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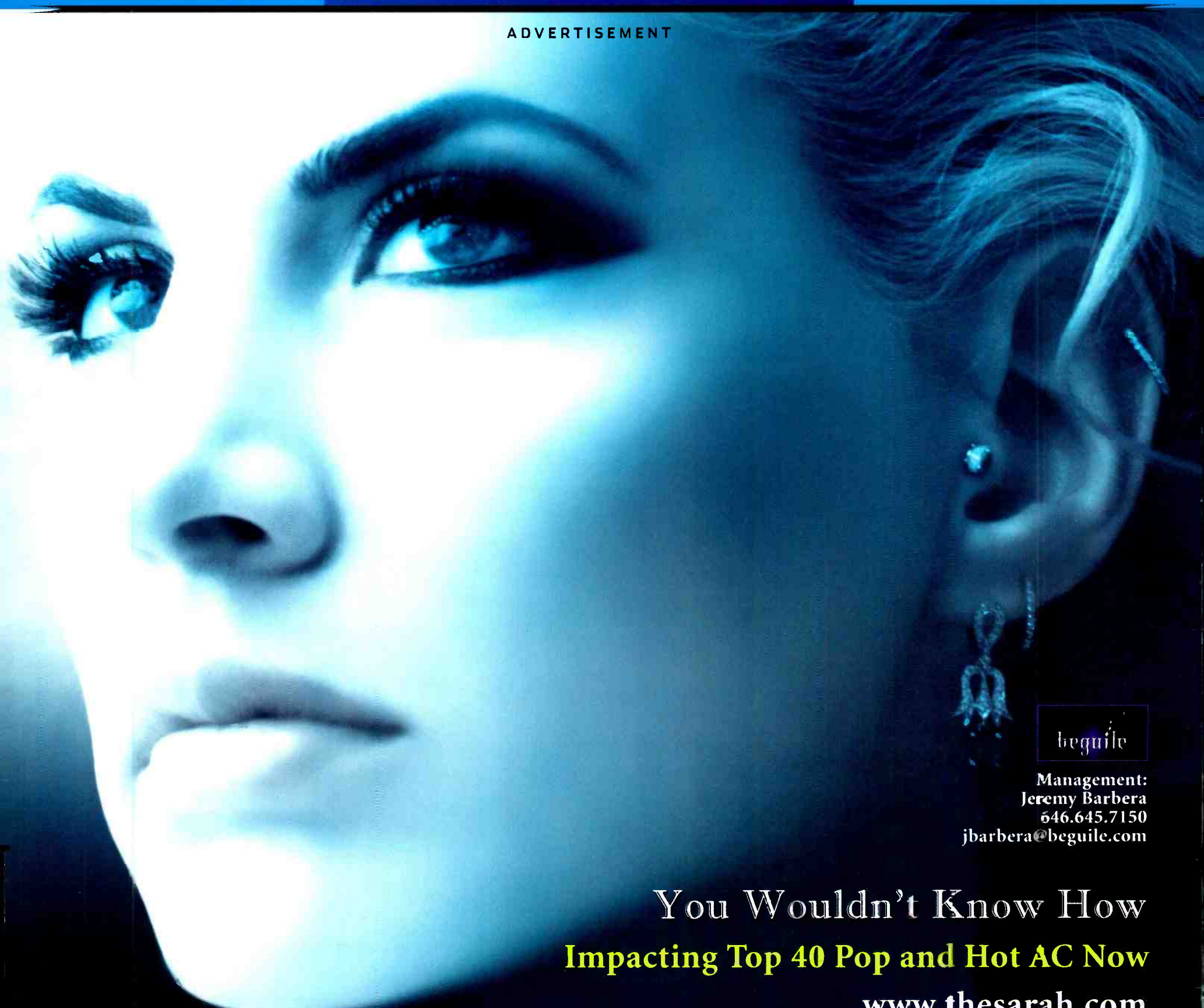
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News Focus

MOVER WYSP, WPHT/Philly Tap Cook

CBS Radio talk stations WYSP (94 WYSP Talks) and WPHT (the Big Talker 1210 AM)/Philadelphia have selected native son John Cook as PD. He replaces Gil Edwards at WYSP, who left last month, and Grace Blazer at WPHT, who exited in May to take the PD chair at Greater Media talk WTKK/Boston.

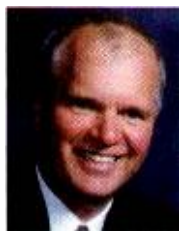
"John's background at legendary radio stations with marquee talent is a perfect fit to create compelling, unique content," WYSP/WPHT VP/GM David Yadgaroff says. Cook previously programmed for CBS Radio in Dallas and San Antonio from 2001 to 2004. Prior to rejoining CBS, he programmed KPLX/Dallas, KHKS/Dallas and KIIS/Los Angeles. —Mike Boyle

SHAKER Reeb Appointed Finest City President/CEO

After joining Finest City/San Diego as interim GM in May, Trip Reeb has been officially named president/CEO of the cluster, which consists of alternative XTRA (91X), rhythmic XHTZ (290.3) and rhythmic oldies XHRM (Magic 92.5).

Reeb was last seen at CBS Radio alternative KROQ/Los Angeles, where he served as GM for 17 years. Prior to that he spent 1987-1989 as PD of 91X.

Reeb replaces Mike Glickenhau, who departed in May. Reeb is a partner and board member of Finest City. —Darnella Dunham



Reeb

DEALMAKER Cumulus Signs Limited Houston PPM Deal

Cumulus Media has signed a 13-month agreement for Arbitron's Portable People Meter radio ratings service in Houston for two of its three stations in the market. Covered in the deal, which runs from April 1, 2007, to April 30, 2008, are rock KIOL (103.7) and CHR/top 40 KRBE (104.1). Sports KFNC (the Ticket 97.5) is not included because it has not met the current minimum reporting standards for the PPM radio ratings reports issued to date

Houston. All three stations are in the process of encoding for the PPM. —Mike Boyle

FCC's Martin Proclaims Fairness Doctrine Dead

The chairman of the FCC sought to assure lawmakers that he is not planning to have the commission reinstate the so-called "fairness doctrine." In a July 26 letter to Rep. Mike Pence, R-Ind., FCC chairman Kevin Martin said the agency found no compelling reason to revisit its 1987 decision that enforcing the federal rule was not in the public interest.

"Discussion of controversial issues over the airwaves has flourished absent regulatory constraints, and the public now enjoys access to an ever-expanding range of views and opinions. With continued proliferation of additional sources of information and programming, the need for the fairness doctrine has lessened ever further since 1987," Martin wrote.

Pence introduced the Broadcasters Freedom Act, which would prevent Congress from reinstating the doctrine. He also has pushed an amendment to a government spending bill that does the same thing. Some notable Democrats have reportedly suggested that Congress needs to resurrect the FCC doctrine that required broadcast licensees to present controversial issues of public importance in what was deemed by the government as an honest, equal and balanced manner. Republicans contend that Democratic ire at conservative talk radio and other conservative news outlets like Fox News Channel has fueled desire to reinstate the doctrine. —Brooks Boliek, *The Hollywood Reporter*



Martin

ON THE WEB Rosen Named Radio One/Philly VP/GM

Andrew Rosen is now VP/GM of Radio One/Philadelphia, replacing Chester Schofield, who departed in June. Rosen has more than 20 years' experience, including a stint at Clear Channel/New York as regional VP. In his new position, Rosen will oversee day-to-day operations of urban WPHI (the Beat), gospel WPPZ (Praise 103.9) and urban AC WRNB (107.9).

"I feel privileged to lead the team that is making Radio One synonymous with excellence in Philadelphia," Rosen says. —Darnella Dunham



Rosen

Radio One/Detroit Names OM

Al Payne is transferring from Radio One/Richmond, where he is OM/PD of urban AC WKJS, to Radio One/Detroit as OM. He replaces Skip Dillard, who had been in the position since 2005 but resigned in March to accept the PD job at CBS Radio urban WPGC/Washington. Payne programmed Service urban AC KRNB/Dallas before heading to Richmond. The Radio One/Dallas cluster includes news/talk WCHB, urban AC WDMK (105.9 Kiss FM) and urban WHTD (Hot 102.7).

—Darnella Dunham



Satellite Q2 Radio Revenue, Sub Numbers Soar

Revenue for satcasters Sirius and XM went to the moon during second-quarter 2007, as both companies experienced tremendous subscriber growth.

Sirius had revenue of \$226.4 million for the three-month period ending June 30, a 51% increase from \$150.1 million one year ago. It added 561,493 new subscribers for a total of 7,142,538, a 53% jump from the 4,678,207 subscribers it had in Q2 2006, and ad revenue was \$9.2 million for the most recent quarter.

Sirius lost \$134 million, or 9 cents per share, opposed to a \$238 million, or 17 cents per share loss one year ago. On an adjusted tax basis, the loss narrowed to 8 cents from 11 cents a year ago. Thomson Financial analysts expected a 10-cent per share loss on revenue of \$228 million.

XM finished Q2 with \$277 million in revenue, up 22% from \$228 million during Q2 2006, and its second-quarter net loss narrowed to \$176 million, a 23% improvement over a Q2 2006 loss of \$229 million. XM had a net loss of \$175.7 million, or 57 cents per share, compared with \$229.1 million, or 87 cents per share, in Q2 2006. The Q2 2007 loss included a 12-cent per share charge related to an investment in Canadian Satellite Radio. A Thomson Financial poll of analysts called for a 44-cent per share loss. —Jeffrey Yorke

Ponch The Right Mix For KMXV/KC

Wilks CHR/top 40 KMXV (Mix 93.3)/Kansas City has filled its PD opening from within the family as morning co-host Ponch gets the nod. "Obviously, this is the opportunity of a lifetime," Ponch says. "The fact that I'm going into this situation with a veteran airstaff behind me makes it even sweeter."

Ponch, who co-hosts the "Rocket & Teresa" morning show, has been with the station since January 2000, when he was hired by then-PD Jon Zellner. The PD position has been open since J.R. Ammons left in June to program WAPE/Jacksonville. —Kevin Carter

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GreenStone Media Executive VP/COO Exits

GreenStone Media VP of operations Jim LaMarca confirms that executive VP/COO Nancy Vaeth-DuBroff left the company several weeks ago to attend to some family matters that need her full attention. A replacement has not yet been named.



Vaeth-DuBroff

Vaeth-DuBroff joined the women's talk radio network in January, replacing Edie Hilliard, who joined the GreenStone board. —Mike Boyle

NAB's Rehr Seeks Bush's Aid

NAB president/CEO David Rehr wants President Bush's support in helping broadcasters resist creation of a new performance fee the recording industry hopes to levy against broadcasters for airing its recordings. Rehr has written Bush a two-page backgrounder on the topic, adding, "You should know that the recording industry is asking Congress to support the creation of a new 'performance right' that would require local broadcasters to pay for the use of sound recordings when they are aired on the radio. But this is not a right; this is a new tax." Rehr told Bush the fee would upend "the mutually beneficial business relationship radio has with record labels and recording artists and broadcasters," ultimately hurting broadcasters. —Jeffrey Yorke

House Subcommittee Hears Argument On Artist Royalties

R&B legend Sam Moore and folk singer Judy Collins told a House Intellectual Property subcommittee July 31 that radio broadcasters should pay performers royalty fees for airing their work. Currently, only digital broadcasters—satellite, cable, Internet—pay musicians, singers and record companies for the right to perform sound recordings under the Copyright Act. Moore, half of '60s duo Sam & Dave, said, "American broadcasters earn billions playing our records. All we ask is to receive what artists in every other developed country receive when their recordings are broadcast: fair compensation."

ICBC Broadcast Holdings president Charles Warfield, speaking for the NAB, called the royalty a "tax" on listeners. Broadcasters contend that promotional benefits from airplay are more valuable than cash. —Brooks Boliek, *The Hollywood Reporter* and Susan Butler, *Billboard*

Business Briefing

By Jeffrey Yorke

CBS Radio Rev Down 11% To \$463 Million In Q2

CBS on July 31 reported second-quarter revenue of \$3.4 billion, a 3% drop from the \$3.5 billion earned during the same period last year. The CBS radio division slipped 11%, finishing the quarter with \$463.4 million in revenue. Overall, CBS had Q2 net earnings of \$404.0 million, or 55 cents per diluted share, compared with \$489.8 million or 64 cents last year. In 2006, CBS saw a \$291.9 benefit from the company's discontinued operations stemming from the sale of Paramount Parks coupled with several other tax benefits.

CBS saw strong improvement in its publishing and outdoor advertising divisions, which offset its falling radio performance. The radio division has sold a number of its stations in 10 markets since 2006, which accounts for part of the radio division's downward movement, but a steep decline in advertising accounted for the biggest portion of the loss.

CC Radio Rev Up 1% In Q2

Clear Channel Communications reported second-quarter revenue of \$1.8 billion, an increase of 5% from the \$1.7 billion reported in Q2 2006. The company's radio division revenue increased 1% to \$918 million, compared with Q2 2006, crediting an increase in its syndicated radio programming, traffic and online businesses. Total operating expenses increased 6% to \$1.1 billion in Q2 over the same period last year.

Analyst: Satcasters' A La Carte Offer Aids Merger Chances

By submitting a la carte pricing to the FCC, Sirius and XM "have undoubtedly increased the likelihood of gaining governmental approval of the proposed merger," Washington Analysis reports. The Washington, D.C.-based Wall Street-type operation provides government policy and legislative analysis for mutual and hedge funds. "This pricing scheme appears to satisfy one of [FCC] chairman Kevin Martin's top agenda items . . . as being in the public interest," the report says. Why is a company that provides analysis on government policy looking at this deal? "This is as political as it gets," senior policy analyst Joe Lieber says.



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The wife and mother of two young girls of a broadcaster who died of a massive heart attack in the prime of his career. Three weeks after his death she was diagnosed with Multiple Sclerosis. The Broadcasters Foundation of America has helped keep this family together for over four years.

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The mission of the Broadcasters Foundation of America is to improve the quality of life and maintain the personal dignity of men and women in the radio and television broadcast profession who find themselves in acute need. The foundation reaches out across the country to identify and provide an anonymous safety net in cases of critical illness, advanced age, death of a spouse, accident and other serious misfortune.



BROADCASTERS FOUNDATION OF AMERICA



JEREMY CAMP RETAINS HIS GRASP ATOP TWO CHRISTIAN CHARTS: "GIVE YOU GLORY" LEADS CHRISTIAN AC FOR A FOURTH WEEK, WHILE "LET IT RIDE" RULES CHRISTIAN CHR FOR A SECOND FRAME.

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MARC ANTHONY PADS HIS LEAD FOR MOST NO. 1s IN THE TROPICAL TALLY'S HISTORY, AS "MI GENTE" BECOMES HIS 19TH CAREER CHART-TOPPER (5-1).



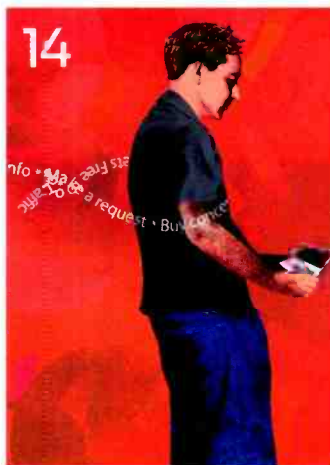
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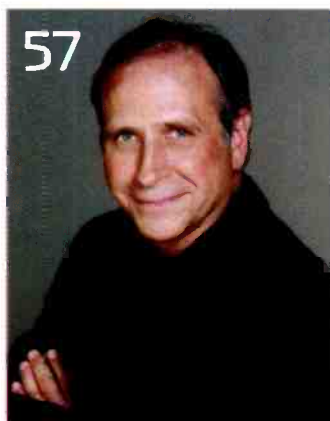
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Spring 2007 Arbitrons are still arriving. See Louisville and New Orleans, among others, today. [▶ Click on Ratings](#)

T

Aug. 7
Salem and Spanish Broadcasting System reveal their second-quarter financial results today. Trust Radioand-Records.com for full coverage. [▶ Bookmark Radioand-Records.com](#)

W

Aug. 8
More spring 2007 Arbitrons roll in. See Oklahoma City, Knoxville and others today. [▶ Click on Ratings](#)

T

Aug. 9
Saga releases its second-quarter fiscal results today. Keep it locked on the R&R Web site for complete coverage. [▶ Bookmark Radioand-Records.com](#)

F

Aug. 10
Find out who's ruling radio across the pond with R&R's Euro charts. [▶ Click on Charts](#)



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BY THE NUMBERS

Edited By Susan Visakowitz and Jeffrey Yorke

Network Radio's Big-Screen Blues



The big movie studios were a cheap date for network radio in first-quarter 2007, at least when compared with the year-prior period. In Q1 2006, the combined spending of eight major houses totaled roughly \$2.1 million in network radio advertising. A year later, only six of the big studios showed up to the party, spending in the ballpark of \$1.6 million.

So who tightened belts the most? News Corp., which had spent more than \$500,000 at network radio in Q1 '06, dropped out of the picture a year later, as did Metro-Goldwyn-Mayer. Time Warner, meanwhile, cut more than \$200,000 from its budget year over year; General Electric (parent company of Universal Pictures) siphoned off more than \$185,000; and Walt Disney shed more than \$150,000.

But not every studio pulled back on network radio advertising. Lions Gate had quite a surge year over year, jumping more than \$370,000 from Q1 '06 to Q1 '07, while Sony added more than \$150,000 and National Amusements (owner of DreamWorks and Paramount) added about \$3,000 in new spending. —Susan Visakowitz

Top Network Radio Motion Picture Advertisers (Dollars)

PERIOD: JAN. 1-MAR. 31

PARENT COMPANY	Q1 2006	Q1 2007
TIME WARNER	\$772,565	\$545,000
LIONS GATE ENTERTAINMENT	\$40,000	\$413,670
WALT DISNEY CO.	\$388,292	\$229,699
GENERAL ELECTRIC (UNIVERSAL PICTURES)	\$414,730	\$228,930
SONY	\$1,400	\$153,999
NATL. AMUSEMENTS (DREAMWORKS & PARAMOUNT)	\$51,300	\$54,200
METRO-GOLDWYN-MAYER	\$1,400	--
NEWS CORP.	\$501,000	--

SOURCE: Nielsen Monitor-Plus

Transactions at a Glance

Tri-State Broadcasters' W TSA-AM-FM/Brattleboro, Vt., to Four Seasons Media for \$1.5 million . . . KDJQ LLC's KDJQ-AM/Meridian, Idaho, to Churchill Media for \$962,500 . . . Pro-Com Communications' WHZQ-FM/Cross Hill and WCRS-AM/Greenwood, S.C., to Big Fish Broadcasting for \$600,000 . . . Steve White and John Taylor Paschal are selling their 51% and 49% interests, respectively, in Century Broadcasting, licensee of WOHT-FM/Grenada, Miss., to Gregory Slotsky for \$520,000 . . . C.R. Communications' KTNC-AM/Falls City, Neb., to KNZA Inc. for \$330,000 . . . Santa Fe Community College's KSFR-FM/Santa Fe, N.M., exchanged for Educational Media Foundation's KSFQ-FM/White Rock, N.M., and \$141,000.

Deal of the Week

Multistate Deal for Cumulus Broadcasting

PRICE: \$1.3 billion TERMS: Merger/privatization

BUYER: Cumulus, headed by chairman/president/CEO Lewis Dickey. Phone: 404-949-0700. It owns no other stations. This represents its entry into this market.

SELLER: Cumulus Broadcasting, headed by president Lewis Dickey. Phone: 404-949-0700.

COMMENT: Merger and privatization of Cumulus Media from stockholders to an investor group led by Dickey and an affiliate of Merrill Lynch Global Private Equity. Cumulus stockholders will receive \$11.75 in cash for each share of Cumulus common stock. Including assumption of debt, estimated total value of the transaction is \$1.3 billion.

2007 Deals to Date

Dollars to Date:	\$2,782,272,977	(Last Year: \$4,991,000,142)
Dollars This Quarter:	\$1,467,726,620	(Last Year: \$1,574,957,210)
Stations Traded This Year:	1,326	(Last Year: 632)
Stations Traded This Quarter:	403	(Last Year: 82)

MARKET SNAPSHOT:



HARRISBURG

Harrisburg's first International Jazz Festival is going to be held Aug. 11-12 at an outdoor stage and will include performances by artists from Italy, the United Kingdom and North and South America.

POPULATION: 560,800

RADIO MARKET RANK: 79

DEMOGRAPHICS:*

	TOTAL 75-MARKET POPULATION %	HARRISBURG ARBITRON METRO %	INDEX
AGE 18-24	13%	12%	91
AGE 25-34	18%	16%	88
AGE 35-44	20%	18%	92
AGE 45-54	19%	20%	104
FEMALE	52%	52%	101
WHITE	83%	91%	110
AFRICAN-AMERICAN	12%	7%	57
HISPANIC ORIGIN	14%	3%	20
HHLD PLANS TO BUY SAT RADIO SUB (NEXT 12 MOS.)	2%	2%	128

NO. OF RADIO STATIONS: 17

RADIO OWNERSHIP:

OWNER	NO. OF STATIONS	RATINGS SHARE**
CLEAR CHANNEL	2 AM, 3 FM (5)	30.4%
CUMULUS	1 AM, 3 FM (4)	21.8%
CITADEL	3 FM	13.6%

FORMATS: 5 country, 4 AC, 3 classic hits, 2 hot AC, 2 talk, 2 CHR/top 40, 1 rock, 1 classic rock, 1 adult hits, 1 rhythmic, 7 other

RATINGS LEADERS:**

STATION	FORMAT	AQH SHARE 12-PLUS
WRBT-FM	COUNTRY	9.0
WNNK-FM	HOT AC	8.3
WRVV-FM	CLASSIC HITS	8.2
WHP-AM	TALK	7.5
WQXA-AM	ROCK	6.1

INTERESTING FACT:*

Harrisburg's most avid radio listeners are 10% more likely than all Harrisburg listeners to have a dog as a household pet and 23% more likely to have shopped at Super Petz in the past 12 months.

*Source: Scarborough Research 2007
**Source: Arbitron Spring 2007 Report

Radio Reignited

NEW DIRECTIONS. NEW DEFINITIONS. NEW DEVICES.

Join radio leaders from across the country this September as we prepare to spark the industry towards higher prominence — and profits! From influential speakers to timely education to the latest technologies, this year's NAB Radio Show promises to be explosive.



STATE OF THE INDUSTRY ADDRESS
David K. Rehr
 President & CEO, NAB



KEYNOTE ADDRESS
Dr. Frank Luntz
 Author, *Words that Work; It's Not What You Say, It's What People Hear*

State of the Industry & Keynote Address
 New this Year! Presentation of first-ever NAB HD Radio Multicast Award
 Sponsored by

BMO Capital Markets



AWARDS SHOW HOST
Glenn Beck
 Talk Show Host,
 Premiere Radio Networks

NAB Marconi Radio Awards Reception, Dinner & Show

Sponsored by



ENTERTAINMENT PROVIDED BY COLLECTIVE SOUL
 Courtesy of E1 Music Group, COS Music, LLC
 Afterwords featuring the single "Hollywood"



Frank Cooper
 Vice President of Marketing,
 Pepsi-Cola North America

Tony Ponturo
 Vice President of Global
 Media & Sports Marketing,
 Anheuser Busch &
 President/CEO,
 Busch Media Group

Frances Allen
 Brand Marketing Officer,
 Dunkin' Donuts

David Verklin
 CEO, Carat Americas



Fred Jacobs
 President
 Jacobs Media

Super Session: What America's Most Influential Marketers Say About Radio

Super Session: The Bedroom Project: How Young Americans Use, Consume, and Interact with Technology & Media



NAB NATIONAL RADIO AWARD RECIPIENT
Jerry Lee
 President, WBEB (B101)
 Philadelphia

Radio Luncheon
 Luncheon Sponsored by



Technical Program: RF Safety Course
Richard Strickland
 RF Safety Consultant,
 RF Safety Solutions



Technical Program: AM/FM Transmitter Workshop
John Bisset
 North East Regional Sales Manager,
 Broadcast Electronics

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Ideas to get clients on-air, reap them results and renew them for first-quarter 2008

Now Is The Time To Increase Fourth-Quarter Revenue



Irwin M. Pollack
irwin@massflg.com

'Here are suggestions to get clients on-air, reap them results and then renew them for first-quarter 2008 and in the months ahead.'

—Irwin M. Pollack

With Labor Day weekend approaching, the reality that summer is coming to an end is setting in. The good news is that the back-to-school season and fall are upon us, and September-December money-making ideas are straight ahead. ■ Now is the time to act. Top sales managers are orchestrating their sales teams to plan, organize, lead and control the radio dollars in the market. While agency money is always nice to get, the reality is that local, direct retail is what drives any market. On top of that, fewer and fewer clients are accepting straight spot schedules without attempting to broach the issue of promotions or value-added items.

It's no secret that price objections melt in the heat of a great idea. Here are suggestions to get clients on-air, reap them results and then renew them for first-quarter 2008 and in the months ahead:

September

Book covers: Tied in with back-to-school time, these NTR opportunities are endless. Find a local printer who can print book covers for barter or mentions. Put a sponsor on the cover and find several advertisers to put coupons on the inside flaps. If you can generate \$450-\$750 per month from each during the school year, you'll bring in close to \$20,000.

Sports calendars: Consider one for each season: football, basketball and baseball. Put a local school's or college's schedule in the middle, consider an on-air tie-in that would entice people to post these calendars and make sure you lay out the poster to accompany local business ads.

In-Labor Day Baby: Certain formats will have a lot of fun with this one. Offer a prize package for the couple in labor the longest during Labor Day weekend. Get five sponsors: toy store, hospital, children's clothing outlet, children's furniture store and a baby-oriented vendor product. Since it's a 10-day promotion, consider asking for \$795-\$1,500 apiece.

Cash for Class: With school starting, find three community-oriented businesses that will reward

the classroom with the highest attendance record with class gifts: a computer, pizza party, etc. Since there will likely be on-air mentions, charge each sponsor \$750-\$1,500 per month during the school year, in addition to the cost of the prize.

Dollars for Scholars: Take a 60-second commercial and divide it into four 15-second pieces of real estate. Take the first 15 seconds to describe the promotion, how each sponsor will offer prizes—increasing in value—based on the number of A's from one's report card. Take the next three pieces and send listeners into each of the sponsor's businesses. Use the airtime as a mini commercial.

Project A+: Go to a shopping center, Home Depot, Wal-Mart or the like and have straight-A students register for a chance to win a prize based on their success in school.

October

Time-change announcements: Even though Daylight Savings Time extends to the first week in November this year, it's still bound to be a week of unknown issues. What day do we change? How will listeners be affected? Solution: Have a local watch or clock store sponsor short messages to spark interest and educate people on the new time-changing standards.

Mall-O-Ween: Instead of Halloween outdoors, orchestrate a traffic-generating promotion at the local mall. Children can go from store to

store looking for their candy, not outside in a dark neighborhood. Ask the mall director for a large commitment or consider smaller investments from individual merchants.

Trick-or-Treat Trot: During Halloween, get the Humane Society involved and consider dressing up your audience's dogs in costumes. Ask local veterinarians, pet supply stores and pet-product manufacturers to sponsor your event.

Free dental check-ups: The week before Halloween (through the week following the event), find sponsoring dentists to offer free check-ups for kids. Moreover, have them offer to "buy back" unwanted Halloween candy for 25 cents-50 cents per pound. They get good will in the community, children start building their bank accounts and the dentists will likely find some cavities.

November

Veterans Day blood drive: Find a venue like a local hotel to take listeners' blood and send it to U.S. troops. Sell sponsorships to food and beverage vendors.

Thanksgiving on the Mayflower: Taking a trip back in time, many remember how the Mayflower was associated with Thanksgiving. Re-enact this historical event by asking listeners who would like to be part of history to register at sponsor locations for their chance to participate in another Thanksgiving holiday as it comes to the 21st century on the back of a Mayflower moving van in the center of town.

Yesvember: As simple as it seems, taking the "no" off November and replacing it with "yes" offers discount retailers the opportunity to say "yes" to special prices, interest rates, etc., all month long.

Thanksgiving: With today's gas prices, use Thanksgiving as a chance for local gas station managers to create attention and generate talk. Sponsors sell gallons of gas for a price tied into your station's frequency. Before committing to a faraway date, consider selling this with an opportunity to do it every Friday, renamed Tank God It's Friday Parties.

December

Home for the Holidays: In this joint promotion, listeners register to win a holiday trip home for the holidays. Get 10 sponsors to commit to \$1,000 during December. Run a \$9,000 schedule, then take the remaining \$1,000 to buy airplane tickets for a lucky winner.

Christmas Cash: Much like Home for the Holidays, 10 clients commit to \$1,000 during the Christmas shopping season. If you only run a schedule totaling \$9,000, there's the extra \$1,000 for the winner.

Noon Year's Eve: Not all listeners are capable of staying up until midnight. Accordingly, consider a countdown to Noon Year. At the end, give away prizes, including a trip for a real New Year's Eve in New York. **R&R**

Wellesley, Mass.-based radio sales and management trainer Irwin M. Pollack gives speeches, conducts seminars and consults broadcast groups and individual station clusters. He can be reached at 781-237-1700.

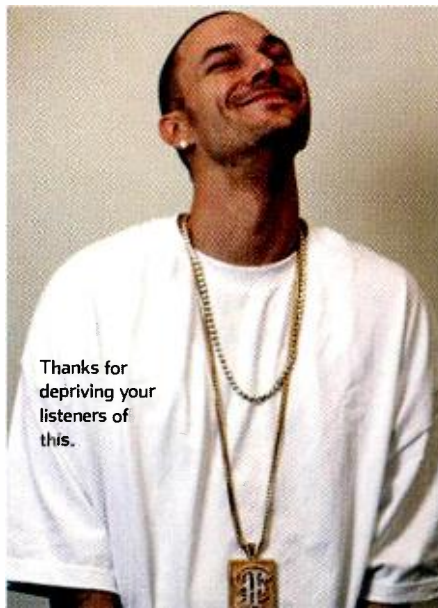


K-Fed Welcome In Sacto? Not So Much

Why, Yes, KOCK Is Available

Thanks to our pal **Erika Engle** at the Honolulu Star-Bulletin, who tipped us off about some alleged naughtiness going on over on Maui, where KM Communications succeeded where many of us have jokingly thought of going: The company just scored the call letters (brace yourself) **KUNT** for a new TV station on the island. As if that wasn't hilarious enough, KM also requested—and got—**KWTF** for a station in Arizona. Bonus! It turns out that the FCC system is completely computer-operated; there aren't any chimps or humans involved, and no one bothered to teach it the dirty words. **Kevin Bae**, VP of KM Communications, had the crap appropriately embarrassed out of him when Engle called him: "We'll file to change those calls immediately," he promised, so if you want to grab them for yourself . . . "I can't tell you how long my lawyer laughed at me when he learned of it," Bae says. Thankfully, the indecency cops are not investigating. By the way, if you're looking for other ways to screw with the system, we can tell you that the **KCUF** calls (give it a sec) are already on a station in Aspen, Colo.

A couple of weeks ago, Entercom's **KDND (107.9 the End)/Sacramento** temporarily took leave of its senses by publicly offering inexplicable "celebrity" **Kevin "Mr. Spears" Federline** a shot at filling in for the station's vacationing morning show. With hindsight being 20/20, it's painfully apparent this week that PD **Dan Mason** and "The Wake Up Call With Jason, Kelly & Gavin" may have slightly underestimated their listeners' enthusiasm (or extreme lack thereof) about the prospect of having Federline on their air. Here's Mason now to tell us more: "After thousands of complaint calls and e-mails, it was clear that our audience was not interested in hearing K-Fed's comedic stylings in the morning . . . therefore, we opted to rescind our offer of employment," he tells ST.



The station's official statement read, in part, "Although we respect Mr. Federline's desire to make a better career for himself and a better life for his children, we feel that it is not in the best interests of 107.9 the End to add him to our roster of air talent at this time. Thus, we have decided to rescind our offer of employment to K-Fed. We wish him all the best in his future endeavors." Despite this minor setback, Mason and crew don't appear to have suffered any permanent trauma: Their stupid little Federline offer was extensively

covered by two local TV stations, as well as by gossip site **PerezHilton.com**, E!'s "Talk Soup"—and the internationally reviled, er, renowned **Street Talk Daily**. Mission accomplished.

107.3 Bottles Of Beer On The Wall

Those evilly creative folks at Clear Channel/Rochester, N.Y., have stumbled onto a pretty inventive way to whore out . . . er, "rebrand" one of its stations for the summer and generate some sweet NTR cash in the process: Say how-deeee to **WCRR (Country 107.3)**, which has been hastily repainted as **Labatt Blue Country 107.3**—yup, the makers of that fine Canadian brain cell-dulling adult beverage have paid wads of

cash for the privilege of having their name subtly woven into the station's on-air and online branding. It's even been inserted into the station logo for your convenience. Immediately intrigued (and flashing on Jose Cuervo Street Dunkin' Donuts Talk), we hit up Rochester OM **Dave LeFrois** for the whole poop and nothing but the poop: "I'm now taking lessons from NASCAR on how to subliminally—Labatt Blue Light—slip

sponsor mentions into everything—Geico—that we say," LeFrois tells ST. "Seriously, our friends at Labatt are smart marketers. Hey, did I mention McDonald's? Chrysler!" In a previous statement that may or may not be related to this revolutionary product-integration concept, we now direct your attention to the musings of renowned philosopher Homer Simpson: "Homer no function beer well without."



Jock-O-Rama-Lama

■ Chicago native **Silly Jilly** has been named the new night jock on Clear Channel CHR/top 40 **WKSC (103.5 Kiss FM)/Chicago**. Ms. Jilly is currently doing nights at Clear Channel sister **WHKF (99.3 Kiss FM)/Harrisburg**, but is a former **WKSC** part-timer. "She's fresh, she has a little edge to her, and she's a home girl," PD **Rick Gillette** tells ST. "I really like bringing people back to Chicago once they've seen places like Wausau and Harrisburg. Chicago is a fabulous city, but I think sometimes people don't fully appreciate that fact until they leave and come back." Ms. Jilly, who starts Aug. 6, replaces **Mack@Night**, who left this week after nearly three



Silly Jilly

years in the air chair. Before that he was APD/MD/night host at Clear Channel sister **WFKS/Jacksonville**. He can be reached at 312-927-7779 or mackontheradio@aol.com.

■ **Cheryl Kaye** has left the "Greg & Cheryl" morning show at Hubbard hot AC **KSTP (KS95)/Minneapolis**. While PD **Leighton Peck** commences the search for a replacement, various in-house staffers will help fill the void. Kaye can be reached at 612 723-1991 or cheryl@msn.com.

■ Our pal **Suzanne Ansilio** has landed in Las Vegas as the new morning co-host at Beasley classic hits **KSTJ (Star 102.7)**. She's teaming up with **Eddie Webb**, who recently crossed the hall from classic rock sister **KKLZ**. Ansilio most recently co-

hosted mornings at **WDHA/Morristown, N.J.**, and also did weekends/fill-in at the former **Free FM/New York**, but she's probably best-known for her many years at **KLOS/Los Angeles**.

■ **Mike the Enforcer** has left the night shift on Clear Channel alternative **WHRL (Channel 103-1)/Albany, N.Y.**

■ Enjoy these major changes at Univision rhythmic **KPTY (Party 104.9)/Houston**: Morning hostess **Dana Cortez** transfers to sister **KKSS (Kiss 97.3)/Albuquerque** for the same shift. She's replaced in Houston by market vets **the Mexicanz**; and MD **Warren G Z** has left the building, leaving regional PD **Cindy Hill** with PD and MD openings. Hill will handle Party programming until she can hire some help.

The Programming Department

■ Congrats to **Fabi**, MD of CBS Radio AC **WWFS** (Fresh 102.7 FM)/New York, who adds fashionable APD stripes. Ms. Fabi is a longtime fixture in the hallways of CBS/New York, having started at sister **WXRK** as an assistant. She crossed the hall to then-**WNEW** in 2003 as MD, and the rest, as they say, is history.

■ **KPWR** (Power 106)/Los Angeles assistant MD/mixer **Mikee Mike** is leaving the nest and returning to Phoenix as the new MD of recently launched CBS Radio rhythmic **KZON** (101.5 JamZ) under equally new PD **Dennis Martinez**. It's a Phoenix homecoming for Mikee—before joining Power 106 in January, he was MD/mixer at **KZON**'s new archrival, Riviera rhythmic **KKFR** (Power 98.3)/Phoenix. Can you say “awkward”?

■ After two-and-a-half years programming Galaxy alternatwins **WKRH** and **WKRL** (K-Rock)/Syracuse, **Scott Petibone** has left the building. Petibone's résumé includes PD stops in the more temperate climates of **WPLA**/Jacksonville and **WXSJ**/Tallahassee, Fla. For now, K-Rock APD/MD/midday goddess/self-described “whip-smart sarcasm rocket” **Ty** has been handed Velcro interim PD stripes, but the station has fired up its Ronco PD Search-o-Matic.

■ PD **Tom Lee** has left CBS Radio sports monster **WIP-AM/Philadelphia** after he and the station failed to come to terms on a new contract. GM **Marc Rayfield** tells ST that he's already looking at several replacement candidates. Lee joined the station two-and-a-half years ago from Fox Sports Radio.

■ The latest Harry saga has come to a close—and we don't mean Potter. We're talking about **Harry Nelson**, the legendary jock we used to listen to back in the day on **WRKO/Boston**. Nelson announced that he's stepping down as PD of Saga's **WPOR/Portland, Maine**. The decision is all his, and, as he tells ST, market manager **Cary Pahigian** at **WPOR/Portland Radio Group** “is a dear friend of mine and a great supporter. I do have a few things outside radio that I want to pursue, but will always keep my hand in it, doing some voice-over work and the like.” We hear Nelson will stick around until his replacement is named.

■ After a cup of coffee at Federated active rock **WBZR** (the Bear)/Fort Wayne, Ind., PD **Chuck “DJ Manic” Wright** has left the building. It was just June 18 when Wright segued from rhythmic sister **WYPW** (Power 95.7)/South Bend, Ind., to take the reins of the Bear. He's reportedly headed home to the Seattle area in search of new opportunities. For now, Bear APD/MD/midday jock **Stiller** has been named interim PD, while GM **Jim Allgeier** begins the search for a permanent replacement.

■ MD/night princess **Amber** adds fluorescent APD stripes at Times-Shamrock alternative **KMYZ** (Z104.5 the Edge)/Tulsa, which just may assist her in the mind-numbing transition from nights to become morning show producer—yup, she'll be waking up when it's still dark and going to sleep when it's light, instead of the normal way she's used to. “Thanks for caring,” Amber tells ST. “You're nice.”

■ Cox has made some significant cutbacks in San Antonio, starting with the elimination of PD **Robert John**'s position at hot AC **KSMG** (Magic 105.3). **Virgil Thompson**, VP/GM of Magic and rock sister **KISS**, now adds day-to-day programming duties for Magic to his to-do list. Down the hall, **Dave Griffith** has left the afternoon shift on oldies **KONO-AM-FM**, while

Megan Bishop departs middays at country **KCYF** (Y100). Robert John can be reached at robertjohn@satx.rr.com.

■ Sucks to be on the beach—even Panama City Beach, if you're **Jo Valentine**, whose gig as OM of Magic Broadcasting's cluster in Panama City, Fla., has been eliminated after 13 months on the job. Valentine, who also did mornings on CHR/top 40 **WILN** (Island 106), is exploring his various options, so give him some more to look at: Reach out at 850-541-6448 or vtown@jovalentine.com.

■ **Jamie Marchiori** is willingly giving up the tinsel and glamour of Des Moines, where he's spent the past four years as OM of Clear Channel alternative **KCCQ** (Channel Q) and news/talk **KASI**, and will be joining the family business in Chicago. No, it's not as sordid as it sounds. Marchiori, who also does afternoons on Channel Q, will remain at the station through August.

■ **Kevin “Coolin’ ” Fox** has been named PD of Clear Channel urban **WIBB** and urban AC **WRBV** (V101.7)/Macon, Ga. He replaces **B. Paiz**, who left in June to become APD/MD/afternoon personality of **WXBT** (100.1 the Beat) and APD of **WNOK/Columbia, S.C.** Fox's last PD gig was at Citadel urban AC **WUHT** (Hot 107.7)/Birmingham.

■ **Louie Diaz**, PD of American General Media rhythmic **KPAT** (95.7 the Beat) and adult hits **KBOX/Santa Maria, Calif.**, is headed further inland to program Citadel rhythmic **KWIN/Stockton**. He will relieve interim PD **Don Amiche**, who remains in afternoons.

■ **Jennie Grabel** has been upped from “Interim” to “Actual Damn” MD at Clear Channel triple A **KWMT** (the Mountain)/Tucson.

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14 **By Mike Boyle * Illustration By Brian Stauffer**

With an increasing number of Americans relying on text messaging for everyday communications, radio has begun to more aggressively embrace the technology to interact with and market to audiences. As texting initiatives become more common at stations, broadcasters and text messaging service providers are working to develop programs to monetize the technology—without alienating listeners. * Already, several applications have emerged that programmers and marketing directors say are generating immediate, positive results.

The Mobile Coupon

The first and most obvious way to monetize text messages is to sell sponsorships to advertisers—and the most popular way of doing that has been through coupons or messaging that give listeners the opportunity to get something for free. For example, many fast food companies have been executing “buy one get one free” text promotions with tremendous results.

Ivan Braiker, CEO of Seattle-based mobile marketing facilitator HipCricket, says he recently set up several client stations with text campaigns for McDonald’s.

The program often involves a schedule of 10- or 15-second spots conveying a simple call to action: “Want a free Quarter-Pounder with cheese today? Text ‘QPC’ to [the station’s five-digit short code].”

Listeners who do receive an automatically generated bounce-back message to their cell phone containing an electronic coupon. When shown at any local McDonald’s, the listener receives a free Quarter-Pounder with cheese that day with purchase.

Braiker says the program worked so well for

one station that McDonald’s renewed the program for a year. Since then he says the entire fast food category has continued to grow in its use of mobile marketing.

Clear Channel rhythmic KUBE/Seattle is among the stations that received strong response to a McDonald’s text-coupon campaign. CHR/top 40 sister KIIS/Los Angeles had similar results with a food/beverage vendor, the Coffee Bean chain. KIIS listeners who heard the Coffee Bean spot on the air and sent a text with the word “bean” to the station’s short code received a free iced drink when they bought a regular iced drink at any chain location in Southern California.

KIIS director of marketing Eileen Woodbury says, “While the response rate won’t be 10,000, off of one 15-second announcement, you might get 500, but those are real responses from people genuinely interested in the client’s product. Needless to say, Coffee Bean was extremely pleased, as were we.”

Woodbury says that advertisers are, more than ever, seeing the value in texting.

“The campaigns that we’ve done, they love. Everybody that we talk to is interested enough that they want to see detailed presentations and they’re thoroughly excited about it. Getting them to understand the response rates is getting easier. When you put a commercial out over the airwaves, it’s almost a guessing game in terms of an advertiser seeing a response. When they use texting, they see the results instantly from those responding to the text offer.”

Exploring food vendor options further, Braiker says he has executed successful text campaigns for stations where listeners can actually order food via texting.

In that scenario, a pizza chain airs commercials encouraging listeners to text the word “pizza” to receive a message on their phone informing them

of the pizza special of the day. Listeners who want to place an order then text the word “order.”

“When that’s done, our system auto-forwards that information to the pizza store and the message that goes back to the listener’s cell phone tells them to be standing by for a call from the pizza store to place their order,” Braiker says. Their info is automatically forwarded to the pizza store with the listener’s phone number.

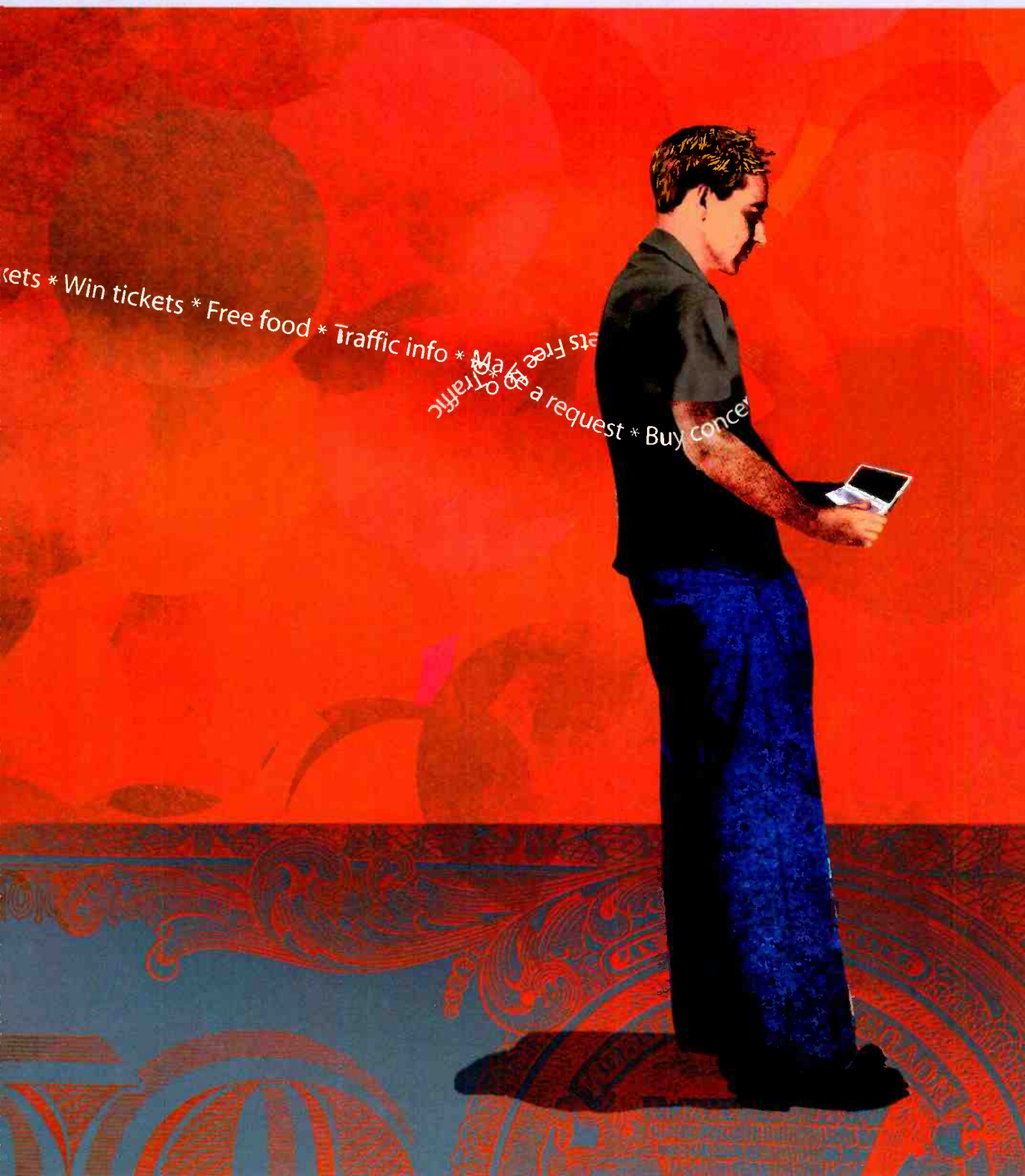
Concert Applications

Chris Stacey, president of Hurricane Interactive Promotions, a Nashville-based mobile marketing firm that specializes in music and entertainment, says texting can improve awareness of concerts and that stations are incorporating it into their time-buy pitches to promoters. Stations are also using tickets to sold-out, must-see concerts as bait to build mobile loyal listener databases.

“We did a contest with a country station in a medium market where listeners could win two pairs of tickets to the sold-out Kenny Chesney concert,” Stacey says. “It was the station’s first time using a text element. The station went on the air and promoted it heavily and within 10 days there were over 6,000 listeners that opted-in to their mobile fan club for a chance to win tickets via texting.”

Stacey attributes the large number of signups in such a short amount of time to the ease of use of the technology and the ability to actually react to something heard on the radio. By comparison, the station told Stacey that the greatest response it ever had to a standard on-air promotion that drove listeners back to its Web site was 600 in a week.

Working with concert promoters and nightclub owners to give away tickets via text is now routine for KUBE, but PD Powers looks forward to when the station can share revenue with promoters and ticket agencies on tickets sold directly over cell phones, an option already available in



Research Potential

With Arbitron's Portable People Meter (PPM) scheduled for deployment in the top 50 markets by 2010, "appointment" or "invitation" listening will become even more important. Texting programs can serve as a valuable tactic as stations strive to increase listening occasions.

"Many stations have mobile music clubs that send out text alerts to listeners with a heads-up message that a favorite song of theirs will be playing within the next 15 minutes," Braiker says. "You can also do that as a heads-up that a contest will be happening in a few minutes, inviting listeners to tune in for their chance to win."

He adds, "Programmers know that if you draw a listener back to the station that you're not picking up a quarter-hour, you're probably picking up three. PPM is measuring real listening. So, by doing things like invitation listening and encouraging people to come back to the station at certain times, programmers understand that they really have an opportunity and that texting can be a very important tool in the PPM world."

Texting also opens up opportunities to poll listeners on individual songs and lifestyle topics. "American Idol" proved the power of the medium for collecting votes and now KUBE, XM Satellite Radio and other broadcasters are using the technology to tally votes for music countdown shows.

Braiker suggests that listeners can become part of a music panel, "and if they've opted in, you push out a message that says, 'We're going to be playing a brand-new song from Justin Timberlake at 7 p.m. tonight and we need your opinion.'" When listeners hear the song, they rate it on a scale of one to five and text back their answer. Braiker suggests tying in a sponsor by offering those participating entrance into a drawing to win a gift certificate for dinner for two or something equivalent.

Citing a recent study that predicted that by 2008, 25% of the Fortune 500 companies would be dedicating at least 10% of their overall marketing budgets to mobile marketing, Hurricane's Stacey offers one additional revenue idea that he says is picking up steam: a \$4.99 monthly morning show subscription service where listeners receive via text the joke of the day, a funny audio bit or a ringtone based on bits from the morning show. "There are no royalty issues to deal with because that content is created by the radio station," Stacey says.

He adds, "I want stations to look at texting as an opportunity to make money. I want them to say, 'We have the media mechanism that allows us to spread the word on how amazingly easy it is to use this technology and the ability to build huge databases of fans very quickly.'

"Radio and advertisers should be looking at texting as a one-to-one touch point for their audience via cell phones and not just a 'Hey, buy a spot and whoever is listening at 6 a.m. will hear that spot and maybe pay attention to it.' Now, in addition to that, as a value-added or additional paid service, we can reach out to the consumer in a very personal way and at the same time target the demo we want." R&R

Europe. He says, "We're trying to stay ahead of the curve, as Europe, Australia and Asia are way ahead of the U.S. when it comes to text marketing."

KIIS' Woodbury says the station liberally employs text messaging at concerts for the simple reason that most concertgoers have cell phones and it's a fun way to get them involved with the concert. "We get thousands and thousands of texts," she says. "When you see them it's pretty major."

At KIIS-sponsored concerts, the station displays a message on the venue's Jumbotron, instructing people to text the word "upgrade" to the station's short code for a chance at being bumped up to the front row. The station then calls the winner's cell phone and if he or she answers, a station staffer is dispatched to escort the winner to the front row.

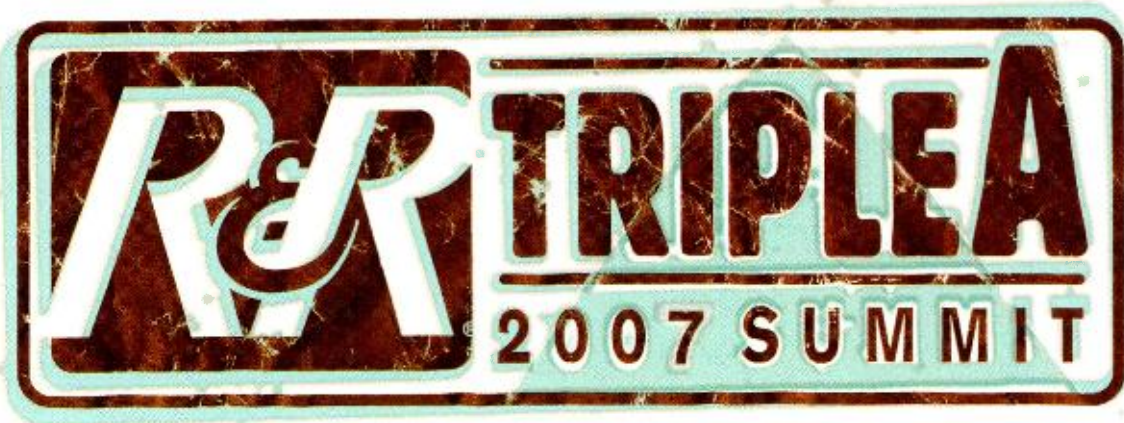
For its annual Wango Tango concert, KIIS gave away tickets the same way for the entire six-week

campaign. "We told listeners to find out the song name that they're listening for in a particular hour by logging on to kiisfm.com and keyword 'Wango' or text the word 'Wango' to [our short code]," Woodbury says. "So they either logged on to see the song they're listening for or they sent a text with the word 'Wango' and it bounced back to their phone."

At the concert, listeners could text shout-outs that were projected on the Jumbotron screens before the show started.

Braiker also recently worked with a station on a post-concert delayed text messaging campaign for Taco Bell. When the show was over, listeners that were in the station's database were sent a text message telling them they could get a free taco from the fast food chain with a purchase on their way home from the concert.

'Programmers know that if you draw a listener back to the station that you're not picking up a quarter-hour, you're probably picking up three.' —Ivan Braiker



Happy 15th Anniversary!

Welcome to R&R's Triple A Summit special. It's hard to believe that we have been gathering in beautiful Boulder, Colo., for 15 years now. It is equally difficult to fathom that this is the sixth year that my R&R colleagues and I have had the honor of putting this important event together. ■ Even though we will address the pressing issues that the radio and record industries face in several summit sessions, it is also a time for celebration. After all, this gathering and the triple A format as a whole have weathered the storms of change for 15 years, and we continue to find solidarity among ourselves. ■ As we have before, we will honor the best this community has to offer at the Industry Achievement Awards Luncheon. Sadly, this year one of the triple A format's greatest advocates left us way too soon: The late Laura Ellen Hopper—architect of Northern California's KPIG Radio, the first terrestrial station to stream its signal online—had a healthy respect for the heritage of radio and cared passionately

about the music. We will present a special Industry Achievement Visionary Award in Hopper's name, and she is the first to receive the honor. Going forward, R&R will annually select an individual from either the radio or recording industry to receive this award, based on his or her contributions to furthering the growth and success of the triple A format. ■ It is reassuring to know that we have a place where we can gather to share ideas, see and hear great music, reinforce our bonds and enjoy each other's company. I'm grateful to be part of making that happen. I am all about accentuating the positive, and I can think of no better way to do so than to bring us all together for few days of conviviality and shared purpose. ■ Within these pages you'll find brief reviews of the bands that are performing at the summit, along with an overview of the business sessions. ■ Welcome!

John Schoenberger
R&R triple A editor

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Also...

Balancing the great live music is a track of business sessions that delve into important triple A trends, topics, challenges and opportunities. An in-depth look at all scheduled sessions. p.28

A Musical Guide To The R&R Triple A Summit

A Fine Frenzy (Virgin)

Business session, Wednesday afternoon, Aug. 1

A Fine Frenzy is essentially the music of 22-year-old Alison Sudol, who developed a strong love for the works of C.S. Lewis, E.B. White, Lewis Carroll and Charles Dickens while becoming an author in her own right.

Sudol also explored a broad variety of music, from classical and jazz to soul and swing, as well as more popular styles. As the self-taught pianist melded her piano playing with her lyrical sense, her sound began to blossom and A Fine Frenzy was born.

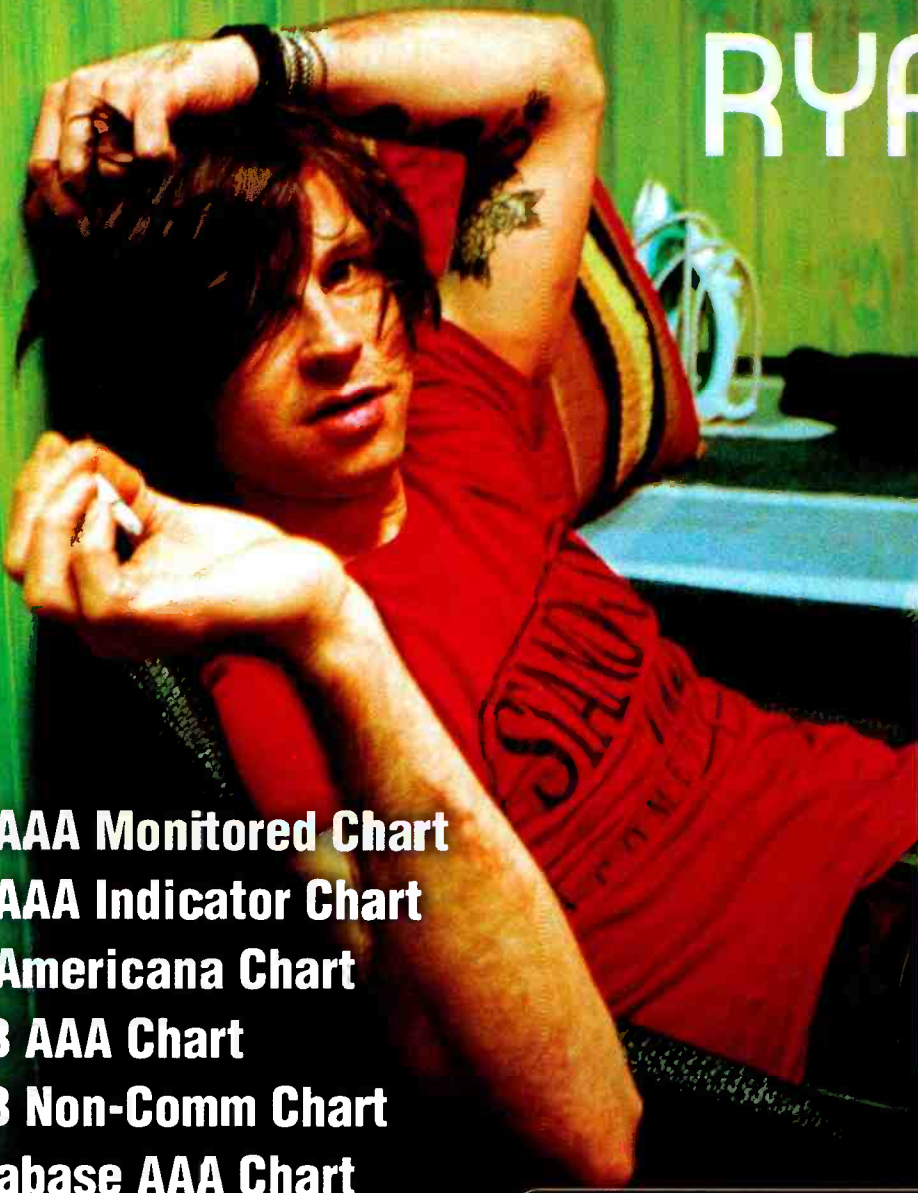
We'll get to hear a couple of selections from debut album "One Cell in the Sea" just before the Q&A with Jason Flom starts.

Continued on page 18



A Fine Frenzy

RYAN ADAMS "Two"



- 4 R&R AAA Monitored Chart
- 1 R&R AAA Indicator Chart
- 1 R&R Americana Chart
- 1* FMQB AAA Chart
- 1* FMQB Non-Comm Chart
- 5* Mediabase AAA Chart



See Ryan Adams & The Cardinals Perform at the R&R AAA Boulder Summit at the Fox Theater on Thursday at 9:30pm.

www.myspace.com/ryanadams

LOST HIGHWAY

FIONN REGAN

"Be Good Or Be Gone"

Already On:
WFUV, WXPB, KCRW, KUT, KEXP, KCMP, WTMD,
WCBE, WNCW, KTAO, WNRN, KSUT, WUMB,
DMX Folk Rock, Sirius Left of Center, XM The Loft,
Acoustic Café'
and many more.

"Fionn Regan is Ireland's answer to Bright Eyes"
-NME Magazine

Check out the video for "Be Good or Be Gone" at Fionn's Myspace page or at You Tube.

www.myspace.com/fionnregan



See See Fionn Regan Perform at the R&R AAA Boulder Summit at the LuLu's on Wednesday at 9:00pm.

'The second stage for Wednesday night is across the street from the Fox Theatre at LuLu's Kitchen.'

Continued from page 16

Over the Rhine (Speckled Dog/Music Allies)

Fox Theatre, Wednesday evening, Aug. 1

Perhaps one of the most overlooked bands of the past 15 years, Over the Rhine consists of accomplished vocalist Karin Bergquist and multi-instrumentalist Linford Detweiler. The husband-and-wife team writes intelligent, probing songs and surrounds them with sophisticated arrangements.

From its early days with IRS Records to more recent efforts via Back Porch, Over the Rhine has taken inspiration from its Ohio roots (the duo is based in Cincinnati) and created music with universal insight. Now fully independent, the act's newest effort, "The Trumpet Child," finds the duo as inspired and creative as ever.

Matt Nathanson (Vanguard)

Fox Theatre, Wednesday evening, Aug. 1

San Francisco-based singer/songwriter Matt Nathanson has been doing it the old-fashioned way for more than a dozen years, constantly touring and gradually building a loyal fan base from coast to coast. He has released six albums, the latest being "Some Mad Hope," produced by Marshall Altman and Mark Weinberg.

The press has lauded Nathanson's talent, and over time he has received significant airplay at triple A. But it has all really been leading up to this moment in his career, as he now has a strong

collection of songs and the right team, with Vanguard behind him, to take it all the way home.

The Subdudes (Back Porch/Manhattan/BLG)

Fox Theatre, Wednesday evening, Aug. 1

Formed in 1987, the Subdudes blended the bluesy and soulful sounds of New Orleans music with the vibe of the Rocky Mountains. It was their penchant for somewhat subdued acoustic music that led to the name of the group.

A desire to branch out and play with other musicians led to the band's 1997 breakup. But as fate would have it, the members crossed paths on the road and began to sit in with one another onstage. Before they knew it, the spark to rekindle the Subdudes had been fanned into a fire.

The 'Dudes re-formed in 2004, and now return with "Street Symphony." The band is on the road all year long, and we are lucky have it headlining this date at the summit.

Fionn Regan (Lost Highway)

Fox Second Stage, Wednesday evening, Aug. 1

Hailing from rural Ireland, 26-year-old Fionn Regan was exposed to the arts and music for most of his formative years, thanks to his parents.

This thoughtful songwriter and accomplished guitarist puts his faith in the power of well-crafted songs, and on his debut album, "The End of History," those compositions stand front and center. He focuses on the essence of the melody and message and feels, when done well, that is more than enough.

As engaging as his impressive debut is, wait until you see him live, where the full majesty and intensity of this artist becomes blatantly obvious.

Willy Mason (Astralwerks)

Fox Second Stage, Wednesday evening, Aug. 1

Just when you thought pure American folk music could only be found in the Smithsonian archives, repackaged in boxed sets or purveyed by gracefully aging men and women, along comes a 19-year-old from Martha's Vineyard, Mass., rejuvenating the genre.

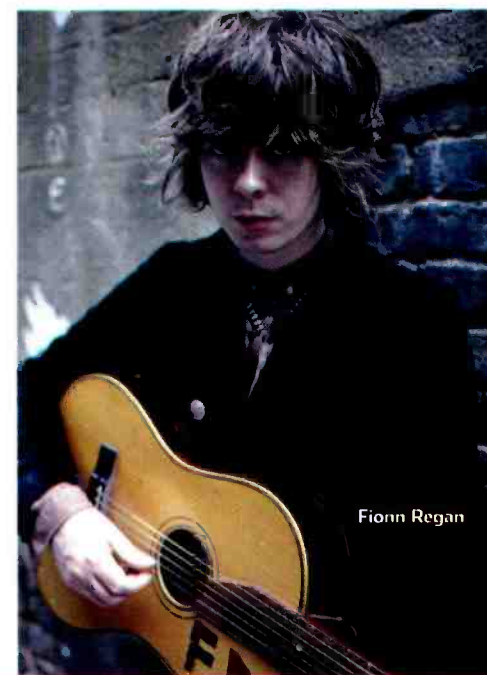
Willy Mason is already popular in the United Kingdom, and his consistent touring in the States is giving him a solid fan base here. In his short recording career, he has issued five EPs. The recently released "If the Ocean Gets Rough" is his second full album. The best way to experience Mason live is up close and personal, and that is the setting for his Wednesday evening performance at LuLu's Kitchen.

Continued on page 20

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Over the Rhine



Fionn Regan



The Subdudes

JOHN FOGERTY

REVIVAL

COMING SOON

CONTACT

Jill Weindorf, VP Promotion

310.385.4119 [jill.weindorf @ concordmusicgroup.com](mailto:jill.weindorf@concordmusicgroup.com)



'Thursday's cocktail party is going to be a special carnival event.'

Continued from page 18

Josh Ritter
(Victor)

Club R&R, Wednesday evening, Aug. 1

There are two sides to Josh Ritter: the serious singer/songwriter who crafts songs of depth and candor, and the totally off-the-wall troubadour who can break through all your social defenses in short order. Both sides co-exist comfortably in this talented artist.

His last album, "The Animal Years," seemed to represent the more cerebral side of Ritter, so it was only natural that the raw and often highly emotional part of his persona would manifest itself this time around. And Ritter will be the first to admit that he held nothing back when he recorded "The Historical Conquests of Josh Ritter."

Augie March
(Jive)

Summit lunch, Thursday afternoon, Aug. 2

Hailing from Melbourne, Augie March is a band, not a person. Formed in 1996, the group soon established a strong following in its homeland.

"Moo, You Bloody Choir," the band's third full-length album and first to be officially released in the United States, has already gone platinum in Australia. The band was nominated for six Australian Recording Industry Assn. Awards this past year, won the Australian Music Prize (the equivalent of England's Nationwide Mercury Prize) and recently picked up two Australia Performing Rights Assn. Awards, including song of the year for "One Crowded Hour."

Robbers on High Street
(New Line)

Summit lunch, Thursday afternoon, Aug. 2

Each year there are more acts than the summit has slots for, and a couple of years ago we unsuccessfully tried to find a place for Robbers on High Street. But this year we were able to book the band—and at one of the lunches, no less.

This trio hails from New York, and although it has that certain musical sophistication that only a metropolis can nurture, in terms of lyrics, it is the everyday things in life that interest this band the most.

For its second album, "Grand Animals," the group tries out some new ideas, expanding its horizons to include strings and horns.

Sara Bareilles
(Epic)

Fox Theatre, Thursday evening, Aug. 2

One way to be successful as a musician is to study, practice and learn the craft of making music. Another is to recognize you have a God-given talent and simply let it flow. The latter is the MO that has brought young singer/songwriter Sara Bareilles to where she is today.

While music has always been a part of her life and she has appreciated its power to convey message and emotion, it wasn't until just a few years

ago, while in college, that Bareilles realized that the only thing she really wanted—needed—to do was make music. Basing her sound around the piano and allowing her naturally soulful voice to take flight, Bareilles delivers songs on debut effort "Little Voice" that seem much wiser than her age should allow.

Bareilles' songs have appeared on TV and in film. Now it's radio's turn.

Ryan Adams
(Lost Highway)

Fox Theatre, Thursday evening, Aug. 2

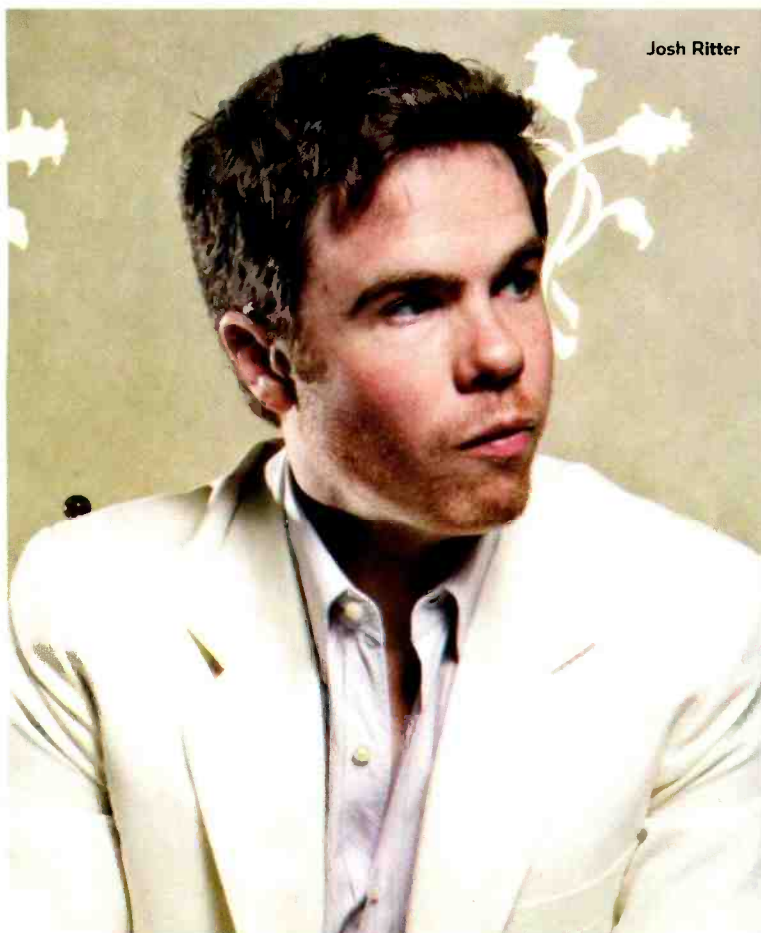
Since we were first introduced to Ryan Adams via his band Whiskeytown, it has been clear that he is one of the strongest, most succinct songwriters working today. As a solo artist, he has shown proficiency in a surprisingly broad range of musical styles.

But, as is often the case with an artist as prolific as Adams, it's hard to get him to stand still for very long. He's rocked, revisited his Americana roots and musically indulged himself. Whenever he prepares to release a new album, one simply wonders which side of his creative personality we'll meet.

The wondering is over with "Easy Tiger," an effort that blends all the facets of Adams we have learned to love.

Continued on page 22

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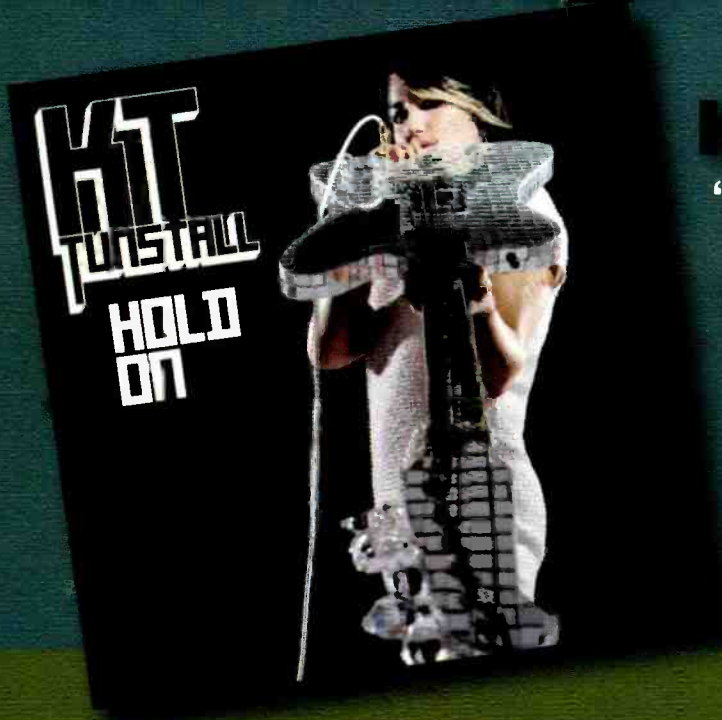
Josh Ritter



Ryan Adams



Robbers on High Street



KT TUNSTALL
HOLD ON

KT TUNSTALL

"HOLD ON"

R&R Monitored: **20** - **5** !!!
Biggest jump on the Triple A chart THIS YEAR!!!

R&R Indicator: **18** - **7** !!!

Sophomore album *Drastic Fantastic* in stores 9/18

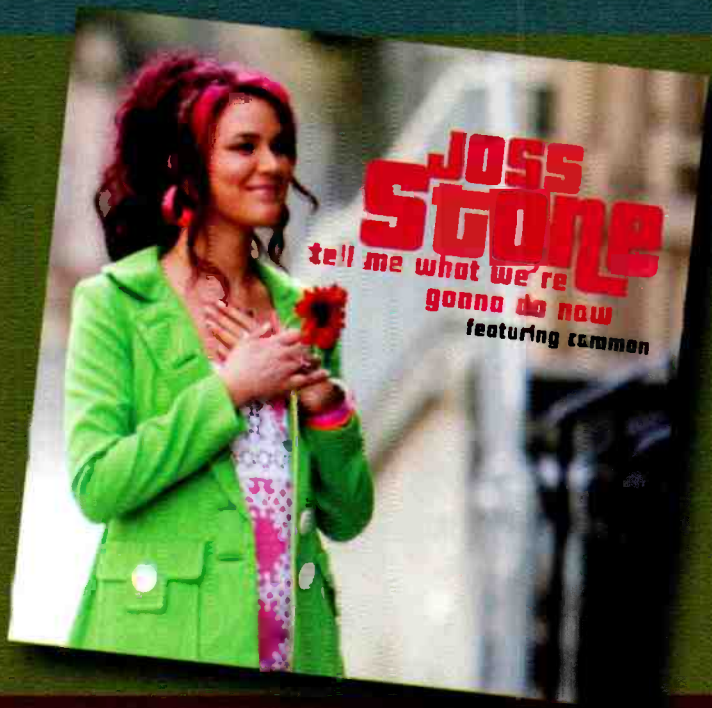
JOSS STONE

"TELL ME WHAT WE'RE GONNA DO NOW"

Radio Edit

On: WBOS, WXRV, Music Choice, KLRR, KPND, KTAO, WTMD, WBJB and many more ...

Album certified Gold !!!



A FINE FRENZY

"ALMOST LOVER"

Radio mix on your desk now

Already on: WNCS, KCUV, KCRW, WFPK, KCMP, WCOO

Spinning at: WBOS, KTCZ, KINK

Album *One Cell In The Sea* debuts # 3 on Billboard New Artist chart!!!



Tour with Brandi Carlile this fall!!!
Opening for Rufus Wainwright US Tour



BEN HARPER

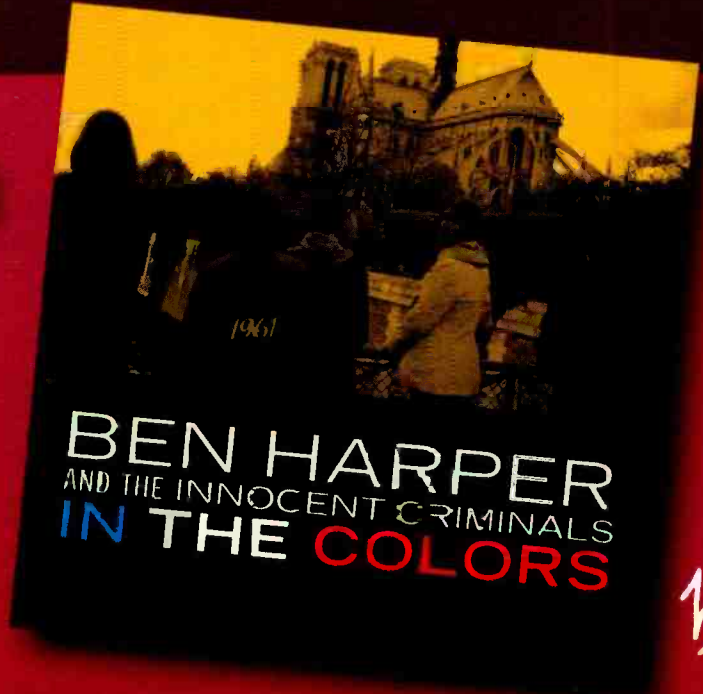
"IN THE COLORS"

R&R Monitored: **17** - **12** !!!

R&R Indicator: **6** - **3** !!!

US Tour starts Sept 1st in Boulder!!!

Album in stores 8/28



'The lunch performances take place in "Schoenberger's Big Top."'

Continued from page 20

Paula Cole

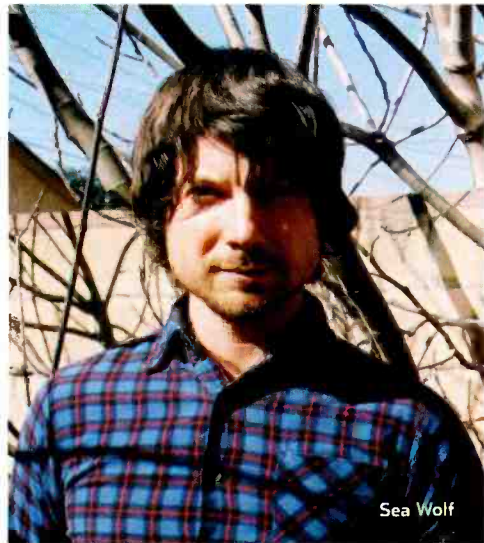
(Decca)

Fox Theatre, Thursday evening, Aug. 2

It has been eight years since Paula Cole graced us with her angelic voice and intelligent songs. During that hiatus she nurtured a daughter, enjoyed married life and rediscovered herself. Cole recently split with her husband, moved from Los Angeles back to the East Coast and returned to making music.

Cole had an amazing ride the first time around: touring with Peter Gabriel, recording her own albums, being an integral part of the Lilith Fair phenomenon, having hit songs and winning a best new artist Grammy Award.

Now that she is a little older and a little wiser from the joys, trials and tribulations of the past eight years, perhaps her best is yet to come.



Sea Wolf

Sea Wolf

(Dangerbird)

Fox Second Stage, Thursday evening, Aug. 2

Like Wolf Larsen, the main character in Jack London's "The Sea-Wolf," Alex Brown Church is a bit of a wanderer. Raised in California, he traveled the world as a young man, and the experience of different places and perspectives informs his music, as is evident on his debut, "Get to the River Before It Runs Too Low."

After a stint with Los Angeles-based group Irving, Church decided the best way to express himself was as a solo artist. The band Sea Wolf is a revolving group of players who join him when the timing is right. Church has already developed a solid following in L.A., and word of this gifted songwriter is beginning to spread.

Jeremy Fisher

(Wind-up)

Fox Second Stage, Thursday evening, Aug. 2

Vancouver-based singer/songwriter Jeremy Fisher is a DIY kind of guy. After recording his first independently released album in a friend's basement, he began a coast-to-coast tour, from Seattle to Halifax, Nova Scotia—on his bicycle.

Further, for the song "Cigarette," from his latest effort, "Goodbye Blue Monday," Fisher

produced his own stop-motion video that has received more than 2 million hits on YouTube. Fisher has since become more collaborative and is now touring with a backing band. He has partnered with Wind-up for the release of his current album in the States.

There are two sides to Fisher's music—light-hearted and deadly serious—and sometimes both are present in the same song.

Marc Cohn

(Decca)

Club R&R, Thursday evening, Aug. 2

Marc Cohn burst on the scene in 1991 with his self-titled debut, which included the mega-hit "Walking in Memphis." That song, which helped him win a best new artist Grammy Award the same year, launched Cohn on a lifetime of touring and recording. Cohn has always been known for deeply personal songwriting and an ability to present a complete story in each song he writes, a path he continues on with his Decca debut, "Giving Up the Ghost."

Jesca Hoop

(3E/RED/Columbia)

Summit lunch, Friday afternoon, Aug. 3

Raised in a Mormon family, Jesca Hoop decided to strike out on her own, ultimately landing in Los Angeles, where, as fate would have it, she ended up becoming nanny to the children of Tom Waits and his wife, Kathleen Brennan.

Hoop started writing her own music and, through friends of Waits, received airplay from Nic Harcourt on noncommercial KCRW/Santa Monica, Calif., eventually leading to a record deal with 3 Entertainment and Columbia.

Part of the indie-MySpace-YouTube generation, Hoop's debut album, "Kismet," was produced by Damian Anthony and veteran Tony Eerg. While it has a sophisticated side to it, it is also unconventional and unique.

Continued on page 24



Marc Cohn



Jesca Hoop



Paula Cole

Paul McCartney

dance tonight

The second single from
his GOLD album,
memory almost full

Already Spinning Like Crazy

#1 SPINS @ KGSR
#2 SPINS @ KINK

WCOO WMVY
WFUV WTTS
WNCS KTHX
WMMM WCLZ
WBOS SIRIUS
WXPB WOCM
KXLY KCLV
KRVB WRLT
WYEP KTAO
and many more!



Contact:
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'The second stage for Thursday and Friday will be outdoors and open to the public.'

Continued from page 22

Glen Hansard & Marketa Irglova (Canvasbag/Columbia)

Summit lunch, Friday afternoon, Aug. 3

It is not often that a movie perfectly melds music and imagery into a seamless storyline, but "Once" accomplishes just that. The John Carney-directed film, starring Glen Hansard and Marketa Irglova, shows what can be done with a limited budget when everyone involved is inspired and dedicated to the project.

Hansard is a member of Irish alternative pop group the Frames. Irglova is a musician from the Czech Republic. Carney was the Frames' bassist in the band's early days.

The music featured on the "Once" soundtrack easily stands on its own. The songs are thoughtful, inspired and often quite beautiful. In fact, Carney asked Hansard and Irglova to write the songs for the film, long before either of them realized they would be recruited to star.

After seeing Hansard and Irglova perform at the Friday luncheon, summit attendees can take in the film on Saturday morning.

New Orleans Brass Featuring John Boutte (Putumayo)

Summit cocktail party, Friday afternoon, Aug. 3

Known for its dedication to exposing traditional and modern music from all over the world, Putumayo World Music also ensures that the United States is fairly represented. A forthcoming compilation pays homage to New Orleans brass band music, which has been influenced by myriad styles and genres.

The cocktail party this year will be spiced up with a Mardi Gras flair when New Orleans Brass

featuring John Boutte hit the stage. Boutte, a Crescent City-based singer/trumpet player, has a strong cult following in the States and is popular throughout Europe.

Lori McKenna (Reprise)

Fox Theatre, Friday evening, Aug. 3

At 19, Lori McKenna married the childhood sweetheart she grew up with in Stoughton, Mass., a small town 20 miles outside Boston. They have five children, ranging in age from 2 to 17, and McKenna was basically a stay-at-home mom.

She has always written songs, and at the age of 27—and three kids in—she started performing her music for the public. Since then McKenna has released five albums, including her latest, "Unglamorous." The press favorite's songs have been recorded by such stars as Faith Hill and Sara Evans.

Just because McKenna's new album was produced by Tim McGraw and Byron Gallimore, don't get the idea she is a country artist. She is, however, a singer/songwriter who writes music with organic flavor and universal appeal.

Rodrigo y Gabriela (ATO)

Fox Theatre, Friday evening, Aug. 3

What are two young Dublin-based Mexicans who love metal doing playing modern Hispano-classical music? It's a long story, but through hard work, loyalty to one another and unswerving dedication, Rodrigo y Gabriela are quickly becoming one of the hottest live acts on the planet.

Blending music styles from their cultural heritage and adding the flare and structure of rock music, they have taken what could easily be categorized as world music and elevated it to a whole new energy level, which they call "fusion music."



Lori McKenna

Steve Earle (New West)

Fox Theatre, Friday evening, Aug. 3

When Steve Earle's debut album was released in the mid-'80s on MCA Records, the provocative and thoughtful artist was already defying the rules. Though he gained some success at country and rock radio in his early days, Earle was really more about the roots that informed those genres, and because of that, larger radio support has come from triple A and Americana.

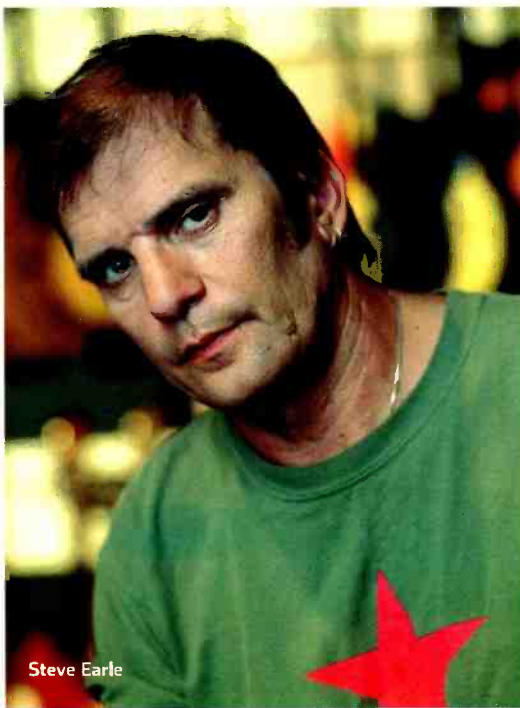
After a rare three-year break from recording, Earle will release "Washington Square Serenade," his debut for New West Records, Sept. 25. Produced by John King of the Dust Brothers in New York, where Earle now lives, it features guest appearances by several artists, including Earle's wife, Allison Moorer.

Earle will preview some of his new songs during his performance at the Fox.

Continued on page 26



Glen Hansard & Marketa Irglova



Steve Earle



Rodrigo y Gabriela

ROBERT PLANT & ALISON KRAUS
MARY CHAPIN CARPENTER
MINNIE DRIVER KING WILKIE
DAMN WELLS

ROUNDER

SHIVAREE
LINDA THOMPSON
DEAN AND GRANT-LEE PHILLIPS
BRITTA COWBOY JUNKIES

spinning our way through 2007

'The Club R&R performances will take place at the St. Julien Hotel.'

Continued from page 24

Back Door Slam

(Blix Street)

Fox Second Stage, Friday evening, Aug. 3

It's surprising how much the music of past generations is influencing the one that is just coming of age. A perfect example is Isle of Wight trio Back Door Slam.

Guitarist/vocalist Davy Knowles (20), drummer Ross Doyle (20) and bassist Adam Jones (19) have taken the great blues-influenced rock artists of the '60s and '70s as inspiration to create a sound that is at once fresh and timeless.

Sure, they rock and revel in the opportunity to improvise while performing live, but Back Door Slam also understands the importance of song structure and dynamic arrangement, as is evidenced on its debut album, "Roll Away."

Sarah Borges & the Broken Singles

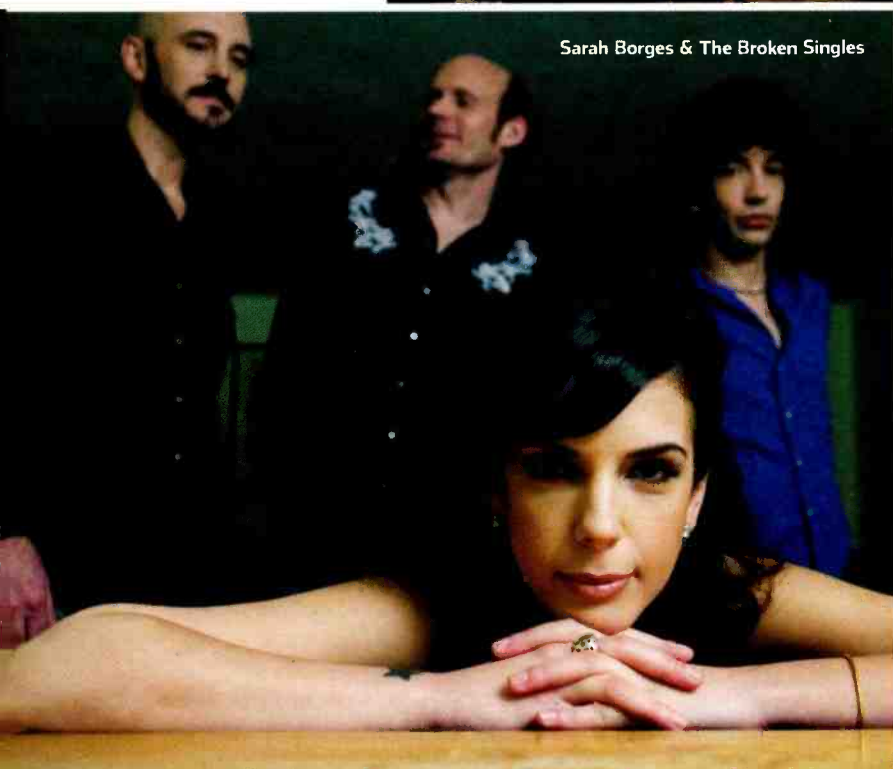
(Sugar Hill)

Fox Second Stage, Friday evening, Aug. 3

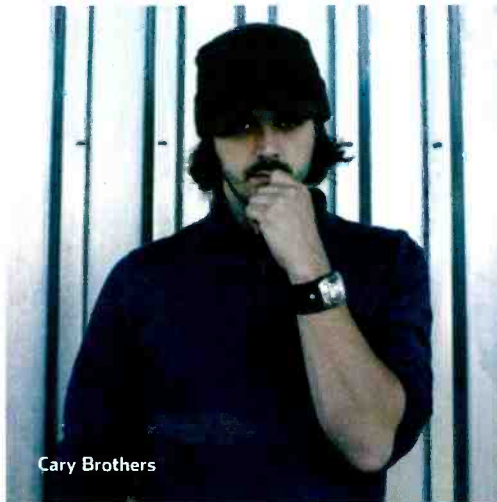
Many have been introduced to Sarah Borges & the



Back Door Slam



Sarah Borges & The Broken Singles



Cary Brothers

Broken Singles via 2005's "Silver City." It had a roots-rock feel, just enough twang and killer songs.

What may surprise you is that Borges calls Boston home and that she has worked at the Berklee College of Music. But rather than approach things too analytically, Borges let her own instincts lead her on a quest of discovery of all kinds of American roots music.

She and the Singles, now signed to Sugar Hill, return with "Diamonds in the Dark." Produced by Paul Q. Kolderie, who handled the group's 2005 debut, it picks up where the band left off, adding some new and interesting elements.

MoZella

(Warner Bros.)

Club R&R, Friday evening, Aug. 3

This young singer/songwriter, who now lives in Los Angeles, was born and raised in Detroit, and that city's music informs her sound. Yet, at the same time, there is an intimacy and sensitivity to her songs that lean in a folk direction. MoZella's debut album, "I Will," was produced by Jude Cole, who beautifully captured the two sides of this artist.

MoZella has toured with Lifehouse, Dave Matthews Band, Five for Fighting and Daniel Powter. Her songs appeared on volume two of the soundtrack to the WB show "One Tree Hill," and have also been used in episodes of "Las Vegas," "What About Brian" and "Wildfire."

In addition, another of her songs was featured in a Mercedes-Benz commercial for the automaker's high-profile Framed Portraits campaign last year.

Matt Wertz

(Nettwerk)

Summit Awards lunch, Saturday afternoon, Aug. 4

Born in Missouri but now based in Nashville, Matt Wertz has a sound one wouldn't naturally associate with Music City. He's bluesy and rootsy, to be sure, but there is also a sophistication and pop sensibility to his music that gives him a more urban feel.

Wertz has been pursuing his musical career for several years now, and, through constant touring and good press, is now primed to take it to the next level. His performance at the awards luncheon



MoZella

should do the trick in getting triple A interested in new album "Everything in Between."

Cary Brothers

(Bluhammock)

Summit Awards lunch, Saturday afternoon, Aug. 4

Cary Brothers may be a new name to most of the triple A community but his songs have been featured in such TV shows as "Scrubs," "Bones," "Smallville," "ER" and "Grey's Anatomy." His music has also been included in a few films, appearing on the soundtrack to "Garden State."

The Los Angeles-based singer/songwriter is a core player at the now-famous Hotel Cafe, and was instrumental in putting the nationally targeted Hotel Cafe tours together. Brothers is destined to be a big artist, so why not get in on the lobby floor? **R&R**



Matt Wertz

GRACE POTTER AND THE NOCTURNALS

"AH MARY"

R&R AAA

Top 20

Indicator

Top 5

FMQB

Top 5

Non-Comm

Top 10

The Tonight Show with Jay Leno

8/2

Good Morning America

8/7

The Late, Late Show with Craig Ferguson

8/10

Grey's Anatomy (Prominent Placement)

9/6

THIS IS SOMEWHERE

In Stores August 7



"Potter, who plays funky keyboards and sings like a fighting-mad Bonnie Raitt, is poised for bigger things..."

**David Fricke
ROLLING STONE**

**HOLLYWOOD
RECORDS**



The Business Side Of The Summit

By John Schoenberger

Although R&R's Triple A Summit is renowned for its musical showcases, those performances are complemented by a track of business sessions that address ongoing concerns facing the triple A community. ■ Things kick off Wednesday afternoon (Aug. 1) at the Xanadu II & III rooms at the St. Julien Hotel & Spa in Boulder, Colo., where R&R president/publisher Erica Farber sits down with recently named Capitol Music Group chairman/CEO Jason Flom for a one-on-one conversation about the recording industry's current challenges and opportunities.

Last year we heard broadcasters' perspective via a Q&A with Clear Channel Radio president/CEO John Hogan. This time we'll learn what's happening on the other side of the fence.

2007 marks several important milestones for the triple A community. Not only is it the 15th year of the summit, it is also the 15th anniversary of the Fox Theatre in Boulder. Further, several triple A stations are celebrating or are getting ready to mark important birthdays.

In honor of these milestones, the Thursday morning (Aug. 2) "Happy Anniversary!" session is devoted to how heritage triple A stations have remained successful and what they are doing to ensure a bright future. The session will also examine what methods used to work but no longer do. SBR Creative Media co-presidents John Bradley and Dave Rahn are moderating. The panel includes KBCO/Denver MD and former WNCS/Burlington, Vt., PD Mark Abuzzahab; current WNCS PD Zeb Norris; KBCO PD Scott Arbough; KINK/Portland, Ore., PD Dennis Constantine; WTTS/Indianapolis PD Brad Holtz; KRSH/Santa Rosa, Calif., PD Pam Long; KFOG/San Francisco MD Kelly Ransford; and Fox Theatre co-owner Don Strasburg.

There isn't any shortage of top-of-mind subjects for Sony BMG Commercial Music Group director of artist and catalog development Dave Einstein to explore at Thursday afternoon's "Hot Topics" session. Among them are:

- The format embracing more adult alternative music.
- The increasing difficulty of securing song clearances for live-performance charity CD compilations.

- Digital delivery of music and other content to radio stations.

- The new post-Eliot Spitzer ways that radio stations and record labels are doing business with one another.

- The ramifications of the American Assn. of Independent Music and FCC consent decrees with major broadcasters.

- The changing business model for record labels.

- The growing need for stations to expand their presence on the Web.

This panel features knowledgeable people in each of these fields, including Clear Channel/Denver VP of FM programming Joe Bevilacqua; Sony BMG/RED senior VP of promotion and artist development Danny Buch; former KMTT/Seattle APD/MD Haley Jones; Glassnotes Entertainment president Daniel Glass; Yangaroo/DMD SVP of sales Jon Klein; KTCZ/Minneapolis MD Thorn; and WXPB/Philadelphia assistant GM of programming Bruce Warren.

Making use of the vast research resources of R&R parent company Nielsen, two of our colleagues will give a presentation specifically designed for the triple A format, including trend data generated from Nielsen SoundScan and Nielsen BDS.

Get ready for some surprises and interesting insights as Nielsen Music director of sales Vinnie Martino and R&R rock chart manager


Anthony Colombo present their findings at the Friday morning session "Did You Know?"

The summit would not be complete without the annual "Rate-a-Record," taking place Friday afternoon (Aug. 3). The session is again hosted by WXPB assistant GM of programming Bruce Warren, who chose the "mystery" artists summit attendees will hear and vote on.

In addition to the opinions of the radio and record community, we have invited listeners from summit host station KBCO to rejoin us for the session. It will be a chance to preview some exciting new releases scheduled for late summer and early fall.

Amid these activities will be ample networking opportunities, including Thursday afternoon's special carnival-themed cocktail party. On Saturday morning, the John Carney-directed film "Once" (starring Glen Hansard and Marketa Irglova, and winner of the 2007 Sundance Film Festival World Cinema Audience Award) will be screened before the Industry Achievement Awards Luncheon. Coming the day after Hansard and Irglova's luncheon performance, the screening is an opportunity for attendees to appreciate the integral role that music plays in the film's storyline.

Among the summit-sanctioned events on Saturday afternoon and evening are the Radio vs. Records softball game coordinated by Right Arm Resource's Jesse Barnett and KMTN/Jackson Hole, Wyo., PD Mark "Fish" Fishman; an "E-town" taping at 7 p.m. at the Boulder Theatre featuring performances by Steve Earle and Meshell Ndegeocello; and a 9 p.m. show at the Fox Theatre featuring Marc Broussard's soul revue and Toby Lightman.

All in all, we believe we have put together an exciting and compelling agenda for this year's Triple A Summit and are confident attendees will return home armed with new ideas and enthusiasm for the artists they experienced live. 

'All in all, we believe we have put together an exciting and compelling agenda for this year's Triple A Summit.'



José González Down the Line

the debut single off the forthcoming release
In Our Nature

IMPACTING RADIO NOW

APPEARING ON:

Late Night w/ Conan O'Brien (September 28th)
Late Show w/ Jimmy Kimmel (October 11th)
Morning Becomes Eclectic on KCRW (October 11th)

ON TOUR:

9/27/07	Thurs	New York	Blender Theater at Gramercy
9/28/07	Fri	New York	Blender Theater at Gramercy
9/29/07	Sat	Brooklyn	Music Hall of Williamsburg
9/30/07	Sun	Boston	Paradise
10/1/07	Mon	Philadelphia	World Café
10/2/07	Tues	Washington DC	9:30 Club
10/4/07	Thurs	Chicago	Park West
10/5/07	Fri	Portland OR	Aladdin Theater
10/7/07	Sun	Seattle	Showbox
10/8/07	Mon	San Francisco	Great American Music Hall
10/9/07	Tues	San Francisco	Great American Music Hall
10/10/07	Wed	Los Angeles	El Rey Theater
10/12/07	Fri	Denver	Bluebird Theater
10/13/07	Sat	Minneapolis	Fine Line Music Café

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Jennifer Sperandio, EMI Shared Radio Services • 323-871-5347 • Jennifer.sperandio@caroline.com
M:M Music • 818-223-8888 • 323-939-8206
Dauntless Promotion • 415-861-1865 • dauntless2@earthlink.net
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Station Playlist
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25 33	Incubus Anna
18 25	Tim Armstrong
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'Read it and weep, or read it and reap. The data suggests specific opportunities for radio stations, of any format. Clearly, the worst thing radio can do right now is the same old, same old.'

—Holland Cooke

The lines are crossing. Right now, we are witnessing media history. Consider the following: ■ This year, for the first time, more money will be spent on Internet advertising than on radio advertising. ■ Paul McCartney recently released an album—at Starbucks. And he sang and danced in an iPod commercial. ■ Presidential candidates met to debate without any reporters, instead fielding questions “real people” sent via YouTube. ■ Grown-ups lined up for iPhones like kids lining up for a Harry Potter book. iPhone does everything but AM/FM. ■ Rush Limbaugh gave away iPhones. To enter the drawing, Dittoheads merely had to sign up for his daily e-letter. Genius. ■ Why is the iPhone flying off the shelves? As Edison Media Research learned from Arbitron diary keepers, the Internet has surpassed radio and is closing in on TV as the “most essential” medium in American life. ■ Since 1998, Edison and Arbitron have been studying the Internet, new-media devices and their impact on other media. Fifteen studies have been released. Beginning in 2002, the survey included the question, “Among the Internet, newspapers, radio and TV, which one is most essential to your life?” ■ A couple of other headlines emerged in that study: Newspapers have a real problem. And TV is already perceived as “stale and boring.”

This is a real whack on the side of the head to radio, because Arbitron is still using diaries in all but two markets. So if you're anywhere but in the Portable People Meter markets of Houston or Philadelphia, your ratings are a memory test. And listeners now think that the Internet is more a part of their lives than AM/FM radio.

This development would be more startling if we didn't see it coming on stilts.

Your choice: Read it and weep, or read it and reap. The data suggests specific opportunities for radio stations, of any format.

Clearly, the worst thing radio can do right now is the same old, same old. And if promo copy on your station includes the phrase “check out our Web site” or “log on,” it's time to call a meeting and announce that it's no longer 1995.

Remind your team that no other medium partners better with the Internet than radio. Many readers no longer purchase newspapers because they're reading them online. An hour spent online is an hour subtracted from TV viewing. You'll also find plenty of supporting data about that on the Edison and Arbitron Web sites.

The Internet is fundamentally more compatible with, and opportune to, radio than other old media, because:

■ The Internet takes us where AM/FM otherwise won't go. One reason AM radio won't come in at work? Computers. So it's downright poetic that we use computers to break radio silence there.

■ Radio's strength is also a weakness: We're live. Programming is gone in an instant. Archiving, podcasting and streaming make us one of the on-demand, pick-and-choose options that listeners now favor. For talk stations, this is demographically opportune. Too often talk stations skew old. Retirees have time to wait on hold and are thrilled to have someone to talk with. It's not unusual to hear rambling callers who sound like the grandfather on “The Simpsons.” This new platform not

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only gets us Homer and Marge on the go, but it's where Lisa and Bart are and where Maggie will be.

■ We're not strangers. Yes, that line at the Apple store made someone in line feel lucky to get one. One. But he or she already owns a half-dozen radios. New tech is proliferating, but AM/FM receivers are already installed. And unlike competing new-media choices, you have an established brand—your call letters. Listeners know and trust you, although post-consolidation cutbacks in local programming have given radio less opportunity to continue earning listeners' trust.

■ The Internet does things audio-only transmitters can't do. Some stations are making money with video.

■ There is an opportunity to tap into non-radio budgets. Sales managers, here is one plan you can put on the street tomorrow. Hit youtube.com/hollandcooke, then

click "see all videos" and watch "Revenue . . . Right Under Your Nose" for an excerpt from my session at the RAB convention in Dallas in February and NAB 2007 in April in Las Vegas.

Bottom line: The genie is out of the bottle. In 2007, Sprint Nextel starts rolling out its \$3 billion WiMax network. ("Worldwide interoperability for microwave access.")

The Wi-Fi you use at home and at Starbucks and other hot spots has a 300-foot range. WiMax will blanket entire cities, at faster speeds than DSL and third-generation data networks. Sprint Nextel will light up Baltimore/Washington, D.C., and Chicago by the end of the year. Americans get coverage from Clearwire, another network.

WiMax makes anyone with a computer a virtual radio or TV station. But they're experimenting. You're a pro. And while podcasters are now deriving a business model, radio has been selling time for 85 years.

And you have a head start—your cume. If you're a

'New tech is proliferating, but AM/FM receivers are already installed. And unlike competing new-media choices, you have an established brand—your call letters.' —Holland Cooke

news/talk station, you're already interactive. Talk radio is the original chat room. Your audience is already coming to you for information and to interact. Unlike music radio, listeners don't use you for audio wallpaper. So the new platform offers you an opportunity more in character with what you're doing on-air than what music stations are doing.

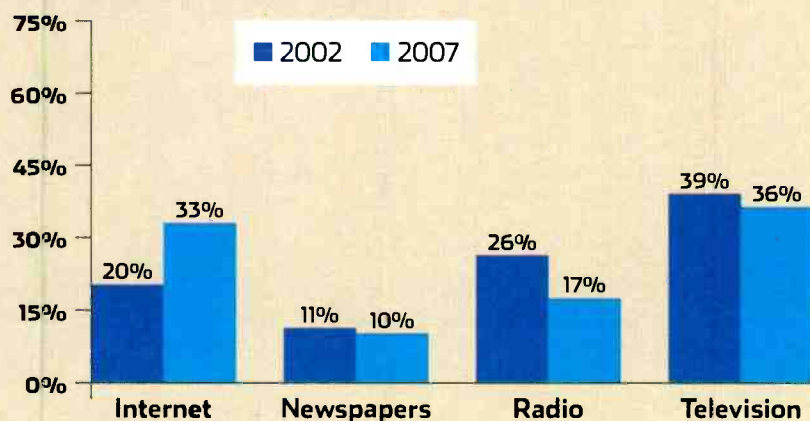
Be there or be square.

R&R

Holland Cooke is news/talk specialist for *McVay Media*. His Web site is hollandcooke.com.

Internet Trails Only Television As 'Most Essential' Medium

"Among Internet, Newspapers, Radio and Television, which one is most essential to your life?"

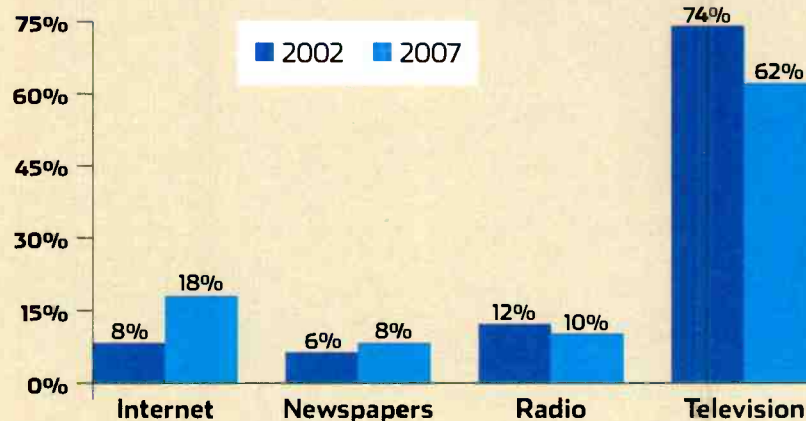


BASE: Total Population 12+

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Television Dominant First Source For Major News Story; Internet Doubles

"Among Internet, Newspapers, Radio and Television, which one would you turn to first in the event of a major news story?"



BASE: Total Population 12+

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BIG SHOTS

Compiled by Alexandra Cahill
 ACahill@RadioandRecords.com



Lonesome Jubilee

1. New Columbia Nashville act Cole Deggs & the Lonesome and Clear Channel country KCCY (Y96.9)/Colorado Springs staffers were in a celebratory mood after the band performed for fans at local club Mr. Biggs. From left are guitarist David Wallace, drummer Brian Hayes, keyboardist Jimmy Wallace, PD Jesse Garcia, bassist Shade Deggs, promotions assistant Cara Vecchiarelli, station sales manager Chrissy Adsit, vocalist Cole Deggs, night jock Jessica Lynn and MD/midday jock Chris Brooks.

Hey, big shot! E-mail high-resolution photos from your promotions, appearances, promo tours and other radio and record industry events to ACahill@RadioandRecords.com.

2. All Aboard Entercom active rock KRXQ (98 Rock)/Sacramento promotion director John Boyle, left, gave Epic artist Ozzy Osbourne an enthusiastic welcome before his Ozzfest show at the Sleep Train Amphitheatre. "Black Rain," Osbourne's ninth studio album, was released May 22. **3. The Young and the Restless** Twin brothers Benji and Joel Madden ventured north to CHR/top 40 CKEY (Z101)/Buffalo-Niagara Falls to promote Good Charlotte's latest Daylight/Epic CD, "Good Morning Revival." From left are Epic Records VP of top 40 promotion Tommy Nappi, Benji Madden, PD Dave Universal, Joel Madden and Epic rep Kara Montelione. **4. Who's the Boss?** No shrinking violet, ARTizen saxophonist Mindi Abair recently commandeered Lincoln Financial Media smooth jazz KJCD/Denver-Boulder PD Michael Fischer's office. Fischer looked on in shocked amazement as Abair got comfortable behind his desk. **5. Magic Moments** R&R senior editor Chuck Taylor, left, had the surreal pleasure of accompanying musical hero Olivia Newton-John, center, to the July Broadway premiere of "Xanadu" in New York. Newton-John starred in the 1980 movie that inspired the Broadway musical. The evening was capped by a dinner with Newton-John's friends and colleagues, including John Farrar, right, who wrote and produced the majority of her hits, including "Magic" and "Suddenly" from the "Xanadu" score. **6. London Calling** RIAA and Interscope representatives presented Fergie with a double-platinum album plaque for "The Dutchess" and gold and platinum master ringtone awards for "London Bridge," "Glamorous" and "Fergalicious." From left are Interscope's Chris Moradi, tour manager Polo Molina, RIAA GM of West Coast operations Joel Flatow, Fergie, DAS communications manager William Derella and RIAA manager of West Coast operations Kate Harold. Photo: AP Images/Chris Polk. **7. Mmmm . . . Doughnuts** Homer Simpson dropped by Emmis rhythmic KDHT (Hot 93.3)/Austin to share doughnuts with morning show staffers and promote "The Simpsons Movie." No, really. From left are Mr. Simpson and APD Picasso Stevens.



Formats

The gateway to music formats, the week in charts and airplay data.



By Wade Jessen, Gary Trust, Anthony Colombo and Raphael George

R&R TIMELINE

1 YEAR AGO Arbitron announces that New Orleans and Biloxi, Miss., will get their first ratings books

since Hurricane Katrina hit ■ Layoffs claim dozens of jobs at Westwood One. ■ Brad Mindich takes over as president of Phoenix Media/Communications Group while Andy Kingston rises to senior VP.



Mindich

5 YEARS AGO Hilary Shaev is named executive VP of promotion for what was Virgin Records America at the time.

■ The Internet Radio Fairness Act is introduced, allowing businesses grossing less than \$5 million annually to be exempted from webcast performance royalties.



Shaev

10 YEARS AGO The FCC cites Howard Stern's then-flagship station, WXRK/New York, for indecency violations, despite any proof that K-Rock ever aired the offending Stern dialogues.

■ The top-billing radio station in America for 1996, sports WFAN/New York, celebrates a decade of success.

15 YEARS AGO DeMann Entertainment restructures as management staffers Burt Stein and Sherry Marsh exit. ■ "Cop Killer" controversy tops headlines as Ice-T pulls the track off his "Body Count" album due to numerous threats to Time Warner.

20 YEARS AGO Motown moves closer to delivering the industry's first promotional mini-CD single with an upcoming Stevie Wonder release. ■ Former Coca-Cola TV chairman Frank Biondi becomes president/CEO of Viacom International.

25 YEARS AGO Erica Farber is promoted to VP of promotional sales development for the McGraw-Hill Radio rep firm. ■ Kahn Communications receives FCC approval for its AM stereo system and KTSA/San Antonio becomes the first station to convert to full-time AM stereo.



Farber

30 YEARS AGO The fall Arbitron radio survey runs four weeks in duration for the first time. ■ David Krebs and Steve Leber form Silver Cloud Records, to be distributed by CBS.

THE SPIN

Three Days Grace Hits Active Apex



Three Days Grace makes it three No.1s at Active Rock from its latest album, "One-X," as "Never Too Late" (Zomba) pushes 2-1. "Never" follows "Animal I Have Become" and "Pain," each of which posted nine-week reigns. All six of the band's chart entries have reached the top two at Active, with "Never" its fourth No. 1 on the Nielsen BDS-based list.

At Alternative, the track flies 8-5 with Most Increased Plays (up 177) to become the group's third straight top five hit. At 10 weeks, it also marks the act's quickest ascent to the top five, passing three of its previous tracks, which each reached such heights in 12 weeks.

A No. 1 Two Punch From R. Kelly & Usher

R. Kelly extends his lead for the most Urban No. 1s as "Same Girl" (Zomba) jumps 2-1. The singer's 11th chart-topper completes his first back-to-back trip to the summit since "I Can't Sleep Baby (If I)" and "I Believe I Can Fly" in 1996.

Prior to "Same," R. Kelly spent two weeks at No. 1 with "I'm a Flirt." Usher's contribution earns him his ninth No. 1, keeping him in second place on the all-time list, two behind his duet partner.

No 'Hold'-ing Back Tunstall

Highlighting the anticipation for KT Tunstall's forthcoming sophomore set, "Drastic Fantastic," lead single "Hold On" (Virgin) rockets 20-5 at Triple A in its second chart week. "Hold" makes the biggest leap into the top five since U2's "Window in the Skies" bounded 26-4 in the Nov. 24, 2006, issue. "Hold" becomes Tunstall's fourth Triple A top 10—her entire chart output.

Rascal Flatts Races Into Top 10

Rascal Flatts becomes the second act this year to sprint into the Country top 10 in a month or less as "Take Me There" (Lyric Street) jumps 12-10 in its fourth week. The only other song to soar so quickly in 2007, Kenny Chesney's "Never Wanted Nothing More" (BNA), is No. 1 for a third week. Flatts halves its prior best top 10 climb, which was eight weeks, for "What Hurts the Most," which topped the chart for four weeks in April 2006.

Elsewhere in the top 10, Reba McEntire leaps 10-6 with her 55th Country top 10, "Because of You" (MCA Nashville). That tally ties her with Dolly Parton as the female artist with the most top 10s in the chart's 63-year history, four ahead of Loretta Lynn, who stands in third place.

'Memory' Serves Bon Jovi Well

Bon Jovi reaches the Hot AC top 10 for a third time as "(You Want To) Make a Memory" (IDJMG) rises 11-10. The band's previous two visits to the top 10 occurred on its last two tries: "Have a Nice Day" (No. 6 in late 2005) and "Who Says You Can't Go Home" (No. 5 in May 2006). Many of the band's biggest hits—including four No. 1s on The Billboard Hot 100 between 1986 and 1989—predate the Hot AC chart's 1996 debut.

Chubby Checker Charts

Though his career predates the 1961 inception of the AC chart, the legendary Chubby Checker makes his first appearance on the list, as "Knock Down the Walls" (TEEC) debuts at No. 30. Checker placed 22 titles in the top 40 of The Billboard Hot 100 between 1959 and 1965, with his most beloved song, "The Twist," hitting No. 1 in two separate runs in 1960 and 1962. A reworked cover version, subtitled "Yo, Twist!" by the Fat Boys with Checker, marked his most recent chart entry, a No. 16 Hot 100 hit in 1988.

Cyrus Blasts Past Country Starting Line

With Hot Shot Debut stripes at No. 47 for "Ready, Set, Don't Go" (Walt Disney/CO5), Billy Ray Cyrus claims his highest debut on the Country chart. Cyrus also enjoys his highest overall rank since July 2001, when "Southern Rain" reached No. 45. "Ready," the first single from Cyrus' "Home at Last" album, is an ode to his daughter Miley, better-known as Disney Channel's Hannah Montana. Cyrus' biggest Country hit remains his first, the pop-culture phenomenon "Achy Breaky Heart," a No. 1 in summer 1992—just months before Miley was born.





Stations increasingly use online gossip sites to promote themselves

The Internet: Radio's New Promotional Destination

Kevin Carter

KCarter@RadioandRecords.com

It's an increasingly familiar phenomenon: Radio stations are no longer measuring their outside promotional power by how often they can manage to squeeze their call letters on some "local TV station." The goal is now worldwide domination, thanks to wildly popular celebrity gossip sites like YouTube, TMZ.com, perezhilton.com and the like.

Case in point: WBLI/Nassau-Suffolk, which recently scored a sweet TMZ mention simply by offering to throw a post-rehab bash for Long Island homegirl Lindsay Lohan—a party that would serve only water to the estimated 4,000 guests. WBLI morning personality Dana Di-Donato told the Web site, "The party will have bottles popping, but not of champagne, only sparkling water bottles. The party will be alcohol-free in respect to Lindsay's rehabilitation recovery efforts."

Amazingly, TMZ failed to refer to WBLI as "some radio station somewhere" and actually used its call letters. (The promotion took place before Lohan's July 24 arrest on DUI charges.)

At the time, we contacted WBLI PD/resident parental-type authority figure Jeremy Rice, who initially confirmed that the offer had been made to Lohan's people.

"I originally wanted to do something when Paris Hilton was let out of jail, but she got out so fast that first time that it totally messed me up. Sometimes, when you wait, good things happen," he says. "Lindsay's from Long Island and people from here unfortunately have a long history of doing really stupid things and making the news, like Joey Buttafuoco, Billy Joel's drunken driving incident, Roseanne's rendition of the national anthem . . ."

Given that Lohan's a hometown girl, 'BLI thought it would be a great idea to help with her plan to stay alcohol-free by providing her with a kickin' party that didn't serve the for-

bidden beverage.

The station contacted Lohan's people several times, but there was no official response—and we all know what happened next. "If you've read the latest news developments, obviously Lindsay hasn't followed that alcohol-free plan, and the fact that she didn't accept our offer is probably the reason she's in jail right now," Rice theorizes.

A few weeks ago, KDWB/Minneapolis morning maven Dave Ryan offered noted unemployed ex-con Paris Hilton a cool \$1 million to be his new co-hostess. She passed. More recently, KDND (107.9 the End)/Sacramento dug a little lower, er, deeper into that faux celebrity talent pool and reached out to Kevin "K-Fed" Federline to come up and play on the radio. Yup, the erstwhile soon-to-be-ex-Mr. Britney Spears was offered a chance to fill in for "The Wake Up Call" with Jason, Kelly and Gavin for a week in August when they go on vacation. It turns out that Federline has reportedly expressed interest in a possible radio career, so the End leaped at this unique promotional opportunity.

End PD Dan Mason insists the offer was legit: "We're willing to offer him a competitive salary, plus free lodging"—the guest room of morning co-host Jason Barsky's home, on the condition that Federline feed and walk Barsky's 12-pound Jack Russell Terrier Maizee. "Gavin is actually going away next week, so Kevin is welcome to come up early and work with Jason and Kelly as a tryout,"



Mason



'Pop culture is what top 40 is about. Just rotate Paris Hilton, Lindsay Lohan and Britney Spears around, and that's a whole morning show right there.'

—Jeremy Rice

Mason says. "If that goes well, he'll be ready to solo in August." A special voicemail box was set up "so listeners can share their messages of love and support and show K-Fed that Sacramento is ready to welcome him with open arms."

Always the optimist, Mason changed the morning show splash page at end-online.com to read, "The Wake-Up Call With Jason, Kelly, Gavin & K-Fed?" with Federline's face added in for maximum realism.

As time went on, it rapidly became apparent that Mason and "The Wake-Up Call" folks might have slightly underestimated their listeners' feelings about having Federline on their air. Mason says, "After thousands of complaint calls and e-mails, it was clear that our audience was not interested in hearing K-Fed's comedic stylings in the morning, therefore, we opted to rescind our offer of employment."

The station's official statement reads like this: "After listening to hundreds upon hundreds of voicemails, it was obvious that the overwhelming majority of our Sacramento listeners were not interested in hearing the comedic stylings of Kevin Federline during their morning commute. Although we respect Mr. Federline's desire to make a better career for himself and a better life for his children, we feel that it is not in the best interests of 107.9 the End to add him to our roster of air talent at this time. Thus, we have decided to rescind our offer of employment to K-Fed. We wish him all the best in his future endeavors."

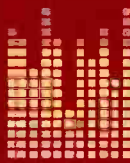
Despite this minor setback, Mason doesn't appear to have suffered any permanent trauma: In addition to the initial mention on Perez Hilton's site, his little Federline offer was also extensively covered by two "local TV stations," as well as E!'s "Talk Soup" and the internationally reviled, er, renowned Street Talk Daily. Mission accomplished.

"It's sad, but unfortunately people are dying in Iraq every day, and what makes the headlines is crazy stuff like this," Rice says. "But this is what's happening now, and pop culture is what top 40 is about. Right now, just rotate Paris Hilton, Lindsay Lohan and Britney Spears around, and that's a whole morning show right there."

It's no longer about just getting play in the local newspaper. Now, stations are going for the national (and even international) stage and the smaller, more boutique Web sites that give their white space to pop culture and celebrity antics. "They're smaller, but they create attention, and those Web sites totally make sense for us," Rice says.

"You've got to know where the teens and 18- to 34-year-olds are going, and they're not always going to newspapers and local news. Maybe we'll put our fall book ad on YouTube."

R&R



CHR/TOP 40

► **FERGIE** RE-ESTABLISHES THE RECORD FOR MOST WEEKLY SPINS AT CHR/TOP 40 AS 'BIG GIRLS DON'T CRY' REBOUNDS TO 10,092 PLAYS.



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THIS WEEK	LAST WEEK	WEEKS ON CHART	TITLE ARTIST	NIelsen BDS CERTIFICATIONS IMPRINT / PROMOTION LABEL	HITPREDICTOR STATUS IMPRINT / PROMOTION LABEL	PLAYS TW +/-	AUDIENCE MILLIONS RANK
1	1	12	BIG GIRLS DON'T CRY FERGIE	NO. 1 (4 WKS) WILL.I.AM/A&M/INTERSCOPE	11	10092 +175	65.978 1
2	10	10	BEAUTIFUL GIRLS SEAN KINGSTON	BELUGA HEIGHTS/EPIC	11	9283 +301	55.345 2
3	5	10	HEY THERE DELILAH PLAIN WHITE T'S	MOST INCREASED PLAYS FEARLESS/HOLLYWOOD	11	8373 +1057	49.950 3
4	7	15	WAIT FOR YOU ELLIOTT YAMIN	HICKORY	11	7371 +715	43.418 6
5	3	17	UMBRELLA RIHANNA FEATURING JAY-Z	SRP/DEF JAM/IDJMG	11	7343 -378	45.166 4
6	4	15	BUY U A DRANK (SHAWTY SNAPPIN') T-PAIN FEATURING YUNG JOE	KONVICT/NAPPY BOY/JIVE/ZOMBA	11	7000 -338	44.376 5
7	6	17	SUMMER LOVE JUSTIN TIMBERLAKE	JIVE/ZOMBA	11	5880 -1135	34.098 8
8	8	7	THE WAY I ARE TIMBALAND FEATURING KERI HILSON	MOSLEY/BLACKGROUND/INTERSCOPE	11	5860 +733	40.241 7
9	9	18	MAKES ME WONDER MAROON 5	A&M/OCTONE/INTERSCOPE	11	5266 -333	27.381 9
10	10	10	PARTY LIKE A ROCKSTAR SHOP BOYZ	ONOECK/UNIVERSAL REPUBLIC	11	4607 -506	26.976 10
11	15	9	ROCKSTAR NICKELBACK	AIRPOWER ROADRUNNER/ATLANTIC/LAVA	11	4020 +541	16.724 18
12	18	18	HOME DAUGHTRY	RCA/RMG	11	4007 -551	19.312 15
13	7	7	REHAB AMY WINEHOUSE	UNIVERSAL REPUBLIC	11	3781 +104	21.608 13
14	12	35	U + UR HAND PINK	LAFACE/ZOMBA	11	3770 -360	22.344 11
15	6	6	SHUT UP AND DRIVE RIHANNA	SRP/DEF JAM/IDJMG	11	3768 +489	17.405 17
16	11	11	4 IN THE MORNING GWEN STEFANI	INTEFSCOPE	11	3397 +68	16.603 19
17	5	5	WHEN YOU'RE GONE AVRIL LAVIGNE	RCA/RMG	11	3322 +577	14.681 22
18	17	15	THNK\$ FR TH MMRS FALL OUT BOY	FUELED BY RAMEN/ISLAND/IDJMG	11	3149 -235	18.032 16
19	24	4	LOVESTONED JUSTIN TIMBERLAKE	AIRPOWER JIVE/ZOMBA	11	3134 +835	19.930 14
20	22	11	THE GREAT ESCAPE BOYZ LIKE GIRLS	COLUMBIA	11	3114 +195	14.854 21
21	25	5	WHO KNEW PINK	LAFACE/ZOMBA	11	2901 +739	21.832 12
22	20	8	CLOTHES OFF!! GYM CLASS HEROES	DECAYDANCE/FUELED BY RAMEN/ATLANTIC/LAVA	11	2823 -130	10.442 29
23	21	20	GIRLFRIEND AVRIL LAVIGNE	RCA/RMG	11	2462 -485	11.287 26
24	27	8	EASY PAULA DEANOA FEATURING BOW WOW	ARISTA/RMG	11	2384 +223	12.540 23
25	14	11	W-HINE UP KAT DELUNA FEATURING ELEPHANT MAN	EPIC	11	2326 -1202	15.820 20
26	23	6	FIRST TIME LIFEHOUSE	GEFFEN	11	2205 +290	9.017 31
27	32	3	BARTENDER T-PAIN FEATURING AKON	KONVICT/NAPPY BOY/JIVE/ZOMBA	11	2202 +662	12.311 25
28	23	14	LIKE A BOY CIARA	LAFACE/ZOMBA	11	1891 -200	10.779 27
29	25	15	WHAT I'VE DONE LINKIN PARK	WARNER BROS.	11	1809 -372	6.501 37
30	31	7	TIME AFTER TIME QUETZLIE	RED INK/EPIC	11	1788 +163	5.089 -
31	35	2	A BAY BAY HURRICANE CHRIS	POLD GROUNDS/JRMG	11	1696 +520	7.417 35
32	38	2	MAKE ME BETTER FABOLOUS FEATURING NE-YO	DESERT STORM/DEF JAM/IDJMG	11	1528 +309	12.535 24
33	30	10	GET IT SHAWTY LLOYD	THE INC./UNIVERSAL MOTOWN	11	1521 -368	10.472 28
34	NEW		LIKE THIS MIMS	CAPITOL	11	1193 +277	7.557 34
35	36	19	THE WAY I LIVE BABY BOY DA PRINCE FEATURING LIL BOOSIE	UNIVERSAL REPUBLIC	11	1073 -17	4.823 -
36	38	15	NEVER AGAIN KELLY CLARKSON	RCA/RMG	11	1051 +43	7.197 36
37	33	5	SEXY LADY YUNG BERG FEATURING JUNIOR	YUNG BOSS/EPIC	11	1048 +67	8.687 32
38	NEW		STRONGER KATY PEARSON	ROC-A-FELLA/DEF JAM/IDJMG	11	995 +433	4.923 -
39	NEW		WAKE UP CALL MAROON 5	A&M/OCTONE/INTERSCOPE	11	950 +452	3.261 -
40	34	9	POP, LOCK & DROP IT HUEY	HITZ COMMITTEE/JIVE/ZOMBA	11	866 -341	4.396 -

MOST ADDED

TITLE ARTIST / LABEL	NEW STATIONS
I GOT IT FROM MY MAMA will.i.am (WILL.I.AM/INTERSCOPE) CKEY, KHOP, KHYS, KHIT, KIIS, KMG, KKOB, KKPN, KKRZ, KQMQ, KSAS, KSMB, KWYL, KZZP, WABB, WBHT, WBLI, WEZB, WFHN, WFLZ, WGTZ, WHHD, WIHB, WJBO, WKCS, WKRZ, WKSZ, WLDI, WYVY, WYKS, WYQY, WXKL, XM Top 20 on 20	33
ME LOVE Sean Kingston (BELUGA HEIGHTS/EPIC) KKPN, KSAS, KWYL, KZHT, Sirius Hits 1, WABB, WAKZ, WERO, WEZB, WHHD, WIOQ, WJBO, WKPS, WKCS, WKSI, WKST, WPRO, WXXX, XM Top 20 on 20	19
LOVESTONED Justin Timberlake (JIVE/ZOMBA) KMXX, KRUF, KSLZ, KWYL, Sirius Hits 1, WAEZ, WBVD, WHTS, WHYI, WKSC, WKSS, WLAN, WLKT, WNOK, WRVW, WWSR, WWHT	17
WAKE UP CALL Maroon 5 (A&M/OCTONE/INTERSCOPE) KKDM, KKRZ, KMXX, KQMQ, KSLZ, WAEB, WAKS, WDJX, WHHD, WHOT, WIOG, WKCI, WKSE, WPST, WRVQ, WZEE	16
BARTENDER T-Pain Feat. Akon (KONVICT/NAPPY BOY/JIVE/ZOMBA) KIIS, KLAL, KRQQ, KSPW, KZMG, WAKS, WBHT, WERO, WEZB, WGTZ, WKSE, WQEN, WYKS, WYVY, WXLK	15
WHO KNEW Pink (LAFACE/ZOMBA) KOND, KHKS, KMG, KRQQ, KRUF, WAEB, WAEZ, WFBC, WHOT, WIOG, WKSC, WNOK, WWSR, WZKF	14
TEENAGERS My Chemical Romance (REPRISE) KRQQ, KSAS, KZHT, WABB, WIHB, WIXX, WJBO, WJIM, WKRZ, WNKs, WSSX, WXXX, WXYK, WYQY	14
OVER YOU Daughtry (RCA/RMG) KJYO, KKOB, KKPN, KMXX, KQMQ, KXXM, Sirius Hits 1, WERO, WHKF, WHYI, WKRZ, WPST, WYKS	13
AYO TECHNOLOGY 50 Cent Feat. Justin Timberlake & Timbaland (SHADY/AFTERMATH/INTERSCOPE) KBKS, KJYO, KKPN, KZHT, WAKS, WDKF, WHHD, WHKF, WKST, WRVQ, WSNX, WYKS, WZKL	13

ADDED AT...
WFBC **93.7**
Greenville, SC
PD: Chase Murphy
MD: Natalie Randall
Pink, Who Knew, 11
Akon, Sorry, Blame It On Me, 0

FOR REPORTING STATIONS PLAYLISTS GO TO:
www.RadioandRecords.com

TITLE ARTIST / LABEL	PLAYS /GAIN	TITLE ARTIST / LABEL	PLAYS /GAIN
DO IT Nelly Furtado (MOSLEY/GEFFEN) TOTAL STATIONS: 57	762/327	AYO TECHNOLOGY 50 Cent Feat. Justin Timberlake & Timbaland (SHADY/AFTERMATH/INTERSCOPE) TOTAL STATIONS: 58	610/298
ME LOVE Sean Kingston (BELUGA HEIGHTS/EPIC) TOTAL STATIONS: 78	754/408	SORRY, BLAME IT ON ME Akon (KONVICT/NAPPY BOY/JIVE/ZOMBA) TOTAL STATIONS: 45	594/172
OVER YOU Daughtry (RCA/RMG) TOTAL STATIONS: 51	732/505	HOW FAR WE'VE COME matchbox twenty (MELISMA/ATLANTIC) TOTAL STATIONS: 51	574/317
UNDENIABLE Mat Kearney (AWARE/COLUMBIA) TOTAL STATIONS: 44	729/131	I DON'T WANNA BE IN LOVE (DANCE FLOOR ANTHEM) Good Charlotte (DAYLIGHT/EPIC) TOTAL STATIONS: 43	569/102
PICTURES OF YOU The Last Goodnight (VIRGIN) TOTAL STATIONS: 53	655/46		
LEAN LIKE A CHOLO Down A.K.A. Kilo (SILENT GIANT/MACHETE) TOTAL STATIONS: 33	638/0		

MOST INCREASED PLAYS

- +1057** ★ **HEY THERE DELILAH**
Plain White T's (Fearless/Hollywood)
WXKL +54, WHIT +51, BKSS +45, WKKF +43, KZZP +42, KRUF +36, KSLZ +35, WKYI +33, WNKs +32, WWHT +32
- +835** ★ **LOVESTONED**
Justin Timberlake (Jive/Zomba)
WRVW +34, SHI +30, WKSC +29, WYKS +24, KZZP +22, WLKT +22, WHYI +21, KWYL +21, KKPN +20, WZKL +18
- +739** ★ **WHO KNEW**
Pink (Laface/Zomba)
KMXX +32, WEZB +26, WKSE +22, WWHT +21, WNOK +21, KHOP +18, KDWB +18, EQCH +18, WYKS +17, WYKS +17
- +733** ★ **THE WAY I ARE**
Timbaland Feat. Keri Hilson
(Mosley/Blackground/InterScope)
XT20 +41, WKSC +41, WFLZ +38, WZKL +33, KIIS +31, WIOG +29, KKPN +28, KHOP +27, WJIM +22, WFMF +22
- +715** ★ **WAIT FOR YOU**
Elliott Yamin (Hickory)
KHKS +42, WZKL +42, WHIT +36, XT20 +35, WERO +29, KJYO +27, WEZB +27, WKYI +25, WLDI +25, KSLZ +25

FOR WEEK ENDING JULY 29, 2007
LEGEND: See legend to charts in charts section for codes and symbol explanations.
127 CHR/top 40 and 17 Canada CHR/top 40 stations are electronically monitored by Nielsen Broadcast Data Systems 24 hours a day, 7 days a week. CHR/Top 40 indicator chart comprised of 51 reporters. © 2007 Nielsen Business Media, Inc. All rights reserved.

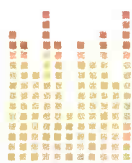
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CHR/TOP 40

CHR/TOP 40 MONITORED REPORTERS

WFLY/Albany, NY OM: Kevin Callahan PD: Terry O'Donnell APD: Brian Cody	WNCL/Columbus, OH PD: Michael McCoy MD: Maxwell	KIIS/Los Angeles, CA PD: John Ivey APD/MD: Julie Pilat	WXLK/Roanoke, VA PD: Kevin Scott APD: Danny Meyers MD: Bob Patrick
WKFF/Albany, NY PD: Randy McCarten	KKPN/Corpus Christi, TX OM/MD: Scott Holt APD/MD: Dave Ross	WDJX/Louisville, KY PD: Shane Collins APD/MD: Ben Davis	WKGS/Rochester, NY PD: Erick Anderson MD: Jesse Graff
KKOB/Albuquerque, NM OM: Eddie Haskell PD: Justin Riley APD: Mark Anderson MD: Carlos Duran	KHKS/Dallas, TX PD: Patrick Davis APD/MD: Billy The Kidd	WZKF/Louisville, KY PD/MD: Chris Randolph	WPXY/Rochester, NY PD: Mike Danger
WAEB/Allentown, PA PD: Laura St. James MD: Eric Chase	WKDF/Dayton, OH OM: Tony Tilford APD/MD: Ryan Drake	WZEE/Madison, WI OM: Mike Ferris PD: Jon Reilly	KDND/Sacramento, CA PD: Dan Mason MD: Christopher K.
WIXX/Appleton, WI PD: Tony Waitekus MD: David Burns	WGTZ/Dayton, OH OM: J.D. Kunes PD: Scott Sharp	WAOA/Melbourne, FL PD: Tony Banks MD: Jimmy Knight	WIOG/Saginaw, MI PD: Jerry Noble APD: Demas
WKSZ/Appleton, WI PD: Dayton Kane APD/MD: Brian Davis	WVVB/Daytona Beach, FL OM: Frank Scott PD: Ammie Olson	WBVD/Melbourne, FL OM: Ken Holiday PD/MD: B-Rock	KZHT/Salt Lake City, UT OM: Jeff Cochran PD: Jeff McCartney MD: Tricia Jenkins
WSTR/Atlanta, GA PD: Dan Bowen MD: Michael Chase	KKDM/Des Moines, IA PD/MD: Greg Chance MD: Scotty Cage	WHBQ/Memphis, TN OM: Chris Taylor PD: Karson With a K MD: Joe Mack	KXXM/San Antonio, TX OM: George King PD: Tony Travatto APD: Russell Rush
WWWQ/Atlanta, GA OM: Rob Roberts PD: Dylan Sprague	WKQI/Detroit, MI PD: Dom Theodore APD/MD: Beau Daniels	WHYI/Miami, FL OM/MD: Rod Phillips MD: Michael Yo	KHTS/San Diego, CA PD: Jimmy Steele APD/MD: Hitman Haze
WHHD/Augusta, GA PD: Chuck Whitaker APD: Kris Fisher	WWCK/Flint, MI PD: Jeff Wade MD: Jeff Andrews	WXSS/Milwaukee, WI OM/MD: JoJo Martinez	Sirius Hits 1/Satellite PD: Kid Kelly APD/MD: Ryan Sampson
KHFI/Austin, TX OM: Mac Daniels PD: Jay Shannon MD: Tony Cortez	WXKB/Ft. Myers, FL PD: Matt Johnson MD: Bruce The Moose	KDWB/Minneapolis, MN OM/MD: Rob Morris MD: Lucas	XM Top 20 on 20/Satellite OM: Jon Zellner PD: Michelle Cartier MD: Priestly
WFMF/Baton Rouge, LA PD: Kevin Campbell	WYKS/Gainesville, FL OM/MD: Kevin Quinn	WABB/Mobile, AL APD: Q-Tip MD: Jonathan Shuford	WAEV/Savannah, GA PD/MD: Russ Francis
KQXY/Beaumont, TX OM: Jim West PD/MD: Brandin Shaw APD: Patrick Sanders	WHTS/Grand Rapids, MI OM: Brent Alberts PD: Jack Spade	KHOP/Modesto, CA OM: Richard Perry PD: Joe Roberts	WZAT/Savannah, GA OM: Sam Nelson
WXYK/Biloxi, MS OM: Kenny Vest PD: Lucas	WSNX/Grand Rapids, MI OM: Doug Montgomery PD: Eric O'Brien APD: Holmes	WHHY/Montgomery, AL OM: Bill Jones PD/MD: Steve Smith	KBKS/Seattle, WA PD: Marcus D. APD: Kristin "The Island Girl" Geong MD: Eric Tyler
WQEN/Birmingham, AL OM: Tom Hanrahan PD: Keith Allen APD/MD: Madison Reeves	WRVW/Nashville, TN PD: Rich Davis MD: Tommy Butter	WBLI/Nassau, NY OM: Nancy Cambino PD: Jeremy Rice APD: Al Levine MD: Gabrielle Vaughn	KSPW/Springfield, MO OM: Chris Cannon PD: Adam Adams
KSAS/Boise, ID PD: Steve "Keke Luv" Kicklighter	WERO/Greenville, NC PD: Chris "Hollywood" Mann APD/MD: Beaver	WHTZ/New York, NY OM: Tom Poleman PD: Sharon Dastur MD: Romeo	KSLZ/St. Louis, MO PD: Tommy Austin MD: Taylor J
KZMG/Boise, ID OM: Rich Summers PD: Brad Collins MD: Miggy Santos	WFBC/Greenville, SC PD: Chase Murphy MD: Natalie Randall	WTKI/New Haven, CT PD: Chaz Kelly MD: Mike "Jagger" Thomas	WNTQ/Syracuse, NY OM/MD: Tom Mitchell MD: Rick Roberts
WXKS/Boston, MA PD: Cadillac Jack APD/MD: Chris Tyler	WHKF/Harrisburg, PA OM: Chris Tyler PD: JT Bosch APD: Mike Miller	WEZB/New Orleans, LA OM/MD: Mike Kaplan APD: Tyler MD: Stevie G.	WWHT/Syracuse, NY PD: Butch Charles MD: Jeff Wise
CKEY/Buffalo, NY PD/MD: Dave Universal	WZYP/Huntsville, AL PD: Michael Storm APD: Ally "Lisa" Elliott	WFLZ/Tampa, FL OM: Doug Hamand PD: Tommy Chuck	WTFR/Toledo, OH PD: Steve Marshall
WKSE/Buffalo, NY OM/MD: Sue O'Neil APD/MD: Brian Wilde	WNOU/Indianapolis, IN OM: David Edgar PD: Chris Pickett APD/MD: Tim Rainey	WTVK/Toledo, OH OM/MD: Bill Michaels MD: Boomer	WVKS/Toledo, OH OM/MD: Bill Michaels MD: Boomer
WXXX/Burlington, VT OM/MD: Ben Hamilton MD: Pete Belair	WYQY/Jackson, MS OM/MD: Johnny O APD/MD: Nate West	WPST/Trenton, NJ OM/MD: Dave McKay APD/MD: Matt Sneed	KRQQ/Tucson, AZ OM/MD: Tim Richards MD: Chris Peters
WZKL/Canton, OH PD: John Stewart MD: Nikolina	WVYQ/Jackson, MS OM/MD: Johnny O APD/MD: Nate West	KRQO/Tucson, AZ OM/MD: Tim Richards MD: Chris Peters	KHTT/Tulsa, OK APD: Billy "The Baby DJ" Sexaur MD: Dylan
WIHB/Charleston, SC OM/MD: Bryan Taylor MD: Dave Ryan	WVYQ/Jackson, MS OM/MD: Johnny O APD/MD: Nate West	KRQO/Tucson, AZ OM/MD: Tim Richards MD: Chris Peters	WHIT/Washington, DC PD: Jeff Kapugi APD: Toby Knapp MD: Gillian Sussman
WSSX/Charleston, SC OM/MD: Mike Edwards APD/MD: Special Ed	WVYQ/Jackson, MS OM/MD: Johnny O APD/MD: Nate West	KRQO/Tucson, AZ OM/MD: Tim Richards MD: Chris Peters	WLDI/West Palm Beach, FL OM: Mike Denver PD: Kobe
WVSR/Charleston, WV OM: Jeff Whitehead PD: Wade Hill MD: Jason Reed	WVYQ/Jackson, MS OM/MD: Johnny O APD/MD: Nate West	KRQO/Tucson, AZ OM/MD: Tim Richards MD: Chris Peters	KZCH/Wichita, KS OM: Lyman James PD/MD: Sammy Suarez
WNKS/Charlotte, NC OM/MD: John Reynolds MD: Otis	WVYQ/Jackson, MS OM/MD: Johnny O APD/MD: Nate West	KRQO/Tucson, AZ OM/MD: Tim Richards MD: Chris Peters	WBHT/Wilkes Barre, PA PD: Justin Bryant APD/MD: A.J.
WKSC/Chicago, IL PD: Rick Gillette MD: Jeff Murray	WVYQ/Jackson, MS OM/MD: Johnny O APD/MD: Nate West	KRQO/Tucson, AZ OM/MD: Tim Richards MD: Chris Peters	WKRZ/Wilkes Barre, PA OM: Jim Rising PD: Mike O'Donnell APD/MD: Kelly K
WKFS/Cincinnati, OH OM: Scott Reinhart PD: Mark Anderson	WVYQ/Jackson, MS OM/MD: Johnny O APD/MD: Nate West	KRQO/Tucson, AZ OM/MD: Tim Richards MD: Chris Peters	WPRO/Providence, RI OM/MD: Tony Bristol APD/MD: Davey Morris
WAKS/Cleveland, OH OM: Kevin Metheny OM: Jeff Zukauckas PD: Bo Matthews APD/MD: Kasper	WVYQ/Jackson, MS OM/MD: Johnny O APD/MD: Nate West	KRQO/Tucson, AZ OM/MD: Tim Richards MD: Chris Peters	WDCG/Raleigh, NC OM: Chris Shebel PD: Randi West APD/MD: Mike Rossi
KKMG/Colorado Springs, CO OM: Bobby Irwin PD: John Fox MD: Kat Jensen	WVYQ/Jackson, MS OM/MD: Johnny O APD/MD: Nate West	KRQO/Tucson, AZ OM/MD: Tim Richards MD: Chris Peters	WSTW/Wilmington, DE PD: Mike Yeager APD/MD: Mike Rossi
WNOK/Columbia, SC PD: Wes McCain APD: Brian Paiz MD: Kelly Nash	WVYQ/Jackson, MS OM/MD: Johnny O APD/MD: Nate West	KRQO/Tucson, AZ OM/MD: Tim Richards MD: Chris Peters	WAKZ/Youngstown, OH OM: Dan Rivers
WCGQ/Columbus, GA OM/MD: Bob Quick MD: Rob Carter	WVYQ/Jackson, MS OM/MD: Johnny O APD/MD: Nate West	KRQO/Tucson, AZ OM/MD: Tim Richards MD: Chris Peters	WHOT/Youngstown, OH PD: John Trout



► **GEORGE LANDS HIS THIRD STRAIGHT TOP 25 HIT AS "LAST TIME" LEAPS TO NO. 24 ON THE CANADA CHR/TOP 40 CHART.**

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THIS WEEK	LAST WEEK	WEEKS ON CHART	TITLE ARTIST	IMPRINT / PROMOTION LABEL	PLAYS TW +/-
1	1	12	BIG GIRLS DON'T CRY FERGIE	WILL.I.AM/A&M/INTERSCOPE	3467 +50
2	2	9	BEAUTIFUL GIRLS SEAN KINGSTON	BELUGA HEIGHTS/EPIC	3146 +151
3	4	10	HEY THERE DELILAH PLAIN WHITE T'S	FEARLESS/HOLLYWOOD	2955 +217
4	3	16	UMBRELLA RIHANNA FEAT. JAY-Z	SRP/DEF JAM/DJMG	2685 -190
5	8	13	WAIT FOR YOU ELLIOTT YAMIN	HICKORY	2595 +298
6	7	16	BUY U A DRANK (SHAWTY SNAPPIN') T-PAIN FEAT. YUNG JOC	KONVICT/NAPPY BOY/JIVE/ZOMBA	2510 +46
7	9	8	THE WAY I ARE TIMBALAND FEAT. KERI HILSON	MOSLEY/BLACKGROUND/INTERSCOPE	2448 +267
8	5	16	SUMMER LOVE JUSTIN TIMBERLAKE	JIVE/ZOMBA	2240 -325
9	6	17	MAKES ME WONDER MAROON 5	A&M/OCTONE/INTERSCOPE	2239 -255
10	13	7	REHAB AMY WINEHOUSE	UNIVERSAL REPUBLIC	1855 +183
11	10	11	PARTY LIKE A ROCKSTAR SHOP BOYZ	ONDECK/UNIVERSAL REPUBLIC	1782 -176
12	14	11	4 IN THE MORNING GWEN STEFANI	INTERSCOPE	1630 +46
13	11	18	HOME DAUGHTRY	RCA/RMG	1599 -354
14	17	6	SHUT UP AND DRIVE RIHANNA	SRP/DEF JAM/DJMG	1484 +157
15	16	9	CLOTHES OFF! GYM CLASS HEROES	DECAYDANCE/FUELED BY RAMEN/ATLANTIC/LAVA	1431 0
16	12	10	WHINE UP KAT DELUNA FEAT. ELEPHANT MAN	EPIC	1391 -314
17	22	4	LOVESTONED JUSTIN TIMBERLAKE	JIVE/ZOMBA	1383 +316
18	19	16	ROCKSTAR NICKELBACK	ROADRUNNER/ATLANTIC/LAVA	1361 +217
19	21	7	THE GREAT ESCAPE BOYS LIKE GIRLS	COLUMBIA	1249 +137
20	23	5	WHEN YOU'RE GONE AVRIL LAVIGNE	RCA/RMG	1228 +257
21	15	15	THNKS FR TH MMRs FALL OUT BOY	FUELED BY RAMEN/ISLAND/DJMG	1222 -241
22	25	7	EASY PAULA DEANDA FEAT. BOW WOW	ARISTA/RMG	1062 +142
23	29	10	WHO KNEW PINK	LAFACE/ZOMBA	1009 +283
24	28	6	BARTENDER T-PAIN FEAT. AKON	KONVICT/NAPPY BOY/JIVE/ZOMBA	931 +184
25	20	20	GIRLFRIEND AVRIL LAVIGNE	RCA/RMG	894 -222
26	24	15	WHAT I'VE DONE LINKIN PARK	WARNER BROS.	779 -183
27	30	6	TIME AFTER TIME QUIETDRIVE	RED INK/EPIC	694 +116
28	31	4	FIRST TIME LIFEHOUSE	GEFFEN	693 +166
29	26	13	LIKE A BOY CIARA	LAFACE/ZOMBA	628 -174
30	27	12	GET IT SHAWTY LLOYD	THE INC./UNIVERSAL MOTOWN	615 -182
31	32	5	MAKE ME BETTER FABOLOUS FEAT. NE-YO	DESERT STORM/DEF JAM/DJMG	589 +116
32	39	2	A BAY BAY HURRICANE CHRIS	POLO GROUNDS/JRMG	499 +271
33	NEW	4	STRONGER KANYE WEST	ROC-A-FELLA/DEF JAM/DJMG	369 +213
34	33	4	LIP GLOSS LIL MAMA	JIVE/ZOMBA	363 -35
35	NEW	15	WAKE UP CALL MAROON 5	A&M/OCTONE/INTERSCOPE	361 +213
36	35	15	NEVER AGAIN KELLY CLARKSON	RCA/RMG	323 +10
37	36	4	AND THEN I'M GONE CRINGE	LISTEN	289 -12
38	38	4	LIKE THIS MIMS	CAPITOL	283 +38
39	37	19	LAST NIGHT DIDDY FEAT. KEYSHIA COLE	BAD BOY/ATLANTIC	261 -11
40	NEW	10	DO IT NELLY FURTADO	MOSLEY/GEFFEN	248 +138

THIS WEEK	LAST WEEK	WEEKS ON CHART	TITLE ARTIST	IMPRINT / PROMOTION LABEL	PLAYS TW +/-
1	1	12	BIG GIRLS DON'T CRY FERGIE	WILL.I.AM/A&M/INTERSCOPE/UNIVERSAL	658 -5
2	2	9	BEAUTIFUL GIRLS SEAN KINGSTON	BELUGA HEIGHTS/EPIC/SONY BMG	656 +25
3	3	12	THE WAY I ARE TIMBALAND FEATURING KERI HILSON	MOSLEY/BLACKSTONE/INTERSCOPE/UNIVERSAL	641 +23
4	9	8	HEY THERE DELILAH PLAIN WHITE T'S	FEARLESS/HOLLYWOOD/UNIVERSAL	505 +74
5	4	17	UMBRELLA RIHANNA FEATURING JAY-Z	SRP/DEF JAM/UNIVERSAL	480 -53
6	5	16	SUMMER LOVE JUSTIN TIMBERLAKE	JIVE/SONY BMG	470 -29
7	6	17	MAKES ME WONDER MAROON 5	A&M/OCTONE/UNIVERSAL	457 -5
8	7	11	INSATIABLE ELISE ESTRADA	ROCKSTAR	456 +9
9	11	9	WHEN YOU'RE GONE AVRIL LAVIGNE	RCA/SONY BMG	440 +35
10	8	9	WHINE UP KAT DELUNA FEATURING ELEPHANT MAN	EPIC/SONY BMG	437 +4
11	12	7	SHUT UP AND DRIVE RIHANNA	SRP/DEF JAM/UNIVERSAL	427 +61
12	10	13	BUY U A DRANK (SHAWTY SNAPPIN') T-PAIN FEAT. YUNG JOC	KONVICT/NAPPY BOY/JIVE/SONY BMG	369 -59
13	20	3	DO IT NELLY FURTADO	MOSLEY/GEFFEN/UNIVERSAL	363 +94
14	22	3	LOVESTONED JUSTIN TIMBERLAKE	JIVE/SONY BMG	333 +73
15	13	23	PARALYZER FINGER ELEVEN	WIND-UP	333 -23
16	14	12	THNKS FR TH MMRs FALL OUT BOY	FUELED BY RAMEN/ISLAND/UNIVERSAL	329 -26
17	19	8	REHAB AMY WINEHOUSE	ISLAND/UNIVERSAL	323 +49
18	15	10	WAIT FOR YOU ELLIOTT YAMIN	HICKORY/SONY BMG	307 +13
19	16	15	HOME DAUGHTRY	RCA/SONY BMG	278 -14
20	21	6	PARTY LIKE A ROCKSTAR SHOP BOYZ	ONDECK/UNIVERSAL REPUBLIC/UNIVERSAL	277 +11
21	17	11	4 IN THE MORNING GWEN STEFANI	INTERSCOPE/UNIVERSAL	267 -22
22	18	23	GIRLFRIEND AVRIL LAVIGNE	RCA/SONY BMG	237 -44
23	28	5	WALLS FALL DOWN BEDOUIN SOUNDCLASH	DINE ALONE/UNIVERSAL	230 +12
24	31	6	LAST TIME GEORGE	HC ENTERTAINMENT	226 +29
25	25	16	BEFORE HE CHEATS CARRIE UNDERWOOD	ARISTA/ARISTA NASHVILLE/SONY BMG	226 -13
26	24	18	ALL GOOD THINGS (COME TO AN END) NELLY FURTADO	MOSLEY/GEFFEN/UNIVERSAL	222 -26
27	23	16	DON'T BE SHY BELLY FEATURING NINA SINA	CP	222 -35
28	29	27	DON'T MATTER AKON	KONVICT/UPFRONT/SRC/UNIVERSAL MOTOWN/UNIVERSAL	196 -21
29	27	10	YESTERDAY MAN ROZ BELL	UNIVERSAL	196 -24
30	30	14	WHAT I'VE DONE LINKIN PARK	MACHINE SHOP/WARNER BROS./WARNER	193 -6

♦ indicates CanCon



How should rhythmic stations report entertainment news?

Responsible Reporting

Darnella Dunham
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thanks to the Internet, information is instantly available to on-air personalities. It's not unusual for talent to incorporate what they read online into entertainment news segments or into actual breaks. Many people use the radio as a trusted source for information, but is anyone verifying what they report? And is it realistic to expect personalities to confirm their facts before mentioning news or gossip on the air?

Entercom's KDGS (Power 93.9)/Wichita and American General Media's KPAT (95.7 the Beat)/Santa Maria, Calif., have live morning shows with entertainment news segments. PDs Greg Williams and Louie Diaz, respectively, are mindful of how their outlets handle the delivery of information that has not been thoroughly verified, admitting that when it comes to entertainment news and gossip, the standards of reporting tend to be somewhat loose.

The Source

"Most radio stations do get that kind of information from a prep service or a Web site and they present it from a gossip standpoint; they don't offer it as literal," Williams says. "It depends on the source, the story and the person. On the other hand, if you see a story that says, for the sake of this conversation, '50 Cent raped a 16-year-old girl,' you're not going to go with that without

confirming it, because something like that could be very damaging.

"Still, if it's another story about Britney Spears or Lindsay Lohan getting arrested or drinking, it's been said and done so much and found to be true that the audience is just not going to be that shocked by it. So it depends on the story and the sensitivity."

Is it important to mention or credit the source of information that is being disseminated over the airwaves?

"It's really a gray area in the sense that you open up the radio station to liability," Williams says. "Even naming the source does not reduce your responsibility. I can come on the air and say, 'TMZ is reporting XYZ story', but if XYZ is defamatory, untrue, slanderous and libelous, the fact that you said TMZ.com originated it does not limit your liability whatsoever. It doesn't matter if you've listed a source or not. You're just as much at fault by repeating it."



'It doesn't matter if you've listed a source or not. You're just as much at fault by repeating it.'

—Greg Williams



'You want to be careful with slander and with today's lawsuit-happy world. You need to protect the company first.'

—Louie Diaz

First Version

Diaz adds, "A lot of what happens in the entertainment field comes out so fast, and the first or second versions sometimes aren't accurate. With our KPAT morning show and pretty much all the personalities, we do look at TMZ and some of those bigger sites and we have our staff of people who write stuff.

"However, when we go on the air with the story, we're always quick to say, 'This is all alleged at this point.' If TMZ is writing it, to us it's still not fact until we have it confirmed ourselves. Our guys aren't journalists; they are not sure of whether what they're reading is true or not. So we do back it up.

"You don't want to jam yourself up; you want to be careful with slander and with today's lawsuit-happy world. You need to protect the company first," he adds. "You can say you read it from somewhere, but that doesn't matter. It was still your air personalities that read it. You're opening yourself up personally, and you're opening up the company for a potential lawsuit."

Urgency

Even though rhythmic stations are music-intensive, there's still a sense of urgency to deliver breaking news about core artists. "Taking the time to verify sources is time-consuming and also can impact the timeliness in a competitive landscape if the other guy talks about it first," Williams says.

But there is a different approach to local news. Instead of depending on online sources, KPAT goes directly to a local media outlet. "We do have one of our local television stations here in Santa Maria that not only does our weather in the morning, but in case there's local breaking news, they're able to jump on here and confirm or deny something that's going on in the market," Diaz says. "It works out pretty well for us."

"I do have a policy that I instituted, particularly when it comes to local stories," Williams adds. "We weren't going to necessarily break a story, but if it was reported on TV or printed in the newspaper, we consider it open game. We didn't necessarily report it, but it's out there."

Lessen The Liability

On the other hand, he says, "It doesn't lessen the liability; you're still at risk to do it that way. We actually had a story here where a local station said they had captured the BTK Killer. He made national headlines, and the story was covered on Court TV, CNN and the whole nine yards. He was finally captured after 31 years, and the local TV station went on and said prematurely that they had captured BTK and no one else went with the story.

"As a result, that TV station ended up getting sued and had to pay somewhere around \$1 million to the guy who they listed in the story," Williams adds. "Most TV and newspapers will check their sources, check the credibility of their sources before going with it. So you're kind of safe if you go that way, but you still take a risk." **R&R**

Beyond The Thirty-Mile Zone

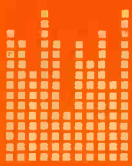
TMZ.com is so popular that even respected news outlets report on some bits that are posted there. However, that's not the only site



the time to look around, they will find a number of sites that aren't necessarily prep sites, but are really credible.

that can provide fodder for morning shows' entertainment news segments. According to Entercom's KDGS (Power 93.9)/Wichita PD Greg Williams, "There are a number of credible sources who gossip. If talent takes

"There's the New York Post's Page Six, which is also generally a day or two if not further ahead than most of the prep services, since that's where they are actually getting their stuff a lot of times." —DD



RHYTHMIC

► **T-PAIN** IS THE FIRST ARTIST IN 2007 TO HAVE TWO NO. 1s ON THE RHYTHMIC CHART AS "BARTENDER" CLIMBS 2-1.



POWERED BY
nielsen
BDS

THIS WEEK	LAST WEEK	WEEKS ON CHART	TITLE ARTIST	NIelsen BDS CERTIFICATIONS	HITPREDICTOR STATUS IMPRINT / PROMOTION LABEL	PLAYS TW	+/-	AUDIENCE MILLIONS	RANK
1	2	12	BARTENDER T-PAIN FEATURING AKON	NO. 1 (1 WK)	KONVICT/NAPPY BOY/JIVE/ZOMBA	5090	+258	37.446	2
2	5	12	MAKE ME BETTER FABOLOUS FEATURING NE-YO		DESERT STORM/DEF JAM/DJMG	4833	+449	38.474	1
3	1	12	BEAUTIFUL GIRLS SEAN KINGSTON		BELUGA HEIGHTS/EPIC/KOCH	4815	-399	31.166	4
4	3	16	UMBRELLA RIHANNA FEATURING JAY-Z		SRP/DEF JAM/DJMG	4396	-237	29.159	6
5	6	8	A BAY BAY HURRICANE CHRIS		POLO GROUNDS/JRMG	4284	+238	29.935	5
6	4	15	PARTY LIKE A ROCKSTAR SHOP BOYZ		ONDECK/UNIVERSAL REPUBLIC	3843	-563	31.455	3
7	8	7	THE WAY I ARE TIMBALAND FEATURING KERI HILSON		MOSLEY/BLACKGROUND/INTERSCOPE	3498	+337	24.081	9
8	7	21	BUY U A DRANK (SHAWTY SNAPPIN') T-PAIN FEATURING YUNG JOC		KONVICT/NAPPY BOY/JIVE/ZOMBA	3260	-329	25.456	8
9	13	6	SHAWTY PLIES FEATURING T-PAIN	MOST INCREASED PLAYS	SLIP-N-SLIDE/ATLANTIC	3185	+788	22.789	10
10	9	11	BIG THINGS POPPIN' (DO IT) T.I.		GRAND HUSTLE/ATLANTIC	2967	+267	27.012	7
11	14	14	LIKE THIS MIMS		CAPITOL	2606	-17	15.287	13
12	10	19	GET IT SHAWTY LLOYD		THE INC./UNIVERSAL MOTOWN	2286	-377	15.845	12
13	17	6	LET IT GO KEYSHIA COLE FEATURING MISSY ELLIOTT & LIL KIM		IMANI/GEFFEN/INTERSCOPE	2282	+303	14.273	16
14	12	21	POP, LOCK & DROP IT HUEY		HITZ COMMITTEE/JIVE/ZOMBA	2212	-280	13.117	20
15	14	14	LEAN LIKE A CHOLO DOWN A.K.A. KILO		SILENT GIANT/MACHETE	2152	-228	11.151	23
16	20	7	BIG GIRLS DON'T CRY FERGIE		WILL.I.AM/A&M/INTERSCOPE	2090	+340	14.121	17
17	21	4	STRONGER KANYE WEST	AIRPOWER	ROC-A-FELLA/DEF JAM/DJMG	2050	+481	15.223	14
18	18	12	CANDY KISSES AMANDA PEREZ		UPSTAIRS	2034	+74	10.351	24
19	16	18	ROCK YO HIPS CRIME M.D.B. FEATURING LIL SCRAPPY		CRUNK/BME/REPRISE/WARNER BROS.	1961	-119	16.468	11
20	22	6	CYCLONE BABY BASH FEATURING T-PAIN		ARISTA/RMG	1779	+261	8.965	26
21	15	14	SUMMER LOVE JUSTIN TIMBERLAKE		JIVE/ZOMBA	1728	-372	11.619	22
22	23	10	SAME GIRL R. KELLY DUET WITH USHER		JIVE/ZOMBA	1548	+141	13.532	18
23	19	17	SEXY LADY YUNG BERC FEATURING JUNIOR		YUNG BOSS/EPIC/KOCH	1538	-216	14.352	15
24	24	8	DO YOU NE-YO		DEF JAM/DJMG	1366	-22	12.224	21
25	28	3	SORRY, BLAME IT ON ME AKON		KONVICT/UPFRONT/SRC/UNIVERSAL MOTOWN	1353	+471	13.231	19
26	32	2	CRANK THAT (SOULJA BOY) SOULJA BOY		COLLIPARK/INTERSCOPE	1206	+498	9.453	25
27	24	11	WALL TO WALL CHRIS BROWN		JIVE/ZOMBA	1048	-353	7.494	28
28	31	2	CAN'T LEAVE 'EM ALONE CIARA FEATURING 50 CENT		LAFACE/ZOMBA	996	+275	4.993	32
29	29	4	HIP HOP POLICE CHAMILLIONAIRE FEATURING SLICK RICK		CHAMILLITARY/UNIVERSAL MOTOWN	893	+55	3.676	35
30	39	2	ME LOVE SEAN KINGSTON		BELUGA HEIGHTS/EPIC/KOCH	825	+370	5.610	31
31	27	11	WIPE ME DOWN LIL BOOSIE FEATURING EDXX & WEBBIE		TRILL/ASYLUM/ATLANTIC	770	-208	5.668	30
32	NEW		AYO TECHNOLOGY 50 CENT FEAT. JUSTIN TIMBERLAKE & TIMBALAND		SHADY/AFTERMATH/INTERSCOPE	766	+603	6.416	29
33	26	11	LIL LOVE BONE THUGS-N-HARMONY FEAT. MARIAH CAREY & BOW WOW		FULL SURFACE/INTERSCOPE	715	-334	3.580	36
34	34	4	REHAB AMY WINEHOUSE		UNIVERSAL REPUBLIC	598	-77	3.272	-
35	30	9	EASY PAULA DEANDA FEATURING BOW WOW		ARISTA/RMG	534	-234	2.382	-
36	NEW		YOU KNOW WHAT IT IS T.I. FEATURING WYCLEF JEAN		GRAND HUSTLE/ATLANTIC	533	+223	3.281	40
37	38	3	CUPID SHUFFLE CUPID		ASYLUM/ATLANTIC/LAVA	529	+61	2.609	-
38	NEW		SHAWTY IS DA SH*! (10) THE-DREAM		DEF JAM/DJMG	498	+102	1.989	-
39	NEW		LOVESTONED JUSTIN TIMBERLAKE		JIVE/ZOMBA	496	+92	1.826	-
40	NEW		WAIT FOR YOU ELLIOTT YAMIN		HICKORY	443	+24	2.373	-

MOST ADDED

TITLE ARTIST / LABEL NEW STATIONS

THEY LIKE ME 24
Shop Boyz
(ONDECK/UNIVERSAL REPUBLIC)
KBBT, KBDS, KBMB, KCAQ, KDDB, KDGS, KHTN, KISV, KFR, KKSS, KPTY, KSEQ, KVEG, KQVY, KWIN, KYZZ, KZFM, KZZA, WNHT, WRCL, WRDW, WRED, WWXX, WXIS

CELEBRITY CHICK 14
Ludacris, Chingy, Small World & Steph Jones
(DTP/DEF JAM/DJMG)
KBDS, KBMB, KDDB, KHTN, KISV, KSEQ, KSFM, KYZZ, WNHT, WRCL, WRDW, WRED, WRVZ, WXIS

ME LOVE 13
Sean Kingston
(BELUGA HEIGHTS/EPIC/KOCH)
KEZE, KFR, KSEQ, KUBE, KQVY, KYZZ, KZZA, WAJZ, WJJS, WKHT, WLTO, WZMX, XMOR

SORRY, BLAME IT ON ME 10
Akon
(KONVICT/UPFRONT/SRC/UNIVERSAL MOTOWN)
KBDS, KDON, KOHT, KPWT, KWIN, WBTS, WJJS, WLLD, WLTO, WNVZ

CRANK THAT (SOULJA BOY) 10
Soulja Boy
(COLLIPARK/INTERSCOPE)
KDDB, KVEG, KQVY, KWIN, KXJM, KZFM, WHZT, WRDW, WRVZ, WWXX

GIVE IT TO YOU 9
Eve Feat. Sean Paul
(AFTERMATH/FULL SURFACE/RUFF RYDERS/GEFFEN)
KBDS, KCAQ, KDDB, KHTN, KISV, KXJM, WRCL, WRDW, WRVZ

AYO TECHNOLOGY 8
50 Cent Feat. Justin Timberlake & Timbaland
(SHADY/AFTERMATH/INTERSCOPE)
KGGI, KKWV, KPTY, WAJZ, WBBM, WBTT, WRED, XMOR

YOU KNOW WHAT IT IS 7
T.I. Feat. Wyclef Jean
(GRAND HUSTLE/ATLANTIC)
KBDS, KDGS, KEZE, KQKS, KQVY, WWXX, WXIS

SHAWTY 6
Plies Feat. T-Pain
(SLIP-N-SLIDE/ATLANTIC)
KLUC, KOHT, KSFM, KTBT, WBBM, WQHT

STRONGER 6
Kanye West
(ROC-A-FELLA/DEF JAM/DJMG)
KIKI, WBBM, WBTS, WMBX, WPOW, WWKL

ADDED AT... WPOW
Miami, FL
PD: Tom Calococi
MD: Eddie Mix
Kanye West, Stronger, 5
Baby Bash Feat. T-Pain, Cyclone, 3

FOR REPORTING STATIONS PLAYLISTS GO TO:
www.RadioandRecords.com

NEW AND ACTIVE

TITLE ARTIST / LABEL	PLAYS /GAIN	TITLE ARTIST / LABEL	PLAYS /GAIN
MY GIRL GOTTA BEST FRIEND Ray Lavender (KONLIVE/GEFFEN/INTERSCOPE)	419/56	HOOD FIGGA CoriHa Zoe (BLACK/BAD BOY SOUTH/ATLANTIC)	330/103
TOTAL STATIONS:	31	TOTAL STATIONS:	24
MONEY IN THE BANK Swizz Beatz (UNIVERSAL MOTOWN)	374/66	CLOTHES OFF! Gym Class Heroes (DECAYDANCE/FUELED BY RAMEN/ATLANTIC/LAVA)	312/100
TOTAL STATIONS:	21	TOTAL STATIONS:	21
SUMMERTIME ANTHEM Mr. Capone-e (SMC)	352/16	WHEN I HUSTLE Huey Feat. Lloyd (HITZ COMMITTEE/JIVE/ZOMBA)	297/128
TOTAL STATIONS:	24	TOTAL STATIONS:	24
BEAUTIFUL GIRLS JoJo (DA FAMILY/BLACKGROUND/UNIVERSAL MOTOWN)	348/236	GOOD THINGS Rich Boy Feat. Polow Da Don & Keri Hilson (ZONE 4/INTERSCOPE)	281/10
TOTAL STATIONS:	25	TOTAL STATIONS:	27
GET BUCK IN HERE DJ Felli Fel Feat. Diddy, Akon, Ludacris & Lil Jon (ROCK HILL)	342/67	I FELL IN LOVE WITH THE DJ Che'Nelle (SCIP/CAPITOL)	268/67
TOTAL STATIONS:	35	TOTAL STATIONS:	33

MOST INCREASED PLAYS

+788

SHAWTY

Plies Feat. T-Pain (Slip-N-Slide/Atlantic)
KSFM +37, KSEQ +34, KYZZ +31, WRVZ +30, WRDW +29, WZMX +27, KOHT +27, XHTZ +27, KTBT +27, KEZE +25

+603

AYO TECHNOLOGY

50 Cent Feat. Justin Timberlake & Timbaland (Shady/Aftermath/Interscope)
WXIS +41, WPOW +33, WJFX +32, KYZZ +30, WWXX +29, KBDS +27, WRCL +24, KDGS +24, KSEQ +23, KBFM +22

+498

CRANK THAT (SOULJA BOY)

Soulja Boy (Collipark/Interscope)
KXHT +41, KZZA +37, WLLD +35, KVEG +35, WBTS +30, KOHT +25, XHTZ +25, WPOW +23, WRDW +22, WRCL +21

+481

STRONGER

Kanye West (Roc-A-Fella/Def Jam/DJMG)
WMBX +38, KVEG +33, WBBM +29, WBTS +25, WRED +24, XMOR +24, KYZZ +23, WWXX +22, KIKI +22, KSEQ +20

+471

SORRY, BLAME IT ON ME

Akon (Konvict/Upfront/SRC/Universal Motown)
WBBM +43, KPWT +38, WBTS +37, KKWD +35, KISV +31, KPHW +30, WLLD +24, WPOW +21, WLTO +20, KQKS +16

FOR WEEK ENDING JULY 29, 2007
LEGEND: See legend to charts in charts section for rules and symbol explanations.
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RHYTHMIC

RHYTHMIC REPORTERS

WAJZ/Albany, NY*
OM: Kevin Callahan
PD: Rob Ryan
MD: JD Redman

KKSS/Albuquerque, NM*
PD: Homie Marco Arias
MD: Matthew Candelaria

KFAT/Anchorage, AK
OM: Tom Oakes
PD/MD: McConnell
"Man@Large" Adams
APD: Brad Erickson

WBTS/Atlanta, GA*
PD: Lee Cagle
APD/MD: Maverick

KDHT/Austin, TX*
OM/MD: Chase
APD: Picazza Stevens
MD: Bradley Grein

KXBT/Austin, TX*
OM: Dusty Hayes
PD: Rudy Ramos
APD: Chico Rico

KBDS/Bakersfield, CA*
PD: Robert Chavez
APD: Adlai "DJ D-Lay"
Wilson

KISV/Bakersfield, CA*
OM: Eric Sean
PD/MD: J. Reed

WJMN/Boston, MA*
PD: Cadillac Jack
APD: Dennis D'Heron
MD: GeeSpin

WCZQ/Champaign, IL
PD: Roderick "Suava" Lake

WRVZ/Charleston, WV*
OM: Rick Johnson
PD/MD: Woody Woods

WIBT/Charlotte, NC*
OM: Bruce Logan
PD: Rob Wagman
APD/MD: Jo Jo

WBBM/Chicago, IL*
PD: Todd Cavanah
APD/MD: Erik Bradley

KIBT/Colorado Springs, CO*
PD: Jared Goldberg
MD: Madboy

KZFM/Corpus Christi, TX*
OM/MD: Ed Citanas
MD: Arlene M. Cordell

KZZA/Dallas, TX*
PD/MD: Joe "Jammin Joe"
Martinez
APD: Roger "DJ Spin" Sosa

KQKS/Denver, CO*
PD: Cat Collins
APD/MD: John E. Kage

KPRR/El Paso, TX*
OM: Steve Gramzay
PD: Patti Diaz
APD/MD: DJ Slo Motion

XHTO/El Paso, TX*
OM/MD: Francisco Aguirre
APD/MD: Alex "Big Al" Flora

WRCL/Flint, MI*
OM: J. Patrick
PD: Nathan Reed
MD: Clay Church

KBOS/Fresno, CA*
PD: Greg Hoffman
MD: Danny Salas

KSEQ/Fresno, CA*
OM/MD: Tommy Del Rio
MD: DJ Lace

WBTT/Ft. Myers, FL*
PD: Scrap Jackson
APD/MD: Omar "The Big O"

WFFY/Ft. Walton Beach, FL
OM: Dan Collins
PD: Chris Stryker

WJFX/Ft. Wayne, IN*
PD: Phil Becker
APD/MD: Weasel

WNHT/Ft. Wayne, IN*
PD: Vincent "MoJo" Wilson
APD/MD: Shady Spencer

WHZT/Greenville, SC*
OM: Steve Crumbley
PD/MD: Jet Black

WDLH/Hagerstown, MD
OM: Rick Alexander
PD/MD: Artie Shultz

WWKL/Harrisburg, PA*
OM/MD: John O'Dea
APD/MD: Venetia

WZMX/Hartford, CT*
OM: Steve Salhany
PD/MD: DJ Buck
APD: David Simpson

KDDB/Honolulu, HI*
PD: Ryan Sean

KIKI/Honolulu, HI*
PD: Tony Tecate
APD: Pablo Sato
MD: K-Smooth

KPHW/Honolulu, HI*
OM: Wayne Maria
PD: KC Bejerana
MD: Kevin Akitake

KPTY/Houston, TX*
OM: Arnulfo Ramirez
PD: Cindy Hill

WXIS/Johnson City, TN*
PD/MD: Todd Ambrose

KCHZ/Kansas City, MO*
OM/MD: Maurice DeVoe

WKHT/Knoxville, TN*
OM: Rich Bailey
PD: Russ Allen
MD: Joey Tack

KNEX/Laredo, TX
PD: Arturo Serna III

KLUC/Las Vegas, NV*
OM/MD: Cat Thomas
APD/MD: J.B. King

KVEG/Las Vegas, NV*
PD: Sherita Saulsberry
MD: Jesse "J-Noise" Garcia

WLTO/Lexington, KY*
OM: Robert Lindsey
PD: Tabatha Levraut

KPWR/Los Angeles, CA*
PD: Jimmy Steal
APD/MD: E-Man

KBTE/Lubbock, TX
OM: Jeff Scott
PD/MD: Magoo

KBFM/McAllen, TX*
OM: Billy Santiago
PD: Johnny O
MD: Frankie G

KXHT/Memphis, TN*
PD: Mo Better

WPOW/Miami, FL*
OM/MD: Tom Calococi
MD: Eddie Mix

KTTB/Minneapolis, MN*
PD: Sam Elliot
MD: Zannie K.

KHTN/Modesto, CA*
OM/MD: Rene Roberts

KDON/Monterey, CA*
OM/MD: Sam Diggedy
APD/MD: Eric "The Funky 1"

KYZZ/Monterey, CA*
PD: Tommy Del Rio
APD/MD: Q "Your Boy Q"
Meyers

WWRX/New London, CT
PD/MD: Brian Ram

WQHT/New York, NY*
PD: Ebro
APD/MD: Jill Strada

WNVZ/Norfolk, VA*
OM: Don London
PD: Tias Schuster
MD: Shaggy

KMRK/Odessa, TX
PD: Christopher Marquez
APD/MD: Rick Vicious

KKWD/Oklahoma City, OK*
OM: Chris Baker
PD: Ronnie Ramirez

WPYO/Orlando, FL*
OM/MD: Steve Holbrook

KCAQ/Oxnard, CA*
PD/MD: Big Bear

KVYB/Oxnard, CA*
PD/MD: Daniel "Mambo"
Herrejon

KKUU/Palm Springs, CA
PD: Anthony "Antdog"
Quiroz
APD: Erin Deveaux
MD: Ron T.

WZPW/Peoria, IL
OM: Matt Bahan
PD/MD: Quint "Q" Hafron

WRDW/Philadelphia, PA*
PD: Leo "Kid Leo" Baldwin
MD: Marian Newsome-
McAdam

KKFR/Phoenix, AZ*
PD: Bruce St. James
APD: Karlie Hustle
MD: DJ Joey Boy

WRED/Portland, ME*
OM/MD: Buzz Bradley
MD: DJ Jon

KXJM/Portland, OR*
OM: Tim McNamera
PD: Mark Adams
APD: Carrie "Careezy" Fisher
MD: Big Kid Bootz

WPKF/Poughkeepsie, NY
PD: Aaron "Dave" McCord
APD/MD: C.J. McIntyre

WWKX/Providence, RI*
OM: Tony Bristol
PD/MD: Dan Hunt
APD: Joey Foxx

KEWB/Redding, CA
OM: Rick Healy
PD: Rico Garcia

KGGI/Riverside, CA*
PD: Jesse Duran
APD: Mike Medina
MD: ODM Gutierrez

KWIE/Riverside, CA*
PD/MD: Al Fuentes
APD: Chris Loos

WJJS/Roanoke, VA*
PD/MD: Cisgo

KBMB/Sacramento, CA*
PD: Pattie Moreno
MD: DJ Short-E

KSFM/Sacramento, CA*
PD: Byron Kennedy
APD: Randy Fox
MD: Freeze

WOCQ/Salisbury, MD
PD: Wookie
MD: Deelite

KUUU/Salt Lake City, UT*
OM/MD: Brian Michel
APD/MD: Kevin Cruise

KBBT/San Antonio, TX*
PD/MD: Cindy Hill
APD: John Henry Medina

KPWT/San Antonio, TX*
OM: Roger Allen
PD/MD: Doug Bennett

XHTZ/San Diego, CA*
PD: Rick Thomas
APD: DJ Tre

XMOR/San Diego, CA*
OM/MD: Lee Cornell

KYLD/San Francisco, CA*
OM: Michael Martin
PD/MD: Jazzy Jim Archer
APD/MD: Travis Loughran

KWWV/San Luis Obispo, CA
OM: Drew Ross
PD/MD: JoJo Lopez
APD: DJ Mel

KPAT/Santa Maria, CA
MD: DJ E-Wrek

KSXY/Santa Rosa, CA
PD: Dray Lopez

KUBE/Seattle, WA*
OM: Shelle Hart
PD: Eric Powers
APD/MD: Karen Wild

WYPW/South Bend, IN
OM: Ron Stryker
APD/MD: Mike "The Mayor
Mike Jax" Jackson

KEZE/Spokane, WA*
OM: Roger Nelson
PD: Boomer Davis

KWIN/Stockton, CA*
PD: Louie Diaz
APD: Michael Mann

WLLD/Tampa, FL*
PD: Orlando
APD: Scantman
MD: Kristi Reif

KOHT/Tucson, AZ*
OM: Tim Richards
PD: Fred Rico
APD/MD: Rico Villalobos

KTBT/Tulsa, OK*
OM: Don Cristi
PD: Corbin Pierce

KBLZ/Tyler, TX
PD: Charlie O'Douglas
MD: Marcus "DJ Marcus
Love" Love

WMBX/West Palm Beach, FL*
OM/MD: Mark McCray

KDGS/Wichita, KS*
PD: Greg "Hitman" Williams
MD: Dave "Deuce" Jacobsen

KHHK/Yakima, WA
OM: Dewey Boynton
PD/MD: Matt Foley

*** Monitored Reporters**



▶ WITH THE HELP OF JUSTIN
TIMBERLAKE AND TIMBALAND,
50 CENT INKS HIS HIGHEST
RAP DEBUT WITH "AYO
TECHNOLOGY" AT NO. 24.

POWERED BY
nialsen
BDS

THIS WEEK	LAST WEEK	WEEKS ON CHART	TITLE ARTIST	NIELSEN BDS CERTIFICATIONS IMPRINT / PROMOTION LABEL	PLAYS		AUDIENCE	
					TW	+/-	MILLIONS	RANK
1	1	14	MAKE ME BETTER FABOLOUS FEATURING NE-YO	NO. 1 (3 WKS) DESERT STORM/DEF JAM/IDJMG	9141	+555	81.888	1
2	2	14	A BAY BAY HURRICANE CHRIS	POLO GROUNDS/J/RMG	7594	+198	55.129	4
3	5	13	SHAWTY PLIES FEATURING T-PAIN	MOST INCREASED PLAYS SLIP-N-SLIDE/ATLANTIC	7133	+1088	59.863	2
4	4	15	BIG THINGS POPPIN' (DO IT) T.I.	GRAND HUSTLE/ATLANTIC	6508	+298	57.437	3
5	3	19	PARTY LIKE A ROCKSTAR SHOP BOYZ	ONDECK/UNIVERSAL REPUBLIC	5780	-1005	47.742	5
6	9	17	SEXY LADY YUNG BORG FEATURING JUNIOR	YUNG BOSS/EPIC/KOCH	3597	-18	35.408	6
7	6	22	WIPE ME DOWN LIL BOOSIE FEATURING FOXX & WEBBIE	TRILLI/ASYLUM/ATLANTIC	3454	-530	31.757	7
8	8	16	LIKE THIS MIMS	CAPITOL	3452	-168	18.513	11
9	12	6	CRANK THAT (SOULJA BOY) SOULJA BOY	COLLIPARK/INTERSCOPE	3405	+946	29.816	8
10	7	28	POP, LOCK & DROP IT HUEY	HITZ COMMITTEE/JIVE/ZOMBA	3089	-543	20.309	10
11	10	38	ROCK YO HIPS CRIME MOB FEATURING LIL SCRAPPY	CRUNK/BME/REPRISE/WARNER BROS.	2632	-148	21.888	9
12	14	5	STRONGER KANYE WEST	ROC-A-FELLA/DEF JAM/IDJMG	2315	+567	17.820	13
13	11	14	TAMBOURINE EVE	AFTERMATH/FULL SURFACE/RUFF RYDERS/GEFFEN	2185	-448	18.274	12
14	13	15	LEAN LIKE A CHOLO DOWN A.K.A. KILO	SILENT GIANT/MACHETE	2170	-239	11.178	18
15	15	9	CYCLONE BABY BASH FEATURING T-PAIN	AIRPOWER ARISTA/RMG	1804	+257	9.066	20
16	18	8	HOOD FIGGA GORILLA ZOE	BLOCK/BAD BOY SOUTH/ATLANTIC	1616	+181	14.116	15
17	21	8	CAN'T TELL ME NOTHING KANYE WEST	AIRPOWER ROC-A-FELLA/DEF JAM/IDJMG	1573	+183	13.028	16
18	27	5	YOU KNOW WHAT IT IS T.I. FEATURING WYCLEF JEAN	AIRPOWER GRAND HUSTLE/ATLANTIC	1478	+502	12.251	17
19	16	12	LIL LOVE BONE THUGS-N-HARMONY FEAT. MARIAH CAREY & BOW WOW	FULL SURFACE/INTERSCOPE	1380	-111	6.373	26
20	22	10	COFFEE SHOP YUNG JOC FEATURING GORILLA ZOE	BLOCK/BAD BOY SOUTH/ATLANTIC	1339	+156	7.182	23
21	23	5	HIP HOP POLICE CHAMILLIONAIRE FEATURING SLICK RICK	CHAMILLITARY/UNIVERSAL MOTOWN	1229	+62	4.767	28
22	25	9	MONEY IN THE BANK SWIZZ BEATZ	UNIVERSAL MOTOWN	1065	+69	14.507	14
23	29	5	GOOD THINGS RICH BOY FEATURING POLOW DA DON & KERI	ZONE 4/INTERSCOPE	880	+53	4.562	30
24	NEW	NEW	AYO TECHNOLOGY 50 CENT FEAT. JUSTIN TIMBERLAKE & TIMBALAND	SHADY/AFTERMATH/INTERSCOPE	865	+678	7.588	22
25	28	6	U AIN'T GOIN NOWHERE YOUNG BUCK FEATURING LATOYA WILLIAMS	G-UNIT/INTERSCOPE	822	-75	3.553	39
26	24	13	KRISPY KIA SHINE	RAP HUSTLAZ/UNIVERSAL MOTOWN	816	-318	4.136	34
27	26	20	TATTOO THE ALLIANCE FEATURING FABO	NCE/ASYLUM/ATLANTIC	757	-227	6.731	24
28	32	12	INT'L PLAYERS ANTHEM (I CHOOSE YOU) UGK FEATURING OUTKAST	UGK/JIVE/ZOMBA	749	+157	8.054	21
29	33	2	FREAKY GURL GUCCI MANE	SO ICEY/CZAR/ASYLUM/ATLANTIC	713	+141	5.639	27
30	34	2	WHEN I HUSTLE HUEY FEATURING LLOYD	HITZ COMMITTEE/JIVE/ZOMBA	704	+137	2.467	-
31	37	2	I GET MONEY 50 CENT	SHADY/AFTERMATH/INTERSCOPE	666	+153	9.663	19
32	36	2	SPEAKER DAVID BANNER FEAT. AKON, LIL WAYNE & SNOOP DOGG	SRC/UNIVERSAL MOTOWN	576	+52	2.978	-
33	35	4	WOODGRAIN WHEEL SLIM THUG	STAR TRAK/GEFFEN	556	+3	3.794	36
34	NEW	NEW	ROCK ON MONTANA FEATURING DJ UNK	SAVOIR FAIR/KOCH	517	+283	2.442	-
35	NEW	NEW	DUFFLE BAG BOY PLAYAZ CIRCLE FEATURING LIL WAYNE	DTP/DEF JAM/IDJMG	494	+139	3.532	40
36	38	4	THE PEOPLE COMMON	G.O.O.D./GEFFEN/INTERSCOPE	489	+34	4.581	29
37	31	18	CAN U WERK WIT DAT THE FIXXERS AKA DJ QUIK & AMG	INTERSCOPE	474	-123	2.834	-
38	NEW	NEW	UH OH JA RULE FEATURING LIL WAYNE	THE INC./UNIVERSAL MOTOWN	431	+250	3.629	38
39	30	8	NOBODY DO IT BETTER KEITH MURRAY FEATURING JUNIOR & TYRESE	DEF SQUAD/KOCH	385	-259	1.717	-
40	NEW	NEW	GET BUCK IN HERE DJ FELLI FEL FEATURING DIDDY, AKON, LUDACRIS & LIL JON	ROCK HILL	360	+56	4.333	32

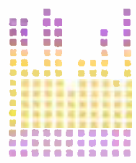
FOR WEEK ENDING JULY 29, 2007

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Radio One hires controversial personalities two years after Clear Channel fired them

Bringing Kaos Back To The Lou

Darnella Dunham
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Reviewing the results of a market study shortly after taking over as OM of Radio One urban WHHL (Hot 104.1) and urban AC WFUN (Foxy 95.5)/St. Louis in March, Boogie D discovered a huge opportunity. Urban listeners wanted Big Sexy Kool DJ Kaos and Sylli Asz back on the air in a big way. Last month, the controversial personalities returned to St. Louis terrestrial radio, in nights at Hot 104.1.

"When I first got to St. Louis, Kaos and Sylli Asz's names came up a lot as far as two personalities that definitely had an impact on the market," the programmer says. "They did some things that latched onto people's memories and they wanted them back. I started to ask questions—Who are they, and what happened? Then I found out about the story with the police controversy about how they got dismissed when they were on the radio before."

The story Boogie D is referring to happened two years ago when the two jocks were terminated from Clear Channel's crosstown KATZ (100.3 the Beat) for making disparaging comments about local police officers. During their "Kaos in the Morning Show," the pair reportedly suggested that white officers don't know how to appropriately respond to African-American civilians and that taking an officer's walkie-talkie is an effective defense during a scuffle with police.

On the day the statements were made on the air, St. Louis police chief Joseph Mokwa, in an interview with a local news outlet, said that the St. Louis police were not offended by their statements and were not going to call for their firing.

However, others found the comments offensive, including the local and national branches of the Fraternal Order of Police. The incident drew national attention from such outlets as Fox News, "The O'Reilly Factor" and CNN.

After their firing, the duo broadcast a morning show on Internet radio station thenuera.net and hosted a local cable TV show.

Exploring the possibility of putting them back on the air, Boogie D says he and his GM Michael Douglass met with Kaos. "We sat down, got to meet him, know who he is and talk to him," Boogie D says. After a second meeting, the station asked the personality to send an aircheck of the incident.

"We had a clip of the actual break that created the controversy after we got the whole backdrop story from him," Boogie D says. "We did some homework—Michael and I were like PIs. We talked to a couple people that used to work in the building at the time that were on the sales side, some people on the programming side, and we started to get people's opinions about what they thought of the situation and how they were affected by it. Were they offended? What did they think of what had happened on the air and how it was portrayed in the media? And I'm talking about the media outside of St. Louis, because we found out—Michael and myself—that in the local media here, it wasn't portrayed in the same way that it was nationally.

"Things can spiral out of control, and it sounds like this situation just spiraled out of control beyond them and probably beyond the radio station. It's in the past. It didn't happen on Radio One airwaves, so it's not really my place to even comment or talk about it. It's about what they do on Hot 104.1 from this moment forward."

Boogie D says that he can see both sides of the story. Still, he says the comments weren't "that bad or that damaging. I just think it was

two guys on the radio that missed the point just a little bit."

On their first Hot 104.1 show, Kaos and Asz didn't directly address their dismissal. But they did bring some special guests. "We didn't know what the reaction would be," Boogie D says. "Their first show on the air was with police officers from all different districts here in St. Louis that got on to say we're happy that he's back and what happened has happened. It's 2007 and I think everyone in St. Louis has moved on.

"Our standpoint was, what can we do now to further bridge the gap between the police and the community? It wasn't really about what happened; it was more about moving forward."

The topic of sometimes strained relations between African Americans and police officers can be a touchy one for personalities to address, yet it is an issue that deeply affects their listeners. So how should air talent proceed?

According to Boogie D, "Everything should come from the PD. If something happens where the community is outraged, I think the program director should make sure to go to their staff and say, 'This is how we're going to handle this situation and how we want to present it on the air.' The smartest thing is to always get all parties involved.

"Sometimes you've got to stop the music and say it's time for us to have a round table—people from the community, people from the police department—we're going to stop the music and get on the radio and talk. That is one of our jobs as a station, to do what we have to do to be responsible programmers and on-air talent. You don't just leave it up to the personalities—it comes from management, it comes from the top."

R&R



DJ Kaos

Committed To The Community

Community involvement is a priority for Boogie D, something he embraced while working at Entercom's WJMH (102 Jamz)/Greensboro, Radio One's WCHH (Hot 92.7)—now WQNC (Q92.7)/Charlotte—and CBS Radio's WPGC-FM/Washington. Now in St. Louis, he says WHHL's entrenchment in the community has helped DJ Kaos and Sylli Asz get a warm reception in the market.

"Hot 104.1 is a very community-focused radio station, so we don't just play hip-hop records and party—we are in the community. We do community days, where we go out to different parks and have a free barbecue and then we play the police and the fire department combined team in softball. That's so the community can come out

and see the officers and the firefighters in a different setting.

That's something we were doing before we hired Kaos and Sylli, so you can already see that's where



our mind-set has always been—to be in the community."

The programmer says the locale is welcoming Kaos and Sylli back with

open arms. "It's been very positive. A lot of people are listening to see what they're going to bring differently and what they are going to bring back that they remember. For those guys right now, it's been more of them getting comfortable being back on the air and getting their chemistry right and being in a whole new situation working. In another month or so, they're really going to be off and rockin'." —DD

► **NE-YO** LEAPS 11-9 WITH "DO YOU" FOR HIS FIFTH TOP 10 AS A LEAD ARTIST AND SIXTH OVERALL.



THIS WEEK	LAST WEEK	WEEKS ON CHART	TITLE ARTIST	NIelsen BDS CERTIFICATIONS	HITPREDICTOR STATUS	PLAYS TW +/-	AUDIENCE MILLIONS	RANK
1	2	13	SAME GIRL R. KELLY DUET WITH USHER	NO. 1 (1 WK)	☆	4326 +242	35.693	4
2	12	12	MAKE ME BETTER FABOLOUS FEATURING NE-YO	DESERT STORM/DEF JAM/IDJMG	☆	4308 +106	43.414	1
3	9	9	SHAWTY PLIEE FEATURING T-PAIN	SLIP-N-SLIDE/ATLANTIC	☆	3948 +300	37.074	2
4	14	14	BIG THINGS POPPIN' (DO IT) T.I.	GRAND HUSTLE/ATLANTIC	☆	3541 +31	30.426	7
5	10	8	LET IT GO KEYSHIA COLE FEATURING MISSY ELLIOTT & LIL KIM	MOST INCREASED PLAYS	☆	3497 +501	32.390	6
6	8	8	BARTENDER T-PAIN FEATURING AKON	KONVICT/NAPPY BOY/LIVE/ZOMBA	☆	3395 +359	30.149	8
7	5	20	WHEN I SEE U FANTASIA	JRMG	☆	3346 -101	36.874	3
8	7	12	A BAY BAY HURRICANE CHRIS	POLO GROUNDS/JRMG	☆	3310 -40	25.154	11
9	11	10	DO YOU NE-YO	DEF JAM/IDJMG	☆	3309 +402	35.166	5
10	6	14	UMBRELLA RIHANNA FEATURING JAY-Z	SRP/DEF JAM/IDJMG	☆	2810 -555	23.732	13
11	14	6	BEAUTIFUL GIRLS SEAN KINGSTON	BELUGA HEIGHTS/EPIC/KOCH	☆	2694 +241	22.633	14
12	9	19	WIPE ME DOWN LIL BOOSIE FEATURING FOXX & WEBBIE	TRILL/ASYLUM/ATLANTIC	☆	2684 -322	26.089	10
13	12	15	TEACHME MUS Q SOULCHILD	ATLANTIC	☆	2441 -326	26.204	9
14	19	5	CRANK THAT (SOULJA BOY) SOULJA BOY	AIRPOWER/MOST ADDED	☆	2199 +448	20.362	17
15	13	21	BUY U A DRANK (SHAWTY SNAPPIN') T-PAIN FEATURING YUNG JOC	KONVICT/NAPPY BOY/LIVE/ZOMBA	☆	2156 -436	24.930	12
16	18	11	SEXY LADY YUNG JOC FEATURING JUNIOR	YUNG BOSS/EPIC/KOCH	☆	2059 +198	21.056	16
17	22	4	BED J. HOLIDAY	AIRPOWER	☆	2000 +386	17.664	19
18	20	10	UNTIL THE END OF TIME JUSTIN TIMBERLAKE	JIVE/ZOMBA	☆	1977 +229	18.879	18
19	15	18	PARTY LIKE A ROCKSTAR SHOP BOYZ	ONDECK/UNIVERSAL REPUBLIC	☆	1937 -442	16.288	22
20	16	13	TAMBOURINE EVE	AFTERMATH/FULL SURFACE/RUFF RYDERS/GEFFEN	☆	1889 -417	16.406	20
21	17	18	LIKE THIS KELLY ROWLAND FEATURING EVE	MUSIC WORLD/COLUMBIA	☆	1805 -239	16.399	21
22	21	14	GET ME BODIED BEYONCE	MUSIC WORLD/COLUMBIA	☆	1802 +97	21.699	15
23	23	7	CUPID SHUFFLE CUPID	ASYLUM/ATLANTIC	☆	1657 +85	13.213	24
24	25	5	CAN'T LEAVE 'EM ALONE CIAFA FEATURING 50 CENT	LAFACE/ZOMBA	☆	1571 +184	13.355	23
25	26	7	CAN'T TELL ME NOTHING KANYE WEST	ROC-A-FELLA/DEF JAM/IDJMG	☆	1512 +164	10.191	28
26	27	4	HOOD FIGGA GORILLA ZOE	BLOCK/BAD BOY SOUTH/ATLANTIC	☆	1286 +78	12.078	25
27	24	13	HOW DO I BREATHE MAFIO	3RD STREET/JRMG	☆	1237 -306	10.797	27
28	29	7	COFFEE SHOP YUNG JOC FEATURING GORILLA ZOE	BLOCK/BAD BOY SOUTH/ATLANTIC	☆	1157 +125	6.496	33
29	33	3	SHAWTY IS DA SH*! (10) THE DREAM	DEF JAM/IDJMG	☆	1077 +135	4.803	40
30	39	2	YOU KNOW WHAT IT IS T.I. FEATURING WYCLEF JEAN	GRAND HUSTLE/ATLANTIC	☆	945 +279	8.970	29
31	32	10	WONDERFUL MAFQUES HOUSTON	T.U.G./UNIVERSAL MOTOWN	☆	919 -46	4.785	-
32	28	18	ANONYMOUS BOBBY VALENTINO FEATURING TIMBALAND	DTP/DEF JAM/IDJMG	☆	907 -184	12.045	26
33	37	5	CAN U BELIEVE ROBIN THICKE	STAR TRAK/INTERSCOPE	☆	894 +86	5.522	36
34	31	12	LIKE THIS MINS	CAPITOL	☆	846 -151	3.226	-
35	30	20	GET IT SHAWTY LLOYD	THE INC./UNIVERSAL MOTOWN	☆	800 -203	7.735	30
36	35	4	U AIN'T GOIN NOWHERE YOUNG BUCK FEATURING LATOYA WILLIAMS	G-UNIT/INTERSCOPE	☆	799 -69	3.317	-
37	37	4	INT'L PLAYERS ANTHEM (I CHOOSE YOU) UGK FEATURING OUTKAST	UGK/JIVE/ZOMBA	☆	701 +145	6.960	31
38	37	4	PUT A LITTLE UMPH IN IT JAGGED EDGE FEATURING ASHANTI	SO SO DEF/IDJMG	☆	697 +126	3.414	-
39	34	11	WALL TO WALL CHEFIS BROWN	JIVE/ZOMBA	☆	696 -200	5.798	35
40	38	3	MONEY IN THE BANK SWIZZ BEATZ	UNIVERSAL MOTOWN	☆	691 +3	6.917	32

MOST ADDED

TITLE ARTIST / LABEL	NEW STATIONS
CRANK THAT (SOULJA BOY) 39 Soulja Boy (COLLIPARK/INTERSCOPE) KBTT, KHTE, KIPR, KJMM, KKDA, KNDA, KOPW, KPRS, KRRQ, KVSP, WAMO, WBFA, WBLK, WBTF, WBTP, WDKX, WEMX, WERQ, WEUR, WFXE, WGBZ, WHXT, WIKS, WJHM, WJKS, WJMI, WJTT, WJUC, WJWZ, WJZD, WJZE, WQWJ, WPPX, WQHH, WRBJ, WTMG, WWWZ, WZFX, WZHT	39
FREAKY GURL 32 Gucci Mane (SO ICEY/CZAR/ASYLUM/ATLANTIC) KBTT, KHTE, KIPR, KJMM, KKDA, KMLJ, KNDA, KOPW, KRRQ, KVSP, WAMO, WBFA, WBLK, WBLX, WBTF, WDKX, WEMX, WEUR, WFXE, WHXT, WJMI, WJTT, WJUC, WJWZ, WJZD, WQHH, WREJ, WTMG, WWWZ, WZFX, WZHT	32
THEY LIKE ME 26 Shop Boyz (ONDECK/UNIVERSAL REPUBLIC) KBTT, KIPR, KJMM, KNDA, KOPW, KRRQ, KVSP, WBFA, WBHJ, WBTF, WDKX, WEUR, WFXE, WJKS, WJMI, WJTT, WJUC, WJWZ, WJZD, WJZE, WPEG, WQHH, WRBJ, WTMG, WWWZ, WZHT	26
CAUGHT UP 11 Xzotic Feat. Pimp C (NEXT PAGE) KIPR, KOPW, KRRQ, WDKX, WEMX, WEUR, WJTT, WJUC, WJZD, WJZE, WQHH	11
YOU KNOW WHAT IT IS 9 T.I. Feat. Wyclef Jean (GRAND HUSTLE/ATLANTIC) WAMO, WCDX, WHRK, WJLB, WKKV, WPGC, WQBT, WUSL, WZFX	9
UH OHHH 8 Ja Rule Feat. Lil Wayne (THE INC./UNIVERSAL MOTOWN) KMLJ, WAMO, WBLX, WFXE, WJKS, WWPR, WWWZ, WZHT	8
BED 7 J. Holiday (MLG/CAPITOL) KBFB, WBTF, WEDR, WENZ, WJBT, WJMH, WQOK	7
RIDIN' 7 Mya (UNIVERSAL MOTOWN) KNDA, Sirius Hot Jamz, WEDR, WGCI, WHTD, WJZL, WWPR	7
ROCK ON 7 Montana Da Mac Feat. Unk (KOCH) KRRQ, WAMO, WCDX, WEAS, WFXA, WQUE, WZFX	7
BEAUTIFUL GIRLS 6 Sean Kingston (BELUGA HEIGHTS/EPIC/KOCH) KBFB, WBTF, WHHH, WHRK, WHTD, WJLB	6

ADDED AT...
WJKS
Wilmington, DE
PD: Tony Quararone
MD: Manuel Mena
Soulja Boy, Crank That (Soulja Boy), 3
Ja Rule Feat. Lil Wayne, Uh Ohhh, 2
Shop Boyz, They Like Me, 0
FOR REPORTING STATIONS PLAYLISTS GO TO:
www.RadioandRecords.com

TITLE ARTIST / LABEL	PLAYS /GAIN	TITLE ARTIST / LABEL	PLAYS /GAIN
LIL LOVE Bone Thugs-N-Harmony Feat. Mariah Carey & Bow Wow (FULL SURFACE/INTERSCOPE) TOTAL STATIONS: 53	665/223	THE PEOPLE Common (G.O.O.D./GEFFEN) TOTAL STATIONS: 57	451/22
FREAKY GURL Gucci Mane (SO ICEY/CZAR/ASYLUM/ATLANTIC) TOTAL STATIONS: 58	619/111	DUFFLE BAG BOY Playaz Circle Feat. Lil Wayne (DTP/DEF JAM/IDJMG) TOTAL STATIONS: 60	437/129
GOOD THINGS Rich Boy Feat. Polow Da Don & Keri Hilson (ZONE 4/INTERSCOPE) TOTAL STATIONS: 62	599/43	THROUGH THE PAIN Diddy Feat. Mario Winans (BAD BOY/ATLANTIC) TOTAL STATIONS: 51	431/75
RIDIN' Mya (UNIVERSAL MOTOWN) TOTAL STATIONS: 51	587/99	SPEAKEP David Banner Feat. Akon, Lil Wayne & Snoop Dogg (SRC/UNIVERSAL MOTOWN) TOTAL STATIONS: 54	430/46
I GET MONEY 50 Cent (SHADY/AFTERMATH/INTERSCOPE) TOTAL STATIONS: 71	472/124	WHEN I HUSTLE Huey Feat. Lloyd (HITZ COMMITTEE/JIVE/ZOMBA) TOTAL STATIONS: 43	407/9

MOST INCREASED PLAYS

+501	☆ LET IT GO Keyshia Cole Feat. Missy Elliott & Lil Kim (Imani/Geffen) WCCI +44, WENZ +35, WHTD +33, WUSL +27, WJUC +27, KDAY +25, WPEG +24, WJLB +23, WHHH +23, KNDA +19
+448	☆ CRANK THAT (SOULJA BOY) Soulja Boy (Collipark/Interscope) WGBZ +35, KJMM +29, WHRK +28, WPPX +22, KHTE +22, KVSP +20, WJZE +19, WPEG +18, WHXT +16, WHTD +16
+402	☆ DO YOU Ne-Yo (Def Jam/IDJMG) KKDA +43, WCCI +35, WHTE +31, WEDR +29, KBXX +28, WQOK +27, WBTF +25, KRRQ +21, WCDX +20, WPEG +20
+386	☆ BED J. Holiday (MLG/Capitol) WJMH +40, KKDA +30, WENZ +26, WPEG +23, WHTD +20, WBTF +19, WHRK +18, WJZF +16, KHTE +14, WPRW +13
+359	☆ BARTENDER T-Pain Feat. Akon (Konvict/Nappy Boy/Live/Zomba) WGBZ +49, WQBT +43, WBTF +36, WEDR +33, WCKX +32, WJLB +32, WEUR +27, WJZF +20, WCCI +20, WJHM +15

FOR WEEK ENDING JULY 29, 2007
LEGEND: See legend to charts in charts section for rules and symbol explanations.
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URBAN AC

► PRINCE SWIPES THE MOST INCREASED PLAYS TROPHY FOR "FUTURE BABY MAMA" AT NO. 13 (UP 254).



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LAST WEEK	WEEKS ON CHART	TITLE ARTIST	NIelsen BDS CERTIFICATIONS IMPRINT / PROMOTION LABEL	PLAYS TW +/-	AUDIENCE MILLIONS	RANK
1	19	TEACHME MUSIQ SOULCHILD	NO. 1 (3 WKS) ATLANTIC	1973 +80	17.754	2
2	22	WHEN I SEE U FANTASIA	J/RMG	1744 +19	17.767	1
3	43	PLEASE DON'T GO TANK	GOOD GAME/BLACKGROUND/UNIVERSAL MOTOWN	1624 +12	14.395	3
4	16	CAN U BELIEVE ROBIN THICKE	STAR TRAK/INTERSCOPE	1441 +53	12.664	4
5	28	IF I WAS YOUR MAN JOE	JIVE/ZOMBA	1260 -25	12.341	5
7	15	ANOTHER AGAIN JOHN LEGEND	G.O.O.D./COLUMBIA	1141 +13	9.040	8
11	10	IF I HAVE MY WAY CHRISSETTE MICHELE	DEF JAM/IDJMG	1117 +196	11.145	6
8	41	LOST WITHOUT U ROBIN THICKE	STAR TRAK/INTERSCOPE	1079 -121	8.554	9
9	19	DJ DON'T GERALD LEVERT	ATLANTIC	1063 -1	10.572	7
10	23	WHAT'S MY NAME BRIAN MCKNIGHT	WARNER BROS.	943 -135	6.121	13
1	26	MAKE YA FEEL BEAUTIFUL RUBEN STUDDARD	J/RMG	907 -96	8.521	10
12	30	IN MY SONGS GERALD LEVERT	ATLANTIC	846 +7	6.596	12
13	4	FUTURE BABY MAMA PRINCE	MOST INCREASED PLAYS NPG/COLUMBIA	654 +254	5.755	14
14	30	BUDDY MUSIQ SOULCHILD	ATLANTIC	623 -77	5.717	16
15	5	DO YOU NE-YO	DEF JAM/IDJMG	620 +122	6.955	11
15	10	ME TAMIA	PLUS I/IMAGE	615 0	5.729	15
17	8	HOW DO I BREATHE MARIO	3RD STREET/J/RMG	610 -71	4.982	17
17	19	CUPID SHUFFLE CUPID	ASYLUM/ATLANTIC	578 +150	4.656	18
18	5	HATE ON ME JILL SCOTT	HIDDEN BEACH	539 +136	3.665	19
20	6	CAN U FEEL ME HOWARD HEWETT	GROOVE	340 +47	1.347	36
21	13	STAY WITH ME NORMAN BROWN	PEAK/CONCORD	327 +13	1.657	29
22	19	2 PIECES CARL THOMAS	UMBRELLA/BUNGALO	327 -35	2.482	23
23	5	WHAT I GOTTA DO MACY GRAY	WILLIAM/GEFFEN	297 +10	1.259	37
24	9	SAME GIRL R. KELLY DUET WITH USHER	JIVE/ZOMBA	291 +56	3.561	20
25	2	BRUISED BUT NOT BROKEN JOSS STONE	VIRGIN/CAPITOL	282 +119	1.544	31
26	13	BLOCK PARTY CHUCK BROWN FEATURING DJ KOOL	FULL CIRCLE/RAW VENTURE	281 -23	1.801	26
27	8	YOU SAVED MY LIFE KIERAN	BLACK RAIN	280 +39	0.579	-
36	2	BABY ANGIE STONE FEATURING BETTY WRIGHT	MOST ADDED STAX/CONCORD	278 +125	2.296	24
39	2	WALK IN MY SHOES EMILY KING	LIFEPRINT/J/RMG	242 +93	1.625	30
31	5	TASTE RICK JAMES	STONE CITY	233 +39	1.029	39
29	15	ANYTHING PATTI LABELLE FEAT. MARY MARY WITH KANYE WEST & CONSEQUENCE	UMBRELLA/BUNGALO	206 -10	1.543	32
NEW		ALRIGHT LEDISI	VERVE FORECAST/VERVE	202 +113	3.038	21
33	9	LEAVING TONIGHT NE-YO FEATURING JENNIFER HUDSON	DEF JAM/IDJMG	201 -35	1.980	25
34	11	HOW DID YOU KNOW PAUL TAYLOR FEATURING REGINA BELLE	PEAK/CONCORD	196 -27	1.065	38
33	12	WHAT HAPPENED ALGEBRA	KEDAR	185 -5	0.759	-
36	6	THINKING OF YOU VICTOR FIELDS	REGINA	185 -7	0.520	-
37	20	BECAUSE OF YOU NE-YO	DEF JAM/IDJMG	184 -2	2.843	22
RE-ENTRY		VALENTINE LLOYD	THE INC./UNIVERSAL MOTOWN	157 +46	1.531	33
40	4	LIKE THIS KELLY ROWLAND FEATURING EVE	MUSIC WORLD/COLUMBIA	137 +14	1.668	28
40	12	DON'T MATTER AKON	KONVICT/UPFRONT/SRC/UNIVERSAL MOTOWN	126 -86	0.901	-

MOST ADDED

BABY 28
Angie Stone Feat. Betty Wright (STAX/CONCORD)
KBLX, KDKS, KJLH, KMEZ, KNEK, KOKY, KQXL, KRNB, KVMA, WAGH, WBAV, WBLB, WFXC, WHQT, WHRP, WHUR, WIMX, WJMJ, WKJS, WKXI, WLXC, WMGL, WMMJ, WTLZ, WUHT, WVBE, WYDM, WXST

FUTURE BABY MAMA 12
Prince (NPG/COLUMBIA)
KRNB, WDLT, WHQT, WHRP, WIMX, WJMJ, WJMJ, WKSP, WLVA, WMIB, WPHR, WQNC

ALREADY GOT JOY (SIMPLY BECAUSE) 8
Darlene McCoy (EMI GOSPEL)
KMEZ, KNEK, KOKY, KQXL, WAGH, WBLB, WLXC, WMPZ

I LIKE 8
Sakai (FAMILY TREE)
KBLX, KMEZ, KOKY, KQXL, WAGH, WKXI, WMPZ, WXST

BRUISED BUT NOT BROKEN 7
Joss Stone (VIRGIN/CAPITOL)
KJLH, KMJM, KRNB, KVMA, WBAV, WIMX, WTYB

IF I HAVE MY WAY 6
Christette Michele (DEF JAM/IDJMG)
KJMS, KMJQ, WCFB, WLVA, WJMJ, WRNB

HATE ON ME 6
Jill Scott (HIDDEN BEACH)
KJMS, KMJK, KRNB, WQQK, WRNB, WYLD

ALRIGHT 6
Ledisi (VERVE FORECAST/VERVE)
WKXI, WPHR, WQMG, WTLZ, WXST, WYLD

TEARS DRY ON THEIR OWN 6
Amy Winehouse (UNIVERSAL REPUBLIC)
KMEZ, KOKY, KQXL, WAGH, WKXI, WMPZ

CUPID SHUFFLE 5
Cupid (ASYLUM/ATLANTIC)
WDZZ, WJMJ, WRDU, WXMZ, WZAK

ADDED AT...
WQMG 97.1 QMG
Greensboro, NC
PD: Shilynne Cole
Ledisi, Alright, O
Tank, Heartbreaker, O

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NEW AND ACTIVE

TITLE ARTIST / LABEL	PLAYS /GAIN	TITLE ARTIST / LABEL	PLAYS /GAIN
BETTER DAYS Lorenzo Owens & Michael Spencer (MUSIC WIND) TOTAL STATIONS: 1	108/23	I'M COMING HOME Tank (GOOD GAME/BLACKGROUND/UNIVERSAL MOTOWN) TOTAL STATIONS: 30	60/1
ANGEL Chaka Khan (BURGUNDY) TOTAL STATIONS: 14	78/12	HEARTBREAKER Tank (GOOD GAME/BLACKGROUND/UNIVERSAL MOTOWN) TOTAL STATIONS: 8	59/17
SOMEBODY ELSE Lenny Williams (LENTOM) TOTAL STATIONS: 10	70/31	SUPERSTAR Bar-Kays (RIGHT NOW) TOTAL STATIONS: 8	58/5
PUT A LITTLE UMPH IN IT Jagged Edge Feat. Ashanti (SO 50 DEF/IDJMG) TOTAL STATIONS: 9	64/35	YOU CAN TELL ME Tomii (ROSEHIP) TOTAL STATIONS: 6	50/5
LET IT GO Keyshia Cole Feat. Missy Elliott & Lil Kim (MANI/CEFFEN) TOTAL STATIONS: 10	64/2	CHICAGO (HERE WE GO) Andre Ward (HUSH/ORPHEUS) TOTAL STATIONS: 10	48/6

MOST INCREASED PLAYS

+254	FUTURE BABY MAMA Prince (NPG/Columbia) KRNB +38, WLVA +16, WDLT +16, WSRB +15, KOKY +14, WHQT +13, KNEK +10, WJMJ +10, WMIB +10, WPHR +10
+196	IF I HAVE MY WAY Christette Michele (Def Jam/IDJMG) WIMX +16, WKSP +13, WRNB +13, WJMJ +13, WSRB +11, KMEZ +8, WLXC +8, KVMA +8, WFLM +7, WYDM +7
+150	CUPID SHUFFLE Cupid (Asylum/Atlantic) KJMS +19, WJMJ +11, WROU +9, WJMJ +8, WTLZ +7, KMEZ +7, KMJK +6, KVMA +6, WZAK +6, WTLZ +5
+136	HATE ON ME Jill Scott (Hidden Beach) KRNB +30, WIMX +16, KJMS +11, WRNB +11, SHS +8, KNEK +8, WQQK +7, KMJK +7, WKJS +6, WSOL +6
+125	BABY Angie Stone Feat. Betty Wright (Stax/Concord) KRNB +16, WBAV +13, WMMJ +12, WKXI +12, WHQT +11, WKJS +11, WJMJ +9, WVBE +8, WBLB +5, WHRP +5

FOR WEEK ENDING JULY 29, 2007
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GOSPEL

▶ WHILE "BLESSED AND HIGHLY FAVORED" BY THE CLARK SISTERS DROPS FROM NO. 1 AFTER SEVEN WEEKS, THE ACT'S "LIVIN'" IS NEW & ACTIVE, TAKES MOST INCREASED PLAYS (UP 79), AND IS MOST ADDED.



R&R

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THIS WEEK	LAST WEEK	WEEKS ON CHART	TITLE ARTIST	1) NIELSEN BDS CERTIFICATIONS IMPRINT / PROMOTION LABEL	PLAYS TW +/-	AUDIENCE MILLIONS RANK
1	2	34	ENCOURAGE YOURSELF DON LO LAWRENCE PRESENTS THE TRI-CITY SINGERS	EMI GOSPEL	761 +26	4.362 1
2	1	22	BLESSED AND HIGHLY FAVORED THE CLARK SISTERS	EMI GOSPEL	761 -36	3.739 3
3	3	37	FAITHFUL IS OUR GOD HEZEKIAH WALKER & LFC	VERITY/ZOMBA	682 +24	3.941 2
4	4	20	NOBODY BUT THE LORD ALVIN DARLING & CELEBRATION	EMTRC GOSPEL	645 +20	2.315 8
5	5	38	LET GO DEWAYNE WOODS & WHEN SINGERS MEET	QUIET WATER/VERITY/ZOMBA	603 -1	3.168 5
6	6	45	BROKEN BUT I'M HEALED BYRON CAGE	GOSPO CENTRIC/ZOMBA	570 +17	3.550 4
7	7	10	NEVER WOULD HAVE MADE IT MARVIN SAPP	VERITY/ZOMBA	556 +5	2.178 10
8	9	36	WE PRAISE YOU THE MCCLURKIN PROJECT	GOSPO CENTRIC/ZOMBA	495 +18	2.748 6
9	8	34	HIGH PRAISE ANCINTED PACE SISTERS	TYSCOT	490 -8	2.321 7
10	10	13	PRAISE ON THE INSIDE J MOSS	PAJAM/GOSPO CENTRIC/ZOMBA	480 +17	2.281 9
11	11	21	PRAYIN' 4 U 7 SONS OF SOUL	SOUL WORLD/VERITY/ZOMBA	464 +13	1.931 12
12	16	8	BRAND NEW DAY JONATHAN BUTLER	MARANATHAL	418 +45	1.724 16
13	13	15	DNE GOD MAURETTE BROWN CLARK	AIR GOSPEL/MALACO	414 +10	1.865 14
14	15	26	JESUS, JESUS, JESUS REV. TIMOTHY WRIGHT & THE NEW YORK FELLOWSHIP MASS CHOIR	MQM/JEG	401 +21	1.910 13
15	12	22	STEP ASIDE YOLANDA ADAMS	ATLANTIC	398 -12	2.124 11
16	14	15	YOU KEEP ON BLESSING ME LUTHER BARNES & THE RED BUDD GOSPEL CHDIR	AIR GOSPEL/MALACO	385 -8	1.436 18
17	18	10	CALL JESUS BRUCE PARHAM	EMTRC GOSPEL	335 +16	0.843 24
18	17	16	THE BLOOD JAMES FORTUNE & FIYA	WORLDWIDE	332 -31	1.238 20
19	19	7	NOT ABOUT US BIS-OP NOEL JONES PRESENTS THE CITY OF REFUGE SANCTUARY CHDIR	ALPHA OGG/TYSCOT	314 +16	1.425 19
20	20	13	HOW GOOD AND PLEASANT NEW BREED	INTEGRITY	278 +21	0.871 22
21	21	12	I GET JOY CORD	LIGHT	255 +10	1.742 15
22	22	11	MERCY JEFF MAJORS	MUSIC ONE/EPIC/COLUMBIA	234 -8	1.648 17
23	23	4	ANOTHER BLESSING MELVIN WILLIAMS FEATURING LEE WILLIAMS	BLACKBERRY/MALACO	207 +17	0.481 -
24	27	9	CLOSEST FRIEND THE RANCE ALLEN GROUP	TYSCOT	180 +11	0.576 30
25	25	5	GRACE BISHOP T.D. JAKES AND THE POTTER'S HOUSE MASS CHOIR	DEXTERITY SOUNDS/RHINO	178 +6	0.805 25
26	24	3	DESTINY STEPHEN HURD	INTEGRITY	174 -9	0.336 -
27	26	3	CELEBRATE SMOKIE NORFUL	EMI GOSPEL	170 0	0.736 26
28	28	5	THERE'S HOPE INDIA ARIE	UNIVERSAL MOTOWN	165 0	0.869 23
29	30	3	I NEVER LOST MY PRAISE TRAMAIN HAWKINS	GOSPO CENTRIC/ZOMBA	161 +14	0.444 -
30	29	3	T-HANK YOU (I WON'T COMPLAIN) FRED HAMMOND	VERITY/ZOMBA	149 -4	0.511 -

MOST ADDED

TITLE ARTIST / LABEL	NEW STATIONS
LIVIN' The Clark Sisters (EMI GOSPEL) WCAO, WFLW, WXVI, XM The Spirit	4
WITH ALL OF MY MIGHT Byron Cage (GOSPO CENTRIC/ZOMBA) WXOK, WXVI, WYLD	3
WITH LONG LIFE Israel & New Breed (INTEGRITY) WOAD, WXOK, XM The Spirit	3
GLORY TO YOU Joann Rosario (F HAMMOND/VERITY/ZOMBA) WGRB, WXVI	2
TELL IT Georgia Mass Choir (SAVOY/MALACO) KOKA, WTHE	2
HIGHEST PRAISE Kevin Vasser (EMI GOSPEL) WCAO, WXVI	2
HE'LL NEVER LEAVE YOU Billy Rivers & The Angelic Voices Of Faith (RIGHT NOW) WLOK, WOAD	2
NEVER WOULD HAVE MADE IT Marvin Sapp (VERITY/ZOMBA) WPZS	1
PRAISE ON THE INSIDE J Moss (PAJAM/COSPO CENTRIC/ZOMBA) WYLD	1

ADDED AT... KOKA
Shreveport, LA
PD: Eddie Giles
MD: Sharon Flournoy
Georgia Mass Choir, Tell It, 1
Maurette Brown-Clark, One God, 1

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NEW AND ACTIVE

TITLE ARTIST / LABEL	PLAYS /GAIN	TITLE ARTIST / LABEL	PLAYS /GAIN
I BELIEVE Micah Stampley (LEVITICAL) TOTAL STATIONS: 17	130/2	WITH ALL OF MY MIGHT Byron Cage (GOSPO CENTRIC/ZOMBA) TOTAL STATIONS: 13	120/79
GLORY TO YOU Joann Rosario (F HAMMOND/VERITY/ZOMBA) TOTAL STATIONS: 13	128/42	STRONGER Myron Butler & Levi (EMI GOSPEL) TOTAL STATIONS: 13	113/12
IT'S ALREADY DONE Anointed Pace Sisters (EMI GOSPEL) TOTAL STATIONS: 15	128/13	LORD I LOVE YOU Shei Atkins (SOUL MUSIC/PAID IN FULL) TOTAL STATIONS: 11	113/5
RISE Jamie Jones Feat. All-4-One (GENESIS) TOTAL STATIONS: 5	126/0	BE BLESSED Bishop Paul S. Morton (TEHILLAH/LIGHT) TOTAL STATIONS: 3	111/31
LIVIN' The Clark Sisters (EMI GOSPEL) TOTAL STATIONS: 15	124/79	EVERYBODY CLAP YOUR HANDS Joshua's T-weep (NEW HAVEN) TOTAL STATIONS: 10	110/12

MOST INCREASED PLAYS

+79 LIVIN' The Clark Sisters (EMI Gospel) WCAO +2, WEUP +10, WLIB +10, WLOU +10, WXVI +8, WFLW +8, WHLH +7, WFLT +6, WSOK +3, WHLW +3
+79 WITH ALL OF MY MIGHT Byron Cage (Gospo Centric/Zomba) WLOU +16, WYLD +12, WFLW +11, WLIB +11, WXVI +9, WHLH +7, WFLW +6, WLIB +5, WFLT +2, KROI +1
+45 BRAND NEW DAY Jonathan Butler (Maranathal) WOAD +29, KATZ +10, WPCZ +9, WLIB +7, WGRB +4, KHLR +4, KROI +2, WLIBO +2, WJMI +2, WXVI +1
+42 GLORY TO YOU Joann Rosario (F Hammond/Verity/Zomba) WXVI +10, WLOU +9, WPCZ +9, WLIB +7, WGRB +4, WXEZ +2, WEAL +2, WCAO +1, WFLW +1, WNOO +1
+31 BE BLESSED Bishop Paul S. Morton (Tehillah/Light) WYLD +6, WCAO +4, WFLT +4, WSOK +3, WJMI +3, WPCZ +2, KOKA +2, WLOU +2, WNOO +1

FOR WEEK ENDING JULY 29, 2007
LEGEND: See legend to charts in charts section for symbols and symbol explanations.
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RECURRENTS

THIS WEEK	TITLE ARTIST / IMPRINT / PROMOTION LABEL	1) NIELSEN BDS CERTIFICATIONS	PLAYS TW LW
1	I'LL TRUST YOU RICHARD SMALLWOOD (SOUL WORLD/VERITY/ZOMBA)		304 294
2	IMAGINE ME KIRK FRANKLIN (F3 YO SOUL/GOSPO CENTRIC/ZOMBA)		287 291
3	HALLELUJAH TROY SNEED (EMI RO GOSPEL)		286 353
4	VICTORY TYE TRIBETT & T.A. (INTEGRITY/COLUMBIA)		272 297
5	I'M STILL STANDING BISHOP PAUL S. MORTON (TEHILLAH/LIGHT)		267 275

THIS WEEK	TITLE ARTIST / IMPRINT / PROMOTION LABEL	1) NIELSEN BDS CERTIFICATIONS	PLAYS TW LW
6	IT'S ON THE WAY NEAL ROBERSON (BLACKBERRY/MALACO)		248 241
7	SO GOOD TO ME VANESSA BELL ARMSTRONG (EMI GOSPEL)		244 216
8	THE STRUGGLE IS OVER YOUTH FOR CHRIST (EMTRC GOSPEL)		242 240
9	UM GOOD SMOKIE NORFUL (EMI GOSPEL)		231 233
10	HEAVEN KNOWS DETRICK HADDON (TYSCOT/VERITY/ZOMBA)		212 210

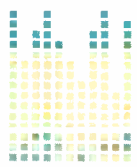
RECURRENTS

THIS WEEK	TITLE ARTIST / IMPRINT / PROMOTION LABEL	1) NIELSEN BDS CERTIFICATIONS	PLAYS TW LW
6	IT'S ON THE WAY NEAL ROBERSON (BLACKBERRY/MALACO)		248 241
7	SO GOOD TO ME VANESSA BELL ARMSTRONG (EMI GOSPEL)		244 216
8	THE STRUGGLE IS OVER YOUTH FOR CHRIST (EMTRC GOSPEL)		242 240
9	UM GOOD SMOKIE NORFUL (EMI GOSPEL)		231 233
10	HEAVEN KNOWS DETRICK HADDON (TYSCOT/VERITY/ZOMBA)		212 210

GOSPEL REPORTERS

WPZE/Atlanta, GA* OM: Frank Johnson PD: Derrick Harper	WJMI/Charleston, SC* OM: Michael Baynard PD: Belinda Parker MD: Anthony Baxter	WFMV/Columbia, SC* PD: Tony "Gee" Green APD/MD: Monica Washington	KROI/Houston, TX* OM/MD: Terri Thomas	KPRT/Kansas City, MO OM: Andre Carson PD: Myron Fears APD: Freddie Bell MD: Debbie Dee Johnson	WMBM/Miami, FL OM: E. Claudette Freeman PD/MD: Greg Cooper	WPPZ/Philadelphia, PA* OM: Elroy Smith MD: MoShay LaRen	KOKA/Shreveport, LA* PD: Eddie Giles APD/MD: Sharon Flournoy
WTHB/Augusta, GA OM/MD: Ron Thomas APD: Sister Mary Kingannon	WXTG/Charleston, SC* OM: Bryan Taylor PD: Michael Tee APD: Edwin "Chef" Wright	WEAM/Columbus, GA OM: Carl Conner, Jr. PD: Pam Dixon	WDJL/Huntsville, AL* PD/MD: Walter Peavey	WHLW/Montgomery, AL* OM: Michael Long PD/MD: Kenny J.	WHLW/Montgomery, AL* OM: Michael Long PD/MD: Kenny J.	WNRL/Raleigh, NC* OM/MD: Jerry Smith MD: Melissa Wade	KATZ/St. Louis, MO* PD: Terrence Bibb MD: Dwight Stone
WCAO/Baltimore, MD* PD: Lee Michaels APD/MD: Danielle Brown	WPZS/Charlotte, NC* PD: Alvin Stowe MD: Tonya Rivens	WAJV/Columbus, MS OM: GQ Riley PD: Sebastian Riley	WEUP/Huntsville, AL* OM: Hundley Batts PD: Steve Murry MD: Ricky Sykes	KHLR/Little Rock, AR* OM: Sonny Victory PD: Torrez Harris	WXVI/Montgomery, AL* OM: Jerry Smith PD: Bill Price	WPZZ/Richmond, VA* OM: Reggie Baker	WIMG/Trenton, NJ OM/MD: Felicia Brannon APD/MD: Robyn McCollum
WWIN/Baltimore, MD PD: Jeff Majors MD: Jean Alston	WNOO/Chattanooga, TN* OM: Lee Clear PD/MD: Sam Terry	WJYD/Columbus, OH* OM: Jerry Smith PD: Dawn Mosby	WTLC/Indianapolis, IN* OM: Brian Wallace MD: Donovan Hartwell	WPZF/New Orleans, LA PD: Kris "Cap'n Kris" McCoy	WTHE/Nassau, NY* PD: Darren K. Greggs MD: Clara Mack	Rejoice/Satellite PD: Willie Mae McIver	WMSK/Tuscaloosa, AL OM: Greg Tomascello PD/MD: Charles Anthony
WXOK/Baton Rouge, LA* OM: LeBron "LBJ" Joseph PD/MD: J Michael Francois	WGRB/Chicago, IL* PD: Sonya M. Blakey APD/MD: Effie Rolfe	KHVN/Dallas, TX PD: Dion Mortenson	WHLH/Jackson, MS* OM: Steve Kelly PD: Jenell Roberts MD: Lance Fuller	WLOU/Louisville, KY* PD: Bill Price	WPRF/New Orleans, LA PD: Kris "Cap'n Kris" McCoy	Sheridan Gospel Network/Satellite PD: Michael Gamble APD: Morgan Dukes MD: Ace Alexander	WPGC/Washington, DC* PD/MD: Cheryl Jackson
WUFO/Buffalo, NY* OM: Carol M. Salter PD/MD: Lee Pettigrew	WJMO/Cleveland, OH* OM/MD: Kim Johnson	WFLT/Flint, MI* OM/MD: Sammie L. Jordan, Jr. MD: Anna Johnson	WOAD/Jackson, MS* OM: Stan Branson PD/MD: Percy Davis	WBPP/Memphis, TN MD: Doreen Graves	WYLD/New Orleans, LA* APD/MD: Loretta Petit	XM The Spirit/Satellite* PD/MD: Jay Bryant	WYCB/Washington, DC PD: Ron Thompson
		WEAL/Greensboro, NC* PD/MD: Joseph Level		WHAL/Memphis, TN* PD: Eileen Collier APD/MD: Tracy Bethea	WLIB/New York, NY* PD: Denise Hill	WSOK/Savannah, GA* PD: E. Larry McDuffie	WFAI/Wilmington, DE OM: Melvin Brittingham PD/MD: Manuel Brien

* Monitored Reporters



Understanding the difference is mission critical for programmers

Programming Strategy Vs. Tactics

Kevin Peterson

KPeterson@RadioandRecords.com

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Goodratings Strategic Services partner John Frost has a handy mantra when trying to distinguish the difference between programming strategy versus tactics: Strategy, he says, is doing the right thing and tactics are about doing things right. In strategy you're focused on bigger-picture issues. ■ Understanding the difference and applying the principles of each is an important part of successfully programming a radio station.

Frost adds that until he met his current business partner, Alan Mason, in 1989, he didn't really understand the two either: "My idea of programming a radio station was just to make it sound good. I knew what sounded good. I knew what the jocks should sound like. But until I met Alan, I didn't really understand strategy. He began to teach me about the fact that the radio station exists for a purpose and that every single thing that you do—not just the big things—needs to reinforce what that strategy is all about."

Frost uses a story from a recent market visit with client station WLFJ (HIS Radio)/Greenville, S.C., to illustrate the difference. "We were sitting at Starbucks looking at their cups and wondering why they had quotes on them. If it were simply a tactical kind of thing it could be just for fun or to help people pass time. But with Starbucks, everything is strategic, and the

strategy behind having quotes on cups really goes back to why Starbucks exists. It's not about the coffee. It's about the experience and connecting people."

Applying strategy to radio means that you should first get to the core of why the station exists. Frost says, "The irony for me getting into Christian radio was that in a format that is most obvious about why we exist, the fewest number of radio stations actually deliberately try to do things on the air that reinforce the purpose of the radio station."

Frost says that when he made his first visit to HIS Radio, execs took him through the building and told him how the station was born. The people of the community gathered together, raised money, went to Radio Training Network president Jim Campbell and said, "Please, would you put a radio station on in our market?" They

even found the frequency and gave them the building.

After hearing the story, Frost asked his new clients, "Why isn't any of this ever on the air? You have the most wonderful story about why this radio station exists."

The strategy is "Why is the radio station here, and what is its higher purpose?" In Christian radio, we're all in it for obvious reasons, but Frost says most stations go about the business of the format in a tactical manner. They put slogans on the air that don't really mean anything. They label themselves in generic ways.

"To be able to tap into the root of why people care and why radio stations exist is what I try to teach my clients, to teach them to begin to think strategically, so that everything they do, every promo, every break by jocks, every song they play, every promotion they do, even the jingles that they produce and the lyrics in the jingles are all specifically to reinforce the strategy of the radio station," Frost says. "The tactics do not define the strategy, but the strategy defines the tactics you utilize."

According to Frost, there are two important benchmarks in a station's life. One is when someone listens to it for the first time. That's sort of a no-brainer because it's only at that point that you even have a chance at turning that person into a listener or a fan. The second is when the person becomes a fan and start listening to your station more than any other. The length between those two points will determine how fast a station grows.

Frost says, "What strategy does for you is clarifies inside the building what it takes to turn a casual listener into a fan. What is most meaningful about the radio station and most beneficial to the listener?"

"The tactic is how we convey that systematically, efficiently, compellingly, so that the growth curve between listening for the first time and becoming a fan is as quick as possible."

Stations that are the most developed, have the highest ratings and the greatest impact in their communities are the ones that are most disciplined in applying such theories.

Frost says, "We're not just talking about having one meeting one day, writing a bunch of stuff on the blackboard and then going away. You have to live strategy. You have to do it every day." R&R

'In a format that is most obvious about why we exist, the fewest number of radio stations deliberately do things that reinforce the purpose.'
—John Frost



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CHRISTIAN AC

MOST INCREASED PLAYS HONORS (UP 183) HELP LEAD TO A NO. 29 DEBUT FOR STEVEN CURTIS CHAPMAN'S "MIRACLE OF THE MOMENT."



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THIS WEEK	LAST WEEK	WEEKS ON CHART	TITLE ARTIST	11 NIelsen BDS CERTIFICATIONS IMPRINT / PROMOTION LABEL	PLAYS TW +/-	AUDIENCE MILLIONS RANK
1	1	19	GIVE YOU GLORY JEREMY CAMP	NO. 1 (4 WKS) BEC/TOOTH & NAIL	1607 -1	4.853 1
2	2	18	BRING THE RAIN MERCYME	INO	1589 +23	4.598 2
3	3	23	EVERY TIME I BREATHE BIG DADDY WEAVE	FERVENT/WORD-CURB	1429 -13	4.421 3
4	4	22	I'M NOT WHO I WAS BRANDON HEATH	MONOMODE/REUNION/PLG	1379 -23	3.818 5
5	5	29	UNDO RUSH OF FOOLS	MIDAS	1285 -20	4.334 4
6	6	11	ONLY THE WORLD MANDISA	SPARROW/EMI CMG	1077 +16	2.641 10
7	10	5	EAST TO WEST CASTING CROWNS	BEACH STREET/REUNION/PLG	1076 +124	2.314 13
8	8	14	YOU BRIT NICOLE	SPARROW/EMI CMG	1065 +27	2.755 9
9	9	11	GIVE ME WORDS TO SPEAK AARON SHUST	BRASH	1021 +65	2.786 8
10	7	23	SOMETHING BEAUTIFUL NEWSBOYS	INPOP	920 -135	2.416 12
11	12	37	EVERLASTING GOD LINCOLN BREWSTER	VERTICAL/INTEGRITY	755 0	2.577 11
12	13	27	HOW CAN I KEEP FROM SINGING CHRIS TOMLIN	SIXSTEPS/SPARROW/EMI CMG	745 -8	1.641 17
13	11	20	TUNNEL THIRD DAY	ESSENTIAL/PLG	728 -63	1.680 15
14	16	6	LOVE THE LORD LINCOLN BREWSTER	VERTICAL/INTEGRITY	720 +111	2.970 7
15	14	37	MADE TO LOVE TOBY MAC	FOREFRONT/EMI CMG	718 -31	1.954 15
16	15	7	I'M FOR YOU TOBY MAC	FOREFRONT/EMI CMG	698 +43	1.403 19
17	17	6	HOME DAUGHTRY	RCA/RMG	677 +97	3.042 6
18	19	5	EVERYTHING GLORIOUS DAVID CROWDER BAND	SIXSTEPS/SPARROW/EMI CMG	547 +54	1.317 20
19	18	15	OVER MY HEAD BRIAN LITRELL	REUNION/PLG	501 -13	0.706 -
20	21	9	LONE RANGER NATE SALLIE	CURB	492 +14	1.067 23
21	27	3	SUNDAY TREE63	INPOP	473 +124	1.179 21
22	20	18	WHEN I GET WHERE I'M GOING GEOFF MOORE	ROCKETOWN	452 -32	0.840 26
23	24	12	INTO THE DAY BEBO NORMAN	ESSENTIAL/PLG	451 +22	0.576 -
24	23	11	PROMISE OF A LIFETIME KUTLESS	BEC/TOOTH & NAIL	450 +19	0.673 -
25	25	5	ALL THE WORLD POINT OF GRACE	WORD-CURB	449 +23	0.633 -
26	22	15	ANYWAY MAFTINA MCBRIDE	RCA/PLG	431 -12	2.065 14
27	26	6	COMING BACK TO LIFE ECHOING ANGELS	INO	421 +7	1.121 22
28	30	2	BE STILL STORYSIDE:B	SILENT MAJORITY/GOTEE	344 +55	0.708 30
29	NEW		MIRACLE OF THE MOMENT STEVEN CURTIS CHAPMAN	SPARROW/EMI CMG	341 +183	0.828 27
30	29	2	JESUS HOLD ME ANDREW CARLTON	BAKERTOWN	328 +27	1.546 18

MOST ADDED

TITLE ARTIST / LABEL	NEW STATIONS
LOVE THE LORD Lincoln Brewster (VERTICAL/INTEGRITY) KFIS, KLJC, KVMV, WJTL, WVJF	5
EVERYTHING GLORIOUS David Crowder Band (SIXSTEPS/SPARROW/EMI CMG) KFIS, WAWZ, WFHM, WLAB, WVJF	5
MIRACLE OF THE MOMENT Steven Curtis Chapman (SPARROW/EMI CMG) KBIQ, WAFJ, WCQR, WPAR	4
BE STILL StorySide:B (SILENT MAJORITY/GOTEE) KCMS, KTSJ, Sirius Spirit 66, XM The Message	4
SONG OF HOPE Robbie Seay Band (SPARROW/EMI CMG) KBNJ, KKCM, WAFJ, WFZH	4
GIVE UNTIL THERE'S NOTHING LEFT Relient K (CAPITOL/GOTEE) KBNJ, WFM, WFZH, WJTL	4
CAPTIVATED Shawn McDonald (SPARROW/EMI CMG) KCMS, KLJC, KTSJ, KXOJ	4
SUNDAY tree63 (INPOP) KSBJ, WCSG, WLAB	3
THE TWENTY-FIRST TIME Monk & Neagle (REUNION/PLG) WCQR, WMCU, WPAR	3

ADDED AT... KBNJ
Corpus Christi, TX
PD: Joe Fahl
Nate Sallie, Lone Ranger, 16
Robbie Seay Band, Song Of Hope, 15
Kutless, Promise Of A Lifetime, 0
Relient K, Give Until There's Nothing Left, 0

FOR REPORTING STATIONS PLAYLISTS GO TO:
www.RadioandRecords.com

NEW AND ACTIVE

TITLE ARTIST / LABEL	PLAYS /GAIN	TITLE ARTIST / LABEL	PLAYS /GAIN
TEARS OF THE SAINTS Leeland (ESSENTIAL/PLG) TOTAL STATIONS: 15	277/35	SNEAKIN' INTO HEAVEN Chris Rice (EB-FLO/INO) TOTAL STATIONS: 13	180/14
STILL CALLS ME SON John Waller (BEACH STREET/REUNION/PLG) TOTAL STATIONS: 13	235/21	40 DAYS Mark Schultz (WORD-CURB) TOTAL STATIONS: 9	158/23
THE REMEDY Aylesha Woods (GOTEE) TOTAL STATIONS: 10	199/10	THERE IS A REASON Caedmon's Call (INO) TOTAL STATIONS: 11	156/19
YOU CARRIED ME Building 429 (WORD-CURB) TOTAL STATIONS: 11	191/18	EVERYDAY Jessie Daniels (MIDAS) TOTAL STATIONS: 14	154/7
OUR GREAT GOD Todd Agnew Feat. Rebecca St. James (INO) TOTAL STATIONS: 11	181/16	BEAUTIFUL NEWS Matt Redman (SIXSTEPS/SPARROW/EMI CMG) TOTAL STATIONS: 8	151/14

MOST INCREASED PLAYS

+183	MIRACLE OF THE MOMENT Steven Curtis Chapman (Sparrow/EMI CMG) KLVA +28, KTSJ +24, WJTL +21, KVMV +16, WCSG +14, WRCI +14, KBNJ +14, WMSJ +13, WMCU +11, WBDX +9
+124	EAST TO WEST Casting Crowns (Beach Street/Reunion/PLG) WCVO +25, KLVA +13, WJTL +13, WFZH +9, WDJC +8, XMES +8, KFIS +8, WAFJ +7, WCRJ +6, KTSY +5
+124	SUNDAY tree63 (Inpop) KTSJ +22, WMSJ +17, WVJF +15, XMES +13, WPAR +10, KLJC +10, WJIE +8, WCRJ +7, WBSN +6, WLAB +6
+111	LOVE THE LORD Lincoln Brewster (Vertical/Integrity) KLTY +26, KFIS +20, WJTL +18, WDJC +8, WVJF +7, WFFH +6, WFHM +5, WMSJ +4, WJTL +4, WCQR +3
+97	HOME Daughtry (RCA/RMG) KLVA +31, WMSJ +15, KTSJ +12, KGBI +5, WFHM +4, WFFH +3, WRCI +3, WJTL +3, KXOJ +3, KLTY +2

FOR WEEK ENDING JULY 29, 2007
LEGEND: See legend to charts in charts section for codes and symbol explanations.
54 Christian AC stations are electronically monitored by Nielsen Broadcast Data Systems 24 hours a day, 7 days a week. Christian AC Indicator chart compiled of 32 reporters, Christian CHR 28, christian rock 29 and inspo 18. © 2007 Nielsen Business Media, Inc. All rights reserved.

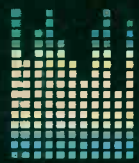
RECURRENTS

THIS WEEK	TITLE ARTIST / IMPRINT / PROMOTION LABEL	11 NIelsen BDS CERTIFICATIONS	PLAYS TW LW
1	MY SAVIOR MY GOD AARON SHUST (BRASH)		687 700
2	BLESSED BE YOUR NAME TREE63 (INPOP)		537 551
3	HOLY IS THE LORD CHRIS TOMLIN (SIXSTEPS/SPARROW/EMI CMG)		525 539
4	HOW GREAT IS OUR GOD CHRIS TOMLIN (SIXSTEPS/SPARROW/EMI CMG)		525 549
5	PRAYE YOL IN THIS STORM CASTING CROWNS (BEACH STREET/REUNION/PLG)		521 509

THIS WEEK	TITLE ARTIST / IMPRINT / PROMOTION LABEL	11 NIelsen BDS CERTIFICATIONS	PLAYS TW LW
1	BY HIS WOUNDS GLORY REVEALED FEAT. MAC FOWELL, MARK HALL, STEVEN CURTIS CHAPMAN, BRIAN LITRELL (REUNION/PLG)		517 496
2	I WILL LIFT MY EYES BEBO NORMAN (ESSENTIAL/PLG)		473 463
3	WHAT COULD BE BETTER (THE DAYS AHEAD) 33MILES (INO)		466 534
4	I AM MARK SCHULTZ (WORD-CURB)		456 464
5	I CAN ONLY IMAGINE MERCYME (INO)		456 473

CHRISTIAN CHR REPORTERS

- | | | | | | |
|------------------------------------------------------------------------------------------------|----------------------------------------------------------------------------------------|-----------------------------------------------------------------------------------------------|------------------------------------------------------------------------------------|-----------------------------------------------------------------------------|---------------------------------------------------------------------|
| KLYT/Albuquerque, NM
CM: Johann "Yo" Snyder
MD: Joey Belleville | KXWA/Denver, CO
PD: Scott Veigel | WJRL/Green Bay, WI
OM/PD: Jim Raider | WJLZ/Norfolk, VA*
OM/PD: JF Morgan
APD: Anne Verebely | KTPT/Rapid City, SD
OM: Tom Schoenstedt
PD/MD: Joseph Standish | WBVM/Tampa, FL*
PD: Johnny Vincent
MD: Olivia Paff |
| KAFC/Anchorage, AK
CM/PD: Mark Guy
APD/MD: Mike Carrier | KZZQ/Des Moines, IA
PD: Mike Schlote | WYK/Kalamazoo, MI
PC/MD: Mike Couchman | KJTH/Pomona City, OK
PD/MD: Tony Weir
APD: Jeremy Louis | WPRJ/Saginaw, MI
OM: Gary Bugh
PD/MD: Aaron Dicer | WYSZ/Toledo, OH
PD/MD: Jeff Howe
APD: Rob Feirchild |
| WHMX/Bangor, ME
CM/PD: Tim Collins
APD/MD: Morgan Smith | WJRF/Duluth, MN
PD/MD: Terry Michaels | WYLV/Knoxville, TN*
PD/MD: Jonathan Untank | KZRI/Portland, OR*
OM: Mike Novak
PD: David Pierce
APD: Eric Allen | KLFF/San Luis Obispo, CA*
PD: Matt Williams
MD: Noonie Fugler | KDUV/Visalia, CA*
PD: Joe Croft
APD/MD: Shannon Steele |
| KWOF/Cedar Rapids, IA
CM/PD: Jack Davis | KNMI/Farmington, NM
OM: Wilann Thomas
PD: Darren Nez
MD: Kenny Montano | WAYM/Nashville, TN*
OM: Dave Senes
PD: Jeff Brown
MD: Stace Whitmire | KFFR/Pullman, WA
OM/PD: Chris Gilbreth | WBVO/Sellersville, PA
OM: David Baker
PD/MD: Kristine McClain | WCLQ/Wausau, WI
PD/MD: Matt Deane |
| WONU/Chicago, IL*
OM: Justin Knight
PD: Johnathon Eltrevoog
MD: Mallory DeWees | WSCF/Ft. Pierce, FL
PD/MD: Paul Tipton | WNAZ/Nashville, TN*
OM/PD: Dave Queen
APD: Jennifer Houchin
MD: Seth Routzahn | | KADI/Springfield, MO*
PD/MD: Rod Kittleman | * Monitored Reporters |



CHRISTIAN

► **DIZMAS**, HAILING FROM SOUTHERN CALIFORNIA'S ANTELOPE VALLEY, TOPS CHRISTIAN ROCK WITH "FAY IT SAFE" (2-1).



THIS WEEK	LAST WEEK	WEEKS ON CHART	TITLE ARTIST	IMPRINT / PROMOTION LABEL	PLAYS	
					TW	+/-
1	15	1	LET IT FADE JEREMY CAMP	BEC/TOOTH & NAIL	106	+39
2	12	3	I'M FOR YOU TOBY MAC	FOREFRONT/EMI CMG	103	+24
3	23	2	THE LAST NIGHT SKILLET	ARDENT/SRE/IND	97	-48
4	17	4	AWAKENING SWITCHFOOT	SPARROW/COLUMBIA/EMI CMG	96	-30
5	18	5	YOU BRITT NICOLE	SPARROW/EMI CMG	91	+7
6	22	6	SOMETHING BEAUTIFUL NEWSBOYS	INPDP	88	-14
7	9	8	ZERO HAWK NELSON	TOOTH & NAIL	84	+21
8	23	7	AFTER THE WORLD DISCIPLE	SRE/INO	77	-98
9	15	10	I'M NOT WHO I WAS BRANDON HEATH	REUNION/PLG	69	+53
10	16	9	BEAUTY AYIESHA WOODS	GOTEE	63	-46
11	9	12	RIGHT NOW THIS BEAUTIFUL REPUBLIC	FOREFRONT/EMI CMG	62	+6
12	21	14	MISSING PAGES SEVENTH DAY SLUMBER	BEC/TOOTH & NAIL	59	+2
13	10	11	ONLY THE WORLD MANDISA	SPARROW/EMI CMG	59	-40
14	5	18	SIGNATURE OF DIVINE (YAHWEH) NEEDTOBREATHE	ATLANTIC/LAVA/WORD-CURB	58	+104
15	11	13	LONE RANGER NATE SALLIE	CURB	58	-12
16	8	19	IN MY ARMS PLUMB	CURB	51	+37
17	4	20	GIVE UNTIL THERE'S NOTHING LEFT RELIENT K	CAPITOL/GOTEE	51	+58
18	14	16	PRAISE AND ADORE (SOME LIVE WITHOUT IT) WAVORLY	FLICKER/PLG	50	-4
19	18	17	UNDO RUSH OF FOOLS	MIDAS	50	-4
20	19	15	TUNNEL THIRD DAY	ESSENTIAL/PLG	49	-56
21	6	21	HOME DAUGHTRY	RCA/RMG	48	+25
22	4	22	EAST TO WEST CASTING CROWNS	BEACH STREET/REUNION/PLG	46	+43
23	3	24	WHAT DO WE KNOW THOUSAND FOOT KRUTCH	TOOTH & NAIL	39	+69
24	5	26	HERE'S MY LIFE BARLOWGIRL	FERVENT/WORD-CURB	38	+57
25	5	27	I WANNA LIVE STELLAR KART	WORD-CURB	37	+69
26	5	23	BEAUTIFUL DISASTER JON MCLAUGHLIN	ISLAND/UMCG	35	-1
27	4	25	IT'S BEAUTIFUL ELEVENTYSEVEN	FLICKER/PLG	34	+25
28	3	28	JUST ME SEVENGLORY	7 SPIN	34	+56
29	15	30	EVERY TIME I BREATHE BIG DADDY WEAVE	FERVENT/WORD-CURB	26	+15
30	NEW	NEW	EVERYTHING GLORIOUS DAVID CRDWRDER BAND	SIXSTEPS/SPARROW/EMI CMG	26	+27

THIS WEEK	LAST WEEK	WEEKS ON CHART	TITLE ARTIST	IMPRINT / PROMOTION LABEL	PLAYS	
					TW	+/-
1	11	2	PLAY IT SAFE DIZMAS	CREDENTIAL/EMI CMG	306	+25
2	14	3	EVIL (A CHORUS OF RESISTANCE) PROJECT 86	TOOTH & NAIL	265	-11
3	9	4	YOU'RE ON FIRE MXPX	TOOTH & NAIL	252	+8
4	17	4	MADMEN WAVORLY	FLICKER/PLG	246	-47
5	4	7	I NEED YOU RELIENT K	CAPITOL/GOTEE	212	+14
6	14	5	SOMEWHERE IN THE SKY KUTLESS	BEC/TOOTH & NAIL	203	-10
7	4	11	LET'S GO BACK EVERYDAY SUNDAY	INPOP	199	+24
8	10	8	FIGHT LIKE THIS DECYFER DOWN	SRE/INO	196	0
9	15	9	ATTITUDE FIREFLIGHT	FLICKER/PLG	188	-25
10	9	20	NEW SKEPTIC THE FOLD	TOOTH & NAIL	186	+33
11	8	12	TIME (TO LET THIS GO) NEVERTHELESS	FLICKER/PLG	186	+13
12	11	10	ZERO HAWK NELSON	TOOTH & NAIL	182	+2
13	19	9	PERFECT FLYLEAF	A&M/OCTONE/INTERSCOPE	180	-10
14	8	13	FINDING OUT STELLAR KART	WORD-CURB	179	+7
15	6	17	LIE TO ME 12 STONES	WIND-UP	177	+13
16	4	14	SCREAM JONAH 33	ARES	176	+6
17	5	21	HOLE IN MY HAND DAY OF FIRE	ESSENTIAL/PLG	159	+10
18	2	27	HOTEL AQUARIUM FALLING UP	BEC/TOOTH & NAIL	151	+38
19	20	22	I LOVE YOU TO DEATH FAMILY FORCE 5	MAVERICK/MONO VS STEREO/GOTEE	143	-1
20	18	18	WAKE UP KJ-52	BEC/TOOTH & NAIL	141	-21
21	4	24	YOUR DEMON KIDS IN THE WAY	FLICKER/PLG	139	+7
22	2	28	FALLS APART THOUSAND FOOT KRUTCH	TOOTH & NAIL	135	+28
23	19	19	AWAKENING SWITCHFOOT	SPARROW/COLUMBIA/EMI CMG	134	-20
24	3	26	POPULARITY JONEZETTA	TOOTH & NAIL	133	+10
25	12	25	SING TO ME RUN KID RUN	TOOTH & NAIL	127	-41
26	5	29	TEMPTATION COME MY WAY SHOWDOWN	MONO VS STEREO/GOTEE	112	+6
27	20	27	FIENDS (SELLING OUT AIN'T EASY) CHASING VICTORY	MONO VS STEREO/GOTEE	108	-18
28	NEW	NEW	F-STOP SULLIVAN	TOOTH & NAIL	104	+25
29	NEW	NEW	AWAKE SEVENTH DAY SLUMBER	BEC/TOOTH & NAIL	100	+34
30	NEW	NEW	AMAZING BECAUSE IT IS THE ALMOST.	TOOTH & NAIL	99	+16

THIS WEEK	LAST WEEK	WEEKS ON CHART	TITLE ARTIST	IMPRINT / PROMOTION LABEL	PLAYS		
					TW	+/-	WKS
1	16	1	BRING THE RAIN MERCYME	INO	300	+16	15/1
2	14	2	BE THOU NEAR TO ME SELAH	CURB	262	-3	16/1
3	4	8	EAST TO WEST CASTING CROWNS	BEACH STREET/REUNION/PLG	255	+46	17/1
4	8	4	GOD SPEAKING RONNIE FREEMAN	HARDLY	248	+18	14/1
5	15	3	EVERY TIME I BREATHE BIG DADDY WEAVE	FERVENT/WORD-CURB	237	-6	10/0
6	23	5	UNDO RUSH OF FOOLS	MIDAS	229	+9	11/0
7	6	11	GIVE YOU GLORY JEREMY CAMP	BEC/TOOTH & NAIL	217	+50	11/2
8	9	7	GIVE ME WORDS TO SPEAK AARON SHUST	BRASH	215	+2	11/0
9	15	10	I'M NOT WHO I WAS BRANDON HEATH	REUNION/PLG	191	-4	11/0
10	13	9	FATHER JADON LAVIK	BEC/TOOTH & NAIL	175	-22	12/0

INSPO

THIS WEEK	LAST WEEK	WEEKS ON CHART	TITLE ARTIST	IMPRINT / PROMOTION LABEL	PLAYS		
					TW	+/-	WKS
11	11	12	CONVINCED NICOLE C. MULLEN	WORD-CURB	161	+6	
12	5	13	YOU ARE GOOD POINT OF GRACE	WORD-CURB	158	+19	
13	9	17	I BELIEVE IN YOU JOEL ENGLE	SPIN 360	144	+19	
14	5	6	WHEN I GET WHERE I'M GOING GEOFF MOORE	ROCKETTOWN	138	-78	
15	3	20	OUR GREAT GOD TODD AGNEW FEAT. REBECCA ST. JAMES	ARDENT/INO	133	+21	
16	3	16	LET YOUR LIGHT SHINE BETHANY DILLON	SPARROW/EMI CMG	133	+5	
17	4	18	HALLELUJAH, JESUS MONK & NEAGLE	REUNION/PLG	132	+9	
18	5	14	COMING BACK TO LIFE ECHOING ANGELS	INO	125	-6	
19	NEW	NEW	FINALLY FREE NICHOLE NORDEMAN	SPARROW/EMI CMG	114	+4	
20	6	19	OVER MY HEAD BRIAN LITRELL	REUNION/PLG	113	-5	

CHRISTIAN ROCK REPORTERS

KLTV/Albuquerque, NM
OM: Johanna "Jo" Snyder
MC: Joey Beville

KBNJ/Corpus Christi, TX
PD: Arron Daniels

WJTL/Lancaster, PA*
PD: John Shirk
MD: Phil Smitt

WJLZ/Norfolk, VA*
OM/PD: JP Morgan
APD: Anne Verebely

Fireescape/Satellite
PD/MD: Joe Hayes

Whip Of Cords/Satellite
OM/PD: Matt Rhodes

WCVK/Bowling Green, KY
OM: Ken Burns
PD: Susar Woodard
MC: Whitney Yule

KVRK/Dallas, TX
PD: Chris Goodwin
MD: Drue Mitchell

KIBZ/Lincoln, NE
OM: Lester St. James
PD/MD: Ron Druy

WITR/Rochester, NY
PD/MD: Sammie Palermo
APD: Will "The Tuna" Benson

Positive Rock Show/Satellite
PD/MD: Josh Booth

KCLC/St. Louis, MO
MD: Dave Merkel

WYOF/Bridgeport, CT
PD/MD: Bob Felberg

WSNL/Flint, MI
MD: Brian Goodman

WDML/Marion, IL
MD: Tom Schrader

WPRJ/Saginaw, MI
OM: Gary Buch
PD/MD: Aaron Dicer

Red Letter Rock 20/Satellite
PD: Cody Christopher
MD: Reid Johnson

WBVM/Tampa, FL*
PD: Johnny Vincent
MD: Olivia Paff

WCWP/Brookville, NY
PD: Peter Bellotti
MC: Reena Temurni

WORQ/Green Bay, WI*
OM/PD: Jim Raider

WMKL/Miami, FL
PD: Rob Robbins
MD: Kelly Downing

WJIS/Sarasota, FL
OM: Kris Byerly
PD: Michelle Tellone
MD: Elisha Skorski

Sirius Spirit 66/Satellite*
PD: Al Skop
MD: Joey Black

WYSZ/Toledo, OH
PD/MD: Jeff Howe

WUFM/Columbus, OH*
OM: Michael Buckingham
PD/MD: Nikki Cantu
APD: Laine Moneyhon

WBFJ/Greensboro, NC
PD/MD: Wally Decker
APD: Darren Stevens

Effect Radio Network/Network
PD/MD: Brian Harmon
APD: Amanda Harmon

The Sound Of Light/Satellite
PD/MD: Bill Moore

WCLQ/Wausau, WI
PD/MD: Matt Ceane

* Monitored Reporters



CHRISTIAN

CHRISTIAN AC REPORTERS

KGZV/Abilene, TX
PD/MD: Gary Hill

WFSH/Atlanta, GA*
PD: Kevin Avery
MD: Mike Stoudt

WVFJ/Atlanta, GA*
OM/MD: Dcn Schaeffer
APD: Steve Williams

WAFJ/Augusta, GA*
PD/MD: Steve Swanson

KPEZ/Austin, TX
OM: Mac Daniels
PD: Gary Walsh
APD/MD: Steve Etheridge

WRBS/Baltimore, MD*
PD: David Paul
MD: Mike Alley

WDJC/Birmingham, AL*
APD/MD: Ronnie Bruce

KTSY/Boise, ID*
OM: Chris Gilbreth
PD: Jerry Woods
APD/MD: Travis Culver

WCVK/Bowling Green, KY
OM: Ken Burns
PD: Susan Woodard
MD: Whitney Yule

WAYR/Brunswick, GA
PD/MD: Bart Wagner

WRCM/Charlotte, NC*
OM: Gary Worland
PD: Dwayne Harrison

WBDX/Chattanooga, TN*
OM/MD: Jason McKay
APD/MD: Justin Wade

WAKW/Cincinnati, OH*
PD: Rob Lewis
MD: Daryl Pierce

WFHM/Cleveland, OH*
PD: Len Fowser
MD: Josh Booth

KGTS/Colege Place, WA
PD/MD: Elizabeth Nelson

KBIQ/Colorado Springs, CO*
PD: Bret Stevens
MD: Jack Hamilton

KCVO/Columbia, MO
OM/MD: Jim McDermott

WMHK/Columbia, SC*
PD: Steve Sunshine

WCVO/Columbus, OH*
APD/MD: Mike Russell

KBNJ/Corpus Christi, TX*
PD: Joe Fahl

KLTY/Dallas, TX*
PD: Chuck Finney
APD/MD: Michael Prendergast

KNWI/Des Moines, IA
PD/MD: Dave St. John

WMUZ/Detroit, MI*
PD: Miranda Belcher
APD: Randi Myles
MD: Jon Culbert

WWIB/Eau Claire, WI
OM: Paul Anthony
PD/MD: Greg Steward

WCTL/Erie, PA
OM: Ronald Raymond
PD/MD: Adam Frase

KHPE/Eugene, OR
MD: Paul Hernandez

KYTT/Eugene, OR
OM: Dave DeAndrea
PD/MD: Rick Stevens

KLRC/Fayetteville, AR
PD/MD: Mark Michaels

WCLN/Fayetteville, NC
OM/MD: Dan DeBruler
APD: Syndi Long
MD: Steve Turley

KGCB/Flagstaff, AZ
OM: Daniel White
PD/MD: Mike Medlin

WPER/Fredericksburg, VA
PD: Frankie Morea

KZKZ/Ft. Smith, AR
OM/MD: Dave Burdue

WLAB/Ft. Wayne, IN*
PD: Don Buettner
MD: Melissa Montana

WCSG/Grand Rapids, MI*
OM: Don Michael
PD/MD: Chris Lemke
APD: John Balyo

WJQK/Grand Rapids, MI*
OM/MD: Troy West
APD/MD: Gary Thompson

WBFJ/Greensboro, NC
PD/MD: Wally Decker
APD: Darren Stevens

WLFJ/Greenville, SC*
PD/MD: Rob Dempsey
APD: Gary Miller

KAIM/Honolulu, HI*
OM: Jack Waters
PD/MD: Corry Reynolds

KSBJ/Houston, TX*
PD: Chuck Pryor
MD: Jim Beeler

WCRJ/Jacksonville, FL*
PD: Roger Henderson
MD: Theresa Ross

WCQR/Johnson City, TN*
PD/MD: Jason Sharp
APD: Chalmer Harper

KOBC/Joplin, MO
OM/MD: Lisa Davis

KLJC/Kansas City, MO*
PD/MD: Michael Grimm

WJTL/Lancaster, PA*
PD: John Shirk
MD: Phil Smith

WLGH/Lansing, MI

KFSH/Los Angeles, CA*
OM: Jim Tinker
PD: Chuck Tyler
APD/MD: Bob Shaw

WJIE/Louisville, KY*
PD: Jim Calipeau
APD/MD: Chris Crain

WRVI/Louisville, KY
OM/MD: C.C. Matthews
APD: Dave Reichel

KSWP/Lufkin, TX
OM/MD: Al Ross
APD/MD: Michelle Ross

KVMV/McAllen, TX*
PD: James Gambin
APD/MD: Bob Malone

KJIL/Meade, KS
PD/MD: Michael Luskey

WMCU/Miami, FL*
OM/MD: Dwight Taylor

WFZH/Milwaukee, WI*
PD/MD: Danny Clayton

KTIS/Minneapolis, MN*
PD: Kurt Wallace
MD: Paul Perrault

KBMQ/Monroe, LA
PD/MD: Phillip Brooks

WFFH/Nashville, TN*
PD/MD: Vance Dillard

New Life Media Network/Network
PD/MD: Joe Buchanan

WBSN/New Orleans, LA*
OM: Julie Headrick
PD: Tom Krimmier
MD: Libby Krimmier

WAWZ/New York, NY*
OM: Scott Taylor
PD: Johnny Stone
MD: Keith Stevens

KGBI/Omaha, NE*
PD: Melody Miller
MD: Jeff Devereaux

WPOZ/Orlando, FL*
OM/MD: Dean O'Neal
APD: Jeff Cruz
MD: Scott Smith

KLVA/Phoenix, AZ*
WMSJ/Portland, ME*
PD: Paula K.
APD: Joe Polek

KFIS/Portland, OR*
PD: Dave Arthur
MD: Kat Taylor

KSLT/Rapid City, SD
OM: Tom Schoenstedt
PD: Dave Masters
MD: Jennifer Walker

KSGN/Riverside, CA*
PD/MD: Bryan O'Neal

WPAR/Roanoke, VA*
OM: Jackie Howard
PD: Jason Sharp
MD: Brian Sumner

WRCI/Rochester, NY*
PD: Mark Shuttleworth

WQFL/Rockford, IL
OM: Ralph Trentadue
PD: Darren Marlar
MD: Joe Buchanan

KKFS/Sacramento, CA*
PD: Max Miller
APD/MD: Mark Standriff

KOAY/Salt Lake City, UT
PD/MD: Alan Hague

Sirius Spirit 66/Satellite*
PD/MD: Al Skop

XM The Message/Satellite*
OM/MD: Jon Zellner
MD: Jim Epperlein

KCMS/Seattle, WA*
PD: Scott Valentine
MD: Sarah Taylor

WFRN/South Bend, IN
PD: Jim Carter
MD: Doug Moore

WHPZ/South Bend, IN
PD/MD: Tom Scott

KTSL/Spokane, WA*
PD/MD: Beau Tyler

KWND/Springfield, MO*
PD/MD: Jeremy Morris

KKJM/St. Cloud, MN
OM/MD: Diana Madsen

KHZR/St. Louis, MO*
OM: Sandi Brown
PD/MD: Greg Cassidy

WLPJ/Tampa, FL*
PD: Carmen Brown
APD: Dave Cruise
MD: Jeff MacFarlane

KKCM/Tulsa, OK*
OM: Steve Hunter
PD: Chris Kelly
APD: Dale Christopher

KXOJ/Tulsa, OK*
PD: Bob Thornton
APD: Dave Gordon

WGTS/Washington, DC*
PD: Ty McFarland
MD: Rob Conway

WGRC/Williamsport, PA
OM: Don Casteline
PD/MD: Larry Weidman

WXHL/Wilmington, DE
OM: Dan Edwards
PD/MD: Dave Kirby
APD: Sal April

WAWZ/New York, NY*
OM: Scott Taylor
PD: Johnny Stone
MD: Keith Stevens

* Monitored Reporters



► **BRITT NICOLE'S "YOU"**
RETURNS TO THE TOP 10 (UP
62 PLAYS) AND HITS A NEW
PEAK POSITION AT NO. 7.

THIS WEEK	LAST WEEK	WEEKS ON CHART	TITLE ARTIST	CHRISTIAN AC INDICATOR IMPRINT / PROMOTION LABEL	PLAYS	
					TW	+/-
1	3	21	I'M NOT WHO I WAS BRANDON HEATH	REUNION/PLG	884	+13
2	2	19	BRING THE RAIN MERCYME	IND	860	-17
3	1	19	GIVE YOU GLORY JEREMY CAMP	BEC/TOOTH & NAIL	845	-48
4	4	23	EVERY TIME I BREATHE BIG DADDY WEAWE	FERVENT/WORD-CURB	780	-12
5	5	11	ONLY THE WORLD MANDISA	SPARROW/EMI CMG	704	+9
6	6	12	GIVE ME WORDS TO SPEAK AARON SHUST	BRASH	677	+56
7	11	13	YOU BRITT NICOLE	SPARROW/EMI CMG	624	+62
8	10	5	EAST TO WEST CASTING CROWNS	BEACH STREET/REUNION/PLG	608	+26
9	7	24	SOMETHING BEAUTIFUL NEWSBOYS	INPOP	577	-30
10	9	20	TUNNEL THIRD DAY	ESSENTIAL/PLG	526	-62
11	8	27	UNDO RUSH OF FOOLS	MIDAS	525	-65
12	13	10	I'M FOR YOU TOBYMAC	FOREFRONT/EMI CMG	470	+50
13	12	16	INTO THE DAY BEBO NORMAN	ESSENTIAL/PLG	418	-33
14	14	16	OVER MY HEAD BRIAN LITRELL	REUNION/PLG	407	-11
15	15	5	EVERYTHING GLORIOUS DAVID CROWDER BAND	SIXSTEPS/SPARROW/EMI CMG	378	+20
16	16	9	LONE RANGER NATE SALLIE	CURB	351	-2
17	17	14	YOU CARRIED ME BUILDING 429	WORD-CURE	343	+11
18	22	3	LOVE THE LORD LINCOLN BREWSTER	INTEGRITY	296	+42
19	20	4	BE STILL STORYSIDE:B	GOTEE	296	+28
20	19	9	ALL THE WORLD POINT OF GRACE	WORD-CURB	296	+11
21	25	5	COMING BACK TO LIFE ECHOING ANGELS	IND	294	+65
22	18	11	THE REMEDY AVIESHA WOODS	GOTEE	291	-15
23	21	18	FIND ME TONIGHT EVERYDAY SUNDAY	INPOP	271	+9
24	26	2	SUNDAY TREE63	INPOP	269	+46
25	27	8	STILL CALLS ME SON JOHN WALLER	REUNION/PLG	261	+43
26	23	9	TEARS OF THE SAINTS LELAND	ESSENTIAL/PLG	256	+9
27	24	7	PROMISE OF A LIFETIME KUTLESS	BEC/TOOTH & NAIL	252	+21
28	28	8	LEAST OF THESE DECEMBERADIO	SLANTED/SPRING HILL	181	-31
29	NEW		FINALLY FREE NICHOLE NORDEMAN	SPARROW/EMI CMG	177	-6
30	30	5	PRaise AND ADORe (SOME LIVE WITHOUT IT) WAVORLY	FLICKER/PLG	175	-11

TroyResearch		CHRISTIAN AC MUSIC RESEARCH				
TITLE ARTIST	IMPRINT / PROMOTION LABEL	FAM%	W 25-54	W 25-34	W 35-44	W 45-54
BY HIS WOUNDS GLORY REVEALED POWELL, CHAPMAN, HALL, LITRELL	REUNION/PLG	95%	4.23	4.24	4.21	4.24
BRING THE RAIN MERCYME	IND	84%	4.21	4.19	4.26	4.20
HOW CAN I KEEP FROM SINGING CHRIS TOMLIN	SIXSTEPS/SPARROW/EMI CMG	99%	4.21	4.12	4.19	4.30
MY SAVIOR MY GOD AARON SHUST	BRASH	95%	4.14	4.11	4.24	4.08
EVERLASTING GOD LINCOLN BREWSTER	VERTICAL/INTEGRITY	94%	4.14	4.03	4.19	4.20
MADE TO LOVE TOBYMAC	FOREFRONT/EMI CMG	96%	4.13	4.22	4.18	4.00
GIVE YOU GLORY JEREMY CAMP	BEC/TOOTH & NAIL	95%	4.11	4.07	4.13	4.12
EAST TO WEST CASTING CROWNS	BEACH STREET/REUNION PLG	63%	4.08	4.07	4.09	4.09
EVERY TIME I BREATHE BIG DADDY WEAWE	FERVENT/WORD-CURB	85%	4.08	4.08	4.10	4.07
MOUNTAIN OF GOD THIRD DAY	ESSENTIAL/PLG	96%	4.05	4.13	4.06	3.95
YOUR NAME PHILLIPS, CRAIG & DEAN	IND	95%	4.03	4.16	3.80	4.13
I'M NOT WHO I WAS BRANDON HEATH	REUNION/PLG	91%	4.01	3.99	4.03	4.02
UNDO RUSH OF FOOLS	ESSENTIAL/PLG	92%	4.01	4.08	3.82	4.12
DOES ANYBODY HEAR HER CASTING CROWNS	BEACH STREET/REUNION PLG	95%	3.95	4.05	3.99	3.82
SOMETHING BEAUTIFUL NEWSBOYS	INPOP	94%	3.94	4.02	3.77	4.02
GIVE ME WORDS TO SPEAK AARON SHUST	BRASH	70%	3.91	3.85	3.88	4.00
YOU BRITT NICOLE	MIDAS	89%	3.84	3.75	4.18	3.61
NOTHING LEFT TO LOSE MAT KEARNEY	INPOP	91%	3.83	3.86	3.86	3.79
SUNDAY TREE63	INPOP	30%	3.79	3.62	4.09	3.68
ONLY THE WORLD MANDISA	SPARROW/EMI CMG	91%	3.70	3.71	3.76	3.63

Total Sample size is 2250. These are average scores for music in the Contemporary Christian AC format, based on data from surveys conducted throughout the US, using TroyResearch Online Music Tracking. Online panelists score each song on a 1-5 scale where 1 = strongly dislike and 5 = strongly like. TroyResearch is a registered trademark of RadioResearch.Com. To inquire about Online Music Tracking with TroyResearch, call Jonathan Little at 740-549-9700, x61 or email jlittle@troyresearch.com.



Tomorrow's radio stars may be today's listeners

Wanted: Real People, Sincere Entertainment

R.J. Curtis

RCurtis@RadioandRecords.com

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On the surface, the recent promotion conducted by Lincoln Financial Media's KYGO/Denver seems like your run-of-the-mill, crazy-kooky-wacky radio stunt designed to garner as much media attention as possible. ■ Upon further investigation, however, the talent search contest that ultimately made Skip Miller KYGO's newest, albeit most inexperienced part-timer was less about free publicity and more about making station fans a bigger part of KYGO. It also speaks to PD Joel Burke's belief that radio needs to look for nontraditional means to find the next compelling, breakthrough on-air talent.

"The days of the big host/announcer personalities are disappearing," he says. "We've got to have real people on the radio having fun."

So here's how the story goes: The KYGO talent search was a six-week promotion from start to finish. After soliciting entries on-air, KYGO evening personality Flippit put together an example of a demo and posted it on the station's Web site as a guideline for listeners.

Standard mail was accepted as a means of entering, in addition to a voice mailbox where listeners could audition over the phone. According to Burke, entries were accepted from "anybody who was interested, no matter what their technological handicap was."

Even for those who had no understanding of what a demo is or what doing radio is like, Burke says, "we made it easy for people to enter." KYGO listeners then voted online, narrowing the field to five finalists. Each sat with Flip for two hours a night during the course of the final week. Voting was open for the next four days, where more than 8,000 votes were recorded, with no repeat voting permitted.

KYGO isn't by any means the first station to employ this method of finding new talent. In fact, Billy Greenwood, PD at Clear Channel's KSD/St. Louis, completed a talent search just two months ago for an addition to "The Craig Cornett Morning Show."

Greenwood says the station was looking for

someone "who would give us a real perspective on topics without delivering it like an announcer." Like KYGO, five finalists ultimately had their chance at stardom when they each sat in with Cornett for an entire morning show. KSD listeners chose Kelly Wyld, and while Greenwood says adding a new player to an important daypart like morning drive is "a risky move, the listeners have been very supportive, mainly because it was their selection." Wyld has been on the air for only four weeks, but Greenwood describes it as "a great experiment to this point."

While not all the programmers R&R spoke with have actually tried this at home, all appear to embrace the concept, including John Crenshaw, PD at Clear Channel's WCOL/Columbus, Ohio: "As radio strives to be more relevant to our audience, why shouldn't we look outside the established talent pool for someone who is relatable yet real?"

And although Scott Lindy, director of country programming for Sirius Satellite Radio, has never hired anyone this way, he calls it "a very cool idea" and believes it's a realistic way to find talent. "Allowing those persons with passion for the radio biz and music they love to come to you is not only a good idea but it's a proven way to find talent." Lindy cites "American Idol" and "Nashville Star" as proof that talent searches can work.

Another believer is Don Jeffries, PD at CBS

'Radio in general has done a horrible job of mentoring, guiding and developing talent. We have all these options and kids are growing up without the mystique and love for radio they once had.'

—Joel Burke



'The goal is to just find people who are real, who are also looking to potentially make a career change.'

—Steve Reynolds

Radio's KFRG (K-Frog)/Riverside, Calif.

"Listeners have no preconceived notions about what an on-air personality is supposed to be," he says. "The supply is endless, as long as you are willing to put some time into it."

Making time for regular aircheck sessions is important even when coaching an experienced jock, but especially critical when working with radio neophytes. "Radio in general has done a horrible job of mentoring, guiding and developing talent," Burke says. Part of the problem: "We have all these options and kids are growing up without the mystique and love for radio they once had. For those who do come into this business, we have nobody to blame but ourselves."

Burke believes the problem lies with people in management positions who aren't properly equipped for talent development. He says, "Many are enormously talented, but they're wearing so many different hats they barely have enough time to communicate with their morning show, much less have a part-time project going on the side."

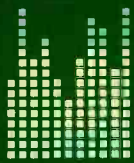
According to talent coach Steve Reynolds of the Reynolds Group, once the hire is made from the ranks of listeners, "you have to be careful that they're not so over the top that they burn with listeners quickly." Reynolds says good advice for the recently discovered personality "is to understand that other listeners are drawn to you when the topics you've chosen for the show have high relevance to their lives and they're engaged with an interesting perspective closer to the top of the break." Unless they have a perspective that is ultimately fun to listen to, Reynolds says, "others will not want to hang with you." That's why learning the art of show prep is so important. "You can't just go in there and wing it; listeners no longer afford us that luxury. So, be highly relevant, be fun and your authentic self and listeners will gravitate to you."

KYGO may have benefited from an already successful track record with a nontraditional radio personality. Since 2001, Mudflap has been an important member of the morning show. Prior to joining KYGO, he was a stand-up comedian, and though radio's track record with comics generally isn't particularly stellar, Mudflap proved to be an exception. According to Burke, "One of the things about Mudflap that is so strong, besides his comedic timing and the stuff he says, is he's a real person on the radio, he's very transparent." Though radio has been his full-time job for a while now, "he doesn't see himself as a radio guy."

Reynolds believes if you find the right people through a talent search, it's no stunt. "This is as viable a way to find talent as any conventional method. The goal is to just find people who are real, who are also looking to potentially make a career change."

And how about this: In Burke's case, he found three. Not only did he hire Skip Miller, the people's choice, he also signed runner-ups Janet Blair and Priscilla Torres.

R&R



COUNTRY

JENNIFER HANSON RETURNS TO THE CHART FOR THE FIRST TIME IN NEARLY FOUR YEARS WITH "JOYRIDE" AT NO. 60.



POWERED BY nielsen BDS

THIS WEEK	LAST WEEK	WEEKS ON CHART	TITLE ARTIST	NIELSEN BDS CERTIFICATIONS	HITPREDICTOR STATUS	AUDIENCE (IN MILLIONS) TW +/-	PLAYS TW RANK
1	1	9	NEVER WANTED NOTHING MORENO. 1 (2 WKS) KENNY CHESNEY	BNA	☆	35.625 +0.489	4919 1
2	2	16	IT TOLD YOU SO KEITH URBAN			32.700 +0.588	4657 2
3	4	25	TEARDROPS ON MY GUITAR TAYLOR SWIFT	BIG MACHINE		31.167 +2.643	4628 3
4	5	21	THESE ARE MY PEOPLE ROONEY ATKINS	CURB	☆	29.860 +2.827	4357 4
5	3	25	LOST IN THIS MOMENT BIG & RICH	WARNER BROS./WRN	☆	28.427 -1.817	4109 5
6	10	11	BECAUSE OF YOU REBA MCENTIRE DUET WITH KELLY CLARKSON	MCA NASHVILLE	☆	25.322 +2.655	3622 8
7	7	29	A DIFFERENT WORLD BUCKY COVINGTON	LYRIC STREET	☆	25.093 +1.110	3845 6
8	8	18	I NEED YOU TIM MCGRAW WITH FAITH HILL	CURB	☆	24.475 +0.435	3487 9
9	6	26	JOHNNY CASH JASON ALDEAN	BROKEN BOW		23.222 -1.211	3630 7
10	12	4	TAKE ME THERE RASCAL FLATTS	LYRIC STREET	☆	21.646 +1.967	3231 10
11	11	22	TOUGH CRAIG MORGAN	BROKEN BOW	☆	21.472 +1.278	3180 11
12	13	9	PROUD OF THE HOUSE WE BUILT BROOKS & DUNN	ARISTA NASHVILLE	☆	19.885 +2.118	3066 12
13	16	11	EVERYDAY AMERICA SUGARLAND	MERCURY	☆	19.504 +1.932	2970 13
14	15	8	LOVE ME IF YOU CAN TOBY KEITH	SHOW DOG NASHVILLE	☆	19.187 +2.140	2860 14
15	14	26	I WOND'ER KELLIE PICKLER	BNA	☆	17.703 +0.449	2718 15
16	17	11	IF YOU'RE READING THIS TIM MCGRAW	CURB	☆	15.017 +0.332	2406 16
17	20	27	ALL MY FRIENDS SAY LUKE BRYAN	AIRPOWER CAPITOL NASHVILLE	☆	14.363 +1.406	2309 17
18	21	10	FREE AND EASY (DOWN THE ROAD I GO) DIERKS BENTLEY	AIRPOWER CAPITOL NASHVILLE	☆	14.070 +1.824	2151 20
19	19	15	HOW I FEEL MAFTINA MCBRIDE	RCA	☆	13.513 +0.758	2272 18
20	24	6	ON LINE BRAD PAISLEY	ARISTA NASHVILLE	☆	13.156 +3.453	1903 22
21	22	24	A LITTLE MORE YOU LITTLE BIG TOWN	EQUITY		12.002 +0.166	2156 19
22	23	22	LIVIN' OUR LOVE SONG JASON MICHAEL CARROLL	ARISTA NASHVILLE	☆	11.982 +0.951	2025 21
23	27	19	FALL CLAY WALKER	ASYLUM-CURB		8.197 +0.410	1400 24
24	26	16	MEASURE OF A MAN JACK INGRAM	BIG MACHINE	☆	8.157 +0.032	1404 23
25	28	19	JUST MIGHT HAVE HER RADIO ON TRENT TOMLINSON	LYRIC STREET	☆	6.622 +0.366	1268 25
26	29	19	FAMOUS IN A SMALL TOWN MIRANDA LAMBERT	COLUMBIA	☆	6.085 +0.786	1050 26
27	33	5	FIRECRACKER JOSH TURNER	MCA NASHVILLE	☆	5.773 +1.673	914 28
28	30	13	ANOTHER SIDE OF YOU JOE NICHOLS	UNIVERSAL SOUTH	☆	5.358 +0.382	860 30
29	25	18	I WANNA FEEL SOMETHING TRACE ADKINS	CAPITOL NASHVILLE	☆	5.208 -3.779	973 27
30	34	9	NOTHIN' BETTER TO DO LEANN RIMES	ASYLUM-CURB	☆	4.808 +0.357	876 29

THIS WEEK	LAST WEEK	WEEKS ON CHART	TITLE ARTIST	NIELSEN BDS CERTIFICATIONS	HITPREDICTOR STATUS	AUDIENCE (IN MILLIONS) TW +/-	PLAYS TW RANK
31	36	8	AS IF SARA EVANS		☆	4.591 +0.723	850 31
32	31	12	SUNDAY MORNING IN AMERICA KEITH ANDERSON	ARISTA NASHVILLE		4.322 +0.151	831 32
33	35	21	SHE AIN'T RIGHT LEE BRICE	ASYLUM-CURB		4.114 +0.229	809 33
34	32	11	LOST FAITH HILL	WARNER BROS./WRN	☆	3.778 -0.502	788 34
35	37	13	YOU NEVER TAKE ME DANCING TRAVIS TRITT	CATEGORY 5		3.713 +0.472	616 35
36	40	10	WAY BACK TEXAS PAT GREEN	BNA		2.638 +0.730	461 38
37	38	10	THIS IS MY LIFE PHIL VASSAR	BREAKER UNIVERSAL SOUTH		2.318 +0.240	509 37
38	43	6	TANGLED UP BILLY CURRINGTON	MERCURY	☆	2.304 +0.638	449 40
39	42	13	THE ONE IN THE MIDDLE SARAH JOHNS	BNA		2.172 +0.241	400 41
40	41	12	LAST TRAIN RUNNING WHISKEY FALLS	MIDAS/NEW REVOLUTION		2.078 +0.136	555 36
41	45	10	MEN BUY THE DRINKS (GIRLS CALL THE SHOTS) STEVE HOLY	CURB		1.913 +0.374	454 39
42	39	18	DAISY HALFWAY TO HAZARD	MERCURY	☆	1.868 -0.111	305 44
43	46	6	THE MORE I DRINK BLAKE SHELTON	WARNER BROS./WRN	☆	1.808 +0.229	393 42
44	44	14	I'LL STAND BY YOU CARRIE UNDERWOOD	FREMANTLE/19	☆	1.603 -0.032	233 47
45	59	2	WHAT DO YA THINK ABOUT THAT MONTGOMERY GENTRY	MOST ADDED COLUMBIA		1.341 +0.934	206 50
46	47	5	BAD FOR ME DANIELLE PECK	BIG MACHINE		1.275 +0.003	293 45
47	NEW		READY, SET, DON'T GO BILLY RAY CYRUS	HOT SHOT DEBUT WALT DISNEY/COS		1.204 +1.096	114 56
48	53	2	WATCHING AIRPLANES GARY ALLAN	MCA NASHVILLE		1.203 +0.463	225 48
49	51	8	FLIP-FLOP SUMMER KENNY CHESNEY	BNA		1.064 +0.129	100 58
50	52	3	BIKER CHICK JO DEE MESSINA	CURB		1.061 +0.233	276 46
51	58	2	WHAT KINDA GONE CHRIS CAGLE	CAPITOL NASHVILLE		1.048 +0.600	185 53
52	48	6	GUITAR SLINGER CROSSIN DIXON	BROKEN BOW		1.010 -0.079	310 43
53	49	2	HEAVEN, HEARTACHE AND THE POWER OF LOVE TRISHA YEARWOOD	BIG MACHINE		1.000 +0.021	128 55
54	55	2	YOU STILL OWN ME EMERSON DRIVE	MONTAGE/MIDAS/NEW REVOLUTION		0.863 +0.250	206 51
55	50	10	DAYS OF THUNDER MARK WILLS	EQUITY		0.844 -0.043	216 49
56	54	6	THE STRONG ONE CLINT BLACK	EQUITY		0.835 +0.102	143 54
57	56	4	NOWHERE THAN SOMEWHERE FLYNNVILLE TRAIN	SHOW DOG NASHVILLE		0.815 +0.209	192 52
58	57	4	TATTOO ROSE ANDY GRIGGS	MONTAGE		0.517 +0.038	107 57
59	60	2	TIL I WAS A DADDY TOO TRACY LAWRENCE	ROCKY COMFORT/COS		0.387 +0.031	77 -
60	NEW		JOYRIDE JENNIFER HANSON	UNIVERSAL SOUTH		0.373 +0.020	45 -

MOST INCREASED AUDIENCE (IN MILLIONS)
+3.453 ONLINE
☆
Brad Paisley (Arista Nashville)
KLT +0.305, KKGO +0.237, KPLX +0.225, WYLD +0.179, WIL +0.177, WAFB +0.163, WDSY +0.162, WAWL +0.177, KSCS +0.162, WQOB +0.100

+2.827 THESE ARE MY PEOPLE
☆
Rodney Atkins (Curb)
WQYK +0.425, KKGO +0.245, KILT +0.183, KPD +0.179, WKHX +0.162, WQPS +0.161, KATM +0.156, WQYK +0.112, WCTO +0.098, WKCC +0.098

+2.655 BECAUSE OF YOU
☆
Reba McEntire Duet With Kelly Clarkson (MCA Nashville)
WXTU +0.334, KNIX +0.297, KKGO +0.272, KNJL +0.233, WDAF +0.196, KASE +0.193, WYRK +0.193, KILT +0.177, WGAR +0.163, WPMV +0.108

+2.643 TEARDROPS ON MY GUITAR
☆
Taylor Swift (Big Machine)
KNIX +0.353, KKGO +0.288, WDAF +0.271, WYLD +0.204, WCOL +0.177, WYLD +0.163, KKGO +0.163, WSM +0.094, WKYS +0.094, WYRK +0.093

+2.140 LOVE ME IF YOU CAN
☆
Toby Keith (Show Dog Nashville)
WCH +0.230, KKGO +0.220, WKHX +0.193, KSCS +0.192, KYGO +0.164, WPMV +0.147, WXBQ +0.142, WKDF +0.104, WDSY +0.097, WYRK +0.092

NEW AND ACTIVE			
TITLE ARTIST / LABEL	AUD / GAIN	TITLE ARTIST / LABEL	AUD / GAIN
18 VIDEO TAPES Jason Meadows (BACCERSTICK/COS)	0.331/0.040	YOU DON'T PLAY FAIR Jason Brown (SHOWCASE)	0.268/0.011
TOTAL STATIONS: 10		TOTAL STATIONS: 2	
THE PRIZE Joanna Cotter (WARNER BROS./WRN)	0.294/0.183	YOU DON'T HAVE TO GO HOME Gretchen Wilson (COLUMBIA)	0.252/0.113
TOTAL STATIONS: 11		TOTAL STATIONS: 1	
		SIMPLE LOVE Alison Krauss (ROUNDER)	0.204/0.190
		TOTAL STATIONS: 6	
		ROLLIN' WITH THE FLOW Mark Chesnut (LOFTON CREEK)	0.196/0.196
		TOTAL STATIONS: 14	

MOST ADDED

WHAT DO YA THINK ABOUT THAT 26
Montgomery Gentry (COLUMBIA)
KATM, KKNK, KRKY, KUBL, KVOO, KWJJ, WBEE, WCTQ, WFBE, WGH, WIL, WITL, WIVK, WKDF, WKXC, WNCY, WOKO, WPAW, WPCV, WYLD, WQBE, WQYK, WYLD, WXBQ, WYXC, WYCD

HEAVEN, HEARTACHE AND THE POWER OF LOVE 25
Trisha Yearwood (BIG MACHINE)
KDRK, KFKE, KILT, KKGO, KRKY, KSKS, KUBL, KWJJ, WBEE, WCTK, WFBE, WQNA, WQNE, WIL, WITL, WKDF, WKHX, WKLK, WOCI, WPCV, WQMX, WUSJ, WYLD, WYLD, WYRK

ONLINE 17
Brad Paisley (ARISTA NASHVILLE)
KASE, KHEY, KILT, KKGO, KPLX, KSSN, WCTO, WDAF, WESC, WKKT, WMAD, WPAW, WPKX, WQBE, WRBT, WUBL, WXBQ

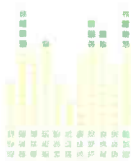
FIRECRACKER 16
Josh Turner (MCA NASHVILLE)
KIIM, KILT, KKGO, KTOM, KUSS, WBEE, WCTO, WKKO

JOYRIDE 13
Jennifer Hanson (UNIVERSAL SOUTH)
KATM, R, KKGO, KWYF, KSKS, KSOP, KYGO, WFBE, WITL, WIVK, WKCC, WKDF, WNCY, WYLD

FOR WEEK ENDING JULY 29, 2007
LEGEND: See legend to charts in charts section for rules and symbol explanations.
130 Country and 24 Canada country stations are electronically monitored by Nielsen Broadcast Data Systems 24 hours a day, 7 days a week. Indicator chart comprised of 96 reporters.
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COUNTRY

COUNTRY INDICATOR REPORTERS

KEAN/Abilene, TX OM: Randy Jones PD/MD: Rudy Fernandez APD: Shay Hill	WXTA/Erie, PA OM/MD: Adam Reese	WBBN/Laurel, MS OM/MD: Tom Freeman	WWFG/Salisbury, MD OM/MD: Brian Cleary APD/MD: Sandra Lee
KRRV/Alexandria, LA PD: Hollywood Harrison MD: Melissa Frost	KKNU/Eugene, OR PD/MD: Jim Davis	KZKX/Lincoln, NE OM: Jim Steel PD: Hoss Michaels APD/MD: Carol Turner	KGKL/San Angelo, TX OM/MD: Boomer Kingston
KGNC/Amarillo, TX OM/MD: Tim Butler APD/MD: Patrick Clark	WKDQ/Evansville, IN PD/MD: Jon Prell	KLLL/Lubbock, TX PD: Jeff Scott MD: Neely Yates	KKJG/San Luis Obispo, CA OM/MD: Pepper Daniels MD: Adam Montiel
KBRJ/Anchorage, AK PD: Matt Valley APD/MD: Eddie Maxwell	KVOX/Fargo, ND OM: Janice Whitmore PD: Eric Heyer MD: Scott Winston	KIAI/Mason City, IA PD: Phil O'Reilly MD: Robin McCann	KRAZ/Santa Barbara, CA PD/MD: Stefan Carpenter
WIBL/Augusta, GA* OM: Steve Burke	WKML/Fayetteville, NC PD/MD: Dean O	KRWQ/Medford, OR OM/MD: Larry Neal MD: Scott Schuler	KSNJ/Santa Maria, CA PD/MD: Tim Brown
KBKO/Bakersfield, CA* PD: Danny Spanks	KAFF/Flagstaff, AZ PD: C.J. Murri MD: Jenny Brawn	KUUB/Merced, CA OM/MD: Rene Roberts MD: Dee Kelly	Jones CD Country/Satellite* OM/MD: Jim Murphy MD: Rick Morgan
WJLS/Beckley, WV OM: Dave Willis PD/MD: Fred Persinger	WXFL/Florence, AL OM: Jeff Thomas PD: Fletch Brown	WOKK/Meridian, MS PD: Todd Rupe	Sirius New Country/Satellite* OM/MD: Scott Lindy MD: Al Skop
KCTR/Billings, MT OM: Jay Brandon PD/MD: Mark Hill	WEGX/Florence, SC OM/MD: Randy "Mudflap" Wilcox MD: Chase Matthews	WBAM/Montgomery, AL*	XM Highway 16/Satellite* PD: Jon Anthony MD: Jay Thomas
WHWK/Binghamton, NY PD: Don Brake	WFRE/Frederick, MD* PD: Lisa Allen	WKKW/Morgantown, WV OM: Hopper Kercheval PD/MD: John Bowen	WJCL/Savannah, GA* OM: Pat Garrett PD: Boomer Lee
WBWN/Bloomington, IL OM/MD: Dan Westhoff APD/MD: Buck Stevens	WFLS/Fredericksburg, VA* OM/MD: Paul Johnson APD: Mike Vincent	WMUS/Muskegon, MI* OM: Dave Taft PD: Mark Dixon	WBFM/Sheboygan, WI PD: Eddie Ybarra APD: Jeff "J.R." Kelm
WHKX/Bluefield, WV OM: Ken Dietz PD/MD: Joe Jarvis	KHGE/Fresno, CA PD: Mark Wilson PD: Chuck Geiger	WGTR/Myrtle Beach, SC PD: Johnny Walker MD: Korby Ray	KXKS/Shreveport, LA* OM: Gary McCoy PD: Chris Evans
KQFC/Boise, ID* PD: Wes McShay MD: Ruby Cortez	KUAD/Ft. Collins, CO PD: Mark Callaghan APD: Dave Jensen MD: Brian Gary	KJCS/Nacogdoches, TX OM/MD: Wakeman "Gator" Linscomb APD: Erin Rohde	KSUX/Sioux City, IA PD/MD: Tony Michaels
KAGG/Bryan, TX MD: Danny Merrell	KTCS/Ft. Smith, AR OM: Lee Young PD/MD: Troy Eckelhoff	WCTY/New London, CT OM/MD: Jimmy Lehn APD: Dave Elder	WBYT/South Bend, IN PD: Clint Marsh APD: Stinger MD: Shannon Marie
WIXY/Champaign, IL PD: Sky Phillips MD: Nicole Beals	WBUT/Ft. Wayne, IN OM: Phil Becker PD: Scott Roddy APD/MD: Adam Mayfield	KHKX/Odessa, TX PD: Mike Lawrence APD/MD: Kelley Peterson	WTHI/Terre Haute, IN OM/MD: Barry Kent
WOGT/Chattanooga, TN* PD: Duane Shannon	WTRS/Gainesville, FL OM/MD: Shane Finch MD: Dave Tyler	KPLM/Palm Springs, CA PD: Al Gordon MD: Kory James	WIBW/Topeka, KS PD: Keith Montgomery APD/MD: Stephanie Lynn
WYGY/Cincinnati, OH* OM: Patti Marshall PD: Kathy O'Connor	WTNR/Grand Rapids, MI* OM: Brent Alberts PD: Steve Stewart APD/MD: Dawn Michaels	WPAP/Panama City, FL OM/MD: Jay Cruze MD: Shane Collins	WTCM/Traverse City, MI OM/MD: Jack O'Malley MD: Corey Carlson
WKCW/Columbus, GA* OM: Bob Quick PD/MD: Brian Thomas	WYCT/Pensacola, FL PD: Ric Sacola MD: Denis "Catfish" Miller	WWZD/Tupelo, MS OM: Rick Stevens PD: Paul Stone	WFFN/Tuscaloosa, AL OM: Greg Thomas PD: Trey Daniels
WSTH/Columbus, GA* OM: Brian Waters PD: Alan Quin APD/MD: Mike Kelly	WYAZ/Hagerstown, MD OM/MD: Randy Fitzsimmons MD: Tori Anderson	WFYR/Peoria, IL OM/MD: Ric Morgan	WFRG/Utica, NY OM/MD: Bill McAdams
KFTX/Corpus Christi, TX* MD: Austin Daniels	WCAT/Harrisburg, PA* PD: Will Robinson	WPOR/Portland, ME* OM: Randi Kirshbaum MD: Shelly Kincaid	KJUG/Visalia, CA PD/MD: Dave Daniels
KOUL/Corpus Christi, TX*	WTCR/Huntington, WV PD: Clint McElroy	WRWD/Poughkeepsie, NY OM: Reggie Osterhoudt PD: Aaron "Dave" McCord APD: Paty Quyn	WDEZ/Wausau, WI PD: Chad Edwards APD/MD: Vanessa Ryan
KTYS/Dallas, TX* OM: Tom Hunter PD: Gayle W. Potteet MD: Chris Huff	KIXQ/Joplin, MO OM: Chad Elliot PD: Rob Meyer	WVOK/Wheeling, WV PD/MD: Jim Elliott	WILQ/Williamsport, PA OM/MD: Ted Minier APD/MD: John O'Brien
WTVY/Dothan, AL OM/MD: Arnie Pollard MD: Mike Casey	WNWN/Kalamazoo, MI PD: P.J. Lacey APD: Scott Wagner MD: Tim Harris	KBUL/Reno, NV* OM: Nick Elliott PD/MD: Derek Gunn	KXDD/Yakima, WA OM/MD: Dewey Boynton APD/MD: Joel Baker
KKCB/Duluth, MN PD: Derek Moran	WKOA/Lafayette, IN PD: Mark Allen APD: Annie James MD: Bob Vizza	KUUB/Reno, NV OM: Jim McClain APD: "Big" Chris Hart	WCEN/Saginaw, MI PD/MD: Joby Phillips
WORB/Eau Claire, WI PD/MD: Mike McKay	KXKC/Lafayette, LA* PD: Casey Carter APD/MD: Sean Riley		
WRSF/Elizabeth City, NC OM: Tom Charity PD: Ray Turner			

* Monitored Reporters



► **KENNY CHESNEY** CROWNS ALL THREE COUNTRY CHARTS AS "NEVER WANTED NOTHING MORE" HOLDS AT NO. 1 ON THE MONITORED LIST WHILE MOVING TO THE TOP OF COUNTRY INDICATOR AND CANADA COUNTRY.

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BDS

THIS WEEK	LAST WEEK	WEEKS ON CHART	TITLE	ARTIST	IMPRINT / PROMOTION LABEL	PLAYS	TW	+	-	TOTAL AUD.
1	1	8	NEVER WANTED NOTHING MORE	KENNY CHESNEY	BNA	3759	+274			8.171
2	2	15	I TOLD YOU SO	KEITH URBAN	CAPITOL NASHVILLE	3720	+196			7.823
3	3	23	TEARDROPS ON MY GUITAR	TAYLOR SWIFT	BIG MACHINE	3628	+107			7.722
4	4	19	THESE ARE MY PEOPLE	RODNEY ATKINS	CURB	3297	+232			6.911
5	5	26	A DIFFERENT WORLD	BUCKY COVINGTON	LYRIC STREET	3283	+266			6.676
6	6	10	BECAUSE OF YOU	REBA MCENTIRE DUET WITH KELLY CLARKSON	MCA NASHVILLE	3201	+305			6.854
7	7	14	I NEED YOU	TIM MCGRAW WITH FAITH HILL	CURB	2885	+228			5.795
8	8	12	TAKE ME THERE	RASCAL FLATTS	LYRIC STREET	2884	+545			6.180
9	9	19	TOUGH	CRAIG MORGAN	BROKEN BOW	2843	+298			6.123
10	10	24	JOHNNY CASH	JASON ALDEAN	BROKEN BOW	2821	-180			5.857
11	11	10	EVERYDAY AMERICA	SUGARLAND	MERCURY	2647	+198			5.734
12	12	7	LOVE ME IF YOU CAN	TOBY KEITH	SHOW DOG NASHVILLE	2501	+284			5.296
13	13	16	PROUD OF THE HOUSE WE BUILT	BROOKS & DUNN	ARISTA NASHVILLE	2422	+325			5.094
14	14	15	I WONDER	KELLIE PICKLER	BNA	2251	+114			4.562
15	15	8	IF YOU'RE READING THIS	TIM MCGRAW	CURB	2189	+233			4.492
16	16	9	FREE AND EASY (DOWN THE ROAD I GO)	DIERKS BENTLEY	CAPITOL NASHVILLE	2162	+267			4.523
17	17	18	ALL MY FRIENDS SAY	LUKE BRYAN	CAPITOL NASHVILLE	2039	+136			4.368
18	18	13	HOW I FEEL	MARTINA MCBRIDE	RCA	2026	+89			4.302
19	19	4	ONLINE	BRAD PAISLEY	ARISTA NASHVILLE	1843	+361			4.077
20	20	21	A LITTLE MORE YOU	LITTLE BIG TOWN	EQUITY	1764	+22			3.674
21	21	16	LIVIN' OUR LOVE SONG	JASON MICHAEL CARROLL	ARISTA NASHVILLE	1640	+156			3.510
22	22	12	MEASURE OF A MAN	JACK INGRAM	BIG MACHINE	1416	+121			2.999
23	23	14	FALL	CLAY WALKER	ASYLUM-CURB	1267	+95			2.420
24	24	15	JUST MIGHT HAVE HER RADIO ON	TRENT TOMLINSON	LYRIC STREET	1222	+48			2.539
25	25	10	ANOTHER SIDE OF YOU	JOE NICHOLS	UNIVERSAL SOUTH	1148	+74			2.396
26	26	16	I WANNA FEEL SOMETHING	TRACE ADKINS	CAPITOL NASHVILLE	1108	-324			2.085
27	27	11	FAMOUS IN A SMALL TOWN	MIRANDA LAMBERT	COLUMBIA	1047	+82			2.462
28	28	3	FIRECRACKER	JOSH TURNER	MCA NASHVILLE	1038	+304			2.243
29	29	6	NOTHIN' BETTER TO DO	LEANN RIMES	ASYLUM-CURB	839	+157			1.690
30	30	9	LOST	FAITH HILL	WARNER BROS./WRN	830	-1			1.770
31	31	5	AS IF	SARA EVANS	RCA	805	+121			1.587
32	32	5	THE MORE I DRINK	BLAKE SHELTON	WARNER BROS./WRN	703	+30			1.404
33	33	6	YOU NEVER TAKE ME DANCING	TRAVIS TRITT	CATEGORY 5	679	+19			1.378
34	34	2	TANGLED UP	BILLY CURRINGTON	MERCURY	620	+63			1.266
35	35	6	SUNDAY MORNING IN AMERICA	KEITH ANDERSON	ARISTA NASHVILLE	608	+42			1.256
36	36	2	LAST TRAIN RUNNING	WHISKEY FALLS	MIDAS/NEW REVOLUTION	500	+47			0.992
37	NEW		WHAT DO YA THINK ABOUT THAT	MONTGOMERY GENTRY	COLUMBIA	450	+283			0.860
38	NEW		WAY BACK TEXAS	PAT GREEN	BNA	388	+101			0.743
39	NEW		WATCHING AIRPLANES	GARY ALLAN	MCA NASHVILLE	374	+182			0.793
40	NEW		BAD FOR ME	DANIELLE PECK	BIG MACHINE	360	+58			0.689

THIS WEEK	LAST WEEK	WEEKS ON CHART	TITLE	ARTIST	IMPRINT / PROMOTION LABEL	PLAYS	TW	+	-
1	4	7	NEVER WANTED NOTHING MORE	KENNY CHESNEY	BNA/SONY BMG	583	+59		
2	1	9	BECAUSE OF YOU	REBA MCENTIRE DUET WITH KELLY CLARKSON	MCA NASHVILLE/UNIVERSAL	570	-6		
3	3	10	DIDN'T EVEN SEE THE DUST	PAUL BRANDT	BRAND-T/UNIVERSAL	536	+10		
4	2	15	I TOLD YOU SO	KEITH URBAN	CAPITOL NASHVILLE/EMI	515	-26		
5	6	5	WHAT DO YOU SEE	DOC WALKER	OPEN ROAD/UNIVERSAL	489	+27		
6	14	16	TEARDROPS ON MY GUITAR	TAYLOR SWIFT	BIG MACHINE/UNIVERSAL	475	+48		
7	7	9	FREE AND EASY (DOWN THE ROAD I GO)	DIERKS BENTLEY	CAPITOL NASHVILLE/EMI	475	+13		
8	11	7	PROUD OF THE HOUSE WE BUILT	BROOKS & DUNN	ARISTA NASHVILLE/SONY BMG	473	+25		
9	12	6	DONE YOU WRONG	AARON PRITCHETT	OPM	466	+29		
10	13	8	ROCK IN MY BOOT	JASON BLAINE	INDEPENDENT	443	+7		
11	16	4	ONLINE	BRAD PAISLEY	ARISTA NASHVILLE/SONY BMG	442	+49		
12	8	16	PICKUP TRUCK	SHANE YELLOWBIRD	306/UNIVERSAL	440	-22		
13	5	14	CHEAPER TO KEEP HER	AARON LINES	OUTSIDE THE LINES	431	-50		
14	18	3	TAKE ME THERE	RASCAL FLATTS	LYRIC STREET/UNIVERSAL	423	+55		
15	9	21	LOST IN THIS MOMENT	BIG & RICH	WARNER BROS./WARNER	409	-49		
16	10	12	I NEED YOU	TIM MCGRAW WITH FAITH HILL	CURB/EMI	402	-49		
17	15	16	THESE ARE MY PEOPLE	RODNEY ATKINS	CURB/EMI	394	-3		
18	23	6	LOVE ME IF YOU CAN	TOBY KEITH	SHOW DOG NASHVILLE/UNIVERSAL	368	+43		
19	19	20	WRAPPED	GEORGE STRAIT	MCA NASHVILLE/UNIVERSAL	330	-37		
20	20	23	FIND OUT WHO YOUR FRIENDS ARE	TRACY LAWRENCE	ROCKY COMFORT/CO5	327	-38		
21	17	22	LUCKY MAN	MONTGOMERY GENTRY	COLUMBIA/SONY BMG	319	-57		
22	22	12	KICKING STONES	JOHNNY REID	MAPLEMUSIC	301	-34		
23	21	14	ONE BREATH FROM A HEARTACHE	ADAM GREGORY	MENSA/EMI	299	-55		
24	24	18	LET'S TALK ABOUT LOVE	JESSIE FARRELL	UNIVERSAL	290	-9		
25	33	5	EVERYDAY AMERICA	SUGARLAND	MERCURY/UNIVERSAL	266	+65		
26	27	8	GOTTA GET ME A CADILLAC	WILLIE MACK	OPEN ROAD/UNIVERSAL	266	+28		
27	26	10	NOBODY DIED	THE WILKINSONS	LATIGIO/ANGELINE	251	-28		
28	NEW		TESTIFY	EMERSON DRIVE	MIDAS/KOCH	240	+167		
29	25	20	GOOD DIRECTIONS	BILLY CURRINGTON	MERCURY/UNIVERSAL	236	-58		
30	42	2	IF YOU'RE READING THIS	TIM MCGRAW	CURB/EMI	232	+69		

♦ indicates CanCon



Wish and Lite vie for adult listeners for nearly 30 years

Pittsburgh's Steel-Plated Dueling AC Competitors

Chuck Taylor

CTaylor@RadioandRecords.com

to the uninitiated, the mention of Pittsburgh conjures images of steel, a blue-collar populace and musically, classic rock. Certainly, that last signature is irrefutable: Clear Channel's powerhouse WDVE has been playing some form of rock in the market since 1969 and continues to lead today, boasting a vigorous No. 1 12+ 9.6 share.

But the clichés end there. In recent times, Arbitron market No. 24 has become a boon for white-collar high tech and education, featuring seven Fortune 500 companies, ranking Pittsburgh in a No. 6 tie for the most such headquarters in the nation. On the radio side, the city is also home to a surprising number of adult-targeted current music formats and in fact, commands the unusual feat of two competing AC outlets—both heritage signals.

Renda Broadcasting's WSHH (Wish 99.7) and Steel City Media's WLTJ (Lite Rock 92.9) each launched with an easy listening format as FM was just establishing identity in the 1970s, segueing to AC in the 1980s. They also share the novel distinction of independent ownership in a market—or for that matter, a nation—dominated by Clear Channel and CBS Radio. In the winter 2007 Arbitron quarterly report, Wish led the pair with a 4.1 share to Lite's 2.8.

In separate interviews, the stations' PDs give plenty of insight into how two ACs can thrive in a market that also offers an adult hits outlet (Steel City's WRRK, a 4.8 share in winter 2007), a hot AC (CBS Radio's WZPT, 2.5) and even a third, albeit less threatening AC (Keymarket's WKPL, 0.7).

"It certainly is a unique situation," Lite PD Chuck Stevens says. "You would be hard pressed to find head-to-head mainstream AC competition such as ours in other markets. I think one of the reasons we both exist can be strangely attributed to WDVE. Once you get past their share of the market, it literally can be a photo finish in terms of where the remaining stations are ranked. Eight-tenths of a share can

move your rank position five slots. With six metro counties and a ton of signals, you are fighting for fractions, literally superserving specific demographic cells."

Wish PD/morning man Ron Antill adds, "This is a pretty old market, rivaling Dade County, Fla. Eight of the top 10 stations appeal to adult demos, so two ACs fit right in. The older market provides enough of a target, and both stations work very hard to grab an audience. Though the market loves classic rock, a look at the kinds of stations that make up the greatest concentration of audience include country, talk and AC, including AC-leaning stations.

To differentiate themselves, on the marketing side both outlets make it a high priority to be visible in the marketplace. "Lite's goal is to be out on the street and in front of people as much as possible," Stevens says. "We love shaking hands and kissing babies. We want listeners to get to know our personalities."

Wish utilizes digital billboards throughout the market to keep its calls front of mind. Antill says, "We use the technology of the automation system's features with digital billboards popping up all over the place," displaying current song title and artist. "Through coding we can interject other messages on the board during commercials."

Both PDs tout the advantages of working for smaller, private group owners. Stevens says that Steel City Media provides "a great experience. Because it's a family business, we can move faster than the big guys. If something needs to be done in terms of research and marketing, there are no corporate ladders to climb. As a result, I feel we

Who's Listening To Which?

The audience composition percentages below illustrate how much of each station's average quarter hours comprise the core AC demos.

WLTJ

Women 25-34: 4%
Women 35-44: 14%
Women 45-54: 25%
Women 55-64: 21%

WSHH

Women 25-34: 4%
Women 35-44: 6%
Women 45-54: 18%
Women 55-64: 17%

Source: Arbitron Listener AQH Composition, Winter 2007

put our heart and soul into what we do for both our listeners and our clients."

At Antill's Renda, "we have a forward approach. The 'corporate floor' is responsive and involved, and we can get things done quickly. Many folks have left this company only to return, which says something about the environment."

The PDs are also in agreement about the overall health of AC. "It's exciting to see artists like Maroon 5 and Gwen Stefani coming to the format," Stevens says. "It becomes a timing issue for AC PDs; you have to know when your station's audience is ready to accept these acts."

Antill adds, "Everyone is trying to find that magic something to attract the younger audience. Thinking younger is the first thing that matters."

Despite working in an industry that certainly has close ties in the community, Stevens and Antill admit that surprisingly, they have never met.

"We've both been around for a long time, but believe it or not, no, we don't know each other," Stevens says.

Antill adds, "I have been in the same room as Chuck at luncheons, and that's about it. I suppose it might be nice to go to lunch once in while. We could talk about the Steelers and the weather."

R&R

Meet The PDs



Stevens

AC WLTJ (Lite Rock 92.9)/ Pittsburgh PD Chuck Stevens has been working in broadcasting since he was in high school. "I hate to talk about my history because it makes me sound old," he says. "But I've been interested in the business since I was 17." He started working in country radio in Rochester, N.Y., then Buffalo-Niagara Falls, for 13 years, primarily at what was then AC WBUF. From there, he moved to Youngstown, Ohio, to program country WQXK and eventually became OM for the nine-outlet Cumulus cluster there. He also began consulting country radio stations for McVay Media. "In 2001, the opportunity came to program Lite Rock 92.9 in Pittsburgh with Steel City Media, and I was thrilled to accept it. Each day brings new challenges. You have to get up each morning and

ask yourself, 'How am I going to make the radio station better today?' It's never boring."

Ron Antill, morning man/PD at Renda Broadcasting's crosstown AC WSHH (Wish 99.7), grew up in the market that he calls home, "so I consider myself lucky." He landed his first major-market gig at country WDSY/Pittsburgh in 1979 and remained there for 13 years, on-air and as PD for most of that time. Then it was on to a year or so at a crosstown rival then known as "K-Bear," and next to hot AC WQSM/Fayetteville, N.C.—"I wanted to be near the beach"—before heading farther south to country WCOS/Columbia, S.C. In 1996, he returned to Pittsburgh on-air and as programmer of Wish. Antill queries, "What other business pays you to talk about the things people are discussing at the bus stop?" —CT



Antill



► FOR TEXAS-BASED **TRUEHEART**, LED BY SINGER/SONGWRITER ROSS VICK, "THE ROAD" LEADS TO THE AC CHART, AS ITS FIRST ENTRY DEBUTS AT NO. 29.



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THIS WEEK	LAST WEEK	TITLE ARTIST	NIELSEN BDS CERTIFICATIONS	HITPREDICTOR STATUS IMPRINT / PROMOTION LABEL	PLAYS TW +/-	AUDIENCE MILLIONS	RANK
1	18	EVERYTHING MICHAEL BUBLE	NO. 1 (3 WKS)	143/REPRISE	1681 +75	11.838	5
2	48	WAITING ON THE WORLD TO CHANGE JOHN MAYER		AWARE/COLUMBIA	1617 +32	12.504	3
3	12	HOME DAUGHTRY		RCA/RMG	1615 +140	13.766	1
4	41	HOW TO SAVE A LIFE THE FRAY		EPIC	1536 -16	11.412	6
5	42	CHASING CARS SNOW PATROL		POLYDOR/A&M/INTERSCOPE	1527 -45	11.886	4
6	15	THE SWEET ESCAPE GWEN STEFANI FEATURING AKON		INTERSCOPE	1495 +86	12.763	2
7	15	BEFORE HE CHEATS CARRIE UNDERWOOD		ARISTA/ARISTA NASHVILLE/RMG	1255 +42	11.093	7
8	28	CHANGE KIMBERLEY LOCKE		CURB/REPRISE	976 -112	4.043	14
9	43	STREETCORNER SYMPHONY ROB THOMAS		MELISMA/ATLANTIC	957 -22	7.296	10
10	48	FAR AWAY NICHELBACK		ROADRUNNER/ATLANTIC/LAVA	952 -50	7.797	9
11	11	MAKES ME WONDER MAROON 5		A&M/OCTONE/INTERSCOPE	763 +28	6.861	11
12	16	LITTLE WONDERS ROB THOMAS		WALT DISNEY/MELISMA/ATLANTIC	743 +44	4.407	13
13	5	BIG GIRLS DON'T CRY FERGIE	MOST INCREASED PLAYS	WILL.I.AM/A&M/INTERSCOPE	700 +167	8.811	8
14	20	FEBRUARY SONG JOSH GROBAN		143/REPRISE	596 +80	2.453	17
15	11	MY WISH RASCAL FLATTS		LYRIC STREET/HOLLYWOOD	446 -9	1.784	20
16	7	(YOU WANT TO) MAKE A MEMORY BON JOVI		MERCURY/ISLAND/IDJMG	427 +53	3.942	15
17	19	ANYWAY MARTINA MCBRIDE		RCA NASHVILLE	413 +3	1.460	21
18	8	EVER PRESENT PAST PAUL MCCARTNEY		MPL/HEAR/CDNCORD	338 +1	2.470	16
19	19	SAY IT RIGHT NELLY FURTADO		MOSLEY/GEFFEN	248 +14	2.439	18
20	4	WAIT FOR YOU ELLIOTT YAMIN		HICKORY	235 +64	4.926	12
21	7	HEAVEN KNOWS TAYLOR HICKS		ARISTA/RMG	221 -1	0.427	26
22	10	IF EVERYONE CARED NICHELBACK		ROADRUNNER/ATLANTIC/LAVA	195 +10	1.394	23
23	3	HEY THERE DELILAH PLAIN WHITE T'S		FEARLESS/HOLLYWOOD	188 +69	2.240	19
24	8	LEMONADE CHRIS RICE		INO/COLUMBIA	172 0	0.200	-
25	11	I NEEDED TO FALL REO SPEEDWAGON		SPEEDWAGON/MAILBOAT	111 -23	0.238	30
26	2	NO ONE IS TO BLAME KATRINA CARLSON WITH HOWARD JONES		KATAPHONIC	99 +23	0.101	-
27	4	BEST OF ME CHRISTETTE MICHELE		DEF JAM/IDJMG	97 0	0.089	-
28	5	CHANGES LAREAU		WARRIOR	89 +5	0.088	-
29	NEW	THE ROAD TRUEHEART		E-HEART	59 +35	0.030	-
30	NEW	KNOCK DOWN THE WALLS CHUBBY CHECKER		TEEC	54 +9	0.113	-

MOST ADDED

TITLE ARTIST / LABEL	NEW STATIONS
LOST IN THIS MOMENT Big & Rich (WARNER BROS.)	13
BIG GIRLS DON'T CRY Fergie (WILL.I.AM/A&M/INTERSCOPE)	10
HEY THERE DELILAH Plain White T's (FEARLESS/HOLLYWOOD)	7
MAKES ME WONDER Maroon 5 (A&M/OCTONE/INTERSCOPE)	6
(YOU WANT TO) MAKE A MEMORY Bon Jovi (MERCURY/ISLAND/IDJMG)	5
WAIT FOR YOU Elliott Yamin (HICKORY)	4
MESSAGE TO MYSELF Melissa Etheridge (ISLAND/IDJMG)	4
JUST BECAUSE Calli (LEVITY)	4

ADDED AT...
WSSH
Pittsburgh, PA
PD/MD: Ron Antill
Daughtry, Home, 5
Gwen Stefani Feat. Akon, The Sweet Escape, 5
Big & Rich, Lost In This Moment, 0
Katrina Carlson With Howard Jones, No One Is To Blame, 0

FOR REPORTING STATIONS PLAYLISTS GO TO:
www.RadioandRecords.com

NEW AND ACTIVE

TITLE ARTIST / LABEL	PLAYS /GAIN	TITLE ARTIST / LABEL	PLAYS /GAIN
WHO KNEW Pink (LAFACEZOMBA)	51/10	REHAB Amy Winehouse (UNIVERSAL REPUBLIC)	33/7
FIRST TIME Lifehouse (Geffen)	48/1	LOST IN THIS MOMENT Big & Rich (WARNER BROS.)	32/16
DO YOU KNOW? (THE PING PONG SONG) Enrique Iglesias (UNIVERSAL LATINO/INTERSCOPE)	41/3	WHAT GOES AROUND... COMES AROUND Justin Timberlake (JIVE/ZOMBA)	30/3
GLAMOROUS Fergie Feat. Ludacris (WILL.I.AM/A&M/INTERSCOPE)	38/2	MESSAGE TO MYSELF Melissa Etheridge (ISLAND/IDJMG)	29/20
ALL GOOD THINGS (COME TO AN END) Nelly Furtado (MOSLEY/GEFFEN)	33/11	GIVE IT TO ME Timbaland Feat. Nelly Furtado & Justin Timberlake (MOSLEY/BLACKGROUND/INTERSCOPE)	28/3

MOST INCREASED PLAYS

+167	☆ BIG GIRLS DON'T CRY Fergie (will.i.am/A&M/Interscope) WTFM +34, WWFS +11, WLTV +10, WLHT +9, KKMY +9, KKBA +9, WARM +8, WMGN +8, WDEF +8, KESZ +7
+140	☆ HOME Daughtry (RCA/RMG) KOSI +19, WOOD +17, KKMY +10, KSNE +10, WLTV +9, KOST +9, WMGN +8, WSLQ +6, KWAV +6, WMJY +5
+86	☆ THE SWEET ESCAPE Gwen Stefani Feat. Akon (Interscope) WAHR +15, WLTV +10, WCRZ +10, KOST +8, KBEZ +7, KCBX +7, KRNO +6, WWFS +6, WSLQ +4, KBEE +4
+80	☆ FEBRUARY SONG Josh Groban (143/Reprise) WWDE +7, WHLG +5, WWLJ +4, KRWM +4, KSOF +3, WJBR +3, WLQT +3, KUMU +3, WRCH +3, WFPG +3
+75	☆ EVERYTHING Michael Buble (143/Reprise) KVLY +12, WLTV +10, WTCB +10, WOOD +8, KTSM +6, KMGA +5, KRNO +5, KKMY +5, WRVY +4, KTDY +4

RECURRENTS

TITLE ARTIST / IMPRINT / PROMOTION LABEL	NIELSEN BDS CERTIFICATIONS	PLAYS TW LW
UNWRITTEN NATASHA BEDINGFIELD (EPIC)	11 ⁵	1006 1024
BAD DAY DANIEL POWTER (WARNER BROS.)	11 ⁴	860 902
PUT YOUR RECORDS ON CORINNE BAILEY RAE (CAPITOL)	11	831 802
RAINCOAT KELLY SWEET (RAZOR & TIE)		763 779
WHAT HURTS THE MOST RASCAL FLATTS (LYRIC STREET/HOLLYWOOD)	11 ⁴	711 708

TITLE ARTIST / IMPRINT / PROMOTION LABEL	NIELSEN BDS CERTIFICATIONS	PLAYS TW LW
BECAUSE OF YOU KELLY CLARKSON (RCA/RMG)	11 ⁵	682 751
YOU AND ME LIFEHOUSE (Geffen)	11 ⁶	677 640
YOU'RE BEAUTIFUL JAMES BLUNT (CUSTARD/ATLANTIC)	11 ⁴	647 652
HEAVEN LOS LONELY BOYS (DR/EPIC)	11 ⁵	634 710
DRIFT AWAY UNCLE KRACKER FEAT. DOBIE GRAY (LAVA)	11 ⁶	629 586

FOR WEEK ENDING JULY 29, 2007
LEGEND: See legend to charts in charts section for rules and symbol explanations.
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HOT AC

► **MATCHBOX TWENTY'S** "HOW FAR WE'VE COME" ROARS 29-17 WITH MOST INCREASED PLAYS (UP 638), AIRPOWER AND MOST ADDED HONORS.



R&R

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THIS WEEK	LAST WEEK	WEEKS ON CHART	TITLE ARTIST	NIelsen BDS CERTIFICATIONS	HITPREDICTOR STATUS	PLAYS TW +/-	AUDIENCE MILLIONS	RANK
1	1	17	HOME DAUGHTRY	NO. 1 (9 WKS)	☆	3440 +3	17.810	1
2	2	18	MAKES ME WONDER MARDON S	A&M/OCTONE/INTERSCOPE	☆	3233 +45	16.828	2
3	3	13	HEY THERE DELILAH PLAIN WHITE T'S	FEARLESS/HOLLYWOOD	☆	2536 +290	15.526	3
4	5	8	BIG GIRLS DON'T CRY FERGIE	WILLIAM/A&M/INTERSCOPE	☆	2553 +282	12.206	4
5	4	13	FIRST TIME LIFEHOUSE	CEFFEN	☆	2427 +28	11.449	5
6	6	29	THE SWEET ESCAPE GWEN STEFANI FEATURING AKON	INTERSCOPE	☆	2067 -136	10.028	6
7	7	29	ROCKSTAR NICKELBACK	ROADRUNNER/ATLANTIC/LAVA	☆	2044 +59	8.477	10
8	8	37	U + UR HAND PINK	LAFACE/ZOMBA	☆	1893 -85	9.761	7
9	9	32	IF EVERYONE CARED NICKELBACK	ROADRUNNER/ATLANTIC/LAVA	☆	1889 -9	9.641	8
10	11	18	(YOU WANT TO) MAKE A MEMORY BON JOVI	MERCURY/ISLAND/IDJMG	☆	1792 +164	7.827	12
11	16	8	BEFORE IT'S TOO LATE (SAM AND MIKAELA'S THEME) GOOD DOLLS	WARNER BROS.	☆	1494 +172	5.988	16
12	10	33	BEFORE HE CHEATS CARRE UNDERWOOD	ARISTA/ARISTA NASHVILLE/RMG	☆	1487 -274	9.299	9
13	12	35	IT'S NOT OVER DAUGHTRY	REAR/RMG	☆	1452 -86	8.362	11
14	13	33	SAY IT RIGHT NELLY FURTADO	MOSLEY/CEFFEN	☆	1422 -109	6.965	14
15	14	26	LITTLE WONDERS ROB THOMAS	WALT DISNEY/MELISMA/ATLANTIC	☆	1415 -99	7.053	13
16	20	6	WHO KNEW PINK	LAFACE/ZOMBA	☆	1315 +338	5.757	18
17	29	2	HOW FAR WE'VE COME MATCHBOX TWENTY	AIRPOWER/MOST INCREASED PLAYS/MOST ADDED MELISMA/ATLANTIC	☆	802 +638	5.913	17
18	18	9	REHAB AMY WINEHOUSE	UNIVERSAL REPUBLIC	☆	1297 +123	6.413	15
19	24	5	WHEN YOU'RE GONE AVRIL LAVIGNE	REAR/RMG	☆	953 +232	3.299	23
20	19	17	FACE DOWN THE RED JUMPSUIT APPARATUS	VIRGIN	☆	940 -59	3.888	20
21	21	14	DIC INCLUBUS	IMMORTAL/EPIC	☆	379 +9	2.858	26
22	22	14	WHAT I'VE DONE LINKIN PARK	WARNER BROS.	☆	335 +6	4.596	19
23	25	7	THINKS FROM MMR'S FALL OUT BOY	FUELED BY RAMEN/ISLAND/IDJMG	☆	812 +95	3.300	22
24	27	10	IF YOU'RE GONNA LEAVE EMERSON HART	MANHATTAN/CAPITOL	☆	797 +105	1.773	33
25	28	7	4 IN THE MORNING GWEN STEFANI	INTERSCOPE	☆	778 +89	2.954	25
26	30	7	ALL AT ONCE THE FRAY	EPIC	☆	692 +61	3.517	21
27	34	7	WAIT FOR YOU ELLIOTT YAMIN	HICKORY	☆	651 +173	3.283	24
28	26	11	SUMMER LOVE JUSTIN TIMBERLAKE	JIVE/ZOMBA	☆	593 -110	1.815	31
29	23	16	GIRLFRIEND AVRIL LAVIGNE	REAR/RMG	☆	545 -183	2.649	28
30	32	11	WHEN WE DIE BOWLING FOR SOUP	JIVE/ZOMBA	☆	516 -16	0.948	-
31	37	2	DREAMING WITH A BROKEN HEART JOHN MAYER	AWARE/COLUMBIA	☆	482 +93	2.372	29
32	36	6	UMBRELLA RIHANNA FEATURING JAY-Z	SRP/DEF JAM/IDJMG	☆	451 +59	2.000	30
33	31	15	NEVER AGAIN KELLY CLARKSON	RCA/RMG	☆	450 -103	2.653	27
34	40	4	BUBBLY COLBIE CAILLAT	UNIVERSAL REPUBLIC	☆	444 +94	1.780	32
35	38	3	HOLLYWOOD COLLECTIVE SOUL	EL	☆	441 +53	0.924	-
36	33	14	EXTRAORDINARY MANDY MOORE	FIRM	☆	403 -104	1.148	39
37	39	8	EVERYTHING MICHAEL BUBLE	143/REPRISE	☆	394 +7	1.705	34
38	NEW		PARALYZER FINGER ELEVEN	WIND-UP	☆	350 +25	0.743	-
39	35	12	BEAUTIFUL DISASTER JOHN MCLAUGHLIN	ISLAND/IDJMG	☆	332 -82	0.557	-
40	NEW		PICTURES OF YOU THE LAST GOODNIGHT	VIRGIN	☆	291 +30	0.544	-

MOST ADDED

TITLE ARTIST / LABEL	NEW STATIONS
HOW FAR WE'VE COME matchbox twenty (MELISMA/ATLANTIC) KAMX, KEZR, KIMN, KLCA, KLLC, KLLY, KYIS, KYKY, WHYN, WINK, WJLK, WKTI, WMMX, WMYX, WNNK, WQAL, WQLH, WRQX, WTSS, WWMX, WXLO, WZPL	22
HER EYES Pat Monahan (COLUMBIA) KCDU, KLCA, KLLY, KLTC, KMHX, WAYV, WCDA, WKRQ, WMC, WTMX, WWHA, WXMA	12
WHO KNEW Pink (LAFACE/ZOMBA) KALZ, KBBY, KEZR, KYIS, WHYN, WINK, WPTE, WQAL, WRQX, WZPL, WZPT	11
1973 James Blunt (CUSTARD/ATLANTIC) KLCA, KLLC, KLLY, KYSR, KZZO, Sirius The Pulse, WAJI, WBMX, WMJC, WWHA, XM Flight 26	11
WHEN YOU'RE GONE Avril Lavigne (RCA/RMG) KALZ, KCDA, KFBZ, KSRZ, KZZO, WJLK, WLNK, WNNK, WQLH, WXMA	10
CALLING YOU Blue October (UNIVERSAL MOTOWN) KALC, KCDA, KLTC, KQKQ, KZZO, WAYV, WCDA	7
DREAMING WITH A BROKEN HEART John Mayer (AWARE/COLUMBIA) KCDA, KYUU, WAJI, WKDD, WMGX, WMMX	6
HOLD ON KT Tunstall (RELENTLESS/VIRGIN) KALC, KCDA, KCIX, KLLC, KPEK, WTIC	6
MESSAGE TO MYSELF Melissa Etheridge (ISLAND/IDJMG) KCDU, KLLY, KLTC, WAYV, WBMX, WCDA	6
BUBBLY Colbie Caillat (UNIVERSAL REPUBLIC) KCIX, KYSR, KZZO, WBNS, WPTE	5

ADDED AT...
WAJI
Ft. Wayne, IN
PD: Barb Richards
MD: Marti Taylor
James Blunt, 1973, O
John Mayer, Dreaming With A Broken Heart, O

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NEW AND ACTIVE

TITLE ARTIST / LABEL	PLAYS /GAIN	TITLE ARTIST / LABEL	PLAYS /GAIN
BEAUTIFUL GIRLS Sean Kingston (BELLGA HEIGHTS/EPIC)	240/32	SHUT UP AND DRIVE Rihanna (SRP/DEF JAM/IDJMG)	158/64
TOTAL STATIONS: 16		TOTAL STATIONS: 10	
WONDERFUL WORLD James Morrison (POLYDOR/INTERSCOPE)	226/20	LOVE SOME Sara Bareilles (EPIC)	155/82
TOTAL STATIONS: 19		TOTAL STATIONS: 18	
1973 James Blunt (CUSTARD/ATLANTIC)	215/215	HER EYES Pat Monahan (COLUMBIA)	152/76
TOTAL STATIONS: 26		TOTAL STATIONS: 16	
LAST REQUEST Paolo Nutini (ATLANTIC)	200/20	HOLD ON KT Tunstall (RELENTLESS/VIRGIN)	149/60
TOTAL STATIONS: 18		TOTAL STATIONS: 15	
WAKE UP CALL Maroon 5 (A&M/OCTONE/INTERSCOPE)	196/59	MY WISH Rascal Flatts (LYRIC STREET/HOLLYWOOD)	141/15
TOTAL STATIONS: 18		TOTAL STATIONS: 6	

MOST INCREASED PLAYS

+638	☆ HOW FAR WE'VE COME matchbox twenty (Melisma/Atlantic) KQKQ +39, WAYV +31, KFBZ +26, KYKY +25, WQVD +23, KSTZ +21, KCIX +21, WNNK +21, WPTE +20, WRMF +19
+338	☆ WHO KNEW Pink (LaFace/Zomba) WBNS +40, WKRQ +22, WZPT +22, KFBZ +21, WMMX +18, WMBE +14, KEZR +14, WINK +13, KQKQ +12, KLZR +11
+290	☆ HEY THERE DELILAH Plain White T's (Fearless/Hollywood) WXLO +29, WQAL +22, KYUU +21, KMXB +20, KRSK +17, KMYI +17, WRMF +16, HBRZ +15, KLLC +14, WBNS +13
+282	☆ BIG GIRLS DON'T CRY Fergie (will.i.am/A&M/Interscope) KZZO +26, WNNK +20, KYUU +19, WMYX +19, KMYI +18, WKRQ +17, KZZU +17, WAJI +13, WMMX +12, WMMX +10
+232	☆ WHEN YOU'RE GONE Avril Lavigne (RCA/RMG) WMMX +20, WKRQ +18, KZZU +18, WMMX +17, KSTZ +15, KQKQ +15, WNNK +15, WXMA +14, WTMX +13, KALZ +11

FOR WEEK ENDING JULY 29, 2007
LEGEND: See legend to charts in charts section for rules and symbol explanations.
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HOT AC REPORTERS

WKDD/Akron, OH*

OM/PD: Keith Kennedy

WRVE/Albany, NY*

OM/PD: Randy McCarten

APD: Kevin Rush

MD: Tred Hulse

KPEK/Albuquerque, NM*

PD: Tony Manero

MD: Jamie Frve

KDBZ/Anchorage, AK

OM/PD: Tom Oakes

KMXS/Anchorage, AK

PD/MD: Roxi Lennox

APD: Joe Carnobell

WAYV/Atlantic City, NJ*

PD: Paul Kelly

KAMX/Austin, TX*

PD: Dusty Hayes

APD: Carrie Benjamin

MD: Carey Edwards

KLLY/Bakersfield, CA*

OM/PD: E.J. Tyler

APD: Erik Fox

MD: Darci Dawn

WWMX/Baltimore, MD*

OM: Dave LaBrozzi

PD: Greg Carcenter

WMRV/Binghamton, NY

PD: Bob Taylor

KCIX/Boise, ID*

PD/MD: Brent Carey

WBMX/Boston, MA*

PD: Jerry McKenna

APD/MD: Mike Mullanev

WUHU/Bowling Green, KY

PD/MD: Brooke Summers

WTSS/Buffalo, NY*

OM: Sue O'Neil

PD: Brian Demay

MD: Rob Lucas

WHBC/Canton, OH*

PD: Hunter Scott

APD/MD: Kaveigh Kriss

WCOD/Cape Cod, MA

OM: Steve McVie

PD: Kevin Matthews

WLNK/Charlotte, NC*

PD: Neal Sharpe

APD: Anthony Michaels

MD: Todd Haller

WTMX/Chicago, IL*

PD: Mary Ellen Kachinske

MD: Nikki Chuminatto

WKRC/Cincinnati, OH*

OM/PD: Patti Marshall

APD: Grover Collins

MD: Brian Douglas

WQAL/Cleveland, OH*

PD: Dave Pooovich

KVUU/Colorado Springs, CO*

MD: Dairen McKee

WBNS/Columbus, OH*

PD: Jay Taylor

MD: Sue Leighton

KLTG/Corpus Christi, TX*

OM/PD: Bert Clark

KDMX/Dallas, TX*

PD: Rick O'Bryan

MD: Lisa Thomas

WDAQ/Danbury, CT

PD: Chris Duggan

APD/MD: Scott McDonnell

WMMX/Dayton, OH*

OM/PD: Jeff Stevens

APD: Shaun Vincent

KALC/Denver, CO*

OM/PD: Dave Symonds

APD/MD: Sam Hill

KIMN/Denver, CO*

PD: John Roberts

MD: Hollywood Henderson

KSTZ/Des Moines, IA*

PD: Jim Schaefer

MD: Jimmy Wright

WDVD/Detroit, MI*

PD: Ron Harrell

MD: Jesse Addy

WINK/Ft. Myers, FL*

PD: Chad Rufer

APD: Dave Alexander

WAJI/Ft. Wayne, IN*

PD: Barb Richards

MD: Marti Taylor

WMEE/Ft. Wayne, IN*

OM/PD: Rob Kelley

APD/MD: Dave Michaels

WQLH/Green Bay, WI*

PD: Jimmy Clark

WWHA/Greenville, NC*

OM/PD: Mike "Maddawg" Biddle

WIKZ/Hagerstown, MD

OM/PD: Rick Alexander

MD: Jeff Roteman

WNKN/Harrisburg, PA*

OM/PD: John O'Dea

MD: Denny Logan

WTIC/Hartford, CT*

OM: Steve Salhany

PD/MD: Jeannine Jersev

KHMX/Houston, TX*

OM: Ken Charles

PD: Vince Richards

APD/MD: Keith Scott

WZPL/Indianapolis, IN*

OM/PD: Scott Sands

APD: Kari Johl

MD: Dave Decker

KMXB/Las Vegas, NV*

PD: Justin Chase

WCDA/Lexington, KY*

PD/MD: Chris Elliott

KURB/Little Rock, AR*

OM/PD: Randy Cain

APD/MD: Becky Rogers

KYSR/Los Angeles, CA*

PD: Charese Fruge

APD/MD: Deanne Saffren

WXMA/Louisville, KY*

PD: George Lindsey

MD: Katrina Blair

WMC/Memphis, TN*

OM: Jerry Dean

PD: Lance Ballance

MD: Jill Bucco

WKTI/Milwaukee, WI*

PD: Bob Walker

MD: Mike Nelson

WMYX/Milwaukee, WI*

OM: Brian Kelly

PD: Mike Nelson

KSTP/Minneapolis, MN*

PD: Leighton Peck

APD/MD: Jill Roen

KOSO/Modesto, CA*

PD: Zac Davis

APD: Jack Paoper

WJLK/Monmouth, NJ*

OM/PD: Lou Russo

APD/MD: Debbie Mazella

KCDU/Monterey, CA*

OM/PD: Kennv Allen

WMJC/Nassau, NY*

PD/MD: Jon Daniels

WPLJ/New York, NY*

OM: Tom Cuddy

PD: Scott Shannon

MD: Tony Mascaro

WPTE/Norfolk, VA*

PD: Barry McKay

MD: Heather Branch

KYIS/Oklahoma City, OK*

OM/PD: Chris Baker

MD: Cisco

WMXO/Olean, NY

MD: Chris Hicks

KQKQ/Omaha, NE*

PD/MD: Nevin Dane

KSRZ/Omaha, NE*

OM: Tom Land

PD: J. Pat Miller

MD: Jessica Dol

WOMX/Orlando, FL*

PD: Jeff Cushman

MD: Laura Francis

KBBY/Oxnard, CA*

OM: Tom Watson

PD: Todd Violette

MD: Keli Reynolds

KFYV/Oxnard, CA*

OM/PD: Mark Elliott

MD: Maverick

KPSI/Palm Springs, CA

PD: Connie Breeze

MD: Bradlev Ryan

WXMP/Peoria, IL

PD: Scott Seipel

KMXP/Phoenix, AZ*

OM: Alan Sledge

PD: Ron Price

MD: Allen Frev

WZPT/Pittsburgh, PA*

OM/PD: Keith Clark

APD: Jonny Hartwell

MD: Scott Alexander

WGMX/Portland, ME*

OM: Chris Mac

PD: Randi Kirshbaum

APD/MD: Ethan Minton

KRSK/Portland, OR*

PD: Jeff McHugh

MD: Sheryl Stewart

WBWZ/Poughkeepsie, NY

PD: Aaron "Dave" McCord

MD: Chris Chase

KLCA/Reno, NV*

OM: Bill Schulz

PD: Beej Bretz

MD: Connie Wray

KZZO/Sacramento, CA*

OM: Byron Kennedy

PD: Jeff Z.

APD/MD: Shawn Cash

KUDD/Salt Lake City, UT*

OM/PD: Brian Michel

KMYI/San Diego, CA*

PD: Jimmy Steele

MD: Jen Sewell-Sorenson

KIOI/San Francisco, CA*

OM: Michael Martin

PD: Stacy Cunningham

MD: Darren McPeake

KLLC/San Francisco, CA*

PD: Chris Mays

APD/MD: Javn

KEZR/San Jose, CA*

PD: Dana Jang

MD: Kirk Pepper

KRUZ/Santa Barbara, CA*

PD: Danni Wright

KMHX/Santa Rosa, CA*

PD: Danni Wright

Sirius The Pulse/Satellite*

PD: Jim Ryan

MD: Heidi O'Brien

XM Flight 26/Satellite*

OM: Jon Zellner

PD/MD: Mike Abrams

KPLZ/Seattle, WA*

PD: Kent Phillips

APD: Leonard Barokas

MD: Alisa Hashimoto

KCDA/Spokane, WA*

OM: Robert Harder

PD: Scott Shannon

KZZU/Spokane, WA*

OM: Roger Nelson

PD: Ken Hopkins

APD/MD: Paul "Patch" Adams

WHYN/Springfield, MA*

OM/PD: Pat McKay

MD: Kevin Johnson

KYKY/St. Louis, MO*

PD: Mark Edwards

MD: Jen Mvers

WQKX/Sunbury, PA

PD: Drew Kelly

APD: Chad Evans

MD: Rob Senter

WBOW/Terre Haute, IN

PD: Sketch Brumfield

WWW/Toledo, OH*

PD: Ron Finn

KLZR/Topeka, KS*

PD: Jon Thomas

MD: Bobby Rock

WRQX/Washington, DC*

OM/PD: Kenny King

MD: Carol Parker

WRMF/West Palm Beach, FL*

OM: Elizabeth Hamma

PD: Bob Neumann

APD/MD: Arny Navarro

KNIN/Wichita Falls, TX

OM: Chris Walters

SMOOTH JAZZ



Transition between commercials is as important as song-to-song

'Stacking' Spots Becomes Relevant Art Form In PPM Era

Carol Archer
CArcher@RadioandRecords.com

While many programmers have always scheduled commercial inventory with the same care and concern that they program music, as radio markets edge closer toward achieving Portable People Meter currency, the issue of "stacking" commercial messages with precision has become a hot topic for the smooth jazz community at large. Perhaps more than any other music format, the playlist is designed to coax and caress the listener. Nowadays, the same rule is applying at many stations for advertising.

Sonic Compatibility

Among factors PDs are taking into account are spots' sonic compatibility with the format's music and ambience, as well as length and production values. KJCD/Denver PD Michael Fischer says that he constantly flips the order in which spots run, always leading with the smoothest spot in order to keep the station's flow consistent from music into commercial transitions.

Fischer believes most radio commercials scream at the listener in an attempt to garner attention: "Perhaps someone once said that if your spot is too passive, your message won't cut through," he says. Indeed, how often do advertisers insist upon spots that holler, "Sunday, Sunday, Sunday!"

Fischer contends that people engage in commercials only for products that they already have some interest in. "I could care less about some guy screaming about 0% interest on a new car if I don't need or want one. But if I need brakes, you bet I'll listen. It's all about relevancy to the listener," he says. But if programmers can find compelling ways to keep the listener engaged by factoring production values into commercial breaks, they may actually create need for a product.

Commercials Close To The Vibe

KTWV (the Wave)/Los Angeles PD Paul Goldstein suggests that it's best to play commercials that sound closest to the vibe of the station first in the break—"for example, concert or other music spots or those great-sounding Lexus, BMW or other well-produced, smooth-sounding spots," he says. "If a listener is in the 'ahhh' zone, grooving to a song, as it fades, hopefully the air personality does his or her job to keep the listener feeling good, so it makes sense to not suddenly jar them with an aggressive-sounding commercial first in the stopset."

WSJT-FM/Tampa-St. Petersburg-Clearwater, Fla., PD Ross Block further theorizes that 60-second spots feel longer when they follow a 30 or a 10, "so we try very hard to arrange our breaks with 60s first, followed by 30s and 10s. Sometimes a sponsorship is sold so that a 10 has to be first in a break, though. Other factors we consider are keeping competitive clients away from each other, which the traffic software mostly handles, and keeping the same voices from appearing in back-



► **MARC ANTOINE IMPROVES** ANOTHER FIVE NOTCHES (21-16) WITH THE TITLE TRACK OF HIS JUST-RELEASED CD, "HI-LO SPLIT."

THIS WEEK	LAST WEEK	WEEKS ON CHART	SMOOTH JAZZ INDICATOR			PLAYS	
			TITLE ARTIST	IMPRINT / PROMOTION LABEL	TW	+/-	
1	1	12	BORN 2 GROOVE EUGE GROOVE	NARADA JAZZ/BLG	192	+12	
2	2	20	LET'S TAKE A RIDE NORMAN BROWN	PEAK/CONCORD	162	-8	
3	4	9	CATNAP NILS	BAJA/TSR	145	+6	
4	3	16	LADIES' CHOICE PAUL TAYLOR	PEAK/CONCORD	144	+4	
5	5	21	NOODLE SOUP FOUR8DEAST	NATIVE LANGUAGE	131	-4	
6	7	11	SLAMMIN JAY SOTO	NUGROOVE	127	-1	
7	8	25	HYPNOTIC BONEY JAMES	CONCORD	126	0	
8	11	9	STREET LIFE U-NAM	TRIPPIN' N' RHYTHM	124	+18	
9	10	5	FOREVER JEFF KASHIWA	NATIVE LANGUAGE	124	+14	
10	6	12	BLACK RIVER KEIKO MATSUI	SHOUT! FACTORY	124	-5	
11	9	15	STAY WITH ME TONIGHT JACKIEM JOYNER	ARTIZEN	115	+3	
12	13	7	REMEMBER ME MARION MEADOWS	HEADS UP	109	+7	
13	14	5	R N R RICK BRAUN & RICHARD ELLIOT	ARTIZEN	105	+11	
14	12	19	ANTHEM FOR A NEW AMERICA JEFF LORBER	BLUE NOTE/BLG	101	-4	
15	18	11	TROUBLE SLEEPING CORINNE BAILEY RAE	CAPITOL	95	+5	
16	21	4	HI-LO SPLIT MARC ANTOINE	PEAK/CONCORD	91	+6	
17	16	13	RAINCOAT KELLY SWEET	RAZOR & TIE	88	-5	
18	19	5	PARKSIDE SHUFFLE DOWN TO THE BONE	NARADA JAZZ/BLG	86	-3	
19	20	5	TERESA PIECES OF A DREAM	HEADS UP	85	-1	
20	23	15	REUNITED DEE BROWN	DELAF	82	+6	
21	29	4	ROAD TO LOS SUENOS MARCUS JOHNSON	THREE KEYS/LIGHTYEAR	73	+7	
22	25	2	LANAI HIROSHIMA	HEADS UP	73	+2	
23	24	4	JUST AS YOU ARE EVERETTE HARP	SHANACHIE	73	0	
24	22	19	HELLO BETTY JEFF GOLUB	NARADA JAZZ/BLG	72	-10	
25	17	17	SAO PAULO RICK BRAUN	ARTIZEN	72	-20	
26	30	4	EVERYTHING'S GONNA BE ALRIGHT BEN TANKARD	VERITY/ZOMBA	67	+1	
27	28	7	ERNIE ACOUSTIC ALCHEMY	NARADA JAZZ/BLG	66	-1	
28	RE-ENTRY		THE PINK PANTHER DAVE KOZ	CAPITOL	62	+5	
29	26	17	ANORE'S THEME ANDRE WARD FEAT. YASHA	HUSH/ORPHEUS	61	-10	
30	NEW		EVERYTHING MICHAEL BUBLE	143/REPRISE	59	+3	

FOR WEEK ENDING JULY 29, 2007

'Maybe it's old school, but every night, before I go home, I still massage the log: separate same voice spots, put the No. 1 action spots first. It's about doing the ordinary things better than the other person that can help you stand out.'

—Lori Lewis

to-back spots."

WNUA/Chicago PD Darren Davis also goes 'to a lot of trouble to flow the commercials just like we flow the music: voice separation, avoiding jolting transitions, etc. Commercials make up almost about 15% of every hour, so we ought to pay close attention to stopsets and how they air. PDs can't just schedule songs and jingles and call it a day.'

KKSF/San Francisco Ken Jones PD adds that Clear Channel's "Less Is More" spot initiative has changed the nature of how spots are stacked on the air—for the better. He says, "Spot clusters have specific rules now that can really only be handled by our traffic and continuity folks."

Holding On To Listeners During Stopsets

WSMJ/Baltimore PD Lori Lewis agrees. "The flow could allow listeners to sit through the set, especially on Clear Channel stations that have made Less Is More clear on-air. If you're known to have 'fewer commercials'—and you properly stack a stopset—odds are you won't lose everyone the moment you stop the music."

She recalls the days when commercials were on carts, "and we labeled them, like 'No. 1' was to run first in the stopset, probably a big concert spot or something big bold and beautiful. It was imperative that we follow the order the production director or jock labeled the spots."

Today's technology, she says, has a tendency to allow people to forget artful flow. "Maybe it's old school, but every night, before I go home, I still massage the log: separate same voice spots, put the No. 1 action spots first and the lesser entertaining in the middle, with another interesting one at the end. It's about doing the ordinary things better than the other person that can help you stand out."

"To me, massaging the logs and airing the best stopset you can is an ordinary thing that WSMJ tries to do better than the competition, so the break in music isn't too painful for the audience."

R&R



SMOOTH JAZZ

▶ NILS AWAKENS FROM HIS "CATNAP" TO FIND HIMSELF WITH AIRPOWER HONORS (20-18, UP 37).



POWERED BY nelsen BDS

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THIS WEEK	LAST WEEK	TITLE ARTIST	11 NIELSEN BDS CERTIFICATIONS IMPRINT / PROMOTION LABEL	PLAYS TW +/-	AUDIENCE MILLIONS RANK
1	19	LET'S TAKE A RIDE NORMAN BROWN	NO. 1 (4 WKS) PEAK/CONCORD	630 +18	7.894 1
2	14	BORN 2 GROOVE EUGE GROOVE	NARADA JAZZ/BLG	549 -9	5.625 2
3	4	THE RHYTHM METHOD PAUL BROWN	PEAK/CONCORD	484 -14	5.156 3
4	26	GOT TO GIVE IT UP KIM WATERS	SHANACHIE	450 +26	3.267 11
5	20	CANTALOUPE ISLAND BRIAN BROMBERG	ARTISTRY	444 -11	4.848 6
6	3	HYPNOTIC BONEY JAMES	CONCORD	418 -107	4.925 5
7	8	BLACK RIVER KEIKO MATSUI	MOST INCREASED PLAYS SHOUT! FACTORY	411 +47	4.990 4
8	7	TROUBLE SLEEPING CORINNE BAILEY RAE	CAPITOL	354 -19	3.207 12
9	10	STREET LIFE U-NAM	TRIPPIN' N' RHYTHM	353 +27	4.451 7
10	13	R N R RICK BRAUN & RICHARD ELLIOT	ARTIZEN	337 +26	4.102 8
11	36	GOOO TO GO CHUCK LOEB	HEADS UP	330 +6	2.485 15
12	9	READY FOR LOVE WALTER BEASLEY	HEADS UP	327 -24	2.701 14
13	12	SAVE ROOM JOHN LEGEND	G.O.O.D./COLUMBIA	309 -13	3.631 10
14	11	LADIES' CHOICE PAUL TAYLOR	PEAK/CONCORD	307 +8	3.855 9
15	19	EVERYTHING MICHAEL BUBLE	143/REPRISE	288 +44	3.094 13
16	17	RAINCOAT KELLY SWEET	RAZOR & TIE	270 -13	2.347 16
17	16	NOODLE SOUP FOUR80EAST	NATIVE LANGUAGE	268 -15	2.041 19
18	20	CATNAP NILS	AIRPOWER BAJA/TSR	243 +37	2.218 17
19	21	STAY WITH ME TONIGHT JACKIEM JOYNER	ARTIZEN	188 +6	1.365 24
20	24	REMEMBER ME MARION MEADOWS	HEADS UP	177 +25	1.701 22
21	22	SLAMMIN JAY SOTO	NU GROOVE	171 +1	1.337 25
22	25	SAO PAULO RICK BRAUN	ARTIZEN	157 +20	2.059 18
23	23	MYSTICAL CHIELI MINUCCI & SPECIAL EFX	SHANACHIE	152 -3	1.994 20
24	26	TERESA PIECES OF A DREAM	HEADS UP	128 +13	0.796 -
25	30	WE GOT LOVE RYAN SHAW	ONE HAVEN/RAZOR & TIE/RED	121 +35	1.715 21
26	27	PARKSIDE SHUFFLE DOWN TO THE BONE	NARADA JAZZ/BLG	103 +1	0.653 -
27	28	THE PINK PANTHER DAVE KOZ	CAPITOL	94 +1	0.859 -
28	NEW	AIN'T NO WOMAN (LIKE THE ONE I GOT) JEFF GOLUB FEATURING RICHARD ELLIOT	MOST ADDED NARADA JAZZ/BLG	89 +38	1.248 26
29	11	JUST AS YOU ARE EVERETTE HARP	SHANACHIE	84 -7	0.357 -
30	RE-ENTRY	ME, MYSELF & RIO DOC POWELL	DPR/HEADS UP	72 +6	0.865 30

MOST ADDED

TITLE ARTIST / LABEL	NEW STATIONS
AIN'T NO WOMAN (LIKE THE ONE I GOT) Jeff Golub Feat. Richard Elliot (NARADA JAZZ/BLG) KIFM, KRVR, WSJW, XM Watercolors	4
SMOOTHVEGAS Soul Ballet (ARTIZEN) KRVR, WJZZ, WLOQ, XM Watercolors	4
REMEMBER ME Marion Meadows (HEADS UP) KJZS, WJZZ, WJZZ	3
PARKSIDE SHUFFLE Down To The Bone (NARADA JAZZ/BLG) WJSJ, WLOQ	2
HI-LO SPLIT Marc Antoine (PEAK/CONCORD) KRVR, Sirius Jazz Cafe	2
WHAT CHA GONNA DO Brian Simpson (RENDEZVOUS) KRVR, WJZZ	2
BORN 2 GROOVE Euge Groove (NARADA JAZZ/BLG) WNJA	1
BLACK RIVER Keiko Matsui (SHOUT! FACTORY) WLVE	1
STREET LIFE U-Nam (TRIPPIN' N' RHYTHM) KSSJ	1

ADDED AT... WLOQ
Orlando, FL
PD: Paul Lavoie
APD/MD: Brian Morgan
Soul Ballet, SmoothVegas, 3
Down To The Bone, Parkside Shuffle, 2
Kirk Whalum, The Wave, O
FOR REPORTING STATIONS PLAYLISTS GO TO:
www.RadioandRecords.com

TITLE ARTIST / LABEL	PLAYS /GAIN	TITLE ARTIST / LABEL	PLAYS /GAIN
WATER TO DRINK (AGUA DE BEBER) David Eenoit (PEAK/CONCORD) TOTAL STATIONS: 7	68/19	HI-LO SPLIT Marc Antoine (PEAK/CONCORD) TOTAL STATIONS: 27	63/9
FOREVER Jeff Kashiwa (NATIVE LANGUAGE) TOTAL STATIONS: 9	68/7	RIGHT HERE, RIGHT NOW Eric Darius (NARADA JAZZ/BLG) TOTAL STATIONS: 3	51/4
NOT TOO LATE Norah Jones (BLUE NOTE/BLG) TOTAL STATIONS: 5	64/18	LET'S DO IT AGAIN Wayman Tisdale (RENDEZVOUS) TOTAL STATIONS: 9	50/5

MOST INCREASED PLAYS

+47	BLACK RIVER Keiko Matsui (Shout! Factory) WNJV +23, WYJZ +15, KBZN -8, SUC +7, WLVE +6, WNJA +4, WLOQ +2, WJZZ +2, WJZZ +1, KXSF +1
+44	EVERYTHING Michael Buble (143/Reprise) KJCD +9, KBZN +5, WJSJ +3, KSSJ +3, KYOT +2, WLVE +2, WNNV +2, KHJZ +2, WQCD +2, KJZS +2
+38	AIN'T NO WOMAN (LIKE THE ONE I GOT) Jeff Golub Featuring Richard Elliot (Narada Jazz/BLG) SUC +12, WLOQ +10, WNNV +9, KBZN +7, KHJZ +2, KJCD +1
+37	CATNAP Nils (Baja/TSR) WDSJ +8, WNNV +7, KJZS +5, KBZN +5, KJZ +5, WJSJ +4, KYOT +3, WJZZ +1, WLOQ +1, KJCD +1
+35	WE GOT LOVE Ryan Shaw (One Haven/Razor & Tie/RED) WNNV +15, KOAS +12, WQCD +8, KRVR +3, KIFM +3

FOR WEEK ENDING JULY 29, 2007
LEGEND: See legend to charts in charts section for rules and symbol explanations.
32 smooth jazz stations are electronically monitored by Nielsen Broadcast Data Systems 24 hours a day, 7 days a week. Indicator chart comprised of 16 reporters.
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THIS WEEK	TITLE ARTIST / IMPRINT / PROMOTION LABEL	11 NIELSEN BDS CERTIFICATIONS	PLAYS TW LW
1	SO NOT OVER YOU SIMPLY RED (SIMPLY RED.COM)		283 290
2	ANTHEM FOR A NEW AMERICA JEFF LORBER (BLUE NOTE/BLG)		271 274
3	LOST WITHOUT U ROBIN THICKE (STAR TRAK/INTERSCOPE)		258 275
4	HELLO BETTY JEFF GOLUB (NARADA JAZZ/BLG)		194 172
5	DRESSED TO CHILL MARION MEADOWS (HEADS UP)		188 188

THIS WEEK	TITLE ARTIST / IMPRINT / PROMOTION LABEL	11 NIELSEN BDS CERTIFICATIONS	PLAYS TW LW
6	SO AMAZING PATTI AUSTIN (RENDEZVOUS)		180 155
7	MISTER MAGIC PETER WHITE (LEGACY/COLUMBIA)		176 182
8	GIRL IN THE RED DRESS GREGG KARUKAS (TRIPPIN' N' RHYTHM)		152 144
9	MORNIN' GEORGE BENSON & AL JARREAU (MONSTER/CONCORD)		142 135
10	FREE AS THE WIND JAZZMASTERS (TRIPPIN' N' RHYTHM)		142 160

SMOOTH JAZZ REPORTERS

- WLJZ/Atlanta, GA* PD/MD: Dave Kosh
- WDSJ/Dayton, OH* OM/MD: Jeff Stevens
- WQTQ/Hartford, CT PD/MD: Stewart Stone
- KOAS/Las Vegas, NV* PD: Samantha Pascual MD: Lynn Briggs
- KRVR/Modesto, CA* OM/MD: Doug Wulff PD: James Bryan
- KYOT/Phoenix, AZ* PD: Smoke Rivers APD/MD: Angie Handa
- KKSF/San Francisco, CA* PD/MD: Ken Jones
- Sirius Jazz Cafe/Satellite* PD: Shirley Maldonado MD: Rick Laboy
- WEAA/Baltimore, MD PD: Sandi Mallory APD/MD: Marcellus "Bassman" Shepard
- KJCD/Denver, CO* PD/MD: Michael Fischer
- KHJZ/Houston, TX* APD/MD: Greg Morgan
- KUAP/Little Rock, AR PD/MD: Michael Nellums
- WVAS/Montgomery, AL OM: Candy Capel MD: Jay Holcey
- KIJZ/Portland, OR* OM/MD: Tony Coles
- KJZY/Santa Rosa, CA* APD/MD: Rob Singleton
- XM Watercolors/Satellite* PD: Shirilita Colon MD: Lynette White
- W5MJ/Baltimore, MD* PD/MD: Lori Lewis
- WVMV/Detroit, MI* OM/MD: Tom Sleeper MD: Sandy Kovach
- KPVU/Houston, TX PD: Wayne Turner
- KSBR/Los Angeles, CA OM/MD: Terry Wedel MD: Vienna Yip
- WQCD/New York, NY* PD: Blake Lawrence MD: Carolyn Bednarski
- KJZS/Reno, NV* OM: Mark Keefe PD/MD: Jay Davis
- DMX Jazz Vocal Blend/Satellite PD/MD: Rochelle Matthews
- KWJZ/Seattle, WA* PD: Carol Handley MD: Dianna Rose
- WVSU/Birmingham, AL OM/MD: Andy Parrish
- WZJZ/Ft. Myers, FL OM: Louis Kaplan APD/MD: Randi Bachman
- WYJZ/Indianapolis, IN* OM/MD: Carl Frye MD: Brad Ellis
- KTWW/Los Angeles, CA* PD: Paul Goldstein
- KSSJ/Sacramento, CA* PD/MD: Lee Hansen
- DMX Smooth Jazz/Satellite PD/MD: Rochelle Matthews
- WSJT/Tampa, FL* PD: Ross Block MD: Kathy Curtis
- WNJA/Chicago, IL* OM/MD: Darren Davis MD: Rick O'Dell
- WSBZ/Ft. Walton Beach, FL PD: Mark Carter MD: Mark Edwards
- WJSJ/Jacksonville, FL* OM/MD: Joel Widdows
- WGRV/Melbourne, FL OM: C.J. Sampson PD/MD: Randy Bennett
- KBZN/Salt Lake City, UT* OM/MD: Dan Jessop
- Jones Radio Networks/Satellite* OM/MD: Steve Hibbard APD/MD: Laurie Cobb
- WNNV/Cleveland, OH* OM/MD: Bernie Kimble
- WSJW/Harrisburg, PA* PD/MD: Paul Scott
- KJLU/Jefferson City, MO OM: Mike Downey PD/MD: Dan Turner APD: LaVaughn Wilson
- WLVE/Miami, FL* OM/MD: Rich McMillan
- WLOQ/Orlando, FL* PD: Paul Lavoie APD/MD: Brian Morgan
- KIFM/San Diego, CA* PD: Mike Vasquez APD: J. Wiedenheimer MD: Kelly Cole
- Music Choice Smooth Jazz/Satellite APD: Will Kinnally
- WJZZ/Philadelphia, PA* PD: Michael Tozzi MD: Frank Childs

* Monitored Reporters



Catching up with Emmis' newly named rock czar

Balis Spreads His Wings

Mike Boyle

MBoyle@RadioandRecords.com

Rick Balis began his 30-year radio career on a whim. Attending the University of Illinois, the journalism major saw a flier for an open house at WPGU/Champaign, Ill. Having grown up within earshot (and in complete awe) of Chicago radio legend Larry Lujack, he stopped by the station to check it out and ended up working there in one capacity or another for four years.

Upon graduation in 1976, Balis, by his own admission, skipped a lot of rungs on the radio ladder and landed at rock KSHE/St. Louis—then owned by Century Broadcasting—in a jack-of-all-trades position that included news, commercial production and weekend air work. By January 1977 he was hosting afternoon drive, which led to his appointment to MD in spring 1980. The following year he was promoted to PD and remained in that chair when Emmis Communications bought the station in 1983.

Fast-forward to 2007: Balis, still PD of KSHE, now also programs classic hits sister KIHT (KHits96) and has programming oversight of talk KFTK and alternative KPNT (the Point). In June, Emmis named Balis to the newly created VP of rock programming position, handing him the additional responsibilities of advising Emmis' rock stations in Chicago (alternative WKQX and classic rock WLUP), Austin (rock KLBJ and alternative KROX) and Terre Haute, Ind. (classic rock WWVR).



'I think PPM is just going to be a nice, big, fat, wet, gravy-covered kiss for rock.'

—Rick Balis

Balis, who says he's "walked the Earth with a 'rock cap' on for a lot of years," feels his new position was the result of Emmis being a company that espouses a collaborative atmosphere.

"We share a lot of ideas and thinking, not only across station lines in one particular market, but throughout the whole country."

Several years ago, Balis was asked for his programming opinions on WLUP (the Loop) and KLBJ. That evolved into strategic phone calls and research projects, which eventually led to his promotion in June.

"Outside of St. Louis it's a big-picture role that allows me to continue to be involved in strategic issues," Balis says.

He adds that Emmis radio division president Rick Cummings "has described my position as an 'inside consultant' for the rock stations. Once, in a kidding way, he called me the CSO: chief suggestion officer."

As for how he'll attack being pulled in multiple directions at once, Balis says he will rely on the "great people" inside and outside of the Emmis/St. Louis cluster.

"As I've matured in the business it became just as important to me to hire good people as much as talented people. I have people who will bust their butt for this company. So, with that kind of support behind me, I can pull this off."

Comfortable with his support system, Balis says he can now concentrate on what he considers to be his biggest challenges.

"How do we best take on the tech world that we're now living in? Are we going to be as prepared as we possibly can for [the Portable People Meter (PPM)] in all of our markets? Making the transition from a recall form of measurement to a behavior-based form of measurement is going to be a huge transition for everybody involved. We're just doing everything we can to answer the challenges of those issues."

The Rock Formats Today

Balis, as you would expect, is bullish on the rock formats, but he believes he has a good reason to be.

"The rock formats are as healthy as they could be, and I'm saying that in advance of PPM coming to this market. I think PPM is just going to be a nice, big, fat, wet, gravy-covered kiss for rock."

He adds, "The alternative format, in particular, is thriving, at least here in St. Louis with the Point being No. 1 with persons 18-34 [tied with Clear Channel's urban KATZ in winter '07 with a 7.8]. We sputtered for a while, just like the entire format. But I do believe it's just a matter of doing the best that we can and weathering storms thrown in our way."

Balis elaborates by saying that the Point turned it around after finally finding a morning show host, Donnie Fandango, to replace Howard Stern. He also credits the station's evolution to "Everything alternative" positioning and its My Shuffle programming. **R&R**

Sweetmeat Turns 40

On Nov. 7, Emmis' rock KSHE/St. Louis celebrates its 40th anniversary, and VP of rock programming Rick Balis, unlike other programmers facing such a milestone, is embracing the chance to flaunt the station's heritage on the air.

"At KSHE, we recognize that we were one of the first in the country to play rock on the FM band, and so it is a rather unique situation. We trumpet how many years we've been doing this, especially when we hit a benchmark like 40 years, but the key to that is keeping what goes through the radio relevant."

The main festivities center on a Nov. 7 concert. Four days later, the station will put on its first half-marathon, followed by shows

Nov. 13-14 with KSHE mainstay Sammy Hagar at the Fox Theatre.

But what Balis is most excited about is the forthcoming Web site rollout for the anniversary of the KSHE Real Rock Museum.

"Many people have been working on it for a long time," Balis says. "When we launch it, you'll go to the Web site, kshe95.com, and

be greeted by a map not unlike you'd get on a museum tour that points you to various rooms—the audio room, the video room, the listener memorabilia room and a hall of fame. There will be so much fabulous stuff to view and listen to, but it will also have KSHE stationality. We're still collecting a lot of fascinating audio and photos as we speak." —MB



ALTERNATIVE

PUDDLE OF MUDD
RETURNS TO THE TOP 20
FOR THE FIRST TIME SINCE
APRIL 2004 AS "FAMOUS"
FLASHES AIRPOWER
HONORS AT NO. 20.



R&R

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LAST WEEK	WEEKS ON CHART	TITLE ARTIST	NIelsen BDS CERTIFICATIONS	HITPREDICTOR STATUS IMPRINT / PROMOTION LABEL	PLAYS TW +/-	AUDIENCE MILLIONS RANK
1	14	ICKY THUMP THE WHITE STRIPES	NO. 1 (2 WKS)	THIRD MAN/WARNER BROS.	2077 +48	6.862 3
3	24	PARALYZER FINGER ELEVEN		WIND-UP	1929 +85	6.971 2
2	17	WHAT I'VE DONE LINKIN PARK		WARNER BROS.	1783 -129	8.351 1
4	7	TARANTULA THE SMASHING PUMPKINS		MARTHA'S MUSIC/REPRISE	1685 -121	5.255 6
5	8	NEVER TOO LATE THREE DAYS GRACE	MOST INCREASED PLAYS	JIVE/ZOMBA	1504 +177	5.213 7
6	22	HEY THERE DELILAH PLAIN WHITE T'S		FEARLESS/HOLLYWOOD	1413 -206	5.947 5
10	7	BLEED IT OUT LINKIN PARK		WARNER BROS.	1396 +131	6.375 4
9	21	SAY THIS SOONER (NO ONE WILL SEE THINGS THE WAY I DO) THE ALMOST.		TOOTH & NAIL/VIRGIN	1369 +71	4.092 9
9	6	CAPITAL G NINE INCH NAILS		NOTHING/INTERSCOPE	1289 -189	3.337 12
10	7	FOREVER PAPA ROACH		EL TONAL/GEFFEN	1256 -55	5.021 8
11	12	THE HEINRICH MANEUVER INTERPOL		CAPITOL	1108 +22	3.256 13
13	24	ALL THE SAME SICK PUPPIES		RMR/VIRGIN	1065 +30	3.454 11
15	13	SUPERMASSIVE BLACK HOLE MUSE		WARNER BROS.	1048 +91	3.144 14
15	11	TEENAGERS MY CHEMICAL ROMANCE		REPRISE	1007 +16	2.851 16
15	10	SHE BUILDS QUICK MACHINES VELVET REVOLVER		RCA/RMG	995 -11	2.479 20
16	29	BREATH BREAKING BENJAMIN		HOLLYWOOD	933 -124	2.972 15
17	7	OIL AND WATER INCUBUS		IMMORTAL/EPIC	864 +54	3.546 10
18	7	THE BIRD AND THE WORM THE USEO		REPRISE	800 -68	2.465 21
19	10	FAR BEHIND SOCIAL DISTORTION		TIME BOMB	781 +2	2.747 17
20	9	FAMOUS PUDDLE OF MUDD	AIRPOWER	FLAWLESS/GEFFEN	751 +43	2.545 19
22	8	ALL AROUND ME FLYLEAF		A&M/OCTONE/INTERSCOPE	708 +15	1.948 27
22	4	STRAIGHT LINES SILVERCHAIR		ELEVEN/ILG	667 +125	2.641 18
23	10	EVOLUTION KORN		VIRGIN	652 -17	2.037 26
24	10	MISSED THE BOAT MODEST MOUSE		EPIC	590 +29	2.048 25
25	16	YOUNG FOLKS PETER BJORN AND JOHN FEAT. VICTORIA BERGSMAN		AL MOST GOLD/RED/COLUMBIA	560 -42	2.186 22
26	18	THNKS FR TH MMRs FALL OUT BOY		FUELED BY RAMEN/ISLAND/IDJMG	557 +5	2.152 24
27	4	MISERY BUSINESS PARAMORE		FUELED BY RAMEN/ATLANTIC/LAVA	554 +82	1.415 31
28	3	STIFF KITTENS BLAQK AUDIO		INTERSCOPE	533 +145	2.181 23
29	7	SOULCRUSHER OPERATOR		ATLANTIC	511 +15	1.141 35
30	20	TIME WON'T LET ME GO THE BRAVERY		ISLAND/IDJMG	497 -135	1.689 29
32	6	YOU ARE THE ONE SHINY TOY GUNS		UNIVERSAL MOTOWN	479 +35	1.172 34
33	5	THE GOOD LEFT UNDONE RISE AGAINST		GEFFEN	391 +68	0.973 38
34	5	THE PURSUIT EVANS BLUE		HOLLYWOOD	353 +17	1.391 32
34	2	ISLAND (FLOAT AWAY) THE STARTING LINE		VIRGIN	341 +41	0.657 -
35	2	I GET IT CHEVELLE		EPIC	333 +54	0.770 -
35	2	TYPICAL MUTEMATH		WARNER BROS.	308 +25	0.687 -
37	NEW	THRASH UNREAL AGAINST ME!		REPRISE	287 +91	1.924 28
38	9	YOU WOULDN'T KNOW HELLYEAH		EPIC	286 -27	0.881 39
39	NEW	SHE MOVES IN HER OWN WAY THE KOOKS		ASTRALWERKS	278 +39	0.569 -
40	NEW	WELL THOUGHT OUT TWINKLES SILVERSUN PICKUPS		DANGERBIRD	276 +37	0.603 -

MOST ADDED

TITLE ARTIST / LABEL	NEW STATIONS
BECOMING THE BULL Areyu (HOLLYWOOD)	7
WELL THOUGHT OUT TWINKLES Silversun Pickups (DANGERBIRD)	6
STRAIGHT LINES Silverchair (ELEVEN/ILG)	5
MISERY BUSINESS Paramore (FUELED BY RAMEN/ATLANTIC/LAVA)	5
TIME IS RUNNING OUT Papa Roach (EL TONAL/GEFFEN)	5
THRASH UNREAL Against Me! (SIRE/REPRISE)	5
THE GOOD LEFT UNDONE Rise Against (GEFFEN)	4
LET ME IN Hot Hot Heat (SIRE/REPRISE)	4
OIL AND WATER Incubus (IMMORTAL/EPIC)	3
STIFF KITTENS Blaqk Audio (INTERSCOPE)	3

NEW AND ACTIVE

TITLE ARTIST / LABEL	PLAYS /GAIN	TITLE ARTIST / LABEL	PLAYS /GAIN
A BEAUTIFUL LIE 30 Seconds To Mars (IMMORTAL/VIRGIN)	269/78	LET ME IN Hot Hot Heat (SIRE/REPRISE)	192/69
TOTAL STATIONS:	22	TOTAL STATIONS:	34
TIME IS RUNNING OUT Papa Roach (EL TONAL/GEFFEN)	230/110	THE UNDERDOG Spoon (MERGE)	169/30
TOTAL STATIONS:	26	TOTAL STATIONS:	11
WASTED TIME Fuel (EPIC)	215/15	FLOURESCENT ADOLESCENT Arctic Monkeys (DOMINO/WARNER BROS.)	169/19
TOTAL STATIONS:	20	TOTAL STATIONS:	15
YOU DON'T KNOW WHAT LOVE IS (YOU JUST DO AS YOU'RE TOLD) The White Stripes (THIRD MAN/WARNER BROS.)	209/31	LIE Black Light Burns (I AM:WOLFPACK/ADRENALINE)	150/16
TOTAL STATIONS:	24	TOTAL STATIONS:	13
YOU'RE NOT ALONE Saosin (CAPITOL)	203/0	WALKING DISASTER Sum 41 (ISLAND/IDJMG)	148/89
TOTAL STATIONS:	16	TOTAL STATIONS:	35

MOST INCREASED PLAYS

INCREASE IN PLAYS

+177	NEVER TOO LATE Three Days Grace (Jive/Zomba)
+145	STIFF KITTENS Blaqk Audio (Interscope)
+131	BLEED IT OUT Linkin Park (Warner Bros.)
+125	STRAIGHT LINES Silverchair (Eleven/ILG)
+110	TIME IS RUNNING OUT Papa Roach (El Tonal/Geffen)

ADDED AT...
WSWD 94.9 THE SOUND
Cincinnati, OH
PD: Tommy Bodean
APD: Julie Evans
30 Seconds To Mars, A Beautiful Lie, 18
Against Me!, Thrash Unreal, 8

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FOR WEEK ENDING JULY 29, 2007
LEGEND: See legend to charts in charts section for rules and symbol explanations.
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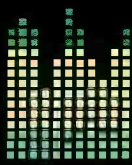
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ACTIVE ROCK

► "BLEED IT OUT" BY LINKIN PARK (20-14) HAS GARNERED EITHER MOST INCREASED PLAYS, MOST ADDED OR AIRPOWER TROPHIES IN EACH OF ITS FIVE WEEKS ON THE CHART.



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THIS WEEK	LAST WEEK	WEEKS ON CHART	TITLE ARTIST	NIelsen BDS CERTIFICATIONS IMPRINT / PROMOTION LABEL	PLAYS TW +/-	AUDIENCE MILLIONS RANK
1	2	14	NEVER TOO LATE THREE DAYS GRACE	NO. 1 (1WK) JIVE/ZO/WEA	1590 +142	5.157 3
2	1	28	PARALYZER FINGER ELEVEN	WIND-UP	1487 +7	5.523 1
3	11	11	SHE BUILDS QUICK MACHINES VELVET REVOLVER	RCA/RMG	1432 +9	4.447 5
4	7	11	EVOLUTION KORN	VIRGIN	1284 +63	3.824 7
5	4	16	I DON'T WANNA STOP OZZY OSBOURNE	EPIC	1269 -134	5.326 2
6	8	11	FAMOUS PUDDLE OF MUDD	FLAWLESS/GEFFEN	1267 +51	4.218 6
7	5	10	TARANTULA THE SMASHING PUMPKINS	MARTHA'S MUSIC/REPRISE	1259 -14	3.786 8
8	9	8	I GET IT CHEVELLE	EPIC	1170 +145	3.373 9
9	6	17	WHAT I'VE DONE LINKIN PARK	WARNER BROS.	1132 -113	4.908 4
10	12	15	SOULCRUSHER OPERATOR	ATLANTIC	968 +39	2.696 14
11	14	13	ICKY THUMP THE WHITE STRIPES	THIRD MAN/WARNER BROS.	884 +48	3.058 7
12	15	13	MADE OF SCARS STONE ISLAND	ROADRUNNER	880 +66	2.189 17
13	11	24	YOU WOULDN'T KNOW HELLYEAH	EPIC	841 -142	3.118 10
14	20	5	BLEED IT OUT LINKIN PARK	WARNER BROS.	834 +179	2.254 16
15	10	14	WHAT I WANT DAUGHTRY	RCA/RMG	815 -164	2.899 12
16	17	11	THE PURSUIT EVANS BLUE	HOLLYWOOD	756 +26	1.538 19
17	13	29	FOREVER PAPA ROACH	EL TONAL/GEFFEN	744 -151	2.823 13
18	19	15	ALL AROUND ME FLYLEAF	A&M/OCTONE/INTERSCOPE	676 +33	1.445 22
19	16	16	BROKEN SUNDAY SALIVA	ISLAND/CMG	664 -126	2.312 15
20	21	5	HOMECOMING QUEEN HINDER	AIRPOWER UNIVERSAL REPUBLIC	665 +46	2.110 18
21	18	20	DANCE OF THE MANATEE FAIR TO MIDLAND	SERJICAL STRIKE/UNIVERSAL REPUBLIC	638 -62	1.485 20
22	23	8	LIE TO ME 12 STONES	WIND-UP	529 +43	1.096 25
23	28	3	ALCOHAULIN' ASS HELLYEAH	EPIC	522 +146	1.473 21
24	22	17	LIE BLACK LIGHT BURNS	I AM/WOLFPACK/ADRENALINE	522 -14	0.928 30
25	24	7	SOLDIERS DROWNING POOL	ELEVEN SEVEN	517 +69	0.996 27
26	25	6	WASTED TIME FUEL	EPIC	458 +47	1.118 24
27	30	4	BROKEN GLASS BUCKCHERRY	ELEVEN SEVEN/ATLANTIC/LAVA	419 +86	0.847 31
28	29	8	THE ARMS OF SORROW KILLSWITCH ENGAGE	ROADRUNNER	386 +13	0.536 36
29	32	3	LIFE IS BEAUTIFUL SIX: AM	ELEVEN SEVEN	360 +70	0.717 34
30	27	20	SIDE OF A BULLET NICKELBACK	ROADRUNNER	360 -52	1.288 23
31	35	2	BECOMING THE BULL ATREYU	HOLLYWOOD	345 +168	0.760 33
32	38	2	NOT GOING AWAY OZZY OSBOURNE	EPIC	339 +146	0.969 28
33	31	7	GET IN GET OUT CINDER ROAD	CAROLINE	336 +7	0.397 39
34	34	1	TIME IS RUNNING OUT PAPA ROACH	EL TONAL/GEFFEN	279 +134	0.961 29
35	26	12	CAPITAL G NINE INCH NAILS	NOTHING IN THE EPSCOPE	279 -101	1.059 26
36	33	5	WHAT HAVE YOU DONE WITHIN TEMPTATION FEATURING KEITH CAPUTO	ROADRUNNER	274 +21	0.267 -
37	36	2	BEG TO DIFFER SEVENDUST	78BROS/ASYLUM	239 +23	0.432 38
38	37	3	OL AND WATER INCUBUS	IMMORTAL/EPIC	137 -6	0.460 37
39	34	9	SAY THIS SOONER (NO ONE WILL SEE THINGS THE WAY I DO). THE ALMOST.	TOOTH & NAIL/VIRGIN	116 +3	0.230 -
40	40	2	THE BLEEDING FIVE FINGER DEATH PUNCH	FIRM	114 +21	0.283 -

MOST ADDED

TITLE ARTIST / LABEL	NEW STATIONS
RISE TODAY Alter Bridge (UNIVERSAL REPUBLIC) KLAQ, KOMP, KQRC, KXXR, KZRQ, WBUZ, WBYR, WCCO, WJJO, WKLQ, WKQZ, WLXZ, WQXA, WRUF, WRXW, WRZK, WTKX, WYBB, WZOR	19
BECOMING THE BULL Atreyu (HOLLYWOOD) KFRQ, KHTB, KIOZ, KLAQ, KOMP, KRZR, KTEG, KXXR, KZRQ, WKQZ, WQXA, WRZK, WTFX, WTKX	14
ALCOHAULIN' ASS HellYeah (EPIC) KICT, KISS, KNCN, KXFX, WQXA, WRZK, WWBN, WYBB	8
NOT GOING AWAY Ozzy Osbourne (EPIC) KHTB, KXFX, WBSX, WCPN, WTFX, WTPT, WXQR	7
BLEED IT OUT Linkin Park (WARNER BROS.) KNCN, WAAF, WCCO, WCPN, WRZK, WWIZ	6
BETTER THINK AGAIN Submersed (WIND-UP) KDJE, KZBD, KZRQ, WBUZ, WWBN, WZOR	6
LIFE IS BEAUTIFUL Six: AM (ELEVEN SEVEN) KHTB, KTEG, WMMR, WXQR	4
TO TON BRICK Hurt (CAPITOL) KHTQ, WKLQ, WKQZ, XM Squizz	4
THE KISS OF DAWN him (SIRE/WARNER BROS.) KHTQ, KIOZ, WIL, WJJO	4
COLD AND JADE Adema (IMMORTAL) KHTQ, KZBD, WIL, WXQR	4

ADDED AT...
KFRQ
McAllen, TX
PD: Mike Quinn
Atreyu, Becoming The Bull, 9
Critical Bill, Here I Am, 9
Sevendust, Beg To Differ, 9

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NEW AND ACTIVE

TITLE ARTIST / LABEL	PLAYS /GAIN	TITLE ARTIST / LABEL	PLAYS /GAIN
RISE TODAY Alter Bridge (UNIVERSAL REPUBLIC) TOTAL STATIONS: 21	166/139	ROCK AND ROLL Poets & Pornstars (WENZL HOPPE/ADRENALINE) TOTAL STATIONS: 31	120/51
BETTER THINK AGAIN Submersed (WIND-UP) TOTAL STATIONS: 20	149/74	BEAUTIFUL TRAGEDY In This Moment (CENTURY MEDIA) TOTAL STATIONS: 26	112/9
SO MANY PEOPLE Neurosonic (BODOC) TOTAL STATIONS: 16	139/2	WHAT'S YOUR PROBLEM NOW? Supagroup (FOODCHAIN) TOTAL STATIONS: 15	93/25
GIVEN UP Linkin Park (WARNER BROS.) TOTAL STATIONS: 33	135/6	TEENAGERS My Chemical Romance (REPRISE) TOTAL STATIONS: 11	90/9
YOU AND ME AND THE DEVIL MAKES 3 Marilyn Manson (INTERSCOPE) TOTAL STATIONS: 15	127/31	THE BIRD AND THE WORM The Used (REPRISE) TOTAL STATIONS: 8	78/2

MOST INCREASED PLAYS

+179 **BLEED IT OUT**
Linkin Park (Warner Bros.)
WRXW +5, WWBN +4, KNCN +3, WIL +3, WRXZ +2, KTEG +0, WBSX +0, KHTQ +0, KICT +8, WQXA +7

+168 **BECOMING THE BULL**
Atreyu (Hollywood)
KRZR +12, KZRQ +12, WKQZ +11, KIOZ +10, KXFX +10, KXXR +10, KLUP +9, KOMP +9, WBSX +9, KDJE +8

+146 **ALCOHAULIN' ASS**
HellYeah (Epic)
WBYR +4, KDJE +3, WCPN +3, WCHZ +10, KISS +10, KDOT +8, WXQR +7, SIOX +7, WKLQ +6, WRUF +6

+146 **NOT GOING AWAY**
Ozzy Osbourne (Epic)
WZOR +20, KQRC +16, KOLD +14, KXXR +13, WRXW +9, WBSX +8, KRXQ +8, WTKX +8, WTKX +8, WKQZ +7, WIL +7

+145 **I GET IT**
Chevelle (Epic)
KBPI +20, KZRQ +13, WYLD +12, KISW +11, WBUZ +10, KILQ +10, WWBN +9, WRXW +7, KIOZ +6, WZOR +5

CHART LEGEND

Charts are ranked by plays (except for Country chart, which is based on audience impressions, computed by cross-referencing exact times of airplay with Arbitron listener data).

Songs showing an increase in plays (audience for Country) over the previous week, regardless of chart movement. A song will also receive a bullet if its percentage loss in plays (audience for Country) does not exceed the percentage of monitored station downtime for the format. Exempting the Country chart, a song that has been on the chart for more than 20 weeks will generally not

receive a bullet, even if it registers an increase in plays. Country titles that decline in audience but increase in plays will also receive a bullet if the total audience erosion for the week does not exceed 3%. A song in its first week at No. 1 will always receive a bullet, even if it has lost plays (audience for Country).

AUDIENCE TOTALS:
Derived, in part, using certain Arbitron Inc. copyrighted Persons 12+ audience estimates, under license.

AIRPOWER:
Awarded to songs appearing in the top 20 on both the Airplay and Audience charts for the first time with increases in both plays and audience.

BREAKER:
Awarded solely on the Country chart to songs that receive airplay on 60% or more of the panel for the first time.

HOT SHOT DEBUT:
Awarded solely on the Country chart to the highest-ranking new entry.

MOST INCREASED PLAYS:
Awarded to the five songs with the largest increases in plays (audience for Country). Title with the top increase will also be highlighted if on chart. If two or more songs have an equal increase, the song ranked higher on chart will be listed first.

MOST ADDED:
A listing of songs with the total number

of new adds either reported by each station or by automatic add thresholds. Title with top most added totals will also be highlighted if on chart.

NEW AND ACTIVE:
Current songs below the chart threshold that are showing an increase in plays.

TIES ON CHART:
A song with the best plays differential (audience for Country) over the previous week is ranked first if tied with another song on the chart. If the songs are still tied at this point, the title that is being played on the most stations at that format will be ranked first.

RECURRENT RULE:
Songs below the top 20 (top 15 for

Urban AC, Hot AC, Christian AC, Christian CHR, Inspo, Christian Rock, Gospel, Rock, Triple A and Smooth Jazz) become recurrents and are removed from the chart after 20 weeks. In addition, songs that have been on the chart for more than 52 weeks and rank below No. 10 become recurrents and are removed from the chart. Descending Country titles move to recurrent after 20 weeks if they rank below No. 10 in either audience or plays. Descending AC titles move to recurrent after 52 weeks if they rank below No. 10, or after 20 weeks if they rank below No. 15. Songs on Latin charts move to recurrent after 20 weeks if they rank below No. 20

in both audience and plays.

Nielsen BDS certification for airplay of 100,000 plays on all monitored stations, including satellite and national networks, across the United States and Canada. Numeral following symbol indicates multiple level of 100,000 plays.

Indicates title earned HitPredictor status in research data provided by Promosquad. Songs are tested online by Promosquad using multiple listens and a nationwide sample of carefully profiled music consumers.

Indicated solely on the Canadian charts for songs meeting Canadian content requirements.

▶ NIKKI SIXX AND HIS BAND **SIXX: AM** RALLY 22-18 WITH AIRPOWER AND MOST INCREASED PLAYS (UP 42) HONORS FOR "LIFE IS BEAUTIFUL."



THIS WEEK	LAST WEEK	WEEKS ON CHART	TITLE ARTIST	NIelsen BDS CERTIFICATIONS IMPRINT / PROMOTION LABEL	PLAYS TW +/-	AUDIENCE MILLIONS RANK
1	1	16	I DON'T WANNA STOP OZZY OSBOURNE	NO. 1 (15 WKS) EPIC	473 -4	1.711 1
2	2	17	WHAT I'VE DONE LINKIN PARK	11 WARNER BROS.	407 -2	1.366 2
3	3	14	WHAT I WANT DAUGHTRY	RCA/RMG	342 -6	1.075 4
4	4	11	SHE BUILDS QUICK MACHINES VELVET REVOLVER	RCA/RMG	331 +5	1.129 3
5	5	27	FOREVER PAPA ROACH	11 EL TONAL/GEFFEN	325 +8	1.007 5
6	6	26	PARALYZER FINGER ELEVEN	11 WIND-UP	301 +11	0.847 6
7	7	10	FAMOUS PUDDLE OF MUDD	FLAWLESS/GEFFEN	253 -7	0.574 9
8	8	40	PAIN THREE DAYS GRACE	11 JIVE/ZOMBA	220 +1	0.762 7
9	10	12	SOULCRUSHER OPERATOR	ATLANTIC	210 +5	0.521 11
10	9	20	FAR CRY RUSH	ANTHEM/ATLANTIC	75 -31	0.604 8
11	12	31	TEN THOUSAND FISTS DISTURBED	REPRISE	75 +6	0.495 12
12	11	29	BREATH BREAKING BENJAMIN	HOLLYWOOD	7 -26	0.569 10
13	13	12	NEVER TOO LATE THREE DAYS GRACE	JIVE/ZOMBA	70 +7	0.470 13
14	14	21	YOU WOULDN'T KNOW HELLYEAH	EPIC	65 -9	0.392 16
15	17	12	THANK YOU TESLA	TESLA ELECTRIC CO.	65 +18	0.294 19
16	15	9	TARANTULA THE SMASHING PUMPKINS	MARTHA'S MUSIC/REPRISE	122 -2	0.417 15
17	16	15	BROKEN SUNDAY SALIVA	ISLAND/DJMG	113 -10	0.204 23
18	22	4	LIFE IS BEAUTIFUL SIXX: AM	AIRPOWER/MOST INCREASED PLAYS ELEVEN SEVEN	109 +42	0.443 14
19	21	4	HOMECOMING QUEEN HINDER	AIRPOWER UNIVERSAL REPUBLIC	108 +35	0.391 17
20	18	9	EVOLUTION KORN	VIRGIN	108 +3	0.229 22
21	19	7	WASTED TIME FUEL	EPIC	82 -2	0.181 25
22	24	6	I GET IT CHEVELLE	EPIC	80 +17	0.113 -
23	20	11	MADE OF SCARS STONE SOUR	ROADRUNNER	75 -2	0.164 26
24	23	11	ICKY THUMP THE WHITE STRIPES	THIRD MAN/WARNER BROS.	68 +2	0.186 24
25	28	2	BROKEN GLASS BUCKCHERRY	ELEVEN SEVEN/ATLANTIC/LAVA	53 +16	0.243 21
26	27	2	ALCOHAULIN' ASS HELLYEAH	MOST ADDED EPIC	51 +12	0.116 30
27	25	13	WORKING CLASS HERO GREEN DAY	REPRISE	48 -10	0.079 -
28	26	6	BLACK RAIN OZZY OSBOURNE	EPIC	46 -1	0.311 18
29	NEW		BLEED IT OUT LINKIN PARK	WARNER BROS.	39 +15	0.100 -
30	30	2	COLD TURKEY LENNY KRAVITZ	WARNER BROS.	39 +3	0.276 20

MOST ADDED

TITLE ARTIST / LABEL	NEW STATIONS
ALCOHAULIN' ASS Hellyeah (EPIC) KMOD, WJXQ, WKLC	3
DIRTY LITTLE ROCKSTAR The Cult (ROADRUNNER) KBER, KMOD, WKLC	3
NOT GOING AWAY Ozzy Osbourne (EPIC) WJXQ, WVRK	2
RISE TODAY Alter Bridge (UNIVERSAL REPUBLIC) WKLC, WNOR	2
PARALYZER Finger Eleven (WIND-UP) KUFO	1
TARANTULA Smashing Pumpkins (MARTHA'S MUSIC/REPRISE) KMOD	1
WASTED TIME Fuel (EPIC) WVRK	1
I GET IT Chevelle (EPIC) KBER	1
LIFE IS BEAUTIFUL Sixx: AM (ELEVEN SEVEN) KIOC	1

ADDED AT... KBER
Salt Lake City, UT
PD: Kelly Hammer
MD Daryl Norsell
Chevelle, I Get It, 1
The Cult, Dirty Little Rockstar, 1

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NEW AND ACTIVE

TITLE ARTIST / LABEL	PLAYS /GAIN	TITLE ARTIST / LABEL	PLAYS /GAIN
NOT GOING AWAY Ozzy Osbourne (EPIC)	32/6	DIRTY LITTLE ROCKSTAR The Cult (ROADRUNNER)	21/9
TOTAL STATIONS: 8		TOTAL STATIONS: 6	
ROCK AND ROLL Poets & Pornstars (WENZL HOPPER/ADRENALINE)	32/6	SOLDIERS Drowning Pool (ELEVEN SEVEN)	19/8
TOTAL STATIONS: 7		TOTAL STATIONS: 8	
LIE Black Light Burns (1 AM:WOLFPACK/ADRENALINE)	26/0	GET IN GET OUT Cinder Road (CAROLINE)	16/11
TOTAL STATIONS: 9		TOTAL STATIONS: 4	

MOST INCREASED PLAYS

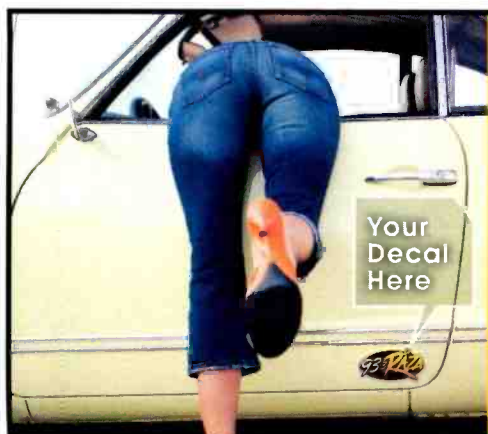
+42	LIFE IS BEAUTIFUL Sixx: AM (Eleven Seven) WNOR +17, KIOC +10, KBER +6, WKLC +4, KMOD +3, KSHE +2, KZRR +1, WDHA +1, WEBN +1
+35	HOMECOMING QUEEN Hinder (Universal Republic) WKLC +12, KMOD +9, WVRK +9, KIOC +8, KSHE +1
+18	THANK YOU Tesla (Tesla Electric Co.) WVRK +10, KZRR +7, KMOD +4, WNOR +3, KBER +2, WKLC +2
+17	I GET IT Chevelle (Epic) KAZR +7, WKLC +7, KIOC +4, WJXQ +2, KBER +1
+16	BROKEN GLASS Buckcherry (Eleven Seven/Atlantic/Lava) WVRK +8, WKLC +5, KSHE +2, KMOD +1, WDHA +1

FOR WEEK ENDING JULY 29, 2007
LEGEND: See legend to charts in charts section for rules and symbol explanations.
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RECURRENTS

THIS WEEK	TITLE ARTIST / IMPRINT / PROMOTION LABEL	NIelsen BDS CERTIFICATIONS	PLAYS TW LW
1	LAND OF CONFUSION DISTURBED (REPRISE)		181 156
2	THE ENEMY GODSMACK (UNIVERSAL REPUBLIC)		173 153
3	ANIMAL I HAVE BECOME THREE DAYS GRACE (JIVE/ZOMBA)		139 140
4	THE POT TOOL (TOOL DISSECTIONAL/VOLCANO/ZOMBA)		131 123
5	ROCKSTAR NICKELBACK (ROADRUNNER)		127 129

THIS WEEK	TITLE ARTIST / IMPRINT / PROMOTION LABEL	NIelsen BDS CERTIFICATIONS	PLAYS TW LW
3	COMING UNDONE KORN (VIRGIN)		115 114
7	SWEET CHILD O' MINE GUNS N' ROSES (GEFFEN)		111 82
8	THROUGH GLASS STONE SOUR (ROADRUNNER)		111 103
9	CRAZY BITCH BUCKCHERRY (ELEVEN SEVEN/ATLANTIC/LAVA)		110 108
10	BACK IN BLACK AC/DC (ATCO/ATLANTIC)		106 102



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ALTERNATIVE & ACTIVE REPORTERS

ALTERNATIVE

WEQX/Albany, NY* DM/DP: Willoaee MD: Amber Miller	WYSK/Fredericksburg, VA PD: Jim Spector	KNRK/Portland, OR* PD: Mark Hamilton APD: Jaime Cooley	WWDC/Washington, DC* PD: Chris Cruze
WHRL/Albany, NY* OM: John Cooper PD/MD: Tim Noble	KFRR/Fresno, CA* PD: Jason Squires APD/MD: Ryan Oldfield	WBRU/Providence, RI* PD: Chris Novello APD: Tom Ghiden MD: Noah Chevalier	WPBZ/West Palm Beach, FL* PD: John D'Connell MD: Ross Mahoney
WNNX/Atlanta, GA* OM: Rob Roberts PD: Leslie Fram APD: Steve Craig	WJXB/Ft. Myers, FL* PD: John Rozz APD: Anthony "Roach" Proffitt MD: Jeff Zito	KRZQ/Reno, NV* OM: Mark Keefe PD: Melanie Flores MD: Chris Payne	WSFM/Wilmington, NC OM: Jerry Mac PD/MD: Mike Kennedy
WJSE/Atlantic City, NJ DM/DP: Nick Giorno APD/MD: Shawn Castelluccio	WXNR/Greenville, NC* DM: Bruce Simel APD/MD: Greg Brady	WDYL/Richmond, VA* PD: Eric Kristensen MD: Jessica Lee	KEYJ/Abilene, TX OM: Randy Jones PD/AM/D: Frank Pain
WAEG/Augusta, GA OM: Ron Thomas PD: J.D. Kunes	KUCD/Honolulu, HI* PD: Adam Carr MD: Chris Sampaio	WRXL/Richmond, VA* OM: Bill Cahill PD/MD: Casey Krukowski	KTEG/Albuquerque, NM* OM/DP: Bill May MD: Aaron "Buck" Burnett
KROX/Austin, TX* OM: Chase PD: Lynn Barstow MD: Toby Ryan	KTBB/Houston, TX* PD: Vince Richards MD: Don Jantzen	KCXX/Riverside, CA* PD: John DeSantis APD/MD: Bobby Sato	WWWX/Appleton, WI* PD/MD: Guy Dark
KRAB/Bakersfield, CA* OM: Steve King PD/MD: Danny Spanks APD: Jared Mann	WRZX/Indianapolis, IN* PD/MD: Lenny Diana	WZNE/Rochester, NY* OM/DP: Stan Main	WCHZ/Augusta, GA* OM: Harley Drew PD: Chuck Williams
KNXX/Baton Rouge, LA* DM/DP: Dave Dunaway APD: Phillip Kish MD: Darren Gauthier	KRBZ/Kansas City, MO* DM: Terry Gillingham PD: Greg Bergen APD/MD: Jason Ulanet	KWOD/Sacramento, CA* OM/DP: Curtiss Johnson MD: Andy Hawk	WIYY/Baltimore, MD* PD: Dave Hill APD/MD: Rob Heckman
KQXR/Boise, ID* DM: Dan McColly MD: Jeremy Smith	WNFZ/Knoxville, TN* OM: Terry Gillingham PD: Shane Cox APD/MD: Valerie Hale	KXKR/Salt Lake City, UT* DM: Alan Hague PD: Todd Noker APD: Corey O'Brien MD: Artie Fufkin	WCPR/Biloxi, MS* OM: Kenny Vest APD/MD: Maynard
WBCN/Boston, MA* PD: Dave Wellington MD: Dan O'Brien	KFTE/Lafayette, LA* PD: Scott Perrin MD: Jude Vice	KBZT/San Diego, CA* PD: Garrett Michaels APD: Mike Hansen MD: Mike Halloran	WKGB/Binghamton, NY OM/DP: Jim Free APD/MD: Tim Boland
WFNX/Boston, MA* PD: Keith Dakin MD: Paul Driscoll	KXTE/Las Vegas, NV* PD: Chris Ripley MD: Homie Pooser	KITS/San Francisco, CA* PD: Dave Numme APD/MD: Aaron Axelsen	WAAF/Boston, MA* PD: Ron Valeri MD: Mistress Carrie
WBTZ/Burlington, VT* OM/DP: Matt Grasso APD/MD: Kevin Mays	KROQ/Los Angeles, CA* PD: Kevin Weatherly APD: Gene Sandbloom MD: Lisa Worden	KJEE/Santa Barbara, CA* PD: Eddie Gutierrez MD: Dave Hanacek	WEDG/Bufalo, NY* PD/MD: Evil Jim
WAVF/Charleston, SC* PD: Lance Hale MD: Wendy Rollins	WLRS/Louisville, KY* OM: J.D. Kunes APD/MD: Joe Stamm	Music Choice Alternative/Satellite PD: Justin Prager MD: Gary Susalis	WYBB/Charleston, SC* OM/DP: Mike Allen MD: Amy Hutto
WZJO/Charleston, WV* PD/MD: Bruce Clark	WMFS/Memphis, TN* PD: Rob Cressman MD: Sydney Nabors	Sirius Alt Nation/Satellite* OM: Gary Schoenwetter PD: Rich McLaughlin APD: Khaled Elsebai MD: Zach Brooks	WRXR/Chattanooga, TN* OM: Kris Van Dyke PD: Boner
WEND/Charlotte, NC* OM: Bruce Logan PD/MD: Jack Daniel	WLUM/Milwaukee, WI* PD: Jacent Jackson MD: Chris Calef	XM Ethel/Satellite* PD: Steve Kingston MD: Erik Range	WIL/Chicago, IL* OM/DP: John Perry APD: Tom Kief MD: Steve Salman
WKQX/Chicago, IL* PD: Spike MD: Nicole Gamboa	WHTG/Monmouth, NJ* PD: Terrie Carr MD: Matt Murray	WFXH/Savannah, GA* OM: Susan Groves MD: Leslie Scott	KRQR/Chico, CA OM: Chad Perry PD: Neil Randall
WSWD/Cincinnati, OH* OM: Patti Marshall PD: Tommy Bodean APD: Julie Evans	WKZQ/Myrtle Beach, SC OM/DP: Mark McKinney MD: Mase Brazelle	KNDD/Seattle, WA* PD: Lazlo APD: Jim Keller MD: Andrew Harms	KILO/Colorado Springs, CO* PD: Ross Ford MD: Jack Mehoff
WKRI/Cleveland, OH* PD: Domiric Nardella	WROX/Norfolk, VA* OM/DP: Jay Michaels	KQRA/Springfield, MO* PD: Kr sten Bergman MD: Shadow Williams	WTPT/Greenville, SC* OM/DP: Mark Hendrix MD: Twisted Todd
WARQ/Columbia, SC* PD: Dave Stewart MD: Matt Lee	KHBZ/Oklahoma City, OK* OM: Tom Travis PD: Jeff Blackburn MD: Crystal Clements	WRIF/Detroit, MI* OM/DP: Doug Podell APD/MD: Mark Pennington	WQXA/Harrisburg, PA* OM/DP: Ken Carson APD/MD: Nixon
WWCD/Columbus, OH* OM: Randy Malloy PD: Andy "Andyman" Davis	WJRR/Orlando, FL* PD: Rick Everett MD: Brian Dickerman	WRWB/Denver, CO* PD: Willie B. APD/MD: Aaron "Double A" Montell	WHDR/Miami, FL* OM: David Israel PD: Kevin Vargas MD: Dave Hanson
KDGE/Dallas, TX* PD: Duane Doherty APD: Chris Ryan MD: Josh Venable	WOCL/Orlando, FL* PD: Bobby Smith	WAMX/Huntington, WV PD/MD: Erik Raines APD: Robin Wilds	WXXXR/Minneapolis, MN* OM: Dave Hamilton PD: Wade Linder APD/MD: Pablo
WXEG/Dayton, OH* OM: Tony Tilford PD: Steve Kramer APD/MD: Boomer	KMRJ/Palm Springs, CA OM/DP: Thomas Mitchell APD/MD: Dwight Arnold	WRTT/Huntsville, AL* OM/DP: Lee Reynolds	WRAT/Monmouth, NJ* OM/DP: Carl Craft APD/MD: Robyn Lane
KTCL/Denver, CO* PD: Nerf MD: Eric "Boney" Clouse	KEDJ/Phoenix, AZ* PD: Bruce St. James APD/MD: Tim Virgin	WRXW/Jackson, MS* PD: Johnny Maze APD/MD: Brad Stevens	WCLG/Morgantown, WV OM/DP: Jeff Miller
CIMX/Detroit, MI* PD: Vince Cannova MD: Jay Hudson	WXDX/Pittsburgh, PA* OM/DP: John Moschitta MD: Winnie Ferguson	WRZK/Johnson City, TN* PD/MD: Scott Onks	WBUZ/Nashville, TN* OM: Dean Warfield PD/MD: Russ Schenck
KXNA/Fayetteville, AR PD: Dave Jackson	WCYY/Portland, ME* PD: Herb Ivy MD: Brian James	KQRC/Kansas City, MO* OM/DP: Bob Edwards MD: Paul Marshall	KATT/Oklahoma City, OK* OM/DP: Chris Baker MD: Jake Daniels
		KOMP/Las Vegas, NV* PD: John Griffin MD: Carlota	WYYX/Panama City, FL PD: Chris Alan APD/MD: Stroke
		KRZR/Fresno, CA* OM/DP: Paul Wilson MD: Skippy	WTXX/Pensacola, FL* PD: Joel Sampson APD/MD: Mark The Shark



▶ "AIN'T LIFE AMAZING," KIM MITCHELL'S FIRST CHARTING SONG IN EIGHT YEARS, JUMPS TO NO. 21 ON THE CANADA ROCK CHART.

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THIS WEEK	LAST WEEK	WEEKS ON CHART	CANADA ROCK		PLAYS TW +/-
			TITLE ARTIST	IMPRINT / PROMOTION LABEL	
1	17	1	WHAT I'VE DONE LINKIN PARK	MACHINE SHOP/WARNER BROS./WARNER	502 -25
2	11	3	SHE BUILDS QUICK MACHINES VELVET REVOLVER	RCA/SONY BMG	499 -26
3	10	5	FALLING ON FINGER ELEVEN	WIND-UP	457 +26
4	16	2	I DON'T WANNA STOP OZZY OSBOURNE	EPIC/SONY BMG	432 -44
5	8	7	BORN LOSERS MATTHEW GOOD	UNIVERSAL	417 +9
6	14	6	ICKY THUMP THE WHITE STRIPES	THIRD MAN/WARNER BROS./WARNER	411 -7
7	13	4	WORKING CLASS HERO GREEN DAY	REPRISE/WARNER	375 -59
8	11	10	WHAT I WANT DAUGHTRY	RCA/SONY BMG	332 +25
9	10	9	TARANTULA THE SMASHING PUMPKINS	MARTHA'S MUSIC/REPRISE/WARNER	329 +7
10	14	8	UNDERCLASS HERO SLIM 41	AQUARIUS/EMI	302 -23
11	13	14	MONEY HONEY STATE OF SHOCK	CORDOVA BAY	282 +6
12	9	12	FAMOUS PUDDLE OF MUDD	FLAWLESS/GEFFEN/UNIVERSAL	282 -3
13	26	11	NEVER TOO LATE THREE DAYS GRACE	JIVE/SONY BMG	271 -26
14	12	15	CAPITAL G NINE INCH NAILS	NOTHING/INTERSCOPE/UNIVERSAL	258 +21
15	17	13	SURRENDER BILLY TALENT	ATLANTIC/WARNER	256 -21
16	8	16	NOTHING SPECIAL ILLSCARLETT	RED INK/SONY BMG	228 +25
17	5	17	HOMECOMING QUEEN HINDER	UNIVERSAL REPUBLIC/UNIVERSAL	219 +58
18	9	18	FAMILY BAND THE TRAGICALLY HIP	UNIVERSAL	209 +23
19	24	19	DIG INCUBUS	IMMORTAL/EPIC/SONY BMG	207 -18
20	27	19	EVERYTHING BUCKCHERRY	ELEVEN SEVEN/UNIVERSAL	196 -6
21	3	21	AIN'T LIFE AMAZING KIM MITCHELL	ALERT/KOCH	179 +68
22	4	22	BLEED IT OUT LINKIN PARK	WARNER BROS./WARNER	153 +27
23	22	23	KEEP THE CAR RUNNING ARCADE FIRE	MERGE	153 +1
24	21	24	FOREVER PAPA ROACH	EL TONAL/GEFFEN/UNIVERSAL	152 -8
25	10	25	THE HEINRICH MANEUVER INTERPOL	CAPITOL/EMI	149 +8
26	2	26	INSTANT KARMA U2	WARNER BROS./WARNER	145 +61
27	16	27	THE WHITE WITCH WOMAN BLUES PRIDE TIGER	EMI	142 -24
28	22	28	TALK TO HER PRIESTESS	RCA/SONY BMG	134 -11
29	3	29	STRAIGHT LINES SILVERCHAIR	ELEVEN/ILG	132 +26
30	20	30	FAR CRY RUSH	ANTHEM/UNIVERSAL	127 -13

FOR WEEK ENDING JULY 29, 2007

* indicates CanCon

WBVR/Ft. Wayne, IN* PD/AMD: Stiller	WXZZ/Lexington, KY* OM: Robert Lindsey APD: Twitch	WIXO/Peoria, IL OM/DP: Matt Bahan	KISW/Seattle, WA* OM/DP: Dave Richards APD: Ryan Castle
WRUF/Gainesville, FL* OM/DP: Harry Gusscott MD: Kyle Devlin	KDJE/Little Rock, AR* OM: Sonny Victory PD: Jeff Petterson MD: Adam Peterson	WMMR/Philadelphia, PA* PD: Bill Weston APD: Chuck Damico MD: Sean "The Rabbi" Tysler	WHBZ/Sheboygan, WI PD: Ron Simonet MD: Dave Nelson
WKLQ/Grand Rapids, MI* OM: Brent Alberts PD/MD: Michael Grey	WTFX/Louisville, KY* PD: Charlie Steele MD: Frank Webb	KUPD/Phoenix, AZ* PD/MD: Larry McFeele	WRBR/South Bend, IN OM/DP: Ron Stryker
WZOR/Green Bay, WI* PD: Joe Calgano APD: Cutter MD: Borna Velic	KFMX/Lubbock, TX OM/DP: Wes Nessmann	KDOT/Reno, NV* OM: Jim McClain PD/MD: Jave Patterson	KHTQ/Spokane, WA* PD/MD: Barry Bennett APD: Kris Siebers
WXQR/Greenville, NC* OM: Rolf Pepple PD/MD: Dave Tripp	WJJO/Madison, WI* OM: Rolf Pepple APD/MD: Blake Patton	KRXQ/Sacramento, CA* OM/DP: Jim Fox	KZBD/Spokane, WA* OM: Cary Rolfe PD: Frank Jaxon
WTPT/Greenville, SC* OM/DP: Mark Hendrix MD: Twisted Todd	KFRQ/McAllen, TX* OM/DP: Mike Quinn	WKQZ/Saginaw, MI* PD: Hoser APD/MD: Matt Bingham	WLXZ/Springfield, MA* APD/MD: Courtney Quinn
WQXA/Harrisburg, PA* OM/DP: Ken Carson APD/MD: Nixon	KBRE/Merced, CA PD/MD: Mikey Martinez APD: Jason LaChance	WZBH/Salisbury, MD OM: Sue Timmons PD: Sean McHugh MD: Chris Steele	KZRQ/Springfield, MO* OM: Chris Cannon PD: Simon Nytes
WCCC/Hartford, CT* PD: Michael Picozzi APD/MD: Mike Karolyi	WHDR/Miami, FL* OM: David Israel PD: Kevin Vargas MD: Dave Hanson	KHTB/Salt Lake City, UT* PD: Kayvon Motiee APD/MD: Roger Orton	WXTB/Tampa, FL* OM: Brad Hardin PD: Double Down APD: Mike Killabrew
WAMX/Huntington, WV PD/MD: Erik Raines APD: Robin Wilds	KXXXR/Minneapolis, MN* OM: Dave Hamilton PD: Wade Linder APD/MD: Pablo	KISS/San Antonio, TX* PD/MD: LA Lloyd	WKLL/Utica, NY MD: Ty
WRTT/Huntsville, AL* OM/DP: Lee Reynolds	WRAT/Monmouth, NJ* OM/DP: Carl Craft APD/MD: Robyn Lane	KIOZ/San Diego, CA* OM: Jim Richards PD/MD: Shauna Moran-Brown	KFMW/Waterloo, IA OM/DP: Michael Cross
WRXW/Jackson, MS* PD: Johnny Maze APD/MD: Brad Stevens	WCLG/Morgantown, WV OM/DP: Jeff Miller	KURQ/San Luis Obispo, CA OM/DP: Andy Winford APD/MD: Stephanie Bell	KICT/Wichita, KS* PD: Ray Michaels MD: Rick Thomas
WRZK/Johnson City, TN* PD/MD: Scott Onks	WBUZ/Nashville, TN* OM: Dean Warfield PD/MD: Russ Schenck	KXFX/Santa Rosa, CA* PD/MD: Scott Less	WBSX/Wilkes-Barre, PA* PD/MD: James McKay
KQRC/Kansas City, MO* OM/DP: Bob Edwards MD: Paul Marshall	KATT/Oklahoma City, OK* OM/DP: Chris Baker MD: Jake Daniels	Music Choice Rock/Satellite PD: Justin Prager MD: Gary Susalis	KATS/Yakima, WA OM/DP: Ron Harris
KOMP/Las Vegas, NV* PD: John Griffin MD: Carlota	WYYX/Panama City, FL PD: Chris Alan APD/MD: Stroke	Sirius Octane/Satellite* PD: Jose Mangin MD: Tom Wilkinson	WWIZ/Youngstown, OH* PD: Wes Styles
KZCD/Lawton, OK PD: Don "Crittter" Brown APD: J.C. "Kelso" Kellison	WTXX/Pensacola, FL* PD: Joel Sampson APD/MD: Mark The Shark	XM Squizz/Satellite* PD: Bodhi Ebright MD: Grant Random	

* Monitored Reporters



Summit founders find success as authors, while holding precious memories of format's early days

Life After The Summit

John Schoenberger
JSchoenberger@RadioandRecords.com

brothers Kent and Keith Zimmerman—the Zimmermen—are best-known in the radio industry for their two decades as senior editors with now-defunct trade magazine The Gavin Report. It was during their stint there that they got the idea to start an industry gathering focused on the needs and interests of a new format known as triple A. In 1992, Gavin sponsored the first Triple A Summit.

Kent and Keith oversaw the event for the first seven years, after which then-triple A editor Dave Einstein assumed the role. R&R inherited the Triple A Summit in 2002 when The Gavin Report went out of business.

The Zimmermen have since moved on to become successful writers, having penned 16 books—the first were published while they were still at Gavin. In April 2005, the Zimmermen were named writer laureates by the San Francisco Friends of the Library. In addition, they teach a weekly creative writing class in H-Unit at San Quentin State Prison.

Since we are celebrating the 15th anniversary of the summit, it is only fitting to touch base with the event's founders. Kent talks about the early days of the summit and where he and his brother's careers have taken them since.

How did the idea for the summit come about?

In 1992, the format was just beginning to come into its own. Bill Hard at The Hard Report had already started a chart with the stations and coined the phrase "triple A" for the format. We decided to follow suit and developed our own reporting panel and chart.

It was actually David Dalton, who was the publisher of Gavin at the time, who came into my office and suggested the idea that we do something that was more format-focused. At that time, we were just doing the big Gavin convention.

I got on the phone with indie promoter Harry Levy and Jim Trapp—who had been with Hard but had since started programming a triple A station—and we started talking about the idea and how we would do it.

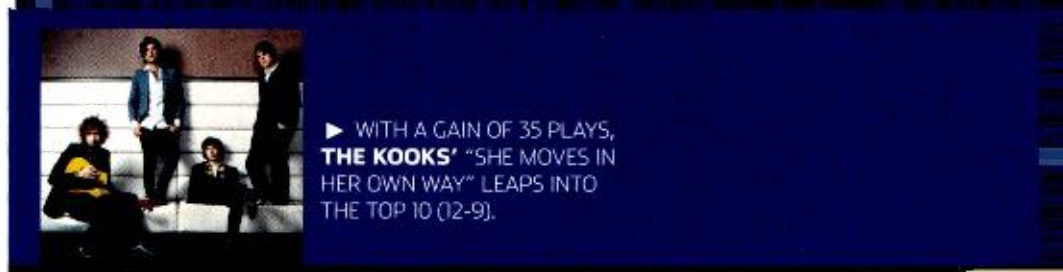
We came up with the idea of modeling it after a picnic—you bring potato salad and I'll bring the chicken. Only in this case, it would be each label person's responsibility to help bring in a radio person so that we could end up with a good ratio between radio and record folks.

Obviously, it sounds incredibly naïve in today's landscape, but back then it was actually pretty pure. No one expected something in return for helping a person get to the summit and it was a great way to get us together to solidify a community.

So you had a vision about what this summit would accomplish?

Sure we did. The idea was to help build a format and to help launch artists' careers. That first year we had Sheryl Crow and the Counting Crows, which have both obviously gone on to great things. Dave Matthews was another early artist we had. And each year we saw other acts launch out of the summit. I certainly won't take full credit for breaking these acts but I would like to think the summit played a big part in that.

Once the word got around that we were doing good things for music, we began to have some pretty big names come to play at the Fox such as John Mellencamp, John Fogerty, Willie Nelson, Bonnie Raitt, David Byrne, Emmylou Harris, Natalie Merchant,



▶ WITH A GAIN OF 35 PLAYS, THE KOOKS' "SHE MOVES IN HER OWN WAY" LEAPS INTO THE TOP 10 (12-9).

		TRIPLE A INDICATOR			PLAYS	
THIS WEEK	LAST WEEK	TITLE	ARTIST	IMPRINT / PROMOTION LABEL	TW	+/-
1	10	TWO	RYAN ADAMS	LOST HIGHWAY	587	+2
2	12	MISSED THE BOAT	MODEST MOUSE	EPIC	543	+15
3	4	IN THE COLORS	BEN HARPER AND THE INNOCENT CRIMINALS	VIRGIN	484	+66
4	5	DON'T STOP NOW	CROWDED HOUSE	ATO/RED	473	+43
5	11	AH MARY	GRACE POTTER AND THE NOCTURNALS	HOLLYWOOD	472	+36
6	3	FRANK & AVA	SUZANNE VEGA	BLUE NOTE/BLG	423	-46
7	18	HOLD ON	KT TUNSTALL	RELENTLESS/VIRGIN	402	+162
8	7	WHAT LIGHT	WILCO	NONESUCH/WARNER BROS.	361	-42
9	12	SHE MOVES IN HER OWN WAY	THE KOOKS	ASTRALWERKS	345	+35
10	10	THE UNDERDOG	SPOON	MERGE	331	+4
11	11	THE PERFECT CRIME #2	THE DECEMBERISTS	CAPITOL	316	-11
12	8	1, 2, 3, 4	FEIST	CHERRYTREE/POLYDOR/INTERSCOPE	306	-27
13	14	SING IT ALL NIGHT	DESOL	SAZON	290	+15
14	9	HEY THERE DELILAH	PLAIN WHITE T'S	FEARLESS/HOLLYWOOD	287	-44
15	16	BUBBLY	COLBIE CAILLAT	UNIVERSAL REPUBLIC	286	+14
16	21	POOR MAN'S PARADISE	THE SUBDUDES	BACK PORCH/MANHATTAN/BLG	260	+34
17	19	REHAB	AMY WINEHOUSE	UNIVERSAL REPUBLIC	243	+8
18	17	CLOSER	TRAVIS	INDEPENDIENTE/EPIC	230	-30
19	24	HOLLYWOOD	COLLECTIVE SOUL	EL	228	+15
20	29	THE DAY WE MET	SARAH BORGES & THE BROKEN SINGLES	SUGAR HILL	200	-11
21	13	BIG WHEEL	TORI AMOS	EPIC	199	-78
22	22	RUBY	KAISER CHIEFS	B-UNIQUE/UNIVERSAL MOTOWN	198	-22
23	30	CAR CRASH	MATT NATHANSON	VANGUARD	194	-11
24	26	LOVE IS THE ONLY WAY	ROBERT RANDOLPH & THE FAMILY BAND FEAT. DAVE MATTHEWS	WARNER BROS.	194	-8
25	RE-ENTRY	YOU'RE A WOLF	SEA WOLF	DANCERBIRD	177	+2
26	23	NOBODY	RYAN SHAW	ONE HAVEN/RAZOR & TIE/RED	177	-37
27	27	LAST REQUEST	PAOLO NUTINI	ATLANTIC	175	-20
28	28	WORKING CLASS HERO	GREEN DAY	REPRISE	172	-22
29	NEW	THE HEINRICH MANEUVER	INTERPOL	CAPITOL	166	+17
30	NEW	DANCE TONIGHT	PAUL MCCARTNEY	MPL/HEAR/CONCORD	165	+69

FOR WEEK ENDING JULY 29, 2007



The Zimmermen

16 And Counting

The Zimmermen have written 16 books, including:

- "Alice Cooper: Golf Monster" (2007)
- "Orange County Choppers: The Tale of the Teutuls" (2006)
- "Huey: Spirit of the Panther" (2006)
- "Mythbusters: The Explosive Truth Behind 30 of the Most Perplexing Urban Legends of All Time" (2005)
- "Sing My Way Home: Voices of the New American Roots Rock" (2004)
- "Soul on Bikes" (2002)
- "Hell's Angel: The Life and Times of Ralph 'Sonny' Barger and the Hell's Angels Motorcycle Club" (2000)
- "Daddy-O: Iguana Heads and Texas Tales" (1996)
- "Rotten: No Irish, No Blacks, No Dogs" (1994)

Paul Westerberg, Patti Smith and others.

Needless to say, Keith and I have a lot of memories from those days. Some are sort of nightmarish, but most of them are positive. We have always loved music and being able to help musicians. Making the summit a platform to accomplish that was very rewarding.

Keith and I don't pay as close attention to it now as we once did, but it is nice to know that the basic premise of the event is still held dear by everyone who still supports it. I must say that when we launched the summit we had high hopes that it would endure and I guess that has been fulfilled since it is still around 15 years later.

Tell us a bit about your writing accomplishments.

It has been a slow process, but we are now doing very well as authors. Several of our books are still selling and some have been translated into other languages. We released the Alice Cooper book earlier this year and we have just finished work on the official 50th-anniversary book for the Monterey Jazz Festival that will be released in September.

We also just finished work on a rewrite for a book about a big NFL player and we are finishing up a book for a huge country artist that I can't name yet. Plus we have stuff in the works for some films and television.

Lately we have been seeing a lot of musicians and music people reaching out to us. They see book deals as a new source of income. Hopefully some good projects will come out of that.

So we are keeping busy and seeing success. We see these books as our children in many ways. Both of us keep each other motivated and inspired.



TRIPLE A

▶ WITH A 21-19 MOVE FOR "DANCE TONIGHT," PAUL McCARTNEY MAKES IT TWO STRAIGHT TOP 20s FROM HIS "MEMORY ALMOST FULL" ALBUM.



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THIS WEEK	LAST WEEK	WEEKS ON CHART	TITLE ARTIST	NIelsen BDS CERTIFICATIONS IMPRINT / PROMOTION LABEL	PLAYS TW +/-	AUDIENCE MILLIONS RANK
1	1	13	HEY THERE DELILAH PLAIN WHITE T'S	NO. 1 (4 WKS) FEARLESS/HOLLYWOOD	502 +9	2.54 1
2	2	9	BUBBLY COLBIE CAILLAT	UNIVERSAL REPUBLIC	487 +40	1.643 2
3	1	14	LAST REQUEST PADLO-JUTINI	ATLANTIC	458 +23	1.450 5
4	1	10	TWO RYAN ADAMS	LOST HIGHWAY	392 +21	1.099 9
5	20	2	HOLD ON KT TUNSTALL	MOST INCREASED PLAYS RELENTLESS/VIRGIN	370 +126	1.476 4
6	5	15	UNDER THE INFLUENCE JAMES MORRISON	POLYDOR/INTERSCOPE	334 -22	0.953 12
7	13	6	SHUT YOUR EYES SNOW PATROL	POLYDOR/A&M/INTERSCOPE	330 +51	1.508 3
8	8	9	MISSED THE BOAT MODEST MOUSE	EPIC	330 +27	0.983 11
9	9	7	DON'T STOP NOW CROWDED HOUSE	A&M/RED	321 +27	1.030 10
10	14	6	REHAB AMY WINEHOUSE	UNIVERSAL REPUBLIC	312 +51	1.314 7
11	6	19	YOU KNOW I'M NO GOOD AMY WINEHOUSE	UNIVERSAL REPUBLIC	297 -38	1.153 8
12	17	4	IN THE COLORS BEN HARPER AND THE INNOCENT CRIMINALS	AIRPOWER VIRGIN	285 +37	0.822 16
13	1	22	THE STORY BRANDI CARLILE	COLUMBIA	285 -13	0.898 13
14	7	14	RUEY KAISER CHIEFS	B-UNIQUE/UNIVERSAL MOTOWN	282 -14	0.815 17
15	15	7	HOLLYWOOD COLLECTIVE SOUL	EL	274 +26	1.401 6
16	16	13	1, 2, 3, 4 FEIST	CHERRYTREE/POLYDOR/INTERSCOPE	26 -3	0.898 14
17	18	9	AH MARY GRACE POTTER AND THE NOCTURNALS	HOLLYWOOD	249 +11	0.314 -
18	16	14	WHAT LIGHT WILCO	NONESUCH/WARNER BROS.	231 -24	0.702 19
19	2	4	DANCE TONIGHT PAUL McCARTNEY	AIRPOWER MPL/HEAR/CONCORD	228 +26	0.665 20
20	23	10	YOUNG FOLKS PETE D'BJORN AND JOHN FEAT. VICTORIA BERGSMAN	ALMOSTGOLD/RED/COLUMBIA	203 0	0.890 15
21	25	5	SING IT ALL NIGHT DESO.	SAZON	207 +23	0.379 -
22	29	7	THE PERFECT CRIME #2 THE DECEMBERISTS	CAPITOL	196 +8	0.631 21
23	21	13	WORKING CLASS HERO GREEK DAY	REPRISE	167 -33	0.752 18
24	30	17	INTO THE OCEAN BLUE OCTOBER	UNIVERSAL MOTOWN	156 +29	0.506 24
25	27	8	FRANK & AVA SUZANNE VEGA	BLUE NOTE/BLG	153 +9	0.398 30
26	23	17	BIG WHEEL TORI AMOS	EPIC	153 -18	0.396 -
27	23	3	SHE MOVES IN HER OWN WAY THE KOOKS	ASTRALWERKS	151 +26	0.472 25
28	NEW		HOW FAR WE'VE COME MATCHBOX TWENTY	MOST ADDED MELISMA/ATLANTIC	125 +85	0.446 26
29	NEW		THE UNDERDOG SPINN	MERGE	125 +16	0.526 23
30	NEW		FIRST TIME LIFEHOUSE	GEFFEN	125 +14	0.407 29

THIS WEEK	TITLE ARTIST / IMPRINT / PROMOTION LABEL	NIelsen BDS CERTIFICATIONS	PLAYS TW LW
1	BETTER THAN THE JOHN BUTLER TRIO (JARRAH/ATLANTIC/LAVA)		267 297
2	READ MY MIND THE KILLERS (ISLAND/IDJMG)		263 294
3	SEE THE WORLD GOMEZ (ATO/RED)		202 241
4	THINK I'M IN LOVE BECK (INTERSCOPE)		164 153
5	GRAVITY JOHN MAYER (AWARE/COLUMBIA)		154 163

THIS WEEK	TITLE ARTIST / IMPRINT / PROMOTION LABEL	NIelsen BDS CERTIFICATIONS	PLAYS TW LW
6	THINKING ABOUT YOU NORAH JONES (BLUE NOTE/BLG)		141 157
7	YOU'RE ALL I HAVE SNOW PATROL (POLYDOR/A&M/INTERSCOPE)		136 161
8	BELIEF JOHN MAYER (AWARE/COLUMBIA)		133 157
9	I WILL FOLLOW YOU INTO THE DARK DEATH CAB FOR CUTIE (ATLANTIC)		127 112
10	PHANTOM LIMB THE SHINS (SUB POP)		121 128

MOST ADDED

TITLE ARTIST / LABEL	NEW STATIONS
HOW FAR WE'VE COME matchbox twenty (MELISMA/ATLANTIC) KBGO, KTCZ, WBOS, WDOO, WMMM, WTTT, WXRV	7
1973 James Blunt (CUSTARD/ATLANTIC) KINK, KPFL, KXLY, WCOO, WNC5, WRNR	6
HOLD ON KT Tunstall (RELENTLESS/VIRGIN) KWMT, KXLY, WCLZ, WRNX, WXRT	5
MESSAGE TO MYSELF Melissa Etheridge (ISLAND/IDJMG) KINK, KPRI, WNC5	3
REHAB Amy Winehouse (UNIVERSAL REPUBLIC) KMTT, KWMT	2
IN THE COLORS Ben Harper And The Innocent Criminals (VIRGIN) KTCZ, WBOS	2
SHE MOVES IN HER OWN WAY The Kooks (ASTRALWERKS) WCOO, WRLT	2
BE MY SOMEBODY Norah Jones (BLUE NOTE/BLG) WCLZ, WXRV	2

ADDED AT...
SIRIUS SPECTRUM SPECTRUM
Satellite
PD: Gary Schoenwetter
MD: Sean Mascoil
Suzanne Vega, Frank & Ava, B
Ryan Montbleau, The Boat Song, O
Sara Bareilles, Love Song, O
FOR REPORTING STATIONS PLAYLISTS GO TO:
www.RadioandRecords.com

NEW AND ACTIVE

TITLE ARTIST / LABEL	PLAYS /GAIN	TITLE ARTIST / LABEL	PLAYS /GAIN
BE MY SOMEBODY Norah Jones (BLUE NOTE/BLG) TOTAL STATIONS: 14	116/26	POOR MAN'S PARADISE The Subuddees (BACK PORCH/MANHATTAN/BLG) TOTAL STATIONS: 9	77/14
1973 James Blunt (CUSTARD/ATLANTIC) TOTAL STATIONS: 16	97/97	STRAIGHT LINES Silverchair (ELEVEN/ILG) TOTAL STATIONS: 6	71/28
NOBODY Ryan Shaw (ONE HAVEN/RAZOR & TIE/RED) TOTAL STATIONS: 9	94/1	PARALYZER Finger Eleven (WIND-UP) TOTAL STATIONS: 4	71/13
INSTANT KARMA U2 (WARNER BROS.) TOTAL STATIONS: 13	89/6	HAMOA BEACH Gomez (ATO/RED) TOTAL STATIONS: 9	69/3
MAKES ME WONDER Maroon 5 (A&M/OCTONE/INTERSCOPE) TOTAL STATIONS: 5	82/4	ALL AT ONCE The Fray (EPIC) TOTAL STATIONS: 6	64/7

MOST INCREASED PLAYS

+126	HOLD ON KT Tunstall (Relentless/Virgin) WCLZ +16, WCOO +12, WFLT +11, KWMT +10, KTHX +10, KRVB +9, KMTT +9, WRNX +9, WRNR +8, WDOO +7
+97	1973 James Blunt (Custard/Atlantic) KRVB +25, WBOS +17, KINK +11, KPFL +11, CIDR +9, WXRV +6, WRNR +4, WTTT +3, KMTT +2, SISP +2
+85	HOW FAR WE'VE COME matchbox twenty (Melisma/Atlantic) KRVB +27, WDOO +21, KTCZ +16, KBGO +8, KENZ +6, WZEW +5, KINK +4, WTTT +2, KMTT +2, KXLY +1
+51	SHUT YOUR EYES Snow Patrol (Power/A&M/Interscope) SISP +12, WMMM +10, WFLT +9, KFOG +5, KMTT +5, WZEW +5, KRVB +4, KTCZ +4, KINK +3, WRNX +3
+51	REHAB Amy Winehouse (Universal Republic) KRVB +16, WCLZ +8, KTCZ +8, WXRV +7, WZEW +6, KCSR +4, KPRI +3, KWMT +3, KXLY +2, WCOO +1

FOR WEEK ENDING JULY 29, 2007
LEGEND: See legend to charts in charts section for codes and symbol explanations.
30 triple A stations are electronically monitored by Nielsen Broadcast Data Systems 24 hours a day, 7 days a week. Indicator chart comprised of 48 reporters.
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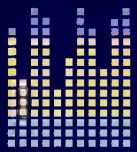
AUGIE & MARCH

"One Crowded Hour"

- Craig Ferguson TV Appearance Aug 6th
- World Café National Broadcast Aug 8th
- Spin Magazine - Buzz Catcher Sept Issue out Aug
- Yahoo! Who's Next Home Page Hit List

New This Week:
KTBG
WNCW

From The Upcoming Album: **MOO, YOU BLOODY CHOIR** In Stores August 7th
North American Management: Mike Luba/Kevin Morris - Madison House, Inc.
www.augiemarch.com www.myspace.com/augiemarch



AMERICANA

THIS WEEK	LAST WEEK	TITLE ARTIST	IMPRINT / PROMOTION LABEL	PLAYS		CUMULATIVE
				TW	+/-	
1	1	EASY TIGER RYAN ADAMS	LOST HIGHWAY	564	+32	3862
2	2	TRANSLATED FROM LOVE KELLY WILLIS	RYKODISC	516	+9	2964
3	3	COMPADRES: AN ANTHOLOGY OF DUETS MARTY STUART	SUPERLATONE/UME	449	-36	3232
4	4	CIMARRON MANIFESTO JIMMY LAFAVE	RED HOUSE	366	-22	4104
5	5	ROOM TO GROW ADRIENNE YOUNG	ADDIEBELLE	358	-19	3178
6	12	STREET SYMPHONY THE SUBDUDES	BACK PORCH/MANHATTAN/BLG	354	+74	976
7	6	DIAMONDS IN THE DARK SARAH BORGES AND THE BROKEN SINGLES	SUGAR HILL	340	-20	3124
8	10	THE ONE WHO'S LEAVIN' DOUG SPARTZ	GREAT NORTH	304	+19	1463
9	15	LETTERS FROM SINNERS & STRANGERS ELLEN JEWELL	SIGNATURE SOUNDS	298	+28	1431
10	7	ANCHORS & ANVILS AMY LAVERE	ARCHER	297	-45	3224
11	18	NOBLE CREATURES THE GOURDS	YEP ROC	295	+29	1111
12	16	IT CAME FROM SAN ANTONIO BRUCE ROBINSON	PREMIUM	281	+13	1829
14	14	ONE TOUGH TOWN DAVID OLNEY	RED PARLOR	279	+7	1927
14	11	ANCHORED IN LOVE: A TRIBUTE TO JUNE CARTER CASH VARIOUS ARTISTS	DUALTONE	274	-8	2125
15	19	LOOK OUT HACKENSAW BOYS	NETTWERK	271	+28	1208
16	13	REARVIEW MIRROR TEARS KENDEL CARSON	TRAIN WRECK	267	-11	3509
17	9	DIAMONDS TO DUST GURF MORLIX	BLUE CORN	256	-30	4795
18	21	BALLS ELIZABETH COOK	31 TIGERS	252	+29	3827
19	17	SKY BLUE SKY WILCO	NONESUCH/WARNER BROS.	249	-18	3963
20	35	SIRENS OF THE DITCH JASON ISBELL	NEW WEST	243	+70	630
23	23	WAGONMASTER PORTER WAGONER	ANTI-/EPITAPH	225	+12	1584
22	20	STRANGE NAMES AND NEW SENSATIONS STEVE FORBERT	429/SLG	217	-7	1108
23	8	THE SEARCH SON VOLT	TRANSMIT SOUND/LEGACY/RED	207	-107	7891
24	37	THE SPIRITUAL KIND TERRI HENDRIX	WILORY	200	+34	501
25	28	BROKEN CHORD JEFFERY HALFORD & THE HEALERS	SHOELESS	190	+3	1128
26	22	EMOTIONALISM THE AVETT BROTHERS	RAMSEUR	189	-31	2999
27	27	LOW COUNTRY SUITE KING WILKIE	ZOE/ROUNDER	188	-5	1010
28	40	DIAMONDS IN THE SUN WALT WILKINS AND THE MYSTIQUEROS	PALO DURO	188	+28	460
29	24	TRAILERCANA ANTSY MCCLAIN AND THE TRAILER PARK TROUBADOURS	DPR	185	-25	1601
30	26	SALVATION BLUES MARK OLSON	HACKTONE	183	-10	1512

TRIPLE A

TRIPLE A REPORTERS

WAPS/Akron, OH OM: Andrew James PD/MD: Bill Gruber	WCBE/Columbus, OH OM: Tammy Allen PD: Dan Mushalko MD: Maggie Brennan	WZEW/Mobile, AL* OM: Tim Camp PD: Gene Murrell MD: Lee Ann Konik-Camp	KBAC/Santa Fe, NM PD/MD: Ira Gordon
KNBA/Anchorage, AK OM/PD: Loren Dixon MD: Danny Preston	WMWV/Conway, NH PD/MD: Mark Johnson APD: Roy Prescott	WBJB/Monmouth, NJ OM: Tom Brennan PD: Rich Robinson APD: Leo Zaccari MD: Jeff Raspe	KRSH/Santa Rosa, CA* PD/MD: Pam Long
KSPN/Aspen, CO PD: Sam Scholl	KBCD/Denver, CO* PD: Scott Arbough MD: Mark Abuzzahab	KPIG/Monterey, CA OM: Frank Caprista APD: Aileen MacNeary	DMX Folk Rock/Satellite OM: Leanne Flask MD: Dave Sloan
KGSR/Austin, TX* OM: Chase PD: Chris Edge APD: Jody Denberg MD: Susan Castle	KCUV/Denver, CO* PD: Doug Clifton MD: Benji McPhail	WRLT/Nashville, TN* OM/PD: David Hall APD/MD: Rev. Keith Coes	Music Choice Adult Alternative/Satellite PD: Justin Prager MD: Tiffany Sinder
KUT/Austin, TX PD: Hawk Mendenhall MD: Jeff McCord	KPTL/Des Moines, IA* PD: Deeya McClurkin	WFUV/New York, NY OM: Ralph Jennings PD: Chuck Singleton APD: Tara Anderson MD: Rita Houston	Sirius Spectrum/Satellite* PD: Gary Schoenwetter MD: Sean Mascoll
WRNR/Baltimore, MD* OM/PD: Bob Waugh APD/MD: Alex Cortright	CIOB/Detroit, MI* PD: Matt Franklin	WRSI/Northampton, MA PD: Sean O'Mealy	XM Cafe/Satellite PD: Bill Evans MD: Brian Chamberlain
WTMD/Baltimore, MD PD/MD: Mike "Matthews" Vasilikos	KHUM/Eureka, CA OM: Cliff Berkowitz PD/MD: Mike Dronkers APD: Larry Trask	WFIV/Farragut, TN OM: Brian Tatum PD/MD: Todd Ethridge	KMTT/Seattle, WA* PD: Kevin Welch APD/MD: Haley Jones
KLRR/Bend, OR OM/PD: Doug Donoho APD: David Miller	WVWV/Hampton, NY PD: Lauren Stone MD: Harry Wareing	KDBB/Park Hills, MO PD: Glenn Berry MD: Kenny Carrow	WKZE/Sharon, CT OM/APD: Pete Nugent PD: Will Stanley MD: Will Baylies
KRVB/Boise, ID* OM/PD: Dan McColly MD: Tim Johnstone	KOZT/Ft. Bragg, CA PD: Tom Yates APD/MD: Kate Hayes	WXPN/Philadelphia, PA OM/MD: Dan Reed PD: Bruce Warren	WNCW/Spindale, NC OM/PD: Dave Kester MD: Martin Anderson
WBOS/Boston, MA* PD: David Ginsburg MD: Dana Marshall	WEHM/Hampton, NY PD: Steve Rauworth MD: Stasia Lanier	WYEP/Pittsburgh, PA PD: Kyle Smith MD: Mike Sauter	KXLY/Spokane, WA* PD: Ken Richards MD: Marie McCallister
WXRV/Boston, MA* OM/PD: Ron Bowen APD/MD: Catie Wilber	KSUT/Ignacio, CO PD: Steve Rauworth MD: Stasia Lanier	WCLZ/Portland, ME* PD: Herb Ivy MD: Brian James	WRNX/Springfield, MA* APD: Kevin Johnson
KMMS/Bozeman, MT OM/PD: Michelle Wolfe	WTTS/Indianapolis, IN* PD: Brad Holtz APD/MD: Laura Duncan	KINK/Portland, OR* PD: Dennis Constantine APD/MD: Dean Kattari	KCLC/St. Louis, MO PD: Rich Reighard MD: Will Baker
KYSL/Breckenridge, CO PD: Tom Fricke MD: TJ Sanders	KMTN/Jackson, WY PD/MD: Mark "Fish" Fishman	WDST/Poughkeepsie, NY OM: Greg Gattine PD: Jimmy Buff MD: Dave Doud	KFMU/Steamboat Springs, CO OM: Julia Arrotti PD/MD: John Johnston
WNCS/Burlington, VT* PD: Zeb Norris APD/MD: Jamie Canfield	KTBG/Kansas City, MO PD: Jon Hart MD: Byron Johnson	KSQY/Rapid City, SD OM/PD: Chad Carlson	KTAO/Taos, NM OM: Dave Noll PD/MD: Brad Hockmeyer
WMVY/Cape Cod, MA PD/MD: PJ Finn	WEBK/Killington, VT PD: Dave "Uncle Dave" Tibbs APD/MD: James Emmons	KTHX/Reno, NV* PD: Mark Keefe APD/MD: Dave Herold	KWMT/Tucson, AZ* OM: Tim Richards PD: Blake Rogers
WCOO/Charleston, SC* OM: Mike Allen MD: Joel Frank	KOHO/Leavenworth, WA PD: Elliott Salmon MD: Carl Widing	WOCM/Salisbury, MD OM: David Rothner PD/AMD: Skip Dixon	WVOD/Wanchese, NC PD: Matt Cooper MD: Jeff White
WCNR/Charlottesville, VA OM: Rick Daniels PD: Brad Savage APD: Tad Abbey MD: Jeff Sweatman	KROK/Leesville, LA OM: Rick Barnickel PD/MD: Sandy Blackwell	KENZ/Salt Lake City, UT* PD: Mike Peer	WXPK/White Plains, NY PD: Chris Herrmann APD/MD: Rob Lipshutz
WNRN/Charlottesville, VA OM: Tim Davis PD: Michael Friend MD: Jaz Tupelo	WFPK/Louisville, KY OM: Brian Conn PD: Stacy Owen APD: Laura Shine	KPRI/San Diego, CA* OM/PD: Bob Burch APD: Sean Smith	WTYD/Williamsburg, VA PD/MD: Amy Miller
WDOJ/Chattanooga, TN* OM/PD: Danny Howard MD: Brad Steiner	WMMM/Madison, WI* OM: David Moore PD: Pat Gallagher MD: Gabby Parsons	KFOG/San Francisco, CA* PD: David Benson MD: Kelly Ransford	WUIN/Wilmington, NC PD: Beau Gunn MD: Michelle Daniel
WXRT/Chicago, IL* OM/MD: John Farneda PD: Norm Winer	KTCZ/Minneapolis, MN* PD: Lauren MacLeash MD: Thorn	KPND/Sandpoint, ID OM: Dylan Benefield APD/MD: Diane Michaels	

*Monitored Reporters



LET US NOW PRAISE SLEEPY JOHN 15 Peter Case (YEP ROC)	YOU'LL NEVER BE A STRANGER AT MY DOOR 11 Tracy Nelson (MEMPHIS INTERNATIONAL)	AFTER HOURS 9 Raul Malo (NEW DOOR/UME)	AMERICANA 8 Various (PUTUMAYO)
PRETTY WORLD 15 Sam Baker (BLUE LIMESTONE)	CLEAR BLUE FLAME 9 Delta Moon (JUMPING JACK)	WE NEVER CLOSE 9 Red Meat (RANCHERO)	
UNDER THE INFLUENCE OF BUCK 13 The Derailers (PALO DURO)	UPFRONT & DOWN LOW 9 Teddy Thompson (VERVE FORECAST/VERVE)		

FOR WEEK ENDING JULY 29, 2007

The Americana chart represents the reported play of terrestrial radio stations, nationally syndicated radio shows, satellite radio and internet stations that have agreed to submit weekly spin counts. For more information please visit www.americanamusic.org. © 2007 Americana Music Association.

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The unlikely story of Shawn Kiehne, an Anglo who became a norteño singer

Introducing El Gringo

Jackie Madrigal
JMadrigal@RadioandRecords.com

Shawn Kiehne's fascination with Mexican music began one summer when the U.S.-born Anglo was sent to work on his father's cattle ranch outside El Paso. The ranch's employees, mostly Mexican immigrants, blasted norteño and ranchero music all day while they worked.

Kiehne started to appreciate the sound, feel and lyrics of the songs—lyrics that his Mexican co-worker friends translated for him. "La Puerta Negra," by Los Tigres del Norte, was his favorite.

Now a singer/songwriter with an almost perfect Mexican accent, Kiehne launched his career as a norteño artist four years ago, calling himself "El Gringo." It is his second stab at a music career, following an earlier unsuccessful attempt at country.

After singing in and around his hometown of Albuquerque, El Gringo's luck changed when he was invited to perform on Univision's nationally broadcast "Don Francisco Presenta" TV show. In an even luckier break, Eddie "Piolín" Sotelo—host of Los Angeles' No. 1 morning show "Piolín por la Mañana" on KSCA (La Nueva)—was also a guest on the show and saw him perform "El Corrido del Gringo," a song in which he pays tribute to hard-working immigrants. Within days of his TV appearance, requests for radio and TV interviews rolling in from across the country.

El Gringo speaks with R&R about his career, his appearance on Don Francisco's show and his future plans.

How did your appreciation for Mexican music begin?

I can remember clear as day riding around with a Mexican guy and hearing "La Puerta Negra." [He begins to sing, "Ya está cerranda con tres candados . . ."] They had showed me how to say, "¿Qué quiere decir?" [What does this mean?] and "¿Cómo se dice?" [How do you say this?] And I would ask that all day long. That's how I would learn what the words of the songs meant and how I fell in love with "La Puerta Negra" and Mexican music.

Is that how you learned to speak Spanish?

I had been around Spanish-speaking people all the time. My dad, grandfather and uncles speak Spanish. That's why I never had any problem rolling my r's. I took a semester off from college to travel and spend time in Mexico. I met my wife in Mexico, and then my Spanish really got better.

Why did you decide to become a norteño singer?

In the late '90s I tried to make it in the country business and got compliments, but there was always a "but." My brother-in-law in Mexico told me I was wasting my time with country music and suggested I take advantage of my love for Mexican music and ability to speak Spanish to become a norteño singer. He also told me not to use my name because Mexicans wouldn't be able to pronounce it. "Call yourself something like 'El Gringo,'" he said. When he said that, a light bulb went on.

Like country, the Mexican music world seldom accepts outsiders. Have you struggled for acceptance?

AUGUST 3, 2007



▶ **MANU CHAO** CLAIMS THE TOP SPOT ON LATIN ROCK WITH "RAININ' IN PARADISE," THE FIRST SINGLE FROM "LA RADIOLINA," DUE SEPT. 4.

THIS WEEK	LAST WEEK	WEEKS ON CHART	TITLE ARTIST	ROCK/ALTERNATIVE	IMPRINT / PROMOTION LABEL
1	2	7	RAININ' IN PARADISE MANU CHAO		NACIONAL/BECAUSE
2	1	10	A MARTE PASTILLA		SONY BMG NORTE
3	3	8	ENTRE LA GUERRA Y EL AMOR DELUX		SONY BMG NORTE
4	8	26	NARCISISTA POR EXCELENCIA PANDA		WARNER LATINA
5	7	9	INTOCABLE ALEKS SYNTEK		EMI TELEVISIA
6	6	11	BESAME EL TRI		FONOVISIA
7	10	6	LA VIDA RABANES		UNIVERSAL LATINO
8	11	17	DIOSA RULETA STOIC FRAME		EL COMANDANTE/V&J
9	5	9	NANAI MALA RODRIGUEZ		MACHETE
10	4	19	ENAMORADO GUSTAVO LAUREANO		UNIVERSAL LATINO
11	12	9	LOS MALAVENTURADOS NO LLORAN PANDA		WARNER LATINA
12	14	3	ME GUSTAS COMO QUIERAS MILLO TORRES Y EL TERCER PLANETA		TRIBAL VIBES
13	9	10	PRISIONERO MIRANDA		EMI TELEVISIA
14	16	2	ANGEL DELIRIO		GOLD FLAME
15	NEW		CANCION PROTESTA ATERCIOPELADOS		NACIONAL
16	NEW		GATO ENCERRADO GATO BLANCO		TROPISOUNDS/WATTS UP
17	RE-ENTRY		ME CAMBIO ALLISON		SONY BMG NORTE
18	RE-ENTRY		SENTIMENTAL MODERATTO		EMI TELEVISIA
19	NEW		WAYSIDE BIRDS OF TOKYO		MGM
20	17	2	OJALA PUOIERA BORRARTE MANA		WARNER LATINA

THIS WEEK	LAST WEEK	WEEKS ON CHART	TITLE ARTIST	RECORD POOL	IMPRINT / PROMOTION LABEL
1	2	9	LA FOTO SE ME BORRO ELVIS CRESPO		MACHETE
2	8	4	MI GENTE MARC ANTHONY		SONY BMG NORTE
3	3	20	EMPECE A LLORAR ANTHONY CRUZ		M.P.
4	4	9	ADONDE SE FUE XTREME		LA CALLE/UNIVISION
5	6	5	DALE AZOTA TONY TOUCH FEAT. IVY QUEEN		EMI TELEVISIA
6	1	16	NADA PUEDE CAMBIARME PAULINA RUBIO		UNIVERSAL LATINO
7	7	11	NO ME LA PONGAS DURA PEDRO CONGA		M.P.
8	12	7	CORTAME LAS VENAS TONO ROSARIO		UNIVERSAL LATINO
9	9	9	TE QUIERO ASI BETZAIDA		MELODY/FONOVISIA
10	10	14	CONECTATE OPTIMO		SONY BMG NORTE
11	11	6	TUYA JENNIFER PENA		UNIVISION
12	16	3	SI LA VES POR AHI EL GRAN COMBO DE PUERTO RICO		DISCOS 605/SONY BMG NORTE
13	15	4	WHINE UP KAT DELUNA FEAT. ELEPHANT MAN		EPIC
14	5	13	DALE PA TRA (BACK IT UP) NOTCH		CINCO POR CINCO/MACHETE
15	20	2	ME SIENTO VIVO MICHAEL STUART		MACHETE
16	NEW		EN QUE FALLAMOS IVY QUEEN		UNIVISION
17	17	7	CHIQUILLA CHIQUITA JOE VERAS		JVN
18	15	3	LA MUJER QUE MAS TE DUELE ISSAC DELGADO FEAT. VICTOR MANUELLE		LA CALLE/UNIVISION
19	NEW		MALDITO AMOR ANDY ANDY		EMI TELEVISIA
20	RE-ENTRY		DIME QUE FALTO ZACARIAS FERREIRA		J&N



'I haven't really received any negative feedback, just that some people don't believe I'm really a gringo, because I speak Spanish so well.'

—El Gringo

I haven't really received any negative feedback, just that some people don't believe I'm really a gringo, because I speak Spanish so well and don't really have an accent. I've been singing in New Mexico and El Paso and had nothing but positive response, even from the hardcore norteño bands.

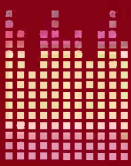
How did the invitation to appear on Don Francisco's show come about?

My management company, Nueva Generación, made the call to the show. The day before the 4th of July the show's producer called them to invite me, because they were doing a show on immigration and they really liked my song "El Corrido del Gringo." They thought it would be great to have a white American who could bring a different perspective.

Tell us about "El Corrido del Gringo."

I wrote the song because people always asked me the same question: "How did you learn Spanish?" I thought a corrido would be the best way to tell my story and show my respect and admiration for the guys I used to work with, and give my own point of view on immigration.

R&R



REGIONAL MEXICAN

► **DUELO'S** "OLVIDATE TU" ACHIEVES MOST INCREASED PLAYS (UP 414) AND BECOMES THE ACT'S THIRD REGIONAL MEXICAN TOP 10 ENTRY.



POWERED BY

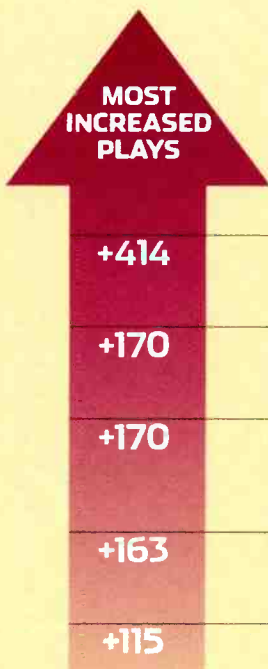
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LAST WEEK	WEEKS ON CHART	TITLE ARTIST	11 NIELSEN BDS CERTIFICATIONS IMPRINT / PROMOTION LABEL	PLAYS TW +/-	AUDIENCE MILLIONS RANK
1	10	A TI SI PUEDO DECIRTE EL CHAPO DE SINALOA	DISA	1313 +33	10.002 4
2	9	LAGRIMAS DEL CORAZON GRUPO MONTEZ DE DURANGO	DISA	1284 +19	8.307 8
3	15	BASTA YA CONJUNTO PRIMAVERA	FONOVISA	1277 +170	9.432 6
4	19	MIL HERIDAS CUISSILLOS	MUSART/BALBOA	1238 +6	9.603 5
5	13	POR AMARTE ASI ALACRANES MUSICAL	UNIVISION	1232 +56	10.648 3
6	17	DE TI EXCLUSIVO LA ARROLLADORA BANDA EL LIMON	DISA/EDIMONSA	1199 -61	11.503 2
7	14	OLVIDATE TU DUELO	UNIVISION	1136 +414	13.047 1
8	9	LAGRIMAS DE SANGRE LOS TIGRES DEL NORTE	FONOVISA	1055 +1	5.906 11
9	9	UN JUEGO LOS RIELEROS DEL NORTE	FONOVISA	1032 +7	8.703 7
10	25	ESO Y MAS JOAN SEBASTIAN	MUSART/BALBOA	980 +25	7.938 9
11	13	CUANDO REGRESAS PATRULLA BI	DISA	816 -30	4.580 19
12	26	DAME UN BESO INTOCABLE	EMI TELEVISION	777 -111	6.568 10
13	15	OJALA MARCO ANTONIO SOLIS	FONOVISA	761 -50	5.051 16
14	13	MIRAME JENNI RIVERA	FONOVISA	742 +8	5.367 13
15	3	BASTA INTOCABLE	EMI TELEVISION	656 +163	3.661 22
16	29	CADA VEZ QUE PIENSO EN TI LOS CREADORES DEL PASITO DURAGUENSE DE ALFREDO RAMIREZ	DISA/EDIMONSA	645 -32	4.944 17
17	28	Y SI VOLVIERA A NACER ALEGRES DE LA SIERRA	EOIMAL/VIVA	639 -68	4.941 18
18	7	TE VOY A MOSTRAR DIANA REYES	UNIVERSAL LATINO	607 +6	2.906 24
19	11	CHUY Y MAURICIO EL POTRO DE SINALOA	MACHETE	567 +29	5.303 14
20	17	INVISIBLE PALOMO	DISA	512 -9	2.221 32
21	4	MUSICO, POETA Y LOCO SERGIO VEGA	SONY BMG NORTE	497 +49	3.678 21
22	6	CON TAL DE QUE ME OLVIDES LOS INVASORES DE NUEVO LEON	SERCA	493 -14	2.829 25
23	17	CUATRO MESES BANDA MACHOS	SONY BMG NORTE	470 +79	5.157 15
24	10	PORQUE TE QUIERO BANDA EL RECODO	FONOVISA	470 +28	2.230 31
25	5	TU CASTIGO BANDA PEQUENOS MUSICAL	FONOVISA	457 +35	2.906 23
26	7	PALOMA QUERIDA LOS HURACANES DEL NORTE	UNIVISION	413 -19	2.750 26
27	2	PAZ EN ESTE AMOR FIDEL RUEDA	MACHETE	396 +115	5.886 12
28	10	EL MZ LOS TUCANES DE TIJUANA	UNIVISION	394 -36	1.891 35
29	18	ES COSA DE EL GRACIELA BELTRAN	UNIVISION	364 -17	2.242 30
30	2	CHOCHEMAN BRONCO	FONOVISA	356 +89	1.168 -
31	7	PALABRA DE MACHO LOS CONTENIDOS DE SINALOA	DISA/EDIMONSA	355 +47	1.275 -
32	5	UNA VEZ MAS EL GUERO Y SU BANDA CENTENARIO	ARC	325 +6	0.938 -
33	3	Y TU TE VAS LOS PRIMOS DE DURANGO	MAR INTERNACIONAL	312 +16	1.244 -
34	7	QUE HARIA SIN TI LA AUTORIDAD DE LA SIERRA	DISA	310 -5	2.410 28
35	NEW	TE PIDO QUE TE QUEDES LOS CREADORES DEL PASITO DURAGUENSE DE ALFREDO RAMIREZ	DISA/EDIMONSA	304 +170	1.365 -
36	14	SOLO UN SUEÑO BANDA GUASAVENA	STARMEX/UNIVERSAL LATINO	295 -54	1.248 -
37	8	NO PUEDO ESTAR SIN TI BETO Y SUS CANARIOS	DISA/EDIMONSA	292 -5	1.670 37
38	NEW	EL MUDDO LOS MORROS DEL NORTE	DISA	289 +67	1.682 36
39	11	QUE CHULADA DE MUJER VICENTE FERNANDEZ	SONY BMG NORTE	282 -49	1.621 38
40	NEW	UN PAR DE ALMOHADAS GRUPO EXTERMINADOR	FONOVISA	273 +3	0.733 -

MOST ADDED

TITLE ARTIST / LABEL	NEW STATIONS
TE PIDO QUE TE QUEDES Los Creadores Del Pasito Duraguense De Alfredo Ramirez (Disa/Edimonsa) KGBT, KHHL, KLEY, KLVN, KSAH, KTJM, XHTY	7
DE HUARACHE Y SOMBRERO Daniel Ortiz (PG/SONY BMG NORTE) KCMT, KDUT, KIWI, KMQA, KXLM, KXSB, XHTY	7
OLVIDAME TU Duelo (Univision) KISF, KOND, KQBU, KSOL, KWEI	5
BASTA Intocable (EMI TELEVISION) KBNO, KCMT, KSCA, WYMY, XHTY	5
LAS PARRANDAS Los Inquietos Del Norte (EAGLE) KDUT, KOND, KRAY, KXLM, KXSB	5
QUIEN FUERA El Flaco Elizalde (FONOVISA) KMYX, KRAY, KXLM, KXSB, KYQQ	5
CHOCHEMAN Bronco (FONOVISA) KBNO, KIWI, KLHB, WYMY	4
SPEEDY GONZALES Kumbia All Stars (EMI TELEVISION) KLHB, KLTN, KSAB, KYQQ	4
A TI TE VALE Banda Jerez (FONOVISA) KBNO, KDUT, KMYX, KSTN	4
AVENTURERO, LOCO Y DESGRACIADO Banda La Tunera (ANDREA) KRAY, KWEI, KXLM, KXSB	4

TITLE ARTIST / LABEL	PLAYS /GAIN	TITLE ARTIST / LABEL	PLAYS /GAIN
EL NO ERES TU Los Mesocopos De Durango (DISA) TOTAL STATIONS: 15	260/93	SANTO TORIBIO ROMO Los Originales De San Juan (EMI TELEVISION) TOTAL STATIONS: 15	208/55
ENAMORADO DE TI Tierra Cali (VENEMUSIC) TOTAL STATIONS: 19	254/49	DE HUARACHE Y SOMBRERO Daniel Ortiz (PG/SONY BMG NORTE) TOTAL STATIONS: 14	202/95
LAGRIMAS DEL CORAZON Alegres De La Sierra (UNIVERSAL LATINO) TOTAL STATIONS: 13	240/104	QUE NADIE SEPA MI SUFRIR La Onda (DECO) TOTAL STATIONS: 14	194/25
MUEVELO Cruz Martinez Presenta Los Super Reyes (WARNER LATINA) TOTAL STATIONS: 16	225/0	EL JURAMENTO Cardenales De Nuevo Leon (SERCA) TOTAL STATIONS: 12	191/67
CON TEQUILA Y SAL Banda La Autentica De Jerez (VIVA) TOTAL STATIONS: 13	218/8	GANAS DE VOLVER AMAR El Trono De Mexico (UNIVERSAL LATINO) TOTAL STATIONS: 15	187/11



+414 OLVIDATE TU Duelo (Univision) KGBT +43, KESS +25, KSTN +22, KQBU +21, WOJO +19, KSAH +18, KLVN +18, KISF +17, KLHB +16, KOQO +16
+170 BASTA YA Conjunto Primavera (Fonovisa) KJFA +27, KRZZ +25, KBNO +13, KDUT +13, KLVN +13, KLEY +12, WOJO +11, KYQQ +7, KISF +8, KESS +7
+170 TE PIDO QUE TE QUEDES Los Creadores Del Pasito Duraguense De Alfredo Ramirez (Disa/Edimonsa) KTJM +34, KHHL +31, KGBT +22, KLEY +20, KDUT +18, XHTY +17, KSAH +15, KLVN +12, KBNO +7, KXLM +2
+163 BASTA Intocable (EMI Television) KCMT +22, KOQO +15, KISF +15, KMYX +13, KSCA +12, KOND +10, XHTY +10, KLTN +7, KBNO +7, WYMY +7
+115 PAZ EN ESTE AMOR Fidel Rueda (Machete) KCMT +28, KRZZ +21, KJFA +16, KBUE +13, KOQO +13, KLVN +9, XHTY +9, KDUT +8, KDXH +4, KQBU +1

**ADDED AT...
KMQA**
Bakersfield, CA
OM: Irene Escalante
PD/MD: Yesenia De Luna
APD: Victor Martinez
Los Incomparables De Tijuana, Esta De Parranda El Jefe, 15 Chuy Jr., Dejenme Llorar, 8 Daniel Ortiz, De Huarache Y Sombrero, 7
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FOR WEEK ENDING JULY 29, 2007
LEGEND: See legend to charts in charts section for rules and symbol explanations.
49 regional Mexican stations electronically monitored by Nielsen Broadcast Data Systems 24 hours a day, 7 days a week. © 2007 Nielsen Business Media, Inc. All rights reserved.

REGIONAL MEXICAN MONITORED REPORTERS

- KJFA/Albuquerque, NM**
PD: Antonio Covarrubias
- KLVO/Albuquerque, NM**
PD/MD: Rene Leon
- WBZY/Atlanta, GA**
OM: Clay Hunicutt
PD: Robbie Ramirez
APD: Aly Young
- KHHL/Austin, TX**
PD: Jose "Jime" Martinez
- KIWI/Bakersfield, CA**
PD/MD: Rene Leon
- KMQA/Bakersfield, CA**
OM: Irene Escalante
PD/MD: Yesenia De Luna
APD: Victor Martinez
- KMYX/Bakersfield, CA**
OM: Robert Chavez
PD: Pepe Escamilla
- KWEI/Boise, ID**
OM: Steve Ramirez
PD: Melvin Albanez
- WLEY/Chicago, IL**
PD: Marylu Ramos
- WOJO/Chicago, IL**
OM: Cesar Canales
PD: Rafael Bautista
- KLHB/Corpus Christi, TX**
PD/MD: Luis Munoz
- KSAB/Corpus Christi, TX**
OM: Paula Newell
PD/MD: Dan Pena
- KDXX/Dallas, TX**
OM: Andy Lockridge
PD: Chayan Ortuno
- KESS/Dallas, TX**
PD: Chayan Ortuno
- KBNO/Denver, CO**
PD: Socorro Rios
MD: Zenon Ferrufino
- KXPK/Denver, CO**
PD: Napoleon Sanchez
- XHNZ/EI Paso, TX**
PD: Francisco Aguirre
MD: Arturo Buenrostro
- KLBN/Fresno, CA**
PD/MD: Jorge Guillen
- KOND/Fresno, CA**
PD: Juan Fernando
- KOQO/Fresno, CA**
PD: Jorge Guillen
- KLTN/Houston, TX**
PD: Raul Brindis
MD: Angel Basulto
- KQBU/Houston, TX**
PD: Arnulfo Ramirez
- KTJM/Houston, TX**
PD: Ezequiel Gonzalez
- WEDJ/Indianapolis, IN**
PD/MD: Manuel Sepulveda
- KISF/Las Vegas, NV**
PD: Jose Ramon Bravo
- KBUE/Los Angeles, CA**
PD: Pepe Garza
- KLAX/Los Angeles, CA**
OM: Pio Ferro
PD: Juan Carlos Hidalgo
MD: Lupita Del Castillo
- KLYY/Los Angeles, CA**
OM/PD: Elias Autran
- KSCA/Los Angeles, CA**
PD: Veronica Nava
- KGBT/McAllen, TX**
PD: Hugo De La Cruz
MD: Armando Almazan
- KKPS/McAllen, TX**
PD: Mando San Roman
MD: Robert Montalvo
- KRAY/Monterey, CA**
PD: Vicente Romero
- KXLM/Oxnard, CA**
PD/MD: Salvador Prieto
- KHOT/Phoenix, AZ**
OM: Eleazar Garcia
PD: Nelson Oseida
- WYMY/Raleigh, NC**
PD: Julie Garza
- KXSB/Riverside, CA**
PD/MD: Salvador Prieto
- KTTA/Sacramento, CA**
PD: Juan Gonzalez
- KDUT/Salt Lake City, UT**
OM: Carlos Martin Valdez
PD: Cesar Valdiosera
- KLEY/San Antonio, TX**
OM: Robin Flores
PD: Rudy Ramos
APD/MD: Danny D.
- KROM/San Antonio, TX**
PD: Rogelio Leal
- KSAH/San Antonio, TX**
OM: Robin Flores
PD: Alfonso Flores
APD: Minnie Ochoa
MD: Juan Martinez
- KXTN/San Antonio, TX**
PD: Jon Ramirez
APD: Pete A. Morales III
- KLNV/San Diego, CA**
PD/MD: Jose Gadea
APD: Gabriel Alvarez
- XHTY/San Diego, CA**
PD: Elvis Valle
- KRZZ/San Francisco, CA**
OM: Olga Rosales
PD: Jesse Portillo
- KSOL/San Francisco, CA**
PD/MD: Jose Luis Gonzalez
- KSTN/Stockton, CA**
PD: Kent Rodriguez
- KCMT/Tucson, AZ**
PD/MD: Enrique Mayans
- KYQQ/Wichita, KS**
OM: Beverlee Brannigan
PD: Arnoldo Gonzalez



LATIN POP

▶ MANÁ GLIDES INTO THE TOP FIVE AND ACHIEVES MOST INCREASED PLAYS (UP 96) WITH "OJALA PUDIERA BORRARTE," ITS 17TH LATIN POP TOP 10.



POWERED BY
nielsen
BDS

WEEKS ON CHART	TITLE	ARTIST	11 NIELSEN BDS CERTIFICATIONS (IMPRINT / PROMOTION LABEL)	PLAYS TW +/-	AUDIENCE MILLIONS	RANK	
1	15	DIME LO	NO. 1 (5 WKS) INTERSCOPE/UNIVERSAL LATINO	841	-2	10.241	1
2	22	TODC CAMBIO	CAMILA SONY BMG NORTE	784	-3	6.209	8
3	13	TE VOY A PERDER	ALEJANDRO FERNANDEZ SONY BMG NORTE	707	+36	9.343	2
4	10	OJALA PUDIERA BORRARTE	MANA WARNER LATINA	673	+96	7.460	3
5	20	ME DUELE AMARTE	REIK SONY BMG NORTE	661	+77	5.274	9
6	23	SI NOS QUEDARA POCO TIEMPO	CHAYANNE SONY BMG NORTE	599	-2	6.663	7
7	10	INTOCABLE	ALEXS Y NTEK EMI TELEVISIA	546	+10	3.013	24
8	15	BELLA TRAIACION	BELINDA EMI TELEVISIA	504	+14	4.317	14
9	13	AHORA QUE TE VAS	LA 5A ESTACION SONY BMG NORTE	447	-2	4.167	17
10	11	PERDONAME EN SILENCIO	REYLI SONY BMG NORTE	428	-15	4.509	12
11	4	QUIEN	RICARDO ARJONA SONY BMG NORTE	399	+57	6.721	4
12	20	DUELE (CRAZY)	KALIMIA SONY BMG NORTE	371	-41	2.787	26
13	38	ME MUERO	LA 5A ESTACION SONY BMG NORTE	369	-9	6.679	5
14	26	ERES PARA MI	JULIETA VENEGAS SONY BMG NORTE	353	-37	2.234	33
15	28	MANDA UNA SENAL	MANA WARNER LATINA	331	-30	1.695	40
16	32	PEGATE	RICKY MARTIN SONY BMG NORTE	320	-12	1.570	-
17	6	CON TU NOMBRE	RICKY MARTIN SONY BMG NORTE	301	+6	2.905	25
18	13	TORRE DE BABEL	DAVID BISBAL VALE/UNIVERSAL LATINO	300	+30	4.397	13
19	4	MORENA MIA	MIGUEL BOSE FEATURING JULIETA VENEGAS WARNER LATINA	299	+66	2.702	27
20	13	QUE ME DES TU CARINO	JUAN LUIS GUERRA Y 440 EMI TELEVISIA	285	-42	6.719	5
21	6	SOLO DEJATE AMAR	KALINZA SONY BMG NORTE	283	+12	0.828	-
22	41	BENDITA TU LUZ	MANA WARNER LATINA	281	-3	3.508	18
23	7	Y SI TE DIGO	FANNY LU UNIVERSAL LATINO	265	+10	4.285	15
24	4	TU	JEREMIAS UNIVERSAL LATINO	250	+3	4.715	11
25	16	LO MEJOR DE TU VIDA	ALEXANDRE PIRES EMI TELEVISIA	248	-11	5.156	10
26	5	SUENOS ROTOS	LA 5A ESTACION SONY BMG NORTE	238	+24	0.723	-
27	13	OJALA	MARCO ANTONIO SOLIS FONOVISA	233	+18	4.273	16
28	2	TU Y YO SOMOS UNO MISMO	TIMBLICHE EMI TELEVISIA	224	+58	0.759	-
29	18	NEPA	MIGUEL BOSE FEATURING PAULINA RUBIO WARNER LATINA	220	-86	1.032	-
30	8	POBRE AMARTE	PEPE AGUILAR EMI TELEVISIA	216	-34	2.585	31
31	15	CELESTIAL	RBD EMI TELEVISIA	215	-6	0.869	-
32	2	BAILA MI CORAZON	BELANOVA UNIVERSAL LATINO	211	+52	0.694	-
33	2	HOY YA ME VOY	KANY GARCIA SONY BMG NORTE	200	+33	3.233	22
34	16	SEFA	SIN BANDERA SONY BMG NORTE	199	+7	2.656	30
35	2	UMBRELLA	RIHANNA FEATURING JAY-Z SRP/DEF JAM/JMC	194	+23	3.353	19
36	8	SOLO MIO	ANAS UNIVISION	184	-17	1.031	-
37	NEW	IMPACTO	DADY Y YANKEE FEATURING FERGIE EL CARTEL/INTERSCOPE	171	+30	1.547	-
38	NEW	POBRE CORAZON	DIVINO UNIVISION	167	+45	2.690	28
39	RELEAS	SENTIMENTAL	MOLCERATTO EMI TELEVISIA	166	+16	0.852	-
40	NEW	TUVA	JENIFER PENA UNIVISION	163	+45	2.669	29

+ MOST ADDED

TITLE	ARTIST / LABEL	NEW STATIONS
MORENA MIA	Miguel Bose Feat. Julieta Venegas (WARNER LATINA) KEXA, KRIO, XHFG	3
TU Y YO SOMOS UNO MISMO	Timbiriche (EMI TELEVISIA) KQQK, KTCY, XHFG	3
MI CORAZONCITO	Aventura (PREMIUM LATIN) KPSL, KQQK, KTCY	3
SUENOS ROTOS	La 5a Estacion (SONY BMG NORTE) KQQK, KTCY	2
TENGO MIEDO	Chayanne (SONY BMG NORTE) WWVA, XHFG	2
BAILA MI CORAZON	Belanova (UNIVERSAL LATINO) KXXS, XHFG	2
HOY YA ME VOY	Kany Garcia (SONY BMG NORTE) WPAT, XHPX	2
LLORARAS	RKM & Ken-Y (PINA/UNIVERSAL LATINO) KQQK, KTCY	2
BESAME SIN MIEDO	RBD (VIRGIN/EMI TELEVISIA) WKAQ, XAVO	2
TODO CAMBIO	Camila (SONY BMG NORTE) WWVA	1

NEW AND ACTIVE

TITLE	ARTIST / LABEL	PLAYS /GAIN	TITLE	ARTIST / LABEL	PLAYS /GAIN
LO QUE CALLAS	Intocable (EMI TELEVISIA)	162/37	DIME POR CUE	Antonio Orozco (UNIVERSAL LATINO)	121/5
NO LLORES	Gloria Estefan (BURGUNDY/SONY BMG NORTE)	149/11	SUMMER LOVE	Justin Timberlake (JIVE/ZOMBA)	113/3
MI CORAZONCITO	Aventura (PREMIUM LATIN)	143/27	APARIENCIAS	Hector Montaner (VENEMUSIC)	108/8
QUIEN ERES TU	Maria Jose (WARNER LATINA)	129/12	MAKES ME WONDER	Maroon 5 (A&M/OCTONE/INTERSCOPE)	101/8
DIME AMOR	Milo Torres Y El Tercer Planeta (TRIBAL VIBES)	121/6	BIG GIRLS DON'T CRY	Fergie (WILL.I.AM/A&M/INTERSCOPE)	84/9

↑ MOST INCREASED PLAYS

+96	OJALA PUDIERA BORRARTE Maná (Warner Latina) KRIO +28, XLTN +21, XHFG +17, KQQK +13, WWVA +9, WFID +7, WXYX +6, WIOA +5, XHPX +3, KVVV +2
+77	ME DUELE AMARTE Reik (Sony BMG Norte) KSSE +21, XHPX +17, KVVV +16, WFID +8, KXXS +6, WPAT +5, XAVO +4, KRIO +3, KTCY +3, WXYX +3
+73	BESAME SIN MIEDO RBD (Virgin/EMI Televisa) XAVO +32, KRIO +21, WKAQ +20, KLVE +1
+66	MORENA MIA Miguel Bose Feat. Julieta Venegas (Warner Latina) XHFG +17, KRIO +16, KEXA +15, WKAQ +13, WAMR +3, XHPX +2, KQQK +2, XAVO +1, KTCY +1, WIOA +1
+58	TU Y YO SOMOS UNO MISMO Timbiriche (EMI Televisa) XHFG +14, KTCY +12, KQQK +10, KXXS +8, XHPX +6, KWIZ +6, KRIO +5

FOR WEEK ENDING JULY 29, 2007
LEGEND: See legend to charts in charts section for ratings and symbol explanations.
 25 Latin pop, 13 tropical and 12 Latin rhythm stations are electronically monitored by Nielsen Broadcast Data Systems 24 hours a day, 7 days a week. © 2007 Nielsen Business Media, Inc. All rights reserved.

ADDED AT...
WWVA
 Atlanta, GA
 OM: Clay Hunnicutt
 PD/MD: Robbie Ramirez
 Camila, Todo Cambio, 17 Chayanne, Tengo Miedo, 10 Maná, Ojala Pudiera Borrarte, 9

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LATIN POP MONITORED REPORTERS

WWVA/Atlanta, GA OM: Clay Hunnicutt PD/MD: Robbie Ramirez	XHPX/El Paso, TX PD: David Castillo	KSSE/Los Angeles, CA OM: Elias Autran PD: Nestor Rocha APD: Andrea Becerra	WRMA/Miami, FL PD: Rogelio Alfonso	WIAC/Puerto Rico PD: Valerie Mejia	KRIO/San Antonio, TX OM: Robin Flores PD/MD: Manny Herrera
KXXS/Austin, TX OM/PD: Romeo Herrera MD: Julieta Jil	KMMM/Fresno, CA PD: Jorge Guillen	KWIZ/Los Angeles, CA PD: Eddie Leon	KEXA/Monterey, CA PD: Vicente Romero	WIOA/Puerto Rico PD: Fernando De Hostos	XHFG/San Diego, CA PD: Elvis Valle
KPSL/Bakersfield, CA PD: Isidro Roman	KQQK/Houston, TX PD: Ezequiel Gonzalez MD: Raquenell Villarreal	XAVO/McAllen, TX OM: Jeff Koch PD: Juan Facundo	WPAT/New York, NY PD: Tony Luna	WKAQ/Puerto Rico PD: Carlos Gonzalez APD: Natalia Cuevas	XLTN/San Diego, CA PD: Libia Souza
KTCY/Dallas, TX PD: Javier Casanova	KLVE/Los Angeles, CA PD: Jose Santos	WAMR/Miami, FL PD: Pedro Javier Gonzalez	KVVV/Phoenix, AZ PD: Edgar Pineda	WXYX/Puerto Rico PD/MD: Herman Davila	

▶ AFTER HALF A YEAR ON THE CHART, AVENTURA'S "MI CORAZONCITO" ACHIEVES NEW PEAK POSITIONS ON THE LATIN RHYTHM AND TROPICAL CHARTS, REACHING NO. 1 ON THE FORMER AND NO. 2 ON THE LATTER.



THIS WEEK	LAST WEEK	WEEKS ON CHART	TITLE ARTIST	11 NIelsen BDS CERTIFICATIONS IMPRINT / PROMOTION LABEL	PLAYS TW +/-	AUDIENCE MILLIONS RANK
1	1	7	MI GENTE MARC ANTHONY	NO. 1 (1 WK)/MOST INCREASED PLAYS SONY BMG NORTE	268 +60	3.868 1
2	2	27	MI CORAZONCITO AVENTURA	PREMIUM LATIN	255 +25	3.316 3
3	3	12	LA FOTO SE ME BORRO ELVIS CRESPO	MACHETE	239 +3	2.320 10
4	4	25	MAS QUE TU AMIGO TITO NIEVES	LA CALLE/UNIVISION	230 -6	1.438 21
5	5	11	CORTAME LAS VENAS TONO ROSARIO	UNIVERSAL LATINO	227 +35	2.089 15
6	6	8	ME SIEN TO VIVO MICHAEL STUART	MACHETE	226 +23	2.210 12
7	7	13	QUE ME DES TU CARINO JUAN LUIS CUERRA Y 440	EMI TELEVISIA	205 -14	2.627 8
8	27	6	NO TE VEO CASA DE LEONES	AIRPOWER WARNER LATINA	171 +41	2.367 9
9	9	16	PASARELA DJ NELSON Y DALMATA	FLOW/UNIVERSAL LATINO	165 -1	1.079 24
10	10	24	QUE LLOREN IVY QUEEN	UNIVISION	156 -2	0.758 33
11	11	8	SI LA VES POR AHI EL GRAN COMBO DE PUERTO RICO	DISCOS 605/SONY BMG NORTE	152 +19	1.526 18
12	12	4	ELLA ME LEVANTO DADDY YANKEE	EL CARTEL/INTERSCOPE	150 +3	2.855 6
13	13	13	LA MUJER QUE MAS TE DUELE ISSAC DELCADO FEATURING VICTOR MANUELLE	LA CALLE/UNIVISION	149 -9	1.256 23
14	14	8	Y SI TE DIGO FANNY LU	UNIVERSAL LATINO	145 +2	2.700 7
15	15	25	NUNCA HABIA LLORADO ASI VICTOR MANUELLE DUET WITH DON OMAR	SONY BMG NORTE	144 -27	0.848 27
16	16	4	MALDITO AMOR ANDY ANDY	EMI TELEVISIA	142 +8	3.232 4
17	17	11	CONECTATE OPTIMO	SONY BMG NORTE	137 +2	0.787 32
18	18	27	EN EL AMOR JOE VERAS	J & N	137 +2	2.122 13
19	19	17	DIME QUE FALTO ZACARIAS FERREIRA	J & N	133 +2	3.050 5
20	20	25	ARROZ CON HABICHUELA EL GRAN COMBO DE PUERTO RICO	DISCOS 605/SONY BMG NORTE	129 -5	0.829 28
21	21	26	IGUAL QUE AYER R.K.M. & KEN-Y	PINA/UNIVERSAL LATINO	129 -5	2.227 11
22	22	22	SIEN TO EL BOOM TITO "EL BAMBINO" FEATURING RANDY	EMI TELEVISIA	117 +20	1.782 16
23	23	3	NO LLORES GLORIA ESTEFAN	BURGUNDY/SONY BMG NORTE	97 -9	3.645 2
24	24	13	DIMELO ENRIQUE IGLESIAS	INTERSCOPE/UNIVERSAL LATINO	95 +12	1.688 17
25	25	4	NUESTRO AMOR ES ASI MAGNATE	VIV/MACHETE	94 +26	1.363 22
26	26	16	IMPACTO DADDY YANKEE FEATURING FERGIE	EL CARTEL/INTERSCOPE	90 -14	0.377 -
27	27	8	MARIA OLGA TANON	UNIVISION	84 -23	0.581 35
28	28	19	DICEN JOHNNY RIVERA	CMG/UNIVERSAL MOTOWN	79 +6	0.820 30
29	29	2	AYER LA VI DON OMAR	VIV/MACHETE	72 +12	2.112 14
30	30	5	YO TE QUIERO WISIN & YANDEL	WY/MACHETE	67 -9	0.977 26
31	31	14	SOLO TU Y YO LIMI-T 21	LA CALLE/UNIVISION	67 -10	0.826 29
32	32	2	ASESINA DE AMOR EL GRINGO DE LA BACHATA & RONALD NUNEZ	MOCK & ROLL/SONY BMG NORTE	65 +6	0.511 39
33	33	7	Y TODAVIA YOLANDITA MONGE	LA CALLE/UNIVISION	63 -12	0.471 -
34	34	19	EMPECE A LLORAR ANTHONY CRUZ	M.P.	58 -9	0.368 -
35	35	14	TORRE DE BABEL DAVID BISBAL	VALE/UNIVERSAL LATINO	58 -34	0.392 -
36	36	13	THE WAY SHE MOVES ZION FEATURING AKON	BABY/CMG/SRC/UNIVERSAL MOTOWN	57 -5	0.220 -
37	37	8	LA CUMBIA DE LOS ABURRIDOS CALLE 13	SONY BMG NORTE	57 -17	0.436 -
38	38	NEW	EN QUE FALLAMOS IVY QUEEN	UNIVISION	55 +17	1.469 20
39	39	NEW	AMAR O MORIR MIGUEL ANGEL	TIGER	54 +13	0.133 -
40	40	NEW	5 LETRAS ALEXIS & FIDO	MOST ADDED SONY BMG NORTE	51 +9	0.210 -

THIS WEEK	LAST WEEK	WEEKS ON CHART	TITLE ARTIST	11 NIelsen BDS CERTIFICATIONS IMPRINT / PROMOTION LABEL	PLAYS TW +/-	AUDIENCE MILLIONS RANK
1	2	23	MI CORAZONCITO AVENTURA	NO. 1 (1 WK) PREMIUM LATIN	472 +9	7.158 1
2	1	13	NO TE VEO CASA DE LEONES	WARNER LATINA	466 -4	7.121 2
3	3	16	THE WAY SHE MOVES ZION FEATURING AKON	BABY/CMG/SRC/UNIVERSAL MOTOWN	424 -12	5.034 6
4	6	15	LLORARAS R.K.M. & KEN-Y	PINA/UNIVERSAL LATINO	374 -7	5.148 5
5	4	16	IMPACTO DADDY YANKEE FEATURING FERGIE	EL CARTEL/INTERSCOPE	371 -65	4.871 7
6	5	24	SIEN TO EL BOOM TITO "EL BAMBINO" FEATURING RANDY	EMI TELEVISIA	345 -39	4.051 9
7	19	4	ELLA ME LEVANTO DADDY YANKEE	MOST INCREASED PLAYS EL CARTEL/INTERSCOPE	336 +150	5.265 4
8	7	32	IGUAL QUE AYER R.K.M. & KEN-Y	PINA/UNIVERSAL LATINO	319 -45	3.812 10
9	16	10	AYER LA VI DON OMAR	VIV/MACHETE	305 +102	3.556 11
10	8	11	NUESTRO AMOR ES ASI MAGNATE	VIV/MACHETE	255 -8	4.207 8
11	10	12	LEAN LIKE A CHOLO DOWN A.K.A. KILO	SILENT GIANT/MACHETE	244 -4	2.332 22
12	12	12	YO TE QUIERO WISIN & YANDEL	WY/MACHETE	242 +21	5.885 3
13	11	15	CONECTATE OPTIMO	SONY BMG NORTE	240 +8	3.106 12
14	20	13	DIMELO ENRIQUE IGLESIAS	INTERSCOPE/UNIVERSAL LATINO	213 +29	2.511 19
15	13	25	QUE LLOREN IVY QUEEN	UNIVISION	211 -2	2.665 16
16	15	7	ZUN DADA ZION	BABY/CMG/SRC/UNIVERSAL MOTOWN	202 -9	3.083 13
17	9	23	QUIZAS TONY DIZE	WY/MACHETE	201 -62	2.521 18
18	29	11	EN QUE FALLAMOS IVY QUEEN	AIRPOWER UNIVISION	199 +78	2.752 14
19	17	52	LOS INFIELES AVENTURA	PREMIUM LATIN	191 -4	2.262 23
20	27	2	MALDITO AMOR ANDY ANDY	MOST ADDED EMI TELEVISIA	188 +59	2.147 26
21	21	16	ERES PARA MI JULIETA VENEGAS	SONY BMG NORTE	186 +5	1.758 32
22	22	3	MUEVELO CRUZ MARTINEZ PRESENTA LOS SUPER REYES	WARNER LATINA	182 +19	1.992 28
23	26	7	5 LETRAS ALEXIS & FIDO	SONY BMG NORTE	173 +37	2.714 15
24	24	6	WHINE UP KAT DELUNA FEATURING ELEPHANT MAN	EPIC	166 +19	2.580 17
25	18	10	LA CUMBIA DE LOS ABURRIDOS CALLE 13	SONY BMG NORTE	150 -42	2.091 27
26	32	3	TODO CAMBIO CAMILA	SONY BMG NORTE	147 +36	1.893 30
27	28	6	UMBRELLA RIHANNA FEATURING JAY-Z	SRP/DEF JAM/IDJMG	133 +4	2.348 21
28	23	4	DAME UN MOMENTO THE DEY	EPIC/SONY BMG NORTE	118 -32	1.518 36
29	31	5	PERDONAME LA FACTORIA	UNIVERSAL LATINO	114 -1	1.218 -
30	33	7	SI NOS QUEDARA POCO TIEMPO CHAYANNE	SONY BMG NORTE	102 -2	1.219 40
31	30	19	APARENTEMENTE YAGA Y MACKIE FEATURING ARCANGEL Y DE LA GHETTO	LA CALLE/UNIVISION	99 -20	2.481 20
32	NEW	NEW	POBRE CORAZON DIVINO	UNIVISION	95 +32	1.337 37
33	36	7	MANDA UNA SENAL MANA	WARNER LATINA	93 -7	1.196 -
34	25	15	DALE PA' TRA (BACK IT UP) NOTCH	CINCO POR CINCO/MACHETE	93 -45	1.170 -
35	35	5	Y SI TE DIGO FANNY LU	UNIVERSAL LATINO	90 -11	1.073 -
36	40	4	BEAUTIFUL GIRLS SEAN KINGSTON	BELUGA HEIGHTS/EPIC/KOCH	87 +6	1.688 34
37	NEW	NEW	ME MUERO LA SA ESTACION	SONY BMG NORTE	85 +8	1.266 38
38	38	2	OJALA PUDIERA BORRARTE MANA	WARNER LATINA	84 +1	0.548 -
39	NEW	NEW	ADONDE SE FUE XTREME	LA CALLE/UNIVISION	80 +5	1.779 31
40	NEW	NEW	CON CUAL DE LOS 2 SABRINA	VENEMUSIC	79 +18	0.865 -

TROPICAL & LATIN RHYTHM MONITORED REPORTERS

TROPICAL	WEMG/Philadelphia, PA PD: DJ Frankie	WSPR/Springfield, MA PD: Marcos Rivera	APJ/Lucy Herrera MC: Armando Reyes	KXOL/Los Angeles, CA OM: Pio Ferro PD: Jerry Pulles	WODA/Puerto Rico OM: Jose Nelson PD/MD: Rogie Gallart
WLAT/Hartford, CT PD: MD Nelson Brudys	WKKB/Providence, RI PD: Juan D. Gonzalez APD: Darvin Garcia	WYUU/Tampa, FL OM: Mike Culotta PD: Ricardo Blanco MD: Carlos Jose Peralta	KFZD/Dallas, TX OM: Andy Lockridge PD: Chayan Ortuno APD: Alejandro Covarrubias	WMGE/Miami, FL OM: Rod Phillips PD: Rogelio Alfonso MD: Raymond Hernandez	WVOZ/Puerto Rico PD: Jamie Ortiz MD: Edgar Diaz
WYD/Miami, FL PD: R. Lady Hernandez	WPMZ/Providence, RI PD: Zoilo Garcia MD: Dilson Mendez, Jr.	WLZL/Washington, DC PD: Aracely Rivera	KLLE/Fresno, CA PD: Tony Santos MD: Ramona Rivera	WCAA/New York, NY PD: Pete Manriquez MD: DJ Kazzanova	KVVZ/San Francisco, CA PD: Bismarck Espinoza
WVUE/Olando, FL PD: Rafe el Grullon MD: Jose Martinez	WPRM/Puerto Rico PD: Jorge Pabon	LATIN RHYTHM	WTLQ/Ft. Myers, FL PD: AJ Sanchez	KVIB/Phoenix, AZ OM/PD: Josh Villa APD: Mark Garcia	
WRUM/Orlando, FL PD: Raymond Torres	WZNT/Puerto Rico PD: Pedro Arroyo	WVIV/Chicago, IL OM/PD: Cesar Canales	KLLO/Houston, TX PD: Eobby Ramos		

NATIONAL AIRPLAY OVERVIEW



Billboard TOP ALBUMS

WEEK	LAST WEEK	WEEKS ON CHART	ARTIST	Album	Label	Price	WEEK	LAST WEEK	WEEKS ON CHART	ARTIST	Album	Label	Price
1	1	2	VARIOUS ARTISTS	NOV 25		(18.98)	1	1	2	VARIOUS ARTISTS	NOV 25		(18.98)
2	4	20	GREATEST SOUNDTRACK	Hairspray		(16.98)	2	4	20	GREATEST SOUNDTRACK	Hairspray		(16.98)
3	3	1	PRINCE	Planet Earth		(18.98)	3	3	1	PRINCE	Planet Earth		(18.98)
4	2	3	MILEY CYRUS	Hannah Montana 2 (Soundtrack)/Meet Miley Cyrus		(23.98)	4	2	3	MILEY CYRUS	Hannah Montana 2 (Soundtrack)/Meet Miley Cyrus		(23.98)
5	3	1	T.I.	T.I. Vs T.I.P.		(18.98)	5	3	1	T.I.	T.I. Vs T.I.P.		(18.98)
6	6	45	FERGIE	The Dutchess		(13.98)	6	6	45	FERGIE	The Dutchess		(13.98)
7	NEW	1	SUM 41	Underclass Hero		(13.98)	7	NEW	1	SUM 41	Underclass Hero		(13.98)
8	1	7	LINKIN PARK	Minutes To Midnight		(18.98)	8	1	7	LINKIN PARK	Minutes To Midnight		(18.98)
9	1	20	AMY WINEHOUSE	Back To Black		(10.98)	9	1	20	AMY WINEHOUSE	Back To Black		(10.98)
10	21	30	PLAIN WHITE T'S	Every Second Counts		(11.98)	10	21	30	PLAIN WHITE T'S	Every Second Counts		(11.98)
11	9	95	NICKELBACK	All The Right Reasons		(18.98)	11	9	95	NICKELBACK	All The Right Reasons		(18.98)
12	10	6	BON JOVI	Lost Highway		(13.98)	12	10	6	BON JOVI	Lost Highway		(13.98)
13	15	21	TAYLOR SWIFT	Taylor Swift		(18.98)	13	15	21	TAYLOR SWIFT	Taylor Swift		(18.98)
14	16	18	RIHANNA	Good Girl Gone Bad		(13.98)	14	16	18	RIHANNA	Good Girl Gone Bad		(13.98)
15	11	5	KELLY CLARKSON	My December		(18.98)	15	11	5	KELLY CLARKSON	My December		(18.98)
16	17	14	BRAD PAISLEY	5th Gear		(18.98)	16	17	14	BRAD PAISLEY	5th Gear		(18.98)
17	18	16	MARON 5	It Won't Be Soon Before Long		(18.98)	17	18	16	MARON 5	It Won't Be Soon Before Long		(18.98)
18	14	11	THE WHITE STRIPES	Icky Thump		(18.98)	18	14	11	THE WHITE STRIPES	Icky Thump		(18.98)
19	19	7	T-PAIN	Epiphany		(18.98)	19	19	7	T-PAIN	Epiphany		(18.98)
20	NEW	1	BILLY RAY CYRUS	Home At Last		(18.98)	20	NEW	1	BILLY RAY CYRUS	Home At Last		(18.98)
21	5	2	COLBIE CAILLAT	Coco		(10.98)	21	5	2	COLBIE CAILLAT	Coco		(10.98)
22	12	2	THE SMASHING PUMPKINS	Zeitgeist		(18.98)	22	12	2	THE SMASHING PUMPKINS	Zeitgeist		(18.98)
23	20	15	AVRIL LAVIGNE	The Best Damn Thing		(18.98)	23	20	15	AVRIL LAVIGNE	The Best Damn Thing		(18.98)
24	54	43	ROBIN THICKE	The Evolution Of Robin Thicke		(13.98)	24	54	43	ROBIN THICKE	The Evolution Of Robin Thicke		(13.98)
25	22	36	DAUGHTRY	Daughtry		(18.98)	25	22	36	DAUGHTRY	Daughtry		(18.98)

VIDEO CHANNELS

MTV	VH1
1 Sean Kingston, Beautiful Girls	1 Sean Kingston, Beautiful Girls
2 Fergie, Big Girls Don't Cry	2 Fergie, Big Girls Don't Cry
3 Plain White T's, Hey There Delilah	3 Plain White T's, Hey There Delilah
4 Rihanna, Umbrella	4 Rihanna, Umbrella
5 Yung Berg, Sexy Lady	5 Yung Berg, Sexy Lady
6 Kanye West, Stronger	6 Kanye West, Stronger
7 P!nk, Stupid Girls	7 P!nk, Stupid Girls
8 Plain White T's, Hey There Delilah	8 Plain White T's, Hey There Delilah
9 The White Stripes, Icky Thump	9 The White Stripes, Icky Thump
10 Chris Brown, Wait To Wait	10 Chris Brown, Wait To Wait
11 T.I., Big Things Poppin' (Do It)	11 T.I., Big Things Poppin' (Do It)
12 Gym Class Heroes, Clothes Off It	12 Gym Class Heroes, Clothes Off It
13 Shop Boyz, Party Like A Rockstar	13 Shop Boyz, Party Like A Rockstar
14 Lil Mama, Lip Gloss	14 Lil Mama, Lip Gloss
15 Kat DeLuna, Whine Up	15 Kat DeLuna, Whine Up
16 Amy Winehouse, Rehab	16 Amy Winehouse, Rehab
17 Timbaland, The Way I Are	17 Timbaland, The Way I Are
18 Hilary Duff, Stripped	18 Hilary Duff, Stripped
19 Fall Out Boy, The Take Over, The Breaks	19 Fall Out Boy, The Take Over, The Breaks
20 Rihanna, Shut Up And Drive	20 Rihanna, Shut Up And Drive
21 M.I.A., Koi	21 M.I.A., Koi
22 Gwen Stefani, Me & U	22 Gwen Stefani, Me & U
23 Ciara, Can't Leave 'Em Alone	23 Ciara, Can't Leave 'Em Alone
24 Justin Timberlake, LoveStoned	24 Justin Timberlake, LoveStoned
25 Hurricane Chris, A Bay Bay	25 Hurricane Chris, A Bay Bay
26 Fabolous, Make Me Better	26 Fabolous, Make Me Better
27 Justice, D.A.N.C.E.	27 Justice, D.A.N.C.E.
28 Common, The People	28 Common, The People
29 Korn, Evolution	29 Korn, Evolution
30 The White Stripes, Icky Thump	30 The White Stripes, Icky Thump

BET	CMT
1 P!nk, Stupid Girls	1 Big & Rich, Lost In This Moment
2 UGK, In'F Players Anthem (I Choose You)	2 Kellie Pickler, I Wonder
3 Chris Brown, Wait To Wait	3 Trace Adkins, I Wanna Feel Something
4 Ciara, Can't Leave 'Em Alone	4 Keith Urban, I Got That Boom
5 T.I., Big Things Poppin' (Do It)	5 Brad Paisley, Online
6 Sean Kingston, Beautiful Girls	6 Rodney Atkins, These Are My People
7 T-Pain, Bartender	7 Toby Keith, Love Me If You Can
8 Hurricane Chris, A Bay Bay	8 Tim McGraw, With Faith Hill, I Need You
9 Keyshia Cole, Let It Go	9 Dierks Bentley, Free And Easy
10 Ne-Yo, Do You	10 Tracy Lawrence, Find Out Who Your Friends Are
11 Yung Joc, Coffee Shop	11 Travis Tritt, You Never Taka Me Dancing
12 Yung Berg, Sexy Lady	12 Little Big Town, A Little More You
13 T.I., You Know What It Is	13 Blake Shelton, The More I Drink
14 J. Holiday, Bed	14 Reba McEntire Duet With Kelly Clarkson, Because
15 Tiffany Evans, Promise Ring	15 Danielle Peck, Bad For Me
16 Fabolous, Make Me Better	16 Jason Aldean, Johnny Cash
17 Maro, How Do I Breathe	17 Craig Morgan, Tough
18 Kanye West, Can't Tell Me Nothing	18 Eric Church, Guys Like Me
19 Cupid, Cupid Shuffle	19 LeAnn Rimes, Nothin' Better To Do
20 Common, The People	20 Martina McBride, Anyways
21 Fantasia, When I See U	21 Sugarland, Want To
22 Chamillionaire, Hip Hop Police	22 Lee Brice, She Ain't Right
23 Musiq Soulchild, teachme	23 Jack Ingram, Measure Of A Man
24 Eve, Temptation	24 Blake Brannan, All My Friends Say
25 Kanye West, Stronger	25 Miranda Lambert, Famous In A Small Town
26 U.S.A., Corporate Thangin'	26 Bon Jovi, (You Want To) Make A Memory
27 Ludacris, Chinny, Small World & S. Jones, Celebrity 4	27 Rascaflatts, Stand
28 Rihanna, Umbrella	28 Billy Ray Cyrus, Ready, Set, Don't Go
29 Rich Boy, Good Things	29 Old Crow Medicine Show, I Hear Them All
30 Mims, Like This	30 Dierks Bentley, Long Trip Alone

Great American Country	FUSE
1 Rodney Atkins, These Are My People	1 Plain White T's, Hey There Delilah
2 Keith Urban, I Told You So	2 My Chemical Romance, Teenagers
3 Buckle Up, A Different World	3 Muse, Supermassive Black Hole
4 Jason Aldean, Johnny Cash	4 Gym Class Heroes, Clothes Off It
5 Big & Rich, Lost In This Moment	5 Almost, Say It Loud
6 Taylor Swift, Teardrops On My Guitar	6 Automatic, Automatic, Monster
7 Craig Morgan, Tough	7 Sean Kingston, Beautiful Girls
8 Tim McGraw With Faith Hill, I Need You	8 The Used, The Bird And The Worm
9 Dierks Bentley, Free And Easy	9 Linkin Park, Live Through This
10 Kelly Pickler, I Wonder	10 Yellowcard, Light Up The Sky
11 Reba McEntire Duet With Kelly Clarkson, Because	11 Velvet Revolver, The Best Of Machines 15
12 Rascaflatts, Stand	12 The White Stripes, Icky Thump
13 Carrie Underwood, Wasted	13 Good Charlotte, I Don't Wanna Be In Love
14 Dierks Bentley, Free And Easy	14 Sissins, You're Not Alone
15 Brad Paisley, Online	15 Paramore, Misery Business
16 Toby Keith, Love Me If You Can	16 The Smashing Pumpkins, Tzarntula
17 Trace Adkins, I Wanna Feel Something	17 Avril Lavigne, When You're Gone
18 Emerson Drive, Moments	18 Green Day, Working Class Hero
19 LeAnn Rimes, Nothin' Better To Do	19 Boys Like Girls, The Great Escape
20 Sugarland, Want To	20 Chris Brown, Wait To Wait
21 Miranda Lambert, Famous In A Small Town	21 Flyleaf, All Around Me
22 Alan Jackson, A Woman's Love	22 Three Days Grace, Never Too Late
23 Tracy Lawrence, Find Out Who Your Friends Are	23 Maroon 5, Makes Me Wonder
24 Blake Shelton, The More I Drink	24 Kelly Clarkson, Never Again
25 Joe Nichols, Another Side Of You	25 Motown City Soundtrack, Broken Heart
26 Brad Paisley, Tricky	26 Lily Allen, LDN
27 Little Big Town, A Little More You	27 Shakira, Hips Don't Lie
28 The Roots, The Time Is Now	28 My Chemical Romance, Famous Last Words
29 Jason Michael Carroll, Lovin' Our Love Song	29 P!nk, Who Knows
30 Rodney Atkins, If You're Going Through It	30 Mark Ronson, Stop Me

MTV2	MuchMusic Canada
1 UGK, In'F Players Anthem (I Choose You)	1 Rihanna, Shut Up And Drive
2 Lil Boosie, Wipe Me Down	2 Timbaland, The Way I Are
3 P!nk, Stupid Girls	3 Sean Kingston, Beautiful Girls
4 Boys Like Girls, The Great Escape	4 T.I., You Know What It Is
5 Hilary Duff, Stripped	5 Hilary Duff, Stripped
6 Paramore, Misery Business	6 Plain White T's, Hey There Delilah
7 Yung Berg, Sexy Lady	7 Kelly Rowland, Ms Kelly
8 Kanye West, Stronger	8 Finger Eleven, Falling Dn
9 My Chemical Romance, Teenagers	9 J. DiGreg, Gimme Dat
10 Hurricane Chris, A Bay Bay	10 Avril Lavigne, When You're Gone
11 Sossins, You're Not Alone	11 Fall Out Boy, The Take Over, The Breaks
12 Lil Mama, Lip Gloss	12 Kanye West, Stronger
13 R. Kelly Duet With Usher, Same Girl	13 Nelly Furtado, Do It
14 T.I., You Know What It Is	14 Maroon 5, Makes Me Wonder
15 Common, The People	15 IIScariet, Nothing Special
16 Sum 41, Underclass Hero	16 Rihanna, Umbrella
17 The White Stripes, Icky Thump	17 My Chemical Romance, Teenagers
18 Flyleaf, All Around Me	18 Alexi's, Rough Hands
19 Muse, Supermassive Black Hole	19 Sum 41, Underclass Hero
20 Mims, Like This	20 George Strait, Live Through This
21 Rise Against, The Good Left Undone	21 The White Stripes, Icky Thump
22 K!a Shine, Krispy	22 Fergie, Big Girls Don't Cry
23 Korn, Evolution	23 Johnstones, Gone For A Long Time
24 T-Pain, Bartender	24 Queens Of The Stone Age, Sick Sick Sick
25 Fabolous, Make Me Better	25 UGK, In'F Players Anthem (I Choose You)
26 Ciara, Can't Leave 'Em Alone	26 Billy Talent, Surrender
27 Timbaland, The Way I Are	27 The Used, Pretty Handsome Awkward
28 Yung Joc, Coffee Shop	28 Shop Boyz, Party Like A Rockstar
29 Justice, D.A.N.C.E.	29 Rise Against, The Good Left Undone
30 Madina Lake, Here I Stand	30 Ten Second Epic, Old Habits Die Hard

STREAMS

AOL	AOL music
1 Sean Kingston, Beautiful Girls	1 Sean Kingston, Beautiful Girls
2 T-Pain, Bartender	2 T-Pain, Bartender
3 Akon, Sorry, Blame It On Me	3 Akon, Sorry, Blame It On Me
4 Fergie, Big Girls Don't Cry	4 Fergie, Big Girls Don't Cry
5 Plain White T's, Hey There Delilah	5 Plain White T's, Hey There Delilah
6 Hurricane Chris, A Bay Bay	6 Hurricane Chris, A Bay Bay
7 T-Pain, Buy U A Drank	7 T-Pain, Buy U A Drank
8 Shop Boyz, Party Like A Rockstar	8 Shop Boyz, Party Like A Rockstar
9 Elliott Yamin, Wait For You	9 Elliott Yamin, Wait For You
10 P!nk, Stupid Girls	10 P!nk, Stupid Girls
11 Keyshia Cole, Let It Go	11 Keyshia Cole, Let It Go
12 Chris Brown, Wait To Wait	12 Chris Brown, Wait To Wait
13 Rihanna, Umbrella	13 Rihanna, Umbrella
14 Fall Out Boy, The Take Over, The Breaks	14 Fall Out Boy, The Take Over, The Breaks
15 Rihanna, Shut Up And Drive	15 Rihanna, Shut Up And Drive
16 Avril Lavigne, When You're Gone	16 Avril Lavigne, When You're Gone
17 Kanye West, Stronger	17 Kanye West, Stronger
18 T.I., Big Things Poppin' (Do It)	18 T.I., Big Things Poppin' (Do It)
19 Taylor Swift, Fearless	19 Taylor Swift, Fearless

YAHOO! Video Streams	Y!MUSIC
1 Avril Lavigne, When You're Gone	1 Avril Lavigne, When You're Gone
2 Kelly Clarkson, My December	2 Kelly Clarkson, My December
3 Rihanna, Umbrella	3 Rihanna, Umbrella
4 T-Pain, Buy U A Drank	4 T-Pain, Buy U A Drank
5 Beyonce & Shakira, Beautiful Liar	5 Beyonce & Shakira, Beautiful Liar
6 Justin Timberlake, LoveStoned	6 Justin Timberlake, LoveStoned
7 Ciara, Can't Leave 'Em Alone	7 Ciara, Can't Leave 'Em Alone
8 Maroon 5, Makes Me Wonder	8 Maroon 5, Makes Me Wonder
9 Chris Brown, Wait To Wait	9 Chris Brown, Wait To Wait
10 Fergie, Big Girls Don't Cry	10 Fergie, Big Girls Don't Cry
11 Sean Kingston, Beautiful Girls	11 Sean Kingston, Beautiful Girls
12 Sean Kingston, Beautiful Girls	12 Sean Kingston, Beautiful Girls
13 Rihanna, Umbrella	13 Rihanna, Umbrella
14 Loyal, Shut Up And Drive	14 Loyal, Shut Up And Drive
15 T-Pain, Buy U A Drank	15 T-Pain, Buy U A Drank
16 Akon, Sorry, Blame It On Me	16 Akon, Sorry, Blame It On Me
17 Shop Boyz, Party Like A Rockstar	17 Shop Boyz, Party Like A Rockstar
18 Fergie, Big Girls Don't Cry	18 Fergie, Big Girls Don't Cry
19 T-Pain, Buy U A Drank	19 T-Pain, Buy U A Drank
20 Justin Timberlake, What Goes Around	20 Justin Timberlake, What Goes Around

AOL TOTAL STREAMS	Y!MUSIC
1 Sean Kingston, Beautiful Girls	1 Sean Kingston, Beautiful Girls
2 Avril Lavigne, Girlfriend	2 Avril Lavigne, Girlfriend
3 Rihanna, Umbrella	3 Rihanna, Umbrella
4 Fergie, Big Girls Don't Cry	4 Fergie, Big Girls Don't Cry
5 T-Pain, Buy U A Drank	5 T-Pain, Buy U A Drank
6 Shop Boyz, Party Like A Rockstar	6 Shop Boyz, Party Like A Rockstar
7 Maroon 5, Makes Me Wonder	7 Maroon 5, Makes Me Wonder
8 Kelly Clarkson, Never Again	8 Kelly Clarkson, Never Again
9 Plain White T's, Hey There Delilah	9 Plain White T's, Hey There Delilah
10 Elliott Yamin, Wait For You	10 Elliott Yamin, Wait For You
11 T-Pain, Buy U A Drank	11 T-Pain, Buy U A Drank
12 Chris Brown, Wait To Wait	12 Chris Brown, Wait To Wait
13 Ciara, Can't Leave 'Em Alone	13 Ciara, Can't Leave 'Em Alone
14 Kat DeLuna, Whine Up	14 Kat DeLuna, Whine Up
15 Lil Mama, Lip Gloss	15 Lil Mama, Lip Gloss
16 Akon, Sorry, Blame It On Me	16 Akon, Sorry, Blame It On Me
17 Shop Boyz, Party Like A Rockstar	17 Shop Boyz, Party Like A Rockstar
18 Fergie, Big Girls Don't Cry	18 Fergie, Big Girls Don't Cry
19 T-Pain, Buy U A Drank	19 T-Pain, Buy U A Drank
20 Justin Timberlake, What Goes Around	20 Justin Timberlake, What Goes Around

OPPORTUNITIES

NATIONAL



Vice President, Programming - Los Angeles

Radio Disney is searching for a dynamic individual to oversee all aspects of Radio Disney programming. We are seeking a leader with a youthful sensibility. Must be a strategic thinker who can work well within a corporate environment. Must love Hannah Montana and High School Musical. Must be able to think like a kid and keep up with the latest trends and technology. Leading candidates will be respected Radio programming executive with 5+ years of network or major market experience. Exceptional leadership and communication skills are essential. Must be creative and collaborative.

For more information and to apply visit www.disneycareers.com. Search keyword 96029.

Director, Music- Los Angeles

Radio Disney is seeking a Director of Music to oversee on-air playlist, music and artist strategy. This individual will guide music content, identify relevant, appropriate music and talent and serve as our liaison to the Music Industry. You will manage the flow and feel of the music on Radio Disney and lead music strategy for non-linear content.

Ideal candidates will have 5+ years of music industry, network or major market radio experience. A passion for pop/top 40 music/artists and kids' media as well as strong relationships within the music industry required. Exceptional interpersonal and communication skills are essential.

For more information and to apply visit www.disneycareers.com. Search keyword 93034.

Creative Director - Dallas

Radio Disney is seeking a creative leader to oversee the presentation of our programming. Duties include setting on-air style and environment for the network and stations, including coaching and motivating on-air talent, oversight of feature and promo content. This role is dedicated to enhancing the listening experience, establishing an emotional connection with the target audience, ideal candidate must be able to think like a kid and keep up with the latest trends and technology.

Finalists will have 5+ years of network or Top 20 major market radio experience. Exceptional leadership and communication skills are essential. Must be creative and collaborative.

For more information and to apply visit www.disneycareers.com. Search keyword 93033.

NATIONAL



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Multiple Openings

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EAST



Vice President Opportunities - Maryland

Radio One, Inc., is seeking (2) Vice Presidents to set us apart from the rest; one to oversee Marketing and the other for Online Programming. We are looking for strategic, innovative thinkers to bring our company to new heights in the media world and thrive in a corporate environment.

Successful candidates will possess fresh ideas that are unique to the industry, are intimately involved with our audience and have a demonstrated list of accomplishments.

For a more detailed description of each position and to apply, please visit our website at <http://radio-one.com/careers> EEO.



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WBAL Radio is seeking an **entertaining, innovative, resourceful, creative** and **relevant** talk show host.

We're looking for a talented person who can reach out and capture another generation of loyal listeners. So, if you have fresh ideas and know how to really entertain an audience, we would like to hear from you.

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Email your demo and résumé to:
Jeffrey Beauchamp
jbeauchamp@hearst.com

WBAL is an Equal Opportunity Employer

SOUTH

All the hits.



Promotions/Marketing Director - Q100 Atlanta

Reports to Dylan Sprague, Q100 Program Director; Rob Roberts, Atlanta Operations Manager.

We are looking for the **best promotional mind in the biz!** Q100 is Atlanta's premiere Top 40 station and the most visible radio station in the city. Q100 is legendary for creating promotions and events that get the city buzzing. We are looking for a new **leader** to manage our amazing team and create even more **sizzle** when we leave the building.

Applicant must be extremely detail orientated with strong organizational skills. Must be intimately involved and/or aware of Q100 lifegroup and lifestyle and be able to effectively communicate with and market to them. Radio experience not a must, but 2-3 years marketing/promotions director experience or 4-5 years assistant marketing/promotions director experience required.

Pretend you're the radio station and we are your potential listener. Make us love you!!! Send proposals, promotional materials, ideas, past promotional wins - anything you think sells you. (Oh and for good measure, throw a résumé in there).

Go to allthehitsq100.com, keyword JOBS for details on how to apply.

Cumulus Media Partners, EOE



NEW LIFE

Promotions Assistant

Are you energetic, organized, and dependable? Do you love God, people, and radio? New Life 91.9/WRCM-Charlotte, NC could be the perfect place for you to assist in our marketing department. Send your résumé immediately to New Life 91.9, Attn: Linda Senneker, P.O. Box 17069, Charlotte, NC 28227. Résumés must be postmarked by August 24, 2007.

No phone calls please. EOE.

WEST



Assistant Editor - Urban, Rhythmic, Gospel

R&R is looking for an assistant editor for the urban, rhythmic and gospel formats. The perfect person for this position will be knowledgeable about all these formats and very detail-oriented. If you're interested or know someone who is, please send your résumé to Darnella Dunham at ddunham@radioandrecords.com.

Equal Opportunity Employer

POSITIONS SOUGHT

Great personality, enthusiastic, persistent and works extremely well under pressure, and willing to travel. Phillip Jones 214-405-6315, or BigPhill_06@yahoo.com

30yr vet can be your female voice track talent! Rock, Country, Oldies. Very knowledgeable, I was there! spiritwalkerx1@att.net

Christian professional eager to work/learn! Exceptional listener, show prep, boards! Follows direction well, methodical, and team player. Sharon 214-527-7177; blesslynn1966@yahoo.com

15yr Vet looking for a new Gig! Looking for a station that believes in LIVE and Local Jocks. Call 616-285-1995 or radioshowprep@gmail.com

Good on-air presence, creative copywriter, humorous, responsible, quick thinker, who gets along well with others, and is industrious! Jeff 972-276-0389

Creative, energetic, female with a sultry voice who has a passion for copywriting, delivering news and traffic! Tasha Brown 817 689-2192

21 year Audio Production Engineer available for station in Pittsburgh, PA or Youngstown, OH. Adobe, RADAR, Cubase exp. Call 724-709-3582 or RadioMike@comcast.net

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3

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CHR/TOP 40

THIS WEEK	LAST WEEK	WEEKS ON CHART	TITLE ARTIST	NIELSEN BDS CERTIFICATIONS	HITPREDICTOR STATUS	IMPRINT / PROMOTION LABEL
1	1	12	BIG GIRLS DON'T CRY Fergie	NO. 1 (4 WKS)	☆	WILL.I.AM/A&M/INTERSCOPE
2	10	10	BEAUTIFUL GIRLS Sean Kingston		☆	BELUGA HEIGHTS/EPIC
3	5	10	HEY THERE DELILAH Plain White T's	MOST INCREASED PLAYS	☆	FEARLESS/HOLLYWOOD
4	7	15	WAIT FOR YOU Elliott Yamin		☆	HICKORY
5	3	17	UMBRELLA Rihanna Feat. Jay-Z	11 ²	☆	SRP/DEF JAM/IDJMG
6	4	15	BUY U A DRANK (SHAWTY SNAPPIN') T-Pain Feat. Yung Joc	11 ²	☆	KONVICT/NAPPY BOY/JIVE/ZOMBA
7	6	17	SUMMER LOVE Justin Timberlake	11	☆	JIVE/ZOMBA
8	9	7	THE WAY I ARE Timbaland Feat. Keri Hilson		☆	MOSLEY/BLACKGROUND/INTERSCOPE
9	8	18	MAKES ME WONDER Maroon 5		☆	A&M/OCTONE/INTERSCOPE
10	10	10	PARTY LIKE A ROCKSTAR Shop Boyz	11	☆	ONDECK/UNIVERSAL REPUBLIC

#1 MOST ADDED

I GOT IT FROM MY MAMA will.i.am (WILL.I.AM/INTERSCOPE)

#1 MOST INCREASED PLAYS

HEY THERE DELILAH Plain White T's (FEARLESS/HOLLYWOOD)

TOP 5 NEW AND ACTIVE

- DO IT** Nelly Furtado (MOSLEY/GEFFEN)
- ME LOVE** Sean Kingston (BELUGA HEIGHTS/EPIC)
- OVER YOU** Daughtry (RCA/RMG)
- UNDENIABLE** Mat Kearney (AWARE/COLUMBIA)
- PICTURES OF YOU** The Last Goodnight (VIRGIN)

COMPLETE CHR/TOP 40 CHART ON PAGE 35

RHYTHMIC

THIS WEEK	LAST WEEK	WEEKS ON CHART	TITLE ARTIST	NIELSEN BDS CERTIFICATIONS	HITPREDICTOR STATUS	IMPRINT / PROMOTION LABEL
1	2	12	BARTENDER T-Pain Feat. Akon	NO. 1 (1 WK)	☆	KONVICT/NAPPY BOY/JIVE/ZOMBA
5	12	12	MAKE ME BETTER Fabolous Feat. Ne-Yo		☆	DESERT STORM/DEF JAM/IDJMG
1	12	12	BEAUTIFUL GIRLS Sean Kingston		☆	BELUGA HEIGHTS/EPIC/KOCH
3	16	16	UMBRELLA Rihanna Feat. Jay-Z	11 ²	☆	SRP/DEF JAM/IDJMG
6	8	8	A BAY BAY Hurricane Chris		☆	POLO GROUNDS/JRMG
4	15	15	PARTY LIKE A ROCKSTAR Shop Boyz	11	☆	ONDECK/UNIVERSAL REPUBLIC
8	7	7	THE WAY I ARE Timbaland Feat. Keri Hilson		☆	MOSLEY/BLACKGROUND/INTERSCOPE
7	21	21	BUY U A DRANK (SHAWTY SNAPPIN') T-Pain Feat. Yung Joc	11 ²	☆	KONVICT/NAPPY BOY/JIVE/ZOMBA
9	13	6	SHAWTY Plies Feat. T-Pain	MOST INCREASED PLAYS	☆	SLIP-N-SLIDE/ATLANTIC
9	11	11	BIG THINGS POPPIN' (DO IT) T.I.		☆	GRAND HUSTLE/ATLANTIC

#1 MOST ADDED

THEY LIKE ME Shop Boyz (ONDECK/UNIVERSAL REPUBLIC)

#1 MOST INCREASED PLAYS

SHAWTY Plies Feat. T-Pain (SLIP-N-SLIDE/ATLANTIC)

TOP 5 NEW AND ACTIVE

- MY GIRL GOTTA BEST FRIEND** Ray Lavender (KONLIVE/GEFFEN/INTERSCOPE)
- MONEY IN THE BANK** Swizz Beatz (UNIVERSAL MOTOWN)
- SUMMERTIME ANTHEM** Mr. Capone-e (SMC)
- BEAUTIFUL GIRLS** JoJo (DA FAMILY/BLACKGROUND/UNIVERSAL MOTOWN)
- GET BUCK IN HERE** DJ Felli Fel Feat. Diddy, Akon, Ludacris & Lil Jon (ROCK HILL)

COMPLETE RHYTHMIC CHART ON PAGE 38

URBAN

THIS WEEK	LAST WEEK	WEEKS ON CHART	TITLE ARTIST	NIELSEN BDS CERTIFICATIONS	HITPREDICTOR STATUS	IMPRINT / PROMOTION LABEL
1	2	13	SAME GIRL R. Kelly Duet with Usher	NO. 1 (1 WK)	☆	JIVE/ZOMBA
2	12	12	MAKE ME BETTER Fabolous Feat. Ne-Yo		☆	DESERT STORM/DEF JAM/IDJMG
3	9	9	SHAWTY Plies Feat. T-Pain		☆	SLIP-N-SLIDE/ATLANTIC
4	14	14	BIG THINGS POPPIN' (DO IT) T.I.		☆	GRAND HUSTLE/ATLANTIC
5	10	8	LET IT GO Keyshia Cole Feat. Missy Elliott & Lil Kim	MOST INCREASED PLAYS	☆	IMANI/GEFFEN
6	8	8	BARTENDER T-Pain Feat. Akon		☆	KONVICT/NAPPY BOY/JIVE/ZOMBA
7	20	20	WHEN I SEE U Fantasia		☆	JRMG
8	12	12	A BAY BAY Hurricane Chris		☆	POLO GROUNDS/JRMG
9	11	10	DO YOU Ne-Yo		☆	DEF JAM/IDJMG
10	6	14	UMBRELLA Rihanna Feat. Jay-Z	11 ²	☆	SRP/DEF JAM/IDJMG

#1 MOST ADDED

CRANK THAT (SOULJA BOY) Soulja Boy (COLLIPARK/INTERSCOPE)

#1 MOST INCREASED PLAYS

LET IT GO Keyshia Cole Feat. Missy Elliott & Lil Kim (IMANI/GEFFEN)

TOP 5 NEW AND ACTIVE

- LIL LOVE** Bone Thugs-N-Harmony Feat. Mariah Carey & Bow Wow (FULL SURFACE/INTERSCOPE)
- FREAKY GURL** Gucci Mane (SO ICEY/CZAR/ASYLUM/ATLANTIC)
- GOOD THINGS** Rich Boy Feat. Polow Da Don & Keri (ZONE 4/INTERSCOPE)
- RIDIN'** Mya (UNIVERSAL MOTOWN)
- I GET MONEY** 50 Cent (SHADY/AFTERMATH/INTERSCOPE)

COMPLETE URBAN CHART ON PAGE 41

URBAN AC

THIS WEEK	LAST WEEK	WEEKS ON CHART	TITLE ARTIST	NIELSEN BDS CERTIFICATIONS	HITPREDICTOR STATUS	IMPRINT / PROMOTION LABEL
1	19	19	TEACH ME Musiq Soulchild	NO. 1 (3 WKS)	☆	ATLANTIC
2	2	22	WHEN I SEE U Fantasia		☆	JRMG
3	3	43	PLEASE DON'T GO Tank		☆	GOOD GAME/BLACKGROUND/UNIVERSAL MOTOWN
4	4	16	CAN U BELIEVE Robin Thicke		☆	STAR TRAK/INTERSCOPE
5	5	28	IF I WAS YOUR MAN Joe		☆	JIVE/ZOMBA
6	7	15	ANOTHER AGAIN John Legend		☆	G.O.O.D./COLUMBIA
7	10	10	IF I HAVE MY WAY Christette Michele		☆	DEF JAM/IDJMG
8	6	41	LOST WITHOUT U Robin Thicke		☆	STAR TRAK/INTERSCOPE
9	19	19	DJ DON'T Gerald Levert		☆	ATLANTIC
10	8	23	WHAT'S MY NAME Brian McKnight		☆	WARNER BROS.

#1 MOST ADDED

BABY Angie Stone Feat. Betty Wright (STAX/CONCORD)

#1 MOST INCREASED PLAYS

FUTURE BABY MAMA Prince (NPG/COLUMBIA)

TOP 5 NEW AND ACTIVE

- BETTER DAYS** Lorenzo Owens & Michael Spencer (MUSIC MIND)
- ANGEL** Chaka Khan (BURGUNDY)
- SOMEBODY ELSE** Lenny Williams (LENTOM)
- PUT A LITTLE UMPH IN IT** Jagged Edge Feat. Ashanti (SO SO DEF/IDJMG)
- LET IT GO** Keyshia Cole Feat. Missy Elliott & Lil Kim (IMANI/GEFFEN)

COMPLETE URBAN AC CHART ON PAGE 42

COUNTRY

THIS WEEK	LAST WEEK	WEEKS ON CHART	TITLE ARTIST	NIELSEN BDS CERTIFICATIONS	HITPREDICTOR STATUS	IMPRINT / PROMOTION LABEL
1	1	9	NEVER WANTED NOTHING MORE Kenny Chesney	NO. 1 (2 WKS)	☆	BNA
2	2	16	I TOLD YOU SO Keith Urban		☆	CAPITOL NASHVILLE
3	4	25	TEARDROPS ON MY GUITAR Taylor Swift		☆	BIG MACHINE
5	21	21	THESE ARE MY PEOPLE Rodney Atkins		☆	CURB
5	3	25	LOST IN THIS MOMENT Big & Rich	11	☆	WARNER BROS./WRN
10	11	11	BECAUSE OF YOU Reba McEntire Duet with Kelly Clarkson		☆	MCA NASHVILLE
7	29	29	A DIFFERENT WORLD Bucky Covington		☆	LYRIC STREET
8	18	18	I NEED YOU Tim McGraw with Faith Hill		☆	CURB
9	6	26	JOHNNY CASH Jason Aldean		☆	BROKEN BOW
10	12	4	TAKE ME THERE Rascal Flatts		☆	LYRIC STREET

#1 MOST ADDED

WHAT DO YA THINK ABOUT THAT Montgomery Gentry (COLUMBIA)

#1 MOST INCREASED AUDIENCE

ONLINE Brad Paisley (ARISTA NASHVILLE)

TOP 5 NEW AND ACTIVE

- 18 VIDEO TAPES** Jason Meadows (BACCERSTICK/COS)
- THE PRIZE** Joanna Cotten (WARNER BROS./WRN)
- YOU DON'T PLAY FAIR** Jason Brown (SHOWCASE)
- YOU DON'T HAVE TO GO HOME** Gretchen Wilson (COLUMBIA)
- SIMPLE LOVE** Alison Krauss (ROUNDER)

COMPLETE COUNTRY CHART ON PAGE 49

AC

THIS WEEK	LAST WEEK	WEEKS ON CHART	TITLE ARTIST	NIELSEN BDS CERTIFICATIONS	HITPREDICTOR STATUS	IMPRINT / PROMOTION LABEL
1	1	18	EVERYTHING Michael Buble	NO. 1 (3 WKS)	☆	143/REPRISE
2	2	48	WAITING ON THE WORLD TO CHANGE John Mayer		☆	AWARE/COLUMBIA
3	5	12	HOME Daughtry		☆	RCA/RMG
4	4	41	HOW TO SAVE A LIFE The Fray		☆	EPIC
5	3	42	CHASING CARS Snow Patrol		☆	POLYDOR/A&M/INTERSCOPE
6	15	15	THE SWEET ESCAPE Gwen Stefani Feat. Akon		☆	INTERSCOPE
7	15	15	BEFORE HE CHEATS Carrie Underwood		☆	ARISTA/ARISTA NASHVILLE/RMG
8	8	28	CHANGE Kimberley Locke		☆	CURB/REPRISE
9	10	43	STREETCORNER SYMPHONY Rob Thomas		☆	MELISMA/ATLANTIC
10	9	48	FAR AWAY Nickelback		☆	ROADRUNNER/ATLANTIC/LAVA

#1 MOST ADDED

LOST IN THIS MOMENT Big & Rich (WARNER BROS.)

#1 MOST INCREASED PLAYS

BIG GIRLS DON'T CRY Fergie (WILL.I.AM/A&M/INTERSCOPE)

TOP 5 NEW AND ACTIVE

- WHO KNEW** Pink (LAFACE/ZOMBA)
- FIRST TIME** Lifehouse (GEFFEN)
- DO YOU KNOW? (THE PING PONG SONG)** Enrique Iglesias (UNIVERSAL LATINO/INTERSCOPE)
- GLAMOROUS** Fergie Feat. Ludacris (WILL.I.AM/A&M/INTERSCOPE)
- ALL GOOD THINGS (COME TO AN END)** Nelly Furtado (MOSLEY/GEFFEN)

COMPLETE AC CHART ON PAGE 52



THE BACK PAGES



POWERED BY
nielsen
BDS

HOT AC

THIS WEEK	LAST WEEK	WEEKS ON CHART	TITLE ARTIST	11 NIelsen BDS CERTIFICATIONS	HITPREDICTOR STATUS	IMPRINT / PROMOTION LABEL
1	1	17	HOME DAUGHTRY	NO. 1 (9 WKS)	☆	RCA/RMG
2	18		MAKES ME WONDER MAROON 5	112	☆	A&M/OCTONE/INTERSCOPE
3	13		HEY THERE DELILAH PLAIN WHITE T'S	11	☆	FEARLESS/HOLLYWOOD
4	8		BIG GIRLS DON'T CRY FERGIE	11	☆	WILL.I.AM/A&M/INTERSCOPE
5	4	13	FIRST TIME LIFEHOUSE	11	☆	GEFFEN
6	29		THE SWEET ESCAPE GWEN STEFANI FEATURING AKON	113	☆	INTERSCOPE
7	29		ROCKSTAR NICKELBACK	11	☆	ROADRUNNER/ATLANTIC/LAVA
8	37		U + UR HAND PINK	112	☆	LAFACE/ZOMBA
9	32		IF EVERYONE CARED NICKELBACK	112	☆	ROADRUNNER/ATLANTIC/LAVA
10	18		(YOU WANT TO) MAKE A MEMORY BON JOVI	11	☆	MERCURY/ISLAND/IDJMG

#1 MOST ADDED

HOW FAR WE'VE COME matchbox twenty (MELISMA/ATLANTIC)

#1 MOST INCREASED PLAYS

HOW FAR WE'VE COME matchbox twenty (MELISMA/ATLANTIC)

TOP 5 NEW AND ACTIVE

BEAUTIFUL GIRLS Sean Kingston (BELUGA HEIGHTS/EPIC)

WONDERFUL WORLD James Morrison (POLYDOR/INTERSCOPE)

1973 James Blunt (CUSTARD/ATLANTIC)

LAST REQUEST Paolo Nutini (ATLANTIC)

WAKE UP CALL Maroon 5 (A&M/OCTONE/INTERSCOPE)

COMPLETE HOT AC CHART ON PAGE 53

SMOOTH JAZZ

THIS WEEK	LAST WEEK	WEEKS ON CHART	TITLE ARTIST	11 NIelsen BDS CERTIFICATIONS	IMPRINT / PROMOTION LABEL
1	1	19	LET'S TAKE A RIDE NORMAN BROWN	NO. 1 (4 WKS)	PEAK/CONCORD
2	2	14	BORN 2 GROOVE EUGE GROOVE		NARADA JAZZ/BLG
3	4	26	THE RHYTHM METHOD PAUL BROWN		PEAK/CONCORD
4	6	26	GOT TO GIVE IT UP KIM WATERS		SHANACHIE
5	5	20	CANTALOUPE ISLAND BRIAN BROCKMBERG		ARTISTRY
6	3	26	HYPNOTIC BONEY JAMES		CONCORD
7	8	15	BLACK RIVER KEIKO MATSUI	MOST INCREASED PLAYS	SHOUT! FACTORY
8	7	22	TROUBLE SLEEPING CORINNE BAILEY RAE		CAPITOL
9	10	10	STREET LIFE U-NAM		TRIPPIN' N' RHYTHM
10	13	6	R N R RICK BRAUN & RICHARD ELLIOT		ARTIZEN

#1 MOST ADDED

AIN'T NO WOMAN (LIKE THE ONE I GOT) Jeff Golub Feat. Richard Elliot (NARADA JAZZ/BLG)

#1 MOST INCREASED PLAYS

BLACK RIVER Keiko Matsui (SHOUT! FACTORY)

TOP 5 NEW AND ACTIVE

WATER TO DRINK (AGUA DE BEBER) David Benoit (PEAK/CONCORD)

FOREVER Jeff Kashiwa (NATIVE LANGUAGE)

NOT TOO LATE Norah Jones (BLUE NOTE/BLG)

HI-LO SPLIT Marc Antoine (PEAK/CONCORD)

RIGHT HERE, RIGHT NOW Eric Darius (NARADA JAZZ/BLG)

COMPLETE SMOOTH JAZZ CHART ON PAGE 56

ALTERNATIVE

THIS WEEK	LAST WEEK	WEEKS ON CHART	TITLE ARTIST	11 NIelsen BDS CERTIFICATIONS	HITPREDICTOR STATUS	IMPRINT / PROMOTION LABEL
1	1	14	ICKY THUMP THE WHITE STRIPES	NO. 1 (2 WKS)	☆	THIRD MAN/WARNER BROS.
2	3	24	PARALYZER FINGER ELEVEN	11	☆	WIND-UP
3	2	17	WHAT I'VE DONE LINKIN PARK	11	☆	WARNER BROS.
4	11		TARANTULA THE SMASHING PUMPKINS		☆	MARTHA'S MUSIC/REPRISE
5	8	10	NEVER TOO LATE THREE DAYS GRACE	MOST INCREASED PLAYS	☆	JIVE/ZOMBA
6	5	22	HEY THERE DELILAH PLAIN WHITE T'S	11	☆	FEARLESS/HOLLYWOOD
7	10	7	BLEED IT OUT LINKIN PARK		☆	WARNER BROS.
8	9	21	SAY THIS SOONER (NO ONE WILL SEE THINGS THE WAY I DO) THE ALMOST.		☆	TOOTH & NAIL/VIRGIN
9	6	14	CAPITAL G NINE INCH NAILS		☆	NOTHING/INTERSCOPE
10	7	28	FOREVER PAPA ROACH	11	☆	EL TONAL/GEFFEN

#1 MOST ADDED

BECOMING THE BULL Atreyu (HOLLYWOOD)

#1 MOST INCREASED PLAYS

NEVER TOO LATE Three Days Grace (JIVE/ZOMBA)

TOP 5 NEW AND ACTIVE

A BEAUTIFUL LIE 30 Seconds To Mars (IMMORTAL/VIRGIN)

TIME IS RUNNING OUT Papa Roach (EL TONAL/GEFFEN)

WASTED TIME Fuel (EPIC)

YOU DON'T KNOW WHAT LOVE IS (YOU JUST DO AS YOU'RE TOLD) The White Stripes (THIRD MAN/WARNER BROS.)

YOU'RE NOT ALONE Saosin (CAPITOL)

COMPLETE ALTERNATIVE CHART ON PAGE 58

ACTIVE ROCK

THIS WEEK	LAST WEEK	WEEKS ON CHART	TITLE ARTIST	11 NIelsen BDS CERTIFICATIONS	IMPRINT / PROMOTION LABEL
1	2	14	NEVER TOO LATE THREE DAYS GRACE	NO. 1 (1 WK)	JIVE/ZOMBA
2	1	28	PARALYZER FINGER ELEVEN	11	WIND-UP
3	3	11	SHE BUILDS QUICK MACHINES VELVET REVOLVER		RCA/RMG
4	7	11	EVOLUTION KORII		VIRGIN
5	4	16	I DON'T WANNA STOP OZZY OSBOURNE		EPIC
6	8	11	FAMOUS PUDDLE OF MUDD		FLAWLESS/GEFFEN
7	5	10	TARANTULA THE SMASHING PUMPKINS		MARTHA'S MUSIC/REPRISE
8	9	8	I GET IT CHEVELLE		EPIC
9	6	17	WHAT I'VE DONE LINKIN PARK	11	WARNER BROS.
10	12	15	SOULCRUSHER OPERATOR		ATLANTIC

#1 MOST ADDED

RISE TODAY Alter Bridge (UNIVERSAL REPUBLIC)

#1 MOST INCREASED PLAYS

BLEED IT OUT Linkin Park (WARNER BROS.)

TOP 5 NEW AND ACTIVE

RISE TODAY Alter Bridge (UNIVERSAL REPUBLIC)

BETTER THINK AGAIN Submersed (WIND-UP)

SO MANY PEOPLE Neurosonic (BODDG)

GIVEN UP Linkin Park (WARNER BROS.)

YOU AND ME AND THE DEVIL MAKES 3 Marilyn Manson (INTERSCOPE)

COMPLETE ACTIVE ROCK CHART ON PAGE 59

ROCK

THIS WEEK	LAST WEEK	WEEKS ON CHART	TITLE ARTIST	11 NIelsen BDS CERTIFICATIONS	IMPRINT / PROMOTION LABEL
1	1	16	I DON'T WANNA STOP OZZY OSBOURNE	NO. 1 (15 WKS)	EPIC
2	2	17	WHAT I'VE DONE LINKIN PARK	11	WARNER BROS.
3	3	14	WHAT I WANT DAUGHTRY		RCA/RMG
4	4	11	SHE BUILDS QUICK MACHINES VELVET REVOLVER		RCA/RMG
5	5	27	FOREVER PAPA ROACH	11	EL TONAL/GEFFEN
6	6	26	PARALYZER FINGER ELEVEN	11	WIND-UP
7	7	10	FAMOUS PUDDLE OF MUDD		FLAWLESS/GEFFEN
8	8	40	PAIN THREE DAYS GRACE	11	JIVE/ZOMBA
9	10	12	SOULCRUSHER OPERATOR		ATLANTIC
10	9	20	FAR CRY RUSH		ANTHEM/ATLANTIC

#1 MOST ADDED

ALCOHAULIN' ASS Hellyeah (EPIC)

#1 MOST INCREASED PLAYS

LIFE IS BEAUTIFUL Sixx: AM (ELEVEN SEVEN)

TOP 5 NEW AND ACTIVE

NOT GOING AWAY Ozzy Osbourne (EPIC)

ROCK AND ROLL Poets & Pornstars (WENZL HOPPER/ADRENALINE)

LIE Black Light Burns (1 AM/WOLFPACK/ADRENALINE)

DIRTY LITTLE ROCKSTAR The Cult (ROADRUNNER)

SOLDIERS Drowning Pool (ELEVEN SEVEN)

COMPLETE ROCK CHART ON PAGE 60

TRIPLE A

THIS WEEK	LAST WEEK	WEEKS ON CHART	TITLE ARTIST	11 NIelsen BDS CERTIFICATIONS	IMPRINT / PROMOTION LABEL
1	1	13	HEY THERE DELILAH PLAIN WHITE T'S	NO. 1 (4 WKS)	11 FEARLESS/HOLLYWOOD
2	2	9	BUBBLY COLBIE CAILLAT		UNIVERSAL REPUBLIC
3	3	14	LAST REQUEST PAOLO NUTINI		ATLANTIC
4	4	10	TWO RYAN ADAMS		LOST HIGHWAY
5	20	2	HOLD ON KT TUNSTALL	MOST INCREASED PLAYS	RELENTLESS/VIRGIN
6	5	15	UNDER THE INFLUENCE JAMES MORRISON		POLYDOR/INTERSCOPE
7	13	6	SHUT YOUR EYES SNOW PATROL		POLYDOR/A&M/INTERSCOPE
8	8	9	MISS THE BOAT MODEST MOUSE		EPIC
9	7	7	DON'T STOP NOW CROWDED HOUSE		ATO/RED
10	14	6	REHAB AMY WINEHOUSE		UNIVERSAL REPUBLIC

#1 MOST ADDED

HOW FAR WE'VE COME matchbox twenty (MELISMA/ATLANTIC)

#1 MOST INCREASED PLAYS

HOLD ON KT Tunstall (RELENTLESS/VIRGIN)

TOP 5 NEW AND ACTIVE

BE MY SOMEBODY Norah Jones (BLUE NOTE/BLG)

1973 James Blunt (CUSTARD/ATLANTIC)

NOBODY Ryan Shaw (ONE HAVEN/RAZOR & TIE/RED)

INSTANT KARMA U2 (WARNER BROS.)

MAKES ME WONDER Maroon 5 (A&M/OCTONE/INTERSCOPE)

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After 17 years as an employee and client of Interep, meet the new COO

Mike Walsh

By Erica Farber

With a radio career spanning more than 20 years, Mike Walsh has been involved with Interep for almost the last 17 as an employee and a client. Just three weeks ago, he was named COO.

Getting into the business: While I was in college, I got an internship at WPLJ/New York in promotions and continuity. Then I got a part-time job in the programming department. WABC was in the same office and it switched to talk. The station was looking for producers and call screeners for the weekends. From there, I filled in on weekdays, and they needed a full-time producer for the sports talk show with Al Rust Jr. I was just out of college and did that for a couple of years. I made a complete change in my career direction and went to Arbitron as a client service rep in New York. I got promoted to account executive and had a 24-market territory in the mid-Atlantic region. It was a fabulous experience.

Joining Interep: I was talking to one of my clients at Arbitron and he suggested I call his national rep. I interviewed and didn't get the position, but they referred me to Group W Radio Sales, and I met with Bob Turner—this was in 1990. With my Arbitron experience, I was hired at Interep to work for Group W Radio Sales as an account executive. There was a manager's opening in Philadelphia, so I moved and managed the office. I brought in Lisa Sirotko as my account executive; she's now president of McGovern Guild. Being in Philadelphia, my biggest market was New York. I dealt almost daily with the people at WINS and WNEW. They were looking for a national sales manager and asked me if I was interested. With Bob and Group W's president Tony Miraglia's blessing, I took the job. About the middle of 1998, I got a call saying there was an opportunity to come back to Interep to oversee the Susquehanna team for McGovern Guild. A year before, Susquehanna had consolidated all its stations under the Interep umbrella as a team within McGovern Guild. I was hired to be VP/GM of what was then called McGovern Guild Susquehanna. We evolved into a stand-alone rep firm. Cumulus, who purchased

Susquehanna, then decided to consolidate under the Katz umbrella in December of last year.

Being appointed COO: I was contemplating making a move outside the company, and Ralph Guild asked me not to. He took me into his confidence that he was talking to Dave Kennedy about coming onboard. Dave was planning on restructuring the company and wanted to have his own COO. Three weeks ago, he offered me the job. As the Grateful Dead would say, "It's been a long strange trip."

Describe the structure of the company: We have four operating rep companies: CBS Radio Sales, ABC Radio Sales, McGovern Guild and D&R Radio. Then you have our unwired network division, which we call Net Solutions. That's the part of the company that will report directly up through me. In addition, we have Interep Interactive, which is our Web site rep division. We also have our new business division, Interep Innovations, which includes the Interep Marketing Group. About two years ago, Ralph saw an opportunity representing Spanish television stations, so we started a TV rep firm called Azteca Spot Television. Azteca, Interep Innovations and the Interep Interactive division



report up through Dave. The new business side Dave and I will oversee jointly.

Long-range plans: I'd like to see us build out even deeper into a digital platform, taking advantage of other technologies that we can bring to the marketplace. I also want to look at our existing structure to see if we're servicing the needs of the radio stations properly.

Biggest challenge: Capitalizing on new-media opportunities. Can we effectively make money with the Internet? We have to get our arms around the capabilities of the new technologies. We need to make radio kind of the center of that.

State of radio: You can look at a Miller Kaplan report to see that business is not great, but two words summarize the state of radio for me: transition and opportunity.

State of national radio: It's important we have two strong rep entities. I would like to see us work together when appropriate. Our primary job is to represent our client radio stations and meet the needs of the advertisers and the agencies. I'd like to see both companies continue to nurture talent, train them properly and make sure we have two strong entities that compete hard, but fair.

Most influential individual: Several people. In my last few years here, Les Goldberg, Scott Herman, the GM of WINS. I learned a lot from Bob Turner and Tony Miraglia. And back in my Arbitron days, Jay Guyther had a big influence on me.

Career highlight: I am most proud of the work we did with Susquehanna, growing that from a small team within McGovern Guild that billed \$20-odd million to a fully functioning profitable company that was going to do \$60 million-plus.

Career disappointment: The biggest disappointment of my career—the sale of the Susquehanna stations to Cumulus—ended up being a benefit to me. If Dave bought those stations, then he wouldn't have come here, and I wouldn't have become COO, so it's kind of a disappointment with a caveat.

Advice for broadcasters: Continue to have fun, bring fresh programming ideas to the audience. Be creative and challenge yourself programming-wise. From a sales standpoint, I would continue to sell the value of our medium. Let's get away from negative-selling our competitors and focusing on just selling rank position and numbers. **R&R**

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—Mike Walsh

Liex Notes

Profile: Mike Walsh
Title: Interep COO
Favorite radio format: Sports talk, news/talk, classic rock
Favorite TV show: "24," but right now my appointment television is Yankee baseball.
Favorite song: "It's Only Rock & Roll" by the Rolling Stones
Favorite movie: "Patton," "The Godfather," "Animal House"
Favorite book: "When Pride Still Mattered," the biography of Vince Lombardi, and also Rudy Giuliani's book, 'Leadership.'
Favorite restaurant: Rossini's in New York
Beverage of choice: "Tropicana orange, strawberry and banana juice. I also like Smirnoff Ice coolers."
Hobbies: "Golf. I only get to play nine holes a week, but I'm a big golfer. I love Yankee baseball. I'm a big Jets fan. And I coach my boys' baseball teams."
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