

NEWSSTAND PRICE \$6.50

### Radio Doesn't 'Forget' Mariah

Still No. 1 on the Pop chart with "Shake It Off," Island/IDJMG's Mariah Carey is already kicking off her next campaign on the charts with "Don't Forget About Us," which is Most Added at Urban, with 55 adds, and at Rhythmic, with 33. It also debuts on the Rhythmic chart at No. 48.



OCTOBER 14, 2005

### Get Motivated!

The R&R Christian Summit, taking place Dec. 8-11 in Nashville, will feature an interesting and inspirational slate of sessions covering all aspects of the Christian music and radio businesses and helmed by a variety of industry heavyweights. You'll head home bursting with enthusiasm and new ideas for success. Register now at [www.radioandrecords.com](http://www.radioandrecords.com) or go to Page 73.



**#1** most searched artist on AOL

# LINDSAY LOHAN CONFESSIONS OF A BROKEN HEART

(DAUGHTER TO FATHER)

Already On:  
**WXKS/Boston**  
**WWWQ/Atlanta**  
**WZNR/Norfolk**  
**Sirius Hits 1**

The first single from her brand new album  
**A LITTLE MORE PERSONAL (RAW)**

The follow-up to her Platinum debut, **SPEAK**

**GOING FOR ADDS ON 10/18**  
Album in stores 11/22

"Since Sirius Hits 1 is Lindsay's favorite station we had to add it."  
**KID KELLY** Sr. Director, Music Programming/Sirius Satellite Radio

"Lindsay is #1 in the world of pop culture... she has delivered a song that women can relate to... it's powerful and shows the vocal talents of one of Hollywood's hottest stars!"  
**JAY MICHAELS** PD WZNR/Norfolk

[WWW.LINDSAYLOHANMUSIC.COM](http://WWW.LINDSAYLOHANMUSIC.COM)  
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## FOREVER YOUNG

Rocker Neil Young has become an icon in his four decades in the music business, all the while challenging both himself and his fans by following his muse down whatever path it led. His new album, *Prairie Wind*, has a lot of people excited, and this week Triple A Editor **John Schoenberger** examines where the collection's powerful personal songs sprang from.

See Page 67

## THE TALENT PUDDLE

Finding a new promotions or marketing director is not an easy task. There are plenty of people who want the job, but how many of them are actually qualified? Rhythmic/Urban Editor **Dana Hall** talks with a couple of PDs about what they're looking for in a promo person and how difficult the search has been.

See Page 38

## R&R NUMBER 1s



**GOSPEL**  
**CECE WINANS**  
Pray (Sony Gospel)

### CHR/POP

MARIAH CAREY Shake It Off (Island/IDJMG)

### CHR/RHYTHMIC

KANYE WEST Gold Digger (Roc-A-Fella/IDJMG)

### URBAN

YOUNG JEEZY I/AKON Soul Survivor (Del Jam/IDJMG)

### URBAN AC

CHARLIE WILSON Charlie... (Jive/Zomba Label Group)

### COUNTRY

CRAIG MORGAN Redneck Yacht Club (BBR)

### SMOOTH JAZZ

PAUL HARDCASTLE Serene (Trippin' 'N' Rhythm)

### AC

ROB THOMAS Lonely No More (Atlantic)

### HOT AC

LIFHOUSE You And Me (Geffen)

### ROCK

NICKELBACK Photograph (Roadrunner/IDJMG)

### ACTIVE ROCK

DISTURBED Stricken (Reprise)

### ALTERNATIVE

311 Don't Tread On Me (Volcano/Zomba Label Group)

### TRIPLE A

DAVID GRAY The One I Love (ATO/RCA/RMG)

### CHRISTIAN CHR

SWITCHFOOT Stars (Sparrow/EMI CMG)

### CHRISTIAN AC

CASTING CROWNS Lifesong (Beach Street/Reunion/PLG)

### CHRISTIAN ROCK

SEVENTH DAY SLUMBER Shattered Life (BEC/Tooth & Nail)

### CHRISTIAN INSPO

CASTING CROWNS Lifesong (Beach Street/Reunion/PLG)

### REGIONAL MEXICAN

CONJUNTO PRIMAVERA Aún Sigues Siendo Mía (Fonovisa)

### SPANISH CONTEMPORARY

RBD Sólo Quédate En Silencio (EMI Latin)

### TROPICAL

AVENTURA I/DON OMAR Élla Y Yo (Premium)

ISSUE NUMBER 1628



**THE INDUSTRY'S NEWSPAPER**  
www.radioandrecords.com

## HAPPY CAMPERS

When music-industry veteran Lorie Lytle (pictured) was approached about creating a music-based camp for kids with Williams syndrome, she rallied Nashville's creative community to put together a fun and educational program that included the campers performing at the Grand Ole Opry. Associate Country Editor **Chuck Aly** finds out what happens when good people come together to do good. Page 46



The debate over political talk: Page 16

## Brighter Future For Radio TSL?

Bridge study reveals audience erosion is slowing

By Sarah Vance  
R&R Staff Reporter  
svance@radioandrecords.com

Bridge Ratings & Research on Monday released new results from its two-year "Audience Attrition" study, and there's reason for optimism. According to the latest results, including data from January 2004 through September 2005, "Audience erosion in traditional radio is slowing in most demographics."

The study of the time spent listening radio may be losing to new media involved every-other-day in-

terviews with 1,000 people in six major markets — Los Angeles, Phoenix, Chicago, Nashville, Boston and West Palm Beach — and included questions on usage of iPods and other MP3 players, Internet radio, satellite radio and CDs. The new figures show that "use of traditional radio by 12-24-year-olds has stabilized, while their use of new media continues to rise."

While a 16% increase in alternative-media use by adults 35-64 was noted in

TSL See Page 14

Demo	03 '04 Radio/Other	04 '04 Radio/Other	Feb. '05 Radio/Other	03 '05 Radio/Other
12-24	62/55	54/64	53/65	53/67
25-49	66/39	65/43	64/44	64/48
35-64	76/20	70/22	73/22	75/25

Source: Bridge Ratings & Research. Markets measured are Los Angeles, Phoenix, Chicago, Nashville, Boston and West Palm Beach.

## CC Fires Staff After Payola Inquiry

By Joe Howard  
R&R Washington Bureau Chief  
jhoward@radioandrecords.com

Clear Channel Communications said late Tuesday that it has fired some staff and disciplined others following an internal payola investigation. The company had not revealed which staffers were involved by the time R&R went to press Tuesday night.

The internal investigation was launched after New York

Attorney General Eliot Spitzer's office uncovered evidence that some of Clear Channel's employees may have been involved in "pay-for-play" schemes with record labels. A handful of Clear Channel stations were singled out when Spitzer's office announced the results of its investigation in July.

Clear Channel Radio CEO **CLEAR CHANNEL** See Page 14

## Jefferson-Pilot Parent Sold For \$7.5B

Benson says it's 'business as usual' at radio unit

Lincoln Corp. on Monday said it will acquire rival Jefferson-Pilot Corp. in a \$7.5 billion deal that will create one of the largest insurance companies in the country. Under the terms of the transaction, the Jefferson-Pilot Communications division — a relatively small part of the company's overall operations — will be a part of the new company and will stay in its Atlanta headquarters.

Jefferson-Pilot Radio President Don Benson, who earlier this year replaced longtime division President Clarke Brown, told R&R after the announcement that it was "business as usual" throughout the halls of his



Benson

JEFFERSON-PILOT See Page 14

## Report: Sept. Ad Inventory Down

Harris Nesbitt's monthly radio airtime monitor found that industry airtime for September was down 10.1% vs. year-ago levels.

The trend was led by a 25.7% decrease across Clear Channel's platform due to the company's "Less Is More" inventory-reduction initiative. Other groups with lower September ad inventories included ABC Radio (down 7.6%), Radio One (7.4%), Infinity (4.6%) and Susquehanna (3.4%).

By airshift, morning drive-time inventory was down 9.5%, while afternoon drive saw a 10.6% decline.

In terms of actual minutes, the Oct. 5 report determined that stations aired an average of 10.6 minutes of advertising per hour, down from 11.7 minutes in September 2004. Clear

REPORT See Page 14

## B97 & New Orleans Slowly Come Back To Life

WEZB OM/PD Mike Kaplan's post-Katrina story

By Kevin Carter  
R&R CHR/Pop Editor  
kcarter@radioandrecords.com

We've all seen the images of devastation from the Gulf Coast, and we've heard about radio's efforts to reach out and help those who have been evacuated. Now that people are beginning to venture back into New Orleans to rebuild their destroyed city, how is radio putting itself back together as stations return to the air?

We caught up with Mike Kaplan, OM/PD of Entercom CHR/Pop WEZB (B97)/New Orleans, visiting his New Orleans home to assess the damage and, like most residents,

throw his refrigerator out. "It smells like hell," he said, commenting on the effect of weeks of 90-degree heat on unrefrigerated food sealed in a giant metal box.

Unlike many New Orleans homes you've seen on TV that were submerged to their rooflines, Kaplan's house happens to be located on higher ground, so he was comparatively lucky.

"I saw my house a couple of weeks after the storm," he said. "I was able to get in while I was helping out with WWL because I had a

See Page 30

## Viacom Reveals More Split Plans

While Viacom's many divisions will be divided among two separate companies some time early next year, both new companies will be majority-owned by National Amusements, the company run by Viacom Chairman/CEO Sumner Redstone's daughter, Shari Redstone.

Additionally, Shari Redstone will serve as a nonexecutive member of both new companies' boards of directors. She is currently a nonexecutive member of Viacom's board.

While the elder Redstone also serves as Chairman/CEO of National Amusements, Shari Redstone runs its day-to-day operations as President/Director.

In an SEC filing submitted Oct. 5, Viacom also revealed that while both new companies

VIACOM See Page 14

# Reach: How Radio Builds Business in a PPM World

By Erwin Ephron

In today's marketing, reach trumps frequency. It's easy to see why. Reach is media's gift to marketing. It is fundamental to how mass advertising appears to work.

The key idea is "Recency," which is just common sense. Advertising is most effective when it is reminding people who happen to need the product about a brand they know. Recency is a reminding, not a remembering, model. The difference is critical because reminding is a stimulus that can be controlled; remembering is a response that cannot be.

On the face of it, reminding is a perfect job for radio, but not when used as a frequency medium. Frequency—contacting one consumer three times with a message—is not as good as reach—contacting three consumers once. This is because one consumer is far less likely to need the product than any of the three would be.

Given that someone who is the market for a product is usually more receptive to advertising for that product, fewer messages are needed. Again, reach, not frequency.

These ideas about how advertising works, together with growing media fragmentation, have made frequency a kind of media crabgrass. The planner's challenge is to kill it.

All said, today it is not good to be thought of as a frequency medium.

## Radio Is Ignored

Reach and television are where national advertiser dollars go today. Radio is largely ignored because it is thought of as a frequency medium. But that reputation grows more out of how well radio targets than from any inherent reach limitations. Radio's targeting selectivity, especially among younger demos, leads advertisers to use only the few best-targeted stations to keep the costs-per-points low.

This emphasis on target CPP and few best stations artificially restricts the reach of a schedule, creating the familiar radio buy of low to moderate reach and lots of frequency. But when radio is planned differently, especially with the help of the new Arbitron PPM data, it becomes an ideal reach medium.

The new PPM data are especially helpful because they capture the full audience of a station and, on average, roughly double its weekly reach.

## Reach Planning

Reach planning for radio increases the number of stations, reduces the number of weekly insertions per station and, if necessary, pays the higher target CPP for the higher reach schedule. This higher CPP is still far lower than for television.

The following table uses Philadelphia PPM data and real station costs to demonstrate radio reach scheduling.

In this example, the demo target is the most common one, Adults 25-54. The schedules compare the one-week and



Pierre C. Bouvard  
President,  
Portable People Meter

Erwin Ephron is the father of modern media planning and a true advertising guru. He recently wrote about how our Portable People Meter (PPM<sup>SM</sup>) demonstrates that radio is an ideal reach medium! I wanted to share his insights on how PPM can help grow radio revenues.

The latest PPM data from Houston reveal that Cume doubles for most stations. In fact, when compared to the diary, the weekly net reach of Houston station clusters soars with the PPM:

Group	Weekly Cume	
	Diary	PPM
Clear Channel	52%	78%
Univision	26%	40%
Infinity	20%	35%
Susquehanna	16%	32%
Liberman	9%	19%
Cumulus	5%	11%

The PPM demonstrates that radio is a powerful reach medium!



<http://ppm.arbitron.com>

four-week reach of a five-station and a 10-station buy (Mon-Fri 6AM-7PM Adults 25-54). Stations are selected to hold costs reasonably constant.

## More Stations Mean More Reach Adults 25-54

Stations	Weekly:				1-Week	4-Week
	Spots	TRPs	Cost	CPP	R/F	R/F
5	18	86	\$28,350	\$328	31/2.4	50/6.9
10	10	95	\$28,500	\$300	45/2.1	68/5.7
					45%	36%

Arbitron PPM, Philadelphia, 2002, TAPSCAN®

The five-station buy produces a one-week reach of 31 and a four-week reach of 50. The similar-in-cost 10-station buy increases the one-week reach by 45% to 45, and the four-week reach by 36% to 68.

These are television reach numbers at a fraction of the TV costs. The net is, more stations with lower weekly weight per station turn radio into a highly competitive reach medium.

## Reach Trumps Frequency

Advertising doesn't do it alone. Today's media planning focuses us more and more on the consumer's role in making advertising work. Ads work best when the consumer is receptive. That tells planners that reminding many consumers is better than lecturing few.

In today's planning, reach trumps frequency. It is media's gift to advertising and, as this paper has tried to demonstrate, radio with new PPM measurement can deliver it by the carload.

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Redmond New Sirius Canada Pres./CEO

Sirius Canada has named Mark Redmond President/CEO. He replaces Kevin Shea, who remains with the company as a senior adviser to the board of directors. Redmond takes on an expanded role at the company, having joined as a member of the satcaster's senior strategic team.

"We are delighted to have Mark lead Sirius Canada as we get ready to launch our service to all Canadians," Sirius Canada Chairman Michel Tremblay said. "His tremendous experience in operations, marketing and sales for the global consumer electronic and technology industries will be a great asset to Sirius Canada."

Redmond said, "My main focus is to launch our service to all Canadians as soon as possible. We've had enormous interest from consumers calling us and asking when we will be ready for launch and where they can get Sirius. We want to make sure Sirius is the superior offering over all other satellite radio providers in Canada, giving subscribers a winning edge in entertainment options. We also look forward to providing Canadian artists with a platform to showcase their talent across North America."

Before coming to Sirius Canada, Redmond spent 17 years at Thomson, an international information solutions and software provider, during which time his positions included VP/Worldwide Audio & Video Products and President/Thomson Canada.

In other Canadian satcaster news, Canadian Satellite Radio this week rebranded itself to align more closely with American partner company XM Satellite Radio, taking the name XM Canada.

**BMI WANTS A 'REPLAY'**

Def Jam/IDJMG artist Rihanna joined BMI New York for the organization's team-building day, which was recently held aboard a yacht cruising around Manhattan. Rihanna's hit "Pon De Replay" is celebrating three months in the top 10 of R&R's Pop chart. Seen here (l-r) are BMI's J.W. Johnson and Del Bryant, Rihanna and BMI's Charlie Feldman.

Gospel Radio Great Payne Dies

By Dana Hall  
R&R Rhythmic/Urban Editor  
dhall@radioandrecords.com

"Dean of Gospel Music" Bruce Payne, who spent more than 50 years on-air in Mississippi as a broadcaster, news director and director of public affairs, died Oct. 4 in Jackson, MS of complications from a stroke he suffered in July. He was 75.

Payne was the first African-American announcer in Mississippi and was honored for his career accomplishments in 2001. He was employed by Clear Channel's Gospel WZRX-

AM/Jackson, MS at the time of his death. Earlier in his career he worked in Jackson at college station WOKJ-AM and at Inner City's Urban WJMI and Gospel WOAD.

Arbitron Director/Media Services Julian Davis worked with Payne at WJMI and told R&R, "Bruce was the news director when I worked with him. He was always a jovial and insightful person. He knew everything there was to know about the market and everyone who was anyone

PAYNE See Page 10

Citadel Taps Regional Country Generals

Citadel has promoted Shelly Easton and Eddie Haskell to Regional Format Generals/Country. Easton will continue as OM of Citadel/Allentown and PD of the cluster's Country WCTO, while Haskell will retain his duties as OM of Citadel/Albuquerque and PD of that cluster's Country KRST.

They will work with Citadel/Nashville OM and Country Format General Dave Kelly, who told R&R, "At Citadel we have the best group of programmers in Country radio. Each programs their station to fit their market.



Easton

Haskell

The role of format general is to create synergy between the programmers and to spread the great

CITADEL See Page 10

WAY-FM Elevates Two To Regional Mgrs.

WAYM/Nashville GM Matt Austin and WAYF/West Palm Beach GM Jim Marshall have been promoted to Regional Managers for WAY-FM Media Group.

In addition to WAYM, Austin will oversee WAYQ/Clarksville, TN; WAYW/New Johnsonville, TN; and WAYD/Bowling Green, KY, as well as the Christian Hit Radio Satellite Network, duties he's been handling unofficially for a while.

Besides WAYF, Marshall will oversee WAYJ/Ft. Myers and WAYT/Tallahassee, FL. WAYJ



Austin

Marshall

GM Jeff Taylor and WAYT GM Steve Young will report to Marshall.

WAY-FM See Page 10

Sabean Heads To Sirius To Program Stern's Channels

Sirius Satellite Radio has hired Infinity VP/Active Rock Programming Tim Sabean as PD of Howard Stern's two upcoming Sirius channels. Sabean's home base of WYSP/Philadelphia is one of Stern's long-time affiliates, and Sabean has programmed many Stern affiliates over the past decade. Stern is set to make his Sirius debut in January 2006 on channels 100 and 101.



Sabean

"No one is more suited to support Howard's vision for the channels than Tim Sabean," said

SABEAN See Page 10

Goodman PD Of WKZL/Greensboro

Dick Broadcasting CHR/Pop WKZL/Greensboro has elevated Asst. PD/afternoon talent Jason Goodman to PD. He succeeds Jeff McHugh, who is leaving for programming duties at Entercom's KRSK/Portland, OR.



Goodman

"It's an honor to work at a tremendously successful radio station, and I plan to keep it that way," Goodman told R&R.

Goodman has been at WKZL for just over a year. Before joining the station he served as MD/night jock at Entercom Hot AC WPTF (94.9 The Point)/Norfolk,

GOODMAN See Page 10

CC Ups Gramzay To West TX RVPP

Steve Gramzay has been promoted to Regional VP/Programming for Clear Channel's West Texas region. He retains his duties as OM of Clear Channel/El Paso and PD/morning personality of the cluster's KHEY and reports to Clear Channel Sr. VP/Programming Jack Evans.



Gramzay

"Steve has been an outstanding addition to our El Paso cluster as OM and will continue that leadership throughout the region," said Clear Channel/West Texas Regional VP Bill Struck.

Gramzay said, "I'm very excited to be working with Bill and Jack to help the West Texas region attain ratings success while working

GRAMZAY See Page 10

**MOTOR CITY BURSTS WITH TALENT**

Last month former and current Detroit personalities converged on the Sheraton Novi for what was billed as the last Motor City Radio Reunion. The gathering was attended by over 300 people, and part of the proceeds went to the Gail Puritan Cancer Fund. Attendees included many from the WKNR (Keener 13) crew; John Records Landecker; Herb McCord; Steve Schram; Joey Reynolds; Pat Holiday; Joe Donovan; and former R&R MMS Editor Roger Nadel, now KPCC/Los Angeles VP/GM. Nadel snapped this photo featuring (l-r) syndicated commentator Mort Crim; WOMC/Detroit's Dick Puritan, who also served as MC; and Casey Kasem.

# Emmis' Smulyan Eyeing Growth Opportunities

By Joe Howard  
R&R Washington Bureau Chief  
jhoward@radioandrecords.com

In a Q&A posted Monday on the Emmis Communications website ([www.emmis.com](http://www.emmis.com)), company Chairman/CEO Jeff Smulyan talked about Emmis' interest in acquiring the radio stations ABC Radio reportedly has for sale, and about his efforts to purchase the Washington Nationals baseball team.

Regarding the persistent rumors that the ABC stations are on the block, Smulyan said, "ABC would be a perfect match — perfect for them and perfect for us. It would allow us to have more properties in the largest markets, and it would also make their network stronger."

However, he noted that Emmis wouldn't be ready to buy at any price. "Any deal would have to be on the right terms," he said. "It's attractive to grow, if we can grow in the right way."

He also addressed those who are

skeptical of his plan to invest up to \$100 million of Emmis' money in a bid for the Nationals. "The team is quite profitable, and, on a cash-flow basis, the investment would be at a lower multiple than the TV assets we're in the process of selling," he said, referring to Emmis' ongoing divestiture of its television business.

"We also believe there are some other opportunities that come with it — cable TV rights, stadium-area development, participation in Major League Baseball's Internet venture — that are very attractive."

Smulyan also noted that, under the partnership he's forming to pursue the team, Emmis wouldn't be liable for any debt from the deal.

Emmis said in an SEC filing submitted Tuesday that the sale of the three television stations it still owns could take anywhere from three to 12 months, adding that it expects to close the deals it already has in place for 13 other stations by early next year.

Emmis said it plans to complete three separate deals for nine stations, totaling \$681 million, by Feb. 28, 2006 — the end of its fiscal 2006 — and expects to close on a \$259 million, four-station deal by Jan. 31.

One factor delaying the sale of the final three stations is the impact Hurricane Katrina had on Emmis'

**SMULYAN See Page 6**

## BUSINESS BRIEFS

### Broadcast Bills Slated For Senate Markup

The Senate Commerce Committee has scheduled an Oct. 19 meeting to review and mark up two bills that could affect the radio industry. The first, the Warning, Alert and Response Network Act, aims to expand the Emergency Alert System and create a system that would use not just analog and digital broadcast, but wireless, wireline, cable and satellite platforms to transmit data about emergencies and natural disasters to citizens.

The bill, introduced by Sen. Jim DeMint, aims to "complement, not duplicate, the current emergency alert system, and obtain the maximum benefit possible from the utilization of existing research and development, technologies and processes developed for or utilized by the emergency alert system."

The other bill on the committee's agenda, the "Truth in Broadcasting Act," stipulates that any prepackaged, government-produced news stories must contain disclaimers that reveal the source of the content. Recently, news that the federal government has been supplying networks with preproduced news stories has drawn the suspicion of industry critics.

### Microsoft, RealNetworks Settle Their Differences

Microsoft Chairman/Chief Software Architect Bill Gates and RealNetworks Chairman/CEO Rob Glaser held a press conference Tuesday to announce that a \$761 million settlement agreement has been reached in the duo's long-running antitrust fight.

The two-part financial settlement, which ends all the companies' antitrust disputes worldwide, includes an antitrust and technology settlement involving a \$460 million cash payment, technology licenses and access for Real to Microsoft technology, and a music and games agreement comprising a \$301 million cash payment and 18 months of product-development, distribution and promotion assistance from Microsoft to Real.

Microsoft can "earn back" that \$301 million through credits it receives for bringing subscribers to Real. There are no plans to launch a subscription version of MSN Music, Gates said.

Gates and Glaser also announced several technology alliances that will, among other things, fully integrate Real's Rhapsody music-management package and subscription music service into MSN Music.

### Infinity, AOL Extend Alliance

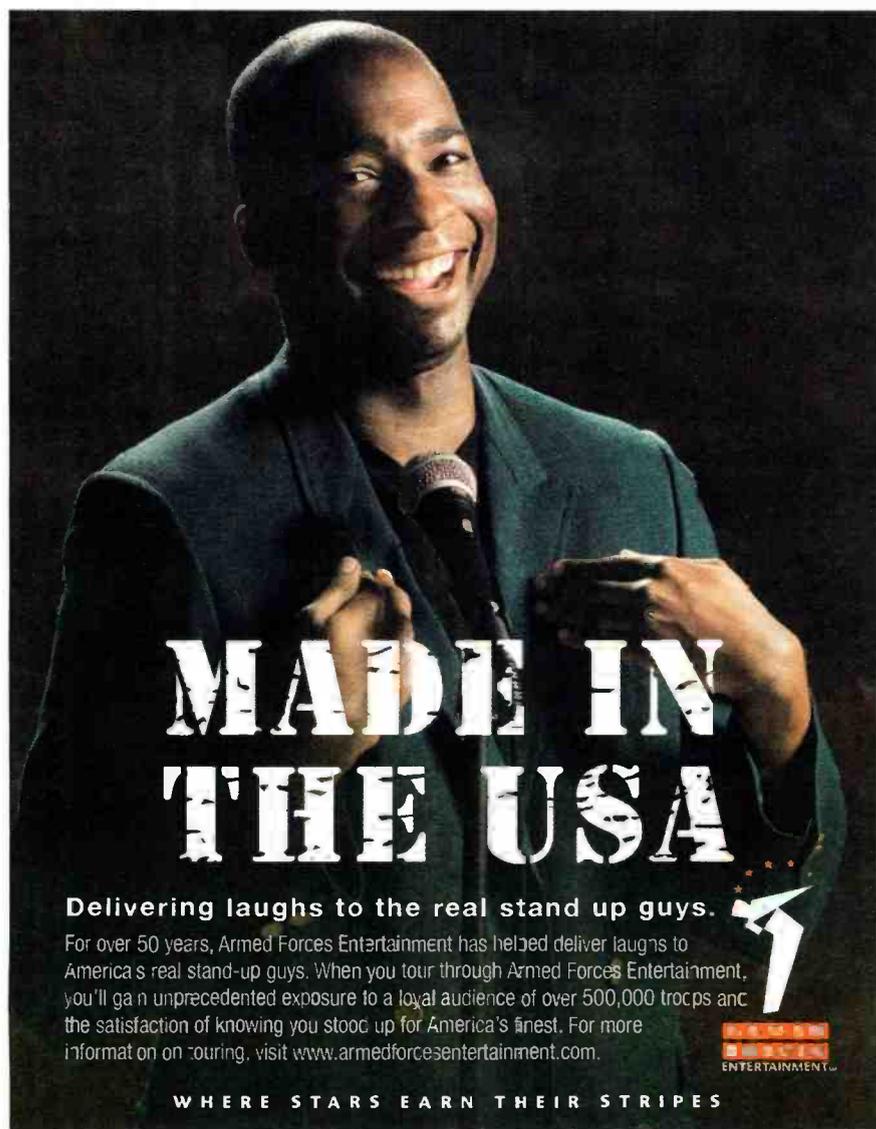
Infinity Broadcasting and AOL have had a marketing deal in place since early 2003, and this week they expanded that arrangement: AOL.com will now provide "daily programming suggestions" to all Infinity stations, and selected AOL features — among them AIM, AOL Expressions and AOL alerts and reminders — will appear on Infinity websites.

Meanwhile, some Infinity stations will feature programming developed from such popular AOL.com elements as CityGuide Buzzline and the "Moviefone Minute" audio feature.

### Susquehanna Sale Decision Expected Soon

A source close to the negotiations told R&R last week that an announcement on the buyer or buyers for Susquehanna Radio's stations will likely come "within a week or two." The source cautioned, however, that rumors of Cumulus Media's emerging as the winning bidder are premature.

Continued on Page 6



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WHERE STARS EARN THEIR STRIPES

## Tribune Broadcasting President Resigns

Tribune Broadcasting on Oct. 7 announced that Patrick Mullen has stepped down as President of the company's broadcasting group, which owns legendary News/Talk WGN-AM/Chicago and 26 television stations. No successor was immediately named. Mullen joined Tribune in 1998 and took over leadership of the broadcasting division in January 2003.

Tribune Chairman/CEO Dennis FitzSimons said, "In his nearly eight years with Tribune, Pat has made many contributions to our organization. We thank him for his efforts on behalf of the company and the television industry and wish him well in the future."

Revenue in Tribune's broadcasting and entertainment group de-

clined 6%, to \$423 million, during Q2, accounting for 29% of the company's total revenue. Additionally, shares in Tribune Co. on Sept. 28 fell to their lowest level since 2001 after the company lost a federal tax court ruling that it said would cost about \$1 billion unless it wins its appeal.

— Joe Howard

# WANTED



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## BUSINESS BRIEFS

Continued from Page 4

The source noted that if the group led by current Susquehanna Radio COO David Kennedy can assemble funding for the radio and cable assets, it will stand a solid chance of winning both. The source added, however, that if Comcast wins the bidding for Susquehanna's cable division — which is likely — Kennedy's group would be at risk of being outbid on the radio stations.

The source also noted that Susquehanna's radio group may be divided up among a few bidders, since some clusters, such as Susquehanna/Kansas City, would be attractive to many potential buyers.

Cumulus was named as the front-runner to buy the whole radio group in a *New York Times* article published last week; a Cumulus rep declined to comment when contacted by **R&R**. **R&R's** call to Susquehanna wasn't returned by press time.

### Nassau Agrees To Sell Seven To Access.1

**N**assau Broadcasting Partners said Tuesday that it's reached an agreement to sell seven radio stations serving Allentown and the nearby Poconos region to **Access.1 Communications**.

The deal calls for New York-based Access.1 to obtain WWYY-FM/Belvidere, NJ, in addition to WTKZ-AM/Allentown; WEEX-AM & WODE-FM/Easton (Allentown), PA; WPLY-AM/Mt. Pocono, PA; and WSBG-FM & WVPO-AM/Stroudsburg, PA, for an undisclosed price. Access.1 owns 20 stations nationwide, including six in nearby Atlantic City, NJ, and is led by President Chesley Maddox-Dorsey.

"Allentown and Stroudsburg are unique markets," Nassau Chairman/President Lou Mercatanti said. "Our stations there represent some of Nassau's earliest investments in radio. While it is difficult for us to let them go, we are very pleased that these seven stations will be in the hands of the team at Access.1, who are outstanding broadcasters committed, as we have been, to providing great local radio service."

Glenn Serafin of media brokerage Serafin Bros. represented Nassau in the transaction.

### Eisner Leaves Disney Board

**M**ichael Eisner resigned as a member of the Walt Disney Co. board of directors on Sept. 30, the same day he officially stepped down as Disney CEO. While his departure from the CEO post was announced months ago, it had been expected that Eisner would remain on the board until next year.

Meanwhile, Disney said in an SEC filing that newly minted CEO **Robert Iger** will earn a base salary of \$2 million during each of the five years of his contract and will be eligible for annual bonuses of not less than \$7.25 million. The amount of each year's bonus will be determined by Disney's performance.

### DG Systems Considers Buyout, Merger Opportunities

**D**G Systems has hired Southwest Securities to solicit and review offers to either merge DG with another company or sell some or all of its assets. However, DG noted that there's no guarantee that anything will come of the effort.

### Radio Companies, XM Declare Dividends

**C**itadel's board of directors has approved a regular quarterly dividend payment of 18 cents per share on Citadel's common stock. The first dividend will be paid on Jan. 18, 2006 to shareholders of record as of Nov. 30, 2005.

Viacom's board on Tuesday declared a regular quarterly cash dividend of 7 cents per share on the company's class A and class B common stock. The dividend is payable Jan. 1, 2006 to stockholders of record as of Nov. 30, 2005.

Last week **Journal Communications'** board declared a quarterly dividend of 65 cents per share on all class A and B shares held as of Nov. 29. The dividend will be paid on Dec. 9.

Finally, **XM Satellite Radio** declared a regular quarterly dividend on its 8.25% series B convertible redeemable preferred stock. The dividend is payable in shares of XM class A common stock at a rate of \$1.03 per share of the preferred stock owned, with fractional shares to be paid in cash. The dividend is payable Nov. 1 to preferred stockholders of record as of Oct. 21.

### WWL's Website In Library Of Congress Katrina Project

**T**he website for Entercom/New Orleans' News/Talk **WWL**, [www.wwl.com](http://www.wwl.com), became a lifeline for evacuees and rescue workers in the days following Hurricane Katrina, and now the **United States Library of Congress** has selected the site for its Web Preservation Project.

The WWL website as it appeared when it was providing continuous news and information during the storm and its aftermath will be included in the library's collection of Internet material related to Hurricane Katrina.

### Yahoo! Debuts Podcast Search Beta

**L**ast week giant web portal **Yahoo!** debuted **Yahoo Podcasts**, a podcast search service and aggregator, at <http://podcasts.yahoo.com>. Along with a search engine, the beta service features direct links to brand-name podcasts, including WHTZ (Z100)/New York's popular "Z100 Phone Taps."

Each listing includes a one-click "Listen" button and a "Subscribe" button that lets the podcast be added to the user's regularly updated downloads in iTunes, Yahoo! Music Engine or other software.

### RTNDA Asks New Chief Justice To Allow Audio, Video In Court

**R**TNDA President Barbara Cochran has asked newly appointed Chief Justice of the United States **John Roberts** to lift the ban on radio and television coverage in the U.S. Supreme Court. During his confirmation hearings Roberts said he is open to the idea of televising court proceedings.

The RTNDA supports legislation introduced by Sen. Arlen Specter that would allow audiovisual coverage of the Supreme Court.

### Under New Law, Bloggers May Not Be Journalists

**S**en. **Richard Lugar**, co-sponsor of the Free Flow of Information Act 2005, a proposed federal shield law for journalists, told the Inter American Press Association this week that bloggers — keepers of often-political online journals — will "probably not" be considered journalists under the law, *Editor & Publisher* reported. Lugar continued, however, "As to who is a reporter, this will be a subject of debate as this bill goes further along."

In the current version of the Free Flow of Information Act, the people and groups exempted from certain obligations to reveal the sources of their reporting are "any entity that disseminates information by print, broadcast, cable, satellite, mechanical, photographic, electronic or other means and that publishes a newspaper, book, magazine or other periodical in print or electronic form; operates a radio or television

Continued on Page 14

## TRANSACTIONS AT A GLANCE

All transaction information provided by BIA's MEDIA Access Pro, Chantilly, VA.

### Multistate Deal

- **WWYY-FM/Belvidere, NJ** and **WTKZ-AM/Allentown, WEEX-AM & WODE-FM/Easton (Allentown), WPLY-AM/Mt. Pocono** and **WSBG-FM & WVPO-AM/Stroudsburg, PA** Undisclosed

### State-By-State Deals

- **KTAH-FM (CP)/Steamboat Springs, CO** \$50,000
- **WNDA-AM/DeLand (Daytona Beach), FL** \$370,000
- **KAHS-AM/EI Dorado (Wichita), KS** \$525,000
- **KLKC-AM & FM/Parsons, KS** \$334,932
- **KPZE-FM/Carlsbad, NM** \$475,000

Full transaction listings, posted daily, can be found at [www.radioandrecords.com](http://www.radioandrecords.com).

## DEAL OF THE WEEK

- **KWEY-FM/Blanchard (Oklahoma City), OK**

**PRICE: \$1 million**

**TERMS: Exercise of option**

**BUYER: Tyler Media, headed by President Ty Tyler. Phone: 405-616-5500. It owns four other stations: KOCY-AM,**

**KTLR-AM, KKNQ-FM & KTUZ-FM/Oklahoma City.**

**SELLER: Wright Broadcasting Systems, headed by**

**President/CEO G. Harold Wright. Phone: 580-772-5939**

**BROKER: Gordon Rice Associates**

## 2005 DEALS TO DATE

**Dollars to Date: \$1,415,823,741**  
(Last Year: \$1,835,532,950)

**Dollars This Quarter: \$11,304,932**  
(Last Year: \$375,376,468)

**Stations Traded This Year: 687**  
(Last Year: 840)

**Stations Traded This Quarter: 37**  
(Last Year: 197)

## FCC ACTIONS

### New FCC Website Focuses On Indecency Issues

**T**he FCC has launched a website ([www.fcc.gov/ep/oip](http://www.fcc.gov/ep/oip)) to provide information about the agency's indecency policies, including how to file a complaint and the steps the FCC takes in investigating indecency claims.

The site also provides statistics on indecency enforcement dating back to 1993, including data on how many fines have been proposed and how much the commission has collected in forfeitures.

### Media Forum Attracts Nearly 400

**F**CC Commissioner **Jonathan Adelstein** hosted a forum dubbed a "Town Meeting on the Future of the Media" on Oct. 5 at the University of Iowa to hear the concerns of local media and residents about the state of the media landscape. According to the *Iowa City Press-Citizen*, CHR/Pop KZIA/Cedar Rapids GM Eliot Keller said his locally owned station competes with clusters owned by Clear Channel and Cumulus and urged the commission to tread carefully with its ownership regulations. "I hope the FCC doesn't allow local ownership to go the way of the dinosaur," Keller said.

Panelists and attendees at the session, which also featured Commissioner Michael Copps' legal adviser Jordan Goldstein, spoke out against further loosening the agency's ownership rules, which are slated for review once the commissioners agree on how to proceed.

For his part, Adelstein expressed concern about the state of local news and how the commission's rules have allowed for increased ownership consolidation. "What we've done over the years is to pull our own fangs, and we have become, basically, a toothless tiger," he said. "I think the public is better served hearing many voices rather than a handful of giant voices across a number of outlets they own. There's virtually no coverage of local issues."

### Smulyan

Continued from Page 4

WVUE-TV/New Orleans. In the filing Emmis noted that while the to-

tal extent of the damage to that station is still undetermined, the company believes its insurance policies will cover the property costs.



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The 12 Days of Christmas – 12 :60 second vignettes leading up to Christmas Day.

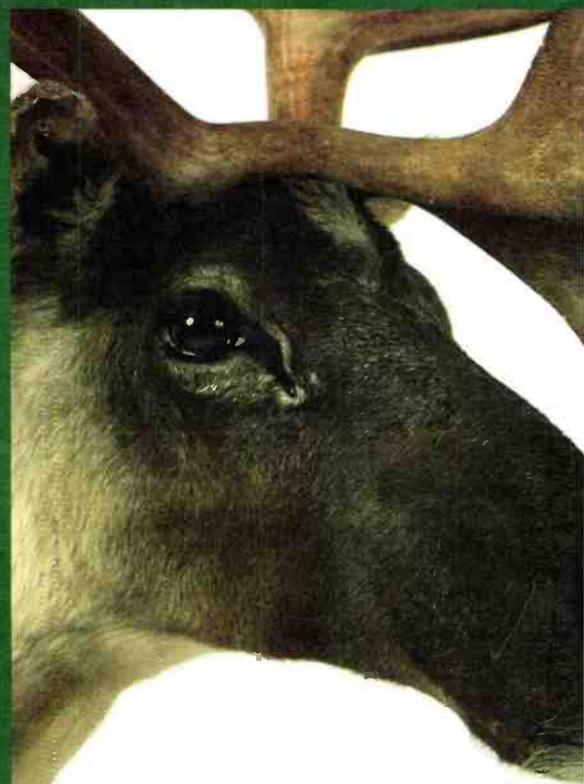
Five minutes of local inventory and four minutes of network inventory per hour.

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Mariah Carey  
Perry Como  
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R. Kelly  
Sting  
Vince Gill  
Barbara Streisand

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Amy Grant  
Pointer Sisters  
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Burl Ives  
Jose Feliciano  
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**Founder Mannheim Steamroller**

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## Entercom, Davidson Shuffle Formats In Greenville, SC

Entercom Communications has closed on its \$45 million purchase from Barnstable Broadcasting of Oldies WGVC, Classic Rock WROQ and Rock WTPT in Greenville, SC. In order to meet FCC regulatory limits, Entercom sold WSPA-AM, WOLI-FM & WOLT in the market to Davidson Media Group for \$6.7 million in cash.

Entercom soon after dropped the Oldies format on WGVC and replaced it with the Contemporary Christian/Positive Country format called "The Walk" that was previously simulcast on WOLI & WOLT. There were no staff changes in the move. Entercom will continue to operate CHR/Pop WFBC, News/Talk WORD-AM & WYRD-AM and AC WSPA-FM in the market.

"Our decision to give up the Oldies format in favor of The Walk was based on the incredible growth of contemporary Christian music in the 25-54 female demographic,"



**SUN, FUN & LA VIDA LOCA** During a recent listening party for Ricky Martin's new CD at the Roosevelt Hotel in Los Angeles, a bunch of people cornered Martin and commanded him to pose for this picture. Seen here are (l-r) Shan Silver; Fox All Access co-producer Deanna Despot; Martin; Fox All Access co-producer Monica Guerra; Hollywood Hamilton's wife, Marina; Hollywood Hamilton's Weekend Top 30 producer/affiliate relations rep Michelle Parisi; and Rick Dees Weekly Top 40 producer Clarence Barnes.

Entercom/Greenville, SC VP/GM Tom Durney told R&R. "A big benefit here is going to be clearing up confusion by now having the format on one dial position."

Back at WSPA-AM, WOLI-FM & WOLT, Davidson has moved the *Awake With Drake* morning talk

show from "Family Values Talk" WSPA-AM to WOLT; the rest of WOLT's day features gospel music. WSPA-AM is planning to change call letters to WOLI-AM and will simulcast the Spanish-language music programming now on WOLI-FM.

## UPDATE

### Waitt To Syndicate Adult Hits 'Bob-FM'

Waitt Radio Networks and Commonwealth Radio have signed an exclusive arrangement to syndicate the Adult Hits "Bob-FM" format. Joel Folger of Folger Entertainment Co. will consult.

"After visiting the Waitt facilities and learning about the operation, I was extremely impressed," Folger said. "Localization is a key component for Bob-FM. When it comes to incorporating local-station content, Waitt Radio Networks is absolutely the best. [WPYA in] Norfolk and [KBPA in] Austin are the standard-bearers for this format's success. With the help of Waitt Radio Networks, we intend to spread this success to markets across America."

Mary Quass, President/CEO of Waitt parent NRG Media, said, "Our goal at WRN is to be the best local solution for our client stations. The addition of Bob-FM gives us an exciting format to help stations win in their markets."

Commonwealth head Bob Sinclair said, "I am very pleased to have a successfully innovative and affiliate-focused company like Waitt Radio Networks distributing Bob-FM in the U.S."

### WAY-FM

Continued from Page 3

"Matt's promotion is due to the fact that he's been managing four stations in Middle Tennessee, nearly 20 translators and the hub of the CHRSN network operations," said WAY-FM COO Lloyd Parker.

"Jim managed multiple stations before joining WAY-FM, and I believe that, along with seasoned veterans Jeff and Steve, the three of them will make a strong team."

Austin has been with WAY-FM since 1997. Marshall moved to WAY-FM earlier this year after overseeing WMHK/Columbia, SC and WRCM/Charlotte for Columbia Bible College.

### Goodman

Continued from Page 3

and before that did nights at WXLK/Roanoke, VA; swing at WNVZ/Norfolk; and part-time at WRVQ/Richmond.

"[WKZL GM] Bruce Wheeler was deluged with high-caliber applicants in top 30 markets who were willing to move down in market size for the chance to work at a family-owned station that enjoys the reputation of WKZL," McHugh told R&R. "But at the end of the day, after talking with a lot of great people, the person that the staff really wanted was Jason. He's a great guy, and I'm very proud of him."

### Payne

Continued from Page 3

because he had worked in Jackson for over 50 years.

"When he stopped doing news, he decided to become a Gospel announcer, and he impacted that community as well. He was an outstanding broadcaster and a wonderful family man."

Payne is survived by his wife and three children. His family celebrated his life at a funeral held on Oct. 8 in Jackson.

### Citadel

Continued from Page 3

ideas our programmers create within our company.

"Citadel is also committed to helping grow the future of the Country format with projects like *Inside Country* and collaborative broadcasts centered around major country music events. Both Eddie and Shelly have a passion for seeing Citadel Country continue to grow and lead in all aspects of the format."

Easton spent eight years with WRBT/Harrisburg and was PD when she left for the WCTO PD post in February. Haskell joined Citadel/Albuquerque in January 2004 and before that programmed Country outlets KKAT/Salt Lake City and WYCD/Detroit.

### Sabean

Continued from Page 3

Scott Greenstein, President of Sirius Entertainment and Sports. "He has demonstrated exceptional abilities in developing talent and achieving great success in multiple markets. And given Tim's history with Howard, we're confident that Howard's radio revolution is on its way."

Sabean, who will begin his Sirius duties on Oct. 17, has worked for Infinity since 1991. In his most recent post he supervised the programming of WYSP; WBCN/Boston; WRKZ/Pittsburgh; KUFO/Portland, OR; KSRX/San Antonio; WAZU/Columbus, OH; and WXRK/West York.

### Gramzay

Continued from Page 3

with fellow Clear Channel executives who are in tune with the needs of listeners and advertisers."

Gramzay returned to radio as PD/morning personality of KHEY in August 2002 after a short time away from the business. He was upgraded to OM of the cluster this past June.



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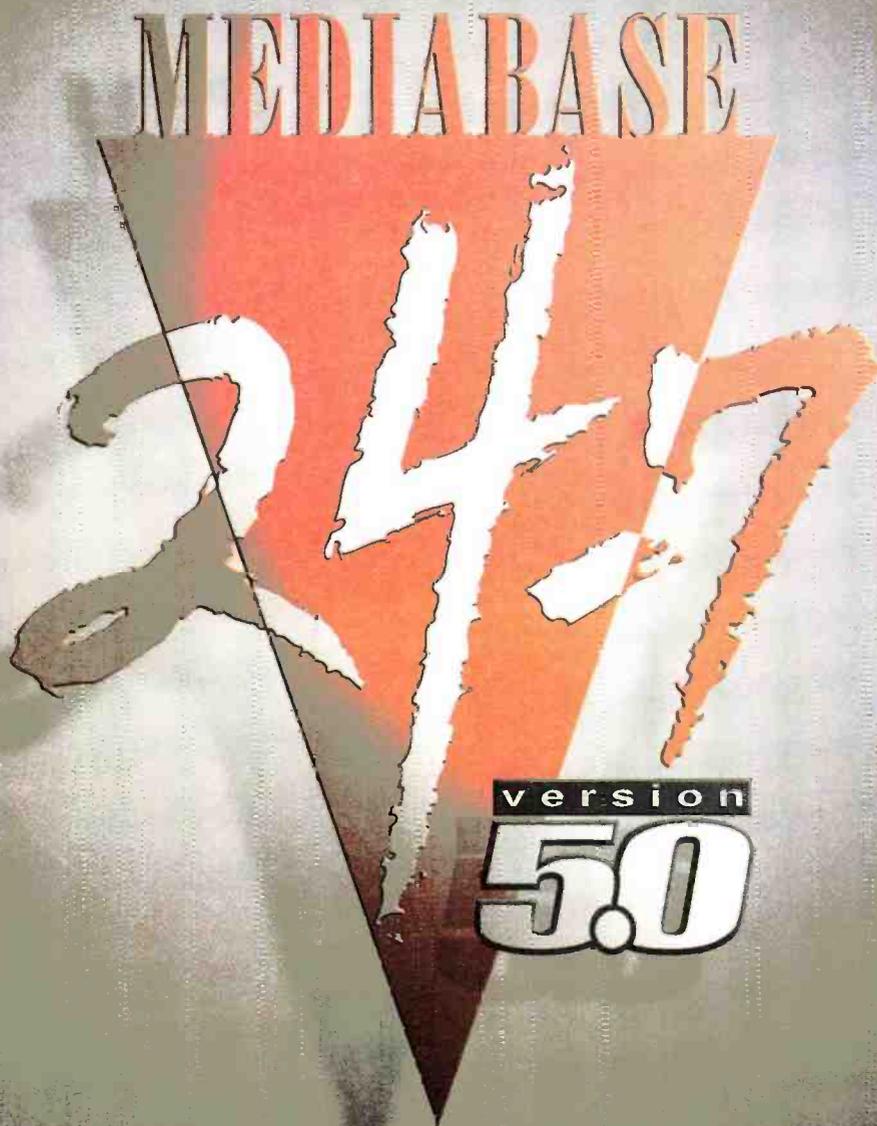
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## Radio

• **JODY ROSEN** is named GSM of Clear Channel's WGST/Atlanta and the Georgia News Network, while **HUGH McPHERSON** is named GSM of clustermate WBZY. Rosen was most recently GM/Managing Partner for Wilks Broadcast Group's three stations in Fresno; McPherson was GSM of WTPT/Greenville, SC.

• **JASON GROTHE** becomes Director/Sales of NextMedia's North Chicago cluster of WIL, WKRS, WLIP, WYYW, WXLC & WZSR. He was previously Station Manager of the company's Waukegan, IL cluster.

## National Radio

• **ABC NEWS RADIO** launches "Desperate Housewives Minute," a one-minute feature airing on Mondays that recaps the previous night's episode of ABC-TV's *Desperate Housewives*. It is available to affiliates and on ABC Radio Networks' ePrep subscription service. In addition, the ePrep service is offering a one-minute recap of ABC-TV's *Lost*.

ABC News Radio is also offering to affiliates the one-minute feature "Brian Ross Investigates," an ongoing series of reports on terrorism, corruption and fraud.

• **ABC RADIO NETWORKS** launches the Spanish-language radio program *Viva Disney*, which features music, interactive games; and tips on activities, parenting and other topics. The show is offered in two versions, Latin Pop and Modern Mexican, with music by artists like Alejandro Fernandez, Ana Gabriel, Luis Miguel, Mariana and Kumbia Kings.

*Viva Disney* is currently heard in 15 markets, including on KMXA/Denver, KSVE/El Paso, KMIA/Phoenix,

KRZY/Albuquerque and WJNX/West Palm Beach, and further expansion is expected throughout the year.

In related news, ABC Radio Networks also premieres "Vegas Deluxe," a one-minute entertainment feature hosted by luxury-lifestyle expert Rob Leach. The feature will also be available on ABC's ePrep subscription service.

In addition, the network enters into an exclusive multiyear agreement to create and distribute a weekly two-hour syndicated radio program hosted by Puerto Rican reggaeton artist Daddy Yankee. The show is expected to run on Saturday evenings beginning this fall.

• **JONES RADIO NETWORKS** is offering *The Bill Press Show*. Hosted by the progressive talk host, the show will air weekdays from 6-9am ET and be co-hosted Air America commentator Christy Harvey. Press' background includes a five-year stint on KFI/Los Angeles, and he's the former co-host of MSNBC's *Buchanan and Press* and CNN's *Crossfire*. He also writes a twice-weekly column syndicated nationally by Knight-Ridder.

• **FOX NEWS RADIO** plans to debut *The John Gibson Show* next month. The show, hosted by the Fox News Channel anchor, will air from 6-9pm ET Monday-Friday.

In related news, **WESTWOOD ONE** signs a deal to continue distributing Fox News' *The Radio Factor With Bill O'Reilly* nationally.

• **MTV RADIO NETWORK** is set to launch *TRL Latino*, a two-hour weekly Latino version of MTV's *TRL Weekend Countdown* hosted by MTV's Suzie Castillo, on Oct. 22.

• **X RADIO**, the programming division of Excelsior Radio Networks acquires *Backtrax USA*. The weekly '80s and '90s music show is hosted by Kid Kelly and currently airs on a reported 400 affiliates nationwide. Kelly will remain host and Creative Director, and *Backtrax* Exec. Producer Kathy Gilbert will stay on as a consultant.

Gilbert will also advise X Radio on its other syndicated programs as part of the newly signed deal. Excelsior's sales arm, Dial Communications-Global Media, will serve as *Backtrax USA's* exclusive ad-sales representative.

Meanwhile, X Radio is now providing affiliate sales and marketing for Jefferson-Pilot Radio Network. It is also presenting *Alicia Keys: Unplugged* from Oct. 13-16.

• **AIR AMERICA SYNDICATION** is formed by Air America Radio. Operating more like a traditional syndicator vs. AAR's 24/7 network model, the newly formed unit will distribute additional programming and services to both Talk and music stations nationwide.

The new division's debut project is to expand affiliations for currently self-syndicated progressive talker Thom Hartmann. Network advertising sales for the new division will be handled by Jones MediaAmerica as an extension of AAR's current advertising representation agreement with that company.

• **ALLEN MEDIA STRATEGIES** announces the debut of *Positive Parenting*, a 30-minute weekend radio show hosted by parenting expert Armin Brott. Brott, known as "Mr. Dad," is the author of *The Expectant Father* and

regularly appears on NBC's *Today*. The new show is delivered on CD. Stations can also get giveaways and morning show phoners with Brott.

• **THE LIFESTYLE TALKRADIO NETWORK** adds *The Debbie Nigro Show*, which airs Monday-Friday from 10am-noon ET, and *The Frankie Boyer Show*, which airs weekdays from noon-1pm ET. Nigro had been featured on *Doug Stephan's Good Day* and hosted *The Working Mom on the Run*; Boyer is an expert in health, fitness and medicine.

• **SIRIUS SATELLITE RADIO** adds *Talkin' With the Cuz*, a talk show hosted by legendary New York personality "Cousin Bruce" Morrow, on channel 103. Morrow already hosts two weekly music programs on Sirius.

• **ENVISION RADIO NETWORKS'** *Chop Shop Guitar Radio Show* will deliver via download or CD the *2nd Annual Chop Shop Ozzy Halloween Special*, a one-hour show hosted by Ozzy Osbourne and including such guests as Audioslave's Tom Morello, Judas Priest's Glenn Tipton, Godsmack's Tony Rombolo and Disturbed's Dan Donegan.

• **McVAY MEDIA** signs on to help produce and present *The Beacon*, a three-hour, nationally syndicated AC-oriented music show designed to air on Sunday mornings that also features a variety of public-affairs topics.

## Records

• **KEN RUSH** joins Equity Music Group as Manager/Southwest Promotion. The move comes seven months after Rush took an early retirement package from Arista/Nashville. He replaces **BRAD HELTON**, who becomes the label's Northeast promo rep, filling a post vacant since Cliff Blake exited to join 903 Music last January.

• **JIM WILSON** joins Sony Wonder as Exec. VP/GM. He was previously President of Rolo Media.

• **GREG BAYS** is named Sr. VP/Sales & Marketing of EMI CMG, effective Nov. 2. Bays will take on duties previously handled by former EMI CMG Distribution President Rich Peluso, who has been named President of the Safe Side, which creates child-safety products for elementary-school-aged children.

• **TICE MERRIWEATHER** rises from Assoc. Director/Publicity to Sr. Director/Publicity of Zomba Label Group.

• **KIMBERLY ALLISON-HOPKINS** becomes VP of Sony BMG Strategic Marketing Group's strategic business development department, which taps **KENDRA COMMANDER** as Sr. Director. Allison-Hopkins was most recently President of Rocket Brand Marketing; Commander was Director/Business Development for Sony BMG.

• **GEORGE WHITE** is promoted from VP/Technology Business Development to Sr. VP/Strategy & Product Development at Warner Music Group.

• **GOTIZM MUSIC** enters into an exclusive, worldwide pact with Atlantic Records. Based in Los Angeles, the newly established label was founded by Del Williams, who will also serve as an

## Mark Your Calendars

Important dates and events in the coming months



### October

Oct. 16 — Nashville Songwriters Foundation Hall of Fame Dinner, Nashville; [www.nashvillesongwriters.com](http://www.nashvillesongwriters.com).  
Oct. 17 — ASCAP Country Awards Dinner, Nashville; [www.ascap.com](http://www.ascap.com).  
Oct. 18 — BMI Country Awards, Nashville; [www.bmi.com](http://www.bmi.com).  
Oct. 19 — SESAC Country Awards Dinner, Nashville; [www.sesac.com](http://www.sesac.com).  
Oct. 22 — International Gospel Music Hall of Fame and Museum induction ceremony, Detroit; [www.igmhf.org](http://www.igmhf.org).  
Oct. 27 — Tapping Into the Power of the Black Dollar, Atlanta; [www.themediamediaaudit.com](http://www.themediamediaaudit.com).

### February

Feb. 15-17, 2006 — CRS-37, Nashville; [www.crb.org](http://www.crb.org).

### March

March 1-4, 2006 — Canadian Music Week, Toronto; [www.cmw.net/festivalmain.htm](http://www.cmw.net/festivalmain.htm).  
March 2-4, 2006 — R&R Talk Radio Seminar, Washington, DC; [www.radioandrecords.com](http://www.radioandrecords.com).  
March 9-12, 2006 — Michele Clark Promotions Sunset Sessions, Palm Springs.  
March 10-19, 2006 — SXSW, Austin; [www.sxsw.com](http://www.sxsw.com).  
March 14-16, 2006 — Rick Scott Sports Conference, Phoenix; [www.sportsradio.com](http://www.sportsradio.com).  
March 23, 2006 — Bayliss Radio Roast: Clear Channel President/CEO Mark Mays, New York; [www.baylissfoundation.org](http://www.baylissfoundation.org).

### November

Nov. 2-6 — Black Entertainment Sports Lawyers Association Conference, Scottsdale, AZ; [www.besla.org](http://www.besla.org).  
Nov. 4 — Mid-Atlantic Music Association Reunion, Bowie, MD.

### April

April 2006 — Urban Network Conference, Palm Springs, CA; [www.urbannetwork.com](http://www.urbannetwork.com).

### May

May 18-20, 2006 — NONCOMM-vention, Louisville; [www.triplea-radio.com](http://www.triplea-radio.com).

### December

Dec. 8-11 — R&R Christian Summit, Nashville; [www.radioandrecords.com](http://www.radioandrecords.com).  
Dec. 19-20 — Last reporting days of the year.

### June

June 14-18, 2006 — CMJ Music Fest, Cleveland; [www.cmj.com](http://www.cmj.com).

### February

Feb. 1-3, 2006 — RAB 2006, Dallas; [www.rab06.com](http://www.rab06.com).  
Feb. 8, 2006 — Grammy Awards, Los Angeles; [www.grammy.com](http://www.grammy.com).

### September

Sept. 20-22, 2006 — R&R Convention & NAB Convention, Dallas; [www.radioandrecords.com](http://www.radioandrecords.com).

The Industry Events Calendar is now available online at [www.radioandrecords.com/Resources/Industry\\_Calendar.asp](http://www.radioandrecords.com/Resources/Industry_Calendar.asp)

## CHRONICLE

### MARRIAGES

• Recording artist Billy Joe Shaver to Wanda Lynn Canady, Sept. 26.

### BIRTHS

• United Stations Radio Networks Exec. VP/Comedy Dr. Dave Kollin, wife Louise, son William Walter Kolin, Sept. 28.

• WCLT-FM/Newark, OH MD/afternoon driver Tommy Douglas, wife Tammy, daughter Erin Davis, Sept. 22.

• Dualtone Records co-President Dan Herrington, wife Missy, son Oliver Daniel, Sept. 13.

• WISW, WOMG & WTCB/Columbia, SC PD T.J. McKay, wife Melinda, son Jackson Phillip, Sept. 7.

### CONDOLENCES

• Longtime Toronto Blue Jays voice Tom Cheek, 66, Oct. 9.

• Jack Yearwood, father of recording artist Trisha Yearwood, 72, Sept. 20.

• Veteran record executive, producer and promoter Ray Ruff, 67, Sept. 14.

• Longtime San Francisco Bay Area radio personality Stephen Capen, 59, Sept. 13.

A&R consultant to Atlantic Records and has spent 12 years presiding over Alternative Music Marketing Strategies.

• **DANIEL KRUCHKOW** is promoted from Sr. Director/Online Sales & Marketing to VP/Digital Media & Commerce for island Def Jam Music Group.

## Industry

• **BRAD KELLY** is promoted from VP/

National Radio Sales to VP/Group Sales for Arbitron, which also ups **BETH WEBB** from Manager/PPM Methods & Analysis to Director/Portable People Meter Research and **DAN AMES** from Manager/International Methods & Standards to Director/International Research.

• **LISA ROSENGARD** joins Interep Innovations as Director/Marketing. She comes from WCUI-TV/Chicago, where she was Director/Sales Marketing.

## Changes

National Radio: *Doug Stephan's Good Day* adds affiliates KBNP/Portland, OR; KFNN/Phoenix; KSYL/Alexandria, LA; WHWH/Trenton, NJ; KMRN/Cameron, MO; WLIE/New York; KAKC/Tulsa; KBNN/Lebanon, MO; WGNB/Nashville; KGOE/Eureka, CA; KGWA/Enid, OK; WBCF/Florence, AL; KHL/Omaha; KAGM/Albuquerque; WTOD/Toledo; KBUF/Holcomb, KS; WRDD/Johnstown, PA; WDXI/Jackson, TN; and WTMY/Sarasota. Stephan's weekend program,

*The Talkradio Count Down*, adds WELW/Cleveland.

Envision Radio Networks' morning show prep services BitXchange and AudioXchange add affiliate XHRM-FM/San Diego ... Wilbur Entertainment's *Dennis Mitchell's Breakfast With the Beatles* adds KDBX/Brookings, SD; KOZY/Grand Rapids; KKOT/Columbus, NE; KCPI/Rochester, MN; KRKR/Lincoln, NE; KTLE/Des Moines; and KITN/Sioux Falls, SD as affiliates ... ESPN Radio on Oct. 3 will launch the subscription-based *ESPN Radio Insider* on ESPN.com, enabling listeners to stream audio clips or download podcasts of commercial-free content.

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## Jefferson-Pilot

Continued from Page 1

company's stations. In fact, Benson said he believes the merger with Lincoln National won't have a negative impact on Jefferson-Pilot, and that Lincoln, which owns the Lincoln Financial Group, is excited about expanding into the broadcasting business.

"They realize that the broadcasting business is a very cash-flow-rich business," Benson said. "This kind of cash flow gives them real dollars and a chance to grow their company."

Benson also said that he fully expects the radio division to remain part of the new company in the long term. "We will remain an integral part of the organization," he said.

He noted that, following the parent company's absorption into Lincoln, the communications division will change its name at some point. The merged company will be called the Lincoln Financial Group.

Lincoln National Chairman/CEO Jon Boscia, who'll hold the same title for the new company, said, "By joining forces, we will create a company with enhanced scale, a comprehensive and balanced product portfolio, greater distribution penetration and geographic and market diversity."

Jefferson-Pilot CEO Dennis Glass will become President/COO of the merged company.

— Joe Howard

## Viacom

Continued from Page 1

will maintain distinct boards of directors, the boards will initially share four members: Sumner and Shari Redstone, NAI Director Philippe Dauman and Viacom Director Frederic Salerno.

After the split, current Infinity Exec. VP/CFO Jacques Tortoroli will become Sr. VP/Chief Accounting Officer and Corporate Controller of the company that will carry the Viacom name. He'll be leaving radio behind, as the Infinity radio division will migrate to the newly created CBS Corp. The new Viacom will comprise the company's cable, home entertainment and film operations.

Viacom Exec. VP/CFO Michael Dolan said, "We are fortunate to have access to Jacques' expertise and leadership skills. We will be looking to Jacques and his team to help us seamlessly complete the spinoff process and launch the new Viacom. Based on his past performance, I have no doubt Jacques' contributions will lead to a smooth transition and a successful future." Tortoroli took over as Infinity's CFO in July 2002.

Meanwhile, 24-year Viacom vet-

## Report

Continued from Page 1

Channel stations averaged 8.9 minutes per hour, while Infinity stations averaged 12.3 minutes.

Markets with the biggest declines were Houston (down 20.3%), San Francisco (15.5%), Philadelphia (12.2%) and Detroit (10.5%).

However, despite Clear Channel's efforts to boost the shorter ads' popularity, Harris Nesbitt analyst Leland Westerfield said that the percentage of overall airtime devoted to 30-second spots has lingered around 13%-15% since February, the early days of "Less Is More."

## TSL

Continued from Page 1

results released in March 2005, the updated information shows new-media use has risen only 13%. Meanwhile, listening to traditional radio among 35-64s continues to rise, from 70 quarter-hours a week in Q4 2004 to 75 in the new results.

"While it is difficult to discern specific reasons [for the change], these latest findings suggest that traditional radio may be effectively addressing listener concerns to the point where declining use

## Clear Channel

Continued from Page 1

John Hogan said, "We take this very seriously, and our policy is clear: If you engage in pay-for-play, you cannot work for Clear Channel. We believe the vast majority of our programmers are doing a terrific job, fully within the law."

Clear Channel also said its GMs and programmers will receive additional education on the company's anti-payola rules and that it will

eran Susan Gordon will carry her responsibilities as Sr. VP/Chief Accounting Officer & Corporate Controller from the current company over to the new CBS, which will comprise Infinity, the CBS television stations and network, the UPN network, King World and other divisions.

"The advertising industry is one where inertia can be difficult to overcome," Westerfield said. "The process of migrating from traditional 60-second spots to 30s and 15s has proven to be a more challenging and more lengthy process than Clear Channel first thought."

However, Westerfield noted that Entercom has had success in charging between 70%-75% of the cost of a 60 for 30s and 15s and that if that sort of pricing strength can be maintained, "Less Is More" will "ultimately prove a success."

— Joe Howard

previously measured has not only slowed, but a pattern of stabilization may be occurring," Bridge said.

"Media multitasking, once common only among 12-24-year-olds, may be contributing to these latest findings. Use of traditional radio is stabilizing and in some cases even increasing at the same time that use of MP3 players and the Internet are also increasing."

The report concluded, "Consumers appear to be working through use patterns that allow them to enjoy all their media preferences."

revise the payola affidavits that programmers sign each year to ensure the documents are "more explicit about activities that are not permitted under the policy."

As a result of Spitzer's investigation, label group Sony BMG earlier this year admitted to making illegal payments to radio stations in exchange for airplay and agreed to make a \$10 million payment to a New York nonprofit organization that funds music-education programs.

Gordon will report to CBS Exec. VP/CFO Frederic Reynolds, who said, "We couldn't be more thrilled to have such a valued executive and to benefit from Susan's vast public reporting experience and her deep institutional knowledge of our company and its businesses."

— Joe Howard

## BUSINESS BRIEFS

Continued from Page 6

station (or network of such stations), cable system or satellite carrier, or channel or programming service for any such station, network, system or carrier; or operates a news agency or wire service."

That definition appears to exclude nearly all private and most corporate bloggers. Many talk hosts and other radio personalities operate blogs, and it's not clear how the law would affect them.

Lugar reportedly said he was inspired to write the legislation following the incarceration of *New York Times* reporter Judith Miller for her refusal to reveal a source. Miller has since agreed to testify in the matter and been released.



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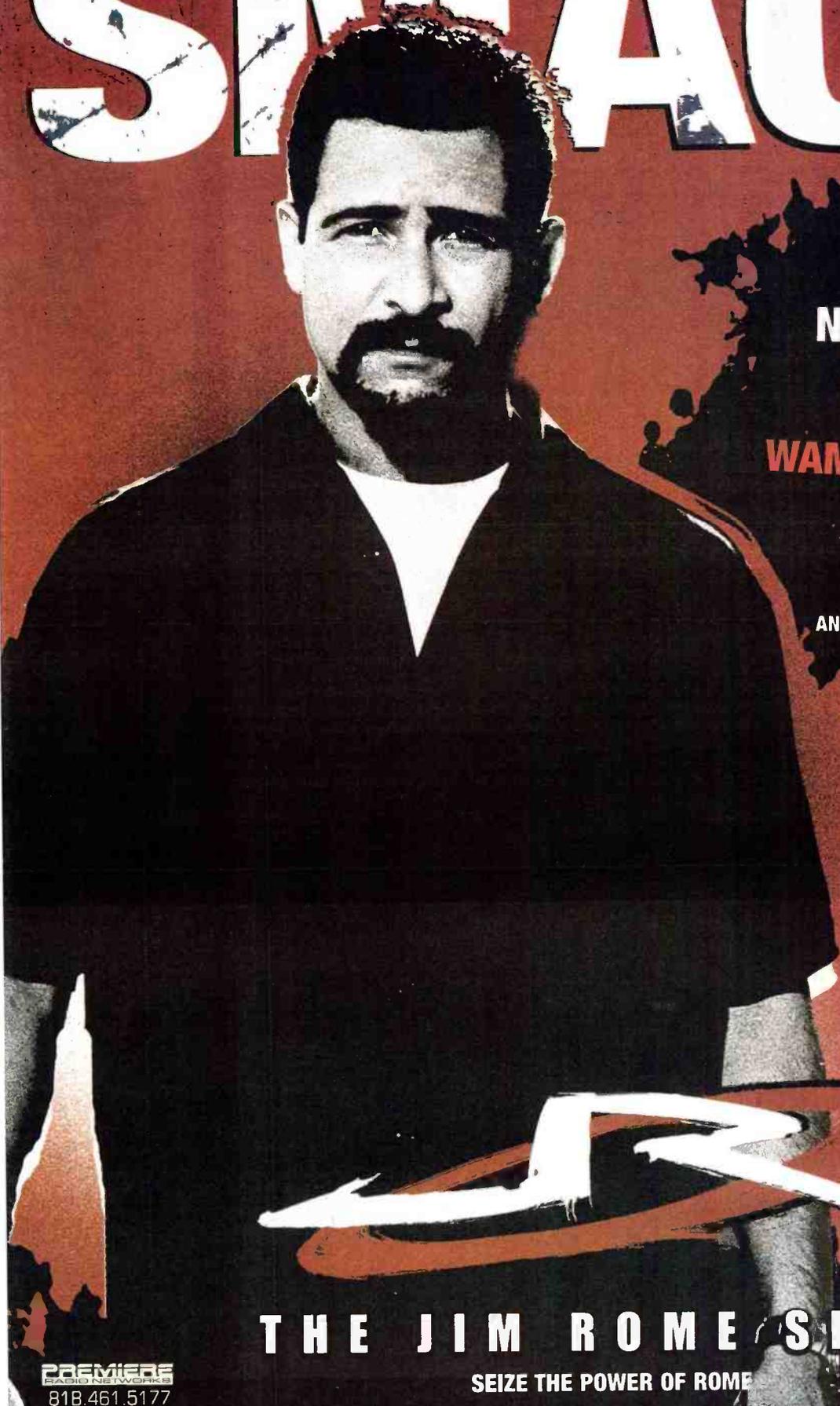
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# The Debate Over Political Talk

## Has red vs. blue run its course at Talk radio?

In recent weeks a debate has been taking place in the media over whether political discussion has run its course at Talk radio. Those who believe this to be true cite sliding ratings for a number of Talk stations as proof, while others say those dips are merely cyclical and that political discussion remains a strong component of successful Talk stations.

While media pundits can debate this topic all they wish, to get some real answers about political talk's future, we asked for comments from those who influence the format and those who create it. Although some suggest that there is perhaps too much emphasis on political discussion, most agree that the death of political debate on Talk radio is a rumor that has been greatly exaggerated.

**Gabe Hobbs**
**Clear Channel Radio**

Political talk is not disco. Political talk has been around for thousands of years, but it's a relatively new phenomenon that we now do it on the radio. A couple of thousand years ago you could be fed to the lions for a politically incorrect viewpoint. Today you can still be fed to the lions — a.k.a. talk hosts — but it's almost never fatal.

What I'm trying to say is, like anything else in this business, we have to evolve, embrace change, recognize shifting winds and then respond. Perhaps it's the way we talk about politics, not the fact that we talk about politics, that needs examining.

Hard-core political talk has always made my eyes glaze over and probably always will. However, those who can entertain, present ideas and

make their point in a compelling and interesting way will always get my attention — and the attention of the listener.

There is a bright future for many different forms of Talk radio, and political talk is certainly one of them. We always have a bit of a ratings hangover following a heavy political cycle like 2004, so let's not panic. Relax, evolve, do good radio, and we'll all be just fine.

**Ken Beck**
**Entercom**

I absolutely believe there is fatigue with political-combat talk among the mass audience, and the ratings accurately reflect that. To a certain extent, this is a cyclical phenomenon that we sometimes see after a hotly contested presidential election.

This time the ratings slide is more pronounced. This could be a warning. There may be some topics and Talk radio approaches that need updating — they may be played out.

**Jack Swanson**
**KGO & KSFO/San Francisco**

Has politics run its course? Far from it. Politics has been the key issue at the town squares,



**PASSING THE 100TH-AFFILIATE MILESTONE** Caught in a Kodak moment at New York City's posh Del Frisco's steakhouse are (l-r) syndicated talker Ed Schultz and former Sen. Tom Daschle. The pair were toasting the recent signing of the 100th affiliate for Schultz's P1-owned and Jones Radio Networks-distributed syndicated talk show.

taverns and dinner tables of America since before the Revolution, and if I were a betting man, I'd say it's most likely to stay that way for a very, very long time.

The problem is not with listeners, the problem is with manic-depressive radio managers. Our ratings are rarely as good as we like to tell ourselves and rarely as bad as we fear. I am optimistic about the future as long as we keep our focus on creating interesting and entertaining Talk radio.

**Bob Shomper**
**WBAP/Dallas**

The "playlist" of Talk radio goes through cycles just like music formats. However, unlike music formats, we can't go back and play re-runs from our core artists when those artists don't have current hits. Country stations have a wealth of older songs from Alan Jackson, Toby Keith or Kenny Chesney that they can play at any time. Talk stations don't have that kind of luxury.

In April we couldn't recycle the 2004 election because the big story at the time was the runaway bride, Jennifer Wilbanks. In music formats, the mid-tier artists usually remain at mid-tier. In Talk radio, when our core topics burn, the mid-tier topics must rise to the top.

The current low cycle appears to be coming to an end. Our core topics are now much stronger: The disappearance of Natalee Holloway has been replaced by hurricanes Katrina and Rita, the protests of Cindy Sheehan, the confirmation of a new Supreme Court justice and the indictment of Tom DeLay.

Even the monthly Arbitron extrapolations for August indicate that the tide has turned. Democrats are taking all of these events and turning them into political issues, and the 2006 midterm elections are just a year away.

**Ken Charles**
**KPPC & KTRH/Houston**

I do not really believe that political Talk radio is a format. In my opinion, purely political talk should be dead. Boring! Good Talk radio is about being topical, compelling, relevant and entertaining no matter what the topic is, especially if it's politics. Most of the people decrying the end of political Talk radio are people who don't get these things about good radio in general, and Talk radio specifically.

Talk radio is a medium to discuss the big issues of the day. Sometimes those issues are political, and sometimes they can be *Desperate Housewives*, Terrell Owens or whatever the next big thing is that people are talking about.

It is the way these topics are packaged and presented that drives listeners and listening. The talk show hosts who think they are out to save the world and get their candidates elected are the ones on the way out. The ones who get that this is an entertainment business first are the ones with legs and long futures. The same thing applies to programmers and the radio stations they operate.

The people calling political Talk radio "dead"

Continued on Page 18

# Desperate Housewives



# Minute....

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## The Debate Over...

Continued from Page 16

are comparing spring to fall and winter ratings from last year, when there was a huge election going on and interest in Talk radio was at an apex. People who are not normally Talk radio listeners were glued to their radios, searching for information and discussion about the election.

Kerry vs. Bush was fun to talk about because it was bigger than just politics. It was personal and emotional, and that is what made it such a great talk topic. It was not just right vs. left.

Look at the stations these radio pundits are calling dead, and you'll see, for the most part, that their numbers are just as good today as they were before the 2004 election. If that's dead, it is dead all the way to the bank.

### Jim Bohannon Westwood One

We go through this song and dance so often. No, political talk isn't dead, any more than political talk is the only way to ever go in Talk radio. Political talk is cyclical. Yes, the Arbitron is down a bit, just as the numbers have been down in other odd-numbered years — i.e., nonelection years.

Most of the public, which is to say those who think that C-SPAN comes right after A-SPAN and B-SPAN, don't pay attention until we start having gut-level issues getting tied to individual candidates. Then, suddenly, political talk is all the rage again until after the next election.

I don't think the audience will tire of the left-right, red state-blue state debate because hosts have made this the defining quality of discourse. The fact that the country is really various shades of purple is lost on those for whom simplistic is a game plan. In the weeks and months ahead, we'll be using that prism to filter the following topics:

- Who's next on the Supreme Court, and will this person be anything like a swing vote?
- Can Republicans keep their congressional majorities?
- How fast should we bail out of Iraq?
- Should we take military action against Iran or Syria?

And gradually, ever so gradually, we'll start talking about George Allen and Sam Brownback, Bill Frist and John McCain, Rudy Giuliani and George Pataki, Hillary Clinton and John Kerry, John Edwards, Bill Richardson, Evan Bayh and goodness knows who else.

Because gradually, ever so gradually, we'll start our biennial caring. So, to hosts of issues-

oriented shows, be optimistic. As long as you throw in a few fun, odd topics during odd-numbered years, you'll do just fine.

### Tisa Lasorte KTAR/Phoenix

Listeners may go through bouts of fatigue after an intense election period, but government will always be of interest to the Talk listeners, and shows that discuss it in a compelling manner will always have a following.

One concern would be if the issues-oriented shows continue to be too predictable in their party-line expression rather than expressing opinions based on a particular topic. There is always an audience that wants to hear the preaching of their own political "church," but there are many moderates who will consider that predictability totally boring.

**"We always have a bit of a ratings hangover following a heavy political cycle like 2004, so let's not panic."**

Gabe Hobbs

### Nate Lundy

WOAI/San Antonio

I don't hear a death knell for political talk. However, in the long run, it is in the best interest of stations and hosts to look beyond politics for the topics they choose for their shows. The reason? Because that is an accurate reflection of our audience.

Our audience isn't talking about politics 100% of the time, so why should we? They're talking about much more than that, and we need to respond accordingly. The vast majority of America really doesn't care what Newt Gingrich thinks, so why do we keep talking about him?

This doesn't mean you kill all political talk, it simply means that you measure it and balance it against the whole spectrum of news and entertainment.

The problem with political talk is often not what the host is saying, it's how they are saying it. Rush can talk about politics and it can be very entertaining, but there are other hosts who

sound like they are trying to convert me instead of entertain me. *That's* the problem.

### Mike Gallagher

Salem Radio Networks

I'm really becoming convinced that there is true issue fatigue with many News/Talk listeners and that we've seen that reflected in the last couple of books. Clearly, there has been some audience erosion across the board with virtually every syndicated and local host.

However, I also strongly believe in the cyclical aspect of our medium. One major event like a terror attack or Hillary Clinton announcing that she'll run for president, and suddenly the issue fatigue goes away.

One of the great strengths we offer is our ability to adjust to the mood and climate of the country. For example, when a devastating hurricane hits, we become focused on every angle of that happening. It's what great Talk radio offers.

My show has always featured compelling lifestyle and social issues, and I'm putting even more emphasis on that theme these days. Great Talk topics are always going to be great topics. I'm just doing a lot fewer red-states-vs.-blue-states topics these days.

### Holland Cooke

McVay Media

Admittedly, this is nerdy, but it's fundamental: Arbitron measures recall. That means that predictability is death. Already knowing what Rush will say tomorrow works against what Arbitron calls "horizontal maintenance" — recall of consecutive-day listening.

Today Sean Hannity came on and told me, "Ann Coulter is coming up." Last week he came on and told me, "Newt Gingrich is coming up." I've already heard those shows. And, to be sure, liberal talkers can fall into the same trap. This issue is apolitical.

Radio talk hosts of any ilk need to be careful not to overestimate listeners' attention spans. The most relevant topic is that which blocks the target listener's path.

**"In a fiercely competitive industry, the strong will survive — as will the adaptable."**

George Oliva

er's path. With gasoline at \$3 a gallon, politics seemed a world away. But now, as it is nudging \$4 a gallon, politics is getting darn relevant again.

### George Oliva Springhill Syndication

Political talk is suffering, but it's not going to die. Its recent decline reflects waning listener interest in politics, which has been made worse by the oversaturation of political talk on the dial.

Listeners have either heard enough or are finding other programming more entertaining and relevant to them. Interest in political talk has cooled, but it will continue to smolder until major events fan it again. A similar decline in audience interest threatened political talk in 2001. Then 9/11 happened.

Until political talk achieves renewed relevance to listeners who set the bar, its staunch practitioners are vulnerable. They not only risk appearing out of touch with the audience, they create a real opportunity for new talk talent and even new talk genres to emerge.

Those who identify what is most relevant to the audience and connect with them on an emotional and intellectual level will win the day. Those who do so consistently will win the war. KFI/Los Angeles morning host Bill Handel is an excellent example of a host who understands that. In a fiercely competitive industry, the strong will survive — as will the adaptable.

## Got Photos?

Want to see yourself in R&R? E-mail high-resolution digital photos of your station events and personalities to [apeterson@radioandrecords.com](mailto:apeterson@radioandrecords.com) or mail hard copies to Al Peterson, R&R News/Talk/Sports Editor, 2049 Century Park East, 41st Floor, Los Angeles, CA 90067.

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# Life In A 'Virtual Neighborhood'

What happens when lifestyle and technology collide

**S**outhern California Broadcasters Association President Mary Beth Garber has a question to ask: Compared to five years ago, "When did a typical day become so completely weird?"

When Garber says "weird," what she may mean is "crazed," or perhaps "impossible." Thanks to rapidly evolving technology, an out-of-control real estate marketplace in many major metropolitan areas across the U.S. — with California, Florida and Washington, DC among the wildest of housing markets — and greatly expanded commute times, the life of a typical American worker is vastly different from that long-ago time when we weren't sure whether Al Gore or George W. Bush would become our next president.

In a recent presentation to members and guests of the Southern California American Marketing Association, Garber spoke about the impact changing lifestyles and evolving technology have had on Americans.

### Time Poverty

What have we lost, and where can we go to find it? According to Garber, "These are the driving factors of social change: Where does our time go?"

Maybe we know the answer to that question, and just don't want to face the truth. Much of our time is being spent on things that are beyond our control, and Americans have become victims of what Garber called "time poverty" as a result. "There are not enough hours in a day, but this is something you can't control," she explained. "Less and less of your time is under your control."

While things have changed greatly since 2000, Garber also took time to compare American life today to life in 1960, the year John F. Kennedy was elected president. Statistics show that just 38% of all women were part of the workforce then. Few women with young children had jobs other than mother and housewife.



**Mary Beth Garber**

Additionally, one in four households had no car, while 64% had one car. That relative lack of mobility helped contribute to the strong sense of community in neighborhoods, whether suburban or inner-city.

"America was 'neighborhood-centric,'" Garber said. "All social aspects, and all mini-groups, were found within five miles of where you lived." Meanwhile, media was truly "mass media," with just a handful of television and radio choices serving a wide variety of people.

Fast-forward to 2005, and it's clear that there has been a major shift in what we value and what we do on a daily basis. Garber said that, based on her research, 61% of American women now work, including two-thirds of women

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## LEADERSHIP SPOTLIGHT



I am an Asst. Scoutmaster for Troop 21 in a suburb of Birmingham. We have a very high index of Eagle Scouts to regular scouts compared to other troops of our size. We have about 40 active scouts, but we're on the active side this year and have a bunch of potential Eagle Scouts.

I am an Eagle Scout. That was a very meaningful accomplishment, and it means that you are someone at a very young age, no matter how you did it, who is able to accomplish something that isn't very small. It's a big task for an under-18-year-old, and you get to carry that with you the rest of your life.

Being a Boy Scout helps you develop the skills to communicate an objective, to motivate people and to meet the objective. As a young leader, you get to discover early on that not everybody responds to the same type of leadership. Some need their butts kicked, while some need a soft voice in their ear.

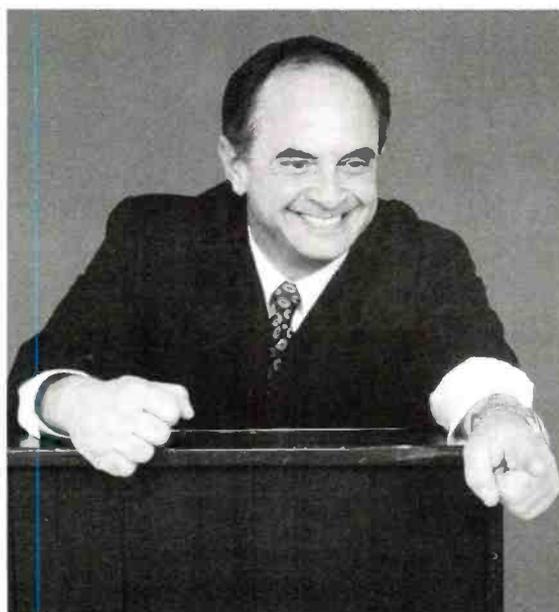
As a leader, you aspire to learn the best ways to communicate and motivate to get the job done. Whether it's leading a whitewater rafting trip or a hike or completing an ambitious software project, you have the experience of what it takes to move people in the direction you need them to move.

After I turned 18 I went off into a radio career and did some moving around and wasn't active again with scouting until I had a son of Cub Scout age. Having been a scout myself, I knew what good experiences are there — the types of opportunities you just don't get anywhere else. We went to an open meeting at his school back when he was in first grade, and I agreed to be a den leader. I then got involved in leadership of the pack, and we transferred over to Boy Scouts as he got older. He is now a high school senior.

On a professional level, I think there are similarities in leadership at the workplace and in the world of scouting. One has to be dynamic in terms of motivating and communicating with people and have the type of flexibility to understand an individual's needs while being able to move the group. Having the ability to be dynamic is probably the principal similarity I see.

— Brad Riegel, President/CEO, Cornerstone Research

Each week, R&R invites successful people in and outside the radio and recording industries to share their thoughts on defining and communicating leadership.



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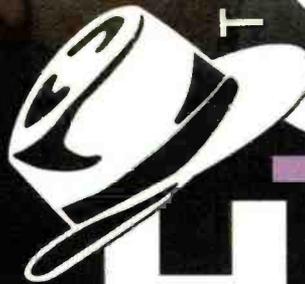
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**Life In A 'Virtual Neighborhood'**

Continued from Page 19

with children under the age of 6. Meanwhile, two-thirds of all adults now work.

Perhaps the most striking thing about American families in the 21st century is the shrinking number of traditional "nuclear" families. In fact, 76% of all families are not nuclear families, meaning single-parent homes and single-person households are now the norm. There's also been a noticeable shift to dual-earner families, with husband and wife each immersed in their own career.

What has that meant for commuting patterns? A lot, as anyone will tell you during rush hour in Los Angeles, Seattle and even Ft. Myers. With the rise of the dual-earner family has come a corresponding rise in traffic, and less than one in 10 households have no vehicle at their disposal. There's now one vehicle for every worker nationwide.

**Congestion Digestion**

The change in how we live our Monday-through-Friday lives has virtually wiped out the traditional concept of the neighborhood, Garber said. Instead, the abundance of small, segmented

media has shifted neighborhoods from physical locations to the vast information superhighway we've come to know and love as the Internet.

Garber asked the crowd, "How many times did you have a conversation with a friend this week?" She then took the question further: "How many of those friends live within five miles of you? How many of those friends did you see in person? How many of you can name five of your neighbors?" Of the crowd of nearly 100 marketing professionals, just one said he knew five of his neighbors by name.

Three key factors have contributed to the devolution of the American neighborhood, Garber said: increasing time spent in congested traffic, growing numbers of workers on the road to and from their places of employment and, interestingly, a shifting retail environment.

"As the number of commuters has increased, the number of roads being built has remained the same," Garber said. Check out these fast facts: We drive 3,000 more miles each year now than we did in 1977. In fact, many commuters are now driving as far as 75 miles each way to work every day.

In 2001 an average of 78.5 minutes per day was spent traveling. Among the other statistics

**Some Virtual Neighborhoods**

In a recent speech before the Southern California American Marketing Association, Southern California Broadcasters Association President Mary Beth Garber talked about how a radio station can serve as a "virtual neighborhood." Here are some examples of substitutes for the traditional neighborhood.

**Virtual Neighborhoods**

- Radio stations
- "Appointment" TV programs, such as *Lost*, *24* or *Desperate Housewives*
- TV talk programs, such as *Oprah* or *Cristina*
- Local TV news that breaks out of the standard desk-on-a-set format (a format originated by Joel Cheatwood at WSVN/Miami in the 1990s)
- Themed cable TV networks, such as Spike TV, Lifetime and WE

Garber shared: Fourteen percent of one's waking hours, on average, are spent in a vehicle, and 65% of American workers leave their homes before 8am.

But despite those figures, the primary use of a car from day to day isn't getting to work and back. According to Garber's research, cars are used most to run errands. Compared to the day-long shopping trips of years past, she said, "Shopping has really, really changed. The average American spends 20 minutes a day shopping. The average American woman spends 30 minutes shopping."

**Radio Remains Top Choice**

Ten years ago Americans weren't nearly as tech-savvy as they are now. Our increasing knowledge of and interest in technology have been major factors in the creation of the "virtual neighborhood," Garber said.

Here are some more fast facts: Cell phones were used by just 12% of all Americans in 1995. Today cell-phone penetration is at 78%. Personal computers were owned by just 24% of all Americans in 1995. That number stands at 75% today. A scant 15% of Americans had Internet access in 1995. Today that number is at 75%.

"Neighborhoods went away, but we still need them," Garber said. "We had to find a way to replace them. Media is one of the places to find that." She noted that Americans relate to media in much the same ways as they relate to other people.

And there's good news for radio operators: Radio is still tops when it comes to the number of hours spent using media per week, and that's

held steady over the last five years. And, Garber stressed, every radio station is a virtual neighborhood.

"What is a neighborhood?" she asked. "It's common values and attitudes. It's comfort level and inclusion. It's ease of accessibility. And it's the ability to create an emotional connection."

So where are Americans spending their media time? "The majority of our time is spent lookin' for love, guys," Garber said. In other words, the need for friendship and community is being served by media. Garber gave this case in point: One in every three men who has a cell phone in his vehicle uses it to call a radio station.

**Expand Your 'Hood Virtually**

Garber suggested that virtual neighborhoods can be used to expand a marketer's or advertiser's own neighborhood.

"The most successful advertiser models are good members of the community," she said. Among the businesses whose radio campaigns Garber singled out as touching listeners in a personal way were Union Bank of California and Saturn of Miami-Dade. She also cited Trader Joe's food stores and Kaiser Permanente as companies that share information and enthusiasm in reaching potential customers.

"Kaiser Permanente is uniting an entire company, yet it is creating a virtual neighborhood at the same time," Garber said. "Consider building and distributing in virtual neighborhoods. Good neighbors reward good neighbors with their business."



**RADIO DISNEY MOTORS INTO DETROIT** Since August 2002, WFDF (Radio Disney 910) Flint, MI has had a daytime signal that floated into Detroit, but it was forced to power down to 1kw at night, preventing it from reaching the Motor City 24/7. Now, thanks to some careful maneuvering on the part of ABC, WFDF is based in the Detroit suburb of Farmington Hills, MI. The new Radio Disney 910 boasts a 50kw daytime metro signal and a 25kw nighttime signal that allows the station to retain its Flint coverage while adding nearby Ann Arbor, MI and Toledo.

Radio Disney celebrated its entry into Detroit at an Oct. 5 party at Detroit's Henry Ford Museum. Pictured here are Radio Disney President/GM Jean-Paul Colaco (r) and none other than Mickey Mouse, congratulating 8-year-old Detroit-area resident Molly Urquhart on being named a "Radio Disney Hometown Hero" for her kindness and generosity to others.

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# Roth News Is News To Fox News

Looks like the brain trust at Fox News finally caught up to the rumors that we reported months ago: Fox's **Roger Friedman** is now breathlessly reporting — get this — *David Lee Roth is taking over for Howard Stern!* "The onetime lead singer of Van Halen will assume the microphone in New York and several other markets where Stern's show is heard," Friedman reported on Oct. 10. Wait, it gets better: "Still not set is where Adam Carolla, former co-host of *The Man Show*, will be in place, but sources close to the action tell me that Roth and Carolla will not be together." Thanks, Scoop, er, Roger. We've already reported that Carolla will most likely be installed in several West Coast Stern markets, including Los Angeles.

The bottom line: Nothing about Roth, Carolla — or anyone else, for that matter — has been confirmed yet, but we invite you to stay tuned.

## This Just In....

- **WKRK/Detroit** midday co-host **Gregg Henson** has been fired from the Infinity FM Talker, reportedly in connection with on-air comments he made on Sept. 28. Henson and partner Michelle McKormack had been off the air since they finished their show that day. As we reported last week, Henson had apparently targeted **Tic Tak**, the night jock across the street at Clear Channel CHR/Pop WKQI, reportedly giving out Mr. Tak's real name on the air and also making what some have politely termed "disparaging remarks of a personal nature." McKormack was back on the air solo on Tuesday morning.

- **Smokey Rivers**, PD of AC KVIL/Dallas and longtime Infinity VP/AC Programming, has resigned from the company to seek his fortune elsewhere.



Where there's Smoke....

It's been a long, strange trip for Rivers since he was coaxed from his longtime home at Infinity's KYKY/St. Louis several years ago to tackle the daunting challenge of programming WNEW/New York during its awkward "Blink-to-Mix" transition. Last August, Rivers transferred to Dallas to take over KVIL. Rivers is currently examining several interesting opportunities and expects to have an announcement soon.

## The Programming Dept.

- After more than 18 years at Oldies KRTH/Los Angeles, PD **Jay Coffey** has left the station to pursue on-air and voiceover work full-time. KRTH OM Jack Silver and VP/GM Maureen Lesourd are actively seeking a new PD.

- **WBLS/New York** Programming Assistant **Stacy Anderson** is upped to Music Coordinator. Down the hall, PD Vinny Brown awards middays to **Mark Jordan**, who used to co-host mornings with Paul Mooney.

- **KKRZ/Portland, OR** PD Brian Bridgman hired **KZZU/Spokane MD**/morning host **Brooke Fox** as his new MD/morning co-host, joining *The Buckhead Show*. The MD stripes recently became available when Maynard left to become PD of KZZU, strangely enough. Bridgman also fills the nights/

Asst. PD post with **Mike Miller** of CC sister WHKF/Harrisburg.

- After performing the physically demanding role of "Acting MD" for eight shows a week for the past month at WHJY/Providence, **Mike Brangiforte's** reviews were so positive that he's officially been named "Regular MD." He replaces MD/afternoon co-host John Laurenti, who segued to WBOS/Boston last month. Brangiforte will also inherit Laurenti's afternoon co-host duties, teaming up with Geoff Charles. Additionally, WHJY welcomes **Johnny "Skidmarks" Hamblett** to *The Paul & Al Morning Show* and **Missy Lanyon** to overnights.

- After 13 years at Triad Active Rocker WCPR/Biloxi, MS, PD **Scot Fox** is headed to Shreveport, LA to program Clear Channel Rocker KTUX, replacing Kevin West, who left in August. Fox, who lost his home during Hurricane Katrina, told ST, "I got my flood insurance to pay, but it was only half of what the house was worth."

- Clear Channel CHR/Pop KZCH (Channel 96-3)/Wichita PD **PJ** adds Asst. OM duties, which apparently entitles him to trade in his normal afternoon shift for the cushy 10am-noon coffee-break-length time slot. **Jo Jo Collins** will now do noon-5pm, followed by **Brett Andrews** until 10pm. No one admits to being bitter or resentful, which is nice.

- With WIOG/Saginaw, MI PD **Brent Carey** on his way to program WTWR (Tower 98-3)/Toledo, he's replaced by **WBTI/Port Huron, MI PD Jerry Noble**.

- PD **Chili Walker** has gone buh-bye from Regent Active Rocker WQBK & WQBJ (The Edge)/Albany, NY. Find him at 518-786-0618 or [chiliwalker@aol.com](mailto:chiliwalker@aol.com).

- Regent Hot AC KSII (93.1 Kiss FM)/El Paso rejoices profusely as **Justin Riley** arrives as the newly ordained PD/afternoon dude. Riley was last seen at Bonneville Hot AC KQMB (Star 102.7)/Salt Lake City.

- Following last week's exit of longtime Greater Media Rocker **WDHA/Morristown, NJ PD Terrie Carr** to Sirius comes news that GM **John Ryan** has also left the building. Is there a pattern here, or are we just being needlessly hysterical?

## Quick Hits

- The official word has come down that **Jonathon Brandmeier** is indeed returning to the shift that made him famous: mornings at Classic Rocker WLUP (97.9 Da Loop)/Chicago, where he ruled from 1983-1997.

- **Paul Miraldi**, Director/Marketing for WHTZ (Z100) & WAXQ/New York, has been named to the newly created position of VP/Marketing for Clear Channel's online music & radio division, reporting to EVP Evan Harrison. Miraldi, a 21-year radio vet, previously held marketing positions at WCBS-FM/New York, KSAN/San Francisco and KDWB/Minneapolis. He starts his new gig on Dec. 19, the Monday after Z100's annual Jingle Ball.

- **LLC/San Francisco PD John Peake** hires **Dana Keys** from KCNL/San Jose for weekends. She will also cover nights until a permanent replacement is named for Gretchen Lancour, who recently exited.

- Boston radio fixture **Karen Blake** joins Infinity Oldies WODS for afternoons, replacing **JJ Wright**, who shifts to overnights. Blake most recently co-hosted *The Ralphie and Karen Morning Show* at Entercom's WQXS before it flipped to Adult Hits WMKK (Mike FM). Her former co-host, **Ralphie Marino**, lands at WERZ/Portsmouth, NH, co-hosting mornings with Suzanne Lewis. Also joining WERZ, as MD/night jock, is **Melissa Mathers** from WZRT/Rutland, VT.

- Bowing to powerful public sentiment, KISW/Seattle has raised controversial air talent **Ricker** from the dead (figuratively), reinstalling him in afternoons. Ricker was released from his contract back in June, but his fans would not be denied his vocal stylings.

- Market vet **Shawn Ireland** joins AC WSNY (Sunny 95)/Columbus, OH, where she will bunk with 10-year morning duo Dino Tripodis and Stacy McKay.

- PD **Jay Michaels** pulls the big sheet off of the new fall lineup at WZNR/Norfolk: Afternoon jock **Chris Bates** moves to 9am-noon and adds Asst. PD/MD stripes; he's followed by former part-timer **Anna**, who gets the big noon-3pm upgrade. *The Haze Phenomenon* moves from nights to afternoons and is followed by some guy called **Yer Boi Kev**.

- **KZHT/Salt Lake City** welcomes **AJ Carson** as afternoon jock/imaging dude. His commute won't be too painful: He crosses the street from rival **KUDD**.

## RR TIMELINE

### 1 YEAR AGO

- Howard Stern announces he's moving his show to Sirius Satellite Radio in January 2006.
- **Joe Gallagher** appointed President/GM of WLS & WRDZ/Chicago.
- **R&R** names **Kevin Stapleford** Alternative Editor and **Kevin Peterson** Christian Editor.

### 5 YEARS AGO

- **Peter Smyth** elevated to President/COO of Greater Media.
- **Marjorie Abagnalo** advances to GM of WQCD/New York.
- **John Roberts** hired as Director/Operations for Infinity/Orlando.



John Roberts

### 10 YEARS AGO

- **Steve Oshin** rises to VP/GM at KBIG/Los Angeles.
- **Harve Alan** arrives at WZGC/Atlanta as PD.
- **Bob Harlow** tapped as OM of KGON/Portland, OR.

### 15 YEARS AGO

- **John Lauer** promoted to Corporate VP of Jacor.
- **Jeff Backer** upped to National Field Director/Pop Promotion at Arista Records.
- **Dave Elliott** becomes Operations Director of KKKB/Houston.



Jeff Backer

### 20 YEARS AGO

- **Al Teller** named President of CBS Records Division.
- **Mike Bone** boosted to Sr. VP/Marketing & Promotion at Elektra/Asylum.
- **Pam Robinson** elevated to PD of KACE/Los Angeles.



Pam Robinson

### 25 YEARS AGO

- **Harry Nelson** accepts the KSLQ/St. Louis PD cap.
- **KWST/Los Angeles** replaces **Phil Hendrie** with **Raechel Donahue** in mornings.
- **Gary Burbank** joins **WDAE/Tampa** for mornings
- **Dave Sholin** joins *The Gavin Report*.

### 30 YEARS AGO

- **Sam Bellamy** appointed OM of **KMET/Los Angeles**.
- **Bob Hamilton** hired as PD of **WIFI/Philadelphia**.
- **Tom Taylor** tapped as PD of **WPST/Trenton, NJ**.



# STREET TALK

• **Kelly Nash**, famous in song and story for his stints at WKCI (KC101)/New Haven, CT and Universal Records, has agreed to lend his dulcet tones to the overnight show at Clear Channel CHR/Pop WNOK/Columbia, SC. Current WNOK overnigher **Shaun Sawyer** is upped to Exec. Producer of *The Morning Rush*.

• **Valerie Knight**, former morning co-host on Cox '80s KHPT/Houston, returns to her hometown of Tucson for middays on Citadel Classic Rocker KHYT. Her arrival relocates PD **Don Davis** into the vacant afternoon shift.

• A few months ago Richmond Rock radio vet **Dick Hungate** lost his gig at Cox Classic Rock WKLR, a victim of voicetracking. Hungate is now back in the game doing afternoons on Classic Rock rival WWUZ.

• WNDV (U93)/South Bend, IN welcomes **Scott Styles** for nights. Most recently Styles worked at WXXB/Lafayette, IN. He's also doing part-time at WTMX/Chicago.

## Formats You'll Flip Over

• South Central got busy with ABC Radio Network's version of Adult Hits "Jack-FM": **WRMX & WTXM/Knoxville** flushed Oldies in favor of "Jack" under PD **Brad Jeffries**. Midday talent **Jill West** exits. The company also did the same thing with Contemporary Christian **WYXY/Evansville, IN**.



Sorry, wrong Jack.

• Even Savannah, GA isn't immune to the charms of Jack, as evidenced by Triad Oldies **WGCO/Savannah**, which also made the switch to the ABC Networks "Jack FM." The good news: All the jocks have landed elsewhere in the company. Morning man **Chuck "Boom Boom" Cannon** becomes PD/afternoon talent at Oldies clustermate WLOW; **Jeff Taylor** segues to Classic Hits WGZO/Hilton Head, SC as PD/midday jock; and former WGCO PD **Gene Murrell**, who had also been interim PD at Triple A WVVV/Hilton Head, SC, now officially assumes that position full-time.

• ArkLaTex's **KFYX/Texarkana, TX-AR** waves buh-bye to Country to become the market's second CHR/Pop sta-

tion: Say hello to "107FYX." The new PD is **Shawn Michaels**, former MD of Clear Channel rival **KPWW (Power 95.9)**.

## News/Talk Topics

• **Doug Tracht**, a.k.a. **The Greaseman**, has returned to DC for the first time since he was fired nearly six years ago. Grease can now be heard on IDT Talker WMET-AM/Washington, replacing Mark Bisnow. Tracht was famously fired from crosstown Infinity Classic Rock WARW after making what everyone agrees was a racially insensitive joke, for which he later apologized.

• **Neal Boortz** inks a sweet new multiyear deal with Cox News/Talker WSB/Atlanta. Boortz, who is also syndicated on a reported 150-plus stations nationally by Jones Radio Network, has ruled the Peachtree City's Talk radio scene for more than 30 years.

• The New Orleans Hornets, currently settled in their temporary home of Oklahoma City, have cut a deal with Clear Channel's **KTOK/Oklahoma City** to carry all 82 of the team's 2005-2006 regular-season games. Clear Channel/New Orleans will also air the Hornets' games back to the Gulf Coast.

## Condolences

• Pioneering Los Angeles radio Talk host **Tracey Miller** died Oct. 7 after a three-year battle with brain cancer. She was 51. Miller first came to prominence in the early '90s

co-hosting *TNT in the Morning* with Terri-Rae Elmer on KFI/Los Angeles, which was, at the time, the only morning drive show in a major market featuring two women in leading roles. Miller later co-hosted *Two Chicks on the Radio* at KTZN/Los Angeles and also teamed up with Peter Tilden on L.A.'s KABC and KMPC.



Tracey Miller

• Lotus Active Rocker **KDOT/Reno, NV** is mourning the death of afternoon personality **Nick "Danger" Baker**, who passed away Oct. 10 from undisclosed causes. Baker had worked for KDOT for six years, the last four in afternoon drive, where he was named Reno's Top DJ of the Year three times by the weekly *News & Review* newspaper. He was 37.

## FILMS

### BOX OFFICE TOTALS

Oct. 7-9

Title (Distributor)	\$ Weekend	\$ To Date
1 <i>Wallace &amp; Gromit...</i> (DreamWorks)*	\$16.02	\$16.04
2 <i>Flightplan</i> (Buena Vista)	\$10.76	\$60.91
3 <i>In Her Shoes</i> (Fox)*	\$10.01	\$10.01
4 <i>Two For The Money</i> (Universal)*	\$8.70	\$8.70
5 <i>The Gospel</i> (Sony)*	\$7.52	\$7.52
6 <i>Tim Burton's Corpse Bride</i> (WB)	\$6.51	\$42.11
7 <i>Waiting</i> (Lions Gate)*	\$6.02	\$6.02
8 <i>Serenity</i> (Universal)	\$5.35	\$18.02
9 <i>A History Of Violence</i> (New Line)	\$5.06	\$16.63
10 <i>Into The Blue</i> (Sony)	\$4.83	\$13.90

\*First week in release. All figures in millions.  
Source: ACNielsen EDI

**COMING ATTRACTIONS:** This week's openers include *Elizabethtown*, whose RCA soundtrack contains two songs by **Tom Petty**—"It'll All Work Out" and a new tune, "Square One"—as well as **Elton John's** "My Father's Gun," **Ryan Adams'** "Come Pick Me Up," **My Morning Jacket's** "Where to Begin," **Patty Griffin's** "Long Ride Home," **Lindsey Buckingham's** "Shut Us Down," **EastMountainSouth's** "Hard Times," **The Hollies'** "Jesus Was a Crossmaker" and more.

Also opening this week is *Domino*, which features recording artists **Macy Gray** and **Tom Waits** in supporting roles.

Recording act **Dianne Reeves** performs on-screen in *Good Night, And Good Luck* and also on the **Concord** soundtrack to the film, which opens in limited release. Songs include "Straighten Up and Fly Right," "How High the Moon" and the new "Who's Minding the Store."

—Julie Gidlow

## TELEVISION

### TOP 10 SHOWS

Total Audience  
(109.6 million households)

- 1 *CSI*
- 2 *Desperate Housewives*
- 3 *Lost*
- 4 *Without A Trace*
- 5 *CSI: Miami*
- 6 *Grey's Anatomy*
- 7 *Survivor: Guatemala*
- 8 *Commander In Chief*
- (tie) *NCIS*
- 10 *Law And Order: SVU*

Oct. 3-9

Adults 18-49

- 1 *Desperate Housewives*
- 2 *CSI*
- 3 *Lost*
- 4 *Grey's Anatomy*
- 5 *Without A Trace*
- 6 *CSI: Miami*
- 7 *E.R.*
- (tie) *Fox NFL Sunday Post*
- (tie) *Extreme Makeover: Home Edition*
- (tie) *Survivor: Guatemala*

Source: Nielsen Media Research

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# HITS TOP 50 ALBUMS

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LW	TW	ARTIST	ALBUM	LABEL	POWERINDEX	CHANGE
—	1	NICKELBACK	All The Right Reasons	Roadrunner/IDJMG	323,350	—
—	2	SARA EVANS	Real Fine Place	RCA/RMG	124,720	—
1	3	GRETCHEN WILSON	All Jacked Up	Epic	120,431	-53%
—	4	TWISTA	The Day After	Atlantic	118,452	—
2	5	SHERYL CROW	Wildflower	A&M/Interscope	102,980	-26%
6	6	KANYE WEST	Late Registration	Roc-A-Fella/IDJMG	89,227	-17%
—	7	FIONA APPLE	Extraordinary Machine	Epic	83,141	—
10	8	BLACK EYED PEAS	Monkey Business	A&M/Interscope	79,544	+3%
—	9	TRINA	Glamorest Life	Slip-N-Slide/Atlantic	75,368	—
—	10	FRANZ FERDINAND	You Could Have It So Much Better	Domino/Epic	74,354	—
38	11	FAITH HILL	Fireflies	Warner Bros.	73,825	+169
9	12	BON JOVI	Have A Nice Day	Island/IDJMG	70,620	-19%
—	13	KIRK FRANKLIN	Hero	Gospo Centric/Zomba Label Group	68,381	—
8	14	DISTURBED	Ten Thousand Fists	Reprise	66,271	-28%
—	15	MELISSA ETHERIDGE	Greatest Hits: The Road Less Traveled	Island/IDJMG	65,691	—
7	16	SEAN PAUL	Trinity	VP/Atlantic	61,737	-39%
3	17	THREE 6 MAFIA	Most Know Unknown	Columbia	59,375	-56%
—	18	SHINEDOWN	Us & Them	Atlantic	54,830	—
13	19	MARIAH CAREY	The Emancipation Of Mimi	Island/IDJMG	52,167	-5%
14	20	YOUNG JEEZY	Let's Get It: Thug Motivation 101	Def Jam South/IDJMG	51,507	-3%
15	21	KELLY CLARKSON	Breakaway	RCA/RMG	50,621	-4%
16	22	GREEN DAY	American Idiot	Reprise	49,859	-5%
—	23	CHRIS CAGLE	Anywhere But Here	Capitol	44,787	—
5	24	LIL'KIM	Naked Truth	Queen Bee/Atlantic	42,044	-61%
17	25	PAUL WALL	The People's Champ	SwishaHouse/Asylum	41,295	-7%
18	26	VARIOUS	Now That's What I Call Music!	Capitol	40,340	-8%
4	27	TONI BRAXTON	Libra	BlackGround/Universal	39,805	-65%
11	28	NEIL YOUNG	Prairie Wind	Reprise	37,505	-38%
—	29	DEFTONES	B-Sides & Rarities	Maverick/Reprise	37,338	—
19	30	GORILLAZ	Demon Days	Virgin	36,332	-5%
39	31	HILARY DUFF	Most Wanted	Buena Vista/Hollywood	36,096	+39%
24	32	FALL OUT BOY	From Under The Cork Tree	Island/IDJMG	35,924	0%
—	33	CROSS CANADIAN RAGWEED	Garbage	Universal South	34,333	—
—	34	O.A.R.	Stories Of A Stranger	Lava	34,328	—
12	35	BARBRA STREISAND	Guilty Pleasures	Columbia	33,889	-42%
20	36	PUSSYCAT DOLLS	PCD	A&M/Interscope	33,647	-12%
23	37	VARIOUS	An All-Star Tribute To Luther Vandross	J/RMG	32,735	-13%
31	38	RASCAL FLATTS	Feels Like Today	Lyric Street	31,524	+2%
33	39	PAUL MCCARTNEY	Chaos And Creation In The Backyard	Capitol	28,754	-7%
40	40	KEITH URBAN	Be Here	Capitol	28,626	+14%
22	41	DAVID BANNER	Certified	SRC/Universal	28,405	-25%
27	42	50 CENT	The Massacre	Shady/Aftermath/Interscope	27,825	-15%
48	43	KEYSHIA COLE	Way It Is	A&M/Interscope	26,800	+27%
30	44	COLDPLAY	X & Y	Capitol	26,593	-16%
34	45	SWITCHFOOT	Nothing In Sound	Columbia	25,326	-17%
26	46	DAMIAN "JR. GONG" MARLEY	Welcome To Jamrock	Tuff Gong/Universal	23,750	-32%
21	47	BLOODHOUND GANG	Hefty Fine	Republic/Geffen	23,665	-38%
37	48	ROLLING STONES	A Bigger Bang	Virgin	23,256	-17%
28	49	HIM	Dark Light	Sire	23,234	-28%
—	50	LIZ PHAIR	Somebody's Miracle	Capitol	23,177	—

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## ON ALBUMS

### Rockers, Twangers, Rappers & Apple

Roadrunner/IDJMG's Nickelback take the No. 1 spot this week, selling 323,000, way more than anybody anticipated. Representing the twang side of things is RCA Nashville's Sara Evans, who secures the No. 2 position, with 125,000, putting her 5,000 above fellow twanger Gretchen Wil-



Chad Kroeger

son (Epic Nashville), who takes No. 3, with 120,000, certainly enough to keep her in Skool for months ahead.

Atlantic's Twista hasn't yet learned to spell properly, but it doesn't stop this developing rap supa sta from selling 118,000, putting him at No. 4 and one position above Roc-A-Fella/IDJMG's Kanye West. West jumps from No. 6 to No. 5, selling 89,000 copies.

Looks like it was worth the wait for Epic's Fiona Apple, who hits the halfway mark this week, selling 83,000 copies of an album that



Sara Evans

many thought would never be released. And Black Eyed Peas refuse to leave the top 10: The A&M/Interscope act jump from No. 10 to No. 7, with 80,000, a boost that probably owes nothing to their being satirized on last weekend's *Saturday Night Live*. But we thought we'd gratuitously mention it anyhow.

Rounding out the top 10 are Slip-N-Slide/Atlantic's Trina, who debuts No. 8, with 75,000; Epic's Franz Ferdinand, who debut No. 9, with their sophomore release selling 74,000; and Warner Bros.' Faith Hill, who saw her sales jump a whopping 169%, from No. 38 to No. 10, with 74,000 sold. The spike follows an appearance on *Oprah* and could possibly have something to do with Hill *not* appearing on *Dr. Phil*.

Other debuts: Fo Yo Soul/Jive/ZLG's Kirk Franklin, at No. 12, with 68,000; Island/ID-

JMG's Melissa Etheridge, at No. 14, with 66,000; Atlantic's Shinedown, at No. 17, with 55,000; Capitol Nashville's Chris Cagle, at No. 22, with 45,000; Maverick's Deftones, at No. 28, with 37,000; Universal South's Cross Canadian Ragweed, at No. 32, with 34,000; Lava/Atlantic's O.A.R. at No. 33, also with 34,000; and Capitol's Liz Phair, coming in at No. 49, with 23,000.



Fiona Apple

Next week: Watch for debuts Alicia Keys, Ricky Martin and Gary Allen.



**MIKE TRIAS**  
mtrias@radioandrecords.com

## Garth Brooks Rides Again

His self-titled 1989 debut album established him as an artist to reckon with, but his second effort, 1990's *No Fences*, turned him into a household name. By the time his 1991 album, *Ropin' the Wind*, was released, Garth Brooks and his raucous, arena-rocking stage shows had changed the face of country music forever. After a solid run, Brooks decided to retire, but like all retirees in the music industry, he was bound to return sometime.



**Garth Brooks**

Next week is that time. Brooks steps out of retirement, if only briefly, to present "Good Ride Cowboy," a single in tribute to his friend Chris LeDoux, the world-champion rodeo rider and country star who died of liver cancer earlier this year. The song is expected to be included in Brooks' upcoming boxed set, which will be sold by Wal-Mart. The artist recently entered into a partnership with the company, naming the chain as the exclusive retailer of his upcoming releases.

Rumors of The Fugees reuniting spread through the hip-hop community when they performed together at a Dave Chappelle Block Party in New York last year. Apparently, Wyclef Jean, Lauryn Hill and Pras were ready to put aside their differences and get back to making music. Over the past year The Fugees have performed together on several occasions, and next week they are finally officially releasing new material to radio.



**Fugees**

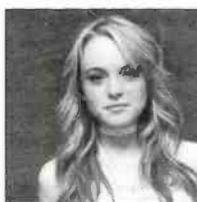
"Take It Easy" is the first new Fugees music in nearly a decade, and it's the lead single from the trio's upcoming album, tentatively slated for release in early 2006. They will perform their first full concerts together since 1997 when they embark on a European tour in November. In more news, leader Wyclef Jean will produce and star in an HBO comedy series loosely based on his own life experiences.

When INXS frontman Michael Hutchence took his own life several years ago, the future of his band looked bleak. However, thanks to reality TV, INXS have found new life. The band launched the show *Rock Star: INXS* to search for a new lead singer, and Canadian vocalist J.D. Fortune emerged as the show's brightest star. He was officially installed as the band's new vocalist during the show's finale.

"J.D. has a slightly dangerous edge and will bring a sense of spontaneity to our live show," says INXS guitarist Tim Farriss. "In addition, he has both the star quality we were looking for and is an inspired lyricist. I think he'll grow with us on all levels."

Next week fortune will continue to shine on Fortune as INXS go for adds with "Pretty Vegas," a song that Fortune and bandmember Andy Farriss wrote and performed on *Rock Star*. The song also serves as the lead single for INXS's Guy Chambers-produced Epic debut, *Switch*, which is slated for release on Nov. 29. After a nice holiday break INXS will kick off the Switched On Tour in Vancouver, Canada on Jan. 18, then travel to more than 20 North American cities during their first world tour in eight years.

We all know that Lindsay Lohan has vehicular-paparazzi problems, but did you know she's also impacting radio next week? Lohan presents "Confessions of a Broken Heart (Daughter to Father)," and, rest assured, the lyrics of the single should help Ms. Lohan retain her title as Queen of Water Cooler Talk. The song is also the title track to her upcoming sophomore album, which is due in stores Nov. 22.



**Lindsay Lohan**

## R&R Going For Adds

Week Of 10/17/05

### CHR/POP

50 CENT Window Shopper (*Shady/Aftermath/Interscope*)  
L. LOHAN Confessions Of A Broken Heart... (Casablanca/Universal)  
NATASHA BEDINGFIELD Unwritten (*Epic*)  
T-PAIN I'm Sprung (*Jive/Zomba Label Group*)  
THREE 6 MAFIA Stay Fly (*Columbia*)  
WAKEFIELD Only One (*Jive/Zomba Label Group*)

### CHR/RHYTHMIC

BLACK ROB Ready (*Bad Boy/Atlantic*)  
FUGEES Take It Easy (*Sony Urban/Columbia*)  
JAHEIM f/JADAKISS Everyday I Think... (*Divine Mill/Warner Bros.*)  
K. WEST f/A. LEVINE Heard 'Em Say (Roc-A-Fella/IDJMG)  
NATASHA BEDINGFIELD Unwritten (*Epic*)  
TRICK TRICK f/EMINEM Welcome 2 Detroit (*Motown/Universal*)

### URBAN

50 CENT Window Shopper (*Shady/Aftermath/Interscope*)  
BLACK ROB Ready (*Bad Boy/Atlantic*)  
D. JONES f/J. DUPRI Better Start... (*LaFace/Zomba Label Group*)  
K. WEST f/A. LEVINE Heard 'Em Say (Roc-A-Fella/IDJMG)  
SCAR f/BIG BOI I Got Me (*Purple Ribbon/Virgin*)  
TRICK TRICK f/EMINEM Welcome 2 Detroit (*Motown/Universal*)

### URBAN AC

FAITH EVANS Tru Love (*Capitol*)  
JAMIE JONES f/WAYNE BRADY Don't Stop (*Genesis*)  
MELI'SA MORGAN I Remember (*Orpheus/Luann*)

### GOSPEL

MYRON BUTLER Set Me Free (*EMI Gospel*)

### COUNTRY

BROOKS & DUNN Believe (*Arista*)  
CAROLINA RAIN Let's Get It On (*Equity*)  
COLLIN RAYE I Know That's Right (*Aspiration*)  
GARTH BROOKS Good Ride Cowboy (*Pearl/Lyric Street*)  
GRETCHEN WILSON I Don't Feel Like Loving You Today (*Epic*)  
MERLE HAGGARD America First (*Hag/Capitol*)  
ROCKIE LYNNE Lipstick (*Universal South*)  
WYNNONA Attitude (*Asylum/Curb*)

### AC

ENYA Amarantine (*Reprise*)  
RAUL MIDON If You're Gonna Leave (*Manhattan/EMC*)  
SONS OF THE NEVER WRONG Too Many (*Gadfly*)

### HOT AC

INXS Pretty Vegas (*Epic*)  
JASON MRAZ Geek In The Pink (*Atlantic*)

### SMOOTH JAZZ

JOE McBRIDE Double Down (*Heads Up*)  
RICHARD ELLIOT Mystique (*Artizen*)  
WILL DONATO Earthshakin' (*Generation*)

### ROCK

AMERICAN MINOR Walk On (*Jive/Zomba Label Group*)  
OZZY OSBOURNE 21st Century Schizoid Man (*Epic*)  
SLIPKNOT The Nameless (*Roadrunner/IDJMG*)  
STAIN'D Falling (*Flip/Atlantic*)

### ACTIVE ROCK

AMERICAN MINOR Walk On (*Jive/Zomba Label Group*)  
OZZY OSBOURNE 21st Century Schizoid Man (*Epic*)  
PROPAGANDHI Die Jugend Marschiert (*Fat Wreck Chords*)  
SLIPKNOT The Nameless (*Roadrunner/IDJMG*)  
STAIN'D Falling (*Flip/Atlantic*)

### ALTERNATIVE

AMERICAN MINOR Walk On (*Jive/Zomba Label Group*)  
BLINK-182 Not Now (*Geffen*)  
OZZY OSBOURNE 21st Century Schizoid Man (*Epic*)  
PROPAGANDHI Die Jugend Marschiert (*Fat Wreck Chords*)  
SLIPKNOT The Nameless (*Roadrunner/IDJMG*)  
STAIN'D Falling (*Flip/Atlantic*)

### TRIPLE A

AMERICAN MINOR Walk On (*Jive/Zomba Label Group*)  
AMY RIGBY I Don't Want To Talk About Love (*Signature Sounds*)  
JARS OF CLAY Waiting For The World To Fall (*EMI Music Reactive*)  
KATHY MATTEA Live It (*Narada Jazz/EMI*)  
REBECCA PIDGEON Tough On Crime (*The Lab*)  
SON VOLT Joe Citizen Blues (*Transmit Sound/Legacy*)  
TEDDY THOMPSON & RUFUS WAINWRIGHT King Of The Road (*Verve Forecast/VMG*)  
TOM LANGFORD Nothing Ever Was (*Bella Vista*)

### CHRISTIAN AC

JOANNA MARTINO Right Where You Want Me (*Independent*)  
THIS HOPE There Is A Reason (*Independent*)

### CHRISTIAN CHR

JOANNA MARTINO Right Where You Want Me (*Independent*)

### CHRISTIAN ROCK

SIDES OF THE NORTH Up And Up (*Word Of Mouth*)

### INSPO

THIS HOPE There Is A Reason (*Independent*)

### CHRISTIAN RHYTHMIC

No Adds

R&R's Going for Adds features the complete list of songs impacting radio for the coming week. Going for Adds is e-mailed each week to participating radio and record executives. For more info, contact John Fagot at [jfagot@radioandrecords.com](mailto:jfagot@radioandrecords.com).

# NATIONAL MUSIC

LIVE 365.COM

Travis Storch • 866-365-HITS

## Top Rap/Hip-Hop

MARIAH CAREY We Belong Together  
KANYE WEST Gold Digger  
YOUNG JEEZY I/AKON Soul Survivor  
YING YANG TWINS Bad  
DESTINY'S CHILD Cater 2 U

## Top Latin

DADDY YANKEE Lo Que Paso, Paso  
REIK Yo Quisiera  
LUIS FONSI Nada Es Para Siempre  
LAURA PAUSINI Vveme  
AVENTURA I/DON OMAR Ela Y Yo

## Top World

AL FARKA YOUNG & DIABATE Monsieur Le Maire...  
ARMADOU & MARIAM La Paix  
CLINTRON Another Day In San Juan  
AVENTURA I/DON OMAR Ela Y Yo  
SEU JORGE Chatterton



Voice of America broadcasts in 44 languages in over 60 countries with an audience of 100 million listeners on 798 radio stations and 502 television stations.

Larry London • 202-619-3901

This week's Voice Of America is frozen.

## Adds

SANTANA I/MICHELLE BRANCH I'm Feeling You

Artist/Title	Plays	TW	LW
LIFHOUSE You And Me	42	38	
RIHANNA Pon De Replay	42	38	
GREEN DAY Wake Me Up When...	42	16	
MISSY ELLIOTT I/CIARA Lose Control	40	36	
KELLY CLARKSON Because Of You	40	34	
MARIAH CAREY Shake It Off	38	38	
WEEZER Beverly Hills	34	40	
MARCOS HERNANDEZ II You Were Mine	30	34	
GAVIN DeGraw Follow Through	26	32	
50 CENT I/MOBB DEEP Outta Control	20	32	
FRANKIE J. More Than Words	20	26	
FALL OUT BOY Sugar, We're Goin' Down	20	22	
GORILLAZ Feel Good Inc.	20	22	
AKON Bely Dancer (Bananza)	20	22	
NATASHA BEINGFIELD These Words	20	38	
BLACK EYED PEAS Don't Lie	20	38	
PRETTY RICKY Your Body	18	18	
NICKELBACK Photograph	18	4	
CLICK FIVE Just The Girl	12	28	



## Audio

50 CENT Window Shopper  
ANNA MALICK In The Rough  
BACKSTREET BOYS Crawling Back To You  
CAFÉ TACUBA Maria (Live)  
COMMON Testify  
O.H.T. Someone  
FADERS No Sleep Tonight  
GWEN STEFANI Luxurious  
JAMEY JOHNSON The Dollar  
LIFHOUSE Blind  
LINDSAY LOHAN Confessions Of A Broken...  
LITTLE BIG TOWN Boondocks  
MARIAH CAREY Don't Forget About Us  
MARIO I/JUVENILE Boom  
OBIE TRICE Wanna Know  
OLIVIA So Sexy  
PATTY LOVELESS Dreamin' My Dreams  
SERRALOE Hoy  
SHAUN GROVES Amen  
T.A.T.U. All About Us  
THALIA Un Alma Sentenciada  
STROKES Juicebox  
TIM MCGRAW My Old Friend  
TONI BRAXTON Take This Ring

## Video

ARCADE FIRE Neighborhood #2 (Laika)  
BROOKE VALENTINE Boogie Oogie  
COMMON Testify  
HANNA-McELEN Ocean  
KEITH ANDERSON XXL  
KELLY CLARKSON Because Of You  
KENNY CHESNEY Who You'd Be Today  
LYFE JENNINGS Hypothetically  
MARIO Boom  
RHYMEFEEST Brand New  
SANTANA I'm Feeling You  
SPOON Sister Jack  
TREY SONGZ Gotta Go



1221 Ave. of the Americas  
New York, NY 10020  
212-584-5100  
Steve Blatter

This week's Sirius Satellite Radio is frozen.

## Octane

Jose Mangin  
STAIN'D Falling

## Left Of Center

Rich McLaughlin  
BIG STAR February's Quiet  
BIG STAR Dony  
MATT POND PA Halloween  
TOM VEK C-C (You Set The Fire In Me)  
WEEN Gabrielle  
WEEN Tastes Good On Th' Bun

## Hard Attack

Jose Mangin  
PROJECT 86 Sincerely, Ichabod  
BECOMING THE ARCHETYPE Into Oblivion

## Boombbox

Jeff Regan  
KRAAK EN SMAAK Money In The Bag  
MINT ROYALE Waiting In The Rain  
GOLDIE LOOKING CHAIN Guns Don't Kill People...  
PENDULUM Slam

## Faction

Jeff Regan  
DEFTONES I/B REAL Black Moon

## Jam On

Gary Schoenwetter  
JERRY GARCIA BAND Tangle Up In Blue  
GRATEFUL DEAD The Mighty Quinn...  
JERRY GARCIA I Shall Be Released  
CREAM White Room

## The Pulse

Haneen Arafat  
INXS Pretty Vegas  
COLDPLAY Fix You

## Underground Garage

Kid Leo  
BLACK REBEL MOTORCYCLE CLUB Shuffle Your...



Alan Furst • 800-494-8863  
10 million homes 180,000 businesses

## Alternative

Dave Sloan  
OK GO A Million Ways  
STELLASTARR Sweet Troubled Soul  
BLOC PARTY Helicopter

## Adult Contemporary

Jason Shift  
COLDPLAY Fix You  
JORDIS UNGA The Man Who Sold The World

## Dance

Randy Schlager  
O.H.T. I/VEDMEE Someone  
MADONNA Hung Up  
FREEMASONS Love On My Mind  
GWEN STEFANI Cool  
MARIAH CAREY Shake It Off  
DOMNA SUMMER Power Of Love  
GROOVE COVERAGE Poison  
VERONICAS 4 Ever  
MYLO VS. MIAMI SOUND MACHINE Doctor...  
IMOGEN HEAP Hide And Seek  
SIMPLY RED Perfect Love  
JENNA DREY Why Should I Believe You  
SUFYAFU VS. FISHBOWL Let's Get Down  
DJ JOSIE Stepping To The Beat  
RAY CHARLES VS. DIO Walkin' And Talkin'  
OLAV BASOVSKI Waterman  
4 STRINGS All Around The World  
BY MYNT I/KIM SOZZI Back In Love  
PULSE 81 I/MARJANA Got To Believe  
RACHEL PANAY I Still Believe  
HOWARD JONES Just Look At You Now  
JONATHAN PETERS I/MAYA Music  
JENNIFER GREEN We're Not Alone

## DMX Fashion Retail

Trevor Pronga, the hottest tracks at DMX Specialty Retail, targeted at 18-34 adults.

Rischi Granquist, the hottest tracks at DMX Casual Retail for 12-24

BLACKALICIOUS Your Move  
OPEPHE WODE Precious  
ESTHER DE WILKED Lil Grmrrr  
NORCHEESA Wonders Never Cease  
BODYROCKERS I Like The Way You Move  
SI'SE Agua  
LAZY Way Out  
STIFFED It's Unanimous (Owl Owl)  
RAVEONETTES Twilight  
LISA SHAW Born To Fly  
JAMIROQUAI Dynamite  
BLOC PARTY This Modern Love  
FRANZ FERDINAND Do You Want To  
NADA SURF Always Love  
IMOGEN HEAP Goodnight And Go  
RAKES Retreat  
WE ARE SCIENTISTS Nobody Move, Nobody Get Hurt

## Shade 45

Lil Shawn  
DOGG POUND D.P.G.Z. Muzic  
BUBBA SPARKXX... The Otherside  
SELF SCIENTIFIC Live N Breathe  
BUSTA RHYMES Touch It

## Hip-Hop Nation

Reggie Hawkins  
FUBES Take It Easy  
PAUL WALL I/EASY State To State  
G UNIT 300 Shots  
SLUM VILLAGE 1, 2

## Heart & Soul

B.J. Stone  
GERALD LEVERT I Like It

## New Country

Al Skop  
JAMEY JOHNSON The Dollar

## Chill

Geronimo  
P LOVE Blue & Brown  
NINJU Goop Scoop  
GENERAL ELEKTRIKS Take You Out Tonight

## Area 63

Howard Marcus  
MADONNA Hung Up  
SOLIO HAZE Collusion  
TOM SAWYER Choose One  
SE-SA IERIN In My Life  
ATB Humanity

## Mexicana

Mark Bejarano  
K-PAZ DE LA SIERRA Pero Te Vas A Arrepentir  
LA FIRMA Le Diré  
BANDA EL RECODO Parce Mentira

## Reggae Rhythms

Pat McKay  
SEAN PAUL Give It Up To Me  
RICHIE SPICE All Day All Night

## Praise

Pat McKay  
DARWIN HOBBS Glorify Him  
KIRK FRANKLIN He Reigns

## Universo Latino

Gino Reyes  
LA SA ESTACION Daria  
EROS RAMAZZOTTI Nuestra Vida  
YAHIR No Te Apartes De Mi

## Rumbon

Gino Reyes  
SANGRE NUEVA Sácala  
IVY QUEEN Cuéntale  
TITO RDJAS Si Tú Te Vas



## West

SWITCHFOOT Stars  
RAY J One Wish  
LEANN RIMES Probably Wouldn't Be This Way  
XMAS BALLS All I Want For Christmas Is A Soldier...  
LATOYA LONDON Appreciate

## Midwest

RAY J One Wish  
SWITCHFOOT Stars  
LEANN RIMES Probably Wouldn't Be This Way  
LATOYA LONDON Appreciate  
XMAS BALLS All I Want For Christmas Is A Soldier...

## Southeast

RAY J One Wish  
SWITCHFOOT Stars  
LEANN RIMES Probably Wouldn't Be This Way  
JOSH KELLEY Only You  
XMAS BALLS All I Want For Christmas Is A Soldier...

## Northeast

SWITCHFOOT Stars  
RAY J One Wish  
LEANN RIMES Probably Wouldn't Be This Way  
XMAS BALLS All I Want For Christmas Is A Soldier...  
JOSH KELLEY Only You

## Southeast

RAY J One Wish  
SWITCHFOOT Stars  
LEANN RIMES Probably Wouldn't Be This Way  
JOSH KELLEY Only You  
XMAS BALLS All I Want For Christmas Is A Soldier...



Scott Meyers • 888-548-8637

This week's John Tesh Radio Show is frozen.

## Tesh Nightly Show

EAGLES No More Cloudy Days

## Tesh Weekend Show

EAGLES No More Cloudy Days

<< musicsnippet.com >>

Tony Lamptey • 866-552-9118

## Hip-Hop

JUELZ SANTANA The Whistle Song  
TWISTA Lavish  
LIL KIM All Good  
TRAGEDY KHADAFI Blinded By Science  
JIM JONES Harlem

## R&B

SYLEENA JOHNSON Another Relationship  
RAY J/BRANDY Wer Is Over

## AOL Radio@Network

Ron Nenni • 415-934-2790

## Top Alternative

Pete Schiecke  
SYSTEM OF A DOWN Hypnotize  
AMBER PACIFIC Gone So Young  
30 SECONDS TO MARS Attack

## Xtreme Alternative Rock

Pete Schiecke  
SYSTEM OF A DOWN Hypnotize

## Adult Rock

Pete Schiecke  
ROLLING STONES She Saw Me Coming  
ERIC CLAPTON Run Home To Me

## Hard Rock

Pete Schiecke  
SYSTEM OF A DOWN Hypnotize

## Lite Rock

Pete Schiecke  
JON SECADA Window To My Heart  
JAMES BLUNT You're Beautiful

## New Rock First

Pete Schiecke  
I AM GHOST We Are Always Searching  
JIMMY EAT WORLD Over  
CARTEL Runaway  
SYSTEM OF A DOWN Hypnotize

## Emo

Pete Schiecke  
RECEIVING END OF SIRENS Planning A Prison Break

## Punk U

Pete Schiecke  
MY CHEMICAL ROMANCE Astro Zombies  
SENSES FAIL Institutionalized

## Christian

Pete Schiecke  
SUPERCHICK We Live  
PAUL COLEMAN The One Thing  
MARK HARRIS I Am

## Christian Rock

Pete Schiecke  
PILLAR Frontline

## Top Christian

Pete Schiecke  
ZOEJIL Scream  
INHABITED One More Night  
REBECCA ST. JAMES Alive  
NUMBER ONE GUN We Are

## New Country First

Beville Darden  
VAN ZANT Nobody Gonna Tell Me What To Do  
BRICE LONG It's Only Monday

## Top Country

Beville Darden  
VAN ZANT Nobody Gonna Tell Me What To Do



Phil Hall • 972-991-9200

This week's ABC Radio Networks is frozen.

## Hot AC

Dan Lopez  
SANTANA I/MICHELLE BRANCH I'm Feeling You

## Country Coast To Coast

Dave Nicholson  
B. PAISLEY I/D. PARTON When I Get Where I'm Going  
BILLY CURRINGTON Must Be Doin' Somethin' Right  
TIM MCGRAW My Old Friend

## Real Country

Richard Lee  
B. PAISLEY I/D. PARTON When I Get Where I'm Going  
JOSH TURNER Your Man

## Rejoice

WillieMae McIver  
LUTHER BARNES Somehow, Somehow  
ROLLING STONES Oh No, Not You Again

## The Touch

Stan Boston  
HEATHER HEADLEY In My Mind



Ken Moultrie • 800-426-9082

## Mainstream Country

GARTH BROOKS Good Ride Cowboy  
TRACE ADKINS Honky Tonk Badonkadonk  
TIM MCGRAW My Old Friend

## New Country

GARTH BROOKS Good Ride Cowboy  
TIM MCGRAW My Old Friend

## Lia

GARTH BROOKS Good Ride Cowboy  
TRACE ADKINS Honky Tonk Badonkadonk  
TIM MCGRAW My Old Friend

## U.S. Country

Penny Mitchell  
GARTH BROOKS Good Ride Cowboy  
GRETCHEN WILSON I Don't Feel Like Loving...

## New Smooth Jazz

Beville Darden  
SOULIVE Break Out  
SOULIVE Cachaca

## Top Jazz

Beville Darden  
SOULIVE Vapor  
SOULIVE Reverb  
ROBERT GLASPER Fiat  
ROBERT GLASPER Cinov  
MARK MURPHY Bein' Green  
ALAN BRADBENT The Man I Love  
ALAN BRADBENT Serenata  
JAMIE CULLUM I Only Have Eyes For You  
JAMIE CULLUM Catching The Sun

## Top Jams

Donya Floyd  
MARIAH CAREY Don't Forget About Us  
T.O.K. Footprints

## Top Hip-Hop

Donya Floyd  
KANYE WEST Touch The Sky

## Top R&B

Donya Floyd  
TEAIRRA MARI Phone Booth  
BOBBY VALENTINO Angel

## New R&B First

Donya Floyd  
ANGIE STONE I Wasn't Kidding  
ANTHONY HAMILTON Can't Let Go  
INDIA.ARIE I'm Not My Hair  
JAGGED EDGE So Amazing

## New Hip-Hop First

Donya Floyd  
BUBBA SPARKXX... The Otherside  
GHOSTFACE KILLAH Be Easy  
TONY YAYO We Don't Give A F\*\*k  
PAUL WALL They Don't Know

## Top Pop

Jeff Graham  
MARIAH CAREY Don't Forget About Us

## Fresh 100

Jeff Graham  
GWEN STEFANI Luxurious

## New Pop First

Jeff Graham  
GWEN STEFANI Luxurious  
CLICK FIVE Catch Your Wave  
JASON MRAZ Did You Get My Message?

## Pop Rock

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CAROLINA RAIN Let's Get It On

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MICHAEL BUBLE Home

## Adult Rock

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ROLLING STONES Oh No, Not You Again

## Mainstream Country

David Felker  
GARTH BROOKS Good Ride Cowboy

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Dave Hunter  
KELLY CLARKSON Because Of You

# NATIONAL MUSIC

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## TELEVISION

Friday, 10/14

Monday, 10/17

• Rod Stewart, *The Tonight Show With Jay Leno* (NBC, check local listings for time).

• Dolly Parton, *The Daily Show With Jon Stewart* (Comedy Central, 11pm ET/PT).

• Ryan Cabrera, *Jay Leno*.  
• Al Green, *Late Show With David Letterman* (CBS, check local listings for time).

• Rev Run, *Jimmy Kimmel*.  
• Feist, *Conan O'Brien*.  
• The Bravery, *Carson Daly*.

Tuesday, 10/18

• Rod Stewart, *The View* (ABC, check local listings for time).

• Westwood One-syndicated host Bill O'Reilly, *The Daily Show*.

• Institute, *Jay Leno*.  
• Antony & The Johnsons, *David Letterman*.

• Thrice, *Jimmy Kimmel*.  
• Dungen, *Conan O'Brien*.

Wednesday, 10/19

• Dolly Parton, *The View*.  
• Christina Aguilera and Herbie Hancock, *Jay Leno*.

• Institute, *Jimmy Kimmel*.  
• Ray J, *Craig Ferguson*.

• Stellastarr, *Carson Daly*.  
• Chris Botti, *Tony Danza*.

Thursday, 10/20

• Weezer, *Jay Leno*.  
• Melissa Etheridge, *David Letterman*.

• The Like, *Carson Daly*.  
• Rod Stewart, *Ellen DeGeneres*.

— Julie Gidlow



Rod Stewart

• Shinedown, *Jimmy Kimmel Live* (ABC, check local listings for time).

• Dolly Parton, *Late Night With Conan O'Brien* (NBC, check local listings for time).

• Jamie Cullum, *Late Late Show With Craig Ferguson* (CBS, check local listings for time).

• Idlewild, *Last Call With Carson Daly* (NBC, check local listings for time).

• Babyface, *The Ellen DeGeneres Show* (check local listings for time and channel).

• Shawn King, *The Tony Danza Show* (check local listings for time and channel).



72 million households



Lori Parkerson  
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Ethel 47(XM47)

Charlie Logan

STRAYLIGHT RUN Hands In The Sky  
SUPERGRASS St. Petersburg  
MORNING AFTER GIRLS Run For Our Lives

The Loft (XM 50)

Mike Marrone

CALEXICO w/ IRON & WINE He Lays In The Reins  
CALEXICO w/ IRON & WINE A History Of Lovers  
CALEXICO w/ IRON & WINE Sixteen, Maybe Less  
RYAN ADAMS & THE CARDINALS A Kiss Before I Go  
RYAN ADAMS & THE CARDINALS September  
THEA GILMORE Water To Sky  
THEA GILMORE Tear It All Down  
THEA GILMORE Cover Me  
TRACY CHAPMAN Never Yours  
TRACY CHAPMAN America  
TRACY CHAPMAN Talk To You

Squizz (XM 48)

Charlie Logan

SYSTEM OF A DOWN Hypnotize

The Fish (XM 33)

Jim Epperlein

REBECCA ST. JAMES Alive  
NICOLE OF GRACE Waiting In The Wings  
POINT C. MULLEN Music Of My Heart

The Torch (XM 31)

Thomas Kenny

SKILLET Collide  
ROCKET SUMMER Never Knew  
COPELAND No One Really Wins  
HOMELESS J-B-Fly  
ANDY HUNTER Come On!  
KIDS IN THE WAY Breaking The Legs Of Sheep

75 million households

Rick Krim  
Exec. VP

Adds

3 DOORS DOWN Here By Me  
DESTINY'S CHILD Stand Up For Love  
ALANIS MORISSETTE Crazy  
PUSSYCAT DOLLS Stickwitu  
ROLLING STONES Streets Of Love

MARIAH CAREY Shake It Off

KANYE WEST Gold Digger  
GREEN DAY Wake Me Up When September Ends  
WEEZER Beverly Hills

NICKELBACK Photograph

GORILLAZ Feel Good Inc.

SHERYL CROW Good Is Good

BLACK EYED PEAS My Humps

COLDPLAY Fix You

KELLY CLARKSON Because Of You

KILLERS All These Things That I've Done

AQUALUNG Brighter Than Sunshine

LIFEHOUSE You And Me

BLACK EYED PEAS Don't Lie

DAVE MATTHEWS BAND Oreamgirl

RICKY MARTIN (feat. JOE & AMERIE) I Don't Care

LEELA JAMES Music

SANTANA (feat. MICHELLE BRANCH) I'm Feeling You

BON JOVI Have A Nice Day

AUDIOSLAVE Doesn't Remind Me

Video playlist for the week of Oct. 3-9.

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TOOD FRTSCH Small Town Radio  
HOT APPLE PIE We're Makin' It  
MONTGOMERY GENTRY She Don't Tell Me To  
GRETCHEN WILSON I Don't Feel Like Loving...

Americana

Liz Opoka

ROBBIE FULKS Country Than Thou  
JON RANOLD Baby Won't You Come Home  
CHARLIE SEXTON I Do The Same For You

Artist/Title	Plays
ALICIA KEYS Unbreakable	22
AUDIOSLAVE Doesn't Remind Me	22
GREEN DAY Wake Me Up When September Ends	21
KANYE WEST Gold Digger	21
LIL KIM Lighters Up	20
BLACK EYED PEAS Don't Lie	19
DAVID BANNER Play	19
YOUNG JEEZY (feat. AKON) Soul Survivor	19
AVENGED SEVENFOLD Bat Country	18
BOW WOW (feat. CIARA) Like You	17
ASHLEE SIMPSON Boyfriend	11
FRANZ FERDINAND Do You Want To	11
MISSY ELLIOTT Teary Eyed	9
CLICK FIVE Just The Girl	6
ALL-AMERICAN REJECTS Dirty Little Secret	6
TWISTA (feat. TREY SONGZ) Girl Tontie	6
PAUL WALL (feat. BIG POKEY) Sittin' Sidewayz	6
NINE INCH NAILS Only	6
FOD FIGHTERS DOA	5
COLDPLAY Fix You	5

Video playlist for the week of Oct. 3-9.



David Cohn  
General Manager

KANYE WEST Gold Digger	34
AVENGED SEVENFOLD Bat Country	30
FOD FIGHTERS DOA	28
THREE 6 MARFA Stay Fly	28
MY CHEMICAL ROMANCE The Ghost Of You	26
GREEN DAY Wake Me Up When September Ends	26
COMMON Testily	24
YING YANG TWINS (feat. PITBULL) Shake	24
GORILLAZ Dare	22
YOUNG JEEZY (feat. AKON) Soul Survivor	21
DAVID BANNER Play	21
SEAN PAUL We Be Burnin'	18
COHEED AND ANGBRANCH The Suffering	18
FRANZ FERDINAND Do You Want To	17
TWISTA (feat. TREY SONGZ) Girl Tontie	17
LIL KIM Lighters Up	16
SYSTEM OF A DOWN Question!	16
WHITE STRIPES My Doorbell	14
SUM 41 Pieces	12
CIARA (feat. MISSY ELLIOTT) 1, 2 Step	11

Video playlist for the week of Oct. 3-9.



Artist/Title	Total Plays
HILARY DUFF Wake Up	73
CLICK FIVE Just The Girl	73
AKON Lonely	72
BOWLING FOR SOUP 1985	71
KELLY CLARKSON Behind These Hazel Eyes	70
JESSE McCARTNEY Beautiful Soul	69
CRAZY FROG Axel F	69
85 Dance For You	32
GWEN STEFANI Rich Girl	31
ALY & A.J. Do You Believe In Magic	31
85 U Got Me	30
WEEZER Beverly Hills	30
JESSE McCARTNEY She's No You	30
KELLY CLARKSON Breakaway	28
RIHANNA Pon De Replay	28
GWEN STEFANI Cool	27
BLACK EYED PEAS Don't Lie	27
KELLY CLARKSON Since U Been Gone	27
CHEETAH GIRLS I Won't Say	27
JOJO Leave (Get Out)	27

Playlist for week of Oct. 2-8.



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Ed Hardy, President  
Sarah Trahern, VP/Programming

Adds

HANNA-McEUEW Ocean  
KENNY CHESNEY Who You'd Be Today  
LUKE STRICKLIN American By God's Amazing Grace  
MIRANDA LAMBERT Kerosene  
RYAN SHUPE & THE RUBBERBAND Oream Big  
TOBY KEITH Big Blue Note

BILLY CURRINGTON Must Be Doin' Somethin' Right  
CHRIS CAGLE Miss Me Baby  
CRAIG MORGAN Redneck Yacht Club  
GARY ALLAN Best I Ever Had  
GRETCHEN WILSON All Jacked Up  
DIERKS BENTLEY Come A Little Closer  
SARA EVANS A Real Fine Place To Start  
JEFF BATES Good People  
FAITH HILL Like We Never Loved At All  
MONTGOMERY GENTRY Something To Be Proud Of  
RAY SCOTT My Kind Of Music  
JOSH GRACIN Stay With Me (Brass Bed)  
TOBY KEITH As Good As I Once Was  
BLAKE SHELTON Goodbye Time  
TRISHA YEARWOOD Georgia Rain  
WARREN BROTHERS Change  
BRAD PAISLEY Alcohol  
FAITH HILL, Mississippi Girl  
TRACE ADKINS Arlington  
BROOKS & DUNN Play Something Country

Information current as of Oct. 14.



Pos.	Artist	Avg. Gross (in 000s)
1	DAVE MATTHEWS BAND	\$1,395.9
2	NEIL DIAMOND	\$1,359.5
3	KENNY CHESNEY	\$1,086.3
4	ANGER MANAGEMENT TOUR	\$1,042.2
5	TOBY KEITH	\$839.4
6	DIZZFEST	\$798.2
7	COLDPLAY	\$795.1
8	MARC ANTHONY	\$744.0
9	TOM PETTY & THE HEARTBREAKERS	\$651.5
10	GREEN DAY	\$650.3
11	JAMES TAYLOR	\$573.9
12	DESTINY'S CHILD	\$494.7
13	VANS WARPED TOUR	\$464.4
14	SYSTEM OF A DOWN	\$438.3
15	BRUCE SPRINGSTEEN	\$438.1

Among this week's new tours:

Anna Nalick  
Fiona Apple  
INXS  
Lisa Marie Presley  
Ryan Cabrera

The CONCERT PULSE is courtesy of concert industry trade publication POLLSTAR, 559-271-7900 or www.pollstaronline.com.

## The iTunes Music Store Top 10

Apple's iTunes Music Store is the leading digital-music service in the U.S., offering a catalog of more than 1 million songs from all four major label groups and hundreds of independents. Here's a snapshot of the top-selling downloads on Tuesday, Oct. 11, 2005.

1. KANYE WEST (feat. JAMIE FOXX) Gold Digger
2. NICKELBACK Photograph
3. BLACK EYED PEAS My Humps
4. FALL OUT BOY Sugar, We're Goin' Down
5. CHRIS BROWN (feat. JUELZ SANTANA) Run It!
6. ASHLEE SIMPSON Boyfriend
7. KELLY CLARKSON Because Of You
8. GREEN DAY Wake Me Up When September Ends
9. INXS Pretty Vegas
10. WEEZER Beverly Hills

### Top 10 Albums

1. FIONA APPLE *Extraordinary Machine*
2. FRANZ FERDINAND *You Could Have It So Much Better*
3. NICKELBACK *All The Right Reasons*
4. KANYE WEST *Late Registration*
5. SHERYL CROW *Wildflowers*
6. BLACK EYED PEAS *Monkey Business*
7. LIZ PHAIR *Somebody's Miracle*
8. DEATH CAB FOR CUTIE *Plans*
9. O.A.R. *Stories Of A Stranger*
10. JAMIE CULLUM *Catching Tales*



**SAT BISLA**  
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# A Report From Pop Montreal

Quebec metropolis hosts premier North American indie fest

By Barry Walsh  
Canadian Music Network

Another edition of Pop Montreal, one of the most popular indie music festivals in North America, has passed. This year a number of Toronto-based music-industry types made the trip to the clubs in Montreal's Plateau region for the Sept. 28-Oct. 3 event.

The *Canadian Music Network* correspondents who braved the cold temperatures and late nights reported that most of the industry executives seemed happy to indulge in the grass-roots spirit of the 3-year-old fest, spearheaded by Montreal indie music maven Dan Seligman and several like-minded indie aficionados.

With such Montreal-based acts as The Arcade Fire, Stars and The Dears making waves globally — and new acts like Wolf Parade (signed to Sub Pop) and old-school rockers Priestess (whose new album, *Hello Master*, is due out this month on Montreal indie Indica) on the rise — members of the industry media were on hand to cast a spotlight on the Montreal Pop scene. Features on the gathering appeared in the *New York Times* and other publications, portraying the town as both a Bohemian paradise and a musical Mecca.

## Industry Feedback

"I love it," says Lenny Levine, Director/Operations for Last Gang Records, home to Death From Above 1979, Metric and Tricky Woo, all of whom have played Pop Montreal. "Dan's got great ears, and I think the fact that this is a real festival — there's nothing cookie-cutter about it — is a testament to the way the festival is programmed by everyone there, and to the scene right now."

Universal Music Canada Director/A&R Dave Porter says, "The fact that it's about the music and not the industry is really refreshing. It started not too many years ago and has maintained its stature as a grass-roots, indie-oriented festival with a strong international component. It has a certain something that a lot of other festivals lack."

"It's the *je ne sais quoi* that is Montreal, the city, at any time, crossed with it being a particularly fertile period for interesting music coming out of there, that makes the festival unique," says MapleMusic Recordings head of A&R Kim Cooke. "In addition, there's the magnetic effect Montreal has on bands, media and the industry attending from around the world."

## The Montreal Scene

"I've read a lot of the recent articles about Montreal, and they seem to come from a partic-

ular slant, saying that the English scene has been completely underground all this time," says Keith Brown, Director/Operations for the DKD Group, which includes such labels as Aquarius, Last Gang, Indica, Tacca Musique and Arts & Crafts International. "However, I think the reason the scene here is so vibrant has a lot to do with the French-language industry.

"With Quebec being a major recording centre, as well as having the advertising, film and television industries based here, there are tons of musicians and technicians.

"There's a wide-open attitude that if you're good at music, you can get a job in this province. Also, there's not such a divide between French- and English-speaking musicians. Many of the popular English bands have Francophone members in them."

Pop Montreal has, over the few years of its existence, mirrored the scene's development as well as nurtured it, but festival director Seligman says those behind the fest aren't that interested in the accolades. "We are happy about all the success of our friends and bands we've supported, but we are not sitting around patting ourselves on the back," he says.

"We started the festival because it is something we believe in, and it is something we are continually trying to improve and make unique and outstanding." Judging by some of the sets delivered this year, Seligman and his team are succeeding on that front.

## The Showcases

Arriving at Petit Campus on Prince Arthur for the Thursday-night Puma-Glenn Vogelsang showcase featuring Magneta Lane, The Illuminati, The Ladies & Gentlemen, Camouflage Nights and new Last Gang signing From Fiction, *Canadian Music Network* ran into executives from Last Gang, EMI Music Publishing, Universal Music Canada, MapleMusic Recordings and Warner Music Canada.

Sets by From Fiction and The Illuminati were particularly fiery, while the hotly tipped Ladies & Gentlemen enjoyed a rapturous reception from the packed house. Camouflage Nights, featuring Rob Benvie (The Dears, Thrush Hermit) and Ian McGettigan (Joel Plaskett Emergency, Thrush Hermit), gained new converts for their skewed brand of indie disco.

Paper Bag Records' Magneta Lane focused on



**IN THE MIX** DKD Group's Keith Brown (l) chats with Arts & Crafts' Jeffrey Remedios at the DKD / Montreal office.

material from their next release, due in early 2006, with only a few songs from their acclaimed EP *The Constant Lover* making the cut.

Other sets that were must-see affairs on Thursday included Shawn Hewitt's opening set on the Matt Mays & El Torpedo bill at Cabaret, and Toronto buzz band The Old Soul, who recently signed a worldwide licensing deal with Universal Music Canada and who reportedly started their Pop Montreal set well after their scheduled 1am time slot.

## Laissez-Faire Approach

While other industry-oriented conferences and festivals make it a point to operate with strict attention to schedules, Pop Montreal's timetable is somewhat more, shall we say, fluid. Such a laissez-faire approach can make Pop Montreal difficult for bar-hopping reps, but most we talked to shrugged it off with a suitable French sentiment: "*C'est la vie*."

"It's a place where there's no need to formalize a meeting," says Universal's Porter about the festival's vibe. "Just hit St. Laurent, and you're going to meet everyone eventually."

"It doesn't cater to industry," says Warner Music Canada Manager/A&R Jennifer Hirst. "It's for music fans. There are pros and cons to that, of course, as an industry person trying to see as much as you can in one weekend.

"Limited-pass access and late set times can leave you frustrated, but you know that going into the festival. It's not about you, it's about the fans and other musicians. That's cool."

Cool was also on vibrant display during Friday night's Arts & Crafts event, held at the Main Hall, where new signing The Most Serene Republic, many of whose members haven't cracked the quarter-century mark agewise, performed an exquisite, energetic set packed with the ornate pop that Arts & Crafts is becoming known for.

Label heads Daniel Cutler and Jeffrey Remedios were seen enjoying the proceedings, which also included sets from critically acclaimed singer-songwriters New Buffalo and Jason Collett. Also spotted at the A&C show were Koch Entertainment's Eric Alper and Tamara Holmes, who both remarked that they were enjoying the festival while shepherding Pete Best to TV and radio interviews.

A trip to the Cabaret to see Detroit's legendary Dirtbombs with Toronto's incredible garage rock force The Deadly Snakes (recently signed to Paper Bag Records and touring behind the new *Porcella* disc) proved fruitless, as the show was a sellout. Who says garage rock is dead?

But journeying further up St. Laurent to the tiny Les Minots restaurant brought *Canadian Music Network* to the Boompa Records showcase,



**Priestess**

featuring another set from The Ladies & Gentlemen, as well as performances from roots rocker Leeroy Stagger and indie pop from Catlow (featuring Natasha Thirk, formerly of The Dirtmints) and new signing my project: blue. The Vancouver-based label is distributed in Canada by EMI Music Canada, and in the U.S. by Caroline.

## Other Highlights

Other highlights caught by festival attendees included a secret set from A&C's Stars, a sold-out show by Last Gang's Metric (who have just released their latest, *Live It Out*, via Universal in Canada and through Universal's indie arm Fontana in the U.S.), Vancouver's ultra-heavy Black Mountain, who recently enjoyed the particular honor of opening Coldplay's North American tour, played — in true Pop Montreal style — after a screening of a film about indie porn.

"The festival is a chance to celebrate each other, share, learn and party our faces off in a challenging environment," Seligman says. "We are conscious of all the attention, but we are also quite aware that the indie music scene is a small segment of overall society, and it is really silly to create false barriers.

"The funny thing is that thousands of kids across North America have an intimate knowledge of the comings and goings of bands like Wolf Parade and Arcade Fire here, but if you travel a few kilometers outside the Plateau, no one knows or cares about any of these bands or has heard of our festival."

He reconsiders. "Well, Arcade Fire are probably an exception. But you get the point."

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**KEN ANTHONY**  
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## New Music From Old Friends

### How to deal with current music from classic artists

One of the tough questions facing any Classic Rock programmer is how much, if any, current music by classic artists should a station play? This dilemma has been on a lot of minds lately, with major releases from classic rockers like The Rolling Stones, Paul McCartney and Neil Young.

How should Classic Rockers deal with new music from old friends? This week I pose that question to four Classic Rock programmers and two record promotion people, and the consensus seems to be, the bigger the artists, the more play they should get.

#### Popular Culture

"I don't think it's healthy for a Classic Rock station to close its eyes to popular culture," says Bob Buchmann, PD of Classic Rock WAXQ (Q-104)/New York. "If McCartney's CD is featured in *Time* magazine and the Stones are on page three of the newspaper, how can a Classic Rocker ignore them?"

"My thought is that classic should not mean era, it should be a lifestyle. Is the audience interested? How does the new Stones sound segued into classic Zeppelin? Those are the questions we should be asking ourselves."

If a Classic Rock station does play new music by classic artists, how many new songs should be played, and how often? "We have 11 new songs by seven different artists in our current category right now," says Rita Wilde, PD of KLOS/Los Angeles.

"It really depends on the song. It's easy to play Styx's cover of 'Can't Find My Way Home' be-

cause of the familiarity of the song. Our most played current last week was 'Rough Justice' by the Stones, which had nine spins. But the week before the new CD came out, it had double the spins."

Citadel Broadcasting VP/Rock Brent Alberts oversees the programming of Classic Rock WLAV/Grand Rapids. His station is a bit more conservative with new songs. "We try to keep it down to about five songs maximum," says Alberts. "We play one current per daypart, except in morning drive, where we play no currents."

Buchmann also plays around five or six currents at any given time. "Each of these songs gets about 10 spins per week," he says. "If we've done our job well and picked correctly, they will sit on our list for many months, and the spins really add up."

#### Promoting Currents

Paul Yeskel is President of Aim Strategies, a Classic Rock promotion and marketing company. His company began focusing on promoting current music from classic artists to Classic Rock stations about six years ago.

"When you get a new Rolling Stones record like *A Bigger Bang*, I'd say about 40% to 50% of

all Classic Rock stations will play tracks from it," Yeskel says. "On lesser names that percentage goes down to about 30%."

Yeskel notes that about 50% of Classic Rock stations will not play any current music at all. "We set up promotions with those stations for CD and ticket giveaways," he says. "If we can't get them to play the music, we can get them to talk about it."

"The beauty of Classic Rock is that you don't have to explain to the audience who these artists are. When 'Rough Justice' by the Stones is played on the radio, it's like, 'Ah, a new Rolling Stones song.' It's very easy to impact the audience with new music at this format."

#### Listener Response

What is the listener response to not only major new releases, but also current music on Classic Rockers in general? Buchmann says, "Nobody thinks, 'Hell, that's a new song. How can they call themselves a Classic Rock station?'"

"Twenty or 30 years ago our listeners grew up hearing new music on their present Rock station, even though the station now has the Classic Rock label. Certainly, it can't be overplayed, but listeners appreciate the showcase."

"We are getting great response on the new Stones," says Wilde. "Another record that is causing a buzz on the phones is the new one from INXS, 'Pretty Vegas.' Our morning guys, Mark & Brian, really got behind the TV show *Rock Star: INXS*, so it's a natural add for us, and it's a great song."

Alberts says, "With WLAV being a heritage Rock station that's been around for 33 years, the listeners expect new stuff from us. The response varies, but so far this year the Stones' 'Rough Justice,' Robert Plant's 'Shine It All Around' and Styx's 'I Am the Walrus' have been the ones that get great phones."

#### A Big Bang

It seems pretty universal that the new Stones CD is becoming a hit at Classic Rock. *A Bigger Bang* was critically acclaimed and has sold very well, and the band's fall tour is selling out everywhere. Ray Gmeiner, VP/Promotion for the Stones' label, Virgin, is very pleased with the response from Classic Rock radio.

"The reaction to this new Stones has been fantastic," he says. "The record went to No. 1 on the Mediabase Classic Rock chart within three days. 'Rough Justice' set an all-time record for the most

spins for a brand-new song at the format, going to No. 1 in one week, where it remains. It's been really well-received."

KLOS has embraced *A Bigger Bang*. "The new Rolling Stones CD is one of their best in years," says Wilde. "Right now we are playing four or five songs from the disc, and we could go even deeper because it's so good. It's really a spectacular record."

Another sign of how well the CD has done at Classic Rock? "There are some Classic Rock stations that normally don't play currents that have started playing the first single," says Gmeiner.

#### Beyond The Music

Beyond actually playing new music from classic artists, what are Classic Rock stations doing promotionally for new product? "We do the usual 'Win it before you can buy it' promotions," says Wilde. "We also like to tie in concert tickets and the newest CD with popular acts like U2 or The Rolling Stones."

Q-104 opens its studios to artists whenever possible. "When an artist comes to town, they stop by the station, and we feature their new music as a part of their interview or guest segment," Buchmann says. "We're also on-site at their concerts."

Alberts says, "We do specialty weekends and the traditional 'Win it before you can buy it.' We showcase the artists with new releases during our 'Yesterday and Today' feature, playing a gold track and then a new one from the same artist."

John Hager, OM/PD of WGRF/ Buffalo, has a unique way of exposing current music from classic artists. "We feature one band as the '97 Rock Artist of the Week,' which often revolves around a new release," he says. "We also do 'Yesterday/Today' sets, where we'll play a classic followed by a new track from one artist."

WGRF treated the new Stones release as a major event. "They were our Artist of the Week for an unprecedented two weeks in a row," Hager says. "We produced an album stager piece voiced by John Wells that set up the making of the album and featured hooks from several of the tracks."

"I would add that it is nice to see that some labels are now acknowledging the value of Classic Rock as a format for promoting appropriate releases."

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**KEVIN CARTER**  
kcarter@radioandrecords.com

## B97 & New Orleans Slowly Come Back To Life

Continued from Page 1

news permit. I was pretty amazed that I basically had no damage — just a little bit to my gate and minor, cosmetic things.

"I felt guilty in a way after the stories I've been hearing from some of my co-workers and all the other people here who've lost everything. But at the same time I feel a little relieved."

Here, now, is the rest of Kaplan's story.

**R&R:** *When did you leave town?*

**MK:** We all gathered the Sunday of the storm, Aug. 28. Everyone hunkered down and helped out with the news operation, which went 24/7 that night, just as the wind starting picking up. The hurricane crept up on us Monday morning.

We lost lights around 6am Monday. By 8am the winds were so intense in the city, many of the windows in our building and the ones around us began blowing out. It started on the sales side and worked its way around to the studios.

We moved WWL's news operations into the production room to be out of harm's way. It was kind of surreal, with the windows breaking and the rain pouring in and things blowing around the studios. We had to seal the studio doors shut with bungee cords.

It was like *The Poseidon Adventure* inside. We took a picture of our sales director's office, and the snapshot made *Newsweek*. After that we thought the worst was over. However, the next morning I was awakened about 5am by one of the other OMs, Andy Holt of WLMG & WTKL, who said the levees had been breached and there was flooding downstairs.

There was already a few feet of water around the building and around the Superdome, next to us. That was surreal enough, because we were right next to the Superdome, where all the evacuees were. They were getting restless. They had already

**"The world needs to realize that this business affects people. I heard some of the most powerful radio I've ever heard during and after the storm."**

been there a day without power or plumbing. Looking out of our broken conference-room window, we could hear the restlessness next door and see the floodwaters advancing into the city.

Our market manager made a decision to evacuate if we could. Those of us who had

**"We had to seal the studio doors shut with bungee cords. It was like *The Poseidon Adventure* inside."**

SUVs thought we could make it, so we grabbed as many people as we could from the building, including some family members from the Hyatt. I ended up taking five people, including someone's grandmother, and five cats in my SUV.

We barely made it out. The water was up to the wheel wells. Any higher, and I would've stalled. But we made it to Baton Rouge. About 15 people stayed behind to keep things running. [Editor's Note: See Rock Editor Ken Anthony's Sept. 9 interview with WKBU/New Orleans PD Don Harrison for that amazing story.]

**R&R:** *With communications as spotty as they were, how did you stay in contact with the station?*

**MK:** I was in conference with corporate via my cell phone. I have a 908 area code on my phone, and it was the only phone that worked. Everything from the local 504 area code was completely out.

Our legal guy, Jack Dunleavie; our VP/News & Talk Ken Beck; and I worked out the United Radio arrangement with Clear Channel. They had the technical ability and we had the content, so it made the most logical sense. WWL was the one signal that was working, and it was the lifeline.

This is one time that it's not exaggeration: This medium helped save many lives in New Orleans. That is something we should all be so proud of. Stop the paranoia about satellite. It might have an impact, but we truly are a medium that will never go away.

The world needs to realize that this business affects people. I heard some of the most powerful radio I've ever heard during and after the storm, and it continues to be some of the most amazing radio.

Diane Newman, OM of WWL, is phenomenal, and she said it best: When extraordinarily bad things happen, extraordinarily great things happen from it. Things I never thought would happen, like Clear Channel's and Entercom's news operations working together. Personally, hearing from family, friends and associates who wanted to know that I was OK was very powerful.

Our operation helped save lives. We were airing phone calls for the first couple of days from people who were trapped on their roofs and wondering how to get out. On our end, we did what we could to give rescuers their addresses and gave those who were trapped as much advice as we could and tried to be the voice of comfort.

Right after the hurricane my optimism kicked in, and I thought the electricity would be back on in two weeks and I'd be back in my house. Here I am, almost six weeks later, and I'm still not back in my house.

**R&R:** *When did you come back to the city?*

**MK:** I spent about two weeks in Baton Rouge, working with the newspeople, and then I got a break and came down. The devastation was amazing. I got to the house and saw that it was fine. I feel guilty but also relieved. When I moved to New Orleans, I had no idea I was buying a house on the highest ground in the city.

I waited another two weeks to return again, and my perspective that time was that there had been so much cleanup. The city looked 100% better. But then I realized that I was kidding myself. This city is still devastated. You want it to get better, but there's so much that's destroyed.

The next challenge was that people started to move back in along the north shore and in Jefferson Parish, and almost every station was broadcasting the United Radio feed. There was a point here when the locals were getting a little restless. They needed an outlet, and they needed a sense of normalcy and a comfort zone.

We took it upon ourselves to expedite bringing the stations back to music formats. One challenge of that is that we still can't broadcast from our own building; it hasn't been approved as a safe facility. The air quality and the building itself haven't been signed off on, including stuff like the water pressure for the sprinkler system. And they're going to be there for months, putting in new windows.

The conditions aren't safe enough yet for full staffing, but we're hoping they will be soon. In the meantime, we're able to get music on, along with imaging that's very relatable and reflects what's going on in the area. Jocks and syndicated morning shows, like *Kidd Kraddick in the Morning* and *Walton & Johnson*, will be back shortly.



**POST-STORM WRAP-UP** Here's WEZB (B97)/New Orleans OM/PD Mike Kaplan standing in front of the Dominion Tower, where Entercom's New Orleans operations are based. As you can see, most of the windows — including those on the fifth floor, where Entercom's studios are — have been blown out. From their vantage point, Entercom employees could easily see and hear people at the Superdome, which is right next door.

**"Whether the population is 500 or 500,000, we have an obligation to reach those people. We're part of their everyday lives, and the best thing we can ever be as a radio station is a companion."**

**R&R:** *When did you make the actual transition back to music?*

**MK:** Around Sept. 28. That's all the FM stations. We moved Rock WKBU (The Bayou) down to 95.7 because the 95.7 stick has its full 100,000 watts of power. The Bayou's original transmitter in St. Bernard Parish was underwater. We lost everything from that station, and our 105.3 transmitter is broadcasting now from a different stick at 1,000 watts.

We're simulcasting our joint venture, United Radio, on 105.3 for now, but we will eventually move our Oldies station, WTKL, there. Clear Channel has KSTE running United Radio at 104.1 as well, but the rest of their cluster is pretty much back to music. We're all doing our part.

As of Oct. 6, we started to put commercials back in. One of the highlights of all this is that some of the game plans we had are being accelerated. We're following Clear Channel's "Less Is More" initiative and planning on 30s and 15s.

We wouldn't take any 60-second commercials on WWL or United Radio, and we've adapted that for the FM side: Seventy-five percent of our inventory is going to be 30s, and that's going to

Continued on Page 33



# CHR/POP TOP 50

October 14, 2005

POWERED BY  
MEDIABASE

LAST WEEK	THIS WEEK	ARTIST TITLE LABEL(S)	TOTAL PLAYS	+/- PLAYS	TOTAL AUDIENCE (00)	WEEKS ON CHART	TOTAL STATIONS/ADDS
1	1	MARIAH CAREY Shake It Off (Island/IDJMG)	8528	-241	629905	13	117/0
2	2	KELLY CLARKSON Because Of You (RCA/RMG)	7683	+907	606401	9	119/0
4	3	KANYE WEST Gold Digger (Roc-A-Fella/IDJMG)	7614	+1311	655085	6	114/0
5	4	GREEN DAY Wake Me Up When September Ends (Reprise)	6691	+607	488125	7	119/0
3	5	WEEZER Beverly Hills (Geffen)	6215	-131	401533	19	117/0
8	6	BLACK EYED PEAS My Humps (A&M/Interscope)	5905	+491	415573	9	112/2
7	7	LIFHOUSE You And Me (Geffen)	5155	-396	362347	26	113/0
6	8	RIHANNA Pon De Replay (Def Jam/IDJMG)	5081	-600	312778	19	116/0
15	9	NICKELBACK Photograph (Roadrunner/IDJMG)	5036	+967	316651	8	108/2
14	10	FALL OUT BOY Sugar, We're Goin' Down (Island/IDJMG)	4922	+542	337848	9	108/2
9	11	D.H.T. Listen To Your Heart (Robbins)	4435	-578	291325	21	118/0
19	12	BOW WOW f/CIARA Like You (Columbia)	4296	+727	342866	8	107/5
11	13	PUSSYCAT DOLLS f/BUSTA RHYMES Don't Cha (A&M/Interscope)	4250	-398	305052	25	114/0
12	14	KELLY CLARKSON Behind These Hazel Eyes (RCA/RMG)	3947	-591	309874	28	118/0
10	15	MARIAH CAREY We Belong Together (Island/IDJMG)	3916	-753	274680	27	116/0
17	16	GORILLAZ Feel Good Inc. (Virgin)	3899	+84	203037	15	113/0
21	17	PRETTY RICKY Your Body (Atlantic)	3790	+509	261160	9	90/6
16	18	PAPA ROACH Scars (Geffen)	3745	-324	279979	34	106/0
13	19	MISSY ELLIOTT Lose Control (Gold Mind/Violator/Atlantic)	3721	-749	255448	19	113/0
22	20	FRANKIE J. More Than Words (Columbia)	3525	+336	261055	6	109/2
23	21	AKON Belly Dancer (Bananza) (Universal)	3446	+269	254082	14	79/2
18	22	BLACK EYED PEAS Don't Lie (A&M/Interscope)	3214	-558	259379	11	110/0
28	23	CHRIS BROWN f/JUELZ SANTANA Run It (Live/Zomba Label Group)	3044	+1208	271741	4	102/13
20	24	CLICK FIVE Just The Girl (Lava)	3027	-462	185175	16	108/0
24	25	GWEN STEFANI Cool (Interscope)	2316	-302	198932	16	109/0
25	26	BOW WOW f/OMARION Let Me Hold You (Columbia)	2249	-331	193614	16	94/0
26	27	FAT JOE f/INELLY Get It Poppin' (Atlantic)	2232	-293	134184	20	104/0
29	28	ASHLEE SIMPSON Boyfriend (Geffen)	2089	+346	114225	4	100/4
31	29	RYAN CABRERA Shine On (E.V.L.A./Atlantic)	1916	+345	116471	7	91/2
37	30	PUSSYCAT DOLLS Stickwitu (A&M/Interscope)	1842	+965	109554	2	102/12
30	31	MARCOS HERNANDEZ If You Were Mine (Ultrap/TVT)	1677	+77	118561	8	66/7
27	32	50 CENT f/MOBB DEEP Outta Control (Shady/Aftermath/Interscope)	1374	-522	65935	14	65/0
33	33	GAVIN DEGRAW Follow Through (J/RMG)	1297	+176	69543	11	76/8
41	34	SEAN PAUL We Be Burnin' (Atlantic)	1228	+496	136568	2	55/14
32	35	KEITH URBAN You'll Think Of Me (Capitol/EMC)	1149	+16	59662	8	44/0
35	36	ALL-AMERICAN REJECTS Dirty Little Secret (Interscope)	1137	+144	46454	9	63/3
36	37	DAVID BANNER Play (SRC/Universal)	1097	+161	85039	4	43/4
34	38	YING YANG TWINS f/MIKE JONES Badd (TVT)	1011	-96	58542	10	41/1
38	39	NELLY Fly Away (DerryFo' Reel/Universal)	970	+103	68876	4	22/1
43	40	T-PAIN I'm Sprung (Live/Zomba Label Group)	900	+228	61503	3	36/7
42	41	SANTANA f/MICHELLE BRANCH I'm Feeling You (Arista/RMG)	863	+152	35737	3	53/1
Debut	42	MARIAH CAREY Don't Forget About Us (Island/IDJMG)	820	+651	122657	1	81/37
49	43	RIHANNA If It's Lovin' That You Want (Def Jam/IDJMG)	816	+302	59562	2	65/13
39	44	3 DOORS DOWN Here By Me (Republic/Universal)	741	-114	32350	10	38/0
45	45	HOWIE DAY She Says (Epic)	687	+94	30388	2	50/3
Debut	46	YOUNG JEEZY f/AKON Soul Survivor (Def Jam/IDJMG)	646	+284	34851	1	42/16
44	47	ROB THOMAS This Is How A Heart Breaks (Atlantic)	559	-98	24708	14	20/0
40	48	LUDACRIS Pimpin' All Over The World (Def Jam South/IDJMG)	544	-286	26820	16	84/0
46	49	SWITCHFOOT Stars (Columbia)	541	-16	21938	5	38/4
Debut	50	VERONICAS 4Ever (Sire/Warner Bros.)	522	+56	16477	1	44/3

## MOST ADDED\*

ARTIST TITLE LABEL(S)	ADDS
GWEN STEFANI Luxurious (Interscope)	55
MARIAH CAREY Don't Forget About Us (Island/IDJMG)	37
SHAKIRA Don't Bother (Epic)	21
YOUNG JEEZY f/AKON Soul Survivor (Def Jam/IDJMG)	16
SEAN PAUL We Be Burnin' (Atlantic)	14
CHRIS BROWN f/JUELZ SANTANA Run It (Live/Zomba Label Group)	13
RIHANNA If It's Lovin' That You Want (Def Jam/IDJMG)	13
PUSSYCAT DOLLS Stickwitu (A&M/Interscope)	12
ALANIS MORISSETTE Crazy (Maverick/Reprise)	12
GAVIN DEGRAW Follow Through (J/RMG)	8

## MOST INCREASED PLAYS

ARTIST TITLE LABEL(S)	TOTAL PLAY INCREASE
KANYE WEST Gold Digger (Roc-A-Fella/IDJMG)	+1311
CHRIS BROWN f/JUELZ SANTANA Run It (Live/Zomba Label Group)	+1208
NICKELBACK Photograph (Roadrunner/IDJMG)	+967
PUSSYCAT DOLLS Stickwitu (A&M/Interscope)	+965
KELLY CLARKSON Because Of You (RCA/RMG)	+907
BOW WOW f/CIARA Like You (Columbia)	+727
MARIAH CAREY Don't Forget About Us (Island/IDJMG)	+651
GREEN DAY Wake Me Up When September Ends (Reprise)	+607
FALL OUT BOY Sugar, We're Goin' Down (Island/IDJMG)	+542
PRETTY RICKY Your Body (Atlantic)	+509

## NEW & ACTIVE\*

MARIO f/JUVENILE Boom (J/RMG)	Total Plays: 480, Total Stations: 25, Adds: 1
SIMPLE PLAN Crazy (Lava)	Total Plays: 426, Total Stations: 43, Adds: 5
SAVING JANE Girl Next Door (Toucan Cove/Alert)	Total Plays: 378, Total Stations: 26, Adds: 2
JESSE MCCARTNEY Because You Live (Hollywood)	Total Plays: 375, Total Stations: 32, Adds: 2
TRICK TRICK f/EMINEM Welcome 2 Detroit (Motown/Universal)	Total Plays: 361, Total Stations: 12, Adds: 2
GWEN STEFANI Luxurious (Interscope)	Total Plays: 332, Total Stations: 63, Adds: 55
STAIN'D Right Here (Flip/Atlantic)	Total Plays: 217, Total Stations: 20, Adds: 1
JOSH KELLEY Only You (Hollywood)	Total Plays: 215, Total Stations: 17, Adds: 0
SCOTT STAPP The Great Divide (Wind-up)	Total Plays: 198, Total Stations: 21, Adds: 2
REV RUN Mind On The Road (RSMG/IDJMG)	Total Plays: 160, Total Stations: 14, Adds: 1

Songs ranked by total plays

Total playlists for all R&R reporters are available on the web at [www.radioandrecords.com](http://www.radioandrecords.com).

120 CHR/Pop reporters. Monitored airplay data supplied by Mediabase Research, a division of Premiere Radio Networks. Songs ranked by total plays for the airplay week of 10/2-10/8. Bullets appear on songs gaining plays or remaining flat from previous week. If two songs are tied in total plays, the song with the larger increase in plays is placed first. Songs below No. 20 are moved to recurrent after 20 weeks on the chart. Most Added is the total number of new adds officially reported to R&R by each reporting station. Songs unreported as adds do not count toward overall total stations playing a song. Most Increased Plays lists the songs with the greatest week-to-week increases in total plays. Total Audience equals Average Quarter Hour Persons times number of plays (times 100). Each daypart on each station is assigned an AQH number. Average Quarter Hour Persons used herein with permission from Arbitron Inc. (© 2005, Arbitron Inc.) © 2005 Radio & Records.

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# CHR/POP TOP 50 INDICATOR

October 14, 2005

LAST WEEK	THIS WEEK	ARTIST TITLE LABEL(S)	TOTAL PLAYS	+/- PLAYS	TOTAL AUDIENCE (00)	WEEKS ON CHART	TOTAL STATIONS/ADDS
1	1	MARIAH CAREY Shake It Off (Island/IDJMG)	4400	+128	73088	14	67/1
2	2	WEEZER Beverly Hills (Geffen)	3919	+150	61996	19	64/1
3	3	KELLY CLARKSON Because Of You (RCA/RMG)	3886	+466	65379	9	65/2
4	4	GREEN DAY Wake Me Up When September Ends (Reprise)	3852	+471	64157	7	65/2
5	5	LIFHOUSE You And Me (Geffen)	3221	-104	54316	26	65/1
12	6	KANYE WEST Gold Digger (Roc-A-Fella/IDJMG)	2912	+522	46112	6	63/4
7	7	D.H.T. Listen To Your Heart (Robbins)	2880	-332	45983	22	64/1
6	8	RIHANNA Pon De Replay (Def Jam/IDJMG)	2788	-500	43526	18	61/1
14	9	NICKELBACK Photograph (Roadrunner/IDJMG)	2744	+414	45979	8	64/5
11	10	FALL OUT BOY Sugar, We're Goin' Down (Island/IDJMG)	2743	+316	43874	9	65/2
13	11	BLACK EYED PEAS My Humps (A&M/Interscope)	2694	+340	41494	7	63/2
17	12	GORILLAZ Feel Good Inc. (Virgin)	2092	+127	33149	16	63/3
9	13	MISSY ELLIOTT Lose Control (Gold Mind/Violator/Atlantic)	2054	-344	29431	18	54/1
10	14	PUSSYCAT DOLLS f/BUSTA RHYMES Don't Cha (A&M/Interscope)	2032	-319	31578	25	52/1
16	15	CLICK FIVE Just The Girl (Lava)	2014	-123	33505	15	50/1
20	16	FRANKIE J. More Than Words (Columbia)	2009	+272	34067	7	61/4
8	17	BLACK EYED PEAS Don't Lie (A&M/Interscope)	1987	-478	33613	11	52/1
15	18	MARIAH CAREY We Belong Together (Island/IDJMG)	1939	-262	30155	27	52/1
19	19	PAPA ROACH Scars (Geffen)	1769	-25	27131	35	45/1
18	20	KELLY CLARKSON Behind These Hazel Eyes (RCA/RMG)	1740	-164	26983	27	53/2
22	21	BOW WOW f/CIARA Like You (Columbia)	1734	+279	27757	7	57/5
24	22	PRETTY RICKY Your Body (Atlantic)	1622	+272	24718	8	53/3
21	23	GWEN STEFANI Cool (Interscope)	1506	-194	26985	16	40/0
25	24	AKON Belly Dancer (Bananza) (Universal)	1446	+145	23207	12	51/2
29	25	ASHLEE SIMPSON Boyfriend (Geffen)	1152	+228	19447	4	53/9
23	26	FAT JOE f/NELLY Get It Poppin' (Atlantic)	1130	-236	14821	20	35/1
36	27	CHRIS BROWN f/JUELZ SANTANA Run It (Jive/Zomba Label Group)	1051	+565	15121	2	47/14
30	28	RYAN CABRERA Shine On (E.V.L.A./Atlantic)	992	+183	16166	7	45/5
41	29	PUSSYCAT DOLLS Stickwitu (A&M/Interscope)	963	+568	16524	2	52/14
31	30	MARCOS HERNANDEZ If You Were Mine (Ultrax/TVT)	875	+171	15593	7	37/5
32	31	SANTANA f/MICHELLE BRANCH I'm Feeling You (Arista/RMG)	802	+158	15383	4	37/1
28	32	50 CENT f/MOBB DEEP Outta Control (Shady/Aftermath/Interscope)	781	-149	11562	13	33/4
26	33	BOW WOW f/MARION Let Me Hold You (Columbia)	736	-305	10501	15	28/1
34	34	GAVIN DEGRAW Follow Through (J/RMG)	657	+102	10805	5	30/2
39	35	ALL-AMERICAN REJECTS Dirty Little Secret (Interscope)	600	+155	8150	9	31/4
33	36	ROB THOMAS This Is How A Heart Breaks (Atlantic)	568	-42	9820	16	18/0
37	37	KEITH URBAN You'll Think Of Me (Capitol/EMC)	500	+41	9415	4	23/3
35	38	3 ODORS DOWN Here By Me (Republic/Universal)	462	-87	7323	10	18/0
38	39	SAVING JANE Girl Next Door (Toucan Cove/Alert)	415	-31	8661	6	23/2
47	40	DAVID BANNER Play (SRC/Universal)	334	+97	4462	2	18/3
40	41	LUDACRIS Pimpin' All Over The World (Def Jam South/IDJMG)	330	-45	3907	16	16/1
42	42	YING YANG TWINS f/MIKE JONES Badd (TVT)	328	-49	3526	8	18/1
Debut	43	HOWIE DAY She Says (Epic)	301	+77	4848	1	17/4
46	44	SALLY ANTHONY f/5TH WARD WEEBIE Vent (Gracie Productions)	301	+16	4873	3	12/0
45	45	ARUNA Break You Open (Eskala)	290	+1	4583	3	9/0
Debut	46	MARIAH CAREY Don't Forget About Us (Island/IDJMG)	272	+241	6370	1	30/17
48	47	SWITCHFOOT Stars (Columbia)	256	-2	3797	2	13/0
Debut	48	RIHANNA If It's Lovin' That You Want (Def Jam/IDJMG)	249	+56	5664	1	16/4
Debut	49	SIMPLE PLAN Crazy (Lava)	238	+35	4631	1	13/0
Debut	50	CRINGE Been Alone (Listen)	217	+30	3664	1	10/1

68 CHR/Pop reporters. Songs ranked by total plays for the airplay week of Sunday 10/2 - Saturday 10/8.  
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## MOST ADDED

ARTIST TITLE LABEL(S)	ADDS
MARIAH CAREY Don't Forget About Us (Island/IDJMG)	17
PUSSYCAT DOLLS Stickwitu (A&M/Interscope)	14
CHRIS BROWN f/JUELZ SANTANA Run It (Jive/Zomba Label Group)	14
GWEN STEFANI Luxurious (Interscope)	12
ASHLEE SIMPSON Boyfriend (Geffen)	9
SEAN PAUL We Be Burnin' (Atlantic)	7
NICKELBACK Photograph (Roadrunner/IDJMG)	5
BOW WOW f/CIARA Like You (Columbia)	5
RYAN CABRERA Shine On (E.V.L.A./Atlantic)	5
MARCOS HERNANDEZ If You Were Mine (Ultrax/TVT)	5
KANYE WEST Gold Digger (Roc-A-Fella/IDJMG)	4
FRANKIE J. More Than Words (Columbia)	4
50 CENT f/MOBB DEEP Outta Control (Shady/Aftermath/Interscope)	4
ALL-AMERICAN REJECTS Dirty Little Secret (Interscope)	4
HOWIE DAY She Says (Epic)	4
RIHANNA If It's Lovin' That You Want (Def Jam/IDJMG)	4
YOUNG JEEZY f/AKON Soul Survivor (Def Jam/IDJMG)	4
YING YANG TWINS f/PITBULL Shake (TVT)	4

## MOST INCREASED PLAYS

ARTIST TITLE LABEL(S)	TOTAL PLAY INCREASE
PUSSYCAT DOLLS Stickwitu (A&M/Interscope)	+568
CHRIS BROWN f/JUELZ SANTANA Run It (Jive/Zomba Label Group)	+565
KANYE WEST Gold Digger (Roc-A-Fella/IDJMG)	+522
GREEN DAY Wake Me Up When September Ends (Reprise)	+471
KELLY CLARKSON Because Of You (RCA/RMG)	+466
NICKELBACK Photograph (Roadrunner/IDJMG)	+414
BLACK EYED PEAS My Humps (A&M/Interscope)	+340
FALL OUT BOY Sugar, We're Goin' Down (Island/IDJMG)	+316
BOW WOW f/CIARA Like You (Columbia)	+279
FRANKIE J. More Than Words (Columbia)	+272
PRETTY RICKY Your Body (Atlantic)	+272
MARIAH CAREY Don't Forget About Us (Island/IDJMG)	+241
ASHLEE SIMPSON Boyfriend (Geffen)	+228
RYAN CABRERA Shine On (E.V.L.A./Atlantic)	+183
MARCOS HERNANDEZ If You Were Mine (Ultrax/TVT)	+171
SANTANA f/MICHELLE BRANCH I'm Feeling You (Arista/RMG)	+158
ALL-AMERICAN REJECTS Dirty Little Secret (Interscope)	+155
WEEZER Beverly Hills (Geffen)	+150
AKON Belly Dancer (Bananza) (Universal)	+145
MARIAH CAREY Shake It Off (Island/IDJMG)	+128
GORILLAZ Feel Good Inc. (Virgin)	+127
NELLY Fly Away (Derrty/Fo' Reel/Universal)	+126
GAVIN DEGRAW Follow Through (J/RMG)	+102
DAVID BANNER Play (SRC/Universal)	+97
GWEN STEFANI Luxurious (Interscope)	+90
HOWIE DAY She Says (Epic)	+77
YOUNG JEEZY f/AKON Soul Survivor (Def Jam/IDJMG)	+72
MARIO f/JUVENILE Boom (J/RMG)	+66
ALANIS MORISSETTE Crazy (Maverick/Reprise)	+65
T-PAIN I'm Sprung (Jive/Zomba Label Group)	+61



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October 14, 2005



America's Best Testing CHR/Pop Songs 12+  
For The Week Ending 10/7/05

Artist Title (Label)	TW	LW	Famil.	Burn	W 12-17	W 18-24	W 25-34
KELLY CLARKSON Because Of You (RCA/RMG)	4.28	4.31	96%	18%	4.50	4.32	4.22
KELLY CLARKSON Behind These Hazel Eyes (RCA/RMG)	4.15	4.21	99%	44%	4.16	4.29	4.09
GREEN DAY Wake Me Up When September Ends (Reprise)	4.13	4.07	96%	22%	4.23	4.28	3.90
NICKELBACK Photograph (Roadrunner/DJMG)	4.09	4.01	86%	13%	4.10	4.00	4.32
CLICK FIVE Just The Girl (Lava)	3.96	3.89	92%	22%	4.51	3.93	3.54
FALL OUT BOY Sugar, We're Goin' Down (Island/DJMG)	3.94	3.99	90%	21%	4.34	4.32	3.50
LIFEHOUSE You And Me (Geffen)	3.92	3.89	97%	40%	3.87	4.03	3.86
PAPA ROACH Scars (Geffen)	3.81	3.80	95%	42%	3.90	3.97	3.94
GREEN DAY Holiday (Reprise)	3.80	3.78	98%	43%	3.64	3.90	3.75
WEEZER Beverly Hills (Geffen)	3.70	3.70	97%	37%	3.83	3.65	3.79
BLACK EYED PEAS Don't Lie (A&M/Interscope)	3.65	3.80	96%	35%	3.56	3.82	3.68
D.H.T. Listen To Your Heart (Robbins)	3.63	3.67	99%	51%	3.59	3.72	3.26
MARIAH CAREY We Belong Together (Island/DJMG)	3.58	3.66	99%	56%	3.65	3.56	3.76
GWEN STEFANI Cool (Interscope)	3.58	3.65	99%	40%	3.35	3.46	3.93
PUSSYCAT DOLLS ft. RHYMES Don't Cha (A&M/Interscope)	3.50	3.40	98%	55%	3.09	3.44	3.69
GORILLAZ Feel Good Inc. (Virgin)	3.50	3.52	90%	30%	3.36	3.38	3.62
MARIAH CAREY Shake It Off (Island/DJMG)	3.48	3.51	98%	47%	3.59	3.33	3.67
KANYE WEST Gold Digger (Roc-A-Fella/DJMG)	3.45	3.51	94%	35%	3.76	3.52	3.42
AKON Belly Dancer (Bananza) (Universal)	3.44	3.45	91%	32%	3.65	3.25	3.35
FRANKIE J. How To Deal (Columbia)	3.44	3.43	89%	40%	3.68	3.36	3.53
MISSY ELLIOTT Lose Control (Gold Mind/Violator/Atlantic)	3.42	3.41	97%	51%	3.47	3.34	3.60
NATASHA BEDINGFIELD These Words (Epic)	3.40	3.54	94%	43%	3.23	3.43	3.30
BLACK EYED PEAS My Humps (A&M/Interscope)	3.39	3.25	90%	35%	3.51	3.45	3.14
FRANKIE J. More Than Words (Columbia)	3.32	3.37	86%	32%	3.31	3.30	3.38
FAT JOE ft. NELLY Get It Poppin' (Atlantic)	3.30	3.34	96%	50%	3.28	3.06	3.62
RIHANNA Pon De Replay (Def Jam/DJMG)	3.23	3.34	98%	61%	3.10	3.06	3.09
BOW WOW ft. MARIAN Let Me Hold You (Columbia)	3.19	3.12	92%	45%	3.55	3.11	3.34
BOW WOW ft. CIARA Like You (Columbia)	3.13	3.11	88%	36%	3.64	3.08	3.15
PRETTY RICKY Your Body (Atlantic)	2.98	3.09	73%	30%	3.25	2.72	3.05

Total sample size is 307 respondents. Total average favorability estimates are based on a scale of 1-5. (1=dislike very much, 5=like very much). Total familiarity represents the percentage of respondents who recognized the song. Total burn represents the number of respondents who said they are tired of hearing the song. Songs must have 40% familiarity to appear on survey. Sample composition is based on persons 12+. Persons are screened via the Internet. Once passed, they can take the music test based on the format/music preference. RateTheMusic.com results are not meant to replace callout research. The results are intended to show opinions of participants on the Internet only. RateTheMusic is a registered trademark of RateTheMusic.com. The RTM system, is available for local radio stations by calling 818-377-5300. RateTheMusic.com data is provided by Mediabase Research, a division of Premiere Radio Networks.



## CHR/POP TOP 30

POWERED BY  
MEDIABASE

LAST WEEK	THIS WEEK	ARTIST TITLE LABEL(S)	TOTAL PLAYS	+/- PLAYS	WEEKS ON CHART	TOTAL STATIONS
5	1	KANYE WEST Gold Digger (Roc-A-Fella/DJMG)	460	+58	5	9/0
1	2	MARIAH CAREY Shake It Off (Island/DJMG)	455	-24	9	8/0
3	3	NICKELBACK Photograph (Roadrunner/DJMG)	440	0	9	10/0
4	4	RIHANNA Pon De Replay (Def Jam/DJMG)	420	-9	17	11/0
6	5	GREEN DAY Wake Me Up When September Ends (Reprise)	417	+33	10	8/0
8	6	BLACK EYED PEAS My Humps (A&M/Interscope)	407	+66	4	8/0
7	7	WEEZER Beverly Hills (Geffen)	364	-12	18	7/0
2	8	BLACK EYED PEAS Don't Lie (A&M/Interscope)	362	-90	11	8/0
9	9	KELLY CLARKSON Because Of You (RCA/RMG)	341	+25	5	5/1
11	10	D.H.T. Listen To Your Heart (Robbins)	269	-25	17	7/0
16	11	BEDOUIN ... When ... (Stomp/Warner Music Canada)	266	+42	6	7/0
10	12	LIFEHOUSE You And Me (Geffen)	264	-48	18	6/0
14	13	GORILLAZ Feel Good Inc. (Virgin)	253	+2	5	6/0
23	14	SIMPLE PLAN Crazy (Atlantic)	227	+46	2	11/0
12	15	NATASHA BEDINGFIELD These Words (Epic)	214	-53	18	10/0
20	16	BOW WOW ft. CIARA Like You (Columbia)	203	+6	3	5/1
Debut	17	MELISSA O'NEIL Alive (Sony BMG Canada)	202	+54	1	7/1
17	18	THEORY OF A DEADMAN Santa Monica (604/Universal)	200	-18	4	6/0
26	19	FRANKIE J. More Than Words (Columbia)	195	+23	4	7/0
Debut	20	RIHANNA If It's Lovin' That You Want (Def Jam/DJMG)	190	+73	1	7/2
30	21	FALL OUT BOY Sugar, We're Goin' Down (Island/DJMG)	189	+38	2	5/0
15	22	GWEN STEFANI Cool (Interscope)	184	-53	13	8/0
27	23	AKON Belly Dancer (Bananza) (Universal)	179	+9	3	5/0
28	24	MASSARI Real Love (Capital Prophet)	178	+19	2	6/1
24	25	HEDLEY On My Own (Universal Music Canada)	176	-4	3	6/1
25	26	CARL HENRY I Wish (DEP/Universal)	173	-2	3	5/0
19	27	DANIEL POWTER Bad Day (Warner Bros.)	171	-27	19	8/0
Debut	28	ASHLEE SIMPSON Boyfriend (Geffen)	164	+32	1	6/0
21	29	SUM 41 Some Say (Island/DJMG)	162	-34	4	5/0
18	30	MISSY ELLIOTT Lose Control (Gold Mind/Violator/Atlantic)	152	-55	10	3/0

15 Canadian CHR reporters. Monitored airplay data supplied by Mediabase Research, a division of Premiere Radio Networks. Songs ranked by total plays for the airplay week of 10/2-10/8. Bullets appear on songs gaining plays or remaining flat from previous week. If two songs are tied in total plays, the song with the larger increase in plays is placed first. Songs below No. 15 are moved to recurrent after 20 weeks on the chart. © 2005 Radio & Records. ♣ Indicates Cancon.

### B97 & New Orleans Slowly...

Continued from Page 30

be the New World Order. We're pushing this process along, and I think it's wonderful. In times like these you need to embrace and accept change. It's life after Katrina.

R&R: Where are you currently operating out of, both personally and professionally?

MK: United Radio is still coming out of Clear Channel's Baton Rouge studios. Some of our salespeople are out there too. We're also opening a sales office in Jefferson Parish.

The programming units for the FMs are being put together at remote locations, and there's limited personnel coming in to merge all the systems with music and information. We can get into our building, but it hasn't been signed off on, so it could be a week or two before we move back.

Personally, I'm still living out of a hotel. I do have my electricity back, but the water is unsafe to drink or shower with, and there are still curfews. But it's great. The French Quarter is open and probably breaking some of the curfew laws, and they have a lot of new specialty drinks. One of them is a "Curfew & Coke." It's Crown Royal and Coke, and that's going to be my drink of choice for the next few weeks.

I've been commuting back and forth from Baton Rouge. There's no sense in being con-

**"This is one time that it's not exaggeration: This medium helped save many lives in New Orleans."**

fined. I don't mind the drive. I'm definitely one of the lucky ones. I've been driving around St. Charles, and, fortunately, most of the oak trees survived, but this is our Mardi Gras cleanup the city's ever going to face.

R&R: What's it like for you, as a programmer, overseeing a station that's broadcasting to a mostly empty city?

MK: Our signal is 100,000 watts, so it reaches a large area. The north shore was not as damaged, and Jefferson Parish and some of the outlying areas were less affected by the hurricane. Those people are starting to move back.

Again, there's nowhere near a sense of normalcy anywhere, but if any of the population has come back, it's greater than 50% in those areas. Orleans Parish used to have 500,000-700,000 people, and that area is pretty much unoccupied at this point.

So it's a lighter population base, but peo-



**CHICAGO PRIDE** We're trying to figure out if WKSC (103.5 Kiss FM)/Chicago midday guy Adam Smasher is grinning because the White Sox were winning at the moment this picture was taken or if it's because he's in close proximity to the lovely Jessica Simpson. Truth is, we may never know. Here are (l-r) Kiss promo person Lorraine Lynn; Simpson; Kiss MD Jeff "Smash" Murray; Smasher; and Simpson's father, Joe.

ple are certainly out there, and we're hearing from them via our sales and programming people who live there. Our staff is scattered throughout the city, as are our friends and families. We're hearing through word of mouth that the city's trying to come back to life.

Maybe we're just optimistic, and maybe I'm just an eternal optimist to think that we're getting close to what the original population was, but either way — wheth-

er it's 500 or 500,000 people — we have an obligation to reach them. We're part of their everyday lives, and the best thing we can ever be as a radio station is a companion. After something like this, you need companions, friends and family members to be next to you.

Special thanks to R&R Evil Minion Keith Ber-man for his assistance in bringing Kaplan's story to the printed page.





**DANA HALL**  
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# It's Better In The Bahamas!

Power Summit attracts DJs and industry heavyweights

By Darnella Dunham  
R&R Assistant Rhythmic/Urban Editor

After stints in Miami and Puerto Rico, the eighth annual Power Summit brought some of the industry's finest to the Bahamas. Many local aspiring artists tried to get into the host hotel to pass their demos along to anyone willing to listen, but the Power Summit was exclusive and all about recognizing DJs and the power they command.

Hip-hop pioneer Russell Simmons kicked things off with a casual keynote speech and took questions from attendees. Parties and performances were plentiful, and artists like Kanye West, Ludacris, Akon, Busta Rhymes, Common Three 6 Mafia and Remy Ma hit the stage and mingled with the DJs.

There was a DJ battle between The Mixakan and DJ Kid Scratch, and the entire summit culminated in the \$50,000 Fight Klub MC Battle. There were plenty of events to keep everyone entertained, and being in the Bahamas was amazing, but the best part was linking up with other attendees. On this page we present photos of just a few of the people who made the Power Summit pop this year.



**DJs + OPEN BAR = GOOD TIMES** Mixers from around the country enjoyed the party vibe at the Power Summit. Seen here (l-r) are KUBE/Seattle's DJ B-Mello, Superadio's Gary Bernstein, recording artist Angelique Cinelu, KUBE/Seattle & Superadio's DJ Supa Sam, WPWX (Power 92)/Chicago's DJ Pharris and Superadio's John Campanario.



**MAN OF STEEL** Current WHRK/Memphis PD Devin Steel took some time off from programming and hosting afternoons and went back to his mixing roots at the Power Summit. Seen here right after the DJ battle are (l-r) Steel and promoter Kevin Cooper.



**THE CHAMP IS HERE!** DJ battle winner The Mixakan kept the crowd motivated and also went home with a contract from Superadio.



**DRAMA IN THE BAHAMAS** The ladies represented at the fierce \$50,000 Fight Klub MC Battle. Seen here (l-r) are Sanctuary Records' Kathi Moore and J Records' Stephanie Lopez



**BAKA BOYZ MAKIN' NOISE** KDAY/Los Angeles & Superadio's Baka Boyz enjoyed the sunshine after Remy Ma's performance, moments before the announcement that Superadio will syndicate their morning show. Seen here (l-r) are Nick V. and Eric V.



**RIDIN' WITH A LEGEND** KVSP/Oklahoma City's DJ Joe Corleone (r) was more than happy to pose with living legend WQHT (Hot 97)/New York's OJ Jazzy Joyce during an elevator ride in the Westin.



**NEEK AT NITE** WHXT/Columbia, SC MD/midday personality Shanik "Neek" Mincie (l) and D4L manager Johnnie Cabell showed their grown and sexy sides after the \$50,000 Fight Klub MC Battle.



**THEY'VE GOT THE POWER** During the \$50,000 Fight Klub MC Battle the RPM Group's Rene McLean kept the MCs and the extremely vocal crowd under control while Interscope's Kevin Black served as referee. Seen here (l-r) are McLean and Black.



**WE'RE FAMILIAR** Here's syndicated personality, producer and man of many hustles DJ Clinton Sparks moments before the Fight Klub MC Battle.



**NASTY AS HE WANTS TO BE** WJHM (102 Jamz)/Orlando's DJ Nasty (l) put his drinking on pause to hang out with DTP's (Disturbing Tha Peace) Shawnae Corbett.



**MIAMI'S OWN** People came from all over the world to attend the eighth annual Power Summit, but it took WEDR (99 Jamz)/Miami's DJ Khaled (l) and On Point Entertainment's Buggah less than an hour to get to the Bahamas.



**PASS THE MIKE** Rappers were in abundance at the Power Summit. Seen here are two who are tremendous freestylers, (l-r) Power Summit Fight Klub MC Battle Champion and Virgin recording artist Jim and G.O.D./Geffen recording artist Common.

# CHR/RHYTHMIC TOP 50

October 14, 2005

POWERED BY  
MEDIABASE

LAST WEEK	THIS WEEK	ARTIST TITLE LABEL(S)	TOTAL PLAYS	+ / - PLAYS	TOTAL AUDIENCE (00)	WEEKS ON CHART	TOTAL STATIONS/ ADDS
1	1	KANYE WEST Gold Digger (Roc-A-Fella/IDJMG)	7028	+193	826061	13	80/0
2	2	BOW WOW f/CIARA Like You (Columbia)	6269	-89	703590	12	68/0
3	3	MARIAH CAREY Shake It Off (Island/IDJMG)	5840	-354	569874	14	82/0
5	4	YOUNG JEEZY f/AKON Soul Survivor (Def Jam/IDJMG)	4722	+605	571998	10	79/1
4	5	DAVID BANNER Play (SRC/Universal)	4610	-469	431957	15	82/0
9	6	CHRIS BROWN f/JUELZ SANTANA Run It (Jive/Zomba Label Group)	4288	+683	442291	11	78/1
7	7	BLACK EYED PEAS My Humps (A&M/Interscope)	4074	+164	337591	12	51/1
6	8	PRETTY RICKY Your Body (Atlantic)	4033	-13	394149	16	76/0
8	9	T-PAIN I'm Sprung (Jive/Zomba Label Group)	3890	+286	341669	11	80/2
10	10	YING YANG TWINS f/PITBULL Shake (TVT)	3322	+321	312496	12	64/1
17	11	TRINA f/KELLY ROWLAND Here We Go (Slip-N-Slide/Atlantic)	2645	+630	242977	5	66/4
15	12	TWISTA f/TREY SONGZ Girl Tonite (Atlantic)	2586	+465	256525	8	75/3
11	13	YING YANG TWINS f/MIKE JONES Badd (TVT)	2575	-402	245672	17	77/0
16	14	SEAN PAUL We Be Burnin' (Atlantic)	2416	+376	336803	6	66/5
13	15	50 CENT f/MOBB DEEP Outta Control (Shady/Aftermath/Interscope)	2280	-286	242715	15	66/0
14	16	MARIAH CAREY We Belong Together (Island/IDJMG)	2279	-261	234551	29	80/0
21	17	RAY J One Wish (Knockout/Sanctuary)	2161	+485	159170	8	58/4
18	18	D4L Laffy Taffy (Asylum/Atlantic)	2109	+266	140614	7	52/1
12	19	BOW WOW f/MARION Let Me Hold You (Columbia)	2079	-531	211720	21	78/0
19	20	FRANKIE J. More Than Words (Columbia)	1866	+22	111505	7	50/0
25	21	THREE 6 MAFIA Stay Fly (Columbia)	1766	+397	194238	7	53/7
22	22	MARCOS HERNANDEZ If You Were Mine (Ultras/TVT)	1582	-120	106613	12	44/0
23	23	RIHANNA Pon De Replay (Def Jam/IDJMG)	1416	-165	95539	20	57/0
28	24	LIL' KIM Lighters Up (Queen Bee/Atlantic)	1405	+330	201539	4	45/1
27	25	MARIO f/JUVENILE Boom (J/RMG)	1249	+16	57791	7	57/0
30	26	DEM FRANCHIZE BOYZ... I Think They Like Me (Remix) (So So Def/Virgin)	1164	+132	120549	4	50/3
32	27	MARQUES HOUSTON Naked (T.U.G./Universal)	1062	+41	96972	8	40/2
24	28	DESTINY'S CHILD Cater 2 U (Columbia)	1048	-355	107390	19	44/0
33	29	CHAMILLIONAIRE Turn It Up (Latium/Universal)	1041	+159	99982	8	34/3
26	30	DAMIAN "JR. GONG" MARLEY Welcome To Jamrock (Tuff Gong/Universal)	1016	-291	115441	13	52/0
34	31	LYFE JENNINGS Must Be Nice (Columbia)	800	-52	84616	13	20/0
44	32	PUSSYCAT DOLLS Stickwitu (A&M/Interscope)	790	+319	66474	2	38/9
36	33	RIHANNA If It's Lovin' That You Want (Def Jam/IDJMG)	740	+121	61206	3	33/2
40	34	JUELZ SANTANA There It Go (The Whistle Song) (Def Jam/Def Soul)	725	+177	136569	3	33/4
35	35	P\$C f/T.I. & LIL SCRAPPY I'm A King (Grand Hustle/Atlantic)	621	+38	66987	13	19/1
Debut	36	TWISTA f/PITBULL Hit The Floor (Atlantic)	569	+160	71915	1	3/0
37	37	PAUL WALL f/BIG POKEY Sittin' Sidewayz (SwishaHouse/Asylum)	531	-72	67490	16	21/0
42	38	CIARA And I (LaFace/Zomba Label Group)	527	-6	29821	4	41/1
41	39	T.O.K. Footprints (When You Cry) (VP)	525	-15	75999	5	12/1
48	40	KEYSHIA COLE I Should've Cheated (A&M/Interscope)	500	+100	124733	2	12/1
39	41	BOBBY VALENTINO Tell Me (DTP/Def Jam/IDJMG)	490	-88	45214	18	35/0
-	42	YOUNGBLOODZ Presidential (Jive/Zomba Label Group)	488	+100	65977	6	18/1
47	43	NE-YO f/PEEDI PEEDI Stay (Def Jam/IDJMG)	474	+79	30976	2	35/1
38	44	BABY BASH That's My Lady (Money) (Latium/Universal)	462	-122	46022	5	13/0
Debut	45	PHARRELL f/GWEN STEFANI Can I Have It Like That (Star Trak/Interscope)	450	+76	79700	1	32/23
43	46	LIL ROB Back In The Streets (Upstairs)	439	-79	31910	4	7/0
46	47	RHYMEFEST f/KANYE WEST Brand New (J/RMG)	421	-2	18786	3	36/2
Debut	48	MARIAH CAREY Don't Forget About Us (Island/IDJMG)	386	+303	53966	1	50/33
Debut	49	MISSY ELLIOTT Teary Eyed (Gold Mind/Violator/Atlantic)	375	+40	22258	1	28/2
Debut	50	PURPLE RIBBON ALLSTARS f/B.O.I & K.MIKE Kryptonite (Purple Ribbon/Virgin)	371	+19	23277	1	21/1

## MOST ADDED\*

ARTIST TITLE LABEL(S)	ADDS
MARIAH CAREY Don't Forget About Us (Island/IDJMG)	33
PHARRELL f/GWEN STEFANI Can I Have It Like That (Star Trak/Interscope)	23
JAGGED EDGE f/VOLTIO So Amazing (Columbia)	23
ALICIA KEYS Unbreakable (J/RMG)	11
BUBBA SPARXXX f/PETEY PABLO & SLEEPY BROWN The Otherside (Purple Ribbon/Virgin)	10
PUSSYCAT DOLLS Stickwitu (A&M/Interscope)	9
LIL' WAYNE Fireman (Cash Money/Universal)	8
GWEN STEFANI Luxurious (Interscope)	8
THREE 6 MAFIA Stay Fly (Columbia)	7
PAUL WALL f/MIKE JONES & BUN B They Don't Know (SwishaHouse/Asylum)	7

## MOST INCREASED PLAYS

ARTIST TITLE LABEL(S)	TOTAL PLAY INCREASE
CHRIS BROWN f/JUELZ SANTANA Run It (Jive/Zomba Label Group)	+683
TRINA f/KELLY ROWLAND Here We Go (Slip-N-Slide/Atlantic)	+630
YOUNG JEEZY f/AKON Soul Survivor (Def Jam/IDJMG)	+605
RAY J One Wish (Knockout/Sanctuary)	+485
TWISTA f/TREY SONGZ Girl Tonite (Atlantic)	+465
THREE 6 MAFIA Stay Fly (Columbia)	+397
SEAN PAUL We Be Burnin' (Atlantic)	+376
LIL' KIM Lighters Up (Queen Bee/Atlantic)	+330
YING YANG TWINS f/PITBULL Shake (TVT)	+321
PUSSYCAT DOLLS Stickwitu (A&M/Interscope)	+319

## NEW & ACTIVE

JAZZE PHA f/CEE-LO Happy Hour (Capitol)	Total Plays: 359, Total Stations: 27, Adds: 1
ALICIA KEYS Unbreakable (J/RMG)	Total Plays: 331, Total Stations: 22, Adds: 11
WARREN G Get Ya Down (Hawino/Lightyear)	Total Plays: 321, Total Stations: 12, Adds: 0
LIL' WAYNE Fireman (Cash Money/Universal)	Total Plays: 311, Total Stations: 46, Adds: 8
AVANT f/LIL' WAYNE You Know What (Geffen)	Total Plays: 260, Total Stations: 15, Adds: 0
MR. CAPONE-E f/MAGIC My Angel (Thump)	Total Plays: 230, Total Stations: 16, Adds: 4
VOLTIO f/LIL ROB & PITBULL Bumper (White Lion/Sony Urban/Epic)	Total Plays: 223, Total Stations: 10, Adds: 0
K. YOUNG You're So Bad (Traacherous)	Total Plays: 200, Total Stations: 20, Adds: 1
PLAY-N-SKILLZ f/AKON Come Home (Latium/Universal)	Total Plays: 198, Total Stations: 9, Adds: 2
EBONY EYEZ f/112 Take Me Back (Capitol)	Total Plays: 188, Total Stations: 15, Adds: 3

Songs ranked by total plays

Station playlists for all R&R reporters are available on the web at [www.radioandrecords.com](http://www.radioandrecords.com).

85 CHR/Rhythmic reporters. Monitored airplay data supplied by Mediabase Research, a division of Premiere Radio Networks. Songs ranked by total plays for the airplay week of 10/2-10/8. Bullets appear on songs gaining plays or remaining flat from previous week. If two songs are tied in total plays, the song with the larger increase in plays is placed first. Songs below No. 20 are moved to recurrent after 20 weeks on the chart. Most Added is the total number of new adds officially reported to R&R by each reporting station. Songs unreported as adds do not count toward overall total stations playing a song. Most Increased Plays lists the songs with the greatest week-to-week increases in total plays. Total Audience equals Average Quarter Hour Persons times number of plays (times 100). Each daypart on each station is assigned an AQH number. Average Quarter Hour Persons used herein with permission from Arbitron Inc. © 2005, Arbitron Inc., © 2005 Radio & Records.

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THE INDUSTRY'S NEWSPAPER

HEAD RUSH



America's Best Testing CHR/Rhythmic Songs 12+ For The Week Ending 10/7/05

Table with columns: Artist Title (Label), TW, LW, Familiarity, Burn, Persons 12-17, Persons 18-24, Persons 25-34. Lists top 50 songs including CHRIS BROWN, MARIAH CAREY, KANYE WEST, etc.

Total sample size is 350 respondents. Total average favorability estimates are based on a scale of 1-5. Total familiarity represents the percentage of respondents who recognized the song. Total burn represents the number of respondents who said they are tired of hearing the song.

ARTIST: Rhymefest

LABEL: J/RMG

By DARNELLA DUNHAM/Asst. Urban/Rhythmic Editor



It's one of the only rappers to win a Grammy award before recording my first major-label release," says Rhymefest, who co-wrote Kanye West's Grammy-winning hit "Jesus Walks."

Rhymefest comes from Chicago, the city that brought us Common, Twista and West. 'Ye and 'Fest first worked together when West produced most of Raw Dawg, Rhymefest's 2001 independent debut, and the two are reunited on 'Fest's current single, "Brand New."

Blue Collar, Rhymefest's first major-label album, is scheduled for a Dec. 6 release and features appearances by Mario, Carl Thomas and the late Ol' Dirty Bastard.

What makes 'Fest different from other rappers out there? One of his best attributes is that he doesn't take himself too seriously. "What we need in hip-hop right now are rappers who are both truthful and entertaining," he says.

REPORTERS

Stations and their ads listed alphabetically by market

Large grid of market reports for various cities including KQED, KZAZ, KZLX, KZLV, etc., listing station names and their advertising spots.

POWERED BY MEDIABASE. Monitored Reporters 112 Total Reporters. 85 Total Monitored. 27 Total Indicator. Did Not Report. Playlist Frozen (2): KQCC/Wichita Falls, TX. WRRX/New London, CT.



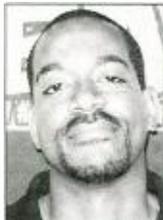
**DANA HALL**  
dhall@radioandrecords.com

# The Promotion Talent Puddle

Why is it so hard to find great promotion people?

As any PD who has had a recent opening for a promotions or marketing director knows, it's not an easy task to find the right person to fill the job. There may be lots of candidates jumping at the chance — the receptionist, a hungry intern or even a very smart and ambitious recent college graduate — but are they really qualified to hold the future of your station's image and events in their inexperienced hands?

Some of the bigger questions might be: Are we training enough people to take on the role of promotions and marketing director? How has that role changed in recent years? Are you looking for someone who can juggle on-air promotions and a couple of events, or are you in need of a person who can create a yearlong marketing campaign? Most likely, you need someone who can do everything, and do it flawlessly.



**Dion Summers**

I've found in my discussions with programmers that promotions director is often the hardest position to fill at a radio station. There are several stations I'm aware of that are currently trying to fill the promotions director slot. This week I speak with the PDs of two of these sta-

tions about what they're looking for in a promotions director and how difficult their search has been.

"It's been very difficult," says Dion Summers, PD of Clear Channel's WMIB/Miami. "There are a lot of great promotion executors out there, but it's more difficult to find a person who will be your partner in creating the overall station image. That's what I'm looking for in a promotion person.

"Those type of people are few and far between. My last promotions director, Lori Hall, was truly one of them. Now I have to fill her shoes. I want someone who can build a brand from conception to execution.

"A promotion person shouldn't be someone who just puts up banners, handles the winning weekends or manages the street team. Those are all important elements, and you have to be very well-organized to handle this job, but I also want someone with big ideas.

"For example, a normal station's weekend promotion might be to give away 25 gift certificates. What I want is someone who will come up with the idea to do 25 trips to Disney World and a grand prize of a yearlong family pass."

### What Is Great?

"A great promotion person must consistently and constantly build a brand," Summers says. "I want my station to have a brand like Pepsi. To do that, you need a team effort and a common vision between the PD and the promotion person.

"I'm also looking for someone who is creative but who can put a new spin on old ideas. Radio has always been creative, but can you bring fresh concepts to the tried-and-true promotions? They also always need to think on a



**Mark McCray**

**"A lot of people consider the promotions director job as an entry-level position in radio, but I don't agree. In the past a radio station might have been able to get away with hiring someone like that, but not anymore."**

**Mark McCray**



**FOR SISTAS ONLY** WVEE (V103)/Atlanta celebrated its annual For Sistas Only event recently, with the help of Interscope recording duo Floetry. Seen here (l-r) are V103 morning man Frank Ski, Floetry's Natalie and Marsha and Floetry fan Ronald McDonald.

grand scale. Don't assume that you can't do something because you don't have the budget. A great promo person will come up with a big idea, then find ways to make it happen, or scale it back slightly."

Infinity's WJBW & WMBX/West Palm Beach PD Mark McCray says, "Your promotions director is the first link to the community. She is the person who massages and manipulates that link to your advantage. It's important to have someone who understands that and who is passionate about achieving that connection with the community.

"Not only do we need to find someone who is qualified, who gets radio, but it is also a great help if he or she understands this market. They don't necessarily have to be from here, but they have to know the area."

McCray has been looking for a promotions director for WMBX for about two months, and he says his challenge has been finding someone with experience. "A lot of great promotion people are already in good situations, and they don't want to leave," he says.

"They may feel they have an investment in what they helped build in their market, or they may be locked down by contracts. I've found that to be the case with many of the seasoned promotions directors.

"A lot of people consider the promotions director job an entry-level position in radio, but I don't agree. Our promotions director has been gone for about six to eight weeks, and during our search we've received a lot of resumes from people straight out of college or from people who have never worked in radio before.

"For us, that won't work. In the past a radio station might have been able to get away with hiring someone like that, but not anymore."

### Hiring From Within

"I think it's possible to find a great promotion person in-house," McCray continues. "Often the person you have assist-

**"I'm looking for someone who is creative but who can put a new spin on old ideas. Radio has always been creative, but can you bring fresh concepts to the tried-and-true promotions?"**

**Dion Summers**

ing your promotions director has been right there, learning what they do. But, at the same time, being in that role doesn't automatically guarantee you can move up.

"An assistant needs to soak up all they can about promotions — everything from street promotion to sales meetings. Long before a position opens up, they should be asking, 'How do I prepare a proposal for a client?' or, 'What happens during a sales call?' They should be able to move easily between the world of street promotion and the business world, where you have to meet with management."

Summers agrees that it's possible to find a talented promotions director in-house. "Look for the person who easily adapts to different situations," he says. "If you have someone in-house who you think is good but maybe is not ready to step up to the director slot yet, encourage

Continued on Page 40



# URBAN TOP 50

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October 14, 2005

LAST WEEK	THIS WEEK	ARTIST	TITLE LABEL(S)	TOTAL PLAYS	+/- PLAYS	TOTAL AUDIENCE (00)	WEEKS ON CHART	TOTAL STATIONS/ ADDS
3	1	YOUNG JEEZY f/JAKON	Soul Survivor (Def Jam/IDJMG)	3822	+224	470787	10	60/0
1	2	KANYE WEST	Gold Digger (Roc-A-Fella/IDJMG)	3792	-178	486799	12	61/0
2	3	BOW WOW f/CIARA	Like You (Columbia)	3692	-225	446007	12	65/0
4	4	MARIAH CAREY	Shake It Off (Island/IDJMG)	3186	-298	366888	13	58/0
5	5	DAVID BANNER	Play (SRC/Universal)	2953	-148	321740	15	59/0
7	6	TWISTA f/TREY SONGZ	Girl Tonite (Atlantic)	2737	+474	317528	8	65/0
6	7	MARQUES HOUSTON	Naked (T.U.G./Universal)	2681	-112	269550	19	57/0
8	8	T-PAIN	I'm Sprung (Jive/Zomba Label Group)	2438	+331	221060	9	60/0
10	9	DEM FRANCHIZE BOYZ...	I Think They Like Me (Remix) (So So Def/Virgin)	2196	+320	200309	13	60/0
12	10	CHRIS BROWN f/JUELZ SANTANA	Run It (Jive/Zomba Label Group)	1996	+339	275269	10	62/2
13	11	THREE 6 MAFIA	Stay Fly (Columbia)	1955	+316	176360	11	48/1
11	12	P\$C f/T.I. & LIL SCRAPPY	I'm A King (Grand Hustle/Atlantic)	1939	+73	181514	12	53/0
14	13	LIL' KIM	Lighters Up (Queen Bee/Atlantic)	1713	+189	218344	6	61/2
9	14	LYFE JENNINGS	Must Be Nice (Columbia)	1709	-323	194097	34	50/0
15	15	ALICIA KEYS	Unbreakable (J/RMG)	1610	+105	145958	7	59/1
17	16	PRETTY RICKY	Your Body (Atlantic)	1580	+129	140577	10	52/2
21	17	KEYSHIA COLE	I Should've Cheated (A&M/Interscope)	1571	+337	217498	7	55/6
23	18	RAY J	One Wish (Knockout/Sanctuary)	1468	+284	174614	8	47/3
25	19	TRINA f/KELLY ROWLAND	Here We Go (Slip-N-Slide/Atlantic)	1439	+520	150061	4	56/2
20	20	D4L	Laffy Taffy (Asylum/Atlantic)	1414	+163	111840	8	53/4
18	21	YING YANG TWINS f/MIKE JONES	Badd (TVT)	1104	-314	79301	15	50/0
26	22	CIARA	And I (LaFace/Zomba Label Group)	1043	+169	129556	7	47/0
24	23	YOUNGBLOODZ	Presidential (Jive/Zomba Label Group)	1040	+74	84562	12	51/2
19	24	BOBBY VALENTINO	Tell Me (DTP/Def Jam/IDJMG)	990	-266	141278	18	45/0
29	25	R. KELLY	Slow Wind (Jive/Zomba Label Group)	870	+141	98842	6	40/2
22	26	50 CENT f/MOBB DEEP	Outta Control (Shady/Aftermath/Interscope)	829	-388	65020	14	52/0
27	27	CHARLIE WILSON	Charlie Last Name: Wilson (Jive/Zomba Label Group)	750	-68	79165	18	30/0
32	28	PURPLE RIBBON ALLSTARS...	Kryptonite (Purple Ribbon/Virgin)	734	+138	53901	4	32/3
31	29	SEAN PAUL	We Be Burnin' (Atlantic)	713	+74	108557	5	35/3
30	30	GINUWINE	When We Make Love (Sony Urban/Epic)	646	-1	58220	3	48/1
33	31	JAZZE PHA f/CEE-LO	Happy Hour (Capitol)	629	+34	37261	4	40/0
34	32	FANTASIA	Ain't Gonna Beg (J/RMG)	613	+58	64442	7	36/0
36	33	NE-YO f/PEEDI PEEDI	Stay (Def Jam/IDJMG)	604	+67	82606	3	38/0
38	34	JAHEIM f/JADAKISS	Everytime I Think About Her (Divine Mill/Warner Bros.)	587	+72	42348	2	48/1
35	35	FLOETRY f/COMMON	Supastar (Geffen)	542	-8	39535	4	40/0
49	36	TREY SONGZ	Gotta Go (Songbook/Atlantic)	531	+173	54074	2	46/5
40	37	T.O.K.	Footprints (When You Cry) (VP)	504	+31	114554	3	24/1
46	38	JUELZ SANTANA	There It Go (The Whistle Song) (Def Jam/Def Soul)	483	+91	47429	2	34/1
39	39	SHARISSA f/R. KELLY	In Love With A Thug (Virgin)	483	+4	22744	8	28/0
Debut	40	AVANT f/LIL' WAYNE	You Know What (Geffen)	468	+200	33173	1	42/0
43	41	BUSTA RHYMES...	Where's Your Money (Aftermath/Interscope)	468	+17	30308	2	44/0
45	42	YOUNG ROMÉ f/MARQUES HOUSTON	For Your Love (T.U.G./Universal)	468	+59	22479	2	30/3
42	43	YOUNG JEEZY	Go Crazy (Def Jam/IDJMG)	441	-21	54655	4	1/0
47	44	CHAMILLIONAIRE	Turn It Up (Latium/Universal)	413	+28	31761	3	27/1
37	45	DAMIAN "JR. GONG" MARLEY	Welcome To Jamrock (Tuff Gong/Universal)	410	-113	37501	12	36/0
Debut	46	BUN B	Draped Up (Rap-A-Lot/Asylum)	391	+123	26043	1	27/1
Debut	47	FUGEES	Take It Easy (Sony Urban/Columbia)	383	+149	74465	1	1/0
Debut	48	LIL' WAYNE	Fireman (Cash Money/Universal)	379	+174	43627	1	49/8
48	49	OMARION	I'm Tryna (T.U.G./Sum/Epic)	371	-13	54076	8	18/1
Debut	50	YING YANG TWINS f/PITBULL	Shake (TVT)	360	+185	33377	1	35/5

66 Urban reporters. Monitored airplay data supplied by Mediabase Research, a division of Premiere Radio Networks. Songs ranked by total plays for the airplay week of 10/2-10/8. Bullets appear on songs gaining plays or remaining flat from previous week. If two songs are tied in total plays, the song with the larger increase in plays is placed first. Songs below No. 20 are moved to recurrent after 20 weeks on the chart. Most Added is the total number of new adds officially reported to R&R by each reporting station. Songs unreported as adds do not count toward overall total stations playing a song. Most Increased Plays lists the songs with the greatest week-to-week increases in total plays. Total Audience equals Average Quarter Hour Persons times number of plays (times 100). Each daypart on each station is assigned an AQH number. Average Quarter Hour Persons used herein with permission from Arbitron Inc. (© 2005, Arbitron Inc.) © 2005 Radio & Records.

## MOST ADDED\*

ARTIST	TITLE LABEL(S)	ADDS
MARIAH CAREY	Don't Forget About Us (Island/IDJMG)	55
PHARRELL f/GWEN STEFANI	Can I Have It Like That (Star Trak/Interscope)	42
COMMON	Testify (Geffen)	34
JAGGED EDGE f/VOLTIO	So Amazing (Columbia)	33
ANTHONY HAMILTON	Can't Let Go (So So Def/Zomba Label Group)	30
ISLEY BROTHERS f/RONALD ISLEY	You Helped Me Write This Song (Def Soul/IDJMG)	25
SHEEK LOUCH f/CARL THOMAS	One Name (I-Block/Koch)	17
ANGIE STONE	I Wasn't Kidding (J/RMG)	12
PAUL WALL f/MIKE JONES & BUN B	They Don't Know (SwishaHouse/Asylum)	9

## MOST INCREASED PLAYS

ARTIST	TITLE LABEL(S)	TOTAL PLAY INCREASE
TRINA f/KELLY ROWLAND	Here We Go (Slip-N-Slide/Atlantic)	+520
TWISTA f/TREY SONGZ	Girl Tonite (Atlantic)	+474
CHRIS BROWN f/JUELZ SANTANA	Run It (Jive/Zomba Label Group)	+339
KEYSHIA COLE	I Should've Cheated (A&M/Interscope)	+337
T-PAIN	I'm Sprung (Jive/Zomba Label Group)	+331
DEM FRANCHIZE BOYZ f/JERMAINE DUPRI, DA BRAT & BOW WOW	I Think They Like Me (Remix) (So So Def/Virgin)	+320
THREE 6 MAFIA	Stay Fly (Columbia)	+316
RAY J	One Wish (Knockout/Sanctuary)	+284
YOUNG JEEZY f/JAKON	Soul Survivor (Def Jam/IDJMG)	+224
AVANT f/LIL' WAYNE	You Know What (Geffen)	+200

## NEW & ACTIVE

MISSY ELLIOTT	Teary Eyed (Gold Mind/Violator/Atlantic)	Total Plays: 337, Total Stations: 31, Adds: 3
URBAN MYSTIC	It's You (Sabe)	Total Plays: 292, Total Stations: 20, Adds: 0
TRINA f/LIL' WAYNE	Don't Trip (Slip-N-Slide/Atlantic)	Total Plays: 292, Total Stations: 18, Adds: 1
MARIO f/JUVENILE	Boom (J/RMG)	Total Plays: 274, Total Stations: 28, Adds: 1
FAITH EVANS	Tru Love (Capitol)	Total Plays: 269, Total Stations: 38, Adds: 4
DR. CHARLES G. HAYES & WARRIORS	Work It Out (ICEE)	Total Plays: 269, Total Stations: 17, Adds: 0
PHARRELL f/GWEN STEFANI	Can I Have It Like That (Star Trak/Interscope)	Total Plays: 246, Total Stations: 42, Adds: 42
VIVIAN GREEN	Gotta Go, Gotta Leave (Columbia)	Total Plays: 241, Total Stations: 10, Adds: 0
RIHANNA	If It's Lovin' That You Want (Def Jam/IDJMG)	Total Plays: 229, Total Stations: 20, Adds: 0
RHYMEFEST f/KANYE WEST	Brand New (J/RMG)	Total Plays: 216, Total Stations: 24, Adds: 1

Songs ranked by total plays

Station playlists for all R&R reporters are available on the web at [www.radioandrecords.com](http://www.radioandrecords.com).

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Rena Scott

October 14, 2005



America's Best Testing Urban Songs 12 + For The Week Ending 10/7/05

Table with columns: Artist Title (Label), TW, LW, Famil., Burn, Pers., F, M. Lists top 12 songs like Kanye West's 'Gold Digger' and C. Brown's 'Run It'.

Total sample size is 373 respondents. Total average favorability estimates are based on a scale of 1-5. (1=dislike very much, 5=like very much.)

The Promotion Talent Puzzle

Continued from Page 38

them to learn more about the promotions department, as well as all the departments at the radio station. They need to see and understand the total picture.

"With a station like WMIB, in a market as big as Miami, we also have to have someone who has experience putting on large events. They have to know how to lead from the beginning, from brainstorming to planning to execution to, finally, followup. This is event planning on the largest scale.

"The reason it's so hard to find great promotion people is the same reason it's hard to find great air talent. It's an issue of training. Coming up in radio as a jock, I was constantly going over my aircheck with my PD, and he would give me feedback and direction.

"Today, PDs don't have time for that. I see the same problems for promotion people. They are so busy with more duties that they have no time to sit and teach their staff — or anyone who is willing to learn, for that matter.

"I also think we sometimes scare our promotions directors into comfort zones. As long as they are cranking out contest-winner sheets, we're happy. We don't ask more of them. A lot of programmers have gone on to take creative control of the station's image, and they don't let their promotion people submit any ideas — or, worse, they ignore the ideas they do submit.

"PDs should be more open to a partnership, to hearing ideas outside their own and considering them. Lori was a co-creator, a partner, in creating a distinct image and brand in WMIB. She wasn't a glorified contest executor. She not only took my vision, she added to my vision."

Valuable Commodities

Some promotions directors will say that it's so hard to find experienced, qualified people because the position is often not one of the highest-compensated at a radio station. Many promotions directors work seven days a week, long into the night and even the early-morning hours. And many pay their dues in radio, then move into higher-paying jobs outside the broadcast industry.

McCray says, "A lot of people in radio — in any industry, for that matter — feel that they don't make the kind of money they deserve, so I wouldn't be surprised if promotion people felt that way. It's just the nature of radio today. There are challenges in terms of salary, and it may seem like you don't have the budget you need to draw the best people, but you can get around that."

Summers says, "Promotion people need to look beyond just a salary and take into consideration the tools and resources they will have available to them. Is there room to grow within a company? Could this job lead to bigger and better opportunities? What will you be able to achieve in this situation? A promotions director with vision will see that clearly as well."

REPORTERS

Stations and their ads listed alphabetically by market

Large grid of market reports for various cities including Miami, Atlanta, Dallas, and others, listing station call letters and advertiser names.

Powered by Mediabase. Monitored Reporters. 101 Total Reporters. 66 Total Monitored. 35 Total Indicator. Did Not Report, Playlist Frozen (2). Music Choice R&B-Hip Hop/Satellite Music Choice Rap/Satellite.

# URBAN ACTOP 30

October 14, 2005

LAST WEEK	THIS WEEK	ARTIST TITLE LABEL(S)	TOTAL PLAYS	+/- PLAYS	TOTAL AUDIENCE (00)	WEEKS ON CHART	TOTAL STATIONS/ADDS
1	1	CHARLIE WILSON Charlie Last Name: Wilson (Jive/Zomba Label Group)	1765	-5	175510	20	64/1
3	2	VIVIAN GREEN Gotta Go, Gotta Leave (Columbia)	1409	+132	143428	20	53/0
2	3	MARIAH CAREY We Belong Together (Island/IDJMG)	1386	-93	140174	22	35/0
5	4	ERIC BENET I Wanna Be Loved (Reprise)	1298	+142	98853	10	65/1
4	5	KEM I Can't Stop Loving You (Motown/Universal)	1283	+116	147188	39	57/0
9	6	KEM Find Your Way (Back Into My Life) (Motown/Universal)	1042	+180	98103	17	53/1
8	7	TONI BRAXTON Please (BlackGround/Universal)	991	+90	94274	18	50/0
6	8	FANTASIA Free Yourself (J/RMG)	939	+1	109094	28	48/1
14	9	ALICIA KEYS Unbreakable (J/RMG)	924	+249	111231	5	58/4
10	10	INDIA.ARIE Purify Me (Rowdy/Motown)	915	+73	97295	25	49/1
7	11	JILL SCOTT Cross My Mind (Hidden Beach/Epic)	902	-2	107331	22	40/1
12	12	DR. CHARLES G. HAYES & WARRIORS Work It Out (ICEE)	762	+19	68116	15	41/0
11	13	STEVIE WONDER From The Bottom Of My Heart (Motown/Universal)	745	-34	66218	18	47/1
13	14	LYFE JENNINGS Must Be Nice (Columbia)	740	+49	63958	14	19/2
15	15	MARIAH CAREY Shake It Off (Island/IDJMG)	687	+17	80177	4	30/2
16	16	DWELE I Think I Love U (Virgin)	679	+88	53047	8	51/2
17	17	JEFFREY OSBORNE Yes, I'm Ready (JayZ/Koch)	586	+68	51800	7	48/2
19	18	SHANICE WILSON Every Woman Dreams (Playtime)	545	+65	38871	10	38/2
20	19	MINT CONDITION Whoaa (Image)	490	+34	29947	9	31/0
18	20	EARTH, WIND & FIRE Pure Gold (Sanctuary/SRG)	477	-21	27965	13	37/0
22	21	BAByFACE Grown & Sexy (Arista/RMG)	465	+77	38267	3	40/2
23	22	YOLANDA ADAMS Someone Watching Over You (Atlantic)	432	+60	57626	11	38/1
21	23	PATTI LABELLE f/ MARY J. BLIGE Ain't No Way (Def Soul/IDJMG)	376	-47	45724	16	35/1
28	24	KINDRED THE FAMILY SOUL Where Would I Be (The Question) (Hidden Beach)	343	+62	36166	5	28/2
29	25	KIRK FRANKLIN Looking For You (Gospo Centric/Zomba Label Group)	330	+69	42172	2	27/3
26	26	WILL DOWNING Crazy Love (GRP/VMG)	322	+7	21011	4	28/1
25	27	DESTINY'S CHILD Cater 2 U (Columbia)	295	-35	25363	10	8/1
Debut	28	HEATHER HEADLEY In My Mind (RCA/RMG)	285	+145	18536	1	37/2
-	29	LINA Smooth (Hidden Beach/Red Distribution)	269	+23	20189	3	18/1
30	30	BEYONCE' Wishing On A Star (Columbia)	264	+5	13949	3	29/2

66 Urban AC reporters. Monitored airplay data supplied by Mediabase Research, a division of Premiere Radio Networks. Songs ranked by total plays for the airplay week of 10/2-10/8. Bulletins appear on songs gaining plays or remaining flat from previous week. If two songs are tied in total plays, the song with the larger increase in plays is placed first. Songs below No. 15 are moved to recurrent after 20 weeks on the chart. Most Added is the total number of new adds officially reported to R&R by each reporting station. Songs unreported as adds do not count toward overall total stations playing a song. Most Increased Plays lists the songs with the greatest week-to-week increases in total plays. Total Audience equals Average Quarter Hour Persons times number of plays (times 100). Each daypart on each station is assigned an AQH number. Average Quarter Hour Persons used herein with permission from Arbitron Inc. © 2005, Arbitron Inc.) © 2005 Radio & Records.

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## MOST ADDED\*

ARTIST TITLE LABEL(S)	ADDS
ANGIE STONE I Wasn't Kidding (J/RMG)	14
GERALD LEVERT I Like It (Rhino/Anti)	14
JAHEIM f/ JADAKISS Everytime I Think... (Divine Mill/Warner Bros.)	11
DESTINY'S CHILD Stand Up For Love (2005 World Children's Day Anthem) (Sony Urban/Columbia)	9
ANTHONY HAMILTON Can't Let Go (So So Def/Zomba Label Group)	6
TONI BRAXTON Trippin' (BlackGround/Universal)	5
ALICIA KEYS Unbreakable (J/RMG)	4
KIRK FRANKLIN Looking For You (Gospo Centric/Zomba Label Group)	3

## MOST INCREASED PLAYS

ARTIST TITLE LABEL(S)	TOTAL PLAY INCREASE
ALICIA KEYS Unbreakable (J/RMG)	+249
KEM Find Your Way (Back Into My Life) (Motown/Universal)	+180
HEATHER HEADLEY In My Mind (RCA/RMG)	+145
ERIC BENET I Wanna Be Loved (Reprise)	+142
VIVIAN GREEN Gotta Go, Gotta Leave (Columbia)	+132

## NEW & ACTIVE

TONI BRAXTON Trippin' (BlackGround/Universal)  
Total Plays: 203, Total Stations: 30, Adds: 5  
CRUNA Take Me Higher (Reprise/Warner Bros.)  
Total Plays: 175, Total Stations: 18, Adds: 1  
J MOSS We Must Praise (Gospo Centric)  
Total Plays: 165, Total Stations: 11, Adds: 1  
SMOKIE NORFUL I Understand (EMI Gospell)  
Total Plays: 164, Total Stations: 9, Adds: 0  
SYLEENA JOHNSON Another Relationship (Jive/Zomba Label Group)  
Total Plays: 156, Total Stations: 15, Adds: 0

Songs ranked by total plays

Station playlists for all R&R reporters are available on the web at [www.radioandrecords.com](http://www.radioandrecords.com).

## REPORTERS

Stations and their adds listed alphabetically by market

<p><b>WQVE/Albany, GA</b> OM: Bill Jones PD: Rochelle Vance 7 ANGIE STONE</p> <p><b>KSYU/Albuquerque, NM*</b> OM: Bill May PD: Tim Jones AP/MD: Johnny Bertram 4 ANGIE STONE</p> <p><b>WAKB/Augusta, GA*</b> OM/MD: Ron Thomas 29 ANGIE STONE</p> <p><b>WKSP/Augusta, GA*</b> OM: Mike Kramer PD/MD: Tim "Fats" Sesti APD: Char Best JAHAMI VADANASS DESTINY'S CHILD</p> <p><b>WWH/Baltimore, MD*</b> PD: Tim Watts AP/MD: Keith Fisher No Adds</p> <p><b>KOXL/Baton Rouge, LA*</b> PD/MD: Bob Norman JAHAMI VADANASS ANGIE STONE GERALD LEVERT</p> <p><b>WBHK/Birmingham, AL*</b> PD: Danny Johnson No Adds</p> <p><b>WUHT/Birmingham, AL*</b> PD: Kevin "Koolha" Fox 54 LIL SCOTT</p> <p><b>WMLG/Charleston, SC*</b> OM/MD: Terry Base MD: TK Jones ANGIE STONE GERALD LEVERT</p> <p><b>WXST/Charleston, SC*</b> PD: Michael Tee DESTINY'S CHILD ANTHONY HAMILTON</p>	<p><b>WBAB/Charlotte*</b> OM: John Cantelero PD: John Long No Adds</p> <p><b>WQNC/Charlotte*</b> PD: Alvin Stone MD: Chris James No Adds</p> <p><b>WSB/Chicago, IL*</b> MD: Tunde Bayeola BAYEOLA GERALD LEVERT</p> <p><b>WVAZ/Chicago, IL*</b> OM/MD: Eddy Smith AP/MD: Arsenaldo Rivers 7 KIRK FRANKLIN JAHAMI VADANASS</p> <p><b>WZAK/Cleveland, OH*</b> OM/MD: Kim Johnson MD: Bobby Rush No Adds</p> <p><b>WLXC/Columbus, SC*</b> PD: Tony Williams ANGIE STONE GERALD LEVERT</p> <p><b>WWDH/Columbia, SC*</b> PD: Mike Lee MD: Lori Mack ANGIE STONE GERALD LEVERT</p> <p><b>WAGH/Columbus, GA</b> OM: Kevin Waters PD/MD: Owen Reschows MD: Edward Lewis No Adds</p> <p><b>WKZI/Columbus, GA</b> OM/MD: Carl Conner, Jr. MD: Brandon Conner No Adds</p> <p><b>WXMG/Columbus, OH*</b> OM: Paul Strong PD: Warren Stevens 1 JEFFREY OSBORNE</p>	<p><b>KSCD/Dallas, TX*</b> OM: John Cantelero PD: John Long No Adds</p> <p><b>WRDQ/Dallas, TX*</b> OM/MD: J.D. Jones No Adds</p> <p><b>WMD/Detroit, MI*</b> OM: KJ Holcomb PD: Kenneth Holcomb APD: David Stevens MD: Kristi Berchelt No Adds</p> <p><b>WBWB/Detroit, MI*</b> OM: EJ Keri PD: JJ "Big Daddy" Davis 36 LUTHER VANDROSS 2 PATTI LABELLE f/ MARY J. BLIGE</p> <p><b>WUNK/Fayetteville, NC*</b> OM: Mike Edwards PD/MD: Joel Anderson No Adds</p> <p><b>WZZZ/Flint, MI*</b> PD: Troy Michaels No Adds</p> <p><b>WCMG/Florence, SC</b> OM: Matt Scary PD: Ernie Dee STEVIE WONDER ANTHONY HAMILTON</p> <p><b>WFLM/Ft. Pierce, FL*</b> OM: Mike James PD: Tom Branton APD: Tamara Gant 1 HEATHER HEADLEY</p> <p><b>WOMG/Greensboro, NC*</b> PD: Sergio Gale JAHAMI VADANASS DESTINY'S CHILD</p> <p><b>WJMG/Greenville, SC*</b> OM: Tony Fields PD: Karen Bland MD: Doug Davis 2 JEFFREY OSBORNE</p>	<p><b>KMJO/Houston, TX*</b> OM: Tom Calocacci PD/MD: Sam Chisler No Adds</p> <p><b>WHRP/Huntsville, AL*</b> OM: Kim Johnson PD: Steve Reynolds APD: Dennis Greene DESTINY'S CHILD ANTHONY HAMILTON</p> <p><b>WTLG/Indianapolis, IN*</b> PD: Brian Wallace No Adds</p> <p><b>WOLN/Jackson, MS*</b> OM/MD: Stan Orsison GERALD LEVERT</p> <p><b>WSOL/Jacksonville, FL*</b> OM: Gail Austin MD: KJ Scott 3 MARAH CAREY 1 KINDRED THE FAMILY SOUL 1 KIRK FRANKLIN</p> <p><b>KMLK/Kansas City, MO*</b> PD: Jerald Jackson No Adds</p> <p><b>KSSM/Killeen, TX</b> APD: Shadia Reid 10 FANTASIA</p> <p><b>KNEK/Lafayette, LA*</b> PD: E-Head ANGIE STONE</p> <p><b>KVGS/Las Vegas, NV*</b> PD/MD: Tony Reubio JAHAMI VADANASS</p> <p><b>WJOK/Laurel, MS</b> OM: Jackson Walker PD: Denise Bous REYNOLDS MARIAN CAREY WILL DOWNING</p> <p><b>KOKY/Little Rock, AR*</b> OM: Jon Beator PD/MD: Mark Dylon ANGIE STONE</p> <p><b>KJLH/Los Angeles, CA*</b> PD/MD: Amanda Russell 1 KINDRED THE FAMILY SOUL 1 ALICIA KEYS</p> <p><b>WJML/Louisville, KY*</b> PD/MD: Tim Gerard Giron No Adds</p>	<p><b>KJMS/Memphis, TN*</b> OM: Elisea Collier YOLANDA ADAMS SLEY BROTHERS FRANKIE SLEY</p> <p><b>WHOT/Miami, FL*</b> OM/MD: Tony Fields APD: Karen Young MD: James T. No Adds</p> <p><b>WJMR/Milwaukee, WI*</b> PD/MD: Lauri Jones 11 LITE SPIRITS</p> <p><b>WDLT/Mobile, AL*</b> OM/MD: Steve Crambley OM: Katie Barber DESTINY'S CHILD ANTHONY HAMILTON</p> <p><b>KJMG/Monroe, LA</b> PD: Carl Collins ANGIE STONE 2 LORENZO OWENS</p> <p><b>WWMG/Montgomery, AL</b> PD/MD: Darryl Elliot No Adds</p> <p><b>WQDQ/Nashville, TN*</b> PD: Kenny Snow No Adds</p> <p><b>MYBC/New Haven, CT*</b> OM: Wayne Schmidt PD: Juan Castillo APD: Angela Roberts No Adds</p> <p><b>KMEZ/New Orleans, LA*</b> PD: Loretta "LJ" Jackson MD: Richard Summers 11 ALICIA KEYS GERALD LEVERT</p> <p><b>WYLO/New Orleans, LA*</b> OM: Carla Beator PD: AJ Appleberry No Adds</p> <p><b>WJLS/New York, NY*</b> PD: Vicky Brown ANTHONY HAMILTON</p> <p><b>WRKS/New York, NY*</b> PD: Tom Branton MD: Jamie Goodwin 1 ALICIA KEYS 8 DOMINI MOELLERON &amp; KIRK FRANKLIN</p>	<p><b>WKUS/Norfolk, VA*</b> OM/MD: Eric Michaels 11 REYNOLDS WILL DOWNING</p> <p><b>WVKI/Norfolk, VA*</b> OM/MD: Dan London MD: Brian O'Brien MD: James T. No Adds</p> <p><b>WCFB/Orlando, FL*</b> OM: Steve Holbrook PD: Kevin Gardner No Adds</p> <p><b>WRRX/Pensacola, FL*</b> PD/MD: Terry Shuler APD: Linda "Soulmate" Moore DESTINY'S CHILD ANTHONY HAMILTON</p> <p><b>WDS/Philadelphia, PA*</b> OM: The Michmen PD: Joe Tamburo AP/MD: Jo Gamble No Adds</p> <p><b>WPHB/Philadelphia, PA*</b> OM: Helen Limb MD: Mo'Nasty Strickland No Adds</p> <p><b>WPKC/Raleigh, NC*</b> OM/MD: Cy Young APD: Shawn Alexander MD: Josh Bert 1 REYNOLDS</p> <p><b>WKUS/Richmond, VA*</b> PD/MD: Kenny Love MD: Freddy Fizz No Adds</p> <p><b>WVBE/Roanoke, VA*</b> PD/MD: Will Fair 1 WILL DOWNING ANGIE STONE</p> <p><b>WSBY/Salisbury, MD</b> OM: Lewis Muhammed PD: Lynn Toliver MD: Cedric Jennings No Adds</p> <p><b>KBLS/San Francisco, CA*</b> PD: Kevin Brown MD: Kamaria Taylor No Adds</p>	<p><b>WTUG/Tuscaloosa, AL</b> OM/MD: Greg Tomascio PD/MD: Charles Anthony 7 LINA</p> <p><b>WJWB/W. Palm Beach, FL*</b> PD: Mark McCoy APD: Kyra Stewart MD: Patricia Wright No Adds</p> <p><b>WHUR/Washington, DC*</b> PD: Dave Dickson MD: Traci LaTrelle 10 KIRK FRANKLIN 4 ANGIE STONE</p> <p><b>WJWW/Washington, DC*</b> PD: Karly Brown MD: Mike Esler 10 BRAXTON</p> <p><b>WCKS/Wilmington, NC*</b> PD: Lee Bennett AP/MD: L'Thange Russ 5 ANTHONY HAMILTON 5 ANGIE STONE</p>
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Note: For complete adds, see R&R Music Tracking.

POWERED BY  
MEDIABASE

\*Monitored Reporters

86 Total Reporters

66 Total Monitored

20 Total Indicator

Did Not Report

Playlist Frozen (4):

Music Choice Smooth R&B

Satellite

WMKU/Columbus, MS

WRVB/Macon, GA

XM The Flow/Satellite

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# GOSPEL TOP 30

October 14, 2005

LAST WEEK	THIS WEEK	ARTIST TITLE LABEL(S)	TOTAL PLAYS	+/- PLAYS	TOTAL AUDIENCE (00)	WEEKS ON CHART	TOTAL STATIONS/ ADDS
3	1	CECE WINANS Pray (Sony Gospel)	1041	+61	31170	15	36/1
1	2	DR. CHARLES G. HAYES & WARRIORS Work It Out (ICEE)	1039	+46	25543	21	35/1
2	3	YOLANDA ADAMS Be Blessed (Atlantic)	985	-7	35435	28	33/1
4	4	MARY MARY Heaven (Sony Urban/Columbia)	976	+9	27853	26	32/1
5	5	KURT CARR God Blocked It (Gospo Centric)	874	-4	27774	29	34/1
6	6	ALVIN DARLING All Night (Emtro)	815	-45	23652	24	31/0
7	7	MISSISSIPPI MASS CHOIR I'm Not Tired Yet (Malaco)	720	+36	22202	28	29/2
11	8	KIRK FRANKLIN Looking For You (Gospo Centric/Zomba Label Group)	671	+122	23224	6	31/9
10	9	TYE TRIBBETT & G.A. Everything Part 1, Part 2 (Sony Urban/Columbia)	655	+19	19186	27	26/2
8	10	V.I.P. MASS CHOIR f/JOHN P. KEE Bread Of Heaven (Verity)	631	-41	18241	18	24/1
9	11	LASHUN PACE Hey (EMI Gospel)	589	-76	21076	24	25/0
12	12	DETRICK HADDON God Didn't Give Up (Verity)	582	+50	24391	20	24/1
16	13	TONEX Work On Me (Verity)	556	+55	17240	18	21/2
15	14	KEITH WONDERBOY JOHNSON I Need A Blessing (Worldwide Music)	543	+32	17928	17	26/2
13	15	MARVIN SAPP Do You Know Him (Verity)	543	+21	14710	11	23/3
14	16	DOTTIE PEOPLES He Said It (Malaco)	536	+18	16878	10	26/1
19	17	MARY MARY Yesterday (Sony Urban/Columbia)	479	+70	19346	5	21/3
22	18	SHIRLEY CAESAR I Know The Truth (Lies) (Shu-Bell/Artemis Gospel)	449	+71	12452	4	15/2
18	19	DONNIE MCCLURKIN & KIRK FRANKLIN Ooh Child (Verity)	449	+37	15768	13	21/1
21	20	WILLIAM MURPHY, III Let It Rise (Sony Urban/Epic)	418	+28	17238	4	23/3
17	21	DORINDA CLARK-COLE Great Is The Lord (Gospo Centric/Zomba Label Group)	413	-14	11224	9	19/1
26	22	JEFF MAJORS f/IKELLY PRICE God's Gift (Music One/Epic/Sony Urban)	371	+77	16783	2	17/2
25	23	RUDDOLPH MCKISSICK, JR. & WORD AND WORSHIP... Right Place (Emtro)	353	+12	9129	8	17/1
20	24	EVELYN TURRENTINE-AGEE Go Through (Light)	342	-49	8886	16	17/0
24	25	BRUCE PARHAM Hide Me (S Ford Music Group)	315	-32	10881	15	12/0
28	26	DARWIN HOBBS Glory Him (EMI Gospel)	301	+32	5997	2	14/0
Debut	27	HEZEKIAH WALKER Lift Him Up (Verity/Zomba Label Group)	290	+164	8156	1	15/7
27	28	JOANN ROSARIO I Hear You Say (Verity)	274	-1	9038	12	14/1
30	29	SOUNDS OF BLACKNESS f/ANN NESBY Unity (SLR)	258	+23	10211	13	19/1
Debut	30	MYRDN BUTLER & LEVI Set Me Free (EMI Gospel)	237	+54	6603	1	10/3

40 Gospel reporters. Songs ranked by total plays for the airplay week of Sunday 10/2 - Saturday 10/8.  
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## MOST ADDED\*

ARTIST TITLE LABEL(S)	ADDS
KIRK FRANKLIN Looking For You (Gospo Centric/Zomba Label Group)	9
HEZEKIAH WALKER Lift Him Up (Verity/Zomba Label Group)	7
ISRAEL AND NEW BREED Not Forgotten (Integrity Gospel)	5
MARVIN SAPP Do You Know Him (Verity)	3
WILLIAM MURPHY, III Let It Rise (Sony Urban/Epic)	3
MARY MARY Yesterday (Sony Urban/Columbia)	3
MYRON BUTLER & LEVI Set Me Free (EMI Gospel)	3
YOLANDA ADAMS Victory (Atlantic)	3
VICKI YOHE Deliverance Is Available (PureSprings/EMI Gospel)	3
JOHN GRAY Your Newest Son (Independent)	3

## MOST INCREASED PLAYS

ARTIST TITLE LABEL(S)	TOTAL PLAY INCREASE
HEZEKIAH WALKER Lift Him Up (Verity/Zomba Label Group)	+164
KIRK FRANKLIN Looking... (Gospo Centric/Zomba Label Group)	+122
VICKI YOHE Deliverance Is Available (PureSprings/EMI Gospel)	+82
J. MAJORS f/IK. PRICE God's Gift (Music One/Epic/Sony Urban)	+77
ISRAEL AND NEW BREED Not Forgotten (Integrity Gospel)	+72
SHIRLEY CAESAR I Know The Truth... (Shu-Bell/Artemis Gospel)	+71
MARY MARY Yesterday (Sony Urban/Columbia)	+70
YOLANDA ADAMS Victory (Atlantic)	+65
CECE WINANS Pray (Sony Gospel)	+61
SMOKIE NORFUL God Is Able (EMI Gospel)	+61

## NEW & ACTIVE

**DARREL PETTIES & STRENGTH IN PRAISE** Yes Lord (EMI Gospel)  
Total Plays: 235, Total Stations: 10, Adds: 0

**SMOKIE NORFUL** God Is Able (EMI Gospel)  
Total Plays: 230, Total Stations: 10, Adds: 2

**FRED HAMMOND** I Will Find A Way (Verity)  
Total Plays: 228, Total Stations: 11, Adds: 0

**YOLANDA ADAMS** Victory (Atlantic)  
Total Plays: 226, Total Stations: 9, Adds: 3

**TIFFANY EVANS** Father Can You Hear Me (Rowdy/Motown)  
Total Plays: 213, Total Stations: 12, Adds: 1

Songs ranked by total plays

## REPORTERS

Stations and their adds listed alphabetically by market

**WPZE/Atlanta, GA**  
OM: Frank Johnson  
PD: Connie Platt  
33 MICHAEL CAMPBELL  
KIRK FRANKLIN

**WTHB/Augusta, GA**  
OM: Ron Thomas  
APD: Sister Mary Kingcannon  
2 WATSON SAPP  
2 KIRK FRANKLIN

**WCAO/Baltimore, MD**  
PD: Lee Michaels  
APD/MD: Danielle Brown  
16 WOLFEY MCKISSICK, JR.  
11 BISHOP WILLIAM TONEY, III

**WWIN/Baltimore, MD**  
PD: Jeff Mayes  
APD: Jean Allison  
22 RODNEY POSSEY  
KIRK FRANKLIN

**WXOK/Baton Rouge, LA**  
PD/MD: Kerwin Feeling  
13 DONALD ALFORD  
11 MYRON BUTLER & LEVI

**WAGB/Birmingham, AL**  
PD: Mary K.  
MD: Prince Yelder  
21 ERIC BIRBY  
20 GUSTY COLEY

**WJMI/Charleston, SC**  
OM: Michael Beyard  
PD/MD: Bryan Seabrooks  
APD: Big Daddy  
17 VICKI YOHE

**WXTC/Charleston, SC**  
OM: Tony Saxe  
PD: Edwin "Che" Wright  
APD/MD: James Wallace  
20 CHARLES AND TAYLOR

**WPZS/Charlotte**  
PD: Anita Slowe  
MD: Tanya Rivers  
7 KIRK FRANKLIN

**WGRB/Chicago, IL**  
OM: Eric Smith  
PD: Michael Robinson  
MD: Eric Rote  
No Adds

**WJMO/Cleveland, OH**  
OM: Kim Johnson  
17 TYE TRIBBETT & G.A.  
17 SOUNDS OF BLACKNESS f/ANN NESBY

**WFMV/Columbia, SC**  
PD: Tony "Gee" Green  
APD/MD: Monica Washington  
5 DORINDA CLARK-COLE  
4 JOANN ROSARIO

**WJYD/Columbus, OH**  
OM: Jerry Smith  
PD: Dawn Mosby  
12 RODNEY POSSEY  
7 KIRK FRANKLIN

**WCHB/Detroit, MI**  
PD: Speed  
13 DEANDRE PATTERSON  
8 KEITH WONDERBOY JOHNSON

**WFLT/Flint, MI**  
OM: Sammie L. Jordan, Jr.  
MD: Anna Johnson  
42 YOLANDA ADAMS  
40 TONEX

**WEUP/Huntsville, AL**  
OM: Handley Batts  
PD: Steve Murry  
MD: Ricky Sykes  
44 SMOKIE NORFUL  
44 LEE WILLIAMS & GOSPEL Q.C.S

**WTLG/Indianapolis, IN**  
OM: Brian Wallace  
PD: Paul Robinson  
MD: Dorcas Harwell  
4 WILLIAM MURPHY, III  
CANTON JONES

**WHLJ/Jackson, MS**  
OM: Steve Kelly  
PD: Jenni Roberts  
MD: Tanya Harris  
5 MISSISSIPPI MASS CHOIR  
5 MIGHTY CLOUDS OF JOY

**KPRT/Kansas City, MO**  
OM: Andre Carson  
PD: Myron Fears  
APD: Freddie Bell  
MD: Debbie Johnson  
11 ISRAEL AND NEW BREED  
9 MARY MARY

**KVLO/Little Rock, AR**  
OM: Joe Booker  
PD: Mark Dyer  
PD/MD: Billy St. James  
APD: Mark Dyer  
5 ISRAEL AND NEW BREED  
5 HEZEKIAH WALKER

**WHAL/Memphis, TN**  
PD: Elisea Collier  
APD/MD: Tracy Bethea  
21 VICKI YOHE

**WLOK/Memphis, TN**  
PD/MD: Kim Hagan  
18 KIRK FRANKLIN  
18 HEZEKIAH WALKER

**WMBM/Miami, FL**  
OM: E. Claudette Freeman  
PD/MD: Greg Cooper  
28 GWANA MASS CHOIR  
20 MYRDN BUTLER & LEVI

**WGGK/Mobile, AL**  
OM: Steve Cumberly  
PD/MD: Felicia Albritton  
8 ISRAEL AND NEW BREED  
7 HEZEKIAH WALKER

**WHLW/Montgomery, AL**  
OM: Michael Long  
PD: Reggie Baker  
39 TYE TRIBBETT & G.A.  
38 J.MOSS

**WXEZ/Norfolk, VA**  
OM: John Shanley  
PD: Dale Murray  
18 HEZEKIAH WALKER

**WQAS/Philadelphia, PA**  
OM: Theo Hillborn  
PD: Joe Tamburo  
APD/MD: Jo Gamble  
No Adds

**WPPZ/Philadelphia, PA**  
OM: PD: Helen Little  
5 DONALD CLAWRENCE  
5 KIRK FRANKLIN

**WINL/Raleigh, NC**  
OM: PD: Jerry Smith  
APD: Shawn Alexander  
MD: Melissa Wade  
11 KIRK FRANKLIN  
10 JOHN GRAY

**WPPZ/Richmond, VA**  
OM: Jerry Smith  
PD: Reggie Baker  
17 DONNIE MCCLURKIN & KIRK FRANKLIN  
17 DOTTIE PEOPLES

**ABC's Rejoice/Satellite**  
PD: Willie Mae McWitter  
No Adds

**Sheridan Gospel Network/Satellite**  
OM: Michael Gamble  
APD/MD: Morgan Dukes  
18 RIZEN

**WSOK/Savannah, GA**  
OM: Brad Kelly  
PD: E. Larry McDuffie  
15 YOLANDA ADAMS  
15 LUTHER BARNES

**WFSK/Tuscaloosa, AL**  
OM: Greg Tomaszello  
PD/MD: Charles Anthony  
JOHN GRAY

**WYCB/Washington, DC**  
PD: Ron Thompson  
TANIELA NASH  
JOHN GRAY

**WFAI/Wilmington, DE**  
OM: Melvin Brillingham  
PD/MD: Manel Mensa  
No Adds

**Did Not Report, Playlist Frozen (3):**  
WOAD/Washington, MS  
WPGC/Washington, DC  
WQYZ/Biloxi, MS

Note: For complete adds, see R&R Music Tracking.

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## KMG: 'Country At Highest Levels Since Late '90s'

Katz's spring '05 analyses of shares and TSL

Country shares hit their highest mark in five years in the spring 2005 Arbitron, according to the latest report from the Katz Media Group. This year's 14.4 is the highest spring average format share since the 16.1 posted in spring 1998.

### Weekly Time Spent Listening

Sweep	25-54		25-34		35-44		45-54		45-64	
	Men	Women	Men	Women	Men	Women	Men	Women	Men	Women
Sp '05	8:37	7:46	7:37	6:32	8:45	8:06	9:17	8:38	9:40	8:45
Sp '04	8:40	7:51	7:46	6:28	8:51	8:11	9:12	8:52	9:11	9:50
Sp '03	8:47	7:52	7:47	6:42	9:12	8:08	9:13	8:48	9:29	9:22
Sp '02	8:45	8:40	7:38	6:46	9:40	8:18	9:23	9:06	10:20	9:28
Sp '01	9:12	8:18	7:55	7:12	9:49	8:37	9:35	9:00	10:30	9:52
Sp '00	9:27	8:36	8:15	7:05	9:21	8:20	9:42	9:12	9:28	9:55
Sp '99	9:29	8:48	8:05	7:45	9:06	9:02	10:08	9:00	9:07	9:16
Sp '98	9:38	8:48	8:41	8:04	10:03	8:31	9:34	8:55	8:58	9:29
Sp '97	9:58	9:19	9:12	8:31	10:18	9:15	10:14	10:09	10:31	9:47
Sp '95	10:16	9:13	9:22	8:37	10:27	9:11	10:21	9:30	9:51	9:48
Sp '93	10:52	10:09	10:11	9:43	10:39	9:55	10:45	10:39	9:35	9:52
Sp '91	11:12	10:37	10:14	9:50	11:29	9:59	11:26	11:19	11:18	10:20
Sp '89	11:45	11:06	10:39	9:58	11:36	10:54	12:13	12:04	11:17	10:57
Sp '87	10:58	11:04	10:50	9:57	10:36	10:44	10:56	11:37	9:53	9:54

Weekly time spent listening figures show, in hours and minutes, the amount of time, on a national average, a person spends with Country stations.

### FM Audience Composition

Sweep	12-17	18-24	25-34	35-44	45-54	55-64	65+
Sp '05	5.1	11.0	15.9	20.6	20.0	14.4	12.8
Sp '04	5.2	10.9	15.3	20.7	19.9	14.8	13.0
Sp '03	4.9	9.5	16.1	21.8	19.5	15.0	12.9
Sp '02	4.3	9.4	15.9	21.8	20.0	15.4	13.3
Sp '01	4.0	9.0	16.9	23.1	19.7	14.7	12.5
Sp '00	3.4	9.7	18.0	21.0	19.1	14.8	12.6
Sp '99	3.9	9.7	18.8	21.4	18.7	13.6	11.7
Sp '98	4.6	11.0	19.1	21.2	18.1	13.7	11.3
Sp '97	5.3	11.8	20.6	20.9	18.1	12.7	10.6
Sp '95	5.7	13.6	21.0	20.4	17.2	11.4	10.7
Sp '93	4.9	12.4	22.6	21.0	16.9	11.3	11.0
Sp '91	2.7	10.9	21.6	20.2	20.0	13.1	11.4
Sp '89	2.3	10.4	21.4	20.7	20.8	13.7	10.7
Sp '87	2.6	12.4	21.3	22.1	19.1	12.0	10.5
Sp '86	2.9	11.6	22.0	22.7	18.6	12.0	10.2

Audience composition figures show what percentage, on a national average, of a Country station's listenership falls within particular age cells.

### 25-54 Recycling

From/To	% Sp '05 (Sp '04)
6-10am/10am-3pm	60.9 (63.8)
6-10am/3-7pm	69.4 (68.8)
6-10am/7pm-midnight	28.1 (28.4)
10am-3pm/6-10am	64.3 (67.0)
10am-3pm/3-7pm	70.0 (69.6)
10am-3pm/7pm-midnight	29.2 (28.7)
3-7pm/6-10am	62.9 (65.7)
3-7pm/10am-3pm	60.2 (63.2)
3-7pm/7pm-midnight	32.7 (33.1)
7pm-midnight/6-10am	58.6 (62.0)
7pm-midnight/10am-3pm	57.6 (59.7)
7pm-midnight/3pm-7pm	75.1 (75.7)

### Median Age of FM Country Listeners

Sp '05	43
Sp '04	43
Sp '03	43
Sp '02	43
Sp '01	43
Sp '00	43
Sp '99	42
Sp '98	41
Sp '97	40
Sp '95	39
Sp '93	39
Sp '91	42
Sp '89	42
Sp '87	41

Clear Channel Katz Advantage VP/Director of Media Research Lisa Chiljean notes in the preamble to the latest Katz report, "The Country format has shown continued increases over the past few years, and, in fact, current average market shares are at the highest level since the late '90s.

"The overall popularity of the Country format remains strong, as it has led the way as the No. 1 format for more than a decade. This spring Country enjoys a 69% share advantage over the next-closest competitor among persons 12+ in the average market." [See the "National Format Averages" chart].

### Country Overview

It's interesting to note that the average market shares for Country have continued to rise in the face of declining TSL. This spring only three of the eight age-sex cells analyzed showed increases. Women 25-54 was up four minutes, men 45-54 increased by five minutes, and men 55-64 rose by 29 minutes. Other than that, as you can see in the chart, TSL suffered this spring.

While most TSL declines were less than 10 minutes, TSL among women 45-64 dropped an hour and five minutes. At 15-year lows were TSL for men 25-54, 35-44 and 35-44 and for women 25-54, 35-44, 45-54 and 45-64.

The audience-composition numbers show Country maintaining the young-demo gains it's made in the last couple of springs, and the 12-17 cell remained above five for the second consecutive spring (the last time it was north of five was in 1997). The 18-24 cell was at 11.0, a figure not seen since 1998, and the 25-34 cell had a nice bump, 15.3-15.9.

Country's gender ratio was 55% women, 45% men.

### Multiformat Overview

It should first be noted that KMG records many Adult Hits-formatted stations — otherwise known as "Jack," "Bob," etc. — in

## National Format Averages

These are the average format shares for all formats registering at least a 3.0 average share for the spring 2005 Arbitron, MSA 12+, total week. Average time spent listening is shown for each format, with the spring 2004 TSL in parentheses.

Country	Avg. Share '05 ('04)	Avg. TSL '05 ('04)
Country	14.4 (13.3)	FM 8:40 (8:07) AM 8:25 (7:53)
Urban	8.5 (9.8)	7:24 (7:11)
Spanish-Language	8.4 (7.9)	FM 8:49 (8:48); AM 10:20 (10:24)
CHR/Pop	7.3 (7.8)	5:16 (5:16)
Urban AC	6.7 (6.5)	9:28 (9:28)
AC	6.7 (6.5)	7:14 (7:12)
Soft Rock	6.0 (6.6)	7:23 (7:45)
Classic Rock	5.9 (5.8)	6:52 (6:34)
News/Talk	5.9 (6.1)	8:50 (8:20)
Rock	5.8 (6.0)	6:48 (6:54)
Full Service	5.7 (5.2)	7:50 (7:37)
Urban Inspirational	5.7 (N/A)	9:40 (N/A)
CHR/Rhythmic	5.4 (5.9)	5:42 (6:50)
Hot AC	5.2 (5.5)	5:49 (5:41)
Oldies	4.9 (5.1)	6:48 (7:00)
Soft AC	4.8 (5.2)	7:35 (7:35)
Classic Hits	4.7 (4.3)	6:21 (6:29)
Easy Listening	4.6 (4.0)	9:19 (8:29)
Alt/Modern Rock	3.7 (4.0)	5:40 (5:56)
Modern AC	3.6 (3.6)	4:27 (5:12)
News	3.5 (3.4)	5:07 (5:13)
RHY AC	3.2 (N/A)	6:40 (N/A)
News AC	3.1 (N/A)	8:30 (N/A)

### Country Average Market Format Shares

Sp '05	14.4
Sp '04	13.7
Sp '03	13.3
Sp '02	13.1
Sp '00	14.1
Sp '98	16.1
Sp '96	15.5
Sp '94	16.6
Sp '92	17.3
Sp '90	13.4
Sp '88	11.5
Sp '86	13.2

the Classic Hits category, and the KMG National Format Averages report for all spring 2005 markets shows that Classic Hits was one of the only Rock-based formats to increase this spring.

Offering an explanation of the format's 4.3-4.7 rise, Chiljean says, "One reason for the increases among Classic Hits stations could be the popularity of the 'Play anything' niche, many of which have been classified under the Classics Hits format. In fact, the number of Classic Hits stations used in this report has increased 45% since this time last year."

The KMG report also notes that combined Spanish-language formats were among the biggest winners this spring, up 6% on a like-to-like basis since last year. In fact, the report points out that the current average market shares for Spanish formats are close to their highest levels ever.

As shares and TSL are compared to prior years, it's important to remember that we must all look at Country shares relative to the shares of all formats. The compression of shares produced by consolidation and by the geometric increase in competition for consumers' attention from outside sources has result-

ed in smaller shares for almost all radio formats.

Along that line, KMG lists 36 different formats in its study. In our graph of average format shares, we list only those above three shares, which, in this case, adds up to 24 formats, two more than in the last listing (10/1/04).

Looking at some of the trends and results in formats that directly compete with Country for the adult audience:

AC's spring '05 showing of 6.7 is a slight increase from its 6.5 of a year ago, and the first spring-to-spring increase the format has seen in seven years. TSL was steady across most age-sex cells, with declines of more than 30 minutes showing up in only one cell. While Country's median age remained at 43 for the sixth straight year, AC's edged up from 43 to 44. Its gender split is 67% women, 33% men.

Historically staunch Country competitor Oldies was off 5.1-4.9 spring '04-spring '05, and that 4.9 is the format's lowest share in more than 15 years. The KMG report lays the decline in share and the decline in the number of stations (263-240 in the last year) at

Continued on Page 50

GOOD RIDE COWBOY



MOST ADDED!

103 ADDS

26

R & R

18

BILLBOARD

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## Music Camp Helps Special Kids

**Creative community opens its arms to teens with Williams syndrome**

**A**t two months old Ben Monkaba was diagnosed with a rare genetic disorder that led to severe heart problems, along with learning and developmental disabilities. But the challenges he faced came with a gift: an affinity for music that began in infancy.

Ben always chose music over other activities. He could sing complete songs before he could form whole sentences. He demonstrated remarkable ability on drums from a young age. Eventually, he earned a spot in his high school jazz band.

And, thanks to the efforts of Vanderbilt University's Kennedy Center and a wide range of Nashville music-business professionals, he's been able to add yet another remarkable accomplishment to the list: Ben Monkaba has played the Grand Ole Opry.

The Michigan teen is one of 11 young people with Williams syndrome who participated in the Williams Syndrome Music Camp in Nashville this summer. The weeklong camp included trips to the Country Music Hall of Fame and Museum, Ryman Auditorium and Hatch Show Print and the opportunity to write and record with top Nashville hitmakers.

### Gift of Music

The extensive music-community involvement with the camp came through the efforts of industry vet Lorie Lytle, who became aware of the Kennedy Center when one of her children developed a language delay (which has since been corrected). "Early intervention is my soapbox," she says.

Lytle's contact with the center led to some interesting connections. "First of all, I didn't even know it existed, and it's right there at the corner of Edgehill and 20th [just a few blocks from Music Row]," she says. "What I found was people used to doing research and looking inward,

but they didn't know anything about looking outward. Having been a publicist in the past, I knew how to get their message out."

Lytle was working with the center on a volunteer basis when Kennedy Center Assoc. Director Elisabeth Dykers approached her with the idea for a music-focused camp. The center is nationally recognized for research on developmental disabilities ranging from learning disabilities and autism to Down and Fragile X syndromes, but, in the case of Williams syndrome, the geography was particularly compelling.

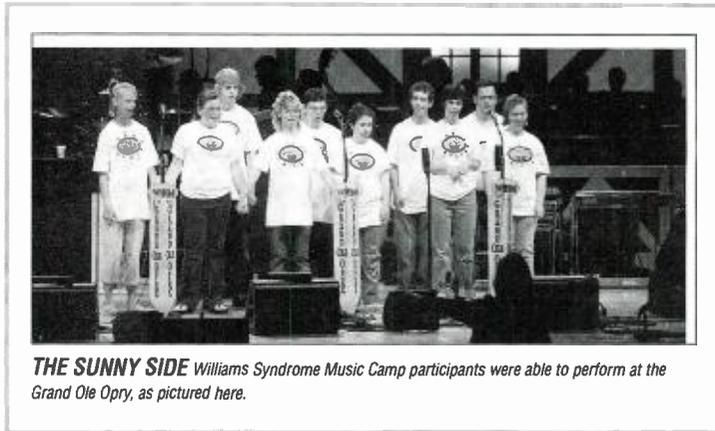
"These kids have an affinity for, if not extreme talent in, music, and this is Music City USA," Lytle says.

Less common than Down syndrome, Williams syndrome is caused by a deficiency of 20 genes that results in mild to moderate mental retardation, visual impairments, distinctive facial features, and cardiac problems. Those affected also tend to have highly social personalities and a proclivity for music.

Among the musical gifts sometimes associated with the condition are perfect pitch, a metronome-like sense of rhythm, the ability to sing in many languages and an aptitude for memorizing thousands of songs. And these traits are manifested in people whose mean IQs are in the 60s.

### Sunny Side Up

To set up the Nashville music camp, Kennedy Center Camps Coordinator Sara Rich looked at similar camps in other parts of



**THE SUNNY SIDE** Williams Syndrome Music Camp participants were able to perform at the Grand Ole Opry, as pictured here.

the country, then incorporated the unique opportunities found in Nashville. "We had an advisory board that helped us get hooked up with the music industry," she says.

"The curriculum was built around at least one or two music-related stops every day. This was not a vacation camp with s'mores and 'Kumbaya,' it was more of an experience."

Vanderbilt's Blair School of Music hosted many of the events, including a writing session directed by top Nashville songwriters Marv Green and Terry McBride. "They used the campers' ideas for the song," Lytle says.

"Heart defects are one of the things that come with Williams syndrome, so the song was titled 'Heart to Heart.' Marv and Terry were terrific at getting the kids to talk about how music makes them feel, how it feels to look different from other people."

Joe Nichols, a management client of Lytle's husband, John, met the campers too. "He sang 'The Impossible' and talked to them about what he does," Lytle says.

Another highlight was a recording session organized by producer Scott Hendricks. "The studio players all volunteered their time," Lytle says. "Terry came back and played the demo they'd made during the writing session, and Scott showed them how they listen to the song and come up with a chart."

Other stops included Hatch Show Print for a poster-making session, an evening of dancing at a local eatery and the Opry performance, where the campers sang A.P. Carter's "Keep on the Sunny Side."

### Joyful Connections

"The campers responded to the musicians very positively," Rich says. "An artist told me they'd never had a group come in before and not ask for autographs. But that's not what it's about for them. They know people are famous, but it's more about in-the-moment meeting people, whether they're famous or not. The artists really picked up on that, on how genuine they are."

Almost unbelievably, the Opry audience that night included a Canadian family with a

daughter who has Williams syndrome and who had never met anyone like herself. "They let her backstage after the performance, and the kids all started singing and dancing together," Lytle says. "People were crying. It was amazing."

The Kennedy Center also conducted research during the camp week, and some of the campers volunteered for MRIs and EEGs that measured their responses to music.

**"These kids have no idea what it means to judge people. Everybody is their best friend, which is wonderful and really makes you feel guilty about complaining about anything."**

Costs ran to roughly \$2,500 per camper, and companies including Universal South, the Cal Turner Family Foundation and RCA Label Group helped underwrite the costs. Because of the research component, grants also offset many expenses.

The success of the first camp has organizers eager for next year. "We're already working to find people who want to sponsor a camper or get involved in other ways," Lytle says.

The energy with which the campers embraced the experience left an indelible impression on everyone around them. "It didn't matter if someone was famous or not," Rich says. "If music was involved, they had a terrific time. All the times we were rehearsing or performing, they were doing their own thing off the cuff, busting out in a cappella Billy Joel or standing in a circle harmonizing."

"Plus, they have no idea what it means to judge people. Everybody is their best friend, which is wonderful and really makes you feel guilty about complaining about anything. Most of them have been riddled with surgery and are constantly on medication, but they love life no matter what."



**Lorie Lytle**



**Sara Rich**



**HIT MAN** Storied record executive Walter Yetnikoff visits with former Columbia employees following a recent Leadership Music "On the Record" Q&A session in Nashville. Pictured (l-r) are former CBS/Nashville President Roy Wunsch; former CBS Branch Manager and current UMG/Nashville co-Chair Luke Lewis; Yetnikoff; Director/Vanderbilt University Curb Center for Art, Enterprise & Public Policy Bill Ivey; and former Columbia Records Studio Manager Bill Denny.



**I'LL BE THERE FOR YOU** Stars turned out for Sara Evans' recent Gibson Amphitheatre show in Los Angeles. Pictured here (l-r) are Bon Jovi guitarist Richie Sambora, Evans and Heather Locklear.



# COUNTRY TOP 50

October 14, 2005

POWERED BY  
MEDIABASE

LAST WEEK	THIS WEEK	ARTIST TITLE LABEL(S)	TOTAL POINTS	± POINTS	TOTAL PLAYS	± PLAYS	TOTAL AUO. (00)	± AUO. (00)	WEEKS ON	TOTAL ADDS
2	1	CRAIG MORGAN Redneck Yacht Club (BBR)	12301	331	4413	+124	361363	322	21	119/0
3	2	KEITH URBAN Better Life (Capitol)	12265	639	4144	+184	375109	18689	11	119/0
1	3	MONTGOMERY GENTRY Something To Be Proud Of (Columbia)	12178	-1219	4217	-506	371860	-38676	22	120/0
4	4	JAMIE O'NEAL Somebody's Hero (Capitol)	11594	69	4030	+52	354817	3875	28	117/0
6	5	JOSH GRACIN Stay With Me (Brass Bed) (Lyric Street)	10791	575	3774	+201	311557	15501	24	119/0
8	6	LEANN RIMES Probably Wouldn't Be This Way (Asylum/Curb)	9766	373	3525	+74	298875	12350	28	120/0
10	7	RASCAL FLATTS Skin (Sarabeth) (Lyric Street)	8927	1172	3124	+376	270679	42269	23	120/0
12	8	KENNY CHESNEY Who You'd Be Today (BNA)	8519	1173	2776	+430	254874	34817	4	120/2
9	9	JASON ALDEAN Hicktown (BBR)	8436	155	3070	+14	236714	6848	25	120/0
7	10	GRETCHEN WILSON All Jacked Up (Epic)	7909	-1694	2734	-692	207651	-57139	11	118/0
15	11	LONESTAR You're Like Comin' Home (BNA)	7809	153	2813	+59	228178	2060	19	118/0
16	12	DIERKS BENTLEY Come A Little Closer (Capitol)	7609	893	2681	+319	215633	28656	12	118/0
16	13	JOE NICHOLS Tequila Makes Her Clothes Fall Off (Universal South)	7474	916	2607	+315	213010	30664	10	117/2
13	14	NEAL MCCOY Billy's Got His Beer Goggles On (903)	7399	417	2606	+159	214450	13680	23	114/0
17	15	TOBY KEITH Big Blue Note (Show Dog/DreamWorks)	7139	1001	2440	+342	210632	28195	5	120/0
14	16	GARY ALLAN Best I Ever Had (MCA)	7071	222	2510	+82	202108	5582	19	116/2
19	17	FAITH HILL Like We Never Loved At All (Warner Bros./Curb)	5500	626	1840	+254	150210	16329	6	118/3
25	18	GEORGE STRAIT She Let Herself Go (MCA)	4980	972	1789	+322	136431	28465	6	115/5
24	19	LITTLE BIG TOWN Boondocks (Equity)	4918	574	1753	+195	141619	10356	20	102/7
23	20	ALAN JACKSON USA Today (Arista)	4896	461	1828	+169	132524	12612	9	112/2
22	21	PHIL VASSAR Good Ole Days (Arista)	4558	72	1606	+35	127541	2497	16	106/0
20	22	JD DEE MESSINA Delicious Surprise (I Believe It) (Curb)	4331	-325	1616	-78	103761	-15278	16	114/0
27	23	BILLY CURRINGTON Must Be Doin' Somethin' Right (Mercury)	4168	458	1630	+184	121651	15068	19	103/7
28	24	MARTINA MCBRIDE Rose Garden (RCA)	4061	391	1295	+130	113357	6819	9	99/10
26	25	CHRIS CAGLE Miss Me Baby (Capitol)	4049	283	1540	+132	114035	12149	11	98/4
Breaker	26	GARTH BROOKS Good Ride Cowboy (Pearl/Lyric Street)	3983	3983	1330	+1330	164921	164921	1	103/103
29	27	SHOOTER JENNINGS 4th Of July (Universal South)	3203	-113	1053	-45	87435	-2999	25	76/0
31	28	KEITH ANDERSON XXL (Arista)	3098	145	1168	+55	82853	7187	11	99/3
32	29	SHANIA TWAIN Shoes (Lyric Street)	2844	198	1008	+102	69923	-2037	6	93/8
30	30	RYAN SHUPE & THE RUBBERBAND Dream Big (Capitol)	2705	-479	974	-87	77138	-18226	24	74/0
36	31	SUGARLAND Just Might (Make Me Believe) (Mercury)	2586	768	937	+236	71945	23400	5	92/4
Breaker	32	TRACE ADKINS Honky Tonk Badonkadonk (Capitol)	2505	1043	955	+367	69688	29465	3	82/19
34	33	TERRI CLARK She Didn't Have Time (Mercury)	2198	140	826	+53	58246	5589	12	74/0
21	34	LEE ANN WOMACK He Dughta Know That By Now (MCA)	2161	-2494	749	-780	43735	-71183	23	106/0
33	35	BIG & RICH Comin' To Your City (Warner Bros.)	2137	29	754	+33	56550	8979	6	80/7
42	36	BRAD PAISLEY #DOLLY PARTON When I Get Where I'm Going (Arista)	2050	987	691	+355	57975	23247	3	81/11
Breaker	37	TIM MCGRAW My Old Friend (Curb)	1900	922	704	+338	56993	34236	2	90/23
37	38	JOSH TURNER Your Man (MCA)	1841	154	725	+45	45142	4543	12	66/1
41	39	BLAKE SHELTON Nobody But Me (Warner Bros.)	1551	300	653	+99	34187	10294	7	66/4
40	40	REBA MCENTIRE You're Gonna Be (MCA)	1441	163	550	+63	34954	417	6	70/10
43	41	JAMEY JOHNSON The Dollar (BNA)	1355	308	470	+76	34437	9952	6	59/10
39	42	GEORGE STRAIT Texas (MCA)	1110	-220	252	-66	38112	-5454	16	5/0
45	43	VAN ZANT Nobody Gonna Tell Me What To Do (Columbia)	1069	271	492	+116	27777	7004	3	65/10
48	44	MIRANDA LAMBERT Kerosene (Epic)	872	311	343	+122	17793	6340	2	52/10
46	45	RAY SCOTT My Kind Of Music (Warner Bros.)	743	38	356	+30	13957	518	6	36/2
49	46	CROSS CANADIAN RAGWEED Fightin' For (Universal South)	739	185	208	+58	21270	1829	2	7/1
Debut	47	DANIELLE PECK I Don't (Big Machine/Show Dog)	734	275	272	+88	18025	6229	1	49/9
47	48	TRICK PONY Ain't Wastin' Good Whiskey On You (Asylum/Curb)	727	61	362	+42	13165	1019	3	50/3
50	49	SAWYER BROWN They Don't Understand (Curb)	613	71	237	+46	17279	2537	6	31/6
-	50	LUKE STRICKLIN American By God's Amazing Grace (Pacific)	436	-99	180	-41	12285	-2961	4	18/1

## MOST ADDED\*

ARTIST TITLE LABEL(S)	ADDS
GARTH BROOKS Good Ride Cowboy (Pearl/Lyric Street)	103
GRETCHEN WILSON I Don't Feel Like Loving You Today (Epic)	24
TIM MCGRAW My Old Friend (Curb)	23
TRACE ADKINS Honky Tonk Badonkadonk (Capitol)	19
BRAD PAISLEY #DOLLY PARTON When I Get Where I'm Going (Arista)	11
MARTINA MCBRIDE Rose Garden (RCA)	10
REBA MCENTIRE You're Gonna Be (MCA)	10
VAN ZANT Nobody Gonna Tell Me What To Do (Columbia)	10
JAMEY JOHNSON The Dollar (BNA)	10
MIRANDA LAMBERT Kerosene (Epic)	10

## MOST INCREASED POINTS

ARTIST TITLE LABEL(S)	TOTAL POINT INCREASE
GARTH BROOKS Good Ride Cowboy (Pearl/Lyric Street)	+3983
KENNY CHESNEY Who You'd Be Today (BNA)	+1173
RASCAL FLATTS Skin (Sarabeth) (Lyric Street)	+1172
TRACE ADKINS Honky Tonk Badonkadonk (Capitol)	+1043
TOBY KEITH Big Blue Note (Show Dog/DreamWorks)	+1001
BRAD PAISLEY #DOLLY PARTON When I Get Where I'm Going (Arista)	+987
GEORGE STRAIT She Let Herself Go (MCA)	+972
TIM MCGRAW My Old Friend (Curb)	+922
JOE NICHOLS Tequila Makes Her Clothes Fall Off (Universal South)	+916
DIERKS BENTLEY Come A Little Closer (Capitol)	+893

## MOST INCREASED PLAYS

ARTIST TITLE LABEL(S)	TOTAL PLAY INCREASE
GARTH BROOKS Good Ride Cowboy (Pearl/Lyric Street)	+1330
KENNY CHESNEY Who You'd Be Today (BNA)	+430
RASCAL FLATTS Skin (Sarabeth) (Lyric Street)	+376
TRACE ADKINS Honky Tonk Badonkadonk (Capitol)	+367
BRAD PAISLEY #DOLLY PARTON When I Get Where I'm Going (Arista)	+355
TOBY KEITH Big Blue Note (Show Dog/DreamWorks)	+342
TIM MCGRAW My Old Friend (Curb)	+338
GEORGE STRAIT She Let Herself Go (MCA)	+322
DIERKS BENTLEY Come A Little Closer (Capitol)	+319
JOE NICHOLS Tequila Makes Her Clothes Fall Off (Universal South)	+315

## BREAKERS

**GARTH BROOKS**  
Good Ride Cowboy (Pearl/Lyric Street)  
103 Adds \* Moves 0-26

**TRACE ADKINS**  
Honky Tonk Badonkadonk (Capitol)  
19 Adds \* Moves 38-32

**TIM MCGRAW**  
My Old Friend (Curb)  
23 Adds \* Moves 44-37

Songs ranked by total points

Station playlists for all R&R reporters are available on the web at [www.radioandrecords.com](http://www.radioandrecords.com).

120 Country reporters. Monitored airplay data supplied by Mediabase Research, a division of Premiere Radio Networks. Songs ranked by total points for the airplay week of 10/2-10/8. Bullets appear on songs gaining points and/or plays or remaining flat from previous week. If two songs are tied in total points, the song with the larger increase in points is placed first. Songs below No. 1 and down in points and plays for three consecutive weeks are moved to recurrent. Most Added is the total number of new adds officially reported to R&R by each reporting station. Songs unreported as adds do not count toward overall total stations playing a song. Most Increased Points lists the songs with the greatest week-to-week increases in total points. Station Weight = AQH Persons + (Market rank X 10) divided by 4180. Total Audience equals Average Quarter Hour Persons times number of plays (times 100). Each day part on each station is assigned an AQH number. Average Quarter Hour Persons used herein with permission from Arbitron Inc. (© 2005, Arbitron Inc.) © 2005 Radio & Records.

# REPORTING STATION PLAYLISTS

[www.radioandrecords.com](http://www.radioandrecords.com)



# COUNTRY TOP 50 INDICATOR

October 14, 2005

LAST WEEK	THIS WEEK	ARTIST TITLE LABEL(S)	TOTAL POINTS	+/- POINTS	TOTAL PLAYS	+/- PLAYS	TOT.AUD. (00)	+/- AUD. (00)	WEEKS ON	TOTAL ADDS
1	1	CRAIG MORGAN Redneck Yacht Club (BBR)	4565	16	3792	+38	105730	-135	21	100/2
3	2	KEITH URBAN Better Life (Capitol)	4432	128	3731	+123	103589	3471	11	101/1
4	3	JAMIE O'NEAL Somebody's Hero (Capitol)	4282	45	3541	+67	98633	1117	28	99/1
5	4	JOSH GRACIN Stay With Me (Brass Bed) (Lyric Street)	3981	150	3378	+150	89265	3146	27	102/2
6	5	LEANN RIMES Probably Wouldn't Be This Way (Asylum/Curb)	3785	181	3223	+196	87061	3341	30	97/1
2	6	MONTGOMERY GENTRY Something To Be Proud Of (Columbia)	3683	-800	2957	-663	87307	-18772	23	89/1
8	7	RASCAL FLATTS Skin (Sarabeth) (Lyric Street)	3597	350	3117	+304	81559	8765	10	99/1
10	8	LONESTAR You're Like Comin' Home (BNA)	3315	245	2770	+186	77527	6707	19	99/1
7	9	JASON ALDEAN Hicktown (BBR)	3295	-74	2776	-52	76775	-2023	27	95/1
11	10	GARY ALLAN Best I Ever Had (MCA)	3239	204	2722	+183	73787	4471	20	101/2
12	11	DIERKS BENTLEY Come A Little Closer (Capitol)	3137	126	2610	+100	73828	4057	14	99/1
13	12	NEAL MCCOY Billy's Got His Beer Goggles On (903)	2869	73	2362	+73	65300	1026	27	94/1
18	13	KENNY CHESNEY Who You'd Be Today (BNA)	2645	623	2247	+524	60758	16664	4	99/2
15	14	TOBY KEITH Big Blue Note (Show Dog/DreamWorks)	2536	266	2153	+224	58456	7209	6	102/3
14	15	JOE NICHOLS Tequila Makes Her Clothes Fall Off (Universal South)	2518	157	2161	+167	55486	3737	10	94/4
16	16	ALAN JACKSON USA Today (Arista)	2254	100	1969	+126	50072	1713	9	97/2
19	17	GEORGE STRAIT She Let Herself Go (MCA)	2195	226	1910	+229	49293	6208	6	93/4
21	18	FAITH HILL Like We Never Loved At All (Warner Bros./Curb)	2109	236	1855	+202	46089	6589	7	99/2
17	19	JO DEE MESSINA Delicious Surprise (I Believe It) (Curb)	1950	-88	1600	-65	44763	-1622	18	82/3
24	20	BILLY CURRINGTON Must Be Doin' Somethin' Right (Mercury)	1783	172	1545	+174	41076	4106	19	82/4
23	21	CHRIS CAGLE Miss Me Baby (Capitol)	1755	134	1480	+108	41846	2595	11	78/4
20	22	PHIL VASSAR Good Ole Days (Arista)	1672	-203	1301	-194	39551	-4739	18	76/0
25	23	LITTLE BIG TOWN Boondocks (Equity)	1456	150	1207	+141	32770	2169	21	73/6
26	24	MARTINA MCBRIDE Rose Garden (RCA)	1355	145	1146	+143	31453	4315	9	71/3
28	25	SUGARLAND Just Might (Make Me Believe) (Mercury)	1283	213	1151	+186	27148	4512	5	74/5
29	26	KEITH ANDERSON XXL (Arista)	1113	26	959	+35	24404	1445	11	63/2
22	27	LEE ANN WOMACK He Doughta Know That By Now (MCA)	1113	-532	837	-483	26338	-11814	27	50/0
Debut	28	GARTH BROOKS Good Ride Cowboy (Pearl/Lyric Street)	1083	1083	939	+939	26747	26747	1	74/74
38	29	TIM MCGRAW My Old Friend (Curb)	1048	454	906	+409	23734	11032	4	68/28
34	30	TRACE ADKINS Honky Tonk Badonkadonk (Capitol)	1024	364	879	+319	21897	7817	3	66/20
27	31	SHOOTER JENNINGS 4th Of July (Universal South)	988	-137	872	-132	22673	-3195	26	49/0
30	32	TERRI CLARK She Didn't Have Time (Mercury)	971	-27	842	+4	19834	-420	12	60/2
32	33	SHANIA TWAIN Shoes (Lyric Street)	902	120	768	+103	19336	2333	6	58/4
37	34	BRAD PAISLEY f/DOLLY PARTON When I Get Where I'm Going (Arista)	859	240	736	+213	19183	5423	3	66/14
33	35	BIG & RICH Comin' To Your City (Warner Bros.)	821	91	707	+92	17211	2247	5	58/7
31	36	RYAN SHUPE & THE RUBBERBAND Dream Big (Capitol)	762	-184	621	-181	18022	-4080	23	39/0
35	37	JOSH TURNER Your Man (MCA)	714	64	630	+58	15618	1970	12	44/0
36	38	BLAKE SHELTON Nobody But Me (Warner Bros.)	664	39	598	+47	14433	1656	8	47/2
47	39	BROOKS & DUNN Believe (Arista)	510	285	453	+268	10802	5883	2	38/19
41	40	VAN ZANT Nobody Gonna Tell Me What To Do (Columbia)	491	104	398	+96	10530	2059	4	40/2
42	41	REBA MCENTIRE You're Gonna Be (MCA)	444	66	395	+65	8898	1031	6	34/5
40	42	JAMEY JOHNSON The Dollar (BNA)	432	34	366	+37	9539	1097	5	31/2
39	43	SAWYER BROWN They Don't Understand (Curb)	431	19	321	0	10290	363	8	25/0
Debut	44	GRETCHEN WILSON I Don't Feel Like Loving You Today (Epic)	388	320	364	+300	7870	6205	1	29/25
44	45	RAY SCOTT My Kind Of Music (Warner Bros.)	326	22	302	+16	6192	627	7	27/3
43	46	TRICK PONY Ain't Wastin' Good Whiskey On You (Asylum/Curb)	301	-8	289	0	5790	-367	4	31/0
45	47	LUKE STRICKLIN American By God's Amazing Grace (Pacific)	274	18	268	+7	5562	304	7	24/1
48	48	KEVIN SHARP I Think I'll Stay (Cupit)	237	20	246	+17	4927	260	5	17/0
46	49	SHANE OWENS Bottom Of The Fifth (Rust/Universal)	236	-15	208	-5	4859	-523	8	17/0
Debut	50	MIRANDA LAMBERT Kerosene (Epic)	212	67	179	+64	3464	1035	1	21/5

104 Country reporters. Songs ranked by total plays for the airplay week of Sunday 10/2 - Saturday 10/8.  
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## MOST ADDED

ARTIST TITLE LABEL(S)	ADDS
GARTH BROOKS Good Ride Cowboy (Pearl/Lyric Street)	74
TIM MCGRAW My Old Friend (Curb)	28
GRETCHEN WILSON I Don't Feel Like Loving You Today (Epic)	25
TRACE ADKINS Honky Tonk Badonkadonk (Capitol)	20
BROOKS & DUNN Believe (Arista)	19
BRAD PAISLEY f/DOLLY PARTON When I Get Where I'm Going (Arista)	14
BIG & RICH Comin' To Your City (Warner Bros.)	7
LITTLE BIG TOWN Boondocks (Equity)	6
ZONA JONES I'll Give It To You (D/Quarterback)	6
MONTGOMERY GENTRY She Don't Tell Me To (Columbia)	6

## MOST INCREASED POINTS

ARTIST TITLE LABEL(S)	TOTAL POINT INCREASE
GARTH BROOKS Good Ride Cowboy (Pearl/Lyric Street)	+1083
KENNY CHESNEY Who You'd Be Today (BNA)	+623
TIM MCGRAW My Old Friend (Curb)	+454
TRACE ADKINS Honky Tonk Badonkadonk (Capitol)	+364
RASCAL FLATTS Skin (Sarabeth) (Lyric Street)	+350
GRETCHEN WILSON I Don't Feel Like Loving You Today (Epic)	+320
BROOKS & DUNN Believe (Arista)	+285
TOBY KEITH Big Blue Note (Show Dog/DreamWorks)	+266
LONESTAR You're Like Comin' Home (BNA)	+245
BRAD PAISLEY f/DOLLY PARTON When I Get Where I'm Going (Arista)	+240

## MOST INCREASED PLAYS

ARTIST TITLE LABEL(S)	TOTAL PLAY INCREASE
GARTH BROOKS Good Ride Cowboy (Pearl/Lyric Street)	+939
KENNY CHESNEY Who You'd Be Today (BNA)	+524
TIM MCGRAW My Old Friend (Curb)	+409
TRACE ADKINS Honky Tonk Badonkadonk (Capitol)	+319
RASCAL FLATTS Skin (Sarabeth) (Lyric Street)	+304
GRETCHEN WILSON I Don't Feel Like Loving You Today (Epic)	+300
BROOKS & DUNN Believe (Arista)	+268
GEORGE STRAIT She Let Herself Go (MCA)	+229
TOBY KEITH Big Blue Note (Show Dog/DreamWorks)	+224
BRAD PAISLEY f/DOLLY PARTON When I Get Where I'm Going (Arista)	+213

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# COUNTRY CALLOUT AMERICA BY Bullseye

EXCLUSIVE NATIONAL MUSIC RESEARCH ESTIMATES October 14, 2005

Callout America® song selection is based on the top 35 titles from the R&R Country chart for the airplay week of October 2-8.

ARTIST Title (Label)	TOTAL POSITIVE	PASSION	INDEX	NEUTRAL	FAMILIARITY	DISLIKE	STRONGLY DISLIKE
SARA EVANS A Real Fine Place To Start (RCA/RMG)	36.5%	82.8%	4.19	11.5%	97.3%	2.5%	0.5%
MONTGOMERY GENTRY Something To Be Proud Of (Columbia)	30.8%	77.3%	4.02	14.5%	97.8%	4.0%	2.0%
CRAIG MORGAN Redneck Yacht Club (BBR)	33.0%	77.0%	4.02	14.8%	98.8%	4.8%	2.3%
KEITH URBAN Better Life (Capitol)	25.3%	76.3%	3.99	15.0%	96.8%	5.3%	0.3%
LEANN RIMES Probably Wouldn't Be This Way (Asylum/Curb)	33.0%	70.8%	3.92	17.3%	98.3%	7.5%	2.8%
JAMIE O'NEAL Somebody's Hero (Capitol)	28.8%	70.8%	3.90	17.3%	98.0%	8.5%	1.5%
GRETCHEN WILSON All Jacked Up (Epic)	36.5%	70.5%	3.93	14.3%	96.8%	6.8%	5.3%
LONESTAR You're Like Comin' Home (BNA)	22.8%	70.0%	3.93	19.8%	94.3%	3.5%	1.0%
JASON ALDEAN Hicktown (BBR)	21.8%	67.0%	3.79	17.3%	95.3%	8.3%	2.8%
BILLY CURRINGTON Must Be Doin' Somethin' Right (Mercury)	20.8%	62.5%	3.81	22.8%	92.8%	6.8%	0.8%
TRISHA YEARWOOD Georgia Rain (MCA)	26.3%	61.0%	3.66	18.3%	96.5%	11.3%	6.0%
ALAN JACKSON USA Today (Arista)	17.8%	60.8%	3.75	20.8%	89.5%	5.0%	3.0%
GARY ALLAN Best I Ever Had (MCA)	19.8%	59.3%	3.71	26.0%	94.0%	5.5%	3.3%
JOSH GRACIN Stay With Me (Brass Bed) (Lyric Street)	21.5%	58.0%	3.69	24.5%	94.3%	8.8%	3.0%
NEAL MCCOY Billy's Got His Beer Goggles On (903)	15.3%	56.8%	3.61	26.8%	94.8%	8.3%	3.0%
LEE ANN WOMACK He Oughta Know That By Now (MCA)	15.8%	56.3%	3.64	24.8%	92.0%	8.8%	2.3%
KEITH ANDERSON XXL (Arista)	15.8%	55.0%	3.63	19.0%	86.3%	8.5%	3.8%
RASCAL FLATTS Skin (Sarabeth) (Lyric Street)	20.5%	55.0%	3.64	20.8%	90.3%	11.5%	3.0%
MARTINA MCBRIDE Rose Garden (RCA)	23.5%	52.8%	3.59	22.3%	91.3%	9.8%	6.5%
JOE NICHOLS Tequila Makes Her Clothes Fall Off (Universal South)	18.0%	50.8%	3.65	20.5%	83.3%	9.3%	2.8%
RYAN SHUPE & THE RUBBERBAND Dream Big (Capitol)	16.0%	50.8%	3.62	26.8%	87.5%	7.3%	2.8%
DIERKS BENTLEY Come A Little Closer (Capitol)	13.0%	49.8%	3.65	22.3%	81.3%	8.8%	0.5%
PHIL VASSAR Good Ole Days (Arista)	12.5%	48.5%	3.58	28.3%	85.8%	6.5%	2.5%
GEORGE STRAIT She Let Herself Go (MCA)	14.8%	47.5%	3.65	20.0%	77.8%	8.8%	1.5%
BIG & RICH Comin' To Your City (Warner Bros.)	21.0%	47.3%	3.60	21.0%	82.0%	8.3%	5.5%
CHRIS CAGLE Miss Me Baby (Capitol)	11.5%	47.3%	3.58	22.3%	79.8%	8.3%	2.0%
JOSH TURNER Your Man (MCA)	18.5%	45.5%	3.70	16.3%	72.0%	7.0%	3.3%
TERRI CLARK She Didn't Have Time (Mercury)	11.3%	44.5%	3.46	22.5%	82.3%	12.8%	2.5%
KENNY CHESNEY Who You'd Be Today (BNA)	16.0%	42.5%	3.66	18.5%	71.3%	9.0%	1.3%
TRACY LAWRENCE Used To The Pain (Mercury)	11.3%	41.5%	3.46	28.3%	82.3%	9.8%	2.8%
JO DEE MESSINA Delicious Surprise (I Believe It) (Curb)	15.0%	40.0%	3.48	27.5%	80.5%	9.3%	3.8%
LITTLE BIG TOWN Boondocks (Equity)	11.5%	37.5%	3.51	25.3%	71.5%	5.3%	3.5%
FAITH HILL Like We Never Loved At All (Warner Bros./Curb)	11.3%	36.3%	3.41	22.8%	73.3%	11.0%	3.3%
TOBY KEITH Big Blue Note (Show Dog/DreamWorks)	10.0%	35.5%	3.44	22.3%	70.8%	11.5%	1.5%
SHANIA TWAIN Shoes (Lyric Street)	10.0%	33.5%	3.29	20.5%	70.5%	10.3%	6.3%

## CALLOUT AMERICA® HOT SCORES

### This Week At Callout America

By John Hart

Plenty of action this week. Leann Rimes' "Probably Wouldn't Be This Way" moves into the top five at No. 5, up from last week's No. 8, and is the No. 3 passion song. This song is No. 3 with females and the No. 2 female passion song. Core 35-44 females rank it the No. 1 passion song.

Billy Currington continues to see strong growth, moving into the top 10 with "Must Be Doing Something Right." It ranks No. 10 overall, up from No. 12 last week. Currington has the No. 8 song with female listeners and the No. 11 song with males.

Alan Jackson's "USA Today" continues to outperform spin chart activity, ranking as the No. 12 song overall this week. Male listeners are the strength of this song so far, ranking it at No. 7, while core 35-44 listeners rank it as the No. 10 song.

Gary Allan is on the move, with "Best I Ever Had" ranking as the No. 13 song overall, up from No. 18 just two weeks ago. Younger 25-34 males rank it at No. 11, as do core 35-44 females.

Martina McBride is well in front of the radio spin charts, with "Rose Garden" ranking as the No. 19 song overall and the No. 9 passion song for the week. Females overall rank the song at No. 17 and the No. 9 passion song.

Total sample size is 400 persons weekly, with a margin of error of plus or minus 5%. Scoring is done each week using live interviewers conducting an interview with each respondent. Scores are: 5) I like it a lot; in fact, it's one of my favorites; 4) I like it; 3) It's OK, just so-so; 2) I don't like it; and 1) I strongly dislike it. The index score is an average of all 1-to-5 scores. The total positive score is an aggregate of the 4 and 5 scores. To be included in weekly callout, songs must have entered the top 40 positions on R&R's Country airplay chart. The sample is composed of 400 25-54-year-olds who identify country as their favorite music and who listen daily to competitive Country radio in the sample markets. The sample is 50% male/female and evenly distributed in the 25-34, 35-44 and 45-54 demos. The sample is balanced by region and markets within each region. Bullseye Callout is conducted in these regions and markets. SOUTH: Charleston, SC; Charlotte, NC; Baton Rouge, LA; Nashville, TN; Atlanta, GA. MIDWEST: Flint, MI; Indianapolis, IN; Madison, WI; Omaha, NE; Cincinnati, OH. EAST: Harrisburg, PA; Rochester, NY; Springfield, MA; Providence, RI; Washington, DC. WEST: Modesto, CA; Salt Lake City, UT; Colorado Springs, CO; Portland, OR; Houston, TX. © 2005 Radio & Records. © 2006 Bullseye Marketing Research Inc.



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America's Best Testing Country Songs 12+ For The Week Ending 10/7/05

Artist Title (Label)	TW	LW	Famil.	Burn	Per. 25-54	W 25-54	M 25-54
SARA EVANS A Real Fine Place To Start (RCA/RMG)	4.31	4.26	99%	20%	4.35	4.38	4.30
KEITH URBAN Better Life (Capitol)	4.16	4.03	93%	19%	4.14	4.48	3.74
GEORGE STRAIT She Let Herself Go (MCA)	16	-	73%	6%	4.21	4.32	4.08
M. GENTRY Something To Be Proud Of (Columbia)	4.11	4.18	98%	25%	4.16	4.23	4.08
CRAIG MORGAN Redneck Yacht Club (BBR)	4.07	4.00	98%	21%	4.02	4.08	3.93
B. CURRINGTON Must Be Doin' Somethin' Right (Mercury)	4.07	3.97	76%	10%	3.97	4.16	3.76
JOE NICHOLS Tequila Makes Her... (Universal South)	4.06	4.14	96%	3%	4.15	4.15	4.14
CHRIS CAGLE Miss Me Baby (Capitol)	4.03	3.97	76%	10%	3.94	4.15	3.71
RASCAL FLATTS Skin (Sarabeth) (Lyric Street)	4.02	3.88	90%	23%	4.02	4.21	3.80
GARY ALLAN Best I Ever Had (MCA)	4.01	4.07	93%	19%	3.95	4.10	3.77
JAMIE O'NEAL Somebody's Hero (Capitol)	4.00	3.89	96%	30%	4.07	4.24	3.88
DIERKS BENTLEY Come A Little Closer (Capitol)	4.00	4.07	88%	14%	3.95	4.11	3.78
ALAN JACKSON USA Today (Arista)	3.98	3.91	66%	9%	4.11	4.08	4.13
MARTINA MCBRIDE Rose Garden (RCA)	3.97	3.85	84%	14%	4.00	3.99	4.02
LONESTAR You're Like Comin' Home (BNA)	3.96	3.87	91%	19%	4.04	4.28	3.77
L. RIMES Probably Wouldn't Be This Way (Asylum/Curb)	3.91	3.95	96%	25%	3.90	3.98	3.80
JOSH GRACIN Stay With Me (Brass Bed) (Lyric Street)	3.91	3.87	94%	24%	3.80	4.02	3.49
NEAL MCCOY Billy's Got His Beer Goggles On (903)	3.89	3.87	93%	22%	3.94	4.06	3.80
KENNY CHESNEY Who You'd Be Today (BNA)	3.85	3.90	72%	12%	3.86	4.06	3.62
JASON ALDEAN Hicktown (BBR)	3.84	3.84	92%	26%	3.73	3.78	3.66
LEE ANN WOMACK He Oughta Know That By Now (MCA)	3.84	3.88	88%	9%	3.90	4.00	3.79
PHIL VASSAR Good Ole Days (Arista)	3.84	3.80	80%	20%	3.86	4.12	3.59
TRISHA YEARWOOD Georgia Rain (MCA)	3.80	3.77	97%	33%	3.96	4.11	3.79
FAITH HILL Like We Never Loved At All (Warner Bros./Curb)	3.77	3.76	76%	17%	3.76	3.92	3.55
SHOOTER JENNINGS 4th Of July (Universal South)	3.74	3.75	80%	22%	3.77	3.77	3.77
LITTLE BIG TOWN Boondocks (Equity)	3.71	3.70	62%	15%	3.68	3.75	3.61
TOBY KEITH Big Blue Note (Show Dog/DreamWorks)	3.68	3.68	65%	12%	3.83	4.00	3.66
JO DEE MESSINA Delicious Surprise (I Believe It) (Curb)	3.60	3.55	83%	22%	3.83	3.83	3.40
RYAN SHUPE & THE RUBBERBAND Dream Big (Capitol)	3.56	3.76	69%	20%	3.66	3.75	3.58

Total sample size is 326 respondents. Total average favorability estimates are based on a scale of 1-5. (1=dislike very much, 5=like very much). Total familiarity represents the percentage of respondents who recognized the song. Total burn represents the number of respondents who said they are tired of hearing the song. Songs must have 40% familiarity to appear on survey. Sample composition is based on persons 12+. Persons are screened via the Internet. Once passed, they can take the music test based on the format/music preference. RateTheMusic.com results are not meant to replace callout research. The results are intended to show opinions of participants on the Internet only. RateTheMusic.com is a registered trademark of RateTheMusic.com. The RTM system, is available for local radio stations by calling 818-377-5300. RateTheMusic.com data is provided by Mediabase Research, a division of Premiere Radio Networks.



COUNTRY TOP 30



LAST WEEK	THIS WEEK	ARTIST TITLE LABEL(S)	TOTAL PLAYS	+/- PLAYS	WEEKS ON CHART	TOTAL STATIONS
1	1	KEITH URBAN Better Life (Capitol)	553	-7	8	15/0
2	2	GRETCHEN WILSON All Jacked Up (Epic)	510	-16	10	13/0
	3	ROAD HAMMERS East Bound... (Open Road/Universal)	480	+29	6	16/0
5	4	PAUL BRANDT Alberta Bound (Orange/Universal)	448	+5	6	16/0
	5	DIERKS BENTLEY Come A Little Closer (Capitol)	443	+8	6	15/0
12	6	RASCAL FLATTS Skin (Sarabeth) (Lyric Street)	440	+71	4	15/0
8	7	LONESTAR You're Like Comin' Home (BNA)	431	+12	11	14/0
3	8	S. EVANS A Real Fine Place To Start (Sony BMG Canada)	424	-61	17	14/0
7	9	JAMIE O'NEAL Somebody's Hero (Capitol)	412	-8	12	13/0
11	10	DERIC RUTTAN Shine (Lyric Street)	383	-2	7	13/0
13	11	JOSH GRACIN Stay With Me (Brass Bed) (Lyric Street)	376	+7	10	11/0
14	12	CRAIG MORGAN Redneck Yacht Club (BBR)	366	+33	9	12/1
9	13	M. GENTRY Something To Be Proud Of (Columbia)	355	-55	12	12/0
10	14	BROOKS & DUNN Play Something Country (Arista)	321	-65	18	15/0
19	15	LISA BROKOP Big Picture (Asylum/Curb)	318	+22	3	11/1
16	16	GARY ALLAN Best I Ever Had (MCA)	316	+1	7	13/0
15	17	TERRI CLARK She Didn't Have Time (Mercury)	313	-7	10	13/0
22	18	JOE NICHOLS Tequila Makes Her... (Universal South)	295	+35	3	10/1
20	19	L. RIMES Probably Wouldn't Be This Way (Asylum/Curb)	280	-7	5	9/0
25	20	STEVE FOX Dream On (EMI Music Canada)	276	+23	3	12/2
24	21	F. HILL Like We Never Loved At All (Warner Bros./Curb)	275	+21	3	13/1
17	22	AARON LINES It Takes A Man (BNA)	269	-42	14	13/0
Debut	23	JOHNNY REID Missing An Angel (Open Road/Universal)	265	+55		13/2
30	24	GEORGE STRAIT She Let Herself Go (MCA)	259	+39	2	12/1
27	25	JASON BLAINE Heartache Like Mine (Jaybird)	257	10	2	10/0
26	26	SEAN HOGAN A Cowboy's Heart (Barnstorm)	251	+2	3	10/0
28	27	EMERSON DRIVE Still Got Yesterday (DreamWorks)	250	+4	2	10/0
18	28	GEORGE CANYON Who Would You Be (Universal South)	248	-53	15	14/0
21	29	GORD BAMFORD All About Her (GWB/Royalty)	244	-39	9	14/0
Debut	30	KENNY CHESNEY Who You'd Be Today (BNA)	236	+93	1	14/1

20 Canadian Country reporters. Monitored airplay data supplied by Mediabase Research, a division of Premiere Radio Networks. Songs ranked by total plays for the airplay week of 10/2-10/8. Bullets appear on songs gaining plays or remaining flat from previous week. If two songs are tied in total plays, the song with the larger increase in plays is placed first. Songs below No. 15 are moved to recurrent after 20 weeks on the chart. © 2005 Radio & Records. \* Indicates Cancun.

C O U N T R Y  
FLASHBACK

1

YEAR AGO

• No. 1: "Suds In The Bucket" — Sara Evans

5

YEARS AGO

• No. 1: "The Little Girl" — John Michael Montgomery

10

YEARS AGO

• No. 1: "Dust On The Bottle" — David Lee Murphy

15

YEARS AGO

• No. 1: "You Lie" — Reba McEntire

20

YEARS AGO

• No. 1: "Can't Keep A Good Man Down" — Alabama

25

YEARS AGO

• No. 1: "I Believe In You" — Don Williams

30

YEARS AGO

• No. 1: "San Antonio Stroll" — Tanya Tucker

KMG: 'Country At Highest...'

Continued from Page 44

the feet of "the emergence of [the] 'Play anything' format that many Oldies stations have adopted." Oldies TSL was relatively stable, with small declines seen in eight of 10 age-sex cells, most notably men 35-64 (7:53-7:35), men 45-54 (8:08-7:45) and men 55-64 (8:18-7:54).

Classic Hits, formerly classified as a '70s-based format, remained steady 4.2-4.2 after five years of not getting into the fours. This may well be the format to watch as it matures. It will be interesting to look at its share and TSL growth and to see if it slows Country's growth or otherwise negatively impacts Country.

Classic Hits' TSL was up or even in eight of 16 age-sex cells. The most notable increases

were men 35-44 (8:46-10:08), women 35-44 (6:26-6:44) and women 35-44 (5:25-6:06). And, with Classic Hits' male-female split of 55%-45%, the KMG report notes, "The audience is showing a bit more gender balance than it has in the past, perhaps another effect of the 'Play anything' formats." The report showed large TSL drops among women 18-24 (4:28-2:33) and men 25-34 (7:17-4:44).

My thanks to Katz Media Group Sr. VP / Strategic Planning Gerry Boehme and Katz Media Group Dimensions VP / Director of Research Lisa Chiljean for allowing us to share their extensive research with you. Hopefully, you'll find it valuable as both a snapshot of how Country is faring on a national basis and as a tool to get a sense of how your station is performing vs. the national Country format averages.

NEW & ACTIVE

BROOKS & DUNN Believe (Arista)  
Total Points: 324, Total Stations: 18, Adds: 9

SHANNON BROWN Corn Fed (Warner Bros.)  
Total Points: 267, Total Stations: 26, Adds: 7

TRENT TOMLINSON Drunker Than Me (Lyric Street)  
Total Points: 299, Total Stations: 10, Adds: 3

HOT APPLE PIE We're Makin' Up (DreamWorks)  
Total Points: 232, Total Stations: 26, Adds: 5

LILA MCCANN f/J. BRICKMAN I'm Amazed (BBR)  
Total Points: 296, Total Stations: 17, Adds: 2

AMBER DOTSON I Ain't Your Mama (Capitol)  
Total Points: 152, Total Stations: 15, Adds: 0

G. WILSON I Don't Feel Like Loving You Today (Epic)  
Total Points: 275, Total Stations: 26, Adds: 24



**JULIE KERTES**  
jkertes@radioandrecords.com

# Pink-Ribbon Month

## How stations are promoting breast-cancer awareness

With much of the nation's focus on hurricane-relief efforts, please remember that October is Breast Cancer Awareness Month and devote any time possible to this cause. I don't know anyone who hasn't been affected — either directly or indirectly — by this disease, which strikes women regardless of age, ethnicity or socioeconomic status. Here's how some stations are doing their part to raise awareness.

### Bosom Buddies

WKRQ (Q102)/Cincinnati hosted the Bosom Ball on Oct. 13, benefiting Hope Lodge and the American Cancer Society, at a local club in Covington, KY. The music event featured Josh Kelley, Jem, Natasha Bedingfield and Saving Jane.

"This was a fun way to help us spread awareness and raise money for breast cancer research and patient services," says Meredith Niemeyer, Exec. Director of the American Cancer Society's Hamilton County office. "The survival rate for breast cancer is 98% when it's detected early, so we're very thankful that Q102 is helping us to encourage women to get checked."

WKRQ PD Patti Marshall says, "The reason for doing the event is simple: We are a female radio station. Our listeners expect us to care about what they care about, and if, through the promotion of this event, we get one woman to start self breast exams or get a mammogram, we've won — twice."



**John Malone**

In addition to the concert, a silent auction with items like an autographed poster from Jessica Simpson and an autographed guitar from Jesse McCartney raised additional funds.

### The Ultimate Fundraising Machine

WRSR/Huntsville, AL is working with the local office of the American Cancer Society to provide feature stories that will run in the station's morning newscasts throughout the month. This includes an interview with a breast cancer survivor who has a long history of breast cancer in her family.

WRSR VP/Programming & morning show host John Malone says, "WRSR promotes breast cancer awareness throughout the year. Our major event that we do is Drive for the Cure, which benefits the Susan G. Komen Breast Cancer Foundation. The promotion involves the local BMW dealer, Century BMW, which holds a day of test-driving.

"For each mile test-driven that day, money is contributed to the Komen Foundation. We do live remotes from the dealership and hand



**Lu Valentino**

out special breast cancer awareness pens with pink ribbon clips. Regrettably, this disease impacts so many people who are in our demographic, so it's important to us to try to do our part to find a cure."

### Star-Studded Lineup

KYSR (Star 98.7)/Los Angeles will put on Lounge for Life on Oct. 15, a benefit concert at L.A.'s House of Blues featuring Melissa Etheridge, The Goo Goo Dolls and INXS. It'll be INXS's first gig with new lead singer J.D. Fortune. All proceeds from tickets sales will go directly to City of Hope for breast cancer research and to the Dr. Susan Love Research Foundation.

Etheridge, who was afflicted with breast cancer late last year, has become an active voice in the fight against breast cancer and will donate record royalties from her new single, "I Run for Life," to breast cancer charities.

Star will also launch an online auction on its website on the Monday following the concert, with proceeds going to City of Hope. Featured items include autographed memorabilia from many Hot AC artists and a Nissan 350Z from a local dealership.

### Teamwork

WMEZ (Soft Rock 94.1)/Pensacola, FL participated in Making Strides Against Breast Cancer, a 5K footrace on Oct. 8, sponsored by the American Cancer Society, Baptist Health Care of Pensacola and others.

Interim PD Lu Valentino says, "We had a Soft Rock Team here that consisted of airstaff, account executives, the promotion department and hundreds of listeners who walked for the cause. For us, it's about survival and raising support to save more lives. Even if it's just one life saved, we know we've contributed. I lost my Aunt Julia to breast cancer when I was a teenager, and I have been behind this great cause ever since."

### Look! Up In The Sky!

KPLZ/Seattle held its 10th annual Bras Across Lake Washington event, in which local Nordstrom department stores and other locations collect old bras from mid-Sept. to Oct. 5.

On Oct. 6 KPLZ morning show producer Leonard strung the bras together and made a parasail out of them for a flight across Lake Washington. He called in reports from his flight as hundreds of thousands of commuters watched.

KPLZ PD/morning show host Kent Phillips says, "The flight was to bring awareness to breast cancer early detection. Each year dozens of women call, say they saw the flight, get a mammogram and catch cancer early. This event is amazing, and we get local TV coverage."

Before the flight the donated bras were displayed at A Walk for Hope, many with dedications written on them. KPLZ collected \$200,000 from the display, which was donated to the City of Hope.

In years past, after the flight the bras were cleaned and given to the YWCA to be distributed to homeless women. However, this

**"The flight was to bring awareness to breast cancer early detection. Each year, dozens of women call, say they saw the flight, get a mammogram and catch cancer early."**

**Kent Phillips**

year's bras will be sent to hurricane victims on the Gulf Coast.

### Huge Corporate Donation

CHFI/Toronto kicked off Breast Cancer Awareness Month with the Canadian Breast Cancer Foundation's 5K Run for the Cure on Oct. 2. The station organized Team CHFI, which comprised CHFI morning show host Erin Davis; CHFI staffers; and over 250 women, men and children, some of whom were cancer survivors. Team CHFI raised over \$60,000 and received the CIBC Corporate Spirit Award for the most money raised by any corporate team.



**Kent Phillips**

"CHFI listeners are the most generous people," said CHFI GM/PD Julie Adam. "We are thankful to all our listeners — those who sponsored and those who ran and walked with us. It was a most empowering day for the radio station, the participants and everyone who cares about creating a future without breast cancer."

### Diagnostic Testing

WAJI/Ft. Wayne, IN has partnered with Vera Bradley, a local, women-run company that makes expensive cloth handbags. Vera Bradley has decided to fund a chair in Oncology at Indiana University Medical Center for breast cancer research, and WAJI has committed to help.

Last June the station sponsored an annual tennis and golf classic to help raise money for the chair, and most recently the station got involved in another event, Ticked Pink, where attendees dined, drank fine wines and bid on auction items including a pair of Rob Thomas concert tickets and backstage passes that went for over \$500.

WAJI PD Barb Richards says, "Through research done by this chair, they are now globally testing an antibody biomarker diagnostic test that, hopefully, will be able to mark cells that could be linked to breast cancer. It's very exciting. One of these days there will be the Vera Bradley test for breast cancer, and it will all be because of Ft. Wayne, IN."



**POWER IN NUMBERS** CHFI/Toronto's Team CHFI came together and raised \$60,000 for the fight against breast cancer. The team received the CIBC Corporate Spirit Award for the most money raised by any corporate team.

# AC TOP 30

POWERED BY  
MEDIABASE

October 14, 2005

LAST WEEK	THIS WEEK	ARTIST TITLE LABEL(S)	TOTAL PLAYS	+/- PLAYS	TOTAL AUDIENCE (00)	WEEKS ON CHART	TOTAL STATIONS/ ADDS
	<b>1</b>	<b>ROB THOMAS</b> Lonely No More (Atlantic)	2158	+40	187925	34	100/0
	<b>2</b>	<b>MICHAEL BUBLE</b> Home (143/Reprise)	1848	-124	161764	37	99/0
	<b>3</b>	<b>KELLY CLARKSON</b> Breakaway (Hollywood)	1600	-56	139937	54	98/0
	<b>4</b>	<b>MARIAH CAREY</b> We Belong Together (Island/IDJMG)	1518	-15	128060	20	86/0
	<b>5</b>	<b>ANNA NALICK</b> Breathe (2am) (Columbia)	1372	-100	102128	23	94/1
	<b>6</b>	<b>EAGLES</b> No More Cloudy Days (ERC)	1327	+26	93691	15	82/1
	<b>7</b>	<b>BACKSTREET BOYS</b> Incomplete (Jive/Zomba Label Group)	1215	-154	91275	23	88/0
	<b>8</b>	<b>KIMBERLEY LOCKE</b> I Could (Curb/Reprise)	1070	+1	51518	20	84/1
	<b>9</b>	<b>D.H.T.</b> Listen To Your Heart (Robbins)	985	+71	97438	13	72/3
	<b>10</b>	<b>GOO GOO DOLLS</b> Give A Little Bit (Warner Bros.)	946	+45	90148	41	80/0
	<b>11</b>	<b>CARRIE UNDERWOOD</b> Inside Your Heaven (Arista)	886	-40	62491	15	75/0
	<b>12</b>	<b>HOOTIE &amp; THE BLOWFISH</b> One Love (Sneaky Long/Vanguard)	887	+53	45935	12	74/8
	<b>13</b>	<b>JOHN MAYER</b> Daughters (Aware/Columbia)	878	+78	74823	50	98/0
	<b>14</b>	<b>LIFEHOUSE</b> You And Me (Geffen)	861	+67	99866	13	57/3
	<b>15</b>	<b>ERIC CLAPTON</b> Say What You Will (Duck/Reprise)	641	+76	35108	6	72/1
	<b>16</b>	<b>KELLY CLARKSON</b> Behind These Hazel Eyes (RCA/RMG)	615	+65	52898	10	39/0
	<b>17</b>	<b>JON SECADA</b> Window To My Heart (Big 3)	546	+49	44659	7	64/3
	<b>18</b>	<b>DELTA GOODREM</b> Lost Without You (Columbia)	510	-75	18536	12	58/2
	<b>19</b>	<b>NATALIE GRANT</b> Held (Curb)	362	+31	10793	6	51/3
	<b>20</b>	<b>SANTANA</b> f/MICHELLE BRANCH I'm Feeling You (Arista/RMG)	331	+70	26355	3	32/8
	<b>21</b>	<b>JIM BRICKMAN</b> w/WAYNE BRADY Beautiful (Walt Disney/Hollywood)	278	+47	9775	3	45/2
	<b>22</b>	<b>SIMPLY RED</b> Perfect Love (SimplyRed.com/Verve Forecast)	275	+49	10937	4	43/1
	<b>23</b>	<b>VERTICAL HORIZON</b> Forever (Hybrid)	254	+12	7657	7	36/1
	<b>24</b>	<b>JAMES BLUNT</b> You're Beautiful (Atlantic)	233	+56	36188	2	34/7
	<b>25</b>	<b>JESSE MCCARTNEY</b> Beautiful Soul (Hollywood)	215	-51	23682	16	14/1
	<b>26</b>	<b>KELLY CLARKSON</b> Since U Been Gone (RCA/RMG)	195	+7	12675	8	12/0
	<b>27</b>	<b>PAUL MCCARTNEY</b> Fine Line (Capitol)	152	-15	3484	8	24/0
	<b>28</b>	<b>SCOTT GRIMES</b> Livin' On The Run (Velocity)	141	-10	3742	5	23/0
<b>Debut</b>	<b>29</b>	<b>MICHAEL BOLTON</b> Til The End Of Forever (Montaigne/Passion Group)	138	+26	1882	1	29/4
	<b>30</b>	<b>BONNIE RAITT</b> I Will Not Be Broken (Capitol)	134	+18	2880	3	26/2

107 AC reporters. Monitored airplay data supplied by Mediabase Research, a division of Premiere Radio Networks. Songs ranked by total plays for the airplay week of 10/2-10/8. Bullets appear on songs gaining plays or remaining flat from previous week. If two songs are tied in total plays, the song with the larger increase in plays is placed first. Songs below No. 15 are moved to recurrent after 20 weeks on the chart. Songs below No. 5 are moved to recurrent after 50 weeks on the chart. Most Added is the total number of new adds officially reported to R&R by each reporting station. Songs unreported as adds do not count toward overall total stations playing a song. Total Audience equals Average Quarter Hour Persons times number of plays (times 100). Each daypart on each station is assigned an AQH number. Average Quarter Hour Persons used herein with permission from Arbitron Inc. (© 2005, Arbitron Inc.) © 2005 Radio & Records.

## MOST ADDED\*

ARTIST TITLE LABEL(S)	ADDS
<b>BRUCE HORNSBY</b> f/ELTON JOHN Dreamland (Columbia)	17
<b>CYNDI LAUPER</b> f/SARAH MCLACHLAN Time After Time (Epic)	11
<b>HOOTIE &amp; THE BLOWFISH</b> One Love (Sneaky Long/Vanguard)	8
<b>SANTANA</b> f/MICHELLE BRANCH I'm Feeling You (Arista/RMG)	8
<b>JAMES BLUNT</b> You're Beautiful (Atlantic)	7
<b>MICHAEL BOLTON</b> Til The End Of Forever (Montaigne/Passion Group)	4

## MOST INCREASED PLAYS

ARTIST TITLE LABEL(S)	TOTAL PLAY INCREASE
<b>JOHN MAYER</b> Daughters (Aware/Columbia)	+78
<b>ERIC CLAPTON</b> Say What You Will (Duck/Reprise)	+76
<b>D.H.T.</b> Listen To Your Heart (Robbins)	+71
<b>SANTANA</b> f/MICHELLE BRANCH I'm Feeling You (Arista/RMG)	+70
<b>LIFEHOUSE</b> You And Me (Geffen)	+67
<b>MELISSA ETHERIDGE</b> I Run For Life (Island/IDJMG)	+66
<b>KELLY CLARKSON</b> Behind These Hazel Eyes (RCA/RMG)	+65
<b>CYNDI LAUPER</b> f/SARAH MCLACHLAN Time After Time (Epic)	+59
<b>JAMES BLUNT</b> You're Beautiful (Atlantic)	+56
<b>HOOTIE &amp; THE BLOWFISH</b> One Love (Sneaky Long/Vanguard)	+53

## NEW & ACTIVE

<b>BARBRA STREISAND</b> Stranger In A Strange Land (Columbia)	Total Plays: 83, Total Stations: 12, Adds: 1
<b>CYNDI LAUPER</b> f/SARAH MCLACHLAN Time After Time (Epic)	Total Plays: 76, Total Stations: 24, Adds: 11
<b>JORDAN KNIGHT</b> Where Is Your Heart Tonight (Trans Continental)	Total Plays: 76, Total Stations: 15, Adds: 2
<b>STEVEN CURTIS CHAPMAN</b> Remembering You (EMI CMG/EMI Music Reactive)	Total Plays: 76, Total Stations: 13, Adds: 1
<b>JONES GANG</b> Angel (Reality/AAO Music)	Total Plays: 72, Total Stations: 19, Adds: 2
<b>BRUCE HORNSBY</b> f/ELTON JOHN Dreamland (Columbia)	Total Plays: 8, Total Stations: 17, Adds: 17

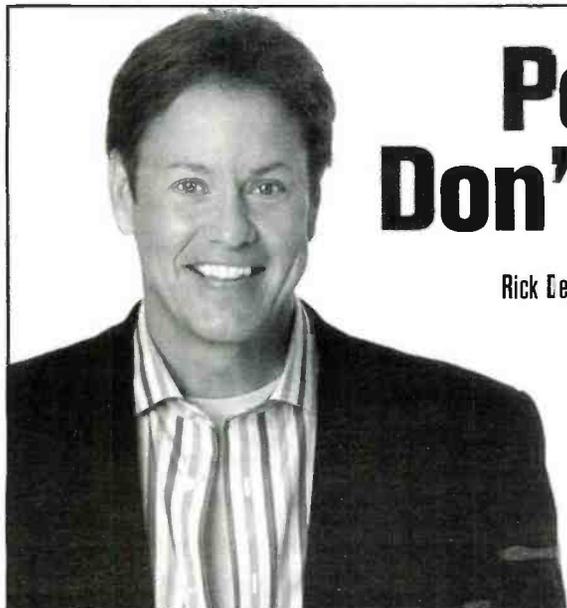
Songs ranked by total plays

Station playlists for all R&R reporters are available on the web at [www.radioandrecords.com](http://www.radioandrecords.com).

## MOST PLAYED RECURRENTS

ARTIST TITLE LABEL(S)	TOTAL PLAYS
<b>LOS LONELY BOYS</b> Heaven (OR Music/Epic)	1098
<b>MAROON 5</b> She Will Be Loved (Octone/J/RMG)	993
<b>UNCLE KRACKER</b> f/DOBBIE GRAY Drift Away (Lava)	900
<b>MICHAEL MCDONALD</b> Ain't No Mountain High Enough (Motown/Universal)	881
<b>KEITH URBAN</b> You'll Think Of Me (Capitol/EMC)	868

ARTIST TITLE LABEL(S)	TOTAL PLAYS
<b>TIM MCGRAW</b> Live Like You Were Dying (Curb)	859
<b>HOWIE DAY</b> Collide (Epic)	798
<b>SHERYL CROW</b> The First Cut Is The Deepest (A&M/Interscope)	762
<b>MATCHBOX TWENTY</b> Unwell (Atlantic)	752
<b>DIDO</b> White Flag (Arista/RMG)	735
<b>COUNTING CROWS</b> Big Yellow Taxi (Geffen/Interscope)	718
<b>TRAIN</b> Calling All Angels (Columbia)	688



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AC TOP 30

POWERED BY MEDIABASE

Table with columns: LAST WEEK, THIS WEEK, ARTIST, TITLE, LABEL(S), TOTAL PLAYS, WEEKS ON CHART, TOTAL STATIONS. Lists top 30 AC songs including Daniel Powter, Rob Thomas, Backstreet Boys, etc.

23 Canadian AC reports. Monitored airplay data supplied by Mediabase Research, a division of Premiere Radio Networks. Songs ranked by total plays for the airplay week of 10/2-10/8.



America's Best Testing AC Songs 12 + For The Week Ending 10/7/05

Table with columns: Artist Title (Label), TW, LW, Famil., Burn, W 25-54, W 25-34, W 35-54. Lists top 30 AC songs with testing data.

Total sample size is 202 respondents. Total average favorability estimates are based on a scale of 1-5. (1=dislike very much, 5=like very much).

REPORTERS

Stations and their adds listed alphabetically by market

Large grid of market reports listing station call letters, city, and program details for various markets across the US and Canada.

POWERED BY MEDIABASE

Monitored Reporters

134 Total Reporters

107 Total Monitored

27 Total Indicator

Did Not Report, Playlist Frozen (5): KEZN/Palm Springs, CA

## ON THE RECORD

WITH  
**Aaron James**  
PD/MD/afternoons, WMXO  
(Mix 101.5)/Olean, NY



WMXO/Olean, NY is a winning station because we have the best staff that is willing to give it their all, from upper management all the way down. We never give up, and we are always trying to better ourselves. We are all dedicated to our jobs. For years this station was a laughingstock in the marketplace, but over the past year and a half we've proven that we are a station to be reckoned with, and that makes us all winners. ● The biggest challenge I face in my job is juggling the hats of PD, MD and afternoon drive host. It seems like there is never enough time in the day to get everything done. When you're working in a smaller market, there is no such thing as a 40-hour work week.

● This is my first PD job, so learning the ways of management is another challenge that I face. I am quickly learning that personnel issues are not always easy to deal with. On the bad days I think, "Things could be worse — I could be out on the tarmac loading bags on an airplane in the rain and snow." That was my last job! ● As for music, we've found that our listeners like new songs from more-established artists, like Bon Jovi, Sheryl Crow, Hootie and The Blowfish, 3 Doors Down and especially Green Day. Another big one that's working is Keith Urban's "You'll Think of Me." I think I know the reason: Our target audience is women 25-54, the guy is hot, and women love him, not to mention it's a great song. Rob Thomas works well too. I just hope he gets back with Matchbox Twenty!

**R**ob Thomas' "Lonely No More" (Atlantic) remains at No. 1 for the ninth week in a row, Michael Bubl 's "Home" (Reprise) is No. 2, and Kelly Clarkson's "Breakaway" (Hollywood) sits tight at No. 3 ... Most Increased Plays for a current record goes to John Mayer's "Daughters" (Aware/Columbia), which pops back up to No. 13. James Blunt's "You're Beautiful" (Atlantic) makes a nice jump from No. 28 to No. 24 ... Michael Bolton's "Til the End of Forever" (Montaigne/Passion Group) debuts at No. 29 ... Most Added this week is my current AC fave, Bruce Hornsby f/ Elton John's "Dreamland" (Columbia), with 17. Cyndi Lauper f/Sarah McLachlan's "Time After Time" (Epic) is second Most Added, with 11 ... At Hot AC, Lifehouse's "You and Me" (Geffen) holds steady at No. 1, Kelly Clarkson's "Behind These Hazel Eyes" (RCA/RMG) is No. 2, and Rob Thomas' "This Is How a Heart Breaks" (Atlantic) is at No. 3 ... Most Increased Plays goes to Goo Goo Dolls' "Better Days" (Warner Bros.), with +465, bumping the track up to No. 17 ... Green Day's "Wake Me Up When September Ends" (Reprise) gets second Most Increased Plays, with +328, taking it from No. 5 to No. 4 ... Most Added this week is Alanis Morissette's "Crazy" (Maverick/Reprise), with 16 adds. Anna Nalick's "In the Rough" (Columbia) is close behind, at second Most Added, with 15.



## artist activity

ARTIST: **Melissa Etheridge**

LABEL: **Island/IDJMG**

BY **JULIE KERTES/AC/HOT AC EDITOR**

Melissa Etheridge has recorded eight albums over the course of her 17-year career. She is a two-time Grammy winner for Best Female Rock Vocal Performance ("Ain't It Heavy," in 1992, and "Come To My Window," in 1994), she was the recipient of ASCAP's Songwriter of the Year award in 1996, and she has sold over 30 million records worldwide. Etheridge is also a breast cancer survivor.

Her ninth album, *Greatest Hits: The Road Less Traveled*, was released Oct. 4 to coincide with Breast Cancer Awareness Month. After winning her fight with breast cancer, Etheridge has become active in raising awareness of the disease.

The record opens with a rockin' cover of Tom Petty's "Refugee." Sixteen other tracks follow, chronologically mapping the course of her career. What's nice about this greatest-hits album is that

it contains one song, "Christmas in America," that was not commercially available until now, as well as four brand-new tracks: the Tom Petty cover; Etheridge's rendition of Janis Joplin's "Piece of My Heart," which Etheridge performed at the Grammys last February; "This Is Not Goodbye," a touching song that's both melancholy and inspirational; and "I Run for Life," which has become the anthem for Breast Cancer Awareness Month.

All month Etheridge will be involved with events to support the cause. "I Run for Life" will be featured at all of the Su-

san G. Komen Foundation Race for the Cure events around the country. The song was written and recorded at the request of Ford Motor Company, which is co-sponsor of Race for the Cure.

Etheridge has pledged to donate all of the record royalties from the song to breast cancer charities, and 100% of the proceeds from download sales at [www.fordcares.com](http://www.fordcares.com) and from the iTunes Music Store will be donated during the month of October.

Ford will feature Etheridge in its print advertising campaign promoting "I Run For Life" downloads and ringtones and the sale of special silk scarves that will raise funds for the fight against breast cancer. Visit [www.fordcares.com](http://www.fordcares.com) for details.



Etheridge will also be the face of Kimberly-Clark's Health, Home and Hope campaign in Safe-way and Vons stores throughout October to raise money for other breast cancer charities. Additionally, she will head Hard Rock Caf  International's breast cancer awareness campaign, in which each company-owned location will sell a

commemorative pin during the month of October. All of the net profits from the sale of the pin will go to the Dr. Susan Love Research Foundation.

On Oct. 18 Etheridge will host Lifetime TV's *WomenRock! Our Journey With Melissa Etheridge*, a special promoting breast cancer awareness. Etheridge was executive producer on this project and shares her personal experience battling the disease. On this day she will also release a deluxe CD/DVD edition of *Greatest Hits: The Road Less Traveled* that contains exclusive interviews with Etheridge, unseen footage and bonus features.

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# HOT AC TOP 40

October 14, 2005

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LAST WEEK	THIS WEEK	ARTIST TITLE LABEL(S)	TOTAL PLAYS	+/- PLAYS	TOTAL AUDIENCE (00)	WEEKS ON CHART	TOTAL STATIONS/ ADDS
1	1	LIFHOUSE You And Me (Geffen)	2781	-88	161632	36	85/0
2	2	KELLY CLARKSON Behind These Hazel Eyes (RCA/RMG)	2569	-164	155502	23	77/0
3	3	ROB THOMAS This Is How A Heart Breaks (Atlantic)	2484	-85	129698	19	82/0
5	4	GREEN DAY Wake Me Up When September Ends (Reprise)	2444	+328	142222	5	84/1
6	5	NICKELBACK Photograph (Roadrunner/IDJMG)	2319	+233	129547	8	80/1
4	6	GWEN STEFANI Cool (Interscope)	2305	-44	123360	15	79/1
7	7	KEITH URBAN You'll Think Of Me (Capitol/EMC)	2072	+40	113324	18	66/0
10	8	SHERYL CROW Good Is Good (A&M/Interscope)	1768	+25	84685	10	80/0
8	9	JOSH KELLEY Only You (Hollywood)	1736	-107	77691	18	75/0
9	10	GREEN DAY Holiday (Reprise)	1655	-143	99818	21	64/0
15	11	SANTANA f/MICHELLE BRANCH I'm Feeling You (Arista/RMG)	1553	+292	77330	4	71/2
13	12	3 DOORS DOWN Let Me Go (Republic/Universal)	1501	-1	78345	41	73/0
12	13	ROB THOMAS Lonely No More (Atlantic)	1481	-120	106679	36	79/0
11	14	TRAIN Get To Me (Columbia)	1341	-328	55628	16	68/0
14	15	D.H.T. Listen To Your Heart (Robbins)	1317	-109	60436	12	50/1
16	16	WEEZER Beverly Hills (Geffen)	1256	+134	52546	15	47/6
23	17	GOO GOO DOLLS Better Days (Warner Bros.)	1186	+465	64662	2	72/9
17	18	BON JOVI Have A Nice Day (Island/IDJMG)	1167	+69	52157	11	65/3
19	19	SWITCHFOOT Stars (Columbia)	999	+94	27308	11	54/0
18	20	HOWIE DAY She Says (Epic)	992	+84	36732	10	53/4
20	21	VERTICAL HORIZON Forever (Hybrid)	782	-75	34805	21	62/0
27	22	GORILLAZ Feel Good Inc. (Virgin)	718	+97	28703	9	32/1
21	23	MARIAH CAREY We Belong Together (Island/IDJMG)	693	-104	34757	17	37/0
25	24	MICHAEL BUBLE Home (143/Reprise)	672	+30	28972	10	31/1
32	25	KELLY CLARKSON Because Of You (RCA/RMG)	662	+179	33806	3	30/6
24	26	3 DOORS DOWN Here By Me (Republic/Universal)	637	-27	17122	10	42/0
29	27	STAIN'D Right Here (Flip/Atlantic)	636	+23	19388	11	33/1
28	28	GWEN STEFANI Hollaback Girl (Interscope)	633	+13	44610	20	23/0
33	29	JAMES BLUNT You're Beautiful (Atlantic)	576	+95	31755	5	44/6
22	30	HODDIE & THE BLOWFISH One Love (Sneaky Long/Vanguard)	573	-155	19710	12	37/0
31	31	GAVIN DEGRAW Follow Through (J/RMG)	561	+61	19381	24	37/3
26	32	NATASHA BEDINGFIELD These Words (Epic)	533	-104	20969	7	27/1
30	33	LIZ PHAIR Everything To Me (Capitol)	530	+15	15887	8	38/4
34	34	DEF LEPPARD No Matter What (Island/IDJMG)	399	-38	24344	19	33/0
36	35	TOMMY LEE f/BUTCH WALKER Good Times (TL Education Services)	397	-5	12467	7	23/1
38	36	COLDPLAY Fix You (Capitol)	391	+75	17987	3	35/6
35	37	PAPA ROACH Scars (Geffen)	374	-48	17128	15	9/0
40	38	COLLECTIVE SDUL How Do You Love (El Music Group)	347	+60	6044	2	31/3
39	39	DANIEL POWTER Bad Day (Warner Bros.)	312	+14	15214	3	17/0
37	40	BLACK EYED PEAS Don't Phunk With My Heart (A&M/Interscope)	305	-19	16967	15	10/0

85 Hot AC reporters. Monitored airplay data supplied by Mediabase Research, a division of Premier Radio Networks. Songs ranked by total plays for the airplay week of 10/2-10/8. Bullets appear on songs gaining plays or remaining flat from previous week. If two songs are tied in total plays, the song with the larger increase in plays is placed first. Songs below No. 15 are moved to recurrent after 20 weeks on the chart. Most Added is the total number of new adds officially reported to R&R by each reporting station. Songs unreported as adds do not count toward overall total stations playing a song. Total Audience equals Average Quarter Hour Persons times number of plays (times 100). Each daypart on each station is assigned an AQH number. Average Quarter Hour Persons used herein with permission from Arbitron Inc. (© 2005, Arbitron Inc.) © 2005 Radio & Records.

## MOST ADDED\*

ARTIST TITLE LABEL(S)	AQOS
ALANIS MORISSETTE Crazy (Maverick/Reprise)	16
ANNA NALICK In The Rough (Columbia)	15
GOO GOO DOLLS Better Days (Warner Bros.)	9
WEEZER Beverly Hills (Geffen)	6
JAMES BLUNT You're Beautiful (Atlantic)	6
COLDPLAY Fix You (Capitol)	6
KELLY CLARKSON Because Of You (RCA/RMG)	6
HOWIE DAY She Says (Epic)	4
LIZ PHAIR Everything To Me (Capitol)	4

## MOST INCREASED PLAYS

ARTIST TITLE LABEL(S)	TOTAL PLAY INCREASE
GOO GOO DOLLS Better Days (Warner Bros.)	+465
GREEN DAY Wake Me Up When September Ends (Reprise)	+328
SANTANA f/MICHELLE BRANCH I'm Feeling You (Arista/RMG)	+292
NICKELBACK Photograph (Roadrunner/IDJMG)	+233
KELLY CLARKSON Because Of You (RCA/RMG)	+179
WEEZER Beverly Hills (Geffen)	+134
GORILLAZ Feel Good Inc. (Virgin)	+97
JAMES BLUNT You're Beautiful (Atlantic)	+95
SWITCHFOOT Stars (Columbia)	+94

## NEW & ACTIVE

LIFHOUSE Blind (Geffen)	Total Plays: 303, Total Stations: 30, Adds: 2
DAVID GRAY The One I Love (ATO/RCA/RMG)	Total Plays: 242, Total Stations: 26, Adds: 3
SCOTT STAPP The Great Divide (Wind-up)	Total Plays: 235, Total Stations: 21, Adds: 2
FRAY Over My Head (Cable Car) (Epic)	Total Plays: 197, Total Stations: 17, Adds: 2
ALANIS MORISSETTE Crazy (Maverick/Reprise)	Total Plays: 147, Total Stations: 25, Adds: 16
BETTER THAN EZRA Our Last Night (Artemis)	Total Plays: 127, Total Stations: 13, Adds: 2
AQUALUNG Brighter Than Sunshine (Slightly Bigger/Red Ink/Columbia)	Total Plays: 118, Total Stations: 10, Adds: 0
DEPECHE MODE Precious (Mute/Sire/Reprise)	Total Plays: 109, Total Stations: 10, Adds: 2
ANNA NALICK In The Rough (Columbia)	Total Plays: 87, Total Stations: 18, Adds: 15
DESOL Karma (Curb/Reprise)	Total Plays: 71, Total Stations: 10, Adds: 1

Songs ranked by total plays

Station playlists for all R&R reporters are available on the web at [www.radioandrecords.com](http://www.radioandrecords.com).



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October 14, 2005

RateTheMusic.com  
BY INDUSTRY

America's Best Testing Hot AC Songs 12+  
For The Week Ending 10/7/05

Artist Title (Label)	TW	LW	Famil.	Burn	18-34	W 18-24	W 25-34
GREEN DAY Wake Me Up When September Ends (Reprise)	4.21	3.96	92%	18%	4.13	4.19	4.05
NICKELBACK Photograph (Roadrunner/IDJMG)	4.12	4.18	91%	12%	4.02	4.04	4.00
LIFEHOUSE You And Me (Geffen)	4.06	4.15	98%	34%	4.15	4.17	4.12
3 DOORS DOWN Here By Me (Republic/Universal)	4.01	3.96	71%	11%	4.11	4.17	4.04
3 DOORS DOWN Let Me Go (Republic/Universal)	4.00	3.99	97%	39%	3.99	3.97	4.00
SWITCHFOOT Stars (Columbia)	3.95	3.78	70%	10%	3.79	3.92	3.84
ROB THOMAS This Is How A Heart Breaks (Atlantic)	3.93	4.03	91%	27%	3.90	3.66	4.16
ROB THOMAS Lonely No More (Atlantic)	3.88	3.99	99%	46%	3.87	3.59	4.18
GREEN DAY Holiday (Reprise)	3.87	3.88	96%	41%	3.94	3.88	4.02
KELLY CLARKSON Behind These Hazel Eyes (RCA/RMG)	3.85	4.02	99%	48%	3.84	3.82	3.88
STAIN'D Right Here (Flip/Atlantic)	3.85	3.86	67%	12%	3.86	3.76	3.96
MICHAEL BUBLE Home (143/Reprise)	3.80	4.13	55%	13%	4.08	4.19	3.97
WEEZER Beverly Hills (Geffen)	3.77	3.74	92%	34%	3.68	3.65	3.72
GORILLAZ Feel Good Inc. (Virgin)	3.77	3.82	80%	22%	3.76	3.82	3.69
HOWIE DAY She Says (Epic)	3.77	3.84	67%	12%	3.81	3.76	3.86
BON JOVI Have A Nice Day (Island/IDJMG)	3.75	3.78	79%	15%	3.72	3.59	3.85
KEITH URBAN You'll Think Of Me (Capitol/EMC)	3.74	3.88	86%	30%	3.91	3.87	3.95
JOSH KELLEY Only You (Hollywood)	3.73	3.86	78%	16%	3.73	3.72	3.75
VERTICAL HORIZON Forever (Hybrid)	3.73	3.87	69%	14%	3.80	3.75	3.85
COLOPLAY Speed Of Sound (Capitol)	3.64	3.68	93%	38%	3.44	3.49	3.39
SANTANA i.M. BRANCH I'm Feeling You (Arista/RMG)	3.64	3.80	60%	10%	3.55	3.60	3.50
TRAIN Get To Me (Columbia)	3.63	3.89	81%	19%	3.53	3.44	3.62
LIZ PHAIR Everything To Me (Capitol)	3.61	—	44%	10%	3.54	3.67	3.33
D.H.T. Listen To Your Heart (Robbins)	3.58	3.63	96%	38%	3.61	3.77	3.42
GWEN STEFANI Cool (Interscope)	3.55	3.62	93%	39%	3.43	3.18	3.73
SHERYL CROW Good Is Good (A&M/Interscope)	3.50	3.57	79%	23%	3.42	3.50	3.33
NATASHA BEDINGFIELD These Words (Epic)	3.50	3.51	78%	29%	3.36	3.22	3.53
HOOTIE & THE BLOWFISH One Love (Sneaky Long/Vanguard)	3.43	3.69	69%	16%	3.35	3.28	3.42
MARIAH CAREY We Belong Together (Island/IDJMG)	3.12	3.10	90%	52%	2.87	2.79	2.98

Total sample size is 334 respondents. Total average favorability estimates are based on a scale of 1-5. (1=dislike very much, 5=like very much). Total familiarity represents the percentage of respondents who recognized the song. Total burn represents the number of respondents who said they are tired of hearing the song. Songs must have 40% familiarity to appear on survey. Sample composition is based on persons 12+. Persons are screened via the Internet. Once passed, they can take the music test based on the format/music preference. RateTheMusic.com results are not meant to replace callout research. The results are intended to show opinions of participants on the Internet only. RateTheMusic is a registered trademark of RateTheMusic.com. The RTM system, is available for local radio stations by calling 818-377-5300. RateTheMusic.com data is provided by Mediabase Research, a division of Premiere Radio Networks.



## HOT AC TOP 30

POWERED BY  
MEDIABASE

LAST WEEK	THIS WEEK	ARTIST TITLE LABEL(S)	TOTAL PLAYS	+/- PLAYS	WEEKS ON CHART	TOTAL STATIONS
1	1	GWEN STEFANI Cool (Interscope)	733	-3	12	16/0
2	2	NICKELBACK Photograph (Roadrunner/IDJMG)	724	+11	9	14/0
3	3	GREEN DAY Wake Me Up When September Ends (Reprise)	662	+25	8	13/0
4	4	DANIEL POWTER Bad Day (Warner Bros.)	595	-34	17	18/0
5	5	BLACK EYED PEAS Don't Lie (A&M/Interscope)	575	+15	8	13/0
6	6	SHERYL CROW Good Is Good (A&M/Interscope)	575	-9	7	15/0
7	7	ROB THOMAS This Is How A Heart Breaks (Atlantic)	574	-30	15	18/0
8	8	BEDDUI... When... (Stamp/Warner Music Canada)	568	-2	11	14/0
9	9	BON JOVI Have A Nice Day (Island/IDJMG)	517	+29	9	13/0
10	10	SANTANA i.M. BRANCH I'm Feeling You (Sony BMG)	490	+141	3	14/0
11	11	THEORY OF A DEADMAN Santa Monica (604/Universal)	449	+21	8	13/0
12	12	NATASHA BEDINGFIELD These Words (Epic)	449	-50	15	13/0
13	13	MATTHEW BARBER Soft One (Warner Music Canada)	388	-40	6	14/0
14	14	RIHANNA Pon De Replay (Def Jam/IDJMG)	377	+27	12	13/1
15	15	K. CLARKSON Behind These Hazel Eyes (RCA/RMG)	340	-68	18	15/0
16	16	MARIAH CAREY We Belong Together (Island/IDJMG)	315	-9	15	12/0
17	17	J. BLACK Sweat Of Your Brow (Universal Music Canada)	282	-17	14	10/0
18	18	INXS Pretty Vegas (Epic)	278	+83	2	13/3
19	19	KELLY CLARKSON Because Of You (RCA/RMG)	255	+55	2	10/0
20	20	SIMPLE PLAN Untitled (Atlantic)	254	-53	20	11/0
21	21	JAMES BLUNT You're Beautiful (Atlantic)	240	+52	2	11/1
22	22	MELISSA O'NEIL Alive (Sony BMG Canada)	228	+44	1	10/2
23	23	G. SAMPSON You... (MapleMusic/Universal)	225	-2	3	10/2
24	24	JOSH KELLEY Only You (Hollywood)	225	-22	11	9/0
25	25	BACKSTREET BOYS Just... Live/Zomba Label Group	220	-6	4	6/0
26	26	D.H.T. Listen To Your Heart (Robbins)	201	-15	3	6/0
27	27	TRAIN Get To Me (Columbia)	200	-29	10	8/1
28	28	CORY LEE Goodbye (Hipnotic)	188	+6	3	7/0
29	29	PUSSYCAT DOLLS R. RHYMES Don't Cha (A&M/Interscope)	184	-11	3	8/0
30	30	MELISSA ETHERIDGE Refugee (Island/IDJMG)	180	+6	1	6/0

25 Canadian Hot AC reporters. Monitored airplay data supplied by Mediabase Research, a division of Premiere Radio Networks. Songs ranked by total plays for the airplay week of 10/2-10/8. Bullets appear on songs gaining plays or remaining flat from previous week. If two songs are tied in total plays, the song with the larger increase in plays is placed first. Songs below No. 15 are moved to recurrent after 20 weeks on the chart. © 2005 Radio & Records. \* Indicates Canon.

## REPORTERS

Stations and their adds listed alphabetically by market

<p><b>WDDO/Alexandria, OH</b> OAMP: Randy McCann APD: Tom Hulse No Adds</p> <p><b>WRVE/Albany, NY</b> OAMP: Randy McCann APD: Tom Hulse No Adds</p> <p><b>KPEB/Albuquerque, NM</b> OAMP: Randy McCann APD: Tom Hulse No Adds</p> <p><b>KMKS/Anchorage, AK</b> OAMP: Randy McCann APD: Tom Hulse No Adds</p> <p><b>WATV/Atlanta City, NJ</b> OAMP: Randy McCann APD: Tom Hulse No Adds</p> <p><b>KAMJ/Austin, TX</b> OAMP: Randy McCann APD: Tom Hulse No Adds</p> <p><b>KLLY/Bakersfield, CA</b> OAMP: Randy McCann APD: Tom Hulse No Adds</p> <p><b>WVMD/Baltimore, MD</b> OAMP: Randy McCann APD: Tom Hulse No Adds</p> <p><b>WVTV/Binghamton, NY</b> OAMP: Randy McCann APD: Tom Hulse No Adds</p> <p><b>KCCZ/Boise, ID</b> OAMP: Randy McCann APD: Tom Hulse No Adds</p> <p><b>WVMB/Boston, MA</b> OAMP: Randy McCann APD: Tom Hulse No Adds</p>	<p><b>WVUU/Bowling Green, KY</b> OAMP: Randy McCann APD: Tom Hulse No Adds</p> <p><b>WYXX/Cincinnati, OH</b> OAMP: Randy McCann APD: Tom Hulse No Adds</p> <p><b>WVNY/Cleveland, 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Tom Hulse No Adds</p> <p><b>WVNY/Cincinnati, OH</b> OAMP: Randy McCann APD: Tom Hulse No Adds</p> <p><b>KVJL/Colorado Springs, CO</b> OAMP: Randy McCann APD: Tom Hulse No Adds</p> <p><b>KIMN/Denver, CO</b> OAMP: Randy McCann APD: Tom Hulse No Adds</p> <p><b>WVNY/Cheyenne, WY</b> OAMP: Randy McCann APD: Tom Hulse No Adds</p> <p><b>WVNY/Cincinnati, OH</b> OAMP: Randy McCann APD: Tom Hulse No Adds</p>
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POWERED BY  
MEDIABASE  
\*Monitored Reporters  
110 Total Monitored  
85 Total Indicator  
25 Not Report  
Playlist Frozen (3):  
WBWZ  
Poughkeepsie, NY  
WVMD/Charleston, WV  
WVNY/Cheyenne, WY



**CAROL ARCHER**  
carcher@radioandrecords.com

# What, Then, Must We Do?

Radio and music communities aid hurricane victims

During a recent visit to Bora Bora, as I viewed on CNN the devastation wrought by Hurricane Katrina, Sylvia Boorstein's book about the Buddhist practice of loving kindness, *Pay Attention, For Goodness' Sake*, came to mind. "Life is so difficult," Boorstein writes. "How can we be anything but kind?" This column honors the jazz and smooth jazz community's generous heart, which was expressed in the face of the back-to-back disasters of hurricanes Katrina and Rita.

Understandably, many working in the format felt overwhelmed when the scope of the relief effort needed in the hurricanes' aftermath became clear. One PD sent the following e-mail: "This disaster in New Orleans has left me numb and confounded. I can't believe that a major U.S. city is uninhabitable.

"I'm grasping for ideas for something large-scale to fit the scope of this thing, and not just for PR hype either. Is there any kind of unified effort within our format to help? I don't know how to start something like that. I just feel ineffective!"

Infinity's KHJZ/Houston was the first radio station in its market to mount a relief concert on behalf of its Katrina-stricken neighbors to the east. Rendezvous artist Kirk Whalum performed. "Of course Smooth Jazz would be the first to step up in times like these," says KHJZ PD Maxine Todd.

## Hunkered Down

Days later, more than a million people were evacuated as Hurricane Rita threatened already-strained Houston and its surrounding areas. KHJZ and its three primary market sisters mobilized for whatever would come next, with backup generators in place at the business office and transmitter sites and sleeping bags and snacks to sustain the staff for a week.

The stations pooled resources to provide solid information. "The most important thing is to distribute accurate information," Todd says. "The local government — the mayor's office and the county judge — and Gov. Perry set up a command center called TransStar to provide consistent, round-the-clock news conferences.

"No one has written a manual on how to evacuate millions of people at one time. There were challenges with gridlock. The counter-flow lanes weren't set up as quickly as they'd



Maxine Todd

**"We were quite overwhelmed by the response when we e-mailed our offer to create PSAs for Smooth Jazz stations. Our artists were happy to do their part."**

Marla Roseman

hoped, which caused frustration. But, for the most part, it was successful, and they were able to get gas to people stranded on the road or pick those folks up in air-conditioned metro buses to take them to shelters.

"Early in the year Infinity asked radio stations to put together emergency plans in case our physical locations became somehow impaired if something terrible happened, so we've been prepared. Frankly, this actual event was an exercise, not the real thing, so we're ready and prepared."

## The Most Immediate Medium

Todd continues, "We had a partnership with local CBS-TV, not an O&O. In case they went down, we would have a line and broadcast with them and their experienced meteorology staff.

"We were here for two days nonstop, broadcasting from 9am Friday. We camped out, and the Smooth Jazz staff teamed with the Sports radio staff to do our broadcast. They came together well in a time of need. All three stations simulcast, and, most important, they spoke with a common voice.

"Once the mayor said that people with [electric] power could start heading home, we pulled back on on-air updates. Portions of

Galveston are still without electricity, and schools are closed in Harris County and other outlying areas. We're doing updates on that, but otherwise we're back to normal programming.

"The most important thing I found during this time is that there is nothing more important than radio. People talk about the threat of satellite and other technologies, but radio is still the most important medium in a situation like this — so immediate that it becomes the voice of your town. Times like these make you feel very privileged to be a part of radio."

## Kindness Campaign

Clear Channel's WJJZ/Philadelphia and its market sisters raised funds, supplies and awareness for disaster victims with a cluster-wide live broadcast that saxophonist Whalum kicked off by playing "Amazing Grace."

As part of its Kindness Campaign, WNWW/Cleveland presented Verve artist and two-time Grammy winner Paul Brown, among others.

Shanachie Entertainment joined the relief effort with a series of PSAs for Smooth Jazz radio. Shanachie Director/Promotion Marla Roseman says, "We were quite overwhelmed by the response when we e-mailed our offer to create PSAs for Smooth Jazz stations. Our artists Chuck Loeb, Chieli Minucci, Kim Waters, Pamela Williams and, from London, Hil St. Soul were happy to do their part by helping our Smooth Jazz stations get the message out for donations to the American Red Cross."

One event made anyone who works in the jazz community extremely proud: BET Jazz, VH1 Classic and VH1 Soul presented the Higher Ground Hurricane Relief Benefit Concert in its entirety. BET, XM Channel 70 and WBGO/New York aired the concert live Sept. 17 from Jazz at Lincoln Center, and PBS televised the event in a broadcast hosted by Beverly Sills.

Then VH1 Classic and VH1 Soul aired the concert as a special a week later. Hosted by Laurence Fishburne, the event featured Wynton Marsalis, Harry Belafonte, Terence Blanchard, Ken Burns, Cyrus Chestnut, Peter Cincotti, Bill Cosby, Robert DeNiro, Danny Glover, Herbie Hancock, Jon Hendricks, Norrah Jones, Diana Krall, Abbey Lincoln, Joe Lovano, Irvin Mayfield, Bette Midler, Aaron Neville, Dianne Reeves, Marcus Roberts, Paul Simon, Meryl Streep, James Taylor, McCoy Tyner, Robin Williams, Cassandra Wilson and Buckwheat Zydeco, among others.

At press time Higher Ground had raised \$2.2 million for the relief effort. The concert was recorded by Jazz at Lincoln Center, and a CD will be produced and released by Blue Note Records, with all profits going to hurricane relief.

The International Association for Jazz Education launched a hurricane-relief bulletin board at [www.iaje.org/hurricanerelief](http://www.iaje.org/hurricanerelief) where you may post announcements about fundraising events and projects, as well as offers of assistance, or respond directly to members asking for help. Musicians and music educators from areas affected by Hurricane Katrina are invited to tell IAJE members how they can help immediately and in the long term.

## After The Deluge

Dauntless humanitarian, saxophonist and radio personality Dave Koz mounted two separate eBay auctions, each for a two-person package held back from his completely sold-

**"Radio is still the most important medium in a situation like this — so immediate that it becomes the voice of your town. Times like these make you feel very privileged to be a part of radio."**

Maxine Todd

out Dave Koz & Friends at Sea Cruise in November.

All proceeds from one auction will go to the Starlight Starbright Children's Foundation, a nonprofit organization dedicated to brightening the lives of seriously ill children and their families, for which Koz serves as global ambassador. All proceeds from the other auction will benefit the American Red Cross' Hurricane Katrina relief efforts.

Both packages include a deluxe stateroom for two with a veranda on the Koz & Friends Cruise, a private catered luncheon with Dave in his stateroom and an autographed Yamaha alto saxophone, among many other prizes. For more information, visit [www.davekoz.com/auction/index.shtml](http://www.davekoz.com/auction/index.shtml).

Koz also performed at the deeply moving Songs of Strength benefit concert in Santa Monica, CA, which was organized by Boney James' manager, Dana Collins. Koz played "America" and "Somewhere Over the Rainbow." The latter is included on his forthcoming recording of movie themes.

Rendezvous bassist Kyle Eastwood, outstanding vocalist Judith Owen, The Gwen Wyatt Chorale — whose "Go Down Moses" killed! — and Maverick bluesman Keaton Simons also appeared. Jackson Browne performed "Rock Me on the Water" and his uncannily appropriate "After the Deluge." Headliner k.d lang, who has never been in better voice, sang a heart-rending version of Neil Young's "Helpless."

## Matching Donations

Several years ago industry veteran and Image Marketing/Vision Management founder Leanne Meyers and Vision client Marilyn Scott formed the nonprofit Prana Foundation, whose first mission was to assist the Anti-Defamation League in launching an anti-bias early-education program in Los Angeles County.

Now the two are actively supporting the work of several local aid organizations in Louisiana, Mississippi and Texas, as well as the American Red Cross. Under a new initiative, the Prana Foundation, as well as Scott herself, will match — dollar for dollar — each and every donation to the foundation for Hurricane Katrina relief, up to a combined total of \$25,000.

The foundation will donate 100% of all funds raised to the Red Cross and local Gulf State organizations providing desperately needed relief to victims of Hurricane Katrina. Donations are tax-deductible. For mailing info and complete details, go to [www.marilynscott.com](http://www.marilynscott.com).

# SMOOTH JAZZ TOP 30

October 14, 2005

POWERED BY  
MEDIABASE

LAST WEEK	THIS WEEK	ARTIST TITLE LABEL(S)	TOTAL PLAYS	+/- PLAYS	TOTAL AUDIENCE (00)	WEEKS ON CHART	TOTAL STATIONS/ ADDS
1	1	PAUL HARDCASTLE Serene (Trippin' 'N' Rhythm)	721	-37	102815	18	33/0
2	2	BRIAN CULBERTSON Hookin' Up (GRP/VMG)	690	+21	98762	15	34/0
3	3	DAVE KOZ Love Changes Everything (Capitol)	628	+2	64204	19	32/0
5	4	EUGE GROOVE Get Em Goin' (Narada Jazz)	609	+61	85768	11	34/0
8	5	WALTER BEASLEY Coolness (Heads Up)	524	+40	78857	16	31/1
4	6	RICHARD ELLIOT People Make The World Go Round (Artizen)	511	-48	72817	23	34/0
6	7	PAUL JACKSON, JR. Never Too Much (GRP/VMG)	491	-39	50074	29	30/0
7	8	KEN NAVARRO You Are Everything (Positive)	486	-26	45081	24	28/0
9	9	STEVE COLE Thursday (Narada Jazz)	379	-22	35906	30	30/1
10	10	DAVID PACK You're The Only Woman (Peak)	376	+4	29686	14	26/1
12	11	NORMAN BROWN West Coast Coolin' (Warner Bros.)	342	-16	37314	27	30/0
17	12	MARION MEADOWS Suede (Heads Up)	335	+23	54219	12	27/1
14	13	CHUCK LOEB Tropical (Shanachie)	318	-13	40249	31	30/0
19	14	RICK BRAUN Shining Star (Artizen)	317	+74	57463	3	29/4
13	15	PAUL TAYLOR Nightlife (Peak)	305	-48	36336	30	30/0
16	16	MINDI ABAIR Make A Wish (GRP/VMG)	298	-22	31439	19	24/0
18	17	BRIAN SIMPSON It's All Good (Rendezvous)	268	+24	30982	4	24/1
23	18	BOZ SCAGGS Lowdown (Unplugged) (Virgin)	265	+44	16542	8	20/0
20	19	MARIAH CAREY We Belong Together (Island/IDJMG)	261	+32	41891	8	19/2
15	20	PAUL BROWN Cosmic Monkey (GRP/VMG)	256	-66	30124	17	29/0
22	21	KIM WATERS Steppin' Out (Shanachie)	243	+15	23835	5	23/1
21	22	KEM I Can't Stop Loving You (Motown/Universal)	228	-1	37988	16	19/0
26	23	DEF JAZZ f/GERALD ALBRIGHT Hey Young World (GRP/VMG)	223	+12	37228	5	21/0
24	24	NELSON RANGELL Don't You Worry 'Bout A Thing (Koch)	220	+1	16757	16	22/0
28	25	CHIELI MINUCCI The Juice (Shanachie)	211	+6	32150	15	20/2
29	26	BONEY JAMES 2:01 AM (Warner Bros.)	203	+15	32266	10	19/2
25	27	WARREN HILL Still In Love (Popjazz/Native Language)	189	-28	14538	8	18/0
30	28	SOUL BALLET She Rides (215)	141	+1	27172	3	14/1
	29	HERBIE HANCOCK f/JOHN MAYER Stitched Up (Hear Music/Vector)	123	+37	23974	1	13/5
	30	NAJEE 2nd 2 None (Heads Up International)	123	+28	13631	1	12/2

Debut

Debut

34 Smooth Jazz © reporters. Monitored airplay data supplied by Mediabase Research, a division of Premiere Radio Networks. Songs ranked by total plays for the airplay week of 10/2-10/8. Bullets appear on songs gaining plays or remaining flat from previous week. If two songs are tied in total plays, the song with the larger increase in plays is placed first. Songs below No. 15 are moved to recurrent after 20 weeks on the chart. Most Added is the total number of new adds officially reported to R&R by each reporting station. Songs unreported as adds do not count toward overall total stations playing a song. Total Audience equals Average Quarter Hour Persons times number of plays (times 100). Each daypart on each station is assigned an AQH number. Average Quarter Hour Persons used herein with permission from Arbitron Inc. (© 2005, Arbitron Inc.) © 2005 Radio & Records.

## NEW & ACTIVE

NILS Summer Nights (Baja/TSR)  
Total Plays: 117, Total Stations: 19, Adds: 6

JONATHAN BUTLER Rio (Rendezvous)  
Total Plays: 98, Total Stations: 9, Adds: 1

SIMPLY RED Perfect Love (SimplyRed.com/Verve Forecast)  
Total Plays: 98, Total Stations: 8, Adds: 0

RIPPINGTONS Gypsy Eyes (Peak)  
Total Plays: 79, Total Stations: 7, Adds: 0

MIRK WHALUM I'll Make Love To You (Rendezvous)

Total Plays: 77, Total Stations: 6, Adds: 0

GREGG KARUKAS Show Me The Way (Trippin' 'N' Rhythm)

Total Plays: 73, Total Stations: 8, Adds: 1

STEVIE WONDER From The Bottom Of My Heart (Motown/Universal)

Total Plays: 65, Total Stations: 5, Adds: 0

DIDO White Flag (Arista/RMG)

Total Plays: 61, Total Stations: 13, Adds: 0

3RD FORCE You Got It (Higher Octave)

Total Plays: 51, Total Stations: 5, Adds: 0

CAMIEL El Alba (Rendezvous)

Total Plays: 45, Total Stations: 4, Adds: 0

Songs ranked by total plays

## MOST ADDED

ARTIST TITLE LABEL(S)	ADDS
NILS Summer Nights (Baja/TSR)	6
HERBIE HANCOCK f/JOHN MAYER Stitched Up (Hear Music/Vector)	5
RICK BRAUN Shining Star (Artizen)	4
RICHARD ELLIOT Mystique (Artizen)	3
CHIELI MINUCCI The Juice (Shanachie)	2
MARIAH CAREY We Belong Together (Island/IDJMG)	2
BONEY JAMES 2:01 AM (Warner Bros.)	2
NAJEE 2nd 2 None (Heads Up International)	2
PAUL TAYLOR East Bay Bounce (Peak)	2
JEFF LORBER Everybody Knows That (Narada Jazz)	2

## MOST INCREASED PLAYS

ARTIST TITLE LABEL(S)	TOTAL PLAY INCREASE
NILS Summer Nights (Baja/TSR)	+95
RICK BRAUN Shining Star (Artizen)	+74
EUGE GROOVE Get Em Goin' (Narada Jazz)	+61
BOZ SCAGGS Lowdown (Unplugged) (Virgin)	+44
WALTER BEASLEY Coolness (Heads Up)	+40
H. HANCOCK f/J. MAYER Stitched Up (Hear Music/Vector)	+37
MARIAH CAREY We Belong Together (Island/IDJMG)	+32
NAJEE 2nd 2 None (Heads Up International)	+28
ERIC CLAPTON Say What You Will (Duck/Reprise)	+27
BRIAN SIMPSON It's All Good (Rendezvous)	+24

## MOST PLAYED RECURRENTS

ARTIST TITLE LABEL(S)	TOTAL PLAYS
KENNY G. f/EARTH, WIND & FIRE The Way... (Arista/RMG)	290
NILS Pacific Coast Highway (Baja/TSR)	275
JEFF GOLUB Simple Pleasures (Narada Jazz)	247
DONNY OSMOND Breeze On By (Decca)	190
WAYMAN TISDALE Ready To Hang (Rendezvous)	183
WAYMAN TISDALE Ain't No Stoppin' Us Now (Rendezvous)	182
KENNY G. Pick Up The Pieces (Arista/RMG)	173
SOUL BALLET Cream (215)	168
TIM BOWMAN Summer Groove (Liquid 8)	167
GERALD ALBRIGHT To The Max (GRP/VMG)	161
VANESSA WILLIAMS You Are Everything (Lava)	158
GEORGE BENSON Softly, As In A Morning Sunrise (GRP/VMG)	148
MARION MEADOWS Sweet Grapes (Heads Up)	146
MICHAEL LINGTON Two Of A Kind (Rendezvous)	145
DAN SIEGEL In Your Eyes (Native Language)	144

Station playlists for all R&R reporters are available on the web at [www.radioandrecords.com](http://www.radioandrecords.com).

# NILS

"Summer Nights"  
BEST NEW SMOOTH JAZZ ARTIST  
OUT OF THE BOX

• BROADCAST ARCHITECTURE RECOMMENDATION •

WNUA • WJZW • WJZZ • WLVE • KYOT • WSMJ • KJCD • WNWV • KBZN • WJZA  
WJZI • WLOQ • WYJZ • WZJZ • KEZL • KSMJ • KRVR • KJZY • JONES NETWORK  
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a peer pressure promotion • ROGER LIFESET  
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#1 MOST ADDED — NEW & ACTIVE

Baja/TSR  
RECORDS

# SMOOTH JAZZ.TOP 30 INDICATOR

October 14, 2005

LAST WEEK	THIS WEEK	ARTIST TITLE LABEL(S)	TOTAL PLAYS	+/- PLAYS	TOTAL AUDIENCE (00)	WEEKS ON CHART	TOTAL STATIONS/ADDS
1	1	PAUL HARDCASTLE Serene (Trippin' 'N' Rhythm)	203	-3	561	18	11/0
3	2	BRIAN CULBERTSON Hookin' Up (GRP/VMG)	172	+17	489	13	12/0
2	3	EUGE GROOVE Gat Em Goin' (Narada Jazz)	165	-3	606	9	13/0
4	4	BRIAN SIMPSON It's All Good (Rendezvous)	156	+4	348	14	11/0
5	5	DAVE KOZ Love Changes Everything (Capitol)	150	0	409	13	8/0
7	6	RICHARD ELLIOT People Make The World Go Round (Artizen)	137	-2	597	22	11/1
6	7	PAUL BROWN Cosmic Monkey (GRP/VMG)	131	-8	674	13	10/0
9	8	CHIELI MINUCCI The Juice (Shanachie)	128	+4	241	12	7/0
8	9	MINOI ABAIR Make A Wish (GRP/VMG)	128	0	261	12	10/0
20	10	KIRK WHALUM I'll Make Love To You (Rendezvous)	121	+23	309	6	9/1
13	11	KIM WATERS Steppin' Out (Shanachie)	120	+10	303	4	10/0
12	12	WALTER BEASLEY Coolness (Heads Up)	117	+5	487	18	11/1
10	13	WARREN HILL Still In Love (Popjazz/Native Language)	114	-2	340	18	9/0
14	14	MARION MEADOWS Suede (Heads Up)	111	+4	292	7	7/0
16	15	DAVIO PACK You're The Only Woman (Peak)	105	+3	373	7	8/0
19	16	BONEY JAMES 2:01 AM (Warner Bros.)	102	+3	287	10	8/0
22	17	RAUL MIDON If You're Gonna Leave (Manhattan/EMC)	99	+6	367	4	8/0
18	18	NELSON RANGELL Don't You Worry 'Bout A Thing (Koch)	97	-4	248	15	9/0
17	19	MARC ANTOINE Bella Via (Rendezvous)	97	-5	309	9	10/0
21	20	DOONNY OSMOND Breeze On By (Decca)	96	-1	394	15	5/0
23	21	MIKE PHILLIPS Heartbeat Of The City (Hidden Beach)	91	-1	312	10	8/0
26	22	SOUL BALLET She Rides (215)	87	+3	294	4	7/0
Debut	23	BOZ SCAGGS Lowdown (Unplugged) (Virgin)	85	+11	392	1	7/1
27	24	GARRY GOIN Riverside Drive (Compendia)	85	+1	281	14	5/0
25	25	PRAFUL Moon Glide (Rendezvous)	84	-2	271	18	9/0
24	26	JONATHAN BUTLER Rio (Rendezvous)	83	-3	223	2	9/0
-	27	JEFF GOLUB Simple Pleasures (Narada Jazz)	79	+3	382	19	8/0
Debut	28	PAUL TAYLOR East Bay Bounce (Peak)	78	+22	217	1	8/3
Debut	29	NAJEE 2nd 2 None (Heads Up International)	77	+15	177	1	8/1
Debut	30	PAUL JACKSON, JR. Never Too Much (GRP/VMG)	77	+5	200	1	6/0

15 Smooth Jazz reporters. Songs ranked by total plays for the airplay week of Sunday 10/2 - Saturday 10/8.

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## MOST ADDED\*

ARTIST TITLE LABEL(S)	ADDS
PAUL TAYLOR East Bay Bounce (Peak)	3
DEAN JAMES Say Yes (Silhouette)	3
ANDERS HOLST Love Me Like A River (UOM)	3
NILS Summer Nights (Baja/TSR)	2
H. HANCOCK f/c. AGUILERA A Song For You (Hear Music/Vector)	2
STEVE RAYBINE Bad Kat Karma (Bad Kat)	2
JAMIE WILLIAMS Shut Up And Dance (Independent)	2

## MOST INCREASED PLAYS

ARTIST TITLE LABEL(S)	TOTAL PLAY INCREASE
KIRK WHALUM I'll Make Love To You (Rendezvous)	+23
PAUL TAYLOR East Bay Bounce (Peak)	+22
NILS Summer Nights (Baja/TSR)	+20
STEVE RAYBINE Bad Kat Karma (Bad Kat)	+18
BRIAN CULBERTSON Hookin' Up (GRP/VMG)	+17
3RD FORCE You Got It (Higher Octave)	+17
ANDERS HOLST Love Me Like A River (UOM)	+17
JAMIE WILLIAMS Shut Up And Dance (Independent)	+17
H. HANCOCK f/c. AGUILERA A Song For You (Hear Music/Vector)	+16
MICHAEL SUTTDN Body Music (Little Dizzy)	+16

## MOST PLAYED RECURRENTS

ARTIST TITLE LABEL(S)	TOTAL PLAYS
KEM I Can't Stop Loving You (Motown/Universal)	97
ANDRE DELANO Night Riders (7th Note)	96
NILS Pacific Coast Highway (Baja/TSR)	81
WAYMAN TISDALE Ready To Hang (Rendezvous)	81
JEFF LORBER Ooh La La (Narada Jazz)	76
STEVE COLE Thursday (Narada Jazz)	71
CHUCK LOEB Tropical (Shanachie)	63
BONEY JAMES f/JOE SAMPLE Stone Groove (Warner Bros.)	62
3RD FORCE Believe In Me (Higher Octave)	55
PAUL TAYLOR Nightlife (Peak)	52

## REPORTERS

Stations and their adds listed alphabetically by market

**KAJZ/Albuquerque, NM\***  
DM: Jim Walton  
PD/MD: Paul Lavoie  
No Adds

**WJZZ/Atlanta, GA\***  
PD/MD: Dave Kosh  
No Adds

**KSMJ/Bakersfield, CA\***  
DM/MD: E. J. Tyler  
APD: Nick Novak  
NILS

**WEAA/Baltimore, MD**  
PD: Sandi Mallory  
MD: Marcus "Bassman" Shepard  
3 MARCUS MILLER  
5 HERBIE HANCOCK f/CHRISTINA AGUILERA  
3 BONA FIORE  
2 LINA

**WSMJ/Baltimore, MD\***  
PD/MD: Lori Lewis  
13 PAUL TAYLOR

**WVSU/Birmingham, AL**  
DM/MD: Andy Parrish  
1 OEF JAZZ f/GERALD ALBRIGHT  
1 USA SHAW  
1 ANDERS HOLST

**WNW/Chicago, IL\***  
CM: Bob Kaake  
PD: Steve Siles  
MD: Michael La Crosse  
RICHARD ELLIOT

**WNW/Cleveland, OH\***  
DM/MD: Bernie Kimble  
RICHARD ELLIOT  
JOE MCBRIDE

**WJZA/Columbus, OH\***  
PD/MD: Bill Harman  
JEFF LORBER  
HERBIE HANCOCK f/JOHN MAYER  
GREGG KARUKAS

**KOAI/Dallas, TX\***  
PD: Charley Connolly  
APD/MD: Mark Sanford  
1 MARION MEADOWS

**KJCD/Denver, CO\***  
PD/MD: Michael Fischer  
2 NILS

**WVMV/Detroit, MI\***  
DM/MD: Tom Stecker  
MD: Sandy Kovach  
11 HERBIE HANCOCK f/JOHN MAYER  
10 RICK BRAUN

**KEZL/Fresno, CA\***  
DM: E. Curtis Johnson  
PD/MD: J. Weidenheimer  
No Adds

**WZJZ/Ft. Myers, FL\***  
PD: Joe Turner  
MD: Randi Sachman  
1 BONEY JAMES  
HERBIE HANCOCK f/JOHN MAYER

**WSBZ/Fl. Wallon Beach, FL**  
PD: Mark Carter  
MD: Mark Edwards  
MICHAEL BUBLE  
WALTER BEASLEY

**WOTQ/Hartford, CT**  
PD/MD: Stewart Stone  
8 HERBIE HANCOCK f/CHRISTINA AGUILERA  
8 MICHAEL SUTTON

**KHJZ/Houston, TX\***  
PD: Maxine Todd  
APD/MD: Greg Morgan  
9 MICHAEL MCDONALD

**KPVU/Houston, TX**  
PD: Wayne Turner  
12 MOVING IMAGES  
8 JAY SOTO  
8 OEAN JAMES  
3 VOICE TREK

**WYJZ/Indianapolis, IN\***  
DM/MD: Carl Frye  
NILS

**KJLU/Jefferson City, MO**  
PD/MD: Dan Turner  
5 NAJEE  
4 CHRIS BOTTI f/MILL SCOTT  
3 DEAN JAMES  
3 PAUL TAYLOR  
3 NILS  
3 JEFF LORBER  
2 3RD FORCE

**KDAS/Las Vegas, NV\***  
PD/MD: Michael Joseph  
No Adds

**KUAP/Little Rock, AR**  
PD/MD: Michael Nelms  
5 RICHARD ELLIOT  
3 STEVE RAYBINE  
2 JAMIE WILLIAMS  
2 VOICE TREK  
2 SARA GAZAREK  
1 ANOERS HOLST  
1 CAFE SOUL ALL STARS f/PEABO BRYSON  
1 VOICE TREK

**KSBR/Los Angeles, CA**  
DM/MD: Terry Wedel  
MD: Enid Cogswell  
1 OEAN JAMES

**KTWV/Los Angeles, CA\***  
PD: Paul Goldstein  
MD: Samantha Pascoal  
9 PAUL BROWN  
1 STEVE COLE

**WLVE/Miami, FL\***  
DM: Rob Roberts  
PD/MD: Rich McMillan  
BONEY JAMES  
MARIAH CAREY  
CHIELI MINUCCI  
DAVIO PACK

**WJZI/Milwaukee, WI\***  
PD: Stan Atkinson  
MD: Steve Scott  
NILS  
CHIELI MINUCCI

**KJZI/Minneapolis, MN\***  
PD: Lauren MacLeash  
MD: Mike Wolf  
7 JONATHAN BUTLER  
6 NAJEE  
6 RICK BRAUN

**KRVR/Modesto, CA\***  
DM/MD: Doug Wulff  
PD: James Bryan  
No Adds

**WVAS/Montgomery, AL**  
DM: Rick Hall  
MD: Sonja Clark  
15 JAMIE BOKK  
15 MICHAEL SUTTON  
15 BOZ SCAGGS  
15 CHUCK LEAVELL  
15 ANOERS HOLST  
15 STEVE RAYBINE  
15 JAMIE WILLIAMS

**WQCD/New York, NY\***  
PD: Blake Lawrence  
MD: Enid Cogswell  
2 BEYONCE  
1 PAUL TAYLOR

**WLOQ/Orlando, FL\***  
PD/MD: Brian Morgan  
APD: Patrick Riley  
GEORGE BENSON

**WJZZ/Philadelphia, PA\***  
DM: Todd Shannon  
PD: Michael Tozzi  
MD: Frank Childs  
15 VANESSA WILLIAMS  
15 HALL & OATES  
14 MARIAH CAREY  
WALTER BEASLEY  
RICK BRAUN

**KYDT/Phoenix, AZ\***  
APD/MD: Angie Handa  
1 BONA FIORE

**KJZS/Reno, NV\***  
PD/MD: Robert Dees  
No Adds

**KSSJ/Sacramento, CA\***  
PD/MD: Lee Hansen  
JEFF LORBER  
RICHARD ELLIOT

**KBZN/Salt Lake City, UT\***  
DM/MD: Dan Jessop  
7 NAJEE  
6 HERBIE HANCOCK f/JOHN MAYER  
5 BRIAN SIMPSON

**KIFM/San Diego, CA\***  
PD: Mike Vasquez  
APD/MD: Kelly Cole  
6 KIM WATERS

**KKSF/San Francisco, CA\***  
PD: Michael Erickson  
MD: Ken Jones  
No Adds

**KJZY/Santa Rosa, CA\***  
PD: Gordon Zlot  
APD/MD: Rob Singleton  
4 HERBIE HANCOCK f/JOHN MAYER  
2 NILS

**DMX Jazz Vocal Blend/Satellite**  
1 LALAH HATHAWAY  
1 AL JARREAL  
1 WARREN HILL  
1 KIM WATERS f/MAYSA  
1 EUGE GROOVE  
1 ACOUSTIC ALCHEMY  
1 ERIC MARIENTHAL  
1 PATCHES STEWART

**DMX Smooth Jazz/Satellite**  
PD/MD: Jeanne Destro  
No Adds

**Jones Radio Network/Satellite\***  
DM: J.J. McKay  
PD: Steve Hibbard  
MD: Laurie Cobb  
No Adds

**Music Choice Smooth Jazz/Satellite**  
APD: Will Kinnally  
11 CHUCK LOEB  
9 KIRK WHALUM  
9 PAUL TAYLOR  
6 ERIC MARIENTHAL  
5 LIN ROUNTREE f/TIM BOWMAN  
5 ANORE DELANO  
5 DAN SIEGEL  
5 JAMES GABRIANO  
4 JOE JOHNSON  
4 HIROSHIMA  
4 JOHN KLEMMER  
3 RICHARD ELLIOT  
2 DAVIO SANBORN

**XM Watercolors/Satellite**  
PD/MD: Shirilita Colon  
No Adds

**KWJZ/Seattle, WA\***  
PD: Carol Handley  
MD: Dianna Rose  
MARC ANTOINE

**KCOZ/Springfield, MO**  
DM: Joe Jones  
PD/MD: Rachael Elliott  
10 CONSPIRE  
7 PAUL TAYLOR  
5 NILS  
5 GREGG KARUKAS

**WSJT/Tampa, FL\***  
PD: Ross Block  
MD: Kathy Curtis  
No Adds

**WJZW/Washington, DC\***  
DM: Kenny King  
PD: Carl Anderson  
MD: Renee DePuy  
SOUL BALLET  
NILS  
RICK BRAUN

POWERED BY  
MEDIABASE

\*Monitored Reporters

49 Total Reporters

34 Total Monitored

15 Total Indicator



**KEN ANTHONY**  
kanthony@radioandrecords.com

# The School Of Rock: Part Seven

The basics of production and positioning

This month the School of Rock series returns with a look at the next "P's" in the "MPRs of Programming," production and positioning. To review, the MPRs are set up to help a radio station analyze its music, morning show, marketing, management and morale, promotions, production, positioning, personalities, research, ratings and revenue.

I group production and positioning together because, together, they make up the important element of stationality. The combination of focused positioning statements delivered with effective production is a key factor in imaging a radio station. Each station possesses a unique stationality that, if used effectively, can enhance all of the other programming elements, creating a cohesive station sound and style.

Think about artists for a second. Some of them have distinctive sounds that set them apart. When you hear them, you instantly know who they are. In the same way, a radio station should try to create its own feel and sound that can become a tremendous programming advantage.

But how does a station achieve effective stationality? What's the secret to creating and imaging a radio station effectively? First and foremost, it starts with an effective positioning statement.

## Positioning Laws Revisited

Earlier in this series I discussed the rules of positioning in a column on marketing [4/8]. Marketing gurus Al Ries and Jack Trout wrote

**Positioning your station effectively is an important part of imaging or branding your product.**

the book *Positioning: The Battle for Your Mind*, which sparked a revolution in advertising and marketing. The basic concept of positioning is not what you do with a product or service, but what you do to the mind of the prospect.

The authors felt that it was vitally important to "position the product in the mind of the prospect." With consumers having more and more choices today, winning the battle for the consumers' minds is the most effective way to be seen and heard in the overcrowded marketplace.

This is more important for radio now than ever. With the advent of iPods, satellite broadcasting and Internet radio, terrestrial radio stations need to make sure that they are not getting lost in the increasingly competitive landscape.

Positioning your station effectively is an important part of imaging or branding your product, and branding your product effectively is the most important route to success for a station that's dealing with the many new forms of entertainment competing for listeners.

## High-Concept Slogans

Positioning concepts have always been a very important asset for radio stations trying to position their product in the mind of the listeners. Slogans like "Your No. 1 Hit Music Station" and "The Home of Rock 'n' Roll" have hammered listeners for decades. But using a positioning statement just for the sake of using it doesn't guarantee that your listeners will get what you're trying to say.

A strong positioning statement should stand on its own and say something to the listener without a lot of explanation. One high-concept positioner that has effectively imaged its product as being lifestyle-driven is Nike's slogan, "Just Do It."

The brilliance of this positioner is that it has effectively captured consumers' minds by imaging Nike as a manufacturer of products that help people excel in all walks of life, beyond just athletics.

And Nike has created an even more memorable image in the "swoosh" logo. In a world where consumers are bombarded by images every day, who doesn't see that swoosh and instantly know what it stands for?

To bring it back to radio, your station needs an effective positioning statement that really spells out who you are and what you do. If you effectively use this slogan in concert with a visual that also images who you are, you're mastering the art of high-concept positioning.

A recent example of a positioning slogan that is working for radio is that used by the new Adult Hits "Jack" stations, "Playing what we want." This is an effective high-concept statement that spells out the "music variety" idea in a clear, concise way.

## Know Your Audience

In addition to effective positioners, well-written bumpers and promos are important elements for further defining and imaging your product. If you take the time to work on delivering the most impactful message you can about your product, you'll create another benchmark that will give listeners reason to gravitate to your station.

Strive to create well-written copy that is free of clichéd radio-ese. If you're not confident about your writing ability, get the most creative minds at your station to brainstorm new ways to get your message across to the listener.

The key to delivering effective copy lies in understanding your audience and knowing its interests. Every audience and demo has its own psychological hot buttons. Knowing your target audience and reflecting its tastes when imaging your station are the most effective ways to capture their attention.

For Active Rock and Alternative stations, sarcastic humor and "attitude" are paramount in getting the audience's attention. An upper-demo Classic Rock and mainstream Rock listener appreciates humor but doesn't mind some cheesy, tongue-in-cheek hype. A Country audience might not care for a lot of attitude but would rather listen to a message delivered with honest

**Finding the right voice to convey the image of the station is almost as important as hiring a key personality.**

ty and sincerity, with a little comball humor thrown in for good measure.

If you're programming a station that is out of your demo and are trying to capture the imaginations of the station's listeners, you'd better have a clear understanding of what makes them tick or hire folks who do. You can't rely on your own ideas of what your listeners want to hear. Research, and listen to what your audience wants, then reflect that back to them, and they'll listen to you.

## Creative Production

After you've decided on the proper high-concept positioning statement and imaging style that reflect the attitude of your target audience, creative production that brings it all to life is what truly creates effective stationality.

The first tool you need for creative production is a strong station voice. Having the right voice to convey the station imaging is an extremely important element in achieving the kind of effective branding that is necessary to cut through the clutter. In time a strong station voice becomes synonymous with the station's sound and its stationality.

Finding the right voice to convey the image of the station is almost as important as hiring a key personality. After all, this voice will be heard more than any other on your station.

A creative production director is also key. Quality production directors become an integral factor in the success of their stations. Their work impacts the station every hour of the day. Talented production directors should be sought out, supported and compensated according to the level of stationality they create.

It is the job of the production director to create the "aural vision" the PD has for the station; thus, the relationship between the PD and production director is an important one, and their communication skills must be top-notch.

I've always been a proponent of a "less is more" style of production that puts a premium on getting the station's message across with humor and attitude and without a lot of production bells and whistles. As a programmer, I sought out creative production people who shared this vision.

A great production person also needs to have a strong work ethic to create great stationality 24 hours a day. This is a critical difference between average and stellar production.

Strong stationality through creative production and positioning is critically important these days, now that a station's competitors consist of much more than the other terrestrial stations in the market. One of the key areas that terrestrial radio must focus on to remain viable is solid branding. If you fortify your production and positioning right now, your station will be ready for the challenge.

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**AP** Radio News

# ROCK TOP 30

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MEDIABASE

October 14, 2005

LAST WEEK	THIS WEEK	ARTIST TITLE LABEL(S)	TOTAL PLAYS	+/- PLAYS	TOTAL AUDIENCE (00)	WEEKS ON CHART	TOTAL STATIONS/ADDS
1	1	NICKELBACK Photograph (Roadrunner/IDJMG)	637	+31	34903	10	25/0
2	2	STAINED Right Here (Flip/Atlantic)	566	-32	27985	21	22/0
3	3	SEETHER Remedy (Wind-up)	534	-11	27931	26	25/0
4	4	AUDIOSLAVE Doesn't Remind Me (Interscope/Epic)	515	+2	25905	15	23/0
5	5	SHINEDOWN Save Me (Atlantic)	509	+40	24278	9	26/0
6	6	FOO FIGHTERS Best Of You (RCA/RMG)	406	-27	23274	25	25/0
8	7	GREEN DAY Wake Me Up When September Ends (Reprise)	372	+27	23225	13	17/0
7	8	TRAPT Stand Up (Warner Bros.)	349	+4	15422	13	22/1
9	9	DISTURBED Stricken (Reprise)	317	+25	12828	11	20/0
10	10	FOO FIGHTERS DOA (RCA/RMG)	288	+8	13574	7	24/0
11	11	NINE INCH NAILS The Hand That Feeds (Interscope)	279	0	14643	30	15/0
15	12	SYSTEM OF A DOWN Question! (American/Columbia)	241	+22	9294	11	15/0
13	13	SYSTEM OF A DOWN B.Y.O.B. (American/Columbia)	233	-42	11527	26	16/0
18	14	10 YEARS Wasteland (Republic/Universal)	205	+28	8277	16	14/0
17	15	3 DOORS DOWN Live For Today (Republic/Universal)	203	+24	8795	9	18/1
12	16	ROLLING STONES Rough Justice (Virgin)	195	-82	12103	11	14/0
20	17	KORN Twisted Transistor (Virgin)	186	+36	7564	4	13/1
21	18	MUDVAYNE Forget To Remember (Epic)	176	+28	7109	12	10/0
19	19	TAPROOT Calling (Velvet Hammer/Atlantic)	151	-21	3465	13	15/1
27	20	SCOTT STAPP The Great Divide (Wind-up)	144	+46	7151	2	10/1
26	21	AVENGED SEVENFOLD Bat Country (Warner Bros.)	143	+34	4333	4	13/0
16	22	CROSSFADE Colors (Columbia)	137	-44	4943	20	12/0
22	23	HINDER Get Stoned (Universal)	133	-9	5955	11	9/0
25	24	BON JOVI Have A Nice Day (Island/IDJMG)	122	+12	7851	9	7/0
24	25	DISTURBED Guarded (Reprise)	107	-8	5855	15	6/0
23	26	DEFAULT Count On Me (TVT)	99	-17	3485	9	10/0
29	27	SEETHER Truth (Wind-up)	94	+7	3242	4	13/1
30	28	SEVENDUST Ugly (Winddark/7Bros.)	87	+8	1568	5	7/0
-	29	NINE INCH NAILS Only (Interscope)	79	+6	2677	2	7/1
28	30	INSTITUTE Bullet-Proof Skin (Interscope)	78	-17	2046	6	10/0

27 Rock reporters. Monitored airplay data supplied by Mediabase Research, a division of Premiere Radio Networks. Songs ranked by total plays for the airplay week of 10/2-10/8. Bullets appear on songs gaining plays or remaining flat from previous week. If two songs are tied in total plays, the song with the larger increase in plays is placed first. Songs below No. 15 are moved to recurrent after 20 weeks on the chart. Most Added is the total number of new adds officially reported to R&R by each reporting station. Songs unreported as adds do not count toward overall total stations playing a song. Most Increased Plays lists the songs with the greatest week-to-week increases in total plays. Total Audience equals Average Quarter Hour Persons times number of plays (times 100). Each daypart on each station is assigned an AQH number. Average Quarter Hour Persons used herein with permission from Arbitron Inc. © 2005, Arbitron Inc. © 2005 Radio & Records.

## MOST ADDED\*

ARTIST TITLE LABEL(S)	ADDS
SYSTEM OF A DOWN Hypnotize (Aware/Columbia)	6
MOTLEY CRUE #CHESTER BENNINGTON Home Sweet Home (Motley)	3
ROLLING STONES Oh No, Not You Again (Independent)	3
STAINED Falling (Flip/Atlantic)	2

## MOST INCREASED PLAYS

ARTIST TITLE LABEL(S)	TOTAL PLAY INCREASE
SCOTT STAPP The Great Divide (Wind-up)	+46
SYSTEM OF A DOWN Hypnotize (Aware/Columbia)	+46
SHINEDOWN Save Me (Atlantic)	+40
KORN Twisted Transistor (Virgin)	+36
AVENGED SEVENFOLD Bat Country (Warner Bros.)	+34
NICKELBACK Photograph (Roadrunner/IDJMG)	+31
10 YEARS Wasteland (Republic/Universal)	+28
MUDVAYNE Forget To Remember (Epic)	+28
GREEN DAY Wake Me Up When September Ends (Reprise)	+27
STAINED Falling (Flip/Atlantic)	+26

## MOST PLAYED RECURRENTS

ARTIST TITLE LABEL(S)	TOTAL PLAYS
GREEN DAY Holiday (Reprise)	196
CROSSFADE Cold (Columbia)	174
VELVET REVOLVER Fall To Pieces (RCA/RMG)	170
JET Cold Hard Bitch (Atlantic)	169
VELVET REVOLVER Slither (RCA/RMG)	144
AUDIOSLAVE Be Yourself (Interscope/Epic)	134
GREEN DAY Boulevard Of Broken Dreams (Reprise)	128
MUDVAYNE Happy? (Epic)	128
JET Are You Gonna Be My Girl (Atlantic)	125
NICKELBACK Figured You Out (Roadrunner/IDJMG)	119

Songs ranked by total plays

Station playlists for all R&R reporters are available on the web at [www.radioandrecords.com](http://www.radioandrecords.com).

## NEW & ACTIVE

**THEORY OF A DEADMAN** Hello Lonely... (Roadrunner/IDJMG)  
Total Plays: 69, Total Stations: 8, Adds: 0

**STAINED** Falling (Flip/Atlantic)  
Total Plays: 59, Total Stations: 8, Adds: 2

**BLACK LABEL SOCIETY** In This River (Artemis)  
Total Plays: 55, Total Stations: 6, Adds: 0

**FALL OUT BOY** Sugar, We're Goin' Down (Island/IDJMG)  
Total Plays: 54, Total Stations: 3, Adds: 0

**SYSTEM OF A DOWN** Hypnotize (Aware/Columbia)  
Total Plays: 46, Total Stations: 6, Adds: 6

**THOUSAND FOOT KRUTCH** Move (Tooth & Nail/EMI Music Reactive)  
Total Plays: 43, Total Stations: 5, Adds: 0

**SWITCHFOOT** Stars (Columbia)  
Total Plays: 41, Total Stations: 3, Adds: 0

**OFFSPRING** Next To You (Columbia)  
Total Plays: 38, Total Stations: 3, Adds: 0

**MOTLEY CRUE #CHESTER BENNINGTON** Home Sweet Home (Motley)  
Total Plays: 30, Total Stations: 3, Adds: 3

**HIM** Rip Out The Wings Of A Butterfly (Warner Bros.)  
Total Plays: 29, Total Stations: 5, Adds: 0

Songs ranked by total plays

## REPORTERS

Stations and their adds listed alphabetically by market

<b>KZRR/Albuquerque, NM*</b> OM: Bill May PD: Phil Mahoney APD: Judi Gonzalez 16 MOTLEY CRUE #CHESTER BENNINGTON 3 DOORS DOWN	<b>WRQK/Canton, OH*</b> PD: Garrett Hart MD: Nick Andrews No Adds	<b>KNCN/Corpus Christi, TX*</b> OM/PD: Paula Newell APD/MD: Monica Montano 2 NINE INCH NAILS 1 SYSTEM OF A DOWN	<b>WDHA/Morrisstown, NJ*</b> PD/MD: Terrie Carr No Adds	<b>WRKZ/Pittsburgh, PA*</b> OM: Keith Clark PD: Ryan Hill No Adds	<b>KRXO/Sacramento, CA*</b> OM/MD: Jim Fox PD: Pat Martin 13 TAPROOT 11 SYSTEM OF A DOWN	<b>KRTO/Tulsa, OK*</b> OM: Steve Hunter PD: Chris Kelly APD/MD: Kelly Garrett 3 SYSTEM OF A DOWN
<b>WZZQ/Allentown, PA*</b> PD: Tom Thomas MD: Chris Line SCOTT STAPP	<b>WPXC/Cape Cod, MA</b> OM: Steve McVie PD/MD: Suzanne Tonare APD: James Gallagher 15 KORN 6 ILL NINO MOTLEY CRUE #CHESTER BENNINGTON	<b>KLAQ/E Paso, TX*</b> OM/PD: Courtney Melson APD/MD: Glenn Garza SEETHER	<b>WXMM/Norfolk, VA*</b> OM: John Shorby PD/MD: Jay Staler No Adds	<b>WHBE/Portsmouth, NH*</b> PD: Chris "Doc" Garrett MD: Jason "JR" Russell 2 STAINED	<b>KBER/Salt Lake City, UT*</b> OM: Bruce Jones PD: Kelly Hammer APD/MD: Darby Wilcox No Adds	<b>KBRQ/Waco, TX</b> PD/MD: Brent Henzler No Adds
<b>KWHL/Anchorage, AK</b> PD: Jen Shevlin APD/MD: Brad Stennett 1 SCOTT STAPP 1 SYSTEM OF A DOWN	<b>WKLC/Charleston, WV</b> OM/PD: Bill Knight 1 ROLLING STONES 1 STAINED	<b>WRWC/Fayetteville, NC*</b> OM: Perry Stone PD/MD: Al Field No Adds	<b>KCLB/Palm Springs, CA</b> PD: Anthony "Antlog" Quiroz MD: Jean Brewski No Adds	<b>WHLY/Providence, RI*</b> PD: Scott Laudani APD: Doug Palmieri ROLLING STONES NICKELBACK	<b>KSRX/San Antonio, TX*</b> PD/MD: Mark Landis APD: Ed "Mister Ed" Lambert No Adds	<b>WMZK/Wausau, WI</b> PD/MD: Brandon Pappas OFFSPRING SYSTEM OF A DOWN
<b>WTOS/Augusta, ME</b> OM/PD: Steve Smith APD: Chris Rush 2 NINE INCH NAILS 2 SCOTT STAPP	<b>WRVC/Huntington</b> OM/PD: Jay Nunley APD/MD: Reeves Kirtner 15 DANKO JONES 3 STAINED 1 CRUNGE	<b>WWCT/Peoria, IL</b> PD: Gabe Reynolds MD: John Marshall 3 3 DOORS DOWN 1 SEETHER	<b>WBBB/Raleigh, NC*</b> PD: Jay Bechler 1 KORN 1 SYSTEM OF A DOWN	<b>WHLJ/Providence, RI*</b> PD: Scott Laudani APD: Doug Palmieri ROLLING STONES NICKELBACK	<b>KTUX/Shreveport, LA*</b> PD/MD: Flyn Stone No Adds	<b>WMZK/Wausau, WI</b> PD/MD: Brandon Pappas OFFSPRING SYSTEM OF A DOWN
<b>KJOC/Beaumont, TX*</b> OM: Joey Armstrong PD/MD: Mike Davis No Adds	<b>WEBN/Cincinnati, OH*</b> OM/PD: Scott Reinhart MD: Rick Vasile No Adds	<b>WMMR/Philadelphia, PA*</b> PD: Bill Weston APD: Chuck Daracio MD: Sean "The Rabbit" Tysler 1 MOTLEY CRUE #CHESTER BENNINGTON	<b>WVVO/Roanoke, VA*</b> PD/MD: Aaron Roberts APD: Heidi Krummet-Tate 1 TRAPT	<b>WWRX/Rockford, IL</b> PD: Jim Stone MD: Jon Scheib 1 MOTLEY CRUE #CHESTER BENNINGTON	<b>WWDG/Syracuse, NY*</b> OM: Rich Lauber PD: Sarah MD: Scott Dixon ROLLING STONES	<b>KBZS/Wichita Falls, TX</b> OM: Chris Walters PD: Liz Ryan APD/MD: Vicki Vox 3 HIM
<b>WPTD/Bowling Green, KY</b> OM/PD: Alex "Aze" Chase APD/MD: Monty Foster 15 SCOTT STAPP	<b>WMMS/Cleveland, OH*</b> PD: Bo Matthews MD: Hunter Scott No Adds	<b>WRKR/Kalamazoo, MI</b> OM: Mike McElroy PD/MD: Jay Deason No Adds	<b>KDKB/Phoenix, AZ*</b> MD: Paul Peterson GOO GOO DOLLS	<b>WVVO/Roanoke, VA*</b> PD/MD: Aaron Roberts APD: Heidi Krummet-Tate 1 TRAPT	<b>WKLT/Traverse City, MI</b> PD: Tom Ray 4 SEETHER HARRY LEE 4 NICKELBACK VKID ROCK 4 JET 4 CROSSFADE 4 GREEN DAY 3 L2 3 ROBERT PLANT & STRANGE SERBATON 3 SCOTT STAPP 3 COLLECTIVE SOUL 3 ALTER BRIDGE	<b>KMDD/Tulsa, OK*</b> OM/PD: Don Criss 9 MOTLEY CRUE #CHESTER BENNINGTON

POWERED BY  
MEDIABASE

\*Monitored Reporters

46 Total Reporters  
27 Total Monitored  
19 Total Indicator

Did Not Report,  
Playlist Frozen (3):  
KQDS/Duluth  
KQOZ/San Luis Obispo, CA  
WMTT/Elmira, NY

# ACTIVE ROCK TOP 50

October 14, 2005

POWERED BY  
MEDIABASE

LAST WEEK	THIS WEEK	ARTIST TITLE LABEL(S)	TOTAL PLAYS	+/- PLAYS	TOTAL AUDIENCE (00)	WEEKS ON CHART	TOTAL STATIONS/ ADDS
2	1	<b>DISTURBED</b> Stricken (Reprise)	1572	+104	64005	12	56/0
1	2	<b>NICKELBACK</b> Photograph (Roadrunner/IDJMG)	1550	-19	66870	10	54/0
3	3	<b>AUDIOSLAVE</b> Doesn't Remind Me (Interscope/Epic)	1461	-2	61370	15	55/0
6	4	<b>SHINEDOWN</b> Save Me (Atlantic)	1337	+45	54028	9	56/0
5	5	<b>SYSTEM OF A DOWN</b> Question! (American/Columbia)	1295	-14	50126	17	57/0
7	6	<b>TRAPT</b> Stand Up (Warner Bros.)	1291	+11	52123	14	57/0
4	7	<b>STAINED</b> Right Here (Flip/Atlantic)	1247	-206	53625	22	53/0
11	8	<b>10 YEARS</b> Wasteland (Republic/Universal)	1176	+88	38483	19	56/0
10	9	<b>MUDVAYNE</b> Forget To Remember (Epic)	1152	+26	38367	15	56/0
8	10	<b>SEETHER</b> Remedy (Wind-up)	1144	-60	54835	27	56/0
12	11	<b>AVENGED SEVENFOLD</b> Bat Country (Warner Bros.)	1077	+55	35952	9	55/0
14	12	<b>FOO FIGHTERS</b> DOA (RCA/RMG)	1009	+71	41123	8	55/1
9	13	<b>CROSSFADE</b> Colors (Columbia)	987	-214	36028	23	47/0
15	14	<b>KORN</b> Twisted Transistor (Virgin)	958	+108	30701	4	53/1
13	15	<b>TAPROOT</b> Calling (Velvet Hammer/Atlantic)	921	-68	30468	17	52/0
16	16	<b>SEETHER</b> Truth (Wind-up)	779	+71	24236	6	49/0
19	17	<b>3 DOORS DOWN</b> Live For Today (Republic/Universal)	631	-19	17034	10	42/0
17	18	<b>FOO FIGHTERS</b> Best Of You (RCA/RMG)	619	-69	30154	25	46/0
23	19	<b>HINDER</b> Get Stoned (Universal)	593	+38	13167	11	40/2
18	20	<b>GREEN DAY</b> Wake Me Up When September Ends (Reprise)	563	-107	23216	15	38/0
21	21	<b>DEFAULT</b> Count On Me (TVT)	554	-14	13430	13	39/0
22	22	<b>DISTURBED</b> Guarded (Reprise)	531	-34	24600	16	31/0
20	23	<b>COLD</b> Happens All The Time (Flip/Lava)	514	-111	20357	18	37/0
25	24	<b>SEVENDUST</b> Ugly (Winedark/7Bros.)	513	-6	11967	11	39/0
26	25	<b>INSTITUTE</b> Bullet-Proof Skin (Interscope)	431	-6	9938	10	37/1
28	26	<b>THOUSAND FOOT KRUTCH</b> Move (Tooth & Nail/EMI Music Reactive)	408	+20	8516	7	35/2
27	27	<b>NINE INCH NAILS</b> Only (Interscope)	405	+15	12641	10	28/2
24	28	<b>CHEVELLE</b> Panic Prone (Epic)	396	-143	12009	14	38/0
29	29	<b>BLACK LABEL SOCIETY</b> In This River (Artemis)	362	+8	10901	7	28/0
35	30	<b>OFFSPRING</b> Next To You (Columbia)	352	+162	9430	2	33/4
30	31	<b>ILL NINO</b> What You Deserve (Roadrunner/IDJMG)	350	+36	5998	6	29/0
39	32	<b>STAINED</b> Falling (Flip/Atlantic)	320	+154	12152	3	35/11
40	33	<b>SCOTT STAPP</b> The Great Divide (Wind-up)	310	+146	12659	3	30/2
31	34	<b>VAUX</b> Are You With Me (Lava)	300	+25	6220	6	31/0
33	35	<b>HIM</b> Rip Out The Wings Of A Butterfly (Warner Bros.)	248	+40	6498	4	25/1
36	36	<b>STORY OF THE YEAR</b> We Don't Care Anymore (Maverick/Reprise)	241	+60	3971	5	26/4
37	37	<b>PROM KINGS</b> Bleeding (Three Kings)	206	+33	4624	6	18/2
32	38	<b>THEORY OF A DEADMAN</b> Hello Lonely... (Roadrunner/IDJMG)	183	-78	5225	12	20/0
Debut	39	<b>SYSTEM OF A DOWN</b> Hypnotize (Aware/Columbia)	176	+176	9377	1	36/36
38	40	<b>FALL OUT BOY</b> Sugar, We're Goin' Down (Island/IDJMG)	168	-4	9336	5	9/2
34	41	<b>WEEZER</b> We Are All On Drugs (Geffen)	155	-50	4214	12	14/0
42	42	<b>MY CHEMICAL ROMANCE</b> Helena (Reprise)	114	-5	6591	16	6/1
44	43	<b>311</b> Don't Tread On Me (Volcano/Zomba Label Group)	108	+7	3194	3	6/0
43	44	<b>CASANOVAS</b> Livin' In The City (IRROCK)	105	-14	1152	5	15/1
41	45	<b>DOPE</b> Always (Artemis)	98	-22	1878	17	7/0
Debut	46	<b>COHEED AND CAMBRIA</b> The Suffering (Equal Vision/Columbia)	91	+36	1389	1	11/2
50	47	<b>REVELATION</b> THEORY Slow Burn (Independent)	81	+21	1879	2	12/2
45	48	<b>ROLLING STONES</b> Rough Justice (Virgin)	74	-12	6009	4	6/0
47	49	<b>FEAR FACTORY</b> Supernova (Calvin)	73	-9	1060	2	10/0
Debut	50	<b>ROADRUNNER UNITED</b> The End (Roadrunner/IDJMG)	69	+33	1807	1	12/4

57 Active Rock reporters. Monitored airplay data supplied by Mediabase Research, a division of Premiere Radio Networks. Songs ranked by total plays for the airplay week of 10/2-10/8. Bullets appear on songs gaining plays or remaining flat from previous week. If two songs are tied in total plays, the song with the larger increase in plays is placed first. Songs below No. 20 are moved to recurrent after 20 weeks on the chart. Most Added is the total number of new adds officially reported to R&R by each reporting station. Songs unreported as adds do not count toward overall total stations playing a song. Total Audience equals Average Quarter Hour Persons times number of plays (times 100). Each daypart on each station is assigned an AQH number. Average Quarter Hour Persons used herein with permission from Arbitron Inc. © 2005, Arbitron Inc.) © 2005 Radio & Records.

## MOST ADDED\*

ARTIST TITLE LABEL(S)	ADDS
<b>SYSTEM OF A DOWN</b> Hypnotize (Aware/Columbia)	36
<b>STAINED</b> Falling (Flip/Atlantic)	11
<b>FIVESPEED</b> The Mess (Virgin)	9
<b>NONPOINT</b> Bullet With A Name (Bieler Brothers)	6
<b>THRICE</b> Image Of The Invisible (Island/IDJMG)	5
<b>MOTLEY CRUE</b> f/c. BENNINGTON Home Sweet Home (Motley)	5
<b>OFFSPRING</b> Next To You (Columbia)	4
<b>STORY OF THE YEAR</b> We Don't... (Maverick/Reprise)	4
<b>ROADRUNNER UNITED</b> The End (Roadrunner/IDJMG)	4
<b>THEORY OF A DEADMAN</b> Say Goodbye (Roadrunner/IDJMG)	3

## MOST INCREASED PLAYS

ARTIST TITLE LABEL(S)	TOTAL PLAY INCREASE
<b>SYSTEM OF A DOWN</b> Hypnotize (Aware/Columbia)	+176
<b>OFFSPRING</b> Next To You (Columbia)	+162
<b>STAINED</b> Falling (Flip/Atlantic)	+154
<b>SCOTT STAPP</b> The Great Divide (Wind-up)	+146
<b>KORN</b> Twisted Transistor (Virgin)	+108
<b>DISTURBED</b> Stricken (Reprise)	+104
<b>10 YEARS</b> Wasteland (Republic/Universal)	+88
<b>FOO FIGHTERS</b> DOA (RCA/RMG)	+71
<b>SEETHER</b> Truth (Wind-up)	+71
<b>STORY OF THE YEAR</b> We Don't... (Maverick/Reprise)	+60

## MOST PLAYED RECURRENTS

ARTIST TITLE LABEL(S)	TOTAL PLAYS
<b>MUDVAYNE</b> Happy? (Epic)	602
<b>NINE INCH NAILS</b> The Hand That Feeds (Interscope)	574
<b>SYSTEM OF A DOWN</b> B.Y.O.B. (American/Columbia)	468
<b>SLIPKNOT</b> Before I Forget (Roadrunner/IDJMG)	453
<b>BREAKING BENJAMIN</b> So Cold (Hollywood)	441
<b>CHEVELLE</b> The Clincher (Epic)	368
<b>THREE DAYS GRACE</b> Home (Jive/Zomba Label Group)	360
<b>SLIPKNOT</b> Duality (Roadrunner/IDJMG)	340
<b>CROSSFADE</b> Cold (Columbia)	338
<b>GREEN DAY</b> Boulevard Of Broken Dreams (Reprise)	337

## NEW & ACTIVE

<b>MOTLEY CRUE</b> f/c. BENNINGTON Home Sweet Home (Motley)	Total Plays: 69, Total Stations: 7, Adds: 5
<b>THRICE</b> Image Of The Invisible (Island/IDJMG)	Total Plays: 67, Total Stations: 13, Adds: 5
<b>ART OF DYING</b> Get Through This (Decibel Collective)	Total Plays: 61, Total Stations: 9, Adds: 1
<b>NONPOINT</b> Bullet With A Name (Bieler Brothers)	Total Plays: 60, Total Stations: 9, Adds: 6
<b>SOCIALBURN</b> Touch The Sky (IROCK)	Total Plays: 58, Total Stations: 11, Adds: 2
<b>PRESENCE</b> Ride (Curb/Warner Bros.)	Total Plays: 45, Total Stations: 6, Adds: 2
<b>DANKO JONES</b> Forget My Name (Razor & Tie)	Total Plays: 39, Total Stations: 10, Adds: 2
<b>BLOODSIMPLE</b> What If I Lost It (Reprise)	Total Plays: 39, Total Stations: 8, Adds: 1
<b>FIVESPEED</b> The Mess (Virgin)	Total Plays: 8, Total Stations: 10, Adds: 9

Songs ranked by total plays

Station playlists for all R&R reporters are available on the web at [www.radioandrecords.com](http://www.radioandrecords.com).

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America's Best Testing Active Rock Songs  
12 + For The Week Ending 10/7/05

Artist Title (Label)	TW	LW	Famil.	Burn	M 18-34	M 18-24	M 25-34
<b>DISTURBED</b> Stricken (Reprise)	4.45	4.39	82%	5%	4.44	4.50	4.38
<b>DISTURBED</b> Guarded (Reprise)	4.44	4.48	84%	8%	4.49	4.63	4.36
<b>MUDVAYNE</b> Happy? (Epic)	4.37	4.33	91%	19%	4.30	4.14	4.47
<b>MUDVAYNE</b> Forget To Remember (Epic)	4.30	4.22	69%	5%	4.22	4.21	4.23
<b>SEETHER</b> Remedy (Wind-up)	4.23	4.28	98%	26%	4.00	4.02	3.98
<b>10 YEARS</b> Wasteland (Republic/Universal)	4.17	4.16	66%	7%	4.10	4.22	3.96
<b>CROSSFADE</b> Colors (Columbia)	4.13	4.15	85%	15%	3.88	3.91	3.83
<b>SYSTEM OF A DOWN</b> Question! (American/Columbia)	4.11	3.96	89%	13%	4.29	4.15	4.43
<b>SEETHER</b> Truth (Wind-up)	4.10	4.10	61%	5%	3.87	4.03	3.69
<b>CHEVELLE</b> Panic Prone (Epic)	4.07	4.04	62%	9%	3.86	3.80	3.93
<b>TRAPT</b> Stand Up (Warner Bros.)	4.06	4.19	87%	12%	3.81	3.84	3.77
<b>SHINEDOWN</b> Save Me (Atlantic)	4.04	3.98	71%	8%	3.64	3.50	3.79
<b>TAPROOT</b> Calling (Velvet Hammer/Anti/Atlantic)	4.03	3.94	72%	11%	3.89	3.89	3.89
<b>SEVENOUST</b> Ugly (WineDark/7Bros.)	4.03	3.98	52%	4%	4.06	3.96	4.16
<b>KORN</b> Twisted Transistor (Virgin)	4.01	3.99	51%	5%	4.03	3.73	4.41
<b>STAINED</b> Right Here (Flip/Anti/Atlantic)	3.99	4.02	94%	23%	3.67	3.78	3.56
<b>AVENGED SEVENFOLD</b> Bat Country (Warner Bros.)	3.99	3.94	65%	9%	3.90	3.88	4.17
<b>COLO</b> Happens All The Time (Flip/Lava)	3.94	3.93	66%	9%	3.95	4.07	3.83
<b>DEFAULT</b> Count On Me (TVT)	3.85	3.72	57%	8%	3.62	3.67	3.56
<b>NINE INCH NAILS</b> The Hand That Feeds (Interscope)	3.81	3.68	98%	37%	3.80	3.76	3.85
<b>HINDER</b> Get Stoned (Universal)	3.80	3.77	48%	7%	3.35	3.18	3.56
<b>NICKELBACK</b> Photograph (Roadrunner/IDJMG)	3.73	3.99	93%	25%	3.35	3.50	3.18
<b>FOO FIGHTERS</b> DOA (RCA/RMG)	3.64	3.62	78%	16%	3.77	3.83	3.71
<b>FOO FIGHTERS</b> Best Of You (RCA/RMG)	3.63	3.59	98%	45%	3.57	3.54	3.60
<b>GREEN DAY</b> Wake Me Up When September Ends (Reprise)	3.60	3.51	98%	42%	3.36	3.36	3.37
<b>3 DOORS DOWN</b> Live For Today (Republic/Universal)	3.60	3.70	63%	14%	3.21	3.28	3.15

Total sample size is 332 respondents. Total average favorability estimates are based on a scale of 1-5. (1=disklike very much, 5=like very much). Total familiarity represents the percentage of respondents who recognized the song. Total burn represents the number of respondents who said they are tired of hearing the song. Songs must have 40% familiarity to appear on survey. Sample composition is based on persons 12+. Persons are screened via the Internet. Once passed, they can take the music test based on the format/musical preference. RateTheMusic.com results are not meant to replace callout research. The results are intended to show opinions of participants on the Internet only. RateTheMusic is a registered trademark of RateTheMusic.com. The RTM system is available for local radio stations by calling 818-377-5300. RateTheMusic.com data is provided by Mediabase Research, a division of Premiere Radio Networks.



ROCK TOP 30



LAST WEEK	THIS WEEK	ARTIST TITLE LABEL(S)	TOTAL PLAYS	+/- PLAYS	WEEKS ON CHART	TOTAL STATISTICS
1	1	<b>AUDIOSLAVE</b> Doesn't Remind Me (Interscope/Epic)	555	-28	10	17/0
4	2	<b>FOO FIGHTERS</b> DOA (RCA/RMG)	508	+51	7	17/0
3	3	<b>NICKELBACK</b> Photograph (Roadrunner/IDJMG)	505	+4	10	15/0
2	4	<b>GREEN DAY</b> Wake Me Up When September Ends (Reprise)	482	-79	14	16/0
7	5	<b>TREWS</b> So She's Leavin' (Sony BMG Canada)	412	-15	15	19/0
5	6	<b>OUR LADY PEACE</b> Where Are You (Sony BMG Canada)	394	-53	15	18/0
6	7	<b>STAINED</b> Right Here (Flip/Anti/Atlantic)	390	-50	18	19/0
8	8	<b>KILLERS</b> All These Things That I've Done (Island/IDJMG)	379	-42	19	13/0
9	9	<b>THEORY OF A DEADMAN</b> Santa Monica (604/Universal)	368	-43	18	17/0
10	10	<b>MATTHEW GOOD</b> Oh Be Joyful (Universal Music Canada)	361	-31	9	19/1
11	11	<b>ROLLING STONES</b> Rough Justice (Virgin)	356	-19	11	13/0
13	12	<b>SWITCHFOOT</b> Stars (Columbia)	310	+16	7	20/0
12	13	<b>DEFAULT</b> Count On Me (TVT)	281	-26	12	16/0
14	14	<b>WEEZER</b> We Are All On Drugs (Geffen)	275	-17	10	12/0
23	15	<b>INXS</b> Pretty Vegas (Epic)	270	+96	2	13/2
16	16	<b>NINE INCH NAILS</b> Only (Interscope)	253	-4	8	10/0
17	17	<b>FRANZ FERDINAND</b> Do You Want To (Domino/Epic)	247	+18	5	10/0
19	18	<b>MOBILE</b> Montreal Calling (Universal Music Canada)	232	+28	5	16/1
21	19	<b>HEDLEY</b> Villain (Universal Music Canada)	216	+19	4	13/0
20	20	<b>COLIN JAMES</b> Far Away Like A Radio (MapleMusic/UMG)	200	-1	10	15/0
18	21	<b>BON JOVI</b> Have A Nice Day (Island/IDJMG)	186	-39	9	12/0
25	22	<b>MATTMAYS &amp; EL TORPEDO</b> On... (SonicWarner Music Canada)	173	+22	6	12/1
22	23	<b>311</b> Don't Tread On Me (Volcano/Zomba Label Group)	161	-16	7	4/0
24	24	<b>DISTURBED</b> Stricken (Reprise)	156	+3	4	6/0
29	25	<b>FALL OUT BOY</b> Sugar, We're Goin' Down (Island/IDJMG)	140	+5	2	5/1
26	26	<b>HOT HOT HEAT</b> Middle Of Nowhere (Warner Bros.)	129	-18	10	8/0
-	27	<b>WHITE STRIPES</b> My Doorbell (Third Man/V2)	126	+11	3	5/0
27	28	<b>STRIPPER'S UNION</b> Give Up... (Universal Music Canada)	119	-27	17	9/0
30	29	<b>SYSTEM OF A DOWN</b> Question! (American/Columbia)	114	-9	3	3/0
	30	<b>SEETHER</b> Truth (Wind-up)	113	+18	1	6/2

Debut

26 Canadian Rock reporters. Monitored airplay data supplied by Mediabase Research, a division of Premiere Radio Networks. Songs ranked by total plays for the airplay week of 9/25-10/1. Bullets appear on songs gaining plays or remaining flat from previous week. If two songs are tied in total plays, the song with the larger increase in plays is placed first. Songs below No. 15 are subject to recurrent after 20 weeks on the chart. © 2005 Radio & Records. \* Indicates Cancun.

REPORTERS

Stations and their adds listed alphabetically by market

<b>KEYJ/Abilene, TX</b> OM: James Cameron PD/MD: Frank Pinn BLACK LABEL SOCIETY STAINED KING'S X ROADRUNNER UNITED NONPOINT	<b>WQXX/Albany, NY*</b> No Adds	<b>WVWX/Appleton, WI*</b> PD/MD: Gary Clark 2 SYSTEM OF A DOWN SILVERSTEIN INSTITUTE	<b>WCHZ/Augusta, GA*</b> OM: Harley Drew PD/MD: Chuck Williams 1 STORY OF A DEADMAN SYSTEM OF A DOWN HINDER	<b>KRAB/Bakersfield, CA*</b> OM: Steve King PD/MD: Danny Sparks APD: Jared Miam 14 STAINED 14 OFFSPRING 14 SYSTEM OF A DOWN WY1Y/Baltimore, MD* PD: Dave Hill APD/MD: Rob Heckman 16 DARKNESS ROADRUNNER UNITED	<b>WCPR/Biloxi, MS*</b> OM: Jay Taylor PD: Scot Fox APD/MD: Maynard STAINED	<b>WKGB/Binghamton, NY</b> OM/MD: Jim Free APD/MD: Tim Boland 2 OFFSPRING	<b>WAAB/Boston, MA*</b> PD: Ron Valeri MD: Melissa Carrie 6 KORN SYSTEM OF A DOWN WYBB/Charleston, SC* OM/MD: Mike Allen 1 SYSTEM OF A DOWN SLIPKNOT THEORY OF A DEADMAN STAINED FVESPEED	<b>WRXR/Chattanooga, TN*</b> OM: Kris Van Dyke PD: Bozer MD: Dale HIM FVESPEED	<b>KRDR/Chico, CA</b> OM: Ron Woodward PD/MD: Kelli Clague 5 SYSTEM OF A DOWN	<b>KILO/Colorado Springs, CO*</b> OM: Rich Hawk PD: Ross Ford 21 ROADRUNNER UNITED 9 NICKELBACK 9 SYSTEM OF A DOWN 2 SLIPKNOT	<b>WBXZ/Columbus, OH*</b> PD: Hal Fish APD/MD: Ramel Hunter 2 SYSTEM OF A DOWN 1 SCOTT STAPP	<b>KAZR/Des Moines, IA*</b> OM: Jim Schaefer PD: Ryan Patrick MD: Jessica Ritz 1 SYSTEM OF A DOWN	<b>WRIF/Dayton, OH*</b> OM/MD: Doug Podell APD/MD: Mark Pennington 1 SYSTEM OF A DOWN DANKO JONES STAINED	<b>KRBR/Duluth</b> OM/MD: Mark Fleischer MD: Jon Danner 7 COLLECTIVE SOUL 7 BLACK LABEL SOCIETY 5 KORN	<b>KNRO/Eugene, OR</b> OM: Robin Mitchell PD: Al Scott No Adds	<b>WGBF/Evanston, IL</b> OM/MD: Mark Sanders APD/MD: Stick Nick 1 NINE INCH NAILS 1 OFFSPRING REVELATION THEORY	<b>WVBN/Flint, MI*</b> OM: Jay Patrick PD: Brian Bedlow APD/MD: Tony Labrie 6 STAINED OFFSPRING	<b>KRZR/Fresno, CA*</b> OM/MD: E. Curtis Johnson APD/MD: Rick Rodden BLONDHEAD 15151 TANKJAN SYSTEM OF A DOWN	<b>WRDQ/FL Myers, FL*</b> PD: Cindy Miller 4 CASANOVAS 4 SYSTEM OF A DOWN 2 NICKELBACK	<b>WBYY/FL Wayne, IN*</b> PD: Cindy Miller 1 SYSTEM OF A DOWN THEORY OF A DEADMAN	<b>WRUF/Gainesville, FL*</b> OM/MD: Harry Dussott APD: Monica Ritz MD: Matt Lehtola SOCIALBURN SYSTEM OF A DOWN	<b>WKLD/Grand Rapids, MI*</b> OM: Brad Alberta PD/MD: Darrie Ariens 2 NONPOINT SYSTEM OF A DOWN ART OF DYING REVELATION THEORY	<b>WZOR/Green Bay, WI</b> PD: Rozanne Steele 64 NONPOINT 1 QUEENS OF THE STONE AGE	<b>WKOR/Greenville, NC*</b> PD: Tommy Collins No Adds	<b>WTPG/Greenville, SC*</b> OM/MD: Mark Hendrix MD: Smack Taylor No Adds	<b>WOCM/Hagerstown</b> OM: Rick Alexander PD/MD: Mike Holder No Adds	<b>WQXA/Harrisburg, PA*</b> MD: Nixon 6 NINE INCH NAILS 4 COHEAD AND CAMBRIA 2 SYSTEM OF A DOWN 1 FALL OUT BOY	<b>WCCC/Hartford, CT*</b> PD: Michael Picizzi APD/MD: Mike Karolyi 1 SYSTEM OF A DOWN	<b>WAMX/Huntington</b> PD: Paul Ostlund 8 STAINED 5 SLIPKNOT 4 FVESPEED 4 MOTLEY CRUE ICHESTER BENNINGTON	<b>WRHT/Huntsville, AL*</b> OM: Rob Harder PD/MD: Jimbo Wood 8 STAINED 6 SYSTEM OF A DOWN FVESPEED DANKO JONES PRESENCE	<b>WRXW/Jackson, MS*</b> PD: Johnny Maze MD: Brad Stevens 2 NONPOINT MOTLEY CRUE ICHESTER BENNINGTON SYSTEM OF A DOWN FVESPEED	<b>KORC/Kansas City, MO*</b> PD: Bob Edwards APD/MD: Dave Fritz 9 STAINED OZZY OSBOURNE COHEAD AND CAMBRIA	<b>KLFX/Killeen, TX</b> PD/MD: Bob Fonda 17 ART OF DYING 17 REVELATION THEORY 17 STAINED 17 ROADRUNNER UNITED 17 NONPOINT	<b>WLXD/Lansing, MI*</b> PD: Bob Olsen FVESPEED	<b>KOMP/Las Vegas, NV*</b> PD: John Griffin MD: Big Marly No Adds	<b>KZCD/Lawton, OK</b> OM: Don "Critic" Brown APD: David Combs 8 STAINED 5 SYSTEM OF A DOWN	<b>WZZA/Lexington, KY*</b> OM: Robert Lindsey PD: Jerome Fischer APD: Terich MD: Stiller No Adds	<b>KIBZ/Lincoln, NE</b> OM: Jim Steel PD: Tim Sheridan APD/MD: Sparty THEORY OF A DEADMAN ILL NINO MOTLEY CRUE ICHESTER BENNINGTON	<b>KDJE/Little Rock, AR*</b> OM: Sonny Victory PD/MD: Jeff Peterson APD: Tessa Hall 5 SYSTEM OF A DOWN 1 PRESENCE BLOODSIMPLE	<b>WTFX/Louisville, KY*</b> OM: Frank Walsh 11 SYSTEM OF A DOWN THOUSAND FOOT KRUTCH STORY OF THE YEAR	<b>KFMX/Lubbock, TX</b> OM/MD: Wes Nessmann 7 SLIPKNOT 7 SYSTEM OF A DOWN	<b>WLJO/Lubbock, TX</b> PD: Randy Howie APD/MD: Blake Patton 18 SYSTEM OF A DOWN 3 STAINED THURICE THEORY OF A DEADMAN	<b>WGIR/Manchester, NH</b> PD: Alex James APD: Beatty Polotsky 3 STAINED	<b>KFRD/McAllen, TX*</b> OM: Neil Duran MD: Jeff Dewitt 2 SYSTEM OF A DOWN SOCIALBURN	<b>KBRE/Merced, CA</b> PD/MD: Mikey Martinez APD: Jason LaChance SLIPKNOT REVELATION THEORY SYSTEM OF A DOWN	<b>KOOR/Minneapolis, MN*</b> OM: Dave Hamilton PD: Wade Linder APD/MD: Pebe 17 OFFSPRING 15 MOTLEY CRUE ICHESTER BENNINGTON	<b>KMRQ/Moheo, CA*</b> OM: Max Miller PD/MD: Jack Paper WEezer STAINED THURICE NONPOINT SYSTEM OF A DOWN	<b>WRAT/Monmouth, NJ*</b> OM/MD: Tom Craft APD/MD: Robert Lane 2 OZZY OSBOURNE SYSTEM OF A DOWN	<b>WCLG/Morgantown, WV</b> OM/MD: Jeff Miller MD: Dave Wurrok 2 NICKELBACK 1 HINDER SYSTEM OF A DOWN	<b>WBWZ/Nashville, TN*</b> OM: Jim Patrick PD/MD: Russ Schenk 13 HINDER 1 PRESENCE 1 STAINED COHEAD AND CAMBRIA FVESPEED THURICE SYSTEM OF A DOWN QUEENS OF THE STONE AGE PRINCE KINGS	<b>WNOR/Norfolk, VA*</b> PD: Harvey Kool APD/MD: Tim Paster MOTLEY CRUE ICHESTER BENNINGTON	<b>KATT/Oklahoma City, OK*</b> OM/MD: Chris Baler MD: Jolo Daniels 3 SYSTEM OF A DOWN 1 STORY OF THE YEAR	<b>WYXX/Panama City, FL</b> PD: Keith Allen APD/MD: The Freak 11 STORY OF THE YEAR 10 NINE INCH NAILS 9 OFFSPRING 7 THOUSAND FOOT KRUTCH	<b>WTIX/Panaceaola, FL*</b> PD: Joel Sampson OM/MD: Mark The Shark 10 MY CHEMICAL ROMANCE 4 FROM KINGS 16 FOO FIGHTERS	<b>WIXD/Peoria, IL</b> OM: Ric Morgan PD/MD: Matt Bohan SLIPKNOT	<b>WYSP/Philadelphia, PA*</b> OM/MD: Tim Saleban APD: Gil Edwards MD: Spille No Adds	<b>KUPD/Phoenix, AZ*</b> PD: JJ Jelfines MD: Larry McFeele No Adds	<b>WXLX/Quad Cities, IA*</b> OM: Darren Pitra PD: Dave Levens MD: Bill Stage No Adds	<b>KDOT/Reno, NV*</b> OM: Jim McClain PD/MD: Jave Patterson No Adds	<b>WKQZ/Saginaw, MI*</b> PD: Hezer 6 SYSTEM OF A DOWN 1 NONPOINT	<b>WZBZ/Salisbury, MD</b> OM: Sue Timmons PD: Mike Hand APD: Julie McDonnell MD: Shawn Oun 13 STAINED 30 SECONDS TO MARS	<b>KISS/San Antonio, TX*</b> PD/MD: LA Lloyd Hoggat No Adds	<b>KOZ/San Diego, CA*</b> OM: Jim Richards PD/MD: Shasha Moran-Brown 6 SYSTEM OF A DOWN STAINED THURICE	<b>KJRO/San Luis Obispo, CA</b> OM/MD: Andy Winford MD: Stephanie Bell	<b>KIXX/Santa Rosa, CA*</b> PD/MD: Todd Pyme 4 FROM KINGS FVESPEED MOTLEY CRUE ICHESTER BENNINGTON SYSTEM OF A DOWN	<b>KISW/Seattle, WA*</b> OM/MD: Dave Richards APD: Ryan Casie MD: Ashley Wilson 8 SYSTEM OF A DOWN 2 MOTLEY CRUE ICHESTER BENNINGTON THURICE	<b>WHBZ/Sheboygan, WI</b> PD: Ron Simons 15 GREEN DAY 5 STAINED	<b>KHTQ/Spokane, WA*</b> OM: Barry Bennett APD/MD: Kris Slobos 5 QUEENS OF THE STONE AGE FVESPEED NONPOINT SYSTEM OF A DOWN	<b>WLXZ/Springfield, MA*</b> PD: Neal Miller APD/MD: Courtney Quinn 5 SYSTEM OF A DOWN 1 NINE INCH NAILS	<b>KZRO/Springfield, MO</b> OM: Brad Hansen PD/MD: Chris Cannon 1 STAINED	<b>WAOX/Syracuse, NY*</b> OM: Jim Mitchell PD: Alexis APD/MD: Don "Stone" Kelley FVESPEED	<b>WXTB/Tampa, FL*</b> OM: Brad Hardin PD: Brian Medlin MD: Mike Kilbaver 7 REVELATION THEORY 6 STORY OF THE YEAR FALL OUT BOY	<b>KKRX/Tri-Cities, WA</b> OM: Scott Meek 8 SYSTEM OF A DOWN	<b>WKLL/Utica, NY</b> PD: Scott Potocnik APD/MD: Tim Noble 40 SYSTEM OF A DOWN 40 ALDOUS 40 SHINEDOWN 25 FOO FIGHTERS 25 NINE INCH NAILS 10 DANKO JONES 10 NONPOINT 10 SYSTEM OF A DOWN	<b>WKQH/Wausau, WI</b> PD: Nick Summers MD: Dan Walewski 5 HIM 4 MY CHEMICAL ROMANCE	<b>KICT/Wichita, KS*</b> PD: Ray Michaels MD: Rick Thomas 1 ROADRUNNER UNITED	<b>WBSX/Wilkes Barre, PA*</b> OM: Jim Dorman PD: Chris Lloyd MD: James McKey WEezer DEATH CAB FOR CUTIE SYSTEM OF A DOWN	<b>KATS/Yakima, WA</b> OM: Rick Thomas MD: James McKey NINE INCH NAILS SCOTT STAPP	<b>WWJZ/Youngstown, OH*</b> OM: Tim Roberts PD: Neal Seitz SILVERSTEIN THOUSAND FOOT KRUTCH SCOTT STAPP
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\*Monitored Reporters  
86 Total Reporters  
57 Total Monitored  
29 Total Indicator  
Did Not Report, Playlist Frozen (3):  
KFLW/Waterloo, IA  
KZKR/Amarillo, TX  
WRBR/South Bend, IN



**STEVE STRICK**  
sstrick@radioandrecords.com

# X96 Rocks Mormon Country

An excellent role model

There has been much discussion about the state of our format lately. If you scan playlists from around the country, you see a lot of diversity in what Alternative stations are playing as currents. There is also a lot of diversity in how much current music is being played. I'm going to be talking about those issues very soon in another column.

This week, however, I'd like to shine the spotlight on a station that is winning in our format while still playing a substantial amount of current music. That station is KXRK (X96)/Salt Lake City.

### Kicking Ass

Anyone who says the Alternative format is on the decline or that its music is not appealing to a sizable audience should take a good hard look at X96. The station is winning, and winning big. It is the No. 5 station in the market 12+, and No. 1 persons 18-34 and men 18-34, demolishing the competition.



Todd Noker

This doesn't reflect just one ratings period. KXRK has been kicking ass for a long time. X96 has been around since 1992. The station existed under different call letters and bounced around for a while in the '80s before settling down where it is now.

Salt Lake City is market No. 32 and home to some 40 radio stations, with a few more fringe signals bleeding in. An Alternative doing this well in a market so saturated with stations says a lot about this format's continued ability to win. It also speaks volumes about the people working at X96 and their game plan.

At the helm is longtime PD Todd "Nuke 'Em" Noker, who is also on in middays. I don't want to hear any whining about how tough your job is.

### Radio From Hell

Salt Lake City is Mormon country, and religion and politically conservative views dominate the market. Despite that, Noker says there is a strong counterculture.

X96 is a lifestyle radio station, mixing music, humor, promotions, contests and imaging for the total package. When it comes to humor, "We push the envelope," Noker says. "We don't strive in any way to be vulgar, to be shock jock-ish, because that's just lame. Our approach is more like the Letterman show, in that we're like the anti-radio station."

Noker says the people at X96 don't take themselves too seriously, many times poking fun at the station. They may not be vulgar, but their humor is definitely edgy — edgy enough to get people's attention and even piss some people off. Take, for instance, X96's recent billboard campaign promoting its morning show, *Radio From Hell*.

Noker says, "Around a year ago, when the gay-marriage debate was going on, there were a bunch of billboards around the city that read 'Alternative Lifestyle?' across the top with a rainbow and a picture of a wedding chapel below it. Some were vandalized. Some were even ripped down."

There was major news coverage of the billboards, and no one knew who had put them up or why. After a while the message on the billboards changed to "Alternative Music Lifestyle? *Radio From Hell* in the morning with Carrie, Bill and Gina."

Below that was a picture of Gina, dressed as a priest, marrying Bill and Carrie. Pretty funny stuff.

Ratings for the morning show went up as a result of the stunt, but the station also got a lot of heat from both ends of the spectrum: religious conservatives and gay-rights groups. The media coverage, however, was priceless.

"If you're gonna do a stunt like that, it has to be planned carefully," Noker says. He and the rest of the airstaff are all

Utah natives, and he doesn't believe that an outsider trying to make waves in Salt Lake City could have pulled off this kind of stunt. He feels that having some history in the city helps him get away with things an outsider wouldn't be able to.

### In With The New

Lifestyle is extremely important to X96 and its listeners. The station gets heavily involved with the Warped Tour when it comes through town. It's important for X96 to be seen at the right events. Winter sports are a big deal for the city, lasting from November through March and sometimes even into April or May. "There's always lots of snowboarding competitions and events that we can grab on to," Noker says.

Musically, X96 manages to be pretty current-intensive. Noker says new music on his station starts out slowly during the midday shift and increases in frequency over the course of the afternoon and evening. "It's all

**"We don't strive in any way to be vulgar, to be shock jock-ish, because that's just lame. Our approach is more like the Letterman show, in that we're like the anti-radio station."**

about making the audience that's there at the time happy," he says.

When he finds new music that the audience digs, he gives it to them like crazy, especially in the late afternoon and at night. His night jock, Corey O'Brien, does an hour of new music on Monday nights called *O'Brien Public Radio*, or OPR.

Noker takes his gold library into account when choosing currents for X96. "That has been especially important in the last year, when we've seen bands like The Killers and The Bravery come along," he says.



**X96 2005 BIG ASS SHOW** Seen here (l-r) are KXRK (X96)/Salt Lake City's Todd Noker, night jock Corey O'Brien and morning show co-hosts Gina Barberi and Bill Allred. Yes, Gina is pregnant.

"It's a hell of a lot easier now to find a place to play 'Personal Jesus' by Depeche Mode than it was a couple of years ago, when everything was so loud, so Linkin Park, toward the end of Limp Bizkit's career."

As Noker points out, we've definitely heard a shift in the sound. Bands like Modest Mouse, who remind him of Talking Heads, have a shot now, whereas a couple of years ago they wouldn't have made it on the air.

### Live & Local



Radio-station-sponsored concerts, once plentiful and profitable, are dwindling in size and

frequency around the country for many reasons. In fact, that's a subject for another column. For now, let's just say that, done the right way, radio shows can still be successful.

Take X96's recent Big Ass Show. On the bill were The Used, Our Lady Peace, Story Of The Year, The Bravery, MxPx, Cold, Rise Against, 30 Seconds To Mars, All-American Rejects, Hawthorne Heights, Kasabian and Morningwood.

All these bands are played on X96, but not because of the show. In fact, the station was already playing them and invited them to appear at the show. The bands were more than happy to do so, and the event was a huge success.

X96 is also committed to local music. "There is a great scene here," Noker says. "We have our local-music show on Sunday nights, and we support the bands when they play live."

And bands do break out of Salt Lake City. The Used are just one example. And a band called Broke, who are being produced by the drummer from The Used, just got signed to Maverick. Ask any label exec, and he will tell you that Salt Lake City is a market that sells a lot of CDs. Then he'll attribute that to Noker and X96.

Aside from being a successful radio personality and programmer, Noker is an accomplished author who has two books out. The first, *Path of Totality*, is a dark coming-of-age story. The other, *Rated F*, is about censorship being taken way too far. It follows a guy in Provo, UT who edits R-rated movies, taking out all the naughty words. Eventually, people try to kill him. Noker describes it as a sarcastic look at censorship. Both books are available online at Amazon.com.



**WHEN THIS BABY HITS 88 MPH...** KXRK (X96)/Salt Lake City PD Todd "Nuke 'Em" Noker and the X96 Bad Ass Mustang that was given away at the 2005 X96 Big Ass Show.

# ALTERNATIVE TOP 50

October 14, 2005

POWERED BY  
MEDIABASE

LAST WEEK	THIS WEEK	ARTIST TITLE LABEL(S)	TOTAL PLAYS	+/- PLAYS	TOTAL AUDIENCE (M)	WEEKS ON CHART	TOTAL STATIONS/ ADDS
2	1	311 Don't Tread On Me (Volcano/Zomba Label Group)	2323	+102	104992	12	75/0
3	2	NINE INCH NAILS Only (Interscope)	2283	+140	104197	12	76/1
1	3	GORILLAZ Feel Good Inc. (Virgin)	2197	-131	119291	28	69/0
4	4	FALL OUT BOY Sugar, We're Goin' Down (Island/IDJMG)	2129	+78	101822	22	63/0
5	5	AUDIOSLAVE Doesn't Remind Me (Interscope/Epic)	2063	+15	93961	16	73/0
7	6	FOO FIGHTERS DOA (RCA/RMG)	1760	+159	79349	8	74/0
6	7	STAIN'D Right Here (Flip/Atlantic)	1607	-49	77392	21	55/0
8	8	GREEN DAY Wake Me Up When September Ends (Reprise)	1453	-128	68648	19	60/0
10	9	SYSTEM OF A DOWN Question! (American/Columbia)	1412	-5	52548	13	62/0
9	10	FOO FIGHTERS Best Of You (RCA/RMG)	1398	-24	86335	25	66/0
12	11	NICKELBACK Photograph (Roadrunner/IDJMG)	1386	+164	65638	10	49/0
11	12	KILLERS All These Things That I've Done (Island/IDJMG)	1315	+23	71349	15	54/0
15	13	SHINEDOWN Save Me (Atlantic)	1199	+100	50251	9	56/3
13	14	SEETHER Remedy (Wind-up)	1173	-7	54277	27	51/0
14	15	TRAPT Stand Up (Warner Bros.)	1168	+7	39452	13	51/0
17	16	WHITE STRIPES My Doorbell (Third Man/V2)	1139	+73	57546	13	54/0
19	17	FRANZ FERDINAND Do You Want To (Domino/Epic)	1123	+95	47496	8	60/1
21	18	AVENGED SEVENFOLD Bat Country (Warner Bros.)	1111	+98	42493	9	56/3
22	19	DISTURBED Stricken (Reprise)	1054	+97	40432	11	47/2
24	20	DEATH CAB FOR CUTIE Soul Meets Body (Atlantic)	1050	+72	66246	10	52/2
27	21	KORN Twisted Transistor (Virgin)	923	+153	36356	4	51/0
25	22	30 SECONDS TO MARS Attack (Immortal/Virgin)	917	+38	29091	17	49/1
23	23	COLDPLAY Fix You (Capitol)	866	-107	38020	11	57/0
28	24	10 YEARS Wasteland (Republic/Universal)	718	+44	30123	16	30/0
39	25	STROKES Juicebox (RCA/RMG)	684	+270	48237	2	51/7
29	26	STORY OF THE YEAR We Don't Care Anymore (Maverick/Reprise)	614	+29	18441	7	43/4
32	27	DEPECHE MODE Precious (Mute/Sire/Reprise)	569	+87	49057	4	30/0
34	28	COHEED AND CAMBRIA The Suffering (Equal Vision/Columbia)	566	+93	14708	5	48/4
30	29	INSTITUTE Bullet-Proof Skin (Interscope)	564	+1	17065	10	42/0
26	30	WEEZER We Are All On Drugs (Geffen)	563	-243	15866	15	42/0
31	31	JACK JOHNSON Good People (Brushfire/Universal)	546	+26	37511	14	30/1
35	32	SEETHER Truth (Wind-up)	525	+59	15469	4	36/0
Debut	33	MY CHEMICAL ROMANCE The Ghost Of You (Reprise)	486	+269	24314	1	43/7
40	34	BRAVERY Unconditional (Island/IDJMG)	423	+21	24736	6	33/0
38	35	TAPROOT Calling (Velvet Hammer/Atlantic)	411	-4	11935	15	20/0
37	36	FRAY Over My Head (Cable Car) (Epic)	404	-26	10917	12	25/0
33	37	BECK Girl (Interscope)	402	-78	17520	20	24/0
Debut	38	SYSTEM OF A DOWN Hypnotize (Aware/Columbia)	396	+396	31862	1	44/44
Debut	39	WEEZER Perfect Situation (Geffen)	376	+182	34969	1	43/21
36	40	3 DOORS DOWN Live For Today (Republic/Universal)	365	-100	6866	9	29/0
47	41	O.A.R. Love And Memories (Lava)	352	+62	17953	3	28/5
Debut	42	OFFSPRING Next To You (Columbia)	337	+147	13998	1	23/3
46	43	DEFAULT Count On Me (TVT)	292	-12	12916	11	16/0
48	44	MORNINGWOOD Nth Degree (Capitol)	288	+30	9041	2	24/2
41	45	SWITCHFOOT Stars (Columbia)	277	-111	9960	15	20/0
50	46	HIM Rip Out The Wings Of A Butterfly (Warner Bros.)	276	+48	8259	2	21/4
43	47	HOT HOT HEAT Middle Of Nowhere (Sire/Reprise)	264	-83	20430	20	19/0
42	48	HAWTHORNE HEIGHTS Ohio Is For Lovers (Victory)	262	-110	6791	18	25/0
Debut	49	LIVING THINGS Bom Bom Bom (Jive/Zomba Label Group)	259	+55	7206	1	22/4
49	50	DISTURBED Guarded (Reprise)	256	+21	10049	15	7/0

## MOST ADDED\*

ARTIST TITLE LABEL(S)	ADDS
SYSTEM OF A DOWN Hypnotize (Aware/Columbia)	44
WEEZER Perfect Situation (Geffen)	21
GORILLAZ Dare (Virgin)	11
STROKES Juicebox (RCA/RMG)	7
MY CHEMICAL ROMANCE The Ghost Of You (Reprise)	7
O.A.R. Love And Memories (Lava)	5

## MOST INCREASED PLAYS

ARTIST TITLE LABEL(S)	TOTAL PLAY INCREASE
SYSTEM OF A DOWN Hypnotize (Aware/Columbia)	+396
STROKES Juicebox (RCA/RMG)	+270
MY CHEMICAL ROMANCE The Ghost Of You (Reprise)	+269
WEEZER Perfect Situation (Geffen)	+182
NICKELBACK Photograph (Roadrunner/IDJMG)	+164
FOO FIGHTERS DOA (RCA/RMG)	+159
KORN Twisted Transistor (Virgin)	+153
OFFSPRING Next To You (Columbia)	+147
NINE INCH NAILS Only (Interscope)	+140
311 Don't Tread On Me (Volcano/Zomba Label Group)	+102

## NEW & ACTIVE

<b>KAISER CHIEFS</b> I Predict A Riot (Universal) Total Plays: 209, Total Stations: 17, Adds: 0
<b>CROSSFADE</b> Colors (Columbia) Total Plays: 156, Total Stations: 11, Adds: 0
<b>HAWTHORNE HEIGHTS</b> Niki FM (Victory) Total Plays: 123, Total Stations: 13, Adds: 2
<b>JACK'S MANNEQUIN</b> The Mixed Tape (Maverick/Warner Bros.) Total Plays: 121, Total Stations: 9, Adds: 1
<b>QUEENS OF THE STONE AGE</b> Burn The Witch (Interscope) Total Plays: 119, Total Stations: 17, Adds: 3
<b>STAIN'D</b> Falling (Flip/Atlantic) Total Plays: 115, Total Stations: 9, Adds: 3
<b>MOTION CITY SOUNDTRACK</b> Everything Is Alright (Epitaph) Total Plays: 114, Total Stations: 9, Adds: 0
<b>BLOC PARTY</b> Helicopter (Vice/Atlantic) Total Plays: 107, Total Stations: 8, Adds: 1
<b>GORILLAZ</b> Dare (Virgin) Total Plays: 90, Total Stations: 15, Adds: 11
<b>THRICE</b> Image Of The Invisible (Island/IDJMG) Total Plays: 80, Total Stations: 11, Adds: 4

Songs ranked by total plays

Station playlists for all R&R reporters are available on the web at [www.radioandrecords.com](http://www.radioandrecords.com).



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America's Best Testing Alternative Songs 12 +  
For The Week Ending 10/7/05

Artist Title (Label)	TW	LW	Familiarity	Burn	Persons 18-34	Men 18-34	Women 18-34
GREEN DAY Wake Me Up When September Ends (Reprise)	4.17	4.15	99%	36%	4.15	4.15	4.15
RISE AGAINST Swing Life Away (Geffen)	4.10	4.00	83%	17%	4.11	4.17	4.04
FALL OUT BOY Sugar, We're Goin' Down (Island/IDJMG)	4.01	4.17	95%	33%	3.99	3.85	4.13
GORILLAZ Feel Good Inc. (Virgin)	3.98	4.02	96%	33%	4.00	3.95	4.05
FOO FIGHTERS ODA (RCA/ARMG)	3.98	3.97	74%	11%	4.03	4.24	3.79
WEEZER Beverly Hills (Geffen)	3.92	3.78	99%	51%	3.88	3.90	3.86
FOO FIGHTERS Best Of You (RCA/ARMG)	3.89	3.86	97%	42%	3.94	3.95	3.93
KILLERS All These Things That I've Done (Island/IDJMG)	3.86	4.10	91%	29%	3.92	3.77	4.09
AUDIOSLAVE Doesn't Remind Me (Interscope/Epic)	3.83	3.74	77%	18%	3.88	4.09	3.62
DEATH CAB FOR CUTIE Soul Meets Body (Atlantic)	3.81	3.84	42%	6%	3.76	3.69	3.87
BECK Girl (Interscope)	3.74	3.68	89%	27%	3.67	3.74	3.58
SEETHER Remedy (Wind-up)	3.66	3.85	94%	33%	3.51	3.49	3.53
WEEZER We Are All On Drugs (Geffen)	3.66	3.73	85%	25%	3.53	3.66	3.37
311 Don't Tread On Me (Volcano/Zomba Label Group)	3.63	3.76	87%	24%	3.51	3.50	3.53
NICKELBACK Photograph (Roadrunner/IDJMG)	3.62	3.67	85%	24%	3.54	3.31	3.77
STAINO Right Here (Flip/Atlantic)	3.60	3.66	86%	32%	3.57	3.47	3.68
NINE INCH NAILS The Hand That Feeds (Interscope)	3.58	3.73	95%	45%	3.60	3.44	3.79
NINE INCH NAILS Only (Interscope)	3.58	3.78	83%	24%	3.60	3.51	3.71
SYSTEM OF A DOWN Question! (American/Columbia)	3.58	3.62	77%	19%	3.52	3.47	3.58
SHINEDOWN Save Me (Atlantic)	3.58	3.74	56%	12%	3.48	3.52	3.44
30 SECONDS TO MARS Attack (Immortal/Virgin)	3.58	3.88	54%	10%	3.73	3.72	3.74
FRANZ FERDINAND Do You Want To (Domino/Epic)	3.57	3.54	70%	18%	3.49	3.32	3.71
10 YEARS Wasteland (Republic/Universal)	3.56	3.74	43%	9%	3.53	3.48	3.60
DISTURBED Stricken (Reprise)	3.52	3.69	61%	18%	3.50	3.36	3.67
TRAPT Stand Up (Warner Bros.)	3.48	3.73	78%	22%	3.32	3.24	3.43
AVENGED SEVENFOLD Bat Country (Warner Bros.)	3.43	3.57	41%	11%	3.45	3.51	3.36
COLDPLAY Fix You (Capitol)	3.32	3.44	65%	20%	3.52	3.30	3.78
WHITE STRIPES My Doorbell (Third Man/V2)	3.30	3.38	76%	27%	3.37	3.36	3.39

Total sample size is 296 respondents. Total average favorability estimates are based on a scale of 1-5. (1=dislike very much, 5=like very much). Total familiarity represents the percentage of respondents who recognized the song. Total burn represents the number of respondents who said they are tired of hearing the song. Songs must have 40% familiarity to appear on survey. Sample composition is based on persons 12+. Persons are screened via the Internet. Once passed, they can take the music test based on the format/music preference. RateTheMusic.com results are not meant to replace callout research. The results are intended to show opinions of participants on the Internet only. RateTheMusic.com is a registered trademark of RateTheMusic.com. The RTM system, is available for local radio stations by calling 818-377-5300. RateTheMusic.com data is provided by Mediabase Research, a division of Premiere Radio Networks.

# Franz Rock The Greek

Last Friday night I attended my first concert since coming to Los Angeles: Franz Ferdinand at the Greek Theatre. First of all, I have to say, what a great venue to see a show at! This 6,000-seater is outdoors and very well run.

So I arrived at my record-label-provided seat. Sitting next to me was John Taylor of Duran Duran. All of the women in my row were gushing over the guy. I couldn't see what the big deal was, but, hey, I saw the band back in the day, when "Girls on Film" and "Hungry Like the Wolf" were happening, and they were great.

We were sitting there waiting for the concert to begin. Canned music filled the arena, and The Rolling Stones' "Under Cover of the Night" came on. What do you say to John Taylor from Duran Duran?

I told him about the Stones concert I just saw back in Boston, saying that, despite their advanced age, they were still quite good. Taylor looked at me like I had three heads, nodded and looked away. Ouch! Awkward moment. My first night out in L.A., and I've already made my first stupid remark. Good one! Thankfully, Franz hit the stage moments later. Saved by the band.

Franz performed in front of a sold-out audience and proceeded to own the night. The show rocked, and their fans ate it up. They played for about an hour and a half. The momentum built throughout and climaxed with "This Fire" at the end of a generous encore. It's funny — you can understand them when they are singing, but try listening to them talk.

The audience makeup was about 50/50 male/female and ranged in age from teenagers to people in their 40s.

## REPORTERS

Stations and their adds listed alphabetically by market

<p><b>WEQX/Albany, NY</b> PD: Wilobes No Adds</p> <p><b>WHLR/Albany, NY</b> PD: John Cooper PD: Lisa Bello No Adds</p> <p><b>KTEG/Albuquerque, NM</b> OM/MD: Bill May APD: Judi Cervero No Adds</p> <p><b>WNNX/Atlanta, GA</b> OM/MD: Leslie Fram MD: Jay Harris 1 WEEZER SYSTEM OF A DOWN GORILLAZ</p> <p><b>WJSE/Atlantic City, NJ</b> PD: Scott Ralphy SYSTEM OF A DOWN</p> <p><b>WAGC/Augusta, GA</b> OM: Ron Thomas PD: J.D. Kunes STROKES</p> <p><b>KROX/Austin, TX</b> OM: Jeff Carroll PD: Lynn Bartelme MD: Tony Flynn 7 SYSTEM OF A DOWN</p> <p><b>WHFS/Baltimore, MD</b> PD: Tim Wilgore No Adds</p> <p><b>KNKX/Baton Rouge, LA</b> OM/MD: Dave Onaway APD: Phillip Kish MD: Darren Cavithier 4 STROKES 3 WEEZER HAWTHORNE HEIGHTS SYSTEM OF A DOWN GORILLAZ</p> <p><b>WRAX/Birmingham, AL</b> PD: Ken Wain MD: Mark Lindley 3 30 SECONDS TO MARS 3 MORNINGWOOD</p>	<p><b>KOXR/Boise, ID</b> OM: Dan McCully PD: Eric Kristiansen MD: Jeremy Smith 3 SYSTEM OF A DOWN</p> <p><b>WBOS/Boston, MA</b> PD: Dave Wellington MD: Dan D'Ervin No Adds</p> <p><b>WEDG/Buffalo, NY</b> PD: Terry Gray MD: Evi Jim No Adds</p> <p><b>WBTV/Burlington</b> OM/MD: Matt Grasso APD/MD: Karen Hays 2 SYSTEM OF A DOWN 1 WEEZER 1 CONEED AND CAMBRIA</p> <p><b>WAVF/Charleston, SC</b> PD: Dave Rossi MD: Sully Boe No Adds</p> <p><b>WEND/Charlotte</b> OM: Bruce Logan PD/MD: Jack Daniel 1 LIVING THINGS 0 COLDPLAY HIM</p> <p><b>WAGC/Augusta, GA</b> OM: Ron Thomas PD: J.D. Kunes STROKES</p> <p><b>KROX/Austin, TX</b> OM: Jeff Carroll PD: Lynn Bartelme MD: Tony Flynn 7 SYSTEM OF A DOWN</p> <p><b>WHFS/Baltimore, MD</b> PD: Tim Wilgore No Adds</p> <p><b>KNKX/Baton Rouge, LA</b> OM/MD: Dave Onaway APD: Phillip Kish MD: Darren Cavithier 4 STROKES 3 WEEZER HAWTHORNE HEIGHTS SYSTEM OF A DOWN GORILLAZ</p> <p><b>WRAX/Birmingham, AL</b> PD: Ken Wain MD: Mark Lindley 3 30 SECONDS TO MARS 3 MORNINGWOOD</p>	<p><b>WXII/Ft. Myers, FL</b> PD: John Hazz MD: Jill Zito 16 SYSTEM OF A DOWN 4 NONPOINT 1 GORILLAZ</p> <p><b>WRDZ/Grand Rapids, MI</b> PD: Jerry Brattis 4 GORILLAZ</p> <p><b>WXNR/Greenville, NC</b> PD: Jeff Sanders APD/MD: Sully MD: Dave Donaty LIVING THINGS THRICE SYSTEM OF A DOWN</p> <p><b>KUCD/Honolulu, HI</b> MD: Paal Wilson MD: Jamie Hyatt MD: Chris Samagaio 10 AVENGED SEVENFOLD 6 SYSTEM OF A DOWN</p> <p><b>KTBB/Houston, TX</b> PD: Vince Richards MD: Don Zantran 1 SYSTEM OF A DOWN 1 STROKES LIVING THINGS</p> <p><b>WRXZ/Indianapolis, IN</b> PD: Lanny Diana MD: Michael Young 2 SYSTEM OF A DOWN</p> <p><b>WPLA/Jacksonville, FL</b> OM: Call Austin PD/MD: Chad Chastley MY CHEMICAL ROMANCE AVENGED SEVENFOLD</p> <p><b>WRXZ/Jacksonville City</b> PD/MD: Scott Oates MY CHEMICAL ROMANCE WEEZER DEATH CAB FOR CUTIE</p> <p><b>WTZR/Jacksonville City</b> OM/MD: Bruce Clark APD: Lori 2 STORY OF THE YEAR 1 LIVING THINGS 5 WEEZER MY CHEMICAL ROMANCE</p> <p><b>KRBZ/Kansas City, MO</b> OM: Greg Bergan PD: Lallo MD: Jason Ustret 4 GORILLAZ 3 BLOC PARTY</p> <p><b>WHGZ/Monmouth, NJ</b> PD: Mike Gish APD/MD: Brian Phillips 1 SHINEDOWN</p> <p><b>KMBY/Monterey, CA</b> PD/MD: Kenny Alice 1 A.L.A.I.N.E. TRIO 1 THRICE SYSTEM OF A DOWN</p>	<p><b>KFTL/Mt. Pleasant, LA</b> PD: Scott Perrin MD: Roger Prude 2 DEATH CAB FOR CUTIE QUEENS OF THE STONE AGE</p> <p><b>KXTE/Las Vegas, NV</b> PD: Chris Ripley MD: Cary Brown 22 SYSTEM OF A DOWN 2 SODALBURN NONPOINT</p> <p><b>KROQ/Las Angeles, CA</b> OM: Jay Michaels APD: Gene Sandholm MD: Lisa Worden 15 SYSTEM OF A DOWN 6 BLINK-182 7 SHINEDOWN 6 DISTURBED</p> <p><b>WLRN/Louisville, KY</b> OM: J.D. Kunes PD: Anne Fitzgerald MD: Joe Starn 10 SYSTEM OF A DOWN 1 STROKES</p> <p><b>WMAD/Madison, WI</b> OM: Mike Ferris PD: Brad Savage MD: Leslie Scott 20 SYSTEM OF A DOWN 4 QUEENS OF THE STONE AGE 1 FALL OUT BOY 1 O.A.R. GORILLAZ</p> <p><b>WMTS/Memphis, TN</b> OM/MD: Rob Cressman MD: Sydney Nabors 1 WEEZER</p> <p><b>WLUM/Milwaukee, WI</b> PD: Kenny Neumann MD: Chris Calz 4 QUEENS OF THE STONE AGE GORILLAZ</p> <p><b>WGVX/Minneapolis, MN</b> OM: Dave Hamilton PD: Jeff Collins 5 WEEZER 1 NADA SURF 4 GORILLAZ 3 BLOC PARTY</p> <p><b>WHGZ/Monmouth, NJ</b> PD: Mike Gish APD/MD: Brian Phillips 1 SHINEDOWN</p> <p><b>KMBY/Monterey, CA</b> PD/MD: Kenny Alice 1 A.L.A.I.N.E. TRIO 1 THRICE SYSTEM OF A DOWN</p>	<p><b>WKQZ/Myrle Beach, SC</b> PD: Mark McKinley APD/MD: Charing QUEENS OF THE STONE AGE WEEZER THOUSAND FOOT KRUTCH STORY OF THE YEAR</p> <p><b>WRRV/Newburgh, NY</b> PD: Andrew Boris MD: Bill Dunn PD: Mark Hamilton WEEZER</p> <p><b>WROX/Norfolk, VA</b> OM: Jay Michaels APD: Michele Diamond 1 SYSTEM OF A DOWN QUEENS OF THE STONE AGE GORILLAZ WEEZER</p> <p><b>KORX/Odessa, TX</b> PD: Michael Todd APD: Dre No Adds</p> <p><b>KHBZ/Oklahoma City, OK</b> OM: Tom Travis PD/MD: Jimmy Barredo 17 SYSTEM OF A DOWN EXIT</p> <p><b>WJRR/Olando, FL</b> OM: Adam Cook PD: Paul Lynch APD: Rick Everett MD: Brian Dickerman 1 FALL OUT BOY 1 O.A.R. GORILLAZ</p> <p><b>WOLC/Olando, FL</b> PD: Bobby Smith 17 SYSTEM OF A DOWN 6 WEEZER</p> <p><b>KMRJ/Palm Springs, CA</b> PD/MD: Thomas Mitchell APD/MD: Dwight Arnold WEEZER</p> <p><b>KEDJ/Phoenix, AZ</b> OM: Nancy Stevens PD: Kevin Anderson MD: Robin Nash WEEZER SHINEDOWN CONEED AND CAMBRIA SYSTEM OF A DOWN</p> <p><b>KZON/Phoenix, AZ</b> PD: Chris Paly MD: Mirza Lewis 17 JACK JOHNSON</p> <p><b>WQOZ/Pittsburgh, PA</b> OM/MD: John Maczillis MD: Victoria Ferguson 6 SYSTEM OF A DOWN HIM</p>	<p><b>WCYU/Portland, ME</b> MD: Brian James 10 YEARS GORILLAZ WEEZER STAND OFFSPRING THRICE SYSTEM OF A DOWN</p> <p><b>KNKX/Portland, OR</b> PD: Mark Hamilton APD: Jaime Cooley No Adds</p> <p><b>WBRU/Providence, RI</b> PD: Seth Reiter APD: Sarah Rose MD: Chris Novello 13 SYSTEM OF A DOWN</p> <p><b>KRZO/Reno, NV</b> PD: Mai Orabio MD: Melanie Flores 15 SYSTEM OF A DOWN</p> <p><b>WDYL/Richmond, VA</b> PD: Mike Murphy MD: Dustin Matthews No Adds</p> <p><b>WRLX/Richmond, VA</b> OM: Bill Cahill PD/MD: Casey Kobowatz 12 SYSTEM OF A DOWN 10 MISSISSIPPI KINGS WEEZER STAND</p> <p><b>KCCO/Riverside, CA</b> APD/MD: Bobby Sato 13 SYSTEM OF A DOWN 6 KOTTMOUTH KINGS WEEZER STAND</p> <p><b>WZME/Rochester, NY</b> OM: Stan Klein PD: Jeff Sotomano No Adds</p> <p><b>KWOD/Sacramento, CA</b> OM: Curtiss Johnson PD: Jim Robinson MD: Neil Jordan 2 SYSTEM OF A DOWN MORNINGWOOD</p> <p><b>KXRX/Salt Lake City, UT</b> OM: Alan Hague PD: Todd Noker APD: Corey O'Brien MD: Arlie Franklin 4 SYSTEM OF A DOWN O.A.R.</p> <p><b>KBZT/San Diego, CA</b> PD: Carole Michaels APD: Mike Hanson MD: Mike Haloran 8 SYSTEM OF A DOWN</p>	<p><b>XTRA/San Diego, CA</b> PD: Kevin Stapfleid MD: Marco Collins 9 SYSTEM OF A DOWN 6 BLINK-182 6 AVENGED SEVENFOLD STORY OF THE YEAR</p> <p><b>KITS/San Francisco, CA</b> OM: John Denny APD/MD: Aaron Jusisen No Adds</p> <p><b>KNCL/San Jose, CA</b> OM: John Allers APD: Rob Heiler 3 GORILLAZ 1 STAINO</p> <p><b>KJEE/Santa Barbara, CA</b> PD: Eddie Gutierrez MD: Dave Hanacet BLOC PARTY</p> <p><b>WTZB/Sarasota, FL</b> OM: Ron White PD: Ron Miller 1 THRICE STROKES SYSTEM OF A DOWN WEEZER</p> <p><b>Sirius All Nation/Satellite</b> OM: Gary Schoenwetter PD: Rich McLaughlin MD: Khalid Elshabi 1 ALBUQUERQUE GREEN DAY BLOC PARTY WEEZER FALL OUT BOY</p> <p><b>WFXM/Savannah, GA</b> OM: Stan Klein PD: B.J. Khard 8 SYSTEM OF A DOWN OFFSPRING</p> <p><b>KNDD/Seattle, WA</b> OM: Stan Klein PD: Paul Manning APD: Jim Keller 13 SYSTEM OF A DOWN FALL OUT BOY COLORADO</p> <p><b>KORA/Springfield, MO</b> OM/MD: Kristen Bergman MD: Shadow Williams No Adds</p> <p><b>KPNIS/Louis, MO</b> PD: Tammy Wathen MD: Jeff Fries 5 SYSTEM OF A DOWN 1 WEEZER</p> <p><b>WKRL/Syracuse, NY</b> PD: Scott Phillips APD/MD: Tim Noble OFFSPRING SYSTEM OF A DOWN</p>	<p><b>WWSR/Tallahassee, FL</b> OM: Jeff Ron PD: Greg Sutton MD: Kirsten Wilequist 35 SYSTEM OF A DOWN 1 HIM No Adds</p> <p><b>WSUN/Tampa, FL</b> PD: Shank No Adds</p> <p><b>WRWK/Toledo, OH</b> OM: Tim Roberts PD: Dan McCormick APD/MD: Carolyn Stone 1 MY CHEMICAL ROMANCE WEEZER</p> <p><b>WJZZ/Taravere City, MI</b> OM: April Harley-Rose MD/MD: Chad Barron No Adds</p> <p><b>KFMA/Tucson, AZ</b> PD: Mark Stry 15 SYSTEM OF A DOWN</p> <p><b>KMYZ/Tulsa, OK</b> PD: Corbin Patisa 2 SYSTEM OF A DOWN STORY OF THE YEAR OFFSPRING</p> <p><b>WPBZ/W Palm Beach, FL</b> PD: John O'Connell MD: Mike Rivers No Adds</p> <p><b>WWDG/Washington, DC</b> PD: Rick Schmidt APD/MD: Donnelle Flynn No Adds</p> <p><b>WSFM/Wilmington, NC</b> PD/MD: Mike Kennedy 12 QUEENS OF THE STONE AGE 3 WEEZER 3 SEETHER 3 OFFSPRING</p>
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Monitored Reporters

92 Total Reporters

78 Total Monitored

14 Total Indicator



**JOHN SCHOENBERGER**  
jschoenberger@radioandrecords.com

# Neil Young's Long Road Home

A brief overview of an illustrious career

Over the past four decades Neil Young has become a true icon in the annals of popular music and is respected by several generations as an artist who has always challenged himself creatively while never compromising his art. In doing so, he has preserved his integrity and served as an inspiration to us all.

As he was in the process of recording his latest project, *Prairie Wind*, Young faced several personal challenges, but he took them in stride and actually used many of his experiences as a springboard for songs on the album. Although these songs are some of his most personal to date, they also touch upon subjects universal to all of our lives.

## Humble Beginnings

Born in Toronto, Young moved to Winnipeg, Canada with his mother after her divorce from husband Scott Young, a sports journalist, author and poet. While in high school Young began to play music with a local rock outfit, but he also played solo in local folk clubs and coffeehouses. It was during this period that he met other emerging musicians such as Joni Mitchell and Stephen Stills.

In the early '60s, after graduation, Young headed to Toronto to pursue a career in music. He began as a solo folk act, but by 1966 he'd joined a band called The Mynah Birds, which included bassist Bruce Palmer and future super-freak Rick James.

Eventually, Young and Palmer piled into Young's soon-to-be-famous Pontiac hearse and headed to Los Angeles. After a chance meeting with Stills, the three formed Buffalo Springfield, which quickly became one of the leaders of the California folk-rock scene.

However, it was only a matter of time before that band imploded due to tension between the members, and by 1968 Young had decided to go out on his own. He signed with Reprise and released his self-titled debut in 1969. But it was his second release, *Everybody Knows This Is Nowhere*, recorded with his newly formed backing band Crazy Horse, that really set Young's solo career in motion, with songs such as "Cinnamon Girl" and "Down by the River."

By 1970 Crosby, Stills & Nash were enjoying amazing success as recording and touring artists. Young reunited with Stills and became an on-again, off-again member of the band. At the same time he continued his solo career, and the release of *After the Gold Rush*, featuring the hit "Only Love Can Break Your Heart," made him a full-fledged star.

## The Stage Is Set

Over the course of the last three decades Young has remained a restless and diverse artist, recording hard rock albums with Crazy Horse, such as *Rust Never Sleeps*, *This Note's for You*, *Ragged Glory* and *Freedom*; making breathtakingly beautiful country rock efforts such as *Harvest* and *Harvest Moon*; and delivering a plethora of experimental projects.

The latter have given Young an adventurous reputation that has endeared him to the purveyors of many other musical genres, including punk, new wave and grunge. He has even collaborated with such acts as Sonic Youth and Pearl Jam.

Young has also experimented with film and other mediums, always striving to expand his creative horizons. His most recent foray into multimedia was his groundbreaking *Greendale* project in 2003.

But whether he's producing commercially successful albums; delving into the darkest and strangest recesses of his creative psyche; having a bit of fun at the public's expense; or reliving past glories by reuniting with Crosby, Stills & Nash, Young has remained an innovator.



Neil Young

In a recent interview with *Time*, Young said, "I just make records, and the records are usually some sort of turnabout from the last one. A lot of people in the middle of the road don't pick up on what I'm doing when I am not in the middle of the road. It's an accident, and a pleasant one, when it do end up there, and the traffic's with me."

## Bad News

In March Young was in the process of planning a new album to be recorded in Nashville when he discovered that he had a potentially deadly brain aneurysm.

He recorded the new project before, during and after treatment, and it is clear that the experience informed many of the songs on *Prairie Wind*, an album many consider the third in a trilogy started by *Harvest* and continued by *Harvest Moon*.

Young told *Time*, "The whole album's chronological. I wrote and recorded it in the order it appears on the record. After my first visit with the doctor and the MRI I went into the studio on a Thursday and recorded three songs. I wrote one on the way to Nashville and two more right after I recorded the first one."

"Then I went back to New York on Monday for a pre-surgery thing, flew back to Nashville and wrote and recorded songs four, five, six, seven and eight and most of nine and 10. Then I got admitted to the hospital, and they put me under."

### Extracurricular Activity

In addition to his music career, Young is involved with many environmental and charitable causes. A few of them are listed below.

- **The Bridge School:** Both of Young's children were born with cerebral palsy; Zeke has a milder form of it, but Ben's case is severe. Young and his wife, Pegi, started the Bridge School in Hillsborough, CA in 1986 to improve the lives of non-verbal, physically challenged kids through new technology and alternative methods of communication. Young is actively involved in developing many of these technologies and has patents on many of his innovations. Each year he holds a concert to raise funds for the school. The 19th annual Bridge School Benefit will be held Oct. 29-30 and feature performances by artists including David Crosby, Stephen Stills, Graham Nash, Dave Matthews, Norah Jones, Jerry Lee Lewis, Emmylou Harris, Los Lobos and Bright Eyes.
- **Farm Aid:** Young co-founded Farm Aid with Willie Nelson and John Mellencamp two decades ago, and he recently performed at the 20th anniversary show, held in Chicago on Sept. 18. The mission of Farm Aid is to keep family farmers on their land. Its goal is to bring together family farmers and citizens to restore family-farm-centered agriculture.
- **GoEarth:** Young is actively involved in finding ways to develop alternative fuels and other sustainable energy sources. He even drives a Hummer powered by a bio-diesel engine.

Young's brush with death and his father's then-recent passing caused Young to reflect on his life, his early influences and perhaps even the lessons he'd learned over the years.

## Experience Informs Expression

*Prairie Wind* features songs about death and loneliness, but Young also deals with subjects like religion, family and growing up on the midwestern prairies of Canada.

"Most things just came pouring out," he said. "With songwriting, the key thing is not to have any preconceptions, to be wide open and never worry about whether it's cool or not. Use whatever you can, and worry about cool after you finish the record."

Joining him and co-producer Brian Keith in the studio were many Music City veterans, including keyboardist Spooner Oldham, bassist Rock Rosas, guitarist-pedal steel player Ben Keith, drummer Chad Cromwell and percussionist Karl Himmel.

The album features a variety of guests, including Clinton Gregory on fiddle, Grant Boatright on acoustic guitar, Emmylou Harris on vocals, the Fisk University Jubilee Singers, a horn section led by The Memphis Horns' Wayne Jackson and a string ensemble.

Furthermore, much of the recording process was filmed under the guidance of director L.A. Johnson and turned into a DVD that is included with the CD.

Each person who listens to *Prairie Wind* will have his or her own favorites, but for me "The Painter," "Far From Home," "When God Made Me" and "This Old Guitar" resonate most.

## That's Not All, Folks

In mid-August, as a kind of kickoff for *Prairie Wind*, Young did a two-night stand at the historic Ryman Auditorium in Nashville, original home of the Grand Ole Opry. The event was filmed for a documentary directed by Jonathan Demme, whose credits include

*The Silence of the Lambs*, *Philadelphia* and the Talking Heads concert film *Stop Making Sense*.

While still in the process of recording the album, Young sent Demme the lyrics to the songs. Demme recently told *Rolling Stone*, "It's just astounding — this stuff comes from a particularly unique place in his soul and in his life, and the lyrics come from an extra-special personal dimension."

At the Ryman concert Young was backed by Keith, Boatright, Oldham, Rosas and Cromwell. Adding texture to individual songs were Gre-

**Prairie Wind features songs about death and loneliness, but Young also deals with subjects like religion, family and growing up on the midwestern prairies of Canada.**

gory, the Fisk University Jubilee Singers, The Nashville String Machine and a horn trio led by Jackson. Emmylou Harris and Young's wife, Pegi, added backing vocals.

As a way of introducing the invitation-only audience to his new album, Young offered insights and humor, explaining what he went through in making the record. He also included several classic selections, such as "Old Man," "The Needle and the Damage Done," "Heart of Gold" and "One of These Days."

Look for the theatrical and DVD releases of Demme's film later this year.

## True Genius

Many things separate talent from true genius. In Young's case, it took an encounter with his own mortality to inspire him to make an album that can easily be considered one of his masterpieces, though he'd say that *Prairie Wind* is just another one of the 30 or so albums he's done over the years.

Young is now turning his attention to the final details of the many archival projects he has been working on for close to 15 years. He is planning several eight-disc sets containing outtakes, home recordings, album tracks and live cuts, as well as DVDs. He says they start with his earliest recordings in 1963, cover his days with Buffalo Springfield and chronicle his solo career.

In a recent interview posted on MSNBC.com, Young summed it up when he said, "I have no idea who's steering, and I don't really care. I just keep going with whatever the inclination is. But there are threads that are continuous and that hold everything together. My songs speak for themselves."

# TRIPLE A TOP 30

POWERED BY  
MEDIABASE

October 14, 2005

LAST WEEK	THIS WEEK	ARTIST TITLE LABEL(S)	TOTAL PLAYS	+/- PLAYS	TOTAL AUDIENCE (00)	WEEKS ON CHART	TOTAL STATIONS/ ADDS
1	1	DAVID GRAY The One I Love (ATO/RCA/RMG)	436	+34	18899	12	23/0
2	2	SHERYL CROW Good Is Good (A&M/Interscope)	395	+9	18115	11	23/0
4	3	DAVE MATTHEWS BAND Dreamgirl (RCA/RMG)	330	-1	15539	15	20/0
10	4	COLDPLAY Fix You (Capitol)	321	+25	16599	11	20/0
6	5	NEIL YOUNG The Painter (Reprise)	321	+4	14418	6	21/0
12	6	AQUALUNG Brighter Than Sunshine (Slightly Bigger/Red Ink/Columbia)	317	+34	17744	16	21/0
5	7	U2 City Of Blinding Lights (Interscope)	314	-9	14872	18	16/0
3	8	GREEN DAY Wake Me Up When September Ends (Reprise)	301	-35	15592	12	15/0
14	9	NICKEL CREEK When In Rome (Sugar Hill)	298	+21	11704	11	22/1
9	10	ROLLING STONES Rough Justice (Virgin)	297	0	15093	11	19/0
13	11	BONNIE RAITT I Will Not Be Broken (Capitol)	291	+9	12511	10	21/0
15	12	HERBIE HANCOCK #JOHN MAYER Stitched Up (Hear Music/Vector)	277	+14	12320	7	18/0
11	13	TRACY CHAPMAN Change (Atlantic)	272	-16	13960	13	19/0
8	14	ERIC CLAPTON Revolution (Duck/Reprise)	272	-27	12734	12	20/0
7	15	JACK JOHNSON Good People (Brushfire/Universal)	261	-41	14442	22	23/0
18	16	DEATH CAB FOR CUTIE Soul Meets Body (Atlantic)	220	+19	12206	5	19/0
17	17	VAN MORRISON Stranded (Geffen)	203	-3	7986	9	13/0
20	18	FRAY Over My Head (Cable Car) (Epic)	180	+4	8482	6	17/0
21	19	JAMES BLUNT You're Beautiful (Atlantic)	167	-6	7677	5	13/0
23	20	KEANE Bend And Break (Interscope)	166	+8	7775	9	13/0
22	21	AMDS LEE Keep It Loose, Keep It Tight (Blue Note/EMC)	164	-1	6002	14	14/0
25	22	WALLFLOWERS God Says Nothing Back (Interscope)	150	+22	6068	4	13/0
19	23	BECK Girl (Interscope)	148	-29	7087	19	13/0
26	24	SUSAN TEDESCHI Tired Of My Tears (Verve Forecast/VMG)	137	+17	5359	3	12/0
24	25	TRISTAN PRETTYMAN Love Love Love (Virgin)	135	-21	4713	8	14/0
<i>Debut</i>	26	DEPECHE MODE Precious (Mute/Sire/Reprise)	134	+33	8271	1	8/1
<i>Debut</i>	27	CARBON LEAF Let Your Troubles Roll By (Vanguard)	116	+16	4037	1	9/0
<i>Debut</i>	28	JACK JOHNSON Breakdown (Brushfire/Universal)	115	+72	6193	1	15/2
<i>Debut</i>	29	GOD GOD DOLLS Better Days (Warner Bros.)	112	+19	8796	1	11/2
28	30	JOHN BUTLER TRIO What You Want (Lava)	112	-5	2429	7	12/0

24 Triple A reporters. Monitored airplay data supplied by Mediabase Research, a division of Premiere Radio Networks. Songs ranked by total plays for the airplay week of 10/2-10/8. Bullets appear on songs gaining plays or remaining flat from previous week. If two songs are tied in total plays, the song with the larger increase in plays is placed first. Songs below No. 15 are moved to recurrent after 20 weeks on the chart. Most Added is the total number of new adds officially reported to R&R by each reporting station. Songs unreported as adds do not count toward overall total stations playing a song. Total Audience equals Average Quarter Hour Persons times number of plays (times 100). Each daypart on each station is assigned an AQH number. Average Quarter Hour Persons used herein with permission from Arbitron Inc. (© 2005, Arbitron Inc.) © 2005 Radio & Records.

## MOST ADDED\*

ARTIST TITLE LABEL(S)	ADDS
MELISSA ETHERIDGE I Run For Life (Island/IDJMG)	5
TREY ANASTASIO Shine (Columbia)	3
DESOL Blanco Y Negro (Curb/Reprise)	3
JACK JOHNSON Breakdown (Brushfire/Universal)	2
KT TUNSTALL Black Horse & The Cherry Tree (Virgin)	2
FEIST Mushaboom (Cherry Tree/Interscope)	2
GOD GOD DOLLS Better Days (Warner Bros.)	2
O.A.R. Love And Memories (Lava)	2
REDWALLS Build A Bridge (Capitol)	2
ALANIS MORISSETTE Crazy (Maverick/Reprise)	2

## MOST INCREASED PLAYS

ARTIST TITLE LABEL(S)	TOTAL PLAY INCREASE
TREY ANASTASIO Shine (Columbia)	+73
JACK JOHNSON Breakdown (Brushfire/Universal)	+72
KT TUNSTALL Black Horse & The Cherry Tree (Virgin)	+47
DAVID GRAY The One I Love (ATO/RCA/RMG)	+34
AQUALUNG Brighter Than Sunshine (Slightly Bigger/Red Ink/Columbia)	+34
DEPECHE MODE Precious (Mute/Sire/Reprise)	+33
DESOL Blanco Y Negro (Curb/Reprise)	+32
MELISSA ETHERIDGE I Run For Life (Island/IDJMG)	+29
COLDPLAY Fix You (Capitol)	+25
ALANIS MORISSETTE Crazy (Maverick/Reprise)	+23

## MOST PLAYED RECURRENTS

ARTIST TITLE LABEL(S)	TOTAL PLAYS
MIKE DOUGHTY Looking At The World... Well (ATO/RMG)	203
COLDPLAY Speed Of Sound (Capitol)	192
SNOW PATROL Chocolate (A&M/Interscope)	172
U2 Sometimes You Can't Make It On Your Own (Interscope)	122
JACK JOHNSON Sitting, Waiting, Wishing (Brushfire/Universal)	117
GREEN DAY Boulevard Of Broken Dreams (Reprise)	101
ANNA NALICK Breathe (2am) (Columbia)	98
RINGSIDE Tired Of Being Sorry (Flawless/Geffen)	97
KEANE Somewhere Only We Know (Interscope)	95

Station playlists for all R&R reporters are available on the web at [www.radioandrecords.com](http://www.radioandrecords.com).

## NEW & ACTIVE

TREY ANASTASIO Shine (Columbia)

Total Plays: 111, Total Stations: 15, Adds: 3

KT TUNSTALL Black Horse & The Cherry Tree (Virgin)

Total Plays: 108, Total Stations: 13, Adds: 2

DELBERT MCCLINTON One Of The Fortunate Few (New West)

Total Plays: 97, Total Stations: 8, Adds: 0

LEO KOTTKE & MIKE GORDON Sweet Emotion (RCA Victor/RMG)

Total Plays: 97, Total Stations: 8, Adds: 1

LIFEHOUSE You And Me (Geffen)

Total Plays: 95, Total Stations: 5, Adds: 0

KATHLEEN EDWARDS In State (Zoe/Rounder)

Total Plays: 81, Total Stations: 9, Adds: 0

MELISSA ETHERIDGE I Run For Life (Island/IDJMG)

Total Plays: 80, Total Stations: 12, Adds: 5

NORTH MISSISSIPPI ALLSTARS Hurry Up Sunrise (ATO/RMG)

Total Plays: 77, Total Stations: 7, Adds: 0

FEIST Mushaboom (Cherry Tree/Interscope)

Total Plays: 72, Total Stations: 11, Adds: 2

DESOL Blanco Y Negro (Curb/Reprise)

Total Plays: 68, Total Stations: 8, Adds: 3

Songs ranked by total plays



# FEIST

## "Mushaboom"

New This Week: WXRT, WMMM, WDET, WIVI

KBCO WXPB WTTT WXRV KENZ WNCS  
WFUV WFPK KTHX WRLT WDOD & more

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-Scanned 250,000+ world wide



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# AAA ARTIST

OF THE WEEK

ARTIST: **Blues Traveler**

LABEL: **Vanguard**

By **JOHN SCHOENBERGER** / TRIPLE A & AMERICANA EDITOR

Back in 1983 four high school buddies — vocalist-harmonica player John Popper, guitarist Chan Kinchla, bassist Bobby Sheehan and drummer Brendan Hill — formed Blues Traveler in Princeton, NJ. A few years later they made their way to New York, and it wasn't long before they were one of the hottest club acts in the city. Blues Traveler took their blend of blues and rock and transformed it into a sound that would represent the vanguard of the then-burgeoning jam band scene.

After signing with A&M and releasing their self-titled debut album, Blues Traveler became renowned from coast to coast for their long sets and improvisational zeal. Between 1990 and 1997 they released five studio efforts, had a few radio hits and even won a Grammy. During this time they were also instrumental in creating and sustaining one of the most popular touring festivals of the decade, H.O.R.D.E.

But after 15 years together the band needed a rest, so they took some time off from both recording and touring. Sadly, Sheehan passed away in 1999, and it took a while for the three remaining members to recover. With the start of the new millennium, Blues Traveler enlisted keyboardist Ben Wilson, as well as Kinchla's brother Tad on bass, and the quartet became a quintet. With two releases — *Bridge* in 2001 and *Truth Be Told* in 2003 — the new lineup found its groove, and

Blues Traveler successfully reinvented themselves.

"When Tad and Ben joined the band there was already a certain dynamic in place between John, Brendan and myself, and they were respectful of that," says Chan Kinchla. "They didn't feel comfortable asserting themselves. But now we've all found our places in the sonic mix, as well as emotionally. It is now us as a band for the first time since Bobby's death."

No longer struggling with whether they are spokesmen for the jam band scene or song-oriented pop rock tunesmiths, today's

Blues Traveler are simply comfortable making the music they feel is most natural for them. With 10 million units sold and the ability to sell out major venues across the country, they are simply happy to

still make music.

For *Bastardos* — Blues Traveler's first release for Vanguard — the boys enlisted the help of Wilco co-founder Jay Bennett as producer, and he turned out to be the perfect partner as the band tried out several new musical ideas. *Bastardos* is still very much a Blues Traveler album, but it also represents a musical renaissance for them.

The band kicked off the release of *Bastardos* in style, with appearances on *The Tonight Show With Jay Leno*, *Jimmy Kimmel Live* and *Last Call With Carson Daly*, as well as an *Austin City Limits* taping during September. Blues Traveler are currently on an extensive U.S. tour through the end of the year. *Bastardos* is doing well at radio, with the single "Amber Awaits" leading the way, and interest is growing for "You Can't Stop Thinking About Me," "She and I," "After What" and "That Which Doesn't Kill You."



**NICKEL CREEK INVADE BOSTON** Nickel Creek recently played a private preview party for WBOS/Boston listeners at First Act guitar studios downtown. Pictured (l-r) are bandmembers Chris Thile and Sara Watkins. WBOS's David Ginsburg, Welk Music's Art Phillips and bandmembers Sean Watkins and Mark Schatz.



**BEAUTY BEGETS BEAUTY** Recording artist Shannon McNally recently stopped by the spectacular new digs of the KTAO Solar Center in Taos, NM for an acoustic listener-appreciation gig. Pictured here are (l-r): KTAO MD Paddy Mac, McNally and KTAO owner Brad Hockmeyer.



**TALK ABOUT STAR POWER!** Local resident Bruce Springsteen stopped by the studios of Brockdale Public Radio's WBJB/Monmouth-Ocean to show his support for the station's fall membership drive. Springsteen spent more than half an hour on the air with Music Director Jeff Raspe, playing some songs on his acoustic guitar. Pictured here are (back, l-r) WBJB's Pete Lyden, Rich Robinson and Leo Zaccari; Springsteen; Raspe; and (front, l-r) WBJB's Michele McBride and Tom Brennan.

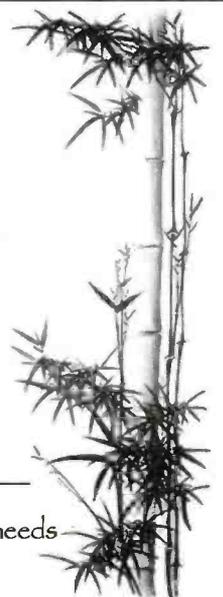
Weekly Inspiration:

"Never let the fear of striking out  
get in your way"

— George Herman "Babe" Ruth

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# AMERICANA TOP 30 ALBUMS



October 14, 2005

LAST WEEK	THIS WEEK	ARTIST TITLE LABEL(S)	THIS WEEK PLAYS	+/- PLAYS	CUMULATIVE PLAYS
1	1	DELBERT MCCLINTON Cost Of Living (New West)	703	-3	7103
2	2	RODNEY CROWELL The Outsider (Columbia)	625	-31	7256
3	3	JAMES MCMURTRY Childish Things (Compadre)	557	+43	4126
4	4	JIMMIE DALE GILMORE Come On Back (Rounder)	460	+23	3621
7	5	BILLY JOE SHAVER The Real Deal (Compadre)	440	+51	2512
6	6	ADRIENNE YOUNG The Art Of Virtue (AddieBelle)	365	-41	7046
8	7	NICKEL CREEK Why Should The Fire Die? (Sugar Hill)	365	-19	4357
5	8	DWIGHT YOAKAM Blame The Vain (New West)	355	-54	9561
11	9	TIM O BRIEN Cornbread Nation (Sugar Hill)	354	+11	2323
12	10	BONNIE RAITT Souls Alike (Capitol)	348	+9	1802
9	11	SON VOLT Okemah And The Melody Of Riot (Transmit Sound/Legacy)	343	-19	6449
14	12	MARTY STUART... Souls' Chapel (Superlatone/Universal South)	343	+41	1517
10	13	JOHN HIATT Master Of Disaster (New West)	321	-35	8653
13	14	TWO TONS OF STEEL Vegas (Palo Duro)	318	-1	5141
15	15	ELIZA GILKYSOON Paradise Hotel (Red House)	296	-2	3510
29	16	SUSAN TEDESCHI Hope & Desire (Verve Forecast/VMG)	277	+71	747
22	17	SOUTH AUSTIN JUG BAND Dark And Weary World (Blue Corn)	275	+26	1150
16	18	STEPHEN BRUTON From The Five (New West)	273	-19	2392
17	19	JEFF BLACK Tin Lily (Dualtone)	261	-15	3389
19	20	PIETA BROWN In The Cool (Valley)	258	-8	2105
<b>Debut</b>	21	RYAN ADAMS... Jacksonville City Nights (Lost Highway)	252	+63	720
20	22	ROBERT EARL KEEN What I Really Mean (Koch)	244	-9	11779
27	23	WIDDY'S Telluride To Tennessee (Independent)	244	+29	897
21	24	JOHN PRINE Fair And Square (Oh Boy)	240	-11	13327
<b>Debut</b>	25	NEIL YOUNG Prairie Wind (Reprise)	237	+59	866
18	26	KNITTERS The Modern Sounds Of The Knitters (Zoe/Rounder)	233	-36	3359
30	27	BOB DYLAN No Direction Home: The Soundtrack (Columbia/Legacy)	225	+20	721
24	28	GREENCARDS Weather And Water (Dualtone)	222	-20	6172
28	29	BLASTERS 4-11-44 (Rainman)	217	+8	913
23	30	UNCLE EARL She Waits For Night (Rounder)	214	-31	2671

The Americana Airplay chart represents the reported play of terrestrial radio stations, nationally syndicated radio shows, satellite radio and internet stations that have agreed to submit weekly spin counts.

For more information please visit [www.americanamusic.org](http://www.americanamusic.org).

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## AMERICANA SPOTLIGHT

By John Schoenberger

Artist: Marty Stuart

Label: Superlatone/Universal South

Even though Marty Stuart has been on the scene for quite some time now, he has never lost his hip factor. As a grand interpreter of styles that range from honky-tonk to hard country to rockabilly to bluegrass, he has always taken genres and added his unique signature. He now takes on gospel, which really lies at the root of all American music. Again, he uses the genre as a jumping-off point, resulting in something so much more for the finished product, *Soul's Chapel*. Backed by his Fabulous Superlatives — Kenny Vaughn, Brian Glenn and Harry Stinson — Stuart gives us a rousing album that's both uplifting and entertaining. Four-part harmonies abound, and several guests add their talents, including vocalists Mavis Staples and Patty Griffin, drummer Chad Cromwell, bassist Glenn Worf and B-3 organist Barry Beckett. Check out "Somebody Saved Me," "Come Into the House of the Lord," "Lord, Just Give Me a Little More Time" and "There's a Rainbow (At the End of Every Storm)."



## AMERICANA NEWS

*To Kate: A Benefit for Kate's Sake*, the first-ever Americana Christmas compilation, will be released Oct. 18 on Western Beat Records. Produced by Garry Tallent and Billy Block, the CD includes tracks by Jeff Black, BR-549, Bob Delevante, Steve Earle & Allison Moorer, Joe Ely, Rosie Flores, Jason & The Scorchers, Jim Lauderdale, Raul Malo, Buddy and Julie Miller and John Prine. All proceeds go to the Children's Organ Transplant Association on behalf of Kate Kirk. For details, visit [www.forkatessake.org](http://www.forkatessake.org) ... On Sept. 9 The Dixie Chicks performed a new song called "I Hope," co-written with Keb' Mo', on the multinetwork telethon *Shelter From the Storm: A Concert for the Gulf Coast*. What we didn't know until now was that they had recorded the song the night before, with producer Rick Rubin and steel guitarist Robert Randolph. The track is now available online at Sony Connect, Rhapsody, SonyMusicStore.com, iTunes, MSN and Napster. The Chicks will donate all of their proceeds from the download to Habitat for Humanity and the American Federation of Musicians' Gulf Coast Relief Fund ... *Ring of Fire*, a Johnny Cash-inspired musical, will reportedly open on Broadway in February 2006. Directed by Richard Maltby, it will feature 38 of Cash's songs ... CMT will debut *American Revolutions: The Highwaymen* on Oct. 14. The show features rare footage of Johnny Cash, Waylon Jennings, Willie Nelson and Kris Kristofferson, including their final recording sessions together, in 1994. The documentary also includes new interviews with Kristofferson, Nelson, Jessi Colter, Shooter Jennings, Don Was, John Carter Cash, Rodney Crowell, Billy Joe Shaver, Lou Robin and Cowboy Jack Clement.

## MOST ADDED®

ARTIST TITLE LABEL(S)	ADDS
JOY LYNN WHITE One More Time (Thorch Recordings)	12
BOBBY BARE The Moon Was Blue (Dualtone)	10
JERRY DOUGLAS The Best Kept Secret (Koch)	9
STONEY LARUE The Red Dirt Album (Smith Entertainment)	9
NEIL YOUNG Prairie Wind (Reprise)	8
BLUE RODEO Are You Ready? (Rounder)	8
DOLLY PARTON Those Were The Days (Sugar Hill)	8
HIGHWAYMEN The Road Goes On Forever: 10th Anniversary Edition (EMI/Capitol)	7
SUSAN TEDESCHI Hope & Desire (Verve Forecast/VMG)	7

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**KEVIN PETERSON**  
kpeterson@radioandrecords.com

# Gospel Music Channel

Like radio, but with pictures!

It's been almost a year since the launch of Gospel Music Channel, and during a recent visit to the cable network's Atlanta headquarters, I caught up with Director/Programming, Scheduling & Acquisitions (and former Christian radio programmer) Jerry Williams and Director/Music Industry Development Alvin Williams to find out more about the company, its commitment to gospel and its plans for the future. We also talked about where GMC is available and how you can get it in your market.

Gospel Music Channel was founded in April of 2004 by former Discovery Networks Sr. VP/GM Charles Humbar, now GMC's President/CEO, and former President/Turner Entertainment Networks Brad Siegel, now GMC's Chairman.

Jerry Williams was the channel's first programming hire. He'd been WVFI (J93.3)/Atlanta PD for almost six years when he got the call. "I was sitting in my office about 4:55pm and was actually getting ready to get out of there at 5pm for a change, and the phone rang," he recalled.

"It was this guy Charlie Humbar, who said he was putting this new Gospel Music Channel cable network on the air and wanted to talk to me about programming it. He was very persistent, so we met for lunch the next Saturday. He came with reams of documentation: his business plan for five years, investors' notes, flow charts and organizational charts. He seemed like he was pretty buttoned-down.

**"I saw the demo tape and thought, 'You know, this thing could be huge and really take off, and if it does and I'm not a part of it, I'm going to kick myself for the rest of my life.' So I took the job."**

Jerry Williams

"We talked a little bit over the course of the next couple of months, and I saw the demo tape and thought, 'You know, this thing could be huge and really take off, and if it does and I'm not a part of it, I'm going to kick myself for the rest of my life.' So I took the job."

I wondered what responsibilities that entails. "I do the daily scheduling of all the music and all the programs," Jerry said. "I do a lot of the long-term strategizing for when we launch new shows or new blocks of videos. I work in acquisitions, trying to find product that's out there, whether it's an existing series or a series that we commission, like long-form concerts.

"And I deal with the labels, much like a PD or MD would in the radio world. There are a lot of things that are very similar to when I was in radio. A lot of the skill set transferred seamlessly. We work with Selector to schedule our video blocks. You worry about the same things you do in scheduling music for radio, like the flow of the music and making sure you're as targeted as possible.

"There was a huge learning curve at first, and I'm still learning. My biggest problem is that I don't know everything that I don't know. There's a different vocabulary, the budgets are more, but everything takes longer and costs more to do in TV. You can't do anything without two or three lawyers signing off on it first. But it's been a lot of fun, and I've learned a lot."

### A Pair Of Williamses

Alvin Williams (no relation to Jerry) came to Gospel Music Channel with TV experience — specifically, experience with what is now one of GMC's biggest new shows. "I was a

judge for *Gospel Dreams*, which is the gospel version of *American Idol* and which was created by Elvin Ross out of New Orleans," he said.

"*Gospel Dreams* aired in 2003 as a one-hour special on BET and had great ratings. I came in for the 2004 season.



Alvin Williams

While I was on tour with *Gospel Dreams* I read in a local paper in Nashville about the launch of this new Gospel Music Channel. I thought that would be a good place for *Gospel Dreams*, so I got the contact information and sent an e-mail to Char-

lie Humbar and set up a meeting.

"We had a long conversation about *Gospel Dreams* and talked about the gospel industry. About three weeks later he called me and asked me if I wanted a job. I started at Gospel Music Channel as Director/Promotion & Affinity Marketing, and now I'm Director/Music Industry Development.

"Needless to say, *Gospel Dreams* is now a 10-part series on Gospel Music Channel, and I'm not a judge." He laughed and added, "So I got hired and I got fired at the same time."

What does he do as Director/Music Industry Development? "My job is to deal directly with the record labels, artist management, artists and the film industry," Alvin said. "In programming, if we need something for an unplugged TV show or if we need an artist for *Faith & Fame*, I contact the label or the management or the artists themselves.

"I also keep the labels informed on where Gospel Music Channel is airing, where we're going to air, what marketing events we have going on and how we can tie in with the industry."

### It's Been Tried Before

This isn't the first time someone has attempted a national Christian music-video channel. I asked what Gospel Music Channel plans on doing to make sure it sticks around.

Jerry said, "First, the two guys here at the helm are, first and foremost, cable TV veterans and executives who know this business. They've done it before. They've started networks, and they're well-respected and well-known in the cable industry.

"Second, we are funded by two traditional venture-capital firms that have made a lot of media investments. Third, from a philosophical and a programming standpoint, we're shooting to be very broad-based.

"Our main on-air slogan is, 'It's all gospel.' So everything you think of when you think of gospel music, whether that's Southern gospel or traditional black gospel, we include, but we also have everything else that could possibly come underneath that umbrella, from contemporary Christian to hip-hop, rap, rock, country and praise & worship. They all have a home on this channel."

In radio, most of us are focused on a much narrower musical target. I asked Jerry about the difference. "If you tried to do this in radio, it wouldn't work," he replied. "That is one of

our biggest challenges, but also one of our biggest strengths.

"One of the reasons the other networks that tried this didn't work is because they focused very narrowly, and their programming philosophy was more of a radio philosophy than a TV philosophy. People don't have favorite TV channels; they have favorite TV shows.

"People have favorite radio stations because they're predictable — not in a negative way, but people know that whenever they want whatever it is that your format is, they can go to you. They expect something, and you have to deliver on that expectation. You've got to be very consistent in what

**"One of the best things listeners who want to see the Gospel Music Channel can do is log on to [www.gospelmusicchannel.com](http://www.gospelmusicchannel.com) and click on 'Get the Channel.'"**

Alvin Williams

you're offering in radio because that's the way people use the radio.

"With TV, they sit down and want to watch a certain show, and they'll find it. Why do you think *Law & Order* is on so many different channels? Because it's somebody's favorite show. People find their favorite shows, and that is one thing that will work to our advantage with this particular approach."

### Gospel Dreams

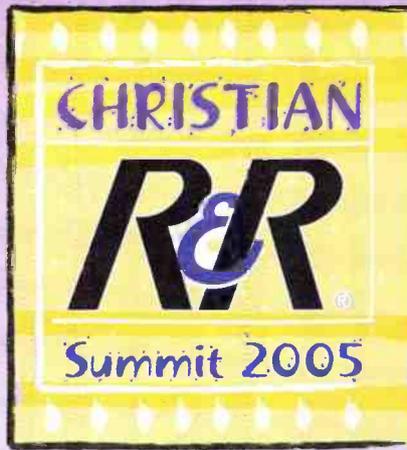
The GMC series *Gospel Dreams* is in progress right now. After regional auditions in Atlanta, Dallas, New Orleans, St. Louis, Chicago, Detroit and Memphis, weekly episodes began airing Oct. 5. The semifinals will air Nov. 30, and the final is set for Dec. 1 from Atlanta.

The show is hosted by actor-comedian Jonathan Slocumb, and the judges are Zomba Gospel President Max Siegel, singer-songwriter Kelly Price and songwriter Andy Argyrakis. Just like *American Idol*, contestants are competing for a chance to be signed by a major label. Ford Motor Co. has signed on as the lead sponsor of *Gospel Dreams*.

The numbers for GMC continue to grow as more cable systems bring Gospel Music Channel on board, but the latest figures have the channel on in 65 DMAs, including a little over 350 cities and towns.

If you don't have GMC in your market, Alvin Williams has this advice: "One of the best things listeners who want to see Gospel Music Channel can do is log on to [www.gospelmusicchannel.com](http://www.gospelmusicchannel.com) and click on 'Get the Channel.' Type in your ZIP code to get the telephone number for your cable operator, and call them to request it."





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# CHRISTIAN AC TOP 30

October 14, 2005

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LAST WEEK	THIS WEEK	ARTIST TITLE LABEL(S)	TOTAL PLAYS	+/- PLAYS	WEEKS ON CHART	TOTAL STATIONS
	1	<b>CASTING CROWNS</b> Lifesong (Beach Street/Reunion/PLG)	1286	+6	12	39/0
	2	<b>MERCYME</b> In The Blink Of An Eye (INO/Curb)	1191	+16	18	37/0
	3	<b>THIRD DAY</b> Cry Out To Jesus (Essential/PLG)	962	+78	5	39/1
	4	<b>JADON LAVIK</b> What If (BEC/Tooth & Nail)	810	-19	26	31/1
	5	<b>MATTHEW WEST</b> Next Thing You Know (Universal South/EMI CMG)	762	-69	19	32/0
	6	<b>JEREMY CAMP</b> This Man (BEC/Tooth & Nail)	729	+133	7	30/3
	7	<b>NATALIE GRANT</b> Held (Curb)	680	-43	30	34/0
	8	<b>CHRIS TOMLIN</b> Holy Is The Lord (Sixsteps/Sparrow/EMI CMG)	673	+8	37	39/0
	9	<b>MARK HARRIS</b> For The First Time (INO)	662	+22	18	26/0
	11	<b>CHRIS TOMLIN</b> The Way I Was Made (Sixsteps/Sparrow/EMI CMG)	633	+56	13	26/0
	12	<b>AFTERS</b> You (Simple/INO)	552	-11	19	28/0
	14	<b>SUPERCHICK</b> We Live (Inpop)	544	+49	9	24/1
	10	<b>NICHOLE NORDEMAN</b> Brave (Sparrow/EMI CMG)	537	-49	26	33/0
	13	<b>POINT OF GRACE</b> Who Am I (Word/Curb/Warner Bros.)	514	-8	22	36/0
	15	<b>MARK SCHULTZ</b> I Am (Word/Curb/Warner Bros.)	508	+66	8	22/2
	16	<b>BIG DADDY WEAVE</b> Just The Way I Am (Fervent/Curb/Warner Bros.)	466	+33	7	23/4
	19	<b>AUDIO ADRENALINE</b> King (ForeFront/EMI CMG)	381	+30	10	19/0
	17	<b>PAUL COLMAN</b> The One Thing (Inpop)	378	-2	16	17/0
	18	<b>MICHAEL W. SMITH</b> Here I Am (Reunion/PLG)	367	-1	17	27/0
	22	<b>LINCOLN BREWSTER</b> All To You (Integrity Label Group)	351	+55	3	17/2
	20	<b>JOSH BATES</b> Perfect Day (Beach Street/PLG)	351	+18	7	15/0
	24	<b>DAVID CROWDER BAND</b> Here Is Our King (Sixsteps/Sparrow/EMI CMG)	333	+59	5	18/3
	21	<b>ICONOCLAST</b> Walk On In (Independent)	303	0	4	10/1
	23	<b>TOBYMAC</b> Burn For You (ForeFront/EMI CMG)	290	+11	8	13/1
	25	<b>JARS OF CLAY f/SARAH KELLY</b> I'll Fly Away (Essential/PLG)	286	+18	3	16/2
	28	<b>BETHANY DILLON</b> All That I Can Do (Sparrow/EMI CMG)	274	+28	9	14/0
	27	<b>BEBO NORMAN</b> Borrow Mine (Essential/PLG)	274	+17	3	13/1
	26	<b>KUTLESS</b> Draw Me Close (BEC/Tooth & Nail)	245	-23	11	4/0
	29	<b>SAWYER BROWN</b> They Don't Understand (Curb)	243	+7	4	10/0
Debut	30	<b>JOY WILLIAMS</b> We (Red Ink/Reunion/PLG)	228	+9	1	12/1

40 AC reporters. Monitored airplay data supplied by Mediabase Research, a division of Premiere Radio Networks. Songs ranked by total plays for the airplay week of 10/2-10/8. Bullets appear on songs gaining plays or remaining flat from previous week. If two songs are tied in total plays, the song with the larger increase in plays is placed first. Songs below No. 15 are moved to recurrent after 20 weeks on the chart. Most Added is the total number of new adds officially reported to R&R by each reporting station. Songs unreported as adds do not count toward overall total stations playing a song. Total Audience equals Average Quarter Hour Persons times number of plays (times 100). Each daypart on each station is assigned an AQH number. Average Quarter Hour Persons used herein with permission from Arbitron Inc. (© 2005. Arbitron Inc.) © 2005 Radio & Records.

## NEW & ACTIVE

**TODD AGNEW** In The Middle Of Me (SRE/Ardent)  
Total Plays: 226, Total Stations: 10, Adds: 0

**LIFEHOUSE** You And Me (Geffen)  
Total Plays: 226, Total Stations: 7, Adds: 0

**AARON SHUST** Matchless (Brash)  
Total Plays: 180, Total Stations: 11, Adds: 0

**NICHOLE NORDEMAN** What If (Sparrow/EMI CMG)  
Total Plays: 155, Total Stations: 8, Adds: 0

**KUTLESS** Ready For You (BEC/Tooth & Nail)  
Total Plays: 142, Total Stations: 6, Adds: 1

**SARA GROVES** You Are The Sun (INO)  
Total Plays: 130, Total Stations: 7, Adds: 0

**STEVEN CURTIS CHAPMAN** Remembering You (Sparrow/EMI CMG)  
Total Plays: 128, Total Stations: 8, Adds: 1

**ZDEGIRL** Scream (Sparrow/EMI CMG)  
Total Plays: 124, Total Stations: 6, Adds: 0

**SHAWN MCDONALD** Take My Hand (Sparrow/EMI CMG)  
Total Plays: 117, Total Stations: 6, Adds: 0

**GINNY DWENS** Fellow Traveler (Rocketown)  
Total Plays: 115, Total Stations: 7, Adds: 1

Songs ranked by total plays

## MOST ADDED

ARTIST TITLE LABEL(S)	ADDS
<b>BIG DADDY WEAVE</b> Just The Way I Am (Fervent/Curb/Warner Bros.)	4
<b>JEREMY CAMP</b> This Man (BEC/Tooth & Nail)	3
<b>DAVID CROWDER BAND</b> Here Is Our King (Sixsteps/Sparrow/EMI CMG)	3
<b>JOHN DAVID WEBSTER</b> Now (BHT)	3
<b>MARK SCHULTZ</b> I Am (Word/Curb/Warner Bros.)	2
<b>LINCOLN BREWSTER</b> All To You (Integrity Label Group)	2
<b>JARS OF CLAY f/SARAH KELLY</b> I'll Fly Away (Essential/PLG)	2
<b>BY THE TREE</b> Only To You (Fervent)	2
<b>REBECCA ST. JAMES</b> Alive (ForeFront/EMI CMG)	2
<b>SHAUN GROVES</b> Amen (Rocketown)	2

## MOST INCREASED PLAYS

ARTIST TITLE LABEL(S)	TOTAL PLAY INCREASE
<b>JEREMY CAMP</b> This Man (BEC/Tooth & Nail)	+133
<b>THIRD DAY</b> Cry Out To Jesus (Essential/PLG)	+78
<b>MARK SCHULTZ</b> I Am (Word/Curb/Warner Bros.)	+66
<b>DAVID CROWDER BAND</b> Here Is Our King (Sixsteps/Sparrow/EMI CMG)	+59
<b>CHRIS TOMLIN</b> The Way I Was Made (Sixsteps/Sparrow/EMI CMG)	+56
<b>LINCOLN BREWSTER</b> All To You (Integrity Label Group)	+55
<b>SUPERCHICK</b> We Live (Inpop)	+49
<b>NICHOLE NORDEMAN</b> What If (Sparrow/EMI CMG)	+40
<b>STEVEN CURTIS CHAPMAN</b> Remembering You (Sparrow/EMI CMG)	+40
<b>BIG DADDY WEAVE</b> Just The Way I Am (Fervent/Curb/Warner Bros.)	+33

## MOST PLAYED RECURRENTS

ARTIST TITLE LABEL(S)	TOTAL PLAYS
<b>TREE63</b> Blessed Be Your Name (Inpop)	501
<b>CHRIS TOMLIN</b> Indescribable (Sixsteps/Sparrow/EMI CMG)	439
<b>MATTHEW WEST</b> More (Universal South/EMI CMG)	417
<b>JOHN DAVID WEBSTER</b> Miracle (BHT)	417
<b>CASTING CROWNS</b> Voice Of Truth (Beach Street/Reunion/PLG)	396
<b>JEREMY CAMP</b> Take You Back (BEC/Tooth & Nail)	390
<b>CASTING CROWNS</b> Who Am I (Beach Street/Reunion/PLG)	388
<b>MERCYME</b> I Can Only Imagine (INO/Curb)	378
<b>SALVADOR</b> Heaven (Word/Curb/Warner Bros.)	377
<b>NEWSBOYS</b> He Reigns (Sparrow/EMI CMG)	375

Station playlists for all R&R reporters are available on the web at [www.radioandrecords.com](http://www.radioandrecords.com).

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Also featured on both Fall and Spring legs of the Lifesong Tour w/ Casting Crowns



For more information, contact your PLG Triple Threat member - 888.776.8742.



CHR TOP 30

LAST WEEK	THIS WEEK	ARTIST TITLE LABEL(S)	TOTAL PLAYS	+/- PLAYS	WEEKS ON CHART	TOTAL STATIONS
2	1	SWITCHFOOT Stars (Sparrow/EMI CMG)	1338	+8	13	32/0
1	2	AFTERS Beautiful Love (Simple/INO)	1305	-29	16	32/0
3	3	TOBYMAC Burn For You (ForeFront/EMI CMG)	1278	-21	15	31/0
5	4	SUPERCHICK We Live (Inpop)	1230	+38	11	31/0
4	5	JEREMY CAMP Lay Down My Pride (BEC/Tooth & Nail)	1162	-124	18	27/0
6	6	BARLOWGIRL Let Go (Fervent/Curb/Warner Bros.)	1147	+10	13	32/1
7	7	CASTING CROWNS Lifesong (Beach Street/Reunion/PLG)	1091	+48	11	29/1
8	8	RELIENT K Who I Am Hates Who I've Been (Gotee)	1070	+48	13	27/1
9	9	JOY WILLIAMS We (Red Ink/Reunion/PLG)	940	+62	7	32/2
10	10	PAUL WRIGHT Take This Life (Gotee)	829	-44	17	22/0
13	11	STORYSIDE:B Miracle (Gotee)	780	+67	6	28/0
12	12	CASTING PEARLS Alright (Inpop)	715	+1	11	24/0
11	13	TODD AGNEW Unchanging One (SRE/Ardent)	715	-85	15	21/0
15	14	THIRD DAY Cry Out To Jesus (Essential/PLG)	703	+59	4	25/1
14	15	ZOEGIRL Scream (Sparrow/EMI CMG)	597	-53	11	16/0
17	16	MERCYME In The Blink Of An Eye (INO/Curb)	576	+10	7	17/0
16	17	AUDIO ADRENALINE King (ForeFront/EMI CMG)	564	-15	9	19/1
20	18	KRYSTAL MEYERS My Savior (Essential/PLG)	556	+71	6	22/0
22	19	INHABITED One More Night (Fervent/Word/Warner Bros.)	544	+81	5	22/1
26	20	REBECCA ST. JAMES Alive (ForeFront/EMI CMG)	519	+127	2	23/6
21	21	SANCTUS REAL Closer (Sparrow/EMI CMG)	504	+56	3	18/1
18	22	STELLAR KART Life Is Good (Word/Curb/Warner Bros.)	501	-42	13	16/0
19	23	MATTHEW WEST Next... (Universal South/EMI CMG)	488	0	20	13/0
24	24	CHARITY VON Take Me Through It (Slanted)	373	-31	6	11/0
25	25	SEVEN PLACES Fall In Line (BEC/Tooth & Nail)	350	-47	9	15/1
23	26	BETHANY OLLON All That I Can Do (Sparrow/EMI CMG)	350	-62	13	14/0
29	27	DJ MAJ Love (Gotee)	348	+42	3	13/0
27	28	SHAWN MCDONALD Take My Hand (Sparrow/EMI CMG)	339	-49	15	12/0
30	29	4TH AVENUE JONES Stereo (Gotee)	311	+26	2	12/0
28	30	NUMBER ONE GUN We Are (BEC/Tooth & Nail)	307	-17	2	14/0

32 CHR reporters. Songs ranked by total plays for the airplay week of Sunday 10/2 - Saturday 10/8.  
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NEW & ACTIVE

**KUTLESS** Ready For You (BEC/Tooth & Nail)  
Total Plays: 265, Total Stations: 11, Adds: 2

**MARY MARY** Heaven (Integrity Label Group)  
Total Plays: 251, Total Stations: 7, Adds: 0

**KIERRA "KIKI" SHEARD** War (EMI Gospel)  
Total Plays: 247, Total Stations: 10, Adds: 0

**NATALIE GRANT** What Are You Waiting For (Curb)  
Total Plays: 242, Total Stations: 12, Adds: 1

**JARS OF CLAY / SARAH KELLY** I'll Fly Away (Essential/PLG)  
Total Plays: 242, Total Stations: 9, Adds: 1

**DAVID CRDWRD**... Here Is Our King (Sixsteps/Sparrow/EMI CMG)  
Total Plays: 233, Total Stations: 11, Adds: 2

**OVERFLOW** Forever (Essential/PLG)  
Total Plays: 221, Total Stations: 8, Adds: 0

**NICOL SPDNBERG** Resurrection (Curb)  
Total Plays: 211, Total Stations: 7, Adds: 0

**ROBBIE SEAY BAND** Faith Of Our Fathers (Sparrow/EMI CMG)  
Total Plays: 200, Total Stations: 7, Adds: 0

**NICHOLE NORDEMAN** Brave (Sparrow/EMI CMG)  
Total Plays: 198, Total Stations: 5, Adds: 0

ROCK TOP 30

LAST WEEK	THIS WEEK	ARTIST TITLE LABEL(S)	TOTAL PLAYS	+/- PLAYS	WEEKS ON CHART	TOTAL STATIONS
2	1	SEVENTH DAY... Shattered Life (BEC/Tooth & Nail)	315	+3	11	26/1
4	2	SWITCHFOOT Stars (Sparrow/EMI CMG)	313	+14	10	31/1
1	3	THOUSAND FOOT KRUTCH Absolute (Tooth & Nail)	299	-35	13	27/1
6	4	PROJECT 86 All Of Me (Tooth & Nail)	286	+16	4	27/3
5	5	FALLING UP In My Dreams (Exit Calypson) (Tooth & Nail)	267	-5	16	22/2
3	6	RELIENT K Who I Am Hates Who I've Been (Gotee)	262	-40	14	27/1
10	7	BARLOWGIRL Let Go (Fervent/Curb/Warner Bros.)	260	+5	12	21/0
9	8	DISCIPLE Into Black (SRE)	259	+4	7	32/2
8	9	SPOKEN September (Tooth & Nail)	257	-10	10	23/1
17	10	STAPLE Sound Of Silence (Flicker)	243	+39	8	24/1
11	11	EMERY Studying Politics (Tooth & Nail)	235	+1	9	17/1
7	12	NUMBER ONE GUN We Are (BEC/Tooth & Nail)	235	-35	17	21/1
13	13	JONAH33 Tell Me (SRE/Ardent)	220	-7	12	28/2
12	14	FLYLEAF I'm So Sick (Octone)	215	-14	11	23/0
15	15	CHEMISTRY About You (Razor & Tie)	214	+6	5	23/2
14	16	BLINDSIDE Fell In Love With The Game (DRT)	206	-7	6	26/0
16	17	SANCTUS REAL Closer (Sparrow/EMI CMG)	202	-6	9	20/1
Debut	18	PILLAR Frontline (Flicker)	182	+109	1	18/6
18	19	HASTE THE DAY Long Way... (Solid State/Tooth & Nail)	181	-14	12	20/1
20	20	FURTHER SEEMS FOREVER Light Up... (Tooth & Nail)	176	+2	7	16/2
19	21	KRYSTAL MEYERS My Savior (Essential/PLG)	174	-3	6	17/1
24	22	GRAND PRIZE Break Me (A'postrophe)	165	+4	7	20/3
Debut	23	SKILLET Collide (Ardent)	156	+66	1	15/4
30	24	KIDS IN THE WAY Breaking The Legs Of Sheep (Flicker)	156	+35	2	20/3
26	25	SUPERCHICK Anthem (Bruises & Scars) (Inpop)	150	-3	5	25/1
22	26	AFTERS Beautiful Love (Simple/INO)	134	-34	4	10/1
Debut	27	PLUMB Better (Curb)	128	+28	1	13/4
29	28	MANIC DRIVE Memories (Whiplash)	125	-1	2	16/2
Debut	29	STORYSIDE:B Miracle (Gotee)	122	+5	1	12/0
25	30	SUBSEVEN Hold On (Flicker)	122	-32	3	21/2

36 Rock reporters. Songs ranked by total plays for the airplay week of Sunday 10/2 - Saturday 10/8.  
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NEW & ACTIVE

**TOBYMAC** New World (ForeFront/EMI CMG)  
Total Plays: 121, Total Stations: 14, Adds: 3

**MONDAY MORNING** Sunshine (Selectric)  
Total Plays: 120, Total Stations: 19, Adds: 1

**EDWYN** Remedy (Independent)  
Total Plays: 118, Total Stations: 17, Adds: 3

**MYRIAD** Perfect Obligation (Floodgate)  
Total Plays: 109, Total Stations: 11, Adds: 1

**INHABITED** Revolution (Fervent/Curb/Warner Bros.)  
Total Plays: 108, Total Stations: 18, Adds: 5

**STELLAR KART** Student Driver (Word/Curb/Warner Bros.)  
Total Plays: 106, Total Stations: 22, Adds: 2

**CALLS FROM HOME** Sorry (Independent)  
Total Plays: 106, Total Stations: 8, Adds: 1

**UNDYING ANTHEM** Voices (November Twelve)  
Total Plays: 92, Total Stations: 11, Adds: 0

**UNDEROATH** A Boy Brushed Red... (Tooth & Nail)  
Total Plays: 90, Total Stations: 6, Adds: 0

**DAY OF FIRE** Fade Away (Live/Essential/PLG)  
Total Plays: 89, Total Stations: 16, Adds: 1

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October 14, 2005

## INSPO TOP 20

LAST WEEK	THIS WEEK	ARTIST TITLE LABEL(S)	TOTAL PLAYS	+/- PLAYS	WEEKS ON CHART	TOTAL STATIONS
1	1	CASTING CROWNS Lifesong (Beach Street/Reunion/PLG)	324	+19	11	17/0
2	2	MARK SCHULTZ I Am (Word/Curb/Warner Bros.)	306	+19	9	16/0
3	3	STEPHEN MARSHALL Truly Amazing (MH Tunes)	251	-20	9	15/0
7	4	ALLEN ASBURY Life To The Living (Doxology)	225	+12	6	13/0
4	5	WAYBURN DEAN Each Day Of My Life (WayJade)	221	-24	12	12/0
5	6	BART MILLARD Mawmaw's Song... (Simple/IND)	215	-4	8	13/0
11	7	WATERMARK Holy Roar (Rocketown)	212	+39	10	13/0
6	8	BEBO NORMAN Borrow Mine (Essential/PLG)	206	-11	12	12/0
8	9	THIRD DAY Cry Out To Jesus (Essential/PLG)	191	+4	3	15/0
9	10	SELAH Be Thou My Vision (Curb)	187	+1	12	10/0
13	11	POINT OF GRACE Waiting... (Word/Curb/Warner Bros.)	176	+13	2	13/1
14	12	JEREMY CAMP This Man (BEC/Tooth & Nail)	159	+20	4	10/0
Debut	13	STEVEN C. CHAPMAN Remembering... (Sparrow/EMI CMG)	148	+59	1	13/5
15	14	TWILA PARIS Days Of Elijah (Integrity Label Group)	144	+13	2	13/0
17	15	PAUL COLMAN The One Thing (Inpop)	138	+19	11	8/0
16	16	DAVID PHELPS With His... (Word/Curb/Warner Bros.)	124	-1	2	12/0
10	17	MARK HARRIS The Line Between The Two (IND)	123	-59	17	9/0
18	18	SAWYER BROWN They Don't Understand (Curb)	118	+1	4	7/0
20	19	PAUL BALOCHE All The Earth... (Integrity Label Group)	109	-6	18	6/0
12	20	NEWSONG Rescue (Integrity Label Group)	103	-66	15	8/0

18 Inspo reporters. Songs ranked by total plays for the airplay week of Sunday 10/2 - Saturday 10/8.  
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## Rhythmic Specialty Programming

RANK	ARTIST TITLE LABEL(S)
1	T-BONE Can I Live? (Flicker)
2	3 THE GOD WAY Klap Ya Hands (Kaught Upp)
3	NICOL SPONBERG Resurrection (Curb)
4	4TH AVENUE JONES Stereo (Gotee)
5	FLAME f/DA' T.R.U.T.H. L.A.D.I.E.S. (Cross Movement)
6	MANAFEST Let It Go (BEC)
7	CROSS MOVEMENT Hey Y'all (Cross Movement)
8	AMBASSADOR Feels Good (Cross Movement)
9	MARY MARY Heaven (Integrity Label Group)
10	DJ MAJ Love (Gotee)



America's Best Testing Country Songs  
12+ For The Week Ending 10/7/05

Artist Title (Label)	TW	Famil.	Burn	Per. 18-34	W 18-34	M 18-34
FALLING UP In My Dreams (Exit Calypsan) (Tooth & Nail)	4.43	75%	9%	4.47	4.54	4.33
RELIENT K Who I Am Hates Who I've Been (Gotee)	4.42	89%	13%	4.24	4.36	4.00
THOUSAND FOOT KRUTCH Absolute (Tooth & Nail)	4.42	83%	9%	4.30	4.35	4.18
SEVENTH DAY SLUMBER Shattered Life (BEC/Tooth & Nail)	4.41	50%	3%	4.46	4.39	4.67
SWITCHFOOT Stars (Sparrow/EMI CMG)	4.40	95%	20%	4.31	4.35	4.21
EMERY Studying Politics (Tooth & Nail)	4.39	58%	5%	4.31	4.33	4.25
DISCIPLE Into Black (SRE)	4.29	42%	2%	4.28	4.26	4.33
SANCTUS REAL Closer (Sparrow/EMI CMG)	4.28	73%	6%	4.09	4.16	4.00
SPDKEN September (Tooth & Nail)	4.22	60%	10%	4.23	4.10	4.45
FURTHER SEEMS FOREVER Light Up Ahead (Tooth & Nail)	4.21	53%	6%	4.04	4.06	4.00
NUMBER ONE GUN We Are (BEC/Tooth & Nail)	4.18	77%	13%	3.94	3.83	4.22
STELLAR KART Student Driver (Word/Curb/Warner Bros.)	4.18	56%	7%	3.85	3.84	3.86
AFTERS Beautiful Love (Simple/IND)	4.15	49%	4%	4.21	4.06	4.50
SUBSEVEN Hold On (Flicker)	4.04	42%	4%	3.81	3.81	3.80
BARLOWGIRL Let Go (Fervent/Curb/Warner Bros.)	4.00	58%	7%	3.85	3.95	3.62
BLINDSIDE Fell In Love With The Game (DRT)	4.00	51%	9%	4.13	4.16	4.00
KRYSTAL MEYERS My Savior (Essential/PLG)	3.96	50%	8%	3.95	3.88	4.17

Total sample size is 192 respondents. Total average favorability estimates are based on a scale of 1-5. (1=dislike very much, 5=like very much). Total familiarity represents the percentage of respondents who recognized the song. Total burn represents the number of respondents who said they are tired of hearing the song. Songs must have 40% familiarity to appear on survey. Sample composition is based on persons 12+. Persons are screened via the Internet. Once passed, they can take the music test based on the format/music preference. RateTheMusic.com results are not meant to replace callout research. The results are intended to show opinions of participants on the Internet only. RateTheMusic is a registered trademark of RateTheMusic.com. The RTM system, is available for local radio stations by calling 818-377-5300. RateTheMusic.com data is provided by Mediabase Research, a division of Premiere Radio Networks.

## CHRISTIAN AC TOP 30 INDICATOR

LAST WEEK	THIS WEEK	ARTIST TITLE LABEL(S)	TOTAL PLAYS	+/- PLAYS	WEEKS ON CHART	TOTAL STATIONS
1	1	CASTING CROWNS Lifesong (Beach Street/Reunion/PLG)	1235	+38	12	37/0
2	2	MERCYME In The Blink Of An Eye (IND/Curb)	1148	+12	18	35/0
3	3	JEREMY CAMP This Man (BEC/Tooth & Nail)	1033	+146	9	34/1
4	4	THIRD DAY Cry Out To Jesus (Essential/PLG)	961	+75	5	36/0
7	5	BIG DADDY WEAVE Just... (Fervent/Curb/Warner Bros.)	825	+78	11	31/2
5	6	CHRIS TOMLIN The Way... (Sixsteps/Sparrow/EMI CMG)	772	-22	14	28/0
6	7	MARK SCHULTZ I Am (Word/Curb/Warner Bros.)	753	+1	11	29/1
8	8	MATTHEW WEST Next... (Universal South/EMI CMG)	707	-10	19	24/0
11	9	AARON SHUST Matchless (Brash)	678	+100	7	30/2
10	10	BEBO NORMAN Borrow Mine (Essential/PLG)	671	+7	13	25/0
9	11	AFTERS You (Simple/IND)	666	-13	17	24/0
12	12	JADON LAVIK What If (BEC/Tooth & Nail)	583	+13	29	17/0
13	13	DAVID CROWDER... Here... (Sixsteps/Sparrow/EMI CMG)	542	+21	9	23/0
15	14	BETHANY DILLON All That I Can Do (Sparrow/EMI CMG)	491	-21	15	20/0
14	15	MICHAEL W. SMITH Here I Am (Reunion/PLG)	426	-88	20	17/0
23	16	STEVEN C. CHAPMAN Remembering... (Sparrow/EMI CMG)	414	+94	3	22/4
17	17	SUPERCHICK We Live (Inpop)	408	+41	7	18/0
18	18	AUDIO ADRENALINE King (ForeFront/EMI CMG)	393	+29	11	18/1
20	19	JOY WILLIAMS We (Red Ink/Reunion/PLG)	372	+35	4	19/0
16	20	BY THE TREE Only To You (Fervent)	357	-12	7	18/1
22	21	KUTLESS Ready For You (BEC/Tooth & Nail)	347	+21	5	18/2
Debut	22	BROTHER'S KEEPER Beyond... (Training Union/Ardent)	341	+123	1	17/4
26	23	LINCOLN BREWSTER All To You (Integrity Label Group)	311	+35	4	14/1
28	24	GINNY OWENS Fellow Traveler (Rocketown)	298	+37	2	17/1
25	25	NICHOLE NORDEMAN What If (Sparrow/EMI CMG)	295	+16	2	18/2
29	26	JOSH BATES Perfect Day (Beach Street/PLG)	277	+30	2	14/1
27	27	TODD AGNEW In The Middle Of Me (SRE/Ardent)	277	+11	3	15/1
19	28	NEWSONG Rescue (Integrity Label Group)	262	-78	20	11/0
Debut	29	JARS OF CLAY f/IS. KELLY I'll Fly Away (Essential/PLG)	259	+36	1	14/1
Debut	30	SARA GROVES You Are The Sun (IND)	250	+50	1	13/2

37 AC reporters. Songs ranked by total plays for the airplay week of Sunday 10/2 - Saturday 10/8.  
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## NEW & ACTIVE

JOEL ENGLE Shadow Of Your Cross (Doxology)  
Total Plays: 203, Total Stations: 12, Adds: 4  
CHRIS RICE Love Like Crazy (IND)  
Total Plays: 173, Total Stations: 8, Adds: 1  
SCOTT KRIPPAYNE Alive Again (Spring Hill)  
Total Plays: 159, Total Stations: 10, Adds: 1  
ANDY CHRISMAN Believe (Upside/SHELTER)  
Total Plays: 139, Total Stations: 7, Adds: 4  
REBECCA ST. JAMES Alive (ForeFront/EMI CMG)  
Total Plays: 128, Total Stations: 8, Adds: 2

ALLEN ASBURY Life To The Living (Doxology)  
Total Plays: 121, Total Stations: 6, Adds: 0  
KATINAS Shut De De (BHT)  
Total Plays: 110, Total Stations: 6, Adds: 0  
NEWSONG Psalm 40 (Integrity Label Group)  
Total Plays: 82, Total Stations: 4, Adds: 2  
JAIME JAMGOCHIAN Reason To Live (Centricity)  
Total Plays: 78, Total Stations: 4, Adds: 0  
CASTING PEARLS Whole World In His Hands (Inpop)  
Total Plays: 70, Total Stations: 5, Adds: 1

## TobyMac Got Much Back... Yard

WAY-FM Media Group's syndicated night show *Total Axxess* recently offered an all-expense-paid trip for two to a backyard barbeque at TobyMac's house just outside of Nashville. To win, listeners had to send in their favorite barbecue recipes, and Toby and *Total Axxess* host Jayar picked the winner. Michelle Holt, who lis-

tens to *Total Axxess* on WJQK/Grand Rapids, was the grand-prize winner with her entry of Chicken Roasted Potatoes. Holt and her son were flown to Nashville for a barbecue in TobyMac's backyard, where they were joined by members of The Diverse City Band, Jayar and *Total Axxess* host Shimmy.



Pictured here (l-r) are Gabe from Diverse City Band, TobyMac, Jayar and Shimmy from Total Axxess and winner Michelle Holt.

# CHRISTIAN REPORTERS

Stations and their adds listed alphabetically by market

## AC

<b>WBYJ/Albany, GA</b> OM: Matt "P" Baldridge PD: Roger "Casper" Russell APD: Chris Hall 35 BIG DADDY WEAVE	<b>WBIU/Carmilite, IL</b> OM/PM: Jerome Beck MD: Joe Buchanan 14 BROTHER'S KEEPER	<b>KBIS/Colorado Springs, CO*</b> OM/PM: Steve Etheridge MD: Jack Hamilton No Adds	<b>KHPE/Eugene, OR</b> OM/PM: Jeff McElhannon MD: Paul Hernandez No Adds	<b>WLAB/Fl. Wayne, IN*</b> PD: Don Baehler MD: Melissa Kostant 22 JOEL ENGLE	<b>WBGJ/Jacksonville, FL*</b> PD/MD: Tom Friday MD: Michelle Calvert 22 JOEL ENGLE	<b>KSWP/Lufkin, TX</b> OM/PM: Al Ross APD: Meloy McKey MD: Scott Smith No Adds	<b>WPOZ/Oriando, FL*</b> OM: Dean O'Neil APD: Meloy McKey MD: Scott Smith No Adds	<b>KKFS/Sacramento, CA*</b> PD: Chris Squires MD: Jeremy Burgess No Adds	<b>KXGL/Tulsa, OK*</b> PD: Bob Thomson MD: Gary Thompson CASTING PEARLS SHAUN GROVES JOHN DAVID WEBSTER TREES
<b>WFSH/Atlanta, GA*</b> PD: Mike Stouff MD: JADON LAVIK	<b>WBGL/Champaign, IL</b> OM: Jeff Scott PD: Ryan Springer MD: Joe Buchanan 22 BROTHER'S KEEPER	<b>WMHK/Columbia, SC*</b> PD: Tom Green APD: Mike Weston No Adds	<b>KYTT/Eugene, OR</b> PD: Rick Stevens 5 JOEL ENGLE 5 SHANE & SHANE 4 CASTING PEARLS 4 NICOLE C. MULLEN 4 JOHN DAVID WEBSTER	<b>WCSG/Grand Rapids, MI*</b> OM: Don Michael PD/MD: Chris Lennie APD: Jessica Squires JOHN DAVID WEBSTER	<b>WCDR/Johnson City*</b> PD/MD: Jason Sharp No Adds	<b>KVNH/McAllen, TX*</b> PD: James Gamble MD: Bob Malone GINNY OWENS ANA LAURA	<b>WWSJ/Portland, ME</b> PD: Paula K. APD: Joe Poles CHRIS RICE	<b>WKMS/Seattle, WA*</b> PD: Steve Swanson MD: Jeff MacFarlane BIG DADDY WEAVE	<b>WGNL/Wilmington, DE</b> OM/PM: Dan Edwards PD/MD: Dave Kirby 5 ANDY CHRISMAN 5 REBECCA ST. JAMES 5 ALY & A.J. 5 JOHN DAVID WEBSTER
<b>WVJF/Atlanta, GA</b> PD: Don Schaefer No Adds	<b>WRCM/Charlotte*</b> PD: Dwayne Harrison No Adds	<b>WVCV/Columbus, OH*</b> OM/PM: Tate Luck APD/MD: Mike Russell 5 DAVID CROWDER BAND 4 SUPERCHICK 2 BY THE TREE	<b>KLRC/Fayetteville, AR</b> DM/PM: Melody Miller 9 PAUL COLMAN 7 KUTLESS 7 STEVEN CURTIS CHAPMAN	<b>WJOK/Grand Rapids, MI*</b> OM/PM: Troy West MD: Brian Nelson 8 BIG DADDY WEAVE	<b>KJLJ/Kansas City, MO*</b> OM: Bud Jones PD: Michael Groom JOEL ENGLE SHAUN GROVES	<b>WAWZ/Middlesex, NJ*</b> DM: Scott Taylor PD: Johnny Stone MD: Keith Stevens 7 KIRK FRANKLIN	<b>KFSI/Portland, OR*</b> PD: Dave Arthur MD: Pat Taylor 23 JEREMY CAMP 7 MARK SCHULTZ	<b>WFRN/South Bend, IN</b> PD: Jim Carter MD: Doug Moore 10 MARK SCHULTZ 3 NICHOLE NORDEMAN	<b>KTLW/Wichita, KS*</b> PD: Bob Pierce MD: Jon Rivers No Adds
<b>WAFJ/Augusta, GA*</b> PD/MD: Jeremy Daley JOY WILLIAMS ALY & A.J. JOHN DAVID WEBSTER	<b>WBOX/Chattanooga, TN*</b> OM/PM: Jason McKay 4 JARS OF CLAY /SARAH KELLY 2 ANDY CHRISMAN 2 BY THE TREE	<b>KBNU/Corpus Christi, TX</b> PD: Joe Falk No Adds	<b>WCLN/Fayetteville, NC</b> OM: Dan DeBorja PD: Steve Turley APD: Sybil Long 15 ANDY CHRISMAN 15 NICHOLE NORDEMAN 15 DARLENE ZSCHECH 15 NICOLE C. MULLEN 13 RACHAEL LAMPA	<b>WJLH/Lansing, MI</b> PD: Chuck Knapp MD: Dan Wynn 15 SARA GROVES 8 THIRD DAY	<b>WJTL/Lancaster, PA*</b> PD: John Shurt MD: Phil Smith 4 STEVEN CURTIS CHAPMAN 3 SCOTT KRIPPAYNE 2 DARLENE ZSCHECH KOO CHUNG	<b>WFMH/Milwaukee, WI*</b> OM: Tom Schwanen PD: Jon Anderson MD: Jennifer Walker 18 LINCOLN BREWSTER 18 STEVEN CURTIS CHAPMAN	<b>KSND/Riverside, CA*</b> OM: Dave Mendel PD: Scott Michaels APD/MD: Ernest Beck No Adds	<b>WHPZ/South Bend, IN</b> PD/MD: Tom Scott 22 SWITCHFOOT 10 JARS OF CLAY /SARAH KELLY	<b>WXHL/Wilmington, DE</b> OM/PM: Dan Edwards PD/MD: Dave Kirby 5 ANDY CHRISMAN 5 REBECCA ST. JAMES 5 ALY & A.J. 5 JOHN DAVID WEBSTER
<b>WDJC/Birmingham, AL*</b> APD/MD: Ronnie Bruce 12 BEGO NORMAN 11 LINCOLN BREWSTER 9 KENDALL PAYNE	<b>WKWK/Cincinnati, OH*</b> PD: Rob Lewis MD: Daryl Pierce 19 MARK SCHULTZ 17 MARY MARY 17 BIG DADDY WEAVE 16 KUTLESS ANDREW PETERSON	<b>WPER/Fredericksburg, VA</b> PD: Franca Morse No Adds	<b>WCLM/Fayetteville, NC</b> OM: Dan DeBorja PD: Steve Turley APD: Sybil Long 15 ANDY CHRISMAN 15 NICHOLE NORDEMAN 15 DARLENE ZSCHECH 15 NICOLE C. MULLEN 13 RACHAEL LAMPA	<b>WJLH/Lansing, MI</b> PD: Chuck Knapp MD: Dan Wynn 15 SARA GROVES 8 THIRD DAY	<b>WJTL/Lancaster, PA*</b> PD: John Shurt MD: Phil Smith 4 STEVEN CURTIS CHAPMAN 3 SCOTT KRIPPAYNE 2 DARLENE ZSCHECH KOO CHUNG	<b>KTS/Minneapolis, MN*</b> PD: Chuck Knapp MD: Dan Wynn 15 SARA GROVES 8 THIRD DAY	<b>KSND/Riverside, CA*</b> OM: Dave Mendel PD: Scott Michaels APD/MD: Ernest Beck No Adds	<b>WHPZ/South Bend, IN</b> PD/MD: Tom Scott 22 SWITCHFOOT 10 JARS OF CLAY /SARAH KELLY	<b>WXHL/Wilmington, DE</b> OM/PM: Dan Edwards PD/MD: Dave Kirby 5 ANDY CHRISMAN 5 REBECCA ST. JAMES 5 ALY & A.J. 5 JOHN DAVID WEBSTER
<b>KTSY/Boise, ID*</b> OM: Ty McFarland PD: Jerry Woods MD: Lisa "Baz" Vistaman 12 DAVID CROWDER BAND 3 TWILA PARIS	<b>WFHM/Cleveland, OH*</b> PD: See Wilson MD: Todd Stach No Adds	<b>WPSM/Fl. Walton Beach, FL</b> PD: Terry Thomas MD: Drew Powell 35 AARON SHUST 35 NEWSGANG 20 BIG DADDY WEAVE	<b>WCLM/Fayetteville, NC</b> OM: Dan DeBorja PD: Steve Turley APD: Sybil Long 15 ANDY CHRISMAN 15 NICHOLE NORDEMAN 15 DARLENE ZSCHECH 15 NICOLE C. MULLEN 13 RACHAEL LAMPA	<b>WJLH/Lansing, MI</b> PD: Chuck Knapp MD: Dan Wynn 15 SARA GROVES 8 THIRD DAY	<b>WJTL/Lancaster, PA*</b> PD: John Shurt MD: Phil Smith 4 STEVEN CURTIS CHAPMAN 3 SCOTT KRIPPAYNE 2 DARLENE ZSCHECH KOO CHUNG	<b>KTS/Minneapolis, MN*</b> PD: Chuck Knapp MD: Dan Wynn 15 SARA GROVES 8 THIRD DAY	<b>KSND/Riverside, CA*</b> OM: Dave Mendel PD: Scott Michaels APD/MD: Ernest Beck No Adds	<b>WHPZ/South Bend, IN</b> PD/MD: Tom Scott 22 SWITCHFOOT 10 JARS OF CLAY /SARAH KELLY	<b>WXHL/Wilmington, DE</b> OM/PM: Dan Edwards PD/MD: Dave Kirby 5 ANDY CHRISMAN 5 REBECCA ST. JAMES 5 ALY & A.J. 5 JOHN DAVID WEBSTER
<b>WCVK/Bowling Green, KY</b> MD: Whitney Yule 32 ANDY CHRISMAN 30 TELECAST 14 AARON SHUST ANA LAURA	<b>KGTS/College Place, WA</b> PD: Elizabeth Nelson No Adds	<b>WISG/Indianapolis, IN*</b> OM/PM: David Wood APD/MD: Fritz Moser No Adds	<b>WCLM/Fayetteville, NC</b> OM: Dan DeBorja PD: Steve Turley APD: Sybil Long 15 ANDY CHRISMAN 15 NICHOLE NORDEMAN 15 DARLENE ZSCHECH 15 NICOLE C. MULLEN 13 RACHAEL LAMPA	<b>WJLH/Lansing, MI</b> PD: Chuck Knapp MD: Dan Wynn 15 SARA GROVES 8 THIRD DAY	<b>WJTL/Lancaster, PA*</b> PD: John Shurt MD: Phil Smith 4 STEVEN CURTIS CHAPMAN 3 SCOTT KRIPPAYNE 2 DARLENE ZSCHECH KOO CHUNG	<b>KTS/Minneapolis, MN*</b> PD: Chuck Knapp MD: Dan Wynn 15 SARA GROVES 8 THIRD DAY	<b>KSND/Riverside, CA*</b> OM: Dave Mendel PD: Scott Michaels APD/MD: Ernest Beck No Adds	<b>WHPZ/South Bend, IN</b> PD/MD: Tom Scott 22 SWITCHFOOT 10 JARS OF CLAY /SARAH KELLY	<b>WXHL/Wilmington, DE</b> OM/PM: Dan Edwards PD/MD: Dave Kirby 5 ANDY CHRISMAN 5 REBECCA ST. JAMES 5 ALY & A.J. 5 JOHN DAVID WEBSTER

POWERED BY  
MEDIABASE

\*Monitored Reporters

77 Total Reporters

40 Total Monitored

37 Total Indicator

Did Not Report

Playlist Frozen (2):

WGR/Williamsport, PA

WRVU/Louisville, KY

## CHR

<b>KLYT/Albuquerque, NM</b> PD: Heidi Gentry MD: Joey Galvin 5 DISCIPLE 5 JOHN OX ALY & A.J.	<b>KVWF/Cedar Rapids, IA</b> PD/MD: Mike Kayler No Adds	<b>KZZO/Des Moines, IA</b> PD/MD: Dave St. John No Adds	<b>WSCF/Pi. Pierce, FL</b> PD/MD: Paul Tipton 20 ALY & A.J. 20 MAT KEARNEY 20 JOHANNA MARTINO	<b>WAYK/Kalamazoo, MI</b> OM: Rich Anderson PD/MD: Mike Cochran No Adds	<b>WNAZ/Nashville, TN</b> OM: Dave Owen APD: Jennifer Houston 13 ALY & A.J.	<b>KJTH/Ponca City, OK</b> PD/MD: Tony Weir APD: Jeremy Lewis 15 MAT KEARNEY	<b>KLFF/San Luis Dblpo, CA</b> PD: Matt Williams MD: Nasim Fayler 22 PLUMB	<b>KADI/Springfield, MO</b> PD/MD: Rog Kitzman 12 JEFF ANDERSON	<b>WJYF/Naldosta, GA</b> OM: Matt "P" Baldridge PD/MD: Roger "Casper" Russell APD: Justin "Hoop" Lacey 10 SARAH BRENDEL 10 ALY & A.J.
<b>KARF/Anchorage, AK</b> PD: Joe King MD: Mike Carrier 24 JOY WILLIAMS 22 REBECCA ST. JAMES 22 MARY MARY	<b>WOLR/Chicago, IL</b> PD: Jonathan Elvovog MD: Malley DeWees 34 ROCKET SUMMER 31 MAT KEARNEY 30 KUTLESS	<b>WJRF/Duluth</b> PD/MD: Terry Michaels 22 REBECCA ST. JAMES	<b>WYLL/Knoxville, TN</b> PD: Jonathan Untham MD: Danielle Hodges 2 KATIE GRANT 2 MAT KEARNEY	<b>WYLF/Los Angeles, CA</b> PD: Mike News MD: Isabelle Lujala 1 JONAH33 1 INHABITED 1 PLUMB	<b>WJLZ/Norfolk, VA</b> OM/PM: JP Morgan MD: Anna Verbeke 17 AMBASSADOR 16 BGA 10 BARLOWGIRL 8 MANNIC DRIVE 7 YOLANDA ADAMS 6 SCOTT KRIPPAYNE 6 REBECCA ST. JAMES 6 EST EAST	<b>WQFL/Rockford, IL</b> OM: Paul Youngblood PD/MD: Rick Hall No Adds	<b>WBYQ/Sellersville, PA</b> OM: David Baker PD/MD: Kristine McClain 21 LINCOLN BREWSTER	<b>WYSL/Toledo, OH</b> PD/MD: Jeff Howe APD: Craig Magrum 26 RELIANT K 15 AUDIO ADRENALINE	<b>WQLO/Wausau, WI</b> PD/MD: Matt Deane No Adds
<b>WHMX/Bangor, ME</b> PD: Tim Collins 20 LIFEHOUSE 20 REBECCA ST. JAMES	<b>WJRM/Farmington, NM</b> PD: Johnny Cery MD: Natasha Ray 25 REBECCA ST. JAMES	<b>WORO/Green Bay, WI</b> OM/PM: Jim Raster 6 GINNY OWENS 5 MAT KEARNEY	<b>WYLL/Knoxville, TN</b> PD: Jonathan Untham MD: Danielle Hodges 2 KATIE GRANT 2 MAT KEARNEY	<b>WAYM/Nashville, TN</b> OM: Dave Owen PD: Jeff Brown MD: Steve Whitman 28 KUTLESS	<b>WJLZ/Norfolk, VA</b> OM/PM: JP Morgan MD: Anna Verbeke 17 AMBASSADOR 16 BGA 10 BARLOWGIRL 8 MANNIC DRIVE 7 YOLANDA ADAMS 6 SCOTT KRIPPAYNE 6 REBECCA ST. JAMES 6 EST EAST	<b>WQFL/Rockford, IL</b> OM: Paul Youngblood PD/MD: Rick Hall No Adds	<b>WBYQ/Sellersville, PA</b> OM: David Baker PD/MD: Kristine McClain 21 LINCOLN BREWSTER	<b>WYSL/Toledo, OH</b> PD/MD: Jeff Howe APD: Craig Magrum 26 RELIANT K 15 AUDIO ADRENALINE	<b>WQLO/Wausau, WI</b> PD/MD: Matt Deane No Adds
<b>WVWF/Bridgeport, CT</b> PD/MD: Bob Shirver APD: Bob Shirver No Adds	<b>WVWF/Bridgeport, CT</b> PD/MD: Bob Shirver APD: Bob Shirver No Adds	<b>WVWF/Bridgeport, CT</b> PD/MD: Bob Shirver APD: Bob Shirver No Adds	<b>WYLL/Knoxville, TN</b> PD: Jonathan Untham MD: Danielle Hodges 2 KATIE GRANT 2 MAT KEARNEY	<b>WAYM/Nashville, TN</b> OM: Dave Owen PD: Jeff Brown MD: Steve Whitman 28 KUTLESS	<b>WJLZ/Norfolk, VA</b> OM/PM: JP Morgan MD: Anna Verbeke 17 AMBASSADOR 16 BGA 10 BARLOWGIRL 8 MANNIC DRIVE 7 YOLANDA ADAMS 6 SCOTT KRIPPAYNE 6 REBECCA ST. JAMES 6 EST EAST	<b>WQFL/Rockford, IL</b> OM: Paul Youngblood PD/MD: Rick Hall No Adds	<b>WBYQ/Sellersville, PA</b> OM: David Baker PD/MD: Kristine McClain 21 LINCOLN BREWSTER	<b>WYSL/Toledo, OH</b> PD/MD: Jeff Howe APD: Craig Magrum 26 RELIANT K 15 AUDIO ADRENALINE	<b>WQLO/Wausau, WI</b> PD/MD: Matt Deane No Adds

## ROCK

<b>KLYT/Albuquerque, NM</b> PD: Heidi Gentry MD: Joey Galvin No Adds	<b>WVWF/Columbus, OH</b> PD: Michael Beckingham APD: Jonathan Smith MD: Nikki Cante 33 PILLAR 32 SKILLET	<b>WORO/Green Bay, WI</b> OM/PM: Jim Raster 1 DIZMAS	<b>WJLZ/Norfolk, VA</b> OM/PM: JP Morgan MD: Anna Verbeke 17 AMBASSADOR 16 BGA 10 BARLOWGIRL 8 MANNIC DRIVE 7 YOLANDA ADAMS 6 SCOTT KRIPPAYNE 6 REBECCA ST. JAMES 6 EST EAST	<b>WYLL/Knoxville, TN</b> PD: Jonathan Untham MD: Danielle Hodges 2 KATIE GRANT 2 MAT KEARNEY	<b>WAYM/Nashville, TN</b> OM: Dave Owen PD: Jeff Brown MD: Steve Whitman 28 KUTLESS	<b>WQFL/Rockford, IL</b> OM: Paul Youngblood PD/MD: Rick Hall No Adds	<b>WBYQ/Sellersville, PA</b> OM: David Baker PD/MD: Kristine McClain 21 LINCOLN BREWSTER	<b>WYSL/Toledo, OH</b> PD/MD: Jeff Howe APD: Craig Magrum 26 RELIANT K 15 AUDIO ADRENALINE	<b>WQLO/Wausau, WI</b> PD/MD: Matt Deane No Adds
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<b>WVWF/Bridgeport, CT</b> PD/MD: Bob Shirver APD: Bob Shirver No Adds	<b>WVWF/Bridgeport, CT</b> PD/MD: Bob Shirver APD: Bob Shirver No Adds	<b>WVWF/Bridgeport, CT</b> PD/MD: Bob Shirver APD: Bob Shirver No Adds	<b>WYLL/Knoxville, TN</b> PD: Jonathan Untham MD: Danielle Hodges 2 KATIE GRANT 2 MAT KEARNEY	<b>WAYM/Nashville, TN</b> OM: Dave Owen PD: Jeff Brown MD: Steve Whitman 28 KUTLESS	<b>WAYM/Nashville, TN</b> OM: Dave Owen PD: Jeff Brown MD: Steve Whitman 28 KUTLESS	<b>WQFL/Rockford, IL</b> OM: Paul Youngblood PD/MD: Rick Hall No Adds	<b>WBYQ/Sellersville, PA</b> OM: David Baker PD/MD: Kristine McClain 21 LINCOLN BREWSTER	<b>WYSL/Toledo, OH</b> PD/MD: Jeff Howe APD: Craig Magrum 26 RELIANT K 15 AUDIO ADRENALINE	<b>WQLO/Wausau, WI</b> PD/MD: Matt Deane No Adds

## INSPO

<b>WMTT/Asheville, NC</b> PD: Carol Davis MD: Miranda Curtis No Adds	<b>KCB/Dallas, TX</b> PD: Rich Hooper APD/MD: John McLean 15 ANA LAURA 12 ANDY CHRISMAN 11 STEVEN CURTIS CHAPMAN	<b>WVWF/Columbus, OH</b> PD: Michael Beckingham APD: Jonathan Smith MD: Nikki Cante 33 PILLAR 32 SKILLET	<b>WJLZ/Norfolk, VA</b> OM/PM: JP Morgan MD: Anna Verbeke 17 AMBASSADOR 16 BGA 10 BARLOWGIRL 8 MANNIC DRIVE 7 YOLANDA ADAMS 6 SCOTT KRIPPAYNE 6 REBECCA ST. JAMES 6 EST EAST	<b>WAYM/Nashville, TN</b> OM: Dave Owen PD: Jeff Brown MD: Steve Whitman 28 KUTLESS	<b>WAYM/Nashville, TN</b> OM: Dave Owen PD: Jeff Brown MD: Steve Whitman 28 KUTLESS	<b>WQFL/Rockford, IL</b> OM: Paul Youngblood PD/MD: Rick Hall No Adds	<b>WBYQ/Sellersville, PA</b> OM: David Baker PD/MD: Kristine McClain 21 LINCOLN BREWSTER	<b>WYSL/Toledo, OH</b> PD/MD: Jeff Howe APD: Craig Magrum 26 RELIANT K 15 AUDIO ADRENALINE	<b>WQLO/Wausau, WI</b> PD/MD: Matt Deane No Adds
<b>WVWF/Bridgeport, CT</b> PD/MD: Bob Shirver APD: Bob Shirver No Adds	<b>WVWF/Bridgeport, CT</b> PD/MD: Bob Shirver APD: Bob Shirver No Adds	<b>WVWF/Bridgeport, CT</b> PD/MD: Bob Shirver APD: Bob Shirver No Adds	<b>WYLL/Knoxville, TN</b> PD: Jonathan Untham MD: Danielle Hodges 2 KATIE GRANT 2 MAT KEARNEY	<b>WAYM/Nashville, TN</b> OM: Dave Owen PD: Jeff Brown MD: Steve Whitman 28 KUTLESS	<b>WAYM/Nashville, TN</b> OM: Dave Owen PD: Jeff Brown MD: Steve Whitman 28 KUTLESS	<b>WQFL/Rockford, IL</b> OM: Paul Youngblood PD/MD: Rick Hall No Adds	<b>WBYQ/Sellersville, PA</b> OM: David Baker PD/MD: Kristine McClain 21 LINCOLN BREWSTER	<b>WYSL/Toledo, OH</b> PD/MD: Jeff Howe APD: Craig Magrum 26 RELIANT K 15 AUDIO ADRENALINE	<b>WQLO/Wausau, WI</b> PD/MD: Matt Deane No Adds
<b>WVWF/Bridgeport, CT</b> PD/MD: Bob Shirver APD: Bob Shirver No Adds	<b>WVWF/Bridgeport, CT</b> PD/MD: Bob Shirver APD: Bob Shirver No Adds	<b>WVWF/Bridgeport, CT</b> PD/MD: Bob Shirver APD: Bob Shirver No Adds	<b>WYLL/Knoxville, TN</b> PD: Jonathan Untham MD: Danielle Hodges 2 KATIE GRANT 2 MAT KEARNEY	<b>WAYM/Nashville, TN</b> OM: Dave Owen PD: Jeff Brown MD: Steve Whitman 28 KUTLESS	<b>WAYM/Nashville, TN</b> OM: Dave Owen PD: Jeff Brown MD: Steve Whitman 28 KUTLESS	<b>WQFL/Rockford, IL</b> OM: Paul Youngblood PD/MD: Rick Hall No Adds	<b>WBYQ/Sellersville, PA</b> OM: David Baker PD/MD: Kristine McClain 21 LINCOLN BREWSTER	<b>WYSL/Toledo, OH</b> PD/MD: Jeff Howe APD: Craig Magrum 26 RELIANT K 15 AUDIO ADRENALINE	<b>WQLO/Wausau, WI</b> PD/MD: Matt Deane No Adds

## RHYTHMIC

<b>WVWF/Bridgeport, CT</b> PD/MD: Bob Shirver APD: Bob Shirver No Adds	<b>WVWF/Bridgeport, CT</b> PD/MD: Bob Shirver APD: Bob Shirver No Adds	<b>WVWF/Bridgeport, CT</b> PD/MD: Bob Shirver APD: Bob Shirver No Adds	<b>WYLL/Knoxville, TN</b> PD: Jonathan Untham MD: Danielle Hodges 2 KATIE GRANT 2 MAT KEARNEY	<b>WAYM/Nashville, TN</b> OM: Dave Owen PD: Jeff Brown MD: Steve Whitman 28 KUTLESS	<b>WAYM/Nashville, TN</b> OM: Dave Owen PD: Jeff Brown MD: Steve Whitman 28 KUTLESS	<b>WQFL/Rockford, IL</b> OM: Paul Youngblood PD/MD: Rick Hall No Adds	<b>WBYQ/Sellersville, PA</b> OM: David Baker PD/MD: Kristine McClain 21 LINCOLN BREWSTER	<b>WYSL/Toledo, OH</b> PD/MD: Jeff Howe APD: Craig Magrum 26 RELIANT K 15 AUDIO ADRENALINE	<b>WQLO/Wausau, WI</b> PD/MD: Matt Deane No Adds
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**JACKIE MADRIGAL**  
jmadrigal@radioandrecords.com

## Emergency Lessons Learned

**Fernando Pérez on his station's role during Hurricane Rita**

**W**hat is a music station's role in an emergency? This question is especially relevant in Latin radio because, while the Spanish-language News/Talk format is growing, most Hispanic markets do not have a News station. During an emergency or natural disaster, music stations become important outlets for information, but how big a role should they assume when music and entertainment are their bread and butter?

We recently talked to KROI/Houston PD Fernando Pérez, who, during Hurricane Rita, flipped KROI's programming to news to keep the Hispanic community in the area informed. Fortunately for Houston, the storm didn't cause major damage like Katrina did in New Orleans, where KGLA is still struggling to stay on the air.

Pérez takes us through what his station did to keep the Spanish-speaking community in Houston up to date on Rita's progress and explains what he believes a music station's role should be during an emergency.

**R&R:** *What procedures did you follow when Hurricane Rita was approaching?*

**FP:** From the very beginning we've had an agreement with Telemundo that we can broadcast their signal if necessary. Their news reporters are practically part of our team. Every time there's an important news story they join us with their reports. In the case of Rita, they dropped their regular programming to do all-news coverage, and we did the same by broadcasting their signal.

Telemundo and the majority of TV stations generally have the infrastructure necessary to cover news with more professionalism and more accurately than a radio station whose

role is mainly to play music and entertain. That's what we do. We join Telemundo because we believe that it is important to inform the public.

Other stations didn't do that during Rita. In fact, Univision TV continued with its regular soap programming, and Univision's radio stations continued playing music. I felt that it was important that we inform the public about the evacuation routes in case they had to leave the city.

Our DJs know that we are at liberty to broadcast Telemundo's signal, and Telemundo knows that if the electricity goes out, their audience can listen to us if they have access to a radio with batteries.

**R&R:** *No other Spanish-language stations had coverage?*

**FP:** On KLTN (Estéreo Latino), which I monitored for a while, the jocks were talking about the hurricane during breaks, but they had normal music programming. In my opinion, most of the jocks, whose job is to entertain, are not experienced enough to do news. Some of the comments I heard, even jokes, seemed out of place.

**R&R:** *How should a music station react during a crisis?*

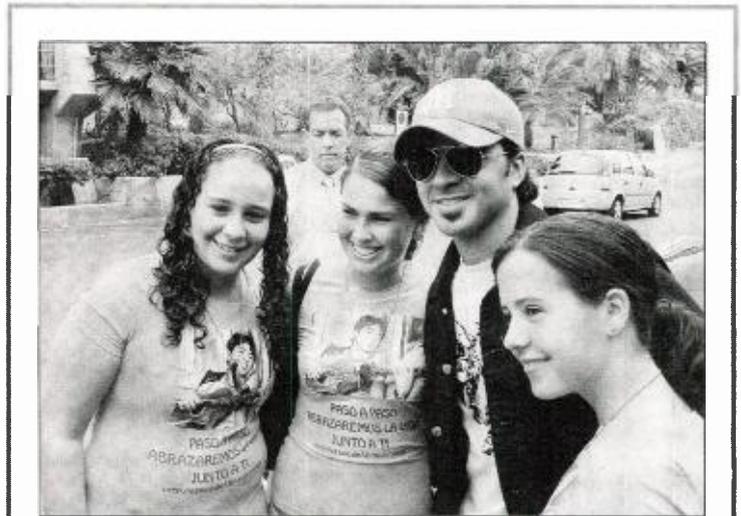
**FP:** If a station doesn't have its own news crew, joining news specialists who have a local angle is the best thing to do in an emergency. Equipmentwise, the station should have an emergency transmitter, generators in the studios, enough fuel, and also water and nonperishable food for station personnel.

**R&R:** *Is Houston's Hispanic population primarily bilingual or Spanish-speaking?*

**FP:** About 56% of the Hispanic population in the area prefers Spanish, which is a majority, so having Spanish-language news coverage in an emergency is a necessity. In a crisis a radio station has a duty to be the communica-



**Fernando Pérez**



**A SPANISH WELCOME** Spain welcomed Luis Fonsi when he visited to promote his latest album, Paso a Paso. He's seen here with members of his fan club.

tion link between the authorities — whether federal, state or local — and the citizens and vice versa.

We, as Spanish-language radio stations, have to take this responsibility seriously, because, generally, we are the last to react, which creates a situation where our communities don't prepare in time and are uninformed in an emergency.

**R&R:** *How soon did you switch your programming to news?*

**FP:** We began to broadcast news on Thursday evening [9/22], and the hurricane hit on Saturday morning. There were times when we flipped back to music, but the majority of the time, beginning on Thursday, we were all-news. In fact, we began talking about the hurricane during our normal breaks on Monday or Tuesday, when we learned more about what path the storm was taking.

**R&R:** *What was the public's reaction to your coverage? What kind of things did they want to know?*

**FP:** A lot of people called. The most frequent question was if their area had to be evacuated, if it was at risk. While the hurricane was hitting, people would call in and tell us which areas had no electricity. A lot of people had no electricity after Friday night, and the only way they could stay informed was through the radio. Telemundo informed the public that if they lost electricity, they should keep a radio with batteries handy to listen to our station for the news, because their broadcast would continue.

**R&R:** *Was your station affected by the hurricane?*

**FP:** Not really. There was a brief moment when we couldn't get Telemundo's signal and went back to regular programming, but we later got the signal back and broadcast it. The good news was that nothing really bad happened and we went back to regular programming later in the day.

**R&R:** *What impact did Hurricane Rita have on Houston?*

**FP:** Fortunately, things didn't get too bad. Businesses were affected because they had to close all weekend and even Monday and Tuesday because so many people had been

**"Spanish-language music stations have a responsibility to assume the role of airing news when it's a matter of life and death."**

evacuated. But at the end of the week things were pretty much back to normal. We had no major flooding, and that's saying a lot, because we've had floods during normal storms. The biggest issue was lack of electricity in some areas, but everything has returned to normal.

**R&R:** *What is the biggest lesson to be learned from this experience?*

**FP:** We did what we could. I don't want to be an example for other stations. We learned that we have an important role to play during an emergency and that our job is not only to entertain. We should take that role a lot more seriously and be prepared for any situation.

Most Spanish-language stations are music-based, and the large radio groups don't have local News stations like the English-language market does. That's why Spanish-language music stations have a responsibility to assume the role of airing news when it's a matter of life and death, whether that's due to a terrorist attack or a natural disaster like a hurricane.

I had to broadcast in Los Angeles during the terrorist attacks of Sept. 11, 2001 and, now, during Hurricane Rita. On both occasions I learned that it's important to have the best contacts you can have in the news business in order to be able to give the audience the best information possible.

**"If a station doesn't have its own news crew, joining news specialists who have a local angle is the best thing to do in an emergency."**



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# RADIO y MÚSICA

R&R

## October

- 14 Los Temerarios, Cal Expo Center, Sacramento
- 15 Los Temerarios, San Jose Convention Center, San Jose
- 16 Los Temerarios, Sonoma County Fairgrounds, Santa Rosa, CA
- 21 Los Temerarios, Reno Sparks Convention Center, Reno, NV
- 21 Ricardo Montaner, Aladdin Resort and Casino, Las Vegas
- 22 Los Temerarios, Anaheim Convention Center, Anaheim, CA
- 23 Los Temerarios, Fullenwider Fairgrounds, Indio, CA
- 23 Ricardo Montaner, Gibson Amphitheater, Los Angeles

## November

- 1 Luis Miguel, RBC Center, Raleigh, NC
- 2 Luis Miguel, Gwinnett Convention Center, Atlanta
- 4 Los Temerarios, River Front, Camden, NJ
- 4 Luis Miguel, Frank Erwin Center, Austin
- 5 Los Temerarios, Brooklyn Bedford Armory, New York
- 5 Luis Miguel, Nokia Live, Dallas
- 6 Molotov, Miami Arena, Miami
- 6 Luis Miguel, Laredo Entertainment Center, Laredo, TX
- 6 Los Temerarios, DC Armory, Washington, DC
- 7 Molotov, Harbour Center, Ft. Myers, FL
- 8 Molotov, Masquerade, Tampa
- 9 Molotov, Hard Rock Cafe, Orlando
- 10 Molotov, Masquerade, Atlanta
- 11 Molotov, Planeta Bar-Rio, San Antonio
- 11 Los Temerarios, Club 8 Segundos, Indianapolis
- 11-12 Luis Miguel, Estadio Velez, Buenos Aires, Argentina
- 12 Molotov, Buck Ugly, Laredo, TX
- 12 Los Temerarios, Aragon, Chicago
- 13 Molotov, Planeta Bar-Rio, Houston
- 13 Los Temerarios, Grand Valley Dale Ballroom, Columbus, OH
- 15 Molotov, Beaumont Club, Kansas City
- 16 Molotov, Gothic Theater, Denver
- 17 Molotov, Velvet Room, Salt Lake City
- 18 Molotov, Confetti's, Reno, NV
- 18 Los Temerarios, Prime F. Osborn III Convention Center, Jacksonville, FL
- 19 Luis Miguel, San Carlos De Apoquindo, Santiago, Chile
- 19 Molotov, Catalyst, Santa Cruz, CA
- 19 Los Temerarios, Lakeland Civic Center, Lakeland, FL
- 20 Luis Miguel, Quinta Vergara, Viña Del Mar, Chile
- 20 Molotov, Slim's, San Francisco
- 20 Los Temerarios, Sarasota Bradenton Convention Center, Sarasota, FL
- 23 Molotov, Vault 350, Long Beach, CA

## TELEVISION

### TOP 10 SPANISH-LANGUAGE SHOWS ON HISPANIC NETWORKS

- 1 La Esposa Virgen
- 2 Contra Viento Y Marea
- 3 Inocente De Ti
- 4 Don Francisco Presenta
- 5 Noticiero Univision Presenta
- 6 Cristina
- 7 Casos De La Vida Real
- 8 Sábado Gigante
- 9 Así Es Gilberto Gless
- 10 Cine Especial (Sun.)

### TOP 10 ENGLISH-LANGUAGE SHOWS MOST WATCHED BY HISPANICS

- 1 MLB ALDS Game 4 (Angels vs. Yankees)
- 2 CSI
- 3 Desperate Housewives
- 4 Lost
- 5 George Lopez
- 6 Without A Trace
- 7 The OC
- 8 Invasion
- 9 Grey's Anatomy
- 10 MLB ALDS Game 1 (Angels vs. Yankees)

Oct. 3-9; Hispanics 2+. Source: Nielsen Media Research

## R&R Going For Adds

### CONTEMPORARY

- EDUARDO OSORIO En Exclusiva (Respek)
- ENANITOS VERDES Luz De Día (Universal)
- GIO Señora (Universal)
- INES GAVIRIA Qué Pasó (Respek)
- INTOCABLE Es Mejor Decir Adiós (EMI Latin)
- LUIS FONSI Estoy Perdido (Universal)
- TONY TOUCH Play That Song (EMI Latin)
- XARAH Mentiroso (Respek)

### REGIONAL MEXICAN

- ALEJANORO FERNÁNDEZ Canta Corazón (Sony BMG Norte)
- ANDY ANDY Qué Ironía (Urban Box Office/Wepal)
- BETO TERRAZAS El Sol No Regresa (Sony BMG Norte)
- CONJUNTO RIO GRANDE La Serpiente (Discos Joey)
- DUETO VOCES DEL RANCHO El Tercer Jaión (EMI Latin)
- INTOCABLE Es Mejor Decir Adiós (EMI Latin)
- LA CHIO Que Dijiste Tú (Sony BMG Norte)
- LOS ORIGINALES DE SAN JUAN Dos Botellas De Mezcal (EMI Latin)
- LOS RAZOS La Regañona (Sony BMG Norte)
- PEPE AGUILAR Bohemio De Afición (Sony BMG Norte)
- VICENTE FERNANDEZ CON JAVIER SOLIS Mentira, Mentira (Sony BMG Norte)
- DJ KANE Brinca (EMI Latin)
- Los Maquinistas Del Norte Amor En Secreto (Mock & Roll)

### TROPICAL

- DJ KANE Brinca (EMI Latin)
- EDUARDO OSORIO En Exclusiva (Respek)
- EL GRINGO DE LA BACHATA Pero Cómo Te Olvido (Mock & Roll)
- SONORA CANDELA El Sonidero (Mock & Roll)
- SONORA CANDELA La Tortura (Mock & Roll)
- XARAH Mentiroso (Respek)
- DON DINERO Si no hay pa' mí (Universal)
- ADASSA fIPITBULL Kamasutra (Universal)
- GIO Señora (Universal)
- LA SECTA ALL STAR Lloro Mi Corazón (Universal)
- MACH & DADDY La Botella (Universal)
- ORISHAS El kilo (Universal)
- TONY TOUCH fIIVY QUEEN Saca La Semilla (EMI Latin)

### ROCK/ALTERNATIVE

- RESISTENCIA SUBURBANA Adonai (Delanuca)
- RATONES PARANOICOS Sigue Girando (Delanuca)

## ¡Qué Pasa Radio!

There's little movement on the Regional Mexican chart this week, though a few songs have moved up a couple of positions. Only two songs make considerable jumps: Los Huracanes Del Norte's "Nada Contigo" (Univision Records) moves up four positions, to No. 6, and Banda El Recodo's "Parece Mentira" (Fonovisa) moves up six positions, to No. 22. There are two new entries: El Momento's "Porque Estás Enamorada" (EMI Latin), at No. 24, and Lupillo Rivera's "Qué Suerte La Mía," at No. 29.

A few songs take nice jumps on the Contemporary chart. Cristian Castro's "Amor Eterno" (Universal Music Latino) moves up five spots, to No. 16; Ricky Martin's "Qué Más Da" (Columbia) moves up six positions, to No. 19; and Thalia's "Un Alma Sentenciada" (EMI Latin) also moves up six spots, to No. 22. Frankie J enters the chart at No. 30, with "More Than Words" (Columbia).

In Tropical, Grupo Manía's "La Peleona" moves up seven positions, to No. 9; Ivy Queen moves up eight spots, to No. 11, with "Cuéntale" (La Calle); and Glory's "La Traicionera," featuring Don Omar, is up six spots, to No. 23 (VI/Machete Music). Chayanne's "No Te Preocupes Por Mí" (Sony BMG) enters the chart at No. 18, Marc Anthony's "Tú Amor Me Hace Bien" (Sony BMG) enters at No. 27, and Obie Bermúdez's "Celos" (EMI Latin) enters at No. 29.

Hey, station PD: Did you report your adds yet? Report them and make things happen! The deadline is Tuesday at noon PT.

# REGIONAL MEXICAN TOP 30

October 14, 2005

POWERED BY  
MEDIABASE

LAST WEEK	THIS WEEK	ARTIST TITLE LABEL(S)	TOTAL PLAYS	+/- PLAYS	WEEKS ON CHART	TOTAL STATIONS/ ADDS
1	1	CONJUNTO PRIMAVERA Aún Sigues Siendo Mía (Fonovisa)	1454	+112	15	50/2
2	2	LOS TIGRES DEL NORTE Socios (Fonovisa)	1388	+171	9	50/2
4	3	BETO Y SUS CANARIOS No Puedo Olvidarte (Disa)	1191	-15	17	47/2
3	4	PATRULLA 81 Eres Divina (Disa)	1160	-55	30	48/2
6	5	LOS TUCANES DE TIJUANA Cómo La Ves (Universal)	939	+79	7	37/1
10	6	LOS HURACANES DEL NORTE Nada Contigo (Univision)	936	+142	8	44/1
5	7	K-PAZ DE LA SIERRA Mi Credo (Disa)	929	+59	23	42/1
7	8	SERGIO VEGA "EL SHAKA" Dueño De Ti (Sony BMG Norte)	802	-54	25	43/1
8	9	GRUPO BRYNDIS Por Muchas Razones Te Quiero (Disa)	789	-19	12	39/1
9	10	BANDA LOS ELEGIDOS Fruta Prohibida (Fonovisa)	772	-26	17	41/1
13	11	LOS RIELEROS DEL NORTE Que El Mundo Ruede (Fonovisa)	707	+22	16	37/2
11	12	GRUPO MONTEZ DE DURANGO Ven Conmigo (Disa)	684	-59	10	36/2
16	13	CUISILLOS Descontrolado (Balboa)	636	+1	6	32/0
15	14	JOAN SEBASTIAN Inventario (Balboa)	617	-26	7	30/0
14	15	CARDENALES DE NUEVO LEON Quiero Que Sepas (Disa)	612	-65	7	30/0
19	16	K-PAZ DE LA SIERRA Pero Te Vas A Arrepentir (Disa)	598	+87	3	28/3
22	17	PESADO A Chillar A Otra Parte (Warner M.L.)	560	+101	3	26/2
20	18	DUELO Le Dije Al Corazón (Univision)	560	+94	5	25/0
17	19	BRONCO "EL GIGANTE DE AMERICA" Por Ti (Contra Viento Y Marea) (Fonovisa)	545	-47	11	29/2
21	20	JENNI RIVERA Qué Me Vas A Dar (Univision)	530	+66	4	25/0
23	21	DIANA REYES El Sol No Regresa (Universal)	515	+75	14	29/2
28	22	BANDA EL RECODO Parece Mentira (Fonovisa)	504	+115	2	25/1
18	23	BETO TERRAZAS Muñeca De Ojos De Miel (Sony BMG Norte)	497	-36	11	31/1
Debut	24	EL MOMENTO Porque Estás Enamorada (EMI Latin)	470	+133	1	26/0
26	25	LOS TEMERARIOS Por Tu Maldito Amor (Fonovisa)	430	+26	3	23/1
24	26	ALEGRES DE LA SIERRA Así Como Hoy (Viva Music)	429	0	7	27/0
25	27	LUPILLO RIVERA Ya Me Habían Dicho (Univision)	424	0	20	27/1
29	28	COYOTE Y SU BANDA TIERRA SANTA Suspiros (Univision)	420	+46	7	23/0
Debut	29	LUPILLO RIVERA Qué Suerte La Mía (Univision)	419	+89	1	21/0
27	30	LOS MORROS DEL NORTE El Aretito (Disa)	410	+15	10	28/0

61 Regional Mexican reporters. Monitored airplay data supplied by Mediabase Research, a division of Premiere Radio Networks. Songs ranked by total plays for the airplay week of 10/2-10/8. Bullets appear on songs gaining plays or remaining flat from previous week. If two songs are tied in total plays, the song with the larger increase in plays is placed first. Songs below No. 15 are moved to recurrent after 20 weeks on the chart. Most Added is the total number of new adds officially reported to R&R by each reporting station. Songs unreported as adds do not count toward overall total stations playing a song. Most Increased Plays lists the songs with the greatest week-to-week increases in total plays. Total Audience equals Average Quarter Hour Persons times number of plays (times 100). Each daypart on each station is assigned an AQH number. Average Quarter Hour Persons used herein with permission from Arbitron Inc. (© 2005, Arbitron Inc.) © 2005 Radio & Records.

## MOST ADDED\*

ARTIST TITLE LABEL(S)	ADDS
K-PAZ DE LA SIERRA Pero Te Vas A Arrepentir (Disa)	3
CONJUNTO PRIMAVERA Aún Sigues Siendo Mía (Fonovisa)	2
LOS TIGRES DEL NORTE Socios (Fonovisa)	2
PATRULLA 81 Eres Divina (Disa)	2
BETO Y SUS CANARIOS No Puedo Olvidarte (Disa)	2
LOS RIELEROS DEL NORTE Que El Mundo Ruede (Fonovisa)	2
GRUPO MONTEZ DE DURANGO Ven Conmigo (Disa)	2
BRONCO "EL GIGANTE DE AMERICA" Po Ti... (Fonovisa)	2
DIANA REYES El Sol No Regresa (Universal)	2
PESADO A Chillar A Otra Parte (Warner M.L.)	2
INTOCABLE Es Mejor Decir Adiós (EMI Latin Norte)	2

## MOST INCREASED PLAYS

ARTIST TITLE LABEL(S)	TOTAL PLAY INCREASE
INTOCABLE Es Mejor Decir Adiós (EMI Latin Norte)	+302
LOS TIGRES DEL NORTE Socios (Fonovisa)	+171
LOS HURACANES DEL NORTE Nada Contigo (Univision)	+142
EL MOMENTO Porque Estás Enamorada (EMI Latin)	+133
PEPE AGUILAR Bohemio De Afición (Sony BMG Norte)	+132
PATRULLA 81 Ya No Puedo Olvidarte (Disa)	+122
BANDA EL RECODO Parece Mentira (Fonovisa)	+115
CONJUNTO PRIMAVERA Aún Sigues Siendo Mía (Fonovisa)	+112
PESADO A Chillar A Otra Parte (Warner M.L.)	+101
OUELO Le Dije Al Corazón (Univision)	+94

## NEW & ACTIVE

LOS HOROSCOPOS DE DURANGO Que Vuelva (Disa)	Total Plays: 375, Total Stations: 24, Adds: 1
LA FIRMA Le Diré (Sony BMG Norte)	Total Plays: 371, Total Stations: 13, Adds: 0
CHICOS DE BARRIO Mentirosa (EMI Latin)	Total Plays: 365, Total Stations: 17, Adds: 1
PEPE AGUILAR Bohemio De Afición (Sony BMG Norte)	Total Plays: 332, Total Stations: 19, Adds: 1
VICTOR GARCIA Loco Por Ti (Sony BMG Norte)	Total Plays: 322, Total Stations: 18, Adds: 1
ALACRANES MUSICAL Si Yo Fuera Tu Amor (Univision)	Total Plays: 313, Total Stations: 19, Adds: 1
INTOCABLE Es Mejor Decir Adiós (EMI Latin)	Total Plays: 302, Total Stations: 20, Adds: 2
POLO URIAS Y SU MAQUINA NORTEÑA Cariño Santo (Fonovisa)	Total Plays: 302, Total Stations: 19, Adds: 0
PATRULLA 81 Ya No Puedo Olvidarte (Disa)	Total Plays: 296, Total Stations: 17, Adds: 0
LOS SIERRRENOS DE SINALOA Te Veré Llorar (Disa)	Total Plays: 291, Total Stations: 13, Adds: 1

Songs ranked by total plays

Station playlists for all R&R reporters are available on the web at [www.radioandrecords.com](http://www.radioandrecords.com).

## MOST PLAYED RECURRENTS

ARTIST TITLE LABEL(S)	TOTAL PLAYS	ARTIST TITLE LABEL(S)	TOTAL PLAYS
GRUPO INNOVACION Mañana Que Ya No Esté (Univision)	593	MARCO ANTONIO SOLIS Siempre Tú A Mi Lado (Fonovisa)	403
INTOCABLE Tiempo (EMI Latin)	561	PANCHO BARRAZA Y Las Mariposas (Balboa)	381
RAMON AYALA Y SUS BRAVOS DEL NORTE Ya No Llores (Freddie)	462	LOS TIGRES DEL NORTE La Sorpresa (Fonovisa)	365
CONJUNTO PRIMAVERA Hoy Como Ayer (Fonovisa)	450	LOS TEMERARIOS Ni En Defensa Propia (Fonovisa)	362
		LOS HOROSCOPOS DE DURANGO Si La Quieres (Disa)	288
		K-PAZ DE LA SIERRA Volveré (Univision)	279

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# CONTEMPORARY TOP 30

October 14, 2005

POWERED BY  
MEDIABASE

LAST WEEK	THIS WEEK	ARTIST TITLE LABEL(S)	TOTAL PLAYS	+/- PLAYS	WEEKS ON CHART	TOTAL STATIONS/ ADDS
1	1	RBD Sólo Quédate En Silencio (EMI Latin)	773	+34	16	24/0
2	2	SHAKIRA f/ALEJANDRO SANZ La Tortura (Epic)	624	-58	26	23/0
3	3	LAURA PAUSINI Viveme (Warner M.L.)	594	-23	31	22/0
5	4	SHAKIRA No (Epic)	576	-4	12	20/1
4	5	LUIS FONSI Nada Es Para Siempre (Universal)	564	-45	19	22/0
6	6	LA 5A ESTACION Algo Más (Sony BMG)	526	-27	33	23/0
10	7	CHAYANNE No Te Preocupes Por Mí (Sony BMG)	501	+51	7	18/0
7	8	REIK Yo Quisiera (Sony BMG)	482	-26	22	20/0
9	9	LA 5A ESTACION Daria (Sony BMG)	478	+6	7	17/0
14	10	JUANES Para Tu Amor (Universal)	471	+61	6	17/1
8	11	RICARDO MONTANER Cuando A Mi Lado Estás (EMI Latin)	467	-6	13	20/0
11	12	JUANES La Camisa Negra (Universal)	444	+1	35	24/0
12	13	LU Por Besarte (Warner M.L.)	418	-12	10	14/0
13	14	ALEJANDRO FERNANDEZ Canta Corazón (Sony BMG)	378	-35	14	20/0
15	15	MARCO ANTONIO SOLIS Siempre Tú A Mi Lado (Fonovisa)	333	+5	17	15/0
21	16	CHRISTIAN CASTRO Amor Eterno (Universal)	328	+75	2	13/0
16	17	OLGA TAÑON Vete Vete (Sony BMG)	328	+2	6	8/0
22	18	CDTI f/JULIETA VENEGAS & PAULINA RUBIO Nada Fue Un Error (Universal)	303	+54	8	9/0
25	19	RICKY MARTIN f/FAT JOE Qué Más Da (Columbia)	294	+68	3	11/0
17	20	LA SECTA ALLSTAR La Locura Automática (Universal)	264	-57	19	14/0
20	21	REYLI BARBA Al Fin Me Armé De Valor (Sony BMG)	248	-9	9	12/0
28	22	THALIA Un Alma Sentenciada (EMI Latin)	243	+45	3	11/1
27	23	ESTEFANO El Hombre Que No Ha Sido El De Tus Sueños (Universal)	237	+14	5	10/1
18	24	THALIA Amar Sin Ser Amada (EMI Latin)	236	-48	20	13/0
26	25	ANGEL & KHRIZ Ven Báilalo (Machete Music)	209	-16	6	5/0
23	26	TOMMY TORRES Un Poquito (Dle Music)	201	-33	9	5/0
-	27	LUNY TUNES f/WISIN & YANDEL Rakata (Universal)	180	+20	7	6/0
30	28	LA SECTA ALLSTAR Llorá Mi Corazón (Universal)	177	+7	2	4/0
29	29	ANDY ANDY Qué Ironía (Urban Box Office/Wepa)	169	-8	12	8/0
Debut	30	FRANKIE J. More Than Words (Columbia)	164	+7	1	7/0

28 Spanish Contemporary reporters. Monitored airplay data supplied by Mediabase Research, a division of Premiere Radio Networks. Songs ranked by total plays for the airplay week of 10/2-10/8. Bullets appear on songs gaining plays or remaining flat from previous week. If two songs are tied in total plays, the song with the larger increase in plays is placed first. Songs below No. 15 are moved to recurrent after 20 weeks on the chart. Most Added is the total number of new adds officially reported to R&R by each reporting station. Songs unreported as adds do not count toward overall total stations playing a song. Most Increased Plays lists the songs with the greatest week-to-week increases in total plays. Total Audience equals Average Quarter Hour Persons times number of plays (times 100). Each daypart on each station is assigned an AQH number. Average Quarter Hour Persons used herein with permission from Arbitron Inc. (© 2005, Arbitron Inc.) © 2005 Radio & Records.

## MOST PLAYED RECURRENTS

ARTIST TITLE LABEL(S)	TOTAL PLAYS	ARTIST TITLE LABEL(S)	TOTAL PLAYS
REYLI BARBA Amor Del Bueno (Sony BMG)	366	RICARDO ARJONA Por Qué Es Tan Cruel El Amor (Sony BMG)	176
TIZIANO FERRO w/PEPE AGUILAR Mi Credo (EMI Latin)	222	LA OREJA DE VAN GOGH Rosas (Sony BMG)	175
FRANCO DE VITA Tú De Qué Vas (Sony BMG)	218	DADDY YANKEE Lo Que Pasó, Pasó (El Cartel/VW/Machete Music)	175
FRANKIE J. f/BABY BASH Obsession (No Es Amor) (Columbia)	217	ALEKS SYNTEK f/IANA TORROJA Duele El Amor (EMI Latin)	173
		JUANES Volverte A Ver (Universal)	170
		MAMA Mariposa Traicionera (Warner M.L.)	160

## MOST ADDED

ARTIST TITLE LABEL(S) ADDS  
NO ADDS.

## MOST INCREASED PLAYS

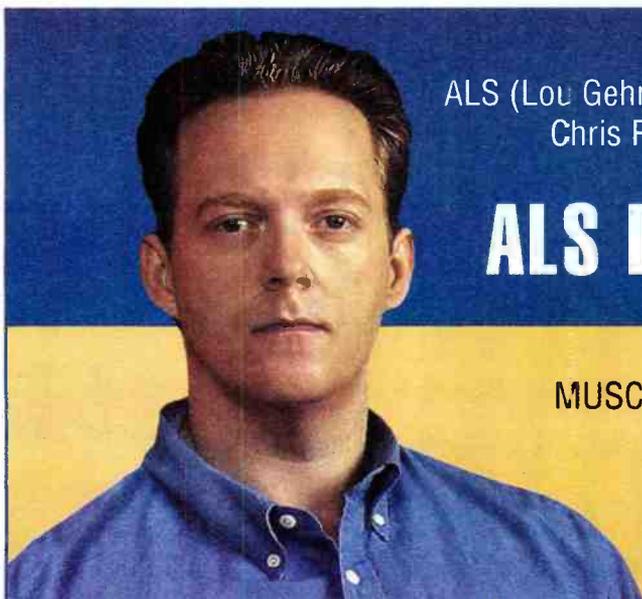
ARTIST TITLE LABEL(S)	TOTAL PLAY INCREASE
CHRISTIAN CASTRO Amor Eterno (Universal)	+75
RICKY MARTIN f/FAT JOE Qué Más Da (Columbia)	+68
JUANES Para Tu Amor (Universal)	+61
SIN BANDERA Suelta Mi Mano (Sony BMG)	+55
COTI f/J. VENEGAS & P. RUBIO Nada Fue Un Error (Universal)	+54
CHAYANNE No Te Preocupes Por Mí (Sony BMG)	+51
EROS RAMAZZOTTI Nuestra Vida (Sony BMG)	+47
REIK Noviembre Sin Tí (Sony BMG)	+46
THALIA Un Alma Sentenciada (EMI Latin)	+45
LUIS FONSI Estoy Perdido (Universal)	+42

## NEW & ACTIVE

AVENTURA f/DON OMAR Ella Y Yo (Premium)	Total Plays: 162, Total Stations: 5, Adds: 0
YAHIR No Te Apartes De Mí (Warner M.L.)	Total Plays: 161, Total Stations: 5, Adds: 0
GIO Señora (Universal)	Total Plays: 147, Total Stations: 6, Adds: 0
MARIANA No Vuelvo Contigo (Univision)	Total Plays: 141, Total Stations: 6, Adds: 0
LUNY TUNES f/BABY RANKS... Mayor Que Yo (Universal)	Total Plays: 139, Total Stations: 6, Adds: 0
LUIS FONSI Estoy Perdido (Universal)	Total Plays: 126, Total Stations: 3, Adds: 0
EL CANTO DEL LOCO Ya Nada Volverá A... (Sony BMG)	Total Plays: 123, Total Stations: 3, Adds: 0
ZION & LENNOX f/DADDY YANKEE Yo Voy (Sony BMG)	Total Plays: 122, Total Stations: 3, Adds: 0
PABLO MONTERO Se Te Olvidó (Univision)	Total Plays: 115, Total Stations: 7, Adds: 1
BLACK EYED PEAS Don't Lie (A&M/Interscope)	Total Plays: 113, Total Stations: 3, Adds: 0

Songs ranked by total plays

Station playlists for all R&R reporters are available on the web at [www.radioandrecords.com](http://www.radioandrecords.com).



ALS (Lou Gehrig's disease) strikes people of every age and background. Chris Rice battles ALS with courage and help from MDA.

# ALS DOESN'T PLAY FAVORITES

MUSCULAR DYSTROPHY ASSOCIATION

Jerry Lewis,  
National Chairman  
[www.als.mdausa.org](http://www.als.mdausa.org)  
(800) 572-1717



# TROPICAL TOP 30

POWERED BY  
MEDIABASE

October 14, 2005

LAST WEEK	THIS WEEK	ARTIST TITLE LABEL(S)	TOTAL PLAYS	+/- PLAYS	WEEKS ON CHART	TOTAL STATIONS/ADDS
1	1	AVENTURA f/DON OMAR Ella Y Yo (Premium)	289	+3	9	10/0
2	2	SHAKIRA f/ALEJANDRO SANZ La Tortura (Epic)	265	+22	26	12/0
3	3	N'KLABE Amor De Una Noche (Sony BMG)	254	+47	7	14/0
4	4	LUNY TUNES f/WISIN & YANDEL Rakata (Universal)	209	+15	21	11/0
5	5	ANDY ANDY Qué Ironía (Urban Box Office/Wepa)	205	+11	23	12/0
6	6	LUNY TUNES f/BABY RANKS... Mayor Que Yo (Universal)	195	+1	26	9/0
9	7	MARC ANTHONY Amigo (Sony BMG)	175	+17	11	8/0
7	8	DADDY YANKEE Lo Que Pasó, Pasó (El Cartel/VI/Machete Music)	167	-25	44	11/0
16	9	GRUPO MANIA La Peleona (Universal)	144	+24	6	6/0
8	10	LUIS FONSI Nada Es Para Siempre (Universal)	140	-28	17	9/0
19	11	IVY QUEEN Cuéntale (La Calle)	131	+36	2	6/0
11	12	MASTER JOE & OG BLACK Mil Amores (Ole Music)	131	-13	12	7/0
10	13	DON OMAR Reggaetón Latino (Urban Box Office/Universal)	127	-26	24	7/0
17	14	CHICHI PERALTA La Zalamera (Vene Music/Universal)	123	+14	5	6/0
13	15	JUANES La Camisa Negra (Universal)	117	-16	26	6/0
12	16	DADDY YANKEE Mirame (El Cartel/VI/Machete Music)	116	-17	20	9/0
21	17	JOHN ERIC Tembleque (Sony BMG)	111	+20	4	8/0
Debut	18	CHAYANNE No Te Preocupes Por Mí (Sony BMG)	107	+37	1	4/0
18	19	LA SECTA ALLSTAR La Locura Automática (Universal)	100	-6	11	6/0
14	20	BRENDA K. STARR Tú Eres (Mi Voz)	97	-29	20	7/0
15	21	GILBERTO SANTA ROSA Dime Lo Que Quieres (Sony BMG)	96	-28	5	7/0
-	22	EL GRAN COMBO DE PUERTO RICO Me Dejé En El Aire (Sony BMG)	93	+31	8	5/0
29	23	GLORY f/DON OMAR La Traicionera (VI/Machete Music)	93	+21	4	6/0
-	24	BIMBO Fuleteama El Tanque (Urban Box Office)	92	+27	2	7/0
22	25	BANDA GORDA Déjalo Ahí (MP)	87	-2	4	5/0
28	26	RICKY MARTIN f/FAT JOE Qué Más Da (Columbia)	83	+11	2	5/0
Debut	27	MARC ANTHONY Tu Amor Me Hace Bien (Sony BMG)	80	+26	1	2/0
24	28	ZION & LENNOX Don't Stop (No Pare) (Sony BMG)	80	-5	13	6/0
Debut	29	OBIE BERMEDEZ Celos (EMI Latin)	78	+13	1	3/0
25	30	N'KLABE I Love Salsa (Sony BMG)	78	-4	19	7/0

15 Tropical reporters. Monitored airplay data supplied by Mediabase Research, a division of Premiere Radio Networks. Songs ranked by total plays for the airplay week of 10/2-10/8. Bullets appear on songs gaining plays or remaining flat from previous week. If two songs are tied in total plays, the song with the larger increase in plays is placed first. Songs below No. 15 are moved to recurrent after 20 weeks on the chart. Most Added is the total number of new adds officially reported to R&R by each reporting station. Songs unreported as adds do not count toward overall total stations playing a song. Most Increased Plays lists the songs with the greatest week-to-week increases in total plays. Total Audience equals Average Quarter Hour Persons times number of plays (times 100). Each daypart on each station is assigned an AQH number. Average Quarter Hour Persons used herein with permission from Arbitron Inc. (© 2005, Arbitron Inc.) © 2005 Radio & Records.

## MOST PLAYED RECURRENTS

ARTIST TITLE LABEL(S)	TOTAL PLAYS	ARTIST TITLE LABEL(S)	TOTAL PLAYS
ANGEL & KHRIZ Ven Báilalo (Machete Music)	159	ZION & LENNOX f/ DADDY YANKEE Yo Voy (Sony BMG)	81
ZION & LENNOX Doncella (Sony BMG)	117	DON OMAR Pobre Diabla (VI/Machete Music)	78
DJ NELSON f/M. "EL BAMBINO" & DIVINO Esta Noche De Travesura (Universal)	87	TITO NIEVES Fabricando Fantasías (SGZ Entertainment)	72
DADDY YANKEE Gasolina (El Cartel/VI/Machete Music)	86	MONCHY & ALEXANDRA Hasta El Fin (J&N)	68
		VICTOR MANUELLE Te Propongo (Sony BMG)	68

## MOST ADDED

ARTIST TITLE LABEL(S) ADDS  
NO ADDS.

## MOST INCREASED PLAYS

ARTIST TITLE LABEL(S)	TOTAL PLAY INCREASE
RBD Sólo Quédate En Silencio (EMI Latin)	+53
N'KLABE Amor De Una Noche (Sony BMG)	+47
CHAYANNE No Te Preocupes Por Mí (Sony BMG)	+37
IVY QUEEN Cuéntale (La Calle)	+36
ESTEFANO El Hombre Que No Ha Sido... (Universal)	+34
ANGEL & KHRIZ De Lado A Lado (Independent)	+33
TITO NIEVES Esa Boquita (Independent)	+33
EL GRAN COMBO DE PUERTO RICO Me Dejé En El Aire (Sony BMG)	+31
REIK Noviembre Sin Ti (Sony BMG)	+28
BIMBO Fuleteama El Tanque (Urban Box Office)	+27

## NEW & ACTIVE

HECTOR "EL BAMBINO" Calor (Machete Music)  
Total Plays: 76, Total Stations: 4, Adds: 0

SHAKIRA No (Epic)  
Total Plays: 72, Total Stations: 4, Adds: 0

RUBBY PEREZ El Perro Ajeno (J&N)  
Total Plays: 71, Total Stations: 3, Adds: 0

RBD Sólo Quédate En Silencio (EMI Latin)  
Total Plays: 70, Total Stations: 3, Adds: 0

MONCHY & ALEXANDRA Tú Sin Mí Y Yo Sin Ti (J&N)  
Total Plays: 67, Total Stations: 4, Adds: 0

ALEJANDRO FERNANDEZ Canta Corazón (Sony BMG)  
Total Plays: 67, Total Stations: 3, Adds: 0

ESTEFANO El Hombre Que No Ha Sido... (Universal)  
Total Plays: 65, Total Stations: 5, Adds: 0

YAGA & MACKIE El Tren (La Calle)  
Total Plays: 64, Total Stations: 6, Adds: 0

AVENTURA Un Beso (Premium)  
Total Plays: 61, Total Stations: 3, Adds: 0

LA MAKINA No Me Muero Por Nadie (J&N)  
Total Plays: 57, Total Stations: 4, Adds: 0

Songs ranked by total plays

Station playlists for all R&R reporters are available on the web at [www.radioandrecords.com](http://www.radioandrecords.com).

## ROCK/ALTERNATIVE

TW	ARTIST TITLE LABEL(S)
1	DELUX Más De Lo Que Te Imaginas (Ramper/V&J)
2	NATALIA Y LA FORQUETINA Ser Humano (Sony BMG)
3	CIRCO Un Accidente (Universal)
4	JAGUARES La Forma (Sony BMG)
5	CIRCO Cascarón (Universal)
6	ORISHAS Nació Orishas (Universal)
7	CAFE TACUBA Mediodía (Universal)
8	COTI f/JULIETA VENEGAS & PAULINA RUBIO Nada Fue Un Error (Universal)
9	LA SECTA ALLSTAR La Locura Automática (Universal)
10	ENJAMBRE Biografía (Osa/V&J)
11	A.N.I.M.A.L. Combativo (Universal)
12	LA SECTA ALLSTAR Consejo (Universal)
13	ENJAMBRE Mujer En La Caja (Osa/V&J)
14	ANDREA ECHEVERRI A Eme O (Nacional)
15	GHIS Tu Amor Me Renueva La Vida (Sandhous)

Songs ranked by total number of points. Data compiled from playlists submitted on a weekly basis by 10 specialty rock/alternative shows, airing at least 2 hours per week, on radio stations across the country.

## RECORD POOL

TW	ARTIST TITLE LABEL(S)
1	EDGAR DANIEL Me Extrañarás (MP)
2	OTRA NOTA El Mapón (Mock & Roll)
3	BIMBO Fuleteama El Tanque (Urban Box Office)
4	TAINO Traga (Universal)
5	LA MAKINA No Me Muero Por Nadie (J&N)
6	TITO ROJAS Si Tú Te Vas (MP)
7	GLORY f/DON OMAR La Traicionera (VI/Machete Music)
8	JOHN ERIC Tembleque (Sony BMG)
9	NESS BAUTISTA f/N.O.R.E., BIG MATO & GEMSTAR Que Dolor (Virgin)
10	MASTER JOE & OG BLACK Mil Amores (Ole Music)
11	BANDA GORDA Déjalo Ahí (MP)
12	FEY Barco A Venus (EMI Latin)
13	YERBA BUENA Sugar Daddy (Razor & Tie)
14	J-LAB No Hay Nadie Igual Como Tú (Artemis)
15	GRUPO MANIA La Peleona (Universal)

Songs ranked by total number of points. 22 Record Pool reporters.

# OPPORTUNITIES

## EAST

### Martha Stewart Living Radio

Martha Stewart Living Radio is looking for experienced show hosts to entertain and engage listeners while working with a fantastic team of lifestyle experts. This is an exciting opportunity to be part of a whole new genre of radio. Please send resume and aircheck to:

Martha Stewart Living  
OmniMedia  
11 West 42nd Street  
New York, NY 10036  
Attn: Charlotte Burke, VP, General Manager Radio  
EOE

## MIDWEST

### On-air Personalities

107.9 "The Track", is currently seeking applicants for full-time On-air Personalities. Candidates must have at least 5 years experience in an AC, CHR or Oldies format. Looking for team players with the ability to contribute to the success of our new format. Must provide references and have a successful, verifiable track record. Please send your resume and aircheck to: Tom Watson, Entercom Indianapolis, 9245 N. Meridina Street, Suite 300 Indianapolis, IN 46260. MP3/Email to [twatson@entercom.com](mailto:twatson@entercom.com). No phone calls. Entercom Indianapolis is an Equal Opportunity Employer.



### Entravision Radio/Sacramento seeks Program Director

for Rhythmic CHR KBMB-FM, "The Bomb".

If you enjoyed reading David versus Goliath as a kid and now you're a PD looking for a good battle - you might enjoy living in Northern California. We are looking for an experienced PD who thinks, creates and acts to win. You must be a team player and coach. You must be competitive yet subtle. Moreover, you must be a leader.

If this sounds interesting - send me your resume.  
Fax: 916-646-2038 or email: [llemanski@entravision.com](mailto:llemanski@entravision.com)

Entravision is an Equal Opportunity Employer



## MIDWEST



### Local Sales Manager

KFAN-AM 1130, America's premiere sports talk radio station, home of the MN Vikings and MN Timberwolves in Minneapolis-St. Paul, is looking for an experienced Local Sales Manager. Do you have first hand experience with developing direct sales? Do you understand what sports marketing can do for your clients? Can you build, lead and motivate a winning sales team? Are you a natural creative problem solver that strives to be the best at everything you do? Then this may be the team for you. Bring your winning attitude and your business savvy and join KFAN! Send your resume to [carriemartinson@clearchannel.com](mailto:carriemartinson@clearchannel.com). EOE

**CHR Nights/Imaging.** Please send your demo, resume and samples to: Stan Priest, HOT 96, P.O. Box 3848, Evansville, IN 47736. Email [stan@hot96.com](mailto:stan@hot96.com). EOE (10/14)

**Rock PD needed** for small snowbelt market. Airshift required. Stable company. Programming philosophy, tape & resume to: [daveanthony@bellsouth.net](mailto:daveanthony@bellsouth.net). EOE (10/14)

**News Director** for small market; five years experience minimum. WCMY/WRKX, 216 W. Lafayette St., Ottawa IL 61350. [jay@wcm1430.com](mailto:jay@wcm1430.com). EOE (10/14)

## WEST

### Program Director KSFO San Francisco

If you can take us to the next level, here's a rare career opportunity for you. KSFO, one of America's great radio stations, needs a programmer who knows what it takes to make great radio. Work along side some of the best in the business, for the best company in the business.

If you have a track record of success in the talkradio format, preferably with some music background and a passion to win, e-mail your letter and resume to:

[jack.c.swanson@abc.com](mailto:jack.c.swanson@abc.com)

ABC Radio is an Equal Opportunity Employer

## POSITIONS SOUGHT

### Back to Basics

Smaller AM Heritage stations. Forget butting heads with the monster syndicators. *Love the locals! We're a husband/wife broadcast team dedicated to restoring home-grown, local (read ratings and revenue) radio. We're community-oriented, fun, informative and major market experienced. We'll work for a single base salary plus a commission split for selling the program. All markets considered. (419) 222-0640. [dshtreefer@woh.rr.com](mailto:dshtreefer@woh.rr.com)*

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**Radio news anchor** - a pro - seeks a position at a Northeast station. Call: (646) 808-4012. (10/14)

**Creative copywriting** and voice talent for hire. Traditional or twisted. Val Jones Edutainment/Creative Services at [www.iamvaljones.com](http://www.iamvaljones.com). Call: (800) 947-9392. (10/14)

**The 2002 R&R Rock PD of the Year nominee** is available to program your station! Contact DEBBIE WYLDE at: [debandnub@aol.com](mailto:debandnub@aol.com). (10/14)

**Ambitious, hard-working, punctual** young individual new to broadcasting, trained, and willing to relocate. THURMAN: (405) 741-0780. (10/14)

**(DETROIT) 16 years in radio.** I can do promotions, board op and DJ. But I can't do my taxes! Ohwell.. I'm a hard worker and I sound good on the air. [djmartin88@hotmail.com](mailto:djmartin88@hotmail.com). (10/14)

**Self-motivated, passionate, experienced** Mobile DJ. Technical background, hip, smooth voice, dependable, outgoing personality. Willing to travel. REGGIE: (972) 697-7290 [livewire1008@sbcglobal.net](mailto:livewire1008@sbcglobal.net). (10/14)

## R&R Opportunities Free Advertising

Radio & Records, Inc. provides free (20 words maximum) listings to radio stations ON A SPACE AVAILABLE BASIS in Opportunities. Free listings of the same length are also available to individuals seeking work in the industry under Positions Sought.

### Deadline

To appear in the following week's issue, your ad must be received by **Thursday noon (PST)**, eight days prior to issue date. Free Opportunities listings should be typewritten or printed on 8 1/2" X 11" company/station letterhead and are accepted only by mail or fax: 310-203-8727. Only free positions sought ads are accepted by e-mail to: [kmumaw@radioandrecords.com](mailto:kmumaw@radioandrecords.com). Address all 20-word ads to R&R Free Opportunities, 2049 Century Park East., 41st Floor, Los Angeles, CA 90067.

## R&R Opportunities Advertising

**1x \$200/inch**      **2x \$150/inch**

Rates are per week (maximum 35 word per inch including heading). Includes generic border. If logo, custom border or larger heading are required, add 1/2 inch (\$60 for 1x, \$50 for 2x). In addition, all ads appear on R&R's website. ([www.radioandrecords.com](http://www.radioandrecords.com)).

### Blind Box: add \$50

The R&R address and your box number adds 12 words to your ad. Regular Opportunities rates apply to Blind Box ads, but a \$50 service charge is added for shipping and handling.

### Positions Sought: \$50/inch

Individuals seeking employment may run ads in the Positions Sought section at the special rate of \$50/inch.

## Payable In Advance

Opportunities Advertising orders must be typewritten on company/station letterhead and accompanied by advance payment. Please submit ad copy & logos via email to [kmumaw@radioandrecords.com](mailto:kmumaw@radioandrecords.com). Ads are also accepted by fax: (310-203-8727) or mail. Visa, MC, AmEx or Discover card accepted. Include card number, name as it appears on credit card, expiration date and phone number. Blind box responses are sent to advertisers every Friday by first-class mail.

### Deadline

To appear in the following week's issue, your ad must be received by **Thursday noon (PDT)** eight days prior to issue date. Address all ads to: R&R Opportunities, 2049 Century Park East, 41st Floor, Los Angeles, CA 90067.

## RADIO & RECORDS, INC.

2049 Century Park East, 41st Floor, Los Angeles, CA 90067

R&R is published weekly, except the week of December 25. Subscriptions are available for \$325.00 per year (plus applicable sales tax) in the United States, \$330.00 in Canada and Mexico, and \$495.00 overseas (U.S. funds only) from Radio & Records Inc., at 2049 Century Park East, 41st Floor, Los Angeles, California 90067. Annual subscription plan includes the weekly newspaper plus two R&R Directories issues and other special publications. Refunds are prorated based on the actual value of issue received prior to cancellation. Nonrefundable quarterly rates available. All reasonable care taken but no responsibility assumed for unsolicited material. R&R reserves all rights in material accepted for publication. All letters addressed to R&R or its Editors will be assumed intended for publication reproduction and may therefore be used for this purpose. Letters may be edited for space and clarity and may appear in the electronic versions of R&R. The writer assumes all liability regarding the content of the letter and its publication in R&R. Nothing may be reproduced in whole or in part without written permission from the Publisher.

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POSTMASTER: Send address changes to R&R, 2049 Century Park East, 41st Floor, Los Angeles, California 90067.

## HOW TO REACH US

RADIO & RECORDS, INC. / 2049 CENTURY PARK EAST, 41ST FLOOR, LOS ANGELES, CA 90067

WEBSITE: [www.radioandrecords.com](http://www.radioandrecords.com)

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<b>NEWS DESK:</b>	310-788-1699	310-203-9763	<a href="mailto:newsroom@radioandrecords.com">newsroom@radioandrecords.com</a>
<b>R&amp;R MUSIC TRACKING:</b>	310-788-1668	310-203-9763	<a href="mailto:cmaxwell@radioandrecords.com">cmaxwell@radioandrecords.com</a>
<b>ADVERTISING/SALES:</b>	310-553-4330	310-203-8450	<a href="mailto:hmovery@radioandrecords.com">hmovery@radioandrecords.com</a>

	Phone	Fax	E-mail
<b>OPPORTUNITIES/MARKETPLACE:</b>	310-788-1621	310-203-8727	<a href="mailto:kmumaw@radioandrecords.com">kmumaw@radioandrecords.com</a>
<b>EDITORIAL, OTHER DEPTS:</b>	310-553-4330	310-203-9763	<a href="mailto:mailroom@radioandrecords.com">mailroom@radioandrecords.com</a>
<b>WASHINGTON, DC BUREAU:</b>	301-951-9050	301-951-9051	<a href="mailto:jhoward@radioandrecords.com">jhoward@radioandrecords.com</a>
<b>NASHVILLE BUREAU:</b>	615-244-8822	615-248-6655	<a href="mailto:lhelton@radioandrecords.com">lhelton@radioandrecords.com</a>

# MARKETPLACE

## LEGAL NOTICE

### UNITED STATES DISTRICT COURT DISTRICT OF MASSACHUSETTS

SECURITIES AND EXCHANGE COMMISSION,  
Plaintiff,

vs.

BRADFORD C. BLEIDT and )  
ALLOCATION PLUS ASSET MANAGEMENT )  
COMPANY, INC.,

Defendants.

Civil Action No. 04-12415-NG

NOTICE OF RECEIVER'S MOTION FOR AN ORDER (A) APPROVING THE WBIX REVISION AGREEMENT AND THE RETRANSFER OF ALL OF THE STOCK IN WBIX CORP TO ALEXANDER G. LANGER FREE AND CLEAR OF LIENS, CLAIMS, ENCUMBRANCES AND INTERESTS, AND (B) GRANTING RELATED RELIEF. PLEASE TAKE NOTICE THAT on September 27, 2005, David A. Vicinanza, the court appointed receiver in the above-captioned civil action filed a Motion for an Order: (A) Approving the WBIX Revision Agreement and the Retransfer of all of the Stock in WBIX Corp. to Alexander G. Langer Free and Clear of Liens, Claims, Encumbrances and Interests, and (B) Granting Related Relief (the "Approval Motion"). PLEASE TAKE FURTHER NOTICE THAT in the Approval Motion, the Receiver seeks an Order: (a) approving the rescission of the sale of all issued and outstanding capital stock of WBIX Corp. from Alexander G. Langer ("Langer") to Perspectives Broadcasting Inc. ("PBI") in accordance with the terms and conditions of the WBIX Rescission Agreement (the "Rescission Agreement"); (b) approving the retransfer of the stock to Langer free and clear of all rights of any other alleged equity holders or creditors, with all such rights attaching to the proceeds of the proposed rescission transaction; (c) permanently enjoining all persons with claims against Defendants Bradford C. Bleidt ("Bleidt") and Allocation Plus Asset Management Company, Inc. ("APAM"), or any entity owned or operated by Bleidt or APAM, from taking any action to enforce such claims against Langer or WBIX Corp. or the respective property following the closing of the rescission transaction contemplated by the Agreement and requiring that such claims be satisfied exclusively from the proceeds of that transaction; (d) determining that, upon the closing of the proposed transaction, WBIX Corp. shall hold title to its assets free and clear of all liens, claims, encumbrances and interests, with all such liens, claims, encumbrances and interests to attach to the proceeds of the transaction and to extinguishing the claims of any person or entity other than Alexander G. Langer to an ownership interest in WBIX Corp. or its assets. PLEASE TAKE FURTHER NOTICE THAT a hearing will be held to consider the relief sought in the Approval Motion on Monday, October 24, 2005 at 2:30 p.m. (the "Hearing") before the Honorable Nancy Gertner at United States District Court for the District of Massachusetts, John Joseph Moakley U.S. Courthouse, 1 Courthouse Way, Boston, Massachusetts 02110 (the "District Court").

PLEASE TAKE FURTHER NOTICE THAT objections, if any, to the relief requested in the Approval Motion, or to the final approval of the Rescission Agreement, must be filed with the Clerk of the District Court and a copy of any objection must also be served by hand, facsimile, e-mail, or overnight mail on counsel to the Receiver,  
Francis C. Morrissey,  
Nixon Peabody LLP, 100 Summer Street,  
Boston, MA 02110-2131, Fax: (866) 369-4742,  
e-mail: fcmorrissey@nixonpeabody.com,  
and on counsel to  
Alexander G. Langer, Lawrence Litwak, Esq., 77 North Washington Street,  
Boston, MA 02114, Fax: (617) 723-9490,  
email: glitxlaw@gis.net  
so as to be received before the Hearing.

PLEASE TAKE FURTHER NOTICE THAT the Approval Motion and the Rescission Agreement are on file with the District Court and are available for review during regular business hours. Copies of the Approval Motion and the Rescission Agreement are also available (free of charge) upon request to  
Jeffrey B. Gilbreth, Nixon Peabody LLP, 100 Summer Street, Boston,  
MA 02110-2131, Tel: (617) 345-1000, Fax: (866) 812-3847,  
email: jgilbreth@nixonpeabody.com or  
by downloading a copy at the following  
website: <http://extranet30.nixonpeabody.com>

September 29, 2005

DAVID A. VICINANZO, RECEIVER  
By his attorneys

/s/ Francis C. Morrissey  
Kevin M. Fitzgerald (admitted pro hac vice)  
Francis C. Morrissey (BBO #567589)  
Nixon Peabody LLP  
100 Summer Street  
Boston, MA 02110  
(617) 345-1000

[www.radioandrecords.com](http://www.radioandrecords.com)

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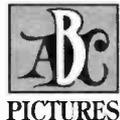


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KCBS 9

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## CHR/POP

LW	TW	
1	1	MARIAH CAREY Shake It Off (Island/IDJMG)
2	2	KELLY CLARKSON Because Of You (RCA/RMG)
4	3	KANYE WEST Gold Digger (Roc-A-Fella/IDJMG)
5	4	GREEN DAY Wake Me Up When September Ends (Reprise)
3	5	WEEZER Beverly Hills (Geffen)
6	6	BLACK EYED PEAS My Humps (A&M/Interscope)
7	7	LIFEHOUSE You And Me (Geffen)
6	8	RIHANNA Pon De Replay (Def Jam/IDJMG)
15	9	NICKELBACK Photograph (Roadrunner/IDJMG)
14	10	FALL OUT BOY Sugar, We're Goin' Down (Island/IDJMG)
9	11	D.H.T. Listen To Your Heart (Robbins)
19	12	BDW WOW #CIARA Like You (Columbia)
11	13	PUSSYCAT DOLLS #BUSTA RHYMES Don't Cha (A&M/Interscope)
12	14	KELLY CLARKSON Behind These Hazel Eyes (RCA/RMG)
10	15	MARIAH CAREY We Belong Together (Island/IDJMG)
17	16	GORILLAZ Feel Good Inc. (Virgin)
21	17	PRETTY RICKY Your Body (Atlantic)
16	18	PAPA ROACH Scars (Geffen)
13	19	MISSY ELLIOTT Lose Control (Gold Mind/Violator/Atlantic)
22	20	FRANKIE J. More Than Words (Columbia)
23	21	AKON Belly Dancer (Bananza/Universal)
18	22	BLACK EYED PEAS Don't Lie (A&M/Interscope)
28	23	CHRIS BROWN #JUELZ SANTANA Run It (Jive/Zomba Label Group)
20	24	CLICK FIVE Just The Girl (Lava)
24	25	GWEN STEFANI Cool (Interscope)
25	26	BDW WOW #MARIAN Let Me Hold You (Columbia)
27	27	FAT JOE #NELLY Get It Poppin' (Atlantic)
29	28	ASHLEE SIMPSON Boyfriend (Geffen)
31	29	RYAN CABRERA Shine On (E.V.L.A./Atlantic)
37	30	PUSSYCAT DOLLS Stickwitu (A&M/Interscope)

### #1 MOST ADDED

GWEN STEFANI Luxurious (Interscope)

### #1 MOST INCREASED PLAYS

KANYE WEST Gold Digger (Roc-A-Fella/IDJMG)

### TOP 5 NEW & ACTIVE

MARIO F #JUVENILE Boom (J/RMG)

SIMPLE PLAN Crazy (Lava)

SAVING JANE Girl Next Door (Toucan Cove/Alert)

JESSE MCCARTNEY Because You Live (Hollywood)

TRICK TRICK #EMINEM Welcome 2 Detroit (Motown/Universal)

CHR/POP begins on Page 30.

## CHR/RHYTHMIC

LW	TW	
1	1	KANYE WEST Gold Digger (Roc-A-Fella/IDJMG)
2	2	BOW WOW #CIARA Like You (Columbia)
3	3	MARIAH CAREY Shake It Off (Island/IDJMG)
5	4	YOUNG JEEZY #AKON Soul Survivor (Def Jam/IDJMG)
4	5	DAVID BANNER Play (SRC/Universal)
9	6	CHRIS BROWN #JUELZ SANTANA Run It (Jive/Zomba Label Group)
7	7	BLACK EYED PEAS My Humps (A&M/Interscope)
6	8	PRETTY RICKY Your Body (Atlantic)
8	9	T-PAIN I'm Sprung (Jive/Zomba Label Group)
10	10	YING YANG TWINS #PITBULL Shake (TVT)
17	11	TRINA #KELLY ROWLAND Here We Go (Slip-N-Slide/Atlantic)
15	12	TWISTA #TREY SONGZ Girl Tonite (Atlantic)
11	13	YING YANG TWINS #MIKE JONES Badd (TVT)
16	14	SEAN PAUL We Be Burnin' (Atlantic)
13	15	50 CENT #MOBB DEEP Outta Control (Shady/Aftermath/Interscope)
14	16	MARIAH CAREY We Belong Together (Island/IDJMG)
21	17	RAY J One Wish (Knockout/Sanctuary)
18	18	DAL Laffy Taffy (Asylum/Atlantic)
12	19	BOW WOW #MARIAN Let Me Hold You (Columbia)
19	20	FRANKIE J. More Than Words (Columbia)
25	21	THREE 6 MAFIA Stay Fly (Columbia)
22	22	MARCO HERNANDEZ If You Were Mine (Ultra/TVT)
23	23	RIHANNA Pon De Replay (Def Jam/IDJMG)
28	24	LIL' KIM Lighters Up (Queen Bee/Atlantic)
27	25	MARIO #JUVENILE Boom (J/RMG)
30	26	DEM FRANCHIZE BOYZ... I Think They Like Me... (So So Def/Virgin)
32	27	MARQUES HOUSTON Naked (T.U.G./Universal)
24	28	DESTINY'S CHILD Cater 2 U (Columbia)
33	29	CHAMILLIONAIRE Turn It Up (Latin/Universal)
26	30	DAMIAN "JR. GONG" MARLEY Welcome Ta... (Tuff Gang/Universal)

### #1 MOST ADDED

MARIAH CAREY Don't Forget About Us (Island/IDJMG)

### #1 MOST INCREASED PLAYS

CHRIS BROWN #JUELZ SANTANA Run It (Jive/Zomba Label Group)

### TOP 5 NEW & ACTIVE

JAZZE PHA #FEE-LO Happy Hour (Capitol)

ALICIA KEYS Unbreakable (J/RMG)

WARREN G Get Ya Down (Howlin/Lightyear)

LIL' WAYNE Freeman (Cash Money/Universal)

AVANT FILL' WAYNE You Know What (Geffen)

CHR/RHYTHMIC begins on Page 35.

## URBAN

LW	TW	
1	1	YOUNG JEEZY #AKON Soul Survivor (Def Jam/IDJMG)
3	2	KANYE WEST Gold Digger (Roc-A-Fella/IDJMG)
2	3	BOW WOW #CIARA Like You (Columbia)
4	4	MARIAH CAREY Shake It Off (Island/IDJMG)
5	5	DAVID BANNER Play (SRC/Universal)
6	6	TWISTA #TREY SONGZ Girl Tonite (Atlantic)
7	7	MARQUES HOUSTON Naked (T.U.G./Universal)
8	8	T-PAIN I'm Sprung (Jive/Zomba Label Group)
10	9	DEM FRANCHIZE BOYZ... I Think They Like Me... (So So Def/Virgin)
12	10	CHRIS BROWN #JUELZ SANTANA Run It (Jive/Zomba Label Group)
13	11	THREE 6 MAFIA Stay Fly (Columbia)
11	12	P&C #T.I. & LIL SCRAPPY I'm A King (Grand Hustle/Atlantic)
14	13	LIL' KIM Lighters Up (Queen Bee/Atlantic)
9	14	LYFE JENNINGS Must Be Nice (Columbia)
15	15	ALICIA KEYS Unbreakable (J/RMG)
17	16	PRETTY RICKY Your Body (Atlantic)
21	17	KEYSHIA COLE I Should've Cheated (A&M/Interscope)
23	18	RAY J One Wish (Knockout/Sanctuary)
25	19	TRINA #KELLY ROWLAND Here We Go (Slip-N-Slide/Atlantic)
20	20	D4L Laffy Taffy (Asylum/Atlantic)
18	21	YING YANG TWINS #MIKE JONES Badd (TVT)
26	22	CIARA And I (LaFace/Zomba Label Group)
24	23	YOUNGBLOODZ Presidential (Jive/Zomba Label Group)
19	24	BOBBY VALENTINO Tell Me (DTP/Def Jam/IDJMG)
29	25	R. KELLY Slow Wind (Jive/Zomba Label Group)
22	26	50 CENT #MOBB DEEP Outta Control (Shady/Aftermath/Interscope)
27	27	CHARLIE WILSON Charlie Last Name: Wilson (Jive/Zomba Label Group)
32	28	PURPLE RIBBON ALLSTARS... Kryptonite (Purple Ribbon/Virgin)
31	29	SEAN PAUL We Be Burnin' (Atlantic)
30	30	GINUWINE When We Make Love (Sony Urban/Epic)

### #1 MOST ADDED

MARIAH CAREY Don't Forget About Us (Island/IDJMG)

### #1 MOST INCREASED PLAYS

TRINA #KELLY ROWLAND Here We Go (Slip-N-Slide/Atlantic)

### TOP 5 NEW & ACTIVE

MISSY ELLIOTT Teary Eyed (Gold Mind/Violator/Atlantic)

URBAN MYSTIC It's You (Sobe)

TRINA FILL' WAYNE Don't Trip (Slip-N-Slide/Atlantic)

MARIO #JUVENILE Boom (J/RMG)

FAITH EVANES True Love (Capitol)

URBAN begins on Page 38.

## AC

LW	TW	
1	1	ROB THOMAS Lonely No More (Atlantic)
2	2	MICHAEL BUBLE Home (143/Reprise)
3	3	KELLY CLARKSON Breakaway (Hollywood)
4	4	MARIAH CAREY We Belong Together (Island/IDJMG)
5	5	ANNA NALICK Breathe (2am) (Columbia)
7	6	EAGLES No More Cloudy Days (ERC)
6	7	BACKSTREET BOYS Incomplete (Jive/Zomba Label Group)
9	8	KIMBERLEY LOCKE I Could (Curb/Reprise)
11	9	D.H.T. Listen To Your Heart (Robbins)
12	10	GOO GOD DOLLS Give A Little Bit (Warner Bros.)
10	11	CARRIE UNDERWOOD Inside Your Heaven (Arista)
13	12	HOOTIE & THE BLDWFISH One Love (Sneaky Long/Vanguard)
15	13	JOHN MAYER Daughters (Arista/Columbia)
16	14	LIFEHOUSE You And Me (Geffen)
19	15	ERIC CLAPTON Say What You Will (Duck/Reprise)
18	16	KELLY CLARKSON Behind These Hazel Eyes (RCA/RMG)
20	17	JON SECADA Window To My Heart (Big 3)
17	18	DELTA GODDREM Lost Without You (Columbia)
21	19	NATALIE GRANT Held (Curb)
20	20	SANTANA #MICHELLE BRANCH I'm Feeling You (Arista/RMG)
25	21	JIM BRICKMAN #WAYNE BRADY Beautiful (Walt Disney/Hollywood)
26	22	SIMPLY RED Perfect Love (SimplyRed.com/Verve Forecast)
24	23	VERTICAL HORIZON Forever (Hybrid)
28	24	JAMES BLUNT You're Beautiful (Atlantic)
22	25	JESSE MCCARTNEY Beautiful Soul (Hollywood)
27	26	KELLY CLARKSON Since U Been Gone (RCA/RMG)
29	27	PAUL MCCARTNEY Fine Line (Capitol)
30	28	SCOTT GRIMES Livin' On The Run (Velocity)
—	29	MICHAEL BOLTON Til The End Of Forever (Montaigne/Passion Group)
—	30	BONNIE RAITT I Will Not Be Broken (Capitol)

### #1 MOST ADDED

BRUCE HORNBSY FELTON JOHN Dreamland (Columbia)

### #1 MOST INCREASED PLAYS

JOHN MAYER Daughters (Arista/Columbia)

### TOP 5 NEW & ACTIVE

BARBRA STREISAND Stranger In A Strange Land (Columbia)

CYNDI LAUPER #SARAH MCCLACHLAN Time After Time (Epic)

JORDAN KNIGHT Where Is Your Heart Tonight (Trans Continental)

STEVEN CURTIS CHAPMAN Remembering You (EMI/CMG/EMI Music Reactive)

JONES GANG Angel (Reality/A&D Music)

AC begins on Page 51.

## HOT AC

LW	TW	
1	1	LIFEHOUSE You And Me (Geffen)
2	2	KELLY CLARKSON Behind These Hazel Eyes (RCA/RMG)
3	3	ROB THOMAS This Is How A Heart Breaks (Atlantic)
5	4	GREEN DAY Wake Me Up When September Ends (Reprise)
6	5	NICKELBACK Photograph (Roadrunner/IDJMG)
4	6	GWEN STEFANI Cool (Interscope)
7	7	KEITH URBAN You'll Think Of Me (Capitol/EMC)
10	8	SHERYL CROW Good Is Good (A&M/Interscope)
8	9	JOSH KELLEY Only You (Hollywood)
9	10	GREEN DAY Holiday (Reprise)
15	11	SANTANA #MICHELLE BRANCH I'm Feeling You (Arista/RMG)
13	12	3 DOORS DOWN Let Me Go (Republic/Universal)
12	13	JOHN THOMAS Lonely No More (Atlantic)
11	14	TRAIN Get To Me (Columbia)
14	15	D.H.T. Listen To Your Heart (Robbins)
16	16	WEEZER Beverly Hills (Geffen)
23	17	GOO GOD DOLLS Better Days (Warner Bros.)
17	18	BON JOVI Have A Nice Day (Island/IDJMG)
19	19	SWITCHFOOT Stars (Columbia)
18	20	HOWIE DAY She Says (Epic)
20	21	VERTICAL HORIZON Forever (Hybrid)
27	22	GORILLAZ Feel Good Inc. (Virgin)
21	23	MARIAH CAREY We Belong Together (Island/IDJMG)
25	24	MICHAEL BUBLE Home (143/Reprise)
32	25	KELLY CLARKSON Because Of You (RCA/RMG)
24	26	3 DOORS DOWN Here By Me (Republic/Universal)
29	27	STAINED Right Here (Fiji/Atlantic)
28	28	GWEN STEFANI Hollaback Girl (Interscope)
33	29	JAMES BLUNT You're Beautiful (Atlantic)
22	30	HOOTIE & THE BLDWFISH One Love (Sneaky Long/Vanguard)

### #1 MOST ADDED

ALANIS MORISSETTE Crazy (Maverick/Reprise)

### #1 MOST INCREASED PLAYS

GOO GOD DOLLS Better Days (Warner Bros.)

### TOP 5 NEW & ACTIVE

LIFEHOUSE Blind (Geffen)

DAVID GRAY The One Love (ATO/RCA/RMG)

SCOTT STAPP The Great Divide (Wind-up)

FRAY Over My Head (Cable Car) (Epic)

ALANIS MORISSETTE Crazy (Maverick/Reprise)

AC begins on Page 51.

## ROCK

LW	TW	
1	1	NICKELBACK Photograph (Roadrunner/IDJMG)
2	2	STAINED Right Here (Fiji/Atlantic)
3	3	SEETHER Remedy (Wind-up)
4	4	AUDIOSLAVE Doesn't Remind Me (Interscope/Epic)
5	5	SHINEDOWN Save Me (Atlantic)
6	6	FOO FIGHTERS Best Of You (RCA/RMG)
8	7	GREEN DAY Wake Me Up When September Ends (Reprise)
7	8	TRAPT Stand Up (Warner Bros.)
9	9	DISTURBED Stricken (Reprise)
10	10	FOO FIGHTERS DOA (RCA/RMG)
11	11	NINE INCH NAILS The Hand That Feeds (Interscope)
12	12	SYSTEM OF A DOWN Question! (Arista/Columbia)
13	13	SYSTEM OF A DOWN B.Y.O.B. (Arista/Columbia)
18	14	10 YEARS Wasteland (Republic/Universal)
17	15	3 DOORS DOWN Live For Today (Republic/Universal)
12	16	ROLLING STONES Rough Justice (Virgin)
20	17	KORN Twisted Transistor (Virgin)
21	18	MUDVAYNE Forget To Remember (Epic)
19	19	TAPROOT Calling (Velvet Hammer/Atlantic)
27	20	SCOTT STAPP The Great Divide (Wind-up)
26	21	AVENGED SEVENFOLD 8at Country (Warner Bros.)
16	22	CROSSFADE Colors (Columbia)
23	23	HINDER Get Stoned (Universal)
25	24	BON JOVI Have A Nice Day (Island/IDJMG)
24	25	DISTURBED Guarded (Reprise)
23	26	DEFAULT Count On Me (TVT)
29	27	SEETHER Truth (Wind-up)
30	28	SEVENSTUD Ugly (Winddark/7Bros.)
—	29	NINE INCH NAILS Only (Interscope)
28	30	INSTITUTE Bullet-Proof Skin (Interscope)

### #1 MOST ADDED

SYSTEM OF A DOWN Hypnotize (Arista/Columbia)

### #1 MOST INCREASED PLAYS

SCOTT STAPP The Great Divide (Wind-up)

### TOP 5 NEW & ACTIVE

THEORY OF A DEADMAN Hello Lonely (Walk Away From This) (Roadrunner/IDJMG)

STAINED Falling (Fiji/Atlantic)

BLACK LABEL SOCIETY In This River (Artemis)

FALL OUT BOY Sugar, We're Goin' Down (Island/IDJMG)

SYSTEM OF A DOWN Hypnotize (Arista/Columbia)

ROCK begins on Page 60.



## URBAN AC

LW	TW	
1	1	CHARLIE WILSON Charlie Last Name: Wilson <i>(Live/Zomba Label Group)</i>
3	2	VIVIAN GREEN Gotta Go, Gotta Leave <i>(Columbia)</i>
2	3	MARIAH CAREY We Belong Together <i>(Island/IDJMG)</i>
5	4	ERIC BENET I Wanna Be Loved <i>(Reprise)</i>
4	5	KEM I Can't Stop Loving You <i>(Motown/Universal)</i>
9	6	KEM Find Your Way (Back Into My Life) <i>(Motown/Universal)</i>
8	7	TONI BRAXTON Please <i>(BlackGround/Universal)</i>
6	8	FANTASIA Free Yourself <i>(J/RMG)</i>
14	9	ALICIA KEYS Unbreakable <i>(J/RMG)</i>
10	10	INDIA.ARIE Purify Me <i>(Rowdy/Motown)</i>
7	11	JILL SCOTT Cross My Mind <i>(Hidden Beach/Epic)</i>
12	12	DR. CHARLES G. HAYES & WARRIORS Work It Out <i>(ICEE)</i>
11	13	STEVIE WONDER From The Bottom Of My Heart <i>(Motown/Universal)</i>
13	14	LYFE JENNINGS Must Be Nice <i>(Columbia)</i>
15	15	MARIAH CAREY Shake It Off <i>(Island/IDJMG)</i>
16	16	OWELE I Think I Love U <i>(Virgin)</i>
17	17	JEFFREY OSBORNE Yes, I'm Ready <i>(Jay/Dz/Koch)</i>
19	18	SHANICE WILSON Every Woman Dreams <i>(Playtime)</i>
20	19	MINT CONDITION Whoaa <i>(Image)</i>
18	20	EARTH, WIND & FIRE Pure Gold <i>(Sanctuary/SRG)</i>
22	21	BABYFACE Grown & Sexy <i>(Arista/RMG)</i>
23	22	YOLANDA ADAMS Someone Watching Over You <i>(Atlantic)</i>
21	23	PATTI LABELLE /MARY J. BLIGE Ain't No Way <i>(Def Soul/IDJMG)</i>
28	24	KINDRED THE FAMILY SOUL Where Would I Be... <i>(Hidden Beach)</i>
29	25	KIRK FRANKLIN Looking For You <i>(Gospo Centric/Zomba Label Group)</i>
26	26	WILL DOWNING Crazy Love <i>(GRP/VMG)</i>
25	27	DESTINY'S CHILD Cater 2 U <i>(Columbia)</i>
-	28	HEATHER HEADLEY In My Mind <i>(RCA/RMG)</i>
-	29	LINA Smooth <i>(Hidden Beach/Red Distribution)</i>
30	30	BEYONCÉ: 'Wishing On A Star' <i>(Columbia)</i>

### #1 MOST ADDED

ANGIE STONE I Wasn't Kidding *(J/RMG)*

### #1 MOST INCREASED PLAYS

ALICIA KEYS Unbreakable *(J/RMG)*

### TOP 5 NEW & ACTIVE

TONI BRAXTON Trippin' *(BlackGround/Universal)*

CRUNA Take Me Higher *(Reprise/Warner Bros.)*

J MOSS We Must Praise *(Gospo Centric)*

SMOKIE NORFUL I Understand *(EMI Gospel)*

SYLEENA JOHNSON Another Relationship *(Live/Zomba Label Group)*

URBAN begins on Page 38.

## COUNTRY

LW	TW	
2	1	CRAIG MORGAN Redneck Yacht Club <i>(BBR)</i>
3	2	KEITH URBAN Better Life <i>(Capitol)</i>
1	3	MONTGOMERY GENTRY Something To Be Proud Of <i>(Columbia)</i>
4	4	JAMIE O'NEAL Somebody's Hero <i>(Capitol)</i>
6	5	JOSH GRACIN Stay With Me (Brass Bed) <i>(Lyric Street)</i>
8	6	LEANN RIMES Probably Wouldn't Be This Way <i>(Asylum/Curb)</i>
10	7	RASCAL FLATTS Skin (Sarabeth) <i>(Lyric Street)</i>
12	8	KENNY CHESNEY Who You'd Be Today <i>(BNA)</i>
9	9	JASON ALDEAN Hicktown <i>(BBR)</i>
7	10	GRETCHEN WILSON All Jacked Up <i>(Epic)</i>
11	11	LONESTAR You're Like Comin' Home <i>(BNA)</i>
15	12	DIERKS BENTLEY Come A Little Closer <i>(Capitol)</i>
16	13	JOE NICHOLS Tequila Makes Her Clothes Fall Off <i>(Universal South)</i>
17	14	NEAL MCCOY Billy's Got His Beer Goggles On <i>(903)</i>
13	15	TOBY KEITH Big Blue Note <i>(Show Dog/DreamWorks)</i>
14	16	GARY ALLAN Best I Ever Had <i>(MCA)</i>
19	17	FRITH HILL Like We Never Loved At All <i>(Warner Bros./Curb)</i>
25	18	GEORGE STRAIT She Let Herself Go <i>(MCA)</i>
24	19	LITTLE BIG TOWN Boondocks <i>(Equity)</i>
23	20	ALAN JACKSON USA Today <i>(Arista)</i>
22	21	PHIL VASSAR Good Ole Days <i>(Arista)</i>
20	22	JO DEE MESSINA Delicious Surprise (I Believe It) <i>(Curb)</i>
27	23	BILLY CURRINGTON Must Be Doin' Somethin' Right <i>(Mercury)</i>
28	24	MARTINA MCBRIDE Rose Garden <i>(RCA)</i>
26	25	CHRIS CAGLE Miss Me Baby <i>(Capitol)</i>
0	26	GARTH BROOKS Good Ride Cowboy <i>(Pearl/Lyric Street)</i>
29	27	SHOOTER JENNINGS 4th Of July <i>(Universal South)</i>
31	28	KEITH ANDERSON XXL <i>(Arista)</i>
32	29	SHANIA TWAIN Shoes <i>(Lyric Street)</i>
30	30	RYAN SHUPE & THE RUBBERBAND Dream Big <i>(Capitol)</i>

### #1 MOST ADDED

GARTH BROOKS Good Ride Cowboy *(Pearl/Lyric Street)*

### #1 MOST INCREASED PLAYS

GARTH BROOKS Good Ride Cowboy *(Pearl/Lyric Street)*

### TOP 5 NEW & ACTIVE

BROOKS & DUNN Believe *(Arista)*

TRENT TOMLINSON Drunker Than Me *(Lyric Street)*

LILA MCCANN FIJIJI BRICKMAN I'm Amazed *(BBR)*

GRETCHEN WILSON I Don't Feel Like Loving You Today *(Epic)*

SHANNON BROWN Corn Fed *(Warner Bros.)*

COUNTRY begins on Page 43.

## SMOOTH JAZZ

LW	TW	
1	1	PAUL HARDCASTLE Serene <i>(Trippin' 'N' Rhythms)</i>
2	2	BRIAN CULBERTSON Hookin' Up <i>(GRP/VMG)</i>
3	3	DAVE KOZ Love Changes Everything <i>(Capitol)</i>
5	4	EUGE GROOVE Get Em Goin' <i>(Narada Jazz)</i>
8	5	WALTER BEASLEY Coolness <i>(Heads Up)</i>
4	6	RICHARD ELLIOT People Make The World Go Round <i>(Arizene)</i>
6	7	PAUL JACKSON, JR. Never Too Much <i>(GRP/VMG)</i>
7	8	KEN NAVARRO You Are Everything <i>(Positive)</i>
9	9	STEVE COLE Thursday <i>(Narada Jazz)</i>
10	10	DAVID PACK You're The Only Woman <i>(Peak)</i>
12	11	NORMAN BROWN West Coast Coolin' <i>(Warner Bros.)</i>
17	12	MARION MEADOWS Suede <i>(Heads Up)</i>
14	13	CHUCK LOEB Tropical <i>(Shanachie)</i>
19	14	RICK BRAUN Shining Star <i>(Arizene)</i>
13	15	PAUL TAYLOR Nightlife <i>(Peak)</i>
16	16	MINDI ABAIR Make A Wish <i>(GRP/VMG)</i>
18	17	MARION MEADOWS It's All Good <i>(Rendezvous)</i>
23	18	BOZ SCAGGS Lowdown (Unplugged) <i>(Virgin)</i>
20	19	MARIAH CAREY We Belong Together <i>(Island/IDJMG)</i>
15	20	PAUL BROWN Cosmic Monkey <i>(GRP/VMG)</i>
22	21	KIM WATERS Steppin' Out <i>(Shanachie)</i>
21	22	KEM I Can't Stop Loving You <i>(Motown/Universal)</i>
26	23	DEF JAZZ /GERALD ALBRIGHT Hey Young World <i>(GRP/VMG)</i>
24	24	NELSON RANGELL Don't You Worry 'Bout A Thing <i>(Koch)</i>
28	25	CHIEMI MINUCCI The Juice <i>(Shanachie)</i>
29	26	BONEY JAMES 2:01 AM <i>(Warner Bros.)</i>
25	27	WARREN HILL Still In Love <i>(Popjazz/Native Language)</i>
30	28	SOUL BALLET She Rides <i>(215)</i>
-	29	HERBIE HANCOCK /JOHN MAYER Stitched Up <i>(Hear Music/Vector)</i>
-	30	NAJEE 2nd 2 None <i>(Heads Up International)</i>

### #1 MOST ADDED

NILS Summer Nights *(Baja/TSR)*

### #1 MOST INCREASED PLAYS

NILS Summer Nights *(Baja/TSR)*

### TOP 5 NEW & ACTIVE

NILS Summer Nights *(Baja/TSR)*

JONATHAN BUTLER Rio *(Rendezvous)*

SIMPLY RED Perfect Love *(Simplyred.com/Verve Forecast)*

RIPPINGTONS Gypsy Eyes *(Peak)*

KIRK WHALUM I'll Make Love To You *(Rendezvous)*

SMOOTH JAZZ begins on Page 57.

## ACTIVE ROCK

LW	TW	
2	1	DISTURBED Stricken <i>(Reprise)</i>
1	2	NICKELBACK Photograph <i>(Roadrunner/IDJMG)</i>
3	3	AUDIOSLAVE Doesn't Remind Me <i>(Interscope/Epic)</i>
6	4	SHINEDOWN Save Me <i>(Atlantic)</i>
5	5	SYSTEM OF A DOWN Question! <i>(American/Columbia)</i>
7	6	TRAPT Stand Up <i>(Warner Bros.)</i>
4	7	STAINED Right Here <i>(Flip/Atlantic)</i>
11	8	10 YEARS Wasteland <i>(Republic/Universal)</i>
10	9	MUDVAYNE Forget To Remember <i>(Epic)</i>
8	10	SEETHER Remedy <i>(Wind-up)</i>
12	11	AVENGED SEVENFOLD Bat Country <i>(Warner Bros.)</i>
14	12	FOO FIGHTERS DDA <i>(RCA/RMG)</i>
9	13	CROSSFADE Colors <i>(Columbia)</i>
15	14	KORN Twisted Transistor <i>(Virgin)</i>
13	15	TAPROOT Calling <i>(Velvet Hammer/Atlantic)</i>
16	16	SEETHER Truth <i>(Wind-up)</i>
19	17	3 DOORS DOWN Live For Today <i>(Republic/Universal)</i>
17	18	FOO FIGHTERS Best Of You <i>(RCA/RMG)</i>
23	19	HINDER Get Stoned <i>(Universal)</i>
18	20	GREEN DAY Wake Me Up When September Ends <i>(Reprise)</i>
21	21	DEFAULT Count On Me <i>(TVT)</i>
22	22	DISTURBED Guarded <i>(Reprise)</i>
20	23	COLD Happens All The Time <i>(Flip/Lava)</i>
25	24	SEVENDUST Ugly <i>(WineDark/7Bros.)</i>
26	25	INSTITUTE Bullet-Proof Skin <i>(Interscope)</i>
28	26	THOUSAND FOOT KRUTCH Move <i>(Tooth &amp; Nail/EMI Music Reactive)</i>
27	27	NINE INCH NAILS Only <i>(Interscope)</i>
24	28	CHEVELLE Panic Prone <i>(Epic)</i>
29	29	BLACK LABEL SOCIETY In This River <i>(Artemis)</i>
35	30	OFFSPRING Next To You <i>(Columbia)</i>

### #1 MOST ADDED

SYSTEM OF A DOWN Hypnotize *(Aware/Columbia)*

### #1 MOST INCREASED PLAYS

SYSTEM OF A DOWN Hypnotize *(Aware/Columbia)*

### TOP 5 NEW & ACTIVE

MOTLEY CRUE FICHESTER BENNINGTON Home Sweet Home *(Motley)*

THRICE Image Of The Invisible *(Island/IDJMG)*

ART OF DYING Get Through This *(Decibel Collective)*

NONPOINT Bullet With A Name *(Bieler Brothers)*

SOCIALBURN Touch The Sky *(IROCK)*

ROCK begins on Page 60.

## ALTERNATIVE

LW	TW	
2	1	311 Don't Tread On Me <i>(Volcano/Zomba Label Group)</i>
3	2	NINE INCH NAILS Only <i>(Interscope)</i>
1	3	GORILLAZ Feel Good Inc. <i>(Virgin)</i>
4	4	FALL OUT BOY Sugar, We're Goin' Down <i>(Island/IDJMG)</i>
5	5	AUDIOSLAVE Doesn't Remind Me <i>(Interscope/Epic)</i>
7	6	FOO FIGHTERS DDA <i>(RCA/RMG)</i>
6	7	STAINED Right Here <i>(Flip/Atlantic)</i>
8	8	GREEN DAY Wake Me Up When September Ends <i>(Reprise)</i>
10	9	SYSTEM OF A DOWN Question! <i>(American/Columbia)</i>
9	10	FOO FIGHTERS Best Of You <i>(RCA/RMG)</i>
12	11	NICKELBACK Photograph <i>(Roadrunner/IDJMG)</i>
11	12	KILLERS All These Things That I've Done <i>(Island/IDJMG)</i>
15	13	SHINEDOWN Save Me <i>(Atlantic)</i>
13	14	SEETHER Remedy <i>(Wind-up)</i>
14	15	TRAPT Stand Up <i>(Warner Bros.)</i>
17	16	WHITE STRIPES My Doorbell <i>(Third Man/VZ)</i>
19	17	FRANZ FERDINAND Do You Want To <i>(Domino/Epic)</i>
21	18	AVENGED SEVENFOLD Bat Country <i>(Warner Bros.)</i>
24	19	DISTURBED Stricken <i>(Reprise)</i>
22	20	DEATH CAB FOR CUTIE Soul Meets Body <i>(Atlantic)</i>
27	21	KORN Twisted Transistor <i>(Virgin)</i>
25	22	30 SECONDS TO MARS Attack <i>(Immortal/Virgin)</i>
23	23	COLDPLAY Fix You <i>(Capitol)</i>
28	24	10 YEARS Wasteland <i>(Republic/Universal)</i>
29	25	STROKES Juicebox <i>(RCA/RMG)</i>
29	26	STORY OF THE YEAR We Don't Care Anymore <i>(Maverick/Reprise)</i>
32	27	DEPECHE MODE Precious <i>(Mute/Sire/Reprise)</i>
34	28	COHEED AND CAMBRIA The Suffering <i>(Equal Vision/Columbia)</i>
30	29	INSTITUTE Bullet-Proof Skin <i>(Interscope)</i>
26	30	WEEZER We Are All On Drugs <i>(Geffen)</i>

### #1 MOST ADDED

SYSTEM OF A DOWN Hypnotize *(Aware/Columbia)*

### #1 MOST INCREASED PLAYS

SYSTEM OF A DOWN Hypnotize *(Aware/Columbia)*

### TOP 5 NEW & ACTIVE

KAISER CHIEFS I Predict A Riot *(Universal)*

CROSSFADE Colors *(Columbia)*

HAWTHORNE HEIGHTS Niki FM *(Victory)*

JACK'S MANNEQUIN The Mixed Tape *(Maverick/Warner Bros.)*

QUEENS OF THE STONE AGE Bum The Witch *(Interscope)*

ALTERNATIVE begins on Page 64.

## TRIPLE A

LW	TW	
1	1	DAVID GRAY The One I Love <i>(ATD/RCA/RMG)</i>
2	2	SHERYL CROW Good Is Good <i>(A&amp;M/Interscope)</i>
4	3	DAVE MATTHEWS BAND Dreamgirl <i>(RCA/RMG)</i>
10	4	COLDPLAY Fix You <i>(Capitol)</i>
6	5	NEIL YOUNG The Painter <i>(Reprise)</i>
12	6	AQUALUNG Brighter Than Sunshine <i>(Slightly Bigger/Red Ink/Columbia)</i>
5	7	U2 City Of Blinding Lights <i>(Interscope)</i>
3	8	GREEN DAY Wake Me Up When September Ends <i>(Reprise)</i>
9	9	NICKEL CREEK When In Rome <i>(Sugar Hill)</i>
14	10	ROLLING STONES Rough Justice <i>(Virgin)</i>
13	11	BONNIE RAITT I Will Not Be Broken <i>(Capitol)</i>
15	12	HERBIE HANCOCK /JOHN MAYER Stitched Up <i>(Hear Music/Vector)</i>
11	13	TRACY CHAPMAN Change <i>(Atlantic)</i>
8	14	ERIC CLAPTON Revolution <i>(Duck/Reprise)</i>
7	15	JACK JOHNSON Good People <i>(Brushfire/Universal)</i>
18	16	DEATH CAB FOR CUTIE Soul Meets Body <i>(Atlantic)</i>
17	17	VAN MORRISON Stranded <i>(Geffen)</i>
20	18	FRAY Over My Head (Cable Car) <i>(Epic)</i>
21	19	JAMES BLUNT You're Beautiful <i>(Atlantic)</i>
23	20	KEANE Bend And Break <i>(Interscope)</i>
22	21	AMOS LEE Keep It Loose, Keep It Tight <i>(Blue Note/EMC)</i>
25	22	WALLFLOWERS God Says Nothing Back <i>(Interscope)</i>
19	23	BECK Girl <i>(Interscope)</i>
26	24	SUSAN TEDESCHI Tired Of My Tears <i>(Verve Forecast/VMG)</i>
24	25	TRISAN PRETTYMAN Love Love Love <i>(Virgin)</i>
-	26	DEPECHE MODE Precious <i>(Mute/Sire/Reprise)</i>
-	27	CARBON LEAF Let Your Troubles Roll By <i>(Vanguard)</i>
-	28	JACK JOHNSON Breakdown <i>(Brushfire/Universal)</i>
-	29	GOD GOD DOLLS Better Days <i>(Warner Bros.)</i>
28	30	JOHN BUTLER TRIO What You Want <i>(Lava)</i>

### #1 MOST ADDED

MELISSA ETHERIDGE I Run For Life *(Island/IDJMG)*

### #1 MOST INCREASED PLAYS

TREY ANASTASIO Shine *(Columbia)*

### TOP 5 NEW & ACTIVE

TREY ANASTASIO Shine *(Columbia)*

KT TUNSTALL Black Horse & The Cherry Tree *(Virgin)*

DELBERT MCCLINTON One Of The Fortunate Few *(New West)*

LEG KOTTKE & MIKE GORDON Sweet Emotion *(RCA Victor/RMG)*

LIFHOUSE You And Me *(Geffen)*

TRIPLE A begins on Page 67.

# PUBLISHER'S **Profile** BY ERICA FARBER

**R**oadrunner Records, celebrating its first 25 years, has become one of the largest international independent record labels in the business. Jonas Nachsin, President of the label since 1999, is a hands-on executive with a long history at Roadrunner. In fact, his first label job was with this unique company.

**Getting into the business:** "I graduated from State University of New York at Albany with a degree in business administration with a concentration in marketing. I was always a huge music fan, and I came to New York, sent resumes, cold-called people and tried to get interviews. I managed to meet Mike Bone, who was President of Elektra Records. He explained a lot about the business, asked me some questions and gave me advice.

"Eventually, I got my first job in the industry, at a place called Win Records & Video, which was a one-stop distributor. I was a salesperson, basically making phone calls to independent record stores and trying to sell them product. I did that for about 3 1/2 years."

**Joining Roadrunner:** "My first real job in the record business was at Roadrunner. I got there through my experience at Win. One of my best accounts at Win was a record store in Hoboken, NJ called Pier Platters, which was one of the truly great independent record stores in the country. We were speaking one day, and my client said, 'Jonas, you should be working in the business. I'm going to introduce you to some people and try to get you a job.'"

"He introduced me to someone who introduced me to someone, and that person was a guy named Doug Keogh, who was then GM of Roadrunner. The label had started in Holland in 1980 and opened its U.S. offices in about 1986. Doug had just come on board, and the company needed help communicating with the distributor and with marketing. My job was National Director/Sales & Marketing. Within the first month I learned more than I had learned in three years at the distribution company."

**Becoming president:** "I rejoined Roadrunner in '96, so I was a known quantity in certain regards. My knowledge of the business and of Roadrunner and my success rate had something to do with my getting the nod. When I came back to Roadrunner, I came in with a wealth of new experience, having just spent four years at a major label. That first year was actually pretty rocky, because a different culture had kind of grown up while I was gone.

"I was GM for a couple of years. Cees Wessels, the Chairman, brought in a guy to be president but decided to part ways with him. He asked me what I thought should be done with the company. I suggested that I was ready to be president and had proven myself. I basically pitched that I would be the natural move because I had come into the organization from the bottom up and had grown to a level where I thought I could handle the job. Thankfully, he agreed."

**History of the company:** "The company came to the U.S. around 1986. Cees is an ex-major-label guy who decided to start something of his own. He set up European offices to offer mostly American labels the chance at overseas distribution and marketing, all in one company. At the same time the underground metal scene was starting to grow throughout the world. He was able to take some of the first releases from that genre and give them worldwide representation, and the character of the company was born.

"Over the next few years the company started feeling confident enough to sign its own acts. One band in particular, a guy named King Diamond, came to Cees and said, 'I want to take this thing to the U.S.' Cees said, 'I guess we need some sort of record company in the States,' and that's how Roadrunner U.S. was born.

"The first band that put the label on the map was this Brazilian metal band called Sepultura. The first week their record shipped about 7,000 copies, but it went on to sell 4 million records around the world. Over time there were more and more of these underground metal bands that got on the radio, had gold records and did reasonably well, and Roadrunner was recognized as a label that was signing cutting-edge stuff."

**On remaining independent:** "We have remained independent, although we have partners. It's really a joint venture between two companies, Universal and Island Def Jam. From the first moment the deal was struck, not one position at Roadrunner has been eliminated or changed in any way. When the deal was struck it was really at the behest of [then-IDJMG CEO] Lyor Cohen. With his history as a brand builder, Def Jam was into Roadrunner for the right reasons and, for the most part, left us alone. It's a happy marriage, and [IDJMG Chairman/CEO] L.A. Reid and [Island Records President] Steve Bartels share that vision and are incredibly supportive."

**Biggest challenge:** "Finding ways to break acts. That can be the biggest challenge and the most fun part of the business, because when it works there is no greater high or thrill. In the label business, once you decide to sign an act, you've basically fallen in love again, and then you start the process of showing the rest of the world that love, and that can be extremely difficult."

**Anniversary plans:** "The most exciting thing we're doing around our anniversary started from an idea to record a single track with different members of Roadrunner bands from the past 25 years — to put together sort of a supergroup single. That led into the idea of making it an album, which has become Roadrunner United. We ended up recording 19 tracks featuring 55 members of 45 different Roadrunner bands that are both active and inactive.

"We picked four team captains, and each captain was responsible for assembling his dream team of Roadrunner musicians who would record all-original material. A different lead singer was called in to sing each track. It was organized by an A&R guy here, Monte Connor. The name of the album is *The All-Star Sessions*, and it came out Oct. 11. We are going to celebrate it with a live event in December in New York, where many of the featured musicians are going to perform live. We don't believe that anything of this kind of scope has been undertaken by a label, so it's very exciting."

**State of the music industry:** "The industry is going through a lot. Sales on a SoundScan level have taken a hit. The overall consumption of music is through many different channels — the Internet, satellite radio and any number of different media. There is a music business today, there was one yesterday, and there is going to be one tomorrow. Music fulfills a very basic human need.

"Great new avenues of exposure have popped up, and that is going to be productive. Look at the age of digital we're in. The iPod has helped make music sexy again. Music has been considerably polished as a new, exciting thing by the culture surrounding digital music and the download world, and I'm very bullish on the future."

**State of radio:** "Radio has been a gigantic part of growing Roadrunner, and it impacted our two most successful acts in a major way. Slipknot was a band we signed as an underground metal phenomenon, and we sold half a million records on their image. We sold the next million and a half in conjunction with radio play. We were right, and radio was right along with us.

"We decided that we needed to grow the company, so we went out looking for a band to break, and our first thought was, 'If we're going to break a band, we need to break them on radio.' We hired our head of promotion, Dave Loncaio. He brought together an amazing crew, and we took the big, deep plunge and signed a rock band out of nowhere that we believed in, Nickelback. We worked that first record over a two-year period. We sold 300,000 records and had a number of singles do well at Rock radio, but to most of the outside world, it was still, 'Who's Nickelback?' We established a base that exploded on the next album."

**Most influential individual:** "Jeb Hart is someone I consider my industry mentor. I also have a special relationship with Cees Wessels. He basically hired me as a kid, gave me a shot, and now I'm President of his company."

**Career highlight:** "One is being in a hockey arena in Edmonton, Canada in early 2002 with over 15,000 screaming fans at a Nickelback concert. It captured how deeply the band had penetrated the culture. Also, recently presenting the nine members of Slipknot with single-, double- and triple-platinum

plaques simultaneously for three separate releases. We literally had 27 plaques to give these guys. What an incredible emotional moment it created for the band. And, third, the day I was named President. That was definitely a career highlight."

**Career disappointment:** "I would name all the records and bands that I have had the pleasure of helping to market and promote that never made it. In a business full of disappointment, the sting of failure is a feeling I can't get used to, but I have to deal with it, because it's the reality of the marketplace."

**Favorite radio format:** "Car Talk, which is on NPR."

**Favorite television show:** "The Odd Couple and Entourage."

**Favorite song:** "Spanish Bombs, by The Clash."

**Favorite book:** "One I read recently, *In Harm's Way*, by Doug Stanton, and another one is *Drinking Life*, by Pete Hamill."

**Favorite movie:** "The Graduate."

**Favorite restaurant:** "Cocotte, in Brooklyn, NY."

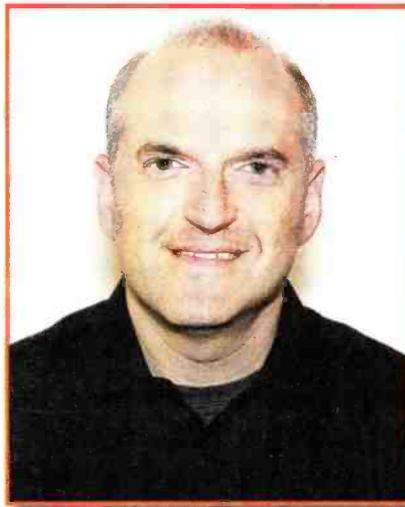
**Beverage of choice:** "A glass of good red wine or three with my wife."

**Hobbies:** "When not working, child-raising."

**E-mail address:** "nachsin@roadrunnerrecords.com."

**Advice for the music industry:** "Approach every day of your work with enthusiasm, because you owe it to yourself and to the industry to approach it that way. There are so many people who want to be in this industry, and there's so much great music and so many great bands, but if we don't come to work every day enthused and motivated, no one's going to do it for us."

**Advice for radio:** "Keep your ears peeled for what the independent labels are doing, which is mostly shaping the present and the future."



**JONAS NACHSIN**

President, Roadrunner Records

**THE HIGHLY ANTICIPATED ALBUM IS HERE!!**

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*WMMJ/WKYS*  
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"Just what I've been waiting for Classic Stevie, I Love it!"

– *Eric Mychaels PD*  
*WKUS/Norfolk*

"Great Album, I Love it and our audience loves it also!"

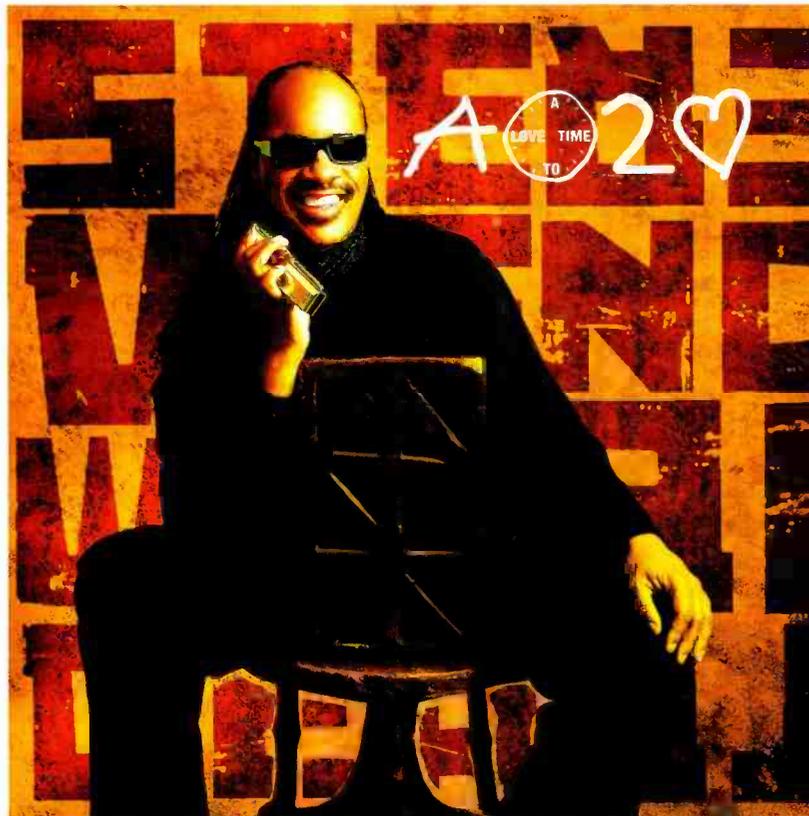
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– *Minnesota Fattz PD*  
*WKSP/Augusta*

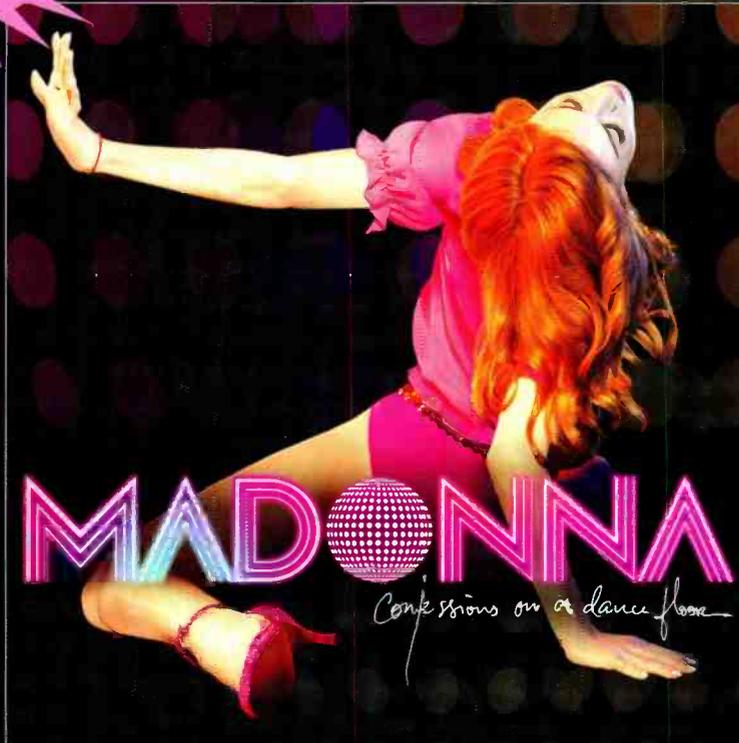
**"We make time for hate. We make time for war. We make time for destruction. But now, more than ever, we must make this *A Time To Love.*" – STEVIE WONDER**

**IN STORES OCTOBER 18TH**

# MADONNA

"HUNG UP"

IMPACTING RADIO  
OCTOBER 17<sup>TH</sup> & 18<sup>TH</sup>



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