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# R&R

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# R&R

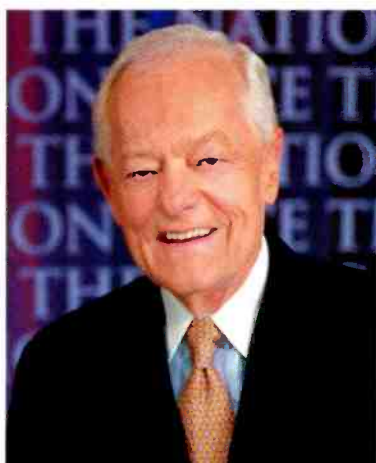
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Daniel Anstandig, McVay Media

Joe Bartlett, WOR

Andy Bloom, CBS Radio

Jim Bohannon, Westwood One

Amy Bolton, Jones Radio Networks

Phil Boyce, WABC/New York

Steve Butler, KYW/Philadelphia

Jon Coleman, Coleman Insights

Holland Cooke, McVay Media

Jeff Haley, RAB

Bill Hampton, The Dave Ramsey Show

Gabe Hobbs, Clear Channel Communications

Jeff Katz, WBT/Charlotte

Traug Keller, ESPN

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Kraig Kitchin, Sound Mind

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Andy Lipset, Ronning Lipset Radio

John McConnell, ABC Radio Networks

Rey Mena, Emmis

Stephanie Miller, Jones Radio Networks

Bob Murphy, Clear Channel

Harvey Nagler, CBS News Radio

Chris Oliviero, CBS Radio

Condace Pressley, WSB/Atlanta

David Rehr, NAB

Neil Saavedra, KFI/Los Angeles

Ed Schultz, Jones Radio Networks

Rev. Al Sharpton, Syndication One

John Snyder, Arbitron

Jack Swanson, KGO/San Francisco

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# R&R News Focus

**MOVER**

## Conley Onboard As Ryan Ends Lengthy 'LTW Run

After a highly successful 11-year run at Clear Channel AC WLTW (106.7 Lite FM)/New York, PD Jim Ryan is leaving in May to start his own content consultancy. Succeeding him will be veteran AC programmer Chris Conley. Ryan will also relinquish his national responsibilities as senior VP of AC programming for Clear Channel. He will, however, remain with the company through the end of May and continue to work with the station as a consultant.



Ryan

Conley comes to WLTW from McVay Media, where he served as VP of AC programming. Prior to that, he spent 11 years as PD of Jerry Lee's AC WBEB (B101)/Philadelphia.

—Mike Boyle

**SHAKER**

## Kosann Joins Connoisseur

After recently exiting the CEO post at Westwood One, Peter Kosann joins Jeffrey Warshaw's Connoisseur Media as partner/COO. The fast-growing Westport, Conn., operation owns 22 small-market stations. Kosann will be responsible for day-to-day operations as the company focuses on acquisitions and building revenue.

"This is a significant step for our company as we prepare to grow our broadcast platform and expand into digital media," Warshaw says. "There is an abundance of juicy opportunities, and [Kosann's] operating excellence will be richly rewarded." —Jeffrey Yorke

**DEALMAKER**

## Entercom Commits To The PPM

Entercom Communications, the fourth-largest radio group based on revenue, has signed a multiyear contract for Arbitron's Portable People Meter. The agreement covers all 64 Entercom stations in the radio markets scheduled to convert to the electronic ratings service by the end of 2010. During the next three years, Arbitron is scheduled to deploy the PPM in the top 50 markets. With the exception of Univision Communications, which signed a PPM deal only for Houston, Arbitron has now inked PPM deals with the top 10 radio groups. —Mike Boyle

## Hogan Mandates Clear Channel Cuts—Now

The message was clear: "If you can save it, do so."

That came down from the top at Clear Channel Radio, along with details on how company bosses are to immediately cut expenses—including new hires where offers have not already been made—from president/CEO John Hogan. His to-the-point Jan. 25 e-mail to all radio division GMs and VPs paints a bleak picture of what has motivated a company-wide austerity program.

"We are generating less revenue for [the first quarter] than we budgeted and less than what actually ran last year. At the same time, our budgeted expenses for Q1 are up 4%," Hogan wrote. "While a number of factors [are] contributing to our revenue shortfall, we are behind on our revenue plan, up over last year on expenses, and as a result will be well below our budgeted Q1 broadcast cash flow."

"As responsible managers, we need to address the shortfall by continuing to find ways to increase our revenue but also by implementing cuts on the expense side," Hogan also called for an immediate reduction in research spending, advertising and promotions, as well as in travel, meals and entertainment.

Clear Channel, which received FCC permission for its monumental buyout by private equity firms Thomas H. Lee Partners and Bain Capital the day before Hogan's memo, declined to discuss the e-mail further. —Jeffrey Yorke



Hogan

### NUMBER CRUNCH

|   |   |  |
|---|---|--|
| <b>104,530</b><br>The number of company shares Sirius Satellite Radio executive VP/general counsel Patrick Donnelly picked up during a recent window in which Sirius executives were able to exercise stock options. Donnelly has a total of 1,830,841 shares worth about \$5.6 million at the Jan. 28 closing price of \$3.08. | <b>458</b><br>The number of days that passed following Clear Channel's Oct. 24, 2006, announcement that it had retained Goldman Sachs to "evaluate various strategic alternatives to enhance shareholder value," before the FCC, on Jan. 24, 2008, approved the move by private equity firms Thomas H. Lee Partners and Bain Capital to take the company private. | <b>2.9B</b><br>The dollar value of worldwide digital music sales in 2007, up almost 40% from the previous year, according to the IFPI. Digital formats now account for roughly 15% of the global music market, up from 11% in 2006. In the United States the figure is 30%, according to the IFPI. |
|---|---|--|

## Last.fm Offers Ad-Sponsored Streaming Music

Online music-based social network Last.fm, which CBS Corp. acquired in May 2007 for \$280 million, has launched a service that allows anyone to listen to music on the site for free. The on-demand, advertiser-supported service offers access to music through partnerships with Universal, Sony BMG, Warner and EMI, as well as CD Baby, the Independent Online Distribution Alliance, the Orchard, Naxos and 150,000 independent labels and artists. Tracks can be streamed for free up to three times, at which point the listener has the option to purchase them for download. The site had already attracted 20 million unique monthly users when it limited music clips to 30 seconds.

Last.fm co-founder Martin Stiksel says the service is complementary to traditional radio. "We're giving an alternative to people who want to be in control of their entertainment."

In addition to the new on-demand service, the company introduced an Artist Royalty program for independent artists, whereby acts can upload their music directly to Last.fm and receive payment for each stream. —Mike Boyle



Stiksel

**ON THE WEB**

## FCC Issues Localism Report

After years of studies, interviews and public hearings, the FCC has concluded that local broadcasters often fail to effectively communicate with their communities and that "licensees should convene permanent advisory boards [comprising] local officials and other community leaders to periodically advise them of local needs and issues and seek comment on the matter." That comes from the FCC's 157-page report on localism, delivered Jan. 24. Among a slew of ideas, the FCC proposes the creation of citizen advisory boards that would meet with broadcasters regularly and grade their service to communities (for more, see page 14). —Jeffrey Yorke

## Copps Still Considering Satellite Merger

Although he is the resident anti-consolidator at the FCC, commissioner Michael Copps says that he still has not decided which way he'll vote on the proposed Sirius-XM satellite radio merger. During a briefing with reporters, Copps repeated his belief that the satcasters have "a fairly steep climb" to prove a merger would be good for consumers, but he acknowledged that a la carte pricing and potential reallocation of some spectrum to another, possibly minority-controlled satcaster operation could make for "interesting conditions." Copps was otherwise reluctant to discuss the proposal, other than reiterating that the FCC is waiting for a Department of Justice antitrust judgment before deciding. —Jeffrey Yorke



Copps

## Tucker Reaches For Altitude

Kerry Tucker has vacated her senior VP of national marketing position at the RAB to join CBS Radio's Altitude Group as VP of strategic sales. Tucker will oversee national sales efforts for 140 stations and an assortment of digital assets. The Altitude Group is CBS Radio's integrated marketing department. Tucker joined the RAB in April 2004.

—Alexandra Cahill

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# Business Briefing By Jeffrey Yorke

## Inner City Launches Station Management Operation

Inner City Broadcasting Corp. has unveiled plans to launch a station management company. ICBC Asset Management's services will include functioning as a compensated operator/consultant for owners, investors and financial institutions with stations in distress "due to the present liquidity crisis, the economic environment and/or federally mandated divestitures."

ICBC vice chairman Skip Finley says, "Financial markets are such that [ICBC] finds it difficult to pursue anticipated acquisitions using typical and familiar debt structures of years past." Because the company does not want to be "sidelined throughout this economic period," Finley says it developed its new concept to remain in the business of running radio stations.

## Salem Peels Off Milwaukee Pair For Nearly \$12 Million

Salem Communications is selling a pair of Milwaukee stations to different buyers for a total of \$11.9 million. Craig Karmazin's Good Karma Broadcasting will pay \$3.8 million for religious WRRD, enabling the buyer to condense its current ESPN Radio sports format onto one signal. Programming

had aired on Good Karma's WAUK during the day and on Milwaukee Radio Alliance talk WMCS at night. Mike Novak's Educational Media Foundation says it will pay Salem \$8.1 million for Christian contemporary WFZH-FM/Mukwonago (Milwaukee-Racine), Wis. The buyer owns 205 other stations.

Salem CEO Ed Atsinger told investors last fall the company would sell stations it could not return to solid profitability. Since, Salem has announced the sale of a handful of outlets and in mid-January stopped printing one of its popular magazines.

## Tidbits

Robert G. Freedline, Citadel Communications' CFO for the past 20 months, has resigned, effective Jan. 31, "to pursue other career opportunities," the company says. VP of finance Randy L. Taylor has been promoted to senior VP/acting CFO, while senior VP of finance and administration Patricia Stratford adds investor relations to her duties. . . . Jonathan Jacoby, perhaps one of Wall Street's most prolific radio analysts, has split ties with Banc of America Securities after four-and-a-half years of lively, diverse and sometimes controversial observations.

## Transactions at a Glance

Salem Communications' WRRD-AM/Jackson, Wis., to Good Karma Broadcasting for \$3.8 million . . . Jackson Radio Group's WMEX-FM/Farmington, N.H., to Educational Media Foundation for \$1 million . . . Momentum Broadcasting is buying the stock of LaFollette Broadcasters, licensee of WQLA-FM/La Follette, Tenn., from Cherokee Communications/Cliff Jennings for \$850,000 . . . Border Media Partners' KBMI-FM/Roma, Texas, to Rio Grande Bible Institute for an undisclosed cash amount.

## Deal of the Week

WFZH-FM/Mukwonago (Milwaukee-Racine), Wis.

PRICE: \$8.1 million TERMS: Asset sale for cash

BUYER: Educational Media Foundation, headed by president Mike Novak. Phone: 916-251-1600. It owns 205 other stations. This represents its entry into this market.

SELLER: Salem Communications, headed by CEO Edward Atsinger III. Phone: 805-987-0400

FREQUENCY: 105.3 MHz POWER: 2kw at 633 feet

FORMAT: Christian contemporary

COMMENT: Salem Communications' WFZH-FM/Mukwonago, Wis., to Educational Media Foundation for \$8.1 million, payable in cash at closing, with a \$400,000 escrow deposit.

## 2008 Deals to Date

|                               |               |                            |
|-------------------------------|---------------|----------------------------|
| Dollars To Date:              | \$110,839,320 | (Last Year: \$117,340,021) |
| Dollars This Quarter:         | \$110,839,320 | (Last Year: \$117,340,021) |
| Stations Traded This Year:    | 40            | (Last Year: 82)            |
| Stations Traded This Quarter: | 40            | (Last Year: 82)            |

# New Rock War In Atlanta As Cumulus Launches Rock 100.5

As expected, Cumulus launched a new rock station at 6 a.m. Jan. 28 on the 100.5 frequency previously occupied by CHR/top 40 sister WWWQ, which upgraded to the far superior 100kw stick at 99.7 on Jan. 25. The move sets up a new battle in market No. 8 as Rock 100.5, Atlanta's Rock Station, sets its sights on Clear Channel rock WKLS (Project 9-6-1).

The 99.7 frequency was the 15-year home of alternative WNNX (99X), which has vanished from the terrestrial airwaves and now lives online at 99x.com. Once an alternative bellwether, the station aired Green Day's "Good Riddance (Time of Your Life)" as its swan song. Former 99X PD Leslie Fram says, "All of this has huge ramifications for the format and definite repercussions in Atlanta for the music scene."

The sign-on marks the Atlanta radio return of the Regular Guys (Larry Wachs and Eric Von Haessler), who first made their mark as a duo at WKLS before being fired in October 2006 for "inappropriate conduct affecting fellow employees," Clear Channel said at the time. Programmed by WWWQ PD Rob Robert, the new station's airstaff also includes "Southside" Steve (part of "The Regular Guys Show"), Axel in afternoon drive, Matt C & Lewis in nights and Matt Jones in overnights. The midday show is currently open.

The station's Web site is under construction; however, a stream is available at atlantas-rockstation.com.—Mike Boyle

## Nava Named PD Of KSSE/L.A.

María Nava is named PD of Entravision Radio Latin pop KSSE (Súper Estrella)/Los Angeles, and will oversee the station's day-to-day operations. She reports to VP of programming Néstor Rocha.



Nava

"I'm thrilled to be back programming in Los Angeles," Nava says, adding that there aren't any plans to flip Súper Estrella's CHR format to AC. "Our goal is to increase Súper Estrella's audience and ratings."

Before joining KSSE, Nava consulted several stations, including MVS Radio Latin pop XGLX (Exa)/San Diego. Earlier, she served as OM for Spanish Broadcasting System's L.A. stations and was PD of Univision Radio Latin pop KLVE in the market until 2004.—Jackie Madrigal

## Jones Pegged As PD Of Boston's Mix, Oldies

Jay Beau Jones is named PD of CBS Radio's hot AC WBMX (Mix 98.5) and oldies WODS (Oldies 103.3)/Boston. For the past five years, he was OM/PD at Citadel's hot AC WXLO, classic hits WAFX and oldies WORC-FM/Worcester, Mass. Jones replaces WODS PD Pete Falconi and WBMX PD Jerry McKenna.—Keith Berman

## Fowler Back In Chicago

Mike Fowler takes over as president/GM of Citadel oldies WZZN/Chicago. The move enables John Gallagher to focus on managing talk sister WLS. Gallagher had been overseeing both properties since Citadel closed its acquisition of ABC Radio in mid-June 2007.

Most recently GM of Premiere's syndicated "Bob & Tom Show," Fowler brings experience in the format and the market as former VP/GM of CBS Radio's WJMK when it was oldies.—Mike Stern

## 35 PIVOTAL RADIO EVENTS IN R&R HISTORY

### Aug. 18, 1986

## Stern Lands First Affiliate

Infinity Broadcasting flips a switch and begins piping New York radio antichrist Howard Stern into Philadelphia on then-classic rock WYSP. Dismissing the move as foolhardy, pundits claim Philly will never embrace a New York-based morning show. Hardly an overnight sensation on his first syndication affiliate, Stern takes four years to unseat entrenched WMMR "Morning Zoo" meister John DeBella from the top of the ratings heap. Innovating a new boundary-busting style of talk radio, Stern then proceeds to score dozens of affiliates, millions of listeners and mountains of media coverage while racking up record indecency fines and swinging open syndication doors for countless other personalities to follow.—Paul Heine



## Emmis Names New PDs In Chicago

Marc Young—most recently APD/afternoon host at Trumper rhythmic AC KMVA (MOVIn 97.5)/Phoenix and just announced as Emmis alternative WKQX (Q101.1)/Chicago APD/MD—was promoted to PD before he set foot in the building Jan. 28. Concurrently, Emmis/Chicago director of brand and operations Tisa LaSorte promoted classic rock sister WLUP (the Loop) APD Bill Klaproth to PD.



Young

The last official PDs of both stations left in February 2007. At the time, VP of programming Mike Stern (now R&R news/talk/sports editor) was at the helm of Q101.1 and Tim Dukes was PD of the Loop. Dukes is now a financial adviser with Wachovia Securities in Chicago (see Rock column, page 54). —Mike Boyle



Klaproth

## Advertisers Use Radio Most To Reach African Americans

Advertisers are using radio to target African Americans more than any other medium. According to a Nielsen Monitor-Plus analysis of ad spending on media outlets to reach African Americans, advertisers spent \$805 million on radio formats that focus on the demographic (such as urban, black news/talk, gospel and smooth jazz), comprising 35% of total spending.

In total, advertisers spent \$2.3 billion during the 12-month period of Oct. 1, 2006–Sept. 30, 2007. The analysis, a first for Nielsen Monitor-Plus, covered 22,000 national, regional and local advertisers across more than 130 media vehicles.

Such national magazines as Essence, American Legacy, King, Giant and XXL drew \$600 million in ad spending, or 26.2% of the total. National cable TV reported the most growth, up 14.5% to \$593.1 million, or 25.8% of the total.

The largest advertiser targeting African-American consumers is Procter & Gamble, at \$89.7 million, followed by McDonald's (\$37.3 million), Johnson & Johnson (\$36.1 million), General Motors (\$35.8 million) and National Amusements (\$30.6 million).

Nielsen Monitor-Plus, like Mediaweek and Radio & Records, is owned by the Nielsen Co.—Katy Bachman, Mediaweek

## Kernis Exits NPR For CNN

NPR senior VP of programming Jay Kernis exits the network, effective Feb. 1. He plans on returning to TV as managing editor for CNN, beginning Feb. 4.

Kernis was originally with NPR from 1974 to 1987 and returned again in 2001 after 14 years in TV at CBS News.

NPR COO Mitch Praver assumes Kernis' duties while the network searches for a new senior-level programming executive.—John Schoenberger

## Sprague Meets Alice In Denver

Dylan Sprague is the new PD of Entercom hot AC KALC (Alice 105.9)/Denver, succeeding Dave Symonds, who exited in November. Sprague was previously PD at WWWW (Q100)/Atlanta and before, was APD/MD/midday host at KMXV (Mix 93.3)/Kansas City.—Keith Berman

## MOVERS

Former EMI Music Publishing executive Jody Gerson joins Sony/ATV Music Publishing as co-president, sharing the title with current U.S. president Danny Strick . . .

Eric Wiler is promoted to VP of technology at Jones Radio Networks. Wiler, in his second stint with JRN, will now direct the efforts of all technical departments within the company, including broadcast engineering, distribution services and information technology . . .

JonesMediaAmerica announces two promotions in its IT department. Janine Picchione rises from senior director of IT to VP, and Eric Coronado, former network administrator of end-user support, is upped to systems manager . . . Richard Hinshaw is named GM of Pamal Broadcasting's Gainesville-Ocala, Fla., cluster. He takes the reins from Tom Machnik, who will concentrate on the cluster's sales efforts. Hinshaw's previous radio stops include WAPE/Jacksonville and WAYS and WROQ/Charlotte.

## SHAKERS

Broadcast monitoring and verification service Media Monitors hires Scott Musgrave as a consultant. He was most recently with Arbitron as client software senior VP . . .

Urban AC WIMX and urban WJZE/Toledo director of sales Curtis Downey is promoted to market manager of URBan Radio's Toledo cluster. He joined the company in 2005, and has worked in radio sales and management for 25 years . . . Premiere Radio Networks senior VP/director of research Len Klatt is selected as chairman of the Network Radio Research Council, and Crystal Media Networks VP/director of research Pamela Foster is named vice chairman.

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"LETTER TO ME,"  
**BRAD PAISLEY'S**  
 10TH COUNTRY NO. 1, LEADS  
 FOR A SECOND ISSUE. EXACTLY  
 FIVE YEARS AGO THIS WEEK,  
 HE WAS ON TOP WITH HIS  
 FOURTH CHART-TOPPER,  
 "MUD ON THE TIRES."

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**JACK JOHNSON,**  
 ATOP TRIPLE A WITH  
 "IF I HAD EYES," HAS  
 CLIMBED THE LADDER ON  
 THE BILLBOARD 200 WITH  
 HIS LAST THREE ALBUMS,  
 REACHING NOS. 3, 2 AND  
 FINALLY 1. HIS NEW "SLEEP  
 THROUGH THE STATIC"  
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## What's New This Week Online

**M**

Feb. 4  
 Connect yourself with the whole industry: Get listed in the R&R Directory. [▶ Click on R&R Directory](#)

**T**

Feb. 5  
 Discover tomorrow's hits today with HitPredictor. [▶ Click on Charts](#)

**W**

Feb. 6  
 Deeper as-it-happens news coverage, more exclusives. [▶ Bookmark Radioand-Records.com](#)

**T**

Feb. 7  
 Catch up on the latest format flips, personnel changes and other news in your format. [▶ Click on Format News](#)

**F**

Feb. 8  
 Check out the R&R Country Callout. [▶ Click on Charts](#)

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Deloitte 'State of the Media Democracy' study demonstrates widespread convergence of media platforms—and introduces a new buzz term: the 'personal broadcaster'

## Next-Generation Now

**'People love to consume media. The more outlets you give them, the more they are going to experiment.'**

—Ed Moran

Chuck Taylor

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In a rapidly evolving new-media world, it's only fitting that fresh buzzwords arrive on the scene to define equally accelerating new consumer behaviors. Meet the "personal broadcaster," a newly minted term that encompasses the rise of self-created content—and its significant impact on established media. ■ A study released in January, "The State of the Media Democracy," commissioned by Deloitte's Media & Entertainment practice—an arm of U.S. professional services firm Deloitte & Touche—provides a reality check on how Americans between the ages of 13 and 75 consume media and their likely preferences for the future.

The second-edition survey also compares the imminence of entertainment devices—computers, TV, cell phones and gaming—and where advertising is most effective in reaching various age groups. It focuses on four generations—millennials, ages 13-24; Generation X, 25-41; baby boomers, 42-60; and matures, 61-75—through online interviews conducted Oct. 25-31, 2007, with 2,081 U.S. consumers.

"People love to consume media. The more outlets you give them, the more they are going to experiment," says Ed Moran, director of product innovation for Deloitte's technology media and telecommunications group. "We've seen dramatic sea changes come rather quickly, with mass adoption of entertainment platforms being used in all-encompassing ways."

Foremost, Moran points to the computer as today's primary source of entertainment. Among all demographics surveyed, 69% agree that the computer has replaced TV as a primary entertainment device. Millennials lead the way, with 80% in agreement, although the remaining age groups have also adopted the mind-set: Xers at 75%, boomers at 64% and matures at 51%. In addition, 38% of all respondents say they watch TV shows online, up from 23% in Deloitte's first survey one year previous.

"This is a huge move for Americans," Moran says. "We've gone from the computer being used primarily as a device for word processing to offering music, video, [Internet telephone] communications, instant messaging—and becoming such an important part of their lives as to eclipse the TV set."

Not far behind is the growing multifunctionality of cell phones. The survey says that 36% of consumers now use phones as an entertainment device, up from 24% a year ago (see chart, below). Again, millennials lead the charge, with 62% adopting multifunctions, as opposed to matures, who still utilize their cells primarily as a telephone; only 4% integrate entertainment. Among cell phone applications, the 10 most popular among all surveyed are, in order: digital cameras, text messaging, games, video camera, Internet access, e-mail, music downloads, MP3 player, downloading additional games and watching such professionally created content as TV, movies and news.

"We always considered the PC, radio and television for entertainment, but we're surprised by how quickly the cell phone is becoming a convergent device, where all forms of entertainment are being consumed in one place," Moran says.

Gaming also continues to grow, with 56% of those surveyed agreeing that it has become "an

important entertainment source." The largest percentage of users, not surprisingly, are millennial males (89%), followed by Xer males (77%) millennial females (62%) and Xer females (55%). Among all, the average time in a typical week spent playing videogames is 3.7 hours. Millennial males are the most frequent users, at 6.1 hours.

In addition, online gaming is up markedly from the previous survey, with 61% of all consumers saying they visit gaming sites, up from 49%.

In terms of advertising, TV still rules the roost with 85% of respondents citing it as the media that most affects their buying decisions. But online and magazines are in a virtual tie, at 65% and 63%, respectively; newspapers follow at 56%.

Among Internet ads, those that target the user are most influential: Search engine advertisements are first, with 78% of respondents citing them as having the most impact on their buying decisions; "ads I interact with that provide information/entertainment" are second; and banner ads third, at 60%.

Moran believes that maturity is taking place in consumer interaction between the Internet and advertising. "Most understand that ads are part of the experience, and it doesn't necessarily need to be unpleasant," he says. "And online advertising has gotten much better now than it was five years ago. Then, you had no idea if a person had any interest in a service or product. Now, if you're doing a search for a European sports car, it's a pretty good bet for BMW or Mercedes to place their ads on that search engine."

Finally, there is the rise of that new buzz term: the personal broadcaster—which is the very essence of Deloitte's "media democracy." One year ago, 40% of respondents said they edited photos, videos and/or music online. Today, that number has risen to 54%. Not only are they creating entertainment for themselves, but nearly one-third consider themselves to be "broadcasters" of their own media. While 69% watch and/or listen to content others create—Web sites, photos, videos, music or blogs—up from 52% last year, 45% now create personal content to share, again up sharply, from 34% in the survey's first edition.

"This is a huge development," Moran says. "Executives behind professional content don't believe most of these users are likely to turn out great films or music that will compete with their products—I'm not arguing that point. But when people are creating content and broadcasting it, it reduces the time they have to consume professionally created content. The entertainment industries need to think about that. A stealth competitor has emerged, and it's the user."

He adds that as tools become less expensive and easier to use, the trend will only grow. "Personal broadcasters have been overlooked up to this point, but this is not a flash in the pan. More time will be spent on user-generated content among all age groups. Younger demographics are working with Garage Band and video. Boomers use social networking to find old friends and for their work and careers. Matures are putting up photographs. You can share content with everyone, everywhere, instantaneously. Behavior across the board is more and more connected."

R&R

### Growing Use Of Cell Phone As Entertainment Device

Summary of Agree Strongly/Somewhat

|   | 2007 | 2008 | Millennials | Xers | Boomers | Matures |
|---|------|------|-------------|------|---------|---------|
| I use my cell phone as an entertainment device. | 24%  | 36%  | 62%         | 47%  | 17%     | 4%      |

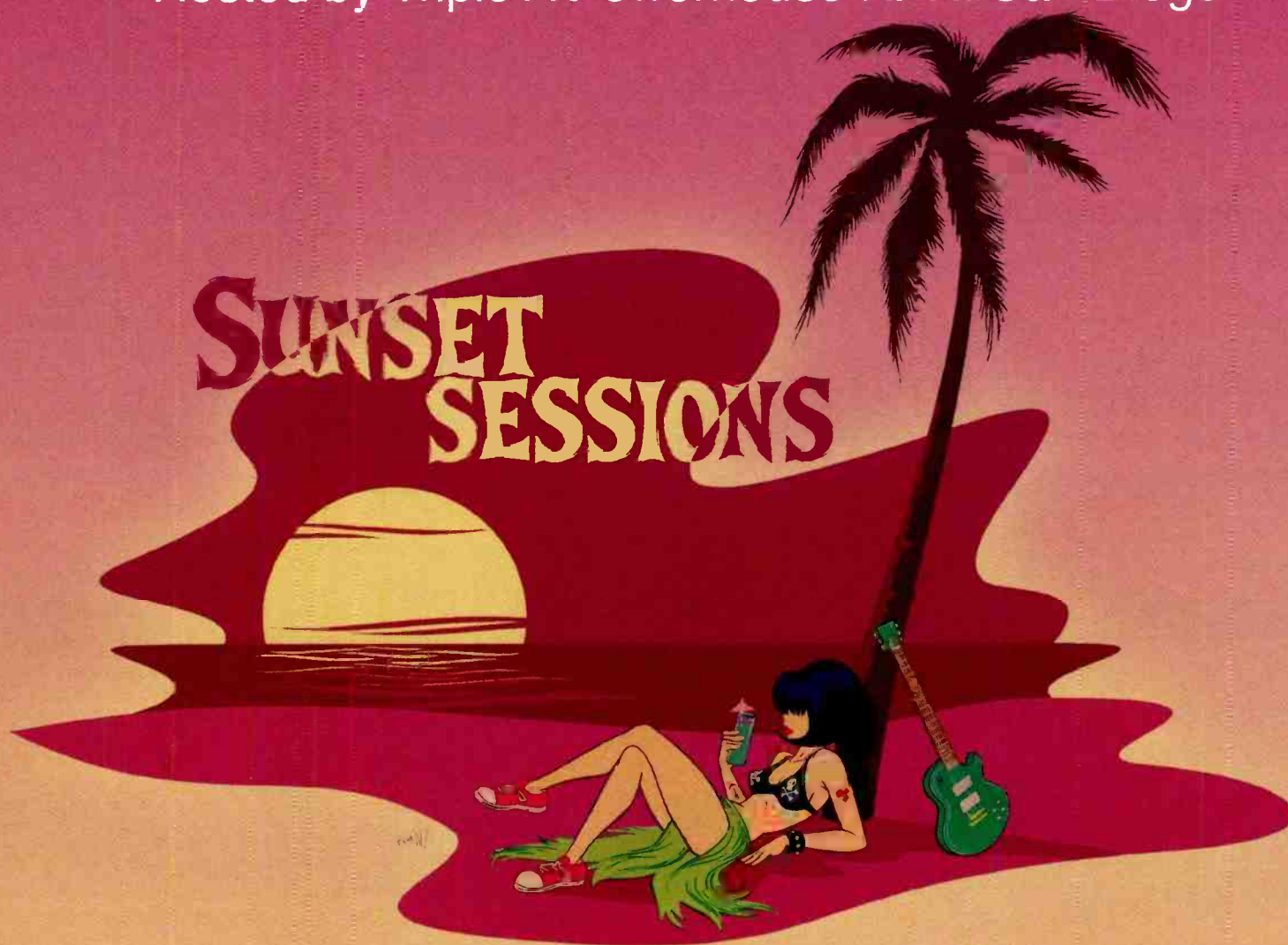
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## Salt Lake City

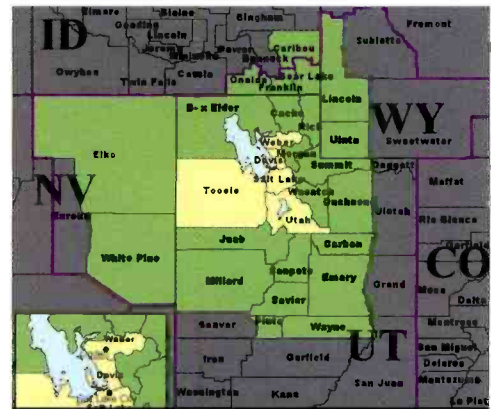
Like its parent company the Mormon Church, Bonneville International calls Salt Lake City home and is the dominant media player in this Republican enclave, with potent local radio and TV operations. Bonneville cornered the No. 1 and No. 2 highest-billing radio stations in the market in 2006: news/talk powerhouse KSL-AM-FM, which billed \$12.8 million in 2006, and AC kingpin KSFI, which took in nearly \$9 million, according to BIA Financial Network. KSL ranked first in persons 25-54 in the fall 2007 Arbitron, KSFI was second.

With six stations apiece, Clear Channel and Citadel have the largest radio clusters (Bonneville has five). Clear Channel's portfolio includes news/talk KNRS-AM (ranked third in persons 25-54 and 12+) and CHR/top 40 KZHT (No. 2 in persons 18-34, No. 4 12+). Citadel's holdings include country KUBL, AC KBEE, rock KBER and triple A KENZ. A total of 31 stations carved up estimated radio revenue of \$107.6 million last year.

When Clear Channel flipped KXRV from triple A to country last November, it brought the market's total number of country stations to six, including market leader KUBL (the Bull), KEGA (the Eagle), KSOP, KSOP-AM and KKAT-AM.

Bonneville also owns SLC's biggest TV cash cow: NBC affiliate KSL-TV (channel 5), which cordoned off \$45.5 million of the \$173 million spent on TV advertising in 2006, per BIA; followed by Four Points Media's CBS affiliate KUTV (channel 2), with an estimated \$29.5 million in 2006 revenue; and FoxCo Acquisition's Fox affiliate KSTU (channel 13), which raked in \$29.2 million.

According to Scarborough Research, 40% of Salt Lake City is affiliated with the Republican party and 12% are Democrats. A whopping 61% of Salt Lake City adults belong to a household that has contributed to a religious organization within the past year.—Paul Heine



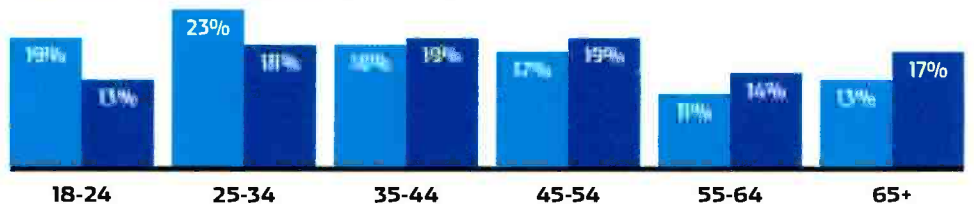
- TV DMA Rank: 35
- Population 2-Plus: 2,618,032
- TV Households: 874,650
- No. Of TV Stations (Net/Ind/Public): 9/2/3
- Radio Metro Rank: 31
- Population 12-Plus: 1,554,200
- No. Of Radio Stations (Rated): 31

### WHO THEY ARE

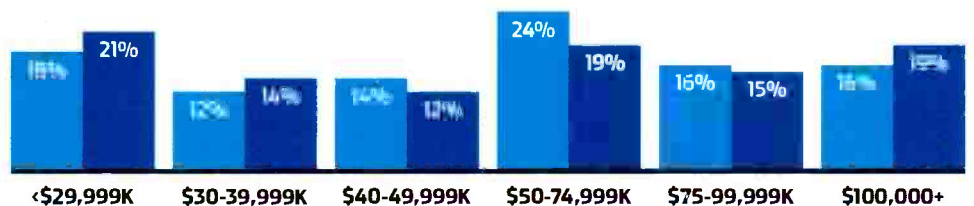
|   | Salt Lake City DMA % | US % |
|---|----------------------|------|
| Men                                     | 50%                  | 49%  |
| Women                                   | 50%                  | 52%  |
| Married                                 | 66%                  | 57%  |
| Never Married (Single)                  | 21%                  | 25%  |
| Widowed/Legally Separated/Divorced      | 14%                  | 18%  |
| White                                   | 96%                  | 83%  |
| Black/African American                  | --                   | 12%  |
| Hispanic                                | 10%                  | 13%  |
| Other                                   | --                   | 3%   |
| Employed Full-Time (35 Hours Or More)   | 52%                  | 50%  |
| Employed Part-Time (Less Than 35 hours) | 17%                  | 15%  |
| Not Employed                            | 31%                  | 35%  |
| No Children In Household (Under 18)     | 49%                  | 59%  |
| One Or More Children                    | 51%                  | 41%  |
| Two Or More Children                    | 35%                  | 24%  |
| Three Or More Children                  | 19%                  | 9%   |

SOURCE: SCARBOROUGH USA+, RELEASE 1 2007

### Market Demographics (vs. US)



### Market Household Income (vs. US)



SOURCE: SCARBOROUGH USA+, RELEASE 1 2007, DMA

### MARKETPLACE

#### Local Ad Revenue (Mil)

|                 | 2006 | JAN.-SEPT. '06 | JAN.-SEPT. '07 | YTD % |
|-----------------|------|----------------|----------------|-------|
| FSI Coupon      | \$6M | \$5M           | \$5M           | 2%    |
| Local Magazine  | 2M   | 2M             | 2M             | 18%   |
| Local Newspaper | 131M | 97M            | 102M           | 6%    |
| Outdoor         | 18M  | 13M            | 12M            | -8%   |
| Spot Radio      | 54M  | 40M            | 40M            | -1%   |
| Spot TV         | 176M | 131M           | 127M           | -3%   |

SOURCE: Nielsen Monitor-Plus, DMA

#### Local Online Ad Revenue (Mil)

|             | LOCAL   | NATIONAL | TOTAL    | SHARE |
|-------------|---------|----------|----------|-------|
| Newspapers  | \$25.4M | \$9.7M   | \$35.1M  | 12.3% |
| Television  | 5.6M    | 12.7M    | 18.2M    | 6.4%  |
| Radio       | 1.6M    | .1M      | 1.8M     | .6%   |
| Directories | 9.9M    | 4.6M     | 14.5M    | 5.1%  |
| Magazines   | .8M     | 22.4M    | 23.3M    | 8.1%  |
| Other Print | 1M      | .1M      | 1.2M     | .4%   |
| Pure Play   | 30.5M   | 161.6M   | 192.2M   | 67.1% |
| Total       | \$75M   | \$211.3M | \$286.3M |       |

© 2007, Borrell Associates, estimates based on Q3 figures, DMA

#### SQAD Cost Per Point TV Monitor

| TELEVISION P25-54 | EARLY AM | EARLY NEWS | PRIME  | LATE NEWS |
|-------------------|----------|------------|--------|-----------|
| January '08       | ▼\$136   | ▼\$144     | ▼\$237 | ▼\$185    |
| December '07      | ▼170     | ▲181       | ▼283   | ▲228      |
| September '07     | ▼163     | ▼176       | ▲297   | ▲219      |
| June '07          | 169      | 182        | 279    | 214       |

SOURCE: SQAD Q1 2008, DMA

#### SQAD Cost Per Point Radio Monitor

| RADIO P18-49  | AM DRIVE | MIDDAY | PM DRIVE |
|---------------|----------|--------|----------|
| January '08   | ▼\$113   | ▲\$119 | ▲\$132   |
| December '07  | ▼114     | ▼116   | ▼127     |
| September '07 | ▲120     | ▲118   | ▲131     |
| June '07      | 112      | 115    | 126      |

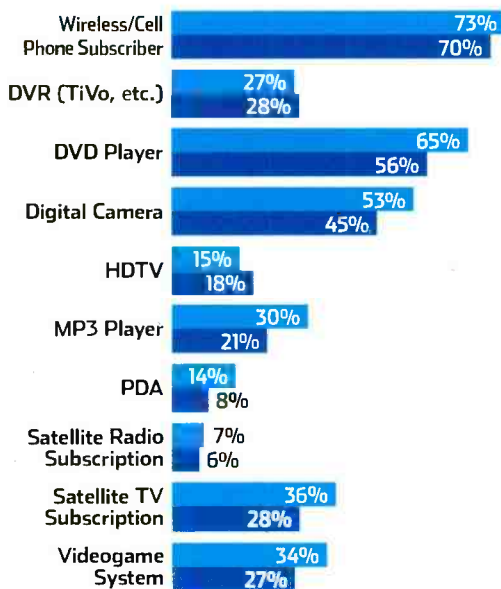
SOURCE: SQAD Q1 2008, METRO

#### COLOR KEY:

- ▲ Trending Upward
- ▼ Trending Downward

## MEDIA

### Items In Household (vs. US)



### Newspaper Readers

|                       |     |
|-----------------------|-----|
| Any Daily (Cume)      | 60% |
| Any Sunday (Average)  | 46% |
| Online (Past 30 Days) | 23% |

### Out-Of-Home COMMUTING TIME (To Work, One-Way)

|               |     |
|---------------|-----|
| < 10 Minutes  | 16% |
| 10-19 Minutes | 21% |
| 20-29 Minutes | 14% |
| 30-59 Minutes | 11% |
| 60+ Minutes   | --  |
| Don't Commute | 5%  |

### MODE OF TRAVEL

|   |     |
|---|-----|
| Carpool   | 9%  |
| Drive (Not Carpool)   | 96% |
| Public Transportation (Combination of bus, light rail, taxi or other) | 13% |

### Web Connection (HHLd)

|                  |     |
|------------------|-----|
| Cable Modem      | 16% |
| Dial-Up          | 24% |
| DSL              | 32% |
| Other Connection | 7%  |
| None             | 23% |

### Cable Penetration

|                         |       |
|-------------------------|-------|
| Cable, Non ADS          | 39.2% |
| Alternate Delivery Sys. | 37.6% |
| Digital Cable           | --    |
| Cable With Pay          | 16%   |

### Television Usage

|                        |       |
|------------------------|-------|
| Early AM (5a-9a)       | 18.9% |
| Early Fringe (4p-6p)   | 39.8% |
| Early News (6p-6:30p)  | 46.6% |
| Prime Access (7-8p)    | 54.8% |
| Prime                  | 56.6% |
| Late News (11p-11:30p) | 36.7% |

SOURCE: Scarborough USA+, Release 1 2007, DMA

Newspaper, OOH and Web: Scarborough Salt Lake City Local Market Study, Release 2 2007; Cable: Nielsen; TV: Nielsen Nov. 2007 Live+7, all DMA

### Audio/Video Stores Shopped Past 12 Months (HHLd)

|              |     |                     |     |                                    |     |
|--------------|-----|---------------------|-----|------------------------------------|-----|
| Best Buy     | 25% | RC Willey           | 13% | Target                             | 13% |
| Circuit City | 15% | Sam's Club          | 10% | Wal-Mart                           | 37% |
| Costco       | 18% | Sears               | 7%  | Other Store                        | 14% |
| Kmart        | 4%  | Shopko Stores       | 5%  | Did not shop for audio/video items | 33% |
| Radio Shack  | 5%  | Smith's Marketplace | --  | Any audio/video store shopped      | 67% |

SOURCE: Scarborough Salt Lake City Local Market Study, Release 2 2007, DMA

## RADIO

### Radio Spending, Past Five Months

All amounts are in \$(000's)

| ADVERTISER              | 7-DEC | 7-NOV | 7-OCT | 7-SEP | 7-AUG |
|-------------------------|-------|-------|-------|-------|-------|
| Western Stone & Metal   | \$52  | \$65  | \$63  | \$76  | \$91  |
| Supervalve              | 56    | 55    | 53    | 69    | 89    |
| Berkshire Hathaway      | 39    | 64    | 50    | 64    | 67    |
| Garff Enterprises       | 59    | 43    | 40    | 52    | 88    |
| Kroger                  | 62    | 59    | 45    | 63    | 84    |
| Verizon Communications  | 42    | 50    | 46    | 36    | 50    |
| Signet Group            | 52    | 50    | 44    | 35    | 6     |
| Daimler Chrysler        | 21    | 39    | 9     | 31    | 59    |
| Toyota Motor            | 17    | 47    | 50    | 59    | 25    |
| Miller Larry H. Corp.   | 48    | 32    | 45    | 35    | 59    |
| Les Schwab Tire Centers | 34    | 33    | 27    | 43    | 38    |

SOURCE: Nielsen SpotScan, Metro

### Radio Ownership

| OWNER         | NO. OF STATIONS | RATINGS SHARE |
|---------------|-----------------|---------------|
| Clear Channel | 5 FM, 1 AM (6)  | 21.5          |
| Bonneville    | 3 FM, 2 AM (5)  | 18.2          |
| Citadel       | 5 FM, 1 AM (6)  | 15.5          |

SOURCE: Arbitron Fall 2007, Metro

### Radio Formats

5 news/talk, 3 AC, 3 CHR/top 40, 3 sports, 3 country, 2 active rock, 1 rock, 1 rhythmic, 1 rhythmic AC, 1 oldies, 1 hot AC, 1 regional Mexican, 1 Latin pop, 1 triple A ... and 5 others

### Ratings

| PERSONS 12+, SUM. 07-FALL 07 (RANK) | PERSONS 18-34 FALL 07 (RANK) | PERSONS 25-54 FALL 07 (RANK) |
|-------------------------------------|------------------------------|------------------------------|
| KSL-AM/KSL-FM 8.5-8.4 (1)           | KXRK-FM (1)                  | KSL-AM (1)                   |
| KSFI-FM 6.2-5.9 (2)                 | KZHT-FM (2)                  | KSFI-FM (2)                  |
| KNRS-AM 4.9-5.5 (3)                 | KJMY-FM (3)                  | KNRS-AM (3)                  |
| KZHT-FM 4.6-4.6 (4)                 | KSFI-FM (3)                  | KOSY-FM (3)                  |
| KXRK-FM 4.3-4.5 (5)                 | KUUU-FM (3)                  | KBEE-FM (5)                  |

SOURCE: Arbitron Fall 2007, AQH share, Mon-Sun 6a-mid, Metro

### Top-Selling Albums

| ARTIST         | TITLE             | ARTIST                  | TITLE                   |
|----------------|-------------------|-------------------------|-------------------------|
| 1 RADIOHEAD    | IN RAINBOWS       | 6 COLBIE CAILLAT        | COCO                    |
| 2 JUNO         | SOUNDTRACK        | 7 JENNY PHILLIPS        | STEADFAST AND IMMOVABLE |
| 3 ONEREPUBLIC  | DREAMING OUT LOUD | 8 GARTH BROOKS          | ULTIMATE HITS           |
| 4 TAYLOR SWIFT | TAYLOR SWIFT      | 9 ALVIN & THE CHIPMUNKS | SOUNDTRACK              |
| 5 ALICIA KEYS  | AS I AM           | 10 VARIOUS              | NOW 26                  |

SOURCE: Nielsen SoundScan, for week ending: 01/20/2008

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# TIMELINE

**1 YEAR AGO** Journal promotes Steve Wexler to executive VP of TV and radio operations; Jim Thomas is named VP of marketing, programming and new media development. ■ Reggie Rouse is named VP of urban programming for CBS Radio. ■ WASH/Washington PD Bill Hess adds similar duties at sister station WTEM.



Hess

**5 YEARS AGO** WXPW/Philadelphia hires Roger LaMay as GM. ■ Pete Dits is promoted to station manager of KESN and WBAP/Dallas. ■ Kid Kelly joins Sirius as pop genre manager.

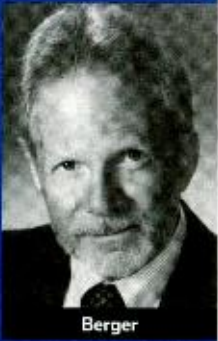
**10 YEARS AGO** Harvey Nagler rises to VP of radio at CBS News. ■ USA Network elevates Tom Tradup to VP/GM. ■ Chaz Saunders accepts PD job at KMJM-AM/St. Louis.



Tradup

**15 YEARS AGO** R&R Washington bureau chief Pat Clawson heads new services for R&R Online; Randall Bloomquist succeeds him as bureau chief. ■ Tony Thomas moves up to PD at KMPS/Seattle. ■ KWKW/Los Angeles ups Jim Kalmenson to VP/GM.

**20 YEARS AGO** WWPR/New York advances Larry Berger to operations director. ■ Jim Bell climbs to GM at KFMK/Houston. ■ WPGC/Washington puts out the PD welcome mat for Bob Mitchell.



Berger

**25 YEARS AGO** WHN/New York PD Dene Hallam crosses the street to WKHK for similar duties. ■ Andy Beaubien joins KSSR/Houston as PD. ■ WPEN/Philadelphia selects Dean Tyler as its new PD.

**30 YEARS AGO** Jimi Fox appointed PD of KCBQ/San Diego. ■ WAAF/Worcester, Mass., welcomes new PD Lee Arnold. ■ Joel Santori joins WZMF/Milwaukee.

# Chris Doesn't Live Here Anymore

PD **Chris Mays** has left the building after just a tad more than two years at CBS Radio hot AC **KLLC (Alice@97.3)/San Francisco**. No need to look very far for her replacement: Simply wander down the hall, stick your head in his office door and yell "hello" to VP of programming **Mike Preston**, who graciously decided to add Alice to his heavy to-do list, which already includes sisters **KCBS-AM**, **KMVQ (MOVIN**

**99.7)** and **KFRC-FM** . . . oh, and CBS VP of all things MOVIN. Mays joined Alice in December 2005 after 14 years in Seattle as PD/station manager of Entercom triple A **KMTT (103.7 the Mountain)**; Preston also transferred down to San Francisco from CBS/Seattle in April 2006, where he was CBS VP of CHR programming and PD of **KBKS (106.1 Kiss FM)**.

# The Programming Department

■ **WPGC/Washington MD Brown Hornhit** has resigned after two years in the position. PD **Skip Dillard** begins the joyous process of screening replacement candidates.

■ Congrats to longtime **WPOW (Power 96)/Miami MD Eddie "Mix" Bahamon**, who is awarded APD stripes. Mix started with Power 96 in the late '80s as a mixer. He paid his dues and in 1998 was upped to MD under then-PD **Kid Curry**. The rest, as they say, is history. "Eddie Mix has been an integral part of this station for some time now," says OM/PD **Tom Calococi**, who almost immediately recognized Bahamon when shown his picture. "Eddie's knowledge of the market and of the station's heritage has been instrumental in the blueprint for Power 96. His ability to identify hits and find those songs that are uniquely Power 96 is one of the reasons that the station has been successful over the years . . . oh, and go Pats!"

■ It's a promotion that feels long overdue: Congrats to **WBHJ (95.7 Jamz)/Birmingham APD/midday personality Mary K**, who is upped to PD. She's been doing the job since **Mickey Johnson** left last September. "It's been so much fun working in the Birmingham market," says

Ms. K, who has been with Cox Radio for nearly a decade. "The level of talent I get to work with every day is unmatched, and I'm flattered to have been appointed program director." In her vast amounts of spare time, Mary also programs gospel sister **WAGG-AM (Heaven 610)**.



Mary K

■ A man, er, boy known simply as **Your Boy Q** has resigned as APD/MD/afternoon personality at Buckley rhythmic **KYZZ (Jammin' 97.9)/Monterey**. Mr. Boy transferred to the station a year ago after doing the same thing slightly inland at sister **KSEQ (Q97)/Fresno**. Jammin' PD **Tommy Del Rio** needs a replacement, like, soon, so you should probably hit him up at jammin979jobs@aol.com.

■ Big changes went down at Clear Channel hot AC **KOSO (B93)/Modesto, Calif.**, where new PD **Angie Good** has only been back in the house for a couple of weeks but is already screwing around with things. If Good's name sounds familiar, it's because she did mornings on B93 for eight years, but left about a year ago—and she's

now baaaack, returning to her former glory along with ex-partner **Cruise**. "I'm back to do mornings again and program the place, but my least favorite part is having to wake up at 4 a.m. again," she tells ST. With Good's morning move, **Alicia Pecorino** segues to the slightly more humane

afternoon shift and Velcros on MD stripes. **Dave Mazzy** will have his monster noon-6 p.m. shift scaled back to just plain mid-days, and **John Chimp** will remain in nights. "Plus, the format's going to change a little; we're going to move back toward modern AC, but we'll have some alternative and triple A in there," Good says. We're dizzy and need to lie down now.

■ Dateline: The bustling semi-metropolis of Watertown, N.Y., where **Lance Hale** has arrived to take over as PD of Community Broadcasters rocker **WOTT (Rock 100.7)**. Hale previously worked at alternative **WAVF/Charleston, S.C.**, until Apex flipped it to adult hits in August '07. The gig has been open since **Cindy Miller** left last November to program Beasley classic rock **WSFL/Greenville, N.C.**

# Return Of The Restructuring

There is now one less PD roaming the hallways of Beasley/Fort Myers, as **John Rozz** exits after a decade at the helm of classic rock **WRXK (96.1 K-Rock)** and eight years with alternative **WJBX (99X)**, a casualty of "cost-cutting," as Rozz says. For now, Rozz's duties will be split: **Matt Johnson**, PD of CHR/top 40 sister **WXKB (B103.9)**, will oversee 99X, while **WRXK** afternoon personality **Ryno** will take the interim programming reins of K-

Rock. Rozz is a nationally known voice-over talent and will continue operating his company. Reach him at 239-851-9074 or john@johnrozz.net.

■ News from Regent CHR/top 40 **WBNQ/Bloomington, Ill.**, as the dreaded "R-word" has reportedly claimed APD/morning co-host **Chad Fasig**, who was released from his contract. While he is unable to comment direct-

ly on personnel matters, PD **Dave Adams** assures us that the move was not performance-related and offers this comment: "During my tenure with the radio station, Chad has been a tremendous asset, both on and off the air, and I would recommend him highly to anyone who inquires." Adams replaces Fasig personally and joins existing morning host **Susan Saunders**. Find Fasig at 309-838-6329 or mcfasig@aol.com.

# Quick Hits

■ Radio One CHR/top 40 **WNOU (RadioNOW 100.9)/Indianapolis** has filled its morning opening with **Scotty Davis**, currently doing afternoons on **KDWB/Minneapolis**. The shift has been vacant since Radio One bought the station's intellectual property from Emmis last October. WNOU's former "Morning Mess With Marco, Shannon & SuperPhat Mikey" is now waking up Atlanta for **WSTR (Star 94)**. "Scotty is considered one of the best top 40 personalities in the country; dare I say the world," WNOU PD **Tim "Rayne" Rainey** says. "Making his first move to mornings on RadioNOW 100.9 makes sense. His charisma, personality and creativity all make Scotty the only choice for this position." Now, here's Davis: "I can't believe my alarm clock is going to start going off at 4 a.m.," he says. "My new motto: 'Caffeine: intravenously.'" Davis makes his inaugural RadioNOW morning voyage Feb. 18.



Davis

■ **WKTU/New York** beefs up its new "Cubby & Cindy" morning show with the addition of **Matt Bosso** as producer. Bosso, who cut his radio teeth at WKTU as a promotions department intern/monkey, spent the last 18 months lending his mad production skillz to the syndicated "Wake Up With Whoopi," whose home base was at WKTU. He also hosts "The Saturday Night Dance Party" on Clear Channel AC sister **WLTW/New York**. With Bosso's return, current WKTU morning show producer/board op **Tim Louie** will trade places with him on the "Whoopi" show.

■ Dallas vet **Gina Lee Fuentes** is inked to do afternoons at CBS Radio rhythmic AC **KMKV (MOVIN 107.5)/Dallas**. She replaces **Chris Shine**, who moved to mornings with **Mel McKay**. Fuentes most recently did late nights across the street at Clear Channel's **KHKS (Kiss 106.1)**, but was restructured out of her gig along with midday talent **Jeff "Cruz" Miles** last November in favor of voice-tracked talent. MOVIN's full-time staff is now complete, with **Melody McCoy** (ex-WDVD/Detroit) in middays and **Kaden** in nights.

■ **Olivia Fox** segues from late nights on Radio One urban **WKYS (93.9 Kiss)/Washington** to middays on urban AC sister **WMMJ (Majic 102.3)**. She fills the slot formerly occupied by **April Watts**.

■ Is this the leading edge of the extremely budget-conscious Clear Channel? **Jim Shafer** and **Jen Byrum** will now pull double duty at AC **WLYT (Lite 102.9)/Charlotte**, holding down mornings and afternoons, under the aptly named bookend handles **AM Carolina** and **PM Carolina**. Shafer comes off his solo afternoon shift and teams with Byrum, replacing morning co-host **Tony Hayes**, who left earlier this month. In another concession to this busy new arrangement, the morning show will now end at 8 a.m. rather than 10, and the duo will voice-track afternoon drive. The new morning show will be styled like such TV programs as "Today" or "Good Morning America," featuring half-hour segments devoted to female-focused topics like personal health, the challenges of motherhood, ways to unwind and guilty pleasures.

■ **Terry Moir** is piling into the on-air studio at CBS Radio AC **WDOK/Cleveland** (home of R&R '05), where she joins the cast of "Trapper Jack & the Morning Show." For the past decade, Moir has been director of programming and sales marketing for crosstown WKYC-TV, and she's going to keep that job while adding the glitz and glamour of a 3:30 a.m. morning show wakeup call.

■ The John Tesh World Domination Tour™ rolls on as the Teshmeister annexes nights at **WBZZ (Buzz 105.7)/Albany, N.Y.**, and **WJJI (Majic 95.1)/Fort Wayne, Ind.** Señor Tesh's dulcet tones replace **Darcy** on the Buzz and **Marti** on Majic; Darcy will remain to do weekends/swing at the Buzz and adds swing at country sister **WGNA**. Marti will continue as Majic's MD and will locally produce Tesh's show.

■ Raleigh radio icon **Bob "the Blade" Robinson** is mak-

ing his triumphant return to the market to co-host afternoons on Curtis Media's **WBBB (96rock)**, teaming with existing afternoon personality **Foster**. Robinson spent most of his 20 years in the market working at Clear Channel's **WRDU**, but left in November '06 when the station flipped from rock to country. Since then, he's been doing afternoons at Beasley's **WSFL/Greenville, N.C.**

■ Results Radio rhythmic **KEWB (Power 94)/Redding, Calif.**, welcomes **Daniel "Jiggy" Diaz** to afternoons, effective Feb. 4. Most recently, Diaz did nights at **KHOP/Modesto, Calif.** "We are very pleased to have such a promising young talent join our ranks," a very pleased OM **Rick Healy** tells ST. "In Jiggy, we have found the energy, mind-set and skills perfect for our afternoons." Diaz fills the gap created when PD **Rico Garcia** recently moved to mornings.

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FCC's controversial stance on media ownership and localism regulations—along with congressional demands for performance royalties—raise ire

# Commission Command Control

By Jeffrey Yorke

Broadcasters should be bracing for an “anything goes” 2008 after the FCC ended last year with a grand finale matched only by a Super Bowl halftime show. ■ In one of the most controversial meetings since the commission's inception 74 years ago, the FCC in mid-December set in motion changes in media ownership regulations that could potentially alter the face of big media ownership in many of America's top markets. And some worry the rule changes could also challenge broadcast localism while creating new regulations that could put a resource stranglehold on even the most lucrative broadcast operations. ■ As if that were not enough to be anxious about, the musicFirst (Fairness in Radio Starting Today) Coalition—the RIAA's funded effort to wring performance fees out of broadcasters—inspired a bipartisan group of congressional types to introduce legislation in both houses that would make broadcasters sweat even harder for positive cash flow.

The FCC's elimination of the decades-old ban on newspaper cross-ownership rules was clearly among the most controversial matters facing the commission, which was bombarded by numerous factions. While Media Access Project president/CEO Andy Schwartzman characterizes the package and its set of waivers to permit media mergers as a “get-out-of-jail” pass, the NAB is confident that the vote was the right course of action.

“We are pleased the FCC has adopted a revised newspaper/broadcast cross-ownership rule, recognizing that a 30-year-old complete ban is no longer justified,” NAB executive VP Dennis Wharton says. (The rule change allows a media company to own a newspaper and a radio or TV station in the same top 20 market as long as it

meets certain market-ranked conditions.) “While we think the adopted changes are modest, we believe they are an important step forward in aligning broadcasting regulations with the realities of today's communications marketplace.”

The cross-ownership changes, a refreshed version of the same revisions the FCC proposed in 2003—which the Third Circuit Court in Philadelphia subsequently accepted—also have strong support from the Bush administration, which has promised to veto any congressional attempt to reject the amendments. It is unclear whether Congress can muster the votes necessary to override a White House veto.

In the weeks since the vote, FCC chairman Kevin Martin has remained unflappable, despite a barrage of criticism, while displaying a rare-to-Washington confidence without arrogance. During a recent chat with reporters outside his FCC headquarters office in the capital, Martin calmly explained his intent to push forward the new rules, saying he is not offended by the recent launch of a House Commerce Committee investigation into FCC procedures by chairman John Dingell, D-Mich. He also reconfirmed that he has no intentions of leaving his job at the FCC before the Bush administration's exit on Jan. 20, 2009.

## New Localism Rules: 24/7 Staffing?

The FCC's plate was full for that last meeting of 2007, which included a long-awaited report on localism and programming. By accepting the report, the FCC appears to be ready to initiate new rules that could force all broadcasters to fulfill a new list of requirements that includes around-the-clock station staffing, increased political reporting, new locally focused programming and public record keeping.

On Jan. 25, when the FCC released its written report on localism for publication in the Federal Register, it noted that during its years-long

national survey of consumers on how the media served local communities, it learned that there were “concerns regarding the prevalence of automated radio broadcast operations, which allow the operation of stations without a local presence, and the perceived negative impact that they have on licensees' ability to serve local needs.” The FCC added, “We are looking into whether we should require a physical presence at a broadcasting facility during all hours of operation.” The FCC said that while automation is mostly a radio issue, it will also consider “whether such a requirement should also be imposed on television licensees.”

The FCC said its research “reaffirms the importance the public places on timely and accurate emergency information on broadcast stations” and that it intends to “take action” on its pending Emergency Alert System (EAS) rule-making proposal within the next six months.

As far as payola enforcement goes, the FCC said it was encouraged by the public's reaction to the consent decrees it reached with several of America's top radio companies last year and pledged to maintain its stepped-up policing of payola. “We need to continue vigilant enforcement of our regulations, as well as impose strict penalties for violations of the rules,” the report said.

The agency also intends to seek additional public comment on the prevalence of voice-tracking and whether it “can and should take steps to limit the practice, require disclosure or otherwise address it. We believe that such practices may diminish the presence of licensees in the communities and thus hinder their ability to assess the needs and interests of their local communities.”

## 'National Playlists' OK—For Now

One sigh of relief from broadcasters may be on the subject of “national playlists,” which the FCC has heard plenty about from citizens concerned

that local artists may not be getting enough airtime. The FCC said, "We do not believe that the record supports our prohibiting the use of national music playlists by licensees, nor do we believe that we should affirmatively require stations to give airplay to local artists." But the FCC said it is "concerned about the lack of access to the airwaves by local musicians" and will gather more public data "on whether we should require licensees to provide us data regarding their airing of the music and other performances of local artists and how they compile their stations' playlists," which could be used when the FCC considers stations' license renewals.

The localism report, which still leaves room for future creation of regulations on the radio industry, got its start in 2003 when then-chairman Michael Powell launched the seemingly endless study that has cost more than \$510,000 to hold meetings and conduct surveys, and has generated more than 83,000 written responses to the FCC. The study's aim was to discover whether radio and TV broadcasters are serving the public interest, and what audiences feel they are lacking. The FCC identified nine sub-areas to focus on, including communications between licensees and their communities, political programming, underserved audiences and license renewal procedures.

The EAS situation has become a flash point for radio broadcasters and could singlehandedly drive the crafting of regulations that would require broadcasters to keep a station staffed around the clock. If a new rule to that effect is established, it could become known as "the Dorgan clause" after Sen. Byron Dorgan's, D-N.D., relentless campaign against Clear Channel spawned after a train carrying chemicals derailed in Minot, N.D., in January 2002 and no alert was sounded in a timely fashion.

Dorgan has also led a one-man charge against the FCC's Martin, with notable success, if defaming a government regulator counts. Signing on to the firefight with Dorgan has become a popular Washington pastime, evolving into a who's who political list that includes Sens. Barack Obama, D-Ill.; John Kerry, D-Mass.; Olympia Snowe, R-Maine; Dan Inouye, D-Hawaii; Ben Nelson, D-Fla.; and—until his resignation from the Senate Dec. 31—Sen. Trent Lott, R-Miss. All are members of the powerful Senate Commerce Committee, which has oversight of the FCC.

In fact, all of them signed on to a measure in November to block the FCC's vote on ownership rule changes, but failed to win full Senate endorsement before the FCC conducted its raucous meeting. They are expected to tear apart and denounce the FCC's media ownership rule changes once it sends the final order to Capitol Hill. But nothing happens quickly in a bureaucracy.

At the time of the vote, the NAB's Wharton said the group would be closely reviewing the FCC's "localism" proposal and its laundry list of potential demands on broadcasters. He called it "a proceeding that carries grave First Amendment implications and which stems from a false notion that radio and television stations have abandoned our commitment to serving communities or have stopped offering distinctive local programming."

After reviewing the report, Wharton said, "The

NAB looks forward to participating in this FCC proceeding, and we believe that any objective analysis of broadcasters' commitment to public service will prove convincingly that radio and TV stations do a superb job serving communities."

### Performance Fees Loom

The same day the FCC held its historic meeting, Reps. Howard Berman, D-Calif., and Darrell Issa, R-Calif., introduced long-promised legislation that would levy fees on terrestrial broadcasters for airing sound recordings. The bipartisan effort intends to provide "parity" for the technologies currently covered by legislation that permits satellite radio, cable radio and Internet webcasts to be charged for broadcasting music. In a somewhat rare move that shows the momentum generated by musicFirst for music artists, companion legislation was offered in the Senate by Patrick Leahy, D-Vt., and Orrin Hatch, R-Utah.

MusicFirst spokesman Tod Donhauser says, "There is very strong support" for the measure, known as the Performance Rights Act. The bill includes special treatment for small, noncommercial public broadcasting stations and religious stations, along with certain incidental uses: Small broadcasters that earn revenue less than \$1.25 million face a flat annual fee of \$5,000, public radio will pay \$1,000 per station, and religious services and such incidental users as radio talk shows and news and sports programming will be exempt. The Library of Congress' Copyright Royalty Board will determine larger broadcaster rates if the measure becomes law.

"Aspiring performers, local musicians and well-known artists should be compensated for their music when it is played on the radio, both today and in the future," Donhauser said when the bill was introduced. "For more than 50 years, AM and FM radio has received a free ride." He stresses that his group "focused on fundamental fairness for everyone" and that the bill would "finally close the 'corporate radio loophole.'"

Donhauser points out that terrestrial radio in every country but the United States pays similar fees.

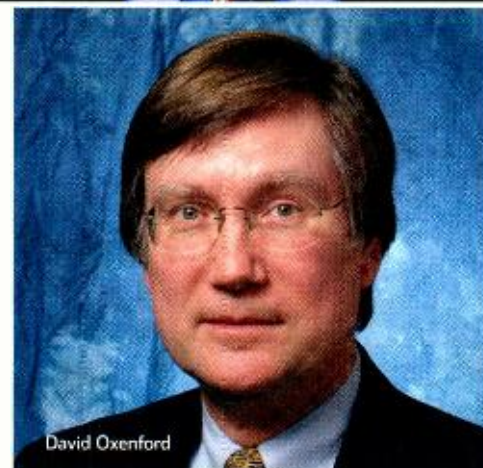
The legislation was partly spawned by a variety of House and Senate hearings that included testimony and public statements from a slew of recording artists including Lyle Lovett, Judy Collins, Sam Moore, Martha Reeves and the Supremes' Mary Wilson, who have backed legislation.

The NAB has fiercely lobbied against what it calls "a performance tax" and also leaned hard on its friends on Capitol Hill to introduce and promote the "House Concurrent Resolution 244, the Local Radio Freedom Act." The act states that "Congress should not impose any new performance fee, tax, royalty or other charge relating to the public performance of sound recordings on a local radio station for broadcasting sound recordings over-the-air or on any business for such public performance of sound recordings."

But in the end, the act is merely a nonbinding declaration that hails the importance of radio and its longtime relationship with the record industry, a radio broadcasters' feel-good measure that makes public that the 140 House members who've signed on oppose the Berman/Leahy leg-



Kevin Martin



David Oxenford



Dennis Wharton

**The FCC appears to be ready to initiate new rules that could force all broadcasters to fulfill a new list of requirements that includes around-the-clock station staffing, increased political reporting, new locally focused programming and public record keeping.**

islation. It cannot become law.

So it is no wonder that the Performance Rights Act has drawn fire from the NAB. Less than an hour after the measure was introduced, the NAB's Wharton issued this statement: "After decades of Ebenezer Scrooge-like exploitation of countless artists, the RIAA and the foreign-owned record labels are singing a new holiday jingle to offset their failing business model." Wharton promised that the NAB "will aggressively oppose this brazen attempt to force America's hometown radio stations to subsidize companies that have profited enormously through the free promotion provided by radio airplay."

David Oxenford, an attorney in Washington with Davis Wright Tremaine, has closely monitored the Performance Rights Act and questions how it would affect broadcasters if enacted. One pressing question is whether it would require that "any royalty be determined by the Copyright Royalty Board using a 'willing buyer, willing seller' standard or the 801(b) standard that takes into account more than a simple economic analysis in determining the royalty." Going that route, he believes, could hike up the rate of fees that broadcasters might have to pay to broadcast music.

R&R

# THE PPM PASSING THE 'GUT CHECK'

As Arbitron strives to improve the Portable People Meter sample performance in Houston and Philadelphia, now is a good time to stop, take a deep breath and offer a common-sense view of this emerging currency. If you give the data the "gut check," you'll most likely see that the data makes sense based on what we would expect to see when moving from a recall-based diary method to a near-passive electronic system. ■ Each of the following points supports the premise that the PPM is providing valid data. In isolation, they may not be conclusive—but in their entirety, they tell a compelling story.

## Listening behavior across PPM markets is remarkably similar.

With the PPM, more stations and more listening occasions are reported. Most important, the duration of occasions is shorter than those reported in the diary. Nielsen Media Research had much the same experience in its switch to the Local People Meter. Shares for broadcast network prime-time shows and local news tend to show the largest declines in LPM versus the TV diary estimates. Doesn't it seem reasonable that TV diary-keepers would more likely write down the most "top-of-mind" shows? For TV, that's the local news and 8 p.m.-11 p.m. Sunday-Thursday shows.

## Listening Behavior: PPM Vs. Diary

Persons 12+, 6 a.m.-midnight, Monday-Sunday

### Average No. of Stations Reported (Week)

| MARKET       | PPM | DIARY |
|--------------|-----|-------|
| Houston      | 4.6 | 2.7   |
| Philadelphia | 4.4 | 2.6   |
| New York     | 4.9 | 2.7   |

### Average No. of Listening Occasions Reported (Week)

| MARKET       | PPM  | DIARY |
|--------------|------|-------|
| Houston      | 21.1 | 14.7  |
| Philadelphia | 21.2 | 13.3  |
| New York     | 20.3 | 13.4  |

### Average Duration of Listening Occasions

| MARKET       | PPM | DIARY |
|--------------|-----|-------|
| Houston      | :35 | 1:15  |
| Philadelphia | :35 | 1:14  |
| New York     | :39 | 1:28  |

## What impact is the sample having on the estimates?

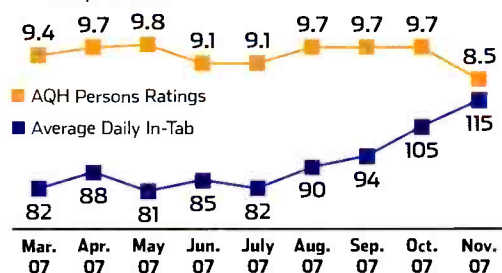
The trends in Houston, Philadelphia and New York are the same whether in-tab samples are at a Designated Delivery Index of 100 or above, as in Houston, or lower, as in other markets. [Ed. note: DDI measures sample proportionality or how sample representation matches the demographic makeup of the market. Perfect proportionality equates to a DDI of 100.] Further, the drastic improvement in the Philadelphia 18-24 in-tab shows virtually no difference in the estimates. Rank positions and estimates remain consistent. With improvement in the sample should come additional stability, but there is no reason to believe it will significantly change what we are seeing in the estimates.

## In-home vs. our-of-home listening.

Declines in listening from the PPM versus the diary are largely based on the different listening levels each method reports for in-home estimates. Does this pass the gut check? When you are out of your home you are likely to have a better sense of time—40 minutes to commute, 30 minutes out for lunch—compared with in-home, where

## Average Daily In-Tab Vs. Market-Level AQH Ratings

Persons 18-24, 6 a.m.-midnight Monday-Sunday Philadelphia Metro



the radio is on as you come and go around the house. You can see why the diary and the PPM come much closer to matching out-of-home listening and diverge with in-home listening.

## Index Of Market-Level AQH Persons Ratings

Persons 12+, New York, October 2007, 6 a.m.-midnight Monday-Sunday

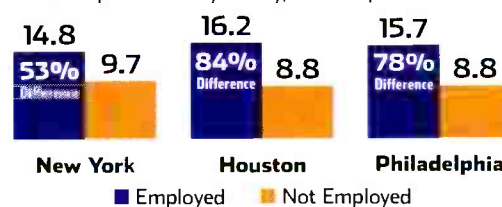
|          | IN-HOME LISTENING INDEX PPM VS. DIARY | OUT-OF-HOME LISTENING INDEX PPM VS. DIARY |
|----------|---------------------------------------|---|
| Total    | 61                                    | 81  |
| Black    | 56                                    | 80  |
| Hispanic | 50                                    | 91  |
| Other    | 70                                    | 86  |

## Employed persons are a big part of PPM radio ratings.

And that just plain makes sense. Employed persons tend to rise earlier and consume radio during their commute, at work and on lunch breaks. PPM findings in Houston and Philadelphia revealed that people who are not employed consume much more TV than radio. This is not a surprise since these people are more likely to be home during the

## Market-Level AQH Ratings

Persons 18+, Employed vs. Not Employed 6 a.m.-7 p.m. Monday-Friday, Philadelphia



Arbitron compares and contrasts recall-based ratings against passive electronic PPM system

By John Snyder

day. The diary has always shown that employed persons tend to consume more radio than those not employed, but with the PPM the difference between the listening habits of these two groups has grown significantly.

## Gauging the impact of "long entry" diary-keepers.

Factor out the "ultra-heavy listeners," and the diary and PPM listeners are much closer to each other. In other words, the major differences between the two systems come from the small percentage of diary-keepers (11%) who contribute the 40% of radio listening. Of course, there are heavy listeners in the PPM service, but they don't exist to the same degree as what we see in the diary service.

## Index Of PPM: Ratings To Diary Ratings

"Heavy Listening" removed from both services New York Metro, 6 a.m.-midnight Monday-Sunday PPM: October 2007 /Diary: Fall 2006



## It's the instrument, not the sample.

In 2004, Arbitron gave previous PPM panelists in Philadelphia a diary to keep for one week. The objective of the study was to determine if the exact same people would exhibit the same differences that we see between panelists and diary-keepers. When the same person carried a PPM would they have more occasions of listening, and would these occasions be shorter in length versus the diary? The results were conclusive. The same trends exist between the PPM and the diary even when surveying the same people. Diary-keepers can only remember so many stations, they can only remember so many times they were exposed to radio, and they tend to overstate the amount of time they spend with radio.

## Listening Behavior: PPM Vs. Diary

Identical Sample of Consumers, Philadelphia 2004

|   | PPM  | DIARY |
|---|------|-------|
| Average No. of Stations                   | 6.3  | 3.1   |
| Average No. of Occasions                  | 28.5 | 16.6  |
| Average Occasion Duration (quarter-hours) | 2.4  | 5.5   |

## Tracking events at a day-to-day level.

The PPM, in countless instances, has documented listening changes for events, format changes and emergency news reports. These results reinforce the speed and accuracy of the PPM.

The data will continue to build evidence for the PPM in current and new markets. Our common sense adds to our optimism on electronic audience measurement and what it can do for our industry. In short: It passes the gut check. R&R

John Snyder is VP of PPM implementation for Arbitron.



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Mike Stern

MStern@RadioandRecords.com

**t**he problem isn't with polls," Edison Media Research president Larry Rosin says. "The problem is with the journalists reporting polling data. There are so many polls out there and reporters use them liberally, not really thinking about the intent of the people releasing the data." ■ As the election cycle continues to gather steam, more polls are released every day. Journalists are bombarded with information to sort through. Unfortunately, not all polls are credible—and responsible journalists need to determine just how reliable information is before reporting on it.

"Bad data is not better than no data," says Evans Witt, CEO of Princeton Survey Research Associates International and president of the National Council on Public Polls. But unfortunately, "bad data is available faster and may be more headline-grabbing." He has seen reporters use dubious polls when they don't have anything else to report or when they see a poll with sensational results and believe, "That's a big number; I'm going to put it out there." Witt says, "When bad data becomes a headline,

something that really means nothing starts to mean something."

Witt's NCPP "is all about disclosure—setting professional standards for how pollsters talk about and disclose the information of their surveys so that public discussion of the polls can be as high quality as possible."

He says surveys that don't disclose methodology, response rates or demographics leave no way to determine whether data is legitimate. The multitude of these "junk" polls coincides with the

**'In a democracy, more truthful quality information is better than less.'**

—Rob Daves

explosion of technology. "You can do polls off of one PC now. The barriers to entry for being a pollster are much less than they used to be."

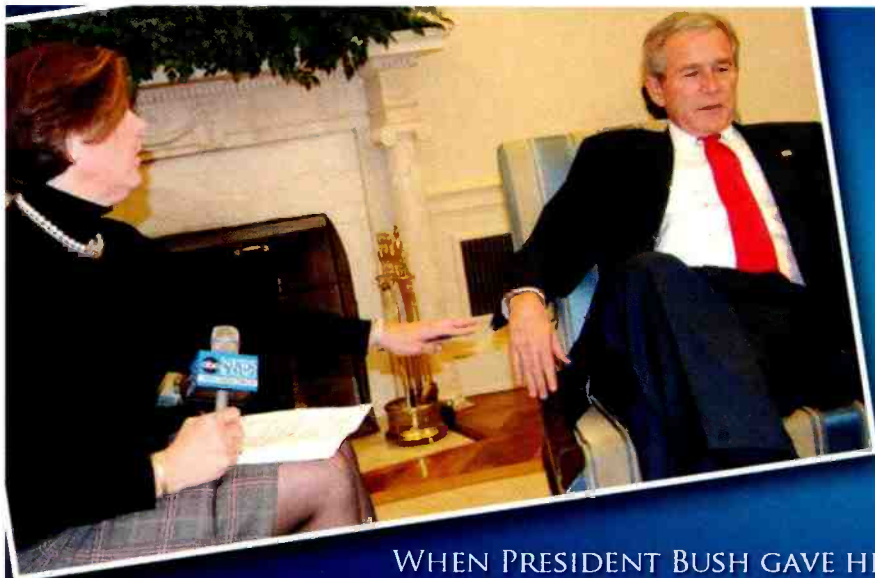
Daves & Associates Research principal Rob Daves is the current past president of the American Assn. for Public Opinion Research, an organization that works to "foster what we know and to increase our knowledge of public opinion research." He worries about another by-product of technology: self-selected opinion polls, or "SLOP," the term Daves uses for polls that don't utilize a random sample of respondents. Rosin gives the example of morning show polls on a station Web site. Like-minded people are driven to participate, and the results are discussed on-air and often accepted as fact. Rosin says, "People can look at that poll and not see it as different than a credible poll. Then the information gets mixed into the marketplace of ideas with legitimate polls."

Daves also worries about people discrediting polling to serve their own interests. "People who don't like poll results say things like, 'They must have a bad sample,' essentially deciding that if they don't like the results, they will try to kill the messenger. If it happens often enough, people begin to question the validity of all polls."

He also voices concerns about "push polling," which he terms as "push calling." Describing it as unethical political telemarketing, it consists of campaigns calling potential voters and



Rob Daves



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giving negative information about one candidate and positive information about another, disguised as market research. Daves says, "It calls into question legitimate research that does help society. Many official statistics that affect public policy, like unemployment and health-care research, start from opinion polling. If people don't feel they can trust those surveys, it's a problem."

### Primary Polling Problems

"Polling for a presidential primary is among the hardest tasks there is," Witt adds. "The challenge is how to ask questions that determine how likely people are to actually vote in the primaries. In America, it is a civic virtue to vote. We believe it is good to vote and bad not to vote. Therefore if I ask if you are going to vote, you say yes."

He points to the Michigan primary, where only 20% of registered voters participated and an even lower percentage actually attended the Iowa caucuses. "In the general election, it is well-modeled and understood how to determine who is likely to vote," Witt says. "[Voter turnout in] primaries [is] more related to who the candidates are."

He says that the 2000 Iowa caucus pitting Al Gore against Bill Bradley was dramatically different from this year's with Hillary Clinton, Barack Obama and John Edwards.

Rosin adds, "Polls aren't always right, which is the reason you still have to go to the polls and vote. Thank God for that. Why vote if the outcome is already decided?" He

also feels for pollsters who caught so much flack about the New Hampshire polls: "I sympathize with people who are expected to be perfect in every case. Most people are not held to that standard."

### Cell Phone Strategies

Another issue facing pollsters is the growth of cell phone-only households. Families without a land line are more difficult and more expensive to survey. Beyond political polls, this is an important issue for radio since it affects Arbitron sampling as well.

Witt says that while the number of CPO households continues to grow, not all the news is bad. "On a lot of dimensions, cell phone-only households are not different than land-line folks, though there is a very distinct age skew, with cell phone-only people more likely to be 18-29 and clearly differing on dimensions like use of alcohol and smoking."

Daves adds that CPO consumers are also more likely to be renters than property owners.

The challenges in sampling people who don't have land lines include higher cost, complicated federal laws and that they are just harder to find. Also, the ability to port phone numbers means that area codes no longer necessarily

**'Polls aren't always right, which is the reason you still have to go to the polls and vote.'**

—Larry Rosin

equate to a geographical area.

"It's not insurmountable," Witt says, adding that he expects consumers to receive more polling calls on their cell phones in the future.

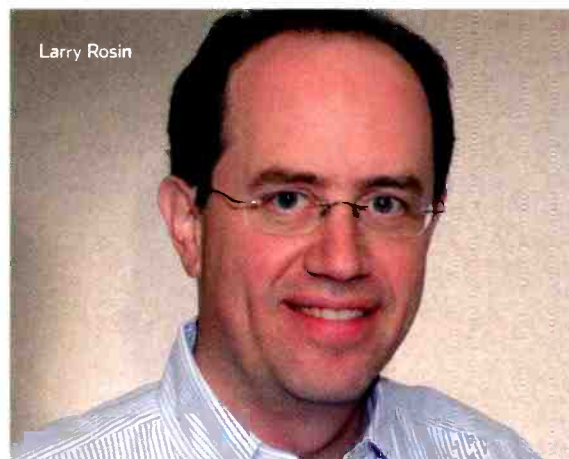
### The Poll Is The Process

"Polls used to be a mirror on the political process," Rosin says. "Now they are part of the process." With savvy voters aware of polling, "how can it not affect their political point of view?"

Daves points to research that shows that "the underdog effect and the bandwagon effect can take place when people are exposed to poll data." But he isn't overly concerned. "Polls are part of the process, but so are stump speeches. It's just another piece of information that people can use to make their decision. In a democracy, more truthful quality information is better than less."

Rosin agrees, but urges responsibility: "You have to be aware that when you are reporting polls, you are affecting the outcome." But, he adds, "that is our job. That's what talk radio hosts do."

R&R



Larry Rosin

## How To Determine If A Poll Is Legit

On the National Council on Public Polls Web site (ncpp.org) is an article titled "20 Questions a Journalist Should Ask About Poll Results." Co-authored by Evans Witt, NCPP president and CEO of Princeton Survey Research Associates International, the article is in its third edition and originated some 20 years ago.

Witt describes the article as "an effort to put in plain language the best practices for journalists to use when presented with a poll." He says it starts with the very first

question: "Should I do anything with it or put it in the garbage can?" The article gives straightforward steps to help journalists determine if a poll is legitimate and newsworthy.

"Journalists look at a number as truth, beauty and solid concrete," according to Witt, but that is not true. "There are some good solid numbers and some that aren't."

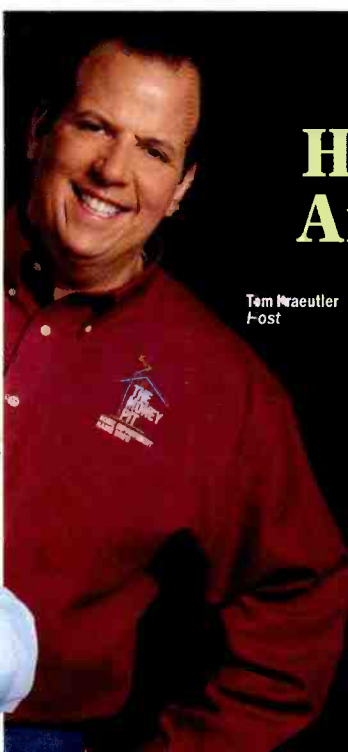
Witt says that if a poll fails any of the 20 questions, its validity should be questioned. He makes the analogy of an anonymous

source calling the newsroom with information about a story. If the person has no credibility, a reporter wouldn't use the information. The same goes for polls.

Another organization that Witt belongs to is the American Assn. for Public Opinion Research, which offers additional resources at aapor.org. It also has an online training course for journalists on how to report on polls, in conjunction with the Poynter Institute at poynter.org.—MS



Leslie Segrete  
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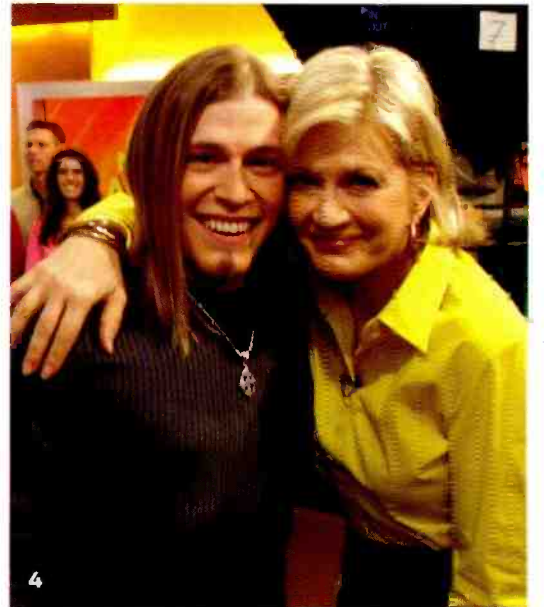
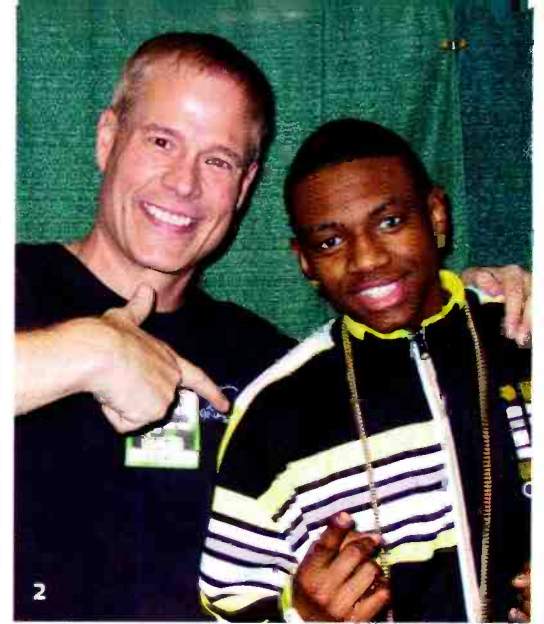
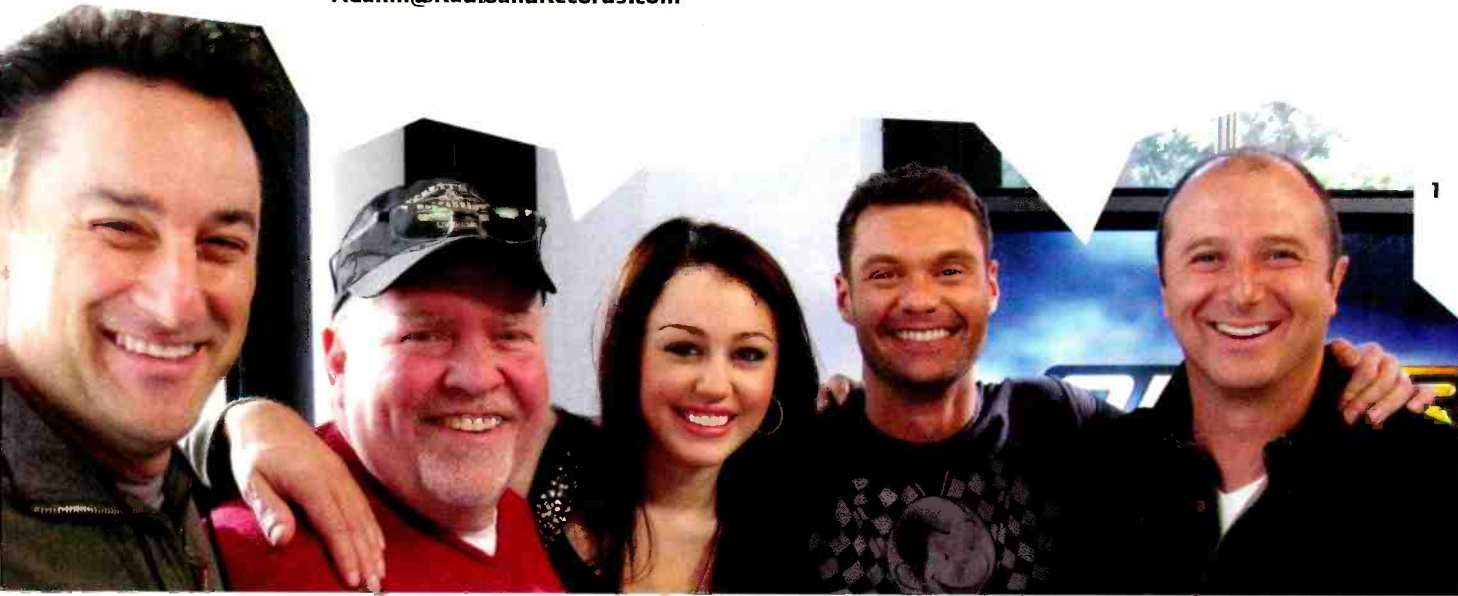
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## Southern Charm

**1.** Actress/singer Miley Cyrus dropped by Clear Channel CHR/top 40 KIIS-FM's studios in Los Angeles to chat with morning personality Ryan Seacrest and PD John Ivey. From left are Hollywood Records senior VP of promotion Justin Fontaine, Ivey, Cyrus, Seacrest and Hollywood VP of promotion Scot Finck.

Hey, big shot! E-mail high-resolution photos from your promotions, appearances, promo tours and other radio and record industry events to [ACahill@RadioandRecords.com](mailto:ACahill@RadioandRecords.com).

**2. Crank It Up** Voice of America "Music Mix" host Larry London, left, welcomed Soulja Boy Tell 'Em to VOA's Washington studios. The Collipark/Interscope rapper's single, "Soulja Girl," peaked at No. 7 on R&R's Urban chart in December. **3. Things To Do In Denver** Jones Radio Network hot AC assistant OM Chad Blake caught up with New York-based singer/songwriter Ingrid Michaelson before her performance at Denver's Bluebird Theater. Michaelson's track "The Way I Am" is No. 2 at Triple A, No. 17 at Hot AC and No. 28 at AC. From left are guitarist Allie Moss, Blake and Michaelson. **4. Living Large** Jason Michael Carroll kicked off 2008 by making his debut appearance on ABC-TV's "Good Morning America." The Arista Nashville artist performed his hit "Livin' Our Love Song" for the studio audience. Carroll is pictured with "Good Morning America" co-host Diane Sawyer. **5. Special Delivery** Alabama lead singer Randy Owen hand-delivered the first copy of his single "Braid My Hair" to Citadel country WGKX (KIX 106)/Memphis PD Tim Jones and MD Kay Manley, who immediately added it into regular rotation. "Braid My Hair" is the first track from Owen's solo debut project on DMP Records, and all publishing proceeds from its sale will be donated to St. Jude Children's Research Hospital. From left are DMP Records GM Shawn Pennington, Manley, Owen and Jones. **6. Coming Home** U.S. Air Force Staff Sgt. Annalisa Hernandez and Senior Airman Alicia Cruise discussed their recent tours of duty in Iraq and the United Arab Emirates on the Love Station Christian KJTH (the House FM)/Oklahoma City's "McCoy in the Morning." Hernandez and Cruise are based at Tinker AFB in Midwest City, Okla. From left are KJTH APD Jes Wes, Hernandez, KJTH promotion director/morning show co-host Janelle Keith, Cruise and KJTH morning host Brent McCoy. **7. A Walk To Remember** Craig Carton of the "Boomer & Carton in the Morning" show on CBS Radio sports WFAN-AM/New York was forced to walk across the Brooklyn Bridge in a New York Giants jersey and very short shorts after losing a bet to co-host Boomer Esiason. Carton was accompanied by more than a hundred Giants fans during his trek from Brooklyn to Manhattan.



# Formats

The gateway to music formats, the week in charts and airplay data.

## R&R SPIN SPOTLIGHT



Randy Owen

### Songs Of The South

As Alabama's Randy Owen makes his solo debut on the Country chart, here's how the top five stacked up the last week that the legendary band reigned—Nov. 27, 1993. In a show of

staying power, three of the other four acts in the top five that week (at Nos. 2, 3 and 5) are currently on the Country playlist:

#### Pos., Artist, Title

- No. 1, Alabama, "Reckless"
- No. 2, Mark Chesnutt, "Almost Goodbye"
- No. 3, Alan Jackson, "Mercury Blues"
- No. 4, Collin Raye, "That Was a River"
- No. 5, Garth Brooks, "American Honky-Tonk Bar Association"

SOURCE: Nielsen BDS



Paramore

### Rock Chicks

This decade, 365 titles have reached the Alternative top 10—but only 11 have featured female vocals:

#### Artist, Title, Year

- Paramore, "Crushcrushcrush," 2008;
- "Misery Business," 2007
- Flyleaf, "All Around Me," 2007
- Evanescence, "Call Me When You're Sober," 2006; "Going Under," 2003; "Bring Me to Life," 2003
- Garbage, "Why Do You Love Me," 2005
- Seether Featuring Amy Lee, "Broken," 2004
- Yeah Yeah Yeahs, "Maps," 2004
- Moby Featuring Gwen Stefani, "South Side," 2001
- No Doubt, "Ex-Girlfriend," 2000

## THE SPIN



By Wade Jessen, Gary Trust, Anthony Colombo and Raphael George



### No 'Stop'-ping Rihanna

Rihanna's "Don't Stop the Music" (IDJMG) flies 15-9 at CHR/Top 40 to become her eighth top 10 dating back to her debut effort, "Pon De Replay," which reached the upper quarter of the list in July 2005.

Rihanna's top 10 span of two years and seven months is the fastest that any female artist has amassed eight top 10s to start a career in the chart's 15-year existence. Her top 10 total is also the most by any artist since 2005. Equally impressive is that Rihanna has appeared on the chart continuously with at least one title for all but three weeks since "Replay" entered in June 2005: 135 of the last 138 frames. She was absent for only three weeks in fall 2006.

### Paramore Grabs Second Straight Alternative Top Five

Paramore becomes the first female-fronted act in more than four years to reach the Alternative top five with back-to-back tracks as "Crushcrushcrush" (Lava) vaults 8-5 (see Spin Spotlight, left). "Crush" follows last October's No. 3 peak of "Misery Business" (which segues to the No. 1 spot on the recurrent list after a 29-week stay on the chart). "Crushcrushcrush" scores the largest spin increase within the top 10 (up 139) and the fourth-largest overall.

The last female-led band to land consecutive top five tracks was Evanescence in 2003 with "Bring Me to Life" and "Going Under."

### Country Chart Welcomes Veteran Acts, New 'Idol' Alum

With Hot Shot Debut noise at No. 48, the Eagles open with "Busy Being Fabulous" (ERC/Lost Highway/Mercury), the second single from the group's chart-topping "Long Road out of Eden" set. "Fabulous" is the follow-up to the album's lead single, "How Long," which hit No. 23 on the Dec. 21, 2007, chart.

Meanwhile, Alabama frontman Randy Owen launches his solo career, with "Braid My Hair" (DMP/New Revolution) opening at No. 54. As lead singer of the Country Music Hall of Fame group, Owen led Alabama to 32 chart-toppers between 1980 and 1993 (see Spin Spotlight, left).

Also debuting is season-six "American Idol" finalist Phil Stacey, who plants his introductory single, "If You Didn't Love Me" (Lyric Street), at No. 55.

### Marienthal, Kenny G Hit Right Notes At Smooth Jazz

Two of smooth jazz's most prominent sax men heat up the chart, led by Eric Marienthal's "Blue Water" (CMG), which rises a notch and docks at No. 1. The track follows labelmate Boney James' "Let It Go" at the top, marking the first time a label has succeeded itself at No. 1 since last July when CMG swapped Paul Brown's "The Rhythm Method" with Norman Brown's "Let's Take a Ride."

"Water" is Marienthal's first No. 1 on the Nielsen BDS-powered list (and first charted song), though he's been conquering Billboard's Top Contemporary Jazz Albums chart since 1991. His latest set, "Just Around the Corner," became his seventh consecutive top 15 album on the tally—encompassing his entire career output.

At No. 20, format cornerstone Kenny G returns as Most Added and Most Increased with "Sax-o-loco" (Starbucks/Concord/CMG). Starting with "Duotones" in 1987, he's tallied 12 No. 1s on Top Contemporary Jazz Albums and 300 total weeks at the summit, both easily chart records. His first album of original material since 2002, the Latin-flavored "Rhythm and Romance," is due Feb. 5.

### Fergie's Fab Four

Fergie climbs 12-10 on the Rhythmic chart with "Clumsy" (Interscope), placing her in the elite company of Beyoncé and Christina Aguilera as the only females to earn four top 10s from a debut album at the format. Besides the current track, Fergie's "The Dutchess" also launched "Fergalicious" (which peaked at No. 6), "Glamorous" (No. 3) and "Big Girls Don't Cry" (No. 10) into the top 10. Only lead single "London Bridge" missed the upper tier, peaking at No. 15 in September 2006. Fergie also owns a pair of top 10s as a member of the Black Eyed Peas.





A trio of artists harness the power of TV and technology in unique ways to build their base

## More Than One Way To Skin A Cat

Ken Tucker

KTucker@RadioandRecords.com

In this week's Sound Decisions—a new column devoted to music trends, hot releases and current issues—we tell the stories of three artists, each employing a unique combination of media to help them break through: a singer/songwriter who can thank a TV commercial for getting her noticed, a rapper who is using technology to make his music more universal and a Puerto Rican reality show star who is off to a good start.

### Michaelson's Meteoric Rise

If there was any doubt that radio pays attention to music exposed via other media, the exploding success story of New York-based Ingrid Michaelson should put that notion to rest.

Not long after self-releasing her album "Girls and Boys" in 2006, her career began to take off. First she won a songwriting contest sponsored by West Virginia Public Radio's "Mountain Stage," then ABC's "Grey's Anatomy" used several of her songs. Next, current single "The Way I Am" was used in an Old Navy commercial. Soon she was touted in the press and getting thousands of hits on her MySpace page. The final piece of the puzzle came when she signed with Original Signal/RED to widely distribute her albums.

"Girls and Boys" has sold 108,000 copies, according to Nielsen



SoundScan, and "The Way I Am" is No. 2 on R&R's Triple A chart, No. 17 on Hot AC and No. 28 on AC.

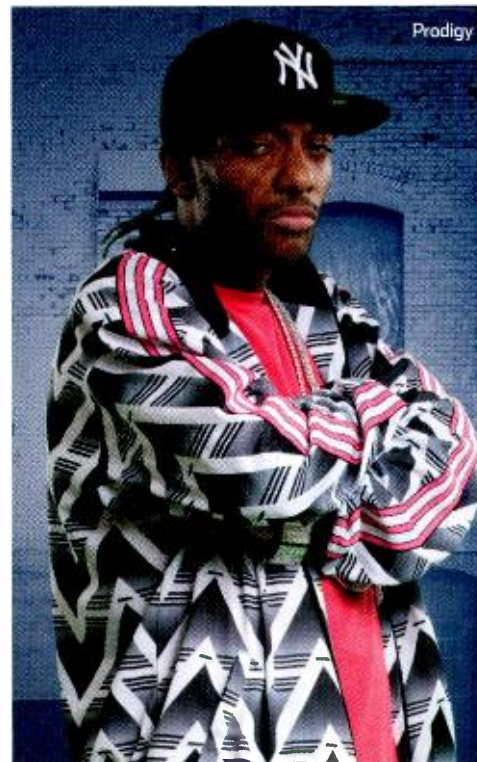
Clear Channel triple A KTCZ (Cities 97)/Minneapolis MIDThorn says he initially liked Michaelson's music, but had reservations. "I thought it was great, but I knew that it was a completely self-released record," he says. "I needed the project to get some steam before we put it on the air." Just as he was about to add her song "Breakable," the Old Navy ad hit and KTCZ started playing that song instead.

Expect to see plenty more of Michaelson in 2008. "I've gotten all this attention the new way—through TV," she says. "Now I'm trying to build on that amazing foundation the old way, through touring and radio."

—John Schoenberger

### Rapping In Tongues

With just a few days left before he begins a three-and-a-half-year prison term on illegal gun possession charges, Mobb Deep's Prodigy is utilizing a creative marketing approach for his new solo album, "H.N.I.C. 2," due March 9.



The rapper will release a physical CD of the project via independent VOX Music Group, which will also make it available digitally in an astounding 14,000 languages with the help of its affiliated voice-translation company Voxonic.

"I remember when Mobb Deep was going overseas to Paris in 1995," Prodigy says. "They couldn't understand what our lyrics were really saying. So when I heard about Voxonic, I knew this [was] going to change the world."

Using a voice technology that dissects the phonemes—the

**'I've gotten all this attention the new way—through TV. Now I'm trying to build on that amazing foundation the old way, through touring and radio.'**

—Ingrid Michaelson

sounds that comprise words—Voxonic will take a 10-minute voice sample of Prodigy and a foreign-language translator. Then the software pieces together the speech patterns of the translator and Prodigy, creating a fully translated song. The record is in Prodigy's voice, only his phonemes are rearranged to create the pattern of the translator's language.

After learning about this software last year, Prodigy met with Voxonic president Arie Deutsche and agreed to become a partner in the company as well as an A&R scout. But the partnership hit a snag after the rapper was sentenced to jail. Prodigy is hoping his imprisonment won't affect business.

"Hopefully, I'll have access to a computer," Prodigy says. Leading up to his jail term, Prodigy shot a video for each song on the new album, which will be released virally.

"He's going to record messages from prison, which we'll air on the social networking site hnic2.com," Deutsche adds.—Hillary Crosley

### Puerto Rican Newcomer Makes Radio Inroads

While "American Idol" may be among the quickest routes to success in the mainstream world, artists that win U.S.-based Latin music reality shows have typically had a far tougher time.

Newcomer Juan is one of the few fighting the odds valiantly. After winning Univision's "Objetivo Fama" last May, Juan's Fonovisa debut "Con Mi Soledad" entered Billboard's Top Latin Albums at No. 8 on the Dec. 29, 2007, chart.

"Con Mi Soledad" sold 7,000 copies, most of

them in Puerto Rico, in its first week, according to Nielsen SoundScan, and has since scanned a total of 13,000 copies.

Emboldened by the early sales results of a new artist hitting the marketplace at a typically slow time, Fonovisa took Juan on his first full-fledged U.S. promotion tour in early January.

The move is already helping the title track/first single in markets like Miami and New York; the cut moves 23–22 on the Latin Pop chart.

Unlike other "Objetivo Fama" winners, whose sound has been more mainstream pop or tropical, Juan's earthier approach is more akin to the singer/songwriter tradition, although he doesn't pen his songs.

Another factor in his success is management from Es Televisión, the same company that produces "Objetivo Fama." Manager Soraya Sánchez says that among the show's winners, Juan is "the most disciplined that I've had."—Leila Cobo, *Billboard* **R&R**



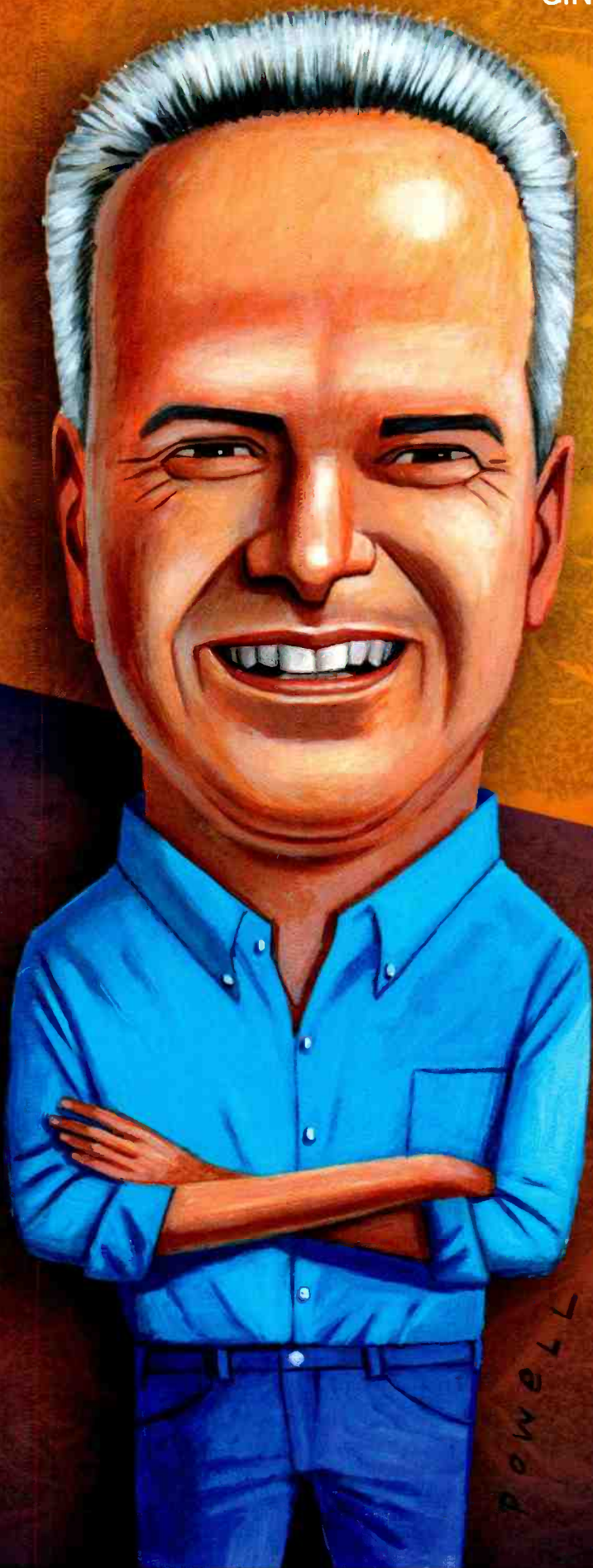
PRODIGY: MICHAEL SCOTT JONES; JUAN: FONOVISA RECORDS

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Don London: A 14-year Entercom veteran, Don is currently VP/Operations for WPTZ-FM, WWKI-FM, WWDE-FM, and WNVZ-FM Norfolk, VA.



That loud 'thump' is a station being picked up, moved and dropped across the street

## RadioNOW Rides Again, Thanks To Radio One

Kevin Carter

KCarter@RadioandRecords.com

Last October, Emmis surprised more than a few people—especially some employees—when it announced it was flushing the format of 5-year-old CHR/top 40 WNOU (RadioNOW 93.1)/Indianapolis. The plan was to use the FM real estate as a new home for the lucrative news/talk format that had been housed for years on heritage WIBC-AM, then flip the AM to sports.

Almost immediately, an amazing chain of events was set in motion: Within 48 hours of its “demise,” the RadioNOW brand had been packed up, carted across the street to 100.9 and resuscitated by the fast-acting brain trust at rival Radio One, which saw an opportunity to capitalize on the format’s popularity. Given the red-tape-choked modern corporate radio structure, a transformation this rapid was something close to miraculous.

At the time of the handover, Radio One senior VP of programming content Jay Stevens said of the move, “RadioNOW is an outstanding brand and was a highly rated radio station that was generating good revenue, so this was a very good business decision. It just didn’t make sense to leave a market the size of Indianapolis without a CHR radio station. RadioNOW will continue to be a great radio station that just happens to be on a different place on the dial.”

The fallout from the Emmis decision and subsequent move was immediate in terms of displaced personnel, but thankfully, most of the casualties landed safely. PD Chris Pickett, who had been with RadioNOW only since July, luckily returned to his former job as PD of Clear Channel hot AC KVUU/Colorado Springs. Former WNOU morning team Marco, Shannon and stunt boy Superphat Mikey, aka “The Morning Mess,” was hired by Lincoln Financial’sWSTR (Star 94)/Atlanta, becoming the station’s first new morning show in 17 years.

That left former WNOU APD/MD/night jock Tim “Rayne” Rainey, who ended up in the most unusual position of all: “In less than one week, I

went from being unemployed to PD of the station I had just left. It felt like a lost episode of ‘The Twilight Zone,’” he says.

### First Inklings

The first inklings of possible trouble in paradise surfaced in mid-2007. Rainey says word began trickling out via radio message boards and loose talk in the hallways. “The initial buzz we heard was that Emmis was looking to move WIBC onto an FM stick, but we weren’t sure if they would use RadioNOW or [country WLHK] Hank-FM.” At 7 a.m. Oct. 8, 2007, the answer came: OM David Edgar woke Rainey up and informed him that RadioNOW would cease to exist at noon that day. A flip to Christmas music would lead up to the WIBC move in January.

Naturally, Rainey didn’t believe him, but he had what he still insists was a perfectly plausible reason: “The Friday before this all went down, David had been walking around the station all day with a rip in the back of his pants,” he says. Late in the day, Edgar finally became aware of the situation and the ensuing exchange went something like this:

**Edgar:** “Did you notice this hole in my pants?”  
**Rainey:** “Yeah, it’s been there pretty much all day.”  
**Edgar:** “And you didn’t tell me?”  
**Rainey:** “I wanted to see how long it would take for you to figure it out.”  
**Edgar:** “Payback’s a bitch!”

“I honestly thought he was kidding, so I said, ‘Oh, yeah, I’m fired, riiiiight . . . I’ll see you at the promotions meeting.” Rainey remained unconvinced—until he got to the station and reality hit

**‘In less than one week, I went from being unemployed to PD of the station I had just left. It felt like a lost episode of “The Twilight Zone.”’**

—Tim ‘Rayne’ Rainey



**‘We saw definite improvements in November and December. Essentially, the sky is the limit here.’**

—Tim ‘Rayne’ Rainey

. . . hard. “After David gave me my exit paperwork, I walked into the studio and saw all the Christmas music ready to go, and I just broke down. For the first time ever in my career, I actually cried. I was overcome with emotion thinking about how this brand we had built up and put so much hard work and effort into was just gone.”

A day later, the news broke that Radio One was interested in buying RadioNOW’s intellectual property. “But what David Edgar said next really struck a chord,” Rainey recalls: “We are all pushing for you to become the new program director.” Radio One spun the wheels rapidly, and Rainey ended up involved in the handover process, even before he was hired: “David had me edit the ‘93.1’ off of all the RadioNOW sweepers and put a few days of music logs together.” By 5 p.m. Wednesday afternoon, the new RadioNOW 100.9 was back on the air via a rudimentary stream from Emmis over to Radio One.

The next day, Rainey had his first meeting with Radio One/Indianapolis OM Brian Wallace and Stevens; the next afternoon, on his way home from the gym, in his sweaty gym clothes, he was offered the PD job. His response was immediate: “I did the whole, ‘Yeah, give me a day to think about it’ thing,” Rainey recalls, “but the minute I walked out of the building I knew this was going to be it. I was high-fiving myself in the car in the Radio One parking lot.”

Rainey’s immediate challenge was to inform the market that the station had moved down the dial, while maintaining forward momentum. “We were really blessed to get a great Christmas present from Radio One corporate in the form of billboards, TV spots, mall marketing and a viral campaign that ran through December and really helped get the word out that the station had moved,” Rainey says.

With that task done, his next big-boy PD decision was hiring a morning show: Enter Scotty Davis, inbound from afternoons at KDWB/Minneapolis. “We made sure that when we were looking for a new show, it wasn’t a carbon copy of ‘The Morning Mess,’” he says. “We wanted different, but with the same compelling content. I’ve listened to Scotty for years and he is by far the best air talent in the country. He can balance the personal and entertaining sides of his life and make it all fun. Every time you listen to him, you know this guy is having a good time, and that’s exactly what I was looking for.”

Davis’ hire was the final piece of the full-time air chair puzzle: McKinzie was hired to reprise her midday shift from the original RadioNOW 93.1, followed by Rayne in afternoons and new night jock Austin, formerly of WBTS (95.5 the Beat)/Atlanta.

### Report Card

Rainey’s first report card, the fall book, recently arrived, and he’s encouraged. “You can look at the anomaly that was October, when we were on one frequency for half the month and another frequency for the other half, but we saw definite improvements in November and December,” he says. “Essentially, the sky is the limit here. We have amazing talent on the air, behind the scenes and great promotions. Putting all those pieces together, RadioNOW is bound for nothing less than success.”

R&R



# R&R CHR/TOP 40

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► **CASCADA** RETURNS TO THE CHART FOR THE FIRST TIME IN TWO YEARS, DEBUTING AT NO. 36 WITH AN UPTEMPO REMAKE OF RASCAL FLATTS' NO. 1 COUNTRY HIT "WHAT HURTS THE MOST." THE ACT, FRONTED BY NATALIE HORTER, WAS LAST ON THE LIST WHEN "EVERYTIME WE TOUCH" PEAKED AT NO. 7 IN APRIL 2006.

| WEEK | LAST WEEK | WEEKS ON CHART | ARTIST TITLE  | NIelsen BDS CERTIFICATIONS  | HITPREDICTOR STATUS IMPRINT / PROMOTION LABEL  | PLAYS TW +/- | AUDIENCE MILLIONS | RANK |
|------|-----------|----------------|---|-----------------------------|--|--------------|-------------------|------|
| 1    | 1         | 14             | <b>ALICIA KEYS</b><br>NO ONE  | NO. 1 (5 WKS)               | n <sup>3</sup> MBK/J/RMG                       | 9378 -313    | 54.076            | 3    |
| 2    | 2         | 17             | <b>FERGIE</b><br>CLUMSY   |                             | n <sup>1</sup> WILLI:AM/A&M/INTERSCOPE         | 8943 -127    | 55.957            | 2    |
| 3    | 4         | 12             | <b>FLO RIDA FEATURING T-PAIN</b><br>LOW   |                             | n <sup>1</sup> POE BOY/A/TANTIC                | 8817 +418    | 60.662            | 1    |
| 4    | 3         | 20             | <b>TIMBALAND FEATURING ONEREPUBLIC</b><br>APOLOGIZE                                   |                             | n <sup>3</sup> MOSLEY/BLACKGROUND/INTERSCOPE   | 8492 -261    | 50.047            | 4    |
| 5    | 6         | 18             | <b>JORDIN SPARKS</b><br>TATTOO  |                             | n <sup>1</sup> 19/JIVE/ZOMBA                   | 6969 -71     | 40.767            | 5    |
| 6    | 5         | 15             | <b>CHRIS BROWN FEATURING T-PAIN</b><br>KISS KISS                                      |                             | n <sup>2</sup> JIVE/ZOMBA                      | 6226 -911    | 36.928            | 6    |
| 7    | 7         | 23             | <b>FINGER ELEVEN</b><br>PARALYZER   |                             | n <sup>3</sup> WIND UP                         | 5656 -206    | 27.886            | 12   |
| 8    | 9         | 12             | <b>TAYLOR SWIFT</b><br>TEARDROPS ON MY GUITAR   |                             | n <sup>2</sup> BIG MACHINE/UNIVERSAL REPUBLIC  | 5581 +245    | 29.748            | 10   |
| 9    | 15        | 7              | <b>RIHANNA</b><br>DON'T STOP THE MUSIC  |                             | n <sup>1</sup> SRP/DEF JAM/IDJMG               | 5040 +830    | 36.772            | 7    |
| 10   | 12        | 13             | <b>SEAN KINGSTON</b><br>TAKE YOU THERE  |                             | n <sup>1</sup> BELUGA HEIGHTS/EPIC             | 5033 +397    | 29.477            | 11   |
| 11   | 10        | 6              | <b>NATASHA BEDINGFIELD FEATURING SEAN KINGSTON</b><br>LOVE LIKE THIS                  |                             | n <sup>1</sup> PHONOGENIC/EPIC                 | 4891 -144    | 27.788            | 13   |
| 12   | 14        | 14             | <b>WYCLEF JEAN FEATURING AKON, LIL WAYNE &amp; NIA</b><br>SWEETEST GIRL (DOLLAR BILL) |                             | n <sup>1</sup> COLUMBIA                        | 4765 +428    | 26.742            | 15   |
| 13   | 8         | 21             | <b>RIHANNA FEATURING NE-YO</b><br>HATE THAT I LOVE YOU                                |                             | n <sup>2</sup> SRP/DEF JAM/IDJMG               | 4706 -741    | 35.089            | 8    |
| 14   | 19        | 6              | <b>CHRIS BROWN</b><br>WITH YOU  | <b>MOST INCREASED PLAYS</b> | n <sup>1</sup> JIVE/ZOMBA                      | 4321 +1037   | 32.533            | 9    |
| 15   | 13        | 15             | <b>PARAMORE</b><br>MISERY BUSINESS  |                             | n <sup>1</sup> FUELED BY RAMEN/ATLANTIC/LAVA   | 4318 -59     | 26.749            | 14   |
| 16   | 11        | 20             | <b>COLBIE CAILLAT</b><br>BUBBLY   |                             | n <sup>2</sup> UNIVERSAL REPUBLIC              | 4219 -603    | 23.734            | 16   |
| 17   | 16        | 12             | <b>LINKIN PARK</b><br>SHADOW OF THE DAY   |                             | n <sup>1</sup> WARNER BROS.                    | 3936 +268    | 22.196            | 17   |
| 18   | 18        | 11             | <b>BUCKCHERRY</b><br>SORRY  | <b>AIRPOWER</b>             | n <sup>1</sup> ELEVEN SEVEN/ATLANTIC/LAVA      | 3723 +409    | 16.538            | 20   |
| 19   | 22        | 7              | <b>MILEY CYRUS</b><br>SEE YOU AGAIN   | <b>AIRPOWER</b>             | n <sup>1</sup> HOLLYWOOD                       | 3256 +504    | 20.385            | 18   |
| 20   | 23        | 8              | <b>ONEREPUBLIC</b><br>STOP AND STARE  | <b>AIRPOWER</b>             | n <sup>1</sup> MOSLEY/INTERSCOPE               | 3115 +394    | 18.161            | 19   |
| 21   | 21        | 14             | <b>SANTANA FEATURING CHAD KROEGER</b><br>INTO THE NIGHT                               |                             | n <sup>1</sup> ARISTA/RMG                      | 2993 +82     | 13.275            | 26   |
| 22   | 20        | 19             | <b>BABY BASH FEATURING T-PAIN</b><br>CYCLONE  |                             | n <sup>1</sup> ARISTA/RMG                      | 2803 -381    | 14.358            | 22   |
| 23   | 24        | 13             | <b>THREE DAYS GRACE</b><br>NEVER TOO LATE   |                             | n <sup>1</sup> JIVE/ZOMBA                      | 2778 +183    | 8.932             | 30   |
| 24   | 28        | 4              | <b>SARA BAREILLES</b><br>LOVE SONG  |                             | n <sup>1</sup> EPIC                            | 2660 +571    | 15.583            | 21   |
| 25   | 27        | 8              | <b>PLIES FEATURING AKON</b><br>HYPNOTIZED   |                             | n <sup>1</sup> BIG GATES/SLIP-N-SLIDE/ATLANTIC | 2444 +268    | 13.375            | 25   |
| 26   | 25        | 9              | <b>MAROON 5</b><br>WON'T GO HOME WITHOUT YOU  |                             | n <sup>1</sup> A&M/OCTONE/INTERSCOPE           | 2379 +46     | 8.447             | 32   |
| 27   | 29        | 11             | <b>BOYS LIKE GIRLS</b><br>HERO/HEROINE  |                             | n <sup>1</sup> COLUMBIA                        | 2204 +154    | 12.128            | 28   |
| 28   | 30        | 10             | <b>BRITNEY SPEARS</b><br>PIECE OF ME  |                             | n <sup>1</sup> JIVE/ZOMBA                      | 1779 -210    | 13.557            | 23   |
| 29   | 31        | 7              | <b>ENUR FEATURING NATASJA</b><br>CALABRIA 2008  |                             | n <sup>1</sup> ULTRA                           | 1697 +179    | 13.454            | 24   |
| 30   | 32        | 3              | <b>JANET</b><br>FEEDBACK  |                             | n <sup>1</sup> ISLAND/IDJMG                    | 1550 +308    | 7.157             | 33   |
| 31   | 34        | 2              | <b>DAUGHTRY</b><br>FEELS LIKE TONIGHT   |                             | n <sup>1</sup> RCA/RMG                         | 1428 +428    | 7.122             | 34   |
| 32   | 38        | 2              | <b>SNOOP DOGG</b><br>SENSUAL SEDUCTION  | <b>MOST ADDED</b>           | n <sup>1</sup> DOGGYSTYLE/GEFFEN/INTERSCOPE    | 1265 +465    | 8.603             | 31   |
| 33   | 35        | 3              | <b>KANYE WEST FEATURING DWELE</b><br>FLASHING LIGHTS                                  |                             | n <sup>1</sup> ROC-A-FELLA/DEF JAM/IDJMG       | 1079 +151    | 6.645             | 36   |
| 34   | 36        | 3              | <b>JORDIN SPARKS DUET WITH CHRIS BROWN</b><br>NO AIR                                  |                             | n <sup>1</sup> 19/JIVE/ZOMBA                   | 1015 +330    | 13.239            | 27   |
| 35   | 36        | 3              | <b>LIFEHOUSE</b><br>WHATEVER IT TAKES   |                             | n <sup>1</sup> GEFFEN/INTERSCOPE               | 986 +114     | 2.744             | -    |
| 36   | 36        | 3              | <b>CASCADA</b><br>WHAT HURTS THE MOST   |                             | n <sup>1</sup> ROBBINS                         | 858 +168     | 10.910            | 29   |
| 37   | 39        | 4              | <b>BLUE OCTOBER</b><br>CALLING YOU  |                             | n <sup>1</sup> BRANDO/UNIVERSAL MOTOWN         | 856 +94      | 3.316             | -    |
| 38   | 33        | 16             | <b>KANYE WEST FEATURING T-PAIN</b><br>GOOD LIFE                                       |                             | n <sup>1</sup> ROC-A-FELLA/DEF JAM/IDJMG       | 853 -317     | 6.729             | 35   |
| 39   | 37        | 5              | <b>DJ FELLI FEL FEAT. DIDDY, AKON, LUDACRIS &amp; LIL JON</b><br>GET BACK IN HERE     |                             | n <sup>1</sup> ISLAND URBAN/IDJMG              | 784 -54      | 2.730             | -    |
| 40   | 40        | 3              | <b>AVRIL LAVIGNE</b><br>HOT   |                             | n <sup>1</sup> RCA/RMG                         | 778 +23      | 2.165             | -    |

## MOST ADDED

| ARTIST TITLE / LABEL  | NEW STATIONS |
|---|--------------|
| <b>SNOOP DOGG</b><br>Sensual Seduction (Doggystyle/Geffen/Interscope)<br>KSPW, WABB, WDKF, WEZB, WHHD, WJHB, WKFS, WKGS, WKRZ, WQEN, WRVQ, WSSX, WVK5, WXXB, WXXL, WYOY, WZKL | 17           |
| <b>JORDIN SPARKS DUET WITH CHRIS BROWN</b><br>No Air (19/Jive/Zomba)<br>KHOP, KHHT, KKRZ, KSPW, KXXM, KZCH, WBHT, WHHD, WHYI, WIXX, WJBO, WNTQ, WWHT, WXLK, WXYK, WYKS        | 16           |
| <b>LUPE FIASCO FEAT. MATTHEW SANTOS</b><br>Superstar (1st & 15th/Atlantic)<br>CKEY, KHFI, KKP, KWYL, KZCH, WDEF, WFHN, WFLZ, WHTZ, WHH, WKCI, WEGS, WKQI, WYKS, WZKL          | 15           |
| <b>COLBIE CAILLAT</b><br>Realize (Universal Republic)<br>KKOB, KKP, KMXV, KZCH, WABB, WEZB, WHBQ, WKZL, WRVW, WXXL, WYKS, WZEE, WZKL  | 13           |
| <b>JONAS BROTHERS</b><br>When You Look Me In The Eyes (Hollywood)<br>KKOB, KRQ, KSMB, KXXM, WEZB, WJIX, WKSC, WKSE, WSSX, WYB, WYB, WXXB, WXYK                                | 13           |
| <b>SARA BAREILLES</b><br>Love Song (Epic)<br>KQXY, KRUF, KSLZ, KWNZ, KZCH, WJIX, WFHN, WHHF, WKKF, WRVW, WZKF   | 11           |
| <b>DAUGHTRY</b><br>Feels Like Tonight (RCA/RMG)<br>KRUF, KZMG, WAEB, WDJX, WDKF, WFLZ, WHTS, WKCI, WNCI, WQEN, WXXL   | 11           |
| <b>ALICIA KEYS</b><br>Like You'll Never See Me Again (MBK/J/RMG)<br>KJYO, KQMG, WBVD, WEZB, WHTZ, WJHB, WKQI, WNCI, WYB, WWHT   | 10           |
| <b>SEAN KINGSTON</b><br>Take You There (Beluga Heights/EPIC)<br>KRBE, WAEB, WAOA, WHHY, WHOT, WTW, WWCK, WZAT, WZYP   | 9            |
| <b>MATCHBOX TWENTY</b><br>These Hard Times (Merisim/Atlantic)<br>KHOP, KKOB, KQMG, WFLY, WIOG, WXX, WYB, WXXX, WZEE   | 9            |

**ADDED AT... WHHD**  
Augusta, GA  
PD: Chuck Whitaker  
APD: Kris Fisher  
Jordin Sparks Duet With Chris Brown, No Air, 1  
Snoop Dogg, Sensual Seduction, 1  
Baby Bash Feat. Sean Kingston, What Is It, 0  
FOR REPORTING STATIONS PLAYLISTS GO TO:  
[www.RadioandRecords.com](http://www.RadioandRecords.com)

### NEW AND ACTIVE

| ARTIST TITLE / LABEL  | PLAYS /GAIN | ARTIST TITLE / LABEL  | PLAYS /GAIN |
|---|-------------|---|-------------|
| <b>BABY BASH FEAT. SEAN KINGSTON</b><br>What Is It (Arista/RMG)                   | 687/130     | <b>JONAS BROTHERS</b><br>When You Look Me In The Eyes (Hollywood) | 315/213     |
| TOTAL STATIONS:   | 68          | TOTAL STATIONS:   | 34          |
| <b>TREY SONCZ</b><br>Can't Help Eut Wait (Song Book/Atlantic)                     | 504/61      | <b>KAT DELUNA FEAT. SHAKIRA</b><br>Run The Show (Epic)            | 280/106     |
| TOTAL STATIONS:   | 42          | TOTAL STATIONS:   | 27          |
| <b>ALICIA KEYS</b><br>Like You'll Never See Me Again (MBK/J/RMG)                  | 406/148     | <b>COLBIE CAILLAT</b><br>Realize (Universal Republic)             | 279/179     |
| TOTAL STATIONS:   | 46          | TOTAL STATIONS:   | 34          |
| <b>LUPE FIASCO FEAT. MATTHEW SANTOS</b><br>Superstar (1st & 15th/Atlantic)        | 390/251     | <b>FLYLEAF</b><br>All Around Me (A&M/Octone/Interscope)           | 279/108     |
| TOTAL STATIONS:   | 39          | TOTAL STATIONS:   | 22          |
| <b>MICHAEL JACKSON WITH AKOM</b><br>Wanna Be Starin' Somethin' 2008 (Legacy/EPIC) | 374/69      | <b>TAYLOR SWIFT</b><br>Our Song (Big Machine)                     | 256/21      |
| TOTAL STATIONS:   | 46          | TOTAL STATIONS:   | 11          |

### MOST INCREASED PLAYS

|              |   |
|--------------|---|
| <b>+1037</b> | <b>CHRIS BROWN</b><br>With You (Jive/Zomba)<br>WKKF +36, WXXX +29, KKRZ +28, KZMG +28, WPXY +27, KZZP +26, WDKF +26, KSAS +23, WKSE +22, WXXL +21                           |
| <b>+830</b>  | <b>RIHANNA</b><br>Don't Stop The Music (SRP/Def Jam/IDJMG)<br>WKKF +47, WLAN +33, KZMG +23, WDKF +23, WPXY +23, KKMG +22, WIOQ +21, WHYI +21, WKGS +21, WNOU +21            |
| <b>+571</b>  | <b>SARA BAREILLES</b><br>Love Song (Epic)<br>KHKS +32, KQXY +23, KXXM +22, KRUF +22, KDND +19, WKKF +18, WRVW +18, WDJX +16, WFLZ +16, WNTQ +16                             |
| <b>+504</b>  | <b>MILEY CYRUS</b><br>See You Again (Hollywood)<br>WXXB +51, KSLZ +29, WZKF +26, WPXY +21, KKMG +18, KKRZ +17, KSAS +17, WAEB +16, WSSX +16, WHHT +15                       |
| <b>+465</b>  | <b>SNOOP DOGG</b><br>Sensual Seduction (Doggystyle/Geffen/Interscope)<br>WSNX +32, WKGS +28, WKQI +25, WDKF +22, WYSS +21, WKFS +19, WVK5 +17, WYKS +17, WHBQ +16, WXXB +16 |

FOR WEEK ENDING JANUARY 27, 2008  
LEGEND: See legend to charts in charts section for rules and symbol explanations.  
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▶ JANET JACKSON'S "FEEDBACK" CHARGES 13 POSITIONS TO NO. 30 ON THE CANADA CHR/TOP 40 CHART.

## CHR/TOP 40 INDICATOR REPORTERS

|   |   |   |
|---|---|---|
| <b>KQID/Alexandria, LA</b><br>OM: Squirrel<br>PD: Jessica   | <b>WSTO/Evansville, IN</b><br>OM: Tim Huelsing<br>PD: Jason Addams                              | <b>WXXM/Myrtle Beach, SC</b><br>OM: Jimmy Fueger<br>PD: AJ Seliga<br>MD: Larry Knight               |
| <b>KGOT/Anchorage, AK</b><br>OM: Mark Murphy<br>PD/MD: Bill Stewart   | <b>WDAY/Fargo, ND</b><br>PD: Troy Dayton<br>MD: Zander Kelly                                    | <b>WQGN/New London, CT</b><br>PD: Julie Johnson   |
| <b>WWBX/Bangor, ME</b><br>PD: Tommy Frank   | <b>KMXF/Fayetteville, AR</b><br>OM: Dave Ashcraft<br>PD/MD: Jay Steele                          | <b>WSPK/Newburgh, NY</b><br>PD: Scotty Mac<br>APD: Sky Walker<br>MD: Danny Valentino                |
| <b>KRSQ/Billings, MT</b><br>OM/PD: Kyle McCoy   | <b>WMSR/Florence, AL</b><br>OM: Brian Landrum<br>PD: Jon "Fatguy" Marte                         | <b>KCRS/Odessa, TX</b><br>PD/MD: Nate Rodriguez   |
| <b>WWYL/Binghamton, NY</b><br>PD: Matt Johnson  | <b>WJMX/Florence, SC</b><br>OM: Randy "Mudflap" Wilcox<br>PD/MD: Scotty G.                      | <b>WILN/Panama City, FL</b><br>PD: Chris Alan<br>MD: Spoon  |
| <b>WBNO/Bloomington, IL</b><br>OM: Dan Westhoff<br>PD: Dave Adams<br>APD: Chad Fasig<br>MD: Mason Schreuder | <b>KISR/Ft. Smith, AR</b><br>OM/PD: "Big Dog" Rick Hayes<br>APD/MD: Mike "Mike at Night" Oldham | <b>WPJA/Peoria, IL</b><br>OM: Gabe Reynolds<br>PD/MD: Don "Big D" Black                             |
| <b>KNDE/Bryan, TX</b><br>OM/PD: Tucker Young  | <b>KKXL/Grand Forks, ND</b><br>OM: Rick Acker<br>PD/MD: Trevor D<br>APD: Dave Andrews           | <b>KIXY/San Angelo, TX</b><br>OM: Jay Michaels<br>PD/MD: David Carr                                 |
| <b>WRZE/Cape Cod, MA</b><br>OM: Steve McVie<br>PD: David Duran  | <b>WQPO/Harrisonburg, VA</b><br>PD: Bobby Mason<br>MD: Ryan O'Bryan                             | <b>Music Choice Hit List/Satellite</b><br>PD: Justin Prager<br>MD: Michael Schwab                   |
| <b>KTRS/Casper, WY</b><br>OM/PD: Donovan Short  | <b>KLAZ/Hot Springs, AR</b><br>OM/PD: Keith Michaels<br>APD/MD: Aaron Garrett                   | <b>WXER/Sheboygan, WI</b><br>OM: Patrick Pendergast<br>PD/MD: Ron Simonet                           |
| <b>KZIA/Cedar Rapids, IA</b><br>OM: Rob Norton<br>PD: Greg Runyon<br>MD: Ric Swann                          | <b>WKEE/Huntington, WV</b><br>PD: Jim Davis<br>APD/MD: Gary Miller                              | <b>WNDV/South Bend, IN</b><br>PD: Karen Rite<br>MD: Scotty Wyld                                     |
| <b>WQQB/Champaign, IL</b><br>OM: Morgan Kane<br>PD: Joe McIntyre  | <b>KSYN/Joplin, MO</b><br>OM: Chad Elliot<br>PD: Steve Kraus<br>MD: Chris Cortez                | <b>KCLD/St. Cloud, MN</b><br>OM: Matt Senne<br>PD: JJ Holiday<br>APD: Wayne D.<br>MD: Timmy Daniels |
| <b>WHTE/Charlottesville, VA</b><br>OM: Vinnie Kice<br>PD/MD: PJ Styles                                      | <b>KFRX/Lincoln, NE</b><br>OM: Lester St. James<br>PD: Matt McKay<br>APD/MD: JJ Ryan            | <b>WHTF/Tallahassee, FL</b><br>PD/MD: Brian O'Conner  |
| <b>WJYY/Concord (Lakes Region), NH</b><br>PD/MD: AJ Dukette   | <b>WKMI/Dothan, AL</b><br>PD: Trent Michaels<br>MD: Chris Alan                                  | <b>WMGI/Terre Haute, IN</b><br>PD/MD: Jamie Dawson  |
| <b>WWAX/Duluth, MN</b><br>OM: Bill Jones<br>PD/MD: Tony Hart  | <b>KZII/Lubbock, TX</b><br>OM: Wes Nessmann<br>PD: Jacqui Neal                                  | <b>WKHQ/Traverse City, MI</b><br>PD: Dave B. Goode<br>MD: Lunchbox                                  |
| <b>WBIZ/Eau Claire, WI</b><br>OM: Mike Cushman<br>PD/MD: Jare E Jordan                                      | <b>WCIL/Marion, IL</b><br>PD: Jon E Quest<br>MD: Ivy  | <b>KUJ/Tri-Cities, WA</b><br>PD: AJ Brewster  |
| <b>WNKI/Elmira, NY</b><br>OM/PD: Scott Free<br>MD: Eric McKay   | <b>KIFS/Medford, OR</b><br>PD/MD: Gemineye Mayers   | <b>WWKZ/Tupelo, MS</b><br>OM/PD: Rick Stevens   |
| <b>WRTS/Erie, PA</b><br>PD: Jessica Curry<br>APD: Danial Baxter   | <b>WJDQ/Meridian, MS</b><br>OM/PD: Bob O'Dell   | <b>WIFC/Wausau, WI</b><br>PD: John Jost<br>MD: Belky  |
| <b>WDKS/Evansville, IN</b><br>PD: Keith Curry   | <b>KNOE/Monroe, LA</b><br>OM/PD: Bobby Richards   | <b>WAZO/Wilmington, NC</b><br>OM/PD: Jerry Mac  |
|   | <b>WVAQ/Morgantown, WV</b><br>OM: Happy Kercheval<br>PD: Lacy Neff                              | <b>KFFM/Yakima, WA</b><br>OM: Ron Harris<br>PD/MD: Steve Rocha                                      |

| THIS WEEK | LAST WEEK | WEEKS ON CHART | ARTIST TITLE  | IMPRINT / PROMOTION LABEL       | PLAYS TW +/- |
|-----------|-----------|----------------|---|---------------------------------|--------------|
| 1         | 12        | 1              | <b>ALICIA KEYS</b> NO ONE   | MBK/J/RMG                       | 3275 -37     |
| 2         | 15        | 2              | <b>FERGIE</b> CLUMSY  | WILL.I.AM/A&M/INTERSCOPE        | 3100 -87     |
| 3         | 4         | 10             | <b>FLO RIDA FEAT. T-PAIN</b> LOW  | POE BOY/ATLANTIC                | 2974 +173    |
| 4         | 3         | 16             | <b>JORDIN SPARKS</b> TATTOO   | 19/JIVE/ZOMBA                   | 2856 +11     |
| 5         | 6         | 16             | <b>TIMBALAND FEAT. ONEREPUBLIC</b> APOLOGIZE                                    | MOSLEY/BLACKGROUND/INTERSCOPE   | 2595 -99     |
| 6         | 5         | 13             | <b>CHRIS BROWN FEAT. T-PAIN</b> KISS KISS                                       | JIVE/ZOMBA                      | 2557 -240    |
| 7         | 7         | 25             | <b>FINGER ELEVEN</b> PARALYZER  | WIND-UP                         | 2356 -29     |
| 8         | 9         | 8              | <b>TAYLOR SWIFT</b> TEARDROPS ON MY GUITAR                                      | BIG MACHINE/UNIVERSAL REPUBLIC  | 2342 +182    |
| 9         | 16        | 5              | <b>RIHANNA</b> DON'T STOP THE MUSIC   | SRP/DEF JAM/IDJMG               | 2038 +387    |
| 10        | 12        | 11             | <b>LINKIN PARK</b> SHADOW OF THE DAY  | WARNER BROS.                    | 2023 +196    |
| 11        | 9         | 13             | <b>NATASHA BEDINGFIELD FEAT. SEAN KINGSTON</b> LOVE LIKE THIS                   | PHONOGENIC/EPIC                 | 1936 -196    |
| 12        | 13        | 10             | <b>SEAN KINGSTON</b> TAKE YOU THERE   | BELUGA HEIGHTS/EPIC             | 1918 +186    |
| 13        | 11        | 14             | <b>PARAMORE</b> MISERY BUSINESS   | FUELED BY RAMEN/ATLANTIC/LAVA   | 1832 -55     |
| 14        | 17        | 12             | <b>BUCKCHERRY</b> SORRY   | ELEVEN SEVEN/ATLANTIC/LAVA      | 1761 +126    |
| 15        | 11        | 11             | <b>WYCLEF JEAN FEAT. AKON, LIL WAYNE &amp; NIIA</b> SWEETEST GIRL (DOLLAR BILL) | COLUMBIA                        | 1710 +50     |
| 16        | 19        | 4              | <b>CHRIS BROWN</b> WITH YOU   | JIVE/ZOMBA                      | 1659 +343    |
| 17        | 10        | 20             | <b>RIHANNA FEAT. NE-YO</b> HATE THAT I LOVE YOU                                 | SRP/DEF JAM/IDJMG               | 1541 -375    |
| 18        | 20        | 4              | <b>MILEY CYRUS</b> SEE YOU AGAIN  | HOLLYWOOD                       | 1534 +256    |
| 19        | 14        | 19             | <b>COLBIE CAILLAT</b> BUBBLY  | UNIVERSAL REPUBLIC              | 1451 -211    |
| 20        | 18        | 13             | <b>SANTANA FEAT. CHAD KROEGER</b> INTO THE NIGHT                                | ARISTA/RMG                      | 1372 -7      |
| 21        | 21        | 5              | <b>ONEREPUBLIC</b> STOP AND STARE   | MOSLEY/INTERSCOPE               | 1366 +97     |
| 22        | 28        | 4              | <b>SARA BAREILLES</b> LOVE SONG   | EPIC                            | 1199 +396    |
| 23        | 22        | 7              | <b>MAROON 5</b> WON'T GO HOME WITHOUT YOU                                       | A&M/OCTONE/INTERSCOPE           | 1107 +50     |
| 24        | 23        | 9              | <b>THREE DAYS GRACE</b> NEVER TOO LATE  | JIVE/ZOMBA                      | 1066 +64     |
| 25        | 29        | 5              | <b>PLIES FEAT. AKON</b> HYPNOTIZED  | BIG GATES/SLIP-N-SLIDE/ATLANTIC | 950 +149     |
| 26        | 27        | 8              | <b>BOYS LIKE GIRLS</b> HERO/HEROINE   | COLUMBIA                        | 919 +71      |
| 27        | 3         | 3              | <b>DAUGHTRY</b> FEELS LIKE TONIGHT  | RCA/RMG                         | 868 +375     |
| 28        | 25        | 18             | <b>BABY BASH FEAT. T-PAIN</b> CYCLONE   | ARISTA/RMG                      | 859 -61      |
| 29        | 32        | 3              | <b>JANET</b> FEEDBACK   | ISLAND/IDJMG                    | 778 +280     |
| 30        | 24        | 7              | <b>BRITNEY SPEARS</b> PIECE OF ME   | JIVE/ZOMBA                      | 775 -190     |
| 31        | 26        | 18             | <b>GOOD CHARLOTTE</b> I DON'T WANNA BE IN LOVE (DANCE FLOOR ANTHEM)             | DAYLIGHT/EPIC                   | 707 -173     |
| 32        | 30        | 5              | <b>ENUR FEAT. NATASJA</b> CALABRIA 2008   | ULTRA                           | 611 +43      |
| 33        | 31        | 4              | <b>KANYE WEST FEAT. DWELE</b> FLASHING LIGHTS                                   | ROC-A-FELLA/DEF JAM/IDJMG       | 591 +83      |
| 34        | 34        | 7              | <b>SNOOP DOGG</b> SENSUAL SEDUCTION   | DOGGYSTYLE/GEFFEN/INTERSCOPE    | 568 +154     |
| 35        | NEW       | NEW            | <b>JORDIN SPARKS OJET WITH CHRIS BROWN</b> NO AIR                               | 19/JIVE/ZOMBA                   | 441 +229     |
| 36        | 35        | 4              | <b>LIFEHOUSE</b> WHATEVER IT TAKES  | GEFFEN/INTERSCOPE               | 432 +63      |
| 37        | 37        | 3              | <b>BLUE OCTOBER</b> CALLING YOU   | UNIVERSAL MOTOWN                | 413 +96      |
| 38        | 39        | 2              | <b>CASCADA</b> WHAT HURTS THE MOST  | ROBBINS                         | 410 +129     |
| 39        | 36        | 4              | <b>AVRIL LAVIGNE</b> HOT  | RCA/RMG                         | 354 -14      |
| 40        | NEW       | NEW            | <b>ALICIA KEYS</b> LIKE YOU'LL NEVER SEE ME AGAIN                               | MBK/J/RMG                       | 298 +54      |

| THIS WEEK | LAST WEEK | WEEKS ON CHART | ARTIST TITLE  | IMPRINT / PROMOTION LABEL               | PLAYS TW +/- |
|-----------|-----------|----------------|---|---|--------------|
| 1         | 14        | 14             | <b>ALICIA KEYS</b> NO ONE   | MBK/J/SONY BMG                          | 634 +11      |
| 2         | 5         | 8              | <b>FLO RIDA FEATURING T-PAIN</b> LOW  | POE BOY/ATLANTIC/WARNER                 | 592 +76      |
| 3         | 4         | 21             | <b>RIHANNA</b> DON'T STOP THE MUSIC   | SRP/DEF JAM/UNIVERSAL                   | 538 +17      |
| 4         | 2         | 20             | <b>TIMBALAND FEAT. ONEREPUBLIC</b> APOLOGIZE                                    | MOSLEY/BLACKGROUND/INTERSCOPE/UNIVERSAL | 532 -6       |
| 5         | 3         | 17             | <b>FERGIE</b> CLUMSY  | WILL.I.AM/A&M/INTERSCOPE/UNIVERSAL      | 504 -26      |
| 6         | 6         | 11             | <b>BRITNEY SPEARS</b> PIECE OF ME   | JIVE/SONY BMG                           | 495 +24      |
| 7         | 9         | 14             | <b>WYCLEF JEAN FEAT. AKON, LIL WAYNE &amp; NIIA</b> SWEETEST GIRL (DOLLAR BILL) | COLUMBIA/SONY BMG                       | 427 +9       |
| 8         | 11        | 12             | <b>JORDIN SPARKS</b> TATTOO   | 19/JIVE/SONY BMG                        | 420 +21      |
| 9         | 10        | 14             | <b>HEDLEY</b> FOR THE NIGHTS I CAN'T REMEMBER                                   | UNIVERSAL                               | 417 +5       |
| 10        | 12        | 12             | <b>SIMPLE PLAN</b> WHEN I'M GONE  | ATLANTIC/LAVA/WARNER                    | 410 +25      |
| 11        | 8         | 18             | <b>AVRIL LAVIGNE</b> HOT  | ARISTA/SONY BMG                         | 397 -33      |
| 12        | 15        | 8              | <b>SEAN KINGSTON</b> TAKE YOU THERE   | BELUGA HEIGHTS/EPIC/SONY BMG            | 384 +53      |
| 13        | 13        | 10             | <b>ELISE ESTRADA</b> UNLOVE YOU   | ROCKSTAR                                | 365 -9       |
| 14        | 14        | 19             | <b>SANTANA FEATURING CHAD KROEGER</b> INTO THE NIGHT                            | ARISTA/SONY BMG                         | 347 -12      |
| 15        | 7         | 12             | <b>CHRIS BROWN FEATURING T-PAIN</b> KISS KISS                                   | JIVE/SONY BMG                           | 332 -113     |
| 16        | 25        | 3              | <b>CHRIS BROWN</b> WITH YOU   | JIVE/SONY BMG                           | 275 +71      |
| 17        | 18        | 13             | <b>NATASHA BEDINGFIELD FEAT. SEAN KINGSTON</b> LOVE LIKE THIS                   | PHONOGENIC/EPIC/SONY BMG                | 269 -9       |
| 18        | 20        | 7              | <b>DANNY FERNANDES FEATURING JUELZ SANTANA</b> CURIOUS                          | FORTUNE 5                               | 268 +5       |
| 19        | 21        | 11             | <b>ENUR FEATURING NATASJA</b> CALABRIA 2008                                     | ULTRA                                   | 267 +7       |
| 20        | 17        | 17             | <b>COLBIE CAILLAT</b> BUBBLY  | UNIVERSAL REPUBLIC/UNIVERSAL            | 261 -20      |
| 21        | 19        | 28             | <b>KANYE WEST</b> STRONGER  | ROC-A-FELLA/DEF JAM/UNIVERSAL           | 255 -9       |
| 22        | 22        | 6              | <b>ONEREPUBLIC</b> STOP AND STARE   | MOSLEY/INTERSCOPE/UNIVERSAL             | 247 -11      |
| 23        | 30        | 8              | <b>TAYLOR SWIFT</b> TEARDROPS ON MY GUITAR                                      | BIG MACHINE/UNIVERSAL                   | 246 +42      |
| 24        | 25        | 12             | <b>LINKIN PARK</b> SHADOW OF THE DAY  | WARNER BROS./WARNER                     | 241 +5       |
| 25        | 23        | 9              | <b>FINGER ELEVEN</b> I'LL KEEP YOUR MEMORY VAGUE                                | WIND-UP                                 | 241 -2       |
| 26        | 24        | 8              | <b>ILLSCARLETT</b> LIFE OF A SOLDIER  | SONY BMG                                | 239 +1       |
| 27        | 16        | 21             | <b>RIHANNA FEATURING NE-YO</b> HATE THAT I LOVE YOU                             | SRP/DEF JAM/UNIVERSAL                   | 234 -49      |
| 28        | 31        | 3              | <b>MILEY CYRUS</b> SEE YOU AGAIN  | HOLLYWOOD/UNIVERSAL                     | 232 +38      |
| 29        | 26        | 23             | <b>THREE DAYS GRACE</b> NEVER TOO LATE  | JIVE/SONY BMG                           | 221 0        |
| 30        | 43        | 5              | <b>JANET</b> FEEDBACK   | ISLAND/UNIVERSAL                        | 207 +65      |

FCF WEEK ENDING JANUARY 27, 2008

♦ indicates CarCon



Rhythmic stations make 12+ impact in the fall book

## Mass Appeal

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Even as results of the fall 2007 Arbitron ratings continue to roll in, the report card for rhythmic radio contains dozens of “A” grades for the format. A number of success stories prove the power of rhythmic not just with the 18-34 core demographic, but with general listeners as well. Typically, rhythmic stations aren’t expected to draw in the masses, yet many do while superserving the target demo. The fall numbers reveal that stations were also able to post strong numbers in adjacent markets.

Following is a sampling of stations that demonstrated increased listenership in the latest book in their respective markets—and also ranked in the top five with listeners 12+.

### On The Rise

Bakersfield’s No. 1 station, American General Media’s KISV (Hot 94.1), managed to best its summer 2007 12+ rating (9.2) by posting double digits, with an 11.5 share in the fall. OM/PD Eric Sean resigned in January to join Cox’s KPWT (Power 106.7)/San Antonio, leaving on a ratings high.

In his first book as PD/afternoon personality of Regent’s WZPW (Power 92.3)/Peoria, Ill., Quint “Q” Hafron’s station increased from 6.5 to 7.0 in the fall book. Meanwhile, KPAT (95.7 the Beat)/Santa Maria, Calif., continues its ascent. The American General Media station had a 5.3 in fall 2006, followed by a 7.0 in spring 2007. Now it has climbed to 7.2 in the latest survey, placing KPAT at No. 2 overall in the market.

Thanks to a one-share increase in the fall to 5.3, Clear Channel’s KUBE/Seattle is now perched in the No. 2 position. In Hamptons-Riverhead, N.Y., Cherry Creek Radio’s WBEA also showed robust growth; it bounced from 3.2 in the spring book to 4.0 in the fall to claim the No. 4 position 12+.

CBS Radio’s KSFM and Entravision’s KBMB (103.5 the Bomb) in Sacramento are top five stations in the fall ratings. KSFM

has a 4.5 and came in third, while KBMB is close behind with a 4.2. Similarly, both rhythmic outlets in Las Vegas experienced ratings surges: Kemp’s KVEG (Hot 97.5) blasted 4.5-5.7 and CBS Radio’s KLUC rose to 5.1 from a 4.0 in the summer. KVEG and KLUC are No. 2 and No. 5 in the market, respectively.

In Hartford, CBS Radio’s WZMX (Hot 93.7) rebounded from a 4.8 in the last book to 7.0 last fall. Now that Clear Channel urban rival WPHH (Power 104.1) has flipped to alternative, Hot 93.7 is likely to get another boost in the winter book.

### Multimarket Presence

Stations with far-reaching signals often bleed beyond their primary market, but it’s not guaranteed that these stations will draw significant secondary ratings.

Clear Channel’s KGGI/Riverside is consistently among the top-rated stations in its home market, but it is also a powerhouse in Victor Valley, Calif. In Riverside, KGGI maintained a No. 2 ranking with 12+ listeners, while its 10.1 share in Victor Valley was almost double the ratings that No. 2-ranked All Pro alternative KCXX (X103.9)/Riverside posted in that market.

WJMN (Jam’n 94.5)/Boston is also on fire. The Clear Channel station is No. 1 in its primary market, and also performed well in Manchester, N.H., with its fifth-place 12+

finish. Likewise, CBS Radio’s WMBX (X102.3)/West Palm Beach isn’t only strong in its market, it is No. 2 in adjacent Fort Pierce, Fla.

In some cases, rhythmic stations’ ratings in a secondary market are higher than what they draw in their home market. Emmis KDHT (Hot 93.3)/Austin has a strong presence in Killeen, Texas. In the fall, Hot 93.3 jumped from 4.8 to 6.7 in the latter market for a third-place finish.

Similarly, Clear Channel’s KBOS and Buckley’s KSEQ (Q97) finished at No. 4 and No. 7, respectively, in Fresno. However, in Visalia, Calif., a share distinction of 0.1 brought both stations a larger slice of the audience: KBOS maintained fourth place with 5.3, while KSEQ was on its heels with a 5.2.

At Buckley’s KHTN (Hot 104.7)/Modesto, Calif., the October addition of “Big Boy’s Neighborhood” in mornings seems to be helping. The station rose 2.4-3.3 in the market and continues to dominate in Merced, Calif., where it experienced growth of more than an entire share point to 9.4.

### Riding High

Ratings go up, ratings go down, yet a number of rhythmic outlets continue to perform consistently well in the format. In Tyler, Texas, KBLZ/KAZE repeated its fall 2006 share of 6.9 one year later—good enough to land the station in third place. Cumulus’ KQXC/Wichita Falls, Texas, is No. 4, with an 8.1 share.

Lincoln Financial’s KQKS (KS107.5) came in on top of the Denver ratings two books in a row 12+ and placed second in the fall. The station is still gunning with an impressive 5.6 share. Meanwhile, WLWD (Wild 93.9)/Lima, Ohio, is sandwiched between two country stations in the top three. The Clear Channel station pulled in an 8.4 share and consistently performs well in the market. Great Scott’s WOCQ (OC 104)/Salisbury, Md., is ranked No. 5. In Poughkeepsie, N.Y., Clear Channel’s WPKF pulled a 6.1 share to secure third place in the market. WRCL/Flint, Mich., managed to hold tightly to the top five, with a 6.3.

Clear Channel’s KDON/Monterey has been No. 1 12+ with a 5.5 for three books straight, while Gold Coast Broadcasting’s KCAQ (Q104.7)/Oxnard, Calif., took a hit after going from 5.9 in the spring to 5.0, but remains a force in the market by retaining a No. 2 overall rank. In Redding, Calif., KEWB (Power 94) is No. 5 12+, with a 6.0 for the Results Radio outlet. KKUU (U92)/Palm Springs, Calif., is No. 3; the Morris-owned property had a 7.2 in the fall book. And Citadel powerhouse KWIN/Stockton took a dip to 8.8 from its 9.5 in the spring, but the station is still ranked No. 1 in the market.





▶ **SEAN KINGSTON SHINES**  
WITH TWO SONGS IN THE TOP 15.  
"TAKE YOU THERE" RISES 17-15,  
WHILE HE IS FEATURED ON BABY  
BASH'S "WHAT IS IT" (13-12).

| THIS WEEK  | LAST WEEK  | WEEKS ON CHART | ARTIST<br>TITLE  | NIELSEN BDS<br>CERTIFICATIONS | HITPREDICTOR<br>STATUS | PLAYS |      | AUDIENCE |      |
|------------|------------|----------------|--|-------------------------------|------------------------|-------|------|----------|------|
|            |            |                |  |                               |                        | TW    | +/-  | MILLIONS | RANK |
| 1          | 1          | 20             | <b>FLO RIDA FEATURING T-PAIN</b><br>LOW  | NO. 1 (7 WKS)                 | ☆                      | 5960  | -172 | 48.242   | 1    |
| 2          | 8          | 8              | <b>CHRIS BROWN</b><br>WITH YOU   |                               | ☆                      | 4713  | +418 | 34.827   | 3    |
| 3          | 9          | 9              | <b>SNOOP DOGG</b><br>SENSUAL SEDUCTION   |                               |                        | 4563  | +307 | 37.877   | 2    |
| 4          | 20         | 4              | <b>PLIES FEATURING AKON</b><br>HYPNOTIZED  |                               | ☆                      | 3951  | -197 | 28.384   | 4    |
| 5          | 20         | 5              | <b>ALICIA KEYS</b><br>NO ONE   |                               | ☆                      | 3372  | -472 | 23.447   | 7    |
| 6          | 6          | 17             | <b>TIMBALAND FEATURING ONEREPUBLIC</b><br>APOLOGIZE                              |                               | ☆                      | 3359  | -350 | 21.641   | 8    |
| 7          | 11         | 9              | <b>ALICIA KEYS</b><br>LIKE YOU'LL NEVER SEE ME AGAIN                             |                               | ☆                      | 3330  | +441 | 24.242   | 6    |
| 8          | 9          | 14             | <b>TREY SONGZ</b><br>CAN'T HELP BUT WAIT   |                               | ☆                      | 3208  | +257 | 25.103   | 5    |
| 9          | 7          | 20             | <b>CHRIS BROWN FEATURING T-PAIN</b><br>KISS KISS                                 |                               | ☆                      | 2961  | -614 | 20.822   | 10   |
| 10         | 12         | 13             | <b>FERGIE</b><br>CLUMSY  |                               | ☆                      | 2904  | +165 | 18.835   | 11   |
| 11         | 15         | 8              | <b>WEBBIE, LIL' PHAT &amp; LIL' BOOSIE</b><br>INDEPENDENT                        | <b>MOST INCREASED PLAYS</b>   | ☆                      | 2862  | +597 | 18.240   | 12   |
| 13         | 13         | 13             | <b>BABY BASH FEATURING SEAN KINGSTON</b><br>WHAT IS IT                           |                               |                        | 2621  | +68  | 14.743   | 18   |
| 8          | 10         | 10             | <b>KANYE WEST FEATURING DWELE</b><br>FLASHING LIGHTS                             |                               | ☆                      | 2580  | -439 | 21.070   | 9    |
| 14         | 14         | 11             | <b>J. HOLIDAY</b><br>SUFFOCATE   |                               | ☆                      | 2472  | +204 | 17.116   | 13   |
| 15         | 17         | 15             | <b>SEAN KINGSTON</b><br>TAKE YOU THERE   |                               | ☆                      | 2248  | +242 | 15.784   | 17   |
| 16         | 10         | 15             | <b>BOW WOW &amp; OMARION</b><br>GIRLFRIEND                                       |                               | ☆                      | 2230  | -616 | 14.255   | 19   |
| 17         | 20         | 10             | <b>PITBULL FEATURING LIL JON</b><br>THE ANTHEM                                   |                               |                        | 1896  | +210 | 16.448   | 15   |
| 18         | 16         | 20             | <b>KANYE WEST FEATURING T-PAIN</b><br>GOOD LIFE                                  |                               | ☆                      | 1890  | -308 | 12.911   | 21   |
| 19         | 22         | 3              | <b>RIHANNA</b><br>DON'T STOP THE MUSIC   | <b>AIRPOWER</b>               | ☆                      | 1831  | +461 | 16.522   | 14   |
| 20         | 21         | 7              | <b>FAT JOE FEATURING J. HOLIDAY</b><br>I WDN'T TELL                              | <b>AIRPOWER</b>               | ☆                      | 1797  | +199 | 13.083   | 20   |
| 23         | 3          | 3              | <b>LUPE FIASCO FEATURING MATTHEW SANTOS</b><br>SUPERSTAR                         |                               |                        | 1682  | +415 | 16.187   | 16   |
| 22         | 18         | 17             | <b>PLAYAZ CIRCLE FEATURING LIL WAYNE</b><br>DUFFLE BAG BOY                       |                               | ☆                      | 1481  | -347 | 12.782   | 22   |
| 23         | 26         | 4              | <b>BIRDMAN FEATURING LIL WAYNE</b><br>POP BOTTLES                                |                               |                        | 1445  | +367 | 10.142   | 24   |
| 24         | 25         | 11             | <b>BIG GEMINI</b><br>HYPNOTIZED  |                               |                        | 1174  | +104 | 6.607    | 26   |
| 25         | 27         | 8              | <b>ENUR FEATURING NATASJA</b><br>CALABRIA 2DO8                                   |                               |                        | 1077  | +66  | 9.250    | 25   |
| 26         | 28         | 3              | <b>JANET</b><br>FEEDBACK   |                               |                        | 1074  | +193 | 5.794    | 28   |
| 27         | 32         | 2              | <b>2 PISTOLS FEATURING T-PAIN &amp; TAY DIZM</b><br>SHE GOT IT                   |                               | ☆                      | 1008  | +287 | 4.987    | 32   |
| 28         | 30         | 4              | <b>THE-DREAM</b><br>FALSETTO   |                               |                        | 950   | +173 | 6.099    | 27   |
| 29         | 33         | 5              | <b>TRINA</b><br>SINGLE AGAIN   |                               |                        | 721   | -7   | 4.663    | 35   |
| 30         | 29         | 7              | <b>GLASSES MALONE FEATURING AKON</b><br>CERTIFIED                                |                               |                        | 712   | -74  | 4.696    | 34   |
| 31         | 34         | 14             | <b>DJ KHALED FEAT. T-PAIN, TRICK DADDY, RICK ROSS &amp; PLIES</b><br>I'M SO HOOD |                               | ☆                      | 667   | -36  | 4.709    | 33   |
| 32         | <b>NEW</b> |                | <b>RAY J &amp; YUNG BERG</b><br>SEXY CAN I                                       |                               |                        | 622   | +318 | 4.110    | 38   |
| 33         | 31         | 18             | <b>CASSIDY FEATURING SWIZZ BEATZ</b><br>MY DRINK N' MY 2 STEP                    |                               | ☆                      | 619   | -132 | 5.506    | 29   |
| 34         | <b>NEW</b> |                | <b>MARIO</b><br>CRYING OUT FOR ME  |                               |                        | 618   | +182 | 10.297   | 23   |
| 35         | 39         | 2              | <b>ASIA CRUISE</b><br>SELFISH  |                               |                        | 608   | +83  | 2.833    | -    |
| 36         | 38         | 3              | <b>SHAWTY LD</b><br>DEY KNOW   |                               |                        | 593   | +52  | 5.184    | 30   |
| 37         | 36         | 3              | <b>NATASHA BEDINGFIELD FEATURING SEAN KINGSTON</b><br>LOVE LIKE THIS             |                               |                        | 562   | -39  | 4.385    | 36   |
| 37         | 20         | 20             | <b>JUSTIN TIMBERLAKE DUET WITH BEYONCE</b><br>UNTIL THE END OF TIME              |                               | ☆                      | 515   | -85  | 2.819    | -    |
| 38         | 40         | 2              | <b>JORDIN SPARKS</b><br>TATTOO   |                               | ☆                      | 499   | -20  | 4.332    | 37   |
| <b>NEW</b> |            |                | <b>BOW WOW &amp; OMARION</b><br>HEY BABY (JUMP OFF)                              |                               |                        | 496   | +136 | 3.072    | -    |

## MOST ADDED

| ARTIST<br>TITLE / LABEL  | NEW<br>STATIONS |
|--|-----------------|
| <b>THE DEY</b><br>Give You The World<br>(Koch/Epic)<br>KBDS, KBMB, KDDB, KHTN, KISV, KKFR,<br>KPTY, KPWR, KSEQ, KVEG, KWIN, KXBT,<br>KXJM, KYZZ, WAJZ, WRDW, WRFD, WRVZ,<br>XHTZ | 19              |
| <b>MARIO</b><br>Crying Out For Me<br>(3rd Street/J/RMG)<br>KBTT, KBDS, KDDB, KEZE, KKSS, KQKS,<br>KRKA, KWIN, KZFM, WAJZ, WRCL, WRDW   | 12              |
| <b>BOW WOW &amp; OMARION</b><br>Hey Baby (Jump Off)<br>(T.U.G./Columbia)<br>KBTT, KBDS, KBMB, KHTN, KKSS, KZFM,<br>WPOW, WRCL, WRVZ, XHTO, XHTZ                                  | 11              |
| <b>RAY J &amp; YUNG BERG</b><br>Sexy Can I<br>(Knockout/Deja 34/Epic/Koch)<br>KDHT, KPWR, KXBT, KYLD, WJFX, WJMN,<br>WMBX, WHNT, WVKX, XHTO                                      | 10              |
| <b>WEBBIE, LIL' PHAT &amp; LIL' BOOSIE</b><br>Independent<br>(Trill/Asylum/Atlantic)<br>KCHZ, KDDB, KLUC, KQYB, WLTO, WPOW,<br>WRDW, XMOR  | 8               |
| <b>ROCKO</b><br>Umma Do Me<br>(So So Def/IDJMG)<br>KBMB, KHTN, KSEQ, KYZZ, WRDW, WRFD,<br>WRVZ, WXIS   | 8               |
| <b>RIHANNA</b><br>Don't Stop The Music<br>(SRP/Def Jam/IDJMG)<br>KCHZ, KGGI, KIKI, KKSS, KPTY, KQYB,<br>WLTO   | 7               |
| <b>LUPE FIASCO FEAT. MATTHEW SANTOS</b><br>Superstar<br>(1st & 15th/Atlantic)<br>KEZE, KKFR, KQKS, KTBT, WAJZ, WJJS  | 6               |
| <b>2 PISTOLS FEAT. T-PAIN &amp; TAY DIZM</b><br>She Got It<br>(Universal Republic)<br>KBOS, KPWR, KQKS, KTBT, WAJZ, WBT  | 6               |
| <b>SHAWTY LD</b><br>Dey Know<br>(D4L/Asylum)<br>KISV, KKFR, KRKA, WBT, WLLD, XHTZ  | 6               |

**ADDED AT... WRVZ**  
Charleston, WV  
PD: Woody Woods  
Casely, Emotional, 5  
The DEY, Give You The World, 2  
Rocko, Umma Do Me, 1  
Big Gemini, Hypnotized, 0  
Bow Wow & Omarion, Hey Baby (Jump Off), 0

FOR REPORTING STATIONS PLAYLISTS GO TO:  
[www.RadioandRecords.com](http://www.RadioandRecords.com)

## NEW AND ACTIVE

| ARTIST<br>TITLE / LABEL  | PLAYS<br>/GAIN | ARTIST<br>TITLE / LABEL   | PLAYS<br>/GAIN |
|--|----------------|---|----------------|
| <b>MISSY ELLIOTT</b><br>Ching-A-Ling<br>(The Gold Mind/Atlantic)<br>TOTAL STATIONS: 48                         | ☆ 445/184      | <b>JORDIN SPARKS DUET WITH CHRIS BROWN</b><br>No Air<br>(19/Jive/Zomba)<br>TOTAL STATIONS: 13 | ☆ 320/84       |
| <b>CASELY</b><br>Emotional<br>(Diaz Brothers/Epic/Koch)<br>TOTAL STATIONS: 41                                  | ☆ 435/85       | <b>LIL' WILL</b><br>My Dougie<br>(Rudeboy/Unauthorized/Asylum)<br>TOTAL STATIONS: 16          | 317/55         |
| <b>DOLLA FEAT. T-PAIN &amp; TAY DIZM</b><br>Who The F*** Is That<br>(Jive/Zomba)<br>TOTAL STATIONS: 32         | 406/22         | <b>CHERISH FEAT. YUNG JOC</b><br>Killa<br>(Sho'Nuff/Capitol)<br>TOTAL STATIONS: 27            | 291/114        |
| <b>ROSCOE UMALI FEAT. BOBBY VALENTINO &amp; E-40</b><br>Live It Up!<br>(Artisans Of War)<br>TOTAL STATIONS: 14 | 405/21         | <b>JAY-Z FEAT. PHARRELL</b><br>I Know<br>(Roc-A-Fella/Def Jam/IDJMG)<br>TOTAL STATIONS: 32    | 289/108        |
| <b>KEYSHIA COLE</b><br>I Remember<br>(Imani/Geffen/Interscope)<br>TOTAL STATIONS: 22                           | 361/218        | <b>COLBY O FEAT. AKON</b><br>What U Got<br>(Konlive/Geffen/Interscope)<br>TOTAL STATIONS: 30  | 266/86         |

## MOST INCREASED PLAYS

|             |   |
|-------------|---|
| <b>+597</b> | <b>WEBBIE, LIL' PHAT &amp; LIL' BOOSIE</b><br>Independent (Trill/Asylum/Atlantic)<br>KBDS +44, KTBT +28, KQYB +27, KPWR +25, KLUC +25, WLTO +25, KBOS +23, KZON +23, KCHZ +22, WAJZ +21 |
| <b>+461</b> | <b>RIHANNA</b><br>Don't Stop The Music (SRP/Def Jam/IDJMG)<br>KCHZ +33, KEZE +32, WRCL +31, KQYB +31, KBFM +24, KQKS +22, KKWD +21, WLTO +20, XHTZ +19, XMOR +19                        |
| <b>+441</b> | <b>ALICIA KEYS</b><br>Like You'll Never See Me Again (MBK/J/RMG)<br>WRDW +53, KPWR +45, WQHT +38, KSFM +30, KBTT +26, WAJZ +24, KKFR +24, KPTY +20, KPWR +19, WLTO +19                  |
| <b>+418</b> | <b>CHRIS BROWN</b><br>With You (Jive/Zomba)<br>WBGM +36, WPOW +35, KBDS +26, WRFD +24, KKSS +24, KOHT +22, KXBT +22, WHZT +21, WXIS +20, XHTO +20                                       |
| <b>+415</b> | <b>LUPE FIASCO FEAT. MATTHEW SANTOS</b><br>Superstar (1st & 15th/Atlantic)<br>WQHT +49, KDDB +32, KPWR +30, WPOW +25, KVEG +23, WLLD +23, KBTT +21, KUUV +20, KBOS +16, WMBX +13        |

FOR WEEK ENDING JANUARY 27, 2008  
**LEGEND:** See legend to charts in charts section for rules and symbol explanations.  
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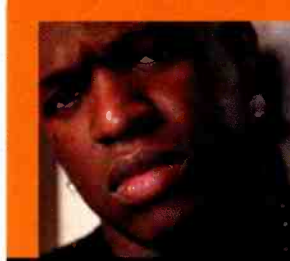
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## RHYTHMIC REPORTERS

|   |   |   |   |
|---|---|---|---|
| <b>WAJZ/Albany, NY*</b><br>OM: Kevin Callahan<br>PD: Rob Ryan<br>MD: JD Redman                            | <b>WFFY/Ft. Walton Beach, FL</b><br>OM: Dan Collins<br>PD: Philip "Drex" Rener            | <b>KTTB/Minneapolis, MN*</b><br>OM/PD: Sam Elliot<br>MD: Zannie K.  | <b>KBMB/Sacramento, CA*</b><br>PD: Pattie Moreno<br>MD: DJ Short-E                          |
| <b>KKSS/Albuquerque, NM*</b><br>PD: D.J. Lopez<br>MD: Matthew Candelaria                                  | <b>WJFX/Ft. Wayne, IN*</b><br>PD: Phil Becker<br>APD/MD: Weasel                           | <b>KHTN/Modesto, CA*</b><br>OM/PD: Rene Roberts   | <b>KFSM/Sacramento, CA*</b><br>PD: Byron Kennedy<br>APD: Randy Fox                          |
| <b>KFAT/Anchorage, AK</b><br>OM: Tom Oakes<br>PD/MD: McConnell<br>"Man@Large" Adams<br>APD: Brad Erickson | <b>WNHT/Ft. Wayne, IN*</b><br>PD: Vincent "MoJo" Wilson<br>APD/MD: Shady Spencer          | <b>KDON/Monterey, CA*</b><br>OM/PD: Sam Diggedy<br>APD/MD: Eric "The Funky 1"                                     | <b>WOCQ/Salisbury, MD</b><br>PD: Deelite<br>MD: Bill Baker                                  |
| <b>WBTS/Atlanta, GA*</b><br>PD: Lee Cagle<br>APD/MD: Maverick   | <b>WHZT/Greenville, SC*</b><br>OM: Steve Crumbley<br>PD/MD: Jet Black                     | <b>KYZZ/Monterey, CA*</b><br>PD: Tommy Del Rio  | <b>KUUU/Salt Lake City, UT*</b><br>OM/PD: Brian Michel<br>APD/MD: Kevin Cruise              |
| <b>KDHT/Austin, TX*</b><br>OM/PD: Chase<br>APD: Boogie<br>MD: Deuce                                       | <b>WDLN/Hagerstown, MD</b><br>OM: Rick Alexander<br>PD/MD: Artie Shultz                   | <b>WQHT/New York, NY*</b><br>PD: Ebro Darden<br>APD/MD: Jill Strada   | <b>KBBT/San Antonio, TX*</b><br>PD: Homie Marco Arias<br>APD: John Henry Medina             |
| <b>KXBT/Austin, TX*</b><br>PD: Rudy Ramos<br>APD: Chico Rico  | <b>WZMX/Hartford, CT*</b><br>OM: Steve Salhany<br>PD/MD: DJ Buck<br>APD: David Simpson    | <b>WNVZ/Norfolk, VA*</b><br>OM: Don London<br>PD: Tias Schuster<br>MD: Shaggy                                     | <b>KPWT/San Antonio, TX*</b><br>OM: Roger Allen<br>PD: Eric Sean                            |
| <b>KBDS/Bakersfield, CA*</b><br>PD: Robert Chavez<br>APD: Adlai "DJ D-Lay" Wilson                         | <b>KDDB/Honolulu, HI*</b><br>PD: Ryan Sean  | <b>KMRK/Odessa, TX</b><br>PD: Christopher Marquez<br>APD/MD: Kid Vicious  | <b>XHTZ/San Diego, CA*</b><br>PD: Rick Thomas<br>APD: DJ Tre                                |
| <b>KISV/Bakersfield, CA*</b><br>PD/MD: J. Reed  | <b>KIKI/Honolulu, HI*</b><br>PD/MD: K-Smooth<br>APD: Pablo Sato                           | <b>WPYO/Orlando, FL*</b><br>OM: Steve Holbrook<br>PD: Stevie DeMann   | <b>XMOR/San Diego, CA*</b><br>OM/PD: Lee Cornell  |
| <b>WJMN/Boston, MA*</b><br>PD: Cadillac Jack<br>APD: Dennis O'Heron<br>MD: GeeSpin                        | <b>KPHW/Honolulu, HI*</b><br>OM: Wayne Maria<br>PD: KC Bejerana<br>MD: Kevin Akitake      | <b>KCAQ/Oxnard, CA*</b><br>PD/MD: Brian "Big Bear" Davis  | <b>KWVW/San Luis Obispo, CA</b><br>OM: Drew Ross<br>PD/MD: JoJo Lopez<br>APD: DJ Mel        |
| <b>WCZQ/Champaign, IL</b><br>PD/MD: Roderick "Suava" Lake   | <b>KPTY/Houston, TX*</b><br>OM: Arnulfo Ramirez<br>PD: Cindy Hill                         | <b>KVYB/Oxnard, CA*</b><br>PD/MD: Daniel "Mambo" Herrejon   | <b>KPAT/Santa Maria, CA</b><br>MD: DJ E-Wrek  |
| <b>WRVZ/Charleston, WV*</b><br>OM: Rick Johnson<br>PD/MD: Woody Woods                                     | <b>WXIS/Johnson City, TN*</b><br>PD/MD: Todd Ambrose                                      | <b>KKUU/Palm Springs, CA</b><br>OM: Jen Shevlin<br>PD: Anthony "Antdog" Quiroz<br>APD: Erin Deveaux<br>MD: Ron T. | <b>KUBE/Seattle, WA*</b><br>OM: Shellie Hart<br>PD: Eric Powers<br>APD/MD: Karen Wild       |
| <b>WIBT/Charlotte, NC*</b><br>OM: Bruce Logan<br>PD: Rob Wagman<br>APD/MD: JoJo                           | <b>KCHZ/Kansas City, MO*</b><br>OM/PD: Maurice DeVoe                                      | <b>WZPW/Peoria, IL</b><br>OM: Matt Bahan<br>PD/MD: Quint "Q" Hafron   | <b>WYPW/South Bend, IN</b><br>OM: Ron Stryker<br>APD/MD: Mike "The Mayor" Mike Jax" Jackson |
| <b>WBBM/Chicago, IL*</b><br>PD: Todd Cavanah<br>APD/MD: Erik Bradley                                      | <b>WKHT/Knoxville, TN*</b><br>OM: Rich Bailey<br>PD: Darren Stephens<br>MD: Joey Tack     | <b>WRDW/Philadelphia, PA*</b><br>PD: Leo "Kid Leo" Baldwin<br>MD: Marian Newsome-McAdam                           | <b>KEZE/Spokane, WA*</b><br>OM: Roger Nelson<br>PD: Boomer Davis                            |
| <b>KIBT/Colorado Springs, CO*</b><br>PD: Jared Goldberg<br>MD: Madboy                                     | <b>KRKA/Lafayette, LA*</b><br>PD/MD: Chris Logan  | <b>KWIN/Stockton, CA*</b><br>PD: Louie Diaz   | <b>WLLD/Tampa, FL*</b><br>PD: Orlando<br>OM/PD: Scantman<br>MD: Kristi Reif                 |
| <b>KZFM/Corpus Christi, TX*</b><br>OM/PD: Ed Ocanas<br>MD: Arlene M. Cordell                              | <b>KNEX/Laredo, TX</b><br>PD: Arturo Serna III  | <b>WPPW/South Bend, IN</b><br>OM: Ron Stryker<br>APD/MD: Mike "The Mayor" Mike Jax" Jackson                       | <b>WYVW/San Luis Obispo, CA</b><br>OM: Drew Ross<br>PD/MD: JoJo Lopez<br>APD: DJ Mel        |
| <b>KZZA/Dallas, TX*</b><br>PD: Al Fuentes<br>MD: DJ Reave   | <b>KLUC/Las Vegas, NV*</b><br>OM/PD: Cat Thomas<br>APD/MD: J.B. King                      | <b>KKFR/Phoenix, AZ*</b><br>PD: Bruce St. James<br>APD: Karlie Hustle<br>MD: DJ Joey Boy                          | <b>WZPW/Peoria, IL</b><br>OM: Matt Bahan<br>PD/MD: Quint "Q" Hafron                         |
| <b>KQKS/Denver, CO*</b><br>PD: Cat Collins<br>APD/MD: John E. Kage  | <b>KVEG/Las Vegas, NV*</b><br>PD: Sherita Saulsberry<br>MD: Jesse "J-Noise" Garcia        | <b>WZPW/Peoria, IL</b><br>OM: Matt Bahan<br>PD/MD: Quint "Q" Hafron   | <b>WRDW/Philadelphia, PA*</b><br>PD: Leo "Kid Leo" Baldwin<br>MD: Marian Newsome-McAdam     |
| <b>KPRR/El Paso, TX*</b><br>PD: Patti Diaz<br>APD/MD: DJ Slo Motion                                       | <b>WLTO/Lexington, KY*</b><br>OM: Robert Lindsey<br>PD: Tabatha Levrault                  | <b>WRDW/Philadelphia, PA*</b><br>PD: Leo "Kid Leo" Baldwin<br>MD: Marian Newsome-McAdam                           | <b>WZPW/Peoria, IL</b><br>OM: Matt Bahan<br>PD/MD: Quint "Q" Hafron                         |
| <b>XHTO/El Paso, TX*</b><br>OM/PD: Francisco Aguirre<br>APD/MD: Alex "Big Al" Flora                       | <b>KPWR/Los Angeles, CA*</b><br>PD: Jimmy Steal<br>APD/MD: E-Man                          | <b>WZPW/Peoria, IL</b><br>OM: Matt Bahan<br>PD/MD: Quint "Q" Hafron   | <b>WRDW/Philadelphia, PA*</b><br>PD: Leo "Kid Leo" Baldwin<br>MD: Marian Newsome-McAdam     |
| <b>WRCL/Flint, MI*</b><br>OM: J. Patrick<br>PD: Nathan Reed<br>MD: Clay Church                            | <b>KBTE/Lubbock, TX</b><br>OM: Jeff Scott<br>PD/MD: Magoo                                 | <b>WZPW/Peoria, IL</b><br>OM: Matt Bahan<br>PD/MD: Quint "Q" Hafron   | <b>WRDW/Philadelphia, PA*</b><br>PD: Leo "Kid Leo" Baldwin<br>MD: Marian Newsome-McAdam     |
| <b>KBOS/Fresno, CA*</b><br>PD: Greg Hoffman<br>MD: Danny Salas  | <b>KSTQ/Lubbock, TX</b><br>PD: Eddie Moreno<br>APD: Vince Carrillo<br>MD: Gilbert Saldana | <b>WZPW/Peoria, IL</b><br>OM: Matt Bahan<br>PD/MD: Quint "Q" Hafron   | <b>WRDW/Philadelphia, PA*</b><br>PD: Leo "Kid Leo" Baldwin<br>MD: Marian Newsome-McAdam     |
| <b>KSEQ/Fresno, CA*</b><br>OM/PD: Tommy Del Rio<br>MD: DJ Lace  | <b>KBFM/McAllen, TX*</b><br>OM: Billy Santiago<br>PD: Johnny O<br>MD: Frankie G           | <b>WZPW/Peoria, IL</b><br>OM: Matt Bahan<br>PD/MD: Quint "Q" Hafron   | <b>WRDW/Philadelphia, PA*</b><br>PD: Leo "Kid Leo" Baldwin<br>MD: Marian Newsome-McAdam     |
| <b>WBTT/Ft. Myers, FL*</b><br>PD: Scrap Jackson<br>APD/MD: Omar "The Big O"                               | <b>KXHT/Memphis, TN*</b><br>PD: Mo Better   | <b>WZPW/Peoria, IL</b><br>OM: Matt Bahan<br>PD/MD: Quint "Q" Hafron   | <b>WRDW/Philadelphia, PA*</b><br>PD: Leo "Kid Leo" Baldwin<br>MD: Marian Newsome-McAdam     |
|   | <b>WPOW/Miami, FL*</b><br>OM/PD: Tom Calococci<br>APD/MD: Eddie Mix                       | <b>WZPW/Peoria, IL</b><br>OM: Matt Bahan<br>PD/MD: Quint "Q" Hafron   | <b>WRDW/Philadelphia, PA*</b><br>PD: Leo "Kid Leo" Baldwin<br>MD: Marian Newsome-McAdam     |
|   | <b>WJJS/Roanoke, VA*</b><br>PD/MD: Cisoq  | <b>WZPW/Peoria, IL</b><br>OM: Matt Bahan<br>PD/MD: Quint "Q" Hafron   | <b>WRDW/Philadelphia, PA*</b><br>PD: Leo "Kid Leo" Baldwin<br>MD: Marian Newsome-McAdam     |

\* Monitored Reporter's



▶ WHETHER AS A LEAD OR FEATURED ARTIST, ALL THREE OF BIRDMAN'S APPEARANCES IN THE RAP TOP FIVE HAVE BEEN WITH LIL WAYNE. THEIR LATEST COLLABORATION, "POP BOTTLES," SNAPS 7-5.

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| THIS WEEK | LAST WEEK | WEEKS ON CHART | ARTIST TITLE  | NIelsen BDS CERTIFICATIONS<br>IMPRINT / PROMOTION LABEL | PLAYS<br>TW +/- | AUDIENCE<br>MILLIONS RANK |
|-----------|-----------|----------------|---|---|-----------------|---------------------------|
| 1         | 1         | 22             | <b>FLO RIDA FEATURING T-PAIN</b><br>LOW   | NO. 1 (7 WKS)<br>POE BOV/ATLANTIC                       | 9314 -97        | 77.652 1                  |
| 2         | 2         | 17             | <b>WEBBIE, LIL' PHAT &amp; LIL' BOOSIE</b><br>INDEPENDENT                         | MOST INCREASED PLAYS<br>TRILL/ASYLUM/ATLANTIC           | 7281 +730       | 54.749 2                  |
| 3         | 3         | 12             | <b>KANYE WEST FEATURING DWELE</b><br>FLASHING LIGHTS                              | ROC-A-FELLA/DEF JAM/IDJMG                               | 5443 -443       | 44.293 3                  |
| 4         | 4         | 22             | <b>PLIES FEATURING AKON</b><br>HYPNOTIZED   | BIG GATES/SLIP-N-SLIDE/ATLANTIC                         | 5133 -468       | 36.704 4                  |
| 5         | 7         | 20             | <b>BIRDMAN FEATURING LIL WAYNE</b><br>POP BOTTLES                                 | CASH MONEY/UNIVERSAL MDTOWN                             | 3728 +167       | 28.288 6                  |
| 6         | 5         | 21             | <b>KANYE WEST FEATURING T-PAIN</b><br>GOOD LIFE                                   | ROC-A-FELLA/DEF JAM/IDJMG                               | 3704 -469       | 33.219 5                  |
| 7         | 8         | 8              | <b>FAT JOE FEATURING J. HOLIDAY</b><br>I WON'T TELL                               | TERROR SQUAD/IMPERIAL/CAPITOL                           | 3457 +253       | 27.307 7                  |
| 8         | 10        | 13             | <b>SHAWTY LO</b><br>DEY KNOW  | D4U/ASYLUM  | 2974 +273       | 24.197 9                  |
| 9         | 6         | 27             | <b>PLAYAZ CIRCLE FEATURING LIL WAYNE</b><br>DUFFLE BAG BOY                        | DTP/DEF JAM/IDJMG                                       | 2973 -739       | 26.849 8                  |
| 10        | 9         | 14             | <b>BABY BASH FEATURING SEAN KINGSTON</b><br>WHAT IS IT                            | ARISTA/RMG  | 2774 +100       | 15.649 13                 |
| 11        | 13        | 11             | <b>LUPE FIASCO FEATURING MATTHEW SANTOS</b><br>SUPERSTAR                          | 1ST & 15TH/ATLANTIC                                     | 2725 +628       | 23.695 10                 |
| 12        | 11        | 24             | <b>DJ KHALED FEAT. T-PAIN, TRICK DADDY, RICK ROSS &amp; PLIES</b><br>I'M SO HOOD  | TERROR SQUAD/KOCH                                       | 2253 -270       | 22.240 11                 |
| 13        | 16        | 10             | <b>PITBULL FEATURING LIL JON</b><br>THE ANTHEM                                    | FAMOUS ARTISTS/TVT                                      | 1968 +231       | 16.899 12                 |
| 14        | 12        | 32             | <b>SOULJA BOY TELL'EM</b><br>CRANK THAT (SOULJA BOY)                              | COLLIPARK/INTERSCOPE                                    | 1875 -204       | 12.920 16                 |
| 15        | 20        | 9              | <b>ROCKO</b><br>UMMA DO ME  | ROCKY ROAD/ISLAND URBAN/IDJMG                           | 1702 +246       | 12.530 17                 |
| 16        | 16        | 15             | <b>DJ FELLI FEL FEAT. DIDDY, AKON, LUDACRIS &amp; LIL JON</b><br>GET BUCK IN HERE | ISLAND URBAN/IDJMG                                      | 1702 -90        | 13.551 14                 |
| 17        | 17        | 14             | <b>BABY BASH FEATURING T-PAIN</b><br>CYCLONE                                      | ARISTA/RMG  | 1649 -335       | 10.550 18                 |
| 18        | 18        | 9              | <b>TRINA</b><br>SINGLE AGAIN  | SLIP-N-SLIDE  | 1569 -6         | 8.719 19                  |
| 19        | 24        | 3              | <b>2 PISTOLS FEATURING T-PAIN &amp; TAY DIZM</b><br>SHE GOT IT                    | UNIVERSAL REPUBLIC                                      | 1537 +404       | 7.086 23                  |
| 20        | 17        | 28             | <b>GUCCI MANE</b><br>FREAKY GURL  | BIG CAT/ASYLUM/ATLANTIC                                 | 1404 -263       | 8.085 20                  |
| 21        | 28        | 2              | <b>JAY-Z FEATURING PHARRELL</b><br>I KNOW   | ROC-A-FELLA/DEF JAM/IDJMG                               | 1368 +463       | 7.779 21                  |
| 22        | 29        | 2              | <b>MISSY ELLIOTT</b><br>CHING-A-LING  | THE GOLD MIND/ATLANTIC                                  | 1354 +505       | 13.498 15                 |
| 23        | 23        | 14             | <b>BIG GEMINI</b><br>HYPNOTIZED   | BIG GUN/UPSTAIRS  | 1243 +116       | 6.624 24                  |
| 24        | 26        | 11             | <b>DOLLA FEATURING T-PAIN &amp; TAY DIZM</b><br>WHO THE F*** IS THAT              | JIVE/ZOMBA  | 1150 +101       | 6.462 25                  |
| 25        | 25        | 8              | <b>HURRICANE CHRIS FEATURING BOXIE</b><br>PLAYAS ROCK                             | POLO GROUNDS/J/RMG                                      | 1148 +58        | 5.568 29                  |
| 26        | 22        | 8              | <b>GLASSES MALONE FEATURING AKON</b><br>CERTIFIED                                 | CASH MONEY/UNIVERSAL MOTOWN                             | 1039 -83        | 5.880 28                  |
| 27        | 21        | 12             | <b>CHINGY FEATURING AMERIE</b><br>FLY LIKE ME                                     | DTP/DEF JAM/IDJMG                                       | 992 -383        | 6.252 26                  |
| 28        | 30        | 7              | <b>SCARFACE</b><br>GIRL YOU KNOW  | RAP-A-LOT 4 LIFE/ASYLUM/ATLANTIC                        | 830 +34         | 5.224 30                  |
| 29        | 31        | 8              | <b>DEM FRANCHIZE BOYZ</b><br>TALKIN' OUT DA SIDE OF YA NECK!                      | VIRGIN/CAPITOL  | 770 +10         | 3.301 38                  |
| 30        | 35        | 3              | <b>LIL' WILL</b><br>MY DOUGIE   | RUDEBWOY/UNAUTHORIZED/ASYLUM                            | 719 +144        | 7.735 22                  |
| 31        | 27        | 19             | <b>SOULJA BOY TELL'EM FEATURING I-15</b><br>SOULJA GIRL                           | COLLIPARK/INTERSCOPE                                    | 631 -342        | 3.332 37                  |
| 32        | 32        | 2              | <b>BAKE UP BOYZ FEATURING JIM JONES</b><br>NOW I CAN DO THAT                      | PHASE ONE   | 621 +82         | 1.491 -                   |
| 33        | 40        | 2              | <b>MIKE JONES FEATURING HURRICANE CHRIS</b><br>DROPP & GIMME SO                   | ICE AGE/SWISHHOUSE/ASYLUM/WARNER BROS.                  | 571 +122        | 3.379 36                  |
| 34        | 34        | 11             | <b>RICK ROSS FEATURING R. KELLY</b><br>SPEEDIN'                                   | SLIP-N-SLIDE/DEF JAM/IDJMG                              | 567 -182        | 3.797 33                  |
| 35        | 33        | 19             | <b>TRAP STARZ CLIK</b><br>GET IT BIG  | UNIVERSAL REPUBLIC                                      | 557 -111        | 3.202 39                  |
| 36        | 34        | 16             | <b>JAY-Z</b><br>ROC BOYS (AND THE WINNER IS)...                                   | ROC-A-FELLA/DEF JAM/IDJMG                               | 542 -122        | 6.245 27                  |
| 37        | NEW       | 3              | <b>BOW WOW &amp; OMARION</b><br>HEY BABY (JUMP OFF)                               | T.U.C./COLUMBIA   | 529 +126        | 3.155 40                  |
| 38        | 39        | 3              | <b>POP IT OFF BOYZ</b><br>CRANK DAT BATMAN  | UNIVERSAL MOTOWN  | 510 -19         | 2.355 -                   |
| 39        | NEW       | 3              | <b>RICK ROSS FEATURING T-PAIN</b><br>THE BOSS                                     | SLIP-N-SLIDE/DEF JAM/IDJMG                              | 467 +169        | 4.898 31                  |
| 40        | 36        | 17             | <b>YO GOTTI FEATURING PRETTY RICKY</b><br>LET'S VIBE                              | MOUTH OF THE SOUTH/TVT                                  | 467 -105        | 2.206 -                   |

FOR WEEK ENDING JANUARY 27, 2008

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Involvement in sororities and fraternities helps prep urban execs for success in radio and records

# Greeks Of The Industry

Darnella Dunham  
**DDunham@RadioandRecords.com**

Each February, the contributions of influential African Americans are remembered during Black History Month. It's not unusual to learn that many of these most accomplished individuals from the last century have ties to Greek fraternities and sororities. ■ These organizations historically bring out the best among those who survive the often intensive pledge process—and that includes several Greeks in the urban radio and records arena, who have maintained the legacy of excellence while ascending to important positions. ■ Joining these organizations, the executives say, help them develop the mental fortitude to overcome setbacks and challenges that arise daily in their current positions.

## The Process

Becoming a member of a sorority or fraternity is an arduous and lengthy proposition, but those who endure often find it to be extremely rewarding. Aside from officially becoming a part of the organizations—Alpha Kappa Alpha, Alpha Phi Alpha, Delta Sigma Theta, Iota Phi Theta, Kappa Alpha Psi, Omega Psi Phi, Phi Beta Sigma, Sigma Gamma Rho and Zeta Phi Beta—learning how to overcome obstacles and challenges when you feel you have nothing left to give is a skill that can be used later in life.

“The process taught me the value of teamwork, discipline, sacrifice and brotherhood,” Superadio director of affiliate relations and Kappa Alpha Psi brother Robert Massey says.

For Def Jam VP of urban promotion Thomas Lytle, pledging Omega Psi Phi prepared him mentally for challenges that he has faced in his career. While attending the State University of

New York at Buffalo, he was already well-known on campus as DJ E.B.O.N.Y. (Easy Brother of New York), so perceived popularity from becoming a Greek was not part of his motivation. Lytle decided to pledge as an upperclassman, and it was difficult to balance his studies with the demands of the organization—but quitting was never an option.

“I take pride in myself, and whatever I start, I finish. I don't do something to fail; I get in something to win,” Lytle says. “So having a winning attitude, I stuck the pledge process out, difficult as it might have been. It actually benefited me because I had the highest grade point average of my college career when I was [pledging], because

**‘The guidelines that the fraternity teaches you help you with obstacles and difficulties that you might face in the professional world. They worked for me.’ —Thomas Lytle**

scholarship is the second cardinal principle of our fraternity—maintaining a good grade average is mandatory with an Omega. The fraternity was built on four cardinal principles: manhood, scholarship, perseverance and uplift, and embodied with those principles are the tenets upon which success is built upon. You follow the guidelines that the fraternity teaches you and it helps you along the way with obstacles and difficulties that you might face in the professional world. They worked for me.”

The experience also helped Lytle become more extroverted. He says, “I wouldn't say I changed, but I was enlightened with tools that I could use at my disposal to help make me a better person, to hone my craft.”

While experiencing personal development that helped them navigate successful careers, being a member also helped the individuals gain practical experience. Music Choice director of urban and Latin programming Lamonda Williams notes that while pledging didn't necessarily help her prepare for her current job, “it helped me understand sisterhood, and that I have the strength to knock down walls and overcome obstacles.”

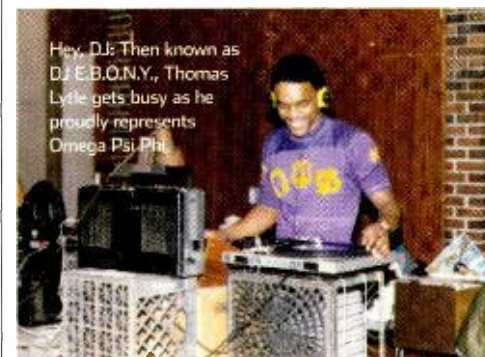
Lytle adds, “Suffering the slings and arrows and trying to cross the burning sands of Omega [part of a secret ritual that members will not elaborate on], it's hot. Can you take the heat? I crossed those burning sands—and I utilized all of those teachings to help me get where I am today. Sometimes it still feels like I'm pledging. There are still obstacles that the company and life put in front of you every day. It all depends on how you confront those obstacles and overcome them that makes you a better person and a better man.”

According to Clear Channel urban WQBT (94.1 the Beat)/Savannah, Ga., PD/afternoon personality Bo Money, “Pledging taught me to accept challenges in the workplace. This process introduced me to preparation and opened my eyes to the idea of making the impossible possible. Pledging also introduces you to the fact that you may feel beaten and you may be down, but you can always get up. These values are instilled into an individual: If you believe in yourself, you can get the job done.”

## Networking It

One big draw for college students considering joining a fraternity or sorority is the networking opportunities. With members from numerous career fields all across the country, being part of

**Continued on page 32**



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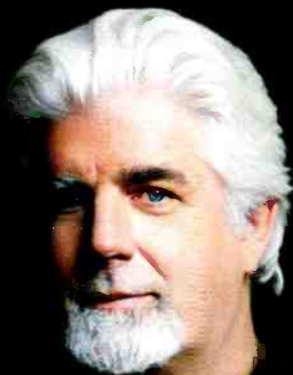


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| WNUA/Chicago        | KBLX/San Francisco | KWJZ/Seattle        |
| WNW/Cleveland       | WLTJ/Pittsburgh    | WMIB/Miami          |
| WJZZ/Atlanta        | WRAL/Raleigh       | WSRB/Chicago        |
| KMEZ/New Orleans    | WJXB/Knoxville     | KBZN/Salt Lake City |
| KOXL/Baton Rouge    | WMGV/Greenville    | KSSJ/Sacramento     |
| KOKY/Little Rock    | WMXS/Montgomery    | WRRX/Pensacola      |
| WVBE/Roanoke        | WARM/York          | WAMJ/Atlanta        |
| WKXI/Jackson        | WRRM/Cincinnati    | WHRP/Huntsville     |
| KJCD/Denver         | WDEF/Chattanooga   | WYLD/New Orleans    |
| WLQQ/Orlando        | WHUD/Newburgh      | WM3L/Charleston     |
| KUAP/Little Rock    | WWLI/Providence    | WLC/Columbia        |
| KJZS/Reno           | WKJY/Long Island   | WWDM/Columbia       |
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| KLJU/Jefferson City | WQMG/Greensboro    | WMPZ/Chattanooga    |
| WVSU/Birmingham     | WDLT/Mobile        | KDKS/Shreveport     |
| KOAS/Las Vegas      | WFLM/Ft. Pierce    | WTLZ/Saginaw        |
|                     | KRVR/Modesto       | WAGH/Columbus       |

### BDS / R&R Smooth Jazz Chart

|    |    |                          |                               |
|----|----|--------------------------|-------------------------------|
| LW | TW |                          |                               |
| 25 | 23 | "Walk On By"             | #2 MOST ADDED 2 wks in a row! |
|    |    | New & Active "Higher..." |                               |
|    |    | Chartbound "Love T.K.O." |                               |

### BDS / R&R Urban AC Chart

|    |    |               |
|----|----|---------------|
| 32 | 25 | "Love T.K.O." |
|----|----|---------------|

### Mediabase Smooth Jazz Chart

|     |     |              |                               |
|-----|-----|--------------|-------------------------------|
| 23* | 22* | "Walk On By" | #2 MOST ADDED 2 wks in a row! |
| 39* | 28* | "Higher..."  |                               |

### Mediabase Urban AC Chart

|     |     |               |                               |
|-----|-----|---------------|-------------------------------|
| 33* | 26* | "Love T.K.O." | #1 MOST ADDED 2 wks in a row! |
|-----|-----|---------------|-------------------------------|

### R&R / BDS Mainstream AC

|    |    |             |                          |
|----|----|-------------|--------------------------|
| 16 | 13 | "Higher..." | #1 MOST ADDED last week! |
|    |    |             | #2 MOST ADDED this week! |
|    |    |             | #2 GREATEST GAINER       |

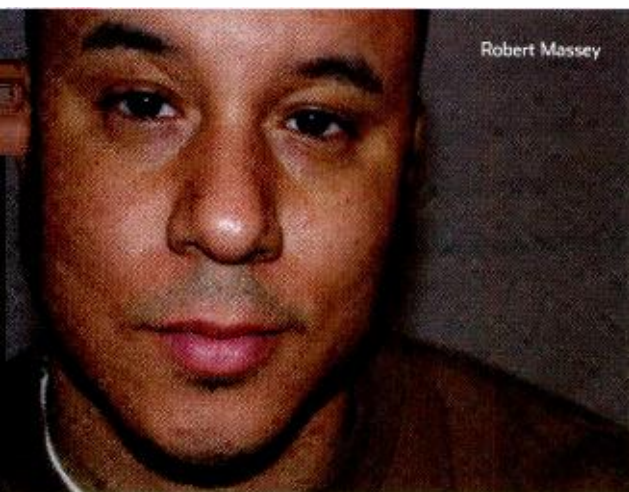
### Mediabase Mainstream AC

|     |     |             |                               |
|-----|-----|-------------|-------------------------------|
| 17* | 13* | "Higher..." | #2 MOST ADDED 2 wks in a row! |
|     |     |             | #2 GREATEST GAINER            |

Continued from page 30

a Greek organization can instantly give members access to brothers and sisters in positions to provide guidance and mentorship.

After graduation, Lytle received tangible assistance from a frat brother in Virginia. He accepted an on-air job at a gospel station in Norfolk and was making only \$10,000 per year. Money was tight, so Lytle put on his Omega gear and started hanging out on the campus of a local university. It didn't take long for the brothers to notice him, and one offered him a room to rent at a price he could afford. This arrangement allowed Lytle to focus on his radio career, which brought him to urban WOWI/Norfolk and then to Def Jam,



Robert Massey

where he has been employed for the last 18 years.

Networking does not mean hiring someone simply because they are a member of the same Greek organization. Getting ahead on your own merits is often emphasized. Perry Publishing & Broadcasting VP of programming Terry Monday says, "I never leaned on the shield to get ahead."

Williams adds, "Being an AKA certainly helps strike a chord of commonality when networking. Sharing the pink and green with colleagues is cool, but it has not yet helped get me a job."

The same applies to Radio One/Atlanta OM Boogie D, who notes that "a few but not many" opportunities have surfaced as a result of his Greek affiliation.

For Radio One/Atlanta creative marketing director Lori Hall, networking with sorority sisters after graduation helped her become aware of important professional organizations, like the National Assn. of Black Journalists. In her current position, Hall has given advice to members of her sorority, but she has never felt obligated to hire a sister; instead, the candidate's merits are paramount.

## Giving Back

The demands and long hours that radio and record executives put in often prevent them from being actively involved in graduate chapters of their Greek organizations, but there remains a connection. "I still talk to the younger members of the frat in my region," Money says.

And, Williams adds, "I help mentor the AKAs that I work with; we have to pass it forward. But above all that, it is important for us to mentor all

females in the business. It is my personal commitment to do so for women. After all, someone did it for me—but especially the ladies of Alpha Kappa Alpha sorority."

Massey and Monday also find mentoring individuals an effective way to give back what they received through their organizations. "Over the years I have mentored several of my fraternity brothers as well as members of other organizations," Massey says. And Monday adds, "I still mentor undergrads as well as grad brothers coming into the bound."

Overseeing multiple stations makes it difficult for Monday to get involved with Kappa Alpha Psi. He says, "From time to time I will work with my undergraduate brothers on projects. I also speak at different schools about going on to college, joining a fraternity, getting a degree."

Community involvement is emphasized in fraternities and sororities, and it's something that many members strive to participate in after graduating. "I have been very blessed in my career. I feel it is my duty to give back," Massey says.

Again, demanding jobs often make it difficult to take part in community service, so some creativity is required. Since Monday's heavy traveling makes it tough to give back on his own, he will often brainstorm and give ideas to undergraduate brothers on various community service concepts.

Williams adds, "Even though I am not active in a grad chapter, that does not stop me from doing my part. I continue to do community service by volunteering on my own and serving in church." When she worked for KNOU/New Orleans three years ago, Williams read newspaper articles on-air over the weekend for a community station that broadcast for the blind. "I still continue to do so today once a month in Orange, N.J. I also usher at Abyssinian Baptist Church in Harlem and am involved in various ministries that speak to the needs of the Harlem community."

In addition, instead of taking the Martin Luther King Jr. Day holiday to relax, Williams used the occasion to contribute to her community. "I helped build a library for kids at a homeless shelter for women in lower Manhattan. This is keeping in the spirit of serving others, a tenet that Dr.

## Roll Call

The Greek roll call goes on. Among other high-flying radio and record executives with ties to fraternities and sororities are Music World Entertainment president/CEO and Beyoncé manager Mathew Knowles, Atlantic Records Northeast promotion manager Dwight Willacy and such urban programmers as Cox's WBHJ (95.7 Jamz)/Birmingham PD Mary K, Clear Channel's WBTP (95.7 the Beat)/Tampa MD/midday talent Coka-Lani, CBS Radio VP of urban programming Reggie Rouse and Radio One VP of operations Zemira Jones.

Additionally, syndicated morning show hosts Steve Harvey, Tom Joyner and Rickey Smiley are all brothers in Omega Psi Phi.



Lori Hall



Pinkies Up: Lori Hall throws up the Alpha Kappa Alpha sign during her college years.

**'I help mentor the AKAs that I work with; we have to pass it forward.'**

—Lamonda Williams

King preached about, stood for and some may argue even died for."

Boogie D is equally passionate about community service and has remained involved during his career in radio. "I do my part through [urban WHHL (Hot 104.1) and urban ACWFUN (Foxy 95.5)]. We are heavily involved in the community—and I don't mean the streets, but the community." At Hot 104.1, Boogie D adds, "we don't just play hip-hop records and party; we do community days, we go out to different parks and have a free barbecue and then we play the St. Louis police and fire departments combined team in softball, so that the community can come out and see the officers in a different setting.

That's where our mind-set has always been: to be in the community."

Lytle finds that his experience with Omega Psi Phi is accurately reflected in a sign above the office door of Def Jam senior VP of urban promotion Benny Pough. It reads: "Pressure turns coals into diamonds and also breaks pipes." "So if you can take the pressure, all it's going to do is make you stronger," Lytle says. "There are situations that are put up in the pledge process that help make you stronger." But he admits that the Greek system is not for everybody.

"There are plenty of non-Greeks out here who are very successful in business and in whatever endeavor they choose. For me, though, especially as a networking tool after I graduated, it was the right move. I'm very glad that I did it." **R&R**



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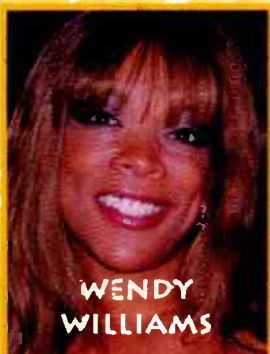
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How NABOB used its clout to help delay further PPM rollout, amid accusations of unacceptable urban audience sampling

# Urban Renewal

By Darnella Dunham

As the first wave of currency ratings from Arbitron's Portable People Meter was released in Houston and Philadelphia last year, a number of urban programmers voiced concerns that the new methodology appeared to be adversely affecting urban, urban AC and gospel stations. ■ The PPM shows significantly higher station cume estimates and a drastic reduction in time spent listening across all formats. However, it has also reported a precipitous drop in rank for urban and Latin stations.

In Houston, Radio One's urban KBXX (97.9 the Box) and urban AC KMJQ (Magic 102.1) were consistently among the top five with 12+ listeners, using the traditional Arbitron diary methodology. But in the PPM world, both stations' ratings dropped sharply. In Philadelphia, Clear Channel's top-rated urban AC WDAS-FM and urban WUSL (Power 99) saw their overall ratings decline.

As a result, urban programmers across the country expressed concern about PPM sample sizes of minorities and younger listeners. But it was the National Assn. of Black Owned Broadcasters that has been consistently vocal in its efforts to get Arbitron to address these issues—not out of fear of the new methodology, but over concerns about how decreased ratings affect minority-owned stations and urban-formatted stations that already have major challenges in their efforts to get media buyers to understand the value of their audiences.

NABOB was established in 1976 to help stimulate growth of African-American owners of radio and TV outlets and to help these stations succeed financially. Today there are more than 200 African-American-owned broadcast properties in the United States. When NABOB formed, there were only 30.

While the growth is impressive, the organization is striving to raise black ownership to a number that is on par with the 14% of the U.S. population that African-Americans represent. (Today, the percentage of stations owned by this group is only 2%.)

NABOB remains vigilant in its efforts for this reason, according to the organization's stated objectives: "Economic and political empowerment in the African-American community cannot be achieved without access and control over the mass-media resources that impact our lives and the world. NABOB is dedicated to creating opportunities for success for African-Americans

in the telecommunications industry."

While NABOB represents African-American broadcast owners, executive director/general counsel Jim Winston is convinced that its ongoing efforts to raise a collective outcry about the PPM is also beneficial to programmers who weren't necessarily worried about the new methodology. "This is an industry problem, not just an urban problem," Winston says.

Following is a play-by-play of NABOB's effort to foster action from Arbitron.

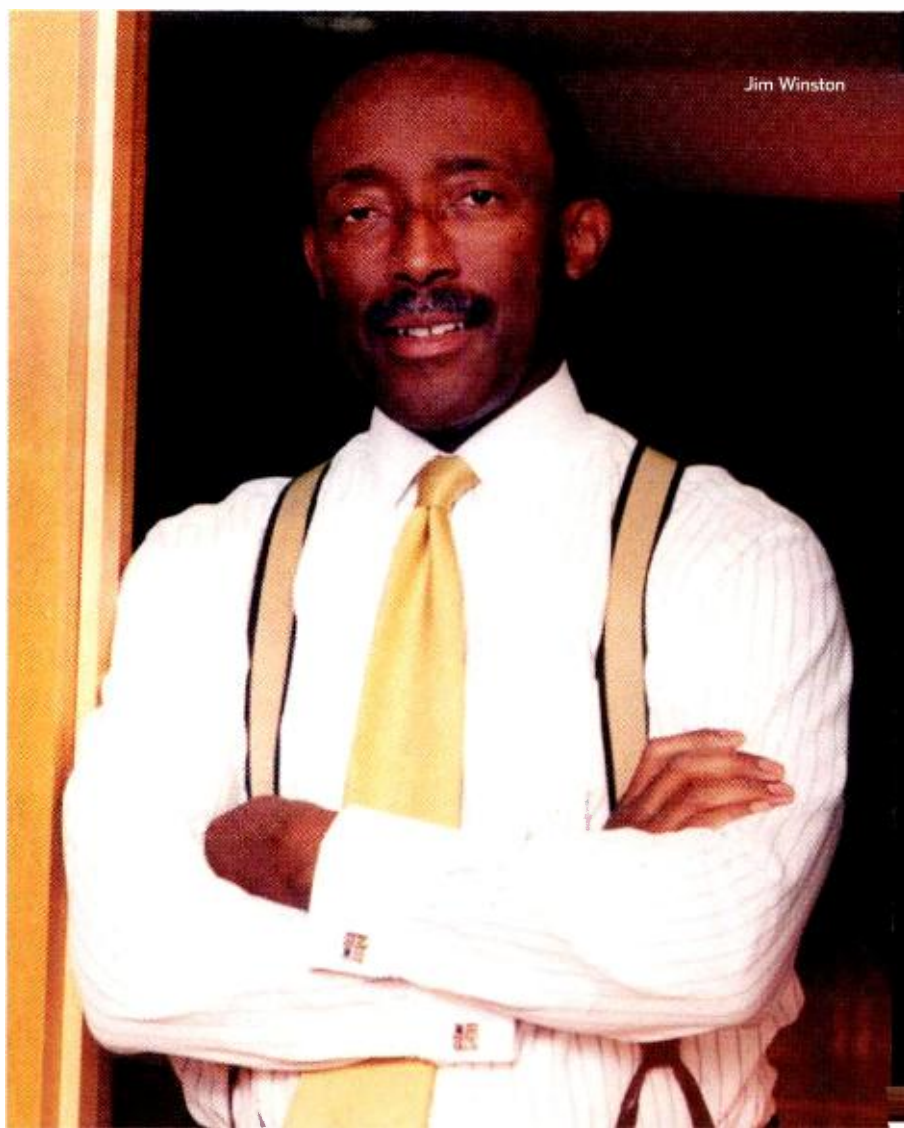
## August 2007

During the summer, NABOB urged Arbitron to delay its scheduled market rollout of the PPM. "Arbitron has issued several months of PPM data and it is clear, not just to our members, but to the radio industry as a whole, that this new technology is flawed," Winston said Aug. 16. "We have seen all radio audiences decline—and urban radio station audiences decline significantly—under PPM."

Early on, he said, NABOB told Arbitron that it saw problems with data reliability caused by a low sample size, particularly among African Americans in the 18-24 demo. Samples in Philadelphia and Houston for the demo "have been consistently and substantially below the proportion of the population represented by this demo, and substantially below the sample size Arbitron set for itself to reach," Winston said Aug. 16.

NABOB contended that this underrepresentation in the sample resulted in significant audience declines. NABOB and Arbitron retained research firm Norman Hecht Research to look into the PPM data, and NHR provided analysis that demonstrated that the low sample size indeed was resulting in lower ratings for stations targeting young African-American listeners.

"Over the past several months, a number of industry executives have stepped forward to crit-



**'NABOB, like the rest of the radio industry, wants an electronic rating service. However, we need a service that measures our actual audience and provides reliable and credible information.'**

—Jim Winston

icize the new PPM measuring service, and with each passing day there seems to be another problem reported," Winston said Aug. 16.

The following day, Arbitron senior VP of press and investor relations Thom Mocarsky publicly responded to NABOB's request: "We remain confident in the validity of the PPM service in Houston and Philadelphia. The PPM ratings are not flawed. Major broadcasters have also shown their confidence in the PPM system by continuing to sign long-term contracts for PPM ratings services.

"We will continue to work with NABOB on the issues they have raised. We will continue to review with all broadcasters the initiatives that are part of our effort to continuously improve the quality of our PPM samples," Mocarsky said.

He added that Arbitron was planning regular

**Continued on page 36**



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Continued from page 34

updates for the industry and press with each monthly release of PPM ratings.

“One of our goals is to provide more timely and accountable ratings data. PPM ratings are one tool that the industry can use in their efforts to reverse the widely reported, long-term decline in national ad dollars that started years before PPM was introduced in only two markets,” he said. “Only by moving forward with PPM will the radio industry be able to address some of the fundamental concerns of national advertisers.”

## November 2007

When initial results from Arbitron’s PPM pre-currency survey in New York were released Nov. 7, concerns continued for a number of African-American and Hispanic broadcasters. Winston maintained his battle cry against the methodology, on behalf of NABOB.

“The New York City results were even worse for urban and Hispanic radio than the Philadelphia and Houston numbers. They showed a substantial loss of audience for all stations, but the loss for the urban- and Hispanic-formatted stations was far worse than for the market as a whole,” Winston said Nov. 8.

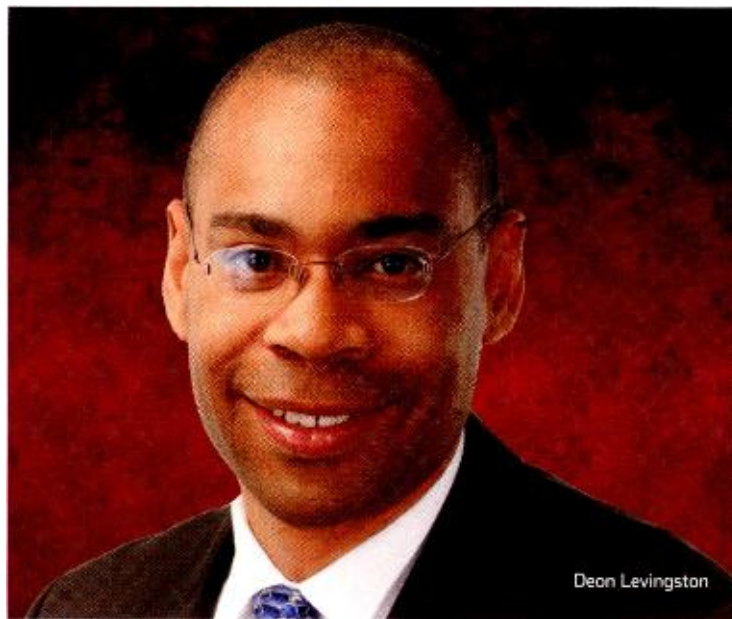
Inner City’s urban AC WBLS and Emmis’ urban WRKS (98.7 Kiss FM) were among those hit hardest, with WBLS dropping from No. 1 25-54 in the diary summer book to below the top 10 in October’s PPM survey.

Regarding that first pre-currency wave of results in New York, Inner City/New York VP/GM Deon Levingston noted at the time that “anybody who is an urban or Hispanic broadcaster is deeply concerned. But urban and Hispanic broadcasters alone shouldn’t be deeply concerned; anybody in that industry should have some concern regarding the People Meter.”

Winston, in turn, claimed that the early results in New York demonstrated that “the limited changes that Arbitron claims to have implemented have done no good. In light of these highly questionable results, Arbitron should agree that further testing is needed in New York. Instead, Arbitron has cavalierly disregarded all requests to delay the New York rollout date, even though Arbitron is well aware of the negative impact a premature rollout could have on urban-formatted, Hispanic-formatted and minority-owned stations.”

Levingston, who was on the original NABOB committee that met with Arbitron to discuss its PPM concerns, claimed that Arbitron showed little discernable interest in slowing the PPM’s rollout into more markets, despite the alleged flaws. He said, “Arbitron has made commitments to correct it, [but] they’ve taken the approach [of], ‘We’re going to do this whether you or your radio partners are concerned or not, and we’re going to fix it as we go along, no matter how much it affects your business.’”

Further, according to Winston, “The drastic declines in audience for the New York urban and Hispanic stations cannot be attributed to the alleged superiority of the PPM methodology



Deon Levingston

over the diary methodology. Declines this substantial raise serious issues about who and what is actually being measured and how the PPM methodology manipulates that data.”

He added that given Arbitron’s virtual monopoly, the company is able to dictate marked fee increases, which it knows the stations must pay because there is no other ratings alternative. As a result, urban- and Hispanic-formatted and minority-owned stations—formats and stations that have been the most negatively affected by the PPM to date—were being forced to pay increased fees for a service they know produces results that will likely be to their financial detriment.

Arbitron responded to NABOB two days later during a PPM press teleconference. CEO Steve Morris said, “We fundamentally disagree with NABOB that the PPM needs fixes in New York, so the idea of an independent panel makes a lot of sense. We welcome independent review of our methodology.”

In a statement released after the teleconference, Morris added that with random sampling as the basic research platform for measurement, there is never perfect measurement—the reason that the Media Rating Council mandates that data is always to be described by suppliers like Arbitron as “estimates.”

But on Nov. 27, following an uproar over sample issues voiced by several of its largest clients—including Clear Channel, Cox Radio, Cumulus Media and Radio One—Arbitron announced it would delay the commercialization of the PPM in nine markets: New York, Nassau-Suffolk, Middlesex, Los Angeles, Riverside, Chicago, San Francisco, San Jose and Dallas. Morris said at the time, “We remain confident in the audience estimates that the Portable People Meter service is producing. However, over the past three weeks, feedback from our customers, the Media Rating Council and other constituencies has led us to conclude that the radio industry would be better served if we were to delay further commercialization of the PPM in order to address their issues.”

Morris said that Arbitron had a number of initiatives in the pipeline for implementation in first-quarter 2008 that he believed would improve the performance of PPM samples. “Our intention is

**‘With improvement in the sample should come additional stability, but there is no reason to believe it will significantly change what we are seeing in the estimates.’**

—John Snyder

to expand significantly this list of improvement initiatives by working closely with customers, industry organizations and community groups. We expect that the Media Rating Council will be a particularly valuable source of guidance and advice on the more technically oriented aspects of this review and improvement process, and we intend to work closely with the members of the MRC over the next several months.”

In addition—obviously offering a peace pipe to the likes of NABOB—Morris said Arbitron would utilize the additional time before rollout to work with community leaders to review the workings of the PPM service and to gather their insights to improve compliance among persons 18-34, including ethnic young adults across New York, Los Angeles, Chicago and subsequent markets.

NABOB immediately applauded Arbitron’s move and Winston said, “We are pleased to see that they have finally responded to the concerns that NABOB and others have expressed about the PPM methodology. NABOB, like the rest of the radio industry, wants an electronic rating service. However, we need a service that measures our actual audience and provides reliable and credible information.”

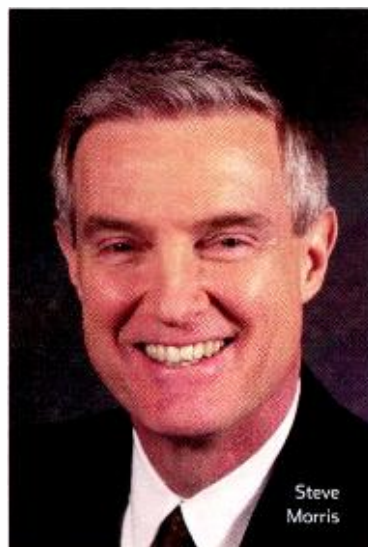
## January 2008

During Arbitron’s Jan. 3 monthly press briefing to discuss the status of the PPM and the recently released December data, the company said that its focus on recruiting in the 18-24 demographic in Philadelphia and New York was “paying off.”

In Philadelphia, Arbitron touted an 18-point 18-24 demographic delivery index increase during the preceding four months (59-77). (DDI measures sample proportionality or how sample representation matches the demographic makeup of the market. Perfect proportionality equates to a DDI of 100.) Meanwhile in New York, which is still in PPM pre-currency mode, the company cited an 11-point 18-24 improvement (67-78) in the previous three months.

However, Arbitron VP of PPM implementation John Snyder says, “The drastic improvement in the Philadelphia 18-24 in-tab shows virtually no difference in the estimates. Rank positions and estimates remain consistent. With improvement in the sample should come additional stability, but there is no reason to believe it will significantly change what we are seeing in the estimates” (see story, page 16).

Urban-formatted stations with strong ratings have spent years trying to get advertisers to understand the value of their audiences and the prospect of advertisers spending more on urban radio with lower ratings is not realistic. Decreased advertiser support in a PPM world would likely lead to a decrease in urban stations, many believe. Now that Arbitron is working diligently to improve its young and minority listener sample sizes, NABOB’s efforts appear to be paying off for urban stations and radio as a whole.



Steve Morris



▶ WITH "SEXY CAN I" OPENING AT NO. 29 AT URBAN AND NO. 32 AT RHYTHMIC, RAY J SETS A CAREER-HIGH DEBUT ON EOTH CHARTS.

| THIS WEEK | LAST WEEK | WEEKS ON CHART | ARTIST TITLE   | 11 NIELSEN BDS CERTIFICATIONS | HITPREDICTOR STATUS | PLAYS TW | CHG  | AUDIENCE MILLIONS | RANK |
|-----------|-----------|----------------|--|-------------------------------|---------------------|----------|------|-------------------|------|
| 1         | 1         | 13             | <b>ALICIA KEYS</b><br>LIKE YOU'LL NEVER SEE ME AGAIN                         | NO. 1 (6 WKS)                 | ☆                   | 4622     | +28  | 45.981            | 1    |
| 2         | 13        |                | <b>WEBBIE, LIL' PHAT &amp; LIL' BOOSIE</b><br>INDEPENDENT                    |                               |                     | 4419     | +133 | 36.509            | 5    |
| 3         | 15        |                | <b>J. HOLIDAY</b><br>SUFFOCATE   |                               | ☆                   | 4242     | +17  | 41.556            | 2    |
| 4         | 10        |                | <b>SNOOP DOGG</b><br>SENSUAL SEDUCTION                                       |                               |                     | 4120     | +122 | 37.001            | 4    |
| 5         | 7         | 9              | <b>KEYSHIA COLE</b><br>I REMEMBER  | MOST INCREASED PLAYS          | ☆                   | 3818     | +659 | 37.936            | 3    |
| 6         | 6         | 16             | <b>FLO RIDA FEATURING T-PAIN</b><br>LOW                                      |                               | 11                  | 3354     | +75  | 29.411            | 9    |
| 7         | 5         | 24             | <b>TREY SONGZ</b><br>CAN'T HELP BUT WAIT                                     |                               | 11                  | 3167     | -235 | 34.910            | 6    |
| 8         | 9         | 8              | <b>CHRIS BROWN</b><br>WITH YOU   |                               | ☆                   | 3143     | +361 | 30.822            | 7    |
| 9         | 8         | 10             | <b>KANYE WEST FEATURING DWELE</b><br>FLASHING LIGHTS                         |                               | ☆                   | 2863     | -4   | 23.223            | 11   |
| 10        | 10        | 18             | <b>MARIO</b><br>CRYING OUT FOR ME  |                               | ☆                   | 2838     | +305 | 29.943            | 8    |
| 11        | 11        | 17             | <b>MARY J. BLIGE</b><br>JUST FINE  |                               | ☆                   | 2437     | -64  | 27.946            | 10   |
| 12        | 14        | 10             | <b>SHAWTY LO</b><br>DEY KNOW   |                               |                     | 2381     | +221 | 19.012            | 15   |
| 13        | 16        | 7              | <b>THE-DREAM</b><br>FALSETTO   |                               |                     | 2349     | +269 | 20.695            | 12   |
| 14        | 12        | 16             | <b>BIRDMAN FEATURING LIL WAYNE</b><br>BIRD BOTTLES                           |                               | ☆                   | 2283     | -200 | 18.145            | 16   |
| 15        | 13        | 22             | <b>ALICIA KEYS</b><br>NO ONE   |                               | 11                  | 1961     | -414 | 20.583            | 13   |
| 16        | 15        | 12             | <b>BOW WOW &amp; OMARION</b><br>GIRLFRIEND                                   |                               | ☆                   | 1884     | -238 | 14.857            | 20   |
| 17        | 18        | 19             | <b>KANYE WEST FEATURING T-PAIN</b><br>GOOD LIFE                              |                               | 11                  | 1814     | -161 | 20.307            | 14   |
| 18        | 23        | 6              | <b>FAT JOE FEATURING J. HOLIDAY</b><br>I WON'T TELL                          |                               |                     | 1660     | +54  | 14.224            | 21   |
| 19        | 22        | 7              | <b>MARY J. BLIGE</b><br>WORK THAT  | AIRPOWER                      | ☆                   | 1639     | +3   | 15.223            | 18   |
| 20        | 17        | 21             | <b>CHRIS BROWN FEATURING T-PAIN</b><br>KISS KISS                             |                               | 11                  | 1604     | -469 | 15.085            | 19   |
| 21        | 26        | 7              | <b>ROCKO</b><br>UMMA DO ME   |                               |                     | 1573     | +227 | 10.875            | 22   |
| 22        | 21        | 20             | <b>KEYSHIA COLE INTRODUCING AMINA</b><br>SHOULD A LET YOU GO                 |                               | ☆                   | 1487     | -324 | 16.817            | 17   |
| 23        | 27        | 3              | <b>JANET</b><br>FEEDBACK   |                               | ☆                   | 1218     | +194 | 5.898             | 31   |
| 24        | 24        | 19             | <b>PLIES FEATURING AKON</b><br>HYPNOTIZED                                    |                               | 11                  | 1182     | -271 | 8.320             | 24   |
| 25        | 37        | 2              | <b>JAY-Z FEATURING PHARRELL</b><br>I KNOW                                    |                               | ☆                   | 1079     | +355 | 6.646             | 27   |
| 25        | 33        | 2              | <b>LUPE FIASCO FEATURING MATTHEW SANTOS</b><br>SUPERSTAR                     |                               | 11                  | 1043     | +213 | 7.507             | 26   |
| 27        | 25        | 16             | <b>TYRA B</b><br>GIVIN' ME A RUSH  |                               | ☆                   | 995      | -445 | 5.659             | 32   |
| 28        | 29        | 9              | <b>SEAN KINGSTON</b><br>TAKE YOU THERE                                       |                               | ☆                   | 984      | -21  | 5.076             | 34   |
| 29        | NEW       |                | <b>RAY J &amp; YUNG BERG</b><br>SEXY CAN I                                   |                               |                     | 972      | +497 | 6.546             | 28   |
| 30        | 31        | 6              | <b>HURRICANE CHRIS FEATURING BOXIE</b><br>PLAYAS ROCK                        |                               | ☆                   | 928      | +62  | 4.092             | 38   |
| 31        | NEW       |                | <b>MISSY ELLIOTT</b><br>CHING-A-LING   |                               | ☆                   | 909      | +321 | 8.370             | 23   |
| 32        | 28        | 20             | <b>RIHANNA FEATURING NE-YO</b><br>HATE THAT I LOVE YOU                       |                               | 11                  | 879      | -139 | 8.129             | 25   |
| 33        | 32        | 4              | <b>TRINA</b><br>SINGLE AGAIN   |                               |                     | 848      | +1   | 4.056             | 39   |
| 34        | 35        | 4              | <b>SCARFACE FEATURING TREY SONGZ</b><br>GIRL YOU KNOW                        |                               |                     | 810      | +59  | 5.098             | 33   |
| 35        | 34        | 9              | <b>BS</b><br>IN MY BEDROOM   |                               |                     | 775      | -27  | 4.238             | 37   |
| 36        | 39        | 4              | <b>JAHEIM</b><br>NEVER   |                               | ☆                   | 763      | +76  | 6.419             | 29   |
| 37        | 40        | 2              | <b>DOLLA FEATURING T-PAIN &amp; TAY DIZM</b><br>WHO THE F*** IS THAT         |                               |                     | 744      | +79  | 4.539             | 35   |
| 38        | 30        | 11             | <b>CHINGY FEATURING AMERIE</b><br>FLY LIKE ME                                |                               |                     | 725      | -262 | 4.298             | 36   |
| 39        | 38        | 6              | <b>DEM FRANCHIZE BOYZ</b><br>TALKIN' OUT DA SIDE OF YA NECK!                 |                               |                     | 722      | +13  | 2.815             | -    |
| 40        | NEW       |                | <b>CHERI DENNIS FEATURING YUNG JOC &amp; GORILLA ZOE</b><br>PORTRAIT OF LOVE |                               |                     | 626      | +38  | 2.872             | -    |

## MOST ADDED

**RICK ROSS FEAT. T-PAIN** 36  
The Boss (Slip-N-Slide/Def Jam/IDJMG)  
KBTT, KHTE, KIPR, KJMM, KNDA, KOPW, KRRQ, KVSP, WAMO, WBFA, WBLK, WBT, WDKX, WEMX, WFXA, WFXE, WHXT, WHXA, WHXT, WJBT, WJMS, WJMI, WJTT, WJUC, WJWZ, WJZD, WJZE, WPEG, WPRW, WQHH, WRBJ, WTMG, WWWW, WXBT, WZFX, WZHT, XM The City

**MISSY ELLIOTT** 35  
Ching-A-Ling (Goldmind/Atlantic)  
KBTT, KHTE, KIPR, KJMM, KKDA, KMJJ, KOPW, KPRS, KTCK, KVSP, WAMO, WBLK, WBLX, WBT, WBTJ, WDKX, WEAS, WEMX, WEUP, WFXA, WFXE, WHXT, WJMI, WJTT, WJUC, WJWZ, WJZD, WPRW, WQHH, WRBJ, WTMG, WUSL, WWWZ, WZFX

**CHARLIE WILSON FEAT. T-PAIN** 25  
Supa Sexy (Jive/Zomba)  
KBTT, KHTE, KIPR, KJMM, KOPW, KRRQ, KVSP, WBFA, WBLK, WBT, WDKX, WEMX, WFXA, WJBT, WJMS, WJTT, WJUC, WJZD, WJZE, WQHH, WRBJ, WTMG, WZHT

**MIKE JONES FEAT. HURRICANE CHRIS** 18  
Drop And Gimme 50 (Ice Age/SwishHouse/Asylum/Warner Bros.)  
KBTT, KIPR, KKDA, WAMO, WBFA, WBT, WEMX, WEUP, WFXE, WHXT, WJMI, WJTT, WJZD, WPEG, WQHH, WWWW, WZFX, WZHT

**YUNG RALPH** 18  
I Work Hard (Universal Republic)  
KBTT, KHTE, KIPR, KJMM, KVSP, WBFA, WBT, WFXA, WFXE, WJMI, WJTT, WJWZ, WJZD, WQBT, WQHH, WRBJ, WTMG, WWWW

**KEITH SWEAT FEAT. PAISLEY BETTIS** 13  
Suga Suga Suga (Atco/Rhino)  
KHTE, KIPR, KOPW, KPRS, WAMO, WDKX, WFXE, WJMS, WJMI, WJTT, WQHH, WTMG, WWWW

**JAY-Z FEAT. PHARRELL** 10  
I Know (Roc-A-Fella/Def Jam/IDJMG)  
KATZ, KTCK, WBTJ, WEAS, WHRK, WKKV, WPGC, WPRW, WXBT, WZFX

**LUPE FIASCO FEAT. MATTHEW SANTOS** 10  
Superstar (1st & 15th/Atlantic)  
Sirius Hot Jamz, WEDR, WENZ, WERQ, WQZB, WHTA, WIZF, WKKV, WQUE, WZFX

**ADDED AT...**  
**KHTE**  
Little Rock, AR  
PD: Joe Ratliff  
MD: Toni Seville  
Missy Elliott, Ching-A-Ling, 5  
Charlie Wilson Feat. T-Pain, Supa Sexy, 0  
Keith Sweat Feat. Paisley Bettis, Suga Suga Suga, C  
Rick Ross Feat. T-Pain, The Boss, 0  
Yung Ralph, I Work Hard, 0  
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### NEW AND ACTIVE

| ARTIST TITLE / LABEL  | PLAYS /GAIN | ARTIST TITLE / LABEL   | PLAYS /GAIN |
|---|-------------|--|-------------|
| <b>2 PISTOLS FEAT. T-PAIN &amp; TAY DIZM</b> (Universal Republic)<br>She Got It                     | 529/117     | <b>NE-YO</b><br>Go On Girl (Def Jam/IDJMG)                             | 417/36      |
| TOTAL STATIONS:   | 45          | TOTAL STATIONS:  | 32          |
| <b>RAHEEM DEVAUGHN</b> (Jive/Zomba)<br>Customer   | 518/166     | <b>LIL' WILL</b><br>My Dougie (Rudeboy/Unauthorized/Asylum)            | 402/89      |
| TOTAL STATIONS:   | 46          | TOTAL STATIONS:  | 32          |
| <b>CHERISH FEAT. YUNG JOC</b> (Sho'Nuff/Capitol)<br>Killa   | 484/187     | <b>BAKE UP BOYZ FEAT. JIM JONES</b><br>Now I Can Do That (Phase One)   | 374/75      |
| TOTAL STATIONS:   | 46          | TOTAL STATIONS:  | 39          |
| <b>LYFE JENNINGS</b> (Columbia)<br>Never Never Land   | 459/171     | <b>RICK ROSS FEAT. T-PAIN</b><br>The Boss (Slip-N-Slide/Def Jam/IDJMG) | 369/164     |
| TOTAL STATIONS:   | 37          | TOTAL STATIONS:  | 56          |
| <b>MIKE JONES FEAT. HURRICANE CHRIS</b> (Ice Age/SwishHouse/Asylum/Warner Bros.)<br>Drop & Gimme 50 | 417/110     | <b>RAZAH</b><br>Rain (Manhood/Def Jam/IDJMG)                           | 311/153     |
| TOTAL STATIONS:   | 51          | TOTAL STATIONS:  | 32          |

## MOST INCREASED PLAYS

|      |   |   |
|------|---|---|
| +659 | ☆ | <b>KEYSHIA COLE</b><br>I Remember (Imani/Geffen/Interscope)<br>WOWI +39, WZHT +29, KBFB +37, WWPR +34, WHTD +29, WJUC +29, WPRW +27, WFXA +24, KVSP +24, WQBT +23           |
| +497 | ☆ | <b>RAY J &amp; YUNG BERG</b><br>Sexy Can I (Knockout/Deja 34/Epic/Koch)<br>KJMM +28, SHU +26, KMJL +25, WAMO +25, WBT +24, KBTT +22, WEAS +18, WJMS +18, KTCK +17, WBLX +15 |
| +361 | ☆ | <b>CHRIS BROWN</b><br>With You (Jive/Zomba)<br>WENZ +43, WOWI +37, SHU +37, WBTJ +37, WJMI +29, WDCX +22, XCTY +22, WEMX +20, WPEG +19, KMJL +18                            |
| +355 | ☆ | <b>JAY-Z FEAT. PHARRELL</b><br>I Know (Roc-A-Fella/Def Jam/IDJMG)<br>KOPW +29, SHU +23, KATZ +21, KJMM +19, KVSP +18, WXBT +18, WJBT +17, WHRK +17, WKKV +17, WBTJ +16      |
| +321 | ☆ | <b>MISSY ELLIOTT</b><br>Ching-A-Ling (The Gold Mind/Atlantic)<br>WJMS +32, WUSL +27, WPRW +23, WQOK +20, KMJL +20, WEAS +19, WBLX +16, WBTJ +16, WKYS +15, KTCK +15         |

FOR WEEK ENDING JANUARY 27, 2008  
LEGEND: See legend to charts in charts section for rules and symbol explanations.  
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► **KEITH SWEAT** HAS HIS FIRST NON-HOLIDAY DEBUT AS A SOLO ARTIST SINCE 2002 WITH "SUGA SUGA SUGA" AT NO. 36. HE SPENT TWO WEEKS ON THE LIST IN DECEMBER WITH THE TITLE TRACK FROM "A CHRISTMAS OF LOVE" AND ALSO HAD A PAIR OF CHART HITS IN 2003 AS A MEMBER OF LSG.

| WEEKS ON CHART | LAST WEEK | ARTIST TITLE   | NIelsen BDS CERTIFICATIONS<br>IMPRINT / PROMOTION LABEL | PLAYS TW +/- | AUDIENCE MILLIONS | RANK |
|----------------|-----------|--|---|--------------|-------------------|------|
| 1              | 12        | <b>ALICIA KEYS</b><br>Like You'll Never See Me Again                         | NO. 1 (3 WKS)<br>MBKJ/RMG                               | 1922 +92     | 17.567            | 1    |
| 2              | 15        | <b>JAHEIM</b><br>Never   | DIVINE MILL/ATLANTIC                                    | 1658 +86     | 13.736            | 3    |
| 3              | 16        | <b>MARY J. BLIGE</b><br>Just Fine  | MATRIARCH/GEFFEN/INTERSCOPE                             | 1528 +34     | 14.140            | 2    |
| 4              | 12        | <b>KEYSHIA COLE</b><br>I Remember  | MOST INCREASED PLAYS<br>IMANI/GEFFEN/INTERSCOPE         | 1275 +135    | 10.577            | 5    |
| 5              | 22        | <b>ALICIA KEYS</b><br>No One   | 1) <sup>3</sup><br>MBKJ/RMG                             | 1272 -75     | 10.945            | 4    |
| 6              | 45        | <b>MUSIQ SOULCHILD</b><br>Teach Me   | 1) <sup>1</sup><br>ATLANTIC                             | 1071 -92     | 8.073             | 8    |
| 7              | 22        | <b>JUSTIN TIMBERLAKE DUET WITH BEYONCE</b><br>Until the End of Time          | 1) <sup>1</sup><br>JIVE/ZOMBA                           | 1053 -95     | 9.400             | 6    |
| 8              | 18        | <b>RAHEEM DEVAUGHN</b><br>Woman  | JIVE/ZOMBA  | 953 +101     | 8.653             | 7    |
| 9              | 26        | <b>CHAKA KHAN</b><br>Angel   | BURGUNDY/COLUMBIA                                       | 935 -36      | 6.249             | 11   |
| 10             | 25        | <b>JOE</b><br>My Love  | JIVE/ZOMBA  | 933 -159     | 5.768             | 12   |
| 11             | 28        | <b>ANGIE STONE FEATURING BETTY WRIGHT</b><br>Baby                            | STAX/CMG  | 857 -120     | 7.991             | 9    |
| 12             | 17        | <b>ARETHA FRANKLIN WITH FANTASIA</b><br>Put You Up On Game                   | J/RMG   | 782 -62      | 4.309             | 16   |
| 13             | 10        | <b>ERYKAH BADU</b><br>Honey  | UNIVERSAL MOTOWN  | 672 +60      | 4.934             | 14   |
| 14             | 27        | <b>LEDISI</b><br>Alright   | VERVE FORECAST/VERVE                                    | 638 -2       | 7.098             | 10   |
| 15             | 31        | <b>JILL SCOTT</b><br>Hate On Me  | HIDDEN BEACH  | 571 -29      | 4.285             | 17   |
| 16             | 8         | <b>CHAKA KHAN</b><br>One For All Time  | BURGUNDY/COLUMBIA                                       | 492 +6       | 4.494             | 15   |
| 17             | 13        | <b>KIRK FRANKLIN</b><br>Declaration (This Is It!)                            | GOSPO CENTRIC/ZOMBA                                     | 488 -12      | 4.233             | 18   |
| 18             | 18        | <b>WILL DOWNING</b><br>After Tonight   | PEAK/CMG  | 464 -63      | 3.469             | 20   |
| 19             | 14        | <b>JILL SCOTT</b><br>My Love   | HIDDEN BEACH  | 445 -15      | 3.455             | 21   |
| 20             | 5         | <b>MARY J. BLIGE</b><br>Work That  | MATRIARCH/GEFFEN/INTERSCOPE                             | 325 +18      | 5.486             | 13   |
| 21             | 16        | <b>ANTHONY HAMILTON</b><br>Do You Feel Me                                    | DEF JAM/DJMG  | 325 -24      | 3.183             | 23   |
| 22             | 10        | <b>CHRISSETTE MICHELE</b><br>Be Ok   | DEF JAM/DJMG  | 317 -48      | 2.599             | 24   |
| 23             | 9         | <b>TAMIA</b><br>Almost   | PLUS I/IMAGE  | 299 +13      | 1.625             | 29   |
| 24             | 2         | <b>ANGIE STONE</b><br>Sometimes  | MOST ADDED<br>STAX/CMG                                  | 246 +98      | 1.322             | 32   |
| 25             | 3         | <b>MICHAEL McDONALD</b><br>Love T.K.O.                                       | UNIVERSAL MOTOWN  | 243 +79      | 1.163             | 35   |
| 26             | 8         | <b>MARVIN WINANS</b><br>Just Don't Wanna Know                                | PURESPRINGS GOSPEL                                      | 243 -27      | 1.774             | 26   |
| 27             | 20        | <b>ANN NESBY</b><br>I Apologize  | IT'S TIME CHILD/SHANACHIE                               | 227 -53      | 1.697             | 27   |
| 28             | 12        | <b>YOLANDA ADAMS</b><br>Hold On  | COLUMBIA  | 219 -29      | 1.073             | 36   |
| 29             | 6         | <b>J. HOLIDAY</b><br>Suffocate   | MUSIC LINE/CAPITOL                                      | 217 -6       | 1.617             | 30   |
| 30             | 8         | <b>TREY SONGZ</b><br>Can't Help But Wait                                     | 1) <sup>1</sup><br>SONG BOOK/ATLANTIC                   | 208 +28      | 4.136             | 19   |
| 31             | 17        | <b>ELISABETH WITHERS</b><br>Heartstrings                                     | BLUE NOTE/CAPITOL                                       | 180 -11      | 1.182             | 34   |
| 32             | 10        | <b>JOHN TA AUSTIN</b><br>The One That Got Away                               | SO SO DEF/ISLAND URBAN/OJMG                             | 179 +39      | 1.402             | 31   |
| 33             | 11        | <b>KEYSHIA COLE INTRODUCING AMINA</b><br>Shoulda Let You Go                  | IMANI/GEFFEN/INTERSCOPE                                 | 171 -5       | 3.408             | 22   |
| 34             | 6         | <b>MARVIN SAPP</b><br>Never Would Have Made It                               | VERITY/ZOMBA  | 133 -4       | 1.909             | 25   |
| 35             | 2         | <b>WILLIE CLAYTON</b><br>A Woman Knows                                       | MALACO  | 106 +15      | 0.447             | -    |
| 36             | NEW       | <b>KEITH SWEAT</b><br>Suga Suga Suga   | ATCO/RHINO  | 91 +64       | 0.424             | -    |
| 37             | NEW       | <b>CHERI DENNIS FEATURING YUNG JOC &amp; GORILLA ZOE</b><br>Portrait Of Love | BAD BOY/ATLANTIC  | 83 +49       | 1.069             | 37   |
| 38             | 3         | <b>JIMMY SOMMERS FEATURING VIKTER DUPLAIX</b><br>If I Knew                   | CEMINI  | 67 -19       | 0.339             | -    |
| 39             | 17        | <b>LORENZO OWENS &amp; MICHAEL SPENCER</b><br>Better Days                    | MUSIC MIND  | 64 -11       | 0.230             | -    |
| 40             | 2         | <b>JOHN LEGEND</b><br>Slow Dance   | C.O.O.D./COLUMBIA                                       | 63 +8        | 1.694             | 28   |

## MOST ADDED

| ARTIST TITLE / LABEL  | NEW STATIONS |
|---|--------------|
| <b>ANGIE STONE</b><br>Sometimes (Stax/CMG)  | 24           |
| <b>CHARLIE WILSON FEAT. T-PAIN</b><br>Supa Sexy (Jive/Zomba)                                | 18           |
| <b>KEITH SWEAT FEAT. PAISLEY BETTIS</b><br>Suga Suga Suga (Atco/Rhino)                      | 15           |
| <b>CHAKA KHAN</b><br>One For All Time (Burgundy/Columbia)                                   | 6            |
| <b>MICHAEL McDONALD</b><br>Love TKO (Universal Motown)                                      | 5            |
| <b>ERYKAH BADU</b><br>Honey (Universal Motown)  | 4            |
| <b>CHERI DENNIS FEAT. YUNG JOC &amp; GORILLA ZOE</b><br>Portrait Of Love (Bad Boy/Atlantic) | 4            |
| <b>KEYSHIA COLE</b><br>I Remember (Imani/Geffen/Interscope)                                 | 3            |
| <b>MARY J. BLIGE</b><br>Work That (Matriarch/Geffen/Interscope)                             | 3            |
| <b>RAHEEM DEVAUGHN</b><br>Woman (Jive/Zomba)  | 2            |

**ADDED AT... KJLH**  
Los Angeles, CA  
PD: Aundrae Russell  
Keith Sweat Feat. Paisley Bettis, Suga Suga Suga, 3  
Angie Stone, Sometimes, 0  
Cheri Dennis Feat. Yung Joc & Gorilla Zoe, Portrait Of Love, 0

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### NEW AND ACTIVE

| ARTIST TITLE / LABEL   | PLAYS /GAIN | ARTIST TITLE / LABEL  | PLAYS /GAIN |
|--|-------------|---|-------------|
| <b>R. KELLY</b><br>Freaky In The Club (Jive/Zomba)               | 61/9        | <b>DONALD LAWRENCE PRESENTS THE TRI-CITY SINGERS</b><br>Giants (EMI Gospel) | 36/16       |
| TOTAL STATIONS: 6  |             | TOTAL STATIONS: 29  |             |
| <b>MARY J. BLIGE</b><br>Hurt Again (Matriarch/Geffen/Interscope) | 54/4        | <b>BYRON CAGE</b><br>With All Of My Might (Gospeo Centric/Zomba)            | 36/12       |
| TOTAL STATIONS: 14   |             | TOTAL STATIONS: 30  |             |
| <b>ANGIE STONE FEAT. JAMES INGRAM</b><br>My People (Stax/CMG)    | 46/41       | <b>LYFE JENNINGS</b><br>Never Never Land (Columbia)                         | 34/3        |
| TOTAL STATIONS: 46   |             | TOTAL STATIONS: 2   |             |
| <b>JANET</b><br>Feedback (Island/DJMG)                           | 43/6        | <b>TANK</b><br>I'm Coming Home (Good Game/Blackground/Universal Motown)     | 31/31       |
| TOTAL STATIONS: 5  |             | TOTAL STATIONS: 31  |             |
| <b>LEDISI</b><br>Joy (Verve Forecast/Verve)                      | 41/27       | <b>CHARLIE WILSON FEAT. T-PAIN</b><br>Super Sexy (Jive/Zomba)               | 31/16       |
| TOTAL STATIONS: 31   |             | TOTAL STATIONS: 6   |             |

## MOST INCREASED PLAYS

|      |   |
|------|---|
| +135 | <b>KEYSHIA COLE</b><br>I Remember (Imani/Geffen/Interscope)<br>WKUS +20, WJMR +13, WBL5 +11, KMEZ +10, WVKL +10, WKSP +8, WMGL +8, KJMS +7, KMJM +7, WTYB +7    |
| +101 | <b>RAHEEM DEVAUGHN</b><br>Woman (Jive/Zomba)<br>WLH +12, WWIN +12, WHPR +11, KBLX +10, KMUK +9, WPHR +8, WZZZ +8, WQQK +7, WTLZ +6, WTYB +6                     |
| +98  | <b>ANGIE STONE</b><br>Sometimes (Stax/CMG)<br>KNEK +13, KQXL +10, SHS +10, WDLT +10, WYLD +9, KVMA +9, WKSP +9, WPHR +9, WZZZ +7, WTYB +5                       |
| +92  | <b>ALICIA KEYS</b><br>Like You'll Never See Me Again (MBKJ/RMG)<br>WKUS +25, WYLD +23, WPHR +13, KJMS +10, KNEK +9, WYLD +9, WMPZ +8, WPHR +8, WROU +7, KMJM +5 |
| +86  | <b>JAHEIM</b><br>Never (Divine Mill/Atlantic)<br>KJMS +17, KMJM +9, WJMJ +9, WROU +9, WMMJ +8, WHQT +8, WRNB +7, WMB +7, WXST +6, WTLZ +5                       |

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▶ **MAURETTE BROWN CLARK'S "ONE GOD" GAINS 32 PLAYS AND RECLAIMS ITS PREVIOUS PEAK POSITION (3-2), WHERE IT HAS STOOD PATIENTLY WAITING FOR 16 WEEKS BEHIND MARVIN SAPP'S "NEVER WOULD HAVE MADE IT."**

| THIS WEEK | LAST WEEK | WEEKS ON CHART | ARTIST<br>TITLE   | NIELSEN BDS<br>CERTIFICATIONS<br>IMPRINT / PROMOTION LABEL | PLAYS |      | AUDIENCE |      |
|-----------|-----------|----------------|---|--|-------|------|----------|------|
|           |           |                |   |  | TW    | +/-  | MILLIONS | RANK |
| 1         | 36        |                | <b>MARVIN SAPP</b><br>NEVER WOULD HAVE MADE IT  | NO. 1 (25 WKS)<br>VERITY/ZOMBA                             | 918   | -40  | 4.013    | 1    |
| 2         | 3         | 41             | <b>MAURETTE BROWN CLARK</b><br>ONE GOD  | AIR GOSPEL/MALACO  | 878   | +32  | 3.948    | 2    |
| 3         | 2         | 16             | <b>KIRK FRANKLIN</b><br>DECLARATION (THIS IS IT!)   | GOSPO CENTRIC/ZOMBA  | 874   | +5   | 3.826    | 3    |
| 4         | 4         | 21             | <b>THE NEW LIFE COMMUNITY CHOIR FEAT. JOHN P. KEE</b><br>RIGHT NOW PRAISE                           | TYSCOT/NEW LIFE/VERITY/ZOMBA                               | 793   | +19  | 3.117    | 7    |
| 5         | 5         | 20             | <b>REV. TIMOTHY WRIGHT &amp; THE NEW YORK FELLOWSHIP MASS CHOIR</b><br>YOU MUST COME IN AT THE DOOR | M&M/JEG  | 778   | +20  | 2.938    | 8    |
| 6         | 6         | 26             | <b>THE CLARK SISTERS</b><br>LIVIN'  | EMI GOSPEL   | 748   | +21  | 3.710    | 4    |
| 7         | 7         | 20             | <b>BEVERLY CRAWFORD</b><br>HE'S DONE ENOUGH   | JDI  | 724   | +48  | 2.904    | 9    |
| 8         | 8         | 39             | <b>J MOSS</b><br>PRAISE ON THE INSIDE   | PAJAM/GOSPO CENTRIC/ZOMBA                                  | 640   | +2   | 3.349    | 5    |
| 9         | 10        | 24             | <b>TRIN-I-TEE 5:7</b><br>LISTEN   | SPIRIT RISING/MUSIC WORLD                                  | 555   | +3   | 2.551    | 10   |
| 10        | 9         | 36             | <b>BRUCE PARHAM</b><br>CALL JESUS   | EMTRO GOSPEL   | 553   | -24  | 2.031    | 16   |
| 11        | 12        | 33             | <b>BISHOP NOEL JONES PRESENTS THE CITY OF REFUGE SANCTUARY CHOIR</b><br>NOT ABOUT US                | ALPHA OOG/TYSCOT   | 506   | +31  | 2.094    | 14   |
| 12        | 11        | 18             | <b>RUBEN STUDDARD, DEITRICK HADDON &amp; MARY MARY</b><br>LOVE HIM LIKE I DO                        | VERITY/ZOMBA   | 496   | +16  | 2.532    | 11   |
| 13        | 14        | 25             | <b>ISRAEL &amp; NEW BREED FEATURING T-BONE</b><br>WITH LONG LIFE                                    | INTEGRITY  | 482   | +28  | 1.981    | 17   |
| 14        | 15        | 24             | <b>MYRON BUTLER &amp; LEVI</b><br>STRONGER  | EMI GOSPEL   | 468   | +16  | 3.252    | 6    |
| 15        | 13        | 16             | <b>DONALD LAWRENCE PRESENTS THE TRI-CITY SINGERS</b><br>GIANTS                                      | EMI GOSPEL   | 468   | 0    | 2.450    | 12   |
| 16        | 17        | 20             | <b>THE CANTON SPIRITUALS</b><br>I RECOMMEND JESUS   | VERITY/ZOMBA   | 436   | +1   | 2.086    | 15   |
| 17        | 20        | 10             | <b>YOLANDA ADAMS</b><br>HOLD ON   | AIRPOWER<br>COLUMBIA                                       | 431   | +60  | 1.776    | 18   |
| 18        | 25        | 9              | <b>ANGELA SPIVEY &amp; THE VOICES OF VICTORY</b><br>EYES ON THE PRIZE                               | MOST INCREASED PLAYS<br>JEG                                | 403   | +120 | 1.068    | 23   |
| 19        | 21        | 17             | <b>JOSHUA'S TROOP</b><br>EVERYBODY CLAP YOUR HANDS  | NEW HAVEN  | 395   | +28  | 1.501    | 20   |
| 20        | 18        | 14             | <b>RICKY DILLARD &amp; "NEW G" (NEW GENERATION CHORALE)</b><br>THE LIGHT                            | NUSPRING/EMI GOSPEL  | 388   | +2   | 1.521    | 19   |
| 21        | 19        | 21             | <b>BISHOP PAUL S. MORTON</b><br>BE BLESSED  | TEHILLA+/LIGHT   | 386   | +8   | 2.101    | 13   |
| 22        | 23        | 10             | <b>SHEKINAH GLORY MINISTRY</b><br>JESUS   | KINGDOM  | 385   | +52  | 1.019    | 24   |
| 23        | 24        | 8              | <b>BONAFIDE PRAISERS</b><br>WORK IT OUT   | EMTRO GOSPEL   | 374   | +46  | 1.396    | 21   |
| 24        | 26        | 2              | <b>DORINDA CLARK-COLE</b><br>TAKE IT BACK   | MOST ADDED<br>GOSPO CENTRIC/ZOMBA                          | 346   | +101 | 1.293    | 22   |
| 25        | 27        | 5              | <b>DEWAYNE WOODS FEATURING THE TRI-CITY SINGERS</b><br>GOD IS                                       | QUIET WATER/VERITY/ZOMBA                                   | 257   | +29  | 0.916    | 26   |
| 26        | 29        | 7              | <b>JEFF MAJORS FEATURING GERALD LEVERT</b><br>BEGGAR  | MUSIC ONE  | 218   | +10  | 0.691    | 29   |
| 27        | 28        | 3              | <b>JONATHAN NELSON FEATURING PURPOSE</b><br>MY NAME IS VICTORY                                      | INTEGRITY  | 218   | +6   | 0.617    | -    |
| 28        | 28        | 3              | <b>PASTOR RUDOLPH MCKISSICK JR. AND THE WORD &amp; WORSHIP MASS CHOIR</b><br>MAGNIFY                | EMTRO GOSPEL   | 216   | +26  | 0.699    | 28   |
| 29        | NEW       |                | <b>CANTON JONES</b><br>MY DAY   | ARROW  | 199   | +44  | 0.945    | 25   |
| 30        | NEW       |                | <b>CHICAGO MASS CHOIR</b><br>GOD IS MY EVERYTHING   | NEW HAVEN  | 175   | -23  | 0.479    | -    |

## MOST ADDED

| ARTIST<br>TITLE / LABEL   | NEW STATIONS |
|---|--------------|
| <b>DORINDA CLARK-COLE</b><br>Take It Back<br>(Gospo Centric/Zomba)<br>KHLR, WFMV, WGRB, WLIB, WPPZ        | 5            |
| <b>ANGELA SPIVEY</b><br>Eyes On The Prize<br>(JEG)<br>WGRB, WLIB, WPZE, WPZZ                              | 4            |
| <b>BONAFIDE PRAISERS</b><br>Work It Out<br>(Emtro Gospel)<br>Sirius Praise, WJMO, WLIB                    | 3            |
| <b>CANTON JONES</b><br>My Day<br>(Arrow)<br>WPZE, XM The Spirit   | 2            |
| <b>ISAIAH D. THOMAS &amp; E.O.P.</b><br>The Greatest<br>(Habakkuk)<br>WFMV, WXVI                          | 2            |
| <b>JAMES FORTUNE &amp; FIYA</b><br>I Trust You<br>(Blacksmoke)<br>WHLW, WXEZ                              | 2            |
| <b>JONATHAN BUTLER</b><br>He Said He Would<br>(Maranatha!)<br>WLIB, WXEZ                                  | 2            |
| <b>DEITRICK HADDON PRESENTS VOICES OF UNITY FEAT. DARWIN HOBBS</b><br>He's Able<br>(Tyscot)<br>KOKA, WSOK | 2            |
| <b>MURRILLS</b><br>Family (There's A Healing)<br>(Quiet Water/Verity/Zomba)<br>WPPZ, WSOK                 | 2            |

**ADDED AT... WGRB**  
Chicago, IL  
PD: Sonya M. Blakey  
MD: Effie Rolfe  
Dorinda Clark-Cole, Take It Back, 14  
Kim Stratton, I Will Praise The O Lord, 10  
Rev. Timothy Wright, You Must Come In At The Door, 9  
Angela Spivey, Eyes On The Prize, 8  
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| NEW AND ACTIVE   |                |   |                |
|--|----------------|---|----------------|
| ARTIST<br>TITLE / LABEL  | PLAYS<br>/GAIN | ARTIST<br>TITLE / LABEL   | PLAYS<br>/GAIN |
| <b>BISHOP ALEERT JAMISON</b><br>Show Yourself Mighty<br>(Weis/Light)                                     | 151/7          | <b>YOUTHFUL PRAISE</b><br>We Worship You<br>(Evidence Gospel/Light)         | 111/3          |
| TOTAL STATIONS:  | 12             | TOTAL STATIONS:   | 14             |
| <b>DEITRICK HADDON PRESENTS VOICES OF UNITY FEAT. DAMITA HADDON</b><br>Watch Me Praise - Him<br>(Tyscot) | 140/6          | <b>THE WEST ANGELES COGIC MASS CHOIR</b><br>Lord Prepare Me<br>(EMI Gospel) | 108/7          |
| TOTAL STATIONS:  | 20             | TOTAL STATIONS:   | 14             |
| <b>SHAWN MCLEMORE AND NEW IMAGE</b><br>Sunday Morning<br>(WorldWide)                                     | 124/8          | <b>DEITRICK HADDON</b><br>He's Able<br>(Tyscot)                             | 101/24         |
| TOTAL STATIONS:  | 10             | TOTAL STATIONS:   | 8              |
| <b>ISAIAH D. THOMAS &amp; E.O.P.</b><br>The Greatest<br>(Habakkuk)                                       | 117/34         | <b>NIKEA HOOKER</b><br>Kea's Prayer<br>(JEG)                                | 98/5           |
| TOTAL STATIONS:  | 20             | TOTAL STATIONS:   | 11             |
| <b>LEE WILLIAMS AND THE SPIRIT JAL QC'S</b><br>He Laid His Hands On Me<br>(MCG)                          | 116/15         | <b>RICHARD SMALLWOOD</b><br>All The Glory<br>(Soul World/Verity/Zomba)      | 91/40          |
| TOTAL STATIONS:  | 16             | TOTAL STATIONS:   | 9              |

## MOST INCREASED PLAYS

|      |   |
|------|---|
| +120 | <b>ANGELA SPIVEY &amp; THE VOICES OF VICTORY</b><br>Eyes On The Prize (JEG)<br>WHLW +6, WFMV +4, WGRB +3, WLIB +1, WLOU +1, KHLR +9, WPZE +9, WPPZ +9, WGRB +8, WLOK +6 |
| +101 | <b>DORINDA CLARK-COLE</b><br>Take It Back (Gospo Centric/Zomba)<br>WPPZ +7, WFMV +4, WGRB +3, WLIB +2, WXVI +7, WEUP +6, WFLT +6, WXOK +6, KHLR +5, WNOC +5             |
| +78  | <b>MURRILLS</b><br>Family (There's A Healing)<br>(Quiet Water/Verity/Zomba)<br>XSRT +8, WSOK +7, WFMV +6, WPPZ +1, WXVI +0, WLIB +4, WDJL +1, WFLT +1                   |
| +60  | <b>YOLANDA ADAMS</b><br>Hold On (Columbia)<br>WLOU +6, WSOK +1, WXEZ +8, WLIB +8, WFMV +7, WNOC +5, KOKA +4, KATZ +3, WEUP +3, WFLT +3                                  |
| -52  | <b>SHEKINAH GLORY MINISTRY</b><br>Jesus (Kingdom)<br>WSOK +34, WFMV +6, WEUP +5, WFLT +5, KHLR +4, WNOC +4, WJMO +4, WFMV +2, WPPZ +2, WXOK +2                          |

FOR WEEK ENDING JANUARY 27, 2008  
LEGEND: See legend to charts in charts section for rules and symbol explanations.  
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| THIS WEEK | ARTIST<br>TITLE / IMPRINT / PROMOTION LABEL                                       | NIELSEN BDS<br>CERTIFICATIONS | PLAYS |     |
|-----------|---|-------------------------------|-------|-----|
|           |   |                               | TW    | LW  |
| 1         | <b>GEORGIA MASS CHOIR</b><br>TELL IT (SAVON/MALACO)                               |                               | 406   | 441 |
| 2         | <b>BYRON CAGE</b><br>WITH ALL OF MY MIGHT (GOSPO CENTRIC/ZOMBA)                   |                               | 393   | 442 |
| 3         | <b>THE CLARK SISTERS</b><br>BLESSED & HIGHLY FAVORED (EMI GOSPEL)                 |                               | 343   | 343 |
| 4         | <b>JONATHAN BUTLER</b><br>BRAND NEW DAY (MARANATHA!)                              |                               | 326   | 384 |
| 5         | <b>DEWAYNE WOODS &amp; WHEN SINGERS MEET</b><br>LET GO (QUIET WATER/VERITY/ZOMBA) |                               | 315   | 374 |

| THIS WEEK | ARTIST<br>TITLE / IMPRINT / PROMOTION LABEL   | NIELSEN BDS<br>CERTIFICATIONS | PLAYS |     |
|-----------|---|-------------------------------|-------|-----|
|           |   |                               | TW    | LW  |
| 6         | <b>HEZEKIAH WALKER &amp; LFC</b><br>GRATEFUL (VERITY/ZOMBA)   |                               | 300   | 334 |
| 7         | <b>DONALD LAWRENCE PRESENTS THE TRI-CITY SINGERS</b><br>ENCOURAGE YOURSELF (EMI GOSPEL)             |                               | 271   | 278 |
| 8         | <b>LUTHER BARNES &amp; THE RED BUDD GOSPEL CHOIR</b><br>YOU KEEP ON BLESSING ME (AIR GOSPEL/MALACO) |                               | 258   | 280 |
| 9         | <b>7 SONS OF SOUL</b><br>PRAYIN' 4 U (SOUL WORLD/VERITY/ZOMBA)                                      |                               | 242   | 248 |
| 10        | <b>HEZEKIAH WALKER &amp; LFC</b><br>FAITHFUL IS OUR GOD (VERITY/ZOMBA)                              |                               | 229   | 242 |

## GOSPEL REPORTERS

|  |   |  |  |   |  |  |  |   |   |   |  |  |   |   |  |   |   |  |  |   |   |  |  |   |  |   |   |   |   |  |  |  |   |  |   |   |  |   |  |   |  |  |  |  |  |  |   |  |  |   |  |   |   |  |  |  |
|--|---|--|--|---|--|--|--|---|---|---|--|--|---|---|--|---|---|--|--|---|---|--|--|---|--|---|---|---|---|--|--|--|---|--|---|---|--|---|--|---|--|--|--|--|--|--|---|--|--|---|--|---|---|--|--|--|
| <b>WPZE/Atlanta, GA*</b><br>CM: Steve Hegwood<br>PD/MD: Derek Harper | <b>WTHB/Augusta, GA</b><br>CM/MD: Ron Thomas<br>APD: Sister Mary Kingcannon | <b>WCAO/Baltimore, MD*</b><br>FD: Lee Michaels<br>APD/MD: Danielle Brown | <b>WWIN/Baltimore, MD</b><br>FD: Tim Watts | <b>WXOK/Baton Rouge, LA*</b><br>CM: LeBron "LBJ" Joseph<br>PD/MD: J. Michael Francois | <b>WUFO/Bufalo, NY*</b><br>FD: Dwayne "Landers"<br>Camberlander<br>MD: Duane Price | <b>WJNI/Charleston, SC*</b><br>CM: Michael Baynard<br>FD: Belinda Parker<br>MD: Anthony Baxter | <b>WXTC/Charleston, SC*</b><br>OM: Bryan Taylor<br>PD: Michael Tee<br>APD: Edwin "Chef" Wright | <b>WPZS/Charlotte, NC*</b><br>PD: Alvin Stowe<br>MD: Tonya Rivers | <b>WNOC/Chattanooga, TN*</b><br>OM: Lee Clear<br>PD/MD: Sam Terry | <b>WGRB/Chicago, IL*</b><br>PD: Tonya Rivers<br>APD/MD: Effie Rolfe | <b>WJMO/Cleveland, OH*</b><br>PD/MD: Kim Johnson | <b>WFMV/Columbia, SC*</b><br>PD: Tony "Gee" Green<br>APD/MD: Monica Washington | <b>WEAM/Columbus, GA</b><br>OM: Carl Conner, Jr.<br>PD: Pam Dixon | <b>WAJV/Columbus, MS</b><br>OM: GQ Riley<br>PD: Sebastian Riley | <b>WJYD/Columbus, OH*</b><br>OM: Jerry Smith<br>PD: Dawn Mosby | <b>KHVN/Dallas, TX</b><br>PD: Antonio Johnson | <b>WCHB/Detroit, MI*</b><br>OM/MD: Al Payne | <b>WFLT/Flint, MI*</b><br>OM/MD: Sammie L. Jordan, Jr. | <b>WEAL/Greensboro, NC*</b><br>PD/MD: Joseph Level | <b>KROI/Houston, TX*</b><br>OM/MD: Terri Thomas | <b>WDJL/Huntsville, AL*</b><br>PD/MD: Walter Peavey | <b>WEUP/Huntsville, AL*</b><br>OM: Hundley Batts<br>PD: Steve Murry<br>MD: Ricky Sykes | <b>WTLC/Indianapolis, IN*</b><br>OM: Brian Wallace<br>PD: The First Lady<br>MD: Donavan Hartwell | <b>WHLH/Jackson, MS*</b><br>OM: Steve Kelly<br>MD: Lance Fuller | <b>WOAD/Jackson, MS*</b><br>OM: Stan Branson<br>PD/MD: Percy Davis | <b>KPRH/Kansas City, MO</b><br>OM: Andre Carson<br>PD: Myron Fears<br>APD: Freddie Bell<br>MD: Debbie Dee Johnson | <b>KHLR/Little Rock, AR*</b><br>OM: Sonny Victory<br>PD: JC Loves | <b>KPKZ/Little Rock, AR</b><br>OM: Mark Dylan<br>PD/MD: Billy St. James | <b>WLOU/Louisville, KY*</b><br>PD: Bill Price | <b>WBBP/Memphis, TN</b><br>MD: Doreen Graves | <b>WHAL/Memphis, TN*</b><br>PD: Eileen Lollier | <b>WLK/Memphis, TN*</b><br>PD/MD: Kim Harper | <b>WMBM/Miami, FL</b><br>PD/MD: Greg Cooper | <b>WHLW/Montgomery, AL*</b><br>OM: Michael Long<br>PD/MD: Conny Bryant | <b>WXVI/Montgomery, AL*</b><br>PD: Glinda Perkins | <b>WTHE/Nassau, NY*</b><br>MD: Clara Mack | <b>WPRF/New Orleans, LA</b><br>PD: Kris "Cap'n Kris" McCoy | <b>WYLD/New Orleans, LA*</b><br>APD/MD: Loretta Petit | <b>WLIB/New York, NY*</b><br>PD: Denise Hill | <b>WFM/Norfolk, VA*</b><br>OM: Neal Williams<br>PD: Mike Chandler | <b>WXEZ/Norfolk, VA*</b><br>OM: John Shornley<br>PD: Dale Murray | <b>WPPZ/Philadelphia, PA*</b><br>OM/MD: Elroy Smith<br>APD/MD: CeCe McGhee | <b>WNRL/Raleigh, NC*</b><br>OM/MD: Jerry Smith<br>MD: Melissa Wace | <b>WPZZ/Richmond, VA*</b><br>OM: Jeff Anderson<br>PD: Reggie Baker | <b>Rejoice/Satellite</b><br>OM/MD: Willie Mae McIver | <b>Sheridan Gospel Network/Satellite</b><br>PD: Michael Gamble<br>APD: Morgan Dukes<br>MD: Ace Alexander | <b>Sirius Praise/Satellite*</b><br>OM: B.J. Stone<br>PD: Pat McKay<br>MD: Sasha Montero | <b>XM The Spirit/Satellite*</b><br>PD/MD: Jay Bryant | <b>WSOK/Savannah, GA*</b><br>PD: E. Larry McDuffie | <b>KOKA/Shreveport, LA*</b><br>PD: Eddie Giles<br>APD/MD: Sharon Flournoy | <b>KATZ/St. Louis, MO*</b><br>MD: Dwight Stone | <b>WIMG/Trenton, NJ</b><br>OM/MD: Felicia Brannon<br>APD/MD: Robyn McCollum | <b>WTSK/Tuscaloosa, AL</b><br>OM: Greg Tomascello<br>PD/MD: Charles Anthony | <b>WPGC/Washington, DC*</b><br>PD/MD: Cheryl Jackson | <b>WPRS/Washington, DC*</b><br>PD/MD: Ron Thompson | <b>WFAI/Wilmington, DE</b><br>OM: Melvin Brittingham<br>PD/MD: Manuel Mena |
|--|---|--|--|---|--|--|--|---|---|---|--|--|---|---|--|---|---|--|--|---|---|--|--|---|--|---|---|---|---|--|--|--|---|--|---|---|--|---|--|---|--|--|--|--|--|--|---|--|--|---|--|---|---|--|--|--|

\* Monitored Reporters



Delegation and time management are key

## Too Many Hats Make My Head Hurt

Kevin Peterson

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As the radio industry evolves, fewer people are expected to do more work and carry added responsibility. The days of MDs, promotion directors and PIDs holding a single responsibility are becoming fewer and farther between. Managers are wearing more hats than ever before. Some are wearing so many, in fact, that they confess to not having the time to talk about it—but a few programmers who welcomed the break from their busy routine managed to discuss how busy they are.

JOY FM network PID Carmen Brown started out as a promotion director and morning personality, but added a third hat when she was promoted to PID last year.

She says, “I am definitely an advocate for promoting within and always will be. But the downside to promoting [from] within is that the lines quickly get blurred. You’re in the building and the staff still knows you in one role, so it remains the norm and very comfortable for the staff to still see you wearing that hat.”

Another challenge, according to Brown, is that there’s always so much to be done, that sometimes executives simply don’t take the time to stop, post the job, conduct interviews and the like. It’s just easier to keep doing it yourself. However, in the long run, the cost is much greater. She adds that Andy Stanley’s book “Choosing to Cheat” “points out that we’re never going to be able to do everything that is asked of us. We must cheat something. The big question becomes, ‘What will I cheat today, home or work?’”

Jonathan Unthank was PID/MD/afternoon personality at TM2’s Christian CHR WYLV/Knoxville until late last year when he surrendered the PID stripes to become a local children’s pastor. Still wearing three hats, he now alternates them between two separate workplaces.

“The past few years have been a time of growth and transition for us personally and as a ministry,” he says. “But transition and movement are not a bad thing. They keep you on

your toes, keep things fresh and in a constant state of growth. Our ministry has grown substantially over the past five years, and I believe it has been from making sure the right people are in the right positions at the right time. Delegation is something I have had to learn over the years. If you’re doing it all on your own, then you leave others out on opportunities to learn and grow.”

### Tick Tock, Tick Tock

As a regional PID for Northwestern College radio, Dave Ryerson programs two stations in two different markets, while overseeing the programming for a couple of other markets as well as hosting a morning show. He says while it may not have made him a better time manager, it has made him more aware of his time.

“Unfortunately, it can make you a little less patient with people or situations,” he says. “I’m not afraid to speak up in a meeting if it gets off-topic and becomes a conversation between two people; I try and get things back on track. I honor my time and the time of others, but sometimes it can come across as a little blunt.”

As for delegating, he says it is the essential ingredient in programming multiple stations: “Identify your key people, teach them the vision and turn them loose, trusting that they’ll make decisions based on keeping within the vision. Identify and empower your leaders and be open to all suggestions. By challenging

them to think things through, it helps them see why the station is doing what it’s doing. Plus, the more you empower your people, the more they feel they are making a difference.”

Hats worn by Cornerstone University Christian CHR WAYG-WAYK/Grand Rapids-Kalamazoo’s Mike Couchman include—but are not limited to—PID, MD, creative services director, morning personality and talent coach. He knows that he needs more resources: “If there were more people to delegate to, few of us radio folks would be wearing so many hats—maybe we’d only be wearing a cheesy sun visor,” he jokes.

But in seriousness, he adds, “Actually, wearing all the hats has made me a worse trainer. I have less quality time available to coach, train, educate or simply relate with our team. It’s all very squeezed in, which stunts the kind of growth and chemistry that’s often born out of the old-fashioned time-together lifestyle.” However, when an opportunity presents itself to delegate to other employees, he says he’s happy to share his hats.



Brown



Grimm



McClain



Ryerson

### Entrust And Empower

Across the hall, Christian AC WCSG GM/PID/MD Chris Lemke has a simple philosophy. He says taking on multiple roles has helped him learn to delegate more—to entrust and empower more and to take more personal and family time. “There’s always work to do, but there won’t always be your kids at home,” he says.

At KLJC/Kansas City, Michael Grimm bears the titles of assistant station manager, PID, MD and afternoon personality. He says you could probably add a fireman’s hat to the list, too.

“Basically, I deal with the crazy workload by putting out fires,” he says. “I move from most critical all day long until it’s over and then do it all again the next day. It’s funny because many weeks I look back and think, ‘Wow, I would have never guessed that is what I was going to deal with all week long.’ I’m sure this goes against all time-management guidelines, but at this point if I don’t put out the fires, no one will.”

The award for the most hats goes to Kristine McClain, who got in on the ground floor of the Word FM network in Sellersville, Pa., more than 14 years ago, and remains responsible for a large portion of the network’s day-to-day work. Music review and scheduling, traffic, copywriting, production work, promotions, helping the morning team with show prep, pitching in when phones get heavy and doing an airshift are all on her list.

“The biggest challenge is putting 100% into each task, when you already feel spread paper thin,” she says. “However, I think it’s enabled me to feel a sense of ownership for many things that go on at our station, and it’s forced me to stay organized. I definitely have to pick and choose which projects are worth pursuing myself, what can be delegated and what needs to be passed over.”

R&R



# R&R CHRISTIAN AC

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▶ DRAWING 334 DETECTIONS AT 19 MONITORED SIGNALS, FORMAT VETERAN **STEVEN CURTIS CHAPMAN** SNARES HOT SHOT DEBUT APPLAUSE AT NO. 21 WITH "CINDERELLA."

| LAST WEEK | WEEKS ON CHART | ARTIST TITLE  | NIelsen BDS CERTIFICATIONS               | PLAYS TW | AUDIENCE MILLIONS | RANK  |
|-----------|----------------|---|--|----------|-------------------|-------|
| 1         | 17             | <b>MERCYME</b><br>GOD WITH US                             | NO. 1 (6 WKS)                            | 1675     | +63               | 4.587 |
| 2         | 22             | <b>CHRIS TOMLIN</b><br>AMAZING GRACE (MY CHAINS ARE GONE) | SIXSTEPS/SPARROW/EMI CMG                 | 1523     | -23               | 3.549 |
| 3         | 16             | <b>MATTHEW WEST</b><br>YOU ARE EVERYTHING                 | SPARROW/EMI CMG                          | 1410     | +125              | 3.411 |
| 4         | 31             | <b>CASTING CROWNS</b><br>EAST TO WEST                     | BEACH STREET/REUNION/PLG                 | 1340     | -26               | 3.531 |
| 5         | 23             | <b>NATALIE GRANT</b><br>IN BETTER HANDS                   | CURB                                     | 1316     | +37               | 2.529 |
| 6         | 20             | <b>NEWSBOYS</b><br>IN WONDER                              | INPOP                                    | 1182     | +1                | 2.471 |
| 7         | 19             | <b>POINT OF GRACE</b><br>HOW YOU LIVE (TURN UP THE MUSIC) | WORD-CURB                                | 1055     | -99               | 2.269 |
| 8         | 21             | <b>MONK &amp; NEAGLE</b><br>THE TWENTY-FIRST TIME         | REUNION/PLG                              | 1030     | -7                | 2.777 |
| 9         | 5              | <b>JEREMY CAMP</b><br>LET IT FADE                         | MOST INCREASED PLAYS<br>BEC/TOOTH & NAIL | 1008     | +166              | 2.802 |
| 10        | 22             | <b>RUSH OF FOOLS</b><br>WHEN OUR HEARTS SING              | MIDAS                                    | 801      | +23               | 1.689 |
| 11        | 17             | <b>BRANDON HEATH</b><br>DON'T GET COMFORTABLE             | MONOMODE/REUNION/PLG                     | 779      | +17               | 1.557 |
| 12        | 22             | <b>ROBBIE SEAY BAND</b><br>SONG OF HOPE                   | SPARROW/EMI CMG                          | 760      | +52               | 1.515 |
| 13        | 31             | <b>DAVID CROWDER BAND</b><br>EVERYTHING GLORIOUS          | SIXSTEPS/SPARROW/EMI CMG                 | 651      | -95               | 1.611 |
| 14        | 10             | <b>BRITT NICOLE</b><br>SET THE WORLD ON FIRE              | SPARROW/EMI CMG                          | 591      | +96               | 1.075 |
| 15        | 18             | <b>CALEB ROWDEN</b><br>MADE                               | SLANTED/SPRING HILL                      | 478      | -113              | 1.054 |
| 16        | 6              | <b>BIG DADDY WEAVE</b><br>HOLD ME JESUS                   | FERVENT/WORD-CURB                        | 430      | +35               | 1.091 |
| 17        | 2              | <b>FEE</b><br>ALL BECAUSE OF JESUS                        | INO                                      | 424      | +129              | 1.053 |
| 18        | 5              | <b>BUILDING 429</b><br>SINGING OVER ME                    | AIRPOWER<br>WORD-CURB                    | 418      | +96               | 1.122 |
| 19        | 15             | <b>33MILES</b><br>THERE IS A GOD                          | INO                                      | 390      | -10               | 0.657 |
| 20        | 6              | <b>MANDISA</b><br>GOD SPEAKING                            | SPARROW/EMI CMG                          | 389      | +4                | 0.952 |
| 21        | 11             | <b>STEVEN CURTIS CHAPMAN</b><br>CINDERELLA                | SPARROW/EMI CMG                          | 334      | +128              | 1.408 |
| 22        | 2              | <b>TOBYMAC FEATURING SITI MONROE</b><br>ONE WORLD         | FOREFRONT/EMI CMG                        | 329      | +47               | 0.556 |
| 23        | 3              | <b>BETHANY DILLON</b><br>WHEN YOU LOVE SOMEONE            | SPARROW/EMI CMG                          | 325      | +31               | 0.613 |
| 24        | 4              | <b>SARA GROVES</b><br>WHEN THE SAINTS                     | INO                                      | 297      | +18               | 0.451 |
| 25        | 10             | <b>SHAWN MCDONALD</b><br>CAPTIVATED                       | SPARROW/EMI CMG                          | 295      | -6                | 0.517 |
| 26        | 2              | <b>DECEMBERADIO</b><br>FIND YOU WAITING                   | SLANTED/SPRING HILL                      | 279      | +27               | 0.274 |
| 27        | 2              | <b>CARRIE UNDERWOOD</b><br>SO SMALL                       | ARISTA/ARISTA NASHVILLE/PLG              | 275      | +21               | 1.677 |
| 28        | 9              | <b>FEE</b><br>GLORIOUS ONE                                | INO                                      | 251      | -25               | 0.744 |
| 29        | 5              | <b>CONNERSVINE</b><br>LIVE FOR YOU                        | INO                                      | 250      | -10               | 0.673 |
| 30        | 16             | <b>DISCIPLE</b><br>AFTER THE WORLD                        | SRE/INO                                  | 237      | +11               | 0.995 |

## MOST ADDED

ARTIST TITLE / LABEL NEW STATIONS

**CASTING CROWNS** 13  
Every Man (Reunion/PLG)  
KBIQ, KBNJ, KCMS, KLJC, KPEZ, KTSL, Sirius Spirit 66, WAFJ, WCSG, WDJC, WJIE, WJQK, WMSJ

**STEVEN CURTIS CHAPMAN** 8  
Cinderella (Sparrow/EMI CMG)  
KCMS, Sirius Spirit 66, WAWZ, WDJC, WFFH, WFZH, WJIE, WJKL

**FEE** 4  
All Because Of Jesus (INO)  
KAIM, KFIS, WCRJ, WLFJ

**33MILES** 4  
Thank You (INO)  
KLJC, Sirius Spirit 66, WCRJ, WPAR

**JADON LAVIK** 4  
Come Thou Fount (BEC/Tooth & Nail)  
KAIM, KFIS, KGBI, WFZH

**TENTH AVENUE NORTH** 4  
Love Is Here (Reunion/PLG)  
KLJC, KXOJ, WCRJ, WFHM

**JEREMY CAMP** 3  
Let It Fade (BEC/Tooth & Nail)  
WAKW, WGT5, WJKL

**JACI VELASQUEZ** 3  
Love Out Loud (Apostrophe/Word-Curb)  
KXOJ, WAFJ, WNUZ

## ADDED AT...

### KAIM

Honolulu, HI  
PD/MD: Cory Reynolds  
Carrie Underwood, So Small, 13  
Jadon Lavik, Come Thou Fount, 12  
Fee, All Because Of Jesus, 7  
Matthew West, You Are Everything, 5

FOR REPORTING STATIONS PLAYLISTS GO TO:  
[www.RadioandRecords.com](http://www.RadioandRecords.com)

## NEW AND ACTIVE

| ARTIST TITLE / LABEL   | PLAYS /GAIN | ARTIST TITLE / LABEL   | PLAYS /GAIN |
|--|-------------|--|-------------|
| <b>PHILLIPS, CRAIG &amp; DEAN</b><br>Top Of My Lungs (INO)           | 234/64      | <b>NEEDTOBREATHE</b><br>Washed By The Water (Atlantic/Word-Curb) | 187/21      |
| <b>DAVID CROWDER BAND</b><br>Never Let Go (Sixsteps/Sparrow/EMI CMG) | 224/31      | <b>JADON LAVIK</b><br>Come Thou Fount (BEC/Tooth & Nail)         | 184/118     |
| <b>PHIL WICKHAM</b><br>After Your Hear (Simple/INO)                  | 208/20      | <b>MATT MAHER</b><br>Your Grace Is Enough (Essential/PLG)        | 184/50      |
| <b>MAINSTAY</b><br>Where Your Heart Belongs (ECC/Tooth & Nail)       | 205/12      | <b>SEVENGLORY</b><br>Just Me (7 Spin)                            | 184/16      |
| <b>SANCTUS REAL</b><br>We Need Each Other (Sparrow/EMI CMG)          | 190/8       | <b>MICHAEL ENGLISH</b><br>The Only Thing Good In Me (Curb)       | 176/47      |

## MOST INCREASED PLAYS

**+166 JEREMY CAMP**  
Let It Fade (BEC/Tooth & Nail)  
WLAB +28, WLBJ +23, WMHK +16, KVMV +12, WJKL +12, WFFH +11, KTIS +11, KKFS +10, KTSL +10, KPEZ +10

**+129 FEE**  
All Because Of Jesus (INO)  
WLAB +26, KTSL +20, KBNJ +15, WBSN +15, WLBJ +14, KPEZ +13, WJIE +7, KAIM +7, KFIS +6, WJQK +5

**+128 STEVEN CURTIS CHAPMAN**  
Cinderella (Sparrow/EMI CMG)  
WCVO +26, WJIE +17, WJKL +16, KPEZ +12, WBOX +12, KLJC +11, WAWZ +11, WDJC +8, KSBJ +6, KLTY +5

**+125 MATTHEW WEST**  
You Are Everything (Sparrow/EMI CMG)  
WCVO +25, WJIE +19, WJIE +17, KWND +16, WFZH +11, KTIS +7, WRBS +5, KAIM +5, KSBJ +4, KLJC +4

**+118 JADON LAVIK**  
Come Thou Fount (BEC/Tooth & Nail)  
KFIS +31, KFIS +27, KBIQ +16, WFHM +15, KAIM +12, KKFS +10, WRBS +3, KBNJ +2, WCSG +1, WBSN +1

FOR WEEK ENDING JANUARY 27, 2008  
LEGEND: See legend to charts in charts section for rules and symbol explanations.  
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## RECURRENTS

| THIS WEEK | ARTIST TITLE / IMPRINT / PROMOTION LABEL                         | NIelsen BDS CERTIFICATIONS | PLAYS TW | PLAYS LW | THIS WEEK | ARTIST TITLE / IMPRINT / PROMOTION LABEL                           | NIelsen BDS CERTIFICATIONS | PLAYS TW | PLAYS LW |
|-----------|--|----------------------------|----------|----------|-----------|--|----------------------------|----------|----------|
| 1         | <b>MERCYME</b><br>BRING THE RAIN (INO)                           |                            | 731      | 735      | 6         | <b>AARON SHUST</b><br>MY SAVIOR MY GOD (BRASH)                     |                            | 639      | 658      |
| 2         | <b>RUSH OF FOOLS</b><br>UNDO (MIDAS)                             |                            | 725      | 739      | 7         | <b>LINCOLN BREWSTER</b><br>EVERLASTING GOD (INTEGRITY)             |                            | 619      | 658      |
| 3         | <b>BRANDON HEATH</b><br>I'M NOT WHO I WAS (MONOMODE/REUNION/PLG) |                            | 683      | 721      | 8         | <b>BIG DADDY WEAVE</b><br>EVERY TIME I BREATHE (FERVENT/WORD-CURB) |                            | 572      | 588      |
| 4         | <b>JEREMY CAMP</b><br>GIVE YOU GLORY (BEC/TOOTH & NAIL)          |                            | 650      | 675      | 9         | <b>TREE63</b><br>BLESSED BE YOUR NAME (INPOP)                      |                            | 571      | 573      |
| 5         | <b>LINCOLN BREWSTER</b><br>LOVE THE LORD (INTEGRITY)             |                            | 649      | 625      | 10        | <b>AARON SHUST</b><br>GIVE ME WORDS TO SPEAK (BRASH)               |                            | 549      | 586      |

## CHRISTIAN ROCK REPORTERS

|  |  |  |   |   |  |
|--|--|--|---|---|--|
| <b>KLYT/Albuquerque, NM</b><br>C/M: Johann "Yo" Snyder<br>MD: Joey Belville              | <b>WUFM/Columbus, OH*</b><br>OM: Michael Buckingham<br>PD/MD: Nikki Cantu<br>APD: Laine Moneyhon | <b>WJTL/Lancaster, PA*</b><br>PD: John Shirk<br>MD: Phil Smith           | <b>WJLZ/Norfolk, VA*</b><br>OM/PD: JP Morgan<br>APD: Anne Verebely                        | <b>Firecave/Satellite</b><br>PD/MD: Joe Hayes                                   | <b>The Sound of Light/Satellite</b><br>PD/MD: Bill Moore             |
| <b>WCVK/Bowling Green, KY</b><br>C/M: Ken Burns<br>PD: Susan Woodard<br>MD: Whitney Yule | <b>KVRK/Dallas, TX*</b><br>PD: Chris Goodwin<br>MD: Drue Mitchell                                | <b>KIBZ/Lincoln, NE</b><br>OM: Lester St. James<br>PD/MD: Ron Drury      | <b>WITR/Rochester, NY</b><br>PD/MD: Samme Palermo<br>APD: Will "The Tuna" Benson          | <b>Planet Edge/Satellite</b><br>PD: Arron Daniels                               | <b>Whip Of Cords/Satellite</b><br>OM/PD: Matt Rhodes                 |
| <b>WVOF/Bridgeport, CT</b><br>PD/MD: Bob Felberg   | <b>WSNL/Flint, MI</b><br>MD: Brian Goodman   | <b>WDML/Marion, IL</b><br>MD: Tom Schroeder                              | <b>WPRJ/Saginaw, MI</b><br>OM: Gary Bugh<br>PD/MD: Aaron Dicer                            | <b>Positive Rock Show/Satellite</b><br>PD/MD: Josh Booth                        | <b>KCLC/St. Louis, MO</b><br>MD: Dave Merkel                         |
| <b>WCWP/Brookville, NY</b><br>PD: Peter Bellotti<br>MD: Reena Temburni                   | <b>WORQ/Green Bay, WI*</b><br>OM/PD: Jim Raider  | <b>WMKL/Miami, FL</b><br>PD: Rob Robbins<br>MD: Kelly Downing            | <b>WJIS/Sarasota, FL</b><br>OM: Kris Byerly<br>PD: Michelle Tellone<br>MD: Elisha Skorski | <b>Red Letter Rock 20/Satellite</b><br>PD: Cody Christopher<br>MD: Reid Johnson | <b>WBVM/Tampa, FL*</b><br>PD: Wendy Templeton<br>MD: Olivia Paff     |
|  | <b>WBFJ/Greensboro, NC</b><br>PD/MD: Wally Decker<br>APD: Darren Stevens                         | <b>Effect Radio Network</b><br>PD/MD: Brian Harman<br>APD: Amanda Harman |   | <b>Sirius Spirit 65/Satellite*</b><br>PD: Al Skop<br>MD: Joey Black             | <b>WYSZ/Toledo, OH</b><br>PD/MD: Jeff Howe                           |
|  |  |  |   |   | <b>WCLQ/Wausau, WI</b><br>PD/MD: Matt Deane<br>* Monitored Reporters |

# R&R CHRISTIAN

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▶ TAKING A FIVE-NOTCH JUMP FOR A SECOND STRAIGHT WEEK, BRITISH SINGER **VICKY BEECHING** MOVES 15-10 ON THE SOFT AC/INSPIRATIONAL LIST WITH "GREAT IS YOUR GLORY" (15-10).

| THIS WEEK | LAST WEEK  | WEEKS ON CHART | ARTIST<br>TITLE                                     | IMPRINT / PROMOTION LABEL | PLAYS |     |
|-----------|------------|----------------|---|---------------------------|-------|-----|
|           |            |                |   |                           | TW    | +/- |
| 1         | 1          | 14             | <b>SANCTUS REAL</b><br>WE NEED EACH OTHER           | SPARROW/EMI CMG           | 926   | +31 |
| 2         | 2          | 9              | <b>AFTERS</b><br>NEVER GOING BACK TO OK             | INO                       | 884   | +1  |
| 3         | 3          | 22             | <b>SKILLET</b><br>THE OLDER I GET                   | ARDENT/SRE/INO            | 826   | -44 |
| 4         | 5          | 5              | <b>TOBYMAC FEAT. SITI MONROE</b><br>ONE WORLD       | FOREFRONT/EMI CMG         | 737   | +77 |
| 5         | 6          | 18             | <b>MAINSTAY</b><br>BELIEVE                          | BEC/TOOTH & NAIL          | 721   | +75 |
| 6         | 4          | 17             | <b>SWITCHFOOT</b><br>HEAD OVER HEELS (IN THIS LIFE) | COLUMBIA/SPARROW/EMI CMG  | 701   | -2  |
| 7         | 7          | 11             | <b>ROCKET SUMMER</b><br>SO MUCH LOVE                | ISLAND/IDJMG              | 614   | -30 |
| 8         | 8          | 15             | <b>INHABITED</b><br>HUSH                            | 7 SPIN                    | 606   | -20 |
| 9         | 9          | 17             | <b>CHASEN</b><br>CRAZY BEAUTIFUL                    | DMG                       | 588   | +5  |
| 10        | 10         | 12             | <b>BRITT NICOLE</b><br>SET THE WORLD ON FIRE        | SPARROW/EMI CMG           | 574   | +5  |
| 11        | 14         | 10             | <b>DECEMBERADIO</b><br>FIND YOU WAITING             | SLANTED/SPRING HILL       | 570   | +62 |
| 12        | 11         | 22             | <b>ROBBIE SEAY BAND</b><br>SONG OF HOPE             | SPARROW/EMI CMG           | 557   | +19 |
| 13        | 13         | 8              | <b>NEWSBOYS</b><br>IN WONDER                        | INPOP                     | 531   | +16 |
| 14        | 12         | 23             | <b>GREY HOLIDAY</b><br>LET GO                       | ESSENTIAL/PLG             | 530   | +10 |
| 15        | 15         | 4              | <b>ADDISON ROAD</b><br>ALL THAT MATTERS             | INO                       | 493   | +52 |
| 16        | 18         | 3              | <b>HAWK NELSON</b><br>FRIEND LIKE THAT              | BEC/TOOTH & NAIL          | 474   | +88 |
| 17        | 16         | 18             | <b>JIMMY NEEDHAM</b><br>FENCE RIDERS                | INPOP                     | 396   | -19 |
| 18        | 17         | 9              | <b>MATTHEW WEST</b><br>YOU ARE EVERYTHING           | SPARROW/EMI CMG           | 374   | -26 |
| 19        | 29         | 2              | <b>JEREMY CAMP</b><br>NO MATTER WHAT IT TAKES       | BEC/TOOTH & NAIL          | 369   | +87 |
| 20        | 21         | 7              | <b>STEPHANIE SMITH</b><br>NOT AFRAID                | GOTEE                     | 356   | +11 |
| 21        | 22         | 3              | <b>SEVENDORY</b><br>LET IT BE LOVE                  | 7 SPIN                    | 352   | +8  |
| 22        | 20         | 20             | <b>DISCIPLE</b><br>THINGS LEFT UNSAID               | SRE/INO                   | 347   | -15 |
| 23        | 26         | 7              | <b>MERCYME</b><br>GOD WITH US                       | INO                       | 338   | +5  |
| 24        | 13         | 15             | <b>PHIL WICKHAM</b><br>AFTER YOUR HEART             | SIMPLE/INO                | 334   | -10 |
| 25        | 27         | 4              | <b>LEELAND</b><br>COUNT ME IN                       | ESSENTIAL/PLG             | 322   | +5  |
| 26        | 24         | 11             | <b>FALLING UP</b><br>HOTEL AQUARIUM                 | BEC/TOOTH & NAIL          | 317   | -24 |
| 27        | 28         | 7              | <b>STORYSIDE:B</b><br>BE STILL                      | SILENT MAJORITY/GOTEE     | 314   | +5  |
| 28        | <b>NEW</b> |                | <b>STELLAR KART</b><br>JESUS LOVES YOU              | WORD-CURB                 | 301   | +70 |
| 29        | <b>NEW</b> |                | <b>NEEDTOBREATHE</b><br>WASHED BY THE WATER         | ATLANTIC/WORD-CURB        | 296   | +94 |
| 30        | 25         | 20             | <b>RUTH</b><br>YOU ARE                              | TOOTH & NAIL              | 294   | -41 |

| THIS WEEK | LAST WEEK  | WEEKS ON CHART | ARTIST<br>TITLE   | IMPRINT / PROMOTION LABEL | PLAYS |     |
|-----------|------------|----------------|---|---------------------------|-------|-----|
|           |            |                |   |                           | TW    | +/- |
| 1         | 1          | 11             | <b>PILLAR</b><br>FOR THE LOVE OF THE GAME                   | FLICKER/PLG               | 293   | +3  |
| 2         | 2          | 12             | <b>DEMON HUNTER</b><br>CARRY ME DOWN                        | SOLID STATE/TOOTH & NAIL  | 276   | -5  |
| 3         | 3          | 6              | <b>FIREFLIGHT</b><br>UNBREAKABLE                            | FLICKER/PLG               | 267   | +16 |
| 4         | 19         | 3              | <b>ALMOST.</b><br>SOUTHERN WEATHER                          | TOOTH & NAIL              | 214   | +68 |
| 5         | 7          | 10             | <b>AFTERS</b><br>NEVER GOING BACK TO OK                     | INO                       | 214   | +13 |
| 6         | 12         | 7              | <b>IVORYLINE</b><br>BE STILL AND BREATHE                    | TOOTH & NAIL              | 211   | +26 |
| 7         | 6          | 15             | <b>MXPX</b><br>ANGELS                                       | TOOTH & NAIL              | 210   | 0   |
| 8         | 11         | 5              | <b>A ROTTERDAM NOVEMBER</b><br>CITY WITHOUT A HEART         | ARN                       | 208   | +22 |
| 9         | 4          | 10             | <b>FOLD</b><br>MEDICINE                                     | TOOTH & NAIL              | 203   | -23 |
| 10        | 15         | 3              | <b>SKILLET</b><br>LIVE FREE OR LET ME DIE                   | ARDENT/SRE/INO            | 202   | +46 |
| 11        | 9          | 3              | <b>CHILDREN 18:3</b><br>YOU KNOW WE'RE ALL SO FOND OF DYING | TOOTH & NAIL              | 201   | +14 |
| 12        | 13         | 3              | <b>HAWK NELSON</b><br>FRIEND LIKE THAT                      | BEC/TOOTH & NAIL          | 187   | +5  |
| 13        | 10         | 10             | <b>EDISON GLASS</b><br>LET GO                               | CREDENTIAL/EMI CMG        | 184   | -3  |
| 14        | 14         | 8              | <b>12 STONES</b><br>IT WAS YOU                              | WIND UP                   | 181   | +5  |
| 15        | 8          | 11             | <b>DIZMAS</b><br>SHAKE IT OFF                               | CREDENTIAL/EMI CMG        | 177   | -14 |
| 16        | 25         | 2              | <b>FALLING UP</b><br>GOOD MORNING PLANETARIUM               | BEC/TOOTH & NAIL          | 163   | +64 |
| 17        | 22         | 2              | <b>WAVORLY</b><br>STAY WITH ME                              | FLICKER/PLG               | 159   | +38 |
| 18        | 5          | 16             | <b>PROJECT 86</b><br>ILLUMINATE                             | TOOTH & NAIL              | 158   | -64 |
| 19        | 17         | 4              | <b>THIS BEAUTIFUL REPUBLIC</b><br>CASTING OFF               | FOREFRONT/EMI CMG         | 152   | +3  |
| 20        | <b>NEW</b> |                | <b>WEDDING</b><br>I'LL SLEEP WHEN I'M DEAD                  | BRAVE NEW WORLD           | 135   | +94 |
| 21        | <b>NEW</b> |                | <b>SECRET AND WHISPER</b><br>VANISHINGS                     | TOOTH & NAIL              | 135   | +65 |
| 22        | 21         | 4              | <b>EVER STAYS RED</b><br>ON THE BRINK OF IT ALL             | VERTICAL SHIFT            | 134   | +6  |
| 23        | 16         | 14             | <b>CHASING VICTORY</b><br>WOLVES (C.O.B. VS TONY WONDER)    | MONO VS STEREO/GOTEE      | 129   | -26 |
| 24        | 13         | 9              | <b>A DREAM TOO LATE</b><br>INTERMISSION TO THE MOON         | TOOTH & NAIL              | 127   | -21 |
| 25        | <b>NEW</b> |                | <b>AFTER EDMUND</b><br>FIGHTING FOR YOUR HEART (LET IT GO)  | SLANTED/SPRING HILL       | 97    | +17 |
| 26        | 23         | 5              | <b>OLIVIA THE BAND</b><br>SOMETHING GREATER                 | UP AT NITE/SYNTAX         | 96    | -17 |
| 27        | 30         | 2              | <b>JONAH 33</b><br>DYING TO LIVE                            | ARES                      | 95    | +8  |
| 28        | <b>NEW</b> |                | <b>RELIENT K</b><br>DEVASTATION AND REFORM                  | CAPITOL/GOTEE             | 84    | +82 |
| 29        | 29         | 2              | <b>NUMBER ONE GUN</b><br>THIS HOLIDAY                       | TOOTH & NAIL              | 80    | -8  |
| 30        | 28         | 17             | <b>TRANSISTOR RADIO</b><br>RA-RANDOM                        | UP AT NITE/SYNTAX         | 76    | -14 |

| THIS WEEK | LAST WEEK | WEEKS ON CHART | ARTIST<br>TITLE  | IMPRINT / PROMOTION LABEL | PLAYS |     |
|-----------|-----------|----------------|--|---------------------------|-------|-----|
|           |           |                |  |                           | TW    | +/- |
| 1         | 1         | 14             | <b>MERCYME</b> GOD WITH US                             | INO                       | 305   | +3  |
| 2         | 2         | 20             | <b>CHRIS TOMLIN</b> AMAZING GRACE (MY CHAINS ARE GONE) | SIXSTEPS/SPARROW/EMI CMG  | 269   | +6  |
| 3         | 3         | 14             | <b>SELAH</b> RESCUE ME                                 | CURB                      | 257   | +2  |
| 4         | 5         | 15             | <b>POINT OF GRACE</b> HOW YOU LIVE (TURN UP THE MUSIC) | WORD-CURB                 | 247   | +1  |
| 5         | 4         | 12             | <b>SARA GROVES</b> WHEN THE SAINTS                     | INO                       | 243   | -10 |
| 6         | 7         | 13             | <b>MATTHEW WEST</b> YOU ARE EVERYTHING                 | SPARROW/EMI CMG           | 213   | +8  |
| 7         | 6         | 20             | <b>NATALIE GRANT</b> IN BETTER HANDS                   | CURB                      | 189   | -55 |
| 8         | 8         | 11             | <b>SHANNON WEXELBERG</b> COUNT IT ALL JOY              | DISCOVERY HOUSE           | 187   | +17 |
| 9         | 10        | 11             | <b>MICHAEL O'BRIEN</b> GOD OF ALL MERCY                | CROWN                     | 159   | +1  |
| 10        | 15        | 3              | <b>VICKY BEECHING</b> GREAT IS YOUR GLORY              | SURVIVOR/SPARROW/EMI CMG  | 157   | +35 |

## SOFT AC/INSPIRATIONAL

| THIS WEEK | LAST WEEK  | WEEKS ON CHART | ARTIST<br>TITLE                                   | IMPRINT / PROMOTION LABEL | PLAYS |     |
|-----------|------------|----------------|---|---------------------------|-------|-----|
|           |            |                |   |                           | TW    | +/- |
| 1         | 11         | 8              | <b>FFH</b> WORSHIP IN THE WAITING                 | KINDRED                   | 141   | +5  |
| 2         | 17         | 3              | <b>PHILLIPS, CRAIG &amp; DEAN</b> TOP OF MY LUNGS | INO                       | 137   | +28 |
| 3         | 12         | 6              | <b>PAUL BALOCHE</b> OUR GOD SAVES                 | INTEGRITY                 | 131   | +1  |
| 4         | 13         | 17             | <b>MARK HARRIS</b> WRITING ON THE WALL            | INO                       | 129   | +3  |
| 5         | 9          | 19             | <b>LINCOLN BREWSTER</b> LOVE THE LORD             | INTEGRITY                 | 124   | -38 |
| 6         | 14         | 17             | <b>33MILES</b> THERE IS A GOD                     | INO                       | 120   | -5  |
| 7         | 20         | 4              | <b>MARK SCHULTZ</b> EVERYTHING TO ME              | WORD-CURB                 | 104   | +18 |
| 8         | 16         | 13             | <b>DAVID CROWDER BAND</b> EVERYTHING GLORIOUS     | SIXSTEPS/SPARROW/EMI CMG  | 104   | -16 |
| 9         | <b>NEW</b> |                | <b>JAIME JAMGOCHIAN</b> SING OF OUR GOD           | CENTRICITY                | 94    | +63 |
| 10        | 18         | 2              | <b>CO3</b> BE STILL                               | FLAGSHIP                  | 92    | +4  |

## SOFT AC/INSPIRATIONAL REPORTERS

**WMIT/Asheville, NC**  
PD: Tom Greene  
MC: Matt Stockman

**WNFR/Flint, MI**  
OM: Lori McNaughton  
PD: Brian Smith  
MD: Elynn Davey

**Family Life Ministries/Network**  
PD: John Owens  
APD: Kevin VanBuren  
MD: Cecil VanHouten

**KJVV/Ponca City, OK**  
PD: MD: Tony Weir  
APD: Jeremy Louis

**WSMR/Sarasota, FL**  
OM: Douglas Poll  
PD: Dave Ryerson  
APD: Dan Young  
MD: Paul Perrault

**WOLW/Traverse City, MI**  
PD/MD: Patrick Green

**KCBI/Dallas, TX\***  
PD: Mike Tirone  
APD: Bill Bumpas  
MD: John McLain

**Family Life Communications/Network**  
PD: Dawn Bumstead  
APD: Adam Biddell  
MD: Bill Ronning

**WAFR/Network**  
OM: Marvin Sanders  
PD: Rick Robertson  
MD: Jim Stanley

**WCSL/Rockford, IL**  
OM: Ron Tietsort  
PD: Corey Neese  
MD: Charmel Jacobs

**KCFB/St. Cloud, MN**  
PD: Jim Park  
MD: Chuck Heuberger

**WGNV/Wausau, WI**  
OM: Karen Benke  
PD: Mark Bystrom  
MD: Todd Christopher

**WCDR/Dayton, OH**  
OM: Keith Hamer  
PD/MD: Eric Johnson

**KNLB/Phoenix, AZ**  
PD: Faron Eckelbarger

**KCRN/San Angelo, TX**  
PD/MD: Mark Mohr  
APD: Steve Hayes

**KYCC/Stockton, CA**  
PD: Scott Mearns  
OM: Marina Tahod

\* Monitored Reporters

## CHRISTIAN AC REPORTERS

**KGZ/Abilene, TX**  
PD/MD: Gary Hill

**WFSH/Atlanta, GA\***  
PD: Kevin Avery  
MD: Mike Stoult

**WVEJ/Atlanta, GA\***  
OM/PD: Don Schaeffer  
APD: Steve Williams

**WAFJ/Augusta, GA\***  
PD/MD: Steve Swanson

**KPEZ/Austin, TX\***  
OM: Mac Daniels  
PD: Gary Walsh  
APD/MD: Steve Etheridge

**WRBS/Baltimore, MD\***  
PD: David Paul  
MD: Chris Scotland

**WDJC/Birmingham, AL\***  
APD/MD: Ronnie Bruce

**KTSY/Boise, ID\***  
OM: Chris Gilbreth  
PD: Jerry Woods  
APD/MD: Travis Culver

**WCVK/Bowling Green, KY**  
OM: Ken Burns  
PD: Susan Woodard  
MD: Whitney Yule

**WAYR/Brunswick, GA**  
PD/MD: Bart Wagner

**WRCM/Charlotte, NC\***  
OM: Gary Morland  
PD: Dwayne Harrison

**WBDX/Chattanooga, TN\***  
OM/PD: Jason McKay  
APD/MD: Justin Wade

**WJKL/Chicago, IL\***

**WAKW/Cincinnati, OH\***  
PD: Rob Lewis  
MD: Daryl Pierce

**WFHM/Cleveland, OH\***  
PD: Len Howser  
MD: Josh Booth

**KGTS/College Place, WA**  
PD: Elizabeth Nelson  
MD: Ernest Beck

**KBIQ/Colorado Springs, CO\***  
PD: Bret Stevens  
MD: Jack Hamilton

**KCVO/Columbia, MO**  
OM/PD: Jim McDermott

**WMHK/Columbia, SC\***  
PD: Steve Sunshine

**WCVO/Columbus, OH\***  
APD: Todd Stach  
MD: Mike Russell

**KBNJ/Corpus Christi, TX\***  
PD: Joe Fahl

**KLTY/Dallas, TX\***  
PD: Chuck Finney  
APD/MD: Michael Prendergast

**KNWI/Des Moines, IA**  
PD/MD: Dave St. John

**WMUZ/Detroit, MI\***  
PD: Miranda Belcher  
APD: Randi Myles  
MD: Jon Culbert

**WWIB/Eau Claire, WI**  
OM: Paul Anthony  
PD/MD: Greg Steward

**WCTL/Erie, PA**  
OM: Ronald Raymond  
PD/MD: Adam Frase

**KHPE/Eugene, OR**  
MD: Paul Hernandez

**KYTT/Eugene, OR**  
OM: Dave DeAndrea  
PD/MD: Rick Stevens

**KLRC/Fayetteville, AR**  
PD/MD: Mark Michaels

**WCLN/Fayetteville, NC**  
OM/PD: Dan DeBruler  
APD: Syndi Long  
MD: Steve Turley

**KGCB/Flagstaff, AZ**  
OM: Daniel White  
PD/MD: Mike Medlin

**WPER/Fredericksburg, VA**  
PD: Frankie Morea

**KZKZ/Ft. Smith, AR**  
OM/PD: Dave Burdue

**WLAB/Ft. Wayne, IN\***  
PD: Don Buettner  
MD: Melissa Montana

**WCSG/Grand Rapids, MI\***  
PD: Chris Lemke

**WJQK/Grand Rapids, MI\***  
OM: Troy West  
PD/MD: Gary Thompson

**WBFJ/Greensboro, NC**  
PD/MD: Wally Decker  
APD: Darren Stevens

**WLFJ/Greenville, SC\***  
PD/MD: Rob Dempsey  
APD: Gary Miller

**KAIM/Honolulu, HI\***  
OM: Jack Waters  
PD/MD: Corry Reynolds

**KSBJ/Houston, TX\***  
PD: Chuck Pryor  
MD: Jim Beeler

**WCRJ/Jacksonville, FL\***  
PD: Roger Henderson  
MD: Theresa Ross

**WCQR/Johnson City, TN\***  
PD: Chalmer Harper

**KOBC/Joplin, MO**  
OM/PD: Lisa Davis

**KLJC/Kansas City, MO\***  
PD/MD: Michael Grimm

**WJTL/Lancaster, PA\***  
PD: John Shirk  
MD: Phil Smith

**WLGH/Lansing, MI**  
PD: Jenn Czelada

**KKSP/Little Rock, AR\***  
PD: Don Burns  
APD: Brad Scoleri

**KFSH/Los Angeles, CA\***  
OM: Jim Tinker  
PD: Chuck Tyler  
APD/MD: Bob Shaw

**WJIE/Louisville, KY\***  
PD: Jim Galipeau  
APD/MD: Chris Crain

**WRVI/Louisville, KY**  
OM/PD: C.C. Matthews  
APD: Dave Reichel

**KSWP/Lufkin, TX**  
OM/PD: Al Ross  
APD/MD: Michelle Ross

**KVMV/McAllen, TX\***  
PD: James Gambelin  
APD/MD: Bob Malone

**KJIL/Meade, KS**  
PD/MD: Michael Luskey

**WFZH/Milwaukee, WI\***  
PD: Danny Clayton  
MD: Rick Hall

**KTIS/Minneapolis, MN\***  
PD: Jason Sharp  
MD: Paul Perrault

**KBMQ/Monroe, LA**  
PD/MD: Phillip Brooks

**WFFH/Nashville, TN\***  
PD/MD: Vance Dillard

**New Life Media/Network**  
PD/MD: Joe Buchanan

**WBSN/New Orleans, LA\***  
OM: Julie Headrick  
PD: Tom Krimmier  
MD: Libby Krimmier

**WAWZ/New York, NY\***  
OM: Scott Taylor  
PD: Johnny Stone  
MD: Keith Stevens

**KGBI/Omaha, NE\***  
PD: Melody Miller  
MD: Jeff Devereaux

**WPOZ/Orlando, FL\***  
OM/PD: Dean O'Neal  
APD: Jeff Cruz

**WMSJ/Portland, ME\***  
OM: Paula K.  
PD/MD: Kenny Robinson

**KFIS/Portland, OR\***  
PD: Dave Arthur  
MD: Kat Taylor

**KSLT/Rapid City, SD**  
PD/MD: Wally Decker  
APD: Darren Stevens

**KSGN/Riverside, CA\***  
PD/MD: Bryan O'Neal

**WPAR/Roanoke, VA\***  
OM: Jackie Howard  
MD: Brian Sumner

**WRCI/Rochester, NY\***  
PD: Mark Shuttleworth

**WQFL/Rockford, IL**  
OM: Ralph Trentadue  
PD: Darren Marlar  
MD: Joe Buchanan

**KKFS/Sacramento, CA\***  
PD/MD: Max Miller

**Sirius Spirit 66/Satellite\***  
PD/MD: Al Skop

**XM The Message/Satellite\***  
OM: Jon Zellner  
PD: Mike Abrams  
MD: Jim Epperlein

**KCMS/Seattle, WA\***  
PD: Scott Valentine  
MD: Sarah Taylor

**WFRN/South Bend, IN**  
PD: Jim Carter  
MD: Doug Moore

**WHPZ/South Bend, IN**  
PD/MD: Tom Scott

**KTSL/Spokane, WA\***  
PD/MD: Beau Tyler

**KWND/Springfield, MO\***  
PD/MD: Jeremy Morris

**KKJM/St. Cloud, MN**  
OM/PD: Diana Madsen

**KHZR/St. Louis, MO\***  
OM: Sandi Brown  
PD/MD: Greg Cassidy

**WLPJ/Tampa, FL\***  
PD: Carmen Brown  
APD: Dave Cruse  
MD: Jeff MacFarlane

**KKCM/Tulsa, OK\***  
OM: Steve Hunter  
PD: Chris Kelly

**KXOJ/Tulsa, OK\***  
PD: Bob Thornton  
APD: Dave Gordon

**WGTS/Washington, DC\***  
PD: Becky Wilson Aligned  
MD: Rob Conway

**WGRC/Williamsport, PA**  
OM: Don Casteline  
PD/MD: Larry Weidman

**WXHL/Wilmington, DE**  
OM: Dan Edwards  
PD/MD: Dave Kirby  
APD: Sal April



► NORTH CAROLINA NATIVE **BRITT NICOLE** VAULTS INTO THE TOP 10 WITH "SET THE WORLD ON FIRE" (12-8), WHICH DRAWS A PAIR OF NEW ADDS AND 467 PLAYS AT 19 REPORTING STATIONS.

**DMDS**  
DIGITAL DOWNLOADS  
AVAILABLE AT DMDS.COM

| THIS WEEK | LAST WEEK | WEEKS ON CHART | CHRISTIAN AC INDICATOR |                                    | PLAYS                    |     |     |
|-----------|-----------|----------------|------------------------|------------------------------------|--------------------------|-----|-----|
|           |           |                | ARTIST TITLE           | IMPRINT / PROMOTION LABEL          | TW                       | +/- |     |
| 1         | 1         | 15             | MERCYME                | GOD WITH US                        | INO                      | 901 | -6  |
| 2         | 3         | 15             | MATTHEW WEST           | YOU ARE EVERYTHING                 | SPARROW/EMI CMG          | 798 | +10 |
| 3         | 2         | 20             | CHRIS TOMLIN           | AMAZING GRACE (MY CHAINS ARE GONE) | SIXSTEPS/SPARROW/EMI CMG | 761 | -43 |
| 4         | 4         | 20             | NEWSBOYS               | IN WONDER                          | INPOP                    | 736 | -35 |
| 5         | 5         | 16             | POINT OF GRACE         | HOW YOU LIVE (TURN UP THE MUSIC)   | WORD-CURB                | 721 | +10 |
| 6         | 6         | 20             | NATALIE GRANT          | IN BETTER HANDS                    | CURB                     | 645 | -40 |
| 7         | 9         | 22             | ROBBIE SEAY BAND       | SONG OF HOPE                       | SPARROW/EMI CMG          | 481 | +3  |
| 8         | 12        | 13             | BRITT NICOLE           | SET THE WORLD ON FIRE              | SPARROW/EMI CMG          | 467 | +96 |
| 9         | 8         | 18             | MONK & NEAGLE          | THE TWENTY-FIRST TIME              | REUNION/PLG              | 453 | -35 |
| 10        | 7         | 29             | CASTING CROWNS         | EAST TO WEST                       | BEACH STREET/REUNION/PLG | 443 | -69 |
| 11        | 14        | 3              | JEREMY CAMP            | LET IT FADE                        | BEC/TOOTH & NAIL         | 437 | +88 |
| 12        | 10        | 12             | BRANDON HEATH          | DON'T GET COMFORTABLE              | REUNION/PLG              | 432 | +8  |
| 13        | 16        | 14             | CALEB ROWDEN           | MADE                               | SLANTED/SPRING HILL      | 326 | -7  |
| 14        | 13        | 19             | RUSH OF FOOLS          | WHEN OUR HEARTS SING               | MIDAS                    | 305 | -63 |
| 15        | 11        | 26             | TREE63                 | SUNDAY                             | INPOP                    | 299 | -87 |
| 16        | 20        | 10             | BUILDING 429           | SINGING OVER ME                    | WORD-CURB                | 273 | +24 |
| 17        | 21        | 11             | SARA GROVES            | WHEN THE SAINTS                    | INO                      | 254 | +28 |
| 18        | 18        | 8              | SANCTUS REAL           | WE NEED EACH OTHER                 | SPARROW/EMI CMG          | 254 | -21 |
| 19        | 22        | 3              | FEE                    | ALL BECAUSE OF JESUS               | INO                      | 252 | +31 |
| 20        | 17        | 13             | MARK HARRIS            | WRITING ON THE WALL                | INO                      | 248 | -40 |
| 21        | 19        | 5              | BIG DADDY WEAVE        | ONLY JESUS                         | FERVENT/WORD-CURB        | 245 | -20 |
| 22        | 26        | 4              | PHIL WICKHAM           | AFTER YOUR HEART                   | SIMPLE/INO               | 202 | +22 |
| 23        | 25        | 2              | PHILLIPS, CRAIG & DEAN | TOP OF MY LUNGS                    | INO                      | 201 | +12 |
| 24        | 24        | 6              | MANDISA                | GOD SPEAKING                       | SPARROW/EMI CMG          | 201 | 0   |
| 25        | 27        | 3              | MARK SCHULTZ           | EVERYTHING TO ME                   | WORD-CURB                | 193 | +29 |
| 26        | 23        | 6              | POCKET FULL OF ROCKS   | LET THE WORSHIPPERS ARISE          | MYRRH/WORD-CURB          | 172 | -32 |
| 27        | NEW       | 1              | CONNERSVINE            | LIVE FOR YOU                       | INO                      | 166 | +35 |
| 28        | 29        | 2              | JOHN WALLER            | CALLING FOR A FLOOD                | BEACH STREET/REUNION/PLG | 165 | +27 |
| 29        | NEW       | 1              | CASTING CROWNS         | EVERY MAN                          | REUNION/PLG              | 156 | +68 |
| 30        | 28        | 18             | SHAWN MCDONALD         | CAPTIVATED                         | SPARROW/EMI CMG          | 153 | -6  |



## CHRISTIAN AC MUSIC RESEARCH

| ARTIST TITLE       | IMPRINT / PROMOTION LABEL          | FAM%                     | W 25-34 | W 35-44 | W 45-54 |      |      |
|--------------------|------------------------------------|--------------------------|---------|---------|---------|------|------|
| CHRIS TOMLIN       | AMAZING GRACE (MY CHAINS ARE GONE) | SIXSTEPS/SPARROW/EMI CMG | 96%     | 4.41    | 4.41    | 4.36 | 4.46 |
| CASTING CROWNS     | EAST TO WEST                       | BEACH STREET/REUNION/PLG | 97%     | 4.38    | 4.36    | 4.38 | 4.40 |
| MERCYME            | BRING THE RAIN                     | INO                      | 97%     | 4.36    | 4.26    | 4.33 | 4.49 |
| JEREMY CAMP        | GIVE YOU GLORY                     | BEC/TOOTH & NAIL         | 95%     | 4.20    | 4.16    | 4.16 | 4.29 |
| ROBBIE SEAY BAND   | SONG OF HOPE                       | SPARROW/EMI CMG          | 99%     | 4.19    | 4.20    | 4.22 | 4.16 |
| MERCYME            | GOD WITH US                        | INO                      | 90%     | 4.18    | 4.13    | 4.18 | 4.24 |
| STORYSIDE:8        | BE STILL                           | SILENT MAJORITY/GOTEE    | 91%     | 4.11    | 4.13    | 4.10 | 4.12 |
| 33MILES            | THERE IS A GOD                     | INO                      | 93%     | 4.07    | 4.06    | 4.04 | 4.11 |
| TOBYMAC            | MADE TO LOVE                       | FOREFRONT/EMI CMG        | 96%     | 4.04    | 4.19    | 4.05 | 3.89 |
| NATALIE GRANT      | IN BETTER HANDS                    | CURB                     | 91%     | 4.03    | 4.13    | 4.00 | 3.97 |
| MATTHEW WEST       | YOU ARE EVERYTHING                 | SPARROW/EMI CMG          | 86%     | 4.01    | 4.00    | 4.00 | 4.03 |
| AARON SHUST        | GIVE ME WORDS TO SPEAK             | BRASH                    | 97%     | 4.01    | 3.99    | 4.00 | 4.03 |
| NEWSBOYS           | IN WONDER                          | INPOP                    | 92%     | 3.98    | 3.95    | 4.01 | 3.97 |
| FEE                | GLORIOUS ONE                       | INO                      | 58%     | 3.98    | 3.87    | 4.15 | 3.92 |
| MANOISA            | GOD SPEAKING                       | SPARROW/EMI CMG          | 77%     | 3.97    | 3.97    | 4.01 | 3.92 |
| TOBYMAC            | I'M FOR YOU                        | FOREFRONT/EMI CMG        | 95%     | 3.96    | 3.94    | 4.00 | 3.95 |
| RUSH OF FOOLS      | WHEN OUR HEARTS SING               | MIDAS                    | 92%     | 3.96    | 3.88    | 4.01 | 3.97 |
| DAVID CROWDER BAND | EVERYTHING GLORIOUS                | SIXSTEPS/SPARROW/EMI CMG | 94%     | 3.94    | 3.98    | 3.89 | 3.95 |
| POINT OF GRACE     | HOW YOU LIVE                       | WORD-CURB                | 85%     | 3.93    | 3.87    | 3.97 | 3.96 |
| BRANDON HEATH      | DON'T GET COMFORTABLE              | REUNION/PLG              | 75%     | 3.93    | 3.97    | 4.09 | 3.73 |

Total Sample size is 2470. These are average scores for music in the Contemporary Christian AC format, based on data from surveys conducted throughout the US, using TroyResearch Online Music Tracking. Online panelists score each song on a 1-5 scale where 1 = strongly dislike and 5 = strongly like. TroyResearch is a registered trademark of RadioResearch.Com. To inquire about Online Music Tracking with TroyResearch, call Jonathan Little at 740-549-9700, x61 or email [jlittle@troyresearch.com](mailto:jlittle@troyresearch.com).



Travis Moon hits a grand slam in first book as WUBE PD

## Moon-struck In Cincy

R.J. Curtis

RCurtis@RadioandRecords.com

**Y**ou've probably heard the famous axiom about never getting a second chance to make a first impression. Fortunately, that won't be a problem for Travis Moon, whose debut performance as PD of Bonneville's WUBE (B105)/Cincinnati was the equivalent of a baseball player hitting a home run the first time he stepped up to the plate. ■ Moon joined WUBE in August 2007. In his first full book as programmer, the station improved 6.7-7.6 summer to fall with persons 12+. The news was even better in 25-54, where B105 jumped 7.1-8.8, landing in first place for the first time since 2003.

It's probably an understatement to describe Moon as overripe for his opportunity at WUBE. Prior to taking the job in Cincinnati, he spent 15 years in country, the last 11 as APD of Clear Channel's KEEY (K102)/Minneapolis, an experience Moon says "is something people could pay for."

While quick to give credit to longtime KEEY PD Gregg Swedberg for the experience, in all fairness, it should be pointed out that Moon gave as good as he got while in Minneapolis. During the latter part of his tenure there, his daily to-do list extended far beyond the APD title. Describing that list as a "buffet table" of responsibilities, Moon says, "I was programming and doing mornings on the oldies station; programming three other HD side channels, including a Clear Channel national HD country format; and voice-tracking some other markets."

### At First, Culture Shock

Naturally, when Moon arrived in Cincinnati, the first few weeks were a whirlwind. "It's a culture shock going from one market to another with different systems and relearning what the listeners are all about," he says.

Eventually, he realized a sustained focus on WUBE and country sister WYGY gave him more time to think things out, as opposed to the buffet table, where "there are more snap, quick decisions to make and it keeps you on your toes."

While he is not a big fan of overthinking issues, he now values "just having time to think of ideas and flesh out stuff. I also really cherish the fact that I have more time to hear new music and soak in feedback from listeners."

For Moon, the soaking-in process took about a month. "I took some time to get a lay of the land and learn about the assets we had at the radio station in terms of talent, etc."

Like many PDs who are new to a station, he did a lot of listening and observing, particularly at concerts, to see how listeners related to the station. That speaks to what Moon calls a common thread that country radio needs to continuously nurture: "It's the passion the listeners have for artists and music; otherwise we're just the outlet for country that they can get anywhere if there's a choice." Moon says that means finding opportunities "to get in the trenches with listeners and have shared experiences. The challenge radio has is making that connection with listeners."

Moon made some early adjustments to the station that included a new jingle package and a tweak in the on-air positioner. "Since the early '90s, B105's positioning statement has been known as 'Good Times, Great Country.' We changed that to 'Cincinnati's Country' and married some listener imaging so they had ownership. We freshened up some imaging and other dynamics as well."

One of those additional dynamics for Moon was making the transition from exe-

**'It's the passion the listeners have for artists and music; otherwise we're just the outlet for country that they can get anywhere if there's a choice.'**

—Travis Moon



**'I want other stations to look at us as a standard for how things should be done—not just ratings, but what we do in the community.'**

—Travis Moon

cuting a vision to being the person creating it. "Early on, I have the responsibility to be a leader. I have to find a way to get people as excited about this as I am so that they take ownership. When there's a success, they feel they had a part in it. I try to find ways to empower my team. The challenge is finding ways to have them buy in."

### The Christmas Conundrum

The success for WUBE flies in the face of a somewhat disappointing performance for the format in many major markets last fall. One factor programmers and pundits will point out is AC stations that went all-Christmas, a tactic that annually steals come from country in the last stage of the fall book. In most cases, country pretty much got clobbered again. B105 was one of the few exceptions. Not only did it stave off the holiday music assault, it came out ahead of Cumulus' cross-town AC WRRM.

According to Moon, "I don't know if it was a fluke, but December was our best month; we had a 9.9 and the Christmas station had a 9.2 25-54."

Moon will be the first to admit that "I can't tell you we did it strategically." What he did was come out of Thanksgiving with two Christmas songs per hour and four per hour on weekends. Additionally, Moon says, "we themed all our weekends, like 'Merry Swift-mas' and had some Hannah Montana tickets at the very beginning of December. We stayed on the country aspect, never playing the Carpenters or Bing Crosby and songs like that."

Moon's reasoning for keeping it country instead of Christmas? "In the recall game we're in, I don't know that if I'm a listener I make the connection that I heard [the Carpenters] on a country station. On the flip side, we did want to immerse ourselves in Christmas and we ran with that, because your listeners are living it, too."

B105 didn't have any marketing for the month of December, but earlier in the book, Moon says the station "had some direct mail, and we did four weeks of cash giveaways, but it was executed in a way where we tried to get people emotionally attached to different aspects of the contest." There was also a mailer late in the book that was tied in to a year-end countdown that, again, "put ownership of the countdown on the listeners."

The 7.6 for WUBE marked a five-book high and elevated the station above its usual mid-6.0 range.

Which begs the questions: Has the bar been raised, and what are Moon's future expectations?

"My goal for B105 is to be a leader in this market," he says. "I want other stations to look at us as a standard for how things should be done—not just ratings, but what we do in the community. If all that comes together, what that means numbers-wise, I don't know . . . But obviously I want us to be No. 1." **R&R**



► UP 1.3 MILLION IMPRESSIONS IN ITS SECOND CHART WEEK, **JEWEL'S** "STRONGER WOMAN" SURGES 50-40. THE POP-TURNED-COUNTRY SINGER'S DEBUT ALBUM FOR VALCRY WILL BE RELEASED THIS SUMMER.

| THIS WEEK | LAST WEEK | WEEKS ON CHART | ARTIST                                       | TITLE                                | NIelsen BDS CERTIFICATIONS   | HITPREDICTOR STATUS     | AUDIENCE (IN MILLIONS) | PLAYS | RANK |
|-----------|-----------|----------------|--|--------------------------------------|------------------------------|-------------------------|------------------------|-------|------|
|           |           |                |  |                                      | IMPRINT / PROMOTION LABEL    |                         | TW +/-                 | TW    |      |
| 1         | 1         | 16             | <b>BRAD PAISLEY</b>                          | LETTER TO ME                         | ARISTA NASHVILLE             | NO. 1 (2 WKS)           | 31.592 +1.350          | 4189  | 2    |
| 2         | 2         | 16             | <b>RASCAL FLATTS</b>                         | WINNER AT LOSING GAME                | LYRIC STREET                 |                         | 29.733 +0.551          | 4198  | 1    |
| 3         | 7         | 28             | <b>GARY ALLAN</b>                            | WATCHING AIRPLANES                   | MCA NASHVILLE                |                         | 26.358 +1.151          | 3716  | 3    |
| 4         | 8         | 27             | <b>BILLY RAY CYRUS WITH MILEY CYRUS</b>      | READY, SET, DON'T GO                 | WALT DISNEY/LYRIC STREET     |                         | 25.860 +1.011          | 3525  | 4    |
| 5         | 3         | 28             | <b>MONTGOMERY GENTRY</b>                     | WHAT DO YA THINK ABOUT THAT          | COLUMBIA                     |                         | 25.075 -3.395          | 3408  | 5    |
| 6         | 5         | 24             | <b>TAYLOR SWIFT</b>                          | OUR SONG                             | BIG MACHINE                  |                         | 23.427 -3.760          | 3119  | 9    |
| 7         | 10        | 19             | <b>RODNEY ATKINS</b>                         | CLEANING THIS GUN (COME ON IN BOY)   | CURB                         | MOST INCREASED AUDIENCE | 23.064 +2.623          | 3178  | 7    |
| 8         | 6         | 23             | <b>KEITH URBAN</b>                           | EVERYBODY                            | CAPITOL NASHVILLE            |                         | 23.054 -3.118          | 3328  | 6    |
| 9         | 9         | 15             | <b>KENNY CHESNEY DUET WITH GEORGE STRAIT</b> | SHIFTWORK                            | BNA                          |                         | 22.104 +1.595          | 3052  | 10   |
| 10        | 4         | 20             | <b>SUGARLAND</b>                             | STAY                                 | MERCURY                      |                         | 21.381 -6.841          | 3134  | 8    |
| 11        | 12        | 12             | <b>ALAN JACKSON</b>                          | SMALL TOWN SOUTHERN MAN              | ARISTA NASHVILLE             |                         | 20.374 +1.456          | 2864  | 11   |
| 12        | 12        | 9              | <b>CARRIE UNDERWOOD</b>                      | ALL-AMERICAN GIRL                    | ARISTA/ARISTA NASHVILLE      |                         | 19.894 +1.947          | 2734  | 13   |
| 13        | 14        | 23             | <b>CHUCK WICKS</b>                           | STEALING CINDERELLA                  | RCA                          |                         | 19.420 +1.775          | 2790  | 12   |
| 14        | 13        | 15             | <b>TOBY KEITH</b>                            | GET MY DRINK ON                      | SHOW DOG NASHVILLE           |                         | 18.415 +0.701          | 2553  | 15   |
| 15        | 5         | 20             | <b>CRAIG MORGAN</b>                          | INTERNATIONAL HARVESTER              | BROKEN BOW                   |                         | 17.203 +0.990          | 2561  | 14   |
| 16        | 16        | 12             | <b>TIM MCGRAW</b>                            | SUSPICIONS                           | CURB                         |                         | 16.706 +0.737          | 2455  | 16   |
| 17        | 17        | 14             | <b>BROOKS &amp; DUNN</b>                     | GOD MUST BE BUSY                     | ARISTA NASHVILLE             |                         | 15.214 +1.092          | 2237  | 18   |
| 18        | 18        | 28             | <b>CHRIS CAGLE</b>                           | WHAT KINDA GONE                      | CAPITOL NASHVILLE            |                         | 14.824 +1.357          | 2245  | 17   |
| 19        | 19        | 25             | <b>JASON ALDEAN</b>                          | LAUGHED UNTIL WE CRIED               | BROKEN BOW                   |                         | 13.040 +1.092          | 2045  | 19   |
| 20        | 20        | 21             | <b>BUCKY COVINGTON</b>                       | IT'S GOOD TO BE US                   | LYRIC STREET                 |                         | 11.354 +0.977          | 1782  | 20   |
| 21        | 22        | 8              | <b>TRACE ADKINS</b>                          | YOU'RE GONNA MISS THIS               | CAPITOL NASHVILLE            |                         | 9.688 +2.044           | 1384  | 23   |
| 22        | 21        | 13             | <b>PHIL VASSAR</b>                           | LOVE IS A BEAUTIFUL THING            | UNIVERSAL SOUTH              |                         | 8.987 +1.249           | 1508  | 22   |
| 23        | 23        | 28             | <b>EMERSON DRIVE</b>                         | YOU STILL OWN ME                     | MONTAGE/MIDAS/NEW REVOLUTION |                         | 8.772 +1.201           | 1569  | 21   |
| 24        | 25        | 7              | <b>GARTH BROOKS &amp; HUEY LEWIS</b>         | WORKIN' FOR A LIVIN'                 | PEARL/BIG MACHINE            |                         | 7.806 +1.276           | 1318  | 25   |
| 25        | 27        | 19             | <b>KELLIE PICKLER</b>                        | THINGS THAT NEVER CROSS A MAN'S MIND | BNA                          |                         | 7.282 +1.104           | 1373  | 24   |
| 26        | 24        | 17             | <b>LADY ANTEBELLUM</b>                       | LOVE DON'T LIVE HERE                 | CAPITOL NASHVILLE            |                         | 7.137 +0.361           | 1179  | 26   |
| 27        | 28        | 15             | <b>JAMES OTTO</b>                            | JUST GOT STARTED LOVIN' YOU          | WARNER BROS./WRN             |                         | 7.023 +1.453           | 1138  | 27   |
| 28        | 26        | 24             | <b>MARK CHESNUTT</b>                         | ROLLIN' WITH THE FLOW                | LOFTON CREEK                 |                         | 6.234 +0.031           | 916   | 29   |
| 29        | 29        | 22             | <b>JAKE OWEN</b>                             | SOMETHIN' ABOUT A WOMAN              | RCA                          |                         | 5.086 +0.599           | 934   | 28   |
| 30        | 34        | 4              | <b>JOE NICHOLS</b>                           | IT AIN'T NO CRIME                    | UNIVERSAL SOUTH              |                         | 4.338 +1.353           | 712   | 33   |

| THIS WEEK | LAST WEEK | WEEKS ON CHART | ARTIST                                   | TITLE                        | NIelsen BDS CERTIFICATIONS | HITPREDICTOR STATUS | AUDIENCE (IN MILLIONS) | PLAYS | RANK |
|-----------|-----------|----------------|--|------------------------------|----------------------------|---------------------|------------------------|-------|------|
|           |           |                |  |                              | IMPRINT / PROMOTION LABEL  |                     | TW +/-                 | TW    |      |
| 31        | 30        | 17             | <b>ASHTON SHEPHERD</b>                   | TAKIN' OFF THIS PAIN         | MCA NASHVILLE              |                     | 4.183 +0.355           | 856   | 30   |
| 32        | 31        | 12             | <b>JACK INGRAM</b>                       | MAYBE SHE'LL GET LONELY      | BIG MACHINE                |                     | 4.122 +0.701           | 749   | 31   |
| 33        | 32        | 4              | <b>JOSH TURNER FEAT. TRISHA YEARWOOD</b> | ANOTHER TRY                  | BREAKER MCA NASHVILLE      |                     | 3.684 +0.302           | 646   | 34   |
| 34        | 33        | 15             | <b>JOSH GRACIN</b>                       | WE WEREN'T CRAZY             | LYRIC STREET               |                     | 3.228 +0.006           | 734   | 32   |
| 35        | 37        | 14             | <b>LUKE BRYAN</b>                        | WE RODE IN TRUCKS            | CAPITOL NASHVILLE          |                     | 2.667 +0.168           | 470   | 37   |
| 36        | 36        | 17             | <b>LEE BRICE</b>                         | HAPPY ENDINGS                | ASYLUM-CURB                |                     | 2.621 +0.058           | 621   | 35   |
| 37        | 35        | 13             | <b>MARTINA MCBRIDE</b>                   | FOR THESE TIMES              | RCA                        |                     | 2.496 -0.233           | 418   | 38   |
| 38        | 38        | 11             | <b>TERRI CLARK</b>                       | IN MY NEXT LIFE              | BNA                        | BREAKER             | 2.401 +0.519           | 489   | 36   |
| 39        | 46        | 3              | <b>TAYLOR SWIFT</b>                      | PICTURE TO BURN              | BIG MACHINE                |                     | 2.050 +1.090           | 231   | 45   |
| 40        | 50        | 2              | <b>JEWEL</b>                             | STRONGER WOMAN               | VALCRY                     | MOST ADDED          | 2.017 +1.313           | 283   | 42   |
| 41        | 47        | 3              | <b>DIERKS BENTLEY</b>                    | TRYING TO STOP YOUR LEAVING  | CAPITOL NASHVILLE          |                     | 1.748 +0.952           | 222   | 46   |
| 42        | 43        | 4              | <b>MIRANDA LAMBERT</b>                   | GUNPOWDER & LEAD             | COLUMBIA                   |                     | 1.627 +0.565           | 338   | 40   |
| 43        | 40        | 4              | <b>JYPSI</b>                             | I DON'T LOVE YOU LIKE THAT   | ARISTA NASHVILLE           |                     | 1.547 +0.204           | 289   | 41   |
| 44        | 39        | 4              | <b>TRISHA YEARWOOD</b>                   | THIS IS ME YOU'RE TALKING TO | BIG MACHINE                |                     | 1.446 -0.165           | 274   | 43   |
| 45        | 41        | 10             | <b>WHISKEY FALLS</b>                     | FALLING INTO YOU             | MIDAS/NEW REVOLUTION       | BREAKER             | 1.432 +0.198           | 399   | 39   |
| 46        | 42        | 9              | <b>BIG &amp; RICH</b>                    | LOUD                         | WARNER BROS./WRN           |                     | 1.271 +0.177           | 160   | 48   |
| 47        | 44        | 7              | <b>TRACY LAWRENCE</b>                    | TIL I WAS A DADDY TODD       | ROCKY COMFORT/COS          |                     | 1.053 +0.002           | 236   | 44   |
| 48        | NEW       |                | <b>EAGLES</b>                            | BUSY BEING FABULOUS          | ERC/LOST HIGHWAY/MERCURY   | HOT SHOT DEBUT      | 0.934 +0.764           | 115   | 52   |
| 49        | 48        | 12             | <b>DOLLY PARTON</b>                      | BETTER GET TO LIVIN'         | DOLLY                      |                     | 0.749 -0.007           | 80    | 56   |
| 50        | 49        | 4              | <b>ROCKIE LYNNE</b>                      | I CAN'T BELIEVE IT'S ME      | ROBBINS NASHVILLE          |                     | 0.744 -0.002           | 70    | 60   |
| 51        | 51        | 3              | <b>THE ROAD HAMMERS</b>                  | I DON'T KNOW WHEN TO QUIT    | MONTAGE                    |                     | 0.655 -0.011           | 174   | 47   |
| 52        | 52        | 4              | <b>STAR DE AZLAN</b>                     | SHE'S PRETTY                 | CURB                       |                     | 0.652 +0.059           | 147   | 49   |
| 53        | 45        | 19             | <b>FAITH HILL</b>                        | RED UMBRELLA                 | WARNER BROS./WRN           |                     | 0.651 -0.359           | 85    | 55   |
| 54        | NEW       |                | <b>RANDY OWEN</b>                        | BRAID MY HAIR                | DMP/NEW REVOLUTION         |                     | 0.602 +0.474           | 50    | -    |
| 55        | NEW       |                | <b>PHIL STACEY</b>                       | IF YOU DIDN'T LOVE ME        | LYRIC STREET               |                     | 0.580 +0.299           | 88    | 54   |
| 56        | 56        | 3              | <b>CARTER'S CHORD</b>                    | YOUNG LOVE                   | SHOW DOG NASHVILLE         |                     | 0.574 +0.139           | 140   | 50   |
| 57        | 54        | 2              | <b>SARA EVANS</b>                        | SOME THINGS NEVER CHANGE     | RCA                        |                     | 0.547 +0.069           | 118   | 51   |
| 58        | 53        | 12             | <b>GRETCHEN WILSON</b>                   | YOU DON'T HAVE TO GO HOME    | COLUMBIA                   |                     | 0.527 -0.017           | 54    | -    |
| 59        | 60        | 2              | <b>THE DREW DAVIS BAND</b>               | BACK THERE ALL THE TIME      | LOFTON CREEK               |                     | 0.468 +0.121           | 41    | -    |
| 60        | NEW       |                | <b>BLAKE SHELTON</b>                     | HOME                         | WARNER BROS./WRN           |                     | 0.452 +0.308           | 45    | -    |

**MOST INCREASED AUDIENCE**  
(IN MILLIONS)

**+2.623**  
**RODNEY ATKINS**  
Cleaning This Gun (Come On In Boy)

**+2.044**  
**TRACE ADKINS**  
You're Gonna Miss This (Capitol Nashville)

**+1.947**  
**CARRIE UNDERWOOD**  
All-American Girl (Arista/Arista Nashville)

**+1.775**  
**CHUCK WICKS**  
Stealing Cinderella (RCA)

**+1.595**  
**KENNY CHESNEY DUET WITH GEORGE STRAIT**  
Shiftwork (BNA)

| NEW AND ACTIVE   |              |                |
|--|--------------|----------------|
| ARTIST   | PLAYS / GAIN | TOTAL STATIONS |
| <b>CLAY WALKER</b><br>She Likes It In The Morning (Asylum-Curb)              | 0.436/0.053  | 15             |
| <b>KEITH ANDERSON</b><br>I Still Miss You (Columbia)                         | 0.338/0.023  | 17             |
| <b>CARRIE UNDERWOOD</b><br>Ever Ever After (Walt Disney)                     | 0.302/0.029  | 2              |
| <b>MICA ROBERTS</b><br>Things A Mama Don't Know (Show Dog Nashville)         | 0.216/0.177  | 13             |
| <b>RISSI PALMER</b><br>Hold On To Me (1720)                                  | 0.215/0.120  | 31             |
| <b>JASON MICHAEL CARROLL</b><br>I Can Sleep When I'm Dead (Arista Nashville) | 0.207/0.033  | 14             |

**MOST ADDED**

**JEWEL** 18  
Stronger Woman (Valcry)  
KDRK, KEEY, KFRG, KHEY, KRST, KWNR, WBEE, WDAF, WIRK, WIVK, WKHX, WKSF, WOGI, WPAW, WPCV, WQYK, WSLC, WWGR

**JAMES OTTO** 15  
Just Got Started Lovin' You (Raybaw/Warner Bros./WRN)  
KUPL, KWJJ, WBCT, WCTK, WDAF, WKLB, WOGI, WOKQ

**DIERKS BENTLEY** 14  
Trying To Stop Your Leaving (Capitol Nashville)  
KKNQ, KSCS, KUZZ, KWJJ, KYGO, WGKX, WKCC, WKHX, WPAW, WPCY, WXTJ, WYCD, WYPY, WYRK

**KEITH ANDERSON** 14  
I Still Miss You (Columbia)

**PHIL STACEY** 13  
If You Didn't Love Me (Lyric Street)  
KCYE, KORK, KIZN, KNCI, KRST, KUZZ, WBCT, WBEE, WDAF, WIVK, WKDF, WPCY, WYPY

**TAYLOR SWIFT** 13  
Picture To Burn (Big Machine)  
KMDL, KRKY, KWJJ, WBCT, WGH, WGN, WGTY, WKDF, WKIS, WPAW, WUSJ, WYCD, WYRK

FOR WEEK ENDING JANUARY 27, 2008  
LEGEND: See legend to charts in charts section for rules and symbol explanations.  
110 country and 27 Canada country stations are electronically monitored by Nielsen Broadcast Data Systems 24 hours a day, 7 days a week. Indicator chart comprised of 116 reporters.  
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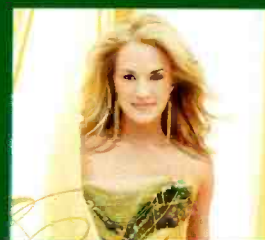
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KOST-FM, Los Angeles

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CANADA COUNTRY TOP 10.

## COUNTRY INDICATOR REPORTERS

|   |   |   |  |
|---|---|---|--|
| <b>KEAN/Abilene, TX</b><br>OM: Randy Jones<br>PD/MD: Rudy Fernandez<br>APD: Shay Hill     | <b>KKCB/Duluth, MN</b><br><br><b>WAXX/Eau Claire, WI</b><br>OM/MD: George House<br>APD/MD: Alex Edwards | <b>KXKC/Lafayette, LA*</b><br>PD: Casey Carter<br>APD/MD: Sean Riley                                      | <b>WWFG/Salisbury, MD</b><br>OM/MD: Brian Cleary<br>APD/MD: Sandra Lee               |
| <b>KRRV/Alexandria, LA</b><br>PD: Hollywood Harrison<br>APD/MD: Melissa Frost             | <b>WQRB/Eau Claire, WI</b><br>PD/MD: Mike McKay   | <b>WBBN/Laurel, MS</b><br>OM/MD: Tom Freeman  | <b>KEGA/Salt Lake City, UT*</b><br>OM: Alan Hague<br>PD: Cody Alan                   |
| <b>KGNC/Amarillo, TX</b><br>OM/MD: Tim Butler<br>APD/MD: Patrick Clark                    | <b>WRSF/Elizabeth City, NC</b><br>OM: Curtis Cuervo<br>PD: Les Humble                                   | <b>WLXX/Lexington, KY*</b><br>OM: Robert Lindsey<br>PD/MD: Marshall Stewart                               | <b>KGKL/San Angelo, TX</b><br>OM/MD: Boomer Kingdon                                  |
| <b>KBRJ/Anchorage, AK</b><br>PD: Matt Valley<br>APD/MD: Eddie Maxwell                     | <b>WTWF/Erie, PA</b><br>OM: Joe Lang<br>PD: Bob Domingo<br>APD: Chuck Rimbardo                          | <b>KZKX/Lincoln, NE</b><br>PD: Hoss Michaels<br>APD/MD: Carol Turner                                      | <b>KUSS/San Diego, CA*</b><br>PD: Mike O'Brian<br>MD: Delana Bennett                 |
| <b>WYAY/Atlanta, GA*</b><br>OM/MD: Mark Richards<br>MD: Sandy Weaver                      | <b>WXTA/Erie, PA</b><br>OM/MD: Adam Reese   | <b>KLLL/Lubbock, TX</b><br>OM/MD: Jeff Scott<br>MD: Neely Yates   | <b>KKJG/San Luis Obispo, CA</b><br>OM/MD: Pepper Daniels<br>MD: Adam Montiel         |
| <b>WPUR/Atlantic City, NJ*</b><br>PD: Joe Kelly   | <b>KKNU/Eugene, OR</b><br>PD/MD: Jim Davis  | <b>WWQM/Madison, WI*</b><br>PD: Brad Austin<br>APD/MD: Kenny Jay  | <b>KRAZ/Santa Barbara, CA</b><br>PD/MD: Stefan Carpenter                             |
| <b>WIBL/Augusta, GA*</b><br>OM: Steve Burke   | <b>WKDQ/Evansville, IN</b><br>PD/MD: Jon Priel  | <b>KIAI/Mason City, IA</b><br>PD: Phil O'Reilly<br>MD: Robin McCann                                       | <b>KSNI/Santa Maria, CA</b><br>OM: Mark Mitchell<br>PD/MD: Jay Turner                |
| <b>KBKO/Bakersfield, CA*</b><br>PD/MD: Kenn McCloud                                       | <b>KVOX/Fargo, ND</b><br>OM: Janice Whitmore<br>PD: Eric Heyer<br>MD: Scott Winston                     | <b>KRWQ/Medford, OR</b><br>OM/MD: Larry Neal<br>MD: Scott Schuler   | <b>Jones CD Country/Satellite*</b><br>OM/MD: Jim Murphy<br>MD: Rick Morgan           |
| <b>WJLS/Beckley, WV</b><br>OM: Dave Willis<br>PD/MD: Fred Persinger                       | <b>WKML/Fayetteville, NC</b><br>PD/MD: Dean O   | <b>KUBB/Merced, CA</b><br>OM/MD: Rene Roberts<br>APD: Danny Hill<br>MD: Dee Kelly                         | <b>Jones US Country/Satellite*</b><br>OM/MD: Penny Mitchell<br>MD: Joani Williams    |
| <b>KCTR/Billings, MT</b><br>OM: Jay Brandon<br>PD/MD: Mark Hill                           | <b>KAFF/Flagstaff, AZ</b><br>PD: C.J. Murr<br>MD: Jenny Brawn   | <b>WOKK/Meridian, MS</b><br>PD: Todd Rupe   | <b>Sirius New Country/Satellite*</b><br>OM/MD: Scott Lindy<br>MD: Al Skop            |
| <b>WZKX/Biloxi, MS*</b><br>OM/MD: Bryan Rhodes  | <b>WXFL/Florence, AL</b><br>OM: Jeff Thomas<br>PD: Fletch Brown   | <b>WBAM/Montgomery, AL*</b><br><br><b>WKKW/Morgantown, WV</b><br>OM: Hoppy Kercheval<br>PD/MD: John Bowen | <b>XM Highway 16/Satellite*</b><br>PD: Jon Anthony<br>MD: Jay Thomas                 |
| <b>WHWK/Binghamton, NY</b><br>PD: Don Brake   | <b>WEGX/Florence, SC</b><br>OM/MD: Randy "Mudflap"<br>Wilcox<br>MD: Chase Matthews                      | <b>WMDH/Muncie, IN</b><br>PD: Jon Sipes<br>MD: Shane Goad   | <b>WJCL/Savannah, GA*</b><br>OM: Pat Garrett<br>PD: Boomer Lee                       |
| <b>WBWN/Bloomington, IL</b><br>OM/MD: Dan Westhoff<br>APD/MD: Buck Stevens                | <b>WFRE/Frederick, MD*</b><br>PD: Lisa Allen  | <b>WMUS/Muskegon, MI*</b><br>OM/MD: Dave Taft<br>PD: Mark Dixon   | <b>WBFM/Sheboygan, WI</b><br>PD: Eddie Ybarra  |
| <b>WHKX/Bluefield, WV</b><br>OM: Ken Dietz<br>PD/MD: Joe Jarvis                           | <b>WFLS/Fredericksburg, VA*</b><br>OM/MD: Paul Johnson<br>APD: Todd Grimsted                            | <b>WCTR/Myrtle Beach, SC</b><br>PD: Johnny Walker<br>MD: Korby Ray  | <b>KRMD/Shreveport, LA*</b><br>PD: Paul Orr<br>APD/MD: James Anthony                 |
| <b>KQFC/Boise, ID*</b><br>PD: Wes McShay<br>MD: Ruby Cortez                               | <b>KHGE/Fresno, CA</b><br>OM: Paul Wilson<br>PD: Chuck Geiger<br>APD/MD: Kris Daniels                   | <b>KJCS/Nacogdoches, TX</b><br>PD/MD: Robby Lynn  | <b>KSUX/Sioux City, IA</b><br>PD/MD: Tony Michaels                                   |
| <b>KAGG/Bryan, TX</b><br>OM: Will Welch<br>APD/MD: Adam Drake                             | <b>KUAD/Ft. Collins, CO</b><br>OM/MD: Mark Callaghan<br>APD: Dave Jensen<br>MD: Brian Gary              | <b>WCTY/New London, CT</b><br>OM/MD: Jimmy Lehn<br>APD: Dave Elder  | <b>WBYT/South Bend, IN</b><br>PD: Clint Marsh<br>APD: Stinger<br>MD: Shannon Marie   |
| <b>WOKO/Burlington, VT*</b><br>OM/MD: Steve Pelkey<br>MD: Bill Sargent                    | <b>KTCS/Ft. Smith, AR</b><br>OM: Lee Young<br>PD/MD: Troy Eckelhoff                                     | <b>KHKX/Odessa, TX</b><br>PD: Mike Lawrence<br>APD/MD: Kelley Peterson                                    | <b>KIXZ/Spokane, WA*</b><br>OM: Robert Harder<br>PD/MD: Paul "Coyote"<br>Neumann     |
| <b>WIXY/Champaign, IL</b><br>PD: Sky Phillips<br>MD: Nicole Beals                         | <b>KPLM/Palm Springs, CA</b><br>PD: Al Gordon<br>MD: Kory James   | <b>WTHI/Terre Haute, IN</b><br>OM/MD: Barry Kent  | <b>WIBW/Topeka, KS</b><br>PD: Keith Montgomery<br>APD/MD: Stephanie Lynn             |
| <b>WOGT/Chattanooga, TN*</b><br>PD: Duane Shannon   | <b>WTPA/Panama City, FL</b><br>OM/MD: Jay Cruze<br>APD: David Howard<br>MD: Shane Collins               | <b>WTCM/Traverse City, MI</b><br>OM/MD: Jack O'Malley<br>MD: Carey Carlson                                | <b>WZD/Tupelo, MS</b><br>OM: Rick Stevens<br>PD: Paul Stone                          |
| <b>WYGY/Cincinnati, OH*</b><br>OM: Patti Marshall<br>PD: Travis Moon                      | <b>WYCT/Pensacola, FL</b><br>PD: Todd Nixon<br>MD: Denis "Catfish" Miller                               | <b>WFFN/Tuscaloosa, AL</b><br>OM: Greg Thomas<br>PD: Monk   | <b>WFRG/Utica, NY</b><br>OM/MD: Bill McAdams   |
| <b>WKCW/Columbus, GA*</b><br>OM: Bob Quick<br>PD/MD: Brian Thomas                         | <b>WYWR/Peoria, IL</b><br>OM/MD: Ric Morgan   | <b>WRWD/Poughkeepsie, NY</b><br>OM: Reggie Osterhoudt<br>PD: Aaron "Dave" McCord<br>APD: Paty Quyn        | <b>WDEZ/Wausau, WI</b><br>APD/MD: Vanessa Ryan                                       |
| <b>WSTH/Columbus, GA*</b><br>OM: Brian Waters<br>PD: Alan Quin<br>APD/MD: Mike Kelly      | <b>WYOR/Portland, ME*</b><br>OM: Randi Kirshbaum<br>PD: Matty Jeff<br>MD: Shelly Kincaid                | <b>KJUG/Visalia, CA</b><br>PD: Dave Daniels<br>MD: Adam Jeffries  | <b>WVOK/Wheeling, WV</b><br>PD/MD: Jim Elliott                                       |
| <b>KFTX/Corpus Christi, TX*</b><br>PD: Chuck Abel<br>MD: "Dr. Bruce Nelson"<br>Stratton   | <b>WYAT/Hagerstown, MD</b><br>OM/MD: Randy Fitzsimmons<br>MD: Tori Anderson                             | <b>WZD/Tupelo, MS</b><br>OM: Rick Stevens<br>PD: Paul Stone   | <b>KZSN/Wichita, KS*</b><br>OM/MD: Lyman James<br>APD: Todd Taylor<br>MD: Rick Regan |
| <b>KOUL/Corpus Christi, TX*</b><br>OM/MD: Clayton Allen                                   | <b>WYCR/Huntington, WV</b><br>PD: Judy Eaton<br>MD: Scott Hesson  | <b>WZD/Tupelo, MS</b><br>OM: Rick Stevens<br>PD: Paul Stone   | <b>WILQ/Williamsport, PA</b><br>OM/MD: Ted Minier<br>APD/MD: John O'Brien            |
| <b>KRYS/Corpus Christi, TX*</b><br>OM: Paula Newell<br>PD: Frank Edwards                  | <b>KIXQ/Joplin, MO</b><br>OM: Chad Elliot<br>PD: Cody Carlson<br>MD: Chris Huff                         | <b>WZD/Tupelo, MS</b><br>OM: Rick Stevens<br>PD: Paul Stone   | <b>KXDD/Yakima, WA</b><br>OM/MD: Dewey Boynton<br>APD/MD: Joel Baker                 |
| <b>KTYS/Dallas, TX*</b><br>OM: Tom Hunter<br>PD: Gayle W. Poteet<br>MD: Chris Huff        | <b>WYWR/Peoria, IL</b><br>OM/MD: Ric Morgan   | <b>WZD/Tupelo, MS</b><br>OM: Rick Stevens<br>PD: Paul Stone   | <b>WZD/Tupelo, MS</b><br>OM: Rick Stevens<br>PD: Paul Stone                          |
| <b>KWLI/Denver, CO*</b><br>PD: Bill Gamble<br>APD/MD: Randy Shannon                       | <b>WYWR/Peoria, IL</b><br>OM/MD: Ric Morgan   | <b>WZD/Tupelo, MS</b><br>OM: Rick Stevens<br>PD: Paul Stone   | <b>WZD/Tupelo, MS</b><br>OM: Rick Stevens<br>PD: Paul Stone                          |
| <b>KJYY/Des Moines, IA*</b><br>OM: Jack O'Brien<br>PD: Andy Elliott<br>MD: Eddie Hatfield | <b>WYWR/Peoria, IL</b><br>OM/MD: Ric Morgan   | <b>WZD/Tupelo, MS</b><br>OM: Rick Stevens<br>PD: Paul Stone   | <b>WZD/Tupelo, MS</b><br>OM: Rick Stevens<br>PD: Paul Stone                          |
| <b>WTVY/Dothan, AL</b><br>OM/MD: Arnie Pollard<br>MD: Mike Casey                          | <b>WYWR/Peoria, IL</b><br>OM/MD: Ric Morgan   | <b>WZD/Tupelo, MS</b><br>OM: Rick Stevens<br>PD: Paul Stone   | <b>WZD/Tupelo, MS</b><br>OM: Rick Stevens<br>PD: Paul Stone                          |

\* Monitored Reporters

| THIS WEEK | LAST WEEK | WEEKS ON CHART | ARTIST<br>TITLE                       | COUNTRY INDICATOR                    | IMPRINT / PROMOTION LABEL    | PLAYS |      | TOTAL AUD. |
|-----------|-----------|----------------|---------------------------------------|--------------------------------------|------------------------------|-------|------|------------|
|           |           |                |                                       |                                      |                              | TW    | +/-  |            |
| 1         | 1         | 14             | RASCAL FLATTS                         | WINNER AT A LOSING GAME              | LYRIC STREET                 | 4446  | -32  | 10,077     |
| 2         | 2         | 13             | BRAD PAISLEY                          | LETTER TO ME                         | ARISTA NASHVILLE             | 4394  | +93  | 9,959      |
| 3         | 5         | 25             | GARY ALLAN                            | WATCHING AIRPLANES                   | MCA NASHVILLE                | 3984  | +225 | 8,743      |
| 4         | 6         | 13             | BILLY RAY CYRUS WITH MILEY CYRUS      | READY, SET, DON'T GO                 | WALT DISNEY/LYRIC STREET     | 3982  | +289 | 8,526      |
| 5         | 9         | 6              | KENNY CHESNEY DUET WITH GEORGE STRAIT | SHIFTWDRK                            | BNA                          | 3539  | +214 | 8,225      |
| 6         | 10        | 15             | RODNEY ATKINS                         | CLEANING THIS GUN (COME ON IN BOY)   | CURB                         | 3463  | +257 | 7,865      |
| 7         | 11        | 9              | ALAN JACKSON                          | SMALL TOWN SOUTHERN MAN              | ARISTA NASHVILLE             | 3443  | +333 | 7,756      |
| 8         | 4         | 21             | KEITH URBAN                           | EVERYBODY                            | CAPITOL NASHVILLE            | 3368  | -787 | 8,038      |
| 9         | 7         | 25             | MONTGOMERY GENTRY                     | WHAT DO YA THINK ABOUT THAT          | COLUMBIA                     | 3314  | -369 | 7,405      |
| 10        | 3         | 17             | SUGARLAND                             | STAY                                 | MERCURY                      | 3303  | -913 | 7,148      |
| 11        | 12        | 5              | CARRIE UNDERWOOD                      | ALL-AMERICAN GIRL                    | ARISTA/ARISTA                | 3137  | +181 | 7,225      |
| 12        | 12        | 12             | TOBY KEITH                            | GET MY DRINK ON                      | SHOW DOG NASHVILLE           | 3094  | +43  | 7,061      |
| 13        | 14        | 16             | CRAIG MORGAN                          | INTERNATIONAL HARVESTER              | BROKEN BOW                   | 3057  | +190 | 6,734      |
| 14        | 15        | 16             | CHUCK WICKS                           | STEALING CINDERELLA                  | RCA                          | 2988  | +172 | 7,153      |
| 15        | 8         | 19             | TAYLOR SWIFT                          | OUR SONG                             | BIG MACHINE                  | 2821  | -833 | 6,439      |
| 16        | 16        | 7              | TIM MCGRAW                            | SUSPICIONS                           | CURB                         | 2811  | +84  | 6,039      |
| 17        | 17        | 10             | BROOKS & DUNN                         | GOD MUST BE BUSY                     | ARISTA NASHVILLE             | 2764  | +115 | 6,061      |
| 18        | 18        | 23             | CHRIS CAGLE                           | WHAT KINDA GONE                      | CAPITOL NASHVILLE            | 2595  | +106 | 5,541      |
| 19        | 19        | 2              | JASON ALDEAN                          | LAUGHED UNTIL WE CRIED               | BROKEN BOW                   | 2445  | +70  | 5,499      |
| 20        | 20        | 16             | BUCKY COVINGTON                       | IT'S GOOD TO BE US                   | LYRIC STREET                 | 2206  | +169 | 4,759      |
| 21        | 21        | 4              | GARTH BROOKS & HUEY LEWIS             | WORKIN' FOR A LIVIN'                 | PEARL/BIG MACHINE            | 1935  | +177 | 4,002      |
| 22        | 22        | 4              | TRACE ADKINS                          | YOU'RE GONNA MISS THIS               | CAPITOL NASHVILLE            | 1871  | +470 | 4,018      |
| 23        | 23        | 8              | PHIL VASSAR                           | LOVE IS A BEAUTIFUL THING            | UNIVERSAL SOUTH              | 1825  | +239 | 3,853      |
| 24        | 24        | 20             | EMERSON DRIVE                         | YOU STILL OWN ME                     | MONTAGE/MIDAS/NEW REVOLUTION | 1767  | +174 | 3,808      |
| 25        | 24        | 13             | MARK CHESNUTT                         | ROLLIN' WITH THE FLOW                | LOFTON CREEK                 | 1628  | +173 | 3,376      |
| 26        | 26        | 11             | LADY ANTEBELLUM                       | LOVE DON'T LIVE HERE                 | CAPITOL NASHVILLE            | 1486  | +144 | 3,375      |
| 27        | 27        | 7              | JAMES OTTO                            | JUST GOT STARTED LOVIN' YOU          | RAYBAW/WARNER BROS./WRN      | 1483  | +216 | 3,174      |
| 28        | 27        | 12             | KELLIE PICKLER                        | THINGS THAT NEVER CROSS A MAN'S MIND | BNA                          | 1460  | +119 | 3,084      |
| 29        | 30        | 3              | JOE NICHOLS                           | IT AIN'T NO CRIME                    | UNIVERSAL SOUTH              | 1140  | +208 | 2,629      |
| 30        | 29        | 8              | JACK INGRAM                           | MAYBE SHE'LL GET LONELY              | BIG MACHINE                  | 1064  | +41  | 2,168      |
| 31        | 32        | 4              | ASHTON SHEPHERD                       | TAKIN' OFF THIS PAIN                 | MCA NASHVILLE                | 812   | +58  | 1,813      |
| 32        | 35        | 3              | JOSH TURNER FEAT. TRISHA YEARWOOD     | ANOTHER TRY                          | MCA NASHVILLE                | 806   | +172 | 1,724      |
| 33        | 31        | 8              | LUSH GRACIN                           | WE WEREN'T CRAZY                     | LYRIC STREET                 | 803   | +19  | 1,618      |
| 34        | 33        | 8              | LUKE BRYAN                            | WE RODE IN TRUCKS                    | CAPITOL NASHVILLE            | 782   | +29  | 1,572      |
| 35        | 34        | 6              | JAKE OWEN                             | SOMETHING ABOUT A WOMAN              | RCA                          | 759   | +65  | 1,813      |
| 36        | 36        | 3              | MIRANDA LAMBERT                       | GUNPOWDER & LEAD                     | COLUMBIA                     | 682   | +125 | 1,244      |
| 37        | 38        | 3              | TERRI CLARK                           | IN MY NEXT LIFE                      | BNA                          | 541   | +17  | 1,376      |
| 38        | 44        | 3              | DIERKS BENTLEY                        | TRYING TO STOP YOUR LEAVING          | CAPITOL NASHVILLE            | 535   | +288 | 1,139      |
| 39        | 39        | 3              | WHISKEY FALLS                         | FALLING INTO YOU                     | MIDAS/NEW REVOLUTION         | 533   | +37  | 0,943      |
| 40        | 37        | 8              | MARTINA MCBRIDE                       | FOR THESE TIMES                      | RCA                          | 504   | -38  | 1,093      |

A complete listing of the Country Indicator chart can be found in R&R Music Tracking and the latest edition of R&R Country Hotfix. To subscribe to the Hotfix, call 800-562-2706 or e-mail: radioandrecords@pubservice.com.

| THIS WEEK | LAST WEEK | WEEKS ON CHART | ARTIST<br>TITLE                       | CANADA COUNTRY                     | IMPRINT / PROMOTION LABEL          | PLAYS |      |
|-----------|-----------|----------------|---------------------------------------|------------------------------------|------------------------------------|-------|------|
|           |           |                |                                       |                                    |                                    | TW    | +/-  |
| 1         | 1         | 14             | BRAD PAISLEY                          | LETTER TO ME                       | ARISTA NASHVILLE/SONY BMG          | 660   | +15  |
| 2         | 4         | 12             | TERRI CLARK                           | IN MY NEXT LIFE                    | BNA/SONY BMG                       | 642   | +39  |
| 3         | 3         | 14             | RASCAL FLATTS                         | WINNER AT A LOSING GAME            | LYRIC STREET/UNIVERSAL             | 636   | +22  |
| 4         | 2         | 19             | TAYLOR SWIFT                          | OUR SONG                           | OPEN ROAD/UNIVERSAL                | 566   | -51  |
| 5         | 6         | 7              | KENNY CHESNEY DUET WITH GEORGE STRAIT | SHIFTWORK                          | BNA/SONY BMG                       | 563   | +62  |
| 6         | 5         | 10             | ALAN JACKSON                          | SMALL TOWN SOUTHERN MAN            | ARISTA NASHVILLE/SONY BMG          | 538   | +36  |
| 7         | 10        | 14             | SUGARLAND                             | STAY                               | MERCURY/UNIVERSAL                  | 526   | +46  |
| 8         | 12        | 10             | TOBY KEITH                            | GET MY DRINK ON                    | SHOW DOG NASHVILLE/UNIVERSAL       | 489   | +20  |
| 9         | 8         | 15             | WILLIE MACK                           | DON'T WASTE YOUR PRETTY            | OPEN ROAD/UNIVERSAL                | 481   | -14  |
| 10        | 21        | 6              | CARRIE UNDERWOOD                      | ALL-AMERICAN GIRL                  | ARISTA/SONY BMG                    | 476   | +77  |
| 11        | 9         | 14             | BILLY RAY CYRUS WITH MILEY CYRUS      | READY, SET, DON'T GO               | WALT DISNEY/LYRIC STREET/UNIVERSAL | 470   | -11  |
| 12        | 7         | 13             | JASON BLAINE                          | FLIRTIN' WITH ME                   | NMM ADE                            | 466   | -33  |
| 13        | 14        | 8              | EMERSON DRIVE                         | EVERYDAY WOMAN                     | MIDAS/KOCH                         | 462   | +5   |
| 14        | 16        | 13             | RODNEY ATKINS                         | CLEANING THIS GUN (COME ON IN BOY) | CURB/EMI                           | 451   | +28  |
| 15        | 25        | 2              | GORD BAMFORD                          | STAYED 'TIL TWO                    | ROYALTY                            | 450   | +146 |
| 16        | 13        | 23             | MONTGOMERY GENTRY                     | WHAT DO YA THINK ABOUT THAT        | COLUMBIA/SONY BMG                  | 444   | -25  |
| 17        | 20        | 8              | TIM MCGRAW                            | SUSPICIONS                         | CURB/EMI                           | 437   | +33  |
| 18        | 15        | 17             | SHANE YELLOWBIRD                      | I REMEMBER THE MUSIC               | 306                                | 429   | +3   |
| 19        | 19        | 18             | GARY ALLAN                            | WATCHING AIRPLANES                 | MCA NASHVILLE/UNIVERSAL            | 427   | +17  |
| 20        | 8         | 10             | BROOKS & DUNN                         | GOD MUST BE BUSY                   | ARISTA NASHVILLE/SONY BMG          | 425   | +14  |
| 21        | 17        | 14             | DOC WALKER                            | THAT TRAIN                         | OPEN ROAD/UNIVERSAL                | 408   | -8   |
| 22        | 11        | 21             | KEITH URBAN                           | EVERYBODY                          | CAPITOL NASHVILLE/EMI              | 392   | -78  |
| 23        | 33        | 10             | ALEX J ROBINSON                       | BREAKIN' ON THE LOVE THING         | DALE SPEAKING                      | 371   | 0    |
| 24        | 24        | 3              | GARTH BROOKS & HUEY LEWIS             | WORKIN' FOR A LIVIN'               | PEARL/BIG MACHINE/UNIVERSAL        | 350   | +14  |
| 25        | 22        | 20             | PAUL BRANDT                           | COME ON & GET SOME                 | UNIVERSAL                          | 304   | -81  |
| 26        | 39        | 7              | CHUCK WICKS                           | STEALING CINDERELLA                | RCA/SONY BMG                       | 282   | +75  |
| 27        | 26        | 24             | ERIC RUTTAN                           | GOOD TIME                          | NOT LISTED                         | 281   | -18  |
| 28        | 43        | 2              | JOHNNY REID                           | THANK YOU                          | OPEN ROAD/UNIVERSAL                | 276   | +96  |
| 29        | 27        | 23             | GEORGE STRAIT                         | HOW 'BOUT THEM COWGIRLS            | MCA NASHVILLE/UNIVERSAL            | 263   | -36  |
| 30        | 29        | 19             | AARON LINES                           | SOMEBODY'S SON                     | OUTSIDE THE LINES                  | 261   | -29  |

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Veteran talent Valerie Smaldone looks back—and ahead

## 'This Is Just One Chapter Ending'

Keith Berman

[KBerman@RadioandRecords.com](mailto:KBerman@RadioandRecords.com)

**T**he AC world collectively gasped after returning from the holiday break to hear the announcement that Valerie Smaldone had decided not to renew her contract after almost 24 years in mid-days at Clear Channel's WLTW (106.7 Lite FM)/New York. Smaldone's departure is especially noteworthy when you take into account that she's original station equipment: Lite signed on Jan. 23, 1984, and Smaldone came onboard two weeks later on Feb. 4.

"When we started, it was a very different station than it is today—as it should be; that's what growth is about," she says. "Like anything else in life, it's pretty fabulous to see a product grow, evolve and change. I was very happy to be part of the original cast, and it was a wonderful experience and ride."

Part of the ride was getting the chance to be part of some unbelievable experiences, as well as indulging her love of performing and being onstage. "Introducing Tony Bennett at Radio City Music Hall was not shabby at all," she says with a laugh. "Doing live, up-close-and-personal intimate performances with Rod Stewart, Martina McBride and Cyndi Lauper; hosting events at Radio City Music Hall and live Broadway events in Bryant Park—those are moments I cherish and treasure, and how many people get those opportunities?"

Describing being listened to by more than 1 million people every day in New York as "fantastic," Smaldone admits that she misses being on-air and making that daily connection with her listeners: "A lot of people say Lite isn't a personality-driven station, but the familiar voices and names on the station became part of their daily routine, and I was so happy to be integrated into their lives as well. But endings of any kind in life are sad, and there's no clear-cut answer to making a decision of this magnitude. Sometimes, you just take a leap and see what happens."

A lot of things seem to be happening for Smaldone, and a fair amount are a continuation of projects she already had under way—which begs the question, how could she even have the

time to do a daily four-hour airshift with everything she has going on?

"I'm the kind of person who doesn't just want to be a talent; I want to create, deliver and present content," she says, describing herself as slightly obsessive-compulsive and explaining her love of being busy and furthering her career. "I've always had multiple projects going on, and I've always worked very hard on creating content. We need content everywhere, whether it's for an online project or a podcast or a book or whatever."

### Master Of Multitasking

Despite her absence from Lite's airwaves, Smaldone's voice is still a big part of her life: When I spoke to her, she had just come from recording voice-overs for NBC, and she also does voice work for Boomer Esiason and is the voice of New York cable TV sports channel MSG. She's also actively involved with the Broadway community and does all the voice work and many events for [tonyawards.com](http://tonyawards.com) and the Broadway League. As if that wasn't enough, she regularly goes on auditions.

It goes far beyond her voice, though—acting is a great love of hers. Last spring, she performed in the off-Broadway play "Spalding Gray: Stories Left to Tell." Smaldone has also co-written a play that will open in New York this spring, in which she'll also appear. She has a book in the works, and she's keeping up her schedule of producing and hosting live events, some in conjunction with her position as co-founder of Two Sides of a Coin, an

**'I've always had multiple projects going on, and I've always worked very hard on creating content. We need content everywhere, whether it's for an online project or a podcast or a book.'**

—Valerie Smaldone



entertainment production company dedicated to supporting projects by women.

"I thought that I'd have the day to work, but I'm running around to meetings constantly," she says. "I'm in talks to develop content for many different avenues—mainly online, which is a great interest of mine. I'm writing and shooting video for projects for digital media, and that's keeping me busy. I love digital media and think there's a tremendous future there."

Smaldone is also maintaining her charity work, which includes bringing attention to ovarian cancer and fighting breast cancer. She has a full slate of events coming up that she's producing and hosting. "I also create charitable events where I'll go to a charity I work with and pitch them on something," she says. "I really love to host and be onstage and have a live audience to play off of."

### Life Now Includes Lunch

Despite her still-busy schedule, Smaldone does get to experience some new things with her newfound four hours off every day: "I can actually make lunch dates now, which I've never been able to do," she says. "I've been walking around New York and seeing people out and about in the

middle of the day. I've been invited to a number of very exciting places and things already, like the Friars Club here in New York and different think tanks, so I feel very lucky that people have wanted to work with me. I have great hopes that there will be a lot of news coming down the pike. And I'm still staying up until 2 a.m."

While others might use the time to tackle projects they've had on the back burner, she hasn't started anything on her list, like becoming more

proficient in French or Italian, organizing her home, learning to ski or experimenting with new recipes.

"I'm not doing that stuff because I'm focused on what's next for Valerie, and it's just interesting," she says. "If I knew I was going to go back to radio at a certain time, I'd have that open time to feel privileged to go ahead and do the fun things I want to. Right now, I'm just focused on continuing my career."

It's clear that Smaldone is looking forward to the future and has a full agenda of things she wants to accomplish. "It's a fun time," she says. "I do miss being on the air in New York, but life is full. Creating these opportunities will be an interesting journey, and I'm curious to see what's next. I don't think I've left radio forever. This is just one chapter ending."

R&R





► **WOMEN RULE AT AC:** WITH A DEBUT FOR **INGRID MICHAELSON'S** "THE WAY I AM" AT NO. 28, SOLO FEMALES OCCUPY EXACTLY HALF OF THE CHART'S 30 POSITIONS.

| THIS WEEK | LAST WEEK | WEEKS ON CHART | ARTIST TITLE  | NIelsen BDS CERTIFICATIONS             | HITPREDICTOR STATUS                   | PLAYS TW +/- | AUDIENCE MILLIONS | RANK |
|-----------|-----------|----------------|---|--|---------------------------------------|--------------|-------------------|------|
| 1         | 1         | 26             | <b>COLBIE CAILLAT</b><br>BUBBLY   | ND. 1 (5 WKS)                          | 11 <sup>2</sup>                       | 2226 +68     | 17.835            | 1    |
| 2         | 2         | 31             | <b>FERGIE</b><br>BIG GIRLS DON'T CRY                                      |  | 11 <sup>4</sup> ☆                     | 2054 +45     | 16.342            | 2    |
| 3         | 3         | 38             | <b>DAUGHTRY</b><br>HOME   |  | 11 <sup>3</sup> ☆                     | 1918 -36     | 13.591            | 3    |
| 4         | 5         | 30             | <b>ELLIOTT YAMIN</b><br>WAIT FOR YOU                                      |  | 11 <sup>2</sup> ☆                     | 1550 +80     | 9.524             | 6    |
| 5         | 4         | 29             | <b>PLAIN WHITE T'S</b><br>HEY THERE DELILAH                               |  | 11 <sup>3</sup> ☆                     | 1495 -100    | 12.419            | 4    |
| 6         | 6         | 19             | <b>CELINE DION</b><br>TAKING CHANCES                                      |  | ☆                                     | 1213 0       | 9.029             | 7    |
| 7         | 7         | 25             | <b>PINK</b><br>WHO KNEW   |  | 11 <sup>3</sup> ☆                     | 1098 +33     | 10.013            | 5    |
| 8         | 8         | 23             | <b>EAGLES</b><br>HOW LONG   |  | ☆                                     | 985 -34      | 4.491             | 11   |
| 9         | 10        | 13             | <b>TIMBALAND FEATURING ONEREPUBLIC</b><br>APOLOGIZE                       |  | 11 <sup>3</sup> ☆                     | 788 +91      | 7.328             | 8    |
| 10        | 9         | 24             | <b>KIMBERLEY LOCKE</b><br>BAND OF GOLD                                    |  | ☆                                     | 633 -109     | 1.859             | 19   |
| 11        | 15        | 3              | <b>MICHAEL BUBLE</b><br>LOST  | <b>MOST INCREASED PLAYS/MOST ADDED</b> | 14 <sup>3</sup> REPRISE               | 558 +170     | 4.718             | 10   |
| 12        | 11        | 23             | <b>KENNY "BABYFACE" EDMONDS</b><br>FIRE AND RAIN                          |  | MERCURY/IDJMG                         | 542 -34      | 4.340             | 12   |
| 13        | 16        | 3              | <b>MICHAEL MCDONALD</b><br>(YOUR LOVE KEEPS LIFTING ME) HIGHER AND HIGHER |  | UNIVERSAL MOTOWN                      | 529 +161     | 3.013             | 16   |
| 14        | 12        | 17             | <b>FAITH HILL</b><br>LOST   |  | WARNER BROS. (NASHVILLE)/WARNER BROS. | 493 -27      | 2.844             | 17   |
| 15        | 13        | 15             | <b>JOHN MAYER</b><br>DREAMING WITH A BROKEN HEART                         |  | AWARE/COLUMBIA                        | 468 +55      | 3.056             | 15   |
| 16        | 18        | 5              | <b>ALICIA KEYS</b><br>NO ONE  |  | MBK/J/RMG                             | 456 +114     | 5.836             | 9    |
| 17        | 17        | 5              | <b>TAYLOR SWIFT</b><br>TEARDROPS ON MY GUITAR                             |  | BIG MACHINE/UNIVERSAL REPUBLIC        | 450 +100     | 3.448             | 13   |
| 18        | 20        | 16             | <b>LIFEHOUSE</b><br>FIRST TIME  |  | CEFFEN/INTERSCOPE                     | 225 +14      | 2.630             | 18   |
| 19        | 19        | 19             | <b>ENRIQUE IGLESIAS</b><br>SOMEBODY'S ME                                  |  | INTERSCOPE                            | 225 -64      | 1.492             | 20   |
| 20        | 26        | 3              | <b>SARA BAREILLES</b><br>LOVE SONG  | <b>AIRPOWER</b>                        | EPIC                                  | 205 +95      | 3.069             | 14   |
| 21        | 21        | 13             | <b>KELLY SWEET</b><br>DREAM ON  |  | RAZOR & TIE                           | 178 -14      | 0.467             | -    |
| 22        | 23        | 11             | <b>SANTANA FEATURING CHAD KROEGER</b><br>INTO THE NIGHT                   |  | ARISTA/RMG                            | 139 +2       | 0.924             | 28   |
| 23        | 22        | 17             | <b>LEANN RIMES</b><br>NOTHIN' BETTER TO DO                                |  | CURB/REPRISE                          | 139 -50      | 0.326             | -    |
| 24        | 24        | 9              | <b>DAUGHTRY</b><br>OVER YOU   |  | RCA/RMG                               | 132 +2       | 1.297             | 22   |
| 25        | 25        | 4              | <b>JORDIN SPARKS</b><br>TAT TOO   |  | 19/JIVE/ZOMBA                         | 121 +10      | 1.232             | 23   |
| 26        | 29        | 3              | <b>DANA PARISH</b><br>NOT MY PROBLEM                                      |  | COMBUSTION                            | 108 +16      | 0.105             | -    |
| 27        | 27        | 7              | <b>MAROON 5</b><br>WAKE UP CALL   |  | A&M/OCTONE/INTERSCOPE                 | 91 -10       | 1.342             | 21   |
| 28        | 28        | 8              | <b>INGRID MICHAELSON</b><br>THE WAY I AM                                  |  | CABIN 24/ORIGINAL SIGNAL/RED          | 86 +21       | 1.190             | 24   |
| 29        | 28        | 8              | <b>FIVE FOR FIGHTING</b><br>I JUST LOVE YOU                               |  | AWARE/COLUMBIA                        | 82 -12       | 0.301             | -    |
| 30        | 28        | 8              | <b>KELLY KING</b><br>I DON'T WANNA SING THAT SONG                         |  | CALLELO                               | 74 -7        | 0.078             | -    |

## MOST ADDED

| ARTIST TITLE / LABEL  | NEW STATIONS |
|---|--------------|
| <b>MICHAEL BUBLE</b><br>Lost (14/3/Reprise)<br>KISC, KKCV, KKMJ, KSOF, KSSK, WALK, WCRZ, WDOK, WLQT, WMGF, WRCH, XM The Blend   | 12           |
| <b>MICHAEL MCDONALD</b><br>(Your Love Keeps Lifting Me) Higher And Higher (Universal Motown)<br>KISC, KSSK, Sirius Starlite, WDOK, WJXB, WLQT, WLRQ, WLTV, WMGF, WMXS, WRRM | 11           |
| <b>IDINA MENZEL</b><br>Brave (Warner Bros.)<br>KUMU, KWAV, WDEF, WFMK, WFPG, WHLG, WHUD, WYJB   | 8            |
| <b>TIMBALAND FEAT. ONEREPUBLIC</b><br>Apologize (Mosley/Blackground/Interscope)<br>KRND, WFMK, WFPG, WJBR, WJKK, WMXS, WWDE   | 7            |
| <b>TAYLOR SWIFT</b><br>Teardrops On My Guitar (Big Machine/Universal Republic)<br>KKCV, KKMJ, KMGA, WDEF, WJKK, WLHT, WSLQ  | 7            |
| <b>SARA BAREILLES</b><br>Love Song (Epic)<br>WJBR, WLRQ, WLTV, WRVR, XM The Blend   | 5            |
| <b>TAYLOR DAYNE</b><br>Beautiful (Intention)<br>KKMY, KMGA, WCDV, WHUD  | 4            |
| <b>C NOTE</b><br>Forgive Me (JKH)<br>KKBA, WCDV, WFMK, WHLG   | 4            |

**ADDED AT...**  
**WYJB** Albany, NY  
OM: Kevin Callahan  
PD: Ric Mitchell  
APD/MD: Chad O'Hara  
Billy Ray Cyrus With Miley Cyrus, Ready, Set, Don't Go, O  
Idina Menzel, Brave, O  
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[www.RadioandRecords.com](http://www.RadioandRecords.com)

## NEW AND ACTIVE

| ARTIST TITLE / LABEL  | PLAYS /GAIN | ARTIST TITLE / LABEL  | PLAYS /GAIN |
|---|-------------|---|-------------|
| <b>LACY YOUNGER</b><br>Something You Do (Big Deal/Eg Pond)<br>TOTAL STATIONS: 12  | 53/2        | <b>IDINA MENZEL</b><br>Brave (Warner Bros.)<br>TOTAL STATIONS: 5                          | 41/19       |
| <b>SHELBY LYNNE</b><br>Anyone Who Had A Heart (Lost Highway)<br>TOTAL STATIONS: 8 | 50/6        | <b>TRUEHEART</b><br>Plan For Peace (E-Heart)<br>TOTAL STATIONS: 10                        | 41/12       |
| <b>TAYLOR DAYNE</b><br>Beautiful (Intention)<br>TOTAL STATIONS: 10                | 47/18       | <b>THE LAST GOONIGHT</b><br>Pictures Of You (Virgin)<br>TOTAL STATIONS: 3                 | 37/1        |
| <b>KOOL &amp; THE GANG</b><br>Dave (KTFA)<br>TOTAL STATIONS: 9                    | 47/1        | <b>BARRY MANILOW</b><br>Copacabana (At The Copa) (2008) (Arista/RMG)<br>TOTAL STATIONS: 5 | 33/27       |
| <b>PLUMB</b><br>In My Arms (Curb/Reprise)<br>TOTAL STATIONS: 12                   | 44/30       | <b>JOHN MAYER</b><br>Say (Arista/Columbia)<br>TOTAL STATIONS: 4                           | 32/2        |

## MOST INCREASED PLAYS

|      |  |
|------|--|
| +170 | ☆ <b>MICHAEL BUBLE</b><br>Lost (14/3/Reprise)<br>SISL +14, WARM +14, WRRM +14, KKMJ +10, WMGN +8, KVKI +7, WYYY +7, KISC +6, WMEZ +6, WJKK +6  |
| +161 | <b>MICHAEL MCDONALD</b><br>(Your Love Keeps Lifting Me) Higher And Higher (Universal Motown)<br>WMXS +20, WRVR +16, WHOM +12, XBLN +11, KSOF +8, WARM +7, WLHT +7, KISC +6, WJKK +6, WLEV +6 |
| +114 | <b>ALICIA KEYS</b><br>No One (MBK/J/RMG)<br>WHUD +9, SISL +5, KMGA +4, WHOM +4, KKMJ +3, KNEV +8, WOBN +8, WYJB +6, KTDY +6, WFMK +5   |
| +100 | <b>TAYLOR SWIFT</b><br>Teardrops On My Guitar (Big Machine/Universal Republic)<br>WWFS +19, SISL +14, WSNE +14, KKMJ +11, WCRZ +11, KKCV +7, WMEZ +6, WRVR +6, WHUD +4, KEZK +4              |
| +95  | <b>SARA BAREILLES</b><br>Love Song (Epic)<br>KBIC +5, WSNE +5, WYJB +5, WKLY +4, KSSK +7, WMGN +6, WHUD +6, WRVR +6, WMCV +4, KISC +4  |

FOR WEEK ENDING JANUARY 27, 2008  
**LEGEND:** See legend to charts in charts section for rules and symbol explanations.  
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### RECURRENTS

| THIS WEEK | ARTIST TITLE / IMPRINT / PROMOTION LABEL                                  | NIelsen BDS CERTIFICATIONS | PLAYS TW | LW   |
|-----------|---|----------------------------|----------|------|
| 1         | <b>BON JOVI</b><br>(YOU WANT TO) MAKE A MEMORY (MERCURY/ISLAND/IDJMG)     | 11                         | 1152     | 1183 |
| 2         | <b>GWEN STEFANI FEATURING AKON</b><br>THE SWEET ESCAPE (INTERSCOPE)       | 11 <sup>4</sup>            | 1135     | 1175 |
| 3         | <b>CARRIE UNDERWOOD</b><br>BEFORE HE CHEATS (ARISTA/ARISTA NASHVILLE/RMG) | 11 <sup>5</sup>            | 1046     | 1115 |
| 4         | <b>JOHN MAYER</b><br>WAITING ON THE WORLD TO CHANGE (AWARE/COLUMBIA)      | 11 <sup>4</sup>            | 1014     | 939  |
| 5         | <b>NATASHA BEDINGFIELD</b><br>UNWRITTEN (EPIC)                            | 11 <sup>6</sup>            | 986      | 965  |

| THIS WEEK | ARTIST TITLE / IMPRINT / PROMOTION LABEL                    | NIelsen BDS CERTIFICATIONS | PLAYS TW | LW   |
|-----------|---|----------------------------|----------|------|
| 6         | <b>THE FRAY</b><br>HOW TO SAVE A LIFE (EPIC)                | 11 <sup>5</sup>            | 940      | 1009 |
| 7         | <b>DANIEL POWDER</b><br>BAD DAY (WARNER BROS.)              | 11 <sup>5</sup>            | 922      | 815  |
| 8         | <b>SNOW PATROL</b><br>CHASING CARS (POLYDOR/A&M/INTERSCOPE) | 11 <sup>4</sup>            | 864      | 835  |
| 9         | <b>MICHAEL BUBLE</b><br>EVERYTHING (14/3/REPRISE)           | 11                         | 805      | 907  |
| 10        | <b>KELLY CLARKSON</b><br>BECAUSE OF YOU (RCA/RMG)           | 11 <sup>5</sup>            | 741      | 760  |

## CHART LEGEND

Charts are ranked by plays (except for Country chart, which is based on audience impressions, computed by cross-referencing exact times of airplay with Arbitron listener data).

Songs showing an increase in plays (audience for Country) over the previous week, regardless of chart movement. A song will also receive a bullet if its percentage loss in plays (audience for Country) does not exceed the percentage of monitored station downtime for the format. Exempting the Country chart, a song that has been on the chart for more than 20 weeks will generally not

receive a bullet, even if it registers an increase in plays. Country titles that decline in audience but increase in plays will also receive a bullet if the total audience erosion for the week does not exceed 3%. A song in its first week at No. 1 will always receive a bullet, even if it has lost plays (audience for Country).

**AUDIENCE TOTALS:** Derived, in part, using certain Arbitron Inc. copyrighted Persons 12+ audience estimates, under license.

**AIRPOWER:** Awarded to songs appearing in the top 20 on both the Airplay and Audience charts for the first time with increases in both plays and audience.

**BREAKER:** Awarded solely on the Country chart to songs that receive airplay on 60% of the panel for the first time.

**HOT SHOT DEBUT:** Awarded solely on the Country chart to the highest-ranking new entry.

**MOST INCREASED PLAYS:** Awarded to the five songs with the largest increases in plays (audience for Country). Title with the top increase will also be highlighted if on chart. If two or more songs have an equal increase, the song ranked higher on chart will be listed first.

**MOST ADDED:** A listing of songs with the total number

of new adds either reported by each station or by automatic add thresholds. Title with top most added totals will also be highlighted if on chart.

**NEW AND ACTIVE:** Current songs below the chart threshold that are showing an increase in plays.

**TIES ON CHART:** A song with the best plays differential (audience for Country) over the previous week is ranked first if tied with another song on the chart. If the songs are still tied at this point, the title that is being played on the most stations at that format will be ranked first.

**RECURRENT RULE:** Songs below the top 20 (top 15 for

Urban AC, Hot AC, Christian AC, Christian CHR, Inspo, Christian Rock, Gospel, Rock, Triple A and Smooth Jazz) become recurrents and are removed from the chart after 20 weeks. In addition, songs that have been on the chart for more than 52 weeks and rank below No. 10 become recurrents and are removed from the chart. Descending Country titles move to recurrent after 20 weeks if they rank below No. 10 in either audience or plays. Descending AC titles move to recurrent after 52 weeks if they rank below No. 5 after 26 weeks if they rank below No. 10 or after 20 weeks if they rank below No. 15. Songs on Latin charts move to recurrent after 20 weeks if they rank below No. 20

in both audience and plays.  
**N** Nielsen BDS certification for airplay of 100,000 plays on all monitored stations, including satellite and national networks, across the United States and Canada. Numeral following symbol indicates multiple level of 100,000 plays.  
**☆** Indicates title earned HitPredictor status in research data provided by Promosquad. Songs are tested online by Promosquad using multiple listens and a nationwide sample of carefully profiled music consumers.  
**🇨🇦** Indicated solely on the Canadian charts for songs meeting Canadian content requirements.

# R&R HOT AC

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► **LINKIN PARK'S** FIFTH HOT AC HIT, "SHADOW OF THE DAY," BECOMES ITS FIRST TOP 10 (13-10). THE BALLAD REACHED NO. 2 AT ALTERNATIVE AND BULLETS AT NO. 17 ON CHR/TOP 40.

| THIS WEEK | LAST WEEK | WEEKS ON CHART | ARTIST<br>TITLE  | 11 NIELSEN BDS CERTIFICATIONS<br>☆ HITPREDICTOR STATUS<br>IMPRINT / PROMOTION LABEL | PLAYS TW +/- | AUDIENCE MILLIONS | RANK |
|-----------|-----------|----------------|--|---|--------------|-------------------|------|
| 1         | 1         | 17             | <b>TIMBALAND FEAT. ONEREPUBLIC</b><br>APOLOGIZE                        | NO. 1 (2 WKS) <b>11</b> ☆<br>MOSLEY/BLACKGROUND/INTERSCOPE                          | 3027 +16     | 16.043            | 1    |
| 2         | 2         | 30             | <b>COLBIE CAILLAT</b><br>BUBBLY  | <b>11</b> ☆<br>UNIVERSAL REPUBLIC   | 2853 -96     | 14.646            | 2    |
| 3         | 3         | 20             | <b>SANTANA FEATURING CHAD KROEGER</b><br>INTO THE NIGHT                | <b>11</b> ☆<br>ARISTA/RMG   | 2661 +13     | 12.885            | 5    |
| 4         | 4         | 32             | <b>PINK</b><br>WHO KNEW  | <b>11</b> ☆<br>LAFACE/ZOMBA   | 2549 -62     | 14.329            | 3    |
| 5         | 5         | 27             | <b>FINGER ELEVEN</b><br>PARALYZER                                      | <b>11</b> ☆<br>WIND-UP  | 2520 -16     | 12.572            | 7    |
| 6         | 6         | 26             | <b>MAROON 5</b><br>WAKE UP CALL  | <b>11</b> ☆<br>A&M/OCTONE/INTERSCOPE  | 2396 -104    | 13.456            | 4    |
| 7         | 7         | 26             | <b>DAUGHTRY</b><br>OVER YOU  | <b>11</b> ☆<br>RCA/RMG  | 2352 -125    | 12.868            | 6    |
| 8         | 8         | 23             | <b>SARA BAREILLES</b><br>LOVE SONG                                     | <b>11</b> ☆<br>EPIC   | 2288 +160    | 10.804            | 8    |
| 9         | 11        | 16             | <b>BUCKCHERRY</b><br>SORRY   | <b>11</b> ☆<br>ELEVEN SEVEN/ATLANTIC/LAVA   | 2184 +115    | 10.048            | 10   |
| 10        | 13        | 14             | <b>LINKIN PARK</b><br>SHADOW OF THE DAY                                | <b>11</b> ☆<br>WARNER BROS.   | 1962 +108    | 9.018             | 12   |
| 11        | 12        | 11             | <b>TAYLOR SWIFT</b><br>TEARDROPS ON MY GUITAR                          | <b>11</b> ☆<br>BIG MACHINE/UNIVERSAL REPUBLIC                                       | 1939 +75     | 8.992             | 13   |
| 12        | 9         | 28             | <b>MATCHBOX TWENTY</b><br>HOW FAR WE'VE COME                           | <b>11</b> ☆<br>MELISMA/ATLANTIC   | 1919 -204    | 9.837             | 11   |
| 13        | 10        | 27             | <b>THE LAST GOODNIGHT</b><br>PICTURES OF YOU                           | <b>11</b> ☆<br>VIRGIN   | 1872 -226    | 7.701             | 14   |
| 14        | 15        | 12             | <b>JORDIN SPARKS</b><br>TATTOO   | <b>11</b> ☆<br>19 JIVE/ZOMBA  | 1771 +121    | 7.418             | 15   |
| 15        | 14        | 10             | <b>ALICIA KEYS</b><br>NO ONE   | <b>11</b> ☆<br>MBK/J/RMG  | 1740 +62     | 10.178            | 9    |
| 16        | 16        | 12             | <b>LIFEHOUSE</b><br>WHATEVER IT TAKES                                  | <b>11</b> ☆<br>Geffen/Interscope  | 1650 +225    | 6.053             | 17   |
| 17        | 17        | 13             | <b>INGRID MICHAELSON</b><br>THE WAY I AM                               | <b>11</b> ☆<br>CABIN 24/ORIGINAL SIGNAL/RED   | 1337 +56     | 6.472             | 16   |
| 18        | 20        | 3              | <b>DAUGHTRY</b><br>FEELS LIKE TONIGHT                                  | <b>11</b> ☆<br>AIRPOWER/MOST ADDED<br>RCA/RMG                                       | 1118 +274    | 4.924             | 19   |
| 19        | 24        | 6              | <b>JOHN MAYER</b><br>SAY   | <b>11</b> ☆<br>MOST INCREASED PLAYS<br>AWARE/COLUMBIA                               | 1104 +312    | 4.009             | 21   |
| 20        | 19        | 7              | <b>MAROON 5</b><br>WON'T GO HOME WITHOUT YOU                           | <b>11</b> ☆<br>A&M/OCTONE/INTERSCOPE  | 1032 +143    | 3.886             | 23   |
| 21        | 22        | 11             | <b>FERGIE</b><br>CLUMSY  | <b>11</b> ☆<br>WILL.I.AM/A&M/INTERSCOPE   | 988 +159     | 5.295             | 18   |
| 22        | 21        | 11             | <b>LENNY KRAVITZ</b><br>I'LL BE WAITING                                | <b>11</b> ☆<br>VIRGIN   | 875 +35      | 2.849             | 24   |
| 23        | 18        | 19             | <b>BON JOVI</b><br>LOST HIGHWAY  | <b>11</b> ☆<br>MERCURY/ISLAND/DJMG  | 825 -319     | 4.670             | 20   |
| 24        | 23        | 13             | <b>NATASHA BEDINGFIELD</b><br>LOVE LIKE THIS                           | <b>11</b> ☆<br>PHONOGENIC/EPIC  | 815 +19      | 3.900             | 22   |
| 25        | 28        | 6              | <b>MATCHBOX TWENTY</b><br>THESE HARD TIMES                             | <b>11</b> ☆<br>MELISMA/ATLANTIC   | 709 +136     | 2.464             | 26   |
| 26        | 25        | 13             | <b>GOOD CHARLOTTE</b><br>I DON'T WANNA BE IN LOVE (DANCE FLOOR ANTHEM) | <b>11</b> ☆<br>DAYLIGHT/EPIC  | 695 -58      | 2.706             | 25   |
| 27        | 26        | 15             | <b>DURAN DURAN</b><br>FALLING DOWN                                     | <b>11</b> ☆<br>EPIC   | 694 +1       | 2.212             | 28   |
| 28        | 27        | 9              | <b>EMERSON HART</b><br>I WISH THE BEST FOR YOU                         | <b>11</b> ☆<br>MANHATTAN/CAPITOL  | 617 +10      | 1.397             | 32   |
| 29        | 31        | 8              | <b>THREE DAYS GRACE</b><br>NEVER TOO LATE                              | <b>11</b> ☆<br>JIVE/ZOMBA   | 558 +61      | 1.889             | 29   |
| 30        | 29        | 11             | <b>GRAHAM COLTON</b><br>BEST DAYS                                      | <b>11</b> ☆<br>UNIVERSAL REPUBLIC   | 548 +15      | 1.164             | 35   |
| 31        | 30        | 10             | <b>MATT NATHANSON</b><br>CAR CRASH                                     | <b>11</b> ☆<br>VANQUARD   | 485 -13      | 1.179             | 34   |
| 32        | 35        | 2              | <b>SHERYL CROW</b><br>LOVE IS FREE                                     | <b>11</b> ☆<br>A&M/INTERSCOPE   | 373 +107     | 1.703             | 30   |
| 33        | 37        | 2              | <b>COLBIE CAILLAT</b><br>REALIZE                                       | <b>11</b> ☆<br>UNIVERSAL REPUBLIC   | 336 +89      | 1.390             | 33   |
| 34        | 34        | 6              | <b>PARAMORE</b><br>MISERY BUSINESS                                     | <b>11</b> ☆<br>FUELED BY RAMEN/ATLANTIC/LAVA  | 321 +10      | 1.015             | 38   |
| 35        | 32        | 13             | <b>RIHANNA FEATURING NE-YO</b><br>HATE THAT I LOVE YOU                 | <b>11</b> ☆<br>SRP/DEF JAM/DJMG   | 305 -40      | 2.444             | 27   |
| 36        | 39        | 18             | <b>TIMBALAND FEATURING KERI HILSON</b><br>THE WAY I ARE                | <b>11</b> ☆<br>MOSLEY/BLACKGROUND/INTERSCOPE  | 268 +23      | 1.620             | 31   |
| 37        | 40        | 2              | <b>ONEREPUBLIC</b><br>STOP AND STARE                                   | <b>11</b> ☆<br>MOSLEY/INTERSCOPE  | 261 +24      | 1.041             | 37   |
| 38        | NEW       | 2              | <b>JAMES BLUNT</b><br>SAME MISTAKE                                     | <b>11</b> ☆<br>CUSTARD/ATLANTIC   | 252 +61      | 0.459             | -    |
| 39        | 36        | 7              | <b>CELINE DION</b><br>TAKING CHANCES                                   | <b>11</b> ☆<br>COLUMBIA   | 251 -2       | 1.114             | 36   |
| 40        | 33        | 19             | <b>MAT KEARNEY</b><br>BREATHE IN BREATHE OUT                           | <b>11</b> ☆<br>HOLLYWOOD/AWARE/COLUMBIA   | 246 -98      | 0.550             | 40   |

## MOST ADDED

| ARTIST<br>TITLE / LABEL  | NEW STATIONS |
|--|--------------|
| <b>DAUGHTRY</b><br>Feels Like Tonight (RCA/RMG)                      | 13           |
| <b>JOHN MAYER</b><br>Say (Aware/Columbia)                            | 11           |
| <b>COLBIE CAILLAT</b><br>Realize (Universal Republic)                | 11           |
| <b>MATCHBOX TWENTY</b><br>These Hard Times (Melisma/Atlantic)        | 7            |
| <b>SARA BAREILLES</b><br>Love Song (Epic)                            | 6            |
| <b>JORDIN SPARKS</b><br>Tattoo (19 Jive/Zomba)                       | 5            |
| <b>MAROON 5</b><br>Won't Go Home Without You (A&M/Octone/Interscope) | 5            |
| <b>FERGIE</b><br>Clumsy (will.i.am/A&M/Interscope)                   | 4            |
| <b>SHERYL CROW</b><br>Love Is Free (A&M/Interscope)                  | 4            |
| <b>PAT MONAHAN</b><br>Two Ways To Say Goodbye (Columbia)             | 4            |

**ADDED AT... KLLY**  
Bakersfield, CA  
OM/PD: E.J. Tyler  
APD: Erik Fox  
MD: Darci Dawn  
Collective Soul, All That I Know, O  
The Last Goodnight, Stay Beautiful, O  
OneRepublic, Stop And Stare, O

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### NEW AND ACTIVE

| ARTIST<br>TITLE / LABEL   | PLAYS /GAIN | ARTIST<br>TITLE / LABEL   | PLAYS /GAIN |
|---|-------------|---|-------------|
| <b>JACK JOHNSON</b><br>If I Had Eyes (Brushfire/Universal Republic) | 146/12      | <b>BACKSTREET BOYS</b><br>Helpless When She Smiles (Jive/Zomba) | 116/26      |
| <b>MILEY CYRUS</b><br>See You Again (Hollywood)                     | 145/44      | <b>RIHANNA</b><br>Don't Stop The Music (SRP/Def Jam/DJMG)       | 112/16      |
| <b>PAT MONAHAN</b><br>Two Ways To Say Goodbye (Columbia)            | 132/72      | <b>BOYS LIKE GIRLS</b><br>Hero/Heroine (Columbia)               | 110/20      |
| <b>VANESSA CARLTON</b><br>Hands On Me (The Inc./Universal Motown)   | 129/31      | <b>EDDIE VEDDER</b><br>Hard Sun (Monkey Wrench/J/RMG)           | 103/42      |
| <b>FOO FIGHTERS</b><br>The Pretender (Roswell/RCA/RMG)              | 125/34      | <b>JOSH KELLEY</b><br>Unfair (DNK)                              | 83/18       |

### MOST INCREASED PLAYS

|             |   |
|-------------|---|
| <b>+312</b> | <b>JOHN MAYER</b><br>Say (Aware/Columbia)<br>WKTI +31, WMGX +27, WPTT +21, KVUU +20, KSTZ +16, KALC +15, WKDD +15, WMMX +15, WNNK +13, KBBY +12               |
| <b>+274</b> | <b>DAUGHTRY</b><br>Feels Like Tonight (RCA/RMG)<br>WKTX +25, KVUU +24, KUDD +23, KLEA +20, KMXB +19, WPTT +18, WINK +16, KOSO +14, KAMX +13, WQAL +13         |
| <b>+225</b> | <b>LIFEHOUSE</b><br>Whatever It Takes (Geffen/Interscope)<br>KUDD +31, WBNS +28, WKTI +28, KVUU +27, KQKQ +19, KAMX +18, KRSK +18, KLTG +15, KVLY +9, SIPL +7 |
| <b>+160</b> | <b>SARA BAREILLES</b><br>Love Song (Epic)<br>WBNS +17, KRSK +15, WMMX +15, WINK +14, KRUZ +14, KUDD +13, KLLY +12, KVUU +12, KPLZ +11, KLZR +11               |
| <b>+159</b> | <b>FERGIE</b><br>Clumsy (will.i.am/A&M/Interscope)<br>KAMX +32, KLLY +21, KVUU +18, WMMX +15, KCDA +15, WQAL +13, WMEW +11, KDMX +11, KFVY +10, WTKC +6       |

FOR WEEK ENDING JANUARY 27, 2008  
**LEGEND:** See legend to charts in charts section for rules and symbol explanations.  
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## AC REPORTERS

- WYJB/Albany, NY\***  
OM: Kevin Callahan  
PD: Ric Mitchell  
APD/MD: Chad O' Hara
- WKKC/Erie, PA**  
OM: Adam Reese  
PD: Ron Arlen
- WCRZ/Flint, MI\***  
OM/PD: J. Patrick  
APD/MD: George McIntyre
- WDMR/Florence, SC**  
PD/MD: Wil Nichols
- WLEV/Allentown, PA\***  
OM/PD: Shelly Easton  
APD/MD: Jerry Padden
- KYMG/Anchorage, AK**  
OM: Mark Murphy  
PD/MD: Dave Flavin
- WFPG/Atlantic City, NJ\***  
PD/MD: Gary Guida
- KKMJ/Austin, TX\***  
PD: Cat Thomas  
APD: Stephen Michael Kerr  
MD: Terri McCormick
- WCDV/Baton Rouge, LA\***  
OM: LeBron "LBJ" Joseph  
PD: Jeff Johnson
- KKMY/Beaumont, TX\***  
PD: Don Rivers
- WMJY/Biloxi, MS\***  
OM/PD: Walter Brown
- WMXW/Binghamton, NY**  
PD: Bob Taylor
- KXLT/Boise, ID\***  
PD: Brent Carey  
APD/MD: Tobin Jeffries
- WMJX/Boston, MA\***  
OM/PD: Don Kelley  
APD: Candy O'Terry  
MD: Mark Laurence
- WEBC/Bridgeport, CT\***  
OM/PD: Curt Hansen  
MD: Danny Lyons
- WEZF/Burlington, VT\***  
OM: Steve Cormier  
PD/MD: Gale Parmelee
- WVAF/Charleston, WV\***  
OM/PD: Rick Johnson
- WDEF/Chattanooga, TN\***  
OM/PD: Danny Howard  
APD: Patti Sanders  
MD: Robin Daniels
- WLIT/Chicago, IL\***  
OM/PD: Darren Davis  
APD/MD: Eric Richeke
- WRRM/Cincinnati, OH\***  
PD: TJ Holland  
APD: Ted Morro
- WDOK/Cleveland, OH\***  
PD: Scott Miller  
MD: Ted Kowalski
- WTCB/Columbia, SC\***  
OM/PD: Brent Johnson  
APD: Jennifer Jensen
- WGSY/Columbus, GA\***  
PD: Alan Quin
- WLNH/Concord (Lakes Region), NH**  
OM: Andy Mack  
PD: Molly King
- KKBA/Corpus Christi, TX\***  
OM: Ed Ocanas  
PD/MD: Bart Allison  
APD: Norma Jean Morales
- WLQT/Dayton, OH\***  
OM/PD: Jeff Stevens  
APD/MD: Brian Michaels
- KOSI/Denver, CO\***  
APD/MD: Steve Hamilton
- WMGC/Detroit, MI\***  
OM: Jim Harper  
PD: Lori Bennett
- WNIC/Detroit, MI\***  
PD/MD: Theresa Lucas
- WOOF/Dothan, AL**  
PD/MD: Leigh Simpson
- KTSM/El Paso, TX\***  
PD/MD: Bill Tole  
APD: Sam Cassiano
- WMCQ/Middlesex, NJ**  
PD: Jeff Rafer  
APD/MD: Debbie Mazella
- WLDB/Milwaukee, WI\***  
PD/MD: Stan Atkinson
- WMXC/Mobile, AL\***  
OM: Steve Powers  
PD: Dan Mason  
MD: Mary Booth
- WOBM/Monmouth, NJ\***  
PD/MD: Steve Ardolina
- KWAV/Monterey, CA\***  
PD/MD: Bernie Moody
- WMXS/Montgomery, AL\***  
PD/MD: Brian Roberts
- WALK/Nassau, NY\***  
PD/MD: Rob Miller  
APD: Patrick Shea
- WKJY/Nassau, NY\***  
PD: Bill Edwards  
MD: Jodi Vale
- WLTW/New York, NY\***  
PD: Jim Ryan  
APD/MD: Morgan Prue
- WVFS/New York, NY\***  
PD: Rick Martini  
APD/MD: Fabi Pimentel
- WHUD/Newburgh, NY\***  
OM/PD: Steven Petrone  
APD/MD: Tom Furci
- WVBN/Norfolk, VA\***  
OM: John Shorby  
PD: Mike Allen
- WWDE/Norfolk, VA\***  
PD: Don London  
MD: Mark McCarthy
- KCHX/Odessa, TX**  
PD/MD: Grace Tijerina
- KMGL/Oklahoma City, OK\***  
PD/MD: Steve O'Brien
- WMOG/Orlando, FL\***  
OM: Chris Kampmeier  
PD/MD: Ken Payne  
APD: Brenda Matthews
- KEZN/Palm Springs, CA**  
PD/MD: Rick Shaw
- WMEZ/Pensacola, FL\***  
PD/MD: John Sykes
- WSWT/Peoria, IL**  
OM/PD: Randy Rundle
- WBEB/Philadelphia, PA\***  
PD: Chuck Knight
- KESZ/Phoenix, AZ\***  
PD: Kevin Gossett
- WLTJ/Pittsburgh, PA\***  
PD/MD: Chuck Stevens
- WSHH/Pittsburgh, PA\***  
PD/MD: Ron Antill
- WHOM/Portland, ME\***  
OM/PD: Tim Moore
- KKCW/Portland, OR\***  
OM/PD: Tony Coles
- WBYY/Portsmouth, NH**  
OM/PD: Duncan Dewar  
APD: Ian Horne  
MD: Pat McCrueden
- WSNE/Providence, RI\***  
PD: Rick Everett  
APD/MD: David O'Leary
- WWLI/Providence, RI\***  
OM/PD: Tony Bristol  
APD: Mike Rowin
- WRAL/Raleigh, NC\***  
PD: Barry Fox  
APD/MD: Jim Kelly
- KNEV/Reno, NV\***  
OM/PD: Nick Elliott
- KRNO/Reno, NV\***  
PD/MD: Dan Fritz
- WTVR/Richmond, VA\***  
OM/PD: Bill Cahill  
APD: Adam Stubbs  
MD: Kat Simons
- WSLQ/Roanoke, VA\***  
PD: Jim Murphy  
MD: Dick Daniels
- WGFB/Rockford, IL**  
OM: Jim Stone  
PD: Timothy Crull  
MD: Gail Lewis
- KBEE/Salt Lake City, UT\***  
PD: Rusty Keys
- KBAY/San Jose, CA\***  
PD: Dana Jang  
MD: Steve Fox
- KSBL/Santa Barbara, CA**  
OM/PD: Keith Royer  
MD: Peter Bie
- Music Choice Lite Hits/Satellite**  
PD: Justin Prager  
MD: Michael Schwab
- Sirius Starlite/Satellite\***  
OM/PD: Kid Kelly
- XM The Blend/Satellite\***  
OM/PD: Mike Abrams
- KRWM/Seattle, WA\***  
PD: Laura Dane
- KVKI/Shreveport, LA\***  
OM/PD: Gary McCoy
- WNSN/South Bend, IN**  
OM/PD: Jim Roberts  
APD/MD: Brad King
- KISC/Spokane, WA\***  
PD: Robert Harder
- WMAS/Springfield, MA\***  
OM/PD: Rob Anthony  
APD/MD: Chris Kellogg
- KGBX/Springfield, MO\***  
OM/PD: Paul Kelley
- KEZK/St. Louis, MO\***  
PD: Mark Edwards  
APD: Bob London
- WYYY/Syracuse, NY\***  
OM: Rich Lauber  
PD: Kathy Rowe  
APD/MD: Marne Mason
- WRVF/Toledo, OH\***  
OM: Bill Michaels  
PD: Tom Cook  
MD: KC Palmer
- KONA/Tri-Cities, WA**  
OM/PD: Doug Daniels
- KMXZ/Tucson, AZ\***  
OM: Darla Thomas  
PD: Bobby Rich  
APD/MD: Leslie Lois
- KBEZ/Tulsa, OK\***  
PD: Dave Dallow
- KOOI/Tyler, TX**  
PD/MD: Rick Evans
- WLZW/Utica, NY**  
PD: Eric Miller  
MD: Mark Richards
- WASH/Washington, DC\***  
PD: Bill Hess
- KRBB/Wichita, KS\***  
OM/PD: Lyman James  
MD: Dave Wilson
- WMGS/Wilkes Barre, PA\***  
PD: Stan Phillips  
APD: Fran Pantuso  
MD: Brian Hughes
- WJBR/Wilmington, DE\***  
OM/PD: Michael Waite  
MD: Catey Hill
- WSRS/Worcester, MA\***  
PD/MD: Tom Holt
- WARM/York, PA\***  
PD: Dave Russell  
MD: Melanie Gardner

\* Monitored Reporters

## CANADA AC

| LAST WEEK | WEEKS ON CHART | ARTIST                      | TITLE                       | IMPRINT / PROMOTION LABEL               | PLAYS |     |
|-----------|----------------|-----------------------------|-----------------------------|---|-------|-----|
|           |                |                             |                             |   | TW    | +/- |
| 1         | 18             | COLBIE CAILLAT              | BUBBLY                      | UNIVERSAL REPUBLIC/UNIVERSAL            | 390   | -32 |
| 2         | 20             | MICHAEL BUBLE               | LOST                        | 143/REPRISE/WARNER                      | 380   | -14 |
| 3         | 20             | CELINE DION                 | TAKING CHANCES              | SONY BMG/COLUMBIA                       | 328   | -5  |
| 4         | 29             | FERGIE                      | BIG GIRLS DON'T CRY         | WILL.I.AM/A&M/INTERSCOPE/UNIVERSAL      | 306   | -19 |
| 5         | 11             | TIMBALAND FEAT. ONEREPUBLIC | APOLOGIZE                   | MOSLEY/BLACKGROUND/INTERSCOPE/UNIVERSAL | 305   | +61 |
| 6         | 7              | JAMES BLUNT                 | 1973                        | CUSTARD/ATLANTIC/WARNER                 | 305   | +8  |
| 7         | 5              | FEIST                       | 1234                        | ARTS & CRAFTS                           | 297   | -19 |
| 8         | 6              | JULY BLACK                  | SEVEN DAY FOOL              | UNIVERSAL                               | 295   | -13 |
| 9         | 8              | PLAIN WHITE T'S             | HEY THERE DELILAH           | FEARLESS/HOLLYWOOD/UNIVERSAL            | 294   | +2  |
| 10        | 22             | ENRIQUE IGLESIAS            | SOMEBODY'S ME               | UNIVERSAL LATINO/INTERSCOPE/UNIVERSAL   | 264   | -3  |
| 11        | 13             | BLUE RODEO                  | THIS TOWN                   | WARNER                                  | 263   | +17 |
| 12        | 9              | BON JOVI                    | (YOU WANT TO) MAKE A MEMORY | MERCURY/ISLAND/UNIVERSAL                | 260   | -12 |
| 13        | 12             | RYANDAN                     | THE FACE                    | UNIVERSAL                               | 258   | +2  |
| 14        | 11             | ALI SLAUGHT                 | THE STORY OF YOUR LIFE      | WARNER                                  | 246   | -10 |
| 15        | 16             | AVRIL LAVIGNE               | WHEN YOU'RE GONE            | RCA/SONY BMG                            | 225   | -5  |
| 16        | 17             | HAYLEY SALES                | WHAT YOU WANT               | UNIVERSAL                               | 219   | +14 |
| 17        | 15             | KALAN PORTER                | DOWN IN HEAVEN              | SONY BMG                                | 210   | -33 |
| 18        | 18             | DAUGHTRY                    | HOME                        | RCA/SONY BMG                            | 169   | -12 |
| 19        | 25             | ALICIA KEYS                 | NO ONE                      | MBK/J/SONY BMG                          | 137   | +33 |
| 20        | 20             | JUSTIN HINES                | WISH YOU WELL               | UNIVERSAL                               | 136   | -7  |
| 21        | 22             | BRIAN MELO                  | ALL I EVER WANTED           | SONY BMG                                | 133   | +23 |
| 22        | 23             | EAGLES                      | HOW LONG                    | ERC/MERCURY/LOST HIGHWAY/UNIVERSAL      | 95    | -13 |
| 23        | 21             | KIMBERLEY LOCKE             | BAND OF GOLD                | CURB/EMI                                | 93    | -23 |
| 24        | 24             | SUZIE MCNEIL                | BELIEVE                     | CURVE/UNIVERSAL                         | 90    | -17 |
| 25        | 30             | CORNEILLE                   | TOO MUCH OF EVERYTHING      | DEJA MUSIQUE                            | 83    | +20 |
| 26        | 29             | SANTANA FEAT. CHAD KROEGER  | INTO THE NIGHT              | ARISTA/SONY BMG                         | 77    | +4  |
| 27        | 28             | ANNIE BLANCHARD             | AIDE-MOI A PASSER LA NUIT   | MUSICOR                                 | 72    | -4  |
| 28        | 43             | BOOM DES JARDINS            | UN PEU PRESSE               | BOOM DES JARDINS                        | 64    | +19 |
| 29        | 37             | KATIE MELUA                 | IF YOU WERE A SAILBOAT      | DRAMATICO/UNIVERSAL                     | 63    | +12 |
| 30        | 33             | LAURENCE JALBERT            | DES FILLES COMME MOI        | AUDIOGRAM                               | 60    | +5  |

## CANADA HOT AC

| LAST WEEK | WEEKS ON CHART | ARTIST                                  | TITLE   | IMPRINT / PROMOTION LABEL               | PLAYS |      |
|-----------|----------------|---|---|---|-------|------|
|           |                |   |   |   | TW    | +/-  |
| 1         | 3              | HEDLEY                                  | FOR THE NIGHTS I CAN'T REMEMBER               | UNIVERSAL                               | 806   | +86  |
| 2         | 1              | ALICIA KEYS                             | NO ONE  | MBK/J/SONY BMG                          | 787   | +7   |
| 3         | 5              | JORDIN SPARKS                           | TATTOO  | 19/JIVE/SONY BMG                        | 754   | +71  |
| 4         | 2              | TIMBALAND FEAT. ONEREPUBLIC             | APOLOGIZE                                     | MOSLEY/BLACKGROUND/INTERSCOPE/UNIVERSAL | 749   | -16  |
| 5         | 6              | FERGIE                                  | CLUMSY  | WILL.I.AM/A&M/INTERSCOPE/UNIVERSAL      | 727   | +45  |
| 6         | 4              | RIHANNA                                 | DON'T STOP THE MUSIC                          | SRP/DEF JAM/UNIVERSAL                   | 726   | +34  |
| 7         | 8              | FINGER ELEVEN                           | I'LL KEEP YOUR MEMORY VAGUE                   | WIND-UP                                 | 683   | +23  |
| 8         | 9              | AVRIL LAVIGNE                           | HOT   | ARISTA/SONY BMG                         | 650   | +36  |
| 9         | 10             | NATASHA BEDINGFIELD FEAT. SEAN KINGSTON | LOVE LIKE THIS                                | PHONOGENIC/EPIC/SONY BMG                | 592   | +2   |
| 10        | 14             | SIMPLE PLAN                             | WHEN I'M GONE                                 | ATLANTIC/LAVA/WARNER                    | 559   | +60  |
| 11        | 7              | COLBIE CAILLAT                          | BUBBLY  | UNIVERSAL REPUBLIC/UNIVERSAL            | 540   | -126 |
| 12        | 15             | MAROON 5                                | WON'T GO HOME WITHOUT YOU                     | A&M/OCTONE/INTERSCOPE/UNIVERSAL         | 502   | +74  |
| 13        | 13             | STATE OF SHOCK                          | MONEY HONEY                                   | CORDOVA BAY                             | 485   | -15  |
| 14        | 11             | BRIAN MELO                              | ALL I EVER WANTED                             | SONY BMG                                | 468   | -62  |
| 15        | 17             | BUCKCHERRY                              | SORRY   | ELEVEN SEVEN/UNIVERSAL                  | 445   | +52  |
| 16        | 16             | LINKIN PARK                             | SHADOW OF THE DAY                             | WARNER BROS./WARNER                     | 429   | +19  |
| 17        | 12             | SANTANA FEAT. CHAD KROEGER              | INTO THE NIGHT                                | ARISTA/SONY BMG                         | 397   | -132 |
| 18        | 23             | TAYLOR SWIFT                            | TEARDROPS ON MY GUITAR                        | BIG MACHINE/UNIVERSAL                   | 384   | +50  |
| 19        | 18             | BON JOVI                                | LOST HIGHWAY                                  | MERCURY/ISLAND/UNIVERSAL                | 362   | -31  |
| 20        | 19             | DAUGHTRY                                | OVER YOU                                      | RCA/SONY BMG                            | 349   | -34  |
| 21        | 20             | GOOD CHARLOTTE                          | I DON'T WANNA BE IN LOVE (DANCE FLOOR ANTHEM) | DAYLIGHT/EPIC/SONY BMG                  | 332   | -39  |
| 22        | 21             | THE LAST GOODNIGHT                      | PICTURES CF YOU                               | VIRGIN/EMI                              | 292   | -49  |
| 23        | 22             | MAROON 5                                | WAKE UP CALL                                  | A&M/OCTONE/UNIVERSAL                    | 291   | -48  |
| 24        | 32             | LENNY KRAVITZ                           | I'LL BE WAITING                               | VIRGIN/EMI                              | 280   | +37  |
| 25        | 25             | I NINE                                  | SEVEN DAYS OF LONELY                          | J/SONY BMG                              | 280   | -13  |
| 26        | 35             | ELISE ESTRADA                           | UNLOVE YOU                                    | ROCKSTAR                                | 279   | +49  |
| 27        | 31             | ONEREPUBLIC                             | STOP AND STARE                                | MOSLEY/INTERSCOPE/UNIVERSAL             | 273   | +24  |
| 28        | 24             | JULY BLACK                              | SEVEN DAY FOOL                                | UNIVERSAL                               | 272   | -24  |
| 29        | 33             | FABER DRIVE                             | WHEN I'M WITH YOU                             | UNIVERSAL REPUBLIC/UNIVERSAL            | 271   | +36  |
| 30        | 27             | RIHANNA FEAT. NE-YO                     | HATE THAT I LOVE YOU                          | SRP/DEF JAM/UNIVERSAL                   | 271   | -5   |

FOR WEEK ENDING JANUARY 27, 2008

◆ indicates CanCon



How to convert P1s into 'brand ambassadors'

## Love Thy Target

Carol Archer

CArcher@RadioandRecords.com

not all P1 listeners qualify as brand ambassadors, because, to paraphrase Albert Einstein, everything is relative—and that includes steadfast devotion. The Harley-Davidson brand, for example, engenders such passionate loyalty that customers are said to willingly pay premium prices, as much as 50% over other motorcycle models. More to the point, however, they account for annual revenue of \$1 billion from the sale of bikes—plus an additional \$250 million in Harley merchandise.

On the other hand, while 85% of car owners claim to be “satisfied” with their brands, retention rates fall under 40%; that is, when it’s time for new wheels, the majority of “satisfied” customers switch to different makes.

In the radio world, Strategic Radio Solutions president Kevin Cassidy says that his firm’s studies of more than 30,000 European radio listeners in the last year demonstrates that likewise, not all P1s are created equal: Some 30% are fickle and without hesitation switch to other, more alluring “favorite” stations.

Why do people become attached to radio brands? What can radio do to deepen its connection with listeners? At the EuroNAB last November in Barcelona, Cassidy moderated an SRO session that explored these issues. Panelists included radio group programmers from three of Europe’s largest broadcast companies, including Lagardere VP of programming Sam Zniber, who oversees successful outlets in Germany, the former Czech Republic, Russia, Slovakia, Romania, Hungary and Poland. Zniber, who has also put in time at Clear Channel Radio, insists that a station successfully converts core fans to evangelists when its programmer loves the listener, just as one “loves a lover.”

“With your lover, you want to know everything about him or her—the books and movies they like, their favorite restaurants, everything—so you can share those things. It’s the same in your relationship with listeners,” Zniber says. He also suggests that programmers ask themselves several questions about love,

devotion and fidelity.

First: Do you love your target? Zniber explains that, in his radio experience, all PDs seem to know (only) two things about their audience: the demo or demos they comprise and the music style intended to attract them. He is convinced, however, that engaging listeners’ hearts and minds requires far more, because “if it’s just a business to you and you don’t love them, they won’t love you in return.”

### Need To Know

Zniber believes that programmers need to know more about listeners and to discover processes to cull information from them—the right processing environment and right questionnaires for auditorium and Internet tests, every three or four months—so a station delivers the right content on-air and online.

He says, “You must superserve the process in order to constantly update your relationship with the listener.” In addition, he urges programmers to push back on demands that they attend numerous meetings with other departments and complete mountains of paperwork—focusing instead on forging a deeper bond with the audience. While this point is well-taken, it is an unlikely scenario among U.S. PDs, much less their superiors, considering the extent to which programmers’ responsibilities have expanded in recent years.

Finally, are on-air personalities on a social network on the Internet? “Can you imagine if one

**‘Too often we take listeners for granted and assume if they are, by definition, P1s, they are satisfied with our brand.’**

—Kevin Cassidy



**‘To develop a relationship with the listener, we need to know how to make our brands more attractive than the other options.’**

—Kevin Cassidy

of your presenters says they are on Facebook, how strong his or her social network will become, although friend control must be organized?” he asks. “The Internet is a very strong tool for us.”

### The Listener’s POV

Cassidy elaborates on radio’s need to treat its relationship with listeners like a romance, pointing out that, like all good relationships, “it requires two-way communication.” He notes that many broadcasters and researchers do a fine job learning the fundamentals of what is important to listeners and which station is associated most with specific qualities. However, he believes there are potential shortcomings in not following through to truly measure the satisfaction of the listener with the relationship.

“Too often we take listeners for granted and assume if they are, by definition, P1s, they are satisfied with our brand. This is analogous to assuming that by virtue of the fact that someone is married, they are living a relationship of bliss,” he says.

One way to enhance the emotional relationship between station and listener is to utilize focus groups, which Cassidy describes as a form of open communication that can be “a powerful mechanism for learning a listener’s perspective. Because a listener

is not given a choice of answers in a focus group, they are able to speak openly about their relationship with the radio stations they listen to,” he adds. Strategic Radio Solutions’ recommendation is to look deeper at satisfaction in the relationship and ways to make the relationship stronger via broad market research.

“It is not always comfortable to hear how listeners perceive their relationship with stations; however, in these situations, ignorance is not bliss. Competing stations, as well as other media choices, are continually attempting to seduce the media consumer,” he continues. Cassidy likens the dynamic to courtship: “To develop a relationship, we need to know how to make our brands more attractive than the other options. For some listeners, the attractiveness might come from music. More often than not, it will have to be more than music—either sense of humor, shared lifestyle interests, information, local services, personalities or something else that attracts the listener to your brand over the other options.”

With the currency of radio success changing, brand ambassadors are more important to the medium than ever, Cassidy says. “They are heavy users who are not only highly satisfied, they have a deeper relationship with the station.”

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▶ "MR. GROOVE" (11-7, UP 40) IS THE FOURTH CONSECUTIVE TOP 10 FOR EUGE GROOVE, FOLLOWING IN THE FOOTSTEPS OF "BORN 2 GROOVE", "CHILLAXIN'" AND "GET EM GOIN'."

| THIS WEEK | LAST WEEK | WEEKS ON CHART | ARTIST TITLE   | 11 NIELSEN BDS CERTIFICATIONS (IMPRINT / PROMOTION LABEL) | PLAYS TW +/- | AUDIENCE MILLIONS RANK |
|-----------|-----------|----------------|--|---|--------------|------------------------|
| 1         | 2         | 19             | <b>ERIC MARIENTHAL</b> BLUE WATER  | NO. 1 (1 WK) PEAK/CMG                                     | 617 +35      | 8.178 1                |
| 2         | 1         | 21             | <b>BONEY JAMES</b> LET IT GO   | CONCORD/CMG   | 606 +8       | 6.977 4                |
| 3         | 3         | 21             | <b>CANDY DULFER</b> L.A. CITY LIGHTS   | HEADS UP  | 553 -23      | 7.053 3                |
| 4         | 6         | 18             | <b>CHRIS BOTTI</b> VENICE  | COLUMBIA  | 537 +49      | 7.403 2                |
| 5         | 4         | 12             | <b>PAUL HARDCASTLE</b> LUCKY STAR  | TRIPPIN' N' RHYTHM  | 530 +28      | 6.297 5                |
| 6         | 5         | 37             | <b>JAY SOTO</b> SLAMMIN'   | NUGROOVE  | 442 -58      | 3.753 8                |
| 7         | 11        | 6              | <b>EUGE GROOVE</b> MR. GROOVE  | NARADA JAZZ/BLG   | 321 +40      | 3.875 7                |
| 8         | 8         | 27             | <b>JEFF GOLUB FEATURING RICHARD ELLIOT</b> AIN'T NO WOMAN (LIKE THE ONE I GOT) | NARADA JAZZ/BLG   | 321 -1       | 3.591 10               |
| 9         | 7         | 17             | <b>QUEEN LATIFAH</b> POETRY MAN  | FLAVOR UNIT/VERVE   | 317 -18      | 3.639 9                |
| 10        | 12        | 24             | <b>BRIAN SIMPSON</b> WHAT CHA GONNA DO?  | RENDEZVOUS  | 295 +20      | 4.747 6                |
| 11        | 13        | 24             | <b>KENNY "BABYFACE" EDMONDS</b> FIRE AND RAIN                                  | MERCURY/IDJMG   | 281 +21      | 2.620 14               |
| 12        | 9         | 13             | <b>EVERETTE HARP</b> OLD SCHOOL  | SHANACHIE   | 277 -20      | 2.512 16               |
| 13        | 10        | 37             | <b>PAUL TAYLOR</b> LADIES' CHOICE  | PEAK/CMG  | 254 -34      | 2.602 15               |
| 14        | 16        | 13             | <b>NYEE MOSES</b> BETWEEN US   | NYEE MOSES  | 252 +13      | 2.073 18               |
| 15        | 17        | 22             | <b>NAJEE</b> COME WHAT MAY   | HEADS UP  | 247 +11      | 3.572 11               |
| 16        | 19        | 9              | <b>CHUCK LOEB</b> WINDOW OF THE SOUL   | HEADS UP  | 192 -10      | 1.244 26               |
| 17        | 18        | 14             | <b>ALICIA KEYS</b> NO ONE  | MBK/JRMG  | 190 -19      | 2.759 13               |
| 18        | 21        | 5              | <b>PAUL BROWN</b> OL' SKOOLIN'   | PEAK/CMG  | 170 -4       | 2.454 17               |
| 19        | 20        | 11             | <b>WALTER BEASLEY</b> WHY NOT YOU  | HEADS UP  | 164 -17      | 1.482 23               |
| 20        | NEW       |                | <b>KENNY G</b> AIRPOWER/MOST INCREASED PLAYS/MOST ADDED SAX-O-LOCO             | STARBUCKS/CONCORD/CMG                                     | 160 +139     | 2.975 12               |
| 21        | 22        | 21             | <b>JIMMY SOMMERS</b> HAPPY HOUR  | GEMINI  | 156 -11      | 1.465 24               |
| 22        | 23        | 19             | <b>CHAKA KHAN FEATURING MICHAEL MCDONALD</b> YOU BELONG TO ME                  | BURGUNDY  | 129 -7       | 1.636 21               |
| 23        | 25        | 3              | <b>MICHAEL MCDONALD</b> WALK ON BY   | UNIVERSAL MOTOWN  | 117 +6       | 1.518 22               |
| 24        | NEW       |                | <b>CHRIS STANDRING</b> LOVE & PARAGRAPHS                                       | ULTIMATE VIBE   | 116 +84      | 1.080 28               |
| 25        | 26        | 15             | <b>MICHAEL MANSON</b> COMING RIGHT AT YA                                       | NUGROOVE  | 105 +1       | 0.990 -                |
| 26        | 30        | 2              | <b>JESSY J</b> TEQUILA MOON  | PEAK/CMG  | 100 +21      | 1.268 25               |
| 27        | 27        | 2              | <b>SIMPLY RED</b> STAY   | SIMPLYRED.COM   | 98 -1        | 1.038 29               |
| 28        | 28        | 10             | <b>WAYMAN TISDALE</b> LET'S DO IT AGAIN  | RENDEZVOUS  | 81 -1        | 1.797 19               |
| 29        | 29        | 7              | <b>BLAKE AARON</b> BUMPIN' ON THE WES SIDE                                     | INNERVISION   | 79 -2        | 0.463 -                |
| 30        | RE-ENTRY  |                | <b>JOYCE COOLING</b> COOL OF THE NIGHT   | NARADA JAZZ/BLG   | 77 +12       | 0.280 -                |

## NEW AND ACTIVE

| ARTIST TITLE / LABEL  | AUD / GAIN | ARTIST TITLE / LABEL  | AUD / GAIN | ARTIST TITLE / LABEL  | AUD / GAIN |
|---|------------|---|------------|---|------------|
| <b>MILS</b> "C'mamin'" (E.g.a./TSR)                           | 74/21      | <b>KELLY SWEET</b> Dream On (Razor & Tie)   | 72/4       | <b>U-NAM</b> Keep The Faith (Trippin' 'N' Rhythm)               | 57/9       |
| TOTAL STATIONS: 8   |            | TOTAL STATIONS: 10  |            | TOTAL STATIONS: 12  |            |
| <b>RICK BRAUN &amp; RICHARD ELLIOT</b> Better Times (ARTizen) | 74/15      | <b>MICHAEL MCDONALD</b> (Your Love Keeps Lifting Me) Higher And Higher (Universal Motown) | 65/13      | <b>JOHN LEGEND</b> Each Day Gets Better (G.O.O.D./Columbia/SUM) | 40/13      |
| TOTAL STATIONS: 8   |            | TOTAL STATIONS: 6   |            | TOTAL STATIONS: 5   |            |

## MOST ADDED

| ARTIST TITLE / LABEL   | NEW STATIONS |
|--|--------------|
| <b>KENNY G</b> Sax-o-loco (Starbucks/Concord/CMG) KBZN, KIFM, KJCD, KJZS, KRVR, KSSJ, KTWW, WJZZ, WJZW, WLOQ, XM Watercolors | 11           |
| <b>NYEE MOSES</b> Between Us (Nye Moses) KJZY, WQCD, WSJT  | 3            |
| <b>PAUL BROWN</b> Ol' Skoolin' (Peak/CMG) WJZZ, WNUA, WVMV   | 3            |
| <b>JESSY J</b> Tequila Moon (Peak/CMG) WJZZ, WLOQ, WNWV  | 3            |
| <b>RICK BRAUN &amp; RICHARD ELLIOT</b> Better Times (ARTizen) KRVR, Sirius Jazz Cafe, WJZZ                                   | 3            |
| <b>CHRIS STANDRING</b> Love & Paragraphs (Ultimate Vibe) KBZN, KRVR, WNUA  | 3            |
| <b>MICHAEL MCDONALD</b> (Your Love Keeps Lifting Me) Higher And Higher (Universal Motown) KJZS, WJZZ, WNUA                   | 3            |
| <b>BRIAN HUGHES</b> While The World Slowly Turns (Sylvan House) Sirius Jazz Cafe, WJZZ                                       | 2            |
| <b>NORMAN BROWN</b> Pop's Cool Groove (Peak/CMG) Sirius Jazz Cafe, WQCD  | 2            |
| <b>EVERETTE HARP</b> Old School (Shanachie) KJZY   | 1            |

| THIS WEEK | LAST WEEK | WEEKS ON CHART | ARTIST TITLE  | IMPRINT / PROMOTION LABEL | PLAYS TW +/- |
|-----------|-----------|----------------|---|---------------------------|--------------|
| 1         | 1         | 20             | <b>ERIC MARIENTHAL</b> BLUE WATER                         | PEAK/CMG                  | 164 -21      |
| 2         | 2         | 17             | <b>CANDY DULFER</b> L.A. CITY LIGHTS                      | HEADS UP                  | 157 +3       |
| 3         | 6         | 10             | <b>PAUL HARDCASTLE</b> LUCKY STAR                         | TRIPPIN' N' RHYTHM        | 154 +12      |
| 4         | 5         | 12             | <b>EVERETTE HARP</b> OLD SCHOOL                           | SHANACHIE                 | 148 +4       |
| 5         | 3         | 16             | <b>JIMMY SOMMERS</b> HAPPY HOUR                           | GEMINI                    | 145 -4       |
| 6         | 1         | 4              | <b>EUGE GROOVE</b> MR. GROOVE                             | NARADA JAZZ/BLG           | 137 +29      |
| 7         | 4         | 20             | <b>BONEY JAMES</b> LET IT GO                              | CONCORD/CMG               | 129 -18      |
| 8         | 14        | 4              | <b>CHUCK LOEB</b> WINDOW OF THE SOUL                      | HEADS UP                  | 116 +30      |
| 9         | 9         | 23             | <b>NAJEE</b> COME WHAT MAY                                | HEADS UP                  | 111 0        |
| 10        | 16        | 4              | <b>JESSY J</b> TEQUILA MOON                               | PEAK/CMG                  | 105 +20      |
| 11        | 7         | 17             | <b>CHRIS BOTTI</b> VENICE                                 | COLUMBIA                  | 105 -17      |
| 12        | 19        | 3              | <b>NILS DREAMIN'</b>                                      | BAJA/TSR                  | 98 +17       |
| 13        | 17        | 3              | <b>PAUL BROWN</b> OL' SKOOLIN'                            | PEAK/CMG                  | 94 +11       |
| 14        | 8         | 24             | <b>BRIAN SIMPSON</b> WHAT CHA GONNA DO?                   | RENDEZVOUS                | 93 -23       |
| 15        | 13        | 8              | <b>WALTER BEASLEY</b> WHY NOT YOU                         | HEADS UP                  | 92 -11       |
| 16        | 15        | 3              | <b>LES SABLER</b> CLUB STAR                               | MUSIC FORCE               | 90 +5        |
| 17        | 18        | 4              | <b>RICK BRAUN &amp; RICHARD ELLIOT</b> BETTER TIMES       | ARTIZEN                   | 87 +5        |
| 18        | NEW       |                | <b>TOM BRAXTON FEAT. BRIAN SIMPSON</b> ESCAPE             | PACIFIC COAST JAZZ        | 86 +49       |
| 19        | 21        | 2              | <b>MICHAEL MCDONALD</b> WALK ON BY                        | UNIVERSAL MOTOWN          | 84 +5        |
| 20        | 24        | 2              | <b>BRIAN HUGHES</b> WHILE THE WORLD SLOWLY TURNS          | SYLVAN HOUSE              | 80 +9        |
| 21        | 28        | 2              | <b>DARREN MOTAMEDY</b> LOVE YOU JUST SO MUCH              | MASHAD                    | 78 +12       |
| 22        | 20        | 11             | <b>NICK COLIONNE</b> KEEPIN' IT COOL                      | NARADA JAZZ/BLG           | 78 -3        |
| 23        | 10        | 5              | <b>KIRK WHALUM</b> THE WAVE (2007)                        | RENDEZVOUS                | 73 -37       |
| 24        | 22        | 13             | <b>QUEEN LATIFAH</b> POETRY MAN                           | FLAVOR UNIT/VERVE         | 70 -5        |
| 25        | 26        | 7              | <b>MATT MARSHAK</b> SPACE COASTIN'                        | NUANCE                    | 69 +1        |
| 26        | 25        | 15             | <b>CHAKA KHAN FEAT. MICHAEL MCDONALD</b> YOU BELONG TO ME | BURGUNDY/COLUMBIA         | 68 -2        |
| 27        | NEW       |                | <b>CHRIS GEITH</b> WAVES OF LIFE                          | NUANCE                    | 62 +10       |
| 28        | RE-ENTRY  |                | <b>MARC ANTOINE</b> HI-LO SPLIT                           | PEAK/CMG                  | 62 +8        |
| 29        | NEW       |                | <b>PHILLIP MARTIN</b> AMERICAN GARDEN                     | THREE KEYS                | 60 +2        |
| 30        | NEW       |                | <b>JOSE FELICIANO</b> BAKER'S THING                       | UM                        | 59 +17       |

## MOST INCREASED PLAYS

|      |   |
|------|---|
| +139 | <b>KENNY G</b> Sax-o-loco (Starbucks/Concord/CMG) KOAS +30, WVMV +21, KYOT +12, WQCD +12, KHJZ +9, KBZN +8, WJZZ +8, WNUA +7, KJCD +6, KTWW +5      |
| +84  | <b>CHRIS STANDRING</b> Love & Paragraphs (Ultimate Vibe) KOAS +34, XWRC +10, KYOT +9, KJZS +7, KJCD +7, WNUA +6, WSMJ +6, KBZN +4, KIFM +2, KKSJ +1 |
| +49  | <b>CHRIS BOTTI</b> Venice (Columbia) WSJT +11, WNUA +7, WJZZ +5, WSJW +4, KRVR +4, KJZS +3, KJZY +3, WNWV +3, KSSJ +3, WQCD +2                      |
| +40  | <b>EUGE GROOVE</b> Mr. Groove (Narada Jazz/BLG) WQCD +11, KKSJ +11, WSJT +5, KRVR +4, KOAS +3, KHJZ +3, SJUC +2, KJCD +2, KWJZ +2, WVMV +1          |
| +35  | <b>ERIC MARIENTHAL</b> Blue Water (Peak/CMG) KKSJ +6, JSJ +5, WJZZ +4, WJZW +4, WNUA +4, KBZN +4, WSMJ +4, WLOQ +3, WSJT +3, WLVE +3                |

FOR WEEK ENDING JANUARY 27, 2008  
**LEGEND:** See legend to charts in charts section for rules and symbol explanations:  
 3C smooth jazz stations are electronically monitored by Nielsen Broadcast Data Systems 24 hours a day, 7 days a week. Indicator chart comprised of 16 reporters.  
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**ADDED AT... WJZZ**  
 Atlanta, GA  
 OM: Steve Hegwood  
 PD/MD: Dave Kosh  
 Jessy J, Tequila Moon, 12  
 Brian Hughes, While The World Slowly Turns, 10  
 Chuck Loeb, Window Of The Soul, 9  
 Rick Braun & Richard Elliot, Better Times, 9  
 Walter Beasley, Why Not You, 9  
 FOR REPORTING STATIONS PLAYLISTS GO TO:  
[www.RadioandRecords.com](http://www.RadioandRecords.com)

## SMOOTH JAZZ REPORTERS

- WJZZ/Atlanta, GA\*** OM: Steve Hegwood PD/MD: Dave Kosh
- WFSB/Baltimore, MD** PD: Sandi Mallory APD/MD: Carcellus "Bassman" Sheppard
- WSMJ/Baltimore, MD\*** PD/MD: Lcr Lewis
- WWSU/Birmingham, AL** OM/MD: Andy Parrish
- WHYA/Chicago, IL\*** OM/MD: Darren Davis MC: Rick C'Dell
- WHWV/Cleveland, OH\*** OM/MD: Bernice Kimble
- WDSJ/Dayton, OH\*** OM/MD: Jeff Stevens
- KJCD/Denver, CO\*** PD/MD: Michael Fischer
- WVMV/Detroit, MI\*** OM/MD: Tom Sleecker MD: Sandy Kovach
- WJZZ/Ft. Myers, FL** OM: Louis Kaplan APD/MD: Randy Bachman
- WSBZ/Ft. Walton Beach, FL** PD: Mark Carter MD: Mark Edwards
- WSJW/Harrisburg, PA\*** PD/MD: Paul Scott
- WQTQ/Hartford, CT** PD/MD: Stewart Stone
- KHJZ/Houston, TX\*** PD: Maxine Iodd APD/MD: Greg Morgan
- KPVU/Houston, TX** PD: Wayne Turner
- WJSJ/Jacksonville, FL\*** OM/MD: Joel Widdows
- KJLU/Jefferson City, MO** OM: Mike Downey PD/MD: Dan Turner APD: LaVaughn Wilson
- KOAS/Las Vegas, NV\*** PD: Samantha Pascual MD: Lynn Briggs
- KUAP/Little Rock, AR** PD/MD: Michael Neil Jms
- KSBR/Los Angeles, CA** OM/MD: Terry Wedel MD: Vienna Yip
- KTWW/Los Angeles, CA\*** PD: Paul Goldstein APD/MD: Blake Florence
- WGRV/Melbourne, FL** PD/MD: Randy Bennett APD: Jan Julian
- WLVE/Miami, FL\*** OM/MD: Rich McMillan
- KRVR/Modesto, CA\*** OM/MD: Doug Wulff PD: James Bryan
- WVAV/Montgomery, AL** OM: Candy Capel MD: Jay Holcey
- WQCD/New York, NY\*** PD: Blake Lawrence MD: Carolyn Bednarski
- WHOV/Norfolk, VA** PD: Kevin "The Moose" Anderson
- WLOQ/Orlando, FL\*** PD: Paul Lavoie APD: Brian Morgan MD: Patricia James
- WJZZ/Philadelphia, PA\*** PD: Michael Tozzi MD: Frank Childs
- KYOT/Phoenix, AZ\*** PD: Smokey Rivers APD/MD: Angie Handa
- KJZS/Reno, NV\*** OM: Mark Keeie PD/MD: Jay Davis
- KSSJ/Sacramento, CA\*** PD/MD: Lee Hanse
- KBZN/Salt Lake City, UT\*** OM/MD: Dan Jessco
- KIFM/San Diego, CA\*** PD: Mike Vasquez APD: J. Wiedenheimer MD: Kely Cole
- KKSJ/San Francisco, CA\*** PD/MD: Ken Jones
- KJZY/Santa Rosa, CA\*** PD: Gordon Zlot APD/MD: Rob Singleton
- DMX Jazz Vocal Blend/Satellite** PD/MD: Rochelle Matthews
- DMX Smooth Jazz/Satellite** PD/MD: Rochelle Matthews
- Jones Radio Networks/Satellite\*** OM/MD: Steve Hibbard APD/MD: Laurie Cobb
- Music Choice Smooth Jazz/Satellite** APD: Will Kinnally
- Sirius Jazz Cafe/Satellite\*** PD: Shirley Maldonado MD: Michael Shobe
- XM Watercolors/Satellite\*** PD: Shirilita Colon MD: Lynette White
- KWJZ/Seattle, WA\*** PD: Carol Handley MD: Dianna Rose
- KCOZ/Springfield, MO** OM: Jae Jones PD/MD: Jarrett Grogan
- WSJT/Tampa, FL\*** PD: Ross Block MD: Kathy Curtis
- WJZW/Washington, DC\*** PD: Steve Allan

\* Monitored Reporters



Programmer-turned-financial-adviser Tim Dukes applies skill sets learned in radio to business world

## Switching Career Gears

Mike Boyle

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Like many broadcasters, Tim Dukes got into radio because he was inspired by a personality he grew up idolizing. In this case it was Gary Burbank, who Dukes listened to on his hometown station, WHAS/Louisville, and who recently wrapped up a 43-year career on Clear Channel news/talk WLW/Cincinnati. ■ Dukes' career started in 1986 as an intern at CHR/top 40 WYHY/Nashville. Along the way he did evenings and afternoons at CHR/top 40 WFLZ (the Power Pig)/Tampa, programmed rock WEBN/Cincinnati and was OM at alternative XTRA (91X), CHR/top 40 KHTS and rock KIOZ/San Diego. He eventually served as director of FM programming for Clear Channel's six stations there, then programmed rock WKLS/Atlanta before adding OM duties for all of the company's FMs in the ATL.

Dukes' final programming stop—although he didn't know it at the time—started in 2005 when he took over as PD of Emmis classic rock WLUP (the Loop)/Chicago. But that lasted only until February 2007 when he exited in a programming consolidation at the company's Chicago cluster.

### Now What?

Dukes says that when Emmis regional VP/market manager Marv Nyren gave him the news, he immediately began to think about what options might allow him and his family to continue their love affair with Chicago, which he says they enjoy more than any other place they have called home.

"As Marv Nyren was letting me go, with tears in his eyes," Dukes recalls, "I don't think I heard much of what he said, simply because I was already telling myself in my head, 'You're not leaving Chicago.' Not only because my family is comfortable here and I didn't want my daughter to be the new kid in class again after only two years, but honestly I just felt that if this could happen with Emmis—one of the most desirable companies from an employee point of view—and as revenues and listening levels continue to decline, I did not want to take a chance on that industry volatility and go to a new market and expect that I would have a different result."

When Dukes left the Loop he knew his job search would include looking at opportunities inside and outside of radio in Chicago. As fate would have it, a friend in town called him the day after he left the station and told him that if he wanted to work in his industry to let him know.

That industry was the financial world and working for Wachovia Securities.

Dukes initially wasn't confident that this was a direction he had the wherewithal to go in, but says that his friend told him, "The thing we can't teach is how to talk to people and you know how to talk to people. I'm certain you'll be successful in my business based on what I already know about you."

"My introduction to the financial world was as a client of another firm before my interview with Wachovia Securities," Dukes says. "I appreciated the support I got from my financial adviser over the years, but I never once thought it would prepare me for a second career. And quite honestly, I never thought I'd ever have a second career. I was a radio programmer. Why would I ever need a second career?"

Dukes didn't take his friend up on his offer right away and continued to shake the bushes for another job. However, in April 2007, after much soul-searching about what he was good at and what he liked, and after investigating other op-

portunities, he decided the prospect of working at Wachovia actually excited him. After going through a training and licensing period, today Dukes is a financial adviser, and he kept his promise to himself and his family and remains in Chicago.

### Life After Radio

Dukes says he misses radio and to this day stays up to date. "I truthfully don't feel like an ex-radio guy, I still feel like a DJ at heart. I'm probably more plugged in than I anticipated."

As for whether he thinks he might one day return to radio, Dukes says he doesn't have any plans to do so, but also says you never say never.

"I thoroughly enjoy my new business and the associates that I am partnered with and depend on daily. I've achieved some early success that has been gratifying and encouraging. I was incredibly blessed to step out of one rewarding and fulfilling career after over 20 years and find some-

thing in a completely different industry that doesn't have many parallels to radio."

And for those reading this who may be wrestling with the same career demons Dukes faced just a year ago, he offers this advice: "Think about what you're good at, think about what you enjoy. Don't sell yourself short on your ability to be a good businessperson—someone that is levelheaded and not emotional when it comes to commerce. Take the time to

sharpen those skills now."

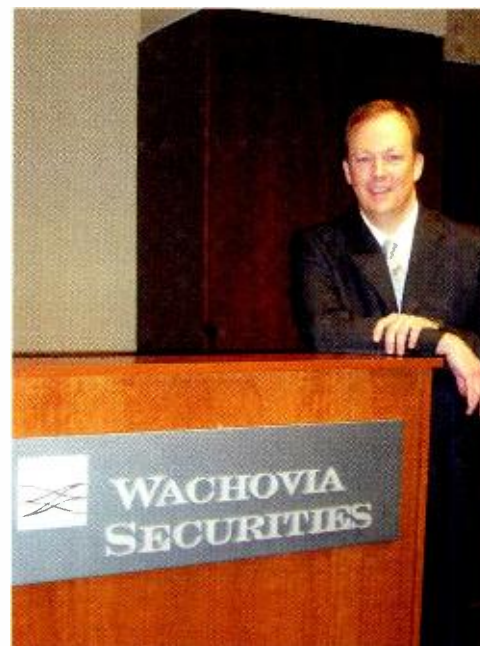
Dukes says skill sets honed from working as a programmer can also be applied in a new career in a completely different business. "I've found that dealing with a lot of people that come from different backgrounds in my new world is a lot like dealing with an airstaff in radio. So, if you have developed and refined those skills in radio, there is a good chance you will easily take those people skills with you in a career outside of radio."

He adds, "The most common question I get is, 'How did you get the guts to do something else?' I wish I had some great answer for that, but in reality it took less guts to do this than it would have taken me to move to another radio market and do a job that I could do with my eyes closed. This was the easy decision for me because I didn't want to move."

The final piece of advice Dukes offers anyone transitioning from radio to a new career is more practical than philosophical: "Be prepared to upgrade your wardrobe. Most likely you'll learn a whole new meaning to the words 'casual Friday.'"

**'Think about what you're good at, think about what you enjoy. Don't sell yourself short on your ability to be a good businessperson.'**

—Tim Dukes



Industry friends wishing to get back in touch with Tim Dukes can contact him at 312-630-7288.

# R&R ALTERNATIVE

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▶ **JIMMY EAT WORLD**  
EARNs AIRPOWER STATUS  
WITH ITS EIGHTH TOP 20 TRACK  
AS "ALWAYS BE" JUMPS 22-19  
AND GAINS 100 PLAYS.

| THIS WEEK | LAST WEEK | WEEKS ON CHART | ARTIST<br>TITLE                                      | NIelsen BDS<br>CERTIFICATIONS | HITPREDICTOR<br>STATUS<br>IMPRINT / PROMOTION LABEL | PLAYS<br>TW +/- | AUDIENCE<br>MILLIONS RANK |
|-----------|-----------|----------------|--|-------------------------------|---|-----------------|---------------------------|
| 1         | 22        |                | <b>SEETHER</b><br>FAKE IT                            | NO. 1 (6 WKS)                 | WIND-UP   | 1937 -19        | 7.891 2                   |
| 2         | 3         | 14             | <b>FOO FIGHTERS</b><br>LONG ROAD TO RUIN             |                               | ROSWELL/RCA/RMG                                     | 1781 +93        | 6.793 4                   |
| 3         | 2         | 17             | <b>LINKIN PARK</b><br>SHADOW OF THE DAY              |                               | WARNER BROS.  | 1771 -37        | 7.468 3                   |
| 4         | 4         | 26             | <b>FOO FIGHTERS</b><br>THE PRETENDER                 |                               | ROSWELL/RCA/RMG                                     | 134C -171       | 8.282 1                   |
| 5         | 8         | 11             | <b>PARAMORE</b><br>CRUSHCRUSHCRUSH                   |                               | FUELED BY RAMEN/ATLANTIC/LAVA                       | 126E +139       | 4.213 11                  |
| 6         | 5         | 20             | <b>SERJ TANKIAN</b><br>EMPTY WALLS                   |                               | SERJICAL STRIKE/REPRISE                             | 1262 -71        | 5.303 7                   |
| 7         | 7         | 17             | <b>AVENGED SEVENFOLD</b><br>ALMOST EASY              |                               | HOPELESS/WARNER BROS.                               | 1215 +70        | 3.922 13                  |
| 8         | 6         | 28             | <b>CHEVELLE</b><br>I GET IT                          |                               | EPIC  | 1164 -131       | 4.263 10                  |
| 9         | 9         | 50             | <b>FINGER ELEVEN</b><br>PARALYZER                    |                               | WIND-UP   | 1141 +116       | 6.732 5                   |
| 10        | 10        | 31             | <b>RISE AGAINST</b><br>THE GOOD LEFT UNDONE          |                               | GEFFEN/INTERSCOPE                                   | 1116 +88        | 5.731 6                   |
| 11        | 11        | 17             | <b>THE BRAVERY</b><br>BELIEVE                        |                               | ISLAND/IDJMG  | 1084 +89        | 3.379 14                  |
| 12        | 14        | 14             | <b>RADIOHEAD</b><br>BOODYSNATCHERS                   |                               | TBD/ATO   | 1001 +111       | 4.628 9                   |
| 13        | 12        | 36             | <b>THREE DAYS GRACE</b><br>NEVER TOO LATE            |                               | JIVE/ZOMBA  | 941 -23         | 4.082 12                  |
| 14        | 16        | 33             | <b>LINKIN PARK</b><br>BLEED IT OUT                   |                               | WARNER BROS.  | 824 -33         | 4.771 8                   |
| 15        | 18        | 13             | <b>PUDDLE OF MUDD</b><br>PSYCHO                      |                               | FLAWLESS/GEFFEN/INTERSCOPE                          | 813 +83         | 2.615 17                  |
| 16        | 15        | 24             | <b>ATREYU</b><br>BECOMING THE BULL                   |                               | HOLLYWOOD   | 808 -83         | 1.961 22                  |
| 17        | 17        | 8              | <b>JACK JOHNSON</b><br>IF I HAD EYES                 |                               | BRUSHFIRE/UNIVERSAL REPUBLIC                        | 791 +46         | 2.784 16                  |
| 18        | 13        | 27             | <b>SILVERSN PICKUPS</b><br>WELL THOUGHT OUT TWINKLES |                               | DANGERBIRD  | 770 -139        | 2.126 20                  |
| 19        | 22        | 7              | <b>JIMMY EAT WORLD</b><br>ALWAYS BE                  | AIRPOWER                      | TINY EVIL/INTERSCOPE                                | 735 +100        | 2.448 18                  |
| 20        | 15        |                | <b>THE KILLERS</b><br>SHADOWPLAY                     |                               | ISLAND/IDJMG  | 648 -22         | 2.150 19                  |
| 21        | 30        | 2              | <b>FOXBORO HOT TUBS</b><br>MOTHER MARY               | MOST INCREASED PLAYS          | JINGLE TOWN   | 631 +257        | 3.174 15                  |
| 22        | 19        | 16             | <b>EDDIE VEDDER</b><br>HARD SUN                      |                               | MONKEY WRENCH/RMG                                   | 631 -53         | 2.023 21                  |
| 23        | 25        | 12             | <b>SHINY TOY GUNS</b><br>RAINY MONDAY                |                               | UNIVERSAL MOTOWN                                    | 561 +51         | 1.173 32                  |
| 24        | 26        | 9              | <b>SICK PUPPIES</b><br>MY WORLD                      |                               | RMR/VRGIN   | 516 +53         | 1.130 33                  |
| 25        | NEW       |                | <b>ASHES DIVIDE</b><br>THE STONE                     |                               | ISLAND/IDJMG  | 443 +203        | 1.115 35                  |
| 26        | 23        | 18             | <b>COHEED AND CAMBRIA</b><br>THE RUNNING FREE        |                               | COLUMBIA  | 426 -182        | 0.968 37                  |
| 27        | 29        | 6              | <b>THREE DAYS GRACE</b><br>RIOT                      |                               | JIVE/ZOMBA  | 419 +44         | 1.251 29                  |
| 28        | 27        | 8              | <b>BREAKING BENJAMIN</b><br>UNTIL THE END            |                               | HOLLYWOOD   | 412 0           | 1.122 34                  |
| 29        | 31        | 8              | <b>ROGUE WAVE</b><br>LAKE MICHIGAN                   |                               | BRUSHFIRE/UNIVERSAL REPUBLIC                        | 393 +46         | 0.951 39                  |
| 30        | 32        | 2              | <b>THE WHITE STRIPES</b><br>CONQUEST                 |                               | THIRD MAN/WARNER BROS.                              | 379 +48         | 0.962 38                  |
| 31        | 33        | 2              | <b>BULLET FOR MY VALENTINE</b><br>SCREAM AIM FIRE    |                               | JIVE/ZOMBA  | 357 +46         | 0.574 -                   |
| 32        | 28        | 9              | <b>KID ROCK</b><br>AMEN                              |                               | TOP DOG/ATLANTIC                                    | 343 -41         | 0.725 -                   |
| 33        | 37        | 3              | <b>SPOON</b><br>DON'T YOU EVAH                       |                               | MERGE   | 325 +26         | 1.294 28                  |
| 34        | 35        | 6              | <b>HURT</b><br>TEN TON BRICK                         |                               | CAPITOL   | 312 +8          | 0.714 -                   |
| 35        | 40        | 7              | <b>KORN</b><br>HOLD ON                               |                               | VRGIN   | 306 +20         | 0.620 -                   |
| 36        | NEW       |                | <b>SERJ TANKIAN</b><br>SKY IS OVER                   |                               | SERJICAL STRIKE/REPRISE                             | 298 +89         | 1.554 25                  |
| 37        | NEW       |                | <b>ATREYU</b><br>FALLING DOWN                        |                               | HOLLYWOOD   | 289 +177        | 1.245 30                  |
| 38        | 34        | 3              | <b>BAND OF HORSES</b><br>IS THERE A GHOST            |                               | SUB POP   | 285 -21         | 0.910 40                  |
| 39        | 36        | 2              | <b>SILVERCHAIR</b><br>THE GREATEST VIEW              |                               | ELEVEN/ATLANTIC/LAVA                                | 283 -3          | 0.642 -                   |
| 40        | NEW       |                | <b>SIXX: A.M.</b><br>LIFE IS BEAUTIFUL               |                               | ELEVEN SEVEN  | 276 +13         | 0.782 -                   |

## MOST ADDED

| ARTIST<br>TITLE / LABEL  | FEW<br>STATIONS |
|--|-----------------|
| <b>PANIC! AT THE DISCO</b><br>Nine In The Afternoon<br>(Decaydance/Fueled By Ramen/Atlantic/Lava)<br>CIMX, KCXX, KFMA, KJEE, KNDD, KRBZ,<br>KROX, KXRX, WBRU, WBTZ, WEQX,<br>WLUM, WROX, XETRA | 14              |
| <b>ASHES DIVIDE</b><br>The Stone<br>(Island/IDJMG)<br>KQXR, KROX, KRZQ, KUCC, WCY, WFXM,<br>WJRR, WPBZ, WRWK, WTZR, WZJO   | 11              |
| <b>FOXBORO HOT TUBS</b><br>Mother Mary<br>(Jingle Town)<br>KCCX, KFTE, KRBZ, KTBZ, KXTE, WCY,<br>WDYL, WEND, WKRK, WRWK, XM Ethel  | 11              |
| <b>ATREYU</b><br>Falling Down<br>(Hollywood)<br>KHBZ, KJEE, KRAB, KROQ, KTBZ, KWOC,<br>WARQ, WFXH, WGRD, WJRR  | 10              |
| <b>AGAINST MEI</b><br>Stop<br>(Sire/Reprise)<br>KFMA, KPNT, KRZQ, Sirius Alt Nation,<br>WBCN, WBRU, WKQX   | 7               |
| <b>RISE AGAINST</b><br>The Good Left Undone<br>(Geffen/Interscope)<br>KRBZ, WJRR, WLRS, WTZR, WZJO   | 5               |
| <b>THEORY OF A DEADMAN</b><br>So Happy<br>(604/Roadrunner)<br>KHBZ, KQXR, WEND, WJRR, WPBZ   | 5               |
| <b>JIMMY EAT WORLD</b><br>Always Be<br>(Tiny Evil/Interscope)<br>WGYL, WTZR, WZJO, WZNE  | 4               |
| <b>BULLET FOR MY VALENTINE</b><br>Scream Aim Fire<br>(Jive/Zomba)<br>KMYZ, WCY, WTZR, WZJO   | 4               |
| <b>SERJ TANKIAN</b><br>Sky Is Over<br>(Serjical Strike/Reprise)<br>KNDD, KRZQ, WKRK, WZNE  | 4               |

### ADDED AT...

**WBRU**  
Providence, RI  
PD: Chris Novello  
MD: Nick Castillo  
Against Me!, Stop, 13  
Mgmt. Time To Pretend, 6  
Panic! At The Disco, Nine In The Afternoon, 0

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## NEW AND ACTIVE

| ARTIST<br>TITLE / LABEL  | PLAYS<br>/GAIN | ARTIST<br>TITLE / LABEL  | PLAYS<br>/GAIN |
|--|----------------|--|----------------|
| <b>BUCKCHERRY</b><br>Sorry<br>(Eleven Seven/Atlantic/Lava)           | 275/41         | <b>VAMPIRE WEEKEND</b><br>A-Punk<br>(XL/Beggars Group)           | 152/84         |
| TOTAL STATIONS:  | 13             | TOTAL STATIONS:  | 25             |
| <b>THE SPILL CANVAS</b><br>All Over You<br>(One Eleven/Sire/Reprise) | 203/11         | <b>MUSE</b><br>Map Of The Problematique<br>(Warner Bros.)        | 139/31         |
| TOTAL STATIONS:  | 15             | TOTAL STATIONS:  | 14             |
| <b>ARMOF FOR SLEEP</b><br>Hold The Door<br>(Sire/Warner Bros.)       | 199/35         | <b>HOT HOT HEAT</b><br>Harmonics & Tambourines<br>(Sire/Reprise) | 136/4          |
| TOTAL STATIONS:  | 22             | TOTAL STATIONS:  | 12             |
| <b>THEORY OF A DEADMAN</b><br>So Happy<br>(604/Roadrunner)           | 188/120        | <b>AGAINST ME!</b><br>Stop<br>(Sire/Reprise)                     | 126/51         |
| TOTAL STATIONS:  | 21             | TOTAL STATIONS:  | 26             |
| <b>MGMT</b><br>Time To Pretend<br>(Red Ink/Columbia)                 | 188/56         | <b>FLYLEAF</b><br>Breathe Today<br>(A&M/Octone/Interscope)       | 125/17         |
| TOTAL STATIONS:  | 27             | TOTAL STATIONS:  | 16             |

## MOST INCREASED PLAYS

INCREASE IN PLAYS

|      |   |
|------|---|
| +257 | <b>FOXBORO HOT TUBS</b><br>Mother Mary (Jingle Town)<br>WEND +27, XETH +22, WDYL +18, WROX +18, WWCN +18,<br>KROX +17, WCY +17, WKRK +14, WRWK +14, WBTZ +11          |
| +203 | <b>ASHES DIVIDE</b><br>The Stone (Island/IDJMG)<br>SIAN +20, WRWK +18, KMYZ +16, WBTZ +13, KNXX +12,<br>KHBZ +12, KQRA +9, KRBZ +9, KUCC +8, WJBB +8                  |
| +177 | <b>ATREYU</b><br>Falling Down (Hollywood)<br>KRZQ +17, WXNR +15, XETH +15, KROQ +14, KPNT +11,<br>KHBZ +11, KNXX +10, KWOD +9, KRAB +8, WJRR +8                       |
| +139 | <b>PARAMORE</b><br>crushcrushcrush (Fueled By Ramen/Atlantic/Lava)<br>WXDO +13, WZJO +12, WXNR +12, KRAB +11, WTZR +9,<br>WPBZ +8, WRWK +8, KJEE +7, KCXX +7, WDYL +6 |
| +120 | <b>THEORY OF A DEADMAN</b><br>So Happy (604/Roadrunner)<br>KHBZ +16, WRWK +15, WNFZ +14, KPNT +12, WJRR +12,<br>WPBZ +11, WMFS +10, CIMX +8, WARQ +6, WKRK +5         |

FOR WEEK ENDING JANUARY 27, 2008  
LEGEND: See legend to charts in charts section for rules and symbol explanations.  
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# R&R ACTIVE ROCK

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► **THEORY OF A DEADMAN** SCORES THE HIGHEST DEBUT OF ITS CAREER AS "SO HAPPY" COMES ON AT NO. 25 WITH MOST INCREASED PLAYS (UP 239) AND MOST ADDED HONORS.

| THIS WEEK | LAST WEEK  | WEEKS ON CHART | ARTIST TITLE                                      | NIelsen BDS CERTIFICATIONS<br>IMPRINT / PROMOTION LABEL  | PLAYS TW +/- | AUDIENCE MILLIONS | RANK |
|-----------|------------|----------------|---|--|--------------|-------------------|------|
| 1         | 1          | 23             | <b>SEETHER</b><br>FAKE IT                         | NO. 1 (13 WKS)<br>WIND-UP                                | 653 -52      | 6.105             | 1    |
| 2         | 2          | 19             | <b>AVENGED SEVENFOLD</b><br>ALMOST EASY           | HOPELESS/WARNER BROS.                                    | 635 -22      | 5.274             | 4    |
| 3         | 3          | 17             | <b>PUDDLE OF MUDD</b><br>PSYCHO                   | FLAWLESS/GEFFEN/INTERSCOPE                               | 1611 +29     | 5.723             | 3    |
| 4         | 4          | 29             | <b>SIXX: A.M.</b><br>LIFE IS BEAUTIFUL            | ELEVEN SEVEN   | 423 -82      | 5.834             | 2    |
| 5         | 8          | 9              | <b>FOO FIGHTERS</b><br>LONG ROAD TO RUIN          | ROSWELL/RCA/RMG  | 285 +161     | 4.401             | 5    |
| 6         | 7          | 24             | <b>HURT</b><br>TEN TON BRICK                      | CAPITOL  | 1144 +15     | 2.908             | 10   |
| 7         | 9          | 22             | <b>ANOTHER ANIMAL</b><br>BROKEN AGAIN             | UNIVERSAL REPUBLIC                                       | 7038 -8      | 2.976             | 8    |
| 8         | 10         | 18             | <b>KORN</b><br>HOLD ON                            | VIRGIN   | 1019 +6      | 2.868             | 11   |
| 9         | 6          | 28             | <b>ATREYU</b><br>BECOMING THE BULL                | HOLLYWOOD  | 1016 -149    | 2.769             | 12   |
| 10        | 5          | 20             | <b>SERJ TANKIAN</b><br>EMPTY WALLS                | SERJICAL STRIKE/REPRISE                                  | 991 -206     | 2.580             | 13   |
| 11        | 13         | 16             | <b>BREAKING BENJAMIN</b><br>UNTIL THE END         | HOLLYWOOD  | 988 +100     | 3.169             | 6    |
| 12        | 12         | 15             | <b>LINKIN PARK</b><br>SHADOW OF THE DAY           | 11<br>WARNER BROS.                                       | 933 +34      | 2.962             | 9    |
| 13        | 11         | 28             | <b>FIVE FINGER DEATH PUNCH</b><br>THE BLEEDING    | FIRM   | 876 -31      | 2.177             | 16   |
| 14        | 15         | 21             | <b>KILLSWITCH ENGAGE</b><br>HOLY DIVER            | ROADRUNNER   | 806 -53      | 2.350             | 15   |
| 15        | 14         | 26             | <b>FOO FIGHTERS</b><br>THE PRETENDER              | 11<br>ROSWELL/RCA/RMG                                    | 745 -121     | 3.109             | 7    |
| 16        | 16         | 11             | <b>KID ROCK</b><br>AMEN                           | TOP DOG/ATLANTIC   | 727 -74      | 1.839             | 17   |
| 17        | 18         | 18             | <b>RED</b><br>LET GO                              | ESSENTIAL/RED  | 677 +13      | 1.592             | 19   |
| 18        | 17         | 17             | <b>GODSMACK</b><br>GOOD TIMES BAD TIMES           | UNIVERSAL REPUBLIC                                       | 619 -152     | 2.579             | 14   |
| 19        | 20         | 10             | <b>OZZY OSBOURNE</b><br>BLACK RAIN                | EPIC   | 593 -26      | 1.819             | 18   |
| 20        | 19         | 16             | <b>MUDVAYNE</b><br>DULL BOY                       | EPIC   | 575 -71      | 1.117             | 22   |
| 21        | 21         | 17             | <b>OPERATOR</b><br>NOTHING TO LOSE                | ATLANTIC   | 559 +4       | 1.457             | 20   |
| 22        | 22         | 7              | <b>BULLET FOR MY VALENTINE</b><br>SCREAM AIM FIRE | JIVE/ZOMBA   | 554 +36      | 0.935             | 27   |
| 23        | 23         | 12             | <b>ENDEVERAFTER</b><br>I WANNA BE YOUR MAN        | RAZOR & TIE  | 447 +5       | 0.760             | 31   |
| 24        | 37         | 2              | <b>ASHES DIVIDE</b><br>THE STONE                  | ISLAND/IDJMG   | 434 +175     | 1.055             | 24   |
| 25        | <b>NEW</b> |                | <b>THEORY OF A DEADMAN</b><br>SO HAPPY            | <b>MOST INCREASED PLAYS/MOST ADDED</b><br>604/ROADRUNNER | 425 +239     | 1.353             | 21   |
| 26        | 24         | 10             | <b>AIRBOURNE</b><br>TOO MUCH, TOO YOUNG, TOO FAST | ROADRUNNER   | 413 +15      | 1.058             | 23   |
| 27        | 30         | 3              | <b>ALTER BRIDGE</b><br>WATCH OVER YOU             | UNIVERSAL REPUBLIC                                       | 399 +92      | 0.950             | 26   |
| 28        | 34         | 2              | <b>CHEVELLE</b><br>THE FAD                        | EPIC   | 392 +105     | 0.789             | 30   |
| 29        | 25         | 13             | <b>NONPOINT</b><br>MARCH OF WAR                   | BIELER BROS.   | 375 +7       | 0.595             | 34   |
| 30        | 29         | 9              | <b>EGYPT CENTRAL</b><br>YOU MAKE ME SICK          | FAT LADY/ILG   | 372 +58      | 0.833             | 29   |
| 31        | 33         | 8              | <b>BLOODSIMPLE</b><br>OUT TO GET YOU              | REPRISE  | 351 +62      | 0.469             | 38   |
| 32        | 28         | 14             | <b>THREE DAYS GRACE</b><br>RIOT                   | JIVE/ZOMBA   | 348 +33      | 1.024             | 25   |
| 33        | 38         | 6              | <b>FLYLEAF</b><br>BREATHE TODAY                   | A&M/OCTONE/INTERSCOPE                                    | 339 +92      | 0.676             | 32   |
| 34        | 32         | 7              | <b>DROWNING POOL</b><br>ENEMY                     | ELEVEN SEVEN   | 310 +15      | 0.474             | 37   |
| 35        | 26         | 12             | <b>LENNY KRAVITZ</b><br>BRING IT ON               | VIRGIN   | 304 -37      | 0.887             | 28   |
| 36        | 35         | 12             | <b>COURSE OF NATURE</b><br>ANGER CAGE             | SILENT MAJORITY/ILG                                      | 289 +9       | 0.543             | 35   |
| 37        | 27         | 19             | <b>NEUROSONIC</b><br>SO MANY PEOPLE               | BODOG  | 250 -80      | 0.392             | -    |
| 38        | 39         | 5              | <b>HELLYEAH</b><br>THANK YOU                      | EPIC   | 246 +37      | 0.410             | 40   |
| 39        | 36         | 15             | <b>STONE SOUR</b><br>ZZYZX RD.                    | ROADRUNNER   | 222 -58      | 0.505             | 36   |
| 40        | <b>NEW</b> |                | <b>ATREYU</b><br>FALLING DOWN                     | HOLLYWOOD  | 219 +151     | 0.405             | -    |

## MOST ADDED

ARTIST TITLE / LABEL NEW STATIONS

**THEORY OF A DEADMAN** 14  
So Happy (604/Roadrunner)  
KDOT, KICT, KOMP, WBUZ, WBZX, WCCC, WCPB, WRAT, WRUF, WRZK, WXTB, WXZZ, WYBB, WZMR

**ATREYU** 12  
Falling Down (Hollywood)  
KUPD, KZRQ, WCCC, WCHZ, WJJO, WKLQ, WKQZ, WRIF, WRUF, WRZK, WTFX, WWBN

**ASHES DIVIDE** 10  
The Stone (Island/IDJMG)  
KDOT, KICT, KRZR, KZBD, WCCC, WCHZ, WLXZ, WTKX, WWVZ, WWWX

**SERJ TANKIAN** 9  
Sky Is Over (Serjical Strike/Reprise)  
KDOT, KHTQ, KOMP, WBZX, WCCC, WJJO, WKLQ, WKQZ

**CHEVELLE** 8  
The Fad (Epic)  
KFRQ, KTEG, KUPD, WCCC, WQXA, WRXR, WWVZ, WXZZ

**SAVING ABEL** 7  
Addicted (Virgin)  
KHTB, KHTQ, KZRQ, WCPB, WJJO, WRXW, WYBB

**VELVET REVOLVER** 6  
Get Out The Door (RCA/RMG)  
KXFX, KZBD, WKQZ, WRIF, WRTT, WRXW

**BLACK TIDE** 6  
Shockwave (Interscope)  
KILO, KXFX, KZRQ, WEDG, WJJO, WXQR

**12 STONES** 5  
Anthem For The Underdog (Wind-up)  
WCHZ, WRIF, WRUF, WRZK, XM Squizz

**APOCALYPTICA FEAT. COREY TAYLOR** 5  
I'm Not Jesus (Jive/Zomba)  
KILO, KISW, KUPD, WQXA, XM Squizz

**ADDED AT... KUPD**  
Phoenix, AZ  
PD/MD: Larry McFeele  
Apocalyptica Feat. Corey Taylor, I'm Not Jesus, O Atreyu, Falling Down, O Chevelle, The Fad, O

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## NEW AND ACTIVE

| ARTIST TITLE / LABEL   | PLAYS /GAIN | ARTIST TITLE / LABEL   | PLAYS /GAIN |
|--|-------------|--|-------------|
| <b>PAPA ROACH</b><br>Reckless (El Tonal/Geffen/Interscope)<br>TOTAL STATIONS: 21               | 210/1       | <b>BUCKCHERRY</b><br>Sorry (Eleven Seven/Atlantic/Lava)<br>TOTAL STATIONS: 11        | 127/0       |
| <b>VELVET REVOLVER</b><br>Get Out The Door (RCA/RMG)<br>TOTAL STATIONS: 23                     | 164/27      | <b>EVANS BLUE</b><br>Shine Your Cadillac (Hollywood)<br>TOTAL STATIONS: 31           | 120/8       |
| <b>12 STONES</b><br>Anthem For The Underdog (Wind-up)<br>TOTAL STATIONS: 19                    | 158/62      | <b>SAVING ABEL</b><br>Addicted (Virgin)<br>TOTAL STATIONS: 19                        | 112/53      |
| <b>DRAGONFORCE</b><br>Through The Fire And Flames (Sanctuary/Roadrunner)<br>TOTAL STATIONS: 25 | 144/54      | <b>CINDER ROAD</b><br>Should've Known Better (Caroline)<br>TOTAL STATIONS: 14        | 102/29      |
| <b>SOILWORK</b><br>Exile (Nuclear Blast/Cargilpe)<br>TOTAL STATIONS: 18                        | 138/8       | <b>DEAF PEDESTRIANS</b><br>Hail To The Geek (Dotpoint/Capitol)<br>TOTAL STATIONS: 27 | 101/32      |

## MOST INCREASED PLAYS

+239

**THEORY OF A DEADMAN**  
So Happy (604/Roadrunner)  
KXFX +22, WXTB +17, KZRQ +15, KQRC +14, WKQZ +13, WBYR +13, WRIF +12, WCHZ +10, WXQR +10, WQXA +9

+175

**ASHES DIVIDE**  
The Stone (Island/IDJMG)  
WWBN +13, KZRQ +13, KATT +12, WWWX +12, KRZR +10, WMMR +10, WWVZ +9, KNCR +8, WBUZ +7, KRXQ +7

+161

**FOO FIGHTERS**  
Long Road To Ruin (Roswell/RCA/RMG)  
WWBN +15, KLAQ +15, KXFX +15, WYBB +14, WXZZ +11, WKQZ +9, KXKR +8, WWWX +7, WCCC +7, WYYY +6

+151

**ATREYU**  
Falling Down (Hollywood)  
WZOR +20, KHTQ +15, WCPB +15, SIQC +14, KILO +12, KRXQ +9, WYBB +8, KXKR +5, KZBD +4, KOMP +4

+105

**CHEVELLE**  
The Fad (Epic)  
WCHZ +11, WTFX +10, KOMP +9, WRXR +9, WWVZ +8, WWBN +7, WRXW +7, WRUF +7, WXZZ +7, KLAQ +6

FOR WEEK ENDING JANUARY 27, 2008  
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# R&R ROCK

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► **BUCKCHERRY** JUMPS 22-19 AND SCORES AIRPOWER STRIPES WITH "SORRY," THE FIFTH CHART HIT FROM THE ALBUM "15."

| THIS WEEK | LAST WEEK | WEEKS ON CHART | ARTIST<br>TITLE  | 11 NIelsen BDS<br>CERTIFICATIONS<br>IMPRINT / PROMOTION LABEL | PLAYS<br>TW +/- | AUDIENCE<br>MILLIONS RANK |
|-----------|-----------|----------------|--|---|-----------------|---------------------------|
| 1         | 22        |                | <b>SEETHER</b><br>FAKE IT                                      | NO. 1 (11 WKS)<br>WIND-UP                                     | 424 -38         | 1.474 1                   |
| 2         | 30        |                | <b>SIXX: A.M.</b><br>LIFE IS BEAUTIFUL                         | ELEVEN SEVEN  | 388 -16         | 1.155 2                   |
| 3         | 11        |                | <b>LINKIN PARK</b><br>SHADOW OF THE DAY                        | 11<br>WARNER BROS.  | 307 +29         | 1.123 3                   |
| 4         | 12        |                | <b>KID ROCK</b><br>AMEN  | TOP DOG/ATLANTIC  | 294 -1          | 0.803 4                   |
| 5         | 3         |                | <b>ALTER BRIDGE</b><br>RISE TODAY                              | UNIVERSAL REPUBLIC  | 269 -37         | 0.626 9                   |
| 6         | 9         |                | <b>PUDDLE OF MUDD</b><br>PSYCHO                                | MOST INCREASED PLAYS<br>FLAWLESS/GEFFEN/INTERSCOPE            | 258 +58         | 0.800 5                   |
| 7         | 52        |                | <b>FINGER ELEVEN</b><br>PARALYZER                              | 113<br>WIND-UP  | 246 +25         | 0.707 7                   |
| 8         | 38        |                | <b>THREE DAYS GRACE</b><br>NEVER TOO LATE                      | 11<br>JIVE/ZOMBA  | 229 -34         | 0.664 8                   |
| 9         | 7         |                | <b>FOO FIGHTERS</b><br>THE PRETENDER                           | 11<br>ROSWELL/RCA/RMG   | 216 -13         | 0.772 6                   |
| 10        | 8         |                | <b>FOO FIGHTERS</b><br>LONG ROAD TO RUIN                       | ROSWELL/RCA/RMG   | 208 +28         | 0.577 10                  |
| 11        | 13        |                | <b>OZZY OSBOURNE</b><br>BLACK RAIN                             | EPIC  | 157 +9          | 0.395 16                  |
| 12        | 12        |                | <b>HELLYEAH</b><br>ALCOHOLIC ASS                               | EPIC  | 152 -3          | 0.504 12                  |
| 13        | 8         |                | <b>THE BLACK CROWES</b><br>GOODBYE DAUGHTERS OF THE REVOLUTION | MOST ADDED<br>SILVER ARROW                                    | 149 +42         | 0.515 11                  |
| 14        | 16        |                | <b>GODSMACK</b><br>GOOD TIMES BAD TIMES                        | UNIVERSAL REPUBLIC  | 149 0           | 0.365 19                  |
| 15        | 15        |                | <b>AVENGED SEVENFOLD</b><br>ALMOST EASY                        | AIRPOWER<br>HOPELESS/WARNER BROS.                             | 145 +16         | 0.285 20                  |
| 16        | 12        |                | <b>LENNY KRAVITZ</b><br>BRING IT ON                            | VIRGIN  | 137 -2          | 0.366 18                  |
| 17        | 18        |                | <b>DAUGHTRY</b><br>CRASHED                                     | RCA/RMG   | 135 -39         | 0.451 13                  |
| 18        | 20        |                | <b>SERJ TANKIAN</b><br>EMPTY WALLS                             | SERJICAL STRIKE/REPRISE                                       | 119 +3          | 0.404 15                  |
| 19        | 22        |                | <b>BUCKCHERRY</b><br>SORRY                                     | AIRPOWER<br>ELEVEN SEVEN/ATLANTIC/LAVA                        | 97 +19          | 0.411 14                  |
| 20        | 9         |                | <b>AIRBOURNE</b><br>TOO MUCH, TOO YOUNG, TOO FAST              | ROADRUNNER  | 97 +10          | 0.174 27                  |
| 21        | 7         |                | <b>BREAKING BENJAMIN</b><br>UNTIL THE END                      | HOLLYWOOD   | 85 +16          | 0.209 24                  |
| 22        | 17        |                | <b>ANOTHER ANIMAL</b><br>BROKEN AGAIN                          | UNIVERSAL REPUBLIC  | 85 -22          | 0.201 25                  |
| 23        | 9         |                | <b>BRAD DELP &amp; BARRY GOUDREAU</b><br>ROCKIN' AWAY          | AZOFF   | 82 +1           | 0.258 21                  |
| 24        | NEW       |                | <b>THEORY OF A DEADMAN</b><br>SO HAPPY                         | 604/ROADRUNNER  | 71 +49          | 0.209 23                  |
| 25        | 13        |                | <b>EDDIE VEDDER</b><br>HARD SUN                                | MONKEY WRENCH/RMG   | 64 +2           | 0.223 22                  |
| 26        | 18        |                | <b>ATREYU</b><br>BECOMING THE BULL                             | HOLLYWOOD   | 64 -2           | 0.087 -                   |
| 27        | RE-ENTRY  |                | <b>STONE SOUR</b><br>ZZYZX RD.                                 | ROADRUNNER  | 61 +24          | 0.134 30                  |
| 28        | 6         |                | <b>ENEVERAFTER</b><br>I WANNA BE YOUR MAN                      | RAZOR & TIE   | 61 +12          | 0.089 -                   |
| 29        | NEW       |                | <b>HELLYEAH</b><br>THANK YOU                                   | EPIC  | 55 +13          | 0.163 29                  |
| 30        | 10        |                | <b>OPERATOR</b><br>NOTHING TO LOSE                             | ATLANTIC  | 54 -3           | 0.087 -                   |

## MOST ADDED

| ARTIST<br>TITLE / LABEL  | NEW<br>STATIONS |
|--|-----------------|
| <b>THE BLACK CROWES</b><br>Goodbye Daughters Of The Revolution<br>(Silver Arrow)<br>KTUX, WKLC, WXMM, WZZO | 4               |
| <b>THEORY OF A DEADMAN</b><br>So Happy<br>(604/Roadrunner)<br>KAZR, KMOD                                   | 2               |
| <b>ASHES DIVIDE</b><br>The Stone<br>(Island/DJMG)<br>KBER, KMOD  | 2               |
| <b>BLACK TIDE</b><br>Shockwave<br>(Interscope)<br>KBER, KIOC   | 2               |
| <b>ALTER BRIDGE</b><br>Rise Today<br>(Universal Republic)<br>WEBN  | 1               |
| <b>LINKIN PARK</b><br>Shadow Of The Day<br>(Warner Bros.)<br>KIOC  | 1               |
| <b>ENEVERAFTER</b><br>I Wanna Be Your Man<br>(Razor & Tie)<br>KIOC   | 1               |
| <b>ALTER BRIDGE</b><br>Watch Over You<br>(Universal Republic)<br>WDHA                                      | 1               |
| <b>SIXX: A.M.</b><br>Accidents Can Happen<br>(Eleven Seven)<br>WDHA  | 1               |

## NEW AND ACTIVE

| ARTIST<br>TITLE / LABEL   | PLAYS<br>/GAIN | ARTIST<br>TITLE / LABEL  | PLAYS<br>/GAIN |
|---|----------------|--|----------------|
| <b>THREE DAYS GRACE</b><br>Riot<br>(Jive/Zomba)                             | 48/16          | <b>ALTER BRIDGE</b><br>Watch Over You<br>(Universal Republic)        | 30/3           |
| TOTAL STATIONS:   | 8              | TOTAL STATIONS:  | 7              |
| <b>SANTA NA FEATURING<br/>CHAD ROECER</b><br>Into The Night<br>(Arista/RMG) | 46/7           | <b>SIXX: A.M.</b><br>Accidents Can Happen<br>(Eleven Seven)          | 28/2           |
| TOTAL STATIONS:   | 3              | TOTAL STATIONS:  | 4              |
| <b>MUDVAYNE</b><br>Dull Boy<br>(Epic)                                       | 43/4           | <b>32 LEAVES</b><br>All Is Numb<br>(Double Blind/Universal Republic) | 24/15          |
| TOTAL STATIONS:   | 8              | TOTAL STATIONS:  | 2              |

## ADDED AT... KTUX

Shreveport, LA  
OM/PD: Gary McCoy  
APD/MD: Randy Hill  
The Black Crowes, Goodbye Daughters Of The Revolution, O

FOR REPORTING STATIONS PLAYLISTS GO TO:  
[www.RadioandRecords.com](http://www.RadioandRecords.com)

## MOST INCREASED PLAYS

|     |   |
|-----|---|
| +58 | <b>PUDDLE OF MUDD</b><br>Psycho (Flawless/Geffen/Interscope)<br>WNOR +22, KMOD +17, KUFO +4, WKLC +4, KBER +3,<br>WXMM +3, WAFX +3, WONE +2, WGR +2, KAZR +1            |
| +49 | <b>THEORY OF A DEADMAN</b><br>So Happy (604/Roadrunner)<br>KBER +14, KMOD +12, WDHA +6, WKLC +5, KSHE +4,<br>WGR +4, KIOC +2, WEBN +1, WAFX +1                          |
| +42 | <b>THE BLACK CROWES</b><br>Goodbye Daughters Of The Revolution<br>(Silver Arrow)<br>WZZO +16, WGR +10, KUFO +8, WVRK +5, WHLY +1,<br>WDHA +1, KBER +1, KSHE +1, WAQX +1 |
| +29 | <b>LINKIN PARK</b><br>Shadow Of The Day (Warner Bros.)<br>KTUX +14, KIOC +14, WGR +7, WHLY +4, WDHA +4,<br>KMOD +1, WJXQ +1   |
| +28 | <b>FOO FIGHTERS</b><br>Long Road To Ruin (Roswell/RCA/RMG)<br>WXMM +7, KUFO +7, WAQX +7, KBER +3, KMOD +3,<br>WAFX +2, WDHA +2, WHLY +2, KTUX +2, WEBN +1               |

FOR WEEK ENDING JANUARY 27, 2008  
LEGEND: See legend to charts in charts section for rules and symbol explanations.  
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## RECURRENTS

| THIS WEEK | ARTIST<br>TITLE / IMPRINT / PROMOTION LABEL                         | 11 NIelsen BDS<br>CERTIFICATIONS | PLAYS<br>TW LW | THIS WEEK | ARTIST<br>TITLE / IMPRINT / PROMOTION LABEL                     | 11 NIelsen BDS<br>CERTIFICATIONS | PLAYS<br>TW LW |
|-----------|---|----------------------------------|----------------|-----------|---|----------------------------------|----------------|
| 1         | <b>OZZY OSBOURNE</b><br>I DON'T WANNA STOP (EPIC)                   |                                  | 158 136        | 6         | <b>AC/DC</b><br>HIGHWAY TO HELL (ATLANTIC)                      |                                  | 107 95         |
| 2         | <b>LINKIN PARK</b><br>WHAT I'VE DONE (WARNER BROS.)                 |                                  | 130 125        | 7         | <b>PUDDLE OF MUDD</b><br>FAMOUS (FLAWLESS/GEFFEN)               |                                  | 106 94         |
| 3         | <b>PAPA ROACH</b><br>FOREVER (EL TONAL/GEFFEN/INTERSCOPE)           |                                  | 125 113        | 8         | <b>AEROSMITH</b><br>SWEET EMOTION (COLUMBIA)                    |                                  | 106 98         |
| 4         | <b>PINK FLOYD</b><br>ANOTHER BRICK IN THE WALL (PART II) (COLUMBIA) |                                  | 109 103        | 9         | <b>GUNS N' ROSES</b><br>PARADISE CITY (GEFFEN/INTERSCOPE)       |                                  | 104 90         |
| 5         | <b>AC/DC</b><br>BACK IN BLACK (LEGACY/EPIC)                         |                                  | 108 105        | 10        | <b>GUNS N' ROSES</b><br>SWEET CHILD O' MINE (GEFFEN/INTERSCOPE) |                                  | 104 107        |

## RECURRENTS

| THIS WEEK | ARTIST<br>TITLE / IMPRINT / PROMOTION LABEL                     | 11 NIelsen BDS<br>CERTIFICATIONS | PLAYS<br>TW LW |
|-----------|---|----------------------------------|----------------|
| 6         | <b>AC/DC</b><br>HIGHWAY TO HELL (ATLANTIC)                      |                                  | 107 95         |
| 7         | <b>PUDDLE OF MUDD</b><br>FAMOUS (FLAWLESS/GEFFEN)               |                                  | 106 94         |
| 8         | <b>AEROSMITH</b><br>SWEET EMOTION (COLUMBIA)                    |                                  | 106 98         |
| 9         | <b>GUNS N' ROSES</b><br>PARADISE CITY (GEFFEN/INTERSCOPE)       |                                  | 104 90         |
| 10        | <b>GUNS N' ROSES</b><br>SWEET CHILD O' MINE (GEFFEN/INTERSCOPE) |                                  | 104 107        |

## ROCK REPORTERS

|  |   |   |  |  |  |  |
|--|---|---|--|--|--|--|
| <b>WONE/Akron, OH*</b><br>OM: Chuck Collins<br>PC: T.K. O'Grady<br>APC/MD: Tim Daugherty | <b>KIOC/Beaumont, TX*</b><br>OM: Trey Poston<br>PD: Joey Armstrong                      | <b>WEBN/Cincinnati, OH*</b><br>OM/PD: Scott Reinhardt<br>MD: Dave Fritz             | <b>WRVC/Huntington, WV</b><br>PD: Reeves Kirtner<br>APD: Stephen Perry | <b>WNOR/Norfolk, VA*</b><br>PD: Harvey Kojan<br>APD/MD: Sonja Morrell  | <b>KCAL/Riverside, CA*</b><br>PD: Steve Hoffman<br>APD/MD: Daryl Norsell     | <b>KSHE/St. Louis, MO*</b><br>OM: Rick Balis<br>APD: Katy Kruze<br>MD: Guy Favazza |
| <b>EZFR/Albuquerque, NM*</b><br>OM: Bill May<br>PC: Phil Mahoney<br>MD: Rob Brothers     | <b>WPTQ/Bowling Green, KY</b><br>OM/PD: Alex "Axe" Parocai<br>APD/MD: Monty Foster      | <b>WMMS/Cleveland, OH*</b><br>PD: Bo Matthews                                       | <b>WJXQ/Lansing, MI*</b><br>OM: Paul Cashin<br>PD: Sheri Vegas         | <b>WXMM/Norfolk, VA*</b><br>OM/PD: John Shornby<br>APD/MD: Zak Tyler   | <b>WXR/ Rockford, IL</b><br>PD: Jim Stone<br>MD: Jan Schulz                  | <b>WAQX/Syracuse, NY*</b><br>OM: Tom Mitchell<br>PD: Alexis<br>APD/MD: Don Kelley  |
| <b>WZZO/Allentown, PA*</b><br>PC: Tori Thomas<br>MD: Keith Moyer                         | <b>WRQK/Canton, OH*</b><br>PD: Greg Ausham  | <b>WVRK/Columbus, GA*</b><br>OM: Brian Waters<br>PD: Chris Chaos                    | <b>WGIR/Manchester, NH*</b><br>PD: Chris "Doc" Garrett                 | <b>KCLB/Palm Springs, CA</b><br>OM/PD: Jen Shevlin<br>MD: Jenn Brewski | <b>KBEF/Salt Lake City, UT*</b><br>PD: Kelly Hammer<br>APD/MD: Darby Wilcox  | <b>KMOD/Tulsa, OK*</b><br>OM/PD: Don Cristi  |
| <b>WHL/Anchorage, AK</b><br>PC/MD: Brad Stennett   | <b>WPXC/Cape Cod, MA</b><br>PD/MD: Suzanne Tonaire                                      | <b>KAZR/Des Moines, IA*</b><br>OM: Scott Allen<br>PD: Ryan Patrick<br>MD: Andy Hall | <b>WAFX/Montgomery, AL*</b><br>PD: Rick Hendrick                       | <b>KUFO/Portland, OR*</b><br>PD: Chris Patyk<br>APD/MD: Dan Bozyk      | <b>KZOZ/San Luis Obispo, CA</b><br>OM: Pepper Daniels<br>PD/MD: Dusty Rhoads | <b>WMZK/Wausau, WI</b><br>PD: Jeff Cecil   |
| <b>WTOS/Augusta, ME</b><br>OM/PD: Steve Smith<br>PC/MD: Chris Rush                       | <b>WKLC/Charleston, WV*</b><br>OM/PD: Jay Nunley<br>APD: Brian Thompson<br>MD: Dawn Cox | <b>WQCM/Hagerstown, MD</b><br>OM: Rick Alexander<br>PD/MD: Mike Holder              | <b>WDHA/Morristown, NJ*</b><br>PD: Tony Paige<br>APD: Curtis Kay       | <b>WHJY/Providence, RI*</b><br>PD: Scott Laudani                       | <b>KTUX/Shreveport, LA*</b><br>OM/PD: Gary McCoy<br>APD/MD: Randy Hill       | <b>KBZS/Wichita Falls, TX</b><br>PD: Liz Ryan                                      |

\* Monitored Reporters





Long-term vision for a short-term-driven world

## How Public Radio Looks In The PPM

John Schoenberger

[JSchoenberger@RadioandRecords.com](mailto:JSchoenberger@RadioandRecords.com)

Among the potentially exciting things about Arbitron's Portable People Meter ratings service is that public radio stations are now included in the weekly and monthly market reports. ■ One of the studies unveiled at Arbitron's December PPM Consultant Fly-In addressed this subject and others concerning public radio. "How Public Radio Looks in PPM" was presented by Paragon Media Strategies CEO Mike Henry and Sutton & Associates chief John Sutton. Both provide research and consulting services to public radio stations and organizations.

I recently talked to Henry and Sutton on the phone to clarify some of their findings and conclusions. The two examined PPM data for several public stations in Houston and Philadelphia as well as early results from New York. With all the talk about how the PPM is showing dramatically different results than that which the diary method provided, Sutton was surprised to find that the early results demonstrated that public radio's listening habits, as represented by the diary and the PPM, weren't all that different.

"Sure, the first-blush finding is that with cume changing and TSL going down, it is affecting the AQH numbers dramatically," Sutton says. "But the actual listening patterns—the peaks and valleys of the daily AQH cycle—have remained similar."

However, Sutton was also quick to point out that he and his colleagues have seen some anomalies on both the public and commercial side. For example, the ratings for community-supported WNYC/New York were quite different in the initial PPM results.

"Time will tell us how much of a difference really does or doesn't exist," he adds. "We are still very early in this game, and we only have three markets to make judgments from so far."

### Head To Head

Sutton and Henry feel that including public radio in the published results is significant. All the covers are off and everyone will see how noncom-

mercial stations stack up, for better or for worse, against their commercial counterparts.

"I believe it will increase the competitiveness between commercial and public radio over time," Henry predicts.

But the inclusion of public station information in the first three markets hasn't necessarily raised any eyebrows. Even though the public stations in Houston, Philadelphia and New York seem to maintain, for the most part, their standings from diary to PPM, Sutton feels that as other markets that boast very strong public radio listening come online, it will get the industry's attention.

He says, "While public stations are certainly successful in these three markets, none of them are dominant enough for the industry at large to be impressed. However, when we start getting results from Boston, San Francisco and Raleigh-Durham, for example, the industry will take note because public stations in those markets do very well."

### The PPM's Value For Public Radio

While public radio may not use ratings information in the same ways that commercial radio does, Sutton and Henry feel that the detailed listening information the PPM can provide will be a real boon for public radio programmers.

Even as the system refines itself, subscribers can already begin to extract useful behavioral information. The more public radio can understand how its constituency uses its service, the more

**'If you take the time to dig and make rational and measured observations, we already have much more at our disposal with PPM than we have ever had before.'**

—John Sutton



Henry

focused its actions can become. Sure, all of radio needs a relationship with its PIs, but public radio needs to make that bond stronger so it can motivate the listener to commit dollars to the station to keep it on the air.

"I have found in my experience it is the long-term listeners to public radio that ultimately make the monetary commitment to support their favorite station," Sutton says. "Over time, PPM will allow us to delve very deeply into the way these people use radio and what they like and don't like about their station."

This is one of the most important aspects of what the PPM will have to offer public radio—the ability to get specific about listening habits over the long term, as participants hold that meter for a much longer period of time—not just one week, as they do with the diary.

Henry says, "You can look at it as measuring programming cause and effect, or you can view it as measuring consumer behavior. It can certainly be useful for both, but I think it is the latter aspect that is most compelling."

### Real-Time Data

Henry and Sutton are also excited about the PPM's real-time applications, such as drilling down to minute-by-minute ratings and comparing the listener reaction to what was actually on the air. "One of the most fascinating and far-reaching aspects of PPM is the potential overlay of PPM listening data with monitored audio data," Henry says.

But he and Sutton strongly caution about overreacting to this type of feedback. Having the ability to compare audience data with programming activities on the air in real time can increase understanding of audience movement, but only if considered with the right mind-set.

Sutton adds, "If you take the time to dig and make rational and measured observations, we already have much more at our disposal with PPM than we have ever had before." R&R

### PPM Resources

- **Portable People Meter Rule Book:** Paragon Media Strategies sponsors an open-industry forum concerning the PPM. Visit [ppmrulebook.com](http://ppmrulebook.com) to learn more.
- **PPM Fund-Drive Study:** Sutton & Associates has released its first public radio pledge-drive study based on PPM data. To learn more, go to [radiosutton.blogspot.com](http://radiosutton.blogspot.com).

### Insights From The Presentation On 'How Public Radio Looks In PPM'

- No major impact on 12+ and 25-54 rankings, so far.
- Public radio shows strength in morning drive.
- College graduates are a critical demo for public radio.
- Though the cume and AQH figures differ from the diaries, many of the listening patterns appear to be the same with the Portable People Meter.
- Real-time response data can provide insights on how listeners react to regular and major programming events.

View the PowerPoint presentation at [suttonradio.com](http://suttonradio.com).

# R&R TRIPLE A

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► **SHAWN MULLINS** LEADS THREE DEBUTS ONTO THE CHART AT NO. 22 AS "ALL IN MY HEAD" POSTS THE LARGEST SPIN GAIN OF ANY SONG ON THE CHART (UP 50).

| THIS WEEK | LAST WEEK  | WEEKS ON CHART | ARTIST<br>TITLE   | 11 NIelsen BDS<br>CERTIFICATIONS<br>IMPRINT / PROMOTION LABEL | PLAYS<br>TW +/- | AUDIENCE<br>MILLIONS RANK |
|-----------|------------|----------------|---|---|-----------------|---------------------------|
| 1         | 1          | 9              | <b>JACK JOHNSON</b><br>IF I HAD EYES                                    | <b>NO. 1 (3 WKS)</b><br>BRUSHFIRE/UNIVERSAL REPUBLIC          | 613 +33         | 1,747 2                   |
| 2         | 2          | 12             | <b>INGRID MICHAELSON</b><br>THE WAY I AM                                | CABIN 24/ORIGINAL SIGNAL/RED                                  | 509 -13         | 1,912 1                   |
| 3         | 4          | 23             | <b>SARA BAREILLES</b><br>LOVE SONG                                      | EPIC  | 476 +46         | 1,559 3                   |
| 4         | 3          | 18             | <b>DAVID GRAY</b><br>YOU'RE THE WORLD TO ME                             | ATO/RED   | 429 -54         | 1,478 4                   |
| 5         | 5          | 14             | <b>RYAN ADAMS</b><br>EVERYBODY KNOWS                                    | LOST HIGHWAY  | 407 +9          | 0.873 11                  |
| 6         | 6          | 8              | <b>KT TUNSTALL</b><br>SAVING MY FACE                                    | RELENTLESS/VIRGIN   | 398 +9          | 0.941 10                  |
| 7         | 7          | 21             | <b>EDDIE VEDDER</b><br>HARD SUN   | MONKEY WRENCH/J/RMG   | 356 +6          | 1.301 5                   |
| 8         | 9          | 10             | <b>BRUCE SPRINGSTEEN</b><br>GIRLS IN THEIR SUMMER CLOTHES               | COLUMBIA  | 315 +5          | 0.706 16                  |
| 9         | 10         | 13             | <b>PAOLO NUTINI</b><br>JENNY DON'T BE HASTY                             | ATLANTIC  | 310 +5          | 0.724 15                  |
| 10        | 12         | 17             | <b>FEIST</b><br>MY MOON MY MAN  | CHERRYTREE/POLYDOR/INTERSCOPE                                 | 309 +17         | 0.814 12                  |
| 11        | 16         | 8              | <b>MIKE DOUGHTY</b><br>27 JENNIFERS                                     | <b>AIRPOWER</b><br>ATO/RED                                    | 297 +25         | 0.596 20                  |
| 12        | 11         | 18             | <b>MAT KEARNEY</b><br>BREATHE IN BREATHE OUT                            | HOLLYWOOD/AWARE/COLUMBIA                                      | 290 -12         | 1.031 8                   |
| 13        | 8          | 21             | <b>ROBERT PLANT / ALISON KRAUSS</b><br>GONE, GONE, GONE (DONE MOVED ON) | ROUNDER   | 290 -45         | 1.094 6                   |
| 14        | 17         | 6              | <b>SHERYL CROW</b><br>LOVE IS FREE                                      | A&M/INTERSCOPE  | 283 +19         | 1.024 9                   |
| 15        | 14         | 14             | <b>BRANNOI CARLIE</b><br>TURPENTINE                                     | COLUMBIA  | 276 +7          | 1.073 7                   |
| 16        | 15         | 12             | <b>COLBIE CAILLAT</b><br>REALIZE  | UNIVERSAL REPUBLIC  | 258 +1          | 0.793 14                  |
| 17        | 18         | 12             | <b>LENNY KRAVITZ</b><br>I'LL BE WAITING                                 | VIRGIN  | 252 +5          | 0.804 13                  |
| 18        | 19         | 6              | <b>RADIOHEAD</b><br>JIGSAW FALLING INTO PLACE                           | <b>AIRPOWER</b><br>TBD/ATO                                    | 227 +12         | 0.601 19                  |
| 19        | 20         | 7              | <b>SPOON</b><br>DON'T YOU EVAH  | MERGE   | 197 -3          | 0.620 18                  |
| 20        | 25         | 3              | <b>JOHN MAYER</b><br>SAY  | AWARE/COLUMBIA  | 131 +16         | 0.337 29                  |
| 21        | 22         | 7              | <b>FOO FIGHTERS</b><br>LONG ROAD TO RUIN                                | ROSWELL/RCA/RMG   | 179 0           | 0.653 17                  |
| 22        | <b>NEW</b> |                | <b>SHAWN MULLINS</b><br>ALL IN MY HEAD                                  | VANGUARD  | 168 +50         | 0.556 21                  |
| 23        | 21         | 5              | <b>ONEREPUBLIC</b><br>STOP AND STARE                                    | MOSLEY/INTERSCOPE   | 167 -15         | 0.398 26                  |
| 24        | 24         | 6              | <b>GRACE POTTER AND THE NOCTURNALS</b><br>AIN'T NO TIME                 | HOLLYWOOD   | 149 -14         | 0.173 -                   |
| 25        | <b>NEW</b> |                | <b>BEN HARPER &amp; THE INNOCENT CRIMINALS</b><br>FIGHT OUTTA YOU       | VIRGIN  | 136 +15         | 0.311 -                   |
| 26        | 30         | 2              | <b>WIDESPREAD PANIC</b><br>UP ALL NIGHT                                 | WIDESPREAD  | 130 +8          | 0.249 -                   |
| 27        | 23         | 14             | <b>SHERYL CROW</b><br>SHINE OVER BABYLON                                | A&M/INTERSCOPE  | 129 -56         | 0.321 -                   |
| 28        | <b>NEW</b> |                | <b>THE BLACK CROWES</b><br>GOODBYE DAUGHTERS OF THE REVOLUTION          | SILVER ARROW  | 128 +31         | 0.398 27                  |
| 29        | 29         | 2              | <b>BEN'S BROTHER</b><br>KISS ME AGAIN (STUTTERING)                      | CAPITOL   | 127 +8          | 0.142 -                   |
| 30        | 28         | 14             | <b>SANTANA FEATURING CHAD KROEGER</b><br>INTO THE NIGHT                 | <b>11</b><br>ARISTA/RMG                                       | 127 +1          | 0.429 25                  |

## MOST ADDED

| ARTIST<br>TITLE / LABEL  | NEW<br>STATIONS |
|--|-----------------|
| <b>THE B-52'S</b><br>Funplex<br>(Astralwerks)<br>CIDR, KKLY, Sirius Spectrum, WMMM,<br>WNCS, WXRT, WZEW    | 7               |
| <b>THE BLACK CROWES</b><br>Goodbye Daughters Of The Revolution<br>(Silver Arrow)<br>CIDR, KINK, WMMM, WTT5 | 4               |
| <b>KT TUNSTALL</b><br>Saving My Face<br>(Relentless/Virgin)<br>KINK, KMTT, KWMT                            | 3               |
| <b>SHAWN MULLINS</b><br>All In My Head<br>(Vanguard)<br>KRSH, WOOD, WRLT                                   | 3               |
| <b>ROBERT PLANT / ALISON KRAUSS</b><br>Please Read The Letter<br>(Rounder)<br>KINK, KPRL, KRVB             | 3               |
| <b>KATHLEEN EDWARDS</b><br>The Cheapest Key<br>(Zoe/Rounder)<br>KTHX, WNCS, WXRV                           | 3               |
| <b>NEWTON FAULKNER</b><br>Dream Catch Me<br>(Aware/Columbia)<br>KCLV, WRLT, WTT5                           | 3               |
| <b>SHERYL CROW</b><br>Love Is Free<br>(A&M/Interscope)<br>WCOO, WRNR                                       | 2               |

**ADDED AT...**  
**CIDR**

Detroit, MI  
PD: Matt Franklin  
APO: Tania D'Angela  
The B-52's, Funplex, 14  
The Black Crowes, Goodbye Daughters Of The Revolution, 13  
Stars, Take Me To The Riot, 12  
FOR REPORTING STATIONS PLAYLISTS GO TO:  
[www.RadioandRecords.com](http://www.RadioandRecords.com)

## NEW AND ACTIVE

| ARTIST<br>TITLE / LABEL  | PLAYS<br>/GAIN | ARTIST<br>TITLE / LABEL  | PLAYS<br>/GAIN |
|--|----------------|--|----------------|
| <b>ROBERT PLANT / ALISON KRAUSS</b><br>Please Read The Letter<br>(Rounder) | 120/19         | <b>THE B-52'S</b><br>Funplex<br>(Astralwerks)                      | 67/67          |
| TOTAL STATIONS:  | 11             | TOTAL STATIONS:  | 15             |
| <b>BIG HEAD TODD AND THE MONSTERS</b><br>All The Love You Need<br>(Big)    | 81/23          | <b>NEWTON FAULKNER</b><br>Dream Catch Me<br>(Aware/Columbia)       | 59/9           |
| TOTAL STATIONS:  | 7              | TOTAL STATIONS:  | 11             |
| <b>EAGLES</b><br>Busy Being Fabulous<br>(ERC/Mercury/Lost Highway)         | 80/35          | <b>LINKIN PARK</b><br>Shadow Of The Day<br>(Warner Bros.)          | 58/2           |
| TOTAL STATIONS:  | 13             | TOTAL STATIONS:  | 4              |
| <b>TRISTAN PRETTYMAN</b><br>Madly<br>(Virgin)                              | 73/16          | <b>MATT COSTA</b><br>Mr. Pitiful<br>(Brushfire/Universal Republic) | 57/6           |
| TOTAL STATIONS:  | 10             | TOTAL STATIONS:  | 6              |
| <b>JOE JACKSON</b><br>Invisible Man<br>(Rykodisc)                          | 71/2           | <b>MATCHBOX TWENTY</b><br>These Hard Times<br>(Melisma/Atlantic)   | 53/12          |
| TOTAL STATIONS:  | 15             | TOTAL STATIONS:  | 6              |

## MOST INCREASED PLAYS

|            |   |
|------------|---|
| <b>+67</b> | <b>THE B-52'S</b><br>Funplex (Astralwerks)<br>CIDR +14, KENZ +12, KPRI +12, WXRT +7, WMMM +4,<br>KKLY +3, WBO5 +3, WRNR +3, WZEW -3, KGSR -1                        |
| <b>+50</b> | <b>SHAWN MULLINS</b><br>All In My Head (Vanguard)<br>WZEW +16, WCLZ +7, WMMM +6, KKLY +5, WNCS +5,<br>KTHX +3, XMCF +3, WBO5 +2, KINK +2, SISP +2                   |
| <b>+46</b> | <b>SARA BAREILLES</b><br>Love Song (Epic)<br>WRLT +12, WTT5 +11, KPRL +7, KWMT +6, KTHX +5,<br>WZEW +4, WCOO +3, WDDO +3, WMMM +3, WRNX +3                          |
| <b>+39</b> | <b>KATE NASH</b><br>Foundations (Fiction/Geffen/Interscope)<br>SISP +35, WCLZ +3, WRNR +2, KTHX +1  |
| <b>+35</b> | <b>EAGLES</b><br>Busy Being Fabulous<br>(ERC/Mercury/Lost Highway)<br>KMTT +12, WTT5 +12, WRLT +5, KWMT +3, WNCS +2,<br>SISP +2, KCLV +2, KPRI +1, KKLY -1, WXRV -1 |

FOR WEEK ENDING JANUARY 27, 2008  
LEGEND: See legend to charts in charts section for rules and symbol explanations.  
31 triple A stations are electronically monitored by Nielsen Broadcast Data Systems 24 hours a day, 7 days a week. Indicator chart comprised of 52 reporters.  
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## RECURRENTS

| THIS WEEK | ARTIST<br>TITLE / IMPRINT / PROMOTION LABEL                              | 11 NIelsen BDS<br>CERTIFICATIONS | PLAYS<br>TW LW | THIS WEEK | ARTIST<br>TITLE / IMPRINT / PROMOTION LABEL                       | 11 NIelsen BDS<br>CERTIFICATIONS | PLAYS<br>TW LW |
|-----------|--|----------------------------------|----------------|-----------|---|----------------------------------|----------------|
| 1         | <b>SNOW PATROL</b><br>SHUT YOUR EYES (POLYDOR/A&M/INTERSCOPE)            |                                  | 271 280        | 6         | <b>LIFHOUSE</b><br>FIRST TIME (Geffen/Interscope)                 |                                  | 135 153        |
| 2         | <b>SPOON</b><br>THE UNDERDOG (MERGE)                                     |                                  | 197 203        | 7         | <b>MODEST MOUSE</b><br>MISSED THE BOAT (EPIC)                     |                                  | 131 135        |
| 3         | <b>MATCHBOX TWENTY</b><br>HOW FAR WE'VE COME (MELISMA/ATLANTIC)          |                                  | 150 176        | 8         | <b>KT TUNSTALL</b><br>HOLD ON (RELENTLESS/VIRGIN)                 |                                  | 130 143        |
| 4         | <b>COLBIE CAILLAT</b><br>BUBBLY (UNIVERSAL REPUBLIC)                     |                                  | 145 156        | 9         | <b>GOMEZ</b><br>SEE THE WORLD (ATO/RED)                           |                                  | 124 120        |
| 5         | <b>BEN HARPER &amp; THE INNOCENT CRIMINALS</b><br>IN THE COLORS (VIRGIN) |                                  | 145 160        | 10        | <b>AMY WINEHOUSE</b><br>YOU KNOW I'M NO GOOD (UNIVERSAL REPUBLIC) |                                  | 121 119        |

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# R&R TRIPLE A / AMERICANA

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► **JOHN MAYER** VAULTS 24-17 ON THE TRIPLE A INDICATOR CHART WITH "SAY," FROM THE JACK NICHOLSON/MORGAN FREEMAN MOVIE "THE BUCKET LIST."

| THIS WEEK | LAST WEEK | WEEKS ON CHART | TRIPLE A INDICATOR   |                              | PLAYS |     |
|-----------|-----------|----------------|--|------------------------------|-------|-----|
|           |           |                | ARTIST TITLE   | IMPRINT / PROMOTION LABEL    | TW    | +/- |
| 1         | 6         | 1              | <b>JACK JOHNSON</b> IF I HAD EYES                              | BRUSHFIRE/UNIVERSAL REPUBLIC | 640   | +59 |
| 2         | 9         | 2              | <b>MIKE DOUGHTY</b> 27 JENNIFERS                               | ATO/RED                      | 489   | +41 |
| 3         | 4         | 6              | <b>KT TUNSTALL</b> SAVING MY FACE                              | RELENTLESS/VIRGIN            | 476   | +55 |
| 4         | 6         | 7              | <b>SPOON</b> DON'T YOU EVAH                                    | MERGE                        | 445   | +67 |
| 5         | 10        | 5              | <b>WIDESPREAD PANIC</b> UP ALL NIGHT                           | WIDESPREAD                   | 423   | +38 |
| 6         | 13        | 3              | <b>RYAN ADAMS</b> EVERYBODY KNOWS                              | LOST HIGHWAY                 | 423   | -29 |
| 7         | 11        | 3              | <b>ROBERT PLANT / ALISON KRAUSS</b> PLEASE READ THE LETTER     | ROUNDER                      | 396   | +65 |
| 8         | 9         | 6              | <b>BEN HARPER &amp; THE INNOCENT CRIMINALS</b> FIGHT OUTTA YOU | VIRGIN                       | 382   | +32 |
| 9         | 8         | 8              | <b>BRUCE SPRINGSTEEN</b> GIRLS IN THEIR SUMMER CLOTHES         | COLUMBIA                     | 370   | -5  |
| 10        | 15        | 15             | <b>DAVID GRAY</b> YOU'RE THE WORLD TO ME                       | ATO/RED                      | 355   | +8  |
| 11        | 7         | 18             | <b>EDDIE VEDDER</b> HARD SUN                                   | MONKEYWRENCH/JRMG            | 338   | -38 |
| 12        | 11        | 11             | <b>INGRID MICHAELSON</b> THE WAY I AM                          | CABIN 2-/ORIGINAL SIGNAL/RED | 317   | +23 |
| 13        | 4         | 4              | <b>RADIOHEAD</b> JIGSAW FALLING INTO PLACE                     | TBD/ATO                      | 295   | +43 |
| 14        | 17        | 10             | <b>CHUCK PROPHET</b> FRECKLE SONG                              | YEP ROC                      | 265   | +35 |
| 15        | 11        | 11             | <b>SHERYL CROW</b> SHINE OVER BABYLON                          | A&M/INTERSCOPE               | 260   | +18 |
| 16        | 13        | 15             | <b>GRACE POTTER AND THE NOCTURNALS</b> AIN'T NO TIME           | HOLLYWOOD                    | 245   | -46 |
| 17        | 24        | 2              | <b>JOHN MAYER</b> SAY  | AWARE/COLUMBIA               | 242   | +54 |
| 18        | 4         | 4              | <b>FOO FIGHTERS</b> LONG ROAD TO RUIN                          | ROSWELL/RCA/RMG              | 234   | +33 |
| 19        | 30        | 3              | <b>SHAWN MULLINS</b> ALL IN MY HEAD                            | VANGUARD                     | 231   | +54 |
| 20        | 27        | 2              | <b>TIFT MERRITT</b> BROKEN                                     | FANTASY/CMG                  | 227   | +39 |
| 21        | NEW       | NEW            | <b>NADA SURF</b> WHOSE AUTHORITY                               | BARSUK                       | 223   | +85 |
| 22        | 16        | 6              | <b>JOSH RITTER</b> RUMORS                                      | VICTOR/SONY BMG              | 223   | -15 |
| 23        | NEW       | NEW            | <b>JOE JACKSON</b> INVISIBLE MAN                               | RYKODISC                     | 222   | +51 |
| 24        | 28        | 4              | <b>SEA WOLF</b> WINTER WINDOWS                                 | DANGERBIRD                   | 220   | +38 |
| 25        | 19        | 2              | <b>SHERYL CROW</b> LOVE IS FREE                                | A&M/INTERSCOPE               | 220   | +21 |
| 26        | 21        | 5              | <b>LENNY KRAVITZ</b> I'LL BE WAITING                           | VIRGIN                       | 220   | +19 |
| 27        | 23        | 4              | <b>COLLECTIVE SOUL</b> ALL THAT I KNOW                         | EL                           | 216   | +18 |
| 28        | 29        | 5              | <b>COLBIE CAILLAT</b> REALIZE                                  | UNIVERSAL REPUBLIC           | 202   | +15 |
| 29        | 18        | 8              | <b>DAN WILSON</b> CRY  | AMERICAN/COLUMBIA            | 196   | -15 |
| 30        | NEW       | NEW            | <b>BIG HEAD TODD &amp; THE MONSTERS</b> ALL THE LOVE YOU NEED  | BIG                          | 194   | +43 |

| THIS WEEK | LAST WEEK | WEEKS ON CHART | AMERICANA  |                           | PLAYS |      | CUMULATIVE |
|-----------|-----------|----------------|--|---------------------------|-------|------|------------|
|           |           |                | ARTIST TITLE   | IMPRINT / PROMOTION LABEL | TW    | +/-  |            |
| 1         | 1         | 1              | <b>ROBERT PLANT &amp; ALISON KRAUSS</b> RAISING SAND                                 | ROUNDER                   | 494   | -4   | 8866       |
| 2         | 2         | 2              | <b>LEVON HELM</b> DIRT FARMER  | DIRT FARMER/VANGUARD      | 481   | +2   | 5569       |
| 3         | 3         | 3              | <b>STEVE EARLE</b> WASHINGTON SQUARE SERENADE  | NEW WEST                  | 447   | -30  | 10743      |
| 4         | 8         | 8              | <b>TIFT MERRITT</b> ANOTHER COUNTRY  | FANTASY/CMG               | 345   | +63  | 811        |
| 5         | 5         | 5              | <b>RYAN BINGHAM</b> MESCALITO  | LOST HIGHWAY              | 319   | -7   | 4433       |
| 6         | 4         | 4              | <b>JOHN FOGERTY</b> REVIVAL  | FANTASY/CMG               | 305   | -29  | 7219       |
| 7         | 27        | 27             | <b>WILLIE NELSON</b> MOMENT OF FOREVER   | LOST HIGHWAY              | 293   | +127 | 522        |
| 8         | 9         | 9              | <b>THE GOUGERS</b> A LONG DAY FOR THE WEATHERVANE                                    | THE WEATHERVANE           | 267   | 0    | 3364       |
| 9         | 6         | 6              | <b>SHOOTER JENNINGS</b> THE WOLF   | UNIVERSAL SOUTH           | 263   | -32  | 3929       |
| 10        | 11        | 11             | <b>WILL HOGE</b> DRAW THE CURTAINS   | RYKODISC                  | 262   | +15  | 2679       |
| 11        | 12        | 12             | <b>JESSE DAYTON &amp; BRENNEN LEIGH</b> HOLDIN' OUR OWN AND OTHER COUNTRY GOLD DUETS | STAG                      | 252   | +5   | 1330       |
| 12        | 18        | 18             | <b>MANDO SAENZ</b> BUCKET  | CARNIVAL                  | 247   | +49  | 592        |
| 13        | 13        | 13             | <b>SETH WALKER</b> SETH WALKER   | HYENA                     | 242   | +19  | 1548       |
| 14        | 10        | 10             | <b>CHIP TAYLOR &amp; CARRIE RODRIGUEZ</b> LIVE FROM THE RUHR TRIENNALE               | TRAIN WRECK               | 239   | -25  | 3270       |
| 15        | 7         | 7              | <b>DWIGHT YOAKAM</b> DWIGHT SINGS BUCK   | NEW WEST                  | 233   | -51  | 4973       |
| 16        | 30        | 30             | <b>DRIVE-BY TRUCKERS</b> BRIGHTER THAN CREATIONS'S DARK                              | NEW WEST                  | 229   | +71  | 484        |
| 17        | 14        | 14             | <b>BLEU EDMONDSON</b> LOST BOY   | SMITH                     | 209   | 0    | 1658       |
| 18        | 16        | 16             | <b>YARN</b> YARN   | YARN                      | 201   | -4   | 2787       |
| 19        | 15        | 15             | <b>VARIOUS ARTISTS</b> GOIN' HOME: A TRIBUTE TO FATS DOMINO                          | VANGUARD                  | 190   | -16  | 4508       |
| 20        | 17        | 17             | <b>LYLE LOVETT AND HIS LARGE BAND</b> IT'S NOT BIG IT'S LARGE                        | LOST HIGHWAY              | 190   | -9   | 7352       |
| 21        | 21        | 21             | <b>ERIC LINDELL</b> LOW ON CASH, RICH IN LOVE  | ALLIGATOR                 | 189   | +5   | 502        |
| 22        | 22        | 22             | <b>CROSS CANADIAN RAGWEED</b> MISSION CALIFORNIA                                     | UNIVERSAL SOUTH           | 182   | -1   | 1745       |
| 23        | 26        | 26             | <b>EAGLES</b> LONG ROAD OUT OF EDEN  | ERC/MERCURY/LOST HIGHWAY  | 171   | +1   | 3428       |
| 24        | 20        | 20             | <b>KANE WELCH KAPLIN</b> KANE WELCH KAPLIN   | COMPASS                   | 166   | -19  | 6484       |
| 25        | 19        | 19             | <b>EMMYLOU HARRIS</b> SONGBIRD: RARE TRACKS AND FORGOTTEN GEMS                       | RHINO                     | 163   | -32  | 4462       |
| 26        | 28        | 28             | <b>CHUCK PROPHET</b> SOAP & WATER  | YEP ROC                   | 162   | -1   | 2514       |
| 27        | 24        | 24             | <b>TOM GILLAM</b> NEVER LOOK BACK  | TREE HOUSE                | 160   | -12  | 3479       |
| 28        | 25        | 25             | <b>ROBERT HAZARD</b> TROUBADOUR  | RYKODISC                  | 160   | -11  | 1243       |
| 29        | 29        | 29             | <b>WILL KIMBROUGH</b> EP   | DAPHNE                    | 159   | -3   | 2501       |
| 30        | 23        | 23             | <b>BLUE RODEO</b> SMALL MIRACLES   | TELESOUL                  | 153   | -22  | 2241       |

### MOST ADDED

- THE B-52'S** 17 Funplex (Astralwerks) KBAC, KCMP, KDBB, KMTN, KNBA, KSUT, KTAO, KTBC, WAPS, WEBK, WFIV, WJCU, WMWV, WNRN, WOCM, WXPX, WYEP
- CAT POWER** 16 New York (Matador/Beggars Group)
- KATHLEEN EDWARDS** 14 The Cheapest Key (Zoe/Rounder) KDBB, KHUM, KPND, KROK, KTAO, WCBE, WDST, WEHM, DMX Folk Rock, KCMP, KHUM, KMTN, KNBA, KROK, KSUT, KTAO, KTBC, KUT, WCBE, WEXT, WKZE, WNCW, WRSI, WYEP
- BRETT DENNEN** 11 Ain't No Reason (Dualtone) DMX Folk Rock, KLRR, KNBA, KPNC, KTAO, WBEJ, WJCU, WMWV, WYOD, WFPX, WJCU, WMWV, WNCW, WNRN, WOCM
- SHAWN MULLINS** 8 All In My Head (Vanguard) KPIG, KRVO, WAPS, WDST, WEXT, WFUV, WMWV, WOCM
- PATTY LARKIN** 7 Hallelujah (Vanguard) KHUM, KNBA, KPND, WEXT, WFUV, WJCU, XM The Loft

### MOST ADDED

- MALCOLM HOLCOMBE** 13 Gambler's House (Echo Mountain)
- SHILBY LYNNE** 13 Just A Little Lovin' (Lost Highway)
- THE STEELDRIEVERS** 13 The Steeldrivers (Rounder)
- WILLIE NELSON** 13 Moment Of Forever (Lost Highway)
- PATTY LARKIN** 12 Watch The Sky (Vanguard)
- BLIND BOYS OF ALABAMA** 12 Down In New Orleans (Time Life)
- DRIVE-BY TRUCKERS** 8 Brighter Than Creations's Dark (New West)
- PAUL THORN** 8 A Long Way From Tupelo (Thirty Tigers)

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One-on-one with WSKQ/New York morning hosts Juan Carlos, Frankie Jay and Moonshadow

## 'El Vacilón' Success Poised To Continue

Jackie Madrigal  
JMadrigal@RadioandRecords.com

New York's morning airwaves got a lot more competitive Jan. 17. "El Vacilón de la Mañana," the market's No. 1 Spanish-language morning show heard on Spanish Broadcasting System (SBS) tropical WSKQ (Mega), welcomed back one of its own, Raymond "Moonshadow" Broussard, who had been off the air for the past year. After taking a sabbatical to "write, oh, 300, um, three pages," of his book "Spitting the Microphone" and "spending time doing the things I wanted to do and not the things the public wanted me to do," Moonshadow rejoined "El Vacilón," teaming up with hosts Juan Carlos and Frankie Jay. To celebrate, WSKQ gave away \$10,000 every hour on his homecoming day.

Meanwhile, on the same day, after a one-year radio absence due to a noncompete with SBS, Luis Jiménez, who previously hosted "El Vacilón" for 14 years, launched a new competing morning show on Univision Radio's Latin rhythm WCAA (La Kalle). The stage was set for a mega battle.

Since taking over a year ago, Juan Carlos and Frankie Jay have fearlessly guarded the show's long-time leadership status. In the fall 2007 Arbitron, "El Vacilón" ranked No. 2 12+ with a 5.3 share, No. 3 18-34 (8.6) and No. 1 25-54 (6.9). SBS, which simulcasts the show in Miami and Puerto Rico, is counting on Moonshadow's support and Mega's superior signal to grow the show's top position in the market.

**Moonshadow, how do you feel about returning to "El Vacilón"?**

**Moonshadow:** I feel great because not only am I returning to a show I had been a part of for eight years, but I'm joining a group of people that I have worked with in the past. I worked with Frankie Jay at an SBS station in Puerto Rico. We know each other from way back. I met Juan Carlos when he worked at Amor [SBS Latin pop WPAT/New York] and we forged a friendship. We all really like each other and get along.

**Juan Carlos and Frankie Jay, when you took over early last year, "El Vacilón" was No. 1. How did you handle the pressure?**

**Juan Carlos:** It was a great responsibility that was handed to us. There are always questions coming into

a show like this, like whether the audience would like us. But we always kept in mind what the mission was.

**Frankie Jay:** Moon took a sabbatical year. We took a selvático [jungle] year, because the first year was like being in a jungle. It was a completely new environment, but it's been a really good year.

**Juan Carlos:** The responsibility placed on our shoulders was massive, because we had to maintain the success of this monster show.

**Despite speculation that the show would suffer with new hosts, you've proved them wrong.**

**Frankie Jay:** We exceeded even the company's expectations. When people saw us at events they would tell us how everyone thought the show would plummet. But thankfully it didn't. Here we are one year later, making history.

**New York seems to be a very tolerant market, where morning shows are allowed a bit more raunchiness. What new elements and energy did you two bring?**

**Frankie Jay:** New York is a very intense market, but things have changed. The rule book is not the same, and we have to be a bit more careful with the language we use. Juan Carlos and I decided to clean it up a little bit. We didn't want to use certain words on the air anymore. We wanted our own style to surface.

**Do you feel restrained from doing the kind of comedy you'd like to do, now that there are more restrictions?**



Frankie Jay



Juan Carlos



Moonshadow

**Juan Carlos:** Our hands are not tied, that's not at all the case. But after looking at research, we wanted to reach an audience that wasn't listening to the show because they felt it was vulgar instead of funny. We have the ability to be funny without offending people, or at least as few as possible—we can't please everyone. Thanks to those changes, sales, which is the part that is really important to the station's owners, have increased substantially, in comparison to the time when we weren't on the show.

**With Moonshadow back, there are now three unique, strong personalities on one show, and egos can sometimes get in the way. How do you keep a positive dynamic?**

**Juan Carlos:** I don't think there will be any problems. We each have our own egos, but they will only get in the way if we let them.

**Moonshadow:** If we play stupid games about who is more or less than whom, then we won't get anywhere. This team is about working toward a common goal.

**Frankie Jay:** [shouts] Sorry to interrupt, Moon.

**Moonshadow:** [shouts back jokingly] "Don't interrupt me!" [A shouting match launches among the three. Point taken.]

**Juan Carlos:** Respect must be a part of every relationship, and we not only respect each other but we admire each other's work.

**Frankie Jay:** We're a team and each one of us has an important role, and if we don't do our part, the team doesn't work. We're here to entertain the audience, not to fight about who will take credit for what.

**The team seems ready for the battle ahead, now that Luis Jiménez has returned to New York radio. "El Vacilón" didn't have much competition before. What are your plans to win the morning show war?**

**Juan Carlos:** Throughout the years "El Vacilón" has been known as a show without competition. And that tradition continues: "El Vacilón" has no competition.

**Frankie Jay:** "El Vacilón" is a product in itself, like Coca-Cola. A lot of colas came after Coca-Cola, but Coca-Cola is still king, and everything else comes after it.

**Juan Carlos:** "El Vacilón" is not one person, but a group of people, and the audience is the heart of the operation. The day "El Vacilón" is about one person, the show will cease to be. For the past year, we've been No. 1 in 25-54, which is the demo advertisers buy. We ended the year in second place in 12+. That proves that "El Vacilón" has always been about a team of people.

**What do you expect to accomplish in 2008?**

**Juan Carlos:** To solidify our presence in the market. For Frankie and me, this is the second year on the show. For Moon, it's his return to the airwaves and to the show he helped make No. 1. Our plans are to continue to gain the audience's acceptance, and to surpass last year's goals. We want this threesome marriage to remain strong for many years.

And since many states are legalizing gay marriages, we thought we would be the first threesome to tie the knot.

**Frankie Jay:** I just put a wig on Moon and he looks fabulous.

**Moonshadow:** Thanks. [everyone laughs] **R&R**

# R&R REGIONAL MEXICAN

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► **CONJUNTO PRIMAVERA** ACHIEVES MOST INCREASED PLAYS (UP 300 SPINS) AS WELL AS ITS 25TH REGIONAL MEXICAN TOP 10 WITH "TE LLORE" (16-8).

| THIS WEEK | LAST WEEK | WEEKS ON CHART | ARTIST TITLE  | NIelsen BDS CERTIFICATIONS IMPRINT / PROMOTION LABEL | PLAYS TW +/- | AUDIENCE MILLIONS RANK |
|-----------|-----------|----------------|---|--|--------------|------------------------|
| 1         | 1         | 15             | <b>LA ARROLLADORA BANDA EL LIMON</b><br>SOBRE MIS PIES                              | NO. 1 (7 WKS)<br>DISA/EDIMONSA                       | 1520 +15     | 10.886 1               |
| 2         | 2         | 14             | <b>K-PAZ WITH FRANCO DE VITA</b><br>UN BUEN PERDEDOR                                | DISA/EDIMONSA  | 1391 -40     | 10.072 2               |
| 3         | 3         | 23             | <b>VICENTE FERNANDEZ</b><br>ESTOS CELOS   | SONY BMG NORTE                                       | 1200 -44     | 9.439 3                |
| 4         | 5         | 9              | <b>EL CHAPO DE SINALOA</b><br>SI TE AGARRAN LAS GANAS                               | DISA   | 1105 +74     | 6.966 4                |
| 5         | 8         | 9              | <b>PATRULLA 81</b><br>TE QUIERO MUCHO   | DISA   | 991 +72      | 6.135 9                |
| 6         | 4         | 23             | <b>LINDEROS DEL NORTE</b><br>COMO OLVIDARTE   | A.R.C.   | 988 -53      | 4.497 15               |
| 7         | 9         | 6              | <b>PEPE AGUILAR</b><br>YA NUNCA MAS   | EMI TELEVISION                                       | 942 +48      | 6.853 5                |
| 8         | 16        | 3              | <b>CONJUNTO PRIMAVERA</b><br>TE LLORE   | FONOVISA   | 939 +300     | 6.397 7                |
| 9         | 6         | 17             | <b>JENNI RIVERA</b><br>AHORA QUE ESTUVISTE LEJOS                                    | FONOVISA   | 908 -31      | 6.350 8                |
| 10        | 11        | 28             | <b>FIDEL RUEDA</b><br>PAZEN ESTE AMOR   | MACHETE  | 898 +51      | 6.503 6                |
| 11        | 10        | 16             | <b>LOS HURACANES DEL NORTE</b><br>VOLE MUY ALTO                                     | UNIVISION  | 820 -46      | 5.186 13               |
| 12        | 7         | 16             | <b>BANDA EL RECODO</b><br>QUE BONITO  | FONOVISA   | 785 -134     | 4.167 16               |
| 13        | 15        | 10             | <b>EL POTRO DE SINALOA</b><br>EL VASO DERRAMA                                       | MACHETE  | 770 +52      | 5.649 11               |
| 14        | 12        | 19             | <b>MARCO ANTONIO SOLIS</b><br>NO PUEDO OLVIDARLA                                    | FONOVISA   | 687 -109     | 3.376 24               |
| 15        | 16        | 10             | <b>BETO Y SUS CANARIOS</b><br>SI TU TE VAS  | ASL  | 682 +50      | 3.272 25               |
| 16        | 13        | 37             | <b>EL POTRO DE SINALOA</b><br>CHUY Y MAURICIO                                       | MACHETE  | 656 -116     | 6.022 10               |
| 17        | 15        | 12             | <b>SERGIO VEGA</b><br>CUANDO TE LAVAS LA CARA                                       | SONY BMG NORTE                                       | 611 -21      | 3.783 18               |
| 18        | 14        | 35             | <b>GRUPO MONTEZ DE DURANGO</b><br>LAGRIMAS DEL CORAZON                              | DISA   | 606 -91      | 4.763 14               |
| 19        | 34        | 2              | <b>LOS CREADORES DEL PASITO DURAGUENSE DE ALFREDO RAMIREZ</b><br>POR QUIEN ME DEJAS | AIRPOWER<br>DISA/EDIMONSA                            | 590 +222     | 3.626 20               |
| 20        | 17        | 36             | <b>EL CHAPO DE SINALOA</b><br>A TI SI PUEDE DECIRTE                                 | DISA   | 588 -40      | 5.398 12               |
| 21        | 23        | 12             | <b>GRUPO INNOVACION</b><br>NUNCA ME FUI   | GARMEX/FONOVISA                                      | 580 +21      | 1.699 -                |
| 22        | 25        | 7              | <b>DINASTIA DE TUZANTLA</b><br>MALDITO TEXTO  | VENEMUSIC  | 561 +38      | 3.797 17               |
| 23        | 28        | 5              | <b>GRUPO MONTEZ DE DURANGO</b><br>COMO EN LOS BUENOS TIEMPOS                        | DISA   | 550 +79      | 3.440 22               |
| 24        | 30        | 13             | <b>ALACRANES MUSICAL</b><br>SIN TU AMOR   | UNIVISION  | 536 +102     | 2.894 30               |
| 25        | 24        | 8              | <b>TONO Y FREDDY</b><br>BREBAJE   | DISA/EDIMONSA  | 525 -14      | 1.741 40               |
| 26        | 22        | 15             | <b>LOS RIELEROS DEL NORTE</b><br>VEN Y DIME   | FONOVISA   | 506 -55      | 3.257 26               |
| 27        | NEW       |                | <b>LOS TIGRES DEL NORTE</b><br>RUMBO AL SUR   | FONOVISA   | 486 +217     | 3.403 23               |
| 28        | 33        | 5              | <b>EL COYOTE Y SU BANDA TIERRA SANTA</b><br>Y SI TE ROBO                            | UNIVISION  | 442 +75      | 3.229 27               |
| 29        | 29        | 9              | <b>LOS BUITRES DE CULIACAN SINALOA</b><br>NO VOY A LLORAR                           | LADISCOMUSIC/UNIVERSAL LATINO                        | 437 -17      | 1.792 37               |
| 30        | 35        | 8              | <b>EL CHALINILLO</b><br>AL MISMO NIVEL  | DISA   | 433 +70      | 2.040 35               |
| 31        | 31        | 6              | <b>CONJUNTO AGUA AZUL</b><br>EL DICCIONARIO   | A.C.E.   | 432 +26      | 3.776 19               |
| 32        | 32        | 7              | <b>LOS MORROS DEL NORTE</b><br>VIDA VIVIDA  | MACHETE  | 415 +21      | 2.140 33               |
| 33        | 39        | 2              | <b>LA AUTENTICA DE JEREZ</b><br>LA RATA FLACA                                       | VIVA   | 375 +78      | 3.505 21               |
| 34        | 38        | 17             | <b>DUELO</b><br>SOLO CONTIGO  | UNIVISION  | 374 +49      | 2.111 34               |
| 35        | NEW       |                | <b>VICENTE FERNANDEZ</b><br>LA DERROTA  | SONY BMG NORTE                                       | 364 +246     | 3.116 28               |
| 36        | NEW       |                | <b>PONZONA MUSICAL</b><br>TAL VEZ   | ASL  | 360 +139     | 2.889 31               |
| 37        | 36        | 12             | <b>AK-7</b><br>EL AVION DE LAS TRES   | UNIVISION  | 306 -47      | 2.037 36               |
| 38        | NEW       |                | <b>GERMAN MONTERO</b><br>AMANTES ESCONDIDOS   | UNIVISION  | 297 +103     | 2.909 29               |
| 39        | NEW       |                | <b>VAGON CHICANO</b><br>COMO ARRANCARTE   | ASL  | 295 +20      | 1.765 39               |
| 40        | 37        | 2              | <b>TIERRA CALI</b><br>LLORARAS  | VENEMUSIC  | 285 -62      | 0.784 -                |

## MOST ADDED

| ARTIST TITLE / LABEL   | NEW STATIONS |
|--|--------------|
| <b>ALEGRES DE LA SIERRA</b><br>Esta Vez Sin Mentiras (Viva)<br>KLAX, KLBN, KMYX, KRAY, KRZZ, KSAH, KSKD, KWEI, KXLM, KXPK, KXSB, KXTS, KYQQ, WEDJ, XHNZ    | 15           |
| <b>LOS CREADORES DEL PASITO DURAGUENSE</b><br>Por Quien Me Dejas (Disa/Edimonsa)<br>KIST, KIWI, KJFA, KKPS, KLVO, KMQA, KROM, KTJM, KWIZ, WEDJ, WLEY, WOJO | 12           |
| <b>CONJUNTO PRIMAVERA</b><br>Te Llore (Fonovisa)<br>KGBT, KIWI, KKPS, KLVO, KRZZ, KSOL, KTJM, KWIZ, WEDJ, XHTY   | 10           |
| <b>VICENTE FERNANDEZ</b><br>La Derrota (Sony BMG Norte)<br>KIST, KKPS, KLVO, KMYX, KRZZ, KSTN, KWIZ, KYQQ, WEDJ  | 9            |
| <b>JOAN SEBASTIAN</b><br>Pienso En Ti (Musart/Balboa)<br>KIST, KIWI, KMQA, KSKD, KWIZ, KXLM, KXSB, KYQQ  | 8            |
| <b>ROGELIO MARTINEZ</b><br>Aferrado A Ti (Viva)<br>KDUT, KIST, KRAY, KSKD, KWEI, KXLM, KXSB, KYQQ  | 8            |
| <b>PONZONA</b><br>Tal Vez (ASL)<br>KJFA, KLVO, KMQA, KRAY, KWEI, KXTS, WEDJ  | 7            |
| <b>LOS TIGRES DEL NORTE</b><br>Rumbo Al Sur (Fonovisa)<br>KCMT, KMYX, KXLM, KXSB, WOJO, WYMY, XHTY   | 7            |
| <b>GRUPO MONTEZ DE DURANGO</b><br>Como En Los Buenos Tiempos (Disa)<br>KESS, KIWI, KMQA, KROM, KXPK, WEDJ  | 6            |
| <b>EL COYOTE Y SU BANDA TIERRA SANTA</b><br>Y Si Te Robo (Univision)<br>KLVV, KSOL, KTJM, KWIZ, KXPK, WEDJ   | 6            |

**ADDED AT... KWEI**  
Boise, ID  
OM: Steve Ramirez  
PD: Melvin Albanez  
Los Primos De Durango, Manana, 25  
Ponzona, Tal Vez, 23  
Alegres De La Sierra, Esta Vez Sin Mentiras, 21  
Rogelio Martinez, Aferrado A Ti, 16  
Oro Norteno, El Compilla Michoacano, 8  
FOR REPORTING STATIONS PLAYLISTS GO TO:  
[www.RadioandRecords.com](http://www.RadioandRecords.com)

## NEW AND ACTIVE

| ARTIST TITLE / LABEL  | PLAYS /GAIN | ARTIST TITLE / LABEL  | PLAYS /GAIN |
|---|-------------|---|-------------|
| <b>LOS TEMERARIOS</b><br>Toquen Mamiachis Canten (Fonovisa)<br>TOTAL STATIONS: 17 | 276/136     | <b>ALEGRES DE LA SIERRA</b><br>Esta Vez Sin Mentiras (Viva)<br>TOTAL STATIONS: 19 | 242/242     |
| <b>LOS INQUIETOS DEL NORTE</b><br>Amor Mortal (Eagle)<br>TOTAL STATIONS: 17       | 273/68      | <b>LOS SUPER REYES</b><br>Serenata (Warner Latina)<br>TOTAL STATIONS: 10          | 183/18      |
| <b>INTOCAELE</b><br>Te Lo Juro (EMI Televisa)<br>TOTAL STATIONS: 9                | 261/2       | <b>PANCHO BARRAZA</b><br>Te voy A Olvidar (Musart/Balboa)<br>TOTAL STATIONS: 14   | 176/89      |
| <b>LOS PRIMOS DE DURANGO</b><br>Manana (Machete)<br>TOTAL STATIONS: 16            | 252/38      | <b>ESPINOZA PAZ</b><br>Ojala (ASL)<br>TOTAL STATIONS: 12                          | 172/10      |
| <b>JOAN SEBASTIAN</b><br>Pienso En Ti (Musart/Balboa)<br>TOTAL STATIONS: 19       | 247/150     | <b>PALOMO</b><br>Ya Supe Todo (Disa)<br>TOTAL STATIONS: 10                        | 159/21      |

## MOST INCREASED PLAYS

|             |   |
|-------------|---|
| <b>+300</b> | <b>CONJUNTO PRIMAVERA</b><br>Te Llore (Fonovisa)<br>WEDJ +29, KLVO +25, KTTA +23, KWIZ +18, KGBT +16, KSOL +16, KRZZ +15, KRAY +14, KXTS +14, KIWI +12  |
| <b>+246</b> | <b>VICENTE FERNANDEZ</b><br>La Derrota (Sony BMG Norte)<br>KLVO +24, KXPK +22, WOJO +20, KGBT +20, KKPS +20, KTTA +19, KWIZ +19, KSTN +14, KYQQ +12, WEDJ +12   |
| <b>+242</b> | <b>ALEGRES DE LA SIERRA</b><br>Esta Vez Sin Mentiras (Viva)<br>KLBN +32, KSKD +26, KXTS +23, KWEI +21, KRZZ +19, KSAH +14, XHNZ +14, KXLM +12, KXPK +12, KYQQ +12   |
| <b>+222</b> | <b>LOS CREADORES DEL PASITO DURAGUENSE DE ALFREDO RAMIREZ</b><br>Por Quien Me Dejas (Disa/Edimonsa)<br>WEDJ +26, KIWI +22, KTTA +18, WOJO +18, WLEY +17, KLVO +16, KTJM +15, KWIZ +15, KESS +12, KROM +11 |
| <b>+217</b> | <b>LOS TIGRES DEL NORTE</b><br>Rumbo Al Sur (Fonovisa)<br>KSTN +35, KTTA +20, KCMT +18, KXSB +18, KXLM +17, WOJO +15, XHTY +15, KIST +14, KRAY +13, KSAH +12  |

FOR WEEK ENDING JANUARY 27, 2008  
LEGEND: See legend to charts in charts section for rules and symbol explanations.  
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## REGIONAL MEXICAN MONITORED REPORTERS

|  |  |   |   |   |   |   |  |   |
|--|--|---|---|---|---|---|--|---|
| <b>KJFA/Albuquerque, NM</b><br>PD: Antonio Covarrubias   | <b>KMYX/Bakersfield, CA</b><br>OM: Robert Chavez<br>PD: Cesar Chavez     | <b>KDXX/Dallas, TX</b><br>OM: Andy Lockridge<br>PD: Chayan Ortuno         | <b>KOQO/Fresno, CA</b><br>PD: Jorge Guillen   | <b>KLYY/Los Angeles, CA</b><br>OM/MD: Elias Aufran                    | <b>KRAY/Monterey, CA</b><br>PD: Vicente Romero                                    | <b>KXSB/Riverside, CA</b><br>PD/MD: Salvador Prieto   | <b>KXTN/San Antonio, TX</b><br>PD: Jon Ramirez<br>APD: Pete A. Morales III | <b>KXTS/Santa Rosa, CA</b><br>OM: Krista Bowker<br>PD: Alex Ballesteros   |
| <b>KLVV/Albuquerque, NM</b><br>PD/MD: Fene Leon  | <b>KWEI/Boise, ID</b><br>OM: Steve Ramirez<br>PD: Melvin Albanez         | <b>KESS/Dallas, TX</b><br>PD: Chayan Ortuno                               | <b>KLTN/Houston, TX</b><br>PD: Raul Brindis<br>MD: Angel Basulto                                    | <b>KSCA/Los Angeles, CA</b><br>PD: Veronca Nava                       | <b>WQBU/New York, NY</b><br>PD: Gerardo Lopez<br>APD: Gabriel Pino                | <b>KTTA/Sacramento, CA</b><br>PD: Juan Gorzalez   | <b>KLNV/San Diego, CA</b><br>APD: Gabriel Alvarez                          | <b>KSTN/Stockton, CA</b><br>PD: Kent Rodriguez                            |
| <b>WEZY/Atlanta, GA</b><br>OM: Clay Hunkcutt<br>PD: Robo Ramirez<br>APD: Alvin Young                 | <b>WLEY/Chicago, IL</b><br>PD: Ezequiel Gonzalez                         | <b>KBNO/Denver, CO</b><br>PD: Socorro Rios<br>MD: Zenon Ferrufino         | <b>KTJM/Houston, TX</b><br>PD/MD: Eddie Leon  | <b>KWIZ/Los Angeles, CA</b><br>PD: Eddie Leon                         | <b>KTUZ/Oklahoma City, OK</b><br>OM/MD: Kevin Christopher<br>MD: Gabriel Ocegueda | <b>KDUT/Salt Lake City, UT</b><br>OM: Carlos Martin Valdez<br>PD: Cesar Valdivosera                             | <b>XHTY/San Diego, CA</b><br>PD: Elvis Valle                               | <b>WLCC/Tampa, FL</b><br>PD: Luis Briceño                                 |
| <b>KH-LA/Los Angeles, TX</b><br>PD: Jose Jimenez   | <b>WOJO/Chicago, IL</b><br>OM: Cesar Canales<br>PD: Rafael Bautista      | <b>KXPK/Denver, CO</b><br>PD: Napoleon Sanchez                            | <b>WEDJ/Indianapolis, IN</b><br>PD/MD: Manuel Sepulveda   | <b>KGBT/McAllen, TX</b><br>PD: Hugo De La Cruz<br>MD: Armando Almazan | <b>KXLM/Oxnard, CA</b><br>PD/MD: Salvador Prieto                                  | <b>KLEY/San Antonio, TX</b><br>OM/MD: Alfonso Flores<br>PD: Rudy Ramos<br>APD/MD: Ed Jar Mcnsvais               | <b>KRZZ/San Francisco, CA</b><br>OM: Olga Rosales<br>PD: Jesse Portillo    | <b>KCMT/Tucson, AZ</b><br>PD/MD: Enrique Mayans                           |
| <b>KIWA/Bakersfield, CA</b><br>PD/MD: Paul Evangelista   | <b>KLHB/Corpus Christi, TX</b><br>OM: Clayton Allen<br>PD/MD: Luis Munoz | <b>XHNZ/El Paso, TX</b><br>PD: Francisco Aguirre<br>MD: Arturo Buenrostro | <b>KISF/Las Vegas, NV</b><br>PD: Jose Ramon Bravo   | <b>KKPS/McAllen, TX</b><br>PD: Hugo De La Cruz<br>MD: Armando Almazan | <b>KHOT/Phoenix, AZ</b><br>OM: Eliazar Garcia<br>PD: Nelson Oseida                | <b>KROM/San Antonio, TX</b><br>PD: Rogelio Leal   | <b>KSOL/San Francisco, CA</b><br>PD/MD: Jose Luis Gonzalez                 | <b>KYQQ/Wichita, KS</b><br>OM: Beverlee Brannigan<br>PD: Arnoldo Gonzalez |
| <b>KMQA/Eakersfield, CA</b><br>OM: Irene Escalante<br>PD/MD: Yesenia De Luna<br>APD: Victor Martinez | <b>KSAB/Corpus Christi, TX</b><br>OM: Paula Newell<br>PD/MD: Dan Pena    | <b>KLBN/Fresno, CA</b><br>PD/MD: Jorge Guillen                            | <b>KBUE/Los Angeles, CA</b><br>PD: Pepe Garza   | <b>KSKD/Merced, CA</b><br>OM: Debbie Gomez<br>PD: Saul Fiallos        | <b>WYMY/Raleigh, NC</b><br>PD: Julie Garza  | <b>KSAH/San Antonio, TX</b><br>OM: Robin Flores<br>PD: Alfonso Flores<br>APD: Minnie Ochoa<br>MD: Juan Martinez | <b>KIST/Santa Barbara, CA</b><br>OM: Keith Royer<br>PD: Jose Fierros       |   |
|  |  | <b>KOND/Fresno, CA</b><br>PD: Juan Fernando                               | <b>KLAX/Los Angeles, CA</b><br>OM: Pio Ferrer<br>PD: Juan Carlos Hidalgo<br>MD: Lupita Cel Castillo |   |   |   |  |   |

# R&R LATIN POP

POWERED BY **nielsen** BDS



► **JESSE & JOY'S** SLEEPER HIT "ESPACIO SIDERAL" REACHES AIRPOWER STATUS AS IT MOVES 22-20 (UP 23).

| THIS WEEK | LAST WEEK | WEEKS ON CHART | ARTIST TITLE   | NIelsen BDS CERTIFICATIONS<br>IMPRINT / PROMOTION LABEL | PLAYS TW +/- | AUDIENCE MILLIONS | RANK |
|-----------|-----------|----------------|--|---|--------------|-------------------|------|
| 1         | 1         | 14             | <b>RBD</b><br>INALCANZABLE   | EMI TELEVISIA   | 900 +36      | 7.420             | 3    |
| 2         | 2         | 21             | <b>JUANES</b><br>ME ENAMORA  | UNIVERSAL LATINO  | 825 -30      | 8.799             | 1    |
| 3         | 5         | 5              | <b>JUANES</b><br>GOTAS DE AGUA DULCE   | UNIVERSAL LATINO  | 765 +59      | 7.849             | 2    |
| 4         | 6         | 36             | <b>MANA</b><br>OJALA PUDIERA BORRARTE  | WARNER LATINA   | 736 +38      | 7.232             | 4    |
| 5         | 7         | 14             | <b>ALEJANDRA GUZMAN</b><br>SOY SOLO UN SECRETO                               | EMI TELEVISIA   | 729 +54      | 6.786             | 5    |
| 6         | 4         | 48             | <b>CAMILA</b><br>TODO CAMBIO   | SONY BMG NORTE  | 728 +12      | 6.568             | 6    |
| 7         | 3         | 20             | <b>ENRIQUE IGLESIAS</b><br>ALGUIEN SOY YO                                    | INTERSCOPE/UNIVERSAL LATINO                             | 690 -27      | 6.473             | 7    |
| 8         | 8         | 14             | <b>YURIDIA</b><br>AHORA ENTENDI  | SONY BMG NORTE  | 685 +36      | 3.572             | 22   |
| 9         | 9         | 17             | <b>ALEJANDRO FERNANDEZ</b><br>NO SE ME HACE FACIL                            | SONY BMG NORTE  | 605 +13      | 5.003             | 12   |
| 10        | 10        | 13             | <b>FLEX</b><br>TE QUIERO   | EMI TELEVISIA   | 569 +52      | 3.311             | 26   |
| 11        | 13        | 24             | <b>AVENTURA</b><br>MI CORAZONCITO  | PREMIUM LATIN   | 457 +15      | 3.660             | 20   |
| 12        | 12        | 29             | <b>SHAKIRA</b><br>LAS DE LA INTUICION  | EPIC/SONY BMG NORTE                                     | 451 -10      | 1.841             | -    |
| 13        | 11        | 13             | <b>RICARDO ARJONA</b><br>QUIERO  | SONY BMG NORTE  | 423 -59      | 5.473             | 9    |
| 14        | 14        | 28             | <b>BELANOVA</b><br>BAILA MI CORAZON  | UNIVERSAL LATINO  | 421 -8       | 2.746             | 27   |
| 15        | 15        | 41             | <b>ENRIQUE IGLESIAS</b><br>DIMELO  | INTERSCOPE/UNIVERSAL LATINO                             | 386 -14      | 3.905             | 19   |
| 16        | 19        | 49             | <b>CHAYANNE</b><br>SINOS QUEDARA POCO TIEMPO                                 | SONY BMG NORTE  | 345 -19      | 3.926             | 18   |
| 17        | 20        | 46             | <b>REIK</b><br>ME DUELE AMARTE   | SONY BMG NORTE  | 343 -2       | 3.460             | 24   |
| 18        | 18        | 11             | <b>ANDREA BOCELLI FEATURING LAURA PAUSINI</b><br>VIVE YA                     | SUGAR/SIENTE  | 330 -36      | 4.727             | 13   |
| 19        | 17        | 17             | <b>EROS RAMAZZOTTI &amp; RICKY MARTIN</b><br>NO ESTAMOS SOLOS                | SONY BMG NORTE  | 329 -63      | 2.245             | 31   |
| 20        | 22        | 8              | <b>JESSE &amp; JOY</b><br>ESPACIO SIDERAL                                    | WARNER LATINA   | 323 +23      | 4.049             | 15   |
| 21        | 21        | 10             | <b>EDNITA NAZARIO</b><br>NO TE MENTIA  | SONY BMG NORTE  | 293 -9       | 5.246             | 11   |
| 22        | 23        | 8              | <b>JUAN</b><br>CON MI SOLEDAD  | FONOVISA  | 292 +13      | 5.405             | 10   |
| 23        | 29        | 2              | <b>CHAYANNE</b><br>LOLA  | SONY BMG NORTE  | 285 +48      | 3.462             | 23   |
| 24        | 25        | 16             | <b>MARCO ANTONIO SOLIS</b><br>NO PUEDO OLVIDARLA                             | FONOVISA  | 266 +11      | 5.746             | 8    |
| 25        | 27        | 7              | <b>GILBERTO SANTA ROSA</b><br>CONTEO REGRESIVO                               | SONY BMG NORTE  | 255 +7       | 4.037             | 16   |
| 26        | 28        | 8              | <b>JEREMIAS</b><br>COMIENZO DEL FINAL  | UNIVERSAL LATINO  | 249 +5       | 3.600             | 21   |
| 27        | 32        | 8              | <b>LA FACTORIA</b><br>PEROONAME  | UNIVERSAL LATINO  | 227 +27      | 0.895             | -    |
| 28        | 2         | 14             | <b>WISIN &amp; YANDEL</b><br>SEXY MOVIMIENTO                                 | MACHETE   | 214 -37      | 1.384             | -    |
| 29        | NEW       | NEW            | <b>BELANOVA</b><br>CADA QUE...   | UNIVERSAL LATINO  | 210 +74      | 1.076             | -    |
| 30        | 36        | 3              | <b>WISIN &amp; YANDEL FEATURING FRANCO DE VITA</b><br>OYE DONDE ESTA EL AMOR | MACHETE   | 207 +43      | 3.360             | 25   |
| 31        | 30        | 20             | <b>JUAN LUIS GUERRA Y 440</b><br>LA TRAVESIA                                 | EMI TELEVISIA   | 195 -33      | 4.297             | 14   |
| 32        | 31        | 18             | <b>BELINDA</b><br>ES DE VERGUAO  | EMI TELEVISIA   | 180 -31      | 1.460             | -    |
| 33        | 33        | 34             | <b>PEPE AGUILAR</b><br>POR AMARTE  | EMI TELEVISIA   | 175 -22      | 3.985             | 17   |
| 34        | 38        | 2              | <b>ALICIA KEYS</b><br>NO ONE   | MBK/JRMC  | 170 +25      | 2.576             | 28   |
| 35        | NEW       | NEW            | <b>DIVINO FEATURING ABRAHAM</b><br>ME ARRODILLO ANTE TI                      | LUAR/MACHETE  | 154 +21      | 2.297             | 30   |
| 36        | NEW       | NEW            | <b>JUAN LUIS GUERRA Y 440</b><br>SOLO TENGO OJOS PARA TI                     | EMI TELEVISIA   | 153 +113     | 1.989             | 37   |
| 37        | 34        | 5              | <b>JARABE DE PALO</b><br>DEJAME VIVIR  | WARNER LATINA   | 153 -17      | 2.329             | 29   |
| 38        | NEW       | NEW            | <b>KANY GARCIA</b><br>AMIGO EN EL BANO                                       | SONY BMG NORTE  | 150 +44      | 1.535             | -    |
| 39        | 35        | 20             | <b>GLORIA TREVI</b><br>PSICOFONIA  | UNIVISION   | 137 -28      | 1.022             | -    |
| 40        | 40        | 6              | <b>CAFE TACUBA</b><br>VOLVER A COMENZAR                                      | UNIVERSAL LATINO  | 130 -10      | 0.500             | -    |

## MOST ADDED

| ARTIST TITLE / LABEL  | NEW STATIONS |
|---|--------------|
| <b>MIGUEL BOSE FEAT. BIMBA BOSE</b><br>Como Un Lobo (Warner Latina)<br>KBMG, KEXA, KQKQ, WIAC, XAVO, XLTN | 6            |
| <b>JUAN LUIS GUERRA Y 440</b><br>Solo Tengo Ojos Para Ti (EMI Televisa)<br>WAMR, WFID, WKAQ, WXYX         | 4            |
| <b>JUANES</b><br>Gotas De Agua Dulce (Universal Latino)<br>WRMA, XHFG, XLTN                               | 3            |
| <b>BELANOVA</b><br>Cada Que... (Universal Latino)<br>KVVA, KXXS   | 2            |
| <b>ENUR FEAT. NATASJA</b><br>Calabria 2008 (Ultra)<br>KLOL, XAVO  | 2            |
| <b>MDO</b><br>No Queda Nada (Machete)<br>WFID, WIAC   | 2            |
| <b>OLGA TANON</b><br>Cosas Del Amor (Univision)<br>WIAC, WIOA   | 2            |
| <b>YURIDIA</b><br>Ahora Entendi (Sony BMG Norte)<br>KPSL  | 1            |
| <b>AVENTURA</b><br>Mi Corazoncito (Premium Latin)<br>KBMG   | 1            |
| <b>JEREMIAS</b><br>Comienzo Del Final (Universal Latino)<br>WVVA  | 1            |

## ADDED AT... WFID

San Juan, PR  
PD: Lucy-Ann Ramos

Juan Luis Guerra Y 440, Solo Tengo Ojos Para Ti, 24  
Black: Guayaba, Sin Tu Amor, 19  
Chenoa, Todo Ira Bien, 17  
BNK, Que Voy A Hacer, 11  
MDO, No Queda Nada, 11

FOR REPORTING STATIONS PLAYLISTS GO TO:  
[www.RadioandRecords.com](http://www.RadioandRecords.com)

## NEW AND ACTIVE

| ARTIST TITLE / LABEL  | PLAYS /GAIN | ARTIST TITLE / LABEL  | PLAYS /GAIN |
|---|-------------|---|-------------|
| <b>BLACK: GUAYABA</b><br>Sin Tu Amor (Machete)  | 124/36      | <b>ENUR FEATURING NATASJA</b><br>Calabria 2008 (Ultra)              | 96/7        |
| TOTAL STATIONS: 4   |             | TOTAL STATIONS: 8   |             |
| <b>CASA DE LEONES</b><br>No Te Veo (Warner Latina)                                    | 118/25      | <b>LOS SUPER REYES</b><br>Serenata (Warner Latina)                  | 89/11       |
| TOTAL STATIONS: 7   |             | TOTAL STATIONS: 6   |             |
| <b>JESSE &amp; JOY</b><br>Llegaste Tu (Warner Latina)                                 | 117/20      | <b>CONJUNTO PRIMAVERA</b><br>Te Llore (Fonovisa)                    | 84/0        |
| TOTAL STATIONS: 6   |             | TOTAL STATIONS: 3   |             |
| <b>MILLO TORRES Y EL TERCER PLANETA</b><br>Pienso En Ti (Tribal Vibes/PimpKing Musik) | 101/33      | <b>FERGIE</b><br>Clumsy (will.i.am/A&M/Interscope)                  | 84/0        |
| TOTAL STATIONS: 4   |             | TOTAL STATIONS: 3   |             |
| <b>CAMILA</b><br>Yo Quiero (Sony BMG Norte)   | 98/10       | <b>MIGUEL BOSE FEAT. BIMBA BOSE</b><br>Como Un Lobo (Warner Latina) | 77/77       |
| TOTAL STATIONS: 8   |             | TOTAL STATIONS: 9   |             |

## MOST INCREASED PLAYS

|      |  |
|------|--|
| +113 | <b>JUAN LUIS GUERRA Y 440</b><br>Solo Tengo Ojos Para Ti (EMI Televisa)<br>WIAC +29, KEXA +22, WIOA +21, WFID +19, WAMR +13, WXYX +7, WPAT +2                |
| +77  | <b>MIGUEL BOSE FEAT. BIMBA BOSE</b><br>Como Un Lobo (Warner Latina)<br>WIAC +23, KBMG +11, KEXA +10, XAVO +9, KQKQ +8, XLTN +8, KTCY +6, WAMR +1, WKAQ +1    |
| +74  | <b>BELANOVA</b><br>Cada Que... (Universal Latino)<br>KXXS +22, KVVA +19, KSSE +15, XAVO +9, KTCY +9, KQKQ +4, KEXA +4, KBMG +3                               |
| +59  | <b>JUANES</b><br>Gotas De Agua Dulce (Universal Latino)<br>KBMG +16, XLTN +16, WRMA +11, XHFG +10, WPAT +8, WIOA +7, XHPX +7, KTCY +6, WFID +5, KXXS +5      |
| +54  | <b>ALEJANDRA GUZMAN</b><br>Soy Solo Un Secreto (EMI Televisa)<br>KBMG +22, KSSE +10, WFID +10, KTCY +9, XLTN +7, KEXA +6, KXXS +5, KQKQ +5, XAVO +3, WXYX +3 |

FOR WEEK ENDING JANUARY 27, 2008  
LEGEND: See legend to charts in charts section for rules and symbol explanations.  
26 Latin pop, 16 tropical and 10 Latin rhythm stations are electronically monitored by Nielsen Broadcast Data Systems 24 hours a day, 7 days a week. © 2008 Nielsen Business Media, Inc. All rights reserved.

## LATIN POP MONITORED REPORTERS

|  |   |  |  |   |   |
|--|---|--|--|---|---|
| <b>WWVA/Atlanta, GA</b><br>OM: Clay Hunnicutt<br>PD/MD: Robbie Ramirez | <b>KXOB/Fresno, CA</b><br>PD: Jorge Guillen                           | <b>KSSE/Los Angeles, CA</b><br>OM: Elias Autran<br>PD: Nestor Rocha<br>APD: Andrea Becerra | <b>WRMA/Miami, FL</b><br>OM/PD: Tony Campos    | <b>WIAC/Puerto Rico</b><br>PD: Valerie Mejia                                | <b>KRIO/San Antonio, TX</b><br>OM/PD: Alfonso Flores<br>MD: Manny Herrera |
| <b>KXXS/Austin, TX</b><br>OM/PD: Romeo Herrera<br>MD: Julieta Jil      | <b>KLOL/Houston, TX</b><br>PD: Raffy Contigo                          | <b>XAVO/McAllen, TX</b><br>OM: Jeff Koch<br>PD: Juan Facundo                               | <b>KEXA/Monterey, CA</b><br>PD: Vicente Romero | <b>WIOA/Puerto Rico</b><br>PD: Fernando De Hostos                           | <b>XHFG/San Diego, CA</b><br>PD: Elvis Valle                              |
| <b>KPSL/Bakersfield, CA</b><br>PD: Isidro Roman                        | <b>KQKQ/Houston, TX</b><br>PD: Eddie Leon<br>MD: Raquenell Villarreal | <b>WAMR/Miami, FL</b><br>PD: Pedro Javier Gonzalez   | <b>WPAT/New York, NY</b><br>PD: Tony Luna      | <b>WKAQ/Puerto Rico</b><br>PD: Carlos Gonzalez<br>APD: Natalia Cuevas       | <b>XLTN/San Diego, CA</b><br>PD: Libia Sauza                              |
| <b>KTCY/Dallas, TX</b><br>PD: Javier Casanova                          | <b>KLVE/Los Angeles, CA</b><br>PD: Fernando Perez                     | <b>WMGE/Miami, FL</b><br>OM: Rod Phillips<br>PD: Rogelio Alfonso<br>MD: Raymond Hernandez  | <b>KVVA/Phoenix, AZ</b><br>PD: Edgar Pineda    | <b>WXYX/Puerto Rico</b><br>PD/MD: Herman Davila                             |   |
| <b>XHPX/El Paso, TX</b><br>PD: David Castillo                          |   |  | <b>WFID/Puerto Rico</b><br>PD: Lucy-Ann Ramos  | <b>KBMG/Salt Lake City, UT</b><br>OM: Carlos Martin Valdez<br>PD: Ana Perez |   |





▶ A SALSA MIX OF RICARDO ARJONA'S "QUIERO," ORIGINALLY A POP BALLAD, RESULTS IN A HIT ON THE TROPICAL CHART AS THE SONG MOVES 36-29 (UP 24 PLAYS).

| THIS WEEK | LAST WEEK | WEEKS ON CHART | ARTIST TITLE  | IMPRINT / PROMOTION LABEL | PLAYS TW +/- | AUDIENCE MILLIONS RANK |
|-----------|-----------|----------------|---|---------------------------|--------------|------------------------|
| 1         | 1         | 17             | <b>GILBERTO SANTA ROSA</b> CONTEO REGRESIVO <b>NO. 1 (12 WKS)</b> | SONY BMG NORTE            | 434 -30      | 3,554 2                |
| 2         | 2         | 25             | <b>JUAN LUIS GUERRA Y 440</b> LA TRAVESIA                         | EMI TELEVISIA             | 371 -44      | 3,699 1                |
| 3         | 3         | 15             | <b>WISIN &amp; YANDEL</b> SEXY MOVIMIENTO                         | MACHETE                   | 321 -6       | 2,357 5                |
| 4         | 5         | 12             | <b>N'KLABE</b> SI YA NO ESTAS                                     | NU LIFE/MACHETE           | 299 +34      | 1,544 12               |
| 5         | 4         | 24             | <b>DOMINIC MARTE</b> DESEOS DE AMARTE                             | M.P./JVN/J & N            | 249 -18      | 1,834 10               |
| 6         | 6         | 20             | <b>JUANES</b> ME ENAMORA  | UNIVERSAL LATINO          | 240 -15      | 1,884 9                |
| 7         | 7         | 10             | <b>TITO "EL BAMBINO"</b> EL TRA                                   | EMI TELEVISIA             | 222 -12      | 1,909 8                |
| 8         | 8         | 10             | <b>FLEX</b> TE QUIERO   | EMI TELEVISIA             | 201 -20      | 1,580 11               |
| 9         | 9         | 18             | <b>JERRY RIVERA</b> CUESTA ABAJO                                  | EMI TELEVISIA             | 196 -19      | 0,954 22               |
| 10        | 15        | 7              | <b>ALEXIS &amp; FIDO</b> SOY IGUAL QUE TU <b>AIRPOWER</b>         | SONY BMG NORTE            | 192 +19      | 0,968 20               |
| 11        | 16        | 10             | <b>LOS HERMANOS ROSARIO</b> ALO <b>AIRPOWER</b>                   | M.P./JVN/J & N            | 189 +16      | 1,261 14               |
| 12        | 14        | 10             | <b>AVENTURA</b> EL PERDEDOR                                       | PREMIUM LATIN             | 188 +10      | 2,204 6                |
| 13        | 10        | 30             | <b>DADDY YANKEE</b> ELLA ME LEVANTO                               | EL CARTEL/INTERSCOPE      | 179 -18      | 0,962 21               |
| 14        | 11        | 11             | <b>TITO NIEVES</b> MI MAYOR SACRIFICIO                            | LA CALLE/UNIVISION        | 174 -21      | 0,751 30               |
| 15        | 13        | 17             | <b>MARC ANTHONY</b> AGUANILE                                      | SONY BMG NORTE            | 166 -21      | 1,969 7                |
| 16        | 20        | 18             | <b>JOSE ALBERTO "EL CANARIO"</b> LA CALLE                         | 212                       | 164 +8       | 1,084 16               |
| 17        | 12        | 28             | <b>DON OMAR</b> AYER LA VI  | VI/MACHETE                | 152 -40      | 1,055 17               |
| 18        | 27        | 8              | <b>HECTOR ACOSTA</b> SIN PERDON                                   | D.A.M.                    | 142 +33      | 2,473 4                |
| 19        | 22        | 12             | <b>FRANK REYES</b> AMOR DESPERDICADO                              | M.P./JVN/J & N            | 140 +13      | 0,772 29               |
| 20        | 18        | 32             | <b>CASA DE LEONES</b> NO TE VEO                                   | WARNER LATINA             | 135 -25      | 1,028 18               |
| 21        | 19        | 10             | <b>OLGA TANON</b> HOY QUIERO CONFESARME                           | UNIVISION                 | 133 -26      | 0,603 32               |
| 22        | 33        | 6              | <b>NG2</b> ELLA MENEÁ <b>MOST INCREASED PLAYS</b>                 | SONY BMG NORTE            | 128 +53      | 1,096 15               |
| 23        | 26        | 18             | <b>ZACARIAS FERREIRA</b> ES TAN DIFICIL                           | M.P./JVN/J & N            | 127 +17      | 0,904 26               |
| 24        | 21        | 9              | <b>ELVIS MARTINEZ</b> LENTO Y SUAVE                               | UNIVERSAL LATINO          | 125 -3       | 0,468 35               |
| 25        | 24        | 9              | <b>TITO ROJAS</b> DICAME SENORA                                   | M.P./JVN/J & N            | 121 -3       | 1,337 13               |
| 26        | 30        | 2              | <b>JUANES</b> GOTAS DE AGUA DULCE                                 | UNIVERSAL LATINO          | 118 +32      | 1,026 19               |
| 27        | 25        | 19             | <b>KARIS FEATURING KEN-Y</b> LA AMAS COMO YO                      | PINA/UNIVERSAL LATINO     | 114 -3       | 0,351 -                |
| 28        | 17        | 17             | <b>EL GRAN COMBO DE PUERTO RICO</b> TE VEO NENA                   | SONY BMG NORTE            | 111 -14      | 0,612 31               |
| 29        | 36        | 7              | <b>RICARDO ARJONA</b> QUIERO                                      | SONY BMG NORTE            | 95 +24       | 0,925 23               |
| 30        | 35        | 43             | <b>ZACARIAS FERREIRA</b> DIME QUE FALTO                           | M.P./JVN/J & N            | 94 +21       | 2,689 3                |

| THIS WEEK | LAST WEEK | WEEKS ON CHART | ARTIST TITLE  | IMPRINT / PROMOTION LABEL   | PLAYS TW +/- | AUDIENCE MILLIONS RANK |
|-----------|-----------|----------------|---|-----------------------------|--------------|------------------------|
| 1         | 1         | 15             | <b>WISIN &amp; YANDEL</b> SEXY MOVIMIENTO <b>NO. 1 (14 WKS)</b> | MACHETE                     | 454 -47      | 4,896 3                |
| 2         | 2         | 13             | <b>FLEX</b> TE QUIERO   | EMI TELEVISIA               | 448 +8       | 5,648 1                |
| 3         | 3         | 10             | <b>ALEXIS &amp; FIDO</b> SOY IGUAL QUE TU <b>MOST ADDED</b>     | SONY BMG NORTE              | 349 -1       | 3,369 8                |
| 4         | 4         | 15             | <b>DON OMAR</b> CANCION DE AMOR                                 | VI/MACHETE                  | 328 +19      | 2,816 11               |
| 5         | 5         | 10             | <b>AVENTURA</b> EL PERDEDOR                                     | PREMIUM LATIN               | 306 +2       | 4,101 5                |
| 6         | 6         | 31             | <b>LA FACTORIA</b> PERDONAME                                    | UNIVERSAL LATINO            | 300 +16      | 4,933 2                |
| 7         | 7         | 7              | <b>NEJO Y DALMATA</b> ALGO MUSICAL                              | UMS/UNIVERSAL LATINO        | 278 +7       | 3,530 7                |
| 8         | 8         | 20             | <b>JUANES</b> ME ENAMORA  | UNIVERSAL LATINO            | 258 -1       | 1,790 21               |
| 9         | 11        | 12             | <b>PITBULL FEATURING LIL JON</b> THE ANTHEM                     | FAMOUS ARTISTS/TVT          | 249 +5       | 4,495 4                |
| 10        | 9         | 29             | <b>CAMILA</b> TODO CAMBIO                                       | SONY BMG NORTE              | 199 -53      | 1,089 -                |
| 11        | 16        | 10             | <b>RBD</b> INALCANZABLE   | EMI TELEVISIA               | 193 +8       | 1,095 -                |
| 12        | 10        | 36             | <b>DON OMAR</b> AYER LA VI                                      | VI/MACHETE                  | 187 -60      | 2,525 14               |
| 13        | 21        | 7              | <b>XTREME FEATURING ADRIENNE</b> NO ME DIGAS QUE NO             | LA CALLE/UNIVISION          | 185 +25      | 3,030 9                |
| 14        | 13        | 16             | <b>TEGO CALDERON</b> QUI TARTO TO                               | WARNER LATINA               | 179 -33      | 2,517 15               |
| 15        | 19        | 3              | <b>JUANES</b> GOTAS DE AGUA DULCE                               | UNIVERSAL LATINO            | 175 +3       | 1,222 36               |
| 16        | 14        | 10             | <b>ENRIQUE IGLESIAS</b> ALGUIEN SOY YO                          | INTERSCOPE/UNIVERSAL LATINO | 174 -20      | 0,815 -                |
| 17        | 12        | 39             | <b>CASA DE LEONES</b> NO TE VEO                                 | WARNER LATINA               | 169 -66      | 1,590 27               |
| 18        | 20        | 30             | <b>DADDY YANKEE</b> ELLA ME LEVANTO                             | EL CARTEL/INTERSCOPE        | 168 -4       | 2,174 18               |
| 19        | 15        | 10             | <b>VOLTIO FEATURING JOWELL Y RANDY</b> POMELO                   | WHITE LION/SONY BMG NORTE   | 160 -34      | 2,473 16               |
| 20        | 18        | 10             | <b>NICKY JAM FEATURING RKM</b> GAS PELA                         | PINA/UNIVERSAL LATINO       | 157 -16      | 2,676 12               |
| 21        | 17        | 13             | <b>TITO "EL BAMBINO"</b> EL TRA                                 | EMI TELEVISIA               | 144 -31      | 1,491 30               |
| 22        | 25        | 3              | <b>R.K.M. &amp; KEN-Y</b> MIS DIAS SIN TI                       | UNIVERSAL LATINO            | 143 +6       | 1,729 24               |
| 23        | 26        | 7              | <b>NICKY JAM FEATURING RKM &amp; KEN-Y</b> TON TON TON          | PINA/UNIVERSAL LATINO       | 140 +26      | 2,947 10               |
| 24        | 31        | 6              | <b>FLO RIDA FEATURING T-PAIN</b> LOW                            | POE BOY/ATLANTIC            | 123 +38      | 3,678 6                |
| 25        | 23        | 17             | <b>ENUR FEATURING NATASJA</b> CALABRIA 2008                     | ULTRA                       | 121 -32      | 1,271 34               |
| 26        | 22        | 14             | <b>BELANOVA</b> BAILA MI CORAZON                                | UNIVERSAL LATINO            | 118 -38      | 1,098 40               |
| 27        | 24        | 18             | <b>HECTOR "EL FATHER"</b> PA' LA TUMBA                          | VI/MACHETE                  | 112 -30      | 0,601 -                |
| 28        | 30        | 2              | <b>YOMO</b> PERRO ZATO  | BLACK PEARL                 | 99 +13       | 1,077 -                |
| 29        | FEW       | 94             | <b>RIHANNA</b> DON'T STOP THE MUSIC <b>MOST INCREASED PLAYS</b> | SRP/DEF JAM/IDJMG           | +46          | 1,954 19               |
| 30        | 27        | 9              | <b>GILBERTO SANTA ROSA</b> CONTEO REGRESIVO                     | SONY BMG NORTE              | 93 -17       | 1,237 35               |

| THIS WEEK | LAST WEEK | WEEKS ON CHART | ARTIST TITLE                                | IMPRINT / PROMOTION LABEL |
|-----------|-----------|----------------|---|---------------------------|
| 1         | 2         | 6              | <b>MOTEL</b> Y TE VAS                       | WARNER LATINA             |
| 2         | 1         | 9              | <b>MANU CHAO</b> ME LLAMAN CALLE            | BECAUSE/NACIONAL          |
| 3         | 3         | 10             | <b>MOLOTOV</b> YOFO                         | UNIVERSAL LATINO          |
| 4         | 5         | 17             | <b>CAFE TACVBA</b> VOLVER A COMENZAR        | UNIVERSAL LATINO          |
| 5         | 5         | 6              | <b>CAFE TACVBA</b> 53100                    | UNIVERSAL LATINO          |
| 6         | 4         | 4              | <b>FATIMA</b> CON TUS PALABRAS              | NOT LISTED                |
| 7         | 10        | 2              | <b>MAGO DE OZ</b> CANCION DE LOS DESEOS     | LOCOMOTIVE                |
| 8         | 14        | 3              | <b>BELANOVA</b> CADA QUE...                 | UNIVERSAL LATINO          |
| 9         | 8         | 6              | <b>ALLISON</b> LLAMA POR FAVOR              | SONY BMG NORTE            |
| 10        | RE-ENTRY  |                | <b>PASTILLA</b> COLORES                     | SONY BMG NORTE            |
| 11        | RE-ENTRY  |                | <b>MIRANDA</b> PERFECTA                     | EMI TELEVISIA             |
| 12        | RE-ENTRY  |                | <b>ALEJANDRA GUZMAN</b> SOY SOLO UN SECRETO | EMI TELEVISIA             |
| 13        | NEW       |                | <b>DISIDENTE</b> ENEMIGO                    | PISTOLERO                 |
| 14        | RE-ENTRY  |                | <b>CIRCO</b> ANTES DEL FIN                  | SONY BMG NORTE            |
| 15        | 11        | 10             | <b>DELIRIO</b> BIENVENIDO SHOW              | GOLD FLAME/V&J            |
| 16        | 9         | 19             | <b>PANDA</b> EL INFAME "ESTAR Y NO ESTAR"   | WARNER LATINA             |
| 17        | RE-ENTRY  |                | <b>DILDO</b> VENTURA                        | UNIVERSAL MEXICO          |
| 18        | 13        | 5              | <b>CAFE TACVBA</b> EL OUTSIDER              | UNIVERSAL LATINO          |
| 19        | 7         | 4              | <b>ENJAMBRE</b> ESPALDA DE BRONCE           | NOT LISTED                |
| 20        | RE-ENTRY  |                | <b>MONTE NEGRO</b> GIVE ME LOVE (NO FLORES) | FEED THE HUNGRY           |

| THIS WEEK | LAST WEEK | WEEKS ON CHART | ARTIST TITLE                                    | IMPRINT / PROMOTION LABEL |
|-----------|-----------|----------------|---|---------------------------|
| 1         | 2         | 7              | <b>GLORIA TREVI</b> PSICOFONIA                  | UNIVISION                 |
| 2         | 1         | 5              | <b>WISIN &amp; YANDEL</b> SEXY MOVIMIENTO       | MACHETE                   |
| 3         | 3         | 9              | <b>GILBERTO SANTA ROSA</b> CONTEO REGRESIVO     | SONY BMG NORTE            |
| 4         | 5         | 7              | <b>LOS HERMANOS ROSARIO</b> ALC                 | M.P./JVN/J & N            |
| 5         | 7         | 10             | <b>GLORIA ESTEFAN</b> ME ODDIO                  | BURGUNDY/SONY BMG NORTE   |
| 6         | 8         | 13             | <b>MARC ANTHONY</b> AGUANILE                    | SONY BMG NORTE            |
| 7         | 6         | 11             | <b>BELANOVA</b> BAILA MI CORAZON                | UNIVERSAL LATINO          |
| 8         | 9         | 6              | <b>PUERTO RICAN POWER</b> ESA MUJER             | M.P./JVN/J & N            |
| 9         | 4         | 14             | <b>IVY QUEEN</b> SENTIMIENTO                    | UNIVISION                 |
| 10        | 11        | 12             | <b>TITO "EL BAMBINO"</b> SOLO DIME QUE SI       | EMI TELEVISIA             |
| 11        | 13        | 6              | <b>TITO ROJAS</b> DICAME SENORA                 | M.P./JVN/J & N            |
| 12        | 10        | 13             | <b>JERRY RIVERA</b> CUESTA ABAJO                | EMI TELEVISIA             |
| 13        | 12        | 10             | <b>ANTHONY CRUZ</b> MI CHULI CHULI              | M.P./JVN/J & N            |
| 14        | 14        | 4              | <b>FLEX</b> TE QUIERO                           | EMI TELEVISIA             |
| 15        | NEW       |                | <b>DON OMAR</b> CANCION DE AMOR                 | VI/MACHETE                |
| 16        | 16        | 3              | <b>N'KLABE</b> SI YA NO ESTAS                   | NU LIFE/MACHETE           |
| 17        | 17        | 4              | <b>XTREME FEAT. ADRIENNE</b> NO ME DIGAS QUE NO | LA CALLE/UNIVISION        |
| 18        | 19        | 2              | <b>ZACARIAS FERREIRA</b> ES TAN DIFICIL         | M.P./JVN/J & N            |
| 19        | 18        | 7              | <b>EL GRAN COMBO DE PUERTO RICO</b> TE VEO NENA | SONY BMG NORTE            |
| 20        | 14        | 14             | <b>HECTOR "EL FATHER"</b> PA' LA TUMBA          | VI/MACHETE                |



## OPPORTUNITIES

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Email: [Ms1MaryK@Gmail.com](mailto:Ms1MaryK@Gmail.com)

Mail: 950 22nd Street North  
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### WEST



TEXAS ★ COUNTRY

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At least 5 years program management and Country music format experience preferred, excellent organization and communication skills, music knowledge and a demonstrated talent coach. Must possess strong branding/imaging skills and previous success in radio programming, creativity and leadership. Send résumé and salary requirement to:

**Dan Bennett**

**V.P./Market Manager**

Cumulus Dallas/Ft. Worth  
3500 Maple Ave., Suite 1300  
Dallas, Texas 75219-3901

Via Fax: (214) 525-2551

E-mail: [dan.bennett@cumulus.com](mailto:dan.bennett@cumulus.com)

Cumulus Dallas/Ft. Worth is EOE.

### EAST



### Format Administrator

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## POSITIONS SOUGHT

**Upbeat on-air presence**, extremely conversational with technical editing capabilities, plus Camera/board-operations. Creative writing, show prep plus Journalism experience. Jerreshia 817-926-4266, [resha192002@yahoo.com](mailto:resha192002@yahoo.com)

**Strong News delivery**. Tight boards, and behind scene ability. Very technical, and detail oriented. Dependable, and Organized. Jeff Autrey 903-451-4756; [autrey00@embarqmail.com](mailto:autrey00@embarqmail.com)

**Lots of energy, dedicated and loyal** – plus a little goofy! Good on-air presence, GREAT Promotions! Erick Wynn 817-361-6022, [brendawilliam9035@sbcbglobal.net](mailto:brendawilliam9035@sbcbglobal.net)

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Radio & Records, Inc. provides free (20 words maximum) listings to radio stations ON A SPACE AVAILABLE BASIS in Opportunities. Free listings of the same length are also available to individuals seeking work in the industry under Positions Sought.

### Deadline

To appear in the following week's issue, your ad must be received by Friday 4 p.m. (PST), seven days prior to issue date. Free Opportunities listings can be emailed to: [correa@radioandrecords.com](mailto:correa@radioandrecords.com), faxed to: (323) 954-3411, or sent to: 5055 Wilshire Blvd., Suite 600, Los Angeles, CA 90036. Free opportunities or job sought ads have a 20-word maximum. Will only accept typewritten or printed on 8 1/2" x 11" company/station letterhead.

# R&R THE BACK PAGES

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| CHR/TOP 40 |           |                |   |  |
|------------|-----------|----------------|---|--|
| THIS WEEK  | LAST WEEK | WEEKS ON CHART | ARTIST TITLE  | NIelsen BDS CERTIFICATIONS<br>HITPREDICTOR STATUS<br>IMPRINT / PROMOTION LABEL |
| 1          | 1         | 14             | <b>ALICIA KEYS</b><br>NO ONE                        | NO. 1 (5 WKS)<br>MBK/J/RMG   |
| 2          | 17        | 1              | <b>FERGIE</b><br>CLUMSY                             | 11 ☆<br>WILL.I.AM/A&M/INTERSCOPE   |
| 3          | 12        | 1              | <b>FLO RIDA FEATURING T-PAIN</b><br>LOW             | 11<br>POE BOY/ATLANTIC   |
| 4          | 20        | 1              | <b>TIMBALAND FEATURING ONEREPUBLIC</b><br>APOLOGIZE | 11 <sup>3</sup> ☆<br>MOSLEY/BLACKGROUND/INTERSCOPE                             |
| 5          | 6         | 18             | <b>JORDIN SPARKS</b><br>TATTOO                      | 11 ☆<br>19 JIVE/ZOMBA  |
| 6          | 5         | 15             | <b>CHRIS BROWN FEATURING T-PAIN</b><br>KISS KISS    | 11 <sup>2</sup> ☆<br>JIVE/ZOMBA  |
| 7          | 7         | 23             | <b>FINGER ELEVEN</b><br>PARALYZER                   | 11 <sup>3</sup><br>WIND-UP   |
| 8          | 9         | 12             | <b>TAYLOR SWIFT</b><br>TEARDROPS ON MY GUITAR       | 11 <sup>2</sup> ☆<br>BIG MACHINE/UNIVERSAL REPUBLIC                            |
| 9          | 15        | 7              | <b>RIHANNA</b><br>DON'T STOP THE MUSIC              | ☆<br>SRP/DEF JAM/IDJMG   |
| 10         | 12        | 13             | <b>SEAN KINGSTON</b><br>TAKE YOU THERE              | ☆<br>BELUGA HEIGHTS/EPIC   |

| RHYTHMIC  |           |                |  |  |
|-----------|-----------|----------------|--|--|
| THIS WEEK | LAST WEEK | WEEKS ON CHART | ARTIST TITLE   | NIelsen BDS CERTIFICATIONS<br>HITPREDICTOR STATUS<br>IMPRINT / PROMOTION LABEL |
| 1         | 1         | 20             | <b>FLO RIDA FEATURING T-PAIN</b><br>LOW              | NO. 1 (7 WKS)<br>POE BOY/ATLANTIC  |
| 2         | 8         | 2              | <b>CHRIS BROWN</b><br>WITH YOU                       | ☆<br>JIVE/ZOMBA  |
| 3         | 9         | 3              | <b>SNOOP DOGG</b><br>SENSUAL SEDUCTION               | ☆<br>DOGGYSTYLE/GEFFEN/INTERSCOPE  |
| 4         | 20        | 4              | <b>PLIES FEATURING AKON</b><br>HYPNOTIZED            | 11<br>BIG GATES/SLIP-N-SLIDE/ATLANTIC  |
| 5         | 5         | 20             | <b>ALICIA KEYS</b><br>NO ONE                         | 11 <sup>3</sup> ☆<br>MBK/J/RMG   |
| 6         | 6         | 17             | <b>TIMBALAND FEATURING ONEREPUBLIC</b><br>APOLOGIZE  | 11 <sup>3</sup> ☆<br>MOSLEY/BLACKGROUND/INTERSCOPE                             |
| 7         | 11        | 9              | <b>ALICIA KEYS</b><br>LIKE YOU'LL NEVER SEE ME AGAIN | ☆<br>MBK/J/RMG   |
| 8         | 9         | 14             | <b>TREY SONGZ</b><br>CAN'T HELP BUT WAIT             | 11 ☆<br>SONG BOOK/ATLANTIC   |
| 9         | 7         | 20             | <b>CHRIS BROWN FEATURING T-PAIN</b><br>KISS KISS     | 11 <sup>2</sup> ☆<br>JIVE/ZOMBA  |
| 10        | 12        | 13             | <b>FERGIE</b><br>CLUMSY                              | 11 ☆<br>WILL.I.AM/A&M/INTERSCOPE   |

| URBAN     |           |                |   |  |
|-----------|-----------|----------------|---|--|
| THIS WEEK | LAST WEEK | WEEKS ON CHART | ARTIST TITLE  | NIelsen BDS CERTIFICATIONS<br>HITPREDICTOR STATUS<br>IMPRINT / PROMOTION LABEL |
| 1         | 1         | 13             | <b>ALICIA KEYS</b><br>LIKE YOU'LL NEVER SEE ME AGAIN      | NO. 1 (6 WKS)<br>MBK/J/RMG   |
| 2         | 13        | 1              | <b>WEBBIE, LIL' PHAT &amp; LIL' BOOSIE</b><br>INDEPENDENT | ☆<br>TRILL/ASYLUM/ATLANTIC   |
| 3         | 15        | 1              | <b>J. HOLIDAY</b><br>SUFFOCATE                            | ☆<br>MUSIC LINE/CAPITOL  |
| 4         | 10        | 1              | <b>SNOOP DOGG</b><br>SENSUAL SEDUCTION                    | ☆<br>DOGGYSTYLE/GEFFEN/INTERSCOPE  |
| 5         | 7         | 9              | <b>KEYSHIA COLE</b><br>I REMEMBER                         | <b>MOST INCREASED PLAYS</b><br>☆<br>IMANI/GEFFEN/INTERSCOPE                    |
| 6         | 6         | 16             | <b>FLO RIDA FEATURING T-PAIN</b><br>LOW                   | 11<br>POE BOY/ATLANTIC   |
| 7         | 5         | 24             | <b>TREY SONGZ</b><br>CAN'T HELP BUT WAIT                  | 11 ☆<br>SONG BOOK/ATLANTIC   |
| 8         | 9         | 8              | <b>CHRIS BROWN</b><br>WITH YOU                            | ☆<br>JIVE/ZOMBA  |
| 9         | 8         | 10             | <b>KANYE WEST FEATURING DWELE</b><br>FLASHING LIGHTS      | ☆<br>ROC-A-FELLA/DEF JAM/IDJMG   |
| 10        | 10        | 18             | <b>MARIO</b><br>CRYING OUT FOR ME                         | ☆<br>3RD STREET/J/RMG  |

**NO. 1 MOST ADDED**  
SNOOP DOGG Sensual Seduction (DOGGYSTYLE/GEFFEN/INTERSCOPE)

**NO. 1 MOST INCREASED PLAYS**  
CHRIS BROWN With You (JIVE/ZOMBA)

**TOP 5 NEW AND ACTIVE**  
BABY BASH FEAT. SEAN KINGSTON What Is It (ARISTA/RMG)  
TREY SONGZ Can't Help But Wait (SONG BOOK/ATLANTIC)  
ALICIA KEYS Like You'll Never See Me Again (MBK/J/RMG)  
LUPE FIASCO FEAT. MATTHEW SANTOS Superstar (1ST & 15TH/ATLANTIC)  
MICHAEL JACKSON WITH AKON Wanna Be Startin' Somethin' 2008 (LEGACY/EPIC)

COMPLETE CHR/TOP 40 CHART ON PAGE 25

**NO. 1 MOST ADDED**  
THE DEY Give You The World (KOCH/EPIC)

**NO. 1 MOST INCREASED PLAYS**  
WEBBIE, LIL' PHAT & LIL' BOOSIE Independent (TRILL/ASYLUM/ATLANTIC)

**TOP 5 NEW AND ACTIVE**  
MISSY ELLIOTT Ching-A-Ling (THE GOLD MIND/ATLANTIC)  
CASELY Emotional (DIAZ BROTHERS/EPIC/KOCH)  
DOLLA FEAT. T-PAIN & TAY DIZM Who The F\*\*\* Is That (JIVE/ZOMBA)  
ROSCOE UMALI FEAT. BOBBY VALENTINO & E-40 Live It Up! (ARTISANS OF WAR)  
KEYSHIA COLE I Remember (IMANI/GEFFEN/INTERSCOPE)

COMPLETE RHYTHMIC CHART ON PAGE 28

**NO. 1 MOST ADDED**  
RICK ROSS FEAT. T-PAIN The Boss (SLIP-N-SLIDE/DEF JAM/IDJMG)

**NO. 1 MOST INCREASED PLAYS**  
KEYSHIA COLE I Remember (IMANI/GEFFEN/INTERSCOPE)

**TOP 5 NEW AND ACTIVE**  
2 PISTOLS FEAT. T-PAIN & TAY DIZM She Got It (UNIVERSAL REPUBLIC)  
RAHEEM DEVAUGHN Customer (JIVE/ZOMBA)  
CHERISH FEAT. YUNG JOC Killa (SHO'NUFF/CAPITOL)  
LYFE JENNINGS Never Never Land (COLUMBIA)  
MIKE JONES FEAT. HURRICANE CHRIS Drop & Gimme 50 (ICE AGE/SWISHAHOUSE/ASYLUM/WARNER BROS.)

COMPLETE URBAN CHART ON PAGE 37

| URBAN AC  |           |                |   |  |
|-----------|-----------|----------------|---|--|
| THIS WEEK | LAST WEEK | WEEKS ON CHART | ARTIST TITLE  | NIelsen BDS CERTIFICATIONS<br>HITPREDICTOR STATUS<br>IMPRINT / PROMOTION LABEL |
| 1         | 1         | 12             | <b>ALICIA KEYS</b><br>LIKE YOU'LL NEVER SEE ME AGAIN                | NO. 1 (3 WKS)<br>MBK/J/RMG   |
| 2         | 15        | 1              | <b>JAHEIM</b><br>NEVER  | ☆<br>DIVINE MILL/ATLANTIC  |
| 3         | 16        | 1              | <b>MARY J. BLIGE</b><br>JUST FINE                                   | ☆<br>MATRIARCH/GEFFEN/INTERSCOPE   |
| 4         | 7         | 12             | <b>KEYSHIA COLE</b><br>I REMEMBER                                   | <b>MOST INCREASED PLAYS</b><br>☆<br>IMANI/GEFFEN/INTERSCOPE                    |
| 5         | 4         | 22             | <b>ALICIA KEYS</b><br>NO ONE  | 11 <sup>3</sup><br>MBK/J/RMG   |
| 6         | 5         | 45             | <b>MUSIQ SOULCHILD</b><br>TEACHME                                   | 11<br>ATLANTIC   |
| 7         | 6         | 22             | <b>JUSTIN TIMBERLAKE DUET WITH BEYONCE</b><br>UNTIL THE END OF TIME | 11<br>JIVE/ZOMBA   |
| 8         | 11        | 18             | <b>RAHEEM DEVAUGHN</b><br>WOMAN                                     | 11 ☆<br>JIVE/ZOMBA   |
| 9         | 10        | 26             | <b>CHAKA KHAN</b><br>ANGEL  | ☆<br>BURGUNDY/COLUMBIA   |
| 10        | 8         | 25             | <b>JOE</b><br>MY LOVE   | ☆<br>JIVE/ZOMBA  |

| COUNTRY   |           |                |   |  |
|-----------|-----------|----------------|---|--|
| THIS WEEK | LAST WEEK | WEEKS ON CHART | ARTIST TITLE  | NIelsen BDS CERTIFICATIONS<br>HITPREDICTOR STATUS<br>IMPRINT / PROMOTION LABEL |
| 1         | 1         | 16             | <b>BRAD PAISLEY</b><br>LETTER TO ME                             | NO. 1 (2 WKS)<br>☆<br>ARISTA NASHVILLE   |
| 2         | 2         | 16             | <b>RASCAL FLATTS</b><br>WINNER AT A LOSING GAME                 | ☆<br>LYRIC STREET  |
| 3         | 7         | 28             | <b>GARY ALLAN</b><br>WATCHING AIRPLANES                         | ☆<br>MCA NASHVILLE   |
| 4         | 8         | 27             | <b>BILLY RAY CYRUS WITH MILEY CYRUS</b><br>READY, SET, DON'T GO | ☆<br>WALT DISNEY/LYRIC STREET  |
| 5         | 3         | 28             | <b>MONTGOMERY GENTRY</b><br>WHAT DO YA THINK ABOUT THAT         | 11 ☆<br>COLUMBIA   |
| 6         | 5         | 24             | <b>TAYLOR SWIFT</b><br>OUR SONG                                 | 11 ☆<br>BIG MACHINE  |
| 7         | 10        | 19             | <b>RODNEY ATKINS</b><br>CLEANING THIS GUN (COME ON IN BOY)      | <b>MOST INCREASED AUDIENCE</b><br>☆<br>CURB                                    |
| 8         | 6         | 23             | <b>KEITH URBAN</b><br>EVERYBODY                                 | 11 ☆<br>CAPITOL NASHVILLE  |
| 9         | 9         | 15             | <b>KENNY CHESNEY</b><br>SHIFTWORK                               | ☆<br>BNA   |
| 10        | 4         | 20             | <b>SUGARLAND</b><br>STAY  | ☆<br>MERCURY   |

| AC        |           |                |   |  |
|-----------|-----------|----------------|---|--|
| THIS WEEK | LAST WEEK | WEEKS ON CHART | ARTIST TITLE  | NIelsen BDS CERTIFICATIONS<br>HITPREDICTOR STATUS<br>IMPRINT / PROMOTION LABEL |
| 1         | 1         | 26             | <b>COLBIE CAILLAT</b><br>BUBBLY                     | NO. 1 (5 WKS)<br>☆<br>UNIVERSAL REPUBLIC                                       |
| 2         | 2         | 31             | <b>FERGIE</b><br>BIG GIRLS DON'T CRY                | 11 <sup>4</sup> ☆<br>WILL.I.AM/A&M/INTERSCOPE                                  |
| 3         | 3         | 38             | <b>DAUGHTRY</b><br>HOME                             | 11 <sup>3</sup> ☆<br>RCA/RMG   |
| 4         | 5         | 30             | <b>ELLIOTT YAMIN</b><br>WAIT FOR YOU                | 11 <sup>2</sup> ☆<br>HICKORY/RED   |
| 5         | 4         | 29             | <b>PLAIN WHITE T'S</b><br>HEY THERE DELILAH         | 11 <sup>3</sup> ☆<br>FEARLESS/HOLLYWOOD  |
| 6         | 6         | 19             | <b>CELINE DION</b><br>TAKING CHANCES                | ☆<br>COLUMBIA  |
| 7         | 7         | 25             | <b>PINK</b><br>WHEN I SAW YOU                       | 11 <sup>3</sup> ☆<br>LAFACE/ZOMBA  |
| 8         | 8         | 23             | <b>EAGLES</b><br>HOW LONG                           | ☆<br>ERC   |
| 9         | 10        | 13             | <b>TIMBALAND FEATURING ONEREPUBLIC</b><br>APOLOGIZE | 11 <sup>3</sup> ☆<br>MOSLEY/BLACKGROUND/INTERSCOPE                             |
| 10        | 9         | 24             | <b>KIMBERLEY LOCKE</b><br>BAND OF GOLD              | ☆<br>CURB/REPRISE  |

**NO. 1 MOST ADDED**  
ANGIE STONE Sometimes (STAX/CMG)

**NO. 1 MOST INCREASED PLAYS**  
KEYSHIA COLE I Remember (IMANI/GEFFEN/INTERSCOPE)

**TOP 5 NEW AND ACTIVE**  
R. KELLY Freaky In The Club (JIVE/ZOMBA)  
MARY J. BLIGE Hurt Again (MATRIARCH/GEFFEN/INTERSCOPE)  
ANGIE STONE FEAT. JAMES INGRAM My People (STAX/CMG)  
JANET Feedback (ISLAND/IDJMG)  
LEDISI Joy (VERVE FORECAST/VERVE)

COMPLETE URBAN AC CHART ON PAGE 38

**NO. 1 MOST ADDED**  
JEWEL Stronger Woman (VALORY)

**NO. 1 MOST INCREASED AUDIENCE**  
RODNEY ATKINS Cleaning This Gun (Come On In Boy) (CURB)

**TOP 5 NEW AND ACTIVE**  
CLAY WALKER She Likes It In The Morning (ASYLUM-CURB)  
KEITH ANDERSON I Still Miss You (COLUMBIA)  
CARRIE UNDERWOOD Ever Ever After (WALT DISNEY)  
MICA ROBERTS Things A Mama Don't Know (SHOW DOG NASHVILLE)  
RISSI PALMER Hold On To Me (1720)

COMPLETE COUNTRY CHART ON PAGE 45

**NO. 1 MOST ADDED**  
MICHAEL BUBLE Lost (143/REPRISE)

**NO. 1 MOST INCREASED PLAYS**  
MICHAEL BUBLE Lost (143/REPRISE)

**TOP 5 NEW AND ACTIVE**  
LACY YOUNGER Something You Do (BIG DEAL/BIG POND)  
SHELBY LYNNE Anyone Who Had A Heart (LOST HIGHWAY)  
TAYLOR DAYNE Beautiful (INTENTION)  
KOOL & THE GANG Dave (KTFA)  
PLUMB In My Arms (CURB/REPRISE)

COMPLETE AC CHART ON PAGE 49

# R&R THE BACK PAGES

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## HOT AC

| THIS WEEK | LAST WEEK | WEEKS ON CHART | ARTIST TITLE  | NIelsen BDS CERTIFICATIONS | HITPREDICTOR STATUS | IMPRINT / PROMOTION LABEL     |
|-----------|-----------|----------------|---|----------------------------|---------------------|-------------------------------|
| 1         | 1         | 17             | <b>TIMBALAND FEAT. ONEREPUBLIC</b><br>APOLOGIZE         | NO. 1 (2 WKS)              | 11 <sup>3</sup> ☆   | MOSLEY/BLACKGROUND/INTERSCOPE |
| 2         | 2         | 30             | <b>COLBIE CAILLAT</b><br>BUBBLY                         |                            | 11 <sup>2</sup> ☆   | UNIVERSAL REPUBLIC            |
| 3         | 3         | 20             | <b>SANTANA FEATURING CHAD KROEGER</b><br>INTO THE NIGHT |                            | 11 ☆                | ARISTA/RMG                    |
| 4         | 4         | 32             | <b>PINK</b><br>WHO KNEW                                 |                            | 11 <sup>3</sup> ☆   | LAFACE/ZOMBA                  |
| 5         | 5         | 27             | <b>FINGER ELEVEN</b><br>PARALYZER                       |                            | 11 <sup>3</sup>     | WIND-UP                       |
| 6         | 6         | 26             | <b>MAROON 5</b><br>WAKE UP CALL                         |                            | 11                  | A&M/OCTONE/INTERSCOPE         |
| 7         | 7         | 26             | <b>DAUGHTRY</b><br>OVER YOU                             |                            | 11 <sup>2</sup> ☆   | RCA/RMG                       |
| 8         | 8         | 23             | <b>SARA BAREILLES</b><br>LOVE SONG                      |                            |                     | EPIC                          |
| 9         | 11        | 16             | <b>BUCKCHERRY</b><br>SORRY                              |                            |                     | ELEVEN SEVEN/ATLANTIC/LAVA    |
| 10        | 13        | 14             | <b>LINKIN PARK</b><br>SHADOW OF THE DAY                 |                            | 11 ☆                | WARNER BROS.                  |

### NO. 1 MOST ADDED

**DAUGHTRY** Feels Like Tonight (RCA/RMG)

### NO. 1 MOST INCREASED PLAYS

**JOHN MAYER** Say (AWARE/COLUMBIA)

### TOP 5 NEW AND ACTIVE

**JACK JOHNSON** If I Had Eyes (BRUSHFIRE/UNIVERSAL REPUBLIC)

**MILEY CYRUS** See You Again (HOLLYWOOD)

**PAT MONAHAN** Two Ways To Say Goodbye (COLUMBIA)

**VANESSA CARLTON** Hands On Me (THE INC./UNIVERSAL MOTOWN)

**FOO FIGHTERS** The Pretender (ROSWELL/RCA/RMG)

COMPLETE HOT AC CHART ON PAGE 50

## SMOOTH JAZZ

| THIS WEEK | LAST WEEK | WEEKS ON CHART | ARTIST TITLE  | NIelsen BDS CERTIFICATIONS | HITPREDICTOR STATUS | IMPRINT / PROMOTION LABEL |
|-----------|-----------|----------------|---|----------------------------|---------------------|---------------------------|
| 1         | 2         | 19             | <b>ERIC MARIENTHAL</b><br>BLUE WATER  | NO. 1 (1 WK)               |                     | PEAK/CMG                  |
| 2         | 1         | 21             | <b>BONEY JAMES</b><br>LET IT GO   |                            |                     | CONCORD/CMG               |
| 3         | 3         | 21             | <b>CANDY DULFER</b><br>L.A. CITY LIGHTS   |                            |                     | HEADS UP                  |
| 4         | 6         | 18             | <b>CHRIS BOTTI</b><br>VENICE  |                            |                     | COLUMBIA                  |
| 5         | 4         | 12             | <b>PAUL HARDCASTLE</b><br>LUCKY STAR  |                            |                     | TRIPPIN' N' RHYTHM        |
| 6         | 5         | 37             | <b>JAY SOTO</b><br>SLAMMIN'   |                            |                     | NUGROOVE                  |
| 7         | 11        | 6              | <b>EUGE GROOVE</b><br>MR. GROOVE  |                            |                     | NARADA JAZZ/BLG           |
| 8         | 8         | 27             | <b>JEFF GOLUB FEATURING RICHARD ELLIOT</b><br>AIN'T NO WOMAN (LIKE THE ONE I GOT) |                            |                     | NARADA JAZZ/BLG           |
| 9         | 7         | 17             | <b>QUEEN LATIFAH</b><br>POETRY MAN  |                            |                     | FLAVOR UNIT/VERVE         |
| 10        | 12        | 24             | <b>BRIAN SIMPSON</b><br>WHAT CHA GONNA DO?  |                            |                     | RENDEZVOUS                |

### NO. 1 MOST ADDED

**KENNY G** Sax-o-loco (STARBUCKS/CONCORD/CMG)

### NO. 1 MOST INCREASED PLAYS

**KENNY G** Sax-o-loco (STARBUCKS/CONCORD/CMG)

### TOP 5 NEW AND ACTIVE

**NILS** Dreamin' (BAJA/TSR)

**RICK BRAUN & RICHARD ELLIOT** Better Times (ARTIZEN)

**KELLY SWEET** Dream On (RAZOR & TIE)

**MICHAEL McDONALD** (Your Love Keeps Lifting Me) Higher And Higher (UNIVERSAL MOTOWN)

**U-NAM** Keep The Faith (TRIPPIN' N' RHYTHM)

COMPLETE SMOOTH JAZZ CHART ON PAGE 53

## ALTERNATIVE

| THIS WEEK | LAST WEEK | WEEKS ON CHART | ARTIST TITLE                                | NIelsen BDS CERTIFICATIONS | HITPREDICTOR STATUS | IMPRINT / PROMOTION LABEL     |
|-----------|-----------|----------------|---|----------------------------|---------------------|-------------------------------|
| 1         | 1         | 22             | <b>SEETHER</b><br>FAKE IT                   | NO. 1 (6 WKS)              |                     | WIND-UP                       |
| 2         | 3         | 14             | <b>FOO FIGHTERS</b><br>LONG ROAD TO RUIN    |                            |                     | ROSWELL/RCA/RMG               |
| 3         | 2         | 17             | <b>LINKIN PARK</b><br>SHADOW OF THE DAY     |                            | 11 ☆                | WARNER BROS.                  |
| 4         | 4         | 26             | <b>FOO FIGHTERS</b><br>THE PRETENDER        |                            | 11 ☆                | ROSWELL/RCA/RMG               |
| 5         | 8         | 11             | <b>PARAMORE</b><br>CRUSHCRUSHCRUSH          |                            |                     | FUELED BY RAMEN/ATLANTIC/LAVA |
| 6         | 5         | 20             | <b>SERJ TANKIAN</b><br>EMPTY WALLS          |                            |                     | SERJICAL STRIKE/REPRISE       |
| 7         | 7         | 17             | <b>AVENGED SEVENFOLD</b><br>ALMOST EASY     |                            |                     | HOPELESS/WARNER BROS.         |
| 8         | 6         | 28             | <b>CHEVELLE</b><br>I GET IT                 |                            |                     | EPIC                          |
| 9         | 9         | 50             | <b>FINGER ELEVEN</b><br>PARALYZER           |                            | 11 <sup>3</sup> ☆   | WIND-UP                       |
| 10        | 10        | 31             | <b>RISE AGAINST</b><br>THE GOOD LEFT UNDONE |                            |                     | GEFFEN/INTERSCOPE             |

### NO. 1 MOST ADDED

**PANIC! AT THE DISCO** Nine In The Afternoon (DECAYDANCE/FUELED BY RAMEN/ATLANTIC/LAVA)

### NO. 1 MOST INCREASED PLAYS

**FOXBORO HOT TUBS** Mother Mary (JINGLE TOWN)

### TOP 5 NEW AND ACTIVE

**BUCKCHERRY** Sorry (ELEVEN SEVEN/ATLANTIC/LAVA)

**THE SPILL CANVAS** All Over You (ONE ELEVEN/SIRE/REPRISE)

**ARMOR FOR SLEEP** Hold The Door (SIRE/WARNER BROS.)

**THEORY OF A DEADMAN** So Happy (604/ROADRUNNER)

**MGMT** Time To Pretend (RED INK/COLUMBIA)

COMPLETE ALTERNATIVE CHART ON PAGE 55

## ACTIVE ROCK

| THIS WEEK | LAST WEEK | WEEKS ON CHART | ARTIST TITLE                             | NIelsen BDS CERTIFICATIONS | HITPREDICTOR STATUS | IMPRINT / PROMOTION LABEL  |
|-----------|-----------|----------------|--|----------------------------|---------------------|----------------------------|
| 1         | 1         | 23             | <b>SEETHER</b><br>FAKE IT                | NO. 1 (13 WKS)             |                     | WIND-UP                    |
| 2         | 2         | 19             | <b>AVENGED SEVENFOLD</b><br>ALMOST EASY  |                            |                     | HOPELESS/WARNER BROS.      |
| 3         | 3         | 17             | <b>PUDDLE OF MUDD</b><br>PSYCHO          |                            |                     | FLAWLESS/GEFFEN/INTERSCOPE |
| 4         | 4         | 29             | <b>SIXX: A.M.</b><br>LIFE IS BEAUTIFUL   |                            |                     | ELEVEN SEVEN               |
| 5         | 8         | 9              | <b>FOO FIGHTERS</b><br>LONG ROAD TO RUIN |                            |                     | ROSWELL/RCA/RMG            |
| 6         | 7         | 24             | <b>HURT</b><br>TEN TON BRICK             |                            |                     | CAPITOL                    |
| 7         | 9         | 22             | <b>ANOTHER ANIMAL</b><br>BROKEN AGAIN    |                            |                     | UNIVERSAL REPUBLIC         |
| 8         | 10        | 18             | <b>KORN</b><br>HOLD ON                   |                            |                     | VIRGIN                     |
| 9         | 6         | 28             | <b>ATREYU</b><br>BECOMING THE BULL       |                            |                     | HOLLYWOOD                  |
| 10        | 5         | 20             | <b>SERJ TANKIAN</b><br>EMPTY WALLS       |                            |                     | SERJICAL STRIKE/REPRISE    |

### NO. 1 MOST ADDED

**THEORY OF A DEADMAN** So Happy (604/ROADRUNNER)

### NO. 1 MOST INCREASED PLAYS

**THEORY OF A DEADMAN** So Happy (604/ROADRUNNER)

### TOP 5 NEW AND ACTIVE

**PAPA ROACH** Reckless (EL TONAL/GEFFEN/INTERSCOPE)

**VELVET REVOLVER** Get Out The Door (RCA/RMG)

**12 STONES** Anthem For The Underdog (WIND-UP)

**DRAGONFORCE** Through The Fire And Flames (SANCTUARY/ROADRUNNER)

**SOILWORK** Exile (NUCLEAR BLAST/CAROLINE)

COMPLETE ACTIVE ROCK CHART ON PAGE 56

## ROCK

| THIS WEEK | LAST WEEK | WEEKS ON CHART | ARTIST TITLE                              | NIelsen BDS CERTIFICATIONS | HITPREDICTOR STATUS | IMPRINT / PROMOTION LABEL  |
|-----------|-----------|----------------|---|----------------------------|---------------------|----------------------------|
| 1         | 1         | 22             | <b>SEETHER</b><br>FAKE IT                 | NO. 1 (11 WKS)             |                     | WIND-UP                    |
| 2         | 2         | 30             | <b>SIXX: A.M.</b><br>LIFE IS BEAUTIFUL    |                            |                     | ELEVEN SEVEN               |
| 3         | 5         | 11             | <b>LINKIN PARK</b><br>SHADOW OF THE DAY   |                            | 11                  | WARNER BROS.               |
| 4         | 4         | 12             | <b>KID ROCK</b><br>AMEN                   |                            |                     | TOP DOG/ATLANTIC           |
| 5         | 3         | 24             | <b>ALTER BRIDGE</b><br>RISE TODAY         |                            |                     | UNIVERSAL REPUBLIC         |
| 6         | 9         | 14             | <b>PUDDLE OF MUDD</b><br>PSYCHO           | MOST INCREASED PLAYS       |                     | FLAWLESS/GEFFEN/INTERSCOPE |
| 7         | 8         | 52             | <b>FINGER ELEVEN</b><br>PARALYZER         |                            | 11 <sup>3</sup>     | WIND-UP                    |
| 8         | 6         | 38             | <b>THREE DAYS GRACE</b><br>NEVER TOO LATE |                            | 11                  | JIVE/ZOMBA                 |
| 9         | 7         | 25             | <b>FOO FIGHTERS</b><br>THE PRETENDER      |                            | 11                  | ROSWELL/RCA/RMG            |
| 10        | 10        | 8              | <b>FOO FIGHTERS</b><br>LONG ROAD TO RUIN  |                            |                     | ROSWELL/RCA/RMG            |

### NO. 1 MOST ADDED

**THE BLACK CROWES** Goodbye Daughters Of The Revolution (SILVER ARROW)

### NO. 1 MOST INCREASED PLAYS

**PUDDLE OF MUDD** Psycho (FLAWLESS/GEFFEN/INTERSCOPE)

### TOP 5 NEW AND ACTIVE

**THREE DAYS GRACE** Riot (JIVE/ZOMBA)

**SANTANA FEAT. CHAD KROEGER** Into The Night (ARISTA/RMG)

**MUDVAYNE** Dull Boy (EPIC)

**ALTER BRIDGE** Watch Over You (UNIVERSAL REPUBLIC)

**SIXX: A.M.** Accidents Can Happen (ELEVEN SEVEN)

COMPLETE ROCK CHART ON PAGE 57

## TRIPLE A

| THIS WEEK | LAST WEEK | WEEKS ON CHART | ARTIST TITLE  | NIelsen BDS CERTIFICATIONS | HITPREDICTOR STATUS | IMPRINT / PROMOTION LABEL      |
|-----------|-----------|----------------|---|----------------------------|---------------------|--------------------------------|
| 1         | 1         | 9              | <b>JACK JOHNSON</b><br>IF I HAD EYES                      | NO. 1 (3 WKS)              |                     | BRUSHFIRE/UNIVERSAL REPUBLIC   |
| 2         | 2         | 12             | <b>INGRID MICHAELSON</b><br>THE WAY I AM                  |                            |                     | CABIN 24/ORIGINAL SIGNAL/RED   |
| 3         | 4         | 23             | <b>SARA BAREILLES</b><br>LOVE SONG                        |                            |                     | EPIC                           |
| 4         | 3         | 18             | <b>DAVID GRAY</b><br>YOU'RE THE WORLD TO ME               |                            |                     | ATO/RED                        |
| 5         | 14        | 14             | <b>RYAN ADAMS</b><br>EVERYBODY KNOWS                      |                            |                     | LOST HIGHWAY                   |
| 6         | 8         | 8              | <b>KT TUNSTALL</b><br>SAVING MY FACE                      |                            |                     | RELENTLESS/VIRGIN              |
| 7         | 7         | 21             | <b>EDDIE VEDDER</b><br>HARD SUN                           |                            |                     | MONKEY WRENCH/J/RMG            |
| 8         | 9         | 10             | <b>BRUCE SPRINGSTEEN</b><br>GIRLS IN THEIR SUMMER CLOTHES |                            |                     | COLUMBIA                       |
| 9         | 10        | 13             | <b>PAOLO NUTINI</b><br>JENNY DON'T BE HASTY               |                            |                     | ATLANTIC                       |
| 10        | 12        | 17             | <b>FEIST</b><br>MY MOON MY MAN                            |                            |                     | CHERRY TREE/POLYDOR/INTERSCOPE |

### NO. 1 MOST ADDED

**THE B-52'S** Funplex (ASTRALWERKS)

### NO. 1 MOST INCREASED PLAYS

**THE B-52'S** Funplex (ASTRALWERKS)

### TOP 5 NEW AND ACTIVE

**ROBERT PLANT / ALISON KRAUSS** Please Read The Letter (ROUNDER)

**BIG HEAD TODD AND THE MONSTERS** All The Love You Need (BIG)

**EAGLES** Busy Being Fabulous (ERC/MERCURY/LOST HIGHWAY)

**TRISTAN PRETTYMAN** Madly (VIRGIN)

**JOE JACKSON** Invisible Man (RYKODISC)

COMPLETE TRIPLE A CHART ON PAGE 60

The Weiss Agency works with broadcast royalty to maximize and monetize long-term value of industry's biggest brands

# Eric Weiss

By Erica Farber

**E**ric Weiss began his career in broadcasting, working his way up through Mutual Broadcasting, Westwood One and After Midnite. As he constantly fielded calls from attorneys and agents for advice on the radio business, Weiss knew it was time to hang out his own shingle. Today, the Weiss Agency represents some of the industry's biggest talents.

**Getting into the business:** I grew up outside of Philly listening to the boss jocks of WIBG and WFIL and knew I wanted to work in broadcasting or music. After graduating from George Washington Law, I worked as a corporate attorney at Mutual Broadcasting. A year later, Westwood One—then a small company that had just gone public—acquired Mutual. I survived the firing of the legal department, became head of legal and business affairs and relocated to the Los Angeles headquarters.

**Career path:** I spent 10 years at Westwood One through a period of rapid growth, where the company grew from \$12 million to a quarter of a billion in revenue. It was a wild ride and a great experience to have early in my career. I became an executive VP and corporate officer and eventually became responsible for new business development and the company's international division. I left to become a partner and CEO in After Midnite Entertainment, and after we sold the company to Premiere Radio Networks, I joined Premiere's board of directors as vice chairman and consulted on programming and acquisitions until we sold to Clear Channel. I joined an investor group in a direct-response television company, National Media, where I was vice chairman and COO.

**Starting the Weiss Agency:** It started organically. I always got a lot of calls from entertainment attorneys, managers and some Hollywood agents asking for advice on the radio business. Casey Kasem had an attorney who represented him; they approached me about taking over on Casey's next deal. Then Walt "Baby" Love's entertainment attorney asked me to consult. About the same time, I was receiving calls from Jim Brickman's and Dave Koz's managers asking for help growing their syndicated programs. During my corporate years, what I really enjoyed was

working with talent and programming, building brands and developing new businesses. After getting a taste of how rewarding it felt to work with these talented individuals, it became obvious that I should set up shop.

**Mission of the company:** Whether representing an on-air personality or a syndicated program producer, the goal is the same: to build, monetize and maximize the long-term value of their brand.

**How you differentiate your company from others in this space:** Both Heather Cohen, who heads our New York office, and I spent substantial time in the corporate management side of radio before coming to the agency side. Heather has 10 years' experience as producer and programmer. I have 15 years as an attorney, an executive or board member of three publicly traded media companies. Being on the other side, you gain insights and credibility that an agent who started in the mailroom just isn't going to have.

**How you determine who you will represent:** We spend time researching, listening to programs and



getting to know a potential client before making the decision. It can be a very personal relationship, like a marriage. I feel fortunate that none of our clients has ever "filed for divorce."

**Something about your company that might surprise readers:** We have begun serving as an advertising agency and media-buying service in radio. We are handling creative and buying for a large California advertiser as well as handling local and national campaigns for a television production and syndication company. We specialize in using personalities to endorse our advertising clients' products and services, so there is some obvious business synergy.

**Most influential individual:** Norm Pattiz [founder/chairman of Westwood One] and Steve Lehman [founder of Premiere Radio Networks] are both world-class entrepreneurs. Mel Karmazin and Farid Suleman taught me a lot about hands-on corporate management. Jason Shrinisky [former counsel to Radio & Records] was a great mentor early in my career on the legal and deal-making end of things. David Kantor [CEO of Reach Media] and I have done deals both across and on the same side of the table. David has a great mix of knowledge, integrity and appreciation for talent.

**Advice for broadcasters:** I am concerned about the trend toward restricting on-air personalities' contributions—especially on music-formatted stations. You need to embrace and expand on a personality's uniqueness. It is their talent that distinguishes your station from an iPod. Our recent foray into the media-buying side has brought me in more direct contact with the sales side of the business. I have witnessed incredible inconsistencies in how account executives handle potential users of our medium. We need to better train and develop our salespeople.

**Advice for people looking for representation:** Foremost, find representation that really understands radio and new media, its players and the changing landscape of the business. While a local attorney may seem the route to go for review of a contract, you can't expect them to understand all of the implications or nuances of that agreement or to give you career advice if they are not operating full-time in the radio business.

Second, don't feel compelled to have one agency serve you in all different media. If you are talented enough to cross over to fields outside of radio, like publishing for instance, build a team of experts to advise you in their specific area of expertise. Be wary of an agency that insists you sign for exclusive representation in all fields. *R&R*

**'Being on the radio side, you gain insights and credibility that an agent who started in the mailroom just isn't going to have.'**

—Eric Weiss

## Liner Notes

**Profile:** Eric Weiss

**Title:** The Weiss Agency president

**Favorite radio format:** Talk

**Favorite TV shows:** "The Shield" and "30 Rock"

**Favorite song:** "Jungleland" by Bruce Springsteen

**Favorite movie:** "The Shawshank Redemption"

**Favorite book:** "The Hy Lit Hipster Dictionary"

**Favorite restaurant:** Capo in Santa Monica, Calif., and White House Subs in Atlantic City, N.J.

**Beverage of choice:** "Green tea on a daily basis and Grey Goose martini with olives on a night out."

**Hobbies:** "Learning to play the saxophone that my client Dave Koz gave me, playing Lil' Tikes basketball with my 2-year-old son."

**E-mail:** eric@theweiss-agency.com

# RAB2008 BOLD SIGNALS

ON AIR ONLINE ON SITE

2/11-13 • Atlanta, GA

## Keynote Speaker

Chris Anderson,  
Editor-in-Chief, Wired Magazine



Chris Anderson, Editor-in-Chief of Wired Magazine and one of the most knowledgeable and articulate voices at the center of marketing and economics will deliver the opening keynote at RAB2008.

During the Interop-sponsored opening breakfast on Tuesday, February 12, Anderson will set the stage for a bold, new RAB2008. Anderson will share his perspective on the tremendous business potential in the new "economy of abundance" created by the economic and cultural shift from mass markets to millions of niches ... and the rise of the niche to a powerful force. As Editor-in-Chief of Wired, he has a wide-angled view of evolving technologies and their prospective impact.

Learn the BOLD signals to increase your success and that of your advertisers, at RAB2008, February 11-13 at the Hyatt Regency Atlanta! It's the largest conference in the world exclusively devoted to Radio sales, marketing, and management. Immerse yourself in three days of intense training that will help you be successful now and in the future.

**Register now for \$599**  
(non-members, \$799)

Full details at [RAB.com](http://RAB.com) or  
call 800-917-4269

Make note of the new date configuration,  
Monday-Wednesday, February 11-13, 2008.

## Session Highlights

Among more than 50 workshops, keynotes, and panel discussions, here are just a few:

### The Power of the Cool Idea

Sally Eames, Creative Resources

### Urban Radio Means Business — Keys to an \$800 Billion Consumer Group

Carol H. Sagers, Director/AA & Asian Marketing, McDonald's  
Kristyn Page, Multicultural Marketing Specialist, Macy's  
Gwen Kelly, Sr. Manager/AA Marketing, Wal-Mart  
Clifford Franklin, President/CEO, Fuse Advertising

### How to Cross the Digital Divide, Parts 1 & 2

Part 1 – Moderator: Deb Esayian, Emmis Interactive  
Panelists: David Gocman, CBS & Sandy Smallens, Entercom  
Part 2 – Moderator: Gordon Borrell, Borrell & Associates  
Panelists: Dot Rhyne & Mike Patterson, Cox Interactive  
Jeff Kuether & Stacey Blaisola, Journal Broadcast Group

### Digital Backbone: The Infrastructure You Need to Operate in a Digital World

R. Michael Leo, President/CEO, Operative & Mike Aronow, CBS Digital

### Major Advertiser/Agency Panel

Rex Conklin, Media Director, Wal-Mart  
Kim Vasey, Sr. VP/Director of Radio, mediaedge: cia  
Laurie M. Clark, Coca-Cola  
Maribeth Papuga, SVP/Director of Local Investment, MediaVest



MUSICARES  
PERSON OF THE YEAR

# Aretha Franklin

BENEFIT TRIBUTE AND CONCERT

LOS ANGELES, CALIFORNIA • FRIDAY, FEBRUARY 8, 2008

APPEARANCES BY

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PATTI AUSTIN • MELANIE BROWN • SHIRLEY CAESAR • BILL COSBY  
FANTASIA • ANTHONY HAMILTON • HERBIE HANCOCK  
ROY HARGROVE • FAITH HILL • LEDISI • JOHN LEGEND • LIL' MAMA  
JAMIA SIMONE NASH • CORINNE BAILEY RAE • ROBIN THICKE  
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