660	-
25	26	4	CARRIE UNDERWOOD SO SMALL	ARISTA/ARISTA NASHVILLE/PLG	326	+36	1.748	11
26	29	2	JADON LAVIK COME THOU FOUNT	BEC/TOOTH & NAIL	297	+28	0.973	21
27	27	4	DECEMBERADIO FIND YOU WAITING	SLAN'ED/SPRING HILL	291	+11	0.577	-
28	25	6	SARA GROVES WHEN THE SAINTS	INO	289	-11	0.395	-
29	NEW		NEEDTOBREATHE WASHED BY THE WATER	ATLANTIC/WORD-CURB	284	+48	0.900	25
30	NEW		TENTH AVENUE NORTH LOVE IS HERE	REUNION/PLG	283	+91	0.855	28



ARTIST TITLE / LABEL	NEW STATIONS
RUSH OF FOOLS Can't Get Away (Midas) KBNJ, KKSP, KLJC, KTSL, KXOJ, WBDX, WBSN, WCQR, WCRJ, WCSG, WDJC, WJTL	12
STEVEN CURTIS CHAPMAN Cinderella (Sparrow/EMI CMG) KKSP, KTSY, WCRJ, WCSG, WJQK, WJTL, WLPJ, WMSJ	8
33MILES Thank You (INO) KBNJ, KFIS, KF5H, KKSP, KLTY, WCQR, WJQK, WLFJ	8
NEEDTOBREATHE Washed By The Water (Atlantic/Word-Curb) WAFJ, WCRJ, WDJC, WGTS	4
AARON SHUST Watch Over Me (Brash) KKFS, KKSP, Sirius Spirit 66, WRBS	4
TENTH AVENUE NORTH Love Is Here (Reunion/PLG) KBQ, KFIS, WAFJ	3
LAURA STORY Mighty To Save (INO) KKSP, KVMV, WMSJ	3
MARK HARRIS All For The Glory of You (INO) WJQL, WJQK, WRBS	3
JEREMY CAMP Let It Fade (BEC/Tooth & Nail) KCCM, WVFJ	2

ADDED AT... WCSG
Grand Rapids, MI
PD/MD: Chris Lemke
Chris Rice, Tell Me the Story Again, 6
Rush Of Fools, Can't Get Away, 6
Steven Curtis Chapman, Cinderella, 6
FOR REPORTING STATIONS PLAYLISTS GO TO
www.RadioandRecords.com

NEW AND ACTIVE			
ARTIST TITLE / LABEL	PLAYS /GAIN	ARTIST TITLE / LABEL	PLAYS /GAIN
PHILLIPS, CRAIG & DEAN Top Of My Lungs (INO) TOTAL STATIONS: 19	269/10	SANCTUS REAL We Need Each Other (Sparrow/EMI CMG) TOTAL STATIONS: 16	206/2
DAVID CROWDER BAND Never Let Go (Sixsteps/Sparrow/EMI CMG) TOTAL STATIONS: 15	249/10	PHIL WICKHAM After Your Heart (Simple/INO) TOTAL STATIONS: 19	199/0
MATT MAHER Your Grace Is Enough (Essential/PLG) TOTAL STATIONS: 19	245/47	NEEDTOBREATHE Signature Of Divine (Yahweh) (Atlantic/Word-Curb) TOTAL STATIONS: 16	189/10
MAINS'AY Where Your Heart Belongs (BEC/Tooth & Nail) TOTAL STATIONS: 12	233/28	LAURA STORY Mighty To Save (INO) TOTAL STATIONS: 11	157/31
MARK SCHULTZ Everything To Me (Word-Curb) TOTAL STATIONS: 13	216/3	JEREMY CAMP Tonight (BEC/Tooth & Nail) TOTAL STATIONS: 8	130/4



+241	STEVEN CURTIS CHAPMAN Cinderella (Sparrow/EMI CMG) KWNO +20, WRDM +19, KBNJ +19, WJQL +17, WFZH +17, WFFH +16, WPOZ +14, KKSP +13, WCRJ +13, WCSG +11
+195	JEREMY CAMP Let It Fade (BEC/Tooth & Nail) KSON +26, WCVD +25, KFSH +18, WCSG +17, KCCM +16, KWNO +13, KPEZ +12, KCMS +9, S1ST +9, WLPJ +8
+119	CASTING CROWNS Every Man (Beach Street/Reunion/PLG) WPAP +29, WFZH +24, KCMS +10, WBOX +9, XMES +9, WPOZ +8, KSBJ +6, KTSL +5, KLTY +4, WMLJC +3
+105	33MILES Thank You (INO) KFIS +26, WLPJ +22, KKSP +10, KFSH +9, KLTY +9, WJQK +9, WCSG +8, WCQR +8, XMES +6, WBOX +5
+91	TENTH AVENUE NORTH Love Is Here (Reunion/PLG) KFIS +21, KBQ +18, KWNO +16, KTSL +12, WLPJ +12, WFHM +7, WMLJC +7, KSBJ +2, WPOZ +1, WDJC +1

FOR WEEK ENDING FEBRUARY 10, 2008
LEGEND: See legend to charts in charts section for rules and symbol explanations.
55 Christian AC stations are electronically monitored by Nielsen Broadcast Data Systems 24 hours a day, 7 days a week. Christian AC Indicator chart compiled of 30 reporters, christian CHR 26, christian rock 27 and soft AC/inspirational 16. © 2008 Nielsen Business Media, Inc. All rights reserved.

RECURRENTS

THIS WEEK	ARTIST TITLE / IMPRINT / PROMOTION LABEL	11 NIELSEN BDS CERTIFICATIONS		THIS WEEK	ARTIST TITLE / IMPRINT / PROMOTION LABEL	11 NIELSEN BDS CERTIFICATIONS	
		TW	LW			TW	LW
1	MERCYME BRING THE RAIN (INO)	724	754	6	JEREMY CAMP GIVE YOL GLORY (BEC/TOOTH & NAIL)	604	654
2	RUSH OF FOOLS UNDO (MIDAS)	689	713	7	TREE63 BLESS'D BE YOUR NAME (INPOP)	592	585
3	BRANDON HEATH I'M NOT WHO I WAS (MONOMODE/REUNION/PLG)	684	680	8	BIG DADDY WEAVE EVERY TIME I BREATHE (FERVENT/WORD-CURB)	591	564
4	AARON SHUST MY SAVIOR MY GOD (BRASH)	630	649	9	LINCOLN BREWSTER LOVE THE LORD (INTEGRITY)	585	593
5	LINCOLN BREWSTER EVERLASTING GOD (INTEGRITY)	519	612	10	TOBY MAC MADE TO LOVE (FOREFRONT/EMI CMG)	527	542

SOFT AC INSPIRATIONAL REPORTERS

- | | | | | | |
|---|--|--|--|--|---|
| WMIT/Asheville, NC
PD: Tom Greene
MD: Matt Stockman | WNFR/Flint, MI
OM: Lori McNaughton
PD: Brian Smith
MD: Ellyn Davey | Family Life Ministries Network/Network
PD: John Owe 15
APD: Kevin VanBuren
MD: Cecil VanHouten | KLVV/Ponca City, OK
PD/MD: Tony Weir
APD: Jeremy Louis | WSMR/Sarasota, FL
OM: Douglas Poll
PD: Dave Rerson
APD: Dan Young
MD: Paul Perrault | WOLW/Traverse City, MI
PD/MD: Patrick Green |
| KCBI/Dallas, TX*
PD: Mike Tirone
APD: Bill Bumpas
MD: John McLain | Family Life Communicators Network/Network
PD: Dawn Bumstead
APD: Adam Biddell
MD: Bill Ronning | WA-R/Network
OM: Marvin Sanders
PD: Rick Robertson
MD: Jim Stanley | WGS/Rockford, IL
OM: Ron Tietsort
PD: Corey Neese
MD: Charmel Jacobs | KCFB/St. Cloud, MN
PD: Jim Park
MD: Chuck Heuberger | WGNV/Wausau, WI
OM: Karen Benke
PD: Mark Bystrom
MD: Todd Christopher |
| WCDR/Dayton, OH
OM: Keith Hamer
PD/MD: Eric Johnson | KNLE/Phoenix, AZ
PD: Faron Eckelbarger | KCRN/San Angelo, TX
PD/MD: Mark Mohr
APD: Steve Hayes | KYCC/Stockton, CA
PD: Scott Mearns
MD: Marine Tahod | | |



▶ WITH MOST ADDED HONORS (FIVE STATIONS), MULTIPLATINUM-SELLING BAND **CASTING CROWNS** OPENS AT NO. 30 ON CHRISTIAN CHR WITH "EVERY MAN."

THIS WEEK	LAST WEEK	WEEKS ON CHART	ARTIST TITLE	IMPRINT / PROMOTION LABEL	PLAYS	
					TW	+/-
1	1	16	SANCTUS REAL WE NEED EACH OTHER	SPARROW/EMI CMG	945	-14
2	2	11	AFTERS NEVER GOING BACK TO OK	INO	918	+34
3	3	7	TOBYMAC FEAT. SITI MONROE ONE WORLD	FOREFRONT/EMI CMG	870	+30
4	4	24	SKILLET THE OLDER I GET	ARDENT/SRE/INO	754	-26
5	5	20	MAINSTAY BELIEVE	BEAC/TOOTH & NAIL	716	+4
6	9	12	DECEMBERADIO FIND YOU WAITING	SLANTED/SPRING HILL	661	+41
7	7	13	ROCKET SUMMER SO MUCH LOVE	ISLAND/IDJMG	641	-28
8	8	19	CHASEN CRAZY BEAUTIFUL	OMG	633	+11
9	6	19	SWITCHFOOT HEAD OVER HEELS (IN THIS LIFE)	COLUMBIA/SPARROW/EMI CMG	609	-70
10	10	6	ADDISON ROAD ALL THAT MATTERS	INO	603	+33
11	13	5	HAWK NELSON FRIEND LIKE THAT	BEAC/TOOTH & NAIL	573	+39
12	14	14	BRITT NICOLE SET THE WORLD ON FIRE	SPARROW/EMI CMG	520	-12
13	11	17	INHABITED HUSH	7SPIN	488	-73
14	16	4	JEREMY CAMP NO MATTER WHAT IT TAKES	BEAC/TOOTH & NAIL	481	+31
15	15	25	GREY HOLIDAY LET GO	ESSENTIAL/PLG	480	-47
16	12	10	NEWSBOYS IN WONDER	INPOP	465	-70
17	18	5	SEVENGLORY LET IT BE LOVE	7SPIN	437	+41
18	17	11	MATTHEW WEST YOU ARE EVERYTHING	SPARROW/EMI CMG	437	+9
19	21	6	LEELAND COUNT ME IN	ESSENTIAL/PLG	391	+33
20	19	9	STEPHANIE SMITH NOT AFRAID	GOTEE	389	+18
21	20	13	FALLING UP HOTEL AQUARIUM	BEAC/TOOTH & NAIL	375	+11
22	22	3	NEEDTOBREATHE WASHED BY THE WATER	ATLANTIC/WORD-CURB	363	+14
23	23	9	MERCYME GOD WITH US	INO	333	+1
24	25	9	STORYSIDE:B BE STILL	SILENT MAJORITY/GOTEE	327	+1
25	27	3	FIREFLIGHT UNBREAKABLE	FLICKER/PLG	325	+41
26	24	20	JIMMY NEEDHAM FENCE RIDERS	INPOP	322	-8
27	26	3	STELLAR KART JESUS LOVES YOU	WORD-CURB	303	-1
28	30	2	MYRIAD A THOUSAND WINTERS MELTING	KOSMOS/KOCH	242	+23
29	28	17	PHIL WICKHAM AFTER YOUR HEART	SIMPLE/INO	229	-36
30	NEW		CASTING CROWNS EVERY MAN	REUNION/PLG	207	+93

THIS WEEK	LAST WEEK	WEEKS ON CHART	ARTIST TITLE	IMPRINT / PROMOTION LABEL	PLAYS	
					TW	+/-
1	1	8	FIREFLIGHT UNBREAKABLE	FLICKER/PLG	302	+23
2	5	9	IVORYLINE BE STILL AND BREATHE	TOOTH & NAIL	256	+33
3	4	7	A ROTTERDAM NOVEMBER CITY WITHOUT A HEART	ARN	237	+1
4	2	13	PILLAR FOR THE LOVE OF THE GAME	FLICKER/PLG	224	-41
5	7	12	AFTERS NEVER GOING BACK TO OK	INO	221	+8
6	8	5	ALMOST. SOUTHERN WEATHER	TOOTH & NAIL	218	+7
7	3	14	DEMON HUNTER CARRY ME DOWN	SOLID STATE/TOOTH & NAIL	212	-27
8	6	5	SKILLET LIVE FREE OR LET ME DIE	ARDENT/SRE/INO	210	-5
9	9	5	CHILDREN 18:3 YOU KNOW WE'RE ALL SO FOND OF DYING	TOOTH & NAIL	207	+2
10	10	4	FALLING UP GOOD MORNING PLANETARIUM	BEAC/TOOTH & NAIL	201	+5
11	11	5	HAWK NELSON FRIEND LIKE THAT	BEAC/TOOTH & NAIL	199	+7
12	15	3	WEDDING I'LL SLEEP WHEN I'M DEAD	BRAVE NEW WORLD	190	+20
13	22	3	RELIENT K DEVASTATION AND REFORM	CAPITOL/GOTEE	184	+51
14	12	12	EDISON GLASS LET GO	CREDENTIAL/EMI CMG	182	-6
15	13	12	FOLD MEDICINE	TOOTH & NAIL	178	-9
16	17	6	THIS BEAUTIFUL REPUBLIC CASTING OFF	FOREFRONT/EMI CMG	168	+6
17	28	2	THOUSAND FOOT KRUTCH THE FLAME IN ALL OF US	TOOTH & NAIL	166	+78
18	14	10	12 STONES IT WAS YOU	WIND-UP	161	-20
19	20	3	SECRET AND WHISPER VANISHINGS	TOOTH & NAIL	151	+11
20	16	17	MXPX ANGELS	TOOTH & NAIL	143	-25
21	19	4	WAVORLY STAY WITH ME	FLICKER/PLG	136	-16
22	23	3	AFTER EDMUND FIGHTING FOR YOUR HEART (LET IT GO)	SLANTED/SPRING HILL	120	+4
23	21	6	EVER STAYS RED ON THE BRINK OF IT ALL	VERTICAL SHIFT	118	-19
24	24	11	A DREAM TOO LATE INTERMISSION TO THE MOON	TOOTH & NAIL	115	0
25	NEW		FAMILY FORCE 5 FACE DOWN	MAVERICK/GOTEE	112	+101
26	NEW		ANBERLIN HELLO ALONE	TOOTH & NAIL	103	+32
27	29	2	DISCIPLE LOVE HATE (ON AND ON)	SRE/INO	103	+19
28	18	13	DIZMAS SHAKE IT OFF	CREDENTIAL/EMI CMG	103	-55
29	26	4	JONAH 33 DYING TO LIVE	ARES	94	-3
30	NEW		EVERYDAY SUNDAY APATHY FOR APOLOGIES	INPOP	90	+72

FOR WEEK ENDING FEBRUARY 10, 2008

THIS WEEK	LAST WEEK	WEEKS ON CHART	ARTIST TITLE	IMPRINT / PROMOTION LABEL	PLAYS	
					TW	+/-
1	1	16	MERCYME GOD WITH US	INO	322	-3
2	3	22	CHRIS TOMLIN AMAZING GRACE (MY CHAINS ARE GONE)	SIXSTEPS/SPARROW/EMI CMG	240	-5
3	6	15	MATTHEW WEST YOU ARE EVERYTHING	SPARROW/EMI CMG	233	+1
4	4	16	SELAH RESCUE ME	CURB	211	-32
5	2	14	SARA GROVES WHEN THE SAINTS	INO	210	-52
6	5	17	POINT OF GRACE HOW YOU LIVE (TURN UP THE MUSIC)	WORD-CURB	188	-45
7	7	13	SHANNON WEXELBERG COUNT IT ALL JOY	DISCOVERY HOUSE	177	-15
8	9	22	NATALIE GRANT IN BETTER HANDS	CURB	176	0
9	8	5	VICKY BEECHING GREAT IS YOUR GLORY	SURVIVOR/SPARROW/EMI CMG	170	-15
10	10	8	PAUL BALOCHE OUR GOD SAVES	INTEGRITY	159	+8

SOFT AC/INSPIRATIONAL

THIS WEEK	LAST WEEK	WEEKS ON CHART	ARTIST TITLE	IMPRINT / PROMOTION LABEL	PLAYS	
					TW	+/-
11	15	6	MARK SCHULTZ EVERYTHING TO ME	WORD-CURB	155	+25
12	14	2	CASTING CROWNS EVERY MAN	REUNION/PLG	151	+19
13	12	5	PHILLIPS, CRAIG & DEAN TOP OF MY LUNGS	INO	150	+8
14	19	3	JAIME JAMGOCHIAN SING OF OUR GOD	CENTRICITY	135	+19
15	11	10	FFH WORSHIP IN THE WAITING	KINDRED	129	-15
16	13	13	MICHAEL O'BRIEN GOD OF ALL MERCY	CROWN	124	-12
17	20	2	STEVEN CURTIS CHAPMAN CINDERELLA	SPARROW/EMI CMG	123	+29
18	18	19	33MILES THERE IS A GOD	INO	104	-17
19	RE-ENTRY		RUSH OF FOOLS WHEN OUR HEARTS SING	MIDAS	98	+5
20	17	19	MARK HARRIS WRITING ON THE WALL	INO	97	-29

CHRISTIAN CHR REPORTERS

KLYT/Albuquerque, NM
OM: Johann "Yo" Snyder
MD: Joey Eelville

KZZQ/Des Moines, IA
PD: Mike Schlote

WAYK/Kalamazoo, MI
PD/MD: Mike Couchman

WJLZ/Norfolk, VA*
OM/PD: JP Morgan
APD: Anne Verwey

WPRJ/Saginaw, MI
OM: Gary Bugh
PD/MD: Aaron Dicer

WBVM/Tampa, FL*
PD: Wendy Templeton
MD: Olivia Paff

KAFC/Anchorage, AK
OM/PD: Mark Guy
APD/MD: Mike Carrier

WJRF/Duluth, MN
PD/MD: Terry Michaels

WYLV/Knoxville, TN*
PD/MD: Jonathan Unthank

KJTH/Pensacola City, OK
PD/MD: Tony Vazir
APD: Jesus Wes

KLFF/San Luis Obispo, CA*
PD: Matt Williams
MD: Noonie Fugler

WYSZ/Toledo, OH
PD/MD: Jeff Howe
APD: Rob Fairchild

WHYX/Bangor, ME
OM/PD: Tim Collins
APD/MD: Morgan Smith

KNMI/Farmington, NM
OM/PD: Darren Nez
MD: Kenny Montano

WAYM/Nashville, TN*
OM: Dave Senes
PD: Jeff Brown
MD: Stace Whitmire

KZRI/Portland, OR*
OM: Mike Novak
PD: David Pierce
APD: Eric Allen

WBVO/Sellersville, PA
OM: David Baker
PD/MD: Kristine McClain

KDUV/Visalia, CA*
PD: Joe Croft
APD/MD: Shannon Steele

WONJ/Chicago, IL*
OM: Justin Knight
PD/MD: Jonathan Eltrevoog

WSCF/Ft. Pierce, FL
PD/MD: Paul Tipton

WNAZ/Nashville, TN*
OM/PD: Dave Queen
APD: Jennifer Houchin
MD: Seth Routzahn

KTPT/Rapid City, SD
OM: Tom Schroenstedt
PD: Jennifer Walker

KADI/Springfield, MO*
PD/MD: Rod Kittleman

WCLQ/Wausau, WI
PD/MD: Matt Deane

* Monitored Reporters



▶ WITH 218 PLAYS AT 13 REPORTING STATIONS, ATLANTA-BASED WORSHIP LEADER **AARON SHUST** BOWS AT NO. 24 WITH "WATCH OVER ME," THE SECOND SINGLE FROM HIS "WHISPERED AND SHOUTED" ALBUM.

DMDS
DIGITAL DOWNLOADS
AVAILABLE AT DMDS.COM

CHRISTIAN AC REPORTERS

KGZ/Abilene, TX PD/MD: Gary Hill	WCLN/Fayetteville, NC OM/PD: Dan DeBruler APD: Syndi Long MD: Steve Turley	WBSN/New Orleans, LA* OM: Julie Headrick PD: Tom Krimsier MD: Libby Krimsier
WFSH/Atlanta, GA* MD: Mike Stoult	KGCB/Flagstaff, AZ OM: Daniel White PD/MD: Mike Medlin	WAWZ/New York, NY* OM: Scott Taylor PD: Johnny Stone MD: Keith Stevens
WVEJ/Atlanta, GA* OM/PD: Don Schaeffer APD: Steve Williams	WPER/Fredericksburg, VA PD: Frankie Morea	KGBI/Omaha, NE* PD: Melody Miller MD: Jeff Devereaux
WAFJ/Augusta, GA* PD/MD: Steve Swanson	KZKZ/Ft. Smith, AR OM/PD: Dave Burdue	WPOZ/Orlando, FL* OM/PD: Dean O'Neal APD: Jeff Cruz
KPEZ/Austin, TX* OM: Mac Daniels PD: Gary Walsh APD/MD: Steve Etheridge	WLAB/Ft. Wayne, IN* PD: Don Buettner MD: Melissa Montana	WMSJ/Portland, ME* OM: Paula K. PD/MD: Kenny Robinson
WRBS/Baltimore, MD* PD: David Paul MD: Chris Scotland	WCSG/Grand Rapids, MI* PD: Chris Lemke	KFIS/Portland, OR* PD: Dave Arthur MD: Kat Taylor
WDJC/Birmingham, AL* APD/MD: Ronnie Bruce	WJQK/Grand Rapids, MI* OM: Troy West PD/MD: Gary Thompson	KSLT/Rapid City, SD OM: Tom Schoenstedt PD/MD: Dave Masters
KTSY/Boise, ID* OM: Chris Gilbreth PD: Jerry Woods APD/MD: Travis Culver	WBFJ/Greensboro, NC PD/MD: Wally Decker APD: Darren Stevens	KSGN/Riverside, CA* PD/MD: Bryan O'Neal MD: Brandi Lanai
WCVK/Bowling Green, KY OM: Ken Burns PD: Susan Woodard MD: Whitney Yule	WLFJ/Greenville, SC* PD/MD: Rob Dempsey APD: Gary Miller	WPAR/Roanoke, VA* OM: Jackie Howard MD: Brian Sumner
WAYR/Brunswick, GA PD/MD: Bart Wagner	KAIM/Honolulu, HI* OM: Jack Waters PD/MD: Corry Reynolds	WRCI/Rochester, NY* PD: Mark Shuttleworth
WRCM/Charlotte, NC* OM: Gary Morland PD: Dwayne Harrison	KSBH/Houston, TX* PD: Chuck Pryor MD: Jim Beeler	WQFL/Rockford, IL OM: Ralph Trentadue PD/MD: Johnny V. APD: Susan Hollingsworth
WBDX/Chattanooga, TN* OM/PD: Jason McKay APD/MD: Justin Wade	WCRJ/Jacksonville, FL* PD: Roger Henderson MD: Theresa Ross	KKFS/Sacramento, CA* PD/MD: Max Miller
WJKL/Chicago, IL*	WCQR/Johnson City, TN* PD: Chalmer Harper	Sirius Spirit 66/Satellite* PD: Al Skop
WAKW/Cincinnati, OH* PD: Rob Lewis MD: Daryl Pierce	KOBC/Joplin, MO OM/PD: Lisa Davis	XM The Message/Satellite* OM: Jon Zellner PD: Mike Abrams MD: Jim Epperlein
WFHM/Cleveland, OH* PD: Len Howser MD: Josh Booth	KLJC/Kansas City, MO* PD/MD: Michael Grimm	KCMS/Seattle, WA* PD: Scott Valentine MD: Sarah Taylor
KGTS/College Place, WA PD: Elizabeth Nelson MD: Ernest Beck	WJTL/Lancaster, PA* PD: John Shirk MD: Phil Smith	WFRN/South Bend, IN PD: Jim Carter MD: Doug Moore
KBIQ/Colorado Springs, CO* PD: Bret Stevens MD: Jack Hamilton	WLGH/Lansing, MI PD: Jenn Czelada	WHPZ/South Bend, IN PD/MD: Tom Scott
KCVO/Columbia, MO OM/PD: Jim McDermott	KKSP/Little Rock, AR* PD: Don Burns APD: Brad Scoleri	KTSL/Spokane, WA* PD/MD: Beau Tyler
WMHK/Columbia, SC* PD: Steve Sunshine	KFSH/Los Angeles, CA* OM: Jim Tinker PD: Chuck Tyler APD/MD: Bob Shaw	KWND/Springfield, MO* PD/MD: Jeremy Morris
WCVO/Columbus, OH* APD: Todd Stach MD: Mike Russell	WJIE/Louisville, KY* PD: Jim Galipeau APD/MD: Chris Crain	KKJM/St. Cloud, MN OM/PD: Diana Madsen
KBNJ/Corpus Christi, TX* PD: Joe Fahli	WRVI/Louisville, KY OM/PD: C.C. Matthews APD: Dave Reichel	KHZR/St. Louis, MO* OM: Sandi Brown PD/MD: Greg Cassidy
KLTY/Dallas, TX* PD: Chuck Finney APD/MD: Michael Prendergast	KSWP/Lufkin, TX OM/PD: Al Ross APD/MD: Michelle Ross	WLPJ/Tampa, FL* PD: Carmen Brown APD: Dave Cruse MD: Jeff MacFarlane
KNWI/Des Moines, IA PD/MD: Dave St. John	KVMV/McAllen, TX* PD: James Gamblin APD/MD: Bob Malone	KKCM/Tulsa, OK* OM: Steve Hunter PD: Chris Kelly
WMUZ/Detroit, MI* PD: Miranda Belcher APD: Randi Myles MD: Jon Culbert	KJIL/Meade, KS PD/MD: Michael Luskey	KXOJ/Tulsa, OK* PD: Bob Thornton APD: Dave Gordon
WWIB/Eau Claire, WI OM: Paul Anthony PD/MD: Greg Steward	WFZH/Milwaukee, WI* PD: Danny Clayton MD: Rick Hall	WGTS/Washington, DC* PD: Becky Wilson Aligned MD: Rob Conway
WCTL/Erie, PA OM: Ronald Raymond PD/MD: Adam Frase	KTIS/Minneapolis, MN* PD: Jason Sharp MD: Paul Perrault	WGRC/Williamsport, PA OM: Don Casteline PD/MD: Larry Weidman
KHPE/Eugene, OR MD: Paul Hernandez	KBMQ/Monroe, LA PD/MD: Phillip Brooks	WXHL/Wilmington, DE OM: Dan Edwards PD/MD: Dave Kirby APD: Sal April
KYTT/Eugene, OR OM: Dave DeAndrea PD/MD: Rick Stevens	WFFH/Nashville, TN* PD/MD: Vance Dillard	
KLRC/Fayetteville, AR PD/MD: Mark Michaels	New Life Media/Network PD/MD: Joe Buchanan	

* Monitored Reporters

THIS WEEK	LAST WEEK	WEEKS ON CHART	CHRISTIAN AC INDICATOR		PLAYS	
			ARTIST TITLE	IMPRINT / PROMOTION LABEL	TW	+/-
1	1	17	MERCYME GOD WITH US	INO	926	+7
2	2	17	MATTHEW WEST YOU ARE EVERYTHING	SPARROW/EMI CMG	833	+6
3	4	22	CHRIS TOMLIN AMAZING GRACE (MY CHAINS ARE GONE)	SIXSTEPS/SPARROW/EMI CMG	715	-18
4	3	22	NEWSBOYS IN WONDER	INPOP	699	-36
5	7	5	JEREMY CAMP LET IT FADE	BEC/TOOTH & NAIL	675	+117
6	5	18	POINT OF GRACE HOW YOU LIVE (TURN UP THE MUSIC)	WORD-CURB	625	-26
7	6	22	NATALIE GRANT IN BETTER HANDS	CURB	623	-11
8	8	24	ROBBIE SEAY BAND SONG OF HOPE	SPARROW/EMI CMG	512	+5
9	13	5	FEE ALL BECAUSE OF JESUS	INO	465	+104
10	9	15	BRITT NICOLE SET THE WORLD ON FIRE	SPARROW/EMI CMG	440	-25
11	10	14	BRANDON HEATH DON'T GET COMFORTABLE	REUNION/PLG	424	-16
12	15	3	CASTING CROWNS EVERY MAN	REUNION/PLG	365	+88
13	11	20	MONK & NEAGLE THE TWENTY-FIRST TIME	REUNION/PLG	363	-71
14	12	31	CASTING CROWNS EAST TO WEST	BEACH STREET/REUNION/PLG	354	-12
15	16	2	STEVEN CURTIS CHAPMAN CINDERELLA	SPARROW/EMI CMG	333	+57
16	14	12	BUILDING 429 SINGING OVER ME	WORD-CURB	323	+26
17	18	10	SANCTUS REAL WE NEED EACH OTHER	SPARROW/EMI CMG	287	+23
18	19	7	BIG DADDY WEAVE ONLY JESUS	FERVENT/WORD-CURB	268	+7
19	21	13	SARA GROVES WHEN THE SAINTS	INO	261	+10
20	22	4	PHILLIPS, CRAIG & DEAN TOP OF MY LUNGS	INO	252	+8
21	20	16	CALEB ROWDEN MADE	SLANTED/SPRING HILL	238	-15
22	24	5	MARK SCHULTZ EVERYTHING TO ME	WORD-CURB	233	+16
23	26	8	MANDISA GOD SPEAKING	SPARROW/EMI CMG	226	+37
24	NEW		AARON SHUST WATCH OVER ME	BRASH	218	+58
25	23	15	MARK HARRIS WRITING ON THE WALL	INO	216	-14
26	25	2	TOBYMAC FEAT. SITI MONROE ONE WORLD	FOREFRONT/EMI CMG	204	+14
27	NEW		DECEMBERADIO FIND YOU WAITING	SLANTED/SPRING HILL	198	+57
28	27	6	PHIL WICKHAM AFTER YOUR HEART	SIMPLE/INO	198	+9
29	29	2	MICHAEL ENGLISH THE ONLY THING GOOD IN ME	CURB	196	+11
30	28	4	JOHN WALLER CALLING FOR A FLOOD	BEACH STREET/REUNION/PLG	194	+6

TroyResearch		CHRISTIAN AC MUSIC RESEARCH				
ARTIST TITLE	IMPRINT / PROMOTION LABEL	FAM%	W 25-54	W 25-34	W 35-44	W 45-54
CHRIS TOMLIN AMAZING GRACE (MY CHAINS ARE GONE)	SIXSTEPS/SPARROW/EMI CMG	97%	4.41	4.37	4.38	4.48
CASTING CROWNS EAST TO WEST	BEACH STREET/REUNION/PLG	98%	4.41	4.38	4.37	4.47
MERCYME BRING THE RAIN	INO	99%	4.33	4.24	4.28	4.48
MERCYME GOD WITH US	INO	92%	4.22	4.15	4.21	4.29
33MILES THERE IS A GOD	INO	96%	4.14	4.19	4.10	4.13
STORYSIDE:B BE STILL	SILENT MAJORITY/GOTEE	85%	4.13	4.09	4.19	4.12
ROBBIE SEAY BAND SONG OF HOPE	SPARROW/EMI CMG	89%	4.12	4.11	4.11	4.13
TOBYMAC MADE TO LOVE	FOREFRONT/EMI CMG	99%	4.10	4.14	4.08	4.09
MATTHEW WEST YOU ARE EVERYTHING	SPARROW/EMI CMG	89%	4.06	4.06	4.03	4.09
AARON SHUST GIVE ME WORDS TO SPEAK	BRASH	98%	4.04	3.98	4.04	4.09
NEWSBOYS IN WONDER	INPOP	92%	4.02	3.99	4.06	4.02
NATALIE GRANT IN BETTER HANDS	CURB	91%	3.99	4.06	3.98	3.94
TOBYMAC I'M FOR YOU	FOREFRONT/EMI CMG	94%	3.98	4.05	3.99	3.90
JEREMY CAMP LET IT FADE	BEC/TOOTH & NAIL	66%	3.98	4.00	4.06	3.89
BRANDON HEATH DON'T GET COMFORTABLE	REUNION/PLG	88%	3.96	4.04	4.06	3.80
RUSH OF FOOLS WHEN OUR HEARTS SING	MIDAS	94%	3.96	3.93	3.98	3.98
POINT OF GRACE HOW YOU LIVE (TURN UP THE MUSIC)	WORD-CURB	90%	3.95	3.85	3.99	4.01
MANDISA GOD SPEAKING	SPARROW/EMI CMG	78%	3.95	3.98	3.90	3.96
LINCOLN BREWSTER LOVE THE LORD	INTEGRITY	91%	3.92	3.86	3.91	3.97
DAVID CROWDER BAND EVERYTHING GLORIOUS	SIXSTEPS/SPARROW/EMI CMG	98%	3.90	3.90	3.87	3.93

Total Sample size is 2787. These are average scores for music in the Contemporary Christian AC format, based on data from surveys conducted throughout the US, using TroyResearch Online Music Tracking. Online panelist score each song on a 1-5 scale where 1 = strongly dislike and 5 = strongly like. TroyResearch is a registered trademark of RadioResearch.Com. To inquire about Online Music Tracking with TroyResearch, call Jonathan Little at 740-549-9700, x61 or email jlittle@troyresearch.com.



All things PPM, endless performances, a daylong sales track and—oh, yeah—Garthzilla

CRS-39 Sneak Preview

R.J. Curtis

RCurtis@RadioandRecords.com

before we launch into a thrilling overview of this year's Country Radio Seminar, to be held March 5-7 at the Nashville Convention Center, let's clear up a little misnomer. "If you look up 'seminar' in the dictionary, it's defined as 'a small gathering,' but we haven't had a small gathering at CRS in a very long time," says Ed Salamon, executive director of Country Radio Broadcasters, which produces the event.

We did the research, and he's right. CRS has indeed been attracting more than 2,000 people from the country community for years now. That's why Salamon is an executive director and we merely report on this stuff.

Good Balance

There's another aspect to that misnomer, by the way. While this annual convergence is called the Country Radio Seminar, about half the attendees are from radio; the rest hail from the music industry. That factoid is a good segue into CRS agenda details, because if you look carefully at the complete agenda (available at crb.org), you'll see some real continuity at work.

Thursday, March 6, is designated as a Country Music Town Meeting, a daylong track for the music industry. "Research 101," the day's featured session (3:05 p.m.-3:55 p.m.), sets out to deconstruct the process by which MDs and PDs put together a station playlist. Sales, callout and chart momentum will all be taken into account.

"If you don't know about research, this is the way to understand it and how to use it," says CRS agenda chairman Bob Richards, whose day job is programming Cumulus' WFMS/Indianapolis. Richards is also pumped about the panelists for this session. Bullseye Marketing/Research founder John Hart will moderate as consultant Rusty Walker, KYGO/Denver PD Joel Burke and WBCT/Grand Rapids PD Doug Montgomery take the audience through the process, step by step.

Plenty 'O PPM

Although 2007 was an up year for country radio with more stations programming the format and higher listening levels, "it's becoming harder for country radio and all formats to turn that into revenue, because radio right now is being challenged in the sales arena," Salamon says. A day-long track of sales sessions on Friday, March 7, will help attendees confront those hurdles, offering a nice balance with the previous day's music industry focus. "Hopefully that makes it easier for sellers who may only be able to attend one day."

One of the hottest topics in any format right now is Arbitron's Portable People Meter methodology, and Friday's agenda offers three panels designed to better understand this new form of audience measurement. "PPM: Our New World of Selling" starts the day at 8:30 a.m. A concurrent session, "Straight Answers About PPM—In English," begins at 9 a.m., presented by R.O.I. Media Solutions partner/managing member Mark Shannon O'Neill. Arguably one of the foremost authorities on the PPM, O'Neill has analyzed reams of PPM data and presented his findings to Wall Street, major radio groups, the Arbitron Advisory Council and R.O.I. clients. "Radio's New PPM World" immediately follows O'Neill's presentation, bringing attendees a front-line view with Beasley's WXTU/Philadelphia PD Bob McKay and Cox Radio's KKBQ/Houston PD Johnny Chiang. Bob Michaels, the former longtime VP of programming services at Arbitron who specializes in PPM analysis with his Mediasense consultancy, will moderate.

A fourth PPM panel, "The Country Format Through the PPM Lens," takes place when CRS-

39 gets under way Wednesday, March 5. Among the findings Arbitron plans to present from 2:30 p.m. to 3:50 p.m. are how often country listeners tune in, how long they stay and where they go when they're not using country radio.

By now, it's obvious that the PPM is a huge priority for the agenda committee this year. "It's not if, but when it comes to your market," Richards says. What's more, the PPM sessions will be relevant to programmers and sales managers alike, because "communication between the two is going to be so important" once the PPM comes to more markets, she says. Salamon adds, "A lot of the consensus about how PPM will affect programming is going to happen right in the meetings at CRS. And anybody can be part of it."

'A lot of the consensus about how PPM will affect programming is going to happen right in the meetings at CRS.'

—Ed Salamon

It's Official: A Three-Day Event

For the first time in seven years, CRS begins one day earlier. "After 9-11, we dropped Saturday and became a two-day convention," Salamon says. This year the convention has a full slate of Wednesday sessions, starting with the "Artist Radio Taping Session" at 8:45 a.m., followed by "Garth Brooks—Up Close." That's right, folks, if you missed him in Kansas City and Los Angeles, Garthzilla appears at CRS for the first time in years. After a Q&A moderated by WSIX/Nashville morning personality Gerry House, things will get interesting when a CRS radio attendee is chosen to sing a duet with Brooks.

Richards says the decision to expand CRS into a third day came about because "it got tougher to contain it to just two." In the past few years, the seminar grew to two-and-a-half days as more people arrived on Tuesday and Wednesday. That trend, coupled with not having enough time to cover desired topics on Thursday and Friday, prompted the expansion. According to Richards, "Last year was the first year we cut the number of concurrent panels, so we didn't have to put people in the position of choosing from four or five different sessions."

Wednesday evening's Music City Jam has become an anticipated event, due to a partnership between CRB and the Academy of Country Music, which has been instrumental in securing A-list performers. This year, Brad Paisley hosts, and as with previous Jams, you can expect the unexpected in guest performers. Additionally, every day at CRS includes a label-sponsored luncheon with a full band performance from at least one act. Curb Records presents Rodney Atkins and Ashley Gearing on Wednesday, Sony BMG has Montgomery Gentry and Keith Anderson on Thursday, and Capitol Records presents Lady Antebellum and Emily West on Friday.

It's virtually impossible in this column to prep you for everything to see, hear and do at CRS, so do yourself a favor and log on to crb.org for the complete agenda. Whether or not you've attended before, I personally guarantee CRS will be a rewarding experience that can advance your career. As Salamon so succinctly puts it, "With all the changes that have come about from consolidation of the radio and music businesses, this is one format that comes together annually for true growth through sharing."

R&R



LIVE FROM NASHVILLE!

GAC Nights RADIO

Music Row's New and
Exciting Nighttime
Radio Show!

★ SUZANNE ALEXANDER hosts live
from the Great American Country
studios on Music Row

★ GAC veterans STORME WARREN
and NAN KELLEY, co-host

★ Exclusive news and interviews with
Country's biggest stars like:
**KEITH URBAN, KENNY CHESNEY,
BROOKS & DUNN, GARTH BROOKS,
CARRIE UNDERWOOD, and more...**

★ Behind the scenes and backstage
access to Country music events

★ WEEKNIGHTS

ABC NASHVILLE at (615) 291-7266

abc RADIO NETWORKS

www.abcradionetworks.com



► MUZIK MAFIA MEMBER **JAMES OTTO** CROSSES THE AIRPOWER THRESHOLD AT NO. 20 WITH "JUST GOT STARTED LOVIN' YOU," HIS HIGHEST-CHARTING SINGLE SINCE HE FIRST DEBUTED ON THE LIST IN 2002.

THIS WEEK	LAST WEEK	WEEKS ON CHART	ARTIST TITLE	NIelsen BDS CERTIFICATIONS	HITPREDICTOR STATUS	AUDIENCE (IN MILLIONS) TW +/-	PLAYS TW RANK
1	1	18	BRAD PAISLEY LETTER TO ME	NO. 1 (4 WKS)	☆	31.527 -1.830	4320 1
2	2	18	RASCAL FLATTS WINNER AT A LOSING GAME		☆	29.507 -2.023	4076 3
3	4	21	RODNEY ATKINS CLEANING THIS GUN (COME ON IN BOY)		☆	28.534 +1.064	3924 4
4	3	30	GARY ALLAN WATCHING AIRPLANES		☆	28.339 +0.026	4121 2
5	6	29	BILLY RAY CYRUS WITH MILEY CYRUS READY, SET, DON'T GO		☆	27.085 +1.508	3736 5
6	5	17	KENNY CHESNEY DUET WITH GEORGE STRAIT SHIFTS WORK		☆	26.882 +0.877	3686 6
7	7	14	ALAN JACKSON SMALL TOWN SOUTHERN MAN		☆	25.681 +1.482	3587 7
8	8	11	CARRIE UNDERWOOD ALL-AMERICAN GIRL		☆	23.151 +1.194	3239 8
9	9	25	CHUCK WICKS STEALING CINDERELLA		☆	21.634 +0.345	3147 9
10	10	22	CRAIG MORGAN INTERNATIONAL HARVESTER		☆	18.844 +0.178	2882 10
11	13	30	CHRIS CAGLE WHAT KINDA GONE		☆	17.495 +0.992	2619 11
12	11	17	TOBY KEITH GET MY DRINK ON		☆	16.956 -1.547	2443 13
13	14	16	BROOKS & DUNN GOD MUST BE BUSY		☆	16.048 -0.317	2349 14
14	15	27	JASON ALDEAN LAUGHED UNTIL WE CRIED		☆	15.996 +1.034	2501 12
15	16	10	TRACE ADKINS YOU'RE GONNA MISS THIS		☆	15.759 +2.794	2229 16
16	12	14	TIM MCGRAW SUSPICIONS		☆	15.119 -2.213	2273 15
17	17	23	BUCKY COVINGTON IT'S GOOD TO BE US		☆	13.216 +0.576	1979 17
18	18	15	PHIL VASSAR LOVE IS A BEAUTIFUL THING		☆	12.375 +1.269	1954 18
19	NEW		GEORGE STRAIT I SAW GOD TODAY	HOT SHOT DEBUT/BREAKER/MIA/MOST ADDED	☆	10.967 +10.884	1227 24
20	20	17	JAMES OTTO JUST GOT STARTED LOVIN' YOU	AIRPOWER	☆	9.991 +1.364	1635 20
21	19	9	GARTH BROOKS & HUEY LEWIS WORKIN' FOR A LIVIN'		☆	9.543 -0.086	1542 21
22	21	21	KELLIE PICKLER THINGS THAT NEVER CROSS A MAN'S MIND		☆	9.029 +0.407	1532 22
23	22	30	EMERSON DRIVE YOU STILL OWN ME		☆	8.821 +0.224	1670 19
24	23	19	LADY ANTEBELLUM LOVE DON'T LIVE HERE		☆	8.331 +0.865	1391 23
25	30	5	TAYLOR SWIFT PICTURE TO BURN		☆	7.335 +3.154	1092 26
26	24	6	JOE NICHOLS IT AIN'T NO CRIME		☆	6.671 +0.710	1142 25
27	25	26	MARK CHESNUTT ROLLIN' WITH THE FLOW		☆	5.948 +0.144	966 29
28	26	24	JAKE OWEN SOMETHIN' ABOUT A WOMAN		☆	5.729 +0.045	1012 27
29	28	19	ASHTON SHEPHERD TAKIN' OFF THIS PAIN		☆	4.844 +0.092	981 28
30	27	6	JOSH TURNER FEAT. TRISHA YEARWOOD ANOTHER TRY		☆	4.713 -0.079	885 31

THIS WEEK	LAST WEEK	WEEKS ON CHART	ARTIST TITLE	NIelsen BDS CERTIFICATIONS	HITPREDICTOR STATUS	AUDIENCE (IN MILLIONS) TW +/-	PLAYS TW RANK
31	29	14	JACK INGRAM MAYBE SHE'LL GET LONELY		☆	4.665 +0.103	899 30
32	32	4	JEWEL STRONGER WOMAN	BREAKER	☆	4.547 +1.451	696 33
33	31	17	JOSH GRACIN WE WEREN'T CRAZY		☆	3.524 +0.089	745 32
34	34	5	DIERKS BENTLEY TRYING TO STOP YOUR LEAVING		☆	2.955 +0.200	469 37
35	35	19	LEE BRICE HAPPY ENDINGS		☆	2.556 -0.170	633 34
36	33	16	LUKE BRYAN WE RODE IN TRUCKS		☆	2.462 -0.492	507 35
37	37	6	MIRANDA LAMBERT GUNPOWDER & LEAD	BREAKER	☆	2.376 +0.334	483 36
38	36	13	TERRI CLARK IN MY NEXT LIFE		☆	2.268 -0.026	455 38
39	38	6	TRISHA YEARWOOD THIS IS ME YOU'RE TALKING TO		☆	1.905 +0.011	332 40
40	42	3	EAGLES BUSY BEING FABULOUS		☆	1.682 +0.325	275 44
41	2	2	KEITH ANDERSON I STILL MISS YOU		☆	1.662 +0.387	294 43
42	39	6	JYPSI I DON'T LOVE YOU LIKE THAT		☆	1.591 -0.065	324 41
43	41	4	SARA EVANS SOME THINGS NEVER CHANGE		☆	1.507 -0.096	304 42
44	47	3	BLAKE SHELTON HOME		☆	1.339 +0.347	214 47
45	43	12	WHISKEY FALLS FALLING INTO YOU		☆	1.184 -0.160	346 39
46	53	3	CLAY WALKER SHE LIKES IT IN THE MORNING		☆	1.083 +0.334	158 50
47	50	3	PHIL STACEY IF YOU DIDN'T LOVE ME		☆	1.053 +0.219	259 45
48	46	9	TRACY LAWRENCE TIL I WAS A DADDY TOO		☆	1.022 -0.084	229 46
49	48	3	RANDY OWEN BRAID MY HAIR		☆	0.956 +0.019	117 54
50	49	14	DOLLY PARTON BETTER GET TO LYVIN'		☆	0.890 +0.048	95 55
51	52	6	ROCKIE LYNNE I CAN'T BELIEVE IT'S ME		☆	0.812 +0.061	84 58
52	51	6	STAR DE AZLAN SHE'S PRETTY		☆	0.694 -0.107	193 49
53	56	12	ELI YOUNG BAND WHEN IT RAINS		☆	0.672 +0.214	85 57
54	55	5	CARTER'S CHORD YOUNG LOVE		☆	0.667 +0.052	196 48
55	40	15	MARTINA MCBRIDE FOR THESE TIMES		☆	0.603 -1.046	129 52
56	54	5	THE ROAD HAMMERS I DON'T KNOW WHEN TO QUIT		☆	0.558 -0.123	148 51
57	45	11	BIG & RICH LOUD		☆	0.492 -0.621	78 60
58	59	2	JASON MICHAEL CARROLL I CAN SLEEP WHEN I'M DEAD		☆	0.448 +0.051	124 53
59	RE-ENTRY		REBA MCENTIRE DUET WITH KENNY CHESNEY EVERY OTHER WEEKEND		☆	0.404 +0.031	27 -
60	NEW		THE LOST TRAILERS HOLLER BACK		☆	0.336 +0.113	37 -

MOST INCREASED AUDIENCE (IN MILLIONS)

+10.884
GEORGE STRAIT
☆
I Saw God Today (MCA Nashville)
KILT +0.748, KEYE +0.700, WUSN +0.677, KSCS +0.660, WKHX +0.476, WGH +0.400, KMPS +0.353, KYGO +0.303, KPLX +0.301, KAJA +0.300

+3.154
TAYLOR SWIFT
☆
Picture To Burn (Big Machine)
KPLX +0.224, KMPS +0.218, WAMZ +0.136, WUSN +0.134, KBEQ +0.111, KFRG +0.107, KUPX +0.095, WMIL +0.095, WQMX +0.085, KSCS +0.084

+2.794
TRACE ADKINS
☆
You're Gonna Miss This (Capitol Nashville)
WUSN +0.243, KMPS +0.235, KYGO +0.207, WFMS +0.177, KFRG +0.155, KKWF +0.142, KTT5 +0.111, KILT +0.095, KUPX +0.092, KCYE +0.087

+1.508
BILLY RAY CYRUS WITH MILEY CYRUS
☆
Ready, Set, Don't Go (Walt Disney/Lyric Street)
WUSN +1.468, WMIL +0.290, WKIS +0.170, KATM +0.117, KILT +0.109, KMPS +0.108, WKLB +0.089, WIOV +0.077, WQXK +0.076, WGH +0.070

+1.482
ALAN JACKSON
☆
Small Town Southern Man (Arista Nashville)
KKGO +0.408, WMIL +0.279, KYGO +0.276, WKLB +0.173, WUSN +0.171, WGH +0.113, WL +0.095, WDSY +0.092, KSON +0.081, KNIX +0.078

NEW AND ACTIVE		
ARTIST TITLE / LABEL	AUDIENCE / GAIN	TOTAL STATIONS
ELI YOUNG BAND Small Town Kid (Capitol)	0.327/0.015	3
JO DEE MESSINA I'm Done (Curb)	0.291/0.273	14
RISSI PALMER Hold On To Me (172D)	0.242/0.117	13
KENNY CHESNEY Wife And Kids (BNA)	0.238/0.108	1
CROSS CANADIAN RAGWEED Cry Lonely (Universal South)	0.183/0.043	10
KID ROCK All Summer Long (Top Dog/Atlantic)	0.177/0.097	1

MOST ADDED

GEORGE STRAIT 55
I Saw God Today (MCA Nashville)
KAJA, KATC, KBEQ, KCYE, KEYE, KFDI, KFRG, KHAY, KHKI, KILT, KKGQ, KKNG, KMLE, KMPS, KNCL, KPLX, KRST, KRTY, KSON, KSSN, KWJJ, KWNR, KXKS, KXKT, WBCT, WBEE, WDSY, WFBE, WGGY, WGXK, WGTY, WIL, WIOV, WKIS, WKLB, WMAD, WMIL, WDLI, WOKQ, WQBE, WQDR, WQXK, WQYK.

JEWEL 24
Stronger Woman (Valory)
KATC, KILT, KMDL, KMPS, KNCL, KRTY, KSON, KUPL, KWJJ, WDSY, WFBE, WGGY, WOKQ, WQBE, WQHK, WRNS, WUBL, WUSJ, WUSY, WYCD, WYCY, WYCD, WYCY.

TAYLOR SWIFT 23
Picture To Burn (Big Machine)
KATC, KHAY, KIIM, KIXZ, KKGO, KMPS, KPLX, KUPL, KXKS, KXKT, WAMZ, WGGY, WQDR, WQXK, WQYK, WSLC, WUBL, WUSY, WYCD, WYCY.

SARA EVANS 12
Some Things Never Change (RCA)
KATC, KBEQ, KBUL, KKWF, WDAF, WKHX, WOKK, WQDR, WSOB, WUBE, WXTU, WYCD.

SARAH JOHNS 13
He Hates Me (BNA)

FOR WEEK ENDING FEBRUARY 10, 2008
LEGEND: See legend to charts in charts section for rules and symbol explanations.
13 country and 38 Canada country stations are electronically monitored by Nielsen Broadcast Data Systems 24 hours a day, 7 days a week. Indicator chart comprised of 114 reporters.
© 2008 Nielsen Business Media, Inc. All rights reserved.

FREE COUNTRY DAILY E-MAIL

NEWS OF THE DAY

DAILY TOP 5 SONGS

INDUSTRY PICS

RADIO & RECORDS
R&R COUNTRY
DAILY

ACCURATE
TRUSTWORTHY
COMPREHENSIVE

SUBSCRIBE NOW! WWW.RADIOANDRECORDS.COM/SUBSCRIBE.ASP



► **TERRI CLARK** EARNS HER THIRD CHART-TOPPER ON THE CANADA COUNTRY CHART AS "IN MY NEXT LIFE" JUMPS 2-1.

COUNTRY INDICATOR REPORTERS

KEAN/Abilene, TX OM: Randy Jones PD/MD: Rudy Fernandez APD: Shay Hill	KKCB/Duluth, MN WAXX/Eau Claire, WI OM/MD: George House APD/MD: Alex Edwards	KXKC/Lafayette, LA* OM: Casey Carter APD/MD: Sean Riley	KEGA/Salt Lake City, UT* OM: Alan Hague PD: Cody Alan
KRRV/Alexandria, LA PD: Hollywood Harrison APD/MD: Melissa Frost	WORB/Eau Claire, WI PD/MD: Mike McKay	WBBN/Laurel, MS OM/MD: Tom Freeman	KGKL/San Angelo, TX OM/MD: Boomer Kingston
KGNC/Amarillo, TX OM/MD: Tim Butler APD/MD: Patrick Clark	WRSF/Elizabeth City, NC OM: Curtis Cuervo PD: Les Humble	WLXX/Lexington, KY* OM: Robert Lindsey PD/MD: Marshall Stewart	KUSS/San Diego, CA* PD: Mike O'Brian MD: Delana Bennett
KBRJ/Anchorage, AK PD: Matt Valley APD/MD: Eddie Maxwell	WTWF/Erie, PA OM: Joe Lang PD: Bob Domingo APD: Chuck Rambaldo	KZKX/Lincoln, NE PD: Hoss Michaels APD/MD: Carol Turner	KKJG/San Luis Obispo, CA OM/MD: Pepper Daniels MD: Adam Montiel
Wपुर/Atlantic City, NJ* PD: Joe Kelly	WXTA/Erie, PA OM/MD: Adam Reese	KLLL/Lubbock, TX PD: Jeff Scott MD: Neely Yates	KRAZ/Santa Barbara, CA PD/MD: Stefan Carpenter
KBKO/Bakersfield, CA* PD/MD: Kenn McCloud	KKNU/Eugene, OR PD/MD: Jim Davis	WWQM/Madison, WI* PD: Brad Austin APD/MD: Kenny Jay	KSNI/Santa Maria, CA OM: Mark Mitchell PD/MD: Jay Turner
WJLS/Beckley, WV OM: Dave Willis PD/MD: Fred Persinger	WKDQ/Evansville, IN PD/MD: Jon Prell	KIAI/Mason City, IA PD: Phil O'Reilly MD: Robin McCann	Jones CD Country/Satellite* OM/MD: Jim Murphy MD: Rick Morgan
KCTR/Billings, MT OM: Jay Brandon PD/MD: Mark Hill	KVOX/Fargo, ND OM: Janice Whitmore PD: Eric Hever MD: Scott Winston	KRWQ/Medford, OR OM/MD: Larry Neal MD: Scott Schuler	Jones US Country/Satellite* OM/MD: Penny Mitchell MD: Joani Williams
WZKX/Biloxi, MS* OM/MD: Bryan Rhodes	WKML/Fayetteville, NC PD/MD: Dean O	KUBB/Merced, CA OM/MD: Rene Roberts APD: Danny Hill MD: Dee Kelly	Sirius New Country/Satellite* PD: Scott Lindy
WHWK/Binghamton, NY PD: Don Brake	KAFF/Flagstaff, AZ PD: C.J. Murri MD: Jenny Brawn	WOKK/Meridian, MS PD: Todd Rupe	XM Highway 16/Satellite* PD: Jon Anthony MD: Jay Thomas
WBWN/Bloomington, IL OM/MD: Dan Westhoff APD/MD: Buck Stevens	WXFL/Florence, AL OM: Jeff Thomas PD: Flech Brown	WBAM/Montgomery, AL*	WJCL/Savannah, GA* OM: Pat Garrett PD: Boomer Lee
WHKX/Bluefield, WV OM: Ken Dietz PD/MD: Joe Jarvis	WEGX/Florence, SC OM/MD: Randy "Mudflap" Wilcox MD: Chase Matthews	WKKW/Morgantown, WV OM: Hopsy Kercheval PD/MD: John Bowen	WBFM/Sheboygan, WI PD: Eddie Ybarra
KQFC/Boise, ID* PD: Wes McShay MD: Ruby Cortez	WFRE/Frederick, MD* PD: Lisa Allen	WMDH/Muncie, IN PD: Jon Sipes MD: Shane Goad	KRMD/Shreveport, LA* PD: Paul Orr APD/MD: James Anthony
KAGG/Bryan, TX OM: Will Welch APD/MD: Adam Drake	WFLS/Fredericksburg, VA* OM/MD: Paul Johnson APD: Todd Grimsted	WMUS/Muskegon, MI* OM: Dave Taft PD: Mark Dixon	KSUX/Sioux City, IA PD/MD: Tony Michaels
WOKO/Burlington, VT* OM/MD: Steve Pelkey MD: Bill Sargent	KHGE/Fresno, CA OM: Paul Wilson PD: Chuck Geiger APD/MD: Kris Daniels	WGTR/Myrtle Beach, SC PD: Johnny Walker MD: Korby Ray	WBYT/South Bend, IN PD: Clint Marsh MD: Shannon Marie
WIXY/Champaign, IL PD: Sky Phillips MD: Nicole Beals	KUAD/Ft. Collins, CO PD: Mark Callaghan APD: Dave Jensen MD: Brian Gary	KJCS/Nacogdoches, TX PD/MD: Robby Lynn	KDRK/Spokane, WA* OM: Frank Jackson PD: Jay Daniels
WOGT/Chattanooga, TN* PD: Duane Shannon	KTKS/Ft. Smith, AR OM: Lee Young PD/MD: Troy Eckelhoff	WCTY/New London, CT OM/MD: Jimmy Lehn APD: Dave Elder	WTHI/Terre Haute, IN OM/MD: Barry Kent
WYGY/Cincinnati, OH* OM: Patti Marshall PD: Travis Moon	WBTU/Ft. Wayne, IN OM: Phil Becker PD/MD: Scott Roddy	KHKX/Odessa, TX PD: Mike Lawrence APD/MD: Kelley Peterson	WIBW/Topeka, KS PD: Keith Montgomery APD/MD: Stephanie Lynn
KCCY/Colorado Springs, CO* OM: Bob Richards PD: Jesse Garcia APD/MD: Chris Brooks	WTR/ Gainesville, FL OM/MD: Shane Finch MD: Shane Tyler	KPLM/Palm Springs, CA PD: Al Gordon MD: Kory James	WTCM/Traverse City, MI OM/MD: Jack O'Malley MD: Carey Carlson
WKN/Columbus, GA* OM: Bob Quick PD/MD: Brian Thomas	WTNR/Grand Rapids, MI* OM: Brent Alberts PD: Alan Quin APD/MD: Mike Kelly	WYCT/Pensacola, FL PD: Todd Nixon MD: Denis "Catfish" Miller	WZD/Tupelo, MS OM: Rick Stevens PD: Paul Stone
WSTH/Columbus, GA* OM: Brian Waters PD: Alan Quin APD/MD: Mike Kelly	WNCY/Green Bay, WI* OM: Jeff McCarthy	WFYR/Peoria, IL OM/MD: Ric Morgan	WFFN/Tuscaloosa, AL OM: Greg Thomas PD: Monk
KFTX/Corpus Christi, TX* PD: Chuck Abel MD: "Dr. Bruce Nelson" Stratton	WAYZ/Hagerstown, MD OM/MD: Randy Fitzsimmons MD: Tori Anderson	WPOR/Portland, ME* OM: Randi Kirshbaum PD: Matty Jeff MD: Shelly Kincaid	WFRG/Utica, NY OM/MD: Bill McAdams
KOUL/Corpus Christi, TX* OM/MD: Clayton Allen	WCAT/Harrisburg, PA* PD: Will Robinson	WRWD/Poughkeepsie, NY OM: Reggie Osterhoudt PD: Aaron "Dave" McCord APD: Paty Quyn	KJUG/Visalia, CA PD: Dave Daniels MD: Adam Jeffries
KRYS/Corpus Christi, TX* OM: Paula Newell PD: Frank Edwards	WTCR/Huntington, WV PD: Judy Eaton MD: Scott Hesson	KOUT/Rapid City, SD PD/MD: Mark Houston	WDEZ/Wausau, WI APD/MD: Vanessa Ryan
KTYS/Dallas, TX* OM: Tom Hunter PD: Gayle W. Poteet MD: Chris Huff	KIXQ/Joplin, MO OM: Chad Elliott PD: Cody Carlson MD: J-Dub	KUUB/Reno, NV OM: Jim McClain APD: "Big" Chris Hart	WVOK/Wheeling, WV PD/MD: Jim Elliott
KWLI/Denver, CO* PD: Bill Gamble APD/MD: Randy Shannon	WNWN/Kalamazoo, MI PD: P.J. Lacey APD: Scott Wagner MD: Tim Harris	WDWG/Rocky Mount, NC OM: David Perkins PD/MD: Rick Braswell APD: Dave Richmond	KZSN/Wichita, KS* OM/PJ: Lyman James APD: Todd Taylor MD: Rick Regan
KJJY/Des Moines, IA* OM: Jack O'Brien PD: Andy Elliott MD: Eddie Hatfield	KDBR/Kalispell, MT OM/MD: John Michaels	WCEN/Saginaw, MI PD/MD: Joby Phillips	WILQ/Williamsport, PA OM/MD: Ted Minier APD/MD: John O'Brien
WTYY/Dothan, AL OM/MD: Amie Pollard MD: Mike Casey	WKOA/Lafayette, IN PD: Mark Allen APD: Annie James MD: Bob Vizza	WWFG/Salisbury, MD PD/MD: Sandra Lee	KXDD/Yakima, WA OM/MD: Dewey Boynton APD/MD: Joel Baker

* Monitored Reporters

THIS WEEK	LAST WEEK	WEEKS ON CHART	COUNTRY INDICATOR		PLAYS TW +/-	TOTAL AUD.
			ARTIST TITLE	IMPRINT / PROMOTION LABEL		
1	5	17	RODNEY ATKINS CLEANING THIS GUN (COME ON IN BOY)	CURB	4228 +365	9.176
2	3	15	BILLY RAY CYRUS W/MILEY CYRUS READY, SET, DON'T GO	WALT DISNEY/LYRIC STREET	4131 +52	8.834
3	2	15	BRAD PAISLEY LETTER TO ME	ARISTA NASHVILLE	4119 -177	9.053
4	7	11	ALAN JACKSON SMALL TOWN SOUTHERN MAN	ARISTA NASHVILLE	3967 +266	8.782
5	6	8	KENNY CHESNEY DUET WITH GEORGE STRAIT SHIFTWORK	BNA	3931 +182	8.479
6	4	27	GARY ALLAN WATCHING AIRPLANES	MCA NASHVILLE	3919 -107	7.940
7	1	16	RASCAL FLATTS WINNER AT A LOSING GAME	LYRIC STREET	3839 -505	8.807
8	8	7	CARRIE UNDERWOOD ALL-AMERICAN GIRL	ARISTA/ARISTA NASHVILLE	3662 +269	8.667
9	10	18	CHUCK WICKS STEALING CINDERELLA	RCA	3345 +209	7.371
10	9	18	CRAIG MORGAN INTERNATIONAL HARVESTER	BROKEN BOW	3285 +98	7.008
11	12	12	BROOKS & DUNN GOD MUST BE BUSY	ARISTA NASHVILLE	2923 +128	6.354
12	14	25	CHRIS CAGLE WHAT KINDA GONE	CAPITOL NASHVILLE	2869 +183	6.199
13	15	23	JASON ALDEAN LAUGHED UNTIL WE CRIED	BROKEN BOW	2710 +85	5.903
14	11	14	TOBY KEITH GET MY DRINK ON	SHOW DOG NASHVILLE	2704 -354	6.030
15	17	6	TRACE ADKINS YOU'RE GONNA MISS THIS	CAPITOL NASHVILLE	2620 +424	5.601
16	13	9	TIM MCGRAW SUSPICIONS	CURB	2527 -227	5.343
17	16	20	BUCKY COVINGTON IT'S GOOD TO BE US	LYRIC STREET	2436 +148	5.604
18	19	10	PHIL VASSAR LOVE IS A BEAUTIFUL THING	UNIVERSAL SOUTH	2198 +162	4.655
19	18	6	GARTH BROOKS & HUEY LEWIS WORKIN' FOR A LIVIN'	PEARL/BIG MACHINE	2165 +105	4.459
20	21	9	JAMES OTTO JUST GOT STARTED LOVIN' YOU	RAYBOW/WARNER BROS./WRN	1992 +274	4.160
21	20	22	EMERSON DRIVE YOU STILL OWN ME	MONTAGE/MIDAS/NEW REVOLUTION	1864 -8	3.995
22	23	14	KELLIE PICKLER THINGS THAT NEVER CROSS A MAN'S MIND	BNA	1799 +168	3.552
23	22	15	MARK CHESNUTT ROLLIN' WITH THE FLOW	LOFTON CREEK	1661 +18	3.442
24	24	13	LADY ANTEBELLUM LOVE DON'T LIVE HERE	CAPITOL NASHVILLE	1647 +62	3.776
25	27	5	TAYLOR SWIFT PICTURE TO BURN	BIG MACHINE	1569 -575	3.223
26	25	5	JOE NICHOLS IT AIN'T NO CRIME	UNIVERSAL SOUTH	1485 +106	3.435
27	54	2	GEORGE STRAIT I SAW GOD TODAY	MCA NASHVILLE	1286 +113	2.641
28	26	10	JACK INGRAM MAYBE SHE'LL GET LONELY	BIG MACHINE	1232 +66	2.842
29	28	5	DIERKS BENTLEY TRYING TO STOP YOUR LEAVING	CAPITOL NASHVILLE	1165 +233	2.524
30	29	5	JOSH TURNER FEAT. TRISHA YEARWOOD ANOTHER TRY	MCA NASHVILLE	1011 +95	2.118
31	30	6	ASHTON SHEPHERD TAKIN' OFF THIS PAIN	MCA NASHVILLE	979 +105	2.347
32	31	10	JOSH GRACIN WE WEREN'T CRAZY	LYRIC STREET	939 +85	1.853
33	32	8	JAKE OWEN SOMETHING ABOUT A WOMAN	RCA	904 +67	2.078
34	33	10	LUKE BRYAN WE RODE IN TRUCKS	CAPITOL NASHVILLE	840 +7	1.598
35	39	3	JEWEL STRONGER WOMAN	VALORY	802 +332	1.500
36	34	5	MIRANDA LAMBERT GUNPOWDER & LEAD	COLUMBIA	759 +27	1.579
37	35	5	TERRI CLARK IN MY NEXT LIFE	BNA	599 +21	1.629
38	37	5	LEE BRICE HAPPY ENDINGS	ASYLUM-CURB	527 +17	0.973
39	38	5	TRISHA YEARWOOD THIS IS ME YOU'RE TALKING TO	BIG MACHINE	519 +22	1.010
40	40	5	SARA EVANS SOME THINGS NEVER CHANGE	RCA	502 +67	1.161

A complete listing of the Country Indicator chart can be found in R&R Music Tracking and the latest edition of R&R Country Hotfix. To subscribe to the Hotfix, call 800-562-2706 or e-mail: radioandrecords@pubservice.com.

THIS WEEK	LAST WEEK	WEEKS ON CHART	CANADA COUNTRY		PLAYS TW +/-
			ARTIST TITLE	IMPRINT / PROMOTION LABEL	
1	2	14	TERRI CLARK IN MY NEXT LIFE ◆	BNA/SONY BMG	656 -6
2	1	16	BRAD PAISLEY LETTER TO ME	ARISTA NASHVILLE/SONY BMG	650 -24
3	4	9	KENNY CHESNEY DUET WITH GEORGE STRAIT SHIFTWORK	BNA/SONY BMG	642 +11
4	6	8	CARRIE UNDERWOOD ALL-AMERICAN GIRL	ARISTA/SONY BMG	626 +64
5	5	12	ALAN JACKSON SMALL TOWN SOUTHERN MAN	ARISTA NASHVILLE/SONY BMG	611 +22
6	3	16	RASCAL FLATTS WINNER AT A LOSING GAME	LYRIC STREET/UNIVERSAL	575 -79
7	8	16	BILLY RAY CYRUS WITH MILEY CYRUS READY, SET, DON'T GO	WALT DISNEY/LYRIC STREET/UNIVERSAL	536 +11
8	14	15	RODNEY ATKINS CLEANING THIS GUN (COME ON IN BOY)	CURB/EMI	516 +33
9	13	4	GORD BAMFORD STAYED 'TIL TWO ◆	ROYALTY	508 +22
10	9	10	EMERSON DRIVE EVERYDAY WOMAN ◆	MIDAS/KOCH	497 -25
11	11	12	TOBY KEITH GET MY DRINK ON	SHOW DOG NASHVILLE/UNIVERSAL	495 -3
12	16	12	BROOKS & DUNN GOD MUST BE BUSY	ARISTA NASHVILLE/SONY BMG	487 +20
13	10	17	WILLIE MACK DON'T WASTE YOUR PRETTY ◆	OPEN ROAD/UNIVERSAL	482 -24
14	15	20	GARY ALLAN WATCHING AIRPLANES	MCA NASHVILLE/UNIVERSAL	477 +8
15	12	10	TIM MCGRAW SUSPICIONS	CURB/EMI	469 -19
16	7	21	TAYLOR SWIFT OUR SONG	OPEN ROAD/UNIVERSAL	468 -68
17	28	2	CRYSTAL SHAWANDA YOU CAN LET GO ◆	RCA/SONY BMG	428 +143
18	17	15	JASON BLAINE FLIRTIN' WITH ME ◆	NMM/DE	426 -40
19	19	5	GARTH BROOKS & HUEY LEWIS WORKIN' FOR A LIVIN'	PEARL/BIG MACHINE/UNIVERSAL	412 -4
20	26	3	PAUL BRANDT THAT'S WORTH FIGHTIN' FOR ◆	BRAND-T/UNIVERSAL	409 +71
21	24	4	JOHNNY REID THANK YOU ◆	OPEN ROAD/UNIVERSAL	386 +33
22	27	9	CHUCK WICKS STEALING CINDERELLA	DALE/SONY BMG	378 +48
23	23	12	ALEX J ROBINSON ON THE LOVE THING ◆	CALE SPEAKING	367 -12
24	21	16	DOC WALKER THAT TRAIN ◆	OPEN ROAD/UNIVERSAL	364 -27
25	22	19	SHANE YELLOWBIRD I REMEMBER THE MUSIC ◆	306	358 -31
26	29	3	TRACE ADKINS YOU'RE GONNA MISS THIS	CAPITOL NASHVILLE/EMI	354 +70
27	20	25	MONTGOMERY GENTRY WHAT DO YA THINK ABOUT THAT	COLUMBIA/SONY BMG	345 -59
28	18	16	SUGARLAND STAY	MERCURY/UNIVERSAL	343 -86
29	31	5	CHRIS CAGLE WHAT KINDA GONE	CAPITOL NASHVILLE/EMI	307 +41
30	25	23	KEITH URBAN EVERYBODY	CAPITOL NASHVILLE/EMI	296 -45

◆ indicates CanCon



Fresh father Greg Dunkin outlines concepts behind the name

Meet The Freshmaker

Keith Berman

KBerman@RadioandRecords.com

Fresh is older than it looks. Greg Dunkin, a consultant with Vallie-Richards-Donovan, says the idea, which is not simply an easily defined format in a box, began brewing in his head several years ago while programming hot AC KZPT (104.1 the Point)/Tucson. ■ The station sounded good and was well-positioned, but its ratings weren't meeting his expectations. This confused him, especially since he'd programmed hot ACs since the 1980s, and they'd done extremely well. But now, the format just wasn't performing as well as it had in the past.

"I was driving my wife nuts—I had notepads and lists all over the walls," he says with a laugh.

On all that paper were some basic thoughts about the reasons behind hot AC's faltering performance: "The population had shifted. Back in the day, when hot AC had been performing well with adults, the bulk of the population was 25-34. That population had shifted into the 35-44 and 35-49 range, and these hot AC stations continued to target 25-34."

As the audience graduated to softer or mainstream ACs, those stations began performing very well—but based on what they were playing, a large hole in the adult formats opened up. "The mainstream AC stations, although they had developed a fairly contemporary playlist in some markets, were still playing a lot of music from the '60s and '70s, the real slow, sappy Elton John, Mariah Carey-type music," Dunkin says. "I thought there was an opportunity here for a format that was contemporary, soft and had the production values and sensibilities that this audience—who had once listened to hot AC and had graduated to an older demo—would accept."

Dunkin stresses that the Fresh stations currently on the air are mainstream AC outlets, not hot AC. While upper demos tend to have an appetite for older music styles, they still like the contemporary styles that Fresh offers. "These older demos want to stay in touch with contemporary music, they want to feel that they're up to date," he says. "Listening to the music allows them to feel like they're on top of things without having to hear 'Wind Beneath My Wings' every five hours."

However, he is also quick to point out that Fresh is not a format: It's a marketing and positioning platform. While most people may define it as such and box it into what's being done in New York, Chicago and Las Vegas (see story, page 46), each station is customized based on its market situation, and Fresh works more as a concept rather than a plug-and-play format.

"Fresh can be many different things. It's not cookie-cutter at all," Dunkin says. "The word itself says 'contemporary.' It can be soft, it can be uptempo—but that needs to be defined by the parameters that exist within each specific market."

When meeting with a potential Fresh client,

'There was an opportunity for a format that was contemporary, soft and had the production values and sensibilities that this audience—who had once listened to hot AC and had graduated to an older demo—would accept.'

—Greg Dunkin



Dunkin says he and other researchers sit down with the management and programming team to look at the puzzle pieces, figure out where the hole in the market is, how to position the station and what kind of marketing and programming platform would fill the client's needs. "It does take some time," he says.

While it wasn't intentional to offer Fresh as a modular infrastructure, some stations' situations worked out that way. Once a couple of the full-on Fresh stations went on-air, older AC stations in other markets found they might be vulnerable to a similar attack. "One of the ways that many stations have decided to fend off the possibility of a Fresh attack is to contemporize their music images—and what better way to do that than use the word 'Fresh' itself and implement some of the tools they have available when they subscribe to Fresh," Dunkin says.

Dunkin doesn't hesitate to share credit, saying that Fresh wasn't entirely his creation and that the researchers who helped define the market hole, along with CBS Radio senior VP of programming Greg Strassel and the local PDs and marketing teams, are doing the heavy lifting on a daily basis. They're also the ones keeping their feet on the marketing gas pedal, he adds, since marketing is one of the main ways Fresh distinguishes itself.

"Unless the awareness is there and product perceptions are solid or formed, you're not really in the race. You can't get elected sheriff unless people know you're running for office, and I think marketing and positioning will continue to be an important tool for stations that want to succeed in the long run," he says.

"When you talk about Fresh being a marketing and programming platform, there's nothing to say that Fresh couldn't be a country or urban or top 40 station. It all comes down to the conditions that exist in the marketplace and knowing the strengths and vulnerabilities of your competition." **R&R**

SARA "LOVE SONG" BAREILLES

**Headline
Tour in April**

**THE BREAKOUT RECORD
OF THE NEW YEAR**

R&R AC:

18 - 17 (+107)

#1 MOST ADDED!

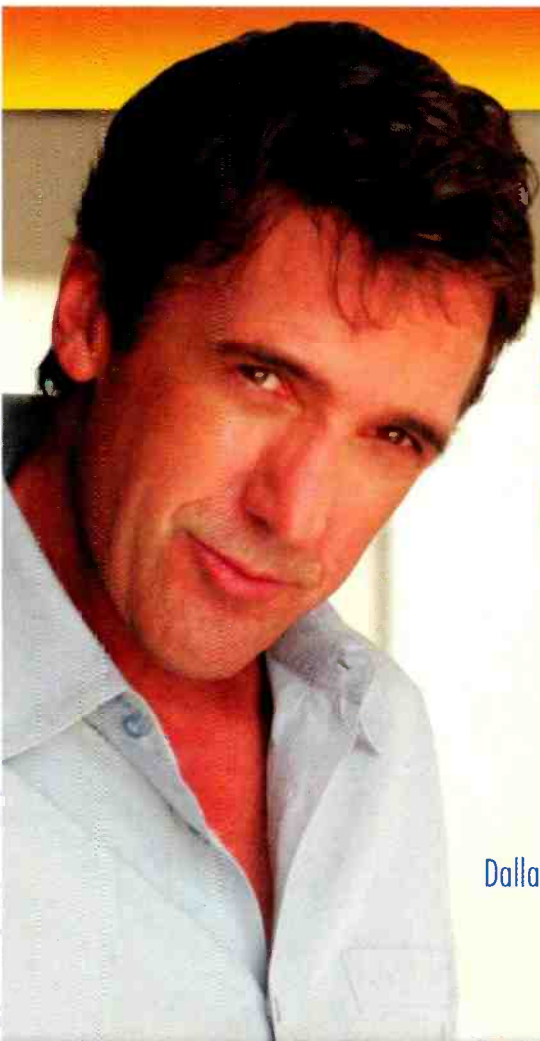
Debut #5 AC

RateTheMusic.com
BY MEGHAN

MTV TRL EVERYDAY

VH1 GUNG HO ROTATION

VH1 you oughta know TOUR



KIDDKRADDICK
IN THE MORNING

North. South. East. West.

Great Ratings Know No Boundries.

Dallas, TX • Savannah, GA • Bend, OR • New Orleans, LA • San Antonio, TX • Fayetteville, AR • Baton Rouge, LA • Reno, NV
Toledo, OH • Austin, TX • Tallahassee, FL • Wilks-Barre, PA • And over 60 other markets across the U.S.

Call 972.432.0379 for Affiliation Information

All eyes on three AC stations

'Fresh' Into Action

By Keith Berman

The AC world started off 2007 with a bang when, bright and early on Jan. 2, CBS Radio flipped hot AC WNEW (Mix 102.7)/New York to AC as WWFS under the name "Fresh 102.7." It was a definite departure from the usual AC fare, and, according to CBS senior VP of programming Greg Strassell, the decision did not come easily. ■ "I have to tell you, we certainly debated whether we wanted to try a new radio name like Fresh in the nation's No. 1 market," Strassell says. He was first pitched on the Fresh concept by Greg Dunkin—now a consultant with Vallie-Richards-Donovan—when Dunkin interviewed for a PD job in 2005. Determined to find a strong opportunity in New York for women 25-54, Fresh seemed to be the way for CBS to "make a mark, cut through and be memorable," according to Strassell.

"Consultant Gary Berkowitz, PD Rick Martini and GM Maire Mason and I all speculated that this was the same discussion that had happened before the first Kiss or first Power stations were launched," he says. "We knew this had a lot of potential."

Potential is the key word: While Fresh is proving to be a successful brand, it is a slow burn—not something that explodes right out of the gate. Patience is required.

After spending a lot of time and effort investigating the format, researching the market and then methodically launching Fresh, the company was "guardedly confident," in Strassell's words, about its success. "However, the station picked up instant positive reaction in the industry and with the audience, and you could hear it being played in a lot of places where 102.7 didn't play before. All of the indicators were starting to signal CBS Radio had a winner," he says.

"The early reaction in the Arbitron monthlies was a key indicator, and then hearing changes being made at [perennial top-rated Clear Channel AC] WLTW also signaled Fresh was making an impact. We are also pleased in how well the station is performing in streaming numbers and [Portable People Meter (PPM)] precurrency data. Our fall 25-54 women diary Arbitron showed the strongest numbers yet, so we are very pleased with the launch. This is a long-term brand build, and it's still very early in the game."

WWFS jumped 3.6-4.6 in that target demo during the fall 2007 survey, giving the station more than double the numbers it had in its last book as retro dance-formatted Mix 102.7. It's

interesting to note that despite the growing success during the course of a year, Strassell still refers to the time frame as being "very early."

Hip, Not Wallpaper

Although it took another eight months for a second Fresh to appear—this time in Las Vegas—the success in New York did not go unnoticed. In fact, news about New York's Fresh prompted Beasley to give the concept a serious look when coming up with plans for what was then KSTJ (Star 102.7).

PD Don Hallett arrived at KSTJ in April 2007 and found that although it had fully evolved into a hot AC several years earlier, Star was still heavily perceived as an '80s-only station and wasn't getting credit for the new music it was playing.

With Beasley going up against an AC, a hot AC and an adult hits station, Hallett wanted to slide his station in between Clear Channel's KSNE (Sunny 106.5) and CBS Radio's KMXB (Mix 94.1) and position it as an at-work station with a lifestyle that young adult women 25-49 could enjoy, not background audio wallpaper or something strident.

"They wanted a hip and contemporary station without anything too loud or repetitious," Hallett says, "a station that would work in today's modern work environment that wouldn't make them feel old or be sleepy." KFRH (Fresh 102.7) was born of that idea on Sept. 17. "We are the station that doesn't play the slow and sleepy songs or the repetitious top 40 music."

Hallett theorizes that without contemporizing

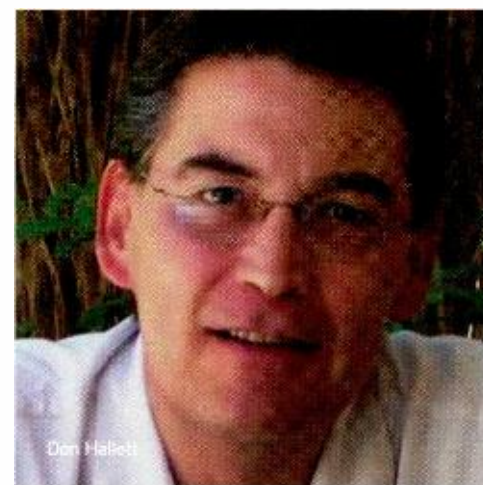
'It's a niche format—it's far hipper than mainstream, but it's totally palatable in an office.'

—Don Hallett

the sound of a mainstream AC, it can easily lapse into an oldies station by continuing to play mainstream tracks like Billy Joel's "She's Always a Woman" or the Four Seasons' "December 1963 (Oh What a Night)." And while there's a place for those kinds of stations, there are plenty of consumers who don't want to hear an abundance of classic hits or alternative crossover acts.

"But they do want hip, new artists," he says. "It's an oasis of AC, not to make a smooth jazz reference. It's a niche format—it's far hipper than mainstream, but it's totally palatable in an office. The No. 1 synonym for 'fresh' in the thesaurus is 'new.' What woman of any age hasn't at one time said, 'I want something new and contemporary' while they were making a style or purchasing decision? This is truly a fresh-sounding product."

Continued on page 48



Don Hallett



Greg Strassell

THE INDUSTRY STANDARD FOR MUSIC MONITORING



nielsen
BDS

CONTACT AFFILIATE RELATIONS TEL: 914.684.5509 E-MAIL: BDSradio@BDSONline.com
CONTACT IN CANADA TEL: 604.736.4861 E-MAIL: info@BDSradio.ca

Continued from page 46

While Beasley didn't expect to reach ratings parity with Sunny or Mix in a short period of time, Hallett says the station has exceeded Beasley's first-book goals, climbing 1.9-2.2 12+ in the fall. The next step in the station's evolution, he says, is educating the audience about the new station on 102.7 via a marketing campaign.

Chicago Gets Fresh

On Nov. 5, Fresh debuted in a second top five market: Chicago. Once again, it was CBS Radio making the move, detonating FM talker WCKG to make way for WCFS (Fresh 105.9). Mike Peterson, PD of country sister WUSN (US99.5) since June 2004, added programming stripes at the new station.

"We looked at two different formats seriously, and this was one of them. One of the obvious reasons was the success in New York—we have a similar AC situation here in Chicago, and all signs pointed towards essentially the same hole," Peterson says. "At the end of the decision-making process, this was the most viable—partially be-

cause of the hole in the market and also because we're looking forward to the PPM world."

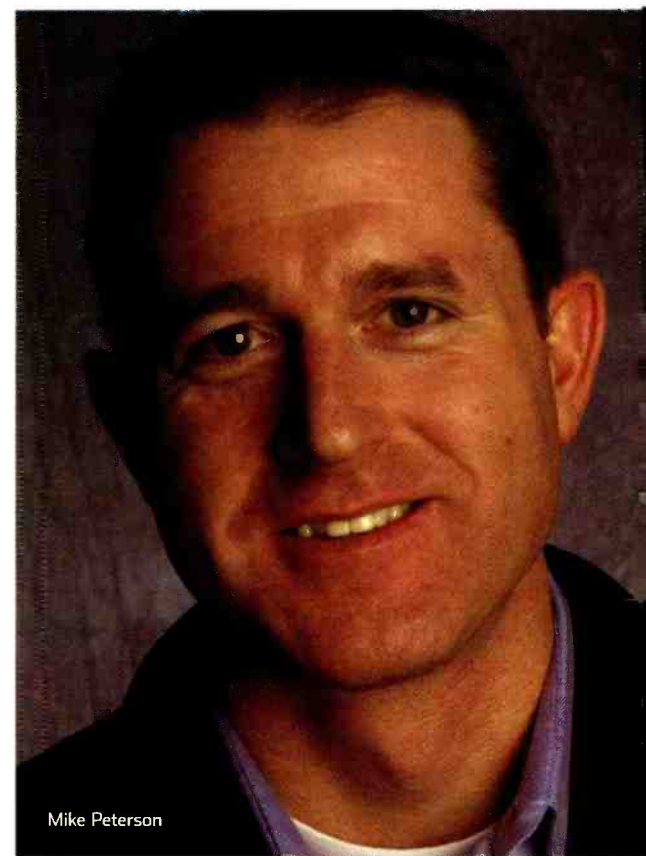
In addition to testing positively, the Fresh name and brand allow flexibility within each station, as Dunkin pointed out (see story, page 44). That makes audience adoption that much quicker, according to Peterson, and helps generate a mass-appeal station that not only delivers an instantly viable product, but also allows Fresh to grow at a rate that CBS is comfortable with.

However, Chicago was a different situation coming in than New York, since WNEW was already female-targeted at Mix 102.7, before its flip, while WCFS was built from the ashes of a male-dominated FM talker. But, as Peterson points out, Fresh allows for a station to put a brand-new and unique brand on a mainstream product while giving each station the room to tweak within its own market conditions.

"We want to build a very strong foundation for a radio station that's going to be around for a long time," he says. "It's basic fundamental radio: Play the hits, play the best-testing records that fit the Fresh feel that we want, do a lot of research, and make sure we're on track with music and marketing and message, listen to the market and see

'We want to build a very strong foundation for a radio station that's going to be around for a long time.'

—Mike Peterson



Mike Peterson

Philly's B101 Freshens Up

The press release came out last September, announcing that legendary AC WBEB (B101)/Philadelphia had purchased the market rights to the "Fresh" name; shortly after, "The Fresh Music Mix" began making its way into B101's presentation, and everyone began taking bets on how long until the station went full-on Fresh.

It never meant to go all the way, though. B101 VP/GM Blaise Howard says that the intention was always just to use the word itself to enhance the station's already strong brand.

"Early last year, we did some research and saw this word pop up that people like, and we started using it in our own liners and actually did a TV spot and a billboard with the phrase 'fresh new music,'" Howard says. "We loved the way it sounded."

B101 liked the term so much, the station actually tried to trademark it—but found that Greg Dunkin had beaten it to the punch. "We looked at it as a really wonderful, strong word and a real enhancement to the strong brand we already have, and we thought it might be pretty important for us to get a hold of," Howard says. "So we called Greg and told him what we'd been doing and that we were probably unknowingly in violation of the copyrights, but we wanted it to become part of our brand."

Thankfully, Dunkin was forgiving, and B101 added the word to its lexicon without completely changing into a Fresh costume. That said, it's become a pretty powerful portion of the station's imaging.

"It's all about empowerment and respecting the listeners' opinion and their ability to get involved with the product. What Fresh means here is engaging the listeners in a storefront way and not a back-room way of programming the station," says PD Chuck Knight, who did on-air and online tests as one of his first acts as B101's PD.

One method the top-rated station uses to interact with its audience and respect its opinions is through on-air and online music tests, which Knight conducted as one of his first acts after taking over as PD last September.

By engaging listeners and putting their suggestions into

action, it makes the station more airy and transparent—hence, Fresh—to the audience; plus, B101 can also freshen up its playlist and dispel the notion that it's narrow or stale.

So far, it seems to be working. "The jocks come in and say, 'We're getting more calls than we have in the past,'" Knight says.

Proving that Fresh is not a one-size-fits-all concept, Howard, Knight and the rest of the B101 staff are using the aspects of Fresh that apply to their own situation and executing it as they need to in Philadelphia.

"We do it differently than New York, New York does it differently than Las Vegas," Knight says. "But we're all still trying to feel our way around this thing and figure out how we take it into the future, what works out of it and what doesn't, how we can fine-tune it, what didn't connect at all and what we need to move forward with." —KB



Chuck Knight

how the other stations adjust."

While the buzz among listeners and buyers is already positive, giving CBS Radio indications of a successful Fresh launch in Chicago, Peterson and the company are cautious about their numbers so far. The station came on as Clear Channel's crosstown WLIT (93.9 the Lite) went all-Christmas, skewing the December numbers, but Peterson says what they have seen is "extremely encouraging."

"We're really excited about it. We're not going to take any major risks or set any new programming trends or set the world on fire—although maybe the fact that we're doing it so fundamentally basic is a new trend," he says with a laugh. "It's a very concerted effort by CBS Radio to build a rock-solid radio station from the ground up." *R&R*

KFRH/Las Vegas

3 p.m.-4 p.m., Jan. 31

DANIEL POWTER, "BAD DAY"
 FINGER ELEVEN, "ONE THING"
 SCANDAL, "GOODBYE TO YOU"
 MATCHBOX TWENTY, "THESE HARD TIMES"
 LENNY KRAVITZ, "IT AIN'T OVER 'TIL IT'S OVER"
 AVRIL LAVIGNE, "WHEN YOU'RE GONE"
 PINK, "WHO KNEW"
 DAVE MATTHEWS BAND, "CRASH INTO ME"
 JEWEL, "WHO WILL SAVE YOUR SOUL"
 JOHN MAYER, "YOUR BODY IS A WONDERLAND"
 KELLY CLARKSON, "BECAUSE OF YOU"
 NATALIE MERCHANT, "WONDER"
 GWEN STEFANI, "4 IN THE MORNING"

SOURCE: Nielsen BDS



► **MICHAEL BUBLÉ** COLLECTS HIS FIFTH TOP 10 WITH "LOST" (11-9), WHICH SPORTS MOST INCREASED PLAYS (UP 163) FOR THE THIRD TIME IN FOUR WEEKS. THE SONG IS JUST THE FIFTH NON-HOLIDAY SONG SINCE 2005 TO REACH THE TOP 10 IN FIVE WEEKS OR LESS. THREE OF THE FIVE BELONG TO BUBLÉ.

THIS WEEK	LAST WEEK	WEEKS ON CHART	ARTIST TITLE	NIelsen BDS CERTIFICATIONS	HITPREDICTOR STATUS	IMPRINT / PROMOTION LABEL	PLAYS TW +/-	AUDIENCE MILLIONS RANK
1	1	28	COLBIE CAILLAT BUBBLY	NO. 1 (7 WKS)	11 ³ ☆	UNIVERSAL REPUBLIC	2213 -22	17.266 1
2	2	33	FERGIE BIG GIRLS DON'T CRY		11 ⁴ ☆	WILL.I.AM/A&M/INTERSCOPE	1990 -76	6.291 2
3	3	40	DAUGHTRY HOME		11 ³ ☆	RCA/RMG	1816 -16	2.710 3
4	4	31	PLAIN WHITE T'S HEY THERE DELILAH		11 ³ ☆	FEARLESS/HOLLYWOOD	1481 -28	1.292 4
5	5	32	ELLIOTT YAMIN WAIT FOR YOU		11 ² ☆	HICKORY/RED	1418 -8	9.198 6
6	6	27	PINK WHO KNEW		11 ³ ☆	LAFACE/ZOMBA	1292 +107	1.028 5
7	7	21	CELINE DION TAKING CHANCES		☆	COLUMBIA	1272 +142	8.716 8
8	8	15	TIMBALAND FEATURING ONEREPUBLIC APOLOGIZE		11 ³ ☆	MOSLEY/BLACKGROUND/INTERSCOPE	965 +83	9.091 7
9	11	5	MICHAEL BUBLÉ LOST	MOST INCREASED PLAYS	☆	143/REPRISE	884 +163	6.988 9
10	10	5	MICHAEL MCDONALD (YOUR LOVE KEEPS LIFTING ME) HIGHER AND HIGHER		☆	UNIVERSAL MOTOWN	863 +140	3.620 14
11	9	25	EAGLES HDW LONG		☆	ERC	758 -111	3.478 16
12	15	7	ALICIA KEYS NO ONE		11 ³ ☆	MBKJ/RMG	623 +103	5.335 10
13	14	7	TAYLOR SWIFT TEARDROPS ON MY GUITAR		11 ² ☆	BIG MACHINE/UNIVERSAL REPUBLIC	582 +61	4.570 12
14	12	26	KIMBERLEY LOCKE BAND OF GOLD		☆	CURB/REPRISE	562 -119	1.648 21
15	13	25	KENNY "BABYFACE" EDMONDS FIRE AND RAIN		☆	MERCURY/IDJMG	477 -82	3.492 15
16	16	17	JOHN MAYER DREAMING WITH A BROKEN HEART		☆	AWARE/COLUMBIA	449 -64	2.193 19
17	18	5	SARA BAREILLES LOVE SONG	MOST ADDED	☆	EPIC	445 +107	5.551 11
18	17	19	FAITH HILL LOST		☆	WARNER BROS. (NASHVILLE)/WARNER BROS.	435 +4	2.587 18
19	20	6	JORDIN SPARKS TATTOO		11 ☆	19/JIVE/ZOMBA	255 +80	4.551 13
20	19	18	LIFEHOUSE FIRST TIME		11	GEFFEN/INTERSCOPE	243 +26	2.752 17
21	21	15	KELLY SWEET DREAM ON		☆	RAZOR & TIE	163 -10	0.524 30
22	23	11	DAUGHTRY OVER YOU		11 ²	RCA/RMG	161 +8	1.669 20
23	25	5	DANA PARISH NOT MY PROBLEM		☆	COMBUSTION	138 +12	0.145 -
24	24	13	SANTANA FEATURING CHAD KROEGER INTO THE NIGHT		11	ARISTA/RMG	135 -2	1.395 23
25	28	3	INGRID MICHAELSON THE WAY I AM		☆	CABIN 24/ORIGINAL SIGNAL/RED	129 +44	1.256 26
26	NEW		IDINA MENZEL BRAVE		☆	WARNER BROS.	127 +52	1.443 22
27	29	2	PLUMB IN MY ARMS		☆	CURB/REPRISE	118 +34	0.125 -
28	27	9	MAROON 5 WAKE UP CALL		11	A&M/OCTONE/INTERSCOPE	91 -9	1.330 24
29	NEW		TAYLOR DAYNE BEAUTIFUL		☆	INTENTION	85 +9	0.144 -
30	NEW		EAGLES BUSY BEING FABULOUS		☆	ERC	84 +56	1.261 25

MOST ADDED

ARTIST TITLE / LABEL	NEW STATIONS
SARA BAREILLES Love Song (Epic) KISC, KUUL, WALK, WCRZ, WDOO, WEZF, WMGC, WMGS, WMJX, WWDE	10
JORDIN SPARKS Tattoo (19/Jive/Zomba) KBIG, KTSN, KUMU, KWAV, WDEF, WJBR, WJXB, WMGS, WMJX, WRVR	10
TAYLOR SWIFT Teardrops On My Guitar (Big Machine/Universal Republic) KEZK, KISC, KRWM, KTDY, WDOO, WEZF, WTFM, WTVR, WZID	9
STEVEN CURTIS CHAPMAN Cinderella (Sparrow/EMI CMG) KQIS, KWAV, WCDV, WDEF, WFMK, WJMK, WJXB, WTCB, WTFM	9
ALICIA KEYS No One (MBKJ/RMG) KISC, KNEV, KSOF, WEZF, WJBR, WLRQ, WMXC, WWDE	8
MICHAEL BUBLÉ Lost (143/Reprise) KEZK, KKMV, KSNE, WJXB, WNIC, WRAL, WWFS	7
PLUMB In My Arms (Curb/Reprise) KKMY, WEZF, WJXB, WMGV, WMXC, WOOD	6

ADDED AT... WJXB

Knoxville, TN
PD: Jeff Jarnigan
Michael Bublé, Lost, 2
Jordin Sparks, Tattoo, 0
Plumb, In My Arms, 0
Steven Curtis Chapman, Cinderella, 0
Taylor Dayne, Beautiful, 0

FOR REPORTING STATIONS PLAYLISTS GO TO:
www.RadioandRecords.com

NEW AND ACTIVE

ARTIST TITLE / LABEL	PLAYS GAIN	ARTIST TITLE / LABEL	PLAYS GAIN
BARRY MANILOW Copacabana (At The Copa) (2008) (Arista/RMG)	58/8	BUCKCHERRY Sorry (Eleven Seven/Atlantic/RRP)	37/4
TOTAL STATIONS: 11		TOTAL STATIONS: 3	
MAROON 5 Won't Go Home Without You (A&M/Octone/Interscope)	58/1	FERGIE Clumsy (will.i.am/A&M/Interscope)	30/4
TOTAL STATIONS: 5		TOTAL STATIONS: 2	
QUEEN LATIFAH Poetry Man (Flavor Unit/Werve)	49/11	MATCHBOX TWENTY These Hard Times (Melisma/Atlantic)	29/0
TOTAL STATIONS: 15		TOTAL STATIONS: 3	
LONDON PIGG Falling In Love At A Coffee Shop (RCA/RMG)	38/38	KATRINA CARLSON Here And Now (Kataphonic)	25/23
TOTAL STATIONS: 10		TOTAL STATIONS: 9	
THE LAST GOODNIGHT Pictures Of You (Virgin)	38/0	C NOTE Forgive Me (JKH)	25/3
TOTAL STATIONS: 3		TOTAL STATIONS: 5	

MOST INCREASED PLAYS

+163 ☆ MICHAEL BUBLÉ Lost (143/Reprise) WMXS +6, KTDY +13, WJBR +11, KGBX +8, WLEV +7, WOBN +7, WTFM +7, WCRZ +6, WWFS +6, WOOD +5
+142 ☆ CELINE DION Taking Chances (Columbia) KSSK +4, WRVJ +12, KUUL +6, KEZK +6, WTVR +6, WMGF +5, KMGA +4, KMCL +4, KGBX +4, WJXB +4
+140 ☆ MICHAEL MCDONALD (Your Love Keeps Lifting Me) Higher And Higher (Universal Motown) SLSL +8, WMAS +8, WARM +8, KUMU +7, WRMR +6, KTDY +6, KKMV +6, WCDV +5, WSR5 +5, WWDE +5
+107 ☆ PINK Who Knew (LaFace/Zomba) KSSK +4, KNEV +13, KUMU +10, KBAY +9, WMJY +8, WSPA +8, KISC +7, KSNE +7, KMCL +6, WJAF +6
+107 ☆ SARA BAREILLES Love Song (Epic) KESZ +16, WWFS +15, KMGA +10, WLHT +9, WMGC +6, WJBR +5, WRVJ +5, WCDV +5, WLIT +5, WYJB +5

FOF WEEK ENDING FEBRUARY 10, 2008
LEGEND: See legend to charts in charts section for rules and symbol explanations.
100 AC, 27 Canada AC and 24 Canada hot AC stations are electronically monitored by Nielsen Broadcast Data Systems 24 hours a day, 7 days a week. © 2008 Nielsen Business Media, Inc. All rights reserved.

RECURRENTS

THIS WEEK	ARTIST TITLE / IMPRINT / PROMOTION LABEL	NIelsen BDS CERTIFICATIONS	PLAYS TW LW
1	GWEN STEFANI FEATURING AKON THE SWEET ESCAPE (INTERSCOPE)	11 ⁴	983 1098
2	BON JOVI (YOU WANT TO) MAKE A MEMORY (MERCURY/ISLAND/IDJMG)	11	971 948
3	CARRIE UNDERWOOD BEFORE HE CHEATS (ARISTA/ARISTA NASHVILLE/RMG)	11 ⁵	971 1019
4	THE FRAY HOW TO SAVE A LIFE (EPIC)	11 ⁵	922 975
5	JOHN MAYER WAITING ON THE WORLD TO CHANGE (AWARE/COLUMBIA)	11 ⁴	902 952

THIS WEEK	ARTIST TITLE / IMPRINT / PROMOTION LABEL	NIelsen BDS CERTIFICATIONS	PLAYS TW LW
6	NATASHA BEDINGFIELD UNWRITTEN (EPIC)	11 ⁶	901 950
7	DANIEL POWTER BAD DAY (WARNER BROS.)	11 ⁵	885 775
8	SNOW PATROL CHASING CARS (POLYDOR/A&M/INTERSCOPE)	11 ⁴	820 881
9	MICHAEL BUBLÉ EVERYTHIN' (143/REPRISE)	11	748 812
10	LIFEHOUSE YOU AND ME (GEFFEN/INTERSCOPE)	11 ⁷	744 768

CNOTE "FORGIVE ME"

"We met Cnote and they gave us an amazing performance! We're big fans!"
Mark Laurence-APD, Candy O'Terry-MD WMJX/Boston

NEW AIRPLAY:

WMJX/Boston	KUMU/Honolulu
WCDV/Baton Rouge	KWAV/Monterey
WHLG/Ft. Pierce	KNEV/Reno
WFMK/Lansing	KKBA/Corpus Christi
KKMY/Beaumont	WZID/Manchester

WMJX/Boston ADD!

R&R HOT AC

POWERED BY **nielsen** BDS

DMDS DIGITAL DOWNLOADS AVAILABLE AT DMDS.COM



► **JACK JOHNSON** RETURNS TO THE LIST FOR THE FIRST TIME IN A YEAR-AND-A-HALF WITH HIS SIXTH TRIPLE A CHART-TOPPER, "IF I HAD EYES" (NO. 40). HIS BIGGEST HOT AC HITS ARE 2002'S DEBUT TRACK "FLAKE" AND 2006'S "UPSIDE DOWN," BOTH OF WHICH REACHED NO. 9.

THIS WEEK	LAST WEEK	WEEKS ON CHART	ARTIST TITLE	NIelsen BDS CERTIFICATIONS	HITPREDICTOR STATUS	PLAYS TW +/-	AUDIENCE MILLIONS	RANK
1	1	19	TIMBALAND FEAT. ONEREPUBLIC APOLOGIZE	NO. 1 (4 WKS)	113	2952 -16	14.966	1
2	3	22	SANTANA FEATURING CHAD KROEGER INTO THE NIGHT		11	2627 -10	11.918	8
3	2	32	COLBIE CAILLAT BUBBLY		113	2600 -131	13.609	2
4	5	25	SARA BAREILLES LOVE SONG			2570 +101	12.881	5
5	4	29	FINGER ELEVEN PARALYZER		113	2567 -20	12.949	4
6	7	28	DAUGHTRY OVER YOU		112	2325 +58	13.188	3
7	6	34	PINK WHO KNEW		113	2296 -164	12.448	6
8	9	18	BUCKCHERRY SORRY			2238 +48	10.261	10
9	11	13	TAYLOR SWIFT TEARDROPS ON MY GUITAR		112	2185 +113	10.027	11
10	10	16	LINKIN PARK SHADOW OF THE DAY		11	2177 +90	9.378	12
11	8	28	MAROON 5 WAKE UP CALL		11	2068 -184	11.966	7
12	12	14	JORDIN SPARKS TATTOO		11	1884 +19	8.439	13
13	14	14	LIFEHOUSE WHATEVER IT TAKES			1856 +71	7.643	14
14	13	12	ALICIA KEYS NO ONE		113	1849 +46	10.604	9
15	17	5	DAUGHTRY FEELS LIKE TONIGHT			1584 +185	7.248	15
16	16	15	INGRID MICHAELSON THE WAY I AM			1547 +74	7.013	16
17	18	8	JOHN MAYER SAY			1446 +124	5.320	17
18	19	9	MAROON 5 WDN'T GO HOME WITHOUT YOU			1325 +124	4.896	19
19	21	8	MATCHBOX TWENTY THESE HARD TIMES			1037 +148	3.489	21
20	20	13	FERGIE CLUMSY		11	1028 -39	4.974	18
21	23	15	NATASHA BEDINGFIELD LOVE LIKE THIS		11	854 -10	4.116	20
22	22	13	LENNY KRAVITZ I'LL BE WAITING			850 -29	2.718	22
23	27	10	THREE DAYS GRACE NEVER TOO LATE		11	689 +90	2.078	27
24	25	11	EMERSON HART I WISH THE BEST FOR YOU			650 +19	1.432	30
25	31	4	SHERYL CROW LOVE IS FREE			616 +114	2.135	26
26	24	15	GOOD CHARLOTTE I DON'T WANNA BE IN LOVE (DANCE FLOOR ANTHEM)			616 -50	2.544	23
27	30	4	COLBIE CAILLAT REALIZE			600 +89	2.342	25
28	29	13	GRAHAM COLTON BEST DAYS			477 -39	0.867	33
29	28	17	DURAN DURAN FALLING DOWN			390 -207	1.329	31
30	33	4	ONEREPUBLIC STOP AND STARE			388 +74	1.516	29
31	32	12	MATT NATHANSON CAR CRASH			357 -82	0.758	35
32	38	2	PAT MONAHAN TWO WAYS TO SAY GOODBYE			299 +85	0.358	-
33	34	8	PARAMORE MISERY BUSINESS			293 -7	1.009	32
34	36	3	JAMES BLUNT SAME MISTAKE			288 +11	0.479	39
35	35	15	RIHANNA FEATURING NE-YO HATE THAT LOVE YOU		112	264 -29	2.479	24
36	37	20	TIMBALAND FEATURING KERI HILSON THE WAY I AM		113	243 -23	1.681	28
37	NEW		THE BRAVERY BELIEVE			197 +58	0.285	-
38	NEW		VANESSA CARLTON HANDS ON ME			194 +40	0.247	-
39	40	2	MILEY CYRUS SEE YOU AGAIN			181 -10	0.853	34
40	NEW		JACK JOHNSON IF I HAD EYES			178 +11	0.711	36

MOST ADDED

ARTIST TITLE / LABEL	NEW STATIONS
MATCHBOX TWENTY These Hard Times (Melisma/Atlantic) KDMX, KLLC, KMXP, KQKQ, KYKY, WQLH, WRQX, WTSS, WXMA	9
LIFEHOUSE Whatever It Takes (Ceffen/Interscope) KIOI, KMYI, WQVD, WMYX, WRMF, WWMX	6
SHERYL CROW Love Is Free (A&M/Interscope) KSII, KSRZ, KUDD, KYKY, KZZO, WBNS	6
COUNTING CROWS You Can't Count On Me (Ceffen/Interscope) KCDU, KLCA, KLLY, KUDD, WAVY, WTMX	6
COLBIE CAILLAT Realize (Universal Republic) KVLJ, WMEC, WQAL, WWMX, WXMA	5
PAT MONAHAN Two Ways To Say Goodbye (Columbia) KCDA, KMXP, KZZU, WCDA, WKDD	5
LANDON PIGG Falling In Love At A Coffee Shop (RCA/RMG) KLZR, KMHX, KOSO, KSII, WCDA	5
MAROON 5 Won't Go Home Without You (A&M/Octone/Interscope) KCDA, KSII, WRQX, WTMX	4
THE SPILL CANVAS All Over You (One Eleven/Sire/Reprise) KCDU, KVLJ, WAVY, WZPL	4
THREE DAYS GRACE Never Too Late (Jive/Zomba) KZZU, WINK, WMEC	3

ADDED AT...

SIRIUS THE PULSE

Satellite
 OM: Kid Kelly
 PD: Jim Ryan
 MD: Heidi O'Brien
 Augustana, Sweet And Low, D
 Yael Naim, New Soul, D

FOR REPORTING STATIONS PLAYLISTS GO TO:
www.RadioandRecords.com

NEW AND ACTIVE

ARTIST TITLE / LABEL	PLAYS /GAIN	ARTIST TITLE / LABEL	PLAYS /GAIN
RIHANNA Don't Stop The Music (SRP/Def Jam/IDJMG)	169/11	JOSH KELLEY Unfair (DNK)	118/21
MARIE DIGBY Say It Again (Hollywood)	160/61	LANDON PIGG Falling In Love At A Coffee Shop (RCA/RMG)	111/104
GAVIN DEGRAW In Love With A Girl (J/RMG)	131/71	RILO KILEY Silver Lining (Warner Bros.)	86/4
CHRIS BROWN With You (Jive/Zomba)	127/12	JONAS BROTHERS When You Look Me In The Eyes (Hollywood)	71/6
COLLECTIVE SOUL All That I Know (E1)	123/31	SEAN KINGSTON Take You There (Beluga Heights/Epic)	69/7

MOST INCREASED PLAYS

+185	DAUGHTRY Feels Like Tonight (RCA/RMG) WCDA +16, KBBY +13, WJLK +13, KVLJ +11, WAVY +11, WTMX +9, WXMA +9, KFYV +8, KEZR +8, WQAL +8
+148	MATCHBOX TWENTY These Hard Times (Melisma/Atlantic) KYKY +17, KVLJ +12, KLLY +11, KIOI +11, KMXP +11, KDMX +10, WNNF +9, KBBY +8, WZPL +6, KVLJ +6
+124	JOHN MAYER Say (Aware/Columbia) KLLY +17, KFYV +14, KLGT +13, WLNK +11, KZZO +10, WHYN +10, KPEK +8, KMXP +8, KBBY +8, KRJZ +5
+124	MAROON 5 Won't Go Home Without You (A&M/Octone/Interscope) KUDD +29, KLLY +23, WKTI +22, KCDA +22, KLGT +15, KSII +10, KQKQ +8, WBNS +7, WQAL +7, WAJL +7
+114	SHERYL CROW Love Is Free (A&M/Interscope) KZZU +17, KYKY +16, KZZO +16, KFYV +13, WAJL +13, SIPL +9, KSII +8, KLLY +7, KIOI +6, KCDU +5

FOR WEEK ENDING FEBRUARY 10, 2008
 LEGEND: See legend to charts in charts section for rules and symbol explanations.
 B2 hot AC stations are electronically monitored by Nielsen Broadcast Data Systems 24 hours a day, 7 days a week. © 2008 Nielsen Business Media, Inc. All rights reserved.

Remove Pain from Ass

Song hooks are a pain no longer!

"Superior song hooks and software, with the same great service we get with XTrends. A total home run! It's great to work with both!"
 —Stella Schwartz, PD
 KOST-FM, Los Angeles

Introducing **Hook Exchange**, a new hook service that removes the pain from the process. Beyond tight, superb quality hooks, Hook Exchange provides sophisticated **FREE DESKTOP SOFTWARE** to give you newfound powers:

- Import Selector® browse lists, previous tests or spreadsheets to create your testlist
- Overlay and pull from Mediabase or BDS charts (or consultant safelists)
- Preview audio while building your list, even add your own hooks



ORDER YOUR NEXT MUSIC TEST THROUGH HOOK EXCHANGE! CALL 1-888-7HOOKEX (746-6539)



▶ "I THOUGHT I'D SEEN EVERYTHING," THE FIRST SINGLE FROM BRYAN ADAMS' MARCH 11 RELEASE, "11," DEBUTS AT NO. 28 ON THE CANADA AC CHART.

AC REPORTERS

- | | | | |
|--|---|---|---|
| WYJB/Albany, NY*
OM: Kevin Callahan
PD: Ric Mitchell
APD/MD: Chad O' Hara | WCRZ/Flint, MI*
OM/PD: J. Patrick
APD/MD: George McIntyre | WLDB/Milwaukee, WI*
PD/MD: Stan Atkinson | WTVR/Richmond, VA*
OM/PD: Bill Cahill
APD: Adam Stubbs
MD: Kat Simons |
| KMGA/Albuquerque, NM*
OM: Eddie Haskell
PD/MD: Justin Riley | WDAR/Florence, SC
PD/MD: Wil Nichols | WMXC/Mobile, AL*
OM: Steve Powers
PD: Dan Mason
MD: Mary Booth | WSLQ/Roanoke, VA*
PD: Jim Murphy
MD: Dick Daniels |
| WLEV/Allentown, PA*
OM/PD: Shelly Easton
APD/MD: Jerry Padden | KSOF/Fresno, CA*
OM: Paul Wilson
PD: Mike Brady
MD: Kristen Kelley | WOBM/Monmouth, NJ*
PD/MD: Steve Ardolina | WGFB/Rockford, IL
OM: Jim Stone
PD: Timothy Crull
MD: Gail Lewis |
| KYMG/Anchorage, AK
OM: Mark Murphy
PD/MD: Dave Flavin | KTRR/Ft. Collins, CO
OM/PD: Mark Callaghan | KWAV/Monterey, CA*
PD/MD: Bernie Moody | KBEE/Salt Lake City, UT*
PD: Rusty Keys |
| WFPG/Atlantic City, NJ*
PD/MD: Gary Guida | WHLG/Ft. Pierce, FL*
PD/MD: George Coles | WMXS/Montgomery, AL*
PD/MD: Brian Roberts | KBAY/San Jose, CA*
PD: Dana Jang
MD: Steve Fox |
| KKMJ/Austin, TX*
PD: Cat Thomas
APD: Stephen Michael Kerr
MD: Terri McCormick | WLHT/Grand Rapids, MI*
OM/PD: Bill Bailey
MD: Kim Carson | WALK/Nassau, NY*
PD/MD: Rob Miller
APD: Patrick Shea | KSBL/Santa Barbara, CA
OM/PD: Keith Royer
MD: Peter Bie |
| WCDW/Baton Rouge, LA*
OM: LeBron "LBJ" Joseph
PD: Jeff Johnson | WOOD/Grand Rapids, MI*
OM/PD: Doug Montgomery
PD/MD: Tim Kiesling | WLTW/New York, NY*
OM: Doug Montgomery
APD/MD: Morgan Prue | Music Choice Lite Hits/Satellite
PD: Justin Prager
MD: Michael Schwab |
| KKMY/Beaumont, TX*
PD: Don Rivers | WMGV/Greenville, NC*
PD: Colleen Jackson | WWFS/New York, NY*
APD/MD: Fabi Pimentel | Sirius Starlite/Satellite*
OM/PD: Kid Kelly |
| WMJY/Biloxi, MS*
OM/PD: Walter Brown | WSPA/Greenville, SC*
OM: Mark Hamlin
PD/MD: Mike McKeel | WHUD/Newburgh, NY*
OM/PD: Steven Petrone
APD/MD: Tom Furci | XM The Blend/Satellite*
OM/PD: Mike Abrams |
| WMXW/Binghamton, NY
PD: Bob Taylor | WRCH/Hartford, CT*
PD: Allan Camp
MD: Joe Hann | WVBW/Norfolk, VA*
OM: John Shomby
PD: Mike Allen | KRWM/Seattle, WA*
PD: Laura Dane |
| KXLT/Boise, ID*
PD: Brent Carey
APD/MD: Tobin Jeffries | KSSK/Honolulu, HI*
PD: Jamie Hyatt | WWDE/Norfolk, VA*
PD: Don London
MD: Mark McCarthy | KVKI/Shreveport, LA*
OM/PD: Gary McCoy |
| WMJX/Boston, MA*
OM/PD: Don Kelley
APD: Candy O' Terry
MD: Mark Laurence | KUMU/Honolulu, HI*
MD: Lee Kirk | WNSN/South Bend, IN
OM/PD: Jim Roberts
APD/MD: Brad King | KISC/Spokane, WA*
PD: Robert Harder |
| WEBC/Bridgeport, CT*
OM/PD: Curt Hansen
MD: Danny Lyons | WAHR/Huntsville, AL*
OM/PD: Lee Reynolds | KCHX/Odessa, TX
PD/MD: Grace Tijerina | WMAS/Springfield, MA*
OM/PD: Rob Anthony
MD: Jim Raino |
| WEZF/Burlington, VT*
OM: Steve Cormier
PD/MD: Gale Parmelee | WRSA/Huntsville, AL*
PD: John Malone
MD: Nate Choievik | KMGL/Oklahoma City, OK*
PD/MD: Steve O'Brien | WMBF/Springfield, MO*
OM/PD: Paul Kelley |
| WVAF/Charleston, WV*
OM/PD: Rick Johnson | WJCK/Jackson, MS*
PD/MD: John Anthony | WMGF/Orlando, FL*
OM: Chris Kampmeier
PD/MD: Ken Payne
APD: Brenda Matthews | KGBX/Springfield, MO*
OM/PD: Paul Kelley |
| WDEF/Chattanooga, TN*
OM/PD: Danny Howard
APD: Patti Sanders
MD: Robin Daniels | WTFM/Johnson City, TN*
PD/MD: Mark Baker | KEZN/Palm Springs, CA
PD/MD: Rick Shaw | KEZK/St. Louis, MO*
PD: Mark Edwards
APD: Bob London |
| WLIT/Chicago, IL*
OM/PD: Darren Davis
APD/MD: Eric Richeke | KCKC/Kansas City, MO*
OM: Mike Kennedy
PD: Ed Walker | WMEZ/Pensacola, FL*
PD/MD: John Sykes | WYYY/Syracuse, NY*
OM: Rich Lauber
OM/PD: Randy Rundie
APD/MD: Marne Mason |
| WRRM/Cincinnati, OH*
PD: TJ Holland
APD: Ted Morro | KUDL/Kansas City, MO*
OM/PD: Thom McGinty | WSWT/Peoria, IL
OM/PD: Randy Rundie | WRVf/Toledo, OH*
OM: Bill Michaels
PD: Tom Cook
MD: KC Palmer |
| WDOK/Cleveland, OH*
PD: Dave Popovich
MD: Ted Kowalski | WJXB/Knoxville, TN*
PD: Jeff Jarnigan | WBEB/Philadelphia, PA*
PD: Chuck Knight | KONA/Tri-Cities, WA
OM/PD: Doug Daniels |
| WTCB/Columbia, SC*
OM/PD: Brent Johnson
APD: Jennifer Jensen | KQIS/Lafayette, LA*
PD: "Fast Eddie" Nelson
MD: Ed "Big Tuna" Perkins | WVAF/Philadelphia, PA*
PD: Chuck Knight | KMXZ/Tucson, AZ*
OM: Darla Thomas
PD: Bobby Rich
APD/MD: Leslie Lois |
| WGSY/Columbus, GA*
PD: Alan Quin | KTGY/Lafayette, LA*
PD: C.J. Clements
APD: Debbie Ray
MD: Steve Wiley | WVAF/Philadelphia, PA*
PD: Chuck Knight | KBEZ/Tulsa, OK*
PD: Dave Dallow |
| KKBA/Corpus Christi, TX*
OM: Ed Ocanas
PD/MD: Bart Allison
APD: Norma Jean Morales | WJXB/Knoxville, TN*
PD: Jeff Jarnigan | WVAF/Philadelphia, PA*
PD: Chuck Knight | KOOI/Tyler, TX
PD/MD: Rick Evans |
| WLQT/Dayton, OH*
OM/PD: Jeff Stevens
APD/MD: Brian Michaels | KQIS/Lafayette, LA*
PD: "Fast Eddie" Nelson
MD: Ed "Big Tuna" Perkins | WVAF/Philadelphia, PA*
PD: Chuck Knight | WLVZ/Utica, NY
PD: Eric Miller
MD: Mark Richards |
| KOSI/Denver, CO*
PD: Gary Nolan
APD/MD: Steve Hamilton | WVAF/Philadelphia, PA*
PD: Chuck Knight | WVAF/Philadelphia, PA*
PD: Chuck Knight | WASH/Washington, DC*
PD: Bill Hess |
| WMGC/Detroit, MI*
OM: Jim Harper
PD: Lori Bennett | WVAF/Philadelphia, PA*
PD: Chuck Knight | WVAF/Philadelphia, PA*
PD: Chuck Knight | KRBB/Wichita, KS*
OM/PD: Lyman James
MD: Dave Wilson |
| WNIC/Detroit, MI*
PD/MD: Theresa Lucas | WVAF/Philadelphia, PA*
PD: Chuck Knight | WVAF/Philadelphia, PA*
PD: Chuck Knight | WMGS/Wilkes Barre, PA*
PD: Stan Phillips
APD: Fran Pantuso
MD: Brian Hughes |
| WOOF/Dothan, AL
PD/MD: Leigh Simpson | WVAF/Philadelphia, PA*
PD: Chuck Knight | WVAF/Philadelphia, PA*
PD: Chuck Knight | WJBR/Wilmington, DE*
OM/PD: Michael Waite
MD: Catey Hill |
| KTSM/El Paso, TX*
PD/MD: Bill Toie
APD: Sam Cassiano | WVAF/Philadelphia, PA*
PD: Chuck Knight | WVAF/Philadelphia, PA*
PD: Chuck Knight | WSRS/Worcester, MA*
PD: Tom Holt |
| WXKC/Erie, PA
OM: Adam Reese
PD: Ron Arlen | WVAF/Philadelphia, PA*
PD: Chuck Knight | WVAF/Philadelphia, PA*
PD: Chuck Knight | WARM/York, PA*
PD: Dave Russell
MD: Melanie Gardner |

* Monitored Reporters

CANADA AC

THIS WEEK	LAST WEEK	WEEKS ON CHART	ARTIST	TITLE	IMPRINT / PROMOTION LABEL	PLAYS	
						TW	+/-
1	1	20	COLBIE CAILLAT	BUBBLY	UNIVERSAL REPUBLIC/UNIVERSAL	430	+4
2	3	13	TIMBALAND FEAT. ONEREPUBLIC	APOLOGIZE	MOSLEY/BLACKGROUND/INTERSCOPE/UNIVERSAL	371	+22
3	2	22	MICHAEL BUBLE	LOST	143/REPRISE/WARNER	370	-45
4	4	22	CELINE DION	TAKING CHANCES	COLUMBIA/SONY BMG	321	-5
5	6	31	FERGIE	BIG GIRLS DON'T CRY	WILL.I.AM/A&M/INTERSCOPE/UNIVERSAL	301	-5
6	5	18	FEIST	1234	ARTS & CRAFTS	300	-6
7	9	24	ENRIQUE IGLESIAS	SOMEBODY'S ME	UNIVERSAL LATINO/INTERSCOPE/UNIVERSAL	293	+11
8	8	27	PLAIN WHITE T'S	HEY THERE DELILAH	FEARLESS/HOLLYWOOD/UNIVERSAL	293	+8
9	7	26	JULY BLACK	SEVEN DAY FOOL	UNIVERSAL	274	-23
10	10	29	JAMES BLUNT	1973	CUSTARD/ATLANTIC/WARNER	273	-9
11	12	19	ALI SLAIGHT	THE STORY OF YOUR LIFE	WARNER	259	-2
12	13	24	RYANDAN	THE FACE	UNIVERSAL	240	-11
13	11	19	BLUE RODEO	THIS TOWN	WARNER	239	-24
14	19	5	ALICIA KEYS	NO ONE	MBK/J/SONY BMG	220	+38
15	14	43	BON JOVI	(YOU WANT TO) MAKE A MEMORY	MERCURY/ISLAND/UNIVERSAL	213	-11
16	15	31	KALAN PORTER	DOWN IN HEAVEN	SONY BMG	201	-19
17	16	32	AVRIL LAVIGNE	WHEN YOU'RE GONE	RCA/SONY BMG	194	-18
18	17	44	HAYLEY SALES	WHAT YOU WANT	UNIVERSAL	192	-19
19	18	35	DAUGHTRY	HOME	RCA/SONY BMG	174	-17
20	21	24	JUSTIN HINES	WISH YOU WELL	UNIVERSAL	153	+23
21	20	17	BRIAN MELO	ALL I EVER WANTED	SONY BMG	132	-4
22	22	8	SANTANA FEAT. CHAD KROEGER	INTO THE NIGHT	ARISTA/SONY BMG	83	-12
23	23	23	EAGLES	HOW LONG	ERC/MERCURY/LOST HIGHWAY/UNIVERSAL	77	-11
24	24	18	KIMBERLEY LOCKE	BAND OF GOLD	CURB/EMI	72	-15
25	25	24	SUZIE MCNEIL	BELIEVE	CURVE/UNIVERSAL	67	-10
26	28	4	ISABELLE BDLAY	TON HISTOIRE	AUDIOGRAM	66	-3
27	29	9	BOOM DES JARDINS	UN PEU PRESSE	BOOM DES JARDINS	64	-5
28	NEW		BRYAN ADAMS	I THOUGHT I'D SEEN EVERYTHING	UNIVERSAL	61	+40
29	41	2	TAYLOR SWIFT	TEARDROPS ON MY GUITAR	BIG MACHINE/UNIVERSAL	61	+19
30	27	14	KATIE MELUA	IF YOU WERE A SAILBOAT	DRAMATICO/UNIVERSAL	61	-11

CANADA HOT AC

THIS WEEK	LAST WEEK	WEEKS ON CHART	ARTIST	TITLE	IMPRINT / PROMOTION LABEL	PLAYS	
						TW	+/-
1	1	15	HEDLEY	FOR THE NIGHTS I CAN'T REMEMBER	UNIVERSAL	813	+20
2	2	11	JORDIN SPARKS	TATTOO	19/JIVE/SONY BMG	805	+15
3	3	19	ALICIA KEYS	NO ONE	MBK/J/SONY BMG	704	-38
4	8	11	MAROON 5	WON'T GO HOME WITHOUT YOU	A&M/DCTONE/INTERSCOPE/UNIVERSAL	699	+61
5	5	17	FERGIE	CLUMSY	WILL.I.AM/A&M/INTERSCOPE/UNIVERSAL	697	-26
6	4	15	RIHANNA	DON'T STOP THE MUSIC	SRP/DEF JAM/UNIVERSAL	686	-49
7	7	16	AVRIL LAVIGNE	HOT	ARISTA/SONY BMG	656	-14
8	9	19	FINGER ELEVEN	I'LL KEEP YOUR MEMORY VAGUE	WIND-UP	641	+11
9	6	20	TIMBALAND FEAT. ONEREPUBLIC	APOLOGIZE	MOSLEY/BLACKGROUND/INTERSCOPE/UNIVERSAL	631	-65
10	10	15	NATASHA BEDINGFIELD FEAT. SEAN KINGSTON	LOVE LIKE THIS	PHONOGENIC/EPIC/SONY BMG	588	+14
11	11	13	SIMPLE PLAN	WHEN I'M GDNE	ATLANTIC/WARNER	540	+3
12	12	10	BUCKCHERRY	SORRY	ELEVEN SEVEN/UNIVERSAL	535	+47
13	15	28	STATE OF SHOCK	MONEY HONEY	CORDOVA BAY	455	+21
14	13	12	LINKIN PARK	SHADOW OF THE DAY	WARNER BROS./WARNER	436	-48
15	14	23	COLBIE CAILLAT	BUBBLY	UNIVERSAL REPUBLIC/UNIVERSAL	410	-45
16	16	10	TAYLOR SWIFT	TEARDROPS ON MY GUITAR	BIG MACHINE/UNIVERSAL	407	+9
17	23	4	JOHN MAYER	SAY	AWARE/COLUMBIA/SONY BMG	377	+74
18	20	8	ELISE ESTRADA	UNLOVE YOU	ROCKSTAR	373	+38
19	17	23	SANTANA FEAT. CHAD KROEGER	INTO THE NIGHT	ARISTA/SONY BMG	371	-19
20	24	5	FABER DRIVE	WHEN I'M WITH YOU	UNIVERSAL REPUBLIC/UNIVERSAL	359	+56
21	18	21	BRIAN MELO	ALL I EVER WANTED	SONY BMG	355	-32
22	22	7	ONEREPUBLIC	STOP AND STARE	MOSLEY/INTERSCOPE/UNIVERSAL	352	+39
23	19	10	LENNY KRAVITZ	I'LL BE WAITING	VIRGIN/EMI	343	+7
24	25	4	DAUGHTRY	FEELS LIKE TONIGHT	RCA/SONY BMG	328	+38
25	31	3	SARA BAREILLES	LOVE SONG	EPIC/SONY BMG	306	+46
26	28	4	CHRIS BROWN	WITH YOU	JIVE/SONY BMG	288	+9
27	29	27	DAUGHTRY	OVER YOU	RCA/SONY BMG	259	-20
28	32	6	THREE DAYS GRACE	NEVER TOO LATE	JIVE/SONY BMG	258	-1
29	26	13	I NINE	SEVEN DAYS OF LONELY	J/SONY BMG	253	-36
30	36	29	MATCHBOX TWENTY	HOW FAR WE'VE COME	MELISMA/ATLANTIC/WARNER	251	+12

♦ indicates CanCon

FOR WEEK ENDING FEBRUARY 10, 2008



Building a bridge between jazz and hip-hop

WHOV's 'World Famous Lessons In Jazz'

Carol Archer

CArcher@RadioandRecords.com

With a name like Kevin "the Moose" Anderson, you know this man has got to have a mission. As PD of Hampton University's noncommercial WHOV/Hampton Roads, Va., he says it is his mandate to bridge the not-so-apparent gap between jazz and hip-hop. ■ With co-hosts Montez "the Whiz" Martin and Marcel "Big Cel" Canady, Anderson helms the "World Famous Lessons in Jazz Series" ("WFLJS") from 1 a.m. to 6 a.m., Monday through Thursday. The show is designed to educate listeners through music (see list, below), history lessons and interviews with such famous jazz musicians as Roy Ayers and Jeff Lorber, along with leading hip-hop producers, who are living embodiments of the cross-pollination between the genres.

As longtime friends, Anderson, Martin and Canady also produce 10 compilations per year, with an 11th best-of and an additional uptempo "summer breakout," with music to "play at a bar-becue," Anderson says.

Abiodun Oyewole of veteran rap act Last Poets says he's excited about what the WHOV show offers, "because the brothers use jazz as a prism to look at modern music."

WHOV's primary musical focus is jazz, but it caters to a richly diverse audience with a successful gospel morning show, Latin, R&B, rap and reggae. It launched in 1941 and became the first black-owned educational FM station among historically black institutions of higher learning in 1964. It was granted a power increase to 10,000 watts in 1992 and now blankets a 60-mile radius including Norfolk, Newport News and Chesapeake. WHOV is the only jazz station in the greater Norfolk market.

Anderson, who has served as PD since fall 2000, says that with several colleges nearby, as well as Air Force, Navy and Marine bases, the market encompasses a diverse global community. "WFLJS" CD compilations are popular with military personnel, whose feedback suggests that many listen while serving in Iraq and Afghanistan.

As a Richmond native, Anderson's lifelong immersion in music began at an early age. His parents listened to jazz, and his mom worked for a one-stop. Later, standing at 6 feet 3 inches and weighing close to 300 pounds, he played center on Hampton's foot-

ball team. He held a series of jobs in record stores that expedited his discovery of and love for jazz. Anderson would scour the bins, digging to unearth treasures like Donald Byrd's Blue Note recordings, Roy Ayers' PolyGram sides ("I love him to death," he says) and countless others. A jazz omnivore, he listened to everything.

At the same time, he became acquainted with people working in local radio—jocks, primarily, who encouraged his avid interest in jazz. Anderson made tapes for friends that proved so popular on campus that one of his professors suggested he take a scholarly approach to jazz music, perhaps from a historical perspective.

"Being a history major, I wrote my thesis on comparative analysis of hip-hop to jazz. I saw my role as connecting the two," he says. But attending a Winter Music Conference proved decisive to Anderson's career. He learned about the concept of pirate stations—and burned with desire to build one himself. It is that early thrill for the concept that today illuminates the "WFLJS" sobriquet: "Illegal rap radio."

To attract younger listeners—and to keep from alienating older ones—the "WFLJS" playlist focuses on jazz-based and "conscious" hip-hop songs from the likes of Common and those featuring jazz samples. "I try to get people to understand it's a duality that exists. You won't hear Lil Jon, but you will hear Talib Kweli, Mos Def, Common and A Tribe Called Quest," Anderson says.

He builds three-song sets mindful of music flow:

'Jazz is a hard sell nowadays. People have misconceptions about it. That's one of the things we try to do with the show: redefine jazz.'

—Kevin 'the Moose' Anderson



'People were calling us, rewinding tapes they had recorded to find out what a certain song was.'

—Kevin 'the Moose' Anderson

for instance, saxophonist Mike Phillips' "G Money" from the album "Uncommon Denominator" into Down to the Bone's "Angel Baby" from "Spread Love Like Wildfire" and "Rapper Delight" from Hidden Beach's "Uncovered, Vol. 4" collection. "We can play one of Jeff Lorber's original songs that Jay-Z samples and get phone calls. Young people don't know it's not a Jay-Z song," Anderson says. "Then in the next breath, someone their parents' age will call and say, 'That's Jeff Lorber, ain't it? I used to play that song when I'd walk my girl, Patrice, home.' I've also found out that a lot of high school and college kids who play in a band listen to our music.

"We have touched a nerve with people in this area—awakened a musical beast," he adds. "If you work in radio, you know how people call, trying to sing you a song that you played a few weeks ago. It got to the point that people were calling us, rewinding tapes they had recorded to find out what a certain song was."

The founding members of "WFLJS" are also building relationships with the artists they support through interviews, and since June 2006, through artist participation in the "Jazz in the Hip-Hop Generation" symposium series they organize on Hampton's historic campus. With its roster of esteemed jazz musicians and hip-hop producers—Q-Tip, Easy Mo Bee, Ayers, Lorber and Lemmy White, among others—the symposium represents "a conjunction of two worlds."

Anderson believes the gathering is the perfect cross-generational vehicle to assist in preserving jazz music culture. Young and old alike witness—and participate in—a dialog between generations on a wide variety of topics.

Despite a lack of awareness of music theory and instrumental training, many young hip-hop artists' and producers' reliance on jazz and soul master works has fostered a cross-genre exchange of music, style and information. Similarly, some veterans of jazz-fusion and R&B have found their careers reinvigorated as a result of sampling and jazz-based hip-hop—ultimately providing an opportunity for jazz to tap into the maturing hip-hop audience.

Anderson speaks with urgency about the future of jazz. "It's a hard sell nowadays. People have misconceptions about it," he says. "That's one of the things we try to do with the show: redefine jazz." **R&R**

Music Monitor

WHOV's "WFLJS, Vol. 53" show aired Oct. 16 and 25, 2007.

- Jeff Lorber, "Pacific Coast Highway"
- Prince & the NPG, "Strollin' "
- Chico Hamilton, "The Morning Side of Love"
- Pieces of a Dream, "Sailing"
- Norman Connors, "I Am Your Melody"
- Yellow Daisies, "Fertile Ground" (Nicola Conte remix)
- Curtis Fuller, "Fire Spot After Dark" (Re-bop Re Savoy remix)
- Candy Dulfer, "Two Miles"
- Chris Botti Featuring Jill Scott, "Good Morning Heartache"
- Brian Culbertson, "Dreaming of You"
- Joe Sample & Roy Ayers, "Last Buzz"
- Special EFX, "Summer's End"
- Curtis Mayfield, "You're So Good to Me"

Source: WHOV station log

R&R SMOOTH JAZZ

POWERED BY **nielsen** BDS

DMDS DIGITAL DOWNLOADS AVAILABLE AT DMDS.COM



► SAXOPHONIST **JESSY J** IS AWARDED AIRPOWER STRIPES AT NO. 15 FOR HER PAUL BROWN-PRODUCED DEBUT SINGLE, "TEQUILA MOON" (192 PLAYS, UP 49).

LAST WEEK	WEEKS ON CHART	ARTIST TITLE	IMPRINT / PROMOTION LABEL	PLAYS TW +/-	AUDIENCE MILLIONS	RANK
1	3	PAUL HARDCASTLE LUCKY STAR	TRIPPIN' N' RHYTHM	579 +48	6.066	1
2	1	BONEY JAMES LET IT GO	CONCORD/CMG	570 -5	5.422	3
3	2	ERIC MARIENTHAL BLUE WATER	PEAK/CMG	547 -11	5.820	2
4	4	CANDY DULFER L.A. CITY LIGHTS	HEADS UP	483 -53	4.575	4
5	5	CHRIS BOTTI VENICE	COLUMBIA	435 -20	3.975	6
6	6	JAY SOTO SLAMMIN	NUGROOVE	395 -51	3.133	8
7	7	EUGE GROOVE MR. GROOVE	NARADA JAZZ/BLG	368 +45	2.868	10
8	10	KENNY G SAX-O-LOCO	STARBUCKS/CONCORD/CMG	344 +66	4.270	5
9	8	EVERETTE HARP OLD SCHOOL	SHANACHIE	300 +2	2.876	9
10	12	NYEE MOSES BETWEEN US	NYEE MOSES	272 +7	2.091	17
11	9	QUEEN LATIFAH POETRY MAN	FLAVOR UNIT/VERVE	257 -29	2.376	13
12	11	NAJEE COME WHAT MAY	HEADS UP	255 +9	2.236	15
13	16	CHUCK LOEB WINDOW OF THE SOUL	HEADS UP	245 +21	1.606	20
14	13	JEFF GOLUB FEATURING RICHARD ELLIOT AIN'T NO WOMAN (LIKE THE ONE I GOT)	NARADA JAZZ/BLG	240 +4	2.014	18
15	14	BRIAN SIMPSON WHAT CHA GONNA DO?	RENDEZVOUS	238 +6	3.375	7
16	18	PAUL BROWN OL' SKOOLIN'	PEAK/CMG	232 +56	2.673	12
17	17	WALTER BEASLEY WHY NOT YOU	HEADS UP	213 +8	2.135	16
18	21	JESSY J TEQUILA MOON	PEAK/CMG	192 +49	2.858	11
19	19	ALICIA KEYS NO ONE	MBK/J/RMG	183 +4	2.279	14
20	26	MICHAEL MCDONALD (YOUR LOVE KEEPS LIFTING ME) HIGHER AND HIGHER	UNIVERSAL MOTOWN	169 +74	1.764	19
21	20	JIMMY SOMMERS HAPPY HOUR	GEMINI	153 -4	1.459	21
22	22	CHRIS STANDRING LOVE & PARAGRAPHS	ULTIMATE VIBE	148 +20	1.302	22
23	25	RICK BRAUN & RICHARD ELLIOT BETTER TIMES	ARTIZEN	110 +4	0.508	-
24	28	MICHAEL MANSON COMING RIGHT AT YA	NUGROOVE	97 +2	0.622	30
25	27	SIMPLY RED STAY	SIMPLYRED.COM	92 -3	1.010	25
26	24	MICHAEL MCDONALD WALK ON BY	UNIVERSAL MOTOWN	87 -13	0.585	-
27	RE-ENTRY	BLAKE AARON BUMPIN' ON THE WES SIDE	INNERVISION	86 +8	1.052	23
28	NEW	NILS DREAMIN'	BAJA/TSR	82 +5	0.618	-
29	NEW	MARCUS MILLER FEATURING CORINNE BAILEY RAE FREE	CONCORD JAZZ/CMG	80 +27	0.606	-
30	NEW	NORMAN BROWN POP'S COOL GROOVE	PEAK/CMG	80 +25	0.498	-

NEW AND ACTIVE					
ARTIST TITLE / LABEL	AUD / GAIN	ARTIST TITLE / LABEL	AUD / GAIN	ARTIST TITLE / LABEL	AUD / GAIN
KE-LELY SWEET Dream On (Razor & Tie) TOTAL STATIONS: 9	70/1	JOHN LEGEND Each Day Gets Better (G.O.O.D./Columbia/SUM) TOTAL STATIONS: 5	51/6	NICK COLIONNE Keepin' It Cool (Narada Jazz/BLG) TOTAL STATIONS: 6	37/2
U-NAM Keeo The Faith (Trippin' N' Rhythm) TOTAL STATIONS: 6	61/9	MARC ANTOINE Spooky (Peak/CMG) TOTAL STATIONS: 5	42/28	RAUL MIDON Pick Somebody Up (Manhattan/BLG) TOTAL STATIONS: 2	29/17

MOST ADDED

ARTIST TITLE / LABEL	NEW STATIONS
CHRIS STANDRING Love & Paragraphs (Ultimate Vibe) Sirius Jazz Cafe, WJZW, WNWV	3
MICHAEL MCDONALD (Your Love Keeps Lifting Me) Higher And Higher (Universal Motown) WJSJ, WLOQ, WLVE	3
RICK BRAUN & RICHARD ELLIOT Better Times (ARTizen) KBZN, WJZW, WSMJ	3
KENNY G Sax-o-loco (Starbucks/Concord/CMG) WJSJ, WSMJ	2
JESSY J Tequila Moon (Peak/CMG) KOAS, Sirius Jazz Cafe	2
WALTER BEASLEY Why Not You (Heads Up) WDSJ, WSMJ	2
NORMAN BROWN Pop's Cool Groove (Peak/CMG) KIFM, KOAS	2
EUGE GROOVE Mr. Groove (Narada Jazz/BLG) KHJZ	1
CHUCK LOEB Window Of The Soul (Heads Up) WDSJ	1
PAUL BROWN Ol' Skoolin' (Peak/CMG) WJSJ	1

ADDED AT... WDSJ
Dayton, OH
OM/PD: Jeff Stevens
Walter Beasley, Why Not You, 10
Chuck Loeb, Window Of The Soul, 9

FOR REPORTING STATIONS PLAYLISTS GO TO:
www.RadioandRecords.com

SMOOTH JAZZ INDICATOR

LAST WEEK	WEEKS ON CHART	ARTIST TITLE	IMPRINT / PROMOTION LABEL	PLAYS TW +/-
1	19	CANDY DULFER L.A. CITY LIGHTS	HEADS UP	174 +10
2	12	PAUL HARDCASTLE LUCKY STAR	TRIPPIN' N' RHYTHM	169 +16
3	4	ERIC MARIENTHAL BLUE WATER	PEAK/CMG	155 +10
4	2	EVERETTE HARP OLD SCHOOL	SHANACHIE	155 -3
5	6	EUGE GROOVE MR. GROOVE	NARADA JAZZ/BLG	139 +8
6	5	JIMMY SOMMERS HAPPY HOUR	GEMINI	137 -6
7	7	BONEY JAMES LET IT GO	CONCORD/CMG	131 +4
8	9	JESSY J TEQUILA MOON	PEAK/CMG	124 +14
9	8	NAJEE COME WHAT MAY	HEADS UP	118 -2
10	17	KENNY G SAX-O-LOCO	STARBUCKS/CONCORD/CMG	117 +22
11	14	NILS DREAMIN'	BAJA/TSR	114 +10
12	15	LES SABLER CLUB STREET	MUSIC FORCE	113 +10
13	11	TOM BRAXTON FEAT. BRIAN SIMPSON ESCAPE	PACIFIC COAST JAZZ	112 +4
14	10	CHUCK LOEB WINDOW OF THE SOUL	HEADS UP	109 0
15	6	RICK BRAUN & RICHARD ELLIOT BETTER TIMES	ARTIZEN	108 +12
16	12	CHRIS BOTTI VENICE	COLUMBIA	105 -3
17	13	PAUL BROWN OL' SKOOLIN'	PEAK/CMG	104 -3
18	18	WALTER BEASLEY WHY NOT YOU	HEADS UP	95 +1
19	21	DARREN MOTAMEDY LOVE YOU JUST SO MUCH	MASHAD	94 +6
20	19	NORMAN BROWN POP'S COOL GROOVE	PEAK/CMG	94 +4
21	22	BRIAN HUGHES WHILE THE WORLD SLOWLY TURNS	SYLVAN HOUSE	93 +6
22	4	MICHAEL MCDONALD WALK ON BY	UNIVERSAL MOTOWN	90 +1
23	27	CHRIS STANDRING LOVE & PARAGRAPHS	ULTIMATE VIBE	77 +10
24	3	CHRIS GEITH WAVES OF LIFE	NUANCE	76 +7
25	23	ALICIA KEYS NO ONE	MBK/J/RMG	73 -3
26	24	NICK COLIONNE KEEPIN' IT COOL	NARADA JAZZ/BLG	72 0
27	25	MATT MARSHAK SPACE COASTIN'	NUANCE	71 0
28	9	CURTIS HAYWOOD RAIN SONG	SMOOTH SOUNDS	68 +2
29	NEW	JAARED YOUR SMILE	TRIPPIN' N' RHYTHM	65 +13
30	RE-ENTRY	CHAKA KHAN FEAT. MICHAEL MCDONALD YOU BELONG TO ME	BLUR/DUNY/COLUMBIA	63 +2

MOST INCREASED PLAYS

+74	MICHAEL MCDONALD (Your Love Keeps Lifting Me) Higher And Higher (Universal Motown) KHJZ +16, WDSJ +15, WJSJ +11, WJZW +10, WLVE +9, KIFM +9, KUJZ +2, WLOQ +2, WSMJ +1, KKGK +1
+66	KENNY G Sax-o-loco (Starbucks/Concord/CMG) KTWV +20, KUJZ +10, KHJZ +9, KBZN +7, SJZ +7, JSJ +6, XWRC +5, KIFM +4, KRVR +3, WJSJ +2
+56	PAUL BROWN Ol' Skoolin' (Peak/CMG) KTWV +12, WLOQ +10, WJZW +10, WDSJ +8, KUJZ +7, WJSJ +3, WSMJ +2, SJZ +2, KUJZ +2, WLVE +2
+49	JESSY J Tequila Moon (Peak/CMG) KTWV +20, JSJ +7, KUJZ +7, WJZW +7, WNWV +5, WMVV +3, SJZ +3, WSJT +2, WSMJ +1, KIFM +1
+48	PAUL HARDCASTLE Lucky Star (Trippin' N' Rhythm) KTWV +18, WJZW +14, KHJZ +8, SJZ +4, KUJZ +4, WJZZ +3, KIFM +3, WSMJ +3, WJZW +2, WLVE +2

FOR WEEK ENDING FEBRUARY 10, 2008
LEGEND: See legend to charts in charts section for rules and symbol explanations.
29 smooth jazz stations are electronically monitored by Nielsen Broadcast Data Systems 24 hours a day, 7 days a week. Indicator chart comprised of 16 reporters.
© 2008 Nielsen Business Media, Inc. All rights reserved.

SMOOTH JAZZ REPORTERS

WJZZ/Atlanta, GA* OM: Steve Hegwood PD/MD: Dave Kos 1	KJCO/Denver, CO* PD/MD: Michael Fischer	KHJZ/Houston, TX* PD: Maxine Todd APD/MD: Greg Morgan	KSBR/Los Angeles, CA OM/PD: Terry Wedel MD: Vienna Yip	WHOV/Norfolk, VA PD: Kevin "The Moose" Anderson	KSSJ/Sacramento, CA* PD/MD: Lee Hansen	DMX Smooth Jazz/Satellite PD/MD: Rochelle Matthews	KWJZ/Seattle, WA* PD: Carol Handley MD: Dianna Rose
WEAA/Baltimore, MD PD: Sandi Mallory APD/MD: Marcellus "Bassman" Shepard	WVMV/Detroit, MI* OM/PD: Tom Sleeper MD: Sandy Kovach	KPVU/Houston, TX PD: Wayne Turner	KTWV/Los Angeles, CA* PE: Paul Lavioie APD: Brian Morgan MD: Patricia James	WLOQ/Orlando, FL* PD: Paul Lavioie APD: Brian Morgan MD: Patricia James	KBZN/Salt Lake City, UT* OM/PD: Dan Jessop	Jones Radio Networks/Satellite* OM/PD: Steve Hibbard APD/MD: Laurie Cobb	KCOZ/Springfield, MO OM: Jae Jones PD/MD: Jarrett Morgan
WSMJ/Baltimore, MD* PD/MD: Lori Lewis	WZJZ/Ft. Myers, FL OM: Louis Kaplan APD/MD: Randi Bachman	WJSJ/Jacksonville, FL* OM/PD: Joel Widdows	WGRV/Melbourne, FL PC/MD: Randy Bennett MD: Frank Childs	WJZZ/Philadelphia, PA* PD: Michael Tozzi MD: Frank Childs	KKSF/San Francisco, CA* PD/MD: Ken Jones	Music Choice Smooth Jazz/Satellite APD: Will Kinnally	WSJT/Tampa, FL* PD: Ross Block MD: Kathy Curtis
WVSJ/Birmingham, AL OM/PL: Ardy Parrish	WSBZ/Ft. Walton Beach, FL PD: Mark Carter MD: Mark Edwards	KJLU/Jefferson City, MO OM: Mike Downey PD/MD: Dan Turner APD: LaVaughn Wilson	WLVE/Miami, FL* OM/PD: Rich McMillen	KYOT/Phoenix, AZ* PD: Smokey Rivers APD/MD: Angie Handa	KJZY/Santa Rosa, CA* PD: Gordon Zlot APD/MD: Rob Singleton	Sirius Jazz Cafe/Satellite* OM: Gregg Steele PD: Shirley Maldonado	WJZW/Washington, DC* PD: Steve Allan
WNJA/Chicago, IL* OM/PD: Darren Davis MD: Rick O'Dell	WSJW/Harrisburg, PA* PD/MD: Paul Scott	KOAS/Las Vegas, NV* PD: Samantha Pascual MD: Lynn Briggs	KRVR/Modesto, CA* OM/MD: Doug Wulff PC: James Bryan	KJZS/Reno, NV* OM: Mark Keele PD/MD: Jay Davis	DMX Jazz Vocal Blend/Satellite PD/MD: Rochelle Matthews	XM Watercolors/Satellite* PD: Shirilita Colon MD: Lynette White	
WNWV/Cleveland, OH* OM/PD: Bernie Kimble	WQTQ/Hartford, CT PD/MD: Stewart Stone	KUAP/Little Rock, AR PD/MD: Michael Nellums	WVAS/Montgomery, AL OM: Candy Capel MD: Jay Holcey				
WDSJ/Dayton, OH* OM/PD: Jeff Stevens							

* Monitored Reporters



Clear Channel's new Dallas OM Vince Richards is up for the challenge

Resurrecting The Eagle, Retooling The Edge

Mike Boyle

MBoyle@RadioandRecords.com

After spending six-and-a-half years in Houston most recently as director of FM programming for the Clear Channel cluster, Vince Richards made known his desire to become a cluster OM for the company, which coincidentally, was looking to make some changes in Dallas. ■ "I was already doing some work there and basically went through the process of pitching myself for the Dallas OM job," Richards says. "It felt good. They wanted someone to come in and be a leader in the programming department. The opportunity presented itself in a manner that made us all comfortable."

However, before Richards' move to Big D could be announced last December, there were other major issues that had to be addressed in the market.

Resurrecting The Eagle

As the decision was being made that Richards would move to Dallas—although he will also commute to Houston a few days per month to offer help and guidance to that cluster—the company conducted a research project in the market to find out what to do with La Preciosa, the 2-year-old Spanish-language oldies format at 97.1 that it dumped Nov. 30.

"At the time of us coming to terms with me being OM, the station was playing Christmas music and we had to come up with a format by the time Christmas rolled around," Richards says.

When the results were in from the research project, a secret meeting was called to study the data. That led Clear Channel to resurrect the rock-formatted Eagle (KEGL), which the company abandoned in 2004 for an AC format known as Sunny 97.1, the precursor to La Preciosa.

With that decision made, Richards says, "we still could not announce that I was coming to Dallas, because it could have tipped off what we were going to do, with my rock background. After deciding to bring the Eagle back, we had about two-and-a-half weeks to do it—but we did it in 10 days. When we signed the station on last

Dec. 18, we also announced my new position as OM for the cluster, with direct PD responsibilities for KEGL and [alternative] KDGE." Richards also oversees CHR/top 40 KHKS (106.1 Kiss FM), hot AC KDMX (Mix 102.9) and Americana KZPS (Lone Star 92.5).

The Eagle Vs. The Edge

With the Eagle relaunched, Richards officially took over PD duties for KDGE (the Edge) from Duane Doherty, who now solely concentrates on programming KZPS. "We really felt like one programmer needed to oversee both the Eagle and the Edge because both stations can collide and be predatory on each other," Richards says. "We have both stations pretty much where we want them now. The biggest thing for me is getting a morning show on the Edge. I'm not in a big hurry, because I want to make sure I get the right show, because this decision will affect the radio station for an extended period of time."

The station's former morning show, the syndicated "Lex & Terry Show," was moved to the Eagle, because, as Richards says, "On the Edge, it wasn't a real good fit; it was more of a guys' morning show. The Edge, in my view, is not supposed to be a male-dominated radio station, much like alternative KTBZ [the Buzz] in Houston is not male-dominated. We see them both as all-inclusive."

Keeping the Eagle and the Edge from getting in each other's way musically isn't difficult to explain.

'After deciding to bring the Eagle back, we had about two-and-a-half weeks to do it—but we did it in 10 days.'

—Vince Richards



Eagle airstaff: Lex & Terry in mornings, Big Rig in middays (voice-tracked; he also does middays at active rock sister WXTB/Tampa), APD/MD Chris Ryan in afternoons and Zakk United in nights.

Edge airstaff: Mornings are open, MD Ayo does middays, Jessie is in afternoons and Josh is back for nights, voice-tracking from hot AC sister KYSR (98.7)/Los Angeles, where he hosts late afternoons/evenings.

"If you look at the library material on both stations [see list, below], you see that they are both different in many respects," Richards says. "As the stations both evolve into what the view and the thinking is, there will be a distinct difference."

He adds that the stations share some songs, such as Seether's "Fake It" or Foo Fighters' "The Pretender," but as with the library, there is a distinct difference when it comes to currents, which Richards describes as "evolving" on the Eagle. "Right now it's about 70% gold to 30% current."

Evolving The Eagle

Richards says no one should look for a rebranding of the Edge, other than what will come when a new morning show finally kicks off, but to expect much more from the Eagle in the near future.

"Programming and features will evolve, but we purposely have kept it pretty clean-sounding and noncluttered. We'll let the music do the talking as we move forward." Richards also reports that the station is looking at bringing back some of the heritage things the Eagle was known for, such as the annual BFD concert.

"The Eagle was a relatively successful radio station when they pulled the plug and changed formats in 2004," Richards says. "I think there are certain expectations from the audience as to what the station should be and should do. It's our job to make sure we're fulfilling those expectations." **R&R**

Most-Played Eagle, Edge Acts

Illustrating the difference between Clear Channel rock KEGL (the Eagle)/Dallas and alternative sister KDGE (the Edge), PD Vince Richards supplied R&R with the top 10 most-played acts for both stations from January 2008.—MB

The Eagle

1. AC/DC
2. Led Zeppelin
3. Ozzy Osbourne
4. Metallica
5. Three Days Grace
6. Tool
7. Pink Floyd
8. Van Halen
9. Guns N' Roses
10. Foo Fighters

The Edge

1. Linkin Park
2. Foo Fighters
3. Nirvana
4. Red Hot Chili Peppers
5. Three Days Grace
6. Rise Against
7. Seether
8. Chevelle
9. Green Day
10. Pearl Jam

R&R ALTERNATIVE

POWERED BY **nielsen** BDS

DMDS DIGITAL DOWNLOADS AVAILABLE AT DMDS.COM



► **ATREYU** ROLLS 28-21 IN ITS THIRD WEEK ON THE CHART AS "FALLING DOWN" FOSTERS A 160-SPIN INCREASE.

WEEKS ON CHART	LAST WEEK	ARTIST TITLE	NIelsen BDS CERTIFICATIONS	HITPREDICTOR STATUS	WIND-UP	PLAYS TW	WEEKS +/-	AUDIENCE MILLIONS	RANK
1	1	SEETHER FAKE IT	NO. 1 (8 WKS)	11 ☆	WIND-UP	1841	-66	7.858	2
2	2	FOO FIGHTERS LONG ROAD TO RUIN		☆		1783	-18	5.434	4
3	3	LINKIN PARK SHADOW OF THE DAY		11 ☆	WARNER BROS.	1593	-59	3.574	3
4	4	PARAMORE CRUSH CRUSH CRUSH		11 ☆	FUELED BY RAMEN/RRP	1381	+30	4.530	8
5	5	FOO FIGHTERS THE PRETENDER		11 ☆	ROSSELL/RCA/RMG	1307	+2	8.038	1
6	6	RISE AGAINST THE GOOD LEFT UNDONE		☆	GEFFEN/INTERSCOPE	1201	+17	3.073	6
7	7	AVENGED SEVENFOLD ALMOST EASY		☆	HOPELESS/WARNER BROS.	1175	-39	3.392	15
8	8	RADIOHEAD BODYSNATCHERS		☆	TBD/IATO	1093	-13	3.505	12
9	9	CHEVELLE I GET IT		☆	EPIC	1075	-25	4.133	9
10	10	THE BRAVERY BELIEVE		☆	ISLAND/IDJMG	1041	-38	3.447	14
11	11	FINGER ELEVEN PARALYZER		11 ☆	WIND-UP	1033	-58	3.126	5
12	12	SERJ TANKIAN EMPTY WALLS		☆	SERJICAL STRIKE/REPRISE	988	-213	1.794	7
13	13	PUDDLE OF MUDD PSYCHO		☆	FLAWLESS/GEFFEN/INTERSCOPE	976	+55	3.526	11
14	14	JACK JOHNSON IF I HAD EYES		☆	BRUSHFIRE/UNIVERSAL REPUBLIC	861	+47	2.884	17
15	15	THREE DAYS GRACE NEVER TOO LATE		11 ☆	JIVE/ZOMBA	853	-78	3.778	10
16	16	FOXBORO HOT TUBS MOTHER MARY		☆	JINGLE TOWN	800	+70	3.385	16
17	17	JIMMY EAT WORLD ALWAYS BE		☆	TINY EVIL/INTERSCOPE	791	-6	2.528	19
18	18	PANIC AT THE DISCO NINE IN THE AFTERNOON	AIRPOWER/MOST INCREASED PLAYS	☆	DECAYDANCE/FUELED BY RAMEN/RRP	695	+276	2.651	18
19	19	LINKIN PARK BLEED IT OUT		11 ☆	WARNER BROS.	687	-48	3.457	13
20	20	ASHES DIVIDE THE STONE		☆	ISLAND/IDJMG	631	+10	1.490	25
21	21	ATREYU FALLING DOWN		☆	HOLLYWOOD	583	+160	2.063	21
22	22	THE KILLERS SHADOWPLAY		☆	ISLAND/IDJMG	572	-76	1.885	23
23	23	SICK PUPPIES MY WORLD		☆	RMR/VIRGIN	560	-6	1.261	30
24	24	BREAKING BENJAMIN UNTIL THE END		☆	HOLLYWOOD	502	+54	1.462	26
25	25	SHINY TOY GUNS RAINY MONDAY		☆	UNIVERSAL MOTOWN	475	-49	1.955	40
26	26	EDDIE VEDDER HARD SUN		☆	MONKEY WRENCH/JRMG	457	-53	1.550	24
27	27	THREE DAYS GRACE RIOT		☆	JIVE/ZOMBA	440	+12	1.307	29
28	28	SERJ TANKIAN SKY IS OVER		☆	SERJICAL STRIKE/REPRISE	423	+82	1.327	28
29	29	BULLET FOR MY VALENTINE SCREAM AIM FIRE		☆	JIVE/ZOMBA	396	-32	1.678	-
30	30	HURT TEN TON BRICK		☆	CAPITOL	389	-6	1.178	34
31	31	SIXX: A.M. LIFE IS BEAUTIFUL		☆	ELEVEN SEVEN	384	+28	1.032	36
32	32	THE WHITE STRIPES CONQUEST		☆	THIRD MAN/WARNER BROS.	375	-7	1.775	-
33	33	ROGUE WAVE LAKE MICHIGAN		☆	BRUSHFIRE/UNIVERSAL REPUBLIC	373	-27	1.925	-
34	34	THEORY OF A DEADMAN SO HAPPY		☆	604/ROADRUNNER/RRP	345	+63	1.946	-
35	35	BUCKCHERRY SORRY		☆	ELEVEN SEVEN/ATLANTIC/RRP	322	+27	2.088	20
36	36	KORN HOLD ON		☆	VIRGIN	309	-4	1.670	-
37	37	SPOON DON'T YOU EVAH		☆	MERGE	306	+4	1.891	-
38	38	AGAINST ME! STOP		☆	SIRE/REPRISE	267	+96	1.409	27
39	39	MGMT TIME TO PRETEND		☆	COLUMBIA	263	+7	1.025	37
40	40	VAMPIRE WEEKEND A-PUNK		☆	XL/BEGGARS GROUP	257	+43	1.085	35

MOST ADDED

ARTIST TITLE / LABEL	NEW STATIONS
10 YEARS Beautiful (Universal Republic) KDGE, KHBZ, KPNT, KQXR, KUCC, WPBZ, WRWK, WRXZ, WTTZ, WZJO	10
R.E.M. Supernatural Superseries (Warner Bros.) KRBZ, KWOD, KXKX, Sirius Alt Nation, WARQ, WEQX, WHTG, WWCD, XM Ethel	9
VAMPIRE WEEKEND A-Punk (XL/Beggars Group) KEDJ, KJEE, KNDD, WLUM, WWCD, XETRA	6
SAVING ABEL Addicted (Virgin) KHBZ, WARQ, WNFZ, WPBZ, WRWK, WRXZ	6
ATREYU Falling Down (Hollywood) KUCC, WNFZ, WRWK, WRXZ, XETRA	5
APOCALYPTICA FEAT. COREY TAYLOR I'm Not Jesus (Jive/Zomba) KTBB, KWOD, WFXH, WHRL, WNFZ	5
ANGELS AND AIRWAVES Secret Crowds (Suretone/Geffen/Interscope) KFMA, KNDD, WHTG, WLUM, WRWK	5
SEETHER Rise Above This (Wind-up) KROX, KTCL, WBCN, WSUN, WZNE	5
SAFETYSUIT Someone Like You (Universal Motown) KCCX, KJEE, KPNT, WLUM, WRXL	5
ASHES DIVIDE The Stone (Island/IDJMG) KFTE, WBRU, WLRS, WXDX	4

ADDED AT... WARQ **ROCK 93.5**
Columbia, SC
PD: Dave Stewart
MD: Matt Lee
R.E.M., Supernatural Superseries, O Saving Abel, Addicted, O Ludo, Love Me Dead, O
FOR REPORTING STATIONS PLAYLISTS GO TO:
www.RadioandRecords.com

NEW AND ACTIVE

ARTIST TITLE / LABEL	PLAYS /GAIN	ARTIST TITLE / LABEL	PLAYS /GAIN
GNARLS BARKLEY Run (Downtown/Atlantic) TOTAL STATIONS: 34	252/87	ANGELS AND AIRWAVES Secret Crowds (Suretone/Geffen/Interscope) TOTAL STATIONS: 22	163/55
10 YEARS Beautiful (Universal Republic) TOTAL STATIONS: 29	239/162	SEETHER Rise Above This (Wind-up) TOTAL STATIONS: 15	155/103
ARMOR FOR SLEEP Hold The Door (Sire/Warner Bros.) TOTAL STATIONS: 32	239/27	CHEVELLE The Fad (Epic) TOTAL STATIONS: 22	151/41
APOCALYPTICA FEAT. COREY TAYLOR I'm Not Jesus (Jive/Zomba) TOTAL STATIONS: 28	211/74	FLYLEAF Breathe Today (A&M/Octone/Interscope) TOTAL STATIONS: 12	148/13
KATE NASH Foundations (Fiction/Geffen/Interscope) TOTAL STATIONS: 13	164/46	R.E.M. Supernatural Superseries (Warner Bros.) TOTAL STATIONS: 23	142/142

MOST INCREASED PLAYS

INCREASE IN PLAYS

+276	☆ PANIC AT THE DISCO Nine In The Afternoon (Decaydance/Fueled By Ramen/RRP) SIAN +31, KUCC +23, WRWK +20, KNXX +18, WSUN +17, KJEE +14, CIMX +13, KROX +11, WPBZ +10, WBTZ +9
+162	10 YEARS Beautiful (Universal Republic) WMFS +16, KQRA +14, WRXZ +13, KNXX +11, KDGE +11, WJBX +11, WFXH +9, WPBZ +9, WRXL +9, KUCC +8
+160	☆ ATREYU Falling Down (Hollywood) WZJO +16, WTTZ +12, KMYZ +11, KQXR +10, WBTZ +10, WRWK +10, KFMA +8, WCYX +8, KUCC +8, WJBX +8
+142	R.E.M. Supernatural Superseries (Warner Bros.) WEQX +23, KNRK +22, XETH +19, KWOD +18, SIAN +14, KBZT +13, KITS +5, KNDD +4, KRBZ +4, WFNX +3
+103	SEETHER Rise Above This (Wind-up) KFMA +23, WSUN +20, WBTZ +18, WMFS +13, KTCL +8, WBCN +8, WZNE +8, WJRR +3, KXTE +1, KDGE +1

FOR WEEK ENDING FEBRUARY 10, 2008
LEGEND: See legend to charts in charts section for rules and symbol explanations.
69 alternative and 26 Canada rock stations are electronically monitored by Nielsen Broadcast Data Systems 24 hours a day, 7 days a week. © 2008 Nielsen Business Media, Inc. All rights reserved.

TOLLFREE 1.800.231.6074
www.rollasign.com

Rollasign™
Disposable Plastic Banners

R&R ACTIVE ROCK

POWERED BY **nielsen**
BDS

DMDS DIGITAL DOWNLOADS
AVAILABLE AT DMDS.COM



► **CHEVELLE LANDS**
THE LONE AIRPOWER
THIS WEEK WITH
"THE FAD" (22-18,
UP 131 PLAYS).

LAST WEEK	WEEKS ON CHART	ARTIST TITLE	11 NIELSEN BDS CERTIFICATIONS IMPRINT / PROMOTION LABEL	PLAYS TW +/-	AUDIENCE MILLIONS	RANK
1	1	PUDDLE OF MUDD PSYCHO	NO. 1 (2 WKS) FLAWLESS/GEFFEN/INTERSCOPE	1771 +62	6.578	1
2	2	SEETHER FAKE IT	11 WIND-UP	1589 -79	6.185	2
3	3	AVENGED SEVENFOLD ALMOST EASY	HOPELESS/WARNER BROS.	1574 -39	4.821	3
4	7	FOO FIGHTERS LONG ROAD TO RUIN	ROSWELL/RCA/RMG	1426 +83	4.794	4
5	5	SIXX: A.M. LIFE IS BEAUTIFUL	ELEVEN SEVEN	1232 -98	4.542	5
6	6	HURT TEN TON BRICK	CAPITOL	1214 -8	3.027	8
7	7	KORN HOLD ON	VIRGIN	1071 +22	3.063	7
8	8	BREAKING BENJAMIN UNTIL THE END	HOLLYWOOD	1065 +59	3.299	6
9	12	FIVE FINGER DEATH PUNCH THE BLEEDING	FIRM	943 +69	2.524	11
10	7	LINKIN PARK SHADOW OF THE DAY	11 WARNER BROS.	938 +25	2.995	10
11	16	THEORY OF A DEADMAN SO HAPPY	604/ROADRUNNER/RRP	878 +218	2.236	14
12	9	ANOTHER ANIMAL BROKEN AGAIN	UNIVERSAL REPUBLIC	762 -153	2.304	12
13	18	ASHES DIVIDE THE STONE	ISLAND/IDJMG	755 +125	1.866	17
14	13	SERJ TANKIAN EMPTY WALLS	SERJICAL STRIKE/REPRISE	737 -109	2.182	15
15	11	ATREYU BECOMING THE BULL	HOLLYWOOD	709 -176	1.981	16
16	15	FOO FIGHTERS THE PRETENDER	11 ROSWELL/RCA/RMG	677 +6	3.004	9
17	14	KILLSWITCH ENGAGE HOLY DIVER	ROADRUNNER/RRP	667 -86	2.270	13
18	22	CHEVELLE THE FAD	AIRPOWER EPIC	662 +131	1.533	19
19	20	BULLET FOR MY VALENTINE SCREAM AIM FIRE	JIVE/ZOMBA	631 +26	1.161	29
20	17	RED LET GO	ESSENTIAL/RED	616 -32	1.358	24
21	31	ATREYU FALLING DOWN	HOLLYWOOD	540 +163	1.196	26
22	23	ALTER BRIDGE WATCH OVER YOU	UNIVERSAL REPUBLIC	538 +27	1.504	20
23	19	KID ROCK AMEN	TOP DOG/ATLANTIC	500 -122	1.398	21
24	21	OZZY OSBOURNE BLACK RAIN	EPIC	498 -96	1.396	22
25	27	ENDEVERAFTER I WANNA BE YOUR MAN	RAZOR & TIE	472 +26	0.863	33
26	2E	AIRBOURNE TOO MUCH, TOO YOUNG, TOO FAST	ROADRUNNER/RRP	457 +16	1.382	23
27	32	THREE DAYS GRACE RIOT	JIVE/ZOMBA	456 +95	1.180	27
28	2E	EGYPT CENTRAL YOU MAKE ME SICK	FAT LADY/ILG	451 +38	0.869	32
29	2E	MUDVAYNE DULL BOY	EPIC	439 -44	1.164	28
30	NEW	APOCALYPTICA FEATURING COREY TAYLOR I'M NOT JESUS	MOST ADDED JIVE/ZOMBA	404 +216	1.304	25
31	26	GODSMACK GOOD TIMES BAD TIMES	UNIVERSAL REPUBLIC	403 -81	1.737	18
32	30	NONPOINT MARCH OF WAR	BIELER BROS.	398 -15	0.723	34
33	9	DROWNING POOL ENEMY	ELEVEN SEVEN	385 +25	0.66	36
34	10	BLOODSIMPLE OUT TO GET YOU	REPRISE	348 +5	0.489	-
35	NEW	10 YEARS BEAUTIFUL	MOST INCREASED PLAYS UNIVERSAL REPUBLIC	336 +262	0.920	30
36	3E	SAVING ABEL ADDICTED	VIRGIN	313 +80	0.51C	-
37	3E	FLYLEAF BREATHE TODAY	A&M/OCTONE/INTERSCOPE	307 -4	0.642	37
38	NEW	SERJ TANKIAN SKY IS OVER	SERJICAL STRIKE/REPRISE	306 +98	0.71E	35
39	26	OPERATOR NOTHING TO LOSE	ATLANTIC	300 -150	0.617	38
40	14	COURSE OF NATURE ANGER CAGE	SILENT MAJORITY/ILG	269 -2	0.591	39

MOST ADDED

ARTIST TITLE / LABEL	NEW STATIONS
APOCALYPTICA FEAT. COREY TAYLOR I'm Not Jesus (Jive/Zomba) KLAQ, KXXR, WBSX, WCCC, WIYY, WKLQ, WKQZ, WMMR, WRXW, WTFX, WWBN, WYBB	12
SEETHER Rise Above This (Wind-up) KHTB, KLAQ, KOMP, KZBD, WBUZ, WKLQ, WQXA, WRIF, WRUF, WXQR, XM Squizz	11
ATREYU Falling Down (Hollywood) KICT, KNCN, WBUZ, WBZX, WIYY, WLZX, WRXR, WTPT, WWWX, WZMR	10
SEVENOUST Prodigal Son (7Bros/Asylum) KHTQ, KZBD, Sirius Octane, WBYP, WIL, WJJO, WKLQ, WXQR, WZOR, XM Squizz	10
10 YEARS Beautiful (Universal Republic) KLAQ, KRZR, WBSX, WQXA, WRXW, WTFX, WWIZ, WWWX, WXZZ	9
THEORY OF A DEADMAN So Happy (604/Roadrunner/RRP) KNCN, KRZR, KXFX, KZBD, WIYY, WMMR, WTFX, WTKX	8
SAVING ABEL Addicted (Virgin) KDJE, WBYP, WCHZ, WRXR, WWIZ, WWWX	6
SERJ TANKIAN Sky Is Over (Serjical Strike/Reprise) WAAF, WRUF, WRXW, WTFX, WWBN, WZMR	6
CHEVELLE The Fad (Epic) KHTB, WBSX, WBZX, WIYY, WZMR	5
EGYPT CENTRAL You Make Me Sick (Fat Lady/ILG) KILQ, KNCN, WCCC, WZMR, WZOR	5

ADDED AT... WCPR
Biloxi, MS
OM: Kenny Vest
APD/MD: Maynard
Alter Bridge, Watch Over You, 10 Airbourne, Too Much, Too Young, Too Fast, 1 Skillet, The Last Night, 0
FOR REPORTING STATIONS PLAYLISTS GO TO:
www.RadioandRecords.com

NEW AND ACTIVE

ARTIST TITLE / LABEL	PLAYS /GAIN	ARTIST TITLE / LABEL	PLAYS /GAIN
12 STONES Anthem For The Underdog (Wind-up) TOTAL STATIONS: 30	254/50	CINDER ROAD Should've Known Better (Caroline) TOTAL STATIONS: 13	121/9
VELVET REVOLVER Get Out The Door (RCA/RMG) TOTAL STATIONS: 24	251/9	RISE AGAINST The Good Left Undone (Geffen/Interscope) TOTAL STATIONS: 9	104/5
BLACK TIE Shockwave (Interscope) TOTAL STATIONS: 23	209/35	LINKIN PARK Given Up (Warner Bros.) TOTAL STATIONS: 14	100/22
DRAGONFORCE Through The Fire And Flames (Roadrunner/RRP) TOTAL STATIONS: 26	188/18	DEAF PEDESTRIANS Hail To The Geek (Dotpoint/period/Capitol) TOTAL STATIONS: 8	86/4
SOILWORK Exile (Nuclear Blast/Caroline) TOTAL STATIONS: 18	145/5	THOUSAND FOOT KRUTCH Falls Apart (Tooth & Nail) TOTAL STATIONS: 16	85/52



+262	10 YEARS Beautiful (Universal Republic) KXXR +14, WWWX +14, KQRC +4, WCCC +4, WZOR +13, WKQZ +13, KUPD +13, WLZX +12, KHTQ +11, KRZR +11
+218	THEORY OF A DEADMAN So Happy (604/Roadrunner/RRP) WRXW +13, WRXW +13, KDJE +13, KNCN +13, KRZR +11, WKQR +10, WTFX +10, KOMP +10, KRZR +10, WTKX +9
+216	APOCALYPTICA FEAT. COREY TAYLOR I'm Not Jesus (Jive/Zomba) KXXR +14, WKQR +17, KZBD +15, WBYP +14, WAAF +13, WZOR +10, KDOT +10, WBSX +9, KRXQ +9, WTFX +9
+163	ATREYU Falling Down (Hollywood) WRXW +13, WWWX +12, WRXR +12, WWIZ +10, WIYY +10, WCHZ +9, WRXZ +8, KUPD +8, KDJE +6, KNCN +6
+131	CHEVELLE The Fad (Epic) WXQR +21, WRXZ +14, WQXA +10, WCCC +9, WCPB +9, KICT +9, WKLQ +8, WYBB +7, KOMP +6, KDOT +5

FOR WEEK ENDING FEBRUARY 10, 2008
LEGEND: See legend to charts in charts section for rules and symbol explanations.
63 active rock stations are electronically monitored by Nielsen Broadcast Data Systems 24 hours a day, 7 days a week. © 2008 Nielsen Business Media, Inc. All rights reserved.

Play where the grass is always greener.

Each year, billions of new compact discs (CDs, CD-Rs, DVDs and DVD-Rs) are produced, while millions of them end up in our landfills and incinerators. You can do your part to help save the environment by requesting new music be delivered to you through the Play MPE Secure Media Delivery System. Help spread the word and go green.

Go Green. Go Digital. Go Play.

www.PlayMPE.com

To recycle your CDs or DVDs visit these websites:

CD Recycling Center of America
www.cdrecyclingcenter.org

GreenDisk
www.greendisk.com



► **THEORY OF A DEADMAN** EARNS MOST ADDED AND MOST INCREASED PLAYS HONORS FOR A SECOND STRAIGHT WEEK (UP 45) AS "SO HAPPY" RISES 18-12.

THIS WEEK	LAST WEEK	WEEKS ON CHART	ARTIST TITLE	NIelsen BDS CERTIFICATIONS IMPRINT / PROMOTION LABEL	PLAYS TW +/-	AUDIENCE MILLIONS RANK
1	1	24	SEETHER FAKE IT	NO. 1 (13 WKS) WIND-UP	435 +29	1,502 1
2	2	3	SIXX: A.M. LIFE IS BEAUTIFUL	ELEVEN SEVEN	394 +14	1,274 2
3	3	13	LINKIN PARK SHADOW OF THE DAY	WARNER BROS.	318 +21	1,133 3
4	5	16	PUDDLE OF MUDD PSYCHO	FLAWLESS/GEFFEN/INTERSCOPE	308 +36	0,999 4
5	8	10	FOO FIGHTERS LONG ROAD TO RUIN	ROSWELL/RCA/RMG	249 +37	0,643 7
6	4	14	KID ROCK AMEN	TOP DOG/ATLANTIC	249 -27	0,700 6
7	7	54	FINGER ELEVEN PARALYZER	WIND-UP	243 +27	0,741 5
8	6	26	ALTER BRIDGE RISE TODAY	UNIVERSAL REPUBLIC	239 +8	0,642 8
9	9	40	THREE DAYS GRACE NEVER TOO LATE	JIVE/ZOMBA	217 +12	0,602 11
10	10	27	FOO FIGHTERS THE PRETENDER	ROSWELL/RCA/RMG	191 -6	0,638 9
11	11	5	THE BLACK CROWES GOODBYE DAUGHTERS OF THE REVOLUTION	SILVER ARROW	188 +24	0,569 12
12	18	3	THEORY OF A DEADMAN SO HAPPY	MOST INCREASED PLAYS/MOST ADDED 604/ROADRUNNER/RRP	151 +45	0,559 13
13	12	30	HELLYEAH ALCOHOLIN' ASS	EPIC	151 -12	0,634 10
14	19	11	AIRBOURNE TOO MUCH, TOO YOUNG, TOO FAST	ROADRUNNER/RRP	134 +28	0,226 22
15	14	18	GODSMACK GOOD TIMES BAD TIMES	UNIVERSAL REPUBLIC	130 -3	0,341 15
16	17	7	BUCKCHERRY SORRY	ELEVEN SEVEN/ATLANTIC/RRP	129 +11	0,516 14
17	13	17	AVENGED SEVENFOLD ALMOST EASY	HOPELESS/WARNER BROS.	128 -6	0,206 25
18	15	14	LENNY KRAVITZ BRING IT ON	VIRGIN	120 -2	0,274 19
19	16	15	OZZY OSBOURNE BLACK RAIN	EPIC	118 -4	0,264 20
20	21	9	BREAKING BENJAMIN UNTIL THE END	HOLLYWOOD	94 +12	0,298 16
21	20	20	DAUGHTRY CRASHED	RCA/RMG	89 -8	0,201 26
22	25	2	THREE DAYS GRACE RIOT	JIVE/ZOMBA	68 +15	0,278 17
23	22	11	BRAD DELP & BARRY GOUDREAU ROCKIN' AWAY	AZOFF	68 -2	0,221 24
24	26	3	HELLYEAH THANK YOU	EPIC	66 +15	0,249 21
25	24	19	ANOTHER ANIMAL BROKEN AGAIN	UNIVERSAL REPUBLIC	61 +6	0,110 -
26	27	2	ASHES DIVIDE THE STONE	ISLAND/IDJMG	58 +9	0,147 28
27	23	8	ENDEVERAFTER I WANNA BE YOUR MAN	RAZOR & TIE	55 -10	0,091 -
28	PEW	10 YEARS	BEAUTIFUL	UNIVERSAL REPUBLIC	52 +27	0,277 18
29	30	3	HURT TEN TON BRICK	CAPITOL	51 +5	0,100 -
30	PEW	ALTER BRIDGE	WATCH OVER YOU	UNIVERSAL REPUBLIC	47 +15	0,127 -

MOST ADDED

ARTIST TITLE / LABEL	NEW STATIONS
THEORY OF A DEADMAN So Happy (604/Roadrunner/RRP) KIOC, WNOR, WVRK	3
THREE DAYS GRACE Riot (Jive/Zomba) KMOD, KTUX	2
APOCALYPTICA FEAT. COREY TAYLOR I'm Not Jesus (Jive/Zomba) KBER, WKLC	2
10 YEARS Beautiful (Universal Republic) KBER, KUFO	2
FOO FIGHTERS Long Road To Ruin (Roswell/RCA/RMG) WVRK	1
AIRBOURNE Too Much, Too Young, Too Fast (Roadrunner/RRP) KUFO	1
VELVET REVOLVER Get Out The Door (RCA/RMG) WVRK	1
COLLECTIVE SOUL New Vibration (E) WGIR	1
R.E.M. Supernatural Superseries (Warner Bros.) WHJY	1

ADDED AT... WVRK

Columbus, GA
OM: Brian Waters
PD: Chris Chaos

Foo Fighters, Long Road To Ruin, 0
Theory Of A Deadman, So Happy, 0
Velvet Revolver, Get Out The Door, 0

FOR REPORTING STATIONS PLAYLISTS GO TO:
www.RadioandRecords.com

NEW AND ACTIVE

ARTIST TITLE / LABEL	PLAYS GAIN	ARTIST TITLE / LABEL	PLAYS GAIN
COLLECTIVE SOUL New Vibration (E) TOTAL STATIONS: 4	41/8	KILLSWITCH ENGAGE Holy Diver (Roadrunner/RRP) TOTAL STATIONS: 9	36/7
FIVE FINGER DEATH PUNCH The Bleeding (Firm) TOTAL STATIONS: 9	40/9	SAVING ABEL Addicted (Virgin) TOTAL STATIONS: 4	34/10
SIXX: A.M. Accidents Can Happen (Eleven Seven) TOTAL STATIONS: 3	38/8	ATREYU Falling Down (Hollywood) TOTAL STATIONS: 10	33/20

MOST INCREASED PLAYS

+45	THEORY OF A DEADMAN So Happy (604/Roadrunner/RRP) WDHA +9, KIOC +8, WEBN +6, WJXQ +6, KTUX +5, WONE +4, KAZR +3, KBER +2, KSHE +2, WKLC +2
+37	FOO FIGHTERS Long Road To Ruin (Roswell/RCA/RMG) KTUX +3, WNOR +6, KBER +4, KIOC +4, KAZR +4, KUFO +4, WDHA +3, WZZO +3, WJXQ +2, KMOD +2
+36	PUDDLE OF MUDD Psycho (Flawless/Geffen/Interscope) KTUX +8, WNOR +8, WJXQ +6, KUFO +5, WHJY +5, WEBN +3, KIOC +3, WVRK +3, WZZO +2, KBER +1
+29	SEETHER Fake It (Wind-up) WZZO +9, WDHA +6, KAZR +3, WVRK +3, WGIR +3, KUFO +3, WAQX +2, WEBN +1, WHJY +1, KBER +1
+28	AIRBOURNE Too Much, Too Young, Too Fast (Roadrunner/RRP) KUFO +2, WDHA +6, WJXQ +5, KIOC +3, WZZO +3, WHJY +3, KTUX +2

RECURRENTS

THIS WEEK	ARTIST TITLE / IMPRINT / PROMOTION LABEL	NIelsen BDS CERTIFICATIONS	PLAYS TW LW
1	OZZY OSBOURNE I DON'T WANT TO STOP (EPIC)		139 158
2	LINKIN PARK WHAT I'VE DONE (WARNER BROS.)		134 133
3	AC/DC BACK IN BLACK (LEGACY/EPIC)		108 107
4	PAPA ROACH FOUREVER (E-TONAL/GEFFEN/INTERSCOPE)		107 107
5	NICKELBACK ROCKSTAR (ROADRUNNER)		104 87

THIS WEEK	ARTIST TITLE / IMPRINT / PROMOTION LABEL	NIelsen BDS CERTIFICATIONS	PLAYS TW LW
6	GUNS N' ROSES SWEET CHILD O' MINE (GEFFEN/INTERSCOPE)		103 101
7	AEROSMITH SWEET EMOTION (COLUMBIA)		102 94
8	PINK FLOYD ANOTHER BRICK IN THE WALL (PART II) (COLUMBIA)		100 111
9	RUSH TOM SAWYER (ANTHEM/MERCURY/UMG)		97 96
10	PEARL JAM EVEN FLOW (EPIC)		95 94

FOF WEEK ENDING FEBRUARY 10, 2008
LEGEND: See legend to charts in charts section for rules and symbol explanations.
24 rock stations are electronically monitored by Nielsen Broadcast Data Systems 24 hours a day, 7 days a week. © 2008 Nielsen Business Media, Inc. All rights reserved.

ROCK REPORTERS

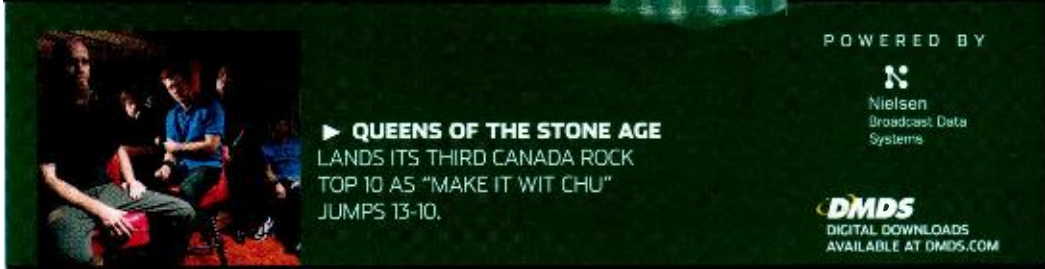
- | | | | | | | |
|--|---|---|--|--|--|--|
| WONE/Alton, OH*
CM: Chuck Collins
FD: T.K. O'Grady
APL/MD: Tim Daugherty | KIOC/Beaumont, TX*
OM: Trey Poston
PD: Joey Armstrong | WEBN/Cincinnati, OH*
OM: Scott Reinart
MD: Dave Fritz | WRVC/Huntington, WV
PD: Reeves Kirtner
APD: Stephen Perry | WNOR/Norfolk, VA*
PD: Harvey Kojan
APD/MD: Sonja Morrell | KCAL/Riverside, CA*
PD: Steve Hoffman
APD/MD: Daryl Norsell | KSHE/St. Louis, MO*
OM: Rick Balis
APD: Katy Kruze
MD: Guy Favazza |
| KZPR/Albuquerque, NM*
CM: Bill May
FD: Phil Mahoney
MD: Rob Brothers | WPTQ/Bowling Green, KY
OM/PD: Alex "Axe" Parocai
APD/MD: Monty Foster | WMMS/Cleveland, OH*
PD: Bo Matthews | WJXQ/Lansing, MI*
OM: Paul Cashin
PD: Sheri Vegas | WXMM/Norfolk, VA*
OM/PD: John Shomby | WXRX/Rockford, IL
PD: Jim Stone
MD: Jon Schulz | WAQX/Syracuse, NY*
OM: Tom Mitchell
PD: Alexis
APD/MD: Don Kelley |
| WZZO/Allentown, PA*
FD: Tori Thomas
MD: Keith Joyner | WRQK/Canton, OH*
PD: Greg Ausham | WVRK/Columbus, GA*
OM: Brian Waters
PD: Chris Chaos | WGIR/Manchester, NH*
PD: Chris "Doc" Garrett | KCLB/Palm Springs, CA
OM/PD: Jen Shevlin
MD: Jenn Brewski | KBER/Salt Lake City, UT*
PD: Kelly Hammer
APD/MD: Darby Wilcox | KMOD/Tulsa, OK*
OM/PD: Don Cristi |
| KWHL/Anchorage, AK
FD/MD: Brad Stearnett | WPXC/Cape Cod, MA
PD/MD: Suzanne Tonaire | KAZR/Des Moines, IA*
OM: Scott Allen
PD: Ryan Patrick
MD: Andy Hall | WXFX/Montgomery, AL*
PD: Rick Hendrick | KUFO/Portland, OR*
PD: Chris Patyk
APD/MD: Dan Bozyk | KZOO/San Luis Obispo, CA
OM: Pepper Daniels
PD/MD: Dusty Rhoads | WMZK/Wausau, WI
PD: Jeff Cecil |
| WTDS/Augusta, ME
CM/PD: Steve Smith
APL: Chris Rush | WKLC/Charleston, WV*
OM/PD: Jay Nunley
APD: Brian Thompson
MD: Dawn Cox | WQCM/Hagerstown, MD
OM: Rick Alexander
PD/MD: Mike Holder | WDHA/Morristown, NJ*
PD: Tony Paige
APD: Curtis Kay | WHJY/Providence, RI*
PD: Scott Laudani | KTUX/Shreveport, LA*
CM/PD: Gary McCoy
APD/MD: Randy Hill | KBZS/Wichita Falls, TX
PD: Liz Ryan |

* Monitored Reporters



Nielsen
Broadcast Data
Systems

DMDS
DIGITAL DOWNLOADS
AVAILABLE AT DMDS.COM



▶ **QUEENS OF THE STONE AGE**
LANDS ITS THIRD CANADA ROCK
TOP 10 AS "MAKE IT WIT CHU"
JUMPS 13-10.

ALTERNATIVE & ACTIVE REPORTERS

ALTERNATIVE

WEQX/Albany, NY*
OM/PD: Willabee
MD: Amber Miller

WHRL/Albany, NY*
OM: John Cooper
PD/MD: Tim Noble

KROX/Austin, TX*
OM: Chase
PD: Lynn Barstow
MD: Toby Ryan

KRAB/Bakersfield, CA*
OM: Steve King
PD/MD: Danny Spanks
APD: Jared Mann

KNXX/Baton Rouge, LA*
OM/PD: Dave Dunaway
APD: Phillip Kish
MD: Darren Gauthier

KQXR/Boise, ID*
OM: Dan McColly
PD: Jeremy Nicolato
MD: Jeremy Smith

WBCN/Boston, MA*
PD: Dave Wellington
MD: Dan O'Brien

WFNX/Boston, MA*
PD: Keith Dakin
MD: Paul Driscoll

WBTZ/Burlington, VT*
OM/PD: Matt Grasso
APD/MD: Kevin Mays

WZJO/Charleston, WV*
PD/MD: Bruce Clark

WEND/Charlotte, NC*
OM: Bruce Logan
PD/MD: Jack Daniel

WKQX/Chicago, IL*
PD: Marc Young

WSWD/Cincinnati, OH*
OM: Patti Marshall
APD: Julie Evans

WKRK/Cleveland, OH*
PD: Dominic Nardella

WARQ/Columbia, SC*
PD: Dave Stewart
MD: Matt Lee

WWCD/Columbus, OH*
OM: Randy Malloy
PD: Andy "Andyman" Davis

KDGE/Dallas, TX*
OM/PD: Vince Richards
APD: Chris Ryan

WXEG/Dayton, OH*
OM: Tony Tilford
PD: Steve Kramer

KTCL/Denver, CO*
PD: Nerf
MD: Eric "Boney" Clouse

CIMX/Detroit, MI*
PD: Vince Cannova
MD: Jay Hudson

KXNA/Fayetteville, AR
PD: Dave Jackson

WJBF/Ft. Myers, FL*
PD: Matt Johnson
APD: Anthony "Roach" Proffitt
MD: Jeff Zito

WGRD/Grand Rapids, MI*
PD: Jerry Tarrant

WXNR/Greenville, NC*
OM: Bruce Simel
MD: Blando

KUCD/Honolulu, HI*
PD: Adam Carr
MD: Chris Sampaio

KTBZ/Houston, TX*
MD: Don Jantzen

WRZX/Indianapolis, IN*
PD/MD: Lenny Diana

WTZR/Johnson City, TN*
OM/PD: Bruce Clark

KRBZ/Kansas City, MO*
OM: Bob Edwards
PD: Greg Bergen
APD/MD: Jason Ulanet

WNFZ/Knoxville, TN*
OM: Terry Gillingham
PD: Shane Cox
APD/MD: Valerie Hale

KFTF/Lafayette, LA*
PD: Scott Perrin
MD: Jude Vice

KXTE/Las Vegas, NV*
PD: Chris Ripley
MD: Homie Pooser

KROQ/Los Angeles, CA*
PD: Kevin Weatherly
APD: Gene Sandbloom
MD: Lisa Worden

WLRS/Louisville, KY*
OM: J.D. Kunes
APD/MD: Joe Stamm

WMFS/Memphis, TN*
PD: Rob Cressman
MD: Sydney Nabors

WLUM/Milwaukee, WI*
PD: Jacent Jackson
MD: Chris Calef

WHTG/Monmouth, NJ*
PD: Terrie Carr
MD: Matt Murray

WKZQ/Myrtle Beach, SC
OM/PD: Mark McKinney
MD: Mase Brazelle

WROX/Norfolk, VA*
OM/PD: Jay Michaels

KHBZ/Oklahoma City, OK*
OM: Tom Travis
PD: Jeff Blackburn

WJRR/Orlando, FL*
PD: Rick Everett

KMRJ/Palm Springs, CA
OM/PD: Thomas Mitchell
APD/MD: Dwight Arnold

KEDJ/Phoenix, AZ*
PD: Bruce St. James
APD/MD: Tim Virgin

WXDX/Pittsburgh, PA*
OM/PD: John Moschitta
MD: Vinnie Ferguson

WCYY/Portland, ME*
PD: Herb Ivy
MD: Brian James

KNRK/Portland, OR*
PD: Mark Hamilton
APD: Jaime Cooley

WBRU/Providence, RI*
OM: Mark Stachowski
PD: Chris Novello
APD: Tom Ghiden
MD: Nick Castillo

KRZR/Reno, NV*
OM: Mark Keefe
PD: Melanie Flores
MD: Chris Payne

WDYL/Richmond, VA*
PD: Fisher

WRXL/Richmond, VA*
OM: Bill Cahill
PD/MD: Casey Krukowski

KCXX/Riverside, CA*
PD: John DeSantis
APD/MD: Bobby Sato

WZNE/Rochester, NY*
PD/MD: Danni

KWOD/Sacramento, CA*
OM/PD: Curtiss Johnson
MD: Andy Hawk

KXRK/Salt Lake City, UT*
OM: Alan Hague
PD: Todd Noker
APD: Corey O'Brien
MD: Artie Fufkin

KBZT/San Diego, CA*
PD: Garrett Michaels
APD: Mike Hansen
MD: Mike Halloran

XETRA/San Diego, CA*
PD: Phil Manning
MD: Capone

KITS/San Francisco, CA*
PD: Dave Numme
APD/MD: Aaron Axelsen

KCNL/San Jose, CA*
PD: Jeanene Calhoun

KJEE/Santa Barbara, CA*
PD: Eddie Gutierrez
MD: Dave Hanacek

**Music Choice
Alternative/Satellite**
PD: Justin Prager
MD: Gary Susalis

Sirius Alt Nation/Satellite*
OM: Gregg Steele
PD: Rich McLaughlin
APD: Khaled Elsebai

XM Ethel/Satellite*
PD: Steve Kingston
MD: Erik Range

WFXH/Savannah, GA*
OM: Jon Robbins
PD: Boomer
APD/MD: Leslie Scott

KNDD/Seattle, WA*
PD: Lazlo
APD: Jim Keller
MD: Andrew Harms

KQRA/Springfield, MO*
PD: Kristen Bergman
MD: Shadow Williams

KPNT/St. Louis, MO*
PD: Tommy Mattern
APD: Kyle Guderian
MD: Scott Rizzuto

WKRL/Syracuse, NY*
MD: Ty

WSUN/Tampa, FL*
PD: Shark

WRWK/Toledo, OH*
PD: Dan McClintock
APD/MD: Carolyn Stone

KFMA/Tucson, AZ*
PD: Matt Spry
APD: Chris Firmage
MD: Greg Rampage

KMYZ/Tulsa, OK*
PD: Kenny Wall

WWDC/Washington, DC*
PD: Cruze
APD: Dave Hennessy
MD: Greg Roche

WPBZ/West Palm Beach, FL*
PD: John O'Connell
MD: Ross Mahoney

WSFM/Wilmington, NC
OM: Jerry Mac
PD/MD: Mike Kennedy

WBYR/Ft. Wayne, IN*
APD/MD: Stiller

WRUF/Gainesville, FL*
OM/PD: Harry Guscott
MD: Kyle Devlin

ACTIVE
KEYJ/Abilene, TX
OM: Randy Jones
PD/MD: Frank Pain

WZMR/Albany, NY*
OM: Kevin Callahan
PD: Nik Rivers
APD/MD: Christy Taylor

KTEG/Albuquerque, NM*
OM/PD: Bill May
MD: Aaron "Buck" Burnett

WWWX/Appleton, WI*
PD/MD: Guy Dark

WJSE/Atlantic City, NJ
OM/PD: Nick Giorno
APD/MD: Shawn Castelluccio

WCHZ/Augusta, GA*
OM: Harley Drew
PD: Chuck Williams

WIYY/Baltimore, MD*
PD: Dave Hill
APD/MD: Rob Heckman

WCPR/Biloxi, MS*
OM: Kenny Vest
APD/MD: Maynard

WKGB/Binghamton, NY
OM/PD: Jim Free
APD/MD: Tim Boland

WAAF/Boston, MA*
PD: Ron Valeri
MD: Mistress Carrie

WEDG/Buffalo, NY*
PD/MD: Evil Jim

WYBB/Charleston, SC*
OM/PD: Mike Allen
MD: Amy Hutto

WRXR/Chattanooga, TN*
OM: Kris Van Dyke
PD: Boner

WIL/Chicago, IL*
OM/PD: John Perry
APD: Tom Kief
MD: Steve Salzman

KRQR/Chico, CA
OM: Chad Perry
PD: Neil Randall

KILO/Colorado Springs, CO*
PD: Ross Ford
MD: Jack Mehoff

WBZX/Columbus, OH*
PD: Hal Fish
APD/MD: Ronni Hunter

KNCN/Corpus Christi, TX*
OM/PD: Paula Newell
APD/MD: Monte Montana

KBPI/Denver, CO*
PD: Willie B.
APD/MD: Aaron "Double A" Montell

WRIF/Detroit, MI*
OM/PD: Doug Podell
APD/MD: Mark Pennington

KRBR/Duluth, MN
OM/PD: Mark Fleischer

KLAQ/EI Paso, TX*
OM/PD: Courtney Nelson
APD/MD: Glenn Garza

WGBF/Evansville, IN
OM/PD: Mike Sanders
APD/MD: Slick Nick

WWBN/Flint, MI*
OM: J. Patrick
PD: Brian Beddow
APD/MD: Tony LaBrie

KRZR/Fresno, CA*
OM/PD: Paul Wilson
APD/MD: Skippy

WYZZ/Lexington, KY*
OM: Robert Lindsey
PD: Johnny Maze
APD: Twitth

WRUF/Gainesville, FL*
OM/PD: Harry Guscott
MD: Kyle Devlin

CANADA ROCK

THIS WEEK	LAST WEEK	WEEKS ON CHART	ARTIST TITLE	IMPRINT / PROMOTION LABEL	PLAYS	
					TW	+/-
1	1	14	FOO FIGHTERS LONG ROAD TO RUIN	ROSSELL/RCA/SONY BMG	584	-2
2	2	16	LINKIN PARK SHADOW OF THE DAY	WARNER BROS./WARNER	514	-16
3	3	23	SEETHER FAKE IT	WIND-UP	424	-41
4	5	11	THE TREWS HOLD ME IN YOUR ARMS	THE BUMSTEAD/UNIVERSAL	405	-4
5	8	15	AIRBOURNE TOO MUCH, TOO YOUNG, TOO FAST	ROADRUNNER/WARNER	402	+54
6	6	22	SIXX: A.M. LIFE IS BEAUTIFUL	ELEVEN SEVEN	363	-2
7	4	29	AGAINST ME! THRASH UNREAL	SIRE/WARNER	357	-57
8	7	18	FINGER ELEVEN I'LL KEEP YOUR MEMORY VAGUE	WIND-UP	353	0
9	9	15	MATTHEW GOOD I'M A WINDOW	UNIVERSAL	321	-10
10	13	9	QUEENS OF THE STONE AGE MAKE IT WIT CHU	REKORDS REKORDS/INTERSCOPE/UNIVERSAL	297	+49
11	11	12	STATE OF SHOCK HEARTS THAT BLEED	CORDOVA BAY	278	+19
12	19	3	THEORY OF A DEADMAN SO HAPPY	604/UNIVERSAL	272	+74
13	10	19	WINTERSLEEP WEIGHTY GHOST	DEPENDENT/EMI	257	-27
14	16	12	ECONOLINE CRUSH DIRTY	LOCK OUT	251	+18
15	17	9	PUDDLE OF MUDD PSYCHO	FLAWLESS/GEFFEN/UNIVERSAL	234	+20
16	14	25	EDDIE VEDDER HARD SUN	MONKEY WRENCH/J/SONY BMG	222	-19
17	12	16	LENNY KRAVITZ BRING IT ON	VIRGINE/EMI	222	-36
18	15	10	KID ROCK AMEN	TOP DOG/ATLANTIC/WARNER	220	-17
19	18	26	THREE DAYS GRACE RIOT	JIVE/SONY BMG	206	-6
20	25	4	AGAINST ME! STOP	SIRE/REPRISE/WARNER	184	+29
21	23	28	FOO FIGHTERS THE PRETENDER	ROSSELL/RCA/SONY BMG	173	-12
22	22	13	RADIOHEAD BOOYSNATCHERS	RADIOHEAD	157	-6
23	24	18	NEVERENDING WHITE LIGHTS ALWAYS	MAPLEMUSIC	141	-15
24	21	20	SERJ TANKIAN EMPTY WALLS	SERJICAL STRIKE/REPRISE/WARNER	138	-32
25	20	18	RAINE MAIDA YELLOW BRICK ROAD	KINGNOISE	130	-41
26	26	22	JIMMY EAT WORLD BIG CASINO	TINY EVIL/INTERSCOPE/UNIVERSAL	125	-11
27	27	8	BILLY TALENT THIS SUFFERING	ATLANTIC/WARNER	122	-1
28	41	3	BUCKCHERRY SORRY	ELEVEN SEVEN/UNIVERSAL	116	+49
29	34	2	FOXBORO HOT TUBS MOTHER MARY	JINGLE TOWN	114	+31
30	28	25	VELVET REVOLVER THE LAST FIGHT	RCA/SONY BMG	114	-9

FOR WEEK ENDING FEBRUARY 10, 2008

* indicates CanCon

WKLQ/Grand Rapids, MI*
OM: Brent Alberts
PD/MD: Michael Grey

WZOR/Green Bay, WI*
PD: Joe Calgano
APD: Cutter
MD: Borna Velic

WXQR/Greenville, NC*
PD/MD: Dave Tripp

WTPT/Greenville, SC*
OM/PD: Mark Hendrix
MD: Twisted Todd

WQXA/Harrisburg, PA*
OM/PD: Ken Carson
APD/MD: Nixon

WCCC/Hartford, CT*
PD: Michael Picozzi
APD/MD: Mike Karolyi

WAMX/Huntington, WV
PD/MD: Erik Raines
APD: Robin Wilds

WRTT/Huntsville, AL*
OM/PD: Lee Reynolds
APD/MD: Clay Sanders

WRXW/Jackson, MS*
PD/MD: Brad Stevens

WRZK/Johnson City, TN*
PD/MD: Scott Onks

KQRC/Kansas City, MO*
OM/PD: Bob Edwards
MD: Paul Marshall

KOMP/Las Vegas, NV*
PD: John Griffin
MD: Carlota

KZCD/Lawton, OK
PD: Don "Crittter" Brown
APD: J.C. "Kelso" Kellison

WYZZ/Lexington, KY*
OM: Robert Lindsey
PD: Johnny Maze
APD: Twitth

WTKX/Pensacola, FL*
PD: Joel Sampson
APD/MD: Mark The Shark

KDJE/Little Rock, AR*
OM: Sonny Victory
PD: Jeff Petterson
MD: Adam Peterson

WTFX/Louisville, KY*
PD: Charlie Steele
MD: Frank Webb

KFMX/Lubbock, TX
OM/PD: Wes Nessmann

WJJO/Madison, WI*
PD: Randy Hawke
APD/MD: Blake Patton

KFRQ/McAllen, TX*
OM/PD: Mike Quinn

KBRE/Merced, CA
PD: Jason LaChance
APD/MD: Mikey Martinez

WHOR/Miami, FL*
OM: David Israel
PD: Kevin Vargas
MD: Dave Hanson

KXXR/Minneapolis, MN*
OM: Dave Hamilton
PD: Wade Linder
APD/MD: Pablo

WRAT/Monmouth, NJ*
OM/PD: Carl Craft
APD/MD: Robyn Lane

WCLG/Morgantown, WV
OM/PD: Jeff Miller

WBUZ/Nashville, TN*
OM: Dean Warfield
PD/MD: Troy Hanson
APD: Zigz

KATT/Oklahoma City, OK*
OM/PD: Chris Baker
MD: Jake Daniels

WYXX/Panama City, FL
PD: Chris Alan
APD/MD: Stroke

WTKX/Pensacola, FL*
PD: Joel Sampson
APD/MD: Mark The Shark

WIXO/Peoria, IL
OM/PD: Matt Bahan

WMMR/Philadelphia, PA*
PD: Bill Weston
APD: Chuck Damico
MD: Sean "The Rabbi" Tysler

KUPD/Phoenix, AZ*
PD/MD: Larry McFeele

KDOT/Reno, NV*
OM: Jim McClain
PD/MD: Jave Patterson

KRXQ/Sacramento, CA*
OM/PD: Jim Fox

WKQZ/Saginaw, MI*
PD: Hoser
APD/MD: Matt Bingham

WZBH/Salisbury, MD
OM: Sue Timmons
PD: Sean McHugh
MD: Chris Steele

KHTB/Salt Lake City, UT*
PD: Kayvon Motiee
APD/MD: Roger Orton

KISS/San Antonio, TX*
PD/MD: LA Lloyd

KIOZ/San Diego, CA*
OM: Jim Richards
PD/MD: Shauna Moran-Brown

KURQ/San Luis Obispo, CA
OM: Mark Mitchell
APD/MD: Stephanie Bell

KXFX/Santa Rosa, CA*
PD/MD: Scott Less

Music Choice Rock/Satellite
PD: Justin Prager
MD: Gary Susalis

Sirius Octane/Satellite*
OM: Gregg Steele
PD: Jeff Regan

XM Squizz/Satellite*
PD: Bodhi Ebright
MD: Grant Random

KISW/Seattle, WA*
OM/PD: Dave Richards
APD: Ryan Castle



The latest, most up-to-date call times for the Triple A panel

Triple A Panel Check List

John Schoenberger

JSchoenberger@RadioandRecords.com

OK, promotion people! You have been clamoring for an updated music call times list from me for close to a year. Since we recently added several new stations to the triple A reporting panel, I decided to heed your request. Below is the most up-to-date list on the planet.

Station/Market, Title, Name, Phone Number, Music Call Times

CIDR/Detroit, PD, Matt Franklin, 313-961-9811, M-F 11 a.m.-3 p.m.
KBAC/Santa Fe, N.M., Director of programming, Ira Gordon, 505-471-1067, Th-F 9 a.m.-11 a.m.
KBCO/Denver, MD, Mark Abuzzahab, 303-444-5600, noon-2 p.m.
KCLC/St. Louis, MD, Will Baker, 636-949-4887, F 2 p.m.-5 p.m.
KCMP/Minneapolis, MD, Melanie Walker, 651-290-1118, T 1 p.m.-4 p.m.
KCUV/Denver, MD, Benji McPahil, 303-296-7034, T 2 p.m.-4 p.m.
KDBB/Park Hills, Mo., PD, Glenn Berry, 573-431-1000, Th 11 a.m.-1 p.m.
KENZ/Salt Lake City, PD, Mike Peer, 801-484-6700, No set time
KFMU/Steamboat Springs, Colo., PD/MD, John Johnson, 970-879-5368, Th noon-2 p.m.
KFOG/San Francisco, MD, Kelly Ransford, 415-995-7098, W 3 p.m.-5 p.m.
KGSR/Austin, MD, Susan Castle, 512-908-4986, T 9 a.m.-11 a.m.
KINK/Portland, Ore., MD, Dean Kattari, 503-517-6071, Th 10 a.m.-noon
KHUM/Eureka, Calif., PD/MD, Mike Dronkers, 707-786-5104, W 2 p.m.-4 p.m.
KLRR/Bend, Ore., OM/PD, Doug Donoho, 541-382-5263, W 8 a.m.-10 a.m.
KMMS/Bozeman, Mont., PD, Michelle Wolfe, 406-586-2343, T 10 a.m.-noon
KMTN/Jackson Hole, Wyo., PD, Mark Fishman, 307-733-4500, No set time
KMTT/Seattle, PD APD/MD, Shawn Stewart, 206-577-2490, T 3 p.m.-5 p.m.
KNBA/Anchorage, Alaska, MD, Danny Preston, 907-793-3519, W-Th 10 a.m.-noon
KOHO/Leavenworth, Wash., PD, Elliott Salmon, 509-548-1011, Th 1 p.m.-3 p.m.
KOZT/Fort Bragg, Calif., APD/MD, Kate Hayes, 707-964-0095, W 1 p.m.-3 p.m.
KPIG/Monterey, OM, Frank Caprista, 831-722-9092, No set time
KPND/Sandpoint, Idaho, PD/MD, Diane Michaels, 208-263-2012, W 8 a.m.-10 a.m.
KPRI/San Diego, AMI, Sean Smith, 858-320-7022, Th 11 a.m.-1 p.m.
KPTL/Des Moines, PD, Deeya McClurkin, 515-245-8900, No set time
KROK/Leesburg, La., PD, Sandy Blackwell, 337-537-9292,

T-Th 1 p.m.-3 p.m.
KRSH/Santa Rosa, Calif., PD, Nate Campbell, 707-588-0707, W 10 a.m.-11:30 a.m.
KRVB/Boise, Idaho, MD, Tim Johnstone, 208-947-5601, Th 10 a.m.-noon
KRVO/Kalispell, Mont., MD, Mark Radway, 406-755-8700, T 10 a.m.-noon
KSPN/Aspen, Colo., Director of programming, Sam Scholl, 970-925-5776, Th 10 a.m.-noon
KSUT/Durango, Colo., MD, Stasia Lanier, 970-563-0255, Th 9 a.m.-noon
KTAO/Taos, N.M., GM/PD, Brad Hockmeyer, 505-758-5826, W 11 a.m.-1 p.m.
KTBG/Kansas City, PD, Jon Hart, 660-543-4491, T 10 a.m.-noon
KTCZ/Minneapolis, APD/MD, Thorn, 952-417-3292, No set time
KTHX/Reno, Nev., PD, Mark Keefe, 775-333-0123, No set time; APD/MD, Dave Herold, 775-333-0123, T-W-Th 10 a.m.-noon
KUT/Austin, MD, Jeff McCord, 512-471-1631, Th 1 p.m.-3 p.m.
KWMT/Tucson, PD Blake Rogers, 520-618-1677, Th-F 10 a.m.-noon; MD, Jennie Grabel, 520-618-2151, T-W 10 a.m.-noon
KXLY/Spokane, MD, Marie McCallister, 509-329-5027, W-Th 2 p.m.-3 p.m.
KYSL/Breckenridge, Colo., PD, Tom Fricke, 970-262-3677, Th 10 a.m.-noon; MD, T.J. Sanders, 970-262-3677, W 1-3 p.m.
WAPS/Akron, PD, Bill Gruber, 330-761-3098, Th 10 a.m.-4 p.m.; MD, CG Gould, 303-761-3104, W 10 a.m.-4 p.m.
WBJB/Monmouth, N.J., MD, Jeff Raspe, 732-224-2457, W 3 p.m.-5 p.m.
WCBE/Columbus, Ohio, MD, Maggie Brennan, 614-365-5555, Th 4 p.m.-6 p.m.
WCLZ/Portland, Maine, PD, Ethan Minton, 207-774-4561, No set time
WCNR/Charlottesville, Va., PD, Brad Savage, 434-220-2300, W 3:30 p.m.-5:30 p.m.; MD, Jeff Sweatman, 434-220-2300, Th 10 a.m.-noon
WCOO/Charleston, S.C., OM, Mike Allen, 843-769-4799, No set time; APD/MD, Joel Frank, 843-769-4799, No set time
WDOD/Chattanooga, Tenn., OM/PD, Danny Howard, 423-321-6215, F 10 a.m.-1 p.m.; MD, Brad Steimer, 423-321-6200, Th 10 a.m.-noon
WDST/Poughkeepsie, N.Y., MD, Dave Doud, 845-679-7266, Th 1-3 p.m.; assistant MD, Carmel Holt, 845-679-7600, M noon-2 p.m.

WEHM/East Hampton, N.Y., MD, Harry Wareing, 631-267-7800, M 11 a.m.-2 p.m.
WEXT/Albany, N.Y., PD/MD, Chris Wienk, 518-880-3400, Th-F 1 p.m.-3 p.m.
WFIV/Farragut, Tenn., GM, Brian Tatum, 865-218-5609, No set time
WFPK/Louisville, PD, Stacy Owen, 502-814-6519, Th 1 p.m.-3 p.m.
WFUV/New York, MD, Rita Houston, 718-817-4550, W 5 p.m.-7 p.m.; assistant MD, Russ Borris, 718-817-4550, W 5 p.m.-7 p.m.
WJCU/Cleveland, MD, Karoline Kramer Gould, 216-548-4747, Th 9 a.m.-noon
WKZE/Sharon, Conn., MD, Will Bailles, 845-758-9810, T No set time
WMMM/Madison, Wis., MD, Gabby Parsons, 608-826-1229, Th 10:30 a.m.-1:30 p.m.
WMVY/Cape Cod, Mass., PD, PJ Finn, 508-693-7840, T-W Th noon-1 p.m.
WMWV/Conway, N.H., PD, Mark Johnson, 603-356-8870, T-W 10 a.m.-noon
WNCW/Spindale, N.C., APD/MD, Martin Anderson, 828-287-8000, T 3 p.m.-5 p.m.
WNRN/Charlottesville, Va., MD, Rhonda Chollock, 434-971-4096, W 3 p.m.-5 p.m.
WNCS/Burlington, Vt., PD, Zeb Norris, 802-223-2396, No set time; MD, Jamie Canfield, 802-223-4295, W-Th-F 11 a.m.-1 p.m.
WOCM/Ocean City, Md., PD, Skip Dixon, 410-524-4900, T 2 p.m.-3:30 p.m.
WNRN/Baltimore, OM, Bob Waugh, 410-626-0103, No set time; PD, Alex Cortright, 410-626-0103, W 10:30 a.m.-12:30 p.m.
WRLT/Nashville, APD/MD, Keith Coes, 615-242-5600, T-Th 2 p.m.-4 p.m.
WRNX/Springfield, Mass., APD, Kevin Johnson, 413-781-1011, Th noon-3 p.m.
WRSI/Northampton, Mass., MD, Monte Belmonte, 414-586-7400, W 1 p.m.-2 p.m.
WTMD/Baltimore, APD, Mike Matthews, 410-704-8938, T-F 11 a.m.-2 p.m.
WTTS/Indianapolis, PD, Brad Holtz, 812-332-3366, No set time; MD, Laura Duncan, 812-332-3366, Th 10 a.m.-1 p.m.
WTYD/Williamsburg, Va., MD, Amy Miller, 757-565-1079, T 2 p.m.-3:30 p.m.
WUIN/Wilmington, N.C., PD, Beau Gunn, 910-772-6331, T noon-1 p.m.
WVOD/Elizabeth City, N.C., PD, Matt Cooper, 252-475-1888, No set time; MD, Jeff White, 252-475-1888, W 10 a.m.-2 p.m.
WXPX/Westchester, N.Y., PD, Chris Herrmann, 914-397-0127, No set time; APD/MD, Rob Lipshutz, 914-397-0127, W-Th-F 11 a.m.-1 p.m.
WXP/Philadelphia, assistant GM/PD, Bruce Warren, 215-746-3296, No set time; OM/MD, Dan Reed, 215-746-3293, No set time
WXRV/Boston, OM, Ron Bowen, 978-374-4733, No set time; APD/MD, Catie Wilbur, 978-374-4733, T 9 a.m.-11 a.m.
WXRT/Chicago, OM/MD, John Farneda, 773-777-1700, Th 11 a.m.-2 p.m.
WYEP/Pittsburgh, MD, Mike Sauter, 412-697-2926, T 3 p.m.-6 p.m.
WYMS/Milwaukee, PD, Kedar Coleman, 414-475-8900, No set time
WZEW/Mobile, PD, Gene Murrell, 251-438-5460, No set time; MD, Lee Ann Konik, 251-438-5460, T-W-Th 3:30 p.m.-5 p.m.
DMX Folk Rock, MD, Dave Sloan, 310-696-4133, W 9 a.m.-5 p.m.
Music Choice Adult Alternative, PD, Justin Prager, 646-459-3314, F 3 p.m.-6 p.m.
Sirius Spectrum, PD, Gary Schoenwetter, 212-901-6506, No set time
XM Cafe, MD, Brian Chamberlain, 202-380-4454, T-W noon-2 p.m.
XM Loft, MD, Jerry Rubino, 202-380-4483, T-W 9 a.m.-5 p.m.

R&R TRIPLE A

POWERED BY **nielsen** BDS

DMDS DIGITAL DOWNLOADS AVAILABLE AT DMDS.COM



► **FEIST**, ONE OF FIVE FEMALE SOLO ARTISTS IN THE TOP 10, SCORES A NEW CAREER-BEST CHART PEAK WITH "MY MOON MY MAN" (10-8).

LAST WEEK	WEEKS ON CHART	ARTIST TITLE	1) NIELSEN BDS CERTIFICATIONS IMPRINT / PROMOTION LABEL	PLAYS TW +/-	AUDIENCE MILLIONS	RANK
1	11	JACK JOHNSON IF I HAD EYES	NO. 1 (5 WKS) BRUSHFIRE/UNIVERSAL REPUBLIC	632 +15	2.057	2
2	14	INGRID MICHAELSON THE WAY I AM	CABIN 24/ORIGINAL SIGNAL/RED	584 -19	2.401	1
3	25	SARA BAREILLES LOVE SONG	EPIC	472 +6	1.494	3
4	10	KT TUNSTALL SAVING MY FACE	RELENTLESS/VIRGIN	417 -2	1.104	8
5	16	RYAN ADAMS EVERYBODY KNOWS	LOST HIGHWAY	384 -31	0.986	11
6	8	SHERYL CROW LOVE IS FREE	A&M/INTERSCOPE	356 +59	1.227	5
7	20	DAVID GRAY YOU'RE THE WORLD TO ME	ATO/RED	329 -37	1.162	7
8	19	FEIST MY MOON MY MAN	CHERRYTREE/POLYDOR/INTERSCOPE	324 +6	1.085	9
9	23	EDDIE VEDDER HARD SUN	MONKEY WRENCH/J/RMG	310 -26	1.258	4
10	10	MIKE DOUGHTY 27 JENNIFERS	ATO/RED	306 -12	0.713	17
11	12	BRUCE SPRINGSTEEN GIRLS IN THEIR SUMMER CLOTHES	COLUMBIA	304 -21	0.754	15
12	20	MAT KEARNEY BREATHE IN BREATHE OUT	HOLLYWOOD/AWARE/COLUMBIA	280 -3	0.970	13
13	14	COLBIE CAILLAT REALIZE	UNIVERSAL REPUBLIC	273 -19	0.793	14
14	16	BRANDI CARLILE TURPENTINE	COLUMBIA	245 -6	0.984	12
15	14	LENNY KRAVITZ I'LL BE WAITING	VIRGIN	244 -23	0.682	18
16	8	RADIOHEAD JIGSAW FALLING INTO PLACE	TBD/ATO	222 0	0.550	23
17	5	JOHN MAYER SAY	AWARE/COLUMBIA	222 -6	0.466	30
18	15	PAOLO NUTINI JENNY DON'T BE HASTY	ATLANTIC	218 -21	0.496	27
19	3	SHAWN MULLINS ALL IN MY HEAD	VANGUARD	203 -29	0.607	20
20	NEW	COUNTING CROWS YOU CAN'T COUNT ON ME	AIRPOWER/MOST INCREASED PLAYS/MOST ADDED GEFFEN/INTERSCOPE	202 +202	1.220	6
21	9	SPOON DON'T YOU EVAH	MERGE	200 -5	0.725	16
22	7	ONEREPUBLIC STOP AND STARE	MOSLEY/INTERSCOPE	196 +10	0.516	25
23	9	FOO FIGHTERS LONG ROAD TO RUIN	ROSWELL/RCA/RMG	181 0	0.479	28
24	2	ROBERT PLANT / ALISON KRAUSS PLEASE READ THE LETTER	ROUNDER	168 +12	0.571	22
25	2	THE B-52S FUNPLEX	ASTRALWERKS	167 +10	0.476	29
26	NEW	R.E.M. SUPERNATURAL SUPERSERIOUS	WARNER BROS.	166 +165	0.994	10
27	3	THE BLACK CROWES GOODBYE DAUGHTERS OF THE REVOLUTION	SILVER ARROW	165 +11	0.660	19
28	3	BEN HARPER & THE INNOCENT CRIMINALS FIGHT OUTTA YOU	VIRGIN	152 +3	0.318	-
29	3	COLLECTIVE SOUL ALL THAT I KNOW	EL	145 +7	0.583	21
30	6	MAROON 5 WON'T GO HOME WITHOUT YOU	A&M/OCTONE/INTERSCOPE	131 +7	0.500	26

MOST ADDED

ARTIST TITLE / LABEL	NEW STATIONS
COUNTING CROWS You Can't Count On Me (Geffen/Interscope) CIDR, KBCO, KFOG, KINK, KPRI, KTCZ, KTHX, Sirius Spectrum, WCLZ, WCOO, WMMM, WNC5, WXR7, WZEW, XM Cafe	15
R.E.M. Supernatural Superserious (Warner Bros.) CIDR, KBCO, KCLV, KENZ, KGSR, KMTT, KPRI, Sirius Spectrum, WCOO, WMMM, WNC5, WRIT, WRNR, WXR7, WXR9	15
SHERYL CROW Love Is Free (A&M/Interscope) KBCO, KMTT, WCLZ, WMMM, WRNX	5
AUGUSTANA Sweet And Low (Epic) CIDR, KBCO, KPPL, WNC5	4
THE B-52S Funplex (Astralwerks) KPRI, WRNX, WXR9	3
LANDON PIGG Falling In Love At A Coffee Shop (RCA/RMG) KGSR, KPPL, Sirius Spectrum	3
BODEANS Everyday (Resolution) KCLV, KGSR, KPPL	3
SHAWN MULLINS All In My Head (Vanguard) KBCO, KTCZ	2

ADDED AT... KPRI
San Diego, CA
PD: Bob Burch
APD: Sean Smith
Counting Crows, You Can't Count On Me, 15
The B-52s, Funplex, 0
R.E.M., Supernatural Superserious, 0
FOR REPORTING STATIONS PLAYLISTS GO TO:
www.RadioandRecords.com

NEW AND ACTIVE			
ARTIST TITLE / LABEL	PLAYS /GAIN	ARTIST TITLE / LABEL	PLAYS /GAIN
NEWTON FAULKNER Dream Catch Me (Aware/Columbia) TOTAL STATIONS: 17	129/31	LINKIN PARK Shadow Of The Day (Warner Bros.) TOTAL STATIONS: 4	74/6
AUGUSTANA Sweet And Low (Epic) TOTAL STATIONS: 10	86/81	LANDON PIGG Falling In Love At A Coffee Shop (RCA/RMG) TOTAL STATIONS: 10	71/51
BAND OF HORSES No One's Gonna Love You (Sub Pop) TOTAL STATIONS: 7	84/8	JOE JACKSON Invisible Man (Rykodisc) TOTAL STATIONS: 13	68/3
GLEN HANSARD & MARKETTA IRGLOVA Falling Slowly (Canvasback/Columbia) TOTAL STATIONS: 15	83/26	WYCLEF JEAN & NORAH JONES Any Other Day (Columbia) TOTAL STATIONS: 8	64/7
GOOD CHARLOTTE I Don't Wanna Be In Love (Dance Floor Anthem) (Daylight/Epic) TOTAL STATIONS: 2	77/5	KATHLEEN EDWARDS The Cheapest Key (Zoe/Rounder) TOTAL STATIONS: 9	64/6

MOST INCREASED PLAYS

+202	COUNTING CROWS You Can't Count On Me (Geffen/Interscope) KRVB +9, KINK +17, CIDR +16, KTCZ +16, KPRI +15, WTTTS +15, KBCO +13, KXLY +12, SISP +10, KMTT +9
+165	R.E.M. Supernatural Superserious (Warner Bros.) WRNR +25, WTTTS +21, WXR7 +21, WRIT +17, CIDR +13, KBCO +11, SISP +10, WCOO +9, KXLY +7, WOOD +7
+81	AUGUSTANA Sweet And Low (Epic) KENZ +24, KRVB +24, KPPL +10, CIDR +8, KBCO +8, KPRI +3, KTHX +1, KMMT +1, KXLY +1, WNC5 +1
+59	SHERYL CROW Love Is Free (A&M/Interscope) WRNX +15, WZEW +10, WCOO +9, WTTTS +6, WRNR +4, SISP +3, KGSR +3, KENZ +2, KTCZ +2, WOOD +2
+51	LANDON PIGG Falling In Love At A Coffee Shop (RCA/RMG) KGSR +12, KPPL +10, WXR9 +10, KTCZ +5, WRIT +5, KRSH +4, KWMT +3, WTTTS +1, KRVB +1, WMMM +1

FOR WEEK ENDING FEBRUARY 10, 2008
LEGEND: See legend to charts in charts section for rules and symbol explanations.
30 triple A stations are electronically monitored by Nielsen Broadcast Data Systems 24 hours a day, 7 days a week. Indicator chart comprised of 52 reporters.
© 2008 Nielsen Business Media, Inc. All rights reserved.

RECURRENTS							
THIS WEEK	ARTIST TITLE / IMPRINT / PROMOTION LABEL	1) NIELSEN BDS CERTIFICATIONS	PLAYS TW LW	THIS WEEK	ARTIST TITLE / IMPRINT / PROMOTION LABEL	1) NIELSEN BDS CERTIFICATIONS	PLAYS TW LW
1	SNOW PATROL SHUT YOUR EYES (POLYDOR/A&M/INTERSCOPE)		263 280	6	GOMEZ SEE THE WORLD (ATO/RED)		126 114
2	ROBERT PLANT / ALISON KRAUSS GONE, GONE, GONE (DONE MOVED ON) (ROUNDER)		212 224	7	SNOW PATROL CHASING CARS (POLYDOR/A&M/INTERSCOPE)		125 131
3	SPOON THE UNDERDOG (MERGE)		191 205	8	THE KILLERS READ MY MIND (ISLAND/IDJMG)		122 107
4	MATCHBOX TWENTY HOW FAR WE'VE COME (MELISMA/ATLANTIC)		164 162	9	COLBIE CAILLAT BUBBLY (UNIVERSAL REPUBLIC)		117 132
5	BEN HARPER & THE INNOCENT CRIMINALS IN THE COLORS (VIRGIN)		156 162	10	PLAIN WHITE T'S HEY THERE DELILAH (FEARLESS/HOLLYWOOD)		115 115

RADIO'S BEST RESEARCH TEAM MEANS BETTER METHODOLOGY

The best music tests and market surveys are surprisingly affordable.
Call 908-707-4707 and find out.



Edison Media Research
www.edisonresearch.com

R&R TRIPLE A/ AMERICANA

POWERED BY **n**IELSEN
BDS

DMDS DIGITAL DOWNLOADS
AVAILABLE AT DMDS.COM



► **RADIOHEAD** HAS THE SOLE NEW TITLE IN THE TRIPLE A INDICATOR TOP 10 AS "JIGSAW FALLING INTO PLACE" JUMPS 14-9.

THIS WEEK	LAST WEEK	WEEKS ON CHART	TRIPLE A INDICATOR		PLAYS
			ARTIST TITLE	IMPRINT / PROMOTION LABEL	
1	1	8	JACK JOHNSON IF I HAD EYES	BRUSHFIRE/UNIVERSAL REPUBLIC	676 +33
2	3	11	MIKE DOUGHTY 27 JENNIFERS	ATO/RED	477 -22
3	2	8	KT TUNSTALL SAVING MY FACE	RELENTLESS/VIRGIN	464 -36
4	4	9	SPOON DON'T YOU EVAH	MERGE	432 -12
5	6	5	ROBERT PLANT / ALISON KRAUSS PLEASE READ THE LETTER	ROUNDER	426 +5
6	5	15	RYAN ADAMS EVERYBODY KNOWS	LOST HIGHWAY	398 -41
7	7	10	BRUCE SPRINGSTEEN GIRLS IN THEIR SUMMER CLOTHES	COLUMBIA	359 -5
8	8	8	BEN HARPER & THE INNOCENT CRIMINALS FIGHT OUTTA YOU	VIRGIN	340 -19
9	14	6	RADIOHEAD JIGSAW FALLING INTO PLACE	TBD/ATO	320 +47
10	13	13	INGRID MICHAELSON THE WAY I AM	CABIN 24/ORIGINAL SIGNAL/RED	320 +4
11	13	3	JOE JACKSON INVISIBLE MAN	RYKODISC	313 +24
12	15	3	NADA SURF WHOSE AUTHORITY	BARSUK	290 +25
13	16	4	JOHN MAYER SAY	AWARE/COLUMBIA	290 +25
14	17	5	SHAWN MULLINS ALL IN MY HEAD	VANGUARD	286 +23
15	20	4	SHERYL CROW LOVE IS FREE	A&M/INTERSCOPE	283 +44
16	21	4	TIFT MERRITT BROKEN	FANTASY/CMG	277 +41
17	9	12	WIDESPREAD PANIC UP ALL NIGHT	WIDESPREAD	273 -81
18	12	17	DAVID GRAY YOU'RE THE WORLD TO ME	ATO/RED	262 -35
19	11	20	EDDIE VEDDER HARD SUN	MONKEYWRENCH//RMC	259 -45
20	23	7	LENNY KRAVITZ I'LL BE WAITING	VIRGIN	258 +29
21	NEW		THE B-52S FUNPLEX	ASTRALWERKS	254 +106
22	18	6	FOO FIGHTERS LONG ROAD TO RUIN	ROSWELL/RCA/RMG	246 -4
23	NEW		CAT POWER NEW YORK	MATADOR/BEGGARS GROUP	228 +50
24	NEW		KATHLEEN EDWARDS THE CHEAPEST KEY	ZOE/ROUNDER	225 +70
25	NEW		THE BLACK CROWES GOODBYE DAUGHTERS OF THE REVOLUTION	SILVER ARROW	222 +51
26	28	2	ERIC LINDELL LAY BACK DOWN	ALLIGATOR	220 +19
27	26	3	BIG HEAD TODD & THE MONSTERS ALL THE LOVE YOU NEED	BIG	218 +7
28	27	7	COLBIE CAILLAT REALIZE	UNIVERSAL REPUBLIC	207 +5
29	25	8	JOSH RITTER RUMORS	VICTOR/SONY BMG	191 -24
30	NEW		TRISTAN PRETTYMAN MADLY	VIRGIN	186 +17

THIS WEEK	LAST WEEK	WEEKS ON CHART	AMERICANA		PLAYS	CUMULATIVE	
			ARTIST TITLE	IMPRINT / PROMOTION LABEL			
1	1		LEVON HELM DIRT FARMER	DIRT FARMER/VANGUARD	448	-28	6493
2	3		TIFT MERRITT ANOTHER COUNTRY	FANTASY/CMG	404	-9	1628
3	2		ROBERT PLANT & ALISON KRAUSS RAISING SAND	ROUNDER	394	-61	9715
4	4		STEVE EARLE WASHINGTON SQUARE SERENADE	NEW WEST	385	-18	11531
5	5		WILLIE NELSON MOMENT OF FOREVER	LOST HIGHWAY	353	+46	1182
6	6		RYAN BINGHAM MESCALITO	LOST HIGHWAY	296	-4	5029
7	8		MANDO SAENZ BUCKET	CARNIVAL	277	+13	1133
8	9		DRIVE-BY TRUCKERS BRIGHTER THAN CREATION'S DARK	NEW WEST	268	+9	1011
9	7		JESSE DAYTON & BRENNEN LEIGH HOLDIN' OUR OWN AND OTHER COUNTRY GOLD DUETS	STAG	263	-23	1879
10	16		SHELBY LYNNE JUST A LITTLE LOVIN'	LOST HIGHWAY	255	+38	798
11	10		WILL HOGE DRAW THE CURTAINS	RYKODISC	250	-1	3180
12	11		SHOOTER JENNINGS THE WOLF	UNIVERSAL SOUTH	238	-1	4406
13	12		THE GOUGERS A LONG DAY FOR THE WEATHERVANE	THE WEATHERVANE	230	-6	3830
14	23		PAUL THORN A LONG WAY FROM TUPELO	PERPETUAL OBSCURITY	228	+67	430
15	17		BLEU EDMONDSON LOST BOY	SMITH	219	+12	2084
16	14		SETH WALKER SETH WALKER	HYENA	210	-11	1979
17	33		ALLISON MOORER MOCKINGBIRD	NEW LINE	206	+69	632
18	13		JOHN FOGERTY REVIVAL	FANTASY/CMG	201	-29	7650
19	18		ERIC LINDELL LOW ON CASH, RICH IN LOVE	ALLIGATOR	198	-6	904
20	26		MALCOLM HOLCOMBE GAMBLIN' HOUSE	ECHO MOUNTAIN	189	+37	443
21	41		THE STEELDRIVERS THE STEELDRIVERS	ROUNDER	184	+64	364
22	20		YARN YARN	YARN	178	-18	3161
23	15		CHIP TAYLOR & CARRIE RODRIGUEZ LIVE FROM THE RUHR TRIENNALE	TRAIN WRECK	168	-53	3659
24	21		EAGLES LONG ROAD OUT OF EDEN	ERC/MERCURY/LOST HIGHWAY	161	-12	3762
25	19		DWIGHT YOAKAM DWIGHT SINGS BUCK	NEW WEST	159	-44	5335
26	22		CROSS CANADIAN RAGWEED MISSION CALIFORNIA	UNIVERSAL SOUTH	152	-20	2069
27	31		AMANDA SHAW PRETTY RUNS OUT	ROUNDER	152	+10	530
28	40		BLIND BOYS OF ALABAMA DOWN IN NEW ORLEANS	TIME LIFE	151	+29	379
29	28		THE BRIDGE THE BRIDGE	HYENA	140	-7	1947
30	30		BLUE RODEO SMALL MIRACLES	TELESOUL	140	-5	2526

MOST ADDED

R.E.M. 22 Supernatural Superserious (Warner Bros.) KBAC, KCMP, KFMU, KLRR, KMTN, KPND, KSPN, KTBG, KUT, WAPS, WBJB, WCNR, WEHM, WEXT, WFUV, WJCU, WMVY, WNRN, WUJN, WVOD, WYEP, XM WYEP	COUNTING CROWS 18 You Can't Count On Me (Geffen/Interscope) KFMU, KLRR, KMTN, KNBA, KOZT, KRVO, KSPN, KTBG, KYSL, Music Choice Adult Alternative, WBJB, WCNR, WFIV, WFUV, WMVY, WVOD, WYEP, XM The Loft	WIDESPREAD PANIC 12 Boom Boom Boom (Widespread) KBAC, KMTN, KPIG, KPND, KSPN, KTBG, WCBE, WDST, WMWV, WNCW, WOCM, WUJN	THE BLACK CROWES 5 Goodbye Daughters Of The Revolution (Silver Arrow) KDBE, KROK, KTBC, WDST, WOCM
		THE B-52S 5 Funplex (Astralwerks) KHUM, KLRR, KMMS, KUT, WDST	SHERYL CROW 4 Love Is Free (A&M/Interscope) KDBE, KOHO, KPNC, KROK

FOR WEEK ENDING FEBRUARY 10, 2008

MOST ADDED

GARY LOURIS 22 Vagabonds (Rykodisc)	PAUL THORN 13 A Long Way From Tupelo (Perpetual Obscurity)	THE BODEANS 7 Still (Resolution)	CAROLYN WONDERLAND 7 Miss Understood (Bismieux)
ALLISON MOORER 16 Mockingbird (New Line)	ERICA WHEELER 8 Good Summer Rain (Blue Pie)	BLIND BOYS OF ALABAMA 7 Down In New Orleans (Time Life)	CAT POWER 7 Jukebox (Matador/Beggars Group)

FOR WEEK ENDING FEBRUARY 10, 2008

The Americana chart represents the reported play of terrestrial radio stations, nationally syndicated radio shows, satellite radio and internet stations that have agreed to submit weekly spin counts. For more information please visit www.americanamusic.org. © 2008 Americana Music Association.

SEARCHABLE NEWS DATABASE

NEWS ARCHIVES
News Archives

SEARCH R&R NEWS
GO

Search By Date

Word Search

R&R www.radioandrecords.com
ACCURATE • TRUSTWORTHY • COMPREHENSIVE



A one-on-one conversation with singer/songwriter and 'La Academia' contestant Yuridia

When Second Place Is First

Jackie Madrigal

JMadrigal@RadioandRecords.com

Mexico's reality talent/music show "La Academia" has launched several young pop and regional Mexican artists, but none have experienced as much international success as Yuridia. One would think she won the contest—but, in fact, she took second place. ■ As a member of the fourth edition of "La Academia," Yuridia has surpassed expectations. Her first album, "La Voz de un Angel," released in December 2005, featured the songs she sang on the show. It has sold 781,000 copies in Mexico, according to label Sony BMG. In the United States the album has moved 107,500 copies, according to Nielsen SoundScan—impressive numbers for any Latin artist, and all the more so for a new one.

Yuridia's second album, "Habla el Corazón," a compilation of English-language hits in Spanish, has sold 254,000 copies in Mexico and 83,000 in the States. The disc also fostered one of her biggest hits at U.S. Latin radio, "Como Yo Nadie Te Ha Amado," which spent 25 weeks on R&R's Latin Pop chart, five of those at No. 1.

Pop stations from across the country have embraced Yuridia's music, while in Puerto Rico, her songs are also among the most-requested.

Spanish Broadcasting System Latin pop WIOA (Estereotempo)/Puerto Rico PD Fernando de Hostos says, "From the moment I first heard her, I loved the way she sang. Right from the beginning, it was clear she had great potential, because she has a powerful and refreshing voice, and is very talented. She also attracts kids as well as adults."

"Entre Mariposas" is Yuridia's latest album and her first with all-new music. Since its December 2007 release in the United States, it has sold 18,000 copies, while in Mexico sales are at 134,600. The single "Ahora Entendí" is No. 7 on the Latin Pop chart. De Hostos says that song is among the station's 15 most-requested.

Uni-Radio Latin pop XHFG (Pulsar)/San Diego PD Elvis Valle calls Yuridia "one of the best voices" to come out of "La Academia." "She's chosen good songs that are very well-arranged. Her success comes from having a great voice and being an artist that sings ballads that have a long shelf life."

The 21-year-old singer/songwriter recently did a concert at Los Angeles' Nokia Theatre alongside labelmate Camila. The appearance was her first performance as a solo artist; she had previously performed while on tour with "La Academia" contestants. "I love my job," Yuridia said after belting out one of her hits and feeling the audience's loving response. While in town, she spoke with R&R about her short, but remarkably successful career.

Talk about your latest album, the first with new songs, some of which you wrote.

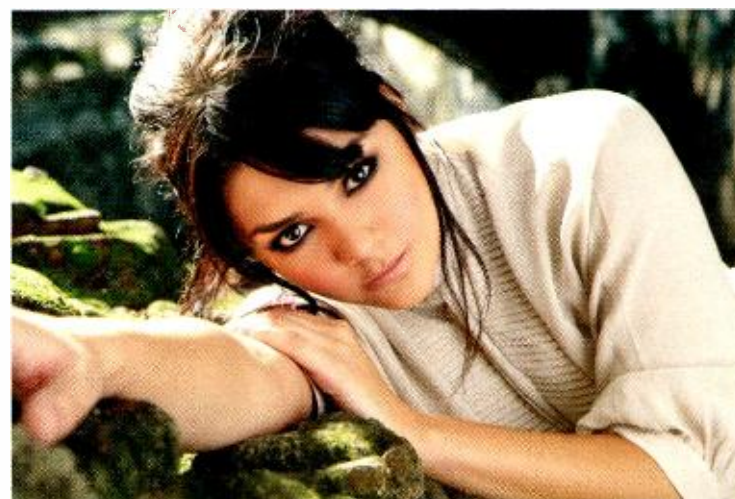
For the first time, I took a stab at writing, and I was a lot more involved in the process. I began recording "Entre Mariposas" in August and finished it in October 2007. It was released in November in Mexico and December in the U.S.

"Ahora Entendí" is doing great on U.S. radio. How do you feel radio has received you?

Great! I've really enjoyed visiting each station.

Your name always comes up when PDs mention promising new artists. Do you feel pressure because people expect so much from you?

I don't see it as pressure or a weight on my shoulders. Right now I'm going through a phase where I'm enjoying everything I do. I love it. This is a new part of my life, where I'm working hard to promote this album. I really enjoy it.



Yuridia

There was a time after "La Academia" ended where you left the music scene for a while and many people doubted that you would come back. Have the doubts about being a performer dissipated?

I never had any doubts. I always knew what I wanted to do. I took time to go home and see my family. And if I was given the opportunity, I knew I would continue singing. I had a beautiful baby and I continued working, and actually recorded the second album while I was pregnant. Three months after my son's birth, I began promoting the second album. I feel like I never stopped working. What I did do was stop doing interviews.

You are the most successful artist to come out of "La Academia." You have sold an unprecedented number of copies of your first album. The second and third are doing just as well. Is it overwhelming for you?

It's overwhelming when you see all the people waiting to see you. When you think about it, you realize how many like what you do. They buy your records because they want to hear you sing, and it feels weird, because I never imagined it, never expected it. But it's so exciting.

How do you feel onstage with so many people waiting to see you perform?

I feel great. I'm very excited about what I'm doing now and I want to perform. I'm always nervous when I'm going to get onstage. But I love doing it.

Describe the process of working on this album and your first songwriting credits, including "Ahora Entendí."

It was a lot of fun, because there are a lot of people around me that supported me. I was very involved. My family and friends were there with me. The people whom I worked with on this album are very talented and helped me bring out what I wanted to say. I loved working with Mario Dommm. I loved the whole process. I had fun and really enjoyed it. I think the end result is wonderful.

What's the toughest thing about your success, and the most rewarding?

The toughest thing comes when you get off the stage and go to a hotel and you're not with your family. To be far away from my son and my family is rough. But at the end of the day, everything takes its rightful place again.

R&R

R&R REGIONAL MEXICAN

POWERED BY **nielsen** BDS



► **LOS TIGRES DEL NORTE** SCORES AIRPOWER HONORS (UP 110 SPINS) AS "RUMBO AL SUR," THE FIRST SINGLE FROM "RAICES" (DUE MARCH 4), MOVES CLOSER TO THE TOP 10 (16-11).

THIS WEEK	LAST WEEK	WEEKS ON CHART	ARTIST TITLE	NIelsen BDS CERTIFICATIONS IMPRINT / PROMOTION LABEL	PLAYS TW +/-	AUDIENCE MILLIONS RANK
1	1	17	LA ARROLLADORA BANDA EL LIMON SOBRE MIS PIES	NO. 1 (9 WKS) DISA/EDIMONSA	1489 -42	9.653 1
2	2	16	K-PAZ WITH FRANCO DE VITA UN BUEN PERDEDOR	DISA/EDIMONSA	1326 -17	8.985 3
3	3	5	CONJUNTO PRIMAVERA TE LLORO	FONOVISA	1255 -75	9.151 2
4	4	11	EL CHAPO DE SINALOA SI TE AGARRAN LAS GANAS (CIERRA LOS OJOS)	DISA	1237 +62	8.239 4
5	6	11	PATRULLA 81 TE QUIERO MUCHO	DISA	1021 -31	5.702 8
6	5	25	VICENTE FERNANDEZ ESTOS CELOS	SONY BMG NORTE	1017 -119	7.882 5
7	10	12	EL POTRO DE SINALOA EL VASO DERRAMA	MACHETE	911 +59	5.440 10
8	8	25	LINDEROS DEL NORTE COMO OLVIDARTE	A.R.C.	902 -28	3.944 21
9	9	30	FIDEL RUEDA PAZ EN ESTE AMOR	MACHETE	888 +3	5.491 9
10	7	8	PEPE AGUILAR YA NUNCA MAS	EMI TELEVISIA	873 -90	5.908 6
11	16	3	LOS TIGRES DEL NORTE RUMBO AL SUR	AIRPOWER FONOVISA	823 +110	4.295 15
12	13	4	LOS CREADORES DEL PASITO DURANGUENSE DE ALFREDO RAMIREZ POR QUIEN ME DEJAS	DISA/EDIMONSA	820 +44	4.210 17
13	12	18	LOS HURACANES DEL NORTE VOLE MUY ALTO	UNIVISION	765 -71	3.749 23
14	14	21	MARCO ANTONIO SOLIS NO PUEDO OLVIDARLA	FONOVISA	741 +14	4.418 13
15	15	12	BETO Y SUS CANARIOS SI TU TE VAS	ASL	730 +33	3.908 22
16	11	19	JENNI RIVERA AHORA QUE ESTUVISTE LEJOS	FONOVISA	700 -136	4.902 12
17	19	7	GRUPO MONTEZ DE DURANGO COMIENEN LOS BUENOS TIEMPOS	AIRPOWER DISA	699 +42	4.087 19
18	25	15	ALACRANES MUSICAL SIN TU AMOR	AIRPOWER UNIVISION	669 +101	5.010 11
19	18	39	EL POTRO DE SINALOA CHUY Y MAURICIO	MACHETE	664 -23	5.791 7
20	21	9	DINASTIA DE TUZANTLA MALDITO TEXTO	AIRPOWER VENEMUSIC	644 +52	4.289 16
21	17	18	BANDA EL RECODO QUE BONITO	FONOVISA	638 -44	3.541 25
22	29	3	VICENTE FERNANDEZ LA DERROTA	SONY BMG NORTE	550 +82	3.500 26
23	20	14	SERGIO VEGA CUANDO TE LAVAS LA CARA	SONY BMG NORTE	538 -57	3.310 27
24	22	14	GRUPO INNOVACION NUNCA ME FUI	GARMEX/FONOVISA	520 -71	1.440 -
25	26	10	TONO Y FREDDY BREBAJE	DISA/EDIMONSA	517 -8	2.353 33
26	23	38	EL CHAPO DE SINALOA A TI SI PUEDO DECIRTE	DISA	517 -45	4.208 18
27	35	3	PONZONA MUSICAL TAL VEZ	ASL	496 +89	4.051 20
28	30	4	LA AUTENTICA DE JEREZ LA RATA FLACA	VIVA	495 +32	4.336 14
29	28	17	LOS RIELEROS DEL NORTE VEN Y DIME	FONOVISA	466 -16	2.565 30
30	34	2	ALEGRES DE LA SIERRA ESTA VEZ SIN MENTIRAS	VIVA	454 +41	2.319 34
31	31	7	EL COYOTE Y SU BANDA TIERRA SANTA Y SI TE ROBO	UNIVISION	450 -1	3.592 24
32	36	9	LOS MORROS DEL NORTE VIDA VIVIDA	MACHETE	438 +52	2.279 36
33	33	8	CONJUNTO AGUA AZUL EL DICCIONARIO	A.C.E.	430 +9	3.229 29
34	27	11	LOS BUITRES DE CULIACAN SINALOA NO VOY A LLORAR	LADISCOMUSIC/UNIVERSAL LATINO	426 -77	1.639 -
35	35	RE-ENTRY	LOS INQUIETOS DEL NORTE AMOR MORTAL	EAGLE	412 +93	1.787 39
36	32	10	EL CHALINILLO AL MISMO NIVEL	DISA	411 -20	2.551 31
37	37	2	LOS TEMERARIOS TOQUEN MARIACHIS CANTEN	FONOVISA	397 +14	0.863 -
38	38	RE-ENTRY	GERMAN MONTERO AMANTES ESCONDIDOS	UNIVISION	384 +79	3.295 28
39	38	2	JOAN SEBASTIAN PIENSO EN TI	MUSART/BALBOA	375 +24	1.803 38
40	39	3	VAGON CHICANO COMO ARRANCARTE	ASL	362 +37	1.889 37

MOST ADDED

ARTIST TITLE / LABEL	NEW STATIONS
DIANA REYES Me Muero (DBC) KBNO, KCMT, KDUT, KRAY, KSKD, KSTN, KTTA, KXLM, KXSB, WEDJ, WOJO	11
ALACRANES MUSICAL Sin Tu Amor (Univision) KGBT, KISF, KLHB, KLTN, KROM, KWEI, WEDJ	7
LOS TIGRES DEL NORTE Rumbo Al Sur (Fonovisa) KHHL, KHOT, KISF, KLEY, KRZZ, WLCC	6
VICENTE FERNANDEZ La Derrota (Sony BMG Norte) KBNO, KISF, KLAX, KTJM, WYMY	5
BANDA EL RECODO Tomame O Dejame (Fonovisa) KLAX, KLBN, KRAY, WOJO, XHNZ	5
DAREYES DE LA SIERRA Hasta El Dia De Hoy (Disa) KBUE, KDUT, KHOT, KSKD, KWEI	5
JENNI RIVERA Inolvidable (Fonovisa) KIST, KOND, KRZZ, KSTN, KWEI	5
EL TRONO DE MEXICO La Carta (DBC) KLVO, KRAY, KSKD, KTTA, WLCC	5
LOS KAPSI Tu Yo Somos Uno Mismo (DBC) KDUT, KSKD, KTTA, WLCC, WOJO	5
LOS INQUIETOS DEL NORTE Amor Mortal (Eagle) KBNO, KLAX, KTJM, WYMY	4

ADDED AT... KBNO
Denver, CO
PD: Socorro Rios
MD: Zenon Ferrufino
Vicente Fernandez, La Derrota, 13 Los Inquietos Del Norte, Amor Mortal, 10 Diana Reyes, Me Muero, 8

FOR REPORTING STATIONS PLAYLISTS GO TO:
www.RadioandRecords.com

NEW AND ACTIVE

ARTIST TITLE / LABEL	PLAYS /GAIN	ARTIST TITLE / LABEL	PLAYS /GAIN
INTOCABLE Te Lo Juro (EMI Televisa)	332/48	ROGELIO MARTINEZ Aferado A Ti (Viva)	196/15
TOTAL STATIONS: 10		TOTAL STATIONS: 11	
BANDA EL RECODO Tomame O Dejame (Fonovisa)	241/78	ALIADOS DE LA SIERRA Te Amo (ASL)	181/40
TOTAL STATIONS: 15		TOTAL STATIONS: 19	
FORASTEROS DE SAN LUIS Donde Esta Mama (Disa)	225/31	LOS ANGELES DE CHARLY Antes De Que Te Vayas (Fonovisa)	171/18
TOTAL STATIONS: 18		TOTAL STATIONS: 8	
LOS INVASORES DE NUEVO LEON Yo No Te Amo (Serca)	225/16	AK-7 La Llamada (Univision)	165/5
TOTAL STATIONS: 10		TOTAL STATIONS: 11	
ADAN ROMERO Solo Un Dia (Ahora Te Amo) (La Sierra)	204/20	LOS DAREYES DE LA SIERRA Hasta El Dia De Hoy (Disa)	164/86
TOTAL STATIONS: 16		TOTAL STATIONS: 11	

MOST INCREASED PLAYS

+156	DIANA REYES Me Muero (DBC) KSKD +18, KTTA +12, WEDJ +11, KCMT +10, WOJO +10, KBNO +8, KSTN +8, KDUT +7, KRAY +7, KXLM +7
+110	LOS TIGRES DEL NORTE Rumbo Al Sur (Fonovisa) XHNZ +27, KXTS +20, KLBN +16, KLEY +13, KRZZ +12, KISF +11, KOND +10, KHHL +10, KWEI +9, KHOT +9
+101	ALACRANES MUSICAL Sin Tu Amor (Univision) KXTS +18, KYQQ +16, KCMT +15, KTUZ +12, KGBT +10, KLHB +10, WEDJ +10, KLVN +9, KISF +9, KLTN +9
+93	LOS INQUIETOS DEL NORTE Amor Mortal (Eagle) KOND +13, KXLM +11, KTJM +11, KTUZ +10, KXSB +10, KBNO +10, KDUT +8, KLAX +7, KLBN +5, WYMY +5
+89	PONZONA MUSICAL Tal VeZ (ASL) KCMT +25, WOJO +13, KWIZ +7, KWEI +6, KHOT +6, KRZZ +5, KIWI +5, KESS +4, WEDJ +4, KRAY +4

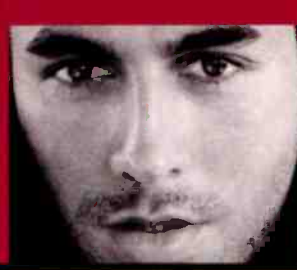
FOR WEEK ENDING FEBRUARY 10, 2008
LEGEND: See legend to charts in charts section for rules and symbol explanations.
55 regional Mexican stations electronically monitored by Nielsen Broadcast Data Systems 24 hours a day, 7 days a week. © 2008 Nielsen Business Media, Inc. All rights reserved.

REGIONAL MEXICAN MONITORED REPORTERS

KJFA/Albuquerque, NM PD: Antonio Covarrubias	KMYX/Bakersfield, CA OM: Robert Chavez PD: Cesar Chavez	KDXX/Dallas, TX OM: Andy Lockridge	KOQO/Fresno, CA PD: Jorge Guillen	KLYY/Los Angeles, CA OM/PD: Elias Autran	KRAY/Monterey, CA PD: Vicente Romero	KXSB/Riverside, CA PD/MD: Salva Jor Prieto	KXTN/San Antonio, TX PD: Jon Ramirez APD: Pete A. Morales III	KXTS/Santa Rosa, CA OM: Krista Bowker PD: Alex Ballesteros
KLVC/Albuquerque, NM PD/MD: Rene Leon	KWEI/Boise, ID OM: Steve Ramirez PD: Melvin Albanez	KESS/Dallas, TX PD: Oscar Rios	KLTN/Houston, TX PD: Raul Brindis MD: Angel Basulto	KSCA/Los Angeles, CA PD: Veronca Nava	WQBU/New York, NY PD: Gerardo Lopez APD: Gabriel Pino	KTTA/Sacramento, CA PD: Juan Gonzalez	KLNV/San Diego, CA APD: Gabriel Alvarez	KSTN/Stockton, CA PD: Kent Rodriguez
WBZZ/Atlanta, GA OM: Clay Hunicutt PD: R Jbb = Ramirez APD: Aly Young	WLEY/Chicago, IL PD: Ezequiel Gonzalez	KBNO/Denver, CO PD: Socorro Rios MD: Zenon Ferrufino	KTJM/Houston, TX PD/MD: Eddie Leon	KWIZ/Los Angeles, CA PD: Eddie Leon	KTUZ/Oklahoma City, OK OM/PD: Kevin Christopher MD: Gabriel Ocegueda	KDUT/Salt Lake City, UT OM: Carlos Martin Valdez PD: Cesar Valciosera	XHTY/San Diego, CA PD: Elvis Valle	WLCC/Tampa, FL PD: Luis Triceno
KHHL/Austin, TX PD: Jose "Jime" Martinez	WOJO/Chicago, IL OM: Cesar Canales PD: Rafael Bautista	KXPX/Denver, CO PD: Napoleon Sanchez	WEDJ/Indianapolis, IN PD/MD: Manuel Sepulveda	KGBT/McAllen, TX PD: Hugo De La Cruz VD: Armando Almazan	KXLM/Oxnard, CA PD/MD: Salvador Prieto	KLEY/San Antonio, TX OM/PD: Alfonso Flores PD: Rudy Ramos APD/MD: Edgar Monsivais	KRZZ/San Francisco, CA OM: Olga Rosales PD: Jesse Portillo	KCMT/Tucson, AZ PD/MD: Enrique Mayans
KIWI/Bakersfield, CA PD/MJ: Raul Evangelista	KLHB/Corpus Christi, TX OM: Clayton Allen PD/MD: Luis Munoz	XHNZ/El Paso, TX PD: Francisco Aguirre MD: Arturo Buenrostro	KISF/Las Vegas, NV PD: Jose Ramon Bravo	KKPS/McAllen, TX PD: Mando San Roman VD: Robert Montalvo	KHOT/Phoenix, AZ OM: Eleazar Garcia PD: Nelson Oseida	KROM/San Antonio, TX PD: Rogelio Leal	KSOL/San Francisco, CA PD/MD: Jose Luis Gonzalez	KYQQ/Wichita, KS OM: Beverlee Brannigan PD: Arnoldo Gonzalez
KMQA/Bakersfield, CA OM: Irene Escalante PD/MJ: Yesenia De Luna APD: Victor Martinez	KSAB/Corpus Christi, TX OM: Paula Newell PD/MD: Dan Pena	KLBN/Fresno, CA PD/MD: Jorge Guillen	KBUE/Los Angeles, CA PD: Pepe Garza	KSKD/Merced, CA OM: Debbie Gomez PD: Saul Fiallos	WYMY/Raleigh, NC PD: Julie Garza	KSAH/San Antonio, TX OM: Robin Flores PD: Alfonso Flores APD: Minnie Cchoa MD: Juan Martinez	KIST/Santa Barbara, CA OM: Keith Royer PD: Jose Fierros	

R&R LATIN POP

POWERED BY **nielsen** BDS



► **ENRIQUE IGLESIAS** SCORES THE TOP DEBUT AS WELL AS AIRPOWER, MOST ADDED AND MOST INCREASED PLAYS (UP 419 SPINS) WITH "DONDE ESTAN CORAZON," THE FIRST SINGLE FROM HIS HITS COLLECTION "95/08 EXITOS," DUE MARCH 25.

THIS WEEK	LAST WEEK	WEEKS ON CHART	ARTIST TITLE	11 NIELSEN BDS CERTIFICATIONS IMPRINT / PROMOTION LABEL	PLAYS TW +/-	AUDIENCE MILLIONS RANK
1	2	7	JUANES GOTAS DE AGUA DULCE	NO. 1 (1 WK) UNIVERSAL LATINO	874 +69	9.646 1
2	1	16	RBD INALCANZABLE	EMI TELEVISIA	842 -7	6.267 7
3	4	16	ALEJANDRA GUZMAN SOY SOLO UN SECRETO	EMI TELEVISIA	805 +35	7.173 3
4	3	23	JUANES ME ENAMORA	UNIVERSAL LATINO	750 -54	8.468 2
5	5	50	CAMILA TODO CAMBIO	SONY BMG NORTE	676 -69	6.643 5
6	6	38	MANA OJALA PUDIERA BORRARTE	WARNER LATINA	669 -48	6.365 6
7	7	16	YURIDIA AHORA ENTENDE	SONY BMG NORTE	625 -66	2.902 32
8	9	19	ALEJANDRO FERNANDEZ NO SE ME HACE FACIL	SONY BMG NORTE	622 +11	4.271 14
9	10	15	FLEX TE QUIERO	EMI TELEVISIA	612 +22	3.749 23
10	8	22	ENRIQUE IGLESIAS ALGUIEN SOY YO	INTERSCOPE/UNIVERSAL LATINO	562 -97	5.231 9
11	11	26	AVENTURA MI CORAZONCITO	PREMIUM LATIN	515 +11	4.112 15
12	NEW		ENRIQUE IGLESIAS DONDE ESTAN CORAZON	AIRPOWER/MOST INCREASED PLAYS/MOST ADDED UNIVERSAL LATINO	481 +419	6.751 4
12	31		SHAKIRA LAS DE LA INTUICION	EPIC/SONY BMG NORTE	389 -66	1.783 -
15	51		CHAYANNE SI NOS QUEDARA POCO TIEMPO	SONY BMG NORTE	357 0	4.756 12
15	17	48	REIK ME DUELE AMARTE	SONY BMG NORTE	343 -8	3.449 25
16	13	43	ENRIQUE IGLESIAS DIMELO	INTERSCOPE/UNIVERSAL LATINO	326 -47	2.929 29
17	14	15	RICARDO ARJONA QUIERO	SONY BMG NORTE	314 -52	3.316 26
18	21	3	BELANOVA CADA QUE...	UNIVERSAL LATINO	310 +20	1.598 -
19	23	10	JEREMIAS COMIENZO DEL FINAL	AIRPOWER UNIVERSAL LATINO	297 +13	3.934 18
16	30		BELANOVA BAILA MI CORAZON	UNIVERSAL LATINO	294 -60	1.714 -
19	12		EDNITA NAZARIO NO TE MENTIA	SONY BMG NORTE	291 -5	4.987 11
22	28	10	LA FACTORIA PERDONAME	UNIVERSAL LATINO	279 +25	1.319 -
23	22	10	JUAN CON MI SOLEDAD	FONOVISIA	274 -15	5.020 10
24	18	4	CHAYANNE LOLA	SONY BMG NORTE	269 -49	3.599 24
25	25	10	JESSE & JOY ESPACIO SIDERAL	WARNER LATINA	268 -13	3.258 27
26	24	18	MARCO ANTONIO SOLIS NO PUEDO OLVIDARLA	FONOVISIA	260 -23	5.349 8
27	20	13	ANDREA BOCELLI FEATURING LAURA PAUSINI VIVE YA	SUGAR/SIENTE	252 -40	3.842 21
28	37	2	CAMILA YO QUIERO	SONY BMG NORTE	251 +88	3.901 19
29	26	5	WISIN & YANDEL FEATURING FRANCO DE VITA OYE, DONDE ESTA EL AMOR	MACHETE	242 -23	3.855 20
30	27	9	GILBERTO SANTA ROSA CONTEDE REGRESIVO	SONY BMG NORTE	240 -20	3.950 17
31	33	2	MIGUEL BOSE FEATURING BIMBA BOSE COMO UN LOBO	WARNER LATINA	229 +49	1.909 -
32	30	3	JUAN LUIS GUERRA Y 440 SOLO TENGO OJOS PARA TI	EMI TELEVISIA	225 +12	3.763 22
33	32	3	DIVINO FEATURING ABRAHAM ME ARRODILLO ANTE TI	LIAR/MACHETE	219 +14	2.925 30
34	NEW		LA NUEVA BANDA TIMBIRICHE TU, TU, TU	EMI TELEVISIA	213 +153	0.724 -
35	31	3	KANY GARCIA AMIGO EN EL BANO	SONY BMG NORTE	205 -3	1.896 -
36	29	19	EROS RAMAZZOTTI & RICKY MARTIN NO ESTAMOS SOLOS	SONY BMG NORTE	191 -33	1.047 -
37	40	2	MANNY MANUEL SE ME OLVIDO	UNIVERSAL LATINO	179 +37	2.403 36
38	NEW		JESSE & JOY LLEGASTE TU	WARNER LATINA	171 +46	1.718 -
39	35	7	JARABE DE PALO DE JAME VIVIR	WARNER LATINA	171 -1	2.699 33
40	34	4	ALICIA KEYS NO ONE	MBKJ/RMG	168 -11	2.915 31

MOST ADDED

ARTIST TITLE / LABEL	NEW STATIONS
ENRIQUE IGLESIAS Donde Estan Corazon (Universal Latino) KBMG, KEXA, KLLO, KLVE, KPSP, KQQK, KRIO, KSSE, KTCY, KVVA, KXOB, KXXS, WAMR, WFID, WIAC, WIOA, WKAQ, WPAT, WRMA, WVVVA, WXXY, XHFG, XHPX	23
PLAYA LIMBO El Eco De Tu Voz (Sony BMG Norte) KQQK, KTCY, XAVO, XHFG, XHPX	5
CAMILA Yo Quiero (Sony BMG Norte) KBMG, KSSE, XHFG	3
LA NUEVA BANDA TIMBIRICHE Tu, Tu, Tu (EMI Televisa) KBMG, KRIO, KXXS	3
MDO No Queda Nada (Machete) KTCY, WKAQ, XHPX	3
MIGUEL BOSE FEAT. BIMBA BOSE Como Un Lobo (Warner Latina) WIOA, XHPX	2
JESSE & JOY Llegaste Tu (Warner Latina) WIAC, WIOA	2
JUANES Gotas De Agua Dulce (Universal Latino) KLVE	1
JENNIFER LOPEZ Por Arriesgarnos (Epic/Sony BMG Norte) WKAQ	1
SEAN KINGSTON Me Love (Beluga Heights/Epic) WFID	1

ADDED AT... XHFG
San Diego, CA
PD: Elvis Valle
Playa Limbo, El Eco De Tu Voz, 19
Camila, Yo Quiero, 18
Enrique Iglesias, Donde Estan Corazon, 17

FOR REPORTING STATIONS PLAYLISTS GO TO:
www.RadioandRecords.com

NEW AND ACTIVE

ARTIST TITLE / LABEL	PLAYS /GAIN	ARTIST TITLE / LABEL	PLAYS /GAIN
MDO No Queda Nada (Machete)	130/50	JENNIFER LOPEZ Por Arriesgarnos (Epic/Sony BMG Norte)	80/22
TOTAL STATIONS:	8	TOTAL STATIONS:	5
ENUR FEAT. NATASJA Calabria 200B (Ultra)	110/8	PLAYA LIMBO El Eco De Tu Voz (Sony BMG Norte)	76/76
TOTAL STATIONS:	6	TOTAL STATIONS:	6
CIRCO Alguien (Sony BMG Norte)	98/9	ALEKS SYNTEK Historias De Danzon Y Arrabal (EMI Televisa)	72/3
TOTAL STATIONS:	4	TOTAL STATIONS:	3
RIHANNA Don't Stop The Music (SRP/Def Jam/IDJMG)	87/31	MYRIAM HERNANDEZ Donde Estara Mi Primavera (La Calle/Univision)	71/15
TOTAL STATIONS:	5	TOTAL STATIONS:	3
CHENOA Todo Ira Bien (Universal Latino)	81/33	OLGA TANON Cosas Del Amor (Univision)	70/23
TOTAL STATIONS:	6	TOTAL STATIONS:	5

MOST INCREASED PLAYS

+419	ENRIQUE IGLESIAS Donde Estan Corazon (Universal Latino) KXXS +33, WPAT +32, WIOA +30, XHPX +29, KXOB +23, KPSP +23, WXXY +21, WIAC +20, WRMA +19, KSSE +18
+153	LA NUEVA BANDA TIMBIRICHE Tu, Tu, Tu (EMI Televisa) XAVO +59, KXXS +25, KRIO +22, KQQK +19, KTCY +16, XHPX +15, KBMG +9, KEXA +8
+88	CAMILA Yo Quiero (Sony BMG Norte) WFID +19, XHFG +18, KBMG +15, KSSE +15, WKAQ +14, WIAC +4, WXXY +4, KEXA +2, WMGE +1, WIOA +1
+76	PLAYA LIMBO El Eco De Tu Voz (Sony BMG Norte) KQQK +21, XHFG +19, XAVO +16, KTCY +7, XHPX +7, KEXA +6
+69	JUANES Gotas De Agua Dulce (Universal Latino) WMGE +14, WPAT +13, XLTN +10, KEXA +10, KLVE +10, XHPX +9, KTCY +6, KRIO +4, WKAQ +2, WFID +2

FOR WEEK ENDING FEBRUARY 10, 2008
LEGEND: See legend to charts in charts section for rules and symbol explanations.
26 Latin pop, 16 tropical and 10 Latin rhythm stations are electronically monitored by Nielsen
Broadcast Data Systems 24 hours a day, 7 days a week. © 2008 Nielsen Business Media, Inc.
All rights reserved.

TROPICAL & LATIN RHYTHM MONITORED REPORTERS

TROPICAL	WRUM/Orlando, FL PD: Raymond Torres	WPRM/Puerto Rico PD: Jorge Pabon	WORC/Worcester, MA OM: Lilly Guzman PD/AMD: Sergio Toribio	KLLE/Fresno, CA PD: Al Sanchez MD: Ramona Rivera	KVIB/Phoenix, AZ PD: Bobby Ramos APD: Mark Garcia
WNNW/Boston, MA OM: Kevin Wright PD: Johnny McKenzie	WEMG/Philadelphia, PA PD: DJ Frankie	WZNT/Puerto Rico PD: Pedro Arroyo	LATIN RHYTHM	WTLQ/Ft. Myers, FL PD: Hector Velazquez	WODA/Puerto Rico OM: Jose Nelson PD/MD: Rogie Gallart
WLAT/Hartford, CT PD/MD: Nelson Brudys	WUBA/Philadelphia, PA OM: Thea Mitchem PD: Juan Arroyo	WSPR/Springfield, MA PD: Marcos Rivera	WVIV/Chicago, IL OM/PD: Cesar Canales APD: Lucy Herrera MD: Armando Reyes	KXOL/Los Angeles, CA OM: Pio Ferro PD: Jerry Pulles	WVOZ/Puerto Rico PD: Jamie Ortiz MD: Edgar Diaz
WXDJ/Miami, FL PD: Gino "Latino" Reyes	WKKB/Providence, RI PD: Darwin Garcia	WYUU/Tampa, FL OM: Mike Culotta PD: Ricardo Blanco MD: Carlos Jose Peralta	KFZO/Dallas, TX OM: Andy Lockridge APD: Alejandro Covarrubias	WCAA/New York, NY OM: Pete Manriquez PD: Tony Santos MD: DJ Kazzanova	KVVZ/San Francisco, CA PD: Bismarck Espinoza
WSKQ/New York, NY PD: Tony Luna	WPMZ/Providence, RI PD: Zoilo Garcia MD: Dilson Mendez, Jr.	WLZL/Washington, DC PD: Aracely Rivera			
WNUE/Orlando, FL PD: Rafael Grullon MD: Jose Martinez					



► **TITO NIEVES** ACHIEVES A NEW TROPICAL PEAK AT NO. 7 (UP 43 PLAYS) WITH "MI MAYOR SACRIFICIO," THE THIRD HIT FROM CURRENT ALBUM "CANCIONES CLASICAS DE MARCO ANTONIO SOLIS."

THIS WEEK	LAST WEEK	WEEKS ON CHART	ARTIST TITLE	IMPRINT / PROMOTION LABEL	PLAYS TW +/-	AUDIENCE MILLIONS	RANK
1	1	19	GILBERTO SANTA ROSA CONTEO REGRESIVO NO. 1 (14 WKS)	SONY BMG NORTE	439 +22	3.959	1
2	2	27	JUAN LUIS GUERRA Y 440 LA TRAVESIA	EMI TELEVISIA	341 -24	3.315	2
3	4	22	JUANES ME ENAMORA	UNIVERSAL LATINO	280 +27	2.118	5
4	3	17	WISIN & YANDEL SEXY MOVIMIENTO	MACHETE	278 -40	1.511	13
5	5	14	N'KLABE SI YA NO ESTAS	NU LIFE/MACHETE	242 -2	1.248	20
6	8	12	FLEX TE QUIERO	EMI TELEVISIA	230 +26	1.576	12
7	11	13	TITO NIEVES MI MAYOR SACRIFICIO	LA CALLE/UNIVISION	221 +43	0.944	25
8	12	8	NG2 ELLA MENEA	SONY BMG NORTE	216 +40	1.601	10
9	13	32	DADDY YANKEE ELLA ME LEVANTO	EL CARTEL/INTERSCOPE	198 +24	1.141	21
10	7	26	DOMINIC MARTE DESEOS DE AMARTE	M.P./JVN/J & N	194 -23	1.099	23
11	17	34	CASA DE LEONES NO TE VEO	WARNER LATINA	191 +41	1.338	17
12	6	12	TITO "EL BAMBINO" EL TRA	EMI TELEVISIA	181 -45	1.350	16
13	9	12	LOS HERMANOS ROSARIO ALO	M.P./JVN/J & N	175 -21	1.497	14
14	15	4	JUANES GOTAS DE AGUA DULCE	UNIVERSAL LATINO	174 +16	1.839	6
15	21	30	DON OMAR AYER LA VI	VI/MACHETE	172 +34	1.284	19
16	18	10	HECTOR ACOSTA SIN PERDON	D.A.M.	167 +21	2.923	3
17	14	20	JERRY RIVERA CUESTA ABAJO	EMI TELEVISIA	156 -14	0.896	27
18	19	19	MARC ANTHONY AGUANILE	SONY BMG NORTE	154 +10	1.746	7
19	10	9	ALEXIS & FIDO SOY IGUAL QUE TU	SONY BMG NORTE	151 -30	0.637	32
20	15	20	JOSE ALBERTO "EL CANARIO" LA CALLE	212	143 -25	0.921	26
21	20	12	AVENTURA EL PERDEDOR	PREMIUM LATIN	139 -4	0.619	33
22	24	11	TITO ROJAS DIGAME SENORA	M.P./JVN/J & N	136 +6	1.687	8
23	25	20	ZACARIAS FERREIRA ES TAN DIFICIL	M.P./JVN/J & N	135 +11	0.647	31
24	26	12	OLGA TANON HOY QUIERO CONFESARME	UNIVISION	134 +11	0.689	30
25	22	14	FRANK REYES AMOR DESPERDICADO	M.P./JVN/J & N	134 -1	1.301	18
26	23	11	ELVIS MARTINEZ LENTO Y SUAVE	UNIVERSAL LATINO	133 +1	0.535	36
27	27	9	RICARDO ARJONA QUIERO	SONY BMG NORTE	117 +10	1.396	15
28	32	5	NEJO Y DALMATA ALGO MUSICAL	UMS/UNIVERSAL LATINO	102 +17	0.733	29
29	35	4	MARLON LA BILIRUBINA	LA CALLE/UNIVISION	95 +21	1.109	22
30	38	2	JERRY RIVERA YIRA YIRA	EMI TELEVISIA	88 +34	0.397	-

THIS WEEK	LAST WEEK	WEEKS ON CHART	ARTIST TITLE	IMPRINT / PROMOTION LABEL	PLAYS TW +/-	AUDIENCE MILLIONS	RANK
1	1	15	FLEX TE QUIERO NO. 1 (2 WKS)	EMI TELEVISIA	501 +33	6.430	1
2	3	12	ALEXIS & FIDO SOY IGUAL QUE TU	SONY BMG NORTE	459 +104	5.701	2
3	2	17	WISIN & YANDEL SEXY MOVIMIENTO	MACHETE	393 -15	4.064	5
4	5	14	PITBULL FEATURING LIL JON THE ANTHEM	FAMOUS ARTISTS/TVT	310 +20	4.720	4
5	4	33	LA FACTORIA PERDONAME	UNIVERSAL LATINO	286 -35	4.876	3
6	11	12	RBD INALCANZABLE AIRPOWER	EMI TELEVISIA	269 +43	1.776	15
7	8	9	NEJO Y DALMATA ALGO MUSICAL	UMS/UNIVERSAL LATINO	268 +17	3.074	8
8	7	12	AVENTURA EL PERDEDOR	PREMIUM LATIN	265 +12	2.714	10
9	6	17	DON OMAR CANCION DE AMOR	VI/MACHETE	254 -18	2.019	14
10	9	22	JUANES ME ENAMORA	UNIVERSAL LATINO	229 -20	1.533	19
11	12	5	JUANES GOTAS DE AGUA DULCE	UNIVERSAL LATINO	227 +17	2.219	13
12	10	38	DON OMAR AYER LA VI	VI/MACHETE	193 -34	2.244	12
13	14	31	CAMILA TODO CAMBIO	SONY BMG NORTE	172 -14	0.966	-
14	13	9	XTREME FEATURING ADRIENNE NO ME DIGAS QUE NO	LA CALLE/UNIVISION	164 -24	2.301	11
15	15	5	R.K.M. & KEN-Y MIS DIAS SIN TI	UNIVERSAL LATINO	160 -2	1.690	17
16	21	4	WISIN & YANDEL AHORA ES	MACHETE	155 +13	2.815	9
17	18	9	NICKY JAM FEATURING R.K.M. & KEN-Y TON TON TON	PINA/UNIVERSAL LATINO	144 -12	3.115	7
18	17	15	TITO "EL BAMBINO" EL TRA	EMI TELEVISIA	142 -19	1.082	35
19	23	8	FLO RIDA FEATURING T-PAIN LOW	POE BOY/ATLANTIC	140 +10	3.588	6
20	15	41	CASA DE LEONES NO TE VEO	WARNER LATINA	139 -28	1.430	23
21	25	16	BELANOVA BAILA MI CORAZON	UNIVERSAL LATINO	136 +11	1.344	28
22	NEW		ANGEL Y KHRIZ LA VECINA MOST INCREASED PLAYS	VI/MACHETE	135 +119	1.365	26
23	20	12	ENRIQUE IGLESIAS ALGUIEN SOY YO	INTERSCOPE/UNIVERSAL LATINO	112 -34	0.637	-
24	NEW		ENRIQUE IGLESIAS DONDE ESTAN CORAZON MOST ADDED	UNIVERSAL LATINO	101 +91	1.367	25
25	31	3	WISIN & YANDEL FEATURING FRANCO DE VITA OYE, DONDE ESTA EL AMOR	MACHETE	90 +4	1.202	32
26	24	18	TEGO CALDERON QUITARTE TO	WARNER LATINA	89 -37	1.479	22
27	NEW		REIK ME DUELE AMARTE	SONY BMG NORTE	88 +25	0.484	-
28	32	11	GILBERTO SANTA ROSA CONTEO REGRESIVO	SONY BMG NORTE	83 -3	0.857	-
29	40	2	ALEJANDRA GUZMAN SOY SOLO UN SECRETO	EMI TELEVISIA	82 +14	0.544	-
30	22	12	VOLTIO FEATURING JOWELL Y RANDY PONMELA	WHITE LION/SONY BMG NORTE	81 -57	1.290	29

THIS WEEK	LAST WEEK	WEEKS ON CHART	ARTIST TITLE	IMPRINT / PROMOTION LABEL
1	1	8	MOTEL Y TEVAS	WARNER LATINA
2	-	11	MANU CHAO ME LLAMAN CALLE	BECAUSE/NACIONAL
3	3	19	CAFE TACVBA VOLVER A COMENZAR	UNIVERSAL LATINO
4	4	12	MOLOTOV YDFO	UNIVERSAL LATINO
5	5	6	FATIMA CON TUS PALABRAS	NOT LISTED
6	11	3	DISIDENTE ENEMIGO	PISTOLERO/V&J
7	10	4	MAGO DE OZ CANCION DE LOS DESEOS	LOCOMOTIVE
8	9	14	PASTILLA COLORES	SONY BMG NORTE
9	8	5	BELANOVA CADA QUE...	UNIVERSAL LATINO
10	6	8	CAFE TACVBA 53100	UNIVERSAL LATINO
11	18	2	MARS VOLTA WAX SIMULACRA	UNIVERSAL MOTOWN
12	13	6	MIRANDA PERFECTA	EMI TELEVISIA
13	RE-ENTRY		OELIRIO BIENVENIDO SHOW	GOLD FLAME/V&J
14	NEW		BIRDS OF TOKYO MINOR WAR	MCM
15	20	5	MONTE NEGRO GIVE ME LOVE (NO LLORES)	FEED THE HUNGRY
16	14	7	CAFE TACVBA EL OUTSIDER	UNIVERSAL LATINO
17	15	4	DILDO VENTURA	UNIVERSAL MEXICO
18	17	2	MAGO DE OZ CIUDAD DE LOS ARBOLES	LOCOMOTIVE
19	RE-ENTRY		ATERCIOPELADOS CRUZ DE SAL	NACIONAL
20	16	6	ENJAMBRE ESPALDA DE BRONCE	NOT LISTED

THIS WEEK	LAST WEEK	WEEKS ON CHART	ARTIST TITLE	IMPRINT / PROMOTION LABEL
1	1	11	GILBERTO SANTA ROSA CONTEO REGRESIVO	SONY BMG NORTE
2	2	9	GLORIA TREVI PSICOFONIA	UNIVISION
3	4	9	LOS HERMANOS ROSARIO ALO	M.P./JVN/J&N
4	3	7	WISIN & YANDEL SEXY MOVIMIENTO	MACHETE
5	5	12	GLORIA ESTEFAN ME ODO	BURGUNDY/SONY BMG NORTE
6	7	8	TITO ROJAS DIGAME SENORA	M.P./JVN/J&N
7	6	8	PUERTO RICAN POWER ESA MUJER	M.P./JVN/J&N
8	9	5	N'KLABE SI YA NO ESTAS	NU LIFE/MACHETE
9	12	12	ANTHONY CRUZ MI CHULI CHULI	M.P./JVN/J&N
10	8	15	MARC ANTHONY AGUANILE	SONY BMG NORTE
11	NEW		NICKY JAM FEAT. R.K.M. GAS PELA	PINA/UNIVERSAL LATINO
12	16	3	DON OMAR CANCION DE AMOR	VI/MACHETE
13	15	6	XTREME FEAT. ADRIENNE NO ME DIGAS QUE NO	LA CALLE/UNIVISION
14	30	14	TITO "EL BAMBINO" SOLO DIME QUE SI	EMI TELEVISIA
15	11	6	FLEX TE QUIERO	EMI TELEVISIA
16	17	2	ALEXIS & FIDO SOY IGUAL QUE TU	SONY BMG NORTE
17	4	13	BELANOVA BAILA MI CORAZON	UNIVERSAL LATINO
18	8	4	ZACARIAS FERREIRA ES TAN DIFICIL	M.P./JVN/J&N
19	3	16	IVY QUEEN SENTIMIENTO	UNIVISION
20	19	15	JERRY RIVERA CUESTA ABAJO	EMI TELEVISIA

R&R NATIONAL AIRPLAY OVERVIEW

POWERED BY **n Nielsen** BDS BILLBOARD CHARTS **n Nielsen** SOUNDCAN
 COMPILED BY SoundScan

Billboard TOP ALBUMS

THIS WEEK	LAST WEEK	WEEKS ON CHART	ARTIST	TITLE	CERT.	PEAK POSITION
1	1	1	JACK JOHNSON BRUSHFIRE 010580/UMRG (13.98)	Sleep Through The Static	1	1
2	NEW	1	SHERYL CROW A&M/INTERSCOPE 010599/IGA (13.98) ⊕	Detours	2	2
3	1	13	GREATEST GAINER ALICIA KEYS WBKJ 11513/RMG (18.98) ⊕	As I Am	3	1
4	NEW	1	LENNY KRAVITZ VIRGIN 63785 (18.98) ⊕	It Is Time For A Love Revolution	4	4
5	5	2	VARIOUS ARTISTS GRAMMY/HIP-D 010630/UME (18.98)	2008 Grammy Nominees	5	5
6	2	1	SOUNDTRACK FOX/RHINO 410236/AG (13.98)	Juno	6	6
7	6	4	MARY J. BLIGE MCA/IMPACT/GEFFEN 010313/IGA (13.98) ⊕	Growing Pains	7	7
8	NEW	1	K.D. LANG NONESUCH 110460/WARNER BROS. (18.98)	Watershed	8	8
9	10	10	MILEY CYRUS WALT DISNEY/HOLLYWOOD 000465 (23.98)	Hannah Montana 2 (Soundtrack)/Meet Miley Cyrus	9	3
10	9	6	TAYLOR SWIFT BIG MACHINE 120702 (18.98) ⊕	Taylor Swift	10	2
11	8	8	KEYSHIA COLE CONFIDENTIAL/IMPACT/GEFFEN 009475/IGA (13.98)	Just Like You	11	11
12	11	7	CHRIS BROWN JIVE 12049/ZOMBA (18.98) ⊕	Exclusive	12	12
13	NEW	1	SOUNDTRACK ATLANTIC 409212/AG (1)	Step Up 2: The Streets	13	13
14	NEW	1	KENNY G STARBUCKS 30670/CONCORD (18.98)	Rhythm & Romance	14	14
15	16	19	SARA BAREILLES EPC 94821/SONY MUSIC (11.98)	Little Voice	15	15
16	12	9	GARTH BROOKS PEARL 213 (25.98 CD/DVD) ⊕	The Ultimate Hits	16	5
17	14	11	VARIOUS ARTISTS EMI/SONY BMG STRATEGIC MARKETING GROUP/UNIVERSAL/ZOMBA 10765/CAPITL (18.98)	NOW 26	17	17
18	24	19	DAUGHTRY RCA 88860/RMG (16.98)	Daughtry	18	3
19	19	13	SOUNDTRACK FOX 82986/RAZOR & TIE (16.98)	Alvin And The Chipmunks	19	13
20	18	14	SUGARLAND MERCURY NASHVILLE 007411/UMGN (13.98)	Enjoy The Ride	20	2
21	21	15	COLBIE CAILLAT UNIVERSAL REPUBLIC 009219/UMRG (10.98)	Coco	21	21
22	7	2	HANNAH MONTANA WALT DISNEY 001105 (16.98)	Hannah Montana 2: Non-Stop Dance Party	22	2
23	15	5	RADIOHEAD TBD 21622/ATO (13.98)	In Rainbows	23	7
24	54	40	AMY WINEHOUSE UNIVERSAL REPUBLIC 009428/UMRG (10.98)	Back To Black	24	2
25	28	30	JONAS BROTHERS HOLLYWOOD 000282 (18.98) ⊕	Jonas Brothers	25	2

Billboard HOT DIGITAL SONGS

THIS WEEK	LAST WEEK	WEEKS ON CHART	TITLE	ARTIST (IMPRINT / PROMOTION LABEL)	CERT.	THIS WEEK	LAST WEEK	WEEKS ON CHART	TITLE	ARTIST (IMPRINT / PROMOTION LABEL)	CERT.
1	1	14	#1 LOW FLO RIDA FEATURING T-PAIN (POE BOY/ATLANTIC)		●	26	14	17	CLUMSY FERGIE (WILL.I.AM/A&M/INTERSCOPE)		●
2	2	2	NEW SOUL Yael Naim (TOTOU Taro/Atlantic)		●	27	20	31	CRANK THAT (SOULJA BOY) SOULJA BOY TELLE'EM (COLLIPARK/INTERSCOPE)		●
3	3	10	DON'T STOP THE MUSIC Rihanna (SRP/Def Jam/IDJMG)		●	28	27	31	PARALYZER Finger Eleven (Wind-Up)		●
4	4	14	LOVE SONG Sara Bareilles (Epic)		●	29	23	3	LIKE WHOA Aly & AJ (Hollywood)		●
5	5	11	WITH YOU Chris Brown (Jive/Zomba)		●	30	26	17	KISS KISS Chris Brown Featuring T-Pain (Jive/Zomba)		●
6	6	9	SORRY Buckcherry (Eleven Seven/Atlantic/RRP)		●	31	30	30	BUBBLY Colbie Caillat (Universal Republic)		●
7	7	10	SEE YOU AGAIN Miley Cyrus (Hollywood)		●	32	29	9	WON'T GO HOME WITHOUT YOU Maroon 5 (A&M/Octone/Interscope)		●
8	9	15	TAKE YOU THERE Sean Kingston (Beluga Heights/Epic)		●	33	45	29	STRONGER Kanye West (Roc-A-Fella/Def Jam/IDJMG)		●
9	8	28	APOLOGIZE Timbaland Feat. OneRepublic (Mosley/Blackground/Interscope)		●	34	33	29	CYCLONE Baby Bash Featuring T-Pain (Arista/RMG)		●
10	10	1	FREE FALLIN' Tom Petty (MCA/UMe)		●	35	41	17	HYPNOTIZED Plies Feat. Akon (Big Gates/Slip-N-Slide/Atlantic)		●
11	11	22	NO ONE Alicia Keys (WBKJ/RMG)		●	36	32	24	I DON'T WANNA BE IN LOVE (DANCE FLOOR ANTHEM) Good Charlotte (Daylight/Epic)		●
12	12	15	PIECE OF ME Britney Spears (Jive/Zomba)		●	37	37	1	I'LL BE WAITING Lenny Kravitz (Virgin)		●
13	13	9	SENSUAL SEDUCTION Snoop Dogg (DoggyStyle/Interscope)		●	38	36	4	ROCK STAR Hannah Montana (Walt Disney)		●
14	14	3	WHEN YOU LOOK ME IN THE EYES Jonas Brothers (Hollywood)		●	39	39	1	I WON'T BACK DOWN Tom Petty (MCA/UMe)		●
15	15	42	TEARDROPS ON MY GUITAR Taylor Swift (Big Machine)		●	40	39	45	HEY THERE DELILAH Plain White T's (Fearless/Hollywood)		●
16	16	25	SWEETEST GIRL (DOLLAR BILL) Wyclef Jean Feat. Akon, Lil Wayne & Nia (Columbia)		●	41	37	20	READY, SET, DON'T GO Billy Ray Cyrus With Miley Cyrus (Walt Disney)		●
17	17	8	SUPERSTAR Lupe Fiasco Feat. Matthew Santos (1st & 15th/Atlantic)		●	42	34	3	WHAT HURTS THE MOST Cascada (Robbins)		●
18	18	13	SHADOW OF THE DAY Linkin Park (Warner Bros.)		●	43	48	38	UMBRELLA Rihanna Featuring Jay-Z (SRP/Def Jam/IDJMG)		●
19	19	17	LOVE LIKE THIS Natasha Bedingfield Feat. Sean Kingston (Phonogenic/Epic)		●	44	43	3	WHATEVER IT TAKES Lifehouse (Geffen/Interscope)		●
20	20	5	INDEPENDENT Webbie, Lil' Phat & Lil' Boosie (Trill/Asylum)		●	45	45	1	LOVE IS FREE Sheryl Crow (A&M/Interscope)		●
21	21	7	STOP AND STARE OneRepublic (Mosley/Interscope)		●	46	53	3	ALL-AMERICAN GIRL Carrie Underwood (Arista/Nashville)		●
22	22	5	NO AIR Jordan Sparks Quet With Chris Brown (Jive/Zomba)		●	47	63	3	YAH!!! Soulja Boy Telle'Em Featuring Arab (Collipark/Interscope)		●
23	23	20	OUR SONG Taylor Swift (Big Machine)		●	48	50	6	FEEDBACK Janet (S&L/IDJMG)		●
24	24	20	TATTOO Jordan Sparks (Jive/Zomba)		●	49	35	5	IF I HAD EYES Jack Johnson (Brushfire/Universal Republic)		●
25	25	19	INTO THE NIGHT Santana Featuring Chad Kroeger (Arista/RMG)		●	50	38	31	MISERY BUSINESS Paramore (Fueled By Ramen/RRP)		●

VIDEO CHANNELS

MTV	VH1																																																																																																																																																																																																																																																				
<p>Sr VP/Music & Talent: Amy Doyle VP/Music & Talent: Peter Baron Viacom 212-258-8000</p> <table border="1"> <thead> <tr> <th>TW</th> <th>LW</th> </tr> </thead> <tbody> <tr><td>1</td><td>Flo Rida, Low</td><td>12</td><td>7</td></tr> <tr><td>2</td><td>Rihanna, Don't Stop The Music</td><td>9</td><td>10</td></tr> <tr><td>3</td><td>Missy Elliott, Ching-A-Ling</td><td>8</td><td>0</td></tr> <tr><td>4</td><td>Cobra Starship, The City Is At War</td><td>8</td><td>4</td></tr> <tr><td>5</td><td>Fat Joe Feat. J. Holiday, I Won't Tell</td><td>8</td><td>5</td></tr> <tr><td>6</td><td>Vampire Weekend, A-Punk</td><td>8</td><td>6</td></tr> <tr><td>7</td><td>Ashlee Simpson, Outta My Head (Ah Ya Ya)</td><td>8</td><td>7</td></tr> <tr><td>8</td><td>The DEJ, Give You The World</td><td>7</td><td>5</td></tr> <tr><td>9</td><td>Alicia Keys, Like You'll Never See Me</td><td>7</td><td>7</td></tr> <tr><td>10</td><td>Spill Canvas, All Over You</td><td>7</td><td>7</td></tr> <tr><td>11</td><td>The-Dream, Falso</td><td>6</td><td>3</td></tr> <tr><td>12</td><td>Colbie Caillat, Realize</td><td>6</td><td>5</td></tr> <tr><td>13</td><td>OneRepublic, Stop And Stare</td><td>5</td><td>1</td></tr> <tr><td>14</td><td>Sara Bareilles, Love Song</td><td>5</td><td>1</td></tr> <tr><td>15</td><td>Timbaland, Scram</td><td>5</td><td>5</td></tr> <tr><td>16</td><td>Erykah Badu, Honey</td><td>4</td><td>0</td></tr> <tr><td>17</td><td>J. Holiday, Suffocate</td><td>4</td><td>2</td></tr> <tr><td>18</td><td>Maroon 5, Won't Go Home Without You</td><td>4</td><td>7</td></tr> <tr><td>19</td><td>Mar White, Best Days</td><td>4</td><td>3</td></tr> <tr><td>20</td><td>Janet, Feedback</td><td>4</td><td>3</td></tr> <tr><td>21</td><td>Michael Cera & Ellen Page, Anyone Else</td><td>4</td><td>4</td></tr> <tr><td>22</td><td>Timbaland, The Way I Are</td><td>4</td><td>7</td></tr> <tr><td>23</td><td>Natasha Bedingfield, Love Like This</td><td>3</td><td>0</td></tr> <tr><td>24</td><td>Shawty La, Day Know</td><td>3</td><td>1</td></tr> <tr><td>25</td><td>Snoop Dogg, Sensual Seduction</td><td>3</td><td>2</td></tr> <tr><td>26</td><td>Fergie, Clumsy</td><td>3</td><td>2</td></tr> <tr><td>27</td><td>Chris Brown, With You</td><td>3</td><td>8</td></tr> <tr><td>28</td><td>Britney Spears, Piece Of Me</td><td>3</td><td>9</td></tr> <tr><td>29</td><td>CKY, I'm Quite Bitter Beings</td><td>2</td><td>0</td></tr> <tr><td>30</td><td>Lil Mama, Shawty Get Loose</td><td>2</td><td>0</td></tr> </tbody> </table>	TW	LW	1	Flo Rida, Low	12	7	2	Rihanna, Don't Stop The Music	9	10	3	Missy Elliott, Ching-A-Ling	8	0	4	Cobra Starship, The City Is At War	8	4	5	Fat Joe Feat. J. Holiday, I Won't Tell	8	5	6	Vampire Weekend, A-Punk	8	6	7	Ashlee Simpson, Outta My Head (Ah Ya Ya)	8	7	8	The DEJ, Give You The World	7	5	9	Alicia Keys, Like You'll Never See Me	7	7	10	Spill Canvas, All Over You	7	7	11	The-Dream, Falso	6	3	12	Colbie Caillat, Realize	6	5	13	OneRepublic, Stop And Stare	5	1	14	Sara Bareilles, Love Song	5	1	15	Timbaland, Scram	5	5	16	Erykah Badu, Honey	4	0	17	J. Holiday, Suffocate	4	2	18	Maroon 5, Won't Go Home Without You	4	7	19	Mar White, Best Days	4	3	20	Janet, Feedback	4	3	21	Michael Cera & Ellen Page, Anyone Else	4	4	22	Timbaland, The Way I Are	4	7	23	Natasha Bedingfield, Love Like This	3	0	24	Shawty La, Day Know	3	1	25	Snoop Dogg, Sensual Seduction	3	2	26	Fergie, Clumsy	3	2	27	Chris Brown, With You	3	8	28	Britney Spears, Piece Of Me	3	9	29	CKY, I'm Quite Bitter Beings	2	0	30	Lil Mama, Shawty Get Loose	2	0	<p>Exec. VP/Talent & Music: Rick Ktm Sr. VP/Music & Talent: Bruce Gilmer VP/Music & Talent: Sandy Acouete Viacom 212-258-7800</p> <table border="1"> <thead> <tr> <th>TW</th> <th>LW</th> </tr> </thead> <tbody> <tr><td>1</td><td>Sara Bareilles, Love Song</td><td>27</td><td>48</td></tr> <tr><td>2</td><td>Lenny Kravitz, I'll Be Waiting</td><td>24</td><td>23</td></tr> <tr><td>3</td><td>Buckcherry, Sorry</td><td>20</td><td>20</td></tr> <tr><td>4</td><td>Mary J. Blige, Just Fine</td><td>20</td><td>22</td></tr> <tr><td>5</td><td>Maroon 5, Won't Go Home Without You</td><td>18</td><td>18</td></tr> <tr><td>6</td><td>OneRepublic, Stop And Stare</td><td>17</td><td>3</td></tr> <tr><td>7</td><td>Sheryl Crow, Love Is Free</td><td>17</td><td>13</td></tr> <tr><td>8</td><td>Alicia Keys, No One</td><td>17</td><td>15</td></tr> <tr><td>9</td><td>Fergie, Clumsy</td><td>17</td><td>16</td></tr> <tr><td>10</td><td>Linkin Park, Shadow Of The Day</td><td>17</td><td>19</td></tr> <tr><td>11</td><td>Rihanna, Don't Stop The Music</td><td>16</td><td>17</td></tr> <tr><td>12</td><td>Ingrid Michaelson, The Way I Am</td><td>16</td><td>20</td></tr> <tr><td>13</td><td>Natasha Bedingfield, Love Like This</td><td>16</td><td>21</td></tr> <tr><td>14</td><td>Wyclef Jean, Sweetest Girl (Dollar Bill)</td><td>15</td><td>13</td></tr> <tr><td>15</td><td>Santana, Into The Night</td><td>15</td><td>16</td></tr> <tr><td>16</td><td>Foo Fighters, Long Road To Ruin</td><td>14</td><td>10</td></tr> <tr><td>17</td><td>Kid Rock, Amen</td><td>14</td><td>13</td></tr> <tr><td>18</td><td>Glen Hassall & Marketa Ingova, Falling Slowly</td><td>12</td><td>10</td></tr> <tr><td>19</td><td>Taylor Swift, Teardrops On My Guitar</td><td>13</td><td>8</td></tr> <tr><td>20</td><td>Daughtry, Feels Like Tonight</td><td>13</td><td>13</td></tr> <tr><td>21</td><td>James Blunt, Same Mistake</td><td>13</td><td>13</td></tr> <tr><td>22</td><td>Lil' Phat & Lil' Boosie, Independent</td><td>12</td><td>10</td></tr> <tr><td>23</td><td>Christie Michelle, Be Ok</td><td>11</td><td>8</td></tr> <tr><td>24</td><td>Nelly Furtado, In God's Hands</td><td>11</td><td>11</td></tr> <tr><td>25</td><td>Snoop Dogg, Sensual Seduction</td><td>10</td><td>9</td></tr> <tr><td>26</td><td>Colbie Caillat, Bubbly</td><td>10</td><td>13</td></tr> <tr><td>27</td><td>Eddie Vedder, Guaranteed</td><td>10</td><td>13</td></tr> <tr><td>28</td><td>John Mayer, Say</td><td>9</td><td>9</td></tr> <tr><td>29</td><td>Jordan Sparks, Tattoo</td><td>9</td><td>9</td></tr> <tr><td>30</td><td>Robert Plant/Alison Krauss, Gone, Gone, Gone</td><td>9</td><td>14</td></tr> </tbody> </table>	TW	LW	1	Sara Bareilles, Love Song	27	48	2	Lenny Kravitz, I'll Be Waiting	24	23	3	Buckcherry, Sorry	20	20	4	Mary J. Blige, Just Fine	20	22	5	Maroon 5, Won't Go Home Without You	18	18	6	OneRepublic, Stop And Stare	17	3	7	Sheryl Crow, Love Is Free	17	13	8	Alicia Keys, No One	17	15	9	Fergie, Clumsy	17	16	10	Linkin Park, Shadow Of The Day	17	19	11	Rihanna, Don't Stop The Music	16	17	12	Ingrid Michaelson, The Way I Am	16	20	13	Natasha Bedingfield, Love Like This	16	21	14	Wyclef Jean, Sweetest Girl (Dollar Bill)	15	13	15	Santana, Into The Night	15	16	16	Foo Fighters, Long Road To Ruin	14	10	17	Kid Rock, Amen	14	13	18	Glen Hassall & Marketa Ingova, Falling Slowly	12	10	19	Taylor Swift, Teardrops On My Guitar	13	8	20	Daughtry, Feels Like Tonight	13	13	21	James Blunt, Same Mistake	13	13	22	Lil' Phat & Lil' Boosie, Independent	12	10	23	Christie Michelle, Be Ok	11	8	24	Nelly Furtado, In God's Hands	11	11	25	Snoop Dogg, Sensual Seduction	10	9	26	Colbie Caillat, Bubbly	10	13	27	Eddie Vedder, Guaranteed	10	13	28	John Mayer, Say	9	9	29	Jordan Sparks, Tattoo	9	9	30	Robert Plant/Alison Krauss, Gone, Gone, Gone	9	14
TW	LW																																																																																																																																																																																																																																																				
1	Flo Rida, Low	12	7																																																																																																																																																																																																																																																		
2	Rihanna, Don't Stop The Music	9	10																																																																																																																																																																																																																																																		
3	Missy Elliott, Ching-A-Ling	8	0																																																																																																																																																																																																																																																		
4	Cobra Starship, The City Is At War	8	4																																																																																																																																																																																																																																																		
5	Fat Joe Feat. J. Holiday, I Won't Tell	8	5																																																																																																																																																																																																																																																		
6	Vampire Weekend, A-Punk	8	6																																																																																																																																																																																																																																																		
7	Ashlee Simpson, Outta My Head (Ah Ya Ya)	8	7																																																																																																																																																																																																																																																		
8	The DEJ, Give You The World	7	5																																																																																																																																																																																																																																																		
9	Alicia Keys, Like You'll Never See Me	7	7																																																																																																																																																																																																																																																		
10	Spill Canvas, All Over You	7	7																																																																																																																																																																																																																																																		
11	The-Dream, Falso	6	3																																																																																																																																																																																																																																																		
12	Colbie Caillat, Realize	6	5																																																																																																																																																																																																																																																		
13	OneRepublic, Stop And Stare	5	1																																																																																																																																																																																																																																																		
14	Sara Bareilles, Love Song	5	1																																																																																																																																																																																																																																																		
15	Timbaland, Scram	5	5																																																																																																																																																																																																																																																		
16	Erykah Badu, Honey	4	0																																																																																																																																																																																																																																																		
17	J. Holiday, Suffocate	4	2																																																																																																																																																																																																																																																		
18	Maroon 5, Won't Go Home Without You	4	7																																																																																																																																																																																																																																																		
19	Mar White, Best Days	4	3																																																																																																																																																																																																																																																		
20	Janet, Feedback	4	3																																																																																																																																																																																																																																																		
21	Michael Cera & Ellen Page, Anyone Else	4	4																																																																																																																																																																																																																																																		
22	Timbaland, The Way I Are	4	7																																																																																																																																																																																																																																																		
23	Natasha Bedingfield, Love Like This	3	0																																																																																																																																																																																																																																																		
24	Shawty La, Day Know	3	1																																																																																																																																																																																																																																																		
25	Snoop Dogg, Sensual Seduction	3	2																																																																																																																																																																																																																																																		
26	Fergie, Clumsy	3	2																																																																																																																																																																																																																																																		
27	Chris Brown, With You	3	8																																																																																																																																																																																																																																																		
28	Britney Spears, Piece Of Me	3	9																																																																																																																																																																																																																																																		
29	CKY, I'm Quite Bitter Beings	2	0																																																																																																																																																																																																																																																		
30	Lil Mama, Shawty Get Loose	2	0																																																																																																																																																																																																																																																		
TW	LW																																																																																																																																																																																																																																																				
1	Sara Bareilles, Love Song	27	48																																																																																																																																																																																																																																																		
2	Lenny Kravitz, I'll Be Waiting	24	23																																																																																																																																																																																																																																																		
3	Buckcherry, Sorry	20	20																																																																																																																																																																																																																																																		
4	Mary J. Blige, Just Fine	20	22																																																																																																																																																																																																																																																		
5	Maroon 5, Won't Go Home Without You	18	18																																																																																																																																																																																																																																																		
6	OneRepublic, Stop And Stare	17	3																																																																																																																																																																																																																																																		
7	Sheryl Crow, Love Is Free	17	13																																																																																																																																																																																																																																																		
8	Alicia Keys, No One	17	15																																																																																																																																																																																																																																																		
9	Fergie, Clumsy	17	16																																																																																																																																																																																																																																																		
10	Linkin Park, Shadow Of The Day	17	19																																																																																																																																																																																																																																																		
11	Rihanna, Don't Stop The Music	16	17																																																																																																																																																																																																																																																		
12	Ingrid Michaelson, The Way I Am	16	20																																																																																																																																																																																																																																																		
13	Natasha Bedingfield, Love Like This	16	21																																																																																																																																																																																																																																																		
14	Wyclef Jean, Sweetest Girl (Dollar Bill)	15	13																																																																																																																																																																																																																																																		
15	Santana, Into The Night	15	16																																																																																																																																																																																																																																																		
16	Foo Fighters, Long Road To Ruin	14	10																																																																																																																																																																																																																																																		
17	Kid Rock, Amen	14	13																																																																																																																																																																																																																																																		
18	Glen Hassall & Marketa Ingova, Falling Slowly	12	10																																																																																																																																																																																																																																																		
19	Taylor Swift, Teardrops On My Guitar	13	8																																																																																																																																																																																																																																																		
20	Daughtry, Feels Like Tonight	13	13																																																																																																																																																																																																																																																		
21	James Blunt, Same Mistake	13	13																																																																																																																																																																																																																																																		
22	Lil' Phat & Lil' Boosie, Independent	12	10																																																																																																																																																																																																																																																		
23	Christie Michelle, Be Ok	11	8																																																																																																																																																																																																																																																		
24	Nelly Furtado, In God's Hands	11	11																																																																																																																																																																																																																																																		
25	Snoop Dogg, Sensual Seduction	10	9																																																																																																																																																																																																																																																		
26	Colbie Caillat, Bubbly	10	13																																																																																																																																																																																																																																																		
27	Eddie Vedder, Guaranteed	10	13																																																																																																																																																																																																																																																		
28	John Mayer, Say	9	9																																																																																																																																																																																																																																																		
29	Jordan Sparks, Tattoo	9	9																																																																																																																																																																																																																																																		
30	Robert Plant/Alison Krauss, Gone, Gone, Gone	9	14																																																																																																																																																																																																																																																		
<p>VP/Music Prog: Stephen Hill MD: Kelly G Viacom 212-975-4055</p> <table border="1"> <thead> <tr> <th>TW</th> <th>LW</th> </tr> </thead> <tbody> <tr><td>1</td><td>Missy Elliott, Ching-A-Ling</td><td>8</td><td>0</td></tr> <tr><td>2</td><td>Colbie Caillat, Realize</td><td>6</td><td>5</td></tr> </tbody> </table>	TW	LW	1	Missy Elliott, Ching-A-Ling	8	0	2	Colbie Caillat, Realize	6	5	<p>VP/Music & Talent: Chris Parr Dir. Music Pgm: Evan Krott Viacom 615-335-8400</p> <table border="1"> <thead> <tr> <th>TW</th> <th>LW</th> </tr> </thead> <tbody> <tr><td>1</td><td>Carrie Underwood, All-American Girl</td><td>23</td><td>29</td></tr> <tr><td>2</td><td>Jason Aldean, Laughed Until We Cried</td><td>22</td><td>16</td></tr> <tr><td>3</td><td>Billy Ray Cyrus, Ready, Set, Don't Go</td><td>22</td><td>19</td></tr> <tr><td>4</td><td>Sugarland, Stay</td><td>22</td><td>21</td></tr> <tr><td>5</td><td>Alan Jackson, Small Town Southern Man</td><td>22</td><td>22</td></tr> <tr><td>6</td><td>Taylor Swift, Our Song</td><td>21</td><td>23</td></tr> <tr><td>7</td><td>Gary Allan, Watching Airplanes</td><td>20</td><td>19</td></tr> <tr><td>8</td><td>Kenny Chesney, Never Too Late</td><td>20</td><td>18</td></tr> <tr><td>9</td><td>Craig Morgan, International Harvester</td><td>18</td><td>18</td></tr> <tr><td>10</td><td>Robert Plant/Alison Krauss, Gone, Gone, Gone</td><td>18</td><td>19</td></tr> <tr><td>11</td><td>Keith Urban, Everybody</td><td>17</td><td>18</td></tr> <tr><td>12</td><td>Brad Paisley, Letter To Me</td><td>17</td><td>23</td></tr> <tr><td>13</td><td>Garth Brooks & Huey Lewis, Workin' For A Living</td><td>14</td><td>9</td></tr> <tr><td>14</td><td>Eagles, Busy Being Fabulous</td><td>14</td><td>10</td></tr> <tr><td>15</td><td>Lady Antebellum, Love Don't Live Here</td><td>14</td><td>13</td></tr> <tr><td>16</td><td>Colbie Caillat, Bubbly</td><td>14</td><td>13</td></tr> <tr><td>17</td><td>Tim McGraw, Suspicions</td><td>12</td><td>0</td></tr> <tr><td>18</td><td>Rascal Flatts, Take Me There</td><td>10</td><td>15</td></tr> <tr><td>19</td><td>Dolly Parton, Better Get To Lovin'</td><td>9</td><td>6</td></tr> <tr><td>20</td><td>Chuck Wicks, Stealing Cinderella</td><td>9</td><td>6</td></tr> <tr><td>21</td><td>Luke Bryan, We Rode In Trucks</td><td>8</td><td>8</td></tr> <tr><td>22</td><td>Trace Adkins, I Got My Game On</td><td>8</td><td>8</td></tr> <tr><td>23</td><td>Kid Rock, Amen</td><td>6</td><td>19</td></tr> <tr><td>24</td><td>Big & Rich, Rock In This Moment</td><td>7</td><td>4</td></tr> <tr><td>25</td><td>Came Underswood, Before He Cheats</td><td>7</td><td>5</td></tr> <tr><td>26</td><td>Brad Paisley, Online</td><td>7</td><td>5</td></tr> <tr><td>27</td><td>Miranda Lambert, Gunpowder & Lead</td><td>7</td><td>7</td></tr> <tr><td>28</td><td>Garth Brooks, More Than A Memory</td><td>6</td><td>3</td></tr> <tr><td>29</td><td>Oleksi Bentley, Long Trip Alone</td><td>6</td><td>3</td></tr> <tr><td>30</td><td>Steve Earle, City Of Immigrants</td><td>6</td><td>5</td></tr> </tbody> </table>	TW	LW	1	Carrie Underwood, All-American Girl	23	29	2	Jason Aldean, Laughed Until We Cried	22	16	3	Billy Ray Cyrus, Ready, Set, Don't Go	22	19	4	Sugarland, Stay	22	21	5	Alan Jackson, Small Town Southern Man	22	22	6	Taylor Swift, Our Song	21	23	7	Gary Allan, Watching Airplanes	20	19	8	Kenny Chesney, Never Too Late	20	18	9	Craig Morgan, International Harvester	18	18	10	Robert Plant/Alison Krauss, Gone, Gone, Gone	18	19	11	Keith Urban, Everybody	17	18	12	Brad Paisley, Letter To Me	17	23	13	Garth Brooks & Huey Lewis, Workin' For A Living	14	9	14	Eagles, Busy Being Fabulous	14	10	15	Lady Antebellum, Love Don't Live Here	14	13	16	Colbie Caillat, Bubbly	14	13	17	Tim McGraw, Suspicions	12	0	18	Rascal Flatts, Take Me There	10	15	19	Dolly Parton, Better Get To Lovin'	9	6	20	Chuck Wicks, Stealing Cinderella	9	6	21	Luke Bryan, We Rode In Trucks	8	8	22	Trace Adkins, I Got My Game On	8	8	23	Kid Rock, Amen	6	19	24	Big & Rich, Rock In This Moment	7	4	25	Came Underswood, Before He Cheats	7	5	26	Brad Paisley, Online	7	5	27	Miranda Lambert, Gunpowder & Lead	7	7	28	Garth Brooks, More Than A Memory	6	3	29	Oleksi Bentley, Long Trip Alone	6	3	30	Steve Earle, City Of Immigrants	6	5																																																																																																																
TW	LW																																																																																																																																																																																																																																																				
1	Missy Elliott, Ching-A-Ling	8	0																																																																																																																																																																																																																																																		
2	Colbie Caillat, Realize	6	5																																																																																																																																																																																																																																																		
TW	LW																																																																																																																																																																																																																																																				
1	Carrie Underwood, All-American Girl	23	29																																																																																																																																																																																																																																																		
2	Jason Aldean, Laughed Until We Cried	22	16																																																																																																																																																																																																																																																		
3	Billy Ray Cyrus, Ready, Set, Don't Go	22	19																																																																																																																																																																																																																																																		
4	Sugarland, Stay	22	21																																																																																																																																																																																																																																																		
5	Alan Jackson, Small Town Southern Man	22	22																																																																																																																																																																																																																																																		
6	Taylor Swift, Our Song	21	23																																																																																																																																																																																																																																																		
7	Gary Allan, Watching Airplanes	20	19																																																																																																																																																																																																																																																		
8	Kenny Chesney, Never Too Late	20	18																																																																																																																																																																																																																																																		
9	Craig Morgan, International Harvester	18	18																																																																																																																																																																																																																																																		
10	Robert Plant/Alison Krauss, Gone, Gone, Gone	18	19																																																																																																																																																																																																																																																		
11	Keith Urban, Everybody	17	18																																																																																																																																																																																																																																																		
12	Brad Paisley, Letter To Me	17	23																																																																																																																																																																																																																																																		
13	Garth Brooks & Huey Lewis, Workin' For A Living	14	9																																																																																																																																																																																																																																																		
14	Eagles, Busy Being Fabulous	14	10																																																																																																																																																																																																																																																		
15	Lady Antebellum, Love Don't Live Here	14	13																																																																																																																																																																																																																																																		
16	Colbie Caillat, Bubbly	14	13																																																																																																																																																																																																																																																		
17	Tim McGraw, Suspicions	12	0																																																																																																																																																																																																																																																		
18	Rascal Flatts, Take Me There	10	15																																																																																																																																																																																																																																																		
19	Dolly Parton, Better Get To Lovin'	9	6																																																																																																																																																																																																																																																		
20	Chuck Wicks, Stealing Cinderella	9	6																																																																																																																																																																																																																																																		
21	Luke Bryan, We Rode In Trucks	8	8																																																																																																																																																																																																																																																		
22	Trace Adkins, I Got My Game On	8	8																																																																																																																																																																																																																																																		
23	Kid Rock, Amen	6	19																																																																																																																																																																																																																																																		
24	Big & Rich, Rock In This Moment	7	4																																																																																																																																																																																																																																																		
25	Came Underswood, Before He Cheats	7	5																																																																																																																																																																																																																																																		
26	Brad Paisley, Online	7	5																																																																																																																																																																																																																																																		
27	Miranda Lambert, Gunpowder & Lead	7	7																																																																																																																																																																																																																																																		
28	Garth Brooks, More Than A Memory	6	3																																																																																																																																																																																																																																																		
29	Oleksi Bentley, Long Trip Alone	6	3																																																																																																																																																																																																																																																		
30	Steve Earle, City Of Immigrants	6	5																																																																																																																																																																																																																																																		

STREAMS

AOL Video On Demand	AOL music		
Pete Schacke 212-652-6400			
	TW LW		
1	Flo Rida, Low	44,289	42,001
2	Britney Spears, Piece Of Me	32,591	34,418
3	Chris Brown, With You	29,172	31,875
4	Souja Boy Telle'Em, Crank That (Souja Boy)	25,278	27,243
5	Taylor Swift, Our Song	23,909	25,127
6	Souja Boy Telle'Em, Yeahhh	23,074	23,299
7	Taylor Swift, Teardrops On My Guitar	16,707	14,534
8	Pop & Off Boyz, Crank Dat Batman	16,421	15,683
9	Rihanna, Don't Stop The Music	15,454	13,129
10	Timbaland, Apologize	15,403	17,209
11	Chris Brown, Kiss Kiss	14,411	13,663
12	Pop & Off Boyz, Take You There	14,283	12,537
13	Alicia Keys, No One	14,118	14,727
14	Jordan Sparks, Tattoo	13,077	12,779
15	Nickelback, Rockstar	12,712	11,698
16	DJ Khaled, I'm So Hood	12,553	12,882
17	J. Holiday, Suffocate	12,505	13,166
18	Brindman, Pop Bottles	12,474	12,551
19	Fergie, Clumsy	12,179	11,636
20	Hypnotized	11,664	12,340

YAHOO! MUSIC

John Leneak 310-526-4300	TW	LW	
1	Heidi Montag, Higher	268,101	0
2	Rihanna, Hate That I Love You	148,647	54,604
3	Rihanna, Don't Stop The Music	123,380	116,360
4	Fergie, Clumsy	105,227	104,990
5	Mary J. Blige, Just Fine	96,184	98,854
6	Colbie Caillat, Bubbly	93,954	91,138
7	Timbaland, Apologize	92,735	83,583
8	Jordan Sparks, Tattoo	87,386	97,529
9	Alicia Keys, No One	82,745	79,453
10	50 Cent, Yo Right Technology	73,172	60,210
11	Kanye West, Stronger	72,454	62,484
12	Kelly Clarkson, Never Again	67,339	75,478
13	Wyclef Jean, Sweetest Girl (Dollar Bill)	66,786	46,653
14	Natasha Bedingfield, Love Like This	65,103	64,971
15	Kanye West, Good Life	64,912	55,736
16	Britney Spears, Gimme More	63,695	67,068
17	Souja Boy Telle'Em, Crank That (Souja Boy)	63,414	66,144
18	Britney Spears, Piece Of Me	63,070	52,124
19	Elliott Yamin, Wait For You	62,752	59,364
20	Chris Brown, When You're Gone	62,181	60,704

AOL TOTAL STREAMS

OPPORTUNITIES

WEST



You've always had a passion for music. Why not put your skills to use in an exciting career doing what you love. Nielsen has an opening in Los Angeles, CA and White Plains, NY for a:

FORMAT ADMINISTRATOR

You'll manage the performance monitoring process and the impact the performance has tied to sales. In addition to providing quality assurance, you'll be the point person for labels and radio stations. We'll rely on you to acquire media, monitor label priorities, and coordinate the encoding of media into our music system. You'll also analyze radio station programming and musical content and resolve airplay inquiries or anomalies. We'll also rely on you to help clients with training and airplay/sales information. In this position, you'll interact with the operations group and Billboard & Radio & Records chart departments. You'll help maintain client and radio station contact information databases and maintain the flow of data between sales and airplay databases.

You must have the knowledge of music industry. We require a background in music, radio and/or communications. Knowledge of Nielsen BDS and SoundScan client applications is preferred. This position requires strong communication and analytical skills and data management capabilities. Spanish language skills are preferred. A BS/BA is preferred.

To apply, visit:
www.nielsen.com

Select requisition # 6971BR.

We strongly encourage the referral of women and minorities for all open positions. EOE/M/F/D/V

EAST



Blue Ridge Broadcasting is looking for an On-Air Personality to develop and execute a Christian-focused air shift that is current, enjoyable and relevant for the target listening audience on BRB's radio stations. To perform on-air announcing and technical duties of live and/or prepared programming scheduled shifts. Please send resume and on-air sample to HR at Blue Ridge Broadcasting, PO Box 159 Black Mountain, NC 28711.

SOUTH



Citadel Broadcasting Company

Citadel Broadcasting is looking a dynamic leader to take the Citadel Lafayette sales team to new heights. This person will oversee a staff of 13-17 people including sales reps and a sales manager/sales managers and is responsible for the sales success of 5 market-leading radio stations. This person must have vision, enthusiasm and integrity. Broadcast sales experience is a must, management experience preferred.

-Please send resume to: Mary Galyean, Citadel Market Manager, via email only at mary.galyean@citcomm.com.

-Resumes must be received by Friday, February 15th, 2007.

Citadel Broadcasting Company is an Equal Opportunity Employer

VOICEOVER SERVICES

Great Prices
PRODUCTION TOO!

CARTER DAVIS
the VOICE that cuts through

901-681-0650 • www.CarterDavis.com

POSITIONS SOUGHT

Upbeat on-air presence, extremely conversational with technical editing capabilities, plus Camera/board-operations. Creative writing, show prep plus Journalism experience. Jerreshia 817-926-4266, resha192002@yahoo.com

Strong News delivery. Tight boards, and behind scene ability. Very technical, and detail oriented. Dependable, and Organized. Jeff Autrey 903-451-4756; autrey00@embarqmail.com

Lots of energy, dedicated and loyal – plus a little goofy! Good on-air presence, GREAT Promotions! Erick Wynn 817-361-6022, brendawilliam9035@sbcglobal.net

Classic Hits listener contests, interaction in Voicetracks!!! Inexpensive imaging or commercial VO's with multiple production libraries. 18 years experience! OnTheAirProd@aol.com

Educated, experienced, and willing to relocate. Two degrees. 10 years experience. Ready to move from San Antonio. maddog_strawberry@yahoo.com!

Extremely Technically and Digital savvy, with vast experience as AV Technician. Incredibly positive, dedicated and reliable. Morris Jefferson 214-414-4856; m.jefferson30@yahoo.com

Experienced OM, PD, and air talent available now. Multi formats. Great skills. Contact MARTIN: (231) 258- 4177 mlee.radio@gmail.com

Pittsburgh/Hartford experience. 10 Years+ mornings/production - any shift. Oldies/AC experienced. Friendly upbeat, team player all the way. Ron Adams (724) 516-9147. Ron@RockHistoryRadio.com.

Experienced TV/Radio Talent interested in Houston market. LOVES TO TALK SPORTS! Entertaining and confrontational with improv and interviews. Contact: PDFunny@aol.com

Revenue Oriented GM/GSM. Maximize the earning potential of your station(s) through positive training, selling on the street, and motivating by example. radiosalesleader@gmail.com

Highly Experienced Radio Engineer seeks project assignments. Station construction, systems integration, troubleshooting, maintenance, training. Team leader. Bill Elliott, 305-230-6834. Email: billelliott@3DSJ.com

Enthusiastic woman with 20 years experience, an affable personality on and off air, and a love for production. 305.396.6211/ Myles516@gmail.com

Experienced, zealous, fun, involved broadcaster looking for employment. Strong delivery, on-air presence and digital and production skills. Mason 817-986-8836 nobodythepa@yahoo.com

Bilingual radio announcer 35+ years experience. Looking for work anywhere in U.S. E-mail: arcetampa@aol.com or call George (786) 521-9711

Fluently bilingual with great On-Air presence/delivery. Creative copywriting ability. Very driven, and dependable. Strong work ethics, and multi-tasked. Sandra 972-820-8836, sanquez77@yahoo.com

Fluently Bilingual. Good on-air presence, with notable Production ability. Strong work ethics. Great attitude and very helpful. Mayra Lopez 903-386-9749, mayradlp@yahoo.com

R&R THE BACK PAGES

POWERED BY nelsen BDS

DMDS DIGITAL DOWNLOADS AVAILABLE AT DMDS.COM

CHR/TOP 40

THIS WEEK	LAST WEEK	WEEKS ON CHART	ARTIST TITLE	NIelsen BDS CERTIFICATIONS	HITPREDICTOR STATUS
1	1	14	FLO RIDA FEATURING T-PAIN LOW	NO. 1 (2 WKS)	11 ²
2	2	16	ALICIA KEYS NO ONE		11 ³
3	3	19	FERGIE CLUMSY		11 ¹ ☆
4	4	22	TIMBALAND FEATURING ONEREPUBLIC APDLODGE		11 ³ ☆
5	6	9	RIHANNA DON'T STOP THE MUSIC		11 ¹ ☆
6	8	8	CHRIS BROWN WITH YOU	MOST INCREASED PLAYS	11 ¹ ☆
7	5	20	JORDIN SPARKS TATTOO		11 ¹ ☆
8	10	15	SEAN KINGSTON TAKE YOU THERE		11 ¹ ☆
9	7	14	TAYLOR SWIFT TEARDROPS ON MY GUITAR		11 ² ☆
10	12	16	WYCLEF JEAN FEATURING AKON, LIL WAYNE & NIIA SWEETEST GIRL (DOLLAR BILL)		11 ¹ ☆

NO. 1 MOST ADDED

JORDIN SPARKS DUET WITH CHRIS BROWN No Air (19/JIVE/ZOMBA)

NO. 1 MOST INCREASED PLAYS

CHRIS BROWN With You (JIVE/ZOMBA)

TOP 5 NEW AND ACTIVE

TREY SONGZ Can't Help But Wait (SONG BOOK/ATLANTIC)

CHERISH FEAT. YUNG JOC Killa (SHO'NUFF/CAPITOL)

MATCHBOX TWENTY These Hard Times (MELUSMA/ATLANTIC)

KAT DELUNA FEAT. BUSTA RHYMES Run The Show (EPIC)

LEONA LEWIS Bleeding Love (SYCO/J/RMG)

COMPLETE CHR/TOP 40 CHART ON PAGE 27

RHYTHMIC

THIS WEEK	LAST WEEK	WEEKS ON CHART	ARTIST TITLE	NIelsen BDS CERTIFICATIONS	HITPREDICTOR STATUS
1	1	22	FLO RIDA FEATURING T-PAIN LOW	NO. 1 (9 WKS)	11 ²
2	2	10	CHRIS BROWN WITH YOU		11 ¹ ☆
3	3	11	SNOOP DOGG SENSUAL SEDUCTION		11 ¹ ☆
4	5	10	WEBBIE, LIL' PHAT & LIL' BOOSIE INDEPENDENT		11 ¹ ☆
5	4	11	ALICIA KEYS LIKE YOU'LL NEVER SEE ME AGAIN		11 ¹ ☆
6	6	16	TREY SONGZ CAN'T HELP BUT WAIT		11 ¹ ☆
7	10	13	J. HOLIDAY SUFFOCATE		11 ¹ ☆
8	7	22	PLIES FEATURING AKON HYPNOTIZED		11 ¹ ☆
9	9	15	FERGIE CLUMSY		11 ¹ ☆
10	13	17	SEAN KINGSTON TAKE YOU THERE		11 ¹ ☆

NO. 1 MOST ADDED

LIL MAMA FEAT. CHRIS BROWN & T-PAIN Shawty Get Loose (JIVE/ZOMBA)

NO. 1 MOST INCREASED PLAYS

LUPE FIASCO FEAT. MATTHEW SANTOS Superstar (1ST & 15TH/ATLANTIC)

TOP 5 NEW AND ACTIVE

ROSCOE UMALI FEAT. BOBBY VALENTINO & E-40 Live It Up! (ARTISANS OF WAR)

THE DEY Give You The World (EPIC/KOCH)

RYAN LESLIE Diamond Girl (NEXTSELECTION/CASABLANCA/UNIVERSAL MOTOWN)

DOLLA FEAT. T-PAIN & TAY DIZM Who The F*** Is That (JIVE/ZOMBA)

CASELY Emotional (DIAZ BROTHERS/EPIC/KOCH)

COMPLETE RHYTHMIC CHART ON PAGE 30

URBAN

THIS WEEK	LAST WEEK	WEEKS ON CHART	ARTIST TITLE	NIelsen BDS CERTIFICATIONS	HITPREDICTOR STATUS
1	3	17	J. HOLIDAY SUFFOCATE	NO. 1 (1 WK)	11 ¹ ☆
2	1	15	WEBBIE, LIL' PHAT & LIL' BOOSIE INDEPENDENT		11 ¹ ☆
3	5	11	KEYSHIA COLE I REMEMBER		11 ¹ ☆
4	2	15	ALICIA KEYS LIKE YOU'LL NEVER SEE ME AGAIN		11 ¹ ☆
5	4	12	SNOOP DOGG SENSUAL SEDUCTION		11 ¹ ☆
6	7	10	CHRIS BROWN WITH YOU		11 ¹ ☆
7	6	18	FLO RIDA FEATURING T-PAIN LOW		11 ²
8	8	20	MARIO CRYING OUT FOR ME		11 ¹ ☆
9	10	12	SHAWTY LO DEY KNOW		11 ¹ ☆
10	13	9	THE-DREAM FALSETTO	MOST INCREASED PLAYS	11 ¹ ☆

NO. 1 MOST ADDED

LYFE JENNINGS Never Never Land (COLUMBIA)

NO. 1 MOST INCREASED PLAYS

THE-DREAM Falsetto (RADIO KILLA/DEF JAM/IDJMG)

TOP 5 NEW AND ACTIVE

TREY SONGZ Last Time (SONG BOOK/ATLANTIC)

SOULJA BOY TELL'EM FEAT. ARAB YAHHH! (COLLIPARK/INTERSCOPE)

BAKE UP BOYZ FEAT. JIM JONES Now I Can Do That (PHASE ONE)

RAZAH Rain (MANHOOD/DEF JAM/IDJMG)

LIL MAMA FEAT. CHRIS BROWN Shawty Get Loose (JIVE/ZOMBA)

COMPLETE URBAN CHART ON PAGE 33

URBAN AC

THIS WEEK	LAST WEEK	WEEKS ON CHART	ARTIST TITLE	NIelsen BDS CERTIFICATIONS	HITPREDICTOR STATUS
1	1	14	ALICIA KEYS LIKE YOU'LL NEVER SEE ME AGAIN	NO. 1 (5 WKS)	11 ¹
2	2	17	JAHEIM NEVER	MOST INCREASED PLAYS	11 ¹ ☆
3	3	18	MARY J. BLIGE JUST FINE		11 ¹ ☆
4	4	14	KEYSHIA COLE I REMEMBER		11 ¹ ☆
5	5	20	RAHEEM DEVAUGHN WOMAN		11 ¹ ☆
6	6	24	ALICIA KEYS NO ONE		11 ³
7	9	12	ERYKAH BADU HONEY		11 ¹ ☆
8	7	47	MUSIQ SOULCHILD TEACHME		11 ¹ ☆
9	10	24	JUSTIN TIMBERLAKE DUET WITH BEYONCE UNTIL THE END OF TIME		11 ¹ ☆
10	8	27	JOE MY LOVE		11 ¹ ☆

NO. 1 MOST ADDED

BOYZ II MEN Just My Imagination (Running Away With Me) (DECCA)

NO. 1 MOST INCREASED PLAYS

JAHEIM Never (DIVINE MILL/ATLANTIC)

TOP 5 NEW AND ACTIVE

P.K. CARTER FEAT. ANGIE STONE Ain't Nothin' Like A Sista (MANIFEST/REVELVE)

SNOOP DOGG Sensual Seduction (DOGGYSTYLE/GEFFEN/INTERSCOPE)

MARY J. BLIGE Stay Down (MARIARCH/GEFFEN/INTERSCOPE)

RAHEEM DEVAUGHN Customer (JIVE/ZOMBA)

SAID Fantasy (20 WEST)

COMPLETE URBAN AC CHART ON PAGE 34

COUNTRY

THIS WEEK	LAST WEEK	WEEKS ON CHART	ARTIST TITLE	NIelsen BDS CERTIFICATIONS	HITPREDICTOR STATUS
1	1	18	BRAD PAISLEY LETTER TO ME	NO. 1 (4 WKS)	11 ¹ ☆
2	2	18	RASCAL FLATTS WINNER AT A LOSING GAME		11 ¹ ☆
3	4	21	RODNEY ATKINS CLEANING THIS GUN (COME ON IN BOY)		11 ¹ ☆
4	3	30	GARY ALLAN WATCHING AIRPLANES		11 ¹ ☆
5	6	29	BILLY RAY CYRUS WITH MILEY CYRUS READY, SET, DON'T GO		11 ¹ ☆
6	5	17	KENNY CHESNEY DUET WITH GEORGE STRAIT SHIFTWORK		11 ¹ ☆
7	7	14	ALAN JACKSON SMALL TOWN SOUTHERN MAN		11 ¹ ☆
8	8	11	CARRIE UNDERWOOD ALL-AMERICAN GIRL		11 ¹ ☆
9	9	25	CHUCK WICKS STEALING CINDERELLA		11 ¹ ☆
10	10	22	CRAIG MORGAN INTERNATIONAL HARVESTER		11 ¹ ☆

NO. 1 MOST ADDED

GEORGE STRAIT I Saw God Today (MCA NASHVILLE)

NO. 1 MOST INCREASED AUDIENCE

GEORGE STRAIT I Saw God Today (MCA NASHVILLE)

TOP 5 NEW AND ACTIVE

ELI YOUNG BAND Small Town Kid (CARNIVAL)

JO DEE MESSINA I'm Done (CURB)

RISSI PALMER Hold On To Me (1720)

KENNY CHESNEY Wife And Kids (BNA)

CROSS CANADIAN RAGWEED Cry Lonely (UNIVERSAL SOUTH)

COMPLETE COUNTRY CHART ON PAGE 42

AC

THIS WEEK	LAST WEEK	WEEKS ON CHART	ARTIST TITLE	NIelsen BDS CERTIFICATIONS	HITPREDICTOR STATUS
1	1	28	COLBIE CAILLAT BUBBLY	NO. 1 (7 WKS)	11 ³
2	2	33	FERGIE BIG GIRLS DON'T CRY		11 ⁴ ☆
3	3	40	DAUGHTRY HOME		11 ³ ☆
4	4	31	PLAIN WHITE T'S HEY THERE DELILAH		11 ³ ☆
5	5	32	ELLIOTT YAMIN WAIT FOR YOU		11 ² ☆
6	6	27	PINK WHO KNEW		11 ³ ☆
7	7	21	CELINE DION TAKING CHANCES		11 ¹ ☆
8	8	15	TIMBALAND FEATURING ONEREPUBLIC APOLOGIZE		11 ³ ☆
9	11	5	MICHAEL BUBLE LOST	MOST INCREASED PLAYS	11 ¹ ☆
10	10	5	MICHAEL McDONALD (YOUR LOVE KEEPS LIFTING ME) HIGHER AND HIGHER		11 ¹ ☆

NO. 1 MOST ADDED

SARA BAREILLES Love Song (EPIC)

NO. 1 MOST INCREASED PLAYS

MICHAEL BUBLE Lost (143/REPRISE)

TOP 5 NEW AND ACTIVE

BARRY MANILOW Copacabana (At The Copa) (2008) (ARISTA/RMG)

MAROON 5 Won't Go Home Without You (A&M/OCTONE/INTERSCOPE)

QUEEN LATIFAH Poetry Man (FLAVOR UNIT/VERVE)

LONDON PIGG Falling In Love At A Coffee Shop (RCA/RMG)

THE LAST GOODNIGHT Pictures Of You (VIRGIN)

COMPLETE AC CHART ON PAGE 49

R&R THE BACK PAGES

POWERED BY nielsen BDS

DMDS DIGITAL DOWNLOADS AVAILABLE AT DMDS.COM

HOT AC

THIS WEEK	LAST WEEK	WEEKS ON CHART	ARTIST TITLE	11 NIelsen BDS CERTIFICATIONS	HITPREDICTOR STATUS	IMPRINT / PROMOTION LABEL
1	1	19	TIMBALAND FEAT. ONEREPUBLIC NO. 1 (4 WKS) ¹¹ 3 ☆ APOLOGIZE			MOSLEY/BLACKGROUND/INTERSCOPE
2	3	22	SANTANA FEATURING CHAD KROEGER INTO THE NIGHT ¹¹ 1 ☆ ARISTA/RMG			
3	2	32	COLBIE CAILLAT BUBBLY ¹¹ 3 ☆ UNIVERSAL REPUBLIC			
4	5	25	SARA BAREILLES LOVE SONG ¹¹ 3 ☆ EPIC			
5	4	29	FINGER ELEVEN PARALYZER ¹¹ 3 ☆ WIND-UP			
6	7	28	DAUGHTRY OVER YOU ¹¹ 2 ☆ RCA/RMG			
7	6	34	PINK WHO KNEW ¹¹ 3 ☆ LAFACE/ZOMBA			
8	9	18	BUCKCHERRY SORRY ¹¹ 2 ☆ ELEVEN SEVEN/ATLANTIC/RRP			
9	11	13	TAYLOR SWIFT TEARDROPS ON MY GUITAR ¹¹ 2 ☆ BIG MACHINE/UNIVERSAL REPUBLIC			
10	10	16	LINKIN PARK SHADOW OF THE DAY ¹¹ 1 ☆ WARNER BROS.			

SMOOTH JAZZ

THIS WEEK	LAST WEEK	WEEKS ON CHART	ARTIST TITLE	11 NIelsen BDS CERTIFICATIONS	HITPREDICTOR STATUS	IMPRINT / PROMOTION LABEL
1	3	14	PAUL HARCADISTE NO. 1 (1 WK) LUCKY STAR			TRIPPIN' N' RHYTHM
2	1	23	BONEY JAMES LET IT GO CONCORD/CMG			
3	2	21	ERIC MARIENTHAL BLUE WATER PEAK/CMG			
4	4	23	CANDY DULFER L.A. CITY LIGHTS HEADS UP			
5	5	20	CHRIS BOTTI VENICE COLUMBIA			
6	6	39	JAY SOTO SLAMMIN' NUGROOVE			
7	7	8	EUGE GROOVE MR. GROOVE NARADA JAZZ/BLG			
8	10	3	KENNY G SAX-O-LOCO STARBUCKS/CONCORD/CMG			
9	8	15	EVERETTE HARP OLD SCHOOL SHANACHIE			
10	12	15	NYEE MOSES BETWEEN US NYEE MOSES			

ALTERNATIVE

THIS WEEK	LAST WEEK	WEEKS ON CHART	ARTIST TITLE	11 NIelsen BDS CERTIFICATIONS	HITPREDICTOR STATUS	IMPRINT / PROMOTION LABEL
1	1	24	SEETHER NO. 1 (8 WKS) FAKE IT			WIND-UP
2	2	16	FOO FIGHTERS LONG ROAD TO RUIN ROSWELL/RCA/RMG			
3	3	19	LINKIN PARK SHADOW OF THE DAY WARNER BROS.			
4	4	13	PARAMORE CRUSH CRUSH CRUSH FUELED BY RAMEN/RRP			
5	5	28	FOO FIGHTERS THE PRETENDER ROSWELL/RCA/RMG			
6	8	33	RISE AGAINST THE GOOD LEFT UNDONE Geffen/INTERSCOPE			
7	6	19	AVENGED SEVENFOLD ALMOST EASY HOPELESS/WARNER BROS.			
8	9	16	RADIOHEAD BODY SNATCHERS TBO/ATO			
9	10	30	CHEVELLE I GET IT EPIC			
10	12	19	THE BRAVERY BELIEVE ISLAND/IDJMG			

NO. 1 MOST ADDED

MATCHBOX TWENTY These Hard Times (MELISMA/ATLANTIC)

NO. 1 MOST INCREASED PLAYS

DAUGHTRY Feels Like Tonight (RCA/RMG)

TOP 5 NEW AND ACTIVE

RIHANNA Don't Stop The Music (SRP/DEF JAM/IDJMG)

MARIE DIGBY Say It Again (HOLLYWOOD)

GAVIN DEGRAW In Love With A Girl (J/RMG)

CHRIS BROWN With You (JIVE/ZOMBA)

COLLECTIVE SOUL All That I Know (EL)

COMPLETE HOT AC CHART ON PAGE 50

NO. 1 MOST ADDED

CHRIS STANDRING Love & Paragraphs (ULTIMATE VIBE)

NO. 1 MOST INCREASED PLAYS

MICHAEL McDONALD (Your Love Keeps Lifting Me) Higher And Higher (UNIVERSAL MOTOWN)

TOP 5 NEW AND ACTIVE

KELLY SWEET Dream On (RAZOR & TIE)

U-NAM Keep The Faith (TRIPPIN' N' RHYTHM)

JOHN LEGEND Each Day Gets Better (G.O.O.D./COLUMBIA/SUM)

MARC ANTOINE Spooky (PEAK/CMG)

NICK COLONNE Keepin' It Cool (NARADA JAZZ/BLG)

COMPLETE SMOOTH JAZZ CHART ON PAGE 53

NO. 1 MOST ADDED

10 YEARS Beautiful (UNIVERSAL REPUBLIC)

NO. 1 MOST INCREASED PLAYS

PANIC AT THE DISCO Nine In The Afternoon (DECAYDANCE/FUELED BY RAMEN/RRP)

TOP 5 NEW AND ACTIVE

GNARLS BARKLEY Run (DOWNTOWN/ATLANTIC)

10 YEARS Beautiful (UNIVERSAL REPUBLIC)

ARMOR FOR SLEEP Hold The Door (SIRE/WARNER BROS.)

APOCALYPTICA FEAT. COREY TAYLOR I'm Not Jesus (JIVE/ZOMBA)

KATE NASH Foundations (FICTION/GEFFEN/INTERSCOPE)

COMPLETE ALTERNATIVE CHART ON PAGE 55

ACTIVE ROCK

THIS WEEK	LAST WEEK	WEEKS ON CHART	ARTIST TITLE	11 NIelsen BDS CERTIFICATIONS	HITPREDICTOR STATUS	IMPRINT / PROMOTION LABEL
1	1	19	PUDDLE OF MUDD NO. 1 (2 WKS) PSYCHO			FLAWLESS/GEFFEN/INTERSCOPE
2	2	25	SEETHER FAKE IT ¹¹ 1 WIND-UP			
3	3	21	AVENGED SEVENFOLD ALMOST EASY HOPELESS/WARNER BROS.			
4	4	11	FOO FIGHTERS LONG ROAD TO RUIN ROSWELL/RCA/RMG			
5	5	31	SIXX: A.M. LIFE IS BEAUTIFUL ELEVEN SEVEN			
6	6	26	HURT TEN TON BRICK CAPITOL			
7	7	20	KORN HOLD ON VIRGIN			
8	8	18	BREAKING BENJAMIN UNTIL THE END HOLLYWOOD			
9	12	30	FIVE FINGER DEATH PUNCH THE BLEEDING FIRM			
10	10	17	LINKIN PARK SHADOW OF THE DAY ¹¹ 1 WARNER BROS.			

NO. 1 MOST ADDED

APOCALYPTICA FEAT. COREY TAYLOR I'm Not Jesus (JIVE/ZOMBA)

NO. 1 MOST INCREASED PLAYS

10 YEARS Beautiful (UNIVERSAL REPUBLIC)

TOP 5 NEW AND ACTIVE

12 STONES Anthem For The Underdog (WIND-UP)

VELVET REVOLVER Get Out The Door (RCA/RMG)

BLACK TIE Shockwave (INTERSCOPE)

DRAGONFORCE Through The Fire And Flames (ROADRUNNER/RRP)

SOILWORK Exile (NUCLEAR BLAST/CAROLINE)

COMPLETE ACTIVE ROCK CHART ON PAGE 56

ROCK

THIS WEEK	LAST WEEK	WEEKS ON CHART	ARTIST TITLE	11 NIelsen BDS CERTIFICATIONS	HITPREDICTOR STATUS	IMPRINT / PROMOTION LABEL
1	1	24	SEETHER NO. 1 (13 WKS) FAKE IT			WIND-UP
2	2	32	SIXX: A.M. LIFE IS BEAUTIFUL ELEVEN SEVEN			
3	3	13	LINKIN PARK SHADOW OF THE DAY WARNER BROS.			
4	5	16	PUDDLE OF MUDD PSYCHO FLAWLESS/GEFFEN/INTERSCOPE			
5	8	10	FOO FIGHTERS LONG ROAD TO RUIN ROSWELL/RCA/RMG			
6	4	14	KID ROCK AMEN TOP DOG/ATLANTIC			
7	7	54	FINGER ELEVEN PARALYZER ¹¹ 3 WIND-UP			
8	6	26	ALTER BRIDGE RISE TODAY UNIVERSAL REPUBLIC			
9	9	40	THREE DAYS GRACE NEVER TOO LATE JIVE/ZOMBA			
10	10	27	FOO FIGHTERS THE PRETENDER ¹¹ 1 ROSWELL/RCA/RMG			

NO. 1 MOST ADDED

THEORY OF A DEADMAN So Happy (604/ROADRUNNER/RRP)

NO. 1 MOST INCREASED PLAYS

THEORY OF A DEADMAN So Happy (604/ROADRUNNER/RRP)

TOP 5 NEW AND ACTIVE

COLLECTIVE SOUL New Vibration (EL)

FIVE FINGER DEATH PUNCH The Bleeding (FIRM)

SIXX: A.M. Accidents Can Happen (ELEVEN SEVEN)

KILLSWITCH ENGAGE Holy Diver (ROADRUNNER/RRP)

SAVING ABEL Addicted (VIRGIN)

COMPLETE ROCK CHART ON PAGE 57

TRIPLE A

THIS WEEK	LAST WEEK	WEEKS ON CHART	ARTIST TITLE	11 NIelsen BDS CERTIFICATIONS	HITPREDICTOR STATUS	IMPRINT / PROMOTION LABEL
1	1	11	JACK JOHNSON NO. 1 (5 WKS) IF I HAD EYES			BRUSHFIRE/UNIVERSAL REPUBLIC
2	2	14	INGRID MICHAELSON THE WAY I AM CABIN 24/ORIGINAL SIGNAL/RED			
3	3	25	SARA BAREILLES LOVE SONG EPIC			
4	5	10	KT TUNSTALL SAVING MY FACE RELENTLESS//IRGIN			
5	4	16	RYAN ADAMS EVERYBODY KNOWS LOST HIGHWAY			
6	9	8	SHERYL CROW LOVE IS FREE A&M/INTERSCOPE			
7	6	20	DAVID GRAY YOU'RE THE WORLD TO ME ATO/RED			
8	10	19	FEIST MY MOON MY MAN CHERRY TREE/POLYDOR/INTERSCOPE			
9	7	23	EDDIE VEDDER HARD SUN MONKEY WRENCH/J/RMG			
10	11	10	MIKE DOUGHTY 27 JENNIFERS ATO/RED			

NO. 1 MOST ADDED

COUNTING CROWS You Can't Count On Me (GEFFEN/INTERSCOPE)

NO. 1 MOST INCREASED PLAYS

COUNTING CROWS You Can't Count On Me (GEFFEN/INTERSCOPE)

TOP 5 NEW AND ACTIVE

NEWTON FAULKNER Dream Catch Me (AWARE/COLUMBIA)

AUGUSTANA Sweet And Low (EPIC)

BAND OF HORSES No One's Gonna Love You (SUB POP)

GLEN HANSARD & MARKETA IRGLOVA Falling Slowly (CANVASBACK/COLUMBIA)

GOOD CHARLOTTE I Don't Wanna Be In Love (Dance Floor Anthem) (DAYLIGHT/EPIC)

COMPLETE TRIPLE A CHART ON PAGE 60

MusicMaster president celebrates 25 years of radio, TV, internet scheduling software system

Joseph J. Knapp

By Erica Farber

It was 1983 when Joe Knapp's first music log ran on WZZU/Milwaukee. Now, 25 years later, more than 2,500 broadcasters in radio, TV and the Internet use the MusicMaster founder/president's music scheduling software. ■ "From the Ohio Scientific and Radio Shack TRS-80 computers we started with to the software we have today, it's been quite a journey," Knapp says.

Getting into the business: Almost from birth in 1953, I've been fascinated with radio and music. At 11, I built an illegal radio station in Cleveland. At the suggestion of the FCC engineers who shut me down, I brushed up on broadcasting law and passed the First Class license exam at 18 and quit my hamburger-flipping job to find work in radio. A year later, after working on mobile telephones for Ohio Bell, I landed my first radio job helping build WSUM-AM in suburban Parma, Ohio. When I started, it was just a muddy field. When we signed on, I was behind the microphone doing evenings.

Career path: I became chief engineer and afternoon drive jock at WBKC-AM/Chardon, Ohio. Between radio jobs I installed and repaired police radios and radar, worked at college radio stations and consulting. My wish came true when I got hired at Malrite's WMMS-FM/Cleveland. I'd been a fan since they went album rock. I helped move the Buzzard studios downtown. Working with those great people was an incredible learning experience. The company transferred me to WZUU-AM-FM/Milwaukee, but I hated leaving and moved on quickly.

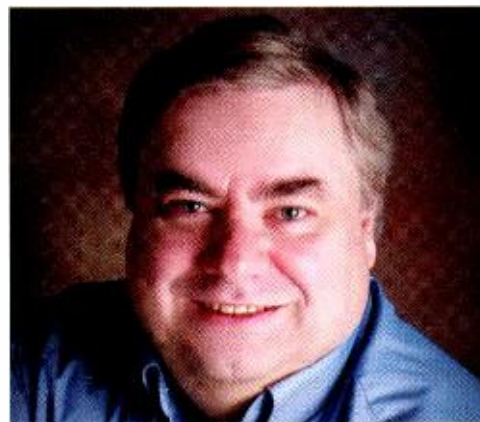
Doing afternoons at crosstown WQFM included some programming, production and promotions. After getting fired, I tried in vain to find another programming gig but ran out of money. After reconsidering the stability of engineering, I became chief engineer for Booth's WZZP-FM/Cleveland. I tried going back to WMMS, but they sent me to Milwaukee to rebuild the WZUU studios, which is where I wrote the music scheduling program.

Malrite sent me to New York to help build WHTZ (Z100). Eventually, Carl Hirsh put me in

charge of the project. At 3:30 a.m., my voice was the first heard on that station doing a station ID, followed by "New York, New York" by Frank Sinatra. Scott Shannon asked me to stay, but my wife and I decided Milwaukee was a better place to raise kids.

I continued improving my software, which started on an Ohio Scientific Challenger 8P computer and was originally called Revolve. I sold a copy to WCXI-FM/Detroit, then began rewriting it for the Radio Shack TRS-80, then for the IBM PC. In 1985, I licensed it to Tapscan to sell with their software as MusicScan. In 1994, following a bitter legal dispute, that deal ended and I formed my own company, changing the name to MusicMaster. Finally, we rewrote it once more for Microsoft Windows.

Reason for creating MusicMaster: To save time. I helped manually preschedule WZUU's music, which was time-consuming. I'd been teaching myself computer programming, knowing that computers would soon become essential radio components. Music scheduling involves decision-making, which is what computers do best.



Long-term goals: Steady growth at a pace that preserves product quality. We're also exploring new technologies that converge with music scheduling.

Biggest challenge: Competing against a huge brand. There's still a lot of loyalty to our competitor, which keeps some from taking a serious look. Old dogs fear new tricks, which I can understand, being an old dog myself. We keep trying to reach them, knowing they'll love MusicMaster once they see it.

Something about MusicMaster that would surprise readers: That huge radio, television and satellite companies are using it. I'm sure some people still think it's a distant second to the big S [Selector].

Most influential individuals: My dad, John Knapp, a radar operator for the Navy during World War II, showed me how to turn an old radio into a transmitter. We were poor, but he managed to bring me some used electronics textbooks when I was 9, then looked the other way when I ran an illegal radio station in my bedroom. I love him for giving me the space to be myself.

One night, in my early teens, I called Jim Casazar's pirate station and won a contest. We met, and he helped me improve my pirate station. We eventually worked at competing stations in Cleveland, trading audio processing secrets and making our stations sound great. Paul LeSage was the GM at WZUU when I wrote Revolve. I think he knew in advance what I would ultimately accomplish. His confidence in me was inspiring. Scott Wirt, my first employee in 1988 and now our VP, is a computer programming genius. His ability to grasp new ideas is amazing. These days, I supply ideas and broad concepts and Scott turns them into reality.

Advice for broadcasters: Embrace new technology and think outside the old wooden radio cabinet. I've heard that the word "radio" was first used before Heinrich Hertz even proved the existence of radio waves. It was a prefix meaning "radiant," which is how alpha, beta and gamma rays from decaying atoms came to be known as radioactivity. Radio will never die, but the names may be changed to protect the innocent.

You may not need a transmitter soon. Today I can access a million radio choices in my car via the Internet using a Sprint Treo and the line-in jack. Once every car has broadband Internet, let's use that to make radio more efficient and personal. Instead of producing a great audio stream for one market, let's create hundreds of great streams for the world. Today's best broadcasters will continue to generate great content. I'm here to help with that. **R&R**

'You may not need a transmitter soon. Today I can access a million radio choices in my car via the Internet using a Sprint Treo and the line-in jack. Once every car has broadband Internet, let's use that to make radio more efficient and personal.' —Joseph J. Knapp

Liex Notes

Profile: Joseph J. Knapp

Title: MusicMaster founder/president

Favorite radio format: "News/talk . . . sorry, everyone."

Favorite TV show: "Boston Legal"

Favorite song: "How Can I Keep From Singing" by Enya

Favorite movie: "Grand Canyon"

Favorite book: "22 Immutable Laws of Marketing" by Rejs & Trout

Favorite restaurant: Red & Bunny's Diner, Oconomowoc, Wis.

Beverage of choice: "Iced Zen green tea, unsweetened."

Hobbies: "Vinyl record collecting."

E-mail address: joeknapp@aware.com

REGISTER TODAY & SAVE \$350
WITH A SPECIAL RADIO RATE

Don't Miss the Hottest Week in Latin Music!

19TH ANNUAL

Billboard® LATIN MUSIC CONFERENCE & Awards

APRIL 6-10, 2008

SEMINOLE HARD ROCK RESORT & CASINO • HOLLYWOOD, FLORIDA

Join today's top Latin music artists, executives, managers, sponsors and media
at the Billboard Latin Music Conference - the single most important Latin music industry event in the world!

Program Highlights

THE BILLBOARD SUPERSTAR Q&A WITH
ENRIQUE IGLESIAS

4 DAYS OF COMPELLING PANEL SESSIONS
ON HOT BUTTON TOPICS INCLUDING:

How to Successfully Bring Latin Urban Acts into the Mainstream Market
The State of the Latin American Digital Market • The New U.S. Latin Youth
Distribution Trends and Strategies • Morning Radio in the Post-Imus Era

PLUS...

Live Artist Showcases • Networking Receptions • The Billboard Bash

NEW! A Full Day Program Dedicated to Latin Radio

&

The Billboard Latin Music Awards

Honoring the Biggest and Brightest Stars in the Industry!
Produced and Broadcast Live on Telemundo

THURSDAY, APRIL 10

For information
on this year's finalists, visit
BillboardEvents.com

EXPLORE A NEW WAY OF DOING BUSINESS!

Register Today!

\$299
Radio Rate
PROMO CODE:
RADIO

Registration: 646.654.7254
Sponsorships: 646.654.4648
Hotel: 954.327.7625

www.BillboardEvents.com



◆ **800,000 SPINS**

When I'm Gone/ **3 Doors Down** /Universal Republic
Yeah/ **Usher Feat. Ludacris & Lil Jon** /LaFace/Zomba

◆ **700,000 SPINS**

Drift Away/ **Uncle Kracker** /RRP
You And Me/ **Lifehouse** /Geffen/Interscope

◆ **600,000 SPINS**

I Like It, I Love It/ **Tim McGraw** /Curb

◆ **500,000 SPINS**

Write This Down/ **George Strait** /MCA

◆ **400,000 SPINS**

100 Years/ **Five For Fighting** /Aware/Columbia
Buy U A Drank (Shawty Snappin')/ **T-Pain Feat. Yung Joc** /Konvict/Nappy Boy/Jive/Zomba
Glycerine/ **Bush** /Trauma
I Go Blind/ **Hootie & The Blowfish** /Reprise
SexyBack/ **Justin Timberlake** /Jive/Zomba
Yes!/ **Chad Brock** /Warner Bros.

◆ **300,000 SPINS**

Apologize/ **Timbaland Feat. OneRepublic** /Mosley/Blackground/Interscope
Glamorous/ **Fergie Feat. Ludacris** /Will.I.Am/A&M/Interscope
I Go Back/ **Kenny Chesney** /BNA
It's Goin' Down/ **Yung Joc** /Block/Bad Boy South/Atlantic
Let's Get It Started/ **Black Eyed Peas** /A&M
Move Along/ **All-American Rejects** /Doghouse/Interscope
No One/ **Alicia Keys** /MBK/J/RMG
Pony/ **Ginuwine** /550/Epic
Suds In The Bucket/ **Sara Evans** /RCA
Who Knew/ **Pink** /LaFace/Zomba

◆ **200,000 SPINS**

Animal I Have Become/ **Three Days Grace** /Jive/Zomba
Bed/ **J. Holiday** /Music Line/Capitol
Got You Where I Want You/Te Tengo Como Quiero/ **Fly** /Trauma/Delicious Vinyl
Hate That I Love You/ **Rihanna Feat. Ne-Yo** /SRP/Def Jam/IDJMG
I Got A Feelin'/ **Billy Currington** /Mercury
Kiss Kiss/ **Chris Brown Feat. T-Pain** /Jive/Zomba
Low/ **Flo Rida Feat. T-Pain** /Poe Boy/Atlantic
Over You/ **Daughtry** /RCA/RMG
She Let Herself Go/ **George Strait** /MCA Nashville
She's Every Woman/ **Garth Brooks** /Capitol Nashville
Suddenly I See/ **KT Tunstall** /Relentless/Virgin
Teardrops On My Guitar/ **Taylor Swift** /Big Machine/Universal Republic

◆ **100,000 SPINS**

Baby Don't Go/ **Fabulous Feat. Jermaine Dupri** /Desert Storm/Def Jam/IDJMG
Bleed It Out/ **Linkin Park** /Warner Bros.
Can't Help But Wait/ **Trey Songz** /Songbook/Atlantic
Everybody/ **Keith Urban** /Capitol Nashville
Fake It/ **Seether** /Wind-Up
Hypnotized/ **Plies Feat. Akon** /Big Gates/Slip-N-Slide/Atlantic
Into The Night/ **Santana Feat. Chad Kroeger** /Arista/RMG
Misery Business/ **Paramore** /Fueled By Ramen/RRP
Our Song/ **Taylor Swift** /Big Machine
Rehab/ **Amy Winehouse** /Universal Republic
Shadow Of The Day/ **Linkin Park** /Warner Bros.
Soul Meets Body/ **Death Cab For Cutie** /Atlantic
Tattoo/ **Jordin Sparks** /19/Jive/Zomba
What Do Ya Think About That/ **Montgomery Gentry** /Columbia

◆ **50,000 SPINS**

Like You'll Never See Me Again/ **Alicia Keys** /MBK/J/RMG
With You/ **Chris Brown** /Jive/Zomba

ANNOUNCING THE

BDS Certified
SPIN AWARDS

JANUARY 2008

CONGRATULATIONS
TO EVERY SPIN AWARD
WINNER!