

AC SPECIAL

A NEW DAY HAS COME
AC Confronts Challenges Of
Evolving Audience And Musical
Landscape **Plus:** Format-
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URBAN AC SPECIAL

Urban AC Redefined: Adding
Younger Artists, Format
Becomes A Pacesetter **Plus:**
Ready For The PPM? pp.20-24

R&R

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JULY 27, 2007 NO. 1720 \$6.50

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PLUS

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Arbitron, MSA, Spring 2007

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News Focus

MOVER

Hasty, Alpert Lead Entercom/Kansas City

Entercom Communications has turned to long-time Kansas City radio executives Herndon Hasty and David Alpert to oversee the company's cluster there as VPs/co-market managers. The duo is replacing

Michael Keck, who exits.

Hasty will oversee AC KUDL, country WDAF and classical KXTR, while Alpert will manage news/talk/sports KMBZ, sports KCSP, active rock KQRC, alternative KRBZ and classic rock KYYS.

Hasty joins from crosstown Wilks Broadcasting. Alpert is fresh from Cumulus Media's KC stations. —Mike Boyle



Hasty

SHAKER

Clear Channel Realigns

With Charlie Rahilly's departure to become president of Premiere Radio Networks, remaining Clear Channel executive VPs of operations Susan Karis and Tom Schurr divide his responsibilities, with Karis taking over the Western region and Schurr inheriting the East. Additionally, Clear Channel Radio president/CEO John Hogan will personally oversee the company's New York, Los Angeles and Chicago clusters. —Mike Boyle

Mason To Appear At R&R Convention

CBS Radio president/CEO Dan Mason will make a special appearance at the R&R Convention 2007 in Charlotte. In the first "live" Publisher's Profile, R&R president/publisher Erica Farber will interview Mason at noon Sept. 28.



Mason

Mason recently returned to the helm of CBS Radio after serving as adviser/consultant to CBS and other radio companies. During his previous tenure as president of CBS Radio, he successfully integrated the original CBS, Group W, Infinity Radio and American Radio Systems stations. —R&R Staff

Cumulus Media Going Private

In a move designed to take Cumulus Media private, president/chairman/CEO Lew Dickey and Merrill Lynch Global Private Equity announced the execution of a definitive merger agreement under which an investor group led by Dickey and an affiliate of Merrill Lynch Global Private Equity will acquire Cumulus in a transaction valued at approximately \$1.3 billion.

Under the terms of the agreement, Cumulus stockholders will receive \$11.75 in cash for each share of Cumulus common stock, representing a premium of approximately 40.4% over the closing price per share of the company's Class A common stock on July 20, the last trading day prior to announcement of the transaction. Holders of the company's Class A, Class B and Class C common stock will each receive the same price per share.

Pending stockholder approval and all normal government signoffs, the parties are shooting for a completion of the transaction in early 2008. It will be financed through a combination of equity contributed by Dickey; his brother John, the company's executive VP/co-COO; other members of their family and Merrill Lynch Global Private Equity; and debt financing that has been committed by Merrill Lynch Capital, in each case subject to customary conditions. —Mike Boyle



Dickey

ON THE WEB

XM CEO Panero Exits

XM Satellite Radio co-founder/CEO Hugh Panero is leaving the company in August. XM president/COO Nate Davis has been named interim CEO. Davis has served in his current roles since July 2006 and has been a member of the company's board of directors since October 1999.

Panero's future at XM had been in doubt since the announcement of a merger with rival Sirius. Sirius chief Mel Karmazin is slated to take the reins of the combined company should the merger muster shareholder and government approval. —Susan Visakowitz

Senate Considers One-Word Indecency Bill

Legislation that would make broadcasters liable for the mere utterance of one word or display of one image deemed indecent will go to a full Senate vote after clearing the Senate Commerce Committee on July 19. Sen. Jay Rockefeller's, D-W.Va., Protecting Children From Indecent Programming Act (S.1780) makes it possible to smack licensees with a \$325,000 fine for a single slip.

"This bill is a narrowly tailored approach that would allow the FCC to maintain its policy adopted in 2003 and hold broadcasters responsible for airing expletives and indecent material, even if that material was only shown fleetingly," Rockefeller says. —Jeffrey Yorke

'San Diego 1700' Debuts Aug. 1

Broadcast Company of the Americas has announced the Aug. 1 launch of "San Diego 1700," a live and local news/talk station. It will replace the current business talk on XEPE known as "Cash 1700AM."

With the flip, market vet Mark Larson will anchor mornings. He has spent the past three years on crosstown Clear Channel news/talk KOGO (AM 600).

"The time has come for San Diego to have more local programming," BCA CEO John Lynch says. "With San Diego 1700, San Diegans will have a venue to discuss politics and all that is San Diego." —Mike Boyle

NUMBER CRUNCH

31.6

The percentage of retail market share that Universal Music Group enjoyed in the first six months of 2007, according to Nielsen SoundScan. It stood more than 6% ahead of Sony BMG Music Entertainment, which finished with a 25.2% market share. WEA (20%) and EMI (10.3%) were third and fourth.

518K+

That's 518,800 to be exact, and it's the average quarter hour radio audience among persons age 6 and older from 6 a.m. to midnight listening to Houston radio on Fridays, the largest weekday audience according to the June Portable People Meter ratings. The rest of the weekdays look like this: Monday, 477,300 persons; Tuesday, 489,300; Wednesday, 494,100; and Thursday, 497,500.

9

The number of Utica-Rome, N.Y., stations sold to three different local operators, in the latest round of Clear Channel's small-market evacuation. Galaxy Communications and Roser Communications Network pick up four apiece while Educational Media Foundation grabs one (WORK-FM), and then, in a separate deal with Galaxy, nabs WRCK-FM. Financial details not disclosed.

Satcasters Hope 'A La Carte' Is Merger Meal Ticket

Sirius and XM are hoping the a la carte programming and pricing schedule unveiled July 23 by Sirius CEO Mel Karmazin will be the dealmaker with the FCC for their proposed merger. The companies have designed eight new pricing plans that give subscribers the opportunity to pick and choose audio channels from both services, ranging in price from \$6.99 to \$16.99 per month. Two of the a la carte plans will require new receivers and all the plans would be available within the first year of the merger being completed, Karmazin said.

In a 112-page reply to the public comments filed with the FCC regarding their \$13.6 billion merger proposal, the satcasters said the deal "will bring unprecedented benefits to consumers and will significantly enhance, rather than harm, competition. Indeed, the transaction paves the way for a unique form of competition in the entertainment industry—one based on the individual programming preferences of listeners."

A merger, they say, will "trigger efficiencies" for the two companies, which they say lost a combined \$3.4 billion in 2006. But, they added, the cost savings from the merger would also produce lower prices and better services. They also claim that "the merged entity will have neither the incentive nor the ability to target anyone for higher prices." —Jeffrey Yorke

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Sept. 20

The date the FCC will hold its fifth of six public hearings on media ownership, this time in Chicago. All five FCC commissioners are likely to be in attendance, but details are still to follow.

CBS Taps Sheehan For St. Louis

CBS Radio has chosen John Sheehan as VP/GM of AC KEZK and hot AC KYKY/St. Louis, effective Aug. 1. News/talk sister KMOX VP/GM Dave Ervin had also been overseeing KEZK and KYKY, but will now work with Sheehan to manage the company's St. Louis cluster.



Sheehan

Most recently VP of Union Broadcasting's KCXM and KCTE/Kansas City, Sheehan's new gig marks a return to CBS Radio, where he was director of sales for what were then the company's Kansas City stations from 1993 to 2003. —Mike Boyle

KZON Corrals Martinez

CBS Radio rhythmic KZON (101.5 JamZ)/Phoenix has hired Dennis Martinez as PD. He was most recently Clear Channel/Northern California regional VP of programming and PD of rhythmic KYLD (Wild 94.9)/San Francisco.

"Dennis has a passion for rhythmic CHR and an extensive background in the format," CBS Radio/Phoenix senior VP/market manager Mark Waters says. "He will work with our entire staff in setting the vision for our station and then executing the game plan to reach our goals of serving the interests of the typical 18- to 34-year-old." —Darnella Dunham

Moore Made PD At KRNB/Dallas

After serving as interim PD for three months at KRNB/Dallas, Shay Moore is promoted to PD. Moore will continue to host the 9 a.m.-noon airshift at the Service Broadcasting urban AC.

Moore says, "I have always dreamt of working for a company like Service Broadcasting and with radio heavy hitters like [Service director of broadcast operations] Ken Dowe, [Service COO] Gary Saunders and [urban sister KKDA PD/morning man] Skip Cheatham, and now it has finally happened." —Darnella Dunham

98.5% Of Kids Are Exposed To Radio

The first currency radio ratings from Arbitron's Houston Portable People Meter service contain some interesting data. Ninety-eight-and-a-half percent of children in the 6-11 demo were exposed to radio, according to Arbitron. (The PPM, unlike diaries, also includes 6- to 11-year-olds.)

Houston's PPM data also shows that, as expected, radio delivers consistently high levels of weekly and daily cume audiences.

Consistent with Philadelphia findings, the new PPM data also indicates that Hispanics and African Americans spend more time listening to radio than other consumer segments of the Houston radio metro. In the 25-54 demo, Hispanics scored a 12.6 AQH rating while African Americans notched an 11.7 and "other persons" had a 10.3.

While 56% of the Houston population (age 18+) is employed full-time, 69% of the radio audience are full-time workers, in line with what PPM indicated in Philadelphia. The PPM also showed in both markets significant growth in the total audience reach of individual stations.

Meanwhile, Emmis CEO Jeff Smulyan believes the PPM is right for radio. "If we can demonstrate credible ratings, I think it will lift all of our boats as an industry," he said in a Q&A posted on the Emmis Web site. "And it is something we desperately need to do: With six years of flat revenue, the advertising community needs data they can rely on—and PPM can provide that." —Ken Tucker



Smulyan

SoundExchange, Webcasters Still Negotiating

For webcasters, the music plays on. The July 15 deadline for paying last year's royalties under new legally set rates has come and gone, as SoundExchange, under pressure from members of Congress, continues negotiating with webcasters.

While the parties are trying to resolve perceived problems that the Copyright Royalty Board's rate-setting decision created in the marketplace, there's no guarantee that any settlement would—or could—be legally adopted to become an industry-wide resolution.

Even when the parties agree on new terms, it will not have an industry-wide legal effect unless a court, the CRB or Congress changes the March CRB decision to raise rates.

—Susan Butler and Antony Bruno, *Billboard*

Santos New Magic/ SoCal Market Manager

Magic Broadcasting has promoted KWIE (Wild 96)/Riverside GM Karla Santos to market manager of its Southern California stations while selling off Wild 96 to Liberman Broadcasting. The company is holding on to KDAY/Los Angeles and KDAI/Riverside, which it plans to brand as its "Southern California SuperStation," covering Los Angeles County and the Inland Empire. Additionally, KDAI will change calls to KWIE.

Magic partner Roy Laughlin says the divestiture of KWIE to a Spanish-language broadcaster "is a key part of Magic Broadcasting's strategy to build a Southern California SuperStation concept."

—Keith Berman

MOVERS

Michael Baisden, host of ABC Radio Networks' nationally syndicated radio program "Love, Lust & Lies," begins production on his own one-hour weekly talk/variety TV series July 30. Bandleader Morris



Baisden

Day and comic George Willborn will join him . . . Entercom regional VP Steve Godofsky shifts into a senior VP role as the company begins preparing for his retirement. He will focus on key corporate initiatives including digital audience measurement . . . Miguel Villarreal rejoins Border Media Partners as VP/marketing manager of its Laredo, Texas, stations . . . Gina Landau is promoted from director of sales to GM of Midwest Television/San Diego's news/talk KFMB-AM and adult hits KFMB-FM. She replaces Tracy Johnson, who left in June to become COO of Mass 2 One Media.

SHAKERS

Clear Channel/Louisville and Lexington, Ky., regional VP Kelly Carls, who also serves as PD of talk WHAS/Louisville, adds regional VP of programming duties in Indianapolis and Memphis. The Indianapolis position is new, while Carls replaces Clay Hunnicutt in Memphis . . . Andrea Becerra is named format director of Entravision Radio's Spanish-language adult hits network José. She began programming José last year and will now be more involved with the network's day-to-day operations and promotions . . . Citadel/Chattanooga, Tenn., market manager and radio veteran Dan Brown leaves the cluster Aug. 31. Chuck Wilkins, cluster director of sales, will replace him. The cluster includes talk WGOW-AM, talk/sports WGOW-FM, country WOGT (the Duke) and classic rock WSKZ.

Business Briefing

By Jeffrey Yorke

Radio One Buys WPRS For \$38 Million

After nearly four months of leasing WPRS/Waldorf, Md., Radio One has struck a deal to buy the station from Bonneville International for \$38 million. Radio One has been programming WPRS as "Praise 104.1," a black gospel outlet, since Easter Sunday.

The station was almost sold to Red Zebra Broadcasting last December before company owner Dan Snyder decided that \$38 million was too high a price tag. In recent years, the frequency had been used for CHR/top 40, classical (as WGMS) and a very short-lived "George" format that mixed '80s, '90s and some currents.

Radio Hopes Political Ads Boost 2008 Revenue

Although 2007 is likely to become the seventh straight year of slow to no growth, the \$20 billion U.S. radio industry hopes to break the trend with political advertising and revenue from nontraditional sources in 2008. "It would be shortsighted to view the industry as hopeless," Barrington Research analyst James Goss says. Despite slow growth and the "challenged" radio environment, he says radio companies are strong cash generators.

House Members Push FCC On AM Use Of FM Translators

Months ago the NAB voiced its support to the FCC for a proposed rule change that will permit broadcasters to use FM translators to fill in service gaps for AM stations. Now a group of 15 lawmakers led by House Budget Committee chairman John Spratt, D-S.C., has written FCC chairman Kevin Martin a two-page letter of support, urging the FCC to implement a rule change that would permit AM stations to use FM translators.

The rule change "will allow AM broadcasters to overcome the all-too-familiar interference of their signals caused by mountains, buildings, computers, fluorescent lighting and other conditions," Spratt wrote. "The use of an FM translator will also allow AM stations that currently must reduce or turn off power to avoid nighttime interference to deliver a full complement of high-quality service to their audience."

R&R

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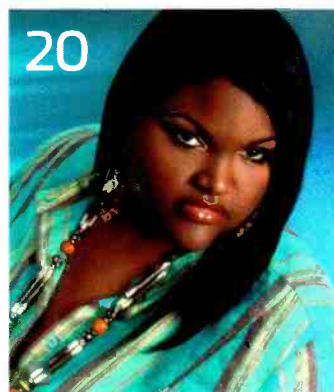
AFTER SETTING THE RECORD LAST ISSUE FOR MOST WEEKLY PLAYS AT CHR/TOP 40, **FERGIE'S** "BIG GIRLS DON'T CRY" DIPS SLIGHTLY, YET STILL POSTS THE SECOND-BEST SPIN MARK (9,917) AND HOLDS AT NO. 1. THE TRACK ALSO FLIES 8-5 AT HOT AC AND 19-15 AT AC.

R&R NO.1

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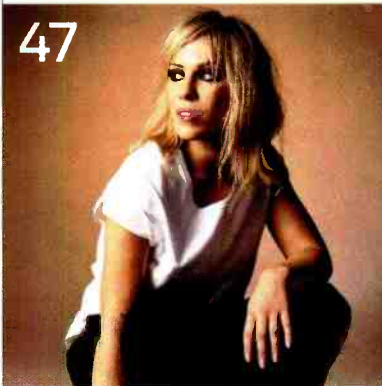
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'Electronic measurement will change the competitive landscape for urban radio in particular. Being the secondary urban in the market will not be enough to survive.' p.24



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"PARALYZER" BY FINGER ELEVEN SPENDS A FOURTH WEEK ATOP ACTIVE ROCK AND CLIMBS TO A NEW PEAK (NO. 3) AT ALTERNATIVE.



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What's New This Week Online

M

July 30
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T

July 31
Sirius conducts its second-quarter financial results teleconference today. Count on RadioandRecords.com for full coverage. [▶ Bookmark Radioand-Records.com](#)

W

Aug. 1
Spring 2007 Arbitrons are rolling along. See Atlanta and Miami, among others, today. [▶ Click on Ratings](#)

T

Aug. 2
Beasley and Radio One release second-quarter fiscal results today. Keep it tuned to the R&R Web site for complete coverage. [▶ Bookmark Radioand-Records.com](#)

F

Aug. 3
More spring 2007 Arbitrons arrive. Check out St. Louis, Indianapolis and others today. [▶ Click on Ratings](#)



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MARKET SNAPSHOT:



Houston has among the youngest populations in the nation and the third-largest Hispanic and third-largest Mexican population in the United States. In 2006, the Houston metro area was ranked first in Texas and third in the country within the category of "Best Places for Business and Careers" by Forbes magazine.

POPULATION: 4,469,900

RADIO MARKET RANK: 6

DEMOGRAPHICS:*

	TOTAL 79-MARKET POPULATION %	HOUSTON ARBITRON METRO %	INDEX
AGE 18-24	13%	14%	109
AGE 25-34	18%	20%	113
AGE 35-44	20%	21%	108
AGE 45-54	19%	20%	104
MALE	49%	50%	102
WHITE	83%	80%	97
AFRICAN-AMERICAN	12%	16%	136
HISPANIC ORIGIN	14%	29%	200
LISTENED TO RADIO ONLINE (PAST 30 DAYS)	9%	12%	141

NO. OF RADIO STATIONS: 30

RADIO OWNERSHIP:

OWNER	NO. OF STATIONS	RATINGS SHARE**
CLEAR CHANNEL	3 AM, 5 FM (8)	24.8%
UNIVISION	1 AM, 3 FM (4)	15.1%
RADIO ONE	3 FM	14.5%

FORMATS: 4 regional Mexican, 3 N/T, 3 sports, 2 rhythmic, 2 country, 2 Latin pop, 2 classic rock, 2 classic hits, 1 urban AC, 1 AC, 1 alternative, 1 CHR/top 40, 1 hot AC, 9 other

RATINGS LEADERS:**

STATION	FORMAT	AQH SHARE 12-PLUS
KBXX-FM	RHYTHMIC	5.7
KMJQ-FM	URBAN AC	5.7
KODA-FM	AC	5.7
KLTN-FM	REGIONAL MEXICAN	4.8
KTRH-AM	N/T	4.1

INTERESTING FACT:*

Houston/Galveston metro area residents are 57% more likely to have purchased medicine/prescriptions and 33% more likely to have purchased movie tickets over the Internet in the past 12 months than all consumers nationally.

*Source: Scarborough Research 2007
**Source: Arbitron Winter 2007 Report

Top 10 Houston Advertisers Rope In Budgets



Even in the Wild West, radio advertisers are playing it tame. First-quarter 2007's top 10 Houston radio advertisers forked over a good deal less money at the medium than they had in the year-ago period. In fact, only three advertisers upped their spending from Q1 '06 to Q1 '07.

AT&T held onto the top spot among Houston radio advertisers year to year, but shed about \$400,000 from its budget. Also falling off the bull were Gallery Model Homes, Berkshire Hathaway, the State of Texas, Walt Disney, JW Childs and General Electric.

Bucking the trend were Heard Bill Enterprises, DaimlerChrysler and Broadcasting Media Partners, all of which spent more year over year on Houston radio. DaimlerChrysler made the biggest climb, up roughly \$300,000 in Q1 '07 from the year-prior quarter.

In total, spending by the top 10 Q1 '07 Houston radio advertisers was down more than \$1.4 million year over year.—Susan Visakowitz

Top Houston Radio Advertisers (Dollars) PERIOD: JAN. 1-MAR. 31

PARENT COMPANY	Q1 2006	Q1 2007
AT&T	\$1,800,487	\$1,419,226
GALLERY MODEL HOMES	\$1,396,799	\$1,198,214
HEARD BILL ENTERPRISES	\$1,088,142	\$1,143,538
BERKSHIRE HATHAWAY	\$1,267,793	\$1,014,876
DAIMLERCHRYSLER	\$716,278	\$1,009,470
TEXAS, STATE OF	\$1,046,913	\$924,416
WALT DISNEY	\$1,415,908	\$916,802
BROADCASTING MEDIA PARTNERS	\$729,835	\$826,770
JW CHILDS	\$1,108,415	\$792,075
GENERAL ELECTRIC	\$814,048	\$705,567

Top Houston Radio Advertisers (By Units) PERIOD: JAN. 1-MAR. 31

PARENT COMPANY	Q1 2006	Q1 2007
WALT DISNEY	6506	12514
GALLERY MODEL HOMES	11411	10760
HEARD BILL ENTERPRISES	9608	10347
AT&T	11484	8403
BERKSHIRE HATHAWAY	9251	8245
TEXAS, STATE OF	7778	7112
JW CHILDS	8896	6549
HAYNES FURNITURE	6337	6451
BCB INTERESTS	1	5685
DAIMLERCHRYSLER	3708	5635

SOURCE: Nielsen Monitor-Plus

Transactions at a Glance

Magic Broadcasting's KWIE-FM/San Jacinto, Calif., to Liberman Broadcasting for \$25 million . . . AIM Broadcasting's KLAV-AM/Las Vegas to Burken Broadcasting for \$10 million . . . Grant Hafley's AVC Communications' WILE-AM/Cambridge, Ohio, to St. Gabriel Radio for \$750,000.

Deal of the Week

WPRS-FM/Waldorf, Md. (Washington)

PRICE: \$38 million **TERMS:** Asset sale for cash

BUYER: Radio One, headed by president/CEO/COO Alfred Liggins. Phone: 301-306-1111. It owns 59 other stations, including WOL-AM, WYCB-AM, WKYS-FM and WMMJ-FM/Washington.

SELLER: Bonneville International, headed by president/CEO Bruce Reese. Phone: 801-575-7500

FORMAT: Black gospel **BROKER:** Star Media Group

COMMENT: Bonneville Holding's WPRS-FM/Waldorf, Md., to Radio One Licenses for \$38 million, payable in cash at closing, with a \$3 million escrow deposit.

2007 Deals to Date

Dollars to Date:	\$1,477,970,477	(Last Year: \$4,966,557,942)
Dollars This Quarter:	\$163,424,120	(Last Year: \$1,550,515,010)
Stations Traded This Year:	1,004	(Last Year: 611)
Stations Traded This Quarter:	81	(Last Year: 59)

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Strategies abound for the care and feeding of radio station e-mail club members

Love And Protect Your Database

Balancing imaging, contesting and sales. Radio stations are finding ways to tap into available interactive dollars. E-mail newsletters are a great way to deliver your advertiser's message directly to active listeners. Therefore, the same balancing act that sales, programming and marketing deal with regarding your on-air product is necessary with your e-mail newsletters.

What is the proper balance? There's no magic formula, so it depends on your understanding and ability to take sales-driven content and make it interesting to your audience.

Using the theory that "you'll know it when you see it," we've included a snapshot of a great e-mail that was sent by CBS Radio's WWFS-FM (Fresh 102.7) New York (see below left). Fresh director of marketing Frank Lemmiti says, "It is extremely important that our database is always getting the special treatment they signed up for. By keeping that rule in mind, we always lead with a big story highlighting a core artists on our playlist. Bon Jovi in a sense is our cover story for our My Fresh 102.7 Update and the additional content provides our database with beneficial lifestyle information and promotions that are all revenue-driven. [ICM] Andrew Mosko makes it all work with his design skills."

How much e-mail should you send? It comes down to your ability to create quality content and your understanding of your audience's lifestyle and expectations. The good news is that you already have these skills and apply them to your station's programming each day. For instance, let's say you are programming a station that's targeting teens and young adults. Younger listeners are more likely to accept more e-mail. But, they are also more likely to lose interest if you don't deliver content that interests them.

Take it slow when rolling out your e-mail strategy. Schedule a newsletter to go out at the same time each month (i.e., the second Wednesday of each month). Make sure it's someone's responsibility at the station to plan content for that newsletter. As your e-mail marketing program becomes more integrated, you will find that it becomes easier to develop interesting content. At that point you can consider sending two newsletters each month and an occasional single-subject e-mail blast when you have something really exciting to say.

Respect your privilege. You know that old saying, "If you love someone, set them free"? It doesn't apply to your database.

Once your listeners give you permission to contact them, take advantage of it. Excite them. Entertain them. Give them opportunities to win exclusive prizes. Make them feel like a true insider by announcing things to them before you announce them on the air. Make them feel special. Do not abuse the privilege that they granted you and they will reward you, your station and your sponsors with loyalty.

Rocco Macri is founder/CEO of New York-based PromoSuite, which has provided software and interactive solutions to radio stations since 1992.



Rocco Macri
rmacri@promosuite.com

'Don't be afraid to scoop your own on-air product or one-up your own contest. You are telling your own database, which is made up of loyal listeners.'

—Rocco Macri

Radio is about attracting listeners and keeping them. Interactive marketing works the same way, only it's even more personal. So when a listener decides to give you his or her personal information, you need to treat it like the treasure that it is. ■ Do not abuse the privilege, because your listener can revoke your privileges at any time by unsubscribing or simply deleting your e-mail. ■ Following are some ways you can show your database some love.

Keep your promise. Whether implicitly stated on your e-mail club sign-up form or implied, you are making a promise to your listeners to provide them with information that they care about, and protect them from information that they do not want. This is not an easy task. Your audience, and hence your database, are made up of individuals with different interests and lifestyles. But they do share one thing in common. They are fans of your radio station. So when you communicate with them, make sure your e-mail reflects your radio station: your core music, your promotions and other information that fits commonalities that your audience represents.

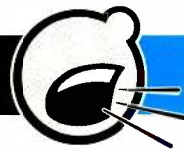
Go beyond your on-air product. If the big station

promotion is giving away tickets on-air to the hottest concert in town, give the database an opportunity to win exclusive front-row tickets. If you are teasing a major station announcement at 7:20 Thursday morning, spill the beans to your database on Wednesday afternoon with an exclusive "we're telling you first" e-mail.

Don't be afraid to scoop your own on-air product or one-up your own contest. You are not giving up this information to just anyone. You are telling your database, which is made up of loyal listeners who have trusted you with their personal information.

Content is king. In a perfect world, every radio station would have an Internet content manager, someone whose job it is to make sure your Web site and e-mail appeal to your audience. The ICM would sit in promotion and programming meetings and be completely in touch with what's going on at the station, in the community and with the station's personalities and core artists.

If you do not have an ICM, simply make your Web site and your e-mail newsletter a part of your checklist when discussing new opportunities in meetings. If you are getting ready to introduce a new afternoon drive personality, take a moment to think about how you would like to announce it to your database. If you are going to stage a live remote, you might want to send a targeted e-mail just to the people in your database who live in close proximity to your remote location.



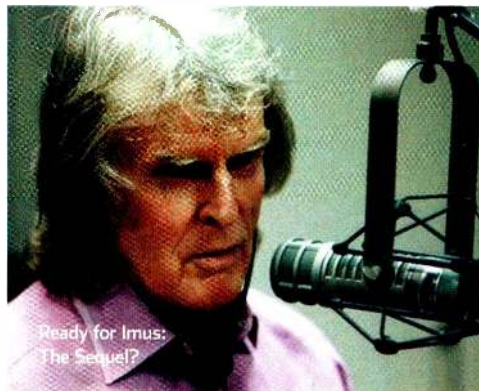
Easterlin's Most Fowl Encounter

Happy belated birthday to Lava senior VP of promotion **Mike Easterlin**, who was minding his own business at work last week when someone wearing a chicken suit and clutching a bunch of balloons somehow gained access to his office (we suspect she had some inside help). Amazingly, the video of this cluck encounter has somehow already made its way onto YouTube, and we are pleased and proud to report that the video broke into YouTube's Top 100 and, at one point, was ranked No. 91 in YouTube's prestigious "Pets & Animals" category. Watch in horror as the rhythmically challenged Easterlin is coaxed against his will by this mutant chicken-person into attempting to perform the delicate and complicated "Chicken Dance." To witness the carnage for yourself, go to youtube.com/watch?v=bVvdn9dyP7c

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Mindless Imus Speculation Continues

Hey kids! Let's fan a rumor that **Don Imus** might be coming back to CBS Radio! Sure, why not? The longer **WFAN/New York** goes without filling the I-Man's vacant seat, the more speculation grows that some behind-the-scenes wrangling is afoot to bring him back. Fueling the latest round of "will he or won't he" is a report in the always-reliable New York Post from equally reliable Imus confidant **Bo Dietl**, who made some noise on a radio talk show that Imus is on the comeback trail. A couple of weekends ago, when talking to the Post's state editor **Fred Dicker** on his **WROW-AM/Albany, N.Y.**, radio show, Dietl remarked of Imus, "I'm not supposed to say, but . . . if he was to be coming back, I would look to September." Ta da! The Post also



claims that Imus has been scouting comedy clubs looking for a black sidekick "who will take the sting out of any future racial cracks like the one that got him booted off the air." And it gets better.

Stirring the pot even further, the **Rev. Al Sharpton**, who prominently led the charge to have Imus fired in April, took a decidedly conciliatory tone when he spoke to Radar-online.com. "My position is that we never called for him to be permanently barred from being on the air. We'll see when he comes back, and if he comes back, what are the boundaries and what is the understanding. We'll be monitoring the situation, but we wanted him to pay for being a repeat abuser, and he paid. We never said we didn't want him to make a living."

The Programming Department

■ **Lisa Biello**, former PD of Clear Channel alternative **WHRL (Channel 103.1)/Albany, N.Y.**, has resurfaced in exotic Cincinnati as afternoon talent/Web content editor at Bonneville alternative **WSWD (94-9 the Sound)**. Hit up Biello at lbiello@bonneville.com.

■ **Clayton Allen** leaves the PD/morning co-host hammock at Clear Channel country **KAJA (KJ97)/San Antonio**. OM **George King** decides he's going to do a Chinese fire drill of one, getting out of the programming driver's seat of **AC KQXT (Q101.9)** and running around the cluster until he gets back in as PD of KJ97. That means he now needs a new PD for Q101.9.

■ Citizens of Memphis are slowly coming to terms with the fact that their safe little world was rocked by the news that Entercom **AC WRVR (the River)/Memphis** has its first opening in five years: Yup, MD/afternoon talent **Larry Wheeler** is leaving to pursue a career in video production. That means OM **Jerry Dean** needs an equally talented replacement, pronto.

■ **Pat McMahon** has indeed exited as OM of Clear Channel/Dallas. McMahon, who did two separate tours of duty programming hot **AC KDMX (1991-1994 and 2001-2006)**, was upped to OM in August 2005. No replacement has been named by market manager **JD Freeman**. Reach out to him at 214-801-2582 or mcmahon000@aol.com.

■ Due to internal restructuring, PD **Al Brock** exits Cumulus classic hits **WRQQ/Nashville**. Before his transfer to Nashville, Brock was briefly OM of the Cumulus cluster in Myrtle Beach, S.C. He previously

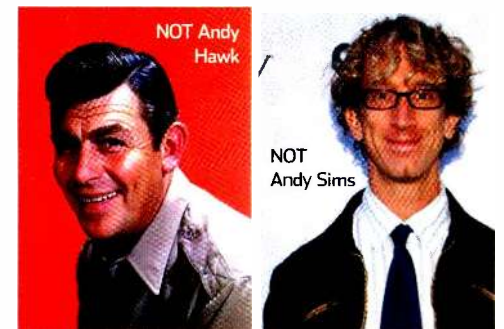
spent three years as PD of **KLOU/St. Louis** and has a lengthy programming history in Providence, Indianapolis, Richmond, Wilkes-Barre and Norfolk, to name a few. Brock is seeking his next OM/OPD opportunity in oldies/classic hits, AC or country and can be reached at 615-969-2259 (cell), 615-361-7625 (home) or albrock@hotmail.com

■ **Jeff Wyatt**, chief programming and marketing officer for **Dan Snyder's Red Zebra Broadcasting**, has negotiated his exit from the company. Wyatt's departure comes just four months after the exit of his former boss **Bennett Zier**, who was lured over to run Red Zebra in January 2006 after 13 years overseeing Clear Channel's Washington cluster. Shortly thereafter, Wyatt, who worked for Zier at **WIHT (Hot 99.5)/Washington**, left Clear Channel and sat out his six-month noncompete before he resurfaced at Red Zebra in July 2006. He's expected to announce his next adventure shortly.

■ Ginormous changes at CBS Radio/Denver—and yes, "ginormous" is a real word now, thankyouverymuch! Let's get started, shall we? First, **Michael "Giff" Gifford**, MD/afternoon jock on hot **AC KIMN (Mix 100)**, will now consume assloads of coffee as the new APD/MD/morning dude across the hall on oldies **KXXL (Kool 105)** as **Kenny Campbell** and producer **Aaron Davis** exit. Gifford's arrival also pushes Kool 105 morning talent **Dan Mitchell** to the slightly more humane midday shift, as **Randy Jay** departs. Back at Mix 100, **Hollywood Henderson** arrives from Dallas as the new MD/midday guy. Henderson was last seen as OM for **KFXR**, but he's also known for his exploits at **KHKS** and **KPLX**, as well as runs at such weighty

calls as **WPLJ/New York**, **KDWB/Minneapolis** and **KKBQ/Houston**. To complete the Circle of Life™, Mix midday goddess **LeeAnn Sommers** takes over Gifford's now-vacant afternoon shift. We can't tell if we're now light-headed from following all the people running around the cluster or if it's the lack of oxygen.

■ "It's the Dos Andys show!" says **KWOD/Sacramento** station manager **Curtiss Johnson**, where a couple of guys named Andy have been pressed into service to fill a few crucial gaps: Local "Adam Carolla Show" producer **Andy Hawk** adds on fashionable MD stripes, while veteran **KWOD** air talent **Andy Sims** takes over the midday show. Both Andys, now joined as one unstoppable force, collectively fill the hole created by **Hill Jordan's** departure in June.



■ **Ron Finn**, who already programs Cumulus oldies **WRQN/Toledo**, doubles his pleasure by annexing PD stripes for hot AC sister **WWWM (Star 105.5)/Toledo**. He replaces **Kirk Patrick**, who we hear is transferring to a different Cumulus cluster. Patrick also did afternoons on Star, so Finn needs your packages, like, now.

Quick Hits

■ The syndicated stylings of **Free Beer & Hot Wings** are back in Philadelphia, this time on Greater Media classic rock **WMGK**, where they will run tape-delayed from 10 p.m. to 1 a.m. Monday through Thursday. The boys (**Gregg "Free Beer" Daniels**, **Chris "Hot Wings" Michels**, **Eric Zane** and **Producer Joe**) used to be heard on former classic rocker **WTHK (the Hawk)** in nearby Trenton, N.J., until Greater Media bought it in September 2006 and flipped it to smooth jazz **WJJZ**. **Free Beer & Hot Wings** are based at Regent alternative **WGRD/Grand Rapids** and carried in 15 markets.

■ **KFRC/San Francisco** morning icon **Dave "the Duke" Sholin** has hired a producer, and it's another Bay Area fave: **James Baker**, the former PD of crosstown **KIOI/San Francisco** who was unfortunately restructured out of that gig in November 2006. He also spent several years as APD of **KBIG/Los Angeles**.

■ **Melissa Moran** gets her Golden Ticket: She's the new mid-

day talent at **WFLZ/Tampa**, where she will work with questionably sane yet 30 Under 30-honored PD **Tommy Chuck**. Moran, who will journey south from afternoons at **WXXX/Burlington, Vt.**, and has also spent time in Atlanta and Wilkes-Barre, replaces the lovely **Ashlee Reid**, who's moving home to New York. Feel free to barrage Moran at filmchik@aol.com.

■ Look! Actual people are appearing on CBS Radio's new triple A/hot AC mutant **KSCF (Sophie@103.7)/San Diego**: Please welcome market vets **Jeff "J.T." Stewart**, who'll roll in middays; afternoon princess **Teresa** in afternoons; and night guy **Tony Martin**.

■ Rumors turn to reality in Chicago, as Premiere's **Steve Harvey** is indeed crossing the street from **WSRB** to Clear Channel urban **WGCI** for mornings on Aug. 1, replacing "**Crazy**" **Howard McGee**. The announcement coincides with a milestone for Harvey's syndication empire: **WGCI** is his 50th affiliate.

■ **Big Jim Murray**, production dude at **WFNX/Boston**, picks up the afternoon shift as PD **Keith Dakin** undergoes a delicate procedure to remove himself from the on-air lineup. Murray, who's been with the station on and off for seven years, joined 'FNX in 1999 for morning sports stuff and has also done afternoons at Clear Channel rocker **WGIR/Manchester, N.H.**

■ **Jesse Kage** exits nights at Cox alternative **WSUN (97X)/Tampa**, and now we're confused because there's no 'X' in **WSUN**. Anyway, 97X PD **Shark** has launched his search for the next member of his on-air family.

■ Afternoon sidekick **Teri Ann Magnuson** has left Entercom hot AC **KRSK (105-1 the Buzz)/Portland, Ore.**, after eight years, disrupting the Force surrounding "The Nelson & Terry Show." Will Teri Ann resurface soon in Portland, maybe on another Entercom station? In the meantime, we hear word on a replacement is imminent.

Label Love

■ After working with Concord Music Group as a consultant for more than a year, **Rick Nuhn** has been brought in-house and adopted as a member of the family as Concord's new senior director of urban music promotion. He will continue to host the syndicated "Top Ten Now and Then" and do weekends at Clear Channel urban AC **KHHT (Hot 92 Jamz)/Los Angeles**.

■ Promo vet **Jordan Zucker**, deeply beloved for his stints at Sanctuary, RCA and A&M Records, is now in the house like furniture at his new shop, Infirst Promotion. Hit him up at 770-833-3994 or infirst@aol.com.

■ We heard that **Jenn Zeller** was heading back to Interscope as head of video promotion, so we checked in with Interscope alternative promo honcho **Robbie Lloyd** for the straight poop: "It's true, I read it on TMZ," he tells ST. Zeller, who transferred from Interscope's alternative department to Geffen to do national alternative promo last year, is back in New York and can be reached at 212-841-8070 or jennifer.zeller@umusic.com. Lloyd and fellow alt-dude **Jeff Stacey** will absorb Zeller's turf.

■ Former Reprise promo princess **Carlyn Kessler** has emerged from her all-too-brief poolside "retirement" and joined Riot Squad Management. Ironically, she and **Brian Schechter** will now manage Reprise recording act **Single File**, which is currently on the Vans Warped tour. Say hi to Kessler at 323-697-0776 or carlyn@riotsquadmanagement.com.

Condolences

We are saddened to learn that longtime promo/management vet **Rose McGathy** lost her battle with lung cancer in Phoenix. Rose was the ex-wife of McGathy Promotions/In De Goot Entertainment's **Bill McGathy**. At the time of her death, McGathy was managing **Mike Farris**, as well as other artists.

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Nontraditional Revenue

You see it every month when the RAB releases revenue figures: Local and national revenues are flat or down, but non-spot is up by double digits. ■ Similar news came out of the recent Interep Radio Symposium, where the point was raised that while nontraditional revenue (NTR) had double-digit increases, those streams still account for just 6%–7% of industry revenue. ■ Today's operators realize they must adapt to changing market conditions. Over-the-air spots, long the near-exclusive source of revenue for radio, can no longer be relied upon as the sole income generator.

Elaine Clark, GM of Emmis' Revenue Development Systems (RDS), which works with a variety of clients (and not just Emmis stations), says that the fastest-growing aspect of NTR is not a category of business, but involves incorporating various interactive elements into programs.

"Instead of holding a bridal fair or concert, stations can now post pictures on their Web sites, include various artist profiles, add podcasts following the event, add contesting for tickets and memorabilia and include behind-the-scenes interviews," she says.

NTR, Clark points out, has always been about adding non-radio elements to a program in order to enhance the consumer experience. "The Internet, cell phones, texting and e-mail allow us even more opportunities to create a total 360-degree experience."

Sport drinks, home improvement products, convenience stores and craft beers have been strong categories this year and will continue to be, Clark says, noting that sponsorship dollars marks another strong category. "The International Events Group estimates that sponsorship spending will increase by 11.7% this year," she says. "Clearly, if sponsorship spending is forecasted with double-digit increases, radio stations should take advantage and incorporate more sponsorable opportunities into their sales strategies."

Clear Channel/Nashville has come up with an innovative sponsorship plan. Tune in to country WSIX (the Big 98) and you'll hear the facility referred to as the "Fifth Third Bank studios." Special events director Candace Price says she thinks advertisers are more open to non-measured media than they have been in the past. "They're not necessarily looking at the cost per point; they're looking at branding opportunities and looking at the big picture instead."

Price, whose specialty is events such as the Music City Brewer's Festival, says even though she hasn't added new events, there is growth potential. "Every year we're more established, we have more opportunity to bring on bigger sponsors and generate more money."

Brokered events are also a growth category, she says, noting that she's about to work for the first time with an event that has been around since the '70s. "The people that do this event know the ins and outs of the category they work within, but they don't know about sponsorship," she says. "We're going to come to the table, promote the mess out of their event and they're going to give us an opportunity to sell sponsorships."

While Clark says NTR still accounts for about 10% of RDS clients' overall business—just as it did two years ago—she says that in many cases, the term "NTR" is no longer used. "It's now normal business practice," she says. "As marketing consultants, we are charged with creating the best solution for our clients. Generally, the solution

should include multiple touch points, hitting consumers where they work, play and shop."

The overall solution for advertisers might include radio, point of sale, text messaging and e-mail. "Radio is still the best vehicle for getting the message out to a broad base," Clark says. "Incorporating the other elements personally touches consumers, enhancing the brand experience."

Clark has long been an advocate of cause marketing or cause branding. "Cause branding is simply the integration of business strategy and corporate citizenship—a strategic, stakeholder-based approach to merging social issues into the essence of the brand," she says. "Aligning a company image with a community issue has yielded high results for companies such as Avon (breast cancer awareness) and

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'If sponsorship spending is forecasted with double-digit increases, radio stations should take advantage and incorporate more sponsorable opportunities into their sales strategies.'

—Elaine Clark



RAMPS UP

New Methods To Reach Out And Touch Listeners
By Ken Tucker

Starbucks (GivingVoice children's literacy program).

The biggest challenge to media professionals is to help companies quantify the results of the use of their charitable dollars, Clark says. "By researching the company's focus and then creating opportunities that meet the sales and marketing objectives and also tie into the organization's charitable focus, stations become that much more valuable as a partner."

Stations are still in the beginning stages of selling spots on their Web streams, Clark says. "For most stations, the listenership for the Web streams still has a ways to go. Because of that, the value of the spots—based on numbers alone—is low."

Still, Clark says the "value per touch" is much higher with Internet listeners. "Generally, people listening to the Web stream are much more loyal," she says. "Until we can quantify the numbers, spots should be looked at as another touch point and not the total solution. Targeted listener e-mails and the station Web site are conducive to more brand interaction."

Price believes NTR is up because there are so

many new products available to sell. "When you look at our Internet sites, there's so much more opportunity than there was before, so we have no choice but to go up," she says, citing Clear Channel's "Stripped" concert series, as well other music and video on-demand features the company offers.

Sandy Smallens, senior VP of digital for Entercom, says his company has "a very aggressive plan" when it comes to the Web. "We've hired digital sales managers in every market and we've revamped all the Web sites, our entire streaming platform and our ad serving platform."

The company has also partnered with TargetSpot (see story, below) to rep some of its inventory. "It's not going to replace the station sales effort because those guys have all the relationships with the direct clients and that's who's really buying streaming now," Smallens says. "So this is just to fill in when we don't have something sold."

"It's a combination of new digital sales hires and the existing sales team, who are very motivated to

"Value-added" was the way before we put a lot of shape on the initiative, but they've really become dirty words for us—we have a very strong mandate to monetize Web streams.'

—Sandy Smallens

walk into a client and solve problems for them and not just hand them a spot schedule," he adds.

One of the reasons that Internet advertising hasn't grown into a larger piece of the pie for terrestrial broadcasters is that advertising on stations' streams is frequently bonused-in with over-the-air advertising. That's not the case at Entercom, Smallens says. "Value-added' was the way before we really put a lot of shape on the initiative, but they've really become dirty words for us—we have a very strong mandate to monetize Web streams."

The company is selling inventory the way in which agencies buy it, which is by impressions as well as by spot, Smallens says. "We're really looking for ways to walk into somebody and say, 'Here's all the ways in which you can touch the consumer: Make an ad impression on-air, online, with banners, with pre-roll videos, with streaming spots.' It's sort of a totality sell."

While the dollar figures are small for now, "we have a three- to five-year plan that seems to be ramping up quite quickly," Smallens says. **R&R**

TargetSpot Targets New Revenue For Radio

Picture this: Two people, one a 35-year-old male and the other a 23-year-old female—who live in the same New York apartment building—are listening to the Internet stream of CBS Radio rock WXRK (K-Rock), but the advertising they are exposed to is completely different. The male maybe gets a Pizza Hut ad, offering two pizzas for the price of one, while the woman gets a coupon offering a discount at her local dry cleaner. The coupons are tethered to spots on the stream.

Welcome to TargetSpot, a company that aims to bring a fresh influx of advertising dollars to radio. "It's a new revenue stream, it's new advertisers, it's hopefully going to make a dent on the revenue side," TargetSpot CEO Doug Perlson says.

A joint venture between CBS Radio, Oddcast and Union Square Ventures, TargetSpot is expected to do a soft launch within the next few weeks. Advertisers that use the service can create customized audio, video, banner and text ads using an array of jingles, sound effects and visuals provided by TargetSpot. Clients can also upload their current creative directly into their Web account. Ads are then targeted to a specific demographic, location and/or property. Campaign costs vary with advertising revenue shared between TargetSpot and the participating broadcaster.

The demographic data that the service

utilizes is provided by users, who must fill out a registration form before they can listen to a particular station's stream.

"What we have created is a sophisticated advertising platform unlike any other technology being used by radio today," CBS Radio president/CEO Dan Mason said when the venture was announced. "Advertising in streaming media isn't like putting up a banner ad on a Web page, which is where the technology was when we conceived the idea for TargetSpot. Among the purest forms of business-to-business advertising, the technology is specifically designed for monetizing streaming audio and video, and allows Internet broadcasters to expand their Web offerings while staying in command of their inventory."

TargetSpot's Perlson has years of experience in the area of online advertising. "I saw the opportunity in online radio as being the next kind of big frontier for an online marketplace," he says. Perlson foresees small to midsize advertisers, that may not have bought radio before but were buying online, participating in the venture because of lower costs and a targeted campaign. "There are a whole bunch of advertisers that would probably love to buy radio but wouldn't have the ability to because of the cost of ad creation and of the waste that may be involved for a hyper-local campaign," he

says. "The dry cleaner that wants to reach a specific ZIP code wouldn't really be able to buy a traditional radio spot in anything other than a tiny market."

CBS and Entercom are onboard, and other groups are expected to be announced in the coming weeks. Sandy Smallens, senior VP of digital for Entercom, says that even though his company has been developing its own Web sales department, he welcomes the addition of TargetSpot. "Anything that makes streaming radio easier for new people to advertise on is a good thing for us," he says. "People spend an average of three hours listening to one of our stations when they listen online, so that's a great place for us to distinguish ourselves and monetize. If it becomes as easy to advertise on streaming radio as it is to buy keyword search words, we think that's a good thing."

Entercom will use the service on 90 of its station Web sites.

In addition to terrestrial broadcasters that stream their programming, the service will also be available to Web-only outfits. "We're going to be working with everyone," Perlson says. "What will make our product great is that we're going to be working across the dial, across the Web with lots of these folks so there is critical mass. If you did want to say, 'I only want women with a certain age, within a certain genre, within a certain demographic, a cer-

tain ZIP code,' we should be able to have that critical mass of inventory for you so that we're relevant to all these advertisers."

"If we're really going to make a splash in that hyper-local, mom-and-pop scene where those advertisers have never bought radio before, we need to be everywhere," he says. "We need to be in not just the big markets, but the small markets. We need to be on the Web-only properties because we want to reach that listener of radio who may not be listening to traditional radio."

"An audio spot is an audio spot as far as I'm concerned," Perlson adds.

The difference between TargetSpot and Google's AdWords, which places advertisers' ads on affiliated Web sites, is context, Perlson says. "We're not looking at the content and saying people that listen to Metallica then get an ad that's about Metallica," he says. "We're not targeting contextually—we're targeting demographically, we're targeting locally. Context is something that people use when you don't know your real demographics and because we do know real demographics we don't necessarily need to target through context."

The advertising community has shown strong interest and there are advertisers already onboard. "They're waiting for us to turn it on," Perlson says. —KT

Despite champ ratings, adult contemporary confronts challenges of evolving audience and musical landscape

A New Day Has Come

By Chuck Taylor

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AC radio has maintained one of the most dependable audience bases in the industry, with ratings that consistently make it the top-ranked music format in the nation. ■ But the days of “set it and forget it” are fading for AC programmers as an evolving listening window and shifting audience lifestyle have perhaps blurred the format’s clear-cut persona on the airwaves. ■ In the weeks ahead of this R&R AC Special, we surveyed PDs and MDs about programming and playlist issues foremost on their minds. In follow-up interviews, we gathered a whirlwind of commentary from our wized panel about how to best address their concerns.

In order, the priority topics of the day are:

1. The changing demo of AC radio and how to balance younger listeners entering the format without shutting out the upper core.
2. The blurring lines between AC and hot AC playlists, and the role of AC-exclusive artists.
3. Finding the next generation of talent—considering that the format depends on well-groomed jocks, not promising young hot shots.
4. As the at-work format of choice, how important is it to lead audience from the morning show in the car to online listening?
5. The Christmas question: Is there such a thing as too much too soon? And is the core station audience smaller when the regular format returns after the holidays?

Ladies and gentlemen, buckle up as we devote the next few pages to airing out many of the format’s most pressing issues.

‘Needless to say, the most important thing we need to do is keep our eye on the ball, not the prize. We have to find ways to nurture the audience we have without losing the opportunity to welcome new, younger listeners.’

—Michael Lowe

The Changing Demo Of AC Radio

How do programmers balance younger, hipper listeners entering the format without shutting out the upper end?

While AC’s broad-based audience target remains females 25-54, the lower end of the demo is a different breed than in years past. Today, 25- to 35-year-old moms are as much pop culture magnets as their daughters, maintaining interest in contemporary music, fashion and entertainment. As a result, the format has evolved to indulge a hipper lower tip.

Programmers offer a solution with one word: balance.

“Needless to say, the most important thing we need to do is keep our eye on the ball, not the prize. We have to find ways to nurture the audience we have without losing the opportunity to welcome new, younger listeners,” says Michael Lowe, PD/MD of Clear Channel’s WLRQ (Lite Rock 99.3)/Melbourne-Titusville-Cocoa, Fla. “The best example of how we did that was with the Fray and Snow Patrol. We let fan interest in shows like ‘ER,’ ‘Grey’s Anatomy’ and ‘American Idol’ introduce new music to our listeners. We don’t have to be as adventurous as the younger demos expect from CHR and hot AC, but we sent a message that we recognize the popular hits and we’re a fresher station that way.”

Leslie Lois, MD of Journal Broadcasting’s KMXZ/Tucson, says that a solid warm-up from TV has allowed the core demo to tune in to a hipper brand of music than it has already been exposed to.

“We have never been aggressive on new music but because of these tie-ins with TV and music, we have been able to jump on the Fray or Snow Patrol,” she says. “With ‘Idol,’ our listeners, both older and younger, have been exposed to Daughtry and of course, Kelly Clarkson. So we can get away with playing those songs and not alienating older listeners.”

Further, while it is essential for AC to remain

true to its core, it is as important that the format no longer be known as the boring station playing in the elevator or dentist’s office, adds Danny Howard, director of programming/PD of Bahakel’s WDEF (Sunny 92.3)/Chattanooga, Tenn. “Our goal should be to create a total experience for the listener, encompassing a wide and colorful variety of music, community involvement, promotion and marketing. Balance is the biggest key, therefore, AC must keep everything in moderation.”

That center line, according to Barry Fox, PD of Capitol Broadcasting’s WRAL/Raleigh-Durham, N.C., “is where we as programmers



Josh Groban

GROBAN: CHRISTIAN LANTRY

must be disciplined in our daily thinking and know where to draw the line to remain palatable to the core AC audience.”

Chris Callaway, PD of Black Crow WAHR/Huntsville, Ala., offers that AC is entering a tipping point, where, in order to hit the middle of the format, it's appropriate to program to a 35- to 44-year-old woman.

“Her active musical listening was at its highest around 1987 to 1988, the last years of the '80s' top 40 juggernaut. Beginning in '89, CHR began to morph into the rhythmic/churban cycle until the pop resurgence in the middle '90s,” he says. “Also, from 1989 to 1995, what was generally considered mainstream pop music of the past became one of the staples of AC music, as top 40 almost completely abandoned a gold library and hot AC was in its infancy.

“Add to that the fragmentation of radio that began in the '80s and continued into the '90s, and AC radio is facing an interesting dilemma,” Callaway says. “This is why formats like Jack on the male side and MOVIN have been born and are to some extent successful. Obviously, the

music must continue to change on ACs in the coming years.”

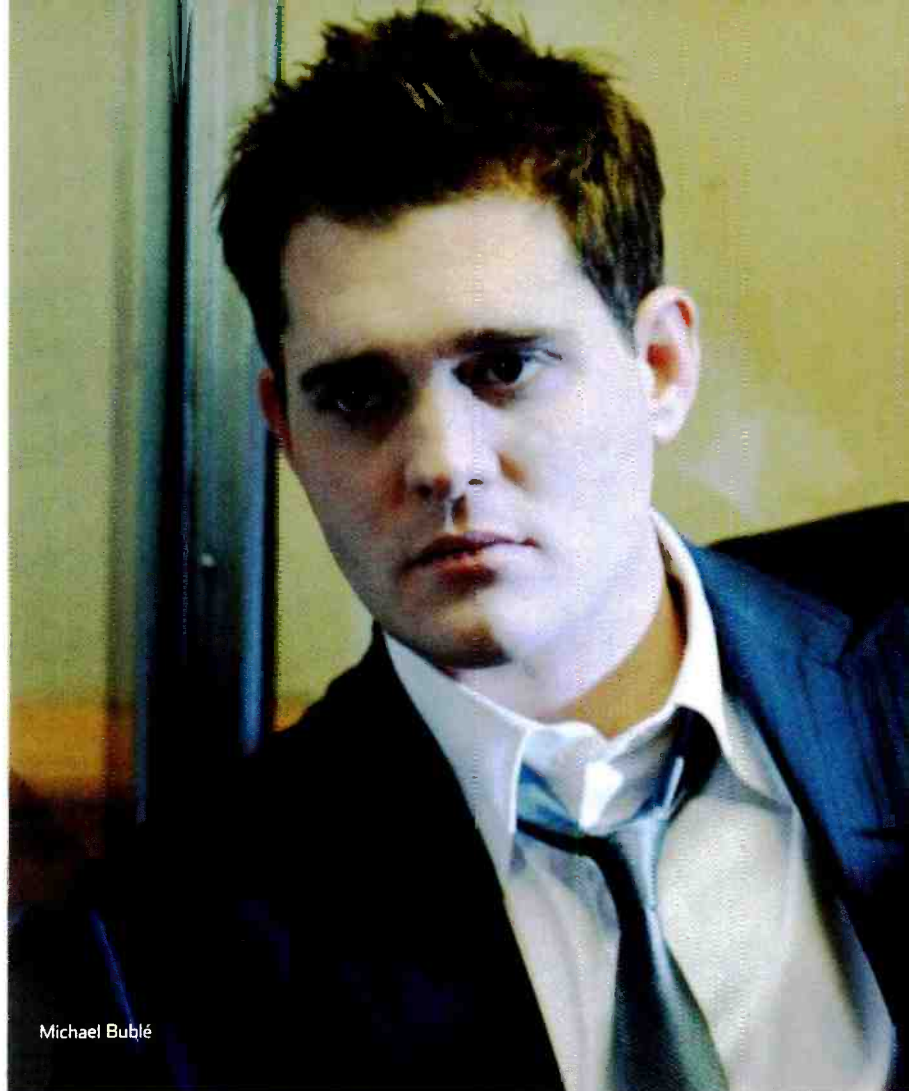
Head Hunting

Where will stations find the next generation of talent, considering that the format depends on well-groomed jocks? Is the format headed for more syndicated programming and voice-tracking, and is that a negative?

“This is a problem all of us in radio have to deal with,” WDEF MD Robin Daniels says. “Just as some artists make the shift from CHR sensation to AC staple, we have to rely on jocks who've learned their craft in CHR and are now ready for something a little more mature.”

Lois adds, “Up-and-coming talent is a huge concern. We are lucky to have a veteran airstaff, but who will replace them? Nowadays, so many of us are multitasking that we don't have much time to mentor people coming up in the business. One of the biggest values we have here to our listeners is that we are local.

Continued on page 16



Michael Bublé

Programmers agree that familiarity is primary playlist calling card

Exclusive AC-Only Artists: Who Cares?

At the beginning of this decade, when you wanted to hear Celine, Elton, Rod, Billy or Phil, you knew to ring AC's doorbell as the format-exclusive home to a dedicated handful of artists.

No more. Today's AC programmers clearly opt for familiarity over the idea of “owning” artists.

“Labels are for jars,” Clear Channel's WNIC/Detroit PD Don Gosselin says. “In our typical hour, you hear music from several different formats: AC, hot AC, country, oldies, disco, CHR, even rock. The audience doesn't care about formats, only about hearing a song they like right now.”

Journal Broadcasting's KMXZ/Tucson MD Leslie Lois nods in agreement. “We look at artists that fit: Will they stand out in a bad way, and yes, we do look for multi-format hits. We are actually harder on AC-only songs, because we know we would be alone on them.”

Like CHR/top 40, AC programmers admit that their mission today is more about the song than it is the singer. “One of AC's biggest selling points is [that it is] the station you can sing along with at work or the station everyone can agree on,” says Michael Lowe, PD/MD of Clear Channel's WLRQ (Lite Rock 99.3)/Melbourne-Titusville-Cocoa, Fla. “Look at CHR

playlists last year. There's not much agreement there. But now, people are singing along to Gwen Stefani, Avril Lavigne, Nelly Furtado, Rihanna and Beyoncé. AC is currently playing at least two of those songs. When appropriate, they fit. Fergie's latest, not to mention Plain White T's and Click Five, could be coming soon.”

As a result, the will to nurture AC-exclusive acts is in serious decline. While Michael Bublé—whose “Everything” is No. 1 at the format—is still a champion and Kelly Sweet launched debut “Raincoat” into the top 10, even such beloved AC-only artists as Josh Groban are now losing appeal with PDs.

“Most of our listeners aren't on the edge of their seats waiting for the next Josh song. The artist loyalty factor just isn't as important to AC as it is for other formats,” says Robin Daniels, MD of Bahakel's WDEG (Sunny 92.3)/Chattanooga, Tenn.

Larry Wheeler, MD/webmaster/on-air talent at Entercom's WRVR/Memphis, adds, “Groban is not as important these days. His operatic style walked him to the door, and ‘February Song’ sticks out like a sore thumb on most ACs now. It's too exclusive, and it's over for that sound at AC. That said, Michael Bublé and Kelly Sweet are fresh, hip and still cool in the minds of younger demos and can keep the older demo listening.”

John Malone, NCA VP of programming and PD of WRSA (Lite 96.9)/Huntsville, Ala., says, “It's always nice to have exclusives, but I think familiarity is a more important consideration. I'm not saying we shouldn't support AC-only artists—we have a long history with Jim Brickman and Michael Bublé—but it comes down to the strength of the record. And one of the considerations must be the song's familiarity.”

Times have indeed changed, says Gale Parmelee, Clear Channel AC/country brand manager and PD of WEZF/Burlington, Vt. “When you think about traditional AC artists, in the past, if any of the classics—Phil Collins, Eagles, Billy Joel, Celine Dion and Bee Gees—had a new song, many programmers were willing to add it because that's what we do and those artists were big. But the operative word is ‘were.’ Today, it's not an artist-passion format. It's about songs they like and a variety of them—Kelly Clarkson's pop sound mixed with the rock/ballad sound of Nickelback's ‘Far Away’ mixed with the emotional connection of Snow Patrol's ‘Chasing Cars.’”

Ditto, according to Bahakel's WDEF (Sunny 92.3)/Chattanooga, Tenn., director of programming/PD Danny Howard: “Placing artists just for the sake of having ownership is the wrong thing to do. Searching for great music that fits is great,

but digging for music just because no one else wants them is the wrong way to go.”

AC is in the familiarity business, and not responsible for breaking songs and artists, says Chris Callaway, PD of Black Crow's WAHR/Huntsville, Ala. “We're much better off stealing mass-appeal songs that we know are hits than trying to build songs from the ground up. It's not even an expectation of listeners when they choose your station to hear ‘new’ music. So why bother? Michael Bublé is a notable exception, but we had help from all the press and publicity that Reprise did to promote the artist.”

However, not so fast with the unanimous vote against AC-exclusive acts. Michael McVay, founder/president of consultancy McVay Media, says, “I often feel like a lone voice on this subject, but mainstream AC needs format-exclusive artists. Some PDs ostracize them, and I think that's wrong. Why does another format have to play our music first? We should have acts that we own.”

That said, McVay adds, “I don't believe we should be anchored to them—you have to have a great song—but if there's an artist like Kelly Sweet that I believe my listeners will love that hasn't been heard on another format, you bet I'm going to play it. Give us great music and we all win.” —CT



AC SPECIAL A New Day Has Come

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"I am not a fan of voice-tracking or syndicated programming; you can't relate to a listener or understand their lives if you are not in the same city going through what they are," she adds. "We have to find a way to groom young talent for the future."

Dave Russell, PD of Cumulus' WARM/York, Pa., suggests that "we better be looking for talent who connect, have a sense of humor and are relatable to the audience. The days of just reading liners and back-selling songs are long gone. The talent that understands this and adapts will survive."

AC requires particular skills—the ability to be real when addressing an adult audience, Callaway adds. "Let's face it, AC is difficult to do successfully as a jock; maturity can't sound forced. Forget young talent—they do not want to do AC radio, and they don't understand the format anyway. Contrary to popular belief, not all jocks want to stay stuck in a young, 20s mind-set their whole careers. It was a welcome relief for me to come from the fakeness and ha-ha humor of CHR to the realness of AC. Find those jocks that you like on other formats and talk to them about AC. Be a cheerleader for the format."

Larry Wheeler, MD/webmaster/on-air talent at Entercom's WRVR/Memphis, insists that getting the audience to turn up the radio to the point of even recognizing local talent is increasingly difficult. "That's why voice-tracking is on the rise. We are background music, mostly. It's easier to get away with it. Syndicated shows and automation are easier to justify on the AC side, and that is sad. AC would be wise to pick up market vets from other formats, then maybe listeners would be compelled to listen between songs."

Chuck Stevens, PD/MD of Steel City Media's WLTJ/Pittsburgh, further laments that there is simply no next generation of talent: "The current generation gets recycled from station to station." But, he admits, "voice-tracking can help in non-key dayparts, while 6 a.m.-7 p.m. requires polished local talent. It's a huge concern . . . Thank you, consolidation."

Still, many PDs have willingly given in to the concept of syndicated talent during specific dayparts. Bill Tole, PD/MD of Clear Channel's KTSM (Sunny 99.9)/El Paso, says, "To serve our community effectively, yes, we must be as local as possible, but at the same time, relevant content presented by syndicated talent is a big part of our success. The challenge is to strike a balance that still caters to the local needs."

Russell believes that voice-tracking is not a negative if limited to overnights and weekends, where listeners aren't necessarily aware that personalities originate in other markets. "We have John Tesh on WARM, and listeners love him. We use the voice-tracked version of the show so we can control the music content."

Lowe adds, "I hate to say it, but unless you're doing something special in middays requiring a live body in studios, you really only need to cover the morning and afternoon, primarily because of the other elements offered there, like news, weather and traffic."

"We're driving the majority of our contesting

'To serve our community effectively, yes, we must be as local as possible, but at the same time, relevant content presented by syndicated talent is a big part of our success.'

—Bill Tole

to our Web site to increase page views, so the 'nth caller' contests are being phased out in lieu of listener loyalty features through our VIP e-mail club and related newsletter. We run Delilah at night with John Tesh and Mike Harvey on the weekends, a five-hour Sunday morning jazz show, plus a morning show 'best-of' recap on Saturday mornings. The rest is voice-tracked."

Michael McVay, founder/president of radio consultancy McVay Media, reasons that while there is good talent out there, "the problem is they cost money. If you're living on a budget, voice-track. Do not assume that all voice-tracking or syndication is bad. Howard Stern was the first to prove that a network show can beat a local show."

Guiding Listeners Online

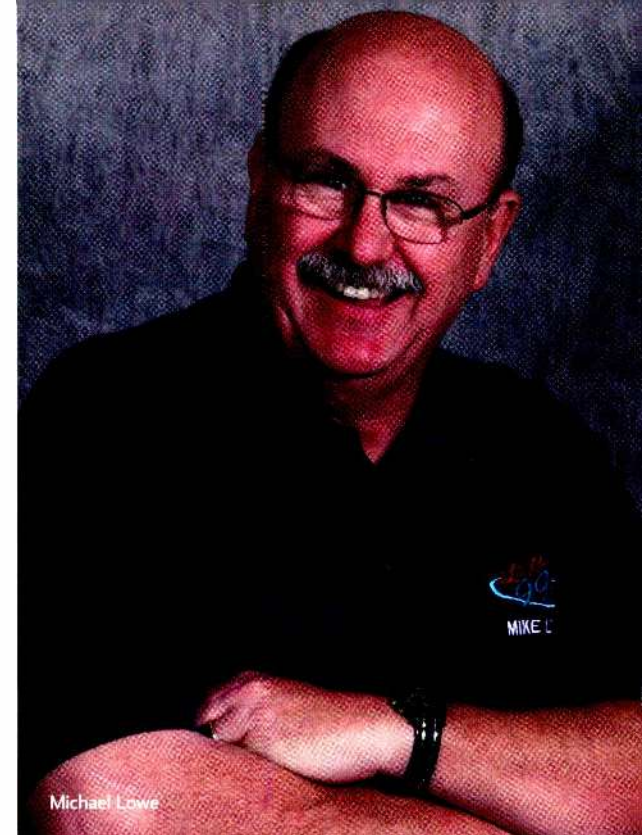
As the "at-work" format of choice, how important is it to lead audience from the morning show in the car to the computer at work?

Despite an upper demo that some may perceive as technologically naïve, AC programmers are as zealous as any youth-targeted format to lead listeners to their outlets' online streams.

Wheeler says, "It's vital to keep the car audience locked in at work. It's the very foundation of what AC does. Online streaming is an advantage, as we can keep listeners that don't have a radio at work and want to listen—that's who it's there for: the P1 listeners that love us 24/7."

Because more people of all ages are using computers to listen to radio at work now, Russell, says, "You're not just competing with your own market. You could be competing with out-of-market stations as well. So it's important to give that Web address often on-air. Make your Web site an extension of your station. Use it to give listeners the chance to hear things on your station on their schedule by posting audio from the morning show. If your other dayparts have something unique to offer, get them involved as well."

Gale Parmelee, Clear Channel AC/country brand manager and PD of WEZF/Burlington, Vt., says, "Look at it this way—there are more computers in the office now than radios. If you had one person that controlled the one radio in



Michael Lowe

the office, that's what the office listened to. But now you have a better shot of keeping someone on your station after they get out of the car and in the office."

The Most Wonderful Time Of The Year

Christmas music: How soon is too soon? And is the core station audience smaller when the regular format returns after the holidays?

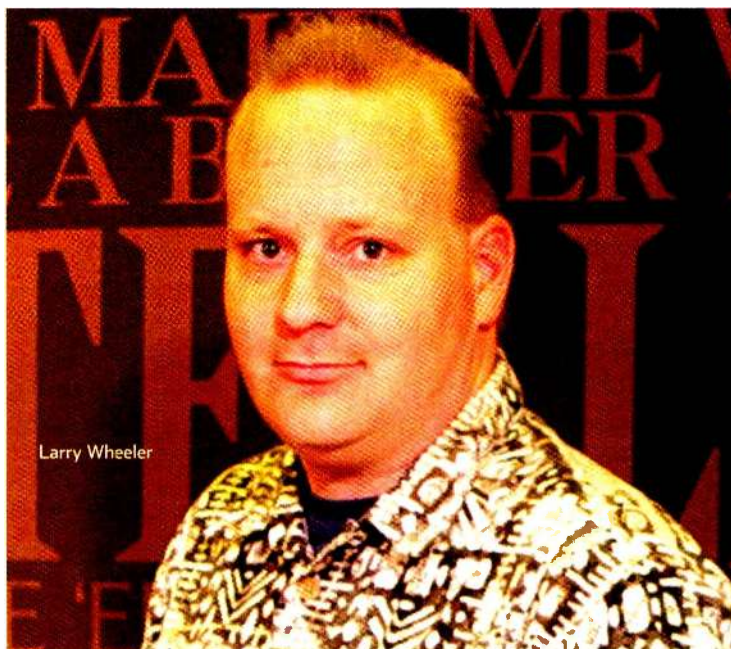
McVay recalls the beginning of the AC 24/7 Christmas trend nearly 10 years ago, "when one-time KESZ/Phoenix GM Jerry Ryan decided to go 100% Christmas. I know a good idea when I steal it," he says. "People keep asking me, 'When does the format burn out?' My answer is, 'We're good as long as we still have the Christmas season around.'"

Russell adds that there is no automatic time to make the switch. "With three stations playing Christmas [music] 24/7 here, you have to do what your market dictates." But he has no intention of being first to abandon the holiday playlist. "If it wasn't such a successful strategy, stations would not continue to do it year after year."

Fox also cites market competition for targeting the right time to make the move. "I've gone the first weekend in November or as late as the day after Thanksgiving." And how has the trend endured? "The bump we saw six years ago is getting smaller each fall, but that's not a bad thing."

Continued on page 18

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Larry Wheeler



Leslie Lois

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Fox says. "Inflated listening hurts the credibility of the station with the advertisers. But I'll take a steady dose of winning numbers over peaks and valleys any day."

WRVR typically flips around Thanksgiving. "Too early creates more problems than it solves," Wheeler says. "That said, have your Selector ready to switch in seconds, in case a competitor gets the lights up before you do."

For his part, Howard agrees that Thanksgiving is the right time to flip. Regarding potential listener losses following the holidays: "Some will occur. However, if done properly that come will revisit more frequently than before," he says.

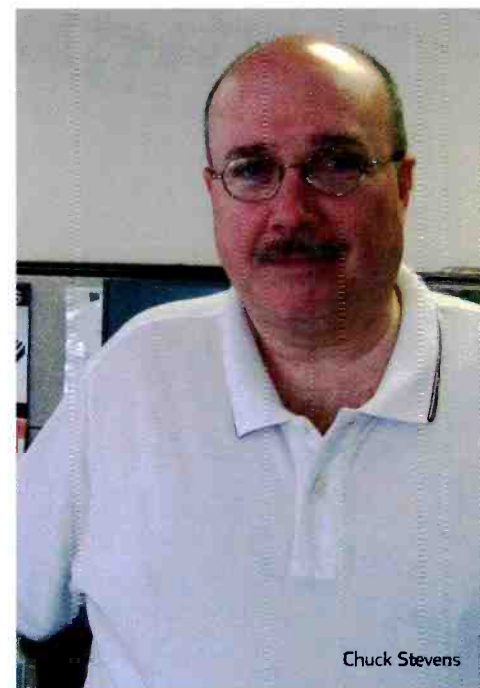
Daniels says his station has been all over the road during the past few years in determining the entry point for holiday music. "We've now settled on an all-Christmas Thanksgiving weekend, and then back to two or three songs an hour for

'Too early creates more problems than it solves. That said, have your Selector ready to switch in seconds, in case a competitor gets the lights up before you do.' —Larry Wheeler

a week or so, and then Christmas all the time for about three weeks through Christmas day. Holiday music has worked well for us; we generally see a spike in the first few winter trends."

An interesting note: Lowe suggests that the Portable People Meter could lend a hand in determining the future of Christmas music. "Last year in this market, we had five radio stations in all-Christmas mode by Thanksgiving evening. Will all five be there again this season? I doubt it.

"Where PPM helps stations like ours is that we were the first to go all-Christmas in this market years ago," he says. "I perceive an advantage for us because of our longevity in the format. PPM will allow us to make our decision without regard to when diaries are mailed or returned and when we start or stop. We all want to be Santa's choice, but if the listeners aren't in the holiday mood, we're just sending our listeners to the Scrooge stations. Anyone comfortable with that?" **R&R**



Chuck Stevens

Advantages, adjustments and slight apprehension over electronic measurement

AC In A PPM World

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With Arbitron's Portable People Meter in business in Philadelphia and Houston, broadcasters have been quick to sniff out early indicators of how electronic audience measurement might affect their given formats. Based on early results in both markets, rock aficionados are already asking if the PPM will contribute to a resurgence at their format. On the other hand, urban and Latin programmers are concerned about how their formats will fare under the new ratings currency (see story, page 24).

For AC, results in Philadelphia demonstrated that perpetual 12+ victor WBEB (B101.1), the seemingly impenetrable indie owned by industry veteran Jerry Lee, easily held onto the top spot. Likewise, Clear Channel AC KODA/Houston maintained its top five 12+ lockdown.

AC programmers anticipating the eventual transition to the PPM in the top 50 markets view the electronic paradigm as long overdue, citing the significance of WBEB's persistent marketing in Philly as a primary reason that the station held its own. While there is a modicum of anxiety about how the new technology might affect listening trends, some have already made proactive tweaks in on-air positioning in an effort to take advantage of the new technology.

"Chris Conley at WBEB is one of the smartest programmers that I know, and Jerry Lee gives him the tools to create great radio. The People Meter just hap-

pens to be better at gauging real listening than the paper diary," consultancy McVay Media founder/president Michael McVay says. "KODA has also done well. The programming isn't what we'll need to change to take advantage of the PPM's accuracy. Marketing is where we should focus."

Cumulus WARM/York, Pa., PD Dave Russell says, "WBEB has done such a great job marketing their radio station that it is no surprise how well they've performed in PPM. I'm not sure how long it will be before we have it in central Pennsylvania, but I need to begin laying groundwork to make sure we're ready to play. I see it becoming more of a come game at that point, and getting on in places that potential meter carriers frequent."

Advantages, according to Entercom WRVR/Memphis MD/webmaster/on-air talent Larry Wheeler, include "a pickup in businesses and other places a listener would never write down. I think PPM is a great thing; AC will be done a great service."

Yet some programmers cite uncertainties about electronic measurement. Capitol Broadcasting's WRAL/Raleigh-Durham, N.C., PD Barry Fox wonders about female participants using the technology. "How intrusive will it be in their daily routine, whether around the house or at work? Is this going to make it harder to find participants for each survey?" he asks. "I think TSL on many stations will drop. PPM is a precise measurement of a participant's listening habits,

whereas the diary is less dependable, but on the other hand, come may increase for the same reason. PPM will reflect every station sampled, whereas it is virtually impossible for a person to remember every station they listened to earlier in the day or week."

Michael Lowe, PD/MD of Clear Channel WLRQ (Lite Rock 99.3)/Melbourne-Titusville-Cocoa, Fla., says his station has already adjusted to the PPM by aligning station moniker LiteRock 99.3 to its Web site address, literock993.com. "The other evolution will be getting the frequency out there more, because we're finding out more people refer to us as '99.3' than 'Lite Rock 99.3,'" Lowe says.

Clear Channel 12+ leader AC WLTW/New

York also repositioned itself in April, minimizing use of longtime moniker Lite-FM. WLTW PD/senior VP of AC programming Jim Ryan said at the time, "When we looked at our fall diary returns, 3,414 entries wrote down just '106.7.' Only 185 people wrote down 'Lite.' What would you call yourself? With PPM coming, all that really matters is frequency."

Steel City Media's WLTJ/Pittsburgh PD/MD Chuck Stevens hopes the PPM will eradicate "phantom come," spelling an end "to people who look at the survey as a popularity vote and draw lines across day-parts for stations they no longer listen to. It's all going to depend on just how well Arbitron puts together the panel." —CT



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The evolving format is mixing in younger artists with traditional core acts

Urban AC Redefined

By Darnella Dunham

Urban AC was once known as a radio format heavy on ballads, light on tempo and primarily driven by gold titles. ■ Programmers tended to be passive about incorporating new songs into rotation and would usually wait for mainstream urban competitors to expose R&B contenders first. ■ But today, the urban AC format has evolved to incorporate more young artists alongside classic format staples. And with hip-hop not as hot as it's been in the last several years, urban AC has even forced urban competitors on certain artists, such as Robin Thicke and Tank.

Butch Charles joined WPHR (Power 106.9)/Syracuse as PD in 2000 when the Clear Channel station was mainstream urban. When it evolved into urban AC in 2003, it was less contemporary and more gold-based. It wasn't long, however, before the station shifted to playing more currents.

In fact, around the nation, as urban and rhythmic stations jumped to play hip-hop titles, many urban AC outlets added R&B songs.

"Between 2000 and 2004, when hip-hop was such a force on the mainstream [urban] and even top 40 charts, R&B kind of got forgotten for a moment," Charles says. "As a result, urban AC stations began to pick up the slack."

The move was calculated by some, but other programmers felt the need to become more aggressive as a result of syndicated programming airing on their stations. For one, ABC Radio Network's Michael Baisden made a habit of playing unestablished songs on his national afternoon show.

Charles says, "A lot of the urban ACs have either Steve Harvey [syndicated by Premiere Radio Networks and Inner City Broadcasting] or [Reach Media's] Tom Joyner, and those guys are picking up and playing a lot of the currents as well. It sort of forces you to play it during the rest of the day."

Now that urban and other formats are actively playing R&B again, urban AC stations are sticking to their vow to be at the forefront of new music—and resisting musical passivity.

"The pendulum is swinging back now. R&B

is coming more into the mainstream stations again," Charles says. "Since the urban ACs have already been there, we're going to play some of the more current stuff that the mainstreams are picking up as well."

Have They Become Hipper?

In the midst of the trend, the question is raised: Is the shift of urban AC leaning more contemporary a result of listeners developing hipper, more progressive tastes?

According to Taxi Productions KJLH/Los Angeles PD Aundrae Russell, listeners are demanding it. "The way people are getting their music and hearing new music has changed so much," Russell says. "For example, Any Winehouse—nobody's playing her in this market, but I run across a lot of people in doing my due diligence that are exposed to her. They know about her."

"Something else we have begun to embrace that was a lost art form is finding good album cuts and putting them on instead of just playing the single," Russell says. "With downloading, people are going to go find their new music. So why shouldn't we be the ones giving it to them?"

Selecting gold titles is another element keeping urban AC sounding fresh. "Old school is not the same as it was when I was listening to radio growing up," KRNB/Dallas PD Shay Moore says. "It was ballad-heavy and ballad-driven. But now we've moved into the Jagged Edges and the Jodecis who have a little bit more tempo-type records."

Old-school music from such artists as Anita Baker and Luther Vandross—who have occupied prominent positions in urban AC gold categories—often slow the overall tempo of many

stations. However, as gold categories now incorporate titles from the '90s, the shift is helping the format feel more contemporary.

Cox WJMZ (107.3 Jamz)/Greenville, S.C., OM Steve Crumbley noticed listeners' library music tastes evolving when he was programming Cumulus' WDLT/Mobile a few years ago. "As opposed to requests being for Luther; Earth, Wind & Fire; and Anita, I noticed that the requests were more for late-'80s and '90s music," he says.

Providing More Options

Record labels have been criticized for not properly developing artists and not bringing enough quality product to radio. However, this appears to be a nonissue for urban AC. Programmers say they have plenty of good new music to choose from, which allows them to play more contemporary titles.

"I don't think the audience has changed; we are getting great options of things to play," Charles says. "The audience is sophisticated enough to know that there's a lot of other stuff out there. They look for new music, but they still love Luther and want to hear him."

Russell notes one potential setback to having so many viable options: "There's just so much music out there; my biggest problem is playing it all."

Charles adds, "R&B music as a whole is making a comeback. A lot of programmers, even on the mainstream side, are realizing there has to be a balance of R&B as well as hip-hop in their programming."

Perhaps surprisingly, hip-hop influences are also gradually spilling over into urban AC, with the success of such artists as Ne-Yo, Musiq Soulchild and Lloyd. Even though these artists aren't rapping on their songs, "you can hear it in the phrasing of the music," Moore says. "Everybody's influenced by everybody. Rap was influenced by disco and now hip-hop is influencing R&B. There's more product, and they're working Akon now on urban AC and we're playing it."

Crumbley also recognizes the influence and incorporates melodic, hip-hop-friendly songs: "There's nothing wrong with T-Pain's 'Buy U a Drank' or 'Bartender.' They love it. And 'Let It Go' by Keyshia Cole is the song."

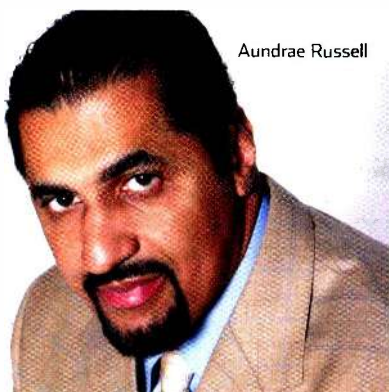
Russell says, "People don't give the urban AC audience enough credit. They might be 50 years old, but they want to appear to be hip. They want to say they heard the brand-new one from Ne-Yo."

Moore adds, "We've grown and we've had to redefine what urban AC is. It does not mean that people are dead."

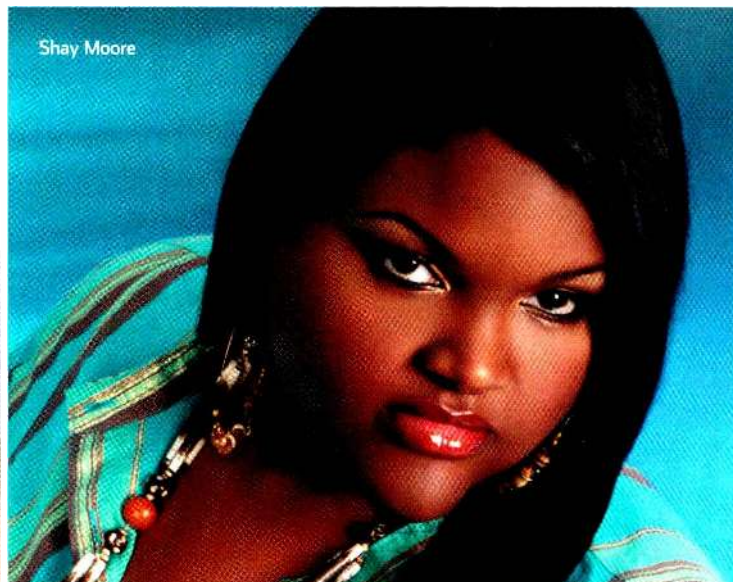
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'People don't give the urban AC audience enough credit. They might be 50 years old, but they want to appear to be hip. They want to say they heard the brand-new one from Ne-Yo.'

—Aundrae Russell



Aundrae Russell



Shay Moore

Adding younger artists, urban AC becomes a pacesetter

Urban AC's Fresh New Face

By Hillary Crosley

While hip-hop sales have diminished sharply during the past several retail quarters, R&B titles are, on the contrary, heating up the retail barometer. ■ In hand, with such artists as Chrisette Michele, Robin Thicke, Fantasia and veteran Tamia injecting new life into the urban AC format, a fresh, diverse and youthful sound is stretching across the radio space once known primarily for classic hits.

"Urban AC is becoming younger because they have to," Def Jam VP of urban promotion Thomas Lytle says. "In my day, urban AC was Motown and '70s music. Now it's '80s, '90s and today. I'm just waiting for hip-hop to join the format, though they're fighting it tooth and nail. However, with Ne-Yo and Chrisette, it's a younger sound.

"No one wants to be constantly reminded of how old they are," he adds. "The urban AC listener wants to hear the Commodores, but also be in touch with what's new."

As such, artists like Def Jam's Michele, who is equal parts Ella Fitzgerald and Sarah Vaughn, is catching on with consumers and programmers alike. Her debut, "If I Have My Way," has taken up residence inside the top 15 at urban AC. Michele, who writes her own music, also came up with the hooks for Jay-Z's "Lost Ones" and Nas' "Can't Forget About You."

According to Lytle, Michele's demo sat on the desk of label A&R chief Shalik Berry for the longest time before Berry gave it a listen. Liking what he heard, the label brought the artist in to audition for Island Def Jam Music Group CEO Antonio "L.A." Reid, who signed her that day.

"It's a dream come true, but people have to understand that she took years to prepare," Lytle says. "From singing in church to backup for artists like Kem and India.Arie, she paid her dues. Now

Babyface actually produced 'Your Joy,' a song about her father, on the album. She's obviously an accomplished talent whose voice couldn't be denied."

Another artist working the urban AC circuit is "American Idol" champion Fantasia. After alienating the format a tad with uptempo first single "Hood Boi" from her self-titled sophomore album, Fantasia and J Records came home with the Midi Mafia-produced "When I See U." Chronicling a shy girl's crush, it climbed to No. 1 at urban AC.

RCA Music Group chairman "Clive Davis and our J Records A&R department really take their time to make real musical albums," J Records VP of urban adult promotions Stephanie Lopez says. "We don't just find the hot producers or the happening trend. One of the good things about Clive is that he doesn't run with the pack. He's committed to making records that stand the test of the time and are true classics.

"We wanted to run with 'When I See U' first, but some people were admittedly against starting in the urban AC format because they thought urban AC records don't sell. But now, 'When I See U' is her biggest record to date."

"When promoting Robin, I said from the very first single, 'Wanna Love You Girl,' that women fall all over themselves to get next to him," Geffen national director of urban promotion Chris Barry says. " 'Lost Without U' took that experience to a much higher level. The guy is just a female magnet and, at the end of the day, that's what radio is looking for."

On the flip side, Tamia, who recently returned to the music marketplace after a four-year hiatus, did well with midtempo track "Can't Get Enough," which was Rodney Jerkins-produced.

Rueben Rodriguez Entertainment president Rueben Rodriguez says, "My company worked that record for 10 months, and that entire time, we were planting the seeds for the follow-up, the more down-tempo 'Me.' One of the big breaks for the record came by Tamia working so hard as an artist and the Image Entertainment people being so incredibly supportive. She actually introduced the record at the R&R Convention in front of top programmers."

Six weeks after its release, the song is top 20 at urban AC.

'The urban AC format is an even mix of old and new. But the audience doesn't like sudden changes, and they don't like fads. They prefer subtle trends.'

—Stephanie Lopez

In The Thicke Of It

In the case of Robin Thicke, the R&B crooner delivered a critically acclaimed debut album, "A Beautiful World," and wrote successful songs for other artists, including Usher's "Can You Handle It?" For his sophomore set, "The Evolution of Robin Thicke," Interscope released the Neptunes-produced uptempo song "Wanna Love You Girl" first. But it was second single "Lost Without U," a Spanish guitar-driven lullaby about loving his wife, that really connected with programmers and listeners.

The track captured the No. 1 spot on Billboard's Hot R&B/Hip-Hop Songs for 11 weeks, spent three weeks at No. 1 at urban radio and had an amazing 15-week run at the peak of R&R's Urban AC chart.

Now a core urban AC artist, Thicke solidified his position by touring with such urban AC mainstays as Jill Scott and Chaka Khan.

Hip-Hop Isn't Dead, But R&B Is Thriving

With all this slow-jam success, it's interesting that R&B titles are also flourishing at urban radio, as hip-hop titles appear to be fraying.

However, according to Lytle, hip-hop isn't dead. On the contrary, R&B has just done well for itself.

"It's better music," Lytle says. "R&B has found a way to improve upon itself. People still want to know that they're buying something that's quality, that's worth it. So we have to give people what they want, not what we think they need. When you give people what you think they need, that's when you mess up."

Lopez agrees. "The urban AC format is an even mix of old and new," she says. "But the audience doesn't like sudden changes, and they don't like fads. They prefer subtle trends, like moving from more classic AC music to more modern. Really, the format just wants good music with good lyrics." **R&R**



Chrisette Michele

Crossing Over

It's not often that artists who begin at urban AC make the grade at mainstream formats like rhythmic and urban. But this year, Robin Thicke and Tank have flown the coop.

Thicke's "Lost Without

You," which held urban AC's No. 1 slot for 15 weeks beginning with the Feb. 3 chart, crossed to urban, eventually spending three nonconsecutive weeks at the summit in March. Thicke also reached No. 15 at

rhythmic radio in May.

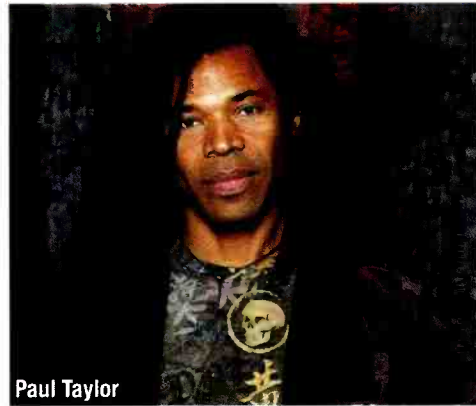
Tank jumped from the Urban AC chart—where he spent 10 weeks at the top with "Please Don't Go" beginning with the May 19 list—to urban, reaching No. 7 at that format June 2. —HC

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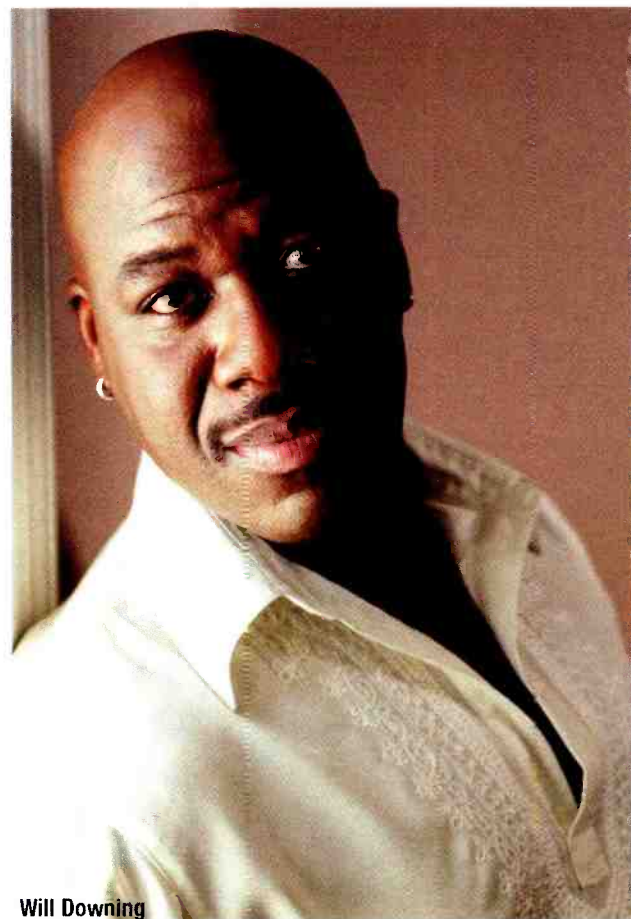
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What urban AC programmers in all markets should know and understand about electronic measurement

Ready For PPM?

By Tony Gray

One of the biggest concerns thus far in the Arbitron Portable People Meter survey results is that the PPM panel—the people who actually wear the device—will not adequately reflect the ethnic and social economic composition of the market's population. This was one of the major points of contention with the initial Philadelphia trial period and later the first full survey period. ■ In terms of audience measurement, the key to accurately measuring African Americans, Hispanics and even the general population is based on proper distribution on the PPM panel, in a representative sample that mirrors the overall population of a measured marketplace. We have had numerous meetings with the staff and management at Arbitron, and we agree on that point. It is something that Arbitron seems to be trying to rectify (see story, below). ■ If Arbitron can adequately reflect the population and if it can get African-American panel members to cooperate and wear the device correctly for the minimum time needed, then we will see better results for urban radio. ■ All the urban stations in the Philadelphia market noticed some improvement in May, compared with the April PPM ratings results. Because Clear Channel urban AC WDAS-FM is back to being a top five performer, it shows us the disparity between perception and reality may not be as bad as we first feared. But we will still have to watch as other markets come online with PPM.

What also happened with the release of the May PPM results was that Arbitron issued specific radio rankers to the press. This included extremely relevant information, including the P1 percentage of average quarter-hour and the P1 average time exposed, which stations can utilize in similar ways that we use TSL information from the diary. This is good news for urban radio.

The National Assn. of Black Owned Broadcasters, which represents many of the African-American companies, has met several times with the top executives at Arbitron, so the dialogue in respect to how the PPM affects urban AC and gospel radio has been ongoing. This should continue. This is the only way we will have a voice in the process.

There is a tremendous amount of important information now available through electronic measurement that could help all of radio in the future. In particular for urban radio, the PPM will still reveal positive stories of loyalty with the African-American audience, as well as prove that the African-American audience still spends more time with radio than general-market consumers do. These are the things we will have to focus on with marketers and advertisers.

My strongest recommendation for programmers is to invest as much time as they can in learning all the nuances of this new measurement system—even if they are not in the top 50 markets where the PPM will be used. This information is completely different from all they have learned about how to obtain and gain ratings with the diary measurement system.

Electronic measurement is going to change the competitive landscape for radio, but for urban radio



in particular. To settle for being the secondary urban in the market will not be enough to survive. Some companies and stations can take that approach now, but it will be a great deal more difficult to meet revenue goals under the PPM system as a secondary station. If you are in the game, be in the game to win.

Initially, when we saw the first results in Philadelphia, I felt that if things continued as they were, there was the potential for fewer broadcasters to choose to operate African-American-targeted stations in the top 50 markets. I hope that with Arbitron's focus on ensuring that the ethnic distribution on the PPM panel reflects the marketplace this will not be the case. R&R

Tony Gray is president/CEO of Chicago-based Gray Communications, formed in 1990.

Arbitron Responds To Under-Representation In Philly PPM

The urban radio community has expressed its displeasure over what it feels is an under-representation of its listenership by Arbitron's Portable People Meter ratings service in Philadelphia. Individual companies, as well as the National Assn. of Black Owned Broadcasters, met with Arbitron to address the issues. *R&R* asked Arbitron director of PPM research Beth Webb to respond to their concerns and outline the company's plans.

Arbitron is working to improve

the representation of young adults (18-34) for the PPM radio ratings service in Philadelphia. The young adult under-representation affects African-American and non-African-American demographics—both have an in-tab index around 60% in the June 2007 Philadelphia PPM report.

Below are some of the enhancements Arbitron is making to its sampling and panel management procedures in Philadelphia.

■ Arbitron panel representatives

are personally visiting persons 18-34 who have a less than 60% in-tab rate for a one-on-one coaching session. The in-person coaching focuses on the panelist's specific issues and concerns. We are also offering special cash performance incentive for improved performance after the session.

■ Arbitron has doubled the weekly performance bonus for households with at least one household member who is black and 18-24.

■ Arbitron is offering meter-carrying accessories to all black female panelists between the ages of 18 and 24.

■ Arbitron will enhance the panelist Web site to provide a panelists with their current point, motion and incentive information.

■ In late June, Arbitron increased the sampling rate in Philadelphia for households with a person between the ages of 18 and 24. It will take approximately

two months for new sample to go from selection to sample preparation to recruitment to installation in the panel. The goal is to improve the current installed index from around 70 to around 100 by September. The increased sampling rate for young-adult households will be applied in all new PPM markets.

Arbitron knows that all markets are unique, and it will apply enhanced panel management procedures on a market-by-market basis.

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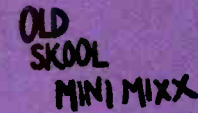
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Do's And Don'ts Of Syndicated Relationships

26

'Tell the truth. Syndicators would much prefer to know where they stand. We can take the bad news and we'll move on, no hard feelings. We understand.'

—Nancy Abramson

Nancy Abramson
nancy.abramson@dowjones.com

Syndicated programming has become a cornerstone of talk radio. National shows now occupy center stage on most talk stations. As a result, today's successful talk PD must know how to manage his relationships with all types of syndicators: those providing content to his station, those he might deal with down the road and even the syndicator who has nothing to offer his station, now or ever.

In the interest of helping PDs see the relationship from the other side, here's a glimpse of our world—our strategies, our hopes and our frustrations. If you are a guy, this will be like leafing through Cosmo in the check-out line, a chance to eavesdrop on the other side, and maybe as a result improve your relationship.

Selling syndicated programming is akin to dat-

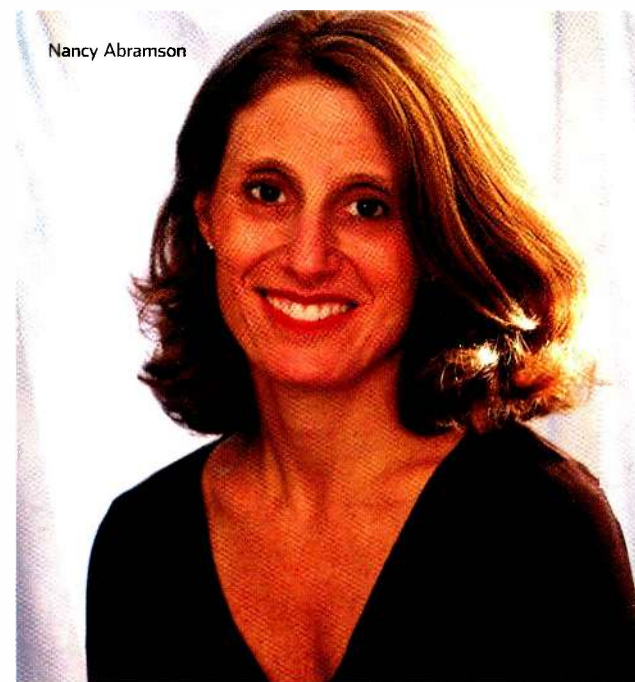
ing. You have to find the right person, primp for that crucial first meeting, perform the getting-to-know-you dance, commit and, sadly, sometimes break up. It's not an easy process: it takes persistence through a combination of phone, travel and e-mail. Sometimes the dating ritual is fun and fruitful. Other times it is incredibly frustrating.

Herein lie details of the process:

Finding the right partner. A salesperson in the syndication business must be a discriminating dater. Investigate and prepare. Will you be a good match with your potential partner? Do you have enough in common? Is their format compatible with your product? At the Wall Street Journal Radio Network, where we provide business and money programming, we research to ascertain if our programming will make sense. Be sure to check his background. Is he seeing someone else, do they use the competition or perhaps have multiple partners? What does she have that you don't?

First date. Don't talk too much. Ask questions and listen. Don't insist you are the right person for them. Subtly suggest how you would make an ideal partner based on the cues they are revealing. If they are involved with someone else, are they happy in that relationship? And certainly don't disparage their current paramour.

Regardless of how they feel about the show



Nancy Abramson

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now, they once decided to commit to that relationship. Be wary of the types that never seem to have relationships. There's usually a story as to why they prefer to go at it alone—probably not a big fan of outside services. And remember: Don't fall in love on the first date when everyone is on their best behavior.

Follow up. First date went well and the PD seems interested. Now is the time to explore whether they are serious about pursuing a relationship. This is daunting as you find out if you're compatible with any of these types:

Non-committal charmer: Enchanting on the phone, perpetually enthusiastic. This character will call you back, but never give you an answer, just strings you along. May extend the dating process but will never commit. Always an excuse: "Have to talk to the GM/general sales manager," "Looking for a morning show or news director," "Ratings coming in today/tomorrow/yesterday."

Brave rejecter. There aren't many of these guys out there who are willing to tell you no. He's a pro, knows that honesty goes a long way. Returns your calls and tells the truth. We love these people, even if they don't do the deal. Considerate, sensitive and sincere. And if you did have a product they were interested in, these are the people you would want as your partner.

Perpetual first dater. You thought the date went well, he sounded interested, you sent the requested info, but now he never returns your calls. The worst. Avoids confrontation at all costs. I've even had a PD run away from me at a radio convention. I caught his eye, he saw me approach, and he took off in the other direction. These guys just can't say no or are afraid to offend you. In most cases, they do not want to start a relationship, but it would save everyone a lot of aggravation if he could just be honest and tell you he's just not that into you. Once we know the truth, we are liberated, ready to move on and find someone else to date. Remember, we can take it. Syndicators are serial daters; we do this for a living. Just be honest and tell us it's time to move on.

Unfocused and busy. Subset of perpetual first dater. You can occasionally connect on the phone if you make it your mission and call often. (Conceal your caller ID.) Outwardly, they are warm and receptive, but never have time

to talk. They're always in the middle of something and ask if they can call you back. Don't wait by the phone for these types. These guys may eventually call, but only after you've hooked up with someone else. Then he'll turn on the charm and try to convince you to break up with your new partner. Don't fall for it. He only wants the product when he can't have it.

Prince charming. Communicates. Returns your phone calls and e-mail. Outlines his requirements for a relationship and lets you address them. You may not be able to fulfill all his needs, but you compromise, finding a solution that works for both parties. You both feel the connection, you're ready to entrust your heart and begin a partnership.

Once you have secured the deal, there's still plenty of work. The relationship requires constant nurturing. Expect the initial rush to subside. You'll see the signs: You stop communicating, take each other for granted, leaving room for another partner to squirm her way in. You have to work to keep it alive. Try new things, pay attention to outside trends. E-mail, phone, survey, ensure you are giving your partner what he needs. At the Wall Street Journal Radio Network, we make it a priority to communicate with our affiliates. A good partner will give you signs that he's losing interest, but you have to continually take the relationship's temperature. People won't always tell you they are unhappy. It's easier to say nothing.

Once both parties are committed, here is a sampling of relationships:

Uncommunicative affiliate. You call and ask for feedback. He rarely returns calls. These are the ones you have to watch out for; he will leave you for another partner with no prior warning. Won't tell you if he is unhappy.

Highly critical. Only calls or e-mails when something is wrong. Unlikely to break up, but tough to be with in a relationship.

Perfect partner. Offers positive and negative feedback. Ready to answer questions and looks for ways to improve partnerships. Pushes you to try new things but understands when the answer is no. We treasure these affiliates. They help make our product better and we learn from them. They keep the relationship dynamic, changing and exciting.

The actual breakup differs too. The courageous partner

'You're ending the relationship. No one wants to hear the radio equivalent of "I just want to be friends," or "It's not you, it's me." If the show isn't working for you, just tell us.' —Nancy Abramson

will call you with the bad news. And if they were a good partner, he's communicated that something has been amiss and this finale was not unexpected. We respect these folks for their willingness to be straightforward. It would be much easier for them to avoid the confrontation and break the news by the contractually required letter. But wouldn't you prefer to be told in person that your partner no longer wants you? Same here. Breakups are messy, but if you valued the partnership in the first place, bite the bullet and tell us why you're ending the relationship. No one wants to hear the radio equivalent of "I just want to be friends," or "It's not you, it's me." If the show isn't working for you, just tell us.

The bumper about breakups in the syndication business is always having to take rejections gracefully, with a smile and a nod of understanding. That's not really the way you want to respond. You want to hiss through the phone that they were a horrible partner and a terrible PD and you never want to talk to them again. But this is business, not personal, so you can't. Plus there is a very good chance of dating this person again in another market.

So what have we learned? Syndicators: Know your potential conquest. Don't pursue someone who is not right for you. It makes you look silly—and needy. PDs, answer phone calls or email. It will take a few minutes to say, "No, not interested." Wouldn't you prefer that to spending your limited time and the energy on avoiding phone calls and deleting e-mail? If the partnership is not working, let us know why. Maybe we can work on it. Maybe we can't, but no one likes a breakup that comes out of the blue.

And finally, tell the truth. Syndicators would much prefer to know where they stand. We can take the bad news and we'll move on, no hard feelings. We understand. Sometimes you're just not that into us. But tell us. We'll find someone who is. **R&R**

Nancy Abramson is executive director of the Wall Street Journal Radio Network.

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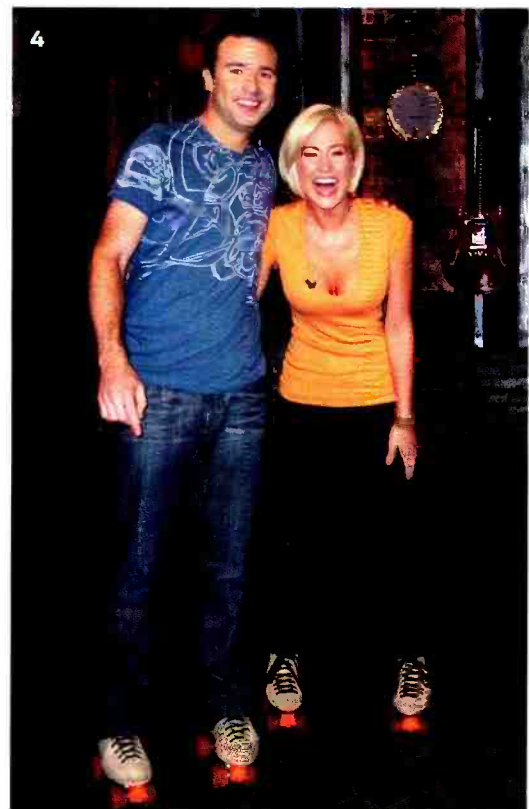
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BIG SHOTS

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The Beat Goes On

1. Pop music icons Deborah Gibson and Frankie Avalon will host Time Life's party for Dick Clark's "American Bandstand 50th Anniversary Collection" Aug. 24 with a music show selling the 10-CD set. From left are Rhino Custom Products manager Craig DeGraff, Time Life executive VP Gary Newman, Gibson, Avalon, Time Life executive producer Alan Rubens, Rhino Custom Products senior VP of custom products and synch licensing Mark Pinkus and Rhino Custom Products domestic licensing manager Bernadette Cummings.

Hey, big shot! E-mail high-resolution photos from your promotions, appearances, promo tours and other radio and record industry events to ACahill@RadioandRecords.com.

2. Legends Of The Fall San Antonio Spurs MVP Tony Parker, right, and Island Def Jam regional promo representative Manny Simon discussed their mutual love for Fall Out Boy before the emo band's Alamo City concert.

3. The Man Comes Around Columbia Records reggae artist Collie Buddz stopped by Clear Channel's urban WKKV (V 107.1 Jams)/Milwaukee to promote his self-titled CD and single "Come Around." From left are DJ Wolf D, Buddz and WKKV's mixshow DJs Los and Eleazar. **4. Ready To Roll** BNA artist and former Sonic waitress Kellie Pickler helped "CMT Top 20 Countdown" host Lance Smith perfect his roller skating technique while making a guest appearance on his show. Photo: Courtesy of CMT **5. Miles From Home** The Inc./Universal Motown artist Vanessa Carlton chatted with CBS Radio's hot AC WBMX (Mix 98.5)/Boston morning show host John Lander and performed in the Mix Lounge during a promotional visit to Boston. Carlton's new CD, "Heroes and Thieves," streets in October. From left are Universal Motown regional rep Kara Egber, Carlton and Mix PD Jerry McKenna. **6. Team Spirit** Looking smart in ventilated headgear, a group of Clear Channel programmers executed a perfect "segue" in front of the White House during recent team-building meetings in Washington, D.C. From left are Clear Channel senior VP of programming Marc Chase, regional VP of programming Brad Hardin, classic hits WBIG/Washington PD Dan Michaels, Chase's assistant P.J., Baltimore properties OM Jeff Kapugi, smooth jazz WSMJ/Baltimore PD Lori Lewis, AC WASH/Washington PD Bill Hess and rock WWDC/Washington PD Cruze. **7. Forever Young** Former Cranberries vocalist Dolores O'Riordan dropped by "The Jack Diamond Morning Show" to discuss her Sanctuary Records solo CD, "Are You Listening?" She performed "Linger," "Dreams" and new single "When We Were Young" for Diamond, left, and Citadel hot AC WRQX (Mix 107.3)/Washington listeners.



Formats

The gateway to music formats, the week in charts and airplay data.

R&R TIMELINE

1 YEAR AGO Jeff Dinetz rises to president/COO of NextMedia Group's radio division. ■ EMI Music Collective is disbanded and replaced by Blue Note Label Group. ■ Jeff Wyatt joins Red Zebra Broadcasting as chief programming officer.

5 YEARS AGO Clear Channel Radio CEO Randy Michaels moves to CEO of the company's New Technologies division. ■ Curb Records founder/chairman Mike Curb named chairman of Word Entertainment. ■ Kenny King selected as OM of WJZW and WRQX/Washington and PD of WRQX.



Curb

10 YEARS AGO Alex Luke wins programming stripes at Emmis WKQX (Q101)/Chicago. ■ Bonneville flips WLUP (the Loop)/Chicago back to rock from a pop/alternative/hot AC hybrid. ■ WAQY-AM-FM/Springfield, Mass., VP/GM Warren Lada rises to VP of operations.

15 YEARS AGO Mark Hamlin joins AC WEAZ/Philadelphia as PD. ■ WQYK-AM-FM/Tampa middayer Beecher Martin rises to PD. ■ FM-FM simulcast KDBK and KDBQ (Double 99)/San Francisco drops soft rock for personality-driven AOR.



Hamlin

20 YEARS AGO Gold WRXR/Chicago flips to new age, light jazz, urban and rock mix as WNUA. ■ Westwood One acquires NBC Radio Networks. ■ WTIC-FM/Hartford PD Lyndon Abell transfers to KWK/St. Louis for a similar post.

25 YEARS AGO EZ Communications national PD Dan Vallie named VP of programming. ■ Tom Bender joins WFAA/Dallas as OM. ■ KHJW/Denver taps Dave Anthony as program manager.



Vallie

30 YEARS AGO Quincy McCoy upped to PD at WZGC (Z93)/Atlanta. ■ WMMS/Cleveland station manager Gil Rosenwald rises to VP/GM. ■ Bob Harper joins WGCL-FM and WERE-AM/Cleveland as general program/OM.

THE SPIN



By Wade Jessen, Gary Trust, Anthony Colombo and Raphael George

White Stripes Score Second Alternative No. 1



The White Stripes pick up their second Alternative chart-topper as "Icky Thump" (Warner Bros.) climbs 2-1 behind a 57-spin increase. The duo's "Seven Nation Army" previously held the pole position for three weeks in July 2003. "Thump" ends the 15-week stay at No. 1 for Linkin Park's "What I've Done" (Warner Bros.), leaving it one week shy of tying the

mark for most weeks atop the Alternative chart—a record shared among the Red Hot Chili Peppers' "Scar Tissue," Staind's "It's Been Awhile" and Green Day's "Boulevard of Broken Dreams." "Thump" is the second consecutive No. 1, and third overall, for Warner Bros. this year. No other label has more than one Alternative No. 1 in 2007.

As a consolation prize, Linkin Park earns its seventh top 10 in a row as "Bleed It Out" vaults 13-10, grabbing Most Increased Plays honors (up 249).

Adams, Tunstall Tackle Triple A

Ryan Adams notches his first top five at Triple A in more than five years as "Two" (Lost Highway) leaps 8-4. The last time Adams saw top five ink was with "New York, New York" in October 2001 on its way to a three-week run at No. 1. Further down the list, KT Tunstall matches the year's highest debut, opening at No. 20 with "Hold On" (Virgin). That equals the June 8 debut for Colbie Caillat's "Bubbly" (Universal Republic). "Hold On" is the lead track from Tunstall's sophomore album, "Drastic Fantastic," slated for release Sept. 18.

Happy Returns

Two acts come home to adult radio, led by Matchbox Twenty, which blasts back onto the Hot AC chart at No. 29 with "How Far We've Come" (Atlantic), the group's first entry since "Downfall" more than three years ago. Not that lead singer Rob Thomas hasn't been busy—he's scored five solo top five hits in that span. "How" is one of six new cuts scheduled for the band's best-of set, "Exile on Mainstream," due Oct. 2.

At AC, Howard Jones visits the chart for the first time in exactly 15 years, as Katrina Carlson's update of his own "No One Is to Blame" (Kataphonic), on which he guests, debuts at No. 30. From 1985 to 1992, five of Jones' songs reached the survey, including the original "Blame," a No. 1 hit in 1986.

Casa, Crespo Lead Latin Charts

A new act and a veteran crooner crown the Latin Rhythm and Tropical charts, respectively. Casa de Leones skates 2-1 on Latin Rhythm with its first chart single, "No Te Veo" (Warner Latina), while Tropical mainstay Elvis Crespo jumps 2-1 with "La Foto Se Me Borro" (Machete). "Foto" is Crespo's seventh No. 1 and his first since "Hora Enamorada" in April 2004. He first parked one at the top in 1998 with "Suavemente."

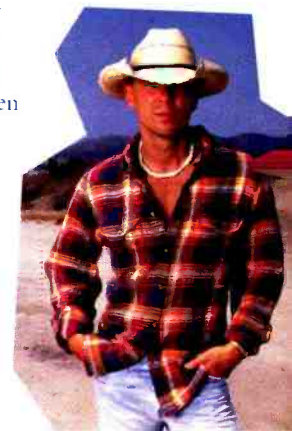
Plies Plows Forward At Three Formats

"Shawty" (Atlantic) by Plies featuring T-Pain collects the Most Increased Plays triple crown on the Rhythmic, Urban and Rap charts. At Urban, the track gains 407 plays and skips 8-3 for the largest positional jump into the chart's top three by a new artist since Yung Joc's "It's Goin' Down" went 9-2 in April 2006. "Shawty" also improves 1,217 plays at Rap as it holds at No. 5, for the biggest spin gain since the similarly themed "Shortie Like Mine" by Bow Wow netted an increase of 1,413 spins in the Nov. 3, 2006, issue. At Rhythmic, the title rises 20-13 (up 810) as an Airpower.

Chesney's Quick Sprint To No. 1

In its eighth week on the Country chart, Kenny Chesney's "Never Wanted Nothing More" (BNA) ascends 2-1, marking the format's fastest trip to the summit since Tim McGraw's "Live Like You Were Dying" scaled the Nielsen BDS-driven list in seven weeks in July 2004.

"Nothing More" is Chesney's swiftest No. 1, topping "There Goes My Life" (2003) and "When the Sun Goes Down" (2004), which both required nine weeks to peak. Chesney's new song introduces "Just Who I Am: Poets & Pirates," scheduled for a Sept. 11 release.





David Corey finds success in the Great White North

Greetings From Sunny Toronto

Kevin Carter

KCarter@RadioandRecords.com

about 14 months ago, the CHR/top 40 world was stunned when station fixture David Corey left Clear Channel's WXKS (Kiss 108)/Boston after 22 years. Imagine the second wave of collective surprise we all experienced when, at the end of last year, he reappeared as the program coordinator for CHUM-FM—in Toronto of all places.

"Leading up to it, I wasn't sure how it would be," Corey says. "But Toronto's a wonderful city, and I don't really feel like I'm in a different country. That's been key. I just feel like I'm living in a different city in a different state of the U.S. Yeah, you have to keep in mind that there's 35% Canadian content, it's kilometers instead of miles, but it's been a pretty easy adjustment."

Let's take it back a bit: After spending summer 2006 traveling and relaxing, Corey decided to jump into the job hunt last September and actually found the listing for CHUM-FM on R&R's Web site. "I thought, 'Program coordinator, what does that mean? CHUM-FM? Heard of it, but don't know much about it,'" he recalls. "But Toronto really interested me. I'd been to the city once when I was a young kid, and I remembered it was a big, nice city and it was fun."

Major selling points: Toronto is close enough to Boston that he could drive it in about eight hours, guaranteeing that he didn't have to sell his house there and he could spend weekends back in his old stomping grounds and see his friends. And when Corey talked to then-PD Rob Farina (who's now in a corporate programming post for owner CHUM Radio), it seemed like a great fit.

They flew him to Toronto for an interview, and a few weeks later, a job offer came in.

"It kind of happened relatively quickly," he says. "I moved here six months ago, right at the beginning of winter, which wasn't that different from Boston winters, so that was OK. But it's a hell of a station, it's a hell of a city, and it's a hell of a company. The people here are just really friendly and really smart. I've been here for two ratings books—the second just came out—and the num-

bers are very strong. All is good."

Corey also lets it slip that in that second BBM ratings book (BBM is the Canadian-flavored ratings company), CHUM-FM had its best numbers ever—all the more impressive when you consider that the station's history dates back to the 1970s when it was one of three FM rockers in Toronto, before flipping to adult CHR in the 1980s.

Despite that he's running CHUM Radio's flagship station in the fifth-largest city in North America, Corey still feels like he's working for a small company . . . because he kind of is. Toronto is Canada's biggest market, but the company has just one AM and one FM station in its cluster.

"I worked at Kiss 108 for my entire career. When I started, it was a family-owned business but was purchased by a company and then sold to another company that eventually became Clear Channel," he says. "The big difference between this company and Clear Channel is that it's smaller, and they are certainly willing to give me whatever I need for this station to do very well. Whatever I needed to win, they'd give me and stand behind me, and that's what's really happened over the last few months. It's easier when it's a smaller company; you can get things done more quickly."

CHUM Radio is a lot smaller than Clear Channel, despite that the company just experienced its own version of consolidation: Canadian media mega-conglomerate CTVglobemedia purchased parent company CHUM.

But Corey considers it a good opportunity. "It's great for us. This new company has done TV for many years but hasn't done radio. They told us, 'You guys are doing great work. We don't know radio, we're going to learn from you. Just keep doing your

thing, and we're here if you need us.' "

Corey says one of the coolest parts about his new gig is all the great new Canadian music he's never heard before. Beyond the requisite Nelly Furtados and Avril Lavignes and Nickelbacks are a ton of terrific Canadian acts that don't get airplay beyond their home country.

"We're playing an artist named Suzie McNeil who is just massive here," he says. "We're playing three singles from her album, and she's not getting any airplay anywhere else and probably a lot of labels in the States haven't even heard of her. I'm trying to turn some people on to her. There are so many Canadian artists that they all can't have worldwide success, but some who don't, should. It's great for us. There is some good stuff out there for other countries to listen to and possibly play."

Of course, some Canadian artists do manage to sneak one or two songs across the border, like punk rock band Billy Talent. (Yes, it's a band, not just one dude.) However, some Canadian artists who've crossed over to the States are way more beloved back home than we'd think.

"Michael Bublé obviously has success outside of Canada, but here, his songs just test through the roof," Corey says. "Two of his songs are my most-played right now, and in the States, everything is getting some airplay, but not that much. Here, he's just massive—and with a young audience too, not just women in their 30s and 40s. Teenagers and people in their 20s love him just as much."

Outside of the music, Corey is having fun discovering what the city has to offer and says that Toronto rivals San Francisco with its multitude of great restaurants. "The other big thing that I love about Toronto is that when the Red Sox are in town, I can get a ticket anytime and get great seats because baseball isn't that big here, so I can get the best seats in the place for \$50.

"I live like five minutes from the Rogers Centre. I'm starting to get into hockey a lot more than ever," he admits, although there is definitely a downside to living north of the border. "There's no football up here. I sometimes feel like I'm the only football fan in the building, which is different from Boston. That's one thing I have to get used to. I can't really discuss football with people. It's only hockey or they don't want to hear about it." **R&R**

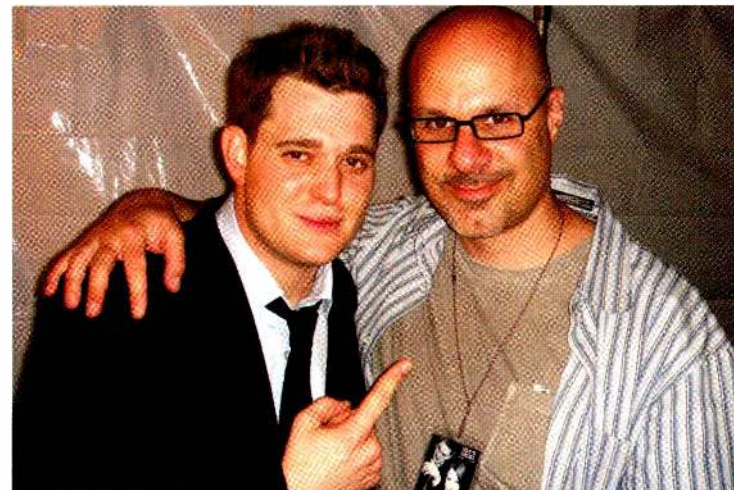
R&R's resident Canadaophile Keith Berman contributed mightily to this effort.

'It's a hell of a station, it's a hell of a city, and it's a hell of a company.'

—David Corey

'Michael Bublé obviously has success outside of Canada, but here, his songs just test through the roof. Two of his songs are my most-played right now, and in the States.'

—David Corey



David Corey, right, with noted Canadian Michael Bublé.



CHR/TOP 40

► **PINK** TAKES THE BIGGEST JUMP ON THE CHART (33-26) WITH "WHO KNEW" AND RANKS SECOND BEHIND RECENT TOUR PARTNER JUSTIN TIMBERLAKE ON THE MOST INCREASED PLAYS TALLY (UP 640).



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THIS WEEK	LAST WEEK	WEEKS ON CHART	TITLE ARTIST	NIelsen BDS CERTIFICATIONS	HITPREDICTOR STATUS IMPRINT / PROMOTION LABEL	PLAYS TW +/-	AUDIENCE MILLIONS RANK
1	11		BIG GIRLS DON'T CRY Fergie	NO. 1 (3 WKS)	WILL.I.AM/A&M/INTERSCOPE	9917 -171	64.973 1
2	3		BEAUTIFUL GIRLS Sean Kingston		BELUGA HEIGHTS/EPIC	8982 +270	54.201 2
4	10		UMBRELLA Rihanna Featuring Jay-Z		SRP/DEF JAM/IDJMG	7721 -407	47.610 3
5	4		BUY U A DRANK (SHAWTY SNAPPIN') T-Pain Featuring Yung Joc		KONVICT/NAPPY BOY/JIVE/ZOMBA	7338 -116	46.510 4
6	3		HEY THERE DELILAH Plain White T's		HOLLYWOOD	7316 +619	42.807 5
7	16		SUMMER LOVE Justin Timberlake		JIVE/ZOMBA	7015 -1326	41.931 6
8	14		WAIT FOR YOU Ellie Goulding		HICKORY	6656 +543	40.280 7
9	17		MAKES ME WONDER Madeon		A&M/OCTONE/INTERSCOPE	5599 -910	28.975 10
12	6		THE WAY I ARE Timbaland Featuring Keri Hilson		MOSLEY/BLACKGROUND/INTERSCOPE	5127 +613	33.204 8
13	9		PARTY LIKE A ROCKSTAR Shop Boyz		ONDECK/UNIVERSAL REPUBLIC	5113 -22	30.013 9
14	17		HOME Daughtry		RCA/RMG	4558 -943	21.079 13
17	6		U + UR HAND Pink		LAFACE/ZOMBA	4130 -637	23.380 11
18	10		REHAB Amy Winehouse		UNIVERSAL REPUBLIC	3677 +227	20.335 14
19	13		WHINE UP Kat DeLuna Featuring Elephant Man		EPIC	3528 -245	19.996 16
20	8		ROCKSTAR Nickelback		ROADRUNNER/ATLANTIC/LAVA	3479 +346	13.944 21
21	13		GIVE IT TO ME Timbaland & Feat. Nelly Furtado & Justin Timberlake		MOSLEY/BLACKGROUND/INTERSCOPE	3418 -411	21.586 12
22	14		THNKS FR TH MMR Fall Out Boy		FUELED BY RAMEN/ISLAND/IDJMG	3384 -442	20.056 15
23	10		4 IN THE MORNING Gwen Stefani	AIRPOWER	INTERSCOPE	3329 +77	15.464 20
24	5		SHUT UP AND DRIVE Rihanna	AIRPOWER	SRP/DEF JAM/IDJMG	3279 +521	15.584 19
25	7		CLOTHES OFF!! Gym Class Heroes		DECAYDANCE/FUELED BY RAMEN/ATLANTIC/LAVA	2953 +194	12.121 27
26	19		GIRLFRIEND Avril Lavigne		RCA/RMG	2947 -668	13.719 22
27	10		THE GREAT ESCAPE Boyz Like Girls		COLUMBIA	2919 +248	13.157 23
28	4		WHEN YOU'RE GONE Avril Lavigne		RCA/RMG	2745 +624	12.294 26
29	3		LOVESTONED Justin Timberlake	MOST INCREASED PLAYS	JIVE/ZOMBA	2299 +707	15.665 18
30	14		WHAT I'VE DONE Linkin Park		WARNER BROS.	2181 -619	7.530 33
31	4		WHO KNEW Pink		LAFACE/ZOMBA	2162 +640	17.711 17
32	7		EASY Paula Deanda Featuring Bow Wow		ARISTA/FMG	2161 +219	11.625 28
33	3		LIKE A BOY Ciara		LAFACE/ZOMBA	2091 -564	12.376 25
34	5		FIRST TIME Lifehouse		GEFFEN	1915 +336	7.792 31
35	9		GET IT SHAWTY Lloyd		THE INC./UNIVERSAL MOTOWN	1889 -98	12.648 24
36	5		TIME AFTER TIME Quiet Drive		RED INK/EPIC	1625 +30	4.468 -
37	2		BARTENDER T-Pain Featuring Akon		KONVICT/NAPPY BOY/JIVE/ZOMBA	1540 +286	8.229 30
38	NEW		MAKE ME BETTER Fabolous Featuring Ne-Yo		DESERT STORM/DEF JAM/IDJMG	1219 +273	9.733 29
39	8		POP, LOCK & DROP IT Huey		HITZ COMMITTEE/JIVE/ZOMBA	1207 -379	5.981 40
40	NEW		A BAY BAY Hurricane Chris		POLO GROUNDS/JRMG	1176 +381	6.197 38
41	15		THE WAY I LIVE Baby Boy Da Prince Featuring Lil Boosie		UNIVERSAL REPUBLIC	1090 -285	4.855 -
42	20		LAST NIGHT Diddy Featuring Keyshia Cole		BAD BOY/ATLANTIC	1067 -240	6.940 35
43	14		NEVER AGAIN Kelly Clarkson		RCA/RMG	1008 -88	6.315 36
44	4		SEXY LADY Yung Berg Featuring Junior		YUNG BOSS/EPIC	981 0	7.685 32
45	15		I TRIED Bone Thugs-N-Harmony Featuring Akon		FULL SURFACE/INTERSCOPE	957 -375	4.054 -

MOST ADDED

TITLE ARTIST / LABEL	NEW STATIONS
OVER YOU Daughtry (RCA/RMG) CKEY, KDND, K 10P, KKMG, KSAS, WABB, WAPE, WBHT, WCGQ, WFBC, WFKS, WHBQ, WHHD, WHTS, WIIB, WIOG, WIXX, WJBG, WKZL, WNCL, WSTR, WXXB, WXXX, WXXX, WXYK, WZKL, XM Top 20 on 20	27
WHO KNEW Pink (LAFACE/ZOMBA) KDWB, KKRZ, KMXV, KQCH, KQXY, KRBE, KSMB, KSPW, WAKZ, WAOA, WDCC, WERO, WHHY, WHYI, WKKE, WKSE, WLDI, WNTQ, WSNX, WTVR, WVKK, WWCW, WWHT, WWWQ, WZAT, WZYP	26
WAKE UP CALL Maroon 5 (A&M/OCTONE/INTERSCOPE) KKOB, KKPX, KZCH, KQXY, KRBE, KSMB, KXXM, KZHT, WAOA, WGTZ, WHBQ, WHKF, WIXX, WJAN, WPRO, WSNX, WSTR, WWCW, WWWQ, WXXX, WYKS, WYOY, WZAT, WZYP, XM Top 20 on 20	25
AYO TECHNOLOGY 50 Cent Feat. Justin Timberlake & Timbaland (SHADY/AFTERMATH/INTERSCOPE) KHOP, KHTS, KHTT, KJIS, KKMG, KKOB, KSAS, KSLZ, KSAB, KXXM, KZZP, WABB, WFHN, WHTZ, WHYI, WIHT, WJBG, WKRZ, WNOU, WVVB, WXLK, WXXX, WYOY	23
LOVESTONED Justin Timberlake (JIVE/ZOMBA) KJYO, KKD, KOCH, KZMG, WAEV, WAKZ, WAPE, WDCC, WERO, WFLY, WFLZ, WFMF, WHKF, WIOG, WJIM, WKCI, WKZL, WNCL, WNTQ, WVKK, WXXX, WZEE	22
STRONGER Kanye West (ROC-A-FELLA/DEF JAM/IDJMG) KDWB, KHOP, KHTS, KHTT, KKOB, KZCH, WFHN, WFLZ, WJHD, WKCS, WKSC, WKSZ, WNKK, WVKK, WZEE, WZKF, WZKL	17
DO IT Nelly Furtado (MOSLEY/GEFFEN) KBKS, KHFI, KHFS, KKOB, KZCH, KZHT, WFLZ, WHTS, WJIM, WNOU, WSNX, WWHT, WXXB, WXLK, WXXX, WXXX, WYOY	17

ADDED AT... WKZL
Greensboro, NC
PD: Jason Goodman
APD/MD: Mike Klein
Daughtry, Over You, 0
Finger Eleven, Paralyzer, 0
Justin Timberlake, LoveStoned, 0
FOR REPORTING STATIONS PLAYLISTS GO TO:
www.RadioandRecords.com

TITLE ARTIST / LABEL	PLAYS /GAIN	TITLE ARTIST / LABEL	PLAYS /GAIN
LIKE THIS Mims (CAPITOL) TOTAL STATIONS:	91E/200 70	STRONGER Kanye West (ROC-A-FELLA/DEF JAM/IDJMG) TOTAL STATIONS:	562/247 57
LEAN LIKE A CHOLO Jawn A.K.A. Kilo (SILENT GIANT/MACHETE) TOTAL STATIONS:	638/100 34	LITTLE WONDERS Rob Thomas (WALT DISNEY/MELISMA/ATLANTIC) TOTAL STATIONS:	558/3 15
PICTURES OF YOU The Last Goodnight (VIRGIN) TOTAL STATIONS:	609/81 48	WAKE UP CALL Maroon 5 (A&M/OCTONE/INTERSCOPE) TOTAL STATIONS:	498/405 52
UNDENIABLE Mat Kearney (AWARE/COLUMBIA) TOTAL STATIONS:	598/157 40	I DON'T WANNA BE IN LOVE (DANCE FLOOR ANTHEM) Good Charlotte (DAYLIGHT/EPIC) TOTAL STATIONS:	467/156 39
BEAUTIFUL DISASTER Jon McLaughlin (ISLAND/IDJMG) TOTAL STATIONS:	578/54 41	PARALYZER Finger Eleven (WIND-UP) TOTAL STATIONS:	455/140 36

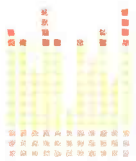
PLAYS GAIN	TITLE ARTIST / LABEL
+707	LOVESTONED Justin Timberlake (Jive/Zomba) KXXM +30, WIOG +24, WLDI +23, WKCI +22, KZZP +21, WFKS +21, WVKK +21, WRFQ +20, KJYO +19, WFMF +19
+640	WHO KNEW Pink (LaFace/Zomba) WLAN +44, WDCC +38, KKRZ +24, WHTS +24, KQXY +21, WHYI +20, WTVR +19, WHTZ +18, WABB +18, WWWQ +18
+624	WHEN YOU'RE GONE Avril Lavigne (RCA/RMG) WRVV +34, WLDI +30, KMXV +24, WEZB +23, XT20 +22, WDCC +20, WERO +19, WYOY +18, WZEE +18, WAEZ +17
+619	HEY THERE DELILAH Plain White T's (Hollywood) WLAN +46, WDCC +44, WRVV +41, WHYI +33, KKRZ +28, SHI +27, WSSX +26, WGTZ +25, KZHT +23, WLDI +21
+613	THE WAY I ARE Timbaland Feat. Keri Hilson (Mosley/Blackground/InterScope) WKCS +35, WXXS +31, WYVB +27, KSMB +25, WHYI +25, WKCI +23, KQCH +22, KDND +21, WNOU +21, WDCC +21

FOR WEEK ENDING JULY 22, 2007
LEGEND: See legend to charts in charts section for rules and symbol explanations.
127 CHR/Top 40 and 17 Canada CHR/Top 40 stations are electronically monitored by Nielsen Broadcast Data Systems 24 hours a day, 7 days a week. CHR/Top 40 indicator chart comprised of 50 reporters. © 2007 Nielsen Business Media, Inc. All rights reserved.

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CHR/TOP 40

CHR/TOP 40 INDICATOR REPORTERS

KQID/Alexandria, LA PD/MD: D.K. Pierce	WDAY/Fargo, ND PD: Troy Dayton MD: Special Ed	WSPK/Newburgh, NY PD: Scotty Mac APD: Sky Walker MD: Danny Valentino
KGOT/Anchorage, AK OM: Mark Murphy PD/MD: Bill Stewart	KMXF/Fayetteville, AR OM: Dave Ashcraft PD/MD: Jay Steele	KCRS/Odessa, TX PD/MD: Nate Rodriguez
WWBX/Bangor, ME OM: Jeff Pierce APD: Holly Rae	WJMX/Florence, SC OM: Randy "Mudflap" Wilcox PD/MD: Scotty G.	WILN/Panama City, FL PD/MD: Chris Alan APD: Kris Kaane
KRSQ/Billings, MT OM: Kyle McCoy PD/MD: Jason "Big J" Harris	KISR/Ft. Smith, AR OM/PD: "Big Dog" Rick Hayes APD/MD: Mike "Mike at Night" Oldham	KRCS/Rapid City, SD OM/PD: Charlie O'Douglas APD/MD: Jayder McKay
WWYL/Binghamton, NY PD: Matt Johnson	KKXL/Grand Forks, ND OM: Rick Acker PD/MD: Trevor D APD: Dave Andrews	KIXY/San Angelo, TX OM: Jay Michaels PD/MD: David Carr APD: Teri Jacobs
WBNQ/Bloomington, IL OM: Dan Westhoff PD: Dave Adams APD: Chad Fasig MD: Mason Schreuder	WQPO/Harrisonburg, VA PD: Bobby Mason MD: Ryan O'Bryan	WNDV/South Bend, IN PD: Karen Rite MD: Scotty Wyde
KNDE/Bryan, TX OM/PD: Lesley Henton	WKEE/Huntington, WV PD: Jim Davis APD/MD: Gary Miller	KCLD/St. Cloud, MN OM: Matt Senne PD: JJ Holiday APD: Wayne D. MD: Timmy Daniels
WRZE/Cape Cod, MA OM: Steve McVie PD: David Duran	KSYN/Joplin, MO OM: Chad Elliot PD: Steve Kraus MD: Chris Cortez	WHTF/Tallahassee, FL PD/MD: Brian O'Conner
KTRS/Casper, WY OM/PD: Donovan Short	WAZY/Lafayette, IN OM: Karen Rite PD: Chris MD: Kim	WMGI/Terre Haute, IN MD: Jamie Dawson
KZIA/Cedar Rapids, IA OM: Rob Norton PD: Greg Runyon MD: Ric Swann	KFRX/Lincoln, NE OM: Lester St. James PD: Matt McKay APD/MD: JJ Ryan	WKHQ/Traverse City, MI OM/PD: Luke Spencer MD: Dave B. Goode
WQQB/Champaign, IL PD: Jack Taddeo	KLUJ/Tri-Cities, WA PD: AJ Brewster	
WJYY/Concord (Lake Regions), NH PD/MD: AJ Dukette	KZII/Lubbock, TX OM: Wes Nessmann PD: Jacqui Neal	WWKZ/Tupelo, MS OM/PD: Rick Stevens MD: Marc Allen
WKMX/Dothan, AL PD/MD: Squirrel	WCIL/Marion, IL PD: Jon E. Quest MD: Ivy	WIFC/Wausau, WI PD: John Jost MD: Belky
WWAX/Duluth, MN OM: Bill Jones PD/MD: Tony Hart	KIFS/Medford, OR	WAZO/Wilmington, NC OM/PD: Jerry Mac
WNKI/Elmira, NY OM/PD: Scott Free MD: Eric McKay	KNOE/Monroe, LA OM/PD: Bobby Richards MD: Mike Austin	KFFM/Yakima, WA OM: Ron Harris PD/MD: Steve Rocha
WRTS/Erie, PA PD: Jessica Curry APD: Danial Baxter	WVAQ/Morgantown, WV OM: Hoppy Kercheval PD: Lacy Neff	
WDKS/Evansville, IN PD: Keith Curry	WWXM/Myrtle Beach, SC OM: Jimmy Fueger PD: AJ Seliga MD: Larry Knight	
WSTO/Evansville, IN OM: Tim Huel sing PD: Jason Addams	WQGN/New London, CT PD: Kevin Palana	

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► **NELLY FURTADO'S**
"DO IT" LEAPS TO NO. 20 ON
THE CANADA CHR/TOP 40
CHART, HER FIFTH CHARTING
SINGLE FROM "LOOSE."

POWERED BY



THIS WEEK	LAST WEEK	WEEKS ON CHART	TITLE ARTIST	IMPRINT / PROMOTION LABEL	PLAYS TW +/-
1	1	11	BIG GIRLS DON'T CRY FERGIE	WILL.I.AM/A&M/INTERSCOPE	3417 +182
2	4	8	BEAUTIFUL GIRLS SEAN KINGSTON	BELUGA HEIGHTS/EPIC	2995 +159
3	3	15	UMBRELLA RIHANNA FEAT. JAY-Z	SRP/DEF JAM/IDJMG	2875 0
4	7	9	HEY THERE DELILAH PLAIN WHITE T'S	FEARLESS/HOLLYWOOD	2738 +388
5	2	15	SUMMER LOVE JUSTIN TIMBERLAKE	JIVE/ZOMBA	2565 -331
6	5	16	MAKES ME WONDER MAROON 5	A&M/OCTONE/INTERSCOPE	2494 -193
7	6	15	BUY U A DRANK (SHAWTY SNAPPIN') T-PAIN FEAT. YUNG JOC	KONVICT/NAPPY BOY/JIVE/ZOMBA	2464 -56
8	8	12	WAIT FOR YOU ELLIOTT YAMIN	HICKORY	2297 -164
9	10	7	THE WAY I ARE TIMBALAND FEAT. KERI HILSON	MOSLEY/BLACKGROUND/INTERSCOPE	2181 +382
10	11	10	PARTY LIKE A ROCKSTAR SHOP BOYZ	ONDECK/UNIVERSAL REPUBLIC	1958 +175
11	9	17	HOME DAUGHTRY	RCA/RMG	1953 -160
12	12	9	WHINE UP KAT DELUNA FEAT. ELEPHANT MAN	EPIC	1705 -61
13	15	6	REHAB AMY WINEHOUSE	UNIVERSAL REPUBLIC	1672 +80
14	16	10	4 IN THE MORNING GWEN STEFANI	INTERSCOPE	1584 +72
15	13	14	THNKS FR TH MMRS FALL OUT BOY	FUELED BY RAMEN/ISLAND/IDJMG	1463 -282
16	19	8	CLOTHES OFF!! GYM CLASS HEROES	DECAYDANCE/FUELED BY RAMEN/ATLANTIC/LAVA	1431 -263
17	22	5	SHUT UP AND DRIVE RIHANNA	SRP/DEF JAM/IDJMG	1327 -283
18	17	31	U + UR HAND PINK	LAFACE/ZOMBA	1173 -300
19	21	15	ROCKSTAR NICKELBACK	ROADRUNNER/ATLANTIC/LAVA	1144 +42
20	14	19	GIRLFRIEND AVRIL LAVIGNE	RCA/RMG	1116 -504
21	23	6	THE GREAT ESCAPE BOYS LIKE GIRLS	COLUMBIA	1112 +177
22	29	3	LOVESTONED JUSTIN TIMBERLAKE	JIVE/ZOMBA	1067 +502
23	25	4	WHEN YOU'RE GONE AVRIL LAVIGNE	RCA/RMG	971 +203
24	18	14	WHAT I'VE DONE LINKIN PARK	WARNER BROS.	962 -351
25	26	6	EASY PAULA DEANDA FEAT. BOW WOW	ARISTA/RMG	920 +161
26	20	12	LIKE A BOY CIARA	LAFACE/ZOMBA	802 -312
27	24	11	GET IT SHAWTY LLOYD	THE INC./UNIVERSAL MOTOWN	797 -55
28	27	5	BARTENDER T-PAIN FEAT. AKON	KONVICT/NAPPY BOY/JIVE/ZOMBA	747 +161
29	28	9	WHO KNEW PINK	LAFACE/ZOMBA	726 +143
30	32	5	TIME AFTER TIME QUIET DRIVE	RED INK/EPIC	578 +164
31	34	3	FIRST TIME LIFEHOUSE	GEFFEN	527 +172
32	36	4	MAKE ME BETTER FABOLOUS FEAT. NE-YO	DESERT STORM/DEF JAM/IDJMG	473 +135
33	33	3	LIP GLOSS LIL MAMA	JIVE/ZOMBA	398 +34
34	31	15	I TRIED BONE THUGS-N-HARMONY FEAT. AKON	FULL SURFACE/INTERSCOPE	330 -88
35	30	14	NEVER AGAIN KELLY CLARKSON	RCA/RMG	313 -118
36	37	3	AND THEN I'M GONE CRINGE	LISTEN	301 +15
37	35	18	LAST NIGHT DIDDY FEAT. KEYSHIA COLE	BAD BOY/ATLANTIC	272 -69
38	38	3	LIKE THIS MMS	CAPITOL	245 -13
39	NEW		A BAY BAY HURRICANE CHRIS	PC LD GROUNDS/JRMG	228 +41
40	NEW		PARALYZER FINGER ELEVEN	WIND-UP	185 +51

THIS WEEK	LAST WEEK	WEEKS ON CHART	TITLE ARTIST	IMPRINT / PROMOTION LABEL	PLAYS TW +/-
1	1	11	BIG GIRLS DON'T CRY FERGIE	WILL.I.AM/A&M/INTERSCOPE/UNIVERSAL	663 -6
2	8	8	BEAUTIFUL GIRLS SEAN KINGSTON	BELUGA HEIGHTS/EPIC/SONY BMG	631 +14
3	11	11	THE WAY I ARE TIMBALAND FEATURING KERI HILSON	MOSLEY/BLACKSTONE/INTERSCOPE/UNIVERSAL	618 +21
4	6	16	UMBRELLA RIHANNA FEATURING JAY-Z	SRP/DEF JAM/UNIVERSAL	533 -15
5	4	15	SUMMER LOVE JUSTIN TIMBERLAKE	JIVE/SONY BMG	499 -86
6	5	16	MAKES ME WONDER MAROON 5	A&M/OCTONE/UNIVERSAL	462 -102
7	10	7	INSATIABLE ELISE ESTRADA	ROCKSTAR	447 +2
8	8	8	WHINE UP KAT DELUNA FEATURING ELEPHANT MAN	EPIC/SONY BMG	433 +16
9	10	7	HEY THERE DELILAH PLAIN WHITE T'S	HOLLYWOOD/UNIVERSAL	431 +41
10	9	12	BUY U A DRANK (SHAWTY SNAPPIN') T-PAIN FEAT. YUNG JOC	KONVICT/NAPPY BOY/JIVE/SONY BMG	428 +14
11	16	8	WHEN YOU'RE GONE AVRIL LAVIGNE	RCA/SONY BMG	405 +65
12	17	6	SHUT UP AND DRIVE RIHANNA	SRP/DEF JAM/UNIVERSAL	366 -18
13	15	22	PARALYZER FINGER ELEVEN	WIND-UP	356 -11
14	12	11	THNKS FR TH MMRS FALL OUT BOY	FUELED BY RAMEN/ISLAND/UNIVERSAL	355 -29
15	23	9	WAIT FOR YOU ELLIOTT YAMIN	HICKORY/SONY BMG	294 +37
16	14	14	HOME DAUGHTRY	RCA/SONY BMG	292 -65
17	20	10	4 IN THE MORNING GWEN STEFANI	INTERSCOPE/UNIVERSAL	289 -1
18	18	22	GIRLFRIEND AVRIL LAVIGNE	RCA/SONY BMG	281 -37
19	19	7	REHAB AMY WINEHOUSE	ISLAND/UNIVERSAL	274 -37
20	43	2	DO IT NELLY FURTADO	MOSLEY/GEFFEN/UNIVERSAL	269 +132
21	22	5	PARTY LIKE A ROCKSTAR SHOP BOYZ	ONDECK/UNIVERSAL REPUBLIC/UNIVERSAL	266 -8
22	13	2	LOVESTONED JUSTIN TIMBERLAKE	JIVE/SONY BMG	260 +112
23	17	15	DON'T BE SHY BELLY FEATURING NINA SKY	EP	257 -63
24	15	17	ALL GOOD THINGS (COME TO AN END) NELLY FURTADO	MOSLEY/GEFFEN/UNIVERSAL	248 -101
25	21	15	BEFORE HE CHEATS CARRIE UNDERWOOD	ARISTA/ARISTA NASHVILLE/SONY BMG	239 -50
26	25	29	U + UR HAND PINK	LAFACE/SONY BMG	225 -2
27	26	9	YESTERDAY MAN ROZ BELL	UNIVERSAL	220 -11
28	4	4	WALLS FALL DOWN BEDOUIN SOUNDCLASH	DINE ALONE/UNIVERSAL	218 +2
29	25	25	ODD'T MATTER AKON	KONVICT/UPFRONT/SRC/UNIVERSAL MOTOWN/UNIVERSAL	217 -25
30	13	13	WHAT I'VE DONE LINKIN PARK	MACHINE SHOP/WARNER BROS./WARNER	199 -15

♦ indicates CanCon



How Rob Zilla handles an additional station without underserving Z90.3

Marketing More Than One Station

Darnella Dunham
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Working as a marketing or promotions director for a rhythmic station requires a tremendous amount of effort, energy and creativity. Not only is the format dynamic, but these stations tend to be promotionally active throughout the year. The thought of picking up another station while overseeing promotions and marketing for a rhythmic station seems daunting, but in this age of consolidation, it's become a necessity for many. Moreover, it's a reality that isn't likely to go away in the foreseeable future. Instead of looking at all the extra work and responsibilities of working for an additional format, some embrace their situations as an opportunity to expand in other areas.

Finest City's XHTZ (Z90.3)/San Diego promotions director Rob Zilla has been working in promotions for about eight years. He began his career in the market at Clear Channel's KHTS (Channel 93.3) as an intern, but got his first big gig when he was named promotions director of Beasley's WRDQ (Wired 96.5)/Philadelphia after the station launched in late 2003. Zilla returned home to San Diego to accept the same

position at Z90.3 about a year later, and then picked up additional duties at co-owned oldies XHRM (Magic 92.5) several months ago.

When Zilla was first presented with the opportunity to do promotions for an additional station, his initial reaction was simply, "Corporate downsizing strikes again. All kidding aside, we're a small company. We've got three amazing radio stations with Magic 92.5, Z90.3 and [alternative] XTRA

A Key To Victory

Emmis/Los Angeles senior director of marketing and promotions Dianna Jason oversees rhythmic KPWR (Power 106) and rhythmic AC KMVN (MOVIN 93.9), and previously handled the marketing and promotions efforts for country KZLA before it flipped to KMVN.



Jason

Jason attributes her ability to handle various formats to listening, observing and surrounding herself with the right people.

"I get information from everyone: our [Power 106] street team the Flava Unit, the jocks, staff, even our receptionist is an amazing source of ideas. She talks to more listeners on a daily basis than anyone in the company. She's the gatekeeper to all the information."

Utilizing those around her didn't happen

overnight, but "it came with experience and maturity," Jason says. "In your youth, you're trying to claim your position and your power and make it your own, and stamp your name on it and build that résumé and your reputation. After you've had some wins and losses and had your ass kicked maybe, you realize you

can't just do it one way and only your way. Every six years, especially when you're marketing an 18-34 demographic station, you've got a new crop of listeners coming in with different ideas.

"You've got to constantly be reaching out to the next generation or you're going to be left behind. And you're suddenly going to be turned into my grandmother who's still fighting to use a microwave." —DD



'I have the benefit of working with great groups of people on both stations that always seem to be there to step up. It's the team mentality that keeps us moving in the right direction.'

—Rob Zilla



91X, and to be entrusted with two of those brands presented an amazing challenge. Plus, my PD at Z90.3, Rick Thomas, had recently added Magic to his responsibilities as well, so it made the transition that much easier, considering we've been working together for so long."

Many rhythmic promotions directors live, breathe and embody the lifestyle of their listeners, so working for a station that targets an older audience can be a challenge. Zilla is part of the Z90.3 demo and admits that he wasn't a P1 listener of the station. But he does have an appreciation for Magic 92.5 after working with the staff. "Spending the last seven months with the station, I've really grown to appreciate everything about it, from the music to our incredible airstaff—Jagger and Kristi, Sherry Knight and Xavier the X-Man to name a few—to our listeners," he says. "It didn't take me long to realize that Magic was very special, and to become a fan of the station."

Zilla's thorough understanding of marketing, promotions and grass-roots research helped make the transition smooth. "I had a basic understanding of the music that was on the air at Magic," he says, "but it wasn't until I really spent time working on the station, going to events, picking the brains of the jocks and Rick, that I figured out that Magic was more than the music it played . . . Magic was about the vibe of San Diego."

A major challenge of absorbing promotional duties for an additional station is not neglecting the other, especially since Z90.3 is promotionally active and in a very competitive market. In order to avoid this, Zilla delegates to his staff since they have earned his trust. "I have the benefit of working with great groups of people on both stations that always seem to be there to step up. It's the team mentality that keeps us moving in the right direction," he says.

"I have two great promotion coordinators, Nahir Baez and Valerie Capati, for Z90.3 and Magic 92.5 respectively, that are instrumental in the growth of both brands. I'm lucky to have two great promotions coordinators that are so passionate about their stations, and that translates right on down with the street team and interns."

While some may find it difficult to come up with compelling promotions for listeners who are in a different demo, Zilla notes that coming up with exciting events and promotions is a never-ending process, regardless of who the target audience is.

"It's challenging to stay fresh and creative regardless of station, format or demo," he says. "Listeners' tastes are always changing, as are their demands from their preferred radio stations."

While living the lifestyle of a station is a great quality for a promotions director to possess, Zilla doesn't feel it's mandatory to be a success in his position. But he highlights the importance of hard work and consistently serving the audience: "I hope this 'living the lifestyle' angle gets me to be a great promotions director one day. In the meantime, we'll just keep on working on exceeding the expectations of our listeners every single day."

R&R



RHYTHMIC

T.I. RINGS UP HIS THIRD TOP 10 AS A LEAD ARTIST AS "BIG THINGS POPPIN' (DO IT)" FLIES 14-9.



R&R

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BDS

THIS WEEK	LAST WEEK	WEEKS ON CHART	TITLE ARTIST	1) NIelsen BDS CERTIFICATIONS 2) IMPRINT / PROMOTION LABEL	3) HITPREDICTOR STATUS 4) LABEL	PLAYS TW +/-	AUDIENCE MILLIONS	RANK
1	1	11	BEAUTIFUL GIRLS SEAN KINGSTON	NO. 1 (3 WKS) BELUGA HEIGHTS/EPIC/KOCH	11	5214 -371	34.592	3
2	2	11	BARTENDER T-PAIN FEATURING AKON	KONVICT/NAPPY BOY/JIVE/ZOMBA	11	4832 +282	36.487	2
3	7	15	UMBRELLA RIHANNA FEATURING JAY-Z	SRP/DEF JAM/IDJMG	11	4633 -237	31.382	5
4	7	14	PARTY LIKE A ROCKSTAR SHOP BOYZ	ONDECK/UNIVERSAL REPUBLIC	11	4406 -661	33.508	4
5	5	11	MAKE ME BETTER FABOLOUS FEATURING NE-YO	DESERT STORM/DEF JAM/IDJMG	11	4384 +244	36.657	1
6	7	7	A BAY BAY HURRICANE CHRIS	POLO GROUNDS/J/RMG	11	4046 +372	28.654	7
7	6	20	BUY U A DRANK (SHAWTY SNAPPIN') T-PAIN FEATURING YUNG JOE	KONVICT/NAPPY BOY/JIVE/ZOMBA	11	3589 -410	30.293	6
8	13	6	THE WAY I ARE TIMBALAND FEATURING KERI HILSON	MOSLEY/BLACKGROUND/INTERSCOPE	11	3161 +427	22.152	9
9	14	10	BIG THINGS POPPIN' (DO IT) T.I.	GRAND HUSTLE/ATLANTIC	11	2700 +285	24.829	8
10	8	18	GET IT SHAWTY LLOYD	THE INC./UNIVERSAL MOTOWN	11	2663 -262	18.274	10
11	13	13	LIKE THIS MIMS	CAPITOL	11	2623 -26	15.653	13
12	9	20	POP, LOCK & DROP IT HUEY	HITZ COMMITTEE/JIVE/ZOMBA	11	2492 -316	15.450	14
13	20	5	SHAWTY PLIES FEATURING T-PAIN	AIRPOWER/MOST INCREASED PLAYS SLIP-N-SLIDE/ATLANTIC	11	2397 +810	16.965	12
14	12	13	LEAN LIKE A CHOLO DOWN A.K.A. KILO	SILENT GIANT/MACHETE	11	2380 -215	12.593	18
15	13	13	SUMMER LOVE JUSTIN TIMBERLAKE	JIVE/ZOMBA	11	2100 -284	13.966	16
16	5	17	ROCK YO HIPS CRIME MOB FEATURING LIL SCRAPPY	CRUNK/BME/REPRISE/WARNER BROS	11	2080 -59	17.063	11
17	9	5	LET IT GO KEYSHIA COLE FEATURING MISSY ELLIOTT & LIL KIM	AIRPOWER IMANI/GEFFEN/INTERSCOPE	11	1979 +287	13.309	17
18	7	11	CANDY KISSES AMANDA PEREZ	UPSTAIRS	11	1960 +73	10.036	24
19	6	16	SEXY LADY YUNG BERC FEATURING JUNIOR	YUNG BOSS/EPIC/KOCH	11	1754 -127	14.626	15
20	21	6	BIG GIRLS DON'T CRY FERGIE	AIRPOWER WILL.I.AM/A&M/INTERSCOPE	11	1750 +289	12.488	19
21	28	3	STRONGER KANYE WEST	ROC-A-FELLA/DEF JAM/IDJMG	11	1569 +447	12.142	20
22	26	5	CYCLONE BABY DASH FEATURING T-PAIN	ARISTA/RMG	11	1518 +301	8.058	26
23	27	9	SAME GIRL R. KELLY DUET WITH USHER	JIVE/ZOMBA	11	1407 +103	11.776	22
24	8	10	WALL TO WALL CHRIS BROWN	JIVE/ZOMBA	11	1401 -322	10.271	23
25	24	7	DO YOU NE-YO	DEF JAM/IDJMG	11	1388 +100	12.035	21
26	25	10	LIL LOVE BONE THUGS-N-HARMONY FEAT. MARIAH CAREY & BOW WOW	FULL SURFACE/INTERSCOPE	11	1049 -180	4.833	31
27	27	10	WIPE ME DOWN LIL BOOSIE FEATURING FOXX & WEBBIE	TRILLIASYLUM/ATLANTIC	11	978 -165	6.876	27
28	33	2	SORRY, BLAME IT ON ME AKON	KONVICT/UPFRONT/SRC/UNIVERSAL MOTOWN	11	882 +178	8.725	25
29	32	3	HIP HOP POLICE CHAMILLIONAIRE FEATURING SLICK RICK	CHAMILLITARY/UNIVERSAL MOTOWN	11	838 +42	3.485	40
30	29	8	EASY PAULA DEANDA FEATURING BOW WOW	ARISTA/RMG	11	768 -163	3.653	38
31	NEW	1	CAN'T LEAVE 'EM ALONE CIARA FEATURING 50 CENT	LAFACE/ZOMBA	11	721 +312	3.609	39
32	NEW	1	CRANK THAT (SOULJA BOY) SOULJA BOY	COLLIPARK/INTERSCOPE	11	708 +304	5.314	30
33	30	8	KRISPY KIA SHINE	RAP HUSTLE AZ/UNIVERSAL MOTOWN	11	682 -208	4.080	35
34	34	3	REHAB AMY WINEHOUSE	UNIVERSAL REPUBLIC	11	675 -8	4.165	34
35	36	7	WHINE UP KAT DELUNA FEATURING ELEPHANT MAN	EPIC	11	614 -51	4.285	32
36	3	19	I'M A FLIRT R. KELLY OR BOW WOW (FEATURING T.I. & T-PAIN)	COLUMBIA/JIVE/ZOMBA	11	505 -378	2.670	-
37	35	11	HOW DO I BREATHE MARIO	3RD STREET/J/RMG	11	491 -148	3.786	37
38	37	2	CUPID SHUFFLE CUPID	ATLANTIC	11	468 -66	2.346	-
39	NEW	1	ME LOVE SEAN KINGSTON	BELUGA HEIGHTS/EPIC/KOCH	11	455 +244	4.194	33
40	38	16	CAN U WERK WIT DAT THE FIXXERS AKJA DJ QUIK & AMG	INTERSCOPE	11	455 -89	2.746	-

MOST ADDED

TITLE ARTIST / LABEL	NEW STATIONS
AYO TECHNOLOGY 50 Cent Feat. Justin Timberlake & Timbaland (SHADY/AFTERMATH/INTERSCOPE)	34
YOU KNOW WHAT IT IS T.I. Feat. Wydef Jean (GRAND HUSTLE/ATLANTIC)	22
ME LOVE Sean Kingston (BELUGA HEIGHTS/EPIC/KOCH)	16
ROCK ON Montana Da Mac Feat. Unk (KOCH)	13
SHAWTY Plies Feat. T-Pain (SLIP-N-SLIDE/ATLANTIC)	12
SORRY, BLAME IT ON ME Akon (KONVICT/UPFRONT/SRC/UNIVERSAL MOTOWN)	12
UH OH Ja Rule Feat. Lil Wayne (THE INC./UNIVERSAL MOTOWN)	11
CRANK THAT (SOULJA BOY) Soulja Boy (COLLIPARK/INTERSCOPE)	7
SWEETEST GIRL (DOLLAR BILL) Wydef Jean Feat. Akon, Lil Wayne & Niiia (COLUMBIA)	7
STRONGER Kanye West (ROC-A-FELLA/DEF JAM/IDJMG)	6

ADDED AT...
KWIE
Riverside, CA
PD: Al Fuentes
50 Cent Feat. Justin Timberlake & Timbaland, Ayo Technology, O Akon, Sorry, Blame It On Me, O Che'Nelle, I Fell In Love With The DJ, O

FOR REPORTING STATIONS PLAYLISTS GO TO:
www.RadioandRecords.com

NEW AND ACTIVE

TITLE ARTIST / LABEL	PLAYS /GAIN	TITLE ARTIST / LABEL	PLAYS /GAIN
WAIT FOR YOU Elliott Yamin (HICKORY)	419/13	YOU KNOW WHAT IT IS T.I. Feat. Wydef Jean (GRAND HUSTLE/ATLANTIC)	310/112
LOVESTONED Justin Timberlake (JIVE/ZOMBA)	404/118	GET BUCK IN HERE DJ Felli Fel Feat. Diddy, Akon, Ludacris & Lil Jon (ROCK HILL)	275/124
SHAWTY IS DA SH! (10) The-Dream (DEF JAM/IDJMG)	396/160	HOOD FIGGA Gorilla Zoe (BLOCK/BAD BOY SOUTH/ATLANTIC)	227/46
SHUT UP AND DRIVE Rihanna (SRP/DEF JAM/IDJMG)	347/19	CLOTHES OFF! Gym Class Heroes (DECA/DANCE/FUELED BY RAMEN/ATLANTIC/LAVA)	212/36
SUMMERTIME ANTHEM Mr. Capone-e (SMC)	336/23	I FELL IN LOVE WITH THE DJ Che'Nelle (SCIP/CAPITOL)	201/78
			28

MOST INCREASED PLAYS

+810	SHAWTY Plies Feat. T-Pain (Slip-N-Slide/Atlantic) WBTS +83, KPWT +51, WHZT +51, WKHT +27, WJMN +35, KBBT +29, KBMB +29, KPXY +26, KQKS +25, WLTO +24
+447	STRONGER Kanye West (Roc-A-Fella/Def Jam/IDJMG) WJMN +30, KQKS +29, KBOS +26, KGZ +26, WNVZ +21, WJMN +19, WBTT +19, KIBT +18, KLLC +18, WQHT +18
+427	THE WAY I ARE Timbaland Feat. Keri Hilson (Mosley/Blackground/Interscope) WEBM +42, WBTS +41, WRED +34, KTTB +29, KEZE +27, WVKX +23, WBLD +19, KLUC +18, WRCL +18, KPRR +16
+372	A BAY BAY Hurricane Chris (Polo Grounds/J/RMG) XHTZ +45, WJJS +36, WLTD +28, WRDW +27, WPOW +25, KHTN +23, WBBM +23, KPWW +22, WRED +22, KKSS +21
	CAN'T LEAVE 'EM ALONE Ciara Feat. 50 Cent (LaFace/Zomba) KHTN +36, KVVY +22, KKWD +22, WZMX +20, KSEQ +20, KDON +16, KBOS +16, KWIN +15, KWIE +14, KZFM +12

FOR WEEK ENDING JULY 22, 2007
LEGEND: See legend to charts in charts section for rules and symbol explanations.
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URBAN/URBAN AC/GOSPEL



How marketing and promotion prepped Stacy Cunningham to program

The Rare Move From Marketing To Programming

Darnella Dunham

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As programmers have been called on to function more like brand managers, they've had to adjust their view and think more like marketers. Meanwhile, marketing and promotions directors need to thoroughly understand their listeners, the station and its overall mission. So it's curious why radio's programming ranks aren't populated by more people who rose through the marketing and promotion department.

Clear Channel KMEL/San Francisco PD Stacy Cunningham is one of those rare marketing directors who made a move into the PD chair. In fact, she simultaneously programs co-owned hot AC KIOI (Star 101.3).

Cunningham's radio career began at the former KKBT (92.3 the Beat)/Los Angeles when it was owned by Clear Channel. After leaving college early and returning to her hometown of Riverside, she says she pursued a job there because she "just really liked that radio station. I didn't know anything about radio," she admits. "I was one of those weird girls that liked entertainment and I liked music and I liked it all together."

After landing an internship on the station's street team, Cunningham says she developed clarity and focus for the direction of her career. "At first I wanted to be on the air like everyone [else], and then I realized I liked marketing and promotions. I still didn't know that much about it, but I really liked being out promoting the station and promoting the product and really getting behind something."

About eight months later, she was promoted to street team supervisor, then street team coordinator and ultimately KKBT assistant promotions director. She says her boss, Eileen Woodbury, now director of marketing for Clear Channel's CHR/top 40 KHS and urban AC KHHT (Hot 92 Jamz)/Los Angeles, "really took me under her wing. I wanted to learn everything that I possibly could about marketing and promotions."

But Cunningham's ascent came to an abrupt halt as a result of an ownership change. "Once Radio One came in, they basically cleaned out the

station," she says. "They promised my job to someone else, gave me my severance pay and I got let go. Then I didn't work for about six months."

When KMEL hired her as assistant promotions director she again rose through the station ranks. Her next move up was to Star's promotions director spot while retaining her duties at KMEL. After KMEL's promotions director split, she oversaw both stations' marketing efforts.

As she climbed the ladder in L.A. and San Francisco, Cunningham says she had no desire to move into programming. But Clear Channel West Coast senior VP of programming/KMEL PD Michael Martin recognized her potential as a programmer. "I really have to give a lot of credit to Michael, because he was the one that brought me along on his journey," Cunningham says. When Martin expanded his regional leadership role, he needed to replace himself at KMEL. Cunningham says she was already ostensibly programming the station: "Jazzy [Jim Archer] was the music director, and I handled everything else. Michael was moving up and didn't have the opportunity to keep his eye on KMEL as he would like to."

"He just let me handle the day-to-day dealings with the staff, dealing with what we did on the air—I just handled all of the decisions for the station." When Archer left, Cunningham took on those duties as well.

Cunningham didn't let her programming inexperience intimidate her. "I thought, 'Besides my job, what could I lose?'"

When Clear Channel/San Francisco began consolidating positions, Martin asked her if she wanted take on KIOI. "I said, 'Sure, why not?'"



'When you close your eyes, you should be able to see your station musically and you should be able to have the feel of it with marketing.'
—Stacy Cunningham

What does Cunningham think Martin saw in her? "I've always prided myself [on] . . . knowing a little about everything. I would throw him off talking about rock music or the B-side of this hip-hop record, so he knew I just wasn't the promotions girl that hung up balloons. I really liked music and knew a little more than what people gave me credit for, especially being an African-American female.

"Also, whatever he asked me to do I did it and I did a little bit more—I was very proactive. That's how I think I impressed him, by having things covered and having plans for the following month."

Cunningham says she's good at reading and responding to Martin. "I figured out what he liked and what he didn't like, and I just kind of went with it. That way he could concentrate more on the music than he did on the marketing of the station, because he knew things were being handled. He felt the same way, I think, appointing me to the programming side—I can keep things on course and not sink the boat. And I think I exceeded his expectations."

Even though marketing and promotions isn't the typical training ground for future programmers, Cunningham's experience in a different arena indirectly prepared her to be a PD. "Since I wasn't brought up career-wise on the programming side, I think I came at it differently. Some programmers talk this programming lingo and sometimes act a little high and mighty. I don't think I had that because I didn't start on that side. I came in with more of an overall look and feel of the station.

"When you close your eyes, you should be able to see your station musically, and you should be able to have the feel of it with marketing," she adds.

Cunningham says she went into programming with two points of view. "I have my radio side and I have my listener side, and I still refer to myself as a listener. I have to keep that in mind—I'm not just this person in programming pulling the strings."

R&R

Legacy Of Great PDs



Several outstanding programmers have sat in the KMEL PD chair since the station started playing hip-hop, dance, freestyle and house in 1987. Here's a rundown of Stacy Cunningham's predecessors and what they're up to these days.

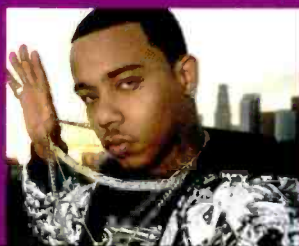
Keith Naftaly: In 2004 he was named senior VP of A&R for Sony Music Label Group, handling artists signed to Epic.

Michelle Santosuosso: CEO of D.O.M.E. Entertainment, a company that focuses on creating original content for cell phones. Santosuosso also consults artists and management.

Joey Arbagey: An A&R for Def Jam Records.

Michael Martin: Clear Channel West Coast senior VP of programming.

▶ EPIC RECORDS ENJOYS A DOUBLE DOSE OF AIRPOWER PRAISE WITH SEAN KINGSTON AT NO. 14 AND YUNG BERG AT NO. 18.



THIS WEEK	LAST WEEK	WEEKS ON CHART	TITLE ARTIST	NIelsen BDS CERTIFICATIONS	HITPREDICTOR STATUS IMPRINT / PROMOTION LABEL	PLAYS TW +/-	AUDIENCE MILLIONS RANK
1	1	11	MAKE ME BETTER FABOLOUS FEATURING NE-YO	NO. 1 (2 WKS)	DESERT STORM/DEF JAM/IDJMG	4202 +43	44.055 1
2	1	12	SAME GIRL R. KELLY DUET WITH USHER		JIVE/ZOMBA	4084 +167	36.029 2
3	8	8	SHAWTY PLIES FEATURING T-PAIN	MOST INCREASED PLAYS	SLIP-N-SLIDE/ATLANTIC	3648 +407	33.730 4
5	13		BIG THINGS POPPIN' (DO IT) T.I.		GRAND HUSTLE/ATLANTIC	3510 +33	31.957 5
4	19		WHEN I SEE U FANTASIA		J/RMG	3447 -355	35.971 3
6	13		UMBRELLA RIHANNA FEATURING JAY-Z		SRP/DEF JAM/IDJMG	3365 -563	30.211 8
7	6	11	A BAY BAY HURRICANE CHRIS		POLO GROUNDS/J/RMG	3350 -21	27.637 11
8	12	7	BARTENDER T-PAIN FEATURING AKON		KONVICT/NAPPY BOY/JIVE/ZOMBA	3036 +219	26.897 12
9	7	18	WIPE ME DOWN LIL BOOSIE FEATURING FOXX & WEBBIE		TRILL/ASYLUM/ATLANTIC	3006 -360	30.501 7
10	13	7	LET IT GO KEYSHIA COLE FEATURING MISSY ELLIOTT & LIL KIM		IMANI/GEFFEN	2996 +185	26.886 13
11	14	9	DO YOU NE-YO		DEF JAM/IDJMG	2907 +237	28.973 9
12	11	14	TEACHME MUSIQ SOULCHILD		ATLANTIC	2767 -76	31.114 6
13	9	20	BUY U A DRANK (SHAWTY SNAPPIN') T-PAIN FEATURING YUNG JOC		KONVICT/NAPPY BOY/JIVE/ZOMBA	2592 -467	27.871 10
14	17	5	BEAUTIFUL GIRLS SEAN KINGSTON	AIRPOWER	BELUGA HEIGHTS/EPIC/KOCH	2453 +306	21.120 14
15	10	17	PARTY LIKE A ROCKSTAR SHOP BOYZ		ONDECK/UNIVERSAL REPUBLIC	2379 -529	20.540 15
16	15	12	TAMBOURINE EVE		AFTERMATH/FULL SURFACE/RUFF RYDERS/GEFFEN	2306 -272	19.269 18
17	16	17	LIKE THIS KELLY ROWLAND FEATURING EVE		MUSIC WORLD/COLUMBIA	2044 -140	20.290 16
18	18	10	SEXY LADY YUNG BERG FEATURING JUNIOR	AIRPOWER	YUNG BOSS/EPIC/KOCH	1861 +36	18.508 19
19	25	4	CRANK THAT (SOULJA BOY) SOULJA BOY		COLLIPARK/INTERSCOPE	1751 +376	16.362 21
20	19	9	UNTIL THE END OF TIME JUSTIN TIMBERLAKE		JIVE/ZOMBA	1748 -62	18.201 20
21	22	13	GET ME BODIED BEYONCE		MUSIC WORLD/COLUMBIA	1705 +1	19.921 17
22	28	3	BED J. HOLIDAY		MLG/CAPITOL	1614 +369	13.267 23
23	23	6	CUPID SHUFFLE CUPID		ATLANTIC	1572 +98	11.144 26
24	21	12	HOW DO I BREATHE MARIO		3RD STREET/J/RMG	1543 -187	11.093 27
25	29	4	CAN'T LEAVE 'EM ALONE CIARA FEATURING SO CENT		LAFACE/ZOMBA	1387 +215	11.160 25
26	27	6	CAN'T TELL ME NOTHING KANYE WEST		ROC-A-FELLA/DEF JAM/IDJMG	1348 -18	7.817 29
27	32	3	HOOD FIGGA GORILLA ZOE		BLOCK/BAD BOY SOUTH/ATLANTIC	1208 +263	11.429 24
28	26	17	ANONYMOUS BOBBY VALENTINO FEATURING TIMBALAND		DTP/DEF JAM/IDJMG	1091 -277	14.616 22
29	35	6	COFFEE SHOP YUNG JOC FEATURING GORILLA ZOE		BLOCK/BAD BOY SOUTH/ATLANTIC	1032 +167	5.950 34
30	24	19	GET IT SHAWTY LLOYD		THE INC./UNIVERSAL MOTOWN	1003 -392	9.662 28
31	31	11	LIKE THIS MIMS		CAPITOL	997 +49	4.110 -
32	30	9	WONDERFUL MARQUES HOUSTON		T.U.G./UNIVERSAL MOTOWN	965 +3	4.828 37
33	38	2	SHAWTY IS DA SH*! (10) THE DREAM		DEF JAM/IDJMG	942 +182	4.473 38
34	33	10	WALL TO WALL CHRIS BROWN		JIVE/ZOMBA	896 -48	6.241 32
35	37	3	U AIN'T GOIN NOWHERE YOUNG BUCK FEATURING LATOYA WILLIAMS		G-UNIT/INTERSCOPE	868 +69	3.820 -
36	34	14	TATTOO THE ALLIANCE FEATURING FABO		NCE/ASYLUM/ATLANTIC	839 -48	7.480 30
37	36	4	CAN U BELIEVE ROBIN THICKE		STAR TRAK/INTERSCOPE	808 -4	4.924 36
38	40	2	MONEY IN THE BANK SWIZZ BEATZ		UNIVERSAL MOTOWN	688 +65	6.058 33
39	NEW		YOU KNOW WHAT IT IS T.I. FEATURING WYCLEF JEAN	MOST ADDED	GRAND HUSTLE/ATLANTIC	666 +197	6.629 31
40	39	3	NOBODY DO IT BETTER KEITH MURRAY FEATURING JUNIOR & TYRESE		DEF SQUAD/KOCH	624 -115	2.601 -

MOST ADDED

TITLE ARTIST / LABEL NEW STATIONS

YOU KNOW WHAT IT IS 32
T.I. Feat. Wyclef Jean (GRAND HUSTLE/ATLANTIC)
KBTT, KHTE, KIPR, KJMM, KNDA, KOPW, KRRQ, KVSP, WBFA, WBLK, WBLX, WBTE, WDKX, WEAS, WEMX, WEUP, WFXE, WHXT, WJMI, WJUC, WJZD, WQHH, WRBJ, WTMG, WWWZ, WZHT

ROCK ON 32
Montana Da Mac Feat. Unk (KOCH)
KATZ, KBTT, KHTE, KIPR, KJMM, KNDA, KOPW, KRRQ, KVSP, WBFA, WBLK, WBTE, WDKX, WEMX, WEUP, WFXE, WHXT, WJMI, WJUC, WJZD, WQHH, WRBJ, WTMG, WWWZ, WZHT

DUFFEL BAG BOY 27
Playaz Circle Feat. Lil Wayne (DTP/DEF JAM/IDJMG)
KBTT, KHTE, KIPR, KJMM, KNDA, KOPW, KRRQ, KVSP, WBFA, WBHJ, WBLK, WBTE, WDKX, WEMX, WFXE, WHHL, WJMS, WJMI, WJTT, WJUC, WJZD, WPEG, WQHH, WRBJ, WTMG, WWWZ

SORRY, BLAME IT ON ME 25
Akon (KONVICT/UPFRONT/SRC/UNIVERSAL MOTOWN)
KBTT, KHTE, KIPR, KJMM, KMJJ, KOPW, KVSP, WBFA, WBLK, WBLX, WDKX, WEMX, WEUP, WFXE, WJMS, WJMI, WJTT, WJUC, WJZD, WQHH, WRBJ, WTMG, XM The City

UH OH 23
Ja Rule Feat. Lil Wayne (THE INC./UNIVERSAL MOTOWN)
KBTT, KHTE, KIPR, KJMM, KOPW, KRRQ, KVSP, WBFA, WBLK, WBTE, WDKX, WEMX, WEUP, WHXT, WJMI, WJTT, WJUC, WJZD, WQHH, WRBJ, WTMG, XM The City

CAUSE THE BEAT'S HOT 22
Board Bangers (JADED)
KBTT, KIPR, KJMM, KNDA, KOPW, KRRQ, KVSP, WBFA, WBLK, WBTE, WEMX, WEUP, WFXE, WJMS, WJMI, WJTT, WJUC, WJZD, WQHH, WTMG, WWWZ

SUMTIMES I 14
Lil' Mo Feat. Jim Jones (HONEYCHILD)
KBTT, KJMM, KMJJ, KRRQ, KVSP, WBFA, WDKX, WEUP, WFXE, WJMI, WJUC, WJZD, WQHH

RICH BOY 7
Baby Boy Da Prince (UNIVERSAL REPUBLIC)
KIPR, KJMM, KNDA, KVSP, WJMI, WJZD, WQUE

ADDED AT... KPRS HOT 103 JAMZ!
Kansas City, MO
PD: Myron Fears
T.I. You Know What It Is, 1
Lil' Mo Feat. Jim Jones, Sumtimes I, O
Montana Da Mac Feat. Unk, Rock On, O

FOR REPORTING STATIONS PLAYLISTS GO TO:
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NEW AND ACTIVE

TITLE ARTIST / LABEL	PLAYS /GAIN	TITLE ARTIST / LABEL	PLAYS /GAIN
PUT A LITTLE UMPH IN IT Jagged Edge Feat. Ashanti (SO SO DEF/IDJMG)	571/156	RIDIN' Mya (UNIVERSAL MOTOWN)	488/116
TOTAL STATIONS: 53		TOTAL STATIONS: 49	
GOOD THINGS Rich Boy Feat. Palow Da Don & Keri Hilson (ZONE 4/INTERSCOPE)	556/69	LIL LOVE Bone Thugs-N-Harmony Feat. Mariah Carey & Bow Wow (FULL SURFACE/INTERSCOPE)	442/204
TOTAL STATIONS: 55		TOTAL STATIONS: 48	
INT'L PLAYERS ANTHEM (I CHOOSE YOU) UGK Feat. OutKast (ZONE 4/INTERSCOPE)	556/13	THE PEOPLE Common (G.O.O.D./GEFFEN)	429/0
TOTAL STATIONS: 66		TOTAL STATIONS: 64	
WOODGRAIN WHEEL Slim Thug (STAR TRAK/GEFFEN)	516/5	SPEAKER David Banner Feat. Akon, Lil Wayne & Snoop Dogg (SRC/UNIVERSAL MOTOWN)	384/85
TOTAL STATIONS: 41		TOTAL STATIONS: 50	
FREAKY GURL Gucci Mane (SO ICEY/ZAR/ASYLUM/ATLANTIC)	508/174	THROUGH THE PAIN Diddy Feat. Mario Winans (BAD BOY/ATLANTIC)	356/95
TOTAL STATIONS: 50		TOTAL STATIONS: 46	

MOST INCREASED PLAYS

+407	SHAWTY Plies Feat. T-Pain (Slip-N-Slide/Atlantic) WQHH +46, WHRK +29, WKVY +26, WPRW +23, WQHH +23, WYPR +22, WEMX +16, WHTD +16, WZHT +16, WXBT +15
+376	CRANK THAT (SOULJA BOY) Soulja Boy (Collipark/Interscope) KKDA +27, WQKH +27, WEMX +22, KBFB +20, WBHU +17, WJZD +17, WQHH +16, WHHH +15, WHTA +14, WEUP +14
+369	BED J. Holiday (MLG/Capitol) WHHT +32, WKYS +19, WQHH +19, WPHI +17, XCTY +16, KATZ +15, WJMS +14, WWWZ +14, WPGC +13, WPEG +13
+306	BEAUTIFUL GIRLS Sean Kingston (Beluga Heights/Epic/Koch) WENZ +46, WPEG +30, WJZD +26, WPHI +24, WZHT +20, WBHU +15, WHHL +15, WEMX +13, WQBT +13, WEDR +13
+263	HOOD FIGGA Gorilla Zoe (Block/Bad Boy South/Atlantic) WHXT +22, KBTT +18, WJZD +16, WPEG +16, WTMG +16, WKVY +12, WCDX +12, WPRW +11, WEMX +11, WFXE +11

FOR WEEK ENDING JULY 22, 2007
LEGEND: See legend to charts in charts section for rules and symbol explanations.
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URBAN AC

► ONE WEEK AFTER COLLECTING MOST ADDED HONORS WITH 19 STATIONS, **EMILY KING** DEBUTS AT NO. 39 WITH "WALK IN MY SHOES."



R&R

POWERED BY
nielsen
BDS

THIS WEEK	LAST WEEK	WEEKS ON CHART	TITLE ARTIST	NIELSEN BDS CERTIFICATIONS IMPRINT / PROMOTION LABEL	PLAYS TV +/-	AUDIENCE MILLIONS	RANK	
1	1	18	TEACHME MUSIQ SOULCHILD	NO. 1 (2 WKS) ATLANTIC	189	+43	17,038	1
2	3	21	WHEN I SEE U FANTASIA	J/RMG	172	-14	16,292	2
3	2	42	PLEASE DON'T GO TANK	GOOD GAME/BLACKGROUND/UNIVERSAL MOTOWN	161	-155	13,724	3
4	5	15	CAN U BELIEVE ROBIN THICKE	STAR TRAK/INTERSCOPE	138	-33	11,824	4
5	4	27	IF I WAS YOUR MAN JOE	JIVE/ZOMBA	128	-161	11,615	5
6	6	40	LOST WITHOUT U ROBIN THICKE	STAR TRAK/INTERSCOPE	120	-21	10,209	7
7	7	14	ANOTHER AGAIN JOHN LEGEND	G.O.O.D./COLUMBIA	112	-78	9,586	8
8	8	22	WHAT'S MY NAME BRIAN MCKNIGHT	WARNER BROS.	107	-51	7,584	11
9	10	18	DJ DON'T GERALD LEVERT	ATLANTIC	106	-3	10,839	6
10	9	25	MAKE YA FEEL BEAUTIFUL RUBEN STUDDARD	J/RMG	100	-122	8,420	10
11	11	9	IF I HAVE MY WAY CHRISTETTE MICHELE	DEF JAM/IDJMG	92	+63	9,212	9
12	13	29	IN MY SONGS GERALD LEVERT	ATLANTIC	83	+98	6,286	15
13	12	29	BUDDY MUSIQ SOULCHILD	ATLANTIC	70	-119	6,681	13
14	15	7	HOW DO I BREATHE MARIO	3RD STREET/J/RMG	68	+87	6,596	14
15	14	9	ME TAMIA	PLUS I/IMAGE	61	-11	6,192	16
16	17	4	DO YOU NE-YO	DEF JAM/IDJMG	49	+22	7,064	12
17	16	18	CUPID SHUFFLE CUPID	ATLANTIC	42	-51	3,526	18
18	26	4	HATE ON ME JILL SCOTT	AIRPOWER/MOST INCREASED PLAYS HIDDEN BEACH	40	+147	3,119	20
19	24	3	FUTURE BABY MAMA PRINCE	AIRPOWER/MOST ADDED NPG/COLUMBIA	40	+123	3,685	17
20	18	18	2 PIECES CARL THOMAS	UMBRELLA/BUNGALO	36	0	2,575	23
21	20	12	STAY WITH ME NORMAN BROWN	PEAK/CONCORD	31	0	1,543	28
22	19	12	BLOCK PARTY CHUCK BROWN FEATURING DJ KOOL	FULL CIRCLE/RAW VENTURE	30	-56	1,866	26
23	22	5	CAN U FEEL ME HOWARD HEWETT	CROOVE	29	-14	1,200	36
24	23	4	WHAT I GOTTA DO MACY GRAY	WILL.I.AM/GEFFEN	28	+9	1,267	35
25	28	7	YOU SAVED MY LIFE KIERAN	BLACK RAIN	24	-5	0,470	-
26	29	8	LEAVING TONIGHT NE-YO FEATURING JENNIFER HUDSON	DEF JAM/IDJMG	23	+9	2,451	24
27	36	8	SAME GIRL R. KELLY DUET WITH USHER	JIVE/ZOMBA	23	+93	3,357	19
28	25	10	HOW DID YOU KNOW PAUL TAYLOR FEATURING REGINA BELLE	PEAK/CONCORD	22	-34	1,153	37
29	21	14	ANYTHING PATTY LABELLE FEAT. MARY MARY WITH KANYE WEST & CONSEQUENCE	UMBRELLA/BUNGALO	21	-75	1,510	29
30	27	11	DON'T MATTER AKON	KONVICT/UPFRONT/SRC/UNIVERSAL MOTOWN	21	-36	1,294	34
31	32	4	TASTE RICK JAMES	STONE CITY	19	-4	0,717	-
32	34	5	THINKING OF YOU VICTOR FIELDS	REGINA	19	+22	0,558	-
33	30	11	WHAT HAPPENED ALGEBRA	KEDAR	19	-29	0,881	-
34	31	19	BECAUSE OF YOU NE-YO	DEF JAM/IDJMG	18	-23	2,729	21
35	NEW		BRUISED BUT NOT BROKEN JOSS STONE	VIRGIN/CAPITOL	16	+140	0,760	-
36	NEW		BABY ANGIE STONE FEATURING BETTY WRIGHT	STAX/CONCORD	15	+55	0,891	40
37	37	13	BREATHLESS CORINNE BAILEY RAE	CAPITOL	15	+19	1,983	25
38	35	14	I'M NOT PERFECT J MOSS FEATURING ANTHONY HAMILTON	PAJAM/COSPO CENTRIC/ZOMBA	15	-2	1,474	30
39	NEW		WALK IN MY SHOES EMILY KING	LIFEPRINT/J/RMG	14	+146	0,787	-
40	39	3	LIKE THIS KELLY ROWLAND FEATURING EVE	MUSIC WORLD/COLUMBIA	12	+14	0,448	31

MOST ADDED

TITLE ARTIST / LABEL NEW STATIONS

FUTURE BABY MAMA 20
Prince (NPG/Columbia)
KDKS, KJLH, KMEZ, KNEK, KOKY, WAGH, WBL, WDOZ, WHUR, WKXI, WLXC, WMGL, WMPZ, WQMG, WSRB, WTLZ, WUHT, WVBE, WWDM, WXST

ALRIGHT 12
Ledisi (VERVE FORECAST/VERVE)
KJLH, KMEZ, KQXL, WAGH, WBL, WGPR, WHUR, WLXC, WMGL, WMPZ, WSRB, WUHT, WWDM

IF I HAVE MY WAY 7
Christette Michele (DEF JAM/IDJMG)
KMJK, WDA, WGPR, WKUS, WTL, WWIN, WYLD

BRUISED BUT NOT BROKEN 7
Joss Stone (Virgin/Capitol)
KMJK, Sirius Heart & Soul, WDLT, WFLM, WHRP, WHUR, XM Suite 62

PUT A LITTLE UMPH IN IT 7
Jagged Edge Feat. Ashanti (SO SO DEF/IDJMG)
KMEZ, KNEK, KOKY, KQXL, WBL, WLXC, WMGL

CUPID SHUFFLE 4
Cupid (ATLANTIC)
KMJK, WMGL, WQNC, WVAZ

HATE ON ME 4
Jill Scott (Hidden Beach)
WIMX, WMIB, WSOL, WTYB

ME 3
Tamia (PLUS I/IMAGE)
WJMR, WVKL, WYLD

DO YOU 3
Ne-Yo (DEF JAM/IDJMG)
KJMS, WJMR, WVFL

WHAT I GOTTA DO 2
Macy Gray (WILL.I.AM/GEFFEN)
WDOZ, WPHR

ADDED AT...
KJLH
Los Angeles, CA
PD: Aundrae Russell
Prince, Future Baby Mama, 5
Ledisi, Alright, D

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NEW AND ACTIVE

TITLE ARTIST / LABEL	PLAYS /GAIN	TITLE ARTIST / LABEL	PLAYS /GAIN
ALRIGHT Ledisi (VERVE FORECAST/VERVE) TOTAL STATIONS: 35	89/59	SUPERSTAR Bar-Kays (RIGHT NOW) TOTAL STATIONS: 7	53/3
BETTER DAYS Lorenzo Owens & Michael Spencer (MUSIC MIND) TOTAL STATIONS: 10	85/3	YOU CAN TELL ME Tomi (ROSEHIP) TOTAL STATIONS: 9	45/43
ANGEL Chaka Khan (BURGUNDY/COLUMBIA) TOTAL STATIONS: 9	66/17	HEARTBREAKER Tank (GOOD GAME/BLACKGROUND/UNIVERSAL MOTOWN) TOTAL STATIONS: 8	42/26
LET IT GO Keyshia Cole Feat. Missy Elliott & Lil Kim (IMANI/GEFFEN) TOTAL STATIONS: 10	62/22	TEARS DRY ON THEIR OWN Amy Winehouse (UNIVERSAL REPUBLIC) TOTAL STATIONS: 7	42/2
I'M COMING HOME Tank (GOOD GAME/BLACKGROUND/UNIVERSAL MOTOWN) TOTAL STATIONS: 30	59/29	CHICAGO (HERE WE GO) Andre Ward (HUSH/ORPHEUS) TOTAL STATIONS: 11	42/0

MOST INCREASED PLAYS

+147	HATE ON ME Jill Scott (Hidden Beach) WVBE +12, WMIB +11, WTYB +8, WHRP +7, KNEK +7, WSOL +7, WXST +7, WAGH +6, WTLZ +5, WPHR +5
+146	WALK IN MY SHOES Emily King (Lifeprint/J/RMG) KMEZ +13, KQXL +12, SIHS +11, KBLX +10, WHRP +10, WVBE +9, KNEK +8, WAGH +7, WBL +7, WLXC +7
+140	BRUISED BUT NOT BROKEN Joss Stone (Virgin/Capitol) WAKB +12, KQXL +12, KMEZ +11, WDLT +10, WHRP +9, KNEK +8, WLXC +7, KMJK +7, KOKY +7, WBL +7
+123	FUTURE BABY MAMA Prince (NPG/Columbia) KBLX +15, WDOZ +14, KMJK +11, WKXI +8, KNEK +7, XS62 +6, KMJM +6, WBAV +6, WTLZ +6, WHUR +6
+93	SAME GIRL R. Kelly Duet With Usher (Jive/Zomba) WJMZ +33, WVBE +6, KJLH +5, WMB +5, WAGH +5, WMXD +4, WDOZ +4, WKUS +4, WLVH +4, KRNB +3

FOR WEEK ENDING JULY 22, 2007
LEGEND: See legend to charts in charts section for rules and symbol explanations.
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URBAN REPORTERS

WJIZ/Albany, GA
PD/MD: Jammin' Jay

KBCE/Alexandria, LA
PD: Brion O'Brion

KKST/Alexandria, LA
OM/PD: Jay Stevens
APD: Wade Hampton
MD: Corey B.

WHTA/Atlanta, GA*
PD: Jerry Smokin B
APD: Bill Black
MD: Stix Malone

WVEE/Atlanta, GA*
PD: Reggie Rouse
MD: Amir Boyd

WFXA/Augusta, GA*
OM/PD: Ron Thomas

WPRW/Augusta, GA*
OM: Steve Burke
PD: Tim "Fattz" Snell
MD: TuTu

WERQ/Baltimore, MD*
PD: Victor Starr
MD: Neke Howse

WEMX/Baton Rouge, LA*
PD: J-Tweezy
MD: Kool DJ Supa Mike

KTCX/Beaumont, TX*
PD: Doug Harris
APD/MD: Adrian Scott

WJZD/Biloxi, MS*
PD: Rob Neal

WBHJ/Birmingham, AL*
PD: Mickey Johnson
APD: Mary K.
MD: Lil Homie

WBLK/Buffalo, NY*
PD: Chris Reynolds

WWWZ/Charleston, SC*
OM/PD: Terry Base
MD: Yonni "Da Rude Bwoi" Rude

WPEG/Charlotte, NC*
PD: Terri Avery
MD: Deon Cole

WUVA/Charlottesville, VA
OM/PD: Tanisha R. Thompson

WJTT/Chattanooga, TN*
PD: Keith Landecker
MD: Magic Crutcher

WGCI/Chicago, IL*
PD: Kris Kelley
MD: Kenard "K2" Karter

WPWX/Chicago, IL*
PD: Jay Alan
MD: Barbara McDowell

WIZF/Cincinnati, OH*
PD: Eddie Bauer
MD: Greg Williams

WENZ/Cleveland, OH*
OM/PD: Kim Johnson
APD: Robin Simone
MD: DJ Latin Assassin

WHXT/Columbia, SC*
PD: Chris Connors
MD: Shanik Mincie

WXBT/Columbia, SC*
OM: LJ Smith
PD: Wes McCain
APD/MD: Brian Paiz

WBFA/Columbus, GA*
OM: Brian Waters
PD: Derrick "Lil D" Greene

WFXE/Columbus, GA*
OM: Carl Conner, Jr.
PD: Michael Soul
MD: Kenya White

WMSU/Columbus, MS
OM: GQ Riley
PD: Sebastian Riley
MD: Shawna Young

WCKX/Columbus, OH*
PD: J.D. Kunes
MD: B-Slim

KNDA/Corpus Christi, TX*
OM/MD: Napp-I
PD: Richard Leaf

KBFB/Dallas, TX*
OM/PD: John Candelaria
MD: DJ Big Bink Theodore Turner

KKDA/Dallas, TX*
PD/MD: Skip Cheatham
APD: Gary Saunders

WDHT/Dayton, OH*
OM: J.D. Kunes
PD: Reggie Beas

WHTD/Detroit, MI*
PD: Spudd
APD: Bernita "Lady BG" Gray

WJLB/Detroit, MI*
PD: KJ Holiday

WJUN/Dothan, AL
OM/PD: JR Wilson

WZFX/Fayetteville, NC*
OM: Mac Edwards
PD: Jeff Anderson
APD: Mike Tech
MD: Sherman "DJ Drocc" Howze

WMXV/Florence, AL
OM/PD: Brian Rickman

WTMG/Gainesville, FL*
PD/MD: Jamie "DJ Babyface" Pendleton
APD: Terence Brown

WJMH/Greensboro, NC*
OM/PD: Brian Douglas
MD: Tap Money

WIKS/Greenville, NC*
PD: J-Dot
APD: Teresa Terry

WPHH/Hartford, CT*
PD/MD: Mychal Maguire
APD: Spank Buddah

KBXX/Houston, TX*
PD: Terri Thomas
APD: Kevin Jackson
MD: J Mac

WEUP/Huntsville, AL*
OM: Travis Murry
PD: Anthony "Big Ant" Simmons
MD: Jeffrey "DJ Illie III" Rice

WHHH/Indianapolis, IN*
PD: Brian Wallace
MD: Don "DJ Wreck 1" Williams

WJMI/Jackson, MS*
OM/PD: Stan Branson
APD: Alice Marie

WRBJ/Jackson, MS*
PD: Kwasi Kwa

WJBT/Jacksonville, FL*
OM: Gail Austin
PD: G-Wiz

KPRS/Kansas City, MO*
OM: Andre Carson
PD/MD: Myron Fears

KRRQ/Lafayette, LA*
PD: D-Rock

KJMH/Lake Charles, LA
OM: Bryan Taylor
PD/MD: Erik Thomas
APD: Gina Cook

KZWA/Lake Charles, LA
OM: Antony Bartie
MD: Tammy Tousant

WQHH/Lansing, MI*
PD: Brant Johnson
MD: J. Hicks

KJMZ/Lawton, OK
OM/PD: Terry Monday
APD: Tony Tone

WBTF/Lexington, KY*
PD/MD: Jay Alexander

KHTE/Little Rock, AR*
PD: Joe Ratliff
APD/MD: Toni Seville

KIPR/Little Rock, AR*
OM: Mark Dylan
PD: Joe Booker

KDAY/Los Angeles, CA*
PD: Theo

WGZB/Louisville, KY*
PD: Tim Gerard Girton

WFXM/Macon, GA
PD/MD: Dock "DJ Doc" Ervin

WHRK/Memphis, TN*
PD: Devin Steel
APD/MD: Big Sue Purnell

WJXM/Meridian, MS
PD: Jigga JT

WEDR/Miami, FL*
PD: Derrick Baker
MD: Shelby Rushin

WKKV/Milwaukee, WI*
PD: Bailey Coleman
APD/MD: Reggie Brown

WBLX/Mobile, AL*
OM: James Alexander
PD: Al Weeden

KRVV/Monroe, LA
PD: Chris Collins

WJWZ/Montgomery, AL*
OM: Terry Barber
PD/MD: Marvin "Doughboy" Nugent

WZHT/Montgomery, AL*
OM/MD: Michael Long
PD: Darryl Elliott

WUBT/Nashville, TN*
PD/MD: Pamela Aniese

WQVE/New Orleans, LA*
PD: Angela Watson

WWPR/New York, NY*
PD: Helen Little
APD/MD: Nadine Santos

WOWI/Norfolk, VA*
OM: Steve Murry
PD: DJ Law
MD: DJ Fountz

KVSP/Oklahoma City, OK*
OM/PD: Terry Monday
MD: Jo Corleone

KOPW/Omaha, NE*
PD: Bryant McCain
MD: Albert "Big Al" Harper

WJHM/Orlando, FL*
PD: Michael Saunders
APD: Keith Memoly
MD: Dawn Campbell

WPHI/Philadelphia, PA*
PD: Colby Colb
MD: Bent Roc

WUHL/Philadelphia, PA*
PD: Thea Mitchem
APD/MD: Kashon Powell

WAMO/Pittsburgh, PA*
PD: DJ Boogie
MD: Kode Wred

WQOK/Raleigh, NC*
OM/PD: Cy Young
APD/MD: Shawn Alexander

WBTJ/Richmond, VA*
PD: Aaron Maxwell
APD/MD: Mike Street

WCDX/Richmond, VA*
OM: Al Payne
PD/MD: Reggie Baker

WOKX/Rochester, NY*
OM/PD: Andre Marcel
APD: Jim Jordan
MD: Tariq Spence

KMEL/San Francisco, CA*
OM: Michael Martin
PD: Stacy Cunningham
MD: Von "Big Von" Johnson

Music Choice R&B-Hip Hop/Satellite
OM/PD: Damon Williams
MD: Lamonda Williams

Music Choice Rap/Satellite
OM/PD: Damon Williams
APD: Mecca Thames
MD: Lamonda Williams

Sirius Hip Hop Nation/Satellite
OM: Geronimo
PD: Reggie Hawkins
MD: Ron Mills Triana

Sirius Hot Jamz/Satellite*
OM: Geronimo
PD: Tonya Byrd
MD: Vanessa Grullon

XM Raw/Satellite
PD: Leo G.

XM The City/Satellite*
PD: Lisa M. Ivery
MD: DJ Xclusive

WEAS/Savannah, GA*
OM/PD: Sam Nelson
APD/MD: Lil G

WQBT/Savannah, GA*
PD: Bo Money
APD: Jeff Nice

KBTT/Shreveport, LA*
PD/MD: Quenn Echols

KMJJ/Shreveport, LA*
PD: Jay Tek

KATZ/St. Louis, MO*
PD: Terrence Bibb

WHHL/St. Louis, MO*
OM/PD: Jowcoi "Boogie D" Gilchrist
APD/MD: Staci Static

WBTP/Tampa, FL*
PD: Ron "Jomama" Shepard
MD: Coka-Lani Kimbrough

WJUC/Toledo, OH*
PD: Charlie Mack

WJZE/Toledo, OH*
PD: Rocky Love
APD: Brandi Brown

KJMM/Tulsa, OK*
OM/PD: Terry Monday
APD: Aaron Bernard

WESE/Tupelo, MS
OM: Rick Stevens
PD: GQ Riley
MD: Julian "DJ XTC" Vaughn

WLYX/Valdosta, GA
PD: Shaluv
MD: Fabian Croom

WSTI/Valdosta, GA
OM: Clark Johnson
PD: James "Killa Groove" Walton

WKYS/Washington, DC*
OM: Kathy Brown
PD: Steve Hegwood
APD: Dionne Burkett
MD: Paul Stewart

WPGC/Washington, DC*
PD: Graham "Skip" Dillard
MD: Brown Hornhit

WJKS/Wilmington, DE*
PD: Tony Quartarone
MD: Manuel Mena

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MD: Manuel Mena

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PD: Tony Quartarone
MD: Manuel Mena

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PD: Tony Quartarone
MD: Manuel Mena



▶ AFTER LANDING TWO PREVIOUS CHART HITS ON INDIE BIG CAT, **GUCCI MANE** MAKES HIS MAJOR-LABEL DEBUT ON ATLANTIC WITH "FREAKY GURL" AT NO. 33.

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BDS

THIS WEEK	LAST WEEK	WEEKS ON CHART	TITLE	ARTIST	IMPRINT / PROMOTION LABEL	PLAYS TW +/-	AUDIENCE MILLIONS	RANK
1	1	13	MAKE ME BETTER	FABLOUS FEATURING NE-YO	NO. 1 (2 WKS) DESERT STORM/DEF JAM/IDJMG	8586 +287	80.713	1
2	3	13	A BAY BAY	HURRICANE CHRIS	POLO GROUNDS//RMG	7396 +351	56.291	3
3	2	18	PARTY LIKE A ROCKSTAR	SHOP BOYZ	ONDECK/UNIVERSAL REPUBLIC	6785 -1190	54.048	4
4	4	14	BIG THINGS POPPIN' (DO IT)	T.I.	GRAND HUSTLE/ATLANTIC	6210 +318	56.787	2
5	5	12	SHAWTY	PLIES FEATURING T-PAIN	MOST INCREASED PLAYS SLIP-N-SLIDE/ATLANTIC	6045 +1217	50.694	5
6	6	21	WIPE ME DOWN	LIL BOOSIE FEATURING FOXX & WEBBIE	TRILL/ASYLUM/ATLANTIC	3984 -529	37.377	6
7	7	27	POP, LOCK & DROP IT	HUEY	HITZ COMMITTEE/JIVE/ZOMBA	3632 -580	25.831	8
8	9	15	LIKE THIS	MIMS	CAPITOL	3620 +23	19.763	12
9	8	16	SEXY LADY	YUNG BERG FEATURING JUNIOR	YUNG BOSS/EPIC/KOCH	3615 -91	33.133	7
10	10	37	ROCK YO HIPS	CRIME MOB FEATURING LIL SCRAPPY	CRUNK/BME/REPRISE/WARNER BROS.	2780 -171	22.629	9
11	11	13	TAMBOURINE	EVE	AFTERMATH/FULL SURFACE/RUFF RYDERS/GEFFEN	2633 -270	22.237	10
12	15	5	CRANK THAT (SOULJA BOY)	SOULJA BOY	COLLIPARK/INTERSCOPE	2459 +680	21.677	11
13	12	14	LEAN LIKE A CHOLO	DOWN A.K.A. KILO	SILENT GIANT/MACHETE	2409 -248	12.815	15
14	22	4	STRONGER	KANYE WEST	AIRPOWER ROC-A-FELLA/DEF JAM/IDJMG	1748 +478	14.017	13
15	23	8	CYCLONE	BBY BASH FEATURING T-PAIN	ARISTA/RMG	1547 +291	8.161	24
16	18	11	LIL LOVE	BONE THUGS-N-HARMONY FEAT. MARIAH CAREY & BOW WOW	FULL SURFACE/INTERSCOPE	1491 +24	6.654	25
17	13	22	I TRIED	BONE THUGS-N-HARMONY FEATURING AKON	FULL SURFACE/INTERSCOPE	1479 -377	8.915	21
18	25	7	HOOD FIGGA	GORILLA ZOE	AIRPOWER BLOCK/BAD BOY SOUTH/ATLANTIC	1435 +309	13.214	14
19	14	27	OUTTA MY SYSTEM	BOW WOW FEATURING T-PAIN & JOHNTA AUSTIN	COLUMBIA	1404 -374	9.828	18
20	17	28	2 STEP	UNK	BIG OOMP/KOCH	1397 -189	12.124	16
21	21	7	CAN'T TELL ME NOTHING	KANYE WEST	ROC-A-FELLA/DEF JAM/IDJMG	1390 -10	9.823	19
22	27	9	COFFEE SHOP	YUNG JOC FEATURING GORILLA ZOE	BLOCK/BAD BOY SOUTH/ATLANTIC	1183 +148	6.378	26
23	24	4	HIP HOP POLICE	CHAMILLIONAIRE FEATURING SLICK RICK	CHAMILLITARY/UNIVERSAL MOTOWN	1167 -24	5.335	30
24	20	12	KRISPY	KIA SHINE	RAP HUSTLAZ/UNIVERSAL MOTOWN	1134 -298	6.105	28
25	28	8	MONEY IN THE BANK	SWIZZ BEATZ	UNIVERSAL MOTOWN	996 +59	11.520	17
26	26	19	TATTOO	THE ALLIANCE FEATURING FABO	NCE/ASYLUM/ATLANTIC	984 -98	8.500	22
27	33	4	YOU KNOW WHAT IT IS	T.I. FEATURING WYCLEF JEAN	GRAND HUSTLE/ATLANTIC	976 +309	9.294	20
28	29	5	U AIN'T GOIN NOWHERE	YOUNG BUCK FEATURING LATOYA WILLIAMS	G-UNIT/INTERSCOPE	897 +62	4.039	36
29	30	4	GOOD THINGS	RICH BOY FEATURING POLOW DA DON & KERI	ZONE 4/INTERSCOPE	827 +57	4.108	34
30	31	7	NOBODY DO IT BETTER	KEITH MURRAY FEATURING JUNIOR & TYRESE	DEF SQUAD/KOCH	644 -112	2.745	-
31	32	17	CAN U WERK WIT DAT	THE FIXXERS AKA DJ QUIK & AMG	INTERSCOPE	597 -104	3.335	39
32	35	11	INT'L PLAYERS ANTHEM (I CHOOSE YOU)	UGK FEATURING OUTKAST	UCK/JIVE/ZOMBA	592 +9	6.208	27
33	NEW		FREAKY GURL	GUCCI MANE	SO ICEY/CZAR/ASYLUM/ATLANTIC	572 +179	4.688	31
34	NEW		WHEN I HUSTLE	HUEY FEATURING LLOYD	HITZ COMMITTEE/JIVE/ZOMBA	567 +131	2.213	-
35	36	3	WOODGRAIN WHEEL	SLIM THUG	STAR TRAK/GEFFEN	553 +11	2.983	-
36	NEW		SPEAKER	DAVID BANNER FEAT. AKON, LIL WAYNE & SNOOP DOGG	SRC/UNIVERSAL MOTOWN	524 +130	2.646	-
37	NEW		I GET MONEY	50 CENT	SHADY/AFTERMATH/INTERSCOPE	513 +213	8.494	23
38	38	3	THE PEOPLE	COMMON	G.O.O.D./GEFFEN/INTERSCOPE	455 -7	4.471	32
39	RE-ENTRY		FAST (LIKE A NASCAR)	KAFANI	ICE KING/KOCH	392 -12	1.713	-
40	NEW		ALMOST MADE YA	ALI & GIPP FEATURING LATOYA LUCKETT	DERRY/UNIVERSAL MOTOWN	361 -21	1.113	-

FOR WEEK ENDING JULY 22, 2007

ALL REPORTING STATION PLAYLISTS!

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New Stations:
Search Stations
By Calls & Formats List

MARKET #2
KROQ-FM/Los Angeles
CBS Radio
PD: Kevin Weatherly

11/17 Artist
50 Linkin Park
18 25 Incubus Anna
18 25 Tim Armstrong
28 22 Silversun Pick
Featuring R&R EPKs

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GOSPEL

▶ IN ITS NINTH WEEK ON THE CHART, **MARVIN SAPP'S** "NEVER WOULD HAVE MADE IT" TAKES MOST INCREASED PLAYS (UP 122), THE THIRD SONG THIS YEAR TO ENTER THE TOP 10 IN LESS THAN 10 WEEKS.



R&R

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BDS

THIS WEEK	LAST WEEK	WEEKS ON CHART	TITLE ARTIST	1) NIELSEN BDS CERTIFICATIONS IMPRINT / PROMOTION LABEL	PLAYS TW +/-	AUDIENCE MILLIONS RANK
1	1	21	BLESSED AND HIGHLY FAVORED THE CLARK SISTERS	NO. 1 (7 WKS) EMI GOSPEL	797 -63	4.104 2
2	2	33	ENCOURAGE YOURSELF DONALD LAWRENCE PRESENTS THE TRI-CITY SINGERS	EMI GOSPEL	735 -38	4.170 1
3	3	36	FAITHFUL IS OUR GOD HEZEKIAH WALKER & LFC	VERITY/ZOMBA	658 -30	3.915 3
4	5	19	NOBODY BUT THE LORD ALVIN DARLING & CELEBRATION	EMTRO GOSPEL	625 -8	2.099 11
5	4	37	LET GO DEWAYNE WOODS & WHEN SINGERS MEET	QUIET WATER/VERITY/ZOMBA	604 -30	3.081 5
6	6	44	BROKEN BUT I'M HEALED BYRON CAGE	GOSPO CENTRIC/ZOMBA	553 -36	3.600 4
7	11	9	NEVER WOULD HAVE MADE IT MARVIN SAPP	MOST INCREASED PLAYS/MOST ADDED VERITY/ZOMBA	551 +122	2.183 8
8	7	33	HIGH PRAISE ANointed PACE SISTERS	TYSCOT	498 -14	2.503 7
9	8	35	WE PRAISE YOU THE MCLURKIN PROJECT	GOSPO CENTRIC/ZOMBA	477 +17	2.646 6
10	9	12	PRAISE ON THE INSIDE J MOSS	FAJAM/GOSPO CENTRIC/ZOMBA	463 +7	2.162 9
11	10	20	PRAYIN' 4 U 7 SONS OF SOUL	SOUL WORLD/VERITY/ZOMBA	451 -5	2.028 12
12	12	21	STEP ASIDE YOLANDA ADAMS	ATLANTIC	410 -6	2.146 10
13	13	14	ONE GOD MAURETTE BROWN CLARK	AIR GOSPEL/MALACO	404 -9	1.844 14
14	15	14	YOU KEEP ON BLESSING ME LUTHER BARNES & THE RED BUDD GOSPEL CHOIR	AIR GOSPEL/MALACO	393 +9	1.460 19
15	14	25	JESUS, JESUS, JESUS REV. TIMOTHY WRIGHT & THE NEW YORK FELLOWSHIP MASS CHOIR	MQM/JEG	380 -12	1.819 15
16	16	7	BRAND NEW DAY JONATHAN BUTLER	MARANA"HA!	373 +7	1.585 18
17	17	15	THE BLOOD JAMES FORTUNE & FIYA	WORLDWIDE	363 +36	1.717 16
18	18	9	CALL JESUS BRUCE PARHAM	EMTRO GOSPEL	319 +1	0.838 22
19	19	6	NOT ABOUT US BISHOP NOEL JONES PRESENTS THE CITY OF REFUGE SANCTUARY CHOIR	ALPHA DOG/TYSCOT	298 +17	1.402 20
20	20	12	HOW GOOD AND PLEASANT NEW BREED	INTEGRITY	257 -18	0.752 25
21	21	11	I GET JOY COKO	LIGHT	245 +3	1.644 17
22	22	10	MERCY JEFF MAJORS	MUSIC ONE/EPIC/COLUMBIA	242 +14	1.854 13
23	24	3	ANOTHER BLESSING MELVIN WILLIAMS FEATURING LEE WILLIAMS	BLACKBERRY/MALACO	190 +8	0.417 -
24	27	2	DESTINY STEPHEN HURD	INTEGRITY	183 +12	0.354 -
25	28	4	GRACE BISHOP T.D. JAKES AND THE POTTER'S HOUSE MASS CHOIR	OEXTERITY SOUNDS/RHINO	172 +2	0.828 24
26	25	2	CELEBRATE SMOKIE NORFUL	EMI GOSPEL	170 -8	0.683 26
27	26	8	CLOSEST FRIEND THE RANCE ALLEN GROUP	TYSCOT	169 -5	0.509 -
28	RE-ENTRY		THERE'S HOPE INDIA ARIE	UNIVERSAL MOTOWN	165 +12	0.829 23
29	29	2	THANK YOU (I WON'T COMPLAIN) FRED HAMMOND	VERITY/ZOMBA	153 -9	0.535 -
30	RE-ENTRY		I NEVER LOST MY PRAISE TRAMAINÉ HAWKINS	GOSPO CENTRIC/ZOMBA	147 +9	0.359 -

MOST ADDED

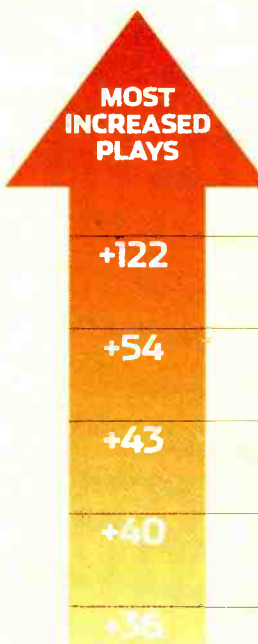
TITLE ARTIST / LABEL	NEW STATIONS
NEVER WOULD HAVE MADE IT Marvin Sapp (Verity/Zomba) KROI, WJMO, WNNL, WPZZ, WUFO	5
WITH ALL OF MY MIGHT Byron Cage (Gospo Centric/Zomba) WEUP, WFLT, WFMV, WHLH, WNOO	5
NOT ABOUT US Bishop Noel Jones Presents The City Of Refuge Sanctuary Choir (ALPHA DOG/TYSCOT) KROI, WJYD, WOAD, WUFO	4
SURGERY L. Spenser Smith & Testament (EMTRO GOSPEL) WEUP, WOAD, WXEZ	3
WATCH ME PRAISE HIM Voices Of Unity Feat. Damita Haddon (TYSCOT) WEUP, WFLT, XM The Spirit	3
WITH LONG LIFE Israel & New Breed (INTEGRITY) WHLH, WNOO	2
LIVIN' The Clark Sisters (EMI GOSPEL) WEUP, WHLH	2
HIGHEST PRAISE Kevin Vasser (EMI GOSPEL) WEUP, WFLT	2

**ADDED AT...
WNOO**
Chattanooga, TN
PD/MD: Sam Terry
Byron Cage, With All of My Might, O
Israel & New Breed, With Long Life, O

FOR REPORTING STATIONS PLAYLISTS GO TO:
www.RadioandRecords.com

NEW AND ACTIVE

TITLE ARTIST / LABEL	PLAYS /GAIN	TITLE ARTIST / LABEL	PLAYS /GAIN
FOR MY GOOD VaShawn Mitchell (TYSCOT) TOTAL STATIONS: 12	134/33	STRONGER Myron Butler & Levi (EMI GOSPEL) TOTAL STATIONS: 13	101/13
RISE Jamie Jones Feat. All-4-One (GENESIS) TOTAL STATIONS: 8	126/5	EVERYBODY CLAP YOUR HANDS Joshua's Troop (NEW HAVEN) TOTAL STATIONS: 10	98/23
GOD IS KEEPING ME Mississippi Mass Choir (MALACO) TOTAL STATIONS: 11	115/43	MARY DON'T YOU WEEP The Caravans (MALACO) TOTAL STATIONS: 10	90/10
IT'S ALREADY DONE Anointed Pace Sisters (EMI GOSPEL) TOTAL STATIONS: 15	115/10	GLORY TO YOU Joann Rosario (VERITY/ZOMBA) TOTAL STATIONS: 12	86/4
LORD I LOVE YOU Shei Atkins (SOUL MUZICK/PAID IN FULL) TOTAL STATIONS: 16	108/19	WITH LONG LIFE Israel & New Breed (INTEGRITY) TOTAL STATIONS: 20	84/54



+122 NEVER WOULD HAVE MADE IT
Marvin Sapp (Verity/Zomba)
WHLW +36, WOAD +9, WLOK +10, WPZZ +10, WNNL +9,
WJMO +8, XSRT +6, KROI +6, WFLT +5, WPCG +5

+54 WITH LONG LIFE
Israel & New Breed (Integrity)
WHLH +10, KOKA +8, WXVI +6, WTHE +5, KROI +3,
WEAL +2, WJMO +2, WJYD +2, WNNL +2, WPPZ +2

+43 GOD IS KEEPING ME
Mississippi Mass Choir (Malaco)
WHLW +40, KOKA +4, WTHE +2, WHLH +1, WNOO +1,
WFMV +1

+40 WITH ALL OF MY MIGHT
Byron Cage (Gospo Centric/Zomba)
WHLH +9, KOKA +8, WEUP +8, WXVI +5, WUFO +4,
WFLT +3, WFMV +1, WLOU +1, WSOX +1, WTHE +1

+36 THE BLOOD
James Fortune & FIYA (WorldWide)
WHLW +33, WPZZ +4, WNNL +3, WTLC +3, WXTC +3,
WXVI +3, WHAL +1, KATZ +1, WXEZ +1, WJMO +1

39

RECURRENTS

THIS WEEK	TITLE ARTIST / IMPRINT / PROMOTION LABEL	1) NIELSEN BDS CERTIFICATIONS	PLAYS TW LW	THIS WEEK	TITLE ARTIST / IMPRINT / PROMOTION LABEL	1) NIELSEN BDS CERTIFICATIONS	PLAYS TW LW
1	HALLELUJAH TROY SNEED (EMTRO GOSPEL)		353 359	6	IT'S ON THE WAY NEAL ROBERSON (BLACKBERRY/MALACO)		241 273
2	VICTORY TYE TRIBBETT & G.A. (INTEGRITY/COLUMBIA)		297 250	7	THE STRUGGLE IS OVER YOUTH FOR CHRIST (EMTRO GOSPEL)		240 243
3	I'LL TRUST YOU RICHARD SMALLWOOD (SOUL WORLD/VERITY/ZOMBA)		294 335	8	UM GOOD SMOKIE NORFUL (EMI GOSPEL)		233 259
4	IMAGINE ME KIRK FRANKLIN (FO YO SOUL/GOSPO CENTRIC/ZOMBA)		291 318	9	SO GOOD TO ME VANESSA BELL ARMSTRONG (EMI GOSPEL)		216 239
5	I'M STILL STANDING BISHOP PAUL S. MORTON (TEHILLAH/LIGHT)		275 269	10	HEAVEN KNOWS DETRICK HADDON (TYSCOT/VERITY/ZOMBA)		210 225

FOR WEEK ENDING JULY 22, 2007
LEGEND: See legend to charts in charts section for rules and symbol explanations.
38 gospel stations are electronically monitored by Nielsen Broadcast Data Systems 24 hours a
day, 7 days a week. © 2007 Nielsen Business Media, Inc. All rights reserved.

GOSPEL REPORTERS

WPZE/Atlanta, GA*
OM: Frank Johnson
PD: Derrick Harper

WTHB/Augusta, GA
OM/MD: Ron Thomas
APD: Sister Mary Kingcannon

WCAO/Baltimore, MD*
PD: Lee Michaels
APD/MD: Danielle Brown

WWIN/Baltimore, MD
PD: Jeff Majors
MD: Jean Alston

WXOK/Baton Rouge, LA*
OM: LeBron "LBJ" Joseph
PD/MD: J'Michael Francois

WUFO/Bufalo, NY*
OM/PD: Carol M. Salter

WJNI/Charleston, SC*
OM: Michael Baynard
PD: Belinda Parker
MD: Anthony Baxter

WXTC/Charleston, SC*
OM: Bryan Taylor
PD: Michael Tee
APD: Edwin "Chef" Wright

WPZS/Charlotte, NC*
PD: Alvin Stowe
MD: Tonya Rivens

WNOO/Chattanooga, TN*
OM: Lee Clear
PD/MD: Sam Terry

WGRB/Chicago, IL*
PD: Sonya M. Blakey
APD/MD: Effie Rolfe

WJMO/Cleveland, OH*
OM/PD: Kim Johnson

WFMV/Columbia, SC*
PD: Tony "Gee" Green
APD/MD: Monica Washington

WEAM/Columbus, GA
OM: Carl Conner, Jr.
PD: Pam Dixon

WAJV/Columbus, MS
OM: GQ Riley
PD: Sebastian Riley

WJYD/Columbus, OH*
PD: Dawn Mosby

KHVN/Dallas, TX
PD: Dion Mortenson

WFLT/Flint, MI*
OM/PD: Sammie L. Jordan, Jr.
MD: Anna Johnson

WEAL/Greensboro, NC*
OM/PD: Terry Thomas

KROI/Houston, TX*
OM/PD: Terri Thomas

WDJL/Huntsville, AL*
PD/MD: Walter Peavy

WEUP/Huntsville, AL*
OM: Hundley Batts
PD: Steve Murry
MD: Ricky Sykes

WTLC/Indianapolis, IN*
OM: Brian Wallace
MD: Donovan Hartwell

WHLH/Jackson, MS*
OM: Steve Kelly
OM/PD: Jennell Roberts
MD: Lance Fuller

WOAD/Jackson, MS*
OM: Stan Branson
PD/MD: Percy Davis

KPRT/Kansas City, MO
OM: Andre Carson
PD: Myron Fears
APD: Freddie Bell
MD: Debbie Dee Johnson

KHLR/Little Rock, AR*
OM: Sonny Victory
PD: Torrez Harris

KPZK/Little Rock, AR
OM: Mark Dylan
PD/MD: Billy St. James

WLOU/Louisville, KY*
PD: Bill Price

WBBP/Memphis, TN
MD: Doreen Graves

WHAL/Memphis, TN*
PD: Eileen Collier
APD/MD: Tracy Bethea

WLOK/Memphis, TN*
PD/MD: Kim Harper

WMBM/Miami, FL
OM: E. Claudette Freeman
PD/MD: Greg Cooper

WHLW/Montgomery, AL*
OM: Michael Long
PD/MD: Kenny J.

WXVI/Montgomery, AL*
PD: Glinda Perkins

WTHE/Nassau, NY*
PD: Darre K. Greggs
MD: Clara Mack

WPRF/New Orleans, LA
PD: Kris "Cap'n Kr's" McCoy

WYLD/New Orleans, LA*
APD/MD: Loretta Petit

WLIB/New York, NY*
PD: Denis Hill

WXEZ/Norfolk, VA*
OM: John Shomby
PD: Dale Murray

WPPZ/Philadelphia, PA*
OM: Elroy Smith
MD: MoShay LaRen

WNNL/Raleigh, NC*
OM/PD: Jerry Smith
MD: Melissa WaJe

WPZZ/Richmond, VA*
OM: Jerry Smith
PD: Reggie Baker

Rejoice/Satellite
PD: Willie Mae McIvler

**Sheridan Gospel
Network/Satellite**
PD: Michael Gamble
APD: Morgan Dukes
MD: Ace Alexander

XM The Spirit/Satellite*
PD/MD: Jay Bryant

WSOK/Savannah, GA*
PD: E. Larry McDuffie

KOKA/Shreveport, LA*
PD: Eddie Giles
APD/MD: Sharon Flournoy

KATZ/St. Louis, MO*
PD: Terrence Bibb
MD: Dwight Stone

WIMG/Trenton, NJ
OM/PD: Felicia Brannon
APD/MD: Robyn McCollum

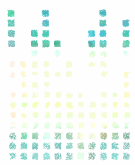
WTSK/Tuscaloosa, AL
OM: Greg Tomascello
PD/AM/D: Charles Anthony

WPGC/Washington, DC*
PD/MD: Cheryl Jackson

WYCB/Washington, DC
PD: Ron Thompson

WFAI/Wilmington, DE
OM: Melvin Brittingham
PD/MD: Manuel Mena

* Monitored Reporters



CHRISTIAN



Time for a pre-book check-up

Preparing For The Fall

Kevin Peterson

KPeterson@RadioandRecords.com

40

The fall book may still be two months away, but some stations have already begun preparing for seasonal promotion and marketing. There are a few basic principles to getting started, beginning with the three M's: mornings, music and marketing. ■ A good morning show opens the door for the rest of your station. Make sure all the players understand their roles and how their program should lead the way for the station's overall vision. If you've done a recent perceptual study or focus group, share any results with the morning show staff that will give it a better understanding of who the listeners are and how, when, where and for how long they use the station. That information will help staffers shape their content to target the people who have the potential to listen the most.

Freshen up your library to make sure you're playing the best music in every category. If you've let some songs that were marginal currents sneak into your recurrent categories, now is a good time to clean them out. Sit down with your MD and discuss the balance, tempo and flow you're looking for when they schedule the music. Each quarter-hour should be a good representation of the station. If you're going to play all Christmas music at some point during the fall book, decide when you'll start, prepare your clocks and build categories now.

Zapoleon Media Strategies founder/president Guy Zapoleon says, "Make sure all of your marketing and promotional strategies contribute to

your brand." He also recommends that you don't have too many messages on the station at once. It's never too early to make marketing and promotional plans, since many clients that you may want to partner with are probably also making plans, especially for the holidays. Be creative and be different. What will make your radio station stand out this fall amid a sea of stations that are all doing holiday promotions?

WAY-FM Media Group's WAYM/Nashville PD Jeff Brown says that viral marketing is a focal point of his station's strategy this fall. "We're reigniting a spring/summer promotion we did called the WAY-FM 2-Minute Challenge. We printed 50,000 business cards that, on one side,

invited potential listeners to wayfm.com for free music downloads. We passed them out at the Luis Palau Nashville CityFest, area Chick-Fil-A's, churches, LifeWay Stores—anywhere you're likely to find people who may be willing to try a Christian station, but are just not aware you exist, for whatever reason."

He adds that listeners are encouraged to share the link with friends in exchange for more downloads. In addition, WAY-FM promotes it on the air, but with a different approach: "Many of our listeners are looking for opportunities to share their faith with their friends but struggle with doing so," Brown says. "By giving them the opportunity to be the one to tell friends about free music downloads, they're able to share their favorite station in a non-threatening way."

Another area to examine is how your station is marketed on the air. If it's been a while since you freshened up promos and sweepers, instead of sitting down yourself to write copy, get together with other creative people in your building. Write like your listener talks rather than using radio phrases. You can find some great examples of this in listener verbatims from your own research. And sometimes live responses from listeners sound better in promos or sweepers than something read by your station imaging voice. Take a high-quality portable recorder to station appearances or even invite listeners into the production studio when they stop by to pick up prizes. Ask them what they like about the station, and you might be amazed at the audio they'll give you.

Zapoleon says it's also essential to make sure the whole staff is the best they can be. "Make sure each player clearly understands the station mission, their role and how they contribute. Assign all players a second job, making them a greater part of the station's success."

He suggests having a backup for each key member of your staff with frequent get-togethers away from the station so the team can bond.

Family Life Radio director of programming Dawn Bumstead takes a different approach, suggesting that the best way to prepare for the fall book is actually to forget about it. "Make sure your on-air product is superior, compelling and aligned with your ministry's mission 365 days of the year, even—gasp—when you're not in the midst of a ratings period," she says. "When you do this, each book becomes a confirmation of what you already know: You're hitting the mark with your listeners and your donors."

R&R



Brown



Bumstead

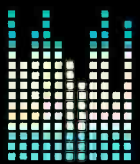


Zapoleon

StevenCurtisChapman
"Miracle Of The Moment"
26 stations on 1st week!



EMI Music Group for promotional information contact andrea kleid at akleid@emicmg.com or 615.371.6586 | 50+ tour dates at StevenCurtisChapman.com



CHRISTIAN AC

► **CASTING CROWNS RISES 13-10** WITH "EAST TO WEST," THE FORMAT'S QUICKEST TOP 10 ASCENT SINCE JEREMY CAMP'S "GIVE YOU GLORY" ALSO CRACKED THE TOP 10 IN FOUR WEEKS IN THE APRIL 20 ISSUE.



POWERED BY
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BDS

THIS WEEK	LAST WEEK	WEEKS ON CHART	TITLE ARTIST	NIELSEN BDS CERTIFICATIONS IMPRINT / PROMOTION LABEL	PLAYS TW +/-	AUDIENCE MILLIONS RANK
1	1	18	GIVE YOU GLORY JEREMY CAMP	NO. 1 (3 WKS) BEC/TOOTH & NAIL	1608 -14	4.921 1
2	3	17	BRING THE RAIN MERCYME	IND	1566 +29	4.577 2
3	2	22	EVERY TIME I BREATHE BIG DADDY WEAVE	FERVENT/WORD-CURB	1442 -98	4.510 3
4	4	21	I'M NOT WHO I WAS BRANDON HEATH	MONOMODE/REUNION/PLG	1402 -92	4.177 5
5	5	28	UNDO RUSH OF FOOLS	MIDAS	1305 -116	4.415 4
6	7	10	ONLY THE WORLD MANDISA	SPARROW/EMI CMG	1061 -6	2.543 8
7	6	22	SOMETHING BEAUTIFUL NEWSBOYS	INPOP	1055 -25	2.613 7
8	8	13	YOU BRITT NICOLE	SPARROW/EMI CMG	1038 +41	2.692 6
9	9	10	GIVE ME WORDS TO SPEAK AARON SHUST	BRASH	956 +95	2.347 11
10	13	4	EAST TO WEST CASTING CROWNS	MOST INCREASED PLAYS BEACH STREET/REUNION/PLG	952 +197	2.091 12
11	10	19	TUNNEL THIRD DAY	ESSENTIAL/PLG	791 -25	1.642 16
12	12	36	EVERLASTING GOD LINCOLN BREWSTER	VERTICAL/INTEGRITY	755 -8	2.377 10
13	11	26	HOW CAN I KEEP FROM SINGING CHRIS TOMLIN	SIXSTEPS/SPARROW/EMI CMG	753 -11	1.538 17
14	14	36	MADE TO LOVE TOBYMAC	FOREFRONT/EMI CMG	749 +10	2.026 13
15	15	6	I'M FOR YOU TOBYMAC	FOREFRONT/EMI CMG	655 +47	1.273 19
16	17	5	LOVE THE LORD LINCOLN BREWSTER	VERTICAL/INTEGRITY	609 +51	1.924 14
17	16	5	HOME DAUGHTRY	RCA/BMG	580 +22	2.530 9
18	18	14	OVER MY HEAD BRIAN LITTELL	REUNION/PLG	514 -34	0.715 27
19	24	4	EVERYTHING GLORIOUS DAVID CROWDER BAND	AIRPOWER SIXSTEPS/SPARROW/EMI CMG	493 +83	1.221 20
20	20	17	WHEN I GET WHERE I'M GOING GEOFF MOORE	ROCKETOWN	484 +5	0.946 26
21	19	8	LONE RANGER NATE SALLIE	CLRB	478 -16	1.010 23
22	21	14	ANYWAY MARTINA MCBRIDE	RCA/PLG	443 -24	1.852 15
23	23	10	PROMISE OF A LIFETIME KUTLESS	BEC/TOOTH & NAIL	431 -11	0.592 -
24	22	11	INTO THE DAY BEBE NORMAN	ESSENTIAL/PLG	429 -35	0.524 -
25	26	4	ALL THE WORLD POINT OF GRACE	WORD-CURB	426 +49	0.629 29
26	25	5	COMING BACK TO LIFE ECHOING ANGELS	IND	414 +14	1.065 22
27	30	2	SUNDAY TREE63	INPOP	349 +99	0.975 24
28	27	12	FIND ME TONIGHT EVERYDAY SUNDAY	INPOP	318 -1	0.959 25
29	NEW		JESUS HOLD ME ANDREW CARLTON	BAKERTOWN	301 +83	1.413 18
30	NEW		BE STILL STORYSIDE:B	SILENT MAJORITY/GOTEE	289 +64	0.459 -

MOST ADDED

TITLE ARTIST / LABEL	NEW STATIONS
MIRACLE OF THE MOMENT Steven Curtis Chapman (SPARROW/EMI CMG) KBNJ, KKCM, KLJC, KVMV, WBDX, WCSG, WJQK, WLPJ, WMCU, WMSJ, WRCL	11
SUNDAY tree63 (INPOP) KLJC, WDJC, WLPJ, WMSJ, XM The Message	5
EAST TO WEST Casting Crowns (BEACH STREET/REUNION/PLG) KFSH, WCVO, WJTL	3
GIVE ME WORDS TO SPEAK Aaron Shust (BRASH) KTSL, Sirius Spirit 66, WAWZ	3
ALL THE WORLD Point Of Grace (WORD-CURB) KFSH, WLFJ, WMUZ	3
SONG OF HOPE Robbie Seay Band (SPARROW/EMI CMG) WCQR, WLPJ, WPAR	3
GIVE UNTIL THERE'S NOTHING LEFT Relient K (CAPITOL/GOTEE) KTSL, WBSN, XM The Message	3
EVERYTHING GLORIOUS David Crowder Band (SIXSTEPS/SPARROW/EMI CMG) WLEJ, WPOZ	2

ADDED AT... WBDX
Chattanooga, TN
PD: Jason McKay
MD: Justin Wade
Steven Curtis Chapman, Miracle of the Moment, 7 Carried Away, Mystery, 4 33Miles, There Is a God, 3 Glory Revealed Feat. Trevor Morgan, He Will Rejoice, 1

FOR REPORTING STATIONS PLAYLISTS GO TO:
www.RadioandRecords.com

NEW AND ACTIVE

TITLE ARTIST / LABEL	PLAYS /GAIN	TITLE ARTIST / LABEL	PLAYS /GAIN
LET YOUR LIGHT SHINE Bethany Dillon (SPARROW/EMI CMG) TOTAL STATIONS: 22	278/57	RIGHT NOW This Beautiful Republic (FOREFRONT/EMI CMG) TOTAL STATIONS: 12	147/5
STILL CALLS ME SON John Waller (BEACH STREET/REUNION/PLG) TOTAL STATIONS: 15	214/28	BEAUTIFUL NEWS Matt Redman (SIXSTEPS/SPARROW/EMI CMG) TOTAL STATIONS: 9	137/23
OUR GREAT GOD Todd Agnew Featuring Rebecca St. James (INO) TOTAL STATIONS: 13	165/3	THERE IS A REASON Caedmon's Call (INO) TOTAL STATIONS: 11	137/8
MIRACLE OF THE MOMENT Steven Curtis Chapman (SPARROW/EMI CMG) TOTAL STATIONS: 18	158/105	40 DAYS Mark Schultz (WORD-CURB) TOTAL STATIONS: 12	135/3
EVERYDAY Jessie Daniels (MIDAS) TOTAL STATIONS: 12	147/6	FINALLY FREE Nichole Nordeman (SPARROW/EMI CMG) TOTAL STATIONS: 8	132/8

MOST INCREASED PLAYS

+197	EAST TO WEST Casting Crowns (Beach Street/Reunion/PLG) KTSL +18, KWNO +17, WGT5 +17, KHZR +15, S1ST +15, WVFJ +15, WCVO +12, KKCM +11, KCMS +10, WFZH +9
+105	MIRACLE OF THE MOMENT Steven Curtis Chapman (Sparrow/EMI CMG) KXQJ +15, KCMS +15, S1ST +12, KHZR +10, WPOZ +7, KTIS +6, KTSL +9, WCSG +8, WBDX +7, WMCU +6, KLVA +4
+99	SUNDAY tree63 (Inpop) KHZR +18, WBSN +15, KCMS +14, WBDX +11, KTSL +11, WJTL +9, WMUZ +8, WFZH +5, WCQR +2, KXQJ +2
+95	GIVE ME WORDS TO SPEAK Aaron Shust (Brash) WAWZ +17, KFIS +13, KFSH +12, WFSH +9, WVFJ +9, KHZR +8, KAIM +6, WCQR +5, KKFS +4, WCQR +3
+83	EVERYTHING GLORIOUS David Crowder Band (Sixsteps/Sparrow/EMI CMG) KVMV +17, S1ST +12, KHZR +10, WPOZ +7, KTIS +6, XMS +5, KLVA +3, WMCU +3, KBNJ +3, WMSJ +3

RECURRENTS

THIS WEEK	TITLE ARTIST / IMPRINT / PROMOTION LABEL	NIELSEN BDS CERTIFICATIONS	PLAYS	
			TW	LW
1	MY SAVIOR MY GOD AARON SHUST (BRASH)		700	708
2	BLESSED BE YOUR NAME TREE63 (INPOP)		551	585
3	HOW GREAT IS OUR GOD CHRIS TOMLIN (SIXSTEPS/SPARROW/EMI CMG)		549	557
4	HOLY IS THE LORD CHRIS TOMLIN (SIXSTEPS/SPARROW/EMI CMG)		539	559
5	WHAT COULD BE BETTER (THE DAYS AHEAD) 33MILES (IND)		534	538

THIS WEEK	TITLE ARTIST / IMPRINT / PROMOTION LABEL	NIELSEN BDS CERTIFICATIONS	PLAYS	
			TW	LW
6	PRaise YOU IN THIS STORM CASTING CROWNS (BEACH STREET/REUNION/PLG)		509	528
7	BY HIS WOUNDS GLORY REVEALED FEAT. MAC POWELL, MARK HALL, STEVEN CURTIS CHAPMAN, BRIAN LITTELL (REUNION/PLG)		496	506
8	I CAN ONLY IMAGINE MERCYME (IND)		473	461
9	MADE TO WORSHIP CHRIS TOMLIN (SIXSTEPS/SPARROW/EMI CMG)		467	504
10	I AM MARK SCHULTZ (WORD-CURB)		464	426

CHART LEGEND

Charts are ranked by plays (except for Country chart, which is based on audience impressions, computed by cross-referencing exact times of airplay with Arbitron listener data).

Songs showing an increase in plays (audience for Country) over the previous week, regardless of chart movement. A song will also receive a bullet if its percentage loss in plays (audience for Country) does not exceed the percentage of monitored station downtime for the format. Exemplifying the Country chart, a song that has been on the chart for more than 20 weeks will generally not

receive a bullet, even if it registers an increase in plays. Country titles that decline in audience but increase in plays will also receive a bullet if the total audience erosion for the week does not exceed 3%. A song in its first week at No. 1 will always receive a bullet, even if it has lost plays (audience for Country).

AUDIENCE TOTALS: Derived, in part, using certain Arbitron Inc. copyrighted Persons 12+ audience estimates, under license.

AIRPOWER: Awarded to songs appearing in the top 20 on both the Airplay and Audience charts for the first time with increases in both plays and audience.

BREAKER: Awarded solely on the Country chart to songs that receive airplay on 60% of the panel for the first time.

HOT SHOT DEBUT: Awarded solely on the Country chart to the highest-ranking new entry.

MOST INCREASED PLAYS: Awarded to the five songs with the largest increases in plays (audience for Country). Title with the top increase will also be highlighted if on chart. If two or more songs have an equal increase, the song ranked higher on chart will be listed first.

MOST ADDED: A listing of songs with the total number

of new adds either reported by each station or by automatic add thresholds. Title with top most added totals will also be highlighted if on chart.

NEW AND ACTIVE: Current songs below the chart threshold that are showing an increase in plays.

TIES ON CHART: A song with the best plays differential (audience for Country) over the previous week is ranked first if tied with another song on the chart. If the songs are still tied at this point, the title that is being played on the most stations at that format will be ranked first.

RECURRENT RULE: Songs below the top 20 (top 15 for

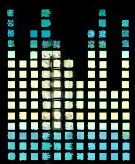
Urban AC, Hot AC, Christian AC, Christian CHR, Inspo, Christian Rock, Gospel, Rock, Triple A and Smooth Jazz) become recurrents and are removed from the chart after 20 weeks. In addition, songs that have been on the chart for more than 52 weeks and rank below No. 10 become recurrents and are removed from the chart. Descending Country titles move to recurrent after 20 weeks if they rank below No. 10 in either audience or plays. Descending AC titles move to recurrent after 52 weeks if they rank below No. 5, after 26 weeks if they rank below No. 10, or after 20 weeks if they rank below No. 15. Songs on Latin charts move to recurrent after 20 weeks if they rank below No. 20

in both audience and plays.

Nielsen BDS certification for airplay of 100,000 plays on all monitored stations, including satellite and national networks, across the United States and Canada. Numeral following symbol indicates multiple level of 100,000 plays.

Indicates title earned HitPredictor status in research data provided by Promosquad. Songs are tested online by Promosquad using multiple listeners and a nationwide sample of carefully profiled music consumers.

Indicated solely on the Canadian charts for songs meeting Canadian content requirements.



CHRISTIAN

▶ WITH 1,022 PLAYS, INDIANA NATIVE **JEREMY CAMP** CROWNS THE CHRISTIAN CHR LIST WITH "LET IT FADE," DISPLACING SKILLET'S "THE LAST NIGHT" BY JUST ONE SPIN.



THIS WEEK	LAST WEEK	WEEKS ON CHART	TITLE ARTIST	IMPRINT / PROMOTION LABEL	PLAYS	
					TW	+/-
2	14	2	LET IT FADE JEREMY CAMP	BEC/TOOTH & NAIL	1022	+13
2	1	22	THE LAST NIGHT SKILLET	ARDENT/SRE/INO	1021	-33
3	11	3	I'M FOR YOU TOBYMAC	FOREFRONT/EMI CMG	1013	+14
4	16	4	AWAKENING SWITCHFOOT	SPARROW/COLUMBIA/EMI CMG	996	+32
7	17	7	YOU BRITT NICOLE	SPARROW/EMI CMG	912	+12
6	2	2	SOMETHING BEAUTIFUL NEWSBOYS	INPOP	896	-15
7	5	22	AFTER THE WORLD DISCIPLE	SRE/INO	869	-53
9	8	8	ZERO HAWK NELSON	TOOTH & NAIL	822	+139
8	35	8	BEAUTY AVIESHA WOODS	GOTEE	681	-60
11	14	11	I'M NOT WHO I WAS BRANDON HEATH	REUNION/PLG	638	+10
10	9	10	ONLY THE WORLD MANDISA	SPARROW/EMI CMG	632	-23
14	8	14	RIGHT NOW THIS BEAUTIFUL REPUBLIC	FOREFRONT/EMI CMG	614	+40
15	10	15	LONE RANGER NATE SALLIE	CURB	599	+39
13	20	13	MISSING PAGES SEVENTH DAY SLUMBER	BEC/TOOTH & NAIL	591	-3
15	12	18	TUNNEL THIRD DAY	ESSENTIAL/PLG	546	-61
17	11	17	PRAISE AND ADORE (SOME LIVE WITHOUT IT) WAVORLY	FLICKER/PLG	510	+1
17	16	17	UNDO RUSH OF FOOLS	MIDAS	508	-49
19	4	19	SIGNATURE OF DIVINE (YAHWEH) NEEDTOBREATHE	ATLANTIC/LAVA/WORD-CURB	483	+71
18	7	18	IN MY ARMS PLUMB	CURB	479	+66
25	3	25	GIVE UNTIL THERE'S NOTHING LEFT RELIENT K	CAPITOL/GOTEE	455	+143
20	5	20	HOME DAUGHTRY	RCF/RMG	455	+52
21	3	21	EAST TO WEST CASTING CROWNS	BEACH STREET/REUNION/PLG	423	+61
23	4	23	BEAUTIFUL DISASTER JON MCLAUGHLIN	ISLAND/UMCG	354	+36
29	2	29	WHAT DO WE KNOW THOUSAND FOOT KRUTCH	TOOTH & NAIL	326	+46
28	3	28	IT'S BEAUTIFUL ELEVENTYSEVEN	FLICKER/PLG	323	+33
26	4	26	HERE'S MY LIFE BARLOWGIRL	FERVENT/WORD-CURB	323	+18
27	4	27	I WANNA LIVE STELLAR KART	WORD-CURB	308	+14
28	NEW	28	JUST ME SEVENGLORY	7 SPIN	289	+41
29	NEW	29	CAN'T GO ON GROUP 1 CREW	FERVENT/WORD-CURB	269	+19
30	22	30	EVERY TIME I BREATHE BIG DADDY WEAVE	FERVENT/WORD-CURB	248	-79

THIS WEEK	LAST WEEK	WEEKS ON CHART	TITLE ARTIST	IMPRINT / PROMOTION LABEL	PLAYS	
					TW	+/-
1	16	1	MAD MEN WAVORLY	FLICKER/PLG	293	-7
3	10	3	PLAY IT SAFE DIZMAS	CREDENTIAL/EMI CMG	281	+16
2	13	2	EVIL (A CHORUS OF RESISTANCE) PROJECT 86	TOOTH & NAIL	276	-18
6	8	6	YOU'RE ON FIRE MXPX	TOOTH & NAIL	244	+8
9	13	9	SOMEWHERE IN THE SKY KUTLESS	BEC/TOOTH & NAIL	213	0
7	14	7	ATTITUDE FIREFLIGHT	FLICKER/PLG	213	-16
19	3	19	I NEED YOU RELIENT K	CAPITOL/GOTEE	198	+32
13	9	13	FIGHT LIKE THIS DECYFER DOWN	SRE/INO	196	+8
9	18	9	PERFECT FLYLEAF	A&M/OCTONE/INTERSCOPE	190	-69
15	10	15	ZERO HAWK NELSON	TOOTH & NAIL	180	-1
16	3	16	LET'S GO BACK EVERYDAY SUNDAY	INPOP	175	+4
14	7	14	TIME (TO LET THIS GO) NEVERTHELESS	FLICKER/PLG	173	-11
17	7	17	FINDING OUT STELLAR KART	WORD-CURB	172	-2
25	3	25	SCREAM JONAH 33	ARES	170	+34
16	11	16	SING TO ME RUN KID RUN	TOOTH & NAIL	168	-7
12	15	12	TIME IS RUNNING OUT (WHERE TO START) HIGH FLIGHT SOCIETY	RKT/ROCKETOWN	168	-35
21	5	21	LIE TO ME 12 STONES	WIND-UP	164	+10
11	17	11	WAKE UP KJ-52	BEC/TOOTH & NAIL	162	-43
8	18	8	AWAKENING SWITCHFOOT	SPARROW/COLUMBIA/EMI CMG	154	-66
20	8	20	NEW SKEPTIC THE FOLD	TOOTH & NAIL	153	-2
22	4	22	HOLE IN MY HAND DAY OF FIRE	ESSENTIAL/PLG	149	-4
10	19	10	I LOVE YOU TO DEATH FAMILY FORCE 5	MAVERICK/MONO VS STEREO/GOTEE	144	-62
5	16	5	CROSS THE LINE RUTH	BEC/TOOTH & NAIL	143	-113
27	3	27	YOUR DEMON KIDS IN THE WAY	FLICKER/PLG	132	+14
24	19	24	FIENDS (SELLING OUT AIN'T EASY) CHASING VICTORY	MONO VS STEREO/GOTEE	126	-12
30	2	30	POPULARITY JONEZETTA	TOOTH & NAIL	123	+24
NEW	NEW	27	HOTEL AQUARIUM FALLING UP	BEC/TOOTH & NAIL	113	+57
NEW	NEW	28	FALLS APART THOUSAND FOOT KRUTCH	TOOTH & NAIL	107	+21
29	4	29	TEMPTATION COME MY WAY SHOWDOWN	MONO VS STEREO/GOTEE	106	+3
25	20	25	BREAK ME DOWN RED	ESSENTIAL/PLG	102	-33

THIS WEEK	LAST WEEK	WEEKS ON CHART	TITLE ARTIST	IMPRINT / PROMOTION LABEL	PLAYS	
					TW	+/-
1	13	1	BRING THE RAIN MERCYME	INO	284	-27
4	13	4	BE THOU NEAR TO ME SELAH	CURB	265	+16
3	17	3	EVERY TIME I BREATHE BIG DADDY WEAVE	FERVENT/WORD-CURB	243	-14
8	7	8	GOD SPEAKING RONNIE FREEMAN	HARDLY	230	+52
5	22	5	UNDO RUSH OF FOOLS	MIDAS	220	+7
2	16	2	WHEN I GET WHERE I'M GOING GEOFF MOORE	ROCKETOWN	216	-45
9	8	9	GIVE ME WORDS TO SPEAK AARON SHUST	BRASH	213	+52
11	3	11	EAST TO WEST CASTING CROWNS	BEACH STREET/REUNION/PLG	209	+54
6	11	6	FATHER JADON LAVIK	BEC/TOOTH & NAIL	197	+7
7	14	7	I'M NOT WHO I WAS BRANDON HEATH	REUNION/PLG	195	+9

THIS WEEK	LAST WEEK	WEEKS ON CHART	TITLE ARTIST	IMPRINT / PROMOTION LABEL	PLAYS	
					TW	+/-
11	10	5	GIVE YOU GLORY JEREMY CAMP	BEC/TOOTH & NAIL	167	+10
12	10	12	CONVINCED NICOLE C. MULLEN	WORD-CURB	155	+9
14	4	14	YOU ARE GOOD POINT OF GRACE	WORD-CURB	139	+8
17	4	17	COMING BACK TO LIFE ECHOING ANGELS	INO	131	+16
15	22	15	HOW CAN I KEEP FROM SINGING CHRIS TOMLIN	SIXSTEPS/SPARROW/EMI CMG	129	+5
15	2	15	LET YOUR LIGHT SHINE BETHANY DILLON	SPARROW/EMI CMG	128	+10
13	18	13	I BELIEVE IN YOU JOEL ENGLE	SPIN 360	125	-7
16	19	16	HALLELUJAH, JESUS MONK & NEAGLE	REUNION/PLG	123	+17
18	5	18	OVER MY HEAD BRIAN LITTELL	REUNION/PLG	118	+3
20	2	20	OUR GREAT GOD TODD AGNEW FEAT. REBECCA ST. JAMES	ARDENT/INO	112	+6

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WXHL/Wilmington, DE
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PD/MD: Dave Kirby
APD: Sal April

* Monitored Reporters



▶ WITH 223 SPINS, **TREE63** TAKES THE HIGHEST BOW ON THE CHRISTIAN AC INDICATOR SCORECARD WITH "SUNDAY" (NO. 26).

THIS WEEK	LAST WEEK	WEEKS ON CHART	CHRISTIAN AC INDICATOR		PLAYS	
			TITLE ARTIST	IMPRINT / PROMOTION LABEL	TW	+/-
1	2	18	GIVE YOU GLORY JEREMY CAMP	BEC/TOOTH & NAIL	893	-10
2	3	18	BRING THE RAIN MERCYME	INO	877	-17
3	1	20	I'M NOT WHO I WAS BRANDON HEATH	REUNION/PLG	871	-41
4	4	22	EVERY TIME I BREATHE BIG DADDY WEAVE	FERVENT/WORD-CURB	792	-61
5	6	10	ONLY THE WORLD MANDISA	SPARROW/EMI CMG	695	+31
6	8	11	GIVE ME WORDS TO SPEAK AARON SHUST	BRASH	621	-7
7	7	23	SOMETHING BEAUTIFUL NEWSBOYS	INPOP	607	-55
8	9	26	UNDO RUSH OF FOOLS	MIDAS	590	-3
9	5	19	TUNNEL THIRD DAY	ESSENTIAL/PLG	588	-77
10	11	4	EAST TO WEST CASTING CROWNS	BEACH STREET/REUNION/PLG	582	+54
11	10	12	YOU BRITT NICOLE	SPARROW/EMI CMG	562	+29
12	13	15	INTO THE DAY BEBO NORMAN	ESSENTIAL/PLG	451	+3
13	14	9	I'M FOR YOU TOBYMAC	FOREFRONT/EMI CMG	420	+34
14	12	15	OVER MY HEAD BRIAN LITTELL	REUNION/PLG	418	-33
15	19	4	EVERYTHING GLORIOUS DAVID CROWDER BAND	SIXSTEPS/SPARROW/EMI CMG	358	+55
16	17	8	LONE RANGER NATE SALLIE	CURB	353	+43
17	18	13	YOU CARRIED ME BUILDING 429	WORD-CURB	332	+26
18	16	10	THE REMEDY AVIESHA WOODS	GOTEE	306	-14
19	21	8	ALL THE WORLD POINT OF GRACE	WORD-CURB	285	+24
20	24	3	BE STILL STORYSIDE:B	GOTEE	268	+47
21	20	17	FIND ME TONIGHT EVERYDAY SUNCAY	INPOP	262	-5
22	29	2	LOVE THE LORD LINCOLN BREWSTER	INTEGRITY	254	+52
23	25	8	TEARS OF THE SAINTS LEELEND	ESSENTIAL/PLG	247	+26
24	22	6	PROMISE OF A LIFETIME KUTLESS	BEC/TOOTH & NAIL	231	-22
25	23	4	COMING BACK TO LIFE ECHOING ANGELS	INO	229	+5
26	NEW		SUNDAY TREE63	INPOP	223	+35
27	27	7	STILL CALLS ME SON JOHN WALLER	REUNION/PLG	218	+10
28	26	7	LEAST OF THESE DECEMBERADIO	SLANTED/SPRING HILL	212	-3
29	28	18	SAVED THE DAY PHILLIPS, CRAIG & DEAN	INO	199	-8
30	30	4	PRAISE AND ADORE (SOME LIVE WITHOUT IT) WAVORLY	FLICKER/PLG	186	-16



Hit Music Research

CHRISTIAN CHR MUSIC RESEARCH

TITLE ARTIST	IMPRINT / PROMOTION LABEL	TOTAL	FAM%	BURN%	W 18-24	W 25-34	W 18-34
THE LAST NIGHT SKILLET	ARDENT/SRE/INO	4.24	90%	18%	4.42	4.12	4.27
LIVE LIKE WE'RE ALIVE NEVERTHELESS	FLICKER/PLG	4.23	95%	16%	3.88	4.33	3.96
I'M FOR YOU TOBYMAC	FOREFRONT/EMI CMG	4.21	86%	9%	4.16	4.11	4.13
EVERY TIME I BREATHE BIG DADDY WEAVE	FERVENT/WORD-CURB	4.16	93%	11%	4.24	4.15	4.19
AWAKENING SWITCHFOOT	SPARROW/COLUMBIA/EMI CMG	4.11	90%	13%	4.06	3.99	4.02
HOME DAUGHTER*	RCA/RMG	4.08	89%	21%	3.80	4.28	4.03
LET IT FADE JEREMY CAMP	BEC/TOOTH & NAIL	4.07	81%	16%	4.10	4.10	4.10
SOMETHING BEAUTIFUL NEWSBOYS	INPOP	4.07	97%	19%	4.07	4.06	4.07
UNDO RUSH OF FOOLS	MIDAS	4.06	82%	14%	3.88	4.09	4.01
AFTER THE WORLD DISCIPLE	SRE/INO	4.05	96%	22%	3.88	4.13	4.00
FIND ME TONIGHT EVERYDAY SUNDAY	INPOP	4.04	90%	12%	4.18	3.84	3.99
I'M NOT WHO I WAS BRANDON HEATH	REUNION/PLG	4.04	82%	14%	4.01	4.23	4.13
MISSING PAGES SEVENTH DAY SLUMBER	BEC/TOOTH & NAIL	4.04	89%	19%	3.94	4.20	4.07
ZERO HAWK NELSON	BEC/TOOTH & NAIL	4.01	83%	17%	4.08	3.94	4.02
JUST ME SEVENGLORY	7SPIN	3.98	69%	13%	3.83	4.00	3.93
SOMEWHERE IN THE SKY KUTLESS	BEC/TOOTH & NAIL	3.97	86%	15%	4.00	4.08	4.03
CAN'T GO ON GROUP 1 CREW	FERVENT/WORD-CURB	3.95	64%	14%	4.14	4.20	4.17
WORK JARS OF GLASS	ESSENTIAL/PLG	3.95	91%	21%	4.01	3.96	3.98
I WANNA LIVE STELLAR KART	WORD-CURB	3.94	71%	11%	3.61	4.10	3.81
TUNNEL THIRD DAY	ESSENTIAL/PLG	3.89	95%	32%	3.99	3.83	3.91

* This report is a cumulative sample of current online music surveys conducted by Christian CHR stations across the country. Total sample size is 747 respondents. Total average favorability estimates are based on a scale of 1-5. (1 = don't like it at all, 5 = love it). Total familiarity represents the percentage of respondents who recognized the song. Total burn represents the number of respondents who said they are tired of hearing the song. Sample composition is based on persons 12+. Persons are screened via the internet. Once passed, they can take the music test when invited to do so by their local radio station. When comparing this data with what is happening at your station please keep in mind that number of spins, percentage of familiarity, and other factors must be considered, and that your results may vary accordingly. HitMusicResearch.com results are intended to show opinions of participants on the internet only. Hit Music Research is a registered trademark of HitMusicResearch.com. The HMR system is available exclusively for local Christian radio stations by contacting Ken Farley at (615) 331-0736 or Ken@hitmusicresearch.com



Country's first look at Houston's PPM data reminds us of Philly

Suspiciously Familiar

R.J. Curtis

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If it seems like I'm overwhelming you with Portable People Meter information, well, I am. Last week we covered some useful data shared at the recent Conclave Learning Conference in Minneapolis. On July 18, Houston PPM data went "live," joining Philadelphia, where electronic measurement became currency earlier this year. ■ New York, Los Angeles and Chicago will all be PPM-only markets by this time next year, so we'll probably know twice as much about how to use it, as well as its effect on programming tactics. By 2010, the top 50 markets will use PPM technology, according to Arbitron.

When I was in Nashville a couple of weeks ago for a Country Radio Broadcasters board of directors meeting, CBS Radio WUSN/Chicago PD Mike Peterson told me that he foresees a Country Radio Seminar where an afternoon is devoted to such PPM topics as evaluating data, how it interfaces with sales and goodness knows what else. In short, this methodology is a moving target—I can't pass enough information on to you.

Among the findings Arbitron released after the Houston currency was introduced was that, as expected, radio delivers consistently high levels of weekly and daily cume audiences. The PPM also indicates that Hispanics and African-Americans spend more time listening to radio than other population segments of the Houston area metro.

For example, in the 25-54 demo, Hispanics scored a 12.6 AQH rating, African-Americans checked in with an 11.7 and "other" listeners scored a 10.3. Remember, PPM data includes 6- to 11-year-olds, and according to Arbitron, data from that demographic shows 98.5% of children in that demo were exposed to radio.

While 56% of the Houston population aged 18+ is employed full-time, the radio audience outperforms that number by 10%, a figure consistent with PPM data from Philadelphia. Also similar to Philly, Houston shows significant growth in the total audience reach of radio stations.

When we originally talked about the PPM for Houston (R&R, May 11), Cox Radio KKBQ PD Johnny Chiang, who had already reviewed

trial data, mentioned the startling market compression in rating points. "No. 1 is a 0.07 [while] No. 17 [has] a 0.04."

After seeing the currency for June, Chiang says market compression is even more dramatic. In the AQH rating for the June 25-54 book, No. 1 is separated from No. 13 by two-tenths of a point.

That's reflected in 25-54 shares as well, according to Chiang, who says Clear Channel's classic rock KKRW is only 2.5 shares ahead of No. 15 Latin rhythmic sister KLOL.

Like Beasley's WXTU/Philadelphia, KKBQ's cume has doubled since the PPM became reality. Chiang says KKBQ's cume of approximately 400,000 in the winter diary-based survey has soared to more than 800,000 with the PPM. Not surprisingly—and again similar to WXTU—average time exposed, the PPM's equivalent of TSL, drops just as significantly. KKBQ's TSL once ranged between 5.5 and 6.5 hours—now its ATE is about 2.5.

Across the street at CBS Radio's KILT-FM, PD Jeff Garrison also notices similarities with Philly's PPM data. WXTU PD Bob McKay has watched his 18-49 numbers grow with the PPM. According to Garrison, KILT-FM has fared better in that demo too, particularly with women. He says those shares rose 4.0-4.8-6.1 in the last three months.

When drilling down further, KILT-FM is top five 18-34 in mornings, according to Garrison.

Stations in the Houston market "loaded the gun in June," Garrison says, perhaps to influence the first official PPM showing. "I put everything into June

'I put everything into June and targeted females.'

—Jeff Garrison

'Rock-leaning, white-bread radio stations tend to do much better.'

—Johnny Chiang



and targeted females." Garrison also notes that while the overall 25-54 is a close race, with KKBQ edging KILT-FM 4.3-4.1, "KILT is on fire with women 25-54."

Elsewhere in the country battle, KILT-FM won 12+, 18-34 and 18-49, according to Garrison, who was quick to point out that "this is a horse race. There's no doubt KKBQ is a good station."

Classic rock KKRW's performance in this first official measurement with the PPM stuck out for Garrison and Chiang. In the winter book, KKRW ranked No. 12 with a 2.8. But during the last three months with the PPM, the station has improved 4.9-5.0-5.8 and is now No. 1 25-54. Right behind KKRW is Clear Channel's alternative sister KTBZ, which had a 4.0 in winter, but has tallied shares of 4.9-6.0-5.7 in the last three months.

It wasn't totally unexpected, says Chiang, who notes that Arbitron let Houston stations know that rock stations have done well with the PPM in Philadelphia and Houston.

Rockers seem to get better participation with men, Chiang believes, which is a benefit to other stations in his cluster. (He also serves as OM for those stations.) One example is KHTC, which flipped from oldies to classic hits. "In the diary it was ranked 19th," he says. "In this June PPM book it's 11th."

Chiang says the growth was similar with '80s rock KHPT (the Point). In the winter survey it was No. 20. The June PPM book ranks KHPT No. 10. "Rock-leaning, white-bread radio stations tend to do much better," he says.

Did the improved participation among men with PPM devices have any effect with country in Houston? KILT-FM's Garrison says no. "Initially, we thought there would be a lot more men for country, but that hasn't been true," Chiang agrees. "The country stations here tend to still do very well with women."

Garrison and Chiang agree that there will eventually be a need for more devices in their market. "According to Arbitron," Chiang says, "in Houston about 68% of devices were active. They have said it should be at least 75%, and it's gone down in all three of the past months."

Still, Chiang notes the consistent nature of the data. Though June is the first "real" month for Houston, he has seen PPM results for a while now. "The top 10 stations are the same, and likewise for the bottom stations."

Just as he observed in May, Chiang says that getting a weekly trend is not a blessing and he doesn't send his staff weekly results.

Meanwhile, Garrison says one thing that jumped out for him was that marketing and strategy move the needle. Because of that, he believes the PPM will signal a need to utilize more marketing dollars. "Long-term relationship marketing is the way to go," Garrison says, noting that his new philosophy for the PPM is "big brands do big in PPM."

Overall, country shares were up in Houston, and Garrison believes the format has more of a chance to be mass appeal because of the high cume ratings in demos. "It's a new world, and it makes programming accountable. With PPM you can try something and hopefully see the results." **R&R**

Additional reporting by Ken Tucker.

COUNTRY

COUNTRY MONITORED REPORTERS

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 MD: Paul Bailey

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 APD/MD: Brian Hatfield

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 MD: Mike Macho

WPUR/Atlantic City, NJ
 PD: Joe Kelly

WKXC/Augusta, GA
 PD: T Gentry

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 OM/MD: Mac Daniels
 APD/MD: Bob Pickett

KUZZ/Bakersfield, CA
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 MD: Donna James

WYPY/Baton Rouge, LA
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 APD/MD: Jimmy Brooks

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 OM/MD: Bryan Rhodes

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 MD: Spencer Burke

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WWNU/Columbia, SC
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WCOL/Columbus, OH
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 APD/MD: Dan E. Zuko

KRYS/Corpus Christi, TX
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 PD: Frank Edwards

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 PD: John Sebastian
 APD: Smokey Rivers

KSCS/Dallas, TX
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 APD/MD: Chris Huff

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 MD: Garrett Doll

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 PD/MD: Andy Elliott

KJJY/Des Moines, IA
 OM: Jack O'Brien
 PD: Andy Elliott
 MD: Eddie Hatfield

WDTW/Detroit, MI
 OM: Dom Theodore
 PD: John Trapani
 APD: Scott Gaines

WYCD/Detroit, MI
 PD: Tim Roberts
 APD/MD: Ron Chatman

KHEY/EI Paso, TX
 PD: Steve Gramzay
 MD: Marty Austin

WFBE/Flint, MI
 PD: Jay J. McCrae
 MD: Keith Allen

KSKS/Fresno, CA
 PD: Steve Pleshe
 MD: Jody Jo Mize

WWGR/Ft. Myers, FL
 PD: Justin Tyler

WQHK/Ft. Wayne, IN
 OM/MD: Rob Kelley
 MD: Dave Michaels

WOGK/Gainesville, FL
 PD: Mr. Bob
 MD: Big Red

WBCT/Grand Rapids, MI
 OM/MD: Doug Montgomery
 APD/MD: Dave Taft

WNVC/Green Bay, WI
 OM: Jeff McCarthy

WTQR/Greensboro, NC
 OM: Tim Satterfield
 PD/MD: John Roberts

WRNS/Greenville, NC
 PD/MD: Wayne Carlyle

WESC/Greenville, SC
 PD: Steve Geoferies
 APD/MD: John Landrum

WSSL/Greenville, SC
 PD: Steve Geoferies
 APD/MD: Kix Layton

WRBT/Harrisburg, PA
 PD: Joe Kelly
 APD/MD: Newman

WWYZ/Hartford, CT
 PD: Pete Salant

WFMS/Indianapolis, IN
 PD: Bob Richards
 MD: J.D. Cannon

WUSJ/Jackson, MS
 PD: Russ Williams

WGNE/Jacksonville, FL
 PD/MD: Jeff Davis

WXBQ/Johnson City, TN
 PD/MD: Bill Hagy

KBEQ/Kansas City, MO
 PD: Mike Kennedy
 MD: T.J. McEntire

KFKF/Kansas City, MO
 OM/MD: Dale Carter
 APD/MD: Tony Stevens

WDAF/Kansas City, MO
 OM: Thom McGinty
 PD: Michael Cruise

WIVK/Knoxville, TN
 OM/MD: Mike Hammond
 MD: Colleen Addair

KMDL/Lafayette, LA
 PD: Scott Bryant
 MD: T.D. Smith

WPCV/Lakeland, FL
 OM/MD: Mike James
 APD/MD: Jeni Taylor

WITL/Lansing, MI
 OM: Brent Alberts
 PD: Jay J. McCrae
 APD/MD: Chris Tyler

KCYE/Las Vegas, NV
 PD/MD: R.W. Smith

KWNR/Las Vegas, NV
 PD: Brooks O'Brien
 MD: Jason Steiner

WLXX/Lexington, KY
 OM: Robert Lindsey
 PD/MD: Marshall Stewart

KSSN/Little Rock, AR
 PD/MD: Chad Heritage

WAMZ/Louisville, KY
 PD: Coyote Calhoun
 MD: Night Train Lane

WMAD/Madison, WI
 OM: Mike Ferris
 PD: Jon Reilly
 APD/MD: Tyler Reese

WWQM/Madison, WI
 PD/MD: Brad Austin

KTEX/McAllen, TX
 OM: Billy Santiago
 PD: JoJo Cerda
 APD: Frankie Dee
 MD: Patches

WGKX/Memphis, TN
 PD: Lance Tidwell
 APD/MD: Trapper John

WKIS/Miami, FL
 PD: Bob McKay
 APD: Billy Brown
 MD: Darlene Evans

WMIL/Milwaukee, WI
 OM/MD: Kerry Wolfe
 APD: Scott Dolphin
 MD: Mitch Morgan

KEEY/Minneapolis, MN
 OM/MD: Gregg Swedberg
 APD: Travis Moon
 MD: Mary Gallas

KTOM/Monterey, CA
 PD: Paul Orr
 APD/MD: James Anthony

WKDF/Nashville, TN
 OM: Dave Kelly
 PD: Bud Ford

WSIX/Nashville, TN
 PD/MD: Keith Kaufman

WSM/Nashville, TN
 PD: Kevin King
 MD: Frank Series

WGH/Norfolk, VA
 OM/MD: John Shornby
 APD/MD: Mark McKay

KKNG/Oklahoma City, OK
 OM/MD: Kevin Christopher
 MD: Lynn Waggoner

KTST/Oklahoma City, OK
 OM/MD: Tom Travis

KXKT/Omaha, NE
 PD: Tom Goodwin
 MD: Pete Salant

KHAY/Oxnard, CA
 PD: Tom Watson

WXBM/Pensacola, FL
 PD/MD: Lynn West

WXTU/Philadelphia, PA
 OM/MD: Roy Land
 PD: Bob McKay

KMLE/Phoenix, AZ
 PD: Jay McCarthy
 APD/MD: Dave Collins

KNIX/Phoenix, AZ
 PD: Ray Massie

WDSY/Pittsburgh, PA
 OM/MD: Keith Clark
 APD/MD: Stoney Richards

WOGI/Pittsburgh, PA
 OM: Frank Bell
 PD: Dave Anthony

KUPL/Portland, OR
 PD: John Paul
 APD/MD: Rick Taylor

KWJJ/Portland, OR
 OM: Clark Ryan
 PD: Mike Moore
 APD/MD: Savannah Jones

WCTK/Providence, RI
 PD/MD: Stephen Guttari

WQDR/Raleigh, NC
 OM: Paul Michaels
 PD: Lisa McKay

KFRG/Riverside, CA
 OM: Lee Douglas
 PD/MD: Don Jeffrey

WSLC/Roanoke, VA
 PD: Brett Sharp
 MD: Robynn Jaymes

WBEE/Rochester, NY
 PD: Billy Kidd
 MD: Weslea Neas

KNCI/Sacramento, CA
 APD: Greg Cole

WKQC/Saginaw, MI
 OM/MD: Mike Skot
 APD: Kevin Profit
 MD: John Richards

KSOP/Salt Lake City, UT
 APD/MD: Debby Turpin

KUBL/Salt Lake City, UT
 PD: Ed Hill
 MD: Pat Garrett

KAJA/San Antonio, TX
 OM/MD: George King
 MD: Kactus Lou

KSON/San Diego, CA
 PD: John Marks

KUSS/San Diego, CA
 PD: Mike O'Brian
 MD: Cindy Spicer

KRTY/San Jose, CA
 PD/MD: Julie Stevens

WCTQ/Sarasota, FL
 OM: Ron White
 PD: Sammy Cruise
 APD/MD: Heidi Decker

KKWF/Seattle, WA
 OM: Dave Richards
 PD: Rob Walker
 MD: Valerie Hart

KMPS/Seattle, WA
 PD: Becky Brenner
 MD: Tony Thomas

KRMD/Shreveport, LA
 PD: Paul Orr
 APD/MD: James Anthony

KDRK/Spokane, WA
 OM/MD: Cary Rolfe
 MD: Ryan Dokke

KIXZ/Spokane, WA
 OM: Robert Harder
 PD/MD: Paul "Coyote" Neumann

WPKX/Springfield, MA
 OM: Pat McKay
 APD: Marc Spencer

KTTS/Springfield, MO
 OM/MD: Chris Cannon
 APD/MD: Curly Clark

KSD/St. Louis, MO
 PD: Billy Greenwood
 MD: Erin Austin

WIL/St. Louis, MO
 PD: Greg Mozingo
 APD/MD: Danny Montana

KATM/Stockton, CA
 OM: Richard Perry
 PD: Randy Black
 MD: Nikki Thomas

WQYK/Tampa, FL
 OM/MD: Mike Culotta
 APD: Beecher Martin
 MD: Jay Roberts

WKKO/Toledo, OH
 PD/MD: Gary Shores
 APD: Harvey Steele

KIIM/Tucson, AZ
 OM: Herb Crowe
 PD/MD: Buzz Jackson

KYOO/Tulsa, OK
 PD/MD: Ric Hampton

WIRK/West Palm Beach, FL
 PD: Mitch Mahan
 MD: JR Jackson

KFDI/Wichita, KS
 OM/MD: Beverlee Brannigan
 APD/MD: Carol Hughes

KZSN/Wichita, KS
 OM/MD: Lyman James
 APD: Todd Taylor
 MD: Rick Regan

WGCY/Wilkes Barre, PA
 OM: Jim Rising
 PD: Doc Medek
 MD: Jaymie Gordon

WXCW/Wilmington, DE
 PD/MD: Dave Hovel

WGTY/York, PA
 PD: Coyote Collins
 MD: Scott Donato

WQXK/Youngstown, OH
 OM: Scott Kennedy
 PD: Dave Steele
 APD: Doug James
 MD: Burton Lee



► **REBA McENTIRE AND KELLY CLARKSON'S** COLLABORATION ON "BECAUSE OF YOU" JUMPS TO NO. 1 ON THE CANADA COUNTRY CHART, A HIGHER RANK THAN CLARKSON ACHIEVED ON THE CANADA AC CHART (NO. 2) WITH HER ORIGINAL VERSION.

POWERED BY

nialsen
BDS

THIS WEEK	LAST WEEK	WEEKS ON CHART	TITLE	ARTIST	COUNTRY INDICATOR	IMPRINT / PROMOTION LABEL	PLAYS		TOTAL AUD.
							TW	+/-	
1	3	22	TEARDROPS ON MY GUITAR	TAYLOR SWIFT		BIG MACHINE	3553	+121	7.919
2	2	14	I TOLD YOU SO	KEITH URBAN		CAPITOL NASHVILLE	3552	+9	7.809
3	4	7	NEVER WANTED NOTHING MORE	KENNY CHESNEY		BNA	3516	+104	7.892
4	8	18	THESE ARE MY PEOPLE	RODNEY ATKINS		CURB	3095	+146	6.918
5	1	22	LOST IN THIS MOMENT	BIG & RICH		WARNER BROS./WRN	3045	-524	6.883
6	5	23	JOHNNY CASH	JASON ALDEAN		BROKEN BOW	3030	+42	6.582
7	6	25	A DIFFERENT WORLD	BUCKY COVINGTON		LYRIC STREET	3029	+50	6.242
8	9	9	BECAUSE OF YOU	REBA McENTIRE DUET WITH KELLY CLARKSON		MCA NASHVILLE	2903	+223	6.167
9	11	13	I NEED YOU	TIM MCGRAW WITH FAITH HILL		CURB	2682	+155	5.624
10	12	18	TOUGH	CRAIG MORCAN		BROKEN BOW	2575	+94	5.777
11	13	9	EVERYDAY AMERICA	SUGARLAND		MERCURY	2466	+216	5.360
12	21	3	TAKE ME THERE	RASCAL FLATTS		LYRIC STREET	2347	+529	5.156
13	14	6	LOVE ME IF YOU CAN	TOBY KEITH		SHOW DOG NASHVILLE	2233	+136	4.798
14	7	20	WRAPPED	GEORGE STRAIT		MCA NASHVILLE	2208	-748	4.553
15	15	19	I WONDER	KELLIE PICKLER		BNA	2142	+97	4.384
16	17	7	PROUD OF THE HOUSE WE BUILT	BROOKS & DUNN		ARISTA NASHVILLE	2111	+146	4.455
17	19	7	IF YOU'RE READING THIS	TIM MCGRAW		CURB	1961	+62	4.135
18	18	12	HOW I FEEL	MARTINA MCBRIDE		RCA	1953	-9	4.207
19	20	17	ALL MY FRIENDS SAY	LUKE BRYAN		CAPITOL NASHVILLE	1920	+64	4.099
20	23	8	FREE AND EASY (DOWN THE ROAD I GO)	DIERKS BENTLEY		CAPITOL NASHVILLE	1907	+209	3.998
21	22	20	A LITTLE MORE YOU	LITTLE BIG TOWN		EQUITY	1746	+2	3.618
22	25	15	LIVIN' OUR LOVE SONG	JASON MICHAEL CARROLL		ARISTA NASHVILLE	1488	+42	3.133
23	29	3	ONLINE	BRAD PAISLEY		ARISTA NASHVILLE	1486	+391	3.235
24	24	15	I WANNA FEEL SOMETHING	TRACE ADKINS		CAPITOL NASHVILLE	1441	-116	3.011
25	26	11	MEASURE OF A MAN	JACK INGRAM		BIG MACHINE	1296	+14	2.640
26	28	14	JUST MIGHT HAVE HER RADIO ON	TRENT TOMLINSON		LYRIC STREET	1180	+34	2.397
27	27	13	FALL	CLAY WALKER		ASYLUM-CURB	1172	-21	2.260
28	30	9	ANOTHER SIDE OF YOU	JOE NICHOLS		UNIVERSAL SOUTH	1074	+70	2.247
29	32	10	FAMOUS IN A SMALL TOWN	MIRANDA LAMBERT		COLUMBIA	965	+82	2.224
30	33	8	LOST	FAITH HILL		WARNER BROS./WRN	833	-34	1.730
31	39	2	FIRECRACKER	JOSH TURNER		MCA NASHVILLE	734	+193	1.689
32	31	20	TICKS	BRAD PAISLEY		ARISTA NASHVILLE	732	-205	1.410
33	36	5	NOTHIN' BETTER TO DO	LEANN RIMES		ASYLUM-CURB	688	+83	1.386
34	37	4	AS IF	SARA EVANS		RCA	687	+94	1.376
35	34	4	THE MORE I DRINK	BLAKE SHELTON		WARNER BROS./WRN	676	+52	1.261
36	35	5	YOU NEVER TAKE ME DANCING	TRAVIS TRITT		CATEGORY 5	669	+49	1.406
37	38	5	SUNDAY MORNING IN AMERICA	KEITH ANDERSON		ARISTA NASHVILLE	566	-5	1.191
38	NEW		TANGLED UP	BILLY CURRINGTON		MERCURY	557	+99	1.145
39	NEW		LAST TRAIN RUNNING	WHISKEY FALLS		MIDAS/NEW REVOLUTION	453	+16	0.875
40	40	9	SHE AIN'T RIGHT	LEE BRICE		ASYLUM-CURB	410	-76	0.754



With sophomore set 'N.B.' already out in Europe, Epic prepares follow-up to record-setting 'Unwritten'

Bedingfield Steers Stateside Return

Chuck Taylor

CTaylor@RadioandRecords.com

With Natasha Bedingfield's "Unwritten" wrapping up 2006 in the year-end top five on R&R's AC and hot AC charts and at No. 6 on The Billboard Hot 100, along with a Grammy Award nod for best pop female performance, the last thing the Brit singer/songwriter is hung up on is a potential sophomore curse. ■ "So many people have asked me about that second-album syndrome, but I haven't concerned myself with it," Bedingfield says. "There's a confidence that comes when your work does well. 'Unwritten' was really the perfect title for my first album because I knew I had a lot more in me. No, I'm not nervous."

Lyrical themes on the first project—which also contains the hits "Single" and "These Words"—targeted the overall quest for independence. "Life is a blank page where you write your own life story. Those songs addressed being single and independent and free," Bedingfield says.

On "N.B.," released in April in Europe and primed for an October street date in the States, she is turning the page to a new life chapter. "This time, it's about the need we have for relationships and the fact that all involve ups and downs—you can't have one without the other—and the questions that come up in sharing your life."

As Bedingfield promotes the project overseas first, Epic has the luxury of a deliberate setup for its U.S. release.

"It's going to be fun to go through this again," Epic senior VP of marketing Lee Stimmel says. "Natasha wrote an amazing first album with songs that translated to this market; we were able to build a new artist in the pop/rock world that people now know—and she made a lot of friends in radio, TV, media and fashion. Her down-to-Earth nature comes across, and people gave her a shot that paid off."

Overseas, the first two singles from "N.B." have already achieved robust success: The album launched with "I Wanna Have Your Babies," which reached No. 7 on the U.K. singles chart, followed by "Soulmate," currently No. 1 on the airwaves there. In America, strategy is still being developed, with the first radio

track to be decided by early August.

Both overseas singles demonstrate Bedingfield's versatility as a songwriter. "I Wanna Have Your Babies" has little to do with what its title might imply to the casual listener; it's actually a tongue-in-cheek observation that it's natural enough to project far into the future when meeting potential suitors, wondering if he or she could be the one. The videoclip, accessible on such sites as YouTube, clearly puts the message across.

"It's not serious at all," Bedingfield says. "Girls tend to get too full-on too quick—and men, too. I'm not like that personally; I like to make the guy work a bit, but it's fun to sing about something everyone can relate to—trying to gauge where the other person is."

Epic VP of marketing Scott Greer adds, "When you see the video, you realize the humor and catch on to what she's trying to say. It's hooky as hell and shows the innocence at the beginning of a relationship."

Bedingfield adds, "It's one of the songs that is just fun to sing along to, with the others that are meant to be more thought-provoking."

And that defines "Soulmate," an intimate, acoustic-driven ballad where Bedingfield wonders if true love is at hand. She sings: "Who doesn't long for someone to hold/Somebody tell me why I'm on my own, if there's a soulmate for everyone."

Bedingfield says, "It's about the universal need for deep human connection, to have people who understand you without having to explain yourself."

For hot AC and AC radio in the United States, the phenomenon of "Unwritten" makes Bedingfield a priority return. Last year, the song reached No. 1 on the AC chart in an unprecedented five separate stints for a total of 11 weeks at the top. It set a second record at the format, revisiting the summit in its 51st week, the latest in chart life a title has ever led at AC.

"Music in America is so beat-driven, and 'Unwritten' doesn't fit that mold," Bedingfield says. "But it connected, as did James Blunt and Daniel Powter, songs that had more of a melodic structure."

Greer marvels at the life cycle of "Unwritten," "whose momentum grew over time to the point where we had this tremendous story arc. I give Natasha a lot of credit for building her identity with tireless promotion. She inspired the young core

with the message of empowerment, and yet it became an anthem at all demos, touching pop culture in so many different ways."

Mike Nelson, PD of Entercom's hot AC WMYX (the Mix)/Milwaukee, notes that "Unwritten" was "exactly what the adult format needed at exactly the right time—that pure pop to balance out Nickelback. We hadn't had that since Pink. Without 'Unwritten' paving the way, I think we would have been less likely to play JoJo or Nelly Furtado."

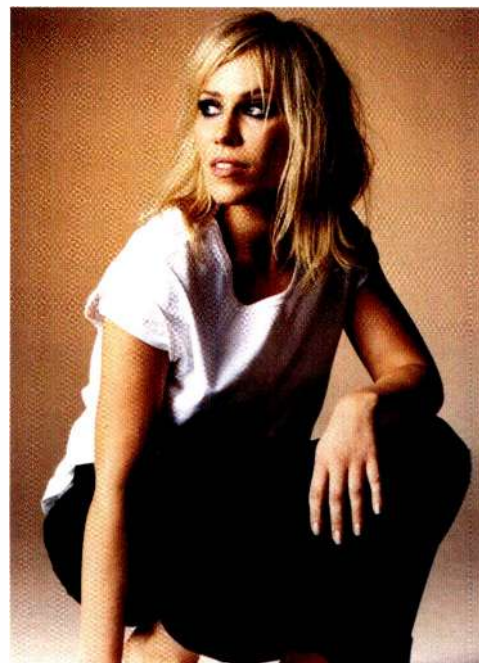
Clear Channel hot AC KMXB/Phoenix PD Ron Price adds, "The lyric of 'Unwritten' is what drove this song to huge success." Regarding Bedingfield's new material, he says, "Whenever a new artist breaks with a consistent winner in call-out and on the phones, I look forward to hearing something new."

Tod Tucker, OM/director of programming for Renda's CHR/top 40 KHHT (K-HITS)/Tulsa, credits Bedingfield for helping bring the center back to the format. "In 1996, boy bands came on the scene and gave the format the glue that held the extremes together," he says. "Recently, top 40 has had hip-hop and alternative, but nothing in the middle. Daniel Powter, James Blunt, Natasha Bedingfield, Cascada and Rihanna added the glue."

This summer, Bedingfield is touring overseas with Justin Timberlake before returning to the States (where she recorded the majority of the new album) in the fall to promote "N.B."

"When I first came here, after already having a No. 1 album in the U.K., I was performing at radio stations and singing for crowds of 20 winners eating pizza. I could never be sure if they were more interested in the pizza or me," Bedingfield says. "But even though I had to prove myself all over again, in America, people respect your dream as long as you believe in yourself."

R&R



'Music in America is so beat-driven and "Unwritten" doesn't fit the mold. But it connected.'

—Natasha Bedingfield

► DAUGHTRY POSTS THE CHART'S THIRD-BEST GAIN IN PLAYS (UP 91), AS "HOME" HOLDS AT NO. 5. THE TRACK TOPS HOT AC FOR AN EIGHTH WEEK.



THIS WEEK	LAST WEEK	WEEKS ON CHART	TITLE ARTIST	NIelsen BDS CERTIFICATIONS	HITPREDICTOR STATUS IMPRINT / PROMOTION LABEL	PLAYS TW +/-	AUDIENCE MILLIONS RANK
1	1	17	EVERYTHING MICHAEL BUBLE	NO. 1 (2 WKS)	1/3/REPRISE	1594 -76	8.978 6
2	2	47	WAITING ON THE WORLD TO CHANGE JOHN MAYER		AWARE/COLUMBIA	1581 -71	11.111 2
3	3	41	CHASING CARS SNOW PATROL		POLYDOR/A&M/INTERSCOPE	1568 -72	11.530 1
4	4	40	HOW TO SAVE A LIFE THE FRAY		EPIC	1548 -77	10.712 3
5	5	11	HOME DAUGHTRY		RCA/RMG	1463 +91	9.986 4
6	6	14	THE SWEET ESCAPE GWEN STEFANI FEATURING AKON		INTERSCOPE	1397 +42	9.297 5
7	7	14	BEFORE HE CHEATS CARRIE UNDERWOOD		ARISTA/ARISTA NASHVILLE/RMG	1201 +42	8.189 7
8	8	27	CHANGE KIMBERLEY LOCKE		CURB/REPRISE	1088 -22	4.395 12
9	9	47	FAR AWAY NICKELBACK		ROADRUNNER/ATLANTIC/LAVA	997 -31	6.697 8
10	10	42	STREETCORNER SYMPHONY ROB THOMAS		MELISMA/ATLANTIC	975 -1	6.146 9
11	11	26	RAINCOAT KELLY SWEET		RAZOR & TIE	779 -36	3.698 14
12	12	28	IRREPLACEABLE BEYONCE		COLUMBIA	748 +5	4.263 13
14	10	10	MAKES ME WONDER MAROON 5		A&M/OCTONE/INTERSCOPE	729 +98	4.690 10
13	15	15	LITTLE WONDERS ROB THOMAS		WALT DISNEY/MELISMA/ATLANTIC	693 +61	3.447 15
15	19	4	BIG GIRLS DON'T CRY FERGIE	MOST INCREASED PLAYS/MOST ADDED	WILL.I.AM/A&M/INTERSCOPE	523 +200	4.405 11
16	15	19	FEBRUARY SONG JOSH GROBAN		143/REPRISE	512 +6	1.830 19
17	16	10	MY WISH RASCAL FLATTS		LYRIC STREET/HOLLYWOOD	455 +42	1.663 21
18	17	18	ANYWAY MARTINA MCBRIDE		RCA NASHVILLE	410 +14	1.460 22
19	21	6	(YOU WANT TO) MAKE A MEMORY BON JOVI	AIRPOWER	MERCURY/ISLAND/IDJMG	365 +87	2.238 17
20	20	7	EVER PRESENT PAST PAUL MCLARTNEY		MPU/HEAR/CONCORD	329 +12	1.823 20
22	18	18	SAY IT RIGHT NELLY FURTADO		MDSLEY/GEFFEN	234 +1	2.367 16
23	6	6	HEAVEN KNOWS TAYLOR HICKS		ARISTA/RMG	222 +1	0.476 26
25	9	9	IF EVERYONE CARED NICKELBACK		ROADRUNNER/ATLANTIC/LAVA	185 +22	0.912 24
24	24	7	LEMONADE CHRIS RICE		INO/COLUMBIA	172 -25	0.251 29
27	3	3	WAIT FOR YOU ELLIOTT YAMIN		HICKORY	165 +50	2.005 18
26	10	10	I NEEDED TO FALL REO SPEEDWAGON		SPEEDWAGON/MAILBOAT	134 -16	0.484 25
28	2	2	HEY THERE DELILAH PLAIN WHITE T'S		HOLLYWOOD	119 +28	0.993 23
30	3	3	BEST OF ME CHRISTETTE MICHELE		DEF JAM/IDJMG	97 +10	0.097 -
29	29	4	CHANGES LAREAU		WARRIOR	84 -6	0.087 -
			NO ONE IS TO BLAME KATRINA CARLSON WITH HOWARD JONES		KATAPHONIC	76 +22	0.032 -

+ MOST ADDED

TITLE ARTIST / LABEL	NEW STATIONS
BIG GIRLS DON'T CRY Fergie (WILL.I.AM/A&M/INTERSCOPE) KKMY, KRNO, KTSM, WA-4R, WDEF, WFMK, WSR5, WTFM, WYDE, WYJB	10
THE SWEET ESCAPE Gwen Stefani Feat. Akon (INTERSCOPE) KBEE, KGBX, WAHR, WFFG, WSLQ	5
LITTLE WONDERS Rob Thomas (WALT DISNEY/MELISMA/ATLANTIC) KBEE, KSOF, KWAV, WGSY, WMGV	5
MAKES ME WONDER Maroon 5 (A&M/OCTONE/INTERSCOPE) KKMY, KSOF, WCDV, WLFQ, WSNE	5
THE BLANKET SONG Kyle Lardner (LITTLE DIZZY) KVLV, KWAV, WFMK, WHLG, WJKK	5
HEAVEN KNOWS Taylor Hicks (ARISTA/RMG) KISC, WMJY, WMXC, WNIC	4
(YOU WANT TO) MAKE A MEMORY Bon Jovi (MERCURY/ISLAND/IDJMG) KMGA, KMXZ, WOBN, WYYY	4
NO ONE IS TO BLAME Katrina Carlson With Howard Jones (KATAPHONIC) KKMY, WJBR, WLHT, WVAF	4
HEY THERE DELILAH Plain White T's (HOLLYWOOD) WALK, WCRZ, WHLG, WJBR	4

ADDED AT... WHLG
Ft. Pierce, FL
PD/MD: George Coles
Plain White T's, Hey There Delilah, 13
Kyle Lardner, The Blanket Song, 0
Vanessa Carlton, Nolita Fairytale, 0

FOR REPORTING STATIONS PLAYLISTS GO TO:
www.RadioandRecords.com

NEW AND ACTIVE

TITLE ARTIST / LABEL	PLAYS /GAIN	TITLE ARTIST / LABEL	PLAYS /GAIN
FIRST TIME Lifehouse (GEFFEN) TOTAL STATIONS: 2	47/12	4 IN THE MORNING Gwen Stefani (INTERSCOPE) TOTAL STATIONS: 1	27/13
BETTER THAN ME Hinder (UNIVERSAL REPUBLIC) TOTAL STATIONS: 2	45/12	GIVE IT TO ME Timbaland Feat. Nelly Furtado & Justin Timberlake (MOSLEY/BLACKGROUND/INTERSCOPE) TOTAL STATIONS: 1	25/5
KNOCK DOWN THE WALLS Chubby Checker (TEEC) TOTAL STATIONS: 4	45/2	THE ROAD TrueHeart (E-HEART) TOTAL STATIONS: 8	24/23
DO YOU KNOW? (THE PING PONG SONG) Enrique Iglesias (UNIVERSAL LATINO/INTERSCOPE) TOTAL STATIONS: 1	38/14	REHAB Amy Winehouse (UNIVERSAL REPUBLIC) TOTAL STATIONS: 3	23/6
SOMETHING BEAUTIFUL Newsboys (INPOP) TOTAL STATIONS: 13	33/2	NINE MILLION BICYCLES Katie Melua (DRAMATICO) TOTAL STATIONS: 4	23/2

↑ MOST INCREASED PLAYS

+200 ☆ BIG GIRLS DON'T CRY Fergie (will.i.am/A&M/Interscope) WMX5 +21, WEBE +20, WRVR +20, WARM +11, WCDV +10, WFMK +10, WRRM +10, WMAS +9, WMCN +9, WYYY +9
+98 ☆ MAKES ME WONDER Maroon 5 (A&M/Octone/Interscope) KSSK +17, WHUD +13, WWLJ +13, WOBN +11, WEBE +8, XBLN +7, KUMU +7, WCDV +7, WGSY +6, KISC +6
+91 ☆ HOME Daughtry (RCA/RMG) WMX5 +13, WSPA +12, WMXC +11, WJKK +10, KBAY +9, WWDE +8, WMTX +6, WFFG +6, XBLN +6, WLEV +6
+87 ☆ (YOU WANT TO) MAKE A MEMORY Bon Jovi (Mercury/Island/IDJMG) WMX5 +20, WWLJ +15, XBLN +11, WEBE +9, WJKK +8, WRSR +7, WEZF +5, WARM +4, WFMK +4, WMJY +4
+61 ☆ LITTLE WONDERS Rob Thomas (Walt Disney/Melisma/Atlantic) KVLV +6, WMXC +4, WRVF +11, KKMJ +6, WLEV +6, WMTX +4, WZLD +4, WHUD +4, KSSK +4, KSNE +3

FOR WEEK ENDING JULY 22, 2007
LEGEND: See legend to charts in charts section for rules and symbol explanations.
97 AC, 27 Canada AC and 22 Canada hot AC stations are electronically monitored by Nielsen Broadcast Data Systems 24 hours a day, 7 days a week. © 2007 Nielsen Business Media, Inc. All rights reserved.

RECURRENTS

THIS WEEK	TITLE ARTIST / IMPRINT / PROMOTION LABEL	NIelsen BDS CERTIFICATIONS	PLAYS TW LW
1	UN WRITTEN NATASHA BEDINGFIELD (EPIC)	11 ⁵	1020 974
2	BAD DAY DAMEL POWTER (WARNER BROS.)	11 ⁴	899 879
3	PLT YOJR RECORDS ON COF MNE BA LEY RAE (CAPITOL)	11	802 786
4	BECAUSE OF YOU KELLY CLARKSON (RCA/RMG)	11 ⁵	746 670
5	HEAVEN LOSDJNELLY BOYS (OR/EPIC)	11 ⁵	709 576

THIS WEEK	TITLE ARTIST / IMPRINT / PROMOTION LABEL	NIelsen BDS CERTIFICATIONS	PLAYS TW LW
6	WHAT HURTS THE MOST RASCAL FLATTS (LYRIC STREET/HOLLYWOOD)	11 ⁴	708 687
7	YOU'RE BEAUTIFUL JAMES BLUNT (CUSTARD/ATLANTIC)	11 ⁴	650 742
8	YOU AND ME LIFEHOUSE (GEFFEN)	11 ⁶	637 690
9	BLACK HORSE & THE CHERRY TREE KT TUNSTALL (RELENTLESS/VIRGIN)	11 ²	623 567
10	HURT CHRISTINA AGUILERA (RCA/RMG)	11	621 621

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▶ **JOHN MAYER** HOPES FOR A THIRD TOP 10 FROM "CONTINUUM," AS "DREAMING WITH A BROKEN HEART" BEGINS ITS CHART RUN AT NO. 37.



THIS WEEK	LAST WEEK	WEEKS ON CHART	TITLE ARTIST	1) NIelsen BDS CERTIFICATIONS IMPRINT / PROMOTION LABEL	2) HITPREDICTOR STATUS IMPRINT / PROMOTION LABEL	PLAYS TW +/-	AUDIENCE MILLIONS RANK
1	1	16	HOME DAUGHTRY	NO. 1 (8 WKS)	11 ☆ RCA/RMG	3437 -39	17.514 1
2	2	17	MAKES ME WONDER MAROON 5		11 A&M/OCTONE/INTERSCOPE	3188 -79	16.502 2
3	3	12	HEY THERE DELILAH PLAIN WHITE T'S		11 ☆ HOLLYWOOD	2646 +98	14.234 3
4	4	12	FIRST TIME LIFEHOUSE		11 ☆ Geffen	2399 -39	11.246 4
5	8	7	BIG GIRLS DON'T CRY FERGIE		11 ☆ WILL.I.AM/A&M/INTERSCOPE	2271 +215	11.175 5
6	5	28	THE SWEET ESCAPE GWEN STEFANI FEATURING AKON		11 ³ INTERSCOPE	2203 -122	11.005 7
7	9	28	ROCKSTAR NICKELBACK		11 ☆ ROADRUNNER/ATLANTIC/LAVA	1985 +18	8.817 10
8	7	36	U + UR HAND PINK		11 ² ☆ LAFACE/ZOMBA	1978 -161	9.673 8
9	6	31	IF EVERYONE CARED NICKELBACK		11 ² ☆ ROADRUNNER/ATLANTIC/LAVA	1898 -292	9.418 9
10	10	32	BEFORE HE CHEATS CARRIE UNDERWOOD		11 ³ ☆ ARISTA/ARISTA NASHVILLE/RMG	1761 -148	11.074 6
11	13	17	(YOU WANT TO) MAKE A MEMORY BON JOVI		11 ☆ MERCURY/ISLAND/IDJMG	1628 +28	7.322 14
12	15	34	IT'S NOT OVER DAUGHTRY		11 ³ ☆ RCA/RMG	1538 -23	8.676 11
13	12	32	SAY IT RIGHT NELLY FURTADO		11 ³ ☆ MOSLEY/GEFFEN	1531 -104	7.723 13
14	11	25	LITTLE WONDERS ROB THOMAS		11 ☆ WALT DISNEY/MELISMA/ATLANTIC	1514 -217	8.154 12
15	14	22	BETTER THAN ME HINDER		11 UNIVERSAL REPUBLIC	1370 -218	6.484 15
16	17	7	BEFORE IT'S TOO LATE (SAM AND MIKAELA'S THEME) GOO GOO DOLLS		11 ☆ WARNER BROS.	1322 +77	5.018 17
17	16	20	UNDENIABLE MAT KEARNEY		11 ☆ AWARE/COLUMBIA	1224 -106	3.920 21
18	18	8	REHAB AMY WINEHOUSE		11 ☆ UNIVERSAL REPUBLIC	1174 +97	5.372 16
19	19	16	FACE DOWN THE RED JUMPSUIT APPARATUS		11 ☆ VIRGIN	999 -58	3.781 22
20	23	5	WHO KNEW PINK	AIRPOWER	11 ☆ LAFACE/ZOMBA	977 +186	4.717 19
21	20	13	DIG INCUBUS		11 IMMORTAL/EPIC	870 -40	3.309 24
22	22	13	WHAT I'VE DONE LINKIN PARK		11 WARNER BROS.	829 +16	4.663 20
23	21	15	GIRLFRIEND AVRIL LAVIGNE		11 RCA/RMG	728 -139	3.397 23
24	27	4	WHEN YOU'RE GONE AVRIL LAVIGNE		11 RCA/RMG	721 +82	2.349 30
25	29	6	THNKS FR TH MMRS FALL OUT BOY		11 ☆ FUELED BY RAMEN/ISLAND/IDJMG	717 +90	3.063 27
26	24	10	SUMMER LOVE JUSTIN TIMBERLAKE		11 ☆ JIVE/ZOMBA	703 -1	2.465 29
27	25	9	IF YOU'RE GONNA LEAVE EMERSON HART		11 ☆ MANHATTAN/CAPITOL	692 +15	1.448 37
28	30	6	4 IN THE MORNING GWEN STEFANI		11 ☆ INTERSCOPE	689 +75	2.811 28
29	NEW		HOW FAR WE'VE COME MATCHBOX TWENTY	MOST INCREASED PLAYS/MOST ADDED	11 ☆ MELISMA/ATLANTIC	664 +664	4.775 18
30	31	6	ALL AT ONCE THE FRAY		11 ☆ EPIC	631 +24	3.267 26
31	26	14	NEVER AGAIN KELLY CLARKSON		11 ☆ RCA/RMG	553 -117	3.276 25
32	33	10	WHEN WE DIE BOWLING FOR SOUP		11 ☆ JIVE/ZOMBA	532 +2	1.339 38
33	32	13	EXTRAORDINARY MANDY MOORE		11 ☆ FIRM	507 -50	1.604 36
34	35	6	WAIT FOR YOU ELLIOTT YAMIN		11 ☆ HICKORY	478 +28	2.204 31
35	34	11	BEAUTIFUL DISASTER JON MCLAUGHLIN		11 ☆ ISLAND/IDJMG	414 -60	0.739 -
36	37	5	UMBRELLA RIHANNA FEATURING JAY-Z		11 ² SRP/DEF JAM/IDJMG	392 +29	1.783 34
37	NEW		DREAMING WITH A BROKEN HEART JOHN MAYER		11 ☆ AWARE/COLUMBIA	389 +87	1.847 32
38	40	2	HOLLYWOOD COLLECTIVE SOUL		11 ☆ EL	388 +48	0.949 -
39	36	7	EVERYTHING MICHAEL BUBLE		11 ☆ 143/REPRISE	387 -4	1.679 35
40	38	3	BUBBLU COLBIE CAILLAT		11 ☆ UNIVERSAL REPUBLIC	350 -1	1.116 40

MOST ADDED

TITLE ARTIST / LABEL	NEW STATIONS
HOW FAR WE'VE COME matchbox twenty (Melisma/Atlantic) KCDA, KCDU, KCIX, KDMX, KFBZ, KFYV, KHMV, KLTG, KLZR, KMHX, KMXB, KMPX, KMYI, KPEK, KQKQ, KRSK, KRUZ, KSII, KSRZ, KSTZ, KUDD, KUUU, KYSR, KZZO, KZZU, Sirius The Pulse, WAYV, WBMX, WBNS, WQVD, WHBC, WKDD, WLNK, WMC, WMEW, WMGX, WMJG, WOMX, WPTE, WRMF, WVIC, WTMX, WWHH, WXMA, WZPT, XM Flight 26	47
1973 James Blunt (Custard/Atlantic) KALC, KCDU, KLTG, KSII, KSRZ, WAYV, WCDA, WPLJ, WTMX, WXLO	10
WHO KNEW Pink (LaFace/Zomba) KALC, KFBZ, KPEK, WLNK, WMGX, WMMX, WNNK, WQLH	8
BIG GIRLS DON'T CRY Fergie (Will.I.AM/A&M/Interscope) KMYI, KOSO, KYSR, WAJL, WMYX, WRVE, WZPL	7
HOLD ON KT Tunstall (Relentless/Virgin) KLTG, KQKQ, KSTZ, Sirius The Pulse, WAYV, WCDA, WTMX	7
WHEN YOU'RE GONE Avril Lavigne (RCA/RMG) KURB, KZZU, WMGX, WMMX, WRQX, WTMX	6
THNKS FR TH MMRS Fall Out Boy (Fueled by Ramen/Island/IDJMG) KALZ, KCIX, KLZR, KSII, WVIC, WZPL	6
WAIT FOR YOU Elliott Yamin (Hickory) KCIX, KFYV, KURB, WJLK, WRVE, WZPL	6
DREAMING WITH A BROKEN HEART John Mayer (Aware/Columbia) KOSO, KPEK, WBMX, WRMF, WXLO	5
NOLITA FAIRYTALE Vanessa Carlton (The Inc./Universal Motown) KCDU, KLTG, KMXB, KUDD, WXLO	5

ADDED AT... WAYV
Atlantic City, NJ
PD: Paul Kelly
James Blunt, 1973, 0
KT Tunstall, Hold On, 0
matchbox twenty, How Far We've Come, 0
MIKA, Love Today, 0
FOR REPORTING STATIONS PLAYLISTS GO TO:
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NEW AND ACTIVE

TITLE ARTIST / LABEL	PLAYS /GAIN	TITLE ARTIST / LABEL	PLAYS /GAIN
PARALYZER Finger Eleven (Wind-Up) TOTAL STATIONS: 26	325/71	LAST REQUEST Paolo Nutini (Atlantic) TOTAL STATIONS: 18	180/26
PICTURES OF YOU The Last Goodnight (Virgin) TOTAL STATIONS: 23	261/74	TIME WON'T LET ME GO The Bravery (Island/IDJMG) TOTAL STATIONS: 15	144/7
YOUNG FOLKS Peter Bjorn And John Feat. Victoria Bergsman (Almost Gold/Red) TOTAL STATIONS: 18	211/1	WAKE UP CALL Maroon 5 (A&M/Octone/Interscope) TOTAL STATIONS: 12	137/42
BEAUTIFUL GIRLS Sean Kingston (Beluga Heights/Epic) TOTAL STATIONS: 16	208/26	MY WISH Rascal Flatts (Lyric Street/Hollywood) TOTAL STATIONS: 12	126/12
GIVE IT TO ME Timbaland Feat. Nelly Furtado & Justin Timberlake (Mosley/Blackground/Interscope) TOTAL STATIONS: 10	198/14	SHUT UP AND DRIVE Rihanna (SRP/Def Jam/IDJMG) TOTAL STATIONS: 9	94/6



+664	HOW FAR WE'VE COME matchbox twenty (Melisma/Atlantic) KVLU +52, WTMX +63, KMXB +29, KALC +28, KCDA +25, KFYV +23, KUDD +22, WMC +22, WVIC +21, KMYI +20
+215	BIG GIRLS DON'T CRY Fergie (Will.I.AM/A&M/Interscope) KOSO +30, WPTE +29, KHMV +27, KYSR +26, KMXB +25, XF26 +22, KPEK +16, WVIC +16, KUUU +14, KMYI +14
+186	WHO KNEW Pink (LaFace/Zomba) KPEK +26, KZZU +23, WNNK +15, WQLH +13, WMC +12, KOSO +11, WMMX +11, KQKQ +10, KMHX +9, WAYV +9
+98	HEY THERE DELILAH Plain White T's (Hollywood) KHMV +24, KSTP +23, KRJZ +17, KIQI +16, KMYI +15, WBMX +13, KYSR +10, KSII +10, WTSS +10, WAJL +9
+97	REHAB Amy Winehouse (Universal Republic) KALZ +29, KALC +20, KLZR +13, WMMX +12, WMLC +12, KOSO +11, KCDU +11, KPEK +11, WTMX +11, WJLK +8

FOR WEEK ENDING JULY 22, 2007
LEGEND: See legend to charts in charts section for rules and symbol explanations.
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MD: Joe Hann

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KUMU/Honolulu, HI*
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OM: Lee Reynolds
PD: Chris Calloway

WRSR/Huntsville, AL*
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MD: Nate Cholevik

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MD: Pat McCrudden

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PD: Dave Russell
MD: Melanie Gardner



► **MICHAEL BUBLÉ'S "EVERYTHING"** HOLDS AT NO. 1 ON THE CANADA AC CHART FOR A 14TH WEEK, TYING 2005'S "HOME" FOR THE LONGEST CHART-TOPPING RUN OF HIS CAREER.

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BDS

THIS WEEK	LAST WEEK	WEEKS ON CHART	CANADA AC		PLAYS TW +/-
			TITLE ARTIST	IMPRINT / PROMOTION LABEL	
1	1	18	EVERYTHING MICHAEL BUBLÉ	143/REPRISE/WARNER	443 -11
2	4	14	(YOU WANT TO) MAKE A MEMORY BON JOVI	MERCURY/ISLAND/UNIVERSAL	368 +28
3	2	15	WHAT YOU WANT HAYLEY SALES	UNIVERSAL	364 0
4	3	14	THE SWEET ESCAPE GWEN STEFANI FEATURING AKON	INTERSCOPE/UNIVERSAL	338 -19
5	5	14	MAKES ME WONDER MAROON 5	A&M/OCTONE/UNIVERSAL	331 +11
6	6	51	WAITING ON THE WORLD TO CHANGE JOHN MAYER	AWARE/COLUMBIA/SONY BMG	309 -5
7	9	21	WONDERFUL CHANTAL KREVIKZUK	COLUMBIA/SONY BMG	306 +11
8	13	6	SON OF A PREACHERMAN JANN ARDEN	UNIVERSAL	283 +20
9	8	28	SUDDENLY I SEE KT TUNSTALL	RELENTLESS/VIRGIN/EMI	280 -27
10	7	26	FOOLED AROUND AND FELL IN LOVE ROD STEWART	J/SONY BMG	271 -41
11	14	11	BEFORE HE CHEATS CARRIE UNDERWOOD	ARISTA/ARISTA NASHVILLE/SONY BMG	266 +13
12	11	28	ORDINARY MIRACLE SARAH MCLACHLAN	NETTWERK	265 -1
13	12	33	CHASING CARS SNOW PATROL	POLYDOR/A&M/INTERSCOPE/UNIVERSAL	261 -4
14	10	35	HURT CHRISTINA AGUILERA	RCA/SONY BMG	244 -47
15	15	15	WEAK IN THE KNEES SERENARIDYER	EMI	243 -9
16	17	14	IT AIN'T ME BABE JESSE COOK	EMI	230 +6
17	16	36	HOW TO SAVE A LIFE THE FRAY	EPIC/SONY BMG	228 -15
18	20	27	SAY IT RIGHT NELLY FURTADO	MOSLEY/GEFFEN/UNIVERSAL	208 +5
19	18	43	LOVE YOU LATELY DANIEL POWTER	WAF-NER BROS./WARNER	208 -13
20	21	20	LITTLE WONDERS ROB THOMAS	WALT DISNEY/MELISMA/ATLANTIC/WARNER	200 +20
21	19	23	SORRY AGAIN TOMI SWICK	WARNER	184 -33
22	23	3	TOO MUCH OF EVERYTHING CORNELILLE	DEJA MUSIQUE	164 +26
23	25	7	ALL GOOD THINGS (COME TO AN END) NELLY FURTADO	MOSLEY/GEFFEN/UNIVERSAL	129 +18
24	24	25	AT SEVENTEEN JANN ARDEN	UNIVERSAL	111 -11
25	29	6	HOME DAUGHTRY	RCA/SONY BMG	102 +20
26	27	30	GOOD MORNING STARSHINE SERENA RYDER	EMI	102 +9
27	26	20	SO NOT OVER YOU SIMPLY RED	SIMPLY RED.COM/UNIVERSAL	96 -1
28	31	2	BIG GIRLS OON'T CRY FERGIE	WILL.I.AM/A&M/INTERSCOPE/UNIVERSAL	87 +9
29	33	7	PARTONS VITE KAOLIN	UNIVERSAL	79 +4
30	42	11	IMMENSITE CELINE DION	SONY BMG	73 +20

THIS WEEK	LAST WEEK	WEEKS ON CHART	CANADA HOT AC		PLAYS TW +/-
			TITLE ARTIST	IMPRINT / PROMOTION LABEL	
1	1	11	BIG GIRLS OON'T CRY FERGIE	WILL.I.AM/A&M/INTERSCOPE/UNIVERSAL	721 +25
2	3	16	MAKES ME WONDER MAROON 5	A&M/OCTONE/UNIVERSAL	645 -14
3	2	14	HOME DAUGHTRY	RCA/SONY BMG	641 -55
4	4	16	BEFORE HE CHEATS CARRIE UNDERWOOD	ARISTA/ARISTA NASHVILLE/SONY BMG	567 -75
5	10	6	HEY THERE OELILAH PLAIN WHITE T'S	HOLLYWOOD/UNIVERSAL	553 +55
6	5	18	PARALYZER FINGER ELEVEN	WIND-UP	539 -3
7	7	9	WHEN YOU'RE GONE AVRIL LAVIGNE	RCA/SONY BMG	537 +12
8	11	11	4 IN THE MORNING GWEN STEFANI	INTERSCOPE/UNIVERSAL	499 +9
9	6	17	(YOU WANT TO) MAKE A MEMORY BON JOVI	MERCURY/ISLAND/UNIVERSAL	485 -56
10	9	16	EVERYTHING MICHAEL BUBLÉ	143/REPRISE/WARNER	476 -33
11	14	6	REHAB AMY WINEHOUSE	ISLAND/UNIVERSAL	473 +55
12	8	11	UMBRELLA RIHANNA FEATURING JAY-Z	SRP/DEF JAM/UNIVERSAL	473 -43
13	15	10	FIRST TIME LIFEHOUSE	GEFFEN/UNIVERSAL	409 +3
14	21	5	THE WAY I ARE TIMBALAND FEATURING KERI HILSON	MOSLEY/BLACKSTONE/INTERSCOPE/UNIVERSAL	378 +74
15	17	14	FALLIN' FOR YOU EVA AVILA	SONY BMG	376 +14
16	13	13	SUMMER LOVE JUSTIN TIMBERLAKE	JIVE/SONY BMG	373 -46
17	12	18	ALL GOOD THINGS (COME TO AN END) NELLY FURTADO	MOSLEY/GEFFEN/UNIVERSAL	370 -87
18	24	10	BELIEVE SUZIE MCNEIL	CURVE/UNIVERSAL	368 +84
19	19	9	THNKS FR TH MMRS FALL OUT BOY	FUELED BY RAMEN/ISLAND/UNIVERSAL	332 -8
20	18	8	YESTEROAY MAN ROZ BELL	UNIVERSAL	329 -15
21	20	6	WAIT FOR YOU ELLIOTT YAMIN	HICKORY	324 -2
22	16	15	BETTER THAN ME HINDER	UNIVERSAL REPUBLIC/UNIVERSAL	322 -71
23	26	4	WALLS FALL DOWN BEDOUIN SOUNDCLASH	ONE ALONE/UNIVERSAL	314 +66
24	27	4	BEAUTIFUL GIRLS SEAN KINGSTON	BELUGA HEIGHTS/EPIC/SONY BMG	298 +50
25	22	21	SECOND CHANCE FABER DRIVE	UNIVERSAL REPUBLIC/UNIVERSAL	276 -26
26	23	14	NEVER AGAIN KELLY CLARKSON	RCA/SONY BMG	268 -26
27	25	27	IF EVERYONE CARED NICKELBACK	EMI	240 -19
28	29	6	TELL ME WHAT WE'RE GONNA DO NOW JOSS STONE FEATURING COMMON	VIRGIN/EMI	237 -4
29	30	28	THE SWEET ESCAPE GWEN STEFANI FEATURING AKON	INTERSCOPE/UNIVERSAL	208 -15
30	28	21	LITTLE WONDERS ROB THOMAS	WALT DISNEY/MELISMA/ATLANTIC/WARNER	206 -37

* Monitored Reporters

♦ indicates CanCon

SMOOTH JAZZ



Marketers' misperceptions meld myth and myopia

Boomer Consumers: Affluent, Empowered

Carol Archer

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Smooth jazz account executives would do themselves a great service by using persuasive data on the 43- to 61-year-old baby boomer segment of their audience to raise urgently needed awareness within the advertising community.

The boomer age cell is as important to smooth jazz and its advertisers as the younger demos that both court assiduously, although not all concerned are aware of this fact.

It is not only in advertisers' best interest to understand data on boomer consumers, it's critical that sellers do everything possible to present clients with facts to counteract inaccurate stereotypes about this massive chunk of the population.

Apparently, many clients believe that older consumers are stuck in their ways and have established, unshakable brand loyalty, thus they focus on building brand loyalty on younger demos, ostensibly before their buying habits ossify like insects in amber.

Sorry, but they are dead wrong on this count. Smooth jazz sellers have an obligation to counter this misperception with facts and shatter the myth.

For a powerful demographic and qualitative portrait of boomers—the lifegroup born roughly between 1946 and 1964—essential reading can be found on the-boomerblog.com, including studies conducted in 2006 by Fleishman-Hilliard, a global PR firm dedicated to helping companies build relationships with the boomer generation. Information is archived on the site.

Smooth jazz sales pioneer Beth Davis, now Clear Channel/St. Louis director of sales, refutes the assertion that boomers are stuck in their ways. Growing up, this generation embraced an experimental lifestyle and remains inquisitive and open to trying new things, she says. “The smooth jazz demographic, qualitative and psychographic is similar to news/talk, though younger. Clients need to understand that smooth jazz listeners still invest in and try new things, and are still in an acquisition mode, though their tastes and means have increased. Indeed, they have second homes, second and third cars, more expendable income for entertainment and extravagant travel, and high quality of life,” Davis says.

Wise, Confident And Tasteful

Clear Channel Bay Area director of sales Marcie Mills, who sells KKSJ/San Francisco, among others, says, “I personally have crossed three Arbitron demo cells since my introduction to smooth jazz. As my passion for the format increased, so has my spending power. The more our lives, workplaces and living space evolve with age, the better smooth jazz fits like our perfect soundtrack.

“AC, rock and hip-hop radio stations follow their devoted listener as they mature; smooth jazz is a format that one steps into, all grown up. The audience is wise, tasteful, confident and has money,” she says.

Mills adds that she must get decision-makers in front of a live smooth jazz performance so they can experience the audience's enthusiasm directly. Indeed, she calls this tactic her most effective sales tool.



► “R N R” TIES FOR THE CHART'S MOST INCREASED PLAYS, TAKING RICK BRAUN & RICHARD ELLIOT UP FIVE MORE SPOTS (19-14, UP 15).

THIS WEEK	LAST WEEK	WEEKS ON CHART	TITLE ARTIST	IMPRINT / PROMOTION LABEL	PLAYS	
					TW	+/-
1	1	11	BORN 2 GROOVE EUGE GROOVE	NARADA JAZZ/BLG	180	-3
2	2	19	LET'S TAKE A RIDE NORMAN BROWN	PEAK/CONCORD	170	-1
3	3	15	LADIES' CHOICE PAUL TAYLOR	PEAK/CONCORD	140	-7
4	4	8	CATNAP NILS	BAJA/TSR	139	+4
5	7	20	NOODLE SOUP FOURBDEAST	NATIVE LANGUAGE	135	-1
6	13	11	BLACK RIVER KEIKO MATSUI	SHOUT! FACTORY	129	+7
7	6	10	SLAMMIN JAY SOTO	NUGROOVE	126	+3
8	5	24	HYPNOTIC BONEY JAMES	CONCORD	126	-25
9	8	14	STAY WITH ME TONIGHT JACKIEM JOYNER	ARTIZEN	112	-2
10	12	4	FOREVER JEFF KASHIWA	NATIVE LANGUAGE	110	+6
11	9	8	STREET LIFE U-NAM	TRIPPIN' N' RHYTHM	106	-4
12	10	18	ANTHEM FOR A NEW AMERICA JEFF LORBER	BLUE NOTE/BLG	105	-2
13	15	6	REMEMBER ME MARION MEADOWS	HEADS UP	102	+7
14	19	4	R N R RICK BRAUN & RICHARD ELLIOT	ARTIZEN	95	+15
15	17	21	MYSTICAL CHIELI MINUCCI & SPECIAL EFX	SHANACHIE	95	-1
16	16	12	RAINCOAT KELLY SWEET	RAZOR & TIE	93	-1
17	11	16	SAO PAULO RICK BRAUN	ARTIZEN	92	-12
18	18	10	TROUBLE SLEEPING CORINNE BAILEY RAE	CAPITOL	90	+2
19	21	4	PARKSIDE SHUFFLE ODOWN TO THE BONE	NARADA JAZZ/BLG	89	+8
20	22	4	TERESA PIECES OF A DREAM	HEADS UP	86	+15
21	20	3	HI-LO SPLIT MARC ANTOINE	PEAK/CONCORD	85	+4
22	14	18	HELLO BETTY JEFF GOLUB	NARADA JAZZ/BLG	82	-19
23	23	14	REUNITED DEE BROWN	DELAF	76	+3
24	28	3	JUST AS YOU ARE EVERETTE HARP	SHANACHIE	73	-6
25	NEW		LANAI HIROSHIMA	HEADS UP	71	+7
26	RE-ENTRY		ANDRE'S THEME ANDRE WARD FEAT. YASHA	HUSH/ORPHEUS	71	+3
27	24	20	COME ON OVER BLAKE AARON	INNERVISION	71	-1
28	25	6	ERNIE ACOUSTIC ALCHEMY	NARADA JAZZ/BLG	67	-3
29	29	3	ROAD TO LOS SUENOS MARCUS JOHNSON	THREE KEYS/LIGHTYEAR	66	+5
30	26	3	EVERYTHING'S GONNA BE ALRIGHT BEN TANKARD	VERITY/ZOMBA	66	+1

FOR WEEK ENDING JULY 22, 2007



‘Clients need to understand that smooth jazz listeners still invest in and try new things, and are still in an acquisition mode, though their tastes and means have increased.’

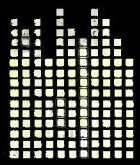
—Beth Davis

“Smooth jazz is the easiest story to tell, as it's possibly the most persuasive format on the radio dial. As a true smooth jazz fan wears passion for the format like a badge of honor, so our advertiser does for his buy sheet. There's pride that comes with hearing your message in this magical landscape,” she says. **R&R**

The Boomer Boom

The following data, compiled from a variety of studies by Fleishman-Hilliard and archived on theboomerblog.com, is a valuable resource to direct clients, ad agencies and potential advertisers.

- There are approximately 78 million baby boomers, the largest demographic group in human history.
- Spanning 18 years, boomers are a diverse group representing a wide spectrum of cultural, economic, psychosocial and global issues.
- Boomer households spend \$10,000 more annually on consumer goods and services than their younger counterparts.
- Boomers spend more than \$2.1 trillion per year of their wealth on goods and services, including \$79 billion on home improvements in 2005 alone. Boomer assets total \$28 trillion. They control 67% of the nation's wealth.
- Eighty percent of boomers use computers; one-third of them go online every day. Direct-catalog marketers estimate that 70% of online purchases are made by women, the majority in the boomer demo.
- Many boomers will be managing inheritance windfalls.
- Fifty-five percent of boomers agree that they have no particular brand loyalties, with 68% of women older than 35 saying that “the older they get, the more they enjoy trying new things.” —CA



SMOOTH JAZZ

▶ **KEIKO MATSUI** IS STREAMING UP THE CHART, TYING FOR THIRD ON THE MOST INCREASED PLAYS LIST WITH "BLACK RIVER" (12-8, UP 29).



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BDS

THIS WEEK	LAST WEEK	TITLE ARTIST	NIELSEN BDS CERTIFICATIONS IMPRINT / PROMOTION LABEL	PLAYS TW	+/-	AUDIENCE MILLIONS	RANK
1	18	LET'S TAKE A RIDE NORMAN BROWN	NO. 1 (3 WKS) PEAK/CONCORD	612	+12	7.543	1
2	13	BORN 2 GROOVE EUGE GROOVE	NARADA JAZZ/BLG	558	+10	5.343	3
3	4	HYPNOTIC BONEY JAMES	CONCORD	525	+3	5.788	2
4	3	THE RHYTHM METHOD PAUL BROWN	PEAK/CONCORD	498	-35	5.216	4
5	6	CANTALOUPE ISLAND BRIAN BROMBERG	ARTISTRY	455	+11	4.711	5
6	5	GOT TO GIVE IT UP KIM WATERS	SHANACHIE	424	-67	3.306	13
7	9	TROUBLE SLEEPING CORINNE BAILEY RAE	CAPITOL	373	+25	3.493	11
8	12	BLACK RIVER KEIKO MATSUI	SHOUT! FACTORY	364	+29	4.431	7
9	8	READY FOR LOVE WALTER BEASLEY	HEADS UP	351	-26	2.825	15
10	13	STREET LIFE U-NAM	TRIPPIN' N' RHYTHM	326	+19	4.709	6
11	10	GOOD TO GO CHUCK LOEB	HEADS UP	324	-12	2.436	18
12	7	SAVE ROOM JOHN LEGEND	C.O.D./COLUMBIA	322	-56	4.105	8
13	14	R N R RICK BRAUN & RICHARD ELLIOT	ARTIZEN	311	+17	4.016	9
14	15	LADIES' CHOICE PAUL TAYLOR	PEAK/CONCORD	299	+6	3.467	12
15	11	SO NOT OVER YOU SIMPLY RED	SIMPLYRED.COM	290	-46	3.169	14
16	19	NOODLE SOUP FOUR80EAST	NATIVE LANGUAGE	283	+23	2.271	19
17	16	RAINCOAT KELLY SWEET	RAZOR & TIE	283	+21	2.574	17
18	17	LOST WITHOUT U ROBIN THICKE	STAR TRAK/INTERSCOPE	275	+4	3.804	10
19	20	EVERYTHING MICHAEL BUBLE	143/REPRISE	244	0	2.812	16
20	21	CATNAP NILS	BAJA/TSR	206	-1	1.942	20
21	24	STAY WITH ME TONIGHT JACKIEM JOYNER	ARTIZEN	182	+19	1.357	26
22	25	SLAMMIN JAY SOTO	NU-GROOVE	170	+7	1.460	23
23	18	MYSTICAL CHIELI MINUCCI & SPECIAL EFX	SHANACHIE	155	-9	1.738	22
24	26	REMEMBER ME MARION MEADOWS	HEADS UP	152	+16	1.388	25
25	22	SAO PAULO RICK BRAUN	ARTIZEN	137	-28	1.783	21
26	27	TERESA PIECES OF A DREAM	HEADS UP	115	-14	0.672	-
27	30	PARKSIDE SHUFFLE DOWN TO THE BONE	NARADA JAZZ/BLG	102	+2	0.687	-
28	28	THE PINK PANTHER DAVE KOZ	CAPITOL	93	-19	0.866	29
29	10	JUST AS YOU ARE EVERETTE HARP	SHANACHIE	91	-13	0.476	-
30		NEW WE GOT LOVE RYAN SHAW	MOST ADDED ONE HAVEN/RAZOR & TIE/RED	86	+22	1.093	27

MOST ADDED

TITLE ARTIST / LABEL	NEW STATIONS
WE GOT LOVE Ryan Shaw (ONE HAVEN/RAZOR & TIE/RED) KBZN, KOAS, WNWV, WQCD	4
AIN'T NO WOMAN (LIKE THE ONE I GOT) Jeff Golub Feat. Richard Elliot (NARADA JAZZ/BLG) KBZN, Sirius Jazz Cafe, WLOQ	3
R N R Rick Braun & Richard Elliot (ARTIZEN) WJZW, WNUA	2
REMEMBER ME Marion Meadows (HEADS UP) KYOT, WJZW	2
THE WAVE Kirk Whalum (RENDEZVOUS) WNWV, XM Watercolors	2
HYPNOTIC Boney James (CONCORD) KTWV	1
TROUBLE SLEEPING Corinne Bailey Rae (CAPITOL) KJZY	1
STREET LIFE U-Nam (TRIPPIN' N' RHYTHM) WYJZ	1
NOODLE SOUP Four80east (NATIVE LANGUAGE) WSMJ	1

ADDED AT...
WSMJ
Baltimore, MD
PD/MD: Lori Lewis
Wayman Tisdale, Let's Do It Again, 23
Fergie, Big Girls Don't Cry, 16
Four80East, Noodle Soup, 10
Robin Thicke, Lost Without U, 5

FOR REPORTING STATIONS PLAYLISTS GO TO:
www.RadioandRecords.com

NEW AND ACTIVE

TITLE ARTIST / LABEL	PLAYS /GAIN	TITLE ARTIST / LABEL	PLAYS /GAIN
HI-LO SPLIT Marc Antoine (PEAK/CONCORD)	54/29	I CAN'T REMEMBER Kyle Eastwood (RENDEZVOUS)	47/12
AIN'T NO WOMAN (LIKE THE ONE I GOT) Jeff Golub Feat. Richard Elliot (NARADA JAZZ/BLG)	51/10	LET ME LOVE YOU Janita (OFIR/LIGHTYEAR)	47/4
WATER TO DRINK (AGUA DE BEBER) David Benoit (PEAK/CONCORD)	49/3	NOT TOO LATE Norah Jones (BLUE NOTE/BLG)	46/6

MOST INCREASED PLAYS

+31	SMOOTHVEGAS Soul Ballet (ARTIZEN) WJZZ +8, KBZN +7, WQCD +5, KUCC +4, SUC +4, WNWV +4
+30	F.T.B. Robert Glasper (Blue Note/BLG) KUCC +2, KRVR +2, KYOT +2, WJZZ +2, WSJW +2, WYJZ +2, WLVE +1, KBZN +1, KHJZ +1, KIFM +1
+29	BLACK RIVER Keiko Matsui (Shout! Factory) KJZY +1, WJZW +1, KYOT +7, WLVE +6, KSSJ +4, WQCD +2, WVMV +2, WYJZ +2, KUCC +2, KIFM +2
+29	HI-LO SPLIT Marc Antoine (Peak/Concord) WNWV +7, KIFM +5, KTWV +4, KSSJ +3, XWRC +2, KBZN +2, KUCC +2, KJZS +2, KKSJ +2, KOAS +2
+26	WHAT CHA GONNA DO Brian Simpson (Rendezvous) XWRC +9, WJZZ +7, SUC +3, WNWV +2, KYOT +1, WDSJ +1, WLVE +1, WNUA +1, WSJT +1, WSMJ +1

FOR WEEK ENDING JULY 22, 2007
LEGEND: See legend to charts in charts section for rules and symbol explanations.
32 smooth jazz stations are electronically monitored by Nielsen Broadcast Data Systems 24 hours a day, 7 days a week. Indicator chart comprised of 16 reporters.
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THIS WEEK	TITLE ARTIST / IMPRINT / PROMOTION LABEL	NIELSEN BDS CERTIFICATIONS	PLAYS TW	LW
1	ANTHEM FOR A NEW AMERICA JEFF LORBER (BLUE NOTE/BLG)		274	287
2	DRESSED TO CHILL MARION MEADOWS (HEADS UP)		188	201
3	MISTER MAGIC PETER WHITE (LEGACY/COLUMBIA)		182	236
4	HELLO BETTY JEFF GOLUB (NARADA JAZZ/BLG)		172	207
5	FREE AS THE WIND JAZZMASTERS (TRIPPIN' N' RHYTHM)		160	148

THIS WEEK	TITLE ARTIST / IMPRINT / PROMOTION LABEL	NIELSEN BDS CERTIFICATIONS	PLAYS TW	LW
6	SO AMAZING PATTIAUSTIN (RENDEZVOUS)		155	151
7	WAY UP! WAYMAN TISDALE (RENDEZVOUS)		153	149
8	GIRL IN THE RED DRESS GREGG KARUKAS (TRIPPIN' N' RHYTHM)		144	144
9	SLICK ERIC OARLUS (NARADA JAZZ/BLG)		141	146
10	FORGET ME NOTS LEE RITENOUR (I.E./PEAK/CONCORD)		138	141

SMOOTH JAZZ REPORTERS

- WJZZ/Atlanta, GA*** PD/MD: Dave Kosh
- WDSJ/Dayton, OH*** OM/MD: Jeff Stevens
- WQTO/Hartford, CT** PD/MD: Stewart Stone
- KOAS/Las Vegas, NV*** OM/MD: Samantha Pascual MD: Lynn Briggs
- KRVR/Modesto, CA*** OM/MD: Doug Wulff PD: James Bryan
- KYOT/Phoenix, AZ*** PD: Smokey Rivers APD/MD: Angie Handa
- KKSF/San Francisco, CA*** PD/MD: Ken Jones
- WEAA/Baltimore, MD** PD: Sandi Mallory APD/MD: Marcellus "Bassman" Shepard
- KJCD/Denver, CO*** PD/MD: Michael Fischer
- KHJZ/Houston, TX*** PD: Maxine Todd APD/MD: Greg Morgan
- WVAS/Montgomery, AL** OM: Candy Capel MD: Jay Holcay
- KIJZ/Portland, OR*** OM/MD: Tony Coles
- WSMJ/Baltimore, MD*** PD/MD: Lori Lewis
- WVMV/Detroit, MI*** OM/MD: Tom Sleecker MD: Sandy Kovach
- KPVU/Houston, TX** PD: Wayne Turner
- KSBR/Los Angeles, CA** OM: Terry Wedel MD: Vienna Yip
- WQCD/New York, NY*** PD: Blake Lawrence MD: Carolyn Bednarski
- DMX Jazz Vocal Blend/Satellite** PD/MD: Rochelle Matthews
- WVSV/Birmingham, AL** GM/MD: Andy Parrish
- WZJZ/Ft. Myers, FL** OM: Louis Kaplan APD/MD: Randi Bachman
- KTWV/Los Angeles, CA*** PD: Paul Goldstein
- DMX Smooth Jazz/Satellite** PD/MD: Rochelle Matthews
- WNUA/Chicago, IL*** OM/MD: Darren Davis MD: Rick O'Dell
- WSBZ/Ft. Walton Beach, FL** PD: Mark Carter MD: Mark Edwards
- WGRV/Melbourne, FL** OM: C.J. Sampson PD/MD: Randy Bennett
- WLOQ/Orlando, FL*** PD: Paul Lavoie APD/MD: Brian Morgan
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ALTERNATIVE/ACTIVE/ROCK



It's still a tough sell for alternative and active rock

Confronting Advertiser Perceptions

Mike Boyle

MBoyle@RadioandRecords.com

What's it like selling the rock formats today to new and existing advertisers? ■ Pose that question to Jacobs Media GM Paul Jacobs—who has firsthand knowledge of the day-in, day-out radio sales beat, in addition to his role with those on the front lines of radio sales—and he'll say it's a tough sell for the active rock and alternative formats, despite strong ratings. ■ “It's obviously harder for alternative for no other reason than it's always been harder for alternative,” Jacobs says. “Alternative's relationship with broad, mainstream advertisers has always been a step removed compared to active rock, which is at least playing a lot of music that advertisers relate to, whether it's AC/DC, Metallica, etc. But there's no doubt that both formats are challenged.”

Jacobs says the No. 1 factor challenging rock radio sales departments is the appeal of males to advertisers.

“When you look at marketing in America right now, the perceived value of women contin-

ues to grow in advertisers' minds as decision-makers or the ones controlling the purse, while the image of males is Homer Simpson—the guy sitting on the couch eating doughnuts and watching ESPN, while ‘super wife’ is doing everything.”

Sales And Programming Harmony

As old as dirt, the relationship between sales and programming has been steeped in adversarial discord, with each blaming the other for not understanding where one another's department is coming from. However, Jacobs Media GM Paul Jacobs and Emmis St. Louis VP/director of sales Dean Mutter aren't seeing the great divide as much these days—though Jacobs cautions that closer relationships between the two departments do not happen without some give-and-take.

“The greatest program directors are the ones that have made the evolution from protecting the audience at all costs to understanding that this is a business and applying as much energy and creativity to coming up with sales solutions as audience promotions. There are a lot of smart programmers that fall into that category these days.

“Then you need the sales manager that isn't just trying to ‘whore-out’ the radio station, but

also has the audience interest in mind, as well as the obvious sales goals,” Jacobs adds.

The most productive environment comes from close collaboration between the sales manager and the PD, often facilitated by the GM, he says. “Given these challenges that rock radio is facing, it's imperative that you have that. A lot of general managers, when looking for a PD, hold as a criteria, ‘Does he or she “get” sales and can they play well with others?’ ”

Mutter, too, sees a more harmonious relationship developing. “We're all feeling the love,” he says. “We talk to each other a lot and, with our 360-degree touch-point model at Emmis, we're engaging listeners a lot more, so that means coordinating between sales and programming for such things as texting promotions and marketing. The bottom line is, we in sales don't want to hurt the product. We want good ratings too.” —MB



‘Advertisers now believe that if you want to reach a younger audience you don't use old media.’

—Paul Jacobs

As a result, Jacobs says such advertisers as Lowes home improvement centers are shifting their dollars and targeting women.

Jacobs also points to the perception of rock in the marketplace as a contributor to the sales challenge. Music and the buzz for rock radio “isn't about currents,” he says, citing hot ticket sales for such classic rockers as the Police, Genesis, Paul McCartney and the Rolling Stones.

“A lot of advertisers feel that different musical styles are hotter, and that's where they want to cast their lot. In the case of alternative, let's face it—the music is just not as appealing as it was a decade ago from a perception standpoint.”

Perhaps the most disturbing advertiser perception of young-targeting rock formats is that, faced with an array of new-media competitors, they don't deliver younger consumers the way they used to. It's no secret that younger people aren't spending as much time with radio as previous generations. They're getting music from different sources and allocating entertainment time to other media, particularly online.

“So you've had a dollar shift away from younger formats because of the perception that they just don't deliver,” Jacobs says. “This is the one that aggravates me the most because there's no question that there's a decline in listening levels with young adults in radio—but when you look at fragmentation in other media, radio is actually doing extremely well.”

He adds, “We could be doing a lot better, and we should be investing in younger formats because that is the base of our future. The bottom line, however, is that advertisers now believe that if you want to reach a younger audience you don't use old media.”

Alternative Heritage Helps

Emmis Communications St. Louis VP/director of sales Dean Mutter sees a silver lining in his advertising outlook at alternative KPNT (the Point). Now considered a heritage station after 14 years in the format, Mutter says that sales-wise, things are looking up because the station now has a dual-generation audience.

“Historically we've only been one-dimensional, one-generational,” he says. “Typically, alternative stations dominate the 12-24 demo, but right now the average age of the Point listener is 29. So, for the first time ever, we can work with the 12-24 crowd and the 21+ crowd. In fact, the good news for us—whether it's because we're broadening our music or because we've gone to an alternative shuffle format, meaning we have a lot of variety—is that we are getting older listeners to stick around longer. Now we have doors opening up for 21+ business, which means beer business.”

Mutter adds that outside of one or two dayparts, the station previously struggled with beer business. Now it's selling such ads in most every daypart. KPNT's dual-generation audience has also helped it successfully tap the wireless, jewelry, cable and satellite TV, insurance and realty categories.



‘The good news for us is that we are getting older listeners to stick around longer. Now we have doors opening up for beer business.’

—Dean Mutter



ALTERNATIVE

► **MUSE GRABS AIRPOWER STRIPES AS "SUPERMASSIVE BLACK HOLE" POSTS A 65-SPIN INCREASE AND CLIMBS 18-16.**



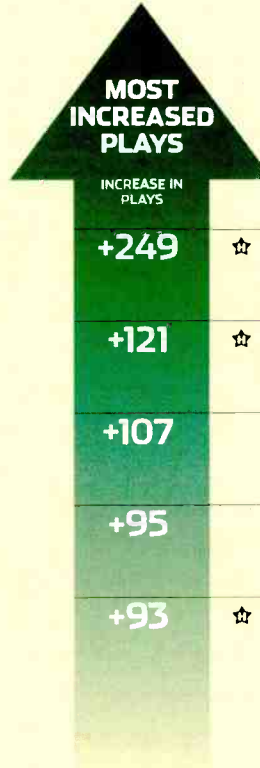
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BDS

WEEK	TW	WEEKS ON CHART	TITLE ARTIST	NIelsen BDS CERTIFICATIONS	HITPREDICTOR STATUS IMPRINT / PROMOTION LABEL	PLAYS TW +/-	AUDIENCE MILLIONS	RANK
2	13	2	ICKY THUMP THE WHITE STRIPES	NO. 1 (1 WK)	THIRD MAN/WARNER BROS.	1981 +57	6.992	3
3	16	1	WHAT I'VE DONE LINKIN PARK		WARNER BROS.	1884 -123	9.356	1
4	23	4	PARALYZER FINGER ELEVEN		WIND-UP	1796 +26	6.801	4
5	10	3	TARANTULA THE SMASHING PUMPKINS		MARTHA'S MUSIC/REPRISE	1774 -109	5.879	6
6	21	5	HEY THERE DELILAH PLAIN WHITE T'S		HOLLYWOOD	1591 -121	7.126	2
7	13	6	CAPITAL G NINE INCH NAILS		NOTHING/INTERSCOPE	1449 -95	3.935	11
8	27	7	FOREVER PAPA ROACH		EL TONAL/GEFFEN	1293 -30	5.247	7
9	9	8	NEVER TOO LATE THREE DAYS GRACE		JIVE/ZOMBA	1285 +121	4.635	9
10	20	6	SAY THIS SOONER (NO ONE WILL SEE THINGS THE WAY I DO). THE ALMOST.		TOOTH & NAIL/VIRGIN	1252 +52	3.74	12
11	6	10	BLEED IT OUT LINKIN PARK	MOST INCREASED PLAYS	WARNER BROS.	1243 -249	6.257	5
12	11	11	THE HEINRICH MANEUVER INTERPOL		CAPITOL	1085 +55	3.590	13
13	28	10	BREATH BREAKING BENJAMIN		HOLLYWOOD	1040 -103	3.476	14
14	23	12	ALL THE SAME SICK PUPPIES		RMR/VIRGIN	1015 +10	3.162	15
15	9	14	SHE BUILDS QUICK MACHINES VELVET REVOLVER		RCA/RMG	987 +12	2.545	21
16	10	16	TEENAGERS MY CHEMICAL ROMANCE		REPRISE	960 +39	2.852	17
17	12	15	SUPERMASSIVE BLACK HOLE MUSE	AIRPOWER	WARNER BROS.	937 +65	2.691	19
18	18	7	THE BIRD AND THE WORM THE USED		REPRISE	823 -131	2.803	18
19	6	13	OIL AND WATER INCUBUS		IMMORTAL/EPIC	810 +24	4.132	10
20	28	13	DIG INCUBUS		IMMORTAL/EPIC	804 -22	4.962	8
21	9	20	FAR BEHIND SOCIAL DISTORTION		TIME BOMB	750 -6	3.032	16
22	8	21	FAMOUS PUDDLE OF MUDD		FLAWLESS/GEFFEN	707 -17	2.390	24
23	7	22	ALL AROUND ME FLYLEAF		A&M/OCTONE/INTERSCOPE	641 +93	2.069	29
24	9	23	EVOLUTION KORN		VIRGIN	638 -59	2.158	26
25	19	24	TIME WON'T LET ME GO THE BRAVERY		ISLAND/IDJMG	632 -227	2.269	25
26	15	25	YOUNG FOLKS PETER BJORN AND JOHN FEAT. VICTORIA BERGSMAN		ALMOSTGOLO/RED/COLUMBIA	602 -16	2.614	20
27	9	26	MISSED THE BOAT MODFAST MOUSE		EPIC	561 +35	2.083	28
28	17	27	THNKS FR TH MMRS FALL OUT BOY		FUELED BY RAMEN/ISLAND/IDJMG	552 -112	2.143	27
29	3	28	STRAIGHT LINES SILVERCHAIR		ELEVEN/LG	541 +92	2.528	22
30	6	29	SOULCRUSHER OPERATOR		ATLANTIC	473 +52	0.886	-
31	11	30	SICK, SICK, SICK QUEENS OF THE STONE AGE		REKORDS REKORDS/INTERSCOPE	455 -146	0.863	-
32	3	31	MISERY BUSINESS PARAMORE		FUELED BY RAMEN/ATLANTIC/LAVA	450 +71	1.102	36
33	15	32	YOU ARE THE ONE SHINY TOY GUNS		UNIVERSAL MOTOWN	444 -9	1.155	35
34	2	33	STIFF KITTENS BLAQK AUDIO		INTERSCOPE	388 +87	2.421	23
35	4	34	THE PURSUIT EVANS BLUE		HOLLYWOOD	335 +46	1.217	34
36	4	35	THE GOOD LEFT UNDONE RISE AGAINST		GEFFEN	323 +11	0.880	-
37	8	36	YOU WOULDN'T KNOW HELLYEAH		EPIC	312 -3	1.013	39
38	NEW	37	ISLAND (FLOAT AWAY) THE STARTING LINE		VIRGIN	300 +70	0.561	-
39	12	38	WORKING CLASS HERO GREEN DAY		REPRISE	295 -143	1.036	37
40	NEW	39	TYPICAL MUTEMATH		WARNER BROS.	283 +63	0.675	-
41	NEW	40	I GET IT CHEVELLE		EPIC	277 +82	0.624	-

MOST ADDED

TITLE ARTIST / LABEL	NEW STATIONS
TIME IS RUNNING OUT Papa Roach (EL TONAL/GEFFEN) KHBZ, KNXX, KQXR, KTZ, KWOD, WARQ, WFXH, WGRD, WHTG, WLUM, WNFZ, WPBZ	12
WALKING DISASTER Sum 41 (ISLAND/IDJMG) KHBZ, KNXX, KPNT, KXRR, Sirius Alt Nation, WGRD, WHTG, WJRR, WLUM, WXEG	10
STIFF KITTENS Blaqk Audio (INTERSCOPE) KHBZ, KNXX, KQRA, WBRU, WCYY, WGRD, WROX	7
TYPICAL Mutemath (WARNER BROS.) KEDJ, KFTE, KPNT, KTZ, WEND, WLUM	6
BLEED IT OUT Linkin Park (WARNER BROS.) KJEE, KMYZ, WFXH, WNFZ, WRXL	5
NEVER TOO LATE Three Days Grace (JIVE/ZOMBA) KFMA, WDYL, WRWK, XETRA	4
LET ME IN Hot Hot Heat (SIRE/REPRISE) KITS, KRBZ, WFNX, XM Ethel	4
SUPERMASSIVE BLACK HOLE Muse (WARNER BROS.) KQRA, WDYL, WLUM	3
OIL AND WATER Incubus (IMMORTAL/EPIC) KFTE, WLRS, WMFS	3
ALL AROUND ME Flyleaf (A&M/OCTONE/INTERSCOPE) KROX, WEND, WJBX	3

TITLE ARTIST / LABEL	PLAYS /GAIN	TITLE ARTIST / LABEL	PLAYS /GAIN
HONEST GOODBYE Bad Religion (EPITAPH)	251/5	WASTED TIME Fuel (EPIC)	198/40
TOTAL STATIONS:	21	TOTAL STATIONS:	18
WELL THOUGHT OUT TWINKLES Silversun Pickups (DANGERBIRD)	239/52	THRASH UNREAL Against Me! (SIRE/REPRISE)	196/95
TOTAL STATIONS:	28	TOTAL STATIONS:	21
SHE MOVES IN HER OWN WAY The Kooks (ASTRALWERKS)	239/20	A BEAUTIFUL LIE 30 Seconds To Mars (IMMORTAL/VIRGIN)	191/49
TOTAL STATIONS:	19	TOTAL STATIONS:	23
LIGHT UP THE SKY Yellowcard (CAPITOL)	230/15	YOU DON'T KNOW WHAT LOVE IS (YOU JUST DO AS YOU'RE TOLD) The White Stripes (THIRD MAN/WARNER BROS.)	178/17
TOTAL STATIONS:	22	TOTAL STATIONS:	20
YOU'RE NOT ALONE Saosin (CAPITOL)	202/9	CHELSEA DAGGER The Fratellis (CHERRYTREE/DROP THE GUN/ISLAND/INTERSCOPE)	148/10
TOTAL STATIONS:	14	TOTAL STATIONS:	24



ADDED AT...
KRBZ
Kansas City, MO
PD: Greg Bergen
MD: Jason Ulanet
Hot Hot Heat, Let Me In, 5
Silversun Pickups, Well Thought Out Twinkles, 0

96.5 BUZZ
The Alternative

FOR REPORTING STATIONS PLAYLISTS GO TO:
www.RadioandRecords.com

FOR WEEK ENDING JULY 22, 2007
LEGEND: See legend to charts in charts section for rules and symbol explanations.
71 alternative and 26 Canada rock stations are electronically monitored by Nielsen Broadcast Data Systems 24 hours a day, 7 days a week. © 2007 Nielsen Business Media, Inc. All rights reserved.

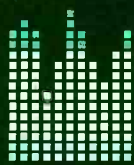
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ACTIVE ROCK

► CHEVELLE CLAIMS THE WEEK'S ONLY NEW TOP 10, ITS SIXTH OVERALL TO REACH THAT LEVEL, AS "I GET IT" RISES 14-9 AND GAINS 86 PLAYS.



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LAST WEEK	WEEKS ON CHART	TITLE ARTIST	1) NIelsen BDS CERTIFICATIONS IMPRINT / PROMOTION LABEL	PLAYS TW +/-	AUDIENCE MILLIONS RANK
1	1	PARALYZER FINGER ELEVEN	NO. 1 (4 WKS) WIND-UP	1496 -159	5.780 2
2	4	NEVER TOO LATE THREE DAYS GRACE	JIVE/ZOMBA	1462 +32	4.965 4
3	3	SHE BUILDS QUICK MACHINES VELVET REVOLVER	RCA/RMG	1412 -44	4.772 5
4	2	I DON'T WANNA STOP OZZY OSBOURNE	EPIC	1388 -142	5.849 1
5	6	TARANTULA THE SMASHING PUMPKINS	MARTHA'S MUSIC/REPRISE	1276 -53	4.217 6
6	5	WHAT I'VE DONE LINKIN PARK	WARNER BROS.	1259 -99	5.313 3
7	8	EVOLUTION KORN	VIRGIN	1230 +82	3.779 8
8	7	FAMOUS PUDDLE OF MUDD	FLAWLESS/GEFFEN	1190 +1	4.158 7
9	14	I GET IT CHEVELLE	EPIC	1004 +86	2.732 14
10	10	WHAT I WANT DAUGHTRY	RCA/RMG	980 -115	3.468 10
11	9	YOU WOULDN'T KNOW HELLYEAH	EPIC	978 -158	3.650 9
12	13	SOULCRUSHER OPERATOR	ATLANTIC	933 +13	2.627 15
13	11	FOREVER PAPA ROACH	EL TONAL/GEFFEN	909 -82	3.448 11
14	15	ICKY THUMP THE WHITE STRIPES	THIRD MAN/WARNER BROS.	861 -7	2.998 12
15	16	MADE OF SCARS STONE SOUR	ROADRUNNER	797 +48	2.033 16
16	12	BROKEN SUNDAY SALIVA	ISLAND/IDJMG	782 -168	2.872 13
17	19	THE PURSUIT EVANS BLUE	AIRPOWER HOLLYWOOD	707 +29	1.521 20
18	18	DANCE OF THE MANATEE FAIR TO MIDLAND	SERJICAL STRIKE/UNIVERSAL REPUBLIC	700 +15	1.750 19
19	21	ALL AROUND ME FLYLEAF	A&M/OCTONE/INTERSCOPE	682 +54	1.471 21
20	22	BLEED IT OUT LINKIN PARK	AIRPOWER WARNER BROS.	663 +112	2.003 17
21	24	HOMECOMING QUEEN HINDER	UNIVERSAL REPUBLIC	601 +92	1.969 18
22	23	LIE BLACK LIGHT BURNS	I AM/WOLFPACK/ADRENALINE	522 -5	0.988 25
23	26	LIE TO ME 12 STONES	WIND-UP	475 -28	1.010 24
24	28	SOLDIERS DROWNING POOL	ELEVEN SEVEN	440 +7	0.778 29
25	29	WASTED TIME FUEL	EPIC	407 -26	0.880 27
26	25	CAPITAL G NINE INCH NAILS	NOTHING/INTERSCOPE	399 -67	1.292 23
27	27	SIDE OF A BULLET NICKELBACK	ROADRUNNER	395 -45	1.440 22
28	34	ALCOHAULIN' ASS HELLYEAH	MOST INCREASED PLAYS EPIC	355 +126	0.912 26
29	30	THE ARMS OF SORROW KILLSWITCH ENGAGE	ROADRUNNER	343 -14	0.505 32
30	32	BROKEN GLASS BUCKCHERRY	ELEVEN SEVEN/ATLANTIC/LAVA	315 -35	0.665 30
31	31	GET IN GET OUT CINDER ROAD	CAROLINE	301 -10	0.412 38
32	33	LIFE IS BEAUTIFUL SIXX: AM	ELEVEN SEVEN	290 +58	0.578 31
33	35	WHAT HAVE YOU DONE WITHIN TEMPTATION FEATURING KEITH CAPUTO	ROADRUNNER	242 +23	0.178 -
34	36	SAY THIS SOONER (NO ONE WILL SEE THINGS THE WAY I DO). THE ALMOST.	TOOTH & NAIL/VIRGIN	219 +6	0.366 -
35	NEW	BECOMING THE BULL ATREYU	MOST ADDED HOLLYWOOD	195 +101	0.382 40
36	NEW	BEG TO DIFFER SEVENDUST	7BRDS/ASYLUM	186 +43	0.424 37
37	37	OIL AND WATER INCUBUS	IMMORTAL/EPIC	184 +2	0.464 33
38	NEW	NOT GOING AWAY OZZY OSBOURNE	EPIC	181 +60	0.454 34
39	40	ALL THE SAME SICK PUPPIES	RMR/VIRGIN	158 -8	0.206 -
40	NEW	THE BLEEDING FIVE FINGER DEATH PUNCH	FIRV	154 +29	0.270 -

MOST ADDED

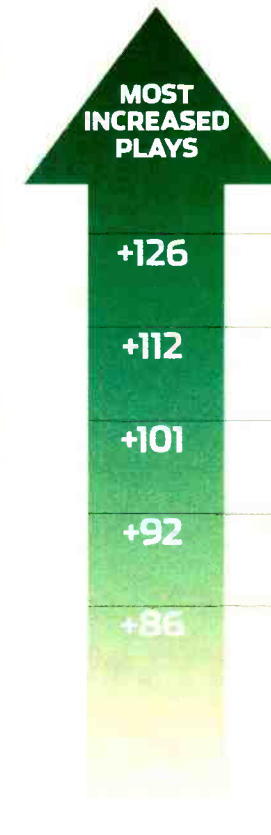
TITLE ARTIST / LABEL	NEW STATIONS
BECOMING THE BULL Atreyu (HOLLYWOOD) KDJE, KDOT, KQRC, KXFX, KZBD, WBSX, WBUZ, WBYR, WC -Z, WIL, WJJO, WKLQ, WLZX, WRIF, WRUF	15
TIME IS RUNNING OUT Papa Roach (EL TONAL/GEFFEN) KFRQ, KOMP, KRXQ, WBUZ, WBYR, WCCC, WCPR, WJJO, WMMR, WRIF, WRTT, WRUF, WRXW, WWBN, WYBB	15
BETTER THINK AGAIN Submersed (WIND-UP) KFRQ, KHTQ, KXFX, WIL, WJJO, WKLQ, WRTT, WRUF, WRXW, WXQR, WYBB	11
RISE TODAY Alter Bridge (UNIVERSAL REPUBLIC) KHTQ, KISW, KLUP, KZBD, Sirius Octane, WIL, WTPT, WXQR, XM Squiz	9
ALCOHAULIN' ASS HellYeah (EPIC) KDJE, KLAQ, KRXC, Sirius Octane, WBYR, WCPR, WRIF, WRTT	8
BROKEN GLASS Buckcherry (ELEVEN SEVEN/ATLANTIC/LAVA) KFRQ, KZBD, WCCC, WCPR, WRXW	5
LIFE IS BEAUTIFUL Sixx: AM (ELEVEN SEVEN) KDOT, KFRQ, WRIF, WRUF, WZOR	5
NOT GOING AWAY Ozzy Osbourne (EPIC) KILQ, KRXQ, KXXX, WRXW, WZOR	5
DIRTY LITTLE ROCKSTAR The Cult (ROADRUNNER) KISW, KQRC, KZBD, WBUZ, WIL	5
WHAT HAVE YOU DONE Within Temptation feat. Keith Caputo (ROADRUNNER) KFRQ, WBUZ, WCCC, WXQR	4

ADDED AT...
WLZX
Springfield, MA
PD: Courtney Quinn
Atreyu, Becoming The Bull, 9
Hinder, Homecoming Queen, 5

FOR REPORTING STATIONS PLAYLISTS GO TO:
www.RadioandRecords.com

NEW AND ACTIVE

TITLE ARTIST / LABEL	PLAYS /GAIN	TITLE ARTIST / LABEL	PLAYS /GAIN
GET IT Decapfield (IN JE GOOT) TOTAL STATIONS: 29	152/11	BEAUTIFUL TRAGEDY In This Moment (CENTURY MEDIA) TOTAL STATIONS: 13	123/11
SO MANY PEOPLE Netrosonic (BODOG) TOTAL STATIONS: 15	137/4	YOU AND ME AND THE DEVIL MAKES 3 Marilyn Manson (INTERSCOPE) TOTAL STATIONS: 20	98/54
HEAR ME NOW Framing Hanley (SILENT MAJORITY/ILG) TOTAL STATIONS: 20	137/1	LAZY EYE Silversun Pickups (DANGERBIRD) TOTAL STATIONS: 6	84/14
TIME IS RUNNING OUT Papa Roach (EL TONAL/GEFFEN) TOTAL STATIONS: 22	129/71	FAR BEHIND Social Distortion (TIME BOMB) TOTAL STATIONS: 12	82/3
GIVEN UP Linkin Park (WARNER BROS.) TOTAL STATIONS: 11	129/13	BETTER THINK AGAIN Submersed (WIND-UP) TOTAL STATIONS: 15	75/18



+126 ALCOHAULIN' ASS HellYeah (EPIC) WKLQ +4, KISW +3, KRXC +10, WBSX +9, KDOT +9, KDJE +9, WCHZ +8, WBUZ +8, WIL +6, WRXW +6
+112 BLEED IT OUT Linkin Park (Warner Bros.) KDJE +21, KRXC +15, WZOR +12, WRUF +12, KLUP +9, WRXW +9, WYBB +7, KRAB +6, KZBD +6, WBZ +6
+101 BECOMING THE BULL Atreyu (Hollywood) KLUP +17, KDJE +12, WRAT +11, XSQU +9, WZOR +9, WCCC +7, KFRQ +7, WYBB +6, WXQR +5, WRTT +4
+92 HOMECOMING QUEEN Hinder (Universal Republic) WXQR +19, KUPD +18, WCPR +11, WYYY +10, WRUF +7, WBYR +4, KATT +4, KICT +4, XSQU +3, KRZR +2
+86 I GET IT Chevelle (EPIC) KXFX +17, WZOR +13, KDJE +12, KSPI +9, WXTB +7, WBUZ +6, WRXW +5, WCCC +5, WYYY +5, WJJO +5

FOR WEEK ENDING JULY 22, 2007
LEGEND: See legend to charts in charts section for rules and symbol explanations.
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► **HINDER EARN'S MOST INCREASED PLAYS HONORS AS "HOMECOMING QUEEN" LANDS A 78% SPIN INCREASE AND LEAPS 27-21.**



THIS WEEK	LAST WEEK	WEEKS ON CHART	TITLE ARTIST	NIELSEN BDS CERTIFICATIONS IMPRINT / PROMOTION LABEL	PLAYS		AUDIENCE	
					TW	+/-	MILLIONS	RANK
1	1	15	I DON'T WANNA STOP OZZY OSBOURNE	NO. 1 (14 WKS) EPIC	477	-17	1.662	1
2	16		WHAT I'VE DONE LINKIN PARK	WARNER BROS.	409	+6	1.462	2
3	13		WHAT I WANT DAUGHTRY	RCA/RMG	348	+21	1.071	4
4	10		SHE BUILDS QUICK MACHINES VELVET REVOLVER	RCA/RMG	336	+20	1.084	3
5	5	26	FOREVER PAPA ROACH	EL TONAL/GEFFEN	317	+17	0.925	5
6	25		PARALYZER FINGER ELEVEN	WIND-UP	290	+19	0.733	7
9	9		FAMOUS PUDDLE OF MUDD	FLAWLESS/GEFFEN	260	+16	0.558	10
8	7	39	PAIN THREE DAYS GRACE	JIVE/ZOMBA	219	-30	0.789	6
9	8	19	FAR CRY RUSH	ANTHEM/ATLANTIC	207	-38	0.720	8
10	11	11	SOULCRUSHER OPERATOR	ATLANTIC	205	+8	0.528	11
11	10	28	BREATH BREAKING BENJAMIN	HOLLYWOOD	197	-47	0.639	9
12	12	30	TEN THOUSAND FISTS DISTURBED	REPRISE	169	-7	0.516	12
14	11		NEVER TOO LATE THREE DAYS GRACE	JIVE/ZOMBA	163	+20	0.470	13
15	20		YOU WOULDN'T KNOW HELLYEAH	EPIC	148	+12	0.412	15
16	8		TARANTULA THE SMASHING PUMPKINS	MARTHA'S MUSIC/REPRISE	124	+5	0.421	14
16	13	14	BROKEN SUNDAY SALIVA	ISLAND/IDJMG	123	-22	0.243	20
17	11		THANK YOU TESLA	TESLA ELECTRIC CO.	117	+5	0.228	21
18	8		EVOLUTION KORN	VIRGIN	105	+8	0.181	24
19	6		WASTED TIME FUEL	EPIC	94	+7	0.161	26
20	22	10	MADE OF SCARS STONE SOUR	ROADRUNNER	77	+9	0.159	27
21	27	3	HOMECOMING QUEEN HINDER	MOST INCREASED PLAYS UNIVERSAL REPUBLIC	73	+32	0.273	17
22	24	3	LIFE IS BEAUTIFUL SIXX: AM	ELEVEN SEVEN	67	+7	0.257	18
23	23	10	ICKY THUMP THE WHITE STRIPES	THIRD MAN/WARNER BROS.	66	+2	0.181	23
24	5		I GET IT CHEVELLE	EPIC	63	+12	0.121	30
25	20	12	WORKING CLASS HERO GREEN DAY	REPRISE	58	-20	0.093	-
26	26	5	BLACK RAIN OZZY OSBOURNE	EPIC	47	+4	0.338	16
27	NEW		ALCOHAULIN' ASS HELLYEAH	MOST ADDED EPIC	39	+26	0.157	28
28	NEW		BROKEN GLASS BUCKCHERRY	ELEVEN SEVEN/ATLANTIC/LAVA	39	+13	0.210	22
29	NEW		I'VE GOT A FEELING TESLA	TESLA ELECTRIC CO.	36	+18	0.123	29
30	NEW		COLD TURKEY LENNY KRAVITZ	WARNER BROS.	36	+17	0.248	19

RECURRENTS

THIS WEEK	TITLE ARTIST / IMPRINT / PROMOTION LABEL	NIELSEN BDS CERTIFICATIONS	PLAYS		THIS WEEK	TITLE ARTIST / IMPRINT / PROMOTION LABEL	NIELSEN BDS CERTIFICATIONS	PLAYS	
			TW	LW				TW	LW
1	LAND OF CONFUSION DISTURBED (REPRISE)		156	152	6	COMING UNDONE KORN (VIRGIN)		114	109
2	THE ENEMY GODSMACK (UNIVERSAL REPUBLIC)		153	178	7	SIDE OF A BULLET NICKELBACK (ROADRUNNER)		112	130
3	ANIMAL I HAVE BECOME THREE DAYS GRACE (JIVE/ZOMBA)		140	148	8	EVERYTHING BUCKCHERRY (ELEVEN SEVEN/ATLANTIC/LAVA)		111	148
4	ROCKSTAR NICKELBACK (ROADRUNNER)		129	120	9	CRAZY BITCH BUCKCHERRY (ELEVEN SEVEN/ATLANTIC/LAVA)		108	128
5	THE POT TOOL (TOOL DISSECTIONAL/VOLCANO/ZOMBA)		123	100	10	THROUGH GLASS STONE SOUR (ROADRUNNER)		103	110

MOST ADDED

TITLE ARTIST / LABEL	NEW STATIONS
ALCOHAULIN' ASS Hellyeah (EPIC) KIOC, WNOR, WXMM	3
THANK YOU Tesla (TESLA ELECTRIC CO.) KM0D, WVRK	2
HOMECOMING QUEEN Hinder (UNIVERSAL REPUBLIC) KIOC, WVRK	2
WHAT I WANT Daughtry (RCA/RMG) WGIR	1
SHE BUILDS QUICK MACHINES Velvet Revolver (RCA/RMG) WGIR	1
FOREVER Papa Roach (EL TONAL/GEFFEN) KCAL	1
PARALYZER Finger Eleven (WIND-UP) WONE	1
NEVER TOO LATE Three Days Grace (JIVE/ZOMBA) WRQK	1
EVOLUTION Korn (VIRGIN) WRQK	1

ADDED AT... WONE

Akron, OH
PD: T.K. O'Grady
MD: Tim Daughtry
Finger Eleven, Paralyzer, 1
Scorpions, Humanity, O

FOR REPORTING STATIONS PLAYLISTS GO TO:
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NEW AND ACTIVE

TITLE ARTIST / LABEL	PLAYS /GAIN	TITLE ARTIST / LABEL	PLAYS /GAIN
LIE Black Light Burns (1 AM:WOLFPACK/ADRENALINE)	26/12	SWEET SACRIFICE Evanescence (WIND-UP)	26/1
TOTAL STATIONS: 6		TOTAL STATIONS: 2	
NOT GOING AWAY Ozzy Osbourne (EPIC)	26/6	ALL AROUND ME Flyleaf (A&M/OCTONE/INTERSCOPE)	25/2
TOTAL STATIONS: 7		TOTAL STATIONS: 6	
GIVEN UP Linkin Park (WARNER BROS.)	26/6	HOLLYWOOD Collective Soul (EL)	24/6
TOTAL STATIONS: 1		TOTAL STATIONS: 2	

MOST INCREASED PLAYS

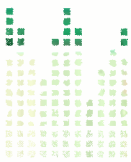
+32	HOMECOMING QUEEN Hinder (Universal Republic) KM0D +16, KIOC +9, WVRK +9, KAZR +1, WAQX +1, W-LJY +1
+26	ALCOHAULIN' ASS Hellyeah (Epic) WNOR +16, KIOC +9, KUFO +2
+21	WHAT I WANT Daughtry (RCA/RMG) WGIR +4, WAFX +6, WVRK +4, W-LJY +4, KBER +3, KSHE +2, WNOR +1, WMMS +1, WJXQ +1, WZZO +1
+20	SHE BUILDS QUICK MACHINES Velvet Revolver (RCA/RMG) KM0D +19, WGIR +10, WVRK +3, WXMM +2, WZZO +2, W-LJY +2, WNOR +2, WAFX +1, KZRR +1
+20	NEVER TOO LATE Three Days Grace (Jive/Zomba) WVRK +9, WRQK +9, KIOC +6, WJXQ +3, WNOR +2, WKLC +1

FOR WEEK ENDING JULY 22, 2007
LEGEND: See legend to charts in charts section for rules and symbol explanations.
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ROCK REPORTERS

WONE/Akron, OH* OM: Nick Anthony PD: T.K. O'Grady APD/MD: Tim Daughtry	KIOC/Beaumont, TX* OM/PD: Joey Armstrong	WEBN/Cincinnati, OH* OM/PD: Scott Reinhart MD: Dave Fritz	WRVC/Huntington, WV PD: Reeves Kirtner APD: Stephen Perry	WNOR/Norfolk, VA* PD: Harvey Kojan APD/MD: Sonja Morrell	KCAL/Riverside, CA* PD: Steve Hoffman APD/MD: Daryl Norsell	KSHE/St. Louis, MO* OM: Rick Balis APD: Katy Kruze MD: Guy Favazza
KZRR/Albuquerque, NM* OM: Bill May PD: Phil Mahoney MD: Rob Brothers	WPTQ/Bowling Green, KY OM/PD: Alex "Axe" Parocai APD/MD: Monty Foster	WMMS/Cleveland, OH* PD: Bo Matthews	WJXQ/Lansing, MI* OM: Paul Cashin PD: Sheri Vegas	WXMM/Norfolk, VA* OM/PD: John Shomby APD/MD: Zak Tyler	WVRK/Columbus, GA* OM: Brian Waters PD: Chris Chaos	WAQX/Syracuse, NY* OM: Tom Mitchell PD: Alexis APD/MD: Don Kelley
WZZO/Allentown, PA* PD: Tori Thomas MD: Keith Moyer	WRQK/Canton, OH* PD: Keith Hamilton	WVRC/Manchester, NH* APD: Becky Pohotsky	WJXQ/Lansing, MI* OM: Paul Cashin PD: Sheri Vegas	KCLB/Palm Springs, CA PD: Larry Snider MD: Jenn Brewski	KBER/Salt Lake City, UT* PD: Kelly Hammer APD/MD: Darby Wilcox	KMOD/Tulsa, OK* OM/PD: Don Cristi
KWHL/Anchorage, AK PD: Jen Shevlin APD/MD: Brad Stennett	WPXC/Cape Cod, MA PD: Suzanne Tonaire APD/MD: James Gallagher	WVRC/Manchester, NH* APD: Becky Pohotsky	WVRC/Manchester, NH* APD: Becky Pohotsky	KUFO/Portland, OR* PD: Mike Tierney APD/MD: Dan Bozyk	KZOO/San Luis Obispo, CA OM: Pepper Daniels PD/MD: Dusty Rhoads	WMZK/Wausau, WI PD: Jeff Cecil
WTOS/Augusta, ME OM/PD: Steve Smith APD: Chris Rush	WKLC/Charleston, WV* OM/PD: Jay Nunley APD: Brian Thompson MD: Dawn Cox	WVRC/Manchester, NH* APD: Becky Pohotsky	WVRC/Manchester, NH* APD: Becky Pohotsky	WDHA/Morristown, NJ* PD: Tony Paige APD: Curtis Kay	KTUX/Shreveport, LA* PD: Ragen King MD: Flynt Stone	KBZS/Wichita Falls, TX PD: Liz Ryan

* Monitored Reporters



ROCK

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▶ WITH "WHAT I'VE DONE" STILL HOLDING AT NO. 1 ON THE THE CANADA ROCK CHART, **LINKIN PARK'S** FOLLOW-UP, "BLEED IT OUT," JUMPS TO NO. 28.

ALTERNATIVE & ACTIVE REPORTERS

ALTERNATIVE

WEQX/Albany, NY*
OM/PD: Willabee
MD: Amber Miller

WHRL/Albany, NY*
OM: John Cooper
PD/M: Tim Noble

WNNX/Atlanta, GA*
OM: Rob Roberts
PD: Leslie Fram
APD: Steve Craig

WJSE/Atlantic City, NJ
OM/PD: Nick Gioino
APD/M: Shawn Castelluccio

WAEG/Augusta, GA
OM: Ron Thomas
PD: J.D. Kunes

KROX/Austin, TX*
OM: Chase
PD: Lynn Barstow
MD: Toby Ryan

KNXX/Baton Rouge, LA*
OM/PD: Dave Dunaway
APD: Phillip Kish
MD: Darren Gauthier

KQXR/Boise, ID*
OM: Dan McColly
MD: Jeremi Smith

WBCN/Boston, MA*
PD: Dave Wellington
MD: Dan O'Brien

WFNX/Boston, MA*
PD: Keith Dakin
MD: Paul Driscoll

WBTV/Burlington, VT*
OM/PD: Matt Grasso
APD/M: Kevin Mays

WAVF/Charleston, SC*
PD: Lance Hale
MD: Wendy Rollins

WZJO/Charleston, WV*
PD/M: Bruce Clark

WEND/Charlotte, NC*
OM: Bruce Logan
PD/M: Jack Daniel

WKQX/Chicago, IL*
PD: Spike
MD: Nicole Gamboa

WSWD/Cincinnati, OH*
OM: Patti Marshall
PD: Tommy Bodean
APD: Julie Evans

WKRI/Cleveland, OH*
PD: Dominic Nardella

WARQ/Columbia, SC*
PD: Dave Stewart
MD: Matt Lee

WWCD/Columbus, OH*
OM: Randy Malloy
PD: Andy "Andyman" Davis

KDGE/Dallas, TX*
PD: Duane Oherly
APD: Chris Ryan
MD: Josh Venable

WXEG/Dayton, OH*
OM: Tony Tilford
PD: Steve Kramer
APD/M: Boomer

KTCL/Denver, CO*
PD: Nerf
MD: Eric "Boney" Clouse

CIMX/Detroit, MI*
PD: Vince Cannova
MD: Jay Hudson

KXNA/Fayetteville, AR
PD: Dave Jackson

WYSK/Fredericksburg, VA
PD: Jim Spector

KFRR/Fresno, CA*
PD: Jason Squires
APD/M: Ryan Oldfield

WJBX/Ft. Myers, FL*
PD: John Rozz
APD: Anthony "Roach" Proffitt
MD: Jeff Zito

WGRD/Grand Rapids, MI*
PD: Jerry Tarrant

WXNR/Greenville, NC*
OM: Bruce Simel
APD/M: Greg Brady

KUCO/Honolulu, HI*
PD: Adam Carr
MD: Chris Sampaio

KTBS/Houston, TX*
PD: Vince Richards
MD: Don Jantzen

WRZX/Indianapolis, IN*
PD/M: Lenny Diana

WTZR/Johnson City, TN*
OM/PD: Bruce Clark

KRBZ/Kansas City, MO*
OM: Bob Edwards
PD: Greg Bergen
APD/M: Jason Ulanet

WNFZ/Knoxville, TN*
OM: Terry Gillingham
PD: Shane Cox
APD/M: Valerie Hale

KFTE/Lafayette, LA*
PD: Scott Perrin
MD: Jude Vice

KXTE/Las Vegas, NV*
PD: Chris Ripley
MD: Homie Pooser

KROQ/Los Angeles, CA*
PD: Kevin Weatherly
APD: Gene Sandbloom
MD: Lisa Worden

WLRS/Louisville, KY*
OM: J.D. Kunes
APD/M: Joe Stamm

WMFS/Memphis, TN*
PD: Rob Cressman
MD: Marni Roberts

WLUM/Milwaukee, WI*
PD: Jacent Jackson
MD: Chris Calef

WHTG/Monmouth, NJ*
PD: Terrie Carr
MD: Matt Murray

WKZQ/Myrtle Beach, SC
OM/PD: Mark McKinney
MD: Mase Brazelle

WROX/Norfolk, VA*
OM/PD: Jay Michaels

KHBZ/Oklahoma City, OK*
OM: Tom Travis
PD: Jeff Blackburn
MD: Crystal Clements

WJRR/Orlando, FL*
PD: Rick Everett
MD: Brian Dickerman

WOCL/Orlando, FL*
PD: Bobby Smith

KMRJ/Palm Springs, CA
OM/PD: Thomas Mitchell
APD/M: Dwight Arnold

KEDJ/Phoenix, AZ*
PD: Bruce St. James
APD/M: Tim Virgin

WXDX/Pittsburgh, PA*
OM/PD: John Moschitta
MD: Vinnie Ferguson

WCYY/Portland, ME*
PD: Herb Ivy
MD: Brian James

KNRK/Portland, OR*
PD: Mark Hamilton
APD: Jaime Cooley

KFRR/Fresno, CA*
PD: Jason Squires
APD/M: Ryan Oldfield

WBRU/Providence, RI*
PD: Chris Novello
APD: Tom Ghiden
MD: Noah Chevalier

KRZQ/Reno, NV*
OM: Mark Keefe
PD: Melanie Flores
MD: Chris Payne

WDYL/Richmond, VA*
PD: Eric Kristensen
MD: Jessica Lee

WRXL/Richmond, VA*
OM: Bill Cahill
PD/M: Casey Krukowski

KCXX/Riverside, CA*
PD: John DeSantis
APD/M: Bobby Sato

WZNE/Rochester, NY*
OM/PD: Stan Main

KWOD/Sacramento, CA*
OM/PD: Curtiss Johnson
MD: Andy Hawk

KXKR/Salt Lake City, UT*
OM: Alan Hague
PD: Todd Noker
APD: Corey O'Brien
MD: Artie Fufkin

KBZT/San Diego, CA*
PD: Garrett Michaels
APD: Mike Hansen
MD: Mike Halloran

XETRA/San Diego, CA*
PD: Phil Manning
MD: Homie Pooser

KITS/San Francisco, CA*
PD: Dave Numme
APD/M: Aaron Axelsen

KJEE/Santa Barbara, CA*
PD: Eddie Gutierrez
MD: Dave Hanacek

Music Choice Alternative/Satellite
PD: Justin Prager
MD: Gary Susalis

Sirius Alt Nation/Satellite*
OM: Gary Schoenewetter
PD: Rich McLaughlin
APD: Khaled Elsebai
MD: Zach Brooks

XM Ethel/Satellite*
PD: Steve Kingston
MD: Erik Ring

WFXH/Savannah, GA*
OM: Susan Groves
MD: Leslie Scott

KNDD/Seattle, WA*
PD: Lazlo
APD: Jim Keller
MD: Andrew Harms

KQRA/Springfield, MO*
PD: Kristen Bergman
MD: Brian Williams

KPNT/St. Louis, MO*
PD: Tommy Mattern
APD: Kyle Guderian
MD: Scott Rizzuto

WKRL/Syracuse, NY*
MD: Ty

WSUN/Tampa, FL*
PD: Shark

WRWK/Toledo, OH*
PD: Dan McClintock
APD/M: Carolyn Stone

KFMA/Tucson, AZ*
PD: Matt Spry
MD: Greg Rampage

KMYZ/Tulsa, OK*
PD: Ken Wall
MD: Amber Fiedler

WWDW/Washington, DC*
PD: Chris Cruze

WPBZ/West Palm Beach, FL*
PD: John O'Connell
MD: Ross Mahoney

WSFM/Wilmington, NC
OM: Jerry Mac
PD/M: Mike Kennedy

ACTIVE

KEYJ/Abilene, TX
OM: Randy Jones
PD/AM: Frank Pain

KTEG/Albuquerque, NM*
OM/PD: Bill May
MD: Aaron "Buck" Burnett

WWWX/Appleton, WI*
PD/M: Guy Dark

WCHZ/Augusta, GA*
OM: Harley Drew
MD: Chuck Williams

KRAB/Bakersfield, CA*
OM: Steve King
PD/M: Danny Spanks
APD: Jared Mann

WIYY/Baltimore, MD*
PD: Dave Hill
APD/M: Rob Heckman

WCPR/Biloxi, MS*
OM: Kenny Vest
APD/M: Maynard

WKGB/Binghamton, NY
OM/PD: Jim Free
APD/M: Tim Boland

WAAF/Boston, MA*
PD: Ron Valeri
MD: Mistress Carrie

WEDG/Buffalo, NY*
PD/M: Evil Jim

WYBB/Charleston, SC*
OM/PD: Mike Allen
MD: Amy Hutto

WRXR/Chattanooga, TN*
OM: Kris Van Dyke
PD: Boner

WIL/Chicago, IL*
OM/PD: John Perry
APD: Tom Kief
MD: Steve Salman

KRQR/Chico, CA
OM: Chad Perry
PD: Neil Randall

KILO/Colorado Springs, CO*
PD: Ross Ford
MD: Jack Mehoff

WBZX/Columbus, OH*
PD: Hal Fish
APD/M: Ronni Hunter

KNCN/Corpus Christi, TX*
OM/PD: Paula Newell
APD/M: Monte Montana

KBPI/Denver, CO*
PD: Willie B.
APD/M: Aaron "Double A" Montell

WRIF/Detroit, MI*
OM/PD: Doug Padell
APD/M: Mark Pennington

KRBR/Duluth, MN
OM/PD: Mark Fleischer

KLAQ/EI Paso, TX*
OM/PD: Courtney Nelson
APD/M: Glenn Garza

WGBF/Evansville, IN
OM/PD: Mike Sanders
APD/M: Slick Nick

WWBN/Flint, MI*
OM: J. Patrick
PD: Brian Beddow
APD/M: Tony LaBrie

KRZR/Fresno, CA*
OM/PD: Paul Wilson
MD: Skippy

CANADA ROCK

THIS WEEK	LAST WEEK	WEEKS ON CHART	TITLE ARTIST	IMPRINT / PROMOTION LABEL	PLAYS	
					TW	+/-
1	1	16	WHAT I'VE DONE LINKIN PARK	MACHINE SHOP/WARNER BROS./WARNER	527	-44
2	3	15	I DON'T WANNA STOP OZZY OSBOURNE	EPIC/SONY BMG	476	-15
3	2	10	SHE BUILDS QUICK MACHINES VELVET REVOLVER	RCA/SONY BMG	473	-20
4	4	12	WORKING CLASS HERO GREEN DAY	REPRISE/WARNER	434	-22
5	6	9	FALLING ON FINGER ELEVEN	WIND-UP	431	+47
6	5	13	ICKY THUMP THE WHITE STRIPES	THIRD MAN/WARNER BROS./WARNER	418	-3
7	7	7	BORN LOSERS MATTHEW GOOD	UNIVERSAL	408	+47
8	10	13	UNDERCLASS HERO SUM 41	AQUARIUS/EMI	325	+13
9	8	9	TARANTULA THE SMASHING PUMPKINS	MARTHA'S MUSIC/REPRISE/WARNER	322	-15
10	12	10	WHAT I WANT DAUGHTRY	RCA/SONY BMG	307	+20
11	9	25	NEVER TOO LATE THREE DAYS GRACE	JIVE/SONY BMG	297	-34
12	15	8	FAMOUS PUDDLE OF MUDD	FLAWLESS/GEFFEN/UNIVERSAL	279	+25
13	11	16	SURRENDER BILLY TALENT	ATLANTIC/WARNER	277	-13
14	13	12	MONEY HONEY STATE OF SHOCK	CORDOVA BAY	276	+4
15	16	11	CAPITAL G NINE INCH NAILS	NOTHING/INTERSCOPE/UNIVERSAL	237	+30
16	14	23	DIG INCUBUS	IMMORTAL/EPIC/SONY BMG	225	-43
17	15	32	PARALYZER FINGER ELEVEN	WIND-UP	206	-26
18	21	7	NOTHING SPECIAL ILL SCARLETT	RED INK/SONY BMG	203	+33
19	17	26	EVERYTHING BUCKCHERRY	ELEVEN SEVEN/UNIVERSAL	202	-25
20	20	8	FAMILY BAND THE TRAGICALLY HIP	UNIVERSAL	186	+7
21	19	15	THE WHITE WITCH WOMAN BLUES PRIDE TIGER	EMI	166	-26
22	22	4	HOMECOMING QUEEN HINDER	UNIVERSAL REPUBLIC/UNIVERSAL	161	+25
23	23	20	FOREVER PAPA ROACH	EL TONAL/GEFFEN/UNIVERSAL	160	-6
24	22	21	KEEP THE CAR RUNNING ARCADE FIRE	MERGE	152	-18
25	24	21	TALK TO HER PRIESTESS	RCA/SONY BMG	145	-15
26	30	9	THE HEINRICH MANEUVER INTERPOL	CAPITOL/EMI	141	+15
27	25	19	FAR CRY RUSH	ANTHEM/UNIVERSAL	140	-11
28	27	3	BLEED IT OUT LINKIN PARK	WARNER BROS./WARNER	126	+54
29	26	25	BREATH BREAKING BENJAMIN	HOLLYWOOD/UNIVERSAL	123	-22
30	28	7	SIDE OF A BULLET NICKELBACK	EMI	116	-14

FOR WEEK ENDING JULY 22, 2007

♦ indicates CanCon

WBYP/Ft. Wayne, IN*
PD: Chuck "Manic" Wright
APD/M: Stiller

WRUF/Gainesville, FL*
OM/PD: Harry Guscott
MD: Kyle Devlin

WKLQ/Grand Rapids, MI*
OM: Brent Alberts
PD/M: Michael Grey

WZOR/Green Bay, WI*
PD: Joe Calgario
APD: Cutter
MD: Borna Velic

WXQR/Greenville, NC*
OM: Rolf Pepple
PD/M: Dave Tripp

WTPT/Greenville, SC*
OM/PD: Mark Hendrix
MD: Twisted Todd

WQXA/Harrisburg, PA*
OM/PD: Ken Carson
APD/M: Nixon

WCCC/Hartford, CT*
PD: Michael Picozzi
APD/M: Mike Karolyi

WAMX/Huntington, WV
PD/M: Erik Raines
APD: Robin Wilds

WRTT/Huntsville, AL*
OM/PD: Lee Reynolds

WRXW/Jackson, MS*
PD: Johnny Maze
APD/M: Brad Stevens

WRZK/Johnson City, TN*
PD/M: Scott Onks

KQRC/Kansas City, MO*
OM/PD: Mike Edwards
MD: Paul Marshall

KOMP/Las Vegas, NV*
PD: John Griffin
MD: Carlota

KZCD/Lawton, OK
PD: Don "Crittter" Brown
APD: J.C. "Kelso" Kellison

WXZZ/Lexington, KY*
OM: Robert Lindsey
APD: Twitch

KDJE/Little Rock, AR*
OM: Sonny Victory
PD: Jeff Patterson
MD: Adam Peterson

WTFX/Louisville, KY*
PD: Charlie Steele
MD: Frank Webb

KFMX/Lubbock, TX
OM/PD: Wes Nessmann

WJJO/Madison, WI*
PD: Randy Hawke
APD/M: Blake Patton

KFRQ/McAllen, TX*
OM/PD: Mike Quinn

KBRE/Merced, CA
PD/M: Mikey Martinez
APD: Jason LaChance

WHDR/Miami, FL*
OM: David Israel
PD: Kevin Vargas
MD: Dave Hanson

KXXR/Minneapolis, MN*
OM: Dave Hamilton
PD: Wade Linder
APD/M: Pablo

WRAT/Monmouth, NJ*
OM/PD: Carl Craft
APD/M: Robyn Lane

WCLG/Morgantown, WV
OM/PD: Jeff Miller

WBUZ/Nashville, TN*
OM: Dean Warfield
PD/M: Russ Schenck

KATT/Oklahoma City, OK*
OM/PD: Chris Baker
MD: Jake Daniels

WYYX/Panama City, FL
PD: Chris Alan
APD/M: Stroke

WTKX/Pensacola, FL*
PD: Joel Sampson
APD/M: Mark The Shark

WIXO/Peoria, IL
OM/PD: Matt Bahan

WMMR/Philadelphia, PA*
PD: Bill Weston
APD: Chuck Damico
MD: Sean "The Rabbi" Tyszler

KUPD/Phoenix, AZ*
PD/M: Larry McFeele

KDOT/Reno, NV*
OM: Jim McClain
PD/M: Jave Patterson

KRXQ/Sacramento, CA*
OM/PD: Jim Fox

WZBH/Salisbury, MD
OM: Sue Timmons
PD: Sean McHugh
MD: Chris Steele

KHTB/Salt Lake City, UT*
PD: Kayvon Motier
APD/M: Roger Orton

KISS/San Antonio, TX*
PD/M: LA Lloyd

KIOZ/San Diego, CA*
OM: Jim Richards
PD/M: Shauna Moran-Brown

KURQ/San Luis Obispo, CA
OM/PD: Andy Winford
APD/M: Stephanie Bell

KXFX/Santa Rosa, CA*
PD/M: Scott Less

Music Choice Rock/Satellite
PD: Justin Prager
MD: Gary Susalis

Sirius Octane/Satellite*
PD: Jose Mangin
MD: Tom Wilkinson

XM Squizz/Satellite*
PD: Bodhi Ebright
MD: Grant Random

KISW/Seattle, WA*
OM/PD: Dave Richards
APD: Ryan Castle

WHBZ/Sheboygan, WI
PD: Ron Simonet
MD: Dave Nelson

WRBR/South Bend, IN
OM/PD: Ron Stryker

KHTQ/Spokane, WA*
PD/M: Barry Bennett
APD: Kris Siebers

KZBD/Spokane, WA*
OM: Jim McClain
PD: Frank Jaxon

WLZX/Springfield, MA*
PD/M: Courtney Quinn

KZRO/Springfield, MO*
OM: Chris Cannon
MD: Simon Nytes

WXTB/Tampa, FL*
OM: Brad Hardin
PD: Double Down
APD: Mike Killabrew

WKLL/Utica, NY
MD: Ty

KFMW/Waterloo, IA
OM/PD: Michael Cross

KICT/Wichita, KS*
PD: Ray Michaels
MD: Rick Thomas

WBSX/Wilkes Barre, PA*
PD/M: James McKay

KATS/Yakima, WA
OM

TRIPLE A



Boulder venue works hand in hand with Triple A Summit

Fox Theatre Celebrates 15 Years

John Schoenberger

JSchoenberger@RadioandRecords.com

What would the R&R Triple A Summit be without the landmark Fox Theatre in Boulder, Colo., to showcase artists each evening? As far as the venue's principal owner, Don Strasburg, is concerned, the feeling is mutual. He says the Fox would not be the same if it wasn't for the Summit.

Originally from Westchester County, N.Y., Strasburg headed to Colorado Springs in the mid-'80s to attend Colorado College. Having experienced a Phish concert in its native Vermont, Strasburg was determined to have the jam band perform at his school.

Strasburg set up a free Earth Day show with Phish on campus in 1990, years before it became one of the highest-grossing touring attractions of the '90s. He also promoted another show with the band while it was in Colorado.

The following year, Strasburg, now a senior, became head of the school's concert committee, which provided a natural training ground for his future career. "I got the concert promoter bug," he says.

How did your involvement with Fox Theatre come about?

In 1991, I was promoting a show with the Samples and I met one of the members named Charles Hambleton. He told me I should move to Boulder and open a club there. Being young and not as fearful as I should have been, I jumped at the idea.

I ended up with Charles and a guy named Dickie Sidman as my original partners. Dickie was the elder statesman who had the experience and he helped guide us in those early days; he passed away in 1995. The current partners include Charles and his brother James, along with Dave Mackenzie, John O'Leao and Cheryl Ligourie.

We were looking at a different facility in downtown Boulder originally, but that didn't work out. At the time the Fox was a movie theater and we reached out to Mann Theaters and convinced them to give us a lease with an option to buy. Even more miraculously, we were able to procure a liquor license for it.

We spent about three months remodeling the place and opened for business in early 1992. Our first act was the Meters.

Fifteen years later, the Fox is still doing well, but you are also a major concert promoter with Chuck Morris Presents/AEG Live. Is the Fox still close to your heart?

I love what I do for a living, but the Fox is still very special to me. Plus, I think the Fox means more to the community now than when we first started 15 years ago. Dare I say it is becoming an institution? It is one of the most stable businesses on the Hill and we have gotten it designated as a landmark and we continually make an effort to restore and upgrade it.

In fact, at the beginning of each summer we make some kind of improvement to get the club ready for the Summit coming to town. I am not sure people understand how excited we all get knowing you guys will be coming back. In many ways it is the highlight of the year for us.

Tell us a bit about the relationship between the Fox and the Summit.

This event played a key role in establishing the Fox as an important venue, not only in Boulder but also on the entire national touring scene. It allowed us to start to meet labels and acts and road managers and agents and everyone else along the chain of involvement. I can honestly say that without the Summit, the Fox Theatre may not



► **DESOL** POSTS A MODEST SPIN INCREASE (UP 11) WITH "SING IT ALL NIGHT," YET MOVES A MORE THAN RESPECTABLE 17-14.

THIS WEEK	LAST WEEK	WEEKS ON CHART	TITLE ARTIST	IMPRINT / PROMOTION LABEL	TRIPLE A INDICATOR	
					PLAYS	TW +/-
1	9	2	TWO RYAN ADAMS	LOST HIGHWAY	585	+16
2	11	1	MISSED THE BOAT MODEST MOUSE	EPIC	528	+23
3	4	9	FRANK & AVA SUZANNE VEGA	BLUE NOTE/BLG	469	+28
4	6	10	AH MARY GRACE POTTER AND THE NOCTURNALS	HOLLYWOOD	436	+22
5	5	6	DON'T STOP NOW CROWDED HOUSE	ATO/RED	430	+20
6	7	3	IN THE COLORS BEN HARPER AND THE INNOCENT CRIMINALS	VIRGIN	418	+46
7	3	16	WHAT LIGHT WILCO	NONESUCH/WARNER BROS.	403	-64
8	8	11	1, 2, 3, 4 FEIST	CHERRYTREE/POLYDOR/INTERSCOPE	333	-22
9	11	8	HEY THERE DELILAH PLAIN WHITE T'S	HOLLYWOOD	331	+16
10	14	7	THE UNDERDOG SPOON	MERGE	327	+16
11	13	6	THE PERFECT CRIME #2 THE DECEMBERISTS	CAPITOL	327	+16
12	18	5	SHE MOVES IN HER OWN WAY THE KOOKS	ASTRALWERKS	310	+42
13	9	15	BIG WHEEL TORI AMOS	EPIC	277	-81
14	17	5	SING IT ALL NIGHT DESOL	SAZON	275	+11
15	10	22	BETTER THAN THE JOHN BUTLER TRIO	JARRAH/ATLANTIC/LAVA	273	-60
16	15	6	BUBBLY COLBIE CAILLAT	UNIVERSAL REPUBLIC	272	+6
17	16	11	CLOSER TRAVIS	INDEPENDIENTE/EPIC	260	-14
18	NEW	3	HOLD ON KT TUNSTALL	RELENTLESS/VIRGIN	240	+210
19	23	3	REHAB AMY WINEHOUSE	UNIVERSAL REPUBLIC	235	+10
20	12	12	EVER PRESENT PAST PAUL MCCARTNEY	MPL/HEAR/CONCORD	227	-117
21	NEW	16	POOR MAN'S PARADISE THE SUBDUDES	BACK PORCH/MANHATTAN/BLG	226	+48
22	27	16	RUBY KAISER CHIEFS	B-UNIQUE/UNIVERSAL MOTOWN	220	+15
23	20	14	NOBODY RYAN SHAW	ONE HAVEN/RAZOR & TIE/RED	214	-34
24	22	4	HOLLYWOOD COLLECTIVE SOUL	EL	213	-8
25	21	16	SALALA ANGELIQUE KIDJO FEAT. PETER GABRIEL	STARBUCKS/RAZOR & TIE	205	-42
26	3	3	LOVE IS THE ONLY WAY ROBERT RANDOLPH & THE FAMILY BAND FEAT. DAVE MATTHEWS	WARNER BROS.	202	+11
27	24	13	LAST REQUEST PAOLO NUTINI	ATLANTIC	195	-2
28	19	10	WORKING CLASS HERO GREEN DAY	REPRISE	194	-66
29	NEW	3	THE DAY WE MET SARAH BORGES & THE BROKEN SINGLES	SUCAR HILL	189	+13
30	NEW	3	CAR CRASH MATT NATHANSON	VANGUARD	183	+33

FOR WEEK ENDING JULY 22, 2007



Strasburg

have made it through the first few years, because, believe me, we struggled to establish ourselves and to pay the bills. We are on good footing now and we have a great staff and we even make some money.

The Fox also has a great relationship with hometown triple A KBCO.

The Fox would not be doing as well without the great relationship we have with KBCO. Their endorsement of our club is very important and it just so happens that many of the acts that they give airplay to are also the perfect kind of acts for the Fox to present.

We also have been able to develop acts to a certain level where it then makes sense for them to get behind them with airplay. They know we can help them make an artist they decide to champion successful.

On a larger scale, that is the beauty of KBCO and stations similar to it across the country. We love having the triple A community in for the Summit, because we know we are providing the platform for artists to showcase themselves to programmers who care.

It is a real pleasure to interact with and get to know these programmers, because I am convinced that the folks in triple A have some of the best ears in radio and they are still very passionate about music.

This is a very special year for us and certainly for the Summit. We have seen so many young acts get a real start at the conference and see them go on to be huge international stars.



Artist Donavon Frankenreiter after last year's Fox performance.

Even more specifically, it is awesome when an act plays that basically no one knows and then ends up being one of the biggest stories of the year. It doesn't get much better than knowing you were part of that. **R&R**



TRIPLE A

▶ **MODEST MOUSE** SCORES ITS THIRD STRAIGHT TOP 10 AS "MISSED THE BOAT" SAILS 12-8.



POWERED BY
nielsen
BDS

THIS WEEK	LAST WEEK	WEEKS ON CHART	TITLE ARTIST	11 NIELSEN BDS CERTIFICATIONS IMPRINT / PROMOTION LABEL	PLAYS TW +/-	AUDIENCE MILLIONS	RANK
1	1	12	HEY THERE DELILAH PLAIN WHITE T'S	NO. 1 (3 WKS) HOLLYWOOD	472 -20	2.045	1
2	8		BUBBLY COLBIE CAILLAT	UNIVERSAL REPL C	45 +22	1.561	2
3	13		LAST REQUEST PAOLO NUTINI	ATLANTIC	407 +24	1.321	3
4	9		TWO RYAN ADAMS	LOST HIGHWAY	358 +28	1.069	10
5	14		UNDER THE INFLUENCE JAMES MORRISON	POLYDOR/INTERSCOPE	327 -8	0.943	16
6	18		YOU KNOW I'M NO GOOD AMY WINEHOUSE	UNIVERSAL REPL C	32 -48	1.214	7
7	13		RUBY KAISER CHIEFS	B-UNIQUE/UNIVERSAL MOTOWN	296 0	0.965	14
8	8		MISSED THE BOAT MODEST MOUSE	EPIC	287 +9	0.957	15
9	10		DON'T STOP NOW CROWDED HOUSE	ATO/RED	280 -5	0.908	18
10	5		BETTER THAN THE JOHN BUTLER TRIO	JARRAH/ATLANTIC/LAVA	279 -78	1.059	11
11	7		THE STORY BRANDI CARLILE	COLUMBIA	272 -62	1.019	13
12	11		READ MY MIND THE KILLERS	ISLAND/IDJMG	270 -13	1.228	6
13	5		SHUT YOUR EYES SNOW PATROL	POLYDOR/A&M/INTERSCOPE	265 +31	1.266	4
14	19		REHAB AMY WINEHOUSE	UNIVERSAL REPL C	25 +48	1.086	9
15	12		1, 2, 3, 4 FEIST	CHERRY TREE/POLYDOR/INTERSCOPE	255 -20	1.087	8
16	14		WHAT LIGHT WILCO	NONESUCH/WARNER BROS.	249 -18	0.862	19
17	22		IN THE COLORS BEN HARPER AND THE INNOCENT CRIMINALS	VIRGIN	24 +53	0.673	21
18	16		AH MARY GRACE POTTER AND THE NOCTURNALS	HOLLYWOOD	238 +8	0.334	-
19	20		HOLLYWOOD COLLECTIVE SOUL	EL	232 +28	1.247	5
20	NEW		HOLD ON KT TUNSTALL	AIRPOWER/MDST INCREASED PLAYS/MOST ADDED RELENTLESS/VIRGIN	230 +172	1.024	12
21	24		DANCE TONIGHT PAUL MCCARTNEY	MPL/HEAR/CONCORD	202 +44	0.555	23
22	18		WORKING CLASS HERO GREEN DAY	REPRISE	200 -19	0.858	20
23	17		YOUNG FOLKS PETER BJORN AND JOHN FEAT. VICTORIA BERGSMAN	ALMOST GOLD/RED/COLUMBIA	200 -30	0.927	17
24	23		THE PERFECT CRIME #2 THE DECEMBERISTS	CAPITOL	188 +16	0.637	22
25	26		SING IT ALL NIGHT DESOL	SAZON	172 +32	0.375	-
26	21		BIG WHEEL TORI AMOS	EPIC	171 -29	0.519	24
27	25		FRANK & AVA SUZANNE VEGA	BLUE NOTE/BLG	166 -1	0.372	-
28	2		SHE MOVES IN HER OWN WAY THE KOOKS	ASTRALWERKS	125 +16	0.497	25
29	29		CAR CRASH MATT NATHANSON	VANGUARD	124 +9	0.388	30
30	27		INTO THE OCEAN BLUE OCTOBER	UNIVERSAL MOTOWN	105 -16	0.483	27

MOST ADDED

TITLE ARTIST / LABEL	NEW STATIONS
HOLD ON KT Tunstall (RELENTLESS/VIRGIN) KBCC, KCUV, KFCC, KRVB, KTCZ, KTHX, WCOO, WRLL, WTTS	9
TWO Ryan Adams (LOST HIGHWAY) KBCC, WCOO, WOOD, WRNX	4
IN THE COLORS Ben Harper And The Innocent Criminals (VIRGIN) KFCC, KPRI, WXR, WXR	4
SHE MOVES IN HER OWN WAY The Kooks (ASTRALWERKS) KBCC, KRVB, Sirius Spectrum, WOOD	4
1973 James Blunt (CUSTARD/ATLANTIC) CIDR, KRVB, WBOS, WXR	4
REHAB Amy Winehouse (UNIVERSAL REPL C) KRVB, WOOD, WTTS	3
BUBBLY Colbie Caillat (UNIVERSAL REPL C) KTHX, WOOD	2
HER EYES Pat Monahan (COLUMBIA) KBCC, KXLY	2
HOW FAR WE'VE COME matchbox twenty (MELISMA/ATLANTIC) KRVB, KXLY	2

ADDED AT...
CIDR
Detroit, MI
PD: Matt Franklin
U2, Instant Karma, 11
James Blunt, 1973, 0
Tegan & Sara, Back In Your Head, 0

FOR REPORTING STATIONS PLAYLISTS GO TO:
www.RadioandRecords.com

NEW AND ACTIVE

TITLE ARTIST / LABEL	PLAYS /GAIN	TITLE ARTIST / LABEL	PLAYS /GAIN
THE UNDERDOG Spoon (MERGE) TOTAL STATIONS: 14	102/12	TIME WON'T LET ME GO The Bravery (ISLAND/IDJMG) TOTAL STATIONS: 5	67/7
I'D LIKE TO Cornne Bailey Rae (CAPITOL) TOTAL STATIONS: 12	99/8	CRY FOR HOME Van Morrison With Tom Jones (MANHATTAN/BLG) TOTAL STATIONS: 7	64/10
FIRST TIME Lifehouse (GEFFEN) TOTAL STATIONS: 10	89/26	POOR MAN'S PARADISE The Subludes (BACK PORCH/MANHATTAN/BLG) TOTAL STATIONS: 11	63/4
BE MY SOMEBODY Norah Jones (BLUE NOTE/BLG) TOTAL STATIONS: 11	83/21	PARALYZER Finger Eleven (WIND-UP) TOTAL STATIONS: 4	58/7
INSTANT KARMA U2 (WARNER BROS.) TOTAL STATIONS: 14	83/0	HOME Daughtry (RCA/RMG) TOTAL STATIONS: 3	56/8

MOST INCREASED PLAYS

+172

HOLD ON
KT Tunstall (Relentless/Virgin)
WBOS +9, WTTS +18, SSP +17, KCSR +15, KPRI +12,
WMMM +12, WRNR +11, WXR +10, KENZ +9, WNCS +9

+53

IN THE COLORS
Ben Harper And
The Innocent Criminals (Virgin)
WCOO +15, KPRI +7, WBOS +7, KTHX +6, WXR +4, KCSR +3,
WNCS +3, KFCC +3, KXLY +3, WRNR +2

+48

REHAB
Amy Winehouse (Universal Republic)
WBOS +6, WXR +8, KPRI +6, WZEW +5, WXR +5,
KWMT +5, WCLZ +3, WTTS +2, WNCS +2, KMTT +2

+44

DANCE TONIGHT
Paul McCartney (MPL/Hear/Concord)
WNCS +9, WMMM +8, KINK +7, WBOS +6, KCSR +5,
KWMT +4, KTHX +3, KRVB +2, WTTS +2, CIDR +1

+34

HOW FAR WE'VE COME
matchbox twenty (Melisma/Atlantic)
KENZ +13, KXLY +10, KFCC +3, KBCC +2, KRVB +1, KTCZ +1,
KWMT +1, WBOS +1, WTTS +1, WZEW +1

FOR WEEK ENDING JULY 22, 2007
LEGEND: See legend to charts in charts section for rules and symbol explanations.
29 triple A stations are electronically monitored by Nielsen Broadcast Data Systems 24 hours a day, 7 days a week. Indicator chart comprised of 49 reporters.
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RECURRENTS

THIS WEEK	TITLE ARTIST / IMPRINT / PROMOTION LABEL	11 NIELSEN BDS CERTIFICATIONS	PLAYS TW LW
1	SEE THE WORLD GOMEZ (ATO/RED)		232 214
2	YOU'RE ALL I HAVE SNOW PATROL (POLYDOR/A&M/INTERSCOPE)		157 169
3	BELIEF JOHN MAYER (AWARE/COLUMBIA)		155 172
4	THINKING ABOUT YOU NOAH JOHNSON (BLUE NOTE/BLG)		151 175
5	THINK I'M IN LOVE BECK (INTERSCOPE)		147 154

THIS WEEK	TITLE ARTIST / IMPRINT / PROMOTION LABEL	11 NIELSEN BDS CERTIFICATIONS	PLAYS TW LW
6	GRAVITY JOHN MAYER (AWARE/COLUMBIA)		138 125
7	WAITING ON THE WORLD TO CHANGE JOHN MAYER (AWARE/COLUMBIA)		129 149
8	PHANTOM LIMB THE SHINS (SUB POP)		128 126
9	NEW SHOES PAOLO NUTINI (ATLANTIC)		114 109
10	HOW TO SAVE A LIFE THE FRAY (EPIC)		111 122

"IF COLDPLAY WERE TO EVER GET OFF THE FENCE AND REALLY GO AFTER THE NPR CROWD, IT MIGHT SOUND A BIT LIKE THIS-OCCASIONALLY ANTHEMIC... WITH ROOTS IN WISTFUL CHAMBER-FOLK AND U2'S THE JOSHUA TREE"
- ED MASLEY, HARP MAGAZINE



Cary Brothers

Who You Are



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WWW.MYSPACE.COM/CARYBROTHERS
WWW.BLU-HAMMOCK.COM





AMERICANA

THIS WEEK	LAST WEEK	TITLE ARTIST	IMPRINT / PROMOTION LABEL	PLAYS		
				TW	+/-	CUMULATIVE
1	1	EASY TIGER RYAN ADAMS	LOST HIGHWAY	532	-12	3298
2	2	TRANSLATED FROM LOVE KELLY WILLIS	RYKODISC	507	+6	2448
3	3	COMPADRES: AN ANTHOLOGY OF DUETS MARTY STUART	SUPERLATONE/UME	485	+26	2783
4	4	CIMARRON MANIFESTO JIMMY LAFAVE	REC HOUSE	388	-14	3738
5	5	ROOM TO GROW ADRIENNE YOUNG	ADDIEBELLE	377	+1	2820
6	6	DIAMONDS IN THE DARK SARAH BORGES AND THE BROKEN SINGLES	SUGAR HILL	360	-2	2784
7	7	ANCHORS & ANVILS AMY LAVERE	ARCHER	342	+1	2927
8	8	THE SEARCH SON VOLT	TRANSMIT SOUND/LEGACY/RED	314	+24	7684
9	9	DIAMONDS TO DUST GURF MORLIX	BILLE CORN	286	-25	4539
16	16	THE ONE WHO'S LEAVIN' DOUG SPARTZ	GREAT NORTH	285	+25	1159
12	12	ANCHORED IN LOVE: A TRIBUTE TO JUNE CARTER CASH VARIQUS	DUALTONE	282	-11	1851
21	21	STREET SYMPHONY THE SUBDUES	BACK PORCH/MANHATTAN/BLG	280	+53	622
10	10	REARVIEW MIRROR TEARS KENDEL CARSON	TRAIN WRECK	278	-17	3242
17	17	ONE TOUGH TOWN DAVID OLNEY	RED PARLOR	272	+28	1648
15	15	LETTERS FROM SINNERS & STRANGERS EILEEN JEWELL	SIGNATURE SOUNDS	270	+9	1133
14	14	IT CAME FROM SAN ANTONIO BRUCE ROBINSON	PREMIUM	268	+3	1548
8	8	SKY BLUE SKY WILCO	NONESUCH/WARNER BROS.	267	-45	3714
22	22	NOBLE CREATURES THE GOURDS	YEP ROC	266	+41	816
19	19	LOOK OUT HACKENSAW BOYS	NETTWERK	243	+6	937
25	25	STRANGE NAMES AND NEW SENSATIONS STEVE FORBERT	429/SLG	224	+30	891
21	21	BALLS ELIZABETH COOK	31 TIGERS	223	-71	3575
18	18	EMOTIONALISM THE AVETT BROTHERS	RAMSEUR	220	-22	2810
23	23	WAGONMASTER PORTER WAGONER	ANTI-EPITAPH	213	-7	1359
20	20	TRAILERCANA ANTSY MCCLAIN AND THE TRAILER PARK TROUBADOURS	DPR	210	-19	1416
24	24	STRANGE WEIRDOS: MUSIC FROM AND INSPIRED BY THE FILM KNOCKED UP LOU DON WAINWRIGHT III	CONCORD	202	-17	2229
27	27	SALVATION BLUES MARK OLSON	HACKTONE	193	+3	1329
40	40	LOW COUNTRY SUITE KING WILKIE	ZOE	193	+43	822
38	38	BROKEN CHORD JEFFERY HALFORD & THE HEALERS	SHOELESS	187	+25	938
30	30	THE TRAILER TAPES CHRIS KNIGHT	DRIFTER'S CHURCH PRODUCTIONS	183	+1	2789
29	29	STANDARD SONGS FOR AVERAGE PEOPLE JOHN PRINE & MAC WISEMAN	JHBOY	181	-1	3416

60

TRIPLE A

TRIPLE A REPORTERS

WAPS/Akron, OH OM: Andrew James PD/MD: Bill Gruber	WXRT/Chicago, IL* OM/MD: John Farneda PD: Norm Winer	KTCZ/Minneapolis, MN* PD: Lauren MacLeash MD: Thorn	KPND/Sandpoint, ID OM: Dylan Benefield APD/MD: Diane Michaels
KNBA/Anchorage, AK OM/PD: Loren Dixon MD: Danny Preston	WCBE/Columbus, OH OM: Tammy Allen PD: Dan Mushalko MD: Maggie Brennan	WZEW/Mobile, AL* OM: Tim Camp PD: Gene Murrell MD: Lee Ann Konik-Camp	KBAC/Santa Fe, NM PD/MD: Ira Gordon
KSPN/Aspen, CO PD: Sam Scholl	WMWV/Conway, NH APD/MD: Mark Johnson APD: Roy Prescott	WBJB/Monmouth, NJ OM: Tom Brennan PD: Rich Robinson APD: Leo Zaccari MD: Jeff Raspe	KRSH/Santa Rosa, CA* PD/MD: Pam Long
KGSR/Austin, TX* OM: Chase PD: Chris Edge APD: Jody Denberg MD: Susan Castle	KBCO/Denver, CO* PD: Scott Arbough MD: Mark Abuzzahab	KPIG/Monterey, CA OM: Frank Caprista APD: Aileen MacNeary	DMX Folk Rock/Satellite PD: Leanne Flask MD: Dave Sloan
KUT/Austin, TX PD: Hawk Mendenhall MD: Jeff McCord	KCUV/Denver, CO* PD: Doug Clifton MD: Benji McPhail	WRLT/Nashville, TN* OM/PD: David Hall APD/MD: Rev. Keith Coes	Music Choice Adult Alternative/Satellite PD: Justin Prager MD: Tiffany Sinder
WRNR/Baltimore, MD* OM/PD: Bob Waugh APD/MD: Alex Cortright	CIDR/Detroit, MI* PD: Matt Franklin	WFUV/New York, NY OM: Ralph Jennings PD: Chuck Singleton APD: Tara Anderson MD: Rita Trask	Sirius Spectrum/Satellite* PD: Gary Schoenwetter MD: Sean Mascoli
WTMD/Baltimore, MD PD/MD: Mike "Matthews" Vasilikos	KHUM/Eureka, CA OM: Cliff Berkowitz PD/MD: Mike Dronkers APD: Larry Trask	WRSI/Northampton, MA PD: Sean O'Mealy	XM Cafe/Satellite PD: Bill Evans MD: Brian Chamberlain
KLRR/Bend, OR OM/PD: Doug Donoho APD: David Miller	WFIV/Farragut, TN OM: Brian Tatum PD/MD: Todd Ethridge	KDBB/Park Hills, MO PD: Glenn Berry MD: Kenny Carrow	KMTT/Seattle, WA* PD: Kevin Welch APD/MD: Haley Jones
KRVB/Boise, ID* OM/PD: Dan McColly MD: Tim Johnstone	KOZT/Ft. Bragg, CA PD: Tom Yates APD/MD: Kate Hayes	WXPB/Philadelphia, PA OM/MD: Dan Reed PD: Bruce Warren	WNCW/Spindale, NC OM/PD: Dave Kester MD: Martin Anderson
WBOS/Boston, MA* PD: David Ginsburg MD: Dana Marshall	WEHM/Hamptons, NY PD: Lauren Stone MD: Harry Wareing	WYEP/Pittsburgh, PA PD: Kyle Smith MD: Mike Sauter	KXLY/Spokane, WA* PD: Ken Richards MD: Marie McCallister
WXRV/Boston, MA* OM/PD: Ron Bowen APD/MD: Katie Wilber	KSUT/Ignacio, CO PD: Steve Rauworth MD: Stasia Lanier	WCLZ/Portland, ME* PD: Herb Ivy MD: Brian James	WRNX/Springfield, MA* APD: Kevin Johnson
KMMS/Bozeman, MT OM/PD: Michelle Wolfe	WTT/Indianapolis, IN* PD: Brad Holtz APD/MD: Laura Duncan	KINK/Portland, OR* PD: Dennis Constantine APD/MD: Dean Kattari	KCLC/St. Louis, MO PD: Rich Reighard MD: Will Baker
KYSL/Breckenridge, CO PD: Tom Fricke MD: TJ Sanders	KMTN/Jackson, WY PD/MD: Mark "Fish" Fishman	WDST/Poughkeepsie, NY OM: Greg Gattine PD: Jimmy Buff MD: Dave Doud	KFMU/Steamboat Springs, CO OM: Julia Arrotti PD/MD: John Johnston
WNCS/Burlington, VT* PD: Zeb Norris APD/MD: Jamie Canfield	KTBG/Kansas City, MO PD: Jon Hart MD: Byron Johnson	KSQY/Rapid City, SD OM/PD: Chad Carlson	KTAO/Taos, NM OM: Dave Noll PD/MD: Brad Hockmeyer
WMVY/Cape Cod, MA PD/MD: PJ Finn	WEBK/Killington, VT PD: Dave "Uncle Dave" Tibbs APD/MD: James Emmons	KTHX/Reno, NV* PD: Mark Keefe APD/MD: Dave Herold	KWMT/Tucson, AZ* OM: Tim Richards PD: Blake Rogers
WCOO/Charleston, SC* OM/PD: Mike Allen MD: Joel Frank	KOHO/Leavenworth, WA PD: Elliott Salmon MD: Cari Widing	WOCM/Salisbury, MD OM: David Rothner PD/MD: Skip Dixon	WVOD/Wanchese, NC PD: Matt Cooper MD: Jeff White
WCNR/Charlottesville, VA OM: Rick Daniels PD: Brad Savage APD: Tad Abbey MD: Jeff Sweatman	KROK/Leesville, LA OM: Rick Barnickel PD/MD: Sandy Blackwell	KENZ/Salt Lake City, UT* PD: Mike Peer	WXPB/White Plains, NY PD: Chris Herrmann APD/MD: Rob Lipschutz
WNRN/Charlottesville, VA OM: Tim Davis PD: Michael Friend MD: Jaz Tupelo	WFPK/Louisville, KY OM: Brian Conn PD: Stacy Owen APD: Laura Shine	KPRI/San Diego, CA* OM/PD: Bob Burch APD: Sean Smith	WTYD/Williamsburg, VA PD/MD: Amy Miller
WDOO/Chattanooga, TN* OM/PD: Danny Howard MD: Brad Steiner	WMMM/Madison, WI* OM: David Moore PD: Pat Gallagher MD: Gabby Parsons	KFOG/San Francisco, CA* PD: David Benson MD: Kelly Ransford	WJIN/Wilmington, NC PD: Beau Gunn MD: Michelle Daniel

* Monitored Reporters

MOST ADDED	WEEK ENDING JULY 22, 2007			
	TITLE	WEEKS	TITLE	WEEKS
+	DIAMONDS IN THE SUN Walt Wilkins And The Mystiqueros (PALO DURO)	13	UPFRONT & DOWN LOW Teddy Thompson (VERVE FORECAST/VERVE)	7
	THE SPIRITUAL KIND Terri Hendrix (WILORY)	12	YOUR TOWN TONIGHT Eliza Gilkyson (RED HOUSE)	7
	WE NEVER CLOSE Red Meat (RANCHERO)	10	SIRENS OF THE DITCH Jason Isbell (NEW WEST)	7
	BREAKFAST IN BED Joan Osborne (WOMANLY HIPS/TIME LIFE)	7	STREET SYMPHONY The Subdudes (BACK PORCH/MANHATTAN/BLG)	7
	COME RUNNING Bill Morrissey (SUSTAIN)	6		

The Americana chart represents the reported play of terrestrial radio stations, nationally syndicated radio shows, satellite radio and internet stations that have agreed to submit weekly spin counts. For more information please visit www.americanamusic.org. © 2007 Americana Music Association.

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LATIN



KSSE/Los Angeles adds English music and dramatically alters the Latin radio landscape

Best Of Both Worlds

Jackie Madrigal

JMadrigal@RadioandRecords.com

When Entravision Radio's pop KSSE (Súper Estrella)/Los Angeles makes a move, it has a major impact on the Latin industry as a whole.

At midnight July 13, KSSE segued from being the premier Spanish-language CHR outlet to the station that plays all the pop hits, regardless of language.

"La Nueva Súper Estrella" is programming three to four English-language hits per hour, a 70% Spanish-30% English ratio.

What brought on the change? KSSE is competing in the largest Hispanic market in the country, where the coveted 18-34 Hispanic female audience is divided not only among the other Spanish-language stations, but also among general-market signals.

Entravision Radio VP of programming Néstor Rocha says that the company had been researching the idea of adding English music for a while, and it noticed that Latinos enjoy Justin Timberlake as much as Maná—and that's the case whether they are primarily Spanish-speaking or bilingual.

Although this music mix is new to Los Angeles and the U.S. Hispanic market, it is not unprecedented in Puerto Rico, where such pop stations as Univision Radio's WKAQ (KQ-105) and RAAD Broadcasting's WXYX (La X) play English music. According to Nielsen BDS data, 21.29% of the music KQ-105 played during the last month was English-language. For La X the percentage was even higher: 24.04%. Stations in Mexico are also known for meshing Spanish and English pop.

And with "reggaetón dying," Rocha says, "there isn't a station in Los Angeles that caters to 18-34 Latinos. Now we're that station."

The way Entravision/Los Angeles VP/GM Karl Meyer sees it, "Good pop is good pop," and the songs Súper Estrella plays perform well with its PIs as well as those of its competitors.

With a wealth of Spanish pop music available, and Súper Estrella having, until now, a reputation for breaking new music in that genre, the move is likely to have an impact on record labels.

Acknowledging that it's going to be tough on them, Warner Latina marketing director Albert Ramírez says he hopes Súper Estrella's move presents an opportunity for Latin artists releasing bilingual collaborations with American artists.

Ramírez's hope will have to wait, because, according to Rocha, Súper Estrella will only play proven hits, and is no longer in the business of breaking new music. He has even informed Latin labels that for their music to get a shot on Súper Estrella, it first needs to be a hit in Mexico. English-language songs will get airplay only if they are hits on stations like Clear Channel's CHR/top 40 KIIS/Los Angeles.

Realizing what lies ahead, labels are obviously feeling pressure. Sony BMG Norte VP of marketing/A&R Nir Seroussi says he understands the station has to consider its ratings and make a breakthrough in the market, but with 30% fewer spots available for Spanish music, "it's going to be a challenge for us."

Universal Latino senior VP of marketing/A&R Walter Kolm also views the change as a tough blow to the labels. "We had a strategic partner to develop new talent," he says. "As the industry changes, labels have to be more creative and look for new avenues to market new talent."

Rocha says he knows Latin labels are not exactly pleased with the move but says it



► **MANÁ** DEBUTS AT NO. 17 ON THE LATIN ROCK CHART WITH "OJALA PUDIERA BORRARTE."

			ROCK/ALTERNATIVE		
THIS WEEK	LAST WEEK	WEEKS ON CHART	TITLE	ARTIST	IMPRINT / PROMOTION LABEL
1	1	9	A MARTE	PASTILLA	SONY BMG NORTE
2	2	6	RAININ IN PARADIZE	MANU CHAO	NACIONAL/BECAUSE
3	3	7	ENTRE LA GUERRA Y EL AMOR	DELUX	SONY BMG NORTE
4	5	18	ENAMORADO	GUSTAVO LAUREANO	UNIVERSAL LATINO
5	6	8	NANAI	MALA RODRIGUEZ	MACHETE
6	4	10	BESAME	EL TRI	FONOVISIA
7	8	8	INTOCABLE	ALEKS SYNTEK	EMI TELEVISIA
8	7	25	NARCISISTA POR EXCELENCIA	PANDA	WARNER LATINA
9	10	9	PRISIONERO	MIRANDA	EMI TELEVISIA
10	12	5	LA VIDA	RABANES	UNIVERSAL LATINO
11	15	16	DIOSA RULETA	STOIC FRAME	EL COMANDANTE/V&J
12	9	8	LOS MALAVENTURADOS NO LLORAN	PANDA	WARNER LATINA
13	11	3	BIENVENIDO SHOW	DELIRIO	COLD FLAME/V&J
14	17	2	ME GUSTAS COMO QUIERAS	MILLO TORRES Y EL TERCER PLANETA	TRIBAL VIBES
15	14	22	YEGUA	LOS BABASONICOS	UNIVERSAL LATINO
16	NEW		ANGEL	DELIRIO	GOLD FLAME
17	NEW		OJALA PUDIERA BORRARTE	MANA	WARNER LATINA
18	18	4	BLACK SHEETS	BIRDS OF TOKYO	MGM
19	19	3	ELLA SE MUEVE CRUEL	RABANES	UNIVERSAL LATINO
20	16	7	SOGNARE	DIVISION MINUSCULA	UNIVERSAL LATINO

			RECORD POOL		
THIS WEEK	LAST WEEK	WEEKS ON CHART	TITLE	ARTIST	IMPRINT / PROMOTION LABEL
1	2	15	NADA PUEDE CAMBIARME	PAULINA RUBIO	UNIVERSAL LATINO
2	1	8	LA FOTO SE ME BORRO	ELVIS CRESPO	MACHETE
3	3	19	EMPECE A LLORAR	ANTHONY CRUZ	M.P.
4	4	8	ADONDE SE FUE	XTREME	LA CALLE/UNIVISION
5	5	12	DALE PA TRA (BACK IT UP)	NOTCH	CINCO POR CINCO/MACHETE
6	9	4	DALE AZOTA	TONY TOUCH FEAT. IVY QUEEN	EMI TELEVISIA
7	8	10	NO ME LA PONGAS DURA	PEDRO LONGA	M.P.
8	12	3	MI GENTE	MARC ANTHONY	SONY BMG NORTE
9	7	8	TE QUIERO ASI	BETZAIDA	MELODY/FONOVISIA
10	6	13	CONECTATE OPTIMO		SONY BMG NORTE
11	11	5	TUYA	JENNIFER PENA	UNIVISION
12	10	6	CORTAME LAS VENAS	TONO ROSARIO	UNIVERSAL LATINO
13	13	6	CHIQUILLA CHIQUITA	JOE VERAS	JVN
14	14	17	LA MANERA	ADASSA	UNIVERSAL LATINO
15	20	2	LA MUJER QUE MAS TE DUELE	ISSAC DELGADO FEAT. VICTOR MANUELLE	LA CALLE/UNIVISION
16	18	2	SI LA VES POR AHI	EL GRAN COMBO DE PUERTO RICO	DISCOS 605/SONY BMG NORTE
17	17	5	TORRE DE BABEL	DAVID BISBAL FEAT. WISIN & YANDEL	UNIVERSAL LATINO
18	16	3	THE WAY SHE MOVES	ZION FEAT. AKON	BABY/CMG/SRC/UNIVERSAL MOTOWN
19	RE-ENTRY		WHINE UP	KAT DELUNA FEAT. ELEPHANT MAN	EPIC
20	NEW		ME SIENTO VIVO	MICHAEL STUART	MACHETE

FOR WEEK ENDING JULY 23, 2007

'We had a strategic partner to develop new talent. As the industry changes, labels have to be more creative and look for new avenues to market talent.'

—Walter Kolm

will help KSSE grow," and the listeners will enjoy the station more."

To further affect the territory, the Súper Estrella Network—heard in 11 markets, including Phoenix (KVVA/KIDVA), Denver (KJMN) and Las Vegas (KRRN)—has followed in KSSE's footsteps. And in many of those markets, the Súper Estrella station is the only Spanish pop outlet, essentially leaving Latin labels without a vehicle to promote their unproven artists.

How far will Súper Estrella go with its bilingual initiative? Only time will tell, Rocha says. "We don't want to lose the Spanish-speaking audience, who gives us huge TSL, but as we do more research we'll determine if we go more bilingual or stay where we are," he says.

Just to be clear, Meyer stresses that Súper Estrella remains a Spanish station, and is not trying to position itself as a general-market outlet. The station's jocks will still speak Spanish, and the majority of its spots will also remain so.

In Los Angeles, where 41% of the radio market is Hispanic, according to Arbitron, Rocha says it's all one pie and everyone wants a bigger piece of it. Súper Estrella was a very pop station that needed to take advantage of other music to appeal to a larger audience.

R&R



REGIONAL MEXICAN

▶ **EL CHAPO DE SINALOA** RECLAIMS NO. 1 WITH "A TI SI PUEDO DECIRTE," HIS THIRD NONCONSECUTIVE WEEK AT THE SUMMIT.



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THIS WEEK	LAST WEEK	WEEKS ON CHART	TITLE ARTIST	NIELSEN BDS CERTIFICATIONS IMPRINT / PROMOTION LABEL	PLAYS TW +/-	AUDIENCE MILLIONS RANK
1	2	9	A TI SI PUEDO DECIRTE EL CHAPO DE SINALOA	NO. 1 (3 WKS) DISA	1280 -38	9.809 5
2	1	8	LAGRIMAS DEL CORAZON GRUPO MONTEZ DE DURANGO	DISA	1265 -54	7.981 8
3	5	16	DE TI EXCLUSIVO LA ARROLLADORA BANDA EL LIMON	DISA/EDIMONSA	1260 +71	12.199 1
4	3	18	MIL HERIDAS CUI SILLLOS	MUSART/BALBOA	1232 -82	9.991 4
5	4	12	POR AMARTE ASI ALACRANES MUSICAL	UNIVISION	1176 -52	10.290 3
6	6	14	BASTA YA CONJUNTO PRIMAVERA	FONOVISA	1107 +28	7.219 10
7	7	8	LAGRIMAS DE SANGRE LOS TIGEROS DEL NORTE	FONOVISA	1054 +65	6.454 11
8	15	8	UN JUEGO LOS RIELEROS DEL NORTE	FONOVISA	1025 +322	10.825 2
9	9	24	ESO Y MAS JOAN SEBASTIAN	MUSART/BALBOA	955 +1	8.214 6
10	8	25	DAME UN BESO INTOCABLE	EMI TELEVISIA	888 -85	7.412 9
11	12	12	CUANDO REGRESES PATRULLA 81	DISA	846 +79	5.298 14
12	10	14	OJALA MARCO ANTONIO SOLIS	FONOVISA	811 -95	4.570 17
13	11	12	MIRAME JENNI RIVERA	FONOVISA	734 -65	5.414 13
14	16	5	OLVIDATE TU DUELO	UNIVISION	722 +89	8.057 7
15	14	27	Y SI VOLVIERA A NACER ALEGRES DE LA SIERRA	EDIMAL/VIVA	707 -58	5.631 12
16	13	28	CADA VEZ QUE PIENSO EN TI LOS CREADORES DEL PASITO DURANGUENSE DE ALFREDO RAMIREZ	DISA/EDIMONSA	677 -88	5.089 15
17	18	6	TE VOY A MOSTRAR DIANA REYES	UNIVERSAL LATINO	601 +11	3.061 23
18	22	10	CHUY Y MAURICIO EL POTRO DE SINALOA	AIRPOWER MACHETE	538 +58	4.283 18
19	19	16	INVISIBLE PALOMO	DISA	521 -33	2.322 31
20	20	5	CON TAL DE QUE ME OLVIDES LOS INVASORES DE NUEVO LEON	SERCA	507 +2	3.212 22
21	17	24	COMO TE VA MI AMOR LOS HOROSCOPOS DE DURANGO	DISA	497 -98	3.728 20
22	33	2	BASTA INTOCABLE	EMI TELEVISIA	493 +129	2.391 30
23	31	3	MUSICO, POETA Y LOCO SERGIO VEGA	SONY BMG NORTE	448 +77	2.836 25
24	21	9	PORQUE TE QUIERO BANDA EL RECODO	FONOVISA	442 -52	2.163 33
25	27	6	PALOMA QUERIDA LOS HURACANES DEL NORTE	UNIVISION	432 -15	2.560 28
26	25	9	EL MZ LOS TUCANES DE TIJUANA	UNIVISION	430 -36	1.945 36
27	29	4	TU CASTIGO BANDA PEQUENOS MUSICAL	FONOVISA	422 +19	2.523 29
28	26	29	ESE CONJUNTO PRIMAVERA	FONOVISA	411 -42	4.581 16
29	28	16	CUATRO MESES BANDA MACHOS	SONY BMG NORTE	391 -30	3.557 21
30	24	17	ES COSA DE EL GRACIELA BELTRAN	UNIVISION	381 -90	2.830 26
31	30	13	SOLO UN SUEÑO BANDA GUASAVENA	STARMEX/UNIVERSAL LATINO	349 -40	1.336 -
32	32	10	QUE CHULADA DE MUJER VICENTE FERNANDEZ	SONY BMG NORTE	331 -38	2.001 35
33	36	4	UNA VEZ MAS EL GUERO Y SU BANDA CENTENARIO	ARC	319 -24	0.908 -
34	35	6	QUE HARIA SIN TI LA AUTORIDAD DE LA SIERRA	DISA	315 -45	2.291 32
35	34	6	PALABRA DE MACHO LOS CONTENTOS DE SINALOA	DISA/EDIMONSA	308 -55	0.935 -
36	40	7	NO PUEDO ESTAR SIN TI BETO Y SUS CANARIOS	DISA/EDIMONSA	297 +21	1.833 37
37	39	2	Y TU TE VAS LOS PRIMOS DE DURANGO	MAR INTERNACIONAL	296 +17	1.226 -
38	NEW		PAZ EN ESTE AMOR FIDEL RUEDA	MACHETE	281 +79	4.063 19
39	NEW		UN PAR DE ALMOHADAS GRUPO EXTERMINADOR	FONOVISA	270 +17	0.757 -
40	NEW		CHOCHEMAN BRONCO	FONOVISA	267 +110	0.782 -

MOST ADDED

TITLE ARTIST / LABEL	NEW STATIONS
BASTA Intocable (EMI TELEVISIA) KESS, KHHL, KLAX, KLVO, KMYX, KOQO, WEDJ	7
MUSICO, POETA Y LOCO Sergio Vega (SONY BMG NORTE) KLNv, KTJM, KXLM, KXSB, WOJO	5
SANTO TORIBIO ROMO Los Originales De San Juan (EMI/TELEVISIA) KBUE, KDX, KGBT, KMYX, WEDJ	5
LAGRIMAS DEL CORAZON Alegres De La Sierra (UNIVERSAL LATINO) KMYX, KRAY, KSAH, KXLM, KXSB	5
UN JUEGO Los Rieleros Del Norte (FONOVISA) KLAX, KLNv, KSOL, KTJM	4
QUE NADIE SEPA MI SUFRIR La Onda (DEGO) KKPS, KTJM, KYQQ, WEDJ	4
EL JURAMENTO Los Cardenales De Nuevo Leon (SERCA) KLTN, KMYX, KOQO, WEDJ	4
OLVIDAME TU Ouelo (UNIVISION) KCMT, KLBn, KOQO	3
CON TAL DE QUE ME OLVIDES Los Invasores De Nuevo Leon (SERCA) KLEY, KYQQ, WEDJ	3
CHOCHEMAN Bronco (FONOVISA) KDX, KGBT, KOQO	3

**ADDED AT...
KCMT**
Tucson, AZ
PD/MD: Enrique Mayans
Duelo, Olvidame Tu, 24
Andres Marquez El Macho, Nina Con Juguete Nuevo, 15
Los Horoscopus De Durango, El No Eres Tu, 15
Dareyes De La Sierra, Te Sigo Amando, 14

FOR REPORTING STATIONS PLAYLISTS GO TO:
www.RadioandRecords.com

TITLE ARTIST / LABEL	PLAYS /GAIN	TITLE ARTIST / LABEL	PLAYS /GAIN
MUEVELO Cruz Martinez Presenta Los Super Reyes (WARNER LATINA) TOTAL STATIONS: 22	225/48	QUE NADIE SEPA MI SUFRIR La Onda (DEGO) TOTAL STATIONS: 13	169/48
ENAMORADO DE TI Tierra Cali (VENEMUSIC) TOTAL STATIONS: 14	205/9	EL NO ERES TU Los Horoscopus De Durango (DISA) TOTAL STATIONS: 13	167/44
TRATE DE OLVIDARTE Siggnó (FREDDIE) TOTAL STATIONS: 6	191/14	SANTO TORIBIO ROMO Los Originales De San Juan (EMI TELEVISIA) TOTAL STATIONS: 14	153/73
MI SUEÑO Oro Norteno (VIVA) TOTAL STATIONS: 14	180/5	TU FALSO ORGULLO El Coyote Y Su Banda Tierra Santa (UNIVISION) TOTAL STATIONS: 8	143/56
GANAS DE VOLVER AMAR El Trono De Mexico (UNIVERSAL LATINO) TOTAL STATIONS: 15	176/25	LA ILUSION... Jimmy Gonzalez Y El Grupo Mazz (FREDDIE) TOTAL STATIONS: 4	139/25

MOST INCREASED PLAYS

- +322** **UN JUEGO**
Los Rieleros Del Norte (Fonovisa)
KHHL +35, KWEI +34, KISF +30, KLEY +26, KSOL +25, KQBU +24, KOQO +17, KKPS +16, KHOT +13, WOJO +11
- +129** **BASTA**
Intocable (EMI Televisa)
KHHL +24, KOQO +22, KSAB +20, KESS +19, KLVO +18, KLAX +14, KWEI +8, KMYX +7, KKPS +5, KLTN +5
- +110** **CHOCHEMAN**
Bronco (Fonovisa)
KGBT +29, KDX +20, KOQO +16, KXLM +13, KXSB +12, KRAY +6, KSAB +6, KSTN +4, KWEI +4, KYQQ +4
- +89** **OLVIDATE TU**
Duelo (Univision)
KOQO +25, KCMT +24, KLBn +15, KTTA +14, WYMY +8, KRZZ +7, KBUE +5, KSOL +5, KSCA +4, KGBT +3
- +79** **CUANDO REGRESES**
Patrulla 81 (Disa)
KTJM +29, KLEY +17, KXPK +9, KSTN +8, KHHL +8, WYMY +8, KTTA +6, WLEY +6, KHOT +6, WOJO +5

REGIONAL MEXICAN MONITORED REPORTERS

- KJFA/Albuquerque, NM**
PD: Antonio Cavarillas
- KLVO/Albuquerque, NM**
PD/MD: Rene Leon
- WBZY/Atlanta, GA**
OM: Clay H. Juncutt
PD: Robbie Ramirez
APD: Alyx Jung
- KHHL/Austin, TX**
PD: Jose "Jme" Martinez
- KIWI/Bakersfield, CA**
PD/MD: Raul Evangelista
- KMQA/Bakersfield, CA**
OM: Irene Escalante
PD/MD: Yessenia De Luna
APD: Victor Martinez
- KMYX/Bakersfield, CA**
OM: Robert Chavez
PD: Pepe Escamilla
- KWEI/Boise, ID**
OM: Steve Ramirez
PD: Melvin Albanez
- WLEY/Chicago, IL**
PD: Marylu Ramos
- WOJO/Chicago, IL**
OM: Cesar Canales
PD: Rafael Bautista
- KLHB/Corpus Christi, TX**
PD/MD: Luis Munoz
- KSAB/Corpus Christi, TX**
OM: Paula Newell
PD/MD: Dan Pena
- KDXX/Dallas, TX**
OM: Andy Lockridge
PD: Chayan Ortuno
- KESS/Dallas, TX**
PD: Chayan Ortuno
- KBNO/Denver, CO**
PD: Socorro Rios
MD: Zenon Ferrufino
- KXPK/Denver, CO**
PD: Napoleon Sanchez
- XHNZ/EI Paso, TX**
PD: Francisco Aguirre
MD: Arturo Buenostro
- KLBN/Fresno, CA**
PD/MD: Jorge Guillen
- KOND/Fresno, CA**
PD: Juan Fernando
- KOQO/Fresno, CA**
PD: Jorge Guillen
- KLTX/Houston, TX**
PD: Raul Brindis
MD: Angel Basulto
- KQBU/Houston, TX**
PD: Arnulfo Ramirez
- KTJM/Houston, TX**
PD: Ezequiel Gonzalez
- WEDJ/Indianapolis, IN**
PD/MD: Manuel Sepulveda
- KISF/Las Vegas, NV**
PD: Jose Ramon Bravo
- KBUE/Los Angeles, CA**
PD: Pepe Garza
- KLAX/Los Angeles, CA**
OM: Pio Ferro
PD: Juan Carlos Hidalgo
MD: Lupita Del Castillo
- KLYY/Los Angeles, CA**
OM/MD: Elias Autran
- KSCA/Los Angeles, CA**
PD: Veronica Nava
- KGBT/McAllen, TX**
PD: Hugo De La Cruz
MD: Armando Almazan
- KKPS/McAllen, TX**
PD: Mando San Roman
MD: Robert Montalvo
- KRAY/Monterey, CA**
PD: Vicente Romero
- KXLM/Oxnard, CA**
PD/MD: Salvador Prieto
- KHOT/Phoenix, AZ**
PD: Nelson Oseida
- WYMY/Raleigh, NC**
PD: Julie Garza
- KXSB/Riverside, CA**
PD/MD: Salvador Prieto
- KTTA/Sacramento, CA**
PD: Juan Gonzalez
- KDUT/Salt Lake City, UT**
OM: Carlos Martin Valdez
PD: Cesar Valdoviera
- KLEY/San Antonio, TX**
OM: Robin Flores
PD: Rudy Ramos
APD/MD: Danny J.
- KROM/San Antonio, TX**
PD: Rogelio Leal
- KSAH/San Antonio, TX**
OM: Robin Flores
PD: Alfonso Flores
APD: Minnie Ochoa
MD: Juan Martinez
- KXTN/San Antonio, TX**
PD: Jon Ramirez
APD: Pete A. Morales III
- KLNV/San Diego, CA**
PD/MD: Jose Gadea
APD: Gabriel Alvarez
- XHTY/San Diego, CA**
PD: Elvis Valle
- KRZZ/San Francisco, CA**
OM: Olga Rosales
PD: Jesse Portillo
- KSOL/San Francisco, CA**
PD/MD: Jose Luis Gonzalez
- KSTN/Stockton, CA**
PD: Kent Rodriguez
- KCMT/Tucson, AZ**
PD/MD: Enrique Mayans
- KYQQ/Wichita, KS**
OM: Beverlee Brannigan
PD: Arnoldo Gonzalez



LATIN POP

► **RIHANNA'S**
INTERNATIONAL SMASH
"UMBRELLA" MARKS
HER FIRST VISIT TO THE
LATIN POP CHART AND IS
THE WEEK'S HIGHEST
NEW ENTRY AT NO. 35.



POWERED BY
nielsen
BDS

THIS WEEK	LAST WEEK	WEEKS ON CHART	TITLE ARTIST	1) NIelsen BDS CERTIFICATIONS IMPRINT / PROMOTION LABEL	PLAYS TW +/-	AUDIENCE MILLIONS	RANK
1	1	14	DIMELO ENRIQUE IGLESIAS	NO. 1 (4 WKS) INTERSCOPE/UNIVERSAL LATINO	843 +23	10.581	1
2	2	21	TOD0 CAMBIO CAMILA	SONY BMG NORTE	787 +29	6.660	4
3	3	12	TE VOY A PERDER ALEJANDRO FERNANDEZ	SONY BMG NORTE	671 -1	7.986	2
4	4	22	SI NOS QUEDARA POCO TIEMPO CHAYANNE	SONY BMG NORTE	601 +39	6.261	7
5	5	19	ME DUELE AMARTE REIK	SONY BMG NORTE	584 -39	4.279	12
6	6	9	OJALA PUDIERA BORRARTE MANA	WARNER LATINA	577 -13	7.353	3
7	7	9	INTOCABLE ALEKS SYNTEK	EMI TELEVISA	536 +87	3.007	21
8	8	15	BELLA TRACION BELINDA	EMI TELEVISA	490 -59	3.878	15
9	9	12	AHORA QUE TE VAS LA 5A ESTACION	SONY BMG NORTE	449 +13	4.739	10
10	10	10	PERDONAME EN SILENCIO REYLI	SONY BMG NORTE	443 -34	4.603	11
11	11	19	DUELE (CRAZY) KALIMBA	SONY BMG NORTE	412 -14	2.997	22
12	12	25	ERES PARA MI JULIETA VENEGAS	SONY BMG NORTE	390 -50	2.459	26
13	13	37	ME MUERO LA 5A ESTACION	SONY BMG NORTE	378 -54	5.902	8
14	14	27	MANDA UNA SENAL MANA	WARNER LATINA	361 -11	1.917	39
15	22	3	QUIEN RICARDO ARJONA	AIRPOWER/MOST ADDED SONY BMG NORTE	342 +66	6.424	6
16	15	31	PEGATE RICKY MARTIN	SONY BMG NORTE	332 -47	2.457	27
17	16	12	QUE ME DES TU CARINO JUAN LUIS GUERRA Y 440	EMI TELEVISA	327 -34	6.478	5
18	18	17	NENA MIGUEL BOSE FEATURING PAULINA RUBIO	WARNER LATINA	306 -19	1.783	-
19	28	5	CON TU NOMBRE RICKY MARTIN	SONY BMG NORTE	295 +56	2.361	32
20	15	40	BENDITA TU LUZ MANA	WARNER LATINA	284 -28	3.565	17
21	30	5	SOLO DEJATE AMAR KALIMBA	SONY BMG NORTE	271 +51	0.810	-
22	24	12	TORRE DE BABEL DAVID BISBAL	VALE/UNIVERSAL LATINO	270 -4	4.071	13
23	17	15	LO MEJOR DE TU VIDA ALEXANDRE PIRES	EMI TELEVISA	259 -23	5.318	9
24	25	6	Y SI TE DIGO FANNY LU	UNIVERSAL LATINO	255 -14	3.172	19
25	20	7	POR AMARTE PEPE AGUILAR	EMI TELEVISA	250 -27	2.394	30
26	35	3	TU JEREMIAS	UNIVERSAL LATINO	247 +71	3.700	16
27	29	3	MORENA MIA MIGUEL BOSE FEATURING JULIETA VENEGAS	WARNER LATINA	233 +4	2.255	33
28	2	14	CELESTIAL RBD	EMI TELEVISA	221 -31	0.866	-
29	27	12	OJALA MARCO ANTONIO SOLIS	FONOVISA	215 +2	3.887	14
30	32	4	SUENOS ROTOS LA 5A ESTACION	SONY BMG NORTE	214 -2	0.520	-
31	26	7	SOLO MIO ANAI5	UNIVISION	201 -27	1.327	-
32	25	15	SERA SIN BANOERA	SONY BMG NORTE	192 -31	2.403	29
33	3	25	HOY TENGO GANAS DE TI RICARDO MONTANER	EMI TELEVISA	175 -28	3.194	18
34	34	11	LLORARAS R.K.M. & KEN-Y	PINA/UNIVERSAL LATINO	174 -20	1.325	-
35	NEW		UMBRELLA RIHANNA FEATURING JAY-Z	SRP/DEF JAM/DJMG	171 +54	2.706	25
36	NEW		MUEVELO CRUZ MARTINEZ PRESENTA LOS SUPER REYES	WARNER LATINA	171 +50	2.019	37
37	NEW		HOY YA ME VOY KANY GARCIA	SONY BMG NORTE	167 +56	2.436	28
38	NEW		TU Y YO SOMOS UNO MISMO TIMBIRICHE	MOST INCREASED PLAYS EMI TELEVISA	166 +99	0.551	-
39	NEW		BAILA MI CORAZON BELANOVA	UNIVERSAL LATINO	159 +72	0.590	-
40		10	ESO Y MAS JOAN SEBASTIAN	MUSART/BALBOA	153 -13	1.533	-

MOST ADDED

TITLE ARTIST / LABEL	NEW STATIONS
QUIEN Ricardo Arjona (SONY BMG NORTE) KMMM, KQKQ, KTCY, WFID, WWVA	5
TU Jeremias (UNIVERSAL LATINO) KQKQ, KTCY, WPAT, WWVA	4
TUYA Jennifer Pena (UNIVISION) KLVE, KQKQ, KTCY, WPAT	4
LO QUE CALLAS Intocable (EMI TELEVISA) KEXA, KMMM, WPAT	3
MALDITO AMOR Andy Andy (EMI TELEVISA) KTCY, KWIZ, XHPX	3
NO PENSE ENAMORARME OTRA VEZ Myriam Hernandez (LA CALLE/UNIVISION) WFID, WIAC, WIOA	3
CON TU NOMBRE Ricky Martin (SONY BMG NORTE) KVVA, WWVA	2
NO WOMAN NO CRY Cultura Profetica (LUAR) WKAQ, WXYX	2
THE WAY I ARE Timbaland Feat. Keri Hilson (MOSLEY/BLACKGROUND/INTERSCOPE) KSSE, KVVA	2
SE ME PASARA Lourdes Robles (APOLLO) WIOA, WKAQ	2

ADDED AT...

KQKQ

Houston, TX

PD: Ezequiel Gonzalez

MD: Raquenell Villarreal

Jeremias, Tu, 15

Jennifer Pena, Tuya, 13

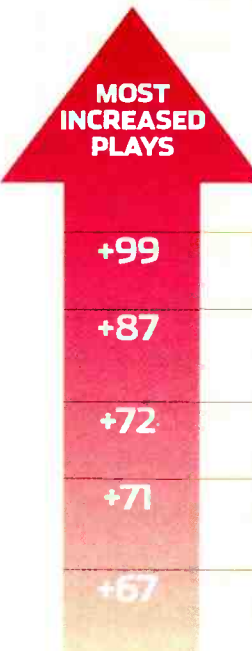
Ricardo Arjona, Quien, 12

FOR REPORTING STATIONS PLAYLISTS GO TO:

www.RadioandRecords.com

NEW AND ACTIVE

TITLE ARTIST / LABEL	PLAYS /GAIN	TITLE ARTIST / LABEL	PLAYS /GAIN
IMPACTO Daddy Yankee Feat. Fergie (EL CARTEL/INTERSCOPE) TOTAL STATIONS: 6	141/30	DIME POR QUE Antonio Orozco (UNIVERSAL LATINO) TOTAL STATIONS: 4	116/14
NO LLORES Gloria Estefan (BURGUNDY/SONY BMG NORTE) TOTAL STATIONS: 6	138/33	LUCHAR POR ELLA Draco Rosa (PHANTOM VOX) TOTAL STATIONS: 3	116/14
LO QUE CALLAS Intocable (EMI TELEVISA) TOTAL STATIONS: 8	125/57	MI CORAZONCITO Aventura (PREMIUM LATIN) TOTAL STATIONS: 6	116/11
POBRE CORAZON Divino (MACHETE) TOTAL STATIONS: 5	122/17	THE WAY SHE MOVES Zion Feat. Akon (BABY/CMG/SRC/UNIVERSAL MOTOWN) TOTAL STATIONS: 4	114/33
TUYA Jennifer Pena (UNIVISION) TOTAL STATIONS: 10	118/51	SUMMER LOVE Justin Timberlake (JIVE/ZOMBA) TOTAL STATIONS: 4	110/40



+99	TU Y YO SOMOS UNO MISMO Timbiriche (EMI Televisa) KRIO +37, XAVO +35, KXXS +21, XHPX +7, KLVE +1
+87	INTOCABLE Aleks Syntek (EMI Televisa) XLTN +28, WWVA +19, WIAC +9, KSSE +8, KEXA +8, XHPX +6, KVVA +6, WXYX +5, KRIO +4, XHFG +3
+72	BAILA MI CORAZON Belanova (Universal Latino) XAVO +22, KQKQ +22, KRIO +14, KTCY +13, XHPX +3
+71	TU Jeremias (Universal Latino) WPAT +23, KQKQ +15, KTCY +14, WWVA +12, WFID +9, XAVO +7, WIOA +4, WKAQ +2
+67	LO QUE CALLAS Intocable (EMI Televisa) WPAT +24, KMMM +17, KTCY +11, KQKQ +7, KEXA +7, KLVE +3, KWIZ +1

LATIN POP MONITORED REPORTERS

WWVA/Atlanta, GA
OM: Clay Hurnicutt
PD/MD: Robb e Ramirez

KXXS/Austin, TX
OM/PC: Romeo Herrera
MD: Julieta J I

KPSL/Bakersfield, CA
PD: Isicr0 Roman

KTCY/Dallas, TX
PD: Javier Castellano

XHPX/EI Paso, TX
PD: David Castillo

KMMM/Fresno, CA
PD: Jorge Guillen

KQKQ/Houston, TX
PD: Ezequiel Gonzalez
MD: Raquenell Villarreal

KLVE/Los Angeles, CA
PD: Jose Santos

KSSE/Los Angeles, CA
OM: Elias Autran
PD: Nestor Rocha
APD: Andrea Becerra

KWIZ/Los Angeles, CA
PD: Eddie Leon

XAVO/McAllen, TX
OM: Jeff Koch
PD: Juan Facundo

WAMR/Miami, FL
PD: Pedro Javier Gonzalez

WRMA/Miami, FL
PD: Rogelio Alfonso

KEXA/Monterey, CA
PD: Vicente Romero

WPAT/New York, NY
PD: Tony Luna

KVVA/Phoenix, AZ
PD: Edgar Pineda

WFID/Puerto Rico
PD: Lucy-Ann Ramos

WIAC/Puerto Rico
PD: Valerie Mejia

WIOA/Puerto Rico
PD: Fernando De Hostos

WKAQ/Puerto Rico
PD: Carlos Gonzalez
APD: Natalia Cuevas

WXYX/Puerto Rico
PD/MD: Herman Davila

KRIO/San Antonio, TX
OM: Robin Flores
PD/MD: Manny Herrera

XHFG/San Diego, CA
PD: Elvis Valle

XLTN/San Diego, CA
PD: Libia Sauza

► **DADDY YANKEE'S** "ELLA ME LEVANTO" TAKES AIRPOWER STRIPES ON THE TROPICAL AND RHYTHM CHARTS, ZOOMING 33-12 WITH MOST INCREASED PLAYS (UP 74) ON THE FORMER AND 34-19 ON THE LATTER.



THIS WEEK	WEEKS ON CHART	TITLE ARTIST	NIelsen BDS CERTIFICATIONS IMPRINT / PROMOTION LABEL	PLAYS TW +/-	AUDIENCE MILLIONS RANK
1	2	LA FOTO SE ME BORRO ELVIS CRESPO	NO. 1 (1 WK) MACHETE	236 -23	1,991 12
2	1	MAS QUE TU AMIGO TITO NIEVES	LA CALLE/UNIVISION	236 -27	1,354 19
3	4	MI CORAZONCITO AVENTURA	PREMIUM LATIN	230 +18	3,382 3
4	3	QUE ME DES TU CARINO JUAN LUIS GUERRA Y 440	EMI TELEVISIA	219 -21	3,142 5
5	6	MI GENTE MARC ANTHONY	SONY BMG NORTE	208 -1	2,463 9
6	8	ME SIENTO VIVO MICHAEL STUART	MOST ADDED MACHETE	203 +42	1,752 16
7	6	CORTAME LAS VENAS TONO ROSARIO	UNIVERSAL LATINO	192 -5	2,286 10
8	10	NUNCA HABIA LLORADO ASI VICTOR MANUELLE DUET WITH DON OMAR	SONY BMG NORTE	171 +17	1,195 21
9	15	PASARELA DJ NELSON Y DALMATA	FLOW/UNIVERSAL LATINO	166 +21	1,020 27
10	12	LA MUJER QUE MAS TE DUELE ISSAC DELGADO FEATURING VICTOR MANUELLE	LA CALLE/UNIVISION	158 +8	1,178 23
11	23	QUE LLOREN IVY QUEEN	UNIVISION	158 +2	1,155 24
12	33	ELLA ME LEVANTO DADDY YANKEE	AIRPOWER/MOST INCREASED PLAYS EL CARTEL/INTERSCOPE	147 +74	2,860 6
13	7	Y SI TE DIGO FANNY LU	UNIVERSAL LATINO	143 +16	2,731 7
14	10	CONECTATE OPTIMO	SONY BMG NORTE	135 +15	0,850 29
15	26	EN EL AMOR JOE VERAS	J & N	135 -11	1,905 15
16	25	MALDITO AMOR ANDY ANDY	AIRPOWER EMI TELEVISIA	134 +49	3,733 2
17	15	IGUAL QUE AYER R.K.M. & KEN-Y	PINA/UNIVERSAL LATINO	134 -2	2,646 8
18	7	ARROZ CON HABICHUELA EL GRAN COMBO DE PUERTO RICO	DISCOS 605/SONY BMG NORTE	134 -45	0,868 28
19	14	SI LA VES POR AHI EL GRAN COMBO DE PUERTO RICO	DISCOS 605/SONY BMG NORTE	133 -3	1,463 18
20	16	DIME QUE FALTO ZACARIAS FERREIRA	J & N	131 +16	3,292 4
21	22	NO TE VEO CASA DE LEONES	WARNER LATINA	130 +20	2,009 11
22	20	MARIA OLGA TANON	UNIVISION	107 +6	0,436 -
23	2	NO LLORES GLORIA ESTEFAN	BURGUNDY/SONY BMG NORTE	106 +32	3,889 1
24	23	ME VOY HECTOR ACOSTA	D.A.M.	105 -4	1,330 20
25	1	IMPACTO DADDY YANKEE FEATURING FERGIE	EL CARTEL/INTERSCOPE	104 -22	0,398 -
26	18	SIENTE EL BOOM TITO "EL BAMBINO" FEATURING RANDY	EMI TELEVISIA	97 -25	1,978 13
27	30	TORRE DE BABEL DAVID BISBAL	VALE/UNIVERSAL LATINO	92 +13	0,451 40
28	27	OIMELO ENRIQUE IGLESIAS	INTERSCOPE/UNIVERSAL LATINO	83 -1	1,181 22
29	29	SOLO TU Y YO LIMI-T 21	LA CALLE/UNIVISION	77 -3	1,097 25
30	36	YO TE QUIERO WISIN & YANDEL	WY/MACHETE	76 +14	1,042 26
31	3	Y TODAVIA YOLANDITA MONCE	LA CALLE/UNIVISION	75 -2	0,518 36
32	20	LA CUMBIA DE LOS ABURRIDOS CALLE 13	SONY BMG NORTE	74 -10	0,483 39
33	28	DICEN JOHNNY RIVERA	CMG/UNIVERSAL MOTOWN	73 -11	0,786 31
34	38	NUESTRO AMOR ES ASI MAGNATE	VI/MACHETE	68 +12	0,159 -
35	2	EMPECE A LLORAR ANTHONY CRUZ	M.P.	67 -46	0,556 34
36	34	THE WAY SHE MOVES ZION FEATURING AKON	BABY/CMG/SRC/UNIVERSAL MOTOWN	62 -4	0,176 -
37	NEW	AYER LA VI DON OMAR	VI/MACHETE	60 +13	1,572 17
38	RE-ENTRY	SOLO MIO ANAI'S	UNIVISION	59 +23	0,547 35
39	NEW	ASESINA DE AMOR EL GRINGO DE LA BACHATA & RONALD NUNEZ	MOCK & ROLL/SONY BMG NORTE	59 +20	0,595 33
40	37	LO MEJOR DE TU VIDA ALEXANDRE PIRES	EMI TELEVISIA	51 -10	0,117 -

THIS WEEK	WEEKS ON CHART	TITLE ARTIST	NIelsen BDS CERTIFICATIONS IMPRINT / PROMOTION LABEL	PLAYS TW +/-	AUDIENCE MILLIONS RANK
1	2	NO TE VEO CASA DE LEONES	NO. 1 (1 WK) WARNER LATINA	470 +26	7,256 1
2	5	MI CORAZONCITO AVENTURA	PREMIUM LATIN	463 +27	6,965 2
3	4	THE WAY SHE MOVES ZION FEATURING AKON	BABY/CMG/SRC/UNIVERSAL MOTOWN	436 -4	5,529 4
4	1	IMPACTO DADDY YANKEE FEATURING FERGIE	EL CARTEL/INTERSCOPE	436 -19	4,923 6
5	6	SIENTE EL BOOM TITO "EL BAMBINO" FEATURING RANDY	EMI TELEVISIA	384 -1	4,270 9
6	7	LLORARAS R.K.M. & KEN-Y	PINA/UNIVERSAL LATINO	381 +55	5,551 3
7	3	IGUAL QUE AYER R.K.M. & KEN-Y	PINA/UNIVERSAL LATINO	364 -80	4,761 7
8	11	NUESTRO AMOR ES ASI MAGNATE	VI/MACHETE	263 +33	4,679 8
9	8	QUIZAS TONY DIZE	WY/MACHETE	263 -32	3,296 11
10	9	LEAN LIKE A CHOLO DOWN A.K.A. KILO	SILENT GIANT/MACHETE	248 -22	2,415 19
11	15	CONECTATE OPTIMO	SONY BMG NORTE	232 +27	2,600 15
12	18	YO TE QUIERO WISIN & YANDEL	WY/MACHETE	221 +33	5,065 5
13	17	QUE LLOREN IVY QUEEN	UNIVISION	213 +20	2,718 14
14	10	SOLA HECTOR "EL FATHER"	VI/MACHETE	212 -20	2,193 23
15	14	ZUN DADA ZION	BABY/CMG/SRC/UNIVERSAL MOTOWN	211 -11	3,711 10
16	16	AYER LA VI DON OMAR	VI/MACHETE	203 +2	2,502 17
17	20	LOS INFIELES AVENTURA	PREMIUM LATIN	195 +13	2,078 25
18	13	LA CUMBIA DE LOS ABURRIDOS CALLE 13	SONY BMG NORTE	192 -33	2,178 24
19	34	ELLA ME LEVANTO DADDY YANKEE	AIRPOWER EL CARTEL/INTERSCOPE	186 +84	3,013 13
20	12	DIMELO ENRIQUE IGLESIAS	INTERSCOPE/UNIVERSAL LATINO	184 -42	1,891 26
21	19	ERES PARA MI JULIETA VENEGAS	SONY BMG NORTE	181 -6	1,785 28
22	28	MUEVELO CRUZ MARTINEZ PRESENTA LOS SUPER REYES	WARNER LATINA	163 +48	1,564 33
23	32	DAME UN MOMENTO THE DEY	EPIC/SONY BMG NORTE	150 +46	2,385 20
24	21	WHINE UP KAT DELUNA FEATURING ELEPHANT MAN	EPIC	147 -29	2,359 21
25	22	OALE PA' TRA (BACK IT UP) NOTCH	CINCO POR CINCO/MACHETE	138 -19	2,214 22
26	24	S LETRAS ALEXIS & FIDO	SONY BMG NORTE	136 -8	1,716 30
27	NEW	MALDITO AMOR ANDY ANDY	MOST INCREASED PLAYS/MOST ADDED EMI TELEVISIA	129 +87	1,424 36
28	5	UMBRELLA RIHANNA FEATURING JAY-Z	SRP/DEF JAM/IDJMG	129 -12	1,822 27
29	10	EN QUE FALLAMOS IVY QUEEN	UNIVISION	121 +1	1,751 29
30	23	APARENTEMENTE YACA Y MACKIE FEATURING ARCANGEL Y DE LA GHETTO	LA CALLE/UNIVISION	119 -28	3,095 12
31	4	PERDONAME LA FACTORIA	UNIVERSAL LATINO	115 +6	1,285 -
32	39	TODO CAMBIO CAMILA	SONY BMG NORTE	111 +32	1,420 37
33	31	SI NOS QUEDARA POCO TIEMPO CHAYANNE	SONY BMG NORTE	104 -4	1,249 -
34	26	TORRE DE BABEL DAVID BISBAL	VALE/UNIVERSAL LATINO	102 -28	0,848 -
35	36	Y SI TE DIGO FANNY LU	UNIVERSAL LATINO	101 +10	1,270 -
36	38	MANDA UNA SENAL MANA	WARNER LATINA	100 +21	1,478 35
37	35	DON'T MATTER AKON	KONVICT/UPFRONT/SRC/UNIVERSAL MOTOWN	86 -8	0,897 -
38	NEW	OJALA PUDIERA BORRARTE MANA	WARNER LATINA	83 +21	0,536 -
39	NEW	DUELE (CRAZY) KALIMBA	SONY BMG NORTE	81 +25	0,873 -
40	RE-ENTRY	BEAUTIFUL GIRLS SEAN KINGSTON	BELUGA HEIGHTS/EPIC/KOCH	81 +8	2,438 18

TROPICAL & LATIN RHYTHM MONITORED REPORTERS

TRCP CAL	WEMG/Philadelphia, PA PD: DJ Frankie	WSPR/Springfield, MA PD: Marcos Rivera	KFZO/Dallas, TX OM: Andy Lockridge PD: Chayr Ortuno APC: Alejandro Covarrubias	KXOL/Los Angeles, CA OM: Pio Ferro PD: Jerry Pulles	WODA/Puerto Rico OM: Jose Nelson PD/MD: Rogie Gallart
WLAT/Hartford, CT PD/MC: Nelson Brudys	WKKB/Providence, RI PD: Juan D. Gonzalez APD: Darwin Garcia	WYUU/Tampa, FL OM: Mike Culotta PD: Ricardo Blanco MD: Carlos Jose Peralta	KLLE/Fresno, CA PD: Tony Santos MD: Ramona Rivera	WMGE/Miami, FL OM: Rod Phillips PD: Rogelio Alfonso MD: Raymond Hernandez	WVOZ/Puerto Rico PD: Jamie Ortiz MD: Edgar Diaz
WXDJ/Miami, FL PD: Rudy Hernandez	WPMZ/Providence, RI PD: Zoilo Garcia MD: Dilson Mendez, Jr.	WLZL/Washington, DC PD: Aracely Rivera	WTLQ/Ft. Myers, FL PD: Al Sanchez	WCAA/New York, NY PD: Pete Manriquez MD: DJ Kazzanova	KVVZ/San Francisco, CA PD: Bismarck Espinoza
WSKQ/New York, NY PD: Jorge Mier	WPRM/Puerto Rico PD: Jorge Pabon	LATIN RHYTHM	KLLOL/Houston, TX PD: Bobby Ramos	KVIB/Phoenix, AZ OM/PD: Josh Villa APD: Mark Garcia	
WNLE/Orlando, FL PD: Raze Grillon MD: Jose Martinez	WZNT/Puerto Rico PD: Pedro Arroyo	WVIV/Chicago, IL OM/PD: Cesar Canales APD: Lucy Herrera MD: Armando Reyes			
WRUN/Orlando, FL PD: Raymond Torres					

NATIONAL AIRPLAY OVERVIEW

POWERED BY **nialsen** BDS

BILLBOARD CHARTS COMPILED BY **nialsen** SoundScan

Billboard TOP ALBUMS

THIS WEEK	LAST WEEK	WEEKS ON CHART	ARTIST	Title	CERT.	PEAK POSITION
1	1	1	VARIOUS ARTISTS	NOW 25	1	1
2	3	2	MILEY CYRUS	Hannah Montana 2 (Soundtrack)/Meet Miley Cyrus	1	3
3	1	1	T.I.	T.I. Vs T.I.P.	1	1
4	20	2	GREATEST SOUNDTRACK	Hairspray	4	4
5	NEW	1	COLBIE CAILLAT	Coco	5	5
6	8	11	FERGIE	The Dutchess	2	8
7	7	9	LINKIN PARK	Minutes To Midnight	1	7
8	9	8	AMY WINEHOUSE	Back To Black	1	9
9	12	24	NICKELBACK	All The Right Reasons	6	1
10	6	4	BON JOVI	Lost Highway	3	6
11	5	3	KELLY CLARKSON	My December	1	5
12	2	2	THE SMASHING PUMPKINS	Zeitgeist	1	2
13	NEW	1	YELLOWCARD	Paper Walls	13	13
14	11	10	THE WHITE STRIPES	Icky Thump	1	11
15	21	18	TAYLOR SWIFT	Taylor Swift	13	15
16	18	14	RIHANNA	Good Girl Gone Bad	2	16
17	14	7	BRAD PAISLEY	5th Gear	1	17
18	16	12	MAROON 5	If It Won't Be Soon Before Long	1	18
19	17	13	T-PAIN	Epiphany	1	19
20	22	20	AVRIL LAVIGNE	The Best Damn Thing	1	20
21	30	33	PLAIN WHITE T'S	Every Second Counts	21	21
22	23	22	DAUGHTRY	Daughtry	3	22
23	31	32	SOUNDTRACK	Hannah Montana	3	23
24	32	28	MICHAEL BUBLE	Call Me Irresponsible	1	24
25	24	15	R. KELLY	Double Up	1	25

The Billboard 200 is based on a national sample of retail store, mass merchant, direct-to-consumer transactions and Internet sales (both physical albums via Internet, as well as downloaded albums from such services as iTunes). Hot Digital Songs - The top 75 paid download songs sold via the Internet.

VIDEO CHANNELS

MTV	VH1
1 Chris Brown, Wall To Wall	1 Amy Winehouse, Rehab
2 Kanye West, Can't Tell Me Nothing	2 Sean Kingston, Beautiful Girls
3 T-Pain, Bartender	3 Justin Timberlake, Summer Love
4 Sean Kingston, Beautiful Girls	4 R. Kelly Duet With Usher, Same Girl
5 Hurricane Chris, A Bay Bay	5 Bobby Valentino, Because Of You
6 Chris Brown, Wall To Wall	6 Do You
7 Yung Berg, Sexy Lady	7 Plain White T's, Hey There Delilah
8 U.K. Int'l Players Anthem (I Choose You)	8 T-Pain, Bartender
9 Maro 5, How Do I Breathe	9 Big & Rich, Lost In This Moment
10 Ne-Yo, Do You	10 Sorry Do I Breathe
11 Ep, Tambourine	11 Rodney Atkins, These Are My People
12 R. Kelly Duet With Usher, Same Girl	12 Kelly Clarkson, Because Again
13 Pliers, Shawty	13 Kelly Clarkson, My December
14 Beyonce, Get Me Bodied	14 Kelly Clarkson, My December
15 Ciara, Can't Leave 'Em Alone	15 Kelly Clarkson, My December
16 Fantasia, When I See U	16 Kelly Clarkson, My December
17 Musiq Soulchild, teachme	17 Kelly Clarkson, My December
18 J. Holiday, Bed	18 Kelly Clarkson, My December
19 T.I., You Know What It Is	19 Kelly Clarkson, My December
20 Fabolous, Make Me Better	20 Kelly Clarkson, My December
21 Rihanna, Umbrella	21 Kelly Clarkson, My December
22 Yang Loe, Coffee Shop	22 Kelly Clarkson, My December
23 Keith Murray, Nobody Do It Better	23 Kelly Clarkson, My December
24 Kelly Rowland, Like This	24 Kelly Clarkson, My December
25 Common, The People	25 Kelly Clarkson, My December
26 Jason Fox, Aunt Jackie	26 Kelly Clarkson, My December
27 LAX Boyz, Ride Like This	27 Kelly Clarkson, My December
28 Kia Shine, Krispy	28 Kelly Clarkson, My December
29 Keyshia Cole, Let It Go	29 Kelly Clarkson, My December
30 Hot Dollar, Streets On Lock	30 Kelly Clarkson, My December

STREAMS

AOL Song Streams	AOL Radio
1 Rihanna, Umbrella	1 Rihanna, Umbrella
2 Sean Kingston, Beautiful Girls	2 Sean Kingston, Beautiful Girls
3 Justin Timberlake, Summer Love	3 Justin Timberlake, Summer Love
4 R. Kelly Duet With Usher, Same Girl	4 R. Kelly Duet With Usher, Same Girl
5 Bobby Valentino, Because Of You	5 Bobby Valentino, Because Of You
6 Do You	6 Do You
7 Plain White T's, Hey There Delilah	7 Plain White T's, Hey There Delilah
8 T-Pain, Bartender	8 T-Pain, Bartender
9 Big & Rich, Lost In This Moment	9 Big & Rich, Lost In This Moment
10 Sorry Do I Breathe	10 Sorry Do I Breathe
11 Rodney Atkins, These Are My People	11 Rodney Atkins, These Are My People
12 Kelly Clarkson, Because Again	12 Kelly Clarkson, Because Again
13 Kelly Clarkson, My December	13 Kelly Clarkson, My December
14 Kelly Clarkson, My December	14 Kelly Clarkson, My December
15 Kelly Clarkson, My December	15 Kelly Clarkson, My December
16 Kelly Clarkson, My December	16 Kelly Clarkson, My December
17 Kelly Clarkson, My December	17 Kelly Clarkson, My December
18 Kelly Clarkson, My December	18 Kelly Clarkson, My December
19 Kelly Clarkson, My December	19 Kelly Clarkson, My December
20 Kelly Clarkson, My December	20 Kelly Clarkson, My December

Billboard HOT DIGITAL SONGS

THIS WEEK	LAST WEEK	WEEKS ON CHART	TITLE	ARTIST (IMPRINT / PROMOTION LABEL)	CERT.
1	1	16	HEY THERE DELILAH	PLAIN WHITE T'S (FEARLESS/HOLLYWOOD)	1
2	2	14	BIG GIRLS DON'T CRY	FERGIE (WILL I AM/A&M/INTERSCOPE)	1
3	4	7	THE WAY I ARE	TIMBALAND (MOSLEY/BLACKGROUND/INTERSCOPE)	1
4	1	1	SORRY, BLAME IT ON ME	AKON (KONVIC/UPFRONT SRC/UNIVERSAL MOTOWN)	1
5	3	9	UMBRELLA	RIHANNA FEAT. JAY-Z (SRP/DEF JAM/IDJMG)	1
6	5	9	PARTY LIKE A ROCKSTAR	SHOP BOYZ (DND/CK/UNIVERSAL REPUBLIC)	1
7	6	5	A BAY BAY	HURRICANE CHRIS (POLO GROUNDS/JRMG)	1
8	12	4	POTENTIAL BREAKUP SONG	ALY & AJ (HOLLYWOOD)	1
9	15	7	SHUT UP AND DRIVE	RIHANNA (SRP/DEF JAM/IDJMG)	1
10	14	7	BARTENDER	T-PAIN FEAT. AKON (KONVIC/NAPPY BOY/JIVE/ZOMBA)	1
11	10	15	THINKS FR TH MMRS	FALL OUT BOY (FUELED BY RAMEN/ISLAND/IDJMG)	1
12	7	21	GIRLFRIEND	AVRIL LAVIGNE (RCA/RMG)	1
13	20	2	SHAWTY	PLIES FEAT. T-PAIN (SLIP-N-SLIDE/ATLANTIC)	1
14	11	11	REHAB	AMY WINEHOUSE (UNIVERSAL REPUBLIC)	1
15	8	13	MAKES ME WONDER	MAROON 5 (A&M/OCTONE/INTERSCOPE)	1
16	9	16	WHAT I'VE DONE	LINKIN PARK (MACHINE SHOP/WARNER BROS.)	1
17	16	9	BIG THINGS POPPIN' (DO IT)	T.I. (GRAND HUSTLE/ATLANTIC)	1
18	13	21	BUY U A DRANK (SHAWTY SNAPPIN')	T-PAIN (KONVIC/NAPPY BOY/JIVE/ZOMBA)	1
19	17	13	ROCKSTAR	NICKELBACK (ROADRUNNER)	1
20	43	2	CRANK THAT (SOULJA BOY)	SOULJA BOY (COLLIPARK/INTERSCOPE)	1
21	24	9	THE GREAT ESCAPE	BOYS LIKE GIRLS (COLUMBIA)	1
22	22	11	WAIT FOR YOU	ELLIOTT YAMIN (HICKORY)	1
23	19	6	MAKE ME BETTER	FABOLOUS FEAT. NE-YO (DESERT STORM/DEF JAM/IDJMG)	1
24	25	6	WHINE UP	KAT DELUNA FEAT. ELEPHANT MAN (EPIC)	1
25	1	1	WHAT TIME IS IT	HIGH SCHOOL MUSICAL 2 CAST (WALT DISNEY)	1
26	21	14	SUMMER LOVE	JUSTIN TIMBERLAKE (JIVE/ZOMBA)	1
27	18	7	LIP GLOSS	LIL MAMA (JIVE/ZOMBA)	1
28	36	7	FIRST TIME	LIFEHOUSE (GEFFEN)	1
29	23	25	GLAMOROUS	FERGIE FEAT. LUDACRIS (WILL I AM/A&M/INTERSCOPE)	1
30	29	20	POP, LOCK & DROP IT	HUEY (HITZ COMMITTEE/JIVE ZOMBA)	1
31	39	3	WHEN YOU'RE GONE	AVRIL LAVIGNE (RCA/RMG)	1
32	32	11	LEAN LIKE A CHOLO	DOWN A.K.A. K. KILD (SILENT GIANT/MACHETE)	1
33	27	29	THE SWEET ESCAPE	GFEN STEFANI FEAT. AKON (INTERSCOPE)	1
34	26	45	BEFORE HE CHEATS	CARRIE UNDERWOOD (ARISTA/ARISTA NASHVILLE)	1
35	28	7	LIKE THIS	MIMS (CAPITOL)	1
36	40	4	SEXY LADY	YUNG BERG FEAT. JUNIOR (YUNG BOSS/EPIC)	1
37	31	21	HOME	DAUGHTRY (RCA/RMG)	1
38	42	3	SAME GIRL	R. KELLY DUET WITH USHER (JIVE/ZOMBA)	1
39	33	7	NOBODY'S PERFECT	HANNAH MONTANA (WALT DISNEY)	1
40	41	19	TEARDROPS ON MY GUITAR	TAYLOR SWIFT (BIG MACHINE)	1
41	37	4	NEVER WANTED NOTHING MORE	KENNY CHESNEY (BNA)	1
42	30	6	TAMBOURINE	EVE (AFTERMATH/FULL SURFACE/RUFF RYDERS/GEFFEN)	1
43	35	16	GET IT SHAWTY	LLOYD (THE INC./UNIVERSAL MOTOWN)	1
44	34	13	NEVER AGAIN	KELLY CLARKSON (RCA/RMG)	1
45	49	6	TEENAGERS	MY CHEMICAL ROMANCE (REPRISE)	1
46	46	13	LOST IN THIS MOMENT	BIG & RICH (WARNER BROS. NASHVILLE/WRN)	1
47	38	4	LIFE'S WHAT YOU MAKE IT	HANNAH MONTANA (WALT DISNEY)	1
48	44	22	U + UR HAND	PINK (LAFACE/ZOMBA)	1
49	45	16	GIVE IT TO ME	TIMBALAND (MOSLEY/BLACKGROUND/INTERSCOPE)	1
50	1	1	WHO KNEW	PINK (LAFACE/ZOMBA)	1

BET	CMT
1 T.I., Big Things Poppin' (Do It)	1 Keith Urban, I Told You So
2 Kanye West, Can't Tell Me Nothing	2 Kelly Clarkson, My December
3 T-Pain, Bartender	3 Rodney Atkins, These Are My People
4 Sean Kingston, Beautiful Girls	4 Reba McEntire Duet With Kelly Clarkson, Because This
5 Hurricane Chris, A Bay Bay	5 Dierks Bentley, Free And Easy
6 Chris Brown, Wall To Wall	6 Tim McGraw, With Friends Like These
7 Yung Berg, Sexy Lady	7 Brad Paisley, On The Border
8 U.K. Int'l Players Anthem (I Choose You)	8 Toby Keith, Love Me If You Can
9 Maro 5, How Do I Breathe	9 Big & Rich, Lost In This Moment
10 Ne-Yo, Do You	10 Blake Shelton, The More I Drink
11 Ep, Tambourine	11 Lee Ann Rimes, Nothing's Better To Do
12 R. Kelly Duet With Usher, Same Girl	12 Little Big Town, A Little More You
13 Pliers, Shawty	13 Tracy Lawrence, Find Out Who Your Friends Are
14 Beyonce, Get Me Bodied	14 Rascal Flatts, Stand
15 Ciara, Can't Leave 'Em Alone	15 Jake Owen, Startin' With Me
16 Fantasia, When I See U	16 Sugarland, Everyday America
17 Musiq Soulchild, teachme	17 Trace Adkins, I Wanna Feel Something
18 J. Holiday, Bed	18 Travis Tritt, You Never Take Me Dancing
19 T.I., You Know What It Is	19 Eric Church, Guys Like Me
20 Fabolous, Make Me Better	20 Bon Jovi, You Want To Make A Memory
21 Rihanna, Umbrella	21 Kelly Clarkson, My December
22 Yang Loe, Coffee Shop	22 Craig Morgan, Tough
23 Keith Murray, Nobody Do It Better	23 Luke Bryan, All My Friends Say
24 Kelly Rowland, Like This	24 Miranda Lambert, Famous In A Small Town
25 Common, The People	25 Lee Brice, She Ain't Right
26 Jason Fox, Aunt Jackie	26 Mike Ingram, Messin' With A Man
27 LAX Boyz, Ride Like This	27 Rissi Palmer, Country Girl
28 Kia Shine, Krispy	28 Jason Michael Carroll, Lvin' Our Love Song
29 Keyshia Cole, Let It Go	29 Crossin' Oxn, Guitar Slinger
30 Hot Dollar, Streets On Lock	30 Joe Nichols, Another Side Of You

Great American Country	FUSE
1 Big & Rich, Lost In This Moment	1 My Chemical Romance, Teenagers
2 Buckle Up, A Different World	2 Linkin Park, What I've Done
3 Rodney Atkins, These Are My People	3 Almost, Say This Soon
4 The Used, The Bear And The Worm	4 The Used, The Bear And The Worm
5 Tim McGraw, With Friends Like These	5 Maroon 5, Makes Me Wonder
6 Keith Urban, I Told You So	6 Sean Kingston, Beautiful Girls
7 Craig Morgan, Tough	7 The Smashing Pumpkins, Tarantula
8 Taylor Swift, Teardrops On My Guitar	8 Chris Brown, Wall To Wall
9 Jake Owen, Startin' With Me	9 Motion City Soundtrack, Broken Heart
10 Emerson Drive, Moments	10 Gym Class Heroes, Clothes Off!
11 Trace Adkins, I Wanna Feel Something	11 Huey (HITZ COMMITTEE/JIVE ZOMBA)
12 Carrie Underwood, Wasted	12 Carrie Underwood, Wasted
13 Rascal Flatts, Stand	14 Luke Bryan, All My Friends Say
14 Luke Bryan, All My Friends Say	15 Reba McEntire Duet With Kelly Clarkson, Because This
15 Reba McEntire Duet With Kelly Clarkson, Because This	16 Miranda Lambert, Famous In A Small Town
16 Miranda Lambert, Famous In A Small Town	17 Little Big Town, A Little More You
17 Little Big Town, A Little More You	18 Toby Keith, Love Me If You Can
18 Toby Keith, Love Me If You Can	19 Joe Nichols, Another Side Of You
19 Joe Nichols, Another Side Of You	20 Brad Paisley, On The Border
20 Brad Paisley, On The Border	21 Kellie Pickler, I Wonder
21 Kellie Pickler, I Wonder	22 Dierks Bentley, Free And Easy
22 Dierks Bentley, Free And Easy	23 Arctic Monkeys, Fluorescent Adolescent
23 Arctic Monkeys, Fluorescent Adolescent	24 Dierks Bentley, Long Trip Alone
24 Dierks Bentley, Long Trip Alone	25 Sugarland, Everyday America
25 Sugarland, Everyday America	26 Brad Paisley, Ticks
26 Brad Paisley, Ticks	27 Blake Shelton, The More I Drink
27 Blake Shelton, The More I Drink	28 Jason Michael Carroll, Lvin' Our Love
28 Jason Michael Carroll, Lvin' Our Love	29 Tracy Lawrence, Find Out Who Your Friends Are
29 Tracy Lawrence, Find Out Who Your Friends Are	30 Eric Church, Guys Like Me

MTV2	CMT Canada
1 Lil Boosie, Wipe Me Down	1 Keith Urban, I Told You So
2 Paul Brantley, Didn't Even See The Dust	2 Paul Brantley, Didn't Even See The Dust
3 Yung Berg, Sexy Lady	3 Lee Ann Rimes, Nothing's Better To Do
4 Mutemath, Typical	4 Sean Kingston, Beautiful Girls
5 Paramore, Misery Business	5 Reba McEntire Duet With Kelly Clarkson, Because This
6 Boys Like Girls, The Great Escape	6 Sean Kingston, Beautiful Girls
7 U.K. Int'l Players Anthem (I Choose You)	7 Aaron Lines, Cheaper To Keep Her
8 Common, The People	8 Johnny Reid, Kickin' Stones
9 Kanye West, Stranger	9 Taylor Swift, Teardrops On My Guitar
10 Fabolous, Make Me Better	10 Jason Aldean, Johnny Cash
11 T.I., You Know What It Is	11 Rodney Atkins, These Are My People
12 Rise Against, The Good Left Undone	12 Doc Walker, Driving With The Brakes On
13 Saosin, You're Not Alone	13 Dierks Bentley, Free And Easy
14 R. Kelly Duet With Usher, Same Girl	14 Terri Clark, Dirty Girl
15 Kia Shine, Krispy	15 Jason Blaine, Rock In My Boot
16 T.I., Big Things Poppin' (Do It)	16 Brad Paisley, On The Border
17 Muse, Supermassive Black Hole	17 Big & Rich, Lost In This Moment
18 Mims, Like This	18 Fred J. Eaglesmith, Thinkin' Bout You
19 Hurricane Chris, A Bay Bay	19 Carolyn Dawn Johnson, Into You
20 Flyleaf, All Across Me	20 Jessie Farrell, Let's Talk About Love
21 The White Stripes, Icky Thump	21 Adam Grogan, One Breath From A
22 My Chemical Romance, Teenagers	22 Sugarland, Everyday America
23 Sum 41, Underclass Hero	23 Rascal Flatts, Stand
24 T-Pain, Bartender	24 Melanie Morgan, My Man
25 Ciara, Can't Leave 'Em Alone	25 Carrie Underwood, Jesus, Take The Wheel
26 Timbaland, The Way I Are	26 The Corb Lund Band, (Gonna) Shine Up My
27 Shop Boyz, Party Like A Rockstar	27 Joe Nichols, Tequila Makes Me Clothes
28 Jason Aldean, Johnny Cash	28 Miranda Lambert, Famous In A Small Town
29 Yung Joc, Hood Figgas	29 Kellie Pickler, I Wonder
30 Yung Joc, Hood Figgas	30 Sugarland, Down In Mississippi

OPPORTUNITIES

NATIONAL



Vice President, Programming - Los Angeles

Radio Disney is searching for a dynamic individual to oversee all aspects of Radio Disney programming. We are seeking a leader with a youthful sensibility. Must be a strategic thinker who can work well within a corporate environment. Must love Hannah Montana and High School Musical. Must be able to think like a kid and keep up with the latest trends and technology. Leading candidates will be respected Radio programming executive with 5+ years of network or major market experience. Exceptional leadership and communication skills are essential. Must be creative and collaborative.

For more information and to apply visit www.disneycareers.com. Search keyword 96029.

Director, Music- Los Angeles

Radio Disney is seeking a Director of Music to oversee on-air playlist, music and artist strategy. This individual will guide music content, identify relevant, appropriate music and talent and serve as our liaison to the Music Industry. You will manage the flow and feel of the music on Radio Disney and lead music strategy for non-linear content.

Ideal candidates will have 5+ years of music industry, network or major market radio experience. A passion for pop/top 40 music /artists and kids' media as well as strong relationships within the music industry required. Exceptional interpersonal and communication skills are essential.

For more information and to apply visit www.disneycareers.com. Search keyword 93034.

Creative Director - Dallas

Radio Disney is seeking a creative leader to oversee the presentation of our programming. Duties include setting on-air style and environment for the network and stations, including coaching and motivating on-air talent, oversight of feature and promo content. This role is dedicated to enhancing the listening experience, establishing an emotional connection with the target audience, ideal candidate must be able to think like a kid and keep up with the latest trends and technology.

Finalists will have 5+ years of network or Top 20 major market radio experience. Exceptional leadership and communication skills are essential. Must be creative and collaborative.

For more information and to apply visit www.disneycareers.com. Search keyword 93033.

NATIONAL

Morning Drive Host

Major Market CHR looking for Morning Host! Can you dominate and relate to women 18-34? Send your demo to: Radio & Records, 5055 Wilshire Blvd, Suite 600, #1179, Los Angeles, CA 90036 or kwood@radioandrecords.com c/o Job #1179. EOE. Females Encouraged. No beginners please!



espn.com/joinourteam

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ESPN Radio has openings at our New York, Los Angeles, Dallas, and Connecticut locations. Hiring for Account Executives, Program Director, Promotions Director, Talk Show Host, Sales Assistant and Promotions Assistants.

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EAST



THE URBAN RADIO SPECIALIST

Vice President Opportunities - Maryland

Radio One, Inc., is seeking (2) Vice Presidents to set us apart from the rest; one to oversee Marketing and the other for Online Programming. We are looking for strategic, innovative thinkers to bring our company to new heights in the media world and thrive in a corporate environment.

Successful candidates will possess fresh ideas that are unique to the industry, are intimately involved with our audience and have a demonstrated list of accomplishments.

For a more detailed description of each position and to apply, please visit our website at <http://radio-one.com/careers> EEO.

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Deadline

To appear in the next available issue, ads must be received by **10:00am (PST)**, the Monday prior to issue date. Address all ads to: R&R Opportunities, 5055 Wilshire Blvd., Suite 600, Los Angeles, Ca. 90036.

MIDWEST



General Manager

Max Media is looking for its next great General Manager. If you are ready to succeed and are passionate about radio, then we are ready for you! The General Manager opening is in Cape Girardeau, MO working with a fantastic staff of professionals. The right person will be a well rounded individual with impressive leadership skills, with business, and sales being a must. This position requires you to work in over achieving market revenue share goals, increase billing, and building a phenomenal sales team. Max Media is an equal opportunity employer. If you would like to become a member of our team and join our increasingly fast growing company please send resumé to:

awentz@maxmediava.com

or fax to Amanda Wentz at 757-671-1212
NO PHONE CALLS ACCEPTED

Rare opening for co-host on #1 rated morning show. Life 101.9. Serve and work with a great team. Apply Here - <http://nwc.nwc.edu/display/810>

SOUTH



Rare opportunity for a Program Director

Miami/Fort Lauderdale - Market #12
Beasley Broadcasting

Are you passionate about the country format? Are you an innovative thinker who can create compelling, relevant radio? Do you know how to write, create, and sustain effective station imaging and staging? Create killer events and promotions? Embrace new media and technology? You must be able to lead by example and coach an exceptional air staff. We'll give you all the tools . . . and an outstanding compensation package.

Send your resumé and information to:
kisspdjob@gmail.com.

Equal Opportunity Employer

R&R OPPORTUNITIES



Promotions/Marketing Director - Q100 Atlanta

Reports to Dylan Sprague, Q100 Program Director; Rob Roberts, Atlanta Operations Manager.

We are looking for the **best promotional mind in the biz!** Q100 is Atlanta's premiere Top 40 station and the most visible radio station in the city. Q100 is legendary for creating promotions and events that get the city buzzing. We are looking for a new **leader** to manage our amazing team and create even more **sizzle** when we leave the building.

Applicant must be extremely detail orientated with strong organizational skills. Must be intimately involved and/or aware of Q100 lifegroup and lifestyle and be able to effectively communicate with and market to them. Radio experience not a must, but 2-3 years marketing/promotions director experience or 4-5 years assistant marketing/promotions director experience required.

Pretend you're the radio station and we are your potential listener. Make us love you!!! Send proposals, promotional materials, ideas, past promotional wins - anything you think sells you. (Oh and for good measure, throw a résumé in there).

Go to allthehitsq100.com, keyword JOBS for details on how to apply.

Cumulus Media Partners, EOE

WEST



Program Director

Pamplin Broadcasting has an immediate opening for an experienced program director at KPAM and KKAD in Portland, Oregon.

These stations are poised for growth, are located in the beautiful Northwest, and are locally owned. KPAM has the most experienced and recognized news staff in Portland. It carries Sean Hannity, Clark Howard, Mark Levin and Bob Miller, Portland's long-time king of morning radio. This coming Fall KPAM will be the new flagship station of Oregon State University's Beaver Sports Network.

If you are looking for a great radio company, have five or more years experience in commercial radio broadcasting, at least three of which are in a top-50 market, and you have a proven track record in programming talk radio, this may be the opportunity for you!

Please send résumé to:
General Manager

Pamplin Broadcasting
6605 SE Lake Road
Portland, OR 97222

Email: generalmanager@kpam.com

Fax: 503-553-3476

NO PHONE CALLS PLEASE

*Pamplin Broadcasting is an
Equal Opportunity Employer*



Assistant Editor - Urban, Rhythmic, Gospel

R&R is looking for an assistant editor for the urban, rhythmic and gospel formats. The perfect person for this position will be knowledgeable about all these formats and very detail-oriented. If you're interested or know someone who is, please send your résumé to Darnella Dunham at ddunham@radioandrecords.com.

Equal Opportunity Employer

POSITIONS SOUGHT

(DETROIT) You found me! I can do everything from dj to promotions to board operations. E-mail me: djmartin88@hotmail.com

Traffic Manager with 12 years exp seeks position in Radio/TV/Entertainment Industry in NY Area only Summer2007NJ@yahoo.com

Dedicated with Great Energy, and eager. Good on-air/digital ability, plus notably creative writing and prep skills. Shaun Jones 214-912-4358, crunkdafied_04@yahoo.com

15yr Vet looking for a new Gig! Looking for a station that believes in LIVE and Local Jocks. Call 616-285-1995 or radioshowprep@gmail.com

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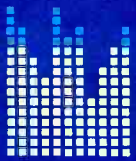
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CHR/TOP 40

THIS WEEK	LAST WEEK	WEEKS ON CHART	TITLE ARTIST	11 NIelsen BDS CERTIFICATIONS	HITPREDICTOR STATUS	IMPRINT / PROMOTION LABEL
1	1	11	BIG GIRLS DON'T CRY Fergie	NO. 1 (3 WKS)	11	WILL.I.AM/A&M/INTERSCOPE
2	2	9	BEAUTIFUL GIRLS Sean Kingston		11	BELUGA HEIGHTS/EPIC
3	4	16	UMBRELLA Rihanna Feat. Jay-Z	11 ² ☆		SRP/DEF JAM/IDJMG
4	5	14	BUY U A DRANK (SHAWTY SNAPPIN') T-Pain Feat. Yung Joc	11 ²		KONVIC7/NAPPY BOY/JIVE/ZOMBA
5	6	9	HEY THERE DELILAH Plain White T's	11 ☆		HOLLYWOOD
6	3	16	SUMMER LOVE Justin Timberlake	11 ☆		JIVE/ZOMBA
7	8	14	WAIT FOR YOU Elliott Yamin		☆	HICKORY
8	7	17	MAKES ME WONDER Maroon 5	11		A&M/OCTONE/INTERSCOPE
9	12	6	THE WAY I ARE Timbaland Feat. Kerihilson		☆	MOSLEY/BLACKGROUND/INTERSCOPE
10	10	9	PARTY LIKE A ROCKSTAR Shop Boyz	11		ONDECK/UNIVERSAL REPUBLIC

#1 MOST ADDED

OVER YOU Daughtry (RCA/RMG)

#1 MOST INCREASED PLAYS

LOVESTONED Justin Timberlake (JIVE/ZOMBA)

TOP 5 NEW AND ACTIVE

LIKE THIS Mims (CAPITOL)

LEAN LIKE A CHOLO Down A.K.A. Kilo (SILENT CIANT/MACHETE)

PICTURES OF YOU The Last Goodnight (VIRGIN)

UNDENIABLE Mat Kearney (AWARE/COLUMBIA)

BEAUTIFUL DISASTER Jon McLaughlin (ISLAND/IDJMG)

COMPLETE CHR/TOP 40 CHART ON PAGE 31

RHYTHMIC

THIS WEEK	LAST WEEK	WEEKS ON CHART	TITLE ARTIST	11 NIelsen BDS CERTIFICATIONS	HITPREDICTOR STATUS	IMPRINT / PROMOTION LABEL
1	1	11	BEAUTIFUL GIRLS Sean Kingston	NO. 1 (3 WKS)	11	BELUGA HEIGHTS/EPIC/KOCH
2	4	11	BARTENDER T-Pain Feat. Akon		☆	KONVIC7/NAPPY BOY/JIVE/ZOMBA
3	3	15	UMBRELLA Rihanna Feat. Jay-Z	11 ² ☆		SRP/DEF JAM/IDJMG
4	2	14	PARTY LIKE A ROCKSTAR Shop Boyz	11 ☆		ONDECK/UNIVERSAL REPUBLIC
5	5	11	MAKE ME BETTER Fabolous Feat. Ne-Yo		☆	DESERT STORM/DEF JAM/IDJMG
6	7	7	A BAY BAY Hurricane Chris		☆	POLO GROUNDS/J/RMG
7	6	20	BUY U A DRANK (SHAWTY SNAPPIN') T-Pain Feat. Yung Joc	11 ² ☆		KONVIC7/NAPPY BOY/JIVE/ZOMBA
8	10	6	THE WAY I ARE Timbaland Feat. Kerihilson		☆	MOSLEY/BLACKGROUND/INTERSCOPE
9	14	10	BIG THINGS POPPIN' (DO IT) T.I.		☆	GRAND HUSTLE/ATLANTIC
10	8	18	GET IT SHAWTY Lloyd	11		THE INC./UNIVERSAL MOTOWN

#1 MOST ADDED

AYO TECHNOLOGY 50 Cent Feat. Justin Timberlake & Timbaland (SHADY/AFTERMATH/INTERSCOPE)

#1 MOST INCREASED PLAYS

SHAWTY Plies Feat. T-Pain (SLIP-N-SLIDE/ATLANTIC)

TOP 5 NEW AND ACTIVE

WAIT FOR YOU Elliott Yamin (HICKORY)

LOVESTONED Justin Timberlake (JIVE/ZOMBA)

SHAWTY IS DA SH*! (10) The-Dream (DEF JAM/IDJMG)

SHUT UP AND DRIVE Rihanna (SRP/DEF JAM/IDJMG)

SUMMERTIME ANTHEM Mr. Capone-e (SMC)

COMPLETE RHYTHMIC CHART ON PAGE 34

URBAN

THIS WEEK	LAST WEEK	WEEKS ON CHART	TITLE ARTIST	11 NIelsen BDS CERTIFICATIONS	HITPREDICTOR STATUS	IMPRINT / PROMOTION LABEL
1	1	11	MAKE ME BETTER Fabolous Feat. Ne-Yo	NO. 1 (2 WKS)	☆	DESERT STORM/DEF JAM/IDJMG
2	3	12	SAME GIRL R. Kelly Duet with Ushe		☆	JIVE/ZOMBA
3	8	8	SHAWTY Plies Feat. T-Pain		☆	SLIP-N-SLIDE/ATLANTIC
4	5	13	BIG THINGS POPPIN' (DO IT) T.I.		☆	GRAND HUSTLE/ATLANTIC
5	4	19	WHEN I SEE U Fantasia		☆	J/RMG
6	2	13	UMBRELLA Rihanna Feat. Jay-Z	11 ² ☆		SRP/DEF JAM/IDJMG
7	6	11	A BAY BAY Hurricane Chris		☆	POLO GROUNDS/J/RMG
8	12	7	BARTENDER T-Pain Feat. Akon		☆	KONVIC7/NAPPY BOY/JIVE/ZOMBA
9	7	18	WIPE ME DOWN Lil Boosie Feat. Foxx & Webbie		☆	TRILL/ASYLUM/ATLANTIC
10	13	7	LET IT GO Keyshia Cole Feat. Missy Elliott & Lil Kim		☆	IMANI/GEFFEN

#1 MOST ADDED

YOU KNOW WHAT IT IS T.I. Feat. Wyclef Jean (GRAND HUSTLE/ATLANTIC)

#1 MOST INCREASED PLAYS

SHAWTY Plies Feat. T-Pain (SLIP-N-SLIDE/ATLANTIC)

TOP 5 NEW AND ACTIVE

PUT A LITTLE UMPH IN IT Jagged Edge Feat. Ashanti (SO SO DEF/IDJMG)

GOOD THINGS Rich Boy Feat. Polow Da Don & Keri (ZONE 4/INTERSCOPE)

INT'L PLAYERS ANTHEM (I CHOOSE YOU) UGK Feat. OutKast (UGK/JIVE/ZOMBA)

WOODGRAIN WHEEL Slim Thug (STAR TRAK/GEFFEN)

FREAKY GURL Gucci Mane (SO ICE/CZAR/ASYLUM/ATLANTIC)

COMPLETE URBAN CHART ON PAGE 36

URBAN AC

THIS WEEK	LAST WEEK	WEEKS ON CHART	TITLE ARTIST	11 NIelsen BDS CERTIFICATIONS	HITPREDICTOR STATUS	IMPRINT / PROMOTION LABEL
1	1	18	TEACHME Musiq Soulchild	NO. 1 (2 WKS)		ATLANTIC
2	3	21	WHEN I SEE U Fantasia		J/RMG	
3	2	42	PLEASE DON'T GO Tank	11		GOOD GAME/BLACKGROUND/UNIVERSAL MOTOWN
4	5	15	CAN U BELIEVE Robin Thicke			STAR TRAK/INTERSCOPE
5	4	27	IF I WAS YOUR MAN Joe			JIVE/ZOMBA
6	6	40	LOST WITHOUT U Robin Thicke	11		STAR TRAK/INTERSCOPE
7	7	14	ANOTHER AGAIN John Legend			G.O.O.D./COLUMBIA
8	8	22	WHAT'S MY NAME Brian McKnight			WARNER BROS.
9	10	18	DJ DON'T Gerald Levert			ATLANTIC
10	9	25	MAKE YA FEEL BEAUTIFUL Ruben Studdard			J/RMG

#1 MOST ADDED

FUTURE BABY MAMA Prince (INPG/COLUMBIA)

#1 MOST INCREASED PLAYS

HATE ON ME Jill Scott (HIDDEN BEACH)

TOP 5 NEW AND ACTIVE

ALRIGHT Ledisi (VERVE FORECAST/VERVE)

BETTER DAYS Lorenzo Owens & Michael Spencer (MUSIC MINO)

ANGEL Chaka Khan (BURGUNDY/COLUMBIA)

LET IT GO Keyshia Cole Feat. Missy Elliott & Lil Kim (IMANI/GEFFEN)

I'M COMING HOME Tank (GOOD GAME/BLACKGROUND/UNIVERSAL MOTOWN)

COMPLETE URBAN AC CHART ON PAGE 37

COUNTRY

THIS WEEK	LAST WEEK	WEEKS ON CHART	TITLE ARTIST	11 NIelsen BDS CERTIFICATIONS	HITPREDICTOR STATUS	IMPRINT / PROMOTION LABEL
1	2	8	NEVER WANTED NOTHING MORE Kenny Chesney	NO. 1 (1 WK)	☆	BNA
2	3	15	I TOLD YOU SO Keith Urban			CAPITOL NASHVILLE
3	1	24	LOST IN THIS MOMENT Big & Rich			WARNER BROS./WRN
4	5	24	TEARDROPS ON MY GUITAR Taylor Swift			BIG MACHINE
5	8	20	THESE ARE MY PEOPLE Rodney Atkins		☆	CURB
6	9	25	JOHNNY CASH Jason Aldean			BROKEN BOW
7	10	28	A DIFFERENT WORLD Bucky Covington		☆	LYRIC STREET
8	11	17	I NEED YOU Tim McGraw With Faith Hill		☆	CURB
9	4	20	WRAPPED George Strait	11 ☆		MCA NASHVILLE
10	12	10	BECAUSE OF YOU Reba McEntire Duet with Kelly Clarkson		☆	MCA NASHVILLE

#1 MOST ADDED

ONLINE Brad Paisley (ARISTA NASHVILLE)

#1 MOST INCREASED AUDIENCE

TAKE ME THERE Rascal Flatts (LYRIC STREET)

TOP 5 NEW AND ACTIVE

JOYRIDE Jennifer Hanson (UNIVERSAL SOUTH)

COUNTRY GIRL Rissi Palmer (1720)

NOTHIN' LIKE THE SUMMER Carmen Rasmusen (LOFTON CREEK)

YOU DON'T PLAY FAIR Jason Brown (SHOWCASE)

DEALIN' Carolina Rain (EQUITY)

COMPLETE COUNTRY CHART ON PAGE 45

AC

THIS WEEK	LAST WEEK	WEEKS ON CHART	TITLE ARTIST	11 NIelsen BDS CERTIFICATIONS	HITPREDICTOR STATUS	IMPRINT / PROMOTION LABEL
1	1	17	EVERYTHING Michael Buble	NO. 1 (2 WKS)	☆	143/REPRISE
2	2	47	WAITING ON THE WORLD TO CHANGE John Mayer		11 ³	AWARE/COLUMBIA
3	3	41	CHASING CARS Snow Patrol		11 ³	POLYDOR/A&M/INTERSCOPE
4	4	40	HOW TO SAVE A LIFE The Fray		11 ⁴	EPIC
5	5	11	HOME Daughtry		11 ☆	RCA/RMG
6	6	14	THE SWEET ESCAPE Gwen Stefani Feat. Akon		11 ³	INTERSCOPE
7	7	14	BEFORE HE CHEATS Carrie Underwood		11 ³ ☆	ARISTA/ARISTA NASHVILLE/RMG
8	8	27	CHANGE Kimberly Locke			CURB/REPRISE
9	9	47	FAR AWAY Nickelback		11 ⁴ ☆	ROADRUNNER/ATLANTIC/LAVA
10	10	42	STREETCORNER SYMPHONY Rob Thomas		11 ☆	MELISMA/ATLANTIC

#1 MOST ADDED

BIG GIRLS DON'T CRY Fergie (WILL.I.AM/A&M/INTERSCOPE)

#1 MOST INCREASED PLAYS

BIG GIRLS DON'T CRY Fergie (WILL.I.AM/A&M/INTERSCOPE)

TOP 5 NEW AND ACTIVE

FIRST TIME Lifehouse (GEFFEN)

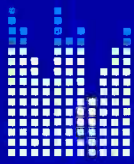
BETTER THAN ME Hinder (UNIVERSAL REPUBLIC)

KNOCK DOWN THE WALLS Chubby Checker (TEEC)

DO YOU KNOW? (THE PING PONG SONG) Enrique Iglesias (UNIVERSAL LATINO/INTERSCOPE)

SOMETHING BEAUTIFUL Newsboys (INPOP)

COMPLETE AC CHART ON PAGE 48



THE BACK PAGES



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HOT AC

THIS WEEK	LAST WEEK	WEEKS ON CHART	TITLE ARTIST	11 NIelsen BDS CERTIFICATIONS	HITPREDICTOR STATUS	IMPRINT / PROMOTION LABEL
1	1	16	HOME DAUGHTRY	NO. 1 (8 WKS)	11 ☆	RCA/RMG
2	2	17	MAKES ME WONDER MARDON 5		11	A&M/OCTONE/INTERSCOPE
3	3	12	HEY THERE DELILAH PLAIN WHITE T'S		11 ☆	HOLLYWOOD
4	4	12	FIRST TIME LIFEHOUSE		☆	GEFFEN
5	8	7	BIG GIRLS DON'T CRY FERGIE		11	WILL.I.AM/A&M/INTERSCOPE
6	5	28	THE SWEET ESCAPE GWEN STEFANI FEATURING AKON		11 ²	INTERSCOPE
7	9	28	ROCKSTAR NICHELBACK		11 ☆	ROADRUNNER/ATLANTIC/LAVA
8	7	36	U + UR HAND PINK		11 ² ☆	LAFACE/ZOMBA
9	6	31	IF EVERYONE CARED NICHELBACK		11 ² ☆	ROADRUNNER/ATLANTIC/LAVA
10	10	32	BEFORE HE CHEATS CARRIE UNDERWOOD		11 ³ ☆	ARISTA/ARISTA NASHVILLE/RMG

#1 MOST ADDED

HOW FAR WE'VE COME matchbox twenty (MELISMA/ATLANTIC)

#1 MOST INCREASED PLAYS

HOW FAR WE'VE COME matchbox twenty (MELISMA/ATLANTIC)

TOP 5 NEW AND ACTIVE

PARALYZER Finger Eleven (WIND-UP)

PICTURES OF YOU The Last Goodnight (VIRGIN)

YOUNG FOLKS Peter Bjorn And John Feat. Victoria Bergsman (ALMOSTGOLD/RED)

BEAUTIFUL GIRLS Sean Kingston (BELUGA HEIGHTS/EPIC)

GIVE IT TO ME Timbaland Feat. Nelly Furtado & Justin Timberlake (MOSLEY/BLACKGROUND/INTERSCOPE)

COMPLETE HOT AC CHART ON PAGE 49

SMOOTH JAZZ

THIS WEEK	LAST WEEK	WEEKS ON CHART	TITLE ARTIST	11 NIelsen BDS CERTIFICATIONS	IMPRINT / PROMOTION LABEL
1	1	18	LET'S TAKE A RIDE NORMAN BRDWN	NO. 1 (3 WKS)	PEAK/CONCORD
2	2	13	BORN 2 GROOVE EUGE GROOVE		NARADA JAZZ/BLG
3	4	25	HYPNOTIC BONEY JAMES		CONCORD
4	3	25	THE RHYTHM METHOD PAUL BROWN		PEAK/CONCORD
5	6	19	CANTALOPE ISLAND BRIAN BROMBERG		ARTISTRY
6	5	25	GOT TO GIVE IT UP KIM WATERS		SHANACHIE
7	9	21	TROUBLE SLEEPING CORINNE BAILEY RAE		CAPITOL
8	12	14	BLACK RIVER KEIKO MATSUI		SHOUT! FACTORY
9	8	28	READY FOR LOVE WALTER BEASLEY		HEADS UP
10	13	9	STREET LIFE J-NAM		TRIPPIN' N' RHYTHM

#1 MOST ADDED

WE GOT LOVE Ryan Shaw (ONE HAVEN/RAZOR & TIE/RED)

#1 MOST INCREASED PLAYS

SMOOTHVEGAS Soul Ballet (ARTIZEN)

TOP 5 NEW AND ACTIVE

HI-LO SPLIT Marc Antoine (PEAK/CONCORD)

AIN'T NO WOMAN (LIKE THE ONE I GOT) Jeff Golub Feat. Richard Elliot (NARADA JAZZ/BLG)

WATER TO DRINK (AGUA DE BEBER) David Benoit (PEAK/CONCORD)

I CAN'T REMEMBER Kyle Eastwood (RENDEZVOUS)

LET ME LOVE YOU Janita (OFIR/LIGHTYEAR)

COMPLETE SMOOTH JAZZ CHART ON PAGE 52

ALTERNATIVE

THIS WEEK	LAST WEEK	WEEKS ON CHART	TITLE ARTIST	11 NIelsen BDS CERTIFICATIONS	HITPREDICTOR STATUS	IMPRINT / PROMOTION LABEL
1	2	13	ICKY THUMP THE WHITE STRIPES	NO. 1 (1 WK)	☆	THIRD MAN/WARNER BROS.
2	1	16	WHAT I'VE DONE LINKIN PARK		11 ☆	WARNER BROS.
3	4	23	PARALYZER FINGER ELEVEN		☆	WIND-UP
4	3	10	TARANTULA THE SMASHING PUMPKINS		☆	MARTHA'S MUSIC/REPRISE
5	5	21	HEY THERE DELILAH PLAIN WHITE T'S		11 ☆	HOLLYWOOD
6	6	13	CAPITAL G NINE INCH NAILS		☆	NOTHING/INTERSCOPE
7	7	27	FOREVER PAPA ROACH		11	EL TONAL/GEFFEN
8	9	9	NEVER TOO LATE THREE DAYS GRACE		☆	JIVE/ZOMBA
9	8	20	SAY THIS SOONER NO ONE WILL SEE THINGS THE WAY I DO. THE ALMOST.		☆	TOOTH & NAIL/VIRGIN
10	13	6	BLEED IT OUT LINKIN PARK	MOST INCREASED PLAYS	☆	WARNER BROS.

#1 MOST ADDED

TIME IS RUNNING CUT Papa Roach (EL TONAL/GEFFEN)

#1 MOST INCREASED PLAYS

BLEED IT OUT Linkin Park (WARNER BROS.)

TOP 5 NEW AND ACTIVE

HONEST GOODBYE Bad Religion (EPITAPH)

WELL THOUGHT OUT TWINKLES Silversun Pickups (DANGERBIRD)

SHE MOVES IN HER OWN WAY The Kooks (ASTRALWERKS)

LIGHT UP THE SKY Yellowcard (CAPITOL)

YOU'RE NOT ALONE Saosin (CAPITOL)

COMPLETE ALTERNATIVE CHART ON PAGE 54

ACTIVE ROCK

THIS WEEK	LAST WEEK	WEEKS ON CHART	TITLE ARTIST	11 NIelsen BDS CERTIFICATIONS	IMPRINT / PROMOTION LABEL
1	1	27	PARALYZER FINGER ELEVEN	NO. 1 (4 WKS)	WIND-UP
2	4	13	NEVER TOO LATE THREE DAYS GRACE		JIVE/ZOMBA
3	3	10	SHE BUILDS QUICK MACHINES VELVET REVOLVER		RCA/RMG
4	2	15	I DON'T WANNA STOP OZZY OSBOURNE		EPIC
5	6	9	TARANTULA THE SMASHING PUMPKINS		MARTHA'S MUSIC/REPRISE
6	5	16	WHAT I'VE DONE LINKIN PARK	11	WARNER BROS.
7	8	10	EVOLUTION KORN		VIRGIN
8	7	10	FAMOUS PUDDLE OF MUDD		FLAWLESS/GEFFEN
9	14	7	I GET IT CHEVELLE		EPIC
10	10	13	WHAT I WANT DAUGHTRY		RCA/RMG

#1 MOST ADDED

BECOMING THE BULL Atreyu (HOLLYWOOD)

#1 MOST INCREASED PLAYS

ALCOHAULIN' ASS Hellyeah (EPIC)

TOP 5 NEW AND ACTIVE

GET IT Deepfield (IN DE GOOT)

SO MANY PEOPLE Neurosonic (BODOG)

HEAR ME NOW Framing Hanley (SILENT MAJORITY/ILG)

TIME IS RUNNING OUT Papa Roach (EL TONAL/GEFFEN)

GIVEN UP Linkin Park (WARNER BROS.)

COMPLETE ACTIVE ROCK CHART ON PAGE 55

ROCK

THIS WEEK	LAST WEEK	WEEKS ON CHART	TITLE ARTIST	11 NIelsen BDS CERTIFICATIONS	IMPRINT / PROMOTION LABEL
1	1	15	I DON'T WANNA STOP OZZY OSBOURNE	NO. 1 (14 WKS)	EPIC
2	2	16	WHAT I'VE DONE LINKIN PARK	11	WARNER BROS.
3	3	13	WHAT I WANT DAUGHTRY		RCA/RMG
4	4	10	SHE BUILDS QUICK MACHINES VELVET REVOLVER		RCA/RMG
5	5	26	FOREVER PAPA ROACH	11	EL TONAL/GEFFEN
6	6	25	PARALYZER FINGER ELEVEN		WIND-UP
7	9	9	FAMOUS PUDDLE OF MUDD		FLAWLESS/GEFFEN
8	7	39	PAIN THREE DAYS GRACE	11	JIVE/ZOMBA
9	8	19	FAR CRY RUSH		ANTHEM/ATLANTIC
10	11	11	SOULCRUSHER OPERATOR		ATLANTIC

#1 MOST ADDED

ALCOHAULIN' ASS Hellyeah (EPIC)

#1 MOST INCREASED PLAYS

HOMECOMING QUEEN Hinder (UNIVERSAL REPUBLIC)

TOP 5 NEW AND ACTIVE

LIE Black Light Burns (I AM WOLF/PACK/ADRENALINE)

NOT GOING AWAY Ozzy Osbourne (EPIC)

GIVEN UP Linkin Park (WARNER BROS.)

SWEET SACRIFICE Evanescence (WIND-UP)

ALL AROUND ME Flyleaf (A&M/OCTONE/INTERSCOPE)

COMPLETE ROCK CHART ON PAGE 56

TRIPLE A

THIS WEEK	LAST WEEK	WEEKS ON CHART	TITLE ARTIST	11 NIelsen BDS CERTIFICATIONS	IMPRINT / PROMOTION LABEL
1	1	12	HEY THERE DELILAH PLAIN WHITE T'S	NO. 1 (3 WKS)	11 HOLLYWOOD
2	2	8	BUBBLY COLBIE CAILLAT		UNIVERSAL REPUBLIC
3	3	13	LAST REQUEST PAOLO NUTINI		ATLANTIC
4	8	9	TWO RYAN ADAMS		LOST HIGHWAY
5	6	14	UNDER THE INFLUENCE JAMES MORRISON		POLYDOR/INTERSCOPE
6	5	18	YOU KNOW I'M NO GOOD AMY WINEHOUSE		UNIVERSAL REPUBLIC
7	9	13	RUBY KAISER CHIEFS		B-UNIQUE/UNIVERSAL MOTOWN
8	12	8	MISSED THE BOAT MODEST MOUSE		EPIC
9	10	6	DON'T STOP NOW CROWDED HOUSE		ATO/RED
10	5	22	BETTER THAN THE JOHN BUTLER TRIO		JARRAH/ATLANTIC/LAVA

#1 MOST ADDED

HOLD ON KT Tunstall (RELENTLESS/VIRGIN)

#1 MOST INCREASED PLAYS

HOLD ON KT Tunstall (RELENTLESS/VIRGIN)

TOP 5 NEW AND ACTIVE

THE UNDERDOG Spoon (MERGE)

I'D LIKE TO Corinne Bailey Rae (CAPITOL)

FIRST TIME Lifehouse (GEFFEN)

BE MY SOMEBODY Norah Jones (BLUE NOTE/BLG)

INSTANT KARMA U2 (WARNER BROS.)

COMPLETE TRIPLE A CHART ON PAGE 59

FCC commissioner aims to hear all sides of issues

Deborah Taylor Tate

By Erica Farber

On Nov. 9, 2005, President George W. Bush nominated Deborah Taylor Tate to the FCC for the remainder of a term expiring June 30, 2007. She was unanimously confirmed by the U.S. Senate and sworn in as FCC commissioner on Jan. 3, 2006. Last month, President Bush announced his intention to nominate Tate to a second term that would keep her at the FCC another five years, until June 2012.

Beginning your career: I'm a lawyer by trade. I graduated from law school and went directly to work for then-Tennessee Gov. Lamar Alexander. Most of my professional life has been spent in some type of public service. I then worked for another governor, so I've worked for two governors, directed a public policy institute at Vanderbilt and, most recently, was the chairman and commissioner at the Tennessee Regulatory Authority, which is the counterpart of the FCC at the state level, but we also regulated utilities, water and electricity.

On your appointment to the FCC: I don't really know how it happened. Having worked at the state level, I had a great opportunity to work on issues that were before Congress and the FCC. Because I had also worked for two governors who were and are members of Congress, I had some contact with members of Congress. And I guess it doesn't hurt that I go to church and live down the street from former majority leader Bill Frist.

Your first day at the FCC: I walked in to an empty desk with a stack of videotapes and was told I needed to watch the tapes. We had an indecency item before us. It was a very odd introduction to what my job would be like. Every single day here is different, and that's what makes it such an exciting, interesting and actually fun place to work.

How the FCC works: There are different levels of decision-making at the FCC. There are hundreds of items important to a radio station owner that I may never see because they are extremely technical issues, and the bureau has been delegated the authority to deal with those.

As a commissioner, my first duty and role is to enforce the particular law or rule or regulation, and that's always where I try to start. I also try to make sure I'm hearing all sides. Commentors have the ability to both comment and then supply reply comments. As commissioners, no more than two of us

can meet together by law. And in fact, many members of Congress are interested in our being able to meet together so we can work more toward consensus. Everyone on the commission is totally committed to a consensus-building process. But actually, it's a little difficult, it's more like shuttle diplomacy.

Biggest challenge: Our biggest challenge as an agency is to make sure we're allowing the marketplace to work while balancing the impact on consumers. It's sometimes difficult when every single decision or every item in front of us is on the front page of newspapers across the country, sometimes even before we've made the decision.

State of radio: Excellent. I think like many other sectors, not only within the media industry but also in wireless, in telecom and all the industries we intersect with, this is just an absolutely transformational time, as we move into the digital age, as we have all types of new services, new innovations, new technologies, just what consumers are able to experience, whether it's in a handheld device in their car or in their home. Consumers are seeing all this dynamic change in the business model, and the industry itself is also facing a lot



of change and a lot of competition from new players that possibly have never been around before.

Issues you would like to see broadcasters focus on:

First and foremost, I would hope broadcasters would always keep serving their communities, which is both a legal requirement and, I would hope, their own business model. Both here and in my previous positions, I've tried to be a voice for children and families, so I am hopeful the industry will do all it can to police itself to continue to provide positive, uplifting, informative and decent content to consumers.

How broadcasters should communicate to your office:

We want to meet and hear from everyone. We want to hear how this is working both from the broadcasters' side and also from the public's side. It's important for broadcasters to realize that whenever there is a topic they care about on either side, they should send us something as well as letting us know how it relates to you and how it helps or hurts your business. It's easy to file comments. Just go to fcc.gov.

Something about the FCC that would surprise our readers to learn:

That we're involved in almost every single American's everyday life, from opening the garage door to talking on your cell phone to approving medical devices like diabetes monitors for children. Every single day is different.

Most influential individual:

Lamar, my first boss and his wife, Honey Alexandra, now, of course, Sen. Alexander. He has an extraordinary knack of processing and solving problems, in addition to being a concert pianist. And I have great respect for his intellect, but also the way he can size up a problem and work toward a solution. His favorite quote to the staff was, "Plan your work and work your plan."

Career highlight: I am certainly proud of the president nominating me and the Senate unanimously confirming me to this job.

Career disappointment: Everybody has disappointments. I lost an election for the state legislature, and now I look back and think it is the greatest thing that ever happened to me because I wouldn't be here today, and I think I would have been very frustrated not being able to make a difference.

Advice to broadcasters: Make sure that not only is your audience listening to you, but that you are listening to your audience. R&R

'We want to meet and hear from everyone. We want to hear how this is working both from the broadcasters' side and also from the public's side.'

—Deborah Taylor Tate

Lixer Notes

Profile: Deborah Taylor Tate

Title: FCC commissioner

Favorite radio format: "News when I wake up, talk and country during the day, and at night I listen to jazz or R&B."

Favorite TV show: "News, news, news."

Favorite song: "What a Wonderful World"

Favorite movie: "To Kill a Mockingbird"

Favorite restaurant: "My back porch at my house in Nashville and Sunset Grill in Nashville."

Beverage of choice: Fiji Water and champagne

Hobbies: "Before the FCC, I had a lot of hobbies. I used to water and snow ski and golf, and I used to have a beautiful garden. And traveling with my family."

E-mail address: deborah.tate@fcc.gov

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STATE OF THE INDUSTRY
ADDRESS

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Author: *Words that Work; It's Not
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