

SPECIAL ISSUE

THE WAVE: 20 YEARS OF SMOOTH JAZZ

An In-Depth Triptych Covering Two Decades Of KTWV, The Stalwart Format's First 24/7 Outlet pp.12-20

VETERAN VISION

Greater Media Philly Market Manager John Fullam Offers Plan To Put Radio 'In Step With The Rest Of Emerging Media' p.10

R&R

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MARCH 23, 2007
NO. 1702
\$6.50



PLUS

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PUBLISHER'S PROFILE: GARY LAWRENCE DIPS INTO INVESTING POOL p.66

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ERIC CHURCH

"GUYS LIKE ME"



PHOTO: JEFF GLEASON

"This guy's not a star in the making, he's already got it! Last week, Eric Church took the stage in front of a packed house for the latest KMLE Nation Appreciation Show. From the moment he walked up the stairs, the night and the crowd were his. He's got the ability to connect with an audience that comes along so rarely. I'm impressed by both his stage presence and the undeniable connection that his music has with our audience."

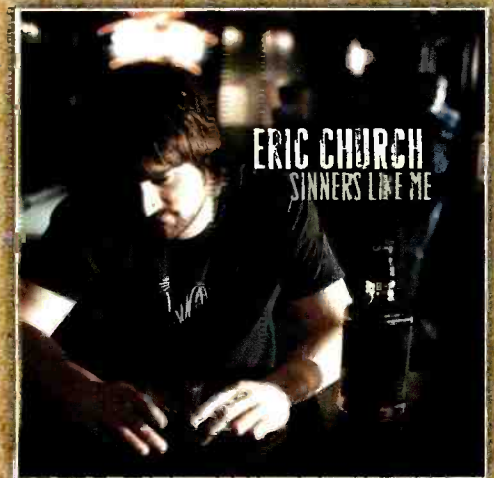
— KMLE/Phoenix PD JAY McCARTHY

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CA / MEDIABASE - #35*

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News Focus

March 26
 The date R&R's Los Angeles staff and management will be in place in new offices at 5055 Wilshire Boulevard, sixth floor, Los Angeles, CA 90036. The new main phone number is 323-954-3400.

MOVER WGAR/Cleveland Taps Jennings

Clear Channel has upgraded KZKX/Lincoln, Neb., PD Brian Jennings to a larger-market country outlet: WGAR/Cleveland. Jennings will start April 2 and take over for Meg Stevens, who left in late 2006 to program WMZQ/Washington and WPOC/Baltimore. Jennings says, "I plan on spending the first month taking a lot of notes and listening to a lot of people. They know exactly what they're doing, and I have a lot to learn from them." Prior to Lincoln, Jennings worked at KFKG/Salina, Kan.



Jennings

—R.J. Curtis

SHAKER Reprise Records, Prinzo-Style

Jason Prinzo has been named VP of promotion for Reprise Records, effective April 2. Prinzo will relocate from Cincinnati, where he currently resides as Capitol Records' national promotion rep, to the Warner Bros./Reprise headquarters in Burbank, Calif.



Prinzo

"I'm thrilled that Jason will be part of the Reprise staff," Reprise senior VP of promotion Mike Rittberg says. "His passion for music is a huge asset for us."

Prinzo says he looks forward to the challenge: "I'd like to thank both Mike Rittberg and [VP of promotion] Bob Weil for this tremendous opportunity. I'm extremely excited."

—Kevin Carter

Sirius, NAB Clash Over Ads

Sirius Satellite Radio slapped back at the NAB, calling the broadcaster group's latest anti-satellite-merger advertisement "deliberately misleading and hypocritical." A Sirius spokesman says one of the two quotes attributed to Sirius CEO Mel Karmazin in the ad was "taken totally out of context."

"The NAB ad is deliberately misleading and hypocritical coming from people who say one thing to the Congress when they oppose our merger and the opposite in radio consolidation proceedings before the FCC and in [Securities and Exchange Commission] filings by their member companies," Sirius said regarding full-page ads that appeared in several prominent Capitol Hill publications.

Since the proposed \$13.6 billion all-stock merger between Sirius and XM was announced, the NAB has been trying to convince lawmakers the merger will be bad for consumers. But Karmazin may be making some headway in convincing legislators otherwise. After the charismatic CEO was grilled for more than two hours March 20 by the Senate Judiciary Subcommittee on Antitrust Competition, Sen. Orrin Hatch, R-Utah, said, "I personally don't believe there will be a lack of competition" if the satcasters are given the green light to consummate the union.

It was Karmazin's third Washington appearance to answer questions about the contentious deal. —Jeffrey Yorke



RAB Forum Stresses Interactive Relationships

The second annual RAB New York Radio Forum stressed the importance of making a 360-degree connection with listeners, in sessions aimed at marketing, advertising and programming executives. R&R executive editor Paul Heine led the "Driving Forces" symposium, where Tom Poleman, senior VP of programming and marketing for Clear Channel/New York, explained that CHR/top 40 WHTZ (Z100) has implemented podcasting and texting as a "fantastic way to spread the word in a viral way."

Advertising Council president Peggy Conlon agreed that aligning "an emotional message on-air and asking listeners to go online to close the deal adds richness to the experience. People hate to call. The Internet is becoming traditional media."

In another session, "Music to Your Ears," moderated by Billboard deputy editor Bill Werde, Emmis Radio group lifestyle engagement group director Mikal Ham noted a successful partnership between the company's stations and iTunes. "We are seeing great value with those tools out there and we're really embracing technology."

Maven Strategies president/CEO Tony Rome, however, stressed the airwaves' continuing relevance as a calling card unto themselves. —Chuck Taylor



From left are Busch Media Group president/CEO Tony Ponturo, RAB president/CEO Jeff Haley and Interop CEO/vice chairman David Kennedy.

ON THE WEB CRB Faces Fight On Web Royalty Rates

NPR and the Digital Media Assn. (DiMA) filed separate motions on March 19 challenging the Copyright Royalty Board's decision setting webcaster rates for streaming sound recordings. NPR and DiMA are both seeking a rehearing.

The CRB delivered a rate schedule that nearly doubles what radio stations will pay to stream music over the Internet between 2006 and 2010. DiMA said the new rates will likely cripple "the vast majority of legitimate online radio services."

—Jeffrey Yorke, Susan Visakowitz and Susan Butler/Billboard

Slacker To Offer Portable Digital Radio

Former top executives at MusicMatch, Rio and iRiver America have launched Slacker, a free, ad-supported Internet radio service at slacker.com that allows for the creation of personalized stations, plus an ad-free \$7.50 per month subscription tier.

Due later this year are Wi-Fi-enabled handheld portable players that can wirelessly access and sync Slacker radio programming via home networks, PCs and public hot spots, along with car kits that update Slacker devices via satellite connections.

—Brian Garrity, Billboard

Bernstein To Pilot Air America

David Bernstein has been tapped as VP of programming at Air America Radio. The hiring of the 32-year veteran news/talk programmer marks the first major personnel move by the liberal talk network's new owners and new AAR president Mark Green.

Currently president and owner of consultancy Bernstein Talent, Bernstein has made stops at Boston radio stations WBZ, WRKO and WAAF.

"David is just the prescription the doctor ordered," Green says. —Al Peterson



Bernstein

MORE ONLINE: www.RadioandRecords.com

Curtis Media Names Zachary President/COO

Curtis Media Group has upped executive VP Phil Zachary to president/COO of the Raleigh-based broadcaster. Zachary, who joined Curtis Media in 2002 following six years at CBS Radio's WHFS and WARW/Washington, will oversee operation of all 19 of the company's North Carolina stations, reporting to company founder and CEO Don Curtis.

"Phil has done an excellent job here," Curtis says. "It's a delight to work with an individual with so much enthusiasm and excitement." —*Al Peterson*

Richards Gets Houston Upgrade

Veteran rock programmer Vince Richards has exchanged his Clear Channel/Houston director of rock programming stripes for a new title as director of FM programming. Richards, who has been programming alternative KTBS (94.5 the Buzz), classic rock KKRW (the Arrow 93.7) and hot AC KHMV (Mix 96.5), adds oversight of the cluster's AC KODA and Latin rhythm KLOL (Mega 101). Richards' previous programming stops include Kansas City and Buffalo. —*Keith Berman*

Lavoie Named WLOQ PD

Paul Lavoie joins independent Gross Family Broadcasting WLOQ/Orlando as PD, effective April 2. He replaces Brian Morgan, who stepped down recently to become afternoon drive personality.

Lavoie says, "I am absolutely looking forward to working with that great staff at a heritage station in a phenomenal market. [VP/GM] Rick Weinkauf is willing to do anything and everything he can that will make smooth jazz a major player in the market again."

Among Lavoie's prior smooth jazz credentials are air work at KIFM/San Diego and, most recently, serving as PD for Univision's KRQS/Albuquerque. —*Carol Archer*

Meet Pittsburgh's Man Station

CBS Radio rock WRKZ/Pittsburgh is flipping to talk as WTZN (93.7 the Zone) on April 2. Targeting men 25-49, Pittsburgh's Man Station will keep the syndicated Opie & Anthony in mornings, pick up Westwood One's new "Dennis Miller Show" from 10 a.m. to 1 p.m. and add former crosstown CBS talk KDKA evening personality John McIntire from 1 p.m. to 4 p.m. and former crosstown 20-year Clear Channel rock WDVE personality Scott Paulsen from 4 p.m. to 7 p.m.

—*Mike Boyle*

Digital Convergence Meets Music At SXSW

Interspersed among hundreds of artists from around the globe performing on more than 50 stages, the subject of digital convergence and digital rights management were the hot topics at the 20th annual South by Southwest Music & Media Conference in Austin.

During a "Record Companies: Who Needs Them?" panel discussion, former Talking Heads frontman David Byrne called on labels to remove DRM protections from digital files and shift from being manufacturing and distribution companies to more closely resemble marketing firms. Byrne, predicting digital sales would outstrip CD sales by 2012, said once download sales became the norm, manufacturing and distribution costs will approach zero.

On March 15, the same day NPR announced that its audience has grown on average by more than 1 million listeners per year since 2000 and now stands at 26.5 million, according to Arbitron, the lone panel devoted specifically to radio focused on public radio's need to reach out even more to local communities.

Prompted by a question from the audience about how public radio could sound more like commercial radio, Bonnie Simmons of Pacifica Foundation's KPFA/Berkeley, Calif., and manager of Bonzilla Corp. in nearby Oakland, suggested that public radio might need to have people from commercial radio come in once in a while to "teach us how to shine our shoes."

—*Mike Boyle and Todd Martens/Billboard*

DJ Law Appointed PD At WOWI/Norfolk

Clear Channel urban WOWI (103 Jamz)/Norfolk API/morning show host DJ Law has been promoted to PD.

He replaces Eric Mychaels, who continues as urban cluster OM, overseeing WOWI, urban AC WKUS (105.3 Kiss) and smooth jazz WHOV.

DJ Law will continue to host mornings as half of the "Boodah Brothers Morning Show."

"DJ Law has been with the brand since 1992," Clear Channel/Norfolk OM Travis Dylan says. "It was an obvious decision."

WOWI afternoon personality DJ Fountz, who had been filling the MD position for several months, has been officially awarded that title. —*Daniella Dunham*



DJ Law

Straley Upped At XM

XM Satellite Radio has promoted VP of talk programming Kevin Straley to senior VP of news, talk and sports programming. In his expanded role, Straley will oversee all of XM's spoken-word channels including those featuring Major League Baseball and National Hockey League, the Oprah & Friends channel and the satcaster's 21 traffic and weather channels.

"The last six-and-a-half years at XM has been the highlight of my 20-year radio career," Straley says. —*Al Peterson*



Straley

MOVERS

Michael Nadeau, director of sales for Interep's McGavren Guild Radio/Boston, is promoted to VP. He'd been leading the company's Boston office since 2004 and was previously VP/national sales manager for Excel Media . . . **Former Clear Channel AC WMYI and rock WBZT (the Buzzard)/Greenville, S.C., general sales manager Jay Wachs** is now market manager for the eight-station Cumulus/Albany, Ga., cluster. He replaces Greg Kashishlian . . . **Joe Redmond** joins Lofton Creek Records in the newly created position of VP of national promotion. Most recently at Nashville-based Cupit Records Nashville, Redmond has also worked at Warner Bros. Nashville . . . **After 10 years** at the company, CMT VP of music programming and talent relations **Chris Parr** segues to Nashville-based Spalding Entertainment as an artist manager, initially working with rising country star Jason Aldean.

SHAKERS

TNS Media Research senior VP of research **Dr. Pat Pellegrini** joins Arbitron in the newly created position of VP of research and new product development. He has also served at BBM Canada, another audience measurement firm . . . **Valerie Howard**, most recently VP/director of sales for Bonneville/San Francisco, joins Cumulus as general sales manager for triple A KFOG and classic rock KSAN (the Bone) in that market . . . **Jon Elliot** assumes full responsibility for Arista Nashville's artist roster in his redefined role as VP of marketing and artist development for the label. As the RCA Records Label/Arista Nashville VP of marketing and artist development, he was previously aligned with artists on RCA and Arista. Meanwhile, RCA Records Nashville manager of marketing and artist development **Rachel Fontenot** rises to director of the department.

Business Briefing

By Jeffrey Yorke

Hollander Looking For Early Out At CBS?

Joel Hollander's future as top dog at CBS Radio has been in question for several months as insiders at the company speculate on whether the CEO of radio's second-largest group is looking for an early exit. It all took more shape March 16 when the New York Post reported Hollander intended to leave the executive suite before his contract expires Dec. 31. According to the paper, Hollander is weary of battling with CBS chief Les Moonves over the direction of the radio division. As one source says, "Hollander's a radio guy, and CBS doesn't understand radio nor do they like radio."

CBS' radio division has been under pressure since Howard Stern jumped to Sirius Satellite Radio, where he's already earned \$403 million after nearly 15 months of employment. Stern's departure from CBS was immediately evident—the division's revenue fell a whopping 7% in 2006.

CBS declined comment on the speculation.

SEC Investigating Radio One Over Stock Options

Radio One said March 16 that the Securities and Exchange Commission is investigating the company's handling of employee stock options awarded from May 5, 1995—the day company shares went public—through 2005.

Radio One announced Feb. 21 that it had found irregularities in dates of awarding stock options and that it may restate its financial data since 1999. However, the company said it did not believe there will be any impact on reported revenue, cash flow or stockholder equity. Radio One said it "intend[s] to cooperate with the SEC in this matter."

Clear Channel Moves Buyout Vote To April 19

Clear Channel has advanced a special meeting for shareholders to consider a private equity group's \$19 billion buyout offer at \$37.60 per share to April 19. To participate in the vote, shareholders of record must be established by March 23. The move comes after numerous institutional investors began grumbling that the per-share buyout from a group led by Thomas H. Lee Partners and Bain Capital was too low.

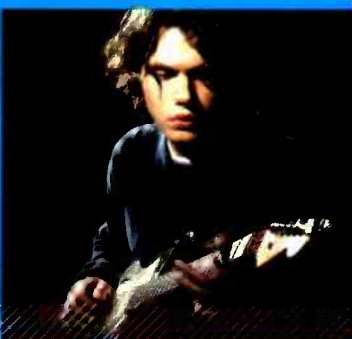


MARCH IS MIMS' MONTH. THE RAPPER, WHO CELEBRATED HIS 26TH BIRTHDAY ON MARCH 22, TOPS RHYTHMIC AND RAP FOR A THIRD WEEK WITH "THIS IS WHY I'M HOT" AND IS SET TO RELEASE HIS DEBUT ALBUM, "MUSIC IS MY SAVIOR," ON MARCH 27.

R&R NO.1

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JOHN MAYER'S "WAITING ON THE WORLD TO CHANGE" SETS THE AC RECORD FOR MOST WEEKLY PLAYS FOR THE SECOND CONSECUTIVE ISSUE, REGISTERING 2,182, WHILE HOLDING AT NO. 1 FOR A FIFTH FRAME.



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'We took a wrong turn after the Telecom Act. We fell in love with consolidation and thought cost-cutting and one-size-fits-all formats were the recipe for success.' p.66



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What's New This Week Online

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March 26
Deeper as-it-happens news coverage, more exclusives.
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T

March 27
Check out the R&R Country Callout chart.
▶ [Click on Charts](#)

W

March 28
View an expanded profile of the country's top market: New York.
▶ [Click on Latest Headlines](#)

T

March 29
Looking for a new job? R&R has listings of some of the best opportunities in radio.
▶ [Click on Resources](#)

F

March 30
Find out who's ruling radio in the Great White North with R&R Canada charts.
▶ [Click on Charts](#)

MARKET SNAPSHOT:



New York Mayor Michael Bloomberg just announced a milestone in the New Housing Marketplace Plan: 55,000 units of affordable housing have now been funded, one-third of the total goal. The \$7.5 billion municipal affordable housing plan is the largest in the nation's history.

POPULATION: 15,291,100

RADIO MARKET RANK: 1

DEMOGRAPHICS:*

	TOTAL 75-MARKET POPULATION%	NEW YORK ARBITRON METRO%	INDEX
AGE 18-24	13%	12%	90
AGE 25-34	18%	18%	99
AGE 35-44	20%	21%	104
AGE 45-54	19%	19%	100
FEMALE	52%	53%	102
WHITE	83%	75%	90
AFRICAN-AMERICAN	12%	17%	151
ASIAN	3%	5%	164
HISPANIC ORIGIN	14%	20%	142

NO. OF RADIO STATIONS: 38

RADIO OWNERSHIP:

OWNER	NO. OF STATIONS	RATINGS SHARE**
CLEAR CHANNEL	6 FM	21.9%
CBS	3 AM, 3 FM (6)	13.5%
EMMIS	3 FM	10.8%
SBS	2 FM	10.0%

FORMATS: 8 N/T, 6 AC, 2 CHR/Top 40, 2 urban AC, 2 urban, 2 sports, 2 rock, 1 tropical, 1 Spanish contemporary, 1 smooth jazz, 1 classic rock, 1 rhythmic AC, 9 other

RATINGS LEADERS:**

STATION	FORMAT	AQH SHARE 12-PLUS
WLTW-FM	AC	7.1
WSKQ-FM	TROPICAL	5.2
WPAT-FM	SPANISH CONTEMPORARY	4.8
WHTZ-FM	CHR/TOP 40	4.5
WRKS-FM	URBAN AC	4.0
WBLS-FM	URBAN AC	4.0

INTERESTING FACT:*

Smooth jazz listeners in the New York metro are 7% more likely to have used home exercise equipment in the past 12 months than all other listeners, but 9% less likely to belong to a health/exercise club.

*Source: Scarborough Research 2006
**Source: Arbitron Fall 2006 Report

Automotive Spending Trends At Network Radio



Of the top six automotive advertisers on network radio in fourth-quarter 2006, a whopping five of them spent more money than they had in the year-ago quarter. The biggest jump came from Honda Motor, which spent \$3,352,625 in Q4 '06, and did not even rank in the top six in Q4 '05. This outlay rocketed Honda to second place among automotive network radio advertisers for Q4 '06.

Also seeing upward spending ticks were first-place Ford Motor, fourth-place DaimlerChrysler (which more than doubled its spending year-over-year), fifth-place Toyota and sixth-place Bayerische Motoren, which like Honda did not rank in the top six in the year-ago quarter.

The sole auto advertiser on the downward spending side was third-ranked General Motors, which spent \$5,593,256 in Q4 '05, but only \$3,282,998 in Q4 '06, a slide of more than \$2 million.

The grand total of network radio advertising spend by the top six automotive companies was \$13,286,550 in Q4 '06. This beat Q4 '05 spending, which totaled \$11,227,877, by more than \$2 million. —Susan Visakowitz

Top Network Radio Auto Advertisers (Dollars)

PERIOD: OCT. 1-DEC. 31

PARENT COMPANY	Q4 2005	Q4 2006
FORD MOTOR	\$4,421,866	\$4,440,872
HONDA MOTOR	--	\$3,352,625
GENERAL MOTORS	\$5,593,256	\$3,282,998
DAIMLERCHRYSLER	\$512,750	\$1,082,866
TOYOTA MOTOR	\$700,005	\$1,053,965
BAYERISCHE MOTOREN WERKE	--	\$73,224

SOURCE: Nielsen Monitor-Plus

Transactions at a Glance

RKP International's WRKP-FM/Moundsville, W.Va., to Educational Media Foundation for \$1 million . . . Salem's Reach Satellite Network's WVRY-FM/Waverly, Tenn., to Grace Broadcasting Services for \$900,000 . . . Hellinger Broadcasting's WYYZ-AM/Jasper, Ga., to Enlightenment LLC for \$600,000 . . . College Creek Media's CP for a new FM in Presho, S.D., to Robert Instad's James River Broadcasting for \$450,000 . . . Royal Communications of Washington's KFFR-FM/Pullman, Wash., to Xana Duke Radio Partners for \$310,000 . . . Salvador A. Melgar (attorney in fact for Stephan A. Melgar) is selling 500 shares of stock that represent 50% ownership of Crocodile Broadcasting, licensee of KGLA-AM/Gretna, La., to Ernesto Schweikert III for \$245,000 . . . East Coast Broadcasting's WNWK-AM/Newark, Del., to Jose Roberto and Aida Esperanza Ekonomo for \$200,000 . . . Kershaw Broadcasting's WKSC-AM/Kershaw, S.C., to Big Fish Broadcasting for \$75,000.

Deal of the Week

WEKS-FM/Zebulon, Ga.

PRICE: \$3.4 million **TERMS:** Asset sale for cash

BUYER: Legacy Media Holdings. This represents its entry into this market.

SELLER: Spalding Broadcasting. Phone: 770-412-8700.

FORMAT: Country

COMMENT: Spalding Broadcasting's WEKS-FM/Zebulon, Ga., to Legacy Media Holdings for \$3.4 million, consisting of \$170,000 in earnest money and the balance in cash at closing.

2007 Deals to Date

Dollars to Date:	\$289,679,132	(Last Year: \$3,061,073,311)
Dollars This Quarter:	\$289,679,132	(Last Year: \$3,061,073,311)
Stations Traded This Year:	229	(Last Year: 229)
Stations Traded This Quarter:	229	(Last Year: 229)



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One-stop shopping works for big-box retailers and it can work for your cluster

Make Your Cluster A Category Killer

Frank Kulbertis
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'Cluster selling eliminates the inconvenience of dealing with multiple salespeople and can make media buying as simple as signing a single contract.'

—Frank Kulbertis

have you done any shopping at Toys “R” Us recently? How about Best Buy, Staples or Barnes & Noble? Odds are you have, and certainly many thousands of others have, too. Why? Convenience. We are a society that is consumed with convenience—online banking, pay at the pump, drive-thru pharmacies—anything that is quicker and easier. Each of these stores provides consumers with one-stop shopping in their specific product category. This has made them all “category killers” and you can make your group of radio stations the “media category killer” in your market by selling them together as a cluster. ■ Cluster selling, with one sales staff for all your stations, allows you to provide your advertisers with the same shopper-friendly qualities of any retail superstore.

Large selection of products. Shoppers love category-killer stores because they stock essentially everything in the product category. This means immediate availability of the items desired with no long searches all over town. By comparison, cluster selling gives your buyers easy access to all your stations and the many diverse audiences that they reach. This wide selection makes it possible for advertisers to find every-

thing they need without having to deal with multiple people from multiple media companies.

Availability of complementary items. Many stores carry the main items in a product line, but not always the accessories. At a category-killer store you can find the large skillet, as well as the saucepan and the double-boiler. Or you can get the computer and all the extra peripherals. The same is true for advertisers buying your cluster of radio stations. For example, maybe you are working with a motorcycle shop that wants to reach men 25-54. A classic rock, news/talk or sports station would all be great fits, but if your cluster has two or three of these formats, your targeting will be much more comprehensive. If you add an AC or country station, you will hit even more of this target audience. Plus you'll also reach a good number of women who are not only potential motorcycle buyers themselves, but also have a great deal of influence, as wives and girlfriends, over whether their men buy a motorcycle.

Quick and easy transactions. Shoppers enjoy the simplicity of category-killer stores over the hassle and crowds of large department stores and retail chains. As a parallel, cluster selling eliminates the inconvenience of dealing with multiple salespeople and can make media buying as simple as signing a single contract.

Knowledgeable sales staff. Because of their specialization within a single product category, most sales personnel at category-killer stores are viewed as experts in regard to those products. Likewise, cluster selling better positions your salespeople as advertising experts. With a full portfolio of stations, they are able to offer solutions based on the needs of their clients, rather than simply pushing buyers to purchase the one or two stations they may represent.

Volume discount pricing. True or not, many shoppers believe they get better prices at category-killer stores because of the large volume of inventory these stores purchase. By selling your radio stations as a cluster, you can offer multistation discounts to encourage buyers to try stations they might ordinarily skip in exchange for a lower rate on all of the stations that they use. Cluster selling may also allow you to conduct an occasional inventory maximization program that will give buyers reduced rates in return for buying annual contracts on all or most of your stations.

Reputation for convenience. Category-killer stores have successfully branded themselves as the most convenient place to shop for the items in their product category. In order for your stations to become the media category killer in your market, you must do the necessary imaging and marketing to earn the brand the reputation as the most convenient place to shop for advertising in your area. R&R

Frank Kulbertis is president of Radio.Active Sales Development Services, a training and consulting company for the radio industry.

Sports Marketing Tips By Elaine Clark

Sponsorship spending on action sports is expected to top \$120 million this year, while sponsorship of all sports is expected to reach \$7.69 billion.

The category represents 69% of all sponsorship spending, according to the IEG Sponsorship Report. These figures do not even include straight media buys within sports programming.

Of the top 100 sports advertisers last year, most spent one-third or more of their overall advertising budgets on sports. Twenty-five of the top 100 companies spent half or more of their advertising budgets on sports programming, according to the Sports Business Resource Guide and Fact Book. Clearly the sports

category represents a growth opportunity for radio. The questions are: What do companies want? And how do you wrap it into a sports package?

Instant replay. This works best for high school sports because of rights fees.

- Secure the rights to add video clips to your Web site.

- Choose various highlights and add them each week.

- Sponsors receive opening and close. Promos also mention the sponsor, “The (sponsor name) Instant Replay.”

Text-messaging programs. This is the latest and “coolest” interactive element. Consumers want to use their phones, and most high school and college

sports fans have integrated text messaging into their lifestyles.

Text messaging allows sponsors to interact with target consumers, while delivering compelling information.

Open-ended trivia. Consumers text answers to a series of questions for a chance to win a prize. Up to 10 questions are designated as one set. After each question is answered, the correct answer is provided and a message reinforces the sponsorship, saying, “Brought to you by sponsor.”

Elaine Clark is GM of Revenue Development Systems/Emmis Sports Marketing. She can be reached at 707-864-2669 or eclark@rds.emmis.com.



Win A Mustache Ride From Jack

The creatively demented folks at **KCBS-FM (93.1 Jack FM)/ Los Angeles**, led by marketing director **Chad "Fitz" Fitzsimmons**, collectively feel that the mustache community at large is being vastly underserved. In order to remedy that situation, Jack proudly introduces March Mustache Madness, which pits 64 hirsute dudes and their impressive facial shrubbery against each other in a no-holds-barred battle to win a 2007 Chevy Silverado. "We're parroting the March Madness schedule—we're down to the Sweet 'Stache 16 and the Final Fu Manchu Four," self-proclaimed 'Stache Selection Committee chairperson Fitz tells ST. "We're quietly contemplating an actual event, where people compete in the 'Stache Olympics by having them chug some milk or eat some oatmeal." Fitz swears the

impetus behind this hairy stupidity is actually research-based: In some recent focus groups the station held, it noticed the vast majority of men who showed up were sporting sweet 'staches. "I've been rocking one myself for the past week," he says. "We're encouraging everyone in the office—females too—to sport one for March."

The fierce battle, featuring four brackets, is going down as we speak at jackmustachemadness.com. Fitz claims that many of the combatants are intensely campaigning for votes, but notes that the bigger offerings tend to be the favorites: "Size totally matters," he says. "It's all about girth."



Nice try, kid.

Label Love

After just four months with Capitol Records, VP of rock and alternative promotion **Buddy Deal** is leaving. Deal joined Capitol on Dec. 1, 2006, replacing **Ted Volk**, who left in September. Buddy can be reached at 310-738-3325.

The Programming Department



Mason

■ After a month-and-a-half of living in sin as interim PD of **KDND (107.9 the End)/ Sacramento**, **Dan Mason** and Entercom have decided to make it official and sign the marriage license. The station has been without a full-time authority figure since **Steve Weed** and nine staffers left in the wake of the infamous Hold Your Wee for a Wii contest in January. Perhaps you heard something about that . . . "There were lots of factors influencing my decision," Mason tells ST. "A, Entercom is an amazing company and there is a reason their employees are so happy; b, the local management here is top-notch; and c, living in Sacramento gets me closer to my true lifelong dream: to have a barbecue with a truly great American like **Ron Artest**."

■ **Michael Bryan** is ending his second go-round at **WNVZ (Z104)/Norfolk** in high style: He's the new PD of **WXXL (XL106.7)/Orlando**, thus caulking the hole created when **Tommy Chuck** transferred to sister **WFLZ/Tampa** last November. "Michael has racked up a lot of great success stories in his career, which made this an obvious next move for XL," Clear Channel/Orlando director of programming **Chris Kampmeier** tells ST. "The only scary part is his long friendship with Tommy Chuck. Michael will look great wearing his short leash."

■ Citadel regional VP **Kevin Godwin** has resigned. He had been overseeing Citadel's Colorado, Idaho and Washington properties. Godwin is headed back to the Northwest and will be announcing his new adventure soon.

■ **Nik Rivers**, APD/MD/afternoon talent at **WPBZ/**

West Palm Beach, will become operations assistant for Albany Broadcasting's five-station cluster in Albany, N.Y., APD of alternative **WZMR (the Edge)** and will shoehorn himself into the cushy 2 p.m.-4 p.m. almost-afternoon drive shift. The position has been available since September, when **Terry O'Donnell** was promoted to PD of CHR/top 40 sister **WFLY**.

■ It's a major mid-course career adjustment for **Jimi Jamm**, who's stepping down as PD of **WPKF (96-1 Kiss-FM)/Poughkeepsie, N.Y.**, and MD of sister **WBWZ (Star 93.3)** after six years to join Howard Rosen Promotions. Jamm will start working for Rosen from his palatial Poughkeepsie home starting next month. **WPKF APD CJ McIntyre** is now interim PD, but the station is looking for a long-term replacement.



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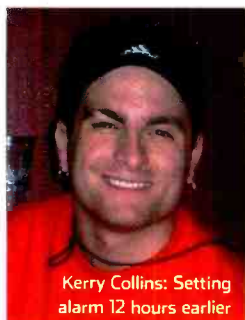
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Quick Hits

■ In January, **KHTS (Channel 93-3)/San Diego** afternoon talent **Boy Toy Jesse** got the call of his young life: the opportunity to do afternoons at **KIIS-FM/Los Angeles**, filling the sizable shoes of **Valentine**, who moved to mornings at **KYSR (Star 98.7)**. Since, Jesse had been doing double duty, performing a hybrid tracked/live show back to San Diego. Apparently, that interim thing worked out so well that Channel 93-3 PD **Jimmy Steele** is making the arrangement permanent.

■ **WPRO-FM/Providence** night jock **Kerry Collins** is about to experience a severe shock to his carefully calibrated nocturnal system, as he



Kerry Collins: Setting alarm 12 hours earlier

moves across the hall and sets his alarm 12 hours earlier to take over mornings at rhythmic **WWKX (Hot 106)**. Collins will replace **Tessa & Baby J**, aka Da Breakfuss Club, which had been piped in from urban sister **WWWZ (Z93 Jamz)/Charleston, S.C.**

■ PD **David Ginsburg** has tweaked mornings and middays at **WBOS/Boston**: "The WBOS All Music Morning Show" has been extended an hour to 10 a.m., followed by recently named MD **Dana Marshall** in middays. She replaces **Joanne Doody**, who will remain in weekends.

■ Much like the elastic waistband on our prescription pants, **KHFI/Austin's** successful "Bobby Bones Morning Show" has expanded beyond Texas and landed its first affiliate, sister **KZCH (Channel 96.3)/Wichita**. The show has been vacant since interim PD/morning dude **Brett Andrews** left

in February for afternoons at **KVEG/Las Vegas**.

■ **KZHT/Salt Lake City** fills its 6 p.m.-midnight shift with **Jared Banks**, a veteran of sister **WFLZ/Tampa**. He takes the shift vacated by **Boy Loco**, now doing afternoons at **KMVN (MOVIN 93.9)/Los Angeles** as **Mario Montoya**.

■ **Beth Lano** is leaving mornings at **KSTJ (Star 102.7)/Las Vegas** for the tinsel and glamour of performing on the Strip—no, not in a strip club, you sicko, she's joining the orchestra of "Spamalot." But wait, there's more: Lano's former co-host, Star PD **Mike O'Brian**, wheels his chair across the hall to classic rock sister **KKLZ** and joins **Jim Tofte** and **Dennis Mitchell** in mornings. Star midday dude **Rick Kelly** heads to country sister **KCYE (Coyote Country 104.3)**, teaming with **Tom Kelly** (no relation) to begin entertaining the masses who are either just waking up or going to sleep at 5 a.m.

No Cure For Electile Dysfunction

With the 2008 presidential campaign already heating up nicely, what better place for a candidate to play than in the state that always casts its vote first: beautiful New Hampshire, where we check in with **Mark Ericson**, OM and self-described "handsome male lead" for "Mark & Danielle With the Morning Waking Crew" on **WOKQ** and **WPKQ/Manchester**, a show that deeply believes it's never too early to start shamelessly sucking up to America's potential next president. "We were chatting on-air with **Hillary Clinton**, and she promised us that, if elected, we'd get a personally guided tour of the White House," Ericson brags to ST. "Mrs. Clinton also promised to 'take us upstairs'—whatever that means."

Ericson and crew later deployed that same charm in the direction of former Sen. **John Edwards**. "We pointed out to him that we can indeed be bought, and we let it be known that an offer was already on the table from one of his rivals." Edwards immediately countered with his own value-added deal: "a tour, as well as a meal at the White House." Flush with that almost-too-easy success, Ericson is plowing straight ahead: "Our new slogan: 'We're not stopping 'til we're sleeping in the Lincoln bedroom.'"

Formats You'll Flip Over

■ Renda jumps on the adult hits train, flipping rhythmic oldies **WJGO/Fort Myers** to "Bob 102.9" under new PD **Randy Savage**, who also programs **WSGL (Mix 104.7)** and **WGUF (98.9 the Gulf)**. Former **WJGO/WGUF** PD **Pete Paquette** exits; **WJGO** afternoon driver **Steve Fish** continues as midday jock on country sister **WWGR**.

■ Clear Channel rhythmic **WBVD (95.1 the Beat)/Melbourne** blew up and morphed to CHR/top 40 as—surprise—"Kiss 95.1" under the command of existing PD **Brian "B-Rock" Richardson**. The morning show also gets a makeover with the addition of the syndicated "MJ in the Morning," based at sister **WFLZ/Tampa**. The rest of the lineup remains the same.

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Veteran

By Chuck Taylor

Photograph By Scott Weiner /RETNA LTD.

John Fullam is a man known for the companies he keeps. ■ With executive posts at the nation's two largest broadcasting companies—as a former Clear Channel Radio senior regional VP and Infinity Broadcasting president/COO—along with his current role as Greater Media VP/Philadelphia market manager, the radio veteran has headed upwards of 235 radio stations around the nation throughout a 30-year broadcasting career.

Fullam is renowned for leading the historic 1996 worst-to-first turnaround of dance WKTU/New York during his Clear Channel tenure from 1996 to 2001, where he oversaw 40 radio stations in six major markets. (He was VP/GM at the time.) He also earned kudos for the complementary rebranding of CHR/top 40 sister WHTZ (Z100), which became the country's most-listened-to station.

Seguing to Infinity in 2002, he was charged with directing day-to-day operations for the company's 183 properties, primarily in the top 50 markets. However, he exited less than one year later following a well-publicized dispute with Viacom COO Mel Karmazin, who criticized the company's radio division earnings as "unacceptable" in a conference call with shareholders after they dipped 2% in first-quarter 2003.

After then co-founding management firm EPG with Broadcasting Partners' Lee Simonson, in 2004 Fullam joined Greater Media, whose five outlets command 12.5% of the Philly radio audience. His current charges: active rock WMMR, classic rock WMGK, adult hits WBEN, sports WPEN-AM and smooth jazz WJJZ.

Broadcasting Brickhouse

Since coming onboard, Fullam has reinforced the mortar in the private company's broadcasting brickhouse, beginning with renovation of legendary rocker WMMR, which launched 38 years ago.

Two strategic coups have aided his mission. First, he swiped "The Preston & Steve Show" with Preston Elliot and Steve Morrison for mornings from crosstown alternative competitor WPLY (Y100) in February 2005, prompting the Radio One outlet to flee the format, flipping to rhythmic WPHL. Then, when Howard Stern abandoned the terrestrial airwaves in January 2006 for Sirius Satellite Radio, WYSP converted to CBS' talk format Free FM, ultimately leaving WMMR singly in charge of rocking radio in Philly.

"In the world of rock, we'll take any gifts we can get. Howard Stern leaving had huge impact, and we prepared for that. A lot of listeners had not sampled WMMR in some time," Fullam says. "Preston and Steve have turbo-charged the sta-

'We need leadership that has vision. Other media is going to pass us by. Radio is moving, but not fast enough.'

—John Fullam



Vision

Greater Media Philly Market Manager **John Fullam** Presents Plan To Put Radio 'In Step With The Rest Of Emerging Media'

tion, without a doubt, allowing us to recycle that audience throughout the rest of the week with our other great personalities. We've also found the sweet spot in the musical landscape, where 'MMR's heritage can coexist with newer music.'

Another variable that returned the station to glory was investment from Greater Media: "We were given the tools to win with television, outdoor and great people resources, which in turn has increased cume," he says. "We were a mid-level player three years ago with a No. 10 morning show. Now we've been No. 1 for a year-and-a-half. [The station has the top-rated personality morning show, second only to all-news KYW.] We're thrilled to have re-energized a brand with enormous equity."

WMMR posted a 4.3 12+ share in fall 2006, ranking No. 6 overall in Philadelphia, making it Greater Media's star player there.

Two notches below, with a 3.6 share, is classic rock WMGK. Fullam's primary focus with the outlet has been making sure that shared titles with WMMR are anything but random.

"On good days, the overlap is a strength. Because of WMMR's heritage, there are shared songs from the '60s and '70s with WMGK. Week in and week out it's a challenge," Fullam admits. "Both stations need to be famous for what makes them great. We carry the day with 'MMR with more songs from the '90s and today. There's enough room that allows them to be dominant in their cells."

Mix Out, Ben Is In

Revitalizing and contemporizing a heritage station hasn't been Greater Media's only programming challenge in the cradle of liberty. In March 2005, the company flipped hot AC WMWX to adult hits WBEN. Previously, the station was a direct flanker to former Clear Channel AC WSNI (Sumny 104.5), as well as perpetually No. 1-ranked AC WBEB, owned independently by entrepreneur Jerry Lee.

"We felt like females in their 30s were underserved, and there's a demand for an '80s-centered format in the market," Fullam says. "With the [Portable People Meter (PPM)] in Philly, we were astounded to find that cume is close to 1.1 million, which is close to some of the top TV stations here. Ben was successful in the Arbitron diaries, ranking top three with females 25-54, but it was obviously underreported."

As with other adult hits formats, the challenge, he says, is keeping the station fresh. "The predictability factor is our main concern. We've brought in a new morning show in the past five months, we have great imaging from John O'Hurley and we've devoted major resources to television and outdoor advertising."

So far, the station is holding its own, ranked fourth in women 25-54 with a 4.4 (WBEB and legendary Clear Channel urban AC WDAS-FM pull 10 shares in the demo) and No. 12 in 12+ with a 2.8, according to the fall 2006 Arbitron.

Sports WPEN-AM (Sports Radio 950), which flipped from standards in October 2005, is also on the rise. Last month, the FCC approved a daytime signal increase from 5,000 watts to 25,000. The station has already improved its nighttime signal. Overall, it is tied at No. 26 12+ with a 0.5 share, battling CBS' incumbent sports talker WIP-AM, which notched a 2.7 in the fall.

The company's new baby, smooth jazz WJJZ, purchased last July from Nassau Broadcasting as classic rocker WTHK, has presented Greater Media the opportunity to launch a new format. A transmitter move-in from Trenton, N.J., to Philadelphia is imminent within the next 60 days, which will give it direct traction in the market.

"We did an enormous amount of research and had two or three options when Clear Channel dropped smooth jazz in the market [in August 2006, flipping to rhythmic AC WISX]. That was a gift for us," Fullam says. "We took the call letters, relaunching it with proper marketing and research resources that give us the chance to take it top five again. In its 12-year history, we believe the station had been somewhat neglected."

The station also presents an opportunity to appeal to demos that Greater Media doesn't necessarily draw from its other properties, "both black and white, male and female, the upper end at the office," he says. "Smooth jazz seems to reflect Philly and shares audience with competitors" WDAS-FM, WBEB and news behemoth KYW-AM.

Digital Revolution

To further fuel success across the board, Fullam is enthusiastic about radio's "digital revolution," which he believes personifies the advantages of now working for a private company.

"The most important aspect to moving forward as an industry is investment. Public companies I've worked for are focused on quarterly earnings and margins and Wall Street expectations. It comes down to whether companies are going to put great operators in place to bring about long-term success."

During the past two years, Greater Media has committed to streamlining all its stations and added HD side channels, podcasting, text messaging and the PPM to its battalion—"All new investments," Fullam notes. In addition, WMMR launched a digital music store, through which listeners can purchase songs on the station's Web site that they hear on the station. The store features a robust 700,000-song database. "Engagement is the big word these days. Our customers can find the records we're playing and make a deeper connection." The service fosters sales of about 2,000 songs per month.

Streaming the company's signals is a necessity in attracting listeners across all potential platforms, he adds, and once the PPM is able to track online listening, all the better. "The opportunity to reach an audience in office buildings, where listeners

may not even have a radio, is essential. Now we need to figure out how to monetize it. That's the challenge—but it's opportunity, not a threat."

Obviously, launch of Arbitron's PPM ratings service is another technology boon, with potential to reposition radio as a reach medium while providing greater accountability for advertisers and deeper, more reliable audience data for programmers. Fullam is an ardent fan: Philly is the first metro where the PPM has replaced the 40-year-old diary as radio's ratings currency, and it showed that among the market of 4.3 million people, duplicated cume for the five Greater Media stations is a whopping 3.5 million. "The top 10 stations in the marketplace lost 9% TSL, but cume went up an average of 90%. Ben was the biggest benefactor, with a 137% increase," he says.

"With any new methodology, there is going to be a shakeout period, but this is so overdue," Fullam adds. "Our customers are demanding accountability, and programmers have so many tools to study now. We can look at respondent data and observe appointment-level listening based on events and create more compelling content."

As an industry, "we need leadership that has vision and wants to work together on this initiative. Other media is going to pass us by. Radio is moving, but not fast enough, and that's frustrating."

'Wow' Experience

Fullam is also disappointed in the sluggish proliferation of HD radio: "The experience has got to really jump, to be 'wow,' and we're not there yet," he says. "HD isn't going to work if we're just touting new technology or offering the same old boring content that listeners can already find on the terrestrial band. HD gives us the opportunity to superserve a niche audience."

Receiver sales "have not taken off as we'd like. Assuming our industry's commitment is going to improve, I hope HD will reach its stride in the next two to three years. Industry leaders need to work together. If we don't, we're going to be left behind."

Still, Fullam remains optimistic about the steps broadcasters are taking to embrace new initiatives, particularly given AM/FM's inherent, well-established appeal.

"What makes radio famous is great bubble brands with local personalities and contests that differentiate us from the newer players in this space. If we make these connections with fans and lead them into the digital revolution, we have an opportunity to be in step with the rest of emerging media."

Fullam remains stoked to help escort the industry into the future. "I turned 50 a couple years ago, and I'm as energized as ever to be involved in this digital revolution and to see how radio can come out on top and create opportunities that we didn't know existed five years ago," he says. "Have we figured it all out? No, but I'm looking forward to being part of the journey." **R&R**

The Satellite Merger Issue: 'Choice Is Always Preferred'

Greater Media VP and Philadelphia market manager John Fullam is focused on meeting head-on terrestrial competition in his market. In turn, he remains less concerned about the threat from satellite radio's two players, Sirius and XM. But he is not in favor of the potential merger recently proposed by the two companies.

"These channels were launched as a national service with 180 channels each," he says. "Their offerings are unique, so I don't think a merger would be great for the consumer."

"If they do merge, I don't think it's going to impact terrestrial a great deal either way. We're famous for great brands and local content. If we're doing our jobs, it shouldn't greatly affect us, but the idea of a merger seems counterintuitive to me," Fullam says. "There is more choice for consumers with two companies than there would be with one. Choice is always preferred, whether it is a car, a doctor or a phone company." —CT

The Wave Breaks

From Conception To Birth, The Creation Of A Unique New Format

By Carol Archer

On Valentine's Day KTWV (the Wave)/Los Angeles celebrated a major milestone: 20 years as the cynosure of smooth jazz. The occasion also commemorates the very genesis of smooth jazz, which then-owner Metropolitan debuted on iconic former AOR KMET's frequency on Feb. 14, 1987. Today, remarkably, the Wave has been smooth jazz on 94.7 longer than KMET was rock, enduring a buyout in 1996 by Infinity Broadcasting.

As the first station to play smooth jazz full-time and now entering its third decade as the format's mother ship, the Wave is the format's most successful franchise by a mile—and among the nation's elite group of top-billing radio stations in any format. In fact, it is the only smooth jazz station ever to rank among BIA's list of the 50 top-billing radio stations in America, four times, no less: No. 10 in 1998, No. 7 in 1999, No. 16 in 2005 and No. 15 in 2006, with gross revenue of some \$50 million—more than twice that of its nearest format contender, Emmis Communications' WQCD (CD101.9)/New York.

The Wave also has the distinction of finishing first in adults 25-54 in 25 Arbitron surveys between fall 1997 and summer 2002 under former longtime PD Chris Brodie's aegis, an accomplishment as yet unrivaled in the genre.

Most formats evolve organically over time into more contemporary iterations, such as MOR's

'The music was selling, and nearly all of our friends were acutely aware of it, yet you couldn't hear it on the radio.'

—Frank Cody

migration to FM spawned AC, which later abandoned its core artists to attract younger demos. Conversely, the genesis of smooth jazz, similar to the birth of free-form progressive FM radio in the '60s and modern rock in the late '70s, was music for which there was an audience, but no radio airplay.

In The Beginning

Deemed the format's unsung hero by smooth jazz founding father and original Wave PD Frank Cody, Carl Brazell became president/CEO of Metropolitan Broadcasting in 1986 when he led a leveraged buyout of Metromedia's 10 radio stations, including KMET and four news networks, forming Metropolitan to acquire them.

In an interview with R&R in 1997, Brazell traced events leading up to the Wave's sign-on.

At the time, he reflected that KMET had been a legendary rock station in the '60s, but when KLOS came on the Los Angeles scene, the once "Mighty Met" floundered under formidable competition. KMET maintained its client base, thus profits remained substantive, but ratings continued to erode, Brazell said.

He wanted to know if KMET could regain its dominance and if so, at what cost in terms of product modification and marketing, and whether there was a format not being exploited in the market with a large enough audience to garner significant share. In 1986, Brazell commissioned a study of the L.A. market with Owen Leach of Leach Research. Simply put, the study concluded that KMET faced an uncertain future and confirmed positive results for a possible new format.

By the mid-'80s there was a considerable body of accessible music by popular contemporary jazz artists like George Benson, David Sanborn, Pat Metheny, Dave Grusin, Earl Klugh, Jeff Lorber, Al Jarreau and the GRP stable of artists. Additionally, Cody cites Windham Hill, which had quietly sold more than \$30 million worth of new age music without airplay; Sade and Sting received limited exposure; and Paul Simon's landmark "Graceland" album was largely ignored by radio.

"The music was selling, and nearly all of our friends were acutely aware of it, yet you couldn't hear it on the radio," Cody said.

In The Bunker

Brazell and KMET's GM, the late Howard Bloom, made what Brodie calls one of the most courageous decisions in broadcast history—to revitalize 94.7 in a wholly unprecedented way.

A team consisting of Cody, Brodie, current

Wave VP of programming Paul Goldstein and others holed up in an off-site corporate apartment—"the bunker"—to establish the musical criteria for the new station, which Brodie says began with a shopping spree at the Tower Records store on Sunset Boulevard. After charging \$9,000 to Cody's American Express card, the team had the beginnings of the station's music library. They also interviewed actors, writers and board operators, since the station's prelaunch marketing emphasized "no DJs," a concept that Cody asserts was enormously appealing to listeners and a huge product differentiator.

Brodie recalls those weeks of intense music listening and the group's shared sense of discovery. "We embarked on the most frenetic, uplifting journey of our professional careers. The goals were lofty, the timeline daunting," she says.

One of Goldstein's ideas was to run lifestyle-appropriate recorded vignettes called "playlets," which the Wave billed as "extraordinary



moments in the lives of ordinary people," instead of announcers. Another was Lady Sings the News, a weekly recap of the headlines sung by Cheryl Bentyne of Manhattan Transfer and written by Bruce Vilanche, whose scripting credits include numerous screenplays and the Academy Awards show.

With everything in place to flip the switch on the new format and incite the wrath of KMET's audience, Brazell was understandingly anxious. No matter how robust the research, one never knows the results until it's executed, he said.

"I had to be sold on what I was told was a great opportunity because, without question, there are great opportunities out there, all born of desperation. The great ideas are things that happen out of frustration, when you look for alternatives and settle on one. When you're lucky, it's the right one."

Metropolitan's shareholders, none of whom were broadcasters, "bought into the idea, but nearly everyone in the industry was negative."

But it wouldn't take long for that mind-set to change.

R&R

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KTWV brass presents AMFAR with a check for \$100,000 in 1987. From left are former morning hosts Paul Crosswright and Dave Koz, PD Chris Brodie, VP/CM Chris Claus, and AMFAR president Dr. Mathilda Krim and executive director Dr. Mervin Silverman.

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Rising Tide At The Wave

The Novel Programming Experiment That Started It All

By Carol Archer

KTWV (the Wave)/Los Angeles flooded into the public consciousness—turning smooth jazz into a full-time format for the first time—at noon on Feb. 14, 1987. Moments before, the Beatles’ studio swan song “Golden Slumbers/Carry That Weight/The End” played the same role for KMET, as the once-pivotal progressive rock FM that had sunk to less than a 1 share signed off. The new format married contemporary jazz with the sonic counterpoint of new-age instrumentals.

Frank Cody, KMET’s last PD and KTWV’s first, insisted on one element in the marketing campaign that would launch the new station: a “mystery” billboard mounted on a prime piece of Sunset Strip real estate, with only the brushstrokes of the station’s logo and the notes of its now-storied musical signature, “94.7, the Way-a-ave” (which he composed in his car, inspired by a bird-song). No call letters, no frequency, no slogan.

As hoped, the billboard generated instant curiosity and a lot of buzz. Even today, many in Los Angeles remember the day the Wave first signed on.

Feb. 14 was also a banner day for listeners. Despite an outcry from pissed-off rockers who peppered the station with angry phone calls and a petition to bring KMET back, word spread about the cool new station with an unusual name, mentioned inevitably with the clause “and no DJs.” The Wave became the talk of the town, literally overnight, beaming from the speakers in shops and restaurants, an array of workplaces, day care centers, cars at stoplights, in parks and at the beach and drifting through the air from open windows all over town.

Cody says one reason the Wave took off immediately was because the lack of DJs was like a lightning rod.

Carl Brazell, president/CEO of founding owner Metropolitan Broadcasting, says, “Everyone thought we were crazy. We lost all of our advertisers within the first week of the launch. For a station generating well into six figures a week, that was a substantial hit.”

But within 90 days, the Wave restored its previous advertising volume and almost matched KMET’s former profits. In its second year, the Wave exceeded them.

Saxophonist Dave Koz’s first recollection of the Wave wasn’t hearing it, but seeing trash cans covered with the station’s logo on beaches along the Southern California coastline. “It was a great and very aggressive marketing campaign,” he says.

The Wave used the positioning statements

“This Is Wave Music” and “Life’s Too Short for Ordinary Music.”

One of the station’s first initiatives, and certainly the first of its kind in the format, came in 1987, with WAVE AID I, a charity CD and cassette benefiting AMFAR. Elizabeth Taylor wrote the liner notes.

Cody says, “Smooth jazz should be proud of its long record of charitable and philanthropic endeavors, which have characterized this format from its earliest days.”

After only 11 months, Cody left the station to co-found Cody/Leach Broadcast Architecture. Brodie and current Wave VP of programming Paul Goldstein held the fort until seasoned rock programmer John Sebastian joined the station briefly as PD in August. Sebastian, who’s eclectic-oriented rock format at WBMW/Washington mined a similar musical vein and programming aesthetic, brought a vision that emphasized the new-age tip and subsequently, the Wave attained a ratings’ pinnacle that endured through the mid-’90s.

Now VP of affiliate relations for the Broadcast Architecture Smooth Jazz Network, former PD Chris Brodie worked at 94.7 for almost 20 years, first at KMET, then for 14 years as KTWV PD. Asked about the station’s single strongest attribute during her Wave tenure, she says, “Dead-on focus,” not an idle claim for one who earned 25 No. 1 25-54 ratings books.

Naturally, the station’s music began to evolve, as former longtime Wave APD/MD Ralph Stewart says: “If we learned anything, it is that without a compelling melody and hook, you are wasting airtime.”

Balance is one of the format’s greatest strengths. Instrumentals are mixed with vocals, smooth jazz is complemented by non-jazz elements and musical adventure is balanced with

accessibility. “From the start, people have been able to expect music that has integrity while at the same time depend on an atmosphere that has a utilitarian benefit,” Stewart says.

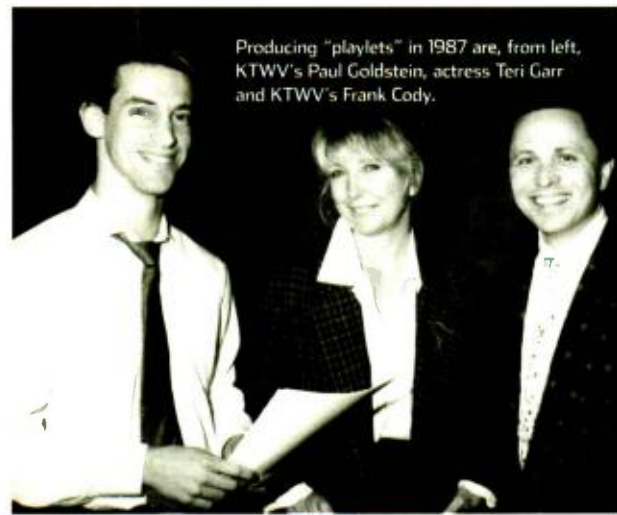
“The backbone of the format has always been smooth jazz. The balancing factors, however, developed in different areas.”

Synthesizer-based sounds, such as much new-age music of the late ’80s and some contemporary jazz of the time, fell away as it began to sound dated, as did format-specific vocals when cross-over AC and urban AC vocals gained currency. With the evolution, station research revealed the newer genres’ strong appeal to P2 and beyond listeners, while remaining acceptable to P1s.

Cover songs also became part of the mix. At one point, the Wave was apprehensive about playing covers for fear that they would give critics ammunition to call smooth jazz “elevator music,” but ultimately music testing revealed their usefulness and value—if they were hip enough and brought something new to the originals. **R&R**

‘From the start people have been able to expect music that has integrity while at the same time depend on an atmosphere that has a utilitarian benefit.’

—Ralph Stewart



Producing “playlets” in 1987 are, from left, KTWV’s Paul Goldstein, actress Teri Garr and KTWV’s Frank Cody.



A mid-’90s station anniversary listener event with the Wave staff at Geoffrey’s in Malibu.

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Riding Stormy Seas At The Wave

Marketing, Programming And Sales To The Rescue

By Carol Archer

Within weeks of sign-on, KTWV (the Wave)/Los Angeles eclipsed billing over that of the station it supplanted—long-lived rocker KMET. In the ensuing years, support for the Wave remained strong within the buying community, although ratings began to erode by the summer of 1993, six years after its February 1987 debut.

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But its decline led the station to tweak itself during the next 24 months to a point that led to dramatic, explosive ratings success, while proving that even seeming missteps can contribute to forward momentum in radio.

Now VP of affiliate relations for the Broadcast Architecture Smooth Jazz Network, Chris Brodie programmed the Wave for 14 of its 20 years. Repeatedly in interviews with R&R during that time, she stated her goal of maintaining product integrity while raising the bar. As you will read: mission accomplished.

But first came what is commonly viewed as a misguided change of direction that would do more damage before happy days were destined to be here again.

Darkness Before Dawn

Brodie recalls that by summer 1993, it was her estimation, along with that of former GM Chris Claus (who she describes as the Wave's "unsung hero") and former owner Group W, that if the Wave were to deviate from a music-intensive morning show and attempt a ratings breakthrough, talk presented the best alternative. The decision to have two female morning hosts grew out of the station's respected evening talent Keri Tombazian's interest in growing in that direction, and Brodie felt the show needed to represent a partnership. After an intensive search, Brodie hired actress/comedian Sheryl Bernstein as co-host.

Riviera Broadcast CEO Tim Pohlman remembers that when he joined the Wave as general sales manager in June 1993, before the changes took place, it was already clear that the station had to look at ways to grow and freshen the product. The buying community still liked the station and was supportive, while internally, the company was committed to doing something innovative and positive for smooth jazz in the morning. The Wave's sales team carried its enthusiasm to the buying community, he recalls. "From top to bottom, we all bought into the idea," Pohlman says.

The Wave's talk experiment launched at the end of September 1993. Talk shows by nature are polarizing, but Claus, Brodie and Pohlman had not anticipated the outcry from listeners who missed music in the morning. "Their emotional attachment to smooth jazz is very strong," Brodie says. "They actually told us they couldn't function without music."

The Wave's morning show talk experiment endured for nine months, until June 1994. By the time it was over, the Wave had lost listeners in the

morning and every daypart. Almost half of the station's cume had vanished.

Brodie says, "I must give the station and corporate management an extraordinary amount of credit for supporting such a bold, adventurous departure. When the show didn't succeed, Group W [including president Dan Mason and GM Chris Claus] viewed the experiment as an evolution and supported our efforts to regain our listener base."

Pohlman says that the Wave's sales challenge was to take the focus off ratings and emphasize direct results and events while amping up marketing through TV and other media. "The station gets good results for the right clients," he says. "We focused on new business." The staff was still committed to succeeding with the product and deeply encouraged by the coming turnaround and the success of smooth jazz nationally, he says.

This Is Wave Music

A series of significant marketing, research and other programming initiatives followed on the Wave during the next few years that would lead to the station's recovery and catapult it to mainstream success.

First, former director of marketing and promotions Bonny Chick filmed a 30-minute "programmercial" at concert event Wave A La Carte with core artists Peter White, Boney James, Dave Koz and Kilauea. Over two weeks the concert footage ran 28 times during off-hours on local TV and cable, and was billed in TV Guide as entertainment programming. There was no hard sell, Brodie says, just an invitation to drop in for a listen and hear "Wave music."

Continued on page 18

From left, former Wave APD/MD Ralph Stewart, saxophonist Boney James and former PD Chris Brodie in 1999.



The Wave gained visibility when customized wrapped city buses hit the streets, and moved between routes through Los Angeles' vast metro

Congratulations to THE WAVE on 20 years of smooth (jazz) sailing!



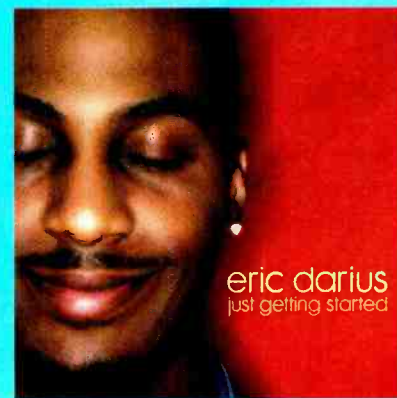
Steve Cole
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Joyce Cooling
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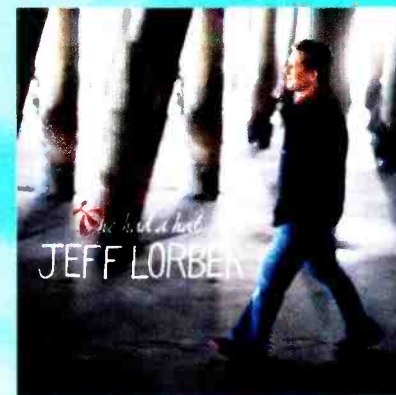
Eric Darius
Just Getting Started



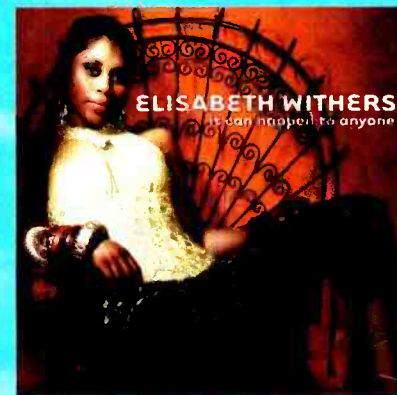
Jeff Golub
Grand Central



Norah Jones
Not Too Late



Jeff Lorber
He Had a Hat



Elisabeth Withers
It Can Happen to Anyone

COMING THIS SPRING:

Acoustic Alchemy *This Way*
Down to the Bone *Supercharged*
Euge Groove *Born to Groove*



THE WAVE: 20 Years Of Smooth Jazz

Continued from page 16

The show included an 800 number for people to call to receive the station's newsletter, and it served as a gauge to determine the campaign's effectiveness: a huge success that added 40,000 names to the Wave's database.

More smart marketing followed. To cut through the clutter and get the station's message into growth areas, the Wave's outdoor presence grew. In addition to roving billboards, nine wrapped buses hit the streets of L.A. High-visibility events, such as the Los Angeles Times Book Fair and Taste of Orange County, which attracted close to 100,000 people, replaced elite 100-person listener parties, culminating in the debut of Wave L.A., a superstar concert at the University of California-Los Angeles' Tennis Center for the station's 10th anniversary in 1997.

The Wave's logo and musical signature also developed a presence on the local PBS-TV outlet.

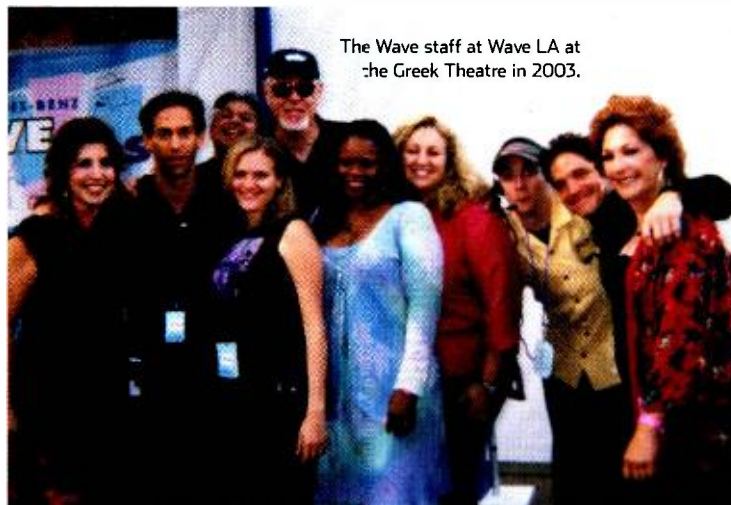
Motivating People To Listen

Another core element of the Wave campaign to win back disenfranchised listeners and attract new converts was two direct-mail campaigns of 200,000 cassette samplers each. As Brodie says, "The phrase 'This is Wave music' doesn't explain Wave music to someone who had never heard us. We searched our database and looked for potential listeners of like profile. It's unrealistic in a market of 9 million to ignore Arbitron hot ZIP codes, but we tried to think beyond that."

One-half percent to 1% is considered an effective response to direct mail. The second cassette mailer generated a phenomenal 7.5% response. Brodie recalls that many of the return postcards in the mailer came back with responses such as, "I didn't realize that's what the Wave sounded like."

The card also qualified respondents to receive the station's music newsletter program guide and entered them in a drawing to win CDs, concert tickets or \$500. The Wave's database swelled by another 100,000 names.

Pivotal to the Wave's ratings recovery and subsequent breakthrough was the beginning of the station's ongoing relationship with Broadcast Architecture and the introduction of MixMaster music testing, which effectively identified listeners' favorite songs, and solidified and defined the sta-



The Wave staff at Wave LA at the Greek Theatre in 2003.

tion's sound. New new-age sonic textures were sacrificed in favor of AC and urban AC crossovers, as well as, for the first time, instrumental covers.

"I must credit the precision of that methodology in allowing us to present an even more spectacular music mix to listeners as they returned to us," Brodie says.

And return they did: mgLA Media Research president Mary Griswold points out an upward trend in the Wave's ratings beginning in the summer '94 book, in which the station climbed to sixth 25-54. Then in fall '94 it saw further, if modest, gains in 25-54, growing 35-44 numbers and an impressive 88,000 increase in 12+ cume.

The Wave was among the first smooth jazz stations to embrace the trip-a-day contest, which became the biggest promotion in station history. As he had done more than nine years

ago while PD at WNUA/Chicago, Paul Goldstein had innovated the contest, and its impact cannot be overestimated.

Reaping Revenue

In the midst of this synchronous series of events at the Wave, general sales manager Pohlman was enlisted to replace Wave and news sister KFWB VP/GM Claus by Claus and Westinghouse head of sales John Waugaman.

During the next 10 years Pohlman transformed the Wave to achieve unprecedented revenue, as the station became the top-billing smooth jazz outlet ever, and one of the top radio cash cows of any format, ranking four times on BIA's list of top 50 stations. Beginning in 1998, it replaced WGN at No. 10 with \$34 million, and was No. 6 in 1999 with \$44 million.

Nontraditional revenue came of age at the Wave under Pohlman's purview. Sponsors' logos, like that of the Southern California Mercedes Dealers Assn., discreetly graced billboards, CD sampler artwork, concert programs and signage. Pohlman also hired a new business development specialist who brought in nearly \$1 million the first year.

The Wave launched a highly lucrative Smooth Jazz Sunday Brunch, hosted by Barbara Blake, that after outgrowing several locations, including the Nikko Hotel and another chic locales, found a permanent home at Santa Monica's I Cugini and Spaghetini's Grill & Jazz Club in Seal Beach, both of which are rhapsodic about the benefits of the brunch on their businesses. (A third location was recently added.)

The Wave began to produce ticketed events that attracted repeat sponsors and yielded vast revenue for the station. It launched Wave Wednesday, dynamic live shows in club venues for several hundred ardent fans, to deepen the emotional connection between artists and listeners and, of course, to generate sponsorship dollars.

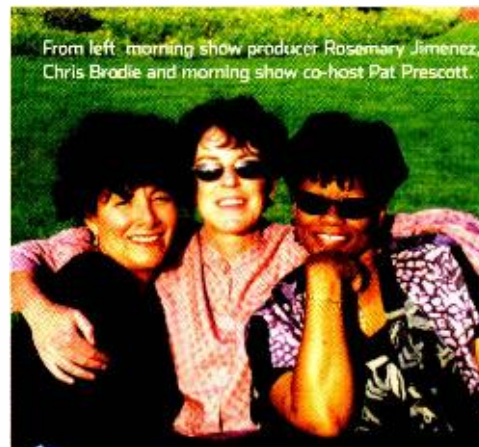
By the time Pohlman resigned to move with his family to Italy for a year, the Wave had become a billing tsunami. He credits having a team of great people who wanted the same thing—and there was no complacency. "It is all about what we called 'contribution to growth,' and that's a defined focal point," Pohlman says.

R&R

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'I must credit the precision of MixMaster methodology in allowing us to present an even more spectacular music mix to listeners as they returned to us.'

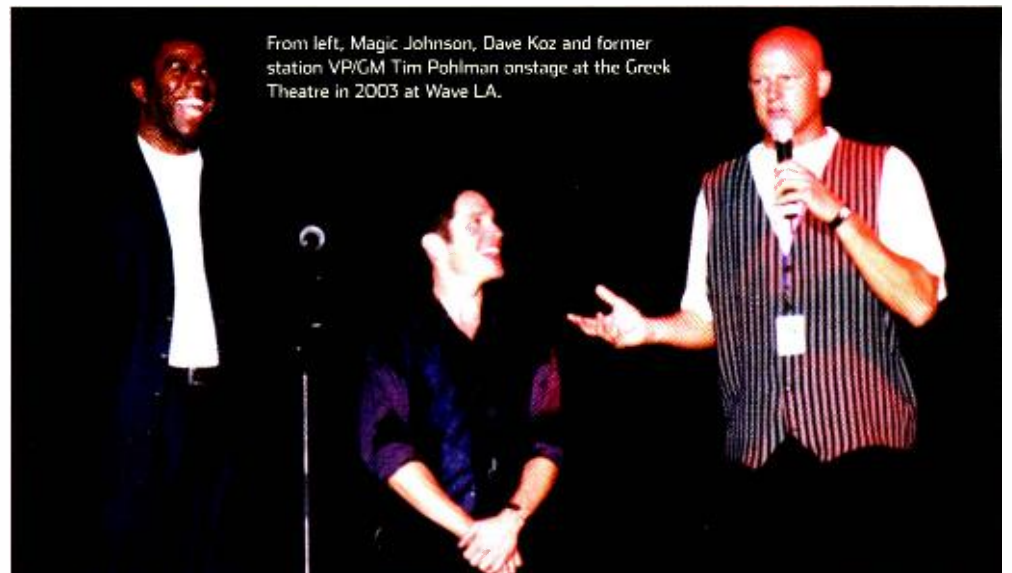
—Chris Brodie



From left morning show producer Rosemary Jimenez, Chris Brodie and morning show co-host Pat Prescott.



From left, Chris Brodie, artist Tom Grant, MD Monica Logan and midday personality Talaya Trigueros in the KTWV studios in 1987.



From left, Magic Johnson, Dave Koz and former station VP/GM Tim Pohlman onstage at the Greek Theatre in 2003 at Wave LA.

FROM ELVIS TO DIZZY FROM LATIN TO JAZZ FROM NORTH SEA TO THE CARIBBEAN

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Talaya Trigueros
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The Tidal Wave Continues

2007 And Beyond: 'Wowing' The Audience

By Carol Archer

The unique sounds and fresh approach of KTWV (the Wave)/Los Angeles resonated immediately with listeners in Southern California and, of course, as with most radio formats, success breeds imitation. It wasn't long before similarly formatted stations cropped up in San Francisco, Chicago, Dallas, New York, Cleveland, San Diego and Fresno, and also spawned a national Wave network (with no business relationship to KTWV), all while laying out the pieces for one of the great format success stories of the past 20 years.

More than two decades since its launch, the Wave remains on the vanguard, epitomizing smooth jazz success. The station scored an all-time ratings high in spring 2006: a 4.3 share 12+ to rank fifth overall and third among English-language stations.



Talaya Trigueros

It tied Clear Channel talk behemoth KFI-AM to finish first in adults 35-64 and was tied for seventh in adults 25-54. In a down fall 2006 Arbitron, KTWV ranked third in women 45-54, women 55-64 and men 55-64; fourth in adults 35-64; and fifth in men 45-54 among Los Angeles' 43 "above the line" signals.

To say the Wave is robust is an understatement: Call the Wave the mother ship. In 2006, its gross revenue hovered in the neighborhood of \$50 million, an enviable figure that only a small number of radio stations can boast. The Wave in 2006 ranked No. 15 among the nation's top-billing radio stations in any format, according to BIA.

Indeed, the Wave's legacy continues, occupying a class unto itself, unrivaled to this day.

After 14 years as Wave PD, Chris Brodie stepped down at the end of 2002 and left broadcasting to spend more time with her daughter and pursue work in the nonprofit arena. (Returning last month, she was appointed VP of affiliate relations of the Broadcast Architecture Smooth Jazz Network.) Another founding Wave team member, Paul Goldstein, who later programmed KOAI/Dallas, WNUA/Chicago and KKSF/San



Paul Goldstein

'Creating emotional, memorable moments strengthens our connection with listeners, so in a diary world we'll be remembered better. And in a PPM world we're offering content that is important enough to result in real listening.'

—Paul Goldstein

Francisco, returned to the station in 2002 as PD. Dan Weiner succeeded current Riviera Broadcasting CEO Tim Pohlman as KTWV VP/GM in May 2004. Recently, he added responsibility as director of sales for CBS' other Los Angeles radio properties.

Goldstein believes radio is entering a time of unprecedented change, sparked by technology that he terms a wakeup call and a catalyst for new investment, energy and commitment to existing FM stations.

That is why he approaches almost everything the Wave does from the listener's standpoint—his sole motivation, he says, is wowing the audience.

Goldstein's abiding principle is that airtime for all nonmusic and non-commercial content on the Wave is coveted inventory. "We have a limited amount of time in which we can air promos, on-air host content, jingles and production," he says. "Our goal is to get the airstaff, production people, producers, even our Web master to come up with enough content from which we choose the best," he says.



Keri Tombazian

"It's tough to wow listeners 100% of the time, but if everyone knows they have a responsibility to generate compelling original ideas for each segment of airtime, and we draw from those ideas the very best, we increase our batting average of memorable moments," Goldstein says. "Creating emotional, memorable moments strengthens our connection with listeners, so in a diary world we'll be remembered better. And in a [Portable People Meter] world, we're offering content that is important enough to result in real listening."

He adds that smooth jazz must question assumptions about what fits musically. "What songs are we not playing today that may be the

vital organs of our success tomorrow?" he asks.

In an interview with R&R in the summer of 2005, Goldstein outlined two primary goals that he intended to maintain as his focus. First, to add value to the Wave brand and to create new value for it; that is, improve the quality of the station's existing capital and create cool new benefits for listeners.



Brian McKnight

A big-picture thinker, Goldstein innovated a trip-a-day contest, then added more sizzle by using the phrase "anywhere in the world"; tested Motown and other crossover vocal gold in the early to mid-'90s; identified Dave Koz as a radio personality and gave him the first of several notable on-air assignments; hired Ramsey Lewis as morning host on WNUA; and recently hired Brian McKnight to do mornings on the Wave.

Goldstein is about the concept and its execution. It's a vision thing, and he is meticulous. The approach is clean, elegant and streamlined, and emphasizes one positioning statement—the smoothest place on radio. He also acts to eliminate virtually all clutter (and woe to the hypothetically adjective-challenged Wave jock who has not summoned one perfect descriptor or turn of phrase per break).

He also continues to refine and magnify on-air elements: music presentation, world premieres, celebrity DJs and so forth, and extend Wave branding, such as the station's Web site, which streams live audio on 947thewave.com. R&R



Pat Prescott

Value Of Personalities Affirmed

Former longtime Wave PD Chris Brodie says that in hindsight, the station's original "no DJs" gambit was a brilliant marketing move—and a fairly abysmal programming notion. By the end of 1987, the decision was made to hire air talent.

Three Wave personalities have been aboard since day one: Talaya Trigueros with *musica deliciosa* in midday; afternoon driver Don Burns behind the wheel of the No-Stress Express; and Keri Tombazian in the evening. Each has won

so many No. 1 25-54 and 35-64 books that they've lost count.

Rounding out the Wave's current full-time lineup is a new morning show helmed by singer Brian McKnight with co-host Pat Prescott. Among their unique offerings: On *Sunrise Serenade*, they take listeners' requests on the air, which McKnight then sings live. This popular, spine-tingling moment is a daily feature at 7:15 a.m. —CA



Notes and quotes from those who were there

What I Learned At TRS 2007

Al Peterson

APeterson@RadioandRecords.com

Each year following the R&R Talk Radio Seminar, I always ask a cross-section of attendees what they learned at the annual event. Some buzzwords and phrases heard frequently throughout the hallways of the Marriott Marina Del Rey Hotel, were "technology boom," "electronic ratings measurement impact" and "multiplatform branding of your station's products and services." ■ The first person I usually ask the question of is myself, because I've found that every year I learn new things about our industry, reconnect with old friends who have helped the format achieve unprecedented success and meet any number of new up-and-coming people with creative minds who represent the future of spoken word radio, no matter what platform will be used to deliver it. ■ While there is never any shortage of radio's best and brightest minds in attendance at TRS, this year's opening round-table session was particularly memorable for its collection of individuals who offered their experienced professional insights into many of the challenges and opportunities that news/talk radio faces in the months ahead. Look for a more detailed review of this session in next week's R&R.

'I came away filled with excitement and confidence that the spoken word format is in great shape to take on all that the future brings.'

—Paul Giammarco

I also learned that Dennis Miller, who on March 26 launches his new Westwood One radio show, remains one of the best topical humorists in the world. With a lean to the right on some issues and a tilt toward the left on others, Miller's observations on politics, pop culture and current events remain as sharp and witty today as they were when many of us first watched him as the definitive "Weekend Update" anchor on "Saturday Night Live."

I could probably write a book on all I learned at TRS 2007 and consequently I plan to share much of that information with you on these pages over the next few weeks. Meanwhile, my thanks to the folks included in this week's column who agreed to share their impressions about what helpful information they took home from this year's event.

Gabe Hobbs, senior VP of programming for news/talk/sports, Clear Channel Radio:

"I was very impressed at the aggressive roll-out of new technologies in our business, specifically in the spoken word formats. It was gratifying to see the level of creativity being employed by most stations with their Web sites, mobile architecture and on other forward-thinking initiatives.

"I also think it will be interesting to see if Arbitron is more forthcoming in the future as to exactly how the [Portable] People Meter [PPM] is working, problems they are facing and tips on how to better prepare your station for the new technology. We all understand that electronic measurement is coming, and it is something we need. However, considering the steep price tag I'm still very uncomfortable with unresolved issues such as

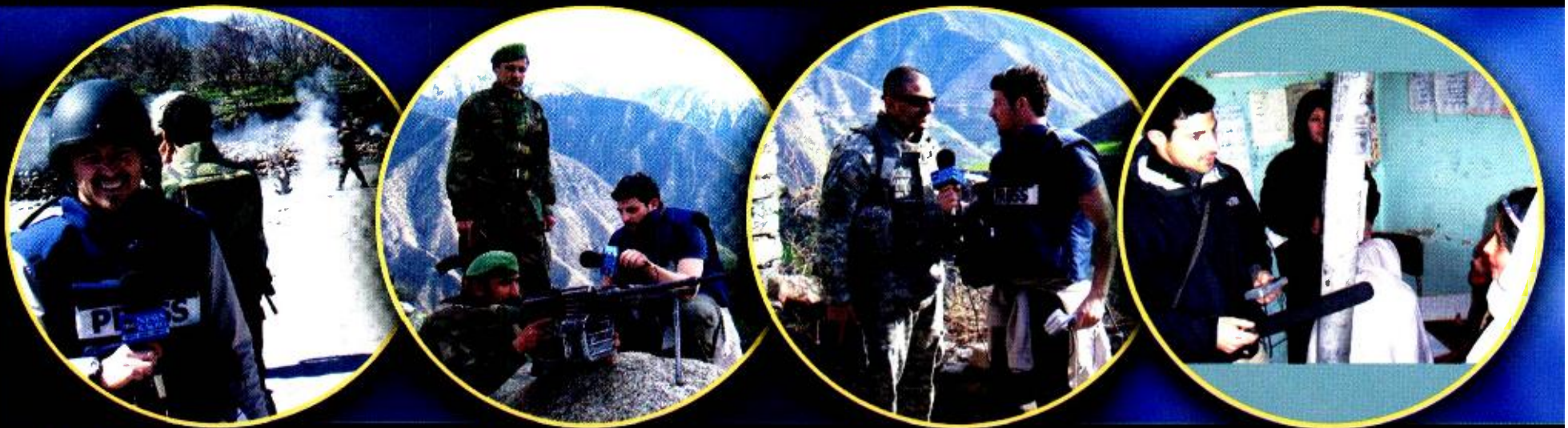
Continued on page 22



Hobbs

21

ABC NEWS RADIO CORRESPONDENT MATT GUTMAN REPORTING FROM AFGHANISTAN



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Continued from page 21

the disappearance of morning drive listeners and the attitude of 'there is no problem' is getting very frustrating."

Phil Boyce, VP of programming, ABC Radio owned and operated stations: "I learned that we can all say goodbye to the



Boyce

fall, winter, summer and spring books; we'll get monthlies with the PPM; and that now I have to rewrite all my air talent contracts for bonus numbers.

"I learned that Los Angeles police chief [and former New York police chief] William Bratton never had a problem walking around New York City without a gun, but now that he's chief in L.A., he

would never be caught without one.

"I learned that [KFI/Los Angeles morning host] Bill Handel doesn't think he's doing a good job unless somebody out there hates him. And I learned that [Radio's Best Friend] Art Vuolo still has that WABC golf shirt I gave him 10 years ago, and that he only brings it out for special occasions."

Tom Tradup, VP/GM, Salem Radio Network:

"Most interesting to me was the thread running through so many panel discussions and speeches that talk radio listeners are hungry to go beyond the left versus right dogma and toward more hosts who instead deal with right versus wrong. We can either catch on to this lifestyle change and ride it or ignore it and suffer as an industry.



Tradup

"TRS also offered insights on the technical and attitudinal changes that are powering incredible, positive change in talk radio, and I hope most of us are smart enough to embrace it and profit in the exciting days ahead."

Darryl Parks, director of AM programming, Clear Channel/Cincinnati, and OM/PD, WLW/Cincinnati:

"I learned that no matter what the company, station or market, we all have the same issues and concerns and that makes the investment in going to TRS invaluable. Many times we feel our concerns and issues are unique, but that's certainly not the case.

"Secondly, we all need to look forward and truly understand the wants and desires of listeners, what is expected from us by our current audiences, and what will be expected by audiences of the future. We need to focus not only on new media, but also on the content that will drive future audiences to the spoken word brands."



Parks

Trevor Oliver, senior VP of operations, Premiere Radio Networks:

"I came away from the Arbitron session about the PPM excited and energized about learning more about real-time radio usage and gaining regular access to certain data that up until now has required focus group research and perceptual studies to obtain. One eye-opener for me was the way credit for listening to Internet streams and iPods will be applied toward the originating radio programs, as long as the program is played back within seven days."



Oliver

'I came away from TRS with a sense that technology is moving faster than we are, and we are never caught up.'

—Nancy Abramson

Nancy Abramson, executive director, WSJ Radio Networks:

"I came away from TRS with a sense that technology is moving faster than we are, and we are never caught up. There will always be something new technologically around the corner that we simply can't foresee. Also, hearing about the success of NPR reinforced my belief that there are a lot of people out there interested in information that is both intelligent and entertaining."



Abramson

Stephen Trivers, president/owner, Stephan Trivers LLC:

"[Arbitron VP of programming services] Gary Marince's PPM session was sensational, especially his insight on how demographic changes can affect an individual station's share, and on branding where he advised, 'More than ever before what the listener expects from your station is what matters' and 'No one likes surprises, it's all about the brand.' Coupled with his analysis of diary versus PPM comparisons, it made the hour memorable and very valuable."

Paul Giammarco, PD, WPRO/Providence, R.I.:

"I came away filled with excitement and confidence that the spoken word format is in great shape to take on all that the future brings. The leaders, panelists and attendees were all focused on planning for the future and dealing with present-day challenges."

R&R

22

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-Robin Bertolucci, Program Director KFI-AM Los Angeles



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BIG SHOTS

Compiled by Alexandra Cahill

ACahill@RadioandRecords.com



In The Army Now

1. Army of Anyone chatted with American General Media classic rock KZOZ/San Luis Obispo, Calif., staffers during a tour stop at Slim's nightclub in San Francisco. Pictured, from left, are Army of Anyone's Robert DeLeo, Richard Patrick and Ray Luzier; KZOZ MD/p.m. driver Dusty Rhoads and PD John Boyle; and Army of Anyone's Dean DeLeo.

Hey, big shot! E-mail high-resolution photos from your promotions, appearances, promo tours and other radio and record industry events to ACahill@RadioandRecords.com.

2. Growing Pains Interscope artist Robin Thicke, right, demonstrates his vertical superiority over Clear Channel CHR/top 40 KIIS/Los Angeles night jock Jojo Wright. **3. Survivor Series** "Good Morning America" radio host Hilarie Barsky welcomed ABC News correspondent Bob Woodruff and his wife, Lee, to her show, which airs weekly on XM Satellite Radio. The former "World News Tonight" co-anchor talked to Barsky, center, about surviving an improvised explosive device attack in Iraq last year. **4. Love, American Style** ABC Radio classic rock KLOS/Los Angeles morning show personalities Brian Phelps and Mark Thompson hosted the 3 Strangers & a Wedding reality radio event aboard the Queen Mary in Long Beach, Calif. Bride Shanelle Osmundson had 60 seconds to choose between two potential grooms at the March 9 wedding ceremony. Pictured, from left, are Phelps, winning groom John Bain, Osmundson and Thompson. **5. Jett Speed** Joan Jett, right, was among the celeb guests at the recent 20th-anniversary celebration of publicity firm Susan Blond Inc., at Michael's in New York. She is pictured with Billboard special projects manager Kristina Tunzi and R&R AC/hot AC editor Chuck Taylor. **6. Homecoming Queen** The accolades never stop for Jennifer Hudson. The Academy Award-winning actress and singer was honored at her alma mater, Dunbar Vocational High School, and at a plaque-bestowing ceremony outside the Chicago Theatre. Pictured, from left, are Crazy Howard McGee, host of Clear Channel urban WGCI/Chicago's "The Crazy Howard McGee Morning Show"; Hudson; Chicago Mayor Richard Daley; Clear Channel urban AC WVAZ/Chicago PD Elroy R.C. Smith; and WVAZ's "The Real Show" co-host Joe Soto. **7. He Can't Drive 55** Recent Rock and Roll Hall of Fame inductee and entrepreneur Sammy Hagar entertained fans at the California Speedway prior to the start of NASCAR's Auto Club 500 stockcar race in Fontana, Calif. (Photo credit: Patrick Gee/California Speedway)

24



Formats

The gateway to music formats, the week in charts and airplay data.

R&R TIMELINE

1 YEARS AGO Don Ienner is appointed chairman of Sony Music Label Group. ■ Jeffrey Yorke returns to R&R's Washington bureau. ■ Nashville-based Equity Music Group hires Derek Simon as VP of marketing and artist development.

5 YEARS AGO Viacom promotes John Sykes to chairman of Infinity Broadcasting. ■ Robert Jamieson is elevated to chairman of RCA Music Group. ■ Greater Media taps Peter Smyth as president/CEO.



Sykes

10 YEARS AGO Jacor Communications purchases EFM Media Management, syndicator of "The Rush Limbaugh Show." ■ Eagle Group selects Thomas E. McClendor as president. ■ David Haley is installed as VP of national promotion at MCA Nashville.

15 YEARS AGO David Bither assumes senior VP/GM position at Elektra. ■ Robert Sillerman forms CF Media. ■ Benny Medina takes senior VP/GM position in Warner Bros. Records' black music division.



Sillerman

20 YEARS AGO Lee Logan is recruited as PD of KLAC/Los Angeles. ■ WHTZ (Z100)/New York promotes Scott Shannon to VP. ■ Don Waller and Ron Rodrigues rejoin R&R as editors.

25 YEARS AGO Wim Schipper is appointed senior VP of operations at Arista Records. ■ WTIC-AM-FM/Hartford promotes Tom Barsanti to VP of operations. ■ Surrey Communications recruits John Bayliss to head broadcast group.



Bayliss

30 YEARS AGO Charley Lake is tapped as national PD for Bartell Broadcasting. ■ KDAY/Los Angeles PD Jim Maddox resigns to become VP/GM of KLYX/Houston. ■ The Rolling Stones re-sign with Atlantic Records for a reported \$10 million, six-album deal.

THE SPIN



By Wade Jessen, Gary Trust, Anthony Colombo and Raphael George

Daughtry Goes 'Over' And Above At CHR/Top 40

Chris Daughtry becomes the second "American Idol" contestant to top the CHR/Top 40 chart (following Kelly Clarkson), as his band Daughtry rises 3-1 with "It's Not Over" (RMG).



Daughtry continues a resurgence by rock bands at the format, becoming the third to top the chart in the last five months, following Nickelback and Hinder. The last time three rock groups led the list during a shorter span was from late 2001 through March 2002, when "How You Remind Me" by Nickelback (10 weeks), "Hey Baby" by No Doubt (one) and "In the End" by Linkin Park (five) all reached the top in succession. "Over" displaces Justin Timberlake's "What Goes Around . . . Comes Around" (Zomba), which becomes the first song to top the CHR/Top 40 list for a single week since Rihanna's "SOS" spent a solitary frame at No. 1 in the April 28, 2006, issue.

White Is Smooth Jazz 'Magic' Man

"Mister Magic" (Columbia) by Peter White sprints 4-1 on the Smooth Jazz chart, edging runner-up "Way Up!" (Rendezvous) by Wayman Tisdale by virtue of a tie-breaker as both songs register 609 plays for the tracking week. "Magic" places at No. 1 due to its larger increase in plays—the title's 59-spin gain not only tops Tisdale's jump (up 53), but is the chart's biggest overall.

The tie at No. 1 comes one week after the top two songs were separated by a single spin and those titles were neither White's nor Tisdale's. Last issue, "Give Me the Reason" (Rendezvous) by Kirk Whalum with 578 plays edged out "Bloom" (Verve) by Mindi Abair, which had 577.

Jones Scores Triple A Hat Trick

Norah Jones earns her third consecutive chart-topper at Triple A as "Thinking About You" (BLG) rises 2-1 despite a slight decline in spins. Jones becomes the first female artist to land three consecutive No. 1s at the format and only the second, after Sheryl Crow, to top the chart at least three times. Previously, Jones spent six weeks at No. 1 in early 2004 with "Sunrise," which was followed by a two-week stay in July 2004 with "What Am I to You?"

'Upgrade' Status

Four months after its debut on the Urban chart, "Upgrade U" by Beyoncé improves by 192 plays for the best increase of its chart run, rebounding 33-29. The track peaked at No. 24 in January as an album cut while the singer's "Irreplaceable" was enjoying a six-week run at No. 1. Now with the aid of a newly released video and the full promotional push of Columbia Records, "Upgrade" posts its best ranking since the Feb. 23 issue.

Thicke Takes Back Urban No. 1

One frame after being pushed from the summit, "Lost Without U" (Interscope) by Robin Thicke becomes the second track in six months to bounce back to No. 1 on the Urban chart. Chingy rebounded after a one-week fall with the appropriately titled "Pullin' Me Back" in the Sept. 22, 2006, issue.

Thicke climbs back into the driver's seat for a second week with a gain of 205 plays, swapping spots at the top with Mims' "This Is Why I'm Hot" whose spins improved by less than half of that total (up 99).

Thomas' Big 'Little' Move

Rob Thomas ties John Mayer's mark for most Hot AC top 10s by a male soloist with six as "Little Wonders" (Atlantic) rises 12-10.

While Thomas' track from the upcoming movie "Meet the Robinsons" helps him catch Mayer, the latter could soon reclaim the lead with a seventh top 10 as "Gravity" (Columbia) gains 190 plays and rises 18-16.

Overall, Goo Goo Dolls are the 11-year-old Nielsen BDS chart's all-time leaders with 12 top 10s, though Thomas has an additional 10 with Matchbox Twenty, which brings his combined top 10 trips to 16.

No. 1 Long Time Coming For 30 Seconds

30 Seconds to Mars grabs its first Alternative No. 1 as "From Yesterday" (Virgin) vaults 3-1 and wins the Most Increased Plays crown in its 22nd chart week.

"Yesterday" is the follow-up to "The Kill (Bury Me)," which recently set the Alternative record for most weeks on the chart with 52 and peaked at No. 3 in August 2006.





Former WXXL/Orlando PD seeks a second chance in radio

Adam Cook's Road To Redemption

Kevin Carter

KCarter@RadioandRecords.com

Adam Cook was a respected radio programmer, as well as a husband and father of three boys. His radio résumé included 15 years programming Clear Channel's WXXL (XL106.7)/Orlando, and before that, KRBE/Houston and the late 92X/Columbus. Then came that fateful day: Jan. 10, 2006, when he took what can most politely be described now as a wrong turn in his car—and his life. He was arrested at a local park and charged with using the Internet to lure a child for sex and sending sexually explicit photographs to whom he thought was a 14-year-old girl. In reality, the teen was a sheriff's detective. He was fired from his job shortly after. Last month, after a year in legal limbo, Cook pleaded no contest to the charges and threw himself on the mercy of the court. Instead of prison time, he was handed a 15-year suspended sentence, fined \$3,000 and ordered to register as a sex offender.

To call Cook's life for the past year a whirlwind of conflicting emotions would be an understatement. However, with the help and support of his wife and sons, he has achieved some level of what passes for normalcy. Despite the drama surrounding him and his family, Cook has remained in his market and faced the music—literally—but readily admits it has been a struggle. "There are some people who won't talk to me at all," he says. "They won't look at me. They may say, 'Hi,' but they won't make any eye contact, though they'll talk to my wife and kids. Then there are others who will let their kids play over here with no problem."

More than a year later, Cook seems to have the proper perspective to look back objectively. He cites support from his family and close friends as key components to his recovery. "My family has gone through many of the same emotions that I went through at different stages," Cook says. "I really admire my wife, Amy, for sticking by me. We've been married since 1989, and she has stood by my side, and I'm not so sure that very many people would have."

One of Cook's sons just graduated from college in Ohio. He has two younger ones at home who are 11 and 7. "I'm not so sure they fully understand the ramifications yet, because they're still pretty young, but I used to coach their basketball team, and I can't do that anymore," he says.

Even picking his son up at school has become more complicated because of the terms of his probation. "There are rules that I have to abide by," he says. "We're still working with the courts to loosen some of the parameters a little bit regarding what I can and can't do."

One positive in the past year was Cook's ability to support his family, although it wasn't in radio. Last April, he landed a job in the mortgage industry, where he's known by his real name, Gary Wheeler. Although it would have been far easier to say no, the company, knowing Cook's tricky legal situation, decided to take a chance and hire him. "They've been very supportive, and I tip my hat to them," he says. "It's definitely a tough business right now, especially here in Central Florida, but it's an interesting industry, and it keeps me focused. It's basically a sales job, which is completely different from what I had been doing, but I feel good because this job has given me another perspective on how to sell myself out there in the public."

Cook readily admits a big part of his recovery is intense counseling sessions. "I've gone over 40 times since last year and never missed one," he says. "I wasn't court-ordered to do this, but I'm going to continue because it's been very helpful in a lot of ways." Cook says Amy has accompanied him on many occasions. "It's tough to hear the

stuff that comes out," he says. "With time, you're able to face yourself, and you're not afraid of yourself anymore. That's when I believe that you can move on and feel strong about what you're doing. It would have been easy to go in there and have a pity party, but I've tried to be positive every day and think of the blessings I have. I have a family and some good friends, and that's really helped keep my sanity."

During his break from radio, Cook has enjoyed the rare opportunity to be able to listen like a listener, and it really shook up his preconceived notions. "There's an element of fun missing. There's no selling of the excitement of the music," he says. "When we first got into radio in the '70s and '80s, we were all pretty excited about the music coming out, and listening today just shows me that the people who are doing it don't seem that excited about it. There's talk about Britney [Spears] and other people in the news, but the jocks don't get as much freedom anymore."

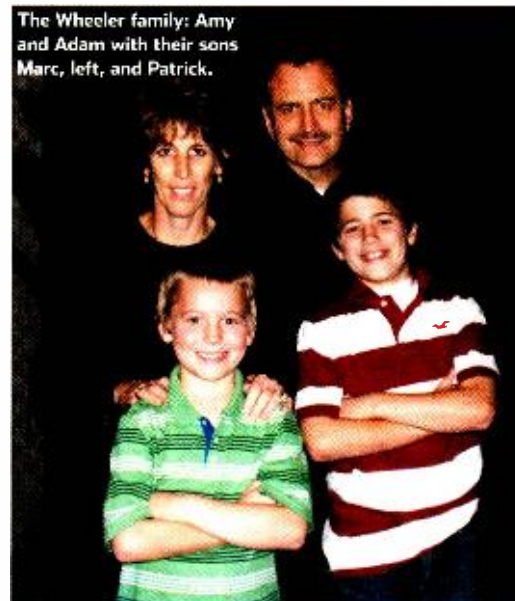
Cook even weighs in candidly on his former station, WXXL. "Tuning in and not hearing a live

night guy from 7 p.m. to midnight just blows my mind. I don't understand that. Orlando is a large resort destination where people work around the clock 24/7. It's not your typical 9-5 market, and people listen to a jock piped in from another market talking four to five times an hour—that's crazy."

After a year of legal limbo, Cook makes no secret about wanting to

return to radio in some capacity, but harbors no illusions about the challenges that lie ahead. "I know a lot of doors will be closed, and some people will not want to give me a chance. I understand that, but if you look at my radio background and my positive accomplishments, I would hate to be remembered for this one thing," he says. "I know I would be a good employee for somebody."

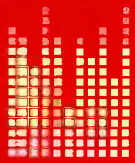
However, late at night, when it's quiet, in his heart of hearts, does he ever wonder, "What if I can't get back in?" Is he prepared for that possibility? "Maybe I'll have to start my own business and work from home, but I'm prepared to face that," he says. "I do have people in my corner to back me up reference-wise and attest to my programming abilities, but I know there will always be people who will think that I could do something bad again. Quite honestly, we all have sins and mine is public. I can't imagine anyone wanting to be in the situation I'm in—it's terrible. One of the reasons I wanted to talk [about this] was for the benefit of somebody else who may be going down the wrong path. Maybe they would see what happened to me and change while they still can." **R&R**



The Wheeler family: Amy and Adam with their sons Marc, left, and Patrick.

'I wanted to talk about this for the benefit of somebody else who may be going down the wrong path. Maybe they would change while they still can.'

—Adam Cook



CHR/TOP 40

► **NE-YO** CLIMBS 36-33 AS A VOCALIST WITH "BECAUSE OF YOU" AND HAS A HAND IN THREE OTHER SONGS ON THE CHART, HAVING CO-WRITTEN THE TRACKS AT NOS. 11, 12 AND 30.



POWERED BY



Nielsen Broadcast Data Systems

THIS WEEK	LAST WEEK	WEEKS ON CHART	TITLE ARTIST	NIelsen BOS CERTIFICATIONS	HITPREDICTOR STATUS	PLAYS TW	+/ -	AUDIENCE MILLIONS	RANK
1	2	15	IT'S NOT OVER DAUGHTRY	NO. 1 (1 WK)	☆	9077	+63	52.068	3
2	1	15	WHAT GOES AROUND...COMES AROUND JUSTIN TIMBERLAKE		☆	8989	-239	59.568	1
3	11	19	SAY IT RIGHT NELLY FURTADO		☆	8440	-730	53.767	2
4	4	13	THE SWEET ESCAPE GWEN STEFANI FEATURING AKON		☆	8124	+93	51.261	4
5	5	10	CUPID'S CHOKEHOLD GYM CLASS HEROES FEAT. PATRICK STUMP	MOST INCREASED PLAYS	☆	7252	+988	39.612	6
6	6	6	DON'T MATTER AKON		☆	6736	+772	44.539	5
7	7	9	GLAMOROUS Fergie featuring Ludacris		☆	6577	+437	37.114	7
8	10	11	IF EVERYONE CARED NICKELBACK		☆	5425	+467	24.592	13
9	12	7	GIVE IT TO ME TIMBALAND FEAT. NELLY FURTADO & JUSTIN TIMBERLAKE		☆	5178	+424	31.922	8
10	8	12	RUNAWAY LOVE LUDACRIS FEATURING MARY J. BLIGE		☆	4750	-759	30.039	9
11	9	20	IRREPLACEABLE BEYONCE		☆	4707	-602	25.949	11
12	11	21	WALK AWAY (REMEMBER ME) PAULA PATTON FEATURING THE DEE		☆	4188	-599	25.090	12
13	13	20	BREAK IT OFF RIHANNA & SEAN PAUL		☆	4000	-666	28.213	10
14	17	16	U + UR HAND PINK	AIRPOWER	☆	3914	+750	17.689	17
15	15	9	FACE DOWN THE RED JUMPSUIT APPARATUS	AIRPOWER	☆	3896	+376	19.150	15
16	20	5	THIS IS WHY I'M HOT MIMS	AIRPOWER	☆	3455	+707	20.050	14
17	14	16	THIS AIN'T A SCENE, IT'S AN ARMS RACE FALL OUT BOY		☆	3092	-603	15.543	21
18	15	28	HOW TO SAVE A LIFE THE FRAY		☆	2923	-386	16.845	19
19	22	8	ICE BOX OMARION	AIRPOWER	☆	2898	+312	18.861	16
20	9	9	SHE'S LIKE THE WIND LUMIDEE FEATURING TONY SUNSHINE		☆	2877	+153	15.524	22
21	23	8	YOU LLOYD FEATURING LIL' WAYNE		☆	2598	+132	17.331	18
22	24	6	BETTER THAN ME HINDER		☆	2554	+414	7.574	35
23	19	20	I WANNA LOVE YOU AKON FEATURING SNOOP DOGG		☆	2534	-505	13.655	23
24	13	14	KEEP HOLDING ON AVRIL LAVIGNE		☆	2392	-691	13.162	24
25	28	4	CANDYMAN CHRISTINA AGUILERA		☆	2316	+375	9.246	29
26	27	6	BEFORE HE CHEATS CARRIE UNDERWOOD		☆	2243	+331	10.092	27
27	25	8	BOSTON AUGUSTANA		☆	2124	+108	7.013	36
28	29	5	OVER IT KATHARINE MCPHEE		☆	2067	+338	11.404	26
29	38	2	BEAUTIFUL LIAR BEYONCE & SHAKIRA		☆	1778	+761	9.990	28
30	23	5	ON THE HOTLINE PRETTY LIKCY		☆	1757	+249	8.064	32
31	34	3	WITH LOVE HILARY DUFF		☆	1567	+221	6.222	39
32	30	10	TELL ME DIDDY FEATURING CHRISTINA AGUILERA		☆	1522	-154	16.694	20
33	36	2	BECAUSE OF YOU NE-YO		☆	1517	+421	8.218	31
34	35	4	LOOK AFTER YOU THE FRAY		☆	1477	+179	5.240	40
35	31	13	SHORTIE LIKE MINE BOW WOW FEATURING CHRIS BROWN & JOHN TAALSTIN		☆	1345	-289	8.469	30
36	14	14	HERE (IN YOUR ARMS) HELLO GOODBYE		☆	1336	-591	7.874	34
37	32	17	WELCOME TO THE BLACK PARADE MY CHEMICAL ROMANCE		☆	1209	-341	6.567	38
38	27	4	NOTHING LEFT TO LOSE MAT KEARNEY		☆	1197	+116	3.041	-
39	NEW	1	GIRLFRIEND AVRIL LAVIGNE	MOST ADDED	☆	1190	+734	6.749	37
40	2	2	LAST NIGHT DIDDY FEATURING KEYSHIA COLE		☆	1188	+338	11.747	25

MOST ADDED

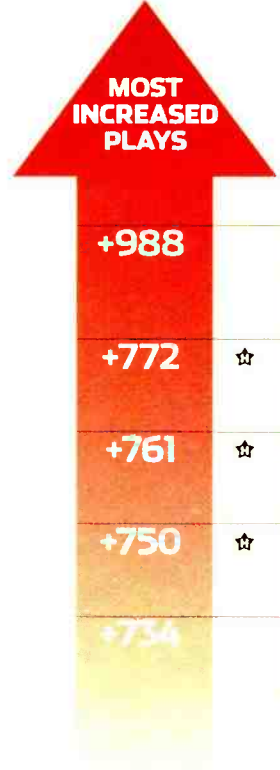
TITLE ARTIST / LABEL	NEW STATIONS
GIRLFRIEND Avril Lavigne (RCA/RMG) KDWB, KHFI, KJYO, KKOB, KKP, KQCH, KSAS, KXXM, KZZP, WERO, WFBC, WFHN, WFLY, WIHT, WIOG, WIOQ, WKGS, WKRZ, WKSZ, WNK, WNOU, WPRO, WRFV, WSNX, WSTW, WWST, WXKB, WXLK, WYKS, WZKL	30
BEAUTIFUL LIAR Beyonce & Shakira (COLUMBIA) KQCH, KRBE, KRUF, KSLZ, WAQA, WHHY, WHOT, WKSC, WKXJ, WKZL, WNCI, WNOU, WPKY, WQEN, WRHT, WRVW, WWCX, WWHT, WXLK, WYKS, WZAT, WZYP	22
BECAUSE OF YOU Ne-Yo (DEF JAM/DJMG) KDND, KDWB, KIIS, KRQQ, WDCC, WFKS, WGTZ, WHBQ, WHHD, WKFS, WKKF, WKSS, WKST, WKXJ, WQEN, WWCX, WYOY	17
LOST WITHOUT U Robin Thicke (STAR TRAK/INTERSCOPE) KKRZ, KRQQ, KSAS, KSLZ, WBLI, WDCC, WDJX, WFKS, WFLY, WHKE, WK, WKSC, WKST, WKSZ, WLAN, WPKY, WXLK	17
LAST NIGHT Diddy Feat. Keyshia Cole (BAD BOY/ATLANTIC) CKEY, KBKS, KDWB, KHFI, KKRZ, KSLZ, WABB, WAEZ, WJBQ, WFKS, WWSR, WXXX, WZKL	13
ANYTHING JoJo (DA FAMILY/BLACKGROUND/UNIVERSAL MOTOWN) KHFT, KKP, KKRZ, KQM, KWYL, WCCQ, WFHN, WYV, WXKB, WXXX, WYOY	11
THIS IS WHY I'M HOT Mims (CAPITOL) WHKE, WHYI, WIOG, WKXJ, WKZL, WLAN, WLKT, WNCI, WWCX, WYOY	10
OVER IT Katharine McPhee (RCA/RMG) KSLZ, WDJX, WGTZ, WIOQ, WLAN, WLKT, WNOU, WRVW	8
BE GOOD TO ME Ashley Tisdale (WARNER BROS.) KLAL, KMXV, WAEZ, WFHN, WHZ, WIOQ, WKRZ, WWSR	8

ADDED AT... WYKS
Gainesville-Ocala, FL
PD/MD: Carter
Beyonce & Shakira, Beautiful Liar, 2
Avril Lavigne, Girlfriend, 1
Daughtry, Home, 0

FOR MORE STATIONS GO TO:
www.RadioandRecords.com

NEW AND ACTIVE

TITLE ARTIST / LABEL	PLAYS /GAIN	TITLE ARTIST / LABEL	PLAYS /GAIN
LOST WITHOUT U Robin Thicke (STAR TRAK/INTERSCOPE) TOTAL STATIONS: 71	1103/370	PAIN Three Days Grace (JIVE/ZOMBA) TOTAL STATIONS: 35	448/-2
STOLEN Dashboard Confessional (VAGRANT/INTERSCOPE) TOTAL STATIONS: 60	941/109	HOME Daughtry (RCA/RMG) TOTAL STATIONS: 25	421/209
THE WAY I LIVE Baby Boy Da Prince Feat. Lil Boosie (UNIVERSAL REPUBLIC) TOTAL STATIONS: 47	886/107	LEAVE THE PIECES The Wreckers (MAVERICK/WARNER BROS.) TOTAL STATIONS: 14	393/9
READ MY MIND The Killers (ISLAND/DJMG) TOTAL STATIONS: 73	692/66	FOREVER Papa Roach (EL TONAL/GEFFEN) TOTAL STATIONS: 30	347/32
THE KILL (BURY ME) 30 Seconds To Mars (IMMORTAL/VIRGIN) TOTAL STATIONS: 47	558/107	HE'S ALIVE A Girl Called Jane (ISLAND/DJMG) TOTAL STATIONS: 34	299/59



+988 CUPID'S CHOKEHOLD Gym Class Heroes Feat. Patrick Stump (Decaydance/Fueled By Ramen/Atlantic/Lava) WDCC +42, WQEN +42, WFKS +37, WXLK +34, WAPE +33, WIHB +33, WKXJ +33, WYKS +31, WIHT +29, WKGS +28
+772 DON'T MATTER Akon (Konvict/Upfront/SRC/Universal Motown) WKSS +44, KRUF +37, WYV +33, KIIS +30, KSLZ +28, WKKF +28, WNOU +27, KSPW +26, WKGS +20, WEZB +20
+761 BEAUTIFUL LIAR Beyonce & Shakira (Columbia) WKGS +28, KHOP +27, WJIM +26, KSLZ +26, KRUF +24, WKSE +22, WNOU +21, KSPW +21, WGTZ +21, KRBE +20
+750 U + UR HAND Pink (LaFace/Zomba) WLKT +41, WIOQ +23, XT20 +22, KHOP +21, WKCI +21, WNTQ +20, WSSX +19, WBLI +19, WQEN +19, KZCH +19
+734 GIRLFRIEND Avril Lavigne (RCA/RMG) WXKB +37, WJIM +31, SI-FI +29, KZZP +27, WAPE +26, WHITZ +23, WEZB +22, WXXX +22, WKXJ +21, KKP +21

FOR WEEK ENDING MARCH 18, 2007
LEGEND: See legend to charts in charts section for rules and symbol explanations.
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CHR/TOP 40

CHR/TOP 40 MONITORED REPORTERS

- WFLY/Albany, NY**
OM: Kevin Callahan
PD: Terry O'Donnell
MD: Christy Taylor
- WKKF/Albany, NY**
PD: Randy McCarten
- KKOB/Albuquerque, NM**
OM: Eddie Haskell
APD: Mark Anderson
MD: Carlos Duran
- WAEB/Allentown, PA**
PD: Laura St. James
MD: Eric Chase
- WIXX/Appleton, WI**
PD: Tony Waitekus
MD: David Burns
- WKSZ/Appleton, WI**
OM: Greg Bell
PD: Dayton Kane
APD/MD: Brian Davis
- WSTR/Atlanta, GA**
PD: Dan Bowen
MD: Michael Chase
- WWWQ/Atlanta, GA**
OM: Rob Roberts
PD: Dylan Sprague
- WHHD/Augusta, GA**
PD: Chuck Whitaker
APD: Kris Fisher
- KHFI/Austin, TX**
OM: Mac Daniels
PD: Jay Shannon
MD: Tony Cortez
- WFME/Baton Rouge, LA**
PD: Kevin Campbell
- KQXY/Beaumont, TX**
OM: Jim West
PD/MD: Brandin Shaw
APD: Patrick Sanders
- WXYK/Biloxi, MS**
OM: Kenny Vest
PD: Lucas
- WQEN/Birmingham, AL**
OM: Tom Hanrahan
PD: Keith Allen
APD/MD: Madison Reeves
- KSAS/Boise, ID**
OM: Jeff Cochran
PD: Aaron Traylor
MD: Jaclyn Brandt
- KZMG/Boise, ID**
OM: Rich Summers
PD: Brad Collins
APD: Valentine
MD: Miggy Santos
- WXXS/Boston, MA**
PD: Cadillac Jack
MD: Chris Tyler
- CKEY/Buffalo, NY**
PD/MD: Dave Universal
- WKSE/Buffalo, NY**
OM/MD: Sue O'Neil
APD/MD: Brian Wilde
- WXXX/Burlington, VT**
OM/MD: Ben Hamilton
MD: Pete Belair
- WZKL/Canton, OH**
PD: John Stewart
MD: Nikolina
- WIHB/Charleston, SC**
OM/MD: Bryan Taylor
MD: Dave Ryan
- WSSX/Charleston, SC**
OM/MD: Mike Edwards
APD/MD: Special Ed
- WVSR/Charleston, WV**
OM/MD: Gary Blake
PD: Wade Hill
- WNKS/Charlotte, NC**
PD: John Reynolds
MD: Keli Reynolds
- WKXJ/Chattanooga, TN**
OM: Kris Van Dyke
PD: Riggs
APD: Mike Michonski
MD: Shrek
- WKSC/Chicago, IL**
PD: Rick Gillette
MD: Jeff Murray
- WKFS/Cincinnati, OH**
OM: Scott Reinhart
PD: Mark Anderson
- WAKS/Cleveland, OH**
OM: Kevin Metheny
MD: Jeff Zukackas
PD: Bo Matthews
APD/MD: Kasper
- KKMG/Colorado Springs, CO**
OM: Bobby Irwin
PD: John Fox
- WNOK/Columbia, SC**
PD: Wes McCain
APD/MD: Kelly Nash
- WCGQ/Columbus, GA**
OM/MD: Bob Quick
- WNCI/Columbus, OH**
PD: Michael McCoy
MD: Maxwell
- KKPN/Corpus Christi, TX**
OM/MD: Scott Holt
APD: Scott E. Mack
- KHKS/Dallas, TX**
PD: Patrick Davis
APD/MD: Billy The Kidd
- WDFK/Dayton, OH**
OM: Tony Tilford
APD/MD: Ryan Drake
- WGTZ/Dayton, OH**
OM: J.D. Kunes
PD: Scott Sharp
- WVYB/Daytona Beach, FL**
OM: Frank Scott
PD/MD: Kottler
- KKDM/Des Moines, IA**
PD/MD: Greg Chance
MD: Scotty Cage
- WKQI/Detroit, MI**
PD: Dom Theodore
APD/MD: Beau Daniels
- WWCK/Flint, MI**
OM: Jeff Wade
- WXKB/Ft. Myers, FL**
PD: Matt Johnson
MD: Bruce The Moose
- WYKS/Gainesville, FL**
PD/MD: Carter
- WSNX/Grand Rapids, MI**
OM: Doug Montgomery
PD: Eric O'Brien
APD: Holmes
- WKZL/Greensboro, NC**
PD: Jason Goodman
APD/MD: Mike Klein
- WERO/Greenville, NC**
PD: Chris "Hollywood" Mann
APD/MD: Beaver
- WRHT/Greenville, NC**
PD: Fox Fellman
- WFBC/Greenville, SC**
PD: Chase Murphy
MD: Natalie Randall
- WHKE/Harrisburg, PA**
OM: Chris Tyler
PD: JT Bosch
APD: Mike Miller
- WKSS/Hartford, CT**
PD: Stan "The Man" Priest
MD: Brian "Munchie" Donovan
- KQMQ/Honolulu, HI**
PD: Sean Lynch
MD: Ryan Sean
- KRBE/Houston, TX**
PD: Leslie Whittle
- WZPY/Huntsville, AL**
PD: Michael Storm
APD: Ally "Lisa" Elliott
- WNOU/Indianapolis, IN**
OM: David Edgar
APD/MD: Tim Rainey
- WYOY/Jackson, MS**
OM/MD: Johnny O
APD/MD: Nate West
- WAPE/Jacksonville, FL**
OM/MD: Cat Thomas
APD: Chase Daniels
MD: Jay Styles
- WFKS/Jacksonville, FL**
OM: Gail Austin
PD: Todd Shannon
APD: Jonathan Reed
- WAEZ/Johnson City, TN**
OM: Bill Hagy
PD/MD: Jason Reed
- KMXV/Kansas City, MO**
PD/MD: JR Ammons
- WWST/Knoxville, TN**
PD: Rich Bailey
MD: Scott Bohannon
- KSMB/Lafayette, LA**
OM: Keith LeBlanc
PD: Bobby Novosad
MD: Chris Reed
- WLAN/Lancaster, PA**
PD: JT Bosch
APD: Dennis Mitchell
MD: Holly Love
- WJIM/Lansing, MI**
PD: Josh Strickland
- WLK/Lexington, KY**
PD: Dale O'Brian
- KLAL/Little Rock, AR**
OM/MD: Randy Cain
APD: Ed Johnson
MD: Charlotte
- KIIS/Los Angeles, CA**
PD: John Ivey
APD/MD: Julie Pilat
- WDJX/Louisville, KY**
PD: Shane Collins
APD/MD: Ben Davis
- WZKF/Louisville, KY**
PD/MD: Chris Randolph
- WZEE/Madison, WI**
OM: Mike Ferris
PD: Jon Reilly
- WAOA/Melbourne, FL**
PD: Tony Banks
MD: Jimmy Knight
- WHBQ/Memphis, TN**
OM: J.D. Kunes
APD: Lugnut
MD: Joe Mack
- WHYI/Miami, FL**
OM/MD: Rod Phillips
MD: Michael Yo
- WXSS/Milwaukee, WI**
OM/MD: Brian Kelly
APD/MD: JoJo Martinez
- KDWB/Minneapolis, MN**
OM/MD: Rob Morris
MD: Lucas
- WABB/Mobile, AL**
PD: Tom "Jammer" Naylor
APD: Q-Tip
MD: Jonathan Shuford
- KHOP/Modesto, CA**
OM: Richard Perry
PD: Joe Roberts
MD: Tricia Jenkins
- WHHY/Montgomery, AL**
OM: Bill Jones
PD/MD: Steve Smith
- WRVW/Nashville, TN**
PD: Rich Davidson
MD: Tommy Butler
- WBLI/Nassau, NY**
OM: Nancy Cambino
PD: Jeremy Rice
APD: Al Levine
MD: Gabrielle Vaughn
- WFHN/New Bedford, MA**
PD: Jim Reitz
- WKCI/New Haven, CT**
PD: Chaz Kelly
MD: Mike "Jagger" Thomas
- WEZB/New Orleans, LA**
OM/MD: Mike Kaplan
PD: Tyler
MD: Stevie G.
- WHTZ/New York, NY**
OM: Tom Poleman
PD: Sharon Dastur
MD: Romeo
- KJYO/Oklahoma City, OK**
OM: Tom Travis
PD: Mike McCoy
MD: Jeff Blackburn
- KQCH/Omaha, NE**
OM: Tom Land
PD/MD: Erik Johnson
- WXLL/Olando, FL**
APD/MD: Jana Sutter
- WIOQ/Philadelphia, PA**
PD: Rick Vaughn
APD/MD: Jo Jo Brooks
- KZZP/Phoenix, AZ**
PD: Mark Medina
MD: Greg "DJ Greggory D" D'Angelo
- WKST/Pittsburgh, PA**
PD: Alex Tear
APD: Drew Hall
MD: Dylan
- WJBQ/Portland, ME**
OM/MD: Tim Moore
MD: Mike Adams
- KKRZ/Portland, OR**
PD: Brian Bridgman
MD: Brooke Fox
- WPRO/Providence, RI**
OM/MD: Tony Bristol
APD/MD: Davey Morris
- WDCG/Raleigh, NC**
OM: Chris Shebel
PD: Randi West
APD/MD: Brody
- KWYL/Reno, NV**
OM/MD: Nick Elliott
- WRVQ/Richmond, VA**
PD: Boomer
- WXLK/Roanoke, VA**
PD: Kevin Scott
APD: Danny Meyers
MD: Bob Patrick
- WKGS/Rochester, NY**
PD: Erick Anderson
MD: Nick DiTucci
- WPXY/Rochester, NY**
PD: Mike Danger
MD: J.B.
- KOND/Sacramento, CA**
PD: Dan Mason
MD: Christopher K.
- WIOG/Saginaw, MI**
PD: Jerry Noble
APD: Demas
- KZHT/Salt Lake City, UT**
PD: Jeff McCartney
MD: Monroe
- KXXM/San Antonio, TX**
OM: George King
PD: Tony Travatto
APD: Russell Rush
- KHTS/San Diego, CA**
PD: Jimmy Steele
APD/MD: Hitman Haze
- Sirius Hits 1/Satellite**
PD: Kid Kelly
APD/MD: Ryan Sampson
- XM Top 20 on 20/Satellite**
PD: Michelle Cartier
MD: Priestly
- WAEV/Savannah, GA**
OM: Brad Kelly
PD: Chris Alan
APD/MD: Russ Francis
- WZAT/Savannah, GA**
OM: Sam Nelson
- KBKS/Seattle, WA**
PD: Marcus D.
APD: Kristin "The Island Girl" Geong
MD: Eric Tyler
- KRUF/Shreveport, LA**
OM: Gary McCoy
PD: Erin Bristol
MD: Andrew "A.G." Gordon
- KSPW/Springfield, MO**
PD: Adam Burnes
MD: J. Fotsch
- KS LZ/St. Louis, MO**
OM: Tom Austin
MD: Taylor J
- WNTQ/Syracuse, NY**
OM/MD: Tom Mitchell
MD: Rick Roberts
- WWHT/Syracuse, NY**
PD: Butch Charles
MD: Jeff Wise
- WFLZ/Tampa, FL**
OM: Doug Hamand
PD: Tommy Chuck
MD: Ashlee Reid
- WTWR/Toledo, OH**
PD: Steve Marshall
- WVKS/Toledo, OH**
OM/MD: Bill Michaels
MD: Boomer
- WPST/Trenton, NJ**
OM/MD: Dave McKay
APD/MD: Matt Sneed
- KRQQ/Tucson, AZ**
OM/MD: Tim Richards
MD: Chris Peters
- KHTT/Tulsa, OK**
OM/MD: Tod Tucker
APD: Billy "The Baby DJ" Sexaur
MD: Dylan
- WIHT/Washington, DC**
PD: Jeff Kapugi
APD: Toby Knapp
MD: Gillian Sussman
- WLDI/West Palm Beach, FL**
OM: Dave Denver
PD: Kobe
- KZCH/Wichita, KS**
OM: Lyman James
MD: Jo Jo Collins
- WBHT/Wilkes Barre, PA**
OM/MD: Justin Bryant
APD/MD: A.J.
- WKRZ/Wilkes Barre, PA**
OM: Jim Rising
PD: Tias Schuster
APD/MD: Kelly K
- WSTW/Wilmington, DE**
APD/MD: Mike Rossi
- WAKZ/Youngstown, OH**
OM: Dan Rivers
PD/MD: Jerry Mac
- WHOT/Youngstown, OH**
PD: John Trout



▶ **HILARY DUFF** MAKES HER SECOND APPEARANCE WITHIN THE TOP 30 OF THE CANADA CHR/TOP 40 CHART AS "WITH LOVE" VAULTS TO NO. 26.

POWERED BY



THIS WEEK	LAST WEEK	WEEKS ON CHART	TITLE ARTIST	IMPRINT / PROMOTION LABEL	PLAYS TW +/-
1	1	13	IT'S NOT OVER DAUGHTRY	RCA/RMG	3159 -6
2	2	17	SAY IT RIGHT NELLY FURTADO	MOSLEY/GEFFEN	2839 -220
3	3	12	WHAT GOES AROUND...COMES AROUND JUSTIN TIMBERLAKE	JIVE/ZOMBA	2835 -113
4	5	9	CUPID'S CHOKEHOLD GYM CLASS HEROES FEAT. PATRICK STUMP	DECA/DANCE/FUELED BY RAMEN/ATLANTIC/LAVA	2783 +414
5	4	11	THE SWEET ESCAPE GWEN STEFANI FEAT. AKON	INTERSCOPE	2781 +174
6	6	9	GLAMOROUS FERGIE FEAT. LUDACRIS	WILL.I.AM/A&M/INTERSCOPE	2340 +21
7	10	6	DON'T MATTER AKON	KONVIC/TUPFRONT/SRC/UNIVERSAL MOTOWN	2283 +332
8	8	11	RUNAWAY LOVE LUDACRIS FEAT. MARY J. BLIGE	DTP/DEF JAM/DJMG	1945 -109
9	12	10	IF EVERYONE CARED NICKELBACK	ROADRUNNER/ATLANTIC/LAVA	1893 +146
10	7	17	IRREPLACEABLE BEYONCE	COLUMBIA	1849 -377
11	13	6	GIVE IT TO ME TIMBALAND FEAT. NELLY FURTADO & JUSTIN TIMBERLAKE	MOSLEY/BLACKGROUND/INTERSCOPE	1774 +128
12	9	18	WALK AWAY (REMEMBER ME) PAULA PATTON FEAT. THE DEY	ARISTA/RMG	1714 -243
13	14	9	FACE DOWN THE RED JUMPSUIT APPARATUS	VIRGIN	1704 +85
14	11	16	BREAK IT OFF RIHANNA & SEAN PAUL	SRP/DEF JAM/DJMG	1624 -250
15	15	13	THIS AIN'T A SCENE, IT'S AN ARMS RACE FALL OUT BOY	FUELED BY RAMEN/ISLAND/DJMG	1449 -139
16	18	13	U + UR HAND PINK	LAFACE/ZOMBA	1356 +269
17	20	8	ICE BOX OMARION	T.U.G./COLUMBIA	1265 +193
18	23	5	CANDYMAN CHRISTINA AGUILERA	RCA/RMG	1207 +199
19	16	13	KEEP HOLDING ON AVRIL LAVIGNE	FOX/RCA/RMG	1128 -283
20	21	7	SHE'S LIKE THE WIND LUMIDEE FEAT. TONY SUNSHINE	TVT	1127 +89
21	24	7	BETTER THAN ME HINDER	UNIVERSAL REPUBLIC	1070 +149
22	26	4	THIS IS WHY I'M HOT MIMS	CAPITOL	1023 +200
23	25	7	YOU LLOYD FEAT. LIL WAYNE	THE INC./UNIVERSAL MOTOWN	1008 +103
24	29	6	OVER IT KATHARINE MCPHEE	RCA/RMG	896 +141
25	27	8	BOSTON AUGUSTANA	EPIC	885 +92
26	17	11	HERE (IN YOUR ARMS) HELLOGOODBYE	DRIVE-THRU/SANCTUARY	829 -388
27	22	16	I WANNA LOVE YOU AKON FEAT. SNOOP DOGG	KONVIC/TUPFRONT/SRC/UNIVERSAL MOTOWN	758 -273
28	37	2	BEAUTIFUL LIAR/BELLO EMBUSTERO BEYONCE & SHAKIRA	COLUMBIA	700 +314
29	32	5	BEFORE HE CHEATS CARRIE UNDERWOOD	ARISTA/ARISTA NASHVILLE/RMG	570 +72
30	28	15	WELCOME TO THE BLACK PARADE MY CHEMICAL ROMANCE	REPRISE	554 -203
31	33	4	ON THE HOTLINE PRETTY RICKY	BLUESTAR/ATLANTIC	551 +54
32	35	3	WITH LOVE HILARY DUFF	HOLLYWOOD	541 +135
33	39	2	BECAUSE OF YOU NE-YO	DEF JAM/DJMG	472 +129
34	31	20	FERGALICIOUS FERGIE	WILL.I.AM/A&M/INTERSCOPE	455 -64
35	30	9	TELL ME DIDOY FEAT. CHRISTINA AGUILERA	BAD BOY/ATLANTIC	426 -150
36	NEW	NEW	GIRLFRIEND AVRIL LAVIGNE	RCA/RMG	408 +240
37	40	2	THE WAY I LIVE BABY BOY DA PRINCE FEAT. LIL BOOSIE	UNIVERSAL REPUBLIC	402 +89
38	15	15	SHORTIE LIKE MINE BOW WOW FEAT. CHRIS BROWN	COLUMBIA	396 -32
39	NEW	NEW	LOOK AFTER YOU THE FRAY	EPIC	381 +87
40	38	4	NEW BEST FRIEND KELLY HARPER	DJMC	353 0

THIS WEEK	LAST WEEK	WEEKS ON CHART	TITLE ARTIST	IMPRINT / PROMOTION LABEL	PLAYS TW +/-
1	1	13	THE SWEET ESCAPE GWEN STEFANI FEATURING AKON	INTERSCOPE/UNIVERSAL	631 -20
2	2	19	SAY IT RIGHT NELLY FURTADO	MOSLEY/GEFFEN/UNIVERSAL	616 -32
3	3	14	WHAT GOES AROUND...COMES AROUND JUSTIN TIMBERLAKE	JIVE/SONY BMG	598 -34
4	4	12	THIS AIN'T A SCENE, IT'S AN ARMS RACE FALL OUT BOY	FUELED BY RAMEN/ISLAND/UNIVERSAL	494 -1
5	7	8	DON'T MATTER AKON	KONVIC/TUPFRONT/SRC/UNIVERSAL MOTOWN/UNIVERSAL	472 +35
6	6	4	GIRLFRIEND AVRIL LAVIGNE	RCA/SONY BMG	471 +25
7	9	7	GIVE IT TO ME TIMBALAND FEAT. NELLY FURTADO & JUSTIN TIMBERLAKE	MOSLEY/BLACKGROUND/INTERSCOPE/UNIVERSAL	446 +18
8	8	10	IT'S NOT OVER DAUGHTRY	RCA/SONY BMG	437 +2
9	5	9	GLAMOROUS FERGIE FEATURING LUDACRIS	WILL.I.AM/A&M/INTERSCOPE/UNIVERSAL	429 -22
10	10	10	IF EVERYONE CARED NICKELBACK	EMI	385 +2
11	11	6	CUPID'S CHOKEHOLD GYM CLASS HEROES FEAT. PATRICK STUMP	DECA/DANCE/FUELED BY RAMEN/ATLANTIC/WARNER	378 +36
12	12	15	I OWE IT ALL TO YOU EVA AVILA	SONY BMG	317 -8
13	13	13	GRACE KELLY MIKA	CASABLANCA/UNIVERSAL	311 -10
14	15	9	HERE (IN YOUR ARMS) HELLOGOODBYE	DRIVE-THRU/EMI	300 +5
15	14	17	BREAK IT OFF RIHANNA & SEAN PAUL	SRP/DEF JAM/UNIVERSAL	280 -41
16	16	20	IRREPLACEABLE BEYONCE	COLUMBIA/SONY BMG	256 -23
17	18	13	LIE TO ME GEORGE	HC ENTERTAINMENT	245 -6
18	25	2	BEAUTIFUL LIAR BEYONCE & SHAKIRA	COLUMBIA/SONY BMG	233 +62
19	20	9	RUNAWAY LOVE LUDACRIS FEATURING MARY J. BLIGE	DTP/DEF JAM/UNIVERSAL	233 -4
20	17	17	KEEP HOLDING ON AVRIL LAVIGNE	FOX/RCA/SONY BMG	233 -22
21	19	19	ZU KESHA CHANTE	SONY BMG	232 -16
22	26	5	CANDYMAN CHRISTINA AGUILERA	RCA/SONY BMG	224 +56
23	22	5	THIS IS WHY I'M HOT MIMS	CAPITOL/EMI	219 +16
24	21	9	RADIO MARIKA	ROCKSTAR	209 -8
25	24	4	SECOND CHANCE FABER DRIVE	UNIVERSAL REPUBLIC	202 +13
26	39	3	WITH LOVE HILARY DUFF	HOLLYWOOD/UNIVERSAL	188 +44
27	27	5	THE MUSIC DAVID USHER	MAPLE MUSIC	181 +13
28	33	4	PARALYZER FINGER ELEVEN	WIND-UP	176 +21
29	23	30	LIPS OF AN ANGEL HINDER	UNIVERSAL REPUBLIC/UNIVERSAL	176 -20
30	35	3	BECAUSE OF YOU NE-YO	DEF JAM/UNIVERSAL	171 +18



What rhythmic stations can learn from talk radio about connecting with listeners online

Interactive Ideas From TRS 2007

Darnella Dunham
DDunham@RadioandRecords.com

The world of news/talk radio is completely different from rhythmic—and pretty much every other format for that matter. Even though talk stations don't target the same demographics as rhythmic, the need for personalities with a deep connection to the listeners is something the formats have in common. ■ Earlier this month, I attended the 12th annual R&R Talk Radio Seminar in hopes of learning more about the personality-driven, high-revenue talk format. I listened to what the speakers had to say and soaked up information that can be as useful to rhythmic PDs.

Programmers of all formats are looking for ways to interact with their audiences online, and many of the speakers at TRS provided some great ideas.

After a three-hour talk show, it would seem that a listener would have heard enough, or the host may be all talked out. However, text blogs and video blogs tend to be some of the most popular features on news/talk Web sites.

After an artist finishes an on-air interview, station personalities can use a blog to communicate their thoughts on the artist and relate what happened while the station was off the air. Video from the artist appearance can be posted to the station Web site with additional commentary from the jock. Offering video of the artist while the on-air mics were off can help drive traffic and create another opportunity for listeners to connect to personalities.

Getting a local personality to provide additional content for a Web site can be a challenge. Syndicated personalities tend to be profit-sharers in their shows, so they have more incentive to help drive traffic to their sites. News/talk WGST/Atlanta PD Randall Bloomquist suggested giving talent bonuses for their Internet performance, or even incorporating it into their contracts. Another motivator is showing personalities how traffic spikes when they mention the site on the air.

A TRS audience member suggested that programmers use a different approach in trying to persuade personalities to contribute more to the Web site. If the personalities asked what they would like to do instead of being told, they will feel more involved and might bring some fresh ideas to the table.

Here We Are Now, Entertain Us

Speaking at TRS, Citadel VP of news/talk/sports Brian Jennings said, "Sports talk is coming into its own—it's entertaining and stress-relieving."

Yet these are two traits that rhythmic radio shares, and Jennings emphasized that the key to winning is to stay focused on entertaining the audience. Since rhythmic stations have such high rotations, it's more important than ever to give listeners something interesting in between songs.

The "just be entertaining" notion isn't new, but it's one that talent and programmers should constantly remind themselves of. Is your station fun to listen to? Are you giving listeners something between the music that they can't get anywhere else? "We got into radio because we loved it and we were entertained by it," CBS Radio VP of original programming Chris Oliviero said. "I do a gut check every year: Am I having fun? The agenda should be entertainment." —DD



'Don't spend so much energy promoting your call letters and logo on your Web site. They already know where they are. Show them why they came.'

—Chris Nolan



'Find the brand you most admire and look at what they do with their site.'

—Mary Beth Garber

What They Read

During the TRS panels, speakers frequently recommended books to the audience that supported the points they were trying to make. Here are two that piqued my curiosity.

"Purple Cow: Transform Your Business by Being Remarkable" by Seth Godin:

According to this book, you're either remarkable or invisible. Many companies use the same antiquated models to market and promote themselves, but brands like JetBlue, Starbucks and Apple shine more brightly than their competitors. By being a "purple cow," your brand will stand out from the rest and be remarkable.

"Don't Make Me Think" by Steve Krug:

This book is about Web design and emphasizes the importance of making your site as easy to navigate as possible. Some PDs may not have the technical ability to create a Web site, but as brand manager of a station, knowing the fundamentals of Web design can be helpful. This book provides tips on what should and shouldn't be done to make a site user-friendly. —DD


Among Clear Channel-owned stations, classic rock WEGR (Rock 103)/Memphis has the most-viewed Web site, and the station served as a case study during the "News/Talk's Internet Radio Future" session. WEGR uses the same site layout as other stations in the company, but it really gives the listeners what they want online.

When the station first launched rock103.com, "Babes of the Day" was by far its most popular feature. The male-targeted station took it several steps further by creating a dedicated page that includes sections like "Thong of the Day," "Stare Daily," "M.I.L.F. Daily" and "Bag Me or Shag Me." While this won't work for every format, WEGR's ability to expand on an already successful Web concept helped it receive more hits than any other Clear Channel station.

WEGR's Web site is constantly updated. "Once you put sites up, they are living, breathing things," said Chris Nolan, San Francisco-based writer for political commentary Web site Spot-On.com. A mistake some stations make is leaving outdated photos and bios on its personality pages. Today's listeners expect more.

Listeners will return to a station's site when given a reason to. "Once viewers come to your site, don't spend so much energy promoting your call letters and logo," Nolan said. "They already know where they are. Show them why they came."

A common theme heard throughout the seminar is that, more than ever before, PDs are brand managers. Southern California Broadcasters Assn. president Mary Beth Garber suggested simply, "Find the brand you most admire and look at what they do with their site."

Stations are still in the early phases of monetizing Web sites and some are farther along than others. By incorporating some of these ideas, your site should receive increased traffic, which makes it a more attractive sell to advertisers. 

► HIP-HOP BAND
GYM CLASS HEROES
 SWINGS ITS NO. 5
 CHR/TOP 40 HIT,
 "CUPID'S CHOKEHOLD,"
 ONTO THE RHYTHMIC
 CHART (NO. 4C).



THIS WEEK	LAST WEEK	WEEKS ON CHART	TITLE ARTIST	NIelsen BDS CERTIFICATIONS	HITPREDICTOR STATUS	PLAYS TW +/-	AUDIENCE MILLIONS	RANK
1	1	17	THIS IS WHY I'M HOT MIMS	NO. 1 (3 WKS)	☆	5083 -1	39.670	1
2	2	11	DON'T MATTER AKON		☆	5060 +71	34.718	2
3	3	19	YOU LLOYD FEATURING LIL' WAYNE		☆	3790 -357	28.933	3
4	5	18	ICE BOX OMARION		☆	3763 -9	24.116	4
5	4	17	ON THE HOTLINE PRETTY RICKY		☆	3505 -243	22.617	5
6	8	10	LAST NIGHT DIDDY FEATURING KEYSHIA COLE		☆	3053 +150	20.975	6
7	7	14	SAY IT RIGHT NELLY FURTADO		☆	2949 -262	20.021	8
8	9	17	MAKE IT RAIN FAT JOE FEATURING LIL' WAYNE		☆	2639 -175	20.606	7
9	10	9	THROW SOME D'S RICH BOY FEATURING POLOW DA DON		☆	2529 +127	16.938	10
10	6	19	RUNAWAY LOVE LUDACRIS FEATURING MARY J. BLIGE		☆	2451 -793	16.929	11
11	11	7	GIVE IT TO ME TIMBALAND FEAT. NELLY FURTADO & JUSTIN TIMBERLAKE		☆	2447 +110	17.618	9
12	14	8	GLAMOROUS FERGIE FEATURING LUDACRIS		☆	2376 +205	15.722	12
13	16	5	BECAUSE OF YOU NE-YO		☆	2232 +133	13.709	17
14	13	25	THE WAY I LIVE BABY BOY DA PRINCE FEATURING LIL' BOOSIE		☆	2227 -25	15.712	13
15	12	20	WE FLY HIGH JIM JONES		☆	2054 -257	15.124	15
16	15	25	WALK IT OUT UNK		☆	2008 -100	15.595	14
17	18	14	WHAT GOES AROUND...COMES AROUND JUSTIN TIMBERLAKE		☆	1929 +95	14.498	16
18	19	5	LOST WITHOUT U ROBIN THICKE		☆	1917 +366	11.760	18
19	22	9	GO GETTA YOUNG JEEZY FEATURING R. KELLY	AIRPOWER	☆	1624 +222	11.423	19
20	17	21	IRREPLACEABLE BEYONCE		☆	1600 -407	10.836	20
21	24	8	OUTTA MY SYSTEM BOW WOW FEATURING T-PAIN & JOHNTA AUSTIN		☆	1525 +146	9.416	21
22	21	11	POPPIN' CHRIS BROWN FEATURING JAY BIZ		☆	1406 -58	7.339	25
23	25	9	SHE'S LIKE THE WIND LUMIDEE FEATURING TONY SUNSHINE		☆	1329 -41	7.160	27
24	34	2	BUY U A DRANK (SHAWTY SNAPPIN') T-PAIN FEATURING YUNG JOE	MOST INCREASED PLAYS	☆	1242 +517	7.231	26
25	29	4	I TRIED BONE THUGS-N-HARMONY FEATURING AKON		☆	1199 +232	8.573	23
26	23	17	BREAK IT OFF RIHANNA & SEAN PAUL		☆	1141 -248	7.538	24
27	36	2	BEAUTIFUL LIAR BEYONCE & SHAKIRA		☆	1038 +319	5.562	30
28	35	3	LIKE A BOY CIARA		☆	992 +277	7.103	28
29	32	5	2 STEP UNK		☆	975 +158	4.501	37
30	33	3	WHEN IT WAS ME PAULA DEANDA		☆	905 +146	4.054	38
31	26	7	NOT A CRIMINAL CHAMILLIONAIRE FEATURING KELIS		☆	892 -182	5.082	33
32	30	6	THE SWEET ESCAPE OWEN STEFANI FEATURING AKON		☆	885 +56	5.230	31
33	28	18	PROMISE CIARA		☆	822 -150	6.336	29
34	31	8	DIME (TELL ME) PITBULL FEATURING KEN-Y		☆	788 -34	3.084	-
35	27	20	THAT'S THAT SNOOP DOGG FEATURING R. KELLY		☆	764 -277	4.974	36
36	37	9	WOULDN'T GET FAR THE GAME FEATURING KANYE WEST		☆	725 +20	9.172	22
37	NEW		I'M A FLIRT R. KELLY OR BOW WOW (FEATURING T.I. & T-PAIN)		☆	699 +213	3.761	40
38	38	8	LIES MC MAGIC FEATURING KRISTAL MELODY		☆	657 -21	2.979	-
39	39	2	POP, LOCK & DROP IT HUEY		☆	598 +62	3.341	-
40	NEW		CUPID'S CHOKEHOLD GYM CLASS HEROES FEAT. PATRICK STUMP		☆	591 +222	5.223	32

MOST ADDED

TITLE ARTIST / LABEL	NEW STATIONS
ANONYMOUS Bobby Valentino (DTP/DEF. JAM/DJMG)	13
BUY U A DRANK (SHAWTY SNAPPIN') T-Pain Feat. Yung Joe (KONVICT MUZIK/NAPPY BOY/JIVE/ZOMBA)	11
GET IT SHAWTY Lloyd (THE INC./UNIVERSAL MOTOWN)	10
BEAUTIFUL LIAR Beyonce & Shakira (COLUMBIA)	8
PUSH IT BABY Pretty Ricky (BLUESTAR/ATLANTIC)	8
WE TAKING OVER Dj Khaled Feat. T.I., Akon, Rick Ross, Fat Joe, Lil' Wayne, Baby (TERROR SQUAD/KOCH)	7
WHEN IT WAS ME Paula Deanda (ARISTA/RMG)	6
NAW MEEN Baby Boy Da Prince Feat. Mannie Fresh (EXTREME/UNIVERSAL REPUBLIC)	6
DIAMONDS Fabolous Feat. Young Jeezy (DESERT STORM/DEF. JAM/DJMG)	6
LIKE A BOY Ciara (LAFACE/ZOMBA)	5

ADDED AT... KSEQ 99.7 FM

Fresno, CA
 PD: Tommy Del Rio
 MD: DJ Lace
 Bobby Valentino, Anonymous, O
 Fabolous, Diamonds, O
 Stack5 Feat. Lil Wayne, Money Ova Here, O

FOR MORE STATIONS GO TO:
www.RadioandRecords.com

NEW AND ACTIVE

TITLE ARTIST / LABEL	PLAYS /GAIN	TITLE ARTIST / LABEL	PLAYS /GAIN
2 STEP Clyde Carson (CAPITOL)	498/7	BREAK 'EM OFF Paul Wall Feat. Lil' Keke (SWISHAHOUSE/ASYLUM/ATLANTIC)	371/52
OH YEAH (WORK) Lil Scrappy Feat. Sean P. & E-40 (BME/REPRISE/WARNER BROS.)	465/37	COME AROUND Collie Buddz (EPIC/COLUMBIA)	299/63
MR. JONES Mike Jones (SWISHAHOUSE/ASYLUM/WARNER BROS.)	426/48	REPPIN' MY BLOCK Rob C (LATIUM/UNIVERSAL REPUBLIC)	287/48
GET IT SHAWTY Lloyd (THE INC./UNIVERSAL MOTOWN)	393/291	NAW MEEN Baby Boy Da Prince Feat. Mannie Fresh (EXTREME/UNIVERSAL REPUBLIC)	284/115
ROCK YO HIPS Crime Mob Feat. Lil Scrappy (CRUNK/BME/REPRISE/WARNER BROS.)	376/85	WE TAKIN' OVER Dj Khaled Feat. T.I., Akon, Rick Ross, Fat Joe, Lil' Wayne, Baby (KHALED)	282/97

MOST INCREASED PLAYS

+517	☆ BUY U A DRANK (SHAWTY SNAPPIN') T-Pain Feat. Yung Joe (Konvict/Nappy Boy/Jive/Zomba)
+366	☆ LOST WITHOUT U Robin Thicke (Star Trak/Interscope)
+319	☆ BEAUTIFUL LIAR Beyonce & Shakira (Columbia)
+231	☆ GET IT SHAWTY Lloyd (The Inc./Universal Motown)
	☆ LIKE A BOY Ciara (LaFace/Zomba)

FOR WEEK ENDING MARCH 18, 2007
 LEGEND: See legend to charts in charts section for rules and symbol explanations.
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Tentative payola settlement shines spotlight on independent labels and artists

State Of Independents

Dana Hall

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On March 5, four broadcasters—Clear Channel, CBS Radio, Citadel and Entercom—and the FCC came closer to settling an investigation into alleged payola practices, reportedly agreeing to pay \$12.5 million. Part of the tentative settlement between the commission and the radio groups is an agreement, in part designed by the American Assn. of Independent Artists, to allot more free airtime for independent labels and artists. In fact, the pact includes a segment, the eight-point “rules of engagement,” which are basic guidelines that spell out how commercial broadcasters and independent labels can work together in the future. The settlement also proposes that these broadcasters would provide 8,400 30-minute segments between 6 p.m. and midnight to air content representing independent labels and artists. This total is to be broken up proportionately among the four companies—as is the \$12.5 million settlement.

Many view this as a coup for independent artists and labels that feel they are unjustly pushed out of the running at some of the biggest broadcast corporations, because the major labels have the money and the muscle to monopolize airplay at radio. This new proposal is supposed to help even the playing field.

While some see this as a widespread problem at all radio formats and music genres, R&R asks, at urban radio, are independent artists really left out in the cold? Let’s take a closer look at the R&R airplay charts.

At urban AC, the March 9 chart shows that the format is embracing independents, with 10 indie labels/artists represented and three more found on the New and Active listing. It can be argued that this is happening because major record labels are releasing less product that adult radio can embrace.

At the urban format, only one title, “2 Step” by Unk on Big Oomp/Koch, is charted, and only one independent label is represented on New and Active—Tamia’s “Can’t Get Enough” on Plus 1/Image. It seems as though independents are not as welcome here, but if you dig a little deeper, you find a different story.

Myronda Rueben, PD of Cumulus urban

WBLX/Mobile, says, “I completely believe that urban radio supports local artists. Just look at all the artists who have broken out of the South in recent years. Rich Boy broke out of Mobile. We were playing him long before he was picked up by Interscope. Other local acts we play that have not yet been picked up include C-Nile and Mr. Big. There is a lot of talent in this area. Radio stations down here will embrace a local artist and it will spread to surrounding markets, then it is picked up by a major. After that, we usually see it break onto the national charts.”

WBLX is not alone. Looking at airplay at urban stations nationwide, one can easily pick out three, four or more independent artists getting more than 10 spins per week. Independent artists are a significant part of the playlists and image of stations like KXHT/Memphis, KATZ-FM/St. Louis, WHAT/Atlanta and KBXX/Houston.

Rueben echoes what many urban programmers feel. “It’s important to embrace local talent, especially here in the South because they tend to have strong local followings. We have a local-artist feature that happens in our mix-show. We play several local songs a night, not just one. Usually, a local artist will break out



Johnson

Current acts on the Urban chart that started with radio airplay as independent acts:

Mims
Rich Boy
Pretty Ricky
Young Joc
Young Jeezy
Unk
Jibbs
Huey
Akon
Birdman & Lil’ Wayne
Mike Jones
Three 6 Mafia
Lil’ Scrappy
Lil’ Boosie

from there and get into regular rotation.”

Yet, independent labels and artists still believe some significant barriers remain to be broken down at radio. James Alexander of the legendary Bar-Kays speaks for the independent artist view. “There is still a lot of frustration when it comes to the hurdles at radio, like music testing and research. I can’t see how playing 10 seconds of a song for a listener can really determine if they like or know a song. You can have a song that is the most requested at a station, and if it doesn’t do well in research, you’re out of luck.”

Mark Boyd, VP of promotion for SoBe Entertainment, says, “Most good PDs are giving independent artists and labels a shot already, but the issue is that not every indie artist deserves a shot.”

He adds that for an independent label, “we have a harder time for a couple of simple reasons. One is that we don’t have as much product as the majors. You might think that would make it easier, but it doesn’t. If you’re a major working five or more records, it’s likely that a PD will want to play at least one of them. With an indie label, you usually have only one, maybe two records. Once a PD says no to a track, it can be a lot harder to get back in with them.”

Programmers agree it’s not a perfect system for independents. Mickey Johnson, PD of Cox urban WBHJ/Birmingham, says, “I think there is always room for improvement. The biggest challenge for PDs today is finding time to even deal with music. That’s why we rely on our MIs and mixers so heavily. But a good PD still has to be aware of what’s happening in his market, and that includes the local music scene and what’s coming from the independents.”

He continues, “With radio, you never know what’s around the corner. It can change at any moment. Right now, we have the freedom to play local music and to choose independent labels if the product is good, but in the future, who knows if local programmers will have the final say?”

And what if the FCC does institute an industrywide minimum requirement for local and independent artist airplay? Would a 30-minute independent show fly with programmers?

“I wouldn’t mind airing a show of independent artists and labels,” Johnson says. “That would be a great breakout point. If one song does really well there, we can put it in regular rotation and eventually it can be tested.”

Alexander adds, “I think it would be a good thing for a higher authority to set some rules for radio, in particular corporate radio to follow, to allow more time for independent artists.”

But Boyd says questions remain regarding how it would be set up. “I think a show dedicated to independent artists and music could be good for us, but I wonder how they will do it. What will the criteria be to be played? And who will control it? Will individual station programmers have input? There are a lot of questions still to be answered.” **R&R**

► **MUSIQ SOULCHILD** GETS FRIENDLY WITH THE URBAN CHART'S TOP 10 FOR THE FIRST TIME SINCE 2002 AS "BUDDY" HOPS 11-1C.



THIS WEEK	LAST WEEK	WEEKS ON CHART	TITLE ARTIST	NIelsen BDS CERTIFICATIONS	HITPREDICTOR STATUS IMPRINT / PROMOTION LABEL	PLAYS TW +/-	AUDIENCE MILLIONS RANK
1	2	15	LOST WITHOUT U ROBIN THICKE	NO. 1 (2 WKS)	STAR TRAK/INTERSCOPE	4774 +205	52.774 1
2	1	11	THIS IS WHY I'M HOT MIMS		CAPITOL	4677 +99	49.932 2
3	9	6	I'M A FLIRT R. KELLY OR BOW WOW (FEATURING T.I. & T-PAIN)	MOST INCREASED PLAYS	COLUMBIA/JIVE/ZOMBA	3484 +697	37.392 4
4	3	21	YOU LLOYD (FEATURING LIL' WAYNE)		THE INC./UNIVERSAL MOTOWN	3457 -563	39.095 3
5	4	18	THROW SOME D'S RICH BOY FEATURING POLOW DA DON		ZONE 4/INTERSCOPE	3165 -436	31.045 8
6	8	11	GO GETTA YOUNG JEEZY FEATURING R. KELLY		CORPORATE THUGZ/DEF JAM/IDJMG	3100 +291	28.714 10
7	6	17	ICE BOX OMARION		T.U.G./COLUMBIA	2998 -215	36.241 5
8	7	18	POPPIN' CHRIS BROWN FEATURING JAY BIZ		JIVE/ZOMBA	2982 -215	35.570 6
9	12	8	2 STEP UNK		BIG OOMP/KOCH	2957 +334	23.984 13
10	11	11	BUDDY MUSIQ SOULCHILD		ATLANTIC	2933 +283	33.090 7
11	14	14	ROCK YO HIPS CRIME MOB FEATURING LIL' SCRAPPY		CRUNK/BME/REPRISE/WARNER BROS.	2781 +375	24.776 12
12	13	8	LAST NIGHT DIDDY FEATURING KEYSHA COLE		BAD BOY/ATLANTIC	2718 +298	29.388 9
13	5	18	ON THE HOTLINE PRETTY RICKY		BLUESTAR/ATLANTIC	2579 -687	23.858 14
14	19	3	DON'T MATTER AKON	AIRPOWER	KONVICT/UPFRONT/SRC/UNIVERSAL MOTOWN	2431 +637	20.120 16
15	16	14	1ST TIME YUNG JOC FEATURING MARQUES HOUSTON & TREY SONGZ		BLACK/BAD BOY SOUTH/ATLANTIC	2191 +34	20.399 15
16	15	21	PROMISE CIARA		LAFACE/ZOMBA	2178 -202	25.766 11
17	21	4	BECAUSE OF YOU NE-YO		DEF JAM/IDJMG	2068 +329	15.834 20
18	22	3	LIKE A BOY CIARA	AIRPOWER	LAFACE/ZOMBA	1951 +277	19.424 18
19	25	7	POP, LOCK & DROP IT HUEY		HITZ COMMITTEE/JIVE/ZOMBA	1923 +458	13.436 23
20	10	19	RUNAWAY LOVE LUDACRIS FEATURING MARY J. BLIGE		DTP/DEF JAM/IDJMG	1921 -750	16.620 19
21	29	2	BUY U A DRANK (SHAWTY SNAPPIN') T-PAIN FEATURING YUNG JOC		KONVICT/NAPPY BOY/JIVE/ZOMBA	1913 +649	19.542 17
22	17	19	TOP BACK T.I.		GRAND HUSTLE/ATLANTIC	1736 -252	15.775 21
23	26	11	CIRCLE MARQUES HOUSTON		T.U.G./UNIVERSAL MOTOWN	1503 +62	8.029 30
24	18	9	WOULDN'T GET FAR THE GAME FEATURING KANYE WEST		GEFFEN	1502 -414	12.160 24
25	27	4	OUTTA MY SYSTEM BOW WOW FEATURING T-PAIN & JOHN TA AUSTIN		COLUMBIA	1468 +101	11.315 26
26	23	16	ONE TYRESE		J/RMG	1463 -120	9.581 27
27	30	9	PLEASE DON'T GO TANK		GOOD GAME/BLACKGROUND/UNIVERSAL MOTOWN	1424 +221	12.093 25
28	28	10	COME WITH ME SAMMIE		ROWDY/UNIVERSAL MOTOWN	1376 +101	8.655 29
29	33	19	UPGRADE U BEYONCE FEATURING JAY-Z		COLUMBIA	1271 +192	15.160 22
30	35	5	KNOW WHAT I'M DOIN' BIRDMAN & LIL' WAYNE FEAT. RICK ROSS & T-PAIN		CASH MONEY/UNIVERSAL MOTOWN	1051 +19	4.658 -
31	34	5	SIDELINE HO MONICA		J/RMG	1012 -58	7.546 34
32	NEW		WHEN I SEE U FANTASIA		J/RMG	976 +320	6.807 35
33	36	4	AND I AM TELLING YOU I'M NOT GOING JENNIFER HUDSON		MUSIC WORLD/COLUMBIA	962 -67	8.723 28
34	32	20	IRREPLACEABLE BEYONCE		COLUMBIA	953 -149	7.966 31
35	37	3	MR. JONES MIKE JONES		SWISHHOUSE/ASYLUM/WARNER BROS.	914 -20	3.821 -
36	39	5	OH YEAH (WORK) LIL' SCRAPPY FEATURING SEAN P. & E-40		BME/REPRISE/WARNER BROS.	906 +45	4.791 -
37	24	9	30 SOMETHING JAY-Z		ROC-A-FELLA/DEF JAM/IDJMG	861 -606	6.454 38
38	2		GET BUCK YOUNG BUCK		G-UNIT/INTERSCOPE	860 +55	5.383 39
39	NEW		WE TAKIN' OVER DJ KHALED FEAT. T.I., AKON, RICK ROSS, FAT JOE, LIL' WAYNE, BABY		TERROR SQUAD/KOCH	801 +333	7.794 32
40	NEW		GET IT SHAWTY LLOYD		THE INC./UNIVERSAL MOTOWN	745 +473	7.710 33

MOST ADDED

TITLE ARTIST / LABEL	NEW STATIONS
GLAMOROUS Fergie Feat. Ludacris (WILL.I.AM/A&M/INTERSCOPE) KBTT, KHTE, KIPR, KJMM, KMJJ, KOPW, KRRQ, KVSP, WBFA, WBLK, WDKX, WEUP, WFXE, WJHM, WJKS, WJMI, WJTT, WJUC, WJZD, WKYS, WPEG, WQHH, WRBJ, WTMG, WWWZ, WZFX, WZHT	27
WONDER WOMAN Trey Songz (SONG BOOK/ATLANTIC) KBTT, KHTE, KIPR, KJMM, KMJJ, KNDA, KPRS, KRRQ, KVSP, WAMQ, WBFA, WDKX, WEUP, WFXA, WFXE, WJKS, WJMI, WJTT, WJUC, WJZD, WQHH, WRBJ, WZFX, WZHT	24

TITLE ARTIST / LABEL	NEW STATIONS
BUY U A DRANK (SHAWTY SNAPPIN') T-pain Feat. Yung Joc (KONVICT MUZIK/NAPPY BOY/JIVE/ZOMBA) KBFB, KDAY, KHTE, KOPW, WBHJ, WCDX, WCKX, WEDR, WERQ, WGGI, WHTA, WIZF, WMBX, WPRW, WQOK, WXBT	16
MONEY OVA HERE Stack5 Feat. Lil Wayne (SOBE) KBTT, KHTE, KIPR, KJMM, KRRQ, KVSP, WBFA, WEMX, WEUP, WFXA, WJMI, WJZD, WQHH, WRBJ	14

TITLE ARTIST / LABEL	NEW STATIONS
LIP GLOSS Lil Mama (JIVE/ZOMBA) KIPR, KJMM, KVSP, WDKX, WERQ, WJKS, WJTT, WJUC, WJZD, WKYS, WQBT, WQHH	12

TITLE ARTIST / LABEL	NEW STATIONS
WE TAKING OVER Dj Khaled Feat. T.I., Akon, Rick Ross, Fat Joe, Lil' Wayne, Baby (TERROR SQUAD/KOCH) KMJJ, WBHJ, WDHT, WEAS, WENZ, WQZB, WHHL, WHTD, WPRW, WQOK, WZHT	11

TITLE ARTIST / LABEL	NEW STATIONS
GET IT SHAWTY Lloyd (THE INC./UNIVERSAL MOTOWN) KBXX, KRRQ, KTCC, WCDX, WHHH, WHXT, WJMH, WPHH, WUSL, WWPR	10

TITLE ARTIST / LABEL	NEW STATIONS
POP, LOCK & DROP IT Huey (HITZ COMMITTEE/JIVE/ZOMBA) Sirius Hot Jamz, WCKX, WDHT, WHTD, WIZF, WJHM, WMBX, WOWI, WUBT	9

TITLE ARTIST / LABEL	NEW STATIONS
DIAMONDS Fabolous Feat. Young Jeezy (DESERT STORM/DEF JAM/IDJMG) KOPW, KPRS, KTCC, WAMO, WJZE, WQBT, WWWZ	7

TITLE ARTIST / LABEL	NEW STATIONS
LIKE A BOY Ciara (LAFACE/ZOMBA) WEDR, WHHL, WIZF, WJLB, WQHH, WUBT	6

ADDED AT...
SIRIUS HOT JAMZ
Satellite
PD: Tonya Byrd
MD: Vanessa Grullon
Huey, Pop Lock And Drop, O Ludacris, Slap, O
FOR MORE STATIONS GO TO:
www.RadioandRecords.com

NEW AND ACTIVE

TITLE ARTIST / LABEL	PLAYS /GAIN	TITLE ARTIST / LABEL	PLAYS /GAIN
WIPE ME DOWN Lil' Boosie Feat. Foxx & Webbie (TRILL/ASYLUM/ATLANTIC) TOTAL STATIONS: 49	686/148	DOE BOY FRESH Three 6 Mafia Feat. Chamillionaire (HYPNOTIZE MINDS/COLUMBIA) TOTAL STATIONS: 54	484/39
GIVE IT TO ME Timbaland Feat. Nelly Furtado & Justin Timberlake (MOSLEY/BLACKGROUND/INTERSCOPE) TOTAL STATIONS: 59	618/108	DIAMONDS Fabolous Feat. Young Jeezy (DESERT STORM/DEF JAM/IDJMG) TOTAL STATIONS: 67	475/160
ANONYMOUS Bobby Valentino Feat. Timbaland (DTP/DEF JAM/IDJMG) TOTAL STATIONS: 50	604/198	CANT GET ENOUGH Tania (PLUS I/IMAGE) TOTAL STATIONS: 47	457/31
I TRIED Bone Thugs-N-Harmony Feat. Akon (FULL SURFACE/INTERSCOPE) TOTAL STATIONS: 49	543/161	TATTOO Alliance (NCE/ASYLUM) TOTAL STATIONS: 58	446/148
LIKE THIS Kelly Rowland Feat. Eve (COLUMBIA) TOTAL STATIONS: 56	535/142	MAGIC CITY 2XL (TOMMY BOY) TOTAL STATIONS: 42	433/9

MOST INCREASED PLAYS

+697	I'M A FLIRT R. Kelly Or Bow Wow (Feat. T.I. & T-Pain) (Columbia/Jive/Zomba) WUBT +43, KOPW +43, WHHH +41, KATZ +40, WZMX +32, WHTA +28, XCTY +27, WBTJ +25, KBXX +25, WHRK +22
+649	BUY U A DRANK (SHAWTY SNAPPIN') T-Pain Feat. Yung Joc (Konvict/Nappy Boy/Jive/Zomba) KIPR +25, WJMI +25, WBHJ +22, WEUP +21, WWWZ +21
+637	DON'T MATTER Akon (Konvict/Upfront/SRC/Universal Motown) SIHJ +45, KATZ +40, WPHH +40, WEMX +36, KMJJ +27, WPGC +26, WGGI +26, WHHH +26, WQZB +25, WCKX +23
+473	GET IT SHAWTY Lloyd (The Inc./Universal Motown) WJMH +44, WEUP +27, WJKS +21, KOPW +20, KDAY +19, WBFA +18, WPRW +18, WUSL +17, WTMG +15, KTCC +15

★ **ROCK YO HIPS**
Crime Mob Feat. Lil Scrappy
(Crunk/BME/Reprise/Warner Bros.)
WOWI +50, KNDA +45, WQZB +32, WGGI +27, WBHJ +25, WJBT +22, WEUP +22, WIZF +19, WPRW +17, WPRW +17

FOR WEEK ENDING MARCH 18, 2007
LEGEND: See legend to charts in charts section for rules and symbol explanations.
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URBAN AC

► **BRIAN MCKNIGHT'S** "WHAT'S MY NAME" ACHIEVES AIRPOWER STATUS AND TAKES THE MOST INCREASED PLAYS AWARD (NO. 18, UP 229) IN ITS FOURTH WEEK.



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LAST WEEK	WEEKS ON CHART	TITLE ARTIST	NIelsen BDS CERTIFICATIONS IMPRINT / PROMOTION LABEL	PLAYS TW +/-	AUDIENCE MILLIONS RANK
1	22	LOST WITHOUT U ROBIN THURKE	NO. 1 (9 WKS) STAR TRAK/INTERSCOPE	2318 +79	22.554 1
2	11	IN MY SONGS GERALD LEVERT	ATLANTIC	1750 +26	14.881 3
4	10	AND I AM TELLING YOU I'M NOT GOING JENNIFER HUDSON	MUSIC WORLD/COLUMBIA	1520 +83	12.693 5
3	31	TAKE ME AS I AM MARY J. BLIGE	MATRIARCH/GEFFEN/INTERSCOPE	1466 -7	4.020 4
6	11	BUDDY MUSIQ SOULCHILD	ATLANTIC	1399 +221	15.713 2
5	24	PLEASE DON'T GO TANK	GOOD GAME/BLACKGROUND/UNIVERSAL MOTOWN	1347 +127	12.490 6
7	34	CHANCE ME RUBEN STODDARD	J/RMG	987 -113	9.843 7
8	18	IRREPLACEABLE BEYONCE	COLUMBIA	831 -182	6.482 8
9	26	CAN'T GET ENOUGH TAMIA	PLUS IMAGE	807 -73	6.055 9
10	24	BE WITH YOU ELISABETH WITHERS	BLUE NOTE/VIRGIN	662 -133	5.486 10
13	5	STRUGGLE NO MORE (THE MAIN EVENT) ANTHONY HAMILTON, JAHMEIM & MUSIQ SOULCHILD	ATLANTIC	626 +90	4.657 13
14	7	MAKE YA FEEL BEAUTIFUL RUBEN STODDARD	J/RMG	578 +69	4.604 14
12	17	LISTEN BEYONCE	MUSIC WORLD/COLUMBIA	569 -44	4.882 11
16	9	IF I WAS YOUR MAN JOE	JIVE/ZOMBA	556 +119	4.709 12
11	28	USED TO BE MY GIRL BRIAN MCKNIGHT	WARNER BROS.	553 -129	3.009 19
15	13	MORE THAN FRIENDS FREDDIE JACKSON	ORPHEUS	498 +44	3.971 17
18	3	WHEN I SEE U FANTASIA	J/RMG	444 +111	4.311 16
18	27	WHAT'S MY NAME BRIAN MCKNIGHT	AIRPOWER/MOST INCREASED PLAYS WARNER BROS.	417 +229	4.370 15
19	4	SHOO BE DOO (NO WORDS) MACY GRAY	WILLIAMS/GEFFEN	372 +68	2.874 21
19	6	DEEPER STILL RICK JAMES	STONE CITY	364 +43	2.928 20
17	8	SEPTMBER KIRK FRANKLIN	STAX/CONCORD	320 -34	1.359 29
22	4	SIMPLE THINGS ELISABETH WITHERS	BLUE NOTE/VIRGIN	318 +68	2.318 23
23	5	FORCE OF NATURE SUNSHINE ANDERSON	MUSIC WORLD	292 +46	1.636 27
21	16	HEAVEN JOHN LEGEND	GOOD O/COLUMBIA	237 -24	3.602 18
24	19	UM GOOD SMOKIE NDRFUL	EMI GOSPEL	236 +14	2.047 24
26	3	I APOLOGIZE K-CI	HEAD START/BUNGALO	194 +4	0.719 -
25	19	ENOUGH HOWARD HEWETT FEATURING GEORGE DUKE	GROOVE	184 -24	0.470 -
NEW	29	TELL ME WHAT WE'RE GONNA DO NOW JOSS STONE FEATURING COMMON	VIRGIN	130 +100	0.741 40
33	4	YES GINA DABBY	GAD	122 +23	0.280 -
29	9	PROMISE CIARA	LAFACE/ZOMBA	116 -8	1.661 26
28	16	HARD TIME KIERAN	BLACK RAIN	106 -33	0.201 -
30	19	SHO' MUFF BAR-KAY	RIGHT NOW	105 -10	0.149 -
32	6	GOT 2 BE DOWN ROBIN THURKE FEATURING FAITH EVANS	STAR TRAK/INTERSCOPE	104 -5	1.845 25
31	15	LET'S STAY TOGETHER LYFE JENNING	COLUMBIA	92 -22	0.984 36
36	3	YOU LLOYD FEATURING LIL' WAYNE	THE INC./UNIVERSAL MOTOWN	89 +2	2.498 22
34	6	WE RIDE ((I SEE THE FUTURE)) MARY J. BLIGE	MATRIARCH/GEFFEN	82 -10	1.078 33
NEW	34	CUPID SHUFFLE CUPID	ATLANTIC	73 +12	0.264 -
35	16	BOOM, BOOM, BOOM WILLIE CLAYTON	MALACO	71 -17	0.301 -
37	3	I'M JUST A FOOL FOR YOU J. BLACKWOOD	RIGHT NOW	69 0	0.164 -
NEW	37	BECAUSE OF YOU NE-YO	DEF JAM/JMG	68 +29	1.156 32

MOST ADDED

TITLE ARTIST / LABEL	NEW STATIONS
2 PIECES Carl Thomas (UMBRELLA/BUNGALO) KMEZ, KNEK, KOKY, KQXL, KVMA, WBL5, WHUR, WLXC, WMGL, WMPZ, WADM, WXST	12
WHAT'S MY NAME Brian McKnight (WARNER BROS.) KJLH, KJMS, KVMA, WAKB, WDMX, WFLM, WHPR, WKSP, WMMJ, WQQK, WZAK	11
IF I WAS YOUR MAN Joe (JIVE/ZOMBA) KJMS, WAGH, WDMK, WFUN, WLVX, WMXD, WQNC, WQQK, WRNB, WZAK	10
SHOO BE DOO (NO WORDS) Macy Gray (WILLIAMS/GEFFEN) WAMJ, WBAV, WIMX, WKSP, WNEW, WVAZ	6
TELL ME WHAT WE'RE GONNA DO NOW Joss Stone Feat. Common (VIRGIN) KJLH, WAGH, WMGL, WMIB, WQMG, WTLZ	6
I DARE YOU TO LOVE ME D Lo (MTM) KMEZ, KOKY, KQXL, WAKB, WLXC, WWDW	6
PLEASE DON'T GO Tank (GOOD GAME/BLACKGROUND/UNIVERSAL MOTOWN) WFUN, WLVH, WVAZ	3
MORE THAN FRIENDS Freddie Jackson (ORPHEUS) KQXL, WDMK, WJMR	3
WHEN I SEE YOU Fantasia (J/RMG) WDZZ, WKJS, WPHR	3
FORCE OF NATURE Sunshine Anderson (MUSIC WORLD) KJLH, WAMJ, WDZZ	3

ADDED AT... KJLH
Los Angeles, CA
PD/MD: Aundria Russell
Sunshine Anderson, Force Of Nature, 9
Brian McKnight, What's My Name, 6
Joss Stone Feat. Common, Tell Me What We're Gonna Do Now, 4

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NEW AND ACTIVE

TITLE ARTIST / LABEL	PLAYS /GAIN	TITLE ARTIST / LABEL	PLAYS /GAIN
IF YOU JUST LET ME LOVE U Michael Sterling (MICHAEL STERLING MUSIC GROUP) TOTAL STATIONS: 11	68/8	DJ DON'T Gerald Levert (ATLANTIC) TOTAL STATIONS: 9	33/14
PRAY Keite Young (HIDDEN BEACH) TOTAL STATIONS: 6	54/16	BROKEN BUT I'M HEALED Byron Cage (GOSPEL CENTRIC/ZOMBA) TOTAL STATIONS: 22	32/5
I'M A FLIRT R. Kelly Or Bow Wow (Feat. T.I. & T-Pain) (COLUMBIA/JIVE/ZOMBA) TOTAL STATIONS: 6	47/6	CIRCLE Marques Houston (T.U.C./UNIVERSAL MOTOWN) TOTAL STATIONS: 15	30/30
FAITHFUL IS OUR GOD Hezekiah Walker & LFC (VERITY/ZOMBA) TOTAL STATIONS: 31	43/11	WHY ME? Kierre Kiki Sheard (EMI GOSPEL) TOTAL STATIONS: 21	29/13
ICE BOX Omariion (T.U.C./COLUMBIA) TOTAL STATIONS: 7	42/7	ENCOURAGE YOURSELF Donald Lawrence Presents The Tri-City Singers (EMI GOSPEL) TOTAL STATIONS: 22	29/2

MOST INCREASED PLAYS

+229	WHAT'S MY NAME Brian McKnight (Warner Bros.) KMEZ +18, X562 +17, KQXL +17, WUHT +14, KVMA +13, KNEK +12, KJMS +11, WKSP +11, KBLX +9, WMGL +8
+221	BUDDY Musiq Soulchild (Atlantic) KVMA +17, KNEK +14, WKSP +13, KOKY +13, KRBY +11, WKJ5 +11, KMJQ +11, WMGL +10, KQXL +9, WSOL +7
+127	PLEASE DON'T GO Tank (Good Game/Blackground/Universal Motown) KNEK +15, WQQK +15, WNEW +15, WVAZ +11, WSOL +8, WSRB +7, KSOC +7, WDZZ +6, WMGL +6, KJMS +6
+119	IF I WAS YOUR MAN Joe (Jive/Zomba) WFUN +16, WQQK +11, WSRB +10, KBLX +10, KDKS +9, WKJ5 +8, WPHR +8, KMJQ +7, KMEZ +6, WBL5 +6
+111	WHEN I SEE U Fantasia (J/RMG) WNEW +15, WKJ5 +15, WDZZ +10, WSRB +9, WBAV +7, WPHR +7, WUHT +5, WTLZ +5, WWDW +5, WHUR +5

FOR WEEK ENDING MARCH 18, 2007
LEGEND: See legend to charts in charts section for rules and symbol explanations.
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WAMJ/Atlanta, GA* OM: Frank Johnson PD: Derek Harper	WUKS/Fayetteville, NC PD/MD: Jeff Anderson	WVKL/Norfolk, VA* OM/PD: Don London
WAKB/Augusta, GA* OM/PD: Ron Thomas	WDZZ/Flint, MI* PD: Trey Michaels	WCFB/Orlando, FL* OM: Steve Holbrook PD: Kevin Gardner
WKSP/Augusta, GA* OM: Steve Burke PD/MD: Tim "Fattz" Snell APD: Cher Best	WFLM/Ft. Pierce, FL* MD: Joseph Jenkins	WDAS/Philadelphia, PA* OM: Thea Mitchem PD: Joe Tamburro APD/MD: Jo Gamble
WWIN/Baltimore, MD* PD: Tim Watts MD: Keller Wynder	WQMG/Greensboro, NC* PD: Shilyne Cole	WRNB/Philadelphia, PA* OM/PD: Daisy Davis MD: MoShay LaRen
KQXL/Baton Rouge, LA* PD: J'Michael Francois	WJMJ/Greenville, SC* OM: Steve Crumbley APD/MD: Kelly Mac	WFXX/Raleigh, NC* OM/PD: Cy Young APD/MD: Jodi Berry
WBHK/Birmingham, AL* PD: Darryl Johnson APD: Chris Coleman	KMJQ/Houston, TX* PD: Sam Choice MD: Jeff Harrison	WKJS/Richmond, VA* OM/PD: Al Payne MD: Freddy Foxx
WUHT/Birmingham, AL* PD: John Long	WHRP/Huntsville, AL* OM: Ken Johnson PD: Mark Raymond APD/MD: Toni Terrell	WVBE/Roanoke, VA* OM/PD: Walt Ford
WMGL/Charleston, SC* OM/PD: Terry Base MD: TK Jones	WTLC/Indianapolis, IN* PD: Brian Wallace APD/MD: The First Lady	WTLZ/Saginaw, MI* PD/MD: Eugene Brown
WXST/Charleston, SC* OM/PD: Michael Tee	WKXI/Jackson, MS* OM/PD: Stan Branson	KBLX/San Francisco, CA* PD: Kevin Brown MD: Kimmie Taylor
WBAV/Charlotte, NC* PD/MD: Terri Avery	WSOL/Jacksonville, FL* OM: Gail Austin PD/MD: KJ Brooks	Music Choice Smooth R&B/Satellite OM/PD: Damon Williams APD: Mecca Thames MD: Lamonda Williams
WQNC/Charlotte, NC* PD: Alvin Stowe MD: Chris James	KMJK/Kansas City, MO* PD: Jerold Jackson	Sirius Heart & Soul/Satellite* OM/PD: B.J. Stone MD: Sasha Montero
WMPZ/Chattanooga, TN* OM: Keith Landecker PD: Andrea Perry	KNEK/Lafayette, LA* PD: D-Rock	The Touch/Satellite PD: Stan Boston APD/MD: Hollywood Hernandez
WSRB/Chicago, IL* PD/MD: Tracie Reynolds	KOKY/Little Rock, AR* OM/PD: Mark Dylan	XM Suite 62/Satellite* PD: Vic Clemons
WVAZ/Chicago, IL* OM/PD: Elroy Smith APD/MD: Armando Rivera	KJLH/Los Angeles, CA* PD/MD: Aundrae Russell	WLVH/Savannah, GA* OM: Brad Kelly PD/MD: Gary Young
WZAK/Cleveland, OH* OM/PD: Kim Johnson MD: Terry Bello	KRBV/Los Angeles, CA* PD: Kevin Fleming APD/MD: Tawala Sharp	KDKS/Shreveport, LA* OM/PD: Quenn Echols
WLXC/Columbia, SC* PD/MD: Doug Williams	WMJM/Louisville, KY* PD/MD: Tim Gerard Girtan	KVMA/Shreveport, LA* PD: Bill Sharp
WWDW/Columbia, SC* PD/MD: Mike Love	KJMS/Memphis, TN* PD: Eileen Collier	KMJM/St. Louis, MO* PD: Darrel Eason MD: Terrence Bibb
WAGH/Columbus, GA* OM: Brian Waters PD/APD: Queen Rasheeda MD: Edward Lewis	WHQT/Miami, FL* PD: Phil Michaels-Trueba APD: Karen Vaughn MD: Ken James	WFUN/St. Louis, MO* OM: Jowcol "Boogie D" Gilchrist APD/MD: Niecy Davis
WKZJ/Columbus, GA OM/PD: Carl Conner, Jr. MD: Brandon Conner	WMIB/Miami, FL* PD: Mara Melendez MD: Vanessa Benedetty Jerome	WPHR/Syracuse, NY* OM: Rich Lauber PD: Butch Charles APD/MD: Kenny Dees
WXMG/Columbus, OH* OM: J.D. Kunes PD: Warren Stevens	WJMR/Milwaukee, WI* PD/MD: Lauri Jones	WIMX/Toledo, OH* PD: Rocky Love APD/MD: Brandi Brown
KRNB/Dallas, TX* OM/PD: Sam Weaver	WDLT/Mobile, AL* OM/PD: James Alexander MD: Cathy Barlow	WTUG/Tuscaloosa, AL OM: Greg Tomascello PD/MD: Charles Anthony
KSOC/Dallas, TX* OM/PD: John Candelaria	KJMG/Monroe, LA PD: Chris Collins	WGOV/Valdosta, GA PD/MD: Jammin' Jammie Brooks
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THIS WEEK	LAST WEEK	WEEKS ON CHART	TITLE ARTIST	NIELSEN BDS CERTIFICATIONS IMPRINT / PROMOTION LABEL	PLAYS TW +/-	AUDIENCE MILLIONS RANK
1	1	27	THIS IS WHY I'M HOT MIMS	NO. 1 (3 WKS) CAPITOL	9760 +98	89.602 1
2	3	21	THROW SOME D'S RICH BOY FEATURING POLOW DA DON	ZONE 4/INTERSCOPE	5694 -310	47.983 2
3	5	14	GO GETTA YOUNG JEEZY FEATURING R. KELLY	CORPORATE THUGZ/DEF JAM/IDJMG	4724 +513	40.137 4
4	2	20	RUNAWAY LOVE LUDACRIS FEATURING MARY J. BLIGE	DTP/DEF JAM/IDJMG	4372 -1543	33.549 7
5	8	10	I'M A FLIRT R. KELLY OR BOW WOW FEATURING T.I. & T-PAIN	MOST INCREASED PLAYS COLUMBIA/JIVE/ZOMBA	4183 +910	41.153 3
6	4	24	MAKE IT RAIN FAT JOE FEATURING LIL WAYNE	TERROR SQUAD/IMPERIAL/VIRGIN	4015 -543	34.686 6
7	7	10	2 STEP UNK	BIG OOMP/KOCH	3932 +492	28.485 8
8	6	35	WALK IT OUT UNK	BIG OOMP/KOCH	3235 -339	34.993 5
9	11	19	ROCK YO HIPS CRIME MOB FEATURING LIL SCRAPPY	CRUNK/BME/REPRISE/WARNER BROS.	3157 +460	27.298 9
10	10	9	OUTTA MY SYSTEM BOW WOW FEATURING T-PAIN & JOHNTA AUSTIN	COLUMBIA	2993 +247	20.731 13
11	9	29	WE FLY HIGH JIM JONES	KOCH	2854 -391	22.084 10
12	12	31	THE WAY I LIVE BABY BOY DA PRINCE FEATURING LIL BOOSIE	UNIVERSAL REPUBLIC	2641 -28	17.204 15
13	16	9	POP, LOCK & DROP IT HUEY	HITZ COMMITTEE/JIVE/ZOMBA	2521 +520	16.778 16
14	15	15	1ST TIME YUNG JOC FEAT. MARQUES HOUSTON & TREY SONGZ	BLOCK/BAD BOY SOUTH/ATLANTIC	2273 -1	20.851 12
15	13	14	WOULDN'T GET FAR THE GAME FEATURING KANYE WEST	GEFFEN/INTERSCOPE	2227 -394	21.332 11
16	14	34	TOP BACK T.I.	GRAND HUSTLE/ATLANTIC	2025 -255	19.671 14
17	22	4	I TRIED BONE THUGS-N-HARMONY FEATURING AKON	AIRPOWER FULL SURFACE/INTERSCOPE	1742 +393	11.003 18
18	17	26	SHORTIE LIKE MINE BOW WOW FEATURING CHRIS BROWN & JOHNTA AUSTIN	COLUMBIA	1540 -193	11.815 17
19	21	10	KNOW WHAT I'M DOIN' BIRDMAN & LIL WAYNE FEAT. RICK ROSS & T-PAIN	CASH MONEY/UNIVERSAL MOTOWN	1501 +13	6.684 24
20	24	12	OH YEAH (WORK) LIL SCRAPPY FEATURING SEAN P. & E-40	AIRPOWER BME/REPRISE/WARNER BROS.	1371 +82	8.288 20
21	23	7	MR. JONES MIKE JONES	SWISHAHOUSE/ASYLUM/WARNER BROS.	1340 +28	4.878 33
22	18	7	NOT A CRIMINAL CHAMILLIONAIRE FEATURING KELIS	CHAMILLITARY/UNIVERSAL MOTOWN	1337 -237	6.987 22
23	31	4	WE TAKING OVER DJ KHALED FEAT. T.I., AKON, RICK ROSS, FAT JOE, LIL WAYNE, BABY	TERROR SQUAD/KOCH	1083 +430	9.872 19
24	26	4	GET BUCK YOUNG BUCK	G-UNIT/INTERSCOPE	941 +72	6.050 25
25	20	10	30 SOMETHING JAY-Z	ROC-A-FELLA/DEF JAM/IDJMG	907 -591	6.808 23
26	27	8	MAGIC CITY 2XL	TOMMY BOY	801 -32	2.630 -
27	28	9	DIME (TELL ME) PITBULL FEATURING KEN-Y	FAMOUS ARTISTS/TVT	789 -34	3.085 -
28	29	6	BREAK 'EM OFF PAUL WALL FEATURING LIL KEKE	SWISHAHOUSE/ASYLUM/ATLANTIC	741 +47	7.777 21
29	34	3	WIPE ME DOWN LIL BOOSIE FEATURING FOXX & WEBBIE	TRILL/ASYLUM/ATLANTIC	716 +159	5.353 30
30	25	18	KING KONG JIBBS FEATURING CHAMILLIONAIRE	BEASTA/GEFFEN/INTERSCOPE	669 -557	4.488 36
31	30	11	LIES MC MAGIC FEATURING KRISTAL MELODY	NASTYBOY	659 -24	2.983 -
32	40	2	DIAMONDS FABOLOUS FEATURING YOUNG JEEZY	DESERT STORM/DEF JAM/IDJMG	656 +235	4.407 37
33	NEW		PUSH IT BABY PRETTY RICKY	BLUESTAR/ATLANTIC	624 +231	2.959 -
34	32	5	2 STEP CLYDE CARSON	CAPITOL	621 -11	2.848 -
35	33	5	IT'S ME SNITCHES SWIZZ BEATZ	UNIVERSAL MOTOWN	605 +20	5.995 26
36	36	3	DOE BOY FRESH THREE 6 MAFIA FEATURING CHAMILLIONAIRE	HYPNOTIZE MINDS/COLUMBIA	567 +62	3.868 40
37	39	2	COME AROUND COLLIE BUDDZ	EPIC/COLUMBIA	551 +85	5.179 31
38	NEW		TATTOO ALLIANCE	NCE	463 +152	3.686 -
39	NEW		I'M THROWN PAUL WALL FEATURING JERMAINE DUPRI	SWISHAHOUSE/ASYLUM/ATLANTIC	445 +120	5.874 28
40	38	3	FU PAY ME SUNNY VALENTINE FEATURING YUNG JOC & NITTI	PLAYMAKER/JIVE/ZOMBA	430 -52	4.631 35

FOR WEEK ENDING MARCH 18, 2007

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LAST WEEK	WEEKS ON CHART	TITLE	ARTIST	NIELSEN BDS CERTIFICATIONS	HITPREDICTOR STATUS	PLAYS TW +/-	AUDIENCE MILLIONS	RANK
1	24	DOES ANYBODY HEAR HER	CASTING CROWNS	NO.	(7 WKS) BEACH STREET/REUNION/PLG	1326 -80	3.936	2
2	18	EVERLASTING GOD	LINCOLN BREWSTER		VERTICAL/INTEGRITY	1311 +33	4.394	1
3	18	MADE TO LOVE	TOBYMAC		FOREFRONT/EMI CMG	1115 +101	2.524	4
6	28	YOU ALONE	ECHOING ANGELS		IND	953 -2	2.366	7
7	9	WALKING HER HOME	MARK SCHULTZ		WORD-CURB	929 +32	1.962	10
4	27	WHAT IT MEANS	JEREMY CAMP		BEC/TOOTH & NAIL	915 -86	2.379	6
5	26	HOLD FAST	MERCYME		IND	900 -64	2.355	8
9	8	HOW CAN I KEEP FROM SINGING	CHRIS TOMLIN		SIXSTEPS/SPARROW/EMI CMG	851 +67	1.676	15
8	29	I WILL LIFT MY EYES	BEBO NORMAN		ESSENTIAL/PLG	795 +1	2.517	5
11	10	UNDO	RUSH OF FOOLS		MIDAS	793 +86	1.623	16
12	11	BY HIS WOUNDS	GLORY REVEALED FEAT. MACPOWELL, MARK HALL, STEVEN CURTIS CLAPMAN, BRIAN LITTELL		REUNION/PLG	760 +63	1.686	14
10	36	MADE TO WORSHIP	CHRIS TOMLIN		SIXSTEPS/SPARROW/EMI CMG	682 -84	1.983	9
14	7	HOW TO SAVE A LIFE	THE FRAY		EPIC	636 +44	2.734	3
13	35	SHINE	SALVADOR		WORD-CURB	577 -49	1.884	12
18	4	EVERY TIME I BREATHE	BIG DADDY WEAVE		FERVENT/WORD-CURB	564 +71	1.060	24
16	12	AWAKE	NATALIE GRANT		CURB	557 +25	0.748	-
21	4	SOMETHING BEAUTIFUL	NEWSBOYS	AIRPOWER/MOST INCREASED PLAYS	INPOP	553 +103	1.207	20
19	7	WHAT COULD BE BETTER (THE DAYS AHEAD)	33 MILES		IND	550 +63	1.173	23
15	22	GIVE IT ALL AWAY	AARON SHUST		BRASH	544 +11	0.895	28
20	11	WISH YOU WERE HERE	MARK HARRIS		IND	506 +43	1.783	13
17	18	BIG ENOUGH	AYIESHA WOODS		GOTEE	503 +4	0.876	29
22	9	SUNRISE	NICHOLE NORDMAN		SPARROW/EMI CMG	431 +4	0.795	-
23	8	THE BLESSING	JOHN WALLER		BEACH STREET/REUNION/PLG	426 +25	0.991	25
26	3	I'M NOT WHO I WAS	BRANDON HEATH		REUNION/PLG	353 +53	1.315	19
25	5	SHINE	MATT REDMAN		SIXSTEPS/SPARROW/EMI CMG	337 +8	0.509	-
27	2	THERE IS A RIVER	JARS OF CLAY		ESSENTIAL/PLG	329 +31	0.983	26
28	3	YOU KNOW MY NAME	DETOUR 1BC		SLANTED/SPRING HILL	306 +34	1.933	11
28	30	WHEREVER THE WIND BLOWS	PILLAR		FLICKER/PLG	256 -2	0.917	27
NEW		DON'T GIVE UP	SANCTUS REAL		SPARROW/EMI CMG	250 +22	0.599	-
NEW		TUNNEL	THIRD DAY	MOST ADDED	ESSENTIAL/PLG	246 +74	0.454	-

+ MOST ADDED

TITLE	ARTIST / LABEL	NEW STATIONS
TUNNEL	Third Day (Essential/PLG)	9
GIVE YOU GLORY	Jeremy Camp (Bec/Tooth & Nail)	7
EVERY TIME I BREATHE	Big Daddy Weave (Fervent/Word-Curb)	6
SOMETHING BEAUTIFUL	Newsboys (Inpop)	6
THERE IS A RIVER	Jars Of Clay (Essential/PLG)	4
WHEN I GET WHERE I'M GOING	Geoff Moore (RocketTown)	4
UNDO	Rush Of Fools (Midas)	3
SAVED THE DAY	Phillips, Craig & Dean (Ino)	3

ADDED AT... WFZH

Milwaukee, WI
PD/MD: Danny Clayton
Third Day, Tunnel, 7
TobyMac, Made to Love, 10

FOR MORE STATIONS GO TO:
www.RadioandRecords.com

NEW AND ACTIVE

TITLE	ARTIST / LABEL	PLAYS /GAIN	TITLE	ARTIST / LABEL	PLAYS /GAIN
EVERYTHING IS BEAUTIFUL	Starfield (Sparrow/EMI CMG)	242/23	BLESSED BE	Jason Gray (Centricity)	176/17
BE LIFTED HIGH	Michael W. Smith (Reunion/PLG)	227/6	SUFFICIENT	Adie Camp (Bec/Tooth & Nail)	161/2
EVERYDAY	Jessie Daniels (Midas)	213/0	YES YOU HAVE	Leeland (Essential/PLG)	155/2
SAVED THE DAY	Phillips, Craig & Dean (Ino)	193/6	PROMISE OF A LIFETIME	Kutless (Bec/Tooth & Nail)	152/55
GIVE YOU GLORY	Jeremy Camp (Bec/Tooth & Nail)	177/89	WHEN I GET WHERE I'M GOING	Geoff Moore (RocketTown)	143/15

↑ MOST INCREASED PLAYS

+103	SOMETHING BEAUTIFUL Newsboys (Inpop) WRCI +5, WAWZ +14, KLVA +12, XMES +12, WBSN +8, WLFI +8, KXOJ +7, WVEJ +6, KHZR +5, WAKW +5
+101	MADE TO LOVE tobyMac (ForeFront/EMI CMG) KGBI +27, WLEJ +18, WMHK +15, WCTS +14, WFZH +10, WAKW +5, WJQK +4, WBSN +4, XMES +3, WCVU +3
+89	GIVE YOU GLORY Jeremy Camp (Bec/Tooth & Nail) KHZR +25, WBSN +17, WJQK +12, KKCM +9, WMUZ +9, KCMS +8, WJIE +7, WBDX +6, KLJC +2
+86	UNDO Rush Of Fools (Midas) KFSH +20, KHZR +13, WAKW +11, WPOZ +10, WCRJ +10, WMCU +8, WJTL +6, WVEJ +6, WLAB +5, WBDX +5
+74	TUNNEL Third Day (Essential/PLG) WMHK +15, WAWZ +15, WJQK +12, WFZH +7, WFSH +4, WBDX +3, KBIQ +3, KFS +3, KTSY +2, KXOJ +2

RECURRENTS

TITLE	ARTIST / IMPRINT / PROMOTION LABEL	PLAYS TW	PLAYS LW
MY SAVIOR MY GOD	AARON SHUST (BRASH)	739	719
PRAISE YOU IN THIS STORM	CASTING CROWNS (BEACH STREET/REUNION/PLG)	615	612
HOW GREAT IS OUR GOD	CHRIS TOMLIN (SIXSTEPS/SPARROW/EMI CMG)	579	579
BLESSED BE YOUR NAME	TREE3 (INPOP)	545	538
MOUNTAIN OF GOD	THIRD DAY (ESSENTIAL/PLG)	545	591

TITLE	ARTIST / IMPRINT / PROMOTION LABEL	PLAYS TW	PLAYS LW
YOUR NAME	PHILLIPS, CRAIG & DEAN (INO)	539	522
HOLY IS THE LORD	CHRIS TOMLIN (SIXSTEPS/SPARROW/EMI CMG)	518	496
STRONG TOWER	KUTLESS (BEC/TOOTH & NAIL)	516	501
I CAN ONLY IMAGINE	MERCYME (IND)	497	474
ENOUGH	BARLOWGIRL (FERVENT/WORD-CURB)	495	486

FOR WEEK ENDING MARCH 18, 2007
LEGEND: See legend to charts in charts section for rules and symbol explanations.
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▶ UP 43 PLAYS, JARS OF CLAY CRACKS THE TOP 10 ON CHRISTIAN CHR WITH "WORK" (11-10).



CHRISTIAN CHR

THIS WEEK	LAST WEEK	WEEKS ON CHART	TITLE ARTIST	IMPRINT / PROMOTION LABEL	PLAYS TW +/-
1	1	19	MADE TO LOVE TOBYMAC	FOREFRONT/EMI CMG	1178 -48
2	2	12	FORGIVEN RELIENT K	CAPITOL/GOTEE	1057 -28
3	3	11	DON'T GIVE UP SANCTUS REAL	SPARROW/EMI CMG	999 -47
4	5	17	EVERYTHING IS BEAUTIFUL STARFIELD	SPARROW/EMI CMG	908 +24
5	4	14	HOLD ON STELLAR KART	WORD-CURB	876 -65
6	7	8	FIND ME TONIGHT EVERYDAY SUNDAY	INPOP	740 +6
7	6	25	TONIGHT JEREMY CAMP	BEC/TOOTH & NAIL	667 -78
8	8	15	HOW TO SAVE A LIFE THE FRAY	EPIC	633 -1
9	9	6	WHAT I HEAR JESSIE DANIELS	MIDAS	625 +7
10	11	6	WORK JARS OF CLAY	ESSENTIAL/PLG	607 +43
11	12	4	THE LAST NIGHT SKILLET	ARDENT/SRE/INO	577 +17
12	10	16	THE SHOW HAWK NELSON	TOOTH & NAIL	572 -42
13	14	3	SOMETHING BEAUTIFUL NEWSBOYS	INPOP	558 +14
14	15	10	REACH JILL PARR	WHIPLASH	538 -3
15	13	18	CRASHING DOWN MAT KEARNEY	INPOP	480 -68
16	19	6	LOVE IS A BEAUTIFUL THING GROUP 1 CREW	FERVENT/WORD-CURB	412 -17
17	20	4	DEARLY LOVED JIMMY NEEDHAM	INPOP	411 +9
18	16	14	GIVE IT ALL AWAY AARON SHUST	BRASH	403 -116
19	22	4	AFTER THE WORLD DISCIPLE	SRE/INO	396 +14
20	21	20	WHEREVER THE WIND BLOWS PILLAR	FLICKER/PLG	361 -31
21	25	2	MISSING PAGES SEVENTH DAY SLUMBER	BEC/TOOTH & NAIL	351 +32
22	18	18	OH! GRAVITY SWITCHFOOT	SPARROW/COLUMBIA/EMI CMG	347 -84
23	24	3	YOUR WAY ADIE CAMP	BEC/TOOTH & NAIL	328 -9
24	27	4	JESUS TO THE WORLD THIS BEAUTIFUL REPUBLIC	FOREFRONT/EMI CMG	280 +2
25	30	2	IT'S YOU FIREFLIGHT	FLICKER/PLG	279 +16
26	RE-ENTRY		SET ME FREE CASTING CROWNS	BEACH STREET/REUNION/PLG	266 +4
27	26	9	FOREVERANDEVER, ETC. DAVID CROWDER BAND	SIXSTEPS/SPARROW/EMI CMG	265 -14
28	23	15	YES YOU HAVE LEELAND	ESSENTIAL/PLG	259 -113
29	RE-ENTRY		I BELIEVE BUILDING 429	WORD-CURB	251 +4
30	NEW		COLD MARIE MILLER	CURB	234 +6

CHRISTIAN ROCK

THIS WEEK	LAST WEEK	WEEKS ON CHART	TITLE ARTIST	IMPRINT / PROMOTION LABEL	PLAYS TW +/-
1	1	10	NO LONGER DECYFER DOWN	SRE/INO	362 +5
2	2	11	LIVE LIKE WE'RE ALIVE NEVERTHELESS	FLICKER/PLG	354 +18
3	5	9	WAKE UP! WAKE UP! EVERYDAY SUNDAY	INPOP	321 +27
4	8	8	WHEN TOMORROW COMES PILLAR	FLICKER/PLG	318 +10
5	7	10	PROCRASTINATING STELLAR KART	WORD-CURB	287 +12
6	11	5	THE LAST NIGHT SKILLET	ARDENT/SRE/INO	279 +35
7	6	12	NOSTALGIA TOPIA ELEVENTYSEVEN	FLICKER/PLG	277 -7
8	8	8	AFTER THE WORLD DISCIPLE	SRE/INO	274 +14
9	3	14	SEARCHLIGHTS FALLING UP	BEC/TOOTH & NAIL	254 -66
10	9	9	MISSING PAGES SEVENTH DAY SLUMBER	BEC/TOOTH & NAIL	250 -5
11	15	4	SAY YOUR PRAYERS WEDDING	BRAVE NEW WORLD	249 +22
12	14	10	DEATH FINDS US BREATHING SHOWDOWN	MONO VS STEREO	248 +18
13	10	13	FORGIVEN RELIENT K	CAPITOL/GOTEE	247 -3
14	13	5	HIT THE FLOOR THOUSAND FOOT KRUTCH	TOOTH & NAIL	231 +1
15	16	6	A WHISPER & A CLAMOR ANBERLIN	TOOTH & NAIL	229 +3
16	17	5	GOING UNDER THIS BEAUTIFUL REPUBLIC	FOREFRONT/EMI CMG	228 +7
17	12	19	GOING IN BLIND P.O.D.	WORD-CURB	226 -11
18	19	15	THE FIGHT CLASSIC CRIME	TOOTH & NAIL	187 -25
19	22	5	SAY THIS SOONER (NO ONE WILL SEE THINGS THE WAY I DO). ALMOST.	VIRGIN/TOOTH & NAIL	184 +4
20	21	20	I'LL FOREVER SING RUNKID RUN	TOOTH & NAIL	184 -1
21	27	2	BREAK ME DOWN RED	ESSENTIAL/PLG	177 +55
22	20	17	LOVE DAY OF FIRE	ESSENTIAL/PLG	177 -9
23	25	3	AN EPIPHANY SEND	TOOTH & NAIL	174 +35
24	24	7	THESE PAGES MAINSTAY	BEC/TOOTH & NAIL	172 +25
25	23	3	SURFACE DEAS VAIL	BRAVE NEW WORLD	167 +10
26	NEW		BOOMIN' TOBYMAC	FOREFRONT/EMI CMG	142 +52
27	NEW		I LOVE YOU TO DEATH FAMILY FORCE 5	MAVERICK/GOTEE	136 +49
28	NEW		FIENDS CHASING VICTORY	MONO VS STEREO	136 +35
29	18	18	WAITING FIREFLIGHT	FLICKER/PLG	131 -89
30	26	6	WORD OF MOUTH JOHN REUBEN	GOTEE	126 +2

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INSPO

TW	LW	WKS	TITLE ARTIST	IMPRINT / PROMOTION LABEL	PLAYS TW +/-
11	6	14	WISH YOU WERE HERE MARK HARRIS	INO	173 -55
12	12	4	UNDO RUSH OF FOOLS	MIDAS	167 +7
13	15	4	HOW CAN I KEEP FROM SINGING CHRIS TOMLIN	SIXSTEPS/SPARROW/EMI CMG	165 +22
14	17	2	SUFFICIENT ADIE CAMP	BEC/TOOTH & NAIL	151 +18
15	8	20	DOES ANYBODY HEAR HER CASTING CROWNS	BEACH STREET/REUNION/PLG	150 -65
16	16	9	I KNOW YOU'RE THERE CHANDLER	SPIN 360	149 +8
17	20	2	HOSANNA PAUL BALOCHE	INTEGRITY	146 +22
18	19	2	SAVED THE DAY PHILLIPS, CRAIG & DEAN	INO	125 +1
19	RE-ENTRY		IN CHRIST ALONE AVALON	SPARROW/EMI CMG	122 +1
20	13	10	GIVE IT ALL AWAY AARON SHUST	BRASH	117 -42

FOR WEEK ENDING MARCH 18, 2007

THIS WEEK	LAST WEEK	WEEKS ON CHART	TITLE ARTIST	IMPRINT / PROMOTION LABEL	PLAYS TW +/-
1	1	8	BY HIS WOUNDS GLORY/REVEALED FEAT. MACPOWELL, MARK HALL, STEVEN CURTIS CHARPMAN, BRIAN LUTTRELL	REUNION/PLG	323 +3
2	2	7	WALKING HER HOME MARK SCHULTZ	WORD-CURB	287 +21
3	4	9	GIVE ME JESUS JEREMY CAMP	BEC/TOOTH & NAIL	278 +41
4	5	8	LIFT UP THE NAME JAIME JAMCOCHIAN FEAT. SCOTT KRIPPAYNE	CENTRICITY	252 +19
5	3	16	HOLD FAST MERCYME	INO	250 -3
6	10	5	ON THE THIRD DAY MICHAEL OLSON	ROCKETDOWN	220 +23
7	7	6	BE LIFTED HIGH MICHAEL W. SMITH	REUNION/PLG	219 -8
8	9	17	EVERLASTING GOD BRENTON BROWN	SURVIVOR/SPARROW/EMI CMG	191 -7
9	14	3	NEEDED WAYBURN DEAN	WAYJADE/EMG	177 +24
10	11	23	GLORY SELAH	CURB	174 -20

CHRISTIAN CHR REPORTERS

KLYT/Albuquerque, NM
PD: Matt Gentry
MD: Joey Belville

KAFC/Anchorage, AK
MD: Mike Carrier

WHMX/Bangor, ME
OM/PD: Tim Collins
APD/MD: Morgan Smith

KWOF/Cedar Rapids, IA
OM/PD: Jack Davis

WONU/Chicago, IL*
OM: Justin Knight
PD: Johnathon Eltrevoog
MD: Mallory DeWees

KXWA/Denver, CO
PD: Scott Veigel

KZZQ/Des Moines, IA
PD: Mike Schlote

WJRF/Duluth, MN
PD/MD: Terry Michaels

KNMI/Farmington, NM
OM: Wilann Thomas
PD: Darren Nez

WSCF/Ft. Pierce, FL
PD/MD: Paul Tipton

WORQ/Green Bay, WI
OM/PD: Jim Raider

WAYK/Kalamazoo, MI
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MD: Danielle Hedges

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OM: Dave Senes
PD: Jeff Brown
MD: Stace Whitmire

WNAZ/Nashville, TN*
OM/PD: Dave Queen
APD: Jennifer Houchin
MD: Seth Routzahn

WJLZ/Norfolk, VA*
OM/PD: JP Morgan
APD: Annie Verebely

KJTH/Ponca City, OK
PD/MD: Tony Weir
APD: Jeremy Louis

KZRI/Portland, OR*
OM: Mike Novak
PD: David Pierce

KFFR/Pullman, WA
OM/PD: Chris Gilbreth

KTPT/Rapid City, SD
OM: Tom Schoenstedt
PD/MD: Joseph Standish

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OM: Gary Bugh
PD/MD: Aaron Dicer

KLFF/San Luis Obispo, CA*
PD: Matt Williams
MD: Noonie Fugler

WBYO/Sellersville, PA
OM: David Baker
PD/MD: Kristine McClain

KADI/Springfield, MO*
PD/MD: Rod Kittelman

WBVM/Tampa, FL*
PD: Johnny Vincent
MD: Olivia Paff

WYSZ/Toledo, OH
PD/MD: Jeff Howe
APD: Craig Magrum

KDUV/Visalia, CA*
PD: Joe Croft
APD: Shannon Steele

WCLQ/Wausau, WI
PD/MD: Matt Deane

* Monitored Reporters

GOSPEL

▶ ALVIN DARLING & CELEBRATION'S "NOBODY BUT THE LORD" IS THE CHART'S SOLE DEBUT AT NO. 28 AND THE TRACK WITH MOST INCREASED PLAYS (UP 86).



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THIS WEEK	LAST WEEK	WEEKS ON CHART	TITLE ARTIST	NIelsen BDS CERTIFICATIONS IMPRINT / PROMOTION LABEL	PLAYS TW +/-	AUDIENCE MILLIONS RANK
1	1	28	UM GOOD SMOKIE INCERFUL	NO. 1 (13 WKS) EMI GOSPEL	795 -38	3.470 1
2	15		ENCOURAGE YOURSELF DONALD LAWRENCE PRESENTS THE TRI-CITY SINGERS	EMI GOSPEL	763 +10	3.388 2
3	29		HEAVE 4 KNOWS DEITRICK F-ADDON	TYSCOT/VERITY/ZOMBA	658 -30	2.939 4
4	38		HEALING KELLY PRICE	GOSPO CENTRIC/ZOMBA	630 -27	2.967 3
5	26		BROKEN BUT I'M HEALED BYRON CALE	GOSPO CENTRIC/ZOMBA	584 -1	1.933 10
8	18		FAITHFUL IS OUR GOD HEZEKIAH YALKER & LFC	VERITY/ZOMBA	567 +17	2.641 6
6	28		HALLELUJAH TROY SNEED	EMTRO GOSPEL	561 -13	2.242 8
7	47		THE STRUGGLE IS OVER YOUTH FOR CHRIST	EMTRO GOSPEL	550 -11	2.710 5
9	9	49	IMAGINE ME KIRK FRANKLIN	FO YO SOUL/GOSPO CENTRIC/ZOMBA	480 -37	2.334 7
10	10	28	REMEMBER ME THE CARAVANS	MALACO	420 -25	2.012 9
11	11	19	LET GO DEWAYNE WOODS & WHEN SINGERS MEET	QUIET WATER/VERITY/ZOMBA	419 +30	1.558 13
12	13	17	WE PRAISE YOU THE MCCLELLIN PROJECT	GOSPO CENTRIC/ZOMBA	412 +64	1.857 11
13	12	12	EVERY BODY EVERY BODY! KENNY LEVINS & ONE VOICE	ICEE INSPIRATIONAL/ICEE	356 +3	1.077 19
14	14	15	HIGH PRAISE ANointed PACE SISTERS	TYSCOT	348 +6	1.492 14
15	15	26	HE'S HERE NIYOKI	D2G	344 +14	1.834 12
16	16	16	I'M STILL STANDING BISHOP PAUL S. MORTON	TEHILLAH/LIGHT	309 -8	1.202 16
17	17	22	THIS IS THE DAY FRED HAMMOND	VERITY/ZOMBA	300 +6	1.103 18
18	18	15	WALK AROUND HEAVEN PATTI LABELLE	UMBRELLA/BUNGALO	292 +2	1.195 17
19	20	8	SO GOOD TO ME VANESSA BELL ARMSTRONG	EMI GOSPEL/EMI CMG	285 +31	0.832 23
20	21	13	YOU SHOWED ME KAREN CLARK-SHEARD	AIRPOWER WORD-CURB	258 +17	1.448 15
21	22	3	BLESSED AND HIGHLY FAVORED THE CLARK SISTERS	EMI GOSPEL	246 +15	0.701 28
22	26	4	IT'S ON THE WAY NEAL ROBERSON	BLACKBERRY/MALACO	232 +24	0.838 22
23	23	7	JESUS, JESUS, JESUS REV. TIMOTHY WRIGHT & THE NEW YORK FELLOWSHIP MASS CHOIR	MQM/JEG/KOCH	228 +20	0.800 25
24	24	3	I LOVE JE BETTER THAN THAT SHIRLEY MURDOCK	TYSCOT	226 +13	0.763 27
25	25	6	I'LL TRUST RICHARD SMALLWOOD	SOUL WORLD/VERITY/ZOMBA	221 +17	0.767 26
26	27	6	GOD IS IN CONTROL (IT'S NOT OVER) WILMINGTON CHESTER MASS CHOIR	EMTRO GOSPEL	213 +22	0.602 -
27	27	6	RE-ENTRY PRAYIN' 4 U 7 SONS OF SOUL	SOUL WORLD/VERITY/ZOMBA	199 +32	0.671 30
28	NEW		NOBODY BUT THE LORD ALVIN DARLING & CELEBRATION	MOST INCREASED PLAYS EMTRO GOSPEL	191 +86	0.435 -
29	28	3	STEP ASIDE YOLANDA ADAMS	MOST ADDED ATLANTIC	182 +1	0.480 -
30	29	12	ONE NIGHT WITH THE KING JUANITA BYNUM & JONATHAN BUTLER	FLOW/MARANATHA!	175 -7	0.980 21

THIS WEEK	TITLE ARTIST / IMPRINT / PROMOTION LABEL	PLAYS TW LW	THIS WEEK	TITLE ARTIST / IMPRINT / PROMOTION LABEL	PLAYS TW LW
1	OPERATOR J MOSS (GOSPO CENTRIC/ZOMBA)	291 300	6	WHY ME? KIERRA KIKI SHEARD (EMI GOSPEL)	255 302
2	VICTORY TYE TRIBBETT & G.A. (INTEGRITY GOSPEL/COLUMBIA)	284 289	7	IN AWE OF YOU IZZY (VCR/JEG/KOCH)	253 225
3	INCREDIBLE GOD YOUTHFUL PRAISE (EVIDENCE GOSPEL/LIGHT)	269 304	8	PRESSURE INTO PRAISE LUCINDA MOORE (TYSCOT)	252 240
4	GREAT PRAISE STEPHEN HURD (INTEGRITY GOSPEL/COLUMBIA)	267 277	9	THE BLESSING OF ABRAHAM DONALD LAWRENCE PRESENTS THE TRI-CITY SINGERS (EMI GOSPEL)	226 182
5	FOLLOW ME VIRTUE (DARKCHILD GOSPEL/INTEGRITY GOSPEL/COLUMBIA)	259 278	10	THANK YA JESUS DARREL PETTIES & STRENGTH IN PRAISE (EMI GOSPEL)	179 200

RECURRENTS

TITLE ARTIST / LABEL	NEW STATIONS
STEP ASIDE Yolanda Adams (ATLANTIC) KATZ, WNNL, WPPZ, WPZE	4
LET GO DeWayne Woods & When Singers Meet (QUIET WATER/VERITY/ZOMBA) WJMO, WJYD, WTLC	3
THE BLOOD James Fortune & FIYA (WORLD WIDE GOSPEL) WOAD, WXEZ	2
HIGH PRAISE Anointed Pace Sisters (TYSCOT) WJMI	1
SO GOOD TO ME Vanessa Bell Armstrong (EMI GOSPEL) WJMI	1
PRAYIN' 4 U 7 Sons Of Soul (SOUL WORLD/VERITY/ZOMBA) WJMI	1
THE RAINBOW Vickie Winans (VERITY/ZOMBA) WEUP	1
I GET JOY Coko (LIGHT) WPZS	1

**ADDED AT...
WTLC**
Indianapolis, IN
PD: Paul Robinson
MD: Donovan Hartwell
Dewayne Woods & When Singers Meet, Let Go, O

FOR MORE STATIONS GO TO:
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NEW AND ACTIVE

TITLE ARTIST / LABEL	PLAYS /GAIN	TITLE ARTIST / LABEL	PLAYS /GAIN
EXCELLENT LORD Tramaine Hawkins (GOSPO CENTRIC/ZOMBA) TOTAL STATIONS: 19	167/11	FATHER Pajam Studio Ensemble (INTEGRITY GOSPEL/INTEGRITY) TOTAL STATIONS: 10	122/23
TEACH ME Antwaun Stanley (BAJADA/LIGHTYEAR) TOTAL STATIONS: 10	158/8	THERE'S A STORY BEHIND MY PRAISE Carolyn Traylor (MALACO) TOTAL STATIONS: 14	121/21
LOOK AT ME NOW Kirk Franklin (FO YO SOUL/GOSPO CENTRIC/ZOMBA) TOTAL STATIONS: 13	153/17	RISE Jamie Jones Featuring All-4-One (GENESIS) TOTAL STATIONS: 9	90/6
THE RAINBOW Vickie Winans (VERITY/ZOMBA) TOTAL STATIONS: 11	149/27	THERE'S HOPE India.Arie (UNIVERSAL MOTOWN) TOTAL STATIONS: 4	87/36
WON'T IT BE Sean Simmonds (XIST/ALLIANT) TOTAL STATIONS: 10	149/4	ONE GOD Maurette Brown Clark (AIR GOSPEL/MALACO) TOTAL STATIONS: 19	85/27

MOST INCREASED PLAYS

+86	NOBODY BUT THE LORD Alvin Darling & Celebration (Emtro Gospel) KOKA +30, WXEZ +22, WOAD +10, WHLW +9, WJMI +8, KHLR +4, WPMV +4, XSRT +3, WFLI +1, KATZ +1
+64	WE PRAISE YOU The McClurkin Project (Gospo Centric/Zomba) WHLW +43, WPZS +14, KATZ +9, WXXV +4, WLBI +4, WYDZ +3, WTBE +3, WPPZ +2, WHLH +2, WDJL +2
+36	THERE'S HOPE India.Arie (Universal Motown) KATZ +34, WGRB +4, WXTC +1
+32	PRAYIN' 4 U 7 Sons Of Soul (Soul World/Verity/Zomba) WJMI +7, WHLW +7, WXEZ +5, WCAO +4, WLBI +4, WXTC +3, WNOO +3, KHLR +2, WDJL +2, WPGC +1
+31	SO GOOD TO ME Vanessa Bell Armstrong (EMI Gospel/EMI CMG) WNOO +6, KOKA +5, WJMI +5, WHAL +3, KATZ +3, WUFO +3, WXEZ +2, WOAD +2, WXTC +2, XSRT +2

FOR WEEK ENDING MARCH 18, 2007
LEGEND: See legend to charts in charts section for rules and symbol explanations.
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GOSPEL REPORTERS

- WPZE/Atlanta, GA*
OM: Frank Johnson
PD: Connie Flint
- WTB/Augusta, GA
OM/PD: Ron Thomas
APD: Sister Mary Kingcannon
- WCAO/Baltimore, MD*
PD: Lee Michaels
APD/MD: Danielle Brown
- WWIN/Baltimore, MD
PD: Jeff Majors
MD: Jean Alston
- WXOK/Baton Rouge, LA*
OM: LeBron "LBJ" Joseph
PD/MD: J'Michael Francois
- WUFO/Bufalo, NY*
OM/PD: Carol M. Salter
- WJMI/Charleston, SC*
OM: Michael Baynard
PD: Belinda Parker
MD: Anthony Baxter
- WXTC/Charleston, SC*
OM: Terry Base
PD: Edwin "Chief" Wright
APD/MD: James Wallace
- WPZS/Charlotte, NC*
OM: Alvin Stowe
MD: Tonya Rivers
- WNOO/Chattanooga, TN*
PD/MD: Sam Terry
- WGRB/Chicago, IL*
OM: Elroy Smith
PD: Sonya M. Blakey
APD/MD: Elfric Rolfe
- WJMO/Cleveland, OH*
OM/PD: Kim Johnson
- WFMV/Columbia, SC*
PD: Tony "Gee" Green
APD/MD: Monica Washington
- WEAM/Columbus, GA
OM: Carl Conner, Jr.
PD: Pam Dixon
- WAJV/Columbus, MS
OM: Rocky Love
PD: Steve Poston
APD: Sebastian Riley
- WJYD/Columbus, OH*
PD: Dawn Mosby
- KHVN/Dallas, TX
PD: Dion Mortenson
- WCHB/Detroit, MI
PD: Spudd
- WFLT/Flint, MI*
OM/PD: Sammie L. Jordan, Jr.
MD: Anna Johnson
- WEAL/Greensboro, NC*
- WDJL/Huntsville, AL*
- WEUP/Huntsville, AL*
OM: Hundley Batts
PD: Steve Murry
MD: Ricky Sykes
- WTLC/Indianapolis, IN*
OM: Brian Wallace
PD: Billy St. James
MD: Donovan Hartwell
- WHLH/Jackson, MS*
OM: Jerry Smith
PD: Jenell Roberts
MD: Lance Fuller
- WOAD/Jackson, MS*
OM: Stan Branson
PD/MD: Percy Davis
- KPRT/Kansas City, MO
OM: Andre Carson
PD: Myron Fears
APD: Freddie Bell
MD: Debbie Dee Johnson
- KHLR/Little Rock, AR*
OM: Sonny Victory
PD: Torrey Harris
- WXVI/Montgomery, AL*
PD: Glinda Perkins
- KPKZ/Little Rock, AR
OM: Mark Dylan
PD/MD: Billy St. James
- WLOU/Louisville, KY*
PD: Bill Price
- WBBP/Memphis, TN
MD: Doreen Graves
- WHAL/Memphis, TN*
PD: Eileen Collier
APD/MD: Tracy Bethea
- WLOK/Memphis, TN*
PD/MD: Kim Harper
- WMBM/Miami, FL
OM: E. Claudette Freeman
PD/MD: Greg Cooper
- WHLW/Montgomery, AL*
OM: Michael Long
PD/MD: Kenny J.
- WXXVI/Montgomery, AL*
- WTHE/Nassau, NY*
PD: Darren K. Greggs
- WPRF/New Orleans, LA
PD: Kris "Cap'n Kris" McCoy
- WYLD/New Orleans, LA*
APD/MD: Loretta Petit
- WLIB/New York, NY*
PD: Denise Hill
- WXEZ/Norfolk, VA*
OM: John Shomby
PD: Dale Murray
- WDAS/Philadelphia, PA*
OM: Thea Mitchem
PD: Joe Tamburro
APD/MD: Jo Gamble
- WPPZ/Philadelphia, PA*
OM/PD: Daisy Davis
MD: MoShay LaRen
- WNNL/Raleigh, NC*
OM/PD: Jerry Smith
MD: Meissa Wade
- WPZZ/Richmond, VA*
OM: Jerry Smith
PD: Reggie Baker
- Rejoice/Satellite
PD: Willie Mae McIver
- Sheridan Gospel
Network/Satellite
PD: Michael Gamble
APD: Morgan Dukes
MD: Ace Alexander
- XM The Spirit/Satellite*
PD/MD: Jay Bryant
- WSOK/Savannah, GA*
OM: Brad Kelly
PD: E. Larry McDuffie
- KOKA/Shreveport, LA*
PD: Eddie Giles
APD/MD: Sharon Flournoy
- KATZ/St. Louis, MO*
PD: Terrence Bibb
MD: Dwight Stone
- WIMG/Trenton, NJ
OM/PD: Felicia Brannon
APD/MD: Robyn McCollum
- WTSK/Tuscaloosa, AL
OM: Greg Tomascello
PD/MD: Charles Anthony
- WPGC/Washington, DC*
PD/MD: Cheryl Jackson
- WYCB/Washington, DC
PD: Ron Thompson
- WFBI/Wilmington, DE
OM: Melvin Brittingham
PD/MD: Manuel Mena

* Monitored Reporters



Meet the broadcasters leading the HD charge at Christian radio

Staking Your Digital Radio Turf

Kevin Peterson

KPeterson@RadioandRecords.com

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While some Christian radio stations and groups are adopting a wait-and-see approach to HD radio, others are taking the lead, converting stations to digital broadcasting and adding side channels. Central Florida Educational Foundation's Christian AC WPOZ/Orlando is already available in HD and has added two side channels, while Crawford Broadcasting, which owns 26 stations in 12 markets, has converted all but one of its markets to HD. ■ WPOZ founder and president/GM Jim Hoge says, "With the HD Digital Radio Alliance here, we wanted to make sure we staked out our turf. For Christian broadcasters, here is where you can get caught asleep at the switch. This is why you should seriously look at HD.

"If you're near a market where they have the alliance, they're going to roll out a Christian format. That's what happened in Tampa. When the radios get out there and they get the science perfected, you just got a competitor."

WPOZ OM/PD Dean O'Neal adds, "Clear Channel, Cox and CBS have decided. This is our future. They're plunging millions, if not billions, of dollars into it, and we'd be fools to just sit here and twiddle our thumbs, let them claim our territory and be the second one in. That's not being smart broadcasters.

"We've staked out the formats that we feel passionately about for side channels, we're pouring our hearts into them, and, as more and more HD radios come online, we're one of the pioneers on

the dial." And, just like anyone who leads the pack, Hoge says, "Sometimes the pioneers take the arrows."

Crawford Broadcasting corporate engineer Cris Alexander agrees that it's important to be first, saying, "I see HD radio as the future of terrestrial broadcasting. It may not be the long-term future, but for the near term, say the next 10 years, I believe HD is going to be our vehicle. We weren't on the leading edge, we were on the bleeding edge, and, in doing so, we had to learn some things the hard way.

"Our thinking was, if we don't drive this, then we're waiting on someone else to drive it. So we took the initiative, spent the money, made the investment and have driven it ourselves."



'With the HD Digital Radio Alliance here, we wanted to stake out our turf. For Christian broadcasters, here is where you can get caught asleep at the switch.'

—Jim Hoge



O'Neal



Alexander

According to hradio.com, there are just 11 contemporary Christian music stations broadcasting in HD right now. What will it take for others to join the party? "I'll tell you what the magic pill is going to be," Alexander says. "It's going to be [original equipment manufacturer] radios. When you can go down and buy a Ford Explorer and it has an HD radio in it, that will make the difference."

To date, BMW is the only automaker offering HD radio in its vehicles. "When Detroit gets behind it and starts putting them in, either as options or as standard equipment, that's going to make all the difference," Alexander says. "The other big news came a couple of weeks ago, when Wal-Mart started selling the radios. That has got to help."

In addition to CD-quality audio and the ability to display weather, traffic, sports scores and stock quotes on the receiver's digital display screen, broadcasters are counting on side channels that offer additional programming choices to drive HD demand.

WPOZ is broadcasting two side channels. "One has Christian urban and hip-hop, which is pretty cool, and it's the same thing we've been streaming on the Internet since 2002," Hoge says. "It's called Y Hot. We had already researched it, and it was a no-brainer."

Y Rock, WPOZ's Christian rock and alternative side channel, was also carefully researched before it launched. Already having these two new side channels on the air, O'Neal says he's looking further down the road. "I'm looking big picture," he says. "If we can get HD radio off the ground, and replace the analog radios in people's cars with HD, all of a sudden my dreams just came true. Now I can have a Southern gospel channel, a black gospel channel, a preaching and teaching channel. You can go up to eight channels if you go all-digital."

Alexander thinks HD radio could also give AM stations an opportunity to deliver music again. He says, "It takes five kilohertz of bandwidth that most AM stations have now, and it becomes 15 kilohertz stereo with no snap, crackle or pop. It is dramatic. If you haven't heard it, it's incredible. When you tune an [AM station broadcasting in HD] in, it first locks in on the analog and sounds like AM. Then, within two or three seconds, it just opens up and sounds like an FM station. For now it's daytime-only, but at some point we hope the FCC will open the gates for nighttime." **R&R**

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CHRISTIAN

CHRISTIAN AC REPORTERS

KGZ/Abilene, TX
PD/MD: Gary Hill

WFSH/Atlanta, GA*
PD: Kevin Avery
MD: Mike Stoudt

WVJ/Atlanta, GA*
PD/MD: Don Schaeffer

WAFJ/Augusta, GA*
PD/MD: Steve Swanson

KPEZ/Austin, TX
OM: Mac Daniels
PD: Gary Walsh
APD/MD: Steve Etheridge

WDJC/Birmingham, AL*
APD/MD: Ronnie Bruce

KTSY/Boise, ID*
PD: Jerry Woods
APD/MD: Travis Culver

WCVK/Bowling Green, KY
OM: Ken Burns
PD: Dale McCubbins
MD: Whitney Yule

WAYR/Brunswick, GA
PD: Bart Wagner

WRCM/Charlotte, NC*
PD: Dwayne Harrison

WBDX/Chattanooga, TN*
OM/PD: Jason McKay
APD/MD: Justin Wade

WAKW/Cincinnati, OH*
PD: Rob Lewis
MD: Daryl Pierce

WFHM/Cleveland, OH*
MD: Josh Booth

KGTS/College Place, WA
PD: Elizabeth Nelson

KBIQ/Colorado Springs, CO*
PD: Bret Stevens
MD: Jack Hamilton

KCVO/Columbia, MO
OM/PD: James McDermott

WMHK/Columbia, SC*
PD: Steve Sunshine

WCVO/Columbus, OH*
OM/PD: Tate Luck
APD/MD: Mike Russell

KBNJ/Corpus Christi, TX*
PD: Joe Fahl

KLTY/Dallas, TX*
PD: Chuck Finney
APD/MD: Michael Prendergast

KNWI/Des Moines, IA
PD/MD: Dave St. John

WMUZ/Detroit, MI*
PD: Miranda Belcher
APD: Randi Myles
MD: Jon Culbert

WWIB/Eau Claire, WI
OM: Paul Anthony
PD/MD: Greg Steward

WCTL/Erie, PA
OM: Ronald Raytrond
PD/MD: Adam Frase

KHPE/Eugene, OR
OM: Jeff McMahon
MD: Paul Hernandez

KYTT/Eugene, OR
PD/MD: Rick Stevens

KLRC/Fayetteville, AR
PD/MD: Mark Michaels

WCLN/Fayetteville, NC
OM/PD: Dan DeBuler
APD: Syndi Long
MD: Steve Turley

KGCB/Flagstaff, AZ
OM: Brian Letendre
PD/MD: Mike Meelin

WPER/Fredericksburg, VA
PD: Frankie Morez
APD: Eric Summers

KZKZ/Ft. Smith, AR
OM/PD: Dave Burdue

WPSM/Ft. Walton Beach, FL
PD: Terry Thorne
MD: Jennifer Poage

WLAB/Ft. Wayne, IN*
PD: Don Bettner
MD: Melissa Montana

WCSG/Grand Rapids, MI*
OM: Don Michael
PD/MD: Chris Lemke
APD: John Balyo

WJQK/Grand Rapids, MI*
OM/PD: Troy West
MD: Brian Nelson

WBFJ/Greensboro, NC
PD/MD: Wally Decker
APD: Darren Stevens

WLFJ/Greenville, SC*
PD/MD: Rob Dempsey
APD: Gary Miller

KAIM/Honolulu, HI*
OM: Jack Waters
PD: Cory Reynolds
MD: Kim Harper

KSBJ/Houston, TX*
PD: Chuck Pryor
MD: Jim Beeler

WCRJ/Jacksonville, FL*
PD: Roger Henderson
MD: Theresa Ross

WCQR/Johnson City, TN*
PD/MD: Jason Sharp
APD: Chalmer Harper

KOBC/Joplin, MO
OM/PD: Lisa Davis

KLJC/Kansas City, MO*
PD/MD: Michael Grimm

WJTL/Lancaster, PA*
PD: John Shirk
MD: Phil Smith

WLGH/Lansing, MI

KFSH/Los Angeles, CA*
OM: Jim Tinker
PD: Chuck Tyler
APD/MD: Bob Shaw

WJIE/Louisville, KY*
PD: Jim Galipeau
APD/MD: Chris Crain

WRVI/Louisville, KY
OM/PD: Gregg Kramer
APD: Dave Reichel

KSWP/Lufkin, TX
OM/PD: A. Ross
MD: Michelle Calvert

KVMV/McAllen, TX*
PD: James Gambelin
MD: Bob Malone

KJIL/Meade, KS
PD: Michael Luskey

WMCU/Miami, FL*
OM/PD: Dwight Taylor

WFZH/Milwaukee, WI*
PD/MD: Danny Clayton

KTIS/Minneapolis, MN*
PD: Reid Holsen
APD/MD: Paul Perrault

KBMQ/Monroe, LA
PD: Phillip Brooks
MD: Melissa Rawls

WFFH/Nashville, TN*
PD: Vance Dillard
MD: Scott Thunder

WBSN/New Orleans, LA*
OM: Julie Headrick
PD: Tom Krimmier
MD: Libby Krimmier

WAWZ/New York, NY*
OM: Scott Taylor
PD: Johnny Stone
MD: Keith Stevens

KGBI/Omaha, NE*
PD: Melody Miller
MD: Jeff Devereaux

WPOZ/Orlando, FL*
OM/PD: Dean O'Neal
APD: Jeff Cruz
MD: Scott Smith

KLVA/Phoenix, AZ*

WMSJ/Portland, ME*
OM: Paula K.
APD: Joe Polek

KFIS/Portland, OR*
PD: Dave Arthur
MD: Kat Taylor

KSLL/Rapid City, SD
OM: Tom Schoenstedt
PD/MD: Jennifer Walker

KSGN/Riverside, CA*
PD/MD: Bryan O'Neal

WPAR/Roanoke, VA*
OM/MD: Jackie Howard

WRCI/Rochester, NY*
PD: Mark Shuttleworth

WQFL/Rockford, IL
OM: Ralph Trentadue
PD/MD: Rick Hall

KKFS/Sacramento, CA*
PD: Laurie Larson
APD/MD: Mark Standriff

New Life Media Network/Satellite
PD/MD: Joe Buchanan

Sirius Spirit 66/Satellite*
PD/MD: Al Skop

XM The Message/Satellite*
PD: Jon Zellner
MD: Jim Epperlein

KCMS/Seattle, WA*
PD: Scott Valentine
MD: Sarah Taylor

WFRN/South Bend, IN
PD: Jim Carter
MD: Doug Moore

WHPZ/South Bend, IN
PD/MD: Tom Scott

KTSL/Spokane, WA*
PD/MD: Beau Tyler

KWND/Springfield, MO*
PD/MD: Jeremy Morris

KKJM/St. Cloud, MN
OM/PD: Diana Madsen

KHZR/St. Louis, MO*
OM: Sandi Brown
PD/MD: Greg Cassidy

WLPJ/Tampa, FL*
PD: Carmen Brown
APD: Dave Cruse
MD: Jeff MacFarlane

KJTY/Topeka, KS
OM/PD: Rita C. Adams

KKCM/Tulsa, OK*
OM: Steve Hunter
PD: Chris Kelly
APD: Dale Christopher

KXOJ/Tulsa, OK*
PD: Bob Thornton
APD: Dave Gordon

WGTS/Washington, DC*
PD: Ty McFarland
MD: Rob Conway

WGRC/Williamsport, PA
OM: Don Casteline
PD/MD: Larry Weidman

WXHL/Wilmington, DE
OM: Dan Edwards
PD/MD: Dave Kirby
APD: Sal April

WGRS/Williamsport, PA
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* Monitored Reporters

▶ UP 19 PLAYS, LINCOLN BREWSTER CROWNS THE CHRISTIAN AC INDICATOR CHART WITH "EVERLASTING GOD" (2-1).

THIS WEEK	LAST WEEK	WEEKS ON CHART	CHRISTIAN AC INDICATOR		PLAYS	
			TITLE ARTIST	IMPRINT / PROMOTION LABEL	TW	+/-
1	2	11	EVERLASTING GOD	LINCOLN BREWSTER	VERTICAL/INTEGRITY	781 +19
2	1	22	OOES ANYBODY HEAR HER	CASTING CROWNS	BEACH STREET/REUNION/PLG	757 -31
3	4	7	HOW CAN I KEEP FROM SINGING	CHRIS TOMLIN	SIXSTEPS/SPARROW/EMI CMG	748 +49
4	3	7	WALKING HER HOME	MARK SCHULTZ	WORD-CURB	731 +17
5	5	19	AWAKEN	NATALIE GRANT	CURB	619 -48
6	8	8	UNDO	RUSH OF FOOLS	MIDAS	594 +52
7	10	12	MADE TO LOVE	TOBYMAC	FOREFRONT/EMI CMG	587 +79
8	11	6	SUNRISE	NICHOLE NORDREMAN	SPARROW/EMI CMG	518 +28
9	13	6	WHAT COULD BE BETTER (THE DAYS AHEAD)	33MILES	INO	495 +48
10	7	19	BIG ENOUGH	AVIESHA WOODS	GOTEE	493 -78
11	16	5	SOMETHING BEAUTIFUL	NEWSBOYS	INPOP	486 +60
12	12	8	BY HIS WOUNDS	GLORY REVEALED FEAT. MAC POWELL, MARK HALL, STEVEN CURTIS CHAPMAN, BRIAN LITTRELL	REUNION/PLG	476 +20
13	9	21	GIVE IT ALL AWAY	AARON SHUST	BRASH	459 -63
14	6	25	HOLD FAST	MERCYME	INO	457 -186
15	18	4	EVERY TIME I BREATHE	BIG DADDY WEAVE	FERVENT/WORD-CURB	444 +56
16	15	16	LITTLE IS MUCH	DOWNHERE	CENTRICITY	397 -33
17	20	8	GIVE ME AMAZING GRACE	JACKSON WATERS	WORD-CURB	348 -7
18	19	12	WISH YOU WERE HERE	MARK HARRIS	INO	340 -15
19	22	7	SHINE	MATT REDMAN	SIXSTEPS/SPARROW/EMI CMG	337 -5
20	24	4	DON'T GIVE UP	SANCTUS REAL	SPARROW/EMI CMG	313 +44
21	23	9	THE BLESSING	JOHN WALLER	BEACH STREET/REUNION/PLG	306 -17
22	21	20	ALL WHO ARE THIRSTY	KUTLESS	BEC/TOOTH & NAIL	295 -48
23	17	5	BE LIFTED HIGH	MICHAEL W. SMITH	REUNION/PLG	277 -114
24	28	3	THERE IS A RIVER	JARS OF CLAY	ESSENTIAL/PLG	232 +48
25	NEW		TUNNEL	THIRD DAY	ESSENTIAL/PLG	229 +64
26	27	3	ON THE THIRD DAY	MICHAEL OLSON	ROCKETTOWN	222 +30
27	25	18	SHINE ON	NEEDTOBREATHE	SPARROW/EMI CMG	202 -16
28	30	2	I'M NOT WHO I WAS	BRANDON HEATH	REUNION/PLG	197 +29
29	29	2	WATERFALL	SALVADOR	WORD-CURB	196 +25
30	26	18	I BELIEVE	BUILDING 429	WORD-CURB	167 -39



CHRISTIAN CHR MUSIC RESEARCH

TITLE ARTIST	IMPRINT / PROMOTION LABEL	TOTAL	FAM%	BURN%	W 18-24	W 25-34	W 18-34
MADE TO LOVE TOBYMAC	FOREFRONT/EMI CMG	4.32	99%	17%	4.23	4.53	4.38
HOW TO SAVE A LIFE THE FRAY	EPIC	4.17	98%	23%	4.14	4.08	4.11
AFTER THE WORLD DISCIPLE	SRE/INO	4.09	73%	4%	3.88	4.14	4.01
THE SHOW HAWK NELSON	TOOTH & NAIL	4.08	92%	19%	4.09	3.98	4.03
FORGIVEN RELIENT K	GOTEE	4.05	94%	12%	4.01	3.87	3.94
TONIGHT JEREMY CAMP	BEC/TOOTH & NAIL	4.03	98%	22%	4.11	4.13	4.12
FOREVERANDEVER ETC. DAVID CROWDER BAND	SIXSTEPS/SPARROW/EMI CMG	4.00	88%	14%	3.87	4.03	3.96
SHINE ON NEEDTOBREATHE	SPARROW/EMI CMG	3.96	96%	17%	3.95	3.98	3.97
WHEREVER THE WIND BLOWS PILLAR	FLICKER/PLG	3.96	98%	20%	3.88	3.97	3.93
IT'S YOU FIREFLIGHT	FLICKER/PLG	3.93	93%	18%	3.62	4.25	3.73
EVERYTHING IS BEAUTIFUL STARFIELD	SPARROW/EMI CMG	3.91	100%	18%	3.59	3.97	3.77
FIND ME TONIGHT EVERYDAY SUNDAY	INPOP	3.91	76%	9%	3.88	3.72	3.80
HOLD ON STELLAR KART	WORD-CURB	3.91	88%	22%	3.67	3.89	3.76
DON'T GIVE UP SANCTUS REAL	SPARROW/EMI CMG	3.88	91%	13%	3.94	3.69	3.82
JESUS TO THE WORLD THIS BEAUTIFUL REPUBLIC	FOREFRONT/EMI CMG	3.88	88%	19%	3.33	3.71	3.37
SEARCH LIGHTS FALLING UP	BEC/TOOTH & NAIL	3.88	89%	19%	4.08	3.67	3.91
SOMETHING BEAUTIFUL NEWSBOYS	INPOP	3.87	60%	19%	3.22	4.08	3.65
MISSING PAGES SEVENTH DAY SLUMBER	BEC/TOOTH & NAIL	3.84	70%	11%	3.83	3.74	3.77
OH! GRAVITY SWITCHFOOT	SPARROW/EMI CMG	3.82	95%	25%	3.81	3.74	3.78
REACH J L L PARR	WHIPLASH	3.81	90%	20%	3.57	3.86	3.70

This report is a cumulative sample of current online music surveys conducted by Christian CHR stations across the country. Total sample size is 582 respondents. Total average favorability estimates are based on a scale of 1-5. (1= don't like it at all, 5 = love it). Total familiarity represents the percentage of respondents who recognized the song. Total burn represents the number of respondents who said they are tired of hearing the song. Sample composition is based on persons 12+. Persons are screened via the internet. Once passed, they can take the music test when invited to do so by their local radio station. When comparing this data with what is happening at your station please keep in mind that number of spins, percentage of familiarity, and other factors must be considered, and that your results may vary accordingly. HitMusicResearch.com results are intended to show opinions of participants on the internet only. Hit Music Research is a registered trademark of HitMusicResearch.com. The HMR system is available exclusively for local Christian radio stations by contacting Ken Farley at (615) 331-0736 or Ken@hitmusicresearch.com

COUNTRY



San Francisco's Wolf aims for alpha leadership

Country Howls Again In Bay Area

R.J. Curtis

RCurtis@RadioandRecords.com

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Three weeks ago, just as the Country Radio Seminar got under way in Nashville, hallway buzz centered on the return of country to the FM dial in Los Angeles earlier that week. That buzz drifted north, as speculation grew about Entercom's plans for its recently acquired signals in San Francisco. When confirmation of a KMAX format flip from adult hits to country as 95.7 the Wolf was announced at the seminar's opening ceremonies, and audio from the changeover blasted over the P.A. system in real time, an already upbeat tone for the format was suddenly put on steroids. Within the span of three short days, the nation's second- and fourth-largest radio markets were back in the game, with full-signal FMs pumping out country music.

For San Francisco, the interval between country stations was much longer than the six-month hiatus in Los Angeles. Actually, the past four years have seen a series of starts and stops for country radio in San Francisco—ironic given the format's generally strong history in the City by the Bay. In 1980, with

the "Urban Cowboy" phenomenon exploding, KSAN flipped from album rock to country at 94.9. By 1990, KSAN was the No. 1 music station in San Francisco. In the Garth-driven glory days of the early '90s, KSAN thrived, often delivering 12+ and 25-54 shares in the mid-4 and low-5 share range.

But in 1994, Alliance launched KYCY (Young Country) and the market's country shares were divided up between the two rivals. KSAN opted out of the format in 1997, followed by KYCY, which converted to Spanish in 2001. For the next two years, San Francisco was without a country station, until the Drive at 95.7 ended in August 2003 and the Bear took over. Some country pundits believe the two years Bonneville's Bear was in existence was an insufficient amount of time to build a country franchise, a commitment that fell short of success. The station failed to gain traction, hovering in the upper 1 shares, eventually going adult hits as KMAX in May 2005.

When Entercom and Bonneville swapped a bevy of stations in three markets earlier this year, putting KMAX in Entercom's portfolio, there was immediate speculation about what the station's new owners might do with it.

Which brings us to the March 1 arrival of the Wolf. The launch has been aggressive on and off the air. More than three weeks in, the station is still in the throes of a 10,000-song, commercial-free, jock-less music marathon. In the station's first 10 days on the air, Entercom ran a staggering 1,000 TV spots to promote Wolf awareness, a campaign Entercom



'For people that haven't been exposed to country, today's version of where the music has come to is pretty amazing.'

—Scott Mahalick

director of country programming Mike Moore termed "ridiculous" and "just the beginning."

Moore was at the controls for the launch, along with Scott Mahalick, programmer of co-owned KKWF (the Wolf)/Seattle. Mahalick subsequently became PD of the San Francisco Wolf.

In addition to uncovering a "voracious" appetite for country music, Mahalick says research of Bay Area 20- to 54-year-olds indicated that country in San Francisco "clearly had never been mined to its potential, and this would be a huge opportunity with no direct competitor."

Station imaging features male and female voice talent; entertaining, creatively written pieces that include market-specific listener endorsements; and uptempo jingles. In a word, the Wolf sounds huge.

Mahalick says that while music is at the core of the new station, the imaging "speaks to show business. To get the full result and maximize audience participation, there's a huge emphasis on that." The combination of those two elements will help fully realize the format's potential in the market, Mahalick says. "We're doing it different, bigger, so the first phase of the launch is right in line with any major product launch."

Asked if, after a two-year absence of country in the market, the Wolf will ease into an aggressive music position in terms of its current/recurrent-to-gold music ratio, Mahalick says, "We can pick and choose from the best of both worlds." Both the Academy of Country Music and Country Music Assn. awards telecasts posted strong audience ratings and cable penetration is strong for CMT and GAC, he adds. "The ring around the Bay Area that comprises the metro has signals that have been playing these records on a regular basis, such as San Jose [KRTY] and the East Bay [Cat Country] so it hasn't been an isolated island when it comes to this music."

Mahalick says initial reaction from Nashville has been overwhelmingly positive, with the record community believing the return of country to San Francisco is healthy for the entire format. Count Big Machine Records president Scott Borchetta in Nashville as a strong supporter: "It shows continued belief by people who understand our format that it's very valuable and potentially very profitable."

Asked about the back-to-back major-market country sign-ons, Mahalick says, "For people that haven't been exposed to country, today's version of where the music has come to is pretty amazing." After recently looking at concert photos from the Garth Brooks era, with fans decked out in cowboy hats, boots and Mo Betta shirts, Mahalick says, "It was part fashion statement, part cowboy core." Today's concerts still feature "an element of cowboy, but other people go in jeans or comfortable clothes and participate, and they feel at home," he says. "That's a reflection of where the music's appeal has gone to. That's pretty powerful."

Mahalick says Entercom has made a full commitment to country in San Fran and that from a strategic and marketing standpoint the rollout has been embraced at every level. "I always pontificate about the 3 P's: power, programming and promotion." Without all three, success can be elusive, he says. In this situation, the all-important three P's are fully backed by the company, Mahalick says. "We're aligned for success."

RJR

Music Monitor

March 12, 3 p.m.

- Rascal Flatts, "My Wish"
- Trace Adkins, "Honky Tonk Badonkadonk"
- Darryl Worley, "Awful Beautiful Life"
- Martina McBride, "Anyway"
- Keith Urban, "Stupid Boy"
- Montgomery Gentry, "Hell Yeah"
- George Strait, "She Let Herself Go"
- Sugarland, "Settlin' "
- Kenny Chesney, "You Save Me"
- Toby Keith, "Wanna Talk About Me"
- Jason Aldean, "Amarillo Sky"
- Faith Hill, "This Kiss"
- Craig Morgan, "Little Bit of Love"
- Jo Dee Messina, "Bring On the Rain"
- Garth Brooks, "Unanswered Prayers"
- Rodney Atkins, "Watching You"

Source: Nielsen BDS

COUNTRY

► **GEORGE STRAIT'S** "WRAPPED" VAULTS 42-29 IN ITS SECOND CHART WEEK, HOOKING MOST INCREASED AUDIENCE (UP 4.3 MILLION IMPRESSIONS), MOST ADDED AND THE WEEK'S LONE BREAKER AWARD.



R&R

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Nielsen
Broadcast Data
Systems

THIS WEEK	LAST WEEK	WEEKS ON CHART	TITLE ARTIST	NIelsen BDS CERTIFICATIONS	HIT PREDICTOR STATUS	AUDIENCE (IN MILLIONS) TW +/-	PLAYS TW RANK
1	1	14	BEER IN MEXICO KENNY CHESLEY	NO. 1 (2 WKS)	☆	34.232 +1.522	4582 1
2	2	12	LAST DOLLAR (FLY AWAY) TIM MCCRAE		☆	31.658 +1.356	4344 2
3	6	17	WASTED CARRIE UNDERWOOD		☆	29.730 +1.987	4204 3
4	4	18	STUPID BOY KEITH URBAN		☆	28.565 -1.468	3954 4
5	7	19	ANYWAY MARTINA MCBRIDE		☆	27.101 +0.362	3870 5
6	8	11	STAND RASCAL FLATTS		☆	26.682 +2.189	3555 8
7	3	28	LADIES LOVE COUNTRY BOYS TRACE ADKINS		☆	26.470 -3.718	3674 6
8	9	12	SETTLIN' SUGARLAND		☆	25.939 +1.771	3529 9
9	5	27	WATCHING YOU RODNEY ATKINS		☆	25.056 -4.177	3387 10
10	10	33	I'LL WAIT FOR YOU JOE NICHOLS		☆	24.518 +1.120	3627 7
11	11	7	HIGH MAIN ENANCE WOMAN TOBY KEITH		☆	21.511 +1.221	3005 11
12	12	18	LONG TRIP ALONE DIERKS BENVILLE		☆	18.316 +0.813	2793 12
13	15	24	GOOD DIRECTIONS BILLY CURRINGTON		☆	16.636 +1.429	2644 13
14	14	22	A FEELIN' LIKE THAT GARY ALLAN		☆	16.395 +0.704	2554 14
15	17	13	A WOMAN'S LOVE ALAN JACKSON		☆	15.991 +1.279	2517 15
16	16	20	HILLBILLY DELUXE BROOKS & DUNN		☆	14.156 -0.870	2317 16
17	18	18	LIPS OF AN ANGEL JACK INGRAM		☆	13.507 +0.183	2043 17
18	19	14	MOMENTS EMERSON DRIVE		☆	12.487 +1.452	2024 18
19	20	19	ME AND GOD JOSH TURNER		☆	10.988 +0.181	1861 19
20	21	21	DON'T MAKE ME BLAKE SHELTON	AIRPOWER	☆	10.978 +0.384	1808 20
21	23	29	FIND OUT WHO YOUR FRIENDS ARE TRACY LAWRENCE		☆	10.529 +2.006	1674 21
22	30	3	TICKS BRAD PAISLEY		☆	9.830 +3.947	1412 24
23	24	8	LUCKY MAN MONTGOMERY GENTRY		☆	9.276 +0.922	1518 23
24	25	24	STARTIN' WITH ME JAKE OWEN		☆	8.481 +0.706	1530 22
25	26	6	LOST IN THIS MOMENT BIG & RICH		☆	7.807 +0.583	1156 25
26	27	23	DIXIE LULLABY PAT GREEN		☆	7.110 +0.100	1070 28
27	29	7	JOHNNY CASH JASON ALDEAN		☆	6.929 +0.641	1114 26
28	28	23	I KEEP COMING BACK JOSH GRACIE		☆	6.806 -0.117	1087 27
29	42	2	WRAPPED GEORGE STRAIT	BREAKER/MOST INCREASED AUDIENCE/MOST ADDED	☆	6.415 +4.361	892 29
30	31	20	ISN'T THAT EVERYTHING DANIELLE PECK		☆	5.461 -0.030	883 30

THIS WEEK	LAST WEEK	WEEKS ON CHART	TITLE ARTIST	NIelsen BDS CERTIFICATIONS	HIT PREDICTOR STATUS	AUDIENCE (IN MILLIONS) TW +/-	PLAYS TW RANK
31	33	6	TEARDROPS ON MY GUITAR TAYLOR SWIFT		☆	4.793 +0.684	844 32
32	32	10	A DIFFERENT WORLD BUCKY COVINGTON		☆	4.437 +0.308	854 31
33	35	7	I WONDER KELLIE PICKLER		☆	3.972 +0.311	637 34
34	34	9	GUYS LIKE ME ERIC CHURCH		☆	3.877 +0.017	679 33
35	37	13	ISN'T SHE CAROLINA RAIN		☆	3.246 +0.010	633 36
36	36	19	COME TO BED CRETCHEN WILSON		☆	2.993 -0.589	537 37
37	38	9	I GOT MORE COLE DEGOS AND THE LONESOME		☆	2.740 +0.065	636 35
38	40	7	THAT KIND OF DAY SARAH BUXTON		☆	2.426 -0.018	456 38
39	46	5	A LITTLE MORE YOU LITTLE BIG TOWN		☆	2.152 +0.529	328 42
40	43	8	ALL MY FRIENDS SAY LUKE BRYAN		☆	2.122 +0.324	345 41
41	41	14	MISSING YOU 2007 ALISON KRAUSS AND JOHN WAITE		☆	1.980 -0.284	271 44
42	44	8	SAY YES DUSTY DRAKE		☆	1.690 -0.009	406 39
43	39	16	COME ON RAIN STEVE HOLY		☆	1.632 -0.845	381 40
44	57	2	THESE ARE MY PEOPLE RODNEY ATKINS		☆	1.238 +0.733	200 48
45	45	11	HOUSE LIKE THAT DONOVAN CHAPMAN		☆	1.238 -0.442	229 45
46	48	9	WHAT I DID LAST NIGHT CATHERINE BRITT		☆	1.133 -0.083	323 43
47	47	11	SPOKEN LIKE A MAN BLAINE LARSEN		☆	1.013 -0.341	168 49
48	51	2	DIRTY GIRL TERRI CLARK		☆	0.897 +0.262	133 51
49	49	3	TENNESSEE THE WRECKERS		☆	0.821 +0.015	120 53
50	50	3	TOUGH CRAIG MORGAN		☆	0.758 +0.037	214 47
51	54	2	SHE AIN'T RIGHT LEE BRICE		☆	0.704 +0.165	221 46
52	60	3	LIVIN' OUR LOVE SONG JASON MICHAEL CARROLL		☆	0.676 +0.212	133 52
53	55	8	BOMBSHELL STOMP BOMBSHELL		☆	0.558 +0.024	118 55
54	RE-ENTRY		MISSING MISSOURI SARA EVANS		☆	0.553 +0.131	51 -
55	56	10	I GET TO BLUE COUNTY		☆	0.553 +0.037	104 57
56	53	4	CALLING ME KENNY ROGERS FEATURING DON HENLEY		☆	0.528 -0.093	81 60
57	59	19	MORE ROCKIE LYNNE		☆	0.524 +0.058	41 -
58	NEW		ILLEGALS CLEODUS T. JUDD		☆	0.393 +0.354	20 -
59	NEW		LAST GOOD TIME FLYNNVILLE TRAIN		☆	0.357 +0.049	140 50
60	52	9	TAKE IT ALL OUT ON ME MARK WILLS		☆	0.341 -0.291	81 -

MOST INCREASED AUDIENCE (IN MILLIONS)
+4.361 WRAPPED
George Strait
(MCA Nashville)
KKHQ +0.431, KILT +0.205, WML +0.274, WGH +0.210, KNC +0.195, KMP5 +0.190, KPLX +0.180, WAMZ +0.163, WYCD +0.154, WYRK +0.135

+3.947 TICKS
Brad Paisley
(Arista Nashville)
KMP5 +0.283, KILT +0.252, WYRK +0.242, KPLX +0.206, WML +0.195, WSOC +0.177, KUM +0.167, WAMZ +0.149, KBQK +0.138, WQYK +0.124

+2.189 STAND
Rascal Flatts
(Lyric Street)
WYRK +0.426, KMP5 +0.230, WGAR +0.218, KIIM +0.187, KILT +0.175, KYGO +0.164, WML +0.158, WML +0.142, WSM +0.105, WKLB +0.099

+2.006 FIND OUT WHO YOUR FRIENDS ARE
Tracy Lawrence
(Rocky Comfort/COS)
KNIX +0.299, KMLE +0.251, KILT +0.176, WIL +0.168, WGH +0.139, KBQK +0.123, KTST +0.115, KFDR +0.104, WKHX +0.102, KATM +0.099

TITLE ARTIST / LABEL	AUD / GAIN	TITLE ARTIST / LABEL	AUD / GAIN	TITLE ARTIST / LABEL	AUD / GAIN
MISSING YEARS Little Texas (MONTAGE)	0.304/0.111	GOD DON'T MAKE MISTAKES Jamie O'Neal (CAPITOL NASHVILLE)	0.241/0.101	JUST MIGHT HAVE HER RADIO ON Trent Tomlinson (LYRIC STREET)	0.206/0.100
I LOVE WOMEN (MY MOMMA CAN'T STAND) Jerrod Niemann (CATEGORY 5)	0.273/0.039	WHAT YOU GIVE AWAY Vince Gill (MCA NASHVILLE)	0.232/0.173	I'M TRYING TO FIND IT Pat Green (BNA)	0.191/0.007
TOTAL STATIONS: 19		TOTAL STATIONS: 47		TOTAL STATIONS: 20	
TOTAL STATIONS: 18		TOTAL STATIONS: 16		TOTAL STATIONS: 1	

WRAPPED 40
George Strait (MCA NASHVILLE)
KAJA, KATM, KBQK, KHEY, KHKI, KJJY, KKBQ, KMP5, KNCI, KPLX, KRMD, KRTY, KSAS, KSON, KSSN, KTOM, KXKC, KXKT, WBEE, WCKT, WCTK, WDAF, WFBE, WGHX, WGNL, WIOV, WKCQ, WKHX, WKLB, WMIL, WNK1, WQGL, WQKQ, WQXK, WSIX, WSLC, WSOC, WWGR, WWQM, WYCD

TICKS 32
Brad Paisley (ARISTA NASHVILLE)
KFRG, KMP5, KPLX, KRMD, KSCS, KSON, KTEX, KXKT, WBCN, WDAF, WDXB, WGGY, WGNL, WIOV, WKKO, WKLB, WQKQ, WMIL, WQYK, WRBT, WSIX, WSLC, WSM, WSOC, WSSL, WUSN, WWQM, WXTU, WZKX

TOUGH 16
Craig Morgan (BROKEN BOW)
KATM, KDRK, KHKI, KIIM, KKNG, KSON, KYGO, WBEE, WDAF, WFBE, WGGY, WGNL, WGTY, WQYK, WUBE, WXBW

THESE ARE MY PEOPLE 14
Rodney Atkins (CURB)
KATM, KIZN, KJJY, KKNG, KRTY, KUBL, KUZZ, WDAF, WGH, WKLB, WQKQ, WQHK, WYPY, WYRK

FIND OUT WHO YOUR FRIENDS ARE 11
Tracy Lawrence (ROCKY COMFORT/COS)
KHAY, KILT, KRTY, KTST, WCTK, WESC, WKKT, WQDR, WRBT, WSLC, WSSL

FOR WEEK ENDING MARCH 18, 2007
LEGEND: See legend to charts in charts section for rules and symbol explanations.
123 country and 24 Canada country stations are electronically monitored by Nielsen Broadcast Data Systems 24 hours a day, 7 days a week. Indicator chart comprised of 96 reporters.
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COUNTRY

COUNTRY INDICATOR REPORTERS

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KGNC/Amarillo, TX OM/PD: Tim Butler APD/MD: Patrick Clark	KVOX/Fargo, ND OM: Janice Whitmore PD: Eric Heyer MD: Scott Winston	KIAI/Mason City, IA MD: Robin McCann	KSNI/Santa Maria, CA PD/MD: Tim Brown
KBRJ/Anchorage, AK PD: Matt Valley APD/MD: Eddie Maxwell	KKIX/Fayetteville, AR PD: Dave Ashcraft APD/MD: Jake McBride	KRWQ/Medford, OR OM/PD: Larry Neal MD: Scott Schuler	Jones CD Country/Satellite* OM/PD: Jim Murphy MD: Rick Morgan
WYAY/Atlanta, GA* OM/PD: Mark Richards MD: Sandy Weaver	WKML/Fayetteville, NC PD/MD: Dean O	KUBB/Merced, CA OM/PD: Rene Roberts MD: Brian "BMO" Montgomery	Sirius New Country/Satellite* OM: Pat Garrett MD: Al Skop
WBL/Augusta, GA* OM: Steve Burke PD/MD: Bill West	KAFF/Flagstaff, AZ PD: C.J. Murri MD: Jenny Brawn	WOKK/Meridian, MS PD: Todd Rupe	XM Highway 16/Satellite* PD: Jon Anthony MD: Jay Thomas
KBKO/Bakersfield, CA* PD: Danny Sparks	WLAY/Florence, AL OM/PD: Brian Rickman MD: Cyndi Summers	KJLO/Monroe, LA PD: John Reynolds APD/MD: Toby Otero	WJCL/Savannah, GA* OM: Pat Garrett PD: Boomer Lee
WJLS/Beckley, WV OM: Dave Willis PD/MD: Fred Persinger	WXFL/Florence, AL OM: Jeff Thomas PD: Hetch Brown	WBAM/Montgomery, AL*	WBFM/Sheboygan, WI PD: Eddie Ybarra APD: Jeff "J.R." Kelm
WHWK/Binghamton, NY PD: Don Brake	WEGX/Florence, SC OM/PD: Randy "Mudflap" Wilcox MD: Chase Matthews	WLWI/Montgomery, AL* OM: Bill Jones PD: Bill Dollar	KXKS/Shreveport, LA* OM: Gary McCoy PD: Chris Evans
WBWN/Bloomington, IL OM/PD: Dan Westhoff APD/MD: Buck Stevens	WFRE/Frederick, MD* PD: Lisa Allen	WMUS/Muskegon, MI* OM: Dave Tait PD: Mark Dixon	KSUX/Sioux City, IA PD/MD: Tony Michaels
WHKX/Bluefield, WV OM: Ken Dietz PD/MD: Joe Jarvis	WFLS/Fredericksburg, VA* OM: Paul Johnson PD/MD: Jon Reed APD: Mike Vincent	WGTR/Myrtle Beach, SC MD: Korby Ray	WBYT/South Bend, IN PD/MD: Clint Marsh
KQFC/Boise, ID* MD: Ruby Cortez	KUAD/Ft. Collins, CO PD: Mark Callaghan APD: Dave Jensen MD: Brian Gary	KHKX/Odessa, TX PD: Mike Lawrence APD/MD: Kelley Peterson	WIBW/Topeka, KS PD: Keith Montgomery APD/MD: Stephanie Lynn
KAGG/Bryan, TX MD: Danny Merrell	WTNR/Grand Rapids, MI* OM: Brent Alberts PD: Sky Phillips APD/MD: Dawn Michaels	KPLM/Palm Springs, CA PD: Al Gordon MD: Kory James	WTCM/Traverse City, MI OM/PD: Jack O'Malley MD: Carty Carlson
WIXY/Champaign, IL PD: Sky Phillips MD: Nicole Beals	WAYZ/Hagerstown, MD OM/PD: Randy Fitzsimmons MD: Toni Anderson	WYCT/Pensacola, FL PD: Ric Sacola MD: Denis "Catfish" Miller	WWZD/Tupelo, MS OM: Rick Stevens PD: Paul Stone
WQGT/Chattanooga, TN* PD: Duane Shannon	WFYR/Peoria, IL OM/PD: Ric Morgan	KNUE/Tyler, TX OM: Jeff Evans PD/MD: Andy Knight	
WKCN/Columbus, GA* OM: Bob Quick PD/MD: Brian Thomas	WCAT/Harrisburg, PA* PD: Will Robinson	WPOR/Portland, ME* OM: Randi Kirshbaum PD: Harry Nelson MD: Shelly Kincaid	WFRG/Utica, NY OM/PD: Tom Jacobsen
WSTH/Columbus, GA* OM: Brian Waters PD/MD: Miller Robison	WUSJ/Jackson, MS* PD: Russ Williams	WRWD/Poughkeepsie, NY OM: Reggie Osterhoudt PD: Aaron Davis APD: Paty Quyn MD: Dave McCord	KJUG/Visalia, CA PD/MD: Dave Daniels
KFTX/Corpus Christi, TX* MD: Austin Daniels	WROO/Jacksonville, FL* OM: Gail Austin MD: John Scott	KOUT/Rapid City, SD PD/MD: Mark Houston	WDEZ/Wausau, WI PD: Chad Edwards APD/MD: Vanessa Ryan
KOUL/Corpus Christi, TX* MD: Jim Dandy	KIXQ/Joplin, MO OM: Jason Knight PD: Rob Meyer	KBUL/Reno, NV OM: Nick Elliott PD/MD: Derek Gunn	WVOK/Wheeling, WV PD/MD: Jim Elliott
KTYS/Dallas, TX* OM: Tom Hunter PD: Gayle W. Poteet MD: Chris Huff	WNWN/Kalamazoo, MI PD: P.J. Lacey APD: Scott Wagner MD: Tim Harris	KZSN/Wichita, KS* OM: Lyman James APD: Todd Taylor MD: Rick Regan	
WTVY/Dothan, AL OM/PD: Amie Pollard MD: Mike Casey	WKOA/Lafayette, IN PD: Mark Allen MD: Bob Vizza	WSJR/Wilkes Barre, PA* PD/MD: Jess Wright	
KKCB/Duluth, MN PD: Derek Moran	WCEN/Saginaw, MI PD/MD: Joby Phillips	WILQ/Williamsport, PA OM/PD: Ted Miner APD/MD: John O'Brien	
WQRB/Eau Claire, WI PD/MD: Mike McKay	KMDL/Lafayette, LA* MD: T.D. Smith	WWFG/Salisbury, MD OM/PD: Brian Cleary APD/MD: Sandra Lee	
WRSF/Elizabeth City, NC OM: Tom Charity PD: Ray Turner	WBBN/Laurel, MS OM/PD: Larry Blakeney APD/MD: Allyson Scott	KXDD/Yakima, WA OM/PD: Dewey Boynton APD/MD: Joel Baker	
WXTA/Erie, PA OM: Adam Reese PD/MD: Fred Horton	KZKX/Lincoln, NE OM: Jim Steel APD/MD: Carol Turner	KEGA/Salt Lake City, UT* OM/PD: Alan Hague APD/MD: Danny Ryan	
KKNU/Eugene, OR PD/MD: Jim Davis	KKCL/San Angelo, TX OM/PD: Boomer Kingston	KKJG/San Luis Obispo, CA OM/PD: Pepper Daniels	

* Monitored Reporters



▶ "LOST IN THE MOMENT" JUMPS TO NO. 27, GIVING **BIG & RICH** THEIR FIFTH TOP 30 HIT ON THE CANADA COUNTRY CHART.

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Nielsen
Broadcast Data
Systems

THIS WEEK	LAST WEEK	WEEKS ON CHART	TITLE	ARTIST	IMPRINT / PROMOTION LABEL	PLAYS		TOTAL AUD.
						TW	+/-	
1	1	11	BEER IN MEXICO	KENNY CHESNEY	BNA	3833	+120	8.550
2	2	11	LAST DOLLAR (FLY AWAY)	TIM MCGRAW	CURB	3566	+195	7.847
3	5	11	WASTED	CARRIE UNDERWOOD	ARISTA/ARISTA NASHVILLE	3351	+126	7.368
4	3	15	STUPID BOY	KEITH URBAN	CAPITOL NASHVILLE	3155	-195	6.967
5	7	9	STAND	RASCAL FLATTS	LYRIC STREET	3148	+277	6.822
6	6	16	ANYWAY	MARTINA MCBRIDE	RCA	3139	-16	6.946
7	8	11	SETTLIN'	SUGARLAND	MERCURY	2970	+123	6.621
8	9	31	I'LL WAIT FOR YOU	JOE NICHOLS	UNIVERSAL SOUTH	2893	+90	6.241
9	10	7	HIGH MAINTENANCE WOMAN	TOBY KEITH	SHOW DOG NASHVILLE	2729	+163	6.062
10	4	24	LADIES LOVE COUNTRY BOYS	TRACE ADKINS	CAPITOL NASHVILLE	2613	-704	5.573
11	13	18	GOOD DIRECTIONS	BILLY CURRINGTON	MERCURY	2511	+241	5.620
12	11	15	LONG TRIP ALONE	DIERKS BENTLEY	CAPITOL NASHVILLE	2492	+142	5.347
13	12	17	A FEELIN' LIKE THAT	GARY ALLAN	MCA NASHVILLE	2405	+115	5.227
14	15	11	A WOMAN'S LOVE	ALAN JACKSON	ARISTA NASHVILLE	2158	+124	4.828
15	14	17	HILLBILLY DELUXE	BROOKS & DUNN	ARISTA NASHVILLE	2092	-45	4.301
16	16	13	LIPS OF AN ANGEL	JACK INGRAM	BIG MACHINE	1968	+29	4.468
17	18	14	ME AND GOD	JOSH TURNER	MCA NASHVILLE	1882	+87	4.104
18	19	18	'FORE SHE WAS MAMA	CLAY WALKER	ASYLUM-CURB	1773	-10	3.761
19	21	11	MOMENTS	EMERSON DRIVE	MIDAS/NEW REVOLUTION	1771	+186	3.870
20	20	16	DON'T MAKE ME	BLAKE SHELTON	WARNER BROS./WRN	1666	+62	3.541
21	22	6	LUCKY MAN	MONTGOMERY GENTRY	COLUMBIA	1552	+140	3.356
22	23	9	FIND OUT WHO YOUR FRIENDS ARE	TRACY LAWRENCE	ROCKY COMFORT/COS	1512	+172	3.272
23	17	19	ALYSSA LIES	JASON MICHAEL CARROLL	ARISTA NASHVILLE	1347	-498	2.881
24	24	4	LOST IN THIS MOMENT	BIG & RICH	WARNER BROS./WRN	1251	+101	2.649
25	32	2	TICKS	BRAD PAISLEY	ARISTA NASHVILLE	1211	+528	2.587
26	36	2	WRAPPED	GEORGE STRAIT	MCA NASHVILLE	1133	+662	2.407
27	26	12	STARTIN' WITH ME	JAKE OWEN	RCA	1085	+197	2.170
28	27	5	JOHNNY CASH	JASON ALDEAN	BROKEN BOW	1024	+132	2.312
29	25	13	I KEEP COMING BACK	JOSH GRACIN	LYRIC STREET	1022	+18	2.165
30	28	7	A DIFFERENT WORLD	BUCKY COVINGTON	LYRIC STREET	886	+46	1.976
31	30	7	GUYS LIKE ME	ERIC CHURCH	CAPITOL NASHVILLE	758	+36	1.624
32	31	9	DIXIE LULLABY	PAT GREEN	BNA	750	+35	1.552
33	29	10	ISN'T THAT EVERYTHING	DANIELLE PECK	BIG MACHINE	750	+10	1.527
34	33	4	TEARDROPS ON MY GUITAR	TAYLOR SWIFT	BIG MACHINE	717	+112	1.469
35	35	7	I GOT MORE	COLE DEGGS AND THE LONESOME	COLUMBIA	560	+71	1.190
36	37	5	SAY YES	DUSTY DRAKE	BIG MACHINE	471	+18	1.121
37	39	3	THAT KIND OF DAY	SARAH BUXTON	LYRIC STREET	463	+56	1.067
38	NEW		I WONDER	KELLIE PICKLER	BNA	441	+72	0.894
39	34	11	COME ON RAIN	STEVE HOLY	CURB	427	-113	0.814
40	40	2	A LITTLE MORE YOU	LITTLE BIG TOWN	EQUITY	414	+26	0.990

THIS WEEK	LAST WEEK	WEEKS ON CHART	TITLE	ARTIST	IMPRINT / PROMOTION LABEL	PLAYS	
						TW	+/-
1	2	10	BEER IN MEXICO	KENNY CHESNEY	BNA/SONY BMG	612	+31
2	1	10	LAST DOLLAR (FLY AWAY)	TIM MCGRAW	CURB/EMI	591	-17
3	3	9	WASTED	CARRIE UNDERWOOD	ARISTA/ARISTA NASHVILLE/SONY BMG	577	+9
4	5	11	MOMENTS	EMERSON DRIVE	MONTAGE/MIDAS/UNIVERSAL	505	+9
5	4	9	STAND	RASCAL FLATTS	LYRIC STREET/UNIVERSAL	496	-18
6	7	8	THE WEIGHT	AARON PRITCHETT	OPM	462	-1
7	8	8	SETTLIN'	SUGARLAND	MERCURY/UNIVERSAL	461	+30
8	9	5	HIGH MAINTENANCE WOMAN	TOBY KEITH	SHOW DOG NASHVILLE/UNIVERSAL	450	+22
9	10	6	I WANT YOU TO LIVE	GEORGE CANYON	UNIVERSAL	447	+21
10	11	17	ANYWAY	MARTINA MCBRIDE	RCA/SONY BMG	442	+24
11	6	16	STUPID BOY	KEITH URBAN	CAPITOL NASHVILLE/EMI	434	-35
12	12	15	LONG TRIP ALONE	DIERKS BENTLEY	CAPITOL NASHVILLE/EMI	371	-3
13	14	7	LOVE SWEET LOVE	JOHNNY REID	OPEN ROAD/UNIVERSAL	367	-6
14	11	21	WATCHING YOU	RODNEY ATKINS	CURB/EMI	346	-28
15	16	10	A WOMAN'S LOVE	ALAN JACKSON	ARISTA NASHVILLE/SONY BMG	313	-16
16	18	17	LADIES LOVE COUNTRY BOYS	TRACE ADKINS	CAPITOL NASHVILLE/EMI	305	-6
17	17	20	TRYING TO GET BACK TO YOU	DOC WALKER	OPEN ROAD/UNIVERSAL	300	-18
18	15	18	ALYSSA LIES	JASON MICHAEL CARROLL	ARISTA NASHVILLE/SONY BMG	291	-61
19	26	8	I'LL WAIT FOR YOU	JOE NICHOLS	UNIVERSAL SOUTH/UNIVERSAL	279	+37
20	23	18	FOR THE COMES	CHRIS CUMMINGS	KOCH	278	-6
21	21	22	IT JUST MIGHT BE NATURAL	GEORGE STRAIT	MCA NASHVILLE/UNIVERSAL	277	-26
22	24	13	A FEELIN' LIKE THAT	GARY ALLAN	MCA NASHVILLE/UNIVERSAL	276	+5
23	21	21	I'M NOT RUNNING ANYMORE	JASON MCCOY	MAPLE MUSIC	276	-13
24	20	14	BUILT TO LAST	DAMIAN MARSHALL	BUSY MUSIC	276	-17
25	25	5	YOUR LOVE IS MY LUCK	BRAD JOHNER	306/UNIVERSAL	273	+15
26	22	8	LIPS OF AN ANGEL	JACK INGRAM	BIG MACHINE/UNIVERSAL	273	-13
27	34	2	LOST IN THIS MOMENT	BIG & RICH	WARNER BROS./WARNER	247	+68
28	16	16	HILLBILLY DELUXE	BROOKS & DUNN	ARISTA NASHVILLE/SONY BMG	222	-9
29	27	14	LITTLE BIT OF LIFE	CRAIG MORCAN	BROKEN BOW/SONY BMG	208	-32
30	31	23	YOU'LL ALWAYS BE MY BABY	SARA EVANS	RCA/SONY BMG	205	+9



Savage Garden vocalist opens up in exclusive first U.S. interview in two years

Reflections From Record-Breaking AC Artist

Chuck Taylor

CTaylor@RadioandRecords.com

for Darren Hayes, residency as lead of '90s smash duo Savage Garden feels like a lifetime ago. "The music industry then was in its heyday, and we enjoyed amazing success, but I do feel like an old man sometimes," he says. ■ Hayes could certainly enter the retirement home with a sense of fulfillment. With just two albums, Hayes and partner Daniel Jones sold 25 million albums in the United States, not only topping the AC charts twice but shattering records. "Truly Madly Deeply" logged 11 weeks at No. 1 in 1998, the longest stay for a debut since Paul Mauriat's mirror run with "Love Is Blue" in 1968. One year later, "I Knew I Loved You" spent a then record-setting 17 weeks at the top. In addition, Savage Garden charted at the format with "To the Moon and Back" in 1998 and hit the top 10 with "Crash and Burn" in 2000.

After the group split, Hayes released the pop-fabuloso solo album "Spin" in 2002, which reaped the No. 16 AC hit "Insatiable," and in 2006, solo single "So Beautiful" reached the top 30.

However, the latter success was bittersweet, when Columbia declined to release accompanying album, the more brooding "The Tension and the Spark."

"I adored the record, and it got lost in translation. I sat around for two-and-a-half years promoting it in other parts of the world," including a tour throughout the United Kingdom, Australia and Asia, "whereas the U.S. ignored it," Hayes tells R&R in his first conversation with an American journalist in more than two years. "But rather than get down, I focused on writing songs. It seemed a waste to not use that time creatively."

The result is a celebratory 25-song double-CD explosive pop opus, "This Delicate Thing We've Made," on his own indie label Powdered Sugar, due for global release in August. A single will hit AC radio next month.

Based on his previous success at the format, programmers are looking forward to new material from Hayes.

"An artist/group that enjoyed such great success in the '90s is something AC radio is currently lacking, to overcome the abundance of '80s

and '70s artists already on the air on most ACs," says Michael Lowe, PD of WLRQ (Lite Rock 99.3)/Melbourne, Fla. "We need more format-friendly product from '90s artists like him."

McVay Media president Mike McVay adds, "Darren Hayes' unique sound and sentimental writing style have helped many an AC station attract women listeners. Songs like 'I Knew I Loved You' are what made the format."

Ken Payne, PD of WMGF (Magic 107)/Orlando, recalls, "Some years ago, when I popped the Savage Garden three-song CD sampler into my player, it sounded fantastic on the first play. I had to go into a meeting right after, and it continued to play in my head. I took the CD over to the control room and had the jock play it, and he got a bunch of calls, all loving it."

"It seems that AC playlists have had a similar love affair with the music as 'Truly Madly Deeply' continues to be one of the highest-testing songs we play," Payne says. "I can't wait to hear what Darren comes out with next. With that kind of talent it's sure to be awesome."

Overall, the new project reflects life changes as Hayes has entered his mid-30s—including coming out and marriage to his British boyfriend, animator Richard Cullen.

"This is the most personal thing I've written, because it reflects my life over the past three or

four years—the joys and hardships we all endure as we grow," he says. "I've looked at the world, met my soulmate, buried a friend who died from AIDS . . . I am constantly reminded that the older we get, relationships and our view of the world are full of contrast. I had such an artistic desire to experiment and try new things. I believe this is a

great pop record, but it also provided an opportunity to experiment with the depth you can only do on a double record."

"Delicate," recorded at London's Mayfair Studios with producers Justin Shave and Robert Conley, is already being compared to the work of Hayes' heroes Kate Bush and David Bowie. Vocally, he says, "it's rich in harmonies and melodies, and some of the arrangements are unashamedly theatrical. There are layers and layers of

vocals, which I love."

Lyrical themes use the notion of looking back as an instrument to accept the present—and ultimately move forward. "I was fascinated with the idea of time travel as a storytelling device to address regret and the possibility for change," he says. "I obsessed over the idea that if I could travel back to the source of my sadness as a child, I would not choose to bring back violence or tears. Instead, I'd drag back joy."

On the business side, Hayes says he was approached by major labels but ultimately declined. "I got to that second or third date stage with a couple of record companies, but I had cold feet," he says. "I'd had 10 years with a huge corporation and saw what happened when Sony and BMG merged. I felt like I was giving up my record, hoping that every person, from the label to retail, would love it and be as passionate as I was. It seemed to be unlikely this time around."

"I had the good fortune to make a lot of money from the records we sold, so I had the luxury of being able to afford to make the project that I wanted to, with people I wanted and the kind of packaging I'd like to see," Hayes adds. "Once I made the decision to do this on my own, I started walking with a little more pep in my step every day."

The new album will be previewed with a series of residency tour dates in London, New York and Australia in April, as Hayes anticipates his mighty return.

"Pop music is a bad word in some circles, but it's something I have never hidden from," he says. "In addition, I've found my inner peace. This is all about things that matter to me—and I was intent on making a record that could be a soundtrack not just to my life, but to everybody's lives." **R&R**



'I am constantly reminded that the older we get, relationships and our view of the world are full of contrast. I had such an artistic desire to experiment and try new things.'

—Darren Hayes

For The Record

In last issue's column on the hot AC format, KSTP/Minneapolis should have been touted in the sidebar for its robust fall 2006 Arbitron ratings. The Hubbard station posted a 4.5 share 12+.

► **JOSH GROBAN** DEBUTS AT NO. 30 WITH "FEBRUARY SONG," WHICH HE CO-WROTE WITH JOHN ONDRASIK FROM FIVE FOR FIGHTING.



THIS WEEK	LAST WEEK	WEEKS ON CHART	TITLE ARTIST	NIELSEN BDS CERTIFICATIONS	HITPREDICTOR STATUS IMPRINT / PROMOTION LABEL	PLAYS TW +/-	AUDIENCE MILLIONS RANK
1	1	29	WAITING ON THE WORLD TO CHANGE JOHN MAYER	N ²	NO. 1 (5 WKS) AWARE/COLUMBIA	2182 +41	19.324 1
2	2	22	HOW TO SAVE A LIFE THE FRAY	N ³	EPIC	1915 +134	17.095 2
3	4	23	CHASING CARS SNOW PATROL	N ²	POLYDOR/A&M/INTERSCOPE	1832 +91	15.598 3
4	3	47	WHAT HURTS THE MOST RASCAL FLATTS	N ³ ☆	LYRIC STREET/HOLLYWOOD	1672 -81	12.470 6
5	6	44	THE RIDDLE FIVE FOR FIGHTING	N ⁴ ☆	AWARE/COLUMBIA	1556 -35	12.799 4
6	5	55	UNWRITTEN NATASHA BEADINGFIELD	N ⁴ ☆	EPIC	1463 -174	12.635 5
7	7	64	BAD DAY DANIEL POWTER	N ⁴ ☆	WARNER BROS.	1376 +46	11.654 7
8	8	39	PUT YOUR RECORDS ON CORINNE BAILEY RAE	☆	CAPITOL	1304 +94	7.414 12
9	9	23	HURT CHRISTINA AGUILERA	N ²	RCA/RMG	1192 +214	8.268 11
10	10	24	STREETCORNER SYMPHONY ROB THOMAS	☆	MELISMA/ATLANTIC	1107 +134	9.590 8
11	11	46	BLACK HORSE & THE CHERRY TREE KT TUNSTALL	N ² ☆	RELENTLESS/VIRGIN	882 -41	8.360 10
12	13	29	FAR AWAY NICKELBACK	N ³ ☆	ROADRUNNER/ATLANTIC/LAVA	879 +31	8.582 9
13	12	30	HAVE YOU EVER SEEN THE RAIN ROD STEWART	☆	J/RMG	796 -88	7.166 13
14	14	34	CRAZY GNARLS BARKLEY	N ³ ☆	DOWNTOWN/ATLANTIC/LAVA	772 -16	6.062 14
15	15	27	YOU ARE LOVED (DON'T GIVE UP) JOSH GROBAN	☆	143/REPRISE	658 -85	4.215 18
16	16	11	SUDDENLY I SEE KT TUNSTALL	N ³ ☆	RELENTLESS/VIRGIN	576 +14	4.726 16
17	18	10	IRREPLACEABLE BEYONCE	N ³ ☆	COLUMBIA	449 -3	5.296 15
18	17	11	OUR COUNTRY JOHN MELLENCAMP	☆	UNIVERSAL REPUBLIC/UME	434 -20	1.490 23
19	19	9	CHANGE KIMBERLEY LOCKE	☆	CURB/REPRISE	416 +17	1.148 27
20	20	8	RAINCOAT KELLY SWEET	☆	RAZOR & TIE	366 +32	1.348 26
21	22	7	MY LITTLE GIRL TIM MCCRAW	N ³ ☆	CURB/REPRISE	336 +57	1.358 24
22	27	3	NEVER ALONE JIM BRICKMAN FEATURING LADY ANTEBELLUM	☆	SLG	311 +124	1.106 29
23	23	4	FOOLED AROUND AND FELL IN LOVE ROD STEWART	☆	J/RMG	296 +52	4.275 17
24	21	8	ORDINARY MIRACLE SARAH MCLACHLAN	☆	SONY CLASSICAL	289 -1	0.743 -
25	25	6	JUST TO FEEL THAT WAY TAYLOR HICKS	☆	ARISTA/RMG	212 +8	0.714 -
26	24	7	SO NOT OVER YOU SIMPLY RED	☆	SIMPLYRED.COM	207 -6	0.814 -
27	28	4	IT'S NOT OVER DALCHTRY	N ³	RCA/RMG	200 +15	1.581 22
28	26	12	NOTHING LEFT TO LOSE MAT KEARNEY	N ²	AWARE/COLUMBIA	189 +1	1.098 30
29	29	11	TOO LITTLE TOO LATE JOJO	N ²	DA FAMILY/BLACKGROUND/UNIVERSAL MOTOWN	159 -11	0.541 -
30	NEW		FEBRUARY SONG JOSH GROBAN	N ²	143/REPRISE	143 +52	2.307 19

MOST ADDED

TITLE ARTIST / LABEL	NEW STATIONS
STREETCORNER SYMPHONY Rob Thomas (MELISMA/ATLANTIC) WFPG, WGSY, WRAL, WVAF, WWLI, WZLD	6
NINE MILLION BICYCLES Katie Melua (DRAMATICO) KTSM, KUMU, KVLY, WFMK, WHLG, WMJX	6
CHASING CARS Snow Patrol (POLYDOR/A&M/INTERSCOPE) KRWM, WRAL, WSHH, WSLQ, WWL1	5
SUDDENLY I SEE KT Tunstall (RELENTLESS/VIRGIN) KEZK, KSSK, WFPG, WRAL, WWDE	5
IRREPLACEABLE Beyonce (COLUMBIA) KBZ, KCKW, KSSK, WHUD, WNIC	5
ANYWAY Martina McBride (RCA NASHVILLE) KUMU, WFPG, WHUD, WMXC, WRVF	5
ONCE IN A LIFETIME Keith Urban (CAPITOL) WCRZ, WDEF, WLTJ, WMGW, WSHH	5
HURT Christina Aguilera (RCA/RMG) WDOK, WGSY, WMGC, WSHH	4

ADDED AT... WOOD

Grand Rapids, MI
OM: Doug Montgomery
PD/MD: Tim Kiesling

The Fray, Look After You, B
MercyMe, Hold Fast, 3
Michael Buble, Everything, O
Shawn Mullins, Find Love, O

FOR MORE STATIONS GO TO:
www.RadioandRecords.com

NEW AND ACTIVE

TITLE ARTIST / LABEL	PLAYS /GAIN	TITLE ARTIST / LABEL	PLAYS /GAIN
SAY IT RIGHT Nelly Furtado (MOSLEY/GEFFEN) TOTAL STATIONS: 11	138/19	WORLD Five For Fighting (AWARE/COLUMBIA) TOTAL STATIONS: 15	111/22
HOLD FAST MercyMe (RCA/COLUMBIA) TOTAL STATIONS: 47	125/38	KEEP HOLDING ON Avril Lavigne (FOX/RCA/RMG) TOTAL STATIONS: 10	86/1
ANYWAY Martina McBride (RCA NASHVILLE) TOTAL STATIONS: 15	122/36	ONCE IN A LIFETIME Keith Urban (CAPITOL) TOTAL STATIONS: 14	70/69
YOU DON'T KNOW ME Eddie Money (BIG DEAL/WARRIOR) TOTAL STATIONS: 21	121/1	BEFORE HE CHEATS Carrie Underwood (ARISTA/ARISTA NASHVILLE/RMG) TOTAL STATIONS: 7	67/18
A LOVE SONG Kenny Loggins (ONE EIGHTY) TOTAL STATIONS: 19	112/11	OUT OF MY HEAD Lionel Richie (ISLAND/IDJMG) TOTAL STATIONS: 13	66/5

MOST INCREASED PLAYS

+214	HURT Christina Aguilera (RCA/RMG) WTCB +12, KTDY +10, WFPG +9, KSNE +9, KESZ +7, KBEE +7, WJBR +6, WGSY +5, KQIS +5, WHOM +5
+134	HOW TO SAVE A LIFE The Fray (Epic) WRSB +15, WLMG +12, KRBB +11, WBEB +9, KBEE +8, KTDY +6, WVAF +5, WJXB +5, WMAS +4, WDEF +4
+134	STREETCORNER SYMPHONY Rob Thomas (Melisma/Atlantic) WBEB +9, WLTJ +13, WRVR +9, WBBO +9, WYYY +8, WKUJ +7, WFMK +5, WTCB +5, WTVR +5, KVLY +5
+124	NEVER ALONE Jim Brickman Feat. Lady Antebellum (SLG) XBLN +7, KSFI +6, WHLG +5, KXLT +4, KUMU +3, WOOD +2, KVLY +2, WRCH +2, KMXX +2, KRBB +2
+94	PUT YOUR RECORDS ON Corinne Bailey Rae (Capitol) WLMG +15, WMTX +10, KTSM +9, WDEF +9, KRBB +7, WAHR +4, WLEV +4, WCRZ +4, WOOD +4, KEZK +4

RECURRENTS

TITLE ARTIST / IMPRINT / PROMOTION LABEL	PLAYS TW LW
YOU AND ME LIFE+HOUSE (GEFFEN)	N ⁶ 932 895
YOU'RE BEAUTIFUL JAMES BLUNT (CUSTARD/ATLANTIC)	N ³ 923 966
BECAUSE OF YOU KELLY CLARKSON (RCA/RMG)	N ⁴ 889 784
EVER THE SAME ROB THOMAS (MELISMA/ATLANTIC)	N ² 799 744
DRIFT AWAY UNCLE KRACKER FEAT. DOBIE CRAY (LAVA)	N ⁶ 726 644

TITLE ARTIST / IMPRINT / PROMOTION LABEL	PLAYS TW LW
HEAVEN LOS LONELY BOYS (DR/EPIC)	N ⁵ 685 737
BREAKAWAY KELLY CLARKSON (WALT DISNEY/HOLLYWOOD)	N ⁵ 681 712
YOU'LL THINK OF ME KEITH URBAN (CAPITOL NASHVILLE/BLC)	N ⁴ 654 718
HOME MICHAEL BUBLE (143/REPRISE)	N ³ 620 521
WHO SAYS YOU CAN'T GO HOME BON JOVI (ISLAND/IDJMG)	N ³ 620 597

FOR WEEK ENDING MARCH 18, 2007
LEGEND: See legend to charts in charts section for rules and symbol explanations.
108 AC, 26 Canada AC and 23 Canada hot AC stations are electronically monitored by Nielsen Broadcast Data Systems 24 hours a day, 7 days a week. © 2007 Nielsen Business Media, Inc. All rights reserved.



Wake Up Sunday Mornings

The Beacon is a 3 hour weekly AC music show that qualifies as Public Affairs content.

The positive and uplifting spirit of host Austin Harris makes it perfect for Sunday.

THE beacon

Contact Jim McVay at 1-800-788-8405 or Jim.McVay@beaconradio.org for your demo!



HOT AC

► **THE FRAY'S** "LOOK AFTER YOU" RISES 17-15 WITH THE FORMAT'S FOURTH-BEST INCREASE IN PLAYS. AT AC, "HOW TO SAVE A LIFE" (NO. 2) EARNS THE SECOND-GREATEST GAIN.



R&R

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THIS WEEK	LAST WEEK	WEEKS ON CHART	TITLE ARTIST	NIELSEN BDS CERTIFICATIONS	HITPREDICTOR STATUS IMPRINT / PROMOTION LABEL	PLAYS TW +/-	AUDIENCE MILLIONS RANK
1	1	16	IT'S NOT OVER DAUGHTRY	NO. 1 (5 WKS)	RCA/RMG	3394 +96	17.312 1
2	2	41	CHASING CARS SNOW PATROL		POLYDOR/A&M/INTERSCOPE	2550 +23	14.526 2
3	5	14	SAY IT RIGHT NELLY FURTA 3D		MOSLEY/GEFFEN	2520 +156	12.189 4
4	3	17	KEEP HOLDING ON AVRIL LAVICNE		FOX/RCA/RMG	2443 -26	11.657 5
5	6	13	IF EVERYONE CARED NICKELBACK		ROADRUNNER/ATLANTIC/LAVA	2438 +159	11.055 6
6	4	40	HOW TO SAVE A LIFE THE FRAY		EPIC	2279 -113	12.398 3
7	9	19	IT ENDS TONIGHT THE ALL-AMERICAN REJECTS		DOGHOUSE/INTERSCOPE	2004 +3	8.375 10
8	7	31	SUDDENLY I SEE KT TUNSTALL		RELENTLESS/VIRGIN	1995 -144	9.324 9
9	8	39	WAITING ON THE WORLD TO CHANGE JOHN MAYER		AWARE/COLUMBIA	1881 -187	10.355 7
10	12	7	LITTLE WONDERS ROB THOMAS		MELISMA/ATLANTIC	1699 +111	7.716 12
11	10	21	INTO THE OCEAN BLUE OCTOBER		UNIVERSAL MOTOWN	1640 -17	8.057 11
12	16	10	THE SWEET ESCAPE GWEN STEFANI FEATURING AKON	MOST INCREASED PLAYS	INTERSCOPE	1579 +269	7.483 13
13	11	47	NOTHING LEFT TO LOSE MAT KEARNEY		AWARE/COLUMBIA	1573 -26	9.394 8
14	13	34	LIPS OF AN ANGEL HINDER		UNIVERSAL REPUBLIC	1443 -124	7.090 14
15	17	8	LOOK AFTER YOU THE FRAY		EPIC	1417 +178	6.265 16
16	18	8	GRAVITY JOHN MAYER		AWARE/COLUMBIA	1304 +190	5.796 18
17	15	15	IRREPLACEABLE BEYONCE		COLUMBIA	1289 -56	6.317 15
18	19	14	BEFORE HE CHEATS CARRIE UNDERWOOD		ARISTA/ARISTA NASHVILLE/RMG	1244 +254	5.864 17
19	14	18	WORLD FIVE FOR FIGHTING		AWARE/COLUMBIA	1226 -217	5.668 19
20	20	19	LEAVE THE PIECES THE WRECKERS		MAVERICK/WARNER BROS.	998 +30	4.441 20
21	22	9	WHAT GOES AROUND...COMES AROUND JUSTIN TIMBERLAKE		JIVE/ZOMBA	937 +105	3.867 23
22	21	16	SNOW (HEY OH!) RED HOT CHILI PEPPERS		WARNER BROS.	812 -89	4.139 21
23	25	18	U + UR HAND PINK		LAFACE/ZOMBA	785 +142	3.207 24
24	24	12	THIS AIN'T A SCENE, IT'S AN ARMS RACE FALL OUT BOY		FUELED BY RAMEN/ISLAND/IDJMG	737 +61	2.840 26
25	23	15	WELCOME TO THE BLACK PARADE MY CHEMICAL ROMANCE		REPRISE	713 -88	4.039 22
26	26	7	NEW SHOES PAOLO NUTINI		ATLANTIC	505 +36	1.672 30
27	29	4	BETTER THAN ME HINDER		UNIVERSAL REPUBLIC	468 +63	1.230 32
28	27	10	COLORFUL ROCCO DELUCA & THE BURDEN		IRONWORKS	444 +6	1.983 28
29	31	20	NOT READY TO MAKE NICE DIXIE CHICKS		COLUMBIA	401 +56	3.205 25
30	28	9	HERE (IN YOUR ARMS) HELLOGOODBYE		DRIVE-THRU/SANCTUARY	394 -22	1.185 33
31	30	6	READ MY MIND THE KILLERS		ISLAND/IDJMG	385 +39	0.578 -
32	37	2	SMILE LILY ALLEN		CAPITOL	360 +102	1.108 35
33	38	3	CUPID'S CHOKEHOLD GYM CLASS HEROES FEAT. PATRICK STUMP		DECAYDANCE/FUELED BY RAMEN/ATLANTIC/LAVA	303 +45	1.037 36
34	33	3	THE KILL (BURY ME) 30 SECONDS TO MARS		IMMORTAL/VIRGIN	300 +10	2.207 27
35	40	2	UNDENIABLE MAT KEARNEY		AWARE/COLUMBIA	299 +70	0.604 -
36	36	6	STOLEN DASHBOARD CONFIDENTIAL		VAGRANT/INTERSCOPE	297 +24	0.552 -
37	32	3	OVER IT KATHARINE MCPHEE		RCA/RMG	295 +4	1.431 31
38	34	6	GRACE KELLY MIKA		CASA BLANCA/UNIVERSAL REPUBLIC	294 +14	0.695 -
39	NEW		YOU GIVE ME SOMETHING JAMES MORRISON		POLYDOR/INTERSCOPE	281 +54	1.132 34
40	RE-ENTRY		ROCKSTAR NICKELBACK		ROADRUNNER/LAVA	245 +38	1.858 29

MOST ADDED

TITLE ARTIST / LABEL	NEW STATIONS
OTHER SIDE OF THE WORLD KT Tunstall (RELENTLESS/VIRGIN) KCDU, KLCA, KLLY, KLTV, KURB, WAYV, WCOA, WJLK, WMJC, WVIC, WTMX	11
THE SWEET ESCAPE Gwen Stefani Feat. Akon (INTERSCOPE) KAMX, KIMN, KYSR, KZPT, WAJI, WPTE, WXLO, XM Flight 26	8
BEFORE HE CHEATS Carrie Underwood (Arista/Arista Nashville/RMG) KEZR, KIOI, KSII, KVUU, KYIS, WJLK, WRQX	7
GRAVITY John Mayer (Aware/Columbia) KAMX, KDMX, KVUU, WBNS, WZPT	5
WHAT GOES AROUND... COMES AROUND Justin Timberlake (Jive/Zomba) KEZR, KHMV, WVDV, WLNK, WXLO	5
SMILE Lily Allen (Capitol) KLLC, KMXP, KRUZ, WMEE, WRMF	5
THIS AIN'T A SCENE, IT'S AN ARMS RACE Fall Out Boy (Fueled by Ramen/Island/IDJMG) KSII, WMGX, WQAL, WZPT	4
NEW SHOES Paolo Nutini (Atlantic) KEZR, KPLZ, WINK, WMGX	4
READ MY MIND The Killers (Island/IDJMG) KALC, KCIX, KLLC, KZZU	4
LIFE IS BEAUTIFUL Vega4 (Original Signal/EPIC) KCDU, KURB, WAJI, WKDD	4

NEW AND ACTIVE

TITLE ARTIST / LABEL	PLAYS /GAIN	TITLE ARTIST / LABEL	PLAYS /GAIN
LIFE IS BEAUTIFUL Vega4 (ORIGINAL SIGNAL/EPIC) TOTAL STATIONS: 16	186/27	SATELLITE Custer (REPRISE) TOTAL STATIONS: 11	129/14
LITHIUM Evanescence (WIND-UP) TOTAL STATIONS: 18	185/18	THINKING ABOUT YOU Norah Jones (BLUE NOTE/BLG) TOTAL STATIONS: 8	118/12
YOU'RE ALL I HAVE Snow Patrol (POLYDOR/A&M/INTERSCOPE) TOTAL STATIONS: 13	154/34	STARS AND BOULEVARDS Augustana (EPIC) TOTAL STATIONS: 15	107/52
GLAMOROUS Fergie Feat. Ludacris (WILL.I.AM/A&M/INTERSCOPE) TOTAL STATIONS: 15	148/7	CANDYMAN Christina Aguilera (RCA/RMG) TOTAL STATIONS: 7	94/73
FACE DOWN The Red Jumpsuit Apparatus (VIRGIN) TOTAL STATIONS: 10	144/23	WHEN WE DIE Bowling For Soup (JIVE/ZOMBA) TOTAL STATIONS: 10	91/0

MOST INCREASED PLAYS

+269	THE SWEET ESCAPE Gwen Stefani Feat. Akon (InterScope) KVUU +22, KFBZ +20, KAMX +18, WMGX +17, KLZR +16, WVIC +15, WZPT +14, KLTV +14, KIMN +12, WRMF +11
+254	BEFORE HE CHEATS Carrie Underwood (Arista/Arista Nashville/RMG) KSTZ +24, KIOI +24, WAYV +22, KFBZ +22, XFZ6 +22, KLLY +21, KVUU +15, WPLJ +15, KCDU +13, WZPT +13
+190	GRAVITY John Mayer (Aware/Columbia) WRQX +22, WZPL +21, KFBZ +20, KCIX +17, KVUU +15, KDMX +12, KAMX +12, WZPT +12, KCDU +10, KALZ +8
+178	LOOK AFTER YOU The Fray (Epic) KZZO +29, WQAL +20, KCIX +17, KFBZ +16, KPLZ +13, KCDU +12, KYIS +11, KRUZ +9, KUDD +9, WMJC +9
+159	IF EVERYONE CARED Nickelback (Roadrunner/Atlantic/Lava) KMYI +16, KCIX +15, WZPT +14, KPLZ +12, KRUZ +12, KYIS +12, KLZR +10, KUDD +9, WTMX +8, KO50 +7

ADDED AT... KPLZ
Seattle, WA
PD: Kent Phillips
APD: Leonard Barokas
MD: Alisa Hashimoto
Jon McLaughlin, Beautiful Disaster, 13
James Morrison, You Give Me Something, 0
Paolo Nutini, New Shoes, 0
FOR MORE STATIONS GO TO:
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FOR WEEK ENDING MARCH 18, 2007
LEGEND: See legend to charts in charts section for rules and symbol explanations.
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▶ **CHRISTINA AGUILERA HAS HER THIRD STRAIGHT CANADA HOT AC TOP 10 HIT AS "CANDYMAN" LEAPS 16-10.**

AC/HOT AC

AC REPORTERS

- WYJB/Albany, NY***
PD: Ric Mitchell
MD: Chad O' Hara
- KMGA/Albuquerque, NM***
OM: Eddie Haskell
- WLEV/Allentown, PA***
OM/PD: Shelly Easton
APD/MD: Jerry Padden
- KYMG/Anchorage, AK**
OM: Mark Murphy
PD/MD: Dave Flavin
- WFPG/Atlantic City, NJ***
PD/MD: Gary Guida
- WBQQ/Augusta, GA***
OM: Steve Burke
PD: Lee Reynolds
- KKMJ/Austin, TX***
PD: Alex O'Neal
APD: Stephen Michael Kerr
MD: Terri McCormick
- KKMY/Beaumont, TX***
OM: Joey Armstrong
PD: Don Rivers
- WMJY/Biloxi, MS***
OM/PD: Walter Brown
- WMXW/Binghamton, NY**
PD: Bob Taylor
- WYSF/Birmingham, AL***
PD: Chip Arledge
APD/MD: Valerie Vining
- KXLT/Boise, ID***
MD: Tobin Jeffries
- WMJX/Boston, MA***
OM/PD: Don Kelley
APD: Candy O'Terry
MD: Mark Laurence
- WEBE/Bridgeport, CT***
OM/PD: Curt Hansen
MD: Danny Lyons
- WEZF/Burlington, VT***
OM: Steve Cormier
PD: Gaie Parmelee
APD: Bob Cady
- WHBC/Canton, OH***
PD: Hunter Scott
MD: Kayleigh Kriss
- WSUY/Charleston, SC***
OM/PD: Mike Edwards
APD/MD: John Quincy
- WVAF/Charleston, WV***
OM/PD: Rick Johnson
APD: Ric Cochran
- WDEF/Chattanooga, TN***
OM/PD: Danny Howard
APD: Patti Sanders
MD: Robin Daniels
- WLIT/Chicago, IL***
OM/PD: Darren Davis
APD/MD: Eric Richeke
- WRRM/Cincinnati, OH***
PD: TJ Holland
APD: Ted Morro
- WDOK/Cleveland, OH***
PD: Scott Miller
MD: Ted Kowalski
- WTCB/Columbia, SC***
OM/PD: Brent Johnson
APD: Jennifer Jensen
- WGSY/Columbus, GA***
PD: Alan Quin
- WSNY/Columbus, OH***
PD: Chuck Knight
MD: Mark Bingaman
- KKBA/Corpus Christi, TX***
OM: Ed Ocanas
PD/MD: Bart Allison
APD: Norma Jean Morales
- KVIL/Dallas, TX***
OM: Kurt Johnson
PD: Charley Connolly
MD: Jay Cresswell
- WLQT/Dayton, OH***
OM: Jeff Stevens
PD: Sandy Collins
APD/MD: Brian Michaels
- KOSI/Denver, CO***
PD: Dave Symonds
MD: Steve Hamilton
- WMGC/Detroit, MI***
OM: Jim Harper
PD: Lori Bennett
MD: Jon Ray
- WNIC/Detroit, MI***
PD: Don Gosselin
APD/MD: Theresa Lucas
- WOOF/Dothan, AL**
PD/MD: Leigh Simpson
- KTSM/EI Paso, TX***
OM/PD: Bill Tole
APD: Sam Cassiano
- WXKC/Erie, PA**
OM: Adam Reese
PD: Ron Arlen
- WIKY/Evansville, IN**
PD: Rusty James
- KEZA/Fayetteville, AR**
PD: Jim Harvill
MD: Rich Higdon
- WCRZ/Flint, MI***
OM/PD: Jay Patrick
APD/MD: George McIntyre
- WDAR/Florence, SC**
PD/MD: Wil Nichols
- WAFY/Frederick, MD**
PD: Chris Puorro
APD/MD: Marc Richards
- KSOF/Fresno, CA***
OM: Paul Wilson
PD: Mike Brady
MD: Kristen Kelley
- KTRR/Ft. Collins, CO**
OM/PD: Mark Callaghan
- WHLG/Ft. Pierce, FL***
PD/MD: George Coles
- WLHT/Grand Rapids, MI***
OM/PD: Bill Bailey
MD: Kim Carson
- WOOD/Grand Rapids, MI***
OM: Doug Montgomery
PD/MD: Tim Kiesling
- WMAG/Greensboro, NC***
OM: Tim Satterfield
PD/MD: Scott Keith
- WMGV/Greenville, NC***
PD: Colleen Jackson
- WMYI/Greenville, SC***
OM/PD: Steve Geofferies
- WSPA/Greenville, SC***
OM: Mark Hamlin
PD/MD: Mike McKeel
- WRCH/Hartford, CT***
PD: Allan Camp
MD: Joe Hann
- KSSK/Honolulu, HI***
PD: Jamie Hyatt
- KUMU/Honolulu, HI***
OM/PD: Ed Kanoi
MD: Lee Kirk
- WAHR/Huntsville, AL***
PD: Chris Calloway
- WRSB/Huntsville, AL***
PD: John Malone
MD: Nate Cholevik
- WYXB/Indianapolis, IN***
OM/PD: David Edgar
APD: Scott Wheeler
- WJKK/Jackson, MS***
PD/MD: John Anthony
- WTFM/Johnson City, TN***
VP/Pgm: Mark McKinney
- KCKC/Kansas City, MO***
PD: Mike Kennedy
MD: Luke Jensen
- KUDL/Kansas City, MO***
OM/PD: Thom McGinty
- WJXB/Knoxville, TN***
PD: Jeff Jarrigan
- KQIS/Lafayette, LA***
PD: Hans "Fast Eddie" Nelson
MD: Ed "Big Tuna" Perkins
- KTDY/Lafayette, LA***
PD: C.J. Clements
APD: Debbie Ray
MD: Steve Wiley
- WFMK/Lansing, MI***
OM: Ray Marshall
PD/MD: Chris Reynolds
- KSNE/Las Vegas, NV***
PD: Tom Chase
MD: John Berry
- KOST/Los Angeles, CA***
PD/MD: Stella Schwartz
- WMBN/Madison, WI***
PD: Pat O'Neill
MD: Amy Abbott
- WZID/Manchester, NH***
OM/PD: Bob Bronson
- KVLY/McAllen, TX***
OM/PD: Mike Quinn
- WLRQ/Melbourne, FL***
OM/PD: Ken Holiday
APD/MD: Michael W. Lowe
- WRVR/Memphis, TN***
OM/PD: Jerry Dean
MD: Larry Wheeler
- WMCQ/Middlesex, NJ**
PD: Tim Tefft
- WMXC/Mobile, AL***
OM: Steve Powers
PD: Dan Mason
MD: Mary Booth
- WOBM/Monmouth, NJ***
PD: Steve Ardolina
MD: Brian Moore
- KWAV/Monterey, CA***
PD/MD: Bernie Moody
- WMXS/Montgomery, AL***
PD/MD: Brian Roberts
- WALK/Nassau, NY***
PD/MD: Rob Miller
APD: Patrick Shea
- WKJY/Nassau, NY***
PD: Bill Edwards
MD: Jodi Vale
- WLMG/New Orleans, LA***
PD: Andy Hoit
APD/MD: Steve Suter
- WLTW/New York, NY***
PD: Jim Ryan
MD: Morgan Prue
- WHUD/Newburgh, NY***
OM/PD: Steven Petrone
APD/MD: Tom Furci
- WWDE/Norfolk, VA***
PD: Don London
MD: Paul McCoy
- KCHX/Odessa, TX**
OM: Steve Driscoll
PD/MD: Grace Tjerina
- KMGL/Oklahoma City, OK***
PD/MD: Steve O'Brien
- KLTO/Omaha, NE***
OM: Mark Todd
PD: Billy Shears
- WMGF/Orlando, FL***
OM: Chris Kampmeier
PD/MD: Ken Payne
APD: Brenda Matthews
- KEZN/Palm Springs, CA**
OM: Ken White
PD: Rick Shaw
- WMEZ/Pensacola, FL***
PD: John Sykes
- WSWT/Peoria, IL**
OM/PD: Randy Rundle
- WBEB/Philadelphia, PA***
PD: Chris Conley
- KESZ/Phoenix, AZ***
PD: Kevin Gossett
- WLTJ/Pittsburgh, PA***
PD/MD: Chuck Stevens
- WSHH/Pittsburgh, PA***
PD/MD: Ron Antill
- WHOM/Portland, ME***
OM/PD: Tim Moore
- KKCW/Portland, OR***
OM/PD: Tony Coles
APD/MD: Alan Lawson
- WBYY/Portsmouth, NH**
OM/PD: Duncan Dewar
APD: Ian Horne
MD: Pat McCrudden
- WSNE/Providence, RI***
PD: Rick Everett
APD/MD: David O'Leary
- WWLI/Providence, RI***
OM/PD: Tony Bristol
APD: Mike Rovin
- WRAL/Raleigh, NC***
PD/MD: Jim Kelly
- KNEV/Reno, NV***
OM/PD: Nick Elliott
- KRNO/Reno, NV***
PD/MD: Dan Fritz
- WTVR/Richmond, VA***
OM/PD: Bill Cahill
APD: Adam Stubbs
MD: Kat Simons
- WSLQ/Roanoke, VA***
PD: Jim Murphy
MD: Dick Daniels
- WGFN/Rockford, IL**
OM: Jim Stone
PD: Justin Kase
- KGBY/Sacramento, CA***
PD: Don Alias
- KYMX/Sacramento, CA***
PD: Bryan Jackson
APD/MD: Jennifer Wood
- WGER/Saginaw, MI**
OM: Dave Maurer
- KBEE/Salt Lake City, UT***
PD: Rusty Keys
- KSFI/Salt Lake City, UT***
PD: Bill West
MD: Brian deGeus
- KBAY/San Jose, CA***
PD: Dana Jang
- KSBL/Santa Barbara, CA**
OM/PD: Keith Royer
MD: Peter Bie
- XM The Blend/Satellite***
PD: Mike Abrams
- KRWM/Seattle, WA***
PD: Laura Dane
- WNSN/South Bend, IN**
OM/PD: Jim Roberts
APD/MD: Brad King
- KISC/Spokane, WA***
PD: Robert Harder
- WMAS/Springfield, MA***
OM/PD: Paul Cannon
APD/MD: Rob Anthony
- KGBX/Springfield, MO***
OM/PD: Paul Kelley
- KEZK/St. Louis, MO***
PD: Mark Edwards
APD: Bob London
- WYYY/Syracuse, NY***
OM: Rich Lauber
PD: Kathy Rowe
APD/MD: Marne Mason
- WMTX/Tampa, FL***
OM/PD: Doug Hamand
APD/MD: Kurt Schreiner
- WRVF/Toledo, OH***
OM: Bill Michaels
PD: Tom Cook
- KONA/Tri-Cities, WA**
PD: Rusty Faust
MD: Bob Guerra
- KMXZ/Tucson, AZ***
OM: Darla Thomas
PD: Bobby Rich
APD/MD: Leslie Lois
- KBEZ/Tulsa, OK***
PD/MD: Keith Marlow
- KOOI/Tyler, TX**
PD: Paul Moore
MD: Rodd Wayne
- WLZW/Utica, NY**
OM: Tom Jacobsen
PD: Eric Miller
MD: Mark Richards
- KLRK/Waco, TX**
OM: Tom Barfield
PD/MD: Dustin Drew
APD: Beth Richards
- WASH/Washington, DC***
PD: Bill Hess
- KRBB/Wichita, KS***
OM/PD: Lyman James
MD: Dave Wilson
- WMGS/Wilkes Barre, PA***
PD: Stan Phillips
MD: Brian Hughes
- WJBR/Wilmington, DE***
OM/PD: Michael Waite
MD: Catey Hill
- WARM/York, PA***
PD: Dave Russell
MD: Melanie Gardner

* Monitored Reporters

CANADA AC

THIS WEEK	LAST WEEK	WEEKS ON CHART	TITLE	ARTIST	IMPRINT / PROMOTION LABEL	PLAYS	
						TW	+/-
1	1	17	HURT	CHRISTINA AGUILERA	RCA/SONY BMG	366	-2
2	2	35	WHAT HURTS THE MOST	RASCAL FLATTS	LYRIC STREET/UNIVERSAL	362	+29
3	3	26	YOU ARE LOVED (DON'T GIVE UP)	JOSH GROBAN	143/REPRISE/WARNER	327	-5
4	4	33	WAITING ON THE WORLD TO CHANGE	JOHN MAYER	AWARE/COLUMBIA/SONY BMG	319	-2
5	6	25	LOVE YOU LATELY	DANIEL POWTER	WARNER BROS./WARNER	310	+1
6	5	40	THE RIDDLE	FIVE FOR FIGHTING	AWARE/COLUMBIA/SONY BMG	308	-11
7	10	12	GOOD MORNING STARSHINE	SERENA RYDER	EMI	299	+25
8	7	26	MEANT TO FLY	EVA AVILA	SONY BMG	299	+2
9	11	7	AT SEVENTEEN	JANN ARDEN	UNIVERSAL	280	+8
10	9	18	HOW TO SAVE A LIFE	THE FRAY	EPIC/SONY BMG	276	0
11	8	32	HAVE YOU EVER SEEN THE RAIN	ROD STEWART	J/SONY BMG	275	-9
12	12	10	ORDINARY MIRACLE	SARAH MCLACHLAN	NETTWERK	268	+8
13	14	40	PUT YOUR RECORDS ON	CORINNE BAILEY RAE	CAPITOL/EMI	229	+2
14	16	41	I THINK OF YOU	GREGORY CHARLES	NBW/SONY BMG	228	+17
15	13	40	BLACK HORSE & THE CHERRY TREE	KT TUNSTALL	RELENTLESS/VIRGIN/EMI	226	-14
16	17	20	STREETCORNER SYMPHONY	ROB THOMAS	MELISMA/ATLANTIC/WARNER	222	+13
17	20	10	SUDDENLY I SEE	KT TUNSTALL	RELENTLESS/VIRGIN/EMI	208	+29
18	15	40	CRAZY	CNARLS BARKLEY	DOWNTOWN/ATLANTIC/WARNER	207	-12
19	18	13	KEEP HOLDING ON	AVRIL LAVIGNE	FOX/RCA/SONY BMG	205	+17
20	19	15	CHASING CARS	SNOW PATROL	POLYDOR/A&M/INTERSCOPE/UNIVERSAL	201	+13
21	23	8	FOOLED AROUND AND FELL IN LOVE	ROD STEWART	J/SONY BMG	178	+26
22	21	28	FAR AWAY	NICKELBACK	EMI	169	+4
23	22	9	SAY IT RIGHT	NELLY FURTADO	MOSLEY/CEFFEN/UNIVERSAL	151	-3
24	24	5	SORRY AGAIN	TOMI SWICK	WARNER	143	0
25	25	28	LAKE OF FIRE	SHAYE	EMI	134	0
26	26	8	IRREPLACEABLE	BEYONCE	COLUMBIA/SONY BMG	122	0
27	27	19	I DON'T FEEL LIKE DANCIN'	SCISSOR SISTERS	UNIVERSAL MOTOWN/UNIVERSAL	109	-9
28	30	3	WONDERFUL (TOO LATE)	CHANTAL KREVIUZUK	COLUMBIA/SONY BMG	91	+7
29	38	6	THINKING ABOUT YOU	NORAH JONES	BLUE NOTE/EMI	85	+22
30	36	2	LITTLE WONDERS	ROB THOMAS	MELISMA/ATLANTIC/WARNER	85	+11

CANADA HOT AC

THIS WEEK	LAST WEEK	WEEKS ON CHART	TITLE	ARTIST	IMPRINT / PROMOTION LABEL	PLAYS	
						TW	+/-
1	1	13	IT'S NOT OVER	DAUGHTRY	RCA/SONY BMG	765	-11
2	2	10	THE SWEET ESCAPE	GWEN STEFANI FEATURING AKON	INTERSCOPE/UNIVERSAL	734	+25
3	3	9	IF EVERYONE CARED	NICKELBACK	EMI	718	+42
4	5	16	SAY IT RIGHT	NELLY FURTADO	MOSLEY/CEFFEN/UNIVERSAL	684	+15
5	4	17	INTO THE OCEAN	BLUE OCTOBER	UNIVERSAL MOTOWN/UNIVERSAL	675	0
6	6	13	WHAT GOES AROUND...COMES AROUND	JUSTIN TIMBERLAKE	JIVE/SONY BMG	651	-10
7	7	11	GRACE KELLY	MIKA	CASABLANCA/UNIVERSAL	585	+27
8	11	9	THE MUSIC	DAVID USHER	MAPLEMUSIC	503	+80
9	21	4	GIRLFRIEND	AVRIL LAVIGNE	RCA/SONY BMG	419	+102
10	16	5	CANDYMAN	CHRISTINA AGUILERA	RCA/SONY BMG	413	+43
11	13	7	HERE (IN YOUR ARMS)	HELLOGOODBYE	DRIVE-THRU/EMI	411	+13
12	15	7	OVER IT	KATHARINE MCPHEE	RCA/SONY BMG	409	+21
13	14	12	IT ENDS TONIGHT	THE ALL-AMERICAN REJECTS	DOGHOUSE/INTERSCOPE/UNIVERSAL	409	+20
14	8	14	I OWE IT ALL TO YOU	EVA AVILA	SONY BMG	393	-67
15	12	20	U + UR HAND	PINK	LAFACE/SONY BMG	382	-40
16	17	8	PATIENCE	TAKE THAT	POLYDOR/UNIVERSAL	378	+8
17	19	25	HOW TO SAVE A LIFE	THE FRAY	EPIC/SONY BMG	354	+4
18	10	18	IRREPLACEABLE	BEYONCE	COLUMBIA/SONY BMG	340	-85
19	9	17	KEEP HOLDING ON	AVRIL LAVIGNE	FOX/RCA/SONY BMG	335	-118
20	22	15	ZU	KESHIA CHANTE	SONY BMG	315	0
21	26	4	HUNG UP	SUZIE MCNEIL	BENT PENNY	303	+52
22	25	7	YOU'RE NOT ALONE	SHAYE	EMI	291	+24
23	18	19	WONDERFUL (TOO LATE)	CHANTAL KREVIUZUK	COLUMBIA/SONY BMG	285	-66
24	23	27	LIPS OF AN ANGEL	HINDER	UNIVERSAL REPUBLIC/UNIVERSAL	277	-32
25	24	23	LOVE YOU LATELY	DANIEL POWTER	WARNER BROS./WARNER	257	-37
26	27	6	FLYPAPER	K-OS	EMI	253	+13
27	31	4	THIS AIN'T A SCENE, IT'S AN ARMS RACE	FALL OUT BOY	FUELED BY RAMEN/ISLAND/UNIVERSAL	252	+41
28	38	3	LITTLE WONDERS	ROB THOMAS	MELISMA/ATLANTIC/WARNER	240	+69
29	35	3	SECOND CHANCE	FABER DRIVE	UNIVERSAL REPUBLIC	233	+47
30	30	17	NOTHING LEFT TO LOSE	MAT KEARNEY	AWARE/COLUMBIA/SONY BMG	208	-5

SMOOTH JAZZ



What's hot and what's not in direct ad sales

Direct Business: How To Get It

Carol Archer

CArcher@RadioandRecords.com

for a temperature check on how smooth jazz is faring in direct advertising sales, I polled a trio of sales execs at some of the format's bellwether stations.

Business is good, not great, at KIFM/San Diego, according to Lincoln Financial Media/San Diego director of sales Peter Burton. In a reflection of the local economy, Burton says 2006 was the first time the cluster experienced two consecutive years of down revenue—in the neighborhood of 1%–2%. This, he notes, occurred in a market where the cost of living is the fourth-highest in the country and household incomes rank at No. 20. Still, KIFM has a 5.3 share of San Diego radio revenue, which Burton considers the true test of it or any station's health, not total billing in dollars.

Automotive is KIFM's leading category for transactional business. Most of the buys are for imports, particularly from dealer associations and manufacturers, including Ford, Honda, Toyota, BMW, Lexus, Mercedes and Jaguar. The station's varied menu of automotive advertisers reflects the diversity of its audience and the San Diego market, he says.

However, automotive is down at WNUA/Chicago, and in the Chicago market overall, WNUA general sales manager Tony Macaluso says. On the upside, health care remains amazingly steady, he says, and the retail, grocery, insurance, home improvement and health-related research categories are booming on WNUA. Business from Fidelity Online Investing is especially robust, Macaluso adds.

KIFM's Burton identifies telecommunications as a primary ad target. Already a big advertiser, AT&T has untapped business-to-business spending potential that is a natural fit for KIFM, he says, especially in the 25–54 demos where the station is a strong performer. Contractors and home improvement are also targets, he says, but clients in those categories tend to buy AM stations. Still, with only 10% of listening in San Diego credited to the AM band, Burton stresses the importance of raising client awareness of the station.

KIFM's inventory includes significant business in the grocery, cable, mortgage, health care and casino industries, Burton says, the last of which is "huge," he adds.

KTWV (the Wave)/Los Angeles VP/GM/director of sales Dan Weiner says the format's challenge is to stay hip and relevant to the ad community, which doesn't listen to the format as a rule. "You have to get them closer to your events and show them what a quality audience it is," Weiner says. "How high energy the music is and how connected to the lifestyle of our audience we are. Transfer that exuberance to your product and the clients' products by including them in this lifestyle."

Embrace Its Mass Appeal

Like it or not, some premier advertisers are no longer advertising on smooth jazz, Weiner says. Some of the biggest accounts were lost after a travel downturn following the Sept. 11, 2001, terrorist attacks, especially airlines, he says. Changes in the luxury automotive category have also sent some automakers to other stations, he says. "We really have to embrace the mass appeal of this format. It's an AC hybrid," he says.

Burton concurs. "When talking to a transactional buyer or a direct client, remember to portray the scale of smooth jazz's qualitative profile vividly," Burton advises,



► **NORMAN BROWN SPEEDS ONTO THE CHART AT NO. 19 WITH "LET'S TAKE A RIDE" (UP 71 PLAYS).**

THIS WEEK	LAST WEEK	WEEKS ON CHART	TITLE ARTIST	IMPRINT / PROMOTION LABEL	PLAYS	
					TW	+/-
1	2	14	MISTER MAGIC PETER WHITE	LEGACY/COLUMBIA	178	+4
2	1	19	GIVE ME THE REASON KIRK WHALUM	RENDEZVOUS	172	-31
3	8	6	HYPNOTIC BONEY JAMES	CONCORD	150	+20
4	3	7	RHYTHM METHOD PAUL BROWN	PEAK/CONCORD	150	+6
5	5	9	GOOD TO GO CHUCK LOEB	HEADS UP	142	+4
6	4	9	READY TO PLAY NILS	BAJA/TSR	141	-1
7	7	19	WAY UP! WAYMAN TISDALE	RENDEZVOUS	137	+6
8	6	16	BLOOM MINDI ABAIR	GRP/VERVE	132	-4
9	13	9	SLICK ERIC DARIUS	NARADA JAZZ/BLG	130	+11
10	10	8	STRAWBERRY LETTER #23 DAVID WELLS	DAVID WELLS	128	+1
11	14	7	CANTALOUPE ISLAND BRIAN BROMBERG	ARTISTRY	122	-3
12	11	10	SO AMAZING PATTI AUSTIN	RENDEZVOUS	121	-5
13	9	13	YOU'RE BEAUTIFUL KENNY G	ARISTA/RMG	120	-10
14	17	7	READY FOR LOVE WALTER BEASLEY	HEADS UP	119	+2
15	27	2	NOODLE SOUP FOURBOEAST	NATIVE LANGUAGE	118	+33
16	25	3	MYSTICAL CHIELI MINUCCI & SPECIAL EFX	SHANACHIE	117	+30
17	15	11	NOW KYLE EASTWOOD	RENDEZVOUS	116	2
18	12	10	LUCKY KEN NAVARRO	POSITIVE	116	-8
19	NEW		LET'S TAKE A RIDE NORMAN BROWN	PEAK/CONCORD	112	+71
20	23	5	GOT TO GIVE IT UP KIM WATERS	SHANACHIE	111	+14
21	19	13	THINKING ABOUT YOU NORAH JONES	BLUE NOTE/BLG	111	+6
22	22	6	TAKE ME STEVE COLE	NARADA JAZZ/BLG	105	+8
23	20	7	FEELING GOOD RANDY CRAWFORD & JOE SAMPLE	PRA	104	0
24	21	13	IT MIGHT BE YOU DAVE KOZ FEAT. INDIA ARIE	CAPITOL	100	-1
25	16	9	COOL TO THE TOUCH GREG ADAMS	RIPA	95	-22
26	NEW		UPTOWN LAD TIZER	YSE	93	+29
27	NEW		HELLO BETTY JEFF GOLUB	NARADA JAZZ/BLG	92	+43
28	24	3	COME ON OVER BLAKE AARON	INNERVISION	91	-3
29	NEW		TWENTY RIPPINGTONS	PEAK/CONCORD	85	+12
30	29	3	WANTING WILL ODNATO	INNERVISION	85	+3

FOR WEEK ENDING MARCH 18, 2007



'If advertisers remain obsessed with 18-34 and 18- to 49-year-olds, we're going to have a struggle.'

—Dan Weiner



Macaluso

"from low-end to high-end to middle-income listeners. Smooth jazz performs well in affluent areas and also with ethnic audiences," Burton says. In San Diego, KIFM is proud to claim African-American and Hispanic listeners.

Weiner addresses the democratization of smooth jazz. The Wave, he says, is going after more ethnically diverse business than before, and specifically calling on African-American agencies that want to reach African-American consumers that urban and hip-hop stations don't deliver.

"I feel positive about smooth jazz, provided advertisers are open to the changing realities of the marketplace," Weiner says. "If they remain obsessed with 18-34 and 18- to 49-year-olds, we're going to have a struggle," he says.

Burton says it comes down to sellers proving "the importance of that 35- to 49-year-old cell against an 18- to 49-year-old demo." This is paramount in large markets, he adds. "The percentage of transactional business versus the percentage of direct business is much higher for a top 30 market radio station with strong ratings. Ninety percent of the money is going to come out of ad agencies, Susie Time Buyer calls with an 18-49 demo. The seller has to be able to prove the importance of that 35- to 49-year-old—we did it with Verizon—and persuade buyers that on an 18-49 demo, the majority of the top 10 stations skew 18-34. If they're just going down a ranker, that buy will skew strongly 18-34. And where are they going to get your 35- to 49-year-olds?"

This became a significant challenge as the KIFM audience aged, Burton says. To respond, the station implemented product innovations and contesting with strong appeal to the 35-44 cell, such as last summer's Easy Money promotion. As a result, Burton boasts of the ability to sell KIFM's 35-49 audience against an 18-49 demo, day in and day out.

WNUA's Macaluso says he tells his clients, "If you're trying to reach adults 25-54 and adults 35-54, your buy should start with WNUA. We're virtually 50/50 male to female. No other station can touch the ethnic diversity we deliver. Look at our qualitative and it's a slam-dunk."

R&R

SMOOTH JAZZ

▶ **JEFF GOLUB**, WHO BEGINS A SIX-MONTH TOUR THE WEEKEND OF MARCH 24, CONTINUES UPWARD WITH "HELLO BETTY" (19-18).



R&R

POWERED BY
Nielsen
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Systems

THIS WEEK	LAST WEEK	TITLE	ARTIST	NIELSEN BDS CERTIFICATIONS IMPRINT / PROMOTION LABEL	PLAYS TW	+/-	AUDIENCE MILLIONS	RANK
1	4	MISTER MAGIC	PETER WHITE	NO. 1 (1 WK)/MOST INCREASED PLAYS LEGACY/COLUMBIA	609	+59	7.873	1
2	3	WAY UP!	WAYMAN TISDALE	RENDEZVOUS	609	+53	6.685	2
3	1	GIVE ME THE REASON	KIRK WHALUM	RENDEZVOUS	578	0	6.522	3
4	2	BLOOM	MINDI ABAIR	GRP/VERVE	554	-23	5.028	5
5	5	GIRL IN THE RED DRESS	GREGG KARUKAS	TRIPPIN' N' RHYTHM	444	-45	4.744	6
6	6	YOU'RE BEAUTIFUL	KENNY G	ARISTA/RMC	433	-41	5.062	4
7	7	THINKING ABOUT YOU	NORAH JONES	BLUE NOTE/BLG	411	-14	3.938	10
8	9	SO NOT OVER YOU	SIMPLY RED	SIMPLYRED.COM	392	+14	4.546	8
9	10	SAVE ROOM	JOHN LEGEND	G.O.O.D./COLUMBIA	367	+25	4.733	7
10	11	GOOD TO GO	CHUCK LOEB	HEADS UP	342	+5	2.549	16
11	14	THE RHYTHM METHOD	PAUL BROWN	PEAK/CONCORD	327	+33	4.344	9
12	15	HYPNOTIC	BONEY JAMES	CONCORD	325	+34	3.522	12
13	9	READY FOR LOVE	WALTER BEASLEY	HEADS UP	321	-43	2.700	15
14	12	SO AMAZING	PATTI AUSTIN	RENDEZVOUS	316	-2	3.218	13
15	13	DRESSED TO CHILL	MARION MEADOWS	HEADS UP	288	-7	3.745	11
16	16	IT MIGHT BE YOU	DAVE KOZ FEATURING INDIA ARIE	CAPITOL	217	-10	2.178	18
17	17	SLICK	ERIC DARIUS	NARADA JAZZ/BLG	206	-2	2.459	17
18	19	HELLO BETTY	JEFF GOLUB	NARADA JAZZ/BLG	170	+41	0.990	24
19	18	IF YOU ASK ME	NICK COLIONNE	NARADA JAZZ/BLG	168	-24	1.325	22
20	21	GOT TO GIVE IT UP	KIM WATERS	AIRPOWER SHANACHIE	151	+42	1.919	20
21	22	ANTHEM FOR A NEW AMERICA	JEFF LORBER	BLUE NOTE/BLG	145	+37	2.052	19
22	24	AT THE MODERN	JOYCE COOLING	NARADA JAZZ/BLG	117	+36	0.687	28
23	26	LOST WITHOUT U	ROBIN THICKE	STAR TRAK/INTERSCOPE	108	+43	2.751	14
24	20	READY TO PLAY	NILS	BAJA/TSR	100	-23	0.502	-
25	23	MILDRED'S ATTRACTION	JOYCE COOLING	NARADA JAZZ/BLG	79	-4	1.795	21
26	25	NOW	KYLE EASTWOOD	RENDEZVOUS	77	+6	0.381	-
27	28	MYSTICAL	CHIEFI MINUCCI & SPECIAL FX	SHANACHIE	67	+8	1.130	23
28	NEW	ORDINARY PEOPLE	GEORGE BENSON & AL JARREAU	MONSTER/CONCORD	64	+43	0.481	-
29	RE-ENTRY	FORGET ME NOTS	LEE RITENOUR	PEAK/CONCORD	62	+11	0.771	25
30	29	CANTALOUPE ISLAND	BRIAN BROMBERG	ARTISTRY	60	+3	0.255	-

MOST ADDED

TITLE ARTIST / LABEL	NEW STATIONS
LET'S TAKE A RIDE Norman Brown (PEAK/CONCORD) KBZN, KJCD, KJZS, KSSJ, WJZW, WJZZ, WLOQ, WQCD	8
LOST WITHOUT U Robin Thicke (STAR TRAK/INTERSCOPE) KRVR, KTWV, WJZZ, WNJA, WSJT	5
GOT TO GIVE IT UP Kim Waters (SHANACHIE) KJZ, KYOT, Sirius Jazz Cafe, WLOQ	4
SAO PAULO Rick Braun (ARTIZEN) KSSJ, WJZZ, XM Watercolors	3
HYPNOTIC Boney James (CONCORD) KJZ, WSJT	2
GOOD TO GO Chuck Loeb (HEADS UP) KKSJ, WSJT	2
HELLO BETTY Jeff Golub (NARADA JAZZ/BLG) KYOT, WNJV	2
FORGET ME NOTS Lee Ritenour (PEAK/CONCORD) KJZS, WNJV	2
NOODLE SOUP Four80East (NATIVE LANGUAGE) Jones Radio Networks, Sirius Jazz Cafe	2

ADDED AT... WSJT
Tampa, FL
PD: Ross Block
MD: Kathy Curtis
Robin Thicke, Lost Without U, 13
Simply Red, So Not Over You, 11
Boney James, Hypnotic, 9
Chuck Loeb, Good To Go, 7
FOR MORE STATIONS GO TO:
www.RadioandRecords.com

NEW AND ACTIVE

TITLE ARTIST / LABEL	PLAYS /GAIN	TITLE ARTIST / LABEL	PLAYS /GAIN
OUT OF MY HEAD Lionel Richie (ISLAND/JMG) TOTAL STATIONS: 4	55/1	LUCKY Ken Navarro (POSITIVE) TOTAL STATIONS: 5	53/0
KALEIDOSCOPE Chris Standring (TRIPPIN' N' RHYTHM) TOTAL STATIONS: 5	53/7	NOODLE SOUP Four80East (NATIVE LANGUAGE) TOTAL STATIONS: 13	49/12
RAINCOAT Kelly Sweet (RAZOR & TIE) TOTAL STATIONS: 6	53/3	LET ME LOVE YOU Janita (OFIR/LIGHTYEAR) TOTAL STATIONS: 3	34/11



RECURRENTS

THIS WEEK	TITLE	ARTIST / IMPRINT / PROMOTION LABEL	PLAYS TW	LW
1	HEART OF THE MATTER	INDIA ARIE (UNIVERSAL MOTOWN)	286	285
2	MORNIN'	GEORGE BENSON & AL JARREAU (MONSTER/CONCORD)	224	249
3	FORWARD EMOTION	PIECES OF A DREAM (HEADS UP)	219	208
4	BEAT STREET	DAVID BENOIT (PEAK/CONCORD)	202	250
5	FREE AS THE WIND	JAZZMASTERS (TRIPPIN' N' RHYTHM)	189	233

THIS WEEK	TITLE	ARTIST / IMPRINT / PROMOTION LABEL	PLAYS TW	LW
6	MISMALOYA BEACH	RAY PARKER JR. (RAYDIO)	184	196
7	IF I AIN'T GOT YOU	ERIC DARIUS (NARADA JAZZ/BLG)	173	228
8	THE TOTAL EXPERIENCE	BONEY JAMES FEATURING GEORGE DUKE (CONCORD)	171	217
9	LET'S GET STARTED	BRIAN CULBERTSON (GRP/VERVE)	154	139
10	WHAT DOES IT TAKE (TO WIN YOUR LOVE)	PETER WHITE (LEGACY/COLUMBIA)	153	150

FOR WEEK ENDING MARCH 18, 2007
LEGEND: See legend to charts in charts section for rules and symbol explanations.
32 smooth jazz stations are electronically monitored by Nielsen Broadcast Data Systems 24 hours a day, 7 days a week. Indicator chart comprised of 17 reporters.
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SMOOTH JAZZ REPORTERS

- WJZZ/Atlanta, GA* PD/MD: Dave Kosh
- WEAA/Baltimore, MD PD: Sandi Mallory AP/MD: Marcellus "Bassman" Stegard
- WFSJ/Baltimore, MD* PD/MD: Lori Lewis
- WYSU/Birmingham, AL PD/MD: Andy Parrish
- WNJA/Chicago, IL* PD/MD: Darren Davis MD: Rick O'Jell
- WNVV/Cleveland, OH* PD/MD: Bernie Kimble
- WJZA/Columbus, OH* PD/MD: Bill Harman
- WDSJ/Dayton, OH* PD: Sandy Collins MD: Skip Porter
- KJCD/Denver, CO* PD/MD: Michael Fischer
- WVMV/Detroit, MI* PD/MD: Tom Sleeper MD: Sandy Kovach
- WZJZ/Ft. Myers, FL PD/MD: Randi Bachman
- WSBZ/Ft. Walton Beach, FL PD: Mark Carter MD: Mark Edwards
- WSJW/Harrisburg, PA* PD/MD: Paul Scott
- WQTQ/Hartford, CT PD/MD: Stewart Stone
- KHJZ/Houston, TX* PD: Maxine Toild APD/MD: Greg Morgan
- KPVU/Houston, TX PD: Wayne Turner
- WYJZ/Indianapolis, IN* PD/MD: Carl Frye
- WJSJ/Jacksonville, FL* PD/MD: Joel Widdows
- KJLU/Jefferson City, MO PD/MD: Dan Turner
- KOAS/Las Vegas, NV* PD: Samantha Pascual MD: Lynn Briggs
- KUAP/Little Rock, AR PD/MD: Michael Nellums
- KSBR/Los Angeles, CA PD/MD: Terry Wedel MD: Vienna Yip
- KTWV/Los Angeles, CA* PD: Paul Goldstein APD/MD: Ricci Fillar
- WGRV/Melbourne, FL PD/MD: C.J. Sampson MD: Randy Bennett
- WLVE/Miami, FL* PD/MD: Rich McMillan
- WJZI/Milwaukee, WI* PD: Stan Atkinson
- KRVV/Modesto, CA* PD/MD: Doug Wolff MD: James Bryan
- WVAS/Montgomery, AL PD: Jay Holcay
- WQCD/New York, NY* PD: Blake Lawrence MD: Carolyn Bednarski
- WHOV/Norfolk, VA PD: Kevin "The Moose" Anderson
- WLOQ/Orlando, FL* PD/MD: Brian Morgan
- KYOT/Phoenix, AZ* PD: Smokey Rivers APD/MD: Angie Handla
- KIJZ/Portland, OR* PD/MD: Tony Coles
- KJZS/Reno, NV* PD: Jay Davis
- KSSJ/Sacramento, CA* PD/MD: Lee Hansen
- KBZN/Salt Lake City, UT* PD/MD: Dan Jessop
- KIFM/San Diego, CA* PD: Mike Vasquez APD: J. Wiedenheimer MD: Kelly Cole
- KKSF/San Francisco, CA* PD/MD: Ken Jones
- KJZY/Santa Rosa, CA PD: Gordon Zlot APD/MD: Rob Singleton
- DMX Jazz Vocal Blend/Satellite PD/MD: Rochelle Matthews
- DMX Smooth Jazz/Satellite PD/MD: Rochelle Matthews
- Jones Radio Networks/Satellite* PD/MD: Steve Hibbard APD/MD: Laurie Cobb
- Music Choice Smooth Jazz/Satellite APD: Will Kinnally
- Sirius Jazz Cafe/Satellite* PD: Shirley Maldonado MD: Rick Laboy
- XM Watercolors/Satellite* PD/MD: Shirilita Colon
- KWJZ/Seattle, WA* PD: Carol Handley MD: Dianna Rose
- KCOZ/Springfield, MO PD: Jae Jones PD/MD: Jarrett Grogan
- WSJT/Tampa, FL* PD: Ross Block MD: Kathy Curtis
- WJZW/Washington, DC* PD/MD: Kenny King

* Monitored Reporters



ROCK



Allen Kovac keeps rewriting indie label and management rules

Audience Focus Drives New Label

Mike Boyle

MBoyle@RadioandRecords.com

It's one thing to say you've been in the music industry for close to 40 years, but it's quite another to say the success you've enjoyed, the respect you've earned from your peers and the artists' careers you've helped shape came from a true entrepreneurial and visionary spirit. For Allen Kovac, that spirit has been his lifelong trademark. After starting out as a concert promoter in the '70s in Portland, Ore., Kovac sold that company and launched Intercity Records, where he helped several artists in his stable sign with Clive Davis at Arista, Joe Smith at Elektra and Walter Yetnikoff at CBS Records.

Kovac developed quite a reputation as an artist manager as well, and his Left Bank Management corralled such stars as John Mellencamp, Mötley Crüe, Duran Duran and the Bee Gees under its roof.

By the mid-'90s, Kovac began tying radical new technologies to the selling and marketing of CDs in an industry that was just beginning to struggle with itself. In the late '90s, he formed Beyond Records and released CDs by Mötley Crüe and Blondie, among others.

In 2000, after Left Bank and Beyond dissolved, Kovac opened the doors of management company 10th Street Entertainment. He also recently formed Eleven Seven Records, a joint partnership with Warner Music Group and Alternative Distribution Alliance, releasing new music while continuing to question the traditional routes of today's music industry.

Kovac describes his combined entities as one big marketing company that promotes and sells music and brand images.

"What we have is an infrastructure of marketing people, not people in the music business," he says. "I don't want people who understand how to sell records. I want people who know how to find audiences and communicate with audiences."

Kovac says he doesn't allow traditional methods to dictate how he presents artists.

"I don't want to rely on MTV or radio to be my marketer," he says. "In essence, what I've done is taken the infrastructure of a marketing company—10th Street Entertainment—and combined it with a record company that could market today the way we marketed earlier on in this business, which is to have patience and give ourselves the time to set records up and not



'We want our artists to develop communities over time and not be stuck in the quarterly billing system.'

—Allen Kovac

fall into the trap of arrogance our industry has lapsed into."

Kovac thinks rock radio's biggest issue has been its inability to rope in listeners through its Web sites.

"I know they're trying," he says. "They've been moving on it more in 2006 and here in 2007, but if you really look at it, there's so many other places to go to today to expose your artists through sound and video."

Kovac says that with Eleven Seven, he's trying to create a rock destination where music fans can see and hear alternative, active or mainstream rock content that fits their lifestyles but that isn't so broad that it's impossible to succeed. "We want our artists to develop communities over time and not be stuck in the quarterly billing system."

As senior VP of marketing for 10th Street Entertainment and Eleven Seven, Steve Kline, himself a label promotion vet, says the biggest difference now is how his companies go about setting up releases.

"What I remember from the major labels is that the biggest setups were 90 days out for releases to radio, and traditionally the business relied on radio to market their artists because radio was the place to directly reach the potential consumer," Kline says. "For us, there is no designated time for setup. You have a goal, but before we go to radio we build a base through the Internet and through touring."

Kline also says that, as part of the setup process, the companies will market to retail and all other points of entry, whether that's a late-night TV appearance, MySpace, viral campaigns, AOL Radio, Yahoo, Music Choice or satellite radio.

"The bottom line," Kline adds, "is that we do things in tandem with radio, but we don't rely on just radio to market our artists."

And what does Kline mean by working in tandem with radio?

"We're happy to partner with them, whether it's an Internet promotion, maybe a digital download or whatever raises awareness," he says. "Thankfully, there are still programmers out there that are very passionate about music and artists, and they're the ones we try to go to first."

Kline and his promotion staff do, however, rely on others to help radio get the message about current rock projects by Buckcherry, the Exies and, come June, Drowning Pool.

"We get things to a certain point and then enlist the help of companies like CO5 and Contraband to enhance our radio campaigns," Kline says. "They're an extension of our promotion department."



Kline

Artists In Kovac's Stable

- Blondie
- Buckcherry
- Drowning Pool
- Everclear
- The Exies
- Freddy
- Hanson
- Jonny Lives
- Meat Loaf
- Mötley Crüe
- Marion Raven
- The New Cars
- Royal Underground

An Artist's Point Of View

With a new single, "Different Than You," starting to climb the rock charts, the Exies' Scott Stevens, whose band was formerly on Virgin Records and is now signed to Eleven Seven, feels refreshed and rejuvenated to be working with Allen Kovac and company. It was Mötley Crüe's Nikki Sixx who forced the issue so Stevens and Kovac got to know each other.

"The way Allen is running these companies is such a breath of fresh air for us," Stevens says.

"We loved being on a major label, and I have no regrets, but I have a lot more freedom on this label. It just seems to me that the majors should be trying to break bands more organically."

He adds, "They don't spend money frivolously. They're cautious with their money, plus everything they do here is through the Internet first. That's where people are discovering new music."

The Exies' new album, "The Modern Way of Living With the Truth," will be out April 10. —MB

ALTERNATIVE

► **THE PLAIN WHITE T'S** "HEY THERE DELILAH" MAKES THE BIGGEST POSITION JUMP ON THE CHART (34-25) AND GAINS 116 PLAYS.



R&R

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THIS WEEK	WEEKS ON CHART	TITLE ARTIST	NIelsen BDS CERTIFICATIONS	HITPREDICTOR STATUS IMPRINT / PROMOTION LABEL	PLAYS TW	+/	AUDIENCE MILLIONS	RANK
1	3	22	NO. 1 (1 WK)/MOST INCREASED PLAYS	IMMORTAL/VIRGIN	1922	+221	8.044	1
2	1	21		JIVE/ZOMBA	1728	-32	7.050	3
3	2	21		WARNER BROS.	1647	-80	7.736	2
4	5	5		NOTHING/INTERSCOPE	1633	+100	6.832	4
5	4	15		REPRISE	1515	-39	5.256	9
6	6	11		EPIC	1473	-15	5.083	10
7	3	10		HOLLYWOOD	1371	+29	4.800	13
8	10	10		IMMORTAL/EPIC	1365	+24	4.918	11
9	7	21		WARNER BROS.	1312	-89	6.364	5
10	11	11		ISLAND/DJMG	1297	+31	5.743	6
11	2	9		EL TONAL/GEFFEN	1262	+63	4.371	16
12	0	35		VIRGIN	1251	-66	5.324	8
13	16	16		GEFFEN	1190	+6	4.498	15
14	5	10		DANGEROUS	1134	+91	5.426	7
15	4	17		FUELED BY RAMEN/ISLAND/DJMG	1050	-62	4.863	12
16	3	7		EPIC	944	+29	2.749	19
17	6	15		SUB POP	897	-59	3.612	18
18	7	24		IMMORTAL/EPIC	811	-120	4.563	14
19	13	13		RCA/RMG	788	+19	2.159	21
20	28	28		REPRISE	764	-94	3.986	17
21	7	7		B-UNIQUE/UNIVERSAL MOTOWN	710	+101	1.736	27
22	3	3		TINY EVIL/INTERSCOPE	622	+131	2.221	20
23	9	9		ROADRUNNER	563	-53	1.393	34
24	5	5		WIND-UP	550	+71	1.820	26
25	3	3		FEARLESS/HOLLYWOOD	546	+116	1.993	23
26	9	9		VICE/ATLANTIC	532	-16	1.417	32
27	10	10		ASTRALWERKS	524	-48	1.322	35
28	8	8		ELEVEN SEVEN/ATLANTIC/LAVA	512	-15	2.087	22
29	5	5		RMR/VIRGIN	504	+6	1.949	24
30	12	12		ISLAND/DJMG	497	-36	1.461	31
31	6	6		POLYDORIA/S&M/INTERSCOPE	466	-36	1.405	33
32	6	6		VIRGIN	454	-26	1.736	28
33	14	14		OCTONE/IRMG	434	-17	1.479	29
34	5	5		JIVE/ZOMBA	414	+19	1.119	39
35	5	5		DOWNTOWN/ATLANTIC/LAVA	408	-3	1.469	30
36	15	15		INTERSCOPE	361	-122	1.091	40
37	2	2		TOOTH & NAIL/VIRGIN	336	+27	0.820	-
38	2	2		UNIVERSAL REPUBLIC	327	+20	0.686	-
39	3	3		REPRISE	313	+5	1.162	38
40	NEW			ISLAND/DJMG	282	+161	1.864	25

MOST ADDED

TITLE ARTIST / LABEL	NEW STATIONS
THNKS FR TH MMRS Fall Out Boy (FUELED BY RAMEN/ISLAND/DJMG) CIMX, KNXX, KPNT, KROX, WARG, WBRU, WGRD, WLUM, WNNX, WRWK, WXRK, XETRA	12
THE BIRD AND THE WORM The Used (REPRISE) CIMX, KCXX, KFMA, KNDD, KRBZ, KWOD, KXRX, XETRA	8
TIME WON'T LET ME GO The Bravery (ISLAND/DJMG) KFTE, KJEE, KWOD, WEQX, WHTG, WLUM, WROX	7
RUBY Kaiser Chiefs (B-UNIQUE/UNIVERSAL MOTOWN) KEDJ, KFRR, KPNT, WDWL, WSWD, WWDC	6
PARALYZER Finger Eleven (WIND-UP) WEND, WFXH, WMFS, WNFZ, WRXL, WXRK	6
HEY THERE DELILAH Plain White T's (FEARLESS/HOLLYWOOD) KEDJ, KFRR, KRZQ, WDWL, WRZX, WWDC	6
DANCE OF THE MANATEE Fair To Midland (SERJICAL STRIKE/UNIVERSAL REPUBLIC) WEQX, WKRL, WPBZ, WTZR, WZJO	5
NO SUCH THING Chris Cornell (SURETONE/INTERSCOPE) KJEE, KWOD, WBCN, WEQX, XETRA	5
LAZY EYE Silversun Pickups (DANGEROUS) CIMX, KROX, WLRS	3
ALL THE SAME Sick Puppies (RMR/VIRGIN) KUCC, WTZR, WZJO	3

ADDED AT...

WHTG
Monmouth, NJ
PD: Terrie Carr
MD: Brian Phillips
The Bravery, Time Won't Let Me Go, 13
Shiny Toy Guns, You Are The One, 2

FOR MORE STATIONS GO TO:
www.RadioandRecords.com

NEW AND ACTIVE

TITLE ARTIST / LABEL	PLAYS /GAIN	TITLE ARTIST / LABEL	PLAYS /GAIN
WOW, I CAN GET SEXUAL TOO Say Anything (DOGHOUSE/J/RMG)	262/26	JAMBI Tool (TOOL DISSECTIONAL/VOLCANO/ZOMBA)	195/8
TOTAL STATIONS:	25	TOTAL STATIONS:	23
THE RIVER Good Charlotte Feat. M. Shadows And Synyster Gates (DAYLIGHT/EPIC)	258/35	ON CALL Kings Of Leon (RCA/RMG)	172/46
TOTAL STATIONS:	26	TOTAL STATIONS:	29
FLATHEAD The Fratellis (CHERRY TREE/DROP THE GUN/ISLAND/INTERSCOPE)	254/89	HOUSE OF CARDS Madina Lake (ROADRUNNER)	172/27
TOTAL STATIONS:	26	TOTAL STATIONS:	20
THE OLDER I GET Skillet (ARDENT/ATLANTIC/LAVA)	244/35	YOUNG FOLKS Peter Bjorn And John (ALMOSTGOLD/RED)	168/6
TOTAL STATIONS:	17	TOTAL STATIONS:	23
KEEP THE CAR RUNNING Arcade Fire (MERGE)	221/22	THNKS FR TH MMRS Fall Out Boy (FUELED BY RAMEN/ISLAND/DJMG)	166/80
TOTAL STATIONS:	22	TOTAL STATIONS:	21

MOST INCREASED PLAYS

INCREASE IN PLAYS

- +221** **FROM YESTERDAY**
30 Seconds To Mars (Immortal/Virgin)
WKQX +23, KHBZ +22, KEDJ +20, KJEE +19, WXRK +12,
KNXX +10, KPNT +10, WFXH +9, WEND +7, WCYY +7
- +161** **TIME WON'T LET ME GO**
The Bravery (Island/DJMG)
KFMA +24, XTRA +20, WFNX +17, KUCC +13, KNKR +12,
WBTZ +11, WHTG +9, KNDD +8, KNXX +8, XETH +7
- +131** **THE MISSING FRAME**
AFI (Tiny Evil/Interscope)
WZJO +17, SIAN +15, KHBZ +13, KQRA +12, WTZR +12,
WCYY +11, KNXX +8, KWOD +8, KUCC +7, WSWD +6
- +116** **HEY THERE DELILAH**
Plain White T's (Fearless/Hollywood)
WDYL +14, KQRA +13, KJEE +12, XTRA +11, SIAN +9,
WLUM +9, KRBZ +9, WSWD +8, KWOD +8, KTEB +8
- +101** **RUBY**
Kaiser Chiefs (B-Unique/Universal Motown)
WQVX +12, XTRA +11, WDWL +10, WFXH +9, WCYY +8,
WMFS +8, KRZQ +8, WLRS +8, WTZR +7, WSWD +7

FOR WEEK ENDING MARCH 18, 2007
LEGEND: See legend to charts in charts section for rules and symbol explanations.
72 alternative and 26 Canada rock stations are electronically monitored by Nielsen Broadcast Data
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THIS WEEK	WEEKS ON CHART	TITLE ARTIST	NIELSEN BDS CERTIFICATIONS IMPACT / PROMOTION LABEL	PLAYS TW +/-	AUDIENCE MILLIONS RANK
1	11	BREATH BREAKING BEY JAMIN	NO. 1 (2 WKS) HOLLYWOOD	1629 +59	5.599 1
2	21	LADIES & GENTLEMEN SALIVA	ISLAND/IDJMG	1377 -67	5.207 3
3	18	SILLYWORLD STONE SOUR	ROADRUNNER	1320 -2	4.852 4
4	26	PAIN THREE DAYS GRACE	JIVE/ZOMBA	1293 -108	5.526 2
5	16	IT'S NOT OVER DAUGHTRY	RCA/RMG	1231 +68	4.303 6
6	15	TEN THOUSAND FISTS DISTURBED	REPRISE	1251 -10	4.242 7
7	21	THE ENEMY GOODSMACK	UNIVERSAL REPUBLIC	1241 -23	4.305 5
8	10	FOREVER PAPA ROACH	EL TONAL/GEFFEN	1237 +50	3.365 8
9	7	WELL ENOUGH ALONE CHEVELLE	EPIC	1166 +67	3.338 9
10	16	FROM YESTERDAY 30 SECONDS TO MARS	IMMORTAL/VIRGIN	1059 +95	2.598 12
11	10	EVERYTHING BUCKCHERRY	ELEVEN SEVEN/ATLANTIC/LAVA	1033 +97	2.919 11
12	9	JAMBI TOOL	TOOL DIS/SECTIONAL/VOLCANO/ZOMBA	972 +40	3.162 10
13	10	ALL THESE THINGS I HATE (REVOLVE AROUND ME) BULLET FOR MY VALENTINE	JIVE/ZOMBA	890 +64	2.023 16
14	5	SURVIVALISM NINE INCH NAILS	NOTHING/INTERSCOPE	855 +76	2.345 15
15	5	YOU WOULDN'T KNOW HELLYEAH	EPIC	758 +60	1.970 17
16	9	DRIVEN SEVENDUST	7BROS/ASYLLUM	732 +24	1.475 22
17	9	PARALYZER FINGER ELEVEN	WIND-UP	729 +51	1.611 20
18	7	DIG INCUBUS	IMMORTAL/EPIC	674 +57	1.548 21
19	20	SNOW ((HEY OH)) RED HOT CHILI PEPPERS	WARNER BROS.	637 -133	2.450 14
20	35	THE POT TOOL	TOOL DIS/SECTIONAL/VOLCANO/ZOMBA	627 -35	2.505 13
21	20	MY CURSE KILLSWITCH ENGAGE	ROADRUNNER	604 -42	1.437 23
22	6	BETTER THAN ME HINDER	UNIVERSAL REPUBLIC	579 +42	1.259 25
23	7	FREAK ON A LEASH (UNPLUGGED) KORN FEATURING AMY LEE	VIRGIN	555 -78	1.669 19
24	7	FAMOUS LAST WORDS MY CHEMICAL ROMANCE	REPRISE	500 +34	1.416 24
25	4	THE ECSTASY OF GOLD METALLICA	SONY CLASSICAL	454 +58	1.964 18
26	4	BREATHE INTO ME RED	ESSENTIAL/RED	425 +66	0.685 30
27	4	DESTROYER STATIC-X	REPRISE	386 -10	0.751 29
28	14	STAND UP JET	ATLANTIC	330 -84	0.987 26
29	15	TELL ME DROPPING DA LIGHT	OCTONE	288 -47	0.436 39
30	4	THE OLDER I GET SKILLET	ARDENT/ATLANTIC/LAVA	286 +37	0.520 36
31	2	FATHER FIGURE ARMY OF ANONE	FIRM	255 +77	0.588 32
32	NEW 2	SWEET SACRIFICE EVANESCENCE	WIND-UP	246 +155	0.564 34
33	6	THE RISING TRIVIUM	ROADRUNNER	241 -7	0.365 -
34	NEW 6	RAIN WIZARD BLACK STONE CHERRY	IN DE GOOT/ROADRUNNER	219 +68	0.311 -
35	NEW 4	SIDE OF A BULLET NICKELBACK	ROADRUNNER	202 +59	0.580 33
36	4	DIFFERENT THAN YOU THE EXIES	ELEVEN SEVEN	199 -5	0.313 -
37	13	COLONY OF BIRCHMEN MASTODON	RELAPSE/REPRISE	197 -25	0.251 -
38	NEW 8	DANCE OF THE MANATEE FAIR TO MIDLAND	SERJICAL STRIKE/UNIVERSAL REPUBLIC	189 +55	0.552 35
39	8	FACE DOWN THE RED JUMP SUIT APPARATUS	VIRGIN	176 -4	0.387 -
40	3	ELECTRIC WORRY CLUTCH	ISSACHAR/DRT	175 +18	0.199 -



TITLE ARTIST / LABEL	NEW STATIONS
LIE Black Light Burns (I AM WOLFPACK/ADRENALINE) KHTQ, KILO, KZBD, Sirius Octane, WBUZ, WBYP, WKLQ, WQXA, XM Squizz	9
NO SUCH THING Chris Cornell (SURETONE/INTERSCOPE) KISW, KXXR, KZBD, KZRC, Sirius Octane, WMMR, WRUF	7
DANCE OF THE MANATEE Fair To Midland (SERJICAL STRIKE/UNIVERSAL REPUBLIC) KISW, KUPD, KZBD, WBYP, WCCC, WWBW	6
SIDE OF A BULLET Nickelback (ROADRUNNER) WBSX, WBUZ, WQXA, WRAT, WRIF	5
MEIN Deftones (MAVERICK/REPRISE) KFRQ, KRZR, KUPD, KZBD, WRXW	5
DRIVEN Sevendust (7BROS/ASYLLUM) KQRC, KZBD, WTKX, WTPT	4
THE OLDER I GET Skillet (ARDENT/ATLANTIC/LAVA) KZBD, WBXZ, WQXA, WTFX	4
RAIN WIZARD Black Stone Cherry (IN DE GOOT/ROADRUNNER) KUPD, KZBD, WBXZ, WCCC	4
FATHER FIGURE Army Of Anyone (FIRM) KNCN, KRZR, KZBD, WCCC	4
DESTROYER Static-X (REPRISE) KIOZ, KZBD, WCCC	3

ADDED AT...
KUPD
Phoenix, AZ
PD: Larry McFeele
Fair To Midland, Dance Of The Manatee, 11
Operator, Soulcrusher, 11
Black Stone Cherry, Rain Wizard, 9
Deftones, Mein, 0

FOR MORE STATIONS GO TO:
www.RadioandRecords.com

NEW AND ACTIVE

TITLE ARTIST / LABEL	PLAYS /GAIN	TITLE ARTIST / LABEL	PLAYS /GAIN
QWERTY Linkin Park (MACHINE SHOP/WARNER BROS.) TOTAL STATIONS: 17	170/38	ALL THE SAME Sick Puppies (RMR/VIRGIN) TOTAL STATIONS: 15	94/35
FAR CRY Rush (ANTHEM/ATLANTIC) TOTAL STATIONS: 20	169/169	MEIN Deftones (MAVERICK/REPRISE) TOTAL STATIONS: 13	92/41
FUNERAL FOR YESTERDAY Kittie (MOVING AN X OF INFAMY/CAROLINE) TOTAL STATIONS: 31	151/14	BEER! Psychostick (ROCK RIDGE) TOTAL STATIONS: 16	92/8
LOVE REIGN O'ER ME Pearl Jam (MONKEY WRENCH) TOTAL STATIONS: 19	150/62	HEAR ME NOW Framing Hanley (SILENT MAJORITY) TOTAL STATIONS: 10	89/3
THE DEVIL CRIED Black Sabbath (WARNER BROS./RHINO) TOTAL STATIONS: 17	118/5	FIGHT LIKE THIS Decyfer Down (SRE/NO/COLUMBIA) TOTAL STATIONS: 7	84/24



FAR CRY
Rush (Anthem/Atlantic)
WRAT +23, WMMR +18, KZBD -17, KDOT +16, KQRC +16,
WCCC +16, KRZR +12, KHTB +11, WRIF +10, KICT +5

SWEET SACRIFICE
Evanescence (Wind-up)
KDJE +21, WZOR +21, KXXR +14, KZRC +11, WBSX +11,
WBUZ +11, WCCC +11, WRXW +9, WYBB +9, WMMR +8

EVERYTHING
Buckcherry (Eleven Seven/Atlantic/Lava)
WYYY +4, WTKX +2, SIOC +11, KZRC +10, WWIZ +8,
WRIF +8, KDJE +6, KILO +6, WBSX +6, KFRQ +6

FROM YESTERDAY
30 Seconds To Mars (Immortal/Virgin)
KZRC +13, KRAB +11, KHTB +9, KTEG +9, WWBW +8,
WJJD +5, WBXZ +5, WTPT +5, WYYY +5, KZBD +5

FATHER FIGURE
Army Of Anyone (Firm)
WXQR +4, KRZR +2, KUPD +7, KNCN +6, WAAF +4,
XSQU +4, WLL +4, WBUZ +3, KOMP +3, WZOR +2

FOR WEEK ENDING MARCH 18, 2007
LEGEND: See legend to charts in charts section for rules and symbol explanations.
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► **RUSH** RETURNS TO THE CHART FOR THE FIRST TIME SINCE JUNE 2004 AS "FAR CRY" DEBUTS AT NO. 15. IT'S THE CHART'S BEST OPENING SINCE RED HOT CHILI PEPPERS' "DANI CALIFORNIA" STARTED AT NO. 4 IN APRIL 2006.



THIS WEEK	LAST WEEK	WEEKS ON CHART	TITLE ARTIST	NIelsen BDS CERTIFICATIONS IMPRINT / PROMOTION LABEL	PLAYS TW +/-	AUDIENCE MILLIONS RANK
1	1	21	PAIN THREE DAYS GRACE	NO. 1 (9 WKS) JIVE/ZOMBA	403 -3	1.144 1
2	2	18	LADIES & GENTLEMEN SALIVA	ISLAND/IDJMG	371 +36	0.898 9
3	5	14	IT'S NOT OVER DAUGHTRY	RCA/RMG	320 +13	0.953 5
4	3	20	SNOW ((HEY OH)) RED HOT CHILI PEPPERS	WARNER BROS.	320 -15	1.084 2
5	4	15	SILLYWORLD STONE SOUR	ROADRUNNER	314 -8	0.887 10
6	8	10	BREATH BREAKING BENJAMIN	HOLLYWOOD	293 +39	0.911 8
7	6	18	THE ENEMY GODSMACK	UNIVERSAL REPUBLIC	293 +12	0.962 4
8	10	50	ANIMAL I HAVE BECOME THREE DAYS GRACE	JIVE/ZOMBA	233 +7	0.948 6
9	9	36	HEROES SHINEDOWN	ATLANTIC	227 -8	0.807 11
10	11	8	FOREVER PAPA ROACH	EL TONAL/GEFFEN	217 +3	0.470 16
11	7	37	LAND OF CONFUSION DISTURBED	REPRISE	205 -57	0.921 7
12	14	41	THROUGH GLASS STONE SOUR	ROADRUNNER	199 +9	0.675 12
13	12	10	EVERYTHING BUCKCHERRY	ELEVEN SEVEN/ATLANTIC/LAVA	187 -13	0.564 13
14	16	7	WELL ENOUGH ALONE CHEVELLE	EPIC	185 +15	0.506 15
15	NEW		FAR CRY RUSH	AIRPOWER/MOST INCREASED PLAYS/MOST ADDED ANTHEM/ATLANTIC	183 +183	0.971 3
16	18	12	TEN THOUSAND FISTS DISTURBED	REPRISE	161 +17	0.309 18
17	17	19	HOW LONG HINDER	UNIVERSAL REPUBLIC	147 -14	0.453 17
18	19	8	IF EVERYONE CARED NICKELBACK	AIRPOWER ROADRUNNER	131 +9	0.528 14
19	20	6	BETTER THAN ME HINDER	UNIVERSAL REPUBLIC	121 +9	0.251 22
20	25	7	PARALYZER FINGER ELEVEN	WIND-UP	99 +10	0.123 -
21	24	10	STAND UP JET	ATLANTIC	95 -4	0.147 28
22	23	18	GOODBYE ARMY OF ANYONE	FIRM	94 -6	0.135 -
23	22	5	THE ECSTASY OF GOLD METALLICA	SONY CLASSICAL	94 -11	0.135 30
24	26	7	DIG INCUBUS	IMMORTAL/EPIC	89 +12	0.261 21
25	28	2	THE DEVIL CRIED BLACK SABBATH	WARNER BROS./RHINO	85 +19	0.289 19
26	21	16	ANNA-MOLLY INCUBUS	IMMORTAL/EPIC	79 -32	0.230 24
27	29	3	JAMBI TOOL	TOOL DISSECTIONAL/VOLCANO/ZOMBA	70 +5	0.122 -
28	27	2	YOU WOULDN'T KNOW HELLYEAH	EPIC	65 -2	0.181 27
29	NEW		ALL THESE THINGS I HATE (REVOLVE AROUND ME) BULLET FOR MY VALENTINE	JIVE/ZOMBA	59 +14	0.091 -
30	NEW		BETTER GUNS N' ROSES	INTERSCOPE	49 +39	0.274 20

MOST ADDED

TITLE ARTIST / LABEL	NEW STATIONS
FAR CRY Rush (ANTHEM/ATLANTIC) KMOD, KZRR, WDHA, WGIR, WHJY, WMMS, WXMM, WZZO	8
THE DEVIL CRIED Black Sabbath (WARNER BROS./RHINO) WGIR, WHJY, WZZO	3
LADIES & GENTLEMEN Saliva (ISLAND/IDJMG) WGIR, WHJY	2
BETTER Guns N' Roses (INTERSCOPE) WGIR, WHJY	2
BREATH Breaking Benjamin (HOLLYWOOD) KUFO	1
SILLYWORLD Stone Sour (ROADRUNNER) WAQX	1
TEN THOUSAND FISTS Disturbed (REPRISE) WXMM	1
PARALYZER Finger Eleven (WIND-UP) WZZO	1
DIG Incubus (IMMORTAL/EPIC) KIOC	1

ADDED AT ...
WDHA
Morristown, NJ
PD: Tony Paige
MD: Curtis Kay
Rush, Far Cry, 22

FOR MORE STATIONS GO TO:
www.RadioandRecords.com

NEW AND ACTIVE

TITLE ARTIST / LABEL	PLAYS /GAIN	TITLE ARTIST / LABEL	PLAYS /GAIN
FRDM YESTERDAY 30 Seconds To Mars (IMMORTAL/VIRGIN) TOTAL STATIONS: 11	45/9	BEER! Psychostick (ROCK RIDGE) TOTAL STATIONS: 6	20/2
LOVE REIGN O'ER ME Pearl Jam (MONKEY WRENCH) TOTAL STATIONS: 7	45/1	RAIN WIZARD Black Stone Cherry (IN DE GOOT/ROADRUNNER) TOTAL STATIONS: 3	18/8
HELLO (I LOVE YOU) Roger Waters (NEW LINE) TOTAL STATIONS: 4	38/1	ELECTRIC WORRY Clutch (ISSACHAR/DRT) TOTAL STATIONS: 4	18/2



+183 FAR CRY
Rush (Anthem/Atlantic)
WHJY +28, WGR +27, WDHA +22, KBER +15, KSHE +15, WZZO +15, WMMS +14, KMOD +11, WONE +10, WKLC +9

+39 BREATH
Breaking Benjamin (Hollywood)
WKLC +16, KUFO +13, WRKZ +8, KMOD +5, WNOR +4, WEBN +1, WJXQ +1, WZZO +1, WVRK +1, WAQX +1

+39 BETTER
Guns N' Roses (Interscope)
WHJY +21, WGR +19, KUFO +2

+36 LADIES & GENTLEMEN
Saliva (Island/IDJMG)
KAZR +14, WKLC +9, WRKZ +7, WHJY +7, WGIR +7, KIOC +4, KCAL +3, KBER +2, KSHE +2, WJXQ +1

+19 THE DEVIL CRIED
Black Sabbath (Warner Bros./Rhino)
WKLC +9, WZZO +8, WHJY +6, WGIR +5, WJXQ +4, WEBN +1

FOR WEEK ENDING MARCH 18, 2007
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RECURRENCS

THIS WEEK	TITLE ARTIST / IMPRINT / PROMOTION LABEL	PLAYS TW LW
1	CRAZY BITCH BUCKCHERRY (ELEVEN SEVEN/ATLANTIC/LAVA)	191 183
2	ROCKSTAR NICKELBACK (ROADRUNNER)	177 189
3	THE POT TOOL (TOOL DISSECTIONAL/VOLCANO/ZOMBA)	173 192
4	COMING UNDONE KORN (VIRGIN)	147 155
5	BACK IN BLACK AC/DC (ATCO/ATLANTIC)	121 103

THIS WEEK	TITLE ARTIST / IMPRINT / PROMOTION LABEL	PLAYS TW LW
6	REMEDY SEETHER (WIND-UP)	117 112
7	ANOTHER BRICK IN THE WALL (PART II) PINK FLOYD (COLUMBIA)	109 110
8	DREAM ON AEROSMITH (COLUMBIA)	108 96
9	TOM SAWYER RUSH (MERCURY/UME)	102 101
10	FOR THOSE ABOUT TO ROCK (WE SALUTE YOU) AC/DC (ATLANTIC)	101 86

ROCK REPORTERS

- | | | | | | | |
|---|---|--|---|---|---|---|
| WONE/Akron, OH*
OM: Nick Anthony
PD: T.K. O'Grady
APD/MD: Tim Daugherty | KIOC/Beaumont, TX*
OM/PD: Joey Armstrong | WEBN/Cincinnati, OH*
OM/PD: Scott Reinhart
MD: Dave Fritz | WRVC/Huntington, WV
PD: Reeves Kirtner
MD: Rick Kline | WXMM/Norfolk, VA*
OM/PD: John Shomby
APD/MD: Zak Tyler | KCAL/Riverside, CA*
PD: Steve Hoffman
APD/MD: Daryl Norsell | KSHE/St. Louis, MO*
OM: Rick Balis
APD: Katy Kruze
MD: Guy Favazza |
| KZRR/Albuquerque, NM*
OM: Bill May
PD: Phil Mahoney
MD: Rob Brothers | WPTQ/Bowling Green, KY
OM/PD: Alex "Axe" Parocai
APD/MD: Monty Foster | WMMS/Cleveland, OH*
PD: Bo Matthews | WJXQ/Lansing, MI*
PD: Shari Vegas
MD: Darcy | KCLB/Palm Springs, CA
PD: Anthony "Antdog" Quiroz
MD: Jenn Brewski | WXRX/Rockford, IL
PD: Jim Stone
MD: Jon Schulz | WAQX/Syracuse, NY*
OM: Tom Mitchell
PD: Alexis
APD/MD: Don "Stone" Kelley |
| WZZO/Allentown, PA*
PD: Tori Thomas
MD: Keith Moyer | WRQK/Canton, OH*
PD: Keith Hamilton | WVRK/Columbus, GA*
OM: Brian Waters
PD: Michael Steele | WGIR/Manchester, NH*
APD: Becky Pohotsky | WRKZ/Pittsburgh, PA*
OM: Keith Clark
PD: Ryan Mill | KBER/Salt Lake City, UT*
PD: Kelly Hammer
APD/MD: Darby Wilcox | KMOD/Tulsa, OK*
OM/PD: Don Cristi |
| KWHL/Anchorage, AK
PD: Jen Shevlin
APD/MD: Brad Stennett | WPXC/Cape Cod, MA
PD: Suzanne Tonaire
APD/MD: James Gallagher | KAZR/Des Moines, IA*
OM: Jim Schaefer
PD: Ryan Patrick
MD: Andy Hall | WAFX/Montgomery, AL*
PD: Rick Hendrick | KUFO/Portland, OR*
PD: Mike Tierney
APD/MD: Dan Bozyk | KZOO/San Luis Obispo, CA
OM: Pepper Daniels
MD: Dusty Rhoads | WMZK/Wausau, WI
PD: Jeff Cecil |
| WTOS/Augusta, ME
OM/PD: Steve Smith
APD: Chris Rush | WKLC/Charleston, WV*
OM: Bill Knight
PD: Jay Nunley
APD: Brian Thompson
MD: Dawn Cox | WQCM/Hagerstown, MD
OM: Rick Alexander
PD/MD: Mike Holder | WDHA/Morristown, NJ*
PD: Tony Paige
APD/MD: Curtis Kay | WHJY/Providence, RI*
PD: Scott Laudani
MD: Mike Brangiforte | KTUX/Shreveport, LA*
PD: Ragen King
MD: Flynt Stone | KBZS/Wichita Falls, TX
PD: Liz Ryan |

* Monitored Reporters

ROCK

ALTERNATIVE & ACTIVE REPORTERS

ALTERNATIVE

WEQX/Albany, NY*
OM: Willobee
MD: Nikki Alexander

WHRL/Albany, NY*
OM: John Cooper
PD: Capone
APD/MD: Gabby

WNNX/Atlanta, GA*
OM: Rob Roberts
PD: Leslie Fram
APD: Steve Craig

WJSE/Atlantic City, NJ
OM/PD: Nick Giorno
APD/MD: Shawn Ca. telluccio

WAEG/Augusta, GA
OM: Ron Thomas
PD: J.D. Kunes

KROX/Austin, TX*
OM: Chase
PD: Lynn Barstow
MD: Toby Ryan

KNXX/Baton Rouge, LA*
OM/PD: Dave Dunaway
APD: Phillip Kish
MD: Darren Gauthier

KQXR/Boise, ID*
OM: Dan McColly
PD: Mat Diabolo
MD: Jeremi Smith

WBCN/Boston, MA*
PD: Dave Wellington
MD: Dan O'Brien

WFNX/Boston, MA*
PD: Keith Dakin

WBTZ/Burlington, VT*
OM/PD: Matt Grasse
APD/MD: Kevin Mays

WAVF/Charleston, SC*
PD: Lance Hale
MD: Wendy Rollins

WZJO/Charleston, WV*
PD/MD: Bruce Clark

WEND/Charlotte, NC*
OM: Bruce Logan
PD/MD: Jack Daniel

WKQX/Chicago, IL*
APD: Brett "Spike" Eskin

WSWD/Cincinnati, OH*
OM: Patti Marshall
PD: Tommy Bodean
APD: Julie Evans

WXRK/Cleveland, OH*
PD: Dominic Nardella

WARQ/Columbia, SC*
PD: Dave Stewart
MD: Matt Lee

WWCD/Columbus, OH*
OM: Randy Malloy
PD: Andy "Andyman" Davis

KDGE/Dallas, TX*
PD: Duane Doherty
APD: Chris Ryan
MD: Josh Venable

WXEG/Dayton, OH*
OM: Tony Tilford
PD: Steve Kramer
APD/MD: Boomer

KTCL/Denver, CO*
PD: Nerf
MD: Eric "Boney" Clouse

CIMX/Detroit, MI*
PD: Vince Cannova

KXNA/Fayetteville, AR
PD/MD: Dave Jackscn

WYSK/Fredericksburg, VA
OM/PD: Paul Johnson

KFRF/Fresno, CA*
PD: Jason Squires
MD: Ryan Oldfield

KKPL/Ft. Collins, CO
OM/PD: Mark Callaghan
MD: Beano

WJBX/Ft. Myers, FL*
PD: John Rozz
APD: Anthony "Roach" Proffitt
MD: Jeff Zito

WGRD/Grand Rapids, MI*
PD: Jerry Tarrants

WXNR/Greenville, NC*
OM: Bruce Simele
APD/MD: Greg Brady

KUCD/Honolulu, HI*
PD: Adam Carr
MD: Chris Sampaio

KTBZ/Houston, TX*
PD: Vince Richards
MD: Don Jantzen

WRZX/Indianapolis, IN*
PD: Lenny Diana

WTZR/Johnson City, TN*
OM/PD: Bruce Clark
APD: LoKi

KRBZ/Kansas City, MO*
OM: Bob Edwards
PD: Greg Bergen
APD/MD: Jason Ulanet

WNFZ/Knoxville, TN*
OM: Terry Gillingham
PD: Shane Cox
APD/MD: Valerie Hale

KFTE/Lafayette, LA*
PD: Scott Perrin
APD/MD: Roger Pride

KXTE/Las Vegas, NV*
PD: Chris Ripley
MD: Home Pooser

KROQ/Los Angeles, CA*
PD: Kevin Weatherly
APD: Gene Sandbloom
MD: Lisa Worden

WLRS/Louisville, KY*
OM: J.D. Kunes
APD/MD: Joe Stamm

WMFS/Memphis, TN*
OM/PD: Rob Cressman
MD: Sydney Nabors

WLUM/Milwaukee, WI*
PD: Jacent Jackson
MD: Chris Calef

WGVX/Minneapolis, MN*
OM: Dave Hamilton
PD: Chris Rahn

WHTG/Monmouth, NJ*
PD: Terrie Carr
APD/MD: Brian Phillips

WKQZ/Myrtle Beach, SC
PD: Mark McKinney
MD: Mase

WROX/Norfolk, VA*
OM: Jay Michaels
PD: Michele Diamond
MD: Mike Powers

KHBZ/Oklahoma City, OK*
OM: Tom Travis
PD: Jeff Blackburn
MD: Crystal Clements

WJRR/Orlando, FL*
PD: Rick Everett
MD: Brian Dickerman

WOCL/Orlando, FL*
PD: Bobby Smith

KMRJ/Palm Springs, CA
OM/PD: Thomas Mitchell
APD/MD: Dwight Arnold

KEDJ/Phoenix, AZ*
PD: Bruce St. James
APD/MD: Tim Virgin

WXDX/Pittsburgh, PA*
OM/PD: John Moschitta
MD: Winnie Ferguson

WCYY/Portland, ME*
PD: Herb Ivy
MD: Brian James

KNRK/Portland, OR*
PD: Mark Hamilton
APD: Jaime Cooley

WBRU/Providence, RI*
PD: Chris Novello
APD: Zach Harnett
MD: Noah Chevalier

KRZQ/Reno, NV*
OM: Rob Brooks
PD: Melanie Flores
MD: Chris Payne

WDYL/Richmond, VA*
PD: Eric Kristensen
MD: Jessica Lee

WRXL/Richmond, VA*
OM: Bill Cahill
PD/MD: Casey Krukowski

KCXX/Riverside, CA*
PD: John DeSantis
APD/MD: Bobby Sato

WZNE/Rochester, NY*
OM/PD: Stan Main

KWOD/Sacramento, CA*
OM/PD: Curtis Johnson
MD: Hill Jordan

KXRX/Salt Lake City, UT*
OM: Alan Hague
PD: Todd Noker
APD: Corey O'Brien
MD: Artie Fufkin

KBZT/San Diego, CA*
PD: Garrett Michaels
APD: Mike Hansen
MD: Mike Halloran

XETRA/San Diego, CA*
PD: Phil Manning
MD: Stephen Kallao

KITS/San Francisco, CA*
PD: Dave Numme
APD/MD: Aaron Axelsen

KJEE/Santa Barbara, CA*
PD: Eddie Gutierrez
MD: Dave Hanacek

Music Choice Alternative/Satellite
PD: Justin Prager
MD: Gary Susalis

Sirius Alt Nation/Satellite*
OM: Gary Schoenewetter
PD: Rich McLaughlin
APD: Khaled Elsebai
MD: Zach Brooks

XM Ethel/Satellite*
PD: Steve Kingston
MD: Erik Range

WFXH/Savannah, GA*
OM: Susan Groves
PD: Dustin Matthews
MD: Leslie Scott

KNDD/Seattle, WA*
PD: Lazlo
APD: Jim Keller
MD: Andrew Harms

KQRA/Springfield, MO*
PD: Kristen Bergman
MD: Shadow Williams

KPNT/St. Louis, MO*
PD: Tommy Mattern
APD: Kyle Guderian
MD: Scott Rizzuto

WKRL/Syracuse, NY*
PD: Scott Petibone
APD: Tim Noble
MD: Ty

WSUN/Tampa, FL*
PD: Shark

KMRJ/Palm Springs, CA
OM/PD: Thomas Mitchell
APD/MD: Dwight Arnold

WRWK/Toledo, OH*
PD: Dan McClintock
APD/MD: Carolyn Stone

KFMA/Tucson, AZ*
PD: Matt Spry
MD: Greg Rampage

KMYZ/Tulsa, OK*
PD: Ken Wall
MD: Amber Fiedler

WWDC/Washington, DC*
PD: Chris Cruze
APD/MD: Donielle Flynn

WPBZ/West Palm Beach, FL*
PD: John O'Connell
MD: Nik Rivers

WSFM/Wilmington, NC
PD/MD: Mike Kennedy

ACTIVE

KEYJ/Abilene, TX
OM: Randy Jones
PD/MD: Frank Pain

KTEG/Albuquerque, NM*
OM/PD: Bill May
MD: Aaron "Buck" Burnett

WWWX/Appleton, WI*
PD/MD: Guy Dark

WCHZ/Augusta, GA*
OM: Harley Drew
PD: Chuck Williams

KRAB/Bakersfield, CA*
OM: Steve King
PD/MD: Danny Spanks
APD: Jared Mann

WIYY/Baltimore, MD*
PD: Dave Hill
APD/MD: Rob Heckman

WCPR/Biloxi, MS*
OM: Kenny Vest
APD/MD: Maynard

WAAF/Boston, MA*
PD: Ron Valeri
MD: Mistress Carrie

WEDG/Buffalo, NY*
PD/MD: Evli Jim

WYBB/Charleston, SC*
OM/PD: Mike Allen

WRXR/Chattanooga, TN*
OM: Kris Van Dyke
PD: Boner

WIIL/Chicago, IL*
OM/PD: John Perry
APD: Tom Kief
MD: Sam Martin

KRQR/Chico, CA
OM: Chad Perry
PD/MD: Neil Randall

KILO/Colorado Springs, CO*
PD: Ross Ford

WBZX/Columbus, OH*
PD: Hal Fish
APD/MD: Ronni Hunter

KNCN/Corpus Christi, TX*
OM/PD: Paula Newell
APD/MD: Monte Montana

KBPI/Denver, CO*
PD: Willie B.
APD/MD: Aaron "Double A" Montell

WRIF/Detroit, MI*
OM/PD: Doug Podell
APD/MD: Mark Pennington

KRBR/Duluth, MN
OM/PD: Mark Fleischer

KLAQ/El Paso, TX*
OM/PD: Courtney Nelson
APD/MD: Glenn Garza

WGBF/Evansville, IN
OM/PD: Mike Sanders
APD/MD: Slick Nick

WWBN/Flint, MI*
OM: Jay Patrick
PD: Brian Beddow
APD/MD: Tony LaBrie

THIS WEEK	LAST WEEK	WEEKS ON CHART	TITLE	ARTIST	IMPRINT / PROMOTION LABEL	PLAYS	
						TW	+/-
1	1	14	PARALYZER	FINGER ELEVEN	WIND-UP	623	-15
2	2	8	EVERYTHING	BUCKCHERRY	ELEVEN SEVEN/ATLANTIC/WARNER	391	+18
3	6	8	FAMOUS LAST WORDS	MY CHEMICAL ROMANCE	REPRISE/WARNER	353	+33
4	3	20	FALLEN LEAVES	BILLY TALENT	ATLANTIC/WARNER	347	-2
5	5	17	SILLYWORLD	STONE SOUR	ROADRUNNER/WARNER	344	+16
6	9	7	NEVER TOO LATE	THREE DAYS GRACE	JIVE/SONY BMG	339	+45
7	4	18	HOW LONG	HINDER	UNIVERSAL REPUBLIC/UNIVERSAL	322	-11
8	8	9	READ MY MIND	THE KILLERS	ISLAND/UNIVERSAL	302	-3
9	7	24	LEVEL	THE RACONTEURS	THIRD MAN/V2	301	-16
10	11	17	THIS AIN'T A SCENE, IT'S AN ARMS RACE	FALL OUT BOY	FUELED BY RAMEN/ISLAND/UNIVERSAL	285	+9
11	10	24	ANNA-MOLLY	INCUBUS	IMMORTAL/EPIC/SONY BMG	278	-15
12	15	11	LAZY EYE	SILVERSN PICKUPS	DANGERBIRD/MAPLEMUSIC	240	+24
13	12	10	DASHBOARD	MODEST MOUSE	EPIC/SONY BMG	239	+14
14	18	4	HUMP DE BUMP	RED HOT CHILI PEPPERS	WARNER BROS./WARNER	237	+55
15	16	7	IF EVERYONE CARED	NICKELBACK	EMI	220	+14
16	22	7	BREATH	BREAKING BENJAMIN	HOLLYWOOD/UNIVERSAL	210	+39
17	14	18	THE LONELY END OF THE RINK	THE TRAGICALLY HIP	UNIVERSAL	207	10
18	13	23	SNOW ((HEY OH))	RED HOT CHILI PEPPERS	WARNER BROS./WARNER	207	-14
19	26	3	KEEP THE CAR RUNNING	ARCADE FIRE	MERGE	203	+58
20	21	6	IT'S NOT OVER	DAUGHTRY	RCA/SONY BMG	196	+22
21	19	17	LADIES & GENTLEMEN	SALIVA	ISLAND/UNIVERSAL	186	+9
22	24	19	STARLIGHT	MUSE	WARNER BROS./WARNER	175	+15
23	27	4	SURVIVALISM	NINE INCH NAILS	NOTHING/INTERSCOPE	171	+26
24	25	5	THE WHITE UNICORN	WOLFMOTHER	MODULAR/INTERSCOPE/UNIVERSAL	164	+10
25	31	4	YER NOT THE OCEAN	THE TRAGICALLY HIP	UNIVERSAL	162	+23
26	28	5	DIG	INCUBUS	IMMORTAL/EPIC/SONY BMG	156	+16
27	23	22	LAY DOWN	PR-ESTESS	INDICA	148	-17
28	30	26	WELCOME TO THE BLACK PARADE	MY CHEMICAL ROMANCE	REPRISE/WARNER	145	+5
29	32	10	BABY HATES ME	DANKO JONES	AQUARIUS/EMI	144	+7
30	29	5	STAND UP	JET	ATLANTIC/WARNER	140	0

FOR WEEK ENDING MARCH 18, 2007

KRZR/Fresno, CA*
OM/PD: Jim Free
APD/MD: Tim Boland

WBYR/Ft. Wayne, IN*
MD: St. Iler

WRUF/Gainesville, FL*
OM/PD: Harry Cuscott
APD: Monica Rix
MD: Matt Lehtola

WKLQ/Grand Rapids, MI*
OM: Brent Alberts
PD: Michael Grey
MD: Splatz

WZOR/Green Bay, WI*
PD: Roxanne Steele
APD: Cutter

WXQR/Greenville, NC*
OM: Rolf Pepple
PD/MD: Dave Tripp

WTPT/Greenville, SC*
OM/PD: Mark Hendrix
MD: Twisted Todd

WQXA/Harrisburg, PA*
OM/PD: Ken Carson
MD: Nixon

WCCC/Hartford, CT*
PD: Michael Picozzi
APD/MD: Mike Karolyi

WAMX/Huntington, WV
PD/MD: Erik Raines
APD: Robin Wilds

WRTT/Huntsville, AL*
OM: Rob Harder
PD: Clay Sanders

WRXW/Jackson, MS*
PD: Johnny Maze
APD/MD: Brad Stevens

WRZK/Johnson City, TN*
PD/MD: Scott Onks

KQRC/Kansas City, MO*
OM/PD: Bob Edwards
MD: Paul Marshall

KOMP/Las Vegas, NV*
PD: John Griffin
MD: Carlota

KZCD/Lawton, OK
PD: Don "Crittter" Brown

WXZZ/Lexington, KY*
OM: Robert Lindsey
PD: Kevin King
APD: Twitch

KDJE/Little Rock, AR*
OM: Sonny Victory
PD/MD: Jeff Petterson

WTFX/Louisville, KY*
PD: Charlie Steele
MD: Frank Webb

KFMX/Lubbock, TX
OM/PD: Wes Nessmann

WJJO/Madison, WI*
PD: Randy Hawke
APD/MD: Blake Patton

KFRQ/McAllen, TX*
OM/PD: Mike Quinn

KBRE/Merced, CA
OM/PD: Mikey Martinez
APD: Jason LaChance

WHDR/Miami, FL*
OM: David Israel
PD: Kevin Vargas
MD: Dave Hanson

KXXR/Minneapolis, MN*
OM: Dave Hamilton
PD: Wade Linder
APD/MD: Pablo

WRAT/Monmouth, NJ*
OM/PD: Carl Craft
APD/MD: Robyn Lane

WCLU/Morgantown, WV
OM/PD: Jeff Miller

WBUZ/Nashville, TN*
OM: Jim Patrick
PD/MD: Russ Schenck

KATT/Oklahoma City, OK*
OM/PD: Chris Baker
MD: Jake Daniels

WYYX/Panama City, FL
PD: Jo Valentine
MD: Stroke

WTKX/Pensacola, FL*
PD: Joel Sampson
APD/MD: Mark The Shark

WIXO/Peoria, IL
OM: Ric Morgan
PD/MD: Matt Bahan

WMMR/Philadelphia, PA*
PD: Bill Weston
APD: Chuck Damico
MD: Sean "The Rabbi" Tyszler

WYSP/Philadelphia, PA*
PD: Gil Edwards
MD: Jeff Sottolano

KUPD/Phoenix, AZ*
PD/MD: Larry McFeele

KDOT/Reno, NV*
OM: Jim McClain
PD/MD: Jave Patterson

KRXQ/Sacramento, CA*
OM/MD: Jim Fox
PD: Pat Martin

WKQZ/Saginaw, MI
PD: Hoser
APD: Matt Bingham

WZBH/Salisbury, MD
OM: Sue Timmons
PD: Sean McHugh
MD: Chris Steele

KHTB/Salt Lake City, UT*
PD: Kayvon Motiee
APD/MD: Roger Orton

KISS/San Antonio, TX*
PD/MD: LA Lloyd

KIOZ/San Diego, CA*
OM: Jim Richards
PD/MD: Shauna Moran-Brown

KURQ/San Luis Obispo, CA
OM/PD: Andy Winford
APD/MD: Stephanie Bell

KXFX/Santa Rosa, CA
OM: Jeff Blazy
PD/MD: Scott Less

TRIPLE A



CIDR/Detroit returns to the fold

As The River Flows

John Schoenberger

JSchoenberger@RadioandRecords.com

a

fter being out of the fold for several years, CHUM Radio's CIDR (the River)/Windsor-Detroit returned to the triple A format last September. Prior to the flip, the station was a soft rock outlet, but after a bit of research and some changes in the Motor City radio landscape, the time seemed right for triple A to make its return.

"Phat" Matt Franklin, who had been with alternative sister CIMX (89X) for many years, came over as APD under the guidance of original River PD Murray Brookshaw. But not long after the launch, Brookshaw decided to move on, and Franklin was subsequently given the PD reins.

"It was a pretty big decision for me to let go of 89X, where I had spent the past 16 years, but I saw the opportunity to grow, and I also have great interest in the [triple A] format," Franklin says. "The River leans a bit younger than the original incarnation, and so my experience made me a good choice to help in the station's development."

Franklin and his team are striving to have the broadest playlist in town. Appropriate classic rock selections combined with heritage alternative music from the '80s and early '90s largely discarded by 89X give the River a great library of artists and songs to work with.

The station is also actively getting listeners involved by asking for their input—what do they think of the station and what would they like to hear?—through a campaign called YouShouldPlayThis@939theriverradio.com.

According to Franklin, thousands of suggestions have flowed forth. "We have found that listeners really want a broad library, and they have even brought up some songs that we hadn't thought of. These library suggestions mix very well with the new artists of today who are referencing many of the older acts."

Franklin adds that listener response has been enthusiastic about the River's return, and that they remember the original station. They are also drawing in some of the old WDET supporters, who are listening to the radio again after that public station went all-news last year.

"I have been blown away by the outpouring of love we have gotten since the station has signed on," Franklin says.

Company Commitment

Ownership is committed to the station. CHUM has funded TV and billboard

Music Monitor



March 12, 3 p.m.

David Bowie, "Modern Love"

Blondie, "Call Me"

Mika, "Grace Kelly"

Rock Kills Kid, "Hideaway"

J.J. Cale & Eric Clapton, "Danger"

Sarah McLachlan, "Hold On"

Lou Reed, "Walk On the Wild Side"

U2, "Sometimes You Can't Make It On Your Own"

Sam Roberts, "Bridge to Nowhere"

Michael Penn, "No Myth"

The Police, "Invisible Sun"

Gomez, "How We Operate"

Source: Nielsen BDS



► THE JOHN BUTLER TRIO'S "BETTER THAN" LEAPS 6-1 THANKS TO A 66-SPIN INCREASE.

		TRIPLE A INDICATOR			PLAYS	
THIS WEEK	LAST WEEK	TITLE	ARTIST	IMPRINT / PROMOTION LABEL	TW	+/-
1	6	4	BETTER THAN JOHN BUTLER TRIO	ATLANTIC/LAVA	522	+66
2	1	15	THINKING ABOUT YOU NORAH JONES	BLUE NOTE/BLC	512	-46
3	4	12	PHANTOM LIMB THE SHINS	SUB POP	476	+13
4	7	6	TELL ME 'BOUT IT JOSS STONE	VIRGIN	475	+34
5	2	8	DASHBOARD MODEST MOUSE	EPIC	472	-7
6	3	9	ARE YOU ALRIGHT? LUCINDA WILLIAMS	LOST HIGHWAY	466	8
7	5	21	NEW SHOES PAOLO NUTINI	ATLANTIC	460	+3
8	8	10	SLY THE CAT EMPIRE	VELOUR	425	+8
9	10	8	LOOK AFTER YOU THE FRAY	EPIC	405	+7
10	11	6	YOU CAN BRING ME FLOWERS RAY LAMONTAGNE	RCA/RMG	399	+12
11	13	9	YOU'RE ALL I HAVE SNOW PATROL	POLYDOR/A&M/INTERSCOPE	384	-16
12	9	16	THINK I'M IN LOVE BECK	INTERSCOPE	384	-23
13	15	5	CAN'T STOP OZOMATLI	CONCORD PICANTE/CONCORD	346	-23
14	12	24	SEE THE WORLD GOMEZ	ATO/RED	346	-37
15	14	8	DANGER J.J. CALE & ERIC CLAPTON	DUCK/REPRISE	327	0
16	16	5	READ MY MIND THE KILLERS	ISLAND/IDJMG	324	+26
17	19	8	HEAVENLY DAY PATTY GRIFFIN	ATO/RED	306	+23
18	18	8	AIN'T NOTHING WRONG WITH THAT ROBERT RANDOLPH & THE FAMILY BAND	WARNER BROS.	303	+14
19	30	3	YOU KNOW I'M NO GOOD AMY WINEHOUSE	UNIVERSAL REPUBLIC	295	+59
20	27	2	TIME IS A RUNAWAY THE ALTERNATE ROUTES	VANGUARD	291	+50
21	24	2	THE PICTURE SON VOLT	TRANSMIT SOUND/LEGACY/RED	290	+38
22	17	6	GRAVITY JOHN MAYER	AWARE/COLUMBIA	287	-10
23	21	6	FALLING UP RICKIE LEE JONES	NEW WEST	277	+2
24	29	3	STARS AND BOULEVARDS AUGUSTANA	EPIC	266	+29
25	20	6	BROTHER LEE CITIZEN COPE	RCA/RMG	260	-16
26	25	3	BEAUTIFUL G. LOVE	BRUSHFIRE/UNIVERSAL REPUBLIC	256	+7
27	28	5	NAIVE THE KOOKS	ASTRALWERKS	252	+13
28	22	16	NOTHING IN MY WAY KEANE	INTERSCOPE	251	-19
29	23	17	SNOW (HEY OH!) RED HOT CHILI PEPPERS	WARNER BROS.	233	-27
30	26	16	WINDOW IN THE SKIES U2	ISLAND/INTERSCOPE	231	-12

*FOR WEEK ENDING MARCH 18, 2007

'Fortunately, upper management has made its long-term commitment to the station very clear, and we have the time to build this station the right way.'

—'Phat' Matt Franklin



campaigns to help establish it in the marketplace. Plus, money was allocated for a Web site that is particularly sophisticated for a station this young.

With such positioners as "It's About the Music" and "Where the Music Matters," Franklin wants the River to be an ideal complement to 89X. While the latter is the newer, harder, faster station, the River is designed to serve as the place to go when a listener matures and wants to graduate to something else.

The station is also live in all essential dayparts, starting with Jimi James in the morning with a music-intensive show; Mark Lander in middays; Franklin doing afternoons; and the newest addition, Greg Gnyp, who recently came over from 89X to host a more uptempo evening shift. Gnyp, along with programming assistant Tania D'Angela, are helping Franklin with some of the programming chores.

Like any good triple A station, the River intends to be on the street and active in the local music scene. Plus, it is working on developing charity and community partnerships that will serve the station well in the long run.

"We are only six months in, so we know it takes a while to build those key benchmark events that benefit the community and build association with the station," Franklin says. "We are also increasing our efforts to sponsor free music appreciation-type events as well as to have artists come by to interview and perform live on the air in what we call River Sessions."

The station is looking to spread out specialty programming a bit, too. It already airs syndicated shows "Acoustic Cafe" and "E-Town," and Franklin has plans to develop a "Sunday Morning Sunrise" acoustic show. There is also a local music program in the works.

"We want to expand with all kinds of things, but we know you have to take it step by step to establish each one of them. Fortunately, upper management has made its long-term commitment to the station very clear, and we have the time to build this station the right way."

R&R

▶ **JOHN MELLENCAMP**
SEWS ON AIRPOWER
STRIPES AS "SOMEDAY"
JUMPS 22-18 BEHIND A 16%
INCREASE IN PLAYS.



THIS WEEK	LAST WEEK	WEEKS ON CHART	TITLE ARTIST	NIELSEN BDS CERTIFICATIONS IMPRINT / PROMOTION LABEL	PLAYS		AUDIENCE	
					TW	+/-	MILLIONS	RANK
1	2	17	THINKING ABOUT YOU NORAH JONES	NO. 1 (1 WK) BLUE NOTE/DIG	423	-9	1.602	4
2	1	20	NEW SHOES PAOLO NUTINI	ATLANTIC	420	-56	1.825	1
3	3	21	THINK I'M IN LOVE BECK	INTERSCOPE	416	+6	1.496	6
4	4	25	SEE THE WORLD GOMEZ	ATO/RED	362	-38	1.722	3
5	9	7	READ M^Y MIND THE KILLERS	ISLAND/DJMG	346	+47	1.517	5
6	6	13	YOU'RE ALL I HAVE SNOW PATROL	POLYDOR/A&M/INTERSCOPE	344	+19	1.726	2
7	5	14	PHANTOM LIMB THE SHINS	SUB POP	339	+4	1.283	7
8	8	9	LOOK AFTER YOU THE FRAY	EPIC	330	+18	1.186	9
9	7	18	NOTHING IN MY WAY KEANE	INTERSCOPE	321	+5	1.107	11
10	10	10	DASHBOARD MODEST MOUSE	EPIC	293	+7	1.064	12
11	15	4	BETTER THAN THE JOHN BILTLER TRIO	ATLANTIC/LAVA	262	+15	0.962	14
12	13	27	SATELLITE GUSTER	REPRISE	261	-2	1.243	8
13	12	17	BELIEF JOHN MAYE	AWARE/COLUMBIA	247	-2	1.048	13
14	14	9	DANGER J.J. CALE & ERIC CLAPTON	DUCK/REPRISE	225	-14	0.673	18
15	11	24	SNOW (HEY OH) RED HOT CHILI PEPPERS	WARNER BROS.	224	-47	0.811	16
16	16	19	WINDOW IN THE SKIES U2	ISLAND/INTERSCOPE	220	-28	0.939	15
17	17	20	O VALENCIA! THE DECEMBERISTS	CAPITOL	217	-15	0.628	21
18	22	5	SOMEDAY JOHN MELLENCAMP	AIRPOWER UNIVERSAL REPUBLIC/UMe	212	+30	1.138	10
19	21	7	GRAVITY JOHN MAYE	AIRPOWER AWARE/COLUMBIA	195	+10	0.658	19
20	18	7	GRACE KELLY MIKA	CASA BLANCA/UNIVERSAL REPUBLIC	178	-24	0.365	-
21	20	7	TELL ME 'BOUT IT JOSS STONE	VIRGIN	175	+1	0.503	26
22	19	11	SLY THE CAT EMPIRE	VELOUR	172	-20	0.629	20
23	23	3	THE STORY BRANDI CARLILE	COLUMBIA	171	+14	0.589	23
24	25	11	TAMACON RODRIGO Y SABRIELA	ATO/RED	161	+10	0.769	17
25	24	10	AIN'T NOTHING WRONG WITH THAT ROBERT RAJDLPH & THE FAMILY BAND	WARNER BROS.	142	-12	0.179	-
26	27	7	HEAVENLY DAY PATTY GRIFIN	ATO/RED	138	-2	0.413	30
27	28	3	STARS AND BOULEVARDS AUGUSTAN	EPIC	136	+19	0.534	25
28	26	8	FIDELITY REGINA SPEKTOR	SIRE/WARNER BROS.	133	-8	0.468	29
29	30	4	ARE YOU ALRIGHT? LUCINDA WILLIAMS	LOST HIGHWAY	118	+19	0.156	-
30	NEW		YOU GIVE ME SOMETHING JAMES MORRISON	POLYDOR/INTERSCOPE	105	-1	0.347	-

THIS WEEK	TITLE ARTIST / IMPRINT / PROMOTION LABEL	PLAYS		THIS WEEK	TITLE ARTIST / IMPRINT / PROMOTION LABEL	PLAYS	
		TW	LW			TW	LW
1	I WILL FOLLOW YOU INTO THE DARK DEAT-CA3 FOR CUTIE (ATLANTIC)	248	257	6	NOTHING LEFT TO LOSE MAT KEARNEY (AWARE/COLUMBIA)	144	133
2	OTHER SIDE OF THE WORLD KT TUNSTALL (RELENTLESS/VIRGIN)	193	199	7	WHEN YOU WERE YOUNG THE KILLERS (ISLAND/DJMG)	135	130
3	CHASING CARS SNOW PATROL (POLYDOR/A&M/INTERSCOPE)	182	189	8	PUT YOUR RECORDS ON CORINNE BAILEY RAE (CAPITOL)	131	132
4	HOW TO SAVE A LIFE THE FRAY (EPIC)	148	157	9	SUDDENLY I SEE KT TUNSTALL (RELENTLESS/VIRGIN)	117	107
5	WAITING ON THE WORLD TO CHANGE JOHN MAYER (AWARE/COLUMBIA)	146	161	10	THREE MORE DAYS RAY LAMONTAGNE (RCA/RMG)	114	147

MOST ADDED

TITLE ARTIST / LABEL	NEW STATIONS
YOU KNOW I'M NO GOOD Amy Winehouse (UNIVERSAL REPUBLIC) WDOO, WMMM, WTTT, WXRW, WZEW	5
#9 DREAM R.E.M. (WARNER BROS.) KPRI, KTHX, KXLY, WXRW	4
SALALA Angelique Kidjo Feat. Peter Gabriel (RAZOR & TIE) KBCO, KGSR, WXRT	3
RUBY Kaiser Chiefs (B-UNIQUE/UNIVERSAL MOTOWN) WRLT, WRNR, WZEW	3
THE STORY Brandi Carlile (COLUMBIA) KINK, WRLT	2
THE PICTURE Son Volt (TRANSMIT SOUND/LEGACY/RED) KGSR, WMMM	2
FOUR WINDS Bright Eyes (SADDLE CREEK) KTHX, WRNR	2
READ MY MIND The Killers (ISLAND/DJMG) KINK	1
YOU'RE ALL I HAVE Snow Patrol (POLYDOR/A&M/INTERSCOPE) WXRT	1

ADDED AT...

WMMM
Madison, WI
PD: Pat Gallagher
MD: Gabby Parsons
Amy Winehouse, You Know I'm No Good, 1
JJ Grey & Mofro, War, 1
Son Volt, The Picture, 1

FOR MORE STATIONS GO TO:
www.RadioandRecords.com

NEW AND ACTIVE

TITLE ARTIST / LABEL	PLAYS /GAIN	TITLE ARTIST / LABEL	PLAYS /GAIN
#9 DREAM R.E.M. (WARNER BROS.) TOTAL STATIONS: 19	91/85	THE MAN Pete Yorn (RED INK/COLUMBIA) TOTAL STATIONS: 9	75/1
TIME IS A RUNAWAY The Alternate Routes (VANGUARD) TOTAL STATIONS: 11	83/12	SOMEONE TO LOVE Fountains Of Wayne (VIRGIN) TOTAL STATIONS: 12	70/0
YOU CAN BRING ME FLOWERS Ray LaMontagne (RCA/RMG) TOTAL STATIONS: 8	82/3	LIFE IS BEAUTIFUL Vega4 (ORIGINAL SIGNAL/EPIC) TOTAL STATIONS: 8	65/5
SHE'S MINE Brett Dennen (DUJALONE) TOTAL STATIONS: 9	77/10	WHAT LIGHT Wilco (NONESUCH/WARNER BROS.) TOTAL STATIONS: 7	54/23
9 CRIMES Damien Rice (HEFFA/VECTOR/WARNER BROS.) TOTAL STATIONS: 8	77/4	SWING LOW Rocco DeLuca & The Burden (IRONWORKS) TOTAL STATIONS: 7	52/12

MOST INCREASED PLAYS

+85	#9 DREAM R.E.M. (Warner Bros.) KMTT +6, SISP +15, KENZ +14, WRNR +6, WDOO +5, KTCZ +4, WRLT +4, WZCC +4, KFOG +3, WXRT +2
+47	READ MY MIND The Killers (Island/DJMG) KINK +13, WCLZ +10, KFOG +8, KRVB +5, WRLT +4, WZCC +4, WRNR +2, WMMM +2, KTCZ -2, KMTT -1
+32	JENNY DON'T BE HASTY Paolo Nutini (Atlantic) KPRI +13, WXRW +12, SISP +3, WTTT +3, WRLT +1, WZEW +1
+30	SOMEDAY John Mellencamp (Universal Republic/UMe) WXRT +1, WXRW +7, WTTT +4, KFOG +3, KPRI +3, WZCC +3, KTHX +2, KXLY +2, WBOS +2, WMMM +1
+26	LAZY EYE Silversun Pickups (dangerbird) KINK +18, KENZ +7, WDOO +1

FOR WEEK ENDING MARCH 18, 2007
LEGEND: See legend to charts in charts section for rules and symbol explanations.
27 triple A stations are electronically monitored by Nielsen Broadcast Data Systems 24 hours a day, 7 days a week. indicator chart comprised of 53 reporters.
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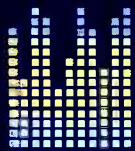


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AMERICANA

TRIPLE A

THIS WEEK	LAST WEEK	TITLE ARTIST	IMPRINT / PROMOTION LABEL	PLAYS		
				TW	+/-	CUMULATIVE
1	1	WEST LUCINDA WILLIAMS	LOST HIGHWAY	549	+14	3766
2	2	ENDLESS HIGHWAY: THE MUSIC OF THE BAND VARIOUS ARTISTS	429/SLG	392	-61	3957
3	4	CHILDREN RUNNING THROUGH PATTY GRIFFIN	ATO/RED	361	+44	2037
4	3	VIRIDIAN THE GREENCARDS	DUALTONE	344	-17	2401
5	5	THE SHOE BOX JAY BOY ADAMS	ROCKIN' HEART/SMITH	338	+27	2143
7	7	HAPPY SONGS FROM RATTLESNAKE GULCH JOE ELY	RACK 'EM	337	+46	1097
6	6	STATE OF GRACE THE HOLMES BROTHERS	ALLIGATOR	312	+17	3003
19	19	THE SEARCH SON VOLT	TRANSMIT SOUND/LEGACY/RED	286	+85	651
9	9	COUNTRYPOLITAN FAVORITES SOUTHERN CULTURE ON THE SKIDS	YEP ROC	280	+28	941
10	8	HAMMER OF THE HONKY TONK GODS BILL KIRCHEN	PROPER AMERICAN	265	-5	2654
22	22	STARS IN MY CROWN JORMA KAUKONEN	RED HOUSE	256	+66	544
18	18	RICKY SKAGGS & BRUCE HORNSBY RICKY SKAGGS & BRUCE HORNSBY	LEGACY/COLUMBIA	255	+52	600
10	10	QUARTET PETER ROWAN & TONY RICE	ROUNDER	252	+8	1546
16	16	COUNTRY GHETTO JJ CREY & MOFRO	ALLIGATOR	252	+44	931
11	11	DIVISADERO TED RUSSELL KAMP	POETRY OF THE MOMENT	250	+6	1590
12	12	THE WEST WAS BURNING MARTHA SCANLAN	SUGAR HILL	248	+5	1230
15	15	ELANA JAMES ELANA JAMES	SNARF	235	+20	1059
18	14	NOT TOO LATE NORAH JONES	BLUE NOTE/BLG	223	-8	2046
19	13	BLIND MAN WALKING CADILLAC SKY	SKAGGS FAMILY/LYRIC STREET	216	-22	1839
20	21	THE PHENOMENAL RUTHIE FOSTER RUTHIE FOSTER	BLUE CORN	206	+15	1207
21	20	HEARTBREAKERS HALL OF FAME SUNNY SWEENEY	BIG MACHINE	183	-17	4133
22	24	PRETTY LITTLE STRANGER JOAN OSBORNE	VANGUARD	167	-17	5640
23	23	HORSESHOES AND HAND GRENADES TRENT SUMMAR AND THE NEW ROW MOB	PALO DURO	164	-24	4818
24	25	PUSH COMES TO SHOVE JOHN HAMMOND	BACK PORCH/BLG	160	-18	1351
25	27	ENOUGH ROPE CHRIS KNIGHT	DRIFTER'S CHURCH PRODUCTION	157	+3	8288
26	33	RACING THE TIDE ELDERS	PUBTONE	157	+14	964
27	70	LAST GOOD KISS LAST TRAIN HOME	RED BEET	157	+86	246
28	17	SONGBIRD WILLIE NELSON	LOST HIGHWAY	154	-49	5260
29	35	FORK IN THE ROAD INFAMOUS STRINGDUSTERS	SUGAR HILL	151	+20	657
30	28	BIG IRON WORLD OLD CROW MEDICINE SHOW	NETTWERK	148	-5	9368

TRIPLE A REPORTERS

WAPS/Akron, OH OM: Andrew James PD/MD: Bill Gruber	WXRT/Chicago, IL* PD: Norm Winer OM/MD: John Farneda	KTCZ/Minneapolis, MN* PD: Lauren MacLeash MD: Thorn	KFOG/San Francisco, CA* PD: David Benson MD: Kelly Ransford
KNBA/Anchorage, AK OM/PD: Loren Dixon MD: Danny Preston	WCBE/Columbus, OH OM: Tammy Allen PD: Dan Mushalko MD: Maggie Brennan	WZEW/Mobile, AL* OM: Tim Camp PD: Gene Murrell MD: Lee Ann Konik-Camp	KPND/Sandpoint, ID OM/PD: Dylan Benefield APD/MD: Diane Michaels
WQKL/Ann Arbor, MI PD: Chris Ammel MD: Mark Copeland	WMWV/Conway, NH PD/MD: Mark Johnson	WBJB/Monmouth, NJ OM: Tom Brennan PD: Rich Robinson APD: Leo Zaccari MD: Jeff Raspe	KBAC/Santa Fe, NM PD/MD: Ira Gordon
KSPN/Aspen, CO PD: Sara Guttman	KBCO/Denver, CO* PD: Scott Arbough MD: Mark Abuzzahab	WRSI/Northampton, MA PD: Sean O'Mealy MD: Johnny Memphis	KRSH/Santa Rosa, CA PD/MD: Pam Long
WZGC/Atlanta, GA* PD: Michelle Engel APD: Chris Brannen MD: Margot Smith	KCUR/Denver, CO PD: Doug Clifton MD: Benji McPhail	KPIG/Monterey, CA OM: Frank Caprista PD/MD: Laura Ellen Hopper APD: Aileen MacNeary	DMX Folk Rock/Satellite OM: Leanne Vince MD: Dave Sloan
KGSR/Austin, TX* OM: Chase PD: Chris Edge APD: Jyl Hershman-Ross MD: Susan Castle	KPTL/Des Moines, IA PD: Deeya McClurkin	WRLT/Nashville, TN* OM/PD: David Hall APD/MD: Rev. Keith Coes	Music Choice Adult Alternative/Satellite PD: Justin Prager MD: Tiffany Sinder
KUT/Austin, TX PD: Hawk Mendenhall MD: Jeff McCord	CIDR/Detroit, MI* PD: Matt Franklin	WFUV/New York, NY PD: Chuck Singleton MD: Rita Houston	Sirius Spectrum/Satellite* PD: Gary Schoenwetter MD: Sean Mascoll
WRNR/Baltimore, MD* OM/PD: Bob Waugh APD/MD: Alex Cortright	KHUM/Eureka, CA OM: Cliff Berkowitz PD/MD: Mike Dronkers APD: Larry Trask	WRSI/Northampton, MA PD: Sean O'Mealy MD: Johnny Memphis	XM Cafe/Satellite PD: Bill Evans MD: Brian Chamberlain
WTMD/Baltimore, MD PD/MD: Mike "Matthews" Vasilikos	WFIV/Farragut, TN OM: Brian Tatum PD/MD: Todd Ethridge	KDBB/Park Hills, MO OM/PD: Greg Camp APD: Glenn Berry	KMTT/Seattle, WA* APD/MD: Haley Jones
KLRR/Bend, OR OM/PD: Doug Donoho APD: Dori Donoho	KOZT/Ft. Bragg, CA PD: Tom Yates APD/MD: Kate Hayes	WXPN/Philadelphia, PA PD: Bruce Warren OM/MD: Dan Reed	WKZE/Sharon, CT OM: Will Stanley PD: Tim Schaefer MD: Will Bailies
KRVB/Boise, ID* OM/PD: Dan McColly MD: Tim Johnstone	WEHM/Hamptons, NY PD: Brian Cosgrove MD: Lauren Stone	WYEP/Pittsburgh, PA PD: Kyle Smith MD: Mike Sauter	WNCW/Spindale, NC APD/MD: Martin Anderson
WBOS/Boston, MA* PD: David Ginsburg MD: Dana Marshall	KSUT/Ignacio, CO PD: Steve Rauworth MD: Stasia Lanier	WCLZ/Portland, ME* PD: Herb Ivy MD: Brian James	KXLY/Spokane, WA* PD: Ken Richards MD: Marie McCallister
WXRV/Boston, MA* OM: Ron Bowen APD: Catie Wilber	WTTS/Indianapolis, IN* PD: Brad Holtz APD/MD: Laura Duncan	KINK/Portland, OR* PD: Dennis Constantine APD/MD: Kevin Welch	KCLC/St. Louis, MO PD: Rich Reighard MD: Will Baker
KMMS/Bozeman, MT OM/PD: Michelle Wolfe	KMTN/Jackson, WY PD/MD: Mark "Fish" Fishman	KFMU/Steamboat Springs, CO PD/MD: John Johnston	KFWU/Steamboat Springs, CO PD/MD: John Johnston
KYSL/Breckenridge, CO PD: Tom Fricke MD: TJ Sanders	KTBG/Kansas City, MO PD: Jon Hart MD: Byron Johnson	WDST/Poughkeepsie, NY OM: Greg Gattine PD: Jimmy Buff MD: Dave Doud	KTAO/Taos, NM OM: Dave Noll PD/MD: Brad Hockmeyer
WNCS/Burlington, VT PD: Zeb Norris APD/MD: Jamie Canfield	WEBK/Killington, VT PD: Dave "Uncle Dave" Tibbs APD/MD: James Emmons	WBCC/Punta Gorda, FL PD/MD: G. Michael Keating	KWMT/Tucson, AZ* OM: Tim Richards PD: Blake Rogers
WMVY/Cape Cod, MA PD: PJ Finn	KOHO/Leavenworth, WA PD: Sue Meyers MD: Carl Widing	KSQY/Rapid City, SD PD/MD: Chad Carlson	WVOD/Wanchese, NC PD: Matt Cooper
WCOO/Charleston, SC* OM/PD: Mike Allen MD: Joel Frank	KROC/Leesville, LA OM: Rick Daniels PD/MD: Sandy Blackwell	KTHX/Reno, NV* PD: Mark Keefe APD/MD: Dave Herald	WXPX/White Plains, NY PD: Chris Herrmann APD/MD: Rob Lipschutz
WCNR/Charlottesville, VA OM: Rick Daniels PD: Brad Savage APD: Tad Abbey MD: Jeff Sweatman	WFPK/Louisville, KY OM: Brian Conn PD: Stacy Owen APD: Laura Shine	WOCM/Salisbury, MD OM: David Rothner PD/MD: Skip Dixon	WTYD/Williamsburg, VA PD/MD: Amy Miller
WRNR/Charlottesville, VA OM: Jeff Reynolds PD: Michael Friend MD: Jaz Tupelo	WMMM/Madison, WI* PD: Pat Gallagher MD: Gabby Parsons	KENZ/Salt Lake City, UT* PD: Mike Peer MD: Kari Bushman	WUIN/Wilmington, NC PD: Beau Gunn MD: Michelle Daniel
WDOO/Chattanooga, TN* OM/PD: Danny Howard MD: Brad Steiner		KPRI/San Diego, CA* OM: Bob Burch APD: Sean Smith	

* Monitored Reporters

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MOST ADDED			
MY NAME IS BUDDY 16 Ry Cooder (PERRO VERDE/NONESUCH)	WATERLOO, TENNESSEE 14 Uncle Earl (ROUNDER)	REINVENTING THE WHEEL 11 Asleep At The Wheel (BISMEAUX)	LAST GOOD KISS 9 Last Train Home (RED BEET)
LAST OF THE BREED 16 Willie Nelson, Merle Haggard, Ray Price (LOST HIGHWAY)	THE SEARCH 13 Son Volt (TRANSMIT SOUND/LEGACY/RED)	STEEL GUITAR HEART ATTACK 9 Jon Rauhouse (BLOODSHOT)	SEEDS 9 Martin Sexton (KTR)

FOR WEEK ENDING MARCH 18, 2007

The Americana chart represents the reported play of terrestrial radio stations, nationally syndicated radio shows, satellite radio and internet stations that have agreed to submit weekly spin counts. For more information please visit www.americanamusic.org. © 2007 Americana Music Association.

CHART LEGEND

Charts are ranked by plays (except for Country chart, which is based on audience impressions, computed by cross-referencing exact times of airplay with Arbitron listener data).

▲ Songs showing an increase in plays (audience for Country) over the previous week, regardless of chart movement. A song will also receive a bullet if its percentage loss in plays (audience for Country) does not exceed the percentage of monitored station downtime for the format. Exempting the Country chart, a song that has been on the chart for

more than 20 weeks will generally not receive a bullet, even if it registers an increase in plays. Country titles that decline in audience but increase in plays will also receive a bullet if the total audience erosion for the week does not exceed 3%. A song in its first week at No. 1 will always receive a bullet, even if it has lost plays (audience for Country).

AUDIENCE TOTALS:
Derived, in part, using certain Arbitron Inc. copyrighted Persons 12+ audience estimates, under license.

AIRPOWER:
Awarded to songs appearing in the

top 20 on both the Airplay and Audience charts for the first time with increases in both plays and audience.

BREAKERS:
Awarded solely on the Country chart to songs that receive airplay on 60% of the panel for the first time.

MOST INCREASED PLAYS:
Awarded to the five songs with the largest increases in plays (audience for Country). Title with the top increase will also be highlighted if on chart. If two or more songs have an equal increase, the song ranked higher on chart will be listed first.

MOST ADDED:
A listing of songs with the total number of new adds either reported by each station or by automatic add thresholds. Title with top most added totals will also be highlighted if on chart.

NEW AND ACTIVE:
Current songs below the chart threshold that are showing an increase in plays.

TIES ON CHART:
A song with the best plays differential (audience for Country) over the previous week is ranked first if tied with another song on the chart. If the songs are tied still at this point, the title that

is being played on the most stations at that format will be ranked first.

RECURRENT RULE:
Songs below the top 20 (top 15 for Urban AC, Hot AC, Christian AC, Christian CHR, Inspo, Christian Rock, Gospel, Rock, Triple A and Smooth Jazz) become recurrences and are removed from the chart after 20 weeks. In addition, songs that have been on the chart for more than 52 weeks and rank below No. 10 will become recurrences and will be removed from the chart. Descending Country titles move to recurrent after 20 weeks if they rank below No. 10 in either audience or plays. Songs on Latin charts

move to recurrent after 20 weeks if they rank below No. 20 in both audience and plays.

■ Nielsen BDS certification for airplay of 100,000 plays on all monitored stations, including satellite and national networks, across the United States and Canada. Numeral following symbol indicates multiple level of 100,000 plays.

★ Indicates title earned HitPredictor status in research data provided by Promosquad. Songs are tested online by Promosquad using multiple listens and a nationwide sample of carefully profiled music consumers.

LATIN



Why more women don't chart at regional Mexican

Women 'A La Mexicana'

Jackie Madrigal
JMadrigal@RadioandRecords.com

Regional Mexican is one of the least female-friendly of the Latin formats when it comes to the artists it embraces. While the history of women who have recorded Mexican music is vast, getting it on the radio is another story. Since September 2004, only one woman has reached the No. 1 position on the Nielsen BDS-fueled Regional Mexican chart: Jenni Rivera with "De Contrabando," which made it to the top spot on the chart dated May 26, 2006.

Though women have never dominated the airwaves on the highly male-targeted format, that hasn't always been the case, says Alfonso Flores, PD of KSAH/San Antonio, KFON/Austin and KLNT/Laredo, Texas. Flores says there has always been a balance of men and women in the Mexican music world. "We've had music legends like Lola Beltrán, Lucha Villa, Amalia Mendoza, Beatriz Adriana, Chelo and Aida Cuevas," he says. But of those legendary women who are still living and actively recording, none are getting consistent airplay on U.S. regional Mexican radio.

According to KSEA/Monterey-Salinas and KMYX/Bakersfield PD Pepe Escamilla, the problem is that 10 years ago, "most women artists were in the pop genre, and you have to be born in the regional Mexican genre to be able to succeed." It's a lifestyle that can't just be adopted for the sake of one album.

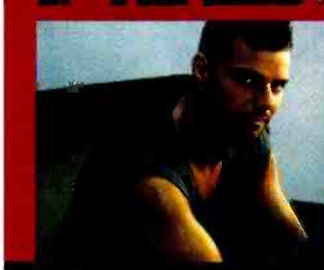
Flores says it comes down to legitimacy. Whether norteño, banda, duranguense or any style of Mexican music, women must demonstrate they can make it their own. Banda, for example, demands "authenticity," he says, and there is a lack of female artists who can do banda well. To authentically interpret banda, "women have to feel it," he argues, otherwise it's difficult for them to grab and keep the public's attention.

Five Female Acts Currently Charted

Despite a recent increase in female artists on the Regional Mexican chart, few are able to reach the top 10 and stay there. On this week's chart, which boasts four female artists and one female-fronted band, Diana Reyes has the honor of being the woman with the highest charting song, "Cuando Baja la Marea," at No. 8. The next highest-charting solo woman artist on the Regional Mexican chart is 18 positions below Reyes: Rivera's "La Sopa del Bebé" at No. 26. The remainder of female artists on the chart are Jennifer Peña's "Cómo Entender" (No. 31), Paquita la del Barrio's "Si Yo Fuera Varón" (35) and Los Horóscopos de Durango's "Cómo Te Va Mi Amor" (17). Yolanda Pérez's "El Hombre Que Yo Amo," No. 40 on last week's chart, dropped off this week but is included in New and Active.

Flores says the artists themselves play key roles in what path their careers take and how successful they become. Production quality is a key factor, he adds. The Horóscopos de Durango girls have always done extremely well, as have Reyes, Rivera and Paquita la del Barrio, Flores says, because "they wholeheartedly belong in this genre. Others can get on the bus and have one hit, like Ninel Conde with 'Ingrato,' but that's it."

Escamilla agrees, noting that Rivera, Pérez, Paquita la del Barrio and Graciela Beltrán have something in common: All their careers were launched in the regional Mexican genre, and "they have the ability to impact the female audience." Those women who want to have an impact on this format, Flores says, have to display a very strong dose of "originality, creativity, sincerity and passion for regional Mexican music. And show a true commitment to sing to a very noble public."



► **RICKY MARTIN'S "PEGATE"** REACHES THE RECORD POOL TOP 10 (13-9). HIS NORTH AMERICAN BLACK & WHITE TOUR IS SET TO BEGIN APRIL 17 IN SAN JOSE, CALIF.

ROCK/ALTERNATIVE

THIS WEEK	LAST WEEK	WEEKS ON CHART	TITLE ARTIST	IMPRINT / PROMOTION LABEL
1	1	7	NARCISISTA POR EXCELENCIA PANDA	WARNER LATINA
2	2	26	A DONDE VAN LOS MUERTOS KINKY	NETTWERK
3	3	6	DON'T LET GO PACHA MASSIVE	NACIONAL
4	6	14	AHORA QUE NO ESTAS LOS BUNKERS	NACIONAL
5	4	18	FRAGIL ALLISON	SONY BMG NORTE
6	5	5	BESAME NOVEL	FONDISA
7	7	5	EL MURO EL TRI	FONDISA
8	16	2	MIENTELE LOS BUNKERS	NACIONAL
9	11	12	A LA MODE LOS ABANDONED	VAPOR/SANCTUARY
10	10	3	COMPLETAMENTE CHETES	EMI TELEVISION
11	8	23	LA EXEPCION GUSTAVO CERATI	SONY BMG NORTE
12	9	7	NI FREUD NI TU MAMA BELINDA	EMI TELEVISION
13	12	21	COMPLEMENTO ATERCIOPELADOS	NACIONAL
14	13	26	UNA FAMILIA OHIRA	UNIVERSAL LATINO
15	RE-ENTRY		MANDA UNA SEÑAL MANA	WARNER LATINA
16	14	21	SNAKE LOS BURBANKS	INFIDEL/V&J
17	15	15	NO DELASONICA	DAK MUSIC/V&J
18	NEW		ENAMORADO GUSTAVO LAUREANO	UNIVERSAL LATINO
19	NEW		LA ESTRATEGIA PERDIDA PANDA	WARNER M.L.
20	NEW		SENTIMENTAL MODERATTO	EMI TELEVISION

RECORD POOL

THIS WEEK	LAST WEEK	WEEKS ON CHART	TITLE ARTIST	IMPRINT / PROMOTION LABEL
1	1	10	SHORTY SHORTY XTREME	LA CALLE/UNIVISION
2	3	4	LA LLAVE DE MI CORAZON JUAN LUIS GUERRA Y 440	EMI TELEVISION
3	4	7	IMAGINATE GALLEGRO	MACHETE
4	2	8	TOMA NENA (MANOPLASO) BABY RASTA	GBM/UNIVERSAL LATINO
5	7	19	EN EL AMOR JOE VERAS	J & N
6	12	3	ARROZ CON HABICHUELA EL GRAN COMBO DE PUERTO RICO	DISCOS 605/SONY BMG NORTE
7	5	6	SE TRABA DAVID CEDENO	EVELINA
8	6	5	MI MUJER ES UN POLICIA PUERTO RICAN POWER	J&N
9	13	3	PEGATE RICKY MARTIN	SONY BMG NORTE
10	9	3	NUNCA HABIA LLORADO ASI VICTOR MANUELLE FEAT. DON OMAR	SONY BMG NORTE
11	8	11	VUELVO A CALI SONORA CARRUSELES	FUENTES/MIAMI
12	11	15	VALE LA PENA YOSKAR SARANTE	J & N
13	10	12	MONEY MONEY RBD	VIRGIN/EMI TELEVISION
14	15	2	MI CORAZONCITO AVENTURA	PREMIUM LATIN
15	19	2	QUE LLOREN IVY QUEEN	UNIVISION
16	18	4	DON'T CRY TOBY LOVE	SONY BMG NORTE
17	17	13	MUEVETE DON DINERO FEAT. N.O.R.E	UNIVERSAL LATINO
18	NEW		EMPEZE A LLORAR ANTHONY CRUZ	M.P.
19	14	4	EN BUSQUEDA EL GRINGO DE LA BACHATA	MOCK & ROLL
20	16	16	NO HAY MANERA EL GRAN COMBO DE PUERTO RICO	DISCOS 605/SONY BMG NORTE

FOR WEEK ENDING MARCH 18, 2007



Flores

Women artists just getting started in the business can learn from those few who have secured strong positions in the format. Paquita la del Barrio holds an important position, Flores says, thanks to a defined style that the public identifies with. "Rivera is the most intelligent woman in this business and steers her career to sell product, while Graciela Beltrán is the most authentic but got lost looking for her own style. Horóscopos de Durango was born in this movement and will continue here."

If women produce quality music, Escamilla says, "They will be on the radio and stay there for a long time." Still, at least for now,

the regional Mexican format continues to be a man's world. **R&R**



REGIONAL MEXICAN

► **DUELO'S** "UN IDIOTA COMO YO" EARNs THE MOST INCREASED PLAYS AWARD (UP 351) AND LEAPS 12-5.



POWERED BY



LAST WEEK	WEEKS ON CHART	TITLE ARTIST	NIelsen BDS CERTIFICATIONS IMPRINT / PROMOTION LABEL	PLAYS TW +/-	AUDIENCE MILLIONS RANK
1	1	ESE CON JUNTO PRIMAVERA	NO. 1 (7 WKS) FONOVISA	1355 -16	9.673 3
2	10	CADA VEZ QUE PIENSO EN TI LOS CREADORES DEL PASITO DURAGUENSE DE ALFREDO RAMIREZ	DISA/EDIMONSA	1269 +14	9.779 2
3	3	DIME QUIEN ES LOS RIELEROS DEL NORTE	FONOVISA	1199 -26	8.583 5
4	11	LA NOCHE PERFECTA EL CHAPO DE SINALOA	DISA	1154 -47	9.104 4
5	8	UN IDIOTA COMO YO DUELO	MOST INCREASED PLAYS UNIVISION	1088 +351	10.861 1
6	7	DETALLES LOS TIGRES DEL NORTE	FONOVISA	1076 +176	8.155 6
7	10	LOBO DOMESTICADO VALENTIN ELIZALDE	UNIVERSAL LATINO	906 -56	6.360 7
8	6	CUANDO BAJA LA MAREA DIANA REYES	MUSIMEX/UNIVERSAL LATINO	897 -23	4.898 13
9	8	TAL VEZ LOS PRIMOS DE DURANGO	MAR INTERNACIONAL	878 +36	5.940 8
10	17	TUS PALABRAS BANDA EL RECODO	FONOVISA	773 -7	4.969 12
11	9	Y SI VOLVIERA A NACER ALEGRES DE LA SIERRA	EDIMAL/VIVA	768 -43	4.107 17
12	11	DE RODILLAS TE PIDO ALEGRES DE LA SIERRA	VIVA	728 -12	5.065 10
13	6	Y AQUI ESTOY K-PAZ DE LA SIERRA DUET WITH ANA GABRIEL	DISA/EDIMONSA	722 +68	5.184 9
14	10	EL HOMBRE DE NEGRO LOS HURACANES DEL NORTE	UNIVISION	710 +29	4.044 18
15	13	POR TU AMOR ALACRANES MUSICAL	UNIVISION	693 -44	4.003 20
16	7	DAME UN BESO INTOCABLE	AIRPOWER EMI TELEVISION	657 +52	4.035 19
17	6	COMO TE VA MI AMOR LOS HOROSCOPOS DE DURANGO	DISA	640 +57	3.209 23
18	17	ALIADO DEL TIEMPO MARIANO BARBA	THREE SOUND	609 -9	4.616 14
19	8	EL PAPA DE LOS POLLITOS LOS TUCANES DE TIJUANA	AIRPOWER UNIVISION	593 +96	4.980 11
20	6	ESO Y MAS JOAN SEBASTIAN	MUSART/BALBOA	593 +60	2.933 27
21	5	ME DUELE ESCUCHAR TU NOMBRE GRUPO MONTEZ DE DURANGO	DISA	588 +19	3.576 21
22	16	MAS ALLA DEL SOL JOAN SEBASTIAN	MUSART/BALBOA	558 -76	4.110 16
23	19	ME ENCANTARIA BANDA PEQUENOS MUSICAL	FONOVISA	557 -41	3.533 22
24	7	LA MAESTRA SERGIO VEGA	SONY BMG NORTE	510 -25	4.145 15
25	2	PARA IMPRESIONARTE EL COYOTE Y SU BANDA TIERRA SANTA	UNIVISION	506 -36	2.959 26
26	3	LA SOPA DEL BEBE JENNI RIVERA	FONOVISA	463 +30	2.968 25
27	7	LE COMPRE LA MUERTE A MI HIJO LOS TIGRES DEL NORTE	FONOVISA	440 -109	2.748 28
28	5	OLVIDALA CON JUNTO ATARDECER	MUSIMEX/UNIVERSAL LATINO	413 +43	1.576 -
29	5	LEJOS DE MI TIERRA VICENTE FERNANDEZ	SONY BMG NORTE	407 +13	1.857 33
30	3	ACTO SUICIDA BANDA AUTENTICA DE JEREZ	VIVA	350 -3	1.717 37
31	5	COMO ENTENDER JENNIFER PENA	UNIVISION	339 +6	2.405 29
32	29	SE TERMINO EL AMOR BETO Y SUS CANARIOS	DISA/EDIMONSA	333 -60	1.793 35
33	5	AMANTE DE LO BUENO LOS TUCANES DE TIJUANA	UNIVISION	319 -12	1.344 -
34	9	TE ME VAS LA AUTORIDAD DE LA SIERRA	DISA	317 -32	0.703 -
35	4	SI YO FUERA VARON PAQUITA LA DEL BARRIO	BALBOA	316 +2	1.295 -
36	5	LA CHICA DEL ESTE GRUPO BRYNDIS	DISA	309 +18	1.569 -
37	4	AMIGO MIO GRUPO LIBERACION Y LALO MORA	DISA	307 +21	0.765 -
38	NEW	CULPABLE O NO EL FLACO ELIZALDE	FONOVISA	303 +112	1.008 -
39	NEW	DE MIL MANERAS LOS MORROS DEL NORTE	DISA	303 +72	3.033 24
40	2	AMIGOS CON DERECHOS ANDRES MARQUEZ	DISA	297 +6	2.288 30

MOST ADDED

TITLE ARTIST / LABEL	NEW STATIONS
MIL HERIDAS Cuisillos (BALBOA) KCMT, KDUT, KLAX, KMQA, KMYX, KOQO, KRAY, KRZZ, KSEA, KSTN, KTAA, KXLM, KXSB, WBZY, WLEY, WOJO, XHTY	17
UN IDIOTA COMO YO Duelo (UNIVISION) KCMT, KESS, KHOT, KMQA, KQBU, KRZZ, KSCA, KSOL, WBZY	9
TE AMO TANTO Los Inquietos Del Norte (EAGLE) KIWI, KLAX, KMYX, KRAY, KRZZ, KSEA, KXLM, KXSB	8
ES VIRGEN TU CORAZON Mariano Barba (THREE SOUND) KBUE, KISF, KLAX, KMYX, KSEA, KYQQ, XHTY	7
DE MIL MANERAS Los Morros Del Norte (DISA) KLAX, KMQA, KRZZ, KTAA, WBZY, WOJO	6
GERARDO GONZALEZ Lupillo Rivera (VENEMUSIC) KDUT, KRAY, KSEA, KSTN, KYQQ	5
DETALLES Los Tigres Del Norte (FONOVISA) KJFA, KRZZ, WBZY, WYMY	4
CULPABLE O NO El Flaco Elizalde (FONOVISA) KLBN, KOND, KTAA, WEDJ	4
JURA German Lizarraza Y Su Banda Estrellas De Sinaloa (DISA) KMQA, KMYX, KSEA, KTAA	4
TODO TIENE COLOR Lidia Avila (FONOVISA) KCMT, KDUT, WEDJ, WYMY	4

ADDED AT...

KLBN
Fresno, CA
PD: Jorge Guillen
El Flaco Elizalde, Culpable O No, 24
Los Originales De San Juan, Ojala Que La Vida Te Alcance, 19

FOR MORE STATIONS GO TO:

www.RadioandRecords.com

NEW AND ACTIVE

TITLE ARTIST / LABEL	PLAYS /GAIN	TITLE ARTIST / LABEL	PLAYS /GAIN
TE QUIERO MUCHO Grupo Andariego (DISA) TOTAL STATIONS: 19	283/26	PARA CONQUISTARTE Banda San Jose De Mesillas (LA SIERRA) TOTAL STATIONS: 16	242/9
MIL HERIDAS Cuisillos (MUSART/BALBOA) TOTAL STATIONS: 18	281/281	TE AMO TANTO Los Inquietos Del Norte (EAGLE) TOTAL STATIONS: 12	240/185
CHUY Y MAURICIO El Potro De Sinaloa (MACHETE) TOTAL STATIONS: 18	279/21	NO VOY A LLORAR Alacranes Musical (UNIVISION) TOTAL STATIONS: 15	236/27
EL HOMBRE QUE YO AMO Yolanda Perez (FONOVISA) TOTAL STATIONS: 26	271/11	PARECE QUE VA A LLOVER A.B. Quintanilla III Presents Kumbia All Starz (EMI TELEVISION) TOTAL STATIONS: 19	233/42
EL VAQUETON Oro Norteno (VIVA) TOTAL STATIONS: 16	249/25	NOCHES ETRENAS Marisela (IM) TOTAL STATIONS: 10	195/12

MOST INCREASED PLAYS

+351

UN IDIOTA COMO YO

Duelo (Univision)
KDXX +25, KESS +24, KGBT +21, KQBU +17, KCMT +17, KSAB +16, WOJO +16, KOND +16, KSOL +16, KLBN +14

+281

MIL HERIDAS

Cuisillos (Musart/Balboa)
KOQO +37, KDUT +26, KRAY +23, WBZY +23, KCMT +21, XHTY +18, KXLM +15, WOJO +15, KMQA +13, KTAA +13

+185

TE AMO TANTO

Los Inquietos Del Norte (Eagle)
KSTN +28, KLBN +27, KRZZ +23, KTAA +21, KLAX +16, KRAY +15, KXLM +14, KDUT +13, KXSB +13, KMYX +6

+176

DETALLES

Los Tigres Del Norte (Fonovisa)
KOND +24, WBZY +23, KJFA +22, KBND +20, WYMY +20, KRAY +19, KRZZ +19, KCMT +17, KDXX +12, XHTY +12

+119

ES VIRGEN TU CORAZON

Mariano Barba (Three Sound)
KBUE +16, KRZZ +15, WLEY +14, KRAY +13, KLAX +13, XHTY +11, KYQQ +11, KISF +11, KMYX +5, KSEA +5

FOR WEEK ENDING MARCH 18, 2007

LEGEND: See legend to charts in charts section for rules and symbol explanations. 50 regional mexican stations electronically monitored by Nielsen Broadcast Data Systems 24 hours a day, 7 days a week. © 2007 Nielsen Business Media, Inc. All rights reserved.

March 2007

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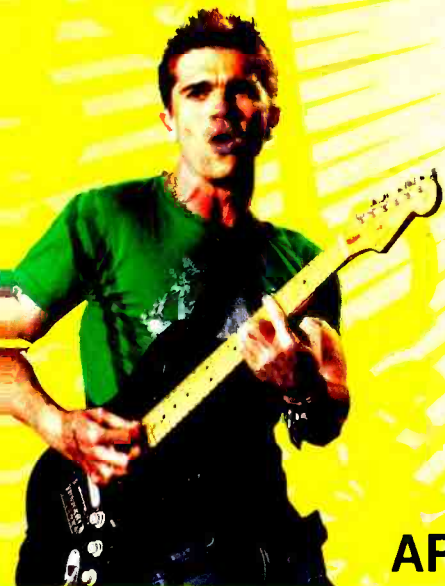
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LATIN MUSIC AWARDS
AWARDS AFTER PARTY

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SURFING FOR PROFIT - INTERNET MARKETING
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BREAKING THE DIGITAL FRONTIER
RADIO OPPORTUNITIES FOR NEW ARTISTS
MUSICAL PREFERENCES & BUYING HABITS OF LATIN TEENS
RAP, RHYTHM & REGGAETON: THE GROWING URBAN SOUND OF LATIN MUSIC
BIG SCREEN, LITTLE SCREEN: FILM, ADS AND TELEVISION
AD CAMPAIGNS FOR HISPANIC CONSUMERS
GIVE ME THE COVER!: HOW TO GET GREAT PUBLICITY
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DIFFERENTIATING HISPANIC CONSUMERS FROM THE GENERAL MARKET
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ALL-STAR PANELISTS INCLUDE:

Federico Baptista, Product Manager, Latin Music, The Orchard
Demian Bellumio, President, Hoodiny Entertainment/elhood.com
Fifi Castany, Editor in Chief, Ocean Drive en Español
Larry Gold, Owner/Creative Director, S.O.B's
Travis Katz, VP International Strategy, mysapce
Walter Kolm, SVP Marketing/A&R, Universal Music Latino
DJ Nelson, Artist, Universal Music Latino
Marcus Owenby, Director of Hispanic Operations, Cingular Wireless
Diego Prusky, Principal, In-Style! Software
Celeste Rodas Juarez, President, ALPE
Margaret Guerra Rogers, VP Music Affairs/Independent Music Supervisor, Telemundo Music Group
Jesus Salas, Sr. PD, Latin Music Channels, XM Satellite Radio
Seth A. Schachner, VP Digital Business, Latin America, Sony BMG
Rafael Urbina, CEO, Batanga
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LATIN POP

▶ **DAVID BISBAL** HAS REASON TO SMILE AS HE COLLECTS HIS SEVENTH LATIN POP TOP 10 WITH "AMAR ES LO QUE QUIERO" (11-10).



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WEEKS ON CHART	LAST WEEK	TITLE	ARTIST	NIelsen BDS CERTIFICATIONS	IMPRINT / PROMOTION LABEL	PLAYS TW +/-	AUDIENCE MILLIONS	RANK
1	9	MANDA UNA SENAL	MANA	NO. 1 (3 WKS)	WARNER LATINA	913 +62	10.535	2
4	9	TE LO AGRADEZCO, PERO NO	ALEJANDRO SANZ FEATURING SHAKIRA		WARNER LATINA	782 +58	10.899	1
3	17	COMO YO NADIE TE HA AMADO	YURIDIA		SONY BMG NORTE	763 -33	6.899	8
4	25	TU RECUERDO	RICKY MARTIN FEAT. LA MARI Y TOMMY TORRES		SONY BMG NORTE	714 +1	9.308	4
5	19	ME MUERO	LA SA ESTACION		SONY BMG NORTE	702 -69	7.426	7
6	10	NADA PUEDE CAMBIARME	PAULINA RUBIO		UNIVERSAL LATINO	674 +39	5.313	13
7	7	ERES PARA MI	JULIETA VENEGAS		SONY BMG NORTE	628 +50	4.928	15
8	22	BENDITA TU LUZ	MANA		WARNER LATINA	564 -14	6.139	10
9	19	INVIERNO	REIK		SONY BMG NORTE	558 -37	5.011	14
11	9	AMAR ES LO QUE QUIERO	DAVID BISBAL		UNIVERSAL LATINO	550 +30	9.476	3
13	4	SI NOS QUEDARA POCO TIEMPO	CHAYANNE		SONY BMG NORTE	549 +63	7.787	6
12	21	SI TU NO ESTAS	SIN BANDERA		SONY BMG NORTE	505 -15	5.934	11
13	9	QUE HICISTE	JENNIFER LOPEZ		EPIC/SONY BMG NORTE	491 -46	6.201	9
20	6	LA LLAVE DE MI CORAZON	JUAN LUIS GUERRA Y 440	MOST INCREASED PLAYS	EMI TELEVISIA	444 +144	9.233	5
16	7	HOY TENGO GANAS DE TI	RICARDO MONTANER		EMI TELEVISIA	373 +8	4.605	16
14	9	DAME	RBD		EMI TELEVISIA	370 -39	2.734	28
17	36	LABIOS COMPARTIDOS	MANA		WARNER LATINA	347 -8	3.591	21
15	24	SER O PARECER	RBD		EMI TELEVISIA	345 -46	2.796	27
18	13	PEGATE	RICKY MARTIN		SONY BMG NORTE	322 -20	4.515	17
20	7	LUZ SIN GRAVEDAD	BELINDA		EMI TELEVISIA	293 -7	1.855	39
23	10	IRREEMPLAZABLE	BEYONCE		COLUMBIA	283 -7	3.325	23
26	7	SI TU ME QUISIERAS	LU		WARNER LATINA	265 +16	3.753	20
19	14	TODO SE DERRUMBO	PEPE AGUILAR		EMI TELEVISIA	265 -37	5.369	12
22	11	SI FUERA FACIL	OBIE BERMUDEZ		EMI TELEVISIA	264 -28	2.623	30
24	17	TU AMOR	LUIS FONSI		UNIVERSAL LATINO	257 -16	1.743	-
27	11	NINO	BELANOVA		UNIVERSAL LATINO	253 +18	1.557	-
25	5	COMO ENTENDER	JENNIFER PENA		UNIVISION	244 -25	4.028	19
28	5	ENAMORADO	GUSTAVO LAUREANO		UNIVERSAL LATINO	236 +26	3.536	22
29	9	FLACA O GORDITA	OLGA TANON		UNIVISION	207 +5	4.232	18
NEW		PEGALE A LA PARED	REYLI		SONY BMG NORTE	206 +85	1.095	-
33	3	TODO CAMBIO	CAMILA		SONY BMG NORTE	184 +26	0.571	-
32	12	HACE TIEMPO	FONSECA		EMI TELEVISIA	169 -4	2.083	36
32	15	LAS DE LA INTUICION	SHAKIRA		EPIC/SONY BMG NORTE	168 +9	0.467	-
34	16	TU AMOR	RBD		VIRGIN/EMI TELEVISIA	159 -10	0.508	-
37	2	ME GUSTAS COMO QUIERAS	MILLO TORRES Y EL TERCER PLANETA		TRIBAL VIBES	158 +24	2.597	31
35	4	MAS ALLA DEL SOL	JOAN SEBASTIAN		MUSART/BALBOA	148 -1	2.510	32
NEW		DUELE (CRAZY)	KALIMBA	MOST ADDED	SONY BMG NORTE	144 +144	0.758	-
35	6	DISPARAME DISPARA	LAURA PAUSINI		WARNER LATINA	140 -6	0.402	-
NEW		ME DUELE AMARTE	REIK		SONY BMG NORTE	136 +46	0.669	-
40	2	TU AMOR NO ES GARANTIA	ANAIS		UNIVISION	132 -7	3.288	24

MOST ADDED

TITLE	ARTIST / LABEL	NEW STATIONS
DUELE (CRAZY)	Kalimba (SONY BMG NORTE)	10
PEGALE A LA PARED	Reyli (SONY BMG NORTE)	4
HABLA EL CORAZON	Yuridia (SONY BMG NORTE)	4
LA LLAVE DE MI CORAZON	Juan Luis Guerra Y 440 (EMI TELEVISIA)	3
SI TU ME QUISIERAS	Lu (WARNER LATINA)	3
SI NOS QUEDARA POCO TIEMPO	Chayanne (SONY BMG NORTE)	2
ERES PARA MI	Julieta Venegas (SONY BMG NORTE)	2
ME DUELE AMARTE	Reik (SONY BMG NORTE)	2
TODO CAMBIO	Camila (SONY BMG NORTE)	2
AMOR GITANO	Alejandro Fernandez & Beyonce (COLUMBIA/SONY BMG NORTE)	2

NEW AND ACTIVE

TITLE	ARTIST / LABEL	PLAYS /GAIN	TITLE	ARTIST / LABEL	PLAYS /GAIN
ME DUELE QUERERTE	Servando Y Florentino (SIENTE)	126/4	NENA	Miguel Bose (WARNER LATINA)	95/52
ESO Y MAS	Joan Sebastian (MUSART/BALBOA)	115/23	UNO NUNCA SABE	Alicastro (DISCOS 605/SONY BMG NORTE)	91/7
ESE	Conjunto Primavera (FONOVISIA)	115/2	NO TE PIDO FLORES	Fanny Lu (UNIVERSAL LATINO)	88/3
SENTIMENTAL	Moderatto (EMI TELEVISIA)	107/34	DIME (TELL ME)	Pitbull Feat. Ken-Y (FAMOUS ARTISTS/TVT)	83/2
THE SWEET ESCAPE	Gwen Stefani Feat. Akon (INTERSCOPE)	104/11	BEAUTIFUL LIAR/BELLO EMBUSTERO	Beyonce & Shakira (COLUMBIA)	76/10

MOST INCREASED PLAYS

+144	LA LLAVE DE MI CORAZON Juan Luis Guerra Y 440 (EMI Televisa) WIOA +32, KNVO +26, KSSE +20, WIAC +15, WAMR +15, KVVA +12, WXYX +6, WWVA +5, WRMA +4, KLVE +4
+144	DUELE (CRAZY) Kalimba (Sony BMG Norte) XAVO +23, KRIO +17, KSSE +17, KEXA +16, KVVA +14, KXXS +12, XHFG +12, XLTN +12, KWIZ +11, KQQK +8
+85	PEGALE A LA PARED Reyli (Sony BMG Norte) KNVO +18, KPSL +18, XHFG +14, KQQK +13, KTCY +11, KMMM +9, KBMG +7, KSSE +6, KVVA +5, WAMR +1
+63	SI NOS QUEDARA POCO TIEMPO Chayanne (Sony BMG Norte) KNVO +24, KPSL +14, KEXA +12, WKAQ +10, KSSE +8, WAMR +6, KQQK +5, WWVA +5, WIAC +4, WFDI +3
+52	MANDA UNA SENAL Mana (Warner Latina) KEXA +13, WIOA +11, WKAQ +8, KMMM +7, WRMA +7, KQQK +5, WAMR +5, WIAC +4, KTCY +3, XLTN +3

ADDED AT... KVVA

Phoenix, AZ
PD: Edgar Pineda

Moderatto, Sentimental, 19
Kalimba, Duele (Crazy), 14
Juan Luis Guerra Y 440, La Llave De Mi Corazon, 12
Yuridia, Habla El Corazon/Listen To Your Heart, 8

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FOR WEEK ENDING MARCH 18, 2007
LEGEND: See legend to charts in charts section for rules and symbol explanations.
26 Latin pop, 12 tropical and 13 Latin rhythm stations are electronically monitored by Nielsen Broadcast Data Systems 24 hours a day, 7 days a week. © 2007 Nielsen Business Media, Inc. All rights reserved.

LATIN POP MONITORED REPORTERS

WWVA/Atlanta, GA
OM: Clay Hunnicutt
PD/MD: Robbie Ramirez

KXXS/Austin, TX
OM/PD: Romeo Herrera
MD: Julieta Jil

KPSL/Bakersfield, CA
PD: Isidro Roman

KTCY/Dallas, TX
OM: Dean James
PD: Javier Casanova

XHPX/EI Paso, TX
PD: Eduardo Zamora
APD: Victor Acosta

KMMM/Fresno, CA
PD/MD: Jose Berumen

KQQK/Houston, TX
PD: Ezequiel Gonzalez
MD: Raquenell Villarreal

KLVE/Los Angeles, CA
PD: Jose Santos

KSSE/Los Angeles, CA
OM: Elias Aufran
PD: Nestor Rocha
APD: Andrea Becerra

KWIZ/Los Angeles, CA
PD: Eddie Leon

KNVO/McAllen, TX
PD: Robert Montalvo
MD: Mando San Roman

XAVO/McAllen, TX
OM: Jeff Koch
PD: Juan Facundo

WAMR/Miami, FL
PD: Pedro Javier Gonzalez

WRMA/Miami, FL
PD: Rogelio Alfonso

KEXA/Monterey, CA
PD: Vicente Romero

WPAT/New York, NY
PD: Tony Luna

KVVA/Phoenix, AZ
PD: Edgar Pineda

WFID/Puerto Rico
PD: Lucy-Ann Ramos

WIAC/Puerto Rico
PD: Valerie Mejia

WIOA/Puerto Rico
PD: Fernando De Hostos

WKAQ/Puerto Rico
PD: Carlos Gonzalez
APD: Natalia Cuevas

WXYX/Puerto Rico
PD/MD: Herman Davila

KBMG/Salt Lake City, UT
OM: Carlos Martin Valdez
PD: Ana Perez

KRIO/San Antonio, TX
OM: Robin Flores
PD/MD: Manny Herrera

XHFG/San Diego, CA
PD: Elvis Vaile

XLTN/San Diego, CA
PD: Libia Sauza

▶ **IVY QUEEN** REACHES AIRPOWER STATUS (27-15) ON THE TROPICAL CHART AND TAKES MOST INCREASED PLAYS (UP 37).



WEEK	LAST WEEK	TITLE	ARTIST	NIELSEN BDS CERTIFICATIONS	IMPRINT / PROMOTION LABEL	PLAYS TW +/-	AUDIENCE MILLIONS	RANK
1	7	LA LLAVE DE MI CORAZON	JUAN LUIS GONZALEZ	NO. 1 (4 WKS)	EMI TELEVISION	302 +28	6.875	1
2	18	LA OTRA	ILEGALES FEATURING MONCHY Y ALEXANDRA		UNIVERSAL LATINO	232 +28	3.440	2
3	6	MAS QUE TU AMIGO	TITO NIEVES		LA CALLE/UNIVISION	202 +28	2.754	5
4	26	NO VUELVO CONTIGO	FRANKIE NEGRON		LA CALLE/UNIVISION	194 +1	1.904	13
5	17	SOLA	HECTOR "EL FATHER"		VII/MACHETE	189 -36	1.982	12
6	16	SHORTY SHORTY	XTREME		LA CALLE/UNIVISION	184 -36	1.875	14
7	19	PEGAO	WISIN & YANDEL FEATURING LOS VAQUEROS		WY/MACHETE	180 -1	1.829	15
8	6	NUNCA HABIA LLORADO ASI	VICTOR MATEJELLE FEATURING DON OMAR		SONY BMG NORTE	178 +15	2.632	8
9	18	TU RECUERDO	RICKY MARTIN FEATURING LA MARI DE CHAMBAO Y TOBY TORRES		SONY BMG NORTE	172 +22	2.057	11
10	6	ARROZ CON HABICHUELA	EL GRAN COMBO DE PUERTO RICO		DISCOS 605/SONY BMG NORTE	172 0	2.741	6
11	8	MI CORAZONCITO	AVENTURA		PREMIUM LATIN	164 +5	2.632	7
12	27	NOCHE DE ENTIERRO (NUESTRO AMOR)	LOS BENJAMINS FEAT. WISIN & YANDEL, DADDY YANKEE, HECTOR "EL FATHER" & ZION		MAS FLOW/MACHETE	142 -15	0.838	26
13	9	IGUAL CUE AYER	RAKIM & KE-J-Y		PINA/UNIVERSAL LATINO	138 +6	2.877	3
14	41	QUE PRECIO TIENE EL CIELO	MARC ANTHONY		SONY BMG NORTE	127 -34	2.115	10
15	5	QUE LLOREN	IVY QUEEN	AIRPOWER/MOST INCREASED PLAYS	UNIVISION	116 +37	2.814	4
16	23	LOS HOMBRES TIENEN LA CULPA	DON OMAR, GILBERTO SANTA ROSA		CMG/SRC/UNIVERSAL MOTOWN	116 +2	1.039	22
17	19	BENDITA TU LUZ	MANA		WARNER LATINA	116 0	0.850	25
18	9	MIRA	FULANITO		CUTTING	113 +21	1.166	18
19	35	LOS INFELES	AVENTURA		PREMIUM LATIN	112 -12	1.125	20
20	11	HACE TIEMPO	FONSECA		EMI TELEVISION	97 -5	0.390	-
21	7	FLACA Y GORDITA	OLGA TANCON		UNIVISION	92 -18	0.673	30
22	6	AMAR ES LO QUE QUIERO	DAVID BISBAL		UNIVERSAL LATINO	85 -13	1.020	23
23	9	TU AMOR	LUIS FONSI		UNIVERSAL LATINO	85 -14	0.532	33
24	8	EN EL AMOR	JOE VERAS		J & N	82 +16	2.508	9
25	3	A PUNTO DE ESTALLAR	N'KLABE		SONY BMG NORTE	80 -7	0.646	31
26	7	QUE HICISTE	JENNIFER LOPEZ	MOST ADDED	EPIC/SONY BMG NORTE	79 +17	1.048	21
27	13	DON'T CRY	TOBY LOVI		SONY BMG NORTE	74 -15	0.394	40
28	4	ME VOY	HECTOR ACOSTA		D.A.M.	72 +6	0.693	29
29	20	FANTASMA	ZION		BABY	71 +1	0.818	27
30	8	NADA PUEDE CAMBIARME	PAULINA F. JIBIO		UNIVERSAL LATINO	69 +17	0.365	-
31	11	IRREEMPLAZABLE	BEYONCE		COLUMBIA	65 -4	0.254	-
32	19	MIA	TITO "EL BAMBINO" FEATURING DADDY YANKEE		EMI TELEVISION	64 +3	0.483	36
33	3	SIENTE EL BOOM	TITO "EL BAMBINO" FEATURING RANDY		EMI TELEVISION	59 +7	1.126	19
34	2	IMAGINATE	GALLEGO		MACHETE	59 -10	0.108	-
35	4	TE LO AGRADEZCO, PERO NO	ALEJANDRO SANZ FEATURING SHAKIRA		WARNER LATINA	52 +5	0.301	-
36	2	EN BUSQUEDA	EL GRINGO DE LA BACHATA		MOCK & ROLL	51 +2	0.083	-
37	40	PAM PAM	WISIN & YANDEL		MACHETE	49 -26	1.383	16
38	NEW	PEGATE	RICKY MARTIN		SONY BMG NORTE	44 -1	0.247	-
39	NEW	ES UN VENAO	LA NUEVA PATRULLA 15		RINGO	43 +2	0.077	-
40	RE-ENTRY	ME MLERO	LA 5A ESTACION		SONY BMG NORTE	43 -1	0.165	-

WEEK	LAST WEEK	TITLE	ARTIST	NIELSEN BDS CERTIFICATIONS	IMPRINT / PROMOTION LABEL	PLAYS TW +/-	AUDIENCE MILLIONS	RANK
1	18	SOLA	HECTOR "EL FATHER"	NO. 1 (9 WKS)	VII/MACHETE	730 +5	9.801	1
2	33	LOS INFELES	AVENTURA		PREMIUM LATIN	551 +44	6.200	5
3	18	SHORTY SHORTY	XTREME		LA CALLE/UNIVISION	534 +20	6.230	4
4	44	PAM PAM	WISIN & YANDEL		MACHETE	487 -20	5.795	8
5	19	DON'T CRY	TOBY LOVI		SONY BMG NORTE	447 -6	5.971	6
6	6	QUE LLOREN	IVY QUEEN		UNIVISION	445 +15	5.959	7
7	21	PEGAO	WISIN & YANDEL FEATURING LOS VAQUEROS		WY/MACHETE	430 +13	7.485	3
8	13	IGUAL QUE AYER	RAKIM & KE-J-Y		PINA/UNIVERSAL LATINO	402 +38	7.896	2
9	3	BEAUTIFUL LIAR/BELLO EMBUSTERO	BEYONCE & SHAKIRA		COLUMBIA	390 +68	5.537	10
10	12	NO SE DE ELA (MY SPACE)	DON OMAR FEATURING WISIN & YANDEL		VII/MACHETE	355 -22	5.542	9
11	8	DIME (TELL ME)	PITBULL FEATURING KEN-Y		FAMOUS ARTISTS/TVT	324 -60	3.216	17
12	11	LA OTRA	ILEGALES FEATURING MONCHY Y ALEXANDRA	AIRPOWER	UNIVERSAL LATINO	283 +64	3.420	15
13	27	NOCHE DE ENTIERRO (NUESTRO AMOR)	LOS BENJAMINS FEAT. WISIN & YANDEL, DADDY YANKEE, HECTOR "EL FATHER" & ZION		MAS FLOW/MACHETE	258 -32	4.333	13
14	40	ME MATAS	RAKIM & KE-J-Y		PINA/UNIVERSAL LATINO	244 -2	2.635	21
15	23	AY CHICO (LENGUA AFUERA)	PITBULL		FAMOUS ARTISTS/TVT	224 +22	2.328	25
16	5	SIENTE EL BOOM	TITO "EL BAMBINO" FEATURING RANDY		EMI TELEVISION	219 -6	3.744	14
17	19	SMACK THAT	AKON FEATURING EMINEM		KONVICT/UPFRONT/SRC/UNIVERSAL MOTOWN	218 -8	2.458	24
18	23	I WANNA LUV U	AKON FEATURING SNOOP DOGG		KONVICT/UPFRONT/SRC/UNIVERSAL MOTOWN	212 -47	2.741	20
19	30	FANTASMA	ZION		BABY	205 +10	4.523	11
20	21	ATREVETE	WISIN & YANDEL FEATURING FRANCO EL GORILLA		CFEE/URBAN BOX OFFICE	205 +3	1.923	30
21	5	THIS IS WHY I'M HOT	MIMS		CAPITOL	196 -2	2.994	18
22	6	CHICA VIRTUAL	ARCANGEL		FLOW/UNIVERSAL LATINO	186 -15	4.390	12
23	11	SAY IT RIGHT	NELLY FURTADO		MOSLEY/GEFFEN	179 +30	1.893	31
24	7	FUEGO	PITBULL		FAMOUS ARTISTS/TVT	168 +11	1.662	34
25	4	IMAGINATE	GALLEGO		MACHETE	166 -31	1.341	-
26	15	IRREEMPLAZABLE	BEYONCE		COLUMBIA	153 -72	1.815	33
27	2	DON'T MATTER	AKON		KONVICT/UPFRONT/SRC/UNIVERSAL MOTOWN	150 +32	2.901	19
28	10	WE FLY HIGH	JIM JONES		KOCH	148 -10	1.345	-
29	29	ME QUIERE BESAR	ALEXIS & FIDO		SONY BMG NORTE	145 +10	3.248	16
30	5	SHE'S LIKE THE WIND	LUMIDEE FEATURING TONY SUNSHINE		TVT	140 -2	1.198	-
31	RE-ENTRY	TE LO AGRADEZCO, PERO NO	ALEJANDRO SANZ FEATURING SHAKIRA		WARNER LATINA	137 +33	1.493	-
32	20	ANDA SOLA	DON OMAR		ALLSTAR/MACHETE	137 -31	1.929	29
33	2	YOU	LLOYD FEATURING LIL' WAYNE		THE INC./UNIVERSAL MOTOWN	133 -20	1.874	32
34	4	MI CORAZONCITO	AVENTURA		PREMIUM LATIN	117 -29	2.486	23
35	NEW	TANGO DEL PECADO	CALLE 13	MOST INCREASED PLAYS/MOST ADDED	SONY BMG NORTE	116 +116	2.321	26
36	3	PLEASE DON'T GO	BROWN BOY		STREET NOIZE/AME	116 +8	2.303	27
37	5	LA MANERA	ADASSA		UNIVERSAL LATINO	114 -3	1.553	36
38	18	YA NO	KUKY		MACHETE	110 -15	0.869	-
39	4	QUIZAS	TONY DIZE		WY/MACHETE	108 -11	2.603	22
40	6	TU AMOR	LUIS FONSI		UNIVERSAL LATINO	100 -21	0.759	-

TROPICAL & LATIN RHYTHM MONITORED REPORTERS

TROPICAL	WRUM/Orlando, FL PD: Raymond Torres	WZNT/Puerto Rico PD: Pedro Arroyo	KFZO/Dallas, TX OM: Andy Lockridge PD: Chayan Ortuno APD: Alejandro Covarrubias	KLLO/Houston, TX PD: Bobby Ramos	KVIB/Phoenix, AZ OM/PD: Josh Villa APD: Mark Garcia
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WNUE/Orlando, FL PD: Rafael Grullon MD: Jose Martinez	WPRM/Puerto Rico PD: Jorge Fabon	WVIV/Chicago, IL OM/PD: Cesar Canales APD: Lucy Herrera MD: Armando Reyes			

Billboard TOP ALBUMS

The Billboard 200 is based on a national sample of retail store, mass merchant, direct-to-consumer transactions and Internet sales (both physical albums via Internet, as well as downloaded albums from such services as iTunes). Hot Digital Songs - The top 75 paid download songs sold via the Internet.

THIS WEEK	LAST WEEK	WEEKS ON CHART	ARTIST	Title	CERT.	PEAK POSITION
1	1	1	#1 MUSIQ SOULCHILD ATLANTIC 105404/AG (18.98)	Luvanusiq	1	1
2	NEW	1	LLOYD THE INC. UNIVERSAL MOTOWN 008554 UMRG (13.98)	Street Love	2	2
3	NEW	1	RICH BOY ZONE 4 008555/INTERSCOPE (10.98)	Rich Boy	3	3
4	3	17	DAUGHTRY RCA 88860/RMG (18.98)	Daughtry	2	1
5	4	3	AKON KONVICT/UPFRONT/SRC UNIVERSAL MOTOWN 007968*/UMRG (13.98)	Konvicted	2	2
6	NEW	1	NEIL YOUNG REPRISE 43328/WARNER BROS. (18.98) +	Live At Massey Hall 1971	6	6
7	NEW	1	AMY WINEHOUSE UNIVERSAL REPUBLIC 008428 UMRG (10.98)	Back To Black	7	7
8	NEW	1	8BALL & MJG BAD BOY SOUTH/BAD BOY 83970*/AG (18.98)	Ridin High	8	8
9	8	4	FALL OUT BOY FUELED BY RAMEN/ISLAND 008109/IDJMG (13.98)	Infinity On High	1	1
10	12	15	CARRIE UNDERWOOD ARISTA ARISTA NASHVILLE 71197/RMG (18.98)	Some Hearts	5	2
11	11	6	JUSTIN TIMBERLAKE JIVE 44062*/ZOMBA (18.98)	FutureSex/LoveSounds	3	1
12	10	5	ROBIN THICKE STAR TRAK 006146*/INTERSCOPE (9.98)	The Evolution Of Robin Thicke	6	6
13	13	11	FERGIE WILL I AM/AG 007490/INTERSCOPE (13.98)	The Dutchess	3	3
14	7	2	NORAH JONES BLUE NOTE 74516 BLG (18.98) +	Not Too Late	1	1
15	1	2	THE NOTORIOUS B.I.G. BAD BOY 101830/AG (18.98)	Greatest Hits	1	1
16	5	2	GARY ALLAN MCA NASHVILLE 008196/UMGN (13.98)	Greatest Hits	5	5
17	16	12	NICKELBACK ROADRUNNER 18300 (18.98)	All The Right Reasons	5	1
18	2	2	ARCADE FIRE MERGE 285 (14.98)	Neon Bible	2	2
19	17	7	NELLY FURTADO MOSLEY GEFEN 006300*/INTERSCOPE (13.98)	Loose	1	1
20	15	9	CORINNE BAILEY RAE CAPITOL 66361 (12.98)	Corinne Bailey Rae	4	4
21	20	7	GREATEST CELTIC WOMAN MARHATTAN 75110/BLG (18.98)	A New Journey	4	4
22	19	17	GWEN STEFANI INTERSCOPE 008099 (13.98)	The Sweet Escape	3	3
23	6	2	RELIENT K GOTLIEF 70592 CAPITOL (18.98) +	Five Score And Seven Years Ago	6	6
24	NEW	1	JAMES MORRISON POLYDOR 008253 INTERSCOPE (10.98)	Undiscovered	24	24
25	9	2	KORN VIRGIN 86027 (18.98)	MTV Unplugged	9	9

Billboard HOT DIGITAL SONGS

THIS WEEK	LAST WEEK	WEEKS ON CHART	TITLE	ARTIST (IMPRINT / PROMOTION LABEL)	CERT.
1	1	7	#1 GLAMOROUS FERGIE FEAT. LUDACRIS (WILL I AM/AG/INTERSCOPE)	26	18
2	3	4	THIS IS WHY I'M HOT MIMS (CAPITOL)	27	19
3	2	6	DON'T MATTER AKON (KONVICT/UPFRONT/SRC/UNIVERSAL MOTOWN)	28	5
4	4	3	GIRLFRIEND AVRIL LAVIGNE (RCA/RMG)	29	25
5	5	6	CUPID'S CHOKEHOLD GYM CLASS HEROES (DECAVANCE/FUELED BY RAMEN/ATLANTIC/LAVA)	30	36
6	54	3	THROW SOME D'S RICH BOY FEAT. FOLOW DA ODN (ZONE 4/INTERSCOPE)	31	43
7	7	11	THE SWEET ESCAPE GWEN STEFANI FEAT. AKON (INTERSCOPE)	32	26
8	6	9	THIS AIN'T A SCENE, IT'S AN ARMS RACE FALL OUT BOY (FUELED BY RAMEN/ISLAND/IDJMG)	33	27
9	8	17	IT'S NOT OVER DAUGHTRY (RCA/RMG)	34	15
10	9	14	WHAT GOES AROUND...COMES AROUND JUSTIN TIMBERLAKE (JIVE/ZOMBA)	35	29
11	13	4	CANDYMAN CHRISTINA AGUILERA (RCA/RMG)	36	30
12	12	9	IF EVERYONE CARED NICKELBACK (ROADRUNNER/ATLANTIC/LAVA)	37	39
13	11	16	SAY IT RIGHT NELLY FURTADO (MOSLEY GEFEN)	38	33
14	16	20	MAKE IT RAIN FAT JOE FEAT. LIL WAYNE (TERROR SQUAD/IMPERIAL/VIRGIN)	39	47
15	17	8	THE WAY I LIVE BABY BOY DA PRINCE FEAT. LIL BOOSIE (UNIVERSAL REPUBLIC)	40	38
16	10	4	BREAK IT OFF RIHANNA & SEAN PAUL (SRP/DEF JAM/IDJMG)	41	34
17	32	4	U + UR HAND PINK (LAFACE/ZOMBA)	42	37
18	48	11	YOU FEEL LIL' WAYNE (THE INC./UNIVERSAL MOTOWN)	43	42
19	21	12	ICE BOX OMARION (T.U.G./COLUMBIA)	44	40
20	20	26	FACE DOWN THE RED JUMPSUIT APPARATUS (VIRGIN)	45	49
21	24	4	LAST NIGHT DIDDY FEAT. KEYSHIA COLE (BAD BOY/ATLANTIC)	46	44
22	14	23	WALK IT OUT UNK (BIG OOMP/KOCH)	47	46
23	22	23	WE FLY HIGH JIM JONES (KOCH)	48	23
24	63	2	I'M A FLIRT R. KELLY OR BOW WOW (FEAT. T.I. & T-PAIN) (COLUMBIA/JIVE/ZOMBA)	49	67
25	-	3	WITH LOVE HILARY DUFF (HOLLYWOOD)	50	35

VIDEO CHANNELS

Channel	Artist	Title	TW	LW
MTV	Sr. VP/Music & Talent: Amy Doyle VP/Music & Talent: Peter Baron Viacom 212-258-8000	1 Daughtry, It's Not Over	21	20
	2 The Game, Wouldn't Get Far	21	21	
	3 Minis, This Is Why I'm Hot	20	20	
	4 Gwen Stefani, The Sweet Escape	20	21	
	5 Fergie, Glamorous	20	21	
	6 The Frattellis, Flathead	19	18	
	7 Joss Stone, Tell Me 'Bout It	19	18	
	8 Amy Winehouse, You Know I'm No Good	18	18	
	9 Madina Lake, House Of Cards	18	19	
	10 Mastodon, Colony Of Birchmen	13	5	
	11 Hilary Duff, With Love	11	2	
	12 Christina Aguilera, Candyman	11	11	
	13 Good Charlotte, The River	11	11	
	14 Beyonce & Shakira, Beautiful Liar	10	12	
	15 Pretty Ricky, On The Hotline	9	7	
	16 Justin Timberlake, What Goes Around...	9	7	
	17 Avril Lavigne, Girlfriend	8	8	
	18 Akon, Don't Matter	8	8	
	19 Jennifer Lopez, Que Pasa	7	4	
	20 Timbaland, Give It To Me	6	0	
	21 Bloc Party, Still Remember	6	0	
	22 Young Jeezy, Go Getta	6	6	
	23 Jet, Shine On	6	7	
	24 Gym Class Heroes, Cupid's Chokehold	6	7	
	25 The Shins, Phantom Limb	5	3	
26 Ciara, Like A Boy	5	8		
27 Omarion, Ice Box	5	9		
28 Diddy, Last Night	5	9		
29 The All-American Rejects, It Ends Tonight	3	1		
30 SilverSun Pickups, Lazy Eye	3	1		
A+ Mastodon, Colony Of Birchmen	13	5		
A+ Hilary Duff, With Love	11	2		
A+ Avril Lavigne, Girlfriend	8	8		
BET	VP/Music Prog: Stephen Hill MD: Kelly G Viacom 212-975-4055	1 Musiq Soulchild, Burly	19	13
	2 Bow Wow, Outta My System	19	17	
	3 Omarion, Ice Box	15	17	
	4 Young Jeezy, Go Getta	15	20	
	5 Huey, Pop, Lock & Drop It	14	9	
	6 Beyonce, Upgrade U	14	13	
	7 Diddy, Last Night	13	14	
	8 Marques Houston, Circle	12	20	
	9 Crime Mob, Rock To Hips	11	16	
	10 Ciara, Like A Boy	8	3	
	11 Rich Boy, Throw Some D's	8	3	
	12 Sammie, Come With Me	8	5	
	13 Lloyd, You	8	16	
	14 Akon, Don't Matter	7	8	
	15 Unk, 2 Step	7	8	
	16 Pretty Ricky, On The Hotline	7	9	
	17 Gerald Levert, In My Songs	6	4	
	18 Fat Joe, Kick It In	6	3	
	19 R. Kelly, Dr. Bow Wow, I'm A Flirt	5	1	
	20 Tyrese, One	5	3	
	21 Jennifer Hudson, And I Am Telling You I'm	5	5	
	22 Scorpions, On Your Knees (Work)	5	7	
	23 Fat Joe, Kick It In	5	7	
	24 Robin Thicke, Lost Without U	5	7	
	25 Young Jeezy, Go Getta	4	3	
26 Young Jeezy, Go Getta	4	3		
27 The Game, Wouldn't Get Far	4	5		
28 Fabolous, Diamonds	3	2		
29 Nas, Can't Forget About You	3	2		
30 The Blind Boys Of Alabama, Way Down In	3	2		
A+ Akon, Don't Matter	7	4		
A+ Gerald Levert, In My Songs	6	4		
CMT	VP/Music & Talent: Chris Part Dir: Marc Price, Paul Kroff Viacom 615-335-8400	1 Dierks Bentley, Long Trip Alone	22	19
	2 Joe Nichols, I'll Wait For You	21	17	
	3 Keith Urban, Stop Boy	21	18	
	4 Sugarland, Settin'	21	18	
	5 Carrie Underwood, Wasted	20	18	
	6 Kenny Chesney, Summertime	20	19	
	7 Brooks & Dunn, Hillbilly Deluxe	20	23	
	8 Blake Shelton, Don't Make Me	19	21	
	9 John Anderson, Semolina Wind	18	0	
	10 Taylor Swift, Teardrops On My Guitar	18	0	
	11 Toby Keith, High Maintenance Woman	18	16	
	12 Jack Ingram, Lips Of An Angel	18	22	
	13 Kellie Pickler, Red High Heels	17	24	
	14 Martina McBride, Anyway	16	18	
	15 Tim McGraw, Last Dollar (Fly Away)	16	19	
	16 Gretchen Wilson, Come To Bed	12	18	
	17 Bucky Covington, A Different World	11	12	
	18 Dierks Bentley, Every Mile A Memory	11	12	
	19 The Wreckers, Leave The Pieces	9	7	
	20 Jake Owen, Startin' With Me	9	12	
	21 Alan Jackson, A Woman's Love	8	0	
	22 Gretchen Wilson, California Gals	8	0	
	23 Danielle Peck, Isn't That Everything	8	8	
	24 Craig Morgan, Little Bit Of Life	8	9	
	25 Hank Williams Jr., A Country Boy Can	8	10	
26 Dierks Bentley, What Goes Around...	7	0		
27 Dierks Bentley, Come A Little Closer	7	0		
28 John Anderson, A Woman Knows	7	6		
29 Trace Adkins, Honky Tonk Badonkadonk	7	7		
30 Pat Green, Dixie Lullaby	7	9		
A+ Alan Jackson, A Woman's Love	8	0		
Great American Country	MD: Tony Trovato Scraps 615-321-7525	1 My Chemical Romance, Famous Last	25	33
	2 Fort Minor, Remember The Name	24	21	
	3 30 Seconds To Marry, From Yesterday	24	30	
	4 Avril Lavigne, Girlfriend	22	16	
	5 Say Anything, Wow, I Can Get Sexual To	21	0	
	6 Justin Timberlake, What Goes Around...	20	20	
	7 Gym Class Heroes, Cupid's Chokehold	20	23	
	8 Boys Like Girls, The Great Escape	20	0	
	9 Alexis O'Brien, This Could Be Anywhere In	19	15	
	10 Evanesence, Lithium	19	19	
	11 Fat Joe, Make It Rain	18	12	
	12 Good Charlotte, The River	18	16	
	13 Dashboard Confessional, Stolen	17	11	
	14 Sense, Fall, Calling All Cars	17	17	
	15 Fat Joe, Make It Rain	16	18	
	16 Minis, This Is Why I'm Hot	16	6	
	17 Sparta, Taking Back Control	16	14	
	18 Modest Mouse, Dashboard	16	11	
	19 Three Days Grace, Pain	15	10	
	20 HellaGoodbye, Here In Your Arms	16	16	
	21 Red Hot Chili Peppers, Snow (Hey Oh)	16	17	
	22 Sade, Lovers Rock	16	21	
	23 Sade, Lovers Rock	15	10	
	24 SilverSun Pickups, Lazy Eye	15	12	
	25 Lily Allen, Smilia	15	13	
26 The Shins, Phantom Limb	15	13		
27 Beyonce, Irreplaceable	15	22		
28 DJ Kool, Do What You Want	14	12		
29 Muse, Starlight	14	13		
30 K-Dot, Sunday Morning	14	13		
A+ Say Anything, Wow, I Can Get Sexual To	21	0		
A+ Boys Like Girls, The Great Escape	20	0		
MTV2	Sr. VP/Music & Talent: Amy Doyle VP/Music & Talent: Peter Baron Viacom 212-258-8000	1 Three 6 Mafia, Doe Boy Fresh	23	12
	2 The Game, Wouldn't Get Far	23	19	
	3 The Frattellis, Flathead	22	18	
	4 Young Jeezy, Go Getta	22	18	
	5 The Pack, I'm Shinin'	22	19	
	6 Minis, This Is Why I'm Hot	22	19	
	7 Good Charlotte, The River	22	20	
	8 Bullet For My Valentine, All These Things	22	20	
	9 Madina Lake, House Of Cards	16	11	
	10 Mastodon, Colony Of Birchmen	14	13	
	11 Kaiser Chiefs, Ruby	13	0	
	12 The Red Jumpsuit Apparatus, False	13	11	
	13 Baby Boy Da Prince, The Way I Live	13	12	
	14 Crime Mob, Rock To Hips	13	12	
	15 Modest Mouse, Dashboard	13	12	
	16 Unk, 2 Step	12	1	
	17 Bow Wow, Outta My System	11	7	
	18 Stone Soul, Sillyworld	11	0	
	19 Akon, Don't Matter	9	7	
	20 The Shins, Phantom Limb	9	7	
	21 Huey, Pop, Lock & Drop It	8	0	
	22 OK Go, Do What You Want	8	7	
	23 Finger Eleven, Paralyzer	8	7	
	24 Diddy, Last Night	8	11	
	25 The Killers, Read My Mind	8	19	
26 Beyonce, Irreplaceable	6	0		
27 K'On The Radio, A Method	5	3		
28 TV On The Radio, Blues From Down Here	5	3		
29 Gym Class Heroes, The Queen And I	5	3		
A+ Saliva, Ladies And Gentlemen	18	0		
A+ Unk, 2 Step	12	1		
A+ Stone Soul, Sillyworld	11	0		
VH1	Exec VP/Talent & Music: Rick Kim Sr. VP/Music & Talent: Bruce Gilmer VP/Music & Talent: Sandy Alouate Viacom 212-258-7800	1 Joss Stone, Tell Me 'Bout It	43	13
	2 Daughtry, It's Not Over	25	20	
	3 Gwen Stefani, The Sweet Escape	24	20	
	4 Nelly Furtado, Say It Right	24	23	
	5 Nickelback, If Everyone Cared	24	25	
	6 Fergie, Glamorous	20	26	
	7 Justin Timberlake, What Goes Around...	19	19	
	8 Robin Thicke, Lost Without U	18	17	
	9 Regina Spektor, Fidelity	18	21	
	10 The Killers, Read My Mind	17	20	
	11 Beyonce & Shakira, Beautiful Liar	16	16	
	12 Christina Aguilera, Candyman	16	22	
	13 Norah Jones, Thinkin' About You	15	13	
	14 Beyonce & Shakira, Like A Star	15	16	
	15 Matt Kearney, Nothing Left To Lose	15	19	
	16 Paolo Nutini, New Shoes	14	14	
	17 Frank I - Jr. Hands	14	13	
	18 Rocco Deluca & The Birdmen, Colorful	13	13	
	19 Augustana, Boston	13	19	
	20 Ludacris, Runaway Love	12	15	
	21 Robert Randolph, The Family Band, Ain't	12	13	
	22 Dashboard Confessional, Stolen	10	10	
	23 Blue October, Into The Ocean	10	15	
	24 The Feeling, Seven	9	10	
	25 Rock Star Supernova, Headspin	9	10	
26 Amy Winehouse, You Know I'm No Good	9	11		
27 Carrie Underwood, Before He Cheats	9	12		
28 Beyonce, Irreplaceable	8	0		
29 The All-American Rejects, It Ends Tonight	7	0		
30 The Fray, How To Save A Life	7	0		
A+ No Airplay Adds This Week				
CMT	VP/Music & Talent: Chris Part Dir: Marc Price, Paul Kroff Viacom 615-335-8400	1 Dierks Bentley, Long Trip Alone	22	19

OPPORTUNITIES

EAST



ACCOUNT MANAGER

Arbitron Inc. (NYSE: ARB) is an international media and marketing research firm serving radio broadcasters, radio networks, cable companies, advertisers, advertising agencies, out-of-home advertising companies and the online radio industry in the United States, Mexico and Europe is searching for an **Account Manager** to join our **Radio Station Services team in New York, NY or Columbia, MD.**

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MIDWEST

GM & SM ESPN Radio St. Louis

GM and SM wanted for ESPN Radio in St. Louis who both lead by example to meet and exceed budgets. If we've described you, submit your résumé immediately to Radio & Records, 5055 Wilshire Blvd., Suite 600, #1170, Los Angeles, CA. 90036 or kwood@radioandrecords.com c/o job # 1170. EOE.

SOUTH

PROGRAM DIRECTOR WRAL/WCMC-FM Job #07-054

We are seeking a Program Director who has the vision and the leadership skills to successfully grow and develop both Adult Contemporary WRAL-FM and Country WCMC-FM. These stations are diverse with specific needs that require an individual who has programming experience in both formats as well as the energy and desire to succeed. This individual must have the ability to develop on-air talent; includes both coaching skills and leading existing morning shows to greater ratings. Musical experience in both formats and good communications skills are a must. Should be resourceful and creative while having a positive influence on the entire organization. 5 years experience and a 4-year college degree are required.

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MORNINGS

Are you driven to impact lives for Jesus Christ? Are you bold, but in a mainstream, non-preachy way? Do you understand the tastes, values and interests of your listeners, and connect with them personally? Can you be spiritually AND culturally relevant—freely going back and forth between the two, and sometimes even merging them? We're an established and growing CCM station in Charlotte, NC that believes connecting with people using radio is an art. Would you be willing to help reinforce and expand that connection? Send us some audio of how you do that, and tell us a bit about yourself in a cover letter and résumé. Email is great—but no calls, please. Attn. Gary Morland, PO Box 17069, Charlotte, NC, 28227. Or gary@newlife919.com. EOE.

TEXAS

GM (who focuses on revenue) needed for a cluster in a rated Texas Market. This is not a start up. If you have a track record you can cash in on and want to be well rewarded for exceeding the ordinary, apply for the position now! Please send your résumé to Radio & Records, 5055 Wilshire Blvd., Suite 600, #1171, Los Angeles, CA. 90036 or kwood@radioandrecords.com c/o job # 1171. EOE.

POSITIONS SOUGHT

Country music AT. Knowledgeable in classic and modern country. Cool edit experience. Contact Dave Lee : dlmartin@cebridge.net

Sports athlete/fanatic, vast knowledge of games, and teams. Good at speaking in public, plus 10-years of club DJ experience. Kevin Crow 817-399-9192

Radio pro seeks news/public affairs director position in N.E. USA—Pa/NJ/NY/MD/Del./D.C./CT/RI/Mass. Call 646-808-4012—leave a message.

VOICEOVER SERVICES

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To appear in the following week's issue, your ad must be received by Thursday noon (PST), eight days prior to issue date. Free Opportunities listings should be typewritten or printed on 8 1/2"x11" company/station letterhead and are accepted only by mail or fax: 310-203-8727. Only free positions sought ads are accepted by e-mail to: kwood@radioandrecords.com. Address all 20-word ads to R&R Free Opportunities, 5055 Wilshire Blvd., Suite 600, Los Angeles, Ca. 90036.

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CHR/TOP 40					
THIS WEEK	LAST WEEK	WEEKS ON CHART	TITLE ARTIST	NIELSEN BDS CERTIFICATIONS	HITPREDICTOR STATUS
1	3	15	IT'S NOT OVER DAUGHTRY	NO. 1 (1 WK)	☆
2	1	15	WHAT GOES AROUND...COMES AROUND JUSTIN TIMBERLAKE		☆
3	2	19	SAY IT RIGHT NELLY FURTADO		☆
4	4	13	THE SWEET ESCAPE GWEN STEFANI FEATURING AKON		☆
5	5	10	CUPID'S CHOKEHOLD CYM CLASS HEROES FEAT. PATRICK STUMP	MOST INCREASED PLAYS DECA/DANCE/FUELED BY RAMEN/ATLANTIC/LAVA	☆
6	7	6	DON'T MATTER AKON		☆
7	6	9	GLAMOROUS FERGIE FEATURING LUDACRIS		☆
8	10	11	IF EVERYONE CARED NICKELBACK		☆
9	12	7	GIVE IT TO ME TIMBALAND FEAT. NELLY FURTADO & JUSTIN TIMBERLAKE		☆
10	8	12	RUNAWAY LOVE LUDACRIS FEATURING MARY J. BLIGE		☆

#1 MOST ADDED

GIRLFRIEND Avril Lavigne (RCA/RMG)

#1 MOST INCREASED PLAYS

CUPID'S CHOKEHOLD Cym Class Heroes Feat. Patrick Stump (DECA/DANCE/FUELED BY RAMEN/ATLANTIC/LAVA)

TOP 5 NEW AND ACTIVE

- LOST WITHOUT U** Robin Thicke (STAR TRAK/INTERSCOPE)
- STOLEN** Dashboard Confessional (VAGRANT/INTERSCOPE)
- THE WAY I LIVE** Baby Boy Da Prince Feat. Lil Boosie (UNIVERSAL REPUBLIC)
- READ MY MIND** The Killers (ISLAND/IDJMG)
- THE KILL (BURY ME)** 30 Seconds To Mars (IMMORTAL/VIRGIN)

COMPLETE CHR/TOP 40 CHART ON PAGE 27

RHYTHMIC					
THIS WEEK	LAST WEEK	WEEKS ON CHART	TITLE ARTIST	NIELSEN BDS CERTIFICATIONS	HITPREDICTOR STATUS
1	1	17	THIS IS WHY I'M HOT MIMS	NO. 1 (3 WKS)	☆
2	2	11	DON'T MATTER AKON		☆
3	3	19	YOU LLOYD FEATURING LIL' WAYNE		☆
4	5	18	ICE BOX OMARION		☆
5	4	17	ON THE HOTLINE PRETTY RICKY		☆
6	8	10	LAST NIGHT DIDDY FEATURING KEYSHIA COLE		☆
7	7	14	SAY IT RIGHT NELLY FURTADO		☆
8	9	17	MAKE IT RAIN FAT JOE FEATURING LIL' WAYNE		☆
9	10	9	THROW SOME D'S RICH BOY FEATURING POLOW DA DON		☆
10	6	19	RUNAWAY LOVE LUDACRIS FEATURING MARY J. BLIGE		☆

#1 MOST ADDED

ANONYMOUS Bobby Valentino (DTP/DEF JAM/IDJMG)

#1 MOST INCREASED PLAYS

BUY U A DRANK (SHAWTY SNAPPIN') T-Pain Feat. Yung Joc (KONVICT/NAPPY BOY/JIVE/ZOMBA)

TOP 5 NEW AND ACTIVE

- 2 STEP** Clyde Carson (CAPITOL)
- OH YEAH (WORK)** Lil Scrappy Feat. Sean P. & E-40 (BME/REPRISE/WARNER BROS.)
- MR. JONES** Mike Jones (SWISHAHOUSE/ASYLUM/WARNER BROS.)
- GET IT SHAWTY** Lloyd (THE INC./UNIVERSAL MOTOWN)
- ROCK YO HIPS** Crime Mob Feat. Lil Scrappy (CRUNK/BME/REPRISE/WARNER BROS.)

COMPLETE RHYTHMIC CHART ON PAGE 30

URBAN					
THIS WEEK	LAST WEEK	WEEKS ON CHART	TITLE ARTIST	NIELSEN BDS CERTIFICATIONS	HITPREDICTOR STATUS
1	2	15	LOST WITHOUT U ROBIN THICKE	NO. 1 (2 WKS)	☆
2	1	11	THIS IS WHY I'M HOT MIMS		☆
3	9	6	I'M A FLIRT R. KELLY OR BOW WOW (FEATURING T.I. & T-PAIN)	MOST INCREASED PLAYS COLUMBIA/JIVE/ZOMBA	☆
4	3	21	YOU LLOYD FEATURING LIL' WAYNE		☆
5	4	18	THROW SOME D'S RICH BOY FEATURING POLOW DA DON		☆
6	8	11	GO GETTA YOUNG JEEZY FEATURING R. KELLY		☆
7	6	17	ICE BOX OMARION		☆
8	7	18	POPPIN' CHRIS BROWN FEATURING JAY BIZ		☆
9	12	8	2 STEP UNK		☆
10	11	11	BUDDY MUSIQ SOULCHILD		☆

#1 MOST ADDED

GLAMOROUS Fergie Feat. Ludacris (WILL.I.AM/A&M/INTERSCOPE)

#1 MOST INCREASED PLAYS

I'M A FLIRT R. Kelly Or Bow Wow (Feat. T.I. & T-Pain) (COLUMBIA/JIVE/ZOMBA)

TOP 5 NEW AND ACTIVE

- WIPE ME DOWN** Lil' Boosie Feat. Foxx & Webbie (TRILL/ASYLUM/ATLANTIC)
- GIVE IT TO ME** Timbaland Feat. Nelly Furtado & Justin Timberlake (MOSLEY/BLACKGROUND/INTERSCOPE)
- ANONYMOUS** Bobby Valentino Feat. Timbaland (DTP/DEF JAM/IDJMG)
- I TRIED** Bone Thugs-N-Harmony Feat. Akon (FULL SURFACE/INTERSCOPE)
- LIKE THIS** Kelly Rowland Feat. Eve (COLUMBIA)

COMPLETE URBAN CHART ON PAGE 32

URBAN AC					
THIS WEEK	LAST WEEK	WEEKS ON CHART	TITLE ARTIST	NIELSEN BDS CERTIFICATIONS	HITPREDICTOR STATUS
1	1	22	LOST WITHOUT U ROBIN THICKE	NO. 1 (9 WKS)	☆
2	2	11	IN MY SONGS GERALD LEVERT		☆
3	4	10	AND I AM TELLING YOU I'M NOT GOING JENNIFER HUDSON		☆
4	3	31	TAKE ME AS I AM MARY J. BLIGE		☆
5	6	11	BUDDY MUSIQ SOULCHILD		☆
6	5	24	PLEASE DON'T GO TANK		☆
7	7	34	CHANGE ME RUBEN STUDDARD		☆
8	8	18	IRREPLACEABLE BEYONCE		☆
9	9	26	CAN'T GET ENOUGH TAMIA		☆
10	10	24	BE WITH YOU ELISABETH WITHERS		☆

#1 MOST ADDED

2 PIECES Carl Thomas (UMBRELLA/BUNGALO)

#1 MOST INCREASED PLAYS

WHAT'S MY NAME Brian McKnight (WARNER BROS.)

TOP 5 NEW AND ACTIVE

- IF YOU JUST LET ME LOVE U** Michael Sterling (MICHAEL STERLING MUSIC GROUP)
- PRAY** Keite Young (HIDDEN BEACH)
- I'M A FLIRT** R. Kelly Or Bow Wow (Feat. T.I. & T-Pain) (COLUMBIA/JIVE/ZOMBA)
- FAITHFUL IS OUR GOD** Hezekiah Walker & LFC (VERITY/ZOMBA)
- ICE BOX** Omarion (T.U.G./COLUMBIA)

COMPLETE URBAN AC CHART ON PAGE 33

COUNTRY					
THIS WEEK	LAST WEEK	WEEKS ON CHART	TITLE ARTIST	NIELSEN BDS CERTIFICATIONS	HITPREDICTOR STATUS
1	1	14	BEER IN MEXICO KENNY CHESNEY	NO. 1 (2 WKS)	☆
2	2	12	LAST DOLLAR (FLY AWAY) TIM MCCRAW		☆
3	6	17	WASTED CARRIE UNDERWOOD		☆
4	4	18	STUPID BOY KEITH URBAN		☆
5	7	19	ANYWAY MARTINA MCBRIDE		☆
6	8	11	STAND RASCAL FLATTS		☆
7	3	28	LADIES LOVE COUNTRY BOYS TRACE ADKINS		☆
8	9	12	SETTLIN' SUGARLAND		☆
9	5	27	WATCHING YOU RODNEY ATKINS		☆
10	10	33	I'LL WAIT FOR YOU JOE NICHOLS		☆

#1 MOST ADDED

WRAPPED George Strait (MCA NASHVILLE)

#1 MOST INCREASED AUDIENCE

WRAPPED George Strait (MCA NASHVILLE)

TOP 5 NEW AND ACTIVE

- MISSING YEARS** Little Texas (MONTAGE)
- I LOVE WOMEN (MY MOMMA CAN'T STAND)** Jerrod Niemann (CATEGORY 5)
- GOD DON'T MAKE MISTAKES** Jamie O'Neal (CAPITOL NASHVILLE)
- WHAT YOU GIVE AWAY** Vince Gill (MCA NASHVILLE)
- JUST MIGHT HAVE HER RADIO ON** Trent Tomlinson (LYRIC STREET)

COMPLETE COUNTRY CHART ON PAGE 41

AC					
THIS WEEK	LAST WEEK	WEEKS ON CHART	TITLE ARTIST	NIELSEN BDS CERTIFICATIONS	HITPREDICTOR STATUS
1	1	29	WAITING ON THE WORLD TO CHANGE JOHN MAYER	NO. 1 (5 WKS)	☆
2	2	22	HOW TO SAVE A LIFE THE FRAY		☆
3	4	23	CHASING CARS SNOW PATROL		☆
4	3	47	WHAT HURTS THE MOST RASCAL FLATTS		☆
5	6	44	THE RIDDLE FIVE FOR FIGHTING		☆
6	5	55	UNWRITTEN NATASHA BEDINGFIELD		☆
7	7	64	BAD DAY DANIEL POWTER		☆
8	8	39	PUT YOUR RECORDS ON CORINNE BAILEY RAE		☆
9	9	23	HURT CHRISTINA AGUILERA	MOST INCREASED PLAYS RCA/RMG	☆
10	10	24	STREETCORNER SYMPHONY ROB THOMAS	MOST ADDED MELISMA/ATLANTIC	☆

#1 MOST ADDED

STREETCORNER SYMPHONY Rob Thomas (MELISMA/ATLANTIC)

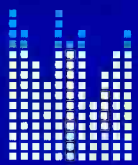
#1 MOST INCREASED PLAYS

HURT Christina Aguilera (RCA/RMG)

TOP 5 NEW AND ACTIVE

- SAY IT RIGHT** Nelly Furtado (MOSLEY/GEFFEN)
- HOLD FAST** MercyMe (INO/COLUMBIA)
- ANYWAY** Martina McBride (RCA NASHVILLE)
- YOU DON'T KNOW ME** Eddie Money (BIG DEAL/WARRIOR)
- A LOVE SONG** Kenny Loggins (ONE EIGHTY)

COMPLETE AC CHART ON PAGE 44



THE BACK PAGES



POWERED BY



HOT AC

THIS WEEK	LAST WEEK	WEEKS ON CHART	TITLE ARTIST	NIELSEN BDS CERTIFICATIONS	HITPREDICTOR STATUS	IMPRINT / PROMOTION LABEL
1	1	16	IT'S NOT OVER DAUGHTRY	NO. 1 (5 WKS)	☆	RCA/RMG
2	2	41	CHASING CARS SNOW PATROL		☆☆	POLYDOR/A&M/INTERSCOPE
3	5	14	SAY IT RIGHT NELLY FURTADO		☆☆	MOSLEY/GEFFEN
4	3	17	KEEP HOLDING ON AVRIL LAVIGNE		☆☆	FOX/RCA/RMG
5	6	13	IF EVERYONE CARED NICKELBACK		☆☆	ROADRUNNER/ATLANTIC/LAVA
6	4	40	HOW TO SAVE A LIFE THE FRAY		☆☆	EPIC
7	9	19	IT ENDS TONIGHT THE ALL-AMERICAN REJECTS		☆☆	DOGHOUSE/INTERSCOPE
8	7	31	SUDDENLY I SEE KT TUNSTALL		☆☆	RELENTLESS/VIRGIN
9	8	39	WAITING ON THE WORLD TO CHANGE JOHN MAYER		☆☆	AWARE/COLUMBIA
10	12	7	LITTLE WONDERS ROB THOMAS		☆☆	MELISMA/ATLANTIC

#1 MOST ADDED

OTHER SIDE OF THE WORLD KT Tunstall (RELENTLESS/VIRGIN)

#1 MOST INCREASED PLAYS

THE SWEET ESCAPE Gwen Stefani Feat. Akon (INTERSCOPE)

TOP 5 NEW AND ACTIVE

- LIFE IS BEAUTIFUL** Vega4 (ORIGINAL SIGNAL/EPIC)
- LITHIUM** Evanescence (WIND-UP)
- YOU'RE ALL I HAVE** Snow Patrol (POLYDOR/A&M/INTERSCOPE)
- GLAMOROUS** Fergie Feat. Ludacris (WILL.I.AM/A&M/INTERSCOPE)
- FACE DOWN** The Red Jumpsuit Apparatus (VIRGIN)

COMPLETE HOT AC CHART ON PAGE 45

SMOOTH JAZZ

THIS WEEK	LAST WEEK	WEEKS ON CHART	TITLE ARTIST	NIELSEN BDS CERTIFICATIONS	HITPREDICTOR STATUS	IMPRINT / PROMOTION LABEL
1	4	17	MISTER MAGIC PETER WHITE	NO. 1 (1 WK)/MOST INCREASED PLAYS	☆☆	LEGACY/COLUMBIA
2	3	24	WAY UP! WAYMAN TISDALE		☆☆	RENDEZVOUS
3	1	21	GIVE ME THE REASON KIRK WHALUM		☆☆	RENDEZVOUS
4	2	22	BLOOM MINDI ABAIR		☆☆	GRP/VERVE
5	5	30	GIRL IN THE RED DRESS GREGG KARUKAS		☆☆	TRIPPIN' N' RHYTHM
6	6	17	YOU'RE BEAUTIFUL KENNY G		☆☆	ARISTA/RMG
7	7	17	THINKING ABOUT YOU NORAH JONES		☆☆	BLUE NOTE/BLG
8	9	9	SO NOT OVER YOU SIMPLY RED		☆☆	SIMPLYRED.COM
9	10	10	SAVE ROOM JOHN LEGEND		☆☆	G.O.O.D./COLUMBIA
10	11	17	GOOD TO GO CHUCK LOEB		☆☆	HEADS UP

#1 MOST ADDED

LET'S TAKE A RIDE Norman Brown (PEAK/CONCORD)

#1 MOST INCREASED PLAYS

MISTER MAGIC Peter White (LEGACY/COLUMBIA)

TOP 5 NEW AND ACTIVE

- OUT OF MY HEAD** Lionel Richie (ISLAND/IDJMG)
- KALEIDOSCOPE** Chris Standring (TRIPPIN' N' RHYTHM)
- RAINCOAT** Kelly Sweet (RAZOR & TIE)
- LUCKY** Ken Navarro (POSITIVE)
- NOODLE SOUP** Four80East (NATIVE LANGUAGE)

COMPLETE SMOOTH JAZZ CHART ON PAGE 48

ALTERNATIVE

THIS WEEK	LAST WEEK	WEEKS ON CHART	TITLE ARTIST	NIELSEN BDS CERTIFICATIONS	HITPREDICTOR STATUS	IMPRINT / PROMOTION LABEL
1	3	22	FROM YESTERDAY 30 SECONDS TO MARS	NO. 1 (1 WK)/MOST INCREASED PLAYS	☆☆	IMMORTAL/VIRGIN
2	1	21	PAIN THREE DAYS GRACE		☆☆	JIVE/ZOMBA
3	2	21	STARLIGHT MUSE		☆☆	WARNER BROS.
4	5	5	SURVIVALISM NINE INCH NAILS		☆☆	NOTHING/INTERSCOPE
5	4	15	FAMOUS LAST WORDS MY CHEMICAL ROMANCE		☆☆	REPRISE
6	6	11	DASHBOARD MODEST MOUSE		☆☆	EPIC
7	8	10	BREATH BREAKING BENJAMIN		☆☆	HOLLYWOOD
8	9	10	DIG INCUBUS		☆☆	IMMORTAL/EPIC
9	7	21	SNOW ((HEY OH)) RED HOT CHILI PEPPERS		☆☆	WARNER BROS.
10	11	11	READ MY MIND THE KILLERS		☆☆	ISLAND/IDJMG

#1 MOST ADDED

THANKS FR TH MMRS Fall Out Boy (FUELED BY RAMEN/ISLAND/IDJMG)

#1 MOST INCREASED PLAYS

FROM YESTERDAY 30 Seconds To Mars (IMMORTAL/VIRGIN)

TOP 5 NEW AND ACTIVE

- WOW, I CAN GET SEXUAL TOO** Say Anything (DOGHOUSE/J/RMG)
- THE RIVER** Good Charlotte Feat. M. Shadows And Synyster Gates (DAYLIGHT/EPIC)
- FLATHEAD** The Fratellis (CHERRYTREE/DROP THE GUN/ISLAND/INTERSCOPE)
- THE OLDER I GET** Skillet (ARDENT/ATLANTIC/LAVA)
- KEEP THE CAR RUNNING** Arcade Fire (MERCE)

COMPLETE ALTERNATIVE CHART ON PAGE 50

65

ACTIVE ROCK

THIS WEEK	LAST WEEK	WEEKS ON CHART	TITLE ARTIST	NIELSEN BDS CERTIFICATIONS	HITPREDICTOR STATUS	IMPRINT / PROMOTION LABEL
1	1	11	BREATH BREAKING BENJAMIN	NO. 1 (2 WKS)	☆☆	HOLLYWOOD
2	2	21	LADIES & GENTLEMEN SALIVA		☆☆	ISLAND/IDJMG
3	4	18	SILLYWORLD STONE SOUR		☆☆	ROADRUNNER
4	3	26	PAIN THREE DAYS GRACE		☆☆	JIVE/ZOMBA
5	7	16	IT'S NOT OVER DAUGHTRY		☆☆	RCA/RMG
6	6	15	TEN THOUSAND FISTS DISTURBEQ		☆☆	REPRISE
7	5	21	THE ENEMY GODSMACK		☆☆	UNIVERSAL REPUBLIC
8	8	10	FOREVER PAPA ROACH		☆☆	EL TONAL/GEFFEN
9	9	7	WELL ENOUGH ALONE CHEVELLE		☆☆	EPIC
10	10	16	FROM YESTERDAY 30 SECONDS TO MARS		☆☆	IMMORTAL/VIRGIN

#1 MOST ADDED

LIE Black Light Burns (I AM: WOLFPACK/ADRENALINE)

#1 MOST INCREASED PLAYS

FAR CRY Rush (ANTHEM/ATLANTIC)

TOP 5 NEW AND ACTIVE

- QWERTY** Linkin Park (MACHINE SHOP/WARNER BROS.)
- FAR CRY** Rush (ANTHEM/ATLANTIC)
- FUNERAL FOR YESTERDAY** Kittie (MEROVINGIAN/X OF INFAMY/CAROLINE)
- LOVE REIGN O'ER ME** Pearl Jam (MONKEY WRENCH)
- THE DEVIL CRIED** Black Sabbath (WARNER BROS./RHINO)

COMPLETE ACTIVE ROCK CHART ON PAGE 51

ROCK

THIS WEEK	LAST WEEK	WEEKS ON CHART	TITLE ARTIST	NIELSEN BDS CERTIFICATIONS	HITPREDICTOR STATUS	IMPRINT / PROMOTION LABEL
1	1	21	PAIN THREE DAYS GRACE	NO. 1 (9 WKS)	☆☆	JIVE/ZOMBA
2	2	18	LADIES & GENTLEMEN SALIVA		☆☆	ISLAND/IDJMG
3	5	14	IT'S NOT OVER DAUGHTRY		☆☆	RCA/RMG
4	3	20	SNOW ((HEY OH)) RED HOT CHILI PEPPERS		☆☆	WARNER BROS.
5	4	15	SILLYWORLD STONE SOUR		☆☆	ROADRUNNER
6	8	10	BREATH BREAKING BENJAMIN		☆☆	HOLLYWOOD
7	6	18	THE ENEMY GODSMACK		☆☆	UNIVERSAL REPUBLIC
8	10	50	ANIMAL I HAVE BECOME THREE DAYS GRACE		☆☆	JIVE/ZOMBA
9	9	36	HEROES SHINEDOWN		☆☆	ATLANTIC
10	11	8	FOREVER PAPA ROACH		☆☆	EL TONAL/GEFFEN

#1 MOST ADDED

FAR CRY Rush (ANTHEM/ATLANTIC)

#1 MOST INCREASED PLAYS

FAR CRY Rush (ANTHEM/ATLANTIC)

TOP 5 NEW AND ACTIVE

- FROM YESTERDAY** 30 Seconds To Mars (IMMORTAL/VIRGIN)
- LOVE REIGN O'ER ME** Pearl Jam (MONKEY WRENCH)
- HELLO (I LOVE YOU)** Roger Waters (NEW LINE)
- BEERI** Psychostick (ROCK RIDGE)
- RAIN WIZARD** Black Stone Cherry (IN DE GOOD/ROADRUNNER)

COMPLETE ROCK CHART ON PAGE 52

TRIPLE A

THIS WEEK	LAST WEEK	WEEKS ON CHART	TITLE ARTIST	NIELSEN BDS CERTIFICATIONS	HITPREDICTOR STATUS	IMPRINT / PROMOTION LABEL
1	2	17	THINKING ABOUT YOU NORAH JONES	NO. 1 (1 WK)	☆☆	BLUE NOTE/BLG
2	1	20	NEW SHOES PAOLO NUTINI		☆☆	ATLANTIC
3	3	21	THINK I'M IN LOVE BECK		☆☆	INTERSCOPE
4	4	25	SEE THE WORLD GOMEZ		☆☆	ATO/RED
5	9	7	READ MY MIND THE KILLERS		☆☆	ISLAND/IDJMG
6	13	15	YOU'RE ALL I HAVE SNOW PATROL		☆☆	POLYDOR/A&M/INTERSCOPE
7	5	14	PHANTOM LIMB THE SHINS		☆☆	SUB POP
8	8	9	LOOK AFTER YOU THE FRAY		☆☆	EPIC
9	7	18	NOTHING IN MY WAY KEANE		☆☆	INTERSCOPE
10	10	10	DASHBOARD MODEST MOUSE		☆☆	EPIC

#1 MOST ADDED

YOU KNOW I'M NO GOOD Amy Winehouse (UNIVERSAL REPUBLIC)

#1 MOST INCREASED PLAYS

#9 DREAM R.E.M. (WARNER BROS.)

TOP 5 NEW AND ACTIVE

- #9 DREAM** R.E.M. (WARNER BROS.)
- TIME IS A RUNAWAY** The Alternate Routes (VANGUARD)
- YOU CAN BRING ME FLOWERS** Ray LaMontagne (RCA/RMG)
- SHE'S MINE** Brett Dennen (DUALTONE)
- 9 CRIMES** Damien Rice (HEFFA/VECTOR/WARNER BROS.)

COMPLETE TRIPLE A CHART ON PAGE 55

Former deep-sea diver dips into investing pool as president/CEO of First Broadcasting Investment Partners

Gary Lawrence

By Erica Farber

Lixer Notes

Profile: Gary Lawrence

Title: First Broadcasting Investment Partners president/CEO

Favorite radio

formats: Contemporary

Christian, sports

Favorite TV show: "Nova"

Favorite song: "Stars" by Switchfoot

Favorite movie: "Any mystery genre movies from the 1930s or '40s. I love that era and those movies."

Favorite book:

Nonfiction: "The Snow Leopard" by Peter

Mathiessen. Fiction:

"The Spy That Came in From the Cold" by John Le Carre

Favorite restaurant:

Delicias in Rancho Santa Fe

Beverage of choice:

"An Oregon pinot noir."

Hobbies: "Family—and you have to include my

wheaten terrier, Duffy. Tending my sister's orchard. I love to put on a hat and shorts and get my tools and go out and coax the trees along. Coaching my son's little league baseball team. Long board surfing and other water sports. Being involved in Boy Scouts with my son."

E-mail address:

glawrence@firstbroadcasting.com

Specializing in investments that expand radio station coverage areas and improve signal quality, First Broadcasting Investment Partners frequently forms joint ventures with independent and minority owners. Recently promoted to president/CEO, Gary Lawrence brings a legal background—with years of experience in corporate finance, mergers and acquisitions—to the company's top leadership.

Beginning your career: "I was a deep-sea diver doing underwater film and photography off the coast of Scotland. Returning to the States, I went to law school at Vanderbilt University and after graduation went to work for a large international law firm in Dallas. Doing a fair amount of media and telecom work, I worked on the purchase of the old Gavin Report by Spotlight Publications and that started a series of events that got me more involved in Bay Area deals related to media technology transactions."

Joining First Broadcasting: "Around 1996, I got a call from Ron Unkefer, founder of the Good Guys electronics chain on the West Coast. He needed a deal guy to work through a complicated multistation radio upgrade, which eventually became 96.7 FM in Dallas. That deal turned out to be the seed from which First Broadcasting Investments Partners grew. We've invested about \$250 million–\$300 million in broadcast and technology transactions, and have worked with a ton of publicly traded and independent broadcasters."

Mission of the company: "Technology is the principle key in our business, and that's why we invest so much money in developing proprietary software and hardware. We look for situations where value is created for us, station owners, listeners and communities when both terrestrial radio and TV spectrum can be reshaped or reconfigured to create maximum efficiency."

Acquisition strategy: "More than half of our investments and transactions are joint ventures, the great majority with independent, minority and smaller owners. As we've become more successful, we've come to understand the almost permanent disadvantage of many independent radio

owners and the need for localism and local voices as part of overall economic success."

Long-term plans: "Continuing to build our intellectual-property rights portfolio. Radio has grown up over the last 100 years in a very unplanned fashion. That's why you end up with so many grandfathered short-spacing situations and signal overlaps that have rules and exceptions to rules. By developing software and hardware, there's an opportunity to continue to add a more orderly sophistication to spectrum allocation that'll make radio stations better—especially as radio moves into the digital arena. Close behind in our long-range plans would be expanding our activities into television."

Biggest challenge: "Changing the way the industry thinks about radio signals. Most of the rules and regs are very inaccurate and tend to

embed or promote inefficiency. But the industry is increasingly valuing new and creative thought about the technical side of radio signals, and that challenge came in part from satellite and digitization. Now we have to figure out how to respond to all the opportunities that this shifting mind-set is offering us."

State of radio: "Radio is beginning to awaken from a long sleep and maybe a wrong turn. For decades it just put content out, hoped people would listen, didn't invest much in technology and certainly didn't look for anything technologically creative as relates to radio signals. There are 300 kilobytes of spectrum in a typical FM radio station. I bet most station owners wouldn't be able to tell you how much bandwidth their spectrum allocation represents in a digital world. As an industry, we took a wrong turn after the Telecom Act. We fell in love with consolidation and thought cost-cutting and one-size-fits-all formats were the recipe for a successful and vibrant radio industry. There's an overwhelming public desire for local stations superserving local communities, and that helps the industry better see some of our past flaws in terms of consolidation. We're on the threshold of some new stuff, and I'm pretty excited."

Career highlight: "Working with [First Broadcasting chairman] Ron Unkefer as well as Brian McNeill and Bob Emmert at Alta Communications, which owns a minority common interest in First Broadcasting. All are visionaries, the best partners anybody could ask for. And working with an extraordinary team of almost NASA-quality scientists and investment professionals. It makes my job not only fun, but it makes it easier for me to help the company be successful."

Most influential individual: "Long-term Clear Channel adviser and board member Alan Feld, whom I've had the privilege of knowing and working with for virtually all of my adult life. He's one of the smartest and finest human beings I've ever known. Everything I know about building a company I learned directly or indirectly from Alan."

Advice for broadcasters: "We are on the verge of a new era in our industry. The long-term success of your enterprise is more closely tied to your spectrum technology and innovative uses of that spectrum than most broadcasters think." **R&R**



'As an industry, we took a wrong turn after the Telecom Act. We fell in love with consolidation and thought cost-cutting and one-size-fits-all formats were the recipe for a successful and vibrant radio industry.' —Gary Lawrence



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