

NEWSSTAND PRICE \$6.50

### Pearl Jam Return In Force

The first single off the band's J/RMG debut completely dominates the Rock formats. At Alternative, "World Wide Suicide" picks up Most Added, with 63, and Most Increased Plays, with +1,466, and debuts at No. 6\*. At Active Rock, the track gets Most Added, with 45, and Most Increased Plays, with +751, and debuts at No. 14\*. At Rock, it scores Most Added, with 15, and Most Increased Plays, with +282, and debuts at No. 7\*.



MARCH 17, 2006

### Rick Dees Con Sabor

On March 5 Los Angeles morning legend Rick Dees debuted a new weekend countdown on Latin Urban KXOL/Los Angeles. The show is called *Rick Dees Weekly Top 40 Con Sabor*, and it's a version of Dees' countdown geared toward a bilingual audience. It's a bold move by Dees — so bold that it took two columns to get all the details. CHR/Pop Editor **Kevin Carter** talks to Dees, and Latin Formats Editor **Jackie Madrigal** gets the scoop from Spanish Broadcasting System's Pío Ferro. Pages 23 and 91.



# IT'S TOUGH TO BEAT A WINNING HAND

## ANTE UP YOUR SUPPORT



**A** ♥ **BRAD PAISLEY**  
TOP MALE VOCALIST  
ALBUM "TIME WELL WASTED"  
SINGLE RECORD "ALCOHOL"  
VIDEO, SONG AND VOCAL EVENT "WHEN I GET WHERE I'M GOING" (WITH DOLLY PARTON)

**K** ♥ **BROOKS & DUNN**  
ENTERTAINER  
TOP VOCAL DUO  
SINGLE RECORD, VIDEO AND SONG "BELIEVE"

**Q** ♥ **MARTINA McBRIDE**  
TOP FEMALE VOCALIST  
**SARA EVANS**  
TOP FEMALE VOCALIST  
**CARRIE UNDERWOOD**  
TOP FEMALE VOCALIST  
TOP NEW FEMALE VOCALIST  
SONG AND SINGLE RECORD "JESUS TAKE THE WHEEL"

**J** ♥ **KENNY CHESNEY**  
ENTERTAINER  
TOP MALE VOCALIST

**10** ♥ **LONESTAR**  
TOP VOCAL GROUP  
**ALABAMA**  
TOP VOCAL GROUP



RCA LABEL GROUP RLG/NASHVILLE  
ARISTA • BNA • RCA  
SONY BMG MUSIC ENTERTAINMENT  
© 2006 BMG MUSIC

# PEARL JAM

## WORLD WIDE SUICIDE

THE #1 MOST ADDED TRACK OF THE YEAR  
AT THE ROCK FORMATS!

THEIR HIGHEST ALTERNATIVE DEBUT EVER!

R&R ALTERNATIVE: DEBUT 6  
#1 IN AUDIENCE!!!

MODERN ROCK BDS: DEBUT 3\*  
#1 IN AUDIENCE!!!

R&R ACTIVE ROCK: DEBUT 14  
#4 IN AUDIENCE!!!

ACTIVE ROCK BDS: DEBUT 11\*  
#3 IN AUDIENCE!!!

R&R ROCK: DEBUT 7  
#2 IN AUDIENCE!!!

MAINSTREAM ROCK BDS: DEBUT 6\*  
#1 IN AUDIENCE!!!

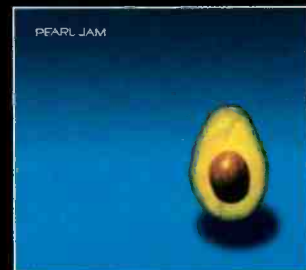
HERITAGE ROCK/BDS BUILDING CHART: DEBUT 4\*  
#1 IN AUDIENCE!!!

TOTAL MODERN + ACTIVE + HERITAGE ROCK AUDIENCE  
IN SIX AND A HALF DAYS: **17,000,000+**

OVER 3000 TOTAL SPINS IN A WEEK!

ON TOUR:

MAY 9 - TORONTO - AIR CANADA CENTRE  
MAY 10 - TORONTO - AIR CANADA CENTRE  
MAY 12 - ALBANY - PEPSI ARENA  
MAY 13 - HARTFORD - NEW ENGLAND DODGE MUSIC CENTER  
MAY 16 - CHICAGO - UNITED CENTER  
MAY 19 - GRAND RAPIDS - VAN ANDEL ARENA  
MAY 20 - CLEVELAND - QUICKEN LOANS ARENA  
MAY 22 - DETROIT - PALACE AT AUBURN HILLS  
MAY 24 - BOSTON - TD BANKWORTH GARDEN  
MAY 27 - PHILADELPHIA - TWEETER CENTER AT THE WATERFRONT  
MAY 30 - WASHINGTON, DC - VERIZON CENTER  
JUNE 1 - EAST RUTHERFORD, NJ - CONTINENTAL AIRLINES ARENA  
JUNE 3 - EAST RUTHERFORD, NJ - CONTINENTAL AIRLINES ARENA



NEW ALBUM PEARL JAM IN STORES MAY 2

[www.pearljam.com](http://www.pearljam.com)

©2008 J Records, a unit of Sony BMG Music Entertainment



## HD RADIO IN SMALL MARKETS

Management/Marketing/Sales Editor **Adam Jacobson** talks to NRG Media's Mary Quass about HD Radio. NRG operates 86 stations, many in small markets, and Quass says that while some operators may not like the changes HD Radio will bring, they'd better start preparing for them.

See Page 13

## GREAT PROMOTIONS

One popular session at the R&R Christian Summit was "Great Promotions Without Breaking the Eighth Commandment," and in this week's recap, panel participant and Creative Animal President Doug Harris presents some great promo ideas.

See Page 86

## R&R NUMBER 1s



**REGIONAL MEXICAN**  
**CONJUNTO PRIMAVERA**  
Algo De Mí (Fonovisa)

### CHR, POP

NE-YO So Sick (Def Jam/IDJMG)

### CHR, RHYTHMIC

MARY J. BLIGE Be Without You (Geffen)

### URBAN

DEM FRANCHIZE BOYZ Lean Wit It... (So So Def/Virgin)

### URBAN AC

MARY J. BLIGE Be Without You (Geffen)

### GOSPEL

MARY MARY Yesterday (Sony Urban/Columbia)

### COUNTRY

KENNY CHESNEY Living In Fast Forward (BNA)

### SMOOTH JAZZ

RICHARD ELLIOT Mystique (Artizen)

### AC

JAMES BLUNT You're Beautiful (Custard/Atlantic)

### HOT AC

JAMES BLUNT You're Beautiful (Custard/Atlantic)

### ROCK

NICKELBACK Animals (Roadrunner/IDJMG)

### ACTIVE ROCK

GODSMACK Speak (Republic/Universal)

### ALTERNATIVE

NINE INCH NAILS Every Day Is Exactly... (Interscope)

### TRIPLE A

JACK JOHNSON Upside Down (Brushfire/Universal)

### CHRISTIAN CHR

BARLOWGIRL I Need You To... (Fervent/Curb/Warner Bros.)

### CHRISTIAN AC

CHRIS TOMLIN How Great Is... (Sixsteps/Sparrow/EMI CMG)

### CHRISTIAN ROCK

P.O.D. Goodbye For Now (Atlantic)

### CHRISTIAN INSPO

NEWSONG Psalm 40 (Integrity Label Group)

### SPANISH CONTEMPORARY

JUANES Lo Que Me Gusta A Mí (Universal)

### TROPICAL

MARC ANTHONY Tu Amor Me Hace Bien (Sony BMG)

### LATIN URBAN

DADDY Yankee Rompe (El Cartel/Interscope)

ISSUE NUMBER 1649

# R&R

THE INDUSTRY'S NEWSPAPER  
www.radioandrecords.com

MARCH 17, 2006

## CELL PHONES VS. RADIO

Cell phones are everywhere these days. In fact, many younger people have abandoned land lines and use cells as their only phones. This is a problem for radio, especially stations with formats catering to 18-34-year-olds, because Arbitron doesn't sample cell phone-only households. Rock Formats Editor **Steven Strick** talks to Jacobs Media's Fred Jacobs (pictured) and Bridge Ratings' Dave Van Dyke about this issue. Page 74.



What's in a brand name? Page 32

## Electronic-Ratings Candidates Down To Three

The Media Audit/Ipsos, Arbitron, MediaMark are selected as finalists

By Adam Jacobson

R&R Management/Marketing/Sales Editor  
ajacobson@radioandrecords.com

The Next-Generation Electronic Ratings Evaluation Team created in response to Clear Channel's June 2005 request for proposals for a state-of-the-art electronic radio ratings service has winnowed its list of finalists to The Media Audit/Ipsos, Arbitron and MediaMark Research.

The three companies will move on to the next level of examination and present their respective electronic ratings systems to the team later this month. The decision trims four proposals from the team's December 2005 list of finalists.

"It has been encouraging to find that there are real potential alternatives

and options for radio-audience measurement, and we are moving forward aggressively to review them," said Clear Channel Sr. VP/Research Jess Hanson, who chairs the evaluation team.

"The evaluation team was impressed with the ingenuity and proven track records of several of the finalists and is particularly interested in the cell phone as a measurement device."

That's good news for TMA/Ipsos, which has aggressively pushed the smart cell phone as "the simplest, most common-sense device for media measurement today." TMA Chairman and head of research Jim Higginbotham said, "We have designed a

RATINGS See Page 10

## Arbitron Unveils PPM Rollout Plan

Arbitron on Tuesday took the aggressive step of unveiling a rollout plan for its Portable People Meter system in the United States.

Although the PPM electronic-audience-measurement technology is still one of three devices the Next-Generation Electronic Ratings Evaluation Team is evaluating (see story, left), Arbitron in July will officially begin measuring exposure to radio via the PPM in Houston, where the company has been conducting its second PPM trial.

The changeover to PPM from the current diary method marks the end of an era — Arbitron began using diaries to collect radio audience estimates in 1965.

ARBITRON See Page 9



Smart cell phone



Portable People Meter

## Spitzer's Latest Target: Entercom

Company 'confident' issues will be resolved

New York State Attorney General Eliot Spitzer's office on March 8 announced that it has filed a lawsuit against Entercom, the nation's third-largest radio operator, alleging that the company traded airtime for payments including trips, gifts and promotional items.

Spitzer's office also charges that Entercom staff solicited and accepted payments from record-label executives and developed internal programs — that were allegedly supported and directed by senior management — to sell airtime to labels.

Entercom responded to the charges by saying that it is a company "that believes in playing by the rules, and does so." In an interview with R&R, an Entercom

ENTERCOM See Page 9



Spitzer

## What's Right With Radio

Programmers point out the positive

Darnella Dunham

R&R CHR/Rhythmic Editor  
ddunham@radioandrecords.com

Radio has been getting a bad rap over the last year, but it's still doing a lot of things right, so I reached out to a few PDs and asked them for some positive thoughts on the medium.

Their responses varied but showed that there is still much to be proud of, and some programmers also shared their ideas for what can be done to make radio even better.

**Arturo "A-Train" Serna III**  
KNEX/Laredo, TX

We're community-based. We help out. I don't see the other mediums going out to community events. You can localize ra-

dio a lot more. Our jocks go out to pep rallies and school events. We help raise funds for organizations like St. Jude's. We're always out there, and we're committed to serving the public. That's what radio's supposed to do because we're in the customer-service business.

From a listener's point of view, you can't really win contests on some of the other mediums. With radio, you get to interact with the jocks, learn about pop culture, get informed about what's going on in your community and get a little treat for listening.

Radio is not a robot or a machine playing songs. You're actually listening to someone. When we make public appearances, the

See Page 28

## SMOOTH JAZZ

### State Of Independence

Consider, for a moment, the word *independence*. It is an enormous concept that implies autonomy, competence and self-reliance — indeed, freedom itself. This year's Smooth Jazz special, *The State of Independence*, celebrates and honors independence as we know it in this format.

The radio and record industries have changed dramatically over the past dozen years, especially since the Telecommunications Act of 1995. Time was when more than half of R&R's Smooth Jazz reporting panel were independently owned. Today about seven are.

Time also was when Warner Bros., Verve and Blue

Note ruled the Smooth Jazz charts, but as those majors have grown less involved with smooth jazz music, established independent labels and newer startups have filled the void.

*The State of Independence* pays homage to the handful of independently owned Smooth Jazz radio stations; independent record labels, large and small; independent producers whose creativity gives smooth jazz its distinct sonic luster and vitality; and veteran independent record promoters whose passion for music has contributed immensely to smooth jazz's success.

*The State of Independence* starts on Page 51.

**THE #1 MOST LISTENED TO  
OVERNIGHT SHOW IN AMERICA**

**COAST  
TO  
COAST  
AM  
WITH GEORGE NOORY**



**THE UNIVERSE IS LISTENING**

Source: Arbitron Nationwide, Fall 2005

972.455.6285

**PREMIERE  
RADIO NETWORKS**



CONTENTS

March 17, 2006

NEWS & FEATURES

Radio Business	4	Street Talk	16
Management/ Marketing/Sales	13	Opportunities	96
Technology	15	Marketplace	97
		Publisher's Profile	100

FORMAT SECTIONS

News/Talk/Sports	11	Smooth Jazz Special	51
A&R Worldwide	22	Rock Formats	74
CHR/Pop	23	Triple A	80
CHR/Rhythmic	28	Americana	84
Urban	32	Christian	86
Country	38	Latin Formats	91
AC	45		

The Back Pages 98

Study: HD Radio To Reach 1 Mil. By '07

By Brida Connolly  
R&R Technology Editor  
bconnolly@radioandrecords.com

As part of its ongoing study of audience attrition for traditional media and subscriber growth for alternative digital media, Bridge Ratings this week released audience projections for media including HD Radio, XM and Sirius Satellite Radio, Internet radio, wireless Internet and mobile-phone audio streaming.

Bridge projects that HD Radio receivers will be in the hands of 555,000 consumers by the end of 2006, and the number will reach

1.06 million by the end of 2007. By 2010, says Bridge, 8.84 million consumers will have HD radios, and by 2020 the figure will be 46.39 million.

Satellite radio, meanwhile, is expected to continue its growth. XM is expected to reach between 9 million and 10 million subscribers by year's end, and Sirius — which, says Bridge, "made tremendous strides during 2005 due to significant marketing leverage from the addition of Howard

STUDY See Page 10

Schur Exits Geffen Post, Forms Suretone

Industry vet Jordan Schur, who's been Geffen Records President for the past six years, has left that post to form his own imprint, Suretone Records, which he'll operate as a joint venture with Universal Music Group.

Schur will still oversee alternative acts Weezer, The Cure, Rooney and New Found Glory, among others. Suretone also has some newly signed acts on board.

"Jordan has been part of our family for the last six years and has been responsible for extraordinary successes," said Jimmy Iovine, Chairman of UMG label Interscope/Geffen/A&M. "I'm

thrilled that he has decided to stay at Interscope to pursue his dreams."

Schur said, "It's great to be back in the natural territory of ownership, and I'm grateful for it to be with my partners at Interscope/Geffen/A&M. It is my intention to make this new company stand for great artists and timeless music, and I've never felt stronger about the prospects for achieving that."

Before running Geffen, Schur founded and managed Flip Records, where he signed and released such notable artists as Limp Bizkit and Staind.

LaRue Assumes KSL/S.L.C. Prog. Post

Kevin LaRue has been appointed News & Program Director of Bonneville's flagship News/Talker, KSL-AM & FM/Salt Lake City, effective April 10. He will replace Russ Hill, who exited last month to program Bonneville News/Talk sister KTAR/Phoenix.

LaRue has spent the past five years as PD of News/Talk WFIR/Roanoke, VA. Before that he

worked as a reporter for the Missouri Radio Network and was Asst. News Director of KRCC-TV/Jefferson City, MO.

"Kevin has done wonders with a small-market staff," said KSL VP/News & Programming Rod Arquette, to whom LaRue reports. "His ability to maximize their talents and create a major-market

LARUE See Page 9

REACHING THE SUMMIT



American Women in Radio and Television held its annual Leadership Summit Business Conference last week in Washington, DC, and several prominent women in the business took part in the Katz Women's Career Summit panel. Seen here following March 10's "Risk and Reward for Women in Media" session are (l-r) Susquehanna President/COO Nancy Vaeth-Dubroff, National Geographic Channel President Laureen Ong, National Geographic Society Sr. VP/Communications Betty Hudson (who also moderated), Hearst Argyle-Television VP/Sales Kathleen Keefe, Active International Media Sr. VP & Director/Local Broadcast Susan Harris, Clear Channel Katz Advantage President Bonnie Press and Katz Direct President Chickie Bucco.

Greene To Lead Levas As CEO

Stanley Greene has been named CEO of Philadelphia-based Levas Communications, owner of Talk WURD/Philadelphia and religious-themed Talk WZJY/Charleston, SC. In his new post, Greene will assist Levas in growing its portfolio of assets.



Greene

Greene is a 25-year media-industry veteran with experience in Internet and traditional-media operations and has served as President/COO of Phil-

adelphia's Tri-State Media News (now Comcast's CN8 News) and head of the broadband interactive media company 4Anything Network. He has also held executive-level roles at music video network The Box and Greater Media Cable.

"We are very happy to have Stanley as CEO of Levas," said J. Randall Williams, CEO of Levas parent Phoenix KAG

GREENE See Page 9

Calatayud Elevated To WKAT/Miami GM

Salem Communications has promoted Tony Calatayud from OM to GM of WKAT/Miami. He succeeds Andy Korge, who has exited.

"I look forward to working more closely with Tony, and I am excited about the opportunities we have before us at WKAT," said Salem VP/Operations Allen

Power. "His many years in Miami give him a wonderful background to apply to our mission there."

Before joining WKAT last year Calatayud spent a decade in a number of roles, including on-air host, producer, director and manager, at a variety of South Florida radio stations.

KVIB/Phoenix Welcomes Villa As PD

Josue Villa has been tapped as PD of Latin Urban KVIB (Club 95)/Phoenix. He will begin his new job in the last week of March and take over for interim PD Mikey Fuentes, who will continue as morning show host.



Villa

Villa was PD of Spanish Contemporary KLQV (Viva)/San Diego until the station flipped to Spanish Oldies "Recuerdo" in January.

"I am very pleased to be taking on this new and exciting challenge," Villa told R&R. "I will be working with an incred-

ible team of highly skilled individuals with vast radio experience who will soon make history in the Phoenix radio market.

"We're in an age of creativity among Latin artists, and some of the most exciting music is happening in the reggaeton genre. The music is not only innovative and exciting, it's extremely popular with our audience. I'm excited about what's coming up for Club 95 'Latino Vibe' in 2006 and beyond."

Halberstam Upped To Westwood One Sports EVP/GM

David Halberstam has been promoted to the newly created role of Exec. VP/GM of Westwood One Sports. He will oversee production, programming, sponsorship sales and strategy for Westwood One's portfolio of play-by-play sports and sports talk programming.

"Westwood One boasts a tremendous year-round platform of marquee sports programming," said Westwood One President/CEO Peter Kosann, to whom Halberstam reports. "The time has come for one point person to oversee all aspects of our sports business. David is a proven winner who will work with our partners,

HALBERSTAM See Page 10

Talker Debuts On On KRFT/St. Louis

Big League Broadcasting's Sports KRFT/St. Louis was set to flip on March 15 to Talk with a lineup that includes Westwood One's nationally syndicated *Imus in the Morning* (5-9am), Jones Radio Networks'/Cox Radio Syndication's *The Neal Boortz Show* (9am-noon), Air America Radio's *The Al Franken Show* (noon-3pm), and Atlanta-based sports hosts *The 2 Live Stews*. Big League also owns Sports Talk KFNS-AM & FM (The Fan) in the market.

Following *2 Live Stews*, KRFT will air WW1's *Jim Cramer's Real Money*, the nationally syndicated *Dave Ramsey Show* and JRN/Cox's *The Clark Howard Show*. Live

KRFT See Page 9

## Cumulus Could Grow Again, Salem High On Internet

### SBS chief optimistic on Q1 growth

By Adam Jacobson  
R&R Management/Marketing/Sales Editor  
ajacobson@radioandrecords.com

Despite being busy ensuring that Cumulus Media Partners' \$1.2 billion acquisition of Susquehanna Radio closes without a hitch, Cumulus Broadcasting Chairman/CEO Lew Dickey said that his company always has its eyes open for compelling buying opportunities.

"We're not looking for deals, we're looking for good deals," Dickey said last week during Cumulus' quarterly earnings call. "We have always said that we believe very strongly in scale, and we have put together an enterprise based on business systems that should enable us to become a much larger operation and a major consolidator in the industry."

Dickey also noted that, despite its ambition, Cumulus has been cautious about the deals it strikes. "We've demonstrated excellent discipline in the way we've gone about growing our platform through ac-

quisitions," he said, pointing specifically to the partnership Cumulus formed with outside investors to acquire Susquehanna.

"The point should not be lost that our partners are very savvy, sophisticated financial investors who all have excellent track records," Dickey said. "Like us, they do their homework and are very thoughtful about how they approach their business. They're looking for a return on their investment, and we're very focused on prudent acquisitions that make strategic sense."

The comments came as a \$264.1 million write-down on the value of

Cumulus' radio stations drove the company's Q4 results from a profit of \$9.9 million (14 cents per share) last year to a loss of \$218.3 million (\$3.45). Minus the effect of the charge, the company would have posted a per-share profit of 7 cents — 3 cents shy of Thomson Financial analysts' expectations.

For 2005, Cumulus moved from a profit of \$30.4 million (43 cents) to a loss of \$213.4 million (\$3.19). Excluding the write-down, the per share result would have been 14 cents — well short of Thomson Financial's forecast of 37 cents per share. Looking ahead, Cumulus forecasts 3% Q1 pro forma net revenue growth.

Also releasing its Q4 results last week was Salem Communications, which remains bullish on Internet

**EARNINGS See Page 6**

## BUSINESS BRIEFS

### DOJ Closes Clear Channel Antitrust Investigation

The U.S. Department of Justice has ended its investigation into alleged antitrust violations by Clear Channel Communications. In a regulatory filing made March 10, Clear Channel said no adverse actions were taken, and, in fact, the DOJ has closed two separate investigations against the company.

The first investigation was into allegations that the company violated antitrust laws in one of its radio markets, according to a filing with the Securities and Exchange Commission. The second was concerned with whether Clear Channel had tied airplay or the use of certain concert venues to the use of the concert-promotion services of the company's former live-entertainment business in violation of antitrust laws.

Both investigations were announced in July 2003, and both were closed last month with no action taken, the San Antonio-based media company said.

### Commercial Count Declines Nearly 4% In 2005

Wall Street analyst Jim Boyle reported this week that the number of radio commercials declined 3.6% in 2005, perhaps as a result of such inventory-reduction initiatives as Clear Channel's "Less Is More." Boyle also found that the three largest automobile advertisers purchased 5% fewer radio spots in 2005. Still, radio's top 1,000 advertisers purchased more than 6.7 million commercials in the top 10 markets, compared to a little more than 7 million in 2004.

Meanwhile, Boyle teamed with Media Monitors to review its list of the most-played commercials in the top 10 radio markets. Auto insurance firm Geico surged from sixth place to No. 1 on the list. Last year's No. 1, Verizon Wireless, dipped to No. 2. At No. 3 is

Continued on Page 6

## Tough Words For XM, Sirius From NAB Head

### Rehr: 'Be evangelical' about localism

NAB President/CEO David Rehr said last week during a luncheon keynote at the American Women in Radio and Television Leadership Conference in Washington, DC that he will pick up the baton of former NAB head Eddie Fritts by promoting a "government-neutral" set of rules for terrestrial and satellite radio so XM and Sirius don't have an unfair advantage over local radio broadcasters.

"XM and Sirius really have the best of both worlds," Rehr said. "They can go to the FCC and say, 'We're subscription services, so you cannot regulate us.' Yet they are in the marketplace promoting their Howard Stern broadcasts, giving away free satellite radios and providing free service to people renting cars."

Rehr also criticized XM and Sirius for actions he believes bypass the prohibition on providing locally originated programming that is part of their original license from the FCC. "We're willing to play with all competitors, but only on a level playing field," he said.

Additionally, Rehr specifically addressed the radio industry by stressing the need for broadcasters to emphasize and "be evangelical" about their commitment to localism.

"Never forget that it is our localism that sets us apart," Rehr said. "Broadcasters are an integral part of our local communities. Localism is part of our DNA and our business plan. In fact, it is our business plan."

Rehr added that since his December 2005 arrival at the NAB, one of

the most impressive things he's seen is the wide scope of community service exhibited by the industry lobbying group's members, from the lifesaving efforts of radio during the brutal 2005 hurricane season to the daily efforts of stations that raise millions of dollars for charity. "Help is our brand," he said.

Rehr's vision for the NAB following its many years under popular former President/CEO Fritts calls for the organization to move from being one that is perceived as "being on the defensive" to an organization based on offense — to directing the future of broadcasters and the media industry.

"At the NAB we are moving away from using the word lobbyist, which has become defensive and reactive, and moving forward with the word advocacy, which is being on offense and framing the debate and the direction of the future," Rehr said. "In other words, instead of reacting, broadcasters are going to be proactive. We're going to take the fight to those who want to undermine our business."

— Adam Jacobson

NOBODY DOES IT BETTER.

**POINT-TO-POINT**  
DIRECT MARKETING SOLUTIONS

GREAT CLIENTS. GREAT MARKETING.

MARK HEIDEN 970-472-0131

RICK TORCASSO 972-661-1361

ELIZABETH HAMILTON 703-757-9866

WWW.PTPMARKETING.COM

DIRECT MAIL. TELEMARKETING.

*Thank you for  
giving hope to  
premature babies.*



March  
of Dimes

WalkAmerica®

*walk for someone you love™*

Every year, half a million babies are born too soon. Some die; others face serious health problems like cerebral palsy, blindness and mental retardation.

Your generous donation of public service programming for March of Dimes WalkAmerica helps to raise awareness of this national crisis and support research to prevent premature birth.



National WalkAmerica Weekend is April 29-30 in most communities.  
Sign up today! Visit [walkamerica.org](http://walkamerica.org) or call 1-800-525-WALK.

## Earnings

Continued from Page 4

opportunities and has added the Christian-themed websites Church Staffing.com and dailycross.com to its portfolio. Additionally, Salem President/CEO Edward Atsinger said during his company's earnings call that the company will launch a Salem-branded national website that will mirror the content of its local News/Talk radio stations across the U.S.

Salem Exec. VP/Business Development & CFO David Evans estimated startup losses related to the new website in the \$800,000 to \$1 million range spread over fiscal 2006, but Atsinger said, "I personally believe our online ventures will continue to grow more rapidly than our other businesses.

"As I have articulated in the past, our strategic direction is to develop a consistent method to integrate the old media platform with the new and to take advantage of the old media platform to drive traffic to the new media.

"As a niche player in the radio business with content specifically aimed toward the Christian and family communities, we are uniquely qualified for this because successful online sites tend to be narrowcast rather than broadcast."

Salem's Q4 net income dropped from \$3.7 million (14 cents per share) to \$3.3 million (13 cents), matching

Thomson Financial expectations, as net broadcasting revenue rose 5%, to \$51.5 million, and operating income increased 12%, to \$12 million.

For 2005, Salem's profits rose from \$7.3 million (29 cents) to \$12.7 million (49 cents), in line with Thomson Financial expectations, as net broadcasting revenue increased 8%, to \$201 million.

For Q1, Salem forecasts net broadcasting revenue of between \$49 million and \$49.5 million.

### Less Loss For SBS, But Forecast Missed

Spanish Broadcasting System was the third company to report its Q4 results last week, and the Miami-based company's net loss narrowed from \$10.4 million (16 cents per share) to \$4.8 million (7 cents), missing Thomson Financial's forecast of a 1 cent per share loss for the quarter.

SBS's Q4 net revenue from continuing operations rose 2%, to \$46.9 million, due to \$1.6 million in new revenue from startup KRZZ/San Francisco. The company also reported local revenue growth from its New York and Los Angeles operations but revenue decreases for its Miami and Puerto Rico markets.

Q4 operating income declined 47%, to \$10.8 million, due primarily to higher station operating expenses in SBS's television segment, highlighted by newly launched WDLPTV/Miami.

For 2005, SBS bounced from a prof-

it of \$8 million (13 cents) to a \$44.7 million loss (62 cents), driven by the early extinguishment of some outstanding debt. The per share result was worse than the 56 cents per share loss forecast by Thomson Financial.

Speaking during his company's Q4 earnings call, SBS CEO Raul Alarcon said all signs are pointing to a healthy Q1 for the radio division. "It looks really good," he said, noting that January, February and March are all pacing well. "I have to be conservative in what we say, but I can tell you that Q1 looks like it's going to be very healthy for us, and that's across the board in all markets."

The company forecasts that its radio segment will post mid-single-digit revenue growth in Q1.

Finally, Journal Communications on Monday released financial figures for February, and its radio revenue in the month declined 4%, to \$5.4 million. The company attributed the dip to softness in the automotive and casino categories, along with less spending from local TV stations during the Winter Olympics.

However, Journal's television segment saw revenue double, to \$11.3 million, due to the Olympics and results from its new TV operations. Combined radio and television revenue rose 49%, to \$16.7 million. Less the new television operations, broadcast revenue rose 14%.

Additional reporting by Sarah Vance.

## TRANSACTIONS AT A GLANCE

All transaction information provided by BIA's MEDIA Access Pro, Chantilly, VA.

- WAOC-AM & WFOY-AM/St. Augustine (Jacksonville), FL \$1 million
- WHBS-AM/Moultrie, GA Undisclosed
- WKCX-FM/Rome, GA Undisclosed
- WSPG-AM/Spartanburg (Greenville), SC \$600,000
- WZFM-FM/Narrows, VA \$600,000

Full transaction listings, posted daily, can be found at [www.radioandrecords.com](http://www.radioandrecords.com).

### DEAL OF THE WEEK

#### • WIFE-FM/Norwood (Cincinnati), OH

PRICE: \$18 million

TERMS: Asset sale for cash

BUYER: Radio One, headed by President/CEO Alfred Liggins.

Phone: 301-306-1111. It owns 69 other stations, including WIZF-FM/Cincinnati.

SELLER: Rodgers Broadcasting Corp., headed by President David Rodgers. Phone: 765-962-6535

BROKER: Dick Blackburn of Blackburn & Company.

### 2006 DEALS TO DATE

Dollars to Date:

**\$3,046,825,811**

(Last Year: \$2,831,603,805)

Dollars This Quarter:

**\$3,046,825,811**

(Last Year: \$522,253,937)

Stations Traded This Year:

**219**

(Last Year: 889)

Stations Traded This Quarter:

**219**

(Last Year: 220)

## BUSINESS BRIEFS

Continued from Page 4

McDonald's, while Toyota is at No. 4, and Home Depot sits at No. 5. Rounding out the top 10 are ABC-TV, Ford Lincoln-Mercury, Chrysler Jeep Dodge, CBS-TV and Fox Television.

### Lee Now Sole WBEB Owner

WBEB (B101)/Philadelphia President and co-owner Jerry Lee has finalized his previously announced plan to secure sole ownership of the AC station by purchasing the outstanding equity stake from the estate of his recently deceased partner, David Kurtz. While the dollar amount of the deal was not disclosed, a number of industry analysts have placed the value of WBEB at more than \$180 million.

Lee, who joined then-WDVR shortly after it was founded by Kurtz in 1963, said, "This deal may change the details on a piece of paper, but the spirit, philosophy and commitment to innovation this station has embodied for more than 40 years remain the same. Dave Kurtz and I shared a vision that our station would provide a model for innovative radio and broadcasting best business practices. As the only privately held station in a top media market, B101 will continue to push the envelope and move the industry forward in any way we can."

### Report: Group Of Investors Could Bid On Univision

A coalition that includes Mexico's Grupo Televisa, Venezuela's Venevision, private equity firm Providence Equity and billionaire Haim Saban is close to making an offer to acquire Hispanic media giant Univision Communications, sources told Reuters last week. However, the news agency reported that the process was at an early stage, with no guarantee that a formal bid would emerge.

Two members of the group of potential buyers are already heavily involved with Univision on many levels: Televisa is the Univision Network's main supplier of TV programming and holds an 11% interest in Univision. Venevision, controlled by the Cisneros family, holds roughly 13% of Univision's stock and also supplies programming to the Univision Network. Univision in February said it was exploring a sale of the company.

### Former RAB Exec Alter Dies

Robert Alter, a former Exec. VP of the Radio Advertising Bureau, died March 9. He was 77. During his distinguished career at the RAB Alter battled the dominance of broadcast TV as an advertising medium. He served in his role at the RAB from 1965 until 1980, when he founded the Cable Television Advertising Bureau and served as the CAB's first President/CEO, a role he held until 1991.

### NAB Crystal Radio Award Finalists Named

The finalists have been announced for the NAB Crystal Radio Awards. The annual awards, which recognize radio stations' community-service efforts, will be presented during the Radio Luncheon at the NAB2006 convention, taking place in Las Vegas April 22-27.

The Radio Luncheon will be held on April 25 and will feature a keynote address by Wall Street Journal technology columnist Walt Mossberg. Also during the luncheon, WOMC/Detroit's Dick Purtan, host of the station's Morning Show With Purtan's People, will be inducted into the NAB Broadcasting Hall of Fame.

To view the 50 Crystal Radio Award finalists, visit [http://www.nabshow.com/press/REL\\_031306\\_crystals.asp](http://www.nabshow.com/press/REL_031306_crystals.asp)

Continued on Page 9

## FCC ACTIONS

### FCC Nomination Scheduled For Senate Markup

The Senate Commerce Committee was scheduled to consider on Thursday the nomination of Robert McDowell to fill the fifth and final vacant FCC seat. Assuming the full Senate ultimately approves his nomination, McDowell will be the third Republican on the FCC dais, giving Chairman Kevin Martin the political majority that the commission has lacked since he assumed the chairmanship. McDowell is Sr. VP/Asst. General Counsel for Comptel and was one of a long list of presidential nominees on the committee's Thursday agenda.

### FCC Poised To Open Homeland Security Bureau

An order that would create a Public Safety and Homeland Security Bureau is on the agenda for the FCC's March 17 meeting, following through on a commitment Chairman Kevin Martin made in the wake of the devastating series of hurricanes that hit the Gulf Coast region in summer 2005. The FCC currently maintains a separate division for homeland security issues, but the creation of a bureau will raise its level of commitment to public safety issues.

Absent from the monthly meeting's agenda yet again is consideration of the commission's media-ownership rules. The previous four-member cadre, which included former commissioner Kathleen Abernathy, never reached consensus on how to proceed with a court-ordered review of the commission's numerical broadcast-station ownership limits. While fellow Republican Debi Tate has since replaced Abernathy, the two-two party split could still be stalling progress on the item.

### Abernathy's Next Job: Akin Gump Partner

Former FCC Commissioner Kathleen Abernathy will join the prestigious law firm Akin Gump Strauss Hauer & Feld as a partner in the communications and information technology practice. Her first day in her new role is March 29, and she'll remain in Washington, DC.

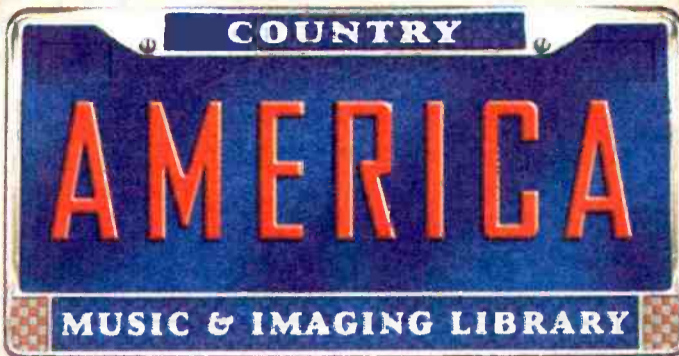
At Akin Gump, Abernathy will advise clients on a wide variety of policy and regulatory issues related to the telecommunications and media fields. She will also represent clients at both the federal and state levels, as well as before various international and foreign regulatory agencies.

Abernathy most recently served a four-year term on the FCC, beginning in 2001. Before joining the commission she was VP/Public Policy at BroadBand Office Communications. She's also served as VP/Regulatory Affairs at US West and as VP/Federal Regulatory at Cingular Wireless predecessor AirTouch Communications.



**PREMIERE**

**DOWNLOAD PRE-PRODUCED  
WEEKLY PROMOS SESSION READY  
WITH MUSIC AND IMAGING WORK PARTS**



**INVASION**

CHR/Top 40/ Hot AC Library

**NTS**  
matrix

NEWS • TALK • SPORTS

**THE PRODUCTION MATRIX**

Modern/Classic Rock & Alternative Library

- Over 30,000 HD ready tracks online to search and download with the most user friendly interface in the business
- Commercial & Production Music
  - Imaging Work Parts
- Pre-Produced Weekly Promos In Adobe/Protools & Vegas Sessions

Visit:

[www.myinvasion.com](http://www.myinvasion.com) • [www.america-country.com](http://www.america-country.com)  
[www.newstalksports.com](http://www.newstalksports.com) • [www.matrixproduction.com](http://www.matrixproduction.com)

Or Call: 1.800.279.0014



Brandon D'Amore  
PRODUCTIONS

**PREMIERE**  
RADIO NETWORKS

818.377.5300



## Hendrich To Head Cox/Jacksonville

Bill Hendrich has been named Market Manager of Cox Radio's Jacksonville cluster, comprising CHR/Pop WAPE, Classic Rock WFYV, Classic Hits WJGL, '80s WMXQ and News/Talk WOKV.



His appointment follows the resignations of Cox/Jacksonville Market Manager Gary Spurgeon and WAPE GM Dick Williams.

Hendrich was most recently VP/GM of the company's WDBO & WWKA/Orlando and before that was GSM of those two stations and clustermate WCFB. He serves on the NAB board of directors.

"Bill is regarded as one of Cox Radio's top leaders and has earned a reputation as a first-class executive throughout the radio industry," said Cox Group VP Rich Reis, to whom Hendrich reports. "I feel very

**HENDRICH See Page 10**

## WXTF/Louisville To Flip To 'La Preciosa'

Clear Channel's Rock WXTF/Louisville, which currently simulcasts with clustermate WTFX, is slated to flip on March 21 to Spanish Oldies "La Preciosa," with new calls WLPP. WTFX will remain in the Active Rock format.

"We are very excited about the launch of our new station in 'Kentuckiana,'" Clear Channel/Louisville VP/GM Kevin Hughes said. "La Preciosa 101.7" will allow us to provide a new service to an important part of our community. We are eager for that opportunity."

The La Preciosa Network is programmed by Alex Lucas out of KSJO/San Jose.

## Ryder To Manage Salem/Orlando Trio

Darren Ryder has been named GM of Salem/Orlando's Christian Teaching & Talk WHIM & WTLN and News/Talk WORL, effective March 20. He will replace John Trybulek, who exited the cluster in December 2005.

Ryder was most recently LSM of Time-Warner Cable in Waco, TX. He spent five years as GM of WLFT-TV/Baton Rouge and has

served as VP/Sales & Marketing of the Bethany World Prayer Center in Louisiana.

"We are pleased to have Darren join us in one of our most important new markets," said Salem VP/Operations Allen Power, to whom Ryder reports. "His solid record for leadership and industry experience bode well for our audience and advertisers."

## Lewis Relocates To CC/New Orleans

Clear Channel/Louisiana Regional VP Dick Lewis is relocating his base of operations from Baton Rouge to New Orleans to become Market Manager of Gospel KHEV, Country WNOE, Sports WODT, Urban WQUE, Classic Rock WRNO, Gospel WYLD-AM and Urban AC WYLD-FM, replacing Muriel Funchis, who remains with the company.

Lewis will continue to oversee Clear Channel's operations in Baton Rouge; Biloxi, MS; Alexandria, LA; and Shreveport, LA.

Clear Channel Sr. VP/Southeast Region Tom Schurr said, "As the people of New Orleans rebuild their lives and their community follow-



Lewis

ing Hurricane Katrina, there is no single individual more capable than Dick of providing the leadership necessary to lead the New Orleans cluster through the growth and transition."

Lewis said, "Now more than ever, Clear Channel/New Orleans must be the voice in the community of progressive, positive growth.

I am proud to work for a company that realizes how vital our stations must continue to be to the people of New Orleans.

"By taking advantage of the combined resources of Clear Channel, it is my goal that our stations will always provide unprecedented service to the special people of New Orleans."

## Walet Leads Main Line In Richmond

Taylor Walet has been named to the newly created Market Manager post at Main Line Broadcasting's four Richmond stations — Oldies simulcast WARV & WBBT, Country WJZV (The Wolf) and Adult Hits WWLB (98.9 Liberty) — effective March 20.

Main Line bought WJZV from Richmond Broadcasting and the

other three stations from MainQuad Communications in a \$25 million deal that closed in December 2005.

Walet reports to Main Line President/CEO Dan Savadove, who said, "Taylor is the ideal leader to maximize Main Line Broadcasting's massive growth potential in the Richmond market."

**WALET See Page 9**

## EXECUTIVE ACTION

### Richards Named CC/CO Springs Market Mgr.

Bob Richards has been appointed Market Manager of Clear Channel/Colorado Springs, comprising CHR/Rhythmic KIBT, AC KCLI and Hot AC KVVU. He will begin his new duties April 1 and replaces Bob Gourley, who is retiring.

"Bob Gourley has been a legendary Market Manager in Colorado Springs, and his retirement leaves big shoes to fill," said Clear Channel/Rockies Region Sr. VP Lee Larsen. "I am elated to have Bob Richards fill those shoes. Over the many years that Bob has worked in Colorado, I have watched with admiration as he excelled in every role. I am confident he will do an exceptional job."

A 24-year radio veteran, Richards has been OM of Clear Channel/Southern Colorado since 2004. Earlier in his career he was PD of KBPI/Denver and WUFX/Bufalo.

"I truly consider it a privilege to lead the extremely talented group of sales and programming professionals who have been assembled by Bob Gourley," Richards said. "I cannot imagine learning the Market Manager role from a better group of dedicated radio people."

### Salem/Colorado Springs Taps Tippie As GM

Henry Tippie has been named GM of Salem's Christian AC KBIQ, Christian Talk KGFT and News/Talk KZNT in Colorado Springs. He will replace Phil Lewis and begin his new duties within the next two weeks.

Tippie was most recently GM of Superior Broadcasting's crosstown Country KKCS. He held senior management positions with Freedom Communications in Colorado Springs for three years and has served as Exec. Director of the Southern Colorado Organization of Radio.

"Henry has been successfully managing radio in Colorado Springs for 17 years," Salem VP Rob Adair said. "He is a true business and community leader. His proven multimedia expertise qualifies him to take our cluster to new heights. I am thrilled to have Henry at the helm of our radio stations."

### Fitzgerald New PD Of Press' 'Breeze'

Mike Fitzgerald has been named PD of Press Communications' AC/Classic Hits trimulcast of WBHX & WWZY/Monmouth-Ocean and WKOE/Atlantic City, NJ, collectively known as "The Breeze." He replaces Lauren Pressley, who exited in October 2005 to work at the Martha Stewart Living channel on Sirius Satellite Radio.



Fitzgerald

WKOE & WWZY GM Frank Calderaro said. "I'm confident that Mike will further boost the stations' momentum behind the microphone and behind the scenes."

Fitzgerald — who is also named The Breeze's morning co-host, with Dianne De Oliveira — was most recently a part-time and weekend air talent at Clear Channel's

"The Breeze is already a healthy, successful radio brand," WBHX,

**FITZGERALD See Page 9**

**2006**  
**Broadcasters' Foundation**  
**NAB Charity Golf Tournament**  
 APRIL 23RD 2006 • 8 A.M. BALL HAI GOLF CLUB, LAS VEGAS NEVADA  
 FOR MORE INFORMATION CALL (203) 862-8577

Sponsored by

## Entercom

Continued from Page 1

spokesperson said, "We have firm policies prohibiting payola and requiring compliance with the federal sponsor-identification rules, and we enforce them."

"We have cooperated fully with the Attorney General's office in this investigation. Now that the Attorney General has filed this civil action, we are confident that the issues will be fully and fairly resolved by the court."

The lawsuit brought against Entercom includes 67 pages of attachments that detail communications between Entercom station staff and record-label execs regarding the alleged illegal activities.

Spitzer said, "By accepting secret payments in exchange for airtime, Entercom compromised its radio programming and violated state and federal laws. What makes this case especially egregious is the extent to which senior management viewed control of the airwaves as an opportunity to garner illegal payments from record labels."

In an e-mail to an Entercom executive, one station manager described how he preferred to deal with record companies instead of independent promoters because the record companies were more generous. The unnamed executive responded, "[The indie deals] are not optional. They come from corporate and generate millions of dollars for Entercom."

Among the record companies involved is Sony Music. WKSE/Buffalo and WBEE/Rochester, NY have also come under considerable scrutiny from Spitzer's office. Many of the e-mails collected as exhibits by

Spitzer range in date from 2000 to 2004.

### 'Evidence On Top Of Evidence'

Spitzer's lawsuit received the support of at least one FCC commissioner. In a statement released last week, Jonathan Adelstein endorsed the efforts of the New York State Attorney General and said violations of FCC anti-payola rules must be seriously addressed.

"We can't let any violators get away with a slap on the wrist," Adelstein said. "The investigation is piling evidence on top of evidence of the widespread abuse of the public trust. Given the voluminous documents pointing to major, systematic violations of FCC rules, the penalties should be commensurate with the crime."

Adelstein has long been an advocate of tougher enforcement of the FCC's compensation rules. The agency in August 2005 launched its own investigation into alleged payola and in May 2005 challenged the broadcast and entertainment industries to more clearly identify sponsored programming.

Banc of America Securities analyst Jonathan Jacoby believes Entercom won't be the only radio company facing a payola investigation by Spitzer.

"Entercom is only the first — and will not be the only — radio company sued," Jacoby said. He also predicted that the settlement Entercom could ultimately reach with Spitzer's office could range somewhere between the \$5 million agreement reached with Warner Music Group and the \$10 million settlement reached with Sony BMG.

— Adam Jacobson

## Walet

Continued from Page 8

An 18-year radio veteran, Walet was most recently Market Manager of Citadel's six-station Wilkes Barre cluster. He has also led stations in Baton Rouge, Knoxville and Omaha and held corporate-level management positions at Jacor and Clear Channel.

Walet said, "I'm very excited to join Main Line on the ground floor and get started building a winning team in a fantastic city."

## Fitzgerald

Continued from Page 8

AC WLTW/New York. He spent 19 years on the air at WCBS-FM/New York before it flipped to Adult Hits "Jack FM" in June 2005, and he worked in programming at WEFX and WNLK in Stamford, CT.

"I'm so impressed with the staff here at Press," Fitzgerald told R&R. "It's just like a family. And I'm enjoying the opportunity to wear two hats, as a member of the on-air team and as PD."

## Greene

Continued from Page 3

Group. "His knowledge of traditional media and of distributing content over the Internet, satellite and cell phones is invaluable to our company."

Greene said, "I am excited about the opportunity to build Levas into the next great media company. Phoenix KAG Group has created a solid family of companies, and I look forward to leading its media division."

## Arbitron

Continued from Page 1

Arbitron said the PPM will be rolled into the top 10 U.S. radio markets by fall 2008. Specifically, Philadelphia — site of the first PPM market trial — will shift to the PPM in January 2007; New York (plus Nassau-Suffolk and Middlesex) in October 2007; Los Angeles and Chicago in January 2008; San Francisco and San Jose in April 2008; Dallas in July 2008; and Washington, DC, Detroit and Atlanta in October 2008.

The company said the PPM should be rolled into all of the top 50 radio markets by 2010. A list of rollout dates for the PPM service in the top 50 markets is available at [www.arbitron.com/ppmrollout.htm](http://www.arbitron.com/ppmrollout.htm).

Arbitron President/CEO Steve Morris said Nielsen Media Research's Feb. 28 termination of its option for the PPM gives Arbitron the freedom to introduce the device as a local-market radio-audience ratings system in the U.S.

"Now that we are finally able to make a commitment to roll out the PPM for radio, we anticipate that our customers will be more willing to make a commitment to the PPM as well," Morris said.

The news of the PPM rollout came one day after Arbitron unveiled a series of enhanced cash payments to help reverse the continued erosion of response rates for its diary-based ratings service. Among the steps Arbitron is taking to improve response rates is the distribution by the end of 2006 of pre-placement letters with a \$1 cash incentive to the entire sample. This treatment is currently used with 48% of the households contacted by Arbitron.

The company will also double its minimum premium, to \$2. Two-thirds of consenting households in metro markets currently receive a \$1 premium, but the 22 markets with the lowest response rates will be bumped to a \$2 premium, effective in the spring 2006 ratings period. Half of the remaining Arbitron-rated markets will be raised to \$2 in fall 2006, and the rest will be increased to \$2 in the spring 2007 survey.

Arbitron will also expand its \$5 participation "thank you" — sent 24 hours after a placement call — from 58 markets to all of its rated markets by the end of 2006.

In a move designed specifically to boost response rates from young males, Arbitron will offer a \$5 cash incentive for each person in a home with one or two men ages 18 to 24 in all

markets, starting with the spring 2006 survey. Arbitron said this will impact 27% of all young-male households.

### 'Full Commitment'

Speaking at a Monday teleconference with radio consultants, Arbitron President/Operations, Technology, Research & Development Owen Charlebois confirmed that his company will absorb the cost of the new premium rates.

"This plan is Arbitron's most extensive investment in diary-survey quality in the past decade," Charlebois said. "We know that the more often we do this, the more often we get calls back. It demonstrates Arbitron's full commitment to better measurement in diary markets, not just PPM. These are major steps forward while we work toward more long-lasting solutions."

Arbitron will also begin offering a "Second Chance Diary" to address the 30%-35% of households that agree to participate in the Arbitron survey but fail to return any diaries. According to Arbitron's Dr. Ed Cohen, these households can then agree to participate in a later week for that survey period.

Adam Jacobson, with additional reporting by Al Peterson.

# BUSINESS BRIEFS

Continued from Page 6

## Horizon Media Latest To Embrace PPM

Horizon Media, the largest independent media-services company in the nation, has agreed to use radio-audience estimates for Houston and Philadelphia based on the Portable People Meter when Arbitron deploys the audience-measurement service in those two markets.

The agreement covers the radio planning and buying activities for Horizon, which represents leading advertisers including NBC Universal, Ikea and Geico.

## XM To Run Ads On Four Music Stations

Spots will begin airing soon on the four XM Satellite Radio music channels programmed for XM by Clear Channel, the *Wall Street Journal* reported last week. The spots will be added under the terms of a newly negotiated settlement between CC and XM in a dispute dating back to early 2004, when XM decided to make its music channels commercial-free, the *WSJ* reported.

An arbitration panel has decided that CC has the right to provide commercials for the stations it programs for XM. CC takes a cut of the profits from the ads. CC was an original investor in XM and now owns about 3% of the satcaster's stock.

## Clear Channel Cleared To Reacquire \$600 Million In Stock

Clear Channel said March 9 that its board of directors has authorized the repurchase of an additional \$600 million in CC stock over the next 12 months. The decision follows a \$1 billion repurchase program, of which \$989 million worth of CC shares has been acquired to date.

"The \$600 million authorization provides the company with the flexibility to continue share repurchases as one avenue to satisfy our intention of returning \$1.6 billion in capital to shareholders through either share repurchases, special dividends or a combination of both," Clear Channel CEO Mark Mays said. "When combined with previously completed repurchases of nearly \$1 billion, this share-repurchase authorization, if completed, would represent the remaining balance under the company's strategic realignment plan."

## Emmis Investors Balk At Proposed Baseball Deal

Two money managers who own a combined 4.3% of Emmis' stock have expressed displeasure over the company's possible \$100 million commitment to CEO Jeff Smulyan's pursuit of the Washington Nationals Major League Baseball team.

"We believe this is a lose-lose situation for Major League Baseball and Emmis' shareholders," said Richard Lane, manager of FMI Focus Fund and president of Broadview Advisors in Milwaukee.

Peter Lautmann, a principal at Kitzinger Lautmann Capital Management, said, "Major League Baseball should know [Smulyan is] dragging along unwilling partners."

According to the *Milwaukee Journal Sentinel*, the pair last month sent a letter to Smulyan voicing their concern over his plan to invest Emmis money in the possible acquisition of the franchise, which many expect will sell for about \$450 million. "We thought Jeff's interests and our interests were parallel, but now we have to wonder whether his objectives and our objectives are aligned," Lautmann said.

For his part, Smulyan said he has the best interests of Emmis' shareholders in mind. "We believe we owe it to our shareholders — and I'm the largest one — to try to do things that look at areas that might grow," he said. "Every time I created value, I did something that was a little bit different, whether it was the first all-Sports radio station, investing in international radio and just about everything I've done. Our shareholders have a right to question everything we do, but we believe there is so much upside in this investment."

## KRFT

Continued from Page 3

and local traffic, news and weather air twice hourly each day until 6pm.

KFNS & KRFT VP/GM Evan Crocker said, "We are extremely excited to launch a new station in the St. Louis market, especially with such a dynamic lineup. There is something for everyone, from political talk on both ends of the spectrum to a brand-new form of sports talk that brings a new level of energy to the genre. One thing is for certain: 'Talk Radio 1190' promises to be unpredictable and never boring."

## LaRue

Continued from Page 3

sound in a small market are extremely impressive traits. Kevin's passion and knowledge of radio will go a long way in continuing to build on the great news heritage of KSL."

LaRue said, "Programming KSL is the fulfillment of an important goal I've had during the last 15 years of work in radio and television. KSL represents one of America's proudest radio traditions, and I'm grateful to be trusted with that reputation."

## Ratings

Continued from Page 1

measurement system not only for today, but for years to come.

"The cell phone has become such an integral part of people's lives that it makes sense to piggyback a passive media-measurement capability into a device that has become a part of our everyday life. We're pleased that the cross-industry evaluation team sees the same kind of value in the cell phone as an audience-measurement device that we see."

TMA is preparing for a small field test of the smart cell phone in its home market of Houston — the same market where Arbitron's second trial of its Portable People Meter is ongoing. The smart cell phone market trial would emulate testing that TMA/Ipsos conducted in London, England, where CHR/Pop Capital 95.8 FM has encoded for the high-tech phone.

Higginbotham said, "Our European partners have done tests that prove how well the smart cell phone works. Now we need to prepare to do a full market test here in America."

### Radio One Signs On For TMA Field Test

TMA President Phil Beswick told R&R that his company last week sent a letter to the heads of every radio group with stations in the Houston market asking for permission to encode their stations' signals for the field test. The first company to respond was Radio One, which has thus far declined to participate in Arbitron's Portable People Meter market trials.

Radio One/Houston Market Manager Doug Abernethy, who oversees the cluster's CHR/Rhythmic KBXX (The Box), Urban AC KMJQ (Majic 102) and Regional Mexican KROI (La Mera Mera), said he ap-

preciates the effort that Arbitron has put into the PPM, but he believes the industry needs more information and additional ways to sell radio's advertising strengths.

"It is recognized that the radio industry needs to move to an electronic measurement," Abernethy said. "The Media Audit/Ipsos solution addresses this need for more information as it includes multiple media platforms, as well as retail information."

"The use of the cell phone to passively measure audio listening makes sense for today's society. We appreciate the opportunity to be a part of developing the best technology to deliver accurate and reliable radio ratings."

Higginbotham says his company will first examine cooperation rates and compliance in carrying the smart cell phone, something he calls "researching our research." The results will then be shared with the Media Rating Council as TMA and Ipsos work on accreditation of their ratings service.

### Arbitron Confident

Despite Abernethy's comments and the boost TMA/Ipsos received from the ratings evaluation team, Arbitron remains convinced that it is best positioned to bring electronic measurement to radio fast — something Arbitron spokesman Thom Mocarsky believes is the purpose of the Clear Channel-driven request for proposals.

"We've got what the other two contenders don't have: three market trials in the U.S., five years of close collaboration with the radio industry and a Media Rating Council audit," Mocarsky said. "We trust radio will be as diligent with the alternatives as they have been with us."

In fact, Arbitron isn't waiting until the electronic-ratings evalua-

tion team has reached its conclusions. On Tuesday it unveiled a four-year rollout plan for the PPM that begins with Houston in July (see story, Page 1).

The quiet player among the three finalists is MediaMark, owned by Nürnberg, Germany-based international market research company GfK Group.

GfK Marketing Services provides continuous tracking services using portable navigation equipment in 13 nations across western Europe, including the United Kingdom, where 670,000 portable navigation systems were sold in 2005. GfK's media division provides clients in Europe and the U.S. with information services on reach.

### 'We Must Be Patient'

Before Arbitron's Tuesday announcement, evaluation-team representatives expressed their pleasure with the process of reviewing and analyzing possible alternatives to Arbitron's PPM device.

CBS Radio Chairman/CEO Joel Hollander said, "The work of this evaluation team will ensure that we make the best choice. We must be patient enough to fully evaluate each of our options. A bad choice, made immediately, is the worst possible circumstance for all involved."

Entercom President/CEO David Field said, "Radio is clearly moving toward electronic measurement, and we are focused on selecting the best possible vehicle to make the transition. However, it is critically important that we deploy the best technology for the future that will fairly and accurately reflect radio-listening levels, not just rubber-stamp the incumbent's proposed solution."

Other radio companies represented on the evaluation team include ABC Radio, Bonneville, Cox Radio, Cumulus, Emmis, Entravision, Greater Media, Journal, Radio One, Regent and Susquehanna Radio. Media buyers represented on the team include CIA Media:Edge, Initiative, Mediacom and MPG. Ad buyers are represented by Ford Motor Company.

Once TMA/Ipsos, Arbitron and MediaMark give in-depth ratings systems presentations later this month, the evaluation team will determine how many finalists will proceed to a live-test stage. A live-test period is still in the works for spring 2006, with implementation scheduled to start at some point this year.

### Hendrich

Continued from Page 8

strongly that he will provide the kind of leadership and energy to take Cox/Jacksonville to the next level."

Hendrich said, "I'm looking forward to working with the Jacksonville staff and bringing the best out of them and the stations in the cluster."



## RADIO AND RECORDS

2049 Century Park East, 41st Floor • Los Angeles CA 90067-3215

Tel 310-553-4330 • Fax 310-203-9763

www.radioandrecords.com

### EDITORIAL

MANAGING EDITOR	RICHARD LANGE • <a href="mailto:rlange@radioandrecords.com">rlange@radioandrecords.com</a>
ASSOCIATE MANAGING EDITOR	BRIDA CONNOLLY • <a href="mailto:bconnolly@radioandrecords.com">bconnolly@radioandrecords.com</a>
NEWS EDITOR	JULIE GIDLOW • <a href="mailto:jgidlow@radioandrecords.com">jgidlow@radioandrecords.com</a>
MANAGEMENT, MARKETING, SALES	ADAM JACOBSON • <a href="mailto:ajacobson@radioandrecords.com">ajacobson@radioandrecords.com</a>
ASSOCIATE RADIO EDITOR	KEITH BERMAN • <a href="mailto:kberman@radioandrecords.com">kberman@radioandrecords.com</a>
ASSOCIATE EDITOR	CARRIE HAYWARD • <a href="mailto:chayward@radioandrecords.com">chayward@radioandrecords.com</a>
ASSOCIATE EDITOR	MICHAEL TRIAS • <a href="mailto:mtrias@radioandrecords.com">mtrias@radioandrecords.com</a>
STAFF REPORTER	SARAH VANCE • <a href="mailto:svance@radioandrecords.com">svance@radioandrecords.com</a>
CHR/POP EDITOR	KEVIN CARTER • <a href="mailto:kcarter@radioandrecords.com">kcarter@radioandrecords.com</a>
CHR/RHYTHMIC EDITOR	DARNELLA DUNHAM • <a href="mailto:ddunham@radioandrecords.com">ddunham@radioandrecords.com</a>
CHRISTIAN EDITOR	KEVIN PETERSON • <a href="mailto:kpeterson@radioandrecords.com">kpeterson@radioandrecords.com</a>
COUNTRY EDITOR	LON HELTON • <a href="mailto:lhelton@radioandrecords.com">lhelton@radioandrecords.com</a>
LATIN FORMATS EDITOR	JACKIE MADRIGAL • <a href="mailto:jmadrigal@radioandrecords.com">jmadrigal@radioandrecords.com</a>
NEWS/TALK/SPORTS EDITOR	AL PETERSON • <a href="mailto:apeterson@radioandrecords.com">apeterson@radioandrecords.com</a>
ROCK FORMATS EDITOR	STEVEN STRICK • <a href="mailto:sstrick@radioandrecords.com">sstrick@radioandrecords.com</a>
SMOOTH JAZZ EDITOR	CAROL ARCHER • <a href="mailto:carcher@radioandrecords.com">carcher@radioandrecords.com</a>
TRIPLE A EDITOR	JOHN SCHOENBERGER • <a href="mailto:jschoenberger@radioandrecords.com">jschoenberger@radioandrecords.com</a>
URBAN/URBAN AC EDITOR	DANA HALL • <a href="mailto:dhall@radioandrecords.com">dhall@radioandrecords.com</a>

### MUSIC OPERATIONS

SR. DIRECTOR/DIGITAL INITIATIVES	JOHN FAGOT • <a href="mailto:jfagot@radioandrecords.com">jfagot@radioandrecords.com</a>
DIRECTOR/MUSIC OPERATIONS	JOSH BENNETT • <a href="mailto:jbennett@radioandrecords.com">jbennett@radioandrecords.com</a>
CHARTS & MUSIC MANAGER	MICHAEL VOGEL • <a href="mailto:mvogel@radioandrecords.com">mvogel@radioandrecords.com</a>
LATIN FORMATS COORDINATOR	OLGA FLORES • <a href="mailto:oflores@radioandrecords.com">oflores@radioandrecords.com</a>
CHARTS COORDINATOR	BLAKE HEALY • <a href="mailto:bhealy@radioandrecords.com">bhealy@radioandrecords.com</a>

### BUREAU

7900 Wisconsin Avenue, #400 • Bethesda, MD 20814 • Tel 301-951-9050 • Fax 301-951-9051	
1106 16th Avenue South • Nashville, TN 37212 • Tel 615-244-8822 • Fax 615-248-6655	
NASHVILLE BUREAU CHIEF	LON HELTON • <a href="mailto:lhelton@radioandrecords.com">lhelton@radioandrecords.com</a>
ASSOCIATE COUNTRY EDITOR	CHUCK ALY • <a href="mailto:caly@radioandrecords.com">caly@radioandrecords.com</a>
OFFICE MANAGER	MARY RENE BAXTER • <a href="mailto:mbaxter@radioandrecords.com">mbaxter@radioandrecords.com</a>

### CIRCULATION

CIRCULATION MANAGER	JIM HANSON • <a href="mailto:jhanson@radioandrecords.com">jhanson@radioandrecords.com</a>
---------------------	---

### INFORMATION TECHNOLOGY

DIRECTOR	SAEID IRVANI • <a href="mailto:sirvani@radioandrecords.com">sirvani@radioandrecords.com</a>
LEAD DEVELOPER	CECIL PHILLIPS • <a href="mailto:cphillips@radioandrecords.com">cphillips@radioandrecords.com</a>
APPLICATION DEVELOPER	HAMID IRVANI • <a href="mailto:hivvani@radioandrecords.com">hivvani@radioandrecords.com</a>
WEB/APPLICATION DEVELOPER	AMIT GUPTA • <a href="mailto:agupta@radioandrecords.com">agupta@radioandrecords.com</a>
NETWORK ADMINISTRATOR	KEITH HURLIC • <a href="mailto:khurlic@radioandrecords.com">khurlic@radioandrecords.com</a>
SYSTEM ADMINISTRATOR	JOSE DE LEON • <a href="mailto:jdeleon@radioandrecords.com">jdeleon@radioandrecords.com</a>
DATABASE ADMINISTRATOR	PUNEET PARASHAR • <a href="mailto:pparashar@radioandrecords.com">pparashar@radioandrecords.com</a>

### PRODUCTION & DESIGN

PRODUCTION DIRECTOR	KENT THOMAS • <a href="mailto:kthomas@radioandrecords.com">kthomas@radioandrecords.com</a>
PRODUCTION MANAGER	ROGER ZUMWALT • <a href="mailto:rzumwalt@radioandrecords.com">rzumwalt@radioandrecords.com</a>
GRAPHICS	DELIA RUBIO • <a href="mailto:drubio@radioandrecords.com">drubio@radioandrecords.com</a>
DESIGN DIRECTOR	TIM KUMMEROW • <a href="mailto:tkummerow@radioandrecords.com">tkummerow@radioandrecords.com</a>
DIRECTOR/DIGITAL PRODUCTS	SUSAN SHANKIN • <a href="mailto:sshankin@radioandrecords.com">sshankin@radioandrecords.com</a>
AD DESIGN MANAGER	EULALAE C. NARIDO II • <a href="mailto:enarido@radioandrecords.com">enarido@radioandrecords.com</a>
DESIGN	GLORIOSO FAJARDO • <a href="mailto:gafajardo@radioandrecords.com">gafajardo@radioandrecords.com</a>
DESIGN	SONIA POWELL • <a href="mailto:spowell@radioandrecords.com">spowell@radioandrecords.com</a>
DESIGN	ALAN SAVANAPRIDI • <a href="mailto:asavanapridi@radioandrecords.com">asavanapridi@radioandrecords.com</a>
DESIGN CONSULTANT	GARY VAN DER STEUR • <a href="mailto:gvandersteur@radioandrecords.com">gvandersteur@radioandrecords.com</a>
DESIGN CONSULTANT	CARL HARMON • <a href="mailto:charmon@radioandrecords.com">charmon@radioandrecords.com</a>

### ADVERTISING

DIRECTOR/SALES	HENRY MOWRY • <a href="mailto:hmowry@radioandrecords.com">hmowry@radioandrecords.com</a>
SALES MANAGER	KRISTY REEVES • <a href="mailto:kreeves@radioandrecords.com">kreeves@radioandrecords.com</a>
ADVERTISING COORDINATOR	NANCY HOFF • <a href="mailto:nhoff@radioandrecords.com">nhoff@radioandrecords.com</a>
SALES REPRESENTATIVE	MARY FOREST CAMPBELL • <a href="mailto:mcampbell@radioandrecords.com">mcampbell@radioandrecords.com</a>
SALES REPRESENTATIVE	ALEX CORTEZ • <a href="mailto:acortez@radioandrecords.com">acortez@radioandrecords.com</a>
SALES REPRESENTATIVE	MEREDITH HUPP • <a href="mailto:mhupp@radioandrecords.com">mhupp@radioandrecords.com</a>
SALES REPRESENTATIVE	ERN LLAMADO • <a href="mailto:ellamado@radioandrecords.com">ellamado@radioandrecords.com</a>
SALES REPRESENTATIVE	KAREN MUMAW • <a href="mailto:kmumaw@radioandrecords.com">kmumaw@radioandrecords.com</a>
SALES REPRESENTATIVE	MARIA PARKER • <a href="mailto:mparker@radioandrecords.com">mparker@radioandrecords.com</a>
SALES REPRESENTATIVE	STEVE RESNIK • <a href="mailto:sresnik@radioandrecords.com">sresnik@radioandrecords.com</a>
SALES REPRESENTATIVE	MICHELLE RICH • <a href="mailto:mrich@radioandrecords.com">mrich@radioandrecords.com</a>
SALES REPRESENTATIVE	BROOKE WILLIAMS TRISSEL • <a href="mailto:btrissel@radioandrecords.com">btrissel@radioandrecords.com</a>
SALES ASSISTANT	VALERIE JIMENEZ • <a href="mailto:vjimenez@radioandrecords.com">vjimenez@radioandrecords.com</a>

### FINANCE

CHIEF FINANCIAL OFFICER	FRANK COMMONS • <a href="mailto:fcommons@radioandrecords.com">fcommons@radioandrecords.com</a>
ACCOUNTING & PAYROLL MANAGER	MAGDA LIZARDO • <a href="mailto:mlizarado@radioandrecords.com">mlizarado@radioandrecords.com</a>
CREDIT & COLLECTIONS	SUSANNA PEDRAZA • <a href="mailto:spedraza@radioandrecords.com">spedraza@radioandrecords.com</a>
BILLING ADMINISTRATOR	GLENDA VICTORES • <a href="mailto:gvictores@radioandrecords.com">gvictores@radioandrecords.com</a>
BILLING ADMINISTRATOR	SIMONE ADAMSON • <a href="mailto:madamson@radioandrecords.com">madamson@radioandrecords.com</a>

### ADMINISTRATION

PUBLISHER/CEO	ERICA FARBER • <a href="mailto:efarber@radioandrecords.com">efarber@radioandrecords.com</a>
VP/EDITORIAL & MUSIC OPERATIONS	CYNDEE MAXWELL • <a href="mailto:cmaxwell@radioandrecords.com">cmaxwell@radioandrecords.com</a>
DIRECTOR/OPERATIONS	PAGE BEAVER • <a href="mailto:pbeaver@radioandrecords.com">pbeaver@radioandrecords.com</a>
GENERAL COUNSEL/HR DIRECTOR	LISE DEARY • <a href="mailto:ldeary@radioandrecords.com">ldeary@radioandrecords.com</a>
DIRECTOR/CONVENTIONS	JACQUELINE LENNON • <a href="mailto:jlennon@radioandrecords.com">jlennon@radioandrecords.com</a>
DIRECTOR/SPECIAL PROJECTS	AL MACHERA • <a href="mailto:amachera@radioandrecords.com">amachera@radioandrecords.com</a>
EXECUTIVE ASSISTANT	AMANDA ELEK • <a href="mailto:aelek@radioandrecords.com">aelek@radioandrecords.com</a>
OFFICE ADMIN/RECEPTION	JUANITA NEWTON • <a href="mailto:jnewton@radioandrecords.com">jnewton@radioandrecords.com</a>
MAILROOM	ROB SPARAGO • <a href="mailto:rsparago@radioandrecords.com">rsparago@radioandrecords.com</a>

A Perry Capital Corporation

## Halberstam

Continued from Page 3

talent, affiliates and advertisers to maximize the full potential of our sports assets."

Halberstam was previously Westwood One's Sr. VP/Sports Sales and will continue to be based in Miami. Before joining the company in 1999 as VP/Sports Sales, Halberstam was Director/Corporate Sales for the Miami Heat, President of Word Picture Sports and VP/Sports for Katz Radio Group.

He's also been the play-by-play voice of St. John's University Basketball for 10 years and of the Miami Heat for six seasons.

"It is an honor to assume this new role," Halberstam said. "I look forward to working in a spirit of collaboration and partnership with our professional sports leagues; the NCAA and Notre Dame; our dynamic talent, affiliates and sponsors; and my colleagues."

## Study

Continued from Page 3

Stern, Martha Stewart and sports franchises" — should have about 6 million subscribers by the end of this year.

By 2010, says Bridge, XM should have 27.61 million subscribers, while Sirius will be almost caught up, at 26.57 million. By 2020, Bridge projects that Sirius and XM will have 48.15 million and 46.60 million subscribers, respectively — about even with its projection of 46.39 million users for HD Radio.

About the projections, Bridge Ratings President Dave Van Dyke said, "The compiled data indicates that, at this point in time, projected total subscribers to satellite radio should reach over 53 million by 2010 and could approach 100 million by 2020."

"However, we are being cautious with projections that far out due to the unpredictable nature of technology development that may impact satellite radio growth, as well as how quickly terrestrial HD Radio can ramp up."



**AL PETERSON**  
apeterson@radioandrecords.com

# Talk Radio In America

A new study measures state of the format

At the recent R&R Talk Radio Seminar, a new audience study was unveiled to attendees that marks the third in a continuing series by the Austin-based Benchmark Company. "Talk Radio in America III: Exploding the Myths of Talk Radio" was presented by longtime researcher, part-time Talk radio host and Benchmark CEO Dr. Rob Balon and compared its results against those of studies done in 1994 and 2003.

Balon is an experienced strategist and marketer, the author of four books and dozens of articles on research and marketing and a part-time talk host at KLBJ/Austin, a role he believes has given him unique insight into the Talk radio research he's conducted.



Dr. Rob Balon

The national study of 1,120 Talk radio listeners was conducted by telephone in the top 125 radio markets in the U.S. with a randomly selected national sample of respondents aged 18+. The report is the third installment since 1994 of the company's research series on Talk radio and sought to address the following issues:

- Has the way in which people listen to Talk radio changed?
- Are there a number of new users of Talk radio?
- How do listeners perceive the current product of Talk radio?

- How do listeners evaluate nationally syndicated talk hosts?
- How important is the local talk show host?
- What are the unaided recall benchmarks for Talk stations?

• Why are people listening? Tuning out?  
• What topics are listeners relating to?  
While we can't possibly report on all of the info that those in attendance gained during Balon's live presentation at TRS 2006, the material contained on these pages offers a substantial look at many of the study's most interesting results.

Along with the percentage results reported in the study, we have also included Balon's analysis and insights to help explain some of the "why" behind the answers.

### Familiarity Of National Hosts

As in previous studies, Balon asked respondents about their familiarity with a list of national talk hosts. The following hosts posted familiarity ratings of at least 20% with aided recall:

Rush Limbaugh	94%
Howard Stern	89%
Bill O'Reilly	70%
Michael Savage	62%

Sean Hannity	61%
Neal Boortz	59%
Dr. Laura	57%
Don Imus	53%
Larry King	53%
Tom Leykis	52%
Mike Gallagher	50%
Glenn Beck	49%
Clark Howard	49%
Jim Rome	49%
G. Gordon Liddy	38%
Art Bell	30%
Dr. Joy Browne	30%
Dr. Dean Edell	29%
Don & Mike	24%
Jim Bohannon	22%
Alan Colmes	22%
Laura Ingraham	22%
Al Franken	21%
Kim Komando	20%
Lars Larson	20%
Stephanie Miller	20%

**Balon's Analysis:** With the exception of several hosts, there was a fairly significant decline in the recall of national talk hosts vs. the 2003 study. Here are some of the key talking points reported by Balon in his analysis of a portion of this year's numbers:

- At 94%, Rush Limbaugh continues to dominate in recall, as he did in the 1994 and 2003 studies. His status as the most visible talent in Talk radio appears to be secure. While Limbaugh continues to dominate, it's interesting to note

## R&R Quick Read

Here's a top-line summary of some of the major findings of the Benchmark Company's "Talk Radio in America III" audience research project that was presented at this year's R&R Talk Radio Seminar.

- Talent trumps political ideology. A boring conservative or liberal host is no less boring because of his stated ideology.
- Aided recall scores of national hosts, overall, were down slightly from 2003. Could the market be oversaturated with these shows?
- Don't take the audience for granted ... ever.
- Beware of the trap of having an all-conservative or all-liberal lineup. There is a point where one-sided advocacy becomes tedious and ceases to be entertaining.
- Recognize the importance of the local host.
- There are things other than politics that many listeners would like to talk about.
- The most critical benchmarks for a local Talk station are the hosts.

that a number of other conservative talk hosts saw modest to significant declines in their aided recall scores.

- Howard Stern also had a 10% jump in awareness from the last study, to 89%, but it should be noted that he received an inordinate amount of publicity with his FCC issues and his move to Sirius Satellite Radio.

- Bill O'Reilly also saw a 5% increase over his 2003 ratings, with a jump to 70%.

- Posting significant increases from 2003 were personality talker Tom Leykis, Sports Talk king Jim Rome, consumer crusader Clark Howard and Libertarian Neal Boortz.

- Dr. Laura Schlessinger's aided recall scores in the study declined 11%, from 68% to 57%. Sean Hannity, Michael Savage, Mike Gallagher, Glenn Beck and G. Gordon Liddy also saw declines from their scores in 2003.

- Conservative talker Laura Ingraham's numbers remained flat at 22%.

- Making the list for the first time were Air America Radio's Al Franken and fellow liberal talker Stephanie Miller.

### Political Ideology

When asked to define themselves politically, listeners participating in the study answered as follows:

Conservative	39%
Moderate	34%
Liberal	21%
Depends on issue	6%

Continued on Page 12



## ALEX STONE MARDI GRAS '06 NEW ORLEANS

When it matters, we're there — wherever it happens. Our on-the-scene correspondents bring your listeners outstanding coverage that's head and shoulders above the rest. Improve your news today: 212-735-1700.



## Talk Radio In America

Continued from Page 11

**Balon's Analysis:** The number of listeners who called themselves conservative has dropped 4% over the past three years. The moderate camp had a 5% increase, while liberals stayed at about the same number. The Talk audience does not always nicely break into political classes, however. There are people who listen to Talk radio for whom politics holds no interest whatsoever.

### Audience Demographics

Who's listening to Talk radio in terms of age/sex? Here are the study results, broken down by sex and demographic:

Men	54%
Women	46%
18-24	3%
25-34	20%
35-44	26%
45-54	28%
64-64	19%
65+	4%

**Balon's Analysis:** The demographics of the Talk radio listening audience has grown slightly younger since the 2003 study.

### National Star Vs. Hometown Hero

Balon asked respondents to name the hosts they most identified with on their favorite station:

Local host	69%
Syndicated host	31%

**Balon's Analysis:** Listeners who identified with a local talk host over a syndicated host jumped 8% from three years ago, to 69%. Considering the overall results of our study and the decline in aided recall scores for a number of national talents, that is a big number.

As the industry increasingly moves toward all-syndicated lineups, listeners continue to tell us that local hosts matter greatly. These hosts are familiar with local and regional issues and can help put a unique stamp on the local station's brand.

As financially tempting as it may be to field a station with an entirely syndicated lineup, programmers should weigh the unquestioned benefit of building local talent benchmarks. This finding underscores the long-term strength and appeal of radio as a local medium.

We also believe that the reason listeners relate more to local hosts is because they're more likely to get some diversity in programming fare at

the local level. Listeners enjoy a political discussion, but they also like a healthy dose of water-cooler talk. Here are some examples of topics that listeners remembered hearing:

- The guy who was tried for murder for failure to control his pit bull.
- The theater owner who chose not to run the movie *Monster-in-Law* because he's still mad at Jane Fonda for Vietnam.
- The couple who sued a restaurant for \$2.7 million because they were asked to remove their unruly children.
- Is Middle America ready for *Brokeback Mountain*?
- The city that instituted a new policy for the mandatory removal of broken-down cars from the freeway in less than six minutes.
- The new book-banning initiative by a local school board.

### Developing New Listeners

Asked if they had become a new Talk radio listener in the past three years, participants' answers were as follows:

Yes	6%
No	94%

**Balon's Analysis:** Simply put, the format needs to do a better job of growing new listeners. Every once in a rare while, Talk radio gets to open up Pandora's box. Sept. 11, 2001 presented the industry with an amazing opportunity to grow new cume. However, an earlier Benchmark survey looked at music listeners who had tuned in to Talk stations during the terrible week following 9/11, and the majority of those new listeners could not remember what Talk station they had tuned to during that period. Indeed, they could only identify it generically as "Talk radio."

And once the crisis mode had abated somewhat, the majority of that new cume was gone — at least perceptually — as quickly as they had come. The moral of the story? Never take new listeners for granted. When there is that rare event that stimulates a wave of new listening to Talk radio, remind those new listeners where they are by overwhelming them with your call letters and dial position.

### What's Your Band?

Asked if their favorite Talk station was on the AM or FM band, the results are not surprising, considering that most Talk stations today continue to be on AM:

AM	85%
FM	15%

**Balon's Analysis:** Talk radio fans still spend the majority of their time on the AM dial. FM Talk station preference had a modest 2% gain from our 2003 study. The content of most FM Talk stations and FM morning drive shows that are talk-exclusive doesn't resonate much with listeners as they move past the 18-34 demographic.

While Talk radio audiences are talent-driven and will seek what they are interested in, regardless of band or frequency, older Talk listeners have found more talent and topics that appeal to them on the AM band.

However, as satellite radio and MP3-driven music downloads become more popular and listeners of terrestrial music stations start making choices regarding mode of delivery, the FM band may become the main repository for the Talk shows that today reside on AM stations. In that case, we could see a shift of AM programming toward the kind of specialty programs that currently make up a large share of most stations' weekend programming.

### More Or Less?

While the industry has spent a good deal of time debating whether "less is more," Balon asked respondents if they were listening more or less to Talk radio in the past six months and why they're listening less:

More	14%
Same	61%
Less	25%
Too many interruptions	35%
Everything sounds the same	24%
Miss host-listener interaction	17%
All hosts conservative	12%
Boring topics	11%

**Balon's Analysis:** There was a 12% jump from 2003 in the number of respondents who said that they were listening less to Talk radio in the past six months. This is a number that causes us concern. And the number was much higher among those participants who called themselves "moderates."

Asked why they were listening less, respondents feel there are too many commercial interruptions. There was also a familiar theme voiced by many listeners: too much sameness on the radio. It all sounds alike. And many told us that there was no real two-way talk anymore, just a lot of sermonizing and preaching to the choir.

At Benchmark, we feel that Talk radio stands at a very precarious point in its history and evo-

lution. The format, as far as listeners see it, has fallen into two monolithic camps where the talk is almost exclusively political: the conservative camp led by Rush Limbaugh and emulated by dozens of other national hosts, and the liberal camp led by Air America and Al Franken.

This kind of repetitious praising or bashing of Bush can wear out quickly for moderate and independent listeners who are not strongly emotionally situated in either political camp.

### A Question Of Balance

Next, Balon asked respondents if they felt that Talk radio, on the whole, presented them with a balanced point of view. The results might surprise some who have long argued that only one point of view is prevalent at Talk radio:

Yes	47%
No	45%
Not sure	8%

**Balon's Analysis:** Once again, as in the 2003 study, those who label themselves as conservative feel that Talk radio is perfectly balanced. But there was a jump among liberals and moderates and the "not sure" respondents who felt that the balance on Talk radio is out of sync.

We believe that a key long-term strategy for Talk stations is not to get locked into a labeling war. It's all about entertainment, not endless appeal to any one particular political agenda or ideology.

### Unaided Benchmarks

When asked, "What's the first thing that comes to mind when I mention station XXXX?" here are some of the responses from listeners naming primary, unaided benchmarks for their favorite Talk stations:

The name of a host	51%
Talk radio	27%
News/Talk	11%
Specific station slogan	5%
Service elements	4%
Specific talk topics	3%

**Balon's Analysis:** As in 2003, the most significant unaided recall benchmark for Talk stations is the name of the talent (actually up 6% from 2003). Regardless of whether the ratings methodology is a diary or a Portable People Meter, building benchmarks is still a huge necessity for Talk stations.

To contact Dr. Rob Balon, call 512-707-7500 or e-mail bmark@flash.net.

 **into tomorrow**  
with Dave Graveline

The Consumer Electronics  
and Technology Show

• 100+ Stations

• 11 Years on the air

• Latest Gadgets & Gizmos

• THE Consumer Electronics Show

**(305)824-9000**

[www.AdvancedRadioNetwork.com](http://www.AdvancedRadioNetwork.com)



**ADAM JACOBSON**  
ajacobson@radioandrecords.com

# Is HD A Hard Sell In Small-Town America?

It shouldn't be, says NRG head Quass

**N**RG Media operates 86 radio stations across the heartland of America. Among its properties are CHR/Pop KQKY (Hits 106)/Kearney, NE; News/Talk KWBG/Boone, IA; and Country WHDG in Rhinelander, WI, population 7,735. Just as at radio stations in Kansas City, Boston and Richmond, a shift from analog to digital broadcasts with HD Radio is in the works. But are small-market broadcasters truly prepared for the future of radio?

Mary Quass, the Cedar Rapids, IA-based President/CEO of NRG, hopes so. "It's interesting," she says. "I spend a lot of time in little teeny markets, and I try to tell our people that, as a result of the Internet and a lot of other things, people now have an expectation that their hometown radio station should sound as good, if not better than the big city's radio station."



Mary Quass

were considered to be not very widely read or didn't have wide experiences, that's not true anymore, and it puts an onus on these broadcasters."

Some small-town operators don't like what it appears the future will bring, but Quass warns that they'd better start understanding HD now, saying, "It doesn't matter if there are two or 200 competitors. You won't

survive."

### Cost Concerns Cloud HD Conversion

While the majority of NRG's markets are nonrated, the company owns and operates an eight-station cluster in Omaha, obtained in NRG's 2005 merger with Waitt Radio. It also

Continued on Page 14

## A Win-Win Situation, Every Day

Scott Taylor on March 1 officially launched a daily promotion that he says can give a station a standout role in its market. The concept is simple: Give your listeners a chance to win \$1 million every day, and brand it to your station.

Those are the basics behind Radio Lottery. According to Taylor, the simple yet effective promotion builds brand and listener loyalty concurrently. He says 22 stations in five markets are under contract for the promotion, which was soft-launched on Jan. 1.

"We're specifically targeted to radio," Taylor says. "We're up on News/Talk, Country, AC." Radio Lottery is insured and bonded by the Dallas company SCA.



Taylor says Radio Lottery is something he's wanted to do since he was a programmer. From 1990-99, Taylor was Director/Programming & Operations for Tribune's KEZW, KKHK & KOSI/Denver. He later served as VP/Programming & Operations for Radio One Networks, now a part of Waitt, and is presently a full-time media consultant for phone-book publisher Dex Media.

NextMedia's five stations in the Chicago suburbs were the first to ink a deal for Radio Lottery, and Taylor says the stations' return on investment has increased tenfold from what it was before NextMedia signed on. Here's how it works: NextMedia pays an affiliate fee to Taylor to lock in market exclusivity, then goes out and sells sponsorships. "They've got a couple of restaurants, and a welding school on another station," Taylor says. "It's across the board."

For the listener, registration is easy. For example, on NextMedia's WCCQ/Joliet, IL website, one can simply click on the Radio Lottery-branded link to register and participate. Players who register — with first-timers getting a bonus chance to take part in a \$5 million drawing — receive an e-mail the following day with the winning numbers and the numbers they picked.

They then receive a "recycler message" asking them to play again, but Taylor stresses that Radio Lottery does not spam people with unnecessary e-mails. He also boasts that the odds of winning a Radio Lottery drawing are about 99 million to 1, a third better than the odds of winning a Powerball jackpot.

Radio Lottery keeps a database of participants that's provided to the station once a quarter so the station can merge it with its local database and send station information to contest participants.

"It's a unique way of keeping the station top-of-mind for the listener and keeping them interactive," Taylor says.

Contact Taylor at 303-400-1586 or scott@radiolottery.com.

## Credibility, trust, personality for ALL formats!

The Weather Channel® Has Over 100 Meteorologists Delivering Expert Analysis 24/7 to 94 Million Households — Add The Power of The Weather Channel® To Your Station Today!

WABC, KNX, WGN and KTRH Are Ready — Are You?

The 2006 Hurricane Season Starts June 1st. Do You Remember 2005?



Contact Ray Stagich, Director of Affiliate Sales 770.226.2729

Radio Network

## Is HD A Hard Sell In Small-Town America?

Continued from Page 13

owns six stations in Wausau, WI, market No. 168, and stations in Rochester, MN (market No. 230); La Salle-Peru, IL (market No. 246); and Sioux City, IA (market No. 272).

In Wausau, NRG is one of six companies with stations that show up in the Arbitron ratings. In terms of owner rank by revenue, NRG is the biggest operator in the market, followed by regional broadcaster Midwest Communications, which owns six stations in the Wausau-Stevens Point, WI area.

Four local broadcasters round out the competitive landscape: David and Mel Winters' Badger Communications, Muzzy Broadcasting, Laird Broadcasting and Seehafer Broadcasting Corp.

For all the companies in Wausau, the cost of moving to HD — and providing small-town listeners with greater choices tailored specifically to their tastes — is certainly a topic of concern.

"The choice of how you spend your limited capital expenditures is always an issue," Quass says. "There's always a greater need than there are dollars to fill that need."

**"I don't think that, in and of itself, going to HD is a cost that can't be overcome. But will everybody adopt it right away? No."**

"When you upgrade you're always sort of putting a stake in the sand, if you will, at that point in time and saying, 'I remember when we went from turntables to eight-tracks and eight-tracks to CDs.' You have to pick, and you won't know if CDs will be outdated tomorrow. I'm not so sure that the issue with HD is any different from issues that we've had before with other technologies."

Convincing broadcasters to make the investment to adopt HD may be a problem, but Quass says, "A lot of the new equipment you're going to be putting in is digital anyway, so is it cost? I don't think that, in and of itself, going to HD is a cost that can't be overcome."

"Will everybody adopt it right away? No." That's because stations that haven't upgraded much of their equipment recently will be faced with a big bill, Quass says, adding, "At NRG, we look at it as part of our long-range planning. The first and most important thing, regardless of whether it's digital or not, is how we can use our resources to have the best sound. It all starts with sound. Then comes the content, and it goes on from there."

"If we're going to put in a new transmitter, we want it to have the ability to be a digital-output transmitter, so we just need to retrofit it once the time comes to go to HD with that station."

## Multichannel Programming Part Of Plan

HD Radio, like all consumer technologies, will have its early adopters. But Quass is a futurist who considers how radio will be listened to 15, 30 and even 60 years from now.

She says, "There is one camp that says, 'If we are going to survive, we should take that digital leap and be a part of the choices going forward,' because I firmly believe that at some point we're going to have devices that receive multiple inputs. If it looks like traditional radio today, you, as a listener, really don't care if it comes off the Internet or terrestrial radio."

One day, Quass believes, most American cars will feature in-dash receivers that not only include AM, FM and satellite radio, but 3G wireless broadband connectivity, giving drivers voice access to their e-mail and their mobile phones.

"I believe wireless Internet will have the single biggest impact on our industry since the transistor," she says. "As a result of that, we have to pay attention to Sirius and XM and make sure the companies hold true to what they've told the FCC they're going to do. That's just a part of doing business. But when you look out further and ask where the puck is going to go, you have to take into account that it's going to be wireless."

Which brings us back to Rhinelander, WI and WHDG, which features local hosts in mornings and afternoons and — not unlike many small-town stations across the U.S. — satellite-delivered programming in middays, evenings and overnights (in WHDG's case, Jones Radio Networks' U.S. Country format).

HD multichannels could very well come to WHDG or its market sister, Hot AC WRHN (Star 100), and satellite-delivered programming could be an integral part of the HD multichannel rollout in nonrated markets.

"We have the capability with Waitt Radio Network to be able to provide programming to a lot of those additional channels, and we also have the technology," Quass says. "We have guys over at WRN who are a whole lot brighter than I am who are sitting around trying to figure out how to make these stations get some of their programming via satellite but still be local."

## Pleasing Audiophiles And Soccer Moms

The high fidelity of HD Radio will certainly please those audio geeks who enjoy being able to clearly hear John Lennon's expletive at the 2:59 mark of The Beatles' "Hey Jude." Then there's the soccer mom who is driving her kids to school in Omaha and listening to NRG's AC KLTQ or Hot AC KQKQ. "She doesn't want to hear anything scratchy or full of static," Quass says.

Pleasing both audiences is a benefit of HD, but Quass believes adopting the technology is important because it shows the world that the industry has taken a leap forward and offers a product that remains viable and relevant.

But getting there won't be easy, Quass admits. "We're going to make a million mistakes," she says. "A few broadcasters are going to go out there and split that signal up, and they are going to have five crappy radio stations where they only had one before."

"It's like anything else. I believe that at the



**BREAKING THE DAILY HABIT** RAB Sr. VP Lynn Anderson has made a name for herself by presenting the seminar "Breaking the Daily Habit: Winning New Radio Dollars From Print" at RAB2006 in Dallas and at special market-by-market seminars co-sponsored by Media Monitors. Here's a picture of the jam-packed session conducted in January in San Francisco, which included 74 sales pros from a host of Bay Area broadcast companies. All learned more about newspaper advertising and how radio stations can work with newspapers to increase results for advertisers. The most recent RAB/Media Monitors seminar was scheduled for March 16 in Denver.

## Fading Retail Scene Remains Focus For Some

Quass senses that smaller broadcasters will take a wait-and-see attitude on HD Radio, and that frustrates her. After all, she points out, the HD Digital Radio Alliance is open to any broadcaster. But Quass says the radio business — not unlike many other industries — has people who worry only about today and tomorrow.

She says, "You'll run into people who say, 'If HD is an issue down the road, that's fine, but I've got to make my month right now so I can make my bank payment.' That isn't going to change, and it hasn't changed in the 25 years I've been in the business. My sense is that the smaller-market guys are going to say, 'This is a big-market issue and if it has legs, then we'll pay attention to it.'"

One problem that lingers for small-market broadcasters is the continued focus on increasing the advertising that airs on a station, since raising rates — in Quass' opinion — is a concept that's still foreign to some small operators.

"These owners see their markets losing local business because of the big box stores, so their retail base is being eroded," she says. "They are more concerned about the advertising base eroding than they are about their audience. Not that they don't think their audience is important, but their potential pool of retailers is what they focus more on."

But that attitude is changing. "There's a real desire for these people to be good community citizens," Quass says. "Part of the reason I got in the business was because I could make a difference — at least, I thought I could. There's a whole group of people out there who still want to make a difference."

"What they haven't done is have anybody nudge them to step back and say, 'That's great. But what you thought 25 years ago and what you think today are probably different. Let's step back and realign our resources and find out what our product is and start from the ground and build it back up again.'"

Like anything else, you'll have some winners and some losers, but, overall, Quass believes all boats will rise. "I'm so optimistic today," she says. "I'm starting to get jazzed about this business again. I was out here all alone for a while, saying, 'C'mon, guys!' and now they're starting to go down the path."

**"My sense is that the smaller-market guys are going to say, 'This is a big-market issue, and if it has legs, then we'll pay attention to it.'"**

end of the day, if [splitting the signal is] all you worry about, then it's sort of like a computer — garbage in, garbage out.

"If, on the other hand, they say, 'I'm going to my consumer to ask what's important to them,' and they find they don't need five more crappy radio stations when they had one that the people didn't listen to anyway, they may need the flexibility that HD Radio provides in ways we haven't even thought of yet."

"Is HD Radio going to be AM stereo? It might be. It might not be. We're going to have the debate. We're going to talk about it. The big boys are sitting at the table trying to figure out how it's going to look, and they're talking to the manufacturers."

"But the thing I'm most excited about is not the fits and starts, but the conscious effort on the part of a disparate organization [the HD Digital Radio Alliance] to bring this new technology to every radio station across the country."

Quass predicts that while XM and Sirius may wind up merging in several years, satellite radio won't go the way of cable radio. That's why she says she has no problem with radio's biggest players getting out there to "shove radio in the face of the world again."

Quass says, "Let's face it, XM and Sirius outgunned us on PR. But when you only have to get permission from two guys, I'm jealous. They get almost as much press as Howard Stern since he left CBS. You have to admire that, and, hopefully, we can learn a lesson from it."





**BRIDA CONNOLLY**  
bconnolly@radioandrecords.com

## Digital Music Delivery & More

Promo Only debuts Promo Only MPE 2.0

**I**t was about a year and a half ago (11/19/04) that we last looked at Promo Only and its Promo Only MPE digital-music-delivery product in this space, and a lot has happened with Promo Only since then, including partnership deals with Mediabase and with R&R. We speak this week with Promo Only MPE Director Dean Ernst about the developments, including the brand-new Promo Only MPE 2.0.

After surveying both its radio and label customers, Promo Only decided what direction to go in for version 2.0. "First of all, 2.0 is both Mac- and PC-available," Ernst says. "Unfortunately, Mac users, for the last year, haven't been available to use the system, so we started full Mac development from scratch and created a native OS X Mac version for those individuals.

"It was pretty interesting when we rolled it out. I think we had 800 installers on the Mac side within a day or two, which was pretty shocking. It reaffirmed our awareness and understanding of what we had heard: We needed to have this in place. A lot of the Mac users seemed to be on the home side. When those PDs or MDs or label people go home, they turn on Macs, and that's probably because of the iPod's success."

### iPod Support

Promo Only MPE 2.0 provides full iPod support as well. Ernst says, "Doing the Mac version, it made sense for us to implement the whole iPod side, so we have a fully licensed deal. We are using what's called the AAC file format, which is the same file format that is utilized on the Apple iTunes store, but with our format, users can actually pick the quality of the audio file on the export. They can

**"It used to be about putting something on CD; now it's about putting it on your iPod. And we support both features."**

choose a minimum of 128 [kilobits per second] up to a 320 kbps AAC file, so the quality has even surpassed what's available on the iTunes store.

"It gives users the ability to take the track, immediately export it into iTunes, pulling in all the graphic and track information, and then they can pull it down to their iPod. It's a powerful tool for PDs and MDs to take with them, listen to the track and decide if they want to add the song. It used to be about putting something on CD; now it's about putting it on your iPod. And we support both features.

"We also wanted to take a look at the people who don't use iPods, so we support other personal players with Windows Media Audio files. Both WMA files and AAC files are watermarked, so we try to protect the interest of the labels. But the key thing is, the labels are giving them that right.

"We want to make sure that the users the labels are choosing to give the rights to their songs to have the ability to do what they need to do with them. We can make them accountable, if needed, by watermarking tracks."

That watermark is the only digital rights management on an exported Promo Only MPE track, but it's a robust mark: Ernst says it will survive re-encoding and even analog re-recording.

### Spanish Spoken Here

As of last month, Promo Only MPE became available in Spanish. Says Ernst, "We have rolled out the Spanish-language version for the Latin stations because it's such a growing market. Users, when they install, can actually choose between English and Spanish, and they can flip between the two versions on the fly."

Additionally, he says, "We now have the ability to push out videos through the system.

So if a label has the newest Madonna video and they're pushing the newest Madonna song, they can have them right there, side by side in the system. The PDs and MDs or music professionals, whomever they push the song to, can now play the streams of the music videos."

Promo Only MPE has grown fast since R&R last looked at it. Ernst says, "When we did our year-end review in December 2005, we had a 422% increase in one year, and since we've launched this new version we've added close to another 800 users or more, so we're sitting at over 6,500 users now."

Is that mostly radio people? "I'd like to say that it's radio and industry people because sometimes labels push their content beyond radio," says Ernst. "Labels have the ability to choose who they want to have the music, when they want them to have it, and to control the content 100% of the time. We now have some labels servicing publicity and media people with prerelease albums, so that's definitely a whole other area that this is going toward.

"Labels are now seeing that it's not just prereleased to radio, it's prereleased anywhere a disc goes. We've always been able to service full albums, and now they're seeing that and taking advantage of it. We are seeing our system used in ways that we didn't even imagine."

Such as? "Video was something that we never imagined in the beginning, and then labels started requesting and utilizing that," Ernst says. "We have new-media departments as well, servicing Internet radio stations.

"It is limited only by who the labels want to push their songs to. Whatever users they choose, they can create their own list and service them any time they want."

### Partnering With Mediabase

In March 2005 Promo Only and Mediabase announced their partnership, and Promo Only music became available through the Mediabase charts a few months back. "The Mediabase side has been huge," Ernst says. "There were over 12,000 downloads through Mediabase in a five-month span, and that said volumes. That proved the power of linking the two systems.

"Radio might have gotten serviced with the song through Promo Only, but maybe they didn't know that. They see it there when looking at the different charts and go, 'I need that song.' They click on the music note there in the Mediabase chart, and, boom, that launches the Promo Only player and puts the song there for them. They can then choose what they want to do with it — download it, play it, whatever.

"It's a powerful tool. Even if a label doesn't necessarily have someone on its original list, if they choose to make the song available for download in Mediabase, they know that any Mediabase user will have access to it. So, again, it's another powerful reach for the labels. Seeing the kind of numbers we saw was incredible. It definitely solidified our relationship and showed that it made sense to do it."

**"Labels have the ability to choose who they want to have the music, when they want them to have it, and to control the content 100% of the time."**

Promo Only announced at the Country Radio Seminar last month that it has seen an 89% adoption rate among Country reporters. Why is the figure so high? "There are a couple of key differences," Ernst says. "One, you have certain formats that are very specific to themselves. You have the Christian format, all by itself, and you have the Country format, all by itself.

"That means that, most of the time, songs from those formats don't cross to other formats. They stay right where they are. We had such a great response from the Christian side, and maybe because of their proximity — many of them are Nashville-based — some of that trickled over to the Country side.

"The majority of labels at both these formats were ready to do this, and now you have all the content that these guys want in one place. Christian and Country are leading the way, and it follows with Triple A, the Rock formats, CHR, Hot AC and so on. Latin's a newer one, so it's starting to build, and there's Smooth Jazz.

"Everybody seems to be ready, so we're moving to other formats and focusing very much on getting all the other labels on board."

### New For Everybody

"The key thing is, this is new not just for radio, it's also new for some label people," says Ernst. "So there's an education curve on both sides. Some people are ahead of the curve, and some aren't."

Even now, people still like getting a FedEx envelope with a CD in it. "What happened before, with vinyl?" Ernst asks. "It's a transition, and some people move with it better than others. We're always going to have that. I bet that when CDs were thought of as the only way to distribute music, some labels were still servicing vinyl.

"But with the amount of money that we can save labels, money they can, hopefully, reinvest into artist development and other places, this is a positive for them. And now they can get songs to radio immediately instead of having the problem of 'I didn't get that disc, can you send it again?' and after five times it's finally there. Or what about when something goes wrong with the manufacturing and they can't get the CD out on time and people are screaming? There are all these problems that we can solve because they can put the song up, it's there, and it's there as long as they want it to be there."

## Breaking News Leaves Us Broken, Roberts Robbed

Clear Channel/South Florida Regional VP/Programming **Rob Roberts** (pictured) has left the building after a decade of service. The move comes just weeks after longtime Regional VP Dave Ross exited, and Roberts, who has programmed WHYI (Y-100.7)/Miami since 1995, was upped to OM of the cluster and had relinquished his longtime PD duties. "To quote that R.E.M. song, 'It's the end of the word as we know it, and



Find him at Joe's Stone Crab.

I feel fine,'" Roberts tells **ST**. "Looking back over the past decade here, I'm grateful for the tremendous people I've had the privilege of working with, and I'm excited about the tremendous successes we've all enjoyed, from WMGE (Mega 94.9) to WMIB (The Beat). Combined with the heritage of Y-100.7, it's a list of accomplishments I can truly be proud of."

**Mike Crusham**, who recently added interim RVP duties to his normal Director/Sales responsibilities, has now begun the search for a replacement, aided by CC's own Marc Chase and Todd Shannon. We fully expect Roberts to land on his feet shortly. In the meantime, he can be reached at [rpdya@aol.com](mailto:rpdya@aol.com).

Late word to **ST** from elsewhere in the Sunshine State is about several prominent suspensions at Clear Channel Active Rocker WXTB (98 Rock)/Tampa, including PD **Brian Medlin** and morning anchor **Cowhead** and co-host **Phatty**, reportedly over questionable morning show content. CC Regional VP/Programming **Brad Hardin** had no comment when contacted by **ST**. Stand by for further developments.

### Jordan's New Venture A Schur Thing

Lots of furniture moving out of the Geffen Records presidential suite as co-presidents **Polly Anthony** and **Jordan Schur** are both moving on. Schur is launching a new rock-oriented imprint, Suretone Records, a joint venture with Universal Music Group (see Page 3); Anthony will reportedly remain with the company and announce her new plans shortly.

### Mix Still Has Listeners, Arbitron Baffled

Not sure whether you knew this fact, but Southern Arizona has been in a drought since October 2005. Fascinating, huh? The area had received nary a drop of measurable precipitation for over four months — that is, until wacky morning guys **Bobby Rich** and **Brad Behan** at Journal AC KMXX (94.9 MIXfm)/Tucson decided to force the issue through the magical healing power of (really bad) song. Bobby & Brad enlisted the questionable vocal "talents" of the MIXfm staff to produce a parody spot for a CD (on "Drought Busting Records," distributed by "MIX-Tel") called *Who'll Start the Rain*. Highlights include Rich's unforgettable (and not in a good way) version of "Where's That Doggone Storm"; **Behan's**, er, unique take on "Raindrops Aren't Falling on My Head"; and MIX production guru **Walker Foard's** scary rendition of "Fire, but No



Thanks, local police sketch artist!

Rain." Sadly, Journal Sr. Programmer **Tom Land** was somehow also dragged into this mess and obviously forced at gunpoint to contribute a version of "Someone Put a Cake Out So It'll Rain" that was so unusual, only area dogs could "enjoy" it.

"We were banging it every hour for three days," Rich tells **ST**. "Amazingly, we got requests to play the spot more often. Then listeners wanted to hear the whole songs. It was impossible to explain that we only recorded hooks or 30-second versions. But get this: After three excruciating days of overexposure on the station, sure enough, it rained!"

### MySpace Founder, MyAss

Was that really MySpace founder/ubiquitous "friend" **Tom** on the air with XHTZ (Z90)/San Diego's *Chino in the Morning* last week? Some say yes; others think the station was punk'd by an imposter. **Chino** interviewed some guy claiming to be Tom, who told **Chino** the idea for his billion-dollar site came from a guy dancing too close to him in a club: "I was like, 'You're in my space!'" said "Tom," and not in a real manly way — not that there's anything wrong with that. Asked what he was doing with all the cash, "Tom" said he bought houses in L.A. and Texas — "but clothes shopping, of course, is a must" — and also mentioned meeting Patrick Swayze or something.

So, was it really the real Tom for real? MySpace users were greeted the next day by this special message from the original Tom™ himself: "That was *not* me on Z90 in San Diego. Some dood went on the radio pretending to be me. Apparently, he was quite funny. I'm not that funny, and I don't hang out with Patrick Swayze, as he suggested. If I was going to go on the radio, I'd go on *LoveLine*."

### Howard Sternly Rebukes Moonves



Les & babelicious wife Julie Chen.

Unless you've been residing underneath a large flat rock, you're probably painfully aware that **Howard Stern** brought his I Hate Les Moonves Tour '06 to *The Late Show With David Letterman* on March 13 and proceeded to blaze away at his his former boss-turned-arch-nemesis, CBS honcho **Les Moonves**, who is suing him for \$500 million. Other than that, Stern thinks Les is a really cool guy. Stay tuned for further salvos to be launched from both camps.

### The Programming Dept.

After a year with Jones Radio Networks as a programmer/consultant, **Bob Raleigh** has resigned and will focus on his own consulting firm, Raleigh Media Group. Raleigh programmed the syndicated *Lia Show* and *Bill Cody Classic Country Weekend* and oversaw Jones' Pure Country, Mainstream Country Expanded and Classic Hits formats. Before that he programmed Cumulus Country WDEN/Macon, GA after six years as the company's Corporate Format Director/Country.

PD **Kenny Neumann** has relinquished his shiny programming stripes at WLUM/Milwaukee but will continue doing afternoons.

**Nadine Santos** makes her triumphant return to WWPR (Power 105.1)/New York as Asst. PD/MD. She replaces Mara Melendez, who recently received a complimentary career upgrade to PD of sister Urban WMIB/Miami. No stranger to the locations of the Power 105.1 ladies room and vending machines, Santos used to be the station's programming assistant until she was laid off late last year. Since then she's been the Executive Asst. to Warner Music Group President Julie Greenwald. Down the hall, Power mixer **DJ Kut** is named Mix Show Coordinator.

Unable to resist the awesome programming powers of Cox Head CHR Dude Jeremy Rice, WPST/Trenton, NJ mid-day princess/Asst. PD **Gabrielle Vaughn** has been named MD/midday talent at Cox CHR/Pop WBLI/Nassau-Suffolk. Vaughn's arrival moves 'BLI legend **Al Levine** back to the afternoon scene, and **Wendy Wild** will hold down the night shift formerly handled by ex-MD **LJ Lovely**, who is making the transition to sales.

Former KFOG/San Francisco Asst. PD/MD **Haley Jones** joins Entercom Triple A KMTT (The Mountain)/Seattle in pretty much the same job, except she'll also do middays. She fills the

## RR TIMELINE

### 1 YEAR AGO

- **Phil Boyce** named VP/Programming for ABC Radio's News/Talk stations.
- **Kevin Robinson** promoted to Infinity VP/Hot AC Programming.
- **Aracely Rivera** named PD of WLZL/Washington.



Phil Boyce

### 5 YEARS AGO

- **Gabe Hobbs** promoted to Clear Channel VP/Programming, News/Talk.
- **Kurt Johnson** named PD of KVIL/Dallas.
- **Geordie Gillespie** named VP/Promotion at Virgin Records America.

### 10 YEARS AGO

- **Chris Conley** named PD of KHHH/Denver.
- **Steve Schnur** moves to Arista/Nashville as VP/Artist Development.
- **Kent Ripley** promoted to Director/Marketing for Atlantic Records.



Steve Schnur

### 15 YEARS AGO

- **Rick Stone** elevated to Sr. VP/Promotion at A&M Records.
- **Eddie Esserman** named VP at Shamrock Broadcasting.
- **Marc Ratner** upped to VP/Pop Promotion at Reprise Records.

### 20 YEARS AGO

- **Tom Evans** named PD of WIYY/Baltimore.
- **Larry Coates** named OM at KWJJ/Portland, OR.
- The FCC deregulates radio sales practices.

### 25 YEARS AGO

- **Dene Hallam** named PD of WWWW/Detroit.
- **Pete Porter** appointed PD of WQYK/Tampa.
- **Jonathon Brett** named Asst. to the President and Exec. VP/GM at Arista Records.



Dene Hallam

### 30 YEARS AGO

- **Johnny Driscoll** named National Director/Programming at DPS.
- **J.J. Jackson** named PD of WQTC/Two Rivers, WI.
- **Bruce Garfield** named head of Capitol Records' Publicity Dept.

spot vacated by Shawn Stewart, who was recently upped to PD.



Kid Vicious, not Sid Vicious!

- Please congratulate MD/afternoon personality **Kid Vicious** on his uppage to PD of KMRK (Wild 96.1)/Odessa, TX. Mr. Vicious has been doing the interim thing since Mad-boy departed in November.

- **WNOK/Columbia, SC** MD/night guy **Pancho** exits stage left, leaving PD/afternoon maniac **Toby**

**Knapp** with a gaping hole in nights. His morning co-host spot is also still wide open.

- PD **Dave B. Goode** has gone buh-bye from WNHT (Wild 96.3)/Ft. Wayne, IN. Afternoon driver **Mojo** is now interim PD.

- Cumulus Urban AC WTYB/Savannah, GA finally has a PD: Say hello to **Yolanda Neely**, most recently heard in middays at Urban AC sistah WQQK/Nashville. Neely will also do middays, sandwiched between the syndicated stylings of Steve Harvey and Michael Baisden.

- **Ryan B** has resigned as PD/morning dude at KWWW (Wild 106.1)/San Luis Obispo, CA. No replacement has been named yet, and confirmation of Mr. B's next move is forthcoming.

- In a star-studded fiesta, Clear Channel/Lexington, KY Director/Ops & Programming **Barry Fox** strips off PD duties for WLKT (104.5 The Cat) and hands them down to Asst. PD/afternoon dude **JC**. Fox says, "This becomes effective on March 27. JC is actually on vacation this week and is going to be really surprised when he walks in on Monday!"

- **Connie Breeze** is headed back to the West Coast as PD of KPSI/Palm Springs, CA. The position has been vacant since Michael Storm left a while back. For the past two years Breeze has done middays on WFBE (B95) in exotic Flint, MI. Breeze is best known for her time at KKRZ/Portland, OR back in the day, as well as stints at KRTH/Los Angeles and Motown Records.

## Formatic Adjustment Syndrome

- What's up at Citadel CHR/Rhythmic **KWYL (Wild 102.9)/Reno, NV**? Afternoon jock **Mofo** (may not be his real

name) and night talent **Mighty Mike** have both exited. As we speak, PD **Nick Elliott** is tinkering with the music mix: Expect to see some pop titles filter their way into the system over the next few days, along with a possible station name change. Morning personality **Rude Boy** remains in the house. Stand by for further announcements.

- Citizens of Portland, ME are cautiously emerging from their concrete bunkers following Saga's successful relaunch of Hot AC **WGMX** as, well, still Hot AC, this time flying the banner of "**Maine's Coast 93.1**" with a fresh and delicious up-beat playlist featuring "'80s, '90s and today's hot new artists." Awesome!

## Crimestoppers Notebook

For the second time in less than a year, a jury has deadlocked on racketeering charges lodged against John A. "Junior" Gotti in conjunction with the attempted murder of WABC/New York morning co-host **Curtis Sliwa** (pictured). Gotti was charged with ordering two attacks on Sliwa in 1992, reportedly in retaliation for Sliwa's on-air attacks against Gotti's late father, Gambino family boss John Gotti. Shockingly, Junior claims he had nothing to do with the attacks on Sliwa and says he quit the Gotti crime family in July 1999. Naturally, we believe him. Prosecutors said they will seek a third trial.



'Ha ha, you missed me!'

## Quick Hits

- **WQHT (Hot 97)/New York** weekender **Mega** is now official in overnights. The shift has been covered by the station's rotating wheel of meat since two-time Grammy winner Fatman Scoop was upped to middays last October.

- **WLLD (WILD 98.7)/Tampa** finally has a new night show. The shift was vacated by 3rd Leg Greg last October. Please say hello to *The Nuthouse*, anchored by **Boy Loco** (ex-KPRR/El Paso and KXBT/Austin); **Buckwheat**, who's upgraded from part-time and promotions; and radio newbie **Mama Mia**. Interim night stud **Stifler** relocates his *I Love Beer* show to late-nights.

- Morning host **Serch**, formerly of the rap group 3rd Bass, exits WJLB/Detroit. Co-hosts **CoCo** and **Foolish** remain on board.

- After 17 years with KOAI/Dallas, air personality **Tempie Lindsey** exits when her contract is not renewed. Find her at 214-526-6700, and listen to her airchecks at [www.tempie.com](http://www.tempie.com).

- Bay Area native **Marty Whitney** is the new Imaging Director at KLLC (Alice @ 97.3)/San Francisco. Whitney, who began his radio career at KRZQ/Reno, NV, later spent four years at KEDJ/Phoenix and XTRA-FM (91X)/San Diego with a stint at XM sandwiched in between. Whitney had recently

returned to program KRZQ & KURK/Reno. In other Alice news, Asst. PD/MD **Jayn** takes over middays as **Sterling James** exits.



Wish radio had pictures....

- **KIIS-FM/Los Angeles** entertainment reporter and air talent **Geena The Latina** (pictured) is the new morning co-host for *Aj's Playhouse* at CHR/Pop sister KHTS (Channel 93-3)/San Diego. She replaces Nina Ortiz, now doing middays at KPWR (Power 106)/Los Angeles.

- After nearly a decade in the Wausau/Stevens Point, WI market (first as PD of WMZK, then WKQH), **Nick Summers** is traveling to the gleaming city in the distance — Milwaukee — to take over afternoons on Saga's WHQG (The New 102.9 The Hog).

- Midday dominatrix **Jen Arra** will depart Saga Communications Classic Rocker WAQY/Springfield, MA in mid-May for family reasons, so PD **Neal Mirsky** is now looking for a non-shift-specific full-time talent to fill her tastefully proportioned Size 7 1/2 pumps.

- **KUBB/Merced, CA** midday talent **Dee Kelly** heads for the coast as morning co-host at KTOM/Monterey.

- The folks at Nassau Classic Rocker WHXQ & WHXR (106.7 & 104.7 The Bone)/Portland, ME are girding their loins for the arrival of *Free Beer & Hot Wings* in mornings. Mr. Beer and Mr. Wings, along with **Eric Zane** and **Producer Joe**, will be beamed in from their mothership — Regent Alternative WGRD/Grand Rapids — and will plug the hole formed by the departure of Howard Stern.

- After seven years at Alternative KMRJ (M99.5)/Palm Springs, CA, morning talent **Casey Dolan** shocks the market by making a radical format change and crossing the street to Morris CHR/Rhythmic KKUU (U92.7) to team up with existing wakeup goddess/Asst. PD Erin Deveaux.

- **KFMA/Tucson** part-timer **Chris Firmage** is upped to nights/imaging guy. Firmage plugs the hole made by Kallao's pilgrimage to XTRA-FM (91X)/San Diego last September.

- Former **R&R Nashville** sales exec **Jessica Harrell** is named Director/Artist & Label Relations for Jones Radio Networks. Most recently Harrell was VP/Sales for the Marketing Group, Impact Radio Networks and Impact Media Studios in Nashville.

- Veteran radio and TV personality **Steve O'Brien** is the new morning host of Greater Media AC WGMQ (Magic 98.3)/Middlesex. O'Brien most recently worked at WCBS-FM/New York and Sirius. His predecessor, **Mike Manion**, can be reached at 610-865-4039 or [manions@rcn.com](mailto:manions@rcn.com).

- Live bodies are now on the air at CBS Radio Classic Hits KLTH (K-Hits 106.7)/Portland, OR, and they're all market vets, starting with the familiar morning voice of **Dave McKay**, who's been in town since 1979. As previously reported, new K-Hits Asst. PD/midday talent **Brad Dolbeer** recently returned to Portland from KMTT/Seattle. The afternoon show will be held down by **Steve Lloyd**, a market fixture for some 30 years, including two stints at the legendary KGW-AM and 15 years across the street at KKSXN.

- Heartbreak hits Gainesville as midday goddess **Camille**

**Somers** exits WKTK. PD/afternoon guy **Bruce Cherry** advises that he's looking at several possible replacements. "Whoever the lucky candidate is, they'll have big shoes to fill," Cherry tells **ST**. "Camille has outperformed everyone in the market in middays — and, yes, she really does have big feet ... just kidding."



Camille's baby picture?

## FILMS

### BOX OFFICE TOTALS

March 10-12

Title (Distributor)	\$ Weekend	\$ To Date
1 <i>Failure To Launch</i> (Paramount)*	\$24.41	\$24.41
2 <i>The Shaggy Dog</i> (Buena Vista)*	\$16.31	\$16.31
3 <i>The Hills Have Eyes</i> (Fox Searchlight)*	\$15.70	\$15.70
4 <i>16 Blocks</i> (WB)	\$7.41	\$22.80
5 <i>Madea's Family Reunion</i> (Lions Gate)	\$5.74	\$55.70
6 <i>Eight Below</i> (Buena Vista)	\$5.55	\$66.56
7 <i>Aquamarine</i> (Fox)	\$3.85	\$12.37
8 <i>Ultraviolet</i> (Sony)	\$3.68	\$14.83
9 <i>The Pink Panther</i> (Sony)	\$3.65	\$74.65
10 <i>Date Movie</i> (Fox)	\$2.52	\$44.28

\*First week in release. All figures in millions.  
Source: Nielsen EDI

**COMING ATTRACTIONS:** This week's openers include *She's the Man*, whose **Lakeshore** soundtrack sports **The Veronicas'** "4Ever," **OK Go's** "Invincible," **Dave Lichens'** "Let Go," **Junior Senior's** "Good Girl, Bad Boy," **Flipsyde's** "Spun" and **Dressy Bessy's** "Side 2," among others.

Also opening this week is *V for Vendetta*, whose **Astralwerks** soundtrack contains **Cat Power's** version of The Velvet Underground's "I Found a Reason," as well as **Julie London's** "Cry Me a River," **Antony & The Johnsons'** "Bird Gerhl" and more.

— Julie Gidlow

## TELEVISION

### TOP 10 SHOWS

Total Audience  
(110.2 million households)

March 6-12

Adults 18-49

1 <i>American Idol (Wednesday)</i>	1 <i>American Idol (Wednesday)</i>
2 <i>American Idol (Tuesday)</i>	2 <i>American Idol (Tuesday)</i>
3 <i>CSI</i>	3 <i>American Idol (Thursday)</i>
4 <i>American Idol (Thursday)</i>	4 <i>Grey's Anatomy</i>
5 <i>Grey's Anatomy</i>	5 <i>CSI</i>
6 <i>Desperate Housewives</i>	(tie) <i>Desperate Housewives</i>
7 <i>House</i>	7 <i>House</i>
8 <i>Without A Trace</i>	8 <i>Extreme Makeover: Home Edition</i>
9 <i>CSI: Miami</i>	9 <i>Without A Trace</i>
10 <i>The Unit</i>	10 <i>CSI: Miami</i>

Source: Nielsen Media Research

# HITS TOP 50 ALBUMS

## THE INDUSTRY'S NO. 1 RETAIL CHART March 17, 2006

LW	TW	ARTIST	ALBUM	LABEL	POWERINDEX	CHANGE
-	1	JUVENILE	Reality Check	Atlantic	175,756	-
9	2	JAMES BLUNT	Back To Bedlam	Custard/Atlantic	170,980	+174
2	3	VARIOUS	High School Musical Soundtrack	Walt Disney	135,621	+12%
-	4	MATISYAHU	Youth	Dr Music/Epic	118,988	-
1	5	NE-YO	In My Own Words	Def Jam/IDJMG	111,734	-63%
-	6	DAVID GILMOUR	On An Island	Columbia	95,136	-
8	7	CARRIE UNDERWOOD	Some Hearts	Arista	74,231	+4%
5	8	JOHNNY CASH	I Walk The Line: The Legend Of Johnny Cash	Island/IDJMG	71,488	-12%
7	9	JACK JOHNSON & FRIENDS	Curious George Soundtrack	Brushfire/Universal	58,912	-21%
11	10	VARIOUS	Walk The Line Soundtrack	Wind-Up	58,223	+2%
-	11	SCARFACE	My Homies Part 2	Rap-A-Lot/Asylum	55,591	-
6	12	MARY J. BLIGE	The Breakthrough	Geffen	54,850	-32%
4	13	ALAN JACKSON	Precious Memories	Arista	50,199	-50%
13	14	EMINEM	Curtain Call	Shady/Aftermath/Interscope	45,861	-14%
3	15	HAWTHORNE HEIGHTS	If Only You Were Lonely	Victory	45,206	-59%
10	16	ANDREA BOCELLI	Amore	Sugar/Decca	43,354	-25%
14	17	BLACK EYED PEAS	Monkey Business	A&M/Interscope	43,230	-7%
17	18	NICKELBACK	All The Right Reasons	Roadrunner/IDJMG	38,575	-6%
25	19	KELLY CLARKSON	Breakaway	RCA/RMG	36,748	0%
16	20	JOSH TURNER	Your Man	MCA	36,248	-14%
22	21	DEM FRANCHIZE BOYZ	On Top Of Our Game	So So Def/Virgin	33,795	-10%
-	22	VAN MORRISON	Pay The Devil	Lost Highway	32,635	-
20	23	KEYSHIA COLE	Way It Is	A&M/Interscope	32,373	-16%
23	24	SEAN PAUL	Trinity	VP/Atlantic	31,431	-15%
15	25	BARRY MANILOW	The Greatest Songs Of The Fifties	Arista	31,402	-31%
26	26	JAMIE FOXX	Unpredictable	J/RMG	30,539	-16%
19	27	PUSSYCAT DOLLS	PCD	A&M/Interscope	29,890	-25%
28	28	MICHAEL BUBLE	It's Time	143/Reprise	29,825	-16%
24	29	CHRIS BROWN	Chris Brown	Jive/Zomba Label Group	29,782	-19%
29	30	RASCAL FLATTS	Feels Like Today	Lyric Street	29,726	-10%
18	31	VARIOUS	Kidz Bop Kids 10	Razor & Tie	29,039	-28%
21	32	VARIOUS	Madea's Family Reunion Soundtrack	Motown/Universal	28,575	-24%
12	33	KID ROCK	Live Trucker	Top Dog/Atlantic	27,898	-49%
32	34	KEITH URBAN	Be Here	Capitol	27,009	-10%
31	35	T-PAIN	Rappa Ternt Sanga	Jive/Zomba Label Group	26,953	-12%
30	36	TRACE ADKINS	Songs About Me	Capitol	26,920	-16%
27	37	JAHEIM	Ghetto Classics	Divine Mill/Warner Bros.	26,638	-26%
34	38	FALL OUT BOY	From Under The Cork Tree	Island/IDJMG	26,550	-8%
33	39	MATISYAHU	Live At Stubb's	Dr Music/Epic	25,501	-12%
47	40	NATASHA BEDINGFIELD	Unwritten	Epic	24,342	+21%
42	41	ALL-AMERICAN REJECTS	Move Along	Interscope	23,342	+7%
35	42	MARIAH CAREY	The Emancipation Of Mimi	Island/IDJMG	22,859	-16%
-	43	PANIC! AT THE DISCO	A Fever You Can't Sweat Out	Fueled By Ramen	21,212	-
-	44	KT TUNSTALL	Eye To The Telescope	Relentless/Virgin	20,573	-
40	45	BON JOVI	Have A Nice Day	Island/IDJMG	19,435	-12%
-	46	CHAMILLIONAIRE	The Sound Of Revenge	Universal	19,021	-
37	47	HEATHER HEADLEY	In My Mind	RCA/RMG	18,959	-21%
-	48	VARIOUS	That's So Raven Too! Soundtrack	Walt Disney	18,615	-
48	49	JACK JOHNSON	In Between Dreams	Brushfire/Universal	17,906	-9%
-	50	LITTLE WILLIES	The Little Willies	Milking Bull/EMC	17,845	-

© HITS Magazine Inc.

### ON ALBUMS

## Juvenile's *Check Cashes* In At No. 1

Atlantic's crossing over on the charts from rap to adult pop.

The legendary label boasts the top two finishers on the chart this week, as New Orleans rapper Juvenile's *Reality Check* grabs the No. 1 spot with 175,000-plus in sales, followed by surging



Juvenile

U.K. Custard/Atlantic crooner James Blunt, who soars to No. 2 and 171,000 (a whopping 174% rise) thanks to singing "You're Beautiful" to the countless millions of housewives who tune in to *Oprah*, where he performed last week.

Walt Disney Records' still-strong *High School Musical* is No. 3, selling 136,000, followed by Or Music/Epic Hasidic reggae toaster Matisyahu, who proves kosher with record buyers after an impressive No. 4 bow for his studio debut, as *Youth* racks up almost 120,000 in sales.



Matisyahu

Last week's chart-topper, Def Jam/IDJMG's Ne-Yo, slips to No. 5, with a still-healthy 112,000 in sales, followed by Pink Floyd's David Gilmour, whose Columbia Records solo album enters the charts at No. 6 and 95,000 in one-week figures.

The rest of the top 10 features perennials like Arista/RMG's Carrie Underwood (No. 7), Island/IDJMG's Johnny Cash compilation (No. 8), Brushfire/Universal's *Curious George* and Wind-up's *Walk the Line* soundtrack (No. 10).

Aside from Blunt and *High School Musical*, the only other top 50 finisher to register a double-digit rise in sales is Epic's Natasha Bedingfield (No. 47-40, +21%).

Other chart newcomers include Rap-A-Lot/Asylum's hip-hop icon Scarface (No. 11), Lost Highway's Van Morrison (No. 22), Fueled by Ramen's Panic! At The Disco (No. 43), Walt Disney Records'

*That's So Raven Too!* soundtrack and Milking Bull/EMI's Norah Jones-led *The Little Willies* project (No. 50). In addition, Virgin's hot new artist KT Tunstall storms back onto the charts at No. 44 with her debut, *Eye to the Telescope*.



James Blunt

Next week: Look for Lyric Street/Hollywood's country rockers SheDaisy, Island's limited-edition Fall Out Boy, Warner Bros. rapper E-40, Geffen's Dave Chappelle's *Block Party* soundtrack, Reprise's Donald Fagen and Rhino's Prince greatest-hits compilation.



**MIKE TRIAS**  
mtrias@radioandrecords.com

## Not Ready To Make Nice

"The stakes were definitely higher on that song. We knew it was special because it was so autobiographical, and we had to get it right," says **The Dixie Chicks'** Emily Robison about the trio's "Not Ready to Make Nice," a song that stems from bandmate Natalie Maines' headline-grabbing comments about President George W. Bush and the subsequent uproar. "Once we had that song done, it freed us up to do the rest of the album without that burden."

"Not Ready to Make Nice" is the lead single from the Chicks' upcoming fourth album, *Taking the Long Way*, due in stores May 23. Rick Rubin produced the album, and all 14 tracks were co-written by The Dixie Chicks, a first for them. Collaborators included Dan Wilson, Pete Yorn and Gary Louris of The Jayhawks.



**Dixie Chicks**

To promote the album, Steve Croft will interview the Chicks on *60 Minutes* on May 14. They will also play *The Late Show With David Letterman* on May 22 and appear on *Good Morning America* between May 22-25 and play live during the show on May 26. You can also catch them on *The CBS Early Show* the week of June 5. From there, the Chicks will kick off their summer world tour.

**The Jonas Brothers** are ready to take on the world as they present "Mandy" to radio, taken from their upcoming debut album, *It's About Time*. The band — 13-year-old Nicholas, 16-year-old Joseph and 17-year-old Kevin — was something that evolved out of a label audition for Nicholas. The three began writing songs for Nicholas' solo album, but when the label found out Nicholas' brothers were also musically inclined, The Jonas Brothers were launched.

"Mandy," their introductory single, is about a girl the brothers are friends with. Mandy's mother, a sign-language teacher, taught her how to sign so that Mandy could one day fulfill her dream of working with the hearing impaired. "We were writing songs one day and decided

we wanted to write about something really nice, so we wrote a song about Mandy," says Nicholas. "She's the nicest girl you will ever meet. She knows what you're thinking all the time."



**Jonas Brothers**

They've rocked the airwaves with "Sugar, We're Goin' Down" and "Dance, Dance," and next week **Fall Out Boy** are back for more as they present "A Little Less Sixteen Candles, a Little More 'Touch Me'" to radio. The Chicago band drew inspiration for the

song from the '80s, particularly the film classic *Sixteen Candles* and the song "Touch Me," by sex goddess Samantha Fox. If you think that song has a fun title, check out the band's "I've Got a Dark Alley and a Bad Idea That Says You Should Shut Your Mouth (Summer Song)," "Champagne for My Real Friends, Real Pain for My Sham Friends" and "I Slept With Someone in Fall Out Boy and All I Got Was This Stupid Song Written About Me" on *From Under the Cork Tree*.

It's an accomplishment when a band has enough hit songs to warrant a greatest-hits album. **Diamond Rio** have gone above and beyond that. On May 9 *Diamond Rio: Greatest Hits 2* will hit store shelves. The CD will feature the brand-new song "God Only Cries," which takes flight on Country airwaves next week. Also featured on the album are "I Believe," "One More Day" and "In God We Still Trust." Look for the boys to play in Walker, MN on March 18 and Lake Charles, LA on March 31.



**Diamond Rio**

## R&R Going For Adds

Week Of 3/20/06

### CHR/POP

- ALISA APPS A Simple Life (*Global*)
- FLIPSYDE Someday (*Interscope*)
- JONAS BROTHERS Mandy (*Columbia*)
- MC MAGIC f/MARCOS HERNANDEZ & JX3 Tenderoni (*Nastyboy*)
- NE-YO When You're Mad (*Def Jam/IDJMG*)

### CHR/RHYTHMIC

- PAULA DEANDA f/BABY BASH Doing Too Much (*J/RMG*)
- FIELD MOB f/CIARA So What (*DTP/Geffen*)
- KULCHA DON f/BEENIE MAN Drive You Crazy (*Trimedia/Ruffnation*)
- MC MAGIC f/MARCOS HERNANDEZ & JX3 Tenderoni (*Nastyboy*)
- MISSY ELLIOTT We Run This (*Gold Mind/Violator/Atlantic*)
- Q AMEY f/JAZZE PHA Forever Girl (*BlackGround/Universal*)
- RICK ROSS Hustlin' (*Slip-N-Slide/Def Jam/IDJMG*)
- TOO SHORT Blow The Whistle (*Short/Jive/Zomba Label Group*)

### URBAN

- CHERISH Do It To It (*Sho'Nuff/Capitol*)
- DONELL JONES I'm Gonna Be (*LaFace/Zomba Label Group*)
- FIELD MOB f/CIARA So What (*DTP/Geffen*)
- KULCHA DON f/BEENIE MAN Drive You Crazy (*Trimedia/Ruffnation*)
- MC MAGIC f/MARCOS HERNANDEZ & JX3 Tenderoni (*Nastyboy*)
- MISSY ELLIOTT We Run This (*Gold Mind/Violator/Atlantic*)
- RICK ROSS Hustlin' (*Slip-N-Slide/Def Jam/IDJMG*)

### URBAN AC

- DONELL JONES I'm Gonna Be (*LaFace/Zomba Label Group*)
- ETTA JAMES Stop On By (*RCA Victor/RMG*)

### GOSPEL

- ANTHONY HAMILTON Pass Me Over (*So So Def/Zomba Label Group*)
- DAE1WON No Time 4 Gamez (*Born Again*)
- DAN WILLIS & ALL NATIONS CHOIR Victorious Praise (*Asone Sound*)
- JIMMY HILL & AVOP Still Have Joy (*Meridian/LKS*)
- MARK BLAIR & RESTORATION Situation (*Emtro/Taseis*)
- SUREL Pleasing (*Remedy*)

### COUNTRY

- DIAMOND RIO God Only Cries (*Arista*)
- POVERTYNECK HILLBILLIES The Hillbilly Way (*Rust*)
- RYAN SHUPE & THE RUBBERBAND Banjo Boy (*Capitol*)
- WILKINSONS Six Pack (*Creative*)

### AC

- CYNDI LAUPER w/JEFF BECK Above The Clouds (*Epic*)
- DIXIE CHICKS Not Ready To Make Nice (*Open Wide/Columbia*)
- NEW CARS Not Tonight (*ElevenSeven*)

### HOT AC

- DIXIE CHICKS Not Ready To Make Nice (*Open Wide/Columbia*)
- NEW CARS Not Tonight (*ElevenSeven*)

### SMOOTH JAZZ

- ALTHEA RENE In The Moment (*Alliant*)
- DAVID PACK Biggest Part Of Me (*Peak/Concord*)
- EUGE GROOVE Chillaxin (*Narada Jazz/EMI*)
- JEREMIAH Get Away (*Sirij*)
- LENNY WELCH Slow (*Figskee*)

### ROCK

- ROB WHITE Fin De Semana (The Weekend) (*Orpheus*)
- AS I LAY DYING The Darkest Nights (*Metal Blade*)

### ACTIVE ROCK

- AS I LAY DYING The Darkest Nights (*Metal Blade*)
- MERCY FALL I Got Life (*Atlantic*)

### ALTERNATIVE

- 10 YEARS Through The Iris (*Republic/Universal*)
- FALL OUT BOY A Little Less Sixteen Candles, A Little More 'Touch Me' (*Island/IDJMG*)
- LOVE EQUALS DEATH Pray For Me (*Fat Wreck Chords*)
- MERCY FALL I Got Life (*Atlantic*)
- RACONTEURS Steady, As She Goes (*Third Man/V2*)
- SAINTE CATHERINES Ring Of Fire — 4 Points (*Fat Wreck Chords*)
- WOLFMOTHER Woman (*Modular/Interscope*)

### TRIPLE A

- ABBOTFINNEY Closer (*Freefall*)
- ANIMAL LIBERATION ORCHESTRA Girl, I Wanna Lay You Down (*Brushfire*)
- DANNY TATE Last Chance Heaven (*NoVile*)
- DIXIE CHICKS Not Ready To Make Nice (*Open Wide/Columbia*)
- DRIVE-BY TRUCKERS Easy On Yourself (*New West*)
- EDWIN McCAIN Gramercy Park Hotel (*Vanguard*)
- ELLERY Anna (*Virt*)
- HOTEL LIGHTS A.M. Slow Golden Hit (*Bar/None*)
- NEW CARS Not Tonight (*ElevenSeven*)
- PETER MULVEY Girl In The Hi-Tops (*Signature Sounds*)
- RACONTEURS Steady, As She Goes (*Third Man/V2*)
- REBECCA PIDGEON Ordinary Blues (*The Lab*)
- WORLD PARTY What Does It Mean Now? (*Seaview*)

### CHRISTIAN AC

- BRIAN LITTRELL Welcome Home (*Reunion/PLG*)
- DAVID CROWDER BAND Wholly Yours (*Sixsteps/Sparrow/EMI CMG*)
- MERCYME So Long Self (*INO*)
- NATE SALLIE Breakthrough (*Curb*)

### CHRISTIAN CHR

- DAVID CROWDER BAND Wholly Yours (*Sixsteps/Sparrow/EMI CMG*)
- DOWNHERE The More (*Centricity/Word*)
- JADON LAVIK Nothing Compares (*BEC/Tooth & Nail*)
- MERCYME So Long Self (*INO*)
- NATE SALLIE Breakthrough (*Curb*)

### CHRISTIAN ROCK

- DOWNHERE The More (*Centricity/Word*)
- PLUMB Good Behavior (*Curb*)
- POOR MAN'S RICHES Without You (*Independent*)

### INSPO

- BRIAN LITTRELL Welcome Home (*Reunion/PLG*)

### CHRISTIAN RHYTHMIC

No Adds

R&R's Going for Adds features the complete list of songs impacting radio for the coming week. Going for Adds is e-mailed each week to participating radio and record executives. For more info, contact John Fagot at [jfagot@radioandrecords.com](mailto:jfagot@radioandrecords.com).

# NATIONAL MUSIC



Jon Zellner,  
Sr. VP/Programming  
202-380-4040

## Squizz

*Bodhi*

**RAMMSTEIN** Mann Gegen Mann  
**REBEL MEETS REBEL** Nothing To Lose  
**REBEL MEETS REBEL** Get Outta My Life  
**MOWER** American Psycho

## BPM

*Skyy*

**RIHANNA** SOS  
**OLAV BASOSKI** Waterman  
**GUSTAVO SANTAOLALLA** Brokeback Mountain 1

## Suite 62

*Vic Clemens*

**TEENA MARIE** Ooh Wee

## Mix

*Kevin Kash*

**O.A.R.** Love And Memories  
**JEWEL** Again And Again

## Kiss

*Kevin Kash*

**CASCADA** Everytime We Touch  
**JAMES BLUNT** You're Beautiful  
**STAINED** Right Here

## The Loft

*Mike Marrone*

**CASSANDRA WILSON** Closer To You  
**CASSANDRA WILSON** It Would Be So Easy  
**JOSH RITTER** Good Man  
**JOSH RITTER** Wolves  
**JOSH RITTER** Here At The Right Time  
**NILS LOFGREN** Comfort Your Love  
**NILS LOFGREN** Frankie Hang On  
**TEDDY THOMPSON** Shine So Bright  
**TEDDY THOMPSON** Altered State  
**TEDDY THOMPSON** I Should Get Up  
**LITTLE WILLIES** Easy As The Rain  
**LITTLE WILLIES** It's Not You It's Me  
**LITTLE WILLIES** Streets Of Baltimore  
**LITTLE WILLIES** Lou Reed

## XMU

*Tobi*

**BUILT TO SPILL** Conventional Wisdom  
**NEKO CASE** Star Witness

## The Village

*Robert Aubry Davis*

**CARY COOPER** Yellow  
**JOHNSMITH** Break Me Open  
**RED MOLLY** Red Molly  
**SARAH HARMER** I'm A Mountain

## Upop

*Ted Kelly*

**SUGABABES** Red Dress  
**ORSON** No Tomorrow  
**FEELING** Sewn  
**CHICO** It's Chico Time  
**DADDY YANKEE** Rompe  
**BOOGIE PIMPS** The Music In Me

## Ethel

*Erik Range*

**PEARL JAM** World Wide Suicide  
**TAKING BACK SUNDAY** Makedamnure  
**BUILT TO SPILL** Conventional Wisdom

## Hear Music

*Seth Neiman*

**JAMES HUNTER** People Gonna Talk  
**WEEPIES** Not Your Year  
**TRAIN** Shelter Me  
**AMELIA WHITE** Snakes And Pushers  
**ELECTED** Did Me Good  
**JENNY LEWIS** Rise Up With Fists

## X Country

*Jessie Scott*

**RADNEY FOSTER** Drunk On Love  
**DEADSTRING BROTHERS** Talkin' Born Blues

## Highway 16

*Jon Anthony*

**KENNY CHESNEY** Summertime  
**SUGARLAND** Down In Mississippi  
**RAY SCOTT** Gone Either Way

## XM Chill

*Luis Baro*

**HERB ALPERT** Green Peppers  
**CIBILLI** Gracefully

## The Move

*Luis Baro*

**SEAN DIMITRIE & T. FULLER** Slip By  
**KIM ENGLISH** Nightlife

## The Blend

*Mike Abrams*

**CARRIE UNDERWOOD** Some Hearts

## The Eye

*Mike Abrams*

**PUSSYCAT DOLLS** I/WILL.I.AM Beep  
**PAUL WALL** Girl  
**T.I.** What U Know



1221 Ave. of the Americas  
New York, NY 10020  
212-584-5100  
Steve Blatter

## Sirius Hits 1

*Kid Kelly*

**JONAS BROTHERS** Mandy  
**FORT MINOR** Where'd You Go  
**NICK LACHEY** What's Left Of Me  
**ANGEL CITY** Helicopter Girl

## Octane

*Jose Mangin*

**EVANS BLUE** Over  
**THURSDAY** Counting 5-4-3-2-1  
**WICKED WISDOM** Bleed All Over Me

## Hard Attack

*Jose Mangin*

**RAMMSTEIN** Benzin  
**HATEBREED** To The Threshold  
**REVOLTING COCKS** Prune Tang  
**HORSE THE BAND** Taken By Vultures  
**KINGDOM OF SORROW** Buried In Black

## Left Of Center

*Rich McLaughlin*

**GOMEZ** How We Operate  
**HOTEL LIGHTS A.M.** Slow Golden Hit  
**ELLA ROUGE** Jeckyll N Hyde  
**RICHARD ASHCROFT** Why Not Nothing?  
**BLACK 47** Downtown Baghdad Blues  
**LIARS** The Other Side Of Mt. Heart Attack  
**PILATE** Barely Listening  
**SHOREBIROS** Shiver  
**MATES OF STATE** Fraud In The 80s  
**BOY LEAST LIKELY TO** Be Gentle With Me

## Faction

*Jeff Regan*

**SAVES THE DAY** The End  
**TAKING BACK SUNDAY** Makedamnure  
**BUCKCHERRY** Crazy Bitch

## Boombox

*Jeff Regan*

**GENERAL MIDI** Statement Of Intent

## Jam On

*Gary Schoenwetter*

**BEN HARPER** Both Sides Of The Gun

## The Pulse

*Haneen Ararat*

**SWITCHFOOT** We Are One Tonight

## Underground Garage

*Kid Leo*

**WILLIE NILE** Welcome To My Head

## Hip-Hop Nation

*Reggie Hawkins*

**SAM SCARFO** I/BUJU BANTON Who Want It  
**DEFARI** The Bidness  
**MOBB DEEP** The Infamous  
**T.I.** I/UGK Front Back

## Shade 45

*Lil Shawn*

**M1/K'NAAM** Til We Get There  
**SMITTY** I/AKON I'm A Hustler  
**E-40** I/BUN B, PIMP C & JUELZ SANTANA White Girl  
**DOGG POUND** Sittin' On 23z  
**CAM'RDN** I/LIL WAYNE Suck It Or Not  
**LLOYD BANKS** You Already Know

## The Coffee House

*Darrin Smith*

**SONYA KITCHELL** Let Me Go  
**SONYA KITCHELL** I'd Love You  
**BEN HARPER** Waiting For You

## New Country

*Scott Lindy*

**KENNY ROGERS** I Can't Unlove You

## Outlaw Country

*Jeremy Tepper*

**DALE WATSON** Whiskey Or God  
**DERAILERS** I'm Still Missing You  
**BILLY BURNETTE** Oh Well

## Chill

*Geronimo*

**KING BRITT** New World In My View  
**NIGHTMARES ON WAX** Passion  
**KARSH KALE** Innocence And Power  
**CAT POWER** I Love You  
**CORINNE BAILEY RAE** Trouble Sleeping

## Revolution

*Joey Black*

**P.O.D.** Roots In Stereo

## Area 33

*Howard Marcus*

**LUMINARY** Amsterdam  
**NACKA BOYS** Our Toys  
**FILTERFUNK** S.O.S.  
**AUDIOFLY** I/PRISCILLA Circle  
**GAIA FREQUENCY** Skyform

## Planet Jazz

*Steve Williams*

**SERGID MENDES** Timeless  
**LARRY GOLDINGS** Quartet

## Pure Jazz

*Matt Abramovitz*

**DAVID "FATHEAD" NEWMAN** Cityscape  
**MARIA SCHNEIDER** Days Of Wine And Roses  
**HARRY ALLEN & JOE COHN** Hey, Look Me Over  
**PAUL BOLLENBACK** Brightness Of Being  
**LARRY WILLIS** The Big Push

## Praise

*Pat McKay*

**JOHNATHAN DAWSON** All The Way  
**ALVIN DARLING** From Me To You  
**MALCOLM WILLIAMS** Due Season

## Universo Latino

*Gino Reyes*

**LA OREJA DE VAN GOGH** Muñeca De Trapo  
**JEREMIAS** Uno Y Uno  
**A. BOCELLI** I/C. AGUILERA Somos Novios (It's Impossible)

## Rumbon

*Gino Reyes*

**ANDY MONTAÑEZ** I/DADDY YANKEE Se Le Ve  
**HECTOR, YOMO & MANUELLE** No Ha Sido Facil  
**PUERTO RICAN POWER** Se Ven Bonitas



## Radio

Jay Frank • 310-582-7770  
John Lenac • 310-582-7773

**BELLE & SEBASTIAN** Act Of The Apostle Part 1  
**CALEXICO** Cruel  
**DANIELLE PECK** Findin' A Good Man  
**EEF BARZELAY** N.M.A.  
**FLASHLIGHT BROWN** Save It For Later  
**GREG JOHNSON** Save Yourself  
**HUCK JOHNS** Oh Yeah  
**MATT WHITE** Best Days  
**MILA J** Complete  
**PROJECT 86** My Will Be A Dead Man  
**QUEENSRÿCHE** I'm American  
**RAY SCOTT** Gone Either Way  
**SHANICE** Take Care Of U  
**SUGARLAND** Down In Mississippi (Up To No Good)  
**TAKING BACK SUNDAY** Makedamnure  
**WEEPIES** Gotta Have You  
**THEORY OF A DEADMAN** Santa Monica  
**YUNG JOC** Goin' Down

## Video

Jay Frank • 310-582-7770  
Colleen Quill • 310-582-7768

**BUSTA RHYMES** Touch It  
**CHRISTINA MILIAN** Say I  
**FOO FIGHTERS** No Way Back  
**GWEN STEFANI** Crash  
**JONAS BROTHERS** Mandy  
**MOTION CITY SOUNDTRACK** Hold Me Down  
**NICK CANNON** Dime Piece



Rob Edwards • 661-294-9000

## Mainstream Country

*David Felker*

**JASON ALDEAN** Why

## Young & Verna

*David Felker*

**DIERKS BENTLEY** Settle For A Slowdown

## Adult Rock & Roll

*Jeff Gonzer*

**SHINEDOWN** I Dare You  
**NICKELBACK** Savin' Me

## Bright AC

*Jim Hays*

**KT TUNSTALL** Black Horse & The Cherry Tree

## Hot Country

*Jim Hays*

**GRETCHEN WILSON** Politically Uncorrect



Travis Storch • 866-365-HITS

## Top Rock

**AVENGED SEVENFOLD** Bat Country  
**SLIPKNOT** The Nameless  
**DEATH CAB FOR CUTIE** Soul Meets Body  
**FOO FIGHTERS** No Way Back  
**GREEN DAY** Wake Me Up When September Ends

## Top Country

**TOBY KEITH** Get Drunk And Be Somebody  
**KENNY CHESNEY** Living In Fast Forward  
**JACK INGRAM** Wherever You Are  
**RASCAL FLATTS** What Hurts The Most  
**FAITH HILL** The Lucky One

## Top Blues

**JOHN LEE HOOKER JR.** Boom Boom  
**BIG BILL MORGANFIELD** Boogie Child  
**SUSAN TEDESCHI** Wait For Me  
**RONNIE EARL & THE BROADCASTERS** Blues For J.  
**WALTER TROUT** Put It Right Back



Voice of America broadcasts in 44 languages in over 60 countries with an audience of 100 million listeners on 798 radio stations and 502 television stations.  
Larry London • 202-619-3901

## Adds

**DANIEL POWTER** Bad Guy  
**ROB THOMAS** Ever The Same  
**DEM FRANCHIZE BOYZ** Lean Wit It, Rock Wit It  
**ALL-AMERICAN REJECTS** Move Along  
**JAMIE FOXX** I/LUDACRIS Unpredictable

Artist/Title	Plays	TW	LW
NE-YO So Sick	40	38	
KELLY CLARKSON Walk Away	40	38	
BEYONCÉ I/SLIM THUG Check On It	38	36	
FALL OUT BOY Dance, Dance	38	36	
JASON MRAZ Geek In The Pink	38	30	
CASCADA Everytime We Touch	36	22	
NATASHA BEDINGFIELD Unwritten	36	42	
MARY J. BLIGE Be Without You	34	36	
NELLY Grilz	32	34	
RIHANNA SOS	32	36	
NICKELBACK Savin' Me	30	22	
KANYE WEST I/LUPE FIASCO Touch The...	30	0	
TEDDY GEIGER For You I Will (Confidence)	28	36	
BLACK EYED PEAS Pump It	22	32	
SEAN PAUL Temperature	22	28	
ALL-AMERICAN REJECTS Dirty Little...	20	14	
SHAKIRA I/WYCLEF JEAN Hips Don't Lie	20	28	
T-PAIN I/MIKE JONES I'm N Luv...	20	20	
PINK Stupid Girls	20	18	
GWEN STEFANI Crash	18	14	
JAMES BLUNT You're Beautiful	18	22	
SAVING JANE Girl Next Door	16	20	
STAINED Right Here	16	22	
PUSSYCAT DOLLS Beep	14	6	
CHRIS BROWN Yo (Excuse Me Miss)	14	24	



## 24 Hour Formats

Jon Holiday • 303-784-8700

## Adult Contemporary

*Rick Brady*

**FAITH HILL** Like We Never Loved At All

## U.S. Country

*Penny Mitchell*

**BRAD PAISLEY** The World  
**JOSH GRACIN** Favorite State Of Mind  
**PHIL VASSAR** Last Day Of My Life



Alvin V. Williams • 770-969-7936

KRYSTAL MEYERS Anticonformity	21
RELIENT K Who I Am Hates Who I've Been	15
SWITCHFOOT Stars	14
STEVEN CURTIS CHAPMAN Remembering...	13
THIRD DAY Cry Out To Jesus	12
P.O.D. Goodbye For Now	12
BARLOWGIRL I Need You To Love Me	12
KIRK FRANKLIN Looking For You	12
PLUMB Cut	10
BYRON CAGE I Will Bless The Lord	10
STORYSIDE:B Miracle	10

Playlist for March 6-12.



## After MidNite

*Sam Thompson*

**CRAIG MORGAN** I Got You  
**PHIL VASSAR** Last Day Of My Life  
**TIM MCGRAW** When The Stars Go Blue



**SEXY, NOT SHAGGY** Actress Kristin Davis (r), best-known for her role as Charlotte York on *Sex and the City*, stopped by *The Good Morning America* Radio Show last week to chat with host Hilarie Barsky.

# NATIONAL MUSIC



72 million households

NE-YO So Sick	32
ALL-AMERICAN REJECTS Move Along	32
KANYE WEST I/LUPE FIASCO Touch The Sky	31
MATISYAHU King Without A Crown	29
JAMES BLUNT You're Beautiful	29
MARY J. BLIGE Be Without You	28
PINK Stupid Girls	27
CHRIS BROWN Yo (Excuse Me Miss)	27
SEAN PAUL Temperature	27
PRINCE Black Sweat	25
LL COOL J I/JENNIFER LOPEZ Control Myself	17
BUSTA RHYMES Touch It	16
HAWTHORNE HEIGHTS Saying Sorry	15
TEDDY GEIGER For You I Will (Confidence)	14
JUVENILE Rodeo	13
HIM Rip Out The Wings Of A Butterfly	13
NATASHA BEDINGFIELD Unwritten	12
T.I. What You Know	12
KEYSHIA COLE Love	11
DEM FRANCHIZE BOYZ Lean Wit It, Rock Wit It	11

Video playlist for the week of March 6-12.

## AOL Radio@Network

### Top Alternative

Pete Schiecke  
PEARL JAM World Wide Suicide  
SYSTEM OF A DOWN Lonely Day

### Top Country

Beville Darden  
TRENT WILLMON On Again Tonight  
JAKE OWEN Yee Haw  
ERIC CHURCH How 'Bout You  
CARRIE UNDERWOOD Don't Forget...  
TIM MCGRAW When The Stars Go Blue  
JACE EVERETT Nowhere In The Neighborhood

### Top Jams

Donya Floyd  
THREE 6 MAFIA Poppin' My Collar  
TAMI CHYNN Hyperventilating

### Top Dance

Mike Spinella  
DANIELLE BOLLINGER Kiss The Sky

### Top Pop

Jeff Graham  
NICK LACHEY What's Left Of Me  
HAWTHORNE HEIGHTS Saying Sorry

## musicnippet.com

Tony Lamptey • 866-552-9118

### Hip-Hop

LAZIE BONE & YOUNG NOBLE Stand Up  
SLEEPY BROWN Me, My Baby & My Cadillac  
YOUNG CAPONE Lights, Camera, Action



2

David Cohn  
General Manager

E-40 Tell Me When To Go	29
MATISYAHU King Without A Crown	26
BUSTA RHYMES Touch It	26
DEM FRANCHIZE BOYZ Lean Wit It, Rock Wit It	25
T-PAIN I/MIKE JONES I'm N Luv (Wit A Stripper)	24
HAWTHORNE HEIGHTS Saying Sorry	24
HELLOGOODBYE Shimmy Shimmy Quarter Turn	24
KANYE WEST I/LUPE FIASCO Touch The Sky	22
PANIC! AT THE DISCO I Write Sins Not Tragedies	19
YOUNG JEEZY My Hood	19
P.O.D. Goodbye For Now	18
JUVENILE Rodeo	18
ALL-AMERICAN REJECTS Move Along	17
AVENGED SEVENFOLD Beast And The Harlot	17
LL COOL J I/JENNIFER LOPEZ Control Myself	17
10 YEARS Wasteland	17
YEAH YEAH YEAHS Gold Lion	17
JUELZ SANTANA Oh Yes	16
THREE 6 MAFIA Poppin' My Collar	12
DADDY YANKEE Rompe	12

Video playlist for the week of March 6-12.



75 million households

Rick Krim  
Exec. VP

### Adds

JEWEL Again & Again  
KANYE WEST I/LUPE FIASCO Touch The Sky  
PEOPLE IN PLANES If You Talk Too Much...  
SHAKIRA I/WYCLEF JEAN Hips Don't Lie  
SOUNDS Song With A Mission

MARY J. BLIGE Be Without You  
NATASHA BEDINGFIELD Unwritten  
JAMES BLUNT You're Beautiful  
PINK Stupid Girls  
BEYONCÉ I/SLIM THUG Check On It  
ROB THOMAS Ever The Same  
STAIN'D Right Here  
PUSSYCAT DOLLS I/WILL.I.AM Beep  
BON JOVI w/JENNIFER NETTLES Who Says...  
KELLY CLARKSON Walk Away  
TRAIN Cab  
JAMIE FOXX I/LUDACRIS Unpredictable  
KT TUNSTALL Black Horse & The Cherry Tree  
MADONNA Sorry  
NICKELBACK Savin' Me  
PRINCE Black Sweat  
DANIEL POWTER Bad Day  
BLACK EYED PEAS Pump It  
FRAY Over My Head (Cable Car)  
SHERYL CROW & STING Always On Your Side

## CMT

COUNTRY MUSIC TELEVISION

75.1 million households  
Brian Philips, Sr. VP/GM  
Chris Parr, VP/Music & Talent

### ADDS

CARRIE UNDERWOOD Don't Forget...  
GIERKS BENTLEY Settle For A Slowdown  
GARY ALLEN Life Ain't Always Beautiful  
TRENT WILLMON On Again Tonight

Artist/Title	Plays
	TW LW
BROOKS & DUNN Believe	27 25
BRAD PAISLEY When I Get Where I'm Going	25 26
KENNY CHESNEY Living In Fast Forward	24 21
SARA EVANS Cheatin'	23 26
JOSH TURNER Your Man	23 25
LEANN RIMES Something's Gotta Give	23 24
CARRIE UNDERWOOD Jesus, Take The Wheel	23 23
KEITH URBAN Tonight I Wanna Cry	23 22
RASCAL FLATTS What Hurts The Most	23 17
MIRANDA LAMBERT Kerosene	22 25
SUGARLAND Just Might (Make Me Believe)	22 24
JASON ALDEAN Why	22 22
SHEDAISY I'm Taking The Wheel	22 22
BON JOVI w/JENNIFER NETTLES Who Says...	22 20
TOBY KEITH Get Drunk And Be Somebody	20 20
MONTGOMERY GENTRY She Don't Tell Me To	16 21
ERIC CHURCH How 'Bout You	14 13
ASLEY MONROE Satisfied	13 0
GRETCHEN WILSON Politically Uncorrect	12 7
SHERYL CROW I Know Why	9 10

Airplay as monitored by Mediabase 24/7 between March 6-12.



38.3 million households

Ed Hardy, President  
Sarah Trahern, VP/Programming

### ADDS

REBA MCENTIRE Love Needs A Holiday  
ASHLEY MONROE Satisfied  
TRENT WILLMON On Again Tonight

TRACE ADKINS Honky Tonk Badonkadonk  
BRAD PAISLEY When I Get Where I'm Going  
CARRIE UNDERWOOD Jesus, Take The Wheel  
JOSH TURNER Your Man  
BON JOVI w/JENNIFER NETTLES Who Says...  
KEITH URBAN Tonight I Wanna Cry  
BLAKE SHELTON Nobody But Me  
RASCAL FLATTS What Hurts The Most  
NEAL MCCOY The Last Of A Dying Breed  
TOBY KEITH Get Drunk And Be Somebody  
SARA EVANS Cheatin'  
GRETCHEN WILSON Politically Uncorrect  
KENNY CHESNEY Living In Fast Forward  
MIRANDA LAMBERT Kerosene  
BROOKS & DUNN Believe  
SUGARLAND Just Might (Make Me Believe)  
FAITH HILL Like We Never Loved At All  
JASON ALDEAN Why  
SHANNON BROWN Corn Fed  
LEANN RIMES Something's Gotta Give

Information current as of March 13.

## POLLSTAR

### CONCERT PULSE

Pos.	Artist	Avg. Gross (in 000s)
1	U2	\$2,938.7
2	BON JOVI	\$1,560.0
3	AEROSMITH	\$1,027.5
4	COLDPLAY	\$837.7
5	DAVE MATTHEWS BAND	\$834.5
6	GWEN STEFANI	\$543.4
7	TRANS-SIBERIAN ORCHESTRA	\$430.7
8	RASCAL FLATTS	\$413.2
9	MANNHEIM STEAMROLLER	\$387.8
10	ANDRE RIEU	\$380.6
11	NICKELBACK	\$351.2
12	KEITH URBAN	\$336.1
13	RICKY MARTIN	\$312.9
14	LARRY THE CABLE GUY	\$309.3
15	MOTLEY CRUE	\$281.4

Among this week's new tours:  
Ashlee Simpson  
Billy Currington  
P.D.D.  
Pearl Jam  
Staind

The CONCERT PULSE is courtesy of concert industry trade publication POLLSTAR, 559-271-7900 or www.pollstaronline.com.

## TELEVISION

### Tube Tops

**Black Sabbath, Blondie, Miles Davis, Lynyrd Skynyrd, The Sex Pistols and A&M** founders **Herb Alpert and Jerry Moss** are honored when VH1 presents the *2006 Rock and Roll Hall of Fame Induction Ceremony* (Tuesday, 3/21, 9pm ET/PT).

### Friday, 3/17

- **The 5 Browns, The View** (ABC, check local listings for time).
- **Busta Rhymes, The Tonight Show With Jay Leno** (NBC, check local listings for time).

- **Anna Nalick, The Late Show With David Letterman** (CBS, check local listings for time).

- **The Tossers, Jimmy Kimmel Live** (ABC, check local listings for time).

- Syndicated morning host **Steve Harvey** is interviewed and **Jaheim** performs on *Late Night With Conan O'Brien* (NBC, check local listings for time).

- **Beastie Boy Adam Yauch** and **The 88, Last Call With Carson Daly** (NBC, check local listings for time).

### Saturday, 3/18

- **Shakira, Saturday Night Live** (NBC, 11:30pm ET/PT).

### Monday, 3/20

- **LL Cool J and Alicia Keys, The View**.
- **Yellowcard, Jay Leno**.

- **Ice-T** is interviewed and **Steve Winwood** performs on *Conan O'Brien*.

- **Big & Rich, Late Late Show With Craig Ferguson** (CBS, check local listings for time).

### Tuesday, 3/21

- **Anthony Hamilton, Jay Leno**.

- **Jenny Lewis & The Watson Twins, David Letterman**.

- **The Sounds, Jimmy Kimmel**.

- **Jamie Cullum, Conan O'Brien**.

- **Rosanne Cash, Craig Ferguson**.

### Wednesday, 3/22

- **Russell Crowe & The Original Fear Of God, Jay Leno**.

- **Gogol Bordello, Jimmy Kimmel**.



David Gray

- **David Gray, Craig Ferguson**.

### Thursday, 3/23

- **Ladysmith Black Mambazo** with **Sarah McLachlan, Jay Leno**.

- Syndicated talk radio host **Jim Cramer, Conan O'Brien**.

— Julie Gidlow



Artist/Title	Total Plays
HIGH SCHOOL MUSICAL Breaking Free	79
B5 Keep Your Head In The Game	76
HILARY DUFF Wake Up	75
HIGH SCHOOL MUSICAL We're All In This Together	75
ALY & A.J. Rush	74
CRAZY FROG Axel F	73
BOWLING FOR SOUP 1985	71
BLACK EYED PEAS Let's Get It Started	69
AKON Lonely	31
GWEN STEFANI Rich Girl	31
ASHLEE SIMPSON L.O.V.E.	30
JESSE McCARTNEY Beautiful Soul	30
RAVEN Some Call It Magic	29
CLICK FIVE Just The Girl	28
WEEZER Beverly Hills	28
KELLY CLARKSON Because Of You	28
HILARY DUFF Beat Of My Heart	28
HIGH SCHOOL MUSICAL Start Of Something New	28
PUSSYCAT DOLLS Stickwitu	27
B5 Dance For You	27

Playlist for week of March 6-12.

## The iTunes Music Store Top 10

Apple's iTunes Music Store is the leading digital-music service in the U.S., offering a catalog of more than 1 million songs from all four major label groups and hundreds of independents. Here's a snapshot of the top-selling downloads on Tuesday, March 14, 2006.

### Top 10 Songs

1. DANIEL POWTER Bad Day
2. NE-YO So Sick
3. NATASHA BEDINGFIELD Unwritten
4. JAMES BLUNT You're Beautiful
5. SEAN PAUL Temperature
6. PUSSYCAT DOLLS Beep
7. T-PAIN & MIKE JONES I'm N Luv (Wit A Stripper)
8. MATISYAHU King Without A Crown
9. CASCADA Everytime We Touch
10. EMINEM Shake That

### Top 10 Albums

1. PEARL JAM World Wide Suicide (single)
2. MATISYAHU Youth
3. JAMES BLUNT Back To Bedlam
4. DAVID GILMOUR On An Island
5. VARIOUS ARTISTS Walk The Line ST
6. JACK JOHNSON & FRIENDS Sing-A-Longs And Lullabies...
7. ARCTIC MONKEYS Whatever People Say I Am, That's...
8. DANIEL POWTER Daniel Power
9. PANIC AT THE DISCO A Fever You Can't Sweat Out
10. VARIOUS ARTISTS High School Musical ST



**SAT BISLA**  
sat@anrworldwide.com

## From BBC Radio 1 To Motor FM

Two of Europe's leading radio tastemakers

The BBC is world-renowned for its innovative programming, especially when it comes to BBC Radio 1, which has a tremendous amount of influence globally when it comes to not only discovering, but also breaking new artists. Germany's Motor FM is a newcomer to the European radio market; however, it's already making an impact as the world's first fully downloadable radio station (meaning listeners can legitimately download the songs they hear on it) and first fully legal 24-hour podcasting station.

I recently spoke with executives from the programming departments of both stations to learn more about their goals, as well as the music they're championing that is poised for U.S. and international success.

### Looking Ahead

Chris Price is Music Producer for BBC Radio 1. He joined Radio 1 in October 2000 as Music Coordinator and assumed his current position in 2003. His career history includes stints in marketing at London Records and distribution at Sony Music. In his role as Music Producer he works with BBC 1 head of music George Ergatoudis to create a broad and distinctive youth-oriented playlist.

"Our listeners demand to hear the best new music in the world regardless of its place of origin, but we take very seriously our commitment to breaking homegrown talent globally," Price said.

"During the run-up to this year's Brit Awards in February we celebrated the depth and breadth of British music by playing U.K. artists exclusively for five days in a row.

"This year saw the creation of a new station meeting called 'In New Music We Trust,' a forum whose aim is to capitalize on our specialist shows' tireless daily search for new music and to provide a direct line to the main playlist meeting where appropriate. I'll be overseeing the rock and alternative side.

"I'm also running a longer-term meeting called 'Music Futures,' an outward-facing forum that is aimed at identifying new trends — technological as well as cultural — in the way young people access and consume new music.

"By inviting guest speakers to Radio 1 from the music industry, new media, telecoms, etc., we hope to give ourselves a head-start in predicting the ever-shifting patterns of consumption."

### Breakthrough Acts

I asked Price about some of the music he's currently excited about, and he said, "They're

**"Our listeners demand to hear the best new music in the world regardless of its place of origin, but we take very seriously our commitment to breaking homegrown talent globally."**

Chris Price

by no means new to Radio 1, but I'd love to see Razorlight move from the pages of *NME* to the cover of *Rolling Stone* in 2006. 'Kirby's House,' the track they contributed to the *Help: A Day in the Life* album, became an A-list record for us and hints at a more classic sound for their second album, due around May this year.

"Corinne Bailey Rae [EMI U.K.], a British soul singer who won the BBC's 'Sound of 2006' poll, seems to be picking up cross-media support after we playlisted her debut single, 'Like a Star,' last year, and deservedly so.

"Her unique brand of pop soul will sit as comfortably on the radio as it will on coffee tables the world over." Rae's debut album reached No. 1 on the U.K. album sales charts recently.

"I've long been an enthusiastic supporter of the London-based band The Feeling [Island, U.K.], whom I strongly believe have the potential for multiplatinum success in 2006," Price continued. "Their accomplished live set showcases their musicianship, as well as the breadth of their appeal, and the handful of tracks I've heard so far are well-crafted songs that will please program-



mers from Radio 1 to CHR to AC.

"Los Angeles-based Orson, whom I was pleased to help find a publishing deal late last year, have an album packed with radio-friendly hits. I'm also very excited to hear the debut album from Guillemots. While they may not have obvious unit-shifting potential, critical acclaim will be theirs in spades if the early singles 'Train to Brazil' and 'We're Here' are anything to go by."

### Supporting New Music

Markus Kühn is Managing Director and Managing Partner of Motor FM and marketing brands M2M and Xtaster. Kühn has worked as an independent music consultant, composer and producer for German television (ZDF, 3sat, Arte) and various record labels. He founded M2M, a marketing and business development agency combining music and media know-how, with former MTV head of production Mona Rübtsamen.

"Having set up alternative marketing channels through the Internet, mobile devices, brand cooperation and street and fan marketing, my partners and I felt that radio was the missing point-to-multi-point mass media," Kühn said. "Consequently, we've been developing a radio format and business model that will work in a digital world through Motor FM.

"Our approach of making radio a download retailer for new music convinced the media authorities and led to our first FM frequency, in Berlin, at the end of 2004. We're currently in the process of accumulating more FM frequencies to gain national coverage throughout Germany.

"Motor FM devotes 50% of its programming to new music in a variety of ways. Unsigned acts get on normal rotation and get editorial coverage. There are also two formats dedicated to absolute newcomers, Starhilfe and Unsigned.

Quite a few acts have secured record deals after being presented initially on Motor FM and have made it onto the German charts from there.

"A talent award is also in the works, where we will present new bands live onstage. All our initiatives are also supported through regular club events showcasing new artists and through our website, which is one of the leading gauges for alternative music in Germany."

### New Music From Germany

Kühn is excited about a number of new acts that he predicts will make headway globally this year. One of his favorites is Clap Your Hands And Say Yeah. He says they're a great band with a unique vocalist who have made smart use of the Internet and have already sold over 25,000 copies of their self-produced debut album and appeared on *Late Night With Conan O'Brien*.

Another act Kühn is excited about is Photon-



**NETWORKING WITH MOTOR FM** Seen here discussing music in Germany and around the world are (l-r) Motor FM's Markus Kühn, A&R Worldwide's Sat Bisla and Motor FM's Tim Renner and Mona Rübtsamen.

**"We've been developing a radio format and business model that will work in a digital world through Motor FM."**

Markus Kühn

ensurfer, who are newcomers on a mission. "Photonensurfer" is a big hit single that will get massive plays from radio and music television," he said. "Even though they sing in German, the band sound absolutely international. It also doesn't hurt to have an extraordinarily good-looking frontman to help sell the band.

"JR Ewing offer some of the best guitar arrangements I've heard since At The Drive-In. They are a very capable live band with lots of raw energy. They've already had their video aired on MTV Germany and will spread throughout Europe in 2006.

"Carpark North have loads of good stuff happening for them in northern Europe. They are one of the most outstanding acts I've heard in a while. Their single 'Human' is probably one of the biggest guitar-music hits of all time — yes, of all time!

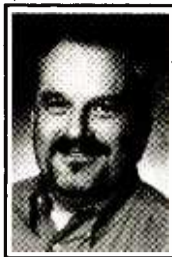
"IAMX is the latest from Sneaker Pimps' Chris Corners. The band is already building a buzz in the U.K. and Germany. 'Kiss and Swallow' from the first album is an electro hymn, and their next album is on the way soon."

Some of Kühn's other favorites include Kashmir, Panic At The Disco, Bloc Party, Test Icicles, Infidels, Louis XIV, Architecture In Helsinki, Art Brut, The Like, The Subways and Berlin's very own Warren Suicide.



Send your unsigned or signed releases to:  
Sat Bisla  
A&R Worldwide  
449 S. Beverly Drive, Suite 300  
Beverly Hills, CA 90212, USA





**KEVIN CARTER**  
kcarter@radioandrecords.com

# Ricardo Diaz Es Muy Macho

A story so epic, it covers two columns

It's hard to believe it's been just over two years since Rick Dees ended his 22-year run in mornings at KIIS-FM/Los Angeles. Today, a *nuevo dia* dawns in the city as the legendary air talent takes to the airwaves again. This time he's going bilingual (not to be confused with "Brokeback"), with an innovative new weekend countdown show that debuted March 5, *Rick Dees Weekly Top 40 Con Sabor* (which means "Rick Dees Weekly Top 40 With Flavor," for those of us in, say, Idaho).

I recently sat down with Dees to discuss his re-emergence in the Latin sector, as well as his possible future plans.

Spanish Broadcasting System has been making some serious waves in the L.A. market with its Latin Urban KXOL (Latino 96.3), and when the station signed on last summer, Dees says he saw a chance to reach out to a whole new group of potential screaming fans with a bilingual countdown show.

"Clear Channel won't have us on in Los Angeles, so why not go head-to-head?" Dees said. "Clear Channel's a great company, but they decided not to run *Rick Dees Weekly Top 40* here. So there are other stations, other formats, other possibilities. This is just the beginning, the first phase of a double-pronged assault.

"I thought of this concept, and in listening to this great new station, Latino 96.3, they have a great concept. It's the shape of things to come. It's the next generation of communication.

"In a city that has a half-Latino population, I just love to speak to them, and I've got a little Latin blood, so I figured, why not go ahead and let it all come out?"

"My good friend Roy said, 'Look, how much Spanish do you want in Los Angeles?' I said, 'Let me answer your question with a question: Is the name *Los Angeles* Spanish or English?'"

**"I was built to do a morning radio show, and it doesn't matter if it's syndicated or local. I've already done both."**

## "Donde Esta La Casa De Pepe?"

Dees is already mastering the Spanish-labeled controls and brings the ship in for a landing on Latino 96.3 every Sunday morning from 6-10am, when he runs down the list from Nos. 40-1, along with playing a bunch of requests.



**Rick Dees**

"We have interviews in English and Spanish," Dees said. "A lot of the setups are done in Spanish. For example, I come on and say, 'Bueno,' and someone could be requesting music in Spanish, and I kind of know what they're saying because I speak some Spanish, so I say, 'Si, si, claro.'"

"There's more English than Spanish, but if you listen to the station, it doesn't matter. People understand both languages, and I love to embrace the culture. It's the greatest audience I've ever had. It's so much fun, and to start here and build up is terrific.

"This is not a Spanish version of *Weekly Top 40*. Jerry [Puller in the Latino 96.3 programming department] and [SBS VP/Programming] Pio Ferro are helping me assemble the 40 records every week, and their input has been phenomenal. They're so talented and so terrific.

"When you look at the music, they play

## Los Veinte Superiores

Fresh off the steaming press, here are the top 20 songs from the March 5 debut edition of Rick Dees' new show, *Rick Dees' Weekly Top 40 Con Sabor*. If the Spanish in the head for this sidebar is incorrect, we blame the damn Internet translator thingy. And now, on with the countdown!

20. RAY J One Wish
19. DADDY YANKEE Machucando
18. KANYE WEST f/JAMIE FOXX Gold Digger
17. RAKIM & KEN Y Dame Lo Que Quiero
16. MARIAH CAREY Don't Forget About Us
15. FELINA Quiero
14. JUELZ SANTANA There It Go (The Whistle Song)
13. RAKIM & KEN Y Tu No Estas
12. EMINEM f/NATE DOGG Shake That
11. IVY QUEEN Te He Querido Te He Llorado
10. AVENTURA f/DON OMAR Ella Y Yo
9. CHRIS BROWN Run It
8. WISIN & YANDEL Llame Pa Verte
7. BLACK EYED PEAS Pump It
6. ANGEL & KHRIZ Ven Bailalo
5. NELLY Grillz
4. IVY QUEEN Cuentale
3. DADDY YANKEE Rompe
2. NE-YO So Sick
1. BEYONCÉ f/SLIM THUG Check On It

Ivy Queen and Daddy Yankee and some of the others, and then they play J-Kwon and Twista, whom I play. If they don't want to play Britney Spears, they throw in an Ivy Queen. If they don't want to play Kelly Clarkson, whatever. The point I make is, don't worry about the music so much; it's not important sometimes.

"You never know what's going to happen, but so far there's been a terrific response. There's a real hole for this, especially in some of the markets that have stations that are bilingual.

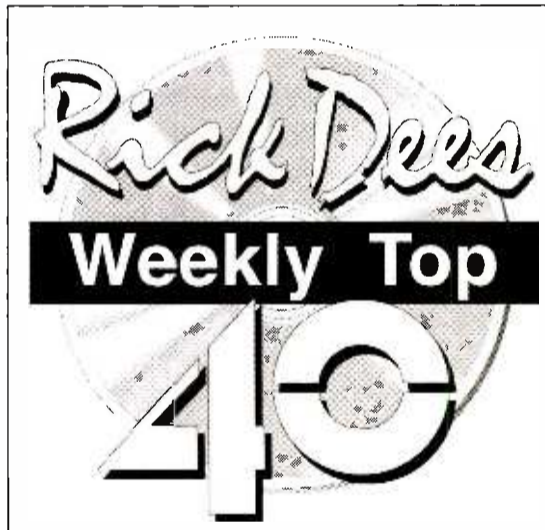
"What this does is brand Latino 96.3 as a general-market radio station, and this gives the advertisers — the little wimps who were afraid to advertise on this station — permission to go ahead and open up and spend some money with this station, because they should."

## Dees To Ride Again?

In case you had any doubts, Dees has a plan — remember that "two-pronged attack" thing he spoke of a few minutes ago? Sure, it sounds painful, but Dees is a man on the cutting edge. "A lot of the time I end up on the *bleeding edge*," he said.

Turns out that second pointy prong involves retaking the mantle of mornings somewhere on the Los Angeles radio dial.

**"Because of my business skills, I'm still out of money in over 70 countries."**



"I probably won't end up doing mornings on KXOL," Dees said. "But I was built to do a morning radio show, and it doesn't matter if it's syndicated or local. I've already done both. I just don't want to do it for free. I plan on getting back as soon as possible.

"The dilemma is that there are only about two companies that own all the radio stations, and, looking at their ratings, some of the stations they own are literally nonexistent in the ratings. I'd love to get in there and blow up a station's format, start all over again and roll up our sleeves and make something exciting happen."

In the meantime, Dees has his new Latino-infused countdown show, along with the regular-flavored *Weekly Top 40*. He's also got his fingers in a bunch of other things. "I started a television network called Fine Living," he said. "We're up to 42 million homes. Because of my business skills, I'm still out of money in over 70 countries."

Part Two of this column appears in Jackie Madrigal's Latin Formats section, Page 91.

# CHR/POP TOP 50

March 17, 2006

POWERED BY  
MEDIABASE

LAST WEEK	THIS WEEK	ARTIST TITLE LABEL(S)	TOTAL PLAYS	+/- PLAYS	TOTAL AUDIENCE (00)	WEEKS ON CHART	TOTAL STATIONS/ ADDS
2	1	NE-YO So Sick (Def Jam/IDJMG)	7821	-343	539868	12	118/0
1	2	BEYONCE' Check On It (Sony Urban/Columbia)	7752	-519	519318	18	118/1
3	3	MARY J. BLIGE Be Without You (Geffen)	7447	+585	566368	8	116/0
4	4	NATASHA BEDINGFIELD Unwritten (Epic)	7024	+502	537143	18	117/1
6	5	KELLY CLARKSON Walk Away (RCA/RMG)	6164	+183	430516	11	119/1
5	6	FALL OUT BOY Dance, Dance (Island/IDJMG)	5821	-191	411262	15	118/0
10	7	RIHANNA SOS (Def Jam/IDJMG)	5710	+535	421655	7	120/0
7	8	ALL-AMERICAN REJECTS Dirty Little Secret (Interscope)	5635	-193	412026	29	115/0
12	9	CASCADA Everytime We Touch (Robbins)	5400	+629	381307	11	113/2
13	10	JAMES BLUNT You're Beautiful (Custard/Atlantic)	5393	+666	396921	10	115/3
8	11	NELLY Grillz (Derry/Fo' Reel/Universal)	4875	-614	300865	12	111/0
17	12	SEAN PAUL Temperature (VP/Atlantic)	4833	+1105	456627	7	111/11
9	13	PUSSYCAT DOLLS Stickwitu (A&M/Interscope)	4541	-789	318352	22	120/0
16	14	T-PAIN f/MIKE JONES I'm N Luv (Wit A Stripper) (Jive/Zomba Label Group)	4276	+366	273504	8	109/1
11	15	CHRIS BROWN f/JUELZ SANTANA Run It (Jive/Zomba Label Group)	4180	-642	271106	24	118/0
14	16	EMINEM f/NATE DOGG Shake That (Shady/Aftermath/Interscope)	3827	-355	215284	11	110/0
18	17	STAIN'D Right Here (Flip/Atlantic)	3780	+256	233907	14	90/2
20	18	PINK Stupid Girls (LaFace/Zomba Label Group)	3566	+361	207568	6	113/0
15	19	KELLY CLARKSON Because Of You (RCA/RMG)	3520	-409	270637	29	119/0
21	20	PUSSYCAT DOLLS f/WILL.I.AM Beep (A&M/Interscope)	3332	+399	240828	9	110/2
22	21	CHRIS BROWN Yo (Excuse Me Miss) (Jive/Zomba Label Group)	3172	+517	274846	7	101/5
19	22	BLACK EYED PEAS Pump It (A&M/Interscope)	2973	-520	208618	12	116/0
24	23	SAVING JANE Girl Next Door (Republic/Universal)	2597	+172	138175	16	91/2
29	24	NICKELBACK Savin' Me (Roadrunner/IDJMG)	2178	+440	113778	5	96/6
23	25	RAY J One Wish (Knockout/Sanctuary)	2095	-525	223117	14	92/0
28	26	JAMIE FOXX f/LUDACRIS Unpredictable (J/RMG)	1897	-59	98979	7	76/0
25	27	JUELZ SANTANA There It Go (The Whistle Song) (Diplomat/Def Jam/IDJMG)	1875	-482	138537	14	101/0
30	28	TEDDY GEIGER For You I Will (Confidence) (Columbia/Sony BMG)	1868	+188	120239	7	89/3
32	29	BO BICE The Real Thing (RCA/RMG)	1506	+270	77862	10	75/3
37	30	SHAKIRA f/WYCLEF JEAN Hips Don't Lie (Epic)	1134	+392	123632	3	58/13
31	31	ASHLEE SIMPSON L.O.V.E. (Geffen)	1088	-564	53877	11	80/0
26	32	GWEN STEFANI Crash (Interscope)	1082	-1138	43127	9	108/0
35	33	ROB THOMAS Ever The Same (Atlantic)	952	+159	40902	5	50/4
40	34	KANYE WEST f/LUPE FIASCO Touch The Sky (Roc-A-Fella/Def Jam/IDJMG)	934	+264	48132	3	52/2
47	35	DANIEL POWTER Bad Day (Warner Bros.)	931	+360	70862	2	62/19
46	36	BUBBA SPARXXX f/YING YANG TWINS Ms. New Booty (Purple Ribbon/Virgin)	907	+335	62459	2	45/6
34	37	JASON MRAZ Geek In The Pink (Lava/Atlantic)	877	+53	37502	5	53/2
Debut	38	ALL-AMERICAN REJECTS Move Along (Doghouse/Interscope)	824	+406	36187	1	56/5
41	39	FRAY Over My Head (Cable Car) (Epic)	736	+71	31583	3	41/2
49	40	DEM FRANCHIZE BOYZ Lean Wit It, Rock Wit It (So So Def/Virgin)	697	+211	34501	2	37/8
Debut	41	NICK LACHEY What's Left Of Me (Jive/Zomba Label Group)	658	+218	95031	1	49/17
33	42	RELIENT K Who I Am Hates Who I've Been (Gotee/Capitol)	631	-282	29399	17	86/0
38	43	TRINA f/KELLY ROWLAND Here We Go (Slip-N-Slide/Atlantic)	582	-140	27782	18	40/0
42	44	GWEN STEFANI Luxurious (Interscope)	577	-76	67046	20	51/0
45	45	GOO GOO DOLLS Better Days (Warner Bros.)	543	-48	28324	8	24/0
48	46	MATISYAHU King Without A Crown (Or Music/Epic)	540	+31	29124	2	41/7
Debut	47	ASHLEY PARKER ANGEL Let U Go (BlackGround/Universal)	538	+84	18963	1	41/0
39	48	D4L Laffy Taffy (Dee Money/Asylum/Atlantic)	537	-145	23817	17	74/0
Debut	49	DADDY YANKEE Rompe (El Cartel/Interscope)	516	+223	51519	1	34/15
Debut	50	ALY & A.J. Rush (Hollywood)	500	+193	17215	1	35/4

## MOST ADDED

ARTIST TITLE LABEL(S)	ADDS
DANIEL POWTER Bad Day (Warner Bros.)	19
NE-YO When You're Mad (Def Jam/IDJMG)	19
NICK LACHEY What's Left Of Me (Jive/Zomba Label Group)	17
DADDY YANKEE Rompe (El Cartel/Interscope)	15
SHAKIRA f/WYCLEF JEAN Hips Don't Lie (Epic)	13
SEAN PAUL Temperature (VP/Atlantic)	11
BLACK EYED PEAS f/J. JOHNSON Gone Going (A&M/Interscope)	11
HOOBASTANK If I Were You (Island/IDJMG)	9
DEM FRANCHIZE BOYZ Lean Wit It, Rock Wit It (So So Def/Virgin)	8

The CHR/Pop add threshold is applied to monitored stations not allowed to report adds per their company policy. Songs that reach seven plays per week within one airplay week. An airplay week is defined as Sunday through Saturday. Adds from all other programmers are still accepted at any play level.

## MOST INCREASED PLAYS

ARTIST TITLE LABEL(S)	TOTAL PLAY INCREASE
SEAN PAUL Temperature (VP/Atlantic)	+1105
JAMES BLUNT You're Beautiful (Custard/Atlantic)	+666
CASCADA Everytime We Touch (Robbins)	+629
MARY J. BLIGE Be Without You (Geffen)	+585
RIHANNA SOS (Def Jam/IDJMG)	+535
CHRIS BROWN Yo (Excuse Me Miss) (Jive/Zomba Label Group)	+517
NATASHA BEDINGFIELD Unwritten (Epic)	+502
NICKELBACK Savin' Me (Roadrunner/IDJMG)	+440
ALL-AMERICAN REJECTS Move Along (Doghouse/Interscope)	+406
PUSSYCAT DOLLS f/WILL.I.AM Beep (A&M/Interscope)	+399

## NEW & ACTIVE

YING YANG TWINS f/PITBULL Shake (TVT)	Total Plays: 445, Total Stations: 21, Adds: 1
SWITCHFOOT We Are One Tonight (Columbia)	Total Plays: 427, Total Stations: 30, Adds: 0
HOOBASTANK If I Were You (Island/IDJMG)	Total Plays: 411, Total Stations: 42, Adds: 9
NE-YO When You're Mad (Def Jam/IDJMG)	Total Plays: 315, Total Stations: 32, Adds: 19
BOW WOW Fresh Azimiz (Sony Urban/Columbia)	Total Plays: 298, Total Stations: 21, Adds: 7
GORILLAZ Dare (Virgin)	Total Plays: 269, Total Stations: 21, Adds: 1
VERONICAS 4Ever (Sire/Warner Bros.)	Total Plays: 257, Total Stations: 21, Adds: 0
ANNA NALICK Breathe (2 AM) (Columbia)	Total Plays: 232, Total Stations: 20, Adds: 0
MARCOS HERNANDEZ The Way I Do (Ultrap/TVT)	Total Plays: 164, Total Stations: 13, Adds: 0
KACI BROWN Instigator (DAS/Interscope)	Total Plays: 158, Total Stations: 13, Adds: 0

### Songs ranked by total plays

Station playlists for all R&R reporters are available on the web at [www.radioandrecords.com](http://www.radioandrecords.com).

120 CHR/Pop reporters. Monitored airplay data supplied by Mediabase Research, a division of Premiere Radio Networks. Songs ranked by total plays for the airplay week of 3/5-3/11. Bullets appear on songs gaining plays or remaining flat from previous week. If two songs are tied in total plays, the song with the larger increase in plays is placed first. Songs below No. 20 are moved to recurrent after 20 weeks on the chart. Most Added is the total number of new adds officially reported to R&R by each reporting station. Songs unreported as adds do not count toward overall total stations playing a song. Most Increased Plays lists the songs with the greatest week-to-week increases in total plays. Total Audience equals Average Quarter Hour Persons times number of plays (times 100). Each daypart on each station is assigned an AQH number. Average Quarter Hour Persons used herein with permission from Arbitron Inc. © 2006, Arbitron Inc. © 2006 Radio & Records.



GO  
TO YOUR  
HAPPY  
PLACE



DECALS STATICS LABELS PODWRAPS  
Relax and catch some rays. We'll handle all of the details when it comes to printing your decals and labels. Call today.

**Communication Graphics Inc**  
THE DECAL COMPANY  
(800) 331-4438 [WWW.CGILINK.COM](http://WWW.CGILINK.COM)

# CHR/POP TOP 50 INDICATOR

March 17, 2006

LAST WEEK	THIS WEEK	ARTIST TITLE LABEL(S)	TOTAL PLAYS	+/- PLAYS	TOTAL AUDIENCE (00)	WEEKS ON CHART	TOTAL STATIONS/ADDS
1	1	NE-YO So Sick (Def Jam/IDJMG)	3606	+58	60004	11	57/1
3	2	KELLY CLARKSON Walk Away (RCA/RMG)	3278	+123	53512	10	58/0
2	3	BEYONCÉ Check On It (Sony Urban/Columbia)	3270	-138	52276	17	55/1
6	4	MARY J. BLIGE Be Without You (Geffen)	3261	+294	53532	8	57/0
4	5	NATASHA BEDINGFIELD Unwritten (Epic)	3110	+66	50835	18	53/0
5	6	FALL OUT BOY Dance, Dance (Island/IDJMG)	2735	-281	44964	15	52/0
8	7	RIHANNA SOS (Def Jam/IDJMG)	2725	+349	46440	6	56/0
9	8	CASCADA Everytime We Touch (Robbins)	2575	+204	42043	10	56/1
11	9	JAMES BLUNT You're Beautiful (Custard/Atlantic)	2511	+314	43391	9	53/1
7	10	ALL-AMERICAN REJECTS Dirty Little Secret (Interscope)	2219	-244	33533	29	47/0
10	11	PUSSYCAT DOLLS Stickwitu (A&M/Interscope)	1952	-347	32802	22	47/0
12	12	NELLY Grillz (Derry/Fo' Reel/Universal)	1936	-127	28837	12	49/0
16	13	PINK Stupid Girls (LaFace/Zomba Label Group)	1856	+108	30383	6	56/1
15	14	STAIN'D Right Here (Flip/Atlantic)	1846	+80	30019	14	48/2
18	15	T-PAIN f/MIKE JONES I'm N Luv (Wit A Stripper) (Jive/Zomba Label Group)	1715	+210	26666	8	48/1
14	16	CHRIS BROWN f/JUELZ SANTANA Run It (Jive/Zomba Label Group)	1624	-171	28342	22	44/0
17	17	EMINEM f/NATE DOGG Shake That (Shady/Aftermath/Interscope)	1504	-54	22858	10	43/0
21	18	PUSSYCAT DOLLS f/WILL.I.AM Beep (A&M/Interscope)	1466	+239	22204	9	51/0
-	19	SAVING JANE Girl Next Door (Republic/Universal)	1421	+13	20963	21	40/1
24	20	SEAN PAUL Temperature (VP/Atlantic)	1383	+467	20816	5	46/4
22	21	CHRIS BROWN Yo (Excuse Me Miss) (Jive/Zomba Label Group)	1364	+260	20527	7	48/5
13	22	BLACK EYED PEAS Pump It (A&M/Interscope)	1300	-499	19627	11	41/0
23	23	NICKELBACK Savin' Me (Roadrunner/IDJMG)	1277	+185	21989	5	45/2
20	24	RAY J One Wish (Knockout/Sanctuary)	1061	-228	16138	15	30/0
27	25	JAMIE FOXX f/LUDACRIS Unpredictable (J/RMG)	828	-9	12107	7	35/1
29	26	TEDDY GEIGER For You I Will (Confidence) (Columbia/Sony BMG)	804	+81	12769	6	32/4
19	27	GWEN STEFANI Crash (Interscope)	734	-638	10852	8	29/0
26	28	JUELZ SANTANA There It Go (The Whistle Song) (Diplomat/Def Jam/IDJMG)	600	-274	8677	12	24/0
31	29	BO BICE The Real Thing (RCA/RMG)	564	+52	11412	7	25/3
33	30	ROB THOMAS Ever The Same (Atlantic)	525	+101	9393	9	28/7
30	31	RELIENT K Who I Am Hates Who I've Been (Gotee/Capitol)	493	-124	7923	16	18/0
36	32	SHAKIRA f/WYCLEF JEAN Hips Don't Lie (Epic)	483	+173	8525	2	25/6
38	33	DANIEL POWTER Bad Day (Warner Bros.)	473	+199	8275	2	29/13
35	34	KANYE WEST f/LUPE FIASCO Touch The Sky (Roc-A-Fella/Def Jam/IDJMG)	449	+110	7019	3	25/6
28	35	ASHLEE SIMPSON L.O.V.E. (Geffen)	432	-357	6196	11	19/0
44	36	ALL-AMERICAN REJECTS Move Along (Doghouse/Interscope)	407	+193	7146	2	29/8
37	37	ASHLEY PARKER ANGEL Let U Go (BlackGround/Universal)	359	+78	5061	3	17/0
39	38	JASON MRAZ Geek In The Pink (Lava/Atlantic)	312	+50	5940	4	19/4
Debut	39	FRAY Over My Head (Cable Car) (Epic)	296	+152	5327	1	20/4
40	40	MADONNA Sorry (Warner Bros.)	244	+7	4400	4	13/0
34	41	D4L Laffy Taffy (Dee Money/Asylum/Atlantic)	231	-124	3923	16	10/0
41	42	GOO GOO DOLLS Better Days (Warner Bros.)	226	+3	3747	13	13/0
Debut	43	BUBBA SPARXXX f/YING YANG TWINS Ms. New Booty (Purple Ribbon/Virgin)	195	+79	2982	1	18/11
47	44	GWEN STEFANI Luxurious (Interscope)	195	+11	3060	20	10/0
48	45	CHRISTEN J First In Line (Crystal Teardrop)	189	+22	3307	2	9/0
Debut	46	NICK LACHEY What's Left Of Me (Jive/Zomba Label Group)	188	+103	3924	1	14/9
43	47	EMINEM When I'm Gone (Shady/Aftermath/Interscope)	187	-30	2637	16	10/0
45	48	INXS Pretty Vegas (Epic)	179	-14	4852	7	5/0
49	49	GORILLAZ Dare (Virgin)	178	+15	2029	3	10/0
Debut	50	CRINGE On And On (Listen)	157	+42	2808	1	11/1

58 CHR/Pop reporters. Songs ranked by total plays for the airplay week of Sunday 3/5 - Saturday 3/11.  
© 2006 Radio & Records

## MOST ADDED\*

ARTIST TITLE LABEL(S)	ADDS
DANIEL POWTER Bad Day (Warner Bros.)	13
BUBBA SPARXXX... Ms. New Booty (Purple Ribbon/Virgin)	11
HOOBASTANK If I Were You (Island/IDJMG)	10
NICK LACHEY What's Left Of Me (Jive/Zomba Label Group)	9
ALL-AMERICAN REJECTS Move Along (Doghouse/Interscope)	8
ROB THOMAS Ever The Same (Atlantic)	7
SHAKIRA f/WYCLEF JEAN Hips Don't Lie (Epic)	6
K. WEST f/L. FIASCO Touch The Sky (Roc-A-Fella/Def Jam/IDJMG)	6
DEM FRANCHIZE BOYZ Lean Wit It, Rock Wit It (So So Def/Virgin)	6
CHRIS BROWN Yo (Excuse Me Miss) (Jive/Zomba Label Group)	5
NE-YO When You're Mad (Def Jam/IDJMG)	5
SEAN PAUL Temperature (VP/Atlantic)	4
TEDDY GEIGER For You I Will (Confidence) (Columbia/Sony BMG)	4
FRAY Over My Head (Cable Car) (Epic)	4
JASON MRAZ Geek In The Pink (Lava/Atlantic)	4
PAUL WALL Girl (SwishaHouse/Asylum/Atlantic)	4

## MOST INCREASED PLAYS

ARTIST TITLE LABEL(S)	TOTAL PLAY INCREASE
SEAN PAUL Temperature (VP/Atlantic)	+467
RIHANNA SOS (Def Jam/IDJMG)	+349
JAMES BLUNT You're Beautiful (Custard/Atlantic)	+314
MARY J. BLIGE Be Without You (Geffen)	+294
CHRIS BROWN Yo (Excuse Me Miss) (Jive/Zomba Label Group)	+260
PUSSYCAT DOLLS f/WILL.I.AM Beep (A&M/Interscope)	+239
T-PAIN f/MIKE JONES I'm N Luv... (Jive/Zomba Label Group)	+210
CASCADA Everytime We Touch (Robbins)	+204
DANIEL POWTER Bad Day (Warner Bros.)	+199
ALL-AMERICAN REJECTS Move Along (Doghouse/Interscope)	+193
NICKELBACK Savin' Me (Roadrunner/IDJMG)	+185
SHAKIRA f/WYCLEF JEAN Hips Don't Lie (Epic)	+173
FRAY Over My Head (Cable Car) (Epic)	+152
KELLY CLARKSON Walk Away (RCA/RMG)	+123
K. WEST f/L. FIASCO Touch The Sky (Roc-A-Fella/Def Jam/IDJMG)	+110
PINK Stupid Girls (LaFace/Zomba Label Group)	+108
NICK LACHEY What's Left Of Me (Jive/Zomba Label Group)	+103
ROB THOMAS Ever The Same (Atlantic)	+101
NE-YO When You're Mad (Def Jam/IDJMG)	+87
TEDDY GEIGER For You I Will (Confidence) (Columbia/Sony BMG)	+81
STAIN'D Right Here (Flip/Atlantic)	+80
BUBBA SPARXXX... Ms. New Booty (Purple Ribbon/Virgin)	+79
ASHLEY PARKER ANGEL Let U Go (BlackGround/Universal)	+78
NATASHA BEDINGFIELD Unwritten (Epic)	+66
HOOBASTANK If I Were You (Island/IDJMG)	+63
NE-YO So Sick (Def Jam/IDJMG)	+58
BO BICE The Real Thing (RCA/RMG)	+52
JASON MRAZ Geek In The Pink (Lava/Atlantic)	+50
ALY & A.J. Rush (Hollywood)	+50
CRINGE On And On (Listen)	+42

The R&R Annual Subscription Package Delivers The Most For Your Money

**\$325**  
(U.S. Only)

**SUBSCRIBE and SAVE**

51 weeks of R&R PLUS 2 semi-annual R&R Directories  
(\$330 value) (\$150 value)

e-mail R&R at:  
subscribe@radioandrecords.com

Call R&R at:  
310-788-1625

FAX Credit Card Payments To:  
310-203-8727

Subscribe online:  
www.radioandrecords.com

**R&R**  
THE INDUSTRY'S NEWSPAPER



America's Best Testing CHR/Pop Songs 12+ For The Week Ending 3/3/06

Artist Title (Label)	TW	LW	Famil.	Burn	W 12-17	W 18-24	W 25-34
KELLY CLARKSON Walk Away (RCA/RMG)	4.17	4.04	97%	15%	4.46	4.05	3.82
KELLY CLARKSON Because Of You (RCA/RMG)	4.07	4.00	100%	51%	4.04	4.18	3.87
ALL-AMERICAN REJECTS Dirty Little Secret (Interscope)	3.99	3.80	98%	37%	4.17	3.91	3.51
NATASHA BEDINGFIELD Unwritten (Epic)	3.96	3.89	97%	25%	4.05	4.04	3.67
PINK Stupid Girls (LaFace/Zomba Label Group)	3.92	3.82	89%	12%	3.97	3.88	3.98
CASCADA Everytime We Touch (Robbins)	3.92	3.94	88%	23%	4.16	3.87	3.62
SAVING JANE Girl Next Door (Republic/Universal)	3.92	3.79	73%	16%	4.27	4.02	3.33
FALL OUT BOY Dance, Dance (Island/IDJMG)	3.87	3.83	97%	35%	4.02	3.95	3.22
RIHANNA SOS (Def Jam/IDJMG)	3.87	3.69	88%	17%	4.00	3.64	3.90
STAIN'D Right Here (Flip/Atlantic)	3.65	3.56	82%	23%	3.88	3.76	3.37
JAMES BLUNT You're Beautiful (Custard/Atlantic)	3.62	3.64	97%	37%	3.69	3.71	3.40
MARY J. BLIGE Be Without You (Geffen)	3.62	3.53	93%	29%	3.61	3.55	3.59
BLACK EYED PEAS Pump It (A&M/Interscope)	3.56	3.37	95%	31%	3.73	3.45	3.51
C. BROWN f/J. SANTANA Run It (Jive/Zomba Label Group)	3.54	3.40	96%	51%	3.75	3.61	3.40
ASHLEE SIMPSON L.O.V.E. (Geffen)	3.53	3.38	93%	29%	3.83	3.65	3.38
NICKELBACK Photograph (Roadrunner/IDJMG)	3.49	3.47	98%	59%	3.54	3.56	3.28
GWEN STEFANI Crash (Interscope)	3.49	3.53	88%	25%	3.59	3.22	3.41
SEAN PAUL Temperature (VP/Atlantic)	3.49	-	83%	27%	3.64	3.58	3.18
BEYONCE' Check On It (Sony Urban/Columbia)	3.48	3.49	99%	51%	3.55	3.59	3.22
NE-YO So Sick (Def Jam/IDJMG)	3.44	3.44	93%	43%	3.80	3.37	3.27
PUSSYCAT DOLLS f/WILL.I.AM Beep (A&M/Interscope)	3.43	3.29	81%	24%	3.72	3.27	2.90
PUSSYCAT DOLLS Stickwitu (A&M/Interscope)	3.42	3.45	97%	55%	3.54	3.34	3.31
RIHANNA If It's Lovin' That You Want (Def Jam/IDJMG)	3.33	3.28	89%	42%	3.34	3.26	3.68
EMINEM... Shake That (Shady/Aftermath/Interscope)	3.29	3.32	90%	34%	3.52	3.10	3.08
NELLY Grillz (Derrty/Fo' Reel/Universal)	3.15	3.01	91%	44%	3.60	3.30	2.84
RAY J One Wish (Knockout/Sanctuary)	3.14	3.14	89%	44%	3.31	3.19	2.95
MARIAH CAREY Don't Forget About Us (Island/IDJMG)	3.10	3.13	98%	64%	3.12	2.88	3.20
CHRIS BROWN Yo... (Jive/Zomba Label Group)	3.09	-	75%	31%	3.35	3.16	3.00
JUELZ SANTANA There It Go... (Diplomat/Def Jam/IDJMG)	3.01	2.90	91%	47%	3.38	3.02	2.79

Total sample size is 350 respondents. Total average favorability estimates are based on a scale of 1-5. (1=dislike very much, 5=like very much). Total familiarity represents the percentage of respondents who recognized the song. Total burn represents the number of respondents who said they are tired of hearing the song. Songs must have 40% familiarity to appear on survey. Sample composition is based on persons 12+. Persons are screened via the Internet. Once passed, they can take the music test based on the format/music preference. RateTheMusic.com results are not meant to replace callout research. The results are intended to show opinions of participants on the Internet only. RateTheMusic.com is a registered trademark of RateTheMusic.com. The RTM system, is available for local radio stations by calling 818-377-5300. RateTheMusic.com data is provided by Mediabase Research, a division of Premiere Radio Networks.

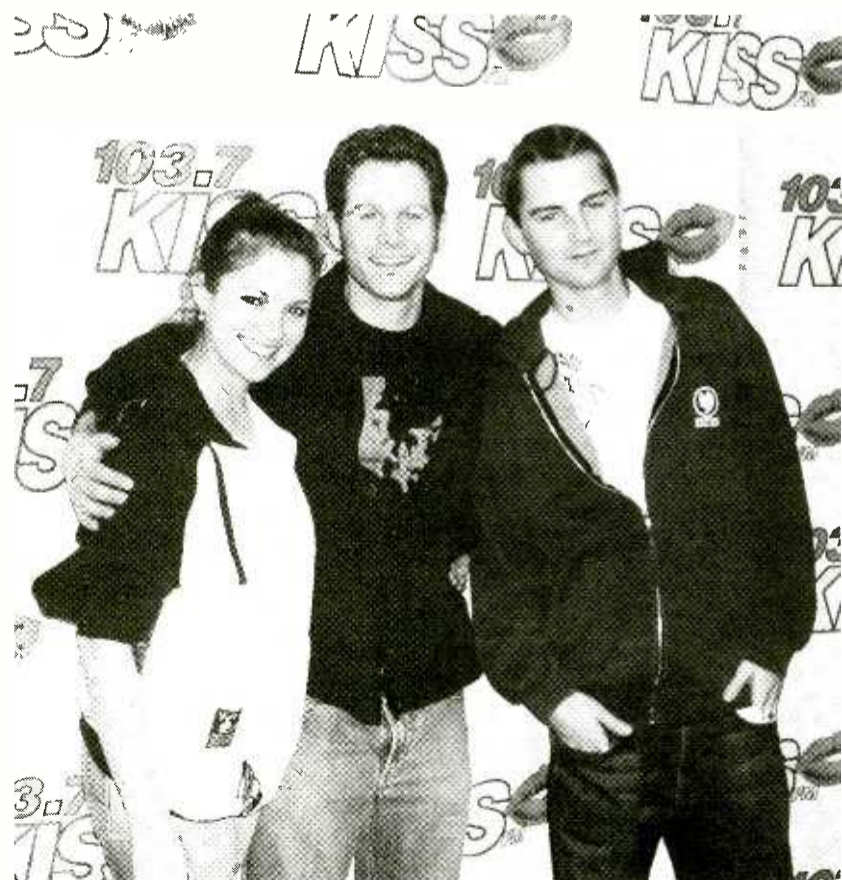


CHR/POP TOP 30



LAST WEEK	THIS WEEK	ARTIST TITLE LABEL(S)	TOTAL PLAYS	+/- PLAYS	WEEKS ON CHART	TOTAL STATIONS
4	1	RIHANNA SOS (Def Jam/IDJMG)	422	+50	5	11/0
1	2	NE-YO So Sick (Def Jam/IDJMG)	418	-4	10	6/0
2	3	MARY J. BLIGE Be Without You (Geffen)	400	-1	6	9/0
9	4	NATASHA BEDINGFIELD Unwritten (Sony BMG)	379	+45	11	11/1
6	5	KELLY CLARKSON Walk Away (Sony BMG)	371	+16	7	10/0
5	6	NICKELBACK Savin' Me (Roadrunner/EMI Music Canada)	357	-7	8	10/0
7	7	FALL OUT BOY Dance, Dance (Island/IDJMG)	344	-4	9	9/1
3	8	BEYONCE' Check On It (Sony Urban/Columbia)	324	-51	16	9/0
8	9	BLACK EYED PEAS Pump It (A&M/Interscope)	319	-27	11	8/0
10	10	PINK Stupid Girls (LaFace/Zomba Label Group)	316	-1	5	12/0
11	11	MADONNA Sorry (Warner Bros.)	313	+24	8	11/0
13	12	ALL-AMERICAN REJECTS Dirty Little Secret (Interscope)	258	+13	13	11/0
14	13	EMINEM... Shake That (Shady/Aftermath/Interscope)	257	+13	6	5/0
19	14	PUSSYCAT DOLLS f/WILL.I.AM Beep (A&M/Interscope)	244	+32	3	6/0
15	15	HEDLEY Trip (Universal Music Canada)	244	+13	10	9/0
12	16	JAMES BLUNT You're Beautiful (Custard/Atlantic)	243	-37	17	8/1
18	17	SEAN PAUL Temperature (VP/Atlantic)	242	+29	9	9/3
23	18	CASCADA Everytime We Touch (Robbins)	212	+18	4	4/0
20	19	RELIENT K Who I Am Hates Who I've Been (Gotee/Capitol)	210	0	6	7/1
21	20	REX GOUDIE Run (Sony BMG Music Canada)	190	-13	10	5/0
22	21	NELLY Grillz (Derrty/Fo' Reel/Universal)	185	-17	7	5/0
24	22	C. BROWN f/J. SANTANA Run It (Jive/Zomba Label Group)	180	-13	20	8/0
27	23	BIANCA Vegas (RockSTAR/Nevada)	171	-5	4	6/0
17	24	MELISSA O'NEIL Let It Go (Sony BMG Music Canada)	171	-46	11	5/0
30	25	ROSETTE Uh-Oh (Shred/RockSTAR/Nevada)	170	+26	2	6/1
25	26	GWEN STEFANI Crash (Interscope)	170	-22	5	6/0
26	27	ROSETTE Crushed (Shred/RockSTAR/Nevada)	158	-23	17	8/0
Debut	28	CHRIS BROWN Yo (Excuse Me Miss) (Sony BMG)	156	+13	1	5/1
16	29	PUSSYCAT DOLLS Stickwitu (A&M/Interscope)	156	-63	20	5/0
Debut	30	CARL HENRY Little Mama (DEP/Universal)	151	+8	1	6/1

14 Canadian CHR reporters. Monitored airplay data supplied by Mediabase Research, a division of Premiere Radio Networks. Songs ranked by total plays for the airplay week of 3/5-3/11. Bullets appear on songs gaining plays or remaining flat from previous week. If two songs are tied in total plays, the song with the larger increase in plays is placed first. Songs below No. 15 are moved to recurrent after 20 weeks on the chart. © 2006 Radio & Records. \* Indicates Canon.



**MILWAUKEE HITS THE BEACH** Some good-looking California folks from MTV's Laguna Beach were inexplicably in Milwaukee, so they stopped by WXSS (103.7 Kiss FM) to say hi. Seen here (l-r) are Laguna Beach castmember Jessica, Kiss afternoon driver Kraig Karson and Laguna Beach castmember Dieter.



ARTIST: Ashley Parker Angel  
 LABEL: BlackGround/Universal  
 By MIKE TRIAS/ASSOCIATE EDITOR

You don't always get a second chance to prove yourself, but every once in a while that opportunity comes along, and when it does, you better give it everything," says Ashley Parker Angel, once part of O-Town, who came together through the reality show *Making the Band*.

"One of the downsides to being in a manufactured group was the binding contracts and all the people involved taking a piece of the proverbial pie," says Angel. "I ended up owing more than I was making. The only money I really made was from touring, and that only lasted so long."

Angel set out to begin his solo career in 2002 by moving to Los Angeles. Overcoming the boy band image wasn't easy, and dwindling funds didn't help matters. But this was the perfect setup for MTV, which approached the singer to star in his own reality series, *There and Back* — Ashley Parker Angel.



The series debuted on MTV this year, starting out with a little background on Angel's current life: He's nearly broke; his girlfriend, Tiffany, is pregnant; and he sleeps on his future-mother-in-law's couch. But things definitely pick up from there, and the show acts as a vehicle to promote new music from Angel's upcoming album.

The album's first single, "Let U Go," is an aggressive punk-rock type song that debuts this week at No. 47\* on the Pop chart. Stations like WKSC/Chicago, WHYI/Miami, KBKS/Seattle and KHTS/San Diego are already on it. The album promises more catchy tunes, thanks to production by Soulshock & Carlin, Max Marin and The Matrix.

While Angel's got a long journey ahead, "Let U Go" is a solid start, and his past experiences should only strengthen him. "Looking back on O-Town, I feel it was a positive experience to be able to get a crash course in the business that I feel I was born to be a part of," he says.

"Most kids struggling to break into the music industry at 18 do not get the opportunity to be plucked from obscurity, cut a multiplatinum record with Clive Davis, tour internationally and perform in front of tens of thousands of people each night."





**DARNELLA DUNHAM**  
ddunham@radioandrecords.com

## What's Right With Radio

Continued From Page 1

listeners can put a face with the voice. We forget about the little things that make a big impact on listeners who listen every day. Local flavor — you gotta have it!

**Cat Collins**  
KQKS/Denver

There's been so much negative press, it makes me ill, whether it comes from Wall Street, pundits or the press in general. Right now we do face some challenges, and the biggest challenge that people overlook is that the general economy is down.

When the general economy is down, advertising is going to lag with it, and that's probably understated. When the economy comes back strong, advertising will come back, and that will cure many of our ills.

That being said, radio is still a terrific medium for reaching consumers and working for advertisers. What do we do well? We entertain the hell out of our audience. The really good radio stations still do research. They still market and promote the product, spend money on management and talent and let them do their thing. You can hear it through the speakers.

I read somewhere that emerging technology is the big elephant in the room, and in some ways it is. But we in radio can wrap our arms around it, improve

**“Something key is that iPods are not coming out with AM/FM tuners. That is absolutely huge and an admission from Apple that radio is really important.”**

Cat Collins

ourselves, continue to move with the playing field and make emerging technology work to our advantage.

Something key that has been underplayed and should not be is that iPods are not coming out with AM/FM tuners. That is absolutely huge and an admission from Apple that radio is really important. How cool is that?

People don't just want to hear their favorite songs mixed up on their iPod anymore, they want radio. Why? Personalities. People get up in the morning and might not want to hear their favorite 500 songs

on shuffle. Maybe they want to hear what their favorite morning show is doing.

I would love to see radio, as an industry — and I don't know if it's going to be a consortium of groups or individual groups — reach out to Apple and work with them to do some things with the iPod that could be a win-win for record companies, radio stations and Apple.

Apple is one of the most successful companies in America, so I don't think they're afraid of us. But a smart company is always looking for ways to enhance its product. In my opinion the iPod is the most brilliant product launch, from a technology standpoint, in the last 20 years.

I'm not a techie, and I don't know anything about how to make something like this happen, but who says there can't be a day when someone in Denver is listening to KQKS on her iPod, hears a song she likes, pushes a button to record the song, a la TiVo, and pays for it? At that point, Apple likes it, the record companies like it, and the radio stations like it.

**Lee Cagle**  
WBTS/Atlanta

First and foremost, we represent our individual markets. The best radio stations are the stations that wouldn't work if you picked them up and put them into another market.

Radio should represent the city it's in, and that's the one thing that satellite radio can't do. TV can't be nearly as interactive as radio can. Radio stations really represent their communities. We can reach our audience better than any other medium.

**Maurice “Mo Better” Rivera**  
KXHT/Memphis

There are a bunch of cats who are good at what they do, are still passionate about the music and are still willing to teach their jocks. There are some real true people in this business — [Clifton Radio Consulting's] Robert Scorpio for one, and it sucks that he's a consultant for my competitor out here. Also, [KKBT/Los Angeles PD] Tom Calococi — I love that dude.

Not many PDs these days are teaching their jocks. They're spending so much time with the music that their jocks are horrible. When it gets bad and they lose their jobs, everyone says, “It's the music we're playing.”

The music is some of it. It may be a big chunk of it. But if you can't teach your jocks to speak a complete sentence or keep that break short as hell, you're in trouble. Everybody's so engulfed in music.

I guess radio needs to get back to when



**HEAVIER THAN IT LOOKS** Frayser Boy (I) stopped by KXHT/Memphis with his brand-new Academy Award, which he won for contributing to the song “It's Hard out Here for a Pimp” from the film Hustle & Flow. KXHT PD Maurice “Mo Better” Rivera takes advantage of this rare opportunity for a photo op with an Oscar.

it was fun, when it was all about the competition. And you can compete within your own group. I compete with my CHR/Pop clustermate all the time. You're supposed to compete. If not, everybody gets lazy. We might as well say, “Fuck it, everything's satellite.”

I guess what really needs to happen is for new consultants to come around. It's the same old cats doing the same old shit. You can do the same bullshit over and over and it's still not going to work. Radio is supposed to be fun, and that's what it is.

Satellite — who knows? But this is pub-

**“The best radio stations are the stations that wouldn't work if you picked them up and put them into another market. Radio should represent the city it's in, and that's the one thing that satellite radio can't do.”**

Lee Cagle

lic air, and we're supposed to have fun and entertain. People aren't entertaining anymore. You've got too many stations that are now either voicetracking or syndicating.

There are markets like Augusta, GA and Memphis that are so community-based and localized that they need to be able to reach out and be able to accidentally bump into people. That's the key.

**Sam Elliot**  
KTTB/Minneapolis

We do the best job of providing entertainment to the community. Radio is the only medium that really understands and can connect with local audiences. We're on the entertainment rung. It might not be movies, it might not be television, but it's still somewhat important to people.

Community service is second to none, so you put that right up at the top. Look at what radio did when it came to the Southeast Asian tsunami and Hurricane Katrina.

In Minneapolis the radio community got together — which is pretty much unheard of for competitors — and raised nearly a million dollars in one day for Katrina relief. We worked with the Minnesota Broadcasters Association and coordinated to get some of the smaller markets in, and it was a mass effort in five hours.

We don't talk much about that type of impact, but it's certainly there. That effort goes unnoticed. We all do the weekly community stuff, but on the whole we're still connecting with local communities and we're still connecting with local groups, and that's important.

Radio still does a great job on the entertainment front. Everybody looks back at what radio used to do, but back then you didn't have network television, MTV, BET and VH1, which make you program differently.

From a music standpoint, we still search for the best music for the market and research the best music for the market, and, at least here at KTTB, we find the best personalities to entertain and are still live and local around the clock. It's easy to point out negative things instead of pointing out the positives.

**Sherita Saulsberry**  
KVEG/Las Vegas

Radio is local and community-driven. Here, we care about the community. Wherever they ask us to be, we're there. It's a little bit different here because we're privately owned and the owner grew up in Las Vegas — and so did I, pretty much — so we have a little bit of a bigger stake in the community. We actually care.

It's awesome for someone to listen to a jock and feel like that person is talking to them and knows what they're going through. We're very lifestyle-oriented.

Radio is unique, and I hate it when people say it's a dying breed and that it's going to go away. I watch HBO, but that doesn't stop me from watching my local news channel. There are other options out there now, and people are going to have to make a decision on what they want to listen to and if they want to win cash — we're always giving something away.

# KMWW's



**NEW**

**SMASH HIT SINGLE**

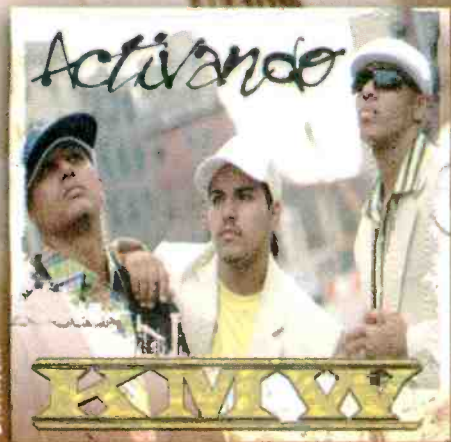
# DIAMOND GIRL

ORIGINAL VERSION - SPANISH MIX - DJ KASANOVA REMIX



*"It's a cool way to go back, test scores are huge!! and it was done very well"*

Dean James - O.M. KZZA - Dallas Ft. Worth



**LISTEN TO IT, ENJOY IT, BELIEVE IN IT and PROGRAM IT!**

CHR/RHYTHMIC ADDS: KZZA DALLAS | SPINS: WKTU NEW YORK KPOW MIAMI XMOR SAN DIEGO KBFM McALLEN KKSS ALBUQUERQUE KZFM CORPUS CHRISTI  
LATIN URBAN ADDS: KXOL LOS ANGELES WVIV CHICAGO WMGE MIAMI KMGG DENVER WTLQ FT. MYERS | SPINS: WCAA NEW YORK KFZO DALLAS  
KLOL HOUSTON KV B PHOENIX KVVF SAN JOSE KABQ ALBUQUERQUE KEXA MONTEREY SALINAS KRGT LAS VEGAS AND MORE COMING UP

**E-GM** ENJOY GREAT MUSIC  
RECOMMENDED FOR ALL MUSIC LOVERS

[www.KMWmusic.net](http://www.KMWmusic.net)

DOWNLOAD 3 VERSIONS AT:

[www.BALBOARECORDS.COM](http://www.BALBOARECORDS.COM)



# CHR/RHYTHMIC TOP 50

March 17, 2006

LAST WEEK	THIS WEEK	ARTIST TITLE LABEL(S)	TOTAL PLAYS	+/- PLAYS	TOTAL AUDIENCE (00)	WEEKS ON CHART	TOTAL STATIONS/ ADDS
1	1	MARY J. BLIGE Be Without You (Geffen)	5839	-180	604046	15	83/0
4	2	CHRIS BROWN Yo (Excuse Me Miss) (Jive/Zomba Label Group)	5529	+293	622671	11	83/0
6	3	DEM FRANCHIZE BOYZ Lean Wit It, Rock Wit It (So So Def/Virgin)	5509	+662	621519	10	82/0
3	4	T-PAIN f/MIKE JONES I'm N Luv (Wit A Stripper) (Jive/Zomba Label Group)	5009	-261	419519	12	84/0
2	5	NE-YO So Sick (Def Jam/IDJMG)	4758	-711	482657	16	83/0
5	6	BEYONCE' Check On It (Sony Urban/Columbia)	4461	-741	390241	17	75/0
8	7	BUBBA SPARXXX f/YING YANG TWINS Ms. New Booty (Purple Ribbon/Virgin)	4400	+143	383761	13	83/1
9	8	SEAN PAUL Temperature (VP/Atlantic)	4201	+245	591806	11	79/0
7	9	NELLY Grillz (Derrty/Fo' Reel/Universal)	3760	-681	406033	20	83/0
10	10	JAMIE FOXX f/LUDACRIS Unpredictable (J/RMG)	3217	-574	336935	14	81/0
12	11	KEYSHIA COLE Love (A&M/Interscope)	2794	+475	302831	6	59/4
17	12	CHAMILLIONAIRE f/KRAYZIE BONE Ridin (Universal)	2676	+489	224856	9	69/8
11	13	BOW WOW Fresh Azimiz (Sony Urban/Columbia)	2641	+185	274690	15	74/0
13	14	E-40 Tell Me When To Go (Reprise/BME)	2531	+273	282070	8	54/3
15	15	LIL ROB Bring Out The Freak In You (Upstairs)	2214	-23	199693	15	48/0
16	16	BUSTA RHYMES Touch It (Aftermath/Interscope)	2087	-165	235235	14	62/1
20	17	YING YANG TWINS & BUN B Git It (Rap-A-Lot/Asylum/TVT)	1982	+98	132853	8	62/4
14	18	EMINEM f/NATE DOGG Shake That (Shady/Aftermath/Interscope)	1971	-258	244517	12	50/0
18	19	LL COOL J f/JENNIFER LOPEZ Control Myself (Def Jam/IDJMG)	1969	-21	164889	8	73/1
24	20	PAUL WALL Girl (SwishaHouse/Asylum/Atlantic)	1872	+432	170163	4	66/10
21	21	RIHANNA SOS (Def Jam/IDJMG)	1747	+164	132525	6	47/3
25	22	DADDY YANKEE Rompe (El Cartel/Interscope)	1702	+273	190174	10	42/3
23	23	50 CENT f/OLIVIA Best Friend (G-Unit/Interscope)	1598	+148	138361	6	53/1
26	24	KANYE WEST f/LUPE FIASCO Touch The Sky (Roc-A-Fella/Def Jam/IDJMG)	1207	-159	82877	7	60/1
29	25	THREE 6 MAFIA Poppin' My Collar (Sony Urban/Columbia)	1186	+208	108776	4	42/6
31	26	T.I. What You Know (Grand Hustle/Atlantic)	1042	+224	129568	3	53/14
38	27	NE-YO When You're Mad (Def Jam/IDJMG)	962	+390	118070	2	56/12
35	28	LIL' JON & THE EASTSIDE BOYZ Snap Ya Fingers (TVT)	877	+162	98642	4	16/3
27	29	JUELZ SANTANA Oh Yes (Diplomat/Def Jam/IDJMG)	836	-215	154236	8	37/0
30	30	JUVENILE Rodeo (Atlantic)	812	-44	77634	16	50/0
28	31	D4L Betcha Can't Do It Like Me (Dee Money/Asylum/Atlantic)	810	-176	64485	9	40/0
47	32	CHRISTINA MILIAN f/YOUNG JEEZY Say I (Def Soul/IDJMG)	719	+298	78779	2	39/12
33	33	PUSSYCAT DOLLS f/WILL.I.AM Beep (A&M/Interscope)	701	-29	62297	4	28/1
Debut	34	NICK CANNON Dime Piece (Motown/Universal)	633	+289	41380	1	42/3
36	35	NOTORIOUS B.I.G. f/P. DIDDY, NELLY... Nasty Girl (Bad Boy/Atlantic)	584	-113	72351	13	42/0
39	36	NEW RIDAZ Special Girl (Upstairs)	575	+3	38686	5	23/0
48	37	FIELD MOB f/CIARA So What (DTP/Geffen)	551	+129	55689	2	23/10
Debut	38	RAY J What I Need (Knockout/Sanctuary)	536	+280	56930	1	43/8
34	39	YOUNG JEEZY My Hood (Def Jam/IDJMG)	512	-212	56273	11	40/0
43	40	PAULA DEANDA f/BABY BASH Doing Too Much (Evident)	479	+26	24632	2	11/2
41	41	B.G. f/MANNIE FRESH Move Around (Choppa City/Koch)	478	+21	30730	2	25/0
Debut	42	LIL' WAYNE Hustler Musik (Cash Money/Universal)	470	+97	26049	1	32/3
Debut	43	DA MUZICIANZ Camera Phone (TVT)	449	+101	19660	1	31/4
40	44	YING YANG TWINS f/AVANT Bedroom Boom (TVT)	439	-66	27197	6	17/0
Debut	45	TAMI CHYNN Hyperventilating (SCE/Cherry/Universal)	411	+68	31522	1	27/0
37	46	BABY BASH f/MARCOS HERNANDEZ Mamacita (Latium/Universal)	409	-175	20218	10	13/0
Debut	47	KELLY CLARKSON Because Of You (RCA/RMG)	400	+15	54225	1	5/0
45	48	MC MAGIC f/DJ KANE Sexy Lady (Nastyboy)	399	-48	33036	8	7/0
Debut	49	TOO SHORT Blow The Whistle (Short/Jive/Zomba Label Group)	387	+123	45253	1	3/2
49	50	MOBB DEEP Have A Party (G-Unit/Interscope)	367	-47	54409	7	15/0

POWERED BY  
MEDIABASE

## MOST ADDED\*

ARTIST TITLE LABEL(S)	ADDS
MILA J Complete (T.U.G./Motown/Universal)	18
DJ KHALED Holla At Me (Terror Squad/Koch)	15
T.I. What You Know (Grand Hustle/Atlantic)	14
AK'SENT f/BEBENIE MAN Zingy (Capitol)	13
NE-YO When You're Mad (Def Jam/IDJMG)	12
CHRISTINA MILIAN f/YOUNG JEEZY Say I (Def Soul/IDJMG)	12
PAUL WALL Girl (SwishaHouse/Asylum/Atlantic)	10
FIELD MOB f/CIARA So What (DTP/Geffen)	10

The CHR/Rhythmic add threshold is applied to monitored stations not allowed to report adds per their company policy. Songs that reach 15 plays per week in two consecutive airplay weeks. An airplay week is defined as Sunday through Saturday. Adds from all other programmers are still accepted at any play level.

## MOST INCREASED PLAYS

ARTIST TITLE LABEL(S)	TOTAL PLAY INCREASE
DEM FRANCHIZE BOYZ Lean Wit It, Rock Wit It (So So Def/Virgin)	+662
CHAMILLIONAIRE f/KRAYZIE BONE Ridin (Universal)	+489
KEYSHIA COLE Love (A&M/Interscope)	+475
PAUL WALL Girl (SwishaHouse/Asylum/Atlantic)	+432
NE-YO When You're Mad (Def Jam/IDJMG)	+390
CHRISTINA MILIAN f/YOUNG JEEZY Say I (Def Soul/IDJMG)	+298
CHRIS BROWN Yo (Excuse Me Miss) (Jive/Zomba Label Group)	+293
NICK CANNON Dime Piece (Motown/Universal)	+289
RAY J What I Need (Knockout/Sanctuary)	+280

## NEW & ACTIVE

**SHAKIRA f/WYCLEF JEAN Hips Don't Lie (Epic)**  
Total Plays: 320, Total Stations: 14, Adds: 5

**LUDACRIS & FIELD MOB f/JAMIE FOXX Georgia (DTP/Def Jam/IDJMG)**  
Total Plays: 320, Total Stations: 13, Adds: 0

**YOUNGBLOODZ Chop Chop (LaFace/Jive/Zomba Label Group)**  
Total Plays: 298, Total Stations: 22, Adds: 1

**NOTORIOUS B.I.G. f/TWISTA, BONE THUGS-N-HARMONY, 8-BALL & MJG Spit Your Game (Bad Boy/Atlantic)**  
Total Plays: 266, Total Stations: 24, Adds: 0

**AVANT 4 Minutes (Geffen)**  
Total Plays: 233, Total Stations: 11, Adds: 4

**JAGGED EDGE Good Luck Charm (Sony Urban/Columbia)**  
Total Plays: 223, Total Stations: 24, Adds: 0

**YUNG JOC Goin' Down (Bad Boy/Atlantic)**  
Total Plays: 220, Total Stations: 11, Adds: 8

**DJ KHALED Holla At Me (Terror Squad/Koch)**  
Total Plays: 211, Total Stations: 19, Adds: 15

**J-SHIN If I Fall In Love (Southbeat)**  
Total Plays: 178, Total Stations: 11, Adds: 1

**GHOSTFACE KILLAH f/NE-YO Back Like That (Def Jam/IDJMG)**  
Total Plays: 173, Total Stations: 10, Adds: 1

Songs ranked by total plays

Station playlists for all R&R reporters are available on the web at [www.radioandrecords.com](http://www.radioandrecords.com).

86 CHR/Rhythmic reporters. Monitored airplay data supplied by Mediabase Research, a division of Premiere Radio Networks. Songs ranked by total plays for the airplay week of 3/5-3/11. Bullets appear on songs gaining plays or remaining flat from previous week. If two songs are tied in total plays, the song with the larger increase in plays is placed first. Songs below No. 20 are moved to recurrent after 20 weeks on the chart. Most Added is the total number of new adds officially reported to R&R by each reporting station. Songs unreported as adds do not count toward overall total stations playing a song. Most Increased Plays lists the songs with the greatest week-to-week increases in total plays. Total Audience equals Average Quarter Hour Persons times number of plays (times 100). Each daypart on each station is assigned an AQH number. Average Quarter Hour Persons used herein with permission from Arbitron Inc. (© 2006, Arbitron Inc.) © 2006 Radio & Records.



CD SINGLE INCLUDED WITH THIS WEEK'S R&R

# "MAKE YOUR MOVE"

**GOING FOR ADDS: 3/21/06**

BOOKING RADIO PROMO SHOWS NOW!

Radio Contact: Mike Q. 310.209.8960 Mike.Q@SilverstoneRecords.com

ICE





March 17, 2006

# HEAD RUSH

RateTheMusic.com  
BY MEDIABASE

America's Best Testing CHR/Rhythmic Songs 12+  
For The Week Ending 3/10/06

Artist Title (Label)	TW	LW	Familiarity	Burn	Persons 12-17	Persons 18-24	Persons 25-34
MARY J. BLIGE Be Without You (Geffen)	4.22	4.12	97%	23%	4.28	4.09	4.19
NE-YO So Sick (Def Jam/IDJMG)	4.08	4.09	96%	35%	4.18	4.09	3.75
SEAN PAUL Temperature (VP/Atlantic)	4.02	4.06	92%	20%	4.06	4.05	3.93
NELLY Grillz (Derrty/Fo' Reel/Universal)	3.99	3.99	98%	36%	4.14	3.96	3.94
CHRIS BROWN f/JUELZ SANTANA Run It (Jive/Zomba Label Group)	3.96	3.87	97%	50%	4.01	3.87	3.87
CHRIS BROWN Yo (Excuse Me Miss) (Jive/Zomba Label Group)	3.96	3.90	92%	22%	4.23	3.79	3.63
CHAMILLIONAIRE f/KRAYZIE BONE Ridin' (Universal)	3.96	3.87	46%	10%	4.06	4.20	3.50
T-PAIN f/MIKE JONES I'm N Luv (Wit A Stripper) (Jive/Zomba Label Group)	3.86	3.84	95%	29%	4.29	3.81	3.20
RAY J One Wish (Knockout/Sanctuary)	3.84	3.85	97%	44%	4.06	3.67	3.67
BOW WOW Fresh Azimz (Sony Urban/Columbia)	3.80	3.80	73%	19%	4.04	3.62	3.90
EMINEM f/NATE DOGG Shake That (Shady/Aftermath/Interscope)	3.79	3.92	91%	25%	3.92	3.71	3.91
LIL ROB Bring Out The Freak In You (Upstairs)	3.79	3.79	54%	15%	3.97	3.97	3.54
RIHANNA SOS (Def Jam/IDJMG)	3.78	3.81	83%	20%	3.87	3.78	3.45
JUELZ SANTANA Oh Yes (Diplomat/Def Jam/IDJMG)	3.78	3.79	69%	17%	3.88	3.82	3.64
CHAMILLIONAIRE Turn It Up (Latum/Universal)	3.76	3.76	84%	24%	3.84	3.73	3.95
50 CENT f/OLIVIA Best Friend (G-Unit/Interscope)	3.75	—	52%	9%	3.84	3.80	3.64
JAMIE FOXX f/LUDACRIS Unpredictable (J/RMG)	3.74	3.71	88%	26%	3.79	3.65	3.59
KEYSHIA COLE Love (A&M/Interscope)	3.73	3.86	63%	15%	3.77	3.75	3.45
BEYONCE' Check On It (Sony Urban/Columbia)	3.72	3.69	99%	46%	3.75	3.65	3.70
LL COOL J f/JENNIFER LOPEZ Control Myself (Def Jam/IDJMG)	3.69	3.71	65%	13%	3.64	3.60	3.97
DADDY YANKEE Rompe (El Cartel/Interscope)	3.68	3.62	73%	18%	3.73	3.59	3.85
DEM FRANCHIZE BOYZ Lean Wit It, Rock Wit It (So So Def/Virgin)	3.66	3.92	84%	23%	4.08	3.45	3.22
YING YANG TWINS & BUN B Git It (Rap-A-Lot/Asylum/TVT)	3.59	3.71	50%	12%	3.69	3.69	3.39
MARIAH CAREY Don't Forget About Us (Island/IDJMG)	3.58	3.58	98%	54%	3.50	3.45	3.78
PUSSYCAT DOLLS Stickwitu (A&M/Interscope)	3.55	3.69	98%	51%	3.55	3.51	3.41
BUBBA SPARXXX f/YING YANG TWINS Ms. New Booty (Purple Ribbon/Virgin)	3.54	3.66	70%	21%	3.62	3.64	3.57
BUSTA RHYMES Touch It (Aftermath/Interscope)	3.44	3.70	75%	23%	3.41	3.41	3.70
KANYE WEST f/LUPE FIASCO Touch The Sky (Roc-A-Fella/Def Jam/IDJMG)	3.36	3.48	77%	26%	3.39	3.31	3.38

Total sample size is 307 respondents. Total average favorability estimates are based on a scale of 1-5. (1=dislike very much, 5 = like very much). Total familiarity represents the percentage of respondents who recognized the song. Total burn represents the number of respondents who said they are tired of hearing the song. Songs must have 40% familiarity to appear on survey. Sample composition is based on persons 12+. Persons are screened via the Internet. Once passed, they can take the music test based on the format/music preference. RateTheMusic.com results are not meant to replace callout research. The results are intended to show opinions of participants on the Internet only. RateTheMusic is a registered trademark of RateTheMusic.com. The RTM system, is available for local radio stations by calling 818-377-5300. RateTheMusic.com data is provided by Mediabase Research, a division of Premiere Radio Networks.

ARTIST: Da Muzicianz

LABEL: PUNNN!!!! Entertainment/TVT

By DARNELLA DUNHAM/Rhythmic Editor

Yes, Ying Yang Twins released an album called *Me & My Brother* in 2003. No, group members D-Roc and Kane are not really brothers. But D-Roc does have siblings who rap. He and younger brothers Mr. Ball and Da Birthday Boy make up the group Da Muzicianz, and there is meaning behind the name. "We're rappers, but we feel like we put our voices on the beat to create another part of the instrument — a different pitch of some sort," says D-Roc.



"Camera Phone" is the first single from Da Muzicianz, and it's rapidly climbing the R&R CHR/Rhythmic chart, thanks to stations like WBTS/Atlanta; WPOW/Miami; KKWD/Oklahoma City; KBFM/McAllen; and WJFX/Ft. Wayne, IN. Mr. Collipark handles the production for "Camera Phone" and "Girls I Know," which features Fa-bo of D4L and utilizes the popular snap sound. Both songs will be included on the cleverly titled album *In Stores Now*, which is set to drop this May.

D-Roc isn't just part of Da Muzicianz, he's also the CEO of PUNNN!!!! Entertainment. He says the idea to start the company took a while to germinate. "It was about two years ago when I really put the foundation on it and started getting everything done," D-Roc says. The PUNNN!!!! Entertainment roster includes rapper Geskie and producer Cheezy, who contributes "Keep Ya Head Up," featuring Bun B, to Da Muzicianz's *In Stores Now*.

"You gonna have fun when you messin' wit' us," says Mr. Ball. "We the people who liven up the party, you know. We ain't gonna tear the club up. Instead, we gon' have fun in the club. We gonna go crazy in the club."

## REPORTERS

Stations and their adds listed alphabetically by market

<p><b>WAJZ/Atlanta, NY*</b> DM: Kevin Callahan PD: Rob Ryan MD: J. Redman</p> <p>2 1 AK SENT IBEENIE MAN FIELD MOB VICIARA MARCOS HERNADEZ NICK CANNON</p> <p><b>KSSS/Abbeville, NM*</b> DM: Pete Hernandez PD: Marco Atlas MD: Matthew Candelaria</p> <p>1 YUNG JOC SPEECH AK SENT IBEENIE MAN MILAJ</p> <p><b>KFAT/Anchorage, AK</b> DM: Tom Dabas APD: Melissa "Jags Jay" Wagner 27 FIELD MOB VICIARA 5 YING YANG TWINS &amp; BUN B</p> <p><b>WBTS/Atlanta, GA*</b> PD: Lee Caple APD/MD: Haneswood 52 LL COOL J/KENNIFER LOPEZ</p> <p><b>WBZ/Atlantic City, NJ*</b> PD/MD: Rob Garcia SHAWNNA E SPEECH</p> <p><b>KQ/Austin, TX*</b> DM: Bob Lewis APD: Picazzo Stevens MD: Bradley Klein</p> <p>6 CHRISTINA MILIAN/YOUNG JEEZY 5 NE-YO 1 E-40 KEYSHIA COLE RAY J</p> <p><b>KCBT/Austin, TX*</b> DM/MD: Dusty Hayes APD: Jazz Dadey No Adds</p> <p><b>KDSB/Bakersfield, CA*</b> DM: Robert Chavez PD: Pico Jacobo APD: Adair "DJ Lay" Wilson MD: Konangi</p> <p>3 CHRISTINA MILIAN/YOUNG JEEZY 2 YUNG JOC 2 AK SENT IBEENIE MAN 1 DADDY YANKEE SHAKIRA I/WYCLE JEAN RAY J SPEECH</p> <p><b>KISV/Bakersfield, CA*</b> PD/MD: J. Reed 1 AK SENT IBEENIE MAN 1 CHRISTINA MILIAN/YOUNG JEEZY</p> <p><b>WBIL/Birmingham, AL*</b> PD: Mickey Johnson APD: Mary K MD: L. Horton</p> <p>11 YUNG JOC 15 YING YANG TWINS &amp; BUN B</p> <p><b>WJMI/Boston, MA*</b> PD: Cadillac Jack APD: Dennis D'Hamon MD: Chris Tyler</p> <p>15 CHAMILLIONAIRE f/KRAYZIE BONE</p> <p><b>WZZM/Champaign, IL</b> DM: Joel Fletcher PD/MD: James "DJ Babyface" Pendleton 12 E-40 10 LETOYA</p> <p><b>WRVZ/Charleston, WV</b> DM: Rick Johnson PD/MD: Woody Woods 1 YUNG JOC 1 AK SENT IBEENIE MAN 1 MILAJ</p> <p><b>WBT/Charlotte, NC*</b> DM: Bruce Logan PD: Rob Wagner MD: DZL</p> <p>4 THREE 6 MAFIA 4 PINK 2 AKSENT ORTEGA I/PAPPOOSE 2 NE-YO 4 KELLY YOUNG SHORT LIL WAYNE</p> <p><b>WBHM/Chicago, IL*</b> PD: Todd Cavonah APD/MD: Erik Bradley No Adds</p> <p><b>KZAP/Chicago, CA</b> DM: Scott Michaels PD/MD: Sooner Davis 20 POTTEE 20 DADDY YANKEE 17 RAY J 15 NE-YO</p> <p><b>KZFA/Corpus Christi, TX*</b> DM: Ed Garcia MD: Arlene M. Corbell No Adds</p> <p><b>KZFM/Corpus Christi, TX*</b> DM: Ed Garcia MD: Arlene M. Corbell No Adds</p> <p><b>KZFR/Dallas, TX*</b> DM: John Candelaria MD: DJ Big Blunk 16 SHAWNNA 1 PAUL WALL</p> <p><b>KZZA/Dallas, TX*</b> DM/MD: Dean James 8 CHAMILLIONAIRE f/KRAYZIE BONE</p> <p><b>WHDH/Dayton, OH*</b> DM/MD: J.D. Kuyas 35 BUSTA RHYMES NE-YO RAY J PAUL WALL</p> <p><b>KOKS/Denver, CO*</b> PD: Cat Collins MD: John E. Kage 12 FIELD MOB VICIARA 1 BUBBA SPARXXX/YING YANG TWINS</p> <p><b>KPRR/El Paso, TX*</b> DM: Steve Gramzay PD: Patti Diaz APD: DJ Sto Motion</p> <p>2 YUNG JOC 2 AK SENT IBEENIE MAN 2 TOSI SHORT 2 AK SENT IBEENIE MAN DM: Osnay Salas MD: Greg Hoffman 1 SHAKIRA I/WYCLE JEAN KSEQ/Fresno, CA* DM/MD: Tommy Del Rio MD: G. Meyers 50 PAULA DEANDA I/BABY BASH 1 J 1 POTTEE DJ KHALED</p> <p><b>WBT/Flint, MI*</b> DM: Jay Patrick PD: Nathan Reed MD: Clay Church</p> <p>2 TOSI SHORT 2 AK SENT IBEENIE MAN 2 AK SENT IBEENIE MAN DM: Greg Hoffman MD: Osnay Salas 1 SHAKIRA I/WYCLE JEAN KSEQ/Fresno, CA* DM/MD: Tommy Del Rio MD: G. Meyers 50 PAULA DEANDA I/BABY BASH 1 J 1 POTTEE DJ KHALED</p> <p><b>WBT/Flint, MI*</b> DM: Jay Patrick PD: Nathan Reed MD: Clay Church</p> <p>2 TOSI SHORT 2 AK SENT IBEENIE MAN 2 AK SENT IBEENIE MAN DM: Greg Hoffman MD: Osnay Salas 1 SHAKIRA I/WYCLE JEAN KSEQ/Fresno, CA* DM/MD: Tommy Del Rio MD: G. Meyers 50 PAULA DEANDA I/BABY BASH 1 J 1 POTTEE DJ KHALED</p> <p><b>WBT/Flint, MI*</b> DM: Jay Patrick PD: Nathan Reed MD: Clay Church</p> <p>2 TOSI SHORT 2 AK SENT IBEENIE MAN 2 AK SENT IBEENIE MAN DM: Greg Hoffman MD: Osnay Salas 1 SHAKIRA I/WYCLE JEAN KSEQ/Fresno, CA* DM/MD: Tommy Del Rio MD: G. Meyers 50 PAULA DEANDA I/BABY BASH 1 J 1 POTTEE DJ KHALED</p> <p><b>WBT/Flint, MI*</b> DM: Jay Patrick PD: Nathan Reed MD: Clay Church</p> <p>2 TOSI SHORT 2 AK SENT IBEENIE MAN 2 AK SENT IBEENIE MAN DM: Greg Hoffman MD: Osnay Salas 1 SHAKIRA I/WYCLE JEAN KSEQ/Fresno, CA* DM/MD: Tommy Del Rio MD: G. Meyers 50 PAULA DEANDA I/BABY BASH 1 J 1 POTTEE DJ KHALED</p> <p><b>WBT/Flint, MI*</b> DM: Jay Patrick PD: Nathan Reed MD: Clay Church</p> <p>2 TOSI SHORT 2 AK SENT IBEENIE MAN 2 AK SENT IBEENIE MAN DM: Greg Hoffman MD: Osnay Salas 1 SHAKIRA I/WYCLE JEAN KSEQ/Fresno, CA* DM/MD: Tommy Del Rio MD: G. Meyers 50 PAULA DEANDA I/BABY BASH 1 J 1 POTTEE DJ KHALED</p> <p><b>WBT/Flint, MI*</b> DM: Jay Patrick PD: Nathan Reed MD: Clay Church</p> <p>2 TOSI SHORT 2 AK SENT IBEENIE MAN 2 AK SENT IBEENIE MAN DM: Greg Hoffman MD: Osnay Salas 1 SHAKIRA I/WYCLE JEAN KSEQ/Fresno, CA* DM/MD: Tommy Del Rio MD: G. Meyers 50 PAULA DEANDA I/BABY BASH 1 J 1 POTTEE DJ KHALED</p> <p><b>WBT/Flint, MI*</b> DM: Jay Patrick PD: Nathan Reed MD: Clay Church</p> <p>2 TOSI SHORT 2 AK SENT IBEENIE MAN 2 AK SENT IBEENIE MAN DM: Greg Hoffman MD: Osnay Salas 1 SHAKIRA I/WYCLE JEAN KSEQ/Fresno, CA* DM/MD: Tommy Del Rio MD: G. Meyers 50 PAULA DEANDA I/BABY BASH 1 J 1 POTTEE DJ KHALED</p> <p><b>WBT/Flint, MI*</b> DM: Jay Patrick PD: Nathan Reed MD: Clay Church</p> <p>2 TOSI SHORT 2 AK SENT IBEENIE MAN 2 AK SENT IBEENIE MAN DM: Greg Hoffman MD: Osnay Salas 1 SHAKIRA I/WYCLE JEAN KSEQ/Fresno, CA* DM/MD: Tommy Del Rio MD: G. Meyers 50 PAULA DEANDA I/BABY BASH 1 J 1 POTTEE DJ KHALED</p> <p><b>WBT/Flint, MI*</b> DM: Jay Patrick PD: Nathan Reed MD: Clay Church</p> <p>2 TOSI SHORT 2 AK SENT IBEENIE MAN 2 AK SENT IBEENIE MAN DM: Greg Hoffman MD: Osnay Salas 1 SHAKIRA I/WYCLE JEAN KSEQ/Fresno, CA* DM/MD: Tommy Del Rio MD: G. Meyers 50 PAULA DEANDA I/BABY BASH 1 J 1 POTTEE DJ KHALED</p> <p><b>WBT/Flint, MI*</b> DM: Jay Patrick PD: Nathan Reed MD: Clay Church</p> <p>2 TOSI SHORT 2 AK SENT IBEENIE MAN 2 AK SENT IBEENIE MAN DM: Greg Hoffman MD: Osnay Salas 1 SHAKIRA I/WYCLE JEAN KSEQ/Fresno, CA* DM/MD: Tommy Del Rio MD: G. Meyers 50 PAULA DEANDA I/BABY BASH 1 J 1 POTTEE DJ KHALED</p> <p><b>WBT/Flint, MI*</b> DM: Jay Patrick PD: Nathan Reed MD: Clay Church</p> <p>2 TOSI SHORT 2 AK SENT IBEENIE MAN 2 AK SENT IBEENIE MAN DM: Greg Hoffman MD: Osnay Salas 1 SHAKIRA I/WYCLE JEAN KSEQ/Fresno, CA* DM/MD: Tommy Del Rio MD: G. Meyers 50 PAULA DEANDA I/BABY BASH 1 J 1 POTTEE DJ KHALED</p> <p><b>WBT/Flint, MI*</b> DM: Jay Patrick PD: Nathan Reed MD: Clay Church</p> <p>2 TOSI SHORT 2 AK SENT IBEENIE MAN 2 AK SENT IBEENIE MAN DM: Greg Hoffman MD: Osnay Salas 1 SHAKIRA I/WYCLE JEAN KSEQ/Fresno, CA* DM/MD: Tommy Del Rio MD: G. Meyers 50 PAULA DEANDA I/BABY BASH 1 J 1 POTTEE DJ KHALED</p> <p><b>WBT/Flint, MI*</b> DM: Jay Patrick PD: Nathan Reed MD: Clay Church</p> <p>2 TOSI SHORT 2 AK SENT IBEENIE MAN 2 AK SENT IBEENIE MAN DM: Greg Hoffman MD: Osnay Salas 1 SHAKIRA I/WYCLE JEAN KSEQ/Fresno, CA* DM/MD: Tommy Del Rio MD: G. Meyers 50 PAULA DEANDA I/BABY BASH 1 J 1 POTTEE DJ KHALED</p> <p><b>WBT/Flint, MI*</b> DM: Jay Patrick PD: Nathan Reed MD: Clay Church</p> <p>2 TOSI SHORT 2 AK SENT IBEENIE MAN 2 AK SENT IBEENIE MAN DM: Greg Hoffman MD: Osnay Salas 1 SHAKIRA I/WYCLE JEAN KSEQ/Fresno, CA* DM/MD: Tommy Del Rio MD: G. Meyers 50 PAULA DEANDA I/BABY BASH 1 J 1 POTTEE DJ KHALED</p> <p><b>WBT/Flint, MI*</b> DM: Jay Patrick PD: Nathan Reed MD: Clay Church</p> <p>2 TOSI SHORT 2 AK SENT IBEENIE MAN 2 AK SENT IBEENIE MAN DM: Greg Hoffman MD: Osnay Salas 1 SHAKIRA I/WYCLE JEAN KSEQ/Fresno, CA* DM/MD: Tommy Del Rio MD: G. Meyers 50 PAULA DEANDA I/BABY BASH 1 J 1 POTTEE DJ KHALED</p> <p><b>WBT/Flint, MI*</b> DM: Jay Patrick PD: Nathan Reed MD: Clay Church</p> <p>2 TOSI SHORT 2 AK SENT IBEENIE MAN 2 AK SENT IBEENIE MAN DM: Greg Hoffman MD: Osnay Salas 1 SHAKIRA I/WYCLE JEAN KSEQ/Fresno, CA* DM/MD: Tommy Del Rio MD: G. Meyers 50 PAULA DEANDA I/BABY BASH 1 J 1 POTTEE DJ KHALED</p> <p><b>WBT/Flint, MI*</b> DM: Jay Patrick PD: Nathan Reed MD: Clay Church</p> <p>2 TOSI SHORT 2 AK SENT IBEENIE MAN 2 AK SENT IBEENIE MAN DM: Greg Hoffman MD: Osnay Salas 1 SHAKIRA I/WYCLE JEAN KSEQ/Fresno, CA* DM/MD: Tommy Del Rio MD: G. Meyers 50 PAULA DEANDA I/BABY BASH 1 J 1 POTTEE DJ KHALED</p> <p><b>WBT/Flint, MI*</b> DM: Jay Patrick PD: Nathan Reed MD: Clay Church</p> <p>2 TOSI SHORT 2 AK SENT IBEENIE MAN 2 AK SENT IBEENIE MAN DM: Greg Hoffman MD: Osnay Salas 1 SHAKIRA I/WYCLE JEAN KSEQ/Fresno, CA* DM/MD: Tommy Del Rio MD: G. Meyers 50 PAULA DEANDA I/BABY BASH 1 J 1 POTTEE DJ KHALED</p> <p><b>WBT/Flint, MI*</b> DM: Jay Patrick PD: Nathan Reed MD: Clay Church</p> <p>2 TOSI SHORT 2 AK SENT IBEENIE MAN 2 AK SENT IBEENIE MAN DM: Greg Hoffman MD: Osnay Salas 1 SHAKIRA I/WYCLE JEAN KSEQ/Fresno, CA* DM/MD: Tommy Del Rio MD: G. Meyers 50 PAULA DEANDA I/BABY BASH 1 J 1 POTTEE DJ KHALED</p> <p><b>WBT/Flint, MI*</b> DM: Jay Patrick PD: Nathan Reed MD: Clay Church</p> <p>2 TOSI SHORT 2 AK SENT IBEENIE MAN 2 AK SENT IBEENIE MAN DM: Greg Hoffman MD: Osnay Salas 1 SHAKIRA I/WYCLE JEAN KSEQ/Fresno, CA* DM/MD: Tommy Del Rio MD: G. Meyers 50 PAULA DEANDA I/BABY BASH 1 J 1 POTTEE DJ KHALED</p> <p><b>WBT/Flint, MI*</b> DM: Jay Patrick PD: Nathan Reed MD: Clay Church</p> <p>2 TOSI SHORT 2 AK SENT IBEENIE MAN 2 AK SENT IBEENIE MAN DM: Greg Hoffman MD: Osnay Salas 1 SHAKIRA I/WYCLE JEAN KSEQ/Fresno, CA* DM/MD: Tommy Del Rio MD: G. Meyers 50 PAULA DEANDA I/BABY BASH 1 J 1 POTTEE DJ KHALED</p> <p><b>WBT/Flint, MI*</b> DM: Jay Patrick PD: Nathan Reed MD: Clay Church</p> <p>2 TOSI SHORT 2 AK SENT IBEENIE MAN 2 AK SENT IBEENIE MAN DM: Greg Hoffman MD: Osnay Salas 1 SHAKIRA I/WYCLE JEAN KSEQ/Fresno, CA* DM/MD: Tommy Del Rio MD: G. Meyers 50 PAULA DEANDA I/BABY BASH 1 J 1 POTTEE DJ KHALED</p> <p><b>WBT/Flint, MI*</b> DM: Jay Patrick PD: Nathan Reed MD: Clay Church</p> <p>2 TOSI SHORT 2 AK SENT IBEENIE MAN 2 AK SENT IBEENIE MAN DM: Greg Hoffman MD: Osnay Salas 1 SHAKIRA I/WYCLE JEAN KSEQ/Fresno, CA* DM/MD: Tommy Del Rio MD: G. Meyers 50 PAULA DEANDA I/BABY BASH 1 J 1 POTTEE DJ KHALED</p> <p><b>WBT/Flint, MI*</b> DM: Jay Patrick PD: Nathan Reed MD: Clay Church</p> <p>2 TOSI SHORT 2 AK SENT IBEENIE MAN 2 AK SENT IBEENIE MAN DM: Greg Hoffman MD: Osnay Salas 1 SHAKIRA I/WYCLE JEAN KSEQ/Fresno, CA* DM/MD: Tommy Del Rio MD: G. Meyers 50 PAULA DEANDA I/BABY BASH 1 J 1 POTTEE DJ KHALED</p> <p><b>WBT/Flint, MI*</b> DM: Jay Patrick PD: Nathan Reed MD: Clay Church</p> <p>2 TOSI SHORT 2 AK SENT IBEENIE MAN 2 AK SENT IBEENIE MAN DM: Greg Hoffman MD: Osnay Salas 1 SHAKIRA I/WYCLE JEAN KSEQ/Fresno, CA* DM/MD: Tommy Del Rio MD: G. Meyers 50 PAULA DEANDA I/BABY BASH 1 J 1 POTTEE DJ KHALED</p> <p><b>WBT/Flint, MI*</b> DM: Jay Patrick PD: Nathan Reed MD: Clay Church</p> <p>2 TOSI SHORT 2 AK SENT IBEENIE MAN 2 AK SENT IBEENIE MAN DM: Greg Hoffman MD: Osnay Salas 1 SHAKIRA I/WYCLE JEAN KSEQ/Fresno, CA* DM/MD: Tommy Del Rio MD: G. Meyers 50 PAULA DEANDA I/BABY BASH 1 J 1 POTTEE DJ KHALED</p> <p><b>WBT/Flint, MI*</b> DM: Jay Patrick PD: Nathan Reed MD: Clay Church</p> <p>2 TOSI SHORT 2 AK SENT IBEENIE MAN 2 AK SENT IBEENIE MAN DM: Greg Hoffman MD: Osnay Salas 1 SHAKIRA I/WYCLE JEAN KSEQ/Fresno, CA* DM/MD: Tommy Del Rio MD: G. Meyers 50 PAULA DEANDA I/BABY BASH 1 J 1 POTTEE DJ KHALED</p> <p><b>WBT/Flint, MI*</b> DM: Jay Patrick PD: Nathan Reed MD: Clay Church</p> <p>2 TOSI SHORT 2 AK SENT IBEENIE MAN 2 AK SENT IBEENIE MAN DM: Greg Hoffman MD: Osnay Salas 1 SHAKIRA I/WYCLE JEAN KSEQ/Fresno, CA* DM/MD: Tommy Del Rio MD: G. Meyers 50 PAULA DEANDA I/BABY BASH 1 J 1 POTTEE DJ KHALED</p> <p><b>WBT/Flint, MI*</b> DM: Jay Patrick PD: Nathan Reed MD: Clay Church</p> <p>2 TOSI SHORT 2 AK SENT IBEENIE MAN 2 AK SENT IBEENIE MAN DM: Greg Hoffman MD: Osnay Salas 1 SHAKIRA I/WYCLE JEAN KSEQ/Fresno, CA* DM/MD: Tommy Del Rio MD: G. Meyers 50 PAULA DEANDA I/BABY BASH 1 J 1 POTTEE DJ KHALED</p> <p><b>WBT/Flint, MI*</b> DM: Jay Patrick PD: Nathan Reed MD: Clay Church</p> <p>2 TOSI SHORT 2 AK SENT IBEENIE MAN 2 AK SENT IBEENIE MAN DM: Greg Hoffman MD: Osnay Salas 1 SHAKIRA I/WYCLE JEAN KSEQ/Fresno, CA* DM/MD: Tommy Del Rio MD: G. Meyers 50 PAULA DEANDA I/BABY BASH 1 J 1 POTTEE DJ KHALED</p> <p><b>WBT/Flint, MI*</b> DM: Jay Patrick PD: Nathan Reed MD: Clay Church</p> <p>2 TOSI SHORT 2 AK SENT IBEENIE MAN 2 AK SENT IBEENIE MAN DM: Greg Hoffman MD: Osnay Salas 1 SHAKIRA I/WYCLE JEAN KSEQ/Fresno, CA* DM/MD: Tommy Del Rio MD: G. Meyers 50 PAULA DEANDA I/BABY BASH 1 J 1 POTTEE DJ KHALED</p> <p><b>WBT/Flint, MI*</b> DM: Jay Patrick PD: Nathan Reed MD: Clay Church</p> <p>2 TOSI SHORT 2 AK SENT IBEENIE MAN 2 AK SENT IBEENIE MAN DM: Greg Hoffman MD: Osnay Salas 1 SHAKIRA I/WYCLE JEAN KSEQ/Fresno, CA* DM/MD: Tommy Del Rio MD: G. Meyers 50 PAULA DEANDA I/BABY BASH 1 J 1 POTTEE DJ KHALED</p> <p><b>WBT/Flint, MI*</b> DM: Jay Patrick PD: Nathan Reed MD: Clay Church</p> <p>2 TOSI SHORT 2 AK SENT IBEENIE MAN 2 AK SENT IBEENIE MAN DM: Greg Hoffman MD: Osnay Salas 1 SHAKIRA I/WYCLE JEAN KSEQ/Fresno, CA* DM/MD: Tommy Del Rio MD: G. Meyers 50 PAULA DEANDA I/BABY BASH 1 J 1 POTTEE DJ KHALED</p> <p><b>WBT/Flint, MI*</b> DM: Jay Patrick PD: Nathan Reed MD: Clay Church</p> <p>2 TOSI SHORT 2 AK SENT IBEENIE MAN 2 AK SENT IBEENIE MAN DM: Greg Hoffman MD: Osnay Salas 1 SHAKIRA I/WYCLE JEAN KSEQ/Fresno, CA* DM/MD: Tommy Del Rio MD: G. Meyers 50 PAULA DEANDA I/BABY BASH 1 J 1 POTTEE DJ KHALED</p> <p><b>WBT/Flint, MI*</b> DM: Jay Patrick PD: Nathan Reed MD: Clay Church</p> <p>2 TOSI SHORT 2 AK SENT IBEENIE MAN 2 AK SENT IBEENIE MAN DM: Greg Hoffman MD: Osnay Salas 1 SHAKIRA I/WYCLE JEAN KSEQ/Fresno, CA* DM/MD: Tommy Del Rio MD: G. Meyers 50 PAULA DEANDA I/BABY BASH 1 J 1 POTTEE DJ KHALED</p> <p><b>WBT/Flint, MI*</b> DM: Jay Patrick PD: Nathan Reed MD: Clay Church</p> <p>2 TOSI SHORT 2 AK SENT IBEENIE MAN 2 AK SENT IBEENIE MAN DM: Greg Hoffman MD: Osnay Salas 1 SHAKIRA I/WYCLE JEAN KSEQ/Fresno, CA* DM/MD: Tommy Del Rio MD: G. Meyers 50 PAULA DEANDA I/BABY BASH 1 J 1 POTTEE DJ KHALED</p> <p><b>WBT/Flint, MI*</b> DM: Jay Patrick PD: Nathan Reed MD: Clay Church</p> <p>2 TOSI SHORT 2 AK SENT IBEENIE MAN 2 AK SENT IBEENIE MAN DM: Greg Hoffman MD: Osnay Salas 1 SHAKIRA I/WYCLE JEAN KSEQ/Fresno, CA* DM/MD: Tommy Del Rio MD: G. Meyers 50 PAULA DEANDA I/BABY BASH 1 J 1 POTTEE DJ KHALED</p> <p><b>WBT/Flint, MI*</b> DM: Jay Patrick PD: Nathan Reed MD: Clay Church</p> <p>2 TOSI SHORT 2 AK SENT IBEENIE MAN 2 AK SENT IBEENIE MAN DM: Greg Hoffman MD: Osnay Salas 1 SHAKIRA I/WYCLE JEAN KSEQ/Fresno, CA* DM/MD: Tommy Del Rio MD: G. Meyers 50 PAULA DEANDA I/BABY BASH 1 J 1 POTTEE DJ KHALED</p> <p><b>WBT/Flint, MI*</b> DM: Jay Patrick PD: Nathan Reed MD: Clay Church</p> <p>2 TOSI SHORT 2 AK SENT IBEENIE MAN 2 AK SENT IBEENIE MAN DM: Greg Hoffman MD: Osnay Salas 1 SHAKIRA I/WYCLE JEAN KSEQ/Fresno, CA* DM/MD: Tommy Del Rio MD: G. Meyers 50 PAULA DEANDA I/BABY BASH 1 J 1 POTTEE DJ KHALED</p> <p><b>WBT/Flint, MI*</b> DM: Jay Patrick PD: Nathan Reed MD: Clay Church</p> <p>2 TOSI SHORT 2 AK SENT IBEENIE MAN 2 AK SENT IBEENIE MAN DM: Greg Hoffman MD: Osnay Salas 1 SHAKIRA I/WYCLE JEAN KSEQ/Fresno, CA* DM/MD: Tommy Del Rio MD: G. Meyers 50 PAULA DEANDA I/BABY BASH 1 J 1 POTTEE DJ KHALED</p> <p><b>WBT/Flint, MI*</b> DM: Jay Patrick PD: Nathan Reed MD: Clay Church</p> <p>2 TOSI SHORT 2 AK SENT IBEENIE MAN 2 AK SENT IBEENIE MAN DM: Greg Hoffman MD: Osnay Salas 1 SHAKIRA I/WYCLE JEAN KSEQ/Fresno, CA* DM/MD: Tommy Del Rio MD: G. Meyers 50 PAULA DEANDA I/BABY BASH 1 J 1 POTTEE DJ KHALED</p> <p><b>WBT/Flint, MI*</b> DM: Jay Patrick PD: Nathan Reed MD: Clay Church</p> <p>2 TOSI SHORT 2 AK SENT IBEENIE MAN 2 AK SENT IBEENIE MAN DM: Greg Hoffman MD: Osnay Salas 1 SHAKIRA I/WYCLE JEAN KSEQ/Fresno, CA* DM/MD: Tommy Del Rio MD: G. Meyers 50 PAULA DEANDA I/BABY BASH 1 J 1 POTTEE DJ KHALED</p> <p><b>WBT/Flint, MI*</b> DM: Jay Patrick PD: Nathan Reed MD: Clay Church</p> <p>2 TOSI SHORT 2 AK SENT IBEENIE MAN 2 AK SENT IBEENIE MAN DM: Greg Hoffman MD: Osnay Salas 1 SHAKIRA I/WYCLE JEAN KSEQ/Fresno, CA* DM/MD: Tommy Del Rio MD: G. Meyers 50 PAULA DEANDA I/BABY BASH 1 J 1 POTTEE DJ KHALED</p> <p><b>WBT/Flint, MI*</b> DM: Jay Patrick PD: Nathan Reed MD: Clay Church</p> <p>2 TOSI SHORT 2 AK SENT IBEENIE MAN 2 AK SENT IBEENIE MAN DM: Greg Hoffman MD: Osnay Salas 1 SHAKIRA I/WYCLE JEAN KSEQ/Fresno, CA* DM/MD: Tommy Del Rio MD: G. Meyers 50 PAULA DEANDA I/BABY BASH 1 J 1 POTTEE DJ KHALED</p> <p><b>WBT/Flint, MI*</b> DM: Jay Patrick PD: Nathan Reed MD: Clay Church</p> <p>2 TOSI SHORT 2 AK SENT IBEENIE MAN 2 AK SENT IBEENIE MAN DM: Greg Hoffman </p>
---



**DANA HALL**  
dhall@radioandrecords.com

# What's In A Name Brand?

Making yourself known can help your station as well

**I**t used to be that once you got a job at a radio station, you did your airshift, some production and maybe a club appearance once or twice a week. Today you have to do a lot more to truly be successful, and jocks, programmers and mixers realize that building a brand name outside the station can help their careers.

But isn't the radio station supposed to market a jock's talent? Not necessarily. With budget cuts at most corporations, it's becoming difficult to get money to promote the station, let alone an individual jock or mixer.

More often, a station will promote a syndicated personality because it is getting some kind of support from the distributor of the show, or it will put all its marketing dollars behind one major personality, usually the morning talent.

Where does that leave the rest of the airstaff? What can you do to help market and brand yourself in your city and in the industry at large? This week **R&R** talks with several individuals who have learned to market themselves creatively and, in the process, have helped bring more awareness to their stations as well.

## Product Placement

WPGC-FM/Washington mixer DJ **Quicksilva**, a.k.a. The HotBoy, has spent his entire career building a brand, first as a club DJ in the Baltimore and DC areas, then on-air at WPGC. He got his name out there by doing mix CDs, like the current *The Best of Both Worlds*, with The Young Boss DJ Alizay, and starting his own label, Unruly Records, and a record pool. More recently Quicksilva was named Pepsi's Mid-Atlantic rep, and he is featured in the company's billboard, magazine and television ad campaigns.

Quicksilva says, "A long time ago my manager, Shawn Caesar, told me, 'Always treat yourself like a product,' meaning that Quicksilva is not only a mixer and personality, but a brand entity.

"So many jocks and mixers get caught up in the hype of being with a certain clique or radio station that they lose their own identities. They become known only as so-and-so from this clique or radio station, but what happens when your clique or station folds or, God forbid, you get fired?

"Now your career is over. People only dealt with you because of who you were af-

filiated with, not because they wanted to deal with you the person. It's important not to be stereotyped as just one thing."

## Mixin' It Up

Phillip David March rejoined WIZF/Cincinnati last year after previously programming the station in the late '90s. As a PD, March says he's more focused on marketing and branding the station as a whole. But since he's also an air personality this time around, holding down afternoons, he wanted to reintroduce himself to the market in that role and ended up borrowing an idea straight from the mix-show world.

"Not long after I started working as PD at WIZF, I came in one night and one of my part-timers was in the production studio, using Cool Edit Pro," March says. "When I asked him what he was doing, he explained that he makes mixes, records them onto CDs and gives them out when he does club nights for the station. This helps him get his name out there as a mixer, and the listeners love them.

"I thought, 'This would be a good way for me to reintroduce myself to the market, but I could market it to a slightly older listener — the 25-35-year-old crowd.' It's free, it doesn't take much time, and it not only helps me, it also gets the station name out there.

"The mix CD I made compiled current and gold songs. It was definitely a CD geared to adult ladies — for the grown and sexy, as they say. That's a segment of the listeners that doesn't always get catered to. This way I could focus on them without having to make any major adjustments on-air.

"I made up a CD cover that has my picture, the station call letters, when I'm on the air and my e-mail address on it. I give them out free whenever I do live remotes or club gigs. I plan to do a series of them."

## Market Yourself

Lorenzo "Ice Tea" Thomas is the afternoon personality on WEDR/Miami. He's also an astute businessman whose company promotes events in Miami and around

the country. His annual Birthday Bash, now called the Jamaica Jump Off, draws listeners, fellow air personalities and celebrities.

Thomas says, "One of the first things I learned about this business was that you have to market yourself. You can't rely on your radio station to do it because you never know when they might have to cut back due to budgets concerns or, in some situations, because you're not a priority.

"I've been lucky at WEDR. The management here understands the value of marketing and branding their personalities, which hasn't been the case at every station I've worked at. They also see that by marketing their personalities, they're only going to help the station win in the end.

"I have to admit, Lorenzo Thomas though, it can be a Catch-22. Sometimes, if you promote yourself too much outside of the radio station, management can get upset. There are people who might get jealous. There are managers who will feel that your priorities are not with the radio station.

"But when you think about it, it all comes down to ratings. If you have to get ratings and the station is not willing to promote you, what are you going to do to ensure that your name is out there? I look at it as just one more way I am doing my job, which is getting ratings."

## How They Do

Where do you start if you want to build a brand name for yourself in a market, or in the industry overall?

"I market myself on-air and off-air," Quicksilva says. "While on the air I make sure the listener knows it's me. I make sure I play my drops, as well as make sure I'm very active with the listeners and callers.

"Callers like to feel that they're talking to someone they know and can relate to, not just another personality. You find out their names and talk to them on a first-name basis so the next time they call it's like they're calling a friend.

"As far as off the air, I'm running a continuous street campaign where I give out free mix CDs, T-shirts with my name on them and flyers that have pictures of me on the front and my web address, [www.djquicksilva.com](http://www.djquicksilva.com), on the back.

"That way people not only know my voice and mix style, they also know my face. It's a good feeling when people walk up to you and ask, 'Are you Quicksilva?'"

March says, "Another way to market yourself when you're new to a city is to get involved in a community group that you feel passionate about. If you like to work with kids, volunteer for a group like Big Brothers or Big Sisters.

"Try to get on a neighborhood board or crime watch. It not only gets you involved in the city you live in, it also introduces you to people who are probably listeners. But it's important to do things you are truly interested in. You want to be sincere about your involvement. You aren't doing it just to get your name out there — that's just a positive byproduct of volunteering."

## Many Resources

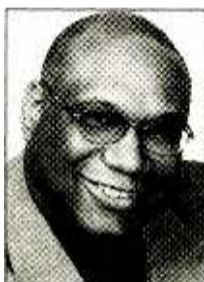
Thomas uses a variety of resources to build the Ice Tea empire. "There are a lot of different ways to promote yourself off

**"I'm running a continuous street campaign where I give out free mix CDs, T-shirts with my name on them and flyers that have pictures of me on the front and my web address on the back."**

Quicksilva



Quicksilva



Phillip David March

the air," he says. "You can have a website — not the station website, but your own website. It might include a blog. This is a great way for listeners to get to know you personally.

"The Internet is a powerful tool. We should be all over it and using it to our advantage. Whether you set up your own website or use something like MySpace.com to market yourself, the opportunities are limitless.

"Or you might throw events in your city. That's what I've been doing. It fits with my personality and with the vibe of Miami. If you're going that route, though, you have to do business on the up-and-up.

"I may be the station's afternoon jock, but my events company is a client of the radio station. I advertise with them and set up promotions just like anyone else doing what I do. You can't expect special treatment."

Thomas' annual birthday bash has become a brand in itself. "The Jamaican Jump Off started off as Lorenzo's Annual Birthday Bash," he says. "I've been doing it for five years. When we started to market the trip to stations in other cities as a promotion, we felt we needed to change the name because not everyone knew who I was.

"I've since set up contests and promotions with a couple of different PDs for their stations to send listeners to. Some are in markets I've worked in before, others are not.

"I try to tie in air personalities from those markets so there is a connection with the listeners — people like Marc Clarke from WERQ/Baltimore. For more information on my event, you can go to [www.jamaicajumpoff.com](http://www.jamaicajumpoff.com)."

Thomas advises those looking to build their own brand to consider this: "By marketing myself, I've helped my career along significantly. It's helped me develop a family, a network of people inside the radio business, as well as in related fields like music, sports entertainment, film and television.

"Sure, my goal has been to make some money on the side, but it's also been to propel my career forward. The bigger my network of folks is, the better I will be able to do that."

# URBAN TOP 50

March 17, 2006

POWERED BY  
MEDIABASE

LAST WEEK	THIS WEEK	ARTIST TITLE LABEL(S)	TOTAL PLAYS	+/- PLAYS	TOTAL AUDIENCE (00)	WEEKS ON CHART	TOTAL STATIONS/ ADDS
1	1	DEM FRANCHIZE BOYZ Lean Wit It, Rock Wit It (So So Def/Virgin)	3711	-36	447566	13	66/0
2	2	CHRIS BROWN Yo (Excuse Me Miss) (Jive/Zomba Label Group)	3610	+80	480982	10	66/0
3	3	KEYSHIA COLE Love (A&M/Interscope)	3584	+125	453635	9	66/0
4	4	NE-YO So Sick (Def Jam/IDJMG)	3264	-188	417843	14	66/0
5	5	MARY J. BLIGE Be Without You (Geffen)	3196	-170	481681	17	66/0
8	6	T-PAIN f/MIKE JONES I'm N Luv (Wit A Stripper) (Jive/Zomba Label Group)	2565	+21	244119	12	63/0
9	7	BUSTA RHYMES Touch It (Aftermath/Interscope)	2535	+5	329953	14	61/0
7	8	BEYONCE' Check On It (Sony Urban/Columbia)	2447	-344	328814	12	65/0
6	9	JAMIE FOXX f/LUDACRIS Unpredictable (J/RMG)	2353	-470	323010	18	65/0
12	10	T.I. What You Know (Grand Hustle/Atlantic)	2209	+350	241057	5	66/0
10	11	JUVENILE Rodeo (Atlantic)	2168	-104	215886	16	60/0
13	12	BUBBA SPARXXX f/YING YANG TWINS Ms. New Booty (Purple Ribbon/Virgin)	1890	+100	175446	10	61/4
11	13	NELLY Grillz (Derrty/Fo' Reel/Universal)	1805	-264	211723	18	65/0
16	14	SEAN PAUL Temperature (VP/Atlantic)	1756	+140	292072	10	61/6
18	15	THREE 6 MAFIA Poppin' My Collar (Sony Urban/Columbia)	1695	+268	149658	7	56/3
14	16	BOW WOW Fresh Azimiz (Sony Urban/Columbia)	1555	-127	152674	16	60/0
17	17	KANYE WEST f/LUPE FIASCO Touch The Sky (Roc-A-Fella/Def Jam/IDJMG)	1542	+31	128597	7	59/0
15	18	D4L Betcha Can't Do It Like Me (Dee Money/Asylum/Atlantic)	1536	-133	136218	11	61/0
20	19	AVANT 4 Minutes (Geffen)	1431	+163	156329	6	63/2
21	20	50 CENT f/OLIVIA Best Friend (G-Unit/Interscope)	1228	+135	125413	4	59/2
19	21	JUELZ SANTANA Oh Yes (Diplomat/Def Jam/IDJMG)	1132	-163	121692	8	56/0
26	22	KIRK FRANKLIN Looking For You (Fo Yo Soul/Gospo Centric/Zomba Label Group)	1102	+168	138619	10	43/0
27	23	SHAWNNA Gettin' Some (DTP/Def Jam/IDJMG)	1027	+132	103155	6	40/2
23	24	LL COOL J f/JENNIFER LOPEZ Control Myself (Def Jam/IDJMG)	1022	-28	74964	7	49/0
22	25	TYRA B. Still In Love (GG&L)	974	-116	68026	13	45/0
25	26	FAITH EVANS Tru Love (Capitol)	948	-11	71975	18	46/1
31	27	JAGGED EDGE Good Luck Charm (Sony Urban/Columbia)	835	+78	87399	5	46/0
28	28	PURPLE RIBBON ALLSTARS Body Rock (Purple Ribbon/Virgin)	794	-12	49660	8	47/1
30	29	HEATHER HEADLEY In My Mind (RCA/RMG)	773	-1	66126	8	44/1
32	30	B.G. f/MANNIE FRESH Move Around (Choppa City/Koch)	771	+79	50080	4	48/3
35	31	CHRISTINA MILIAN f/YOUNG JEEZY Say I (Def Soul/IDJMG)	758	+105	57226	2	44/2
24	32	YOUNG JEEZY My Hood (Def Jam/IDJMG)	728	-239	50890	12	51/0
29	33	MARIAH CAREY Don't Forget About Us (Island/IDJMG)	704	-95	71594	20	62/0
36	34	LIL' JON & THE EASTSIDE BOYZ Snap Ya Fingers (TVT)	670	+39	55301	8	1/0
33	35	LUDACRIS & FIELD MOB f/ JAMIE FOXX Georgia (DTP/Def Jam/IDJMG)	640	-44	58485	15	43/0
37	36	LIL' WAYNE Hustler Musik (Cash Money/Universal)	630	+14	35754	3	41/1
41	37	ANTHONY HAMILTON Can't Let Go (So So Def/Zomba Label Group)	587	+111	91066	6	38/2
38	38	REMY MA Conceited (SRC/Universal)	573	-17	107151	7	24/0
39	39	GHOSTFACE KILLAH f/NE-YO Back Like That (Def Jam/IDJMG)	554	+6	59836	4	38/0
43	40	PAUL WALL Girl (SwishaHouse/Asylum/Atlantic)	552	+124	51758	3	40/2
34	41	PUSSYCAT DOLLS Stickwitu (A&M/Interscope)	544	-110	34650	8	35/0
40	42	YO GOTTI f/BUN B & 8-BALL Gangsta Party (TVT)	515	+22	25219	6	34/0
46	43	DA BACKWUDZ I Don't Like The Look Of It (Rowdy/Major Way)	511	+96	23916	2	34/1
42	44	YUNG JOC Goin' Down (Bad Boy/Atlantic)	509	+77	59943	2	33/33
Debut	45	LETOYA Torn (Capitol)	499	+219	50220	1	38/6
45	46	NOTORIOUS B.I.G. f/TWISTA... Spit Your Game (Bad Boy/Atlantic)	480	+64	28571	2	36/0
47	47	CHAMILLIONAIRE f/KRAYZIE BONE Ridin (Universal)	476	+70	36874	2	37/2
Debut	48	NICK CANNON Dime Piece (Motown/Universal)	453	+231	38043	1	40/4
Debut	49	NE-YO When You're Mad (Def Jam/IDJMG)	394	+203	43348	1	45/15
49	50	YOUNGBLOODZ Chop Chop (LaFace/Jive/Zomba Label Group)	388	-1	24737	4	36/0

## MOST ADDED\*

ARTIST TITLE LABEL(S)	ADDS
MARIAH CAREY Fly Like A Bird (Island/IDJMG)	40
JAHEIM The Chosen One (Divine Mill/Warner Bros.)	34
YUNG JOC Goin' Down (Bad Boy/Atlantic)	33
JAMIE FOXX f/TWISTA DJ Play A Love Song (J/RMG)	31
MILA J Complete (T.U.G./Motown/Universal)	29
URBAN MYSTIC I Refuse (SOBE)	16
NE-YO When You're Mad (Def Jam/IDJMG)	15
DRE f/R. ROSS Chevy Ridin' High (Violator/Jive/Zomba Label Group)	15
CHERISH Do It To It (Sho'Nuff/Capitol)	9
DA MUZICIANZ Camera Phone (TVT)	7

The Urban add threshold is applied to monitored stations not allowed to report adds per their company policy: Songs that reach 14 plays per week in two consecutive airplay weeks. An airplay week is defined as Sunday through Saturday. Adds from all other programmers are still accepted at any play level.

## MOST INCREASED PLAYS

ARTIST TITLE LABEL(S)	TOTAL PLAY INCREASE
T.I. What You Know (Grand Hustle/Atlantic)	+350
THREE 6 MAFIA Poppin' My Collar (Sony Urban/Columbia)	+268
NICK CANNON Dime Piece (Motown/Universal)	+231
LETOYA Torn (Capitol)	+219
NE-YO When You're Mad (Def Jam/IDJMG)	+203
K. FRANKLIN Looking... (Fo Yo Soul/Gospo Centric/Zomba Label Group)	+168
AVANT 4 Minutes (Geffen)	+163
SEAN PAUL Temperature (VP/Atlantic)	+140
RAY J What I Need (Knockout/Sanctuary)	+140
50 CENT f/OLIVIA Best Friend (G-Unit/Interscope)	+135

## NEW & ACTIVE

RAY J What I Need (Knockout/Sanctuary)	Total Plays: 377, Total Stations: 35, Adds: 0
GINUWINE I'm In Love (Sony Urban/Epic)	Total Plays: 362, Total Stations: 36, Adds: 1
BLACK BUDDAFLY f/FABOLOUS Bad Girl (RSMG/Island/IDJMG)	Total Plays: 356, Total Stations: 33, Adds: 0
E-40 Tell Me When To Go (Reprise/BME)	Total Plays: 346, Total Stations: 26, Adds: 6
MILA J Complete (T.U.G./Motown/Universal)	Total Plays: 295, Total Stations: 30, Adds: 29
LUKE & Q My Turn (J/RMG)	Total Plays: 293, Total Stations: 30, Adds: 5
DJ KHALED Holla At Me (Terror Squad/Koch)	Total Plays: 262, Total Stations: 27, Adds: 6
MOBB DEEP Put Em In Their Place (G-Unit/Interscope)	Total Plays: 235, Total Stations: 28, Adds: 6
JAHEIM The Chosen One (Divine Mill/Warner Bros.)	Total Plays: 199, Total Stations: 34, Adds: 34
RAY CASH f/SCARFACE Bumpin' My Music (Columbia)	Total Plays: 195, Total Stations: 21, Adds: 6

Songs ranked by total plays

Station playlists for all R&R reporters are available on the web at [www.radioandrecords.com](http://www.radioandrecords.com).

66 Urban reporters. Monitored airplay data supplied by Mediabase Research, a division of Premiere Radio Networks. Songs ranked by total plays for the airplay week of 3/5-3/11. Bullets appear on songs gaining plays or remaining flat from previous week. If two songs are tied in total plays, the song with the larger increase in plays is placed first. Songs below No. 20 are moved to recurrent after 20 weeks on the chart. Most Added is the total number of new adds officially reported to R&R by each reporting station. Songs unreported as adds do not count toward overall total stations playing a song. Most Increased Plays lists the songs with the greatest week-to-week increases in total plays. Total Audience equals Average Quarter Hour Persons times number of plays (times 100). Each daypart on each station is assigned an AQH number. Average Quarter Hour Persons used herein with permission from Arbitron Inc. © 2006, Arbitron Inc. © 2006 Radio & Records.



# OUR T-SHIRT DEALS ROCK!



- White T-shirts
- Heavy 100% Cotton
- Printed up to 4 Colors on 1 Side
- No Setup Charges!
- No Art Charges!

**IN 10 DAYS OR LESS!**



Free Catalog  
**CALL NOW!**

**1-800-34-EMKAY**  
631-777-3175  
FAX: 631-777-3168

[www.emkaydesigns.com](http://www.emkaydesigns.com)  
info@emkaydesigns.com

March 17, 2006

RateTheMusic.com

America's Best Testing Urban Songs 12 + For The Week Ending 3/10/06

Table with columns: Artist Title (Label), TW, LW, Famil., Burn, Pers., F, M. Lists top 50 urban songs including MARY J. BLIGE, NELLY, SEAN PAUL, NE-YO, T.I., DEM FRANCHIZE BOYZ, CHRIS BROWN, JAMIE FOXX, BOW WOW, JUELZ SANTANA, FAITH EVANS, T-PAIN, YOUNG JEEZY, KEYSHIA COLE, AVANT 4 Minutes, LUDACRIS &..., K. FRANKLIN, JUVENILE, THREE 6 MAFIA, MARIAH CAREY, BEYONCE, BUBBA SPARXXX..., TREY SONGZ, LL COOL J & J. LOPEZ, BUSTA RHYMES, and DAL Betcha Can't Do It Like Me.

Total sample size is 342 respondents. Total average favorability estimates are based on a scale of 1-5. (1=dislike very much, 5=like very much). Total familiarity represents the percentage of respondents who recognized the song. Total burn represents the number of participants who said they are tired of hearing the song. Songs must have 40% familiarity to appear on survey. Sample composition is based on persons 12+. Persons are screened via the Internet. Once passed, they can take the music test based on the format/music preference. RateTheMusic.com results are not meant to replace callout research. The results are intended to show opinions of participants on the Internet only. RateTheMusic is a registered trademark of RateTheMusic.com. The RTM system, is available for local radio stations by calling 818-377-5300. RateTheMusic.com data is provided by Mediabase Research, a division of Premiere Radio Networks.

Studio Stats

ARTIST: Jeff Majors
LABEL: Music One/Sony Urban
ALBUM: Sacred Chapter 6
IN STORES: Now
CURRENT SINGLE: "God's Gift"
TOP SPINS AT: WRNB/Philadelphia; WZAK/Cleveland; KMQJ/Houston; WMMJ/Washington; WAKB/Augusta, GA; WROU/Dayton

By DANA HALL
Urban Editor

Top spins at WRNB/Philadelphia; WZAK/Cleveland; KMQJ/Houston; WMMJ/Washington; WAKB/Augusta, GA; WROU/Dayton
Personal stats: A native of Washington, DC, Jeff Majors spent part of his early years studying in a monastery, which led him to be ordained as a minister in the Pentecostal Church at the age of 19.

His love of music led him to the harp, an unusual instrument in the gospel music world, but one that would one day set Majors apart from the rest. He went on to study with harp master Alice Coltrane, wife of jazz legend John Coltrane.

As Majors became more proficient on the instrument, he began playing with jazz bands on the DC club scene. Around the same time he began to work at a local radio station as an air personality, and his two worlds came together.

Today not only is Majors a gospel artist, he's also VP/Gospel Programming for Radio One, the largest African-American-owned broadcast company in the country.



The Album: Sacred Chapter 6 is the sixth album in a series of 12. Each one has a different theme and purpose. Appearing on Sacred 6, and throughout the Sacred series, is vocalist Al Johnson. In addition, R&B songstress Kelly Price lends her soulful and impassioned vocal talents, which are featured on the current single.

Also appearing on this album are gospel great Dottie Peoples and holy hip-hopers The Gospel Gangstaz. Sacred Chapter 6 has already earned critical acclaim and a spotlight on Oprah.

See him: Every Sunday at noon and 7pm on The Gospel of Music With Jeff Majors, on TV One.

REPORTERS

Stations and their adds listed alphabetically by market

Large grid of market abbreviations and station call letters, such as WAZ/Albany, GA; WJAX/Augusta, GA; WFTS/Tampa, FL; etc.

Note: For complete adds, see R&R Music Tracking.

POWERED BY MEDIABASE

Monitored Reporters

95 Total Reporters

66 Total Monitored

29 Total Indicator

Did Not Report, Playlist Frozen (1): WRXZ/Albany, GA

# URBAN AC TOP 30

March 17, 2006

POWERED BY  
MEDIABASE

LAST WEEK	THIS WEEK	ARTIST TITLE LABEL(S)	TOTAL PLAYS	+/- PLAYS	TOTAL AUDIENCE (00)	WEEKS ON CHART	TOTAL STATIONS/ ADDS
1	1	MARY J. BLIGE Be Without You (Geffen)	1851	-89	199802	15	63/0
2	2	HEATHER HEADLEY In My Mind (RCA/RMG)	1850	+77	173687	21	65/0
3	3	JAMIE FOXX f/LUDACRIS Unpredictable (J/RMG)	1596	-49	176329	10	54/0
5	4	ANTHONY HAMILTON Can't Let Go (So So Def/Zomba Label Group)	1427	+133	145116	13	64/1
4	5	ISLEY BROTHERS f/R. ISLEY Just Came Here To Chill (Def Soul/Def Jam/IDJMG)	1385	+47	122274	8	61/1
6	6	KIRK FRANKLIN Looking For You (Fo Yo Soul/Gospo Centric/Zomba Label Group)	1255	-29	128971	22	59/0
7	7	CHARLIE WILSON Magic (Jive/Zomba Label Group)	1089	-86	89075	16	57/0
8	8	BRIAN MCKNIGHT Find Myself In You (Motown/Universal)	1074	+66	106206	8	63/2
9	9	ALICIA KEYS Unbreakable (J/RMG)	875	-63	92842	25	63/0
10	10	FAITH EVANS Tru Love (Capitol)	774	+24	67449	17	59/0
11	11	ERIC BENET I Wanna Be Loved (Reprise/Warner Bros.)	642	-93	55655	30	58/0
15	12	NE-YO So Sick (Def Jam/IDJMG)	603	+113	85982	6	28/4
12	13	KINDRED THE FAMILY SOUL Where Would I Be (The Question) (Hidden Beach)	511	-54	69957	25	36/0
13	14	INDIA.ARIE I Am Not My Hair (Motown/Universal)	504	-10	38620	13	48/0
18	15	KEM Into You (Motown/Universal)	494	+71	29190	7	42/2
14	16	URBAN MYSTIC I Refuse (SOBE)	482	-15	26063	6	40/5
20	17	TEENA MARIE Ooh Wee (Cash Money/Universal)	475	+115	50202	2	38/8
16	18	MARIAH CAREY Don't Forget About Us (Island/IDJMG)	455	+2	37401	12	21/0
22	19	KEYSHIA COLE Love (A&M/Interscope)	417	+74	40021	4	20/5
17	20	EARTH, WIND & FIRE f/BRIAN MCKNIGHT To You (Sanctuary/SRG)	410	-27	32408	11	39/0
19	21	LYFE JENNINGS f/FANTASIA Hypothetically (Sony Urban/Columbia)	384	+12	28744	7	31/1
21	22	JEFF MAJORS f/KELLY PRICE God's Gift (Music One/Sony Urban)	370	+20	32363	5	31/2
24	23	TAMAR f/PRINCE Beautiful, Loved And Blessed (Republic/Universal)	309	-14	27190	4	30/1
23	24	DWELE Weekend Love (Virgin)	308	-18	16422	7	28/0
25	25	GOAPELE First Love (Skyblaze/Sony Urban/Columbia)	306	-6	20436	5	27/1
26	26	MELI'SA MORGAN I Remember (Orpheus/Luann)	277	-25	21432	10	26/0
Debut	27	ERIC BENET Pretty Baby (Friday/Reprise/Warner Bros.)	265	+94	32829	1	34/10
27	28	FLOETRY Lay Down (Geffen)	230	+5	15281	3	23/0
30	29	LATOYA LONDON State Of My Heart (Peak/Concord)	205	+9	9029	3	18/2
29	30	TREY SONGZ Gotta Go (Songbook/Atlantic)	205	+6	47705	4	6/0

## MOST ADDED

ARTIST TITLE LABEL(S)	ADDS
MARIAH CAREY Fly Like A Bird (Island/IDJMG)	25
ERIC BENET Pretty Baby (Friday/Reprise/Warner Bros.)	10
TEENA MARIE Ooh Wee (Cash Money/Universal)	8
VAN HUNT Character (Capitol)	6

The Urban AC add threshold is applied to monitored stations not allowed to report adds per their company policy. Songs that reach seven plays per week in two consecutive airplay weeks. An airplay week is defined as Sunday through Saturday. Adds from all other programmers are still accepted at any play level.

## MOST INCREASED PLAYS

ARTIST TITLE LABEL(S)	TOTAL PLAY INCREASE
ANTHONY HAMILTON Can't... (So So Def/Zomba Label Group)	+133
TEENA MARIE Ooh Wee (Cash Money/Universal)	+115
NE-YO So Sick (Def Jam/IDJMG)	+113
ERIC BENET Pretty Baby (Friday/Reprise/Warner Bros.)	+94
HEATHER HEADLEY In My Mind (RCA/RMG)	+77

## NEW & ACTIVE

RAHEEM DEVAUGHN You (Jive/Zomba Label Group)	Total Plays: 149, Total Stations: 21, Adds: 5
YOLANDA ADAMS This Too Shall Pass (Atlantic)	Total Plays: 126, Total Stations: 19, Adds: 1
MARIAH CAREY Fly Like A Bird (Island/IDJMG)	Total Plays: 109, Total Stations: 26, Adds: 25
GOVERNOR Blood, Sweat & Tears (Grand Hustle/Atlantic)	Total Plays: 109, Total Stations: 12, Adds: 0
MARY MARY Heaven (Sony Urban/Columbia)	Total Plays: 108, Total Stations: 15, Adds: 0

Station playlists for all R&R reporters are available on the web at [www.radioandrecords.com](http://www.radioandrecords.com).

65 Urban AC reporters. Monitored airplay data supplied by Mediabase Research, a division of Premiere Radio Networks. Songs ranked by total plays for the airplay week of 3/5-3/11. Bullets appear on songs gaining plays or remaining flat from previous week. If two songs are tied in total plays, the song with the larger increase in plays is placed first. Songs below No. 15 are moved to recurrent after 20 weeks on the chart. Most Added is the total number of new adds officially reported to R&R by each reporting station. Songs unreported as adds do not count toward overall total stations playing a song. Most Increased Plays lists the songs with the greatest week-to-week increases in total plays. Total Audience equals Average Quarter Hour Persons times number of plays (times 100). Each daypart on each station is assigned an AQH number. Average Quarter Hour Persons used herein with permission from Arbitron Inc. © 2006, Arbitron Inc. © 2006 Radio & Records.

## REPORTERS

Stations and their adds listed alphabetically by market

<b>KSYU/Albuquerque, NM*</b> OM: Bill May PD: Tim Jones APD/MD: Jaimey Barreras 3 NE-YO	<b>WQNC/Charlotte*</b> PD: Alvin Stowe MD: Chris James ERIC BENET	<b>WROL/Dayton, OH*</b> OM/MD: J.D. Kunes No Adds	<b>WHRP/Memphis, AL*</b> OM: Ken Johnson PD: Mark Raymond 27 MARIAH CAREY 24 NE-YO 21 RAHEEM DEVAUGHN 20 TEENA MARIE 7 LATOYA LONDON	<b>WJMR/Milwaukee, WI*</b> PD/MD: Lauri Jones No Adds	<b>WDAS/Philadelphia, PA*</b> OM: The Michen PD: Joe Tamburro APD/MD: Jo Gamble 13 MARIAH CAREY	<b>Sirius Heart &amp; Soul/Satellite</b> OM/MD: B.J. Stone MD: Sasha Montero 8 TAMAR f/PRINCE LETOYA	<b>WTUG/Tuscaloosa, AL</b> OM: Greg Tomascello PD/MD: Charles Anthony No Adds
<b>WAKB/Augusta, GA*</b> OM/MD: Ron Thomas MARIAM CAREY TEENA MARIE VAN HUNT	<b>WRSB/Chicago, IL*</b> MD: Trace Reynolds 1 MARIAH CAREY ERIC BENET	<b>WMOX/Detroit, MI*</b> OM: KJ Holiday PD: Jamillah Muhammad APD: Onell Stevens MD: Kristi Birchett 14 KEYSIA COLE 11 MARIAH CAREY	<b>WTLC/Indianapolis, IN*</b> PD: Brian Wallace APD/MD: The First Lady 10 TEENA MARIE ERIC BENET	<b>KJMG/Monroe, LA</b> PD: Chris Collins 19 KEYSIA COLE	<b>WRB/Philadelphia, PA*</b> OM/MD: Helen Little MD: Mo'Nay Strickland KINDRED THE FAMILY SOUL	<b>The Touch/Satellite</b> PD: Stan Boston APD/MD: Hollywood Hernandez 10 NE-YO	<b>WJBW/W. Palm Beach, FL*</b> PD: Kyle McCray APD: Kyle Stewart MD: Patrice Wright 2 NE-YO TEENA MARIE LATOYA LONDON
<b>WKSP/Augusta, GA*</b> OM: Mike Kramer PD/MD: Tim "Fattz" Snell APD: Cher Best MARIAM CAREY	<b>WVAZ/Chicago, IL*</b> OM/MD: Elmy Smith APD/MD: Armando Rivera No Adds	<b>WBBK/Dallas, AL</b> OM: BJ Kell PD: JJ "Big Oddy" Davis No Adds	<b>WXXJ/Jackson, MS*</b> OM/MD: Stan Branson 14 ERIC BENET RAHEEM DEVAUGHN KINDRED THE FAMILY SOUL VAN HUNT MARIAM CAREY	<b>WQOK/Nashville, TN*</b> PD: Kenny Smoov 7 MARQUES HOUSTON	<b>WFXX/Raleigh, NC*</b> OM/MD: Cy Young APD/MD: Jodi Berry 6 ERIC BENET 5 HILSTI SOUL 1 KEM MARIAM CAREY	<b>XM The Flow/Satellite</b> OM: Lori Parkerson PD: Maxx Myrick No Adds	<b>WHUR/Washington, DC*</b> PD: Dave Dickinson MD: Traci LaTrelle 1 MARIAH CAREY
<b>WWIN/Baltimore, MD*</b> PD: Tim Watts MD: Kather Wynder URBAN MYSTIC	<b>WZAK/Cleveland, OH*</b> OM/MD: Kim Johnson MD: Terry Bello 1 KEM	<b>WURK/Fayetteville, NC*</b> OM: Mac Edwards PD/MD: Jeff Anderson MARIAM CAREY RENA SCOTT KINDRED THE FAMILY SOUL	<b>WSOL/Jacksonville, FL*</b> OM: Carl Austin PD: Denise Brooks MD: KJ Brooks MD: John Scott No Adds	<b>KMEZ/New Orleans, LA*</b> PD: LeBron "LBJ" Joseph MD: Kekker Summers MARIAM CAREY KINDRED THE FAMILY SOUL VAN HUNT	<b>WVBE/Roanoke, VA*</b> OM/MD: Walt Ford MARIAM CAREY VAN HUNT	<b>WLVA/Savannah, GA</b> OM: Brad Kelly PD/MD: Gary Young 21 TREY SONGZ 14 ERIC BENET	<b>WVMA/Shreveport, LA*</b> OM/MD: Queen Echols MARIAM CAREY ERIC BENET
<b>WXLX/Columbia, SC*</b> PD: Doug Williams MARIAM CAREY JEFF MAJORS f/KELLY PRICE KEYSHIA COLE	<b>WZLZ/Columbus, SC*</b> PD/MD: Mike Love 1 ERIC BENET MARIAM CAREY	<b>WDDZ/Ft. MI*</b> PD: Trey Michaels 9 RAY J 8 LYFE JENNINGS f/FANTASIA	<b>WYLD/New Orleans, LA*</b> PD: AJ Appleberry MARIAM CAREY YOLANDA ADAMS	<b>WBLS/New York, NY*</b> PD: Vinny Brown No Adds	<b>WWSB/Salisbury, MD</b> OM: Brian Cleary PD: Kenny Love APD: Bill Baker MD: Ron Barnes 5 DA BACKWOODZ NE-YO MARY J. BLIGE f/BROOKLYN JUVENILE	<b>WVH/Washington, DC*</b> PD: Mike Chase MARIAM CAREY ERIC BENET RAHEEM DEVAUGHN	<b>WMMJ/Washington, DC*</b> PD: Kathy Brown MD: Mike Chase MARIAM CAREY ERIC BENET RAHEEM DEVAUGHN
<b>WYAZ/Baton Rouge, LA*</b> PD/MD: Mya Vernon MARIAM CAREY	<b>WVMA/Columbia, SC*</b> PD/MD: Mike Love 1 ERIC BENET MARIAM CAREY	<b>WFLM/Ft. Pierce, FL*</b> OM/MD: Mike James	<b>WYLD/New Orleans, LA*</b> PD: AJ Appleberry MARIAM CAREY YOLANDA ADAMS	<b>WRKS/New York, NY*</b> PD: Tony Boasley MD: Julie Gasoline No Adds	<b>WWSB/Salisbury, MD</b> OM: Brian Cleary PD: Kenny Love APD: Bill Baker MD: Ron Barnes 5 DA BACKWOODZ NE-YO MARY J. BLIGE f/BROOKLYN JUVENILE	<b>WVMA/Shreveport, LA*</b> PD: Bill Sharp No Adds	<b>WVMA/Washington, DC*</b> PD: Kathy Brown MD: Mike Chase MARIAM CAREY ERIC BENET RAHEEM DEVAUGHN
<b>WBHK/Birmingham, AL*</b> PD: Darryl Johnson APD: Chris Coleman 14 BRIAN MCKNIGHT	<b>WAGH/Columbus, GA</b> OM: Brian Waters PD/MD: Queen Rasheeda MD: Edward Lewis No Adds	<b>WQMG/Greensboro, NC*</b> PD: Shiyne Cole No Adds	<b>WYLD/New Orleans, LA*</b> PD: AJ Appleberry MARIAM CAREY YOLANDA ADAMS	<b>WKUS/Norfolk, VA*</b> OM/MD: Eric Michaels No Adds	<b>WWSB/Salisbury, MD</b> OM: Brian Cleary PD: Kenny Love APD: Bill Baker MD: Ron Barnes 5 DA BACKWOODZ NE-YO MARY J. BLIGE f/BROOKLYN JUVENILE	<b>WVMA/Shreveport, LA*</b> PD: Bill Sharp No Adds	<b>WVMA/Washington, DC*</b> PD: Kathy Brown MD: Mike Chase MARIAM CAREY ERIC BENET RAHEEM DEVAUGHN
<b>WUHT/Birmingham, AL*</b> PD: Kevin "Koolin" Fox MARIAM CAREY	<b>WZLZ/Columbus, GA</b> OM/MD: Carl Conner, Jr. MD: Brandon Conner No Adds	<b>WJMJ/Louisville, KY*</b> PD/MD: Tim Gerard Girton No Adds	<b>WYLD/New Orleans, LA*</b> PD: AJ Appleberry MARIAM CAREY YOLANDA ADAMS	<b>WKUS/Norfolk, VA*</b> OM/MD: Eric Michaels No Adds	<b>WWSB/Salisbury, MD</b> OM: Brian Cleary PD: Kenny Love APD: Bill Baker MD: Ron Barnes 5 DA BACKWOODZ NE-YO MARY J. BLIGE f/BROOKLYN JUVENILE	<b>WVMA/Shreveport, LA*</b> PD: Bill Sharp No Adds	<b>WVMA/Washington, DC*</b> PD: Kathy Brown MD: Mike Chase MARIAM CAREY ERIC BENET RAHEEM DEVAUGHN
<b>WVGL/Charleston, SC*</b> OM/MD: Terry Base MD: TK Jones 3 TAMAR f/PRINCE VAN HUNT MARIAM CAREY	<b>WXXM/Columbus, OH*</b> OM: J.D. Kunes OM: Paul Strong PD: Warren Stevens No Adds	<b>KJMG/Monroe, LA</b> PD: Chris Collins 19 KEYSIA COLE	<b>WYLD/New Orleans, LA*</b> PD: AJ Appleberry MARIAM CAREY YOLANDA ADAMS	<b>WRKS/New York, NY*</b> PD: Tony Boasley MD: Julie Gasoline No Adds	<b>WWSB/Salisbury, MD</b> OM: Brian Cleary PD: Kenny Love APD: Bill Baker MD: Ron Barnes 5 DA BACKWOODZ NE-YO MARY J. BLIGE f/BROOKLYN JUVENILE	<b>WVMA/Shreveport, LA*</b> PD: Bill Sharp No Adds	<b>WVMA/Washington, DC*</b> PD: Kathy Brown MD: Mike Chase MARIAM CAREY ERIC BENET RAHEEM DEVAUGHN
<b>WXST/Charleston, SC*</b> PD/MD: Michael Tee No Adds	<b>KSOC/Dallas, TX*</b> OM: John Candelaria PD: John Long 7 ERIC BENET	<b>KJMG/Monroe, LA</b> PD: Chris Collins 19 KEYSIA COLE	<b>WYLD/New Orleans, LA*</b> PD: AJ Appleberry MARIAM CAREY YOLANDA ADAMS	<b>WKUS/Norfolk, VA*</b> OM/MD: Eric Michaels No Adds	<b>WWSB/Salisbury, MD</b> OM: Brian Cleary PD: Kenny Love APD: Bill Baker MD: Ron Barnes 5 DA BACKWOODZ NE-YO MARY J. BLIGE f/BROOKLYN JUVENILE	<b>WVMA/Shreveport, LA*</b> PD: Bill Sharp No Adds	<b>WVMA/Washington, DC*</b> PD: Kathy Brown MD: Mike Chase MARIAM CAREY ERIC BENET RAHEEM DEVAUGHN
<b>WBAV/Charlotte*</b> PD/MD: Terri Avery No Adds		<b>KJMG/Monroe, LA</b> PD: Chris Collins 19 KEYSIA COLE	<b>WYLD/New Orleans, LA*</b> PD: AJ Appleberry MARIAM CAREY YOLANDA ADAMS	<b>WRKS/New York, NY*</b> PD: Tony Boasley MD: Julie Gasoline No Adds	<b>WWSB/Salisbury, MD</b> OM: Brian Cleary PD: Kenny Love APD: Bill Baker MD: Ron Barnes 5 DA BACKWOODZ NE-YO MARY J. BLIGE f/BROOKLYN JUVENILE	<b>WVMA/Shreveport, LA*</b> PD: Bill Sharp No Adds	<b>WVMA/Washington, DC*</b> PD: Kathy Brown MD: Mike Chase MARIAM CAREY ERIC BENET RAHEEM DEVAUGHN

POWERED BY  
MEDIABASE

\*Monitored Reporters

79 Total Reporters

65 Total Monitored

14 Total Indicator

Did Not Report, Playlist  
Frozen (1):  
WRBV/Macon, GA



WANT TO APPLY FOR  
STUDENT LOANS?



WANT TO FIND  
GOVERNMENT AUCTIONS?

## Want to know where to get this information?

From student loans to buying surplus government property, all kinds of government information are just a click or call away.

# FIRSTGOV.gov

1 (800) FED-INFO

# GOSPEL TOP 30

March 17, 2006

LAST WEEK	THIS WEEK	ARTIST TITLE LABEL(S)	TOTAL PLAYS	+/- PLAYS	TOTAL AUDIENCE (00)	WEEKS ON CHART	TOTAL STATIONS/ADDS
1	1	MARY MARY Yesterday (Sony Urban/Columbia)	1114	-48	33539	25	33/0
2	2	KIRK FRANKLIN Looking For You (Fo Yo Soul/Gospo Centric/Zomba Label Group)	1029	-51	32880	26	34/0
3	3	BYRON CAGE I Will Bless The Lord (Gospo Centric/Zomba Label Group)	971	-19	31974	15	34/0
4	4	HEZEKIAH WALKER Lift Him Up (Verity/Zomba Label Group)	873	+20	26043	21	29/3
7	5	DONALD LAWRENCE... The Blessing Of Abraham (EMI Gospel)	775	+25	25279	7	36/4
5	6	DOTTIE PEOPLES He Said It (Atlanta Int'l)	759	-55	27396	30	26/0
6	7	SMOKIE NORFUL God Is Able (EMI Gospel)	721	-59	20619	20	25/1
10	8	TAMELA MANN Speak Lord (TillyMann)	696	+7	27258	15	24/1
8	9	YOLANDA ADAMS Victory (Atlantic)	689	-55	22255	17	25/0
9	10	WILLIAM MURPHY III Let It Rise (Sony Urban/Epic)	681	-54	22299	24	25/0
11	11	SHIRLEY CAESAR I Know The Truth (Lies) (Shu-Bel/Artemis Gospel)	677	-9	18289	24	24/1
14	12	VICKIE WINANS Deliverance Is Available (PureSprings/EMI Gospel)	658	+30	19362	18	25/0
15	13	DARWIN HOBBS Glorify Him (EMI Gospel)	617	+8	20997	22	27/1
12	14	JEFF MAJORS f/KELLY PRICE God's Gift (Music One/Sony Urban)	613	-38	23207	22	23/0
13	15	DORINDA CLARK-COLE So Many Times (Gospo Centric/Zomba Label Group)	587	-55	16565	12	24/0
17	16	ISRAEL & NEW BREED Not Forgotten (Integrity Gospel)	584	-8	18559	19	18/1
16	17	CECE WINANS He's Concerned (PureSprings/Sony Urban/Epic)	569	-30	19133	14	24/0
18	18	LUTHER BARNES & THE RED BUDD... Somehow, Someway (Atlanta Int'l)	533	+26	18540	16	23/1
19	19	MYRON BUTLER & LEVI Set Me Free (EMI Gospel)	507	+26	14526	19	21/3
20	20	JIMMY HICKS & VOICES OF INTEGRITY BornBlessed (Worldwide Entertainment)	492	+48	14104	6	21/3
21	21	RIZEN We've Come To Magnify The Lord (Artemis)	375	+16	17705	14	16/1
22	22	VICKIE WINANS It's Alright (Verity/Zomba Label Group)	352	+6	9713	5	17/4
23	23	ALVIN DARLING From Me To You (Emtra)	348	+16	8733	10	13/0
25	24	GEORGE HUFF A Brighter Day (Word/Curb/Warner Bros.)	309	-14	11122	12	18/1
24	25	MARVIN SAPP Perfect Peace (Verity)	302	-26	11261	4	11/0
26	26	KAREN CLARK-SHEARD Favor (Word/Curb/Warner Bros.)	294	-7	9198	6	12/0
27	27	MOSIE BURKS I Got A Grip (Malaco)	278	-4	7516	9	10/0
30	28	BISHOP EDDIE LONG W/NEW BIRTH TOTAL... It Shall Come To Pass (EMI Gospel)	265	+42	7397	3	12/2
29	29	CANTON JONES Love Song (Arrow)	253	-21	10110	9	10/0
Debut	30	YOLANDA ADAMS This Too Shall Pass (Atlantic)	250	+45	10090	1	11/3

41 Gospel reporters. Songs ranked by total plays for the airplay week of Sunday 3/5 - Saturday 3/11.  
© 2006 Radio & Records

## MOST ADDED

ARTIST TITLE LABEL(S)	ADDS
DONALD LAWRENCE... The Blessing Of Abraham (EMI Gospel)	4
VICKIE WINANS It's Alright (Verity/Zomba Label Group)	4
HEZEKIAH WALKER Lift Him Up (Verity/Zomba Label Group)	3
MYRON BUTLER & LEVI Set Me Free (EMI Gospel)	3
JIMMY HICKS... BornBlessed (Worldwide Entertainment)	3
YOLANDA ADAMS This Too Shall Pass (Atlantic)	3
A7 Don't Walk Away (Triple A)	3
BISHOP LEONARD SCOTT Sing Unto The King (Tyscot/Taseis)	3

## MOST INCREASED PLAYS

ARTIST TITLE LABEL(S)	TOTAL PLAY INCREASE
MARTHA MUNIZZI No Limits (Integrity Label Group)	+74
JOE PACE Mighty Long Way (Integrity Gospel)	+61
JIMMY HICKS... BornBlessed (Worldwide Entertainment)	+48
BISHOP LEONARD SCOTT Sing Unto The King (Tyscot/Taseis)	+46
YOLANDA ADAMS This Too Shall Pass (Atlantic)	+45
DAMON LITTLE Long As I Got Shoes (Worldwide)	+43
BISHOP EDDIE LONG... It Shall Come To Pass (EMI Gospel)	+42
WILLIAM MURPHY III All Day (Sony Urban/Epic)	+42
A7 Don't Walk Away (Triple A)	+41
SOUL SEEKERS Somewhere Listening (Gospo Centric)	+36

## NEW & ACTIVE

**DONALD ALFORD** All I Want To Do Is Bless You (Holy Spirit/Taseis)  
Total Plays: 234, Total Stations: 10, Adds: 1

**MARTHA MUNIZZI** No Limits (Integrity Label Group)  
Total Plays: 200, Total Stations: 11, Adds: 2

**NEW LIFE COMMUNITY CHOIR** f/JOHN P. KEE I'm Covered (Verity)  
Total Plays: 193, Total Stations: 9, Adds: 2

**KIERRA "KIKI" SHEARD** That Thing (EMI Gospel)  
Total Plays: 193, Total Stations: 5, Adds: 0

**ISRAEL & NEW BREED** Turn It Around (Integrity Gospel)  
Total Plays: 159, Total Stations: 9, Adds: 1

Songs ranked by total plays

## REPORTERS

Stations and their adds listed alphabetically by market

**WPZE/Atlanta, GA**  
OM: Al Payne  
PD: Frank Johnson  
APD: Connie Flint  
15 AT  
10 DAMON LITTLE

**WTHB/Augusta, GA**  
OM/PO: Ron Thomas  
APD: Sister Mary Kingcannon  
1 TAMELA MANN

**WCAO/Baltimore, MD**  
PD: Lee Michaels  
APD/MD: Danielle Brown  
8 EDDIE BRADFORD  
8 WITNESS  
8 JUANITA BYNUM

**WWIN/Baltimore, MD**  
PD: Jeff Majors  
APD: Jean Alston  
A7

**WXOK/Baton Rouge, LA**  
PD/MD: Kerwin Feeling  
14 DONALD LAWRENCE  
13 HENRY GRIFFIN  
13 BISHOP LEONARD SCOTT  
13 JIMMY HICKS & VOICES OF INTEGRITY

**WQYZ/Birmingham, AL**  
OM/PO: Doug Hamand  
APD/MD: Willis Pride  
No Adds

**WJMI/Charleston, SC**  
OM: Michael Baynard  
PD/MD: Bryant Seabrooks  
APD: Big Daddy  
No Adds

**WXTG/Charleston, SC**  
OM: Terry Base  
PD: Edwin "Chief" Wright  
APD/MD: James Wallace  
13 MARK BLAIR & RESTORATION  
17 MARY ALESSI

**WPZS/Charlotte**  
PD: Alvin Stowe  
MD: Tanya Rivers  
VICKIE WINANS

**WGRB/Chicago, IL**  
OM: Elroy Smith  
PD: Michael Robinson  
MD: Ernie Rolfe  
DONALD ALFORD  
BISHOP ANEY

**WJMD/Cleveland, OH**  
OM/PO: Kim Johnson  
17 LUTHER BARNES  
VICKIE WINANS

**WFWM/Columbia, SC**  
PD: Tony "Gee" Green  
APD/MD: Monica Washington  
No Adds

**WJYD/Columbus, OH**  
OM: Jerry Smith  
PD: Dawn Mosby  
11 HEZEKIAH WALKER

**KHVN/Dallas, TX**  
PD/MD: Warren Brooks  
20 BISHOP EDDIE LONG  
20 JOE PACE  
14 LYRIC SINGS

**WCHB/Detroit, MI**  
PD: Spudd  
VICKIE WINANS

**WFLT/Flint, MI**  
OM/PO: Sammie L. Jordan, Jr.  
MD: Alma Johnson  
42 YOUTHFUL PRAISE  
42 WILLIAM MURPHY III  
42 DONALD LAWRENCE  
42 VICKIE WINANS

**WEUP/Huntsville, AL**  
OM: Hundley Batts  
PD: Steve Murry  
MD: Ricky Sykes  
10 TONY FERRY  
10 MARVELLE COOK & VOICES OF WORSHIP

**WTLC/Indianapolis, IN**  
OM: Brian Wallace  
PD/MD: Kenny J  
MD: Donovan Hartwell  
12 DAMON LITTLE  
HEZEKIAH WALKER

**WQAD/Jackson, MS**  
OM: Stan Branson  
PD/MD: Percy Davis  
No Adds

**KPRT/Kansas City, MO**  
OM: Andre Carson  
PD: Myron Fears  
APD: Freddie Bell  
MD: Debbie Johnson  
No Adds

**KPZK/Little Rock, AR**  
OM: Mark Dytan  
PD/MD: Billy St. James  
15 NEW LIFE COMMUNITY CHOIR

**WHAL/Memphis, TN**  
PD: Eileen Collier  
APD/MD: Tracy Bethea  
No Adds

**WLDK/Memphis, TN**  
PD/MD: Kim Harper  
No Adds

**WBBM/Miami, FL**  
OM: E. Claudette Freeman  
PD/MD: Greg Cooper  
28 PRISCILLA

**WHLW/Montgomery, AL**  
OM: Michael Long  
PD/MD: Kenny J  
No Adds

**WPRF/New Orleans, LA**  
PD: Kris "Cap'n Kris" McCoy  
25 GOSPEL LEGENDS

**WYLD/New Orleans, LA**  
PD: AJ Appleberry  
APD/MD: Loretta Peit  
26 SMOKIE NORFUL  
26 DARWIN HOBBS  
26 YOLANDA ADAMS  
26 BISHOP LEONARD SCOTT  
26 MYRON BUTLER & LEVI  
No Adds

**WXEZ/Norfolk, VA**  
OM: John Shomby  
PD: Dale Murray  
18 CHAKA KHAN, GERALD LEVERT...  
14 DONALD LAWRENCE  
13 MYRON BUTLER & LEVI

**WDAS/Philadelphia, PA**  
OM: Thea Michien  
PD: Joe Tamburo  
APD/MD: Jo Gamble  
No Adds

**WPPZ/Philadelphia, PA**  
OM/PO: Helen Little  
HEZEKIAH WALKER

**WNNL/Raleigh, NC**  
OM/PO: Jerry Smith  
APD: Shawn Alexander  
MD: Melissa Wade  
12 A7

**WPZZ/Richmond, VA**  
OM: Jerry Smith  
PD: Reggie Baker  
WASHINGTON MITCHELL

**ABC's Rejoice/Satellite**  
PD: Willie Mae Mciver  
14 MARTHA MUNIZZI  
14 ISRAEL & NEW BREED  
14 21 03 L.J. MOSS

**Sheridan Gospel Network/Satellite**  
PD: Michael Gamble  
APD/MD: Morgan Dukes  
9 STORMY LEVELAND  
8 MARTHA MUNIZZI  
7 MALCOLM WILLIAMS & GREAT FAITH  
6 EDDIE BRADFORD  
5 DONNIE MCCURKIN

**WTSK/Tuscaloosa, AL**  
OM: Greg Tomascello  
PD/MD: Charles Anthony  
9 RIZEN  
9 MYRON BUTLER & LEVI  
9 ISRAEL & NEW BREED  
9 GEORGE HUFF

**WYCB/Washington, DC**  
PD: Ron Thompson  
SHIRLEY CAESAR

**WFAI/Wilmington, DE**  
OM: Melvin Brighthouse  
PD/MD: Manuel Mena  
10 YOLANDA ADAMS  
9 BISHOP EDDIE LONG  
9 NEW LIFE COMMUNITY CHOIR  
9 THEOLA BOOKER

**Did Not Report, Playlist Frozen (3):**  
WHLH/Jackson, MS  
WPGC/Washington, DC  
WSOK/Savannah, GA

Note: For complete adds, see R&R Music Tracking.

Subscribe to the most comprehensive and up-to-the-minute coverage of radio business news...at a special VIP package rate!

# R&R's INDUSTRY VIP PACKAGE

- R&R: The Industry's Newspaper
- R&R Today: The Industry's Leading Daily Fax
- R&R's Today's News
  - E-mail updates of breaking stories
- The R&R Directory
  - The most comprehensive resource guide available

SAVE OVER 25%!

R&R'S INDUSTRY VIP PACKAGE IS \$445<sup>00</sup>  
(Regular rate \$595.00)

Call R&R at:  
310-788-1625

Subscribe online:  
www.radioandrecords.com

U. S. Only

# COUNTRY REPORTERS

Stations and their adds listed alphabetically by market

<b>WQMX/Akron, OH*</b> OM: Kevin Mason APD: Ken Steel 13 EMERSON DRIVE	<b>WKNN/Biloxi, MS</b> OM: Walter Brown PD: Bob Dever 3 BILLY CURRINGTON	<b>WYGY/Cincinnati, OH*</b> OM/MD: TJ Holland APD/MD: Dawn Michaels 1 DIERKS BENTLEY GRETCHEN WILSON HOT APPLE PIE	<b>WXTA/Erie, PA</b> OM: Adam Reese PD: Fred Horton 5 CHRIS CAGLE 5 HANK WILLIAMS, JR. W/GRETCHEN WILSON, BIG & RICH & VAN ZANT	<b>WAYZ/Hagerstown</b> PD: Chris Maestle MD: Tori Anderson No Adds	<b>KXKC/Lafayette, LA*</b> PD: Renee Rivett MD: Sean Riley 1 LOST TRAILERS BRAD PASLEY RAY SCOTT	<b>WKSJ/Mobile, AL*</b> OM: Kit Carson PD/MD: Bill Black 2 JAKE OWEN GRETCHEN WILSON	<b>WOGI/Pittsburgh, PA*</b> MD: Bob Domingo 1 PHIL VASSAR LITTLE BIG TOWN	<b>KGKI/San Angelo, TX</b> OM/MD: Boomer Kingston 7 JAKE OWEN 7 TIM MCGRAW	<b>WKKO/Toledo, OH*</b> OM: Gary Steele APD: Harvey Steele 12 SHEDASY
<b>WGNA/Albany, NY*</b> PD: Buzz Brindle MD: Bill Earley BRAD PASLEY	<b>WZKX/Biloxi, MS</b> OM/MD: Bryan Rhodes 2 PHIL VASSAR 1 TIM MCGRAW	<b>WGAR/Cleveland, OH*</b> PD: Meg Stevens MD: Chuck Collier 3 GEORGE STRAIT 4 EMERSON DRIVE MEGAN MULLINS BRAD PASLEY	<b>KKNU/Eugene, OR</b> OM: Chris Tyler PD: Jim Davis 32 TIM MCGRAW	<b>WRBT/Harrisburg, PA*</b> OM: Chris Tyler PD: Joe Kelly APD/MD: Newman 2 TIM MCGRAW	<b>WPCV/Lakeland, FL*</b> PD: Mike James MD: Jeni Taylor 2 TIM MCGRAW	<b>KJLO/Monroe, LA</b> PD: John Reynolds APD/MD: Toby Otero No Adds	<b>WPOP/Portland, ME</b> PD: Harry Nelson MD: Glori Marie 1 NEAL MCCOY BILLY CURRINGTON SCOTTY EMERICK CRAIG HAND	<b>KAJA/San Antonio, TX*</b> PD: Clayton Allen MD: Kactus Lou APD/MD: Stephanie Lynn 27 BRAD PASLEY 15 LITTLE BIG TOWN 15 TIM MCGRAW	<b>WBW/Topeka, KS</b> PD: Keith Montgomery APD/MD: Stephanie Lynn 27 BRAD PASLEY 15 LITTLE BIG TOWN 15 TIM MCGRAW
<b>KBQI/Albuquerque, NM*</b> OM: Bill May PD: Tim Jones APD/MD: Jeff Jay EMERSON DRIVE TIM MCGRAW	<b>WHWK/Binghamton, NY</b> OM/MD: Ed Walker 19 SUGARLAND DIXIE CHICKS EMERSON DRIVE	<b>KCCY/Colorado Springs, CO*</b> PD: Jo Jo Turnbeough BRAD PASLEY	<b>WKDQ/Evansville, IN</b> PD/MD: Jon Prell 15 ASHLEY MONROE	<b>WVYZ/Hartford, CT*</b> PD: Pete Salant 2 TIM MCGRAW GRETCHEN WILSON GARY ALLAN	<b>WIOV/Lancaster, PA*</b> PD/MD: Dick Raymond 1 TIM MCGRAW DANIELLE PECK	<b>KTOM/Monterey, CA*</b> PD/MD: Dave Kirth BOBSEHL LOST TRAILERS EMERSON DRIVE SUGARLAND	<b>KUPL/Portland, OR*</b> PD: John Paul APD/MD: Rick Taylor 1 FAITH HILL GRETCHEN WILSON TIM MCGRAW	<b>KUSS/San Diego, CA*</b> PD: John Marks MD: Wes Poe No Adds	<b>WTQM/Traverse City, MI</b> OM/MD: Jack O'Malley MD: Carey Carlson 15 KEVIN CORRETT 15 TIM MCGRAW 5 BOMSHIEL 5 STEVE KELLY 5 BILLY CURRINGTON
<b>KRST/Albuquerque, NM*</b> OM/MD: Eddie Haskell MD: Paul Bailey 4 HOT APPLE PIE 4 ASHLEY MONROE ERIC CHURCH MEGAN MULLINS JAKE OWEN	<b>WBWN/Bloomington, IL</b> OM/MD: Dan Westhoff APD/MD: Buck Stevens 10 TRISHA YEARWOOD & GARTH BROOKS	<b>KKCS/Colorado Springs, CO*</b> PD: Cody Carlson SCOTTY EMERICK TIM MCGRAW	<b>KKIX/Fayetteville, AR</b> PD: Dave Ashcraft APD/MD: Jake McBride 12 PHIL VASSAR 3 JOSH GRACIN 3 BILLY CURRINGTON	<b>KILJ/Houston, TX*</b> PD: Jeff Garrison MD: Greg Frey No Adds	<b>WVWV/Hartford, CT*</b> PD: Eric Heyer MD: Scott Winston 3 RAY SCOTT 3 BOMSHIEL	<b>WGTR/Myrtle Beach, SC</b> OM/MD: Steve Stewart 5 HANK WILLIAMS, JR. W/GRETCHEN WILSON, BIG & RICH & VAN ZANT 5 SUGARLAND	<b>KWJL/Portland, OR*</b> OM: Clark Ryan PD: Mike Moore APD/MD: Savannah Jones No Adds	<b>KUUS/San Diego, CA*</b> MD: Mike O'Brian MD: Cindy Spicer 9 LOST TRAILERS	<b>KIIM/Tucson, AZ*</b> OM: Herb Crowe PD/MD: Buzz Jackson No Adds
<b>KRRV/Alexandria, LA</b> PD/MD: Steve Casey 20 KENNY CHESNEY 2 SHEDASY	<b>WHKX/Bluefield, WV</b> OM: Ken Dietz PD/MD: Joe Jarvis 3 BRAD PASLEY 3 DANIELLE PECK RAY SCOTT TODD FRITTSCH ASHLEY MONROE LOST TRAILERS	<b>WCOS/Columbia, SC*</b> PD: LJ Smith APD/MD: Glen Garrett 5 KEITH ANDERSON	<b>WKML/Fayetteville, NC</b> OM: Mac Edwards PD: Paul Johnson APD: Dave Stone MD: Dean D No Adds	<b>KKBQ/Houston, TX*</b> PD: Johnny Chiang MD: Christi Brooks 10 FAITH HILL	<b>WVWV/Hartford, CT*</b> PD: Eric Heyer MD: Scott Winston 3 RAY SCOTT 3 BOMSHIEL	<b>WKDF/Nashville, TN*</b> OM/MD: Dave Kelly MD: Kim Leslie BILLY CURRINGTON ERIC CHURCH SUGARLAND	<b>KWJL/Portland, OR*</b> OM: Clark Ryan PD: Mike Moore APD/MD: Savannah Jones No Adds	<b>WOKQ/Portsmouth, NH</b> OM: Mark Ericson PD: Mark Jennings MD: Dan Lunnie 1 BILLY CURRINGTON 1 LITTLE BIG TOWN SCOTTY EMERICK EMERSON DRIVE 1 DANIELLE PECK	<b>KVVO/Tulsa, OK*</b> PD/MD: Ric Hampton 1 TIM MCGRAW
<b>WCTO/Allentown, PA*</b> OM/MD: Shelly Easton MD: Jerry Padden 1 TIM MCGRAW	<b>KIZN/Boise, ID*</b> OM/MD: Rich Summers APD/MD: Spencer Burke 2 BRAD PASLEY 2 JAKE OWEN 2 LOST TRAILERS	<b>WCOL/Columbus, OH*</b> PD: John Crenshaw APD/MD: Dan E. Zuko 3 TIM MCGRAW 2 GEORGE STRAIT	<b>WDRM/Huntsville, AL</b> OM/MD: Todd Berry APD: Stuart Langston MD: Dan McClain No Adds	<b>WVWV/Hartford, CT*</b> PD: Eric Heyer MD: Scott Winston 3 RAY SCOTT 3 BOMSHIEL	<b>WVWV/Hartford, CT*</b> PD: Eric Heyer MD: Scott Winston 3 RAY SCOTT 3 BOMSHIEL	<b>WWSX/Nashville, TN*</b> OM: Clay Hunnicutt PD/MD: Keith Kaufman 6 TIM MCGRAW	<b>WCTK/Providence, RI*</b> PD: Rick Everett MD: Sam Stevens No Adds	<b>WLLR/Quad Cities, IA</b> OM/MD: Jim O'Hara MD: Ron Evans 14 TIM MCGRAW 2 JAMIE O'NEAL 2 PHIL VASSAR	<b>KJUG/Visalia, CA*</b> PD/MD: Dave Daniels 5 GEORGE STRAIT JAKE OWEN CAROLINA RAIN JOSH GRACIN
<b>KGNC/Amarillo, TX</b> OM: Tim Butler APD/MD: Patrick Clark 14 TIM MCGRAW 7 CAROLINA RAIN 7 LOST TRAILERS	<b>KQFC/Boise, ID*</b> OM: Kevin Godwin PD: Kevin Anderson APD/MD: Jim Miller 6 TIM MCGRAW 1 SUGARLAND 1 TREAT WILLMON 1 JAKE OWEN EMERSON DRIVE BRAD PASLEY	<b>WGSQ/Cookeville, TN</b> OM: Marty McFly PD: Gator Harrison APD: Philip Gibbons MD: Stewart James TIM MCGRAW	<b>KAFF/Flagstaff, AZ</b> PD: C.J. Murri 13 BRAD PASLEY 13 RAY SCOTT 10 BILLY CURRINGTON 9 ASHLEY MONROE 8 TERRI CLARK 6 GRETCHEN WILSON	<b>WVWV/Hartford, CT*</b> PD: Eric Heyer MD: Scott Winston 3 RAY SCOTT 3 BOMSHIEL	<b>WVWV/Hartford, CT*</b> PD: Eric Heyer MD: Scott Winston 3 RAY SCOTT 3 BOMSHIEL	<b>WWSM/Nashville, TN*</b> MD: Frank Seres 6 ERIC CHURCH 8 PHIL VASSAR	<b>WCTY/New London, CT</b> OM/MD: Jimmy Lehn APD: Dave Elder 14 TIM MCGRAW 6 SUGARLAND	<b>WQDR/Raleigh, NC*</b> OM: Paul Michaels APD/MD: Mark McKay 4 BRAD PASLEY 2 ERIC CHURCH	<b>WIRK/W. Palm Beach, FL*</b> PD: Mitch Mahan MD: JR Jackson 1 ERIC CHURCH RAY SCOTT
<b>KBRJ/Anchorage, AK</b> PD: Matt Valley BRAD PASLEY DIXIE CHICKS	<b>WVWV/Ann Arbor, MI</b> PD: Brian Cowan 11 TIM MCGRAW 3 ERIC CHURCH	<b>KRYS/Corpus Christi, TX</b> OM: Paula Newell PD: Frank Edwards No Adds	<b>WFBE/Flint, MI</b> PD: Coyote Collins APD/MD: Dave Geronimo 3 BLAINE LARSEN 3 SHANNON BROWN ASHLEY MONROE BRAD PASLEY RAY SCOTT	<b>WVWV/Hartford, CT*</b> PD: Eric Heyer MD: Scott Winston 3 RAY SCOTT 3 BOMSHIEL	<b>WVWV/Hartford, CT*</b> PD: Eric Heyer MD: Scott Winston 3 RAY SCOTT 3 BOMSHIEL	<b>WGH/Norfolk, VA*</b> OM/MD: John Shomby APD/MD: Mark McKay 4 BRAD PASLEY 2 ERIC CHURCH	<b>WQDR/Raleigh, NC*</b> OM: Paul Michaels APD/MD: Mark McKay 4 BRAD PASLEY 2 ERIC CHURCH	<b>KOUT/Rapid City, SD</b> PD/MD: Mark Houston 14 TIM MCGRAW 14 LOST TRAILERS	<b>WACO/Waco, TX</b> OM/MD: Zack Owen 10 HANK WILLIAMS, JR. W/GRETCHEN WILSON, BIG & RICH & VAN ZANT
<b>WVWV/Ann Arbor, MI</b> PD: Brian Cowan 11 TIM MCGRAW 3 ERIC CHURCH	<b>WVWV/Ann Arbor, MI</b> PD: Brian Cowan 11 TIM MCGRAW 3 ERIC CHURCH	<b>KRYS/Corpus Christi, TX</b> OM: Paula Newell PD: Frank Edwards No Adds	<b>WVWV/Hartford, CT*</b> PD: Eric Heyer MD: Scott Winston 3 RAY SCOTT 3 BOMSHIEL	<b>WVWV/Hartford, CT*</b> PD: Eric Heyer MD: Scott Winston 3 RAY SCOTT 3 BOMSHIEL	<b>WVWV/Hartford, CT*</b> PD: Eric Heyer MD: Scott Winston 3 RAY SCOTT 3 BOMSHIEL	<b>WVWV/Ann Arbor, MI</b> PD: Brian Cowan 11 TIM MCGRAW 3 ERIC CHURCH	<b>WVWV/Ann Arbor, MI</b> PD: Brian Cowan 11 TIM MCGRAW 3 ERIC CHURCH	<b>WVWV/Ann Arbor, MI</b> PD: Brian Cowan 11 TIM MCGRAW 3 ERIC CHURCH	<b>WVWV/Ann Arbor, MI</b> PD: Brian Cowan 11 TIM MCGRAW 3 ERIC CHURCH
<b>WVWV/Ann Arbor, MI</b> PD: Brian Cowan 11 TIM MCGRAW 3 ERIC CHURCH	<b>WVWV/Ann Arbor, MI</b> PD: Brian Cowan 11 TIM MCGRAW 3 ERIC CHURCH	<b>KRYS/Corpus Christi, TX</b> OM: Paula Newell PD: Frank Edwards No Adds	<b>WVWV/Hartford, CT*</b> PD: Eric Heyer MD: Scott Winston 3 RAY SCOTT 3 BOMSHIEL	<b>WVWV/Hartford, CT*</b> PD: Eric Heyer MD: Scott Winston 3 RAY SCOTT 3 BOMSHIEL	<b>WVWV/Hartford, CT*</b> PD: Eric Heyer MD: Scott Winston 3 RAY SCOTT 3 BOMSHIEL	<b>WVWV/Ann Arbor, MI</b> PD: Brian Cowan 11 TIM MCGRAW 3 ERIC CHURCH	<b>WVWV/Ann Arbor, MI</b> PD: Brian Cowan 11 TIM MCGRAW 3 ERIC CHURCH	<b>WVWV/Ann Arbor, MI</b> PD: Brian Cowan 11 TIM MCGRAW 3 ERIC CHURCH	<b>WVWV/Ann Arbor, MI</b> PD: Brian Cowan 11 TIM MCGRAW 3 ERIC CHURCH
<b>WVWV/Ann Arbor, MI</b> PD: Brian Cowan 11 TIM MCGRAW 3 ERIC CHURCH	<b>WVWV/Ann Arbor, MI</b> PD: Brian Cowan 11 TIM MCGRAW 3 ERIC CHURCH	<b>KRYS/Corpus Christi, TX</b> OM: Paula Newell PD: Frank Edwards No Adds	<b>WVWV/Hartford, CT*</b> PD: Eric Heyer MD: Scott Winston 3 RAY SCOTT 3 BOMSHIEL	<b>WVWV/Hartford, CT*</b> PD: Eric Heyer MD: Scott Winston 3 RAY SCOTT 3 BOMSHIEL	<b>WVWV/Hartford, CT*</b> PD: Eric Heyer MD: Scott Winston 3 RAY SCOTT 3 BOMSHIEL	<b>WVWV/Ann Arbor, MI</b> PD: Brian Cowan 11 TIM MCGRAW 3 ERIC CHURCH	<b>WVWV/Ann Arbor, MI</b> PD: Brian Cowan 11 TIM MCGRAW 3 ERIC CHURCH	<b>WVWV/Ann Arbor, MI</b> PD: Brian Cowan 11 TIM MCGRAW 3 ERIC CHURCH	<b>WVWV/Ann Arbor, MI</b> PD: Brian Cowan 11 TIM MCGRAW 3 ERIC CHURCH
<b>WVWV/Ann Arbor, MI</b> PD: Brian Cowan 11 TIM MCGRAW 3 ERIC CHURCH	<b>WVWV/Ann Arbor, MI</b> PD: Brian Cowan 11 TIM MCGRAW 3 ERIC CHURCH	<b>KRYS/Corpus Christi, TX</b> OM: Paula Newell PD: Frank Edwards No Adds	<b>WVWV/Hartford, CT*</b> PD: Eric Heyer MD: Scott Winston 3 RAY SCOTT 3 BOMSHIEL	<b>WVWV/Hartford, CT*</b> PD: Eric Heyer MD: Scott Winston 3 RAY SCOTT 3 BOMSHIEL	<b>WVWV/Hartford, CT*</b> PD: Eric Heyer MD: Scott Winston 3 RAY SCOTT 3 BOMSHIEL	<b>WVWV/Ann Arbor, MI</b> PD: Brian Cowan 11 TIM MCGRAW 3 ERIC CHURCH	<b>WVWV/Ann Arbor, MI</b> PD: Brian Cowan 11 TIM MCGRAW 3 ERIC CHURCH	<b>WVWV/Ann Arbor, MI</b> PD: Brian Cowan 11 TIM MCGRAW 3 ERIC CHURCH	<b>WVWV/Ann Arbor, MI</b> PD: Brian Cowan 11 TIM MCGRAW 3 ERIC CHURCH
<b>WVWV/Ann Arbor, MI</b> PD: Brian Cowan 11 TIM MCGRAW 3 ERIC CHURCH	<b>WVWV/Ann Arbor, MI</b> PD: Brian Cowan 11 TIM MCGRAW 3 ERIC CHURCH	<b>KRYS/Corpus Christi, TX</b> OM: Paula Newell PD: Frank Edwards No Adds	<b>WVWV/Hartford, CT*</b> PD: Eric Heyer MD: Scott Winston 3 RAY SCOTT 3 BOMSHIEL	<b>WVWV/Hartford, CT*</b> PD: Eric Heyer MD: Scott Winston 3 RAY SCOTT 3 BOMSHIEL	<b>WVWV/Hartford, CT*</b> PD: Eric Heyer MD: Scott Winston 3 RAY SCOTT 3 BOMSHIEL	<b>WVWV/Ann Arbor, MI</b> PD: Brian Cowan 11 TIM MCGRAW 3 ERIC CHURCH	<b>WVWV/Ann Arbor, MI</b> PD: Brian Cowan 11 TIM MCGRAW 3 ERIC CHURCH	<b>WVWV/Ann Arbor, MI</b> PD: Brian Cowan 11 TIM MCGRAW 3 ERIC CHURCH	<b>WVWV/Ann Arbor, MI</b> PD: Brian Cowan 11 TIM MCGRAW 3 ERIC CHURCH
<b>WVWV/Ann Arbor, MI</b> PD: Brian Cowan 11 TIM MCGRAW 3 ERIC CHURCH	<b>WVWV/Ann Arbor, MI</b> PD: Brian Cowan 11 TIM MCGRAW 3 ERIC CHURCH	<b>KRYS/Corpus Christi, TX</b> OM: Paula Newell PD: Frank Edwards No Adds	<b>WVWV/Hartford, CT*</b> PD: Eric Heyer MD: Scott Winston 3 RAY SCOTT 3 BOMSHIEL	<b>WVWV/Hartford, CT*</b> PD: Eric Heyer MD: Scott Winston 3 RAY SCOTT 3 BOMSHIEL	<b>WVWV/Hartford, CT*</b> PD: Eric Heyer MD: Scott Winston 3 RAY SCOTT 3 BOMSHIEL	<b>WVWV/Ann Arbor, MI</b> PD: Brian Cowan 11 TIM MCGRAW 3 ERIC CHURCH	<b>WVWV/Ann Arbor, MI</b> PD: Brian Cowan 11 TIM MCGRAW 3 ERIC CHURCH	<b>WVWV/Ann Arbor, MI</b> PD: Brian Cowan 11 TIM MCGRAW 3 ERIC CHURCH	<b>WVWV/Ann Arbor, MI</b> PD: Brian Cowan 11 TIM MCGRAW 3 ERIC CHURCH
<b>WVWV/Ann Arbor, MI</b> PD: Brian Cowan 11 TIM MCGRAW 3 ERIC CHURCH	<b>WVWV/Ann Arbor, MI</b> PD: Brian Cowan 11 TIM MCGRAW 3 ERIC CHURCH	<b>KRYS/Corpus Christi, TX</b> OM: Paula Newell PD: Frank Edwards No Adds	<b>WVWV/Hartford, CT*</b> PD: Eric Heyer MD: Scott Winston 3 RAY SCOTT 3 BOMSHIEL	<b>WVWV/Hartford, CT*</b> PD: Eric Heyer MD: Scott Winston 3 RAY SCOTT 3 BOMSHIEL	<b>WVWV/Hartford, CT*</b> PD: Eric Heyer MD: Scott Winston 3 RAY SCOTT 3 BOMSHIEL	<b>WVWV/Ann Arbor, MI</b> PD: Brian Cowan 11 TIM MCGRAW 3 ERIC CHURCH	<b>WVWV/Ann Arbor, MI</b> PD: Brian Cowan 11 TIM MCGRAW 3 ERIC CHURCH	<b>WVWV/Ann Arbor, MI</b> PD: Brian Cowan 11 TIM MCGRAW 3 ERIC CHURCH	<b>WVWV/Ann Arbor, MI</b> PD: Brian Cowan 11 TIM MCGRAW 3 ERIC CHURCH
<b>WVWV/Ann Arbor, MI</b> PD: Brian Cowan 11 TIM MCGRAW 3 ERIC CHURCH	<b>WVWV/Ann Arbor, MI</b> PD: Brian Cowan 11 TIM MCGRAW 3 ERIC CHURCH	<b>KRYS/Corpus Christi, TX</b> OM: Paula Newell PD: Frank Edwards No Adds	<b>WVWV/Hartford, CT*</b> PD: Eric Heyer MD: Scott Winston 3 RAY SCOTT 3 BOMSHIEL	<b>WVWV/Hartford, CT*</b> PD: Eric Heyer MD: Scott Winston 3 RAY SCOTT 3 BOMSHIEL	<b>WVWV/Hartford, CT*</b> PD: Eric Heyer MD: Scott Winston 3 RAY SCOTT 3 BOMSHIEL	<b>WVWV/Ann Arbor, MI</b> PD: Brian Cowan 11 TIM MCGRAW 3 ERIC CHURCH	<b>WVWV/Ann Arbor, MI</b> PD: Brian Cowan 11 TIM MCGRAW 3 ERIC CHURCH	<b>WVWV/Ann Arbor, MI</b> PD: Brian Cowan 11 TIM MCGRAW 3 ERIC CHURCH	<b>WVWV/Ann Arbor, MI</b> PD: Brian Cowan 11 TIM MCGRAW 3 ERIC CHURCH
<b>WVWV/Ann Arbor, MI</b> PD: Brian Cowan 11 TIM MCGRAW 3 ERIC CHURCH	<b>WVWV/Ann Arbor, MI</b> PD: Brian Cowan 11 TIM MCGRAW 3 ERIC CHURCH	<b>KRYS/Corpus Christi, TX</b> OM: Paula Newell PD: Frank Edwards No Adds	<b>WVWV/Hartford, CT*</b> PD: Eric Heyer MD: Scott Winston 3 RAY SCOTT 3 BOMSHIEL	<b>WVWV/Hartford, CT*</b> PD: Eric Heyer MD: Scott Winston 3 RAY SCOTT 3 BOMSHIEL	<b>WVWV/Hartford, CT*</b> PD: Eric Heyer MD: Scott Winston 3 RAY SCOTT 3 BOMSHIEL	<b>WVWV/Ann Arbor, MI</b> PD: Brian Cowan 11 TIM MCGRAW 3 ERIC CHURCH	<b>WVWV/Ann Arbor, MI</b> PD: Brian Cowan 11 TIM MCGRAW 3 ERIC CHURCH	<b>WVWV/Ann Arbor, MI</b> PD: Brian Cowan 11 TIM MCGRAW 3 ERIC CHURCH	<b>WVWV/Ann Arbor, MI</b> PD: Brian Cowan 11 TIM MCGRAW 3 ERIC CHURCH
<b>WVWV/Ann Arbor, MI</b> PD: Brian Cowan 11 TIM MCGRAW 3 ERIC CHURCH	<b>WVWV/Ann Arbor, MI</b> PD: Brian Cowan 11 TIM MCGRAW 3 ERIC CHURCH	<b>KRYS/Corpus Christi, TX</b> OM: Paula Newell PD: Frank Edwards No Adds	<b>WVWV/Hartford, CT*</b> PD: Eric Heyer MD: Scott Winston 3 RAY SCOTT 3 BOMSHIEL	<b>WVWV/Hartford, CT*</b> PD: Eric Heyer MD: Scott Winston 3 RAY SCOTT 3 BOMSHIEL	<b>WVWV/Hartford, CT*</b> PD: Eric Heyer MD: Scott Winston 3 RAY SCOTT 3 BOMSHIEL	<b>WVWV/Ann Arbor, MI</b> PD: Brian Cowan 11 TIM MCGRAW 3 ERIC CHURCH	<b>WVWV/Ann Arbor, MI</b> PD: Brian Cowan 11 TIM MCGRAW 3 ERIC CHURCH	<b>WVWV/Ann Arbor, MI</b> PD: Brian Cowan 11 TIM MCGRAW 3 ERIC CHURCH	<b>WVWV/Ann Arbor, MI</b> PD: Brian Cowan 11 TIM MCGRAW 3 ERIC CHURCH
<b>WVWV/Ann Arbor, MI</b> PD: Brian Cowan 11 TIM MCGRAW 3 ERIC CHURCH	<b>WVWV/Ann Arbor, MI</b> PD: Brian Cowan 11 TIM MCGRAW 3 ERIC CHURCH	<b>KRYS/Corpus Christi, TX</b> OM: Paula Newell PD: Frank Edwards No Adds	<b>WVWV/Hartford, CT*</b> PD: Eric Heyer MD: Scott Winston 3 RAY SCOTT 3 BOMSHIEL	<b>WVWV/Hartford, CT*</b> PD: Eric Heyer MD: Scott Winston 3 RAY SCOTT 3 BOMSHIEL	<b>WVWV/Hartford, CT*</b> PD: Eric Heyer MD: Scott Winston 3 RAY SCOTT 3 BOMSHIEL	<b>WVWV/Ann Arbor, MI</b> PD: Brian Cowan 11 TIM MCGRAW 3 ERIC CHURCH	<b>WVWV/Ann Arbor, MI</b> PD: Brian Cowan 11 TIM MCGRAW 3 ERIC CHURCH	<b>WVWV/Ann Arbor, MI</b> PD: Brian Cowan 11 TIM MCGRAW 3 ERIC CHURCH	<b>WVWV/Ann Arbor, MI</b> PD: Brian Cowan 11 TIM MCGRAW 3 ERIC CHURCH
<b>WVWV/Ann Arbor, MI</b> PD: Brian Cowan 11 TIM MCGRAW 3 ERIC CHURCH	<b>WVWV/Ann Arbor, MI</b> PD: Brian Cowan 11 TIM MCGRAW 3 ERIC CHURCH	<b>KRYS/Corpus Christi, TX</b> OM: Paula Newell PD: Frank Edwards No Adds	<b>WVWV/Hartford, CT*</b> PD: Eric Heyer MD: Scott Winston 3 RAY SCOTT 3 BOMSHIEL	<b>WVWV/Hartford, CT*</b> PD: Eric Heyer MD: Scott Winston 3 RAY SCOTT 3 BOMSHIEL	<b>WVWV/Hartford, CT*</b> PD: Eric Heyer MD: Scott Winston 3 RAY SCOTT 3 BOMSHIEL	<b>WVWV/Ann Arbor, MI</b> PD: Brian Cowan 11 TIM MCGRAW 3 ERIC CHURCH	<b>WVWV/Ann Arbor, MI</b> PD: Brian Cowan 11 TIM MCGRAW 3 ERIC CHURCH	<b>WVWV/Ann Arbor, MI</b> PD: Brian Cowan 11 TIM MCGRAW 3 ERIC CHURCH	<b>WVWV/Ann Arbor, MI</b> PD: Brian Cowan 11 TIM MCGRAW 3 ERIC CHURCH
<b>WVWV/Ann Arbor, MI</b> PD: Brian Cowan 11 TIM MCGRAW 3 ERIC CHURCH	<b>WVWV/Ann Arbor, MI</b> PD: Brian Cowan 11 TIM MCGRAW 3 ERIC CHURCH	<b>KRYS/Corpus Christi, TX</b> OM: Paula Newell PD: Frank Edwards No Adds	<b>WVWV/Hartford, CT*</b> PD: Eric Heyer MD: Scott Winston 3 RAY SCOTT 3 BOMSHIEL	<b>WVWV/Hartford, CT*</b> PD: Eric Heyer MD: Scott Winston 3 RAY SCOTT 3 BOMSHIEL	<b>WVWV/Hartford, CT*</b> PD: Eric Heyer MD: Scott Winston 3 RAY SCOTT 3 BOMSHIEL	<b>WVWV/Ann Arbor, MI</b> PD: Brian Cowan 11 TIM MCGRAW 3 ERIC CHURCH	<b>WVWV/Ann Arbor, MI</b> PD: Brian Cowan 11 TIM MCGRAW 3 ERIC CHURCH	<b>WVWV/Ann Arbor, MI</b> PD: Brian Cowan 11 TIM MCGRAW 3 ERIC CHURCH	<b>WVWV/Ann Arbor, MI</b> PD: Brian Cowan 11 TIM MCGRAW 3 ERIC CHURCH
<b>WVWV/Ann Arbor, MI</b> PD: Brian Cowan 11 TIM MCGRAW 3 ERIC CHURCH	<b>WVWV/Ann Arbor, MI</b> PD: Brian Cowan 11 TIM MCGRAW 3 ERIC CHURCH	<b>KRYS/Corpus Christi, TX</b> OM: Paula Newell PD: Frank Edwards No Adds	<b>WVWV/Hartford, CT*</b> PD: Eric Heyer MD: Scott Winston 3 RAY SCOTT 3 BOMSHIEL	<b>WVWV/Hartford, CT*</b> PD: Eric Heyer MD: Scott Winston 3 RAY SCOTT 3 BOMSHIEL	<b>WVWV/Hartford, CT*</b> PD: Eric Heyer MD: Scott Winston 3 RAY SCOTT 3 BOMSHIEL	<b>WVWV/Ann Arbor, MI</b> PD: Brian Cowan 11 TIM MCGRAW 3 ERIC CHURCH	<b>WVWV/Ann Arbor, MI</b> PD: Brian Cowan 11 TIM MCGRAW 3 ERIC CHURCH	<b>WVWV/Ann Arbor, MI</b> PD: Brian Cowan 11 TIM MCGRAW 3 ERIC CHURCH	<b>WVWV/Ann Arbor, MI</b> PD: Brian Cowan 11 TIM MCGRAW 3 ERIC CHURCH
<b>WVWV/Ann Arbor, MI</b> PD: Brian Cowan 11 TIM MCGRAW 3 ERIC CHURCH	<b>WVWV/Ann Arbor, MI</b> PD: Brian Cowan 11 TIM MCGRAW 3 ERIC CHURCH	<b>KRYS/Corpus Christi, TX</b> OM: Paula Newell PD: Frank Edwards No Adds	<b>WVWV/Hartford, CT*</b> PD: Eric Heyer MD: Scott Winston 3 RAY SCOTT 3 BOMSHIEL	<b>WVWV/Hartford, CT*</b> PD: Eric Heyer MD: Scott Winston 3 RAY SCOTT 3 BOMSHIEL	<b>WVWV/Hartford, CT*</b> PD: Eric Heyer MD: Scott Winston 3 RAY SCOTT 3 BOMSHIEL	<b>WVWV/Ann Arbor, MI</b> PD: Brian Cowan 11 TIM MCGRAW 3 ERIC CHURCH	<b>WVWV/Ann Arbor, MI</b> PD: Brian Cowan 11 TIM MCGRAW 3 ERIC CHURCH	<b>WVWV/Ann Arbor, MI</b> PD: Brian Cowan 11 TIM MCGRAW 3 ERIC CHURCH	<b>WVWV/Ann Arbor, MI</b> PD: Brian Cowan 11 TIM MCGRAW 3 ERIC CHURCH
<b>WVWV/Ann Arbor, MI</b> PD: Brian Cowan 11 TIM MCGRAW 3 ERIC CHURCH	<b>WVWV/Ann Arbor, MI</b> PD: Brian Cowan 11 TIM MCGRAW 3 ERIC CHURCH	<b>KRYS/Corpus Christi, TX</b> OM: Paula Newell PD: Frank Edwards No Adds	<b>WVWV/Hartford, CT*</b> PD: Eric Heyer MD: Scott Winston 3 RAY SCOTT 3 BOMSHIEL	<b>WVWV/Hartford, CT*</b> PD: Eric Heyer MD: Scott Winston 3 RAY SCOTT 3 BOMSHIEL	<b>WVWV/Hartford, CT*</b> PD: Eric Heyer MD: Scott Winston 3 RAY SCOTT 3 BOMSHIEL	<b>WVWV/Ann Arbor, MI</b> PD: Brian Cowan 11 TIM MCGRAW 3 ERIC CHURCH	<b>WVWV/Ann Arbor, MI</b> PD: Brian Cowan 11 TIM MCGRAW 3 ERIC CHURCH	<b>WVWV/Ann Arbor, MI</b> PD: Brian Cowan 11 TIM MCGRAW 3 ERIC CHURCH	<b>WVWV/Ann Arbor, MI</b> PD: Brian Cowan 11 TIM MCGRAW 3 ERIC CHURCH
<b>WVWV/Ann Arbor, MI</b> PD: Brian Cowan 11 TIM MCGRAW 3 ERIC CHURCH	<b>WVWV/Ann Arbor, MI</b> PD: Brian Cowan 11 TIM MCGRAW 3 ERIC CHURCH	<b>KRYS/Corpus Christi, TX</b> OM: Paula Newell PD: Frank Edwards No Adds	<b>WVWV/Hartford, CT*</b> PD: Eric Heyer MD: Scott Winston 3 RAY SCOTT 3 BOMSHIEL	<b>WVWV/Hartford, CT*</b> PD: Eric Heyer MD: Scott Winston 3 RAY SCOTT 3 BOMSHIEL	<b>WVWV/Hartford, CT*</b> PD: Eric Heyer MD: Scott Winston 3 RAY SCOTT 3 BOMSHIEL	<b>WVWV/Ann Arbor, MI</b> PD: Brian Cowan 11 TIM MCGRAW 3 ERIC CHURCH	<b>WVWV/Ann Arbor, MI</b> PD: Brian Cowan 11 TIM MCGRAW 3 ERIC CHURCH	<b>WVWV/Ann Arbor, MI</b> PD: Brian Cowan 11 TIM MCGRAW 3 ERIC CHURCH	<b>WVWV/Ann Arbor, MI</b> PD: Brian Cowan 11 TIM MCGRAW 3 ERIC CHURCH
<b>WVWV/Ann Arbor, MI</b> PD: Brian Cowan 11 TIM MCGRAW 3 ERIC CHURCH	<b>WVWV/Ann Arbor, MI</b> PD: Brian Cowan 11 TIM MCGRAW 3 ERIC CHURCH	<b>KRYS/Corpus Christi, TX</b> OM: Paula Newell PD: Frank Edwards No Adds	<b>WVWV/Hartford, CT*</b> PD: Eric Heyer MD: Scott Winston 3 RAY SCOTT 3 BOMSHIEL	<b>WVWV/Hartford, CT*</b> PD: Eric Heyer MD: Scott Winston 3 RAY SCOTT 3 BOMSHIEL	<b>WVWV/Hartford, CT*</b> PD: Eric Heyer MD: Scott Winston 3 RAY SCOTT 3 BOMSHIEL	<b>WVWV/Ann Arbor, MI</b> PD: Brian Cowan 11 TIM MCGRAW 3 ERIC CHURCH	<b>WVWV/Ann Arbor, MI</b> PD: Brian Cowan 11 TIM MCGRAW 3 ERIC CHURCH	<b>WVWV/Ann Arbor, MI</b> PD: Brian Cowan 11 TIM MCGRAW 3 ERIC CHURCH	<b>WVWV/Ann Arbor, MI</b> PD: Brian Cowan 11 TIM MCGRAW 3 ERIC CHURCH
<b>WVWV/Ann Arbor, MI</b> PD: Brian Cowan 11 TIM MCGRAW 3 ERIC CHURCH	<b>WVWV/Ann Arbor, MI</b> PD: Brian Cowan 11 TIM MCGRAW 3 ERIC CHURCH	<b>KRYS/Corpus Christi, TX</b> OM: Paula Newell PD: Frank Edwards No Adds	<b>WVWV/Hartford, CT*</b> PD: Eric Heyer MD: Scott Winston 3 RAY SCOTT 3 BOMSHIEL	<b>WVWV/Hartford, CT*</b> PD: Eric Heyer MD: Scott Winston 3 RAY SCOTT 3 BOMSHIEL	<b>WVWV/Hartford, CT*</b> PD: Eric Heyer MD: Scott Winston 3 RAY SCOTT 3 BOMSHIEL	<b>WVWV/Ann Arbor, MI</b> PD: Brian Cowan 11 TIM MCGRAW 3 ERIC CHURCH	<b>WVWV/Ann Arbor, MI</b> PD: Brian Cowan 11 TIM MCGRAW 3 ERIC CHURCH	<b>WVWV/Ann Arbor, MI</b> PD: Brian Cowan 11 TIM MCGRAW 3 ERIC CHURCH	<b>WVWV/Ann Arbor, MI</b> PD: Brian Cowan 11 TIM MCGRAW 3 ERIC CHURCH
<b>WVWV/Ann Arbor, MI</b> PD: Brian Cowan 11 TIM MCGRAW 3 ERIC CHURCH	<b>WVWV/Ann Arbor, MI</b> PD: Brian Cowan 11 TIM MCGRAW 3 ERIC CHURCH	<b>KRYS/Corpus Christi, TX</b> OM: Paula Newell PD: Frank Edwards No Adds	<b>WVWV/Hartford, CT*</b> PD: Eric Heyer MD: Scott Winston 3 RAY SCOTT 3 BOMSHIEL	<b>WVWV/Hartford, CT*</b> PD: Eric Heyer MD: Scott Winston 3 RAY SCOTT 3 BOMSHIEL	<b>WVWV/Hartford, CT*</b> PD: Eric Heyer MD: Scott Winston 3				



**LON HELTON**  
lhelton@radioandrecords.com

## Record Reps: Phone, Fax & E-Mail

Our annual guide to country label promotion departments

Every year we compile a complete list of country label promo staffs and how to reach them. As a public service, here's an updated version.

Also, here's a key to some of the abbreviations: "NSD" is National Sr. Director, "ND" is National Director, "FD" is Field Director, "FP" is Field Promotion, "C" is Central, "MA" is Mid-Atlantic, "MC" is Mid-Central, "MR" is Market Research, "MS" is Mid-South, "MW" is Midwest, "NC" is North-Central, "NP" is National Promotion, "Reg." is Regional, "W" is West Coast, "NM" is New Media, "SP" is Specialty Programming, "M/P" is Marketing & Promotions, "RD" is Regional Director, "STP" is Strategic Planner and "Sec." is Secondary.



	Phone	Fax	E-mail@ 93music.com
VP: Bill Mayne	615-695-5266	615-695-5270	bmayne
MW: Bill Heltemes	859-586-1225	615-586-1404	bheltemes
SE: Larry Hughes	615-695-5267	615-695-5270	lhughes
W: Ray Randall	206-330-2130	206-350-5959	rrandall
NE: RJ Jordan	315-637-4243	—	rjordan
Asst.: Kelly Sanson	615-695-5265	615-695-5270	ksanson



	Phone	Fax	E-mail@ sonybm.com
VP: Skip Bishop	615-301-4420	615-301-4438	skip.bishop
NSD: Teddi Bonadies	615-301-4422	615-301-4438	teddi.bonadies
MW: Bryan Frasher	615-301-4424	615-301-4438	bryan.frasher
MS: Lesly Somerville	615-301-4436	615-301-4438	lesly.somerville
SE: Jeri Cooper	615-301-4421	615-301-4438	jeri.detweiler
SW: Dawn Ferris	972-480-5142	972-480-5159	dawn.ferris
NE: David Friedman	301-228-2975	301-228-2976	david.friedman
W: Lori Hartigan	760-929-1019	760-929-0577	lori.hartigan
Coord.: Alicia Butler	615-301-4423	615-301-4438	alicia.butler



	Phone	Fax	E-mail@big machinemail.com
VP: Jack Purcell	615-324-7773	615-329-8001	jack.purcell
Dir. NP/NM: John Zarling	615-324-7765	615-329-8001	john.zarling
W: Rick Barker	805-896-7815	615-329-8001	rick.barker
SW/C: Mandy McCormack	615-324-7762	615-329-8001	mandy.mccormack
NE: Nancy Johnson	615-324-7774	615-329-8001	nancy.johnson
SE: Bobby Young	615-324-7776	615-329-8001	bobby.young
Coord.: Jayme Austin	615-324-7767	615-329-8001	jayme.austin



	Phone	Fax	E-mail@ sonybm.com
VP: Tom Baldrice	615-301-4403	615-301-4475	tom.baldrice
NSD: Rick Moxley	615-301-4407	615-301-4475	rick.moxley
NE: Jean Williams	615-301-4494	615-301-4475	jean.williams
SE: Jimmy Rector	615-301-4456	615-301-4475	jimmy.rector
SW: Christian Svendsen	972-480-5141	972-480-5107	christian.svendsen
Mgr./W: Cheri Lynn Martin	206-323-6834	206-325-5842	cheri.martin
W: Dave Dame	866-505-9410	714-693-3184	dave.dame
Mgr.: Britta Coleman	615-301-4495	615-301-4475	britta.coleman



	Phone	Fax	E-mail@broken bowrecords.com
VP: Jon Loba	615-244-8600	615-244-3700	jonloba
ND/SW: Shelley Hargis	615-244-8600	615-244-3700	shelley
ND/NE: Lee Adams	304-274-6540	208-275-2424	adams0165@aol.com
W: Layna Bunt	615-473-9010	480-323-2377	layna
SE: JoJamie Hahr	615-244-8600	615-244-3700	joj Jamie
Coord.: Tina Crawford	615-244-8600	615-244-3700	tina



	Phone	Fax	E-mail@ emicap.com
VP: Jimmy Harnen	615-269-2044	615-269-2045	jimmy.harnen
NSD: Steve Hodges	615-269-2033	615-269-2045	steve.hodges
MA: Eric Beggs	615-837-0099	615-523-2460	eric.beggs
W: Mike Krinik	619-205-9823	619-291-0942	mike.krinik
SE: Angela Lange	615-269-2085	615-269-2045	angela.lange
SW: Mara Sidweber	214-346-5330	214-346-5300	mara.sidweber
Exec. Asst.: Morgan Petek	615-269-2039	615-269-2045	morgan.petek
Mgr.: Brent Jones	615-269-2031	615-269-2045	brent.jones



	Phone	Fax	E-mail@category 5records.com
VP: Tony Benken	615-480-9543	615-320-5117	tony.benken
NE: David Shaw	615-480-1121	615-320-5117	david.shaw
SE: Jay Thomas	615-500-8897	—	jay.thomas
SW: Courtney Grimes	615-480-1089	615-320-5117	courtney.grimes
W: Sam Harrell	615-480-1517	615-320-5117	sam.harrell
Sec: Bridgett Osborn	615-364-8718	—	the.spinweezy



	Phone	Fax	E-mail@ sonybm.com
Sr. VP: Larry Pareigis	615-858-1359	615-858-1371	larry.pareigis
ND: Tom Moran	615-848-1359	615-858-1371	tom.moran
MW: Ryan Barnstead	615-858-1359	615-858-1371	ryan.barnstead
NE: Cliff Blake	603-749-6772	603-749-6790	cliff.blake
SW: David Berry	214-695-9777	—	david.berry
W: Jon Conlon	310-449-2414	310-449-2470	jon.conlon
SE: Lloyd Stark	770-673-5842	770-673-5703	lloyd.stark
Coord.: Stan Marczewski	615-858-1359	615-858-1371	stan.marczewski



	Phone	Fax	E-mail@ cupitmusic.com
STP: Rob Dalton	615-731-0100 x13	615-731-3005	—
M/P: Tony Davis	615-731-0100 x13	615-731-3005	hogtdavis@aol.com
In House: Kelly Jones	615-731-0100 x10	615-731-3005	kelly



	Phone	Fax	E-mail@ curb.com
VP: Carson James	615-321-5080 x376	615-327-3003	cjames
VP: April Rider	615-321-5080 x317	615-327-3003	arider
NE: Rick Rockhill	615-386-0323	615-298-9663	rockhill
SE: Rocco Cosco	615-849-9608	615-849-9627	rcosco
MW: Karen McGuire	512-864-9984	512-868-5129	kmcguire
W: Joe O'Donnell	505-323-2925	505-323-2911	jodonnell
Sec.: Eric Mellencamp	615-298-1586	615-618-6692	emellencamp
Dir.: Jill Gleason	615-321-5080 x349	615-327-3003	jgleason



	Phone	Fax	E-mail@ curb.com
VP: Carson James	615-321-5080 x376	615-327-3003	cjames
VP: Adrian Michaels	615-690-4207	615-742-3157	amichaels
ND: Mike Rogers	615-690-4217	615-742-3157	mrogers
MW: Mark Westcott	847-397-6860	—	mwestcott
NE: RJ Meacham	615-353-0344	615-353-0329	rjmeacham
W: John Curb	800-949-2872	949-443-4217	jcurb
Coord.: Abi Durham	615-690-4218	615-742-3157	adurham



	Phone	Fax	E-mail
ND: Lori Kampa	615-320-0620 x30	615-320-0692	lorikampa@dualtone.com

Continued on Page 40



On your desk now...  
**Impacting Radio March 20<sup>th</sup>**



# POVERTY NECK HILLBILLIES

**“The Hillbilly Way”**

*“Poverty Neck Hillbillies generate passion wherever they go. They sell tons of CDs and merchandise, put on a great live show, and make records that test well with country listeners!” – Frank Bell, VP Programming, WOGI Froggy-Pittsburgh*

*“Rarely has a band come along and fed my appetite more like the PNH. The music is solid and real, and the live performance leaves patrons fighting to get to the front of the stage. From a live show to a good listen... this group is solid.”*

*- Dave Steele, Program Director, WQXK K105-Youngstown, OH*

*“The Poverty Neck Hillbillies are a great addition to the country format. I can’t wait to see one of their live shows. They have a very fresh sound, unlike anything else in country music.”*

*“Big Mike” Music Director, WTVY-Dothan, AL*

David Berry-Promo Exec. (West)  
 3560 Alma Rd #1414  
 Richardson, TX 75080  
 972.234.5271 (office)  
 214.6959777 (cell)  
 bubba@co5music.com

Darlene Starr-Promo Exec. (Micwest/TX)  
 2301 Sparrow Drive  
 Manchaca, TX 78652  
 512.291.0009 (office)  
 214.906.8514 (cell)  
 darlene@co5music.com

David Newmark-Promo Exec. (National/NE)  
 320 Old Hickory Blvd.#2507  
 Nashville, TN 37221  
 615.469.1756 (office)  
 214.734.7200 (cell)  
 tactor@co5music.com

Trudie Richardson-Promo Exec. (SE)  
 123 Green Tree Drive  
 Newnan, GA 30265  
 770.253.1784 (office)  
 770.843.2858 (cell)  
 trudie@co5music.com



1305 W. 80th St, Cleveland, OH 44102 | 216.631.2970  
 Pam Campoletti 216.631.3070 | fax: 216.631.2975  
 Ed Mascolo 615.369.0326



# COUNTRY

## Record Reps....

Continued from Page 38



	Phone	Fax	E-mail@ sonybm.com
VP: Bill Macky	615-858-1383	615-858-1370	bill.macky
ND: Buffy Cooper	615-858-1381	615-858-1370	buffy.cooper
MW: Bo Martinovich	615-858-1364	615-858-1370	bo.martinovich
NE: Elizabeth Sledge	615-858-1341	615-858-1370	elizabeth.sledge
SW: Chad Schultz	210-822-2557	210-822-2509	chad.schultz
W: Larry Santiago	310-449-2412	818-842-5669	larry.santiago
Coor.: Jason Rockhill	615-858-1360	615-858-1370	jason.rockhill



	Phone	Fax	E-mail@equity musicgroup.com
Sr. VP: David Haley	615-695-2350 x224	615-695-2359	dhaley
MW: Joe Carroll	216-973-9299	440-526-6128	joe.carroll@adelphia.net
SE: Jeff Davis	770-437-1300	770-673-5703	jdavis
SW: Ken Rush	972-771-1174	972-722-7378	krush
NE: Jack Christopher	412-916-9314	—	jackchristopher@comcast.net
W: Gary Greenberg	818-990-7383	818-990-5655	garygreenberg@sbcglobal.net
Coor.: Heather Propper	615-695-2350 x222	615-695-2359	hpropper



	Phone	Fax	E-mail@kbr entertainment.com
RD: Chris Borchetta	615-778-3241	615-778-9695	chris
Coor.: Steve Baynes	615-778-3241	615-778-9695	steve
NE: Brad Helton	615-400-3269	—	bhelton@katapultrecords.com



	Phone	Fax	E-mail@lofton creekrecords.com
Pres.: Mike Borchetta	615-726-0099	615-726-0096	mikeborchetta
Asst. NP: Barbara Kelly	615-726-0099	615-726-0096	bkelly
Sec.: Brad Taylor	615-726-0099	615-726-0096	bradtaylor



	Phone	Fax	E-mail@ disney.com
VP/Nat.: Kevin Herring	615-963-4855	615-963-4862	kevin.herring
VP/Adm.: Dale Turner	615-963-4858	615-963-4862	dale.turner
NSD: Renee Leymon	615-963-4866	615-963-4862	renee.leymon
MW: Chris Palmer	615-963-4871	615-963-4862	christian.palmer
NE: Jennifer Thorpe	860-871-8824	860-871-8825	jennifer.thorpe
SE: Theresa Durst	704-543-1002	704-543-1293	theresa.durst
SW: Neda Tobin	972-919-6325	972-919-6384	neda.tobin
W: Chris Loss	480-314-4329	480-614-3068	chris.loss
Coor.: Kris Lamb	615-963-4864	615-963-4862	kris.lamb



A UNIVERSAL MUSIC COMPANY

	Phone	Fax	E-mail@ umusic.com
Ex. VP: Bill Catino	615-524-7700	615-524-7766	bill.catino
VP MCA/Mercury:			
Bruce Shindler	615-524-7720	615-524-7619	bruce.shindler
VP: Royce Risser	615-880-7388	615-524-7766	royce.risser
SE: Louie Newman	678-742-9019	678-742-9089	louie.newman
W: Marlene Augustine	415-281-5160	415-281-5196	marlene.augustine
NE: Joe Putnam	615-524-7561	615-524-7766	joe.putnam
MW: George Briner	800-285-5711	414-443-0922	george.briner
SW: EJ Bernas	972-919-6320	972-919-6382	ej.bernas
Coor.: Casey Hogue	615-556-1640	615-524-7766	casey.hogue
Dir.: Katie Dean	615-524-7553	615-524-7766	katie.dean
Mgr.: Sally Green	615-524-7770	615-524-7766	sally.green
Sec.: Jordan Pettit	615-524-7517	615-524-7766	jordan.pettit



A UNIVERSAL MUSIC COMPANY

	Phone	Fax	E-mail@ umusic.com
Ex. VP: Bill Catino	615-524-7700	615-524-7766	bill.catino
VP MCA/Mercury:			
Bruce Shindler	615-524-7720	615-524-7619	bruce.shindler
VP: John Ettinger	615-524-7539	615-524-7619	john.ettinger
SW: Katharine Hodges	615-524-7760	615-524-7619	katharine.hodges
W: Pat Surnegie	818-972-5787	818-972-5780	pat.surnegie
NE: Damon Moberly	615-524-7520	615-524-7619	damon.moberly
MW: Charlie Dean	952-903-1209	952-983-4492	charlie.dean
SE: Haley McLemore	615-524-7509	615-524-7619	haley.mclmore
NSD Lost Highway:			
Ray Di Pietro	615-524-7805	615-524-7850	ray.dipietro
Coor.: Amy Matousek	615-524-7571	615-524-7619	amy.matousek
Dir.: Katie Dean	615-524-7553	615-524-7766	katie.dean
Mgr.: Sally Green	615-524-7770	615-524-7766	sally.green
Sec.: Jordan Pettit	615-524-7517	615-524-7766	jordan.pettit



MIDAS RECORDS  
NASHVILLE

A Division of Mides Records Inc.

	Phone	Fax	E-mail
ND: Bob Reeves	615-327-3004 x213	615-327-3004	breeves780@aol.com
Assoc. Dir.: Mary Befera	615-327-3004 x214	615-327-3041	mbefera05@yahoo.com
SW: Mike Severson	615-496-6023	615-327-3041	mikeseverson@comcast.net
SE: Clay Henderson	615-429-0262	615-327-3041	clay_henderson@hotmail.com
MW: Shari Roth	773-529-4434	—	shari_roth@yahoo.com
W: Stacy Nichols	615-506-9004	615-327-3041	stacynichols@hotmail.com



	Phone	Fax	E-mail@musiccity records.com
Pres.: Bob Heatherly	615-269-3100	615-269-3115	bob



	Phone	Fax	E-mail
ND: Anne Weaver	615-367-2399	—	kweenanne@aol.com
MW: J.R. Hughes	931-728-3432	931-728-0771	jrpromoman@aol.com
NE: Chuck Thagard	770-753-8154	—	cthagard520@aol.com
SW/W: Greg Stevens	214-287-6606	—	gregstevens@quarterbackrecords.com



RCA RECORDS LABEL  
NASHVILLE

	Phone	Fax	E-mail@ sonybm.com
VP: Mike Wilson	615-301-4355	615-301-4356	mike.wilson
NSD: Keith Gale	615-301-4357	615-301-4356	keith.gale
Dir. MA: Ted Wagner	615-301-4368	615-301-4356	ted.wagner
Dir. MW: Mike Sirls	615-301-4302	615-301-4356	mike.sirls
Dir. SE: Doug Baker	615-301-4365	615-301-4356	doug.baker
Mgr. NE: Dan Nelson	800-563-9582	603-626-8444	dan.nelson
Mgr. W: Matt Galvin	888-311-6650	888-311-6650	matt.galvin
Coor.: Cara Hudson	615-301-4352	615-301-4356	cara.hudson



	Phone	Fax	E-mail@ rounder.com
VP: Brad Paul	617-218-4413	617-354-4840	bpaul
Asst.: Jennifer Bagdon	617-218-4497	617-354-4840	jbagdon



	Phone	Fax	E-mail@ showdogmail.com
VP: Denise Roberts	615-324-7764	—	denise.roberts
SE: Tony Morreale	615-324-7766	—	tony.morreale
NE: Suzanne Durham	615-324-7768	—	suzanne.durham
W: Lisa Owen	310-376-2258	—	lisa.owen
SW: Greg Sax	615-324-7778	—	greg.sax
MW: Kevin Erickson	630-752-4194	—	kevin.erickson
Coor.: Tracy Arnold	615-324-7763	—	tracy.arnold



	Phone	Fax	E-mail@ umusic.com
Sr. VP: Michael Powers	615-259-5306	615-259-5373	michael.powers
ND MA/NE: Matt Corbin	615-259-5360	615-259-5373	matt.corbin
ND SE/MW: Nathan Cruise	615-259-5308	615-259-5373	nathan.cruise
ND SW/W: Shane Allen	858-573-9092	619-374-2406	shane.allen
NE: Chuck Swaney	248-486-6122	248-486-7922	chuck.swaney
SW: Rick Hughes	615-259-5371	615-259-5373	rick.hughes
MW: Allen Mitchell	615-259-5383	615-259-5373	allen.mitchell
Mgr.: Laurie Gore	615-259-5380	615-259-5373	laurie.gore



	Phone	Fax	E-mail@vanguard records.com
VP: Art Phillips	310-829-9355	310-586-1505	aphillips
Mgr.: Mary Mahn	310-829-9355	310-586-1505	mary



	Phone	Fax	E-mail@wbr.com
Sr. VP: Gator Michaels	615-748-8000	615-214-1475	gator.michaels
VP: Jim Malito	615-748-8000	615-214-1475	jim.malito
SW: Glenn Noblit	615-748-8000	615-214-1475	glenn.noblit
SE: Brooks Quigley	615-748-8000	615-214-1475	brooks.quigley
MW: Kristen Williams	615-748-8000	615-214-1475	kristen.williams
ND/SP: Joe Redmond	615-748-8000	615-214-1475	joe.redmond
W: Rick Young	615-748-8000	818-953-3389	rick.young
NE: Lisa Strickland	615-748-8000	615-214-1475	lisa.strickland
Sec.: George Meeker	615-748-8000	615-214-1475	george.meeker
Coor.: Danielle Taylor	615-214-1555	615-214-1475	danielle.taylor
Promo. Asst.: April Johnson	615-214-1452	615-214-1475	april.johnson

# COUNTRY TOP 50

March 17, 2006

POWERED BY  
MEDIABASE

LAST WEEK	THIS WEEK	ARTIST TITLE LABEL(S)	TOTAL POINTS	+/- POINTS	TOTAL PLAYS	+/- PLAYS	TOT. AUD. (00)	+/- AUD. (00)	WEEKS ON	TOTAL ADDS
2	1	KENNY CHESNEY Living In Fast Forward (BNA)	13278	277	4604	+132	408062	8497	15	120/0
3	2	RASCAL FLATTS What Hurts The Most (Lyric Street)	12869	342	4408	+114	394613	8412	10	120/0
1	3	JOSH TURNER Your Man (MCA)	12795	-659	4498	-208	388211	-20181	32	119/0
4	4	KEITH URBAN Tonight I Wanna Cry (Capitol)	12759	344	4396	+125	389454	8314	15	119/0
6	5	MONTGOMERY GENTRY She Don't Tell Me To (Columbia)	11032	319	3914	+124	329603	9290	19	119/0
8	6	TOBY KEITH Get Drunk And... (Show Dog Nashville/Universal)	10115	975	3417	+281	290303	18552	11	119/0
7	7	BLAKE SHELTON Nobody But Me (Warner Bros.)	10045	711	3550	+203	308188	23981	27	120/0
10	8	BON JOVI W.J. NETTLES Who Says You... (Island/IDJMG)	10006	1284	3305	+424	310432	41068	14	116/1
9	9	SARA EVANS Cheatin' (RCA)	9336	542	3302	+183	284696	19564	18	119/0
11	10	BROOKS & DUNN Believe (Arista)	9075	403	3229	+119	275151	15533	19	119/0
15	11	JACK INGRAM Wherever You Are (Big Machine)	7001	621	2317	+211	196943	23527	17	120/1
13	12	JAMEY JOHNSON The Dollar (BNA)	6899	-410	2433	-113	192756	-12252	26	116/0
17	13	JASON ALDEAN Why (BBR)	6491	507	2327	+168	175309	18183	15	115/0
18	14	TRENT TOMLINSON Drunker Than Me (Lyric Street)	6339	664	2261	+256	148495	15277	19	114/1
16	15	VAN ZANT Nobody Gonna Tell Me What To Do (Columbia)	6297	26	2218	+44	168139	778	23	114/0
19	16	LEANN RIMES Something's Gotta Give (Asylum/Curb)	5871	521	2151	+191	158155	14830	11	117/2
20	17	DIERKS BENTLEY Settle For A Slowdown (Capitol)	5699	362	2020	+174	157487	10676	9	114/5
24	18	FAITH HILL The Lucky One (Warner Bros.)	5546	1615	1884	+573	161028	41224	5	116/6
21	19	JOE NICHOLS Size Matters (Someday) (Universal South)	5031	421	1852	+171	134478	10612	8	111/0
23	20	SHEDAISY I'm Taking The Wheel (Lyric Street)	4562	619	1626	+213	104202	12210	15	109/2
27	21	GEORGE STRAIT Seashores Of Old Mexico (MCA)	4253	1048	1577	+379	117739	23063	5	113/8
25	22	KEITH ANOERSON Every Time I Hear Your Name (Arista)	4152	281	1476	+101	112561	6992	10	111/4
22	23	TRISHA YEARWOOD... Love Will Always Win (Pearl/Lyric Street)	3907	-252	1430	-95	98867	-3412	8	109/0
26	24	CRAIG MORGAN I Got You (BBR)	3440	207	1340	+65	91862	5745	13	100/1
28	25	PHIL VASSAR Last Day Of My Life (Arista)	3327	473	1164	+152	91844	15640	6	104/5
Breaker	26	TIM MCGRAW When The Stars Go Blue (Curb)	3151	1964	1012	+621	97528	52955	2	89/34
29	27	ROCKIE LYNNE Lipstick (Universal South)	2733	302	991	+99	65987	4966	19	85/0
30	28	JO OEE MESSINA Not Going Down (Curb)	2418	4	915	+1	62321	761	11	85/0
34	29	GRETCHEN WILSON Politically Uncorrect (Epic)	2261	387	837	+137	59039	11336	5	90/9
Breaker	30	KENNY ROGERS I Can't Unlove You (Capitol)	2218	195	787	+78	53548	8346	10	72/2
32	31	GARY ALLAN Life Ain't Always Beautiful (MCA)	2173	240	825	+58	56295	7005	8	79/3
35	32	RODNEY ATKINS If You're Going Through Hell... (Curb)	2140	273	856	+93	53936	8746	9	63/1
33	33	JAMIE O'NEAL I Love My Life (Capitol)	2069	158	714	+28	55288	5131	13	67/1
36	34	BIG & RICH Never Mind Me (Warner Bros.)	1653	-20	538	-32	40890	382	6	57/4
38	35	ERIC CHURCH How 'Bout You (Capitol)	1472	200	513	+103	37613	5171	4	58/11
37	36	LITTLE BIG TOWN Bring It On Home (Equity)	1427	144	527	+54	34885	7092	6	67/3
40	37	TRENT WILLMON On Again Tonight (Columbia)	1161	104	427	+34	25980	2184	4	44/2
48	38	BILLY CURRINGTON Why, Why, Why (Mercury)	1002	414	441	+166	26153	10990	2	58/3
41	39	JAKE OWEN Yee Haw (RCA)	847	195	331	+98	20530	8726	2	49/14
Debut	40	JOSH GRACIN Favorite State Of Mind (Lyric Street)	726	203	328	+103	16165	3029	1	50/11
44	41	CHRIS CAGLE Wal-Mart Parking Lot (Capitol)	708	66	285	+13	19052	5919	2	29/2
Debut	42	MEGAN MULLINS Ain't What It Used To Be (BBR)	706	202	266	+88	17136	6178	1	42/9
49	43	STEVE HOLY Brand New Girlfriend (Curb)	686	137	279	+33	14873	2666	5	30/1
47	44	NEAL MCCOY The Last Of A Dying Breed (903)	680	46	211	+9	18256	1289	3	29/1
42	45	HANK WILLIAMS, JR... That's How They Do It In Dixie (Curb/Asylum)	678	26	282	+35	14989	3114	2	30/3
43	46	BLAINE LARSEN I Don't Know What She Said (Giantslayer/BNA)	674	25	286	+49	13194	-1046	2	43/1
Debut	47	CARRIE UNDERWOOD Don't Forget To Remember Me (Arista)	609	229	131	+42	20493	7042	1	6/0
46	48	JOHN CORBETT Good To Go (Fun Bone)	584	-51	224	-6	11776	-2369	3	28/0
45	49	HAL KETCHUM Just This Side Of Heaven (Hal-Lelujah) (Curb/Asylum)	574	-66	234	-18	12566	-1325	4	31/0
Debut	50	SUGARLAND Down In Mississippi (Up To No Good) (Mercury)	497	326	139	+79	17229	12408	1	30/19

120 Country reporters. Monitored airplay data supplied by Mediabase Research, a division of Premiere Radio Networks. Songs ranked by total points for the airplay week of 3/5-3/11. Bullets appear on songs gaining points and/or plays or remaining flat from previous week. If two songs are tied in total points, the song with the larger increase in points is placed first. Songs below No. 1 and down in points and plays for three consecutive weeks are moved to recurrent. Most Added is the total number of new adds officially reported to R&R by each reporting station. Songs unreported as adds do not count toward overall total stations playing a song. Most Increased Points lists the songs with the greatest week-to-week increases in total points. Station Weight = AQH Persons + (Market rank X 10) divided by 4180. Total Audience equals Average Quarter Hour Persons times number of plays (times 100). Each daypart on each station is assigned an AQH number. Average Quarter Hour Persons used herein with permission from Arbitron Inc. (© 2006, Arbitron Inc.) © 2006 Radio & Records.

## MOST ADDED

ARTIST TITLE LABEL(S)	ADDS
BRAD PAISLEY The World (Arista)	36
TIM MCGRAW When The Stars Go Blue (Curb)	34
SUGARLAND Down In Mississippi (Up To No Good) (Mercury)	19
BOMSHEL It Was An Absolutely Finger Lickin'... (Curb)	16
JAKE OWEN Yee Haw (RCA)	14
EMERSON DRIVE A Good Man (Midas)	13
ERIC CHURCH How 'Bout You (Capitol)	11
JOSH GRACIN Favorite State Of Mind (Lyric Street)	11
RAY SCOTT Gone Either Way (Warner Bros.)	10

The Country add threshold is applied to monitored stations not allowed to report adds per their company policy. Songs that reach seven plays per week within one airplay week. Airplay week is defined as Sunday through Saturday. Adds from all other programmers are still accepted at any play level.

## MOST INCREASED POINTS

ARTIST TITLE LABEL(S)	TOTAL POINT INCREASE
TIM MCGRAW When The Stars Go Blue (Curb)	+1964
FAITH HILL The Lucky One (Warner Bros.)	+1615
BON JOVI W.J. NETTLES Who Says You Can't Go Home (Island/IDJMG)	+1284
GEORGE STRAIT Seashores Of Old Mexico (MCA)	+1048
TOBY KEITH Get Drunk And... (Show Dog Nashville/Universal)	+975
BLAKE SHELTON Nobody But Me (Warner Bros.)	+711
TRENT TOMLINSON Drunker Than Me (Lyric Street)	+664
JACK INGRAM Wherever You Are (Big Machine)	+621
SHEDAISY I'm Taking The Wheel (Lyric Street)	+619
SARA EVANS Cheatin' (RCA)	+542

## MOST INCREASED PLAYS

ARTIST TITLE LABEL(S)	TOTAL PLAY INCREASE
TIM MCGRAW When The Stars Go Blue (Curb)	+621
FAITH HILL The Lucky One (Warner Bros.)	+573
BON JOVI W.J. NETTLES Who Says You Can't Go Home (Island/IDJMG)	+424
GEORGE STRAIT Seashores Of Old Mexico (MCA)	+379
TOBY KEITH Get Drunk And... (Show Dog Nashville/Universal)	+281
TRENT TOMLINSON Drunker Than Me (Lyric Street)	+256
SHEDAISY I'm Taking The Wheel (Lyric Street)	+213
JACK INGRAM Wherever You Are (Big Machine)	+211
BLAKE SHELTON Nobody But Me (Warner Bros.)	+203
LEANN RIMES Something's Gotta Give (Asylum/Curb)	+191

## BREAKERS

**TIM MCGRAW**  
When The Stars Go Blue (Curb)  
34 Adds • Moves 39-26

**KENNY ROGERS**  
I Can't Unlove You (Capitol)  
2 Adds • Moves 31-30

Songs ranked by total points

Station playlists for all R&R reporters are available on the web at [www.radioandrecords.com](http://www.radioandrecords.com).

Promote your company, product, or event with  
Roll-a-Sign's versatile disposable banners

Cost-effective and reusable

Many sizes and colors available

Durable enough for indoor or outdoor use

Advertise your message in any color

Call today for more information!  
1-800-231-6074 [www.rollasign.com](http://www.rollasign.com)



# COUNTRY TOP 50 INDICATOR

March 17, 2006

LAST WEEK	THIS WEEK	ARTIST TITLE LABEL(S)	TOTAL POINTS	+/- POINTS	TOTAL PLAYS	+/- PLAYS	TOT. AUO. (00)	+/- AUO. (00)	WEEKS ON	TOTAL AOS
2	1	KEITH URBAN Tonight I Wanna Cry (Capitol)	4005	124	3324	+91	92997	4927	15	87/0
3	2	KENNY CHESNEY Living In Fast Forward (BNA)	3975	163	3292	+125	93334	4181	11	88/1
4	3	RASCAL FLATTS What Hurts The Most (Lyric Street)	3812	132	3166	+111	88041	2838	10	87/0
1	4	JOSH TURNER Your Man (MCA)	3780	-139	3095	-120	87921	-2232	32	82/0
5	5	MONTGOMERY GENTRY She Don't Tell Me To (Columbia)	3668	150	3014	+150	84603	2657	20	87/0
7	6	BLAKE SHELTON Nobody But Me (Warner Bros.)	3466	281	2903	+232	80771	7130	28	88/1
9	7	TOBY KEITH Get Drunk And... (Show Dog Nashville/Universal)	3191	184	2670	+125	72342	3159	11	87/0
8	8	SARA EVANS Cheatin' (RCA)	3190	155	2691	+132	74376	4400	19	87/0
10	9	BROOKS & DUNN Believe (Arista)	3096	107	2598	+94	72673	3412	22	87/0
11	10	BON JOVI W/J. NETTLES Who Says You Can't Go Home (Island/IDJMG)	2945	221	2461	+168	68208	4858	13	78/0
6	11	BRAD PAISLEY f/D. PARTON When I Get Where I'm Going (Arista)	2707	-728	2164	-599	63923	-17028	23	76/0
12	12	JAMEY JOHNSON The Dollar (BNA)	2422	106	2002	+80	55762	2749	25	78/1
13	13	JASON ALDEAN Why (BBR)	2312	166	1912	+153	53970	3711	15	84/1
15	14	JACK INGRAM Wherever You Are (Big Machine)	2307	184	1955	+165	52327	3850	17	83/2
16	15	DIERKS BENTLEY Settle For A Slowdown (Capitol)	2114	141	1837	+120	48392	3786	9	83/1
14	16	VAN ZANT Nobody Gonna Tell Me What To Do (Columbia)	2114	-14	1726	+10	49665	-689	24	77/0
19	17	LEANN RIMES Something's Gotta Give (Asylum/Curb)	2066	219	1715	+177	47625	4816	11	81/3
18	18	TRENT TOMLINSON Drunker Than Me (Lyric Street)	2019	110	1671	+56	44927	2528	19	83/1
20	19	JOE NICHOLS Size Matters (Someday) (Universal South)	1833	139	1576	+124	42212	4366	8	83/5
17	20	TRISHA YEARWOOD... Love Will Always Win (Pearl/Lyric Street)	1769	-152	1516	-131	38425	-4442	8	83/1
24	21	FAITH HILL The Lucky One (Warner Bros.)	1712	398	1448	+278	38850	9576	5	78/5
21	22	GEORGE STRAIT Seashores Of Old Mexico (MCA)	1707	242	1518	+202	37928	5037	6	80/4
22	23	SHEDAISY I'm Taking The Wheel (Lyric Street)	1576	118	1305	+99	34212	1952	16	69/1
23	24	KEITH ANDERSON Every Time I Hear Your Name (Arista)	1487	154	1226	+149	33947	2605	10	72/3
25	25	CRAIG MORGAN I Got You (BBR)	1418	121	1177	+96	32402	2744	14	72/1
26	26	PHIL VASSAR Last Day Of My Life (Arista)	1104	125	920	+117	23073	2590	7	66/6
29	27	GARY ALLAN Life Ain't Always Beautiful (MCA)	1064	171	862	+129	24969	5170	9	62/1
30	28	GRETCHEN WILSON Politically Uncorrect (Epic)	1050	192	916	+151	22170	3755	5	65/2
28	29	JAMIE O'NEAL I Love My Life (Capitol)	943	13	792	+4	20706	461	14	51/1
27	30	JO DEE MESSINA Not Going Down (Curb)	923	-19	741	-21	20985	-241	13	50/0
39	31	TIM MCGRAW When The Stars Go Blue (Curb)	817	493	744	+436	17003	10434	2	57/31
33	32	KENNY ROGERS I Can't Unlove You (Capitol)	815	85	676	+79	16880	1805	11	51/2
31	33	RODNEY ATKINS If You're Going Through Hell... (Curb)	803	32	682	+32	16993	745	9	51/0
32	34	BIG & RICH Never Mind Me (Warner Bros.)	748	12	611	+11	15349	430	7	48/1
35	35	LITTLE BIG TOWN Bring It On Home (Equity)	660	96	548	+87	13760	2274	7	45/3
34	36	NEAL MCCOY The Last Of A Dying Breed (903)	603	15	500	+14	13110	-13	9	46/2
36	37	BILLY CURRINGTON Why, Why, Why (Mercury)	571	116	477	+112	12731	1801	3	49/8
38	38	ERIC CHURCH How 'Bout You (Capitol)	444	79	363	+60	9474	1283	3	35/3
37	39	CHRIS CAGLE Wal-Mart Parking Lot (Capitol)	418	13	324	+5	10214	758	5	32/3
41	40	HANK WILLIAMS, JR... That's How They Do It In Dixie (Curb/Asylum)	298	40	242	+23	6010	1118	3	26/6
43	41	JOSH GRACIN Favorite State Of Mind (Lyric Street)	297	93	224	+53	5903	1044	3	28/4
42	42	TRENT WILLMON On Again Tonight (Columbia)	221	7	182	+14	4442	632	4	22/4
48	43	DANIELLE PECK Findin' A Good Man (Big Machine)	215	68	158	+56	4740	1865	2	20/4
46	44	SUGARLAND Down In Mississippi (Up To No Good) (Mercury)	209	139	182	+116	4846	3360	1	23/11
46	45	BLAINE LARSEN I Don't Know What She Said (Giantslayer/BNA)	200	37	171	+32	3969	705	3	19/3
40	46	MARTINA MCBRIDE W/DOLLY PARTON I Still Miss Someone (RCA)	189	-77	132	-71	3298	-1379	7	11/0
49	47	JAKE OWEN Yee Haw (RCA)	188	61	148	+54	3734	1207	2	15/7
45	48	HAL KETCHUM Just This Side Of Heaven (Hal-Lelujah) (Curb/Asylum)	174	-22	137	-18	3297	-409	6	14/0
47	49	TERRI CLARK Damn Right (Mercury)	167	16	124	+1	3457	-18	2	12/1
50	50	JOHN CORBETT Good To Go (Fun Bone)	152	25	132	+20	3223	540	3	13/1

89 Country reporters. Songs ranked by total plays for the airplay week of Sunday 3/5 - Saturday 3/11.  
© 2006 Radio & Records

## MOST ADDED\*

ARTIST TITLE LABEL(S)	AOS
TIM MCGRAW When The Stars Go Blue (Curb)	31
SUGARLAND Down In Mississippi (Up To No Good) (Mercury)	11
BOMSHEL It Was An Absolutely Finger Lickin'... (Curb)	11
BRAD PAISLEY The World (Arista)	10
BILLY CURRINGTON Why, Why, Why (Mercury)	8
JAKE OWEN Yee Haw (RCA)	7
ASHLEY MONROE Satisfied (Columbia)	7
PHIL VASSAR Last Day Of My Life (Arista)	6
HANK WILLIAMS, JR... That's How They Do It In Dixie (Curb/Asylum)	6
RAY SCOTT Gone Either Way (Warner Bros.)	6

## MOST INCREASED POINTS

ARTIST TITLE LABEL(S)	TOTAL POINT INCREASE
TIM MCGRAW When The Stars Go Blue (Curb)	+493
FAITH HILL The Lucky One (Warner Bros.)	+398
BLAKE SHELTON Nobody But Me (Warner Bros.)	+281
GEORGE STRAIT Seashores Of Old Mexico (MCA)	+242
BON JOVI W/J. NETTLES Who Says You... (Island/IDJMG)	+221
LEANN RIMES Something's Gotta Give (Asylum/Curb)	+219
GRETCHEN WILSON Politically Uncorrect (Epic)	+192
TOBY KEITH Get Drunk And... (Show Dog Nashville/Universal)	+184
JACK INGRAM Wherever You Are (Big Machine)	+184
GARY ALLAN Life Ain't Always Beautiful (MCA)	+171

## MOST INCREASED PLAYS

ARTIST TITLE LABEL(S)	TOTAL PLAY INCREASE
TIM MCGRAW When The Stars Go Blue (Curb)	+436
FAITH HILL The Lucky One (Warner Bros.)	+278
BLAKE SHELTON Nobody But Me (Warner Bros.)	+232
GEORGE STRAIT Seashores Of Old Mexico (MCA)	+202
LEANN RIMES Something's Gotta Give (Asylum/Curb)	+177
BON JOVI W/J. NETTLES Who Says You... (Island/IDJMG)	+168
JACK INGRAM Wherever You Are (Big Machine)	+165
JASON ALDEAN Why (BBR)	+153
GRETCHEN WILSON Politically Uncorrect (Epic)	+151
MONTGOMERY GENTRY She Don't Tell Me To (Columbia)	+150

# REPORTING STATION PLAYLISTS

www.radioandrecords.com



# COUNTRY CALLOUT AMERICA. BY Bullseye

EXCLUSIVE NATIONAL MUSIC RESEARCH ESTIMATES March 17, 2006

Callout America® song selection is based on the top 35 titles from the R&R Country chart for the airplay week of March 5-11.

ARTIST Title (Label)	TOTAL POSITIVE	PASSION	INDEX	NEUTRAL	FAMILIARITY	DISLIKE	STRONGLY DISLIKE
JOSH TURNER Your Man (MCA)	45.3%	83.5%	4.25	9.8%	98.3%	3.8%	1.3%
BRAD PAISLEY f/DOLLY PARTON When I Get Where I'm Going (Arista)	40.0%	80.0%	4.17	13.0%	97.8%	3.5%	1.3%
KENNY CHESNEY Living In Fast Forward (BNA)	28.8%	75.0%	4.02	18.0%	96.8%	2.3%	1.5%
MONTGOMERY GENTRY She Don't Tell Me To (Columbia)	25.8%	73.5%	3.96	18.3%	97.0%	4.5%	0.8%
SARA EVANS Cheatin' (RCA)	29.3%	70.0%	3.89	16.3%	97.3%	9.5%	1.5%
VAN ZANT Nobody Gonna Tell Me What To Do (Columbia)	22.8%	66.5%	3.92	21.8%	92.0%	3.3%	0.5%
KEITH URBAN Tonight I Wanna Cry (Capitol)	31.3%	65.3%	3.89	21.3%	95.5%	6.5%	2.5%
TOBY KEITH Get Drunk And Be Somebody (Show Dog Nashville/Universal)	23.0%	64.8%	3.88	16.5%	89.0%	5.8%	2.0%
BLAKE SHELTON Nobody But Me (Warner Bros.)	24.0%	64.5%	3.84	23.8%	95.5%	6.0%	1.3%
JAMEY JOHNSON The Dollar (BNA)	27.3%	64.0%	3.88	18.8%	91.5%	6.5%	2.3%
BON JOVI W/J. NETTLES Who Says You Can't Go Home (Island/IDJMG)	23.8%	62.8%	3.83	22.8%	92.8%	4.8%	2.5%
JACK INGRAM Wherever You Are (Big Machine)	14.0%	62.0%	3.71	23.0%	93.0%	5.8%	2.3%
BROOKS & DUNN Believe (Arista)	29.0%	60.5%	3.75	17.8%	93.5%	10.8%	4.5%
JASON ALDEAN Why (BBR)	20.3%	55.3%	3.77	21.5%	85.3%	6.8%	1.8%
RASCAL FLATTS What Hurts The Most (Lyric Street)	23.3%	55.3%	3.75	22.5%	87.5%	6.5%	3.3%
PHIL VASSAR Last Day Of My Life (Arista)	18.0%	53.8%	3.81	17.3%	78.0%	5.8%	1.3%
GARY ALLAN Life Ain't Always Beautiful (MCA)	17.3%	53.3%	3.70	21.8%	84.5%	7.5%	2.0%
LEANN RIMES Something's Gotta Give (Asylum/Curb)	12.0%	50.3%	3.67	24.5%	81.8%	6.3%	0.8%
ROCKIE LYNNE Lipstick (Universal South)	15.0%	50.0%	3.66	27.8%	84.5%	4.5%	2.3%
TRENT TOMLINSON Drunker Than Me (Lyric Street)	14.0%	49.5%	3.58	21.8%	83.5%	9.8%	2.5%
CRAIG MORGAN I Got You (BBR)	9.0%	46.8%	3.59	24.3%	78.8%	6.0%	1.8%
KEITH ANDERSON Every Time I Hear Your Name (Arista)	7.5%	44.8%	3.56	24.0%	76.8%	6.8%	1.3%
T. YEARWOOD & G. BROOKS Love Will Always Win (Pearl/Lyric Street)	12.8%	43.8%	3.53	21.0%	77.0%	8.8%	3.5%
JO DEE MESSINA Not Going Down (Curb)	7.3%	43.5%	3.36	23.3%	82.5%	10.8%	5.0%
LITTLE BIG TOWN Bring It On Home (Equity)	10.0%	43.5%	3.56	25.3%	77.0%	6.0%	2.3%
JAMIE O'NEAL I Love My Life (Capitol)	10.5%	42.8%	3.49	30.8%	83.8%	8.0%	2.3%
RODNEY ATKINS If You're Going Through Hell... (Curb)	10.3%	42.0%	3.57	27.3%	76.3%	5.3%	1.8%
DIERKS BENTLEY Settle For A Slowdown (Capitol)	7.3%	37.8%	3.43	27.5%	75.8%	8.3%	2.3%
JOE NICHOLS Size Matters (Someday) (Universal South)	7.8%	35.8%	3.41	27.3%	73.5%	7.8%	2.8%
GRETCHEN WILSON Politically Uncorrect (Epic)	8.3%	34.5%	3.34	25.0%	73.3%	9.5%	4.3%
KENNY ROGERS I Can't Unlove You (Capitol)	6.5%	34.5%	3.47	24.5%	67.5%	8.0%	0.5%
SHEDAISY I'm Taking The Wheel (Lyric Street)	4.8%	32.8%	3.17	24.8%	77.3%	15.5%	4.3%
FAITH HILL The Lucky One (Warner Bros.)	5.3%	31.5%	3.33	22.3%	65.5%	8.5%	3.3%
GEORGE STRAIT Seashores Of Old Mexico (MCA)	5.3%	26.0%	3.09	16.3%	62.3%	14.3%	5.8%
BIG & RICH Never Mind Me (Warner Bros.)	3.5%	20.0%	2.90	20.0%	61.3%	13.0%	8.3%

## CALLOUT AMERICA® HOT SCORES

### This Week At Callout America

By John Hart

Josh Turner's "Your Man" remains the No. 1 song overall for the week and repeats as the No. 1 Passion song. Brad Paisley moves into the No. 3 slot from No. 4, with "When I Get Where I'm Going." Brad has the No. 1 song with younger 25-34 listeners.

Montgomery Gentry are new to the top five, with "She Don't Tell Me To" ranking No. 4, up from No. 6, and as the No. 8 Passion song. This song ranks No. 4 overall with both male and female listeners, and No. 3 with younger 25-34 listeners.

Keith Urban is kicking in, with "Tonight I Wanna Cry" at No. 7 overall, up from No. 10. Big Passion scoring — "Tonight" is the No. 3 Passion song. Female listeners rank it No. 3 in Like-A-Lot scoring, while men rank it No. 9 Passion..

Toby Keith moves strong inside the top 10 to rank No. 8 overall, up from No. 15, and as the No. 12 passion song. Younger listeners 25-34 rank this song No. 7, up from No. 12, and core 35-44 listeners rank it No. 9, also up from No. 12.

Gary Allan's "Life Ain't Always Beautiful" is the No. 17 song overall, up from No. 21 last week and No. 23 two weeks back.

Leann Rimes' "Something's Gotta Give" ranks No. 18 overall, up strong from No. 24 last week. Female listeners rank the song No. 19, up from No. 23.

Total sample size is 400 persons weekly, with a margin of error of plus or minus 5%. Scoring is done each week using live interviewers conducting an interview with each respondent. Scores are: 5) I like it a lot; in fact, it's one of my favorites; 4) I like it; 3) It's OK, just so-so; 2) I don't like it; and 1) I strongly dislike it. The index score is an average of all 1-to-5 scores. The total positive score is an aggregate of the 4 and 5 scores. To be included in weekly callout, songs must have entered the top 40 positions on R&R's Country airplay chart. The sample is composed of 400 25-54-year-olds who identify country as their favorite music and who listen daily to competitive Country radio in the sample markets. The sample is 50% male/female and evenly distributed in the 25-34, 35-44 and 45-54 demos. The sample is balanced by region and markets within each region. Bullseye Callout is conducted in these regions and markets. SOUTH: Charleston, SC; Charlotte; Baton Rouge; Nashville; Atlanta. MIDWEST: Flint, MI; Indianapolis; Madison; Omaha; Cincinnati. EAST: Harrisburg; Rochester, NY; Springfield, MA; Providence; Washington, DC. WEST: Modesto, CA; Salt Lake City; Colorado Springs, CO; Portland, OR; Houston. © 2006 Radio & Records. © 2006 Bullseye Marketing Research Inc.



# OUR T-SHIRT DEALS ROCK!



- White T-shirts
- Heavy 100% Cotton
- Printed up to 4 Colors on 1 Side
- No Setup Charges!
- No Art Charges!

**IN 10 DAYS  
OR LESS!**



**Free Catalog  
CALL NOW!  
1-800-34-EMKAY**

**631-777-3175  
FAX: 631-777-3168**

[www.emkaydesigns.com](http://www.emkaydesigns.com)  
[info@emkaydesigns.com](mailto:info@emkaydesigns.com)



America's Best Testing Country Songs 12+  
For The Week Ending 3/10/06

Artist Title (Label)	TW	LW	Famil.	Burn	Per. 25-54	W 25-54	M 25-54
JOSH TURNER Your Man (MCA)	4.23	4.29	97%	17%	4.24	4.36	4.10
BRAD PAISLEY (D. PARTON) When I Get... (Arista)	4.20	4.17	97%	24%	4.21	4.31	4.08
SUGARLAND Just Might (Make Me Believe) (Mercury)	4.10	4.18	98%	30%	4.07	4.13	3.98
BLAKE SHELTON Nobody But Me (Warner Bros.)	4.09	4.16	96%	20%	4.06	4.26	3.83
BON JOVI W/J. NETTLES Who Says You... (Island/IDJMG)	4.09	4.12	96%	21%	4.01	4.07	3.94
KEITH URBAN Tonight I Wanna Cry (Capitol)	4.08	4.06	97%	22%	4.05	4.23	3.82
CARRIE UNDERWOOD Jesus, Take The Wheel (Arista)	4.06	4.09	99%	39%	4.00	4.06	3.92
JASON ALDEAN Why (BBR)	4.06	4.16	78%	11%	3.99	4.12	3.84
MONTGOMERY GENTRY She Don't Tell Me To (Columbia)	4.04	4.04	98%	23%	3.99	4.01	3.96
GEORGE STRAIT Seashores Of Old Mexico (MCA)	4.04	-	57%	7%	4.06	4.07	4.05
SARA EVANS Cheatin' (RCA)	4.03	4.15	98%	25%	4.00	4.02	3.96
BROOKS & DUNN Believe (Arista)	4.03	4.02	98%	29%	4.08	4.19	3.96
JACK INGRAM Wherever You Are (Big Machine)	4.01	3.87	87%	12%	3.96	4.10	3.81
JOE NICHOLS Size Matters (Someday) (Universal South)	3.97	3.94	70%	7%	3.90	3.92	3.89
RASCAL FLATTS What Hurts The Most (Lyric Street)	3.96	4.14	95%	21%	3.89	4.10	3.63
DIERKS BENTLEY Settle For A Slowdown (Capitol)	3.92	3.93	66%	10%	3.89	4.05	3.74
KENNY CHESNEY Living In Fast Forward (BNA)	3.91	3.94	96%	28%	3.88	3.95	3.80
KEITH ANDERSON Every Time I Hear Your Name (Arista)	3.90	3.85	66%	10%	3.85	4.03	3.65
MIRANDA LAMBERT Kerosene (Epic)	3.89	3.84	97%	34%	3.76	3.90	3.58
JAMEY JOHNSON The Dollar (BNA)	3.86	3.77	89%	25%	3.90	3.88	3.92
CRAIG MORGAN I Got You (BBR)	3.86	3.90	70%	10%	3.84	3.97	3.70
LEANN RIMES Something's Gotta Give (Asylum/Curb)	3.85	3.81	83%	14%	3.76	3.80	3.70
TIM MCGRAW My Old Friend (Curb)	3.82	3.89	96%	32%	3.84	3.92	3.75
TRENT TOMLINSON Drunker Than Me (Lyric Street)	3.75	3.70	85%	19%	3.74	3.83	3.63
VAN ZANT Nobody Gonna Tell Me What To Do (Columbia)	3.74	3.81	91%	28%	3.71	3.67	3.76
TOBY KEITH Get Drunk And... (Show Dog Nashville/Universal)	3.72	3.88	93%	23%	3.70	3.71	3.69
SHEDAISY I'm Taking The Wheel (Lyric Street)	3.65	3.58	73%	15%	3.56	3.60	3.53
FAITH HILL The Lucky One (Warner Bros.)	3.65	-	63%	12%	3.58	3.67	3.45
ROCKIE LYNN Lipstick (Universal South)	3.65	3.57	60%	12%	3.63	3.63	3.63

Total sample size is 321 respondents. Total average favorability estimates are based on a scale of 1-5. (1=dislike very much, 5=like very much). Total familiarity represents the percentage of respondents who recognized the song. Total burn represents the number of respondents who said they are tired of hearing the song. Songs must have 40% familiarity to appear on survey. Sample composition is based on persons 12+. Persons are screened via the Internet. Once passed, they can take the music test based on the format/music preference. RateTheMusic.com results are not meant to replace callout research. The results are intended to show opinions of participants on the Internet only. RateTheMusic.com is a registered trademark of RateTheMusic.com. The RTM system, is available for local radio stations by calling 818-377-5300. RateTheMusic.com data is provided by Mediabase Research, a division of Premiere Radio Networks.



## COUNTRY TOP 30



LAST WEEK	THIS WEEK	ARTIST TITLE LABEL(S)	TOTAL PLAYS	+/- PLAYS	WEEKS ON CHART	TOTAL STATIONS
1	1	KENNY CHESNEY Living In Fast Forward (BNA)	586	-11	9	16/0
3	2	RASCAL FLATTS What Hurts The Most (Lyric Street)	522	+10	8	13/0
2	3	JOSH TURNER Your Man (MCA)	503	-35	10	12/0
6	4	AARON PRITCHETT Big Wheel (DPM)	460	-3	7	17/0
4	5	KEITH URBAN Tonight I Wanna Cry (Capitol)	460	-34	11	13/0
7	6	T. KEITH Get Drunk... (Show Dog Nashville/Universal)	452	+2	8	15/0
10	7	SARA EVANS Cheatin' (Sony BMG)	451	+57	10	15/0
9	8	BON JOVI W/J. NETTLES Who Says... (Island/IDJMG)	437	-2	10	15/0
5	9	BRAD PAISLEY... When I Get Where I'm Going (Arista)	425	-62	17	18/0
8	10	CARRIE UNDERWOOD Jesus, Take The Wheel (Arista)	387	-57	14	19/0
13	11	ROAD HAMMERS Nashville Bound (Open Road/Universal)	376	+20	7	15/0
14	12	M. GENTRY She Don't Tell Me To (Columbia)	366	+27	10	16/0
11	13	AARON LINES Lights Of My Hometown (BNA)	355	-34	13	15/0
12	14	A. WILKINSON It's Okay To Cry (Universal South)	351	-8	9	15/1
19	15	FAITH HILL The Lucky One (Warner Bros.)	329	+53	2	16/0
18	16	LEANN RIMES Something's Gotta Give (Asylum/Curb)	315	+30	3	15/1
15	17	GORD BAMFORD Life Is Good (GWB/Royalty)	309	-19	11	15/0
17	18	CORB LUND Hair... (Stony Plain/Warner Music Canada)	307	+19	4	12/1
16	19	D. MARSHALL That's What Love Is (Busy Music/Universal)	300	-12	10	16/0
20	20	TRISHA YEARWOOD... Love... (Pearl/Lyric Street)	298	+22	6	16/0
22	21	GEORGE STRAIT Seashores Of Old Mexico (MCA)	275	+22	2	16/0
23	22	JAMEY JOHNSON The Dollar (BNA)	271	+19	5	13/0
30	23	BLAKE SHELTON Nobody But Me (Warner Bros.)	267	+43	2	13/0
24	24	DIERKS BENTLEY Settle For A Slowdown (Capitol)	267	+18	3	14/1
21	25	BROOKS & DUNN Believe (Sony BMG)	264	+8	8	13/0
Debut	26	MELANIE LAINE Queen Of Hearts (Royalty)	248	+26	1	10/0
29	27	JESSICA ROBINSON Hummingbird (Noble)	221	-4	3	11/0
28	28	MIRANDA LAMBERT Kerosene (Sony BMG)	218	-11	5	13/0
27	29	J. MCCOY She Ain't... (Open Road/Universal)	218	-18	15	18/0
Debut	30	J.R. VAUTOUR The New Me (Busy Music/Royalty)	207	0	1	9/0

21 Canadian Country reporters. Monitored airplay data supplied by Mediabase Research, a division of Premiere Radio Networks. Songs ranked by total plays for the airplay week of 3/5-3/11. Bullets appear on songs gaining plays or remaining flat from previous week. If two songs are tied in total plays, the song with the larger increase in plays is placed first. Songs below No. 15 are moved to recurrent after 20 weeks on the chart. © 2006 Radio & Records. Indicates Cancron.

## COUNTRY FLASHBACK

1

YEAR AGO

• No. 1: "That's What I Love About Sunday" — Craig Morgan

5

YEARS AGO

• No. 1: "You Shouldn't Kiss Me Like This" — Toby Keith

10

YEARS AGO

• No. 1: "You Can Feel Bad" — Patty Loveless

15

YEARS AGO

• No. 1: "Two Of A Kind, Working On A Full House" — Garth Brooks

20

YEARS AGO

• No. 1: "We've Got A Good Fire Goin'" — Don Williams

25

YEARS AGO

• No. 1: "Guitar Man" — Elvis Presley

30

YEARS AGO

• No. 1: "Till The Rivers All Run Dry" — Don Williams

## NEW & ACTIVE

CLINT BLACK Drinkin' Songs & Other Logic (Equity)

Total Points: 453, Total Stations: 28, Adds: 1

LOST TRAILERS Chicken Fried (BNA)

Total Points: 439, Total Stations: 24, Adds: 7

HOT APPLE PIE Easy Does It (MCA)

Total Points: 346, Total Stations: 28, Adds: 4

EMERSON DRIVE A Good Man (Midas)

Total Points: 344, Total Stations: 14, Adds: 13

ASHLEY MONROE Satisfied (Columbia)

Total Points: 329, Total Stations: 18, Adds: 5

DANIELLE PECK Findin' A Good Man (Big Machine)

Total Points: 326, Total Stations: 31, Adds: 6

COWBOY CRUSH Hillbilly Nation (Asylum/Curb)

Total Points: 299, Total Stations: 16, Adds: 0

SHANNON BROWN Pearls (Warner Bros.)

Total Points: 245, Total Stations: 19, Adds: 2

SCOTTY EMERICK What's Up With That (Show Dog Nashville)

Total Points: 172, Total Stations: 16, Adds: 2

BRAD PAISLEY The World (Arista)

Total Points: 163, Total Stations: 37, Adds: 36

# Speak A Woman's Language

The key to marketing to your female audience

By Andrea Learned

**I**t has been almost a year since I moderated a panel on marketing to women for the R&R Convention in Cleveland. Though I had anticipated my perspective might be a hard sell to what I knew would be an audience of mainly male programmers, I was proven wrong.

AC radio gets it. You regularly interact with listeners, you are savvy with event and promotion strategies, and, most important, you admit that you don't know it all and are interested in continuing to learn more about your women listeners. Still, there's one area that may have room for improvement: learning to speak a woman's language.

## Women, Not Data

Famed advertising man David Ogilvy once put it this way: "The consumer isn't a moron; she is your wife." Your listeners are women just like the ones you know personally. They are actually quite savvy in their purchasing and listening decisionmaking.



Andrea Learned

Though you are already interacting with women regularly, you may still think of your audience as a demographic profile or in terms of some other industry.

It is also worth noting that these amazingly unique-to-your-community listeners have been undergoing a powerful societal shift. Specifically, women are postponing childbearing more and more, so your "mom" listeners are likely a bit older and thus more life-experienced.

Also, the number of unmarried women (never married, divorced or widowed) has reached 22 million, which is more than double the number of women who lived alone 20 years ago. In fact, "singular sensations" was named a top trend by the authors of the new book *What Women Really Want: How American Women Are Quietly Erasing Political, Racial, Class and Religious Lines to Change the Way We Live* (Free Press, 2005).

Part of adjusting your thinking from data to women is learning to recognize and allow for how societal shifts such as these may change the needs of your listeners over time. The more general challenge is to understand you listeners, respect them and show your appreciation for them in order to achieve the powerful connection your station seeks with women.

## Build A Board

Keeping your mind on the women and not the data is made easier when you give your interactions with listeners some structure and begin to form listener-driven advisory boards.

That may mean pulling together, either online or in person, 20 of your actively e-mailing listeners (I'll bet you can almost name them off the top of your head right now) in order to hear more about their lives

and listen for ways that your programming can become more relevant to it.

Forming such a board, rather than simply compiling and analyzing random listener comments, should be a priority that is handled by someone who has the time to do it right. It has to be more than an extra task for a staff member who is already overly busy.

**While it astounds and delights most women just to be asked by a business for their opinion, the follow-through will be the clincher. You have to show that you are actually using the feedback you get.**

When you make this move, you will be amazed at the insights you gain into the types of partnership you might form, what sorts of events and promotions really interest your listeners and what incentives and prizes get their attention.

## Word Of Mouth

Take this cross-industry example: Ravid, the owner of a Philadelphia camera and photo-processing store, made building a customer advisory board a priority last summer. Before he could organize anything formal, he started to talk more frequently with the 10 or 15 moms he already recognized as passionate customers.

Using his "over-the-counter advisory board," he gained knowledge of what other groups or events interested these moms and how his store might participate as a sponsor or educational element. He also discovered that once he talked to these women, they began to seek him out on their own to follow up and give him ideas that occurred to them later.

Today, Ravid gets insider understanding of how his customers are spending their time and what their interests are. Plus, he gains the big bonus of their newly impassioned word-of-mouth.

While it astounds and delights most women to be asked by a business for their opinion, the follow-through is the clincher: You have to show that you are actually using the feedback you get.

Here's the full-circle process: 1) Seek your

listeners' input; 2) Listen and absorb their comments; 3) Close the circle by thanking them and actually demonstrating that you are using their feedback.

For example, the following announcement reflects a station's close connection to its listeners and its follow-through on the advisory-board process: "Thanks to what we heard from you, we changed the date and time of our upcoming event to allow many of you to participate in the city's walk for hunger."

## Status Vs. Connection

Getting your listeners' own words directly from them and following through with the full-circle process will have powerful implications for your future as an expert women's market language translator.

Only your listeners know the most relevant words or phrases for selling your station. You may be using all sorts of traditional industry terminology in your marketing efforts, but you may not be as persuasive or connecting as you'd like.

In addition to just taking note (literally and figuratively) of what women are saying about your station and their busy lives, there are a few overarching guidelines to the communication styles of women that you may want to keep in mind.

First, consider "status" vs. "connection" in communication with listeners. Are you focusing too much on superlatives, as in, "We are the best station playing the most songs ever and the only station that does this or that"?

Linguistics expert and author of the now-classic *You Just Don't Understand: Men and Women in Conversation* (Morrow, 1990) Deborah Tannen might call that more linear way of getting a point across a "one-upping" or a status-based approach.

Tannen also points to a less linear, more inclusive approach to "connection." If you want to play on sameness in getting your point across, which tends to be a more female-brain method, you might present a person or idea with which a lot of your listeners can identify.

Using an actual listener's words or voice is one point of connection ("Hey, that woman sounds like someone I know"). What the listener's voice says is another way of connecting listeners to one another around your brand or station ("KXYZ gets that I need an hour of more mellow music to help calm me down on the drive home from work").

Though status-oriented descriptive terms may mean a lot to you or your industry peers, check in with your listener advisory board to see what those words mean to them. It will likely be well worth considering what you or your advertisers have to sell from a "connections" perspective.

## Avoid Sex Talk

Another (surely unintentional) tendency of traditionally male-dominated industries is to use sexual innuendo or simply the wrong sort of humor in their marketing approaches.

After years of marketing to men and feeling as though you really know what sort of humor works for that market, it's worth a recalibration. Your marketing and promotions teams will do well to filter out the "wink, wink, nudge, nudge" before it hits your listeners' ears.

Let's look at a cross-industry example of sex talk: Some winemakers may think that marketing their products in terms of seducing husbands or boyfriends and using sexual innuendo like "undressing the bottle" will get a knowing chuckle from adults everywhere — and ultimately ring up a sale.

**Keeping your mind on the women and not the data is made easier when you give your interactions with listeners some structure and begin to form listener-driven advisory boards.**

However, it isn't necessarily so, especially when it comes to women.

These days women are likely to be drinking wine with friends much more often than they will be enjoying romantic dinners with their significant others. (Isn't that true of the women in your life?) So, when faced with a "seductive" wine ad, women may well be thinking to themselves, "What?"

More to the point, I would venture to say that many women might decide that this particular wine, with its odd humor, doesn't fit their wine-drinking occasions at all.

Refer to your listener advisory boards on this. Use the exact words and style of humor women use in talking with one another, and you will more likely hit your humor or innuendo mark. Regular interaction with and feedback from female listeners can be a highly effective filter in your journey toward women's market language translation.

## Earn Their Loyalty

I recently followed up with Rusty Keyes, PD of Citadel's KBEE-FM/Salt Lake City, on a discussion we had last fall about listener advisory boards. He had seen some positive results from paying more attention to and using listener feedback.

He told me, "We came up with a 'Director of Listener Satisfaction' and encouraged listeners to call with ways we could be a better station. Using the voice of listeners in promos, we've taken those incoming ideas and had our Director of Listener Satisfaction introduce them. So we are crediting the listeners for their great input."

Because women have so much economic influence in the U.S. today, the language of women is becoming the native tongue. Denying that, and perhaps falling into the habit of communicating with listeners in a status-driven manner, means you'll miss out on all the hugely powerful connecting possibilities with your women's market.

Many businesses are experiencing this transition from male- to female-oriented marketing. Now is the critical time to learn to translate features, benefits and brand stories into the language of women. Perhaps one big edge terrestrial radio has over all the other media forms clamoring for a woman's attention today is its unique ability to forge a local, grass-roots, emotional bond.

Radio is one industry that has many opportunities to demonstrate an interest in speaking a woman's language. Let me be the motivation for you to go forth and begin the translation process.

*Andrea Learned is co-author of Don't Think Pink: What Really Makes Women Buy and How to Increase Your Share of This Crucial Market and a women's market expert who specializes in translating the language of women for male-dominated industries. She can be reached at [www.learnedonwomen.com](http://www.learnedonwomen.com).*

# AC TOP 30

POWERED BY  
MEDIABASE

March 17, 2006

LAST WEEK	THIS WEEK	ARTIST TITLE LABEL(S)	TOTAL PLAYS	+/- PLAYS	TOTAL AUDIENCE (00)	WEEKS ON CHART	TOTAL STATIONS/ ADDS
2	1	<b>JAMES BLUNT</b> You're Beautiful (Custard/Atlantic)	2026	+71	186364	22	101/1
1	2	<b>LIFHOUSE</b> You And Me (Geffen)	1952	-4	186435	33	91/0
3	3	<b>KELLY CLARKSON</b> Because Of You (RCA/RMG)	1933	+140	183592	16	89/1
4	4	<b>ROB THOMAS</b> Lonely No More (Atlantic)	1546	-9	131688	54	97/0
8	5	<b>DANIEL POWTER</b> Bad Day (Warner Bros.)	1371	+221	126612	9	85/8
5	6	<b>KEITH URBAN</b> Making Memories Of Us (Capitol/EMC)	1341	+11	81114	9	88/1
7	7	<b>MICHAEL BUBLE</b> Save The Last Dance For Me (143/Reprise)	1312	+149	114816	8	85/0
6	8	<b>ANNA NALICK</b> Breathe (2 AM) (Columbia)	1136	-72	92077	43	95/0
11	9	<b>SANTANA f/MICHELLE BRANCH</b> I'm Feeling You (Arista/RMG)	1051	+45	75399	23	66/0
9	10	<b>MARIAH CAREY</b> We Belong Together (Island/IDJMG)	1039	-37	80616	40	87/0
10	11	<b>EAGLES</b> No More Cloudy Days (ERC)	989	-31	72305	35	81/0
14	12	<b>LEANN RIMES</b> Probably Wouldn't Be This Way (Curb)	867	+81	36817	8	76/4
13	13	<b>D.H.T.</b> Listen To Your Heart (Robbins)	735	-91	71837	33	71/0
12	14	<b>JON SECADA</b> Window To My Heart (Big 3)	623	-286	44070	27	74/0
15	15	<b>FAITH HILL W/TIM MCGRAW</b> Like We Never Loved At All (Warner Bros./Curb)	582	+82	63310	7	62/5
16	16	<b>ROB THOMAS</b> Ever The Same (Atlantic)	508	+49	55811	7	42/8
17	17	<b>CARRIE UNDERWOOD</b> Some Hearts (Arista)	417	+57	40105	5	50/9
18	18	<b>JORDAN KNIGHT</b> Where Is Your Heart Tonight (Trans Continental)	356	-4	11969	17	37/1
21	19	<b>GOO GOO DOLLS</b> Better Days (Warner Bros.)	320	-11	21378	9	35/3
20	20	<b>MELISSA ETHERIDGE</b> I Run For Life (Island/IDJMG)	313	-19	52488	20	27/0
23	21	<b>CHRIS RICE</b> When Did You Fall (In Love With Me) (Columbia/IND)	275	+15	12241	4	41/6
19	22	<b>ENYA</b> Amarantine (Reprise)	268	-76	19676	15	41/0
22	23	<b>BARRY MANILOW</b> Unchained Melody (Arista)	252	-10	12066	6	37/0
24	24	<b>SHERYL CROW</b> Good Is Good (A&M/Interscope)	245	-5	16266	16	22/0
30	25	<b>NATASHA BEDINGFIELD</b> Unwritten (Epic)	217	+102	13555	2	32/10
25	26	<b>GREEN DAY</b> Wake Me Up When September Ends (Reprise)	198	-8	19594	14	14/0
26	27	<b>NICKELBACK</b> Photograph (Roadrunner/IDJMG)	184	+12	20164	6	11/1
27	28	<b>SHERYL CROW &amp; STING</b> Always On Your Side (A&M/Interscope)	154	+15	18665	2	22/9
28	29	<b>TRAIN</b> Cab (Columbia)	152	+21	7592	2	21/2
29	30	<b>DIAN DIAZ</b> Colour Everywhere (Strip City)	134	+15	2487	2	25/2

104 AC reporters. Monitored airplay data supplied by Mediabase Research, a division of Premiere Radio Networks. Songs ranked by total plays for the airplay week of 3/5-3/11. Bullets appear on songs gaining plays or remaining flat from previous week. If two songs are tied in total plays, the song with the larger increase in plays is placed first. Songs below No. 15 are moved to recurrent after 20 weeks on the chart. Songs below No. 5 are moved to recurrent after 50 weeks on the chart. Most Added is the total number of new adds officially reported to R&R by each reporting station. Songs unreported as adds do not count toward overall total stations playing a song. Total Audience equals Average Quarter Hour Persons times number of plays (times 100). Each daypart on each station is assigned an AQH number. Average Quarter Hour Persons used herein with permission from Arbitron Inc. (© 2006, Arbitron Inc.) © 2006 Radio & Records.

## MOST ADDED\*

ARTIST TITLE LABEL(S)	ADDS
<b>NATASHA BEDINGFIELD</b> Unwritten (Epic)	10
<b>CARRIE UNDERWOOD</b> Some Hearts (Arista)	9
<b>SHERYL CROW &amp; STING</b> Always On Your Side (A&M/Interscope)	9
<b>DANIEL POWTER</b> Bad Day (Warner Bros.)	8
<b>ROB THOMAS</b> Ever The Same (Atlantic)	8
<b>BIRD YORK</b> In The Deep (Narada Jazz/EMI)	8
<b>CHRIS RICE</b> When Did You Fall (In Love With Me) (Columbia/IND)	6
<b>CHICAGO</b> Feel (Rhino/Warner Bros.)	6
<b>HOOTIE &amp; THE BLOWFISH</b> Get Out... (Sneaky Long/Vanguard)	6
<b>FAITH HILL W/TIM MCGRAW</b> Like We Never... (Warner Bros./Curb)	5

The AC add threshold is applied to monitored stations not allowed to report adds per their company policy. Songs that reach five plays per week in two consecutive airplay weeks. Airplay week is defined as Sunday through Saturday. Adds from all other programmers are still accepted at any play level.

## MOST INCREASED PLAYS

ARTIST TITLE LABEL(S)	TOTAL PLAY INCREASE
<b>DANIEL POWTER</b> Bad Day (Warner Bros.)	+221
<b>MICHAEL BUBLE</b> Save The Last Dance For Me (143/Reprise)	+149
<b>KELLY CLARKSON</b> Because Of You (RCA/RMG)	+140
<b>NATASHA BEDINGFIELD</b> Unwritten (Epic)	+102
<b>F. HILL W/T. MCGRAW</b> Like We Never... (Warner Bros./Curb)	+82
<b>LEANN RIMES</b> Probably Wouldn't Be This Way (Curb)	+81
<b>JAMES BLUNT</b> You're Beautiful (Custard/Atlantic)	+71
<b>CARRIE UNDERWOOD</b> Some Hearts (Arista)	+57
<b>CHICAGO</b> Feel (Rhino/Warner Bros.)	+51
<b>ROB THOMAS</b> Ever The Same (Atlantic)	+49

## NEW & ACTIVE

<b>DARREN HAYES</b> So Beautiful (Columbia)	Total Plays: 76, Total Stations: 11, Adds: 0
<b>HOOTIE &amp; THE BLOWFISH</b> Get Out... (Sneaky Long/Vanguard)	Total Plays: 73, Total Stations: 18, Adds: 6
<b>A. BOCELLI</b> Ama Credi E Vai (Because We Believe) (Sugar/Decca)	Total Plays: 59, Total Stations: 10, Adds: 0
<b>PAUL MCCARTNEY</b> This Never Happened Before (Capitol)	Total Plays: 58, Total Stations: 11, Adds: 0
<b>CHICAGO</b> Feel (Rhino/Warner Bros.)	Total Plays: 53, Total Stations: 20, Adds: 6

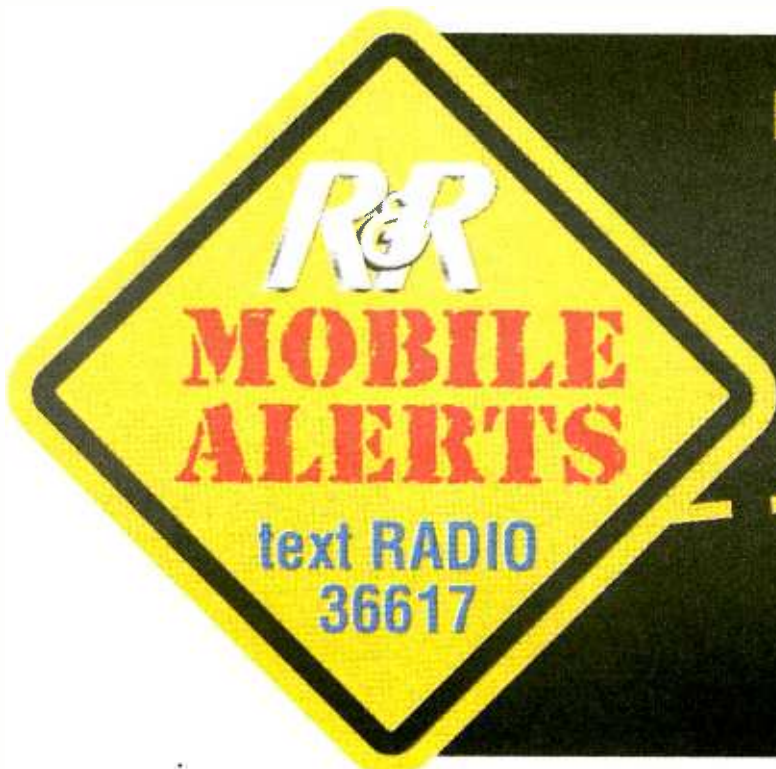
Songs ranked by total plays

Station playlists for all R&R reporters are available on the web at [www.radioandrecords.com](http://www.radioandrecords.com).

## MOST PLAYED RECURRENTS

ARTIST TITLE LABEL(S)	TOTAL PLAYS
<b>MICHAEL BUBLE</b> Home (143/Reprise)	1210
<b>LOS LONELY BOYS</b> Heaven (Or Music/Epic)	1015
<b>KELLY CLARKSON</b> Breakaway (RCA/RMG)	797
<b>TIM MCGRAW</b> Live Like You Were Dying (Curb)	794

ARTIST TITLE LABEL(S)	TOTAL PLAYS
<b>UNCLE KRACKER f/DOBIE GRAY</b> Drift Away (Lava)	781
<b>MAROON 5</b> She Will Be Loved (Octone/J/RMG)	732
<b>MATCHBOX TWENTY</b> Unwell (Atlantic)	729
<b>SHERYL CROW</b> The First Cut Is The Deepest (A&M/Interscope)	716
<b>JOHN MAYER</b> Daughters (Aware/Columbia)	702
<b>DIDO</b> White Flag (Arista/RMG)	690
<b>MICHAEL MCDONALD</b> Ain't No Mountain High Enough (Motown)	688
<b>TRAIN</b> Calling All Angels (Columbia)	680



R&R can now deliver **BREAKING NEWS** directly to your mobile phone!

Just text the word **RADIO** to 36617 and you'll be instantly signed up.

Standard rates apply. Powered by







America's Best Testing AC Songs 12 + For The Week Ending 3/10/06

Table with columns: Artist Title (Label), TW, LW, Famil., Burn, W 25-54, W 25-34, W 35-54. Lists top 30 AC songs including Faith Hill, Daniel Powter, Michael Buble, Kelly Clarkson, etc.

Total sample size is 168 respondents. Total average favorability estimates are based on a scale of 1-5. (1=dislike very much, 5=like very much). Total familiarity represents the percentage of respondents who recognized the song.



AC TOP 30



Table with columns: LAST WEEK, THIS WEEK, ARTIST TITLE LABEL(S), TOTAL PLAYS, +/- PLAYS, WEEKS ON CHART, TOTAL STATIONS. Lists top 30 AC songs in Canada.

24 Canadian AC reporters. Monitored airplay data supplied by Mediabase Research, a division of Premiere Radio Networks.

REPORTERS

Stations and their ads listed alphabetically by market

Large grid of reporter information by market, including station call letters, reporter names, and contact details. Markets include Albany, Albuquerque, Allentown, Anchorage, Atlanta City, etc.



Monitored Reporters

128 Total Reporters

104 Total Monitored

24 Total Indicator

Did Not Report, Playlist Frozen (5): KONA/Tri, WA, WGFB/Rockford, IL, WKCC/Erie, PA, WZID/Manchester, NH

# HOT AC TOP 40

March 17, 2006

POWERED BY  
MEDIABASE

LAST WEEK	THIS WEEK	ARTIST TITLE LABEL(S)	TOTAL PLAYS	+/- PLAYS	TOTAL AUDIENCE (00)	WEEKS ON CHART	TOTAL STATIONS/ ADDS
1	1	JAMES BLUNT You're Beautiful (Custard/Atlantic)	2942	-2	172413	25	79/0
2	2	ROB THOMAS Ever The Same (Atlantic)	2733	+56	150736	16	79/1
4	3	DANIEL POWTER Bad Day (Warner Bros.)	2568	+258	139828	23	73/1
3	4	NICKELBACK Photograph (Roadrunner/IDJMG)	2417	-142	150768	28	81/0
6	5	GOO GOO DOLLS Better Days (Warner Bros.)	1924	-74	105897	22	73/0
5	6	KELLY CLARKSON Because Of You (RCA/RMG)	1910	-210	102569	23	73/0
7	7	STAIN'D Right Here (Flip/Atlantic)	1767	+33	99256	31	67/1
9	8	FRAY Over My Head (Cable Car) (Epic)	1747	+108	79501	18	67/2
8	9	LIFEHOUSE You And Me (Geffen)	1722	+15	112745	56	81/0
10	10	TRAIN Cab (Columbia)	1564	+6	83487	15	69/3
13	11	NATASHA BEDINGFIELD Unwritten (Epic)	1563	+142	84452	11	57/4
11	12	BON JOVI Who Says You Can't Go Home (Island/IDJMG)	1563	+89	100267	8	67/1
18	13	KELLY CLARKSON Walk Away (RCA/RMG)	1415	+191	79358	9	50/5
12	14	FALL OUT BOY Sugar, We're Goin' Down (Island/IDJMG)	1406	-31	82502	19	51/0
17	15	SHERYL CROW & STING Always On Your Side (A&M/Interscope)	1321	+88	63282	5	65/1
16	16	ALL-AMERICAN REJECTS Dirty Little Secret (Interscope)	1226	-8	51757	11	43/1
20	17	COLDPLAY Talk (Capitol)	1114	+26	45635	10	56/0
15	18	SANTANA f/STEVEN TYLER Just Feel Better (Arista/RMG)	1100	-192	52746	12	60/0
19	19	INXS Pretty Vegas (Epic)	1020	-128	65890	18	56/0
22	20	KT TUNSTALL Black Horse & The Cherry Tree (Relentless/Virgin)	898	+110	33893	8	58/5
21	21	JACK JOHNSON Upside Down (Brushfire/Universal)	898	+96	36378	8	46/1
25	22	NICKELBACK Savin' Me (Roadrunner/IDJMG)	691	+143	21843	4	51/8
24	23	CARRIE UNDERWOOD Some Hearts (Arista)	680	+65	24715	12	37/3
23	24	O.A.R. Love And Memories (Everfire/Lava)	680	+56	23828	10	36/0
26	25	JEWEL Again And Again (Atlantic)	632	+149	26819	3	40/5
29	26	SAVING JANE Girl Next Door (Republic/Universal)	487	+51	15021	9	25/3
28	27	KEITH URBAN Making Memories Of Us (Capitol/EMC)	484	+41	26307	5	32/2
32	28	PINK Stupid Girls (LaFace/Zomba Label Group)	481	+103	16466	4	26/1
27	29	PUSSYCAT DOLLS Stickwitu (A&M/Interscope)	472	-6	22596	11	16/1
36	30	HOOBASTANK If I Were You (Island/IDJMG)	447	+147	15129	2	33/7
31	31	FALL OUT BOY Dance, Dance (Island/IDJMG)	441	+52	15035	8	13/1
34	32	TEDDY GEIGER For You I Will (Confidence) (Columbia/Sony BMG)	378	+25	7540	5	31/3
33	33	LIVE The River (Epic)	373	+18	7852	6	27/1
35	34	JOSH KELLEY Almost Honest (Hollywood)	366	+17	9355	6	28/2
30	35	LIFEHOUSE Blind (Geffen)	255	-156	6564	20	18/0
37	36	VERTICAL HORIZON When You Cry (Hybrid)	239	+12	4286	2	16/1
39	37	BETTER THAN EZRA Juicy (Artemis)	236	+27	7824	2	14/4
Debut	38	BREAKING POINT All Messed Up (Wind-Up)	211	+35	3831	1	18/1
40	39	BEYONCÉ Check On It (Sony Urban/Columbia)	188	-9	11591	2	4/0
Debut	40	NICKELBACK Far Away (Roadrunner/IDJMG)	186	+6	8225	1	1/0

82 Hot AC reporters. Monitored airplay data supplied by Mediabase Research, a division of Premiere Radio Networks. Songs ranked by total plays for the airplay week of 3/5-3/11. Bullets appear on songs gaining plays or remaining flat from previous week. If two songs are tied in total plays, the song with the larger increase in plays is placed first. Songs below No. 15 are moved to recurrent after 20 weeks on the chart. Most Added is the total number of new adds officially reported to R&R by each reporting station. Songs unreported as adds do not count toward overall total stations playing a song. Total Audience equals Average Quarter Hour Persons times number of plays (times 100). Each daypart on each station is assigned an AQH number. Average Quarter Hour Persons used herein with permission from Arbitron Inc. (© 2006, Arbitron Inc.) © 2006 Radio & Records.

## MOST ADDED

ARTIST TITLE LABEL(S)	ADDS
NICKELBACK Savin' Me (Roadrunner/IDJMG)	8
HOOBASTANK If I Were You (Island/IDJMG)	7
INXS Afterglow (Epic)	7
DIRTIE BLONDE Walk Over Me (Jive/Zomba Label Group)	7
KT TUNSTALL Black Horse & The Cherry Tree (Relentless/Virgin)	5
KELLY CLARKSON Walk Away (RCA/RMG)	5
JEWEL Again And Again (Atlantic)	5
NATASHA BEDINGFIELD Unwritten (Epic)	4
BETTER THAN EZRA Juicy (Artemis)	4
SWITCHFOOT We Are One Tonight (Columbia)	4

The Hot AC add threshold is applied to monitored stations not allowed to report adds per their company policy: Songs that reach 10 plays per week in two consecutive airplay weeks. Airplay week is defined as Sunday through Saturday. Adds from all other programmers are still accepted at any play level.

## MOST INCREASED PLAYS

ARTIST TITLE LABEL(S)	TOTAL PLAY INCREASE
DANIEL POWTER Bad Day (Warner Bros.)	+258
KELLY CLARKSON Walk Away (RCA/RMG)	+191
JEWEL Again And Again (Atlantic)	+149
HOOBASTANK If I Were You (Island/IDJMG)	+147
NICKELBACK Savin' Me (Roadrunner/IDJMG)	+143
NATASHA BEDINGFIELD Unwritten (Epic)	+142
KT TUNSTALL Black Horse & The Cherry Tree (Relentless/Virgin)	+110
FRAY Over My Head (Cable Car) (Epic)	+108
PINK Stupid Girls (LaFace/Zomba Label Group)	+103
JACK JOHNSON Upside Down (Brushfire/Universal)	+96

## NEW & ACTIVE

MISSY HIGGINS Scar (Reprise)  
Total Plays: 182, Total Stations: 17, Adds: 3  
MADONNA Sorry (Warner Bros.)  
Total Plays: 175, Total Stations: 12, Adds: 0  
HOOTIE &... Get Out Of My Mind (Sneaky Long/Vanguard)  
Total Plays: 159, Total Stations: 15, Adds: 2  
INXS Afterglow (Epic)  
Total Plays: 147, Total Stations: 18, Adds: 7  
3 DOORS DOWN f/BOB SEGER Landing In London... (Republic/Universal)  
Total Plays: 120, Total Stations: 8, Adds: 0  
MORNINGWOOD Nth Degree (Capitol)  
Total Plays: 107, Total Stations: 9, Adds: 0  
SWITCHFOOT We Are One Tonight (Columbia)  
Total Plays: 93, Total Stations: 13, Adds: 4  
OK GO Oh Lately It's So Quiet (Capitol)  
Total Plays: 55, Total Stations: 8, Adds: 2  
DIRTIE BLONDE Walk Over Me (Jive/Zomba Label Group)  
Total Plays: 14, Total Stations: 10, Adds: 7

Songs ranked by total plays

Station playlists for all R&R reporters are available on the web at [www.radioandrecords.com](http://www.radioandrecords.com).

THE BEST WAY TO PROMOTE YOUR EVENT WITHOUT HAVING TO GET NAKED.

EventTape® BunchaBanners™ FlashBags™ BumperStickers Ponchos KeyTags StadiumCups Posters

CALL FOR A CATALOG AND START PROMOTING YOUR EVENT TODAY!  
**1.800.2IFLASH**  
1.800.213.5274  
[www.firstflash.com](http://www.firstflash.com)

**FirstFlash!**  
LINE  
Moose Lake Products Company, Inc.

FirstFlash! Line EventTape®

March 17, 2006

**RateTheMusic.com**  
BY MEDIABASE

America's Best Testing Hot AC Songs 12 +  
For The Week Ending 3/10/06

Artist Title (Label)	TW	LW	Famil.	Burn	W 18-34	W 18-24	W 25-34
DANIEL POWTER Bad Day (Warner Bros.)	4.02	4.06	90%	20%	3.95	4.00	3.92
ROB THOMAS Ever The Same (Atlantic)	4.02	4.11	88%	18%	4.16	3.97	4.30
NICKELBACK Savin' Me (Roadrunner/IDJMG)	3.99	—	66%	7%	4.10	4.25	4.00
FRAY Over My Head (Cable Car) (Epic)	3.99	3.92	63%	14%	4.03	4.19	3.92
KELLY CLARKSON Walk Away (RCA/RMG)	3.90	3.85	90%	24%	3.82	3.68	3.93
GOO GOO DOLLS Better Days (Warner Bros.)	3.90	4.10	88%	25%	3.89	4.17	3.69
NICKELBACK Photograph (Roadrunner/IDJMG)	3.89	3.84	100%	55%	3.88	3.83	3.92
LIFEHOUSE You And Me (Geffen)	3.89	4.08	98%	49%	4.05	4.09	4.02
NATASHA BEDINGFIELD Unwritten (Epic)	3.89	3.80	90%	24%	3.74	3.66	3.82
FALL OUT BOY Sugar, We're Goin' Down (Island/IDJMG)	3.85	3.89	95%	44%	3.74	3.82	3.67
KEITH URBAN Making Memories Of Us (Capitol/EMC)	3.85	—	62%	14%	4.17	4.30	4.03
ALL-AMERICAN REJECTS Dirty Little Secret (Interscope)	3.84	3.89	98%	35%	3.71	3.96	3.47
LIFEHOUSE Blind (Geffen)	3.83	3.87	74%	19%	4.07	4.10	4.05
HOWIE DAY She Says (Epic)	3.81	3.76	88%	27%	3.91	3.95	3.89
O.A.R. Love And Memories (Everfire/Laval)	3.79	3.69	62%	10%	3.63	3.53	3.70
STAIN'D Right Here (Flip/Atlantic)	3.77	3.81	93%	34%	3.88	3.88	3.88
KELLY CLARKSON Because Of You (RCA/RMG)	3.75	3.71	99%	57%	3.80	3.59	4.00
JACK JOHNSON Upside Down (Brushfire/Universal)	3.75	3.75	64%	14%	3.91	3.88	3.93
SANTANA /STEVEN TYLER Just Feel Better (Arista/RMG)	3.73	3.68	81%	18%	3.79	3.68	3.87
GREEN DAY Wake Me Up When September Ends (Reprise)	3.72	3.78	99%	57%	3.78	3.84	3.73
COLDPLAY Talk (Capitol)	3.71	3.60	72%	18%	3.82	3.70	3.92
JAMES BLUNT You're Beautiful (Custard/Atlantic)	3.69	3.71	99%	40%	4.00	4.02	3.98
COLLECTIVE SOUL How Do You Love (El Music Group)	3.65	3.69	73%	23%	3.68	3.83	3.55
BON JOVI Who Says You Can't Go Home (Island/IDJMG)	3.57	3.80	75%	17%	3.49	3.47	3.51
TRAIN Cab (Columbia)	3.49	3.54	73%	22%	3.64	3.41	3.80
CARRIE UNDERWOOD Some Hearts (Arista)	3.47	3.48	72%	19%	3.29	3.50	3.13
S. CROW & STING Always On Your Side (A&M/Interscope)	3.45	3.44	42%	9%	3.69	3.81	3.60
KT TUNSTALL Black Horse...e (Relentless/Virgin)	3.42	3.48	49%	14%	3.46	3.48	3.44
INXS Pretty Vegas (Epic)	3.33	3.31	78%	34%	3.25	3.00	3.43

Total sample size is 268 respondents. Total average favorability estimates are based on a scale of 1-5. (1=dislike very much, 5 = like very much). Total familiarity represents the percentage of respondents who recognized the song. Total burn represents the number of respondents who said they are tired of hearing the song. Songs must have 40% familiarity to appear on survey. Sample composition is based on persons 12+. Persons are screened via the Internet. Once passed, they can take the music test based on the format/music preference. RateTheMusic.com results are not meant to replace callout research. The results are intended to show opinions of participants on the Internet only. RateTheMusic is a registered trademark of RateTheMusic.com. The RTM system, is available for local radio stations by calling 818-377-5300. RateTheMusic.com data is provided by Mediabase Research, a division of Premiere Radio Networks.

**RR**  
CANADA

## HOT AC TOP 30

POWERED BY  
MEDIABASE

LAST WEEK	THIS WEEK	ARTIST TITLE LABEL(S)	TOTAL PLAYS	+/- PLAYS	WEEKS ON CHART	TOTAL STATIONS
1	1	ROB THOMAS Ever The Same (Atlantic)	690	-9	14	19/0
2	2	BON JOVI Who Says You Can't Go Home (Island/IDJMG)	638	-1	10	15/0
3	3	COLDPLAY Talk (Capitol)	620	+2	13	16/0
4	4	NICKELBACK Savin' Me (Roadrunner/EMI Music Canada)	619	+22	9	16/0
6	5	REX GOUDIE Run (Sony BMG Music Canada)	612	+36	10	15/0
9	6	KELLY CLARKSON Walk Away (Sony BMG)	554	+84	7	15/0
5	7	SANTANA /S. TYLER Just Feel Better (Sony BMG)	546	-38	10	17/0
8	8	MADONNA Sorry (Warner Bros.)	527	+25	7	12/1
7	9	NATASHA BEDINGFIELD Unwritten (Sony BMG)	516	-38	15	14/1
11	10	PINK Stupid Girls (LaFace/Zomba Label Group)	470	+46	5	18/2
10	11	HEDLEY Trip (Universal Music Canada)	464	+7	7	13/0
15	12	INXS Afterglow (Sony BMG)	450	+70	4	17/1
13	13	TOMI SWICK A Night Like This (Warner Music Canada)	432	+24	6	16/0
14	14	GOO GOO DOLLS Better Days (Warner Bros.)	374	-22	19	16/0
12	15	JAMES BLUNT You're Beautiful (Custard/Atlantic)	368	-48	22	18/0
21	16	STABLO Flawed Design (EMI Music Canada)	345	+29	4	19/3
16	17	PHILOSOPHERKINGS Castles... (Sony BMG Music Canada)	345	-30	18	16/0
17	18	COLLECTIVE SOUL How Do You Love (El Music Group)	342	-24	11	12/0
19	19	DANIEL POWTER Free Loop (Warner Bros.)	334	-3	17	15/0
20	20	TRAIN Cab (Columbia)	320	-6	8	11/0
18	21	MELISSA O'NEIL Let It Go (Sony BMG Music Canada)	312	-52	8	14/0
23	22	JACK JOHNSON Upside Down (Brushfire/Universal)	282	+15	3	14/2
22	23	OUR LADY PEACE Angels... (Sony BMG Music Canada)	277	-33	12	11/0
24	24	RIHANNA SOS (Def Jam/IDJMG)	268	+10	3	11/1
25	25	KAYLE Don't Hold Me Down (Knotty Music)	267	+20	2	13/3
28	26	ALL-AMERICAN REJECTS Dirty Little Secret (Interscope)	240	+28	2	5/0
27	27	MADONNA Hung Up (Warner Bros.)	219	-17	19	14/0
26	28	HOWIE DAY She Says (Sony BMG)	216	-21	9	6/0
Debut	29	JAMES BLUNT Wisemen (Custard/Atlantic)	208	+27	1	11/2
29	30	DEFAULT Count On Me (TVT)	203	-8	2	7/1

25 Canadian Hot AC reporters. Monitored airplay data supplied by Mediabase Research, a division of Premiere Radio Networks. Songs ranked by total plays for the airplay week of 3/5-3/11. Bullets appear on songs gaining plays or remaining flat from previous week. If two songs are tied in total plays, the song with the larger increase in plays is placed first. Songs below No. 15 are moved to recurrent after 20 weeks on the chart. © 2006 Radio & Records. Indicates Cancon.

## REPORTERS

Stations and their adds listed alphabetically by market

<b>WKDD/Akron, OH*</b> OM/PA: Keith Kennedy 1 BREAKING POINT NICKELBACK DIRTIE BLONDE INXS	<b>KCIX/Boise, ID*</b> OM/PA: Jeff Cochran APD: Tobin Jeffries JEWEL	<b>WMVX/Cleveland, OH*</b> PD: Don Hallert MD: Jay Hudson 1 KELLY CLARKSON 1 TRAIN	<b>KSTZ/Des Moines, IA*</b> PD: Jim Schaefer MD: Jimmy Wright No Adds	<b>WNKK/Harrisburg, PA*</b> OM/PA: Rick Alexander MD: Jeff Roteman No Adds	<b>WNYX/Milwaukee, WI*</b> OM: Brian Kelly PD: Mike Nelson No Adds	<b>KBBY/Oxnard, CA*</b> PD: J. Love APD/MD: Darren McPeck No Adds	<b>WRFY/Reading, PA*</b> PD/MD: Al Burke No Adds	<b>KCDA/Spokane, WA*</b> OM: Robert Harder MD: Carol Parker No Adds	<b>WRQX/Washington, DC*</b> OM/PA: Kenny King MD: Carol Parker 4 TRAIN 3 JEWEL 3 NATASHA BEDINGFIELD 1 BON JOVI/WENDY MELLES 1 NICKELBACK	
<b>WRVE/Albany, NY*</b> OM/PA: Randy McCarren APD: Kevin Rush MD: Ted Hulse No Adds	<b>WBMX/Boston, MA*</b> PD: Jerry McKenna APD/MD: Mike Mullaney 3 BLACK EYED PEAS/JACK JOHNSON	<b>WOAL/Cleveland, OH*</b> PD: Dave Popovich MD: John Connor 1 KT TUNSTALL 1 SHERYL CROW & STING	<b>WDOV/Detroit, MI*</b> PD: Byron "Ron" Harrell MD: Jesse Addy 13 KELLY CLARKSON	<b>WTIC/Hartford, CT*</b> OM/PA: Steve Sathany APD/MD: Jeannine Jersey MARY J. BLIGE RIHANNA	<b>WJLK/Monmouth, NJ*</b> OM/PA: Lou Russo APD/MD: Debbie Hazella No Adds	<b>KFSY/Oxnard, CA*</b> OM/PA: Mark Elliott 2 INXS	<b>WVDR/Rochester, NY*</b> PD: Michael Storm MD: Bradley Ryan 19 MADONNA	<b>KZZU/Spokane, WA*</b> OM: Ken Hopkins MD: Corina Wray 5 BO BICE BETTER THAN EZRA	<b>KNN/Wichita Falls, TX</b> OM: Chris Walters PD: Lee Ryan 5 JAMES BLUNT 3 SAVING JANE 3 KT TUNSTALL 3 FALL OUT BOY	
<b>KPEK/Albuquerque, NM*</b> PD: Tony Manero MD: Debra McClurkin No Adds	<b>WUHU/Bowling Green, KY</b> PD/MD: Brooke Summers 12 HOBBASTANK 7 CHRIS BROWN 5 T-PAIN/IMAKE JONES	<b>KVUU/Colorado Springs, CO*</b> PD: Chris Pickett 40 KELLY CLARKSON 36 RIHANNA	<b>KBMX/Duluth, GA</b> PD: Corey Carter JEWEL	<b>KHMX/Houston, TX*</b> PD: Buddy Scott APD/MD: Rick O'Bryan 1 HOBBASTANK	<b>KCDU/Monterey, CA*</b> SAVING JANE DIRTIE BLONDE NICK LACHEY	<b>KPSI/Palm Springs, CA</b> PD: Michael Storm MD: Bradley Ryan 19 MADONNA	<b>WVOR/Rochester, NY*</b> APD/MD: Joe Bonacci No Adds	<b>KZZO/Sacramento, CA*</b> PD: Byron Kennedy APD/MD: Shawn Cash TEDDY GEIGER DIRTIE BLONDE	<b>KYKY/St. Louis, MO*</b> PD: Kevin Robinson APD: Greg Hewitt MD: Jen Myers 3 INXS 1 CARRIE UNDERWOOD	<b>KFBZ/Wichita, KS*</b> PD: JJ Morgan 6 BO BICE 4 BETTER THAN EZRA
<b>WTTSS/Buffalo, NY*</b> PD: Sue O'Neil MD: Rob Lucas 3 NATASHA BEDINGFIELD 1 KELLY CLARKSON	<b>WCCD/Cape Cod, MA</b> PD: Kevin Matthews APD/MD: Joseph Rosselli 13 KEITH URBAN 12 MICHAEL BUBLE 11 FAITH HILL/WITM MCGRAW 11 JOSH KELLEY 11 MELISSA ETHERIDGE 11 PUSSYCAT DOLLS 10 SAVING JANE	<b>WBNS/Columbus, OH*</b> PD: Jeff Ballentine MD: Sue Leighton No Adds	<b>WZPL/Indianapolis, IN*</b> OM/PA: Scott Sands APD: Karl Joffe MD: Dave Decker 1 RIHANNA HOBBASTANK JOSH KELLEY	<b>KMXB/Las Vegas, NV*</b> PD: Justin Chase 1 SWITCHFOOT FALL OUT BOY	<b>WPLI/New York, NY*</b> OM: Tom Carli PD: Scott Shannon MD: Tony Mancini No Adds	<b>KNDP/Phoenix, AZ*</b> OM: Alan Sledge PD: Ron Price MD: John Principale HOBBASTANK	<b>KMYI/San Diego, CA*</b> APD/MD: Neil McKay No Adds	<b>KJIO/San Francisco, CA*</b> OM: Michael Martin MD: James Baker KT TUNSTALL CARRIE UNDERWOOD	<b>WVVR/St. Louis, MO*</b> No Adds	<b>WVNC/Winchester, VA</b> OM/PA: Jeff Adams APD/MD: Paula Kiewit 8 PINK 7 FALL OUT BOY
<b>WMMX/Austin, TX*</b> PD/MD: Dusty Hayes APD: Carrie Benjamin 3 KELLY CLARKSON NICKELBACK	<b>WMT/Cedar Rapids, IA</b> OM/PA: JJ Cook APD: John Rivers No Adds	<b>WDAQ/Danbury, CT</b> PD: Bill Trotta MD: Scott McDonnell No Adds	<b>WQSM/Fayetteville, NC*</b> PD/MD: Jeff Davis 18 ALL-AMERICAN REJECTS 12 NICKELBACK 12 JEWEL 11 HOOTIE & THE BLOWFISH	<b>WMLX/Lexington, KY*</b> PD/MD: Dale O'Brian No Adds	<b>KYIS/Oklahoma City, OK*</b> OM/PA: Chris Baker MD: Phil Kezinger SWITCHFOOT	<b>KNDP/Phoenix, AZ*</b> OM: Alan Sledge PD: Ron Price MD: John Principale HOBBASTANK	<b>KJIO/San Francisco, CA*</b> OM: Michael Martin MD: James Baker KT TUNSTALL CARRIE UNDERWOOD	<b>WVVR/St. Louis, MO*</b> No Adds	<b>WVNC/Winchester, VA</b> OM/PA: Jeff Adams APD/MD: Paula Kiewit 8 PINK 7 FALL OUT BOY	
<b>WMMX/Baltimore, MD*</b> OM: Dave Labruzzo PD: Josh Medlock FRAY PUSSYCAT DOLLS	<b>WTKM/Chicago, IL*</b> PD/MD: Mary Ellen Kachinski No Adds	<b>WDAQ/Danbury, CT</b> PD: Bill Trotta MD: Scott McDonnell No Adds	<b>KALZ/Fresno, CA*</b> OM/PA: E. Curtis Johnson APD: Laurie West MD: Danny Hill 13 WEEZER 1 INXS	<b>WMOA/Olean, NY</b> PD/MD: Aaron James MICHAEL SADLER JEWEL	<b>KRSK/Portland, OR*</b> PD: Jeff McHugh MD: Sheryl Stewart No Adds	<b>KJIO/San Francisco, CA*</b> OM: Michael Martin MD: James Baker KT TUNSTALL CARRIE UNDERWOOD	<b>WVVR/St. Louis, MO*</b> No Adds	<b>WVNC/Winchester, VA</b> OM/PA: Jeff Adams APD/MD: Paula Kiewit 8 PINK 7 FALL OUT BOY		
<b>WMMX/Binghamton, NY</b> OM: Jim Free PD: Bob Taylor MD: Josh Wolff No Adds	<b>WKRC/Cincinnati, OH*</b> PD: Patti Marshall APD: Grover Collins MD: Brian Douglas KT TUNSTALL TEDDY GEIGER DIRTIE BLONDE INXS HOBBASTANK	<b>WDAQ/Danbury, CT</b> PD: Bill Trotta MD: Scott McDonnell No Adds	<b>WMMX/Memphis, TN*</b> PD: Brad Carson APD: Dana Fox 3 HOOTIE & THE BLOWFISH 1 INXS	<b>KOKQ/Omaha, NE*</b> PD/MD: Nevin Dane SAVING JANE TEDDY GEIGER ALL-AMERICAN REJECTS	<b>KRSK/Portland, OR*</b> PD: Jeff McHugh MD: Sheryl Stewart No Adds	<b>KJIO/San Francisco, CA*</b> OM: Michael Martin MD: James Baker KT TUNSTALL CARRIE UNDERWOOD	<b>WVVR/St. Louis, MO*</b> No Adds	<b>WVNC/Winchester, VA</b> OM/PA: Jeff Adams APD/MD: Paula Kiewit 8 PINK 7 FALL OUT BOY		
<b>WMMX/Binghamton, NY</b> OM: Jim Free PD: Bob Taylor MD: Josh Wolff No Adds	<b>WVWX/Cincinnati, OH*</b> OM: Tommy Bodson PD: Bobby D 1 FRAY CARRIE UNDERWOOD HOBBASTANK	<b>WDAQ/Danbury, CT</b> PD: Bill Trotta MD: Scott McDonnell No Adds	<b>WMMX/Memphis, TN*</b> PD: Lance Balance MD: Jill Becco 8 LIVE 1 INXS	<b>KRSZ/Omaha, NE*</b> OM: Tom Land PD: Darla Thomas KT TUNSTALL	<b>KRSK/Portland, OR*</b> PD: Jeff McHugh MD: Sheryl Stewart No Adds	<b>KJIO/San Francisco, CA*</b> OM: Michael Martin MD: James Baker KT TUNSTALL CARRIE UNDERWOOD	<b>WVVR/St. Louis, MO*</b> No Adds	<b>WVNC/Winchester, VA</b> OM/PA: Jeff Adams APD/MD: Paula Kiewit 8 PINK 7 FALL OUT BOY		

POWERED BY  
MEDIABASE

Monitored Reporters  
103 Total Reporters

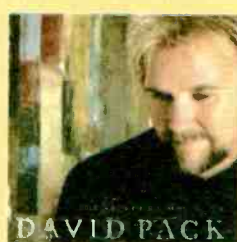
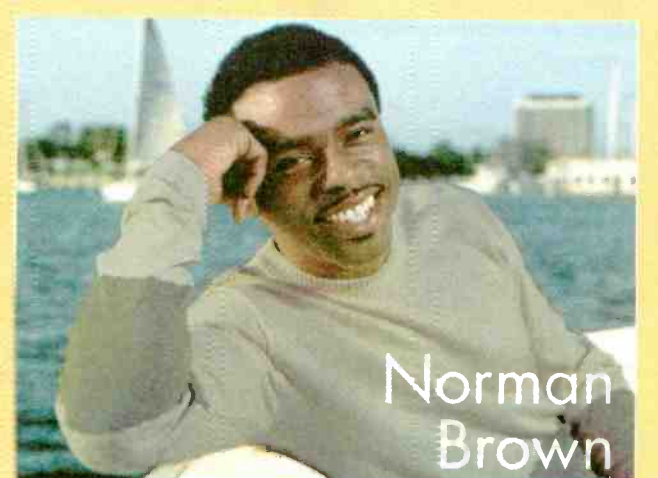
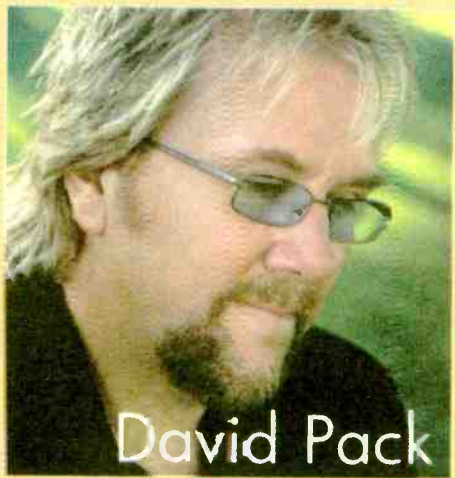
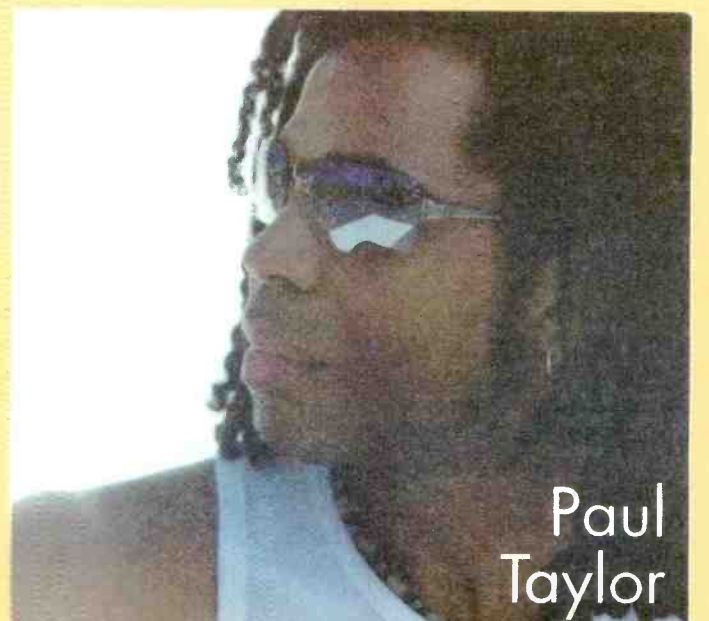
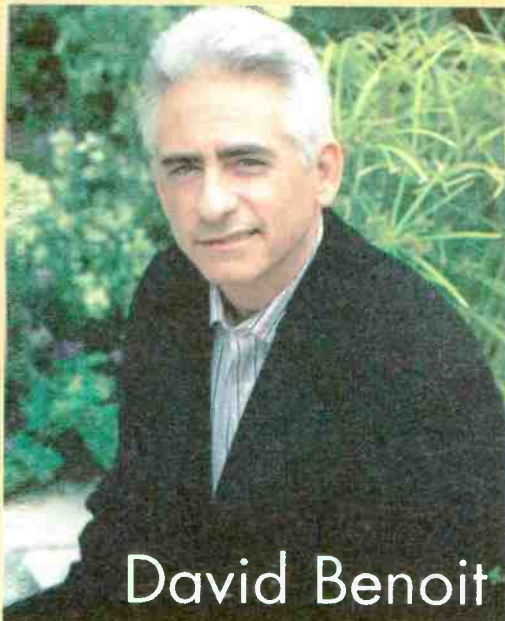
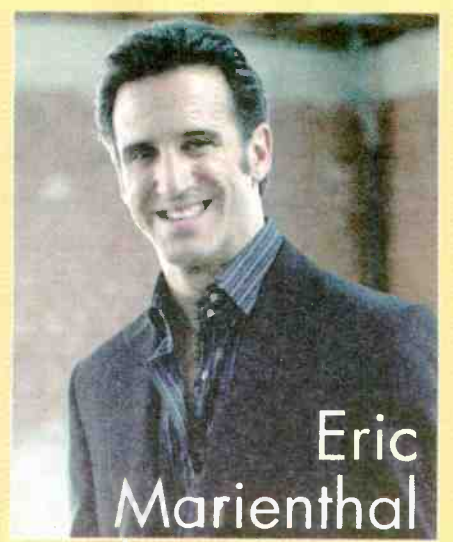
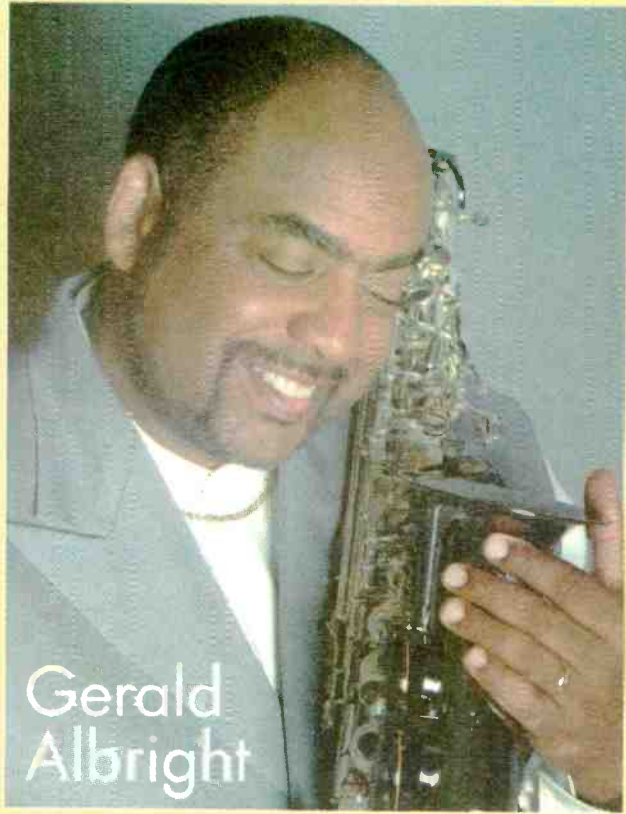
82 Total Monitored

21 Total Indicator

Did Not Report,  
Playlist Frozen (3):  
KEYW/TI, WA  
KZSR/Sioux City, IA  
WMMX/Dothan, AL

# PEAK RECORDS™

THE VERY BEST OF TODAY'S SMOOTH JAZZ



New CDs Coming Soon From David Benoit, Lee Ritenour, Norman Brown, and a Special Rippingtons 20th Anniversary Celebration



www.peakrecords.com

Manufactured and Distributed by © WINDWARD MUSIC GROUP

We, The People Of SMOOTH JAZZ, Declare a...

# State Of Independence



Carol Archer

## A Different Approach

At independent labels, music isn't 'product'

**T**he current business realities that discourage most major labels from continuing to invest in smooth jazz acts are a distinct boon to independent jazz and smooth jazz labels. These independents — such as Peak, Rendezvous, Heads Up and Shanachie — have both the economies of scale and the agility to be successful in today's landscape. Many believe this moment represents a renaissance for smooth jazz independent labels such as the ones we salute below.

### 215 Records

Address: 9 E. Main Street, Third Floor West, Moorestown, NJ 08057

Contact info: 856-234-1144; fax: 856-234-1433; [thehack@215music.com](mailto:thehack@215music.com), [djawicki@215music.com](mailto:djawicki@215music.com)

Website: [www.215music.com](http://www.215music.com)

Year established: 2004

Distribution: Innovative Distribution Network

Promotion contact: Adam Leibovitz, 323-934-0333, [adam@215music.com](mailto:adam@215music.com)

Artist roster: Soul Ballet, Bob Baldwin, e.s.t., Torcuato Mariano, Alan Hewitt, Greg Adams, Val Watson, Steve Briody, Ultrablue, Blake Aaron, Voodoo Funk Project (US3), Tineke Postma

Notable milestones: Owner Dave Chackler says, "Soul Ballet's 'Cream' was No. 1 on the R&R Smooth Jazz chart for seven weeks in 2005 and the No. 2 Smooth Jazz record of the year. Greg Adams' *Firefly* was chosen as one of the best albums of 2005 by *Smooth Jazz News*. We signed e.s.t., one of top young jazz acts in the world and winners of the European equivalent of the Grammy."



David Chackler

Marketing initiatives: "To continue to build on our digital sales through website enhancement and direct-to-consumer sales by expanding our consumer database."

Greatest challenge for an independent: "Having our artists be identified by the listener and competing for retail space with majors that have many more dollars to spend on co-op advertising."

Primary benefit of being an independent: "Flexibility, the ability to move quickly and operate leaner than the majors."

Mission or philosophy: "215 Entertainment is a record company and music publishing company focused on branding itself as a world-class smooth jazz and adult music Mecca."

"Smooth Jazz is the fastest-growing format on U.S. radio, yet it is completely under the radar of most of the music industry, which is currently concentrating on genres like pop and rap that captivate teens and the pre-teen market and totally ignoring the musical tastes and pocketbooks of adults."

### Artistry Music Group

Address: 264 S. La Cienega Boulevard, Suite 1264, Beverly Hills, CA 90211

Contact info: 310-659-8990; fax: 310-659-8928

Website: [www.artistrymusic.net](http://www.artistrymusic.net) (under construction)

Year established: 2004

Distribution: Ryko

Promotion contact: Varies according to project, but the contact is Denny Stilwell, [deany@artistrymusic.net](mailto:deany@artistrymusic.net)

Artist roster: Rahsaan Patterson, Brian Bromberg, Alan Broadbent, Randy Waldman

Labels: Mack Avenue Records, Cryptogramophone Records

Notable milestones: 2006

Grammy nomination for pianist

Alan Broadbent's *Round Midnight*

Rahsaan Patterson: Male Vocalist of the Year, 2005 Soul

Tracks Award.

Marketing initiatives: Owner Denny Stilwell says, "In

the coming year we are working to increase our international presence, to strengthen our relationships with our digital partners while

developing new ones and to develop our direct-to-consumer marketing strategy."

Digital platforms: "Artistry Music releases can be found for

download on iTunes, eMusic, Yahoo, AOL and at most other digital

retailers. We have licensed tracks for ringtone usage and are

continuing to pursue that and are looking into podcasting."

Greatest challenge for an independent: "First, competing

for quality artists and catalog, whether it's direct artist signings, licensing, acquisitions or other collaborations. Next is

reaching the consumer. Music buyers are on the move, technology is

breeding new ways to communicate, fans are becoming more particular about what they buy, and file-sharing has hurt the value

of music. Getting the music fan to commit to your artist is not as

easy as it was 10 years ago."

Primary benefit of being an independent: "This is an

interesting question in today's business climate. As I consider

the answer I am thinking, 'Is there any other option?' The largest

labels are shuttering or significantly cutting back their operations

across the board, while strong independents are rising to fill in the

gaps. The benefit to being independent today is the strong possibility

of long-term success. We see independent labels as being in the

position to be the key players in our business."

Mission or philosophy: "To build an impressive catalog

and a sound business based on quality music, smart marketing

and steady sales. We seek that elusive balance between loving the

music that we make and having it be widely accepted."

### ARTizen Music Group

Address: 14011 Ventura Boulevard, No. 405, Sherman Oaks, CA 91423

Contact info: 818-991-1218; fax: 310-317-7176; [info@artizenmusic.com](mailto:info@artizenmusic.com)

Website: [www.artizenmusic.com](http://www.artizenmusic.com)

Year established: 2005

Distribution: Ryko; digital: IODA

Promotion contact: Jason Gorov, 702-453-6981, [jgorov@artizenmusic.com](mailto:jgorov@artizenmusic.com)

Artist roster: Rick Braun, Richard Elliot, Shifts

Notable milestones: "People Make the World Go Round,"



Denny Stilwell

the first single from Richard Elliot's first ARTizen CD, *Metro Blue*, tied for the R&R Smooth Jazz record with the most weeks at No. 1 (11). Rick Braun and Richard Elliot have won numerous Oasis Smooth Jazz awards. "Shining Star," the first single from Rick Braun's first ARTizen CD, *Yours Truly*, hit No. 1 on the *Billboard* Jazz Radio chart.

Marketing initiatives: Owner Steve Chapman says, "Deep involvement with digital retailers and promotions to spur online sales. Also, coordinating touring and new releases for maximum effect on a loyal, targeted audience. We utilize all tools available to reach the consumer on their terms, in their habits, to demonstrate the universality of our music."

Digital platforms: "The creation of special digital packages and exclusives that would be costly in traditional merchandising brings the web audience to us."

Greatest challenge for an independent: "Working in a traditional world still uneasy about trying new concepts. Breaking the reliance on old and costly retail models that are sometimes difficult not just to afford, but, more important, to justify in terms of their actual benefit in getting music to the right places."

Primary benefit of being an independent: "The perception and truth are that the most exciting music in most genres is coming from the indie sector. When accomplished artists are empowered to make music of their own direction and heart, that commitment shines in the final product."

"The freedom to make decisions based on experience and need is also empowering in your ability to proceed on merit, not some arcane agenda. You work much harder when your name is on the shingle."

Mission or philosophy: "ARTizen is first and foremost about the art of contemporary music — music that might be jazzy, R&B-inflected, worldly or imbued with the subtle rhythms of down-tempo and chill music. Artists make the music, and the music makes the plan. It's the ultimate artist-friendly business."

"ARTizen is a label we hope you will count on for fine music and a professional bearing in an artistic endeavor."

### Baja/TSR Records

Address: 18653 Ventura Blvd., Suite 515, Tarzana, CA 91356

Contact info: 818-702-9902; fax: 818-702-9948; [bajatsr@aol.com](mailto:bajatsr@aol.com)

Website: [www.tsrrecords.com](http://www.tsrrecords.com) (under construction)

Directors: Tom Hayden, President; Suzaane Hayden, CFO

Year established: 1980

Distribution: City Hall

Promotion contact: Tom

Hayden

Artist roster: Nils, Get Set Go, Luis Villegas, Behzad,

Madleen Kane

Notable milestones: Baja/TSR Records was established

in 1980 by Tom Hayden, whose varied background in the

music industry has included stints at 20th Century Fox

Records; a label deal at CBS Records resulting in the hit

single "Born to Be Alive," by Patrick Hernandez; and many

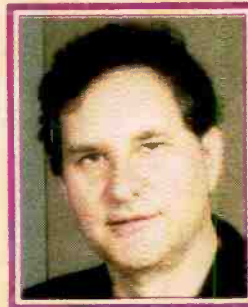
years doing independent promotion for major and independent

record companies.

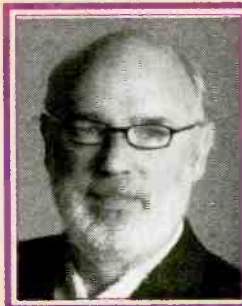
TSR has been involved in promoting and marketing numerous

genres of music, including smooth jazz, alternative, dance,

pop, techno and new age.



Tom Hayden



Steve Chapman

Continued on Page 52

# State Of Independence

## A Different Approach

Continued from Page 51

The early '90s brought success with techno hits by Westbam and DJ Dick and hip-hop artist Brotherhood Creed. In the mid-'90s and into the new millennium Baja/TSR transitioned into new age and Latin gypsy jazz with multiple chart hits from Armik, Novamenco, Luis Villegas and Behzad.

The label actively pursues song placement in films, TV and advertising, which has resulted in its artists' songs being used in such films as *The Cooler*, *Meet Me in Miami*, *Men at Work* and *Halloween* and in numerous network television shows. Much of the catalog has also been featured in national commercials and promotional spots for real estate firms, museums, restaurant chains and other sponsors.

Last year Baja/TSR had two chart-topping hits at Smooth Jazz radio from Nils. The title track of his latest album, *Pacific Coast Highway*, was R&R's No. 1 most-played song at Smooth Jazz radio for 2005.

Other current projects include a new release from the alternative rock group Get Set Go, *Ordinary World*. Get Set Go have had four songs featured on the hit ABC-TV series *Grey's Anatomy*, and their song "Wait" is found on the soundtrack CD of the show.

Baja/TSR is distributed in the U.S. via independent distributors and has received numerous gold and platinum awards for sales of its music overseas. Virtually all of its catalog is now available through major download services, including iTunes, Rhapsody, Napster and MSN.

**Greatest challenge for an independent:** Hayden says, "As a fully independent label, we fight an almost constant David vs. Goliath battle in promoting our music to radio and retail. The enormous budgets and the marketing tactics used by major companies create many challenges that indie labels must overcome in order to fully exploit their releases."

**Primary benefit of being an independent:** "Being an independent label generally helps in responding faster to sign new artists and release their music in a more timely fashion. It also affords a more personalized relationship between the label and the artists."

**Goals for the next five years:** "The emergence of digital platforms such as download services and ringtones has provided a new stream of revenue and great publicity for the artists. Baja/TSR Records has exploited alternative forms of distribution for our product via coffee shops, art galleries and gift and apparel retailers.

"The music business is still vibrant, and people will always seek out and enjoy new sounds. We, as an industry, must be creative in our marketing approach."

## Concord Music Group

Address: 100 N. Crescent Drive, #275, Beverly Hills, CA 90210

Contact info: 310-385-4455; fax: 310-385-4466

Website: [www.concordmusicgroup.com](http://www.concordmusicgroup.com)

Year established: 1973

Labels: Concord Records, Fantasy Records, Telarc/Heads Up, Peak Records, Stretch Records

Distribution: Universal Music & Video

Promotion contact:

Dave Morrell, 310-385-4119 or [dmorrell@concordrecords.com](mailto:dmorrell@concordrecords.com)

**Artist roster (partial):** Sergio Mendes, Boney James, John Fogerty, Christian Scott, Chick Corea, Isaac Hayes, Ozomatli, Karrin Allyson, Peter Cincotti, Dionne Warwick, Eddie Palmieri, The Rippingtons (Peak), Lee Ritenour (Peak), La Toya London (Peak), Gerald Albright (Peak), Spyro Gyra (Heads Up/Telarc), Ladysmith Black Mambazo (Heads Up/Telarc), Najee (Heads Up/Telarc), John Pizzarelli (Telarc), Tierney Sutton (Telarc)

**Notable milestones:** The Concord Music Group has experienced many milestones and achievements over the years,

from the label's founding in 1969 right up to the acquisition of Fantasy Records in 2004 and Telarc International in late 2005, creating one of the largest independent record companies in the world and keeper of an extraordinarily rich and, in many cases, historically significant catalog of recordings.

This includes recordings by Rosemary Clooney, John Coltrane, Creedence Clearwater Revival, Miles Davis, Ella Fitzgerald, Isaac Hayes, Little Richard, Mel Torme and Thelonious Monk. The current roster features such iconic artists as Sergio Mendes, John Fogerty, Isaac Hayes and Chick Corea.

The industry bestowed its highest honor on the label when Ray Charles' *Genius Loves Company* won eight Grammy Awards, including Album and Record of the Year. The album has gone on to sell over 5 million copies worldwide.

**Marketing initiatives:** President Glen Barros says, "Concord is always looking for new and creative ways to bring our roster of artists and catalog to an ever-changing and challenging marketplace. Through our partnership with Starbucks' Hear Music we developed the incredible campaign for Ray Charles' *Genius Loves Company*, which has revolutionized music marketing. The relationship with Starbucks has continued unabated with releases from Carole King and Zucchero, among many others.

"Feb. 14 saw the release of perhaps our most ambitious collaboration to date, Sergio Mendes' *Timeless*, produced by and featuring will.i.am of The Black Eyed Peas, a co-release from Concord Records and Starbucks' Hear Music.

"Similarly, we have developed innovative relationships with Monster Cable and XM Satellite Radio that will enhance our creative marketing capabilities for 2006 and beyond. Late last year Concord Music Group finalized an international distribution and licensing agreement with UMVD, designed to extend the reach of Concord's artists all over the world."

**Digital platforms:** "Concord Records has been active in the digital music space for the past four years. During that time we've seen a huge increase in revenue generated and promotional muscle that only the Internet can provide.

"Concord has been in business with eMusic, the largest independent digital provider, and iTunes from their inception, and we anticipate that our digital music initiative will explode in the months and years ahead. The digital landscape is changing so fast. We are committed to giving the audience what they want, when and how they want it."

## Heads Up International

Address: 23309 Commerce Park Road, Cleveland, OH 44122

Contact info: 216-755-7381; fax: 216-464-6037; [headsup@headsup.com](mailto:headsup@headsup.com)

Website: [www.headsup.com](http://www.headsup.com)

Year established: 1990

Distribution: Self-distributed

Promotion contact: Neal Sapper, 415-453-1558, [sapper@headsup.com](mailto:sapper@headsup.com)

Artist roster: Najee, Walter Beasley, Spyro Gyra, Pieces Of

A Dream, Marion Meadows, Yellowjackets, Joe McBride, Mike Stern, Michael Brecker, Hiroshima, Nestor Torres, Hugh Masekela, Alexander Zonjic, The Jaco Pastorius Big Band, Miriam Makeba, Ladysmith Black Mambazo, Bobby Lyle, Doc Powell, Gerald Veasley, Andy Narell, Oliver Mtukudzi, Sakesho, Bona Fide

**Notable milestones:** Since 1990, Heads Up International has carved a unique niche in the world of contemporary instrumental music. Despite its relatively small size and independent status — or perhaps because of it — Heads Up has developed a reputation as one of the premier contemporary jazz and world music labels with a combination of keen A&R and marketing savvy and an artist roster that includes high-profile figures like Spyro Gyra, Yellowjackets, Pieces Of A Dream, Ladysmith Black Mambazo and Hugh Masekela.

In addition to consistently landing in high positions on national contemporary jazz, traditional jazz and world music charts, the label has garnered numerous industry awards: *Billboard's* Con-

temporary Latin Jazz Album of the Year in 1994, for Roberto Perera's *Dreams and Desires*; the AFIM's Independent Contemporary Jazz Album of the Year, for Pieces Of A Dream's *Love's Silhouette*; a Grammy nomination in 2004, for Yellowjackets' *Time Squared*; a Grammy for Best Traditional World Music Album in 2005, for Ladysmith Black Mambazo's *Raise Your Spirit Higher*; a Grammy for Best Contemporary World Music Album in 2006, for Ladysmith Black Mambazo's *No Boundaries*; *JazzWeek's* Radio Programmers Award, for The Jaco Pastorius Big Band's *Word of Mouth Revisited*; Gibson Guitar's Best Female Jazz Guitarist in 1996, for Joyce Cooling; and many others.

Heads Up artists have regularly captured the top slot in national radio airplay. For the last nine years Heads Up has offered enhanced CDs with videos, artist bios and other bonus material. The label was also among the first to release recordings in the Super Audio CD 5.1 Surround Sound format.

**Greatest challenge for an independent:** President Dave Love says, "As with any business, timing is key in marketing the product. The greatest challenge in terms of radio promotion is persuading programmers to add singles in a timely manner so that our touring, print advertising and national retail promotions are all happening simultaneously."

**Primary benefit of being independent:** "Autonomy and flexibility. We are in a position where we do not have to answer to shareholders who know little or nothing about the industry. In addition, our emphasis on building relationships that focus on people as well as profits enables us to provide our artists with the kind of personal support that has long been missing in the artist-label relationship. Also, given our size and flexibility, we are able to respond quickly and effectively to market dynamics."

**Goals for the next five years:** "Our long-term objectives break down into two primary goals: 1) Continue to grow at a pace that is aggressive yet manageable, so that every artist and their respective projects continue to be a priority; and 2) to continue to diversify and, with the help of our new owners, build a progressive business model that is unprecedented in the recording industry."

**Mission or philosophy:** "We strive to be the best and most respected independent record label on the contemporary jazz landscape. We look at the record business as a partnership. We maintain a very artist-friendly philosophy, one that recognizes the needs of the artist and makes them active participants in the process."

## Koch

Address: 740 Broadway, 7th Floor, New York, NY 10003

Website: [www.kochrecords.com](http://www.kochrecords.com)

Year established: 1999

Distribution: Koch Entertainment Distribution

Promotion contact: Chuck Oliner, 212-228-8866, [chuck.oliner@kochent.com](mailto:chuck.oliner@kochent.com)

Artist roster: Bob James, Marcus Miller, Earl Klugh, Steve Oliver, Nelson Rangell, Patches Stewart, Michael Franks, Sophie Milman, Soul

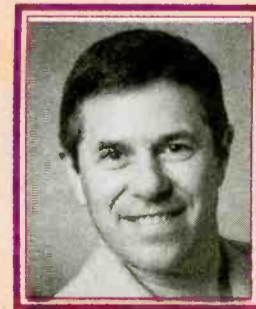
**Notable milestones:**

Oliner says, "Michael Koch founded Koch Records in June 1999. Koch Distribution has been in business since 1987. Last year Michael sold both the record and distribution companies to Entertainment One in Canada.

"We have found over the years that what we do best is sign artists who have had history in a particular format. In smooth jazz and jazz you can see that we have released

albums from the likes of Grammy winner Marcus Miller, Nelson Rangell and Bob James. We have new albums coming this year from Michael Franks, John Faddis and Steve Oliver.

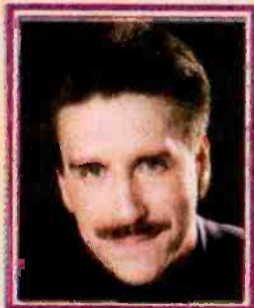
"We are really not an artist-development-based company. Our strength comes in signing brand-name artists and helping them reach not only their core audience, but also expand their horizons to reach new consumers."



Chuck Oliner

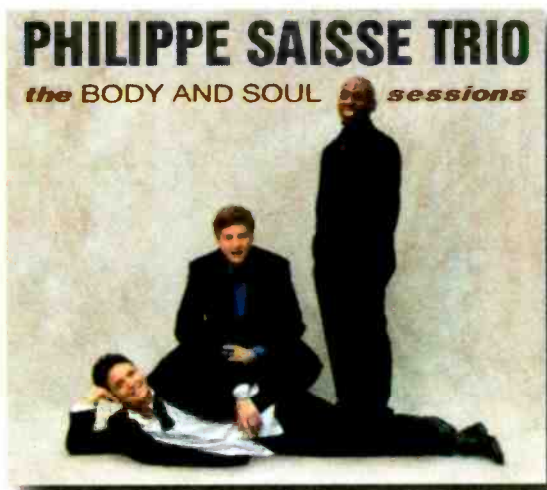


Dave Love

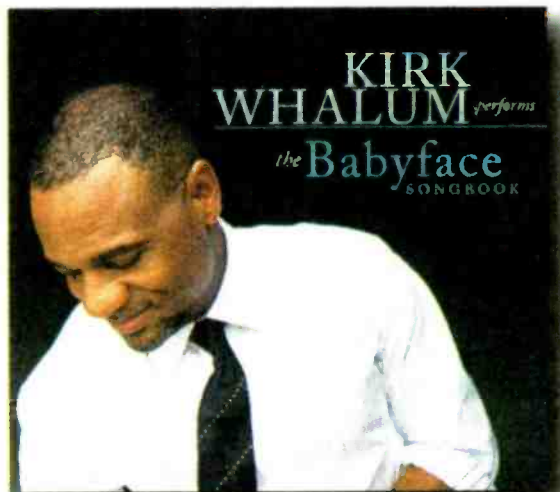


Glen Barros

# All Star Team, All Star Music



**17** Philippe Saisse Trio **"Do It Again"**  
**Most Added 3 weeks in a row!**  
 NEW CD **The Body and Soul Sessions**  
 in stores April 18



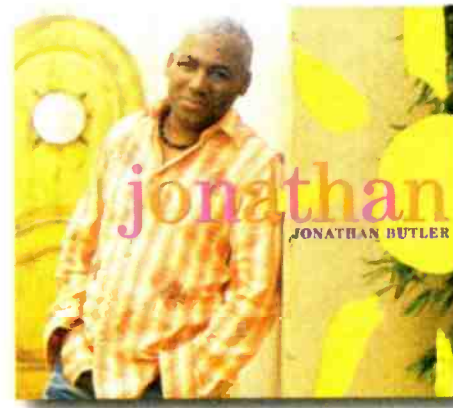
**16** Kirk Whalum **"Whip Appeal"**  
**Kirk Whalum Performs The Babyface Songbook**  
 Top 10 Billboard Contemporary Jazz since release!



**on** Marc Antoine **"Modern Times"**  
 KKSF, KHJZ, KWJZ, WLOQ,  
 KBZN, KRVR & JRN



**11** Michael Lington, **"Pacifica"**



**on** Jonathan Butler, **"Rio"**  
 KKSF, WVMV, KWJZ, WSJT,  
 WSMJ, WNWV, KOAS, WLOQ,  
 WYJZ, WZJZ, KBZN, KRVR & JRN



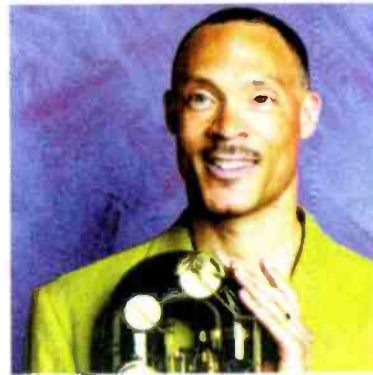
**Brian Simpson**

Thank you for your support of the #1 hit "It's All Good"!  
 New single **"Here With You"** coming soon



**Wayman Tisdale**

New CD **Way Up**  
 coming this Spring



**Tom Braxton**

New single **"Let's Stay Together"**  
 going for adds now



## Coming Spring/Summer 2006: The Rendezvous All Stars

Kirk Whalum, Jonathan Butler, Wayman Tisdale & Brian Simpson

Watch for us in Los Angeles, San Francisco, Philadelphia, Detroit, Cleveland, San Diego and many more!

For booking contact Jim Gosnell, APA (310) 888-4201



RENDEZVOUS ENTERTAINMENT

[www.RendezvousMusic.com](http://www.RendezvousMusic.com)

# State Of Independence

## A Different Approach

Continued from Page 52

**Greatest challenge for an independent:** "Koch's greatest challenge is the same as everyone else's right now, and that is finding new ways to deliver our music to our consumers. If you spend any time in New York, everywhere you look people are walking down the street with those white headphones sticking out of their ears. There is a desire for music out there, and we need to find new, unconventional ways to get that music to the public."

**As an independent, the fact is that the cost of doing business at retail has become cost-prohibitive.** We can no longer continue to buy into these ridiculously expensive price-and-positioning programs and expect to remain in business. Marketing costs per-unit are out of control, to the point where, as an independent, we can no longer compete at retail in the fourth quarter, when traffic is at its apex."

**Primary benefit of being an independent:** "I like the speed with which we can react to market trends and how we can sign artists who don't sell 500,000 copies and still be profitable. I like the camaraderie that forms between A&R, marketing, sales, publicity and promotion. I like the us-against-the-world mentality that makes you compete that much harder."

## Native Language Music

**Address:** P.O. Box 52345, Irvine, CA 92619-2345  
**Contact info:** 949-716-7077; fax: 949-716-7114;  
[info@nativelanguage.com](mailto:info@nativelanguage.com)

**Website:** [www.nativelanguage.com](http://www.nativelanguage.com)

**Year established:** 1999

**Distribution:** Navarre Corp.

**Promotion contact:** Cassandra Meyer, 949-929-9372,  
[cmeyer@nativelanguage.com](mailto:cmeyer@nativelanguage.com)

**Artist roster:** Warren Hill, Jeff Kashiwa, Sara Gazarek, Dan Siegel, Turning Point, Theo Bishop, Andy Snitzer, Adam Niewood, Gerry Niewood

**Notable milestones:**

Owner Joe Sherbanee says, "Staying in business is a notable achievement. While we've probably flown under the radar now and then, I'm proud of where we are despite the obvious obstacles on the consumer front in the last couple of years."

"If Theo and I were to look back at where we were when we started Native Language, we couldn't have imagined still being here today, after 9/11, after the war in Iraq, after soaring gas prices and a huge slump at retail."

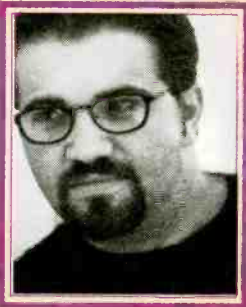
"We have a small roster of amazing talent and are being given the enormous opportunity to be self-supporting in a line of work that we feel really passionate about. While we haven't been nominated for a Grammy yet and don't have any gold or platinum albums hanging on our walls, we're still tremendously optimistic about our future."

**Marketing initiatives:** "As far as marketing initiatives are concerned, we're definitely leaning toward those that are more consumer-driven. There is a tremendous disconnect with music at the consumer level, and we have to find ways to reach consumers in a practical, everyday sense."

"There is so much more vying for the discretionary entertainment dollar than ever before, and competition is mighty fierce. In a way, we not only have to compete with the Internet, satellite radio, video games, DVDs and portable music players, we also have to find a way to work with these companies to help promote our artists and products in a creative way."

"It will be much less about the configuration and much more about the experience, environment and body of work that our artists bring to the table. Print, radio and retail alone are not cutting it anymore."

**Digital platforms:** "We were fortunate to be one of the first 200 labels to sign on with iTunes back in November 2003, and they are a big reason why we're still in business. In the big



Joe Sherbanee

picture, the percentages of revenue allocated to digital sales haven't been amazing, but the growth trends are huge. Year on year our numbers have tripled."

"Thanks to the lower costs that the digital platform brings, we can be much more creative with our artists in the future, and this is a huge plus for the consumer. The jury is still out on the subscription vs. a la carte download models, but I'm thrilled about the spirit these new digital companies are bringing to the music business."

**Greatest challenge for an independent:** "Like any small business, we have to be diligent about our costs and overhead, because those are the things that will kill you if you don't manage them properly."

**Primary benefit of being an independent:** "One of the huge upsides to being an independent is the flexibility that it allows us to react on something, be it a new project or a new marketing avenue. We don't have to go through six departments for an approval. We are able to be much more instinctive, and while it may bite us in the ass in the end, we'd rather have tried and failed than not to have tried at all."

**Mission or philosophy:** "Identity, integrity and innovation — sometimes two out of the three ain't so bad. It starts with great music and a hunch. The rest always seems to work itself out."

## No Limits Music

**Address:** 5722 Condon Avenue, Los Angeles, CA 90056  
**Contact info:** 323-298-2060; 310-560-8850; [nolimitspr@comcast.net](mailto:nolimitspr@comcast.net)

**Website:** [www.nolimitsprplusmarketing.com](http://www.nolimitsprplusmarketing.com)

**Year established:** 2005

**Distribution:** CD Baby, Tower Records and North Country Distributors

**Promotion contact:** Gay Brewer

**Artist roster:** Valarie King, Jeffery B. Suttles, David Dahlsten, Ronnie & Joshua Crumbly, Quinto Sol, Himalaya

**Notable milestones:** Brewer says, "Getting the business plan done and representing some of the most talented artists in Southern California."

**Marketing initiatives:** "Explore every available outlet to move product and get our artists and music to the public and the media."

**Digital platforms:** "Just beginning."

**Greatest challenge for an independent:** "Establishing the artist's music in the radio market. Is it just me, or do we hear the same artists over and over? PDs seem to be reluctant to embrace new artists and their music."

**Primary benefit of being an independent:** "Artistic freedom and direct contact with the music listener and buyer."

**Goals for the next five years:** "To continue to produce real music, to attract the best talent out there, to enjoy the process every step of the way, to touch people through the music and to get music on the charts. Never forget that it's all about the love for great music."

**Mission or philosophy:** "There are No Limits to the possibilities."

## Peak Records

**Address:** 100 North Crescent Drive, Suite 275, Beverly Hills, CA 90210

**Contact info:** 310-385-4040; fax: 310-385-4050;  
[peakrecords@aol.com](mailto:peakrecords@aol.com)

**Website:** [www.peakrecords.com](http://www.peakrecords.com)

**Year established:** 1996

**Distribution:** Universal

**Promotion contact:** Deborah Lewow, 770-962-5581,  
[dlewow@aol.com](mailto:dlewow@aol.com)

**Artist roster:** The Ripingtons, featuring Russ Freeman; Paul Taylor; Lee Ritenour; Gerald Albright; David Benoit; Norman Brown; Eric Marien-thal; LaToya London; Regina

Belle; David Pack; Braxton Brothers; O'ZL

**Notable milestones:** Owner Andi Howard says, "Peak has been nominated for an R&R Industry Achievement Award for



Andi Howard

Smooth Jazz Label of the Year several times and has always had its artists well-represented on the national charts. In addition, our artists have been the recipients of numerous Grammy nominations over the years."

**Marketing initiatives:** "Marketing in the environment that we exist in today has become more challenging than ever before. Capturing the attention of our core demographic is an incredible test. In order to be successful, the marketing plan for each artist must include all avenues of exposure, including radio, television, print, a comprehensive press campaign, touring, the Internet and, most important, alternative methods of reaching the consumer — wineries, movie theaters, product placement, corporate tie-ins, etc."

"In today's marketplace it is not enough to have success in one of these areas. Instead, it is imperative that the marketing campaign be comprehensive and include as many of these areas of exposure as possible. In addition, thinking outside the box wherever possible is critical to the overall success ratio."

**Digital platforms:** "The digital initiatives we use to market our artists include the Internet, radio, downloads, podcasting and mobile downloads. The digital world continues to evolve and makes it much easier to communicate and to reach our consumer. However, finding the most effective way to utilize the digital revolution remains our greatest challenge."

**Greatest challenge for an independent:** "A shift has occurred in smooth jazz where independents outnumber majors. Being an independent, though, has its challenges. Financial considerations are always more daunting as an independent, and there is certainly less room for error. In addition, an independent does not usually have the sheer marketing or distribution power that a major has."

"Therefore, it is up to the independent label to be very careful in its decisionmaking process. This relates to all aspects of the business, including artist signings, marketing expenditures and overhead."

"Conversely, being an independent affords us the opportunity to be quicker to react to various situations because we are not constantly caught up in the corporate environment and the pressures associated with that type of business model."

"From Peak's point of view, being an independent and having Concord as a partner represents the best of all worlds, as it allows us to pool our resources and gives us the best staff in the business and increases our overall effectiveness by utilizing the sum of all the parts."

**Goals for the next five years:** "Regardless of format, Peak is committed to providing a comfortable creative home for artists, allowing them to make the musical decisions necessary in order to get the best possible end result. In order to grow, Peak is prepared to market and sell these projects in the most effective manner, attempting to reach the adult music consumer."

"The challenge remains capturing the attention of these consumers and finding ways to excite them and keep them proactive in their music consumption. Utilizing new methods of distribution and marketing will, hopefully, present avenues to reach our consumers and have them become active buyers again."

"The key, however, is remaining true to the overall mission, which is to provide the best possible music from the incredible stable of artists we are fortunate to have in our company."

## Regina Records

**Contact info:** 888-899-9100; fax: 877-619-5243;  
[info@reginarecords.com](mailto:info@reginarecords.com)

**Website:** [www.reginarecords.com](http://www.reginarecords.com)

**Year established:** 1998

**Distribution:** CD Baby,

**Promotion contact:** Regina Fields

**Artist roster:** Victor Fields

**Notable milestones:**

Owner Victor Fields says, "Regina Records was founded by me. 'Nature Boy,' from my first release, *Promise*, became one of the most-requested songs on WHUR/Washington. I returned home from Los Angeles looking

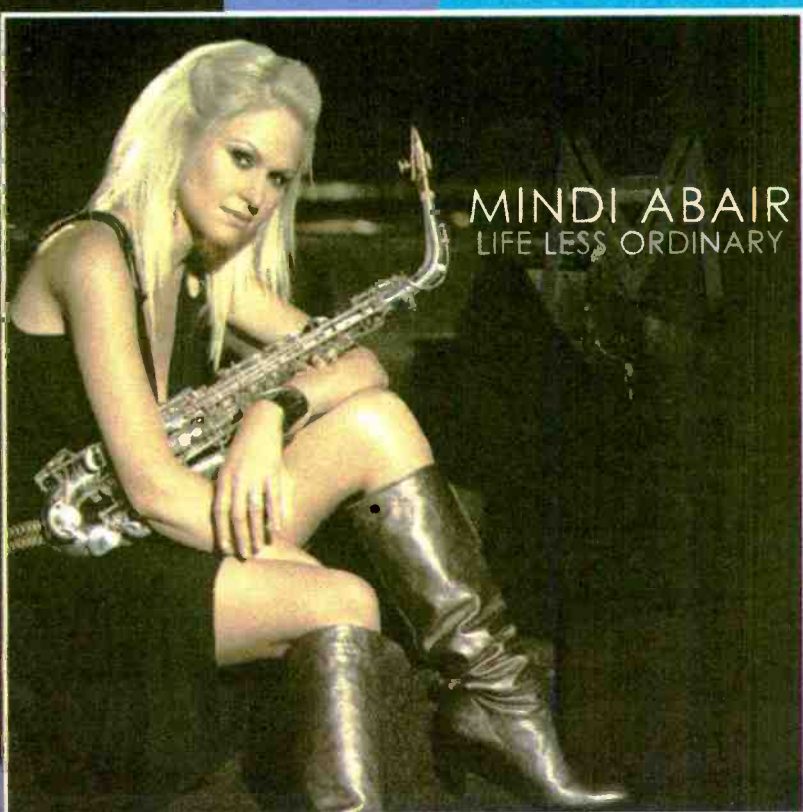


Victor Fields

Continued on Page 56



# COOL HIP FUNKY



## MINDI ABAIR *LIFE LESS ORDINARY*

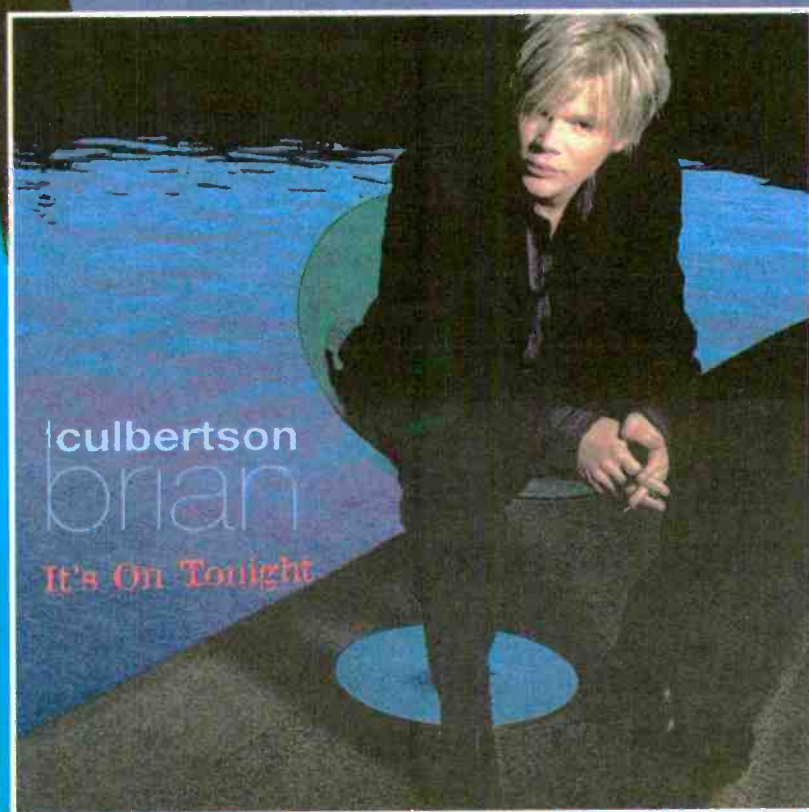
- Debut single *True Blue* impacts 3/27
- Available on Promo Only 3/17
- In stores 4/18
- On tour this summer

[www.mindiabair.com](http://www.mindiabair.com)

## BRIAN CULBERTSON *IT'S ON TONIGHT*

- Featuring *Let's Get Started* 9\* / most increased the follow up to his #1 single *Hookin' Up*
- On tour this summer

[www.brianculbertson.com](http://www.brianculbertson.com)



FOR MORE INFORMATION CONTACT:

JEREMIAH SILVA  
VERVE MUSIC GROUP  
JEREMIAH.SILVA@UMUSIC.COM  
212.331.2059 PH.

For more info visit [www.grp.com](http://www.grp.com)



A UNIVERSAL MUSIC COMPANY  
© 2006 The Verve Music Group, a Division of UMG Recordings, Inc.  
**STILETTO** ENTERTAINMENT  
GARRY C. KIEF  
DAVID C. BRITZ  
310.957.5757

# State Of Independence

## A Different Approach

Continued from Page 54

to create a more homegrown sound I called 'the Sound of the Bay.' The formula was classic songs, A-list Bay Area musicians and contemporary arrangements.

"My collaboration with guitarist and producer Chris Camozzi on *52nd Street* — with special guests Jeff Lorber, Gerald Albright and Chris Botti — received national airplay on NPR and Urban AC stations around the country, made the first round of the Grammy nominations and peaked at No. 12 on the Contemporary Jazz Chart, and the single 'Walk on By' became a Smooth Jazz favorite."

**Greatest challenge for an independent:** "A major challenge to a small label like mine is a vanishing support system for touring and distribution. A lot of record stores, promoters and radio stations are simply not around anymore. Distributors want a tour schedule, yet the independent sector that traditionally supported indie touring is collapsing under the weight of industry consolidation and mass discounters.

"As a result, small labels like mine are too often forced into direct and unfair competition with the music Goliaths, the larger independents or major labels that have all the resources for promotion and distribution at their disposal.

"Another major challenge is equal access to the marketplace — airplay, distribution, touring. Technology has certainly empowered us in the recording studio, and we still enjoy the creative freedom, but to survive we've got to be just as creative outside of the studio."

## Rendezvous Entertainment

Address: 100 N. Crescent Drive, Suite G-100, Beverly Hills, CA 90210

Contact info: 310-385-4377; fax: 310-385-4378



Frank Cody, Hyman Katz & Dave Koz

Website: [www.rendezvousmusic.com](http://www.rendezvousmusic.com)

Year established: 2002

Distribution: RED/Sony

Promotion contact: Susan Levin, 415-899-1213, [susan@rendezvousmusic.com](mailto:susan@rendezvousmusic.com); Julie Gorov, 310-385-4379, [julie@rendezvousmusic.com](mailto:julie@rendezvousmusic.com)

**Artist roster:** Marc Antoine, Adani & Wolf, Tom Braxton, Jonathan Butler, Jessica Callahan, Camiel, Kyle Eastwood, Mark Gorbulew, Michael Lington, Praful, Philippe Saisse, Brian Simpson, Wayman Tisdale, Kirk Whalum

**Notable milestones:** Owner Frank Cody says, "Rendezvous had an auspicious launch: Our first album, *Golden Slumbers: A Father's Lullaby*, was awarded a Parent's Choice Foundation Recommendation, and 'Blackbird,' by Dave Koz and Jeff Koz, was nominated for a Grammy. Rendezvous was also honored by the National Fatherhood Initiative and has twice been nominated for Record Company of the Year by the readers of R&R.

"Nothing has been more satisfying, though, than breaking new artists like Praful, Brian Simpson and Camiel and delivering hit albums by Wayman Tisdale, Kirk Whalum, Jonathan Butler and Michael Lington. We are also proud of delivering several No. 1 singles by Marc Antoine, Brian Simpson, Wayman Tisdale and Praful."

**Marketing initiatives:** "This summer Jonathan Butler, Wayman Tisdale and Kirk Whalum will tour as The Rendezvous All-Stars. The magical chemistry among these three artists was revealed on the maiden Dave Koz and Friends at Sea Cruise, which was Holland America's most successful music cruise ever.

The Rendezvous All-Stars will be much more than a typical tour, with plans for wine tastings before the main events, as well as Rendezvous Lounge after-parties following the shows.

"We also launched several promotional tours that emphasized the value of supporting recorded music. We are especially proud of Kirk Whalum's 'I Said I Love You' Valentine's Tour, which invited listeners across America to renew their vows while being serenaded by Kirk."

**Digital platforms:** "Rendezvous is fully committed to digital distribution. Our catalog is available on all the major e-commerce sites, including iTunes, eMusic, Amazon, Liquid Digital, Microsoft, MusicNow and Napster. We have also created special songs exclusively for digital downloading, including 'When the Saints Come Marching Back In,' a collaboration between Kirk Whalum, Kyle Eastwood, Wayman Tisdale and Coolio to raise funds for Katrina victims. We also invite customers to join our After Party Club, where they can get exclusive content."

**Greatest challenge for an independent:** "There are only 24 hours in a day. Seriously, the greatest challenge is also our greatest opportunity: creating new models while being impacted by existing models."

**Primary benefit of being an independent:** "As an independent, Rendezvous is nimble. We are not weighed down by levels of bureaucracy. There are no cumbersome operational systems that prevent us from trying new ideas. The founders and operators have direct contact with every artist, and we are deeply involved in every project. We have hand-picked a staff of enthusiastic, highly motivated professionals who inspire us every day with their passion."

**Mission or philosophy:** "Rendezvous Entertainment specializes in musical entertainment. Our goal is to create and promote the finest quality entertainment possible that reflects musical integrity, expands musical awareness and develops new talent.

"Building upon the foundation of our success in smooth jazz and marketing music to adults, we create entertainment that is uplifting and enlightening by servicing and satisfying the needs and interests of our target audience. We will always be advocates for the artist as well as our investors and maintain an environment of mutual respect for our employees, partners and customers.

"We measure our success by our progress toward worthwhile financial and artistic goals. We judge our success by our ability to build and maintain a healthy and successful company that fosters enduring careers and establishes a legacy of integrity for the artists, their music and our world."

## Shanachie Entertainment

Address: 37 East Clinton Street, Newton, NJ 07860

Contact info: 973-579-7763; fax: 973-579-7083;

[lkowalski@shanachie.com](mailto:lkowalski@shanachie.com);

Website: [www.shanachie.com](http://www.shanachie.com)

Year established: 1977

Distribution: Koch Entertainment

Promotion contact: Bill Cason; 516-627-3682; [bill.shanachie@optonline.com](mailto:bill.shanachie@optonline.com); or [rgrass@shanachie.com](mailto:rgrass@shanachie.com)

**Artist roster:** Dana, Dub Syndicate, Fattburger, Everette Harp, Hil St. Soul, Chuck Loeb, Meshell Ndegeocello, Chiel Minucci & Special EFX, Positive Flow / Donna Gardier, Soweto Gospel Choir, Swing Out Sister, Third World, Tiempo Libre, Kevin Toney, Kim Waters, Pamela Williams

**Notable milestones:** GM Randall Grass says, "Grammy awards or nominations for albums by Meshell Ndegeocello, Third World, Tiempo Libre, Bunny Wailer, The Skatalites, Sojas, Norman Blake, Lucky Dube and Alpha Blonky. Named R&R NAC/Smooth Jazz Label of the Year in 2000. We were Indie Label of the Year in 1999, 2000 and 2001. We were nominated for Urban AC Indie Label of the Year two years in a row as well."

**Digital platforms:** "Shanachie products have been available through our own website for a decade. Through our digital distributor, the Orchard, we actively market and promote to all major digital retailers."

**Greatest challenge for an independent:** "Our biggest challenge is to compete in a landscape dominated by major labels

with smaller marketing, promotion and signing budgets. We do this by spending in a more targeted, smarter way."

**Primary benefit of being an independent:** "Like most independents, we are known for being artist-friendly, into the music we release and flexible. We can respond to changes — whether industrywide or simply on a given project — quickly and in a focused way. We can put out great music that may only have a niche audience successfully and profitably."

**Goals for the next five years:** "Our biggest goal is to increase our profile as an independent that can be a home for great artists with proven fan bases who do not fit or do not want the major-label scenario."

**Mission or philosophy:** "Our mission is simply to put out great music by quality artists, get them the attention they deserve and do so profitably."

## Savoy Jazz

Address: SLG Music, 429 Santa Monica Boulevard, Suite 330, Santa Monica, CA 90405



Steve Vining

Contact info: 310-451-0451; fax: 310-451-3162

Website: [www.slgmusic.com](http://www.slgmusic.com), [www.savoyjazz.com](http://www.savoyjazz.com)

Year established: Original Savoy label: 1941; Savoy Label Group: 2001

Distribution: U.S.: WEAC; Canada: Koch; Japan: Columbia Music

Promotion contact: Joshua Sherman, 646-282-3279, [josh@slgmusicus.com](mailto:josh@slgmusicus.com)

**Artist roster:** Ravi Coltrane, Andy Bey, St. Etienne, Rachel Z, Milton Nascimento, Groove Collective, Mudfoot Jones, Vijay Iyer, Charlie Parker, Miles Davis, John Coltrane, Hubert Laws, James Moody, Erroll Garner, Little Jimmy Scott, Billy Eckstine, Fly / Mark Turner, Herbie Mann, Cannonball Adderley, Nat Adderley, Sonny Stitt, Houston Person, Grant Green, Pat Martino, Judy Garland

**Notable milestones:** President Steve Vining says, "Grammy nominations for Andy Bey (overdue and well-deserved) and Ravi Coltrane (for his Savoy debut — the same label where his father, John Coltrane, made his earliest recordings) and the acquisition of the Muse and Landmark catalogs from 32 Records in 2002. We have released more than 120 jazz releases over the last three years from these catalogs, most featuring all-new high-definition digital transfers from original studio sources."

"Proving that the 'adult music' model pursued by the company is working, SLG was named the No. 3 classical company in U.S. by *Billboard* this year. Milton Nascimento's *Pieta* made three Amazon year-end charts: Pop (No. 20), World (No. 4) and Latin (No. 2). Vijay Iyer's Savoy debut, *Reimagining*, was No. 6 on *Jazz Times*' year-end poll."

**Marketing initiatives:** "In addition to traditional campaigns including radio promotion, publicity and advertising, SLG has launched broad initiatives to market individual projects but also to brand our series for maximum impact and cross-marketing potential at retail and online.

"Partnership marketing campaigns have created new lifestyle marketing opportunities to present SLG artists to broad mainstream audiences. Online, SLG is designing strategies to take advantage of all the new ways to reach consumers, from the blogosphere to the social networking phenomenon."

**Digital platforms:** "All online stores worldwide have the complete Savoy Jazz catalog and all new projects. The extensive use of exclusives for premium promo placement opportunities with key online stores has made it possible for us to get major visibility on priority projects. Savoy was one of the first indie labels to embrace digital platforms."

**Greatest challenge for an independent:** "Getting attention from key retail, radio and press is always a challenge, but it has actually become easier the last few years as the majors cut back or abdicated the genre. Scaling and timing marketing costs for the maximum impact of a given project."

**Primary benefit of being independent:** "The speed and flexibility of our decisionmaking is one of our greatest assets. That,

Continued on Page 68

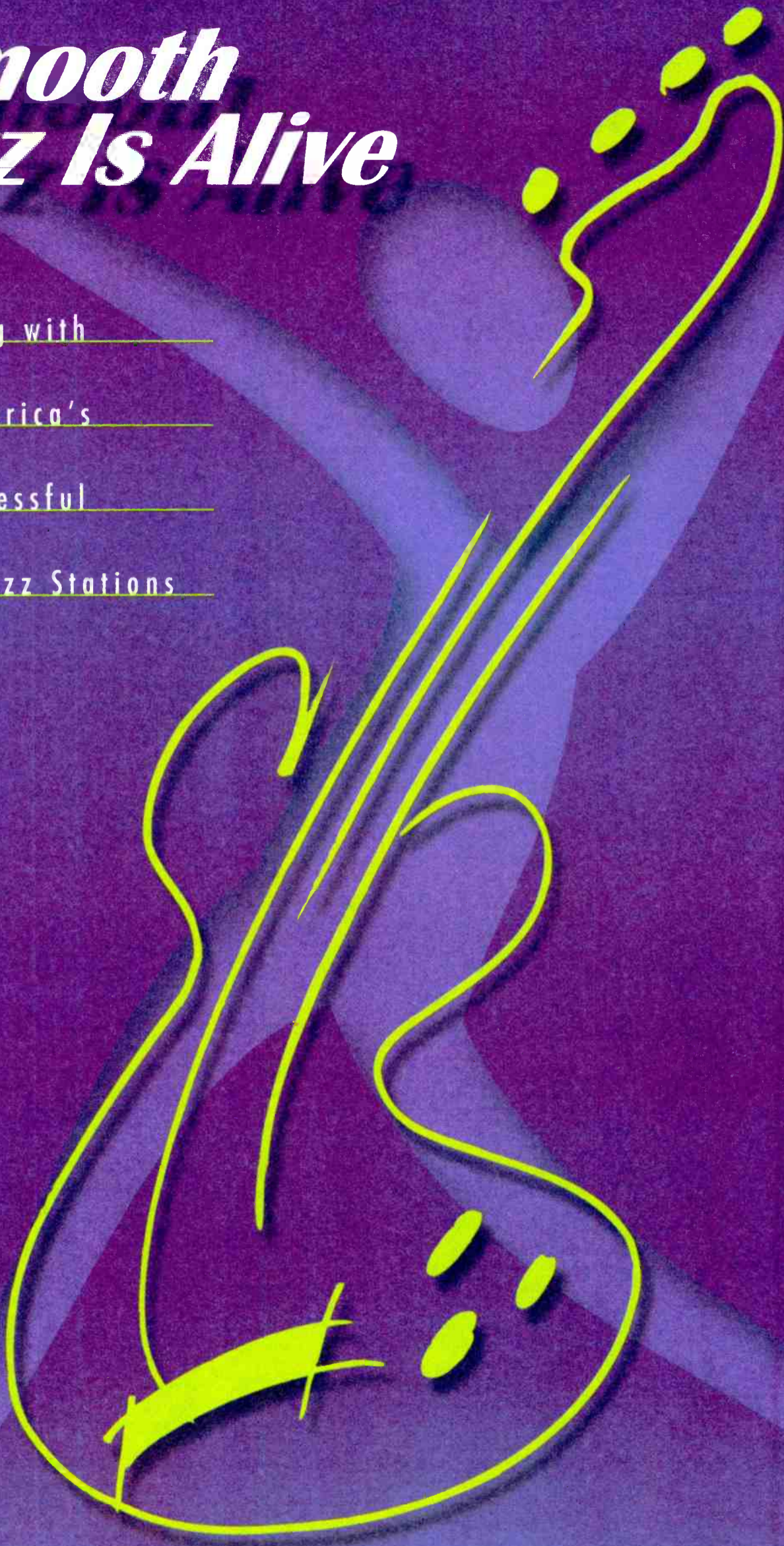
# *Smooth Jazz Is Alive*

Partnering with

North America's

Most Successful

Smooth Jazz Stations



## OUR PARTNERS

KTWV  
WNUA  
WJJZ  
KKSF  
KHJZ  
WVMV  
KOAI  
KWJZ  
WLVE  
WJZW  
WSMJ  
WSJT  
WZJZ  
KJZI  
KOAS  
KYOT  
KMYT  
WNWV  
KSSJ  
WSJW  
WYJZ  
WDSJ  
WMJX  
KSFQ  
KIJZ

**BROADCAST ARCHITECTURE®**

[www.broadcastarchitecture.com](http://www.broadcastarchitecture.com) • 818.461.8016

**R&R**  
SMOOTH JAZZ  
**State Of Independence**

# Smooth Operators

Independent radio stations are flourishing

**I**ndependently owned Smooth Jazz stations today are like mom-and-pop shops surrounded by behemoth big-box retailers. Though under siege, many of these outlets have longstanding relationships with advertisers that flourish thanks to Smooth Jazz's active, affluent audience, and they often take a more independent programming stance and help to break records, all while enjoying competitive ratings and impressive revenue. Smooth jazz owes these stations, some of which are profiled below, a debt of gratitude.

## KBZN/Salt Lake City

Contact info: Capital Broadcasting, John Webb, 257 E. 200 Street, Suite 400, Salt Lake City, UT 84111; 801-364-9836; fax: 801-364-8068



Dan Jessop

Website: [www.kbzn.com](http://www.kbzn.com)  
GM: John Webb  
PD/MD: Dan Jessop  
GSM: Jan Bagley  
Market rank: 31

Positioning statement: "Smooth Jazz 97.9 The Breeze"

Secondary statement: "The smoothest place on the radio"

Benchmarks: Trip-a-Day, the Salt Lake City Jazz Festival

(July), the Park City Jazz Festival (late August)

**Most unique aspect:** "Because of the ethnic and psychographic makeup of this market, KBZN is more piano-oriented and softer than Smooth Jazz stations I've monitored," says Jessop. "Being a tenor-sax man, I would love to kick it up, but most white, Anglo-Saxon Mormons grew up with softer music, and everyone learns the piano or keyboards here."

**"Our music mix** comprises songs with good hooks and that are melodic and not a lot of brash jam — damn! I play about 22 currents with five or six instrumentals in hot rotation. Our five or six current vocals usually reflect the R&R chart.

**"New age —** David Lanz, Yanni, Kurt Bestor, Enya — still tests dynamite here. We play two or three new age-type songs per hour. We do *New Age* at 9 at 9pm, and it's one of our highest-rated hours. We get lots of music inquiries on new age and softer smooth jazz.

**"We play lots of** format vocals and also include AC cross-overs, but nothing too schmaltzy. Phil Collins and others fit the bill."

**Greatest challenge as an indie:** "The challenge is not having as much budget for promotion and marketing, although we spend what we have very wisely and effectively."

**Benefits of local, independent ownership:** "We're all local — the owner, sales manager, most of the salespeople, the airstaff and myself. We know and understand our listeners and the market. I look the owner in the eye every day, and we each know exactly where the other stands. There is no intrigue, politics or paranoia. We understand our challenges and strengths."

**"There is no debt** service at KBZN. It's owned outright, and we pay cash, either upfront or upon being billed. It keeps things stable — no hiring and firing because of money. I like that I know my budget and my limitations."

**"We all know the** community and are very connected. That opens a lot of doors for us when ratings need a lift."

**"Our owner, John** Webb, will keep the stations — we also

own Talk KLO-AM. His kids will probably keep them as well. He has had many huge offers over the years, I am sure. Everyone has his price, but I know our owner loves to do radio and to work and play hard.

**"We love to** challenge the big guys. Citadel, Clear Channel, Simmons and Bonneville all have good stations here, and it's fun to compete for dollars and ratings. We are the only Smooth Jazz station in the market, so that's to our advantage. It would be tough to be another Country or AC station."

**Role of currents:** "Currents keep us sounding up-tempo and fresh. I am not afraid to add a current if it fits our criteria. I do not have to wait for a song to chart. I also don't feel pressure to play even a top 10 song if it doesn't fit."

**How's business?** "It can always be better. We have realistic expectations and budgets. I dare say we are more profitable on a percentage or weighted basis than those who are playing with other people's money. Here's to a successful winter and spring book for Smooth Jazz radio."

## KJZY/Santa Rosa, CA

Contact info: 3392 Mendocino Avenue, Santa Rosa, CA, 95403; 707-528-4434; fax: 707-527-8216; [rob@kjzy.com](mailto:rob@kjzy.com)

Website: [www.kjzy.com](http://www.kjzy.com)  
Group: Redwood Empire Stereocasters  
Principal: Gordon Zlot  
GM: Tom Skinner  
PD: Gordon Zlot  
Asst. PD/MD: Rob Singleton



Rob Singleton

GSM: Tom Nelson  
Market rank: 120  
Date format launched: 11/5/95  
Employees: Approximately 20

Positioning statement: "Jazzy 93.7"

Benchmarks: Zlot says, "Trip-a-Week to Hawaii. CD-sampler release parties — 7,000 to 8,000 people attended our last one. We are also celebrating our

10th anniversary, which is the biggest event ever in the town of Windsor, here in Sonoma County."

**Most unique aspect:** "The most unique aspect of our station is the music mix. Traditionally, we play less pop and urban-flavored vocals than most Smooth Jazz stations, with a bit more emphasis on the jazz side of the spectrum, a la Diana Krall."

**"On the instrumental** side we've mixed in a bit of '60s-style cool jazz — Wes Montgomery, Kenny Burrell, Ramsey Lewis, Stan Getz and others. The backbone of our sound is still smooth jazz as exemplified by the R&R chart, but we think the other parts of the blend give us a unique sound."

**Benefits of local, independent ownership:** "We have local owners who consider themselves to be a part of the Sonoma County community, so our station and our sister station are very community-oriented. Sonoma County is the northernmost county in the Bay Area. It's in the heart of the wine country, about 50 miles from San Francisco, and it's got a personality and community spirit that set it apart from the other Bay Area counties. We're part of the Bay Area but also a distinct region with its own local flavor."

**"The biggest** benefit we get from independent ownership is that the owner lives in this community and comes to work at the radio station on a regular basis. He knows what we're trying to do and why. We don't have to answer to someone back in New York or some other place who is totally detached from our market."

**Greatest challenge as an indie:** "We're a two-station group, and there are two four-station groups in the area, and they

can try to use that as leverage in sales buys. But we're a very strong two-station group, and it's a challenge that we've met well over the last 10 years."

**How's business?** "Business is fine. Our sister station is an AC, KZST, that's been No. 1 in the market for the past 20 years. That fact has given KJZY a chance to fine-tune its product without having to worry immediately about paying all the bills. We found our way pretty quickly and just celebrated our 10th anniversary. The future looks good."

**The future for independent radio operators:** "I hope it's good for the long term, because I've personally felt the corporate cost-cutting axe before, wielded by some honcho 3,000 miles away who has no idea what the community is like and couldn't care less."

**"My boss loves** radio and this community, and he treats people like people, not numbers. Independent stations operated in that manner should always be able to find an appreciative audience. The sound of an airstaff that enjoys coming to work every day is a very positive sound that comes right through the speakers."

## KOAS/Las Vegas

Contact info: 2725 E. Desert Inn, Las Vegas, NV 89121; 702-784-4000; fax: 702-784-4040; [ken@rbgvegas.com](mailto:ken@rbgvegas.com)

Website: [www.smoothjazz1057.com](http://www.smoothjazz1057.com)

Owner: Riviera Broadcast

Group

Principals: Tim Pohlman;

Chris Maguire

GM: Ken Christensen

PD/MD: Michael Joseph

GSM: Looking for one

Market rank: 38

Date format launched:

August 2001

Date Riviera acquired

KOAS: October 2005

Employees: 30

Positioning statement: "The smoothest sound in Las Vegas"

Benchmarks: Las Vegas Jazz Festival, Smooth Jazz Private Concert Series

**Most unique aspect:** "KOAS is a musical reflection of Las Vegas," says Christensen. "Las Vegas has a long history of supporting jazz artists in both small and large venues. On almost every night of the week you will hear smooth jazz and smooth jazz artists playing in clubs and casinos. The city and its residents support this musical style and can't seem to get enough of it. KOAS is the only radio choice to hear smooth jazz in Las Vegas."

**Benefits of independent ownership:** "Being independently owned means that we do not have to play homogenized corporate playlists that are sent down to the station from a VP of programming in another state. We have the ability to play the best music for the tastes of the smooth jazz listener in Las Vegas. Sales and community involvement are handled the same way — at the local level. We focus on the goal of delivering local benefits, not corporate directives."

**"Another upside** of being independent is that you can be both strategic and fast. We can make moves that align with our strategic plan quickly at the local level. Throughout history, the successful radio stations were those that could maneuver quickly through competitive attacks and advertiser changes."

**Greatest challenge as an indie:** "Consolidation is a double-edged sword in almost every aspect of a station's operation. You can do things because you are big, and, conversely, you can't do things because you are big. The consolidated groups

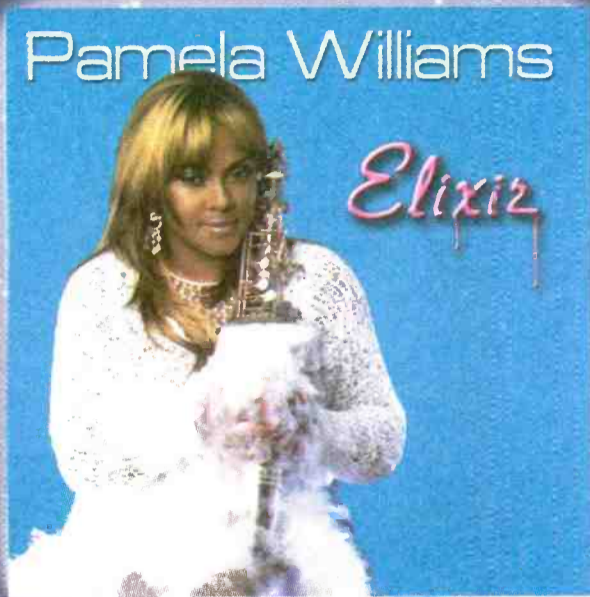


Tim Pohlman

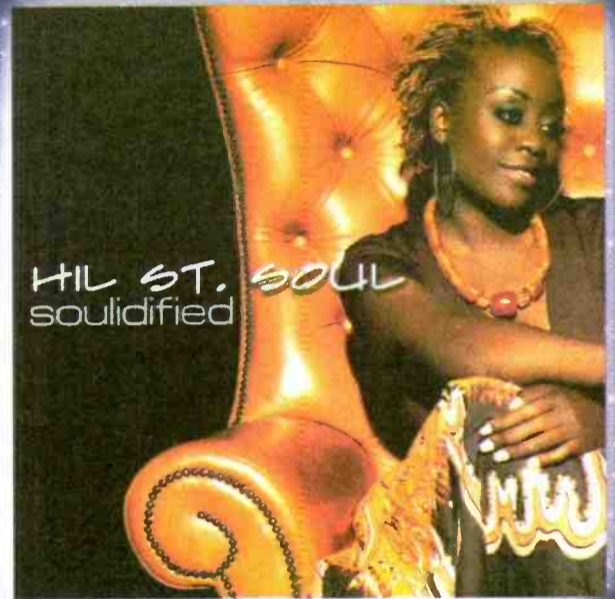
*Continued on Page 60*

# SHANACHIE ENTERTAINMENT

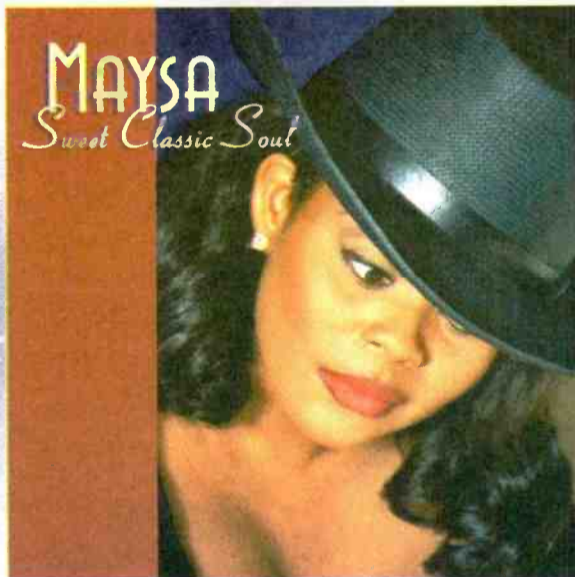
## Starz Powerz!



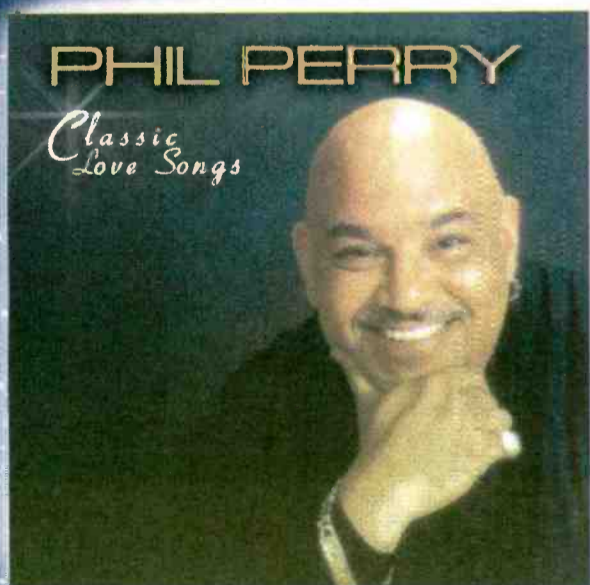
**"Positive Vibe"**



**"It's OK"**



**"Playing Your Game,  
Baby"**



**COMING SOON: New Music from PHIL PERRY,  
EVERETTE HARP AND MORE**

Contact: Marla Roseman (718) 263-6326 / Bill Cason (516) 627-3682

Shanachie

[www.shanachie.com](http://www.shanachie.com)

# State Of Independence

## Smooth Operators

Continued from Page 58

try to use their leverage to win in ratings and sales; however, they have yet to figure out that forcing or pushing the market for their own synergy does not work."

**How's business?** "Business is growing each month for us and has been for the last nine months. Smooth Jazz has an upscale adult audience that advertisers know can deliver results. There are no format limitations or predisposed objections to Smooth Jazz, but there are still some advertisers who have not realized the spending potential of the Smooth Jazz listener."

**The future for independent radio operators:** "The future is very bright. Many of the most talented people with a history of success in radio have grown tired of the corporate box. They find the nondifferentiated way they are treated by big companies to be distasteful. They are willing to be measured and paid for results that they deliver to their company. Talent always wins, and these people are perfect for independent radio companies and will drive their success."

### KRVR (The River)/Modesto, CA

**Contact info:** 961 North Emerald Avenue, Suite A, Modesto, CA 95351; 209-544-1055; fax: 209-544-8105; jim@krvr.com, doug@krvr.com

**Website:** www.krvr.com

**Group:** Threshold Communications

**Principals:** Jim Bryan, Doug Wulff

**GM/PD/GSM:** Jim Bryan

**Asst. PD/MD/OM/LSM:** Doug Wulff

**Market rank:** 111

**Date format launched:** 1/1/1995

**Employees:** 10

**Positioning statement:** "The Valley's Smooth Jazz"

**Benchmarks:** Bryan says, "The Smooth Escape," a weekly contest where we send the winning listener and up to three guests on a driving trip to, for example, Monterey, with a hotel and tickets to the Monterey Aquarium, or to Lake Tahoe, with a hotel and lake-cruise passes. On Smooth Thursday we give away



Doug Wulff & Jim Bryan

prizes each hour, every Thursday. *The River Café* is a weekday lunchtime feature sponsored by a local restaurant with dining-certificate giveaways. In the 'KRVR-tist of the Day' contest, we select an artist, play his music and ask listeners to call in with who the artist is to win concert tickets or CDs. *Sunday Sunrise* plays acoustic, new age and world music from 6-10am Sundays."

**Most unique aspect:** "We're locally owned and programmed and have no consultants. We have a large playlist, including more traditional jazz and more variety in vocals, like John Mayer, Five For Fighting, Alan Parsons Project, Michael Bubl , etc."

**Benefits of independent ownership:** "Most other stations in the Modesto and Stockton markets are owned by three big corporations: Clear Channel, Citadel and Entravision. Our competition refers to the relaxed atmosphere of our two stations

as being like a country club, compared to high pressure of big corporations. A number of sales execs who have left the big companies to start their own agencies buy time on KRVR because we're independent, affordable and effective."

"It helps when listeners learn that we're locally owned and that the other guys are owned by big out-of-state corporations. With so many stations, the big guys can't give the TLC that we can to our two stations. We are doing radio the mom-and-pop way — or, in our case, pop-and-pop. We have stuck with the same formats on both of our stations through good and bad ratings, whereas the corporations would have dumped the formats after two down books."

"Our listeners are served by having consistent music formats they're passionate about. The big guys are hurting radio's image and product by taking formats away from listeners. It was sad to see them dump Smooth Jazz in Fresno after 17 successful years to make a third Country station there."

"It's sad that all the local owners are gone, people who really cared about their stations, knew the call letters and formats of each, knew how to get to the transmitter site and how to make it all work and didn't just care about making money. Consolidation was a big mistake."

**Greatest challenge as an indie:** "The big guys, with their higher rates, lock up ad budgets and usually aren't effective for the advertiser. That can burn out many businesses on wanting to use or trust radio. Luckily, we have many loyal advertisers who stay with us because being on The River helps their cash flow."

**How's business?** "Although ratings have been better in the past, in sales, the last two years have been our best. We find that the ratings don't affect our sales, as most of our business is local direct or local agencies that really believe in The River and Smooth Jazz as a format."

**The future for independent radio operators:** "Radio is always going to be better with local owners, so that's good for the few of us remaining. With the additional HD channels, listeners will slowly begin to be served again with more format selections that have disappeared from the dial."

### WJZI/Milwaukee

**Contact info:** 2979 N. Mayfair Road, Milwaukee, WI 53222; 414-778-5907 x142; fax: 414-771-3036; stan.atkinson@wjzi.com

**Website:** www.wjzi.com

**Owner:** Milwaukee Radio Alliance

**GM:** Bill Hurwitz

**PD:** Stan Atkinson

**Market rank:** 33

**Positioner:** "Smooth Jazz"

**Benchmarks:** Trip-a-Day giveaway; 93-minute commercial-free workday kickoff

**Most unique aspect:** "Like most Smooth Jazz stations, our blend of music makes us the most unique-sounding station in the market," says Atkinson. "We also get used as a Soft AC station, since there isn't one in the market."

**Benefits of independent ownership:** "The biggest benefit is being able to program the station without having to go through layers and layers of upper management. If we have a question for one of the owners, all we have to do is call them directly."

**Greatest challenge as an indie:** "The bigger companies are using their clusters to squeeze out the competition when it comes to revenue. They go for the entire budget from the client and then give away some of their lower-rated stations to get it. That makes it harder for us to hit our sales goals."

"How many years have radio heads talked about working together and getting money from TV and print but continued to pillage each other instead? The same thing happens promotionally. Bigger clusters flex their muscles to shut us out of events and promotions."

**How's business?** "The first quarter started off a little slowly, unfortunately. The benefits of having an outstanding fall book should start showing soon. 2005 was the best year in ratings and revenue in the history of WJZI."

**The future for independent ownership:** "Independently owned stations can survive and thrive. Look at WBEB

(B101)/Philadelphia. If you are doing the right things, like researching the product, marketing and following a strategic plan, you can succeed whether you are independent or in the major public companies."

### WNWV (The Wave)/Cleveland

**Contact info:** 538 Broad Street, Elyria, OH, 44036; 440-236-9283; fax: 440-284-3189

**Website:** www.wnwv.com

**Group:** Elyria Lorain Broadcasting

**GM/President:** Gary Kneisley

**PD/MD:** Bernie Kimble

**GSM:** Jay Schraff

**Market rank:** 26

**Sign-on date:** September 1987

**Employees:** Approximately 25

**Benchmarks:** Kimble says, "The 'Trip-a-Day Getaway for Two.' We gave away trip No. 3,000 in March '06. 'Smooth Jazz Sunday Brunch' at Pickwick & Frolic, which is in its third year. The 'Breakfast Break,' where we bring breakfast and more to companies, is in its fifth year, with over 100,000 served."

**Most unique aspect:** "The Wave is locally owned and operated and takes an extremely local approach to programming Smooth Jazz."

**Benefits of independent ownership:** "One of the advantages of being independent is the fact that our President/GM, Gary Kneisley, is in the building. He makes himself available and is passionate about the format. He gives us the resources necessary for the format and the company to continue to grow — notably, Broadcast Architecture for research and guidance and Courtney Thompson for maintaining our direct marketing campaign, along with other tools we use to build the station and its ratings. He sees the Cleveland market as it is because he's here."

"Programming is done locally. We use BA to show us what styles of music Cleveland likes and dislikes, and we can keep the music interesting with new songs and favorites. The airstaff and promotion department are great. They understand the benefits of being out in the community and meeting our listeners."

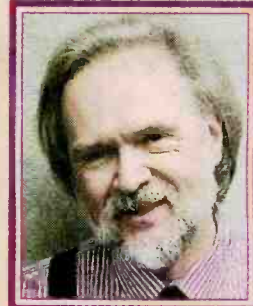
"Programming and sales work together so we can understand each other's needs, and it works. We maintain a focused local association with clients and events, and we are able to make decisions quickly and correctly."

"We have been able to form partnerships with the cultural community. In just the last year we have worked with the Cleveland Museum of Art; the Cleveland Botanical Garden; the Cleveland Museum of Natural History; the Cleveland Institute of Music; the Cleveland Orchestra; and Playhouse Square, the second-largest entertainment center in the country. These relationships were made possible because we are local and we reflect the market."

**Greatest challenge as an indie:** "The challenge we face by being an independent is like David and Goliath, the little guy against the big company. We are not able to offer the bulk of stations that may be included in a buy, but we can offer targeted advertising and promotional efforts."

"We have a unique audience that is large and loyal and spends money. It makes sense to spend advertising dollars efficiently and hit the largest number of potential customers with commercials. The challenge is convincing clients that less is more, that buying one well-targeted station is better than buying a bunch of stations that are out of the center of the target."

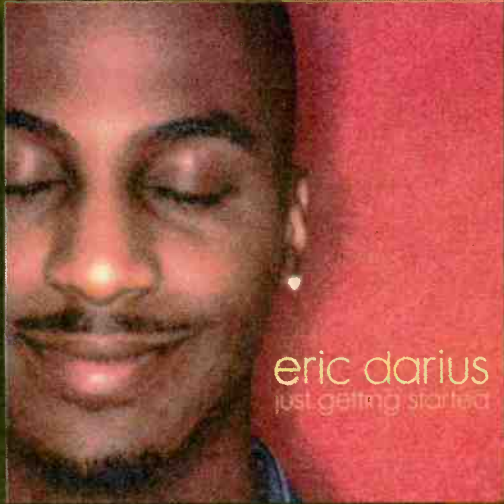
**The future for independents:** "The future is what we make of it. A positive attitude, objective perspective and high standards of performance are the operating principles of any successful business, large or small. You can be creative and independent and succeed. We are an independent station, but to our listeners, we are just as big, if not bigger than, any other radio station."



Bernie Kimble

# NARADA JAZZ

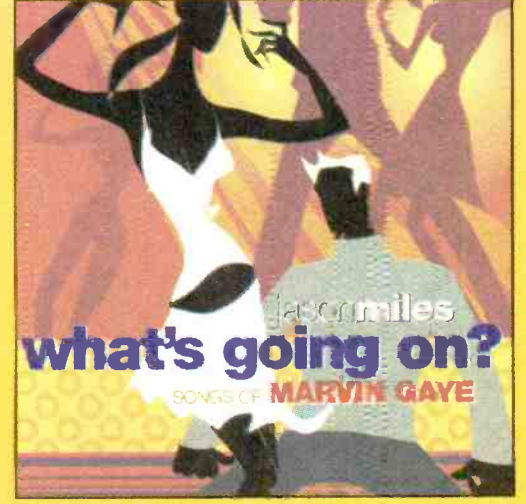
THE SOUND OF NEW URBAN JAZZ



**"Steppin' Up"**



**"Always Thinkin' of You"**



**"Sexual Healing"**

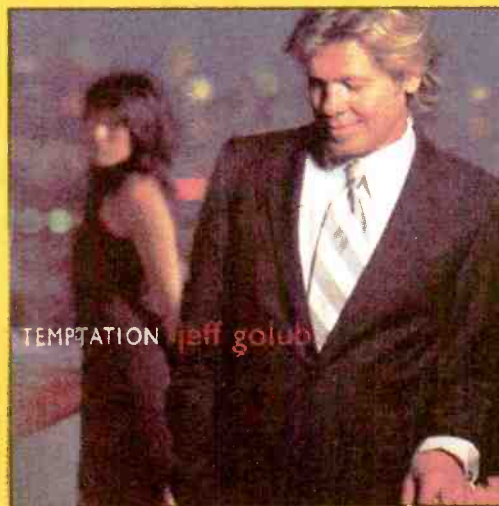


- People Magazine



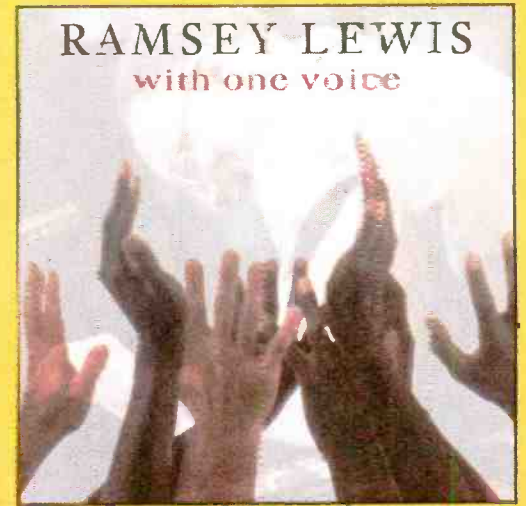
**"Chillaxin'"**

Impacting MARCH 20



**"Cream & Sugar"**

ON TOUR 2006 with Guitars & Saxes

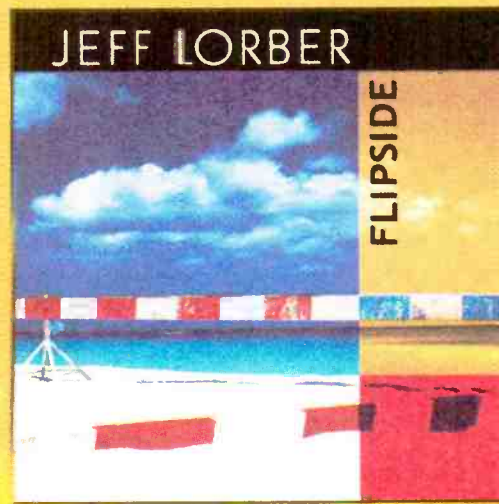


**"Oh Happy Day"**



**"Spin"**

2006 SAXPACK TOUR



**"Everybody Knows That"**

from the 2006 GRAMMY® Nominated Album

**COMING SOON**

• **Joyce Cooling**

• **Acoustic Alchemy** **On Tour**

[www.naradajazz.com](http://www.naradajazz.com)

© 2006 Narada Productions, Inc.



## THE SMOOTH JAZZ CRUISE

HOSTED BY **WARREN HILL  
& WAYMAN TISDALE**

January 20-27, 2007  
877-330-jazz (5299)

[www.thesmoothjazzcruise.com](http://www.thesmoothjazzcruise.com)



July 5-17, 2007  
866.NORSJAZ (866-667-7529)  
[www.northseajazzcruise.com](http://www.northseajazzcruise.com)



## DAVE KOZ & FRIENDS AT SEA CRUISE

November 4-11, 2006  
877.DAVEKOZ (877-328-3569)  
[www.davekozcruise.com](http://www.davekozcruise.com)



## THE JAZZ CRUISE

October 28-November 4, 2006  
800-762-6737

[www.thejazzcruise.com](http://www.thejazzcruise.com)

Jazz Cruises, LLC produces the only full ship star-studded jazz charters in the world. Choose the Jazz Cruise with the beat that's your scene. "Straight ahead" jazz fans will dig the extroverted sounds aboard The Jazz Cruise. "Smooth Jazz" fans can chill to the tempo and lineup aboard the Dave Koz & Friends at Sea Cruise or The Smooth Jazz Cruise, hosted by Warren Hill and Wayman Tisdale. There is a Jazz Cruise's cruise for everyone.



[www.jazzcruisesllc.com](http://www.jazzcruisesllc.com)



## State Of Independence

## The Magic's In The Music

Producers add the make-or-break factor

**A**s far as Smooth Jazz's sonic virtues are concerned, this format has earned serious bragging rights because we not only have fabulous artists, but also an array of exceedingly talented producers, whose studio work behind the recording console lends ineffable, yet undeniable, sonic magic to smooth jazz projects. It is with genuine pride that we present the following smooth jazz production titans.

## Rick Braun

**Contact info:** 818-222-4497, 818-674-2621

**Primary genre:** Smooth jazz

**First production credit:** Willie & Lobo, *Gypsy Boogaloo*, 1993

**Artists produced:** Willie & Lobo, Jeff Golub, B Tribe, Marc Antoine, David Benoit, Eric Marienthal, Richard Elliot, Shilts

**Co-producers or collaborators:** Richard Elliot, David Benoit, Boney James, Paul Brown, Jeff Golub, Shilts, Marc Antoine

**Total productions:** 15

**Career highlight:** I have enjoyed each of my productions very much. They have all been fun and challenging at the same time.

**Best record that got no love:** *Esperanto*

**Most memorable studio moment:** The way that "People Make the World Go Round" came together is as close to a perfect moment as it gets for me. It all came out in one giant brush stroke. Richard trusted me to build a track on a tune that meant a lot to him, and it was wonderful that things came out the way they did.

**Recording budgets today compared to five years ago:** What budgets? Are people getting budgets? I am confused.

**How much thought do you give to radio airplay when making a record?** Hardly any. That would be creating with the result in mind. The result of my effort is not up to me. My job is to make great music. If I am thinking of the outcome, I'm not creating, thus defeating the whole purpose.

## Brian Bromberg

**Contact info:** B<sup>2</sup> Productions, 12450 Burbank Boulevard, P107, Valley Village, CA 91607; 818-929-5944

**Primary genres:** Smooth jazz, traditional jazz, pop

**First production credit:** My first record, *A New Day*, in 1986.

**Artists produced:** Jeff Kashiwa, Richard Smith, Kim Waters, Alan Broadbent, Everette Harp, Dan Seigel, Jeff Berlin, Jennifer York, Randy Waldman, Turning Point, Machan, Orna, Corey Allen, JB Project

**Co-producers or collaborators:** Jeff Lorber, Bobby Colomby, David Foster, Dave Kochanski

**Total productions:** 45

**Career highlight:** Producing two CDs that resulted in consecutive Grammy nominations for Alan Broadbent.

**Best record that got no love:** My CD *Choices*. It is my best work as a solo artist, songwriter and producer and consists of all original music that is very personal to me and that was inspired by my life experience. With all of the success I have had



Rick Braun

on radio in the past — five of my own chart-topping singles, as well as two Jeff Kashiwa hits, including his smash "Hyde Park," and Richard Smith's "Sing a Song" — I would have thought that Smooth Jazz would have given *Choices* some love, or at least a shot.

**Most memorable studio moment:** Every project has its own energy and magic. It is so important for me, as a producer, to try to make the sessions as fun and as positive as possible. When everyone is relaxed and having a good time, the music rises to a whole new level and the door opens for those perfect moments.

**Most offbeat, left-field project:** Playing the national anthem on solo upright bass on center court at Key Arena in Seattle for an NBA playoff game.

**Live players vs. machines:** It depends on what's right for the music and the style. Nothing feels and sounds like live players, and nothing feels and sounds like a killer programmed track. Both live and sequenced tracks are valid, and I let the music tell me if it should be real players or programmed tracks. I enjoy both and combining the two. It's also a lot of fun to do tracks on the computer that people swear are live.

**How much thought do you give to radio airplay when making a record?** It's my job to make the best recording possible because it's truly about the music. We can only hope that radio will embrace the music when the CD is finished. If we are fortunate enough to get airplay and radio runs its course with a record, that record will still be around forever and needs to stand on its own merit over time.

**Anything else?** The most important thing is to be honest with the music and who you are. Make it real and do it to the best of your ability. This is a crucial time in the music industry. We need to work together to keep smooth jazz growing and evolving in this major transition period. I love this music and hope to be making it for a very long time. Let the notes fly!

## Paul Brown

**Contact info:** Chapman Management, 818-788-9577

**Primary genres:** Jazz, R&B

**First production credit:** Reggie Burrell (Epic), 1985

**Artists produced:** Boney James, Al Jarreau, Jeffrey Osborne, Patti Austin, George Benson, Peter White, Norman Brown, Kirk Whalum, Euge Groove, Jeff Golub, Larry Carlton, Bob James, Rick Braun, Jonathan Butler

**Total productions:** 75 records (1,000 songs)

**Career highlight:** The Al Jarreau & Joe Cocker duet, "Lost and Found"

**Best record that got no love:** Johnathan Butler's *Surrender*

**Most memorable studio moment:** Boney James and Rick Braun on the *Shake It Up* sessions. The first time through the opening melody of "Grazin in the Grass," we just smiled at each other

**Most offbeat, left-field project:** Marcos Loya, a mariachi-meets-jazz album

**How he generally gets a production gig:** Good looks

**Live players vs. machines:** Every song is different, but in general I like a hybrid.

**How much thought do you give to radio airplay when making a record?** I think about the material and performances more than I think about radio. I'm always trying to take smooth jazz to a new level.

## Brian Culbertson

**Contact info:** [info@brianculbertson.com](mailto:info@brianculbertson.com)

**Website:** [www.brianculbertson.com](http://www.brianculbertson.com)

**Primary genres:** Pop, R&B, instrumental, smooth jazz

**First production credit:** I self-produced my very first record,

*Long Night Out*, in 1993. The record was released in January of '94, just after my 21st birthday. I may have had a few drinks that night (I don't remember).

**Artists produced:** Besides eight of my own records, I've written songs and produced for Dave Koz, Michelle Culbertson, Steve Cole, Rick Braun, Peter White, Eric Darius, Donny Osmond, Richard Elliot, Norman Brown, Bob James, Paul Jackson Jr., Michael Lington, Jeff Jarvis, Willow Creek Church, Bob Mamet, Jeff Golub, Girlz Society, Michael Manson, LaShell Griffin, Jim Wilson, Richard Smith, Tim Cunningham, Jeffery Gaines, Jake Heggie and the San Francisco Opera.

I've also produced jingle packages for Smooth Jazz radio stations around the world that included performances from such artists as George Benson, Al Jarreau, Randy Crawford, Marc Antoine, Brenda Russell and Phil Perry.

I also wrote and produced hundreds of television commercials throughout the mid-'90s. We did everything from United Airlines to Coors, Gatorade, Sears, Marlboro, Hennessy and Oldsmobile. That was a great experience because each spot was a different style of music — an 80-piece orchestra, hip-hop, polkas, rock 'n' roll, big band jazz and everything in between. I even got to produce Tony Bennett on one of the commercials. I didn't have to say much however — just, "Great, that's a wrap!"

**Total productions:** Over 200 songs and hundreds of jingles. Within that I've had 20 No. 1 singles. Several of those songs were before the singles' days in Smooth Jazz, so it's hard to know exactly.

**Career highlight:** If I have to single out one, I love recording with live strings. Anyone who has been in the studio during an orchestra session knows what I mean. It's just awesome.

**Most memorable studio moment:** There are occasionally times in the studio where the performer is seriously in the zone. When that happens, I start laughing uncontrollably because it sounds so good. It's happened only a few times in my life. While recording with George Benson, Rahsaan Patterson, Steve Rodby on acoustic bass, Lenny Castro on percussion, Alex Al on bass and Marc Nelson on background vocals, to name a few. At that point I'm just a music lover listening to greatness happen. That's an incredible feeling.

**Most offbeat, left-field project:** Probably two songs for the San Francisco Opera. Jake Heggie wrote an opera based on *Dead Man Walking*. During the opening scene there was a couple in a car (yes, there was a car onstage), making out and listening to the radio. I was hired to produce the two pop songs that were played through that car radio. The second song was a love song, and during that song the killer came up and murdered the two teenagers. How's that for an opening scene?

**Live players vs. machines:** It all depends on what vibe you're going for. If you're going urban contemporary, you'll have to use programmed drums. If you're doing neo-soul, you'll probably use a live drummer or a programmed drum part that sounds live. It's similar with bass. A sexy R&B ballad will most likely have a mini-moog bass patch. A funkier track will want a live bass part to get the grease in there. I always have live guitar because there's no real substitute for guitar.

**How much thought do you give to radio airplay when making a record?** You have to think about it, at least for a few songs, or no one will hear the record and buy it. I'll try to have at least four good possibilities for radio on a record. You never really know what they are going to play, so you have to have several choices. If you only put on two songs that you think will be radio songs, you might be shooting yourself in the foot.

As a producer, you have to work with the artist in terms of keeping their sound and their identity intact. In addition, you will



Brian Culbertson



Brian Bromberg



Paul Brown

Continued on Page 64

State Of Independence

The Magic's In The Music

Continued from Page 63

inevitably bring your own sound as a producer, so it is truly collaborative. I also really try to push the artists to their limits in terms of the performance. They will play something great, and I'll say, "OK, that was incredible, but what if we did shit to make it even better?" Most of the time that works. In some cases, we use the original take.

My job is to get the best possible performance out of the artist and to make them feel good about it while we're recording.

Bud Harner

Contact info: 818-749-4805; bud.harner@gmail.com; 4220 Tosca Road, Woodland Hills, CA 91364



Bud Harner

Matthew Hager, Paul Brown, Rex Rideout, Greg Kurstin

Total productions: 13

Career highlight: Hearing that Luther Vandross smiled and sang along when he heard Rick Braun's version of "Dance With My Father" on the *Forever, for Always, for Luther* album.

Best record that got no love: Action Figure Party

Most memorable studio moment: Hearing the track of "Talk the Talk" played down for the first time by Kombo. This was an experiment in using the Hammond B3 as a lead instrument for smooth jazz. I loved that sound and still do.

Most offbeat, left-field project: Action Figure Party. This was another experiment using all alternative rock artists on a contemporary jazz album. I don't think it got the attention it deserved, but that's just me.

Live players vs. machines: I love the sound of loops mixed with live drums. I get a bit tired of either all programmed drums or all loops. I'm still a sucker for the feel of real players laying it down together. We did that quite a bit on the Luther tribute record. In some ways that contributed to the success of the Lalah Hathaway track, which ended up being the No. 3 Urban AC song of the year in R&R.

Label involvement: Since I was the label guy, the label was very involved in every record. From the demos on, I would play the tracks for various people at Verve as we went along. If a label completely turns the making of the record over to the artist, they have a 50/50 chance of having a great finished product or a disappointing one. At least by having someone from the label involved, you eliminate that suspense.

How much thought do you give to radio airplay when making a record? I've always tried to keep thinking about radio play to a minimum. Saying it's not been thought of at all would not be true. However, I can always tell when a record has been made totally for airplay, and nine times out of 10 those records will not sell. The records that stand out on the radio when the programmers take a chance are the ones that break through somehow.

I consider myself a novice when compared to producers like Paul Brown, Jeff Lorber, Rex Rideout and, of course, the guy who gave me a chance to try it, Tommy LiPuma. I can't say how much I appreciate these guys accepting me and letting me jump in with my two cents when they're all so accomplished and proven. It's been a thrill for me, and if I never produce another record, I'll consider myself lucky to have been able to have done it at all.

Chuck Loeb

Contact info: Central Entertainment, 109 W. Newark Ave., Wildwood Crest, NJ 08260; 609-522-0173; chuckloebmail@aol.com

Primary genres: Jazz, smooth jazz and adult pop

First production credit: *Magic Fingers*, Andy LaVerne and Chuck Loeb (DMP Records), 1988

Artists produced: (partial list) *My Shining Hour*; *The Music Inside*; *Lifecolors*; *The Moon, The Stars and the Setting Sun*; *Balance*; *Listen*; *Mediterranean*; *In a Heartbeat*; *Simple Things*; *All There Is*; *eBop*; *Memory Lane*; *When I'm With You*.

With others: *Metro*, with Metro; *Magic Fingers*, with Andy LaVerne; *Tree People*, with Metro; *The Fantasy Band*, with The Fantasy Band; *Metrocafe*, with Metro; *Sweet Dreams*, with The Fantasy Band; *Grapevine*, with Metro; *The Kiss*, with The Fantasy Band; *Metro Live*; Spyro Gyra, *Got the Magic*; Kim Waters, *Love's Melody*; Jeff Kashiwa, *Simple Truth*; Kim Waters, *One Special Moment*; Jeff Kashiwa, *Peace of Mind*; Kim Waters, *From the Heart*; Carmen Cuesta-Loeb, *Dreams*; Kim Waters, *Someone to Love You*.

Carmen Cuesta-Loeb, *Peace of Mind*; Walter Beasley, *For Your Pleasure*; Carmen Cuesta-Loeb, *One Kiss*; Fattburger, *Sugar*; Paul Brown, *Up Front*; Sergio Salvatore, *Point of Presence*; Various, *Jazz for Couch Potatoes*; Eddie Daniels, *Beautiful Love*; Acoustic Alchemy, *Radio Contact*; Larry Coryell, *I'll be Over You*.

Co-producers or collaborators: Creed Taylor, Stan Getz, Phil Ramone, Paul Brown, Jay Beckenstein, Bob James, David Charles, Mike Ricchiuti, Carmen Cuesta, Michael Colina, Danny Weiss

Total productions: Approximately 75.

Career highlight: Being asked to produce Bob James, when he himself is "the producer's producer."

Best record that got no love: *Jazz for Couch Potatoes*, which was jazz versions of my favorite TV show themes. People didn't quite get it, and the cover killed it.

Most memorable studio moment: Having a chance to work with the genius saxophonist Michael Brecker. The danger with him is that when you ask him to do one more take, you have to decide between two perfect performances. What a dilemma!

Most offbeat, left-field project: Gato Barbieri asked me to do a production of "The 1812 Overture," by Tchaikovsky. It took a while to wrap my brain around it, but it came out pretty cool. I'm not sure what Tchaikovsky would think.



Chuck Loeb

Recording budgets today compared to five years ago: LOL!

Live players vs. machines: I believe there is artistry in both, and the song, artist and arrangement ultimately determines which is called for. There is nothing as exhilarating as cutting a live track with a smoking band, but Dr. Dre does pretty darn good with a room full of humming machines.

Extent of artist involvement in the production process: I have a spiel that I give when I am starting a production. I say, "Listen, everything will work out great as long as everyone realizes that the only thing that matters is what I think." Seriously, it varies greatly, but I find the more interaction, the better. In the end it is the artist's vision that I am trying to bring to life.

Label input: It really depends on the A&R person and the relationship that I or the artist has with them. I encourage it, because eventually they are the people who have to sell the product to radio and retail.

How much thought do you give to radio airplay when making a record? My history at radio has been a major reason for people to call me as a producer, so unless I am told not to, I always have it in mind. I believe that if I like it, radio will like it, because, by and large, it has worked out that way. I grew up listening to popular music on the radio, and I think it is a large part of who I am.

A little anecdote: I was once being considered for an A&R job at GRP and went to a meeting with Tommy LiPuma who was the head of the company at the time. He is one of my favorite producers, ever. After my trying to explain why I would want to work there, he looked at me and said, "You love making records, right? You just want to keep doing it, right? Get outta here and keep making records." That's what I'm trying to do.

Jeff Lorber

Contact info: Chapman Management, Ron Moss, 818-788-9577

Primary genres: Jazz, R&B and pop

First production credit: *Jeff Lorber Fusion*, 1975

Artists produced: Art Porter, Richard Elliot, Eric Marienthal, Herb Alpert, Kenny G, Dave Koz, Gerald Albright, Paul Taylor, Paul Jackson Jr., Mike Phillips

Co-producers or collaborators: Steve Dubin, Paul Brown, Chelsea, Eric Benet, Marlon McClain, Brian Bromberg

Total productions: I have no idea, but there are three pages of stuff on Allmusic.com.

Career highlight: Working with great artists is always fascinating and rewarding, so it would be really hard to pick out one highlight. I'm a huge fan of most of the artists I work with, and getting to hear them create in the studio is amazing.

Best record that got no love: *Shades Of Soul. Souled Out*, by Tower Of Power, had some nice things on it. I heard a song from it in Jakarta once.

Most memorable studio moment: As a session musician, having Bono tell me that my bass piano part on U2's song "Desire" was genius.

Most offbeat, left-field project: A remix of New Order's "Regret."

Recording budgets today compared to five years ago: The low-budget projects are still low budget, but the high-budget projects are now low budget also.

How he generally gets a production gig: I usually stand out on San Vicente Boulevard with a sign.

Live players vs. machines: Live players, although I tend to like machines on R&B-flavored ballads.

How much thought do you give to radio airplay when making a record? I tend to like the rhythmically funky and melodic music that radio likes too.

Anything else? This week only I'm giving out single-scale coupons to anyone who reads this and calls to hire me.



Jeff Lorber

Jason Miles

Contact: P.O. Box 482, Washingtonville, NY 10992; 845-496-3347; jmiles45@aol.com

Primary genres: Mainly jazz, pop and world. I love working with vocalists and even country-influenced music, like I produced for Suzy Bogguss this year. It's a vibe-y CD that's New York-meets-Nashville. I'm also into atmospheric electronica.

First production credit: Phylicia Rashad, *Rhyming Time*, 1988

Artists produced: Sting, Chaka Khan, Gato Barbieri, Vanessa Williams, Michael Brecker, Jane Monheit, Freddy Cole, Grover Washington Jr., Suzy Bogguss, Ivan Lins, Ann and Nancy Wilson (Heart), Eric Marienthal, Peabo Bryson, Cassandra Reed, Romero Lubambo, Jay Beckenstein, Spyro Gyra and many others.

Co-producers or collaborators: Jimmy Bralower and DJ Logic on *What's Going On: The Songs of Marvin Gaye*

Total productions: About 30, mostly full CDs.

Career highlights: Two Grammy nominations and a win for *A Love Affair*, *The Music of Ivan Lins*. It took me over six years to get a deal for that project, and the Grammy made it all worth it. An Emmy nomination for *People*, a project that took three years to make and brought me to many different places with many different artists. A Grammy nomination for "Chasing Shadows," from *Maximum Grooves Coast to Coast*, a CD that fell through the cracks, so it was a total surprise and thrill to be nominated. Also, watching artists like Sting, Michael Brecker, Gato, Chaka and many others work in the studio, where I can see first-hand why they are geniuses.

Best record that got no love: *Brazilian Nights, Featuring Romero Lubambo* — a gem by a brilliant musician. I reobtained the rights to that CD because I believe in it and it stands the test of



Jason Miles

Continued on Page 68

chill out your weekends...

heat up your lifestyle...



"Chill makes you relax in a way you've never relaxed before. It puts you in this transported, altered state of sensuality..."

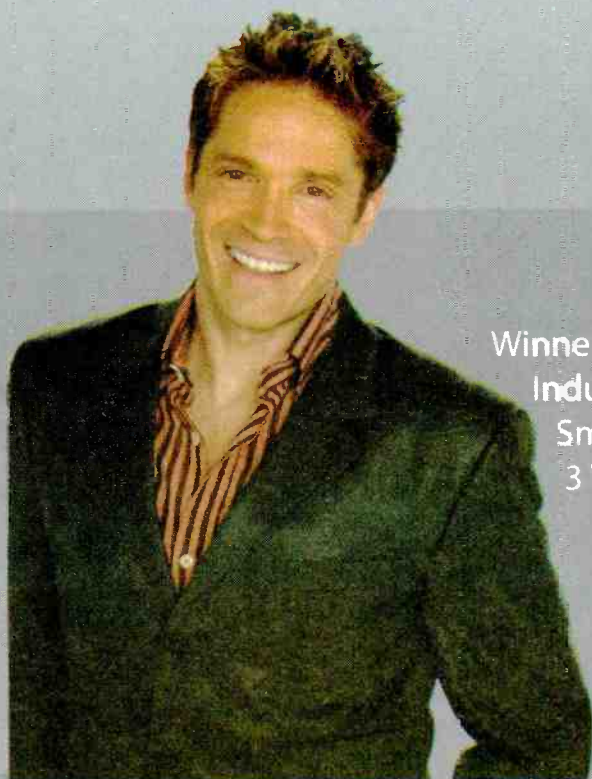
- Chris Botti

Join GRAMMY Award Winning Chris Botti on his Musical Journey

NOW HEARD IN NEARLY 30 MARKETS!

WQCD/New York, KMYT/Los Angeles, WNUA/Chicago, KOAI/Dallas, WJZZ/Atlanta, KWJZ/Seattle, WLVE/Miami, KIFM/San Diego

CHILL with  
chris BOTTI  
Your Audio Aphrodisiac.



Winner of the R&R  
Industry Achievement Award  
Smooth Jazz Personality  
3 Years In A Row



CMN  
CRYSTAL MEDIA NETWORKS

For more information visit [www.crystalmedianetworks.com](http://www.crystalmedianetworks.com)  
or call Amanda Robie at 212-922-1601 x224

# State Of Independence

## Let Every Voice Be Heard

Indies' long-established relationships benefit all

**I**ndependent promotion has gotten an awfully bad rap in the face of Eliot Spitzer's investigations, but in Smooth Jazz indie promoters have always occupied a special and important niche. As independent promoters have come under increased scrutiny, many have accepted gigs representing a label or specific artists, but the three we profile here continue, as they have from the format's earliest days, to honor their peers in radio and smooth jazz's talented artists.

### All That Jazz Consulting & Marketing

**Owner:** Cliff Gorov

**Contact info:** 2501 N. Green Valley Parkway, No. 124, Henderson, NV 89014; 702-453-6995 x203; fax: 702-453-5505; [cliff@allthatjazzinc.com](mailto:cliff@allthatjazzinc.com); AOL IM: ALLJAZZ

**Website:** [www.allthatjazzinc.com](http://www.allthatjazzinc.com)

**Year launched:** 1986

**Career highlights:** Gorov says, "I started in the music biz in 1966, as a local Detroit promotion rep for MGM/Verve/Kama Sutra. Some of the artists I represented at that time were Wes Montgomery, Jimmy Smith, Bill Evans, The Righteous Brothers, Eric Burdon & The Animals, Frank Zappa & The Mothers Of Invention, Lou Reed & The Velvet Underground, The Lovin' Spoonful and Herman's Hermits. I even managed Detroit's own MC5 for a while.

"Later I segued to owning my own Top 40 promotion company, specializing in crossing Urban hits to Pop radio. I helped promote Kool & The Gang, Jeffrey Osborne, Alicia Bridges and The Gap Band. My old friend Larry Douglas of Epic Records called me about a unique Polish vocalist named Basia. At the time Epic wanted to mold her into a dance artist, but I suggested that we try more adult-appeal formats. The move paid off, and her debut CD attained massive adult airplay and went platinum.

"It was my involvement with Basia that evolved into the creation of All That Jazz. Over the years All That Jazz has been instrumental in breaking several artists' careers at SJ radio, including Boney James, Norah Jones, Richard Elliot, Diana Krall, Euge Groove and Peter White."

**Being an SJ indie means....:** "Having the freedom to make choices about the music we promote. More than anything else, the music is still the most exciting piece of the puzzle for me. I love hearing a great new recording and helping select the right singles for radio. I also love talking with the artists about their new recordings and compositions and then helping to spread the word to my friends in Smooth Jazz radio. After all my years in the music business, I still get excited when stations play the great new music by artists we've helped promote.

"Some indie promoters have gotten a bad rap recently, but I believe that most indies are honest, hard-working people with the best interests of the labels, artists and radio stations they work with at heart, especially in Smooth Jazz. Another benefit of indie promoters is that we can help level the playing

field between larger and smaller labels, and with many SJ artists moving to smaller or independent labels — several without full-time promotion reps — we can be of particular assistance."

**Challenges:** "I feel grateful that Smooth Jazz has always been music-driven, but it can be frustrating at times when radio doesn't hear something like I do or when great songs aren't added in a timely fashion. Too often, close to half the R&R panel has no new adds in a given week. It's not enough new music.

"Several SJ labels have either gone out of business or have scaled back their smooth jazz releases: Warner Bros., Mesa-Bluemoon, Atlantic Jazz, A440 Music, N-Coded Music and, most recently, GRP/Verve. I'm afraid that if radio doesn't support new releases in a more timely fashion, labels will stop releasing smooth jazz as their A&R budgets are redirected. At that point Smooth Jazz radio will be left with all smooth oldies.

"If SJ radio could play a few more currents — vocals, in particular — that could help attract new and younger listeners. Often Smooth Jazz stations play safe music that may not offend but that certainly isn't exciting enough for their current listeners, nor bringing in a new — and younger — listening audience."

**The future:** "Hopefully, we'll have a lot of great music to look forward to in the next several years from established artists and, just as important, new and emerging talent."

### BCL Marketing & Consulting

**Owner:** Beth Lewis

**Contact info:** 1905 Argo Lane, Nashville, TN 37211; 615-579-3220; fax: 615-331-4015; [bclmktg@aol.com](mailto:bclmktg@aol.com)

**Year launched:** 1997

**Career highlights:** "One of the highlights has to be when Tom Scott's *Reed My Lips* hit No. 1," says Lewis. "It was my first record at GRP, and it was Tom's first No. 1 record. He is such a great artist and person and it is such an awesome record that it was a fun way to start off that part of my career.

"Another memorable moment came when Allen Kepler acknowledged that BA and radio had dropped the ball on Pete Belasco's 'Deeper.' We at Compendia worked so hard on that record, and Pete is a star who should have gotten more attention for an amazing record, so it was great to hear that validation.

"The real highlight, though, has been the people I've met, business associates who have turned into lifelong friends."

**Being an SJ indie means....:** "Honestly, there's often frustration and anger because so much good music does not get the attention it deserves and there is no longer as much of a radio-artist-record company partnership as there used to be. At the same time, I work with so many independent artists, and there is a very rewarding feeling because I have the chance to give these artists an opportunity to be heard.

"On the lighter side, it also means being able to work from home, which means being able to spend more time with my babies [dogs Tag and Atlas]. Yes, you can make radio calls while throwing a Frisbee, in case you were wondering."

### Coast To Coast Promotion

**Contact info:** Susan B. Levin, 15 Pepper Creek Way, Novato, CA 94947; 415-899-1213; fax: 415-899-1222; [susanblevin@aol.com](mailto:susanblevin@aol.com)

**Year launched:** 1990

**Career highlights:** "My career highlights are among the best reasons I love doing what I do," says Levin. "They include working so many records with Dave Koz, including some fun 'picking

the singles' moments; working now with Frank Cody, Hyman Katz, Dave Koz and the entire stellar staff and artist roster at Rendezvous Entertainment; promoting Marc Antoine's 'Unity,' one of the hottest debut singles ever; working with Lou Galliani at Elektra Records, who gave me free rein to work on jazz in my spare time and who was the definition of a nurturing employer; and working with Bruce Lundvall and Michael Cuscuna at Blue Note Records for five years. I am forever grateful for Bruce's faith in my independent career launch.

"Also, having inspiring co-workers and friends in Laura Sanano, Crissy Zagami and Edith Bellinghausen and a long-term indie relationship with Rachel Lewis, Bud Harner, Mark Wexler and so many great artists at Verve; being part of the team that persuaded R&R to include jazz in the magazine; being part of the team that persuaded *Billboard* to start a Contemporary Jazz chart alongside Traditional Jazz; my 'Gavie' Awards; and five consecutive No. 1 R&R Smooth Jazz Songs of the Year, 2000-2004.

"Also, promoting great debut releases by Dave Koz, Norman Brown, Marc Antoine, Everette Harp, Brian Simpson, Wayman Tisdale, Chris Botti, Philippe Saisse and Najee; working successful singles by established artists like Bob James, David Sanborn, Fourplay, Larry Carlton, Gerald Albright and Jeff Lorber; and being a part of the unexpected, e.g., k.d. lang's top 10 Smooth Jazz single 'Constant Craving,' Bonnie Raitt's smooth jazz classic 'Nick of Time' and Praful's No. 1 single 'Sigh.' I would not have worked with so many artists had I not been working independently."

**Being an SJ indie means....:** "I have the opportunity to promote artists and releases as I hear them — there are no limits. I have had the opportunity to work with so many different artists and industry leaders. The true joy in my work has been all about the people. I got into this business because I love music, and while the music inspires, people are my true motivation for sticking with this. I can be taken to a higher plane listening to a song I love, but it's my friendships with the artists and my peers that keep me up there, that stay with me and feed me daily.

"I have had the opportunity to create some fun deals, e.g., negotiating an all-or-nothing fee for Bonnie Raitt's 'Nick of Time' with John Fagot. And because I am an independent, I have had many opportunities to be inspired by great clients, Lisa Sonkin and Kevin Gore among them. I am part of a community of hard-working, passionate, intelligent, creative individuals who have established a successful music format.

"I can tell my boss off when she's a tyrant — she hasn't fired me yet. I get paid to do what I love. During college I spent most of my time listening to music and talking on the phone. I had no idea I was preparing for my life's career or that someone would actually pay me to do it.

"I can give back on different levels. Where else can you go to work and contribute musical instruments for schools in Detroit; fight the battle against HIV in San Francisco; provide



Susan Levin

lessons to young music students in Philadelphia; join the battle against breast cancer in Houston; provide youth in Seattle with the opportunity to attend a variety of musical events; touch the life of a child with a life-challenging illness through the Starlight Starbright Foundation; and provide care, love and hope for abandoned infants and children with HIV through Acres of Love?

"I can celebrate having created a business and run it successfully for 16 years. I am grateful to the industry and the artists who have supported me."



Cliff Gorov



Beth Lewis

# The Most Exclusive Club In The Smooth Jazz Business

Increasing Your Ratings One Single At A Time!



**HEADS UP**  
INTERNATIONAL

Radio Promotion: Neal Sapper 415-453-1558 nsapper@headsup.com

[WWW.HEADSUP.COM](http://WWW.HEADSUP.COM)

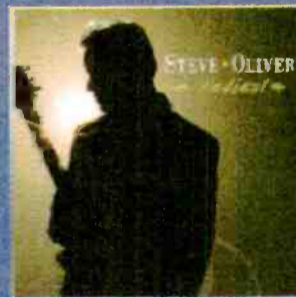
**KOCH**  
records

IS PROUD TO BE THE  
HOME OF **MARCUS MILLER**

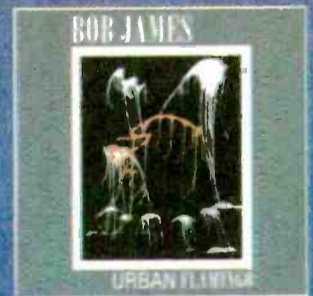


Marcus Miller  
*Silver Rain*

LOOK FOR NEW RELEASES BY THESE OTHER  
FINE KOCH JAZZ RECORDING ARTISTS



STEVE OLIVER  
*Radian*



BOB JAMES  
*URBAN FLAMINGO*



NELSON RANGELL  
*soul soule*



sophie milman  
*sophie milman*

COMING SOON: LONG AWAITED NEW RELEASES BY  
JON FADDIS AND MICHAEL FRANKS

Check out Marcus Miller's tour dates by visiting  
[MarcusMiller.com](http://MarcusMiller.com)

**KOCH**  
records

[KochRecords.com](http://KochRecords.com)

# State Of Independence

## A Different Approach

Continued from Page 56

coupled with major distribution, makes us the ideal mechanism to fully and professionally represent our artists and their music. The intimacy and focus of an independent, the professionalism of a staff with extensive major-label experience and first-rate distribution are a winning combination."

**Mission or philosophy:** "To identify artists with a unique voice speaking to a wide potential audience. To develop innovative, wide-ranging marketing and promotional plans to build a strong fan base for each artist and release."

### Trippin 'n' Rhythm

**Address:** Suite 69, 3 Ernan Road, South Ockendon, Essex RM15 5EW England

**Contact info:** 44-1708-401-613; fax: 44-1708-402-635; [les@trippinrecords.com](mailto:les@trippinrecords.com)

**Website:** [www.trippinrecords.com](http://www.trippinrecords.com)

**Year established:** 1999

**Distribution:** WEA

**Promotion contact:** Jeff Lunt, 801-294-0297, [jeffpro1@hotmail.com](mailto:jeffpro1@hotmail.com)

**Artist roster:** Chris Standing, Paul Hardcastle, The Jazzmasters, Gregg Karukas, Roger Smith, Oli Silk

**Marketing initiatives:** Owner Les Cutmore says, "We are real believers in product branding and believe that packaging and presentation are a very big part of the business. We

seek to maintain consistency in the look and presentation of our products. People will come to expect a certain look and quality to our packages and music. When you purchase a Trippin 'n' Rhythm product, you know what to expect.

"We are also of the belief that consumers are getting tired of the same old concerts from the same old bands year after year and want to get more of a show for their money. We will be exploring some very different and exciting things with live performances in the coming year."



Les Cutmore

**Greatest challenge for an independent:** "Budgets. Being independent brings with it many financial challenges. You must be more selective in where you invest your money. As much as we like to support the trades and print media, sometimes the budgets don't allow it, yet we try to participate when we can. As an indie, it is far more beneficial to us to put our money into retail programs that will get us product placement and visibility."

"Attracting talent is also a challenge. Many artists are under the misguided impression that bigger is better in the music business. Not so. We are definitely seeing a changing of the guard.

Many of the major players in smooth jazz have gone away, and we are seeing more and more artists move toward independents with good distribution."

**The primary benefit of being an independent:** "The primary benefit is being much less corporate and more hands on. As an indie, you forge stronger and more personal relationships with your artist roster. At Trippin 'n' Rhythm, when you call and ask to speak with the owner, you get to speak with the owner. Les Cutmore insists on being very accessible and available and loves to work directly with the artists on the label."

"Being independent allows you to take more risks, to stretch the boundaries and to be a bit more adventurous. We are much less mechanized, and you'll find a great deal more passion and excitement within our walls. Every record is a priority, and every artist is a priority."

**Goals for the next five years:** "To bring back some of the lost energy and excitement to the format by moving outside of the establishment to find the format stars of tomorrow. Our goal is to make Trippin 'n' Rhythm the artist's label. Our people love it here and appreciate the energy and enthusiasm. We want to be a career record company, not just a stopover."

"The artists and the art are the main focus. Where there is great passion, there is great profitability. We hope to attract those who see the benefits of less corporate interference and the synergy of a smaller, more passionate company."

**Mission or philosophy:** "To challenge the traditional ways of doing business, to constantly strive to find new and more effective ways to reach and touch the consumer. Treat the artist right, and he will treat you right. When you become a part of our label roster, you become a part of our family, and we treat you as such."

## The Magic's In The Music

Continued from Page 64

time. The label stopped doing business just as the CD was coming out. I have no idea why this CD didn't get the love. I was really feeling this one.

**Most memorable studio moment:** Sting singing "She Walks This Earth" — the perfect song sung by the perfect singer with the perfect band. A memorable moment that only happens once.

**Most offbeat, left-field project:** Suzy Bogguss' new CD. Why a country singer from Nashville and a New York producer like myself should make such an amazing CD may remain a mystery, but our respect for each other and how we approached it made it work. I just love Suzy, and everybody who worked on the project felt that as well. It made me realize my abilities and what I'm capable of.

**Live players vs. machines:** I am a hybrid. I love working with live players, and I love what machines can do in the right setting. I believe that the way of the music is the way of the drummer. I love great drummers, and I started with machines back in the 1970s, so I understand how to get the best out of both. I have been blessed to have the best musicians in the world as friends and collaborators.

**How much thought do you give to radio airplay when making a record?** I try to make the music accessible without giving up the creativity. I am not a formula producer. I go with the flow of the music. It's nice to get radio play, but I'm more conscious of the true merit of the song and the production. We all want a hit on the radio, and I will sometimes give the label a different version for radio, but I can't sacrifice the integrity of the music for it.

I've been working as an independent for my whole career, like an independent filmmaker who makes music. It's a very tough road, and a life that's been a true journey, from working with Miles Davis, Luther Vandross and Marcus Miller to morphing into a producer and arranger who has learned his lessons well. I've had great support from my wife, Kathy. There have been many bumps in the road, but we manage to survive them.

### Matt Pierson

**Contact info:** Pierson Consulting, 49 Prince Street, #3, New York, NY 10012; 917-574-3565; [jazzguymat@yahoo.com](mailto:jazzguymat@yahoo.com)

**Primary genres:** Jazz, smooth jazz, vocals

**First production credit:** John Hart, *One Down*, for Blue Note, 1988

**Artists produced:** Kirk Whalum, Joshua Redman, Brad Mehldau, BWB, Bob James, Fourplay, Michael Franks, Milt Jackson, Kenny Garrett

**Total productions:** Sixty new recordings, 35 compilations.

**Career highlight:** It's hard to pick one. Joshua Redman's *Moodswing*, with Brad Mehldau, Christian McBride and Brian Blade, captured what I feel was the greatest jazz band of the '90s. Working with Clint Eastwood on the *Midnight in the Garden of Good and Evil* project was a definite highlight, recording some great Johnny Mercer songs with k.d. lang, Alison Krauss, Rosemary Clooney, Cassandra Wilson, Paula Cole, Diana Krall, Joe Williams, etc. BWB's record was huge for me because it brought together Kirk Whalum, Rick Braun and Norman Brown in a very live, cooperative setting. But right now I'd have to pick Kirk's *Babyface Songbook* as my personal favorite.

**Best record that got no love:** Michael Franks' *Abandoned Garden*. It was a terrific tribute to Jobim that came out right when Smooth Jazz radio started to avoid non-crossover vocals.

**Most memorable studio moment:** There have been so many. The recording session for Milton Nascimento's *Angelus*, with Pat Metheny, Herbie Hancock, Ron Carter and Jack DeJohnette, was one. Also, David Sanborn and Maceo Parker trading fours on "Boogie on Reggae Woman" for Larry Goldings' record.

**Most offbeat, left-field project:** Lea DeLaria's *Double Standards* Jazz covers of No Doubt, Nirvana, Blondie, Neil Young, Jane's Addiction, etc.

**Recording budgets today compared to five years ago:** Although budgets have definitely gotten smaller, technology has advanced in ways that can make it more affordable to produce a record.

**How he generally gets a production gig:** Through personal relationships with artists, musicians and record executives.

**Live players vs. machines:** It depends on the project, but I generally only use programming to create arrangements. The greatest records capture the live interaction of musicians or at least use it as the basis for a track. Of course, many of the projects I've worked on have been acoustic jazz records, which are all about documenting live musicians.

**How much thought do you give to radio airplay when making a record?** It's important to think about radio, in addition to all other avenues of exposure and marketing strategies, when planning and making a record. However, in the end, nothing can stand in the way of documenting the artist's vision and seeing to it that the listener is presented with the most honest and accessible version of it.



Matt Pierson

## Rex Rideout

**Contact info:** Turn It Up! Entertainment, 818-257-0530

**Primary genres:** Smooth jazz, urban adult

**First production credit:** Roy Ayers and Rick James, 1990

**Artists produced:** Angie Stone, The Remptations, Boney James, Luther Vandross, SWV, Lalah Hathaway, Will Downing, Gerald Albright, Richard Elliot, Paul Taylor, Angie Bofill, George Benson, Everette Harp

**Current projects:** Paul Taylor, *Nightlife*; Latoya London, *Love and Life*; Richard Elliot, *Metro Blue*; Will Downing, *Soul Symphony*; Gerald Albright, *New Beginnings*; Everette Harp, as yet untitled; Ledisi, untitled

**Co-producers or collaborators:** Luther Vandross, Will Downing, Fonzi Thornton, Paul Brown, Boney James, Angie Stone, Ronnie Garrett, Robbie Nevil, Steve Diamond

**Total productions:** Over 100 and counting.

**Career highlight:** Grammy nomination for *Forever, for Always, for Luther*

**Best record that got no love:** *Soul Symphony* Will Downing (some love, but not enough).

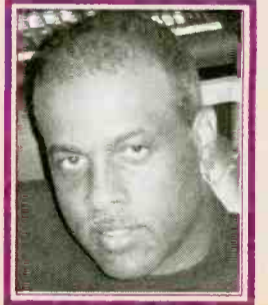
**Most memorable studio moment:** The night Lalah Hathaway sang "Forever, for Always, for Love" at the Luther Vandross tribute.

**Most offbeat, left-field project:** The score for the Muhammad Ali Center in Louisville, KY.

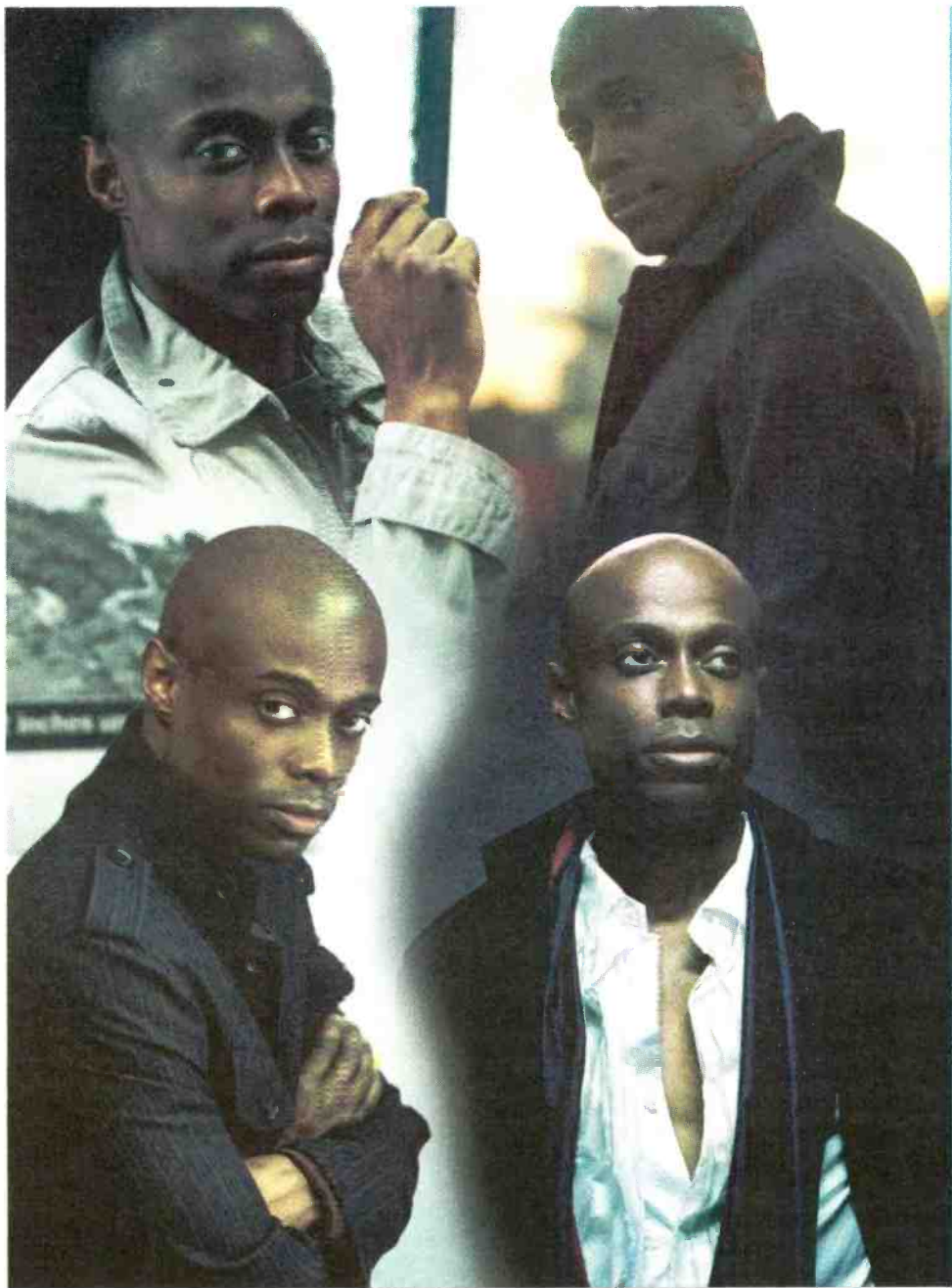
**Live players vs. machines:** There is nothing like striking up the band. It's the purest form of making music. But machines, when used properly, definitely have their place. For certain songs, they actually work better.

**How much do you consider radio airplay when producing a record?** I definitely take radio airplay into major consideration, especially if I'm the producer they are looking to for the single. There are times when the artist wants a certain kind of record, not for radio, and we go for it. That's the most special, especially if the song still becomes a successful radio hit.

The musical challenge is to maintain integrity while making a commercially viable record. Everyone complains that we're forced into a box, musically, but a great song almost always wins. There are many good records, but great is still an elusive and special occurrence. That is what we should strive for, and we should fight not to become too jaded. There are still perfect moments out there.



Rex Rideout



# KEM

## ALBUM II

### KEM.....2005

WHAT A YEAR!

"I CAN'T STOP LOVING YOU" WAS URBAN AC SONG OF THE YEAR AT **BILLBOARD MONITOR & RADIO & RECORDS**

KEM ALBUM II DEBUTS  
#1 ON **BILLBOARD'S TOP R&B CHART**

KEM ALBUM II IS **CERTIFIED GOLD**

NOMINATED FOR 2 **NAACP AWARDS:**  
**OUTSTANDING MALE VOCALIST & OUTSTANDING SONG**  
("I CAN'T STOP LOVING YOU")

"I CAN'T STOP LOVING YOU" TOP 20 @ SMOOTH JAZZ!  
"FIND YOUR WAY" (BACK IN MY LIFE) TOP 25 @ SMOOTH JAZZ!  
"FIND YOUR WAY" TOP 5 @ URBAN AC!  
TOP 25 @ SMOOTH JAZZ!  
"INTO YOU" TOP 15 @ URBAN AC!

ON TOUR NOW...

3-17 HOUSTON, TX	VERIZON WIRELESS THEATER
3-18 AUSTIN, TX	MILLENNIUM
3-19 GRAND PRAIRIE, TX	NOKIA THEATER
3-23 SAN DIEGO, CA	4TH & B THEATER
3-24 ANAHEIM, CA	THE GROVE
3-25 HOLLYWOOD, CA	KODAK THEATER
3-26 OAKLAND, CA	PARAMOUNT THEATER
3-28 SEATTLE, CA	MACAW HALL

"SMOOTH, SIMPLE AND  
STRESS-FREE...KEM DELIVERS  
EXACTLY WHAT WE NEED TO  
DEFINE SMOOTH JAZZ."  
— MIKE FISCHER, KJGD/DENVER PD



[www.kemmusic.com](http://www.kemmusic.com) [www.motown.com](http://www.motown.com)



# cassandra wilson

Called "the best singer in America" by *Time* magazine, Cassandra Wilson has become one of the premier artists in music today, artfully blending jazz, folk, blues, R&B, and even country. Her latest album finds her teaming with producer T Bone Burnett and co-producers Keefus Ciancia, and the result is a stunning new chapter in the story of one of the finest voices of our times. [www.benote.com/cassandra](http://www.benote.com/cassandra)

*thunderbird*



featuring the single "It Would Be So Easy"  
Impacting at Smooth Jazz March 27  
EARLY ADD: XM Watercolors

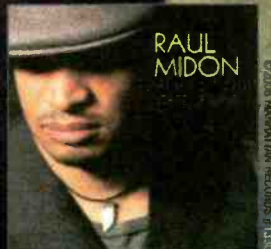
# raul midón

*state of mind*

Raul Midón is a singer-composer-guitarist whose music straddles pop, R & B, folk, Latin, and smooth jazz. *State of Mind*, co-produced by Grammy®-winner Arif Mardin and Joe Mardin, is a collection of Midón originals that display his earnest, lyrical songwriting through full-bodied vocals steeped in soul and a virtuosic, syncopated, flamenco- and jazz-infused acoustic guitar style with a unique vocal trumpet improvisation. [www.raulmidon.com](http://www.raulmidon.com)

M  
A  
N  
H  
A  
T  
T  
A  
N

featuring the single  
"If You're Gonna Leave"



The MOST PLAYED current vocal at:

WQCD New York	WNUA Chicago	KKSF San Francisco
WNWV Cleveland	KWJZ Seattle	WSJT Tampa
KOAS Las Vegas	WZJZ Ft Myers	KJZS Reno

# 215 RECORDS



## Architects Of The Nu Groove

215 Records 9 E. Main St. 3rd Floor-West Moorestown, NJ 08057 Tel.856-234-1144 [www.215Music.com](http://www.215Music.com)

it starts with A



[www.ARTizenMusic.com](http://www.ARTizenMusic.com)

ARTIZEN  MUSIC GROUP

### THE VIBES HAVE ARRIVED!

Vibist

**STEVE RAYBINE**

Brings you

a new sound in Contemporary Jazz with his CD

Known as the  
"Master of the Mallets"

## Bad Kat Karma

Featuring the new single,  
"Breezin"

Produced by Smooth Jazz Superstar Rick Braun,  
who has crafted a hip, funky and masterful rendition of  
this song, which is Vibe-a-Licious!

Promotion Contact:

All That Jazz  
(702) 453-6995  
[info@all-thatjazzinc.com](mailto:info@all-thatjazzinc.com)

Rob Laughlin, Cardinal  
Entertainment™  
(202) 334-0900;  
[ralaw@radiks.net](mailto:ralaw@radiks.net)

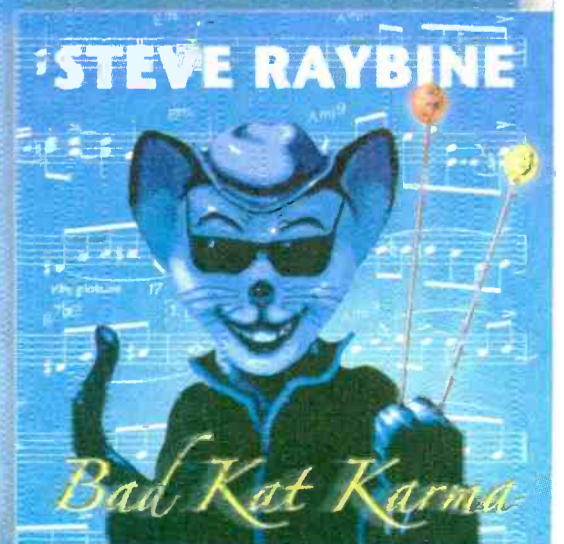


BAD KAT Records, LLC



Cardinal Entertainment

[www.steveraybine.com](http://www.steveraybine.com)





# SMOOTH JAZZ TOP 30

POWERED BY  
MEDIABASE

March 17, 2006

LAST WEEK	THIS WEEK	ARTIST TITLE LABEL(S)	TOTAL PLAYS	+/- PLAYS	TOTAL AUDIENCE (00)	WEEKS ON CHART	TOTAL STATIONS/ ADDS
1	1	RICHARD ELLIOT <i>Mystique (Artizen)</i>	664	-9	106111	19	30/0
2	2	NILS <i>Summer Nights (Baja/TSR)</i>	598	-13	68955	20	29/0
4	3	PAUL BROWN <i>Winelight (GRP/VMG)</i>	574	+41	81312	12	28/0
3	4	BRIAN SIMPSON <i>It's All Good (Rendezvous)</i>	548	-44	73884	24	30/0
5	5	KIM WATERS <i>Steppin' Out (Shanachie)</i>	495	-26	53364	25	26/0
7	6	NAJEE <i>2nd 2 None (Heads Up International)</i>	478	+20	51472	20	28/0
8	7	RICK BRAUN <i>Shining Star (Artizen)</i>	432	-22	69412	23	28/0
6	8	MARION MEADOWS <i>Suede (Heads Up)</i>	427	-34	52251	32	25/0
10	9	BRIAN CULBERTSON <i>Let's Get Started (GRP/VMG)</i>	401	+53	67655	9	28/1
9	10	CHRIS BOTTI f/JILL SCOTT <i>Good Morning Heartache (Columbia)</i>	357	-16	45696	18	27/1
12	11	MICHAEL LINGTON <i>Pacifica (Rendezvous)</i>	342	+14	57552	16	26/1
11	12	3RD FORCE <i>You Got It (Higher Octave/EMI)</i>	319	-21	63346	14	21/0
14	13	HERBIE HANCOCK f/JOHN MAYER <i>Stitched Up (Hear Music/Vector)</i>	267	-24	33797	21	23/0
15	14	EUGE GROOVE <i>Get Em Goin' (Narada Jazz/EMI)</i>	262	-8	30491	31	27/0
13	15	WALTER BEASLEY <i>Coolness (Heads Up)</i>	259	-38	30973	36	28/0
16	16	KIRK WHALUM <i>Whip Appeal (Rendezvous)</i>	248	+3	27096	11	22/1
21	17	PHILIPPE SAISSE TRIO <i>Do It Again (Rendezvous)</i>	227	+75	57206	3	18/1
18	18	GREGG KARUKAS <i>Show Me The Way (Trippin' 'N' Rhythm)</i>	218	+11	24203	17	18/0
17	19	RAUL MIDON <i>If You're Gonna Leave (Manhattan/EMC)</i>	198	-27	31777	17	15/0
19	20	NICK COLIONNE <i>Always Thinking Of You (Narada Jazz/EMI)</i>	184	0	25237	8	20/3
20	21	BEYONCE' <i>Wishing On A Star (Sony Urban/Columbia)</i>	172	+19	25316	5	12/0
29	22	HERBIE HANCOCK f/C. AGUILERA <i>A Song For You (Possibilities/Vector)</i>	170	+81	31895	2	16/3
24	23	RAMSEY LEWIS <i>Oh Happy Day (Narada Jazz/EMI)</i>	165	+37	33035	3	15/3
25	24	ERIC DARIUS <i>Steppin' Up (Narada Jazz/EMI)</i>	137	+13	7916	5	10/0
27	25	GERALD ALBRIGHT <i>We Got The Groove (Peak)</i>	135	+28	26848	3	11/0
26	26	CHRIS STANDRING <i>I Can't Help Myself (Trippin' 'N' Rhythm)</i>	134	+16	21359	2	13/0
22	27	JONATHAN BUTLER <i>Rio (Rendezvous)</i>	128	-24	12233	17	13/0
23	28	DONALD FAGEN <i>H Gang (Reprise)</i>	126	-20	11462	6	12/1
28	29	STEVE COLE <i>Spin (Narada Jazz/EMI)</i>	90	0	3996	7	8/0
-	30	JEFF LORBER <i>Everybody Knows That (Narada Jazz/EMI)</i>	87	+23	6996	3	9/0

30 Smooth Jazz © reporters. Monitored airplay data supplied by Mediabase Research, a division of Premiere Radio Networks. Songs ranked by total plays for the airplay week of 3/5-3/11. Bullets appear on songs gaining plays or remaining flat from previous week. If two songs are tied in total plays, the song with the larger increase in plays is placed first. Songs below No. 15 are moved to recurrent after 20 weeks on the chart. Most Added is the total number of new adds officially reported to R&R by each reporting station. Songs unreported as adds do not count toward overall total stations playing a song. Total Audience equals Average Quarter Hour Persons times number of plays (times 100). Each daypart on each station is assigned an AQH number. Average Quarter Hour Persons used herein with permission from Arbitron Inc. (© 2006, Arbitron Inc.) © 2006 Radio & Records.

## NEW & ACTIVE

**KEN NAVARRO** *Stoned Soul Picnic (Positive)*

Total Plays: 75, Total Stations: 7, Adds: 0

**JANITA** *Enjoy The Silence (Lightyear)*

Total Plays: 73, Total Stations: 8, Adds: 1

**JASON MILES** *Sexual Healing (Narada Jazz/EMI)*

Total Plays: 69, Total Stations: 7, Adds: 0

**RAY PARKER, JR.** *Mismaloya Beach (Raydio Music Group)*

Total Plays: 56, Total Stations: 7, Adds: 1

**PAMELA WILLIAMS** *Positive Vibe (Shanachie)*

Total Plays: 56, Total Stations: 6, Adds: 1

**RIPPINGTONS** *Gypsy Eyes (Peak)*

Total Plays: 56, Total Stations: 4, Adds: 0

**DAVE KOZ** *Undeniable (Capitol)*

Total Plays: 55, Total Stations: 4, Adds: 0

**BOB JAMES** *Choose Me (Koch)*

Total Plays: 50, Total Stations: 4, Adds: 0

**JEFF GOLUB** *Cream And Sugar (Narada Jazz/EMI)*

Total Plays: 47, Total Stations: 5, Adds: 0

**DAVID PACK** *Biggest Part Of Me (Peak/Concord)*

Total Plays: 43, Total Stations: 3, Adds: 0

Songs ranked by total plays

## MOST ADDED\*

ARTIST TITLE LABEL(S)	ADDS
STEVE OLIVER <i>Good To Go (Koch)</i>	5
NICK COLIONNE <i>Always Thinking Of You (Narada Jazz/EMI)</i>	3
H. HANCOCK f/C. AGUILERA <i>A Song For You (Possibilities/Vector)</i>	3
RAMSEY LEWIS <i>Oh Happy Day (Narada Jazz/EMI)</i>	3

The Smooth Jazz add threshold is applied to monitored stations not allowed to report adds per their company policy: Songs that reach four plays per week in two consecutive airplay weeks. Airplay week is defined as Sunday through Saturday. Adds from all other programmers are still accepted at any play level.

## MOST INCREASED PLAYS

ARTIST TITLE LABEL(S)	TOTAL PLAY INCREASE
H. HANCOCK f/C. AGUILERA <i>A Song For You (Possibilities/Vector)</i>	+81
PHILIPPE SAISSE TRIO <i>Do It Again (Rendezvous)</i>	+75
BRIAN CULBERTSON <i>Let's Get Started (GRP/VMG)</i>	+53
JANITA <i>Enjoy The Silence (Lightyear)</i>	+43
PAUL BROWN <i>Winelight (GRP/VMG)</i>	+41
RAMSEY LEWIS <i>Oh Happy Day (Narada Jazz/EMI)</i>	+37
GERALD ALBRIGHT <i>We Got The Groove (Peak)</i>	+28
JEFF LORBER <i>Everybody Knows That (Narada Jazz/EMI)</i>	+23
NAJEE <i>2nd 2 None (Heads Up International)</i>	+20
BEYONCE' <i>Wishing On A Star (Sony Urban/Columbia)</i>	+19

## MOST PLAYED RECURRENTS

ARTIST TITLE LABEL(S)	TOTAL PLAYS
SOUL BALLET <i>She Rides (215)</i>	222
DAVID PACK <i>You're The Only Woman (Peak)</i>	214
PAUL HARCASTLE <i>Serene (Trippin' 'N' Rhythm)</i>	195
BOZ SCAGGS <i>Lowdown (Unplugged) (Virgin)</i>	185
BRIAN CULBERTSON <i>Hookin' Up (GRP/VMG)</i>	180
KEN NAVARRO <i>You Are Everything (Positive)</i>	171
PAUL TAYLOR <i>Nightlife (Peak)</i>	159
STEVE COLE <i>Thursday (Narada Jazz/EMI)</i>	148
DAVE KOZ <i>Love Changes Everything (Capitol)</i>	147
NILS <i>Pacific Coast Highway (Baja/TSR)</i>	134
WAYMAN TISDALE <i>Ain't No Stoppin' Us Now (Rendezvous)</i>	128
KENNY G. <i>Pick Up The Pieces (Arista/RMG)</i>	124
MARIAH CAREY <i>We Belong Together (Island/IDJMG)</i>	123
NORAH JONES <i>Don't Know Why (Blue Note/Virgin/EMC)</i>	121
PAUL JACKSON, JR. <i>Never Too Much (GRP/VMG)</i>	121

Station playlists for all R&R reporters are available on the web at [www.radioandrecords.com](http://www.radioandrecords.com).

Weekly Inspiration:

"A loving heart is the truest wisdom."

- Charles Dickens

MICHELE CLARK PROMOTION

Brought to you by Michele Clark Promotion: serving all of your Triple A Radio needs  
818.223.8888 | [www.micheleclarkpromotion.com](http://www.micheleclarkpromotion.com)

# SMOOTH JAZZ TOP 30 INDICATOR

March 17, 2006

LAST WEEK	THIS WEEK	ARTIST TITLE LABEL(S)	TOTAL PLAYS	+/- PLAYS	TOTAL AUDIENCE (00)	WEEKS ON CHART	TOTAL STATIONS/ ADDS
1	1	CHRIS BOTTI f/JILL SCOTT Good Morning Heartache (Columbia)	170	-2	731	16	13/0
3	2	KIM WATERS Steppin' Out (Shanachie)	161	+5	359	24	11/0
2	3	NILS Summer Nights (Baja/TSR)	161	+5	507	17	10/0
4	4	PAUL BROWN Winelight (GRP/VMG)	158	+6	359	9	10/0
6	5	ERIC DARIUS Steppin' Up (Narada Jazz/EMI)	143	+6	527	6	12/0
17	6	CHRIS STANDRING I Can't Help Myself (Trippin' 'N' Rhythm)	138	+31	275	3	13/1
5	7	GERALD ALBRIGHT We Got The Groove (Peak)	135	-3	506	5	13/0
9	8	RICHARD ELLIOT Mystique (Artizen)	130	+3	345	17	9/0
8	9	MICHAEL LINGTON Pacifica (Rendezvous)	127	-3	249	13	9/0
18	10	NICK COLIONNE Always Thinking Of You (Narada Jazz/EMI)	123	+20	358	8	10/1
7	11	BRIAN SIMPSON It's All Good (Rendezvous)	119	-18	307	34	8/0
13	12	KIRK WHALUM Whip Appeal (Rendezvous)	118	-5	260	9	9/0
12	13	PAUL TAYLOR East Bay Bounce (Peak)	117	-6	330	21	10/0
10	14	GREGG KARUKAS Show Me The Way (Trippin' 'N' Rhythm)	115	-11	351	18	9/0
11	15	RICK BRAUN Shining Star (Artizen)	113	-12	300	21	8/0
15	16	STEVE COLE Spin (Narada Jazz/EMI)	110	+2	344	6	10/1
14	17	MARC ANTOINE Modern Times (Rendezvous)	110	-7	347	15	11/0
21	18	ALTHEA RENE In The Moment (Alliant)	102	+4	447	6	8/0
22	19	WAYMAN TISDALE Cruisin' (Rendezvous)	99	+3	381	8	9/0
19	20	JASON MILES Sexual Healing (Narada Jazz/EMI)	99	-3	298	6	9/0
23	21	JEFF GOLUB Cream And Sugar (Narada Jazz/EMI)	96	+3	256	3	11/0
20	22	BRIAN CULBERTSON Let's Get Started (GRP/VMG)	96	-4	227	8	8/0
24	23	H. HANCOCK f/C. AGUILERA A Song For You (Possibilities/Vector)	90	+3	497	3	10/1
25	24	STEVIE WONDER Moon Blue (Motown)	85	-2	285	4	8/0
27	25	ERIC MARIENTHAL New York State Of Mind (Peak)	84	+2	123	18	7/0
29	26	RAY PARKER, JR. Mismaloya Beach (Raydio Music Group)	83	+7	262	2	10/0
28	27	BOB JAMES Choose Me (Koch)	83	+6	170	2	8/0
-	28	U-NAM I'm Only U-Nam (Trippin' 'N' Rhythm)	70	0	141	11	4/0
30	29	SPYRO GYRA Midnight Thunder (Heads Up)	69	-4	307	3	8/0
	30	<b>Debut</b> PAMELA WILLIAMS Positive Vibe (Shanachie)	68	+18	287	1	9/1

15 Smooth Jazz reporters. Songs ranked by total plays for the airplay week of Sunday 3/5 - Saturday 3/11.

© 2006 Radio & Records

## MOST ADDED\*

ARTIST TITLE LABEL(S)	ADDS
PHILIPPE SAISSSE TRIO Do It Again (Rendezvous)	5
STEVE OLIVER Good To Go (Koch)	3
RAMSEY LEWIS Oh Happy Day (Narada Jazz/EMI)	2
GREG ADAMS If I Ever Lose My Faith In You (Ripa)	2
LARRY CARLTON Sunrise (Bluebird/RCA Victor/RMG)	2
DAVID PACK Biggest Part Of Me (Peak/Concord)	2

## MOST INCREASED PLAYS

ARTIST TITLE LABEL(S)	TOTAL PLAY INCREASE
CHRIS STANDRING I Can't Help Myself (Trippin' 'N' Rhythm)	+31
NICK COLIONNE Always Thinking Of You (Narada Jazz/EMI)	+20
PAMELA WILLIAMS Positive Vibe (Shanachie)	+18
WILTON FELDER Smoke House (BCS)	+13
RAMSEY LEWIS Oh Happy Day (Narada Jazz/EMI)	+12
SPYRO GYRA Tuesday (Heads Up)	+12
JANITA Enjoy The Silence (Lightyear)	+10
NAJEE Back In The Day (Heads Up International)	+9
BENISE Santa Barbara (Independent)	+9

## MOST PLAYED RECURRENTS

ARTIST TITLE LABEL(S)	TOTAL PLAYS
NAJEE 2nd 2 None (Heads Up International)	98
JONATHAN BUTLER Rio (Rendezvous)	84
EUGE GROOVE Get Em Goin' (Narada Jazz/EMI)	84
DAVE KOZ Love Changes Everything (Capitol)	63
WARREN HILL Still In Love (Popjazz/Native Language)	60
PAUL HARDCASTLE Serene (Trippin' 'N' Rhythm)	59
RAUL MIDON If You're Gonna Leave (Manhattan/EMC)	58
KIRK WHALUM I'll Make Love To You (Rendezvous)	53
MARION MEADOWS Suede (Heads Up)	51
DAVID PACK You're The Only Woman (Peak)	46

## REPORTERS

Stations and their adds listed alphabetically by market

WJZZ/Atlanta, GA\*  
PD/MD: Dave Kosh  
No Adds

WEAA/Baltimore, MD  
PD: Sandi Mallory  
MD: Marcellus "Bassman" Shepard  
5 KIM WATERS

WSMJ/Baltimore, MD\*  
PD/MD: Lori Lewis  
No Adds

WVSU/Birmingham, AL  
OM/PD: Andy Parrish  
1 DAVID PACK  
1 PHILIPPE SAISSSE TRIO  
1 IAN MARTIN  
1 MAIN GAZANE  
1 LAMB & MEYER  
1 LARRY CARLTON

WNUA/Chicago, IL\*  
OM/PD: Darren Davis  
APD/MD: Michael La Crosse  
No Adds

WNWV/Cleveland, OH\*  
OM/PD: Bernie Kimble  
2 HERBIE HANCOCK f/CHRISTINA AGUILERA

WJZA/Columbus, OH\*  
PD/MD: Bill Harman  
DONALD FAGEN  
STEVE OLIVER

KOAI/Dallas, TX\*  
PD: Charley Connolly  
APD/MD: Mark Sanford  
1 RAMSEY LEWIS

KJCD/Denver, CO\*  
PD/MD: Michael Fischer  
No Adds

WVMV/Detroit, MI\*  
OM/PD: Tom Sleeker  
MD: Sandy Kovach  
No Adds

WZJZ/Ft. Myers, FL\*  
PD: Joe Turner  
MD: Randi Bachman  
No Adds

WQTH/Hartford, CT  
PD/MD: Stewart Stone  
8 ERIC DARIUS  
8 ETTA JAMES

KHJZ/Houston, TX\*  
PD: Maxine Todd  
APD/MD: Greg Morgan  
MICHAEL LINGTON

WYJZ/Indianapolis, IN\*  
OM/PD: Carl Frye  
No Adds

KJLU/Jefferson City, MO  
PD/MD: Dan Turner  
4 STEVE OLIVER  
3 PHILIPPE SAISSSE TRIO  
3 ANNA WILSON  
3 WILTON FELDER

KOAS/Las Vegas, NV\*  
PD/MD: Michael Joseph  
No Adds

KUAP/Little Rock, AR  
PD/MD: Michael Nellums  
5 EUGE GROOVE  
4 TOM BRAXTON  
3 DAVID PACK  
2 CHUCK LEAVELL  
2 JILL JENSON  
2 PHILIPPE SAISSSE TRIO  
2 MAYSA  
2 GREG ADAMS  
2 ROB WHITE  
1 VALARIE KING

KSBR/Los Angeles, CA  
OM/PD: Terry Wedel  
MD: Enid Cogswell  
1 PHILIPPE SAISSSE TRIO  
1 STEVE OLIVER  
1 GREG ADAMS

KTWV/Los Angeles, CA\*  
PD: Paul Goldstein  
MD: Samantha Pascual  
ERIC DARIUS

WLVE/Miami, FL\*  
OM: Rob Roberts  
PD/MD: Rich McMillan  
NICK COLIONNE

WJZI/Milwaukee, WI\*  
PD: Stan Atkinson  
MD: Steve Scott  
No Adds

KRVR/Modesto, CA\*  
OM/MD: Doug Wulff  
PD: James Bryan  
ALEXANDER ZONJIC  
PAMELA WILLIAMS  
STEVE OLIVER

WVAS/Montgomery, AL  
OM: Rick Hall  
MD: Sonya Clark  
No Adds

WQCD/New York, NY\*  
PD: Blake Lawrence  
MD: Carolyn Bednarski  
RAMSEY LEWIS

WLOQ/Orlando, FL\*  
PD/MD: Brian Morgan  
APD: Patrick Riley  
LARRY CARLTON  
STEVE OLIVER

WJJZ/Philadelphia, PA\*  
OM: Todd Shannon  
PD: Michael Tozzi  
MD: Frank Childs  
No Adds

KYOT/Phoenix, AZ\*  
PD: Smokey Rivers  
APD/MD: Angie Handa  
1 PHILIPPE SAISSSE TRIO  
KIRK WHALUM

KJZS/Reno, NV\*  
PD/MD: Robert Dees  
RICK BRAUN  
JANITA

KSSJ/Sacramento, CA\*  
PD/MD: Lee Hansen  
2 NICK COLIONNE

KBZN/Salt Lake City, UT\*  
OM/PD: Dan Jessop  
6 HERBIE HANCOCK f/CHRISTINA AGUILERA  
4 STEVE OLIVER

KIFM/San Diego, CA\*  
PD: Mike Vasquez  
APD/MD: Kelly Cole  
No Adds

KKSF/San Francisco, CA\*  
MD: Ken Jones  
No Adds

KJZY/Santa Rosa, CA\*  
PD: Gordon Zlot  
APD/MD: Rob Singleton  
1 HERBIE HANCOCK f/CHRISTINA AGUILERA

DMX Smooth Jazz/Satellite  
PD/MD: Jeanne Destro  
No Adds

Jones Radio Network/Satellite\*  
OM: J.J. McKay  
PD: Steve Hibbard  
MD: Laurie Cobb  
2 MICHAEL O'NEILL

Music Choice Smooth Jazz/  
Satellite  
APD: Will Kinnally  
9 NAJEE  
8 RAMSEY LEWIS  
3 STEVE RAYBINE  
2 STEVE COLE  
1 PAMELA WILLIAMS  
1 PHILIPPE SAISSSE TRIO

Sirius Jazz Cafe/Satellite  
PD: Shirley Maldonado  
MD: Rick Laboy  
15 NICK COLIONNE  
14 CHRIS STANDRING  
1 HERBIE HANCOCK f/CHRISTINA AGUILERA  
RAMSEY LEWIS

XM Watercolors/Satellite  
PD/MD: Shirlita Colon  
LARRY CARLTON  
STEVE OLIVER  
CASSANDRA WILSON

KWJZ/Seattle, WA\*  
PD: Carol Handley  
MD: Nick Morrison  
RAY PARKER, JR.

KCOZ/Springfield, MO  
OM: Joe Jones  
PD/MD: Rachael Elliott  
No Adds

WSJT/Tampa, FL\*  
PD: Ross Block  
MD: Kathy Curtis  
1 CHRIS BOTTI f/JILL SCOTT  
BRIAN CULBERTSON  
NICK COLIONNE  
STEVE OLIVER  
CHAKA KHAN  
KENNY G. f/CHAKA KHAN

WJZW/Washington, DC\*  
OM: Kenny King  
PD: Carl Anderson  
MD: Renee DeFuy  
1 RAMSEY LEWIS

POWERED BY  
MEDIABASE

\*Monitored Reporters

45 Total Reporters

30 Total Monitored

15 Total Indicator

Did Not Report, Playlist

Frozen (3):

DMX Jazz Vocal Blend/  
Satellite

KPVU/Houston, TX

WSBZ/Ft. Walton Beach, FL

# And the Winner is NILS!

**THANK YOU SMOOTH JAZZ RADIO  
for delivering a 1-2 Punch with  
"Pacific Coast Highway" and "Summer Nights"**

**Thanks to everyone who has been in our corner especially  
our ringside manager Roger Lifeset of Peer Pressure Promotion!**

BAJA/TSR RECORDS, 18653 Ventura Blvd. #513 Tarzana, CA 91356 **BAJA/TSR**  
(818) 702-9902 • bajatsr@aol.com **R E C O R D S**

*All That Jazz, Inc.*

Consulting & Marketing

Cliff Gorov Jason Gorov

Marcy Schmitz

(702)453-6995

email: info@allthatjazzinc.com

www.allthatjazzinc.com

.... **R&R** ....

*The Industry's Leading Publication*

.... **R&R Today** ....

*The Leading Daily Management Fax*

.... **Daily E-mail** ....

*Afternoon Updates Each Business Day*

.... **radioandrecords.com** ....

*The Industry's Premier Website*

**THE INDUSTRY'S CHOICE**

**R&R**

To Subscribe:

**310.788.1625**

moreinfo@radioandrecords.com



**STEVEN STRICK**  
sstrick@radioandrecords.com

## Cell Phones Vs. Radio

Who's winning?

**I** don't remember which comedian told it, but there is an old joke that if we took all the people who talk to themselves in public and paired them up with other people doing the same, it would seem like they were engaged in a normal conversation. I think of that every time I see someone walking down the street with a Bluetooth device in his ear, talking a mile a minute to whoever is on the other end.

The cell phone has overtaken our culture. It seems like everyone under the age of 50 is on the phone all the time. I have overheard business deals, gossip, fights and baby talk while going about my day-to-day activities. Public phone conversations are the norm now, and there's no turning back.

A large percentage of the younger population have cell phones as their only phones. The reason for this is mostly economic: Why pay for two phones when you only need one? And if it's a choice between a landline that's just a phone or a cool gadget that takes photos, plays music and sends text messages and e-mail, there's no contest. But guess what: Arbitron does not survey "cell phone-only" households.

### Cell Phone-Only

Jacobs Media conducted two surveys on cell-phone usage. One came out last year, and one is about to be released. The results are not pretty. And guess which formats are most affected by the growing trend toward owning only a cell phone. If you said Rock, you are correct.

How bad is it? Let's take a look: Some 37% of 18-34-year-olds are cell-phone-only, up from

**"In 2008 Arbitron will start to include cell-phone-only households in diary surveys, but that has to be rolled out slowly. If you're doing a youth format, especially if it's Alternative, you're at a huge disadvantage."**

Fred Jacobs

29% last year. About 35% of Alternative listeners surveyed use their cell phones exclusively, up from 28% last year.

The news is also bad when you look at all of the Rock formats, where 21% of the crowd is cell-phone-only, up from 17%. That means



Fred Jacobs

Arbitron is not reaching more than a fifth of the Rock audience and more than a third of the Alternative audience. I don't have to tell you how much rides on ratings. Many programmer and airstaff salaries have built-in bonus structures based on ratings, and ratings are one of the main factors contributing to format flips. Several companies flipped Rock-formatted stations to Spanish-language, Talk or Country last year, formats with faster turnarounds in the Arbitron world. Not all these flips were based on ratings, but most were.

### Not A Pretty Picture

Jacobs Media President **Fred Jacobs** told **R&R** that the results of his company's cell-phone survey did not paint a pretty picture for people running Rock-formatted radio stations. "The cell-phone problem is not just an Arbitron problem," he said. "It extends to other research companies.

"There are legal issues involved that prevent Arbitron and other research companies from automatically dialing people with cell phones. The bottom line is, if a cell phone is your only phone, which is the case with a high number of 18-34-year-olds, you can't participate in an Arbitron survey.

"Arbitron did a study last summer to investigate this. They admitted that it was a problem and that it was growing, but they said that, with the current weighting system, it didn't really change the numbers that much.

"In 2008 Arbitron will start to include cell-phone-only households in diary surveys, but that has to be rolled out slowly. It's not going to happen all at once. It really is a crisis for Alternative and the other Rock formats. There's no other way to put it. It's an indus-

trywide problem. If you're doing a youth format, especially if it's Alternative, you're at a huge disadvantage.

"The good news is that Arbitron is aware of it and is finally taking some action. But it's two years down the road. It's almost a double-edged sword in that it's one of those weird little Arbitron voids. It is really an upsetting situation for a format that is under enough stress as it is."

### Driving While....

People listen to radio most in cars. It used to be that there were few other distractions for drivers besides eating, drinking coffee or controlling unruly kids. That's changed. Now cars come equipped with talking navigation systems and DVD players. But the biggest new distraction is the cell phone.

When I'm sitting in traffic and I look around at the other drivers, they're all on the phone. I've seen it time and time again. One day it finally dawned on me: If they're on the phone, are they listening to the radio? "Someone should do a study on that," I thought. Well, someone did.

Bridge Ratings just completed a six-month analysis of in-car cell-phone use and its potential impact on other in-car listening, including radio. Some 2,000 cell-phone users 18 and older were interviewed about their in-car cell-phone talk time and in-car radio listening. The criteria were that they had to own a cell phone, spend at least an hour a day commuting to and from work and listen to the radio in their cars.

Bridge Ratings President **Dave Van Dyke** said, "There is a direct link between cell-phone use in-car and true radio listening. The more time a commuter spends talking on his cell phone, the less time he is spending actually listening to the radio.

"We noted that a significant percentage of drivers turned their radios either down or off when engaged in a cell-phone call. The implications are clear: The cell phone is vying for true time spent listening in-car.

"For this study, generational cell-phone use did not appear to significantly impact behavior



Dave Van Dyke

that we recorded. For example, members of this sample aged 18-24 have an average in-car cumulative talk time of 13.65 minutes over the course of their one-hour-plus daily commute, and persons 35-44 had a cumulative talk time of 13.33 minutes per one-hour-plus commute. While there is a difference, it's not enough to get excited about.

"There are other interesting facets of this study related to this question. Persons with commutes — or in-car time — of between two and three hours a day actually have slightly less per-hour cumulative talk time than those who commute between one and two hours a day. Their in-car radio listening is actually higher — 30 minutes on average.

"Why? It's hard to discern, but perhaps it has something to do with battery life, discomfort with use of the phone or minutes used. Who knows?"

### Good & Bad News

The Bridge Ratings study wasn't all bad news for radio though. It found that the average length of cell-phone calls in the car is in-

**"We noted that a significant percentage of drivers turned their radios either down or off when engaged in a cell-phone call. The implications are clear: The cell phone is vying for true time spent listening in-car."**

Dave Van Dyke

creasing, but, despite that, people are still mostly listening to the radio while in the car.

"Radio is still getting significant in-car listening," Van Dyke said. "In an average one-hour commute, these cell-phone users spend an average of 26 minutes listening to the radio and 13.49 minutes on the phone. This totals over 39 minutes.

"What else are they doing? Not listening to the radio, but maybe listening to tapes or CDs or iPods, maybe talking to a passenger, etc.

"The significant thing here is the trending and what it may mean. Radio still gets the lion's share of media attention in most cars — that's the good news. The bad news is that true time spent listening, or actual proactive awareness of what's on the radio, is down."

What about states like New York that have implemented laws against cell-phone use while driving? "These new laws are instituted for safety's sake — at least that's what we are led to believe," Van Dyke said.

"After a year or more of these laws being in place in these states, studies indicate that hands-free-cell-phone use is no safer than hand-held-phone use. They do show, however, that there are generally fewer accidents and deaths in vehicles driven where cell-phone use has been outlawed.

"If this gets enough publicity, and, therefore, momentum, it could create a national trend toward outlawing the use of cell phones in cars. Will it actually work? We don't know, because a lot of people will still use the phone in spite of the law and chance getting a ticket."

### A Major Challenge

This study focused on cell-phone users only. There are still about 56 million people in the U.S. who don't have cell phones. That's about 20% of the population. I imagine those people listen to the radio a lot more in their cars, have fewer accidents and probably have a lot less stress in their lives.

Rodney Dangerfield used to say, "It's not easy being me." Radio can make the same statement these days. Cell phones, the Internet, CDs and iPods are all having a negative effect on radio listening. It is a major challenge for programmers to make their stations sound more compelling than ever before.

# ROCK TOP 30

POWERED BY  
MEDIABASE

March 17, 2006

LAST WEEK	THIS WEEK	ARTIST TITLE LABEL(S)	TOTAL PLAYS	+/- PLAYS	TOTAL AUDIENCE (00)	WEEKS ON CHART	TOTAL STATIONS/ ADDS
2	1	NICKELBACK Animals (Roadrunner/IDJMG)	475	+27	24132	17	20/0
3	2	10 YEARS Wasteland (Republic/Universal)	409	-16	19184	36	20/0
1	3	SHINEDOWN Save Me (Atlantic)	396	-58	21223	29	22/0
4	4	SEETHER Remedy (Wind-Up)	336	-12	20397	46	21/0
6	5	GODSMACK Speak (Republic/Universal)	314	+2	12893	5	22/0
5	6	AVENGED SEVENFOLD Bat Country (Warner Bros.)	297	-25	11722	24	18/0
Debut	7	PEARL JAM World Wide Suicide (J/RMG)	283	+282	22780	1	17/15
7	8	FOO FIGHTERS DOA (RCA/RMG)	268	-41	14128	27	17/0
8	9	AUDIOSLAVE Out Of Exile (Epic/Interscope)	243	-16	14931	13	14/0
9	10	HINDER Get Stoned (Universal)	223	-16	12144	31	14/0
11	11	SHINEDOWN I Dare You (Atlantic)	221	+2	11032	8	15/0
13	12	FOO FIGHTERS No Way Back (RCA/RMG)	218	+15	9513	6	17/1
10	13	DISTURBED Stricken (Reprise)	202	-19	11810	31	18/0
12	14	ROB ZOMBIE Foxy, Foxy (Geffen/Interscope)	186	-19	6628	4	16/1
15	15	DISTURBED Just Stop (Reprise)	184	+9	8407	10	14/2
16	16	DAVID GILMOUR On An Island (Columbia)	173	+10	8173	5	8/0
17	17	TRAPT Waiting (Warner Bros.)	127	-2	3750	7	11/0
19	18	NINE INCH NAILS Every Day Is Exactly The Same (Interscope)	122	+10	4523	7	11/0
20	19	SYSTEM OF A DOWN Lonely Day (American/Columbia)	120	+17	3757	3	10/1
18	20	MUDVAYNE Fall Into Sleep (Epic)	112	-15	3718	8	9/0
23	21	EVANS BLUE Cold (But I'm Still Here) (Pocket/Hollywood)	102	+1	4179	8	9/0
28	22	BUCKCHERRY Crazy Bitch (ElevenSeven)	94	+24	3636	2	10/3
22	23	SYSTEM OF A DOWN Hypnotize (American/Columbia)	86	-16	3555	20	9/0
26	24	HIM Rip Out The Wings Of A Butterfly (Warner Bros.)	85	-3	5916	9	6/0
25	25	SANTANA f/STEVEN TYLER Just Feel Better (Arista/RMG)	73	-16	2874	13	5/0
Debut	26	SEETHER The Gift (Wind-Up)	72	+17	2209	1	8/1
21	27	STAIN'D Falling (Flip/Atlantic)	72	-31	4729	20	8/0
27	28	3 DOORS DOWN f/BOB SEGER Landing In London... (Republic/Universal)	71	-3	1914	10	5/0
30	29	FLYLEAF I'm So Sick (Octone/RCA/RMG)	68	0	2511	2	5/0
29	30	THOUSAND FOOT KRUTCH Move (EMI Music Reactive/Tooth & Nail)	67	-3	1712	12	5/0

## MOST ADDED\*

ARTIST TITLE LABEL(S)	ADDS
PEARL JAM World Wide Suicide (J/RMG)	15
BUCKCHERRY Crazy Bitch (ElevenSeven)	3
DISTURBED Just Stop (Reprise)	2
NICKELBACK Savin' Me (Roadrunner/IDJMG)	2
KORN Coming Undone (Virgin)	2

The Rock add threshold is applied to monitored stations not allowed to report adds per their company policy. Songs that reach seven plays per week within one airplay week. An airplay week is defined as Sunday through Saturday. Adds from all other programmers are still accepted at any play level.

## MOST INCREASED PLAYS

ARTIST TITLE LABEL(S)	TOTAL PLAY INCREASE
PEARL JAM World Wide Suicide (J/RMG)	+282
STAIN'D Everything Changes (Flip/Atlantic)	+33
MAO ARMENIANS Cleveland Steamer (Independent)	+33
NICKELBACK Animals (Roadrunner/IDJMG)	+27
10 YEARS Through The Iris (Republic/Universal)	+25
BUCKCHERRY Crazy Bitch (ElevenSeven)	+24
SYSTEM OF A DOWN Lonely Day (American/Columbia)	+17
SEETHER The Gift (Wind-Up)	+17
FOO FIGHTERS No Way Back (RCA/RMG)	+15
SLAVE TO THE SYSTEM Stigmata (Spitfire)	+15

## MOST PLAYED RECURRENTS

ARTIST TITLE LABEL(S)	TOTAL PLAYS
AUDIOSLAVE Doesn't Remind Me (Epic/Interscope)	180
JET Cold Hard Bitch (Atlantic)	147
KORN Twisted Transistor (Virgin)	143
NICKELBACK Photograph (Roadrunner/IDJMG)	138
FOO FIGHTERS Best Of You (RCA/RMG)	137
GREEN DAY Holiday (Reprise)	119
STAIN'D Right Here (Flip/Atlantic)	118
SEETHER Truth (Wind-Up)	115
GREEN DAY Boulevard Of Broken Dreams (Reprise)	111
VELVET REVOLVER Fall To Pieces (RCA/RMG)	108

Songs ranked by total plays

Station playlists for all R&R reporters are available on the web at [www.radioandrecords.com](http://www.radioandrecords.com).

24 Rock reporters. Monitored airplay data supplied by Mediabase Research, a division of Premiere Radio Networks. Songs ranked by total plays for the airplay week of 3/5-3/11. Bullets appear on songs gaining plays or remaining flat from previous week. If two songs are tied in total plays, the song with the larger increase in plays is placed first. Songs below No. 15 are moved to recurrent after 20 weeks on the chart. Most Added is the total number of new adds officially reported to R&R by each reporting station. Songs unreported as adds do not count toward overall total stations playing a song. Most Increased Plays lists the songs with the greatest week-to-week increases in total plays. Total Audience equals Average Quarter Hour Persons times number of plays (times 100). Each daypart on each station is assigned an AQH number. Average Quarter Hour Persons used herein with permission from Arbitron Inc. (© 2006, Arbitron Inc.) © 2006 Radio & Records.

## NEW & ACTIVE

**STAIN'D** Everything Changes (Flip/Atlantic)  
Total Plays: 66, Total Stations: 7, Adds: 1

**KORN** Coming Undone (Virgin)  
Total Plays: 65, Total Stations: 7, Adds: 2

**REVELATION THEORY** Slow Burn (On/Ideal Roc)  
Total Plays: 59, Total Stations: 6, Adds: 0

**NICKELBACK** Savin' Me (Roadrunner/IDJMG)  
Total Plays: 56, Total Stations: 9, Adds: 2

**HURT** Rapture (Capitol)  
Total Plays: 53, Total Stations: 4, Adds: 0

**SLAVE TO THE SYSTEM** Stigmata (Spitfire)  
Total Plays: 52, Total Stations: 6, Adds: 0

**10 YEARS** Through The Iris (Republic/Universal)  
Total Plays: 47, Total Stations: 6, Adds: 1

**COHEED AND CAMBRIA** Welcome Home (Equal Vision/Columbia)  
Total Plays: 44, Total Stations: 3, Adds: 0

**FAKTION** Take It All Away (Roadrunner/IDJMG)  
Total Plays: 35, Total Stations: 3, Adds: 0

**QUEENSRYCHE** I'm American (Rhino)  
Total Plays: 27, Total Stations: 2, Adds: 1

### Songs ranked by total plays

## REPORTERS

Stations and their adds listed alphabetically by market

**KZRR/Albuquerque, NM\***  
OM: Bill May  
PD: Phil Mahoney  
APD: Judi Civeroto  
No Adds

**WZZO/Allentown, PA\***  
PD: Tori Thomas  
MD: Chris Line  
17 PEARL JAM  
BUCKCHERRY

**KWHL/Anchorage, AK**  
PD: Jen Shevin  
APD/MD: Brad Stennett  
3 PEARL JAM

**WTOS/Augusta, ME**  
OM/MD: Steve Smith  
APD: Chris Rush  
11 PEARL JAM  
3 HUCK JOHNS  
2 SLAVE TO THE SYSTEM

**KIOC/Beaumont, TX\***  
OM: Joey Armstrong  
PD/MD: Mike Davis  
9 FOO FIGHTERS  
1 NICKELBACK

**WPTQ/Bowling Green, KY**  
OM/MD: Alex "Axe" Chase  
APD/MD: Monty Foster  
18 GUNS N' ROSES  
13 SYSTEM OF A DOWN  
12 BUCKCHERRY  
11 SEVENDUST

**WRQK/Canton, OH\***  
PD: Garrett Hart  
MD: Nick Andrews  
15 PEARL JAM  
7 MAD ARMENIANS

**WPXC/Cape Cod, MA**  
OM: Steve McVie  
PD/MD: Suzanne Tonaine  
APD: James Gallagher  
10 YEARS  
SEETHER  
STAIN'D  
BUCKCHERRY  
PEARL JAM

**WKLC/Charleston, WV**  
OM/MD: Bill Knight  
No Adds

**WEBN/Cincinnati, OH\***  
OM/MD: Scott Reinhart  
MD: Rick Vaske  
7 PEARL JAM  
1 KORN

**WMMS/Cleveland, OH\***  
PD: Bo Matthews  
MD: Hunter Scott  
10 WOLFMOTHER  
9 PEARL JAM

**KNCN/Corpus Christi, TX\***  
OM/MD: Paula Newell  
APD/MD: Monte Montana  
4 PEARL JAM

**KLAQ/El Paso, TX\***  
OM/MD: Courtney Nelson  
APD/MD: Glenn Garza  
No Adds

**WMTT/Elmira, NY**  
PD: George Harris  
MD: Stephen Shimer  
11 GODSMACK  
10 HINDER  
8 SHINEDOWN  
7 ROB ZOMBIE  
7 FOO FIGHTERS

**KFLY/Eugene, OR**  
OM/MD: Chris Sargent  
9 PEARL JAM  
1 FLYLEAF

**WRQC/Fayetteville, NC\***  
OM: Perry Stone  
PD/MD: Al "The Van Man" Field  
APD: Sean O'Brien  
10 SYSTEM OF A DOWN  
9 BUCKCHERRY  
8 DISTURBED  
8 KORN  
7 PEARL JAM  
7 10 YEARS

**WRVC/Huntington**  
OM/MD: Jay Nunley  
APD/MD: Rick Kline  
16 PEARL JAM  
3 CRINGE  
1 HOUR CAST

**KZZE/Medford, OR**  
PD: Rob King  
MD: Montana  
1 NICKELBACK

**WDHA/Morristown, NJ\***  
PD: Tony Paige  
MD: Matt Murray  
15 PEARL JAM  
4 QUEENSRYCHE  
3 ROB ZOMBIE  
2 DEFAULT  
1 THEORY OF A DEADMAN  
1 NICKELBACK

**KCLB/Palm Springs, CA**  
PD: Anthony "Antdog" Quiroz  
MD: Jenn Brewski  
10 BUCKCHERRY  
SLAVE TO THE SYSTEM  
AS I LAY DYING

**WWCT/Peoria, IL**  
MD: Gabe Reynolds  
MD: John Marshall  
8 QUEENSRYCHE  
8 PEARL JAM  
4 SEVENDUST  
2 ATREYU

**WMMR/Philadelphia, PA\***  
OM: Buzz Knight  
PD: Bill Weston  
APD: Chuck Damico  
MD: Sean "The Rabbi" Tysler  
36 PEARL JAM

**KDKB/Phoenix, AZ\***  
PD: Paul Peterson  
APD/MD: Matt Spaetzle  
No Adds

**WRKZ/Pittsburgh, PA\***  
OM: Keith Clark  
PD: Ryan Mill  
16 PEARL JAM  
9 BUCKCHERRY

**KUFO/Portland, OR\***  
OM/MD: Dave Numme  
APD/MD: Dan Bozyk  
18 PEARL JAM  
12 DISTURBED

**WHEB/Portsmouth, NH\***  
PD: Chris "Doc" Garrett  
APD/MD: Jason Russell  
24 PEARL JAM

**WHJY/Providence, RI\***  
PD: Scott Laudani  
APD: Doug Palmieri  
MD: Mike Brangitorre  
No Adds

**WBBB/Raleigh, NC\***  
PD: Jay Nachlis  
33 PEARL JAM  
2 STAIN'D

**KCAL/Riverside, CA\***  
PD: Steve Hoffman  
APD/MD: Daryl Norsell  
20 PEARL JAM  
7 NONPOINT

**WROV/Roanoke, VA\***  
APD: Heidi Krummerl-Tate  
No Adds

**WXRK/Rockford, IL**  
PD: Jim Stone  
MD: Jon Schutz  
1 NICKELBACK  
1 SYSTEM OF A DOWN  
1 ATREYU

**KRXQ/Sacramento, CA\***  
OM/MD: Jim Fox  
PD: Pat Martin  
11 PEARL JAM  
SEETHER

**KBER/Salt Lake City, UT\***  
OM: Bruce Jones  
PD: Kelly Hammer  
APD/MD: Darby Wilcox  
10 PEARL JAM

**KZOZ/San Luis Obispo, CA**  
PD: John Boyle  
No Adds

**KTUX/Shreveport, LA\***  
PD: Rayen King  
MD: Flynt Stone  
KID ROCK  
KID ROCK

**WWDG/Syracuse, NY\***  
OM: Rich Lamber  
PD: Scorch  
MD: Scott Dixon  
No Adds

**KMOD/Tulsa, OK\***  
OM/MD: Don Cristl  
No Adds

**KBRQ/Waco, TX**  
PD/MD: Brent Henslee  
No Adds

**WMZK/Wausau, WI**  
PD: Steve Resnick  
15 SEETHER  
15 BUCKCHERRY

**KBZS/Wichita Falls, TX**  
OM: Chris Walters  
PD: Liz Ryan  
APD/MD: Vicki Vox  
8 BUCKCHERRY

POWERED BY  
MEDIABASE

\*Monitored Reporters

42 Total Reporters

24 Total Monitored

18 Total Indicator

Did Not Report, Playlist  
Frozen (2):  
KQDS/Duluth  
WKLT/Traverse City, MI

# ACTIVE ROCK TOP 50

March 17, 2006

POWERED BY  
MEDIABASE

LAST WEEK	THIS WEEK	ARTIST TITLE LABEL(S)	TOTAL PLAYS	+/- PLAYS	TOTAL AUDIENCE (00)	WEEKS ON CHART	TOTAL STATIONS/ ADDS
1	1	GODSMACK Speak (Republic/Universal)	1564	+101	69210	5	55/0
2	2	NICKELBACK Animals (Roadrunner/IDJMG)	1268	-119	54496	16	52/0
3	3	HINDER Get Stoned (Universal)	1244	-62	51028	31	51/0
5	4	MUDVAYNE Fall Into Sleep (Epic)	1175	+47	39656	11	51/2
7	5	DISTURBED Just Stop (Reprise)	1070	+39	39950	11	49/0
9	6	SHINEDOWN I Dare You (Atlantic)	1069	+107	40547	9	54/0
4	7	10 YEARS Wasteland (Republic/Universal)	1055	-175	43602	39	54/0
8	8	EVANS BLUE Cold (But I'm Still Here) (Pocket/Hollywood)	1027	+25	34647	13	52/1
10	9	FOO FIGHTERS No Way Back (RCA/RMG)	997	+57	38268	7	50/0
11	10	ROB ZOMBIE Foxy, Foxy (Geffen/Interscope)	926	+37	32160	5	49/0
6	11	AVENGED SEVENFOLD Bat Country (Warner Bros.)	920	-153	40216	29	54/0
14	12	NINE INCH NAILS Every Day Is Exactly The Same (Interscope)	769	+15	23042	12	44/0
16	13	FLYLEAF I'm So Sick (Octone/RCA/RMG)	767	+49	21201	16	44/1
Debut	14	PEARL JAM World Wide Suicide (J/RMG)	751	+751	47437	1	48/45
13	15	KORN Twisted Transistor (Virgin)	732	-86	31342	24	45/0
12	16	SYSTEM OF A DOWN Hypnotize (American/Columbia)	715	-128	32784	21	49/0
17	17	TRAPT Waiting (Warner Bros.)	692	-17	21975	9	47/0
23	18	BUCKCHERRY Crazy Bitch (ElevenSeven)	674	+241	29855	5	41/8
19	19	KORN Coming Undone (Virgin)	642	+60	18374	6	42/4
18	20	DISTURBED Stricken (Reprise)	598	-72	30831	32	52/0
21	21	HURT Rapture (Capitol)	595	+38	15166	8	42/1
22	22	SYSTEM OF A DOWN Lonely Day (American/Columbia)	556	+119	21176	3	43/0
20	23	NONPOINT Bullet With A Name (Bieler Brothers)	532	-25	14703	19	30/0
25	24	SEETHER The Gift (Wind-Up)	483	+144	14370	5	38/2
26	25	AVENGED SEVENFOLD Beast And The Harlot (Warner Bros.)	432	+113	11717	4	39/3
24	26	AUDIOSLAVE Out Of Exile (Epic/Interscope)	364	-46	22390	16	24/0
27	27	FAKTION Take It All Away (Roadrunner/IDJMG)	348	+39	6235	7	33/1
30	28	COHEED AND CAMBRIA Welcome Home (Equal Vision/Columbia)	340	+56	8784	7	26/0
32	29	10 YEARS Through The Iris (Republic/Universal)	335	+112	8410	2	33/8
31	30	STAIN'D Everything Changes (Flip/Atlantic)	281	+27	11040	4	29/3
35	31	NICKELBACK Savin' Me (Roadrunner/IDJMG)	264	+68	8856	3	23/3
33	32	SLAVE TO THE SYSTEM Stigmata (Spitfire)	253	+46	4064	5	21/0
39	33	SEVENDUST Failure (Winedark/7Bros.)	195	+57	5028	3	20/3
34	34	HUCK JOHNS Oh Yeah (Hideout/Capitol)	177	-23	5400	7	15/1
29	35	P.O.D. Goodbye For Now (Atlantic)	171	-132	4868	16	18/0
44	36	ATREYU Ex's And Oh's (Victory)	147	+50	3406	2	15/4
43	37	BLOODSIMPLE Sell Me Out (Reprise)	141	+35	3455	4	15/1
38	38	LIVING THINGS Bom Bom Bom (Jive/Zomba Label Group)	140	-20	4130	10	13/0
40	39	DAVID GILMOUR On An Island (Columbia)	127	-7	6484	5	8/0
36	40	STATIC-X Dirthouse (Warner Bros.)	122	-46	1963	18	13/0
Debut	41	LACUNA COIL Our Truth (Century Media)	116	+45	2002	1	9/1
37	42	THEORY OF A DEADMAN Say Goodbye (Roadrunner/IDJMG)	102	-60	2591	18	22/0
48	43	THRICE Red Sky (Island/IDJMG)	96	+18	1510	2	10/0
41	44	TAPROOT Birthday (Velvet Hammer/Atlantic)	91	-32	1434	13	10/0
47	45	ANBERLIN Paperthin Hymn (Tooth & Nail/EMI Music Reactive)	83	+3	940	2	6/0
50	46	FIGHTING INSTINCT I Found Forever (EMI Music Reactive/Gotee)	82	+8	3142	2	8/1
-	47	FALL OUT BOY Dance, Dance (Island/IDJMG)	77	+3	3738	9	6/0
45	48	SLIPKNOT The Nameless (Roadrunner/IDJMG)	74	-20	1355	20	9/0
Debut	49	30 SECONDS TO MARS The Kill (Immortal/Virgin)	70	+31	1251	1	12/4
Debut	50	YELLOWCARD Lights And Sounds (Capitol)	70	+5	3023	1	5/0

## MOST ADDED\*

ARTIST TITLE LABEL(S)	ADDS
PEARL JAM World Wide Suicide (J/RMG)	45
BUCKCHERRY Crazy Bitch (ElevenSeven)	8
10 YEARS Through The Iris (Republic/Universal)	8
KORN Coming Undone (Virgin)	4
ATREYU Ex's And Oh's (Victory)	4
30 SECONDS TO MARS The Kill (Immortal/Virgin)	4
REBEL MEETS REBEL Get Outta My Life (Big Vin)	4

The Active Rock add threshold is applied to monitored stations not allowed to report adds per their company policy: Songs that reach seven plays per week within one airplay week. An airplay week is defined as Sunday through Saturday. Adds from all other programmers are still accepted at any play level.

## MOST INCREASED PLAYS

ARTIST TITLE LABEL(S)	TOTAL PLAY INCREASE
PEARL JAM World Wide Suicide (J/RMG)	+751
BUCKCHERRY Crazy Bitch (ElevenSeven)	+241
SEETHER The Gift (Wind-Up)	+144
SYSTEM OF A DOWN Lonely Day (American/Columbia)	+119
AVENGED SEVENFOLD Beast And The Harlot (Warner Bros.)	+113
10 YEARS Through The Iris (Republic/Universal)	+112
SHINEDOWN I Dare You (Atlantic)	+107
GODSMACK Speak (Republic/Universal)	+101
NICKELBACK Savin' Me (Roadrunner/IDJMG)	+68
KORN Coming Undone (Virgin)	+60

## MOST PLAYED RECURRENTS

ARTIST TITLE LABEL(S)	TOTAL PLAYS
SEETHER Truth (Wind-Up)	547
SHINEDOWN Save Me (Atlantic)	453
SEETHER Remedy (Wind-Up)	418
THOUSAND... Move (EMI Music Reactive/Tooth & Nail)	406
HIM Rip Out The Wings Of A Butterfly (Warner Bros.)	387
STAIN'D Falling (Flip/Atlantic)	334
STAIN'D Right Here (Flip/Atlantic)	311
NINE INCH NAILS The Hand That Feeds (Interscope)	305
MUDVAYNE Forget To Remember (Epic)	297
MUDVAYNE Happy? (Epic)	292

## NEW & ACTIVE

EDGE CITY OUTLAWS Women & Wine (Atheas/Universal)  
Total Plays: 67, Total Stations: 6, Adds: 1  
DEFAULT It Only Hurts (TVT)  
Total Plays: 60, Total Stations: 6, Adds: 1

Songs ranked by total plays

Station playlists for all R&R reporters are available on the web at [www.radioandrecords.com](http://www.radioandrecords.com).

55 Active Rock reporters. Monitored airplay data supplied by Mediabase Research, a division of Premiere Radio Networks. Songs ranked by total plays for the airplay week of 3/5-3/11. Bullets appear on songs gaining plays or remaining flat from previous week. If two songs are tied in total plays, the song with the larger increase in plays is placed first. Songs below No. 20 are moved to recurrent after 20 weeks on the chart. Most Added is the total number of new adds officially reported to R&R by each reporting station. Songs unreported as adds do not count toward overall total stations playing a song. Total Audience equals Average Quarter Hour Persons times number of plays (times 100). Each daypart on each station is assigned an AQH number. Average Quarter Hour Persons used herein with permission from Arbitron Inc. (© 2006, Arbitron Inc.) © 2006 Radio & Records.

# UGLY DJs?

FIRSTFLASH! PRODUCTS. PROVEN TO CURE UGLY DJs 99.2% OF THE TIME.

EventTape® BunchaBanners™ FlashBags™ BumperStickers Ponchos KeyTags StadiumCups Posters

[www.firstflash.com](http://www.firstflash.com)

CALL FOR A CATALOG AND START PROMOTING YOUR EVENT TODAY!

1.800.2IFLASH

1.800.213.5274

**FirstFlash!**

L I N E

Moose Lake Products Company, Inc.

RateTheMusic.com

America's Best Testing Active Rock Songs 12+ For The Week Ending 3/10/06

Artist Title (Label)	TW	LW	Famil.	Burn	M 18-34	M 18-24	M 25-34
<b>DISTURBED</b> Stricken (Reprise)	4.42	4.28	96%	16%	4.41	4.40	4.42
<b>DISTURBED</b> Just Stop (Reprise)	4.32	4.16	86%	8%	4.26	4.28	4.23
<b>MUDVAYNE</b> Fall Into Sleep (Epic)	4.31	4.20	77%	7%	4.42	4.43	4.41
<b>10 YEARS</b> Wasteland (Republic/Universal)	4.25	4.15	94%	21%	3.96	3.96	3.95
<b>GODSMACK</b> Speak (Republic/Universal)	4.25	4.11	76%	6%	4.16	4.07	4.27
<b>SEETHER</b> Truth (Wind-Up)	4.17	4.09	90%	16%	4.10	4.17	4.02
<b>KORN</b> Coming Undone (Virgin)	4.10	4.14	70%	8%	3.97	3.88	4.09
<b>SHINEDOWN</b> Save Me (Atlantic)	4.07	4.04	93%	23%	3.90	3.88	3.93
<b>KORN</b> Twisted Transistor (Virgin)	4.06	4.07	95%	28%	3.82	3.84	3.81
<b>EVANS BLUE</b> Cold (But I'm Still Here) (Pocket/Hollywood)	4.00	3.92	65%	10%	3.84	3.82	3.87
<b>THOUSAND...</b> Move (EMI Music Reactive/Tooth & Nail)	3.95	3.95	73%	14%	3.99	4.05	3.91
<b>AVENGED SEVENFOLD</b> Bat Country (Warner Bros.)	3.91	3.91	93%	34%	3.73	3.60	3.88
<b>HINDER</b> Get Stoned (Universal)	3.90	3.72	89%	21%	3.73	3.62	3.85
<b>THEORY OF A DEADMAN</b> Say Goodbye (Roadrunner/IDJMG)	3.88	3.83	67%	11%	3.82	3.88	3.76
<b>SYSTEM OF A DOWN</b> Hypnotize (American/Columbia)	3.85	3.92	95%	32%	3.67	3.82	3.50
<b>TRAPT</b> Waiting (Warner Bros.)	3.84	3.78	74%	16%	3.58	3.50	3.69
<b>NONPOINT</b> Bullet With A Name (Bieler Brothers)	3.82	3.74	67%	13%	3.96	3.72	4.24
<b>NICKELBACK</b> Animals (Roadrunner/IDJMG)	3.79	3.74	91%	25%	3.84	3.93	3.74
<b>SHINEDOWN</b> I Dare You (Atlantic)	3.78	3.78	65%	11%	3.71	3.79	3.62
<b>P.O.D.</b> Goodbye For Now (Atlantic)	3.74	3.64	88%	17%	3.32	3.21	3.46
<b>REVELATION THEORY</b> Slow Burn (On/Ideal Roc)	3.74	3.79	49%	6%	3.77	3.77	3.77
<b>SYSTEM OF A DOWN</b> Lonely Day (American/Columbia)	3.73	-	68%	13%	3.51	3.71	3.27
<b>AUDIOSLAVE</b> Out Of Exile (Epic/Interscope)	3.69	3.66	84%	23%	3.75	3.58	3.95
<b>HURT</b> Rapture (Capitol)	3.68	3.66	53%	8%	3.56	3.69	3.43
<b>ROB ZOMBIE</b> Foxy, Foxy (Geffen/Interscope)	3.59	3.66	62%	12%	3.66	3.75	3.55
<b>NINE INCH NAILS</b> Every Day Is Exactly The Same (Interscope)	3.56	3.62	78%	22%	3.32	3.33	3.31
<b>FAKTION</b> Take It All Away (Roadrunner/IDJMG)	3.55	3.61	40%	8%	3.41	3.57	3.25
<b>FOO FIGHTERS</b> No Way Back (RCA/RMG)	3.45	3.45	70%	19%	3.64	3.57	3.72

Total sample size is 335 respondents. Total average favorability estimates are based on a scale of 1-5. (1=dislike very much, 5=like very much). Total familiarity represents the percentage of respondents who recognized the song. Total burn represents the number of respondents who said they are tired of hearing the song. Songs must have 40% familiarity to appear on survey. Sample composition is based on persons 12+. Persons are screened via the Internet. Once passed, they can take the music test based on the format/music preference. RateTheMusic.com results are not meant to replace callout research. The results are intended to show opinions of participants on the Internet only. RateTheMusic is a registered trademark of RateTheMusic.com. The RTM system, is available for local radio stations by calling 818-377-5300. RateTheMusic.com data is provided by Mediabase Research, a division of Premiere Radio Networks.

LAST WEEK	THIS WEEK	ARTIST TITLE LABEL(S)	TOTAL PLAYS	+/- PLAYS	WEEKS ON CHART	TOTAL STATIONS
1	1	<b>SAM ROBERTS</b> The Gate (Universal Music Canada)	512	+24	7	21/0
2	2	<b>WEEZER</b> Perfect Situation (Geffen)	394	-24	12	16/0
5	3	<b>TREWS</b> Poor Of Broken... (Burnstead/Sony BMG Music Canada)	382	-11	7	14/0
	4	<b>PEARL JAM</b> World Wide Suicide (Sony BMG)	361	+359	1	9/9
3	5	<b>FOO FIGHTERS</b> Resolve (Sony BMG)	360	-47	11	13/0
4	6	<b>COLDPLAY</b> Talk (Capitol)	357	-39	15	19/0
8	7	<b>NINE INCH NAILS</b> Every Day Is... (Interscope)	345	+11	8	10/0
7	8	<b>NEVERENDING WHITE LIGHTS...</b> The Grace (Ocean)	342	-20	12	16/0
6	9	<b>NICKELBACK</b> Animals (Roadrunner/EMI Music Canada)	335	-52	15	16/0
9	10	<b>AUDIOSLAVE</b> Out Of Exile (Epic/Interscope)	320	-2	14	12/0
12	11	<b>DEFAULT</b> I Can't Win (TVT)	270	-3	10	15/0
11	12	<b>THEORY OF A DEADMAN</b> Better Off (604/Universal)	270	-17	17	19/0
10	13	<b>SHINEDOWN</b> Save Me (Atlantic)	267	-39	15	13/0
13	14	<b>LIVE</b> The River (Sony BMG)	257	+4	6	10/0
18	15	<b>FOO FIGHTERS</b> No Way Back (RCA/RMG)	247	+31	3	11/2
15	16	<b>FALL OUT BOY</b> Dance, Dance (Island/IDJMG)	242	0	8	10/1
16	17	<b>DAVID GILMOUR</b> On An Island (Columbia)	240	+2	4	11/0
14	18	<b>YELLOWCARD</b> Lights And Sounds (Capitol)	239	-14	7	12/0
17	19	<b>ROCKETFACE</b> Dirty (Burnstead)	222	+5	7	10/0
19	20	<b>MOBILE</b> Out Of My Head (Universal Music Canada)	214	+7	5	14/0
20	21	<b>HINDER</b> Get Stoned (Universal)	206	+17	17	13/0
23	22	<b>D. JONES</b> Sticky Situation (Aquarius/EMI Music Canada)	178	0	4	9/0
27	23	<b>3 DOORS DOWN</b> ... Landing In London... (Republic/Universal)	173	+25	4	8/0
26	24	<b>CITY...</b> Save... (Dine Alone/Distort/Universal Music Canada)	168	+13	3	11/0
24	25	<b>WHITE STRIPES</b> The Denial Twist (Third Man/V2)	161	-9	9	7/0
21	26	<b>OUR LADY PEACE</b> Angels... (Sony BMG Music Canada)	148	-36	19	17/0
29	27	<b>EVANS BLUE</b> Cold (But I'm Still Here) (Pocket/Hollywood)	145	+10	2	7/1
28	28	<b>BON JOVI</b> Who Says You Can't Go Home (Island/IDJMG)	143	+3	2	6/0
22	29	<b>SANTANA</b> f/s. TYLER Just Feel Better (Sony BMG)	136	-44	14	8/0
	30	<b>NICKELBACK</b> Savin' Me (Roadrunner/EMI Music Canada)	131	+26	1	5/0

26 Canadian Rock reporters. Monitored airplay data supplied by Mediabase Research, a division of Premiere Radio Networks. Songs ranked by total plays for the airplay week of 3/5-3/11. Bullets appear on songs gaining plays or remaining flat from previous week. If two songs are tied in total plays, the song with the larger increase in plays is placed first. Songs below No. 15 are moved to recurrent after 20 weeks on the chart. © 2006 Radio & Records. \* Indicates Canon.

## REPORTERS

Stations and their adds listed alphabetically by market

<b>KEYJ/Abilene, TX</b> OM: James Cameron PD/MD: Frank Pain AVENGED SEVENFOLD SEETHER DEFAULT REBEL MEETS REBEL PEARL JAM	<b>WYBB/Charleston, SC*</b> OM/MD: Mike Allen 20 PEARL JAM	<b>WGBF/Evansville, IN</b> OM/MD: Mike Sanders APD/MD: Slick Nick 25 PEARL JAM 1 ATREYU	<b>WTPJ/Greenville, SC*</b> OM/MD: Mark Hendrix MD: Smack Taylor 20 PEARL JAM 1 MUDVAYNE BUCKCHERRY	<b>KZCD/Lawton, OK</b> PD: Don "Critic" Brown MD: Smack Taylor 10 PEARL JAM 3 STAINED 3 NICKELBACK	<b>KBRE/Merced, CA</b> PD/MD: Mikey Martinez APD: Jason LaChance DEFAULT HOOBASTANK KID ROCK RAMSTEIN REBEL MEETS REBEL	<b>WIXO/Peoria, IL</b> OM: Ric Morgan PD/MD: Matt Behan No Adds	<b>KXFX/Santa Rosa, CA*</b> OM: Jeff Blazy MD: Scott Less 9 BUCKCHERRY 3 PEARL JAM	<b>KFMW/Waterloo, IA</b> OM/MD: Michael Cross MD: Craig Louie 22 NICKELBACK 10 BLUE OCTOBER 10 PEARL JAM 6 AVENGED SEVENFOLD	
<b>WWWX/Appleton, WI*</b> PD/MD: Guy Dark 16 PEARL JAM 9 AVENGED SEVENFOLD	<b>WRXR/Chattanooga, TN*</b> OM: Kris Van Dyke PD: Boner MD: Ople 1 KORN PEARL JAM	<b>WVBN/Flint, MI*</b> OM: Jay Patrick PD: Brian Boddow APD/MD: Tony LaBrie 4 PEARL JAM	<b>WQXA/Harrisburg, PA*</b> MD: Naxon No Adds	<b>KIRZ/Lincoln, NE</b> OM: Jim Steel PD: Tim Sheridan APD/MD: Sparty 15 PEARL JAM BLOODSIMPLE	<b>KOOR/Minneapolis, MN*</b> OM: Dave Hamilton PD: Wade Linder APD/MD: Pablo No Adds	<b>WYSP/Philadelphia, PA*</b> OM: Phil Edwards PD/MD: Gil Edwards MD: Spike 39 PEARL JAM AVENGED SEVENFOLD 30 SECONDS TO MARS NICKELBACK	<b>KUPD/Phoenix, AZ*</b> MD: Larry McFeele ATREYU	<b>WHBZ/Sheboygan, WI</b> PD: Ron Simonet 4 SEETHER 4 SYSTEM OF A DOWN 4 PEARL JAM	<b>KICT/Wichita, KS*</b> PD: Ray Michaels MD: Rick Thomas No Adds
<b>WCHZ/Augusta, GA*</b> OM: Harley Drew PD: Chuck Williams 1 10 YEARS	<b>KROR/Chico, CA</b> OM/MD: Keith Cluque 17 ROB ZOMBIE 15 PEARL JAM 9 EVANS BLUE 8 HURT	<b>KRZR/Fresno, CA*</b> OM/MD: E. Curtis Johnson APD/MD: The Rev 7 PEARL JAM 1 FAKTION SEVENFOLD BUCKCHERRY	<b>WCCC/Hartford, CT*</b> PD: Michael Picazzi APD/MD: Mike Karolyi 15 PEARL JAM	<b>KDJE/Little Rock, AR*</b> OM: Sonny Victory PD/MD: Jeff Peterson APD: Tessa Hall 12 PEARL JAM 3 RLY/LEAF 2 PANDI AT THE DISCO	<b>WRAT/Monmouth, NJ*</b> OM/MD: Carl Craft APD/MD: Robyn Lane 19 PEARL JAM	<b>WVLP/Quad Cities, IA*</b> OM: Darren Filtr PD: Dave Lenora MD: Bill Steggs 22 PEARL JAM 14 MUDVAYNE 11 KORN 10 SEETHER 8 NICKELBACK 7 ATREYU 7 10 YEARS	<b>KWQZ/Saginaw, MI*</b> PD: Hoser 13 PEARL JAM 7 BUCKCHERRY 1 THEORY OF A DEADMAN	<b>WLXZ/Springfield, MA*</b> PD: Neal Mirsky APD/MD: Courtney Quinn 15 PEARL JAM 1 AVENGED SEVENFOLD 30 SECONDS TO MARS	<b>KATS/Yakima, WA</b> OM/MD: Ron Harris 33 PEARL JAM
<b>KRAB/Bakersfield, CA*</b> OM: Steve King PD/MD: Danny Sparks APD: Jared Mann 14 PANIC AT THE DISCO 7 PEARL JAM 5 ATREYU 4 BUCKCHERRY BLUE OCTOBER	<b>KILO/Colorado Springs, CO*</b> OM: Rich Hawk PD: Ross Ford 1 STAINED	<b>WRQC/Fl. Myers, FL*</b> PD: Lance Hale MD: Shawn "Milo" Fennell 13 PEARL JAM	<b>WANDX/Huntington</b> 19 PEARL JAM 5 ATREYU 4 LACUNA COIL	<b>WVTF/Louisville, KY*</b> PD: Charlie Steele MD: Frank Webb 25 PEARL JAM	<b>WBUX/Nashville, TN*</b> OM: Jim Patrick PD/MD: Russ Schenck 8 PEARL JAM 1 REBEL MEETS REBEL 30 SECONDS TO MARS AS I LAY DYING	<b>WKQZ/Saginaw, MI*</b> PD: Hoser 13 PEARL JAM 7 BUCKCHERRY 1 THEORY OF A DEADMAN	<b>WZBZ/Salisbury, MD</b> OM: Sue Timmons PD: Mike Hunter APD: Julie McDonnell MD: Shawn Quinn 8 SYSTEM OF A DOWN	<b>WAZQ/Syracuse, NY*</b> OM: Tom Mitchell PD: Alexis APD/MD: Don "Stone" Kelley 8 PEARL JAM	<b>WVIZ/Youngstown, OH*</b> 28 PEARL JAM 5 10 YEARS 7 TONY C AND THE TRUTH
<b>WYYY/Baltimore, MD*</b> PD: Dave Hill APD/MD: Rob Heckman 17 PEARL JAM HURT	<b>WBZX/Columbus, OH*</b> PD: Hal Fish APD/MD: Ronni Hunter 41 PEARL JAM NICKELBACK	<b>WBVR/Fl. Wayne, IN*</b> PD: Cindy Miller MD: Siller 5 PEARL JAM BLOODSIMPLE	<b>WRTT/Huntsville, AL*</b> OM: Rob Harder PD/MD: Jimbo Wood No Adds	<b>KFMX/Lubbock, TX</b> OM/MD: Wes Hessmann 7 THEORY OF A DEADMAN 5 TAKING BACK SUNDAY	<b>WNOR/Norfolk, VA*</b> PD: Harvey Kojan APD/MD: Tim Parker BUCKCHERRY	<b>WXTB/Tampa, FL*</b> OM: Brad Hardin PD: Scott Palbone MD: Mike Killabrew No Adds	<b>WVYX/Panama City, FL</b> PD: Keith Allen APD/MD: Mark The Shark 10 10 YEARS 10 FAKTION	<b>KISS/San Antonio, TX*</b> PD/MD: LA Lloyd Hocsit 12 PEARL JAM 11 KORN 8 EVANS BLUE	<b>WVYX/Panama City, FL</b> PD: Keith Allen APD/MD: Mark The Shark 10 10 YEARS 10 FAKTION
<b>WCPB/Biloxi, MS*</b> OM/MD: Jay Taylor APD/MD: Maynard 17 PEARL JAM	<b>KBPI/Denver, CO*</b> PD: Willie B. APD/MD: Aaron "Double A" Montell No Adds	<b>WRUF/Gainesville, FL*</b> OM/MD: Harry Gussott APD: Monica Rita MD: Matt Lettola 5 PEARL JAM 1 10 YEARS NICKELBACK	<b>KORC/Kansas City, MO*</b> PD: Bob Edwards 26 PEARL JAM ROB ZOMBIE	<b>WJJO/Madison, WI*</b> PD: Randy Hawes APD/MD: Blake Patton 10 PEARL JAM 1 REBEL MEETS REBEL	<b>KATT/Oklahoma City, OK*</b> OM/MD: Chris Baker MD: Jake Daniels 18 PEARL JAM 6 10 YEARS 2 LACUNA COIL 1 THEORY OF A DEADMAN	<b>KIOZ/San Diego, CA*</b> OM: Jim Richards PD/MD: Shauna Moran-Brown 11 10 YEARS PEARL JAM	<b>KURQ/San Luis Obispo, CA</b> OM/MD: Andy Winford APD/MD: Stephanie Bell SEVENFOLD BUCKCHERRY	<b>WKLL/Utica, NY</b> PD: Scott Palbone APD/MD: Tim Noble 30 BUCKCHERRY 10 KORN 10 WOLFMEISTER 10 AVENGED SEVENFOLD 10 SEETHER	<b>WVYX/Panama City, FL</b> PD: Keith Allen APD/MD: Mark The Shark 10 10 YEARS 10 FAKTION
<b>WKGB/Binghamton, NY</b> OM/MD: Jim Free APD/MD: Tim Boland 3 PEARL JAM 1 BUCKCHERRY 1 WOLFMEISTER	<b>WRIF/Detroit, MI*</b> OM/MD: Doug Podell APD/MD: Mark Pennington 21 PEARL JAM 1 10 YEARS	<b>WKLO/Grand Rapids, MI*</b> OM: Brent Alberts PD/MD: Darin Arriens 10 PEARL JAM 8 QUEENSRYCHE 1 THEORY OF A DEADMAN FIGHTING INSTINCT	<b>KLFX/Killeen, TX</b> PD/MD: Bob Fonda 21 PEARL JAM 15 BUCKCHERRY 15 FIVE BOLT MANN	<b>WGIR/Manchester, NH</b> PD: Alex James APD: Becky Pohlinsky 15 PEARL JAM	<b>WYXX/Panama City, FL</b> PD: Keith Allen APD/MD: Mark The Shark 10 10 YEARS 10 FAKTION	<b>WVYX/Panama City, FL</b> PD: Keith Allen APD/MD: Mark The Shark 10 10 YEARS 10 FAKTION	<b>WVYX/Panama City, FL</b> PD: Keith Allen APD/MD: Mark The Shark 10 10 YEARS 10 FAKTION	<b>WVYX/Panama City, FL</b> PD: Keith Allen APD/MD: Mark The Shark 10 10 YEARS 10 FAKTION	<b>WVYX/Panama City, FL</b> PD: Keith Allen APD/MD: Mark The Shark 10 10 YEARS 10 FAKTION
<b>WAAF/Boston, MA*</b> PD: Ron Valeri MD: Mistress Carrie 33 PEARL JAM	<b>KRBR/Duluth</b> OM/MD: Mark Fleischer No Adds	<b>WZOR/Green Bay, WI</b> PD: Roxanne Steele 5 PEARL JAM 1 RAMSTEIN	<b>WJXD/Lansing, MI*</b> PD: Bob Olson 15 PEARL JAM 1 BUCKCHERRY 10 YEARS SEETHER STAINED	<b>KFRQ/McAllen, TX*</b> OM/MD: Jeff "Hitman" DeWitt 7 PEARL JAM 1 REBEL MEETS REBEL 1 BUCKCHERRY HUCK JOHNS LOSER EDGE CITY OUTLAWS SEVENFOLD MERCY FALL	<b>WVYX/Panama City, FL</b> PD: Keith Allen APD/MD: Mark The Shark 10 10 YEARS 10 FAKTION	<b>WVYX/Panama City, FL</b> PD: Keith Allen APD/MD: Mark The Shark 10 10 YEARS 10 FAKTION	<b>WVYX/Panama City, FL</b> PD: Keith Allen APD/MD: Mark The Shark 10 10 YEARS 10 FAKTION	<b>WVYX/Panama City, FL</b> PD: Keith Allen APD/MD: Mark The Shark 10 10 YEARS 10 FAKTION	<b>WVYX/Panama City, FL</b> PD: Keith Allen APD/MD: Mark The Shark 10 10 YEARS 10 FAKTION

POWERED BY MEDIABASE

Monitored Reporters

82 Total Reporters

55 Total Monitored

27 Total Indicator

Did Not Report, Playlist Frozen (1): WRBR/South Bend, IN

# ALTERNATIVE TOP 50

March 17, 2006

POWERED BY  
MEDIABASE

LAST WEEK	THIS WEEK	ARTIST TITLE LABEL(S)	TOTAL PLAYS	+/- PLAYS	TOTAL AUDIENCE (00)	WEEKS ON CHART	TOTAL STATIONS/ ADDS
1	1	NINE INCH NAILS Every Day Is Exactly The Same (Interscope)	1990	-97	79548	12	73/0
2	2	FALL OUT BOY Dance, Dance (Island/IDJMG)	1847	-1	93275	17	64/0
3	3	10 YEARS Wasteland (Republic/Universal)	1698	-93	71497	35	55/0
6	4	FOO FIGHTERS No Way Back (RCA/RMG)	1632	+59	64716	7	69/0
4	5	YELLOWCARD Lights And Sounds (Capitol)	1599	-14	56182	16	69/0
Debut	6	PEARL JAM World Wide Suicide (J/RMG)	1485	+1466	105217	1	73/63
5	7	WEEZER Perfect Situation (Geffen)	1463	-144	82150	21	61/0
8	8	WHITE STRIPES The Denial Twist (Third Man/V2)	1380	-8	62200	14	61/1
9	9	GORILLAZ Dare (Virgin)	1314	-57	65623	19	58/0
12	10	SHE WANTS REVENGE Tear You Apart (Geffen)	1276	+31	59304	12	55/1
7	11	SYSTEM OF A DOWN Hypnotize (American/Columbia)	1247	-182	65468	21	61/0
14	12	BLUE OCTOBER Hate Me (Universal)	1222	+133	53075	8	57/4
10	13	MATISYAHU King Without A Crown (Dr Music/Epic)	1156	-213	57793	19	59/0
11	14	AVENGED SEVENFOLD Bat Country (Warner Bros.)	1145	-140	50767	29	56/0
16	15	PANIC! AT THE DISCO The Only Difference Between... (Fueled By Ramen)	1056	+60	50449	8	57/3
17	16	GODSMACK Speak (Republic/Universal)	1053	+80	49352	5	46/0
19	17	HAWTHORNE HEIGHTS Saying Sorry (Victory)	954	+44	34737	9	58/0
21	18	DEATH CAB FOR CUTIE Crooked Teeth (Atlantic)	875	+85	36017	8	55/5
18	19	SHINEDOWN Save Me (Atlantic)	875	-72	35185	29	49/0
15	20	KORN Twisted Transistor (Virgin)	869	-128	37427	24	42/0
20	21	HARD-FI Cash Machine (Atlantic)	856	-37	24820	12	54/0
13	22	COLDPLAY Talk (Capitol)	844	-256	35763	18	49/0
23	23	YEAH YEAH YEAHS Gold Lion (Dress Up/Interscope)	841	+65	41960	5	50/2
22	24	HIM Rip Out The Wings Of A Butterfly (Warner Bros.)	795	+18	45070	22	47/3
28	25	SYSTEM OF A DOWN Lonely Day (American/Columbia)	776	+120	46627	5	54/8
30	26	SHINEDOWN I Dare You (Atlantic)	693	+65	24421	6	48/6
27	27	ROB ZOMBIE Foxy, Foxy (Geffen/Interscope)	687	+13	24831	4	44/0
25	28	NICKELBACK Animals (Roadrunner/IDJMG)	665	-62	22760	14	30/0
29	29	FLYLEAF I'm So Sick (Dctone/RCA/RMG)	639	-10	16711	13	35/1
26	30	STROKES Heart In A Cage (RCA/RMG)	633	-45	24840	8	41/0
31	31	HOOBASTANK If I Were You (Island/IDJMG)	628	+21	35598	4	41/1
37	32	ARCTIC MONKEYS I Bet You Look Good On The Dancefloor (Domino)	593	+144	36879	3	37/6
33	33	DISTURBED Just Stop (Reprise)	592	+15	19364	6	38/4
24	34	AUDIOSLAVE Out Of Exile (Epic/Interscope)	542	-210	27767	15	30/0
32	35	TRAPT Waiting (Warner Bros.)	526	-66	18915	8	33/0
36	36	EVANS BLUE Cold (But I'm Still Here) (Pocket/Hollywood)	519	+33	27861	10	31/1
35	37	30 SECONDS TO MARS The Kill (Immortal/Virgin)	514	+28	15642	5	37/2
34	38	JACK JOHNSON Upside Down (Brushfire/Universal)	506	+14	31816	8	29/3
40	39	KORN Coming Undone (Virgin)	392	+66	12611	2	28/3
38	40	ANBERLIN Paperthin Hymn (Tooth & Nail/EMI Music Reactive)	389	-30	11285	10	25/0
Debut	41	MATISYAHU Youth (Dr Music/Epic)	340	+128	30614	1	29/7
42	42	DEPECHE MODE Suffer Well (Mute/Sire/Reprise)	329	+26	14584	3	24/0
49	43	COHEED AND CAMBRIA Welcome Home (Equal Vision/Columbia)	327	+95	10375	2	26/2
43	44	PEOPLE IN PLANES If You Talk Too Much (My Head Will Explode) (Wind-Up)	314	+20	10509	4	26/0
39	45	STAIN'D Falling (Flip/Atlantic)	293	-37	16111	19	14/0
44	46	HINDER Get Stoned (Universal)	274	-13	15816	14	11/0
48	47	NONPOINT Bullet With A Name (Bieler Brothers)	266	+13	8980	9	12/1
Debut	48	NICKELBACK Savin' Me (Roadrunner/IDJMG)	258	+55	13687	1	14/1
47	49	BRIL Far Away (Kirtland)	234	-22	8883	3	22/0
46	50	SIA Breathe Me (Astralwerks/EMC)	232	-28	14383	5	16/0

## MOST ADDED\*

ARTIST TITLE LABEL(S)	ADDS
PEARL JAM World Wide Suicide (J/RMG)	63
TAKING BACK SUNDAY MakeDamnSure (Warner Bros.)	13
SYSTEM OF A DOWN Lonely Day (American/Columbia)	8
ROCK KILLS KID Paralyzed (Fearless/Warner Bros./Reprise)	8
RACONTEURS Steady, As She Goes (Third Man/V2)	8
MATISYAHU Youth (Dr Music/Epic)	7
WOLF MOTHER Woman (Modular/Interscope)	7
SHINEDOWN I Dare You (Atlantic)	6
ARCTIC MONKEYS I Bet You Look Good On The Dancefloor (Domino)	6
WEEZER This Is Such A Pity (Geffen)	6

The Alternative add threshold is applied to monitored stations not allowed to report adds per their company policy. Songs that reach seven plays per week within one airplay week. An airplay week is defined as Sunday through Saturday. Adds from all other programmers are still accepted at any play level.

## MOST INCREASED PLAYS

ARTIST TITLE LABEL(S)	TOTAL PLAY INCREASE
PEARL JAM World Wide Suicide (J/RMG)	+1466
ARCTIC MONKEYS I Bet You Look Good... (Domino)	+144
BLUE OCTOBER Hate Me (Universal)	+133
MATISYAHU Youth (Dr Music/Epic)	+128
SYSTEM OF A DOWN Lonely Day (American/Columbia)	+120
WEEZER This Is Such A Pity (Geffen)	+106
COHEED AND CAMBRIA Welcome Home (Equal Vision/Columbia)	+95
SEETHER The Gift (Wind-Up)	+91
AVENGED SEVENFOLD Beast And The Harlot (Warner Bros.)	+87
DEATH CAB FOR CUTIE Crooked Teeth (Atlantic)	+85

## NEW & ACTIVE

AVENGED SEVENFOLD Beast And The Harlot (Warner Bros.)	Total Plays: 229, Total Stations: 18, Adds: 2
SEETHER The Gift (Wind-Up)	Total Plays: 206, Total Stations: 15, Adds: 1
NINE BLACK ALPS Cosmopolitan (Interscope)	Total Plays: 194, Total Stations: 12, Adds: 0
MORRISSEY You Have Killed Me (Attack/Sanctuary/SRG)	Total Plays: 190, Total Stations: 13, Adds: 1
STAIN'D Everything Changes (Flip/Atlantic)	Total Plays: 169, Total Stations: 18, Adds: 4
WEEZER This Is Such A Pity (Geffen)	Total Plays: 156, Total Stations: 17, Adds: 6
HURT Rapture (Capitol)	Total Plays: 148, Total Stations: 9, Adds: 1
ROCK KILLS KID Paralyzed (Fearless/Warner Bros./Reprise)	Total Plays: 138, Total Stations: 13, Adds: 8
BUCKCHERRY Crazy Bitch (ElevenSeven)	Total Plays: 130, Total Stations: 8, Adds: 2
FAKTION Take It All Away (Roadrunner/IDJMG)	Total Plays: 121, Total Stations: 10, Adds: 0

Songs ranked by total plays

Station playlists for all R&R reporters are available on the web at [www.radioandrecords.com](http://www.radioandrecords.com).

77 Alternative reporters. Monitored airplay data supplied by Mediabase Research, a division of Premiere Radio Networks. Songs ranked by total plays for the airplay week of 3/5-3/11. Bullets appear on songs gaining plays or remaining flat from previous week. If two songs are tied in total plays, the song with the larger increase in plays is placed first. Songs below No. 20 are moved to recurrent after 20 weeks on the chart unless a song has not yet reached the top 20. If after 20 weeks, the record is not in the top 20 and has two consecutive weeks of decreased plays, the record then falls to recurrent. Most Added is the total number of new adds officially reported to R&R by each reporting station. Songs unreported as adds do not count toward overall total stations playing a song. Total Audience equals Average Quarter Hour Persons times number of plays (times 100). Each daypart on each station is assigned an AQH number. Average Quarter Hour Persons used herein with permission from Arbitron Inc. © 2006, Arbitron Inc. © 2006 Radio & Records.

# R&R

**R&R Packages The Reach & Frequency YOU NEED!**

..: R&R Today: The leading management daily fax

..: [radioandrecords.com](http://radioandrecords.com): Radio's Premiere Website

..: R&R: The Industry's Newspaper with the largest help wanted section

**CLASSIFIED ADVERTISING** Contact **KAREN MUMAW** at [kmumaw@radioandrecords.com](mailto:kmumaw@radioandrecords.com) or **310.788.1621** for information.





America's Best Testing Alternative Songs 12 +  
For The Week Ending 3/10/06

Artist Title (Label)	TW	LW	Familiarity	Burn	Persons 18-34	Men 18-34	Women 18-34
PANIC! AT THE DISCO The Only Difference... (Fueled By Ramen)	4.17	3.93	67%	9%	4.02	3.92	4.11
FALL OUT BOY Dance, Dance (Island/IDJMG)	4.10	3.81	97%	34%	4.08	3.97	4.16
WEEZER Perfect Situation (Geffen)	4.10	3.95	95%	26%	3.97	3.93	4.00
10 YEARS Wasteland (Republic/Universal)	4.01	3.82	85%	16%	3.77	3.49	4.00
FOO FIGHTERS DOA (RCA/RMG)	3.91	3.88	94%	32%	3.78	3.79	3.77
HIM Rip Out The Wings Of A Butterfly (Warner Bros.)	3.91	3.81	77%	14%	3.85	3.73	3.93
YELLOWCARD Lights And Sounds (Capitol)	3.90	3.89	91%	24%	3.70	3.66	3.73
SHINEDOWN Save Me (Atlantic)	3.81	3.68	78%	19%	3.60	3.43	3.75
FOO FIGHTERS No Way Back (RCA/RMG)	3.77	3.85	79%	18%	3.62	3.71	3.54
AVENGED SEVENFOLD Bat Country (Warner Bros.)	3.73	3.61	88%	29%	3.37	3.48	3.28
SYSTEM OF A DOWN Hypnotize (American/Columbia)	3.72	3.74	90%	23%	3.58	3.38	3.73
HAWTHORNE HEIGHTS Saying Sorry (Victory)	3.72	3.64	78%	15%	3.51	3.66	3.38
GORILLAZ Dare (Virgin)	3.69	3.58	87%	26%	4.10	4.02	4.17
BLUE OCTOBER Hate Me (Universal)	3.68	-	45%	8%	3.61	3.25	3.97
STROKES Heart In A Cage (RCA/RMG)	3.63	3.40	58%	9%	3.54	3.55	3.52
DEATH CAB FOR CUTIE Crooked Teeth (Atlantic)	3.62	3.65	58%	11%	3.54	3.45	3.63
AUDIOSLAVE Out Of Exile (Epic/Interscope)	3.57	3.65	80%	20%	3.40	3.57	3.25
NINE INCH NAILS Every Day Is Exactly The Same (Interscope)	3.56	3.66	82%	24%	3.48	3.26	3.69
KORN Twisted Transistor (Virgin)	3.52	3.48	84%	27%	3.32	3.15	3.45
NINE INCH NAILS Only (Interscope)	3.49	3.62	93%	38%	3.42	3.22	3.58
FLYLEAF I'm So Sick (Octone/RCA/RMG)	3.49	3.27	47%	10%	3.42	3.23	3.63
COLDPLAY Talk (Capitol)	3.48	3.34	89%	33%	3.43	3.32	3.52
WHITE STRIPES The Denial Twist (Third Man/V2)	3.47	3.44	79%	21%	3.48	3.40	3.53
HARD-FI Cash Machine (Atlantic)	3.45	3.36	42%	7%	3.38	3.13	3.58
SHE WANTS REVENGE Tear You Apart (Geffen)	3.34	3.32	55%	14%	3.28	3.14	3.39
NICKELBACK Animals (Roadrunner/IDJMG)	3.33	3.36	81%	29%	3.18	3.29	3.08
GODSMACK Speak (Republic/Universal)	3.25	3.14	51%	15%	3.13	3.04	3.21
YEAH YEAH YEAHS Gold Lion (Dress Up/Interscope)	3.18	3.06	43%	12%	3.18	2.97	3.34

Total sample size is 317 respondents. Total average favorability estimates are based on a scale of 1-5. (1=dislike very much, 5=like very much). Total familiarity represents the percentage of respondents who recognized the song. Total burn represents the number of respondents who said they are tired of hearing the song. Songs must have 40% familiarity to appear on survey. Sample composition is based on persons 12+. Persons are screened via the Internet. Once passed, they can take the music test based on the format/music preference. RateTheMusic.com results are not meant to replace callout research. The results are intended to show opinions of participants on the the Internet only. RateTheMusic.com is a registered trademark of RateTheMusic.com. The RTM system, is available for local radio stations by calling 818-377-5300. RateTheMusic.com data is provided by Mediabase Research, a division of Premiere Radio Networks.

## BANDWIDTH

Artist: Pearl Jam  
Label: J/RMG  
By STEVEN STRICK/Rock Formats Editor

Pearl Jam are back! "World Wide Suicide," their new single, is on at all three Rock formats. It debuted at No. 6 on the Alternative chart, No. 7 on the Rock chart, and No. 14 on the Active Rock chart.

I have heard several tracks off the forthcoming album, and I have to say that Pearl Jam have delivered what appears to be a very strong new collection. It's self-titled and hits retail on May 2.

They again hired Adam Kasper to produce this album. He has quite a resume, having produced or engineered albums by Mudhoney, Nirvana, The Foo Fighters, Queens Of The Stone Age, R.E.M. and Soundgarden, to name just a few. He won a Grammy in 2001 for The Foo Fighters' *There Is Nothing Left to Lose*.

Of course, the band plans an extensive North American tour. So far dates have been announced in Toronto; Albany, NY; Hartford; Chicago; Grand Rapids; Cleveland; Detroit; Boston; Philadelphia; Washington; and East Rutherford, NJ, starting in May.



Pearl Jam

## REPORTERS

Stations and their adds listed alphabetically by market

<b>WEQX/Albany, NY</b> PD: Will Robles MD: Niki Alexander 32 PEARL JAM DRESDEN DOLLS ROCK KILLS KID	<b>WRAX/Birmingham, AL*</b> PD: Ken Wall MD: Mark Lindsey 12 PEARL JAM 1 STAINED LOSER RACONTEURS	<b>WARO/Columbia, SC*</b> PD: Dan Stewart MD: Matt Lee 18 PEARL JAM 4 PANIC! AT THE DISCO 1 TAKING BACK SUNDAY DEFAULT	<b>WJFX/Ft. Myers, FL*</b> PD: John Rozz MD: Jeff Zho 18 PEARL JAM	<b>KRBZ/Kansas City, MO*</b> OM: Greg Bergen PD: Lezio APD/MD: Brian Phillips 14 PEARL JAM 9 EDITORS SHINEDOWN	<b>WHTG/Monmouth, NJ*</b> PD: Mike Michaels APD/MD: Brian Phillips 14 PEARL JAM 9 EDITORS SHINEDOWN	<b>KEDJ/Phoenix, AZ*</b> PD: Kevin Mannon MD: Robin Nash 6 PEARL JAM 1 ARCTIC MONKEYS TAKING BACK SUNDAY SHINEDOWN	<b>KBZT/San Diego, CA*</b> PD: Garret Michaels APD: Mike Hanson MD: Kriston Winquist 24 PEARL JAM 5 RACONTEURS	<b>WXSR/Tallahassee, FL</b> PD: Jeff Horn MD: Greg Sutton MD: Kriston Winquist 12 PEARL JAM 11 10 YEARS 1 BLUE OCTOBER
<b>WHRL/Albany, NY*</b> OM/MD: Lisa Biello MD: Capone 26 PEARL JAM EVANS BLUE	<b>KQXR/Boise, ID*</b> OM: Dan McCall MD: Matt Diabio MD: Jeremy Smith 16 PEARL JAM COHEED AND CAMBRIA ARCTIC MONKEYS WOLFMOTHER	<b>WWCD/Columbus, OH*</b> OM: Randy Mallory PD: Andy "Andyman" Davis MD: Jack DeVoss 16 PEARL JAM ROCK 'N' ROLL SOLDIERS WOLFMOTHER FLAMING LIPS RACONTEURS MATISYAHU	<b>WXTW/Ft. Wayne, IN*</b> OM: Bill Stewart MD: Al Ehabli 14 PEARL JAM 1 HIM 1 DEATH CAB FOR CUTIE 1 JACK JOHNSON	<b>WNFZ/Knoxville, TN*</b> OM: Terry Gillingham PD: Shane Cox APD/MD: Valerie Hale 10 PEARL JAM 1 MUDVAYNE 1 FLYLEAF STAINED	<b>WKZQ/Myrtle Beach, SC</b> PD: Mark McKinney APD/MD: Charley 28 PEARL JAM	<b>WDXX/Pittsburgh, PA*</b> OM/MD: John Moschitta MD: Vinnie Ferguson 37 PEARL JAM	<b>XTRA/San Diego, CA*</b> PD: Kevin Slatford MD: Marco Collins 24 PEARL JAM 5 TAKING BACK SUNDAY SYSTEM OF A DOWN ROCK KILLS KID	<b>WJZZ/Tallahassee, FL</b> PD: Jeff Horn MD: Greg Sutton MD: Kriston Winquist 12 PEARL JAM 11 10 YEARS 1 BLUE OCTOBER
<b>WNNX/Atlanta, GA*</b> OM/MD: Leslie Fram MD: Jay Harren 22 PEARL JAM 11 RACONTEURS 2 MATISYAHU	<b>WBCN/Boston, MA*</b> PD: Dave Wellington MD: Dan O'Brien 2 RACONTEURS WOLFMOTHER	<b>WVXN/Greenville, NC*</b> PD: Chris Ripley MD: Jeff Sanders APD/MD: Sally 31 PEARL JAM DEATH CAB FOR CUTIE BUCKCHERRY KORN	<b>WGRD/Grand Rapids, MI*</b> PD: Jerry Tarrant 30 PEARL JAM 1 SYSTEM OF A DOWN TAKING BACK SUNDAY	<b>WRRV/Newburgh, NY*</b> PD: Andrew Boris MD: Bill Dunn 23 PEARL JAM 13 WHITE STRIPES 13 ARCTIC MONKEYS 8 WEEZER	<b>WROX/Norfolk, VA*</b> OM: Jay Michaels PD: Michele Diamond 10 PEARL JAM COHEED AND CAMBRIA SHINEDOWN	<b>WBYU/Providence, RI*</b> PD: Ron White MD: Seth Resler APD: Sarah Ross MD: Chris Novello No Adds	<b>KJEE/Santa Barbara, CA</b> PD: Eddie Gutierrez MD: Dave Hancock 22 PEARL JAM BEN HARPER ROCK KILLS KID	<b>WJAZ/Tallahassee, FL</b> PD: John O'Connell MD: Nik Rivers No Adds
<b>WJSE/Atlantic City, NJ*</b> PD: Scott Reilly 2 PEARL JAM	<b>WAVF/Charleston, SC*</b> PD: Dan Rossi MD: Sary Bice 25 PEARL JAM 14 SHE WANTS REVENGE 4 ARCTIC MONKEYS 3 SLOW RUNNER 3 ROCK KILLS KID 1 LASHES COWBOY MOUTH SUBWAYS	<b>KUCD/Honolulu, HI*</b> OM: Paul Wilson MD: Jamie Bryant MD: Chris Sampaio 18 PEARL JAM 2 TAKING BACK SUNDAY OUSTURBED MATISYAHU	<b>KUCC/Monolulu, HI*</b> OM: Paul Wilson MD: Jamie Bryant MD: Chris Sampaio 18 PEARL JAM 2 TAKING BACK SUNDAY OUSTURBED MATISYAHU	<b>KRRQ/Los Angeles, CA*</b> PD: Kevin Westberry APD: Gene Sandblom MD: Lisa Worden 35 ANGELS AND AIRWAVES SHE WANTS REVENGE	<b>KQXX/Oklahoma City, OK*</b> OM: Tom Travis PD: Corbin Pierce 11 PEARL JAM 1 HIM 1 YEAH YEAH YEAHS	<b>WBRU/Providence, RI*</b> PD: Ron White MD: Seth Resler APD: Sarah Ross MD: Chris Novello No Adds	<b>KJEE/Santa Barbara, CA</b> PD: Eddie Gutierrez MD: Dave Hancock 22 PEARL JAM BEN HARPER ROCK KILLS KID	<b>WJAZ/Tallahassee, FL</b> PD: John O'Connell MD: Nik Rivers No Adds
<b>WAEQ/Augusta, GA*</b> OM: Ron Thomas PD: J.D. Kunes 9 PEARL JAM BLUE OCTOBER	<b>WEND/Charlotte*</b> PD: Bruce Logan MD: Jack Daniel 18 PEARL JAM	<b>KTCL/Denver, CO*</b> PD: Joe Bevilacqua APD/MD: Jeff 13 PEARL JAM 10 BLUE OCTOBER	<b>KTBB/Houston, TX*</b> PD: Vince Richards MD: Don Jantzen 23 PEARL JAM SYSTEM OF A DOWN	<b>KROQ/Los Angeles, CA*</b> PD: Kevin Westberry APD: Gene Sandblom MD: Lisa Worden 35 ANGELS AND AIRWAVES SHE WANTS REVENGE	<b>WJRR/Ontario, FL*</b> PD: Rick Everett MD: Brian Dickerman 17 PEARL JAM 5 SEVENDUST 2 HIM	<b>WBYU/Providence, RI*</b> PD: Ron White MD: Seth Resler APD: Sarah Ross MD: Chris Novello No Adds	<b>WJZZ/Tallahassee, FL</b> PD: John O'Connell MD: Nik Rivers No Adds	<b>WJAZ/Tallahassee, FL</b> PD: John O'Connell MD: Nik Rivers No Adds
<b>WHSF/Baltimore, MD*</b> PD: Mike Murphy MD: Tim Virgin 11 PEARL JAM 9 BLUE OCTOBER 7 MATISYAHU 1 TAKING BACK SUNDAY	<b>WQXZ/Chicago, IL*</b> PD: Mike Stern 25 PEARL JAM 6 RACONTEURS 2 TAKING BACK SUNDAY 1 DISTURBED 1 SYSTEM OF A DOWN	<b>WVXN/Greenville, NC*</b> PD: Chris Ripley MD: Jeff Sanders APD/MD: Sally 31 PEARL JAM DEATH CAB FOR CUTIE BUCKCHERRY KORN	<b>WVXN/Greenville, NC*</b> PD: Chris Ripley MD: Jeff Sanders APD/MD: Sally 31 PEARL JAM DEATH CAB FOR CUTIE BUCKCHERRY KORN	<b>WRRV/Newburgh, NY*</b> PD: Andrew Boris MD: Bill Dunn 23 PEARL JAM 13 WHITE STRIPES 13 ARCTIC MONKEYS 8 WEEZER	<b>WJRR/Ontario, FL*</b> PD: Rick Everett MD: Brian Dickerman 17 PEARL JAM 5 SEVENDUST 2 HIM	<b>WBYU/Providence, RI*</b> PD: Ron White MD: Seth Resler APD: Sarah Ross MD: Chris Novello No Adds	<b>WJZZ/Tallahassee, FL</b> PD: John O'Connell MD: Nik Rivers No Adds	<b>WJAZ/Tallahassee, FL</b> PD: John O'Connell MD: Nik Rivers No Adds
<b>KNKX/Baton Rouge, LA*</b> OM/MD: Dave Danoway APD: Phillip Kish MD: Darren Gauthier 10 PEARL JAM 5 ROCK KILLS KID TAKING BACK SUNDAY MATISYAHU	<b>WAQZ/Cincinnati, OH*</b> PD/MD: Jeff Nagel 1 SYSTEM OF A DOWN TAKING BACK SUNDAY SHINEDOWN	<b>WVXN/Greenville, NC*</b> PD: Chris Ripley MD: Jeff Sanders APD/MD: Sally 31 PEARL JAM DEATH CAB FOR CUTIE BUCKCHERRY KORN	<b>WVXN/Greenville, NC*</b> PD: Chris Ripley MD: Jeff Sanders APD/MD: Sally 31 PEARL JAM DEATH CAB FOR CUTIE BUCKCHERRY KORN	<b>WRRV/Newburgh, NY*</b> PD: Andrew Boris MD: Bill Dunn 23 PEARL JAM 13 WHITE STRIPES 13 ARCTIC MONKEYS 8 WEEZER	<b>WJRR/Ontario, FL*</b> PD: Rick Everett MD: Brian Dickerman 17 PEARL JAM 5 SEVENDUST 2 HIM	<b>WBYU/Providence, RI*</b> PD: Ron White MD: Seth Resler APD: Sarah Ross MD: Chris Novello No Adds	<b>WJZZ/Tallahassee, FL</b> PD: John O'Connell MD: Nik Rivers No Adds	<b>WJAZ/Tallahassee, FL</b> PD: John O'Connell MD: Nik Rivers No Adds
<b>WVXN/Greenville, NC*</b> PD: Chris Ripley MD: Jeff Sanders APD/MD: Sally 31 PEARL JAM DEATH CAB FOR CUTIE BUCKCHERRY KORN	<b>WVXN/Greenville, NC*</b> PD: Chris Ripley MD: Jeff Sanders APD/MD: Sally 31 PEARL JAM DEATH CAB FOR CUTIE BUCKCHERRY KORN	<b>WVXN/Greenville, NC*</b> PD: Chris Ripley MD: Jeff Sanders APD/MD: Sally 31 PEARL JAM DEATH CAB FOR CUTIE BUCKCHERRY KORN	<b>WVXN/Greenville, NC*</b> PD: Chris Ripley MD: Jeff Sanders APD/MD: Sally 31 PEARL JAM DEATH CAB FOR CUTIE BUCKCHERRY KORN	<b>WRRV/Newburgh, NY*</b> PD: Andrew Boris MD: Bill Dunn 23 PEARL JAM 13 WHITE STRIPES 13 ARCTIC MONKEYS 8 WEEZER	<b>WJRR/Ontario, FL*</b> PD: Rick Everett MD: Brian Dickerman 17 PEARL JAM 5 SEVENDUST 2 HIM	<b>WBYU/Providence, RI*</b> PD: Ron White MD: Seth Resler APD: Sarah Ross MD: Chris Novello No Adds	<b>WJZZ/Tallahassee, FL</b> PD: John O'Connell MD: Nik Rivers No Adds	<b>WJAZ/Tallahassee, FL</b> PD: John O'Connell MD: Nik Rivers No Adds
<b>WVXN/Greenville, NC*</b> PD: Chris Ripley MD: Jeff Sanders APD/MD: Sally 31 PEARL JAM DEATH CAB FOR CUTIE BUCKCHERRY KORN	<b>WVXN/Greenville, NC*</b> PD: Chris Ripley MD: Jeff Sanders APD/MD: Sally 31 PEARL JAM DEATH CAB FOR CUTIE BUCKCHERRY KORN	<b>WVXN/Greenville, NC*</b> PD: Chris Ripley MD: Jeff Sanders APD/MD: Sally 31 PEARL JAM DEATH CAB FOR CUTIE BUCKCHERRY KORN	<b>WVXN/Greenville, NC*</b> PD: Chris Ripley MD: Jeff Sanders APD/MD: Sally 31 PEARL JAM DEATH CAB FOR CUTIE BUCKCHERRY KORN	<b>WRRV/Newburgh, NY*</b> PD: Andrew Boris MD: Bill Dunn 23 PEARL JAM 13 WHITE STRIPES 13 ARCTIC MONKEYS 8 WEEZER	<b>WJRR/Ontario, FL*</b> PD: Rick Everett MD: Brian Dickerman 17 PEARL JAM 5 SEVENDUST 2 HIM	<b>WBYU/Providence, RI*</b> PD: Ron White MD: Seth Resler APD: Sarah Ross MD: Chris Novello No Adds	<b>WJZZ/Tallahassee, FL</b> PD: John O'Connell MD: Nik Rivers No Adds	<b>WJAZ/Tallahassee, FL</b> PD: John O'Connell MD: Nik Rivers No Adds
<b>WVXN/Greenville, NC*</b> PD: Chris Ripley MD: Jeff Sanders APD/MD: Sally 31 PEARL JAM DEATH CAB FOR CUTIE BUCKCHERRY KORN	<b>WVXN/Greenville, NC*</b> PD: Chris Ripley MD: Jeff Sanders APD/MD: Sally 31 PEARL JAM DEATH CAB FOR CUTIE BUCKCHERRY KORN	<b>WVXN/Greenville, NC*</b> PD: Chris Ripley MD: Jeff Sanders APD/MD: Sally 31 PEARL JAM DEATH CAB FOR CUTIE BUCKCHERRY KORN	<b>WVXN/Greenville, NC*</b> PD: Chris Ripley MD: Jeff Sanders APD/MD: Sally 31 PEARL JAM DEATH CAB FOR CUTIE BUCKCHERRY KORN	<b>WRRV/Newburgh, NY*</b> PD: Andrew Boris MD: Bill Dunn 23 PEARL JAM 13 WHITE STRIPES 13 ARCTIC MONKEYS 8 WEEZER	<b>WJRR/Ontario, FL*</b> PD: Rick Everett MD: Brian Dickerman 17 PEARL JAM 5 SEVENDUST 2 HIM	<b>WBYU/Providence, RI*</b> PD: Ron White MD: Seth Resler APD: Sarah Ross MD: Chris Novello No Adds	<b>WJZZ/Tallahassee, FL</b> PD: John O'Connell MD: Nik Rivers No Adds	<b>WJAZ/Tallahassee, FL</b> PD: John O'Connell MD: Nik Rivers No Adds
<b>WVXN/Greenville, NC*</b> PD: Chris Ripley MD: Jeff Sanders APD/MD: Sally 31 PEARL JAM DEATH CAB FOR CUTIE BUCKCHERRY KORN	<b>WVXN/Greenville, NC*</b> PD: Chris Ripley MD: Jeff Sanders APD/MD: Sally 31 PEARL JAM DEATH CAB FOR CUTIE BUCKCHERRY KORN	<b>WVXN/Greenville, NC*</b> PD: Chris Ripley MD: Jeff Sanders APD/MD: Sally 31 PEARL JAM DEATH CAB FOR CUTIE BUCKCHERRY KORN	<b>WVXN/Greenville, NC*</b> PD: Chris Ripley MD: Jeff Sanders APD/MD: Sally 31 PEARL JAM DEATH CAB FOR CUTIE BUCKCHERRY KORN	<b>WRRV/Newburgh, NY*</b> PD: Andrew Boris MD: Bill Dunn 23 PEARL JAM 13 WHITE STRIPES 13 ARCTIC MONKEYS 8 WEEZER	<b>WJRR/Ontario, FL*</b> PD: Rick Everett MD: Brian Dickerman 17 PEARL JAM 5 SEVENDUST 2 HIM	<b>WBYU/Providence, RI*</b> PD: Ron White MD: Seth Resler APD: Sarah Ross MD: Chris Novello No Adds	<b>WJZZ/Tallahassee, FL</b> PD: John O'Connell MD: Nik Rivers No Adds	<b>WJAZ/Tallahassee, FL</b> PD: John O'Connell MD: Nik Rivers No Adds
<b>WVXN/Greenville, NC*</b> PD: Chris Ripley MD: Jeff Sanders APD/MD: Sally 31 PEARL JAM DEATH CAB FOR CUTIE BUCKCHERRY KORN	<b>WVXN/Greenville, NC*</b> PD: Chris Ripley MD: Jeff Sanders APD/MD: Sally 31 PEARL JAM DEATH CAB FOR CUTIE BUCKCHERRY KORN	<b>WVXN/Greenville, NC*</b> PD: Chris Ripley MD: Jeff Sanders APD/MD: Sally 31 PEARL JAM DEATH CAB FOR CUTIE BUCKCHERRY KORN	<b>WVXN/Greenville, NC*</b> PD: Chris Ripley MD: Jeff Sanders APD/MD: Sally 31 PEARL JAM DEATH CAB FOR CUTIE BUCKCHERRY KORN	<b>WRRV/Newburgh, NY*</b> PD: Andrew Boris MD: Bill Dunn 23 PEARL JAM 13 WHITE STRIPES 13 ARCTIC MONKEYS 8 WEEZER	<b>WJRR/Ontario, FL*</b> PD: Rick Everett MD: Brian Dickerman 17 PEARL JAM 5 SEVENDUST 2 HIM	<b>WBYU/Providence, RI*</b> PD: Ron White MD: Seth Resler APD: Sarah Ross MD: Chris Novello No Adds	<b>WJZZ/Tallahassee, FL</b> PD: John O'Connell MD: Nik Rivers No Adds	<b>WJAZ/Tallahassee, FL</b> PD: John O'Connell MD: Nik Rivers No Adds
<b>WVXN/Greenville, NC*</b> PD: Chris Ripley MD: Jeff Sanders APD/MD: Sally 31 PEARL JAM DEATH CAB FOR CUTIE BUCKCHERRY KORN	<b>WVXN/Greenville, NC*</b> PD: Chris Ripley MD: Jeff Sanders APD/MD: Sally 31 PEARL JAM DEATH CAB FOR CUTIE BUCKCHERRY KORN	<b>WVXN/Greenville, NC*</b> PD: Chris Ripley MD: Jeff Sanders APD/MD: Sally 31 PEARL JAM DEATH CAB FOR CUTIE BUCKCHERRY KORN	<b>WVXN/Greenville, NC*</b> PD: Chris Ripley MD: Jeff Sanders APD/MD: Sally 31 PEARL JAM DEATH CAB FOR CUTIE BUCKCHERRY KORN	<b>WRRV/Newburgh, NY*</b> PD: Andrew Boris MD: Bill Dunn 23 PEARL JAM 13 WHITE STRIPES 13 ARCTIC MONKEYS 8 WEEZER	<b>WJRR/Ontario, FL*</b> PD: Rick Everett MD: Brian Dickerman 17 PEARL JAM 5 SEVENDUST 2 HIM	<b>WBYU/Providence, RI*</b> PD: Ron White MD: Seth Resler APD: Sarah Ross MD: Chris Novello No Adds	<b>WJZZ/Tallahassee, FL</b> PD: John O'Connell MD: Nik Rivers No Adds	<b>WJAZ/Tallahassee, FL</b> PD: John O'Connell MD: Nik Rivers No Adds
<b>WVXN/Greenville, NC*</b> PD: Chris Ripley MD: Jeff Sanders APD/MD: Sally 31 PEARL JAM DEATH CAB FOR CUTIE BUCKCHERRY KORN	<b>WVXN/Greenville, NC*</b> PD: Chris Ripley MD: Jeff Sanders APD/MD: Sally 31 PEARL JAM DEATH CAB FOR CUTIE BUCKCHERRY KORN	<b>WVXN/Greenville, NC*</b> PD: Chris Ripley MD: Jeff Sanders APD/MD: Sally 31 PEARL JAM DEATH CAB FOR CUTIE BUCKCHERRY KORN	<b>WVXN/Greenville, NC*</b> PD: Chris Ripley MD: Jeff Sanders APD/MD: Sally 31 PEARL JAM DEATH CAB FOR CUTIE BUCKCHERRY KORN	<b>WRRV/Newburgh, NY*</b> PD: Andrew Boris MD: Bill Dunn 23 PEARL JAM 13 WHITE STRIPES 13 ARCTIC MONKEYS 8 WEEZER	<b>WJRR/Ontario, FL*</b> PD: Rick Everett MD: Brian Dickerman 17 PEARL JAM 5 SEVENDUST 2 HIM	<b>WBYU/Providence, RI*</b> PD: Ron White MD: Seth Resler APD: Sarah Ross MD: Chris Novello No Adds	<b>WJZZ/Tallahassee, FL</b> PD: John O'Connell MD: Nik Rivers No Adds	<b>WJAZ/Tallahassee, FL</b> PD: John O'Connell MD: Nik Rivers No Adds
<b>WVXN/Greenville, NC*</b> PD: Chris Ripley MD: Jeff Sanders APD/MD: Sally 31 PEARL JAM DEATH CAB FOR CUTIE BUCKCHERRY KORN	<b>WVXN/Greenville, NC*</b> PD: Chris Ripley MD: Jeff Sanders APD/MD: Sally 31 PEARL JAM DEATH CAB FOR CUTIE BUCKCHERRY KORN	<b>WVXN/Greenville, NC*</b> PD: Chris Ripley MD: Jeff Sanders APD/MD: Sally 31 PEARL JAM DEATH CAB FOR CUTIE BUCKCHERRY KORN	<b>WVXN/Greenville, NC*</b> PD: Chris Ripley MD: Jeff Sanders APD/MD: Sally 31 PEARL JAM DEATH CAB FOR CUTIE BUCKCHERRY KORN	<b>WRRV/Newburgh, NY*</b> PD: Andrew Boris MD: Bill Dunn 23 PEARL JAM 13 WHITE STRIPES 13 ARCTIC MONKEYS 8 WEEZER	<b>WJRR/Ontario, FL*</b> PD: Rick Everett MD: Brian Dickerman 17 PEARL JAM 5 SEVENDUST 2 HIM	<b>WBYU/Providence, RI*</b> PD: Ron White MD: Seth Resler APD: Sarah Ross MD: Chris Novello No Adds	<b>WJZZ/Tallahassee, FL</b> PD: John O'Connell MD: Nik Rivers No Adds	<b>WJAZ/Tallahassee, FL</b> PD: John O'Connell MD: Nik Rivers No Adds
<b>WVXN/Greenville, NC*</b> PD: Chris Ripley MD: Jeff Sanders APD/MD: Sally 31 PEARL JAM DEATH CAB FOR CUTIE BUCKCHERRY KORN	<b>WVXN/Greenville, NC*</b> PD: Chris Ripley MD: Jeff Sanders APD/MD: Sally 31 PEARL JAM DEATH CAB FOR CUTIE BUCKCHERRY KORN	<b>WVXN/Greenville, NC*</b> PD: Chris Ripley MD: Jeff Sanders APD/MD: Sally 31 PEARL JAM DEATH CAB FOR CUTIE BUCKCHERRY KORN	<b>WVXN/Greenville, NC*</b> PD: Chris Ripley MD: Jeff Sanders APD/MD: Sally 31 PEARL JAM DEATH CAB FOR CUTIE BUCKCHERRY KORN	<b>WRRV/Newburgh, NY*</b> PD: Andrew Boris MD: Bill Dunn 23 PEARL JAM 13 WHITE STRIPES 13 ARCTIC MONKEYS 8 WEEZER	<b>WJRR/Ontario, FL*</b> PD: Rick Everett MD: Brian Dickerman 17 PEARL JAM 5 SEVENDUST 2 HIM	<b>WBYU/Providence, RI*</b> PD: Ron White MD: Seth Resler APD: Sarah Ross MD: Chris Novello No Adds	<b>WJZZ/Tallahassee, FL</b> PD: John O'Connell MD: Nik Rivers No Adds	<b>WJAZ/Tallahassee, FL</b> PD: John O'Connell MD: Nik Rivers No Adds
<b>WVXN/Greenville, NC*</b> PD: Chris Ripley MD: Jeff Sanders APD/MD: Sally 31 PEARL JAM DEATH CAB FOR CUTIE BUCKCHERRY KORN	<b>WVXN/Greenville, NC*</b> PD: Chris Ripley MD: Jeff Sanders APD/MD: Sally 31 PEARL JAM DEATH CAB FOR CUTIE BUCKCHERRY KORN	<b>WVXN/Greenville, NC*</b> PD: Chris Ripley MD: Jeff Sanders APD/MD: Sally 31 PEARL JAM DEATH CAB FOR CUTIE BUCKCHERRY KORN	<b>WVXN/Greenville, NC*</b> PD: Chris Ripley MD: Jeff Sanders APD/MD: Sally 31 PEARL JAM DEATH CAB FOR CUTIE BUCKCHERRY KORN	<b>WRRV/Newburgh, NY*</b> PD: Andrew Boris MD: Bill Dunn 23 PEARL JAM 13 WHITE STRIPES 13 ARCTIC MONKEYS 8 WEEZER	<b>WJRR/Ontario, FL*</b> PD: Rick Everett MD: Brian Dickerman 17			



**JOHN SCHOENBERGER**  
jschoenberger@radioandrecords.com

## Come Rain, Sleet Or Snow!

### The ninth Sunset Sessions is a success

**I**t rained, and even snowed, in the mountains above Palm Springs during the ninth annual Michele Clark Promotions Sunset Sessions, held at the Parker Hotel & Spa March 9-12, but that didn't put a damper on the great opportunity attendees had to hang out and see some great performances.

Stephen Stills, Jamie Cullum, Ben Lee, Danielia Cotton, Greg Johnson, Abbotfinney, JJ Appleton, Tom Sartori, The Exit, Amelia While, Frank Martin & The Levite Camp and Jacob Miller played, and there was a surprise performance by Jewel the final night.

As you'll see in the photos below, everyone had a great time despite the unusual winter weather in the desert.



**BEFORE THE RAIN** The first night of the gathering the performances were held outside. Seen here are (l-r) WNTI/Hackettstown, NJ's Jon Peterson; Jodi Buc; WRLT/Nashville's Fred Buc; and Concord's Dave Morrell.



**RAISING THE BAR** Everyone was very impressed by Jamie Cullum's performance on the first night, including (l-r) Verve's Casey Silcock; WNCS/Burlington, VT's Zeb Norris; and Outsource Promotion's Rene Magallon.



**ALL SMILES** Seen here (l-r) are WDST/Woodstock, NY's Gary Chetkof; Heavy Leany Promotion's Lenny Bronstein; and Lynn Grossman Management's Lynn Grossman.



**MOVING INDOORS** When the rain started, everybody hung around the Parker's lobby during the day, eating, drinking and playing Trivial Pursuit. Seen here (l-r) are Wind-Up's Shana Fisher; Virgin's Ray Gmeiner; and WTYD/Williamsburg, VA's Amy Miller.



**WE GO WAY BACK** JMA's Rock Stone (l) and MCP's J.B. Brenner go back to the old A&M days together — and they're still friends!



**MAKING NICE** The performances had to move to the ballroom after the weather changed. Seen here are (l-r) Capitol's Melanie Scull and A Taste of Triple A's Jim Nelson between sets.



**IT'S THE DORI & DOUG SHOW** It was the first Sunset Sessions for KLRR/Bend, OR's Doug Donoho (r) and his wife, Dori, who also works at the station.



**THE NEW ZEALAND CONNECTION** Sharing stories of that great country after Greg Johnson's performance are (l-r) KRSH/Santa Rosa, CA's Pam Long (who lived in NZ for a while) and Johnson's manager, New Zealand native Michelle Bakker.



**A FAMILY AFFAIR** Several folks who attended the Sunset Sessions this year brought spouses and kids for the weekend. Seen here here are KPRI/San Diego's Bob Hughes and his lovely wife, Pat.



**NEWLYWEDS** Fresh off their honeymoon are KSQY/Rapid City, SD's Chad Carlson and his wife, Tara.



**I'M WITH HER!** I was lucky to get a picture taken with Jewel after her surprise performance on Saturday night.



**THE NORTH CAROLINA CONTINGENT** Seen here are (l-r) WJWV/Wilmington, NC's Beau Gunn and Kimberly McLaughlin-Smith, who enjoyed their first time attending the Sunset Sessions.



**GOOD BUDS** Atlantic's Brian Corona (l) and newly minted artist manager Steve Nice are always good for a laugh.



**HANGING WITH THE BOYS** WXRV/Boston's Dana Marshall was "courted" by several of the guys. Seen here (l-r) are KTAO-Taos, NM's Paddy Mac; Marshall; Cooking Vinyl's Jason Fisher; and KMTN/Jackson Hole, WY's Mark "Fish" Fishman.



**OUR HOSTS** The gang at Michele Clark Promotion put on another great event this year. Seen here (l-r) are Meg MacDonald, Clark, J Weseioh, J.B. Brenner, Christie Stevens and Crystal Ann Lea.

# TRIPLE A TOP 30

March 17, 2006

POWERED BY  
MEDIABASE

LAST WEEK	THIS WEEK	ARTIST TITLE LABEL(S)	TOTAL PLAYS	+/- PLAYS	TOTAL AUDIENCE (00)	WEEKS ON CHART	TOTAL STATIONS/ ADDS
	<b>1</b>	<b>JACK JOHNSON</b> Upside Down ( <i>Brushfire/Universal</i> )	525	+47	30143	9	23/0
	<b>2</b>	<b>COLDPLAY</b> Talk ( <i>Capitol</i> )	428	-18	22604	13	20/0
	<b>3</b>	<b>TRAIN</b> Cab ( <i>Columbia</i> )	352	+7	16329	11	19/0
	<b>4</b>	<b>U2</b> Original Of The Species ( <i>Interscope</i> )	298	-16	15470	15	19/0
	<b>5</b>	<b>KT TUNSTALL</b> Black Horse & The Cherry Tree ( <i>Relentless/Virgin</i> )	284	-45	18343	20	22/0
	<b>6</b>	<b>BETH ORTON</b> Conceived ( <i>Astralwerks/EMC</i> )	278	+20	12405	9	21/0
	<b>7</b>	<b>SHAWN MULLINS</b> Beautiful Wreck ( <i>Vanguard</i> )	255	+42	11775	9	18/0
	<b>8</b>	<b>FRAY</b> Over My Head (Cable Car) ( <i>Epic</i> )	252	+5	12322	26	19/0
	<b>9</b>	<b>DEATH CAB FOR CUTIE</b> Crooked Teeth ( <i>Atlantic</i> )	250	+21	13579	6	19/1
	<b>10</b>	<b>BEN HARPER</b> Better Way ( <i>Virgin</i> )	245	+9	9863	4	19/0
	<b>11</b>	<b>SUBDUDES</b> Papa Dukie & The Mud People ( <i>Back Porch/Narada Productions/EMI</i> )	244	+21	10553	8	18/0
	<b>12</b>	<b>DEATH CAB FOR CUTIE</b> Soul Meets Body ( <i>Atlantic</i> )	235	-9	12477	25	22/0
	<b>13</b>	<b>GOO GOO DOLLS</b> Better Days ( <i>Warner Bros.</i> )	224	-22	12760	21	17/0
	<b>14</b>	<b>DAVID GRAY</b> Tell Me Something (Hospital Food) ( <i>ATO/RCA/RMG</i> )	221	+12	13119	7	17/0
	<b>15</b>	<b>O.A.R.</b> Love And Memories ( <i>Everfire/Lava</i> )	215	0	10317	13	16/0
	<b>16</b>	<b>SANTANA</b> f/LOS LONELY BOYS I Don't Wanna Lose Your Love ( <i>Arista/RMG</i> )	197	-41	10601	12	12/0
	<b>17</b>	<b>FEIST</b> Mushaboom ( <i>Cherry Tree/Interscope</i> )	189	-12	7488	17	17/0
	<b>18</b>	<b>DAVID GILMOUR</b> On An Island ( <i>Columbia</i> )	187	+15	11194	5	14/1
	<b>19</b>	<b>MAT KEARNEY</b> Nothing Left To Lose ( <i>Aware/Columbia</i> )	180	+1	11036	6	15/0
	<b>20</b>	<b>AUGUSTANA</b> Boston ( <i>Epic</i> )	163	+41	7618	4	12/1
	<b>21</b>	<b>KT TUNSTALL</b> Suddenly I See ( <i>Relentless/Virgin</i> )	144	+53	7071	2	15/3
	<b>22</b>	<b>NEIL YOUNG</b> Far From Home ( <i>Reprise</i> )	140	-41	4826	11	15/0
	<b>23</b>	<b>MICHAEL STIPE</b> In The Sun ( <i>Warner Bros.</i> )	137	+1	7988	4	7/0
	<b>24</b>	<b>AQUALUNG</b> Left Behind ( <i>Slightly Bigger/Red Ink/Columbia</i> )	136	+15	6726	5	12/0
	<b>25</b>	<b>BRANDI CARLILE</b> What Can I Say ( <i>Red Ink/Columbia</i> )	132	+16	4991	5	11/1
	<b>26</b>	<b>BONNIE RAITT</b> I Don't Want Anything To Change ( <i>Capitol</i> )	108	-12	2710	8	12/0
	<b>27</b>	<b>TREY ANASTASIO</b> Shine ( <i>Columbia</i> )	106	-40	7231	20	16/0
	<b>28</b>	<b>VAN MORRISON</b> Playhouse ( <i>Lost Highway</i> )	103	+5	3516	3	9/1
	<b>29</b>	<b>SUSAN TEDESCHI</b> Evidence ( <i>Verve Forecast/VMG</i> )	98	0	1727	4	11/1
<b>Debut</b>	<b>30</b>	<b>JACKIE GREENE</b> I'm So Gone ( <i>Verve Forecast/VMG</i> )	90	+23	5461	1	8/0

23 Triple A reporters. Monitored airplay data supplied by Mediabase Research, a division of Premiere Radio Networks. Songs ranked by total plays for the airplay week of 3/5-3/11. Bullets appear on songs gaining plays or remaining flat from previous week. If two songs are tied in total plays, the song with the larger increase in plays is placed first. Songs below No. 15 are moved to recurrent after 20 weeks on the chart. Most Added is the total number of new adds officially reported to R&R by each reporting station. Songs unreported as adds do not count toward overall total stations playing a song. Total Audience equals Average Quarter Hour Persons times number of plays (times 100). Each daypart on each station is assigned an AQH number. Average Quarter Hour Persons used herein with permission from Arbitron Inc. (© 2006, Arbitron Inc.) © 2006 Radio & Records.

## NEW & ACTIVE

**MY MORNING JACKET** Off The Record (*ATO/RCA/RMG*)

Total Plays: 90, Total Stations: 8, Adds: 1

**BEN LEE** Gamble Everything For Love (*New West*)

Total Plays: 87, Total Stations: 7, Adds: 0

**JEWEL** Again And Again (*Atlantic*)

Total Plays: 85, Total Stations: 9, Adds: 3

**INXS** Aterglow (*Epic*)

Total Plays: 85, Total Stations: 7, Adds: 1

**LIVE** The River (*Epic*)

Total Plays: 80, Total Stations: 5, Adds: 0

**HOBBASTANK** If I Were You (*Island/IDJMG*)

Total Plays: 72, Total Stations: 3, Adds: 0

**JAMIE CULLUM** London Skies (*Verve Forecast/VMG/Universal*)

Total Plays: 71, Total Stations: 8, Adds: 1

**RHETT MILLER** Help Me Susanne (*Verve Forecast/VMG*)

Total Plays: 68, Total Stations: 8, Adds: 0

**SHERYL CROW & STING** Always On Your Side (*A&M/Interscope*)

Total Plays: 63, Total Stations: 5, Adds: 0

**TREY ANASTASIO** Tuesday (*Columbia*)

Total Plays: 62, Total Stations: 6, Adds: 0

## MOST ADDED\*

ARTIST TITLE LABEL(S)	ADDS
<b>JOHN BUTLER TRIO</b> Betterman ( <i>Lava/Atlantic</i> )	6
<b>LITTLE WILLIES</b> Roll On ( <i>Milking Bull/EMC</i> )	4
<b>DANIELIA COTTON</b> It's Only Life ( <i>Hip Shake</i> )	4
<b>KT TUNSTALL</b> Suddenly I See ( <i>Relentless/Virgin</i> )	3
<b>JEWEL</b> Again And Again ( <i>Atlantic</i> )	3
<b>PEARL JAM</b> World Wide Suicide ( <i>J/RMG</i> )	3
<b>SIA</b> Breathe Me ( <i>Astralwerks/EMC</i> )	2
<b>SHERYL CROW</b> I Know Why ( <i>A&amp;M/Interscope</i> )	2
<b>CHICAGO BLUES REUNION</b> Let's Work Together ( <i>Out Of The Box</i> )	2

The Triple A add threshold is applied to monitored stations not allowed to report adds per their company policy. Songs that reach five plays per week in two consecutive airplay weeks. An airplay week is defined as Sunday through Saturday. Adds from all other programmers are still accepted at any play level.

## MOST INCREASED PLAYS

ARTIST TITLE LABEL(S)	TOTAL PLAY INCREASE
<b>KT TUNSTALL</b> Suddenly I See ( <i>Relentless/Virgin</i> )	+53
<b>PEARL JAM</b> World Wide Suicide ( <i>J/RMG</i> )	+53
<b>JACK JOHNSON</b> Upside Down ( <i>Brushfire/Universal</i> )	+47
<b>SHAWN MULLINS</b> Beautiful Wreck ( <i>Vanguard</i> )	+42
<b>AUGUSTANA</b> Boston ( <i>Epic</i> )	+41
<b>RACONTEURS</b> Steady, As She Goes ( <i>Third Man/V2</i> )	+31
<b>JOHN BUTLER TRIO</b> Betterman ( <i>Lava/Atlantic</i> )	+30
<b>JACKIE GREENE</b> I'm So Gone ( <i>Verve Forecast/VMG</i> )	+23
<b>DEATH CAB FOR CUTIE</b> Crooked Teeth ( <i>Atlantic</i> )	+21
<b>SUBDUDES</b> Papa Dukie... ( <i>Back Porch/Narada Productions/EMI</i> )	+21

## MOST PLAYED RECURRENTS

ARTIST TITLE LABEL(S)	TOTAL PLAYS
<b>H. HANCOCK</b> f/J. MAYER Stitched Up ( <i>Hear Music/Vector</i> )	187
<b>JAMES BLUNT</b> You're Beautiful ( <i>Custard/Atlantic</i> )	177
<b>TRACY CHAPMAN</b> Change ( <i>Lava/Atlantic</i> )	135
<b>AQUALUNG</b> Brighter Than... ( <i>Slightly Bigger/Red Ink/Columbia</i> )	115
<b>DAVID GRAY</b> The One I Love ( <i>ATO/RCA/RMG</i> )	95
<b>COLDPLAY</b> Speed Of Sound ( <i>Capitol</i> )	94
<b>COLDPLAY</b> Fix You ( <i>Capitol</i> )	84
<b>HOWIE DAY</b> Collide ( <i>Epic</i> )	83
<b>BONNIE RAITT</b> I Will Not Be Broken ( <i>Capitol</i> )	80
<b>SNOW PATROL</b> Chocolate ( <i>A&amp;M/Interscope</i> )	79

Station playlists for all R&R reporters are available on the web at [www.radioandrecords.com](http://www.radioandrecords.com).

Songs ranked by total plays

R&R can now deliver **BREAKING NEWS** directly to your mobile phone!

Just text the word **RADIO** to 36617 and you'll be instantly signed up.

**R&R**  
**MOBILE ALERTS**

text **RADIO**  
**36617**

Standard rates apply. Powered by



**Hip Cricket**

# TRIPLE A TOP 30 INDICATOR

March 17, 2006

LAST WEEK	THIS WEEK	ARTIST TITLE LABEL(S)	TOTAL PLAYS	+/- PLAYS	TOTAL AUDIENCE (00)	WEEKS ON CHART	TOTAL STATIONS/ADDS
1	1	JACK JOHNSON Upside Down (Brushfire/Universal)	582	-16	6656	9	34/0
3	2	BEN HARPER Better Way (Virgin)	543	+42	6221	5	42/0
2	3	BETH ORTON Conceived (Astralwerks/EMC)	520	+5	7395	11	38/0
4	4	SUBDUDES Papa Dukie & The Mud People (Back Porch/Narada Productions/EMI)	491	-6	6122	9	38/0
5	5	DAVID GRAY Tell Me Something (Hospital Food) (ATO/RCA/RMG)	469	-15	3820	9	29/0
7	6	DEATH CAB FOR CUTIE Crooked Teeth (Atlantic)	426	+31	5409	7	33/2
6	7	SHAWN MULLINS Beautiful Wreck (Vanguard)	408	-24	4316	9	35/0
9	8	DONALD FAGEN H Gang (Reprise)	360	-19	3835	7	31/0
15	9	KT TUNSTALL Suddenly I See (Relentless/Virgin)	340	+66	4694	2	33/4
8	10	COLDPLAY Talk (Capitol)	335	-47	3310	13	21/0
10	11	TRAIN Cab (Columbia)	329	-9	4293	10	17/0
11	12	VAN MORRISON Playhouse (Lost Highway)	323	+12	4308	5	34/1
12	13	SUSAN TEDESCHI Evidence (Verve Forecast/VMG)	301	-1	1316	8	23/0
21	14	DAVID GILMOUR On An Island (Columbia)	277	+23	3369	4	23/0
20	15	BRANDI CARLILE What Can I Say (Red Ink/Columbia)	275	+18	2897	4	25/1
17	16	TEDDY THOMPSON I Should Get Up (Verve Forecast/VMG)	274	+4	3323	6	29/0
13	17	RHETT MILLER Help Me Susanne (Verve Forecast/VMG)	270	-26	2915	9	29/0
16	18	MY MORNING JACKET Off The Record (ATO/RCA/RMG)	253	-21	2159	8	23/1
22	19	JACKIE GREENE I'm So Gone (Verve Forecast/VMG)	244	0	2850	3	27/0
25	20	AUGUSTANA Boston (Epic)	237	+8	2350	7	22/1
26	21	MICHAEL STIPE In The Sun (Warner Bros.)	231	+11	2380	4	18/0
29	22	MAT KEARNEY Nothing Left To Lose (Aware/Columbia)	227	+22	1416	2	17/1
28	23	TREY ANASTASIO Tuesday (Columbia)	227	+20	801	2	22/0
19	24	NEIL YOUNG Far From Home (Reprise)	222	-36	3571	12	19/0
18	25	DUNCAN SHEIK White Limousine (Zoe/Rounder)	222	-43	1593	11	24/0
14	26	U2 Original Of The Species (Interscope)	220	-64	1385	13	16/0
24	27	FIONA APPLE Get Him Back (Epic)	219	-10	1622	4	20/0
30	28	BEN LEE Gamble Everything For Love (New West)	210	+12	1207	4	20/0
27	29	BONNIE RAITT I Don't Want Anything To Change (Capitol)	208	-1	847	8	16/0
	30	MATT COSTA Cold December (Brushfire/Universal/UMG)	202	+13	1019	1	22/1

Debut

45 Triple A reporters. Songs ranked by total plays for the airplay week of Sunday 3/5 - Saturday 3/11.  
© 2006 Radio & Records

## MOST ADDED

ARTIST TITLE LABEL(S)	ADDS
GOMEZ How We Operate (ATO)	13
JOSH RITTER Wolves (V2)	10
UMPHREY'S MCGEE Women, Wine And Song (SCI-Fidelity)	9
JOHN BUTLER TRIO Betterman (Lava/Atlantic)	9
PEARL JAM World Wide Suicide (J/RMG)	8
GARRISON STARR Beautiful In Los Angeles (Vanguard)	6
WORLD PARTY What Does... (Seaview/Fontana Distribution)	6
KT TUNSTALL Suddenly I See (Relentless/Virgin)	4
SONYA KITCHELL Let Me Go (Velour)	4

## MOST INCREASED PLAYS

ARTIST TITLE LABEL(S)	TOTAL PLAY INCREASE
SONYA KITCHELL Let Me Go (Velour)	+94
CALEXICO Cruel (Quarterstick/Touch And Go)	+69
KT TUNSTALL Suddenly I See (Relentless/Virgin)	+66
GOMEZ How We Operate (ATO)	+46
LITTLE WILLIES Roll On (Milking Bull/EMC)	+44
BEN HARPER Better Way (Virgin)	+42
CRACKER Something You Ain't Got (Cooking Vinyl)	+35
JEWEL Again And Again (Atlantic)	+34
WILLIE NILE Cell Phones Ringing (In The Pockets...)	+32

## SYNDICATED PROGRAMMING

Added This Week

**World Cafe - Dan Reed 215-898-6677**  
**MYLO Musclescars**  
**SPARKS Perfume**  
**WILL HOGE Love From A Scar**  
**Acoustic Cafe - Rob Reinhart 734-761-2043**  
**JOSH RITTER Girl In A War**  
**JOSH ROUSE Quiet Town**  
**KRIS KRISTOFFERSON Wild American**

## REPORTERS

Stations and their adds listed alphabetically by market

WAPS/Akron, OH  
PD: Bill Gruber  
No Adds

KNBA/Anchorage, AK  
DM/PD: Loren Dixon  
MD: Danny Preston  
JOHN BUTLER TRIO  
UMPHREY'S MCGEE  
JOSH RITTER  
NEKO CASE

WQKL/Ann Arbor, MI  
PD: Brad Savage  
MD: Mark Copeland  
3 KT TUNSTALL  
2 JAMIE CULLUM  
2 SONYA KITCHELL  
2 DANIEL POWTER

KSPN/Aspen, CO  
PD/MD: Sam Scholl  
1 GOMEZ  
1 GARRISON STARR  
1 PEARL JAM

WZGC/Atlanta, GA\*  
PD: Michelle Engel  
APD: Chris Brannon  
MD: Margaret Smith  
5 MORRISSEY  
4 RACONTEURS  
3 JAMES BLUNT

KGSR/Austin, TX\*  
DM: Jeff Carroll  
PD: Jody Danberg  
APD: Jyl Hershman-Ross  
MD: Susan Castle  
9 KT TUNSTALL  
7 SUSAN TEDESCHI  
6 BELLE & SEBASTIAN  
6 WORLD PARTY  
4 CALEXICO  
2 CASSANDRA WILSON

WRNR/Baltimore, MD  
DM/PD: Bob Waugh  
APD/MD: Alex Corbitt  
10 GOMEZ  
8 PEARL JAM  
8 EDITORS  
4 MY MORNING JACKET

WTMD/Baltimore, MD  
APD/MD: Mike "Matthews" Vasilikos  
6 JOSH RITTER  
1 JAMES HUNTER  
1 GOMEZ  
1 FLAMING LIPS

KLRR/Bend, OR  
DM/PD: Doug Danoho  
APD: Dan Danoho  
JAMIE CULLUM

KRVB/Boise, ID\*  
DM/PD: Dan McCooly  
MD: Tim Johnston  
DANIEL POWTER

WBOS/Boston, MA\*  
DM: Buzz Knight  
PD: Dave Douglas  
MD: David Ginsberg  
8 LEWIS TAYLOR  
FRAY

KMMS/Bazeman, MT  
DM/PD: Michelle Wolfe  
5 KT TUNSTALL  
5 DEATH CAB FOR CUTIE  
5 ANIMAL LIBERATION ORCHESTRA  
5 GOMEZ  
5 GARRISON STARR

WNCS/Burlington\*  
PD: Zeb Norris  
MD: Jamie Canfield  
3 SA  
3 MY MORNING JACKET  
1 VAN MORRISON  
MATT COSTA  
JEWEL  
LITTLE WILLIES  
DANIELA COTTON

WMVY/Cape Cod, MA  
PD: PJ Finn  
2 WOOD BROTHERS

WNRN/Charlottesville, VA  
DM: Jeff Reynolds  
PD: Michael Friend  
MD: Jaz Tupelo  
4 GOMEZ  
1 JOSH RITTER  
1 PETER MULVEY

WDDO/Chattanooga, TN\*  
DM/PD: Danny Howard  
MD: Brad Steiner  
18 PEARL JAM  
2 YEAH YEAH YEAHS

WXRT/Chicago, IL\*  
DM/MD: John Farneda  
PD: Norm Winer  
19 PEARL JAM  
8 UMPHREY'S MCGEE  
4 TEDDY THOMPSON  
4 RAY DAVIS  
3 LITTLE WILLIES

WMWV/Conway, NH  
DM/PD: Mark Johnson  
4 BITTER SWEET  
4 JOSH ROUSE  
4 CRACKER  
4 CALEXICO  
4 DEL CASTILLO  
4 CASSANDRA WILSON  
4 WORLD PARTY  
1 GARRISON STARR  
1 SONYA KITCHELL

KBCO/Denver, CO\*  
PD: Scott Arbo  
MD: Mark Abuzzahab  
13 LITTLE WILLIES  
10 GOMEZ  
4 SHERYL CROW  
1 JOHN BUTLER TRIO

WDET/Detroit, MI  
MD: Chuck Horn  
2 WILLY MASON  
1 UMPHREY'S MCGEE  
1 GOMEZ  
1 WORLD PARTY

KRVI/Fargo  
DM: Mike "Big Dog" Kapei  
PD: Ryan Kelly  
MD: David Black  
SONYA KITCHELL

KOZT/Ft. Bragg, CA  
PD: Tom Yates  
APD/MD: Kate Hayes  
6 JACK JOHNSON  
ETIENNE DE ROCHER

WEHM/Hampton, NY  
PD: Brian Cosgrove  
MD: Lauren Stone  
No Adds

WVVH/Hilton Head, SC  
DM: Susan Groves  
PD: Gene Murrell  
1 BRANDI CARLILE  
1 KT TUNSTALL  
1 DEATH CAB FOR CUTIE

KSTU/Ignacio, CO  
PD: Steve Rauworth  
MD: Stasia Lanier  
5 CASSANDRA WILSON  
5 WORLD PARTY  
3 UMPHREY'S MCGEE  
3 JENNY LEWIS WITHE WATSON TWINS  
3 WILLY NILE  
3 GOMEZ  
3 MARK ERELLI  
3 GARRISON STARR  
3 ETTA JAMES

WTTS/Indianapolis, IN\*  
PD: Brad Holtz  
APD/MD: Laura Duncan  
1 JOHN BUTLER TRIO

KMTN/Jackson, WY  
DM/MD: Mark "Fish" Fishman  
JOHN BUTLER TRIO  
DANIELA COTTON  
SONYA KITCHELL

KTBG/Kansas City, MO  
PD: Jon Hart  
MD: Byron Johnson  
17 GOMEZ  
9 JAMES BLUNT  
9 MAT KEARNEY  
9 UMPHREY'S MCGEE  
9 JOSH RITTER  
9 JAMES HUNTER  
JOHN BUTLER TRIO

WEBK/Killington, VT  
DM/APD: Mitch Terricciano  
JOHN BUTLER TRIO  
DIRTY BLONDE  
LITTLE WILLIES  
NICOLA DUNGER

WFPK/Louisville, KY  
DM: Brian Cain  
PD: Stacy Owen  
NEKO CASE  
MATSUHAU  
GOMEZ

WMMM/Madison, WI\*  
PD: Tom Teuber  
MD: Babby Parsons  
3 PEARL JAM  
LITTLE WILLIES

KTCZ/Minneapolis, MN\*  
PD: Lauren MacLeash  
APD/MD: Mike Wolf  
3 INXS  
1 MASON JENNINGS

WZEW/Mobile, AL\*  
DM/PD: Tim Camp  
MD: Lee Ann Konik  
10 JOHN BUTLER TRIO  
7 BRANDI CARLILE  
4 KT TUNSTALL

WBJB/Monmouth, NJ  
DM: Tom Brennan  
PD: Rich Robinson  
APD: Leo Zaccari  
MD: Jeff Raspe  
4 PEARL JAM  
WORLD PARTY  
BLACK REBEL MOTORCYCLE CLUB  
JASON COLLETT  
JOSH RITTER  
NEKO CASE  
GOMEZ

KPIG/Monterey, CA  
DM: Frank Caprista  
PD/MD: Laura Ellen Hopper  
APD: Aileen MacNeary  
5 KT TUNSTALL  
4 CRACKER  
2 CHICAGO BLUES REUNION  
2 JOHN SMITH  
2 LITTLE WILLIES  
2 JOHN BUTLER TRIO

WRLT/Nashville, TN\*  
DM/PD: David Hall  
APD/MD: Rev. Keith Coes  
23 SHERYL CROW

WFUV/New York, NY  
PD: Chuck Singleton  
MD: Rita Houston  
UMPHREY'S MCGEE  
JOSH RITTER  
ELECTED  
MATT COSTA  
ELVIS COSTELLO  
WORLD PARTY  
AL ANDERSON  
CESARIA EVORA

WRSI/Northampton, MA  
PD: Sean O'Malley  
MD: Johnny Memphis  
CASSANDRA WILSON

WXP/Philadelphia, PA  
DM/MD: Dan Reed  
PD: Bruce Warren  
4 BACON  
3 ROSANNE CASH  
2 ARCTIC MONKEYS  
2 GOMEZ  
1 JOSH RITTER  
1 JOHN BUTLER TRIO  
1 CLAP YOUR HANDS SAY YEAH  
1 BETH ORTON  
BRUCE SPRINGSTEEN  
BRUCE SPRINGSTEEN

WYEP/Pittsburgh, PA  
PD: Rosemary Welsh  
MD: Mike Sauter  
BLACK REBEL MOTORCYCLE CLUB  
JOSH RITTER  
GOMEZ  
CAMERA  
CESARIA EVORA

WCLZ/Portland, ME  
PD: Herb Ivy  
MD: Brian James  
AUGUSTANA  
LEWIS TAYLOR

KINK/Portland, OR\*  
PD: Dennis Constantine  
APD/MD: Kevin Welch  
3 DAVID GILMOUR

WXR/Portsmouth, NH\*  
DM/MD: Dana Marshall  
APD: Catie Wilber  
DANIELA COTTON  
JEWEL

WDST/Poughkeepsie, NY  
DM: Greg Galina  
PD: Jimmy Buff  
MD: Rick Schneider  
UMPHREY'S MCGEE  
JOSH RITTER  
PEARL JAM  
CALEXICO

KSQY/Rapid City, SD  
DM/MD: Chad Carlson  
DANIELA COTTON  
KT TUNSTALL  
JEWEL  
PEARL JAM  
ABBOTTFINNEY

KTHX/Reno, NV\*  
PD: Rob Brooks  
APD/MD: Dave Harold  
1 JAMES MCMURTRY  
1 KT TUNSTALL  
AUGUSTANA

KENZ/Salt Lake City, UT\*  
DM/PD: Bruce Jones  
MD: Casey Scott  
No Adds

KPRI/San Diego, CA\*  
DM/PD: Bob Burch  
20 JOHN BUTLER TRIO  
3 JAMIE CULLUM

KFOG/San Francisco, CA\*  
PD: David Benson  
MD: Kelly Restford  
No Adds

KPND/Sandpoint, ID  
DM/PD: Dyan Benefield  
APD: Norm McBride  
MD: Diane Michaels  
JOHN BUTLER TRIO  
DANNY TATE  
UMPHREY'S MCGEE  
JOSH RITTER

KBAC/Santa Fe, NM  
DM/MD: Ira Gordon  
4 NEW ORLEANS SOCIAL CLUB  
UMPHREY'S MCGEE  
JOSH ROUSE  
DRIVE-BY TRUCKERS  
CASSANDRA WILSON

KRSH/Santa Rosa, CA\*  
DM/MD: Pam Long  
JOHN BUTLER TRIO  
DANIELA COTTON  
DEATH CAB FOR CUTIE  
LITTLE WILLIES  
JEWEL  
DEREK TRUCKS BANO  
TOM GASTON  
CHICAGO BLUES REUNION

DMX Folk Rock/Satellite  
DM: Leanne Vince  
MD: Dave Sloan  
No Adds

Musie Choice Adult Alternative/  
Satellite  
PD: Justin Prager  
9 JOHN BUTLER TRIO  
7 AMBUANCE LTD  
6 SUBWAYS  
6 SUSAN CAGLE  
6 VAN MORRISON  
5 GARRISON STARR

Sirius Spectrum/Satellite  
PD: Gary Schoenwetter  
MD: Jessica Basack  
2 BIG HEAD TODD AND THE MONSTERS  
2 ELVIS COSTELLO  
2 BEN HARPER  
1 BEN HARPER

XM Cafe/Satellite  
PD: Bill Evans  
MD: Brian Chamberlain  
5 ASHTON ALLEN  
5 ROSANNE CASH  
4 STRAYS DON'T SLEEP  
1 STRAYS DON'T SLEEP  
1 UMPHREY'S MCGEE  
1 JACKIE GREENE  
1 CIBELLE  
1 UMPHREY'S MCGEE  
1 WORLD PARTY  
1 ESSEX GREEN  
1 MASON JENNINGS  
1 ASHTON ALLEN  
1 ELF POWER  
1 ELF POWER  
1 ELF POWER  
1 ESSEX GREEN

KEXP/Seattle, WA  
DM: Tom Hara  
PD: Kevin Cole  
APD: John Richards  
MD: Don Yates  
10 BUILT TO SPILL  
GOMEZ  
DRIVE-BY TRUCKERS  
SECRET MACHINES  
BOY LEAST LIKELY TO  
VOXTROT  
ANTLERAND  
ELLEN ALLEN & APPARAT

KMTT/Seattle, WA\*  
PD: Shawn Stewart  
No Adds

WKZE/Sharon, CT  
DM: Will Stanley  
PD: Tim Schaefer  
10 WILLY MASON  
10 JOSH RITTER  
10 TRES CHICAS  
10 ESSEX GREEN  
8 CALEXICO

WNCW/Spindale, NC  
PD: Eie Elie  
APD/MD: Martin Anderson  
19 LITTLE WILLIES  
2 EELS  
2 HERB ALPERT  
2 JERRY JOSEPH & JACKMORMONS  
SOUTHERN CULTURE ON THE SKIDS  
JANVA MAGNESS  
CESARIA EVORA  
SEAN WATKINS  
TIT MERRITT  
CORDEBO  
GOMEZ  
JOSH RITTER  
TOM RUSSELL

WRNX/Springfield, MA\*  
PD: Donnie Moorhouse  
JOHN BUTLER TRIO  
DANIELA COTTON  
CHICAGO BLUES REUNION

KCLC/St. Louis, MO  
PD: Rich Reighard  
MD: Steve Chenoweth  
No Adds

KFMU/Steamboat Springs, CO  
DM/MD: John Johnston  
1 GOMEZ  
1 GARRISON STARR  
1 PEARL JAM

KTAO/Taos, NM  
DM: Mitch Miller  
PD: Brad Hockmeyer  
MD: Paddy Mac  
5 JOHN BUTLER TRIO  
5 CHICAGO BLUES REUNION

KWMT/Tucson, AZ\*  
DM/PD: Tim Richards  
APD/MD: Blake Rogers  
No Adds

WXP/White Plains, NY  
PD: Chris Herrmann  
APD/MD: Rob Lipshutz  
3 PEARL JAM

WUIN/Wilmington, NC  
PD: Kimberly McLaughlin-Smith  
MD: Beau Gunn  
3 BLACK REBEL MOTORCYCLE CLUB  
3 GOAT  
3 UMPHREY'S MCGEE  
3 RHYTHM & GROOVE CLUB

POWERED BY  
MEDIABASE

\*Monitored Reporters

68 Total Reporters

23 Total Monitored

45 Total Indicator

Did Not Report, Playlist  
Frozen (1):  
WCBE/Columbus, OH

# AAA ARTIST OF THE WEEK

## ON THE RECORD

With  
**Ray Di Pietro**  
VP/Promotion & Artist  
Development, Lost Highway



We here at Lost Highway were all thrilled when we got the news that we would be working with Van Morrison. We are all big fans of Van, and what made it even more special was the idea that *Pay the Devil* is his "Nashville" record, so to speak, and a perfect fit for Lost Highway. • The record showcases Van's brilliant vocals and is

peppered with Nashville-flavored songs like the classic "Your Cheatin' Heart," "Big Blue Diamonds," "There Stands the Glass" and a beautiful version of Rodney Crowell's "Till I Gain Control Again." *Pay the Devil* also features three originals, including the title track and the Triple A radio single "Playhouse," which is doing well at radio now. •

Van's March tour dates in five markets sold out in minutes and included his first-ever visit to Nashville: an appearance at the historic Ryman Auditorium on March 7, which was also the street date for the album. Van Morrison is a welcome addition to the Lost Highway family, and we hope you will join us in enjoying this wonderful release by an incredible artist.

**J**ack Johnson continues to dominate the monitored chart this week, while **Shawn Mullins** (13\*-7\*), **Death Cab For Cutie** (12\*-9\*) and **Ben Harper** (11\*-10\*) move into the top 10 ... **The Subdudes**, **David Gray**, **O.A.R.**, **David Gilmore**, **Mat Kearney** and **Augustana** are bulleted in the top 20 ... On the Indicator chart, Johnson is also No. 1, Harper is already at 2\*, **Beth Orton** holds at 3\*, **Death Cab** move up to 6\*, and **KT Tunstall** is already top 10 at 9\* with her new one ... Other gainers include **Van Morrison** (12\*), **David Gilmore** (14\*), **Brandi Carlile** (15\*), **Teddy Thompson** (16\*) and **Trey Anastasio** (23\*) ... **Jackie Greene** is coming on strong, with a debut on the monitored chart and a move to 19\* on the Indicator chart ... There's an early buzz on a different **Sheryl Crow** track, "I Know Why," and **The Little Willies'** "Roll On" is the emerging track from that project ... Keep an eye on **Ben Lee**, **Michael Stipe**, **Danielia Cotton**, **My Morning Jacket** and **Jewel** ... In the Most Added category, **Gomez** are off to great start, with 11 total adds, plus a couple adds on other tracks; **John Butler Trio** and **Josh Ritter** pull in nine adds each; **Pearl Jam** get eight total adds; and **Umphey's McGee** and **World Party** grab seven each.

## Triple A ON THE RADIO

— John Schoenberger, Triple A/Americana Editor

ARTIST: **Laura Veirs**

LABEL: **Nonesuch**

By **JOHN SCHOENBERGER** / TRIPLE A & AMERICANA EDITOR

Every now and again an artist comes along who at first may seem a bit left-of-center for most Triple A stations. This often happens with newer and more creative artists — the most current examples being **Death Cab For Cutie** and **Aqualung**, who seemed a tad too far out to succeed at the format in a big way but ultimately did just that. I submit to you **Laura Veirs**, whom I think is ready to defy the odds if given the chance.

Raised in Colorado Springs, educated as a geologist in Minnesota and now based in Seattle, Veirs has always taken her inspiration from nature. She released her self-titled debut in 1999, but it was her 2001 followup, *The Triumph and Travails of Orphan Mae*, also self-released, that got the ball rolling for her career on a regional level.

Veirs scored a distribution deal after a buzzworthy SXSW performance in 2003. Her third album, *Troubled by Fire*, was released on Cocteau Twin Simon Raymonde's Bella Union label, and her reputation began to grow on both a national and international level. After signing with Nonesuch, Veirs recorded and released *Carbon Glacier* and almost immediately embarked on an extensive tour with her band, **The Tortured Souls**. It was during that 18-month tour, which took her all over Europe and the United States, that Veirs began to write the songs for her latest effort, *Year of Meteors*.



Says Veirs of the new album, "All the songs are about transportation, motion. If you listen to the words, there's always some movement happening. Somehow I knew that all the traveling would come into the songs, but I wanted to remain focused on the bigger things, not just life on the road, so that's why there are no direct references to that."

"There are also some love songs related to that experience, like the struggles of being away from home and your partner, or having my band and the different relationships I have formulated, many of them very close because of the intense circumstances of touring. So it's a relationship record too."

The **Tortured Souls** have been with Veirs for almost all of her journey, and keyboardist **Steve Moore**, bassist-guitarist **Karl Blau** and drummer-producer **Ticker Martine** were at the center of the recording for *Year of Meteors*. Several guests also contributed to the process, including **Eyvind Kang** on viola and **Keith Lowe** on upright bass.

After building a solid buzz over the past few months via the press and tastemaker radio airplay, Veirs is now ready for your consideration with the single "Galaxies." Other standout tracks on the album include "Fire Snakes," "Secret Someones," "Parisian Dream" and "Cool Water."

"I love it when I can write a lyric that brings a clear image to mind," Veirs says. "That's kind of what I'm striving for. This album has a lot of stuff from the sky — stars, meteors, galaxies — and a lot of stuff from the sea — birds floating in the air or on water, eels and sea grass. For some reason, those things don't sound scientific and removed to me. They sound vivacious and raw and pure and essential to life."

# REPORTING STATION PLAYLISTS

[www.radioandrecords.com](http://www.radioandrecords.com)



# AMERICANA TOP 30 ALBUMS



March 17, 2006

LAST WEEK	THIS WEEK	ARTIST TITLE LABEL(S)	THIS WEEK PLAYS	+/- PLAYS	CUMULATIVE PLAYS
1	1	ROSANNE CASH Black Cadillac (Capitol)	547	-26	3953
2	2	BR549 Dog Days (Dualtone)	449	-22	5181
3	3	SUBDUDES Behind The Levee (Back Porch/Narada Productions/EMI)	428	-38	3388
4	4	ROBINELLA Solace For The Lonely (Dualtone)	360	-31	3122
9	5	HANK III Straight To Hell (Bruc/Curb)	347	+82	861
5	6	SHAWN MULLINS 9th Ward Pickin' Parlor (Vanguard)	333	+13	1885
7	7	NEKO CASE Fox Confessor Brings The Flood (Anti/Epitaph)	304	-4	1360
13	8	LITTLE WILLIES Little Willies (Milking Bull/EMC)	299	+63	1032
11	9	GIBSON BROTHERS Red Letter Day (Sugar Hill)	274	+30	1882
15	10	RADNEY FOSTER This World We Live In (Dualtone)	266	+48	637
10	11	JAMES MCMURTRY Childish Things (Compadre)	259	+15	13320
6	12	MARTY STUART... Badlands (Superlatone/Universal South)	258	-50	5325
18	13	VAN MORRISON Pay The Devil (Lost Highway)	252	+46	655
12	14	JESSI COLTER Out Of The Ashes (Shout! Factory)	251	+14	1038
14	15	GOURDS Heavy Ornaments (Eleven Thirty)	235	+6	1907
24	16	JENNY LEWIS... Rabbit Fur Coat (Team Love)	224	+33	656
8	17	MERLE HAGGARD Chicago Wind (Capitol)	220	-48	6547
Debut	18	TOM RUSSELL Love and Fear (HighTone)	215	+118	363
19	19	DARDEN SMITH Field Of Crows (Dualtone)	202	-2	1994
16	20	BRIAN KEANE I Ain't Even Lonely (Mix-O-Rama)	200	-11	2293
23	21	JEFF TALMADGE Blissville (CoraZong)	197	+6	1259
25	22	MAMMALS Departure (Signature Sounds)	190	0	845
22	23	SUSAN TEDESCHI Hope & Desire (Verve Forecast/VMG)	182	-10	6877
Debut	24	VARIOUS Texas Unplugged: Vol. 2 (Palo Duro)	177	+18	551
29	25	BONNIE BISHOP Soft To The Touch (Smith)	174	0	2458
Debut	26	MOUNTAIN HEART Wide Open (Skaggs Family)	171	+3	891
Debut	27	JAMES TALLEY Got No Bread, No Milk (Cimarron)	171	+18	989
20	28	HONEYBROWNE Something To Believe In (Compadre)	170	-32	4204
30	29	AVETT BROTHERS Four Thieves Gone... (Ramseur)	169	-5	1126
21	30	DELBERT MCCLINTON Cost Of Living (New West)	168	-29	15664

The Americana Airplay chart represents the reported play of terrestrial radio stations, nationally syndicated radio shows, satellite radio and internet stations that have agreed to submit weekly spin counts. For more information please visit [www.americanamusic.org](http://www.americanamusic.org). © 2006 Americana Music Association.

## AMERICANA SPOTLIGHT

By John Schoenberger  
Artist: Lee Rocker  
Label: Alligator



In between the on-again, off-again runs of The Stray Cats, bassist Lee Rocker has slowly and surely developed a name for himself as a solo artist. Beginning in 1994, Rocker started to release his own albums, including *Big Blue*, in 1994; *Atomic Boogie Hour*, in 1995; *No Cats*, in 1998; *Lee Rocker Live*, in 1998; and *Bulletproof*, in 2002. Rocker returns with *Racin' the Devil*, which displays his roots rock and rockabilly pedigree. Backed by guitarists Brophy Dale and Buzz Campbell and drummer Jimmy Sage, Rocker starts his music on familiar ground but takes it in interesting directions from time to time. Check out "The River Runs," "Lost on the Highway" and "Ramblin'."

## AMERICANA NEWS

Kris Kristofferson turns 70 on June 22, and in honor of that milestone, Nashville-based American Roots Publishing will release *The Pilgrim: A Celebration of Kris Kristofferson* on June 27. The project is being produced by Randy Scruggs and will feature covers of Kristofferson's songs by such artists as Gretchen Wilson, Willie Nelson, Rosanne Cash, Jessi Colter, Shooter Jennings and Emmylou Harris. Kristofferson has also just released a project on New West called *This Old Road*, his first recording of all-new songs in 11 years, produced by Don Was ... Bruce Springsteen has recorded 13 of folk singer Pete Seeger's songs for his next album, *We Shall Overcome: The Seeger Sessions*. Set for release April 25, the album will be available in a DualDisc version that includes two additional songs and a 30-minute documentary ... The latest of the Grand Ole Opry's Signature Series shows will be conducted in partnership with the Susan G. Komen Breast Cancer Foundation on March 18. The concert will feature Loretta Lynn, Lorrie Morgan, Carrie Underwood and Lee Ann Womack, among others, for the "Women of Country"-themed event ... A double disc of Johnny Cash's home-recorded music will be released in May. *Personal File* features stuff Cash recorded from the early 1970s through the early '80s, including original songs, covers, poetry and stories about his teenage years. None of the 49 performances on *Personal File* has ever been released. In addition, *Live in Denmark*, a Cash concert from the 1970s, is scheduled for DVD release in June.

## MOST ADDED\*

ARTIST TITLE LABEL(S)	ADDS
KRIS KRISTOFFERSON This Old Road (New West)	13
TOM RUSSELL Love and Fear (HighTone)	12
LEE ROY PARNELL Back To The Well (Universal South)	11
LITTLE WILLIES Little Willies (Milking Bull/EMC)	10
WILLIE NELSON You Dont Know Me: The Songs Of Cindy Walker (Lost Highway)	10
PINMONKEY Big Shiny Cars (Back Porch/Narada Productions/EMI)	9
VAN MORRISON Pay The Devil (Lost Highway)	9
ALECIA NUGENT A Little Girl ... A Big Four-Lane (Rounder)	9
HANK III Straight To Hell (Bruc/Curb)	9



## APPLAUDING RADIO & THE MARCH OF DIMES LIFELONG PARTNERSHIP

The March of Dimes and radio have had a successful partnership for more than 67 years. In 1938, when radio announcer Eddie Cantor urged his listeners to send their spare dimes to President Roosevelt at the White House to help in the fight against polio, he used the power of radio to

communicate his urgent message and "coined" the phrase March of Dimes. The March of Dimes Achievement In Radio Awards carries on our historic partnership with radio by celebrating excellence in broadcasting. Congratulations to A.I.R. Awards winners, finalists and participants in Atlanta,

Milwaukee, Nashville, New York, Philadelphia and Pittsburgh. With radio's continuing support, we will be successful in our campaign to address the increasing rate of premature birth, now affecting half a million babies in the U.S. every year.



### NATIONAL SPONSORS:



### LOCAL SPONSORS:

360 Media	Black Box Network	Georgia Association of Broadcasters	Potawatomi Bingo & Casino
ABC Radio News	Services - TN	J Records	RCS Productions
AFTRA	Blattner Brunner, Inc.	Katz Media Group	Premiere Radio
Atlanta Journal-Constitution	Capitol Virgin	Max2o Advertising	RCA/Nashville
Atlanta Magazine	Clear Channel Outdoor	Miller Kaplan & Arase	Sony
Atlantic Records	Comcast	OnMilwaukee.com	Universal
	CURB Records	PMI	Warner Brothers

For more information, contact the A.I.R. Awards at: [mfrenier@marchofdimes.com](mailto:mfrenier@marchofdimes.com) or call 412-391-3193

# CHRISTIAN REPORTERS

Stations and their adds listed alphabetically by market

## AC

**WFSH/Atlanta, GA\***  
PD: Kevin Avery  
MD: Mike Stoudt  
7 SELAH  
4 CHRIS TOMLIN  
2 MERCYME

**WAKW/Cincinnati, OH\***  
PD: Rob Lewis  
MD: Daryl Pierce  
19 WARREN BARFIELD

**WWIB/Eau Claire, WI**  
DM: Paul Anthony  
PD/MD: Greg Steward  
10 NICOL SPONBERG  
10 WARREN BARFIELD

**WFHM/Cleveland, OH\***  
PD: Sue Wilson  
MD: Josh Booth  
13 BEBO NORMAN I/R. MULLINS  
JOHN DAVID WEBSTER

**WCTE/Erie, PA**  
DM: Ronald Raymond  
PD/MD: Adam Frase  
No Adds

**WVJF/Atlanta, GA**  
PD: Don Schaeffer  
MD: Melissa Vazquez  
No Adds

**KGTS/College Place, WA**  
PD: Elizabeth Nelson  
5 PHILLIPS, CRAIG & DEAN

**KHPE/Eugene, OR**  
DM/PO: Jeff McMahon  
PD: Paul Hernandez  
No Adds

**WAFJ/Augusta, GA\***  
PD/MD: Jeremy Daley  
TODD AGNEW  
WATERMARK

**KBIQ/Colorado Springs, CO\***  
PD: Steve Etheridge  
MD: Jack Hamilton  
No Adds

**KYTT/Eugene, OR**  
PD/MD: Rick Stevens  
5 MERCYME  
3 DOWNHERE  
3 LINCOLN BREWSTER

**WDJC/Birmingham, AL\***  
APD/MD: Ronnie Bruce  
15 BARLOWGIRL  
9 JAIME JAMGOCHIAN  
9 CARL CARTEE  
5 ANDY CHRISMAN

**KCVO/Columbia, MO**  
DM/PO: James McDermott  
16 DAVID PHELPS  
15 GINNY OWENS

**KLRC/Fayetteville, AR**  
DM/PO: Melody Miller  
No Adds

**KTSY/Boise, ID\***  
DM: Ty McFarland  
PD: Jerry Woods  
MD: Liest "Bozz" Vistauet  
No Adds

**WMHK/Columbia, SC\***  
PD: Tom Greene  
APD: Steve Sunshine  
No Adds

**WCLN/Fayetteville, NC**  
DM: Dan DeBruiler  
PD: Jim Morgan  
APD: Sydni Long

**WCVK/Bowling Green, KY**  
MD: Whitney Yale  
No Adds

**WCVO/Columbus, OH\***  
DM/PO: Tate Luck  
APD/MD: Mike Russell  
No Adds

**WPER/Fredericksburg, VA**  
PD: Frankie Morsa  
APD: Eric Summers  
No Adds

**WRCM/Charlotte\***  
PD: Dwayne Harrison  
No Adds

**KBNI/Corpus Christi, TX**  
PD: Joe Fahl  
11 BROTHER'S KEEPER

**KZKZ/Ft. Smith, AR**  
DM/PO: Dave Burdud  
AFTERS

**WBDX/Chattanooga, TN\***  
DM/PO: Jason McKay  
4 DAVID CROWDER BAND  
3 STORYSIDE:B

**KLTY/Dallas, TX\***  
PD: Chuck Finney  
APD/MD: Michael Prendergast  
2 TODD AGNEW

**WPSM/Ft. Walton Beach, FL**  
PD: Terry Thome  
MD: Drew Powell  
35 SWITCHFOOT  
25 SELAH  
20 BIG DADDY WEAVE  
20 OVERFLOW

**WISG/Indianapolis, IN\***  
DM/PO: David Wood  
APD/MD: Fritz Moser  
CASTING CROWNS

**KSWP/Lufkin, TX**  
DM/PO: AJ Ross  
MD: Michelle Calvert  
No Adds

**WBGB/Jacksonville, FL\***  
PD/MD: Tom Fridley  
No Adds

**KVMV/McAllen, TX\***  
PD: James Gambin  
MD: Bob Malone  
3 BARLOWGIRL  
TODD AGNEW

**WCOR/Johnson City\***  
PD/MD: Jason Sharp  
17 CARRIE UNDERWOOD

**WMCU/Miami, FL\***  
DM/PO: Dwight Taylor  
No Adds

**KOBC/Joplin, MO**  
DM/PO: Lisa Davis  
17 TODD AGNEW  
17 MARK HARRIS

**WAWZ/Middlesex, NJ\***  
DM: Scott Taylor  
PD: Johnny Stone  
MD: Keith Stevens  
No Adds

**KLJC/Kansas City, MO\***  
DM: Bud Jones  
PD/MD: Michael Grimm  
1 JEREMY RIDDLE  
1 BIG DADDY WEAVE

**WFZH/Milwaukee, WI\***  
PD/MD: Danny Clayton  
APD: Josh Laurich  
46 CHRIS TOMLIN

**WJTL/Lancaster, PA\***  
PD: John Shirk  
MD: Phil Smith  
4 MAT KEARNEY  
4 JAIME JAMGOCHIAN

**KTIS/Minneapolis, MN\***  
PD: Chuck Knapp  
MD: Dan Wynia  
15 BARLOWGIRL  
14 AVALON  
12 SONICFLOOD  
12 BRIAN LITRELL

**KFSH/Los Angeles, CA\***  
PD: Chuck Tyler  
APD/MD: Bob Shaw  
No Adds

**WPAR/Roanoke, VA\***  
DM/MD: Jackie Howard  
WARREN BARFIELD

**KJFH/Los Angeles, CA\***  
PD: Chris Squires  
APD/MD: Jeremy Burgess  
No Adds

**WJIS/Sarasota, FL\***  
DM: Jeff MacFarlane  
JAIME JAMGOCHIAN

**WJIE/Louisville, KY**  
DM: Greg Holt  
PD: Jim Galipeau  
APD/MD: Chris Crain  
No Adds

**WFFI/Nashville, TN\***  
PD: Vance Dillard  
MD: Scott Thunder  
1 BEBO NORMAN I/RICH  
MULLINS

**WRVI/Louisville, KY**  
DM/PO: Gregg Kramer  
No Adds

**WJIS/Sarasota, FL\***  
DM: Jeff MacFarlane  
JAIME JAMGOCHIAN

**WTCR/Huntington**  
PD/MD: Clint McElroy  
No Adds

**WPOZ/Orlando, FL\***  
DM/PO: Dean D'Neal  
APD: Melony McKay  
MD: Scott Smith  
AARON SHUST

**WMSJ/Portland, ME**  
PD: Paula K.  
APD: Joe Polek  
TODD AGNEW  
BEBO NORMAN I/RICH  
MULLINS

**KFIS/Portland, OR\***  
PD: Dave Arthur  
MD: Kat Taylor  
No Adds

**KSLS/Rapid City, SD**  
DM: Tom Schoenstedt  
PD: Jennifer Walker  
19 LIFEHOUSE

**KSGN/Riverside, CA\***  
DM: Dave Masters  
PD: Scott Michaels  
APD/MD: Ernest Beck  
43 CHRIS TOMLIN  
19 NEWSBOYS

**WPAR/Roanoke, VA\***  
DM/MD: Jackie Howard  
WARREN BARFIELD

**KKFS/Sacramento, CA\***  
PD: Chris Squires  
APD/MD: Jeremy Burgess  
No Adds

**WJIS/Sarasota, FL\***  
DM: Jeff MacFarlane  
JAIME JAMGOCHIAN

**WJIS/Sarasota, FL\***  
DM: Jeff MacFarlane  
JAIME JAMGOCHIAN

**WJIS/Sarasota, FL\***  
DM: Jeff MacFarlane  
JAIME JAMGOCHIAN

**WJIS/Sarasota, FL\***  
DM: Jeff MacFarlane  
JAIME JAMGOCHIAN

**WJIS/Sarasota, FL\***  
DM: Jeff MacFarlane  
JAIME JAMGOCHIAN

**WJIS/Sarasota, FL\***  
DM: Jeff MacFarlane  
JAIME JAMGOCHIAN

**WJIS/Sarasota, FL\***  
DM: Jeff MacFarlane  
JAIME JAMGOCHIAN

**WJIS/Sarasota, FL\***  
DM: Jeff MacFarlane  
JAIME JAMGOCHIAN

**WJIS/Sarasota, FL\***  
DM: Jeff MacFarlane  
JAIME JAMGOCHIAN

**WJIS/Sarasota, FL\***  
DM: Jeff MacFarlane  
JAIME JAMGOCHIAN

**WJIS/Sarasota, FL\***  
DM: Jeff MacFarlane  
JAIME JAMGOCHIAN

**WJIS/Sarasota, FL\***  
DM: Jeff MacFarlane  
JAIME JAMGOCHIAN

**WJIS/Sarasota, FL\***  
DM: Jeff MacFarlane  
JAIME JAMGOCHIAN

**WJIS/Sarasota, FL\***  
DM: Jeff MacFarlane  
JAIME JAMGOCHIAN

**WJIS/Sarasota, FL\***  
DM: Jeff MacFarlane  
JAIME JAMGOCHIAN

**WJIS/Sarasota, FL\***  
DM: Jeff MacFarlane  
JAIME JAMGOCHIAN

**WJIS/Sarasota, FL\***  
DM: Jeff MacFarlane  
JAIME JAMGOCHIAN

**WJIS/Sarasota, FL\***  
DM: Jeff MacFarlane  
JAIME JAMGOCHIAN

**WJIS/Sarasota, FL\***  
DM: Jeff MacFarlane  
JAIME JAMGOCHIAN

**WJIS/Sarasota, FL\***  
DM: Jeff MacFarlane  
JAIME JAMGOCHIAN

**WJIS/Sarasota, FL\***  
DM: Jeff MacFarlane  
JAIME JAMGOCHIAN

**WJIS/Sarasota, FL\***  
DM: Jeff MacFarlane  
JAIME JAMGOCHIAN

**WJIS/Sarasota, FL\***  
DM: Jeff MacFarlane  
JAIME JAMGOCHIAN

**WJIS/Sarasota, FL\***  
DM: Jeff MacFarlane  
JAIME JAMGOCHIAN

**WJIS/Sarasota, FL\***  
DM: Jeff MacFarlane  
JAIME JAMGOCHIAN

**WJIS/Sarasota, FL\***  
DM: Jeff MacFarlane  
JAIME JAMGOCHIAN

**WJIS/Sarasota, FL\***  
DM: Jeff MacFarlane  
JAIME JAMGOCHIAN

**KTLI/Satellite\***  
PD: David Pierce  
MD: Jon Rivers  
37 AARON SHUST  
37 MATTHEW WEST  
37 AARON SHUST  
36 NICOLE NORDEMAN  
36 MARK SCHULTZ  
34 THIRD DAY  
26 NEWSONG  
24 NATALIE GRANT  
23 MICHAEL W. SMITH  
21 MARK HARRIS  
20 JEREMY RIDDLE  
17 JEREMY CAMP  
16 BIG DADDY WEAVE  
15 KRISTY STARLING  
14 CASTING PEARLS  
13 JOHN TESH  
12 JEFF OYEO  
12 KILTLESS  
12 CASTING CROWNS  
10 TODD AGNEW  
9 MERCYME  
9 THIRD DAY  
9 DAVID HUFF  
9 TREE63  
8 CHRIS RICE  
7 PAUL COLMAN TRIO  
7 REBECCA ST. JAMES  
7 SWIFT

**WMSJ/Portland, ME**  
PD: Paula K.  
APD: Joe Polek  
TODD AGNEW  
BEBO NORMAN I/RICH  
MULLINS

**KFIS/Portland, OR\***  
PD: Dave Arthur  
MD: Kat Taylor  
No Adds

**KSLS/Rapid City, SD**  
DM: Tom Schoenstedt  
PD: Jennifer Walker  
19 LIFEHOUSE

**KSGN/Riverside, CA\***  
DM: Dave Masters  
PD: Scott Michaels  
APD/MD: Ernest Beck  
43 CHRIS TOMLIN  
19 NEWSBOYS

**WPAR/Roanoke, VA\***  
DM/MD: Jackie Howard  
WARREN BARFIELD

**KKFS/Sacramento, CA\***  
PD: Chris Squires  
APD/MD: Jeremy Burgess  
No Adds

**WJIS/Sarasota, FL\***  
DM: Jeff MacFarlane  
JAIME JAMGOCHIAN

**WJIS/Sarasota, FL\***  
DM: Jeff MacFarlane  
JAIME JAMGOCHIAN

**WJIS/Sarasota, FL\***  
DM: Jeff MacFarlane  
JAIME JAMGOCHIAN

**WJIS/Sarasota, FL\***  
DM: Jeff MacFarlane  
JAIME JAMGOCHIAN

**WJIS/Sarasota, FL\***  
DM: Jeff MacFarlane  
JAIME JAMGOCHIAN

**WJIS/Sarasota, FL\***  
DM: Jeff MacFarlane  
JAIME JAMGOCHIAN

**WJIS/Sarasota, FL\***  
DM: Jeff MacFarlane  
JAIME JAMGOCHIAN

**WJIS/Sarasota, FL\***  
DM: Jeff MacFarlane  
JAIME JAMGOCHIAN

**WJIS/Sarasota, FL\***  
DM: Jeff MacFarlane  
JAIME JAMGOCHIAN

**WJIS/Sarasota, FL\***  
DM: Jeff MacFarlane  
JAIME JAMGOCHIAN

**WJIS/Sarasota, FL\***  
DM: Jeff MacFarlane  
JAIME JAMGOCHIAN

**WJIS/Sarasota, FL\***  
DM: Jeff MacFarlane  
JAIME JAMGOCHIAN

**WJIS/Sarasota, FL\***  
DM: Jeff MacFarlane  
JAIME JAMGOCHIAN

**WJIS/Sarasota, FL\***  
DM: Jeff MacFarlane  
JAIME JAMGOCHIAN

**WJIS/Sarasota, FL\***  
DM: Jeff MacFarlane  
JAIME JAMGOCHIAN

**WJIS/Sarasota, FL\***  
DM: Jeff MacFarlane  
JAIME JAMGOCHIAN

**WJIS/Sarasota, FL\***  
DM: Jeff MacFarlane  
JAIME JAMGOCHIAN

**WJIS/Sarasota, FL\***  
DM: Jeff MacFarlane  
JAIME JAMGOCHIAN

**WJIS/Sarasota, FL\***  
DM: Jeff MacFarlane  
JAIME JAMGOCHIAN

**WJIS/Sarasota, FL\***  
DM: Jeff MacFarlane  
JAIME JAMGOCHIAN

**WJIS/Sarasota, FL\***  
DM: Jeff MacFarlane  
JAIME JAMGOCHIAN

**WJIS/Sarasota, FL\***  
DM: Jeff MacFarlane  
JAIME JAMGOCHIAN

**WJIS/Sarasota, FL\***  
DM: Jeff MacFarlane  
JAIME JAMGOCHIAN

**WJIS/Sarasota, FL\***  
DM: Jeff MacFarlane  
JAIME JAMGOCHIAN

**WJIS/Sarasota, FL\***  
DM: Jeff MacFarlane  
JAIME JAMGOCHIAN

**WJIS/Sarasota, FL\***  
DM: Jeff MacFarlane  
JAIME JAMGOCHIAN

**WJIS/Sarasota, FL\***  
DM: Jeff MacFarlane  
JAIME JAMGOCHIAN

**WJIS/Sarasota, FL\***  
DM: Jeff MacFarlane  
JAIME JAMGOCHIAN

**KCMS/Seattle, WA\***  
PD: Scott Valentine  
MD: Sarah Taylor  
2 CASTING CROWNS  
PHILLIPS, CRAIG & DEAN

**WFRN/South Bend, IN**  
PD: Jim Carter  
MD: Doug Moore  
7 ANA LAURA  
5 BETHANY DILLON

**WHFZ/South Bend, IN**  
PD/MD: Tom Scott  
24 SEVENTH DAY SLUMBER

**KWND/Springfield, MD**  
No Adds

**KKJM/St. Cloud, MN**  
DM/PO: Diana Madsen  
No Adds

**KHZR/St. Louis, MO**  
DM: Sindi Brown  
PD/MD: Greg Cassidy  
No Adds

**KJTY/Topeka, KS**  
DM/PO: Jack Jacob  
11 NICOL SPONBERG  
11 MATT BROWLER  
11 SELAH  
2 CALEB

**KXOJ/Tulsa, OK\***  
PD: Bob Thurston  
MD: Gary Thompson  
PHIL WICKHAM

**WGTS/Washington, DC\***  
PD: Becky Wilson Aignay  
APD: Brennan Wimbish  
MD: Rob Conway  
14 CASTING CROWNS

**WGRC/Williamsport, PA**  
PD/MD: Larry Weidman  
15 BETHANY DILLON  
15 DAVID BUSH  
15 JEREMY RIDDLE  
15 BIG DADDY WEAVE  
15 MARK HARRIS  
15 DAVID CROWDER BAND

**WXHL/Wilmington, DE**  
DM/PO: Dan Edwards  
PD/MD: Dave Kirby  
5 KRISTAL MEYERS  
5 DAVID CROWDER BAND  
5 JOANNA MARTINO



\*Monitored Reporters

74 Total Reporters

40 Total Monitored

34 Total Indicator

Did Not Report,  
Playlist Frozen (2):  
WLGH/Lansing, MI  
WRCR/Rochester, NY

## CHR

**KLYT/Albuquerque, NM**  
PD: Matt Gentry  
MD: Joey Beville  
5 KRISTAL MEYERS  
5 DAVID CROWDER BAND  
4 STORYSIDE:B

**KWOF/Cedar Rapids, IA**  
PD: Jack Davis  
No Adds

**KZZQ/Des Moines, IA**  
PD: Mike Schlote  
22 HAWK NELSON

**KAFC/Anchorage, AK**  
PD: Joe King  
MD: Mike Carrier  
23 KRISTAL MEYERS  
23 WARREN BARFIELD  
23 LARISSA LAM

**WONU/Chicago, IL**  
PD: Johnathon Etrevoog  
MD: Mallory DeWees  
37 ROCKET SUMMER  
36 HAWK NELSON

**WJRF/Duluth**  
PD/MD: Terry Michaels  
2 MAT KEARNEY  
2 AARON SHUST

**WHMX/Bangor, ME**  
DM: Pencil Boone  
PD: Tim Collins  
MD: Morgan Smith  
20 MAT KEARNEY  
20 NEEDTOBREATHE

**KXWA/Denver, CO**  
PD: Scott Veigel  
KILTLESS  
STORYSIDE:B

**KNMI/Farmington, NM**  
PD: Darren Nez  
MD: Shaun Almond  
No Adds

**WSCF/Ft. Pierce, FL**  
DM/PO: Paul Tipton  
20 CASTING PEARLS

**WYLV/Knoxville, TN**  
PD: Jonathan Unthank  
MD: Danielle Hedges  
9 JADON LAVIK

**WJLZ/Norfolk, VA**  
DM/PO: JP Morgan  
APD: Anne Verebely  
No Adds

**WAYM/Nashville, TN**  
DM: Dave Senes  
PD: Jeff Brown  
MD: Stace Whitmire  
No Adds

**KOKF/Oklahoma City, OK**  
PD/MD: Brandon Rahbar  
14 FLYLEAF  
14 SANCTUS REAL

**WORO/Green Bay, WI**  
DM/PO: Jim Raider  
12 OELIRIOUS?  
6 CASTING CROWNS  
5 CASTING PEARLS

**WNAZ/Nashville, TN**  
DM/PO: Dave Queen  
APD: Jennifer Houchin  
MD: Seth Routzahn  
33 REBECCA ST. JAMES  
24 STORYSIDE:B  
22 NEEDTOBREATHE

**WAYK/Kalamazoo, MI**  
PD/MD: Mike Couchman  
28 3 THE GOD WAY  
10 KILTLESS  
10 KRISTAL MEYERS

**KJTH/Ponca City, OK**  
PD/MD: Tony Weir  
APD: Jeremy Lewis  
22 KRISTAL MEYERS  
18 CASTING PEARLS  
14 RUN KID RUN

**WJLZ/Norfolk, VA**  
DM/PO: JP Morgan  
APD: Anne Verebely  
No Adds

**WPRJ/Saginaw, MI**  
DM: Connie Wieber  
PD: Aaron Dicer  
11 ROCKET SUMMER  
11 STORYSIDE:B

**WJLZ/Norfolk, VA**  
DM/PO: JP Morgan  
APD: Anne Verebely  
No Adds

**WJIS/Sarasota, FL\***  
DM: Jeff MacFarlane  
JAIME JAMGOCHIAN

**WJLZ/Norfolk, VA**  
DM/PO: JP Morgan  
APD: Anne Verebely  
No Adds

**WJIS/Sarasota, FL\***  
DM: Jeff MacFarlane  
JAIME JAMGOCHIAN

**KIBZ/Lincoln, NE**  
PD: Ron Drury  
1 MATSYAHU  
1 ELEVENTYSEVEN  
1 FLYLEAF

**WTR/Rochester, NY**  
PD/MD: Sammie Palermo  
APD: Craig "Zippy" Blake  
1 SCHEMA

**KWVE/Los Angeles, CA**  
MD: Isabelle Lajole  
1 LIFE OF RILEY

**WPRJ/Saginaw, MI**  
DM: Connie Wieber  
PD: Aaron Dicer  
No Adds

**WJLZ/Norfolk, VA**  
DM/PO: JP Morgan  
APD: Anne Verebely  
No Adds

**WPRJ/Saginaw, MI**  
DM: Connie Wieber  
PD: Aaron Dicer  
No Adds

**WJLZ/Norfolk, VA**  
DM/PO: JP Morgan  
APD: Anne Verebely  
No Adds

**WPRJ/Saginaw, MI**  
DM: Connie Wieber  
PD: Aaron Dicer  
No Adds

**WJLZ/Norfolk, VA**  
DM/PO: JP Morgan  
APD: Anne Verebely  
No Adds

**WPRJ/Saginaw, MI**  
DM: Connie Wieber  
PD: Aaron Dicer  
No Adds

**WJLZ/Norfolk, VA**  
DM/PO: JP Morgan  
APD: Anne Verebely  
No Adds

**WPRJ/Saginaw, MI**  
DM: Connie Wieber  
PD: Aaron Dicer  
No Adds

**WJLZ/Norfolk, VA**  
DM/PO: JP Morgan  
APD: Anne Verebely  
No Adds

**WPRJ/Saginaw, MI**



**KEVIN PETERSON**  
kpeterson@radioandrecords.com

PART TWO OF A THREE-PART SERIES

# Great Promotions

## Without breaking the Eighth Commandment

Last month, in Part One of this series (2/17), we had highlights from one of the most popular sessions at last year's R&R Christian Summit, "Great Promotions Without Breaking the Eighth Commandment (How to Stand Out in a Crowd)." We heard from the panel's moderator, McVay Media President Mike McVay, and panel member Sue Wilson, PD of WFHM (The Fish)/Cleveland.

This week we hear from Creative Animal President Doug Harris, and we'll finish up the series in a future issue of R&R with McVay Media VP/Contemporary Christian & Adult Formats Daniel Anstandig.

### Out Of The Ordinary

Harris opened by saying, "The biggest challenge we have in standing out in a crowd is that we've got to do something worth noticing. The first thing I'd like to propose is that we don't do any more Disney trips.

"The problem with the Disney trips is that they're within reach of most people. It's a glamorous destination and it's wonderful, but I think most people with children will make it to one of the coasts before it's all over with.

"If you want to earn a place in [model listener] Becky's memory, let's do something other than Disney. Let's do something out of the ordinary. I've put a list of things together.

"It is now possible for Becky to give her husband a chance to drive a tank and blow something up for Father's Day. Can you imagine making Dad an action hero for Father's Day?

"In Dallas there is a Sherman tank course, and it costs \$2,500. I realize that \$2,500 may as well

be \$25 million to some of you, and I appreciate that, but I'm just trying to show you some of the possibilities.

"It is possible to go up in space so high that you experience weightlessness and can see the curvature of the earth, and when you come down you get a certificate of space travel and cosmonaut wings. The price tag is \$13,000. I'm just throwing these out. It's a big pile of money, but you're a bunch of jaded radio people, and you went 'Wow!' when you heard about driving a tank.

"Becky doesn't care about driving a tank. She wants to do something for her husband that he'll remember and think about. In this world of patriotism that we live in, it's just something to think about. The address is [www.incredible-adventures.com](http://www.incredible-adventures.com)."

### An American Girl

"How many of you know what an American Girl doll is?" Harris asked. After a show of hands, he continued, "What you're looking at now are parents of young girls. Did you know that there is now an American Girl Place in Chicago, Los Angeles and New York? It is Mecca, if you will, for young girls. They have a theater, a puppet show and every imaginable doll.

"Don't just send people to New York, if you have the luxury of that kind of resource, send them to American Girl Place. That's a passion for Becky and her kids, it's a connection.

"They're expensive dolls. If we start talking about giving away something that costs a couple hundred bucks, Becky will probably say OK, but if we said we've got the new exclusive American Girl doll, that's a different story.

"Then there is Legoland. If you have 8-year-old boys in the house, Lego is life. The Crayola Factory is in Philadelphia. If you send someone to the birthplace of freedom, there's something to that. If you send them to the Crayola Factory, where they get to color on the walls, that's even better. And it's just an hour from Hersheytown. Now that's a trip.

"I love Orlando, but I'm telling you, there's other stuff out there. Washington, DC has a spy museum. You tell the kids we're going to the Smithsonian, and they say, 'Oh, Mom,' but if you say, 'And we're stopping at the spy museum on the way,' it's OK.

"I don't exactly know what to do with this next one, but I'm going to tell you about it anyway. Freedom Paradise is a tropical resort for overweight people. I'm not sure if it's a before-and-after giveaway, I don't know what to do with it.



**Doug Harris**

I'm just fascinated by the fact that this segment of the population, and there are plenty of us out there, is virtually ignored by the travel industry.

"I will tell you that I had a situation when I did a project for Tom Joyner for his television show. We had a contest winner who was told when she arrived at the airport that she would need two seats. She also needed oxygen, and you can't fly with oxygen, so keep that in mind when you write your contest rules."

### No Mo' Money

Harris continued, "The next thing I want you to consider is to stop giving away cash. With all of the million-dollar winners out there, it's not as big a deal anymore. Let's get out of that business.

"If you give Becky \$1,000, she's going to spend it on her kids or she's going to pay down a credit card. That's what you would expect a responsible woman to do. But for \$700, I can give her a Louis Vuitton bag. And if I deliver that purse to her at work, among her friends, it's a special moment.

"We're giving away shoes in Cincinnati on Shoesday because there is a difference between men and women: Men can walk past a shoe store; women can't. And it isn't that she's going to buy a \$500 pair of Manolo Blahniks, but she may buy \$100 pairs of shoes for every child in the family. Shoes make an emotional connection.

"It doesn't have to be an expensive giveaway. KSBJ/Houston had a promotion where they were talking about the summer season and having to mow your lawn again, and what they gave away was the PD coming out to mow your lawn.

"What did that cost, besides a few calluses for Jon Hull? He dressed up like the Lone Ranger and they called him the Lawn Ranger. Not that expensive, but very unusual and out-of-the-ordinary.

"We're giving away a chance to be a Back-to-School VIP by giving you a chauffeur-driven limousine on your first day of school. Actually, it's going to be a Hummer, which will be even cooler, and we're throwing in pizza for everybody at the school, as well as pens and pencils with the station's name on them.

"It's just something to make your kid feel

**"The biggest challenge we have in standing out in a crowd is that we've got to do something worth noticing."**

more comfortable on the first day of school, which is a high-anxiety situation, particularly if you've just relocated and you're not known there.

"These are emotional connections that we make. Some of them are very expensive, some of them are quite modest, but the notion that we can make a connection with the listener is very clear.

"It does not have to cost a pile of money. The next step in backstage meet-and-greets is videotaping your winners. It's that special moment that they can show their friends and relive over and over and over."

**Car Dealer Favorites**

Harris continued, "I told you I would give you some of my favorites, and I'm going to give you a couple for car dealers. Instead of a remote, I'm doing a promotion in May with a car dealer in Dallas. This is one of those where you have one of those characters that is the voice of the dealership and is well-known on radio and TV.

"Invite this person to your high school or college graduation and get \$500 off the purchase of a car. Instead of channeling as many people as you can get to the dealership between noon and 2pm on a Saturday, this promotion goes all month long.

"It makes a lot more sense than spinning the prize wheel, and you might actually sell some cars. And it provides a genuine benefit to those in your audience who care to buy a car that month.

"We're looking for the hardest-working truck in Texas, the truck with the highest odometer reading. Imagine being rewarded for having an old truck at your house. We're offering \$5,000 cash for the truck with the highest odometer reading in the state, and the client's putting up the money.

"Instead of doing a remote, people are bringing their high-mileage trucks out to be registered. And who needs a truck more than a guy who has 400,000 miles? They talk about qualified traffic — this is qualified traffic. You didn't sell this guy, he didn't walk up there, and he didn't push the truck up. He needs a new one.

"These are all ideas that you can use. We just need to put our brains to work and come up with things and not accept the spin-the-prize-wheel opportunity anymore.

"Let me mention that if you aren't sending out press releases for your work, you are shortchanging yourself.

"When people ask me about marketing without a budget, I tell them the first thing to look at is OPM, or 'other people's media.' If you've got a competent writer on your staff, let's periodically send out a press release.

"At the height of my activity back in the rock 'n' roll days, I was sending out a press release a week about something worthwhile. If you shoot for one a month, that would be pretty aggressive. Once per quarter is probably more likely.

"Get someone on your staff to put together a great media list. When you do some of these promotions, send the word out so people can have a look at what you're doing."

## Shawn McDonald "FREE"

**New album  
Ripen in stores  
now**

**Top 20 and climbing!**

WONU	WHMX	WBVM	WJLZ
WOLR	WSCF	WPRJ	WQFL
WNAZ	KWOF	KNMI	KOKF
KLYT	KFFR	KTSL	KLFF
AIR1	WJTL	WGBB	WJIS
WFHM	WFZH	WFFI	KLTY
KFIS	WXHL	WGRC	WCVK
KJTY	KCVO	KSWP	KHPE

For promotional information on EMI CMG singles contact Brian Thiele [bthiele@emcmg.com](mailto:bthiele@emcmg.com) or Andrea Kleid [akleid@emcmg.com](mailto:akleid@emcmg.com)

no hype. just hits.

EMI Music Christian Music Group



March 17, 2006

## CHR TOP 30

LAST WEEK	THIS WEEK	ARTIST TITLE LABEL(S)	TOTAL PLAYS	+/- PLAYS	WEEKS ON CHART	TOTAL STATIONS
2	1	BARLOWGIRL I Need You... (Fervent/Curb/Warner Bros.)	1200	+83	7	32/0
1	2	MONDAY MORNING Wonder Of It All (Selectric)	1148	-38	12	28/0
4	3	SWITCHFOOT We Are One Tonight (Sparrow/EMI CMG)	1114	+82	10	30/0
3	4	JEREMY CAMP Breathe (BEC/Tooth & Nail)	1033	-19	17	26/0
5	5	ALY & A.J. Never Far Behind (Hollywood)	940	-74	17	21/0
6	6	PLUMB Better (Curb)	927	-85	15	25/0
7	7	JESSIE DANIELS The Noise (Midas)	870	+47	8	28/1
8	8	BUILDING 429 Fearless (Word/Curb/Warner Bros.)	800	+88	7	26/0
10	9	NEWSBOYS I Am Free (Inpop)	774	+105	9	25/0
9	10	STELLAR KART Finish Last (Word/Curb/Warner Bros.)	749	+57	15	19/0
15	11	TOBYMAC Diverse City (ForeFront/EMI CMG)	678	+135	4	25/0
12	12	SEVENTH DAY... Oceans From... (BEC/Tooth & Nail)	654	+47	6	24/0
14	13	HAWK NELSON Things We Go Through (Tooth & Nail)	637	+46	10	19/1
19	14	CASTING... Praise You... (Beach Street/Reunion/PLG)	631	+136	4	21/2
11	15	PAUL WRIGHT From Sunrise To Sunset (Gotee)	630	-3	9	19/0
17	16	SANCTUS REAL I'm Not Alright (Sparrow/EMI CMG)	611	+96	3	25/3
18	17	SHAWN MCDONALD Free (Sparrow/EMI CMG)	527	+30	4	17/0
16	18	OVERFLOW Forever (Essential/PLG)	509	-20	17	14/0
23	19	JONAH33 This Is It (You Instead Of Me) (SRE/Ardent)	502	+80	7	16/0
20	20	M. WEST Only Grace (Universal South/EMI CMG)	500	+43	11	14/1
21	21	ZOEGIRL Unchangeable (Sparrow/EMI CMG)	467	+30	7	17/1
13	22	NATALIE GRANT What Are You Waiting For (Curb)	456	-149	19	12/0
27	23	AARON SHUST My Savior My God (Brash)	454	+56	2	16/2
22	24	JEREMY CAMP This Man (BEC/Tooth & Nail)	446	+9	10	13/1
25	25	MAINSTAY Take Away (BEC)	413	+7	5	12/0
Debut	26	KRYSTAL MEYERS Fire (Essential/PLG)	403	+156	1	20/5
29	27	MAT KEARNEY Nothing Left To Lose (Inpop)	401	+45	2	19/3
30	28	P.O.D. Goodbye For Now (Atlantic)	394	+39	2	14/0
28	29	K.FRANKLIN Looking... (Fo Yo Soul/GospoCentric/Zomba Label Group)	376	-19	14	10/0
Debut	30	C. TOMLIN How Great... (Sixsteps/Sparrow/EMI CMG)	359	+7	1	10/1

32 CHR reporters. Songs ranked by total plays for the airplay week of Sunday 3/5 - Saturday 3/11.  
© 2006 Radio & Records

## NEW & ACTIVE

**KJ-52** Never Look Away (BEC/Tooth & Nail)  
Total Plays: 315, Total Stations: 10, Adds: 0  
**WARREN BARFIELD** Saved (Essential/PLG)  
Total Plays: 311, Total Stations: 12, Adds: 1  
**AFTERS** All That I Am (Simple/INO)  
Total Plays: 307, Total Stations: 14, Adds: 1  
**SUPERCHICK** It's On (Inpop)  
Total Plays: 298, Total Stations: 12, Adds: 0  
**RELIENT K** The Truth (Gotee)  
Total Plays: 261, Total Stations: 6, Adds: 0

**JOHN REUBEN** All I Have (Gotee)  
Total Plays: 257, Total Stations: 9, Adds: 0  
**FLYLEAF** All Around Me (SRE/Octone)  
Total Plays: 203, Total Stations: 12, Adds: 1  
**AUDIO ADRENALINE** Starting Over (ForeFront/EMI CMG)  
Total Plays: 184, Total Stations: 10, Adds: 1  
**STORYSIDE:B** Everything And More (Gotee)  
Total Plays: 180, Total Stations: 10, Adds: 6  
**ANTHONY EVANS** Good Enough (INO)  
Total Plays: 176, Total Stations: 7, Adds: 0

## ROCK TOP 30

LAST WEEK	THIS WEEK	ARTIST TITLE LABEL(S)	TOTAL PLAYS	+/- PLAYS	WEEKS ON CHART	TOTAL STATIONS
1	1	P.O.D. Goodbye For Now (Atlantic)	325	-7	15	26/0
3	2	RELIENT K The Truth (Gotee)	309	+6	14	22/0
5	3	THOUSAND... The Art Of Breaking (Tooth & Nail)	299	+17	10	26/1
2	4	FOREVER CHANGED The Need To Feel Alive (Floodgate)	271	-33	15	25/0
4	5	DEMON HUNTER One Thousand... (Solid State/Tooth & Nail)	264	-31	17	24/0
6	6	HOUSE OF HEROES Buckets For Bulletwounds (Gotee)	259	-7	13	25/0
7	7	FAMILY FORCE 5 Replace Me (Gotee)	258	+2	6	28/0
8	8	SPOKEN Last Chance To Breathe (Tooth & Nail)	257	+4	8	28/0
9	9	JONAH33 This Is It (You Instead Of Me) (SRE/Ardent)	248	-2	11	27/0
12	10	DISCIPLE Rise Up (SRE)	238	+18	7	29/0
14	11	ELEVENTYSEVEN More Than A Revolution (Flicker)	236	+29	6	29/2
10	12	KRYSTAL MEYERS Anticonformity (Essential/PLG)	234	-16	12	25/0
11	13	SWITCHFOOT We Are One Tonight (Sparrow/EMI CMG)	229	+7	9	28/0
15	14	KUTLESS Shut Me Out (BEC/Tooth & Nail)	222	+18	4	26/0
13	15	FLYLEAF All Around Me (SRE/Octone)	222	+3	7	30/2
16	16	NUMBER ONE GUN Who You Are (BEC/Tooth & Nail)	220	+17	9	21/0
17	17	OLIVIA THE BAND Butterflies (Essential/PLG)	200	-2	8	16/0
24	18	STAPLE Gavel From Gun Barrels (Flicker)	161	+34	3	20/4
26	19	KIDS IN THE WAY The Seed We've Sown (Flicker)	154	+32	4	19/2
21	20	ANBERLIN Time & Confusion (Tooth & Nail)	151	+9	6	18/0
20	21	SANCTUS REAL I'm Not Alright (Sparrow/EMI CMG)	145	+2	3	17/2
27	22	HYPER STATIC UNION Overhead (Rocketown)	132	+13	2	17/0
18	23	WEDDING Wake The Regiment (Rambler)	129	-68	17	19/0
28	24	SCHEMA Between The Two (Independent)	128	+9	4	15/1
29	25	CROSS CULTURE Extraordinary (Selectric)	123	+7	3	16/0
23	26	RADIAL ANGEL Take Control (Independent)	121	-13	10	16/0
-	27	AUDIO ADRENALINE Undeclared (ForeFront/EMI CMG)	117	+12	12	14/0
-	28	MANAFEST Skills (BEC)	111	-1	4	15/0
22	29	FALLING UP Moonlit (BEC/Tooth & Nail)	111	-25	17	21/0
Debut	30	FOLD The Title Track (Tooth & Nail)	110	+52	1	5/2

34 Rock reporters. Songs ranked by total plays for the airplay week of Sunday 3/5 - Saturday 3/11.  
© 2006 Radio & Records

## NEW & ACTIVE

**TROUBLE WITH FERGUSON** Kindergarten (BlueBox)  
Total Plays: 109, Total Stations: 7, Adds: 0  
**HAWK NELSON** Everything You Ever Wanted (Tooth & Nail)  
Total Plays: 105, Total Stations: 12, Adds: 6  
**SEVENTH DAY SLUMBER** Oceans From The Rain (BEC/Tooth & Nail)  
Total Plays: 100, Total Stations: 12, Adds: 2  
**ROCKET SUMMER** Show Me Everything... (Militia Group/SRE)  
Total Plays: 97, Total Stations: 7, Adds: 0  
**GRETCHEN** Zion (MD)  
Total Plays: 76, Total Stations: 10, Adds: 0

**EDISON GLASS** Forever (Credential)  
Total Plays: 65, Total Stations: 7, Adds: 0  
**MAINSTAY** Take Away (BEC)  
Total Plays: 65, Total Stations: 5, Adds: 0  
**GRAND PRIZE** Point Of View (A postrophe)  
Total Plays: 59, Total Stations: 7, Adds: 0  
**SUPERCHICK** It's On (Inpop)  
Total Plays: 58, Total Stations: 11, Adds: 1  
**BUILDING 429** Fearless (Word/Curb/Warner Bros.)  
Total Plays: 58, Total Stations: 6, Adds: 1

# MANAGER'S MINUTE

## Your Free, Weekly E-Mail

- Study Summaries from BIA, Center for Media Research, E-Marketer, Interep, Katz, The Media Audit, NAB and more.
- Management and Sales ideas from Sylvia Allen, Dave Anthony, John Lund, Irwin Pollack, Walter Sabo and many others.
- Research insights from Larry Rosin, Gerry Boehme, Mike Henry, Bill Moyes, Mark Ramsey, Rick Torcasso and many others.
- Industry event calendar update

**If You've Got 60 Seconds,  
You'll Want To Read the R&R Manager's Minute!**

To subscribe, send your name, email and contact information to [managersminute@radioandrecords.com](mailto:managersminute@radioandrecords.com)



March 17, 2006

## INSPO TOP 20

LAST WEEK	THIS WEEK	ARTIST TITLE LABEL(S)	TOTAL PLAYS	+/- PLAYS	WEEKS ON CHART	TOTAL STATIONS
1	1	NEWSONG Psalm 40 (Integrity Label Group)	336	+12	16	16/0
3	2	CHRIS TOMLIN How... (Sixsteps/Sparrow/EMI CMG)	321	+18	10	16/0
2	3	4HIM Unity (We Stand) (INO)	312	+8	10	17/0
5	4	WATERMARK Light Of The World (Rocketown)	301	+49	7	17/1
4	5	NICOLE C. MULLEN Music... (Word/Curb/Warner Bros.)	252	-49	15	14/0
6	6	MICHAEL W. SMITH Total Praise (Reunion/PLG)	238	-11	11	13/0
7	7	JADON LAVIK Redeeming King (BEC/Tooth & Nail)	219	-12	14	11/0
13	8	CASTING CROWNS Praise... (Beach Street/Reunion/PLG)	197	+31	4	15/3
10	9	FFH Worth It All (Essential/PLG)	191	+9	10	10/0
12	10	POCKET... Song To The King (Myrrh/Curb/Warner Bros.)	175	+7	6	11/0
8	11	ANDY CHRISMAN Believe (Upside/Shelter)	168	-52	18	10/0
15	12	DARLENE ZSCHECH Call Upon His Name (INO)	166	+14	3	13/1
14	13	JAIME JAMGOCHIAN Love Rains Down (Centricity)	161	+8	3	13/1
9	14	JOEL ENGLE Shadow Of Your Cross (Doxology)	160	-32	20	9/0
16	15	PHILLIPS... Let The Worshipers Arise (INO)	156	+12	5	10/1
11	16	ANA LAURA Completely (Reunion/PLG)	147	-35	17	10/0
17	17	C. UNDERWOOD Jesus, Take The Wheel (Arista/PLG)	122	+7	3	7/0
19	18	JOSH BATES King Of Glory (Beach Street/Reunion/PLG)	118	+25	2	11/3
Debut	19	MATTHEW WEST Only Grace (Universal South/EMI CMG)	111	+20	1	5/1
18	20	CAEDMON'S CALL Great And Mighty (Essential/PLG)	102	+5	3	7/0

18 Inspo reporters. Songs ranked by total plays for the airplay week of Sunday 3/5 - Saturday 3/11.  
© 2006 Radio & Records

## Rhythmic Specialty Programming

RANK	ARTIST TITLE LABEL(S)
1	PHANATIK Me? (Cross Movement)
2	L.A. SYMPHONY Timeless (Gotee)
3	T-BONE Can I Live? (Flicker)
4	TRU LIFE Moments (Cross Movement)
5	3 THE GOD WAY Klap Ya Hands (Kaught Upp)
6	DJ MAJ Love (So Beautiful) (Gotee)
7	LEGACY Lord, I Come (Fla. vor Alliance/Leg-up)
8	ALUMNI Like A Dream (Independent)
9	CROSS MOVEMENT Hey Y'all (Cross Movement)
10	ALUMNI Locked Down (Independent)



## America's Best Testing Christian CHR Songs 12+ For The Week Ending 3/10/06

Artist Title (Label)	TW	Fam%	Burn	W 12-17	W 18-24	W 25-34
AARON SHUST My Savior My God (Brash)	4.38	87%	9%	4.29	4.52	4.22
BARLOWGIRL I Need You To Love Me (Fervent/Curb/Warner Bros.)	4.18	81%	14%	4.17	4.19	4.3
CASTING CROWNS Praise You In This Storm (Beach Street/Reunion/PLG)	4.17	67%	10%	3.87	4.23	4.32
NEWSBOYS I Am Free (Inpop)	4.14	93%	16%	3.92	4.01	4.26
SEVENTH DAY SLUMBER Oceans From The Rain (BEC/Tooth & Nail)	4.14	82%	13%	4.17	4.05	4.15
CROSS CULTURE Extraordinary (Selectric)	4.13	92%	13%	3.9	4.15	4.03
JEREMY CAMP Breathe (BEC/Tooth & Nail)	4.11	97%	26%	3.94	4.06	4.32
JEREMY CAMP This Man (BEC/Tooth & Nail)	4.07	96%	19%	3.93	4.04	4.27
MONDAY MORNING Wonder Of It All (Selectric)	4.04	91%	19%	3.99	4.12	4.04
TREE63 I Stand For You (Inpop)	4.03	96%	23%	4.03	4.19	3.9
PAUL WRIGHT From Sunrise To Sunset (Gotee)	3.99	86%	17%	4.06	4.05	4.06
HAWK NELSON Things We Go Through (Tooth & Nail)	3.99	70%	5%	4.35	3.89	3.46
NATALIE GRANT What Are You Waiting For (Curb)	3.99	97%	27%	3.95	3.87	4.07
ALY & A.J. Never Far Behind (Hollywood)	3.98	92%	21%	4.13	3.88	3.97
MATTHEW WEST Only Grace (Universal South/EMI CMG)	3.95	62%	23%	3.89	3.92	4.33
JONAH33 This Is It (You Instead Of Me) (SRE/Ardent)	3.94	76%	14%	3.91	3.83	3.88
P.O.D. Goodbye For Now (Atlantic)	3.90	97%	22%	3.98	3.61	3.67
SWITCHFOOT We Are One Tonight (Sparrow/EMI CMG)	3.90	95%	17%	3.98	3.95	3.64
JADON LAVIK Changing Happy (BEC/Tooth & Nail)	3.89	87%	19%	3.85	3.8	3.76
SANCTUS REAL I'm Not Alright (Sparrow/EMI CMG)	3.89	41%	11%	4	4.15	3.93
SONICFLOOD You Are (INO)	3.89	87%	15%	3.96	3.81	3.82
STELLAR KART Finish Last (Word/Curb/Warner Bros.)	3.88	96%	23%	3.93	3.92	3.8
OVERFLOW Forever (Essential/PLG)	3.87	97%	27%	3.79	3.77	3.78
SHAWN MCDONALD Free (Sparrow/EMI CMG)	3.86	55%	13%	3.64	3.95	3.88
3 THE GOD WAY Klap Ya Hands (Kaught Upp)	3.85	76%	19%	3.67	3.76	4.1
PLUMB Better (Curb)	3.83	96%	21%	3.55	3.9	4.02
SUPERCHICK It's On (Inpop)	3.83	70%	17%	4.16	3.5	3.38

This report is a cumulative sample of current online music surveys conducted by Christian CHR stations across the country. Total sample size is 543 respondents. Total average favorability estimates are based on a scale of 1-5. (1= don't like it at all, 5= love it). Total familiarity represents the percentage of respondents who recognized the song. Total burn represents the number of respondents who said they are tired of hearing the song. TR=This Report. LR=Last Report. Sample composition is based on persons 12+. Persons are screened via the internet. Once passed, they can take the music test when invited to do so by their local radio station. When comparing this data with what is happening at your station please keep in mind that number of spins, percentage of familiarity, and other factors must be taken into consideration as well, and that your results may vary accordingly. HitMusicResearch.com results are intended to show opinions of participants on the internet only. Hit Music Research is a registered trademark of HitMusicResearch.com. The HMR system is available exclusively for local Christian radio stations by contacting Ken Farley (615) 331-0736 or Ken@hitmusicresearch.com. HitMusicResearch.com data is provided by Hit Music Research.

## CHRISTIAN AC TOP 30 INDICATOR

LAST WEEK	THIS WEEK	ARTIST TITLE LABEL(S)	TOTAL PLAYS	+/- PLAYS	WEEKS ON CHART	TOTAL STATIONS
1	1	CHRIS TOMLIN How... (Sixsteps/Sparrow/EMI CMG)	979	+74	10	32/1
3	2	NATALIE GRANT What Are You Waiting For (Curb)	837	+31	10	30/1
6	3	CASTING CROWNS Praise... (Beach Street/Reunion/PLG)	826	+179	5	30/1
2	4	MATTHEW WEST Only Grace (Universal South/EMI CMG)	825	+59	18	30/1
5	5	AARON SHUST My Savior My God (Brash)	795	+77	6	31/0
4	6	TREE63 I Stand For You (Inpop)	677	0	17	22/1
12	7	BARLOWGIRL I Need You... (Fervent/Curb/Warner Bros.)	613	+91	6	26/1
7	8	THIRD DAY Cry Out To Jesus (Essential/PLG)	608	+43	25	21/1
9	9	NEWSBOYS I Am Free (Inpop)	598	+38	7	24/1
10	10	AVALON Love Won't Leave You (Sparrow/EMI CMG)	523	+7	11	20/1
8	11	JEREMY CAMP This Man (BEC/Tooth & Nail)	511	+11	29	17/1
11	12	NEWSONG Psalm 40 (Integrity Label Group)	507	-32	18	22/0
17	13	C. UNDERWOOD Jesus, Take The Wheel (Arista/PLG)	488	+9	6	18/0
13	14	MARK SCHULTZ I Am (Word/Curb/Warner Bros.)	473	+76	31	15/1
18	15	WATERMARK Light Of The World (Rocketown)	473	+7	6	24/0
15	16	4HIM Unity (We Stand) (INO)	466	-24	10	17/0
16	17	OVERFLOW Forever (Essential/PLG)	458	+40	7	19/2
21	18	PHILLIPS, CRAIG & DEAN Because I'm Forgiveness (INO)	406	+16	7	18/1
19	19	JOHN DAVID WEBSTER Now (BHT)	394	-1	10	15/1
24	20	JOEL ENGLE Shadow Of Your Cross (Doxology)	359	-5	19	16/0
26	21	PAUL COLMAN Holding Onto You (Inpop)	348	+8	4	14/0
20	22	POCKET... Song To The King (Myrrh/Curb/Warner Bros.)	330	+66	5	15/2
23	23	JADON LAVIK Changing Happy (BEC/Tooth & Nail)	330	+19	5	16/1
22	24	CHRIS RICE When Did You Fall (In Love With Me) (INO)	319	-65	7	13/0
27	25	MICHAEL W. SMITH All In The Serve (Reunion/PLG)	307	+16	3	14/0
25	26	FFH Worth It All (Essential/PLG)	290	-56	10	13/0
28	27	SONICFLOOD You Are (INO)	253	-30	8	10/0
30	28	ZOEGIRL Unchangeable (Sparrow/EMI CMG)	252	0	2	10/0
Debut	29	SELAH Bless The Broken Road (Curb)	245	+77	1	11/2
Debut	30	WARREN BARFIELD Saved (Essential/PLG)	237	+36	1	14/1

34 AC reporters. Songs ranked by total plays for the airplay week of Sunday 3/5 - Saturday 3/11.  
© 2006 Radio & Records

## NEW & ACTIVE

<b>CAEDMON'S CALL</b> Great And Mighty (Essential/PLG) Total Plays: 236, Total Stations: 11, Adds: 0	<b>SHAWN MCDONALD</b> Free (Sparrow/EMI CMG) Total Plays: 160, Total Stations: 7, Adds: 0
<b>TODD AGNEW</b> My Jesus (SRE/Ardent) Total Plays: 208, Total Stations: 14, Adds: 3	<b>ANTHONY EVANS</b> I Choose Now (INO) Total Plays: 159, Total Stations: 9, Adds: 0
<b>BIG DADDY WEAWE</b> Without You (Fervent/Curb/Warner Bros.) Total Plays: 205, Total Stations: 13, Adds: 3	<b>SWITCHFOOT</b> We Are One Tonight (Sparrow/EMI CMG) Total Plays: 155, Total Stations: 6, Adds: 1
<b>JOSH BATES</b> King Of Glory (Beach Street/Reunion/PLG) Total Plays: 183, Total Stations: 10, Adds: 0	<b>MARK HARRIS</b> Find Your Wings (INO) Total Plays: 142, Total Stations: 7, Adds: 2
<b>AFTERS</b> All That I Am (Simple/INO) Total Plays: 165, Total Stations: 12, Adds: 1	<b>JESSIE DANIELS</b> The Noise (Midast) Total Plays: 137, Total Stations: 8, Adds: 2



**TOMLIN ARRIVES IN STYLE** Chris Tomlin received a commemorative RIAA gold certification plaque for his album Arriving during a presentation at ASCAP in Nashville. Pictured (l-r) are EMI CMG Label Group Director/National Promotion Brian Dishon, Tomlin and EMI CMG Label Group VP/National Promotion Grant Hubbard.

**BRAND NEW MUSIC FROM TOOTH & NAIL RECORDS / BEC RECORDINGS!**



**MAINSTAY "WELL MEANING FICTION"**

**FEATURING "TAKE AWAY" #25 CHR**



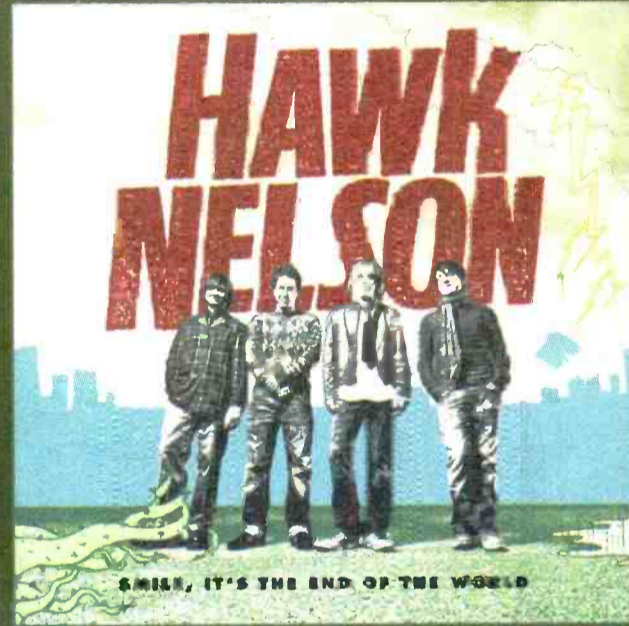
**JADON LAVIK "LIFE ON THE INSIDE"**

**FEATURING "CHANGING HAPPY" #23 AC INDICATOR**



**KUTLESS "HEARTS OF THE INNOCENT"**

**FEATURING "SHUT ME OUT" #14 ROCK**



**HAWK NELSON "SMILE, IT'S THE END OF THE WORLD"**

**FEATURING BRAND NEW SINGLE "EVERYTHING YOU EVER WANTED" ADDING NOW!**

**DON'T MISS IT! TUESDAY, APRIL 3RD!**

**bec RECORDINGS ★ TOOTH & NAIL RECORDS ★ GMA SHOWCASE**

**HAWK NELSON ★ FALLING UP  
SEVENTH DAY SLUMBER  
MAINSTAY & RUN KID RUN**

**TUESDAY NIGHT 7-9PM IN THE MAIN RENAISSANCE BALLROOM**



# CHRISTIAN AC TOP 30

March 17, 2006

LAST WEEK	THIS WEEK	ARTIST TITLE LABEL(S)	TOTAL PLAYS	+/- PLAYS	WEEKS ON CHART	TOTAL STATIONS
3	1	CHRIS TOMLIN How Great Is Our God (Sixsteps/Sparrow/EMI CMG)	1104	+58	11	37/4
1	2	MARK SCHULTZ I Am (Word/Curb/Warner Bros.)	1099	-15	28	38/1
2	3	THIRD DAY Cry Out To Jesus (Essential/PLG)	1037	-33	25	40/1
6	4	AARON SHUST My Savior My God (Brash)	1016	+162	10	35/2
4	5	JEREMY CAMP This Man (BEC/Tooth & Nail)	1006	-31	27	38/1
5	6	MATTHEW WEST Only Grace (Universal South/EMI CMG)	930	+37	16	35/1
7	7	CARRIE UNDERWOOD Jesus, Take The Wheel (Arista/PLG)	847	+28	10	29/2
11	8	CASTING CROWNS Praise You In This Storm (Beach Street/Reunion/PLG)	723	+120	6	35/3
8	9	NATALIE GRANT What Are You Waiting For (Curb)	696	-22	14	31/2
9	10	NEWSONG Psalm 40 (Integrity Label Group)	666	+11	15	28/1
10	11	CASTING CROWNS Lifesong (Beach Street/Reunion/PLG)	529	-81	32	40/1
14	12	CHRIS TOMLIN Holy Is The Lord (Sixsteps/Sparrow/EMI CMG)	463	-15	57	39/0
12	13	MERCYME In The Blink Of An Eye (INO)	461	-45	38	38/1
15	14	NEWSBOYS I Am Free (Inpop)	454	+15	8	24/2
17	15	BARLOWGIRL I Need You To Love Me (Fervent/Curb/Warner Bros.)	397	+47	5	20/4
13	16	NICHOLE NORDEMAN What If (Sparrow/EMI CMG)	385	-105	18	23/1
20	17	JOHN DAVID WEBSTER Now (BHT)	335	+31	9	17/1
16	18	STEVEN CURTIS CHAPMAN Remembering You (Sparrow/EMI CMG)	317	-57	18	22/0
22	19	SELAH Bless The Broken Road (Curb)	304	+32	3	15/1
23	20	NICOL SPONBERG Hallelujah (Curb)	296	+35	4	10/0
28	21	WATERMARK Light Of The World (Rocketown)	287	+56	4	16/2
30	22	BEBO NORMAN f/RICH MULLINS Sometimes By Step (Reunion/PLG)	279	+61	2	13/2
18	23	AVALON Love Won't Leave You (Sparrow/EMI CMG)	273	-51	8	17/1
21	24	SWITCHFOOT We Are One Tonight (Sparrow/EMI CMG)	270	-4	3	9/0
29	25	TODD AGNEW My Jesus (SRE/Ardent)	261	+40	2	14/4
24	26	PHILLIPS, CRAIG & DEAN Because I'm Forgiveness (INO)	261	+7	5	14/0
19	27	TREE63 I Stand For You (Inpop)	260	-45	14	19/1
26	28	MICHAEL W. SMITH All In The Serve (Reunion/PLG)	254	+8	5	14/1
25	29	CHRIS RICE When Did You Fall (In Love With Me) (INO)	233	-17	9	13/0
-	30	KUTLESS Strong Tower (BEC/Tooth & Nail)	229	+17	2	7/0

40 AC reporters. Monitored airplay data supplied by Mediabase Research, a division of Premiere Radio Networks. Songs ranked by total plays for the airplay week of 3/5-3/11. Bullets appear on songs gaining plays or remaining flat from previous week. If two songs are tied in total plays, the song with the larger increase in plays is placed first. Songs below No. 15 are moved to recurrent after 20 weeks on the chart. Most Added is the total number of new adds officially reported to R&R by each reporting station. Songs unreported as adds do not count toward overall total stations playing a song. Total Audience equals Average Quarter Hour Persons times number of plays (times 100). Each daypart on each station is assigned an AQH number. Average Quarter Hour Persons used herein with permission from Arbitron Inc. (© 2006, Arbitron Inc.) © 2006 Radio & Records.

## NEW & ACTIVE

**SHAWN MCDONALD** Free (Sparrow/EMI CMG)  
Total Plays: 198, Total Stations: 8, Adds: 0

**ANDY CHRISMAN** Believe (Upside/Shelter)  
Total Plays: 198, Total Stations: 7, Adds: 1

**JADON LAVIK** Changing Happy (BEC/Tooth & Nail)  
Total Plays: 186, Total Stations: 7, Adds: 0

**WARREN BARFIELD** Saved (Essential/PLG)  
Total Plays: 178, Total Stations: 11, Adds: 3

**MARK HARRIS** Find Your Wings (INO)  
Total Plays: 173, Total Stations: 10, Adds: 1

**ZOEGIRL** Unchangeable (Sparrow/EMI CMG)  
Total Plays: 168, Total Stations: 7, Adds: 0

**SONICFLOOD** You Are (INO)  
Total Plays: 158, Total Stations: 9, Adds: 1

**AFTERS** All That I Am (Simple/INO)  
Total Plays: 144, Total Stations: 6, Adds: 0

**BUILDING 429** Fearless (Word/Curb/Warner Bros.)  
Total Plays: 144, Total Stations: 6, Adds: 0

**OVERFLOW** Forever (Essential/PLG)  
Total Plays: 141, Total Stations: 10, Adds: 0

Songs ranked by total plays

POWERED BY  
MEDIABASE

## MOST ADDED\*

ARTIST TITLE LABEL(S)	ADDS
CHRIS TOMLIN How Great Is Our God (Sixsteps/Sparrow/EMI CMG)	4
BARLOWGIRL I Need You To Love Me (Fervent/Curb/Warner Bros.)	4
TODD AGNEW My Jesus (SRE/Ardent)	4
CASTING CROWNS Praise You... (Beach Street/Reunion/PLG)	3
WARREN BARFIELD Saved (Essential/PLG)	3
JAIME JAMGOCHIAN Love Rains Down (Centricity)	3

## MOST INCREASED PLAYS

ARTIST TITLE LABEL(S)	TOTAL PLAY INCREASE
AARON SHUST My Savior My God (Brash)	+162
CASTING CROWNS Praise You... (Beach Street/Reunion/PLG)	+120
MARK HARRIS Find Your Wings (INO)	+80
BEBO NORMAN f/R. MULLINS Sometimes By Step (Reunion/PLG)	+61
SHAWN MCDONALD Free (Sparrow/EMI CMG)	+59
CHRIS TOMLIN How Great Is Our God (Sixsteps/Sparrow/EMI CMG)	+58
WATERMARK Light Of The World (Rocketown)	+56
WARREN BARFIELD Saved (Essential/PLG)	+50
BIG DADDY WEAVE Without You (Fervent/Curb/Warner Bros.)	+49
BARLOWGIRL I Need You To Love Me (Fervent/Curb/Warner Bros.)	+47

## MOST PLAYED RECURRENTS

ARTIST TITLE LABEL(S)	TOTAL PLAYS
TREE63 Blessed Be Your Name (Inpop)	516
CASTING CROWNS Voice Of Truth (Beach Street/Reunion/PLG)	429
MERCYME I Can Only Imagine (INO)	423
CASTING CROWNS Who Am I (Beach Street/Reunion/PLG)	401
CHRIS TOMLIN Indescribable (Sixsteps/Sparrow/EMI CMG)	400
JEREMY CAMP Take You Back (BEC/Tooth & Nail)	396
MERCYME Word Of God Speak (INO)	384
NEWSBOYS He Reigns (Sparrow/EMI CMG)	371
SALVADOR Heaven (Word/Curb/Warner Bros.)	369
BIG DADDY WEAVE Just The Way I Am (Fervent/Curb/Warner Bros.)	353

Station playlists for all R&R reporters are available on the web at [www.radioandrecords.com](http://www.radioandrecords.com).

# Selah

## "Bless The Broken Road"

The 1st single from the forthcoming Selah CD 'Duets' coming soon.

### Looking for your add now!

Up next: Nate Sallie - Breakthrough, Michael English - Right Where You Are, Plumb - Bittersweet

[www.selahonline.com](http://www.selahonline.com)

**CURB**  
RECORDS  
curb.com

# LATIN FORMATS



**JACKIE MADRIGAL**  
jmadrigal@radioandrecords.com

## Rick Dees Goes Latino!

The other side of the story

**I**t was big news when we heard that Rick Dees was going to do a countdown show, *Rick Dees Weekly Top 40 Con Sabor*, on KXOL (Latino 96.3)/Los Angeles. Then we asked, how is that going to work? Dees is a radio personality with a long career in English-language radio, but could he have a real shot on Latin radio?

We wanted to get the answers directly from SBS and went in search of VP/Programming **Pio Ferro**. While I worked on getting the scoop from Ferro, R&R CHR/Pop Editor Kevin Carter chatted with Dees himself (see Page 23). We figured that since Dees is a general-market personality who was KIIS-FM/Los Angeles' morning host for 22 years and is now coming back to radio in Los Angeles at a Latin station, we should get both sides of the story.



**Pio Ferro**

### No Language Barrier

My first question to Ferro was, why Rick Dees? "What do you mean, why?" Ferro said. "He came to us. He understands that the Latino community in L.A. is the biggest population out there, and he wants his show to be heard.

"He asked Nico Jones [Latino's morning show host] to do a countdown for him. I think he wanted to syndicate a reggaeton and hip-hop countdown and wanted Nico to be the guy who did it.

"Then we started talking about 'Wouldn't it be nice if you turned up in the morning every once in a while?' And he said, 'Wouldn't it be nice if I could do

my *Top 40* on your station?' And we said, 'Yes, it would.'"

Was there ever a thought that maybe Dees wouldn't fit well on a Latin Urban station whose audience, although bilingual, is primarily Hispanic? Ferro claimed that never crossed his mind, saying, "Everybody knows who Rick Dees is."

What about the language barrier — or does Dees speak Spanish? "He speaks a little bit, but that concern never came up," Ferro said. "We're 95% English on the air."

If everyone does know Dees, that means that at least part of Latino 96.3's audience is coming from English-language stations, and those English-language stations are also KXOL's primary competition.

"What we know is that the bulk of our audience has come from English-language radio stations," Ferro said. "I mean, you're Hispanic and I'm Hispanic, and we're speaking English. We both live in L.A., and we know that L.A. is very much like us and speaks very much like you and I speak. Having said that, it's about communicating, and it doesn't matter what the language is."

### Know Your Audience

Yet Latin Urban stations are known for having jocks who can go from English to Spanish at a moment's notice. With Dees not being bilingual and being Anglo, how does his countdown fit into KXOL's programming, and will it help the station attract a whole new audience?

"The countdown show that we're running on Sundays is his *Weekly Top 40*, but modified to include the hip-hop and reggaeton we play," Ferro said. "We want to attract the Latino community that likes the music and the topics we deal with in the morning.

"I don't think that we can ever have enough Rick to attract an audience that doesn't

like what we do musically, since we're so music-intensive in the morning anyway, but since he is so well known and is a master of comedy and morning radio, we love having him on and having his input on the show. He brings a whole bag of ideas from years and years of winning."

Having Dees on Latino 96.3 makes the station that much more unique, which is important now that the reggaeton craze has led to the emergence of Latin Urban stations all over the country.

Will the show also help KXOL better position itself in the general or mainstream market? "I truly don't think so, because in L.A., Latino 96.3 is mainstream," Ferro said. "I remember when Arbitron used to say, 'Oh, you're a Spanish station.' And we'd say, 'Yes, but we're Regional Mexican.'"



**Rick Dees**

"They didn't get that. To them, we were simply a 'Spanish station' because we played Spanish-language music. This was 15 years ago. What we're seeing now is an evolution. You can't consider yourself 'general market' in L.A. without being Latino. Look around you, around your office, around the city."

### No Labels

Ferro said that in a market like Los Angeles, where a large part of the population is Hispanic, all stations, English or Spanish, are part of the general market. "The African-American stations, would you consider them mainstream?" he asked.

"If you look at a station like The Beat [Urban KKBT], they target African Amer-

**"We have shown a new category that has always been there: Latinos who are fully bilingual. A certain percentage may prefer English and another Spanish, but they understand both."**

icans, and last time I checked there were a lot more Latinos in L.A. So who's mainstream now? Who reaches a larger audience?"

So if we honestly want to be inclusive, is the idea not to label stations "Latin" or "general market"? "The more time goes by, people will re-evaluate certain things and how they define human beings and what human beings listen to," said Ferro.

"With Latino radio stations, everybody has been trying to place them in a category, and what they have missed totally is that we have shown a new category that has always been there: Latinos who are

**"Rick Dees came to us. He understands that the Latino community in L.A. is the biggest population out there, and he wants his show to be heard."**

fully bilingual. A certain percentage may prefer English and another Spanish, but they understand both.

"To win tickets on the morning show we sometimes do 'urban translations.' We'll get song lyrics in English, translate them literally to Spanish and have people translate them back to English to see if they get it. It's hysterical. And we're the only station that can do that because we're the only bilingual station in town."

### The Dees Factor

Questioning what is general market or mainstream in Los Angeles is understandable because, whether people accept it or not, Latin stations have taken over the top positions in the ratings.

However, non-Latinos — particularly some advertisers — don't necessarily see it that way. Most Latin stations are still not getting their piece of the advertising pie. Will the Dees show help SBS with that problem?

"We don't get our piece because there's not a vocal group of Latinos who are aware that these big companies will pay a lot more to get their message across in English than in Spanish," Ferro said.

"I don't remember the last time I went to a car dealer and got a 40% discount on a new car because I'm Latino. As a Latino, I want to see the companies that I put my money into put it back into this community, and I want to see us get a fair share.

"But I'm in programming, and I try to do what is right for the people who are listening and to make their experience better."

But programming affects ratings, and ratings affect the way a station can sell itself. So having a Rick Dees on the station can't hurt as far as opening the eyes of advertisers that don't already see the value of a Latin station.

"Is it going to help get the message across that we are Latinos but communicate in English and do business in English?" Ferro asked. "Will having Rick Dees help convey that message? I truly think so. I truly hope so."

What are Ferro's expectations for the show? "I, personally, and the company are very excited about it," he said. "We think it's going to be a good fit because *Rick Dees Weekly Top 40* is hugely popular, people know it, and it's had a following for many years. We're happy that it finally has a place, a home."



**IT'S ALL GOOD** The Spanish band El Sueño De Morfeo received a platinum album for their first, self-titled album, which had sales in excess of 100,000 in Spain.

# LATIN FORMATS



## See Them Live

### March

- 18 Akwid, Music City, Greensboro, NC
- 17 Volumen Cero & Enjambre, The Knitting Factory, Los Angeles
- 17 La Dinastia De Tuzintla, Orbit Room, Grand Rapids, MI
- 18 RBD, Coliseum, Los Angeles
- 19 RBD, Arco Arena, Sacramento
- 23 Juan Luis Guerra, Hard Rock Live, Miami
- 23-24 Los Amigos Invisibles, SOB's, New York
- 24 Los Grandes De La Salsa, TD Waterhouse Centre, Orlando
- 24 Pepe Aguilar, Laredo Entertainment Center, Laredo, TX
- 24 Akwid, Fort Cheyenne Casino, Las Vegas
- 24 Javier Garcia, AKA Lounge, Orlando
- 24 RBD, Save Mart Center, Fresno
- 25 RBD, Coors Amphitheater, Chula Vista, CA
- 25 Rock En Español, Sports Arena, Los Angeles
- 26 RBD, HP Pavilion, San Jose
- 26 La Despedida Familia Aguilar, Freeman Coliseum, San Antonio
- 26 Juan Gabriel, Agganis Arena, Boston
- 31 Juan Gabriel, Theater at Madison Square Garden, New York



RBD

### April

- 1 Juan Gabriel & Isabel Pantoja, Patriot Center, Fairfax, VA
- 1 Los Tucanes De Tijuana, Aragon Ballroom, Chicago
- 2 Pepe Aguilar, Glendale Arena, Glendale, AZ
- 4 RBD, El Paso County Coliseum, El Paso, TX
- 6 Akwid, Tia Lou's Club, Seattle
- 7 El Tri, Long Beach Grand Prix, Long Beach, CA
- 7 Juan Gabriel, Allstate Arena, Chicago
- 7 Luis Miguel, Arco Arena, Sacramento
- 7 Plena Libre, SOB's, New York
- 8 Luis Miguel, Arrowhead Pond, Anaheim, CA
- 8 El Tri, Ventura Theater, Ventura, CA
- 8 Juan Gabriel, El Paso County Coliseum, El Paso
- 9 Juan Gabriel, Dodge Theater, Phoenix
- 9-10 El Tri, Over the Border, Chula Vista, CA
- 10 Angeles Del Infierno, BB King's, New York
- 11 El Tri, Rialto Theater, Tucson
- 13 El Tri, Reno Hilton Theater, Reno, NV
- 13 Luis Miguel, Staples Center, Los Angeles
- 14 Akwid, Philips Arena, Atlanta
- 15 La Mega Presents El Sábado De Gloria, Paradise Theater, Bronx, New York
- 15 Paquita La Del Barrio, Gibson Amphitheater, Los Angeles
- 15 Luis Miguel, Mandalay Bay Resort, Las Vegas
- 16 Kumbia Kings, U.S. Airways Center, Phoenix
- 16 RBD, Pepsi Center, Denver
- 21 Pepe Aguilar, Pala Casino, Pala, CA
- 21 La Kalle's El Spring Bling Blineo f/Daddy Yankee, Nassau Coliseum, Uniondale, NY
- 21 Lupillo Rivera, AVA, Tucson
- 22 Pepe Aguilar, Embarcadero Marina Park South, San Diego
- 23 Kumbia Kings, HP Pavilion, San Jose
- 24 Akwid, Cal State Northridge, Northridge, CA
- 26-27 Yerba Buena, SOB's, New York
- 28 RBD, AT&T Center, San Antonio
- 29 RBD, Pizza Hut Park, Frisco, TX
- 30 Aterciopelados & Enanitos Verdes, The Grove, Anaheim, CA



Pepe Aguilar



El Tri

## RR Going For Adds

### CONTEMPORARY

No Adds

### REGIONAL MEXICAN

- MONTU Y Duele (A.R.C.)
- TRUENO Es Por Ti (A.R.C.)
- BETO TERRAZAS Mi Gran Verdad (Sony BMG)
- FABIAN GOMEZ Chamaquita Linda (Sony BMG)
- LA CHIO Pan Y Queso (Sony BMG)
- SERGIO VEGA "EL SHAKA" Muchachita De Ojos (Sony BMG)
- VICTOR GARCIA Tu Olvido (Sony BMG)

### TROPICAL

- BANDA GORDA A Las Mujeres Hay Que Mantenerlas Contentas (MP)
- EDDIE SANTIAGO Falsa (MP)
- JULIANA El Hotel (MP)

### ROCK/ALTERNATIVE

No Adds

### LATIN URBAN

- ADASSA Dejaré De Quererte (Universal)
- LOS KOKOROTES Rotores (MP)
- KULEBRA El Azote (MP)

## ¡Qué Pasa Radio!

There's lots of movement at Regional Mexican. Disa artists are moving up the chart: "Cambiamos Los Papeles," by Los Horóscopos De Durango, is up five positions, to No. 13; "Equivocación," by Los Sierreños, is up nine, to No. 17; and "La Otra," by El Poder Del Norte, is up four, to No. 19. Conjunto Atardecer are also moving up, with "Hoja En Blanco" (Universal M.L.) up seven this week, to No. 20; and Pesados' "Tu Sombra" is up nine, to No. 21 (Warner M.L.). Two songs enter the chart: "Viva El Amor," by Control (Univision), at No. 18, and "Cuatro Meses," by Marco Antonio Solís (Fonovisa), at No. 30.

Talk about a *huge* jump at Contemporary: Sin Bandera's "Que Me Alcance La Vida" (Sony BMG) moves up 19 positions, to No. 6. And it looks like that is the favorite song of the week, because there's little other movement. One song enters the chart, "Abrazame," by Camila, also a Sony BMG artist, at No. 24.

At Tropical, Calle 13's "Atreve-Te" (Sony BMG) is up six, to No. 5; N'Klabe's "Evitaré," f/Víctor Manuelle (Sony BMG), continues to move up, landing at No. 16, up four from last week; and Ivy Queen's "Libertad" (La Calle) is up six, to No. 18. Marvin's "Back Up" (Machete) enters the chart at No. 28.

On the Latin Urban chart, KMW's "Diamond Girl" (Balboa) is up five, to No. 11; Calle 13's "Atrevete-Te" is up 11, to No. 15; and Shakira's "Hips Don't Lie" (Epic) is also up 11, to No. 16. There are no new entries to the chart.

Report your adds every week and make things happen! The deadline is Tuesday at noon PT.

## TELEVISION

### TOP 10 SPANISH-LANGUAGE SHOWS ON HISPANIC NETWORKS

- 1 Bailando Por Un Sueño
- 2 Contra Viento Y Marea
- 3 Alborada
- 4 Cristina
- 5 Peregrina
- 6 Aquí Y Ahora
- 7 Sábado Gigante
- 8 Don Francisco Presenta
- 9 Casos De La Vida Real
- 10 Lo Que No Vio En Premios Furia Musical

### TOP 10 ENGLISH-LANGUAGE SHOWS MOST WATCHED BY HISPANICS

- 1 American Idol (Wed.)
- 2 WWE Smackdown!
- 3 American Idol (Tues.)
- 4 American Idol (Thurs.)
- 5 Desperate Housewives
- 6 CSI
- 7 Grey's Anatomy
- 8 Without A Trace
- 9 CSI: Miami
- 10 House

March 6-12. Hispanics 2+. Source: Nielsen Media Research

# REGIONAL MEXICAN TOP 30

POWERED BY  
MEDIABASE

March 17, 2006

LAST WEEK	THIS WEEK	ARTIST TITLE LABEL(S)	TOTAL PLAYS	+/- PLAYS	WEEKS ON CHART	TOTAL STATIONS/ ADDS
1	1	CONJUNTO PRIMAVERA Algo De Mi (Fonovisa)	1296	-30	8	46/0
2	2	INTOCABLE Contra Viento Y Marea (EMI Televisa)	1135	+58	8	44/0
4	3	ALACRANES MUSICAL Si Yo Fuera Tu Amor (Univision)	1035	+83	20	41/0
5	4	JENNI RIVERA De Contrabando (Fonovisa)	984	+14	7	37/0
8	5	LOS TIGRES DEL NORTE Señor Locutor (Fonovisa)	979	+110	5	40/0
3	6	K-PAZ DE LA SIERRA Pero Te Vas A Arrepentir (Edimonsa/Disa)	961	-7	23	42/0
7	7	EL CHAPO DE SINALOA Para Que Regreses (Disa)	921	+43	8	35/0
6	8	GRUPO MONTEZ DE DURANGO Lágrimas Tontas (Edimonsa/Disa)	833	+6	19	36/0
9	9	BETO Y SUS CANARIOS Pensando En Ti (Edimonsa/Disa)	728	+28	8	34/1
10	10	LOS HURACANES DEL NORTE Ya Vez (Es Difícil Olvidarnos) (Univision)	701	+22	5	34/1
13	11	BANDA EL RECODO Hay Amor (Fonovisa)	641	+68	5	32/0
11	12	DIANA REYES Como Una Mariposa (Universal)	601	-7	7	27/0
18	13	LOS HOROSCOPOS DE DURANGO Cambiemos Los Papeles (Edimonsa/Disa)	587	+124	2	30/1
14	14	BETO Y SUS CANARIOS No Puedo Olvidarte (Edimonsa/Disa)	557	+10	37	34/0
12	15	GRACIELA BELTRAN Enséñame A Olvidar (Univision)	555	-32	10	29/0
15	16	PALOMO En La Pasión No Hay Palabras (Disa)	539	-32	15	28/0
26	17	LOS SIERRERÑOS Equivocación (Disa)	487	+102	3	23/1
Debut	18	CONTROL Viva El Amor (Univision)	479	+479	1	28/3
23	19	EL PODER DEL NORTE La Otra (Disa)	467	+70	3	21/1
27	20	CONJUNTO ATARDECER Hoja En Blanco (Universal)	458	+71	4	22/0
30	21	PESADO Tu Sombra (Warner M.L.)	457	+132	2	21/1
19	22	JOAN SEBASTIAN Nada Se Me Olvida (Balboa)	447	0	14	26/0
25	23	TOÑO Y FREDDY Morenita Labios Rojos (Disa)	438	+62	3	23/0
16	24	COYOTE Y SU BANDA TIERRA SANTA No Puedo Más (Univision)	436	-78	10	29/0
24	25	LOS CUATES DE SINALOA Niña Coqueta (Sony BMG Norte)	425	+43	5	21/0
17	26	CUISILLOS Tímida (Balboa)	425	-62	7	26/0
21	27	PATRULLA 81 Ya No Puedo Olvidarte (Disa)	413	+14	19	22/0
-	28	LOS HOROSCOPOS DE DURANGO Oiga (Edimonsa/Disa)	375	+39	18	29/0
20	29	BRONCO "EL GIGANTE DE AMERICA" Dejaría Todo (Fonovisa)	357	-77	10	25/0
Debut	30	MARCO ANTONIO SOLIS Cuatro Meses (Fonovisa)	352	+206	1	18/1

54 Regional Mexican reporters. Monitored airplay data supplied by Mediabase Research, a division of Premiere Radio Networks. Songs ranked by total plays for the airplay week of 3/5-3/11. Bullets appear on songs gaining plays or remaining flat from previous week. If two songs are tied in total plays, the song with the larger increase in plays is placed first. Songs below No. 15 are moved to recurrent after 20 weeks on the chart. Most Added is the total number of new adds officially reported to R&R by each reporting station. Songs unreported as adds do not count toward overall total stations playing a song. Most Increased Plays lists the songs with the greatest week-to-week increases in total plays. Total Audience equals Average Quarter Hour Persons times number of plays (times 100). Each daypart on each station is assigned an AQH number. Average Quarter Hour Persons used herein with permission from Arbitron Inc. (© 2006, Arbitron Inc.) © 2006 Radio & Records.

## MOST ADDED\*

ARTIST TITLE LABEL(S)	ADDS
CONTROL Viva El Amor (Univision)	3
S. VEGA "EL SHAKA" Muchachita De Ojos Tristes (Sony BMG)	2

## MOST INCREASED PLAYS

ARTIST TITLE LABEL(S)	TOTAL PLAY INCREASE
CONTROL Viva El Amor (Univision)	+479
MARCO ANTONIO SOLIS Cuatro Meses (Fonovisa)	+206
DUELO Porque No Te Marchas (Univision)	+147
PESADO Tu Sombra (Warner M.L.)	+132
LOS HOROSCOPOS... Cambiemos Los Papeles (Edimonsa/Disa)	+124
LOS TIGRES DEL NORTE Señor Locutor (Fonovisa)	+110
S. VEGA "EL SHAKA" Muchachita De Ojos Tristes (Sony BMG Norte)	+110
LOS SIERRERÑOS Equivocación (Disa)	+102
ALACRANES MUSICAL Si Yo Fuera Tu Amor (Univision)	+83
ELMA Y MAYO Todos Los Hombres Son Iguales (Universal)	+73

## NEW & ACTIVE

S. VEGA "EL SHAKA" Muchachita De Ojos Tristes (Sony BMG Norte)	Total Plays: 293, Total Stations: 17, Adds: 2
LA ARROLLADORA BANDA EL LIMON Compárame (Edimonsa/Disa)	Total Plays: 288, Total Stations: 18, Adds: 0
LOS DIFERENTES DE LA SIERRA Camaleón (Disa)	Total Plays: 288, Total Stations: 17, Adds: 0
LIOIA AVILA Cada Vez (Fonovisa)	Total Plays: 218, Total Stations: 13, Adds: 1
ZAINO Yo Fui El Primero (Fonovisa)	Total Plays: 217, Total Stations: 9, Adds: 0
PANCHO BARRAZA Márchate (Balboa)	Total Plays: 200, Total Stations: 11, Adds: 1
LOS HIGUERENOS Medias Negras (Disa)	Total Plays: 199, Total Stations: 18, Adds: 0
LOS MORROS DEL NORTE Porque Te Quiero (Disa)	Total Plays: 189, Total Stations: 12, Adds: 0
ISABELA Si Yo También Te Engañara (Disa)	Total Plays: 187, Total Stations: 12, Adds: 0
CONJUNTO MATAOOR Te Quise Olvidar (Universal)	Total Plays: 184, Total Stations: 9, Adds: 0

Songs ranked by total plays

Station playlists for all R&R reporters are available on the web at [www.radioandrecords.com](http://www.radioandrecords.com).

## MOST PLAYED RECURRENTS

ARTIST TITLE LABEL(S)	TOTAL PLAYS	ARTIST TITLE LABEL(S)	TOTAL PLAYS
PESADO A Chillar A Otra Parte (Warner M.L.)	503	K-PAZ DE LA SIERRA Mi Credo (Edimonsa/Disa)	356
PATRULLA 81 Eres Divina (Disa)	452	GRUPO INNOVACION Mañana Que Ya No Esté (Fonovisa)	344
KUMBIA KINGS Na Na Na (Dulce Niña) (EMI Televisa)	440	SERGIO VEGA "EL SHAKA" Dueño De Ti (Sony BMG Norte)	325
BANDA LOS ELEGIDOS Fruta Prohibida (Fonovisa)	411	CONJUNTO PRIMAVERA Aún Sigues Siendo Mía (Fonovisa)	290
		EL CHAPO DE SINALOA Recostada En La Cama (Disa)	289
		LOS TEMERARIOS Por Tu Maldito Amor (Fonovisa)	278

There's no cure for ALS (Lou Gehrig's disease). But Chris Rice and his family know there will be. There must be. MDA funds the research that offers them hope.

# ALS DOESN'T PLAY FAVORITES

MUSCULAR DYSTROPHY ASSOCIATION  
Jerry Lewis,  
National Chairman  
[www.als.mdausa.org](http://www.als.mdausa.org)  
(800) 572-1717

# CONTEMPORARY TOP 30

March 17, 2006

POWERED BY  
MEDIABASE

LAST WEEK	THIS WEEK	ARTIST TITLE LABEL(S)	TOTAL PLAYS	+/- PLAYS	WEEKS ON CHART	TOTAL STATIONS/ ADDS
1	1	<b>JUANES</b> Lo Que Me Gusta A Mí (Universal)	517	-14	10	16/0
3	2	<b>LAURA PAUSINI</b> Como Si No Nos Hubiéramos Amado (Warner M.L.)	485	+10	12	16/0
2	3	<b>CHAYANNE</b> Te Echo De Menos (Sony BMG)	444	-33	7	16/0
4	4	<b>SHAKIRA</b> Día De Enero (Epic)	440	+17	8	13/0
5	5	<b>REIK</b> Que Vida La Mía (Sony BMG)	386	-5	7	12/0
25	6	<b>SIN BANDERA</b> Que Me Alcance La Vida (Sony BMG)	376	+171	2	10/0
7	7	<b>LA 5A. ESTACION</b> Perdición (Sony BMG)	374	+25	6	11/0
11	8	<b>RBD</b> Aún Hay Algo (EMI Televisa)	368	+36	3	9/0
6	9	<b>YURIDIA</b> Angel (Sony BMG)	361	-19	12	16/0
10	10	<b>LUIS FONSI</b> Por Una Mujer (Universal)	354	+21	4	9/0
9	11	<b>SIN BANDERA</b> Suelta Mi Mano (Sony BMG)	322	-13	20	17/0
12	12	<b>THALIA</b> Seducción (EMI Televisa)	316	+5	8	13/0
13	13	<b>INTOCABLE</b> Contra Viento Y Marea (EMI Televisa)	313	+11	7	12/0
8	14	<b>RBD</b> Nuestro Amor (EMI Televisa)	300	-46	17	19/0
15	15	<b>REIK</b> Noviembre Sin Ti (Sony BMG)	295	+12	20	13/0
14	16	<b>RICARDO ARJONA</b> Acompáñame A Estar Solo (Sony BMG)	264	-22	16	14/0
16	17	<b>CHRISTIAN CASTRO</b> Sin Tu Amor (Universal)	253	+6	6	11/0
17	18	<b>EL SUEÑO DE MORFEO</b> Ojos De Cielo (Warner M.L.)	239	-7	6	9/1
18	19	<b>RICARDO ARJONA</b> Pingüinos En La Cama (Sony BMG)	235	+1	2	6/0
19	20	<b>ALEJANDRO FERNANDEZ</b> Qué Voy A Hacer Con Mi Amor (Sony BMG)	228	+1	15	12/0
20	21	<b>YAHIR</b> No Te Apartes De Mí (Warner M.L.)	207	-12	16	12/0
24	22	<b>PAULINA RUBIO</b> Volverás (Universal)	197	-9	5	4/0
22	23	<b>HA*ASH</b> Tu Mirada En Mí (Sony BMG)	189	-20	11	8/0
<b>Debut</b>	24	<b>CAMILA</b> Abrázame (Sony BMG)	185	+152	1	6/0
23	25	<b>MIRANDA</b> Don (EMI Televisa)	184	-25	13	9/1
27	26	<b>LA SECTA ALLSTAR</b> Este Corazón (Universal)	178	+20	5	5/0
26	27	<b>KUMBIA KINGS</b> Na Na Na (Dulce Niña) (EMI Televisa)	167	+4	19	9/0
21	28	<b>BEBE</b> Malo (EMI Televisa)	154	-61	15	11/0
28	29	<b>RBD</b> Sálvame (EMI Televisa)	140	-7	3	8/0
29	30	<b>RICARDO ARJONA</b> f INTOCABLE Mojado (Sony BMG)	139	-4	2	7/0

20 Spanish Contemporary reporters. Monitored airplay data supplied by Mediabase Research, a division of Premiere Radio Networks. Songs ranked by total plays for the airplay week of 3/5-3/11. Bullets appear on songs gaining plays or remaining flat from previous week. If two songs are tied in total plays, the song with the larger increase in plays is placed first. Songs below No. 15 are moved to recurrent after 20 weeks on the chart. Most Added is the total number of new adds officially reported to R&R by each reporting station. Songs unreported as adds do not count toward overall total stations playing a song. Most Increased Plays lists the songs with the greatest week-to-week increases in total plays. Total Audience equals Average Quarter Hour Persons times number of plays (times 100). Each daypart on each station is assigned an AQH number. Average Quarter Hour Persons used herein with permission from Arbitron Inc. (© 2006, Arbitron Inc.) © 2006 Radio & Records.

## MOST PLAYED RECURRENTS

ARTIST TITLE LABEL(S)	TOTAL PLAYS	ARTIST TITLE LABEL(S)	TOTAL PLAYS
<b>SHAKIRA</b> No (Epic)	226	<b>JUANES</b> Para Tu Amor (Universal)	175
<b>RBD</b> Sólo Quédate En Silencio (EMI Televisa)	215	<b>LA 5A. ESTACION</b> Algo Más (Sony BMG)	170
<b>LA 5A. ESTACION</b> Daría (Sony BMG)	211	<b>REYLI BARBA</b> Amor Del Bueno (Sony BMG)	169
<b>SHAKIRA</b> f ALEJANDRO SANZ La Tortura (Epic)	184	<b>LAURA PAUSINI</b> Viveme (Warner M.L.)	155
		<b>CHAYANNE</b> No Te Preocupes Por Mí (Sony BMG)	155
		<b>JUANES</b> La Camisa Negra (Universal)	141

## MOST ADDED\*

ARTIST TITLE LABEL(S) ADDS  
No Song Received More Than One Add This Week. 0

## MOST INCREASED PLAYS

ARTIST TITLE LABEL(S)	TOTAL PLAY INCREASE
<b>SIN BANDERA</b> Que Me Alcance La Vida (Sony BMG)	+171
<b>CAMILA</b> Abrázame (Sony BMG)	+152
<b>MADONNA</b> Hung Up (Warner Bros.)	+51
<b>RICKY MARTIN</b> It's Alright (Columbia)	+45
<b>JEREMIAS</b> Uno Y Uno (Universal)	+41
<b>BELANOVA</b> Me Pregunto (Universal)	+39
<b>RBD</b> Aún Hay Algo (EMI Televisa)	+36
<b>CASCADA</b> Everytime We Touch (Robbins)	+35
<b>KELLY CLARKSON</b> Because Of You (RCA/RMG)	+26
<b>LOS NENES</b> Lo Nuestro (Sin Ti) (Universal)	+26

## NEW & ACTIVE

**NOELIA** Cómo Duele (Barrera De Amor) (EMI Televisa)  
Total Plays: 134, Total Stations: 6, Adds: 0

**RICKY MARTIN** It's Alright (Columbia)  
Total Plays: 128, Total Stations: 4, Adds: 0

**YAHIR** Detalles (Warner M.L.)  
Total Plays: 126, Total Stations: 4, Adds: 0

**ALEJANDRA GUZMAN** Volveré A Amar (Sony BMG)  
Total Plays: 123, Total Stations: 6, Adds: 0

**JEREMIAS** Uno Y Uno (Universal)  
Total Plays: 118, Total Stations: 4, Adds: 0

**ANA GABRIEL** Sin Tu Amor (EMI Televisa)  
Total Plays: 112, Total Stations: 5, Adds: 0

**MATISYAHU** King Without A Crown (Dr Music/Epic)  
Total Plays: 97, Total Stations: 2, Adds: 0

**LUIS MIGUEL** Si Te Perdiera (Warner M.L.)  
Total Plays: 94, Total Stations: 3, Adds: 0

**JAMES BLUNT** You're Beautiful (Custard/Atlantic)  
Total Plays: 92, Total Stations: 3, Adds: 0

**KELLY CLARKSON** Because Of You (RCA/RMG)  
Total Plays: 87, Total Stations: 4, Adds: 0

Songs ranked by total plays

Station playlists for all R&R reporters are available on the web at [www.radioandrecords.com](http://www.radioandrecords.com).

Subscribe to the most comprehensive and up-to-the-minute coverage of radio business news...at a special VIP package rate!

## R&R's INDUSTRY VIP PACKAGE

- R&R: The Industry's Newspaper
- R&R Today: The Industry's Leading Daily Fax
- R&R's Today's News  
E-mail updates of breaking stories
- The R&R Directory  
The most comprehensive resource guide available

SAVE OVER 25%!

R&R'S INDUSTRY VIP PACKAGE IS \$445<sup>00</sup>  
(Regular rate \$595.00)

Call R&R at: 310-788-1625  
Subscribe online: [www.radioandrecords.com](http://www.radioandrecords.com)

U. S. Only



# LATIN FORMATS

March 17, 2006

## TROPICAL TOP 30

POWERED BY  
MEDIABASE

LAST WEEK	THIS WEEK	ARTIST TITLE LABEL(S)	TOTAL PLAYS	+/- PLAYS	WEEKS ON CHART	TOTAL STATIONS
1	1	MARC ANTHONY Tu Amor Me Hace Bien (Sony BMG)	354	+53	21	12/0
2	2	DADDY YANKEE Rompe (El Cartel/Interscope)	218	-3	16	9/0
4	3	AVENTURA Un Beso (Premium)	184	+2	18	8/0
5	4	WISIN & YANDEL Llamé Pa' Verte (Machete Music)	183	+29	18	8/0
11	5	CALLE 13 Atrévete - Te (Sony BMG)	175	+44	8	9/0
3	6	FRANK REYES Princesa (J&N)	174	-13	9	9/0
9	7	N'KLABE Amor De Una Noche (Sony BMG)	155	+19	27	10/0
7	8	GILBERTO S. ROSA Por La Herida De Un Amor (Sony BMG)	154	+14	5	9/0
6	9	TITO NIEVES Si Yo Fuera El (SGZ/Univision)	154	+7	6	7/0
10	10	MICHAEL STUART Mayor Que Yo (Machete Music)	138	+5	8	6/0
17	11	LIMI-T 21 El Baile Pegao (Univision)	130	+18	3	6/0
16	12	ALEXIS Y FIDO Eso Eh...!! (Sony BMG)	129	+11	17	10/0
14	13	INDIA f/CHEKA Soy Diferente (SGZ/Univision)	127	+5	12	8/0
15	14	JUANES Lo Que Me Gusta A Mi (Universal)	122	+1	7	7/0
8	15	ANDY ANDY A Quién Le Importa (Urban Box Office/Wepa)	122	-17	13	10/0
20	16	N'KLABE f/VICTOR MANUELLE Evitaré (Sony BMG)	110	+19	5	7/0
12	17	JOSEPH FONSECA Por Tu Amor (Karen)	105	-21	14	4/0
24	18	IVY QUEEN Libertad (La Calle)	94	+19	3	6/0
18	19	ANTONY SANTOS Lloro (Descarga Production)	94	-4	7	4/0
25	20	VICO C f/GILBERTO S. ROSA Lo Grande... (EMI Televisa)	91	+20	3	2/0
21	21	DADDY YANKEE Machucando (El Cartel/Interscope)	88	+7	2	6/0
19	22	H. "EL FATHER"... No Hay Nadie (Gold Star/Machete Music)	85	-9	8	6/0
22	23	VOLTIO... Chulin Culin Chunfluy (White Lion/Sony Urban/Epic)	80	+3	9	6/0
-	24	DOMENIC MARTE La Quiero (J&N)	66	+8	9	4/0
27	25	EDDY HERRERA f/DANNY BOY Estoy Dolido (J&N)	65	-4	9	6/0
23	26	MONCHY & ALEXANDRA Tú Sin Mí Y Yo Sin Ti (J&N)	61	-15	16	6/0
-	27	EL GRAN COMBO DE PUERTO RICO Siete Vidas (Sony BMG)	56	+29	7	3/0
-	28	MARVIN Back Up (Machete Music)	55	-1	1	2/0
29	29	INTOCABLE Contra Viento Y Marea (EMI Televisa)	55	-7	3	4/0
-	30	TITO NIEVES Esa Boquita (SGZ/Univision)	54	+7	18	6/0

14 Tropical reporters. Monitored airplay data supplied by Mediabase Research, a division of Premiere Radio Networks. Songs ranked by total plays for the airplay week of 3/5-3/11. Bullets appear on songs gaining plays or remaining flat from previous week. If two songs are tied in total plays, the song with the larger increase in plays is placed first. Songs below No. 15 are moved to recurrent after 20 weeks on the chart. Most Added is the total number of new adds officially reported to R&R by each reporting station. Songs unreported as adds do not count toward overall total stations playing a song. Most Increased Plays lists the songs with the greatest week-to-week increases in total plays. Total Audience equals Average Quarter Hour Persons times number of plays (times 100). Each daypart on each station is assigned an AQH number. Average Quarter Hour Persons used herein with permission from Arbitron Inc. (© 2006, Arbitron Inc.) © 2006 Radio & Records.

### NEW & ACTIVE

LUIS FONSI Por Una Mujer (Universal)  
Total Plays: 45, Total Stations: 3, Adds: 0

REYLI BARBA Al Fin Me Armé De Valor (Sony BMG)  
Total Plays: 39, Total Stations: 2, Adds: 0

RAKIM Y KEN-Y Down (Universal)  
Total Plays: 45, Total Stations: 3, Adds: 0

THALIA Un Alma Sentenciada (EMI Televisa)  
Total Plays: 36, Total Stations: 2, Adds: 0

CHICHI PERALTA Te Pienso (Vene Music/Universal)  
Total Plays: 39, Total Stations: 3, Adds: 0

Songs ranked by total plays

## LATIN URBAN TOP 30

POWERED BY  
MEDIABASE

LAST WEEK	THIS WEEK	ARTIST TITLE LABEL(S)	TOTAL PLAYS	+/- PLAYS	WEEKS ON CHART	TOTAL STATIONS
1	1	DADDY YANKEE Rompe (El Cartel/Interscope)	918	-17	16	14/0
3	2	AVENTURA f/DON OMAR Ella Y Yo (Premium)	657	+22	16	14/0
2	3	LUNY TUNES... Mayor Que Yo (Mas Flow/Machete Music)	642	-9	16	13/0
5	4	WISIN & YANDEL... Noche De Sexo (Machete Music)	603	+40	6	13/1
4	5	WISIN & YANDEL Llamé Pa' Verte (Machete Music)	587	-10	16	14/0
8	6	ANGEL & KHRIZ Ven Bailalo (MVP/Machete Music)	492	+38	16	13/0
9	7	XTREME Te Extraño (SGZ)	469	+52	14	9/1
7	8	VOLTIO... Chulin Culin Chunfluy (White Lion/Sony Urban/Epic)	466	-3	10	12/1
6	9	LUNY TUNES... Rakata (Machete Music/Mas Flow)	460	-30	16	13/0
13	10	AVENTURA Un Beso (Premium)	416	+66	10	6/0
16	11	KMW Diamond Girl (Balboa)	385	+49	4	12/0
12	12	DADDY YANKEE Lo Que Pasó... (El Cartel/Machete Music)	384	+2	16	13/0
11	13	DON OMAR... Bandoleros (All Star/Machete Music)	377	-8	16	12/0
10	14	IVY QUEEN Cuéntale (La Calle)	377	-16	16	13/0
26	15	CALLE 13 Atrévete - Te (Sony BMG)	365	+103	2	9/0
27	16	SHAKIRA f/WYCLEF JEAN Hips Don't Lie (Epic)	352	+91	2	10/0
19	17	DADDY YANKEE Machucando (El Cartel/Interscope)	348	+30	3	10/1
17	18	ALEXIS Y FIDO Eso Eh...!! (Sony BMG)	340	+15	16	11/0
14	19	YAGA & MACKIE f/NINA SKY Bailando (La Calle)	339	-11	11	10/0
20	20	ZION & LENNOX f/DADDY YANKEE Yo Voy (Sony BMG)	336	+22	16	13/0
18	21	AKWID Anda Y Ve (Univision)	329	+4	9	10/0
15	22	KUMBIA KINGS Na Na Na (Dulce Niña) (EMI Televisa)	319	-23	9	10/0
21	23	SHAKIRA f/ALEJANDRO SANZ La Tortura (Epic)	293	0	16	13/0
23	24	IVY QUEEN Libertad (La Calle)	285	+5	5	7/0
24	25	ZION & LENNOX Doncella (Sony BMG)	281	+9	16	12/0
25	26	DON OMAR... Dale Don Dale (MVP/Machete Music/VI)	272	+3	12	12/0
22	27	LUNY TUNES... Te He Querido... (Mas Flow/Machete Music)	244	-47	13	10/0
29	28	DON OMAR Reggaeton Latino (Urban Box Office/Universal)	243	-4	16	12/0
-	29	MASTER JOE & OG BLACK Mil Amores (Ole Music)	235	+5	15	10/0
28	30	H. "EL FATHER"... No Hay Nadie (Gold Star/Machete Music)	234	-17	2	9/0

14 Latin Urban reporters. Monitored airplay data supplied by Mediabase Research, a division of Premiere Radio Networks. Songs ranked by total plays for the airplay week of 3/5-3/11. Bullets appear on songs gaining plays or remaining flat from previous week. If two songs are tied in total plays, the song with the larger increase in plays is placed first. Songs below No. 15 are moved to recurrent after 20 weeks on the chart. Most Added is the total number of new adds officially reported to R&R by each reporting station. Songs unreported as adds do not count toward overall total stations playing a song. Most Increased Plays lists the songs with the greatest week-to-week increases in total plays. Total Audience equals Average Quarter Hour Persons times number of plays (times 100). Each daypart on each station is assigned an AQH number. Average Quarter Hour Persons used herein with permission from Arbitron Inc. (© 2006, Arbitron Inc.) © 2006 Radio & Records.

### NEW & ACTIVE

RAKIM Y KEN-Y Down (Universal)  
Total Plays: 194, Total Stations: 5, Adds: 1

N.O.R.E... Más Maíz (Miltainment/Roc-La-Familia/IDJMG)  
Total Plays: 167, Total Stations: 7, Adds: 1

NELLY Grilz (Derrty/Fo' Reel/Universal)  
Total Plays: 193, Total Stations: 9, Adds: 0

C. BROWN f/J. SANTANA Run It (Jive/Zomba Label Group)  
Total Plays: 160, Total Stations: 10, Adds: 0

INDIA f/CHEKA Soy Diferente (SGZ/Univision)  
Total Plays: 191, Total Stations: 8, Adds: 1

SEAN PAUL Temperature (VP/Atlantic)  
Total Plays: 151, Total Stations: 8, Adds: 0

RBD Nuestro Amor (EMI Televisa)  
Total Plays: 176, Total Stations: 5, Adds: 0

LIL ROB Bring Out The Freak In You (Upstairs)  
Total Plays: 126, Total Stations: 5, Adds: 0

Songs ranked by total plays

## ROCK/ALTERNATIVE

TW ARTIST Title Label(s)

- MIRANDA Don (EMI Televisa)
- HUMMERSQUEAL Buick A Monterrey (SourPop)
- BABASONICOS Carismático (Universal)
- RATA BLANCA Aún Estás En Mis Sueños (Delanuca)
- PINKER TONES Sonido Total (Nacional)
- EL TRI Todos Somos Piratas (Fonovisa/Lora)
- SPIGGA People Of The Sun (El Relámpago Música/Supermercado23/V&J)
- MAGO DE OZ La Posada De Los Muertos (Locomotive/Warner M.L.)
- ANDREA ECHEVERRI Baby Blues (Nacional)
- MEXICAN INSTITUTE OF SOUND Mirando A Las Muchachas (Nacional)
- BELANOVA Me Pregunto (Universal)
- NATALIA Y LA FORQUETINA El Amor Es Rosa (Sony BMG)
- BERSUIT VERGARABAT Madre Hay Una Sola (Universal)
- NORTEC COLLECTIVE Tijuana Makes Me Happy (Nacional)
- EL CANTO DEL LOCO Volver A Disfrutar (Sony BMG)

Songs ranked by total number of points. Data compiled from playlists submitted on a weekly basis by 8 specialty rock/alternative shows, airing at least 2 hours per week, on radio stations across the country.

## RECORD POOL

TW ARTIST Title Label(s)

- TITO ROJAS Si Me Faltas Tú (MP)
- IVY QUEEN Libertad (La Calle)
- E'REAL Esta Noche (Cutting)
- IZABEL NAUGHTY BOYS (March/Sony BMG)
- ANDY ANDY A Quién Le Importa (Urban Box Office/Wepa)
- YAGA & MACKIE f/NINA SKY Bailando (La Calle)
- MACH & DADDY La Botella (Universal)
- ANASOL Nace (Univision)
- FRANK REYES Princesa (J&N)
- LOE Cue No Pare (Aries)
- EDDY HERRERA f/DANNY BOY Estoy Dolido (J&N)
- CALLE 13 Atrévete - Te (Sony BMG)
- EDDY-K Aquí Están Los Cuatro (Ahi-Nama)
- BANDA GORDA f/SERGIO VARGAS Yo No Te Olvido (MP)
- MICHAEL STUART Mayor Que Yo (Machete Music)

Songs ranked by total number of points. 22 Record Pool reporters.

# OPPORTUNITIES

## EAST



### PROGRAM DIRECTOR/PM DRIVE

U2 says it best... "I still haven't found what I'm looking for". Could it be you?

Cumulus Media's Heritage Classic Rock Station in Harrisburg, PA seeks an experienced Program Director/Afternoon Drive Personality. Enjoy a great quality of life in Pennsylvania's Capital City. A great place to live, work and play right in the middle of all the Northeast's Major Markets. Candidates must have experience programming Classic Rock and/or AOR and have the talent and passion to program the brand between the records. Attention to positioning, imaging, on-air and off-air promotions and marketing are critical.

This is a career opportunity with a great company in a great facility with a great compensation package.

Resumes and airchecks to John O'Dea, Operations Manager, Cumulus Media Harrisburg, 2300 Vartan Way, Harrisburg, PA 17110 or email with MP3 to john.odea@cumulus.com. EOE.

### MORNING SHOW & MORE

Suburban market of Washington, D.C. (Southern MD) searching for talent to replace 10yr team. This is no "cookie cutter" radio show. Format is classic hits (Yes, we do know Jack, and he has no talent). Market is suburban with same owner/market for 18 years and never selling out its 5-station cluster. We are the last of the Radio Mohicans.

You will have artistic freedom within bounds, do production, remotes, live spots and live a secure, professional radio life. Ideally, we would prefer a male/female team that has been stifled by corporate programming and is yearning to do it with "talent." Paid vacation, medical, holidays and other fringe benefits.

Rush T&R to:

SOMAR Communications, Inc.  
28095 Three Notch Rd. Suite 2-B  
Mechanicsville, MD 20659  
or to  
12809 Water Point Blvd.  
Windermere, FL 34786 or e-mail  
SOMARCOM@AOL.COM  
E.O.E

## EAST



### Do you want to sell in NYC?

Are you ready to take your sales career to the next level? Do you enjoy a challenge everyday and want to make money? Do you like to speak directly with customers? CD101.9 New York, with America's largest Smooth Jazz audience is looking for professional sellers to help marketers create solution based, multi platform programs. Utilize CD101.9's on air commercials, unparalleled lifestyle and concert events and website to create ROI for your clients. If you are a self starter, motivated to work for one of the best radio company's in the country, Emmis Communications, then send your resume to GSM, WQCD-FM, 395 Hudson Street, New York, NY 10014 or apply online at www.emmis.com. EOE

## SOUTH

### EXPERIENCED MEDIA SALES, FULL & PART TIME: DALLAS & MEMPHIS

Earn as much as 30% commission selling as an independent contractor for the newest radio stations in Dallas & Memphis. Commission only positions are for self-starters with successful media sales experience who are driven, goal-oriented and enjoy people and sales. Income is limited only by your ability to introduce qualified advertisers to the new 50kW 1190 Classis Country and new 1160 talk format coming soon in Dallas or the new Oldies FM in Memphis. Opportunity to sell evening and weekend block programming as well. Priority will be given to candidates with a successful track record who leverage prior and existing advertiser relationships. Work independently on a schedule of your own choosing. EEO  
Immediate Openings - Please send a detailed resume including earnings history to hr@firstbroadcasting.com

### DOS/STATION MANAGER

The Gulf Coast has been designated as having radio's highest percentage of growth in the next 5 years. We need a strong sales leader and manager to capitalize on this opportunity. If you have a proven track record of at least 3 years in sales management, are a creative street manager, ready to roll up your sleeves and help rebuild a cluster of radio stations this will be the most challenging and rewarding position of your career. Please Forward Your Resume To: Radio & Records, Inc., 2049 Century Park East, 41st Floor, #1155, Los Angeles, CA 90067 or kmumaw@radioandrecords.com attn: Job #1155. Equal Opportunity Employer

## SOUTH

### TALENTED RADIO PROFESSIONAL

Immediate opening for talented radio professional, with proven ability to host solo morning show on CCM format. Candidate will also represent station(s) at events; assist in marketing/ promotional duties along with contributing to the overall growth of all stations within cluster. Must be self motivated and thrive on multi-tasking in a deadline oriented environment. (WRVI-FM, WFIA-FM, WFIA-AM, WGTK-AM)

Send resumes to  
grow@salemradiogroup.com or fax  
them to 502-423-3140.  
EEO

## WEST

### PRODUCTION DIRECTOR

Great voice, copy writing & production wiz. Send samples & resume to Astor Broadcast Group 1045 S. East St, Anaheim, Ca. 92805 EOE

### Affiliate Relations

Talk Radio Network is expanding and we are looking for someone with great phone techniques who is enthusiastic about joining our successful team. Send Resume to Julian Hudson, Talk Radio Network, P.O. BOX 3755 Central Point, OR 97502. EOE

## POSITIONS SOUGHT

**Former #1 Modesto weekender** and CCC Sports voice still seeks Norcal/pacNorthwest music/news/sports gig. Contact FRANK at: (510) 223-1534. (3/17)

**I took a year off, now I want back in.** Need a killer? Go to [www.Trentmichaels.com](http://www.Trentmichaels.com) and see if I blow your skirt up. Rock-Country format ready. (3/17)

**Seeking pro** or collegiate play-by-play position. JOE: (888) 327-4996. (3/17)

**Look no further!** JENNIFER RENEAU - Dallas area, (972) 424-4634. Voiceovers, digital, news/commercial writing and on-air work. Don't miss out! (3/17)

## R&R Opportunities Free Advertising

Radio & Records, Inc. provides free (20 words maximum) listings to radio stations ON A SPACE AVAILABLE BASIS in Opportunities. Free listings of the same length are also available to individuals seeking work in the industry under Positions Sought.

### Deadline

To appear in the following week's issue, your ad must be received by **Thursday noon (PST)**, eight days prior to issue date. Free Opportunities listings should be typewritten or printed on 8 1/2" X 11" company/station letterhead and are accepted only by mail or fax: 310-203-8727. Only free positions sought ads are accepted by e-mail to: [kmumaw@radioandrecords.com](mailto:kmumaw@radioandrecords.com). Address all 20-word ads to R&R Free Opportunities, 2049 Century Park East, 41st Floor, Los Angeles, CA 90067.

## R&R Opportunities Advertising

1x \$200/inch 2x \$150/inch

Rates are per week (maximum 35 word per inch including heading). Includes generic border. If logo, custom border or larger heading are required, add 1/2 inch (\$60 for 1x, \$50 for 2x). In addition, all ads appear on R&R's website. ([www.radioandrecords.com](http://www.radioandrecords.com)).

**Blind Box: add \$50**

The R&R address and your box number adds 12 words to your ad. Regular Opportunities rates apply to Blind Box ads, but a \$50 service charge is added for shipping and handling.

**Positions Sought: \$50/inch**

Individuals seeking employment may run ads in the Positions Sought section at the special rate of \$50/inch.

## Payable In Advance

Opportunities Advertising orders must be typed on company/station letterhead and accompanied by advance payment. Please submit ad copy & logos via email to [kmumaw@radioandrecords.com](mailto:kmumaw@radioandrecords.com). Ads are also accepted by fax: (310-203-8727) or mail. Visa, MC, or AMEX accepted. Include card number, name as it appears on credit card, expiration date and phone number. Blind box responses are sent to advertisers every Friday by first-class mail.

### Deadline

To appear in the following week's issue, your ad must be received by **Thursday noon (PST)** eight days prior to issue date. Address all ads to: R&R Opportunities, 2049 Century Park East, 41st Floor, Los Angeles, CA 90067.

## RADIO & RECORDS, INC.

2049 Century Park East, 41st Floor, Los Angeles, CA 90067

R&R is published weekly, except the week of December 25. Subscriptions are available for \$325.00 per year (plus applicable sales tax) in the United States, \$330.00 in Canada and Mexico, and \$495.00 overseas (U.S. funds only) from Radio & Records Inc., at 2049 Century Park East, 41st Floor, Los Angeles, California 90067. Annual subscription plan includes the weekly newspaper plus two R&R Directories issues and other special publications. Refunds are prorated based on the actual value of issue received prior to cancellation. Nonrefundable quarterly rates available. All reasonable care taken but no responsibility assumed for unsolicited material. R&R reserves all rights in material accepted for publication. All letters addressed to R&R or its Editors will be assumed intended for publication reproduction and may therefore be used for this purpose. Letters may be edited for space and clarity and may appear in the electronic versions of R&R. The writer assumes all liability regarding the content of the letter and its publication in R&R. Nothing may be reproduced in whole or in part without written permission from the Publisher.

© Radio & Records, Inc. 2006

POSTMASTER: Send address changes to R&R, 2049 Century Park East, 41st Floor, Los Angeles, California 90067.

## HOW TO REACH US

RADIO & RECORDS, INC., 2049 CENTURY PARK EAST, 41ST FLOOR, LOS ANGELES, CA 90067

WEBSITE: [www.radioandrecords.com](http://www.radioandrecords.com)

	Phone	Fax	E-mail	Phone	Fax	E-mail	
<b>CIRCULATION:</b>	310-788-1625	310-203-8727	<a href="mailto:subscribe@radioandrecords.com">subscribe@radioandrecords.com</a>	<b>OPPORTUNITIES/MARKETPLACE:</b>	310-788-1621	310-203-8727	<a href="mailto:kmumaw@radioandrecords.com">kmumaw@radioandrecords.com</a>
<b>NEWS DESK:</b>	310-788-1699	310-203-9763	<a href="mailto:newsroom@radioandrecords.com">newsroom@radioandrecords.com</a>	<b>EDITORIAL/MAIN OFFICE:</b>	310-553-4330	310-203-9763	<a href="mailto:mailroom@radioandrecords.com">mailroom@radioandrecords.com</a>
<b>R&amp;R MUSIC TRACKING:</b>	310-788-1668	310-203-9763	<a href="mailto:cmawell@radioandrecords.com">cmawell@radioandrecords.com</a>	<b>WASHINGTON, DC BUREAU:</b>	301-951-9050	301-951-9051	<a href="mailto:jhoward@radioandrecords.com">jhoward@radioandrecords.com</a>
<b>ADVERTISING/SALES:</b>	310-553-4330	310-203-8450	<a href="mailto:hmowry@radioandrecords.com">hmowry@radioandrecords.com</a>	<b>NASHVILLE BUREAU:</b>	615-244-8822	615-248-6655	<a href="mailto:ihelton@radioandrecords.com">ihelton@radioandrecords.com</a>

# MARKETPLACE

## AIR CHECKS

### AUDIO & VIDEO AIRCHECKS

**+CURRENT #307**, WBIG/Murphy & Cash, Z100/Romeo, WFLZ/Kane, KDND/Heather Lee, KFRC/Sue Hall, WOMC/Dana Masucci, WCSX/J.J. & Lynne. \$13 CD.  
**+CURRENT #306**, KIIS/Suzy Tavares, WPGC/Donnie Simpson, WBIG/Tom Kelly, WYCD/Dr. Don, KROQ/Stryker, WLNK/Matt & Ramona, KRTH/Jim Carson. \$13 CD.  
**+PERSONALITY PLUS #PP-215**, KMYI/Jeff & Jer K SAN/Lamont & Tonelli, WPLJ/Scott & Todd, WRBQ/Mason Dixon & Bill Connolly. \$13 CD  
**+PERSONALITY PLUS #PP-214**, WMMR/Preston & Steve, WRQX/Jack Diamond, WMGC/Jim Harper, WOGL/Ross Brittain. \$13 CD.  
**+PERSONALITY PLUS #PP-213**, KGB/Dave, Shelly & Chainsaw, KMJM/Tony Scott, WODS/Dale Dorman, WXKS/Matt Siegel. \$13 CD.  
**+ALL COUNTRY #CY-162**, KCYE, KWNR, KYGO, KWLI, WOYK, WFUS. \$13 CD  
**+ALL CHR #CHR-132**, WXKS, Y100, WPOW, KYLD, KMEL. \$13 CD.  
**+ALL A/C #AC-140**, KYSR, WLTW, WTIC-FM, WWMX. \$13 CD.  
**+PROFILE #S-547 TAMPA!** CHR Ctry AC Gold AOR UC \$13 CD  
**+PROFILE #S-546 HONOLULU!** CHR AC AOR Gold \$13 CD  
**+PROMO VAULT #PR-63** promo samples - all formats, all market sizes. \$15.50 CD  
**+SWEEPER VAULT #SV-49** Sweeper & legal ID samples, all formats. \$15.50 CD  
**+CHN-39** (CHR Nights), +O-27 (All Oldies) +CR-1 (Classic Rock), +ALT-11 (Alternative) +AOR-17 (AOR) at \$13 each  
**+CLASSIC #C-300**, CKLW/Mike Kelly-1972, WTMA/Terry Allen-1967, KLOS/Steve Downes-1986, KROY & KNDE-1977. \$16.50 CD  
**VIDEO #105**, Philly's WOGL/Ross Brittain, NY's Z100/Joe Rosati, Boston's WXKS/Matt Siegel, DC's WWZZ/Mathew Blades. Detroit's WYCD/Dr. Don, Baltimore's WPOC/Michael J. & Jen. DVD \$35, VHS \$30.  
 + tapes marked with + may be ordered on cassette for \$3 less  
[www.californiaaircheck.com](http://www.californiaaircheck.com)

**VISA CALIFORNIA AIRCHECK MasterCard**  
 Box 4408 - San Diego, CA 92164 - (619) 460-6104

## MARKETING & PROMOTION

### PUBLICITY PRINTS

Offering quantity, quality reprints for over 35 years

REQUEST **FREE**  
 CATALOG AND SAMPLES!



Lena Al-Zein

**B/W - 8x10's**  
 500 - \$90.00  
 1000 - \$120.00  
**5x7 - JOCK CARDS**  
 B&W 500 - \$75.00  
 Color 500 - \$215.00

\* PRICES INCLUDE  
 ADDITION OF NAMES & LOGOS  
 \* ORDERS HELD FOR 3 YEARS  
 FOR EASY REORDERING  
 \* OTHER SIZES AVAILABLE

PRICES SUBJECT TO  
 CHANGE WITHOUT NOTICE



Send 8x10 photo/digital file, Check/M.O., Visa/MC, Instructions to:  
 1867 E. Florida Street, Dept. R, Springfield, MO 65803  
**TOLL FREE: 1-888-526-5336**  
[www.abcpictures.com](http://www.abcpictures.com)

## VOICEOVER SERVICES

### JOE CIPRIANO P R O M O S

**AMERICA'S NUMBER 1 VOICE**  
 the voice of **FOX, CBS** and **The Grammys**  
 Call Us.  
 (310) 229-4548

[www.joecipriano.com](http://www.joecipriano.com)

## VOICEOVER SERVICES

Roberta Solomon  
 Hearing is believing.



[www.voicegal.com](http://www.voicegal.com)  
 913.341.8475

### CARTER DAVIS

[www.CarterDavis.com](http://www.CarterDavis.com)

"the voice that cuts through!"

**901.681.0650**

[www.radioandrecords.com](http://www.radioandrecords.com)

### SAM O'NEIL VOICE IMAGING

HEARD BY  
 45 MILLION  
 LISTENERS DAILY  
 (um, give or take a few)

DEMO: **1-877-4-YOURVO**  
[www.samoneil.com](http://www.samoneil.com) (877-496-8786)

ID'S—LINERS—PROMOS  
**JEFF DAVIS**  
 DEMOS ONLINE: [WWW.JEFFDAVIS.COM](http://WWW.JEFFDAVIS.COM)  
 PHONE: 323-464-3500

### MARKETPLACE ADVERTISING



Payable in advance. Order must be typed and accompanied by payment. Visa/MC/AMEX accepted. One inch minimum, additional space up to six inches available in increments of one-inch. Rates for R&R Marketplace (per inch):

<b>1 time</b>	<b>\$95.00</b>
<b>6 insertions</b>	<b>90.00</b>
<b>13 insertions</b>	<b>85.00</b>
<b>26 insertions</b>	<b>75.00</b>
<b>51 insertions</b>	<b>70.00</b>

Marketplace

(310) 788-1621

Fax: (310) 203-8727

e-mail: [kmumaw@radioandrecords.com](mailto:kmumaw@radioandrecords.com)

## R&R LOOKS AT THE LATEST IN DIGITAL DEVICES

### GADGETS & GIZMOS

#### Origami Unfolded: Microsoft Debuts UMPCs

After weeks of building buzz online, Microsoft last week revealed the real meaning behind "Origami," debuting a line of what it's calling ultra-mobile PCs at the CEBit convention in Hannover, Germany. (Sadly, Microsoft is dropping the Origami code name in favor of the boring UMPC appellation.)

So what are UMPCs? Microsoft Corporate VP/Windows Mobile Platforms Division **Bill Mitchell** said, "UMPCs are a new category of mobile PCs designed to support our increasingly mobile lifestyles. They support mobile-tuned user interface features such as touch, pen and dedicated buttons as well as key-boards for convenient access to Windows-based applications on the go."

That is, the UMPC is designed to fill a space between the smartphone or PDA and the notebook computer in a small form-factor PC that runs the full version of Windows XP. The Samsung Q1, shown at CEBIT, has a seven-inch screen and accepts input by touchscreen or stylus (the Q1 has tablet PC handwriting-recognition capabilities), or it can be used with the DialKeys application, an onscreen keyboard that's split into two fan-shaped displays on either side of the screen for BlackBerry-style thumb typing.

From the pics available online, this looks like it would work best for those with fairly big hands. And

make that big, strong hands: The first UMPCs will weigh about two pounds, though it's expected future models will be smaller.

Why did Microsoft decide this form factor is what consumers need right now? Mitchell said, "As people use PCs to stay in touch, work together, manage music, store pictures and build customer relationships, they need the freedom and flexibility that smaller, more lightweight PC designs such as the UMPC offer. Increasingly, people need to perform these activities from wherever they are, and, more and more, these locations extend beyond work and home.

"Additionally, the enhanced functionality and mobility of the UMPC category are made possible by specific technology advances in both hardware and software. Microsoft developed the concept for this type of UMPC based on our own research, combined with key new developments by industry partners. These developments include new low-power, high-performance processors, extended battery life and enhancements to Tablet PC software."

The first Samsung Q1s, with battery life of two to three hours, are expected in stores in April for less than \$1,000. Models by other manufacturers will follow later in the second quarter.

— Brida Connolly



# THE BACK PAGES

March 17, 2006

POWERED BY  
MEDIABASE

## CHR/POP

LW	TW	ARTIST	SON	Label
2	1	NE-YO	So Sick (Def Jam/IDJMG)	
1	2	BEYONCÉ	Check On It (Sony Urban/Columbia)	
3	3	MARY J. BLIGE	Be Without You (Geffen)	
4	4	NATASHA BEDINGFIELD	Unwritten (Epic)	
6	5	KELLY CLARKSON	Walk Away (RCA/RMG)	
5	6	FALL OUT BOY	Dance, Dance (Island/IDJMG)	
10	7	RIHANNA	SOS (Def Jam/IDJMG)	
7	8	ALL-AMERICAN REJECTS	Dirty Little Secret (Interscope)	
12	9	CASCADA	Everytime We Touch (Robbins)	
13	10	JAMES BLUNT	You're Beautiful (Custard/Atlantic)	
8	11	NELLY	Grillz (Derrty/Fo' Reel/Universal)	
17	12	SEAN PAUL	Temperature (VP/Atlantic)	
9	13	PUSSYCAT DOLLS	Stickwitu (A&M/Interscope)	
16	14	T-PAIN	f/MIKE JONES I'm N Luv (Wit A Stripper) (Jive/Zomba Label Group)	
11	15	CHRIS BROWN	f/JUELZ SANTANA Run It (Jive/Zomba Label Group)	
14	16	EMINEM	f/NATE DOGG Shake That (Shady/Aftermath/Interscope)	
18	17	STAIN'D	Right Here (Flip/Atlantic)	
20	18	PINK	Stupid Girls (LaFace/Zomba Label Group)	
15	19	KELLY CLARKSON	Because Of You (RCA/RMG)	
21	20	PUSSYCAT DOLLS	f/WILL.I.AM Beep (A&M/Interscope)	
22	21	CHRIS BROWN	Yo (Excuse Me Miss) (Jive/Zomba Label Group)	
19	22	BLACK EYED PEAS	Pump It (A&M/Interscope)	
24	23	SAVING JANE	Girl Next Door (Republic/Universal)	
29	24	NICKELBACK	Savin' Me (Roadrunner/IDJMG)	
23	25	RAY J	One Wish (Knockout/Sanctuary)	
28	26	JAMIE FOXX	f/LUDACRIS Unpredictable (J/RMG)	
25	27	JUELZ SANTANA	There It Go (The Whistle Song) (Diplomat/Def Jam/IDJMG)	
30	28	TEDDY GEIGER	For You I Will (Confidence) (Columbia/Sony BMG)	
32	29	BO BICE	The Real Thing (RCA/RMG)	
37	30	SHAKIRA	f/WYCLEF JEAN Hips Don't Lie (Epic)	

### #1 MOST ADDED

DANIEL POWTER Bad Day (Warner Bros.)

### #1 MOST INCREASED PLAYS

SEAN PAUL Temperature (VP/Atlantic)

### TOP 5 NEW & ACTIVE

YING YANG TWINS f/PITBULL Shake (TVT)  
SWITCHFOOT We Are One Tonight (Columbia)  
HOOBASTANK If I Were You (Island/IDJMG)  
NE-YO When You're Mad (Def Jam/IDJMG)  
BOW WOW Fresh Azimix (Sony Urban/Columbia)

CHR/POP begins on Page 23.

## CHR/RHYTHMIC

LW	TW	ARTIST	SON	Label
1	1	MARY J. BLIGE	Be Without You (Geffen)	
4	2	CHRIS BROWN	Yo (Excuse Me Miss) (Jive/Zomba Label Group)	
6	3	DEM FRANCHIZE BOYZ	Lean Wit It, Rock Wit It (So So Def/Virgin)	
3	4	T-PAIN	f/MIKE JONES I'm N Luv (Wit A Stripper) (Jive/Zomba Label Group)	
2	5	NE-YO	So Sick (Def Jam/IDJMG)	
5	6	BEYONCÉ	Check On It (Sony Urban/Columbia)	
8	7	BUBBA SPARXXX...	Ms. New Booty (Purple Ribbon/Virgin)	
9	8	SEAN PAUL	Temperature (VP/Atlantic)	
7	9	NELLY	Grillz (Derrty/Fo' Reel/Universal)	
10	10	JAMIE FOXX	f/LUDACRIS Unpredictable (J/RMG)	
12	11	KEYSHIA COLE	Love (A&M/Interscope)	
17	12	CHAMILLIONAIRE	f/KRAYZIE BONE Ridin' (Universal)	
11	13	BOW WOW	Fresh Azimix (Sony Urban/Columbia)	
13	14	E-40	Tell Me When To Go (Reprise/BME)	
15	15	LIL ROB	Bring Out The Freak In You (Upstairs)	
16	16	BUSTA RHYMES	Touch It (Aftermath/Interscope)	
20	17	YING YANG TWINS & BUN B	Git It (Rap-A-Lot/Asylum/TVT)	
14	18	EMINEM	f/NATE DOGG Shake That (Shady/Aftermath/Interscope)	
18	19	LL COOL J	f/JENNIFER LOPEZ Control Myself (Def Jam/IDJMG)	
24	20	PAUL WALL	Girl (SwishaHouse/Asylum/Atlantic)	
21	21	RIHANNA	SOS (Def Jam/IDJMG)	
25	22	DADDY YANKEE	Rompe (El Cartel/Interscope)	
23	23	50 CENT	f/OLIVIA Best Friend (G-Unit/Interscope)	
26	24	KANYE WEST	f/LUPE FIASCO Touch The Sky (Roc-A-Fella/Def Jam/IDJMG)	
29	25	THREE 6 MAFIA	Poppin' My Collar (Sony Urban/Columbia)	
31	26	T.I.	What You Know (Grand Hustle/Atlantic)	
38	27	NE-YO	When You're Mad (Def Jam/IDJMG)	
35	28	LIL' JON & THE EASTSIDE BOYZ	Snap Ya Fingers (TVT)	
27	29	JUELZ SANTANA	Oh Yes (Diplomat/Def Jam/IDJMG)	
30	30	JUVENILE	Rodeo (Atlantic)	

### #1 MOST ADDED

MILA J Complete (T.U.G./Motown/Universal)

### #1 MOST INCREASED PLAYS

DEM FRANCHIZE BOYZ Lean Wit It, Rock Wit It (So So Def/Virgin)

### TOP 5 NEW & ACTIVE

SHAKIRA f/WYCLEF JEAN Hips Don't Lie (Epic)  
LUDACRIS & FIELD MOB f/JAMIE FOXX Georgia (DTP/Def Jam/IDJMG)  
YOUNGBLOODZ Chop Chop (LaFace/Jive/Zomba Label Group)  
NOTORIOUS B.I.G. f/TWISTA... Spit Your Game (Bad Boy/Atlantic)  
AVANT 4 Minutes (Geffen)

CHR/RHYTHMIC begins on Page 28.

## URBAN

LW	TW	ARTIST	SON	Label
1	1	DEM FRANCHIZE BOYZ	Lean Wit It, Rock Wit It (So So Def/Virgin)	
2	2	CHRIS BROWN	Yo (Excuse Me Miss) (Jive/Zomba Label Group)	
3	3	KEYSHIA COLE	Love (A&M/Interscope)	
4	4	NE-YO	So Sick (Def Jam/IDJMG)	
5	5	MARY J. BLIGE	Be Without You (Geffen)	
8	6	T-PAIN	f/MIKE JONES I'm N Luv (Wit A Stripper) (Jive/Zomba Label Group)	
9	7	BUSTA RHYMES	Touch It (Aftermath/Interscope)	
7	8	BEYONCÉ	Check On It (Sony Urban/Columbia)	
6	9	JAMIE FOXX	f/LUDACRIS Unpredictable (J/RMG)	
12	10	T.I.	What You Know (Grand Hustle/Atlantic)	
10	11	JUVENILE	Rodeo (Atlantic)	
13	12	BUBBA SPARXXX...	Ms. New Booty (Purple Ribbon/Virgin)	
11	13	NELLY	Grillz (Derrty/Fo' Reel/Universal)	
16	14	SEAN PAUL	Temperature (VP/Atlantic)	
18	15	THREE 6 MAFIA	Poppin' My Collar (Sony Urban/Columbia)	
14	16	BOW WOW	Fresh Azimix (Sony Urban/Columbia)	
17	17	KANYE WEST	f/LUPE FIASCO Touch The Sky (Roc-A-Fella/Def Jam/IDJMG)	
15	18	D4L	Betcha Can't Do It Like Me (Dee Money/Asylum/Atlantic)	
20	19	AVANT	4 Minutes (Geffen)	
21	20	50 CENT	f/OLIVIA Best Friend (G-Unit/Interscope)	
19	21	JUELZ SANTANA	Oh Yes (Diplomat/Def Jam/IDJMG)	
26	22	KIRK FRANKLIN	Looking... (Fo Yo Soul/Gospo Centric/Zomba Label Group)	
27	23	SHAWNNA	Gettin' Some (DTP/Def Jam/IDJMG)	
23	24	LL COOL J	f/JENNIFER LOPEZ Control Myself (Def Jam/IDJMG)	
22	25	TYRA B.	Still In Love (GG&L)	
25	26	FAITH EVANS	Tru Love (Capitol)	
31	27	JAGGED EDGE	Good Luck Charm (Sony Urban/Columbia)	
28	28	PURPLE RIBBON ALLSTARS	Body Rock (Purple Ribbon/Virgin)	
30	29	HEATHER HEADLEY	In My Mind (RCA/RMG)	
32	30	B.G.	f/MANNIE FRESH Move Around (Choppa City/Koch)	

### #1 MOST ADDED

MARIAH CAREY Fly Like A Bird (Island/IDJMG)

### #1 MOST INCREASED PLAYS

T.I. What You Know (Grand Hustle/Atlantic)

### TOP 5 NEW & ACTIVE

RAY J What I Need (Knockout/Sanctuary)  
GINUWINE I'm In Love (Sony Urban/Epic)  
BLACK BUDDAFLY f/FABOLOUS Bad Girl (RSMG/Island/IDJMG)  
E-40 Tell Me When To Go (Reprise/BME)  
MILA J Complete (T.U.G./Motown/Universal)

URBAN begins on Page 32.

## AC

LW	TW	ARTIST	SON	Label
2	1	JAMES BLUNT	You're Beautiful (Custard/Atlantic)	
1	2	LIFEHOUSE	You And Me (Geffen)	
3	3	KELLY CLARKSON	Because Of You (RCA/RMG)	
4	4	ROB THOMAS	Lonely No More (Atlantic)	
4	5	DANIEL POWTER	Bad Day (Warner Bros.)	
5	6	KEITH URBAN	Making Memories Of Us (Capitol/EMC)	
7	7	MICHAEL BUBLE	Save The Last Dance For Me (143/Reprise)	
6	8	ANNA NALICK	Breathe (2 AM) (Columbia)	
11	9	SANTANA	f/MICHELLE BRANCH I'm Feeling You (Arista/RMG)	
9	10	MARIAH CAREY	We Belong Together (Island/IDJMG)	
10	11	EAGLES	No More Cloudy Days (ERC)	
14	12	LEANN RIMES	Probably Wouldn't Be This Way (Curb)	
13	13	D.H.T.	Listen To Your Heart (Robbins)	
12	14	JON SECADA	Window To My Heart (Big 3)	
15	15	FAITH HILL	W/TIM MCGRAW Like We Never Loved At All (Warner Bros./Curb)	
16	16	ROB THOMAS	Ever The Same (Atlantic)	
17	17	CARRIE UNDERWOOD	Some Hearts (Arista)	
18	18	JORDAN KNIGHT	Where Is Your Heart Tonight (Trans Continental)	
21	19	GOO GOO DOLLS	Better Days (Warner Bros.)	
20	20	MELISSA ETHERIDGE	I Run For Life (Island/IDJMG)	
23	21	CHRIS RICE	When Did You Fall (In Love With Me) (Columbia/INO)	
19	22	ENYA	Amarantine (Reprise)	
22	23	BARRY MANILOW	Unchained Melody (Arista)	
24	24	SHERYL CROW	Good Is Good (A&M/Interscope)	
30	25	NATASHA BEDINGFIELD	Unwritten (Epic)	
25	26	GREEN DAY	Wake Me Up When September Ends (Reprise)	
26	27	NICKELBACK	Photograph (Roadrunner/IDJMG)	
27	28	SHERYL CROW & STING	Always On Your Side (A&M/Interscope)	
28	29	TRAIN	Cab (Columbia)	
29	30	DIAN DIAZ	Colour Everywhere (Strip City)	

### #1 MOST ADDED

NATASHA BEDINGFIELD Unwritten (Epic)

### #1 MOST INCREASED PLAYS

DANIEL POWTER Bad Day (Warner Bros.)

### TOP 5 NEW & ACTIVE

DARREN HAYES So Beautiful (Columbia)  
HOOTIE & THE BLOWFISH Get Out Of My Mind (Sneaky Long/Vanguard)  
ANDREA BOCELLI Ama Credi E Vai (Because We Believe) (Sugar/Decca)  
PAUL MCCARTNEY This Never Happened Before (Capitol)  
CHICAGO Feel (Rhino/Warner Bros.)

AC begins on Page 45.

## HOT AC

LW	TW	ARTIST	SON	Label
1	1	JAMES BLUNT	You're Beautiful (Custard/Atlantic)	
2	2	ROB THOMAS	Ever The Same (Atlantic)	
4	3	DANIEL POWTER	Bad Day (Warner Bros.)	
3	4	NICKELBACK	Photograph (Roadrunner/IDJMG)	
6	5	GOO GOO DOLLS	Better Days (Warner Bros.)	
5	6	KELLY CLARKSON	Because Of You (RCA/RMG)	
7	7	STAIN'D	Right Here (Flip/Atlantic)	
9	8	FRAY	Over My Head (Cable Car) (Epic)	
8	9	LIFEHOUSE	You And Me (Geffen)	
10	10	TRAIN	Cab (Columbia)	
13	11	NATASHA BEDINGFIELD	Unwritten (Epic)	
11	12	BON JOVI	Who Says You Can't Go Home (Island/IDJMG)	
18	13	KELLY CLARKSON	Walk Away (RCA/RMG)	
12	14	FALL OUT BOY	Sugar, We're Goin' Down (Island/IDJMG)	
17	15	SHERYL CROW & STING	Always On Your Side (A&M/Interscope)	
16	16	ALL-AMERICAN REJECTS	Dirty Little Secret (Interscope)	
20	17	COLDPLAY	Talk (Capitol)	
15	18	SANTANA	f/STEVEN TYLER Just Feel Better (Arista/RMG)	
19	19	INXS	Pretty Vegas (Epic)	
22	20	KT TUNSTALL	Black Horse & The Cherry Tree (Relentless/Virgin)	
21	21	JACK JOHNSON	Upside Down (Brushfire/Universal)	
25	22	NICKELBACK	Savin' Me (Roadrunner/IDJMG)	
24	23	CARRIE UNDERWOOD	Some Hearts (Arista)	
23	24	O.A.R.	Love And Memories (Everfire/Lava)	
26	25	JEWEL	Again And Again (Atlantic)	
29	26	SAVING JANE	Girl Next Door (Republic/Universal)	
28	27	KEITH URBAN	Making Memories Of Us (Capitol/EMC)	
32	28	PINK	Stupid Girls (LaFace/Zomba Label Group)	
27	29	PUSSYCAT DOLLS	Stickwitu (A&M/Interscope)	
36	30	HOOBASTANK	If I Were You (Island/IDJMG)	

### #1 MOST ADDED

NICKELBACK Savin' Me (Roadrunner/IDJMG)

### #1 MOST INCREASED PLAYS

DANIEL POWTER Bad Day (Warner Bros.)

### TOP 5 NEW & ACTIVE

MISSY HIGGINS Scar (Reprise)  
MADONNA Sorry (Warner Bros.)  
HOOTIE & THE BLOWFISH Get Out Of My Mind (Sneaky Long/Vanguard)  
INXS Afterglow (Epic)  
3 DOORS DOWN f/BOB SEGER Landing In London... (Republic/Universal)

AC begins on Page 45.

## ROCK

LW	TW	ARTIST	SON	Label
2	1	NICKELBACK	Animals (Roadrunner/IDJMG)	
3	2	10 YEARS	Wasteland (Republic/Universal)	
1	3	SHINEDOWN	Save Me (Atlantic)	
4	4	SEETHER	Remedy (Wind-Up)	
6	5	GODSMACK	Speak (Republic/Universal)	
5	6	AVENGED SEVENFOLD	Bat Country (Warner Bros.)	
-	7	PEARL JAM	World Wide Suicide (J/RMG)	
7	8	FOO FIGHTERS	ODG (RCA/RMG)	
8	9	AUDIOSLAVE	Out Of Exile (Epic/Interscope)	
9	10	HINDER	Get Stoned (Universal)	
11	11	SHINEDOWN	I Dare You (Atlantic)	
13	12	FOO FIGHTERS	No Way Back (RCA/RMG)	
10	13	DISTURBED	Stricken (Reprise)	
12	14	ROB ZOMBIE	Foxy, Foxy (Geffen/Interscope)	
15	15	DISTURBED	Just Stop (Reprise)	
16	16	DAVID GILMOUR	On An Island (Columbia)	
17	17	TRAPT	Waiting (Warner Bros.)	
19	18	NINE INCH NAILS	Every Day Is Exactly The Same (Interscope)	
20	19	SYSTEM OF A DOWN	Loney Day (American/Columbia)	
18	20	MUDVAYNE	Fall Into Sleep (Epic)	
23	21	EVANS BLUE	Cold (But I'm Still Here) (Pocket/Hollywood)	
28	22	BUCKCHERRY	Crazy Bitch (ElevenSeven)	
22	23	SYSTEM OF A DOWN	Hypnotize (American/Columbia)	
26	24	HIM	Rip Out The Wings Of A Butterfly (Warner Bros.)	
25	25	SANTANA	f/STEVEN TYLER Just Feel Better (Arista/RMG)	
-	26	SEETHER	The Gift (Wind-Up)	
21	27	STAIN'D	Falling (Flip/Atlantic)	
27	28	3 DOORS DOWN	f/BOB SEGER Landing In London... (Republic/Universal)	
30	29	FLYLEAF	I'm So Sick (Octone/RCA/RMG)	
29	30	THOUSAND FOOT KRUTCH	Move (EMI Music Reactive/Tooth & Nail)	

### #1 MOST ADDED

PEARL JAM World Wide Suicide (J/RMG)

### #1 MOST INCREASED PLAYS

PEARL JAM World Wide Suicide (J/RMG)

### TOP 5 NEW & ACTIVE

STAIN'D Everything Changes (Flip/Atlantic)  
KORN Coming Undone (Virgin)  
REVELATION THEORY Slow Burn (Or/Idol Roc)  
NICKELBACK Savin' Me (Roadrunner/IDJMG)  
HUR! Rapture (Capitol)

ROCK begins on Page 74.

## URBAN AC

LW	TW	
1	1	MARY J. BLIGE Be Without You (Geffen)
2	2	HEATHER HEADLEY In My Mind (RCA/RMG)
3	3	JAMIE FOXX f/LUDACRIS Unpredictable (J/RMG)
4	4	ANTHONY HAMILTON Can't Let Go (So So Def/Zomba Label Group)
5	5	ISLEY BROTHERS f/R. ISLEY Just Came... (Def Soul/Def Jam/IDJMG)
6	6	KIRK FRANKLIN Looking... (Fo Yo Soul/Gospo Centric/Zomba Label Group)
7	7	CHARLIE WILSON Magic (Jive/Zomba Label Group)
8	8	BRIAN MCKNIGHT Find Myself In You (Motown/Universal)
9	9	ALICIA KEYS Unbreakable (J/RMG)
10	10	FAITH EVANS Tru Love (Capitol)
11	11	ERIC BENET I Wanna Be Loved (Reprise/Warner Bros.)
15	12	NE-YO So Sick (Def Jam/IDJMG)
12	13	KINDRED THE FAMILY SOUL Where Would I Be... (Hidden Beach)
13	14	INDIA.ARIE I Am Not My Hair (Motown/Universal)
18	15	KEM Into You (Motown/Universal)
14	16	URBAN MYSTIC I Refuse (SOBE)
20	17	TEENA MARIE Ooh Wee (Cash Money/Universal)
16	18	MARIAH CAREY Don't Forget About Us (Island/IDJMG)
22	19	KEYSHIA COLE Love (A&M/Interscope)
17	20	EARTH, WIND & FIRE f/BRIAN MCKNIGHT To You (Sanctuary/SRG)
19	21	LYFE JENNINGS f/FANTASIA Hypothetically (Sony Urban/Columbia)
21	22	JEFF MAJORS f/KELLY PRICE God's Gift (Music One/Sony Urban)
24	23	TAMAR f/PRINCE Beautiful, Loved And Blessed (Republic/Universal)
23	24	DWELE Weekend Love (Virgin)
25	25	GOAPELE First Love (Skyblaze/Sony Urban/Columbia)
26	26	MELI'SA MORGAN I Remember (Orpheus/Luann)
-	27	ERIC BENET Pretty Baby (Friday/Reprise/Warner Bros.)
27	28	FLOETRY Lay Down (Geffen)
30	29	LATOYA LONDON State Of My Heart (Peak/Concord)
29	30	TREY SONGZ Gotta Go (Songbook/Atlantic)

### #1 MOST ADDED

MARIAH CAREY Fly Like A Bird (Island/IDJMG)

### #1 MOST INCREASED PLAYS

ANTHONY HAMILTON Can't Let Go (So So Def/Zomba Label Group)

### TOP 5 NEW & ACTIVE

- RAHEEM DEVAUGHN You (Jive/Zomba Label Group)
- YOLANDA ADAMS This Too Shall Pass (Atlantic)
- MARIAH CAREY Fly Like A Bird (Island/IDJMG)
- GOVERNOR Blood, Sweat & Tears (Grand Hustle/Atlantic)
- MARY MARY Heaven (Sony Urban/Columbia)

URBAN begins on Page 32.

## ACTIVE ROCK

LW	TW	
1	1	GODSMACK Speak (Republic/Universal)
2	2	NICKELBACK Animals (Roadrunner/IDJMG)
3	3	HINDER Get Stoned (Universal)
5	4	MUDVAYNE Fall Into Sleep (Epic)
7	5	DISTURBED Just Stop (Reprise)
9	6	SHINEDOWN I Dare You (Atlantic)
4	7	10 YEARS Wasteland (Republic/Universal)
8	8	EVANS BLUE Cold (But I'm Still Here) (Pocket/Hollywood)
10	9	FOO FIGHTERS No Way Back (RCA/RMG)
11	10	ROB ZOMBIE Foxy, Foxy (Geffen/Interscope)
6	11	AVENGED SEVENFOLD Bat Country (Warner Bros.)
14	12	NINE INCH NAILS Every Day Is Exactly The Same (Interscope)
16	13	FLYLEAF I'm So Sick (Octone/RCA/RMG)
-	14	PEARL JAM World Wide Suicide (J/RMG)
13	15	KORN Twisted Transistor (Virgin)
12	16	SYSTEM OF A DOWN Hypnotize (American/Columbia)
17	17	TRAPT Waiting (Warner Bros.)
23	18	BUCKCHERRY Crazy Bitch (ElevenSeven)
19	19	KORN Coming Undone (Virgin)
18	20	DISTURBED Stricken (Reprise)
21	21	HURT Rapture (Capitol)
22	22	SYSTEM OF A DOWN Lonely Day (American/Columbia)
20	23	NONPOINT Bullet With A Name (Bieler Brothers)
25	24	SEETHER The Gift (Wind-Up)
26	25	AVENGED SEVENFOLD Beast And The Harlot (Warner Bros.)
24	26	AUDIOSLAVE Out Of Exile (Epic/Interscope)
27	27	FAKTION Take It All Away (Roadrunner/IDJMG)
30	28	COHEED AND CAMBRIA Welcome Home (Equal Vision/Columbia)
32	29	10 YEARS Through The Iris (Republic/Universal)
31	30	STAIN'D Everything Changes (Flip/Atlantic)

### #1 MOST ADDED

PEARL JAM World Wide Suicide (J/RMG)

### #1 MOST INCREASED PLAYS

PEARL JAM World Wide Suicide (J/RMG)

### TOP 2 NEW & ACTIVE

- EDGE CITY OUTLAWS Women & Wine (Athelas/Universal)
- DEFAULT It Only Hurts (TVT)

ROCK begins on Page 74.

## COUNTRY

LW	TW	
2	1	KENNY CHESNEY Living In Fast Forward (BNA)
3	2	RASCAL FLATTS What Hurts The Most (Lyric Street)
1	3	JOSH TURNER Your Man (MCA)
4	4	KEITH URBAN Tonight I Wanna Cry (Capitol)
6	5	MONTGOMERY GENTRY She Don't Tell Me To (Columbia)
8	6	TOBY KEITH Get Drunk And Be Somebody (Show Dog Nashville/Universal)
7	7	BLAKE SHELTON Nobody But Me (Warner Bros.)
10	8	BON JOVI W.J. NETTLES Who Says You Can't Go Home (Island/IDJMG)
9	9	SARA EVANS Cheat'n' (RCA)
11	10	BROOKS & DUNN Believe (Arista)
15	11	JACK INGRAM Wherever You Are (Big Machine)
13	12	JAMEY JOHNSON The Dollar (BNA)
17	13	JASON ALDEAN Why (BBR)
18	14	TRENT TOMLINSON Drunker Than Me (Lyric Street)
16	15	VAN ZANT Nobody Gonna Tell Me What To Do (Columbia)
19	16	LEANN RIMES Something's Gotta Give (Asylum/Curb)
20	17	DIERKS BENTLEY Settle For A Slowdown (Capitol)
24	18	FAITH HILL The Lucky One (Warner Bros.)
21	19	JOE NICHOLS Size Matters (Someday) (Universal South)
23	20	SHEDAISY I'm Taking The Wheel (Lyric Street)
27	21	GEORGE STRAIT Seashores Of Old Mexico (MCA)
25	22	KEITH ANDERSON Every Time I Hear Your Name (Arista)
22	23	T. YEARWOOD & G. BROOKS Love Will Always Win (Pearl/Lyric Street)
26	24	CRAIG MORGAN I Got You (BBR)
28	25	PHIL VASSAR Last Day Of My Life (Arista)
39	26	TIM MCGRAW When The Stars Go Blue (Curb)
29	27	ROCKIE LYNNE Lipstick (Universal South)
30	28	JO DEE MESSINA Not Going Down (Curb)
34	29	GRETCHEN WILSON Politically Uncorrect (Epic)
31	30	KENNY ROGERS I Can't Unlove You (Capitol)

### #1 MOST ADDED

BRAD PAISLEY The World (Arista)

### #1 MOST INCREASED PLAYS

TIM MCGRAW When The Stars Go Blue (Curb)

### TOP 5 NEW & ACTIVE

- CLINT BLACK Drinkin' Songs & Other Logic (Equity)
- LOST TRAILERS Chicken Fried (BNA)
- HOT APPLE PIE Easy Does It (MCA)
- EMERSON DRIVE A Good Man (Midas)
- ASHLEY MONROE Satisfied (Columbia)

COUNTRY begins on Page 37.

## ALTERNATIVE

LW	TW	
1	1	NINE INCH NAILS Every Day Is Exactly The Same (Interscope)
2	2	FALL OUT BOY Dance, Dance (Island/IDJMG)
3	3	10 YEARS Wasteland (Republic/Universal)
6	4	FOO FIGHTERS No Way Back (RCA/RMG)
4	5	YELLOWCARD Lights And Sounds (Capitol)
-	6	PEARL JAM World Wide Suicide (J/RMG)
5	7	WEEZER Perfect Situation (Geffen)
8	8	WHITE STRIPES The Denial Twist (Third Man/V2)
9	9	GORILLAZ Dare (Virgin)
12	10	SHE WANTS REVENGE Tear You Apart (Geffen)
7	11	SYSTEM OF A DOWN Hypnotize (American/Columbia)
14	12	BLUE OCTOBER Hate Me (Universal)
10	13	MATISYAHU King Without A Crown (Or Music/Epic)
11	14	AVENGED SEVENFOLD Bat Country (Warner Bros.)
16	15	PANIC! AT THE DISCO The Only Difference... (Fueled By Ramen)
17	16	GODSMACK Speak (Republic/Universal)
19	17	HAWTHORNE HEIGHTS Saying Sorry (Victory)
21	18	DEATH CAB FOR CUTIE Crooked Teeth (Atlantic)
18	19	SHINEDOWN Save Me (Atlantic)
15	20	KORN Twisted Transistor (Virgin)
20	21	HARD-FI Cash Machine (Atlantic)
13	22	COLDPLAY Talk (Capitol)
23	23	YEAH YEAH YEAHS Gold Lion (Dress Up/Interscope)
22	24	HIM Rip Out The Wings Of A Butterfly (Warner Bros.)
28	25	SYSTEM OF A DOWN Lonely Day (American/Columbia)
30	26	SHINEDOWN I Dare You (Atlantic)
27	27	ROB ZOMBIE Foxy, Foxy (Geffen/Interscope)
25	28	NICKELBACK Animals (Roadrunner/IDJMG)
29	29	FLYLEAF I'm So Sick (Octone/RCA/RMG)
26	30	STROKES Heart In A Cage (RCA/RMG)

### #1 MOST ADDED

PEARL JAM World Wide Suicide (J/RMG)

### #1 MOST INCREASED PLAYS

PEARL JAM World Wide Suicide (J/RMG)

### TOP 5 NEW & ACTIVE

- AVENGED SEVENFOLD Beast And The Harlot (Warner Bros.)
- SEETHER The Gift (Wind-Up)
- NINE BLACK ALPS Cosmopolitan (Interscope)
- MORRISSEY You Have Killed Me (Attack/Sanctuary/SRG)
- STAIN'D Everything Changes (Flip/Atlantic)

ALTERNATIVE begins on Page 74.

## SMOOTH JAZZ

LW	TW	
1	1	RICHARD ELLIOT Mystique (Artizen)
2	2	NILS Summer Nights (Baja/TSR)
4	3	PAUL BROWN Winelight (GRP/VMG)
3	4	BRIAN SIMPSON It's All Good (Rendezvous)
5	5	KIM WATERS Steppin' Out (Shanachie)
7	6	NAJEE 2nd 2 None (Heads Up International)
8	7	RICK BRAUN Shining Star (Artizen)
6	8	MARION MEADOWS Suede (Heads Up)
10	9	BRIAN CULBERTSON Let's Get Started (GRP/VMG)
9	10	CHRIS BOTTI f/JILL SCOTT Good Morning Heartache (Columbia)
12	11	MICHAEL LINGTON Pacifica (Rendezvous)
11	12	3RD FORCE You Got It (Higher Octave/EMI)
14	13	HERBIE HANCOCK f/JOHN MAYER Stitched Up (Hear Music/Vector)
15	14	EUGE GROOVE Get Em Goin' (Narada Jazz/EMI)
13	15	WALTER BEASLEY Coolness (Heads Up)
16	16	KIRK WHALUM Whip Appeal (Rendezvous)
21	17	PHILIPPE SAISSE TRIO Do It Again (Rendezvous)
18	18	GREGG KARUKAS Show Me The Way (Trippin' 'N' Rhythm)
17	19	RAUL MIDON If You're Gonna Leave (Manhattan/EMC)
19	20	NICK COLIONNE Always Thinking Of You (Narada Jazz/EMI)
20	21	BEYONCE' Wishing On A Star (Sony Urban/Columbia)
29	22	H. HANCOCK f/C. AGUILERA A Song For You (Possibilities/Vector)
24	23	RAMSEY LEWIS Oh Happy Day (Narada Jazz/EMI)
25	24	ERIC DARIUS Steppin' Up (Narada Jazz/EMI)
27	25	GERALD ALBRIGHT We Got The Groove (Peak)
26	26	CHRIS STANDRING I Can't Help Myself (Trippin' 'N' Rhythm)
22	27	JONATHAN BUTLER Rio (Rendezvous)
23	28	DONALD FAGEN H Gang (Reprise)
28	29	STEVE COLE Spin (Narada Jazz/EMI)
-	30	JEFF LORBER Everybody Knows That (Narada Jazz/EMI)

### #1 MOST ADDED

STEVE OLIVER Good To Go (Koch)

### #1 MOST INCREASED PLAYS

HERBIE HANCOCK f/CHRISTINA AGUILERA A Song For You (Possibilities/Vector)

### TOP 5 NEW & ACTIVE

- KEN NAVARRO Stored Soul Picnic (Positive)
- JANITA Enjoy The Silence (Lightyear)
- JASON MILES Sexual Healing (Narada Jazz/EMI)
- RAY PARKER, JR. Mismaloya Beach (Raydio Music Group)
- PAMELA WILLIAMS Positive Vibe (Shanachie)

SMOOTH JAZZ begins on Page 51.

## TRIPLE A

LW	TW	
1	1	JACK JOHNSON Upside Down (Brushfire/Universal)
2	2	COLDPLAY Talk (Capitol)
3	3	TRAIN Cab (Columbia)
5	4	U2 Original Of The Species (Interscope)
4	5	KT TUNSTALL Black Horse & The Cherry Tree (Relentless/Virgin)
6	6	BETH ORTON Conceived (Astralwerks/EMC)
15	7	SHAWN MULLINS Beautiful Wreck (Vanguard)
7	8	FRAY Over My Head (Cable Car) (Epic)
12	9	DEATH CAB FOR CUTIE Crooked Teeth (Atlantic)
11	10	BEN HARPER Better Way (Virgin)
13	11	SUBDUDES Papa Dukie... (Back Porch/Narada Productions/EMI)
9	12	DEATH CAB FOR CUTIE Soul Meets Body (Atlantic)
8	13	GOO GOO DOLLS Better Days (Warner Bros.)
16	14	DAVID GRAY Tell Me Something (Hospital Food) (ATO/RCA/RMG)
14	15	O.A.R. Love And Memories (Everfire/Lava)
10	16	SANTANA f/LOS LONELY BOYS I Don't Wanna Lose Your Love (Arista/RMG)
17	17	FEIST Mushaboom (Cherry Tree/Interscope)
20	18	DAVID GILMOUR On An Island (Columbia)
19	19	MAT KEARNEY Nothing Left To Lose (Aware/Columbia)
23	20	AUGUSTANA Boston (Epic)
30	21	KT TUNSTALL Suddenly I See (Relentless/Virgin)
18	22	NEIL YOUNG Far From Home (Reprise)
22	23	MICHAEL STIPE In The Sun (Warner Bros.)
24	24	AQUALUNG Left Behind (Slightly Bigger/Red Ink/Columbia)
26	25	BRANDI CARLILE What Can I Say (Red Ink/Columbia)
25	26	BONNIE RAITT I Don't Want Anything To Change (Capitol)
21	27	TREY ANASTASIO Shine (Columbia)
29	28	VAN MORRISON Playhouse (Lost Highway)
28	29	SUSAN TEDESCHI Evidence (Verve Forecast/VMG)
-	30	JACKIE GREENE I'm So Gone (Verve Forecast/VMG)

### #1 MOST ADDED

JOHN BUTLER TRIO Betterman (Lava/Atlantic)

### #1 MOST INCREASED PLAYS

KT TUNSTALL Suddenly I See (Relentless/Virgin)

### TOP 5 NEW & ACTIVE

- MY MORNING JACKET Off The Record (ATO/RCA/RMG)
- BEN LEE Gamble Everything For Love (New West)
- JEWEL Again And Again (Atlantic)
- INXS Afterglow (Epic)
- LIVE The River (Epic)

TRIPLE A begins on Page 80.

# PUBLISHER'S **Profile** BY ERICA FARBER

**d**ave Koz does it all! He is a world-renowned saxophone player, a platinum-selling recording artist, a nationally syndicated radio host and co-founder of an independent record company, just to name a few of his many endeavors.

If there's a theme that runs through Koz's life, it would seem to be "You want me to do what? Sure!" Koz claims that he enjoys being involved in so many different things because he has ADD. In fact, he claims to have ADD so bad that he has an extra D!

**Getting into music:** "I played the piano when I was 5 or 6 and hated lessons. Now I'm really thankful that my mom forced me, although I'm horrible at it. And then there was the drum phase, when I had my parents buy me a full drum set. When I was in the seventh grade my older brother was playing in a band, and I thought that was the coolest thing. I wanted to be in the band, so I drove my brother crazy. Finally, he said, 'The only way you could do it is if you picked up the saxophone because that's the only instrument we don't have.'"

"I picked up the sax, and it turned out it was the right instrument for me. I loved it and practiced my ass off for two years, driving my brother crazy every day until I was 15, when, finally, just to shut me up, he gave me a gig. It was a wedding, and I played in the band and got paid \$10. Everybody else made \$100. Since then I've been getting my brother back every chance I can. We write and produce a lot of my music together, and you know what he makes on every production? \$10."

**Beginning his career:** "I was always fascinated by the entertainment business, so I thought that if I was going to have to get a job, it would be somewhere there. Two weeks after I graduated from UCLA I got a call from Bobby Caldwell to audition for his band, and that started the momentum of my professional career. I'm not one of these guys who grew up eating and breathing music. I love it, but I probably could have done other things."

**Becoming a syndicated radio host:** "Paul Goldstein, who, interestingly enough, is now my boss at KTWW (The Wave)/Los Angeles, was working at SW Networks, which doesn't exist anymore. He had this idea of putting a jazz show on the air hosted by an artist and said, 'We think you can host it. Let's do a demo and see how it goes.' We just celebrated our 10th anniversary. The show started as *Personal Notes Hosted by Dave Koz*, and about six years ago it turned into *The Dave Koz Radio Show*."

**Doing a daily morning show:** "It's one thing to do a weekly short-form program, but it's another thing to be part of a morning team in a major radio market five days a week. In the beginning Chris Brody was PD at The Wave, Tim Pohlman was GM, and there was also my current partner, Frank Cody, who was with Broadcast Architecture. They laid out for me how we could do this and how I could still have my career."

"The thread that runs through everything is that I play the saxophone and make records. As long as there is a way to do that, I want to keep my mind and eyes open. Pat Prescott and I are coming up on five years doing the morning show for The Wave, and I have been a complete sponge. If artists were allowed to work at a radio station even for a week, everybody would understand each other better and a lot of the myths would go away."

**Co-founding Rendezvous:** "I got together with my longtime friend Hyman Katz, who's the President of Rendezvous. We knew each other through our families and we knew each other professionally, although we had never done anything together. I always thought we were like-minded, and eventually it got to the point where he was able to take a leap of faith and start a new company, and we decided to do it together."

"He had run the Unity label and distinguished himself as a pretty incredible jazz label executive. I didn't know we wanted to start a record company; I just wanted to do something different. We batted ideas around for a while, and then Frank Cody, a radio legend and good friend of mine, was ready for the next thing, and the three of us got together and talked about bringing back some of the old things that worked for the music business, things like nurturing artists and giving them a home where they feel like they're listened to."

"We were thinking about artist development — not just looking at what an artist sells on one record, but allowing an artist's vision to truly lead the way. When we went into this business most people scratched their heads and said, 'What are you doing?' What turned out to be a risky decision has paid off big-time, though, because most of the labels have gotten out of the smooth jazz business. It's become a wonderful opportunity for a nimble independent company with a desire to do what's right for the artist and also to be fiscally responsible."

**Biggest challenge:** "As an artist, a label founder and radio host, it's trying to figure out how we keep Smooth Jazz, as a radio format, growing. We've seen the average age of the listener go up. Our biggest challenge is how to get younger people to the radio stations, how to make the music sound more of the time. There are so many people who love this music, but it's more of a passive format. It's incumbent upon all of us — radio and record companies, retailers and artists — to come together and realize our collective responsibility."

**State of radio:** "I see radio splintering in the same way the record business has. You've got four major record companies in the business of blockbusters, but then there's this whole legion of independent companies releasing vibrant, cutting-edge, interesting music that doesn't quite fit into every slot nicely and easily. That's where you're going to see the most excitement in the future, from independent record companies."

"It's similar in radio, where you have terrestrial stations like The Wave, powerhouse stations playing a broad swath of music in order to attract the largest audience, and yet if you are a music fan, you might get bored because they are playing the same music a lot. So where do you go? There's satellite, the Internet, the high-definition-radio thing. You give people the option to dig a little deeper. But I also appreciate where terrestrial radio is right now."

**Most influential individual:** "My brother is the first person who gave me a shot and said, 'You can do this.' Without him, I doubt I'd be doing what I am doing today. Also, Jeff Lorber. He was the first person who believed I could be a recording artist."

"Then there's Bruce Lundvall, who signed me to my one and only deal, at Capitol Records. He's been my mentor and guiding light throughout my career. He's someone I look at and say, 'There's a guy who's been doing it all these years who is universally loved and has never sacrificed who he is to do his job.' He's always been this wonderful barometer of goodness, and the music has always come first. He represents the best in music for me on the executive side, the creative side and the human side. Another guy is Hale Gaba, the CEO of Concord. I adore him. And Herb Alpert."

**Career highlight:** "When I got a chance to play for Bill Clinton when he was president and to introduce my mom and dad, who have now passed, to him. I can't imagine anything beating that."

**Career disappointment:** "I'm celebrating my 20th year of making a living in music, and I've had so many of my dreams come true. Even the bumps in the road have turned out to be blessings — you just may not know it at the time."

**Favorite radio format:** "Isn't it obvious? Smooth Jazz."

**Favorite television show:** "American Idol. I'm a *Seinfeld* freak, and I love *Desperate Housewives*."

**Favorite movie:** "Cinema Paradiso or *Blazing Saddles*."

**Favorite song:** "Somewhere Over the Rainbow."

**Favorite book:** "Letters to a Young Poet, by Rainer Maria Rilke."

**Favorite restaurant:** "Yu N Mi in Los Angeles. It is the most creative approach to Japanese food I have seen in this country."

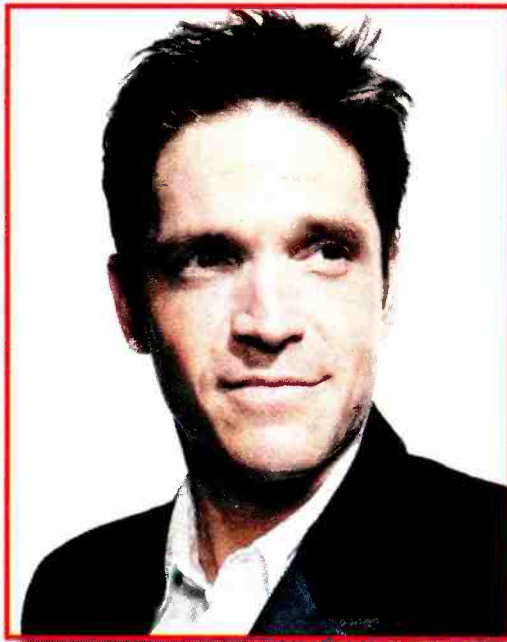
**Beverage of choice:** "The David Benoit martini. It is usually made with Skyy vodka, served up very dry with a twist, and is best imbibed when you are with David Benoit."

**Hobbies:** "I enjoy spending time with my nieces and my family, especially since my mom passed. I love seeing movies, I love traveling far away to experience different cultures, and I love to cook and throw dinner parties."

**E-mail address:** "davekoz@rendezvousmusic.com."

**Advice for broadcasters:** "Don't forget about the music. Think about the people making the music. In addition to putting songs on the air, you're also putting the feelings, hopes and dreams of people out there to the world. That can sometimes get lost in fast-paced politics, record companies, independent promotion and all the crazy stuff that goes on in radio. At the end of the day, when someone is sitting in his car or is listening at work and hears a song, it's more than just a piece of music; it's somebody's life being represented, and that's an important thing not to lose sight of."

**Advice for the music industry:** "This is one of the most exciting times for our industry, including radio. Look at our company. When we started Rendezvous, the record business was the last thing you wanted to be in. Three years later it's turned out to be a vibrant and successful company because we found something that we know how to do and have put a lot of time, energy and passion into it. That's really the key: continuing to find the passion in what you are doing. That kind of dedication is going to succeed."



**DAVE KOZ**

Musician, radio personality and record executive

**"The most compelling content on the radio is now heard in New York, Los Angeles, Chicago, Philadelphia, San Francisco, Seattle, Washington, Atlanta, and over 230 other markets!"**

...imagine yourself in front of the largest newsstand in the world, and suddenly every great article you need jumps into your hands...

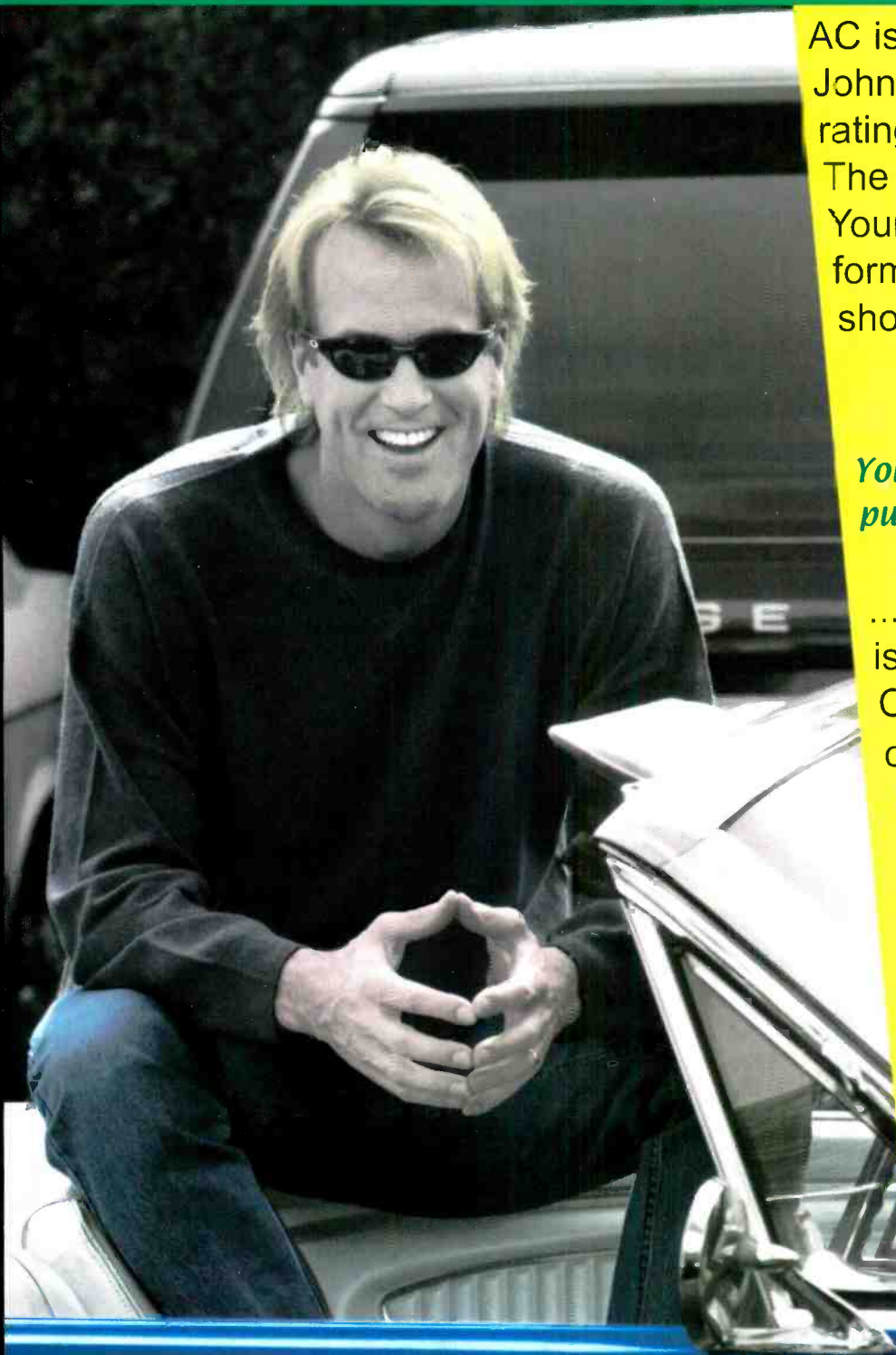
**Ben Fong-Torres,  
The San Francisco Chronicle**

**the john tesh  
radio show**



**Music and Intelligence For Your Life  
www.tesh.com**

**the john tesh radio show**  
**Music and Intelligence For Your Life**



**"Give us 20 minutes and we'll make you the smartest person in the room"**

AC is seeing the huge success of The John Tesh Radio Show with staggering ratings and passionate listener feedback. The fact that Tesh's "Intelligence For Your Life" is crossing over to multiple formats and dayparts is indicative of the show's mass appeal.

**Julie Kertes  
Radio & Records**

*Your show is better than Oprah and Dr. Phil put together.*

*- Amanda N., MT*

...Music and Intelligence for Your Life is a safe haven for family listening. Children, men and women of all ages can gain something from the show.

**Radio Ink Magazine  
Cover Story**

*I am heading into my senior year of college and I plan on putting your stress and sleep advice into use every step of the way!*

*- Alesha D., ME*

...More remarkable is that Tesh's five-hour show is on the air somewhere in the United States during every day part - and on six different formats. The buzzword here is versatility.

**Chuck Taylor,  
Billboard Magazine**

*Your show gives me the motivation to try harder and keep on going. Whether you are teaching me how to stay fit, or tips on how to get ahead, your words are inspiring. Your show goes the extra mile to help people.*

*- Chip C., SC*

Affiliate Relations: Scott Meyers  
The TeshMedia Group  
888-548-8637 or 516-829-0964 [scott@meyers.net](mailto:scott@meyers.net)

# Is Your Signal Breaking Up?

*"Why Do I Have to Put the Toilet Seat Down?"*

*"There's Nothing Like Sunday Football!"*

*"I Know EXACTLY Where We Are!"*

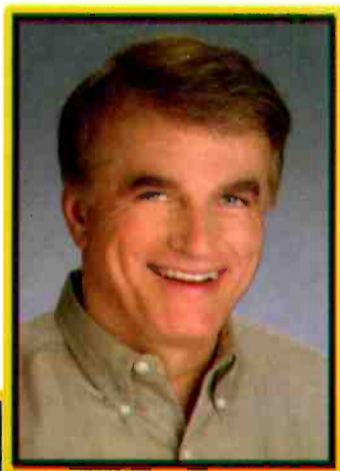
*"What Is So Difficult About Putting the Toilet Seat Down?"*

*"There's Nothing Like Sunday Shopping!"*

*"We're LOST ~ ask for Directions!"*



**FINALLY, SOMETHING MEN & WOMEN CAN AGREE ABOUT!**



**Doug Stephan's**  
**"Good Day"**

Meet Doug's Co-Hosts



**Not Just For Men, Not Just For Women**  
**JUST GREAT RADIO!**

**Bring in Doug Stephan, and You'll Be in Good Company:**  
**New York, Chicago, San Francisco, Dallas, Philadelphia, Houston,**  
**Washington D.C., Atlanta, Boston and Lots More!**

Check Out The All New  
[dougstephan.com](http://dougstephan.com)

DEMO: [dougstephan.com/affiliate](http://dougstephan.com/affiliate)

Put the Good Day Team to Work  
for Your Station  
877-541-5250

AVAILABLE 24/7  
FREE - 100% Barter