

DIGITAL AROUND THE WORLD

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JANUARY 18, 2008 NO. 1745 \$6.50

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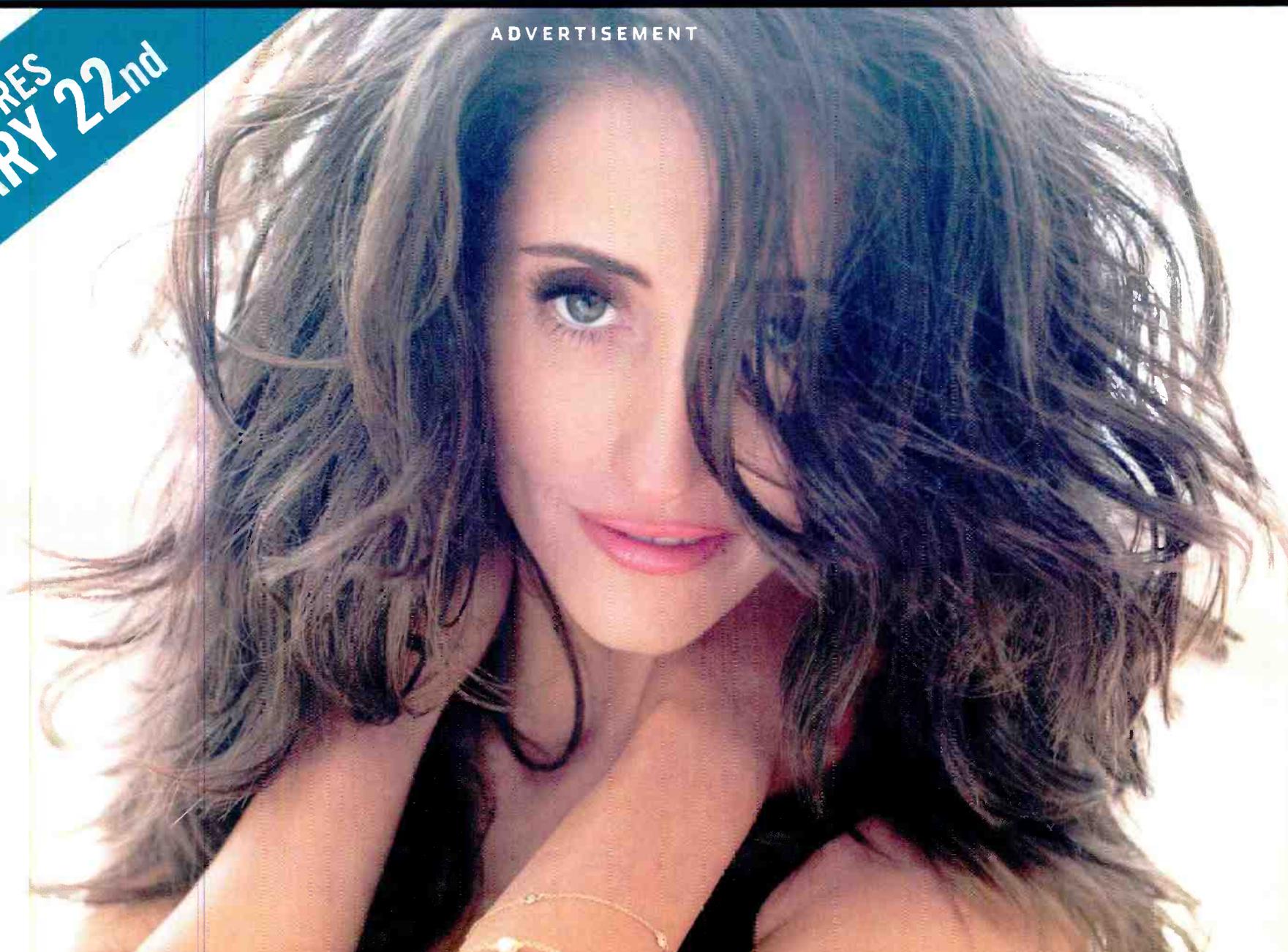
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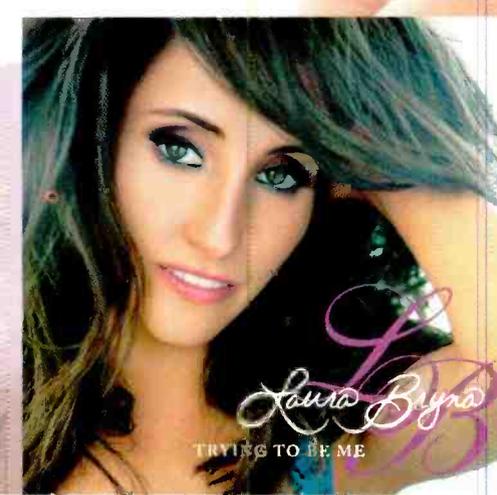
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R&R News Focus

Rev. Al Sharpton Joins R&R Seminar

Outspoken political, civil rights and social justice activist the Rev. Al Sharpton will take part in the inaugural Reverse Debate at the 2008 R&R Talk Radio Seminar, to be held March 13-15 at the Renaissance



Sharpton

Washington, D.C. hotel. Sharpton, who hosts an afternoon show for Radio One's Syndication One network, will debate

many of today's most pressing issues with other hosts from the political spectrum.

Sharpton, who preached his first sermon at age 4, has been a community leader, politician, minister and advocate for more than 40 years. His daily radio show offers what is described as "real deal" commentary, practical answers and solutions.

Agency and registration information for the Talk Radio Seminar is available at RadioandRecords.com.—Mike Stern

MOVER

Bigby New OM At WXYT/Detroit

WXYT-AM-FM/Detroit lands Tom Bigby for the newly created OM position. PD Dan Zampillo remains in place at the CBS Radio sports simulcast, reporting to Bigby, who is best-known for building the company's WIP/Philadelphia into a sports powerhouse during a 15-year stretch there as station manager/PD.

He says, "Having broadcast rights to three major sports franchises—the Lions, Tigers and Red Wings—means when the [Portable People Meter] rolls in, that station will be golden."—Mike Stern

SHAKER

Ski New Rogers Radio CEO

Paul Ski has been appointed CEO of Rogers Broadcasting's radio division, where he will oversee the Canadian broadcasting giant's 51 stations. He succeeds Gary Miles, who retired after 20 years. Ski was last seen at CHUM Radio, where he spent 30 years and was president when he left.—Keith Beriman

EMI Cuts To Come As Expected

EMI will cut up to 2,000 jobs in its recorded-music division worldwide as part of a major restructuring of the company, which will save up to \$392.2 million per year. The restructuring follows a three-month review of the business by Terra Firma in the wake of its acquisition of EMI for \$6.3 billion last year. In a presentation to staff Jan. 15 in London, chairman Guy Hands acknowledged the need for the whole recorded-music industry to change, admitting that this "will not be without pain." Hands declared it was "not sustainable" to maintain EMI's global roster of 14,000 artists, and that there would have to be an end to the industry model of "signing up as many artists as possible, while taking huge bets on a few." New business models will aim to reduce complexity within the organization and focus on the needs of emerging artists. He also said the company will help artists generate additional revenue from sources beyond sales of recorded music, such as corporate sponsorship.—Andre Paine, *Billboard*



Hands

NUMBER CRUNCH

10	13M	2.5
The percentage of political ad spending in 2008—an estimated \$3 billion market—that CBS Corp. president/CEO Les Moonves told attendees at the Citi Global Entertainment, Media & Telecommunications Conference his company aimed to capture. He reiterated that CBS Radio will, for the first time, make a foray into the political market.	The number of impressions Fox expected to make by taking over every ad unit available on 240 Clear Channel Web sites in 40 key markets to promote tune-in for the season premiere of "American Idol." At 8 p.m. on Jan. 14, Fox dominated the station Web sites using leaderboards, skyscrapers and pre-roll video.	The percentage raise that Writers Guilds of America East and West members will receive under a new contract with CBS in TV and radio. It becomes effective upon membership approval and runs until April 1, 2010. Another 3.5% raise comes in 2009.

WLTW/New York Regains Lead In Fall Arbitron Ratings

While it fell short of the 7.1 share it posted this time last year, Clear Channel AC WLTW recaptured the top spot it lost in the summer by surging 4.3-5.5 in the fall Arbitron 12+ diary ratings in New York. Spanish Broadcasting System tropical WSKQ came in second (4.1-4.6) and Emmis urban AC WRKS (4.4-4.3) was third. Clear Channel CHR/top 40 WHTZ (Z100)—No. 1 in the summer—retreated 5.1-4.3 for fourth place, with resurging Inner City urban AC WBLS (3.7-4.1) rounding out the top five.

In Los Angeles, Univision Latin pop KLVE (4.9-5.0) and Clear Channel CHR/top 40 KIIS (flat at 4.7) remained No. 1 and No. 2, respectively. Clear Channel talk KFI and Univision regional Mexican KSCA each dipped 4.5-4.4, while Clear Channel AC KOST improved 3.7-3.9.

In Chicago, Sam Zell's recent acquisition from Tribune, news/talk WGN, slipped 6.6-5.5 12+, but held on to its No. 1 perch. Clear Channel urban WGCI vaulted 4.5-5.0 to capture No. 2, inching out CBS Radio news WBBM-AM, which improved 4.7-4.9. The big story was Clear Channel AC WLIT, which, like its New York counterpart, benefited from all-holiday music programming late in the fall survey. It surged 2.3-4.2 to tie Univision regional Mexican WOJO, which moved back 4.6-4.2.

Citadel news/talk KGO continued to rule San Francisco (5.9-5.7). In the No. 2 spot was Entercom's rebounding AC KOIT (4.2-4.9). The rest of the market's top five: Entercom classical KDFC (3.5-4.0), CBS Radio news KCBS (3.2-3.8) and Univision regional Mexican KSOL (3.3-3.6).

In Boston, Clear Channel rhythmic WJMN slipped slightly (6.9-6.7), but held off CBS Radio news/talk WBZ's surge (6.1-6.5) to remain in the top spot. Entercom sports WEEI leapt to No. 3 (4.9-6.0), Clear Channel CHR/top 40 WXKS dipped 6.2-5.7, and CBS Radio oldies WODS hustled 3.9-5.0.

For a look at all fall markets as they're released, visit RadioandRecords.com.—Mike Boyle

ON THE WEB

WOCL/Orlando Is Now 'Sunny 105.9'

CBS Radio's WOCL/Orlando, which dumped its alternative format Jan. 4 and began airing a produced "History of Rock'n'Roll" retrospective, flipped to classic hits Sunny 105.9, Orlando's Greatest Hits, at 1:05 p.m. (and nine seconds) on Jan. 10.

Jeff Cushman, PD of hot AC sister WOMX (Mix 105.1), is Sunny's interim PD.

Brian Thomas, CBS Radio's newly appointed VP of classic hits programming and PD of classic hits WCBS-FM/New York, has been overseeing Sunny's launch.—Mike Boyle

House Investigates FCC Practices

FCC regulatory practices are being investigated by the House Commerce Committee, which seeks "to determine if [procedures] are being conducted in a fair, open, efficient and transparent manner." A three-page letter signed by chairman John Dingell, D-Mich., was sent to FCC chairman Kevin Martin, announcing the investigation. It will also explore "a growing number of allegations relating to management practices that may adversely affect the agency's operation."

Martin was warned by Dingell and others during a Dec. 13 hearing that an investigation would be launched if the FCC proceeded with a Dec. 19 vote on media ownership rules. The ensuing vote favored dropping the cross-ownership ban, infuriating a bipartisan group of committee members and a swath of House members.—Jeffrey Yorke

Brinks Secures New Role At Journal/Tucson

Journal KGUN-TV/Tucson VP/GM Julie Brinks adds responsibility as VP/GM of the company's Tucson radio operations: sports KFFN (1490 the Fan), rhythmic oldies KGMG (Mega Oldies 106.3/104.9), AC KMXZ (94.9 Mix FM) and talk KQTH (104.1 the Truth). Brinks, who replaces Diane Frisch, will continue in her current role with KGUN-TV. Frisch is leaving to pursue other interests.—Ken Tucker



Brinks

Cumulus Clouds Gather Over Atlanta

Cumulus is enacting a number of dramatic changes on the Atlanta dial, beginning with blowing up heritage alternative WNNX (99X) and moving the format of CHR/top 40 sister WWWQ (Q100) from its 13 kw location at 100.5 to the mightier 100 kw stick at 99.7 that 99X currently occupies—thus leveling the playing field with 100 kw Lincoln Financial CHR/top 40 rival WSTR (Star 94). As a result of the moves, longtime 99X PD/"Morning X" anchor Leslie Fram, her co-host Jenners and 15-year 99X APD/midday talent Steve Craig exit, ahead of a new rock-based format to debut on 100.5.

The time line leading up to the swap is as follows: On Jan. 21, Q100's morning "Bert Show" will begin simulcasting on both frequencies, but the formats will remain separate until 10 a.m. Jan. 25, at which time Q100's top 40 format will move to 99.7 and a revamped rock format will materialize on 100.5. The only nebulous piece of the puzzle is market vet Larry Wachs claiming he is resurrecting "The Regular Guys" with ex-partner Eric Von Haessler on 100.5, which Cumulus honcho John Dickey so far denies. The longtime 99X alternative format will continue online at 99x.com, as well as on an HD side channel.—Kevin Carter

Banks Syndicates Again

After ending syndication of "The Doug Banks Morning Show" Dec. 31, ABC Radio Networks has begun syndication "The Doug Banks and DeDe McGuire Show" for afternoon drive. Its flagship affiliate is Clear Channel urban AC WVAZ (V-103)/Chicago. Banks hosted mornings in 1982 in Chicago on now-defunct urban WBMX and afternoons on Clear Channel urban WGCI. "Launching this show from Chicago is special for me since it's the town where my career jumped to the next level and hit national syndication 12 years ago," Banks says.



Banks

Banks' new show targets the 25-40 demographic. The WVAZ airstaff remains intact.—Darnella Dunham

KYYS Now '99-7 The Boulevard'

Entercom classic rock KYYS on Jan. 11 flipped to a classic version of triple A dubbed "99-7 the Boulevard." Touted as "Kansas City's Quality Rock," the station is airing 5,000 songs in a row; introduction of a new airstaff will follow. Core acts include Tom Petty, Eric Clapton, Dave Matthews, the Rolling Stones, U2, Bruce Springsteen, the Police and Jackson Browne.

"Our newest format is all about the revitalization of a legendary music genre," PD Greg Bergen says. "Kansas City listeners with a penchant for classic hits who demand a more contemporary delivery are guaranteed to find their radio home."

Ranked No. 17 in 12+ with a 2.6, KYYS trailed Cumulus classic rocker KCFX, which posted a 4.4 to finish seventh in the second phase of the fall 2007 Arbitron.—John Schoenberger

MOVERS & SHAKERS

Diane Warren is promoted from senior VP of marketing and communications to executive VP of the HD Digital Radio Alliance. A 25-year veteran of the radio industry, Warren was previously senior VP of public affairs for Clear Channel

Communications and founder/president of RadioAE.com, a subscription-based interactive Web site for radio sales professionals . . .

Rick Rosenberg rises from VP of sales and marketing to senior VP of sales and marketing for digital at Shanachie Entertainment. Prior to joining the label, he served as VP of sales for Edell America Records . . . **Byron McClanahan** is upped from local sales manager to general sales manager of Buckley Radio's five-station cluster in Hartford. He replaces Eric Fahnoe, who assumed the title of GM upon Wayne Mulligan's retirement . . . **Fordham University** noncommercial triple A WFUV/New York names **Julie A. Katz** marketing director.



Rosenberg

Logan Adds PD Duties In Charlotte

Bruce Logan, regional VP of programming and OM for Clear Channel/Charlotte, adds duties as PD of country WKKT (96.9 Kat Country) there. He succeeds John Roberts, who had programmed that station and similarly formatted WTQR/Greensboro for the past year. Roberts will now focus solely on WTQR. Regional VP/market manager Morgan Bohannon calls Logan "the most talented programmer I've ever worked with." Logan, who has been in Charlotte for four-and-a-half years, spent nearly a decade at Clear Channel sisters WSSL and WESC/Greenville, S.C.

Meanwhile, Ryan Dokke joins WKKT as APD/MD. He was most recently at Citadel country KIDRK (Cat Country 94)/Spokane in a similar capacity.

—R.J. Curtis and Ken Tucker

Business Briefing By Jeffrey Yorke

FCC Approves Clear Channel Merger

R&R has confirmed that the FCC approved the merger between Clear Channel and a private equity group led by Bain Capital and Thomas H. Lee Partners, valued at almost \$20 billion. At press time, the FCC was preparing final statements before making the official announcement. FCC commissioner Michael Copps, one of two Democrats on the five-member panel and the last holdout against the merger, voted Jan. 9 to "concur with concerns" on the matter.

must reduce or turn off their power at night to avoid interference among AM broadcasts, causing some of these stations to lose as much as 80%-96% of their coverage areas during nighttime hours." Other constrictions, the FCC notes, are that AM stations face interference from power lines, computers, TV, fluorescent lighting and traffic-signal sensors. By permitting the use of FM translators, AM stations could also further the FCC's goal of promoting competition, diversity and localism, the NAB contends.

NAB Backs AM Stations Using FM Translators

The NAB has told the FCC that allowing AM stations to operate FM translators "would provide listeners improved AM programming, filling in coverage holes so they can better serve their local communities" and help ensure continued viability of the AM service. The NAB supports an FCC proposal that calls for expanding FM translators to extend AM service, which faces "unique technical obstacles to delivering a high-quality signal to listeners," the NAB told the FCC. "Many stations

Smulyan: Radio Needs To Regain Advertisers' Trust

During a Q&A portion of a Jan. 9 teleconference with Wall Street analysts, Emmis chairman/CEO Jeff Smulyan said that radio is suffering unfairly from a bum reputation and needs to change advertisers' perception "that radio is yesterday's news. Demand is the entire issue with this industry. It suffers from a lack of national advertisers. If more advertisers came into this industry, we would solve this. You are not going to solve it in any other way."

Transactions at a Glance

Ozark Radio Network's KAMS-FM/Mammoth Spring, Ark., and KALM-AM/Thayer, Mo., to E-Communications for \$830,000 . . . WMUU Inc.'s WMUU-AM/Greenville, S.C., to Comunidad Cristiana Internacional-Asambleas de Dios for \$550,000 . . . Pamal Broadcasting's 6 Johnson Road Licenses' WPYR-AM/Baton Rouge to Michael B. Gliner for \$350,000 . . . Gore-Overgaard Broadcasting's WSBB-AM/New Smyrna Beach, Fla., to Diegel Communications for \$125,000 . . . Kern's KLTK-AM/Centerton, Ark., to La Mas Mexicana for \$100,000.

Deal of the Week

WUIN-FM/Carolina Beach (Wilmington), N.C.

PRICE: \$1 million **TERMS:** Asset sale for cash

BUYER: Sea-Comm, headed by president Eric Jorgensen. Phone: 203-542-0560. It owns three other stations: WBNE-FM, WLTT-FM and WNTB-FM/Wilmington.

SELLER: The Padner Group, headed by manager Macon Moye. Phone: 704-557-1258

FREQUENCY: 106.7 MHz **POWER:** 6kw at 341 feet

FORMAT: Triple A

BROKER: Media Services Group

COMMENT: The Padner Group's Ocean Broadcasting II's WUIN-FM/Carolina Beach, N.C., to Sea-Comm for \$1 million, payable in cash at closing.

2008 Deals to Date

Dollars to Date:	\$23,555,010	(Last Year: \$97,611,765)
Dollars This Quarter:	\$23,555,010	(Last Year: \$97,611,765)
Stations Traded This Year:	23	(Last Year: 33)
Stations Traded This Quarter:	23	(Last Year: 33)



FLO RIDA'S "LOW" RULES RHYTHMIC AND RAP FOR A FIFTH FRAME. THE SUNSHINE STATE RAPPER'S DEBUT ALSO PUSHES 5-4 AT CHR/TOP 40 AND 10-6 AT URBAN, RANKING IN THE TOP FIVE MOST INCREASED PLAYS AT BOTH FORMATS.

R&R NO.1

FORMAT	Page	Artist / Title
CHR/TOP 40	27	Alicia Keys / No One
RHYTHMIC	30	Flo Rida Featuring T-Pain / Low
RAP	31	Flo Rida Featuring T-Pain / Low
URBAN	33	Alicia Keys / Like You'll Never See Me Again
URBAN AC	34	Alicia Keys / No One
GOSPEL	35	Marvin Sapp / Never Would Have Made It
CHRISTIAN AC	37	Chris Tomlin / Amazing Grace (My Chains Are Gone)
CHRISTIAN CHR	38	Sanctus Real / We Need Each Other
CHRISTIAN ROCK	38	Demon Hunter / Carry Me Down
SOFT AC / INSPIRATIONAL	38	MercyMe / God With Us
COUNTRY	41	Taylor Swift / Our Song
AC	45	Colbie Caillat / Bubbly
HOT AC	46	Colbie Caillat / Bubbly
SMOOTH JAZZ	49	Candy Dulfer / L.A. City Lights
ALTERNATIVE	51	Seether / Fake It
ACTIVE ROCK	52	Seether / Fake It
ROCK	53	Seether / Fake It
TRIPLE A	56	Jack Johnson / If I Had Eyes
AMERICANA	57	Steve Earle / Washington Square Serenade
REGIONAL MEXICAN	59	La Arrolladora Banda El Limon / Sobre Mis Pies
LATIN POP	60	Juanes / Me Enamora
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LATIN RHYTHM	61	Wisin & Yandel / Sexy Movimiento
LATIN ROCK / ALTERNATIVE	61	Manu Chao / Me Llaman Calle

THANKS TO TWO CHRISTIAN AC NO. 1s, INCLUDING THIS WEEK'S, "AMAZING GRACE (MY CHAINS ARE GONE)," **CHRIS TOMLIN'S** "SEE THE MORNING" SET HAS REMAINED IN THE TOP 20 OF BILLBOARD'S TOP CHRISTIAN ALBUMS CHART EACH WEEK SINCE OCTOBER 2006.



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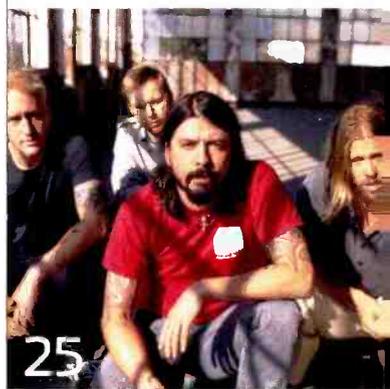
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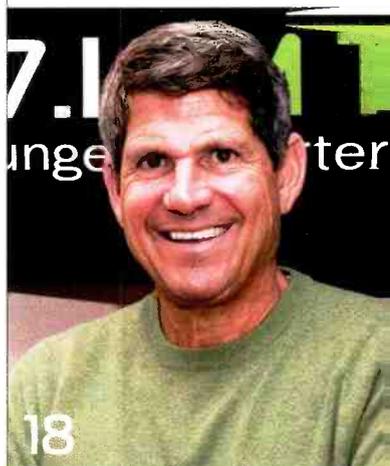
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FM talk format diversifies as flips from AM show potential.
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Taylor Swift logs six No. 1 weeks at Country with "Our Song."

'I'd love to see the industry reposition itself and regain the cachet it used to have. That's the biggest thing missing from the equation. Consumption has held up, but perception hasn't, and we must reverse that.' p.18



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What's New This Week Online

M

Jan. 21
Connect yourself with the whole industry: Get listed in the R&R Directory. [▶ Click on R&R Directory](#)

T

Jan. 22
Discover tomorrow's hits today with HitPredictor. [▶ Click on Charts](#)

W

Jan. 23
Fall Arbitron quarterly reports continue to roll. See San Antonio, Austin and New Orleans, among others, today. [▶ Click on Ratings](#)

T

Jan. 24
Catch up on the latest format flips, personnel changes and other news in your format. [▶ Click on Format News](#)

F

Jan. 25
More fall Arbitron quarterlies arrive. Catch Nashville, Oklahoma City and Grand Rapids today. [▶ Click on Ratings](#)

Instilling positive energy in others will lighten your own load

Axioms, Truisms And Theories

Rick Torcasso
rick@ptpmarketing.com

'Great leaders instill confidence, empower and create a clear point that everyone can understand and take steps toward every day.'

—Rick Torcasso

For nearly 35 years, I have been programming and marketing, going to school and learning from mentors. Through it all, I have come across some truisms, which I hope might help you. Maybe a few will jog a thought or two and perhaps improve how you approach your day-to-day tasks.

Do not focus on weakness at the expense of strength. There is a reason why the phrase, "Don't throw the baby out with the bath water," has survived a few hundred years. I have learned that most strength has inherent weakness—and that researchers and consultants tend to focus on all those things that you do wrong. People dwell on dissatisfaction and take what they like for granted. What is harder to grasp is one's strengths, to make them observable and recognized on behalf of your prospects. If you do that, most weaknesses vanish or simply do not matter anymore.

Success comes from accumulating a stronghold of small victories. Failure comes from overlooking insignificant events. We work with many large radio stations. If there is one thing they all have in common, it is that they have many strongholds. Some that they win may seem small, but together the aggregate creates a force that sets strong barriers against competition. Win as many attractions or values as you can. I call this "a complex set of value attractions." They come in handy, especially when added to the bigger triumphs.

When dealing with ignorant people, do not attempt to convince them of anything. We have all dealt with these types in our careers. I have been fortunate to have some wonderful mentors, but also have run into some real losers. If you happen to be working for the latter, give him a lot of approval and acceptance, make him think you love him—and leap to the top above him to gain endorsement from established authorities. In other words, ally yourself with the powerful and the wise. If you can't do that, just get out of his way and move on.

Listeners come in five flavors. There's enthusiastic, positive, indifferent, negative and hostile.

Don't concern yourself with the negative and hostile. Make the indifferent become positive and the positive become enthusiastic.

You will make mistakes no matter which path you follow. Mistakes made on the path to self-discovery will correct themselves. Those made through blind adherence to subjective standards simply perpetuate the folly. Thus, if you make a mistake, admit it and fix it.

Success means change and the risk of failure. The failure of those who do not try anything great, or simply maintain the status quo, is commonplace and comfortably private. The failure of those who attempt extraordinary accomplishments is much more public and generally accompanied by sighs of dissatisfaction or criticism from ordinary failures. So do what you can to transcend what is ordinary.

Success requires the risk of disapproval. All independent thought, new ideas or endeavors beyond the common measure are greeted with disapproval, skepticism and perhaps ridicule. To persevere in anything exceptional requires inner strength and unshakable conviction. Many of the things you have been taught were at one time the radical ideas of individuals who had the courage to believe what their own heart and mind told them was true, rather than to accept the common beliefs of their day.

If you want to do well, help others do well. When all the people around you are doing well because you have propelled them by instilling confidence and empowering them to act, you will find that you are doing well. People like people that help them look good and accomplish things. If what you receive in return is just a little part of everyone else's success, it adds up to a mountain of good will.

If you want to be important, be useful to others. Either you contribute or you do not. If you do not, you are not important.

Do not fight your battles at the bottom of the pyramid. It's much too crowded down there. Pushing an idea up is much harder than pushing it down. If you want to get ahead, find the highest place you can to start.

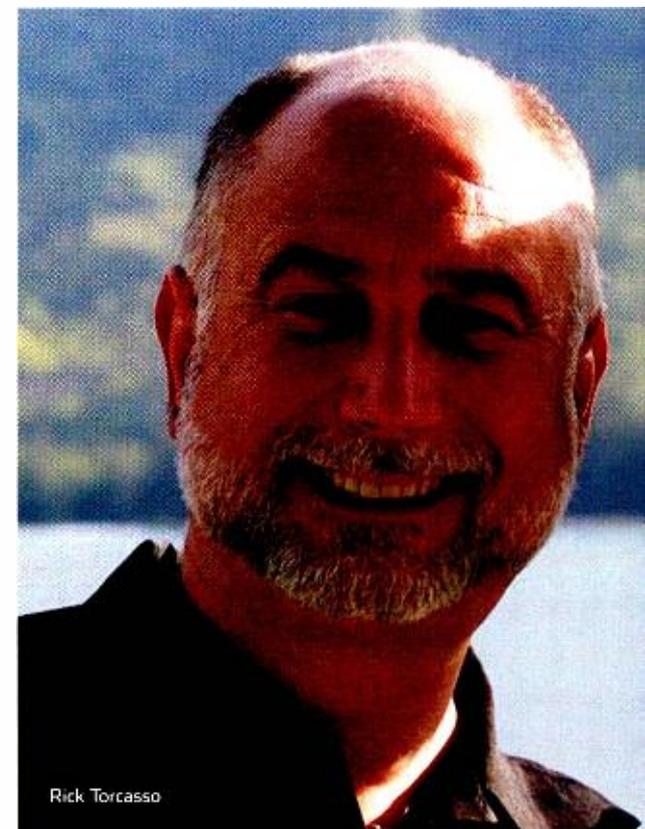
If you want to be a leader, do not devote yourself to fault-finding. Poor leaders spend a lot of attention finding fault, thus stimulating a group's discontent. Those kinds of "leaders" are only temporary people trying to make permanent decisions. Great leaders instill confidence, empower and create a clear point that everyone can understand and take steps toward every day.

Forget positioning. This is the era of substance. If you think having a slogan like "Playing the best variety of the '80s, '90s and today" is going to continue to work, you are not thinking. What you stand for is as important as anything you do today. People have become experts at filtering out marketing messages in which they have no interest. Give them some substance about why they should make you a part of their listening consumption. Now you have their attention.

Finally, everything that we do is a derivative of inducing interest. People must be interested before they think about you. They must recognize benefits before making you an actual part of their consumption. You can apply this to a radio station, a commercial, a direct-mail piece—even yourself. Everything begins when you induce interest about yourself on behalf of your prospect.

R&R

Rick Torcasso is president of Point-to-Point Marketing.



Rick Torcasso

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Keynote Speaker

Chris Anderson,
Editor-in-Chief, *Wired Magazine*



Chris Anderson, Editor-in-Chief of *Wired Magazine* and one of the most knowledgeable and articulate voices at the center of marketing and economics will deliver the opening keynote at RAB2008.

During the Interep-sponsored opening breakfast on Tuesday, February 12, Anderson will set the stage for a bold, new RAB2008. Anderson will share his perspective on the tremendous business potential in the new "economy of abundance" created by the economic and cultural shift from mass markets to millions of niches ... and the rise of the niche to a powerful force. As Editor-in-Chief of *Wired*, he has a wide-angled view of evolving technologies and their prospective impact.

Session Highlights

Among more than 50 workshops, keynotes, and panel discussions, here are just a few.

The Power of the Cool Idea Sally Beamer, Creative Resources

**Urban Radio Means Business —
Keys to an \$800 Billion Consumer Group**
Carol H. Sagers, Director/AA & Asian Marketing, McDonald's
Kristyn Page, Multicultural Marketing Specialist, Macy's
Gwen Kelly, Sr. Manager/AA Marketing, Wal-Mart
Clifford Franklin, President/CEO, Fuse Advertising

How to Cross the Digital Divide, Parts 1 & 2
Part 1 – Moderator: Deb Esayian, Emmis Interactive
Panelists: David Goodman, CBS & Sandy Smallers, Enternom
Part 2 – Moderator: Gordon Borrell, Borrell & Associates
Panelists: Dct Rhyna & Mike Patterson, Cox Interactive
Jeff Kuether & Stacey Blaisola, Journal Broadcast Group

**Digital Backbone: The Infrastructure You Need
to Operate in a Digital World**
R. Michael Lec, President/CEO, Operative & Mike Aronow, CBS Digital

Major Advertiser/Agency Panel
Rex Conkin, Media Director, Wal-Mart
Kim Vasey, Sr. VP/Director of Radio, mediaedge: ca
Laurie N. Clark, Coca-Cola
Maribeth Papuga, SVP/Director of Local
Investment, MediaVest

San Diego

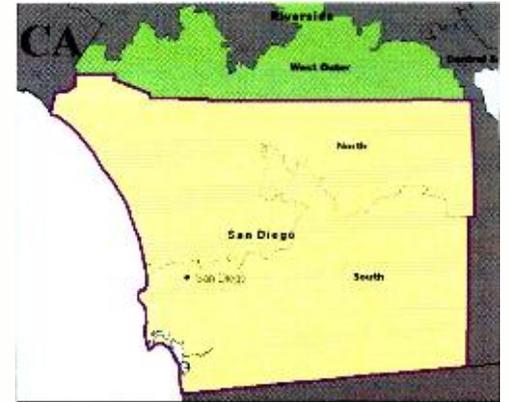
While Midwest TV is the only broadcaster with both radio and TV outlets in San Diego, Clear Channel—with five FMs and two AMs—dominates the local radio market. Clear Channel's seven radio stations vacuum up just north of 24% of San Diego radio listening in the fall 2007 Arbitron, while Lincoln Financial Media's four FMs account for 12.4% of listening. Clear Channel has three stations in the top 10 among 25- to 54-year-olds, while Finest City Broadcasting has a trio in the top 10 among 18- to 34-year-olds—all of Finest City's FMs are licensed to the adjacent city of Tijuana, Mexico.

Of San Diego's nine TV stations, four among them accounted for greater than 70% of the \$306.5 million local TV market in 2006: NBC/General Electric's NBC affiliate KNSD (channel 39), which leads with a 21.7 revenue share, according to BIA Financial Network; Midwest Television's CBS affiliate KFMB-TV (channel 8), with 20.9%; McGraw Hill Broadcasting's ABC affiliate KGTV (channel 10), which commanded 16.6% of local TV revenue; and Grupo Televisa's Tijuana-licensed Fox affiliate XETV (channel 6), which grabbed 11.4%. BIA forecasts that San Diego TV revenue will exceed \$336 million by 2011.

With 26% of the market comprising Hispanics—double the national average—San Diego's population is younger than the

rest of the United States. Hispanics there are 10% more likely than all nationally to be in the 18-24 or 35-44 demographic, according to Scarborough Research. In addition, San Diego Hispanics are 26% more likely than all nationally to have completed some college, and 6% more likely to have graduated from a four-year college.

Overall, the market's younger demos are better educated than the national average: San Diego 18- to 29-year-olds are 31% more likely than their age group nationally to have attended some college. According to Scarborough, 20% of all San Diego adults are 35-44; and one-quarter of all San Diego adults with an annual household income of \$100,000 or greater are ages 35-44.—Paul Heine



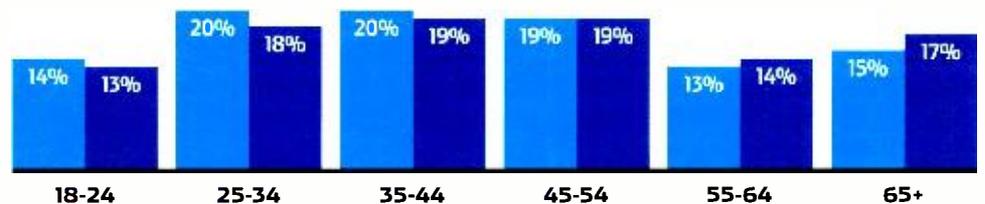
- TV DMA Rank: 27
- Population 2-Plus: 2,802,836
- TV Households: 1,051,210
- No. Of TV Stations (Net/Ind/Public): 7/1/1
- Radio Metro Rank: 17
- Population 12-Plus: 2,497,000
- No. Of Radio Stations (Rated): 30

WHO THEY ARE

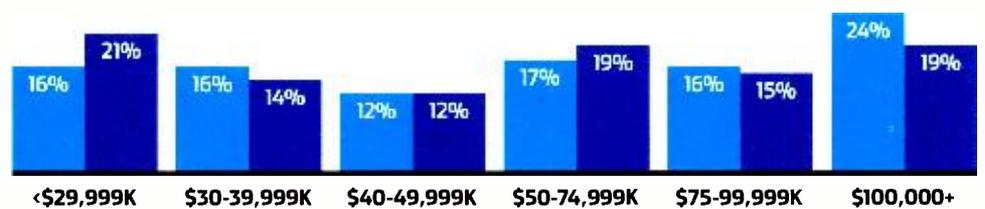
	San Diego DMA %	US %
Men	50%	49%
Women	50%	52%
Married	55%	57%
Never Married (Single)	29%	25%
Widowed/Legally Separated/Divorced	17%	18%
White	82%	83%
Black/African American	7%	12%
Hispanic	26%	13%
Other	6%	3%
Employed Full-Time (35 Hours Or More)	52%	50%
Employed Part-Time (Less Than 35 hours)	15%	15%
Not Employed	33%	35%
No Children In Household (Under 18)	56%	59%
One Or More Children	44%	41%
Two Or More Children	26%	24%
Three Or More Children	9%	9%

SOURCE: SCARBOROUGH USA+, RELEASE 1 2007

Market Demographics (vs. US)



Market Household Income (vs. US)



SOURCE: SCARBOROUGH USA+, RELEASE 1 2007, DMA

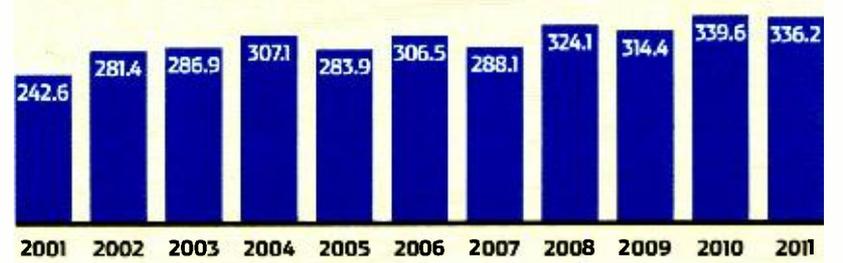
MARKETPLACE

Local Ad Revenue (Mil)

	2006	JAN.-SEPT. '06	JAN.-SEPT. '07	YTD %
FSI Coupon	\$13M	\$11M	\$10M	-1%
Local Magazine	16M	13M	13M	-2%
Local Newspaper	212M	176M	143M	-19%
Outdoor	39M	32M	34M	-6%
Spot Radio	130M	108M	103M	-4%
Spot TV	317M	264M	273M	-3%

SOURCE: Nielsen Monitor-Plus, DMA

Estimated Television Market Revenues 2001-2011 (Mil)



© 2007 BIA Financial Network, Inc.

SQAD Cost Per Point TV Monitor

TELEVISION P25-54	EARLY AM	EARLY NEWS	PRIME	LATE NEWS
December	▼\$307	▲\$430	▼\$722	▼\$428
November	▼308	▼429	▼729	▼429
September	▲312	▼431	▲760	▼435
June	286	463	744	438

SOURCE: SQAD Q4 2007, DMA

SQAD Cost Per Point Radio Monitor

RADIO P18-49	AM DRIVE	MIDDAY	PM DRIVE
December	▼\$205	\$208	▼\$247
November	▲214	▲208	▲254
September	▲209	▼197	▲232
June	204	205	231

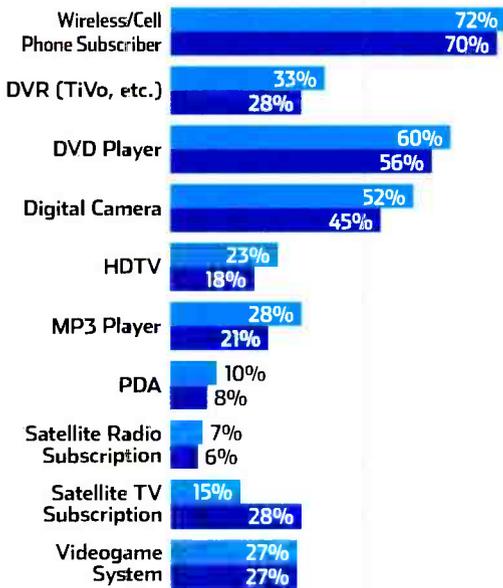
SOURCE: SQAD Q4 2007, METRO

COLOR KEY:

- ▲ Trending Upward
- ▼ Trending Downward

MEDIA

Items In Household (vs. US)



SOURCE: Scarborough USA+, Release 1 2007, DMA

Newspaper Readers

Any Daily (Cume)	58%
Any Sunday (Average)	50%
Online (Past 30 Days)	29%

Out-Of-Home COMMUTING TIME

< 10 Minutes	14%
10-19 Minutes	20%
20-29 Minutes	13%
30-59 Minutes	19%
60+ Minutes	4%
Don't Commute	4%

MODE OF TRAVEL

Carpool	8%
Drive (Not Carpool)	90%
Public Transportation	21%

Newspaper, OOH and Web: Scarborough San Diego Local Market Study, Release 2 2007; Cable: Nielsen; TV: Nielsen Nov. 2007 Live+7, all DMA

Web Connection

Cable Modem	41%
Dial-Up	8%
DSL	22%
Other Connection	5%
None	27%

Cable Penetration

Cable, Non ADS	78.2%
Alternate Delivery Sys.	13.2%
Digital Cable	--
Cable With Pay	42.6%

Television Usage

Early AM (5a-9a)	25.7%
Early Fringe (4p-6p)	43.8%
Early News (6p-6:30p)	51.3%
Prime Access (7-8p)	57.7%
Prime	60.9%
Late News (11p-11:30p)	41.1%

Audio/Video Stores Shopped Past 12 Months (HHLd)

Any Audio/Video Store Shopped	68%	Costco	22%	Other Store	17%
Best Buy	32%	Fry's Electronics	21%	Radio Shack	8%
Did Not Shop For Audio/Video Items	32%	Circuit City	18%	Sears	7%
Wal-Mart	27%	Target	17%	Kmart	5%

SOURCE: Scarborough San Diego Local Market Study, Release 2 2007, DMA

RADIO

Radio Spending, Past Five Months

All amounts are in \$(000's)

ADVERTISER	7-DEC	7-NOV	7-OCT	7-SEP	7-AUG
AT&T	\$147	\$337	\$218	\$238	\$228
Supervalu	143	142	144	173	201
Verizon Communications	159	147	135	121	159
McDonald's	110	126	82	114	136
Kumeyaay Nation	88	72	181	150	138
Western Stone & Metal	198	256	214	255	244
Paramount Equity Mortgage	16	--	78	178	162
Toyota	68	10	54	109	109
Safeway	106	81	60	103	146
Kroger	130	143	97	120	51

SOURCE: Nielsen SpotScan, Metro

Radio Ownership

OWNER	NO. OF STATIONS	RATINGS SHARE
Clear Channel	5 FM, 2 AM (7)	24.1
Lincoln Financial	4 FM	12.4
Finest City	3 FM	9.1

SOURCE: Arbitron Summer 2007, Metro

Radio Formats

5 news/talk, 3 Latin pop, 3 regional Mexican, 3 country, 2 alternative, 2 rhythmic, 2 sports, 2 hot AC, 1 AC, 1 smooth jazz, 1 Christian talk, 1 classic rock, 1 active rock ... and 6 others

Ratings

PERSONS 12+, SUM. 07-FALL 07 (RANK)	PERSONS 18-34 FALL 07 (RANK)	PERSONS 25-54 FALL 07 (RANK)
KSON-FM/KSOQ-FM 4.5-5.2 (1)	KLNV-FM (1)	KSON-FM (1)
KIFM-FM 4.5-5.0 (2)	KHTS-FM (2)	KFMB-FM (2)
KOGO-AM 4.3-5.0 (3)	KIOZ-FM (3)	KYXY-FM (3)
KYXY-FM 5.2-4.6 (4)	XHTZ-FM (4)	KLNV-FM (4)
KFMB-FM 3.1-4.2 (5)	XTRA-FM (5)	KGB-FM (5)

SOURCE: Arbitron Fall 2007, AQH share, Mon-Sun 6a-mid, Metro

Top-Selling Albums

ARTIST	TITLE	ARTIST	TITLE
1 RADIOHEAD	IN RAINBOWS	6 ONEREPUBLIC	DREAMING OUT LOUD
2 ALICIA KEYS	AS I AM	7 VARIOUS ARTISTS	GRAMMYS 50TH ANNIV. COLLECTION
3 MARY J. BLIGE	GROWING PAINS	8 FERIE	THE DUTCHESS
4 SOUNDTRACK	JUNO	9 LED ZEPPELIN	MOTHERSHIP
5 COLBIE CAILLAT	COCO	10 VARIOUS ARTISTS	NOW 26

SOURCE: Nielsen SoundScan, covering the period from Dec. 24-Dec. 30, 2007.

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Advertising Production Manager
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Director of Digital Products
 Susan Shankin

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TIMELINE

1 YEAR AGO Tony Tecate named PD of KIKI (Hot 93.9)/Honolulu. ■ RED Distribution elevates

Danny Buch to senior VP of promotion. ■ Dave Ervin upped to market manager of KMOX, KEZK and KYKY/St. Louis.



Ervin

5 YEARS AGO Clear Channel names Allen

Kepler VP of smooth jazz programming. ■ Jeff Schwartz returns to WCKG/Chicago as OM. ■ Louis Kaplan adds OM duties at WMAX and WPCH/Atlanta.

10 YEARS AGO WINS/New York VP/ GM Scott

Herman adds those duties for WNEW; Garry Wall is named WNEW OM. ■ Ted Volk joins Mammoth as senior VP of promotion. ■ WRTO/Miami selects Leo Vela as PD.



Volk

15 YEARS AGO Bob Zuroweste joins KCFX/Kansas City as station manager. ■ KFXB and WFXB/St. Louis welcomes Dick

Stein as VP/station manager. ■ Jim Bohannon succeeds Larry King as Westwood One late-evening talk host.

20 YEARS AGO Rick Bisceglia rises to VP of pop promotion, and Sean Coakley is elevated to Arista VP

of album promotion. ■ Fred Weinhaus segues to WABC/New York as GM. ■ WOMC/Detroit crowns Jay Clark with station manager responsibilities.



Weinhaus

25 YEARS AGO WAIT/Chicago welcomes Steve Sands

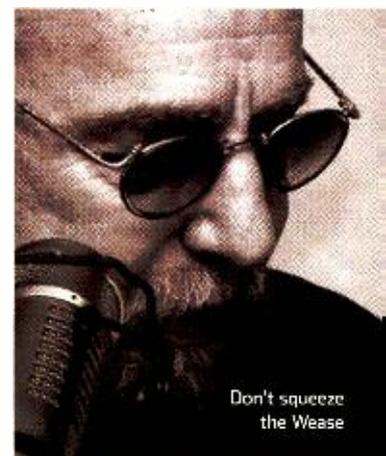
as PD. ■ WHYI/Miami promotes Robert Walker to PD. ■ KEEY/Minneapolis flips from beautiful music to country.

30 YEARS AGO KNUS/Dallas welcomes Bill Garcia as PD. ■ Steve Dahl exits WWWW/Detroit to join WDAI/Chicago for mornings. ■ Moon Mullins becomes operations director of WINN/Louisville.

Donde Esta El Wease?

A golden opportunity like this doesn't come around too often, so please enjoy the following two loosely related, Weasel-themed bits we've collected for you: We recently told you that Rochester, N.Y., radio legend **Brother Wease** had gone missing from mornings on Entercom classic rock **WCMF** as he and the company had not yet come to terms on a contract renewal. On Jan. 10, things apparently took a weird, public turn: Someone in

Entercom management, reportedly regional VP **Michael Doyle**, took to the air personally to announce that negotiations weren't "going as planned." D'oh! WHEC-TV/Rochester contacted Wease, who said he was "stunned" to hear what Doyle said, but, on the advice of his agent and lawyer, wouldn't say more. Adding kindling to the rumor fire, at press time, WCMF's Web site sported a giant "under construction" sign. Stay tuned!



Unleash The Weasel!

Generous changes have hit mornings at Ingleside alternative **WWCD (CD101)/Columbus, Ohio**, but thankfully fall short of making someone yank the civil defense alarm: After five years in the shift, **Brian Phillips** and **Joe Weasel** have decided to strike out on their own with their side project, a Web site called the

Palestra (or, in Italian, "Il Palestra"), which is a news site aimed at college kids. Apparently, Fox honcho **Rupert "Mr. Moneybags" Murdoch** is interested in throwing some money their way . . . lucky bastards. Check it out at the-palestra.com. "We wish them the best of luck through the sadness we feel in their

leaving; they are family, and it's always hard to say goodbye," PD **Andyman** says, blinking back tears. Anyway, **Rachael Gordon** hangs around in mornings and is paired with production director **Joe Jewett** to form the cleverly named "CD101 Morning Show," restoring balance to the Force.

Hey, Kids! Tesh Can Write, Too!

National treasure **John Tesh** doesn't seem to be content with merely conquering the nation's ears. Now he wants your eyes, too. No, he's not some kind of space mutant intent on stealing your body parts; syndicated personality Tesh will debut his first book in March. Introducing "Intelligence for Your Life: Powerful Lessons for Personal Growth," a book synergistically named after

his radio show, designed to help the everyday human assemble an action plan to achieve . . . blah, blah, blah. As a bonus, the book details the Teshmeister's extraordinary life as a reporter for CBS News, an Olympic commentator, host of "Entertainment Tonight," Grammy Award-nominated musician and, best of all, what it's like being Mr. **Connie Sellecca**. Preorder your copy now!

The Programming Department

■ After a six-month cup of coffee at Clear Channel sports **KVET-AM (AM 1300 the Zone)/Austin**, PD **Gregg Henson** has left the building. Henson, who joined KVET in July 2007, is a veteran of Detroit stations **WKRK**, **WDFN-AM** and **WXYT**, as well as **WPEN-AM/Philadelphia**. As far as his future plans, "I am done with radio," he wrote on his blog. "After 22 years and a lot of success in Detroit, I am done with the medium that I love so much, but things change, times change and sometimes you have to move on." Henson says he will remain in Austin and concentrate on the development of his four Web sites. Find him at ghenson@aol.com.

■ **Terry Monday**, OM/PD of Oklahoma urban outlets **KVSP (Power 103.5)/Oklahoma City**, **KJMM (KJamz 105.3)/**

Tulsa and **KJMZ (K98)/Lawton**, has been upped to VP of programming for owner Perry Publishing & Broadcasting. In addition to overseeing 11 properties in Oklahoma, Monday will also oversee Perry's recently acquired stations in Augusta, Ga.

■ **Dusty Hayes** has already filled out his change-of-address cards to Wichita, where he's resurfaced as new PD/afternoon driver at Entercom hot AC **KFBZ (105.3 the Buzz)**, plugging the hole created when **JJ Morgan** left the station in late November. Hayes has been available since he exited the VP of programming chair at Entercom/Austin last May.

■ The PD opening at Clear Channel rhythmic **KIKI (Hot 93.9)/Honolulu** has been filled from within the family:

Kindly direct your congrats to MD/mixer **K-Smooth**, who has officially been upped to fill the PD position **Tony Tecate** held until he left last October.

■ After playing around as interim MD for the past four months at Cox CHR/top 40 **WAPE/Jacksonville**, APD **Chase Daniels** is now wearing both sets of stripes permanently. His proud boss, **J.R. Ammons**, explains his top-secret, painstaking decision-making process to ST: "After scouring the back parking lot and the crowd at the lunch buffet at Red Lobster looking for a better option, we decided to promote Chase Daniels and add music director duties to his APD responsibilities," Ammons says. "Which means it's up to him to now do the weekend schedule and print the music log."

Label Love

■ Congrats are in order for Sony BMG RED's **Tommy DeBenedictis** on his swell promotion from "workaholic" to the impressively lengthy and hyphenated position of associate director of promotion and artist development/head of rock promotion. Whew! And now, please enjoy these heartfelt words from his boss, senior VP of promotion and artist development **Danny Buch**: "Tommy truly earned this fantastic promotion," Buch tells ST. Hang on, he's not done quite yet: "Due

to insane multitasking issues, Tommy and I were originally going to announce this at the first available opportunity—2011—when we had a second to breathe. Tommy has delivered big-time over a myriad of projects and labels, and I am thrilled to announce his well-earned promotion."

■ Congrats also to promo vet **Cheryl**



Cheryl Broz, at your service!

Broz, most recently VP of promotion of EMI Music Reactive, who has joined CO5 Music to start a Christian division. She will work Christian, country and mainstream artists to Christian stations and would certainly be a great asset to anyone who needs to make those valuable inroads. Contact her at 615-293-9867 or cheryl@co5music.com.

Grammy Berry Berry Good To Gordy

The Recording Academy will honor legendary Motown Records founder **Berry Gordy** during its annual Grammy Salute to Industry Icons event, immediately following that little Grammy Awards broadcast. This exclusive reception, attended by a bunch of industry heavyweights, fea-

tures a presentation of the President's Merit Award to Industry Icons in recognition of Gordy's significant contributions to the music industry. The event—and the 50th annual Grammys—will be held Feb. 10 at the Staples Center in Los Angeles and roll on CBS at 8 p.m. ET/PT.

Quick Hits

■ It's a homecoming for Los Angeles fave **Diana Steele**, who has officially been teamed with **Cliff Winston** in mornings on Radio One urban AC **KRBV (VI00)/Los Angeles**. Steele warmed up for the gig in December by sitting in with Winston and his now ex-co-host **Dilva Henry**, and also filled in when they went on vacation. Steele's last full-time L.A. gig was mornings on Clear Channel's **KHHT (Hot 92.3)** until July 31, 2007. She's also a veteran of KRBV's previous incarnation as **KKBT (the Beat)**.

■ Another on-air piece falls into place at CBS Radio's recently resurrected

WXRK (92.3 K-Rock)/New York, where longtime station babe/music and programming coordinator **Danni** grabs her headphones and is installed in the noon-3 p.m. shift.

■ **Brad Auerbach** has resigned as marketing director of CBS Radio triple A **WXRT/Chicago**. He will join Microsoft's online services division as a Chicago-based account exec.

■ "Morning Fiasco" co-hosts **Pat Lynch** and **Taco Bob** have left Clear Channel alternative **WJRR/Orlando**. For the immediate future, PD **Rick Everett** says station vet **Crash** will

handle mornings, while the lovely **Launa**, who was part of the morning show, will do middays.

■ Condolences to the family and friends of **Gary Lee "the Z Man" Zoehfeld**, longtime talent on Palam AC **WHUD/Newburgh, N.Y.**, who lost his battle with cancer. Zoehfeld joined WHUD in the mid-'80s and did nights from 1986 to 1992. In the mid-'90s, Zoehfeld scaled back to weekends. "He was also a fixture on Christmas mornings with our Holiday Festival of Music," PD **Steve Petrone** says. "We will never forget the Z Man."

Sadly, ST Unaffected By Strike

With most of our favorite shows on hiatus due to the writers strike, forcing us to catch up on old reruns of "This Old House" and "Mythbusters," we here at the palatial Street Talk World HQ & Mojito Lounge™ figured at least radio would be safe from the wasteland of reality programming. As usual, we had our heads up our asses: "Out of respect for those striking, the writers for 'Colin & Zack in the Fish Bowl' on K-Rock 105.5 walked off the job yesterday," says **Rob Johnson**, PD of **CKQK (K-Rock 105.5)/Charlotte-town, Price Edward Island** (yes, that's in Canada, genius). "Needless to say, we were surprised by the sudden solidarity with their brethren in the United States. In the meantime, **Colin & Zack** were left with little choice but to fall back on their benchmark bit: a dog snoring. We hope to have the writers back today."

That's CPO, Not C3PO

While you're still living in the Bronze Age with your VCR's clock blinking "12:00," your listeners are busy text messaging, surfing that Internet doohickey on their phones and bowling on their Nintendo Wiis. To help stations keep up with the ever-changing technology wielded by today's kids, the helpful guys at **Jacobs Media** are graciously throwing open their annual Tech Survey to everyone in the alternative, rock and classic rock worlds, regardless of whether you're a **Jacobs Media** client. With past surveys showing stuff like just how many CPO (translation: cell-phone-only) households are out there and the impact of social networking and text messaging on listeners, it's not a bad way to keep up with your audience. For a small fee, **Jacobs** will set up and run the whole thing, then give you local results. Interested? Damn straight you are. Hit up lisariker@jacobsmedia.com for more info or to sign up.

Great Moments In Syndicationosity

■ "Hurricane" **Dave Smith** joins Syndication One as director of operations, where the bulk of his day will be spent overseeing "The Rickey Smiley Morning Show," "The Yolanda Adams Morning Show" and "The Spirit of Hip Hop." Smith most recently worked at ABC Radio Networks as an executive producer and helped launch "Big Boy's Neighborhood."

■ **Jones Media Group** and its subsidiary, **Jones Radio Networks**, hires **Jan Whitbeck** as marketing manager. No pesky moving expenses were necessary, as Whitbeck simply bolts across the snowy Denver streets from Clear Channel, where she spent the past six years as promotions director for **KHOW** and **KKZN**. Reach her at 303-784-8433 or jwhitbeck@jonescorp.com.

We Get Letters

"Kevin, I'm sending you a picture of your LinkedIn acceptance e-mail printout proudly displayed on our fridge with a savory meat magnet holding it up. Don't tell **Berman** about this! His acceptance e-mail only made it to the Avanti dorm fridge I have under my desk in the office. And yes, those other pictures on my fridge are of my pawn shop, as well as my flower business. I've since sold the sports bar. I think they changed the name to 'the 19th Hole' or 'Bleachers.' I thought it better to focus my non-radio life on handguns and flowers. Hugs, **TJ Holland**, director of programming, Cumulus/Indianapolis."



Hey, RCS: Schedule This!

Happy 25th birthday to MusicMaster. It's hard to believe it was 1983 (and some 2,500 clients ago) when MusicMaster founder/president **Joe Knapp** hit "print" and generated his first music log at **WZZU/Milwaukee**. "From the Ohio Scientific and Radio Shack TRS-80 computers we started with to the software we have today, it's been quite a journey," Knapp says. "I couldn't be more thrilled with the explosive growth of the MusicMaster for Windows platform and its acceptance by our many new customers around the world. Building a better music-scheduling program has been our primary goal since day one." Fighting desperately to be included in this bit, VP/COO **Mark Bolke** shoved Knapp aside and grabbed the phone: "What **Joe Knapp** and **Scott Wirt** have developed is truly a phenomenal tool for today's music programmer. It's been a bit of a David vs. Goliath fight for market share, which makes each of these milestones so much more rewarding."

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DIGITAL AROUND THE WORLD SPECIAL



Digital broadcasting makes strides around the world, but bumps in the road still common

Global Warming For Digital Radio

By R.J. Curtis and Chuck Taylor

While HD radio endures a well-publicized struggle to establish firm footing in the United States, much of the rest of the world has been making robust strides toward adoption of digital broadcasting for the better part of a decade.

■ Europe maintains the lead with the system known as DAB—or Digital Audio Broadcasting, the moniker for Eureka 147 technology, which was developed as a research project in the early 1980s for the European Union (thus, Eureka project No. EU147) and given the green light in the mid-1990s. As of a year ago, around 1,000 stations worldwide broadcast in DAB, led by Denmark, Norway, Switzerland and the United Kingdom.

But not all is rosy with global adoption of DAB. The proverbial bloom is likely to be clipped before true critical mass is established. While Eureka 147 purports to offer higher fidelity and decreased multipath, fading and interference, in reality, a number of studies have revealed that many broadcasters are utilizing bit rates well below 128 kbps—the minimum required for stereo. (To match FM audio quality with DAB, a bit rate of 224 kbps is required.) That means that in most cases, digital FM stations actually sound worse than analog broadcasts.

On the plus side, implementation of an improved audio codec—deemed DAB+ and said to be three times more efficient than DAB—is off the drawing board and expected to reach the global marketplace this year. As a result, digital radio implementation has reached a virtual ceasefire around the world—for the time being, anyway.

Adding to the challenge, DAB+ is not backward-compatible with DAB, meaning that those that invested in new radios utilizing the latter technology will again have to upgrade—a persistent irritant for consumers. One manufacturer,

Pure, intends to make all future digital radios upgradeable to the latest DAB+ technology.

All the same, several countries are eagerly awaiting to press forward with DAB+, including Australia, Italy, Germany, Switzerland, Malta, China—and again, the United Kingdom.

Stateside Digital Radio

DAB was offered to the U.S. marketplace more than a decade ago. However, the Eureka 147 system requires use of the L band, which in the States is assigned for use by the military—which made it clear it wasn't about to give it up. As a result, it was necessary to develop an alternative technology that shared bandwidth already in use by broadcasters—thus the well-tread term “in-band, on-channel.”

HD radio, the proprietary digital radio system that iBiquity Digital developed for the United States, as has been widely reported, has been sluggish in gaining acceptance. While the HD Digital Radio Alliance helped encourage the more than 1,500 stations now broadcasting in HD—with close to 700 FM stations offering multicast, or side, channels—consumer reaction has been apathetic. Current estimates peg the number of HD receivers in circulation at approximately 1 million.

U.K. Is King

Compare that with the United Kingdom, the first nation to move the digital standard forward. Commercial DAB receivers went on sale in 1999, with 50 commercial and BBC services broadcasting digitally by 2001.

According to the country's radio trade body for DAB—the British Digital Radio Development Bureau (DRDB), which is funded by the BBC, Digital One, GCap Media, EMAP Digital Radio and MXR—not only is awareness of DAB strong,

but 6.5 million U.K. homes had DAB radios by the end of 2007, a figure that translates to 10 million people. Total penetration is said to be 18% of all homes there, with the DAB radio receiver industry now worth in excess of £157 million (\$307.3 million) per year. These numbers are growing, too: By 2010, the DRDB estimates that 50% of U.K. homes could be using digital radio. According to Radio Joint Audience Research, which provides radio ratings for the nation, nearly 30% of adults listened to digital radio each week by year-end 2007, up from 26% last June.

The DRDB, meanwhile, is doing its part to spread the word. Much like the HD Digital Radio Alliance in the States, the organization's mission is to “ensure digital radio's wide accessibility and swift adoption in the U.K. with consistent and effective marketing.”

Continued on page 14

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Continued from page 13

That effort is evident on the DRDB Web site, which posts samples of an on-air campaign promoting digital radio: Spots feature listener endorsements marveling at audio quality and content selection. The tag line ends with an announcer assuring that digital radio sets start at the low price of £29 (\$56.76).

Is it working? The association boasts that awareness of digital radio in the United Kingdom is 72%.

Canada Dry

Canada, on the other hand, has yet to roll out digital radio. Among the reasons: classic bureaucracy. According to Wayne Stacey, an engineering consultant for the Canadian Assn. of Broadcasters, things became complicated last year when broadcasters encouraged the Canadian Radio-television and Telecommunications Commission to reassess overall radio programming rules regarding the rollout of digital radio. "They said we needed an opportunity to create new programming attractive enough to the public so they'd be encouraged enough to buy new receivers." Broadcasters were invited to design a strategy that Stacey says "didn't disallow simulcasts, but gave them the opportunity to create new program streams."

After getting partway down that road, Industry Canada—the department of the government responsible for regional economic development, investment and innovation—said, in Stacey's words, "Wait a minute: If the original simulcast replacement model has been modified, we want to look at whether the amount of spectrum and the allotment plan we created for digital radio is still appropriate. That shoe hasn't dropped yet."

Oz Waiting For DAB+

Australia, meanwhile, might be regarded as having the good fortune to have held off implementing DAB across the nation.

In October 2005, Australia Minister for

Communications, Information Technology and the Arts Helen Coonion announced plans for digital radio—but by March 2007, had decided to follow European Telecommunications Standards Institute recommendations by waiting for DAB+.

A January 2009 launch date is slated for digital service in six cities—Sydney, Melbourne, Brisbane, Adelaide, Perth and Hobart—with phased rollout going forward once those metropolitan areas are secured.

To allow consumers in Australia time to replace existing radios with digital receivers, AM and FM services will continue for the next two decades. There are an estimated 40 million radios in Australian households, according to Digital Radio Australia, a consortium of commercial broadcasters.

Asia Major

Asian nations, likewise, are primed to begin rollout of DAB+, including Japan and especially China, as part of its preparation for the Beijing Olympics.

Koreans have moved aggressively toward a more advanced system developed within the nation—Digital Multimedia Broadcasting—that permits the transmission of video as well as sound. DMB also allows radio, TV and datacasting services to send multimedia to mobile phones.

DMB trials are planned in Germany, France, Indonesia, Norway, Italy and China, according to the International Telecommunications Union.

In the United States, the HD Digital Radio

American Tracy Austin talks digital radio from Aussie perspective

A View From Down Under

When the HD Digital Radio Alliance formed in the United States, programmers in member radio groups received a quick education on the technical aspects of digital radio, but there was a greater emphasis on the potential product innovation that side channels could offer.

Tracy Austin is quite familiar with the HD initiative, having programmed Cumulus CHR/top 40 KRBE/Houston for nearly five years. In August 2006, she made a move to Brisbane, Australia, where she is now PD of Nova 106.9. According to Austin, the process there has been quite different.

"With digital being a year away, we haven't been talking specific formats yet, but we have talked a lot about the technical side and how the technology is progressing," she says. "We're focusing a lot on Web site content, so we are thinking more visually and becoming a multi-dimensional entertainment source."

iTunes affiliations, "vodcasting" (video podcasting) and other video content are some of the things she's working on. "We

already do interactive music features every hour, and these could go to the next level with digital."

In terms of preparation for the Jan. 1, 2009, arrival of digital radio in Oz, Austin is considering budgets and technical needs. She says, "What I've noticed about Australia is that although we may get many technical innovations after the U.S. and the U.K., we have the advantage of hindsight and are able to do it right the first time."

In the States, it's probably safe to say that broadcasters have mixed emotions about HD. Some have embraced it and jumped right in, while others have expressed concerns about devoting so much time and energy to something that can't be immediately monetized and that most listeners don't have access to.

"The engineers are more excited than the PDs," Austin says, and she confirms some of the reticence that the United States has exhibited: "We've seen a ton of promotion in the U.S., but the access to digital is still very limited. Fortunately, here we will not have the confusion of satellite

and digital, so educating the public could be simpler once radio commits to it."

The price point on receivers for the chosen system in Australia—DAB+—could also dramatically decrease, Austin believes, "if China comes aboard and makes receivers." Trials are now under way. "Commercial Radio Australia will organize the encoding system, but each station will get a certain amount of bandwidth to broadcast with," she says. Offering her view on format choices, Austin says, "The best thing would be for the digital channels to be extensions of our existing brand, to provide more information, entertainment or services, as a supplement to the FM, but not as a substitute or a competitor."

Because the nationwide launch is a year away, there hasn't yet been an awareness campaign like the one in the United States, led by the alliance. There's been little to no discussion of price points for radios either, Austin says, and no issue of penetration for digital radio receivers for the same reason.

Meanwhile, Austin says Commercial Radio Australia has met with major



automakers about making units available in cars when Australia launches in 2009.

Regarding a timetable for digital radio to potentially reach critical mass in the nation, Austin says that a lot depends on the technical factors, although "once everything is in place, I can see us doing a strong rollout of digital . . . [Aussies] love choice, and they embrace technology and want to feel in the know. And they want to have access to all the stuff Americans have." —RJC

AUSTIN: TROY FIELDS/RETNA LTD.



Alliance has no intention of letting down its guard. Surprisingly, the No. 1 radio advertiser in 2007 was none other than the alliance, which bought nearly 1.45 million on-air spots, to the tune of \$250 million. It will dedicate another \$230 million in marketing funds for 2008, bringing its total commitment since launching to \$680 million. Last May, the alliance celebrated the milestone of completing rollout of HD2 multicast formats in all top 100 radio markets in fewer than 18 months.

However, neither iBiquity nor the alliance is making any projections about how many HD radios will be sold this year.

Even the Wall Street Journal, reporting Jan. 9 from

A January 2009 launch date is slated for digital service in six cities—Sydney, Melbourne, Brisbane, Adelaide, Perth and Hobart.

the Consumer Electronics Show in Las Vegas, offered a trickle of warmth. In a story headlined "HD Radio's Prospects May Improve," the Journal pointed to a pair of recent positive developments: the availability next year of factory-installed HD receivers as standard or optional equipment on Ford, Lincoln and Mercury vehicles, and the rollout of new receivers that allow listeners to tag tunes heard on the air for later downloading through Apple's iTunes music store.

In November, HD Digital Radio Alliance president/CEO Peter Ferrara told R&R, "There's a natural growth and adoption curve. We're getting there. From this point on, HD will become the de facto replacement technology for every radio." **R&R**

COMMENTARY: Why the radio industry should consider nationalizing HD radio

Remember The Programming

By Larry Rosin

"I want my MTV."

Probably no message could have been more powerful in the consumer adoption of cable TV. It got millions of teenagers and others to realize that they just had to get cable TV.

What can radio do to get people to say, "I want my HD"?

As the industry continues to discuss all aspects of HD radio—from the technical side, the marketing perspective, the hardware, the chips, the signals and the costs—I want to ensure that it focuses primarily on the most important aspect of all: the programming.

Until now, marketing efforts have largely been directed at awareness of the existence of HD as a concept. This has made sense—no one is going to want HD radio until they know what it is.

But the first wave of HD marketing almost went out of its way to avoid telling consumers what the programming might be. And of course no one is going to want it until they know what programming is available.

The second wave of advertising, with spots that listed myriad format choices, at least began to discuss the programming but were deceptive at best. Listing formats that are available somewhere, but not necessarily to the person hearing the commercial, runs the risk that someone buys an HD receiver looking for the alternative rock channel those spots talk about, or the reggae channel or whatever—and ends up not finding them on the dial.

All this speaks to an essential problem: The HD radio spots are produced nationally but are run locally, so they haven't pushed the local programming that is available.

Many argue that the answer lies in spots that tout the available local programming. While I don't dispute that, I have a far more radical proposal: Instead of marketing the local HD options, we should nationalize the HD radio stations.

Think about it. Right now, the overwhelming majority of HD stations are barely produced, barely tenced jukeboxes. The HD Digital Radio Alliance worked to create a system to put formats on that were additive instead of duplicative, in most places. And that's great. But if there is no alternative station in your market, what would be more compelling? A no-DJ alternative jukebox? Or KRQQ/Los Angeles? Yes, with the traffic updates, L.A. Lakers scores

and everything else. My instincts say: KROQ in a landslide.

I have listened to WKTU/New York's HD2 channel, which attempts to provide country music to the country-less masses in Gotham. Of course I like the music, but there is no other reason to listen to it: no production, no spark, no nothin' at all. I'd be vastly more entertained if Clear Channel just put on WSIX/Nashville: great talent, great production—everything we think radio is all about—even if there were information about Nashville.

After all, people in the United Kingdom have listened to "national" radio that is overly London-centric since forever. People across Hungary listen to radio that is almost all about Budapest. We've researched it, and, at most, it is a mild annoyance to listeners from other cities. I could deal with discussions of who is playing at the Bluebird tonight; in fact I might really want to know.

Then again, we could consider, as an industry, the creation of nationalized HD-only stations. It may be the only realistic chance we have that resources are applied to create "great" stations that make us all proud of the kind of radio we are capable of making.

Here are more reasons we should consider nationalizing HD radio:

- For HD to achieve the goal of bringing 12- to 24-year-olds back to the radio, we need an incredible 12-24 station. Everyone tells me there's tons of national 12-24 business and no local business. Why not create a mechanism to go after that business?

- The day is coming, or essentially here, when every station is available everywhere. We've said in the past that this is a valid reason to soldier on with HD—to claim the space on the infinite dial, regardless of what the platform is—but it wouldn't be bad to establish the HD car radio as the place to hear Americana KPIG/Monterrey; noncommercial triple A KCRW/Santa Monica, Calif.; triple A KFOG/San Francisco; oldies WLNG/Hampton-Riverhead, N.Y., or any of our greatest stations.

- Nationalizing HD would allow us to self-syndicate



many of our best programs. What better way to amortize the cost of some of our best local talent than by making them available to people all over the country? What better way to keep our best talent from going to satellite?

- I wrote in 2006 about a plan to work with national brands to build instant credibility, e.g., having House of Blues create a blues channel or Ben & Jerry's create a triple A. This was a national/Internet strategy, which of course helps explain why it didn't achieve much currency. But wouldn't

a national platform of HD stations actually get advertisers excited and perhaps involved?

- We are fooling ourselves if we think that today's HD channels are in "service to the local community," and it is inconceivable to think that resources will become available to serve in any way other than stringing together songs. Freeing ourselves from any belief that we will engage in community service will lead to easier, national models.

- For what it's worth, the digital radio tier in the United Kingdom has made inroads in part by taking local stations national, and by building new national brands. Not everything done in the United Kingdom has been perfect, but it is something we should be modeling ourselves on more.

- Even the "niche-iest" ideas would be more successful on a national platform than locally. We have long felt that if someone were to try to serve the Caribbean community in New York, they would help sell a lot of radios. But it would still be more feasible on a nationwide basis.

I believe in HD radio and have been trying throughout its history to offer constructive ideas to make it work. While I know that efforts are being undertaken to solve the myriad issues with regard to signals, availability of the hardware, marketing costs, etc., I ask the radio industry to continue to remember the programming. We need positive plans to create great programming that will get people to demand their HD. **R&R**

Larry Rosin is president of Edison Media Research. He can be reached at lrosin@edisonresearch.com.



From the BBC's high-tech Radio 1 site, to a made-for-the-Internet cartoon character in the Netherlands

Worldwide Web Strategies

By **Walter Sabo**

Many U.S. radio outlets have made two fatal errors in utilizing their station Web sites. First, they use the site as a place to dump information and commercial elements they don't want to put on the air. Under the guise of making the station more local, the Web is often used for PTA announcements and bad client promotions.

A station signal—on a good day—is 50 miles, while a Web site is worldwide. Thus, the Internet should be used to establish a worldwide stake in the entertainment landscape. Leave the 50-mile signal for local entertainment.

The second mistake made by many is giving all sites owned by one company a common corporate persona. While this may be satisfying to the corporate egos who approve such decisions, it has nothing to do with delivering a sticky connection to the Web site's audience. In fact, if the site doesn't look the way that station comes across on-air, the audience will disconnect emotionally. Each station should have its own designer and on-site Web team. A worldwide stage is no place for false economies.

That said, many stations in other nations offer great strategies for using Web sites. Three sites to be reviewed here share a common approach: They realize that a Web site is a new medium. It's not a magazine, not a brochure, not a static experience for the user. The Web audience has a keyboard, speakers and a screen that can display mov-

'The Web audience has a keyboard, speakers and a screen that can display moving pictures. The station audience wants to be able to use all of those features.'

—Walter Sabo

ing pictures. The station audience wants to be able to use all of those features.

Take A Look

First, let's examine the site for the United Kingdom's BBC Radio 1, (bbc.co.uk/radio1), the Web site of the BBC station that plays CHR/top 40 hits. Impressive features include easy clicks to show people how to listen to the station on analog radio, digital radio, digital TV, Internet, podcasts and mobile phones. Immediately, the user sees that this platform is agnostic and it makes it easy to use any hardware.

There are two live webcams that users can select from and refresh whenever they wish. The studio is lighted dramatically for the camera, not by an engineer trying to see the back of the equipment. It looks like a great deal is going on in that studio—like show business.

Next to the camera screen appears the mobile phone text number. The text screen is super large in front of the host. Every text is answered by a person whose only job is to text callers back.

It's interesting that Radio 2, a BBC station with slightly older hosts and a more mature audience, has chosen not to put webcams in its studio. Some Internet functions enhance a brand's Web site, and some don't. No one at the BBC declared, "All our stations should have webcams." They wisely let each station controller make that decision.

Just because you can do something on your Web site doesn't mean you should; it must enhance the relationship with the audience, not disrupt it.

Know Nozzman

The Internet is not radio, TV, the stage or film. It is a new medium. The operators at CHR/top 40 station Radio 538 in the Netherlands realized that to make their Web site work, they couldn't do it with just the promise of pictures of their DJs or a discount for trying out a new Ford.

Nozzman is a character that appears only on the Web site in a serialized cartoon whose look and dialogue work well on the Internet. Nozzman is not referred to on the morning show and is not a part of the station's on-air presentation. It exists solely on the Web site.

The result is that Radio 538 can trace 40,000 unique visits per month to Nozzman. That com-

elling feature inspires visitors to check out other parts of the site and learn about the station. The site—radio538.nl—drives listeners to the station.

Suddenly In Melbourne

Fox FM in Melbourne, Australia, is among the finest CHR/top 40 stations in the world. Its Web site is featured because it has exceptional writing, and all its content matches the station's tone. For example, the morning show regularly scripts and produces its own music videos and video skits that appear only on the Web site—and obviously would only work on a Web site.

Instead of lame advertiser prizes, visitors can win the latest iPod. Users can purchase a two-CD collection of prank phone calls made by the hosts. (Listen to the samples: The "gotcha" laws are different in Australia. Prank phone calls still work.)

Archived audio is sold with seductive copy: "Jerry [Seinfeld] reveals why he pulled the plug on his show, the real deal with his fight with Larry King and if he'll ever make 'Seinfeld' into a movie."

On the same station, the cast of "High School Musical 2" both talks and sings. (Isn't it beyond amazing that almost no U.S. station airs music from the top-selling album in the country? The same companies that refuse to play those songs are the ones that openly wonder how to attract the next generation of listeners. Hint: Copy Rolling Stone. Put Zac Efron on your "cover.") Again, take a look at the promo copy promoting audio from that interview: "High School Musical 2... The stars of the hit Disney series reveal how many more 'High School Musicals' they'll make, plus they sing songs about puking and 'toolies' for the Hot 30's 'Schoolies' musical soundtrack."

In The End

BBC Radio 1's Internet site is a solid example of using the latest technology to provide viewers with a compelling experience. Radio 538 has discovered that original, made-for-the-Internet content drives new listeners. And Fox FM has a killer promotional flair for presenting its shows and Internet content through clever text and a smart attitude. *R&R*

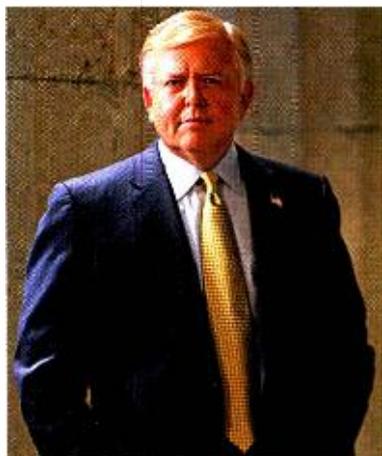
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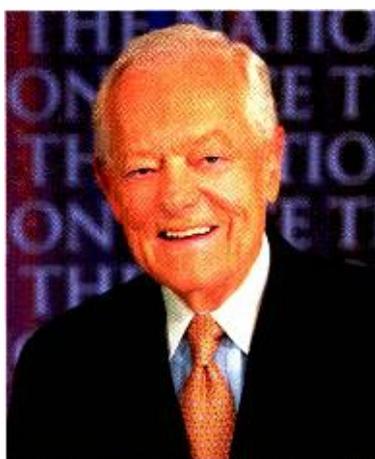
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FORECAST

In R&R's annual analysis of the year ahead for radio, we reach out to industry leaders who mold and shape the medium, looking for a sense of where the business is heading and to get a fix on what some of the primary obstacles might be. ■ Common themes that run through many of their responses in 2008 are fears of a looming recession, sinking station values, difficulty in attracting investment dollars and the continued shrinking of radio's ad pie.

There is also concern about FCC in-fighting that could lead to the five commissioners returning to the days of over-regulation in an effort to fix perceived faults of the 1996 Telecom Act. Proposed performance royalty fees and the looming Sirius-XM satellite radio merger are also high on the industry watch list.

Meanwhile, the debut of Arbitron's long-awaited Portable People Meter (PPM) has generated a whirl of confusion. Ditto for digital radio, with some group owners hoping that their colleagues will commit to HD radio and others suggesting the industry would be better off focusing on Internet broadcasting.

Poised For Change

Clear Channel, perhaps radio's most evolutionary company in the past decade—and certainly the most evolved operator last year—is poised for still more change, according to radio division president John Hogan.

Perhaps representing the industry's to-do list at large, he says, "Clear Channel Radio will continue to innovate and expand our products for both consumers and advertisers. New platforms—online, mobile, HD, etc.—as well as new content—traffic, on-demand video programming, data services—will become more important to our bottom line. And we'll get much better at being listener-centric and reflecting that across all distribution platforms we employ. We will add more and better content, more and better sellers, and continue to focus on positively employing the power of the CC Radio platform for listeners and advertisers to differentiate ourselves."

From an overall industry perspective, Hogan takes a tough stance: "I'd like to see the radio industry stop talking and actually do something,

Plenty of companies are long on rhetoric and short on actual change. Radio is challenged, and if the industry does not move with the same determination, speed and innovation as CCR, it holds all of us back. I hope that the industry does not stagnate and resist change."

On the other side of the fence, NAB president/CEO David K. Rehr is excited and concerned about regulatory developments on the horizon that could either benefit or adversely affect the industry. "Radio broadcasters will continue to face both opportunities and challenges as we move forward in 2008," Rehr says. "In Washington, the international record label conglomerates are moving mountains to impose a performance tax on local radio stations for music airplay, and low-power FM supporters are advocating for the removal of third-adjacent channel protections that have prevented unwanted interference on the FM dial for decades.

"The new year brings exciting opportunities to radio stations as we continue to embrace technology and work to ensure our signal is on all devices," Rehr continues. "As we move into 2008, it remains imperative that the royalty rates for stations streaming music online be kept to reasonable levels, so that our listeners can continue to enjoy our radio programming regardless of the platform they choose."

And, like Hogan, Rehr shares a certain optimism that the new year brings. "Realizing and seizing the opportunities available to radio is a key component of our Radio 2020 initiative, an unprecedented cooperative effort between NAB, the Radio Advertising Bureau and the HD Digital Radio Alliance. Looking ahead beyond 2008—all the way to 2020—radio must be evangelical in our demonstration of radio's incredible value and relevance to the American consumer."

Front-Runner Position

RAB president Jeff Haley, one of the chief architects of the Radio 2020 initiative, believes that "radio will refine its various distribution platforms for audio content" this year as "stations do more with their streamed signals and Web sites to help advertisers connect with consumers."

In hand, he adds, the HD radio alliance stations "will begin to offer their multicast channels for sponsorship, advertiser partnerships and product integration."

Haley says sales and marketing staffs are more jazzed than ever about radio in the new digital space. "Owners and operators are supporting these efforts with dedicated staffs for these initiatives. Advertisers have recognized radio's lead position in providing audio content to consumers. Radio

is already solidly entrenched in the wireless space, and as more media become wireless, we stand ready to protect our front-runner position."

And with 2008 shaping up to be a pivotal election year, radio broadcasters could be looking at an influx of revenue—as well as a wealth of relevant content. ABC News Radio VP/GM Steve Jones believes the election cycle "will dominate coverage on news and talk stations. Will our audience remain engaged at the historic levels we've seen this [past] fall? That depends on how the major issues of current interest evolve. The economy, Iraq, illegal immigration, health care and terrorism are endlessly rich topics for on-air dialogue." Jones adds that radio needs to retain its relevance by providing thoughtful, credible and dynamic campaign coverage. "There will be sampling by new audience, and we need to reward those listeners with companion online and mobile coverage so they can maintain their relationship with us in all media."

Jones notes that all broadcasters want the "value of our medium fully recognized by advertisers. With reliable revenue comes growth—and growth results in new programming and services for my affiliates, which is my No. 1 priority."

Smooth Sailing

Emmis chairman/CEO Jeffrey Smulyan looks forward to some smoother sailing for the radio industry. He says, "I'm hopeful that the instability we've seen in recent years will settle down and radio's business will pick back up." Like ABC's Jones, Smulyan notes that 2008 "will be big for political advertising, plus it's an Olympic year. I truthfully expect [this] year to be better."

And, like Hogan, Smulyan has always encouraged change in the industry and pleaded with others to embrace new ideas. "I'd love to see the industry reposition itself and regain the cachet it used to have. That's the biggest thing missing from the equation. Consumption has held up, but perception hasn't, and we must reverse that.

"What I don't want to see is another year of industry decline," he adds. "If at the end of [this] year we've seen, say, 3% growth, there would be a totally different mind-set about this industry."

Veteran broadcaster and independent stations operator Russ Oasis sees more cost-cutting by "operators who view radio as [strictly] a Wall Street player," and questions their willingness to invest in "programming, in order to increase ratings. In 2008, will they recognize that strangling the product does not increase profits nor does it create a defensive position against new media?" Responding to his own query, he adds, "I don't think they will."

What Oasis would like to see in the coming

Opportunities

- HD radio
- New content and new delivery platforms
- NTR growth
- Election-year ad dollars
- Return of operators, exit of "pillagers"
- Monetizing listeners
- The Portable People Meter

Challenges

- Looming recession
- Sinking station values
- Flat ad revenue
- Threat of performance royalties
- Further cost-cutting
- The Portable People Meter

2008

Industry leaders aim to stabilize the business, venture further online and evangelize the power of the medium—but challenges still lie ahead **By Jeffrey Yorke**



year is "radio's return to the hands of its rightful owners—the operators who love the business, not the pillagers who have ruined radio for their personal gain. I'd love to see executives who have no or limited radio experience step aside and let those who are still standing put radio back on track with a plan that makes sense, including a defense against new media—and no, it won't include lots of free spots for HD radio."

Likewise, Gary Burns, president of the fast-growing, Roanoke, Va.-based 3 Daughters Broadcasting, is a self-made veteran operator, one of radio's new gladiators who is building a broadcasting and publishing empire with a station or two and a publication or two at a time. Both Burns and Oasis have crafted their worlds without the benefit of public funding and have found success where others have not. Burns says that in 2008, he expects "broadcasters will shun HD radio and concentrate more on the Internet." And he predicts that station prices will be depressed because of the large number of Clear Channel and Citadel spinoffs and difficulty in financing—unless they offer seller financing to qualified buyers.

Burns would like to see more industry leaders in the mold of CBS Radio president Dan Mason: "We need people that know and love the industry as the leaders." He also calls for an end to the "continued partisan infighting at the FCC. The agency needs to lead, encourage localism and help the local broadcasters with AM stations."

Groundbreaking Year

Sheila Eldridge, a Howard University graduate who worked at urban AC WHUR-FM/

Washington, then at ABC Radio and Crawford Broadcasting, predicts that 2008 will be a groundbreaking year, "given that the most highly contested presidential race of the decade will take place." Eldridge, a 2006 graduate of the NAB's Broadcast Leadership Training program, who last year joined the ranks of radio ownership, teaming with Perry Broadcasting to buy Radio One's five-station cluster in Augusta, Ga., says that "radio will be a key component in the dissemination of vital information to the voting public, so that they will make well-informed choices on the issues they deem important."

Eldridge has concerns about radio's most-discussed measuring tool, namely that the PPM could have "a profound effect on the growth of urban radio and most importantly, the potential for new minority ownership to secure future financing."

A Year Of Reckoning—And Haircuts

John VerStandig, president of VerStandig Broadcasting, a 10-station operation with outlets in Pennsylvania, Maryland and Virginia, figures that this is "a year of reckoning. Deals that have been signed and have not yet closed will either not close or will be renegotiated," due to falling station values.

VerStandig also believes that new deals will be motivated by people who originally paid too much and seek to exit the business and cut their losses, "some asking banks to, in effect, take haircuts on their loans. New financing will be available since radio continues to be a cash-flow business, and a strong one at that, but the amount lent will be determined in great part by existing cash flow."

As an operator who has a reputation for being generous with his knowledge to entrepreneurs getting in the business, VerStandig expects that "sales will be flat or down across the country, save for political dollars, but in small and midsize markets the best stations will see growth at the expense of the bottom stations as advertisers not

only marginally cut dollars, but more importantly, do not buy as deep in the markets."

And like fellow operator Oasis, VerStandig would not mind seeing some radio investors washed out of the business. His 2008 wish is for "banks to refuse to renegotiate loans so that stations that have been bought by 'investors' return to the market to be bought by operators who are in the business for the cash flow and can make a difference in the direct world."

And like many in the business, VerStandig is concerned about the declining automotive category. His hope is that car sales do not decrease by more than 6.5% and that automakers are unsuccessful in any efforts to consolidate dealerships. "The reality is that more dealerships are bad for manufacturers and dealers, but good for radio advertising dollars."

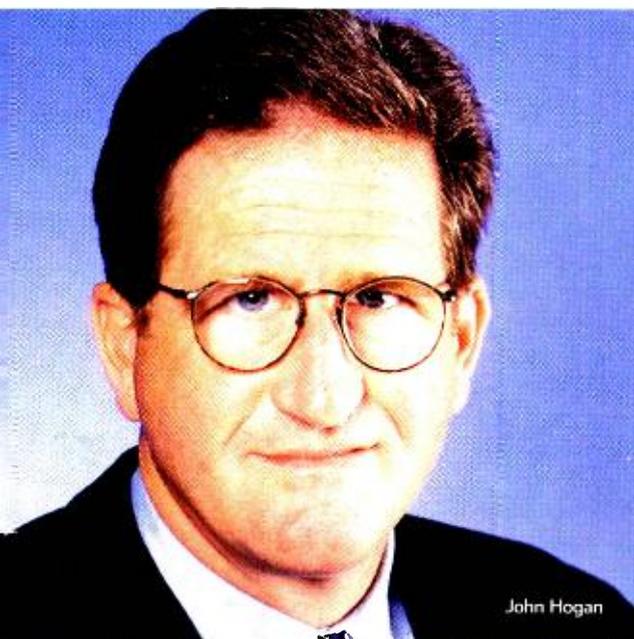
Delmarva Broadcasting president/CEO Pete Booker says consumer debt and mortgage obligations will slow retail spending early this year and cause some advertisers to withhold ad dollars or spend them more conservatively. But he sees skies brightening later in the year. "The inevitable sense of hope and optimism that comes along with a totally new president, regardless of who it is, and a new Congress, along with folks coming out of the debt doldrums a bit, will fuel an increase in the second half of the year."

Delmarva operates stations in Delaware, eastern Maryland and southern New Jersey and Booker expects the company to see a 2.5% increase in net operating revenue this year. "I would like to see a real coordinated effort across industries to establish HD radio as a viable digital media choice that is known and sought after by a significant segment of consumers. It's all about awareness, understanding and incentive," he says.

Continued on page 20

'2008 will be big for political advertising, plus it's an Olympic year. I truthfully expect this year to be better.'

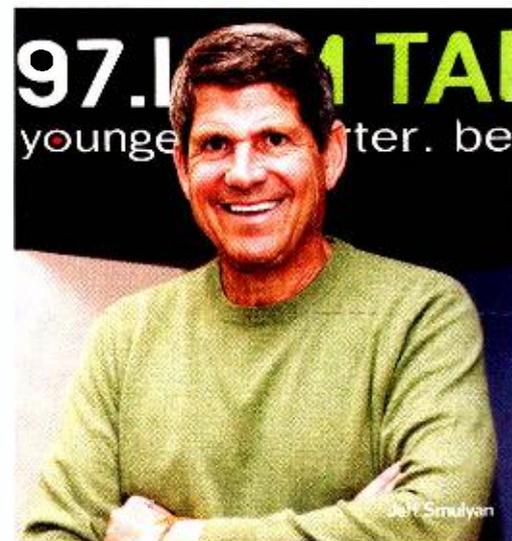
—Jeff Smulyan



John Hogan



Jeff Haley



Jeff Smulyan



Sheila Eldridge



'The FCC seems to be intent on rolling the clock back to the early 1980s and imposing specific requirements on how stations serve their communities.'

—David Oxenford

Continued from page 19

And like most broadcasters, Booker hopes that the music industry does not succeed "in forcing broadcasters to pay additional performance fees. The result will be that many stations and companies will start charging music companies market rates for airtime to play their music. Or owners will not have the wherewithal to fund non-music programming and viable voices will go away. It is possible that a performance tax could force a form of consolidation at a time when the concept is not very popular."

David Oxenford, a Washington attorney with Davis Wright Tremaine who has been involved with development of performance royalty fees, sees more regulation for broadcasters ahead. "The FCC seems to be intent on rolling the clock back to the early 1980s and imposing specific requirements on how stations serve their communities," he says. "It looks like the FCC is moving back toward the model of more specific dictates and favoring some kinds of broadcasters over others—like the apparent determination that [low-power FM] operators are somehow more deserving than full-power operators seeking to improve their facilities or those using translators to redistribute their signals."

Like 3 Daughters' Burns, Oxenford believes it is crucial that broadcasters expand online presence or cede the market to other players. He insists that "broadcasters are naturals for providing additional online content, though some copyright issues that arise are daunting, especially for the small operators. High streaming royalties are only part of the problem, as there are a myriad of issues that arise outside of the streaming world—that is, in connection with podcasts, downloads and other on-demand content."

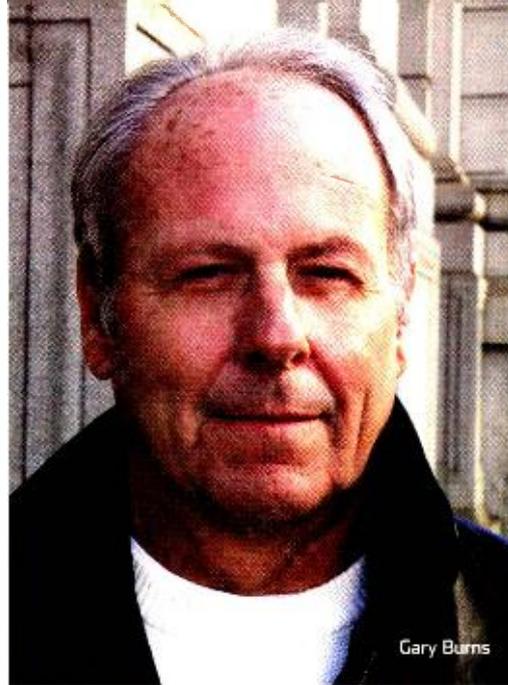
"Given that the FCC is encouraging localism on the airwaves, it is a shame that copyright issues are precluding much of that localism online, as only major national players seem to have the ability to do what is necessary to comply with the copyright rules," Oxenford says.

Dollars And Sense: Another Year Of No Growth?

Marci Ryvicker is betting that radio will see zero revenue growth again this year. The expected culprits? Increased competition from new technologies and a persistent lack of pricing power. The Wachovia VP/media analyst says there will be "more talk about who will and who will not be taken private," along with some "inventory squeeze resulting from the dislocation of ad dollars—such as television advertisers moving to other media as they are 'dislocated' due to the Olympics and the presidential elections."

In addition to a "continued distrust of the PPM," Ryvicker also expects "a flood" of PR surrounding HD radio.

On Ryvicker's 2008 wish list are pricing power, a return of revenue growth and operating leverage, declines in the number of commercial units and in debt leverage and a gain in market cap for radio stocks. Ryvicker is also hopeful for "something more exciting to talk about besides PPM and HD radio," along with radio using the



Gary Burns

Internet to generate incremental revenue and cash flow more consistently.

Topping the list of things Ryvicker does not want to see happen this year is a recession, followed by "radio heads blaming sell-side analysts for their stock performance, ad dollars continuing to shift out of radio into other media, radio not getting its fair share of the political ad pie and large acquisitions: These do not help the industry and tend to hurt stocks even more, at least in the current environment."

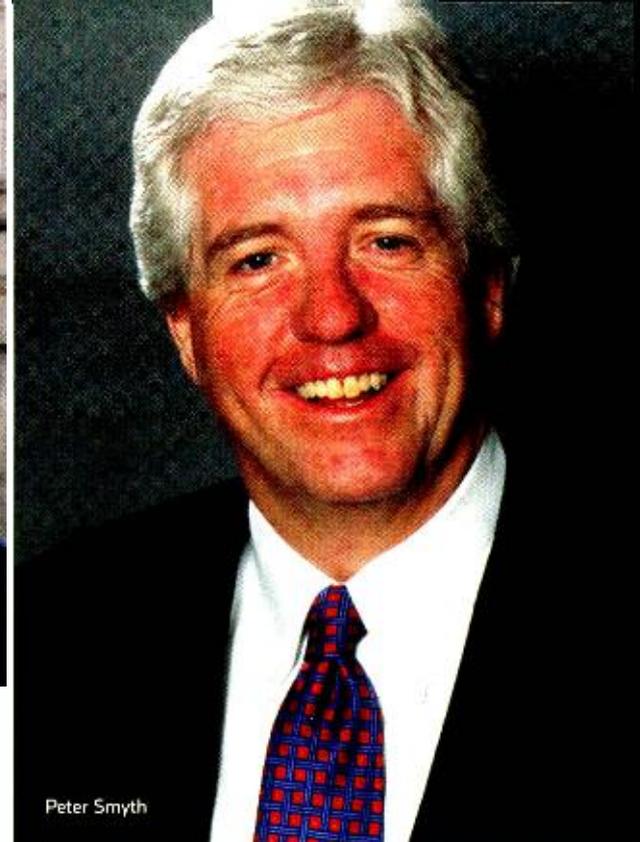
C.L. King & Associates senior analyst Jim Boyle forecasts another sluggish year for radio with only 1% revenue growth, "despite political dollars, easy comparisons [to 2007 revenue figures] and the surging [nontraditional revenue] business." And he suspects some other radio groups might potentially join Clear Channel and Cumulus in proposing to go private.

Boyle, a second-generation radiophile who maintains great passion for the medium, would love it if "more radio groups would invest in their people and their local programming, which likely means near-term sacrifice to build for future, long-term gains." As well, "it would be fascinating if the radio industry attempted to monetize its listeners, as radio assuredly engages its audience, which is now very used to paying small amounts for items related to their passions and interests. Radio would be well-served to establish a dual revenue stream, so as to be less reliant on advertising." He adds that he would be encouraged "if radio salespeople were encouraged, incented and supported in driving rates."

On the other hand Boyle would be discouraged if the industry did not seriously consider stronger, proactive moves. Radio and other traditional media can remain profitable, "just not as profitable as before, which is what the newspapers have done for the last two decades with declining audience and eroding ad revenue share," he says. "They recently have gone online with a big push, achieving over 5% of revenue from new technology."

Price Softening

Dick Forman believes that price softening in radio assets will continue, but should moderate when a bottom sets in during the third and fourth quarter: "With this continued softening, the spread between seller ask and buyer ask will widen, resulting in a continuing contraction in the level of station transactions." Forman, a veteran station broker who heads the Stamford, Conn., brokerage that bears his name, hopes that scenario will subside in the later part of the year "as economic



Peter Smyth

realities set in." He sees growth continuing to come in the nontraditional revenue areas.

The radio sector should begin to show some small growth, he says, especially as it relates to medium and smaller markets.

Forman hopes that controversy over audience research and Arbitron levels off "as all factions react to the need for quality electronic research."

Another veteran media broker, Robert Heymann Jr., director of Media Services Group's Chicago office, says he expects more station transactions in the coming year. "Economic conditions combined with the growing realization among owners of the new realities in the competitive marketplace for listeners/viewers and advertising revenue will be the driving factor in this increase in activity."

Troubled by the overall U.S. economy, Greater Media president/CEO Peter Smyth says that radio has "the added challenge of stabilizing and trying to grow our advertiser list and our share of advertising dollars."

What won't work for broadcasters to combat a faltering economy, according to Smyth, are "lowering rates, increasing inventory, beating up salespeople for share at any price, continuing to call on the usual suspects in the media department and talking about new initiatives if we don't have the courage of our convictions when it comes to budget time. These are all sure-fire ways to sell ourselves out of business."

Instead, Smyth advocates "selling ideas and programs that will get the results the advertiser wants, not just what you have in a package." He also suggests that sellers start "learning the language of the online world, and not being a deer in the headlights when someone asks how many page views your station's Web site gets." He also believes that radio needs to "sell our medium, not just your station," while sellers must stay focused and remain positive: "Attitude matters in any game. Backing up your new media game plan with a dollar investment" should also be part of radio's survival plan. "Otherwise, it's simply a hobby."

Smyth advises that in this hyper-cluttered world, sometimes a station's entire sales plan needs to be turned upside down. "Just think, as you sell new ideas and approaches to marketing, what got you thrown out of an agency last year may make you a hero in 2008."

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Many styles of FM talk programming show potential

FM Talk Diversifies, Innovates

Mike Stern

MStern@RadioandRecords.com

It's hard to believe that in the early 1990s, the Internet bubble burst and some people said the Net would never be more than a fad. Perhaps talk programming on the FM dial is at a similar point. ■ With high-profile flips away from the format in major markets at many CBS "Free FM" talk stations in 2007, the genre's future on the FM band appeared cloudy. Now, much like with the Internet, adversity has led to a period of innovation on FM, with a multitude of talk programming brands starting to take root in the spectrum that has traditionally been dominated by music.

It's A Rock Station

Howard Stern called CBS Radio's FM talk KLSX/Los Angeles "Radio Hindenburg" when it launched with such hosts as Kato Kaelin, Chuck Woolery and Cindy Brady. "While initially erratic, the premise was right," according to VP of programming/format VP for FM talk Jack Silver. "It was a rock station without the music." He points out similarities between the two: "If you looked at our ratings with a blindfold on, you'd think it

was a rock station. The same with our live broadcasts from places like the Playboy Mansion; everything has a rock attitude and image."

Clear Channel FM talk WTKS/Orlando PD Katherine Brown tells a similar story. "On Real Radio, each show has its own flair, but there is a continuous thread of attitude through the station."

Addressing why some FM rock/talk stations didn't survive Stern's departure, Silver says, "When the No. 1 morning show in the history of morning

'When you've got a product that's been on the same band for 85 years, you can't expect to move all the audience overnight.'

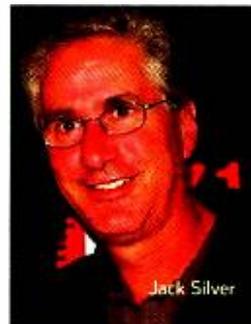
—Russ Hill

shows leaves, some stations are going to struggle." Admitting that some of the morning solutions CBS tried didn't succeed, causing audience erosion, he says that morning shows that persistently drive ratings are tough to find. Brown agrees, crediting the development of local shows as the reason her station thrived after losing Stern. "The monsters in middays were more than ready for mornings. If it couldn't be Howard, we had the next best thing."

Silver adds, "When the format works properly, listeners are very passionate about it. Rock talk can be successful with good programming, a strong lineup, excellent promotions and a sales staff that can close"—essentially the formula for success at any station. Brown agrees the format can work anywhere, and she hinges success on one central variable: "Getting the right talent is all that matters."

It's A Heritage Station

Rock talk isn't the only flavor of talk being explored on FM. In the last 12 months, two stations representing more than 150 years of broadcasting history made the leap to the FM band with more traditional news/talk approaches. Bonneville talk KTAR/Phoenix moved to FM a year ago, and Emmis talk WIBC/Indianapolis flipped the switch Dec. 26, 2007.



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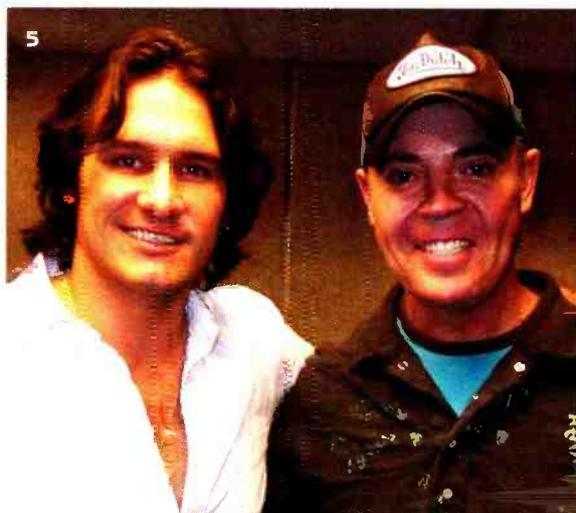
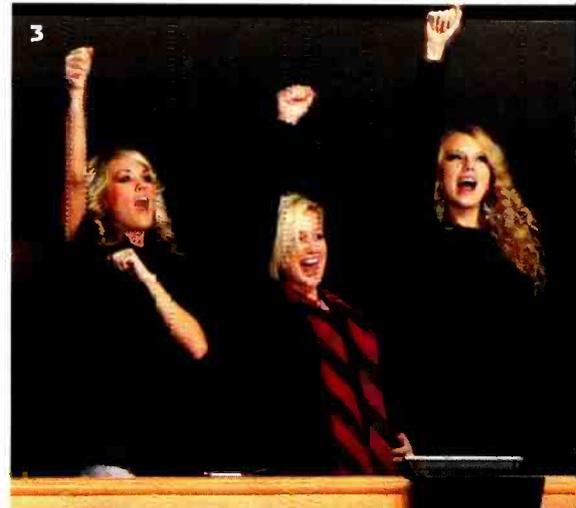
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Profiles In Courage

1. When Clear Channel country WUSY (US-101) MD/afternoon-drive personality Bill Poindexter and former Marine and market manager Sammy George learned of the deployment of 150 Marines from Chattanooga, Tenn.-based Mike Battery, they called on former Marine and Arista recording artist Jason Michael Carroll to make the soldiers' last day at home a special one. Carroll played an acoustic show for the troops and their families during a lunch Jan. 7, shared memories from his time as a Marine and met and thanked each Marine personally. From left are Arista director of regional promotion Lesly Tyson, WUSY news director Brian Stewart, Poindexter, Col. Eric Merkle, WUSY morning-drive personality Ken Hicks, several Mike Battery Marines, Carroll and afternoon-drive personality "Big Al" McClure.

Hey, big shot! E-mail high-resolution photos from your promotions, appearances, promo tours and other radio and record industry events to ACahill@RadioandRecords.com.

2. No Pain, No Gain Geffen R&B chanteuse Mary J. Blige, left, chatted with Radio One urban AC WRNB midday personality/APD Mo' Shay LaRen during a visit to Philadelphia to promote her eighth studio album, "Growing Pains." **3. Ice Princesses** From left, Carrie Underwood, Kellie Pickler and Taylor Swift cheered on the NHL's Nashville Predators as they defeated the Columbus Blue Jackets at the Sommet Center in Nashville. Photo: John Russell/Nashville Predators **4. Star Power** Cox Broadcasting urban AC WCFB (Star 94.5) promotions coordinator Amelia Moore celebrated a recent ratings victory with syndicated talk show host Michael Baisden. In one ratings period, Baisden's "Love, Lust & Lies" ranked No. 1 on the Orlando station. It is Star 94.5's first time being top-rated among persons 25-54 in p.m. drive. From left are comedian George Willborn, guest Amanda Moore, Moore and Baisden. **5. Up All Night** Universal South recording artist Joe Nichols, left, helped Premiere Radio host Blair Garner kick off the new year by making an appearance on his show, "After MidNite With Blair Garner." Nichols' single "It Ain't No Crime," from his fifth studio album, "Real Things," recently debuted on country radio. **6. Vegas Vacation** In Las Vegas to attend the Consumer Electronics Show, Sony BMG singer/songwriter Natasha Bedingfield stopped by CBS Radio hot AC KMXB (Mix 94.1) to perform her new single "Love Like This" on the "Mark & Mercedes in the Morning" show. From left are MD Brandon Bell, Bedingfield and PD Justin Chase. **7. Cat Power** Actress and Cheetah Girl Adrienne Bailon charmed TVT Records rapper Pitbull during an appearance on MTV Tr3's "Mi TRL."



Formats

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Country Goes Pop

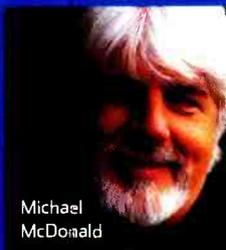
A look at the songs that have reached the top 10 at Country and CHR/Top 40 since the latter chart was launched in late 1992—a list that Taylor Swift expands to a select seven this week:

Artist, Title, Country Peak, CHR/Top 40 Peak, Year

- Taylor Swift, "Teardrops on My Guitar," No. 2, No. 10, 2008
 Carrie Underwood, "Before He Cheats," No. 1, No. 9, 2007
 Faith Hill, "Breathe," No. 1, No. 7, 2000
 Lonestar, "Amazed," No. 1, No. 7, 2000
 Shania Twain, "That Don't Impress Me Much," No. 8, No. 5, 1999
 Shania Twain, "You're Still the One," No. 1, No. 3, 1998
 Restless Heart, "When She Cries," No. 9, No. 4, 1993

Déjà Vu

Michael McDonald debuts on the AC chart with one of five remakes on the list that first conquered pop radio more than 30 years ago:



Michael McDonald

Position, Artist, Title, Original Artist, Year, Billboard Hot 100 Peak

- No. 9, Kimberley Locke, "Band of Gold," Freda Payne, 1970, No. 3
 No. 11, Kenny "Babyface" Edmonds, "Fire and Rain," James Taylor, 1970, No. 3
 No. 20, Kelly Sweet, "Dream On," Aerosmith, 1976, No. 6
 No. 21, Michael McDonald, "(Your Love Keeps Lifting Me) Higher and Higher," Rita Coolidge, 1977, No. 2
 No. 26, Boyz II Men, "The Tracks of My Tears," the Miracles, 1965, No. 16

THE SPIN



By Wade Jessen, Gary Trust, Anthony Colombo and Raphael George

Foo Fighters Double Up In Alternative Top Five

The Foo Fighters become the third act in the nearly 20-year history of the Alternative chart to score two top five tracks in the same week as "Long Road to Ruin" (RMG) climbs 6-4 and joins former chart-topper "The Pretender," which sits at No. 3. The quartet joins Linkin Park, which turned the trick last August with "Bleed It Out" and "What I've Done," and Green Day, which landed concurrent top fives for two straight weeks with "Boulevard of Broken Dreams" and "Holiday" in March 2005. "Long Road" is the Foes' fifth consecutive Alternative top five and moves the group into a fourth-place tie with 11 overall top five hits. Green Day and U2 share the format record with 15 top five tracks each.



Keys Replaces 'One' For Another

Alicia Keys becomes the first artist in the 14-year-plus history of the Urban AC chart to replace herself at No. 1 as "Like You'll Never See Me Again" (RMG) scores Most Increased Plays (up 316) and bumps "No One" from the top spot. Not only does Keys extend the format record for most chart-toppers to eight, she is the first artist since Toni Braxton in 1993-94 to string together three consecutive No. 1s. Prior to the two tracks from "As I Am," Keys spent 11 weeks at No. 1 with "Unbreakable" from her "Unplugged" set starting in November 2005. "Like" also collects its fourth week atop Urban.

Janet's Back With 'Feedback'

Janet's latest scores multiformat approval, as "Feedback" (IDJMG) simultaneously enters CHR/Top 40 (No. 37), Rhythmic (No. 38) and Urban (No. 36). The track ups Janet's totals, including her earlier billings as Janet Jackson, to 23 CHR/Top 40 hits (where she ranks third in the chart's 15-year history after Madonna and Mariah Carey, each with 25), 28 Rhythmic appearances and 27 Urban entries. New album "Discipline" is due Feb. 26.

Taylor Swift Breathes Rarified Country Air

Taylor Swift claims a sixth week atop Country with "Our Song" (Big Machine), becoming the first artist to hit that mark since Carrie Underwood led for six weeks in early 2006 with "Jesus, Take the Wheel." Faith Hill is the only other female in the 18-year Nielsen BDS era at the format to notch six weeks at No. 1, with "Breathe" having reigned for that length in 2000.

Since sister publication Billboard began ranking country singles in 1944, Swift is just the fifth solo female to claim at least six weeks at the top. Kitty Wells' "It Wasn't God Who Made Honky Tonk Angels" led for six frames in 1952, while Connie Smith's "Once a Day" held sway for eight weeks in 1964.

Swift also rises 11-10 at CHR/Top 40 with her crossover hit "Teardrops on My Guitar" (Universal Republic), the first shared pop and country top 10 since last May (see Spin Spotlight, left).

'Eye' Chart

With a 2-1 move for "If I Had Eyes" (Universal Republic) at Triple A, Jack Johnson sets the record for most career No. 1s by a male artist at the format with six. Johnson moves out of a tie with John Mayer for most male No. 1s at Triple A and is now tied for fourth among all artists.

Johnson last reached the pole position nearly two years ago when "Upside Down" began a 13-week reign in the Feb. 17, 2006, issue. The 23-month gap between climbs to No. 1 is the longest for Johnson since he reached the top with his debut single "Flake" in 2002.

McDonald, Daughtry Start Strong

Michael McDonald makes a grand re-entrance to the AC chart at No. 21 with the well-worn "(Your Love Keeps Lifting Me) Higher and Higher" (Universal Motown). The song (see Spin Spotlight, left) is the format's highest debut (excluding holiday titles) since the Eagles' "How Long" (ERC) began at No. 19 on the Aug. 31, 2007, chart.

At Hot AC, Daughtry makes a similar splash with "Feels Like Tonight" (RMG) at No. 29, the best beginning since Matchbox Twenty's "How Far We've Come" (Atlantic) also arrived at No. 29 on the July 27, 2007, list. The last song to debut higher was "First Time" by Lifehouse (Interscope), which soared in at No. 27 in the May 11, 2007, issue.





J.R. Ammons' 18-month journey leads to Jacksonville's legendary Big Ape

Ammons & The Ape: A Love Story

Kevin Carter

KCarter@RadioandRecords.com

Three stations in three states—in just 18 months . . . That's a lot of boxes, tape and those little yellow labels on your magazines. In a nutshell, that describes the recent odyssey of WAPE/Jacksonville PD J.R. Ammons, who, up until early 2006, had spent 11 ridiculously stable years at Lincoln Financial's WSTR (Star 94)/Atlanta, where he worked his way up from part-time to APD/promotions director, absorbing all facets of programming, marketing and research from PD Dan Bowen.

"I looked at Star as a finishing school that prepared me to take that next giant step: programming my own station," Ammons says. "I had always been goal- and career-oriented. For me, it was all about getting that next job, but once Bowen started at Star, he allowed me to do all those things I wanted, without having to move around."

Ammons' premier PD opportunity came about in April 2006 when he was named PD of KMXV (Mix 93.3)/Kansas City, which was then owned by CBS. He quickly bonded with the station's staff, but his sense of career fulfillment was short-lived: By October, it was announced that Wilks Broadcasting was buying the station.

After his years working with systems in place at Star 94, Ammons admits it wasn't an easy transition for him. "Wilks did business differently than I was used to," he says diplomatically.

Fast-forward to February 2007, when Cat Thomas left WAPE after 12 years, and the wheels began to turn. Ammons was put in touch with Cox Radio top 40 format coordinator Jeremy Rice, and the wheels spun faster. On July 1, 2007, Ammons was named the new PD of WAPE.

While one might expect him to admit being intimidated by the thought of taking over such a legendary station, he says he viewed the opportunity a bit differently: "I looked at it as, 'Wow, I get to work for Star 94, KMXV and WAPE, right in a row. If you had told me a few years ago that this was going to be my career path, I never would have believed it,'" he says. "The stations are similar in their heritage and similar in what is expected of them."

The most daunting aspect of taking the gig was

that the Big Ape, once the undisputed king of the market, was locked in a head-on fight with Clear Channel's WFKS (Kiss). During the five-month gap between Thomas' departure and Ammons' arrival, WAPE had maintained momentum under the tag team of APD/afternoon talent Chase Daniels and then-MD/midday jock Jay Styles. Ammons finally made his grand entrance in July—with less than a year of actual PD experience under his belt. "Oh, joy," Ammons cracks, summing up what he surmises were the feelings among the WAPE staff.

Thankfully, he had Bowen's graduate-level training course in his back pocket to prepare him for just this type of situation: "Dan and I used to go to lunch and talk about my desire to be a program director," he recalls. "I used to ask him, 'What do I need to know to be able to go out and program?' I remember clearly . . . it was over spinach dip at Houston's, when Dan told me, 'There won't be a door that will open and reveal what you need to know. That's never going to happen. You know what you know—until you get thrown into a situation and have to react and learn from that—and that's what makes you a PD.'"

Armed with that confidence-boosting information, Ammons' break-in period at WAPE was rendered slightly less stressful. But as the outsider, he noticed some immediate issues: "For a long time, the Ape has been perceived, for better or worse, as the market's heritage top 40 station. And with that heritage comes the baggage of being that older station. Then along comes that bright, shiny competitor, and that's a tough fight to fight for that heritage station."

Much of that heritage has been gradually whit-



'I said, "Guys, if we're going to fight this fight and rely on what this station has accomplished in the past to get us through tomorrow, it ain't going to happen."'

—J.R. Ammons

'It almost feels like the relaunch of a radio station. It reminds me of when I was 25 years old and wanting to learn every aspect of the radio station. These days I find myself talking in grand terms a lot.'

—J.R. Ammons

ted away of late. "The heritage went away when 'The Big Ape Morning Zoo' went away; the heritage went away when Tony Mann left after 15 years doing middays; when Trane stopped doing afternoons and Chase came onboard; we also changed night guys. So, in the span of the last 18 months, when I was doing my own career transition, this station has been going through its own transition," Ammons says. That fact made his ice-breaking conversation with WAPE's staff easier: "I said, 'Guys, if we're going to fight this fight and rely on what this station has accomplished in the past to get us through tomorrow, it ain't going to happen.'"

Among the new faces Ammons encountered upon arrival was a 5-month-old morning show: Mark Kaye and Kris Gamble, aka "The Big Ape Morning Mess," formerly of WIHT/Washington, who had been hired by Thomas and were tossed up against the established syndicated show of MJ Kelli, who had a four-year head-start across the street at Kiss.



JACKSONVILLE'S #1 HIT MUSIC STATION

And did the "Mess" embrace Ammons with open arms?

Not exactly. "I think they were skeptical," he says. "Any time somebody new comes in and says, 'In Atlanta we did it this way, and in Kansas City we did it that way, most morning shows would look at you and think, 'You can take that advice and stick it up your ass.'"

Thankfully, Ammons says they've developed a good working relationship. "I certainly respect the job they do, and God knows I discovered a long time ago I wasn't going to be a morning guy," he says. "So we do our best to stay out of the studio so they don't discover how much we don't know."

In short order, middays also changed as Styles transferred to Cox/Greenville, S.C., replaced last October by Tessa Hall, former morning co-host at KHTT/Tulsa. Night jock Dave-O is just starting his second year, which leaves the title of "grizzled WAPE veteran" to APD/MID/afternoon talent Daniels, with four years under his belt. It's a far cry from Ammons' days at KMXV and especially Star 94, where the bulk of the airstaff had been there forever. However, he finds that being surrounded by a fresher staff also had its upside: "They all bring a great energy, and no one is afraid to work," he says. "It almost feels like the relaunch of a radio station. It reminds me of when I was 25 years old and wanting to learn every aspect of the radio station. These days I find myself talking in grand terms a lot."

Bottom line: "I'm supremely confident, not only because of the people we have here, but because Cox Radio is extremely patient. We're very confident in the direction we're going and the plan we have in place, and if the results don't happen tomorrow, we remain confident that they are going to happen. This is a battle, but we're sure that by later this year we will begin to see the results of what we're doing today."

R&R

R&R CHR/TOP 40

POWERED BY **nielsen BDS**

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► **RIHANNA** CLAIMS MOST INCREASED PLAYS FOR A THIRD CONSECUTIVE WEEK AS "DON'T STOP THE MUSIC" ACCELERATES BY 1,028 PLAYS AND REACHES AIRPOWER STATUS AT NO. 17.

WEEKS ON CHART	LAST WEEK	ARTIST TITLE	NIelsen BDS CERTIFICATION	HITPREDICTOR STATUS	PLAYS TW +/-	AUDIENCE MILLIONS	RANK
1	12	ALICIA KEYS NO ONE	NO. 1 (3 WKS)	11 ³ ☆	9877 +611	64.008	1
2	18	TIMBALAND FEATURING ONEREP JBLIC APOLOJIZE	MOSLEY/BLACKGROUND/INTERSCOPE	11 ² ☆	9211 +155	56.553	3
3	15	FERGIE CLUMSY	WILLIAMS/AM&M/INTERSCOPE	11 ☆	9134 +454	59.012	2
4	10	FLO RIDA FEATURING T-PAIN LOW	POE BOY/ATLANTIC	11 ☆	7758 +915	52.848	4
4	13	CHRIS BROWN FEATURING T-PAIN KISS KISS	JIVE/ZOMBA	11 ² ☆	7604 +279	49.599	5
6	16	JORDIN SPARKS TATTOO	19 JIVE/ZOMBA	11 ☆	7141 +427	42.406	6
7	19	RIHANNA FEATURING NE-YO HATE T-HAT I LOVE YOU	SRP/DEF JAM/IDJMG	11 ² ☆	6285 -342	41.568	7
8	21	FINGER ELEVEN PARALYZER	WIND-UP	11 ³ ☆	6042 -354	29.904	9
9	18	COLBIE CAILLAT BUBBL'Y	UNIVERSAL REPUBLIC	11 ² ☆	5487 -742	31.803	8
11	10	TAYLOR SWIFT TEARDROPS ON MY GUITAR	BIG MACHINE/UNIVERSAL REPUBLIC	11 ☆	5039 +446	27.155	13
10	14	NATASHA BEDINGFIELD FEATURING SEAN KINGSTON LOVE LIKE THIS	PHONOGENIC/EPIC	11 ☆	5016 +184	28.030	12
13	11	SEAN KINGSTON TAKE YOU THERE	BELUCA HEIGHTS/EPIC	11 ☆	4419 +514	28.236	11
12	13	PARAMORE MISERY BUSINESS	FUELED BY RAMEN/ATLANTIC/LAVA	11 ☆	4284 +311	26.267	14
15	12	WYCLEF JEAN FEATURING AKON, LIL WAYNE & NIIA SWEETEST GIRL (DOLLAR BILL)	COLUMBIA	11 ☆	4199 +379	23.963	15
15	14	DAUGHTRY OVER YOU	RCA/RMG	11 ☆	3665 -174	16.844	21
19	10	LINKIN PARK SHADOW OF THE DAY	WARNER BROS	11 ☆	3426 +510	16.157	22
17	23	RIHANNA DON'T STOP THE MUSIC	SRP/DEF JAM/IDJMG	11 ³ ☆	3406 +1028	28.268	10
18	16	TIMBALAND FEATURING KERI HILSON THE WAY I ARE	MOSLEY/BLACKGROUND/INTERSCOPE	11 ³ ☆	3376 -372	23.313	16
19	17	BABY BASH FEATURING T-PAIN CYCLONE	ARISTA/RMG	11 ☆	3319 -317	18.592	18
20	18	KANYE WEST STRONGER	ROC-A-FELLA/DEF JAM/IDJMG	11 ² ☆	3231 -247	18.422	19
21	9	BUCKCHERRY SORRY	ELEVEN SEVEN/ATLANTIC/LAVA	11 ☆	3011 +360	13.433	25
21	12	SANTANA FEATURING CHAD KROEGER INTO THE NIGHT	ARISTA/RMG	11 ☆	2810 +91	11.909	23
23	27	ONEREPUBLIC STOP AND STARE	MOSLEY/INTERSCOPE	11 ☆	2527 +416	15.763	23
24	19	GOOD CHARLOTTE I DON'T WANNA BE IN LOVE (DANCE FLOOR ANTHEM)	DAYLIGHT/EPIC	11 ☆	2489 -338	15.029	25
25	11	THREE DAYS GRACE NEVER 'TOD LATE	JIVE/ZOMBA	11 ☆	2433 +128	7.656	33
26	32	MILEY CYRUS SEE YOU AGAIN	HOLLYWOOD	11 ☆	2265 +609	17.732	20
27	34	CHRIS BROWN WITH YOU	JIVE/ZOMBA	11 ☆	2260 +762	18.972	17
28	29	MAROON 5 WON'T GO HOME WITHOUT YOU	A&M/OCTONE/INTERSCOPE	11 ☆	2250 +257	8.193	37
29	28	BRITNEY SPEARS PIECE OF ME	JIVE/ZOMBA	11 ☆	2094 +42	15.639	24
30	31	BOYS LIKE GIRLS HERO/HEROINE	COLUMBIA	11 ☆	1981 +260	10.384	32
31	6	PLIES FEATURING AKON HYPNOTIZED	BIG GATES/SLIP-N-SIDE/ATLANTIC	11 ☆	1933 +382	11.526	30
32	20	SOULJA BOY TELL'EM CRANK THAT (SOULJA BOY)	COLLIPARK/INTERSCOPE	11 ² ☆	1896 -236	9.199	34
33	20	SO CENT FEAT. JUSTIN TIMBERLAKE & TIMBALAND AYO TECHNOLOGY	SHADY/AFTERMATH/INTERSCOPE	11 ☆	1716 -244	12.452	27
34	14	KANYE WEST FEATURING T-PAIN GOOD LIFE	ROC-A-FELLA/DEF JAM/IDJMG	11 ☆	1716 -451	10.886	31
36	2	SARA BAREILLES LOVE SONG	EPIC	11 ☆	1491 +589	8.229	36
35	5	ENUR FEATURING NATASJA CALABRIA 2008	ULTRA	11 ☆	1307 +152	11.670	29
37	NEW	JANET FEEDBACK	ISLAND/IDJMG	11 ☆	872 +392	6.769	40
38	NEW	KANYE WEST FEATURING DWELE FLASHING LIGHTS	ROC-A-FELLA/DEF JAM/IDJMG	11 ☆	835 +206	5.941	-
39	3	DJ FELLI FEL FEAT. DIDDY, AKON, LUDACRIS & LIL JON GET BUCK IN HERE	ISLAND URBAN/IDJMG	11 ☆	787 +16	2.662	-
40	NEW	LIFEHOUSE WHATEVER IT TAKES	GEFFEN/INTERSCOPE	11 ☆	774 +86	2.219	-

MOST ADDED

ARTIST TITLE / LABEL	NEW STATIONS
CHRIS BROWN With You (Jive/Zomba) KBKS, KHKS, KKDM, KKOB, KQCH, KRBE, KRUF, KSPW, KZMG, Sirius Hits 1, WAOA, WBLI, WERO, WFLZ, WHYY, WKHF, WHOT, WHTS, WHYI, WKCS, WKSS, WNOU, WNTQ, WRVQ, WTWR, WVKX, WWCN, WWST, WXXB, WXSS, WZAT, WZEE, WZYP	33
SARA BAREILLES Love Song (Epic) KBKS, KDWB, KHFI, KHHT, KKDM, KKM, KMXX, KZHT, WABB, WAEB, WAEZ, WFLZ, WHTS, WIOG, WKST, WNKX, WQEN, WRVQ, WWSR, WWST, WXXL	21
JANET Feedback (Island/IDJMG) KDWB, KHKS, KHFI, KHHT, KKDM, KKM, KMXX, KZHT, WABB, WAEB, WAEZ, WFLZ, WHTS, WHOT, WNCI, WPKY, WRVQ, WTWR, WWCK, WWWQ, WZAT, WZEE, WZYP	21
DAUGHTRY Feels Like Tonight (RCA/RMG) KJYO, KKDM, KKOB, KQKY, KRBE, WAOA, WFBC, WFLY, WHYY, WHOT, WHTZ, WIOG, WKZL, WPRO, WTWR, WVKX, WWST, WYOY, WZAT, WZYP	20
RIHANNA Don't Stop The Music (SRP/Def Jam/IDJMG) KBKS, KLAL, KXXM, WAEZ, WAPE, WDJX, WFMF, WKHF, WIOG, WXXX, WKQI, WNKX, WNOK, WQEN, WWSR, WXXB, WXXL	17
BABY BASH FEAT. SEAN KINGSTON What Is It (Arista/RMG) CKEY, KDND, KHFI, KHOP, KKM, KKPN, KWNZ, KZCH, WFBC, WHBQ, WNKX, WNOU, WSNX, WWHY, WXXX, WXYK	16
MILEY CYRUS See You Again (Hollywood) KDWB, KWYL, KZMG, WBHT, WHBQ, WHTS, WKKF, WKRZ, WKSC, WKZL, WLDI, WQEN, WSSX, WSTW, WXXL	15
LENNY KRAVITZ I'll Be Waiting (Virgin) CKEY, KKOB, KKPN, KSAS, Sirius Hits 1, WCGQ, WEZB, WJBO, WSSX, WXXX, WXYK, WYOY, WZKL	13
SNOOP DOGG Sensual Seduction (Doggystyle/Geffen/Interscope) KHKS, KJYO, KWNZ, KZZP, WFHN, WFLZ, WKSS, WKST, WKSZ, WNOU, WXXX, XM Top 20 on 20	12

ADDED AT...
WVSR
Charleston, WV
PD: Wade Hill
MD: Jason Reed
Rihanna, Don't Stop The Music, 16
Sara Bareilles, Love Song, 0

FOR REPORTING STATIONS PLAYLISTS GO TO:
www.RadioandRecords.com

NEW AND ACTIVE

ARTIST TITLE / LABEL	PLAYS /GAIN	ARTIST TITLE / LABEL	PLAYS /GAIN
ASHLEY TISDALE He Said She Said (Warner Bros.)	741/37	DAUGHTRY Feels Like Tonight (RCA/RMG)	551/458
TOTAL STATIONS: 108		TOTAL STATIONS: 69	
AVRIL LAVIGNE Hot (RCA/RMG)	722/13	SNOOP DOGG Sensual Seduction (Doggystyle/Geffen/Interscope)	528/177
TOTAL STATIONS: 46		TOTAL STATIONS: 66	
BLUE OCTOBER Calling You (Brando/Universal Motown)	703/7	CASCADA What Hurts The Most (Robbins)	524/126
TOTAL STATIONS: 57		TOTAL STATIONS: 48	
TIMBALAND FEAT. KERI HILSON & NICOLE SCHERZINGER Scream (Mosley/Blackground/Interscope)	675/43	JORDIN SPARKS DUET WITH CHRIS BROWN No Air (Jive/Zomba)	515/173
TOTAL STATIONS: 57		TOTAL STATIONS: 32	
SIMPLE PLAN When I'm Gone (Atlantic/Lava)	558/21	TREY SONGZ Can't Help But Wait (Song Book/Atlantic)	394/74
TOTAL STATIONS: 37		TOTAL STATIONS: 41	

MOST INCREASED PLAYS

FOR WEEK ENDING JANUARY 13, 2008
LEGEND: See legend to charts in charts section for rules and symbol explanations.
127 CHR/Top 40 and 17 Canada CHR/Top 40 stations are electronically monitored by Nielsen Broadcast Data Systems 24 hours a day, 7 days a week. CHR/Top 40 indicator chart comprised of 56 reporters. © 2008 Nielsen Business Media, Inc. All rights reserved.

CHART LEGEND

Charts are ranked by plays (except for Country chart, which is based on audience impressions), computed by cross-referencing exact times of airplay with Arbitron listener data.

NEW Songs showing an increase in plays (audience for Country) over the previous week, regardless of chart movement. A song will also receive a bullet if its percentage loss in plays (audience for Country) does not exceed the percentage of monitored station downtime for the format. Exempting the Country chart, a song that has been on the chart for more than 20 weeks will generally not

receive a bullet, even if it registers an increase in plays. Country titles that decline in audience but increase in plays will also receive a bullet if the total audience erosion for the week does not exceed 3%. A song in its first week at No. 1 will always receive a bullet, even if it has lost plays (audience for Country).

AUDIENCE TOTALS: Derived, in part, using certain Arbitron Inc. copyrighted Persons 12+ audience estimates, under license.

AIRPOWER: Awarded to songs appearing in the top 20 on both the Airplay and Audience charts for the first time with increases in both plays and audience.

BREAKER: Awarded solely on the Country chart to songs that receive airplay on 60% of the panel for the first time.

HOT SHOT DEBUT: Awarded solely on the Country chart to the highest-ranking new entry.

MOST INCREASED PLAYS: Awarded to the five songs with the largest increases in plays (audience for Country). Title with the top increase will also be highlighted if on chart. If two or more songs have an equal increase, the song ranked higher on chart will be listed first.

MOST ADDED: A listing of songs with the total number

of new adds either reported by each station or by automatic add thresholds. Title with top most added totals will also be highlighted if on chart.

NEW AND ACTIVE: Current songs below the chart threshold that are showing an increase in plays.

TIES ON CHART: A song with the best plays differential (audience for Country) over the previous week is ranked first if tied with another song on the chart. If the songs are still tied at this point, the title that is being played on the most stations at that format will be ranked first.

RECURRENT RULE: Songs below the top 20 (top 15 for

Urban AC, Hot AC, Christian AC, Christian CHR, Inspo, Christian Rock, Gospel, Rock, Triple A and Smooth Jazz) become recurrents and are removed from the chart after 20 weeks. In addition, songs that have been on the chart for more than 52 weeks and rank below No. 10 become recurrents and are removed from the chart. Descending Country titles move to recurrent after 20 weeks if they rank below No. 10 in either audience or plays. Descending AC titles move to recurrent after 52 weeks if they rank below No. 5, after 26 weeks if they rank below No. 10, or after 20 weeks if they rank below No. 15. Songs on Latin charts move to recurrent after 20 weeks if they rank below No. 20

in both audience and plays.
N Nielsen BDS certification for airplay of 100,000 plays on all monitored stations, including satellite and national networks, across the United States and Canada. Numeral following symbol indicates multiple level of 100,000 plays.

☆ Indicates title earned HitPredictor status in research data provided by Promosquad. Songs are tested online by Promosquad using multiple listens and a nationwide sample of carefully profiled music consumers.

♣ Indicated solely on the Canadian charts for songs meeting Canadian content requirements.

▶ AFTER LANDING A NO. 1 WITH TIMBALAND ON "APOLOGIZE," **ONEREPUBLIC** LEAPS 18 SPOTS TO NO. 20 ON THE CANADA CHR/TOP 40 CHART WITH "STOP AND STARE."

CHR/TOP 40 INDICATOR REPORTERS

KQID/Alexandria, LA OM: Squirrel PD: Jessica	WSTO/Evansville, IN OM: Tim Huelsing PD: Jason Addams	WXXM/Myrtle Beach, SC OM: Jimmy Fueger PD: AJ Seliga MD: Larry Knight
KGOT/Anchorage, AK OM: Mark Murphy PD/MD: Bill Stewart	WDAY/Fargo, ND PD: Troy Dayton MD: Special Ed	WQGN/New London, CT PD: Julie Johnson
WWBX/Bangor, ME PD: Tommy Frank	KMXF/Fayetteville, AR OM: Dave Ashcraft PD/MD: Jay Steele	WSPK/Newburgh, NY PD: Scotty Mac APD: Sky Walker MD: Danny Valentino
KRSQ/Billings, MT OM/PD: Kyle McCoy	WMSR/Florence, AL OM: Brian Landrum PD: Jon "Fatguy" Marte	KCRS/Odessa, TX PD/MD: Nate Rodriguez
WWYL/Binghamton, NY PD: Matt Johnson	WJMX/Florence, SC OM: Randy "Mudflap" Wilcox PD/MD: Scotty G.	WILN/Panama City, FL PD: Chris Alan MD: Spoon
WBNQ/Bloomington, IL OM: Dan Westhoff PD: Dave Adams APD: Chad Fasig MD: Mason Schreuder	KISR/Ft. Smith, AR OM/PD: "Big Dog" Rick Hayes APD/MD: Mike "Mike at Night" Oldham	WPIA/Peoria, IL OM: Gabe Reynolds PD/MD: Don "Big D" Black
KNDE/Bryan, TX OM/PD: Tucker Young	KKXL/Grand Forks, ND OM: Rick Acker PD/MD: Trevor D APD: Dave Andrews	KIXY/San Angelo, TX OM: Jay Michaels PD/MD: David Carr
WRZE/Cape Cod, MA OM: Steve McVie PD: David Duran	WQPD/Harrisonburg, VA PD: Bobby Mason MD: Ryan O'Bryan	Music Choice Hit List/Satellite PD: Justin Prager MD: Michael Schwab
KTRS/Casper, WY OM/PD: Donovan Short	KLAZ/Hot Springs, AR OM/PD: Keith Michaels APD/MD: Aaron Garrett	WXER/Sheboygan, WI OM: Patrick Pendergast PD/MD: Ron Simonet
KZIA/Cedar Rapids, IA OM: Rob Norton PD: Greg Runyon MD: Ric Swann	WNKV/South Bend, IN PD: Karen Rite MD: Scotty Wyldie	WNDV/South Bend, IN PD: Karen Rite MD: Scotty Wyldie
WQOB/Champaign, IL OM: Morgan Kane PD: Joe McIntyre	WKEE/Huntington, WV PD: Jim Davis APD/MD: Gary Miller	KCLD/St. Cloud, MN OM: Matt Senne PD: JJ Holiday APD: Wayne D. MD: Timmy Daniels
WHITE/Charlottesville, VA OM: Vinnie Kice PD/MD: PJ Styles	KFRX/Lincoln, NE OM: Lester St. James PD: Matt McKay APD/MD: JJ Ryan	WHTF/Tallahassee, FL PD/MD: Brian O'Conner
WJYY/Concord (Lakes Region), NH PD/MD: AJ Dukette	WZLH/Lubbock, TX OM: Wes Nessmann PD: Jacqui Neal	WMGI/Terre Haute, IN PD/MD: Jamie Dawson
WKMX/Dothan, AL PD: Trent Michaels MD: Chris Alan	WCIL/Marion, IL PD: Jon E. Quest MD: Ivy	WKHQ/Traverse City, MI PD: Dave B. Goode MD: Lunchbox
WWAX/Duluth, MN OM: Bill Jones PD/MD: Tony Hart	KIFS/Medford, OR PD/MD: Gemineye Mayers	KUJJ/Tri-Cities, WA PD: AJ Brewster
WBIZ/Eau Claire, WI OM: Mike Cushman PD/MD: Jare E Jordan	WJDD/Meridian, MS OM/PD: Bob O'Dell	WWKZ/Tupelo, MS OM/PD: Rick Stevens
WNKI/Elmira, NY OM/PD: Scott Free MD: Eric McKay	KNOE/Monroe, LA OM/PD: Bobby Richards	WIFC/Wausau, WI PD: John Jost MD: Belky
WRTS/Erie, PA PD: Jessica Curry APD: Danial Baxter	WVAQ/Morgantown, WV OM: Hoppy Kercheval PD: Lacy Neff	WAZO/Wilmington, NC OM/PD: Jerry Mac
WDKS/Evansville, IN PD: Keith Curry	KFFM/Yakima, WA OM: Ron Harris PD/MD: Steve Rocha	

THIS WEEK	LAST WEEK	WEEKS ON CHART	ARTIST TITLE	IMPRINT / PROMOTION LABEL	PLAYS TW +/-
1	1	10	ALICIA KEYS NO ONE	MBK/J/RMG	3318 +538
2	2	13	FERGIE CLUMSY	WILL.I.AM/A&M/INTERSCOPE	3070 +434
3	3	11	CHRIS BROWN FEAT. T-PAIN KISS KISS	JIVE/ZOMBA	2751 +446
4	7	16	TIMBALAND FEAT. ONEREPUBLIC APOLOGIZE	MOSLEY/BLACKGROUND/INTERSCOPE	2700 +379
5	5	14	JORDIN SPARKS TATTOO	19/JIVE/ZOMBA	2620 +561
6	4	23	FINGER ELEVEN PARALYZER	WIND-UP	2586 +396
7	6	8	FLO RIDA FEAT. T-PAIN LOW	POE BOY/ATLANTIC	2493 +435
8	9	18	RIHANNA FEAT. NE-YO HATE THAT I LOVE YOU	SRP/DEF JAM/IDJMG	2182 +351
9	11	7	TAYLOR SWIFT TEARDROPS ON MY GUITAR	BIG MACHINE/UNIVERSAL REPUBLIC	2169 +469
10	30	11	NATASHA BEDINGFIELD FEAT. SEAN KINGSTON LOVE LIKE THIS	PHONOGENIC/EPIC	2135 +364
11	8	17	COLBIE CAILLAT BUBBLY	UNIVERSAL REPUBLIC	2028 +165
12	12	12	PARAMORE MISERY BUSINESS	FUELED BY RAMEN/ATLANTIC/LAVA	1814 +267
13	13	9	LINKIN PARK SHADOW OF THE DAY	WARNER BROS.	1530 +212
14	17	8	SEAN KINGSTON TAKE YOU THERE	BELUGA HEIGHTS/EPIC	1502 +282
15	16	9	WYCLEF JEAN FEAT. AKON, LIL WAYNE & NIIA SWEETEST GIRL (DOLLAR BILL)	COLUMBIA	1487 +233
16	14	11	SANTANA FEAT. CHAD KROEGER INTO THE NIGHT	ARISTA/RMG	1405 +122
17	38	10	BUCKCHERRY SORRY	ELEVEN SEVEN/ATLANTIC/LAVA	1399 +248
18	24	3	RIHANNA DON'T STOP THE MUSIC	SRP/DEF JAM/IDJMG	1307 +449
19	15	16	GOOD CHARLOTTE I DON'T WANNA BE IN LOVE (DANCE FLOOR ANTHEM)	DAYLIGHT/EPIC	1237 -19
20	19	22	DAUGHTRY OVER YOU	RCA/RMG	1177 +87
21	20	5	BRITNEY SPEARS PIECE OF ME	JIVE/ZOMBA	1052 +118
22	21	16	BABY BASH FEAT. T-PAIN CYCLONE	ARISTA/RMG	1034 +117
23	22	5	MAROON 5 WON'T GO HOME WITHOUT YOU	A&M/OCTONE/INTERSCOPE	1011 +96
24	26	3	ONEREPUBLIC STOP AND STARE	MOSLEY/INTERSCOPE	1005 +291
25	29	2	CHRIS BROWN WITH YOU	JIVE/ZOMBA	954 +366
26	23	7	THREE DAYS GRACE NEVER TOO LATE	JIVE/ZOMBA	922 +20
27	27	2	MILEY CYRUS SEE YOU AGAIN	HOLLYWOOD	850 +184
28	25	6	BOYS LIKE GIRLS HERO/HEROINE	COLUMBIA	806 +57
29	30	3	PLIES FEAT. AKON HYPNOTIZED	BIG GATES/SLIP-N-SLIDE/ATLANTIC	610 +137
30	31	3	ENUR FEAT. NATASJA CALABRIA 2008	ULTRA	500 +84
31	28	13	KANYE WEST FEAT. T-PAIN GOOD LIFE	ROC-A-FELLA/DEF JAM/IDJMG	490 -141
32	40	2	SARA BAREILLES LOVE SONG	EPIC	474 +238
33	35	2	KANYE WEST FEAT. DWELÉ FLASHING LIGHTS	ROC-A-FELLA/DEF JAM/IDJMG	410 +118
34	34	2	TIMBALAND FEAT. KERI HILSON & NICOLE SCHERZINGER SCREAM	MOSLEY/BLACKGROUND/INTERSCOPE	339 +32
35	38	2	AVRIL LAVIGNE HOT	RCA/RMG	334 +87
36	39	2	LIFEHOUSE WHATEVER IT TAKES	GEFFEN/INTERSCOPE	323 +79
37	33	4	ASHLEY TISDALE HE SAID, SHE SAID	WARNER BROS.	307 -41
38	NEW	NEW	JANET FEEDBACK	ISLAND/IDJMG	304 +142
39	NEW	NEW	BLUE OCTOBER CALLING YOU	UNIVERSAL MOTOWN	282 +80
40	NEW	NEW	DAUGHTRY FEELS LIKE TONIGHT	RCA/RMG	266 +169

THIS WEEK	LAST WEEK	WEEKS ON CHART	ARTIST TITLE	IMPRINT / PROMOTION LABEL	PLAYS TW +/-
1	2	12	ALICIA KEYS NO ONE	MBK/J/SONY BMG	642 +77
2	1	18	TIMBALAND FEAT. ONEREPUBLIC APOLOGIZE	MOSLEY/BLACKGROUND/INTERSCOPE/UNIVERSAL	602 +9
3	3	19	RIHANNA DON'T STOP THE MUSIC	SRP/DEF JAM/UNIVERSAL	567 +28
4	4	15	FERGIE CLUMSY	WILL.I.AM/A&M/INTERSCOPE/UNIVERSAL	517 +35
5	6	10	CHRIS BROWN FEATURING T-PAIN KISS KISS	JIVE/SONY BMG	475 +45
6	7	9	BRITNEY SPEARS PIECE OF ME	JIVE/SONY BMG	469 +63
7	5	16	AVRIL LAVIGNE HOT	ARISTA/SONY BMG	455 +9
8	10	6	FLO RIDA FEATURING T-PAIN LOW	POE BOY/ATLANTIC/WARNER	450 +98
9	8	12	HEDLEY FOR THE NIGHTS I CAN'T REMEMBER	UNIVERSAL	419 +43
10	9	10	SIMPLE PLAN WHEN I'M GONE	ATLANTIC/LAVA/WARNER	404 +42
11	14	10	JORDIN SPARKS TATTOO	19/JIVE/SONY BMG	393 +64
12	17	12	WYCLEF JEAN FEAT. AKON, LIL WAYNE & NIIA SWEETEST GIRL (DOLLAR BILL)	COLUMBIA/SONY BMG	373 +76
13	11	17	SANTANA FEATURING CHAD KROEGER INTO THE NIGHT	ARISTA/SONY BMG	367 +18
14	12	8	ELISE ESTRADA UNLOVE YOU	ROCKSTAR	364 +28
15	13	15	COLBIE CAILLAT BUBBLY	UNIVERSAL REPUBLIC/UNIVERSAL	336 +6
16	15	19	RIHANNA FEATURING NE-YO HATE THAT I LOVE YOU	SRP/DEF JAM/UNIVERSAL	317 +1
17	18	11	NATASHA BEDINGFIELD FEAT. SEAN KINGSTON LOVE LIKE THIS	PHONOGENIC/EPIC/SONY BMG	301 +37
18	21	6	SEAN KINGSTON TAKE YOU THERE	BELUGA HEIGHTS/EPIC/SONY BMG	300 +84
19	16	26	KANYE WEST STRONGER	ROC-A-FELLA/DEF JAM/UNIVERSAL	277 -34
20	38	4	ONEREPUBLIC STOP AND STARE	MOSLEY/INTERSCOPE/UNIVERSAL	266 +97
21	23	5	DANNY FERNANDES FEAT. JUELZ SANTANA CURIOUS	FORTUNE 5	262 +53
22	20	7	FINGER ELEVEN I'LL KEEP YOUR MEMORY VAGUE	WIND-UP	249 +23
23	27	10	LINKIN PARK SHADOW OF THE DAY	WARNER BROS./WARNER	245 +43
24	22	6	ILLSCARLETT LIFE OF A SOLDIER	SONY BMG	234 +20
25	25	9	ENUR FEATURING NATASJA CALABRIA 2008	ULTRA	227 +23
26	19	14	KANYE WEST FEATURING T-PAIN GOOD LIFE	ROC-A-FELLA/DEF JAM/UNIVERSAL	225 -2
27	33	12	GOOD CHARLOTTE I DON'T WANNA BE IN LOVE (DANCE FLOOR ANTHEM)	DAYLIGHT/EPIC/SONY BMG	211 +27
28	28	6	TAYLOR SWIFT TEARDROPS ON MY GUITAR	BIG MACHINE/UNIVERSAL	206 +5
29	26	17	BELLY RIDIN'	CP	204 +1
30	34	21	THREE DAYS GRACE NEVER TOO LATE	JIVE/SONY BMG	201 +18

♦ indicates CanCon



How to be a more effective MD

Back To The Basics

Darnella Dunham

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a strong passion for music, a great ear and being connected to the artists in your format and the hit product in your market are necessary attributes for an MD. However, those qualities do not necessarily make an MD rise above the pack. Outstanding organizational skills, time management and communication may not sound as sexy, but they are still important abilities an MD should aspire to acquire.

The start of a new year is an opportune time to re-evaluate how to be more efficient and effective as an MD. And who better to show the way than multiple R&R Industry Achievement Awards winner Erik Bradley? Bradley, APD/MD of CBS Radio's WBBM-FM (B96)/Chicago, has collected seven such awards in the rhythmic MD of the year category in his decade with the station.

Now on a two-year winning streak, Bradley is clearly doing many things right. But it's not just his ability to recognize a hit that makes him great at what he does—Bradley's organizational abilities help him stay on top of all his duties.

Hard To Handle

With a decade-plus of MD experience under his belt, Bradley has developed the time management skills necessary to keep up with the high volume of incoming product that all MDs confront, whether it's that towering stack of CDs on the desk or an e-mail inbox flooded with MP3s. Instead of just listening to the well-known artists, Bradley says it's important to check out everything he receives—as daunting a task as that may be. That means wading through countless songs that will never get airplay.

"A lot of times it doesn't pan out to anything, but you never know when you're going to get that diamond in the rough," he says. "I always have a stack of stuff on my desk that I constantly add to and subtract from, but I definitely do my best to try to listen to everything

I have on my desk."

Less seasoned MDs feeling overwhelmed by the task of listening to so much music should consider getting help from an intern, mixer, promotions assistant or anyone itching to get involved in the programming department. "You can certainly have someone that you trust go through and listen to stuff and sort out the better songs of the bunch, and then [you] listen to those," Bradley says.

Reachable

Most MDs have established call times during which they are accessible to speak with label reps. Having a set window of availability is effective, but Bradley finds it easier to do his job by taking calls daily. "I try to be accessible at any time if people need something," he says. "If you ask anybody, I generally will call back my reps in a timely manner."

This approach not only makes him easy to communicate with, it also saves time because there aren't dozens of lengthy voicemail messages to listen to. Other benefits include not having to juggle multiple calls and not getting flooded on those days you do take calls. Taking calls daily can also help avoid getting caught up in phone tag with those trying to reach you.

E-mail helps keep Bradley's call volume in check. "A lot of times taking label calls or communications with artists, labels or management can be done on e-mail," Bradley says. "Communicating on e-mail is so great, because if I'm



'Being a good communicator and being able to prioritize the things that you have to get done first and foremost is the biggest thing you can do to become a better music director.'

—Erik Bradley

not at my computer, I have my BlackBerry on me and I can always reply right away."

Bradley also keeps in contact with his mixers primarily via e-mail, to find out what's working in the clubs where they spin. "They all know how to find me and I know how to find them," he says, "so we talk on a regular basis—especially the ones that I know play the most regular rotation-friendly stuff. Some of my guys that play underground house music, they're not necessarily going to be blowing down my door to bring something to me to play, because we just can't play a lot of that music."

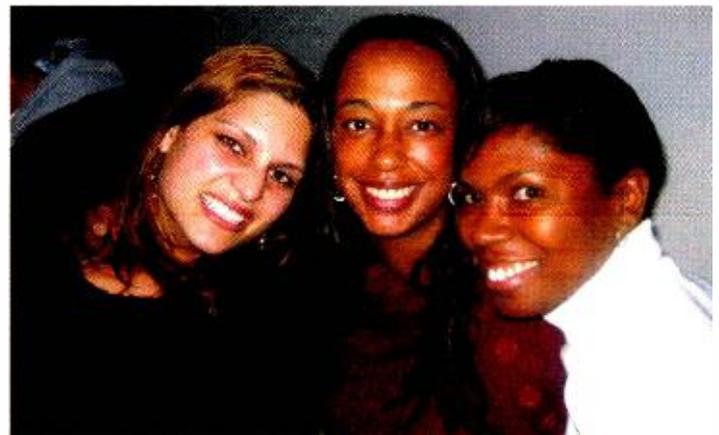
Whatever the preferred method of communication, it's an essential part of being an effective MD. Of course it's necessary to maintain constant contact with the PD, but consistent communication with promotion execs can foster great relationships with your point person at a record label.

Focus, Focus

Sometimes it's physically impossible to accomplish everything that you want to get done in the day; prioritizing will ensure that the most important tasks are handled. "That honestly is what it's about—prioritizing and delegating to help you offset the things that you have to do in your day," Bradley says. "I think prioritizing is the most important thing that you have to do."

No matter how naturally good your organizational skills are, it's hard for anyone to prepare for all that being an MD entails. Bradley says, "You definitely have to learn it, because I don't know if anyone can be prepared for that, when you get into this business. If you've got organizational skills, you certainly can have time management skills. It's not much different, and I've always been really organized. Just being a good communicator and being able to prioritize the things that you have to get done first and foremost is the biggest thing you can do to become a better music director."

R&R



A S.I.N.-ful Evening: Pictured after last month's S.I.N. Awards in New York, at the unofficial afterparty at Glass nightclub, are, from left, Emmis rhythmic WQHT (Hot 97)/New York APD/MD Jill Strada, Universal Motown East Coast mixshow director/Northeast regional rep Jennifer "Jen Boogie" Norwood and R&R urban/rhythmic/gospel editor Darnella Dunham.



► **LUPE FIASCO CLAIMS THE CHART'S BEST DEBUT SINCE AUGUST AS "SUPERSTAR," FEATURING MATTHEW SANTOS, BOWS AT NO. 28.**

WEEK	LAST WEEK	WEEKS ON CHART	ARTIST TITLE	NIelsen BDS CERTIFICATIONS	HITPREDICTOR STATUS	PLAYS TW	AUDIENCE MILLIONS	RANK
1	1	18	FLO RIDA FEATURING T-PAIN LOW	NO. 1 (5 WKS)	POE BOY/ATLANTIC	6353	+218	51.806
2	4	18	PLIES FEATURING AKON HYPNOTIZED		BIG GATES/SLIP-N-SLIDE/ATLANTIC	4498	-145	31.698
3	2	18	ALICIA KEYS NO ONE		MBK/J/RMG	4489	-389	32.096
4	3	18	CHRIS BROWN FEATURING T-PAIN KISS KISS		JIVE/ZOMBA	4328	-460	34.476
5	5	15	TIMBALAND FEATURING ONEREPUBLIC APOLOGIZE		MOSLEY/BLACKGROUND/INTERSCOPE	4179	-120	26.228
6	7	7	SNOOP DOGG SENSUAL SEDUCTION		DOGGYSTYLE/GEFFEN/INTERSCOPE	3801	+741	30.422
7	12	6	CHRIS BROWN WITH YOU	MOST INCREASED PLAYS	JIVE/ZOMBA	3488	+857	25.496
8	6	13	BOW WOW & OMARION GIRLFRIEND		T.U.G./COLUMBIA	3192	+57	19.727
9	8	8	KANYE WEST FEATURING DWELE FLASHING LIGHTS		ROC-A-FELLA/DEF JAM/IDJMG	3163	+280	25.681
10	10	12	TREY SONGZ CAN'T HELP BUT WAIT		SONG BOOK/ATLANTIC	2919	-178	23.764
11	14	11	FERGIE CLUMSY		WILL.I.AM/A&M/INTERSCOPE	2632	+310	16.279
12	13	11	BABY BASH FEATURING SEAN KINGSTON WHAT IS IT		ARISTA/RMG	2553	+15	14.945
13	16	7	ALICIA KEYS LIKE YOU'LL NEVER SEE ME AGAIN		MBK/J/RMG	2514	+403	17.658
14	9	18	KANYE WEST FEATURING T-PAIN GOOD LIFE		ROC-A-FELLA/DEF JAM/IDJMG	2423	-335	17.239
15	11	15	PLAYAZ CIRCLE FEATURING LIL WAYNE DUFFLE BAG BOY		DTI/DEF JAM/IDJMG	2325	-408	16.248
16	20	9	J. HOLIDAY SUFFOCATE	AIRPOWER	MUSIC LINE/CAPITOL	2100	+319	12.439
17	15	30	BABY BASH FEATURING T-PAIN CYCLONE		ARISTA/RMG	1947	-209	14.360
18	22	13	SEAN KINGSTON TAKE YOU THERE	AIRPOWER	BELUGA HEIGHTS/EPIC/KOCH	1910	+142	13.618
19	17	21	RIHANNA FEATURING NE-YO HATE THAT I LOVE YOU		SRP/DEF JAM/IDJMG	1776	-276	12.818
20	18	26	SOULJA BOY TELL'EM CRANK THAT (SOULJA BOY)		COLLIPARK/INTERSCOPE	1702	-192	11.374
21	25	6	WEBBIE, LIL' PHAT & LIL' BOOSIE INDEPENDENT		TRILL/ASYLUM/ATLANTIC	1691	+396	10.075
22	24	8	PITBULL FEATURING LIL JON THE ANTHEM		FAMOUS ARTISTS/TVT	1527	+94	10.680
23	23	19	GUCCI MANE FREAKY GURL		BIG CAT/ASYLUM/ATLANTIC	1396	-228	6.699
24	26	5	FAT JOE FEATURING J. HOLIDAY I WON'T TELL		TERROR SQUAD/IMPERIAL/CAPITOL	1355	+214	10.597
25	29	9	BIG GEMINI HYPNOTIZED		BIG GUN/UPSTAIRS	981	+26	5.878
26	28	16	CASSIDY FEATURING SWIZZ BEATZ MY DRINK N' MY 2 STEP		FULL SURFACE/J/RMG	919	-88	7.768
27	34	6	ENUR FEATURING NATASJA CALABRIA 2008		ULTRA	888	+78	8.348
28	NEW		LUPE FIASCO FEATURING MATTHEW SANTOS SUPERSTAR		1ST & 15TH/ATLANTIC	842	+391	8.373
29	35	5	GLASSES MALONE FEATURING AKON CERTIFIED		CASH MONEY/UNIVERSAL MOTOWN	817	+84	8.223
30	38	2	BIRDMAN FEATURING LIL WAYNE POP BOTTLES		CASH MONEY/UNIVERSAL MOTOWN	813	+210	7.037
31	NEW		RIHANNA DON'T STOP THE MUSIC		SRP/DEF JAM/IDJMG	810	+331	8.315
32	33	11	KEYSHIA COLE INTRODUCING AMINA SHOULDA LET YOU GO		IMANI/GEFFEN/INTERSCOPE	808	-5	5.048
33	30	12	DJ KHALED FEAT. T-PAIN, TRICK DADDY, RICK ROSS & PLIES I'M SO HOOD		TERROR SQUAD/KOCH	790	-162	5.829
34	32	18	JUSTIN TIMBERLAKE DUET WITH BEYONCE UNTIL THE END OF TIME		JIVE/ZOMBA	758	-179	4.862
35	31	8	CHINGY FEATURING AMERIE FLY LIKE ME		DTI/DEF JAM/IDJMG	664	-274	3.627
36	40	2	THE-DREAM FALSETTO		RADIO KILLA/DEF JAM/IDJMG	656	+126	3.455
37	39	3	TRINA SINGLE AGAIN		SLIP-N-SLIDE	639	+71	3.814
38	NEW		JANET FEEDBACK		ISLAND/IDJMG	595	+312	3.769
39	NEW		NATASHA BEDINGFIELD FEATURING SEAN KINGSTON LOVE LIKE THIS		PHONOGENIC/EPIC	574	+122	4.433
40	NEW		SHAWTY LO DEV KNOW		D4L/ASYLUM	483	+138	3.719

MOST ADDED

RAY J & YUNG BERG
Sexy Can I
(Koch/Epic)
KBBT, KBDS, KBMB, KDOB, KHTN, KISV, KKFR, KKSS, KPTY, KSEQ, KVEG, KXJM, KYZZ, KZFM, KZZA, WRDW, WRED, WXIS, XHTZ

JAY-Z FEAT. PHARRELL
I Know
(Roc-A-Fella/Def Jam/IDJMG)
KBDS, KBMB, KDOB, KHTN, KISV, KKFR, KSEQ, KUUL, KVEG, KWLN, KXJM, KYZZ, KZZA, WRDW, WRED, WRVZ, WXIS, XHTZ, XMOR

RAZAH
Rain
(Def Jam/IDJMG)
KBBT, KBMB, KDOB, KISV, KKSS, KPTY, KSEQ, KXJM, KYZZ, KZFM, WRDW, WRED, WRVZ, WXIS, XHTZ

JANET
Feedback
(Island/IDJMG)
KCHZ, KGGI, KIBT, KIKI, KRKA, KYLD, WJFX, WKHT, WLTO, WRCL, WRED, WRWL

RIHANNA
Don't Stop The Music
(SRP/Def Jam/IDJMG)
KDON, KEZE, KLUK, KPHW, WBTT, WHZT, WJFX, WKHT, WNVZ, WQHT, WXIS, XMOR

WEBBIE, LIL' PHAT & LIL' BOOSIE
Independent
(Trill/Asylum/Atlantic)
KCAQ, KEZE, KIKI, KOHT, KXJM, WAJZ, WHZT, WJMN, WVKX, XHTO

LUPE FIASCO FEAT. MATTHEW SANTOS
Superstar
(1st & 15th/Atlantic)
KBBT, KBDS, KCAQ, KDCS, KTTB, KUUL, KYLD, WBTT, WPOW, WVKX

2 PISTOLS FEAT. T-PAIN & TAY DIZM
She Got It
(Universal Republic)
KDCS, KIBT, KVEG, KZON, WJFX, WKHT, WMBX, WRED, WZMX

MARIO
Crying Out For Me
(3rd Street/J/RMG)
WJJS, WJMN, WMBX, WNVZ, WQHT, WRVZ, WVKX, WXIS, XHTO

NEW AND ACTIVE

JORDIN SPARKS
Tattoo
(19 Jive/Zomba)
TOTAL STATIONS: 16

2 PISTOLS FEAT. T-PAIN & TAY DIZM
She Got It
(Universal Republic)
TOTAL STATIONS: 43

ASIA CRUISE
Selfish
(Jive/Zomba)
TOTAL STATIONS: 25

MEECH
Thicka Than A Snicka
(Epic)
TOTAL STATIONS: 32

DOLLA FEAT. T-PAIN & TAY DIZM
Who The F*** Is That
(Jive/Zomba)
TOTAL STATIONS: 32

ROSCOE UMALI FEAT. E-40 & J. BLACK
Live It Up!
(Artisans Of War)
TOTAL STATIONS: 78

PITBULL FEAT. TRINA & YOUNG BOSS
Go Girl
(Famous Artists/TVT)
TOTAL STATIONS: 32

CASELY
Emotional
(Diaz Brothers/TVT)
TOTAL STATIONS: 23

MARIO
Crying Out For Me
(3rd Street/J/RMG)
TOTAL STATIONS: 18

QWOTE FEAT. TRINA
Don't Wanna Fight
(Final Cut/Rude Bwoy)
TOTAL STATIONS: 6

MOST INCREASED PLAYS

+857 **CHRIS BROWN**
With You (Jive/Zomba)
WRCL +40, WNVZ +36, WJAZ +37, KCHZ +35, KZZA +34, KTTB +33, WBTS +32, WNHT +29, KLUK +29, KXBT +25, WPOW +24, WBTT +23, KHTN +21, KTTB +21, KKSS +18

+741 **SNOOP DOGG**
Sensual Seduction (Doggystyle/Geffen/Interscope)
KPTY +42, KKFR +39, XHTZ +37, KCHZ +35, KZZA +34, KTTB +33, WBTS +32, WNHT +29, KLUK +29, KXBT +25, WPOW +24, WBTT +23, KHTN +21, KTTB +21, KKSS +18

+403 **ALICIA KEYS**
Like You'll Never See Me Again (MBK/J/RMG)
WRCL +45, WNVZ +36, WJAZ +37, KCHZ +35, KZZA +34, KTTB +33, WBTS +32, WNHT +29, KLUK +29, KXBT +25, WPOW +24, WBTT +23, KHTN +21, KTTB +21, KKSS +18

+396 **WEBBIE, LIL' PHAT & LIL' BOOSIE**
Independent (Trill/Asylum/Atlantic)
WKHT +56, WJMN +32, WNHT +31, KYZZ +31, KSEQ +25, WBTT +23, KXJM +22, KBFM +16, KEZE +15, WHZT +14

+391 **LUPE FIASCO FEAT. MATTHEW SANTOS**
Superstar (1st & 15th/Atlantic)
WZMX +36, KPTY +32, KDHT +28, WRDW +28, KXBT +25, WPOW +24, WBTT +23, KHTN +21, KTTB +21, KKSS +18

ADDED AT... KKFR
Phoenix, AZ
PD: Bruce St. James
MD: DJ Joey Boy
Ray J & Yung Berg, Sexy Can I, 3
Birdman Feat. Lil Wayne, Pop Bottles, 0
Hurricane Chris Feat. Boxie, Playas Rock, 0
Jay-Z Feat. Pharrell, I Know, 0
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► **FAT JOE SPRINTS 17-9 FOR HIS SIXTH TOP 10 AS A SOLO ARTIST WITH "I WON'T TELL."** ALSO ON HIS RESUMÉ IS AN 11-WEEK RUN AT NO. 1 AS A MEMBER OF TERROR SQUAD WITH "LEAN BACK" IN 2004.

RHYTHMIC REPORTERS

- | | | | |
|---|---|--|--|
| WAJZ/Albany, NY*
OM: Kevin Callahan
PD: Rob Ryan
MD: JD Redman | WFFY/Ft. Walton Beach, FL
OM: Dan Collins
PD: Philip "Drex" Rener | KTTB/Minneapolis, MN*
OM/PD: Sam Elliot
MD: Zannie K. | WJJS/Roanoke, VA*
PD/MD: Cisqo |
| KKSS/Albuquerque, NM*
PD: DJ Lopez
MD: Matthew Candelaria | WJFX/Ft. Wayne, IN*
APD/MD: Weasel | KHTN/Modesto, CA*
OM/PD: Rene Roberts | KBMB/Sacramento, CA*
PD: Pattie Moreno
MD: DJ Short-E |
| KFAT/Anchorage, AK
OM: Tom Oaks
PD/MD: McConnell
"Man@Large" Adams
APD: Brad Erikson | WNHT/Ft. Wayne, IN*
PD: Vincent "MoJo" Wilson
APD/MD: Shady Spencer | KDON/Monterey, CA*
OM/PD: Sam Diggedy
APD/MD: Eric "The Funky 1" | KSFM/Sacramento, CA*
PD: Byron Kennedy
APD: Randy Fox |
| WBTS/Atlanta, GA*
PD: Lee Cagle
APD/MD: Maverick | WDLH/Hagerstown, MD
OM: Rick Alexander
PD/MD: Artie Shultz | KYZZ/Monterey, CA*
PD: Tommy Del Rio
APD/MD: Q "Your Boy Q" Meyers | WOCQ/Salisbury, MD
PD: Deelite
MD: Bill Baker |
| KDHT/Austin, TX*
OM/PD: Chase
APD: Boogie
MD: Deuce | WWKL/Harrisburg, PA*
OM/PD: John O'Lea
APD/MD: Venetia | WQHT/New York, NY*
PD: Ebro Darden
APD/MD: Jill Strada | KUUU/Salt Lake City, UT*
OM/PD: Brian Michel
APD/MD: Kevin Cruise |
| KXBT/Austin, TX*
PD: Rudy Ramos
APD: Chico Rico | WZMX/Hartford, CT*
PD: Rudy Ramos
APD: David Simpson | WNVZ/Norfolk, VA*
OM: Don London
PD: Tias Schuster
MD: Shaggy | KBBT/San Antonio, TX*
PD: Homie Marco Arias
APD: John Henry Medina |
| KBDS/Bakersfield, CA*
PD: Robert Chavez
APD: Adlai "D.I.D.-Lay" Wilson | KDDB/Honolulu, HI*
PD: Ryan Sean | KMRK/Odessa, TX
PD: Christopher Marquez
APD/MD: Kid Vicious | KPWT/San Antonio, TX*
OM: Roger Allen
PD: Eric Sean |
| KISV/Bakersfield, CA*
PD/MD: J. Reed | KIKI/Honolulu, HI*
PD/MD: K-Smooth
APD: Pablo Sato | KKWD/Oklahoma City, OK*
OM: Chris Baker
PD: Ronnie Ramirez | XHTZ/San Diego, CA*
PD: Rick Thomas
APD: DJ Tre |
| WJMN/Boston, MA*
PD: Cadillac Jack
APD: Dennis O'Heron
MD: GeeSpin | KPHW/Honolulu, HI*
OM: Wayne Maria
PD: KC Bejerana
MD: Kevin Akitake | WPYO/Orlando, FL*
OM: Steve Holbrook
PD: Stevie DeMann | XMOR/San Diego, CA*
OM/PD: Lee Cornell |
| WCZQ/Champaign, IL
PD/MD: Roderick "SuavA" Lake | KPTV/Houston, TX*
OM: Arnulfo Ramirez
PD: Cindy Hill | KYLD/San Francisco, CA*
OM: Michael Martin
PD/MD: Jazzy Jim Archer
APD/MD: Travis Loughran | KYLD/San Francisco, CA*
OM: Michael Martin
PD/MD: Jazzy Jim Archer
APD/MD: Travis Loughran |
| WRVZ/Charleston, WV*
OM: Rick Johnson
PD/MD: Woody Woods | WXIS/Johnson City, TN*
PD/MD: Todd Ambrose | KWWV/San Luis Obispo, CA
OM: Drew Ross
PD/MD: JoJo Lopez
APD: DJ Mel | KPAT/Santa Maria, CA
MD: DJ E-Wrek |
| WIBT/Charlotte, NC*
OM: Bruce Logan
PD: Rob Wagner
APD/MD: JoJo | KCHZ/Kansas City, MO*
OM/PD: Maurice DeVoe | KQAT/Santa Maria, CA
MD: DJ E-Wrek | KUBE/Seattle, WA*
OM: Shellie Hart
PD: Eric Powers
APD/MD: Karen Wild |
| WBBM/Chicago, IL*
PD: Todd Cavanaugh
APD/MD: Erik Bradley | WKHT/Knoxville, TN*
OM: Rich Bailey
PD: Darren Stephens
MD: Joey Tack | KQAT/Santa Maria, CA
MD: DJ E-Wrek | WYPW/South Bend, IN
OM: Ron Stryker
APD/MD: Mike "The Mayor" Mike Jax "Jackson |
| KIBT/Colorado Springs, CO*
PD: Jared Goldberg
MD: Madboy | KRKA/Lafayette, LA*
PD/MD: Chris Logan | KEZE/Spokane, WA*
OM: Roger Nelson
PD: Boomer Davis | KWIN/Stockton, CA*
PD: Louie Diaz |
| KZFM/Corpus Christi, TX*
OM/PD: Ed Ocasas
MD: Arlene M. Cordell | KLUC/Las Vegas, NV*
OM/PD: Cat Thomas
APD/MD: J.B. King | WLLD/Tampa, FL*
PD: Orlando
APD: Scantman
MD: Kristi Reif | WLDL/Tampa, FL*
PD: Orlando
APD: Scantman
MD: Kristi Reif |
| KZZA/Dallas, TX*
PD: Al Fuentes
MD: DJ Reave | KVEG/Las Vegas, NV*
PD: Sherita Saulsberry
MD: Jesse "J-Noise" Garcia | WLDL/Tampa, FL*
PD: Orlando
APD: Scantman
MD: Kristi Reif | WLDL/Tampa, FL*
PD: Orlando
APD: Scantman
MD: Kristi Reif |
| KQKS/Denver, CO*
PD: Cat Collins
APD/MD: John E. Kage | WLTO/Lexington, KY*
OM: Robert Lindsey
PD: Tabatha Levrault | WLDL/Tampa, FL*
PD: Orlando
APD: Scantman
MD: Kristi Reif | WLDL/Tampa, FL*
PD: Orlando
APD: Scantman
MD: Kristi Reif |
| KPRR/EI Paso, TX*
PD: Patti Diaz
APD/MD: DJ So Motion | KPWR/Los Angeles, CA*
PD: Jimmy Steal
APD/MD: E-Man | WLDL/Tampa, FL*
PD: Orlando
APD: Scantman
MD: Kristi Reif | WLDL/Tampa, FL*
PD: Orlando
APD: Scantman
MD: Kristi Reif |
| XHTO/EI Paso, TX*
OM/PD: Francisco Aguirre
APD/MD: Alex "Big Al" Flora | KBTE/Lubbock, TX
OM: Jeff Scott
PD/MD: Magoo | WLDL/Tampa, FL*
PD: Orlando
APD: Scantman
MD: Kristi Reif | WLDL/Tampa, FL*
PD: Orlando
APD: Scantman
MD: Kristi Reif |
| WRCL/Flint, MI*
OM: J. Patrick
PD: Nathan Reed
MD: Clay Church | KSTQ/Lubbock, TX
PD: Eddie Moreno
APD: Vince Carrillo
MD: Gilbert Saldana | WLDL/Tampa, FL*
PD: Orlando
APD: Scantman
MD: Kristi Reif | WLDL/Tampa, FL*
PD: Orlando
APD: Scantman
MD: Kristi Reif |
| KBOS/Fresno, CA*
PD: Greg Hoffman
MD: Dainy Salas | KBFM/McAllen, TX*
OM: Billy Santiago
PD: Johnny Q
MD: Frankie G | WLDL/Tampa, FL*
PD: Orlando
APD: Scantman
MD: Kristi Reif | WLDL/Tampa, FL*
PD: Orlando
APD: Scantman
MD: Kristi Reif |
| KSEQ/Fresno, CA*
OM/PD: Tommy Del Rio
MD: DJ Lace | KXHT/Memphis, TN*
PD: Mo Better | WLDL/Tampa, FL*
PD: Orlando
APD: Scantman
MD: Kristi Reif | WLDL/Tampa, FL*
PD: Orlando
APD: Scantman
MD: Kristi Reif |
| WBTT/Ft. Myers, FL*
PD: Scrap Jackson
APD/MD: Omar "The Big O" | WPOW/Miami, FL*
OM/PD: Tom Calocacci
MD: Eddie Mix | WLDL/Tampa, FL*
PD: Orlando
APD: Scantman
MD: Kristi Reif | WLDL/Tampa, FL*
PD: Orlando
APD: Scantman
MD: Kristi Reif |

* Monitored Reporters

THIS WEEK	LAST WEEK	WEEKS ON CHART	ARTIST	TITLE	IMPRINT / PROMOTION LABEL	PLAYS TW +/-	AUDIENCE MILLIONS RANK
1	1	20	FLO RIDA FEATURING T-PAIN	NO. 1 (5 WKS) LOW	PDE BOY/ATLANTIC	9356 +639	77.618 1
2	2	20	PLIES FEATURING AKON	HYPNOTIZED	BIG CATES/SLIP-N-SLIDE/ATLANTIC	6239 -263	44.823 3
3	4	10	KANYE WEST FEATURING DWELE	FLASHING LIGHTS	ROC-A-FELLA/DEF JAM/IDJMG	5877 +541	50.203 2
4	6	15	WEBBIE, LIL' PHAT & LIL' BOOSIE	MOST INCREASED PLAYS INDEPENDENT	TRILL/ASYLUM/ATLANTIC	5755 +983	43.779 4
5	3	19	KANYE WEST FEATURING T-PAIN	GOOD LIFE	ROC-A-FELLA/DEF JAM/IDJMG	4604 -839	41.943 5
6	5	25	PLAYAZ CIRCLE FEATURING LIL WAYNE	DUFFLE BAG BOY	DTP/DEF JAM/IDJMG	4569 -654	39.68E 6
7	7	18	BIRDMAN FEATURING LIL WAYNE	POP BOTTLES	CASH MONEY/UNIVERSAL MOTOWN	3555 +196	29.064 8
8	8	22	DJ KHALED FEAT. T-PAIN, TRICK DADDY, RICK ROSS & PLIES	I'M SO HOOD	TERROR SQUAD/KOCH	2924 -375	29.115 7
9	17	6	FAT JOE FEATURING J. HOLIDAY	I WON'T TELL	TERROR SQUAD/IMPERIAL/CAPITOL	2664 +512	20.68C 9
10	10	12	BABY BASH FEATURING SEAN KINGSTON	WHAT IS IT	ARISTA/RMG	2662 +26	15.423 15
11	9	30	SOULJA BOY TELL'EM	CRANK THAT (SOULJA BOY)	COLLIPARK/INTERSCOPE	2505 -383	18.484 11
12	19	11	SHAWTY LO	DEY KNOW	D4L/ASYLUM	2413 +411	19.577 10
13	12	33	BABY BASH FEATURING T-PAIN	FLY LIKE ME	ARISTA/RMG	2224 -205	16.375 14
14	14	25	DJ FELI FEL FEATURING DIDDY, AKON, LUDACRIS & LIL JON	GET BUCK IN HERE	ISLAND URBAN/IDJMG	2158 -103	17.271 13
15	11	26	GUCCI MANE	FREAKY GURL	BIG CATES/ASYLUM/ATLANTIC	2111 -412	11.917 19
16	15	24	FABOLOUS FEATURING JERMAINE DUPRI	BABY DON'T GO	DESERT STORM/DEF JAM/IDJMG	1885 -343	13.503 17
17	16	24	CASSIDY FEATURING SWIZZ BEATZ	MY DRINK N MY Z STEP	FULL SURFACE/J/RMG	1878 -342	18.146 12
18	18	10	CHINGY FEATURING AMERIE	FLY LIKE ME	DTP/DEF JAM/IDJMG	1796 -302	10.684 22
19	22	8	PITBULL FEATURING LIL JON	THE ANTHEM	FAMOUS ARTISTS/TVT	1591 +88	10.882 21
20	13	17	SOULJA BOY TELL'EM FEATURING I-15	SOULJA GIRL	COLLIPARK/INTERSCOPE	1554 -724	10.087 23
21	24	9	LUPE FIASCO FEATURING MATTHEW SANTOS	SUPERSTAR	1ST & 15TH/ATLANTIC	1442 +432	12.076 18
22	23	7	TRINA	SINGLE AGAIN	SLIP-N-SLIDE	1382 +210	7.108 27
23	21	14	JAY-Z	ROC BOYS (AND THE WINNER IS)...	ROC-A-FELLA/DEF JAM/IDJMG	1121 -513	13.928 16
24	28	7	ROCKO	UMMA DOME	ROCKY ROAD/ISLAND URBAN/IDJMG	1098 +151	8.178 25
25	26	6	HURRICANE CHRIS FEATURING BOXIE	PLAYAS ROCK	POLO GROUNDS/J/RMG	1051 +61	4.479 32
26	25	12	BIG GEMINI	HYPNOTIZED	BIG GUN/UPSTAIRS	1046 +55	5.889 28
27	31	6	GLASSES MALONE FEATURING AKON	CERTIFIED	CASH MONEY/UNIVERSAL MOTOWN	1009 +137	9.210 24
28	32	9	DOLLA FEATURING T-PAIN & AKON	WHO THE F*** IS THAT	JIVE/ZOMBA	943 +92	4.687 31
29	27	9	RICK ROSS FEATURING R. KELLY	SPEEDIN'	SLIP-N-SLIDE/DEF JAM/IDJMG	916 -52	5.572 29
30	30	17	TRAP STARZ CLIK	GET IT BIG	UNIVERSAL REPUBLIC	779 -116	5.265 30
31	29	13	STYLES P FEATURING SWIZZ BEATZ	BLOW YA MIND	PHANTOM/D-BLOCK/KOCH	767 -136	10.982 20
32	34	6	DEM FRANCHIZE BOYZ	TALKIN' OUT DA SIDE OF YA NECK	VIRGIN/CAPITOL	737 -1	2.752 -
33	33	15	YO GOTTI FEATURING PRETTY RICKY	LET'S VIBE	MOUTH OF THE SOUTH/TVT	694 -125	3.196 38
34	NEW		2 PISTOLS FEATURING T-PAIN & TAY DIZM	SHE GOT IT	UNIVERSAL REPUBLIC	653 +384	3.531 37
35	36	5	SCARFACE	GIRL YOU KNOW	RAP-A-LOT 4 LIFE/ASYLUM/ATLANTIC	647 +25	4.122 33
36	NEW		POP IT OFF BOYZ	CRANK DAT BATMAN	UNIVERSAL MOTOWN	496 +33	2.815 -
37	38	12	50 CENT FEATURING AKON	STILL WILL	SHADY/AFTERMATH/INTERSCOPE	495 -105	2.972 -
38	40	16	3DEEP	WATCH MY SHOES	TRILL/ASYLUM	476 -3	3.649 35
39	37	20	HURRICANE CHRIS FEATURING BIG POPPA	THE HAND CLAP	POLO GROUNDS/J/RMG	470 -144	3.188 39
40	NEW		LIL' WILL	MY DOUGIE	RUDEBWOY/UNAUTHORIZED/ASYLUM	445 +166	7.464 26

FOR WEEK ENDING JANUARY 13, 2008

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Friends and colleagues reminisce about respected executive VP of Capitol Music Group

Remembering Ronnie Johnson

Darnella Dunham

DDunham@RadioandRecords.com

As radio and record executives recovered from Christmas and anticipated the new year, the news of Ronnie Johnson's death spread rapidly Dec. 30. After working out in the morning, the much-loved and respected 49-year-old Capitol Music Group (CMG) executive VP experienced a fatal heart attack. ■ Johnson's sudden passing left an unfillable void in the hearts of his family, friends and colleagues. Lauded for his integrity, loyalty and ability to inspire those around him and treat them with respect, Johnson made an indelible mark on countless individuals, many of whom share their remembrances here.

Respected Colleague And Friend

Ayesha Haamid, who assisted Johnson at CMG and at Atlantic Records, says, "I always felt honored and blessed to work with Ronnie. He always treated me and others with the utmost respect and kindness, and set a great example of how to work as a professional. Ronnie was my boss, but he was my mentor and friend as well."

Consultant Tony Gray met Johnson 25 years ago when Gray landed his first job out of college at WGOK-AM/Mobile, where Johnson's mother, Irene Ware, served as GM. Describing Johnson as his best male friend, Gray says he respected his professionalism. "He had the highest integrity of any person I've ever met. He never, not one time, attempted to abuse the personal relationship and leverage it for business purposes."

Atlantic Records executive VP of urban promotion Morace Landy, who maintained a tight friendship with Johnson for nearly 20 years, even as they worked together as colleagues at Reprise, PolyGram and Atlantic, says, "Our closeness was unusual. It's hard being in a space where you can absolutely trust the person that you're working with. I loved Ronnie—we meant a lot to each other—that's why we spent so much time working together. It's a great feeling when you know that the person that you're working with has your back."

According to Gray, Johnson's loyalty was reciprocated. "When he had his first heart attack,

Morace stepped up and covered all the bases until Ronnie was able to get back up on his feet—and didn't think twice about it. Some other individual would have been trying to position [himself or herself] to get into his position."

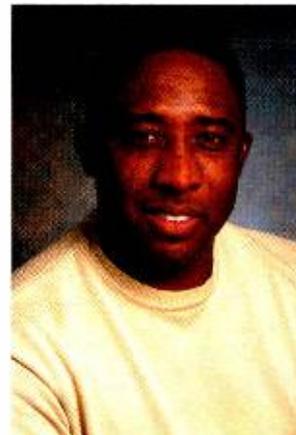
CMG college marketing consultant Chris Washington worked with Johnson at Atlantic and was hired by him for his current role. Working with Johnson was "like working with the cool relative in your family," Washington says. "He believed in hiring the right people and letting them do their job. But at the same time he was always approachable if you needed help or advice."

Johnson's accessibility was one of the attributes that endeared him to CMG VP of urban promotion Juliette Jones. "Ronnie was a great person to work for," Jones says. "He ran urban marketing, promotion and A&R. But he never made anyone feel like he didn't have time to talk to them."

Rather than yell at or berate subordinates to motivate them, Johnson took a far more respectful approach. Washington says he learned that "you don't always have to raise your voice to get your point across. He was a great manager of people."

Although Johnson resigned from his executive VP of urban promotion position at Atlantic last February to join CMG, his presence is still felt at New York's 1290 Avenue of the Americas, Landy says. "Who he was just permeates

through this building. Ronnie's been gone for a year-and-a-half, but there were so many people touched by him in so many ways. Because of Ronnie's presence, you have so many people here that want to support one another. It's amazing for anybody to have that kind of impact—not just in the record industry. I feel extremely blessed to have known him and to have had him in my life."



Johnson

Someone Special

Ray Ray Russell, a personality at sports talk WNSP/Mobile and a cousin of Johnson's, developed a special bond with him while hosting mornings at Cumulus urban WBLX/Mobile a few years ago. "In '05 I was diagnosed with cardio myopathy [enlargement of the heart] and needed a heart transplant, and I ran into some insurance issues," Russell recalls. "Out of nowhere, Ronnie steps in and brings the

hottest artist in the country at the time, which was T.I., [along with] Young Dro and the whole crew to do a benefit concert. Three weeks later he has a heart attack. From that point on, we got super, super tight."

Johnson was known for always doing for others, Landy says. "He was always willing to give and had such a selfless attitude. Sometimes it takes people a long time to learn that it's not really about you—it's about what you give back to people. At the funeral service, one of the comments that I heard from so many people was he made you want to be a better person."

Gray adds, "The thing I admired about him the most that I tried to adapt to my own life is [that] as his career advanced and he moved up in position, he never changed as an individual. He did not have an ego problem, and he moved up the ranks without stepping on people and stabbing people in the back to get there. He was able to interface and get along with people of all ages, races and socioeconomic levels."

According to Jones, "Everything you ever heard about Ronnie before you met him was all good." Echoing a comment she says she heard repeatedly at Johnson's wake, Jones adds, "He's one of the few guys that lived up to the hype and surpassed it. You just don't believe in the music business that anybody is that nice, and he really was sincerely that nice. Ronnie chose to be happy and positive about everything all the time and he was right to do that, because that made his day good. It's so unbelievable to me that someone who was not in my life for that long changed me as a person so much in so many ways and inspired me."

"Ronnie was great at what he did in this business, and I was always so impressed [with] how he did it with a pleasant attitude and with great efficiency," Haamid says. "Not only did Ronnie teach me a lot about the music business, he taught me a lot about life as well. Ronnie lived life with love, passion and kindness. I will always remember to live my life in the same way and hope to inspire others in the same manner that Ronnie inspired me."

'He was always willing to give and had such a selfless attitude.'

—Morace Landy

'As his career advanced and he moved up in position, he never changed as an individual.'

—Tony Gray

'He ran urban marketing, promotion and A&R. But he never made anyone feel like he didn't have time to talk to them.'

—Juliette Jones



► **KANYE WEST**, WITH ASSISTANCE FROM DWELE, DIALS UP HIS SEVENTH URBAN TOP 10 WITH THE 14-9 ASCENSION OF "FLASHING LIGHTS."

THIS WEEK	LAST WEEK	WEEKS ON CHART	ARTIST TITLE	NIelsen BDS CERTIFICATIONS	HITPREDICTOR STATUS	PLAYS TW	+/ -	AUDIENCE MILLIONS	RANK
1	1	11	ALICIA KEYS LIKE YOU'LL NEVER SEE ME AGAIN	NO. 1 (4 WKS)	☆	4489	+388	47.442	1
2	4	11	WEBBIE, LIL' PHAT & LIL' BOOSIE INDEPENDENT		☆	4064	+587	33.704	5
3	2	13	J. HOLIDAY SUFFOCATE		☆	3929	+133	40.545	2
4	6	8	SNOOP DOGG SENSUAL SEDUCTION	MOST INCREASED PLAYS	☆	3834	+642	37.691	4
5	3	22	TREY SONGZ CAN'T HELP BUT WAIT		☆	3601	-97	40.467	3
6	10	14	FLO RIDA FEATURING T-PAIN LOW		☆	3003	+421	25.812	10
7	5	20	ALICIA KEYS NO ONE		☆	2893	-420	33.227	6
8	8	14	BIRDMAN FEATURING LIL WAYNE POP BCTTLES		☆	2743	-14	22.027	13
9	14	8	KANYE WEST FEATURING DWELE FLASHING LIGHTS		☆	2714	+261	24.522	13
10	7	19	CHRIS BROWN FEATURING T-PAIN KISS KISS		☆	2693	-347	27.504	8
11	16	7	KEYSHIA COLE I REMEMBER		☆	2652	+465	27.515	7
12	11	15	MARY J. BLIGE JUST FINE		☆	2578	+36	25.417	11
13	19	6	CHRIS BRDWN WITH YOU		☆	2382	+393	22.070	17
14	18	16	MARIO CRYING OUT FOR ME		☆	2277	+187	24.253	14
15	13	23	PLAYAZ CIRCLE FEATURING LIL WAYNE DUFFLE BAG BOY		☆	2244	-246	23.436	15
16	17	10	BOW WOW & OMARION GIRLFR END		☆	2188	+32	18.474	19
17	9	17	KANYE WEST FEATURING T-PAIN GOOD LIFE		☆	2181	-504	24.704	12
18	12	18	KEYSHIA COLE INTRODUCING AMINA SHOULDA LET YOU GO		☆	2138	-393	26.182	9
19	15	22	DJ KHALED FEATURING T-PAIN, TRICK DADDY, RICK ROSS & PLIES I'M SO HOOD		☆	2134	-213	23.286	15
20	22	8	SHAWTY LO DEY KNOW	AIRPOWER	☆	1930	+273	15.858	20
21	25	5	THE-DREAM FALSETTO		☆	1807	+446	14.59E	21
22	20	17	PLIES FEATURING AKON HYPNOTIZED		☆	1741	-118	13.125	22
23	21	14	TYRA B GIVIN' ME A RUSH		☆	1703	-142	8.594	26
24	26	5	MARY J. BLIGE WORK THAT		☆	1499	+240	13.075	23
25	30	4	FAT JOE FEATURING J. HOLIDAY I WON'T TELL		☆	1309	+298	10.083	25
26	24	18	RIHANNA FEATURING NE-YO HATE THAT I LOVE YOU		☆	1284	-127	12.683	24
27	23	16	SOULJA BOY TELL'EM FEATURING I-15 SOULJA GIRL		☆	1151	-435	8.401	27
28	28	9	CHINGY FEATURING AMERIE FLY LIKE ME		☆	1132	-28	7.058	29
29	31	5	ROCKO UMMA JO ME		☆	1029	+147	7.250	28
30	32	7	SEAN KINGSTON TAKE YOU THERE		☆	914	+37	3.468	-
31	35	4	HURRICANE CHRIS FEATURING BOXIE PLAYAS ROCK		☆	804	+102	3.375	-
32	34	7	B5 IN MY BEDROOM		☆	794	+25	4.497	34
33	33	6	RICK ROSS FEATURING R. KELLY SPEEDIN'		☆	794	+13	4.773	33
34	39	2	TRINA SINGLE AGAIN		☆	743	+139	3.295	-
35	29	12	JAY-Z ROC BOYS (AND THE WINNER IS...)		☆	716	-301	6.718	30
36	NEW		JANET FEEDBACK		☆	714	+170	4.083	36
37	36	4	DEM FRANCHIZE BOYZ TALKIN' OUT DA SIDE OF YA NECK		☆	697	+17	2.392	-
38	40	2	JAHEIM NEVER		☆	651	+50	6.056	32
39	37	5	TRAP STARZ CLIK GET IT BIG		☆	618	-58	4.229	35
40	RE-ENTRY		SCARFACE GIRL YOU KNOW		☆	608	+28	3.889	37

MOST ADDED

ARTIST TITLE / LABEL	NEW STATIONS
JAY-Z FEAT. PHARRELL I Know (Roc-A-Fella/Def Jam/DJMG)	35
2 PISTOLS FEAT. T-PAIN & TAY DIZM She Got It (Universal Republic)	28
CHERISH FEAT. YUNG JOC Killa (Sho'Nuff/Capitol)	23
RAZAH Rain (Def Jam/DJMG)	23

BAKE UP BOYZ FEAT. JIM JONES Now I Can Do That (Phase One)	22
GLASSES MALONE FEAT. AKON Certified (Cash Money/Universal Motown)	18
FAT JOE FEAT. J. HOLIDAY I Won't Tell (Terror Squad/Imperial/Capitol)	9
MARY J. BLIGE Work That (Matriarch/Geffen/Interscope)	8

ADDED AT... WAMO
Pittsburgh, PA
PD: DJ Boogie
MD: Kode Wred
Lupe Fiasco Feat. Matthew Santos, Superstar, 2 Bake Up Boyz Feat. Jim Jones, Now I Can Do That, I Jay-Z Feat. Pharrell, I Know, 1

FOR REPORTING STATIONS PLAYLISTS GO TO:
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NEW AND ACTIVE

ARTIST TITLE / LABEL	PLAYS /GAIN	ARTIST TITLE / LABEL	PLAYS /GAIN
LUPE FIASCO FEAT. MATTHEW SANTOS Superstar (Def Jam/DJMG)	600/41	NE-YO Go On Girl (Def Jam/DJMG)	376/13
DOLLA FEAT. T-PAIN & AKON Who The F*** Is That (Jive/Zomba)	564/54	BABY BASH FEAT. T-PAIN Cyclone (Arista/RMG)	277/4
DJ FELLI FEL FEAT. DIDDY, AKON, LUDACRIS & LIL JON Get Back In Here (Island Urban/DJMG)	497/9	MIKE JONES FEAT. HURRICANE CHRIS Drop & Gimme 50 (Ice Age/Swishahouse/Asylum/Warner Bros.)	275/23
CHERI DENNIS FEAT. YUNG JOC & GORILLA ZOE Portrait Of Love (Bad Boy/Atlantic)	415/40	BIRDMAN FEAT. YOUNG JEEZY, RICK ROSS, & LIL WAYNE 100 Million (Cash Money/Universal Motown)	272/71
POP IT OFF BOYZ Crank Dat Batman (Universal Motown)	404/57	CASSIDY Innocent (Misunderstood) (Full Surface/DJ/RMG)	266/12

MOST INCREASED PLAYS

+642	SNOOP DOGG Sensual Seduction (DoggyStyle/Geffen/Interscope)
+587	WEBBIE, LIL' PHAT & LIL'BOOSIE Independent (Trill/Asylum/Atlantic)
+465	KEYSHIA COLE I Remember (Imani/Geffen/Interscope)
+446	THE-DREAM Falsetto (Radio Killa/Def Jam/DJMG)
+421	FLO RIDA FEAT. T-PAIN Low (Poe Boy/Atlantic)

FOR WEEK ENDING JANUARY 13, 2008
LEGEND: See legend to charts in charts section for rules and symbol explanations. 82 urban stations are electronically monitored by Nielsen Broadcast Data Systems 24 hours a day, 7 days a week. Rap chart comprised of 82 urban and 75 Rhythmic electronically monitored Nielsen Broadcast Data Systems stations. © 2008 Nielsen Business Media, Inc. All rights reserved.

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► **KEYSHIA COLE** REACHES A NEW CAREER PEAK AT URBAN AC AS "I REMEMBER" DARTS 15-11 WITH A GAIN OF 163 PLAYS, THE SONG'S BEST IMPROVEMENT SINCE DEBUTING IN NOVEMBER.

THIS WEEK	LAST WEEK	WEEKS ON CHART	ARTIST TITLE	11 NIelsen BOS CERTIFICATIONS IMPRINT / PROMOTION LABEL	PLAYS TW +/-	AUDIENCE MILLIONS RANK
1	4	10	ALICIA KEYS Like You'll Never See Me Again	NO. 1 (1 WK)/MOST INCREASED PLAYS MBK/J/RMG	1644 +316	15.582 2
2	2	13	JAHEIM Never	DIVINE MILL/ATLANTIC	1579 +145	15.929 1
3	1	20	ALICIA KEYS No One	113 MBK/J/RMG	1519 -178	13.377 4
4	5	14	MARY J. BLIGE Just Fine	MATRIARCH/GEFFEN/INTERSCOPE	1406 +111	15.073 3
5	3	20	JUSTIN TIMBERLAKE QUET WITH BEYONCE Until The End of Time	JIVE/ZOMBA	1289 -110	11.910 5
6	6	23	JOE My Love	JIVE/ZOMBA	1242 -27	8.211 8
7	8	43	MUSIQ SOULCHILD Teach Me	11 ATLANTIC	1156 -48	9.619 6
8	7	24	CHAKA KHAN Angel	BURGUNDY/COLUMBIA	1122 -115	8.061 9
9	9	26	ANGIE STONE FEATURING BETTY WRIGHT Baby	STAX/CMG	996 -146	8.653 7
10	10	15	ARETHA FRANKLIN WITH FANTASIA Put You Up On Game	J/RMG	948 +34	7.041 13
11	15	10	KEYSHIA COLE I Remember	IMANI/GEFFEN/INTERSCOPE	842 +163	7.320 11
12	14	16	RAHEEM DEVAUGHN Woman	JIVE/ZOMBA	818 +136	8.040 10
13	12	29	JILL SCOTT Hate On Me	HIDDEN BEACH	725 -9	7.215 12
14	13	25	LEDISI Alright	VERVE FORECAST/VERVE	641 -42	6.605 14
15	11	23	TANK Heartbreaker	GOOD GAME/BLACKGROUND/UNIVERSAL MOTOWN	633 -144	4.530 15
16	17	16	WILL DOWNING After Tonight	PEAK/CMG	593 +38	4.365 17
17	16	8	ERYKAH BADU Honey	UNIVERSAL MOTOWN	548 -29	3.645 20
18	19	12	JILL SCOTT My Love	HIDDEN BEACH	536 +78	3.949 19
19	18	11	KIRK FRANKLIN Declaration (This Is It)	GOSPO CENTRIC/ZOMBA	495 -18	3.576 23
20	20	21	RAHSAAN PATTERSON Stop Breaking My Heart	ARTISTRY	398 +25	3.634 22
21	23	6	CHAKA KHAN One For All Time	BURGUNDY/COLUMBIA	390 +65	2.459 28
22	21	14	ANTHONY HAMILTON Do You Feel Me	DEF JAM/IDJMG	380 +16	3.572 24
23	22	8	CHRISSETTE MICHELE Be Ok	DEF JAM/IDJMG	347 -2	2.959 26
24	24	18	ANN NESBY I Apologize	IT'S TIME CHILD/SHANACHIE	302 -2	3.501 25
25	27	7	TAMIA Almost	PLUS I/IMAGE	285 +22	1.828 31
26	25	23	ROBIN THICKE FEATURING FAITH EVANS Got 2 Be Down	STAR TRAK/INTERSCOPE	266 -32	2.070 29
27	26	10	YOLANDA ADAMS Hold On	COLUMBIA	260 -8	1.054 38
28	29	6	MARVIN WINANS Just Don't Wanna Know	PURES SPRINGS GOSPEL	240 +9	1.478 33
29	28	15	ELISABETH WITHERS Heartstrings	BLUE NOTE/CAPITOL	224 -17	1.404 34
30	31	9	KEYSHIA COLE INTRODUCING AMINA Shoulda Let You Go	IMANI/GEFFEN/INTERSCOPE	210 +43	3.640 21
31	34	4	J. HOLIDAY Suffocate	MUSIC LINE/CAPITOL	205 +56	2.500 27
32	38	3	MARY J. BLIGE Work That	MATRIARCH/GEFFEN/INTERSCOPE	202 +101	4.332 18
33	35	6	TREY SONGZ Can't Help But Wait	SONG BOOK/ATLANTIC	179 +39	4.444 16
34	30	20	KEYSHIA COLE FEATURING MISSY ELLIOTT & LIL KIM Let It Go	IMANI/GEFFEN/INTERSCOPE	152 -49	1.534 32
35	33	20	MARIO Crying Out For Me	3RD STREET/J/RMG	145 -8	1.395 35
36	36	8	JOHNTA AUSTIN The One That Got Away	SO SO DEF/ISLAND URBAN/IDJMG	135 +7	1.133 37
37	40	4	MARVIN SAPP Never Would Have Made It	VERITY/ZOMBA	116 +19	1.947 30
38	37	3	UNCO SAM Grown Man Shh...	TRILLIUM	96 -8	0.221 -
39	NEW		MICHAEL McDONALD Love T.K.O.	MOST ADDED UNIVERSAL MOTOWN	77 +77	0.541 -
40	NEW		JIMMY SOMMERS FEATURING VIKTER DUPLAIX If I Knew	GEMINI	76 +3	0.359 -

MOST ADDED

ARTIST TITLE / LABEL	NEW STATIONS
MICHAEL McDONALD Love TKO (Universal Motown) KDKS, KNEK, WAGH, WAMJ, WLXC, WMGL, WMPZ, WSRB, WTLZ, WWDM	10
RAHEEM DEVAUGHN Woman (Jive/Zomba) KMJK, KVMA, WDLT, WDZZ, WHRP, WJMR, WQKQ, WTYB, WZAK	9
KEYSHIA COLE I Remember (Imani/Geffen/Interscope) KMJM, WCFB, WJMR, WJMJ	4
JAHEIM Never (Divine Mill/Atlantic) KSOC, WQNC, WTLC	3
MARY J. BLIGE Work That (Matriarch/Geffen/Interscope) WHQT, WJMJ, WMXD	3
MARIO Crying Out For Me (3rd Street/J/RMG) WKJS, WRNB	2
ALICIA KEYS Like You'll Never See Me Again (MBK/J/RMG) WBHK	1
MARY J. BLIGE Just Fine (Matriarch/Geffen/Interscope) WQNC	1
ARETHA FRANKLIN Put You Up On Game (J/RMG) WXMG	1
LEDISI Alright (Verve Forecast/Verve) WWIN	1

ADDED AT...

WMPZ
Chattanooga, TN
PD: Andrea Perry
Michael McDonald, Love TKO, O

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NEW AND ACTIVE

ARTIST TITLE / LABEL	PLAYS /GAIN	ARTIST TITLE / LABEL	PLAYS /GAIN
WILLIE CLAYTON A Woman Knows (Malaco) TOTAL STATIONS: 8	68/20	THE NEW LIFE COMMUNITY CHOIR FEAT. JOHN P. KEE Right Now Praise (Tyscot/New Life/Verity/Zomba) TOTAL STATIONS: 26	37/1
ANGIE STONE Sometimes (Stax/CMG) TOTAL STATIONS: 8	68/18	THE CANTON SPIRITUALS I Recommend Jesus (Verity/Zomba) TOTAL STATIONS: 23	31/11
R. KELLY Freaky In The Club (Jive/Zomba) TOTAL STATIONS: 7	45/9	BEVERLY CRAWFORD He's Done Enough (JDI) TOTAL STATIONS: 23	31/2
ANGIE STONE Take Everything In (Stax/CMG) TOTAL STATIONS: 31	41/3	BISHOP NOEL JONES PRESENTS THE CITY OF REFUGE SANCTUARY CHOIR Not About Us (Alpha Dog/Tyscot) TOTAL STATIONS: 20	30/11
SNOOP DOGG Sensual Seduction (Doggystyle/Geffen/Interscope) TOTAL STATIONS: 8	40/27	RAHEEM DEVAUGHN Customer (Jive/Zomba) TOTAL STATIONS: 6	29/28

MOST INCREASED PLAYS

+316	ALICIA KEYS Like You'll Never See Me Again (MBK/J/RMG) WRNB +23, WMXD +17, WMJM +16, KMJK +15, KVMA +14, WDLT +14, WHRP +13, KDKS +13, WMIB +12, WTYB +12
+163	KEYSHIA COLE I Remember (Imani/Geffen/Interscope) KRNB +18, WJMJ +15, XS62 +12, WBHK +12, WKJS +11, WXST +10, WIMX +10, WYBE +9, KOKY +7, WCFB +7
+145	JAHEIM Never (Divine Mill/Atlantic) WJMJ +16, WIMX +15, KBLX +14, KMJK +13, WTYB +10, WFLM +10, WDLT +10, XS62 +10, WBAV +9, WTLC +9
+136	RAHEEM DEVAUGHN Woman (Jive/Zomba) WJMR +21, WBAV +15, WTYB +13, WQKQ +11, WYBE +10, WDZZ +10, WZAK +9, KVMA +9, WDLT +8, WHRP +8
+111	MARY J. BLIGE Just Fine (Matriarch/Geffen/Interscope) WIMX +19, WQKQ +14, WMMJ +13, WRNB +12, WKJS +11, WDZZ +10, KSOC +10, XS62 +9, WAGH +9, WHRP +9

FOR WEEK ENDING JANUARY 13, 2008
LEGEND: See legend to charts in charts section for rules and symbol explanations.
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▶ WITH 398 PLAYS AT 30 MONITORED STATIONS, **RICKY DILLARD** AND "NEW G" CROSS THE AIRPOWER THRESHOLD WITH "THE LIGHT" (22-18).

THIS WEEK	LAST WEEK	WEEKS ON CHART	ARTIST TITLE	1) NIelsen BDS CERTIFICATIONS IMPRINT / PROMOTION LABEL	PLAYS TW +/-	AUDIENCE MILLIONS RANK
1	1	34	MARVIN SAPP NEVER WOULD HAVE MADE IT	NO. 1 (23 WKS) VERITY/ZOMBA	953 -76	4.429 1
2	3	14	KIRK FRANKLIN DECLARATION (THIS IS IT)	GOSPO CENTRIC/ZOMBA	878 +27	4.206 2
3	2	39	MAUFETTE BROWN CLARK ONE GOD	AIR GOSPEL/MALACO	844 -41	4.083 3
4	5	19	THE NEW LIFE COMMUNITY CHOIR FEATURING JOHN P. KEE RIGHT NOW PRAISE	TYSCOT/NEW LIFE/VERITY/ZOMBA	766 +18	3.089 7
5	4	18	REV. TIMOTHY WRIGHT & THE NEW YORK FELLOWSHIP MASS CHOIR YOU MUST COME IN AT THE DOOR	MQM/JEG	730 -55	2.645 12
6	6	24	THE CLARK SISTERS LIVIN'	EMI GOSPEL	713 -24	3.821 4
7	7	37	J MOSS PRAISE ON THE INSIDE	PAJAM/GOSPO CENTRIC/ZOMBA	673 -59	3.565 6
8	9	34	BRUCE PARHAM CALL JESUS	EMTRO GOSPEL	644 +31	2.896 9
9	8	18	BEVERLY CRAWFORD HE'S DON'T ENOUGH	JDI	619 -25	2.849 10
10	10	22	TRIN-TEE 5:7 LISTEN	SPIRIT RISING/MUSIC WORLD	551 -33	2.719 11
11	11	22	MYRON BUTLER & LEVI STRONGER	EMI GOSPEL	514 -11	3.573 5
12	13	16	RUBEN STUDDARD, DEITRICK HADDON & MARY MARY LOVE HIM LIKE I DO	VERITY/ZOMBA	504 -8	3.066 8
13	12	31	BISHOP NOEL JONES PRESENTS THE CITY OF REFUGE SANCTUARY CHOIR NOT ABOUT US	ALPHA DOG/TYSCOT	463 -52	1.971 15
14	15	23	ISRAEL & NEW BREED FEATURING T-BONE WITH LOG LIFE	INTEGRITY	453 -19	1.791 18
15	16	18	THE CANTON SPIRITUALS I RECOMMEND JESUS	VERITY/ZOMBA	440 -4	2.305 14
16	17	20	GEORGIA MASS CHOIR TELL IT	SAVOY/MALACO	437 +4	1.596 22
17	18	14	DONALD LAWRENCE PRESENTS THE TRI-CITY SINGERS GIANTS	EMI GOSPEL	416 +21	2.525 13
18	22	12	RICKY DILLARD & "NEW G" (NEW GENERATION CHORALE) THE LIGHT	AIRPOWER NUSPRING/EMI GOSPEL	398 +59	1.698 19
19	19	15	JOSHUA'S TROOP EVERYBODY CLAP YOUR HANDS	NEW HAVEN	387 +16	1.807 16
20	21	8	YOLANDA ADAMS HOLD ON	COLUMBIA	381 +42	1.618 21
21	20	19	BISHOP PAUL S. MORTON BE BLESSED	TEHILLAH/LIGHT	356 +11	1.798 17
22	23	8	SHEKINAH GLORY MINISTRY MOST ADDED JESUS	KINGDOM	345 +48	1.107 25
23	25	24	HEZEKIAH WALKER & LFC GRATEFUL	VERITY/ZOMBA	304 +30	1.696 20
24	24	6	BONA-FIDE PRAISERS WORK IT OUT	EMTRO GOSPEL	301 +10	1.275 23
25	27	7	ANGELA SPIVEY & THE VOICES OF VICTORY EYES ON THE PRIZE	JEG	243 +25	0.539 -
26	29	3	DEWAYNE WOODS FEATURING THE TRI-CITY SINGERS GOD IS	QUIET WATER/VERITY/ZOMBA	232 +31	0.921 26
27	26	5	JEFF MAJORS FEATURING GERALD LEVERT BEGGAR	MUSIC ONE	229 -13	1.263 24
28	NEW		JONATHAN NELSON FEATURING PURPOSE MY NAME IS VICTORY	INTEGRITY	209 +39	0.659 -
29	30	4	JIMMY HICKS & THE VOICES OF INTEGRITY MOVE	WORLDWIDE	205 +14	0.699 30
30	28	15	PASTOR RUDOLPH MCKISSICK JR. AND THE WORD & WORSHIP MASS CHOIR MAGNIFY	EMTRO GOSPEL	201 -1	0.583 -

MOST ADDED

ARTIST TITLE / LABEL	NEW STATIONS
SHEKINAH GLORY MINISTRY Jesus (Kingdom) KROI, WHLH, WJNI, WTBE	4
BONA-FIDE PRAISERS Work It Out (Emtro Gospel) KROI, WHLH, WJYD	3
DEWAYNE WOODS FEAT. THE TRI-CITY SINGERS God Is (Quiet Water/Verity/Zomba) WFMI, WHLH, WPZZ	3
DORINDA CLARK-COLE Take It Back (Gospo Centric/Zomba) WCAO, WLOK, WTBE	3
ISAIAH D. THOMAS & E.O.P. The Greatest (Habakkuk) WCAO, WTBE, WXEZ	3
DONALD LAWRENCE PRESENTS THE TRI-CITY SINGERS Giants (EMI Gospel) WJYD, WOAD	2
JIMMY HICKS & THE VOICES OF INTEGRITY Move (World Wide) WHLH, WXEZ	2
KIRK FRANKLIN Declaration (This Is It!) (Fo Yo Soul/Gospo Centric/Zomba) WJNI	1
YOLANDA ADAMS Hold On (Columbia) WYLD	1

ADDED AT... WPZE
Atlanta, GA
PD/MD: Derek Harper
Ricky Dillard & "New G," The Light, 13

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NEW AND ACTIVE

ARTIST TITLE / LABEL	PLAYS /GAIN	ARTIST TITLE / LABEL	PLAYS /GAIN
BISHOP ALBERT JAMISON Show Yourself Mighty (Weis/Light) TOTAL STATIONS: 12	145/2	LEE WILLIAMS AND THE SPIRITUAL QCS He Laid His Hands On Me (MCG) TOTAL STATIONS: 26	93/12
DORINDA CLARK-COLE Take It Back (Gospo Centric/Zomba) TOTAL STATIONS: 15	141/91	MELONIE DANIELS & PROPHET TODD HALL My Praise Is My Weapon (Gospe Today/Alliant) TOTAL STATIONS: 8	91/3
YOUTHFUL PRAISE We Worship You (Evidence Gospel/Light) TOTAL STATIONS: 17	122/7	THE STRAIGHT GATE MASS CHOIR Born To Worship (Live) (Eajada/Lightyear) TOTAL STATIONS: 8	74/0
THE WEST ANGELES COGIC MASS CHOIR Lord Prepare Me (EMI Gospel) TOTAL STATIONS: 19	111/12	VASHAWN MITCHELL My Testimony (Tyscot) TOTAL STATIONS: 8	72/11
BILLY RIVERS & THE ANGELIC VOICES OF FAITH He'll Never Leave You (Right Now) TOTAL STATIONS: 10	100/13	SHEI ATKINS Lord I Love You (Soul Muzik/Paid In Full) TOTAL STATIONS: 14	70/3

MOST INCREASED PLAYS

+91	DORINDA CLARK-COLE Take It Back (Gospo Centric/Zomba) WCAO +16, W50K +15, XSRT +14, WXVI +8, WEUP +7, WHLW +7, WLOK +7, WFGC +6, WLOU +4, KHLR +2
+59	RICKY DILLARD & "NEW G" (NEW GENERATION CHORALE) The Light (NuSpring/EMI Gospel) WHLH +15, WPZE +12, W50K +9, WXVI +9, KATZ +5, WEUP +5, WLOU +4, XSRT +3, WNOO +3, WPRS +2
+51	DEITRICK HADDON He's Able (Tyscot) WXEZ +22, WHLH +21, WLOU +4, WXVI +2, WFLT +1, WLJB +1
+48	SHEKINAH GLORY MINISTRY Jesus (Kingdom) KATZ +14, WHLH +14, KFOI +7, WXEZ +6, XSRT +6, WNNL +6, WJNI +5, WLOU +5, W50K +4, WXVI +3
+42	YOLANDA ADAMS Hold On (Columbia) KATZ +20, WYLD +7, KQCA +6, XSRT +5, WXEZ +4, WXTX +4, WFLT +3, W5AL +3, WFMI +2, WTLN +2

FOR WEEK ENDING JANUARY 13, 2008
LEGEND: See legend to charts in charts section for rules and symbol explanations.
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RECURRENTS

THIS WEEK	ARTIST TITLE / IMPRINT / PROMOTION LABEL	1) NIelsen BDS CERTIFICATIONS	PLAYS TW LW	THIS WEEK	ARTIST TITLE / IMPRINT / PROMOTION LABEL	1) NIelsen BDS CERTIFICATIONS	PLAYS TW LW
1	BYRON CAGE WITH ALL OF MY MIGHT (GOSPO CENTRIC/ZOMBA)		421 483	6	7 SONS OF SOLL PRAYIN' 4 U (SOUL WOLF/VERITY/ZOMBA)		289 305
2	JONATHAN BUTLER BRAND NEW DAY (MARA JATHA)		396 446	7	LUTHER BARNES & THE RED BUDD GOSPEL CHOIR YOU KEEP ON BLESSIN' ME (AIR GOSPEL/MALACO)		270 321
3	DEWAYNE WOODS & WHEN SINGERS MEET LET GO (QUIET WATER/VERITY/ZOMBA)		392 416	8	HEZEKIAH WALKER & LFC FAITHFUL IS OUR GOD (VERITY/ZOMBA)		248 284
4	THE CLARK SISTERS BLESSED & HIGHLY FAVORED (EMI GOSPEL)		350 413	9	BYRON CAGE BROKEN BUT I'M HEALED (GOSPO CENTRIC/ZOMBA)		243 304
5	DONALD LAWRENCE PRESENTS THE TRI-CITY SINGERS ENCOURAGE YOURSELF (EMI GOSPEL)		323 361	10	ALVIN DARLINC & CELEBRATION NOBODY BUT THE LORD (EMTRO GOSPEL)		233 234

GOSPEL REPORTERS

WPZE/Atlanta, GA* OM: Steve Hegwood PD/MD: Derek Harper	WXTG/Charleston, SC* OM: Bryan Taylor PD: Michael Tee APD: Edwin "Chef" Wright	WJWV/Columbus, MS OM: GQ Riley PD: Sebastian Riley	WTLC/Indianapolis, IN* OM: Brian Wallace PD: The First Lady MD: Donovan Hurtwell	WLOU/Louisville, KY* PD: Bill Price	WYLD/New Orleans, LA* APD/MD: Loretta Pett	Rejoice/Satellite PD: Willie Mae McIver	WIMC/Trenton, NJ OM/PD: Felicia Brannon APD/MD: Robyn McCollum
WCAO/Baltimore, MD* PD: Lee Michaels APD/MD: Danielle Brown	WPZS/Charlotte, NC* PD: Alvin Stowe MD: Tonya Rivers	WJYD/Columbus, OH* OM: Jerry Smith PD: Dawn Mosby	WHLH/Jackson, MS* OM: Steve Kelly MD: Lance Fulle	WBWP/Memphis, TN MD: Doreen Graves	WLIB/New York, NY* PD: Denise Hill	Sheridan Gospel Network/Satellite PD: Michael Gamble	WTSK/Tuscaloosa, AL OM: Greg Tomascello PD/AM/D: Charles Anthony
WWIN/Baltimore, MD PD: Tim Watts	WNOO/Chattanooga, TN* OM: Lee Clear PD/MD: Sam Terry	WCHB/Detroit, MI* OM/PD: Al Payne	WMOB/Memphis, TN* PD: Eileen Collier APD/MD: Tracy Bethea	WALH/Memphis, TN* PD: Eileen Collier APD/MD: Tracy Bethea	WFMI/Norfolk, VA* OM: Neal Williams PD: Mike Chandler	Morgan Dukes MD: Ace Alexander	WPGC/Washington, DC* PD/MD: Cheryl Jackson
WXOK/Baton Rouge, LA* OM: LeBron "LBJ" Joseph PD/MD: J'Michael Francois	WGRB/Chicago, IL* PD: Sonya M. Blakey APD/MD: E'fife Rolfe	WFLT/Flint, MI* OM/PD: Sammie L. Jordan, Jr. MD: Anna Johnson	WLOK/Memphis, TN* PD/MD: Kim Harper	WMOB/Miami, FL PD/MD: Greg Cooper	WXEZ/Norfolk, VA* OM: John Shomby PD: Dale Murray	Sirius Praise/Satellite* OM: B.J. Stone PD: Pat McKay MD: Sasha Montero	WPRS/Washington, DC* PD/MD: Ron Thompson
WUFO/Buffalo, NY* PD: Dwayne "Landers" Cumberlander MD: Duane Price	WJMO/Cleveland, OH* PD/MD: Kim Johnson	WEAL/Greensboro, NC* PD/MD: Joseph Level	WMBM/Montgomery, AL* OM: Michael Long PD/MD: Connye Bryant	WPRZ/Philadelphia, PA* OM/PD: Elroy Smith APD/MD: CeCe McGhee	WNNL/Raleigh, NC* OM/PD: Jerry Smith MD: Melissa Wade	XM The Spirit/Satellite* PD/MD: Jay Bryant	WFAI/Wilmington, DE OM: Melvin Brittingham PD/MD: Manuel Mena
WJNI/Charleston, SC* OM: Michael Baynard PD: Belinda Parker MD: Anthony Baxter	WFMV/Columbia, SC* PD: Tony "Gee" Green APD/MD: Monica Washington	KROI/Houston, TX* OM/PD: Terri Thomas	WHLW/Montgomery, AL* OM: Stan Brans on PD/MD: Percy Davis	WNNL/Raleigh, NC* OM/PD: Jerry Smith MD: Melissa Wade	WSOK/Savannah, GA* PD: E. Larry McDuffie	WFAI/Wilmington, DE OM: Melvin Brittingham PD/MD: Manuel Mena	
	WEAM/Co.umbus, VA OM: Carl Conner, Jr. PD: Pam Dixon	WDJL/Huntsville, AL* PD/MD: Walter Peavey	WXVI/Montgomery, AL* PD: Glinda Perkins	WPZZ/Richmond, VA* OM: Jeff Anderson PD: Reggie Baker	KOKA/Shreveport, LA* PD: Eddie Giles APD/MD: Sharon Flournoy	KATZ/St. Louis, MO* MD: Dwight Stone	
		WEUP/Huntsville, AL* OM: Hundley Batts PD: Steve Murry MD: Ricky Sykes	WTHL/Nassau, NY* MD: Clara Mack				
		WPRF/New Orleans, LA PD: Kris "Cap'n Kris" McCoy					

* Monitored Reporters

R&R CHRISTIAN

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▶ WITH 902 SPINS AT 25 REPORTING STATIONS, TOLEDO-BASED ROCK BAND **SANCTUS REAL** STEPS 2-1 ON CHRISTIAN CHR WITH "WE NEED EACH OTHER."

THIS WEEK	LAST WEEK	WEEKS ON CHART	ARTIST TITLE	IMPRINT / PROMOTION LABEL	PLAYS TW +/-
1	2	12	SANCTUS REAL WE NEED EACH OTHER	SPARROW/EMI CMG	902 +164
2	1	20	SKILLET THE OLDER I GET	ARDENT/SRE/INO	880 +119
3	3	7	AFTERS NEVER GOING BACK TO OK	INO	827 +198
4	5	15	SWITCHFOOT HEAD OVER HEELS (IN THIS LIFE)	COLUMBIA/SPARROW/EMI CMG	688 +123
5	6	9	ROCKET SUMMER SO MUCH LOVE	ISLAND/IDJMG	639 +116
6	4	21	GREY HOLIDAY LET GO	ESSENTIAL/PLG	638 +19
7	7	13	INHABITED HUSH	7 SPIN	624 +112
8	8	16	MAINSTAY BELIEVE	BEC/TOOTH & NAIL	603 +102
9	10	3	TOBYMAC FEAT. SITI MONROE ONE WORLD	FOREFRONT/EMI CMG	587 +117
10	11	10	BRITT NICOLE SET THE WORLD ON FIRE	SPARROW/EMI CMG	557 +100
11	9	20	ROBBIE SEAY BAND SONG OF HOPE	SPARROW/EMI CMG	555 +76
12	13	15	CHASEN CRAZY BEAUTIFUL	OMG	511 +77
13	14	25	THOUSAND FOOT KRUTCH WHAT DO WE KNOW?	TOOTH & NAIL	507 +97
14	12	17	UNTIL JUNE WHAT I'VE DONE	FLICKER/PLG	500 +47
15	19	6	NEWSBOYS IN WONDER	INPOP	463 +93
16	16	16	JIMMY NEEDHAM FENCE RIDERS	INPOP	461 +68
17	18	8	DECEMBERADIO FIND YOU WAITING	SLANTED/SPRING HILL	442 +60
18	17	18	DISCIPLE THINGS LEFT UNSAID	SRE/INO	432 +44
19	22	7	MATTHEW WEST YOU ARE EVERYTHING	SPARROW/EMI CMG	387 +81
20	23	18	RUTH YOU ARE	TOOTH & NAIL	382 +77
21	24	5	STEPHANIE SMITH NOT AFRAID	GOTEE	370 +75
22	20	13	PHIL WICKHAM AFTER YOUR HEART	SIMPLE/INO	366 +34
23	28	2	LEELAND COUNT ME IN	ESSENTIAL/PLG	337 +109
24	21	9	FALLING UP HOTEL AQUARIUM	BEC/TOOTH & NAIL	328 +20
25	27	2	ADDISON ROAD ALL THAT MATTERS	INO	325 +94
26	26	5	MERCYME GOD WITH US	INO	316 +42
27	25	5	STORYSIDE:B BE STILL	SILENT MAJORITY/GOTEE	300 +12
28	NEW	NEW	SEVINGLORY LET IT BE LOVE	7 SPIN	281 +101
29	NEW	NEW	HAWK NELSON FRIEND LIKE THAT	BEC/TOOTH & NAIL	266 +89
30	30	4	SHAWN McDONALD CAPTIVATED	SPARROW/EMI CMG	231 +30

THIS WEEK	LAST WEEK	WEEKS ON CHART	ARTIST TITLE	IMPRINT / PROMOTION LABEL	PLAYS TW +/-
1	2	10	DEMON HUNTER CARRY ME DOWN	SOLID STATE/TOOTH & NAIL	285 +48
2	1	9	PILLAR FOR THE LOVE OF THE GAME	FLICKER/PLG	272 +13
3	6	13	MXPX ANGELS	TOOTH & NAIL	239 +31
4	5	14	PROJECT 86 ILLUMINATE	TOOTH & NAIL	236 +28
5	7	4	FIREFLIGHT UNBREAKABLE	FLICKER/PLG	212 +19
6	8	8	FOLD MEDICINE	TOOTH & NAIL	198 +8
7	4	19	FAMILY FORCE 5 NEVER LET ME GO	MAVERICK/GOTEE	194 -27
8	14	9	DIZMAS SHAKE IT OFF	CREDENTIAL/EMI CMG	188 +27
9	9	8	AFTERS NEVER GOING BACK TO OK	INO	187 +18
10	16	6	12 STONES IT WAS YOU	WIND-UP	177 +18
11	19	8	EDISON GLASS LET GO	CREDENTIAL/EMI CMG	174 +48
12	12	3	A ROTTERDAM NOVEMBER CITY WITHOUT A HEART	ARN	172 +9
13	17	12	CHASING VICTORY WOLVES (G.O.B. VS TONY WONDER)	MONO VS STEREO/GOTEE	165 +9
14	15	20	SPOKEN WHEN HOPE IS ALL YOU HAVE	TOOTH & NAIL	150 -10
15	21	5	IVORYLINE BE STILL AND BREATHE	TOOTH & NAIL	147 +34
16	3	15	WAVORLY PART ONE	FLICKER/PLG	139 -95
17	29	2	THIS BEAUTIFUL REPUBLIC CASTING OFF	FOREFRONT/EMI CMG	136 +59
18	18	19	DISCIPLE GAME ON	SRE/INO	136 0
19	NEW	NEW	CHILDREN 18:3 YOU KNOW WE'RE ALL SO FOND OF DYING	TOOTH & NAIL	135 +73
20	NEW	NEW	HAWK NELSON FRIEND LIKE THAT	BEC/TOOTH & NAIL	132 +77
21	24	7	A DREAM TOO LATE INTERMISSION TO THE MOON	TOOTH & NAIL	127 +25
22	13	18	WEDDING STARING AT THE LIGHT	BRAVE NEW WORLD	115 -47
23	27	2	EVER STAYS RED ON THE BRINK OF IT ALL	VERTICAL SHIFT	111 +19
24	26	3	OLIVIA THE BAND SOMETHING GREATER	UP AT NITE/SYN TAX	111 +15
25	22	15	TRANSISTOR RADIO RA-RANDOM	UP AT NITE	107 +4
26	10	20	MANIC DRIVE ELEVEN REGRETS	WHIPLASH	97 -28
27	11	19	EMERY WORLD AWAY	TOOTH & NAIL	95 -70
28	30	2	BREAKING THE SILENCE STAND	BREAKING THE SILENCE	92 +18
29	NEW	NEW	ALMOST. SOUTHERN WEATHER	TOOTH & NAIL	88 +24
30	NEW	NEW	SKILLET LIVE FREE OR LET ME DIE	ARDENT/SRE/INO	84 +25

THIS WEEK	LAST WEEK	WEEKS ON CHART	ARTIST TITLE	IMPRINT / PROMOTION LABEL	PLAYS TW +/-
1	4	12	MERCYME GOD WITH US	INO	300 +82
2	1	18	CHRIS TOMLIN AMAZING GRACE (MY CHAINS ARE GONE)	SIXSTEPS/SPARROW/EMI CMG	299 +35
3	3	10	SARA GROVES WHEN THE SAINTS	INO	263 +39
4	2	18	NATALIE GRANT IN BETTER HANDS	CURB	263 +7
5	6	13	POINT OF GRACE HOW YOU LIVE (TURN UP THE MUSIC)	WORD-CURB	245 +48
6	5	12	SELAH RESCUE ME	CURB	239 +33
7	7	17	LINCOLN BREWSTER LOVE THE LORD	INTEGRITY	208 +44
8	12	11	MATTHEW WEST YOU ARE EVERYTHING	SPARROW/EMI CMG	181 +67
9	13	9	MICHAEL O'BRIEN GOD OF ALL MERCY	CROWN	162 +51
10	10	19	STEVEN CURTIS CHAPMAN MIRACLE OF THE MOMENT	SPARROW/EMI CMG	162 +39

SOFT AC/INSPIRATIONAL

TW	LW	WKS	ARTIST TITLE	IMPRINT / PROMOTION LABEL	PLAYS TW +/-
11	8	15	MARK HARRIS WRITING ON THE WALL	INO	155 +26
12	9	9	SHANNON WEXELBERG COUNT IT ALL JOY	DISCOVERY HOUSE	144 +17
13	11	11	DAVID CROWDER BAND EVERYTHING GLORIOUS	SIXSTEPS/SPARROW/EMI CMG	139 +21
14	16	6	FFH WORSHIP IN THE WAITING	KINDRED	136 +42
15	17	4	PAUL BALOCHE OUR GOD SAVES	INTEGRITY	119 +39
16	15	15	33MILES THERE IS A GOD	INO	107 +10
17	14	8	KEITH & KRISTYN GETTY THERE IS A HIGHER THRONE	GETTY	99 -7
18	NEW ENTRY	NEW ENTRY	MARK SCHULTZ EVERYTHING TO ME	WORD-CURB	98 +41
19	18	3	RUSH OF FOOLS WHEN OUR HEARTS SING	MIDAS	92 +20
20	NEW	NEW	VICKY BEECHING GREAT IS YOUR GLORY	SURVIVOR/SPARROW/EMI CMG	88 +21

CHRISTIAN ROCK REPORTERS

KLTV/Albuquerque, NM
OM: John Snyder
ME: Joe Belville

WUFM/Columbus, OH*
OM: Michael Buckingham
PD/MD: Nikki Cantu
APD: Laine Moneyhon

WJTL/Lancaster, PA*
PD: John Shirk
MD: Phil Smith

WJLZ/Norfolk, VA*
OM, PD: JF Morgan
APC: Anne Verebely

Firecave/Satellite
PD/MD: Joe Hayes

KCLC/St. Louis, MO
MD: Dave Merkel

WCVK/Bowling Green, KY
OM: Ken Eurns
PD: Susan Woodard
ME: Whitney Yule

KVRK/Dallas, TX*
PD: Chris Goodwin
MD: Drue Mitchell

KIBZ/Lincoln, NE
OM: Lester S. James
PD/MD: Ron Drury

WITP/Rochester, NY
PD/MD: Sam Palermo
APC: "Bill" The Tuna Benson

Planet Edge/Satellite
PD: Arron Daniels

WBVM/Tampa, FL*
PD: Wendy Templeton
MD: Olivia Paff

WYOF/Bridgeport, CT
PD/MD: Bob Falberg

WSNL/Flint, MI
MD: Brian Goodman

WDML/Marion, IL
MD: Tom Schroeder

WPRI/Saginaw, MI
OM: Gary Bugh
PD/MD: Aaron Dicer

Positive Rock Show/Satellite
PD/MD: Josh Booth

WYSZ/Toledo, OH
PD/MD: Jeff Howe

WCWP/Brookville, NY
PD: Peter Bellotti
MC: Rene Temburni

WORQ/Green Bay, WI*
OM/PD: Jim Raider

WMKL/Miami, FL
PD: Rob Robbins
MD: Kelly Downing

WJIS/Sarasota, FL
OM: Kris Beverly
PD: Michelle Telone
MD: Elisha Skorski

Sirius Spirit 66/Satellite*
PD: Al Skop
MD: Joey Black

WCLQ/Wausau, WI
PD/MD: Matt Deane

WBFJ/Greensboro, NC
PD/MD: Wally Decker
APD: Darren Stevens

Effect Radio/Network
PD/MD: Brian Harman
APD: Amanda Harman

Whip Of Cords/Satellite
OM/PD: Matt Rhodes

* Monitored Reporters



▶ WITH SEVEN NEW ADDS, WORSHIP QUARTET **FEE** OPENS ON CHRISTIAN AC INDICATOR AT NO. 29 WITH "ALL BECAUSE OF JESUS," FROM ITS 2007 DEBUT ALBUM, "WE SHINE."

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WFSH/Atlanta, GA*
PD: Kevin Avery
MD: Mike Stoudt

WVFJ/Atlanta, GA*
OM/MD: Don Schaeffer
APD: Steve Williams

WAFJ/Augusta, GA*
PD/MD: Steve Swanson

KPEZ/Austin, TX*
OM: Mac Daniels
PD: Gary Walsh
APD/MD: Steve Etheridge

WRBS/Baltimore, MD*
PD: David Paul
MD: Chris Scotland

WDJC/Birmingham, AL*
APD/MD: Ronnie Bruce

KTSY/Boise, ID*
OM: Chris Gilbreth
PD: Jerry Woods
APD/MD: Travis Culver

WCVK/Bowling Green, KY
OM: Ken Burns
PD: Susan Woodard
MD: Whitney Yule

WAYR/Brunswick, GA
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WRCM/Charlotte, NC*
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WBDX/Chattanooga, TN*
OM/MD: Jason McKay
APD/MD: Justin Wade

WJKL/Chicago, IL*

WAKW/Cincinnati, OH*
PD: Rob Lewis
MD: Daryl Pierce

WFHM/Cleveland, OH*
PD: Len Howser
MD: Josh Booth

KGTS/College Place, WA
PD: Elizabeth Nelson
MD: Ernest Beck

KBIQ/Colorado Springs, CO*
PD: Bret Stevens
MD: Jack Hamilton

KCVO/Columbia, MO
OM/MD: Jim McDermott

WMHK/Columbia, SC*
PD: Steve Sunshine

WCVO/Columbus, OH*
APD: Todd Stach
MD: Mike Russell

KBNJ/Corpus Christi, TX*
PD: Joe Fahl

KLTY/Dallas, TX*
PD: Chuck Finney
APD/MD: Michael Prendergast

KNWI/Des Moines, IA
PD/MD: Dave St. John

WMUZ/Detroit, MI*
PD: Miranda Belcher
APD: Randi Myles
MD: Jon Culbert

WWIB/Eau Claire, WI
OM: Paul Anthony
PD/MD: Greg Steward

WCTL/Erie, PA
OM: Ronald Raymond
PD/MD: Adam Frase

KHPE/Eugene, OR
MD: Paul Hernandez

KYTT/Eugene, OR
OM: Dave DeAndrea
PD/MD: Rick Stevens

KLRC/Fayetteville, AR
PD/MD: Mark Michaels

WCLN/Fayetteville, NC
OM/MD: Dan DeBruler
APD: Syndi Long
MD: Steve Turley

KGCB/Flagstaff, AZ
OM: Dan el White
PD/MD: Mike Medlin

WPER/Fredericksburg, VA
PD: Frankie Morea

KZKZ/Ft. Smith, AR
OM/MD: Dave Burdue

WLAB/Ft. Wayne, IN*
PD: Don Buettner
MD: Melissa Montana

WCSG/Crand Rapids, MI*
OM: Don Michael
PD/MD: Chris Lemke
APD: John Balyo

WJQK/Grand Rapids, MI*
OM: Troy West
PD/MD: Gary Thompson

WBFJ/Greensboro, NC
PD/MD: Wally Decker
APD: Darren Stevens

WLFJ/Greenville, SC*
PD/MD: Rob Dempsey
APD: Gary Miller

KAIM/Honolulu, HI*
OM: Jack Waters
PD/MD: Cory Reynolds

KSBJ/Houston, TX*
PD: Chuck Pryor
MD: Jim Beeler

WCRJ/Jacksonville, FL*
PD: Roger Henderson
MD: Theresa Ross

WCQR/Johnson City, TN*
PD: Chamer Harrier

KOBC/Joplin, MO
OM/MD: Lisa Davis

KLJC/Kansas City, MO*
PD/MD: Michael Grimm

WJTL/Lancaster, PA*
PD: John Shirk
MD: Phil Smith

WLGH/Lansing, MI
PD: Jenn Czelada

KKSP/Little Rock, AR*
PD: Don Burns
APD: Brad Scoleri

KFSH/Los Angeles, CA*
OM: Jim Tinker
PD: Chuck Tyler
APD/MD: Bob Shaw

WJIE/Louisville, KY*
PD: Jim Galipeau
APD/MD: Chris Crain

WRVI/Louisville, KY
OM/MD: C.C. Matthews
APD: Dave Reichel

KSWP/Lufkin, TX
OM/MD: Al Ross
APD/MD: Michelle Ross

KVMV/McAllen, TX*
PD: James Gambelin
APD/MD: Bob Malone

KJIL/Meade, KS
PD/MD: Michael Luskey

WFZH/Milwaukee, WI*
PD: Danny Clayton
MD: Rick Hall

KTIS/Minneapolis, MN*
PD: Jason Sharp
MD: Paul Perrault

KBMQ/Monroe, LA
PD/MD: Phillip Brooks

WFFH/Nashville, TN*
PD/MD: Vance Dillard

New Life Media/Network
PD/MD: Joe Buchanan

WBSN/New Orleans, LA*
OM: Julie Headrick
PD: Tom Krimmier
MD: Libby Krimmier

WAWZ/New York, NY*
OM: Scott Taylor
PD: Johnny Stone
MD: Keith Stevens

KGBI/Omaha, NE*
PD: Melody Miller
MD: Jeff Devereaux

WPOZ/Orlando, FL*
OM/MD: Dean O'Neal
APD: Jeff Cruz

WMSJ/Portland, ME*
OM: Paula K.
PD/MD: Kenny Robinson

KFIS/Portland, OR*
PD: Dave Arthur
MD: Kat Taylor

KSLT/Rapid City, SD
OM: Tom Schoenstedt
PD/MD: Dave Masters

KSGN/Riverside, CA*
PD/MD: Bryan O'Neal

WPAR/Roanoke, VA*
OM: Jackie Howard
MD: Brian Sumner

WRCI/Rochester, NY*
PD: Mark Shuttleworth

WQFL/Rockford, IL
OM: Ralph Trentadue
PD: Darren Marlar
MD: Joe Buchanan

KKFS/Sacramento, CA*
PD/MD: Max Miller

Sirius Spirit 66/Satellite*
PD/MD: Al Skop

XM The Message/Satellite*
OM: Jon Zellner
PD: Mike Abrams
MD: Jim Epplerlein

KCMS/Seattle, WA*
PD: Scott Valentine
MD: Sarah Taylor

WFRN/South Bend, IN
PD: Jim Carter
MD: Doug Moore

WHPZ/South Bend, IN
PD/MD: Tom Scott

KTSL/Spokane, WA*
PD/MD: Beau Tyler

KWND/Springfield, MO*
PD/MD: Jeremy Morris

KKJM/St. Cloud, MN
OM/MD: Diana Madsen

KHZR/St. Louis, MO*
OM: Sandi Brown
PD/MD: Greg Cassidy

WLPJ/Tampa, FL*
PD: Carmen Brown
APD: Dave Cruise
MD: Jeff MacFarlane

KKCM/Tulsa, OK*
OM: Steve Hunter
PD: Chris Kelly
APD: Dale Christopher

KXOJ/Tulsa, OK*
PD: Bob Thornton
APD: Dave Gordon

WGTW/Washington, DC*
PD: Becky Wilson Aligned
MD: Rob Conway

WGRC/Williamsport, PA
OM: Don Casteline
PD/MD: Larry Weidman

WXHL/Wilmington, DE
OM: Dan Edwards
PD/MD: Dave Kirby
APD: Sal April

THIS WEEK	LAST WEEK	WEEKS ON CHART	CHRISTIAN AC INDICATOR		PLAYS	
			ARTIST TITLE	IMPRINT / PROMOTION LABEL	TW	+/-
1	1	13	MERCYME GOD WITH US	INO	921	+146
2	2	18	CHRIS TOMLIN AMAZING GRACE (MY CHAINS ARE GONE)	SIXSTEPS/SPARROW/EMI CMG	808	+89
3	3	18	NEWSBOYS IN WONDER	INPOP	783	+74
4	5	13	MATTHEW WEST YOU ARE EVERYTHING	SPARROW/EMI CMG	772	+105
5	7	14	POINT OF GRACE HOW YOU LIVE (TURN UP THE MUSIC)	WORD-CURB	701	+103
6	4	18	NATALIE GRANT IN BETTER HANDS	CURB	697	+26
7	6	27	CASTING CROWNS EAST TO WEST	BEACH STREET/REUNION/PLG	620	-14
8	8	20	ROBBIE SEAY BAND SONG OF HOPE	SPARROW/EMI CMG	516	+6
9	10	16	MONK & NEAGLE THE TWENTY-FIRST TIME	REUNION/PLG	507	+67
10	9	21	STEVEN CURTIS CHAPMAN MIRACLE OF THE MOMENT	SPARROW/EMI CMG	448	-19
11	12	10	BRANDON HEATH DON'T GET COMFORTABLE	REUNION/PLG	435	+64
12	13	17	RUSH OF FOOLS WHEN OUR HEARTS SING	MIDAS	396	+49
13	11	24	TREE63 SUNDAY	INPOP	387	+1
14	16	11	BRITT NICOLE SET THE WORLD ON FIRE	SPARROW/EMI CMG	334	+68
15	18	12	CALEB ROWDEN MADE	SLANTED/SPRING HILL	332	+84
16	17	11	MARK HARRIS WRITING ON THE WALL	INO	284	+26
17	21	6	SANCTUS REAL WE NEED EACH OTHER	SPARROW/EMI CMG	247	+48
18	25	9	SARA GROVES WHEN THE SAINTS	INO	246	+77
19	20	8	BUILDING 429 SINGING OVER ME	WORD-CURB	231	+32
20	NEW		JEREMY CAMP LET IT FADE	BEC/TOOTH & NAIL	227	+138
21	23	3	BIG DADDY WEAVE ONLY JESUS	FERVENT/WORD-CURB	204	+29
22	22	4	POCKET FULL OF ROCKS LET THE WORSHIPPERS ARISE	MYRRH/WORD-CURB	199	+19
23	27	4	MANDISA GOD SPEAKING	SPARROW/EMI CMG	197	+37
24	RE-ENTRY		PHIL WICKHAM AFTER YOUR HEART	SMPLE/INO	184	+74
25	26	16	SHAWN MCDONALD CAPTIVATED	SPARROW/EMI CMG	175	+7
26	NEW		MARK SCHULTZ EVERYTHING TO ME	WORD-CURB	159	+23
27	24	9	33MILES THERE IS A GOD	INO	151	-23
28	19	18	NEEDTOBREATHE SIGNATURE OF DIVINE (YAHWEH)	ATLANTIC/WORD-CURB	151	-55
29	NEW		FEE ALL BECAUSE OF JESUS	INO	143	+90
30	28	7	MARIE MILLER ON MY WAY	CURB	138	-20

TroyResearch		CHRISTIAN AC MUSIC RESEARCH				
ARTIST TITLE	IMPRINT / PROMOTION LABEL	FAM%	W 25-34	W 35-44	W 45-54	
CASTING CROWNS EAST TO WEST	BEACH STREET/REUNION/PLG	96%	4.46	4.41	4.48	4.47
CHRIS TOMLIN AMAZING GRACE (MY CHAINS ARE GONE)	SIXSTEPS/SPARROW/EMI CMG	97%	4.42	4.45	4.36	4.45
MERCYME BRING THE RAIN	INO	95%	4.36	4.36	4.25	4.46
JEREMY CAMP GIVE YOU GLORY	BEC/TOOTH & NAIL	94%	4.19	4.09	4.23	4.25
33MILES THERE IS A GOD	INO	93%	4.19	4.17	4.18	4.22
MERCYME GOD WITH US	INO	78%	4.16	4.07	4.21	4.19
STORYSIDE: B BE STILL	SILENT MAJORITY/GOTEE	91%	4.14	4.21	4.11	4.09
ROBBIE SEAY BAND SONG OF HOPE	SPARROW/EMI CMG	98%	4.12	4.12	4.17	4.06
FEE GLORIOUS ONE	INO	64%	4.08	4.13	4.32	3.81
AARON SHUST GIVE ME WORDS TO SPEAK	BRASH	96%	4.00	3.89	4.03	4.09
NEWSBOYS IN WONDER	INPOP	88%	3.97	3.98	3.98	3.95
NATALIE GRANT IN BETTER HANDS	CURB	85%	3.96	3.94	4.11	3.83
POINT OF GRACE HOW YOU LIVE	WORD-CURB	90%	3.95	3.80	4.01	4.05
MATTHEW WEST YOU ARE EVERYTHING	SPARROW/EMI CMG	79%	3.95	3.93	3.89	4.03
RUSH OF FOOLS WHEN OUR HEARTS SING	MIDAS	83%	3.93	3.87	3.98	3.94
BRANDON HEATH I'M NOT WHO I WAS	REUNION/PLG	97%	3.91	3.80	3.90	4.04
BRANDON HEATH DON'T GET COMFORTABLE	REUNION/PLG	73%	3.91	4.12	4.19	3.42
TOBYMAC I'M FOR YOU	FOREFRONT/EMI CMG	94%	3.88	3.85	3.97	3.83
STEVEN CURTIS CHAPMAN MIRACLE OF THE MOMENT	SPARROW/EMI CMG	88%	3.83	3.76	3.80	3.91
LINCOLN BREWSTER LOVE THE LORD	INTEGRITY	97%	3.82	3.77	3.86	3.84

Total Sample size is 993. These are average scores for music in the Contemporary Christian AC format, based on data from surveys conducted throughout the US, using TroyResearch Online Music Tracking. Online analysts score each song on a 1-5 scale where 1 = strongly dislike and 5 = strongly like. TroyResearch is a registered trademark of RadioResearch.Com. To inquire about Online Music Tracking with TroyResearch, call Jonathan Little at 740-549-9700, x61 or email jlittle@troyresearch.com.

* Monitored Reporters



St. Jude seminar weekend in Memphis

This Is Country, Still Caring

R.J. Curtis

RCurtis@RadioandRecords.com

Here's a piece of trivia that's sure to amaze and astound your friends at the next industry gathering. Other than the Country Radio Seminar (CRS), what is the single largest gathering of country radio, label and music professionals each year? Here's a clue: There's a good chance you may be attending the event even as you read this. Of course, we're talking about the annual St. Jude Radiothon seminar, taking place Jan. 17-20 in Memphis.

For the past 19 years, St. Jude Children's Research Hospital has brought together just about every component of the country radio format for a weekend organized by the hospital's senior director of radio entertainment and marketing Teri Watson and her staff. During the weekend, Watson says attendees can see the direct results of their fund-raising efforts. Additionally, she says, "They'll meet patient families, tour the hospital, hear doctors and researchers speak about the latest developments in cancer and other catastrophic diseases, and participate in educational sessions."

A Brief History

The Memphis event is also the kickoff for St. Jude's yearly schedule of radiothons. This marks the 20th year of a near-symbiotic relationship between country radio and the hospital, which entertainer Danny Thomas founded in 1962. St. Jude is the only pediatric research center where families never pay for treatment. In addition to providing medical services, St. Jude assists families with transportation, lodging and meals.

To cover these costs, the hospital conducts a number of fund-raisers during the year, and on-air events staged by country radio have become a cornerstone of its money-raising activities. This partnership began in 1989, after Alabama singer Randy Owen was introduced to Thomas. Inspired, Owen appealed to country broadcasters at CRS that year. The first St. Jude radiothon was staged several months later in the form of a simulcast that originated from the hospital; it was hosted by Rhubarb Jones of WYAY/Atlanta.

According to Watson, the inaugural event didn't do well. "The missing component was local personalities talking to listeners in their markets," she says.

Anyone who's been in this format long enough remembers the dogged determination put forth by Owen, who utilized his incredible personal relationships with radio, urging their commitment to the St. Jude cause. Stations then began to localize radiothons, which were simultaneously embraced by labels, artists and songwriters. Watson says that's when the ball got rolling.

Fast forward to 2007, and the money that country radio has raised for St. Jude is nothing short of staggering. According to Watson, "Last year, more than 200 country music stations coast to coast generated more than \$34 million in pledges for St. Jude."

A Simple Message

What's equally impressive about that number, according to Watson, is that in spite of the ebbs and flows of the economy, it has remained fairly stable in recent years. While admitting that the hospital has been fortunate, she also attributes that consistency "to the continued loyalty and commitment from our stations and their listeners."

Another factor in the early growth of radiothons and their ensuing success has been steady input from an advisory committee comprising people from radio, management and labels. The committee has suggested slight tweaks and variations on the theme through the years, as programming philosophies and listener habits have evolved.



'We feel we have a really pure message: saving kids' lives and doing it at no cost to their families. What better message can you have?'

—Teri Watson

For example, as digital technology becomes a greater tool for broadcasters, Watson says St. Jude has worked to accommodate them, such as using its Country Cares Web site to provide information and downloads for stations. Additionally, St. Jude provides online donation capabilities as stations drive traffic to their sites for other related promotions and side events designed to complement radiothons.

Still, Watson says the basic formula is tried and true. "The stations give us the time and talent, and they let the St. Jude families tell their stories in their own words." Listeners respond so well, she says, "because the on-air personalities are committed to St. Jude, and they convey the urgency that public support is really the primary thing that fuels research and life-saving care." Communities embrace that message year after year in markets all across the country, Watson says. "We feel we have a really pure message: saving kids' lives and doing it at no cost to their families. What better message can you have? So that's what we focus on."

What About The PPM?

One of the first stations committed to St. Jude was CBS Radio's WUSN (US99)/Chicago, along with Clear Channel's KEEY (K102)/Minneapolis. US99 generates more listener pledges than any other country outlet in America. The station recently completed its 17th consecutive St. Jude radiothon, raising \$1.8 million.

Lately, as programmers have gone to school on Portable People Meter measurement, low levels of concern have surfaced about on-air fund-raising, and not just for St. Jude events. Some programmers worry about the PPM showing listener tune-out while stations stray from regular programming to air patient testimonials and story songs, which are known to be key components in making phones ring, but can sometimes be polarizing.

US99 PD Mike Peterson addresses this concern: "Keep in mind, two days of ratings are not going to kill your month. The important thing about those [PPM] results is that it's an average, and you're looking for spikes to flatten out your valleys." If you want to really get strategic, he suggests "doing some kind of spike-type programming right before and after so if there was a decrease in PPM listening, you could offset it somewhat."

A more important benefit, Peterson believes, is the long-term branding and imaging benefits such an event as the radiothon provides a country station, something that a paper diary or a PPM can't possibly measure. "There is a ton of good will that US99 receives from this radiothon," he says. "The buzz generated from what we do is massive. You're breaking a lot of rules when you go on the air with this, but it's just what you have to do."

Like many programmers in all market sizes, Peterson will again be in Memphis this weekend, touring the hospital and sharing ideas. "The magnitude of this is huge," he says, describing the experience as "an eye-opening, unfathomable sense of 'oh, wow.' It's really important to go down there and not only be educated, but to reaffirm this is a powerful place, and there is amazing work going on there."

R&R



'It's really important to go down there and not only be educated, but to reaffirm this is a powerful place, and there is amazing work going on there.'

—Mike Peterson

R&R COUNTRY

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► EAST TENNESSEE NATIVE **RODNEY ATKINS** COLLECTS HIS FIFTH TOP 10 AS "CLEANING THIS GUN (COME ON IN BOY)" HOPS 12-10 WITH 18.7 MILLION IMPRESSIONS.

THIS WEEK	LAST WEEK	WEEKS ON CHART	ARTIST TITLE	11 NIelsen BDS CERTIFICATIONS	HITPREDICTOR STATUS	AUDIENCE (IN MILLIONS)	PLAYS	RANK
1	1	22	TAYLOR SWIFT OUR SON	NO. 1 (6 WKS)	☆	31.036	-0.650	4226
2	2	18	SUGAR LAND STAY		☆	30.718	+0.602	4308
3	4	14	RASCAL FLATTS WINNER AT A LOSING GAME		☆	29.840	+2.416	4032
4	3	26	MONTGOMERY GENTRY WHAT DO YA THINK ABOUT THAT		☆	28.697	+1.023	4019
5	6	14	BRAD PAISLEY LETTER TO ME		☆	27.942	+2.653	3768
6	5	21	KEITH URBAN EVERYBODY		☆	27.178	+1.719	3800
7	7	26	GARY ALLAN WATCHIN' AIRPLANES		☆	24.506	+1.725	3279
8	10	25	BILLY RAY CYRUS WITH MILEY CYRUS READY, SET, DON'T GO		☆	22.516	+1.705	2923
9	14	13	KENNY CHESNEY SHIFTWORK	MOST INCREASED AUDIENCE	☆	19.653	+3.697	2576
10	12	17	RODNEY ATKINS CLEANING THIS GUN (COME ON IN BOY)		☆	18.722	+1.819	2731
11	16	10	ALAN JACKSON SMALL TOWN SOUTHERN MAN		☆	17.529	+1.994	2499
12	19	7	CARRIE UNDERWOOD ALL-AMERICAN GIRL		☆	17.394	+3.304	2292
13	13	21	CHUCK WICKS STEALIN' CINDERELLA		☆	17.207	+0.883	2426
14	15	13	TOBY KEITH GET MY DRINK ON		☆	17.085	+1.511	2468
15	17	10	TIM MCGRAW SUSPICIOUS		☆	16.052	+1.164	2313
16	18	18	CRAIG MORGAN INTERNATIONAL HARVESTER		☆	14.997	+0.774	2268
17	21	12	BROOKS & DUNN GOD MUST BE BUSY		☆	13.527	+0.741	2007
18	22	26	CHRIS CAGLE WHAT KID SAID		☆	12.823	+0.511	1963
19	20	20	GARTH BROOKS MORE THAN A MEMORY		☆	11.384	-2.538	1464
20	23	23	JASON ALDEAN LAUGHED UNTIL WE CRIED	AIRPOWER	☆	10.898	+0.007	1797
21	24	19	BUCKY COVINGTON IT'S GOOD TO BE US		☆	9.812	+0.237	1602
22	26	26	EMERSON DRIVE YOU STILL OWN ME		☆	7.276	+0.092	1219
23	27	11	PHIL VASSAR LOVE IS A BEAUTIFUL THING		☆	6.431	+0.653	1134
24	28	17	KELLIE PICKLER THINGS THAT NEVER CROSS A MAN'S MIND		☆	5.855	+0.484	1063
25	30	22	MARK CHESNUTT ROLLIN' WITH THE FLOW		☆	5.757	+0.589	791
26	31	5	GARTH BROOKS & HUEY LEWIS WORKIN' OR A LUVIN'		☆	5.738	+1.500	863
27	29	15	LADY ANTEBELLUM LOVE DON'T LIVE HERE		☆	5.494	+0.259	853
28	38	6	TRACE ADKINS YOU'RE GONNA MISS THIS	BREAKER/MOST ADDED	☆	4.469	+1.594	546
29	32	13	JAMES OTTO JUST GOT STARTED LOVIN' YOU		☆	4.287	+0.422	772
30	33	20	JAKE OWEN SOMETHIN' 'BOUT A WOMAN		☆	4.040	+0.545	773

THIS WEEK	LAST WEEK	WEEKS ON CHART	ARTIST TITLE	11 NIelsen BDS CERTIFICATIONS	HITPREDICTOR STATUS	AUDIENCE (IN MILLIONS)	PLAYS	RANK
31	34	15	ASHTON SHEPHERD TAKIN' OFF THIS PAIN		☆	3.580	+0.257	769
32	35	10	JACK INGRAM MAYBE SHE'LL GET LONELY		☆	3.096	-0.016	628
33	36	13	JOSH GRACIN WE WEREN'T CRAZY		☆	3.084	+0.127	694
34	37	21	LITTLE BIG TOWN I'M WITH THE BAND		☆	2.846	-0.082	459
35	39	11	MARTINA MCBRIDE FOR THESE TIMES		☆	2.592	+0.444	433
36	41	15	LEE BRICE HAPPY ENDINGS	BREAKER	☆	2.145	+0.390	497
37	40	30	CLINT BLACK THE STRONG ONE		☆	1.984	-0.057	273
38	42	12	LUKE BRYAN WE RODE IN TRUCKS		☆	1.933	+0.197	376
39	43	9	TERRI CLARK IN MY NEXT LIFE		☆	1.711	+0.057	382
40	45	2	JOE NICHOLS IT AIN'T NO CRIME	BREAKER	☆	1.709	+0.318	329
41	57	2	JOSH TURNER FEATURING TRISHA YEARWOOD ANOTHER TRY		☆	1.593	+1.028	242
42	48	7	BIG & RICH LOUD		☆	1.204	+0.330	136
43	46	2	JYPSI I DON'T LOVE YOU LIKE THAT		☆	1.161	-0.031	224
44	47	8	WHISKEY FALLS FALLING INTO YOU		☆	1.146	+0.091	314
45	58	2	TRISHA YEARWOOD THIS IS ME YOU'RE TALKING TO		☆	1.003	+0.458	178
46	44	17	FAITH HILL RED UMBRELLA		☆	0.887	-0.696	183
47	51	2	MIRANDA LAMBERT GUNPOWDER & LEAD		☆	0.824	+0.154	176
48	50	5	TRACY LAWRENCE TIL I WAS A DADDY TOO		☆	0.823	+0.116	189
49	54	2	ROCKIE LYNNE I CAN'T BELIEVE IT'S ME		☆	0.757	+0.159	71
50	55	10	DOLLY PARTON BETTER GET TO LIVIN'		☆	0.751	+0.168	85
51	52	2	STAR DE AZLAN SHE'S PRETTY		☆	0.748	+0.090	149
52	NEW		TAYLOR SWIFT PICTURE TO BURN	HOT SHOT DEBUT	☆	0.648	+0.412	80
53	56	10	CROSSIN DIXON MAKE YOU MINE		☆	0.548	-0.025	154
54	RE-ENTRY		ELI YOUNG BAND WHEN IT RAINS		☆	0.489	+0.028	55
55	53	10	GRETCHEN WILSON YOU DON'T HAVE TO GO HOME		☆	0.449	-0.170	66
56	49	4	COLE DEGGS & THE LONESOME GIRL NEXT DOOR		☆	0.449	-0.280	114
57	NEW		DIERKS BENTLEY TRYING TO STOP YOUR LEAVING		☆	0.429	+0.140	63
58	RE-ENTRY		BROOKS & DUNN COWBOY TOWN		☆	0.399	+0.095	28
59	NEW		CARTER'S CHORD YOUNG LOVE		☆	0.372	-0.017	50
60	NEW		LILA MCCANN THAT'S WHAT ANGELS DO		☆	0.370	+0.089	81

MOST INCREASED AUDIENCE (IN MILLIONS)

+3.697
KENNY CHESNEY
Shiftwork (BNA)
WLSN +0.350, KUPA +0.267, WYCD +0.263, WKHX +0.231, WJLB +0.185, KKGO +0.185, WKIS +0.141, WYRK +0.124, KSCS +0.078, KUPL +0.073

+3.304
CARRIE UNDERWOOD
All-American Girl (Arista/Arista Nashville)
WLT +0.386, KFRG +0.281, WTKR +0.240, KPLX +0.234, WSOB +0.127, KNIX +0.121, WDSY +0.114, WQXX +0.109, HJLP +0.102, KMPS +0.099

+2.653
BRAD PAISLEY
Letter To Me (Arista Nashville)
WLSN +0.258, WMLL +0.243, KPLX +0.206, WBUL +0.135, WTKR +0.133, WPAW +0.117, WKDF +0.114, WQXX +0.112, KCYE +0.104, WXTU +0.102

+2.416
RASCAL FLATTS
Winner At A Losing Game (Lyric Street)
WLT +0.656, WMLL +0.305, KSON +0.212, WBEE +0.146, KYGO +0.139, WRBT +0.131, VQXX +0.128, WSOB +0.109, WPAW +0.105, KIIM +0.096

+1.594
TRACE ADKINS
You're Gonna Miss This (Capitol Nashville)
FPLX +0.359, WVKV +0.232, FYGO +0.153, KWNR +0.109, WBUL +0.106, KFBI +0.086, VKKO +0.078, KCYE +0.075, WUBE +0.075, WKIS +0.068

ARTIST TITLE / LABEL	PLAYS / GAIN	ARTIST TITLE / LABEL	PLAYS / GAIN	ARTIST TITLE / LABEL	PLAYS / GAIN
CARRIE UNDERWOOD Ever Ever After (Walt Disney)	0.359/0.058	JEWEL Stronger Woman (Valory)	0.295/0.259	KEITH ANDERSON I Still Miss You (Columbia)	0.269/0.164
TOTAL STATIONS:	2	TOTAL STATIONS:	4	TOTAL STATIONS:	21
REBA MCENTIRE DUET WITH KENNY CHESNEY (MCA Nashville)	0.300/0.234	PHIL STACEY If You Didn't Love Me (Lyric Street)	0.294/0.257	SARAH JOHNS He Hates Me (BNA)	0.268/0.231
TOTAL STATIONS:	3	TOTAL STATIONS:	18	TOTAL STATIONS:	15

MOST ADDED

TRACE ADKINS 23
You're Gonna Miss This (Capitol Nashville)
KBEQ, KDRK, KFBI, KHKI, KKGO, KKNG, KMPS, KSOP, KUPL, KUZZ, WAMZ, WGTY, WITL, WIVK, WKDF, WKLB, WOKQ, WSLC, WUBL, WUSY, WJXX, WXTU, WYPY

JOE NICHOLS 17
It Ain't No Crime (Universal South)
KBEO, KDRK, KEKY, KIZN, WCTO, WFBE, WGGY, WIVK, WKDF, WOKQ, WPCV, WSLC, WSOB, WWGR, WWNU, WXTU, WYPY

JOSH TURNER FEAT. TRISHA YEARWOOD 22
Another Try (Arista/Arista Nashville)
KHAY, KPLX, KSKS, KSON, KTST, WGGY, WKGO, WOGK, WOKQ, WQBE, WQXK, WSM, WSOB, WXBQ

MIRANDA LAMBERT 13
Gunpowder & Lead (Arista/Arista Nashville)
KHAY, KPLX, KSKS, KSON, KTST, WGGY, WKGO, WOGK, WOKQ, WQBE, WQXK, WSM, WSOB, WXBQ

CARRIE UNDERWOOD 14
All-American Girl (Arista/Arista Nashville)
KHAY, KPLX, KSKS, KSON, KTST, WGGY, WKGO, WOGK, WOKQ, WQBE, WQXK, WSM, WSOB, WXBQ

TRISHA YEARWOOD 12
This Is Me You're Talking To (Big Machine)
KIZN, KKWF, KRTY, KUBL, KWJJ, WGH, WGGY, WQXX, WKCF, WOKQ, WQHK, WRNS

FOR WEEK ENDING JANUARY 13, 2008
LEGEND: See legend to charts in charts section for rules and symbol explanations.
110 country and 27 Canada country stations are electronically monitored by Nielsen Broadcast Data Systems 24 hours a day, 7 days a week. Indicator chart comprised of 116 reporters.
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► **KENNY CHESNEY'S GREAT CHART RUN CONTINUES AS "SHIFTWORK" LEAPS 24-8 ON THE CANADA COUNTRY LIST.**

COUNTRY INDICATOR REPORTERS

KEAN/Abilene, TX OM: Randy Jones PD/MD: Rudy Fernandez APD: Shay Hill	KKCB/Duluth, MN OM/MD: George House	KXKC/Lafayette, LA PD: Casey Carter APD/MD: Sean Riley	WWFG/Salisbury, MD OM/MD: Brian Cleary APD/MD: Sandra Lee
KRRV/Alexandria, LA PD: Hollywood Harrison MD: Melissa Frost	WAXX/Eau Claire, WI OM/MD: George House	WBBN/Laurel, MS OM/MD: Tom Freeman	KEGA/Salt Lake City, UT OM: Alan Hague PD: Cody Alan
KCNC/Amarillo, TX OM/MD: Tim Butler APD/MD: Patrick Clark	WQRB/Eau Claire, WI PD/MD: Mike McKay	WLXX/Lexington, KY OM: Robert Lindsey PD/MD: Marshall Stewart	KGKL/San Angelo, TX OM/MD: Boomer Kingston
KBRJ/Anchorage, AK PD: Matt Valley APD/MD: Eddie Maxwell	WRSF/Elizabeth City, NC OM: Curtis Cuervo PD: Les Humble	KZXX/Lincoln, NE PD: Hoss Michaels APD/MD: Carol Turner	KUSS/San Diego, CA PD: Mike O'Brian MD: Delana Bennett
WYAY/Atlanta, GA OM/MD: Mark Richards MD: Sandy Weaver	WTWF/Erie, PA OM: Joe Lang PD: Bob Domingo APD: Chuck Rambaldo	KLLL/Lubbock, TX PD: Jeff Scott MD: Neely Yates	KKJG/San Luis Obispo, CA OM/MD: Pepper Daniels MD: Adam Montiel
WPUR/Atlantic City, NJ PD: Joe Kelly	WXTA/Erie, PA OM/MD: Adam Reese	WWQM/Madison, WI PD: Brad Austin APD/MD: Kenny Jay	KRAZ/Santa Barbara, CA PD/MD: Stefan Carpenter
WIBL/Augusta, GA OM: Steve Burke	KKNU/Eugene, OR PD/MD: Jim Davis	KIAI/Mason City, IA PD: Phil O'Reilly MD: Robin McCann	KSNJ/Santa Maria, CA OM: Mark Mitchell PD/MD: Jay Turner
KBKO/Bakersfield, CA PD/MD: Kenn McCloud	WKDQ/Evansville, IN PD/MD: Jon Prell	KRWQ/Medford, OR OM/MD: Larry Neal MD: Scott Schuler	Jones CD Country/Satellite OM/MD: Jim Murphy MD: Rick Morgan
WJLS/Beckley, WV OM: Dave Willis PD/MD: Fred Persinger	KVOX/Fargo, ND OM: Janice Whitmore PD: Eric Heyer MD: Scott Winston	KUBB/Merced, CA OM/MD: Rene Roberts APD: Danny Hill MD: Dee Kelly	Jones US Country/Satellite OM/MD: Penny Mitchell MD: Joani Williams
KCTR/Billings, MT OM: Jay Brandon PD/MD: Mark Hill	WKML/Fayetteville, NC PD/MD: Dean O	Sirius New Country/Satellite OM/MD: Scott Lindy MD: Al Skop	XM Highway 16/Satellite PD: Jon Anthony MD: Jay Thomas
WZKX/Biloxi, MS OM/MD: Bryan Rhodes	KAFF/Flagstaff, AZ PD: C.J. Murri MD: Jenny Brawn	WOKK/Meridian, MS PD: Todd Rupe	WJCL/Savannah, GA OM: Pat Garrett PD: Boomer Lee
WHWK/Binghamton, NY PD: Don Brake	WXFL/Florence, AL OM: Jeff Thomas PD: Fletch Brown	WBAM/Montgomery, AL	WBFM/Sheboygan, WI PD: Eddie Ybarra
WBWN/Bloomington, IL OM/MD: Dan Westhoff APD/MD: Buck Stevens	WEGX/Florence, SC OM/MD: Randy "Mudflap" Wilcox MD: Chase Matthews	WKKW/Morgantown, WV OM: Hoppy Kercheval PD/MD: John Bowen	KRMD/Shreveport, LA PD: Paul Orr APD/MD: James Anthony
WHKX/Bluefield, WV OM: Ken Dietz PD/MD: Joe Jarvis	WFRE/Frederick, MD PD: Lisa Allen	WMUS/Muskegon, MI OM: Dave Taft PD: Mark Dixon	KSUX/Sioux City, IA PD/MD: Tony Michaels
KQFC/Boise, ID PD: Wes McShay MD: Ruby Cortez	WFLS/Fredericksburg, VA OM/MD: Paul Johnson APD: Todd Grinstead	WGTR/Myrtle Beach, SC PD: Johnny Walker MD: Korby Ray	WBYT/South Bend, IN PD: Clint Marsh APD: Stinger MD: Shannon Marie
KAGG/Bryan, TX OM: Will Welch APD/MD: Adam Drake	KHGE/Fresno, CA OM: Paul Wilson PD: Chuck Geiger APD/MD: Kris Daniels	KJCS/Nacogdoches, TX PD/MD: Robby Lynn	KIXZ/Spokane, WA OM: Robert Harger PD/MD: Paul "Coyote" Neumann
WOKO/Burlington, VT OM/MD: Steve Pelkey MD: Bill Sargent	KUAD/Ft. Collins, CO PD: Mark Callaghan APD: Steve Jensen MD: Brian Gary	WCTY/New London, CT OM/MD: Jimmy Lehn APD: Dave Elder	WTHI/Terre Haute, IN OM/MD: Barry Kent
WIXY/Champaign, IL PD: Sky Phillips MD: Nicole Beals	KTCS/Ft. Smith, AR PD: Lee Young PD/MD: Troy Eckelhoff	KHXX/Odessa, TX PD: Mike Lawrence APD/MD: Kelley Peterson	WIBW/Topeka, KS PD: Keith Montgomery APD/MD: Stephanie Lynn
WOGT/Chattanooga, TN PD: Duane Shannon	WBTU/Ft. Wayne, IN OM: Phil Becker PD/MD: Scott Roddy	KPLM/Palm Springs, CA PD: Al Gordon MD: Kory James	WTCM/Traverse City, MI OM/MD: Jack O'Malley MD: Carey Carlson
WYGY/Cincinnati, OH OM: Patti Marshall PD: Travis Moon	WTRS/Gainesville, FL OM/MD: Shane Finch MD: Dave Tyler	WPAP/Panama City, FL OM/MD: Jay Cruze APD: David Howard MD: Shane Collins	WWZD/Tupelo, MS OM: Rick Stevens PD: Paul Stone
WKCW/Columbus, GA OM: Bob Quick PD/MD: Brian Thomas	WTNR/Grand Rapids, MI OM: Brent Alberts PD: Steve Stewart APD/MD: Brian Sims	WYCT/Pensacola, FL PD: Todd Nixon MD: Denis "Catfish" Miller	WFFN/Tuscaloosa, AL OM: Greg Thomas PD: Monk
WSTH/Columbus, GA OM: Brian Waters PD: Alan Quin APD/MD: Mike Kelly	WNCY/Green Bay, WI OM: Jeff McCarthy	WFYR/Peoria, IL OM/MD: Ric Morgan	WFRG/Utica, NY OM/MD: Bill McAdams
KFTX/Corpus Christi, TX PD: Chuck Abel MD: "Dr. Bruce Nelson" Stattton	WAYZ/Hagerstown, MD OM/MD: Randy Fitzsimmons MD: Tori Anderson	WPOR/Portland, ME OM: Randi Kirshbaum PD: Matty Jeff MD: Shelly Kincaid	KJUG/Visalia, CA PD: Dave Daniels MD: Adam Jeffries
KOUL/Corpus Christi, TX OM/MD: Clayton Allen	WCAT/Harrisburg, PA PD: Will Robinson	WRWD/Poughkeepsie, NY OM: Reggie Osterhoudt PD: Aaron "Dave" McCord APD: Paty Quyn	WDEZ/Wausau, WI APD/MD: Vanessa Ryan
KRYS/Corpus Christi, TX OM: Paula Newell PD: Frank Edwards	WTCH/Huntington, WV PD: Judy Eaton MD: Scott Hesson	KOUT/Rapid City, SD PD/MD: Mark Houston	WOVK/Wheeling, WV PD/MD: Jim Elliott
KTYS/Dallas, TX OM: Tom Hunter PD: Gayle W. Poteet MD: Chris Huff	KIXQ/Joplin, MO OM: Chad Elliot PD: Cody Carlson	KBUL/Reno, NV OM: Nick Elliott PD: Brad Hansen APD/MD: Derek Gunn	KZSN/Wichita, KS OM/MD: Lyman James APD: Todd Taylor MD: Rick Regan
KWLI/Denver, CO PD: Bill Gamble APD/MD: Randy Shannon	WNWN/Kalamazoo, MI PD: P.J. Lacey APD: Scott Wagner MD: Tim Harris	KUUB/Reno, NV OM: Jim McClain APD: "Big" Chris Hart	WILQ/Williamsport, PA OM/MD: Ted Minier APD/MD: John O'Brien
KJYY/Des Moines, IA OM: Jack O'Brien PD: Andy Elliott MD: Eddie Hatfield	KDBR/Kalispell, MT OM/MD: John Michaels	WDWG/Rocky Mount, NC OM: David Perkins PD/MD: Rick Braswell APD: Dave Richmond	KXDD/Yakima, WA OM/MD: Dewey Boynton APD/MD: Joel Baker
WTYY/Dothan, AL OM/MD: Amie Pollard MD: Mike Casey	WKOA/Lafayette, IN PD: Mark Allen APD: Annie James MD: Bob Vizza	WCEN/Saginaw, MI PD/MD: Joby Phillips	

THIS WEEK	LAST WEEK	WEEKS ON CHART	ARTIST TITLE	COUNTRY INDICATOR	IMPRINT / PROMOTION LABEL	PLAYS TW +/-	TOTAL AUD.
2	15	15	SUGARLAND STAY		MERCURY	4373 +574	9,476
3	12	12	RASCAL FLATTS WINNER AT A LOSING GAME		LYRIC STREET	4348 +587	9,966
4	17	17	TAYLOR SWIFT OUR SONG		BIG MACHINE	4265 +186	9,521
5	19	19	KEITH URBAN EVERYBODY		CAPITOL NASHVILLE	4196 +536	9,901
6	11	11	BRAD PAISLEY LETTER TO ME		ARISTA NASHVILLE	4129 +680	9,363
7	23	23	MONTGOMERY GENTRY WHAT DO YA THINK ABOUT THAT		COLUMBIA	3859 +183	8,752
8	21	21	GARY ALLAN WATCHING AIRPLANES		MCA NASHVILLE	3500 +642	7,626
9	10	10	BILLY RAY CYRUS WITH MILEY CYRUS READY, SET, DON'T GO		WALT DISNEY/LYRIC STREET	3405 +714	7,410
10	13	13	RODNEY ATKINS CLEANING THIS GUN (COME ON IN BOY)		CURB	3075 +523	7,002
11	4	4	KENNY CHESNEY SHIFTWORK		BNA	2935 +571	6,823
12	7	7	ALAN JACKSON SMALL TOWN SOUTHERN MAN		ARISTA NASHVILLE	2917 +538	6,482
13	10	10	TOBY KEITH GET MY DRINK ON		SHOW DOG NASHVILLE	2885 +415	6,515
14	14	14	CHUCK WICKS STEALING CINDERELLA		RCA	2680 +325	6,273
15	3	3	CARRIE UNDERWOOD ALL-AMERICAN GIRL		ARISTA/ARISTA NASHVILLE	2679 +551	6,291
16	16	16	CRAIG MORGAN INTERNATIONAL HARVESTER		BROKEN BOW	2622 +349	5,822
17	5	5	TIM MCGRAW SUSPICIONS		CURB	2599 +426	5,688
18	17	17	BROOKS & DUNN GOD MUST BE BUSY		ARISTA NASHVILLE	2516 +334	5,436
19	21	21	CHRIS CAGLE WHAT KINDA GONE		CAPITOL NASHVILLE	2394 +540	4,910
20	19	19	JASON ALDEAN LAUGHED UNTIL WE CRIED		BROKEN BOW	2238 +424	4,898
21	16	16	BUCKY COVINGTON IT'S GOOD TO BE US		LYRIC STREET	1964 +417	4,239
22	6	6	PHIL VASSAR LOVE IS A BEAUTIFUL THING		UNIVERSAL SOUTH	1397 +299	3,078
23	28	28	GARTH BROOKS & HUEY LEWIS WORKIN' FOR A LIVIN'		PEARL/BIG MACHINE	1387 +325	2,945
24	30	30	EMERSON DRIVE YOU STILL OWN ME		MONTAGE/MIDAS/NEW REVOLUTION	1347 +399	2,871
25	29	29	MARK CHESNUTT ROLLIN' WITH THE FLOW		LOFTON CREEK	1237 +228	2,552
26	32	32	KELLIE PICKLER THINGS THAT NEVER CROSS A MAN'S MIND		BNA	1186 +323	2,650
27	31	31	LADY ANTEBELLUM LOVE DON'T LIVE HERE		CAPITOL NASHVILLE	1138 +273	2,524
28	34	34	JAMES OTTO JUST GOT STARTED LOVIN' YOU		RAYBOW/WARNER BROS./WRN	1108 +324	2,502
29	36	36	TRACE ADKINS YOU'RE GONNA MISS THIS		CAPITOL NASHVILLE	1051 +476	2,305
30	33	33	JACK INGRAM MAYBE SHE'LL GET LONELY		BIG MACHINE	975 +182	1,936
31	6	6	JOSH GRACIN WE WEREN'T CRAZY		LYRIC STREET	722 +164	1,441
32	NEW	NEW	JOE NICHOLS IT AIN'T NO CRIME		UNIVERSAL SOUTH	682 +250	1,552
33	35	35	LUKE BRYAN WE RODE IN TRUCKS		CAPITOL NASHVILLE	681 +105	1,409
34	38	38	ASHTON SHEPHERD TAKIN' OFF THIS PAIN		MCA NASHVILLE	643 +124	1,378
35	40	40	JAKE OWEN SOMETHING ABOUT A WOMAN		RCA	639 +164	1,472
36	39	39	MARTINA MCBRIDE FOR THESE TIMES		RCA	565 +51	1,320
37	RE-ENTRY	RE-ENTRY	LITTLE BIG TOWN I'M WITH THE BAND		EQUITY	537 +69	1,067
38	NEW	NEW	MIRANDA LAMBERT GUNPOWDER & LEAD		COLUMBIA	466 +139	0,974
39	NEW	NEW	WHISKEY FALLS FALLING INTO YOU		MIDAS/NEW REVOLUTION	460 +129	0,877
40	NEW	NEW	TERRI CLARK IN MY NEXT LIFE		BNA	453 +73	1,087
41	NEW	NEW	LEE BRICE HAPPY ENDINGS		ASYLUM-CURB	435 +134	0,837

THIS WEEK	LAST WEEK	WEEKS ON CHART	ARTIST TITLE	CANADA COUNTRY	IMPRINT / PROMOTION LABEL	PLAYS TW +/-
2	12	12	BRAD PAISLEY LETTER TO ME		ARISTA NASHVILLE/SONY BMG	661 +44
3	12	12	RASCAL FLATTS WINNER AT A LOSING GAME		LYRIC STREET/UNIVERSAL	635 +46
4	17	17	TAYLOR SWIFT OUR SONG		OPEN ROAD/UNIVERSAL	626 -19
5	10	10	TERRI CLARK IN MY NEXT LIFE		BNA/SONY BMG	583 +20
6	12	12	SUGARLAND STAY		MERCURY/UNIVERSAL	515 +57
7	15	15	SHANE YELLOWBIRD I REMEMBER THE MUSIC		306	497 +5
8	19	19	KEITH URBAN EVERYBODY		CAPITOL NASHVILLE/EMI	494 -8
9	5	5	KENNY CHESNEY SHIFTWORK		BNA/SONY BMG	492 +128
10	8	8	ALAN JACKSON SMALL TOWN SOUTHERN MAN		ARISTA NASHVILLE/SONY BMG	492 +71
11	7	7	JASON BLAINE FLIRTIN' WITH ME		NMM ADE	486 +2
12	8	8	MONTGOMERY GENTRY WHAT DO YA THINK ABOUT THAT		COLUMBIA/SONY BMG	479 +7
13	13	13	TOBY KEITH GET MY DRINK ON		SHOW DOG NASHVILLE/UNIVERSAL	450 +32
14	10	10	PAUL BRANDT COME ON & GET SOME		UNIVERSAL	446 -3
15	14	14	WILLIE MACK DON'T WASTE YOUR PRETTY		OPEN ROAD/UNIVERSAL	440 +22
16	15	15	BILLY RAY CYRUS WITH MILEY CYRUS READY, SET, DON'T GO		WALT DISNEY/LYRIC STREET/UNIVERSAL	425 +9
17	20	20	EMERSON DRIVE EVERYDAY WOMAN		MIDAS/KOCH	415 +37
18	17	17	DOC WALKER THAT TRAIN		OPEN ROAD/UNIVERSAL	409 +1
19	27	27	TIM MCGRAW SUSPICIONS		CURB/EMI	404 +61
20	21	21	GARY ALLAN WATCHING AIRPLANES		MCA NASHVILLE/UNIVERSAL	393 +20
21	19	19	BROOKS & DUNN GOD MUST BE BUSY		ARISTA NASHVILLE/SONY BMG	392 +12
22	26	26	RODNEY ATKINS CLEANING THIS GUN (COME ON IN BOY)		CURB/EMI	391 +45
23	16	16	GEORGE STRAIT HOW 'BOUT THEM COWGIRLS		MCA NASHVILLE/UNIVERSAL	374 -36
24	34	34	CARRIE UNDERWOOD ALL-AMERICAN GIRL		ARISTA/SONY BMG	367 +92
25	22	22	JOSH TURNER FIRECRACKER		MCA NASHVILLE/UNIVERSAL	359 -12
26	25	25	AARON LINES SOMEBODY'S SON		OUTSIDE THE LINES	355 0
27	23	23	JOHNNY REID DARLIN'		OPEN ROAD/UNIVERSAL	340 -26
28	11	11	KENNY CHESNEY DON'T BLINK		BNA/SONY BMG	334 -90
29	31	31	ALEX J ROBINSON BREAKIN' ON THE LOVE THING		DALE SPEAKING	327 -4
30	30	30	DERIC RUTTAN GOOD TIME		NOT LISTED	324 -12
31	28	28	GORD BAMFORD BLAME IT ON THAT RED DRESS		GWB/ROYALTY	320 -21

♦ indicates CanCon

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What you missed at the Arbitron Fly-In

The (Fly) Ins And Outs Of The PPM

Keith Berman

KBerman@RadioandRecords.com

Last month, Arbitron gathered a bunch of people in scenic Columbia, Md., for its two-day Consultant PPM Winter Fly-In extravaganza, where McVay Media founder/president Mike McVay and president of new media Daniel Anstandig presented “How Adult Contemporary Radio Looks in PPM”—a preview of how some of your numbers may change and what to expect when the Portable People Meter moves into your market.

One of the biggest differences that jumps out when looking at ratings from the PPM is what McVay describes as the “cume boom.” In the October 2007 PPM results for Houston, it’s impossible not to notice that, compared with the winter 2007 diary-based Arbitron book, AC KODA and hot AC KHMX (Mix 96.5) more than doubled their cume.

McVay says, “Radio needs to be more of a reach than frequency medium. To that end, you’ll want to build cume—not at the expense of TSL, but cume is king. A lot of cume will be picked up that is now missed with the paper diary.”

Speaking of missing cume that suddenly appears with the PPM, McVay is quick to caution that weekends are not a throwaway daypart where you can constantly toss in specialty programming. In Philadelphia, WBEB (B101) saw its Saturday-Sunday, 6 a.m.-midnight cume almost double with the switch from paper diaries to the PPM. “Be careful about blowing up your brand,” he says.

Where TSL is concerned, it’s important to remember that in the PPM world it’s not a matter of getting people to listen longer, it’s getting people to listen more often. “TSL is built by repeat tune-in,” McVay says. “The more occasions of listening, the longer TSL [you get].” TSL per listening occasion dropped from the diary figure of an hour and 20 minutes to 34 minutes with the PPM, but the number of listening occasions doubled from a dozen to two dozen, and those times occurred throughout all dayparts.

Additionally, the PPM found that almost 75% of listeners will sit through an entire stopset, so

it’s better to run longer—but fewer—stopsets to make sure you’re not giving your audience more opportunities to punch out. “Among those that do tune out, the majority are gone before the conclusion of the first commercial,” McVay says. “The more of an hour you can cover with music, the greater your TSL will be. ‘Less Is More’ has not increased TSL.” In fact, in Houston, the PPM showed that almost all AC listeners sat through a four-minute stopset when they were given a strong and compelling tease before the break.

Let’s take a closer look at those folks who are actually generating these facts and figures: The PPM has found that—surprise—adult formats actually attract more dudes than previously thought, and, on average, men listen more to radio than women do.

In Philly, where the diary reported that two-thirds of B101’s audience was female, the PPM showed that only 55% of the station’s audience was made up of women. An even bigger change was seen in Houston, where women made 71% of KODA’s diary entries, while according to the PPM, a full 49% of listeners were male. Breaking down the audience demo info even further, employed people actually listen to AC radio more than unemployed people, and we also attract higher-income listeners.

Additionally, it’s important to consider where listeners are coming from, and those hot ZIPs become even more significant with the PPM. According to the PPM, 75% of your AQ11 suppliers come from only one-quarter of your market’s ZIP codes.

‘There is zero value to eliminate branding from your radio station. What are you famous for? Sell that benefit to the audience.’

—Mike McVay



‘Some AC stations have virtually no listening outside of middays.’

—Mike McVay

The PPM: Mythbuster

Something else that the PPM turns on its ear is the clock: With the new measuring system, the old philosophies of programming for the top and bottom of the hour don’t look like they’ll hold up anymore. The PPM shows that listening is evenly distributed across all quarter-hours, so it’s no longer a matter of shoving all your best material into certain times or directing listeners to specific parts of the hour.

More surprising—though understandable when you look at some of the reasoning—is the data showing that morning drive on AC radio isn’t as powerful as previously thought. In fact, mornings tend to be one of the weaker dayparts, and middays and afternoon drive appear to be the strongest, with big listening spikes around 9 a.m. and noon. “Some AC stations have virtually no listening outside of middays,” McVay says.

Why the sudden drop in morning-drive listening? One contributing factor is the explosion of TV morning shows. TV is also to blame for drawing listeners away at night as well, where shows like “Grey’s Anatomy” and “Desperate Housewives” occupy the target demos’ attention. To defend against this kind of assault, stations need to make sure their programming is more entertainment-based, drawing on examples set by the media that are beating them, such as NBC’s “Today.”

Another myth is that with the PPM’s ability to detect what the user is listening to, there’s no longer as much of a need to pound call letters and positioning into people’s minds as there was with the recall-based diary. Not true. Just because the PPM automatically picks up what people are listening to doesn’t mean stations don’t need to remind them about their product and where to find it.

You’d be pretty hard-pressed to find someone who doesn’t know what Coca-Cola is or where to find it, but the company still does massive ad campaigns. If a station doesn’t remind people to tune in often (in terms of reminding them often to do so), their PPMs may not get the opportunity to pick up the hidden signals crediting listening to the station. And on a side note, ensure that engineers keep the on-air signal up and encoded, because the PPM can’t measure what it can’t hear.

“There is zero value to eliminate branding from your radio station,” McVay says. “What are you famous for? Sell that benefit to the audience.” But he also stresses the importance of making a station sound cleaner: Cut out the hype while still communicating calls, frequency and message.

Another thing to consider is that while the PPM will supply stations with immediate feedback, but that can be a positive and a negative. One concern raised by programmers is that with such instant measurable reaction available, PDs (and management) might feel compelled to react quickly to changes they make based on audience response—like a new jock, a new format or even a new song, promo or imaging, given that the PPM can provide minute-by-minute information. It’s important to let new elements gain traction before judging their actual reception. **R&R**



► **MICHAEL BUBLÉ** CHARGES IN AT NO. 23 WITH "LOST," WHICH TALLIES THE CHART'S FIFTH-BEST GAIN IN PLAYS (UP 103) AND SCORES MOST ADDED.

LAST WEEK	WEEKS ON CHART	ARTIST / TITLE	NIelsen BDS CERTIFICATIONS	HITPREDICTOR STATUS	PLAYS TW +/-	AUDIENCE MILLIONS	RANK
1	24	COLBIE CAILLAT Bubbly	NO. 1 (3 WKS)	11 ² ☆	2,955 +136	17.316	1
2	29	FERGIE Big Girls Don't Cry		11 ⁴ ☆	2,122 +109	17.174	2
3	36	DAUGHTRY Home		11 ³ ☆	2,017 +102	14.694	3
4	27	PLAIN WHITE T'S Hey There Delilah		11 ³ ☆	1,580 +18	13.171	4
5	28	ELLIOTT YAMIN Wait For You		11 ² ☆	1,471 -30	8.617	7
6	17	CELINE DION Taking Chances		☆	1,212 +85	8.707	6
7	23	PINK Who Knew		11 ⁴ ☆	1,072 +75	9.152	5
8	21	EAGLES How Long		☆	1,068 +38	4.629	11
9	22	KIMBERLEY LOCKE Band Of Gold		☆	748 -15	2.368	14
10	11	TIMBALAND FEATURING ONEREPUBLIC Apologize	MOST INCREASED PLAYS	11 ² ☆	538 +161	6.164	8
11	21	KENNY "BABYFACE" EDMONDS Fire And Rain		☆	569 +31	4.723	9
12	20	BIG & RICH Lost In The Moment		11 ☆	467 +93	1.168	21
13	15	FAITH HILL Lost		☆	414 -21	2.338	15
14	13	JOHN MAYER Dheamin' With A Broken Heart		☆	404 +64	2.783	13
15	17	ENRIQUE IGLESIAS Somebody's Me		☆	340 +27	1.415	19
16	3	ALICIA KEYS No One		11 ³ ☆	270 +68	4.658	10
17	3	TAYLOR SWIFT Teardrops On My Guitar		11	248 +77	1.740	16
18	14	LIFEHOUSE First Time		11	215 +38	2.970	12
19	15	LEANN RIMES Nothin' But A Heartache		☆	205 -8	0.471	-
20	11	KELLY SWEET Dream On		☆	204 +2	0.303	-
21	NEW	MICHAEL MCDONALD (Your Love Keeps Lifting Me) Higher And Higher		☆	168 +152	1.106	22
22	9	SANTANA FEATURING CHAD KROEGER Into The Night		☆	140 +3	0.967	24
23	NEW	MICHAEL BUBLÉ Lost	MOST ADDED	143/REPRISE	138 +103	1.666	18
24	7	DAUGHTRY Over You		11	129 +8	1.171	20
25	5	MARCOON 5 Wake Up Call		11	114 +9	1.670	17
26	4	BOYZ II MEN The Tracks Of My Tears		☆	106 -2	0.109	-
27	6	FIVE FOR FIGHTING I Just Love You		☆	104 +7	0.470	-
28	9	A FINE FRENZY Almost Lover		☆	95 -6	0.948	25
29	2	JORDIN SPARKS Tattoo		☆	90 +16	0.772	26
30	NEW	DANA PARISH Not My Problem		☆	81 +15	0.053	-

THIS WEEK	ARTIST / TITLE	NIelsen BDS CERTIFICATIONS	PLAYS TW	PLAYS LW	THIS WEEK	ARTIST / TITLE	NIelsen BDS CERTIFICATIONS	PLAYS TW	PLAYS LW
1	BON JOVI (You Want To) Make A Memory (Mercury/Island/DJMG)	11	1334	1349	6	SNOW PATROL Chasing Cars (Polygram/A&M/Interscope)	11 ⁴	986	856
2	GWEN STEFANI FEATURING AKON The Sweet Escape (Interscope)	11 ⁴	1239	1253	7	JOHN MAYER Waiting On The World To Change (A&M/Columbia)	11 ⁴	984	987
3	CARRIE UNDERWOOD Before He Cheats (Arista Nashville/RMG)	11 ⁵	1135	1155	8	NATASHA BEDINGFIELD Unwritten (Epic)	11 ⁶	945	924
4	MICHAEL BUBLÉ Everything (143/Reprise)	11	1085	1042	9	DANIEL POWTER Bad Day (Warner Bros.)	11 ⁵	822	835
5	THE FRAY How To Save A Life (Epic)	11 ⁵	988	1019	10	LIFEHOUSE You And Me (Geffen/Interscope)	11 ⁷	815	737

MOST ADDED

ARTIST TITLE / LABEL NEW STATIONS

MICHAEL BUBLÉ 28
Lost (143/Reprise)
KBEE, KMGA, KMXZ, KRNO, KRWM, KTSM, KUDL, KUMU, KWAV, Sirius Starlite, WDEF, WFMK, WFPQ, WHUD, WKJY, WLDB, WLTW, WMAA, WMMG, WMMC, WRVW, WRVR, WSHH, WSPA, WTCB, WZLD

MICHAEL MCDONALD 17
(Your Love Keeps Lifting Me) Higher And Higher (Universal Motown)
KBEE, KMGA, KTDY, KTSM, KUDL, KUMU, KVKI, Sirius Starlite, WARM, WCDV, WCRZ, WKJY, WMGC, WSHH, WSPA, WTCB, WTVR

TIMBALAND FEAT. ONEREPUBLIC 7
Apologize (Mosley/Blackground/Interscope)
KMGA, WCRZ, WLHT, WMAA, WMMC, WOBM, WRSR

SHELBY LYNNE 7
Anyone Who Had A Heart (Lost Highway)
KQIS, KWAV, WFMK, WHLG, WHUD, WJCK, WRSA

TAYLOR SWIFT 5
Teardrops On My Guitar (Big Machine/Universal Republic)
KUMU, Sirius Starlite, WMAA, WRVR, XM The Blend

SARA BAREILLES 5
Love Song (Epic)
KTSM, KWAV, WMMG, WMMV, WRSA

TRUEHEART 5
Plan For Peace (E-Heart)
KWAV, WFMK, WJCK, WJXB, WTFM

ADDED AT...

WHLG
Ft. Pierce, FL
PD/MD: George Coles
matchbox twenty, How Far We've Come, 13 Seal, Amazing, 9 Shelby Lynne, Anyone Who Had A Heart, 5 Anne Murray With Shania Twain, You Needed Me, 0 Plumb, In My Arms, 0

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NEW AND ACTIVE

ARTIST TITLE / LABEL	PLAYS /GAIN	ARTIST TITLE / LABEL	PLAYS /GAIN
MATCHBOX TWENTY How Far We've Come (Melisma/Atlantic) TOTAL STATIONS: 6	73/2	SARA BAREILLES Love Song (Epic) TOTAL STATIONS: 6	43/24
KELLY KING I Don't Wanna Sing That Song (Calella) TOTAL STATIONS: 14	71/3	THE LAST GOODNIGHT Pictures Of You (Virgin) TOTAL STATIONS: 2	37/18
INGRIGIO MICHAELSON The Way I Am (Cabin 24/Original Signal/RED) TOTAL STATIONS: 5	51/13	KOOL & THE GANG Dave (KTFA) TOTAL STATIONS: 5	24/24
LACY YOUNGER Something You Do (Big Deal/Big Pond) TOTAL STATIONS: 9	48/12	BUCKCHERRY Sorry (Eleven Seven/Atlantic/Lava) TOTAL STATIONS: 1	20/0
CHUBBY CHECKER Knock Down The Walls (TEEC) TOTAL STATIONS: 4	47/5	JOHN MAYER Say (Aware/Columbia) TOTAL STATIONS: 3	19/5

MOST INCREASED PLAYS

+161 ☆ **TIMBALAND FEAT. ONEREPUBLIC**
Apologize (Mosley/Blackground/Interscope)
WEBE +20, WPVR +20, KSOE +11, WYYY +10, WARM +9, WLHT +9, WMGC +8, KISC +7, WZLD +6, WTCB +6

+152 **MICHAEL MCDONALD**
(Your Love Keeps Lifting Me) Higher And Higher (Universal Motown)
WHUD +18, WVLI +14, KQIS +11, WDEF +10, WHLG +10, KMGA +9, WJBR +9, KOST +8, KMKY +7, WMUX +6

+136 **COLBIE CAILLAT**
Bubbly (Universal Republic)
WGSY +16, KRWM +13, KUDL +13, WRSA +12, WLQT +8, WOOD +8, SISL +7, KGBX +7, WJXB +7, WCDV +5

+109 ☆ **FERGIE**
Big Girls Don't Cry (will.i.am/A&M/Interscope)
SISL +11, WOOD +8, WSLQ +8, WNIC +7, WTCB +6, KUDL +6, KTDY +5, WJBR +5, KGBX +5, WRCH +5

+103 **MICHAEL BUBLÉ**
Lost (143/Reprise)
WVLI +13, WTCB +12, KOST +11, WHLG +10, WHUD +8, WCDV +7, WHOM +7, WKJY +5, WLRQ +4, KUDL +4

FOR WEEK ENDING JANUARY 13, 2008
LEGEND: See legend to charts in charts section for rules and symbol explanations.
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► SARA BARELLES' DEBUT TRACK, "LOVE SONG," BECOMES HER FIRST TOP 10 (11-10). FOUR FELLOW FEMALES ARE ALSO ENJOYING THEIR FIRST CHART SUCCESS AT NOS. 1, 13, 17 AND 20.

THIS WEEK	LAST WEEK	WEEKS ON CHART	ARTIST TITLE	NIelsen BDS CERTIFICATIONS	HITPREDICTOR STATUS	PLAYS TW +/-	AUDIENCE MILLIONS RANK
1	1	28	COLBIE CAILLAT Bubbly	NO. 1 (13 WKS)	11 2 ☆	3098 -98	15.237 2
2	2	15	TIMBALAND FEATURING ONEREPUBLIC Apologize		11 2 ☆	2916 +31	15.274 1
3	3	30	PINK Who Knew		11 2 ☆	2633 -92	14.130 3
4	4	24	DAUGHTRY Over You		11 ☆	2579 -62	13.689 4
5	6	18	SANTANA FEATURING CHAD KROEGER Into The Night		☆	2578 +4	13.111 6
6	5	24	MAROON 5 Wake Up Call		11	2533 -84	13.270 5
7	8	25	FINGER ELEVEN Paralyzer		11 3	2496 +113	12.366 7
8	7	26	MATCHBOX TWENTY How Far We've Come		11 ☆	2301 -257	11.058 8
9	9	25	THE LAST GOODNIGHT Pictures Of You		☆	2211 -33	9.849 9
11	21	21	SARA BARELLES Love Song		☆	1946 +191	8.679 12
12	14	14	BUCKCHERRY Sorry		☆	1895 +142	7.923 14
14	12	12	LINKIN PARK Shadow Of The Day		☆	1725 +73	7.734 15
15	9	9	TAYLOR SWIFT Teardrops On My Guitar		11 ☆	1685 +140	7.554 16
14	10	37	LIFEHOUSE First Time		11 ☆	1591 -218	8.129 13
15	13	32	FERGIE Big Girls Don't Cry		11 4 ☆	1585 -165	8.681 11
16	8	8	ALICIA KEYS No One		11 3 ☆	1533 +193	9.132 10
17	10	10	JORDIN SPARKS Tattoo		☆	1478 +164	6.240 17
18	19	10	LIFEHOUSE Whatever It Takes		☆	1354 +152	5.416 20
19	18	17	BON JOVI Lost Highway		☆	1256 -11	6.231 18
20	20	11	INGRID MICHAELSON The Way I Am		☆	1134 +55	5.473 19
22	9	9	LENNY KRAVITZ I'll Be Waiting		☆	781 +31	2.320 27
22	23	11	NATASHA BEDINGFIELD Love Like This		☆	749 +26	3.470 22
23	21	11	GOOD CHARLOTTE I Don't Wanna Be In Love (Dance Floor Anthem)		☆	748 -38	2.922 23
24	27	9	FERGIE Clumsy		11	720 +121	4.015 21
25	31	5	MAROON 5 Won't Go Home Without You		☆	707 +250	2.704 24
26	25	13	DURAN DURAN Falling Down		☆	705 +85	2.430 26
35	4	4	JOHN MAYER Say		☆	546 +217	2.439 25
28	29	7	EMERSON HART I Wish The Best For You		☆	534 +51	1.147 34
29	NEW		DAUGHTRY Feels Like Tonight		☆	530 +307	2.229 28
30	28	9	GRAHAM COLTON Best Days		☆	504 +10	1.085 37
31	26	17	MAT KEARNEY Breathe In Breathe Out		☆	471 -145	0.973 38
32	8	8	MATT NATHANSON Car Crash		☆	451 +11	1.140 35
33	37	4	MATCHBOX TWENTY These Hard Times		☆	447 +153	1.833 31
34	33	6	THREE DAYS GRACE Never Too Late		11	443 +62	1.250 33
35	30	19	BOYS LIKE GIRLS The Great Escape		11 ☆	382 -76	1.426 32
36	36	11	RIHANNA FEATURING NE-YO Hate That I Love You		11 2	319 +21	1.934 29
37	34	16	TIMBALAND FEATURING KERI HILSON The Way I Are		11 3 ☆	297 -55	1.875 30
38	40	5	CELINE DION Taking Chances		☆	262 +23	1.113 36
39	38	7	PLAIN WHITE T'S Our Time Now		☆	261 -5	0.581 -
40	39	4	PARAMORE Misery Business		☆	242 0	0.768 -

MOST ADDED

ARTIST TITLE / LABEL	NEW STATIONS
DAUGHTRY Feels Like Tonight (RCA/RMG) KALC, KBBY, KLZR, KMXX, KPEK, KQKQ, KRUZ, KUDD, KZZO, WAJI, WBNS, WKRP, WNNK, WPLJ, WTMX	15
JOHN MAYER Say (Aware/Columbia) KALZ, KAMX, KJMY, KMXX, KPEK, KZZU, WAJI, WAYV, WCDA, WKRP, WMC, WMEE, WMMX	13
MAROON 5 Won't Go Home Without You (A&M/Octone/Interscope) KCIX, KJMY, KPEK, KRUZ, KSRZ, WHBC, WJLK, WMMX, WRVE, WTIC	10
MATCHBOX TWENTY These Hard Times (Melisma/Atlantic) KBBY, KCDU, KLTC, KRUZ, Sirius The Pulse, WBMX, WNNK, WWWI, XM Flight 26	9
COLBIE CAILLAT Realize (Universal Republic) KCDU, KLLY, KQKQ, KSII, KVLY, KZZO, WBNS, WHBC, WTIC	9
TAYLOR SWIFT Teardrops On My Guitar (Big Machine/Universal Republic) KCDU, KFVY, KMXX, KSRZ, KYKY, WAJI, WJLK, WTSS	8
ALICIA KEYS No One (MBKJ/RMG) KDMX, KIOI, KJMY, KMXP, KRSK, WHBC, WTSS	7
SHERYL CROW Love Is Free (A&M/Interscope) KLLY, KLTC, KLZR, KVLY, WAYV, WMC, WTMX	7
VANESSA CARLTON Hands On Me (The Inc./Universal Motown) KCDU, KLLY, KLTC, KSII, KVLY, WAYV, WCDA	7
JOSH KELLEY Unfair (DNK) KCDU, KLCA, KLLY, KSII, WAYV, WTMX	6

ADDED AT...
KPLZ
Seattle, WA
PD: Kent Phillips
APD: Leonard Barokas
MD: Alisa Hashimoto
Fergie, Clumsy, O
Jack Johnson, If I Had Eyes, O
Keith Urban, Everybody, O
Rihanna Feat. Ne-Yo, Hate That I Love You, O
Three Days Grace, Never Too Late, O

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NEW AND ACTIVE

ARTIST TITLE / LABEL	PLAYS /GAIN	ARTIST TITLE / LABEL	PLAYS /GAIN
JAMES BLUNT Same Mistake (Custard/Atlantic) TOTAL STATIONS: 19	187/17	MILEY CYRUS See You Again (Hollywood) TOTAL STATIONS: 7	103/26
ONEREPUBLIC Stop And Stare (Mosley/Interscope) TOTAL STATIONS: 12	171/53	A FINE FRENZY Almost Lover (Virgin) TOTAL STATIONS: 7	102/4
SHERYL CROW Love Is Free (A&M/Interscope) TOTAL STATIONS: 8	156/30	JACK JOHNSON If I Had Eyes (Brushfire/Universal Republic) TOTAL STATIONS: 11	98/20
COLBIE CAILLAT Realize (Universal Republic) TOTAL STATIONS: 14	136/53	BOYS LIKE GIRLS Hero/Heroine (Columbia) TOTAL STATIONS: 3	83/20
BRUCE SPRINGSTEEN Girls In Their Summer Clothes (Columbia) TOTAL STATIONS: 11	117/4	EDDIE VEDDER Hard Sun (Monkey Wrench/J/RMG) TOTAL STATIONS: 10	51/14

MOST INCREASED PLAYS

+307	DAUGHTRY Feels Like Tonight (RCA/RMG) KZZU +24, WKRP +20, XF26 +20, KRUZ +18, KPLZ +17, SIPL +17, WMEE +17, KZZO +15, KVLY +11, KLTC +10
+250	MAROON 5 Won't Go Home Without You (A&M/Octone/Interscope) KPEK +31, KRUZ +23, KSTP +23, KJMY +20, XF26 +19, KPLZ +18, WTIC +17, WPLJ +15, WHBC +14, WAYV +12
+217	JOHN MAYER Say (Aware/Columbia) WTMX +21, KYKY +20, KJMY +19, WRQX +15, KSII +19, SIPL +17, WTSS +14, KAMX +13, WMMX +12, WPLJ +11
+193	ALICIA KEYS No One (MBKJ/RMG) WRMF +21, KYKY +20, KJMY +19, WRQX +15, KLTC +15, KDMX +13, WJLK +12, KMXP +11, WCDA +9, WQAL +9
+191	SARA BARELLES Love Song (Epic) WAYV +20, KSII +19, WBMX +17, KYKY +16, KLLC +16, WPLJ +13, WQAL +12, WKRP +12, KZZO +11, WTMX +10

FOR WEEK ENDING JANUARY 13, 2008
LEGEND: See legend to charts in charts section for rules and symbol explanations.
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AC REPORTERS

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OM: Kevin Callahan
PD: Ric Mitchell
APD/MD: Chad O' Hara | WXKC/Erie, PA
OM: Adam Reese
PD: Ron Arlen | WMGQ/Middlesex, NJ
PD: Jeff Rafter
APD/MD: Debbie Mazella | WTVR/Richmond, VA*
OM/PD: Bill Cahill
APD: Adam Stubbs
MD: Kat Simons |
| KMGA/Albuquerque, NM*
OM: Eddie Haskell
PD/MD: Justin Riley | WCRZ/Flint, MI*
OM/PD: J. Patrick
APD/MD: George Mckintyre | WLDB/Milwaukee, WI*
PD/MD: Stan Atkinson | WSLQ/Roanoke, VA*
PD: Jim Murphy
MD: Dick Daniels |
| WLEV/Allentown, PA*
OM/PD: Shelly Easton
APD/MD: Jerry Padden | WDAR/Florence, SC
PD/MD: Wil Nichols | WMXC/Mobile, AL*
OM: Steve Powers
PD: Dan Mason
MD: Mary Booth | WGFB/Rockford, IL
OM: Jim Stone
PD: Timothy Crull
MD: Gail Lewis |
| KYMG/Anchorage, AK
OM: Mark Murphy
PD/MD: Dave Flavin | WAFY/Frederick, MD
PD: Marc Richards | WOBM/Monmouth, NJ*
PD/MD: Steve Ardolina | KBEE/Salt Lake City, UT*
PD: Rusty Keys |
| WFPG/Atlantic City, NJ*
PD/MD: Gary Guida | KSOF/Fresno, CA*
OM: Paul Wilson
PD: Mike Brady
MD: Kristen Kelley | KWAV/Monterey, CA*
PD/MD: Bernie Moody | KBAY/San Jose, CA*
PD: Dana Jang
MD: Steve Fox |
| KKMJ/Austin, TX*
PD: Cat Thomas
APD: Stephen Michael Kerr
MD: Terri McCormick | KTRR/Ft. Collins, CO
OM/PD: Mark Callaghan | WMLS/Montgomery, AL*
PD/MD: Brian Roberts | KSBL/Santa Barbara, CA
PD: Rob Miller
MD: Peter Bie |
| WCDV/Baton Rouge, LA*
OM: LeBron "LEJ" Joseph
PD: Jeff Johnson | WHLG/Ft. Pierce, FL*
PD/MD: George Coles | WALK/Nassau, NY*
PD/MD: Rob Miller
APD: Patrick Shea | Music Choice Lite Hits/Satellite
PD: Justin Prager
MD: Michael Schwab |
| KKMY/Beaumont, TX*
PD: Don Rivers | WLHT/Grand Rapids, MI*
OM/PD: Bill Bailey
MD: Kim Carson | WKJY/Nassau, NY*
PD: Bill Edwards
MD: Jodi Vale | Sirius Starlite/Satellite*
OM/PD: Kid Kelly |
| WMJY/Biloxi, MS*
OM/PD: Walter Brown | WOOD/Grand Rapids, MI*
OM: Doug Montgomery
PD/MD: Tim Kiesling | WLTW/New York, NY*
PD: Jim Ryan
APD/MD: Morgan Prue | XM The Blend/Satellite*
OM/PD: Mike Abrams |
| WMXW/Binghamton, NY
PD: Bob Taylor | WMGV/Greenville, NC*
PD: Colleen Jackson | WVFS/New York, NY*
PD: Rick Martini
APD/MD: Fabi Pimentel | KRWM/Seattle, WA*
PD: Laura Dane |
| KXLT/Boise, ID*
PD: Brent Carey
APD/MD: Tobin Jeffries | WSPA/Greenville, SC*
OM: Mark Hamlin
PD/MD: Mike McKeel | WHUD/Newburgh, NY*
OM/PD: Steven Petrone
APD/MD: Tom Furci | KVKI/Shreveport, LA*
OM/PD: Gary McCoy |
| WMJX/Boston, MA*
OM/PD: Don Kelley
APD: Candy O'Terry
MD: Mark Laurence | WRCH/Hartford, CT*
PD: Allan Camp
MD: Joe Hann | WVWB/Norfolk, VA*
OM: John Shomby
PD: Mike Allen | WNSN/South Bend, IN
OM/PD: Jim Roberts
APD/MD: Brad King |
| WEBE/Bridgeport, CT*
OM/PD: Curt Hansen
MD: Danny Lyons | KSSK/Honolulu, HI*
PD: Jamie Hyatt | WWDE/Norfolk, VA*
PD: Don London
MD: Mark McCarthy | KISC/Spokane, WA*
PD: Robert Harder |
| WEZF/Burlington, VT*
OM: Steve Cormier
PD/MD: Gale Parmelee | KUMU/Honolulu, HI*
MD: Lee Kirk | KCHX/Odessa, TX
PD/MD: Grace Tijerina | WMAS/Springfield, MA*
OM/PD: Rob Anthony
APD/MD: Chris Kellogg |
| WVAF/Charleston, WV*
OM/PD: Rick Johnson | WAHR/Huntsville, AL*
OM/PD: Lee Reynolds | KMGL/Oklahoma City, OK*
PD/MD: Steve O'Brien | KGBX/Springfield, MO*
OM/PD: Paul Kelley |
| WDEF/Chattanooga, TN*
OM/PD: Danny Howard
APD: Patti Sanders
MD: Robin Daniels | WRSR/Huntsville, AL*
PD: John Malone
MD: Nate Cholevik | WMGF/Orlando, FL*
OM: Chris Kampmeier
PD/MD: Ken Payne
APD: Brenda Matthews | KEZK/St. Louis, MO*
PD: Mark Edwards
APD: Bob London |
| WLIT/Chicago, IL*
OM/PD: Darren Davis
APD/MD: Eric Richeke | WJJK/Jackson, MS*
PD/MD: John Anthony | KEZN/Palm Springs, CA
PD/MD: Rick Shaw | WYYY/Syracuse, NY*
OM: Rich Lauber
PD: Kathy Rowe
APD/MD: Marne Mason |
| WRRM/Cincinnati, OH*
PD: TJ Holland
APD: Ted Morro | WTFM/Johnson City, TN*
PD/MD: Mark Baker | WMEZ/Pensacola, FL*
PD/MD: John Sykes | WRVF/Toledo, OH*
OM: Bill Michaels
PD: Tom Cook
MD: KC Palmer |
| WDOK/Cleveland, OH*
PD: Scott Miller
MD: Ted Kowalski | KCKC/Kansas City, MO*
OM: Mike Kennedy
PD: Ed Walker | WSWT/Peoria, IL
OM/PD: Randy Rundle | KONA/Tri-Cities, WA
OM/PD: Doug Daniels |
| WTQB/Columbia, SC*
OM/PD: Brent Johnson
APD: Jennifer Jensen | KUDL/Kansas City, MO*
OM/PD: Thom McGinty | WBEB/Philadelphia, PA*
PD: Chuck Knight | KMXZ/Tucson, AZ*
OM: Darla Thomas
PD: Bobby Rich
APD/MD: Leslie Lois |
| WGSY/Columbus, GA*
PD: Alan Quin | WJXB/Knoxville, TN*
PD: Jeff Jarrigan | KESZ/Phoenix, AZ*
PD: Kevin Gossett | KBEZ/Tulsa, OK*
PD: Dave Dallow |
| WLNH/Concord (Lakes Region), NH
OM: Andy Mack
PD: Molly King | KQIS/Lafayette, LA*
PD: "Fast Eddie" Nelson
MD: Ed "Big Tuna" Perkins | WLTJ/Pittsburgh, PA*
PD/MD: Chuck Stevens | WLZW/Utica, NY
PD: Eric Miller
MD: Mark Richards |
| KKBA/Corpus Christi, TX*
OM: Ed Ocanas
PD/MD: Bart Allison
APD: Norma Jean Morales | KTDY/Lafayette, LA*
PD: C.J. Clements
APD: Debbie Ray
MD: Steve Wiley | WHOM/Portland, ME*
OM/PD: Tim Moore | WASH/Washington, DC*
PD: Bill Hess |
| WLQT/Dayton, OH*
OM/PD: Jeff Stevens
APD/MD: Brian Michaels | WFMK/Lansing, MI*
OM: Brent Alberts
PD/MD: Chris Reynolds | KKCW/Portland, OR*
OM/PD: Tony Coles | KRBB/Wichita, KS*
OM/PD: Lyman James
MD: Dave Wilson |
| KOSI/Denver, CO*
APD/MD: Steve Hamilton | KSNE/Las Vegas, NV*
PD: Tom Chase
MD: John Berry | WBYY/Portsmouth, NH
OM/PD: Duncan Dewar
APD: Ian Horne
MD: Pat McCrueden | WMGS/Wilkes Barre, PA*
PD: Stan Phillips
APD: Fran Pantuso
MD: Brian Hughes |
| WMGC/Detroit, MI*
OM: Jim Harper
PD: Lori Bennett | KBIG/Los Angeles, CA*
PD/MD: Dave "Chachi" Denes
APD: Jason Griffin | WSNE/Providence, RI*
PD: Rick Everett
APD/MD: David O'Leary | WJBR/Wilmington, DE*
OM/PD: Michael Waite
MD: Catey Hill |
| WNIC/Detroit, MI*
PD: Don Cosselin
APD/MD: Theresa Lucas | KOST/Los Angeles, CA*
PD/MD: Stella Schwartz | WWLI/Providence, RI*
OM/PD: Tony Bristol
APD: Mike Rovin | WSRS/Worcester, MA*
PD/MD: Tom Holt |
| WOOF/Dothan, AL
PD/MD: Leigh Simpson | WZID/Manchester, NH*
OM/PD: Bob Bronson | WRAL/Raleigh, NC*
PD: Barry Fox
APD/MD: Jim Kelly | WARM/York, PA*
PD: Dave Russell
MD: Melanie Gardner |
| KTSM/EI Paso, TX*
PD/MD: Bill Tole
APD: Sam Cassano | WLRQ/Melbourne, FL*
OM/PD: Ken Holiday
APD/MD: Michael W. Lowe | KNEV/Reno, NV*
OM/PD: Nick Elliott | KRNO/Reno, NV*
PD/MD: Dan Fritz |
| | WRVR/Memphis, TN*
OM/PD: Jerry Dean
MD: Scott Miller | | |

* Monitored Reporters

THIS WEEK	LAST WEEK	WEEKS ON CHART	ARTIST TITLE	CANADA AC	IMPRINT / PROMOTION LABEL	PLAYS	
						TW	+/-
1	1	16	COLBIE CAILLAT BUBBLY		UNIVERSAL REPUBLIC/UNIVERSAL	401	-10
2	2	18	MICHAEL BUBLE LOST	★	143/REPRISE/WARNER	377	-9
3	3	18	CELINE DION TAKING CHANCES		COLUMBIA/SONY BMG	344	-22
4	9	14	FEIST 1234	★	ARTS & CRAFTS	330	+34
5	4	27	FERGIE BIG GIRLS DON'T CRY		WILL.I.AM/A&M/INTERSCOPE/UNIVERSAL	330	+4
6	6	25	JAMES BLUNT 1973		CUSTARD/ATLANTIC/WARNER	315	+8
7	7	39	BON JOVI (YOU WANT TO) MAKE A MEMORY		MERCURY/ISLAND/UNIVERSAL	304	-1
8	5	23	PLAIN WHITE T'S HEY THERE DELILAH		FEARLESS/HOLLYWOOD/UNIVERSAL	303	-18
9	8	22	JULLY BLACK SEVEN DAY FOOL	★	UNIVERSAL	298	+1
10	10	20	RYANDAN THE FACE	★	UNIVERSAL	266	-4
11	13	20	ENRIQUE IGLESIAS SOMEBODY'S ME		UNIVERSAL LATINO/INTERSCOPE/UNIVERSAL	262	+15
12	14	27	KALAN PORTER DOWN IN HEAVEN	★	SONY BMG	245	+5
13	12	15	ALI SLAIGHT THE STORY OF YOUR LIFE	★	WARNER	232	-16
14	11	31	DAUGHTRY HOME		RCA/SONY BMG	226	-23
15	17	28	AVRIL LAVIGNE WHEN YOU'RE GONE	★	RCA/SONY BMG	221	+13
16	16	15	BLUE RODEO THIS TOWN	★	WARNER	216	-6
17	15	40	HAYLEY SALES WHAT YOU WANT	★	UNIVERSAL	210	-20
18	20	9	TIMBALAND FEAT. ONEREPUBLIC APOLOGIZE	★	MOSLEY/BLACKGROUND/INTERSCOPE/UNIVERSAL	196	+52
19	18	39	MAROON 5 MAKES ME WONDER		A&M/OCTONE/UNIVERSAL	152	-21
20	21	20	JUSTIN HINES WISH YOU WELL	★	UNIVERSAL	128	-8
21	19	19	EAGLES HOW LONG		ERC/MERCURY/LOST HIGHWAY/UNIVERSAL	127	-33
22	23	20	SUZIE MCNEIL BELIEVE	★	CURVE/UNIVERSAL	117	-10
23	24	30	JANN ARDEN SON OF A PREACHERMAN	★	UNIVERSAL	115	-5
24	22	14	KIMBERLEY LOCKE BAND OF GOLD		CURB/EMI	112	-16
25	27	13	BRIAN MELO ALL I EVER WANTED	★	SONY BMG	105	+12
26	26	27	CORNEILLE TOO MUCH OF EVERYTHING	★	DEJA MUSIQUE	100	+5
27	29	8	ANNIE BLANCHARD AIDE-MOI A PASSER LA NUIT	★	MUSICOR	86	+20
28	34	17	MARIE-PIER PERREAULT J'OUUBLIERAI	★	ARTISTES	74	+16
29	28	7	HAYLEY SALES KEEP DRIVIN'	★	UNIVERSAL	73	-3
30	25	15	BACKSTREET BOYS INCONSOLABLE		JIVE/SONY BMG	69	-36

THIS WEEK	LAST WEEK	WEEKS ON CHART	ARTIST TITLE	CANADA HOT AC	IMPRINT / PROMOTION LABEL	PLAYS	
						TW	+/-
3	15		ALICIA KEYS NO ONE		MBK/J/SONY BMG	774	+79
1	16		TIMBALAND FEAT. ONEREPUBLIC APOLOGIZE	★	MOSLEY/BLACKGROUND/INTERSCOPE/UNIVERSAL	764	+25
2	19		COLBIE CAILLAT BUBBLY		UNIVERSAL REPUBLIC/UNIVERSAL	742	+3
5	13		FERGIE CLUMSY		WILL.I.AM/A&M/INTERSCOPE/UNIVERSAL	678	+50
9	11		HEDLEY FOR THE NIGHTS I CAN'T REMEMBER	★	UNIVERSAL	661	+113
8	15		FINGER ELEVEN I'LL KEEP YOUR MEMORY VAGUE	★	WIND-UP	639	+59
11	11		RIHANNA DON'T STOP THE MUSIC		SRP/DEF JAM/UNIVERSAL	612	+74
6	17		BRIAN MELO ALL I EVER WANTED	★	SONY BMG	609	+28
7	12		AVRIL LAVIGNE HOT	★	ARISTA/SONY BMG	582	+2
10	4	19	SANTANA FEAT. CHAD KROEGER INTO THE NIGHT	★	ARISTA/SONY BMG	582	-104
15	7		JORDIN SPARKS TATTOO		19/JIVE/SONY BMG	533	+107
13	11		NATASHA BEDINGFIELD FEAT. SEAN KINGSTON LOVE LIKE THIS		PHONOGENIC/EPIC/SONY BMG	519	+29
14	10	24	STATE OF SHOCK MONEY HONEY	★	CORDOVA BAY	507	-35
17	12	23	DAUGHTRY OVER YOU		RCA/SONY BMG	497	-11
16	9		SIMPLE PLAN WHEN I'M GONE	★	ATLANTIC/LAVA/WARNER	441	+81
17	13		BON JOVI LOST HIGHWAY		MERCURY/ISLAND/UNIVERSAL	419	+16
19	14	22	MAROON 5 WAKE UP CALL		A&M/OCTONE/UNIVERSAL	415	-30
25	18		THE LAST GOODNIGHT PICTURES OF YOU		VIRGIN/EMI	366	+20
26	8		LINKIN PARK SHADOW OF THE DAY		WARNER BROS./WARNER	364	+106
21	10		GOOD CHARLOTTE I DON'T WANNA BE IN LOVE (DANCE FLOOR ANTHEM)		DAYLIGHT/EPIC/SONY BMG	359	+35
21	18	25	MATCHBOX TWENTY HOW FAR WE'VE COME		MELISMA/ATLANTIC/WARNER	340	-17
23	6		BUCKCHERRY SORRY		ELEVEN SEVEN/UNIVERSAL	334	+94
24	27	7	MAROON 5 WON'T GO HOME WITHOUT YOU	★	A&M/OCTONE/INTERSCOPE/UNIVERSAL	333	+77
24	20	23	JULLY BLACK SEVEN DAY FOOL	★	UNIVERSAL	319	-11
25	29	6	TAYLOR SWIFT TEARDROPS ON MY GUITAR		BIG MACHINE/UNIVERSAL	310	+62
25	23	16	RIHANNA FEAT. NE-YO HATE THAT I LOVE YOU		SRP/DEF JAM/UNIVERSAL	310	-3
27	22	24	FABER DRIVE TONGUE TIED	★	UNIVERSAL REPUBLIC/UNIVERSAL	285	-33
28	10		LOW LEVEL FLIGHT SAY	★	I HEART	281	+30
29	35	9	I NINE SEVEN DAYS OF LONELY	★	J/SONY BMG	254	+39
30	9		DRAGONETTE I GET AROUND	★	UNIVERSAL	246	+2

★ indicates CanCon



Fans fund recording costs to compensate artists' creative process

ArtistShare: A Novel New Business Model

Carol Archer

CArcher@RadioandRecords.com

before Radiohead's self-released "pay what you want" CD, before iTunes, before many of today's bold industry initiatives, Brian Camelio was in the forefront, offering ArtistShare as an antidote for the ailing recording industry. ■ Since its launch in October 2003, the unique record label has attracted some of the industry's top artists, garnering 11 Grammy Award nominations and three wins.

ArtistShare's first project, jazz composer/arranger Maria Schneider's "Concert in the Garden," was fully funded by Schneider's fan base—making history as the first Grammy winner to be sold exclusively online (digital and CD pressings). Her second release, "Sky Blue," again financially supported by her fan base, doubled the budget of its predecessor, and earned two Grammy nominations for this year's ceremony.

In less than five years since the company's inception, ArtistShare's client roster has grown from two to more than 100 acts, including Schneider, Ron Carter, the Brian Lynch/Eddie Palmieri Project, Kenny Werner, actor Rick Moranis, Danilo Perez, Trey Anastasio, jazz guitar legend Jim Hall, "The Simpsons" composer Alf Clausen and NEA Jazzmaster award recipients Bob Brookmeyer and Billy Childs.

The company's business model, in which fans fund the projects of their favorite artists in exchange for access to their creative process, came about in 2000, which Camelio identifies as "the transition of recorded music from a retail industry to a service industry."

Emerging technology often produces profound change; depending on its application, it may be deemed "destructive technology."

"Just like ice men lost their jobs with the advent of the first electric refrigerator, businesses that depend on selling recorded music, sadly, no longer have a product to sell, because music is easily obtained for free via illegal downloading," Camelio says.

He first felt the repercussions of file-sharing in the late '90s while working as a musician and

novice computer programmer in the record industry. He heard about people trading compressed music files when it was still an underground practice, but it held little appeal for him because it compromised sound quality. In addition, at that point, downloading took a long amount of time, since dial-up connections were still the norm. Nevertheless, he was curious about the concept, especially how he might utilize it as a musician.

Camelio gained more awareness of digital rights management issues when consulting as a leading programmer whose specialty was audio and database for a firm that was building the BMG production music licensing service Web site. He says, "With the rise of Napster, it was clear to me that there really was no way that anybody could ever possibly contain digital data and protect it from being shared. If you can hear it, you can share it. Ethical arguments aside, it's a matter of convenience, and digital downloading will only get easier. In five years, you'll fit every piece of music known to man on your cell phone."

The Real Value Of Music

To Camelio, the realization meant an end to the industry as he knew it. "The day that the first person shared an MP3 with a friend, the music industry ceased to be a retail industry and was transformed into a service industry, because the retail product was instantly devalued," he adds.

He contemplated the one thing that could not be downloaded, that the artist can hold on to and control: the creative process. "That's the product I'm offering," he says. "And each artist is so incred-

'Just like ice men lost their jobs with the advent of the first electric refrigerator, businesses that depend on selling recorded music, sadly, no longer have a product to sell, because music is easily obtained for free via illegal downloading.'

—Brian Camelio



ibly unique that there is no price point."

Camelio considers music one of the most important things in the world. The challenge, as he saw it, was how it would continue to be created. He came up with a simple yet effective model, allowing fans to fund artist projects in exchange for the privilege of participating in the process. This determination was born of his abiding conviction that artists need to be paid for their service before a recording is released, because everything that follows is subject to illegal download.

He asked himself what the value of music is and thought about his favorite artist: Milton Nascimento, whom he wouldn't think twice about paying \$600 to see for several sets at the Blue Note. "What would it be worth to me to watch Milton write a tune? Every artist has fans like me, and the Internet is a great way to connect fans and artists. Built into this model is allowing fans to show their appreciation. My concern is for the creation of music—not so much its sale—and that artists are compensated, so they can continue," he says.

A New Mind-Set Is Born

Describing himself as "an accidental entrepreneur," Camelio had his work cut out for him in 2000, when virtually no streaming video existed that would allow participants to witness the process. So he developed software and a Web site to handle the concept, using available media that created a 360-degree view to document the artistic process.

He says that ArtistShare is a service provider, not a record label per se, in that it doesn't own masters. In fact, artists own everything, including publishing, except for the company's 15% fee. Rather, it supervises fans and "makes them feel part of a club, which is a very novel thing." For example, one act posted an offer that allows fans to attend a recording session and get their name on the record for \$10,000. One participant in Schneider's second ArtistShare recording put up \$18,000.

"The music industry is unlike any other, in that its product is so complex, vulnerable and means so many different things to different people that you can't really sell it. You are building powerful emotional relationships with listeners," he says. "Allowing people access deepens their connections to artists."

A new mind-set accompanies Camelio's business model. When artists express concern that their music will be illegally downloaded, he tells them to worry if the public is not downloading it, because piracy signals that people want their work.

"Remember, the end result—the product—is not the digital file or the CD; the product is their creative process and an incredible product, marketing tool and spiritual expression in one, and it cannot be diluted," he says. Thus anyone who illegally downloads a song and likes it enough to go to the artist's Web site becomes a potential ArtistShare participant, Camelio says.

The ArtistShare model continues to broaden its reach and applicability, recently expanding to include authors, photographers, fine artists and filmmakers.

R&R

R&R SMOOTH JAZZ

POWERED BY **nielsen** BDS



► **ERIC MARIENTHAL**, WHO RECENTLY PERFORMED WITH THE CHICK COREA ELECTRIK BAND FOR SIX NIGHTS AT THE BLUE NOTE IN NEW YORK, INCLUDING NEW YEAR'S EVE, ENJOYS MOST INCREASED PLAYS HONORS WITH "BLUE WATER" (4-3, UP 117).

LAST WEEK	WEEKS ON CHART	ARTIST TITLE	1) NIELSEN BDS CERTIFICATIONS IMPRINT / PROMOTION LABEL	PLAYS TW +/-	AUDIENCE MILLIONS FANK
1	2	CANDY DULFER L.A. CITY LIGHTS	NO. 1 (7 WKS) HEADS UP	598 +59	7.840 1
2	1	BONEY JAMES LET IT GO	CONCORD/CMG	566 +20	6.317 4
3	4	ERIC MARIENTHAL BLUE WATER	PEAK/CMG	552 +117	7.745 2
4	5	JAY SCTO SLAMMIN'	NUGROOVE	477 +47	4.046 7
5	6	PAUL HARDCASTLE LUCKY STAR	TRIPPIN' N' RHYTHM	469 +77	5.549 5
6	7	CHRIS BOTTI VENICE	COLUMBIA	458 +76	6.384 3
7	3	JEFF GOLUB FEATURING RICHARD ELLIOT AIN'T NO WOMAN (LIKE THE ONE I GOT)	NARADA JAZZ/BLG	423 -31	3.971 8
8	11	QUEEN LATIFAH POETRY MAN	FLAVOR UNIT/VERVE	351 +44	3.944 9
9	17	BRIAN SIMPSON WHAT CHA GONNA DO?	RENDEZVOUS	265 +47	4.375 6
10	12	DOWN TO THE BONE PARKSIDE SHUFFLE	NARADA JAZZ/BLG	264 -36	2.029 21
11	9	KEIKO MATSUI BLACK RIVER	SHOUT! FACTORY	261 -64	2.934 12
12	14	KENNY "BABYFACE" EDMONDS FIRE AND JAZZ	MERCURY/IDJMG	259 -11	2.541 16
13	13	FOUR5EAST NOODLE SOUP	NATIVE LANGUAGE	259 -38	3.482 10
14	10	PAUL TAYLOR LADIES CHOICE	PEAK/CMG	255 -58	3.252 11
15	15	EVERETTE HARP OLD SCHOOL	SHANACHIE	248 +24	2.371 18
16	19	EUGE GROOVE MR. GROOVE	AIRPOWER MOST ADDED NARADA JAZZ/BLG	235 +59	2.544 15
17	18	NAJEE COME WHAT MAY	HEADS UP	233 +18	2.885 13
18	16	NYEE MOSES BETWEEN US	NYEE MOSES	225 +6	2.417 17
19	20	ALICIA KEYS NO ONE	MBK/JRMG	175 +16	2.665 14
20	22	CHUCK LOEB WINDOW OF THE SOUL	HEADS UP	172 +16	1.158 29
21	23	JIMMY SOMMERS HAPPY HOUR	GEMINI	160 +19	1.487 26
22	21	CHAKA KHAN FEATURING MICHAEL MCDONALD YOU BELONG TO ME	BURGUNDY	141 -17	1.517 24
23	25	WALTER BEASLEY WHY NOT YOU	HEADS UP	137 +13	1.351 27
24	27	PAUL BROWN OL' SKOOL N'	PEAK/CMG	117 +9	2.351 19
25	26	KIRK WHALUM THE WAVE (2007)	RENDEZVOUS	116 -1	1.641 23
26	29	WAYMAN TISDALE LET'S DO IT AGAIN	RENDEZVOUS	85 +3	1.897 22
27	28	MICHAEL MANSON COMING RIGHT AT YA	NUGROOVE	85 +1	1.499 25
28	RE-ENTRY	KELLY SWEET DREAMIN'	RAZOR & TIE	82 +4	0.477 -
29	NEW	MICHAEL MCDONALD WALK ON BY	UNIVERSAL MOTOWN	81 +4	0.737 -
30	RE-ENTRY	JOYCE COOLING COOL OF THE NIGHT	NARADA JAZZ/BLG	78 +2	0.319 -

NEW AND ACTIVE

ARTIST TITLE / LABEL	AUD / GAIN	ARTIST TITLE / LABEL	AUD / GAIN	ARTIST TITLE / LABEL	AUD / GAIN
SIMPLY RED Smiley (Smiley.com)	76/10	ANGIE STONE FEAT. PAULETTA WASHINGTON Happy Being Me (Stax/CMG)	67/11	DIANA KRALL The Heart Of Saturday Night (Verve)	55/7
ROBIN THICKE Can U Believe (Star Trak/Interscope)	75/13	CHIELI MINUCCI & SPECIAL EFX Sweet Surrender (Shanachie)	63/5	MARCUS MILLER FEAT. CORINNE BAILEY RAE Free (Concord Jazz/CMG)	52/19
TOTAL STATIONS:	9	TOTAL STATIONS:	5	TOTAL STATIONS:	5
TOTAL STATIONS:	6	TOTAL STATIONS:	7	TOTAL STATIONS:	5

MOST ADDED

ARTIST TITLE / LABEL	NEW STATIONS
EUGE GROOVE Mr. Groove (Narada Jazz/BLG) KIFM, KKSF, KRVR, KWJZ, Sirius Jazz Cafe, WJZZ, WJSJ, WJZW	8
PAUL HARDCASTLE Lucky Star (Trippin' N' Rhythm) KIFM, KWJZ, WJSJ, WJZW	4
MICHAEL MCDONALD Walk On By (Universal Motown) KOAS, KRVR, KWJZ, WQCD	4
PAUL BROWN Ol' Skoolin' (Peak/CMG) KJZS, KRVR, Sirius Jazz Cafe	3
EVERETTE HARP Old School (Shanachie) Sirius Jazz Cafe, WJSJ	2
CHUCK LOEB Window Of The Soul (Heads Up) KBZN, WJZZ	2
JESSY J Tequila Moon (Peak/CMG) KIFM, KRVR	2
NILS Dreamin' (Baja/TSR) KJCD, KRVR	2
RICK BRAUN & RICHARD ELLIOT Better Times (ARTizen) KJZS, XM Watercolors	2
MICHAEL MCDONALD (Your Love Keeps Lifting Me) Higher And Higher (Universal Motown) KBZN, KSSJ	2

ADDED AT...

KIFM
San Diego, CA
PD: Mike Vasquez
APD: J. Wiedenheimer
MD: Kelly Cole

98.1
Euge Groove, Mr. Groove, 10
Jessy J, Tequila Moon, 9
Paul Hardcastle, Lucky Star, 9

FOR REPORTING STATIONS PLAYLISTS GO TO:
www.RadioandRecords.com

SMOOTH JAZZ INDICATOR

LAST WEEK	WEEKS ON CHART	ARTIST TITLE	IMPRINT / PROMOTION LABEL	PLAYS TW +/-
1	18	ERIC MARIENTHAL BLUE WATER	PEAK/CMG	166 +62
2	4	CANDY DULFER L.A. CITY LIGHTS	HEADS UP	152 +63
3	2	BONEY JAMES LET IT GO	CONCORD/CMG	152 +51
4	8	PAUL HARDCASTLE LUCKY STAR	TRIPPIN' N' RHYTHM	140 +54
5	10	EVERETTE HARP OLD SCHOOL	SHANACHIE	135 +58
6	15	CHRIS BOTTI VENICE	COLUMBIA	127 +34
7	11	JIMMY SOMMERS HAPPY HOUR	GEMINI	117 +51
8	12	NAJEE COME WHAT MAY	HEADS UP	114 +49
9	7	BRIAN SIMPSON WHAT CHA GONNA DO?	RENDEZVOUS	110 +33
10	13	KIRK WHALUM THE WAVE (2007)	RENDEZVOUS	108 +46
11	6	JEFF GOLUB FEAT. RICHARD ELLIOT AIN'T NO WOMAN (LIKE THE ONE I GOT)	NARADA JAZZ/BLG	108 +25
12	25	WALTER BEASLEY WHY NOT YOU	HEADS UP	92 +65
13	10	RICK BRAUN & RICHARD ELLIOT R N R	ARTIZEN	82 +15
14	17	EUGE GROOVE MR. GROOVE	NARADA JAZZ/BLG	80 +38
15	9	CHAKA KHAN FEAT. MICHAEL MCDONALD YOU BELONG TO ME	BURGUNDY/COLUMBIA	78 +6
16	NEW	PAUL BROWN OL' SKOOLIN'	PEAK/CMG	77 +58
17	30	NICK COLIONNE KEEPIN' IT COOL	NARADA JAZZ/BLG	73 +48
18	15	QUEEN LATIFAH POETRY MAN	FLAVOR UNIT/VERVE	70 +18
19	23	CHUCK LOEB WINDOW OF THE SOUL	HEADS UP	69 +42
20	29	JESSY J TEQUILA MOON	PEAK/CMG	66 +40
21	18	DARREN RAHN BREAKIN' OUT	NUGROOVE	66 +24
22	21	KEN NAVARRO THE MEETING PLACE	POSITIVE	65 +31
23	RE-ENTRY	CURTIS HAYWOOD RAIN SONG	SMOOTH SOUNDS	64 +51
24	24	RICK BRAUN & RICHARD ELLIOT BETTER TIMES	ARTIZEN	64 +37
25	RE-ENTRY	MATT MARSHAK SPACE COASTIN'	NUANCE	61 +48
26	RE-ENTRY	BLAKE AARON BUMPIN' ON THE WES SIDE	INNERVISION	61 +36
27	14	KENNY "BABYFACE" EDMONDS FIRE AND JAZZ	MERCURY/IDJMG	60 +7
28	NEW	LES SABLER CLUB STREET	MUSIC FORCE	58 +43
29	16	MARC ANTOINE HI-LO SPLIT	PEAK/CMG	56 +7
30	NEW	NILS DREAMIN'	BAJA/TSR	49 +41

MOST INCREASED PLAYS

+117	ERIC MARIENTHAL Blue Water (Peak/CMG) WDSJ +20, KRVR +19, WLVE +17, WSMJ +13, WJSJ +10, WLOQ +6, WNWV +5, WSJW +4, SJJC +3, KJZS +3
+77	PAUL HARDCASTLE Lucky Star (Trippin' N' Rhythm) WDSJ +21, WJSJ +14, KJZS +8, WLVE +6, WSMV +9, KKSF +6, WLOQ +6, WJSJ +5, KIFM +5, KJZS +4, KYOT +3
+76	CHRIS BOTTI Venice (Columbia) WDSJ +19, WJZZ +14, WLOQ +8, KYOT +7, KJZS +6, WJSJ +6, WLVE +5, WSJW +4, KKSF +4, KRVR +4
+59	CANDY DULFER L.A. City Lights (Heads Up) WDSJ +18, WJSJ +13, KJZS +8, WLVE +6, WSMJ +4, KYOT +4, SJJC +4, KRVR +3, WNWV +3, WJSJ +2
+58	EUGE GROOVE Mr. Groove (Narada Jazz/BLG) KOAS +23, SJJC +12, WLOQ +9, WDSJ +8, WJSJ +6, WSMJ +3, WLVE +3, WNLCA +3, WJZZ +2, WSJW +2

FOR WEEK ENDING JANUARY 13, 2008
LEGEND: See legend to charts in charts section for rules and symbol explanations.
 30 smooth jazz stations are electronically monitored by Nielsen Broadcast Data Systems 24 hours a day, 7 days a week. Indicator chart comprised of 16 reporters.
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SMOOTH JAZZ REPORTERS

WJZZ/Atlanta, GA* OM: Steve Hegwood PD/MD: Dave Kosch	KJCD/Denver, CO* PD/MD: Michael Fischer	KHJZ/Houston, TX* PD: Maxine Todd APD/MD: Greg Morgan	KSBR/Los Angeles, CA OM/MD: Terry Wedel MD: Vienna Yip	WQCD/New York, NY* PD: Blake Lawrence MD: Carolyn Bednarski	KJZS/Reno, NV* OM: Mark Keefe PD/MD: Jay Davis	DMX Jazz Vocal Blend/Satellite PD/MD: Rochelle Matthews	XM Watercolors/Satellite* PD: Shirlietta Colon MD: Lynette White
WEAA/Baltimore, MD PD: Santia Vallyory APD/MD: Marcellys "Bassmen" Sheppard	WVMV/Detroit, MI* OM/MD: Tom Sleeper MD: Sandy Kovach	KPVU/Houston, TX PD: Wayne Turner	KTWV/Los Angeles, CA* PD: Paul Goldstein APD/MD: Blake Florence	WHOV/Norfolk, VA PD: Kevin "The Moose" Anderson	KSSJ/Sacramento, CA* PD/MD: Lee Farnest	DMX Smooth Jazz/Satellite PD/MD: Rochelle Matthews	KWJZ/Seattle, WA* PD: Carol Handley MD: Dianna Rose
WSWJ/Baltimore, MD* PD/MD: Lari Lewis	WZJZ/Ft. Myers, FL OM: Louis Kaplan APD/MD: Randi Bachman	WJSJ/Jacksonville, FL* OM/MD: Joel Widdows	WGRV/Melbourne, FL PD/MD: Randy Bennett APD: Jan Julian	WLOQ/Orlando, FL* PD: Paul Lavoie APD: Brian Morgan MD: Patricia James	KBZN/Salt Lake City, UT* OM/MD: Dan Lessop	Jones Radio Networks/Satellite* OM/MD: Steve Hibbard APD/MD: Laurie Cobb	WSJT/Tampa, FL* PD: Ross Block MD: Kathy Curtis
WVSU/Birmingham, AL OM/MD: Andy Parrish	WSBZ/Ft. Walton Beach, FL PD: Mark Carter MD: Mark Edwards	KJLU/Jefferson City, MO OM: Mike Downey PD/MD: Dan Turner APD: LaVaughn Wilson	WLVE/Miami, FL* OM/MD: Rich McMillan	WJZZ/Philadelphia, PA* PD: Michael Tozzi MD: Frank Childs	KIFM/San Diego, CA* PD: Mike Vasquez APD: J. Wiedenheimer MD: Kelly Cole	Music Choice Smooth Jazz/Satellite APD: Will Kinnally	WJZW/Washington, DC* PD: Steve Allan
WNL/Chicago, IL* OM/MD: Darren Davis MD: Rick "C" Dell	WSJW/Harrisburg, PA* PD/MD: Paul Scott	KOAS/Las Vegas, NV* PD: Samantha Pascual MD: Lynn Briggs	KRVR/Modesto, CA* OM/MD: Doug Wolff PD: James Bryan	KYOT/Phoenix, AZ* PD: Smokey Rivers APD/MD: Angie Handa	KKSJ/San Francisco, CA* PD/MD: Ken Jones	Sirius Jazz Cafe/Satellite* OM: Gregg Steele PD: Shirley Maldonado MD: Michael Shobe	
WNWV/Cleveland, OH* OM/MD: Barbie Kimble	WQTQ/Hartford, CT PD/MD: Stewart Stone	KUAP/Little Rock, AR PD/MD: Michael Nellums	WVAS/Montgomery, AL OM: Candy Capal MD: Jay Holzey		KJZY/Santa Rosa, CA* PD: Gordon Zlot APD/MD: Rob Singletton		
WDSJ/Dayton, OH* OM/MD: Jim Stevens							

* Monitored Reporters



John Silliman Dodge eulogizes a record man 'whose warm spirit enriched the lives of everyone he touched'

Remembering Paul Yeskel: 1951-2007

Mike Boyle

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the news of Paul Yeskel's sudden death two days before Christmas cast a pall on the holiday season for many in the industry whose paths crossed with that of the veteran record promoter during the past 30-plus years. That was especially true for John Silliman Dodge, who graduated from Ohio University with Yeskel in 1973.

The two shared more than a deep, long-lasting friendship. Early on, Silliman was a recording artist signed to one of the labels where Yeskel worked, before beginning what has become a 25-year radio career. Today, he's a talent coach, conducting announcer performance workshops and consulting stations in the United States and Puerto Rico, while juggling PD duties for classical KBPS/Portland, Ore. Here he offers an appreciation of Yeskel's life and work:

There is a part in Mark Twain's "The Adventures of Tom Sawyer" where Tom and Huck staged their own deaths. The whole town is packed into the church, and there's much sobbing and lamentation. The two boys, hiding upstairs in the organ loft, are experiencing what many fantasize about: attending our own funeral and seeing just how many people loved us and how upset they are that we're gone.

On the afternoon of Dec. 27, 2007, at a funeral chapel in New Jersey, I spoke by thought to my dearest friend, Paul Yeskel, who died suddenly and unexpectedly four days before: "Pauley, wherever you are, I hope you can see this room filled with people all here to honor you, to declare how much they loved you and how much richer you made their lives." We don't know why he went to sleep the evening of Dec. 22 and simply never woke up, but when the news finally comes, it won't matter how it happened. Paul is gone and his wife, his daughters, his brother and sister, and his world family will never be the same.

Let me tell you a few things about this wonderful man I knew for 35 years. He was born in Elizabeth, N.J., and came of age during the golden age of New York top 40 AM radio. Cousin Bruce,

Murray the K, Dan Ingram and the rest were like family members to him. Paul went to Woodstock in the summer of '69, before his first year of college. And if that didn't clinch his career path, I don't know what did.

He started in radio but soon moved over to records. Promotion was Paul's special calling, and his effectiveness was demonstrated by the gold records that covered his office walls. There were stints with Ariola, ATCO (where he was instrumental in signing my band, Cooper-Dodge) and Arista Records.

Then came his marketing and promotion firm, Aim Strategies. Many firsts there—the first company to promote the then-new triple A format, the first company to develop airplay and retail sales tracking software, the first company to focus on the current side of classic rock with the Web site classicsdujour.com. Besides the amazing set of Rock and Roll Hall of Fame pictures that rolls when you visit aimstrategies.com, I like this quote best:

"We have had the privilege to work with artists like the Beatles ("Love"), Led Zeppelin, the Rolling Stones, Bob Seger, the Who, Fleetwood Mac, Eric Clapton, Neil Young, Heart, Styx, Lynyrd Skynyrd, Def Leppard, Bon Jovi, Queen, CSNY, John Fogerty, Peter Frampton, Steely Dan, George Harrison, Ringo Starr, Journey, Kiss, John Mellencamp, Sammy Hagar, REO Speedwagon, ZZ Top and the Allman Brothers. I get paid for this. Life is good."

Emotional Support From Family

Family was important to Paul. He married the girl of his dreams and together they produced two beautiful daughters. His fine family was a great

'Promotion was Paul's special calling, and his effectiveness was demonstrated by the gold records that covered his office walls.'

—John Silliman Dodge



source of emotional support when, in 1998, Paul developed a rare and potentially fatal kidney disease. Younger brother David, also a successful record exec, was to be the designated organ donor, but when Paul's system started to crash in 2004 and they began the pretransplant process, Dave's candidacy was suddenly ruled out due to a family history of diabetes. Without a feasible backup plan, Paul was seriously worried. He knew that people died waiting for kidneys that came too late.

He shared these mounting concerns with me over dinner at the Conclave Learning Conference in Minneapolis in July 2004. I asked Paul, "What's your blood type?" "A-positive," he said. "Really? So is mine. I should just give you one of my kidneys." To which he responded, "Don't fuck with me!"

But less than five months later at the Robert Wood Johnson Hospital in New Brunswick, N.J., that's just what happened. After that life-altering experience, we called ourselves the Kidney Brothers. We nicknamed our co-project Billy, as in Billy the Kidney. Of all my life's so-called achievements, that's the one of which I am most humble and proud.

The next summer, the Conclave invited us back to tell our story. To a packed auditorium session, Paul described the major rejection episode he experienced immediately after the kidney transplant. In typical fashion, he made serious things light and funny. The crowd cracked up when Paul said, "But hey, I'm in record promotion. I can handle rejection." He soon became active in the cause of organ donation. (For more about the organization he was involved with, visit the New Jersey Organ and Tissue Sharing Network at www.sharenj.org.)

Big Hearts And Big Ideas

Now our business is going through a fundamental revolution. But however things work out, the basics won't change. We still need people with big hearts and big ideas to lead us into the future. We need honest people to offset the dishonest, visionaries to counterbalance the myopic, positivists to counteract the doom-and-gloomers. Paul was this kind of man. The kind of guy who puts a sign on his desk that says, "Obstacles are what you see when you take your eyes off your goal."

So if imitation is the most sincere form of flattery, let us flatter Paul by imitating the better aspects of his character. He was honest to a fault, candid even in difficult situations. He was generous and genuinely caring. He was in touch with his feelings and their expression. He was one of a kind, a big, beautiful man whose warm spirit enriched the lives of everyone he touched. I'm not being sentimental here. He was the kind of guy you'd give your kidney to.

I'll close with lines from an old Eagles song, the band that Paul first booked in college in 1972 and last promoted with "Long Road out of Eden" in 2007:

"My man's got it made, he's gone far beyond the pain. And we who must remain go on living just the same. We who must remain go on laughing just the same."

So long, Paul. We'll miss you. In you, the world lost one of the good guys. **R&R**

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Yeskel

R&R ALTERNATIVE

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▶ **PARAMORE** EARNS ITS SECOND STRAIGHT TOP 10 AS "CRUSHCRUSHCRUSH" GAINS 114 PLAYS AND LEAPS 16-10 IN ITS NINTH WEEK ON THE CHART.

THIS WEEK	LAST WEEK	WEEKS ON CHART	ARTIST TITLE	NIelsen BCS CERTIFICATIONS	HITPREDICTOR STATUS	PLAYS TW +/-	AUDIENCE MILLIONS	RANK
1	1	20	SEETHER FAKE IT	NO. 1 (4 WKS)	★ WIND-UP	1998 +35	8.496	2
2	3	15	LINKIN PARK SHADOW OF THE DAY	MOST INCREASED PLAYS	★ WARNER BROS.	1786 +251	8.196	3
3	2	24	FOO FIGHTERS THE PRETENDER		11 ★ ROSWELL/RCA/RMG	1696 -92	9.758	1
4	6	12	FOO FIGHTERS LONG ROAD TO RUIN		★ ROSWELL/RCA/RMG	1550 +161	6.978	4
5	4	18	SERJ TANKIAN EMPTY WALLS		SERJICAL STRIKE/REPRISE	1413 -30	5.363	8
6	5	26	CHEVELE I GET IT		★ EPIC	1337 -53	4.496	10
7	8	15	AVENGED SEVENFOLD ALMOST EASY		HOPELESS/WARNER BROS.	1118 +18	3.986	12
8	7	48	FINGER ELEVEN PARALYZER		113 ★ WIND-UP	1063 -72	5.907	5
9	10	25	SILVERSON PICKUPS WELL THOUGHT OUT TWINKLES		DANGERBIRD	1036 -11	3.548	14
10	16	9	PARAMORE CRUSHCRUSHCRUSH		FUELED BY RAMEN/ATLANTIC/LAVA	1001 +114	3.656	13
11	15	15	THE BRAVERY BELIEVE		ISLAND/DJMG	983 +88	2.745	18
12	9	31	LINKIN PARK BLEED IT OUT		★ WARNER BROS.	976 -85	5.627	6
13	18	29	RISE AGAINST THE GOOD LEFT UNDONE		★ GEFHEN/INTERSCOPE	945 +102	5.571	7
14	12	34	THREE DAYS GRACE NEVER TOO LATE		11 ★ JIVE/ZOMBA	940 -42	4.127	11
15	11	22	ATREYU BECOMING THE BULL		HOLLYWOOD	913 -75	2.380	20
16	13	20	JIMMY EAT WORLD BIG CASINO		★ TINY EVIL/INTERSCOPE	817 -149	2.764	17
17	14	19	ANGELS AND AIRWAVES EVERYTHING'S MAGIC		★ SURETONE/GEFFEN/INTERSCOPE	800 -124	2.139	23
18	17	28	PARAMORE MISERY BUSINESS		FUELED BY RAMEN/ATLANTIC/LAVA	792 -71	4.976	9
19	20	14	EDDIE VEDDER HARD SUN		MONKEY WRENCH/J/RMG	788 -5	2.851	16
20	25	12	RADIOHEAD BODYSNATCHERS	AIRPOWER *MOST ADDED	TBD/ATO	770 +150	3.300	15
21	21	6	JACK JOHNSON IF I HAD EYES		BRUSHFIRE/UNIVERSAL REPUBLIC	726 +43	2.610	19
22	19	16	COHEED AND CAMBRIA THE RUNNING FREE		COLUMBIA	724 -71	2.050	25
23	13	13	THE KILLERS SHADOWPLAY		★ ISLAND/DJMG	670 +29	2.226	22
24	11	11	PUDDLE OF MUDD PSYCHO		FLAWLESS/GEFFEN/INTERSCOPE	650 +19	2.114	24
25	27	5	JIMMY EAT WORLD ALWAYS BE		TINY EVIL/INTERSCOPE	521 +73	2.356	21
26	26	10	SHINY TOY GUNS RAINY MONDAY		UNIVERSAL MOTOWN	520 +35	1.181	30
27	29	7	SICK PUPPIES MY WORLD		RMR/VIRGIN	415 +46	1.121	32
28	30	6	BREAKING BENJAMIN UNTIL THE END		★ HOLLYWOOD	392 +26	1.171	31
29	28	7	KID ROCK AMEN		TOP DOG/ATLANTIC	388 -19	0.987	36
30	32	8	SAY ANYTHING BABY GIRL I'M A BLUR		DOGHOUSE/J/RMG	346 +8	0.530	-
31	31	8	FINGER ELEVEN FALLING CN		★ WIND-UP	341 -9	1.344	28
32	38	6	ROGUE WAVE LAKE MICHIGAN		BRUSHFIRE/UNIVERSAL REPUBLIC	316 +43	0.800	-
33	40	4	THREE DAYS GRACE RIOT		★ JIVE/ZOMBA	311 +45	1.075	34
34	35	12	ALTER BRIDGE RISE TODAY		UNIVERSAL REPUBLIC	301 -4	0.988	35
35	NEW		BAND OF HORSES IS THERE A GHOST		SUB POP	295 +33	0.969	37
36	NEW		SPOOM DON'T YOU JEVAH		MERGE	290 +59	1.500	27
37	33	13	GODSMACK GOOD TIMES BAD TIMES		UNIVERSAL REPUBLIC	278 -51	0.817	-
38	RE-ENTRY		HURT TEN TON ERICK		CAPITOL	275 +12	0.538	-
39	36	14	PLAIN WHITE T'S OUR TIME NOW		HOLLYWOOD	272 -45	0.678	-
40	39	5	KORN HOLD ON		VIRGIN	264 -5	0.488	-

+ MOST ADDED

ARTIST TITLE / LABEL	NEW STATIONS
RADIOHEAD Bodysnatchers (TBD/ATO) KCXL, KDGE, KITS, KJEE, KQRA, KRAB, WDYL, WWDC	8
ASHES DIVIDE The Stone (Island/DJMG) KCXX, KQRA, Sirius Alt Nation, WARQ, WBTZ, WGRD, WKRK, WNFZ	8
SERJ TANKIAN Sky Is Over (Serjical Strike/Reprise) KCXX, KEDJ, KJEE, KXRX, WBRU, WROX, XETRA, XM Ethel	8
ATREYU Falling Down (Hollywood) KCXX, KFMA, KNDD, KXRX, KXTE, WLUM, WROX	7
FOXBORO HOT TUBS Mother Mary (Foxboro Hot Tubs) KJEE, KROQ, KRZQ, KXRX, WEQX, XETRA	6
ARMOR FOR SLEEP Hold The Door (Sire/Warner Bros.) CIMX, KEDJ, KNDD, KQRA, KROQ, Sirius Alt Nation	6
JIMMY EAT WORLD Always Be (Tiny Evil/Interscope) KCXL, KFTE, KRZQ, KXRX, WWDC	5
THE WHITE STRIPES Conquest (Third Man/Warner Bros.) KROX, KRZQ, WBCN, WHGT, WWDC	5
PARAMORE Crushcrushcrush (Fueled By Ramen/Atlantic/Lava) KTBZ, WEND, WLRS, WXNR	4
RISE AGAINST The Good Left Undone (Geffen/Interscope) KROX, WKRL, WNNX, WRWK	4

ADDED AT... KJEE

Santa Barbara, CA
PD: Eddie Gutierrez
MD: Dave Hanacek

Radiohead, Bodysnatchers, 9
Foxboro Hot Tubs, Mother Mary, 8
Serj Tankian, Sky Is Over, 7
Against Me!, Stop, 0

FOR REPORTING STATIONS PLAYLISTS GO TO:
www.RadioandRecords.com

NEW AND ACTIVE

ARTIST TITLE / LABEL	PLAYS /GAIN	ARTIST TITLE / LABEL	PLAYS /GAIN
BULLET FOR MY VALENTINE Scream Aim Fire (Jive/Zomba)	258/71	KILLSWITCH ENGAGE Ho y Diver (Roadrunner)	191/33
TOTAL STATIONS: 27		TOTAL STATIONS: 19	
SILVERCHAIR The Greatest View (Atlantic)	257/41	FOXBORO HOT TUBS Mother Mary (Foxboro Hot Tubs)	174/80
TOTAL STATIONS: 20		TOTAL STATIONS: 13	
THE WHITE STRIPES Conquest (Third Man/Warner Bros.)	250/56	THE SPILL CANVAS All Over You (Ore Eleven/Sire/Reprise)	151/38
TOTAL STATIONS: 28		TOTAL STATIONS: 18	
SIXX: A.M. Life Is Beautiful (Eleven Seven)	249/47	HOT HOT HEAT Harmonicas & Tambourines (Sire/Reprise)	147/22
TOTAL STATIONS: 16		TOTAL STATIONS: 11	
BUCKCHERRY Sorry (Eleven Seven/Atlantic/Lava)	200/36	MANCHESTER ORCHESTRA Wolves At Night (Favorite Gentleman)	136/20
TOTAL STATIONS: 12		TOTAL STATIONS: 13	

↑ MOST INCREASED PLAYS

INCREASE IN PLAYS

+251	★ LINKIN PARK Shadow Of The Day (Warner Bros.) WEND +31, KRAB +21, KJEE +20, KITS +19, KTCL +17, WSWH +15, WKQX +14, CIMX +14, KCNL +14, WZNE +11
+161	★ FOO FIGHTERS Long Road To Ruin (Roswell/RCA/RMG) WZJO +21, KITS +20, WWDC +18, WITZ +16, KROQ +14, WFXH +12, KCNL +12, WDYL +11, WFNX +10, WKQX +9
+150	RADIOHEAD Bodysnatchers (TBD/ATO) WWDC +23, KFMA +16, KTS +16, KCNL +13, WKRL +10, KRAB +9, KDGE +9, WWDC +9, KROQ +8, KBZT +7
+121	ASHES DIVIDE The Stone (Island/DJMG) WKRK +24, CIMX +20, KXRX +14, KPNT +10, WRZX +10, WKQX +9, KRZQ +6, KRAB +3, WZNE +3, KFMA +2
+114	PARAMORE Crushcrushcrush (Fueled By Ramen/Atlantic/Lava) WLRS +17, SIAN +14, KCNL +14, WFNX +13, WEND +11, KTCL +10, WWDC +10, KT3Z +10, KFMA +8, KUCC +8

FOR WEEK ENDING JANUARY 13, 2008
LEGEND: See legend to charts in charts section for rules and symbol explanations.
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► **BULLET FOR MY VALENTINE** SCORES A 27% SPIN INCREASE (UP 97) AS "SCREAM AIM FIRE" JUMPS 29-24.

WEEK	LAST WEEK	WEEKS ON CHART	ARTIST TITLE	11 NIELSEN BOS CERTIFICATIONS IMPRINT / PROMOTION LABEL	PLAYS TW +/-	AUDIENCE MILLIONS RANK
1	1	21	SEETHER FAKE IT	NO. 1 (11 WKS) WIND-UP	1728 -132	6.482 1
2	3	17	AVENGED SEVENFOLD ALMOST EASY	HOPELESS/WARNER BROS.	1535 -15	4.801 4
3	2	27	SIXX: A.M. LIFE IS BEAUTIFUL	ELEVEN SEVEN	1519 -108	5.591 2
4	5	15	PUDDLE OF MUDD PSYCHO	FLAWLESS/GEFFEN/INTERSCOPE	1461 +34	5.190 3
5	4	18	SERJ TANKIAN EMPTY WALLS	SERJICAL STRIKE/REPRISE	1356 -84	3.959 6
6	6	26	ATREYU BECOMING THE BULL	HOLLYWOOD	1215 -47	3.412 8
7	10	22	HURT TEN TON BRICK	CAPITOL	1063 +16	2.427 17
8	9	20	ANOTHER ANIMAL BROKEN AGAIN	UNIVERSAL REPUBLIC	1053 -31	3.414 7
9	7	24	FOO FIGHTERS THE PRETENDER	ROSWELL/RCA/RMG	1016 -127	4.568 5
10	11	16	KORN HOLD ON	VIRGIN	1000 -1	2.469 16
11	14	7	FOO FIGHTERS LONG ROAD TO RUIN	ROSWELL/RCA/RMG	989 +98	3.153 10
12	13	19	KILLSWITCH ENGAGE HOLY DIVER	ROADRUNNER	934 -26	2.586 15
13	12	15	GODSMACK GOOD TIMES BAD TIMES	UNIVERSAL REPUBLIC	871 -123	3.172 9
14	18	14	BREAKING BENJAMIN UNTIL THE END	HOLLYWOOD	840 +59	2.891 12
15	8	24	ALTER BRIDGE RISE TODAY	UNIVERSAL REPUBLIC	840 -253	3.018 11
16	16	13	LINKIN PARK SHADOW OF THE DAY	WARNER BROS.	821 +7	2.684 14
17	15	26	FIVE FINGER DEATH PUNCH THE BLEEDING	FIRM	812 -56	1.968 19
18	19	9	KID ROCK AMEN	TOP DOG/ATLANTIC	781 +14	2.132 18
19	17	52	FINGER ELEVEN PARALYZER	WIND-UP	658 -126	2.815 13
20	22	16	RED LET GO	ESSENTIAL/RED	638 +39	1.255 22
21	20	14	MUDVAYNE DULL BOY	EPIC	633 -37	1.216 23
22	21	8	OZZY OSBOURNE BLACK RAIN	EPIC	623 +1	1.837 20
23	23	15	OPERATOR NOTHING TO LOSE	ATLANTIC	571 +22	1.479 21
24	29	5	BULLET FOR MY VALENTINE SCREAM AIM FIRE	JIVE/ZOMBA	454 +97	0.812 28
25	26	10	ENDEVERAFTER I WANNA BE YOUR MAN	RAZOR & TIE	447 +51	0.849 27
26	28	8	AIRBOURNE TOO MUCH, TOO YOUNG, TOO FAST	ROADRUNNER	394 +36	0.983 26
27	30	11	NONPOINT MARCH OF WAR	BIELER BROS.	393 +44	0.504 34
28	25	10	LENNY KRAVITZ BRING IT ON	VIRGIN	378 -24	1.095 24
29	27	17	NEUROSONIC SO MANY PEOPLE	BODOG	349 -9	0.494 36
30	31	12	COHEED AND CAMBRIA THE RUNNING FREE	COLUMBIA	312 -14	0.454 -
31	33	5	DROWNING POOL ENEMY	ELEVEN SEVEN	304 +13	0.500 35
32	32	13	STONE SOUR ZZYZX RD.	ROADRUNNER	301 -13	0.679 29
33	36	12	THREE DAYS GRACE RIOT	JIVE/ZOMBA	293 +38	1.008 25
34	37	6	BLOODSIMPLE OUT TO GET YOU	REPRISE	281 +35	0.366 -
35	35	7	EGYPT CENTRAL YOU MAKE ME SICK	FAT LADY/ILG	280 +16	0.548 32
36	34	10	COURSE OF NATURE ANGER CAGE	SILENT MAJORITY/ILG	265 -22	0.476 37
37	38	4	FLYLEAF BREATHE TODAY	A&M/OCTONE/INTERSCOPE	256 +38	0.456 40
38	NEW		PAPA ROACH RECKLESS	EL TONAL/GEFFEN/INTERSCOPE	216 +45	0.470 39
39	39	3	HELLYEAH THANK YOU	EPIC	202 -11	0.356 -
40	NEW		ALTER BRIDGE WATCH OVER YOU	UNIVERSAL REPUBLIC	188 +70	0.638 30

MOST ADDED

ARTIST TITLE / LABEL	NEW STATIONS
CHEVELLE The Fad (Epic)	15
ASHES DIVIDE The Stone (Island/DJMG)	13
THEORY OF A DEADMAN So Happy (Roadrunner)	11
ALTER BRIDGE Watch Over You (Universal Republic)	9
12 STONES Anthem For The Underdog (Wind-up)	7
VELVET REVOLVER Get Out The Door (RCA/RMG)	7
ATREYU Falling Down (Hollywood)	5
SOILWORK Exile (Nuclear Blast/Caroline)	4
SAVING ABEL Addicted (Virgin)	4
BULLET FOR MY VALENTINE Scream Aim Fire (Jive/Zomba)	3

ADDED AT... KXXR
Minneapolis, MN
PD: Wade Linder
MD: Pablo
Velvet Revolver, Get Out The Door, 25
Ashes Divide, The Stone, 9
Chevelle, The Fad, 8
FOR REPORTING STATIONS PLAYLISTS GO TO:
www.RadioandRecords.com

NEW AND ACTIVE

ARTIST TITLE / LABEL	PLAYS /GAIN	ARTIST TITLE / LABEL	PLAYS /GAIN
OTEP Breed (Koch)	174/4	ASHES DIVIDE The Stone (Island/DJMG)	93/93
SOILWORK Exile (Nuclear Blast/Caroline)	115/2	HIM Bleed Well (Sire/Warner Bros.)	93/0
SICK PUPPIES My World (RMR/Virgin)	114/5	EVANS BLUE Shine Your Cadillac (Hollywood)	92/3
BUCKCHERRY Sorry (Eleven Seven/Atlantic/Lava)	113/10	LINKIN PARK Given Up (Warner Bros.)	82/2
CHEVELLE The Fad (Epic)	107/80	VELVET REVOLVER Get Out The Door (RCA/RMG)	66/52

MOST INCREASED PLAYS

+98	FOO FIGHTERS Long Road To Ruin (Roswell/RCA/RMG) KDJE +6, WBLZ +12, WRUF +11, KNCN +9, WRAT +8, WXQR +8, WEDG +8, WJJO +7, KBPI +7, WLZX +7
+97	BULLET FOR MY VALENTINE Scream Aim Fire (Jive/Zomba) KZRR +12, KRZR +11, KBPI +10, WCHZ +9, KLAQ +9, WWBN +9, XSQU +4, WJJO +4, WQXA +4, WRTT +4
+93	ASHES DIVIDE The Stone (Island/DJMG) KILQ +16, KQRC +9, KXXR +9, KISW +6, WKLQ +6, WJLL +5, WRUF +5, KATT +4, WLZX +4, KHTB +2
+80	CHEVELLE The Fad (Epic) KILQ +15, SIOC +15, KRZR +12, WKLQ +6, WLZX +6, WJLL +4, XSQU +4, KATT +2, KICT +2, WKQZ +2
+70	ALTER BRIDGE Watch Over You (Universal Republic) WLZX +11, WRUF +10, KHTB +9, WBLZ +9, XSQU +8, KZBO +8, WRIF +6, KHTQ +3, WJLL +3, WRTT +3

FOR WEEK ENDING JANUARY 13, 2008
LEGEND: See legend to charts in charts section for rules and symbol explanations.
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► **THE BLACK CROWES** HAVE THEIR FIRST NON-HOLIDAY HIT SINCE 2001 AS "GOODBYE DAUGHTERS OF THE REVOLUTION" ENTERS AT NO. 28 WITH MOST INCREASED PLAYS AND MOST ADDED HONORS.

WEEK	LAST WEEK	WEEKS ON CHART	ARTIST / TITLE	NIelsen BDS CERTIFICATIONS / IMPRINT / PROMOTION LABEL	PLAYS TW +/-	AUDIENCE MILLIONS	RANK
1	1	20	SEETHER FAKE IT	NO. 1 (9 WKS) WIND-UP	474 +9	1.665	1
2	2	28	SIXX: A.M. LIFE IS BEAUTIFUL	ELEVEN SEVEN	400 +2	1.077	3
3	3	22	ALTER BRIDGE RISE TODAY	UNIVERSAL REPUBLIC	320 -14	0.905	5
4	4	10	KID ROCK AMEN	TOP DOG/ATLANTIC	304 +24	0.847	6
5	7	9	LINKIN PARK SHADOW OF THE DAY	WARNER BROS.	271 +21	1.096	2
6	5	23	FOO FIGHTERS THE PRETENDER	ROSWELL/RCA/RMG	269 +2	0.912	4
7	6	36	THREE DAYS GRACE NEVER TOO LATE	JIVE/ZOMBA	243 -19	0.667	7
8	8	50	FINGER ELEVEN PARALYZE *	WIND-UP	230 -17	0.653	8
9	11	12	PUDDLE OF MUDD PSYCHO	FLAWLESS/GEFFEN/INTERSCOPE	180 +6	0.506	11
10	9	26	HELLYEAH ALCOHAUL N' ASS	EPIC	179 -8	0.605	9
11	10	16	DAUGHTRY CRASHED	RCA/RMG	177 -7	0.586	10
12	14	6	FOO FIGHTERS LONG ROAD TO RUIN	ROSWELL/RCA/RMG	166 +31	0.440	12
13	12	11	OZZY OSBOURNE BLACK RAIN	EPIC	148 -3	0.405	14
14	13	10	LENNY KRAVITZ BRING IT ON	VIRGIN	133 -12	0.332	17
15	16	13	AVENGED SEVENFOLD ALMOST EASY	HOPELESS/WARNER BROS.	129 +3	0.203	23
16	18	18	SERJ TANKIAN EMPTY WALLS	SERJICAL STRIKE/REPRISE	127 +16	0.430	13
17	15	14	GODSMACK GOOD TIMES BAD TIMES	UNIVERSAL REPUBLIC	124 -8	0.334	15
18	17	15	ANOTHER ANIMAL BROKEN AGAIN	UNIVERSAL REPUBLIC	106 -8	0.282	19
19	22	7	AIRBOURNE TOO MUCH, TOO YOUNG, TOO FAST	ROADRUNNER	84 +20	0.145	29
20	23	7	BRAD DELP & BARRY GOUDREAU ROCKIN' AWAY	AZOFF	75 +18	0.206	21
21	20	16	ATREY J BECOMING THE BULL	HOLLYWOOD	71 -8	0.100	-
22	19	19	BRUCE SPRINGSTEEN RADIO NOWHERE	COLUMBIA	67 -25	0.303	18
23	27	3	BUCKCHERRY SORRY	ELEVEN SEVEN/ATLANTIC/LAVA	66 +17	0.333	16
24	21	5	BREAKING BENJAMIN UNTIL THE END	HOLLYWOOD	64 -5	0.168	26
25	24	11	EDDIE VEDDER HARD SUN	MONKEY WRENCH/RMG	57 +4	0.187	24
26	26	8	OPERATOR NOTHING TO LOSE	ATLANTIC	53 +4	0.081	-
27	28	4	ENDEVERAFTER I WANNA BE YOUR MAN	RAZOR & TIE	50 +1	0.085	-
28	28	4	THE BLACK CROWES GOODBYE DAUGHTERS OF THE REVOLUTION	SILVER ARROW	49 +49	0.147	28
29	29	17	VELVE™ REVOLVER THE LAST NIGHT	RCA/RMG	49 +3	0.167	27
30	25	2	FIVE FINGER DEATH PUNCH THE BLEEDING	FIRM	49 -2	0.052	-

+ MOST ADDED

ARTIST / TITLE / LABEL	NEW STATIONS
THE BLACK CROWES Goodbye Daughters Of The Revolution (Silver Arrow) KBER, KUFO, WDHA, WAFX	4
FOO FIGHTERS Long Road To Ruin (Roswell/RCA/RMG) KIOC, KUFO	2
THEORY OF A DEADMAN So Happy (Roadrunner) WDHA, WKLC	2
LINKIN PARK Shadow Of The Day (Warner Bros.) WDHA	1
PUDDLE OF MUDD Psycho (Flawless/Geffen/Interscope) WZZO	1
OZZY OSBOURNE Black Rain (Epic) KTUX	1
AIRBOURNE Too Much, Too Young, Too Fast (Roadrunner) WZZO	1
BUCKCHERRY Sorry (Eleven Seven/Atlantic/Lava) KIOC	1
KILLSWITCH ENGAGE Holy Diver (Roadrunner) WXMM	1

ADDED AT... **WDHA**

Morristown, NJ
PD: Tony Paige
MD: Curtis Kay

Linkin Park, Shadow Of The Day, 14
The Black Crowes, Goodbye Daughters Of The Revolution, 11
Theory Of A Deadman, So Happy, 1

FOR REPORTING STATIONS PLAYLISTS GO TO:
www.RadioandRecords.com

NEW AND ACTIVE

ARTIST / TITLE / LABEL	PLAYS /GAIN	ARTIST / TITLE / LABEL	PLAYS /GAIN
STONE SOUR Zzyzx Rd. (Roadrunner)	46/5	MUDVAYNE Dul Boy (Epic)	33/0
TOTAL STATIONS: 5		TOTAL STATIONS: 8	
HURT Ten Ton Brick (Capitol)	38/5	SIXX: A.M. Accidents Can Happen (Eleven Seven)	30/18
TOTAL STATIONS: 5		TOTAL STATIONS: 4	
COLLECTIVE SOUL New Vibration (EI)	33/2	THREE DAYS GRACE Rio: (Jive/Zomba)	30/4
TOTAL STATIONS: 4		TOTAL STATIONS: 3	

↑ MOST INCREASED PLAYS

+49	THE BLACK CROWES Goodbye Daughters Of The Revolution (Silver Arrow) WAFX +13, KUFO +11, WDHA +11, WONE +7, KSHE +4, KBER +3
+31	FOO FIGHTERS Long Road To Ruin (Roswell/RCA/RMG) KUFO +9, WAFX +7, KIOC +6, WNOR +3, WZZO +3, KSHE +3, KAZR +2, WDHA +2, WHUY +1, KMOD +
+24	KID ROCK Amen (Top Dog/Atlantic) WDHA +11, WZZO +11, KUFO +7, KMOD +5, WAFX +5, KBER +4, KTUX +2
+21	LINKIN PARK Shadow Of The Day (Warner Bros.) KMOD +8, WZZO +8, WDHA +7, WONE +6, WXMM +1, WRQK +1
+20	AIRBOURNE Too Much, Too Young, Too Fast (Roadrunner) WZZO +12, WDHA +8, KZRR +2, WKLC +1

RECURRENTS

THIS WEEK	ARTIST / TITLE / IMPRINT / PROMOTION LABEL	NIelsen BDS CERTIFICATIONS	PLAYS		THIS WEEK	ARTIST / TITLE / IMPRINT / PROMOTION LABEL	NIelsen BDS CERTIFICATIONS	PLAYS	
			TW	LW				TW	LW
1	LINKIN PARK WHAT I'VE DONE (WARNER BROS.)		141	126	6	GUNS N' ROSES SWEET CHILD O' MINE (Geffen)		116	115
2	OZZY OSBOURNE I DOA'T WANT NA STOP (EPIC)		140	154	7	PINK FLOYD ANOTHER BRICK IN THE WALL (PART II) (COLUMBIA)		114	119
3	AC/DC BACK IN BLACK (LEGACY/EPIC)		119	107	8	NICKELBACK ROCKSTAR (ROADRUNNER)		110	112
4	PAULA ROACH FOR EVER (E. TONAL/GEFFEN)		119	119	9	RUSH TOM SAWYER (ANTHEM/MERCURY/UMG)		110	115
5	GODSMACK THE ENEMY (UNIVERSAL REPUBLIC)		119	124	10	AEROSMITH SWEET EMOTION (COLUMBIA)		105	104

FOR WEEK ENDING JANUARY 13, 2008
LEGEND: See legend to charts in charts section for rules and symbol explanations.
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ROCK REPORTERS

- | | | | | | | |
|--|---|---|--|--|--|--|
| WONE/Akron, OH*
OM: Chuck Collins
PD: T.K. O'Grady
APD/MD: Tim Daugherty | KIOC/Beaumont, TX*
OM: Trey Poston
PD: Joey Armstrong | WEBN/Cincinnati, OH*
OM/PD: Scott Reinhart
PD: Dave Fritz | WRVC/Huntington, WV
PD: Reeves Kirtner
APD: Stephen Perry | WNOR/Norfolk, VA*
PD: Harvey Kojan
APD/MD: Sonja Morrell | KCAL/Riverside, CA*
PD: Steve Hoffman
APD/MD: Daryl Norsell | KSHE/St. Louis, MO*
OM: Rick Balis
APD: Katy Kruze
MD: Guy Favazza |
| KZRR/Albuquerque, NM*
OM: Bill May
PD: Phil Mahoney
MD: Rob Brothers | WPTQ/Bowling Green, KY
OM/PD: Alex "Axe" Parocai
APD/MD: Monty Foster | WMMS/Cleveland, OH*
PD: Bo Matthews | WJXQ/Lansing, MI*
OM: Paul Cashin
PD: Sheri Vegas | WXMM/Norfolk, VA*
OM/PD: John Shomby
APD/MD: Zak Tyler | WXRK/Rockford, IL
PD: Jim Stone
MD: Jon Schulz | WAQX/Syracuse, NY*
OM: Tom Mitchell
PD: Alexis
APD/MD: Don Kelley |
| WZZO/Allentown, PA*
PD: Tori Thomas
MD: Keith Mover | WRQK/Canton, OH*
PD: Greg Ausham | WVRK/Columbus, GA*
OM: Brian Waters
PD: Chris Chaos | WGIR/Manchester, NH*
PD: Chris Garrett | KCLB/Palm Springs, CA
OM/PD: Jen Shevlin
MD: Jenn Brewski | KBER/Salt Lake City, UT*
PD: Kelly Hammer
APD/MD: Darby Wilcox | KMOD/Tulsa, OK*
OM/PD: Don Cristi |
| KWHL/Anchorage, AK
PD/MD: Brad Stennett | WPXC/Cape Cod, MA
PD/MD: Suzanne Tonaire | KAZR/Des Moines, IA*
OM: Scott Allen
PD: Ryan Patrick
MD: Andy Hall | WAFX/Montgomery, AL*
PD: Rick Hendrick | KUFO/Portland, OR*
PD: Chris Patyk
APD/MD: Dan Bozyk | KZÖZ/San Luis Obispo, CA
OM: Pepper Daniels
PD/MD: Dusty Rhoads | WMZK/Wausau, WI
PD: Jeff Cecil |
| WTOS/Augusta, ME
OM/PD: Steve Smith
APD: Chris Rush | WKLC/Charleston, WV*
OM/PD: Jay Nunley
APD: Brian Thompson
MD: Dawn Cox | WQCM/Hagerstown, MD
OM: Rick Alexander
PD/MD: Mike Holder | WDHA/Morristown, NJ*
PD: Tony Paige
APD: Curtis Kay | WHJY/Providence, RI*
PD: Scott Laudani | KTUX/Shreveport, LA*
OM/PD: Gary McCoy
APD/MD: Randy Hill | KBZS/Wichita Falls, TX
PD: Liz Ryan |

* Monitored Reporters

ALTERNATIVE & ACTIVE REPORTERS

ALTERNATIVE

WEQX/Albany, NY
OM/PD: Willabee
MD: Amber Miller

WHRL/Albany, NY
OM: John Cooper
PD/MD: Tim Noble

WNNX/Atlanta, GA
OM: Rob Roberts

KROX/Austin, TX
OM: Chase
PD: Lynn Barstow
MD: Toby Ryan

KRAB/Bakersfield, CA
OM: Steve King
PD/MD: Danny Spanks
APD: Jared Mann

KNXX/Baton Rouge, LA
OM/PD: Dave Dunaway
APD: Phillip Kish
MD: Darren Gauthier

KQXR/Boise, ID
OM: Dan McColly
PD: Jeremy Nicolato
MD: Jeremi Smith

WBCN/Boston, MA
PD: Dave Wellington
MD: Dan O'Brien

WFNX/Boston, MA
PD: Keith Dakin
MD: Paul Driscoll

WBTZ/Burlington, VT
OM/PD: Matt Grasso
APD/MD: Kevin Mays

WZJQ/Charleston, WV
PD/MD: Bruce Clark

WEND/Charlotte, NC
OM: Bruce Logan
PD/MD: Jack Daniel

WKQX/Chicago, IL
APD: Marc Young

WSWD/Cincinnati, OH
OM: Patti Marshall
PD: Tommy Bodean
APD: Julie Evans

WKRK/Cleveland, OH
PD: Dominic Nardella

WARQ/Columbia, SC
PD: Dave Stewart
MD: Matt Lee

WWCD/Columbus, OH
OM: Randy Malloy
PD: Andy "Andyman" Davis

KDGE/Dallas, TX
OM/PD: Vince Richards
APD: Chris Ryan

WXEG/Dayton, OH
OM: Tony Tilford
PD: Steve Kramer

KTCL/Denver, CO
PD: Nerf
MD: Eric "Boney" Clouse

CIMX/Detroit, MI
PD: Vince Cannova
MD: Jay Hudson

KXNA/Fayetteville, AR
PD: Dave Jackson

WJBX/Ft. Myers, FL
PD: John Rozz
APD: Anthony "Roach" Proffitt
MD: Jeff Zito

WGRD/Grand Rapids, MI
PD: Jerry Tarrant

WXNR/Greenville, NC
OM: Bruce Simel
APD/MD: Greg Brady

KUCD/Honolulu, HI
PD: Adam Carr
MD: Chris Sampaio

KTZB/Houston, TX
MD: Don Jantzen

WRZX/Indianapolis, IN
OM: Buzz Casey
PD/MD: Lenny Diana

WTZR/Johnson City, TN
OM/PD: Bruce Clark

KRBZ/Kansas City, MO
OM: Bob Edwards
PD: Greg Bergen
APD/MD: Jason Ulanet

WNFZ/Knoxville, TN
OM: Terry Gillingham
PD: Shane Cox
APD/MD: Valerie Hale

KFTE/Lafayette, LA
PD: Scott Perrin
MD: Jude Vice

KXTE/Las Vegas, NV
PD: Chris Ripley
MD: Homie Pooser

KROQ/Los Angeles, CA
PD: Kevin Weatherly
APD: Gene Sandbloom
MD: Lisa Worden

WLRS/Louisville, KY
OM: J.D. Kunes
APD/MD: Joe Stamm

WMFS/Memphis, TN
PD: Rob Cressman
MD: Sydney Nabors

WLUM/Milwaukee, WI
PD: Jacent Jackson
MD: Chris Calef

WHTG/Monmouth, NJ
PD: Terrie Carr
MD: Matt Murray

WKZQ/Myrtle Beach, SC
OM/PD: Mark McKinney
MD: Mase Brazelle

WROX/Norfolk, VA
OM/PD: Jay Michaels

KHBZ/Oklahoma City, OK
OM: Tom Travis
PD: Jeff Blackburn

WJRR/Orlando, FL
PD: Rick Everett

KMRJ/Palm Springs, CA
OM/PD: Thomas Mitchell
APD/MD: Dwight Arnold

KEDJ/Phoenix, AZ
PD: Bruce St. James
APD/MD: Tim Virgin

WXDX/Pittsburgh, PA
OM/PD: John Moschitta
MD: Vinnie Ferguson

WCYY/Portland, ME
PD: Herb Ivy
MD: Brian James

KNRK/Portland, OR
PD: Mark Hamilton
APD: Jaime Cooley

WBRU/Providence, RI
OM: Mark Stachowski
PD: Chris Novello
APD: Tom Ghiden
MD: Nick Castilio

KRZQ/Reno, NV
OM: Mark Keefe
PD: John O'Connell
MD: Chris Payne

WDYL/Richmond, VA
PD: Fisher

WRXL/Richmond, VA
OM: Bill Cahill
PD/MD: Casey Krukowski

KCXX/Riverside, CA
PD: John DeSantis
APD/MD: Bobby Sato

WZNE/Rochester, NY
PD/MD: Danni

KWOD/Sacramento, CA
OM/PD: Curtiss Johnson
MD: Andy Hawk

KXRK/Salt Lake City, UT
OM: Alan Hague
PD: Todd Noker
APD: Corey O'Brien
MD: Artie Fufkin

KBZT/San Diego, CA
PD: Garrett Michaels
APD: Mike Hansen
MD: Mike Halloran

XETRA/San Diego, CA
PD: Phil Manning
MD: Capone

KITS/San Francisco, CA
PD: Dave Numme
APD/MD: Aaron Axelsen

KCNL/San Jose, CA
PD: Jeanene Calhoun

KJEE/Santa Barbara, CA
PD: Eddie Gutierrez
MD: Dave Hanacek

**Music Choice
Alternative/Satellite**
PD: Justin Prager
MD: Gary Susalis

Sirius Alt Nation/Satellite
OM: Gregg Steele
PD: Rich McLaughlin
APD: Khaled Eisebai
MD: Zach Brooks

XM Ethel/Satellite
PD: Steve Kingston
MD: Erik Range

WFXH/Savannah, GA
OM: Jon Robbins
PD: Boomer
APD/MD: Leslie Scott

KNDD/Seattle, WA
PD: Lazlo
APD: Jim Keller
MD: Andrew Harms

KQRA/Springfield, MO
OM: Kristen Bergman
MD: Shadow Williams

KPNT/St. Louis, MO
PD: Tommy Mattern
APD: Kyle Guderian
MD: Scott Rizzuto

WKRL/Syracuse, NY
MD: Ty

WSUN/Tampa, FL
PD: Shark

WRWK/Toledo, OH
PD: Dan McClintock
APD/MD: Carolyn Stone

KFMA/Tucson, AZ
PD: Matt Spry
APD: Chris Firmage
MD: Greg Rampage

KMYZ/Tulsa, OK
PD: Kenny Wall

WWDG/Washington, DC
PD: Cruze
APD: Dave Hennessy
MD: Greg Roche

WPBZ/West Palm Beach, FL
PD: John O'Connell
MD: Ross Mahoney

WSFM/Wilmington, NC
OM: Jerry Mac
PD/MD: Mike Kennedy

ACTIVE

KEYJ/Abilene, TX
OM: Randy Jones
PD/MD: Frank Pain

WZMR/Albany, NY
OM: Kevin Callahan
OM/PD: Curtiss Johnson
APD/MD: Christy Taylor

KTEG/Albuquerque, NM
OM/PD: Bill May
MD: Aaron "Buck" Burnett

WWX/Appleton, WI
PD/MD: Guy Dark

WJSE/Atlantic City, NJ
OM/PD: Nick Giorio
APD/MD: Shawn Castelluccio

WCHZ/Augusta, GA
OM: Harley Drew
PD: Chuck Williams

WIYY/Baltimore, MD
PD: Dave Hill
APD/MD: Rob Heckman

WCPR/Biloxi, MS
OM: Kenny Vest
APD/MD: Maynard

WKGB/Binghamton, NY
OM/PD: Jim Free
APD/MD: Tim Boland

WAAF/Boston, MA
PD: Ron Valeri
MD: Mistress Carrie

WEDG/Buffalo, NY
PD/MD: Evil Jim

WYBB/Charleston, SC
OM: Khaled Eisebai
MD: Amy Hutto

WRXR/Chattanooga, TN
OM: Kris Van Dyke
PD: Boner

WIL/Chicago, IL
OM/PD: John Perry
APD: Tom Kief
MD: Steve Salman

KRQR/Chico, CA
OM: Chad Perry
PD: Neil Randall

KILO/Colorado Springs, CO
PD: Ross Ford
MD: Jack Mehoff

WBZX/Columbus, OH
PD: Hal Fish
APD/MD: Ronni Hunter

KNCN/Corpus Christi, TX
OM/PD: Paula Newell
APD/MD: Monte Montana

KBPI/Denver, CO
PD: Willie B.
APD/MD: Aaron "Double A" Montell

WRIF/Detroit, MI
OM/PD: Doug Podell
APD/MD: Mark Pennington

KRBR/Duluth, MN
OM/PD: Mark Fleischer

KLAQ/EI Paso, TX
OM/PD: Courtney Nelson
APD/MD: Glenn Garza

WGBF/Evansville, IN
OM/PD: Mike Sanders
APD/MD: Slick Nick

WWBN/Flint, MI
OM: J. Patrick
PD: Brian Beddow
APD/MD: Tony LaBrie

KRZR/Fresno, CA
OM/PD: Paul Wilson
APD/MD: Skippy

WBYP/Ft. Wayne, IN
APD/MD: Stiller



▶ "DIRTY" BY **ECONOLINE CRUSH**
JUMPS 30-26 ON THE CANADA ROCK
CHART, THE BAND'S FIRST TOP 30
HIT SINCE "MAKE IT RIGHT"
REACHED NO. 9 IN 2001.

THIS WEEK	LAST WEEK	WEEKS ON CHART	ARTIST	TITLE	IMPRINT / PROMOTION LABEL	PLAYS	+/-
1	1	10	FOO FIGHTERS	LONG ROAD TO RUIN	ROSWELL/RCA/SONY BMG	570	-1
2	2	19	SEETHER	FAKE IT	WIND-UP	527	+16
3	3	25	AGAINST ME!	THRASH UNREAL	SIRE/WARNER	451	+4
4	5	12	LINKIN PARK	SHADOW OF THE DAY	WARNER BROS./WARNER	442	+54
5	4	17	LENNY KRAVITZ	BRING IT ON	VIRGIN/EMI	390	-16
6	6	7	THE TREWS	HOLD ME IN YOUR ARMS	UNIVERSAL	373	+22
7	5	14	FINGER ELEVEN	I'LL KEEP YOUR MEMORY VAGUE	WIND-UP	361	+2
8	7	18	SIXX: A.M.	LIFE IS BEAUTIFUL	ELEVEN SEVEN	355	-3
9	11	15	WINTERSLEEP	WEIGHTY GHOST	DEPENDENT/EMI	314	+4
10	13	11	AIRBOURNE	TOO MUCH, TOO YOUNG, TOO FAST	ROADRUNNER	301	+34
11	9	21	EDDIE VEDDER	HARD SUN	MONKEY WRENCH/SONY BMG	294	-28
12	15	11	MATTHEW GOOD	I'M A WINDOW	UNIVERSAL	286	+23
13	18	18	JIMMY EAT WORLD	BIG CASINO	TINY EVIL/INTERSCOPE/UNIVERSAL	284	-31
14	14	14	RAINE MAIDA	YELLOW BRICK ROAD	KINGNOISE	265	-1
15	16	22	THREE DAYS GRACE	RIOT	JIVE/SONY BMG	230	0
16	12	21	VELVET REVOLVER	THE LAST FIGHT	RCA/SONY BMG	226	47
17	19	16	SERJ TANKIAN	EMPTY WALLS	SERJICAL STRIKE/REPRISE/WARNER	191	+6
18	21	8	STATE OF SHOCK	HEARTS THAT BLEED	CORDOVA BAY	180	+16
19	23	14	NEVERENDING WHITE LIGHTS	ALWAYS	MAPLEMUSIC	172	+20
20	12	24	FOO FIGHTERS	THE PRETENDER	ROSWELL/RCA/SONY BMG	171	-22
21	26	6	KID ROCK	AMEN	TOP DOG/ATLANTIC/WARNER	163	+37
22	31	5	QUEENS OF THE STONE AGE	MAKE IT WIT CHU	REKORDS REKORDS/INTERSCOPE/UNIVERSAL	162	+56
23	20	28	LINKIN PARK	BLEED IT OUT	WARNER BROS./WARNER	162	-11
24	18	23	THE WHITE STRIPES	YOU DON'T KNOW WHAT LOVE IS (YOU JUST DO AS YOU'RE TOLD)	THIRD MAN/WARNER BROS./WARNER	152	35
25	22	15	SANTANA FEATURING CHAD KROEGER	INTO THE NIGHT	ARISTA/SONY BMG	149	-5
26	30	8	ECONOLINE CRUSH	DIRTY	LOCK OUT	135	+22
27	24	24	THE CULT	DIRTY LITTLE ROCKSTAR	NEW WILDERNESS/ROADRUNNER	126	-7
28	32	5	PUDDLE OF MUDD	PSYCHO	FLAWLESS/GEFFEN/UNIVERSAL	123	+21
29	28	12	THE KILLERS	SHADOWPLAY	ISLAND/UNIVERSAL	114	-3
30	25	19	PRIDE TIGER	THE LUCKY ONES	EMI	113	-15

FOR WEEK ENDING JANUARY 13, 2008

♦ indicates CanCon

WRUF/Gainesville, FL OM/PD: Harry Guscott MD: Kyle Devlin	KDJE/Little Rock, AR OM: Sonny Victory PD: Jeff Petterson MD: Adam Peterson	WMMR/Philadelphia, PA PD: Bill Weston APD: Chuck Damico MD: Sean "The Rabbi" Tyszler	WHBZ/Sheboygan, WI PD: Ron Simonet MD: Dave Nelson
WKLQ/Grand Rapids, MI OM: Brent Alberts PD/MD: Michael Grey	WTFX/Louisville, KY PD: Charlie Steele MD: Frank Webb	KUPD/Phoenix, AZ PD/MD: Larry McFeele	WRBR/South Bend, IN OM/PD: Ron Stryker
WZOR/Green Bay, WI OM/PD: Joe Calgano APD: Cutter MD: Borna Velic	KFMX/Lubbock, TX OM/PD: Wes Nessmann	KDOT/Reno, NV OM: Jim McClain PD/MD: Jave Patterson	KHTQ/Spokane, WA PD/MD: Barry Bennett APD: Kris Siebers
WXQR/Greenville, NC PD/MD: Dave Tripp	WJJO/Madison, WI PD: Randy Hawke APD/MD: Blake Patton	KRXQ/Sacramento, CA OM/PD: Jim Fox	KZBD/Spokane, WA OM/PD: Frank Jackson
WTPT/Greenville, SC OM/PD: Mark Hendrix MD: Twisted Todd	KFRQ/McAllen, TX OM/PD: Mike Quinn	WKQZ/Saginaw, MI PD: Hoser APD/MD: Matt Bingham	WLZX/Springfield, MA PD/MD: Courtney Quinn
WQXA/Harrisburg, PA OM/PD: Ken Carson APD/MD: Nixon	KBRE/Merced, CA OM: Jason LaChance APD/MD: Mikey Martinez	WZBH/Salisbury, MD OM: Sue Timmons PD: Sean McHugh MD: Chris Steele	KZRQ/Springfield, MO OM: Chris Cannon PD: Simon Nytes
WCCC/Hartford, CT OM/PD: Mike Karolyi	WHDR/Miami, FL OM: David Israel PD: Kevin Vargas MD: Dave Hanson	KHTB/Salt Lake City, UT PD: Kayvon Motiee APD/MD: Roger Orton	WXTB/Tampa, FL OM: Brad Hardin PD: Double Down APD: Mike Killabrew
WAMX/Huntington, WV PD/MD: Erik Raines APD: Robin Wilds	KXXR/Minneapolis, MN OM: Dave Hamilton PD: Wade Linder APD/MD: Pablo	KISS/San Antonio, TX PD/MD: LA Lloyd	WKLL/Utica, NY MD: Ty
WRTT/Huntsville, AL OM/PD: Lee Reynolds APD/MD: Clay Sanders	WRAT/Monmouth, NJ OM/PD: Carl Craft APD/MD: Robyn Lane	KIOZ/San Diego, CA OM: Jim Richards PD/MD: Shauna Moran-Brown	KFMW/Waterloo, IA OM/PD: Michael Cross
WRXW/Jackson, MS PD/MD: Brad Stevens	WCLG/Morgantown, WV OM/PD: Jeff Miller	KURQ/San Luis Obispo, CA OM: Mark Mitchell APD/MD: Stephanie Bell	KICT/Wichita, KS PD: Ray Michaels MD: Rick Thomas
WRZK/Johnson City, TN PD/MD: Scott Onks	WBUZ/Nashville, TN OM: Dean Warfield PD/MD: Troy Hanson APD: Zigz	WBSX/Wilkes Barre, PA PD/MD: James McKay	KATS/Yakima, WA OM/PD: Ron Harris
KQRC/Kansas City, MO OM/PD: Bob Edwards MD: Paul Marshall	KATT/Oklahoma City, OK OM/PD: Chris Baker MD: Jake Danvels	Music Choice Rock/Satellite PD: Justin Prager MD: Gary Susalis	WWIZ/Youngstown, OH PD: Wes Styles
KOMP/Las Vegas, NV PD: John Griffin MD: Carlota	WYYX/Panama City, FL PD: Chris Alan APD/MD: Stroke	Sirius Octane/Satellite OM: Gregg Steele PD: Jeff Regan MD: Tom Wilkinson	XM Squizz/Satellite PD: Bodhi Ebright MD: Grant Random
KZCD/Lawton, OK PD: Don "Citter" Brown APD: J.C. "Kelso" Kellison	WTKX/Pensacola, FL PD: Joel Sampson APD/MD: Mark The Shark	KISW/Seattle, WA OM/PD: Dave Richards APD: Ryan Castle	
WXZZ/Lexington, KY OM: Robert Lindsey PD: Johnny Maze APD: Twitch	WIXO/Peoria, IL OM/PD: Matt Bahan		

* Monitored Reporters



The formats with which triple A shares the most music

Play The Hits . . . Revisited

John Schoenberger
JSchoenberger@RadioandRecords.com

for the past several years, I have written a column called “Play the Hits” that concerns triple A remaining competitive with other contemporary music stations. The format has accomplished this by playing fewer songs more often, and when it makes sense, playing songs that initially got exposure on another format. But triple A has continued to develop its own hits, this past year as much as ever.

To get an idea of how it stacked up against the competition, I compared triple A to other formats, looking at the number of year-end songs triple A shared and how many artists reached the top 10 on the charts.

As you’ll see in the charts below, triple A remains competitive on many levels with other formats. It’s important to note that I only compared information from Nielsen BDS-monitored charts, simply because several of the other formats do not have a published indicator chart.

Interesting Developments

2007 was striking in how few artists triple A shared with rock, active rock and CHR/top 40. However, as we’ve seen in recent years, triple A continued to share many artists with

alternative and even AC, as the latter format has reinvented itself in the past couple of years. And, of course, triple A shared the most with hot AC.

Many of the acts that are considered core to the format are certainly not exclusive to triple A anymore, but most got their start at triple A before crossing over. And in 2007, many of these acts and their songs performed best at triple A—a trend that emerged a few years ago.

A substantial number of songs that triple A played this past year remained almost entirely exclusive to the format, too, but the road also goes in the other direction: A small number of

A substantial number of songs that triple A played this past year remained almost entirely exclusive to the format.



Jones



Nutini



Caillat

songs the format played in 2007 originally launched elsewhere.

Unquestionably, the genre that shares the most music—and most audience—with triple A is hot AC. As the latter began to gain steam more than a decade ago, one of the formats that its programmers paid close attention to was triple A. That connection remained tight this past year, judging from the number of songs triple A shared with hot AC.

But even though triple A shared 16 of its top 100 year-end songs with hot AC in 2007, this number has been dropping in the past three years. What’s more, there is a broad divide as to where most of these shared songs ranked in the 2007 year-end charts.

Half of the songs in triple A’s 2007 year-end top 10 didn’t even make the top 100 at hot AC. So clearly, as hot AC has adjusted, it has begun to program more pop-oriented artists.

Standing Alone

When you look at all the year-end-charts for the formats cited here, there is clearly a lot of sharing going on in the ever-competitive battle to increase cume—but a big hit for one format was often only a moderate or marginal hit for another. When it comes to the biggest songs of the year, each format steered in its own direction to find its most successful songs.

Ultimately, even though triple A continues to share songs with hot AC and other formats, what sets it apart is its willingness to give early support to many of these acts. Furthermore, triple A saw success this year with many new artists (18 in the top 100 alone). These, along with several format-exclusive songs, helped to differentiate the format from its competition. R&R



Gomez

Unique Artists Played

It’s one thing to compare how many songs did well on the charts; it’s another to discover how many artists reached the top 10 on the weekly charts during 2007.

Format	Number of unique artists reaching top 10
AC	28
Hot AC	33
Rock	36
Alternative	38
CHR/Top 40	40
Active Rock	45
Triple A	49

Comparisons derived from R&R’s 2007 weekly Nielsen BDS-monitored charts.

Triple A And Hot AC Year-End Chart Comparison

Artist	Title	Triple A Position	Hot AC Position
Gomez	“See the World”	1	—
KT Tunstall	“Hold On”	2	90
Snow Patrol	“Shut Your Eyes”	3	—
Norah Jones	“Thinking About You”	4	—
Colbie Caillat	“Bubbly”	5	23
The Killers	“Read My Mind”	6	77
John Butler Trio	“Better Than”	7	—
Paulo Nutini	“New Shoes”	8	81
Plain White T’s	“Hey There Delilah”	9	10
Beck	“Think I’m in Love”	10	—

Comparisons derived from R&R’s 2007 year-end Nielsen BDS-monitored charts.

Number Of Year-End Songs Triple A Shared

Format	Top 50	Top 10
Hot AC	13	3
AC	10	3
Alternative	10	3
Active Rock	3	0
CHR/Top 40	3	0
Rock	1	0

Comparisons derived from R&R’s 2007 year-end Nielsen BDS-monitored charts.

R&R TRIPLE A

POWERED BY nielsen BDS

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► RYAN ADAMS LANDS HIS SECOND STRAIGHT TOP FIVE TRACK, AND THIRD OVERALL, AS "EVERYBODY KNOWS" CLIMBS 7-5.

THIS WEEK	LAST WEEK	WEEKS ON CHART	ARTIST TITLE	NIelsen BDS CERTIFICATIONS IMPRINT / PROMOTION LABEL	PLAYS TW +/-	AUDIENCE MILLIONS	RANK
1	2	7	JACK JOHNSON IF I HAD EYES	NO. 1 (1 WK) BRUSHFIRE/UNIVERSAL REPUBLIC	592 +75	1.969	1
2	1	16	DAVID GRAY YOU'RE THE WORLD TO ME	ATO/RED	505 -35	1.927	3
3	4	10	INGRID MICHAELSON THE WAY I AM	MOST INCREASED PLAYS CABIN 24/ORIGINAL SIGNAL/RED	481 +85	1.927	2
4	8	21	SARA BAREILLES LOVE SONG	EPIC	413 +67	1.440	5
5	7	12	RYAN ADAMS EVERYBODY KNOWS	LOST HIGHWAY	386 +30	0.849	14
6	5	19	EDDIE VEDDER HARD SUN	MONKEY WRENCH/JRMG	384 +11	1.374	6
7	3	19	ROBERT PLANT / ALISON KRAUSS CONE, CONE, CONE (DONE MOVED ON)	ROUNDER	351 -60	1.373	7
8	10	6	KT TUNSTALL SAVING MY FACE	RELENTLESS/VIRGIN	347 +60	0.986	10
9	6	30	SNOW PATROL SHUT YOUR EYES	POLYDOR/A&M/INTERSCOPE	338 -21	1.468	4
10	14	8	BRUCE SPRINGSTEEN GIRLS IN THEIR SUMMER CLOTHES	COLUMBIA	307 +42	0.845	15
11	13	15	FEIST MY MOON MY MAN	CHERRYTREE/POLYDOR/INTERSCOPE	307 +39	0.877	12
12	9	16	MAT KEARNEY BREATHE IN BREATHE OUT	HOLLYWOOD/WARE/COLUMBIA	294 +5	1.087	8
13	12	11	PAOLO NUTINI JENNY DON'T BE HASTY	AIRPOWER ATLANTIC	286 +9	0.635	19
14	11	10	COLBIE CAILLAT REALIZE	UNIVERSAL REPUBLIC	281 -1	0.923	11
15	21	6	MIKE DOUGHTY 27 JENNIFERS	ATO/RED	256 +59	0.538	25
16	16	12	BRANDI CARLILE TURPENTINE	COLUMBIA	250 +10	1.062	9
17	17	4	SHERYL CROW LOVE IS FREE	AIRPOWER A&M/INTERSCOPE	244 +21	0.856	13
18	20	10	LENNY KRAVITZ I'LL BE WAITING	VIRGIN	234 +25	0.757	17
19	19	12	SHERYL CROW SHINE OVER BABYLON	A&M/INTERSCOPE	223 +2	0.838	16
20	26	4	RADIOHEAD JIGSAW FALLING INTO PLACE	TBD/ATO	198 +59	0.330	29
21	23	5	FOO FIGHTERS LONG ROAD TO RUIN	ROSWELL/RCA/RMG	183 +21	0.591	22
22	24	5	SPOON DON'T YOU EVAH	MERGE	182 +25	0.716	18
23	22	12	SANTANA FEATURING CHAD KROEGER INTO THE NIGHT	ARISTA/RMG	162 -12	0.569	24
24	25	3	ONEREPUBLIC STOP AND STARE	MOSLEY/INTERSCOPE	155 +9	0.321	30
25	18	20	BRUCE SPRINGSTEEN RADIO NOWHERE	COLUMBIA	147 -75	0.592	21
26	NEW		JOHN MAYER SAY	MOST ADDED AWARE/COLUMBIA	144 +40	0.605	20
27	29	4	GRACE POTTER AND THE NOCTURNALS AIN'T NO TIME	HOLLYWOOD	137 +13	0.135	-
28	27	12	A FINE FRENZY ALMOST LOVER	VIRGIN	124 -8	0.503	26
29	28	19	SILVERCHAIR STRAIGHT LINES	ELEVEN/LG/ATLANTIC/LAVA	122 -9	0.221	-
30	30	3	MAROON 5 WON'T GO HOME WITHOUT YOU	A&M/OCTONE/INTERSCOPE	111 -9	0.586	23

MOST ADDED

ARTIST TITLE / LABEL	NEW STATIONS
JOHN MAYER Say (Aware/Columbia) KENZ, KTCZ, WCLZ	3
SHAWN MULLINS All In My Head (Vanguard) KMTT, KTHX, WTTT	3
TRISTAN PRETTYMAN Madly (Virgin) KPRI, WCOO, WMMM	3
THE BLACK CROWES Goodbye Daughters Of The Revolution (Silver Arrow) KXLY, Sirius Spectrum, WNCN	3
FEIST My Moon My Man (Cherrytree/Polydor/Interscope) WBOS, WRNX	2
BRUCE SPRINGSTEEN Girls In Their Summer Clothes (Columbia) CIDR, WBOS	2
SHERYL CROW Love Is Free (A&M/Interscope) KINK, KPRI	2
BEN HARPER & THE INNOCENT CRIMINALS Fight Outta You (Virgin) KPRI, WCOO	2
MAROON 5 Won't Go Home Without You (A&M/Octone/Interscope) KRVB, KXLY	2

ADDED AT... WMMM
Madison, WI
PD: Pat Gallagher
MD: Gabby Parsons
Tristan Prettyman, Madly, 1
Radiohead, Jigsaw Falling Into Place, 0

FOR REPORTING STATIONS PLAYLISTS GO TO:
www.RadioandRecords.com

NEW AND ACTIVE

ARTIST TITLE / LABEL	PLAYS /GAIN	ARTIST TITLE / LABEL	PLAYS /GAIN
BEN HARPER & THE INNOCENT CRIMINALS Fight Outta You (Virgin)	108/2	ROBERT PLANT / ALISON KRAUSS Please Read The Letter (Rounder)	74/30
TOTAL STATIONS:	14	TOTAL STATIONS:	13
WIDESPREAD PANIC Up All Night (Widespread)	104/5	EAGLES Frail Grasp On The Big Picture (ERC/Mercury/Lost Highway)	74/21
TOTAL STATIONS:	11	TOTAL STATIONS:	6
BEN'S BROTHER Stuttering (Kiss Me Again) (Capitol)	100/10	DAN WILSON Cry (American/Columbia)	68/4
TOTAL STATIONS:	8	TOTAL STATIONS:	6
SHAWN MULLINS All In My Head (Vanguard)	85/37	JOHN FOGERTY Creedence Song (Fantasy/CMG)	62/18
TOTAL STATIONS:	11	TOTAL STATIONS:	6
JOHN MAYER Dreaming With A Broken Heart (Aware/Columbia)	75/1	BIG HEAD TODD AND THE MONSTERS All The Love You Need (Big)	59/4
TOTAL STATIONS:	7	TOTAL STATIONS:	6

MOST INCREASED PLAYS

+85	INGRID MICHAELSON The Way I Am (Cabin 24/Original Signal/RED) KRVB +12, KXLY +12, WBOS +11, WRNX +10, WRNR +10, WCLZ +7, KENZ +7, KWMT +6, KTHX +6, WRLT +5
+75	JACK JOHNSON If I Had Eyes (Brushfire/Universal Republic) WTTT +14, WRLT +13, WMMM +11, WRNR +7, SISP +6, WZEW +6, WCLZ +6, KXLY +5, KENZ +4, WXRV +4
+67	SARA BAREILLES Love Song (Epic) WCOO +17, WTTT +11, WRLT +9, KPRI +8, WMMM +8, WDOO +6, WZEW +5, KINK +4, KTCZ +4, KGSR +3
+60	KT TUNSTALL Saving My Face (Relentless/Virgin) WRNX +11, WBOS +10, WRNR +8, KRSH +8, KPRI +6, WCOO +4, WTTT +3, WRLT +3, WXRV +3, WMMM +3
+59	MIKE DOUGHTY 27 Jennifers (ATO/RED) KRVB +13, WZEW +10, WRNX +8, WCLZ +5, KPRI +4, KRSH +4, KINK +4, WXRT +4, WMMM +3, WRNR +3

RECURRENTS

THIS WEEK	ARTIST TITLE / IMPRINT / PROMOTION LABEL	NIelsen BDS CERTIFICATIONS	PLAYS TW	LW
1	SPOON THE UNDERDOG (MERGE)		222	252
2	MATCHBOX TWENTY HOW FAR WE'VE COME (MELISSA/ATLANTIC)		213	253
3	BEN HARPER & THE INNOCENT CRIMINALS IN THE COLO-3S (VIRGIN)		170	215
4	THE KOOKS SHE MOVES IN HER OWN WAY (ASTRALWERKS)		168	181
6	KT TUNSTALL HOLD ON (RELENTLESS/VIRGIN)		165	195

THIS WEEK	ARTIST TITLE / IMPRINT / PROMOTION LABEL	NIelsen BDS CERTIFICATIONS	PLAYS TW	LW
6	LIFEHOUSE FIRST TIME (GEFFEN/INTERSCOPE)		163	198
7	COLBIE CAILLAT BUBBLY (UNIVERSAL REPUBLIC)		145	156
8	FEIST 1234 (CHERRYTREE/POLYDOR/INTERSCOPE)		145	174
9	MATT NATHANSON CAR CRASH (VANGUARD)		144	184
10	PLAIN WHITE T'S HEY THERE DELILAH (FEARLESS/HOLLYWOOD)		141	146

FOR WEEK ENDING JANUARY 13, 2008
LEGEND: See legend to charts in charts section for rules and symbol explanations.
30 triple A stations are electronically monitored by Nielsen Broadcast Data Systems 24 hours a day, 7 days a week. Indicator chart comprised of 47 reporters.
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ERIC LINDELL Lay back down

FROM HIS SOULFUL NEW RELEASE: **Low on CASH, RICH in LOVE**

1 MOST ADDED AAA FMQB (1/7) • # 2 MOST ADDED R&R INDICATOR (1/7) • # 3 MOST INCREASED PLAYS R&R INDICATOR (1/14)

NEW THIS WEEK: WFUV, KPIG, WMVY, KTHX, WTYD & MORE! • SPINS FROM: KMTT, KFOG, & WXPB • UPCOMING: WORLD CAFE

CONTACT: TIM KOLLETH AT ALLIGATOR RECORDS, 800-348-7214 X232

R&R TRIPLE A/ AMERICANA

POWERED BY **nielsen** BDS

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► **ROBERT PLANT & ALISON KRAUSS'** "PLEASE READ THE LETTER" PICKS UP 15 ADDS FOR A SECOND STRAIGHT WEEK AND ENTERS THE TRIPLE A INDICATOR CHART AT NO. 15.

THIS WEEK	LAST WEEK	WEEKS ON CHART	TRIPLE A INDICATOR		PLAYS
			ARTIST TITLE	IMPRINT / PROMOTION LABEL	
1	4	1	JACK JOHNSON IF I HAD EYES	BRUSH FIRE/UNIVERSAL REPUBLIC	565 +35
2	11	2	RYAN ADAMS EVERYBODY KNOWS	LOST HIGHWAY	482 +23
3	7	5	MIKE DOUGHTY 27 JENNIFERS	ATO/RED	447 +39
4	16	3	EDDIE VEDDER HARD SUN	MONKEYWRENCH/JRMG	430 -2
5	4	7	KT TUNSTALL SAVING MY FACE	RELENTLESS/VIRGIN	409 +58
6	8	6	WIDESPREAD PANIC UP ALL NIGHT	WIDESPREAD	404 +33
7	13	4	DAVID GRAY YOU'RE THE WORLD TO ME	ATO/RED	401 -7
8	6	8	BRUCE SPRINGSTEEN GIRLS IN THEIR SUMMER CLOTHES	COLUMBIA	367 +24
9	10	5	SPOON DON'T YOU EVAH	MERGE	360 +47
10	9	4	BEN HARPER & THE INNOCENT CRIMALS FIGHT OUTTA YOU	VIRGIN	332 +10
11	12	13	GRACE POTTER AND THE NOCTURNALS AIN'T NO TIME	HOLLYWOOD	324 +22
12	14	9	INGRID MICHAELSON THE WAY I AM	CABIN 24/ORIGINAL SIGNAL/RED	316 +33
13	11	9	SHERYL CROW SHINE OVER BABYLON	A&M/INTERSCOPE	306 +1
14	15	8	CHUCK PROPHET FRECKLE SONG	YEP ROC	298 +52
15	NEW		ROBERT PLANT / ALISON KRAUSS PLEASE READ THE LETTER	ROUNDER	246 -165
16	23	2	RADIOHEAD JIGSAW FALLING INTO PLACE	TBOWATO	244 +67
17	16	13	MARC COHN LISTENING TO LEVON	DECCA	234 +13
18	18	4	JOSH RITTER RUMORS	VICTOR/SONY BMG	230 +20
19	17	9	IRON & WINE BOY WITH A COIN	SUB POP	223 +7
20	21	12	FEIST MY MOON MY MAN	CHERRY TREE/POLYDOR/INTERSCOPE	218 +33
21	19	6	DAN WILSON CRY	AMERICAN/COLUMBIA	218 +32
22	27	2	COLLECTIVE SOUL ALL THAT I KNOW	EL	204 +37
23	25	3	COLBIE CAILLAT REALIZE	UNIVERSAL REPUBLIC	195 +22
24	24	3	LENNY KRAVITZ I'LL BE WAITING	VIRGIN	188 +12
25	29	2	FOO FIGHTERS LONG ROAD TO RUIN	ROSWELL/RCA/RMG	185 +32
26	30	2	SEA WOLF WINTER WINDOWS	DANGEROUS BIRD	184 -40
27	13	16	ROBERT PLANT / ALISON KRAUSS GONE GONE, GONE (DONE MOVED ON)	ROUNDER	183 +105
28	NEW		SHAWN MULLINS ALL IN MY HEAD	VANGUARD	178 +52
29	21	13	RILO KILEY SILVER LINING	WARNER BROS.	170 -14
30	28	7	PAOLO NUTINI JENNY DON'T BE HASTY	ATLANTIC	164 +4

THIS WEEK	LAST WEEK	WEEKS ON CHART	AMERICANA		PLAYS	CUMULATIVE
			ARTIST TITLE	IMPRINT / PROMOTION LABEL		
1	2	1	STEVE EARLE WASHINGTON SQUARE SERENADE	NEW WEST	544 +21	9819
2	1	2	ROBERT PLANT & ALISON KRAUSS RAISING SAND	RCUNDER	526 -63	7874
3	3	3	LEVON HELM DIRT FARMER	DIRT FARMER/VANGUARD	473 +4	4609
4	4	4	JOHN FOGERTY REVIVAL	FANTASY/CMG	379 -38	6580
5	5	5	RYAN BINGHAM MESCALITO	LOST HIGHWAY	352 -27	3788
6	6	6	SHOOTER JENNINGS THE WOLF	UNIVERSAL SOUTH	326 0	3371
7	7	7	DWIGHT YOAKAM DWIGHT SINGS BUCK	NEW WEST	302 -23	4456
8	8	8	CHIP TAYLOR & CARRIE RODRIGUEZ LIVE FROM THE RUHR TRIENNALE	TRAIN WRECK	279 -22	2767
9	9	9	THE GOUGERS A LONG DAY FOR THE WEATHERVANE	THE WEATHERVANE	262 -24	2830
10	10	10	VARIOUS ARTISTS GOIN' HOME: A TRIBUTE TO FATS DOMINO	VANGUARD	257 -19	4112
11	11	11	LYLE LOVETT AND HIS LARGE BAND IT'S NOT BIG IT'S LARGE	LOST HIGHWAY	256 -3	6963
12	12	12	WILL HOGE DRAW THE CURTAINS	RYKODISC	256 +6	2170
13	16	13	JESSE DAYTON & BRENNEN LEIGH HOLDIN' OUR OWN AND OTHER COUNTRY GOLD DUETS	STAG	232 +16	831
14	13	13	EMMYLOU HARRIS SONGBIRD: RARE TRACKS AND FORGOTTEN GEMS	RHINO	227 -16	4104
15	17	17	YARN YARN	YARN	215 +12	2381
16	23	23	CROSS CANADIAN RAGWEED MISSION CALIFORNIA	UNIVERSAL SOUTH	203 +8	1380
17	22	22	BLEU EDMONDSON LOST BOY	SMITH	203 +8	1240
18	14	14	KANE WELCH KAPLIN KANE WELCH KAPLIN	COMPASS	200 -43	6133
19	26	26	THE SUBDUDES STREET SYMPHONY	BACK PORCH/MANHATTAN/BLG	196 +23	8282
20	15	15	MARY GAUTHIER BETWEEN DAYLIGHT AND DARK	LOST HIGHWAY	195 -22	3685
21	21	21	BLUE RODEO SMALL MIRACLES	TELESOUL	185 -11	1913
22	20	20	SETH WALKER SETH WALKER	HYENA	184 -14	1083
23	29	29	CHUCK PROPHET SOAP & WATER	YEP ROC	182 +19	2189
24	25	25	EAGLES LONG ROAD OUT OF EDEN	ERC/MERCURY/LOST HIGHWAY	178 -7	3087
25	27	27	WILL KIMBROUGH EP	CAPHNE	178 +12	2180
26	18	18	NEIL YOUNG CHROME DREAMS II	REPRISE	177 -22	1744
27	31	31	BRUCE SPRINGSTEEN AND THE E STREET BAND MAGIC	COLUMBIA	172 +12	3126
28	19	19	TOM GILLAM NEVER LOOK BACK	TREE HOUSE	170 -28	3147
29	24	24	WALT WILKINS AND THE MYSTIQUEROS DIAMONDS IN THE SUN	PAID DURO	168 -24	5826
30	28	28	RYAN ADAMS EASY TIGER	LOST HIGHWAY	156 -9	10991

MOST ADDED

ROBERT PLANT / ALISON KRAUSS 15
Please Read The Letter (Rounder)
KBAC, KFMU, KHUM, KLRR, KNBA, KOHO, WBJB, WCNR, WEHM, WFPK, WFUV, WNCW, WNRN, WRSI, WTMD

ERIC LINDELL 11
Lay Back Down (Alligator)
KFMU, KNBA, KOHO, KSPN, KZSL, WCBE, WMWV, WNCW, WNRN, WTMD, WJIN

JOHN MAYER 9
Say (Ware/Columbia)
KZLC, KFMU, KYSL, Music Choice Adult

SPOON 8
Don't You Evah (Merge)
KFMU, Music Choice Adult, Alternative, WBJB, WCNR, WFIV, WMVY, WMWV, WDCM

TIFT MERRITT 7
Broken (Fantasy/CMG)
KNBA, WFUV, WMWV, WNRN, WMD, WJIN, WYEP

ATHLETE 6
Hurricane (Astralwerks)
KEAC, KROK, KSPN, WAPS, WYD, WYEP

FOR WEEK ENDING JANUARY 13, 2008

MOST ADDED

TIFT MERRITT 21
Another Country (Fantasy/CMG)

MANDO SAENZ 18
Bucket (Carnival)

DRIVE-BY TRUCKERS 16
Brighter Than Creations's Dark (New West)

ERIC LINDELL 15
Low On Cash, Rich In Love (Alligator)

RHONDA VINCENT 12
Good Thing Going (Rounder)

ROOMFUL OF BLUES 12
Rasin' A Ruckus (Alligator)

FOR WEEK ENDING JANUARY 13, 2008

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Assessing the impact that regional Mexican sign-on 'La Raza' will have on the market and the format

Miami Is Starting To Feel Mexican

Jackie Madrigal

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the last uncharted major markets without a regional Mexican station are no more. First, Univision Radio early last year introduced WQBU (Qué Buena) in New York, a market long regarded as a tropical stronghold due to a Hispanic population dominated by Puerto Ricans and Dominicans. Now, one year later, Spanish Broadcasting System (SBS) has given Miami its own Mexican outlet, WZMQ (La Raza), flipping it Jan. 5 from a simulcast of pop sister WRMA's Romance format. New calls WRAZ have been applied for.

As had been the case in New York, Miami's Spanish-language radio options had been limited to tropical, pop (heavily influenced by Puerto Rico) and, for a brief period, Latin rhythm—the last outlet programming the format flipped to pop last year.

Although Mexicans do not represent the majority of Hispanics in either New York or Miami, their community is growing in both cities. According to Geoscape, slightly more than 100,000 of Miami's 1.6 million Hispanics are Mexican but the number is climbing, especially in the communities of Homestead and Florida City.

Arbitron's "The Shift in Mainstream Demographics" documents the explosive Hispanic population growth occurring across the United States, particularly in emerging markets, many of them on the East Coast. In fact, the 12+ U.S. Hispanic population grew by more than 50% from 2000 to 2007. Among the cities seeing the largest increases are Fort Myers (85% growth), Atlanta and Raleigh (71%), Orlando (61%) and West Palm Beach (58%).

Although those percentages are not broken out by ethnicity, it's generally accepted in the industry that the largest Hispanic growth has been among those of Mexican descent. McVay Media VP of Hispanic Luis Villarreal says some of the record growth is coming from within our borders—second- and third-generation Hispanics, combined with new immigrants. "As the population has grown, it has continued to expand east and north," he says. "And this trend will continue, and markets like Atlanta, Raleigh and

now Miami will continue to evolve and be receptive to all kinds of formats, including the different variations of regional Mexican."

As with New York, a regional Mexican station in Miami is risky business because the size of South Florida's Mexican population is dwarfed by that of other markets, such as Chicago, Houston and Los Angeles. Still, SBS VP of programming Pio Ferro is confident La Raza will do well. "The Mexican and Central-American population is growing very rapidly in [Miami]. La Raza is very broad in a sense that it has many components that appeal to the Mexican and Central-American communities," Ferro says. And nothing will be tomorrow what it is today, he adds. "I remember there was a time in L.A. when people questioned the launch of KLAX: 'A station for Mexican people?' Now there are three regional Mexican stations in the market."

Ferro says SBS is simply studying the facts and following the trends. "The reality is that the Mexican population in the U.S. is growing very rapidly. How much more it will grow, no one knows, but we do know it's going to get larger." And SBS, Ferro says, wants to be the company that caters to this growing community in Miami. "We want them to remember La Raza was there in the beginning to entertain them," he says. Smart move, since Hispanics are loyal to stations and brands that first reach out to them.

Villarreal says SBS is wise to respond to market research indicating a hole in the market for regional Mexican. "In radio, general market or

otherwise, we always try to find niches and give the people in the area what they need or want. Just because a market has been traditionally friendly to a particular format does not mean that other formats won't be successful." As is the case with most of the East Coast, Florida's population is changing, with a large influx of Mexican immigrants arriving from the West Coast and the Midwest, he says.

Though Villarreal doesn't foresee out-of-the-park ratings for La Raza, he expects the station to be competitive. "As long as the content is there and the music is well-programmed, I find no reason to think that [La Raza] won't be successful. Will we see monster shares and record numbers? Probably not, but it will compete," he says.

As for what type of regional Mexican station La Raza is, Ferro says it is a broader version of the format than its counterparts in L.A. La Raza has cumbia and duranguense components, he says, even a bit of bachata. The bachata element is unsurprising because it seems to be embraced by Mexican and Central-American populations across the States, especially in East Coast markets.

But is it all good news? The fact is that Mexicans are flagged as the face of the illegal immigration debate, even though the issue involves immigrants from all over Latin America, Europe and Asia. Will regional Mexican station growth and advertising potential be stunted by an election year when being "Mexican" is not in?

Ferro says you can make an argument both ways, because people living in the middle of the country have more of an issue with illegal immigration than those in Southern California. And such media personalities as CNN's Lou Dobbs are not helping, Ferro says. "Your jaw drops to the floor when you hear some of the ignorant comments he makes."

Still, he hopes La Raza and other Spanish-language stations will not be affected. "How are advertisers going to look at this? I hope in a positive way, because these are the people buying their products. I doubt very much that if you're Tide you care if the person buying your laundry detergent is going to wash in Cocoplum or Homestead. It shouldn't make a difference to them. They should be happy the population is growing and they will be able to sell more product.

"The station in Florida is a seed we're planting that will grow," Ferro continues. And La Raza has listeners today that it didn't have last week, he adds. "What message does that send out as a company? That we're pro-Hispanics, and we might have all these issues to deal with like immigration, but we support la raza, we support Latinos."



Villarreal



'The reality is that the Mexican population in the U.S. is growing very rapidly. How much more it will grow, no one knows, but we know it's going to get larger.'

—Pio Ferro

R&R REGIONAL MEXICAN

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► PERENNIAL FAVORITE **CONJUNTO PRIMAVERA** SPLASHES ONTO THE CHART AT NO. 31 WITH DUAL MOST INCREASED PLAYS (UP 434) AND MOST ADDED HONORS FOR "TE LLORE."

THIS WEEK	LAST WEEK	WEEKS ON CHART	ARTIST TITLE	NIelsen BDS CERTIFICATIONS IMPRINT / PROMOTION LABEL	PLAYS TW +/-	AUDIENCE MILLIONS RANK
1	1	13	LA ARROLLADORA BANDA EL LIMON SOBRE MIS PIES	NO. 1 (5 WKS) DISA/EDIMONSA	1503 +35	11.802 1
2	2	12	K-PAZ WITH FRANCO DE VITA UN BUEN PEDEDOR	DISA/EDIMONSA	1462 +33	11.432 2
3	3	21	VICENTE FERNANDEZ ESTOS CELOS	SONY BMG NORTE	1380 -44	9.960 4
4	7	15	JENNI R VERA AHORA QUE ESTUVISTE LEJOS	FONOVISA	1144 +206	10.272 3
5	4	21	LINDEROS DEL NORTE COMO OLVICARTE	A.R.C.	1047 +19	4.608 16
6	5	14	BANDA EL RECODO QUE BONITO	FONOVISA	1016 +38	6.114 9
7	9	14	LOS HUACANES DEL NORTE VIDE MUY AJITO	UNIVISION	944 +67	6.654 8
8	6	26	FIDEL RUEDA PAZ EN ESTE AMOR	MACHETE	901 -44	7.080 7
9	12	7	PATROLA 81 TE QUIERO MUCHO	DISA	895 +86	5.041 12
10	8	17	MARCO ANTONIO SOLIS NO PUEDO CUIDARLA	FONOVISA	891 -36	4.237 19
11	16	7	EL CHAPO DE SINALOA SI TE AGARRAN LAS GANAS	DISA	864 +168	4.890 13
12	11	35	EL POTRO DE SINALOA CHUY Y MALRICO	MACHETE	821 -11	7.835 5
13	20	4	PEPE AGUILAR YA NUNCA MAS	EMI TELEVISION	774 +140	5.981 10
14	13	34	EL CHAPO DE SINALOA A TI SI PUEDO DECIRTE	DISA	741 -64	7.086 6
15	10	33	GRUPO MONTEZ DE DURANGO LAGRIMAS DEL CORAZON	DISA	738 -127	4.703 15
16	22	8	EL POTRO DE SINALOA EL VASO DEL RAMA	MACHETE	705 +101	5.639 11
17	19	13	LOS RIECEROS DEL NORTE VEN Y DIME	FONOVISA	680 +31	4.367 18
18	14	21	LOS TEMERARIOS SIN QUE LO SEPAS TU	FONOVISA	676 -80	2.934 29
19	15	25	LOS CREADORES DEL PASITO DURANGUENSE DE ALFREDO RAMIREZ TE PIDO QUE TE QUEDES	DISA/EDIMONSA	667 -67	4.720 14
20	18	8	BETO Y SUS CANARIOS SI TU TE VAS	ASL	662 +1	3.577 23
21	17	27	INTOCABLE BASTO	EMI TELEVISION	628 -49	4.548 17
22	21	10	GRUPO INNOVACION NUNCA ME FUE	GARMEK/FONOVISA	627 +20	2.085 35
23	24	10	SERGIO VEGA CUANDO TE AVAS LA CARA	SONY BMG NORTE	586 +29	3.789 21
24	25	6	TONO Y FREDDY BREBAJE	DISA/EDIMONSA	546 +28	1.997 38
25	2	19	ALIADOS DE LA SIERRA CON LOS OJOS CERRADOS	ASL	532 -48	3.449 24
26	27	11	ALACRANES MUSICAL SIN TU AMOR	UNIVISION	477 +13	2.309 32
27	26	37	ALACRANES MUSICAL POR AMAR ASI	UNIVISION	465 -51	4.224 20
28	5	5	DINASTIA DE TUZANTLA MALDITO TEXTO	VENEMUSIC	450 +78	3.150 26
29	28	20	CUISILLAS PERDONAME	MUSART/BALBOA	445 +5	1.654 -
30	36	3	GRUPO MONTEZ DE DURANGO COMO EN LOS BUENOS TIEMPOS	DISA	435 +71	3.353 25
31	NEW		CONJUNTO PRIMAVERA TE LLORE	MOST INCREASED PLAYS/MOST ADDED FONOVISA	434 +434	2.815 31
32	34	4	CONJUNTO AGUA AZUL EL DICCIONARIO	A.C.E.	424 +57	3.746 22
33	35	5	LOS MORROS DEL NORTE VIDA VIVIDA	MACHETE	415 +49	2.188 33
34	31	7	LOS BU TRES DE CULIACAN SINALOA NO VOY A LLORAR	LAHISCOSMUSIC/UNIVERSAL LATINO	413 +28	1.514 -
35	30	6	EL CHALINILLO AL MISMO NIVEL	DISA	382 -4	1.103 -
36	39	10	AK-7 EL AVION DE LAS TRES	UNIVISION	380 +53	2.819 30
37	7	7	LOS TIGRES DEL NORTE LA HUELLA DEL ALACRAN	FONOVISA	380 -45	1.660 -
38	33	15	DUELO SOLO CONTIGO	UNIVISION	363 -8	1.550 -
39	40	3	EL COYOTE Y SU BANDA TIERRA SANTA Y SI TE ROBO	UNIVISION	358 +77	3.051 27
40	38	8	EL TROMBO DE MEXICO SE FUE	UNIVERSAL LATINO	279 -49	2.958 28

MOST ADDED

ARTIST TITLE / LABEL NEW STATIONS

CONJUNTO PRIMAVERA 19
Te Llore (Fonovisa)
KCMT, KDUT, KHHL, KLAX, KLVN, KMYX, KOND, KOQO, KRAY, KSAH, KSCA, KSKD, KSTN, KWEL, KXLM, KXSB, KXTS, KYQQ, WLCC

TIERRA CALI 10
Lloraras (Venemusic)
KDUT, KDXX, KLVO, KRAY, KSTN, KTAA, KWEL, KWIZ, WOJO, XHNZ

LOS CREADORES DEL PASITO DURANGUENSE 8
Por Quien Me Dejas (Disa/Edimonsa)
KBNO, KHHL, KHOT, KOND, KSAH, KSTN, KXTS, XHTY

EL CHAPO DE SINALOA 6
Si Te Agarran Las Ganas (Disa)
KDXX, KJFA, KLVN, KMQA, KYQQ, WLCC

GRUPO MONTEZ DE DURANGO 5
Como En Los Buenos Tiempos (Disa)
KBNO, KISF, KLVO, KXTS, KYQQ

JENNI RIVERA 4
Ahora Que Estuviste Lejos (Fonovisa)
KGBT, KLTN, KOND, KROM

DINASTIA DE TUZANTLA 4
Maldito Texto (Venemusic)
KBNO, KLVN, KLVO, XHTY

ISABELA 4
Mas No Puedo (Disa)
KBNO, KDUT, KSTN, KTAA

EL COYOTE Y SU BANDA TIERRA SANTA 3
Y Si Te Robo (Univision)
KCMT, KDXX, KSCA

ZAINO 3
Donde Estas Presumida (Fonovisa)
KKPS, KSAH, KWEL

ADDED AT... WOJO

Chicago, IL

OM: Cesar Canales

PD: Rafael Bautista

German Montero, Amantes Escondidos, 29

Banda Pequenos Musical, Maldita Suerte, 10

Tierra Cali, Lloraras, 10

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NEW AND ACTIVE

ARTIST TITLE / LABEL PLAYS /GAIN

LA AUTENTICA DE JEREZ 240/16
La Rata Flaca (Viva)
TOTAL STATIONS: 17

EL GALLO MENDOZA 237/38
No Volvere Jamas (ASi)
TOTAL STATIONS: 11

INTOCABLE 232/6
Te Lo Juro (EMI Televisa)
TOTAL STATIONS: 9

LOS INVASORES DE NUEVO LEON 184/5
Yo No Te Amo (Serca)
TOTAL STATIONS: 9

LOS CUATES DE SINALOA 181/21
Epoca De Oro (Sony BMG Norte)
TOTAL STATIONS: 10

ARTIST TITLE / LABEL PLAYS /GAIN

PONZONA MUSICAL 161/31
Tal Vez (ASL)
TOTAL STATIONS: 12

EL PODER DEL NORTE 161/3
Ya Ves (Disa)
TOTAL STATIONS: 12

TIERRA CALI 160/160
Lloraras (Venemusic)
TOTAL STATIONS: 14

GERMAN MONTERO 159/62
Amantes Escondidos (Univision)
TOTAL STATIONS: 8

LOS TUCANES DE TIJUANA 151/14
El Comando Negro (Univision)
TOTAL STATIONS: 15

MOST INCREASED PLAYS

+434

CONJUNTO PRIMAVERA

Te Llore (Fonovisa)
KSTN +45, KDUT +35, KLAX +31, KCMT +28, KOND +27, KBNO +27, KSKD +26, KXLM +23, KSAH +22, KRAY +20

+206

JENNI RIVERA

Ahora Que Estuviste Lejos (Fonovisa)
KOND +22, KWEL +20, WQBU +17, KDXX +14, KXSB +13, KBNO +13, KLVN +13, KXLM +12, WLEY +11, KGBT +11

+168

EL CHAPO DE SINALOA

Si Te Agarran Las Ganas (Disa)
KDXX +27, KBNO +26, KLVN +17, KXTS +12, KMQA +10, KBUE +10, WLCC +10, KYQQ +10, KHHL +9, KJFA +7

+160

TIERRA CALI

Lloraras (Venemusic)
KWIZ +22, KLVO +21, KRAY +19, KDUT +16, KSTN +16, KTAA +14, KWEL +11, WOJO +10, XHNZ +9, KDXX +8

+140

PEPE AGUILAR

Ya Nunca Mas (EMI Televisa)
KGBT +24, KDXX +19, KLVN +14, KWIZ +12, XHTY +11, KSAH +9, KSCA +8, KHHL +7, KOND +6, KJFA +6

FOR WEEK ENDING JANUARY 13, 2008

LEGEND: See legend to charts in charts section for rules and symbol explanations. 55 regional mexican stations electronically monitored by Nielsen Broadcast Data Systems 24 hours a day, 7 days a week. © 2008 Nielsen Business Media, Inc. All rights reserved.

REGIONAL MEXICAN MONITORED REPORTERS

KJFA/Abuquerque, NM
PD: Antonio Covarrubias

KL/DA Albuquerque, NM
PD/MD: Rene Leon

WBZ/Atlanta, GA
OM: Clay Funnicuttt
PD: Robert Ramirez
APD: Aly Young

KHHL/Austin, TX
PD: Jose "Jime" Martinez

KIV/Bakersfield, CA
PD/MD: Raul Evangelista

KMCA/Bakersfield, CA
OM: ren Escalante
PD/MD: Cesenia De Luna
APD: Viccar Martinez

KMYX/Bakersfield, CA
OM: Robert Chavez
PD: Cesar Chavez

KWEI/Boise, ID
OM: Steve Ramirez
PD: Melvin Albanez

WLEY/Chicago, IL
PD: Ezequiel Gonzalez

WOJO/Chicago, IL
OM: Cesar Canales
PD: Rafael Bautista

KLHB/Corpus Christi, TX
OM: Clayton Allen
PD/MD: Luis Munoz

KSAB/Corpus Christi, TX
OM: Paula Newell
PD/MD: Dan Pena

KDXX/Dallas, TX
OM: Andy Lockridge
PD: Chayar Ortuno

KESS/Dallas, TX
PD: Chayan Ortuno

KBNO/Denver, CO
PD: Socorro Rios
MD: Zenon Ferrufino

XHNZ/El Paso, TX
PD: Francisco Aguirre
MD: Arturo Buenrostro

KLVN/Fresno, CA
PD/MD: Jorge Guillen

KOND/Fresno, CA
PD: Juan Fernando

KOQO/Fresno, CA
PD: Jorge Guillen

KLTN/Houston, TX
PD: Raul Brindis
MD: Angel Basulto

KTJM/Houston, TX
PD/MD: Eddie Leon

WEDJ/Indianapolis, IN
PD/MD: Manuel Sepulveda

KISF/Las Vegas, NV
PD: Jose Ramon Bava

KBUE/Los Angeles, CA
PD: Pepe Garza

KLAX/Los Angeles, CA
OM: Pio Ferro
PD: Juan Carlos Hidalgo
MD: Lupita Del Castillo

KLYY/Los Angeles, CA
OM/PD: Elias Autran

KSCA/Los Angeles, CA
PD: Veronica Nava

KWIZ/Los Angeles, CA
PD: Eddie Leon

KGBT/McAllen, TX
PD: Hugo De La Cruz

MD: Armando Almazan

KKPS/McAllen, TX
PD: Mando San Roman
MD: Robert Montalvo

KSKD/Merced, CA
OM: Debbie Gomez
PD: Saul Fiallos

KRAY/Monterey, CA
PD: Vicente Romero

WQBU/New York, NY
PD: Gerardo Lopez
APD: Gabriel Pino

KTUZ/Oklahoma City, OK
OM/PD: Kevin Christopher
MD: Gabriel Ocegueda

KXLM/Oxnard, CA
PD/MD: Salvador Prieto

KHOT/Phoenix, AZ
OM: Eliazar Garcia
PD: Nelson Oseida

WYMY/Raleigh, NC
PD: Julie Garza

KXSB/Riverside, CA
PD/MD: Salvador Prieto

KTAA/Sacramento, CA
PD: Juan Gonzalez

KDUT/Salt Lake City, UT
OM: Carlos Martin Valdez
PD: Cesar Valdiosera

KLEY/San Antonio, TX
OM/PD: Alfonso Flores
PD: Rudy Ramos
APD/MD: Edgar Monsivais

KROM/San Antonio, TX
PD: Rogelio Leal

KSAH/San Antonio, TX
OM: Robin Flores
PD: Alfonso Flores
APD: Minnie Ochoa
MD: Juan Martinez

KXTN/San Antonio, TX
PD: Jon Ramirez
APD: Pete A. Morales III

KLVN/San Diego, CA
APD: Gabriel Alvarez

XHTY/San Diego, CA
PD: Elvis Valle

KRZZ/San Francisco, CA
OM: Olga Rosales
PD: Jesse Portillo

KSOL/San Francisco, CA
PD/MD: Jose Luis Gonzalez

KIST/Santa Barbara, CA
OM: Keith Royer
PD: Jose Fierros

KXTS/Santa Rosa, CA
OM: Krista Bowker
PD: Juan Leal

KSTN/Stockton, CA
PD: Kent Rodriguez

WLCC/Tampa, FL
PD: Luis Briceno

KCMT/Tucson, AZ
PD/MD: Enrique Mayans

KYQQ/Wichita, KS
OM: Beverlee Brannigan
PD: Arnoldo Gonzalez

R&R LATIN POP

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▶ REGGAETÓN STARS **WISIN & YANDEL** MAKE WAVES ON LATIN POP AS "SEXY MOVIMIENTO" HOLDS AT NO. 26 WHILE "OYE DONDE ESTA EL AMOR" ENTERS AT NO. 38 (UP 63 PLAYS).

WEEK	LAST WEEK	WEEKS ON CHART	ARTIST TITLE	NIELSEN BDS CERTIFICATIONS IMPRINT / PROMOTION LABEL	PLAYS TW +/-	AUDIENCE MILLIONS RANK
1	1	19	JUANES ME ENAMORA	NO. 1 (7 WKS) UNIVERSAL LATINO	906 -79	9.829 1
2	2	12	RBD INALCANZABLE	EMI TELEVISA	889 +64	7.286 2
3	3	46	CAMILA TODO CAMBIO	SONY BMG NORTE	741 -35	6.598 3
4	4	18	ENRIQUE IGLESIAS ALGUIEN SOY YO	INTERSCOPE/UNIVERSAL LATINO	714 -26	5.926 7
5	5	34	MANA OJALA PUDIERA BORRARTE	WARNER LATINA	661 +10	6.014 6
6	6	12	YURIDIA AHORA ENTENDI	SONY BMG NORTE	636 +22	3.471 24
7	8	12	ALEJANDRA GUZMAN SOY SOLO UN SECRETO	EMI TELEVISA	606 +8	5.615 11
8	7	15	ALEJANDRO FERNANDEZ NO SE ME HACE FACIL	SONY BMG NORTE	590 -22	5.071 14
9	22	3	JUANES GOTAS DE AGUA DULCE	AIRPOWER/MOST INCREASED PLAYS/MOST ADDED UNIVERSAL LATINO	567 +225	6.148 4
10	9	11	RICARDO ARJONA QUIERO	SONY BMG NORTE	545 +2	5.634 9
11	11	27	SHAKIRA LAS DE LA INTUICION	EPIC/SONY BMG NORTE	509 -27	2.845 27
12	10	26	BELANOVA BAILA MI CORAZON	UNIVERSAL LATINO	500 -39	3.553 23
13	14	34	ALEKS SYNTEK INTOCABLE	EMI TELEVISA	468 +8	2.348 32
14	17	11	FLEX TE QUIERO	EMI TELEVISA	461 +30	2.317 33
15	13	39	ENRIQUE IGLESIAS DIMELO	INTERSCOPE/UNIVERSAL LATINO	436 -29	4.439 17
16	16	15	EROS RAMAZZOTTI & RICKY MARTIN NO ESTAMOS SOLOS	SONY BMG NORTE	433 -10	3.845 20
17	15	44	REIK ME DUELE AMARTE	SONY BMG NORTE	428 -17	5.464 12
18	19	22	AVENTURA MI CORAZONCITO	AIRPOWER PREMIUM LATIN	418 +42	4.027 19
19	12	47	CHAYANNE SI NOS QUEDARA POCO TIEMPO	SONY BMG NORTE	400 -73	5.124 13
20	18	9	ANDREA BOCELLI FEATURING LAURA PAUSINI VIVE YA	SUGAR/SIENTE	389 +5	5.643 8
21	23	8	EDNITA NAZARIO NO TE MENTIA	SONY BMG NORTE	305 +31	6.029 5
22	28	6	JESSE & JOY ESPACIO SIDERAL	WARNER LATINA	285 +42	3.667 22
23	21	18	JUAN LUIS GUERRA Y 440 LA TRAVESIA	EMI TELEVISA	280 -72	5.623 10
24	24	19	REIK DE QUE SIRVE	SONY BMG NORTE	277 +14	2.172 35
25	31	6	JUAN CON MI SOLEDAD	FONOVISIA	268 +53	4.316 18
26	26	12	WISIN & YANDEL SEXY MOVIMIENTO	MACHETE	257 +1	1.949 39
27	25	14	MARCO ANTONIO SOLIS NO PUEDO OLVIDARLA	FONOVISIA	256 -3	4.908 15
28	27	16	BELINDA ES DE VERDAD	EMI TELEVISA	251 0	2.172 36
29	29	6	JEREMIAS COMIENZO DEL FINAL	UNIVERSAL LATINO	242 +2	3.152 25
30	30	32	PEPE AGUILAR POR AMARTE	EMI TELEVISA	227 -2	4.606 16
31	32	5	GILBERTO SANTA ROSA CONTEO REGRESIVO	SONY BMG NORTE	226 +14	3.721 21
32	RE-ENTRY		JARABE DE PALO DE JAME VIVIR	WARNER LATINA	176 +53	2.297 34
33	38	6	LA FACTORIA PERDONAME	UNIVERSAL LATINO	175 +6	0.733 -
34	34	10	OLGA TANON HOY QUIERO CONFESARME	UNIVISION	171 -19	2.967 26
35	33	9	KANY GARCIA QUE NOS PASO	SONY BMG NORTE	166 -37	2.154 37
36	36	18	GLORIA TREVI PSICOFONIA	UNIVISION	158 -21	1.331 -
37	39	4	CAFE TACUBA VOLVER A COMENZAR	UNIVERSAL LATINO	145 -7	0.508 -
38	NEW		WISIN & YANDEL FEATURING FRANCO DE VITA OYE DONDE ESTA EL AMOR	MACHETE	144 +63	2.722 28
39	35	16	BLACK: GUAYABA AYER	MACHETE	141 -41	2.382 31
40	40	2	IVAN SI ME DEJAS AHORA	NU LIFE/MACHETE	140 +9	2.100 38

MOST ADDED

ARTIST TITLE / LABEL	NEW STATIONS
JUANES Gotas De Agua Dulce (Universal Latino) KPSL, KQQK, KRIO, KSSE, KTCY, KVVA, KXOB, KXXS, WAMR, WMGE	10
DIVINO FEAT. ABRAHAM Me Arrodillo Ante Ti (Luar/Machete) WFID, WIOA, WKAQ	3
MOTEL Y Te Vas (Warner Latina) KQQK, KTCY, XAVO	3
BLACK: GUAYABA Sin Tu Amor (Machete) WIAC, WKAQ, WXYX	3
KANY GARCIA Amigo En El Baño (Sony BMG Norte) WFID, WIAC, WIOA	3
CAMILA Yo Quiero (Sony BMG Norte) WFID, WIAC, WPAT	3
CHAYANNE Lola (Sony BMG Norte) KRIO, WAMR	2
TIMBALAND FEAT. ONEREPUBLIC Apologize (Mosley/Blackground/Interscope) KXXS, WFID	2
CONJUNTO PRIMAVERA Te Llore (Fonovisa) KPSL, KXOB	2
JENNIFER LOPEZ Por Arriesgarnos (Epic/Sony BMG Norte) WIAC, WIOA	2

ADDED AT... WIOA
San Juan, PR
PD: Fernando De Hostos
Kany Garcia, Amigo En El Baño, 31
Divino Feat. Abraham, Me Arrodillo Ante Ti, 18
Circo, Alguien, 14
Chenoa, Todo Ira Bien, 13
Jennifer Lopez, Por Arriesgarnos, 12
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NEW AND ACTIVE

ARTIST TITLE / LABEL	PLAYS /GAIN	ARTIST TITLE / LABEL	PLAYS /GAIN
ALICIA KEYS No One (MBK/JRMG) TOTAL STATIONS: 5	133/23	MOTEL Y Te Vas (Warner Latina) TOTAL STATIONS: 4	85/85
CHAYANNE Lola (Sony BMG Norte) TOTAL STATIONS: 8	119/60	BRITNEY SPEARS Gimme More (Jive/Zomba) TOTAL STATIONS: 4	84/7
TIMBALAND FEAT. ONEREPUBLIC Apologize (Mosley/Blackground/Interscope) TOTAL STATIONS: 8	117/27	FERGIE Clumsy (will.i.am/A&M/Interscope) TOTAL STATIONS: 3	76/28
DIVINO FEAT. ABRAHAM Me Arrodillo Ante Ti (Luar/Machete) TOTAL STATIONS: 4	92/59	SEAN KINGSTON Me Love (Béluga Heights/Koch/Epic) TOTAL STATIONS: 3	75/19
RICARDO MONTANER Algo De Mi (EMI Televisa) TOTAL STATIONS: 6	91/16	MILLO TORRES Y EL TERCER PLANETA Pienso En Ti (Tribal Vibes/PimpKing Musik) TOTAL STATIONS: 2	67/21



+225 **JUANES**
Gotas De Agua Dulce (Universal Latino)
WXYX +29, KVVA +21, WAMR +21, KPSL +20, KQQK +19,
KSSE +19, KXXS +19, KRIO +13, KTCY +13, WIAC +12

+85 **MOTEL**
Y Te Vas (Warner Latina)
XAVO +39, KQQK +28, KTCY +17, KEXA +1

+64 **RBD**
Inalcanzable (EMI Televisa)
KXXS +15, KRIO +15, WRMA +12, WIAC +11, WXYX +11,
KSSE +10, WIOA +8, XHFG +6, KTCY +5, KQQK +5

+63 **WISIN & YANDEL FEAT. FRANCO DE VITA**
Oye Donde Esta El Amor (Machete)
WKAQ +25, WIOA +22, WXYX +8, WFID +8

+60 **CHAYANNE**
Lola (Sony BMG Norte)
WAMR +16, KRIO +14, WKAQ +9, WIOA +7, WMGE +5,
WIAC +5, XAVO +3, WRMA +1

FOR WEEK ENDING JANUARY 13, 2008
LEGEND: See legend to charts in charts section for rules and symbol explanations.
26 Latin pop, 16 tropical and 10 Latin rhythm stations are electronically monitored by Nielsen Broadcast Data Systems 24 hours a day, 7 days a week. © 2008 Nielsen Business Media, Inc. All rights reserved.

LATIN POP MONITORED REPORTERS

- | | | | | | |
|--|---|--|--|---|---|
| WWVA/Atlanta, GA
OM: Clay Hunnicutt
PD/MD: Robbie Ramirez | KXOB/Fresno, CA
PD: Jorge Guillen | KSSE/Los Angeles, CA
OM: Elias Autran
PD: Nestor Rocha
APD: Andrea Becerra | WRMA/Miami, FL
OM/PD: Tony Campos | WIAC/Puerto Rico
PD: Valerie Mejia | KBMG/Salt Lake City, UT
OM: Carlos Martin Valdez
PD: Ana Perez |
| KXXS/Austin, TX
OM/PD: Romeo Herrera
MD: Julieta Jil | KLLOL/Houston, TX
PD: Raffy Contigo | XAVO/McAllen, TX
OM: Jeff Koch
PD: Juan Facundo | KEXA/Monterey, CA
PD: Vicente Romero | WIOA/Puerto Rico
PD: Fernando De Hostos | KRIO/San Antonio, TX
OM/PD: Alfonso Flores
MD: Manny Herrera |
| KPSL/Bakersfield, CA
PD: Isidro Roman | KQQK/Houston, TX
PD: Eddie Leon
MD: Raquenell Villarreal | WAMR/Miami, FL
PD: Pedro Javier Gonzalez | WPAT/New York, NY
PD: Tony Luna | WKAQ/Puerto Rico
PD: Carlos Gonzalez
APD: Natalia Cuevas | XHFG/San Diego, CA
PD: Elvis Valle |
| KTCY/Dallas, TX
PD: Javier Casanova | KLVE/Los Angeles, CA
PD: Fernando Perez | WMGE/Miami, FL
OM: Rod Phillips
PD: Rogelio Alfonso
MD: Raymond Hernandez | KVVA/Phoenix, AZ
PD: Edgar Pineda | WXYX/Puerto Rico
PD/MD: Herman Davila | XLTN/San Diego, CA
PD: Libia Sauza |
| XHPX/El Paso, TX
PD: David Castillo | | | | | |



► **TITO NIEVES** EARNS HIS 15TH LATIN TROPICAL TOP 10 AS "MI MAYOR SACRIFICIO" MOVES 14-10 WITH AIRPOWER AND MOST INCREASED PLAYS (UP 40) HONORS.

THIS WEEK	LAST WEEK	WEEKS ON CHART	ARTIST TITLE	IMPRINT / PROMOTION LABEL	PLAYS TW +/-	AUDIENCE MILLIONS	RANK
1	1	15	GILBERTO SANTA ROSA CONTEO REGRESIVO NO. 1 (10 WKS)	SONY BMG NORTE	481 +27	5.353	1
2	2	23	JUAN LUIS GUERRA Y 440 LA TRAVESIA	EMI TELEVISIA	372 -1	4.617	2
3	3	13	WISIN & YANDEL SEXY MOVIMIENTO	MACHETE	358 +5	3.430	3
4	4	18	JUANES ME ENAMORA	UNIVERSAL LATINO	290 -2	2.579	6
5	7	22	DOMINIC MARTE DESEOS DE AMARTE	M.P./JVN/J & N	271 +21	2.020	10
6	5	10	N'KLABE SI YA NO ESTAS	NU LIFE/MACHETE	271 -17	2.736	5
7	8	8	TITO "EL BAMBINO" EL TRA	EMI TELEVISIA	257 +23	1.928	12
8	6	16	JERRY RIVERA CUESTA ABAJO	EMI TELEVISIA	241 -25	1.627	14
9	9	15	MARC ANTHONY AGUANILE	SONY BMG NORTE	214 +17	2.932	4
10	14	9	TITO NIEVES MI MAYOR SACRIFICIO AIRPOWER/MOST INCREASED PLAYS	LA CALLE/UNIVISION	204 +40	1.091	18
11	19	8	AVENTURA EL PERDEDOR	PREMIUM LATIN	190 +37	1.972	11
12	18	8	FLEX TE QUIERO	EMI TELEVISIA	184 +26	1.188	17
13	16	51	AVENTURA MI CORAZONCITO	PREMIUM LATIN	177 +14	2.465	8
14	13	26	DON OMAR AYER LA VI	VIMACHETE	173 +5	1.721	13
15	11	28	DADDY YANKEE ELLA ME LEVANTO	EL CARTEL/INTERSCOPE	173 +2	0.951	20
16	17	8	LOS HERMANOS ROSARIO ALO	M.P./JVN/J & N	163 +3	0.774	26
17	15	8	OLGA TANON HOY QUIERO CONFESARME	UNIVISION	162 -1	0.764	27
18	12	30	CASA DE LEONES NO TE VEO	WARNER LATINA	158 -13	0.927	23
19	9	21	VICTOR MANUELLE SINOS DUELE	SONY BMG NORTE	155 -22	0.945	21
20	20	16	JOSE ALBERTO "EL CANARIO" LA CALLE AIRPOWER	212	154 +18	1.010	19
21	21	5	ALEXIS & FIDO SOY IGUAL QUE TU	SONY BMG NORTE	140 +11	0.697	29
22	26	17	KARIS FEATURING KEN-Y LA AMAS COMO YO	PINA/UNIVERSAL LATINO	129 +14	0.402	39
23	23	7	TITO ROJAS DIGAME SENORA	M.P./JVN/J & N	123 -3	1.513	16
24	24	16	ZACARIAS FERREIRA ES TAN DIFICIL	M.P./JVN/J & N	118 0	0.944	22
25	25	15	EL GRAN COMBO DE PUERTO RICO TE VEO NENA	SONY BMG NORTE	114 -4	0.496	32
26	28	10	FRANK REYES AMOR DESPERDICADO MOST ADDED	M.P./JVN/J & N	111 +22	0.809	25
27	22	8	ENUR FEATURING NATASJA CALABRIA 2008	ULTRA	107 -21	1.554	15
28	27	6	HECTOR ACOSTA SIN PERDON	D.A.M.	96 -18	2.273	9
29	31	7	ELVIS MARTINEZ LENTO Y SUAVE	UNIVERSAL LATINO	91 +10	0.656	30
30	30	12	DON OMAR CANCION DE AMOR	VIMACHETE	88 +6	0.435	35

THIS WEEK	LAST WEEK	WEEKS ON CHART	ARTIST TITLE	IMPRINT / PROMOTION LABEL	PLAYS TW +/-	AUDIENCE MILLIONS	RANK
1	1	13	WISIN & YANDEL SEXY MOVIMIENTO NO. 1 (12 WKS)	MACHETE	557 -140	7.113	1
2	2	11	FLEX TE QUIERO	EMI TELEVISIA	462 +17	6.313	2
3	5	8	ALEXIS & FIDO SOY IGUAL QUE TU	SONY BMG NORTE	350 +56	5.408	3
4	3	13	DON OMAR CANCION DE AMOR	VIMACHETE	320 +13	3.429	13
5	9	8	AVENTURA EL PERDEDOR	PREMIUM LATIN	313 +59	4.632	5
6	6	34	DON OMAR AYER LA VI	VIMACHETE	295 +15	3.843	10
7	10	29	LA FACTORIA PERDONAME	UNIVERSAL LATINO	276 +28	4.959	4
8	13	27	CAMILA TODO CAMBIO	SONY BMG NORTE	259 +47	1.626	30
9	15	5	NEJO Y DALMATA ALGO MUSICAL	UMS/UNIVERSAL LATINO	248 +52	4.070	9
10	12	18	JUANES ME ENAMORA	UNIVERSAL LATINO	246 +8	2.074	20
11	4	14	TEGO CALDERON QUITARTE TO	WARNER LATINA	235 -50	4.151	8
12	7	10	PITBULL FEATURING LIL JON THE ANTHEM	FAMOUS ARTISTS/TVT	232 -32	3.658	11
13	11	37	CASA DE LEONES NO TE VEO	WARNER LATINA	230 -8	2.708	15
14	8	11	TITO "EL BAMBINO" EL TRA	EMI TELEVISIA	230 -29	3.259	14
15	18	8	VOLTIO FEATURING JOWELL Y RANDY PONMELA	WHITE LION/SONY BMG NORTE	214 +39	4.256	7
16	20	8	RBD INALCANZABLE	EMI TELEVISIA	200 +33	0.930	-
17	19	8	ENRIQUE IGLESIAS ALGUIEN SOY YO	INTERSCOPE/UNIVERSAL LATINO	193 +20	1.063	-
18	16	8	NICKY JAM FEATURING RKM GAS PELA	PINA/UNIVERSAL LATINO	179 -8	3.617	12
19	24	5	XTREME FEATURING ADRIENNE NO ME DIGAS QUE NO AIRPOWER	LA CALLE/UNIVISION	172 +49	4.307	6
20	14	28	DADDY YANKEE ELLA ME LEVANTO	EL CARTEL/INTERSCOPE	172 -32	2.112	19
21	17	15	ENUR FEATURING NATASJA CALABRIA 2008	ULTRA	159 -25	1.861	22
22	21	12	BELANOVA BAILA MI CORAZON	UNIVERSAL LATINO	157 +21	1.305	37
23	23	16	HECTOR "EL FATHER" PA' LA TUMBA	VIMACHETE	145 +18	2.662	16
24	NEW		R.K.M. & KEN-Y MIS DIAS SIN TI MOST INCREASED PLAYS/MOST ADDED	UNIVERSAL LATINO	130 +130	1.544	31
25	NEW		JUANES GOTAS DE AGUA DULCE	UNIVERSAL LATINO	118 +59	0.652	-
26	29	7	GILBERTO SANTA ROSA CONTEO REGRESIVO	SONY BMG NORTE	109 +18	1.743	28
27	26	5	NICKY JAM FEATURING RKM & KEN-Y TON TON TON	PINA/UNIVERSAL LATINO	97 -2	0.993	-
28	30	8	JUAN LUIS GUERRA Y 440 LA TRAVESIA	EMI TELEVISIA	84 +1	1.078	-
29	RE-ENTRY		N'KLABE SI YA NO ESTAS	NU LIFE/MACHETE	81 +23	1.745	27
30	NEW		MARC ANTHONY AGUANILE	SONY BMG NORTE	81 +21	1.826	25

THIS WEEK	LAST WEEK	WEEKS ON CHART	ARTIST TITLE	IMPRINT / PROMOTION LABEL
1	1	7	MANU CHAO ME LLAMAN CALLE	BECAUSE/NACIONAL
2	3	4	MOTEL Y TE VAS	WARNER LATINA
3	4	8	MOLOTOV YOFO	UNIVERSAL LATINO
4	2	15	CAFE TACVBA VOLVER A COMENZAR	UNIVERSAL LATINO
5	8	4	CAFE TACVBA 53100	UNIVERSAL LATINO
6	11	2	FATIMA CON TUS PALAERAS	INDEPENDIENTE
7	9	4	ALLISON LLAMA POR FAVOR	SONY BMG NORTE
8	6	2	ENJAMBRE ESPALDA DE BRONCE	INDEPENDIENTE
9	7	17	PANDA EL INFAME "ESTAR Y NO ESTAR"	WARNER LATINA
10	20	14	CIRCO ANTES DEL FIN	SONY BMG NORTE
11	RE-ENTRY		DELIRIO BIENVENIDO SHOW	GOLD FLAME/V&J
12	10	2	ALEKS SYNTEK SUPERFICIE LUNAR	EMI TELEVISIA
13	NEW		BELANOVA CADA QUE...	UNIVERSAL LATINO
14	RE-ENTRY		PISTOLERA NO SUSPIRES	PISTOLERA
15	NEW		BRITNEY ELIZABETH H LAST SONG FOR YOU	DESERT SUNRISE
16	NEW		GUFI POR ELLA	EL ESCARABAJOS S.A.
17	NEW		MOLOTOV NO ME MOLESTE NADIE	UNIVERSAL LATINO
18	RE-ENTRY		DJ BITMAN SHINE	NACIONAL
19	NEW		ATERCIOPELADOS CRUZ DE SAL	NACIONAL
20	NEW		DILDO VENTURA	UNIVERSAL MEXICO

THIS WEEK	LAST WEEK	WEEKS ON CHART	ARTIST TITLE	IMPRINT / PROMOTION LABEL
1	3		WISIN & YANDEL SEXY MOVIMIENTO	MACHETE
2	5		GLORIA TREVI PSICOFONIA	UNIVISION
3	7		GILBERTO SANTA ROSA CONTEO REGRESIVO	SONY BMG NORTE
4	12		IVY QUEEN SENTIMIENTO	UNIVISION
5	5		LOS HERMANOS ROSARIO ALO	M.P./JVN/J & N
6	11		MARC ANTHONY AGUANILE	SONY BMG NORTE
7	9		BELANOVA BAILA MI CORAZON	UNIVERSAL LATINO
8	12		JERRY RIVERA CUESTA ABAJO	EMI TELEVISIA
9	10		TITO "EL BAMBINO" SOLO DIME QUE SI	EMI TELEVISIA
10	4		PUERTO RICAN POWER ESA MUJER	M.P./JVN/J & N
11	8		GLORIA ESTEFAN ME ODO	BURGUNDY/SONY BMG NORTE
12	10		ANTHONY CRUZ MI CHULI CHULI	M.P./JVN/J & N
13	4		TITO ROJAS DIGAME SENORA	M.P./JVN/J & N
14	11		HECTOR "EL FATHER" PA' LA TUMBA	VIMACHETE
15	5		EL GRAN COMBO DE PUERTO RICO TE VEO NENA	SONY BMG NORTE
16	2		FLEX TE QUIERO	EMI TELEVISIA
17	RE-ENTRY		DOMINIC MARTE DESEOS DE AMARTE	M.P./JVN/J & N
18	14		FULANITO FEAT. LA BANDA GORDA DEJALO AHI	CUTTING
19	2		XTREME FEAT. ADRIENNE NO ME DIGAS QUE NO	LA CALLE/UNIVISION
20	RE-ENTRY		VICTOR MANUELLE SINOS DUELE	SONY BMG NORTE

R&R NATIONAL AIRPLAY OVERVIEW

POWERED BY **nielsen** **BDS** **CHARTS** **nielsen** **SOUNDSCAN**
 COMPILED BY

Billboard TOP ALBUMS

THIS WEEK	LAST WEEK	WEEKS ON CHART	ARTIST	TITLE	CERT.	PEAK POSITION
1	2	9	#1 ALICIA KEYS IMPRINT & M&M / DISTRIBUTING LABEL (PRICE) #BXK J 11513* RMG (18.98) +	As I Am	3	1
2	1	156	RADIOHEAD TBD 21622* AFO (13.98)	In Rainbows	1	1
3	8	2	GREATEST SOUNDTRACK GAINER FOX/RHINO 410236 AG (13.98)	Junjo	3	3
4	3	1	MARY J. BLIGE MTRIARCH/GEFFEN 010313 IGA (13.98) +	Growing Pains	1	1
5	5	8	TAYLOR SWIFT BIG MACHINE 120702 (18.98) +	Taylor Swift	2	5
6	4	4	VARIOUS ARTISTS EMI/SONY BMG STRATEGIC MARKETING GROUP/UNIVERSAL ZOMBA 10765 CAPITOL (18.98)	NOW 26	1	1
7	6	5	CHRIS BROWN LIVE 12049 ZOMBA (18.98) +	Exclusive	1	4
8	10	6	EAGLES ERC 4500 EX (14.98)	Long Road Out Of Eden	7	1
9	7	7	GARTH BROOKS PEARL 213 425 98 CD DVD +	The Ultimate Hits	3	3
10	12	24	FERGIE WILL I AM A&M INTERSCOPE 007490 IGA (13.98)	The Dutchess	3	2
11	9	10	COLBIE CAILLAT UNIVERSAL REPUBLIC 009219 UMRG (10.98)	Coco	5	5
12	11	16	KEYSHIA COLE CONFIDENTIAL (MAN) G&P/EMI 009475* IGA (13.98)	Just Like You	2	2
13	13	33	SOUNDTRACK FOX 82986 RAZOR & TIE (16.98)	Alvin And The Chipmunks	13	13
14	15	31	ONEREPUBLIC MOSLEY INTERSCOPE 010266 IGA (13.98)	Dreaming Out Loud	14	14
15	14	9	MILEY CYRUS WALT DISNEY HOLLYWOOD 000465 (23.98)	Hannah Montana 2 (Soundtrack)/Meet Miley Cyrus	2	2
16	18	23	SOUNDTRACK NONESUCH 368972/WARNER BROS (25.98)	Sweeney Todd: The Demon Barber Of Fleet Street	16	16
17	22	19	SUGARLAND MERCURY NASHVILLE 007411 UMGH (13.98)	Enjoy The Ride	2	4
18	31	45	SARA BAREILLES EPIC 94821.SONY MUSIC (11.98)	Little Voice	18	18
19	26	28	DAUGHTRY RCA 88860/RMG (18.98)	Daughtry	3	1
20	16	13	LED ZEPPELIN SWAN SONG 313146 ATLANTIC (19.98) +	Mothership	7	7
21	19	11	CARRIE UNDERWOOD ARISTA ARISTA NASHVILLE 11221 RMG/SBR (18.98)	Carnival Ride	2	2
22	20	12	SOUNDTRACK WALT DISNEY 000651 (18.98)	High School Musical 2	2	1
23	17	14	LUPE FIASCO 1ST & 15TH ATLANTIC 368316* AG (18.98)	Lupe Fiasco's The Cool	2	1
24	28	29	LINKIN PARK MACHINE SHOP 4477/WARNER BROS (18.98) +	Minutes To Midnight	2	1
25	34	18	ROBERT PLANT / ALISON KRAUSS ROUNDER 619075* (18.98)	Raising Sand	2	1

Billboard HOT DIGITAL SONGS

THIS WEEK	LAST WEEK	WEEKS ON CHART	TITLE	ARTIST (IMPRINT / PROMOTION LABEL)	CERT.	THIS WEEK	LAST WEEK	WEEKS ON CHART	TITLE	ARTIST (IMPRINT / PROMOTION LABEL)	CERT.
1	1	10	#1 LOW 7 WKS FLO RIDA FEAT. T-PAIN (POE BOY/ATLANTIC)			26	40	5	SENSUAL SEDUCTION SNOOP DOGG (DOGGYSTYLE INTERSCOPE)		
2	2	24	APOLOGIZE TIMBALAND FEAT. ONEREPUBLIC (MOSLEY BLACKGROUP/INTERSCOPE)			27	21	25	STRONGER KANYE WEST (ROC-A-FELLA DEF. JAM. IDJ/MG)		
3	3	10	LOVE SONG SARA BAREILLES (EPIC)			28	39	3	STOP AND STARE ONEREPUBLIC (MOSLEY INTERSCOPE)		
4	5	18	NO ONE ALICIA KEYS (IMPR. J. RMG)			29	23	38	ROCKSTAR MICKELBACK (ROADRUNNER ATLANTIC LAVA)		
5	6	27	PARALYZER FINGER ELEVEN (WIND-UP)			30	27	27	MISERY BUSINESS PARAMORE (FUELED BY RAMEN ATLANTIC LAVA)		
6	4	13	CLUMSY FERGIE (WILL I AM A&M/INTERSCOPE)			31	25	39	BIG GIRLS DON'T CRY FERGIE (WILL I AM A&M/INTERSCOPE)		
7	12	11	TAKE YOU THERE SEAN KINGSTON (BELUGA HEIGHTS EPIC)			32	34	6	HERO/HEROINE BOYS LIKE GIRLS (COLUMBIA)		
8	8	13	KISS KISS CHRIS BROWN FEAT. T-PAIN (LIVE ZOMBA)			33	38	15	I'M SO HOOD DJ KHALED (TERROR SQUAD KOCH)		
9	17	7	WITH YOU CHRIS BROWN (LIVE ZOMBA)			34	37	13	HYPNOTIZED PLIES FEAT. AKON (BIG GATES SLIP-N-SLIDE ATLANTIC)		
10	7	27	CRANK THAT (SOULJA BOY) SOULJA BOY TELL'EM (COLLIPARK INTERSCOPE)			35	28	41	HEY THERE DELILAH PLAIN WHITE T'S (FEARLESS HOLLYWOOD)		
11	9	16	TATTOO JORDIN SPARKS (LIVE ZOMBA)			36	33	32	THE WAY I ARE TIMBALAND FEAT. KENI HILSON (MOSLEY BLACKGROUP/INTERSCOPE)		
12	10	26	BUBBLU COLBIE CAILLAT (UNIVERSAL REPUBLIC)			37	47	8	POP BOTTLES BIRHANNA FEAT. LIL WAYNE (CASH MONEY UNIVERSAL MOTOWN)		
13	11	21	SWEETEST GIRL (DOLLAR BILL) WYCLEF JEAN FEAT. AKON, LIL WAYNE & NIA (COLUMBIA)			38	44	16	READY, SET, DON'T GO BILLY RAY CYRUS WITH MILEY CYRUS (WALT DISNEY)		
14	19	11	PIECE OF ME BRITNEY SPEARS (LIVE ZOMBA)			39	31	18	GOOD LIFE KANYE WEST FEAT. T-PAIN (ROC-A-FELLA DEF. JAM. IDJ/MG)		
15	22	6	DON'T STOP THE MUSIC RIHANNA (SRP DEF. JAM. IDJ/MG)			40	70	5	WON'T GO HOME WITHOUT YOU MAROON 5 (A&M/OCTONE INTERSCOPE)		
16	14	13	LOVE LIKE THIS NATASHA BEDINGFIELD FEAT. SEAN KINGSTON (PHONOGENIC EPIC)			41	45	8	CRUSHCRUSHCRUSH PARAMORE (FUELED BY RAMEN ATLANTIC LAVA)		
17	24	15	INTO THE NIGHT SANTANA FEAT. CHAD KROEGER (ARISTA RMG)			42	30	23	S.O.S. JONAS BROTHERS (HOLLYWOOD)		
18	26	9	SHADOW OF THE DAY LINKIN PARK (WARNER BROS.)			43	35	18	HATE THAT I LOVE YOU RIHANNA FEAT. NE-YO (SRP DEF. JAM. IDJ/MG)		
19	16	20	I DON'T WANNA BE IN LOVE (DANCE FLOOR ANTHEM) GOOD CHARLOTTE (DAYLIGHT EPIC)			44	42	2	FEEDBACK JANET (ISLAND IDJ/MG)		
20	20	38	TEARDROPS ON MY GUITAR TAYLOR SWIFT (BIG MACHINE)			45	53	14	STAY SUGARLAND (MERCURY NASHVILLE)		
21	18	16	OUR SONG TAYLOR SWIFT (BIG MACHINE)			46	41	21	OVER YOU DAUGHTRY (RCA RMG)		
22	29	6	SEE YOU AGAIN MILEY CYRUS (HOLLYWOOD)			47	57	10	GET BACK IN HERE DJ FETTUZZI FEAT. DIDDY, AKON, LUDACRIS & LIL JON (SRP DEF. JAM. IDJ/MG)		
23	13	25	CYCLONE BABY BASH FEAT. T-PAIN (ARISTA RMG)			48	43	34	UMBRELLA RIHANNA FEAT. JAY-Z (SRP DEF. JAM. IDJ/MG)		
24	32	5	SORRY BUCKCHERRY (EVEN/SEVEN/ATLANTIC LAVA)			49	61	2	THROUGH THE FIRE AND FLAMES DRAGONFORCE (SANCTUARY ATLANTIC ROADRUNNER LAVA)		
25	15	19	HOW FAR WE'VE COME MATCHBOX TWENTY (MELISMA ATLANTIC)			50	58	2	START ALL OVER MILEY CYRUS (HOLLYWOOD)		

VIDEO CHANNELS

MTV	VH1	BET	CMT	YAHOO! MUSIC																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																										
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Blige, Just Fine	4	4	14	Sean Kingston, Take You There	3	0	15	Souja Boy Tell'em, Crank That	3	0	16	Cobra Starship, The City Is At War	3	0	17	Chingy, Fly Like Me	3	1	18	Fergie, Clumsy	3	1	19	Lil Wayne, Superstar	2	2	20	Boys Like Girls, Hero/Heroine	2	2	21	Ashlee Simpson, Outta My Head	2	0	22	Seether, I Hate U	2	0	23	Maroon 5, Won't Go Home Without You	2	0	24	Natasha Bedingfield, Single Ladies (Put a Ring on It)	2	0	25	Linkin Park, Shadow Of The Day	2	0	26	Styles P, Blow Ya Mind	2	1	27	The Dream, Falseltio	2	1	28	Jay-Z, Roc Boys (And The Winner Is)	2	2	29	Foo Fighters, Long Road To Ruin	2	2	30	Wyclef Jean, Sweetest Girl (Dollar Bill)	2	5	<p>Exec. VP Talent & Music: Rick Kim St. VP Music & Talent: Bruce Gilmer VP Music & Talent: Sandy Alcoute Viacom 212-258-7800</p> <table border="1"> <tr><th>TW</th><th>LW</th></tr> <tr><td>1</td><td>Sara Bareilles, Love Song</td><td>25</td><td>10</td></tr> <tr><td>2</td><td>Ingrid Michaelson, The Way I Am</td><td>21</td><td>6</td></tr> <tr><td>3</td><td>Crisette Michele, Best Of Me</td><td>20</td><td>6</td></tr> <tr><td>4</td><td>Fergie, Clumsy</td><td>20</td><td>7</td></tr> <tr><td>5</td><td>Maroon 5, Won't Go Home Without You</td><td>20</td><td>7</td></tr> <tr><td>6</td><td>Natasha Bedingfield, Love Like This</td><td>19</td><td>7</td></tr> <tr><td>7</td><td>Alicia Keys, No One</td><td>19</td><td>9</td></tr> <tr><td>8</td><td>Santana, Into The Night</td><td>18</td><td>6</td></tr> <tr><td>9</td><td>Timbaland, Apologize</td><td>18</td><td>7</td></tr> <tr><td>10</td><td>Buckcherry, Sorry</td><td>18</td><td>7</td></tr> <tr><td>11</td><td>Mary J. 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5	Snoop Dogg, Sensual Seduction	6	2																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																											
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7	Simple Plan, When I'm Gone	5	1																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																											
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11	Alicia Keys, Like You'll Never See Me Again	4	2																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																											
12	Paramore, CrushCrushCrush	4	4																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																											
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14	Sean Kingston, Take You There	3	0																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																											
15	Souja Boy Tell'em, Crank That	3	0																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																											
16	Cobra Starship, The City Is At War	3	0																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																											
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19	Lil Wayne, Superstar	2	2																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																											
20	Boys Like Girls, Hero/Heroine	2	2																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																											
21	Ashlee Simpson, Outta My Head	2	0																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																											
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23	Maroon 5, Won't Go Home Without You	2	0																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																											
24	Natasha Bedingfield, Single Ladies (Put a Ring on It)	2	0																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																											
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26	Styles P, Blow Ya Mind	2	1																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																											
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30	Wyclef Jean, Sweetest Girl (Dollar Bill)	2	5																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																											
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2	Ingrid Michaelson, The Way I Am	21	6																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																											
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7	Alicia Keys, No One	19	9																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																											
8	Santana, Into The Night	18	6																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																											
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14	Britney Spears, Piece Of Me	16	3																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																											
15	Finger Eleven, Paralyzer	16	9																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																											
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17	Sheryl Crow, Love Is Free	14	3																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																											
18	Robert Plant / Alison Krauss, Gone, Gone, Gone	13	4																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																											
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21	Snoop Dogg, Sensual Seduction	11	4																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																											
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24	Eddie Vedder, Guaranteed	9	0																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																											
25	Duran Duran, Falling Down	9	2																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																											
26	Good Charlotte, I Don't Wanna Be In Love	9	2																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																											
27	John Mayer, Say A Little Prayer	8	3																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																											
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29	Colbie Caillat, Bubbly	8	3																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																											
30	Gwen Stefani, Early Winter	8	0																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																											
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2	Alicia Keys, Like You'll Never See Me Again	21	15																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																											
3	Sean Kingston, Take You There	20	14																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																											
4	Tyga B, Givin' Me A Rush	19	16																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																											
5	Chris Brown, With You	18	13																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																											
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7	Keyshia Cole, I Remember	16	5																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																											
8	Mario, Crying Out For Me	16	13																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																											
9	Wesley Ly, Plies & La Boina, Independent	15	8																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																											
10	Bow Wow & Omarion, Hey Baby	12	10																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																											
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12	Johnie, Red Monkey Jeans	11	7																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																											
13	Snoop Dogg, Sensual Seduction	11	7																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																											
14	DJ Khaled, I'm So Hood	11	10																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																											
15	Birdman, Pop Bottles	11	10																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																											
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17	Lupe Fiasco, Superstar	11	8																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																											
18	Trey Songz, Can't Help But Wait	9	7																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																											
19	Cher Dennis, Portrait Of Love	9	7																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																											
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22	Janet, Feedback	6	0																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																											
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25	Freeway, Lights Get Low	5	2																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																											
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27	Kirk Franklin, Declaration (This Is It)	5	7																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																											
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29	Fat Joe, I Won't Tell	4	2																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																											
30	Scarface, Get You Know	4	3																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																											
TW	LW																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																													
1	Alan Jackson, Small Town Southern Man	24	19																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																											
2	Rascal Flatts, Take Me There	24	24																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																											
3	Sugarland, Stay	21	25																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																											
4	Keith Urban, Everybody	21	22																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																											
5	Taylor Swift, Our Song	20	21																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																											
6	Kenny Chesney, Shitwork	20	22																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																											
7	Carrie Underwood, So Small	19	18																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																											
8	Craig Morgan, International Harvester	19	18																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																											
9	Josh Turner, Freckles	19	16																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																											
10	Brad Paisley, Letter To Me	19	23																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																											
11	Lady Antebellum, Love Don't Live Here	18	13																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																											
12	Billy Ray Cyrus With Miley Cyrus, Ready, Set, Don't Go	18	16																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																											
13	Clay Walker, Fall	17	16																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																											
14	Robert Plant / Alison Krauss, Gone, Gone, Gone	17	17																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																											
15	Gary Allan, Watching Airplanes	15	19																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																											
16	Kenny Chesney, Don't Blink	12	19																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																											
17	Lainey Timon, Not A Better To Do	11	16																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																											
18	Chuck Wicks, Stealing Ciderella	9	3																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																											
19	Martina McBride, For These Times	9	6																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																											
20	Big & Rich, Lost In This Moment	8	7																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																											
21	Tim McGraw With Faith Hill, I Need You	8	7																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																											
22	Colbie Caillat, Bubbly	8	7																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																											
23	Sara Evans, As I	8	7																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																											
24	Jason Aldean, Laughed Until We Cried	8	7																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																											
25	Tim Lincecum, Because	8	7																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																											
26	Trace Adkins, I Got My Game On	8	10																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																											
27	Lupe Fiasco, Superstar	8	11																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																											
28	Ashton Shepherd, Taken Off This Path	8	11																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																											
29	Dirks Bentley, Long Time Alone	7	5																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																											
30	Trace Adkins, I Wanna Feel Something	7	5																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																											
TW	LW																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																													
1	High School Musical 2 Cast, All For One	147,251	0																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																											
2	Janet, Feedback	114,300	0																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																											
3	Fergie, Clumsy	102,703	123,679																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																											
4	Spice Girls, Headlines	94,227	107,958																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																											
5	Rihanna, Don't Stop The Music	93,989	94,826																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																											
6	Colbie Caillat, Bubbly	83,608	117,171																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																											
7	Jordin Sparks, Tattoo	75,611	69,557																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																											
8	Alicia Keys, No One	74,601	93,267																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																											
9	Souja Boy Tell'em, Crank That	72,354	68,955																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																											
10	Kelly Clarkson, Never Again	71,850	88,225																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																											
11	Mary J. Blige, Just Fine	64,605	86,149																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																											
12	Nelly & Kelly Rowland, Call On Me	62,726	74,636																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																											
13	Keyshia Cole, Hey There Delilah	61,835	66,478																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																											
14	Rihanna, Here I Am (I Love You)	59,952	78,056																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																											
15	Avril Lavigne, Girlfriend	58,034	73,539																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																											
16	Timbaland, Apologize	57,742	70,268																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																											
17	Bevonce & Shakira, Beautiful Lie	57,675	72,829																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																											
18	Justin Timberlake, Love Like This	57,457	66,117																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																											
19	Britney Spears, Gimme More	56,872	75,754																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																											
20	Nelly, Wadsvannne	54,282	67,252																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																											

R&R OPPORTUNITIES

OPPORTUNITIES

SOUTH



Attention Program Directors: Great Opportunity, Great Company, Great Market! Austin has been voted "The Best Place to Live for Hispanics!" 3 of the last 4 years!

Experienced Program Director needed for 2 Spanish Language radio stations in Austin, TX. (Top rated Mexican Regional with full market signal and Norteno).

Ideal candidate will have a minimum of 3+ years of hands-on programming experience with a successful track record for delivering very high and consistent ratings. Candidates must also, have experience working with a big morning show. Duties will include developing brand strategies, implementing tactics, research, music selection and daily logs, talent coaching, recruitment and development, station marketing/advertising and more.

Reply in confidence to: jdelcore@bmpradio.com. Please include a complete résumé, programming philosophy, salary requirements and references. Candidates must be bi-lingual (English/Spanish). EOE

EAST



News Talk 960 WFIR in Roanoke, Virginia is looking for a **News Director**. You'll anchor the Roanoke Valley's Morning News, write, report and supervise a news staff. You should value breaking news and weather coverage above all. You'll help us craft an exciting, contemporary sound built on live reporting and team coverage of the top local stories. WFIR is locally owned with new state of the art digital facilities. Send us your news philosophy, résumé and demo.

Jim Murphy

WFIR Radio

3934 Electric Road

Roanoke, VA 24018

jmurphy@wheelerbroadcasting.com

Equal Opportunity Employer

POSITIONS SOUGHT

Classic Hits listener contests, interaction in Voicetracks!!! Inexpensive imaging or commercial VO's with multiple production libraries. 18 years experience! OnTheAirProd@aol.com

Pittsburgh/Hartford experience. 10 Years+ mornings/production - any shift. Oldies/AC experienced. Friendly upbeat, team player all the way. Ron Adams (724) 516-9147. Ron@RockHistoryRadio.com.

Experienced TV/Radio Talent interested in Houston market. LOVES TO TALK SPORTS! Entertaining and confrontational with improv and interviews. Contact: PDFunny@aol.com

Revenue Oriented GM/GSM. Maximize the earning potential of your station(s) through positive training, selling on the street, and motivating by example. radiosalesleader@gmail.com

Highly Experienced Radio Engineer seeks project assignments. Station construction, systems integration, troubleshooting, maintenance, training. Team leader. Bill Elliott, 305-230-6834. Email: billelliott@3DSJ.com

R&R Opportunities Free Advertising

Radio & Records, Inc. provides free (20 words maximum) listings to radio stations ON A SPACE AVAILABLE BASIS in Opportunities. Free listings of the same length are also available to individuals seeking work in the industry under Positions Sought.

Deadline

To appear in the following week's issue, your ad must be received by Thursday noon (PST), eight days prior to issue date. Free Opportunities listings should be typewritten or printed on 8 1/2" x 11" company/station letterhead and are accepted only by mail or fax: 310-203-8727. Only free positions sought ads are accepted by email to: rcorrea@radioandrecords.com. Address all 20-word ads to R&R Free Opportunities, 5055 Wilshire Blvd., Suite 600, Los Angeles, Ca. 90036.

THE INDUSTRY'S #1 NEWS SITE!



R&R www.radioandrecords.com
ACCURATE • TRUSTWORTHY • COMPREHENSIVE

R&R THE BACK PAGES

POWERED BY **nielsen** BDS

DMDS DIGITAL DOWNLOADS AVAILABLE AT DMDS.COM

CHR/TOP 40

THIS WEEK	LAST WEEK	WEEKS ON CHART	ARTIST	TITLE	NIelsen BDS CERTIFICATIONS	HITPREDICTOR STATUS	IMPRINT / PROMOTION LABEL
1	1	12	ALICIA KEYS	NO. 1 (3 WKS) NO ONE	11 ³	☆	MBK/J/RMG
2	2	18	TIMBALAND FEATURING ONEREPUBLIC	APOLOGIZE	11 ²	☆	MOSLEY/BLACKGROUND/INTERSCOPE
3	3	15	FERGIE	CLUMSY	11	☆	WILL.I.AM/A&M/INTERSCOPE
4	5	10	FLO RIDA FEATURING T-PAIN	LOW	11	☆	POE BOY/ATLANTIC
5	4	13	CHRIS BROWN FEATURING T-PAIN	KISS KISS	11 ²	☆	JIVE/ZOMBA
6	6	16	JORDIN SPARKS	TATTOO	11	☆	19/JIVE/ZOMBA
7	7	19	RIHANNA FEATURING NE-YO	HATE THAT I LOVE YOU	11 ²	☆	SRP/DEF JAM/IDJMG
8	8	21	FINGER ELEVEN	PARALYZER	11 ³	☆	WIND-UP
9	9	18	COLBIE CAILLAT	BUBBLY	11 ²	☆	UNIVERSAL REPUBLIC
10	11	10	TAYLOR SWIFT	TEARDROPS ON MY GUITAR	11	☆	BIG MACHINE/UNIVERSAL REPUBLIC

NO. 1 MOST ADDED

CHRIS BROWN With You (JIVE/ZOMBA)

NO. 1 MOST INCREASED PLAYS

RIHANNA Don't Stop The Music (SRP/DEF JAM/IDJMG)

TOP 5 NEW AND ACTIVE

ASHLEY TISDALE He Said She Said (WARNER BROS.)

AVRIL LAVIGNE Hot (RCA/RMG)

BLUE OCTOBER Calling You (BRANDO/UNIVERSAL MOTOWN)

TIMBALAND FEAT. KERI HILSON & NICOLE SCHERZINGER Scream (MOSLEY/BLACKGROUND/INTERSCOPE)

SIMPLE PLAN When I'm Gone (ATLANTIC/LAVA)

COMPLETE CHR/TOP 40 CHART ON PAGE 27

RHYTHMIC

THIS WEEK	LAST WEEK	WEEKS ON CHART	ARTIST	TITLE	NIelsen BDS CERTIFICATIONS	HITPREDICTOR STATUS	IMPRINT / PROMOTION LABEL
1	1	18	FLO RIDA FEATURING T-PAIN	NO. 1 (5 WKS) LOW	11	☆	POE BOY/ATLANTIC
2	4	18	PLIES FEATURING AKON	HYPNOTIZED	11	☆	BIG GATES/SLIP-N-SLIDE/ATLANTIC
3	2	18	ALICIA KEYS	NO ONE	11 ³	☆	MBK/J/RMG
4	3	18	CHRIS BROWN FEATURING T-PAIN	KISS KISS	11 ²	☆	JIVE/ZOMBA
5	5	15	TIMBALAND FEATURING ONEREPUBLIC	APOLOGIZE	11 ²	☆	MOSLEY/BLACKGROUND/INTERSCOPE
6	7	7	SNOOP DOGG	SENSUAL SEDUCTION	11	☆	DOGGYSTYLE/GEFFEN/INTERSCOPE
7	12	6	CHRIS BROWN	MOST INCREASED PLAYS WITH YOU	11	☆	JIVE/ZOMBA
8	6	13	BOW WOW & OMARION	GIRLFRIEND	11	☆	T.U.C./COLUMBIA
9	8	8	KANYE WEST FEATURING DWELE	FLASHING LIGHTS	11	☆	ROC-A-FELLA/DEF JAM/IDJMG
10	10	12	TREY SONGZ	CAN'T HELP BUT WAIT	11	☆	SONG BOOK/ATLANTIC

NO. 1 MOST ADDED

RAY J & YUNG BERG Sexy Can I (KOCH/EPIC)

NO. 1 MOST INCREASED PLAYS

CHRIS BROWN With You (JIVE/ZOMBA)

TOP 5 NEW AND ACTIVE

JORDIN SPARKS Tattoo (19/JIVE/ZOMBA)

2 PISTOLS FEAT. T-PAIN & TAY DIZM She Got It (UNIVERSAL REPUBLIC)

ASIA CRUISE Selfish (JIVE/ZOMBA)

MEECH Thicka Than A Snicka (EPIC)

DOLLA FEAT. FEAT. T-PAIN & TAY DIZM Who The F*** Is That (JIVE/ZOMBA)

COMPLETE RHYTHMIC CHART ON PAGE 30

URBAN

THIS WEEK	LAST WEEK	WEEKS ON CHART	ARTIST	TITLE	NIelsen BDS CERTIFICATIONS	HITPREDICTOR STATUS	IMPRINT / PROMOTION LABEL
1	1	11	ALICIA KEYS	NO. 1 (4 WKS) LIKE YOU'LL NEVER SEE ME AGAIN	11	☆	MBK/J/RMG
2	4	11	WEBBIE, LIL' PHAT & LIL' BOOSIE	INDEPENDENT	11	☆	TRILL/ASYLUM/ATLANTIC
3	2	13	J. HOLIDAY	SUFFOCATE	11	☆	MUSIC LINE/CAPITOL
4	6	8	SNOOP DOGG	MOST INCREASED PLAYS SENSUAL SEDUCTION	11	☆	DOGGYSTYLE/GEFFEN/INTERSCOPE
5	3	22	TREY SONGZ	CAN'T HELP BUT WAIT	11	☆	SONG BOOK/ATLANTIC
6	10	14	FLO RIDA FEATURING T-PAIN	LOW	11	☆	POE BOY/ATLANTIC
7	5	20	ALICIA KEYS	NO ONE	11 ³	☆	MBK/J/RMG
8	8	14	BIRDMAN FEATURING LIL WAYNE	POP BOTTLES	11	☆	CASH MONEY/UNIVERSAL MOTOWN
9	14	8	KANYE WEST FEATURING DWELE	FLASHING LIGHTS	11	☆	ROC-A-FELLA/DEF JAM/IDJMG
10	7	19	CHRIS BROWN FEATURING T-PAIN	KISS KISS	11 ²	☆	JIVE/ZOMBA

NO. 1 MOST ADDED

JAY-Z FEAT. PHARRELL I Know (ROC-A-FELLA/DEF JAM/IDJMG)

NO. 1 MOST INCREASED PLAYS

SNOOP DOGG Sensual Seduction (DOGGYSTYLE/GEFFEN/INTERSCOPE)

TOP 5 NEW AND ACTIVE

LUPE FIASCO FEAT. MATTHEW SANTOS Superstar (1ST & 15TH/ATLANTIC)

DOLLA FEAT. T-PAIN & TAY DIZM Who The F*** Is That (JIVE/ZOMBA)

DJ FELLI FEL FEAT. DIDDY, AKON, LUDACRIS & LIL JON Get Buck In Here (ISLAND URBAN/IDJMG)

CHERI DENNIS FEAT. YUNG JOC & GORILLA ZOE Portrait Of Love (BAD BOY/ATLANTIC)

POP IT OFF BOYZ Crank Dat Batman (UNIVERSAL MOTOWN)

COMPLETE URBAN CHART ON PAGE 33

URBAN AC

THIS WEEK	LAST WEEK	WEEKS ON CHART	ARTIST	TITLE	NIelsen BDS CERTIFICATIONS	HITPREDICTOR STATUS	IMPRINT / PROMOTION LABEL
1	4	10	ALICIA KEYS	NO. 1 (1 WK)/MOST INCREASED PLAYS LIKE YOU'LL NEVER SEE ME AGAIN	11	☆	MBK/J/RMG
2	2	13	JAHEIM	NEVER	11	☆	DIVINE MILL/ATLANTIC
3	1	20	ALICIA KEYS	NO ONE	11 ³	☆	MBK/J/RMG
4	5	14	MARY J. BLIGE	JUST FINE	11	☆	MATRIARCH/GEFFEN/INTERSCOPE
5	3	20	JUSTIN TIMBERLAKE DUET WITH BEYONCE	UNTIL THE END OF TIME	11	☆	JIVE/ZOMBA
6	6	23	JOE	MY LOVE	11	☆	JIVE/ZOMBA
7	8	43	MUSIQ SOULCHILD	TEACH ME	11	☆	ATLANTIC
8	7	24	CHAKA KHAN	ANGEL	11	☆	BURGUNDY/COLUMBIA
9	9	26	ANGIE STONE FEATURING BETTY WRIGHT	BABY	11	☆	STAX/CMG
10	10	15	ARETHA FRANKLIN WITH FANTASIA	PUT YOU UP ON GAME	11	☆	J/RMG

NO. 1 MOST ADDED

MICHAEL McDONALD Love TKO (UNIVERSAL MOTOWN)

NO. 1 MOST INCREASED PLAYS

ALICIA KEYS Like You'll Never See Me Again (MBK/J/RMG)

TOP 5 NEW AND ACTIVE

WILLIE CLAYTON A Woman Knows (MALACO)

ANGIE STONE Sometimes (STAX/CMG)

R. KELLY Freaky In The Club (JIVE/ZOMBA)

ANGIE STONE Take Everything In (STAX/CMG)

SNOOP DOGG Sensual Seduction (DOGGYSTYLE/GEFFEN/INTERSCOPE)

COMPLETE URBAN AC CHART ON PAGE 34

COUNTRY

THIS WEEK	LAST WEEK	WEEKS ON CHART	ARTIST	TITLE	NIelsen BDS CERTIFICATIONS	HITPREDICTOR STATUS	IMPRINT / PROMOTION LABEL
1	1	22	TAYLOR SWIFT	NO. 1 (6 WKS) OUR SONG	11	☆	BIG MACHINE
2	2	18	SUGARLAND	STAY	11	☆	MERCURY
3	4	14	RASCAL FLATTS	WINNER AT A LOSING GAME	11	☆	LYRIC STREET
4	3	26	MONTGOMERY GENTRY	WHAT DO YA THINK ABOUT THAT	11	☆	COLUMBIA
5	6	14	BRAD PAISLEY	LETTER TO ME	11	☆	ARISTA NASHVILLE
6	5	21	KEITH URBAN	EVERYBODY	11	☆	CAPITOL NASHVILLE
7	7	26	GARY ALLAN	WATCHING AIRPLANES	11	☆	MCA NASHVILLE
8	10	25	BILLY RAY CYRUS WITH MILEY CYRUS	READY, SET, DON'T GO	11	☆	WALT DISNEY/LYRIC STREET
9	14	13	KENNY CHESNEY	MOST INCREASED AUDIENCE SHIFTWORK	11	☆	BNA
10	12	17	RODNEY ATKINS	CLEANING THIS GUN (COME ON IN BOY)	11	☆	CURB

NO. 1 MOST ADDED

TRACE ADKINS You're Gonna Miss This (CAPITOL NASHVILLE)

NO. 1 MOST INCREASED AUDIENCE

KENNY CHESNEY Shiftwork (BNA)

TOP 5 NEW AND ACTIVE

CARRIE UNDERWOOD Ever Ever After (WALT DISNEY)

REBA MCENTIRE DUET WITH KENNY CHESNEY Every Other Weekend (MCA NASHVILLE)

JEWEL Stronger Woman (VALORY)

PHIL STACEY If You Didn't Love Me (LYRIC STREET)

KEITH ANDERSON I Still Miss You (COLUMBIA)

COMPLETE COUNTRY CHART ON PAGE 41

AC

THIS WEEK	LAST WEEK	WEEKS ON CHART	ARTIST	TITLE	NIelsen BDS CERTIFICATIONS	HITPREDICTOR STATUS	IMPRINT / PROMOTION LABEL
1	1	24	COLBIE CAILLAT	NO. 1 (3 WKS) BUBBLY	11 ²	☆	UNIVERSAL REPUBLIC
2	2	29	FERGIE	BIG GIRLS DON'T CRY	11 ⁴	☆	WILL.I.AM/A&M/INTERSCOPE
3	3	36	DAUGHTRY	HOME	11 ³	☆	RCA/RMG
4	4	27	PLAIN WHITE T'S	HEY THERE DELILAH	11 ³	☆	FEARLESS/HOLLYWOOD
5	5	28	ELLIOTT YAMIN	WAIT FOR YOU	11 ²	☆	HICKORY/RED
6	6	17	CELINE DION	TAKING CHANCES	11	☆	COLUMBIA
7	8	23	PINK	WHO KNEW	11 ²	☆	LAFACE/ZOMBA
8	7	21	EAGLES	HOW LONG	11	☆	ERC
9	9	22	KIMBERLEY LOCKE	BAND OF GOLD	11	☆	CURB/REPRISE
10	12	11	TIMBALAND FEATURING ONEREPUBLIC	MOST INCREASED PLAYS APOLOGIZE	11 ²	☆	MOSLEY/BLACKGROUND/INTERSCOPE

NO. 1 MOST ADDED

MICHAEL BUBLE Lost (143/REPRISE)

NO. 1 MOST INCREASED PLAYS

TIMBALAND FEAT. ONEREPUBLIC Apologize (MOSLEY/BLACKGROUND/INTERSCOPE)

TOP 5 NEW AND ACTIVE

MATCHBOX TWENTY How Far We've Come (MELISMA/ATLANTIC)

KELLY KING I Don't Wanna Sing That Song (CALELLO)

INGRID MICHAELSON The Way I Am (CABIN 24/ORIGINAL SIGNAL/RED)

LACY YOUNGER Something You Do (BIG DEAL/BIG POND)

CHUBBY CHECKER Knock Down The Walls (TEEC)

COMPLETE AC CHART ON PAGE 45

R&R THE BACK PAGES

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HOT AC

THIS WEEK	LAST WEEK	WEEKS ON CHART	ARTIST	TITLE	NIelsen BDS CERTIFICATIONS	HITPREDICTOR STATUS	IMPRINT / PROMOTION LABEL
1	1	28	COLBIE CAILLAT	BUBBLIE	NO. 1 (13 WKS)	☆	UNIVERSAL REPUBLIC
2	2	15	TIMBALAND FEATURING ONEREPUBLIC	APOLOGIZE		☆	MOSLEY/BLACKGROUND/INTERSCOPE
3	3	30	PINK	WHO KNEW		☆	LAFACE/ZOMBA
4	4	24	DAUGHTRY	OVER YOU		☆	RCA/RMG
5	6	18	SANTANA FEATURING CHAD KROEGER	INTO THE NIGHT		☆	ARISTA/RMG
6	5	24	MAROON 5	WAKE UP CALL		☆	A&M/OCTONE/INTERSCOPE
7	8	25	FINGER ELEVEN	PARALYZER		☆	WIND-UP
8	7	26	MATCHBOX TWENTY	HOW FAR W'VE COME		☆	MELISMA/ATLANTIC
9	9	25	THE LAST GOODNIGHT	PICTURES OF YOU		☆	VIRGIN
10	11	21	SARA BAREILLES	LOVE SONG		☆	EPIC

NO. 1 MOST ADDED

DAUGHTRY Feels Like Tonight (RCA/RMG)

NO. 1 MOST INCREASED PLAYS

DAUGHTRY Feels Like Tonight (RCA/RMG)

TOP 5 NEW AND ACTIVE

JAMES BLUNT Same Mistake (CUSTARD/ATLANTIC)

ONEREPUBLIC Stop And Stare (MOSLEY/INTERSCOPE)

SHERYL CROW Love Is Free (A&M/INTERSCOPE)

COLBIE CAILLAT Realize (UNIVERSAL REPUBLIC)

BRUCE SPRINGSTEEN Girls In Their Summer Clothes (COLUMBIA)

COMPLETE HOT AC CHART ON PAGE 46

SMOOTH JAZZ

THIS WEEK	LAST WEEK	WEEKS ON CHART	ARTIST	TITLE	NIelsen BDS CERTIFICATIONS	HITPREDICTOR STATUS	IMPRINT / PROMOTION LABEL
1	2	19	CANDY DULFER	L.A. CITY LIGHTS	NO. 1 (7 WKS)		HEADS UP
2	1	19	BONEY JAMES	LET IT GO			CONCORD/CMG
3	4	17	ERIC MARIENTHAL	BLUE WATER	MOST INCREASED PLAYS		PEAK/CMG
4	5	35	JAY SOTO	SLAMMIN			NUGROOVE
5	6	10	PAUL HARDCASTLE	LUCKY STAR			TRIPPIN' N' RHYTHM
6	7	16	CHRIS BOTTI	VENICE			COLUMBIA
7	3	25	JEFF GOLUB FEATURING RICHARD ELLIOT	AIN'T NO WOMAN (LIKE THE ONE I GOT)			NARADA JAZZ/BLG
8	11	15	QUEEN LATIFAH	POETRY MAN			FLAVOR UNIT/VERVE
9	17	22	BRIAN SIMPSON	WHAT CHA GONNA DO?			RENDEZVOUS
10	12	29	DOWN TO THE BONE	PARKSIDE SHUFFLE			NARADA JAZZ/BLG

NO. 1 MOST ADDED

EUGE GROOVE Mr. Groove (NARADA JAZZ/BLG)

NO. 1 MOST INCREASED PLAYS

ERIC MARIENTHAL Blue Water (PEAK/CMG)

TOP 5 NEW AND ACTIVE

SIMPLY RED Stay (SIMPLYRED.COM)

ROBIN THICKE Can U Believe (STAR TRAK/INTERSCOPE)

ANGIE STONE FEAT. PAULETTA WASHINGTON Happy Being Me (STAX/CMG)

CHIELI MINUCCI & SPECIAL EPX Sweet Surrender (SHANACHIE)

DIANA KRALL The Heart Of Saturday Night (VERVE)

COMPLETE SMOOTH JAZZ CHART ON PAGE 49

ALTERNATIVE

THIS WEEK	LAST WEEK	WEEKS ON CHART	ARTIST	TITLE	NIelsen BDS CERTIFICATIONS	HITPREDICTOR STATUS	IMPRINT / PROMOTION LABEL
1	1	20	SEETHER	FAKE IT	NO. 1 (4 WKS)	☆	WIND UP
2	3	15	LINKIN PARK	SHADOW OF THE DAY	MOST INCREASED PLAYS	☆	WARNER BROS.
3	2	24	FOO FIGHTERS	THE PRETENDER		☆	ROSWELL/RCA/RMG
4	6	12	FOO FIGHTERS	LONG ROAD TO RUIN		☆	ROSWELL/RCA/RMG
5	4	18	SERJ TANKIAN	EMPTY WALLS			SERJICAL STRIKE/REPRISE
6	5	26	CHEVELLE	I GET IT		☆	EPIC
7	8	15	AVENGED SEVENFOLD	ALMOST EASY			HOPELESS/WARNER BROS.
8	7	48	FINGER ELEVEN	PARALYZER		☆	WIND UP
9	10	25	SILVER SUN PICKUPS	WELL THOUGHT OUT TWINKLES			DANGERBIRD
10	16	9	PARAMORE	CRUSH CRUSH CRUSH			FUELED BY RAMEN/ATLANTIC/LAVA

NO. 1 MOST ADDED

RADIOHEAD Bodysnatchers (TBD/ATO)

NO. 1 MOST INCREASED PLAYS

LINKIN PARK Shadow Of The Day (WARNER BROS.)

TOP 5 NEW AND ACTIVE

BULLET FOR MY VALENTINE Scream Aim Fire (JIVE/ZOMBA)

SILVERCHAIR The Greatest View (ATLANTIC)

THE WHITE STRIPES Conquest (THIRD MAN/WARNER BROS.)

SIXX: A.M. Life Is Beautiful (ELEVEN SEVEN)

BUCKCHERRY Sorry (ELEVEN SEVEN/ATLANTIC/LAVA)

COMPLETE ALTERNATIVE CHART ON PAGE 51

ACTIVE ROCK

THIS WEEK	LAST WEEK	WEEKS ON CHART	ARTIST	TITLE	NIelsen BDS CERTIFICATIONS	HITPREDICTOR STATUS	IMPRINT / PROMOTION LABEL
1	1	21	SEETHER	FAKE IT	NO. 1 (11 WKS)		WIND-UP
2	3	17	AVENGED SEVENFOLD	ALMOST EASY			HOPELESS/WARNER BROS.
3	2	27	SIXX: A.M.	LIFE IS BEAUTIFUL			ELEVEN SEVEN
4	5	15	PUDDLE OF MUDD	PSYCHO			FLAWLESS/GEFFEN/INTERSCOPE
5	4	18	SERJ TANKIAN	EMPTY WALLS			SERJICAL STRIKE/REPRISE
6	6	26	ATREYU	BECOMING THE BULL			HOLLYWOOD
7	10	22	HURT	TEN TON BRICK			CAPITOL
8	9	20	ANOTHER ANIMAL	BROKEN AGAIN			UNIVERSAL REPUBLIC
9	7	24	FOO FIGHTERS	THE PRETENDER		☆	ROSWELL/RCA/RMG
10	11	16	KORN	HOLD ON			VIRGIN

NO. 1 MOST ADDED

CHEVELLE The Fad (EPIC)

NO. 1 MOST INCREASED PLAYS

FOO FIGHTERS Long Road To Ruin (ROSWELL/RCA/RMG)

TOP 5 NEW AND ACTIVE

OTEP Breed (KOCH)

SOILWORK Exile (NUCLEAR BLAST/CAROLINE)

SICK PUPPIES My World (RMR/VIRGIN)

BUCKCHERRY Sorry (ELEVEN SEVEN/ATLANTIC/LAVA)

CHEVELLE The Fad (EPIC)

COMPLETE ACTIVE ROCK CHART ON PAGE 52

ROCK

THIS WEEK	LAST WEEK	WEEKS ON CHART	ARTIST	TITLE	NIelsen BDS CERTIFICATIONS	HITPREDICTOR STATUS	IMPRINT / PROMOTION LABEL
1	1	20	SEETHER	FAKE IT	NO. 1 (9 WKS)		WIND-UP
2	2	28	SIXX: A.M.	LIFE IS BEAUTIFUL			ELEVEN SEVEN
3	3	22	ALTER BRIDGE	RISE TODAY			UNIVERSAL REPUBLIC
4	4	10	KID ROCK	AMEN			TOP DOG/ATLANTIC
5	7	9	LINKIN PARK	SHADOW OF THE DAY			WARNER BROS.
6	5	23	FOO FIGHTERS	THE PRETENDER		☆	ROSWELL/RCA/RMG
7	6	36	THREE DAYS GRACE	NEVER TOO LATE		☆	JIVE/ZOMBA
8	8	50	FINGER ELEVEN	PARALYZER		☆	WIND-UP
9	11	12	PUDDLE OF MUDD	PSYCHO			FLAWLESS/GEFFEN/INTERSCOPE
10	9	26	HELLYEAH	ALCOHAULIN' ASS			EPIC

NO. 1 MOST ADDED

THE BLACK CROWES Goodbye Daughters Of The Revolution (SILVER ARROW)

NO. 1 MOST INCREASED PLAYS

THE BLACK CROWES Goodbye Daughters Of The Revolution (SILVER ARROW)

TOP 5 NEW AND ACTIVE

STONE SOUR Zzyzx Rd. (ROADRUNNER)

HURT Ten Ton Brick (CAPITOL)

COLLECTIVE SOUL New Vibration (EL)

MUOVAYNE Dull Boy (EPIC)

SIXX: A.M. Accidents Can Happen (ELEVEN SEVEN)

COMPLETE ROCK CHART ON PAGE 53

TRIPLE A

THIS WEEK	LAST WEEK	WEEKS ON CHART	ARTIST	TITLE	NIelsen BDS CERTIFICATIONS	HITPREDICTOR STATUS	IMPRINT / PROMOTION LABEL
1	2	7	JACK JOHNSON	IF I HAD EYES	NO. 1 (1 WK)		BRUSH FIRE/UNIVERSAL REPUBLIC
2	16	16	DAVID GRAY	YOU'RE THE WORLD TO ME			ATO/FED
3	4	10	INGRID MICHAELSON	THE WAY I AM	MOST INCREASED PLAYS		CABIN 24/ORIGINAL SIGNAL/FED
4	8	21	SARA BAREILLES	LOVE SONG			EPIC
5	7	12	RYAN ADAMS	EVERYBODY KNOWS			LOST HIGHWAY
6	5	19	EDDIE VEDDER	HARD SUN			MONKEY WRENCH/RMG
7	3	19	ROBERT PLANT / ALISON KRAUSS	GONE, GONE, GONE (DONE MOVED ON)			ROUNDER
8	10	6	KT TUNSTALL	SAVING MY FACE			RELENTLESS/VIRGIN
9	6	30	SNOW PATROL	SHUT YOUR EYES			POLYDOR/A&M/INTERSCOPE
10	14	8	BRUCE SPRINGSTEEN	GIRLS IN THEIR SUMMER CLOTHES			COLUMBIA

NO. 1 MOST ADDED

JOHN MAYER Say (AWARE/COLUMBIA)

NO. 1 MOST INCREASED PLAYS

INGRID MICHAELSON The Way I Am (CABIN 24/ORIGINAL SIGNAL/FED)

TOP 5 NEW AND ACTIVE

BEN HARPER & THE INNOCENT CRIMINALS Fight Outta You (VIRGIN)

WIDESPREAD PANIC Up All Night (WIDESPREAD)

BEN'S BROTHER Stuttering (Kiss Me Again) (CAPITOL)

SHAWN MULLINS All In My Head (VANGUARD)

JOHN MAYER Dreaming With A Broken Heart (AWARE/COLUMBIA)

COMPLETE TRIPLE A CHART ON PAGE 56

Greater Media VP of program development influences a company and an industry

Buzz Knight

By Erica Farber

having grown up listening to New York radio, Buzz Knight became fixated on this medium he loves so much. As Greater Media VP of program development, he has one of the plum programming jobs. He works side by side with the company CEO, developing innovative content and formats, and he is an in-house resource available to all Greater Media local stations.

Getting into the business: I grew up in the shadow of New York City in Stamford, Conn. I heard the heyday of WABC as a radio music machine, the beginnings of progressive rock radio at WNEW-FM and even the beginning of talk radio listening to a guy named Jean Shepherd who was doing his free-wheeling life's oddities on WOR. I decided to go to the University of Dayton in Ohio, because they had a serious full-time radio station. The station was WVUD-FM and it was owned by the Jesuits.

First radio job: My first paycheck job was working at WVUD during school. Then right out of school, my first job was a brief stop at Lexington, Ken., at WKQQ, where I was working overnights for about \$150 a week. That didn't seem a practical application of my college education, so I landed back in Stamford, where I eventually landed a night job at WRKI (195) in Fairfield County, Conn.

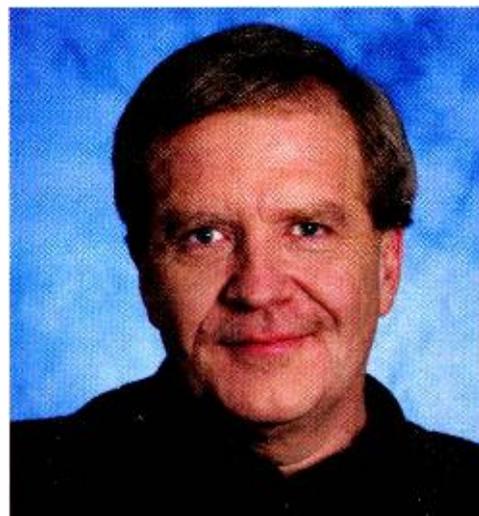
Joining Greater Media: I ended up with my first programming job at 195. I made every mistake in the book, but I would make a lifetime of friendships; people like John Fullum, who is our market manager in Philadelphia, and my wife, Joan, of 23 years. The experiences were a great opportunity to learn and be exposed to fun [working] experiences. Then I worked at WNEW, which stands out as such a moment in time; being on that staff led by Scott Muni. I next worked for Great American at WLWQ/Columbus [Ohio] and for Saga at WNOR/Norfolk and came to Boston in 1992 for what was briefly Cook Inlet but became Infinity. And in 2002 I came to Greater Media.

Describe your responsibilities: First and foremost, working for CEO Peter Smyth and being involved with him on a number of projects—whatever is the company priority. We're small enough

where I can be as detailed as I want to be. We let people in the local markets cast their own destiny, we're just there to be supportive and helpful in the process. I work for the market managers and with programmers to be an asset to their operations with the individual products and brands. I am there to recruit people for the company who would be great programmers, on-air talent, marketing brand people or interactive people. I work with HD channels in terms of company direction and with side channels in developing new formats.

I'm fortunate because my current job allows me to have an impact on what I can create and what I can be involved with, while also working on things that drive a lot of strategies for the company and, in some ways, help influence the industry.

Long-range plans: We're in [Portable People Meter] readiness mode, so we continue to identify where we can grow those strategies. We're



identifying new talent and trying to be observant and receptive to that. And trying to find ways our organizations can be positive about our business in their communities.

Biggest challenge: To change the way things have always been done and try to get people who are going 120 miles an hour to stop for a second, to reassess and find new ways to approach their jobs and the business.

There seems to be a lot of momentum in your company: It's an exciting though challenging time. The opportunity for us to go into Charlotte, a new market, is extremely exciting. To have [Detroit-based Greater Media executive] Tom Bender go into the interactive role is exciting. The fact we can take on a very beleaguered time and have some honesty about our position—but also optimism—is what makes it really exciting to wake up and come to work.

State of the business: Our greatest crossroads and challenges are ahead. Trying to get some unification about those goals within the industry is a big challenge, but when it comes to our content and brands, we should hold our head higher than we often do. We need to find solutions—and even if they're not perfect the first time around, we must refine them, learn from them and make them better.

Career highlight: I'm most proud I've gotten to work with great people and great leaders. I hope I've been able to maintain integrity in an industry that sometimes hasn't had high integrity.

Career disappointment: Other than still missing being an on-air talent on occasion, no regrets.

Most influential individual: John Fullum in my past and present really influenced me. Peter Smyth for the opportunity he's afforded me to this day. Mel Karmazin just on the ability to really get it done and make it happen. Then I think of [the late programmer and NBC Radio executive] John McGhan. His advice was, "Always think like a fan; make everyone a star." John was tremendously imaginative and brought show business and cinematics into radio when he was a part of [NBC's young adult radio network] the Source. He was like the P.T. Barnum of radio; he was remarkable. [Saga Communications executive VP/group PD] Steve Goldstein. I always pick up something new from him and admire him greatly. And we work closely with [consultant] Fred Jacobs—I learn and respect him professionally and personally.

Advice for broadcasters: Don't just be a broadcaster. Be a manager of content and brands. And think big.

'We need to find solutions—and even if they're not perfect the first time around, we must refine them, learn from them and make them better.' —Buzz Knight

Liner Notes

Profile: Buzz Knight
Title: Greater Media VP of program development
Favorite radio format: "Rock or classic rock."
Favorite TV show: "The Office"
Favorite song: "Thunder Road"
Favorite movie: "One Flew Over the Cuckoo's Nest"
Favorite book: "The Catcher in the Rye"
Favorite restaurant: "Il Tanelo in New York."
Beverage of choice: "Iced tea, sweetened."
Hobbies: "Sports, baseball, bike riding."
E-mail address: bknight@greatermedia boston.com

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