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50 Cent Cashes In At Two Formats

It's another incredibly successful week for the Shady/Aftermath/Interscope artist, who scores Most Added at two formats with his latest single, "Candy Shop": 62 adds at Urban and 31 adds at Rhythmic. The track rockets 50-33* at Urban and vaults 26-14* at Rhythmic while also grabbing Most Increased Plays honors, with +960.



R&R

RADIO & RECORDS

www.radioandrecords.com

FEBRUARY 4, 2005

How Far Is Too Far?

Compelling and edgy personalities are rewarded for attracting listeners, but sometimes they go too far. What happens then?

R&R's Dana Hall talks to those in the know in this week's CHR/Rhythmic column, on Page 30.



George Canyon

My Name

Impacting Listeners Lives on February 14th.

Managed by Bob Boyle & Rory Daigle / Produced By: Tim DuBois & Steve Mandile / Associate Producer: George Canyon / Executive Producer: Tony Brown

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WHEN INTERVIEWS TURN INTO INCIDENTS

A recent wave of industry-related violence begs the question: Is radio prepared to prevent such problems at its stations? Urban Editor **Dana Hall** talks to some who have experienced trouble and others who have effective security measures.

See Page 33

ROCK NEEDS A REVOLUTION

The format's slump can be attributed to many factors. This week Rock's top consultants diagnose the malady and prescribe the cure.

See Page 58

R&R NUMBER 1s



URBAN LIL JON & EASTSIDE BOYZ
Lovers & Friends (TVT)

CHR/POP

MARIO Let Me Love You (J/RMG)

CHR/RHYTHMIC

MARIO Let Me Love You (J/RMG)

URBAN AC

JILL SCOTT Whatever (Hidden Beach/Epic)

GOSPEL

J MOSS We Must Praise (Gospo Centric)

COUNTRY

RASCAL FLATTS Bless The Broken Road (Lyric Street)

AC

LOS LONELY BOYS Heaven (OR Music/Epic)

HOT AC

GOD GOO DOLLS Give A Little Bit (Warner Bros.)

SMOOTH JAZZ

SOUL BALLET Cream (215)

ROCK

GREEN DAY Boulevard Of Broken Dreams (Reprise)

ACTIVE ROCK

GREEN DAY Boulevard Of Broken Dreams (Reprise)

ALTERNATIVE

GREEN DAY Boulevard Of Broken Dreams (Reprise)

TRIPLE A

GREEN DAY Boulevard Of Broken Dreams (Reprise)

CHRISTIAN AC

CASTING CROWNS Voices Of... (Beach Street/Reunion/PLG)

CHRISTIAN CHR

SWITCHFOOT This Is Your Life (Sparrow/EMI CMG)

CHRISTIAN ROCK

RELIENT K Be My Escape (Gotee)

CHRISTIAN INSPO

CASTING CROWNS Voices Of... (Beach Street/Reunion/PLG)

SPANISH CONTEMPORARY

JUANES Volverte A Ver (Universal)

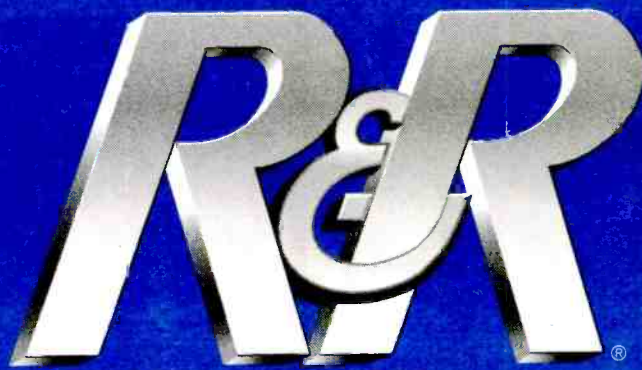
REGIONAL MEXICAN

LOS TUCANES DE TIJUANA El Virus Del... (Universal)

TROPICAL

MARC ANTHONY Se Esfuma Tu Amor (Sony Discos)

ISSUE NUMBER 1592



THE INDUSTRY'S NEWSPAPER
www.radioandrecords.com



AC FOCUS

This week AC Editor **Julie Kertes** focuses on WLYF/Miami's 35th anniversary, highlights tips for spring-book preparedness and continues with the format's Grammy predictions. It starts on Page 45.

Country programmers predict new-artist breakthroughs: Page 38

FCC Won't Appeal Court's Ownership-Rules Rejection

NAB, others mount Supreme Court challenges

By Joe Howard

R&R Washington Bureau Chief
jhoward@radioandrecords.com

In a somewhat surprising move, the FCC has decided not to appeal to the Supreme Court a lower court's ruling ordering it to further justify its media-ownership limits. However, the NAB and a coalition of media companies have separately filed their own appeals, so the commission's controversial ownership regulations may still have their day before the nation's highest court.

News of the FCC's decision broke on Jan. 27. The Bush administration's Solicitor General didn't believe the FCC's case was strong enough for a Supreme Court

challenge and advised the FCC against an appeal.

An FCC source told R&R that the agency will now, per the Third Circuit Court of Appeals' instructions, attempt to craft stronger justification for the rules, which were released in June 2003. While the three-judge panel ruled in favor of many of the new regulations in its June 2004 opinion, it said the FCC didn't effectively explain the basis for the numerical ownership limits.

However, the FCC is under no time pressure to respond, as the Philadelphia-based court set no deadline for an FCC response, and

FCC See Page 11



TRS '05 Roundtable To Explore 'The Other Side Of Talk Radio'

Four panelists to discuss Talk topics beyond politics

A quartet of nationally syndicated talk hosts will kick off the upcoming 10th annual R&R Talk Radio Seminar at a very special session titled "The Other Side of Talk Radio" on Thursday, March 10.

On the dais for this year's annual TRS Roundtable will be



Hendrie

Muller

Mancow Speaks!
Page 62

Premiere Radio Networks' **Phil Hendrie**, Talk Radio Network syndicated personality and WKQX/Chicago morning host **Erich "Mancow" Muller**, Westwood One's **Tom Leykis**, and Twisted Radio creator and KZOK/Seattle host **Bob Rivers**. Veteran broadcast personality and Talentmasters President **Don Anthony** will moderate the panel.

"Over the years our annual TRS Roundtable has become a



Leykis

Rivers

must-attend event for Talk radio executives and programmers from around the country, and I can assure you this year's session will be no exception," said R&R News/Talk/Sports Editor **Al Peterson**.

TRS See Page 11

Radio Sales Break \$20 Billion Barrier

2004 sees 2% growth

By Roger Nadel

R&R Exec. Editor
rnadel@radioandrecords.com

Radio found a silver lining in its cloudy December 2004 revenue report from the RAB. While the monthly recap showed spot revenue fell 2% vs. the same month in 2003, there is something to celebrate as overall sales managed to push through the \$20 billion mark in 2004 for the first time ever.

For full-year 2004, local sales grew by 3%, while national sales were flat compared to the previous year. That resulted in station cash sales finishing 2% higher than 2003. December's 1% drop in local sales and 5% decline in national sales meant a fourth quarter in which local sales were flat against Q4 2003

SALES See Page 17

Two Hot 97 Staffers Pink-Slipped After 'Tsunami Song' Controversy

Emmis donates \$1 million to Give2Asia charity

By Dana Hall

R&R Urban/Rhythmic Editor
dhall@radioandrecords.com

Emmis CHR/Rhythmic WQHT (Hot 97)/New York has fired two members of *The Miss Jones Morning Show* following the recent fallout from the airing and on-air discussion of "The Tsunami Song," a parody of the tsunami tragedy in southeast Asia. Morning team member **Todd Lynn** was fired for making what management deemed "offensive, racially insensitive comments while on the air," while producer **Rick Delgado** was terminated for "writing, producing and airing 'The Tsunami Song.'"

Morning team members **Miss Jones**, **DJ Envy** and **Tasha Hightower** have been suspended until Feb. 9, with their pay for that period being redirected to Give2Asia, a nonprofit organization established by the Asia Foundation. In addition, **Emmis** has donated \$1 million to Give2Asia.

"The actions of the morning show crew were socially and morally indefensible, and the entire Emmis family is ashamed by this," said Emmis Radio President **Rick Cummings**. "Emmis and Hot 97 have investigated this matter thoroughly over the course of the last week. Our decision to

HOT 97 See Page 17

R&R To Relocate L.A. Headquarters

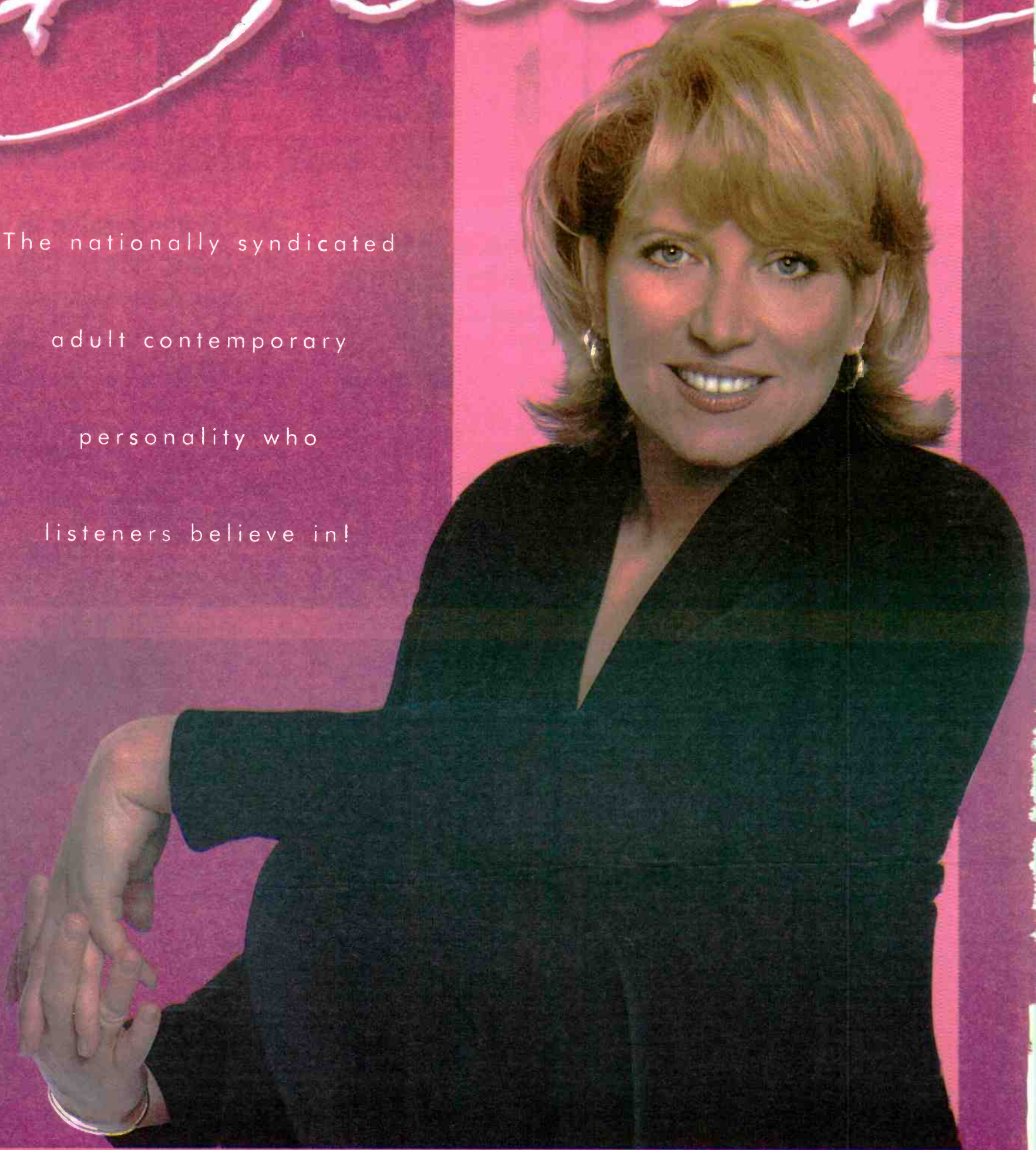
Radio & Records is moving! Effective Feb. 24, the new address for our Los Angeles headquarters will be 2049 Century Park East, 41st Floor, Los Angeles, CA 90067. Our phones, faxes and e-mail addresses will remain the same.

Due to the move, our telecommunications equipment will not be available for part of the day on Feb. 23. That includes our website at www.radioandrecords.com and our telephone lines. We appreciate your understanding as we relocate to a facility where we can better serve you.



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personality who
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CONTENTS

February 4, 2005

NEWS & FEATURES

Radio Business	4	Street Talk	18
Management/Marketing/Sales	7	Opportunities	80
Technology	9	Marketplace	81
		Publisher's Profile	84

FORMAT SECTIONS

News/Talk/Sports	14	Adult Contemporary	45
Oldies	23	Smooth Jazz	55
A&R Worldwide	24	Rock	58
CHR/Pop	25	Alternative	62
CHR/Rhythmic	30	Triple A	65
Urban	33	Americana	69
Country	38	Christian	70
		Latin Formats	75

The Back Pages 82

DISTURBING THA CHARTS



Disturbing Tha Peace/IDJMG artist Ludacris — who is also CEO of Disturbing Tha Peace Records — adds more bling to his collection with this plaque honoring combined sales of 10 million for his four albums, including his latest, the platinum certified The Red Light District. Seen here are (l-r) DTP co-CEO and Ludacris manager Chaka Zulu, IDJMG Chairman Antonio "L.A." Reid, Ludacris and Island Records President Steve Bartels.

Poteet Elevated To KTYS/Dallas PD

KTYS (The Twister)/Dallas Asst. PD/morning personality Crash Poteet has been elevated to PD of the ABC Radio Country outlet. The station had been programmed by KSCS & KTYS OM Lorrin Palagi, to whom Poteet will report.

Before joining KTYS in January 2004 Poteet spent six years with KTST (The Twister)/Oklahoma City, the last 17 months as PD. He will continue as morning host on KTYS.

In related news, KTYS has tapped Ty Wubker as Imaging/Production Director. He's been in the interim role since October 2004.

Herschel Named WNCX & WXTM/Cleveland VP/GM

Infinity/Cleveland Director/Sales Tom Herschel has been chosen to succeed the now-retired Walt Tiburski as VP/GM of the cluster's Classic Rock WNCX and Alternative WXTM.



Herschel

Herschel retains his cluster-wide sales role and will now handle day-to-day management of the two stations.

"I've known Tom for the past 16 years and have admired his work ethic, creativity and passion for our business," said Infinity/Cleveland Sr. VP/Market Manager Chris Maduri, to whom Herschel reports. "I'm thrilled to make this well-deserved appointment."

HERSCHEL See Page 17

Max Buys Five In Norfolk; Appoints Lamb Programmer

The first big transaction of 2005 transpired last week as midsized broadcaster Max Media expanded its presence in its home market by acquiring all of Barnstable's Norfolk stations for \$80 million.



Lamb

The deal gives the Virginia Beach, VA-based Max Media control of Sports WCMS (ESPN Radio 1310), Country WGH, Oldies WFOG (Oldies 92.9), Gospel WXEZ (Star 94.1) and Rock WXMM (100.5 Max FM), which were licensed to Barnstable subsidiary Chesapeake Bay Broadcasting.

With the deal, Max increases its holdings to 37 stations nationwide. Its other radio properties

LAMB See Page 17

KXYZ/Houston Becomes 'BizRadio 1320'

Business Radio Partners, a new broadcast group headed by Houston radio personality and syndicated financial talk host Daniel Frishberg, has launched new Business/Talker "BizRadio 1320" on Multicultural Radio Broadcasting-owned KXYZ/Houston, which



on Tuesday flipped from Spanish News/Talk. Frishberg said the new format is meant to fill a format hole created when Infinity flipped crosstown KIKK's Business format to "Hot Talk" last summer.

"Our station will be the model for what a local station should be and can be," said Frishberg, who also hosts his own daily show, *The Money Man*, on radio, as well as online at www.themoneyman.com.

"Our high-quality programming, including such financial and deep-thinking icons as Lou Dobbs, Michael Norman and Jim Cramer, as well as the addition of extremely popular local hosts Mark Stevens and Cleverley Stone, will combine

KXYZ See Page 17

'Comedy Club' Opens On KCMD/Portland

KUPL-AM drops Country in favor of All Comedy Radio

The newest radio station in Portland, OR has a lot of people laughing. That's because Infinity's KUPL-AM on Tuesday dropped its syndicated classic-based Country programming to become an affiliate of All Comedy Radio as "Johnson 970, Your Comedy Club." New call letters KCMD are already in place.

"We're excited to add a new dimension to the Portland radio

dial," said Infinity/Portland, OR VP/GM Mark Walen. "Talk radio dominates the AM band in this market. However, All Comedy Radio provides a unique and compelling alternative for our listeners, as well as our advertisers. We're glad to be giving people something to laugh about for a change."

KCMD See Page 10

Verve Music Group Relaunches Forecast

The Verve Music Group, a subsidiary of Universal Music Group, has expanded into the burgeoning AC market with the relaunch of the famed Forecast label, the original home to many of music's most acclaimed singer-songwriters. Formed in 1967, Forecast burst onto the scene by introducing some of the era's most important artists, including Laura Nyro, Tim Hardin, Richie Havens, The Blues Project and The Velvet Underground.

Verve Music Group President/CEO Ron Goldstein said, "Our expansion into adult contempo-

rary is a natural evolution for us. Verve has enjoyed great crossover success with jazz projects including Diana Krall, Linda Ronstadt, Aaron Neville, Lizz Wright and, most recently, Jamie Cullum, as well as with the innovative *Verve Remixed* albums. It is our belief that the audience



that is buying music by these artists, as well as by Norah Jones, Josh Groban and Rod Stewart, is hungry for more.

Our staff is focused and well-positioned to take advantage of traditional and nontraditional marketing opportunities. We are

FORECAST See Page 17

KRWP/Houston Flips To Rock As K10L

Cumulus/Houston on Jan. 27 flipped KRWP (Power 97.5) from Urban AC to "Rock 97.5." The new call letters will be K10L, reminiscent of KLOL, the longtime Houston Rocker that became Hispanic Urban "Mega 101" in November 2004.

KRWP's flip has been hinted at since the hiring last month of 20-year Houston Rock radio veteran Pat Fant as Market Manager for Cumulus/Houston. Fant told R&R, "We're going to put some sport back into Rock radio in Houston."

K10L is currently running jockless and is using the positioner "Houston's Rock Station." Fant told R&R that the station should have a full airstaff in place within the next few weeks. Market speculation has the station in talks with former KLOL

jocks like Jim Pruett, Outlaw Dave and morning teamers Walton & Johnson. Fant is also looking for a PD. "We're looking for somebody with imagination, style and the understanding of how to position a mainstream Rock station

while working with high-profile personalities in conjunction with the music," he said.

Cumulus/Houston is also in the process of purchasing Country KVST/Willis, TX, which is upgrading its facilities by moving to 100kw and shifting its tower to La Porte, TX, located between the Houston and Beaumont, TX markets. The company is evaluating format opportunities for the KVST 103.7 signal upon completing its acquisition of the station.



COUNTDOWN TO CLEVELAND



Convention 2005 • June 23-25

AC and Hot AC stations make up 14.1% of the 12+ market share in Cleveland. Infinity AC WDOK leads the way with an 8.3 — up almost two points in the fall 2004 book from 6.6 in the summer. This heritage AC ranks No. 2 and is one of many ACs across the country that is reaping the benefits of holiday programming during the fall book. Cleveland's Hot ACs — Clear Channel's WMVX and Infinity's WQAL — are tied for 12th in the fall '04 book, making for healthy competition.

WDOK PD Scott Miller, WMVX PD Dave Popovich and WQAL PD Allan Fee look forward to playing host at R&R Convention 2005.

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Karmazin Denies Satcasters Will Merge

Sirius losses widen, miss estimates

By Joe Howard
R&R Washington Bureau
jhoward@radioandrecords.com

On his first quarterly earnings conference call since becoming Sirius Satellite Radio's CEO, Mel Karmazin deflected rumors of a merger with rival XM Satellite Radio and insisted that advertisers will follow Howard Stern to Sirius next year.

Sirius posted its Q4 and 2004 earnings on Jan. 26, and rumors started swirling early that morning that Sirius and XM were in talks to join forces. Karmazin, however, said the rumors are false. "I have no idea where any of this came from," he said during the call. "I've been with the company about eight weeks, and this is about the third rumor I've confronted."

Karmazin said he hasn't had any meetings with XM Chairman Gary Parsons or CEO Hugh Panero about such a deal, noting that any merger would have to pass muster with the FCC. "I would never comment on what our government is likely or

"Howard Stern's advertisers know how loyal his audience is and how great a salesperson he is."

Mel Karmazin

unlikely to do, but I wouldn't say that it couldn't get through, or that it could," he said.

Turning to WXRK/New York-based syndicated morning host Howard Stern's planned migration to Sirius next January, Karmazin said Stern's longtime sponsors believe in Stern's ability to reach consumers and will therefore spend with Sirius when the show arrives.

"Many of Howard's current advertisers were with him when he was on WNBC/New York some 18 years [ago], and many of them followed him when he was on WWDC in Washington, DC," Karmazin said. "Howard's advertisers know how loyal his audience is and how great a salesperson he is, so we're very confident that a good number of those advertisers will follow Howard to Sirius."

Karmazin added that Sirius is already ramping up its sales efforts.

SIRIUS See Page 6

Congressmen Reintroduce Indecency Bills

By Adam Jacobson
R&R Radio Editor
ajacobson@radioandrecords.com

Rep. Fred Upton, who serves as Chairman of the House Subcommittee on Telecommunications and the Internet, last week reintroduced legislation that would allow the FCC to fine broadcast radio or TV stations up to \$500,000 for each instance in which material deemed indecent is aired. The bipartisan measure, officially presented as H.R. 310, would raise the maximum indecency fine from \$32,500.

Upton's second shot at indecency legislation also mandates that the FCC hold a license-revocation hearing after a station's third violation. Upton argues that the FCC now has the authority to hold such hearings after the first offense but is not mandated to do so. Furthermore, his bill would impose a 180-day "shot clock" on the FCC to act on indecency complaints.

Upton introduced the Broadcast Decency Enforcement Act of 2004 in the House last year. While the House overwhelmingly passed the bill, the full Congress failed to enact a compromise version that would have set a \$500,000 fine for each indecency violation, with a \$3 million maximum for each continuing violation.

Meanwhile, Sens. Sam Brownback and Joe Lieberman on Jan. 26 intro-

duced similar legislation in the upper body of Congress. The Broadcast Decency Enforcement Act of 2005 would increase the FCC's levying power to a maximum of \$325,000 per violation with a \$3 million maximum for continuing violations.

"The Senate overwhelmingly agrees that the FCC needs better tools to enforce broadcast-decency laws—the original decency bill passed 99-1 last year," Brownback said. "We must have punitive damages to give some teeth to the current fine structure so there will be meaningful deterrents to broadcasters who may air indecent or obscene broadcasts."

Eighteen Republican and two Democratic senators have signed on as co-sponsors of the bill.

NAB's Fritts Prepares Succession Plan

R&R has learned that longtime NAB President/CEO Eddie Fritts will soon announce that an effort is being launched to find his replacement. The NAB declined to comment, but an announcement could come within the next month.

While Fritts' employment contract runs through April 2006, that contract includes a clause that allows him to step down early if the NAB board locates a suitable replacement. The contract also calls for Fritts to continue as a consultant to the group through April 2008.

Word is that the NAB wants to get the ball rolling sooner rather than lat-

er to ensure a smooth transition, as it has witnessed succession plans at the Motion Picture Association of America and the National Cable Television Association that took considerable time to complete. But no executive-search firm has yet been hired, as the NAB initiative is still in its earliest stages.

Among the people being suggested to succeed Fritts is CBS Television

Exec. VP Marty Franks, who worked for former Viacom COO Mel Karmazin and now serves under Viacom co-CEO Les Moonves. Franks is a former lobbyist with expertise in the transition to digital television.

Whoever replaces Fritts will have big shoes to fill, as Fritts has been largely responsible for improving the NAB's effectiveness on Capitol Hill in recent years. Sen. John McCain has said the NAB lobby is among the strongest in Washington.

— Joe Howard

BUSINESS BRIEFS

Viacom CFO Bressler To Depart

Viacom CFO Rich Bressler has notified the company that he will not renew his contract when it expires in March 2006. "When Tom [Freston] and Les [Moonves] stepped into the co-President and co-CEO roles, it became clear to me that they would need to have their own senior management team," Bressler said. "While I will miss the company and my colleagues, the timing seemed right to plan for my long-term future, which I believe lies elsewhere." Bressler said he will stay on until a successor is found.

Viacom Chairman/CEO Sumner Redstone said, "Rich is a talented executive who has been an integral member of our corporate team and has made many contributions to our company during a period of great change and success." Bressler came to Viacom from AOL Time Warner in March 2001.

In other news from Viacom, the company's board of directors has declared a regular quarterly cash dividend of 7 cents per share on Viacom's class A and B common stock. The dividend will be payable April 1 to stockholders of record as of Feb. 28.

Research On Radio Ad-Listening Patterns Released

A new study released last week by Atlanta-based Navigauge, which passively monitors in-car listening, provided some interesting data on which categories of commercials keep listeners' attention. Tops on the list in the December survey was "medications and nonprescription remedies," followed by "consumer electronics" and "religious, charitable and humanitarian." Morning drive listeners are more likely to listen closely to commercials than listeners in other dayparts, and the research also suggested that attentive listening is linked to format — for example, people who listen to News/Talk and Country tend to pay closer attention than listeners to other formats.

In Media Monitors' weekly survey of top national radio advertisers for the seven days ended Jan. 30, Fox Television and H&R Block had the most-played radio spots in the surveyed markets. New to the top 10 in the latest survey were Toyota and Chrysler Jeep Dodge, which finished ninth and 10th, respectively. Breaking down the data by format, Fox and H&R Block were Nos. 1 and 2 on hip-hop stations, but they traded positions on the Country stations surveyed. News/Talk advertising was led by Geico and Corti-Slim, while Spanish-language stations played spots from AutoZone and Univision most.

Traffic Directors' Income Down Slightly In 2004

A just-released study by the Traffic Directors Guild of America showed that average income in all radio-station traffic departments fell by just over 1% from 2003 to 2004. However, these staffers' duties are evolving, as fewer logs are being generated per person and more emphasis is being placed on maximizing inventory and spots. In the top 10 markets, traffic personnel average \$47,175 per year. Staffers in markets 11-20 and 31-40 average more than \$40,000, but in all other markets they average less. Continuity directors in markets 1-50 average \$27,750 per year, but their average compensation is higher in markets 51-200. Business managers in markets 1-50 make an average of \$55,416. The figure drops to \$45,625 in markets 51-100 but jumps to \$48,750 in markets 101-150. The TDGA survey was based on input from 2,600 participants.

XM, Nissan Partner For Data Services

Under a deal announced this week, navigation systems in automaker Nissan's Nissan and Infiniti models will be compatible with XM Satellite Radio telematics services such as in-vehicle messaging and XM NavTraffic. Details on the launch timing and initial availability were not released. While Nissan offers both XM and Sirius satellite radio systems as dealer-installed options, Banc of America Securities analyst Jonathan Jacoby said the new deal will make Nissan a de facto exclusive partner of XM's. Jacoby predicted that as Nissan ramps up production of models equipped for the XM data services, XM will become the automaker's "satellite radio of choice."

In other XM news, JP Morgan analyst Barton Crockett lowered his rating on the satcaster from "overweight" to "neutral" because he believes XM spent more than it anticipated to lure new customers during Q4. "We continue to believe that the long-term prospects for XM and satellite radio are bright and continue to make XM our top pick in an industry that we see moving toward 40% household penetration over the next decade," Crockett said. "We also believe, however, that management used Q4 to invest more than we had modeled in subscriber acquisition."

Continued on Page 6



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WSNI-FM
WNIC-FM
WFLC-FM
WSJY-FM
WJCD-FM

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Shreveport
Cedar Rapids-Waterloo-Dubuque
Ft. Smith-Fayetteville-Springdale-Rogers
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BUSINESS BRIEFS

Continued from Page 4

Meanwhile, with XM shares up about 34% since the first weeks of June 2004 vs. a 4% gain in the S&P500 index, Crockett now sees XM stock as "vulnerable to hiccups." He also said that, based on his experience having watched the growth of DirecTV and EchoStar in the satellite-TV arena, there will be volatility as satellite radio nears the peak subscription growth he envisions for 2006. Crockett said, "We believe that investors are looking even farther ahead with satellite radio than they did with [satellite] TV and so would be more cautious toward the group this year." XM is scheduled to release its Q4 results on Feb. 10.

Buck To Be Inducted Into NAB Hall Of Fame

Late St. Louis Cardinals announcer **Jack Buck** will be inducted into the NAB Hall of Fame during the April 19 Radio Luncheon at the NAB2005 convention. Buck was the voice of the Cardinals from 1954 through the 2001 season and served as play-by-play announcer for every World Series broadcast between 1982 and 1989. He also called the National League Championship Series from 1979-82 and the 1965 and 1976 All-Star Games. NAB Exec. VP/Radio John David said, "The NAB Hall of Fame is not complete without Jack Buck. He was truly one-of-a-kind in sports broadcasting." Buck's wife, Carole, will accept the award. NAB2005 will be held April 16-21 in Las Vegas.

Cumulus' Dickey Earns 'Best CEO' Recognition

Cumulus CEO **Lew Dickey** has been honored as Best CEO by *Institutional Investor Magazine*, which conducted a survey of more than 1,250 analysts and portfolio managers at 400 money-management firms. The respondents were asked to identify the best CEOs in 62 different sectors, and in the radio and television broadcasting category, Dickey's management of the 304-station Cumulus chain earned him top honors.

Gracie Awards To Include Vacations

In recognition of the 10th anniversary of the **American Women in Radio & Television's** annual Gracie Awards and the AWRT group's 30th birthday, this year's award recipients will also receive vacations at one of three Wyndham resorts. Through a partnership with Wyndham Resorts' "Women on Their Way" program, each of the Gracie's 10 Grand Award winners will get a choice of a stay for two at Wyndham's resorts in Carefree, AZ; Telluride, CO; or Las Croabas, Puerto Rico.

NABOB Sets Awards Dinner

The **National Association of Black Owned Broadcasters** will hold its 21st annual Communications Awards Dinner on March 11 at the Marriott Wardman Park hotel in Washington, DC. Each year's awards dinner honors achievers in entertainment, communications and public service.

FCC ACTIONS

President Praises Powell's Indecency Enforcement

In an interview with C-SPAN, **President Bush** said outgoing FCC Chairman **Michael Powell** succeeded in considering free-speech concerns while enforcing the agency's indecency rules. However, Bush said he believes that, while government can play some role in monitoring broadcast content, parents are ultimately responsible for controlling what children hear and see. "It is very important for there to be limits to what parents have to explain to their children," Bush told C-SPAN's Brian Lamb in an interview that aired last Sunday. "Nevertheless, parents' first responsibility is to pay attention to what their children listen to, whether it be rock songs or movies or TV shows." Bush also offered some advice for Powell's replacement: "Please tell me where the line is, and make sure you protect the capacity of people to speak freely in our society, but be willing to, if things get too far, call them to account." Bush added, "I think Michael did a good job of balancing that."

XM Gets FCC OK To Launch New Satellites

The **FCC** on Jan. 26 officially allowed **XM** to launch two satellites that will ultimately replace its original satellites, "XM-Rock" and "XM-Roll," both of which have aged prematurely. The new satellites will be placed in the original satellites' orbital locations, while XM-Rock and XM-Roll will remain in orbit as spares until their license terms expire. The solar arrays on the company's original Boeing 702 satellites have degraded faster than expected, and XM has been in negotiations with its insurance company over the problem.

FCC Dismisses More Than 100 Radio Applications

The **FCC** on Jan. 27 dismissed 129 applications that failed to comply with the commission's new local radio-ownership rules. After the Third Circuit Court of Appeals in September 2004 authorized the FCC to enact its new radio-ownership rules, the commission notified all applicants that had pending applications on file to amend their applications to comply with the new rules. The deadline for those amendments was Dec. 18, 2004. The applications dismissed last week were never amended to reflect the new rules.

Low-Power FM Operators To Speak Out At FCC

The **FCC** on Feb. 8 will host a forum for LPFM station operators to discuss their experiences running their stations. Panels will focus on the steps LPFMs take to address communities' local needs and what issues will confront the service in the future. LPFM operators in the audience will be given a chance to comment. FCC Chairman Michael Powell is scheduled to attend, while Media Bureau Chief Ken Ferree will offer closing remarks. The forum is scheduled to run from 9:30am-12:30pm ET.

TRANSACTIONS AT A GLANCE

All transaction information provided by
BIA's **MEDIA Access Pro**, Chantilly, VA.

- **WXLW-AM/Indianapolis, IN** \$3 million
- **WHIR-FM/Danville, KY** \$1 million
- **WDVT-FM/Harwich Port, WCOD-FM/Hyannis, WTVV-FM/Mashpee and WXTK-FM/West Yarmouth (Cape Cod), MA** \$21.3 million
- **KIRL-AM/St. Charles (St. Louis), MO** \$730,000
- **WACK-AM/Newark, NY** \$600,000
- **KNND-AM/Cottage Grove (Eugene), OR** \$300,000
- **WKMC-AM/Roaring Spring (Altoona), PA** \$80,000
- **KBDX-FM/Blanding, UT** \$270,000
- **KJL-AM/Cheyenne and KKWY-AM/Fox Farm (Cheyenne), WY** \$650,000

Full transaction listings, posted daily, can be found at
www.radioandrecords.com.

DEAL OF THE WEEK

- **WCMS-AM & WGH-FM/Newport News, WXMM-FM/Norfolk, WFOG-FM/Suffolk and WXEZ-FM/Yorktown (Norfolk), VA**

PRICE: \$80 million

TERMS: Asset sale

BUYER: **Max Media**, headed by President/COO **John Trinder**. Phone: 757-437-9800. It owns 32 other stations. This represents its entry into the market.

SELLER: **Barnstable Broadcasting**, headed by President/COO **Michael Kaneb**. Phone: 617-527-0062

BROKER: **Kalil & Co.**

2005 DEALS TO DATE

Dollars to Date:	\$224,452,002 <i>(Last Year: \$1,838,672,952)</i>
Dollars This Quarter:	\$224,452,002 <i>(Last Year: \$493,700,533)</i>
Stations Traded This Year:	79 <i>(Last Year: 850)</i>
Stations Traded This Quarter:	79 <i>(Last Year: 231)</i>

Sirius

Continued from Page 4

"The opportunity exists for us, as our subscribers are growing and people are spending more time listening to us, to really grow the advertising piece," he said.

"Getting a team up and running as fast as we can is our agenda. We want to be positioned so that the day that Howard Stern starts, we have a sales team that already has relationships with advertisers and are ready to have advertising as part of Howard's model. And that's a big number for us, especially in light of our current advertising number being a very low number."

As for the satcaster's earnings, the Q4 loss of 21 cents per share was well off the 16-cent loss forecast by Thomson First Call, as Sirius' net loss widened from \$147.8 million (14 cents) a year ago to \$261.9 million. Sirius' Q4 revenue increased from \$5 million to \$25.2 million, and it added 521,479 net subscribers during the quarter. Q4 programming and content expenses, including costs tied to Sirius' NFL deal, rose from \$8.5 million to \$26 million. During Q4, 40,510

subscriber accounts were deactivated.

For 2004, Sirius' net loss per share was 57 cents, missing Thomson First Call's forecast of 52 cents as net losses widened from \$314.4 million (38 cents) to \$712.2 million. The satcaster's 2004 revenue rose from \$12.9 million to \$66.9 million. The company ended the year with 1.1 million subscribers.

Commenting on the results, Karmazin said, "2004 was a turning point for Sirius. Not only did we greatly exceed our estimated subscriber target for the year, but we also beat estimates in subscriber-acquisition costs and monthly churn."

In other earnings news, revenue in **Walt Disney Co.'s** broadcasting division during its fiscal 2005 Q1 increased 6%, to \$1.7 billion, but operating income declined 5%, to \$140 million, due to increased programming costs at ABC-TV.

Revenue for Disney's overall media-networks division, which includes its broadcasting and cable operations, increased 11%, to \$3.5 billion. Operating income rose 36%, to \$467 million, thanks to increased affiliate revenue from the ESPN cable network.



ROGER NADEL
rnadel@radioandrecords.com

The Science Of Appealing To Women

It's all about the connection

It's one thing to know who your target is. It's another thing entirely to really understand that target. And the same holds true whether you're trying to reach the target as a programmer or as a marketer.

Radio prides itself on the sophistication of its research. We can slice and dice data just about any and every way you like. With Scarborough, Tapscan, Media Audit and other research services, all you have to do is know what you want the computer to spit out.

The problem with data is that it can tell you the who and when, but it can't tell you the why or what to do about it. Unless you know how to influence behavior, you aren't taking full advantage of the resources available to you.

As the program director of a News station, I would advise college students that the best preparation they could receive for a position in a radio newsroom is a background in psychology. After all, you can learn the mechanics of building a newscast fairly quickly. It takes a heck of a lot more insight to understand which stories are of interest to the listener and why. I believe this is true in music programming and advertising as well.

There has been a fair amount of research developed over the last five or six years that can help us be more sophisticated in how we program and market, especially to women. After all, more than half the population of the U.S. is female. If that's

your target, and if you're smarter than the competition at attracting them, so much the better.

Women Have Buying Power

For starters, consider some of these statistics about the clout women have in the marketplace: They are 52% of the population, making 80% of all household purchases, influencing 85% of all car-buying decisions and signing eight of every 10 checks written. Ultimately, women represent \$6 trillion in buying power.

Fran Lytle is the principal at Brand Champs, a company that has specialized in developing marketing and advertising programs and platforms for the past 15 years. Her job is to help you create programming and advertising that cut through. She knows how to reach women.


Advances in technology now allow scientists to scan the brains of people undertaking various activities, and Lytle says they've found that men's brains work differently than women's. That's why our decisionmaking processes and ways of communicating and forming relationships are different.

"Social scientists found out that women listen with both sides of their brain at the same time,"



LEADERSHIP SPOTLIGHT

Leadership is the ability to see the future and move toward it. Leaders embrace change and are concerned about all aspects of their businesses, not just the operating profit. They lead by example; no aspect of work should be beneath them.



We have a rich history of entrepreneurs who have contributed to radio's legacy. I can name visionaries who foresaw the emergence and creation of Top 40, FM Rock, national Talk radio programs and the recent rise to prominence of Urban and Spanish-language formats.

Today we need the same courage to attack our current challenges, and leaders who are willing to measure their contribution to the industry in more than financial and Wall Street terms.

Peter Smyth, President/CEO Greater Media

Each week R&R invites successful people in and outside the radio and recording industries to share their thoughts on defining and communicating leadership.

Lytle says. "Men typically listen with one side of their brain or the other at a time. This is one of the reasons radio is such an excellent medium to reach women — because we can listen to the radio, we can hear what's being said on the radio, and we can incorporate it into a conversation we're having with another person, because we're very good at multitasking."

Balancing Act

That ability to multitask is a plus when it comes to radio listening. Lytle says it's the reason women tend to be able to listen to the radio while doing something else without losing context. Men are more likely to concentrate on one thing at a time, and if the radio is on while something else is happening, what's playing on the air may be ignored.

Women, says Lytle, also have more emotional connections in their brains than men, which results in women becoming more emotionally involved in everything they do. "We are much more willing to engage with a brand that makes us feel a certain way," she says. "Men, on the other hand, focus on functionality and would be better able to retain a 'call to action' message than a simple imaging spot. Keep it simple. Keep it declarative."

That doesn't mean that a "call to action" spot is

lost on women. Lytle says, "It's a matter of relevance. Women understand the messages targeted to men; it's just that male-targeted messages aren't as relevant as female-targeted messages for women. When a woman hears or sees advertising that engages her because it embraces the social and psychological underpinnings of female behavior, she feels understood by that brand and seeks out a relationship with it. Relevance leads to long-lasting relationships."

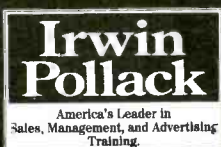
So, practically speaking, what does that mean to people writing copy? Simple, says Lytle: "For women, if the brand can tell her a good story and she realizes then how the brand can enhance her life, it's going to be much more memorable and motivating to her than a functional story."

Lytle reminds us that women are storytellers by nature and like to be told stories, in real life as well as in advertising. Men, she says, often seem to forget that. Lytle says, "If you ask her how her day was today, she'll start to tell you stories about her relationships and her interactions, and all you want to know is 'Was it a good day or a bad day, and should I call out for pizza, or are we going to get a good home-cooked meal?'"

Continued on Page 8

Last year stations spent millions of dollars perfecting their sound...

Not nearly enough was invested in how to sell it.



1-888-RADIO-50



"I specialize in one thing — increasing the billing at radio stations in the United States."

- Irwin Pollack

Selling Price And Value

Why rate integrity matters

By Irwin Pollack

I wish I had a dollar for every time a salesperson has told me over the years that the price objection was one of their biggest frustrations. Here's some advice: Instead of being frustrated, put yourself in the client's shoes. If the tables were turned, would you be any different?

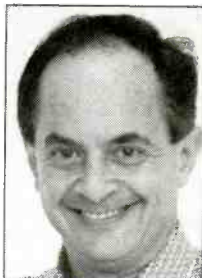
If you knew that you could get something for a better price (if you whined or stamped your feet long enough), why would you pay any more than you had to? If you felt the proposed price was higher than the proposed level of value, why would you want to pay any more than you felt the value warranted?

Once you've gone through this reality check, here are some ideas on how to add some height to your value proposition, minimize the price issue, maintain rate integrity and — most important — generate a tangible return on investment for your prospects and customers.

- Back to basics: Design a 10-point outline that highlights and describes the unique advantages and benefits your stations offer. What are the specific reasons that a client should invest with you rather than your competitor?

- Make getting clients a tangible return on their advertising investment the hallmark principle of your sales team.

- Give every client a value-added promotion with every schedule they invest with you. But note: This shouldn't mean free promos, liners or appearances. Instead, define a value-added promotion as a unique copy idea, a targeted sponsorship, etc. For example, one Ft. Worth, TX station gave a local strip center Shopping Spree Saturdays, in which seven clients, all in the same strip mall, each committed \$495 a month for a year — a total of over \$40,000 for this annual promotion. In Lansing, MI, 15 mall merchants created Mall-O-Ween, in which parents and children were invited to



Irwin Pollack

the mall to shop and trick-or-treat at the same time. The clients each committed \$600, generating just under \$9,000 for the promotion.

- Get back to the days of customization. Put your client's logo on the cover page of each proposal, make sure your client's name is on the front page, etc.

- Think outside the box, and focus on generating results for the client. Instead of 60 seconds of copy,

design a tight 20-second spot, then rotate the message three times. You're still selling 60 seconds, but you've built in a frequency of three impressions every time you're running the client's spot.

- Remember the psychology of pricing. Break investments down to the ridiculous, and bump value and benefits up to the highest levels possible. Take a \$20,000 annual client investment and propose it as \$1,633 a month, \$400 a week, \$58 a day or even \$2.40 an hour. On the other hand, the \$3,000-a-month value ought to be presented as "close to a \$40,000 annual campaign for less than minimum wage."

Once you put the strategies to work, remember rate integrity. If you have a station group that delivers results to its clients, you deserve to both ask and get a fair price for a fair product delivered.

When clients ask for a "better deal," it's only because they think they can get it. Rest assured that clients talk among themselves — and, other than the lost revenue on each spot sold at a discount, you have your integrity on the line. How do you think clients feel when they hear

The Science Of Appealing To Women

Continued from Page 7

Creating Memorability

If you follow this line of thinking, effective ad campaigns should have one style of creative for men and another for women. Leave the hard sell to the male demos, but build a story line for the female demos. You *can* push the hard sell on women, says Lytle, but there's a risk.

"The disadvantage to that," she says, "is that you're asking her to create the story for your brand, which is always dangerous, because, as the brand, you want to be the author of your own story. The brands that win in the marketplace with women nowadays are the ones that say, 'Here's a story about our brand,' so that, as a woman, I don't have to add or subtract information to understand what that story is."

Is there a preferred form of external marketing that is more likely to resonate with women? If cost is not a factor, Lytle says that's easy to figure out: TV is an excellent medium for storytelling. It provides the visual and audio cues for presenting an engaging story. Billboards should not be considered for storytelling; rather, they should be used as a reminder of the story that was told via radio, TV, the web, direct mail and print.

Maybe it would help at this point to add a few basics to the equation: Lytle says, "Fifty percent of communication is nonverbal, 30% of communication is the tone a person uses, and 20% is the words a person chooses. If you think about that, when you're on radio you have 50% available to you, so it's so important how that message comes across. Women look for nuances in communication."

From a programming standpoint, that's important information. Lytle notes, "Women's highest value is establishing close relationships with other people. So if I'm listening to the radio and I hear 20 songs in a row, I don't feel that connection, and I might start looking across the dial to find that connection."

that somebody else got the same opportunity for less money?

We've always suggested to sellers at our client stations that when a client says, "We can get the same thing for X dollars from your competitor," they ought to assure that client that it's a well-known fact that it can be had for much less than that!

Men Are From Mars....

Men, on the other hand, are less concerned about making a connection and more interested in positioning. Says Lytle, "One of the reasons men love Sports Talk radio is because it's about the function, the statistics, what went on in the game. Ultimately, it's about defending status, because people who call in do so because they want to be right."

The concept of defending status is one that many men may be familiar with. While Lytle describes women as ensemble players, very comfortable seeing things in relationship to other people ("That person is skinny"), she says men tend to be soloists who not only see the relationship, they see it in comparison to themselves ("That person is skinnier than me").

An anchor of one of the nightly cable television newscasts recently told me that the research indicates that his broadcast's numbers in the female target demo began improving when they stopped opening the show by saying "Good evening," then throwing it directly to a field reporter. Instead, they spend several minutes establishing the relationship between anchor and audience, giving viewers a comfort level with not only the top story, but with the person they've invited into their homes to tell that story.

Lytle reminds us not to put the cart before the horse by making assumptions that have no basis in fact. She cautions, "We have to understand human behavior first, then, on top of that, we have to understand gender-specific behavior, and then, at the very top of the pyramid, we have to understand the cultural belief systems of different segments of the market, like African Americans, Hispanics and Asians.

"If you keep it on an emotional level, and we see women who are like us, if we can feel empathy with the person we hear on the radio, we will not only engage in that program, we will tell other people about the program. Word of mouth is a wonderful way to spread information."

Boston-based radio sales and management consultant Irwin Pollack conducts in-house seminars and provides hands-on, results-oriented sales consulting. For more details, contact Pollack at 1-888-RADIO 50 or through his website, www.irwinpollack.com.



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Pod People

Podcasters find their medium is taking off

Though the word *podcasting* is derived from *iPod* and *broadcasting*, you don't need an iPod, and it isn't broadcasting. A podcast is audio content, often talk and generally in MP3 format, that can be downloaded to and played on a compatible digital player. Some podcasts are one-off productions, but many are series, updated regularly and distributed by way of RSS feeds.

RSS stands for Really Simple Syndication (and a couple of other things), and while things are still fluid in this very new medium, an RSS feed is already considered a critical part of podcasting. (Audio files posted to a weblog, or online journal, are also sometimes called podcasts, but many would say that creating such posts is better referred to as audio-blogging.)

What's an RSS feed? It's a little XML web page that is updated and sent out to subscribers by way of reader software. News sites and blogs often offer RSS feeds, and a feed may include headlines or descriptions of recent updates. An RSS reader is typically a simple software package that looks and works a lot like the old Usenet news readers everybody used

and possibly a symptom of dissatisfaction with Talk radio. And it's also a way to help fill up an iPod or other high-capacity digital player.

There are 6 million or so iPods out there, each of them with at least 10 gigabytes of storage and most with 20 gigabytes or more, and new players with even bigger hard drives are being introduced every day. To fill all that space with legally purchased music would cost thousands of dollars, and to fill it with music ripped from CDs or stolen on peer-to-peers would take a very long time. A nice set of podcasts takes up some megabytes and makes people feel they're getting more from their expensive toys.

Podcasts have been manually downloadable for a while — the term first arose about a year ago, in the British newspaper the *Guardian*, according to Wikipedia — but the first script to automate downloads, integrating an RSS reader with iTunes and the iPod's synch function, was released in July 2004 by onetime MTV VJ Adam Curry.

Curry, who now produces the popular "Daily Source Code" podcast, has said that he wrote the original script so he could have RSS pioneer Dave Winer's "Morning Coffee Notes" audioblog automatically loaded onto an iPod. The current free iPodder.net software, based on that script, works pretty much the same way: It pushes retrieved content into iTunes, then rolls it onto an iPod the next time the iPod is synched.

Automated downloads not only simplify access to podcasts, they make them more like radio. And being like radio is something podcasters talk about — a lot. Aggregators regularly make the comparison, with slogans like "One day every radio will work this way" (PenguinRadio) or "Transmitter and tower not required" (Podcast Bunker).

Talk, Talk, Talk

The content in these early days of podcasting is mostly talk, often tech-related or political. There is some music programming to be found, but since a podcast involves redistributing music, not webcasting, there's no statutory license or set royalties. Would-be specialty-show hosts can use directories of "podsafe" independent music whose creators are willing to distribute it royalty-free, but the lack of big-name podsafe tunes (and podcasting's roots in the talky blogosphere) are keeping the focus on talk.

Strauss Now Dir./Content For CC Online Music & Radio

Veteran WZZO/Allentown PD Rick Strauss has been named Director/Content for Clear Channel Online Music & Radio, reporting to Clear Channel Sr. VP/Online Music & Radio Evan Harrison. Clear Channel recently merged its Online Music & Radio department with Clear Channel Radio Interactive, and Strauss will be handling content issues for both CC's radio stations that stream programming over the Internet and its Internet-only radio offerings.

Strauss started at WZZO in 1982 and was named PD in 1988. He exited WZZO in 1994 for the PD role at WIYY (98 Rock)/Baltimore and in 2002 shifted to Greater Media Classic Rocker WMGK/Philadelphia as PD. He returned to WZZO as PD in early 2004.

Recording Academy Creates Downloading Advisory Board

Twelve young adults between the ages of 18 and 24 are joining artists and honorary board members Kanye West; JD Natasha; Mark McGrath; and Earth, Wind & Fire on the Recording Academy's new What's The Download Interactive Advisory Board. The purpose of the board, said the academy, is to "generate a dialogue related to digital music and file-swapping issues."

Academy President Neil Portnow said, "The board represents a broad cross section of backgrounds and interests, but, at their core, each of these young adults shares a common thread: an unbridled passion for music and strong, intelligent opinions on the future of music production, delivery and acquisition in the digital age."

The first meeting of the board will be a roundtable session on Feb. 12, the day before the Grammy Awards, at Staples Center in Los Angeles. The 12 regular board members will also be contributors to the Recording Academy's What's The Download website and its quarterly newsletter.

Yahoo! Creates Media Group, Based in SoCal

Internet giant Yahoo! has long been working to raise its profile in the entertainment industry, and now it's getting itself a home closer to Hollywood: Yahoo! will be leasing 250,000-plus square feet of space in a Santa Monica, CA office park, which will be renamed Yahoo! Center. The office park will be home to the company's new Media Group, which will include Yahoo's games, sports, news, movies, music and other entertainment divisions. The first employees will move in over the summer, and the group is expected to be in place and staffed up by 2008. Yahoo's Launch division is already based in Santa Monica.

The podcasting phenomenon is another symptom of consumers' demand for an ever-wider variety of personalized, on-demand entertainment.

to have back when the 'Net was new. If you have Mozilla's popular Firefox browser, you have an RSS reader (if you want to try it out, it's the "Live Bookmark" feature).

Though any reader can provide pointers to audio content, one of the things that's helping podcasting grow is software that automatically checks for and loads new content onto an iPod or other digital player when the player is synched up with a computer. Among the most popular packages are the Windows-only DopplerRadio and the best-known name in this new arena, the Mac- and PC-compatible iPodder.net.

So Many Gigabytes, So Little Content

There's a lot driving the podcasting phenomenon. First, it's an outgrowth of the fast-growing, anyone-can-play weblog world, or blogosphere. It's another symptom of consumers' demand for an ever-wider variety of personalized, on-demand entertainment —

And it's a *lot* of talk. Some aggregators make an effort to group programming by genre, and some even try to filter for quality, but for the most part listeners are on their own in tracking down interesting and well-produced podcasts among the thousands of shows available. That would seem to leave a

Automated downloads not only simplify access to podcasts, they make them more like radio. And being like radio is something podcasters talk about — a lot.

nice opening for some familiar, brand-name content providers to get in on the podcasting trend early.

Where is broadcast radio in all this? Well, the Air America Radio Network is right on top of it: A full slate of Air America shows, including headliners Al Franken and Janeane Garofalo, is easily found through podcast aggregators. KFI/Los Angeles weekend *Tech Guy* host Leo LaPorte offers his programs as pod-

casts, and some college and public radio stations are putting content out as well.

The BBC, which recently expanded its online initiative and is now archiving all its radio programming for on-demand listening for up to seven days after airing, is experimenting, offering one BBC Radio 4 show, *In Our Time*, in podcast form.

Meanwhile, quite a bit of brand-name broadcast content — including material from Bloomberg, the Wall Street Journal Radio Network, Motley Fool, the Discovery Channel, the Weather Channel and even eBay — is available from startup company AudioFeast. AudioFeast is a paid service, starting at around \$3 a month, but it has an extensive library of music and talk shows that free podcasters can't match.

Aside from the fee, AudioFeast's music programming is supported by a total of four players, all from iRiver, while the talk material works with all those players and about a dozen more. But MP3 is the format of choice for free podcasts, to maximize accessibility — even a \$50 flash-memory player can handle much free podcast programming.

AudioFeast obviously accurately anticipated a trend here, but tightly protected paid content supported by a limited range of devices is exactly what *didn't* work for the first legal digital-music services. With so much free competition, some of which is pretty slickly produced, will AudioFeast's model work any better?

Mateo Now Infinity VP/Communications

Karen Mateo has been promoted to VP/Communications for **Infinity Broadcasting**. Mateo, who has served as Director/Communications since September 2003, is Infinity's primary spokeswoman and handles the company's internal and external communications.

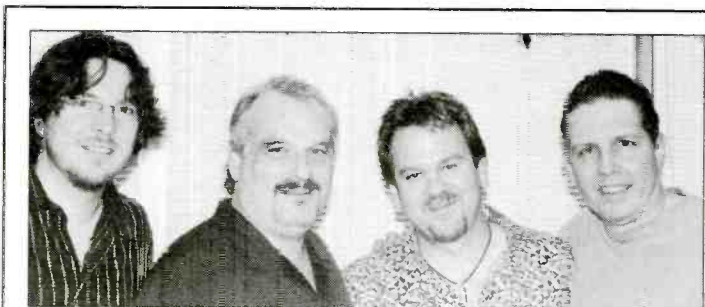
Mateo was Director/Communications for WCBS-TV/New York from 2001-2003. Her new position was announced by Infinity Chairman/CEO Joel Hollander and CBS

Sr. VP/Communications Dana McClintock.

Hollander said, "Communications is an extremely important part of our operations at Infinity, and I am pleased to have someone of Karen's talent and creativity in this role. This is a well-deserved promotion."

McClintock said, "Karen has had great success helping to craft a more cohesive message for the company

MATEO See Page 17



MONTE & FRIENDS Monte Montgomery, who has been named the Best Acoustic Guitar Player for seven years straight at the Austin Music Awards, stopped by Club R&R to play some tunes for the R&R crew. Seen here following his stellar performance are (l-r) KDOT/Reno, NV PD Jave Patterson; R&R CHR/Pop Editor & Street Talk Daily Overlord Kevin Carter; Montgomery; and R&R Rock Editor Ken Anthony.

ABC News Radio Names Garcia Its DC Bureau Chief

ABC News Radio has named veteran News radio executive **Robert Garcia** its new Washington, DC Bureau Chief. Garcia, who will report directly to ABC News Radio



Garcia

VP/GM Steve Jones, replaces long-time DC Bureau Chief Merrilee Cox, who retired from the network at the end of 2004.

Garcia will be responsible for all of ABC News Radio's coverage originating from the nation's capital and surrounding states, as well as overseeing all the bureau's reporters and producers for federal agencies, including the White House, Capitol Hill and the Pentagon.

Garcia covered the DC network-radio news beat as Exec. Producer for CBS Radio's Washington bureau from 1989-1996. From there he moved to Atlanta, where he spent eight years as VP/GM for CNN-Radio. During his tenure that network grew from 350 to 1,700 affiliates and earned six prestigious Edward R. Murrow Awards. Most recently Garcia was the DC-based Managing Director for Strauss Radio Strategies, a public relations and strategic communications firm.

"Robert is a veteran newsman with extensive experience covering national issues and some of the most important events of our lifetime, and I am delighted to have him lead our bureau in Washington, DC," said Jones. "Throughout its history, ABC's Washington radio bureau has earned a stellar reputation in the broadcast industry. Under Robert's leadership, we look forward to continuing that tradition of excellence in radio journalism."

KCMD

Continued from Page 3

As Johnson 970, KCMD will give listeners across Northwest Oregon continuous stand-up routines, interview segments with beginning and world-famous comedians, parody songs and topical bits. The segments are hosted by "Comedy Jocks" who include Kerri Kasem, daughter of legendary *American Top 20* radio host Casey Kasem.

KUPL-AM had been Country since Sept. 30, 2004, when the station ended its tenure as "Extreme Talk Radio" in the wake of syndicated afternoon duo Opie & Anthony's dismissal from Infinity-owned WNEW/New York. The 970 kHz signal has also been home to KYTE, which was a high-energy Top 40 in the late 1970s, before moving to Adult Standards in the 1980s.

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Radio

• **LAURA BROCKMAN** rises from NSM to Director/Sales for Clear Channel Radio Tri-State, which comprises four stations in Sussex, NJ. She succeeds **SHAWN DILKS**, who becomes Regional Sales Manager covering Orange County, NY for Clear Channel Radio of the Hudson Valley, which comprises stations in Poughkeepsie, NY.

Taking over as NSM for the Sussex cluster is **LOIS BURMESTER**, a six-year CC/Tri-State veteran who moves up from Sr. Marketing Consultant. Back in the Hudson Valley, **WADE LOTT** is named Director/Sales, **DOUG MACLEOD** is tapped as Director/Marketing & NTR Sales, and **JOSH REED** becomes Promotion Director. Lott most recently worked at WQTM/Orlando; MacLeod was formerly at WTRX/Flint, MI; and Reed was Marketing Coordinator at Marist College's School of Graduate & Continuing Education.

• **ASHLEY BROOME-TAYLOR** is promoted from AE to GSM at KWYE/Fresno.



Broome-Taylor

• **DENNIS CAICEDO** is named Director/Sales for WBPS, WBZS & WKDL/Washington. He has 20 years of radio sales research experience, most recently with Spanish Broadcasting System in Miami.

• **ANGELA GODWIN** is promoted to GSM of WFLB & WKML/Fayetteville, NC, while **BRYAN KUSILKA** is upped to NSM for the entire Beasley/Fayetteville cluster, which also includes WAZZ, WTEL, WUKS and WZFX.



Godwin



Kusilka

They previously served as LSM and AE, respectively, for WKML.

• **DONNA HUGHES** is elevated from Producer to Sr. Producer/Country Programming at Premiere Radio Networks, giving her oversight of the company's Country Today prep service and all programming elements associated with the Country Music Association Awards. Additionally, she will write and produce radio specials, assume a greater role in *Ben & Brian's Big Top 20 Countdown* and continue booking guests for *The Foxworthy Countdown*.

• **KIRK KOPIC** is tapped as Sr. Director/Sales for KKBT/Los Angeles. He was most recently LSM at Crosstown KRTH.

• **HEIDI RAPHAEL** adds Director/Corporate Communications duties for Greater Media. She retains her existing communications responsibilities with Greater Media's Detroit cluster and will remain based there.

• **PHILIP SUMMERS** is named Sr. Director/Sports Marketing for Sirius Satellite Radio. He most recently served as Sr. Director/Marketing & Sales for the NFL.

• **RICHARD CHECHILO** is named Exec. VP/GM for Sony BMG's newly formed Custom Marketing Group, which brings together the former Sony Music Custom Marketing Group and BMG Special Products. He was most

Letter To The Editor

Reader Remembers Ray Peterson

Recording artist **Ray Peterson**, whose signature song was 1960's "Tell Laura I Love Her," died of cancer on Jan. 22. He was 65. Upon learning of Peterson's death, industry veteran **John Rook** sent the following letter to **R&R**.

I heard last night that Ray Peterson had died. Another who contributed to make radio programming such joy during those days of variety has left the stage. His "Tell Laura I Love Her," "Corina Corina" (1959) and "The Wonder of You" (1960) are still fresh; "The Wonder of You" was also recorded by Elvis Presley a few years later. He was called the "singer's singer" — a great voice, a great guy and a longtime friend. A Texas boy, from Denton, he entered the world two years behind me in April of 1939. He was handicapped by polio as a kid. Life was difficult trying to make a living in the past decade, but he never complained.

I'm searching my files for a photo of him so I can do a salute on my website at www.johnrook.com. Today's **R&R** readers probably won't remember Ray, but those of us knocking on 70 years of age sure do. I'll miss him.

The views expressed in a letter to the editor are those of the writer only. The writer is solely responsible for the content. R&R reserves the right to edit letters.

recently Sr. VP/Sales & Operations for Sony Music Custom Marketing Group.

• **JOHN FLECKENSTEIN** joins the Zomba Label Group as Sr. VP/International. He was previously VP/Global Marketing for BMG. Zomba also taps **JULIE GOLDSTEIN** as VP/Marketing. She comes from a similar position at the TV Guide Television Network.



Goldstein

• **EAMON SHERLOCK** is named Sr. VP/International Marketing at RCA Music Group. He was formerly Sr. VP/International at MCA Records.

• **AL SMITH** is appointed Director/A&R at Epic Records. He has served as VP/Creative at Cherry Lane Music Publishing since 2001.

• **CRG MEDIA** signs on to handle af-

iliate relations for the daily syndicated feature "Something You Should Know." The long-running feature, hosted by Mike Carruthers, currently airs on a reported 130 stations. For more info, call CRG's John Clark at 770-798-9910.

• **Q2 MEDIA GROUP** is tapped by A&E Television Networks to produce, distribute and market "Biography for Radio," a two-minute radio feature that will air

five days a week throughout the U.S. and Canada when it debuts in March. Upcoming profiles on the feature, based on A&E's *Biography* TV series, are scheduled to include Matt Damon, Tom Hanks, Oprah Winfrey, Jesse Ventura, Brian Wilson and Irving Berlin.

Meanwhile, Q2 names **TRUE MEASURE** to handle national advertising sales for the show. For more information, contact Q2 Media at 415-277-1710.

TRS

Continued from Page 1

"Get there early for a good seat, because I guarantee you this one's going to be a standing-room-only, side-splitting event!"

The 10th annual R&R Talk Radio Seminar takes place March 10-12 at the Loews Santa Monica Beach Hotel near Los Angeles. To register, review the TRS 2005 agenda and get complete hotel reservation information, log on to www.radioandrecords.com and click on the "Conventions" tab at the top of the page.

"Many of America's most successful talk shows post huge ratings and produce substantial revenue for stations without even a hint of politics as part of their daily dialogue. So we've assembled a dais of four of radio's best and most entertaining hosts to demonstrate and discuss why talk that goes beyond politics and beyond topics like the war in Iraq must be an essential component in any successful Talk radio station's future.

Records

National Radio

FCC

Continued from Page 1

the commission could wait until a new chairman is named. FCC Chairman Michael Powell plans to depart in March, and FCC Media Bureau Chief Ken Ferree, who was instrumental in crafting the new regulations, will also step down in March.

Meanwhile, Democratic FCC Commissioners Jonathan Adelstein and Michael Copps, both of whom have criticized the rewritten rules, want the FCC to act now. "We should immediately begin a comprehensive proceeding to adopt rules that will promote the core values of localism, competition and diversity," they said in a joint statement. "We call on the FCC to gather a far more complete record, including independent research studies on media concentration in a variety of markets, so that we can make a decision that has a more solid foundation than the last failed effort."

NAB Appeal

Just hours after the FCC's decision made headlines, the NAB announced that it would mount a Supreme Court challenge of its own. In an appeal filed Monday, the industry lobbying group asked the high

court to jettison the FCC's new Arbitron-based radio-market-definition method and restore the previous service-contour-based method. The Arbitron-defined markets, along with the joint-sales-agreement-attribution rule and other radio-ownership changes, were the portions of the FCC's rules rewrite that won court approval for enactment.

As it has before, the NAB argued that the FCC's abandonment of the contour method runs afoul of Congress' intent when it loosened the commission's radio-ownership limits in the Telecommunications Act of 1996. In particular, the group pointed out that Congress relied on the contour method when it crafted that landmark legislation.

"It was against this backdrop that Congress passed the 1996 act," the NAB argued in its appeal, in which it charged that in switching to the Arbitron method, the commission did "indirectly what it could not do directly — limit common ownership in local radio markets to levels below those set by Congress."

The NAB also wants the Supreme Court to overturn the FCC's television-duopoly rules, which restrict the number of TV outlets one company can own in a market. The NAB said,

"We continue to believe the Supreme Court needs to clarify lower-court decisions related to media ownership."

The NAB's action was preceded, on Jan. 28, by an appeal from a group of companies that included Infinity parent Viacom, Tribune, Fox, NBC and Telemundo. This group asked the high court to overturn the Third Circuit's remand of the FCC's new media cross-ownership rules, which allow larger ownership combinations across different media.

The groups also argued that the Washington, DC and Philadelphia Circuit Courts have issued conflicting rulings on the FCC's ownership rules, and they asked the Supreme Court to set a definitive regulatory course for the FCC to follow.

"Whether ownership restrictions that limit broadcast speech are to be reviewed under a rational-basis test or under a First Amendment standard applicable to other types of speech is an issue that courts of appeal have long urged the court to review, and one that only this court can resolve," the companies said.

Despite the filing of these appeals, industry insiders say the high court would be more likely to hear the case if it were backed by the FCC and the White House.

Swift Reaction

Reaction to the FCC's decision was immediate. Rep. Maurice Hinchey — a staunch critic of the FCC's new ownership rules — said he was delighted with the FCC's decision, and he urged the commission to completely reconsider the rules. "I'm hopeful that the FCC's decision not to appeal the court ruling, coupled with Chairman Powell's resignation, is a sign that the FCC is headed in a new direction that favors the rights of the American public over the financial aspirations of media conglomerates," Hinchey said.

"The FCC and Bush administration now recognize that their arguments in favor of media consolidation would not hold up in court. The next step for the FCC in this regard is to take action not just to hold back from pursuing media consolidation, but to proactively find ways to provide greater rights to smaller media outlets that too often are silenced by the media giants."

Former FCC Commissioner Gloria Tristani said, "With this decision the FCC has an opportunity to craft media-ownership rules that truly serve the American people.

CHRONICLE

BIRTHS

Recording artist **Lou Rawls**, wife/personal manager Nina, son Aiden Allen, Jan. 10.

CONDOLENCES

Gainesville and Ocala, FL radio executive **John Rutledge**, 80, Jan. 29.

Traffic founding member **Jim Capaldi**, 60, Jan. 28.

Rosalie Zeisig, mother of WKHX/Atlanta weekend/swing personality Rick Zeisig, 76, Jan. 27.

Jefferson Airplane drummer **Spencer Dryden**, 66, Jan. 11.

Former KSTP/Minneapolis sports announcer **Gordon "Jack" Horner**, 92, Jan. 10.

The FCC must include the public in its decisionmaking process by actively listening to American concerns about the media."

Meanwhile, Harris Nesbitt analyst Lee Westerfield said in a report that the decision not to challenge the Philly court's ruling could spell the end of FCC Commissioner Kevin Martin's chances to succeed Powell as FCC Chairman. "By abandoning the effort, the White House signals it would prefer a status quo FCC chairperson, therefore probably not Commissioner Martin, who has endorsed deregulation."

NATIONAL MUSIC

Live365 is the largest Internet radio network, with thousands of stations in a wide variety of formats. Programmed by true music tastemakers from around the globe, Live365 offers an enthusiastic audience for established and up-and-coming artists alike. In a world of consolidated playlists, Live365 charts the tastes and preferences of today's most vibrant music community. Tracks with the most plays during the seven days ended Feb. 1, 2005 are listed below.

LIVE 365.COM

Travis Storch • 866-365-HITS

Top Pop

KELLY CLARKSON Since U Been Gone
AVRIL LAVIGNE Nobody's Home
GREEN DAY Boulevard Of Broken Dreams
NELLY I/TIM MCGRAW Over & Over
MAROON 5 Sunday Morning

Top Christian

SMOKIE NORFUL I Need You Now
STARFIELD Filled With Your Glory
DELIRIOUS? Rain Down
TONEX Make Me Over
KUTLESS Sea Of Faces

Top Folk

CATIE CURTIS It's The Way You Are
WAIFS Bridal Train
SARAH HARMER Almost
MELISSA ETHERIDGE Lucky
DAR WILLIAMS The Beauty Of Rain

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27,000 businesses

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R&B & HIP-HOP

Damon Williams
BABY BASH I/AKON Baby I'm Back
CAM'RON I/KANYE WEST Down And Out
HEAVY D. Big Booty Girls
LUDACRIS I/MAS & DOUG E. FRESH Virgo
MARIO How Could You

RAP

DJ Mecca
COMMON Food
CRIME MOB I'll Beat Yo A**
DAZ DILLINGER I/GEORGE C. Nothin' Can Stop...
GETO BOYS I Tried
GOODIE MOB Puttin' On 2 Nite
MANNIE FRESH Fight Song
XZIBIT I/STRONG ARM STEADY Beware Of Us

ROCK

Gary Susalis
JET Get Me Outta Here
SILVERTIDE California Rain
SOCIALBURN Touch The Sky
SWITCHFOOT Sooner Or Later
TRUST COMPANY Stronger

ALTERNATIVE

Gary Susalis
DONNAS Everything Is Wrong
FALL OUT BOY Grand Theft Autumn
FEATURES Leave It All Behind
FUTUREHEADS First Day
GOLDEN REPUBLIC You Almost Had It
PHOENIX Run Run Run
SOUNDTRACK OF OUR LIVES Big Time
THIS DAY AND AGE Slideshow

TODAY'S COUNTRY

Liz Opoka
BROOKS & DUNN It's Getting Better All The Time
SHEDAISSY Don't Worry 'Bout A Thing
PHIL VASSAR I'll Take That As A Yes...

ADULT ALTERNATIVE

Liz Opoka
JOSEPH ARTHUR Even Theo
ANI DIFRANCO Studying Stones
MINNIE DRIVER Invisible Girl
FIVE FOR FIGHTING If God Made You
HOLLY WILLIAMS Sometimes

AMERICANA

Liz Opoka
PAT GREEN Somewhere Between Texas...
NANCI GRIFFITH Simple Life
ALISON KRAUSS Crazy As Me
KIERAN MCGEE Faithless
NATHAN Red River Clay

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CANTOMA MoonSmith
FOUS DE LA MER Conmigo
SWING OUT SISTER Happy Ending
ANITA BAKER How Does It Feel
MAYSA Where Do You Go?
TAO OF GROOVE Mulatica Mia
DE PHAZZ Maybe San Jose
GABRIELA ANDERS You Go To My Head

This section features this week's new adds on DMX MUSIC channels available via digital cable and direct broadcast satellite.

CHR/POP

Jack Patterson
PAPA ROACH Scars
SNOOP DOGG Signs
FRANKIE J I/BABY BASH Obsession (No Es Amor)

HOT JAMZ

Mark "In The Dark" Shands
AKOM Lonely
MARIAH CAREY It's Like That

URBAN

Jack Patterson
TROY JOHNSON It's You
MASHONDA Back Of Da Club
MIRI BEN-ARI Sunshine To The Rain

ALTERNATIVE

Dave Sloan
SOUNDTRACK OF OUR LIVES Big Time
BLUE MERLE Burning In The Sun

DANCE

Randy Schlager
DT8 Winter
MICRO I/CAMILLE World Around Me
NARCOTIC THRUST When The Dawn Breaks
ERIC MORILLO What Do You Want (Kenny Hayes Edit)
JESIKA Be My Lover (DJG Massive Mix)
ROSKO Love Is A Drug (Rosko Alt Edit)
RENAME Limelight
JANA JANA Heart Of Glass
DA BUZZ Dangerous
R.E.L. Colors Of Love
ANNA VISSI Call Me
CANDEE JAY Back For Me
DAPHNE ROSE All I Ever Wanted
C-SIXTY FOUR On A Good Thing
ROCKEFELLER Do It 2 Nite (Space Cowboys Edit)
COMMANDER TOM Attention!

ADULT ALTERNATIVE

Stephanie Mondello
NAVIGATORS I See You Clearly
OZOMATLI Love & Hope
ADEM These Are Your Friends
KENNY WAYNE SHEPHERD Let Go

INTERNATIONAL HITS

Mark "In The Dark" Shands
EMMA Maybe
EMMA Crickets Sing For Anamarie
EMMA Breathing
EMMA Lay Your Love On Me
2RAUMWOHNUNG Wir Sind Die Anderen
RAGHAV Angel Eyes
ROBBIE WILLIAMS Misunderstood
JAMELIA Stop
ANASTACIA Welcome To My Truth

COUNTRY

Leanne Vince
TOBY KEITH Honky Tonk U
JO DEE MESSINA My Give A Damn's Busted

RHYTHMIC DANCE

Danielle Ruyschaert
MILK AND SUGAR Stay Around
DESTINY'S CHILD Soldier (Maurice's Soul Remix Edit)
CIARA 1, 2, Step (C And C Super Bounce Mix)
CIARA 1, 2, Step (Johnny Budz Mixshow Edit)
CIARA Goodies (Bimbo Jones Vocal Edit)
GWEN STEFANI I/EVE Rich Girl...
DEBBY HOLIDAY Half A Mile Away

RAP/HIP-HOP

Mark "In The Dark" Shands
GAME No More Fun And Games
GAME Don't Worry
GAME The Documentary
GAME Special
GAME We Ain't
GAME Like Father, Like Son
GAME Put You On The Game
GAME Where I'm From
PITBULL Toma

SIRIUS SATELLITE RADIO

1221 Ave. of the Americas
New York, NY 10020
212-584-5100
Steve Blatter

Alt Nation

Rich McLaughlin
MOBY Beautiful
CITIZEN COPE Bullet And A Target
MY CHEMICAL ROMANCE The Jetset Life...

The Pulse

Haneen Arafat
VELVET REVOLVER Fall To Pieces
LIFEHOUSE You And Me

Sirius Hits 1

Kid Kelly
ASLYN Be The Girl
MARIAH CAREY It's Like That
FRICKIN' A Jessie's Girl

New Country

Al Skop
DIERKS BENTLEY Lot Of Leavin' Left To Do
SHANIA TWAIN Don't
BLAINE LARSEN How Do You Get That Lonely

Octane

Jose Mangin
BLACK LABEL SOCIETY Suicide Messiah
TRUST COMPANY Stronger
BREAKING POINT Show Me A Sign

Spectrum

Gary Schoenwetter
RAY CHARLES I/NORAH JONES Here We Go Again
BRIGHT EYES Another Travelin' Song
SNOW PATROL Chocolate
JOHN FOGERTY Wicked Old Witch

Heart & Soul

BJ Stone
SAMSON Atmosphere
RAHSAAN PATTERSON Forever Yours
FAITH EVANS Again

RADIO Disney

Artist/Title	Total Plays
BOWLING FOR SOUP 1985	79
ASHLEE SIMPSON Pieces Of Me	75
JESSE McCARTNEY Because You Live	75
BLACK EYED PEAS Let's Get It Started	74
KELLY CLARKSON Breakaway	74
JOJO Leave (Get Out)	73
RAVEN SYMONÉ Backflip	71
JESSE McCARTNEY Beautiful Soul	70
JOJO Baby It's You	69
AVRIL LAVIGNE My Happy Ending	33
HILARY DUFF Fly	33
HILARY DUFF I Am	31
NELLY I/T. MCGRAW Over And Over	31
HILARY DUFF Why Not	30
KELLY CLARKSON Since U Been Gone	29
CHRISTY CARLSON ROMANO Dive In	28
SKYE SWEETNAM Tangled Up In Me	27
LIL ROMEO I/N. CANNON My...	26
JENNIFER LOPEZ Jenny From...	26
JESSE McCARTNEY Good Life	27

Playlist for the week of Jan. 24-30.

866-MVTUNES
21,000 movie theaters
This week's Movie Tunes is frozen

WEST

1. SHANIA TWAIN I/M. McGRATH Party For Two
2. RAY CHARLES I/NORAH JONES Here We Go Again
3. TROY JOHNSON It's You
4. U2 Vertigo
5. TIM MCGRAW Live Like You Were Dying

MIDWEST

1. MARY J. BLIGE Children Of The Ghetto
2. SHANIA TWAIN I/M. McGRATH Party For Two
3. TROY JOHNSON It's You
4. RAY CHARLES I/NORAH JONES Here We Go Again
5. MONTY LANE ALLEN If I Were An Angel

SOUTHWEST

1. SHANIA TWAIN I/M. McGRATH Party For Two
2. TROY JOHNSON It's You
3. RAY CHARLES I/NORAH JONES Here We Go Again
4. MONTY LANE ALLEN If I Were An Angel
5. TIM MCGRAW Live Like You Were Dying

NORTHEAST

1. SHANIA TWAIN I/M. McGRATH Party For Two
2. MARY J. BLIGE Children Of The Ghetto
3. TROY JOHNSON It's You
4. RAY CHARLES I/NORAH JONES Here We Go Again
5. MONTY LANE ALLEN If I Were An Angel

SOUTHEAST

1. SHANIA TWAIN I/M. McGRATH Party For Two
2. MARY J. BLIGE Children Of The Ghetto
3. TROY JOHNSON It's You
4. RAY CHARLES I/NORAH JONES Here We Go Again
5. TIM MCGRAW Live Like You Were Dying

AOL Radio@Network

Ron Nenni 415-934-2790

Top Alternative

Pete Schiecke
BRAVERY An Honest Mistake

Top Pop

Jeff Graham
HOWIE DAY Collide

Top Country

Beville Darden
TOBY KEITH Honky Tonk U
RASCAL FLATTS Skin

Top Jams

Donya Floyd
BROOKE VALENTINE Girlfriend
TWEET Turn Da Lights Off

Top Jazz

Beville Darden
EVERETTE HARP Can You Hear Me
BONEY JAMES 2:01am
ANITA BAKER Men In My Life

abc RADIO NETWORKS

Phil Hall • 972-991-9200

ABC AC

Peter Stewart
GOD GOOD DOLLS Give A Little Bit

Hot AC

Steve Nichols
KELLY CLARKSON Since U Been Gone
RYAN CABRERA True

Tom Joyner Morning Show

Vern Catron
BRIAN MCKNIGHT Every Time You Go Away

Country Coast To Coast

Dave Nicholson
TOBY KEITH Honky Tonk U
BLAKE SHELTON Goodbye Time

Real Country

Richard Lee
TOBY KEITH Honky Tonk U



Ken Moultrie • 800-426-9082

Hot AC

John Fowlkes
KELLY CLARKSON Since U Been Gone

Rhythmic CHR

Steve Young/John Fowlkes
NATALIE GOIN' Crazy
SNOOP DOGG Let's Get Blown
BABY BASH Baby I'm Back
CHINGY I/JANET JACKSON Don't Worry

Soft AC

Mike Bettelli/Teresa Cook
JOHN MAYER Daughters

Mainstream AC

Mike Bettelli/Teresa Cook
TIM MCGRAW Live Like You Were Dying

The Alan Kabel Show — Mainstream AC

Steve Young/Teresa Cook
TIM MCGRAW Live Like You Were Dying

The Alan Kabel Show — Hot AC

Steve Young/John Fowlkes
KELLY CLARKSON Since U Been Gone

Mainstream Country

Hank Aaron
SHANIA TWAIN Don't
TIM MCGRAW Drugs Or Jesus

New Country

Hank Aaron
SHANIA TWAIN Don't!
TOBY KEITH Honky Tonk U

Lia

Ken Moultrie/Hank Aaron
BLAINE LARSEN How Do You Get That Lonely
TERRI CLARK I Think The World Needs A Drink

Danny Wright

Ken Moultrie/Hank Aaron
LONESTAR Class Reunion
TOBY KEITH Honky Tonk U
SHANIA TWAIN Don't!

24 HOUR FORMATS

Jon Holiday • 303-784-8700

Adult Contemporary

Rick Brady
GOD GOOD DOLLS Give A Little Bit

U.S. Country

Penny Mitchell
TIM MCGRAW Drugs Or Jesus
TOBY KEITH Honky Tonk U

GREAT AMERICAN COUNTRY

Jim Murphy • 303-784-8700
BLAINE LARSEN How Do You Get That Lonely
GEORGE CANYON My Name

WESTWOOD ONE

Charlie Cook • 661-294-9000

Soft AC

Andy Fuller
TINA TURNER Open Arms
KENNY G I/EARTH, WIND & FIRE The Way You Move

Bright AC

Jim Hays
AVRIL LAVIGNE Nobody's Home

Mainstream Country

David Felker
TOBY KEITH Honky Tonk U

Hot Country

Jim Hays
TOBY KEITH Honky Tonk U
JEFF BATES Long, Slow Kisses

Young & Verna

Dave Felker
TOBY KEITH Honky Tonk U
BLAINE LARSEN How Do You Get That Lonely



Country Today

John Glenn
JO DEE MESSINA My Give A Damn's Busted
KEITH ANDERSON Picking Wildflowers
BLUE COUNTY Nothing But Cowboy Boots
TOBY KEITH Honky Tonk U

AC Active

Dave Hunter
DURAN DURAN What Happens Tomorrow
JESSE McCARTNEY Beautiful Soul

Alternative Now!

Chris Reeves • 402-952-7600
LONG-VIEW When You Sleep
PROM KINGS Alone
KINGS OF LEON The Bucket

LAUNCH MUSIC ON YAHOO!

Jay Frank • 310-526-4247

Audio

112 U Already Know
50 CENT Candy Shop
CAM'RON Down And Out
DESTINY'S CHILD Cater 2 U
DIERKS BENTLEY Lot Of Leavin' Left To Do
KATRINA ELAM I Want A Cowboy
LUDACRIS Number One Spot
NELLY N Dey Say
SLIM THUG Like A Boss
T.I. You Don't Know Me
TORI ALAMAZE Don't Cha
TYRA Country Boy
YOUNGBLOODZ I/YOUNG BUCK Datz Me

Video

3 DOORS DOWN Let Me Go
8-BALL & MJG Forever
B5 All I Do
GOLDFINGER Wasted
TRACE ADKINS Songs About Me

« musicsnippet.com »

Tony Lamptey • 866-552-9118

Hip-Hop

MIKE JONES Still Trippin'
CASSIDY I'm A Hustla

R&B

AMERIE One Thing
FANTASIA Baby Mama

NATIONAL MUSIC

72 million households



Plays

JENNIFER LOPEZ Get Right	31
MARIO Let Me Love You	27
GREEN DAY Boulevard Of Broken Dreams	26
EMINEM Like Toy Soldiers	26
GAME I/50 CENT How We Do	25
DESTINY'S CHILD Soldier	22
USHER Caught Up	22
KELLY CLARKSON Since U Been Gone	21
CIARA I/MISSY ELLIOTT 1, 2 Step	20
LUDACRIS Get Back	18
JESSE MCCARTNEY Beautiful Soul	11
GWEN STEFANI Rich Girl	11
LINDSAY LOHAN Over	10
TWISTA I/FAITH EVANS Hope	10
SIMPLE PLAN Shut Up	10
SNOOP DOGG Let's Get Blown	10
JOHN MAYER Daughters	8
JA RULE I/FAT JOE & JADAKISS New York	7
AVRIL LAVIGNE Nobody's Home	7
RYAN CABRERA True	6

Video playlist for the week of Jan. 24-30.



David Cohn
General Manager

2

GAME I/50 CENT How We Do	38
T.I. Bring 'Em Out	35
JENNIFER LOPEZ Get Right	33
DESTINY'S CHILD Soldier	32
CIARA I/MISSY ELLIOTT 1, 2 Step	32
EMINEM Like Toy Soldiers	32
SNOOP DOGG Let's Get Blown	32
LUDACRIS Get Back	31
GREEN DAY Boulevard Of Broken Dreams	23
MY CHEMICAL ROMANCE I'm Not Okay...	21
KILLERS Mr. Brightside	19
UNWRITTEN LAW Save Me	18
USED All That I've Got	18
SUM 41 Pieces	18
FRANZ FERDINAND This Fire	17
MUSE Hysteria	17
CROSSFADE Cold	17
JIMMY EAT WORLD Pain	17
SNOOP DOGG I/PHARRELL Drop It Like It's Hot	17
TAKING BACK SUNDAY This Photograph Is Proof	17

Video playlist for the week of Jan. 24-30.

75 million households



Rick Krim
Exec. VP

ADDS

3 DOORS DOWN Let Me Go
JOHN LEGEND Ordinary People
BOWLING FOR SOUP Almost

3 DOORS DOWN Let Me Go
KELLY CLARKSON Since U Been Gone
DESTINY'S CHILD Lose My Breath
GREEN DAY Boulevard Of Broken Dreams
EMINEM Like Toy Soldiers
KEANE Somewhere Only We Know
JENNIFER LOPEZ Get Right
GWEN STEFANI I/EVE Rich Girl
U2 All Because Of You
GOOD CHARLOTTE I Just Wanna Live
LENNY KRAVITZ Lady
AVRIL LAVIGNE Nobody's Home
JOHN LEGEND Ordinary People
MAROON 5 Sunday Morning
JOHN MAYER Daughters
JOHN MELLENCAMP Walk Tall
SNOW PATROL Run
USHER Caught Up
ASHANTI Only U
ASLYN Be The Girl
CROSSFADE Cold

Video playlist for the week of Jan. 31-Feb. 7.

Lori Parkerson
202-380-4425



This week's chart is frozen.

20 ON 20 (XM 20)

Michelle Boros

EMINEM Mockingbird
SNOOP DOGG Signs

BPM (XM 81)

Alan Freed

ERASURE Breathe
SDUL CENTRAL I/K. BROWN Strings Of Life...
THERESE Time
GWEN STEFANI What You Waiting For?

HIGHWAY 16 (XM 16)

Ray Knight

JIMMY BUFFETT I/TDBY KEITH Piece Of Work
DIERKS BENTLEY Lot Of Leavin' Left To Do
SHEDAISY Don't Worry 'Bout A Thing
BLAKE SHELTON Goodbye Time
CLEDUS T. JUDD Paycheck Woman
JULIE ROBERTS Wake Up Older

SQUIZZ (XM 48)

Charlie Logan

QUEENS OF THE STONE AGE Little Sister
FUTURE LEADERS Everyday
PROM KINGS Alone
STRATA Never There

U-POP (XM29)

Zach Overking

DURAN DURAN What Happens Tomorrow
JOSS STONE Less Is More
EVE & DAMIEN MARLEY Where Is The Love

THE LOFT (XM50)

Mike Marrone

BEN LEE Into The Dark
BEN LEE Close I've Come
BEN LEE Begin
BEN LEE Gamble Everything For Love
GLEN PHILLIPS Thankful
MARK GEARY Whisper (Set Your Guns To Stun)
MARK GEARY Up & Up
MARK GEARY Mid-Nite Sun
MARK GEARY Ghosts
MARK GEARY I Fell
WAIFS Don't Think Twice, It's Alright
WAIFS London Still
WAIFS Lighthouse

RAW (XM66)

Leo G.

Z-RO I/DEVIN THE DUDE & JUVENILE The Mule
BABY I/LIL WAYNE Shyne On
SLY BOOGIE I/JAGGED EDGE If You Got Crew

WATERCOLORS (XM71)

Trinity

MAXIMUM GROOVES Chasing Shadows
NILS Pacific Coast Highway
PAMELA WILLIAMS Fly Away With Me

XM CAFÉ (XM45)

Bill Evans

ETHAN DANIEL DAVIDSON Free The Ethan Daniel...
BUTCH WALKER Letters

Please Send Your Photos

R&R wants your best snapshots.

Please include the names and

titles of all pictured and send

pics to R&R, c/o Keith Berman:

kberman@radioandrecords.com

CMT

COUNTRY MUSIC TELEVISION

75.1 million households
Brian Philips, Sr. VP/GM
Chris Parr. VP/Music & Talent

ADDS

KEITH ANDERSON Pickin' Wildflowers

TOP 20

	Plays	
	TW	LW
DARRYL WORLEY Awful Beautiful Life	33	24
ALAN JACKSON Monday Morning Church	32	29
KEITH URBAN You're My Better Half	32	29
KENNY CHESNEY Old Blue Chair	31	29
RASCAL FLATTS Bless The Broken Road	31	29
GRETCHEN WILSON When I Think About...	31	29
BIG & RICH Holy Water	31	28
BRAD PAISLEY Mud On The Tires	31	27
SHANIA TWAIN Don't!	29	27
LEE ANN WOMACK I May Hate Myself In...	28	24
MARTINA MCBRIDE God's Will	28	22
JULIE ROBERTS Wake Up Older	27	22
KENNY CHESNEY Anything But Mine	26	26
NELLY I/TIM MCGRAW Over And Over	24	22
JOSH GRACIN Nothin' To Lose	24	18
S. BROWN I/R. RANDOLPH Mission Temple...	22	26
L. LYNN I/J. WHITE Portland, Oregon	17	17
S. TWAIN I/B. CURRINGTON Party For Two	17	16
JAMIE O'NEAL Trying To Find Atlantis	16	18
CHARLIE ROBINSON El Cerrito Place	16	18

Airplay as monitored by Mediabase 24/7
between Jan. 24-30.



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Jim Murphy, VP/Programming
26.5 million households

ADDS

GEORGE CANYON My Name
BLAINE LARSEN How Do You Get That Lonely

GAC TOP 20

BRAD PAISLEY Mud On The Tires
KEITH URBAN You're My Better Half
LEE ANN WOMACK I May Hate Myself In The Morning
ALAN JACKSON Monday Morning Church
CHELY WRIGHT Bumper Of My SUV
SHANIA TWAIN Don't!
JOSH GRACIN Nothin' To Lose
GRETCHEN WILSON When I Think About Cheatin'
MARTINA MCBRIDE God's Will
REBA MCBENTIRE He Gets That From Me
KENNY CHESNEY Anything But Mine
RASCAL FLATTS Bless The Broken Road
BILLY DEAN Let Them Be Little
DARRYL WORLEY Awful Beautiful Life
SUGARLAND Baby Girl
MIRANDA LAMBERT Me And Charlie Talking
JOE NICHOLS What's A Guy Gotta Do...
TERRI CLARK The World Needs A Drink
LEANN RIMES Nothin' 'Bout Love Makes Sense
CRAIG MORGAN That's What I Love About Sunday

Information current as of Feb. 4.



Pos.	Artist	Avg. Gross (in 000s)
1	METALLICA	\$772.6
2	BETTE MIDLER	\$737.8
3	BARRY MANILOW	\$691.7
4	CHER	\$627.2
5	JAY-Z & FRIENDS	\$549.8
6	TOBY KEITH	\$544.8
7	VAN HALEN	\$472.1
8	YANNI	\$374.4
9	MANNHEIM STEAMROLLER	\$370.0
10	R.E.M.	\$296.0
11	PIXIES	\$271.2
12	TRANS-SIBERIAN ORCHESTRA	\$265.9
13	NORAH JONES	\$263.0
14	SARAH BRIGHTMAN	\$246.0
15	GREEN DAY	\$241.8

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JACK JONES
LEANN RIMES
O.A.R.

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California 209-271-7900.

TELEVISION

Tube Tops

When Fox airs Super Bowl XXXIX live from Jacksonville, **Alicia Keys** is slated to perform "America the Beautiful" as part of the pregame show that is also scheduled to feature **Gretchen Wilson; The Charlie Daniels Band; Earth, Wind & Fire;** and **The Black Eyed Peas**. In addition, **Paul McCartney** is set to perform at halftime, and **Kelly Clarkson** and **John Fogerty** are slated to perform at the NFL Tailgate Party before the game (Sunday, 2/6; pregame coverage begins at 10am ET/7am PT, while kickoff is set for 6:30pm ET/3:30pm PT).

Friday, 2/4

• **Ozzy Osbourne, Live With Regis & Kelly** (check local listings for time and channel).

• **John Legend, The View** (ABC, check local listings for time).

• **Five For Fighting, The Tonight Show With Jay Leno** (NBC, check local listings for time).

• **Nanci Griffith, Late Show With David Letterman** (CBS, check local listings for time).

• **LeAnn Rimes, Jimmy Kimmel Live** (ABC, check local listings for time).

• **G. Love, Last Call With Carson Daly** (NBC, check local listings for time).

Saturday, 2/5

• **Keane, Saturday Night Live** (NBC, 11:30pm ET/PT).

Monday, 2/7

• **Ashanti, The Ellen DeGeneres Show** (check local listings for time and channel).

• **Will Smith, David Letterman**.

• **Wilco, Late Night With Conan O'Brien** (NBC, check local listings for time).

• **Night Ranger, Late Late Show With Craig Ferguson** (CBS, check local listings for time).

• **Paula Abdul, The Tony Danza Show** (check local listings for time and channel).

Tuesday, 2/8

• **The 5 Browns, Jay Leno**.

• **3 Doors Down, David Letterman**.

Wednesday, 2/9

• **Tina Turner, Ellen DeGeneres**.

• **Avril Lavigne, Jay Leno**.

Thursday, 2/10

• **The Zutons, Craig Ferguson**.

• **LeAnn Rimes, Tony Danza**.

— Julie Gidlow

The iTunes Music Store Top 10

Apple's iTunes Music Store is the leading digital-music service in the U.S., offering a catalog of more than 1 million songs from all four major label groups and hundreds of independents. Here's a snapshot of the top-selling downloads on Tuesday, Feb. 1, 2005.

1. GREEN DAY Boulevard Of Broken Dreams
2. LIFEHOUSE You And Me
3. KELLY CLARKSON Since U Been Gone
4. JENNIFER LOPEZ Get Right
5. CIARA I/MISSY ELLIOTT 1, 2 Step
6. KILLERS Mr. Brightside
7. 50 CENT Disco Inferno
8. THE GAME I/50 CENT How We Do
9. FAITH EVANS & TWISTA Hope
10. LENNY KRAVITZ Lady

Top 10 Albums

1. BECK Hell Yes (EP)
2. VARIOUS ARTISTS Garden State ST
3. BRIGHT EYES I'm Wide Awake It's Morning
4. KENNY CHESNEY Be As You Are
5. GREEN DAY American Idiot
6. CHEMICAL BROTHERS Push The Button
7. KILLERS Hot Fuss
8. THE GAME The Documentary
9. ANDREW LLOYD WEBBER Phantom of the Opera ST
10. BRIGHT EYES Digital Ash In A Digital Um



AL PETERSON
apeterson@radioandrecords.com

Dr. Laura Takes On A New Day

A return to independence in a consolidated world

Dr. Laura Schlessinger has never been one to shy away from swimming against the tide. Over the course of her career she has become one of the first women to shatter Talk radio's glass ceiling, first at the local level, and then nationally. She has survived both critics and crises while building ratings and revenue that have propelled her daily program to the heights of corporate radio.

As the new year begins Dr. Laura is going her own way once again as she returns to the world of independent syndication after spending the better part of the last decade with Clear Channel-owned Premiere Radio Networks. In January Schlessinger and her former partner, Radio Today Entertainment founder Geoff Rich, launched Take on the Day Inc. to handle syndication and affiliate relations for *The Dr. Laura Show*.

The partnership between Schlessinger and Rich marks a reunion for the pair, who united for the original launch of *The Dr. Laura Show* in national syndication. I recently caught up with Schlessinger and Rich to get the back story on their re-teaming, hear what Rich has been up to in the years since he exited the radio business and learn why Dr. Laura is truly the "fastest listener in the world."

R&R: Dr. Laura, tell us about the genesis of this renewed relationship with Geoff. What brought you two back together at this point in your career?

LS: I always missed him. We had such a funny start together and such a warm continuance, and, frankly, I missed what we had. And one of those things we had — aside from our friendship and how hard-working and competent he is — was focus. When you are part of a huge conglomerate there's not as much specific focus, and I missed that. I've missed all the interaction with affiliates and being more personally involved. So the genesis of this was to get back that lovin' feelin'.



Dr. Laura Schlessinger

GR: Another one of the things that Laura and I share that's unique, in addition to our mutual passion for great radio, is that we happen have the same birthday. We were both born on Jan. 16, so maybe there is some sort of destiny thing going on here.

R&R: What have you been up to these past few years, Geoff?

GR: After I retired from ABC Radio back in 2001 I took some classes at NYU and began dabbling in the theater, which actually turned out pretty well. I thought I'd never go back to radio.

Have You Seen Oprah's And Ellen's Ratings?

At a special TRS 2005 learning session that will be held on Friday, March 11, Heidi Hanzel and Lara Dyan — hosts of the nationally syndicated talk show *ChickChat* — will co-moderate a discussion about why delivering more talk programming that turns on women can mean more ratings and revenue for Talk radio.



Also on the dais will be Liz Dolan, co-host and co-founder of ABC Radio Networks' *Satellite Sisters*; WBT & WLNK/Charlotte VP/GM Rick Jackson; ABC Radio Sr. VP Programming John McConnell; and Rebecca Maddox, President/CEO of Maddox-Smye, a Florida-based consulting firm that delivers strategies on selling and marketing to women to a list of blue-chip clients nationwide.

The 10th annual R&R Talk Radio Seminar takes place March 10-12 at the Loews Santa Monica Beach Hotel near Los Angeles. For registration, hotel reservation information and a look at the complete TRS 2005 agenda, log on to www.radioandrecords.com and click on "Conventions."

"When you are part of a huge conglomerate there's not as much specific focus, and I missed that."

Dr. Laura Schlessinger

Networks continues to have with the show under the new structure.

GR: Premiere will continue to handle ad sales and will provide satellite distribution. Our new company is handling all affiliate relations and marketing — in essence, the syndication to radio stations and the production of the program.

R&R: What do you see as the advantage of re-entering the marketplace as an independent in a world that has changed a lot since you last worked together?

GR: There was a lot of fear six, seven or even 10 years ago that consolidation was going to mean that all decisions regarding programming were going to be made on a top-down basis and that the new conglomerates of radio broadcasting were going to dictate to their owned-and-operated stations what programming to play.

The feeling then was that if you weren't owned by one of the big conglomerates, you were not going to get any distribution. But what we have discovered in the past four or five years is something that I always believed, and that is

Continued on Page 16

Then one day Dr. Laura called and said that her contract was up and that she thought we should get together to talk about getting back to our entrepreneurial roots. My reaction was that this was the opportunity I would come back to radio for.

LS: I was so moved, because I have so much respect for him, and he was willing to come out of his multi-jillionaire retirement for me. I was really touched by that.

R&R: Explain what involvement Premiere Radio

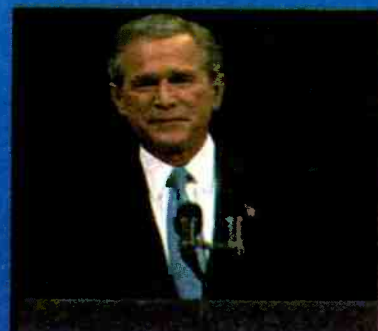
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 request directly to Loews Santa Monica Beach Hotel

Dr. Laura Takes On A New Day

Continued from Page 14

that great talent will always come through. Whether that talent is owned by a large corporation or is independent, great talent always succeeds.

LS: See why I like to have him around? He is so optimistic — I love that about Geoff.

R&R: Does being an independent in today's broadcast business actually give you more flexibility with regard to affiliations for the show?

GR: It goes back to what Dr. Laura just mentioned: It all comes down to the word *focus*. That is the No. 1 thing. A small company can focus on the product it has in a way that can be more effective than it could sometimes be in a large-company environment, where there are a multitude of products. There is no conflict or any other concerns for us. Our only goal is getting *The Dr. Laura Show* on as many stations and to as many listeners as possible and helping affiliates make as much money and get the highest ratings possible. We have nothing else to work on every day but that, and I believe that gives us a unique advantage.

R&R: Dr. Laura, what, if any, changes or additional roles does this return to independent syndication mean for you?

LS: You know from talking to me over the years that this is not a job for me, it's a mission, and I just felt that my mission could be better served with a different structure. My role? I'm back in the skipper's seat. I'm calling tactics and strategy, and I'm getting mobilized to do more and different things, because I now have the control to actually make it happen.

For example, one of the things we are planning to do all over America — and something I have been dying to do for years — is a one-woman show. It's another great way for me to be able to preach, teach and nag, in a theatrical environment. Plus, I always love having the opportunity to be face to face with a live audience.

GR: Plus, it's the type of event that we can produce and deliver to affiliates so that they have a new opportunity for nontraditional revenue and a new way to do a promotion to drive listeners to the show and their station. The thing

we want to do is continually come up with ideas to unlock the value of Dr. Laura to her affiliates.

R&R: Do you plan to bring any other programming or talents under the *Take on the Day* umbrella?

LS: No, as we've said, we're committed to a very specific focus here. We are not looking to bring any other talents in to the company, at least not at this point.

R&R: Geoff, what was it that attracted you to The Dr. Laura Show when you originally teamed up, and how has it changed or evolved into the show you hear today?

GR: When I first heard the show I was riveted. It was radio you could not turn off, because it was giving common-sense advice to people who needed help. While you can't necessarily offer full therapy to someone in a three-hour show, Dr. Laura was able to offer some elements of therapy that were unique and compelling and not being offered by any other relationship talk show host at the time.

"What we have discovered in the past four or five years is something that I always believed, and that is that great talent will always come through"

Geoff Rich

I think the show has evolved to be even more than that today, because Dr. Laura does a great job of reinventing and reinvigorating her show all the time. One of the features that is different today that I really like is where she does callbacks. Instead of just giving someone one-time advice on the right thing to do, if the person is receptive, she will give them an assignment to do in order to help change their behavior. Then she has them call back a few days or a week later, and when they do, listeners can actually hear the results and the growth of a human being.

R&R: You recently inked a deal to put the show on satellite for the first time. What advantage does that bring, and how do you respond to any concerns that your terrestrial affiliates might have?

GR: We found that, with the exception of Rush Limbaugh and Dr. Laura, almost every other top talk show host is already available on either XM or Sirius or both. Clearly, having those shows on satellite has not impacted terrestrial affiliates negatively at all. It's roughly the equivalent of adding one more top-20-market station to your show's audience. It will represent maybe 2% or 3% of the show's audience, but it also offers extra exposure in markets where the show is not currently airing.

LS: Yet!

GR: Dr. Laura listens faster than anyone else in the world, and responds.

LS: What can I say? It's my job.

GR: Anyway, being on satellite radio gives us an opportunity to penetrate new markets. I also think it assists station affiliates in a not-so-obvious way by allowing people who are traveling around the country by car to continue to listen to their favorite talk show host, so that when they come back to their home market, they'll tune to the show on radio.

Frankly, if local affiliates are doing their job — and I think most of our affiliates do a wonderful job — of providing local news, weather, traffic and information integrated in to *The Dr. Laura Show*, it offers listeners a more compelling package. At this point in time — and I'm not going to try to point to five years or seven years down the road — I think satellite is at best neutral to affiliates and is actually a benefit because it creates a greater awareness of any talent.

LS: That's all well and good, but, frankly, I just wanted to be sure I could be heard on the rings of Saturn. I want the first voice that aliens hear to be mine doing my thing.

R&R: Dr. Laura, you have a new book out that comes on the heels of your most recent bestseller. Tell us about it.

LS: *Woman Power* is really a companion piece to my last book — it's sort of like a workbook. It reiterates many of the concepts and themes of *The Proper Care and Feeding of Husbands*, only with this book I ask people to talk to their family, watch things on TV and listen to the radio and think about how all of that impacts their perception of husbands and marriage and being a wife and mother.

I'm actually working on another book right now, called *Bad Childhood, Good Life*. A lot of people call my show when they're stuck, and this book is going to clarify my philosophy about being stuck and how one has a good life in spite of a bad childhood. I don't talk about it a lot, but it's something that is a personal message for me.

"I'm calling tactics and strategy, and I'm getting mobilized to do more and different things, because I now have the control to actually make it happen."

Dr. Laura Schlessinger

I am pretty good living proof, and in this book I am going to share with readers a lot of what I have learned.

R&R: Many of us have heard about your son growing up through your show over the years, but he's just made a pretty dramatic decision, hasn't he?

LS: Yes. My son has enlisted in the Army and volunteered for Special Forces.

R&R: How do you feel about that?

LS: My son is a warrior, just like his mother. I've been a warrior all my life to help society do the right thing, especially when it comes to children. I've always been a warrior for kids. My son has picked up that baton — or maybe I should say gun — to literally become a warrior for freedom and democracy, and I am very proud of that. To me, it's a natural extension of what I have taught him all his life, and that is that you put everything on the line for what's right. That's how he was brought up, and I'm very proud of him.

R&R: Finally, with *Valentine's Day* right around the corner, tell us a bit about your *Dr. Laura Valentine Necklace Boutique* and who will benefit from it this year.

LS: All proceeds from the sale of this year's necklaces will go to Operation Family Fund, which is a volunteer organization that assists the families of American military heroes who are permanently disabled or killed in the line of duty. All the money goes into special trusts so that the children of these veterans can have funds for medical expenses, education or even food in their tummies and a roof over their heads, if that is an issue. It's about taking care of the families of our fallen heroes. We expect to raise over \$35,000 if every necklace sells. I personally made every piece, and you can see them and buy them online right now at www.drLaura.com.

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EDITORIAL

EXECUTIVE EDITOR	ROGER NADEL • rnaedel@radioandrecords.com
MANAGING EDITOR	RICHARD LANGE • rlange@radioandrecords.com
ASSOCIATE MANAGING EDITOR	BRIDA CONNOLLY • bconnolly@radioandrecords.com
NEWS EDITOR	JULIE GIDLOW • jgidlow@radioandrecords.com
RADIO EDITOR	ADAM JACOBSON • ajacobson@radioandrecords.com
ASSOCIATE RADIO EDITOR	KEITH BERMAN • kberman@radioandrecords.com
ASSOCIATE EDITOR	CARRIE HAYWARD • chayward@radioandrecords.com
ASSOCIATE EDITOR	MICHAEL TRIAS • mtrias@radioandrecords.com
AC/HOT AC EDITOR	JULIE KERTES • jkertes@radioandrecords.com
ALTERNATIVE EDITOR	KEVIN STAPLEFORD • kstapleford@radioandrecords.com
CHR/POP EDITOR	KEVIN CARTER • kcarter@radioandrecords.com
CHRISTIAN EDITOR	KEVIN PETERSON • kpeter@radioandrecords.com
COUNTRY EDITOR	LON HELTON • lhelton@radioandrecords.com
LATIN FORMATS EDITOR	JACKIE MADRIGAL • jmadrigal@radioandrecords.com
NEWS/TALK/SPORTS EDITOR	AL PETERSON • apeter@radioandrecords.com
ROCK EDITOR	KEN ANTHONY • kanthony@radioandrecords.com
SMOOTH JAZZ EDITOR	CAROL ARCHER • carcher@radioandrecords.com
TRIPLE A EDITOR	JOHN SCHOENBERGER • jschoenberger@radioandrecords.com
URBAN/RHYTHMIC EDITOR	DANA HALL • dhall@radioandrecords.com

MUSIC OPERATIONS

DIRECTOR/OPERATIONS	AL MACHERA • amachera@radioandrecords.com
SR. DIRECTOR/DIGITAL INITIATIVES	JOHN FAGOT • jfagot@radioandrecords.com
CHARTS & MUSIC MANAGER	ROB AGNOLETTI • ragnoletti@radioandrecords.com
PRODUCT & TECH SUPPORT MGR.	JOSH BENNETT • jbenett@radioandrecords.com
CHART COORDINATOR/LATIN	MARCELA GARCIA • magarcia@radioandrecords.com
COORDINATOR	MARK BROWER • mbrower@radioandrecords.com

BUREAUS

7900 Wisconsin Avenue #400 • Bethesda, MD 20814 • Tel (301) 951-9050 • Fax (301) 951-9051	
WASHINGTON BUREAU CHIEF	JOE HOWARD • jhoward@radioandrecords.com
1106 16 th Avenue South • Nashville, TN 37212 • Tel (615) 244-8822 • Fax (615) 248-6655	
NASHVILLE BUREAU CHIEF	LON HELTON • lhelton@radioandrecords.com
ASSOCIATE COUNTRY EDITOR	CHUCK ALY • caly@radioandrecords.com
OFFICE MANAGER	KYLE ANNE PAULICH • kpaulich@radioandrecords.com

CIRCULATION

CIRCULATION MANAGER	JIM HANSON • jhanson@radioandrecords.com
---------------------	--

INFORMATION TECHNOLOGY

DIRECTOR	SAEID IRVANI • sirvani@radioandrecords.com
LEAD DEVELOPER	CECIL PHILLIPS • cphillips@radioandrecords.com
APPLICATION DEVELOPER	HAMID IRVANI • hirvani@radioandrecords.com
WEB/APPLICATION DEVELOPER	AMIT GUPTA • agupta@radioandrecords.com
NETWORK ADMINISTRATOR	KEITH HURLIC • khurlic@radioandrecords.com
SYSTEM ADMINISTRATOR	JOSE DE LEON • jdeleon@radioandrecords.com
DATABASE ADMINISTRATOR	PUNEET PARASHAR • pparashar@radioandrecords.com

PRODUCTION & DESIGN

PRODUCTION DIRECTOR	KENT THOMAS • kthomas@radioandrecords.com
PRODUCTION MANAGER	ROGER ZUMWALT • rzumwalt@radioandrecords.com
GRAPHICS	DELIA RUBIO • drubio@radioandrecords.com
DESIGN DIRECTOR	TIM KUMMEROW • tkummerow@radioandrecords.com
DIRECTOR/DIGITAL PRODUCTS	SUSAN SHANKIN • sshankin@radioandrecords.com
AD DESIGN MANAGER	EULALAE C. NARIDO II • bnarido@radioandrecords.com
DESIGN	GLORIOSO FAJARDO • gfajardo@radioandrecords.com
DESIGN	SONIA POWELL • spowell@radioandrecords.com
DESIGN CONSULTANT	GARY VAN DER STEUR • gvdsteur@radioandrecords.com
DESIGN CONSULTANT	CARL HARMON • charmon@radioandrecords.com

ADVERTISING

DIRECTOR/SALES	HENRY MOWRY • hmowry@radioandrecords.com
ADVERTISING COORDINATOR	NANCY HOFF • nhoff@radioandrecords.com
SALES REPRESENTATIVE	GABRIELLE GRAF • ggraf@radioandrecords.com
SALES REPRESENTATIVE	MEREDITH HUPP • mhupp@radioandrecords.com
SALES REPRESENTATIVE	ERN LLAMADO • ellamado@radioandrecords.com
SALES REPRESENTATIVE	KAREN MUMAW • kmumaw@radioandrecords.com
SALES REPRESENTATIVE	MARIA PARKER • mparker@radioandrecords.com
SALES REPRESENTATIVE	KRISTY REEVES • kreeves@radioandrecords.com
SALES REPRESENTATIVE	STEVE RESNIK • sresnik@radioandrecords.com
SALES REPRESENTATIVE	JEANNETTE ROSARIO • jrosario@radioandrecords.com
SALES REPRESENTATIVE	MICHELLE RICH • mrich@radioandrecords.com
SALES REPRESENTATIVE	BROOKE WILLIAMS • bwilliams@radioandrecords.com
SALES ASSISTANT	VALERIE JIMENEZ • vjimenez@radioandrecords.com

FINANCE

CHIEF FINANCIAL OFFICER	FRANK COMMONS • fcommons@radioandrecords.com
COMPTROLLER	MARIA ABUIYSA • mabuiysa@radioandrecords.com
ACCTG. SUPERVISOR/PAYROLL MGR.	MAGDA LIZARDO • mlizardo@radioandrecords.com
CREDIT AND COLLECTIONS	SUSANNA PEDRAZA • spedraza@radioandrecords.com
BILLING ADMINISTRATOR	ERNESTINA RODRIGUEZ • erodriguez@radioandrecords.com
BILLING ADMINISTRATOR	GLENDIA VICTORES • gvictores@radioandrecords.com

ADMINISTRATION

PUBLISHER/CEO	ERICA FARBER • efarber@radioandrecords.com
VP/EDITORIAL & MUSIC OPERATIONS	CYNDEE MAXWELL • cmaxwell@radioandrecords.com
DIRECTOR/OPERATIONS	PAGE BEAVER • pbeaver@radioandrecords.com
GENERAL COUNSEL/DIRECTOR HR	LISE DEARY • ldeary@radioandrecords.com
DIRECTOR OF CONVENTIONS	JACQUELINE LENNON • jlennon@radioandrecords.com
EXECUTIVE ASSISTANT	AMANDA ELEK • aelek@radioandrecords.com
OFFICE ADMIN/RECEPTION	JUANITA NEWTON • jnewton@radioandrecords.com
MAILROOM	ROB SPARAGO • rsparago@radioandrecords.com

A Perry Capital Corporation

Sales

Continued from Page 1

and national sales rose 3%. A drop of 2% in combined local and national sales in December meant a fourth-quarter finish of 1% growth vs. 2003.

Local and national spot revenue are based on a pool of more than 150 markets, as reported by the accounting firm of Miller, Kaplan, Arase & Co.

2004 was the first year nonspot sales have been evaluated as part of the overall RAB monthly and full-year report. In December, NTR sales grew 12%, resulting in full-year NTR growth of 11%. The NTR dollars, however, were not substantial enough to change the full-year report card of 2% improvement over 2003.

"Radio continues to be attractive to advertisers because it continues to grow its audience and deliver consumers," RAB President/CEO Gary Fries said. "In the past year alone, the number of listeners to terrestrial radio has grown by over 3.5 million consumers nationwide, [according to RADAR 83, fall 2004 vs. RADAR 79, fall 2003]."

With local sales growing at a 3% clip and national sales coming in flat for the year, local now makes up a larger percentage of the overall \$20 billion pie. Local grew from 77% to 77.3%, with national's percentage falling from 17.7% to 17.3%.

Lamb

Continued from Page 3

are located in Arkansas, Illinois, Missouri, North Carolina and Pennsylvania. Max also owns 11 television stations across the U.S. Barnstable's holdings shrink to six stations, located in the Nassau-Suffolk and Greenville, SC markets.

Meanwhile, Dick Lamb, best known for his 26 1/2 years as head of *The Breakfast Bunch* morning

Herschel

Continued from Page 3

Herschel, a 20-year industry veteran, began his radio career at WGAR/Cleveland, where he briefly served as a sales associate before being elevated to LSM. He has also served as WDOK/Cleveland's Team Sales Manager and took a role as GSM for WJMO-AM, WZAK & WZJM/Cleveland after nine years in sales at crosstown WEWS-TV.

Forecast

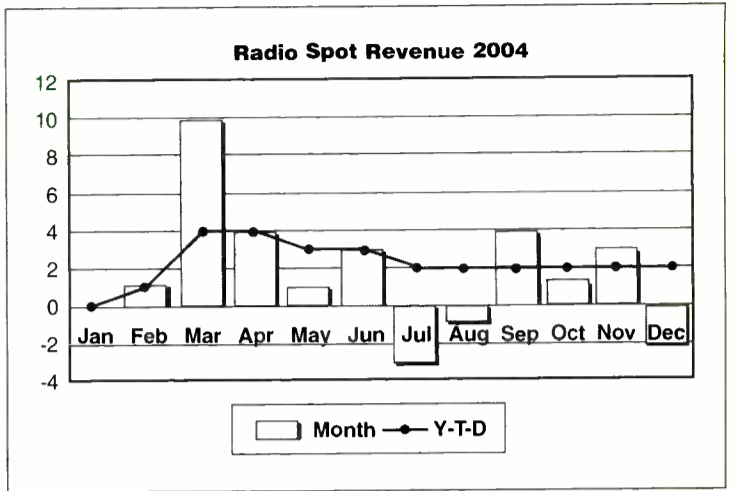
Continued from Page 3

excited about the relaunch of Forecast, and we look forward to continuing the original Verve label's tradition of fostering great talent at a time when music lovers are embracing the true artistry of the genre in droves."

Mateo

Continued from Page 10

and its many stations, and she has developed key relationships with the media, which has been a great



Network sales now make up 5.4% of the total, up slightly from 5.3% in 2003. The overall cash total grew by \$4.1 million to hit the \$20.013 billion figure.

Fries will recap radio's 2004 performance and provide a look ahead at how 2005 is shaping up when he delivers his semiannual State of the Industry address on Feb. 11 as part of the RAB2005 Radio Sales, Management & Leadership Conference in Atlanta.

L.A. Radio Tops Billion-Dollar Mark Again

For the second straight year the 59 commercial stations that comprise the Los Angeles radio market generated more than \$1 billion in revenue. The Southern California

Broadcasters Association said the L.A. Miller Kaplan report shows market growth of 1% in 2004 vs. 2003.

A comparison of data in the Los Angeles Miller Kaplan "X-Ray" report for the first 11 months of 2004 showed radio, at 1.5% growth, ahead of spot television (up 1.3%) and print (down 8.5%), making it the leading medium in market growth to that point in the year.

"Radio is growing because more advertisers are understanding just how consumers use different media," said SCBA President Mary Beth Garber. "All the newest research by Wirthlin Worldwide and the PreTesting Lab indicates that radio is unique in the way consumers relate to it."

show at Entercom's WWDE (2WD)/Norfolk, on Jan. 28 stepped aside to take a corporate programming role for Max, in which he is a partner.

Lamb is a radio veteran in Virginia's Tidewater region, having started as a DJ at WGH-AM/Norfolk in 1958. In 1978 he teamed with business partner Larry Saunders to purchase WWDE-AM & FM/Norfolk. Both stations were later sold,

with the FM eventually going to Entercom. Lamb has now rejoined Saunders, who is an associate at Max Media.

"After all these years I still continue to enjoy being on the air, but at this point in my life I have other things I want to do," Lamb told the *Virginian-Pilot*, which reports that Lamb has a noncompete agreement with Entercom that will likely keep him off Norfolk radio for six months.

WWDE's *Breakfast Bunch* will continue with Paul McCoy.

Hot 97

Continued from Page 1

terminate Mr. Delgado and Mr. Lynn while suspending the other members of the morning crew sends a message that this type of insensitivity is utterly unacceptable."

More on the Hot 97 controversy: Page 30.

KXYZ

Continued from Page 3

to make a powerful contribution to the development, well-being and entertainment of Houstonians."

Also joining Frishberg as part of Business Radio Partners' new venture is former KIKK OM/PD Brent Clanton, who was named GM for the new BizRadio 1320 in November 2004.

Radio Mines Untapped Forehead Market

WFBC (B93.7)/Greenville, SC morning show producer **Kato Keller** made the ultimate sacrifice to help raise money for tsunami relief: He sold his forehead on eBay. Keller, producer of *The Hawk and Tom Show*, offered the precious real estate of his forehead for use as a miniature, flesh-colored mobile billboard for one month to any business willing to pay the freight to slap a temporary tattoo on his face, as long as it wasn't offensive — or for a competing radio station.



Better trim those bangs, boy!

Co-host **Tom Steele** explains this madness: "We heard that some guy in Omaha got \$40,000 to advertise SnoreStop on his forehead for a month, so we put Kato's forehead up for auction on eBay. Honestly, we thought he might get a couple hundred bucks." Guess what? This stupid stunt brought in \$7,500! Half the proceeds will be donated to CARE (www.care.org).

The winner, Steve White Volkswagen Audi, scored the prime viewing area on Kato's forehead, and he will proudly sport the automotive tattoo for 30 days. "Everywhere — church, funerals, the grocery store, on dates ... you name it," Steele tells **ST**.

Set Wayback Machine To Friday, Install Railing

Nick Vidal, half of The Baka Boyz, who are enjoyed on WMIB/Miami and KDAY/Los Angeles, underwent seven hours of neck surgery on Feb. 1 to repair two broken vertebrae.



The Bakas, in much, much, much happier times.

Vidal was seriously injured on Jan. 29 when he took a 10-foot header from the side of a stairway at a club in Boca Raton, FL, where he and his brother, Eric, do a weekly appearance. "He was headed upstairs to the VIP area, and there

was no railing on one side of the staircase," says their producer, **J-Love**. [Ed. note: Can you spell l-a-w-s-u-i-t?] "Nick slipped and fell over the side, bounced off a wooden cabinet before he hit the floor and broke two vertebrae in his neck." Doctors expect Vidal to make a full recovery. Get well wishes can be sent to him c/o WMIB (105-3 The Beat), 7601 Riviera, Miramar, FL 33023.

Crimestopper's Notebook

The *Tucson Citizen* reports that a former **KRQQ/Tucson** intern is suing station owner Clear Channel, claiming management failed to respond to her 2003 allegations that former station personality **Donovan** had made unwanted sexual advances toward her. The unnamed woman, who is a student at the University of Arizona, says she quit the station in March 2003 because of ongoing sexual innuendoes and gestures made by Donovan, a.k.a. **Richard Marcel Benjamin**. KRQQ eventually fired Donovan/Benjamin after the woman's complaints led to his arrest. A year ago he pleaded guilty to attempted sexual abuse and was sentenced to 60 days in jail on work furlough and probation. KRQQ management had no official comment when contacted by **ST**.

Money So Clean, It Sparkles

The Inc. founder/CEO **Irv "Gotti" Lorenzo** and his brother, label President **Chris Lorenzo**, were indicted last

week on racketeering and money laundering charges. According to the *Los Angeles Times*, the U.S. Attorney's office in Brooklyn, NY has been investigating the Lorenzos' alleged ties to convicted drug dealer **Kenneth "Preme" McGriff**, who is reportedly close to being indicted for a series of murders, many tied to the rap world. The attorney general contends that the Inc., formerly known as Murder Inc., was financed with McGriff's drug money.

The *Times* also reports that Universal Music Group, which distributes the Inc., will not be charged with any criminal activity.

L.A.'s Newest Star

And the winner of the coveted Asst. PD/MD derby at Clear Channel Hot AC KYSR (Star 98.7)/Los Angeles is ... **Deanne Saffren**. No stranger to Star, Saffren was the station's Promotions Director before leaving in 2001. Her previous experience includes marketing at Capitol Records and six years in the programming department at KJEE/Santa Barbara, CA. Most recently she was Promotions Director at crosstown Country KZLA and booked radio promotions for USA Network's *Nashville Star*. She replaces Chris Patyk, now PD of KZON/Phoenix.

Label Love



Hire this woman, pronto!

• After 11 years at Jive Records, VP/Promotion & Field Operations **Denise George** will be leaving the label, effective April 1. Until then she can be reached at her office at 248-952-6573. After April 1 George can be contacted at 248-683-4245, denisegeorge01@aol.com or via IM at denisemgeorge.

• Island Def Jam Sr. VP/Promotion **Ken Lane** bolsters his promotion staff with the addition of the talented **Ross**

Grierson, who joins as VP/Promotion, based in Cincinnati. Seconds later Chicago-based Sr. Director/Rock Promo Dude **David McGilvray** was awarded VP stripes.

And there's more: Def Jam VP **Mike Kyser**, a.k.a. "The Mayor of Def Jam," has left the building. He's expected to resurface in a similar role over at Warner Music Group, where he'll be reunited with his former boss, Kevin Liles.

• Industry icon **Russ Bach** signs on as a consultant to the music division of Doc Hollywood Kidz, which also has a film division targeted to children.

• Epic Records inks **Rob Rosen** for regional duties based in Miami. Atlanta-based label workhorse **Charlie Strobel** officially adds Atlanta to his Southeast Regional to-do list, and congrats to Sr. Director/National Promotion **Adan Armandariz**, who's moving from L.A. to Dallas to take on a dual role as Regional Southwest Promo along with handling National Rock duties.

The Programming Dept.

• KHKS/Dallas Asst. PD/MD/midday personality **Fernando Ventura** is leaving at the end of February for a new gig TBA. PD Patrick Davis seeks a talented midday personality with possible future stripes attached.

• Longtime WZZO/Allentown PD **Rick Strauss** is moving to New York as Director/Content for Clear Channel Online Music & Radio.

• **D-Rock** is the new PD of Citadel's Urban/Urban AC combo KRRQ & KNEK/Lafayette, LA, replacing John "Mojo"

Kinnett. Ms. Rock previously programmed KBMB/Sacramento; KXHT/Memphis; and WJWZ/Montgomery, AL.

• **Napp-I**, formerly of KQBT/Austin, resurfaces as OM/MD of KNDA (102.9 Da Bomb)/Corpus Christi, TX.

• WGRD/Grand Rapids PD **Bobby Duncan** is stepping down on Feb. 25 and moving home to Houston. He'll be replaced by **Jerry "JT" Tarrants**, currently programming Classic Rock WILZ & WYLZ and Rocker WKQZ/Saginaw, MI.

• KDAY/Los Angeles Asst. PD/midday jock **CJ** resigns for family reasons. CJ is the artist formerly known as "CK" during his days at KYLD/San Francisco; KKRZ/Portland, OR; and KWIN/Stockton, among others.

Continued on Page 20

R&R TIMELINE

1 YEAR AGO

- **Clive Davis** named Chairman/CEO of BMG North America.
- **Charles Goldstuck** becomes President/COO of BMG North America.
- **R&R AC/Hot AC Editor Angela Perelli** rejoins Clear Channel's KYSR (Star 98.7)/Los Angeles as PD.



Clive Davis

5 YEARS AGO

- **Chester Schofield** relinquishes his roles at AMFM as Exec. VP/Philadelphia and WDAS-AM & FM VP/GM.
- **Maxine Todd** appointed PD of Infinity's KOAI (The Oasis)/Dallas.
- **Chris Miller** upped to PD of KKJZ/Portland, OR.



Maxine Todd

10 YEARS AGO

- **Bob Turner** appointed President of Shamrock Radio Sales.
- **Manny Bella** joined Capitol Records as VP/Urban Promotion & Marketing.
- **Mark Hamlin** moves to Shamrock's WWWW/Detroit as PD.

15 YEARS AGO

- EMI Records promotes **Ron Urban** to Exec. VP/GM.
- **Tom Mitchell** named PD of WTIC-FM/Hartford.
- **Harv Blain** promoted to VP/Contemporary Radio at McVay Media.



Ron Urban

20 YEARS AGO

- **George Harris** named PD of Metromedia AOR KMET/Los Angeles (now KTWW).
- **Michael Horne** promoted to GM of KOY & KQYT/Phoenix.
- **Tommy Hedges** named Exec. VP at Jeff Pollack Communications.

25 YEARS AGO

- **Bill Gable** resigns as PD of CKLW/Detroit.
- **Michael Dundas** and **Jason Minkler** appointed National Promotion Directors for RSO Records.
- **Jack Chudnoff** promoted to Division VP/Marketing for RCA Records.

30 YEARS AGO

- **Nick Anthony** added to Burns Media.
- **Bill Cunningham** promoted to Exec. VP of Heffel's mainland operations.
- **Trigger Black** named PD of WRNO/New Orleans.

lonely no more



the new single from the
forthcoming debut solo album
...**something to be**
by

rob thomas

Produced by Matt Serletic

for Melisma Productions, Inc.

Mixed by David Thoener

MELISMA ATLANTIC LIPPMAN ENTERTAINMENT

Continued from Page 18

• In other CJ news, **Jeff Brown**, also known as "CJ," leaves the MD/morning post at WAZO/Wilmington, NC to become PD of new Cumulus CHR/Pop WFNR (Hot 100)/Blacksburg, VA. He'll also do afternoons using his military call sign, "Captain Connors."



No, not that Kevin James.

• **Steve Burke** is the new PD of Clear Channel Classic Rocker WEKL/Augusta, GA. He'll migrate from the PD post at WYNU/Jackson, TN and replaces Kevin James, who was recently named PD of WRFQ/Charleston, SC.

• **Ricky G.** is the new PD of CHR/Rhythmic WJFX/Ft. Wayne, IN. Most recently Mr. G was doing double-duty for Entravision/El Paso as PD of Spanish-language KINT and morning guy on Alternative sister KHRO.

Got MILF?

"I've never seen so many hot moms and stinky diapers in one place," says WNCI/Columbus, OH PD **Michael McCoy** after surviving last week's auditions for the WNCI *Morning Zoo's* all-mom garage band. "The Zoo held auditions for a singer, lead guitarist, rhythm guitarist, bassist, drummer and keyboardist to round out the all-mom lineup," he says. Last weekend the moms reported to a local studio and recorded a tasty remake of Blondie's "One Way or Another." The mom band, tentatively named Section C, has already landed a sweet debut gig: open-



Our moms were never this hot.

ing for *Bowling For Soup* on Feb. 4.

In a related story, *Morning Zoo* member **Alaina Sheer** is leaving. Qualified replacement candidates should dazzle McCoy at WNCI, 2323 West 5th Ave., Suite 200, Columbus, OH 43204, or e-mail michaelmccoy@clearchannel.com.

El Rey De Todos Los Medios

After an eight-month foray into FM Talk, Infinity flushed the format at **KKDG (105.9 The Edge)/Fresno**, returning the station to Spanish-language CHR as "**Viva 106**" under PD **Guillermo Prince**, who says Viva will continue to carry *The Howard Stern Show* for now — until they can creatively figure out how to extricate themselves from the deal. The only other two live bodies on the station, **Chris Daniel** and **Nikki Thomas**, remain with the company in other capacities.

Quick Hits

• Infinity AC flagship KVIL/Dallas has mornings open, as **Amy Catherine** and producer/co-host **Scott Robb** exit. **Terry King** remains as a solo act until a replacement show is found, then he'll move to another daypart.

• After 15 years with Clear Channel CHR/Pop KGOT/Anchorage, AK, afternoon jock **Phil Kirm** crosses the hall to Country buddy KASH for afternoons and cluster production duties. **T-Marten** is upped from nights to afternoons, while **Timmy Daniels** is lured from part-time to nights with the promise of free CDs and lucrative bar remotes.

• For reasons still unclear, the KXJM/Portland, OR-based *Playhouse* continues to divide and multiply like some sort of mutant, gangrenous flu virus. The latest victim, er, affiliate — their ninth — is Results Radio CHR/Rhythmic **KSRT/Santa Rosa, CA**.

• Lotus Classic Rocker KLPX/Tucson says goodbye to morning team **Barry & Andy** after four years.

News/Talk Topics

• What's up at WGN/Chicago? **R&R** has confirmed that VP/GM **Mark Krieschen** is away on "personal leave" and that his predecessor, Steve Carver, is now overseeing the station while maintaining his VP/GM duties at Tribune sister WATL-

TV/Atlanta. The *Chicago Sun-Times'* Robert Feder reported on Feb. 1 that WGN insiders are suggesting that Krieschen's absence could become permanent, citing allegations that were reportedly leveled against him by former PD Mary June Rose, who recently exited after eight years.

• Westwood One's **Tom Leykis** just debuted a new weekend show called *The Tasting Room*, focused on the finer side of wine, beer and spirits. Following the show's Jan. 29 launch on KLSX/Los Angeles, WWI plans a national rollout into other major markets soon.

• Progressive Talk comes to Memphis as Entercom Adult Standards WJCE/Memphis flips to **WWTQ** with a full lineup of Air America content.

Condolences

• **Frank Kovas**, President and Director of Ft. Wayne, IN-based Kovas Communications, died of cardiac arrest on Jan. 29. He was 82. Kovas owned four Chicago-area properties in addition to WLVA/Roanoke, VA.

• Condolences go out to promo vet **Howard Rosen** on the sudden passing of his father, **Raymond**, on Feb. 1 at his home in Long Beach, NY. The elder Rosen, who was 92, is survived by Rose, his wife of 65 years. In lieu of flowers, you are asked to make a contribution to the American Heart Association.

• Our thoughts are also with New England promo legend Don Masters and his wife, Norma, on the passing of their son, **Rich**. For more info, contact Capitol's Ken Lucek at 323-871-5704.

TELEVISION

TOP 10 SHOWS

Total Audience
(109.6 million households)

1	American Idol (Tues.)
2	American Idol (Wed.)
3	CSI
4	E.R.
5	CBS Sunday Movie (The Magic Of Ordinary Days)
6	CSI: NY
7	Cold Case
8	Extreme Makeover: Home Edition (8pm)
9	Medium
10	Extreme Makeover: Home Edition (9pm)

Jan. 24-30

Adults 18-49

1	American Idol (Tues.)
2	American Idol (Wed.)
3	E.R.
4	CSI
5	The Apprentice 3
6	Extreme Makeover: Home Edition (9pm)
7	Extreme Makeover: Home Edition (8pm)
8	Medium
(tie)	The Simple Life 3
10	CSI: NY

Source: Nielsen Media Research

FILMS

BOX OFFICE TOTALS

January 28-30

Title	Distributor	\$ Weekend	\$ To Date
1	<i>Hide And Seek</i> (Fox)*	\$21.95	\$21.95
2	<i>Are We There Yet?</i> (Sony)	\$16.34	\$38.45
3	<i>Million Dollar Baby</i> (WB)	\$12.26	\$21.57
4	<i>Meet The Fockers</i> (Universal)	\$8.02	\$258.37
5	<i>Coach Carter</i> (Paramount)	\$8.01	\$53.57
6	<i>The Aviator</i> (Miramax)	\$7.55	\$68.23
7	<i>Racing Stripes</i> (WB)	\$6.53	\$35.06
8	<i>Sideways</i> (Fox Searchlight)	\$6.34	\$40.05
9	<i>In Good Company</i> (Universal)	\$6.24	\$35.99
10	<i>Assault On Precinct 13</i> (Focus)	\$4.28	\$14.75

*First week in release. All figures in millions.
Source: ACNielsen EDI

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HITS TOP 50 ALBUMS

THE INDUSTRY'S NO. 1 RETAIL CHART February 4, 2005

LW	TW	ARTIST	ALBUM	LABEL	POWERINDEX	CHANGE
—	1	KENNY CHESNEY	Be As You Are	BNA	303,456	—
1	2	GAME	The Documentary	Aftermath/G-Unit/Interscope	263,729	-57%
—	3	LEANN RIMES	This Woman	Curb	98,214	—
2	4	GREEN DAY	American Idiot	Reprise	91,278	+4%
3	5	EMINEM	Encore	Shady/Interscope	74,342	+1%
6	6	KELLY CLARKSON	Breakaway	RCA/RMG	59,719	-2%
5	7	JOHN LEGEND	Get Lifted	Columbia	58,955	-5%
4	8	LIL' JON & THE EASTSIDE BOYZ	Crunk Juice	TVT	57,646	-8%
7	9	USHER	Confessions	LaFace/Zomba Label Group	53,678	+5%
12	10	CIARA	Goodies	LaFace/Zomba Label Group	50,646	+14%
16	11	FANTASIA	Free Yourself	J/RMG	50,465	+25%
9	12	NOW VOL 17	Various	Capitol	49,742	+3%
10	13	DESTINY'S CHILD	Destiny Fulfilled	Columbia	47,661	0%
8	14	LUDACRIS	The Red Light District	Def Jam/IDJMG	43,825	-13%
15	15	SHANIA TWAIN	Greatest Hits	Mercury	41,915	-2%
13	16	PHANTOM OF THE OPERA	Soundtrack	Sony Classical	41,725	-6%
14	17	KILLERS	Hot Fuss	Island/IDJMG	41,396	-5%
—	18	BRIGHT EYES	I'm Wide Awake, It's Morning	Saddle Creek	40,784	—
20	19	NELLY	Suit	Derty/Fo' Reel/Universal	39,405	+5%
11	20	JAY-Z/LINKIN PARK	Collision Course	Warner Bros.	38,951	-13%
18	21	MARIO	Turning Point	J/RMG	38,728	+1%
—	22	GETO BOYS	The Foundation	Rap-A-Lot	38,688	—
32	23	RASCAL FLATTS	Feels Like Today	Lyric Street	38,102	+32%
17	24	SNOOP DOGG	R&G (Rhythm & Gangsta)	Geffen	37,171	-5%
19	25	GWEN STEFANI	Love, Angel, Music, Baby	Interscope	35,925	-5%
—	26	WOW GOSPEL 2005	Various	Verity	35,773	—
22	27	T.I.	Urban Legend	Atlantic	34,704	-1%
—	28	BRIGHT EYES	Digital Ash In A Digital Urn	Saddle Creek	33,849	—
26	29	RAY CHARLES	Genius Loves Company	Concord	33,150	+4%
21	30	2PAC	Loyal To The Game	Interscope	32,896	-9%
31	31	JESSE MCCARTNEY	Beautiful Soul	Hollywood	32,624	+10%
28	32	MAROON 5	Songs About Jane	Octone/J/RMG	32,500	+5%
33	33	GRETCHEN WILSON	Here For The Party	Epic	32,392	+13%
25	34	U2	How To Dismantle An Atomic Bomb	Interscope	32,243	-1%
27	35	GEORGE STRAIT	50 #1's	MCA	30,677	-3%
29	36	TOBY KEITH	Greatest Hits 2	DreamWorks Nashville	30,153	-3%
24	37	GARDEN STATE	Soundtrack	Epic	29,060	-16%
30	38	ASHANTI	Concrete Rose	Murder Inc./IDJMG	27,549	-8%
34	39	BIG & RICH	Horse Of A Different Color	Warner Bros.	25,529	+5%
40	40	GUNS N'ROSES	Greatest Hits	Geffen	24,650	+17%
35	41	TIM MCGRAW	Live Like You Were Dying	Curb	24,200	+1%
44	42	KENNY CHESNEY	When The Sun Goes Down	BNA	24,137	+26%
23	43	COACH CARTER	Soundtrack	Capitol	24,101	-30%
37	44	RAY!	Soundtrack	WSM Soundtracks	23,349	+5%
41	45	CREED	Greatest Hits	Wind-up	22,358	+7%
—	46	ASHLEE SIMPSON	Autobiography	Geffen	22,199	—
36	47	JOHN MAYER	Heavier Things	Aware/Columbia	21,819	-4%
—	48	ONE TREE HILL	Soundtrack	Maverick	21,759	—
38	49	LINDSAY LOHAN	Speak	Casablanca/Universal	21,562	-2%
—	50	NAT KING COLE	The World Of Nat King Cole	Capitol	20,873	—

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ON ALBUMS

Life's A Beach For Chesney

Surf and turf all around! Kenny Chesney's beach-bum opus *Be As You Are: Songs From an Old Blue Chair* (BNA) tops this week's album chart with a sales total north of 303,000.

Despite being something of a de-



Kenny Chesney

parture for Chesney, not aimed at his core country audience, the *Old Blue Chair* was a-rockin' all week and bests last week's No. 1, *The Game's The Documentary* (Aftermath/G-Unit/Interscope), by some 40,000 units. The *Game* settles in at No. 2 on a 57% second-week dip, to just shy of 264,000.

This week's second-highest debut also has a country flavor: LeAnn Rimes' *This Woman* (Curb) comes in at No. 3 on 98,000



LeAnn Rimes

sold as the former child prodigy, now 22, gets back in touch with her country audience, in contrast to Chesney's digression.

The others in the top five — Green Day's *American Idiot* (Reprise) and Eminem's *Encore* (Shady/Interscope) — register small gains over last week's positions: Green Day are up 4%, to 91,000, and move 2-4, while Eminem gains 1%, to 74,000, and moves 3-5.

The week's biggest improvement goes to Rascal Flatts' *Feels Like Today* (Lyric Street), which sees a 32% gain, to 38,000, and moves from No. 32 up to No. 23. Also moving up are Chesney's *When The Sun Goes Down* (BNA), which gains 26%, to 24,000, and moves 44-42 (thanks to the new album, no doubt), and Fantasia's *Free Yourself* (J/RMG), which gains 25%, to 50,000, and moves 16-11.

Other notable debuts this week: indie singer-songwriter Connor Oberst's *Bright Eyes*, whose twin releases *I'm*

Wide Awake It's Morning and *Digital Ash in a Digital Urn* (Saddle Creek) come onto the chart at No. 18 and No. 28, respectively, accounting for almost 75,000 in combined sales, and gangsta rap pioneers Geto Boys, whose recent return to recording, *The Foundation* (Asylum/Rap-A-Lot), charts at No. 22 on nearly 39,000 sold.



The Game



MIKE TRIAS
mtrias@radioandrecords.com

A Little Bit Of Faith

Sometimes a little bit of faith is all you need in life, and in the case of Capitol Records, they're hoping a little bit of **Faith Evans** goes a long way. Next week the R&B diva is Going for Adds at Urban and Urban AC with "Again." Evans gives an inside look at her tempestuous life in her latest single. She says, "When you come back out people want to talk about what you've been through. I've seen how things can get blown out of proportion."



Faith Evans

She's also set to discuss more of her drama on *The First Lady*, her first album since 2001, which drops March 29. "This time, perhaps more than ever before, I am trying to show a real range of emotions," she says about her fourth overall album and first with Capitol. "I've been through so much. I lost a husband, a label. I've gained weight, lost weight. These are all things that are a part of my life and my music, but I'm able to take the good and the bad and grow."

Evans is coming with the heat on *The First Lady*, thanks to contributions by producers The Neptunes, Jermaine Dupri and Mario Winans and guest appearances by Pharrell Williams and Pusha of Clipse fame.



Jem

Jem is set to sparkle at Hot AC and Triple A outlets as she presents "24," a track from her album *Finally Woken* that was inspired by Kiefer Sutherland's hit television series of the same name. Jem was invited to perform recently at the Sundance Film Festival but scheduling conflicts in her band led her to revisit her roots and DJ a party instead (she used to DJ in London

and Brighton while studying law at the University of Sussex).

February will be a packed month for Jem. She will appear on *Late Night With Conan O'Brien* on Feb. 4 and *The CBS Saturday Early Show* on Feb. 5. Then she will head over to the U.K. for a week's worth of shows. When she comes back to the States, Jem will perform on Nickelodeon's *U-Pick*, as well as *A&E Breakfast With the Arts*. She will wrap up February by filming the video for "24." After a short break she will open for Gavin DeGraw in April and May and play the Coachella Valley Music Festival in Indio, CA on May 1.

Shelly Fairchild is the type of artist who draws inspiration from her personal experiences. For example, the title track of her album *Ride* was named in part for her love of riding horses and her newfound hobby of riding motorcycles — a fact not lost on Harley Davidson, which now provides the singer with stage clothes. "Tiny Town," the latest single from her album that is arriving at Country, also deals with her personal life. "This song is about having strong ties to your family and your hometown and everything that you go through when you decide to move away for the first time," she says. "With this song I wanted to tell my family how much they've given me and how important they are to me. The first time my parents heard it, they both bawled. I'll never forget that moment."

Elton John is not only ready to please AC listeners with "All That I'm Allowed," he's also ready to rock the house that Celine Dion built as he appears at the Colosseum at Caesars Palace Hotel in Las Vegas from Feb. 8-26. In preparation for the huge set of shows, John will be appearing on *The Late Show With David Letterman* on Feb. 3 and CNN's *Larry King Live* on Feb. 7. After his stint in Las Vegas he will prepare for the opening of *Billy Elliot*, a musical that features music by John himself.



Elton John

R&R Going For Adds

Week Of 2/07/05

CHR/POP

- ASLYN Be The Girl (*Capitol*)
- FANTASIA Truth Is (*J/RMG*)
- T.I. Bring 'Em Out (*Grand Hustle/Atlantic*)

CHR/RHYTHMIC

- 112 U Already Know (*Def Soul/IDJMG*)
- LIL JON & THE EASTSIDE BOYZ f/ICE CUBE Real Nigga Roll Call (*TVT*)
- NELLY N Dey Say (*Derry/Fo' Reel/Universal*)
- S5 Ooh That A** (*J/RMG*)
- T.I. You Don't Know Me (*Grand Hustle/Atlantic*)

URBAN

- 112 U Already Know (*Def Soul/IDJMG*)
- FAITH EVANS Again (*Capitol*)
- LIL JON & THE EASTSIDE BOYZ f/ICE CUBE Real Nigga Roll Call (*TVT*)
- MIKE JONES f/SLIM THUG & PAUL WALL Still Tippin' (*SwishaHouse/Asylum/Warner Bros.*)
- S5 Ooh That A** (*J/RMG*)
- T.I. You Don't Know Me (*Grand Hustle/Atlantic*)

URBAN AC

- FAITH EVANS Again (*Capitol*)
- R. STUDDARD f/M. MARY Ain't No Need To Worry (*J/RMG*)

GOSPEL

- VASHAWN MITCHELL Where The Praises Are (*Tyscot/Taseis*)

COUNTRY

- JAY TETER Until You Find Your Mr. Right (*Quarterback*)
- LILA McCANN Go Easy On Me (*BBR*)
- SHELLY FAIRCHILD Tiny Town (*Columbia*)

AC

- ELTON JOHN All That I'm Allowed (*Universal*)
- ROBERT DOWNEY JR. Man Like Me (*Sony Classical*)

HOT AC

- JEM 24 (*ATO/RCA/RMG*)
- LOS LONELY BOYS Velvet Sky (*OR Music/Epic*)
- TEARS FOR FEARS Closest Thing To Heaven (*New Door/UME*)

SMOOTH JAZZ

- A. HEWITT PROJECT f/E. GROOVE Noche De Pasion (*215*)
- ANITA BAKER How Does It Feel (*Blue Note/Virgin*)
- CHUCK LOEB Tropical (*Shanachie*)
- DAVID LANZ Kal-E-Fornia (*Decca/Universal*)
- EVERETTE HARP When Can I See You Again (*A440*)
- NOVECENTO f/STANLEY JORDAN Easy Love (*Favored Nations*)

ROCK

- EIGHTEEN VISIONS I Let Go (*Epic*)
- MARS VOLTA The Widow (I'll Never Sleep Alone) (*Strummer/Universal*)
- MUDVAYNE Happy? (*Epic*)
- POWDERFINGER (Baby I've Got You) On My Mind (*Artemis*)
- THEORY OF A DEADMAN No Surprise (*Roadrunner/IDJMG*)

ACTIVE ROCK

- EIGHTEEN VISIONS I Let Go (*Epic*)
- MARS VOLTA The Widow (I'll Never Sleep Alone) (*Strummer/Universal*)
- MUDVAYNE Happy? (*Epic*)
- POWDERFINGER (Baby I've Got You) On My Mind (*Artemis*)
- THEORY OF A DEADMAN No Surprise (*Roadrunner/IDJMG*)

ALTERNATIVE

- BLUE MERLE Burning In The Sun (*Island/IDJMG*)
- F-UP'S All The Young Dudes (*Capitol*)
- POWDERFINGER (Baby I've Got You) On My Mind (*Artemis*)
- SOUNDTRACK OF OUR LIVES Bigtime (*Republic/Universal*)

TRIPLE A

- BRIGHT EYES First Day Of My Life (*Saddle Creek*)
- CONTRAST Give Me One More Chance (*Rainbow Quartz*)
- DUHKS Mists Of Down Below (*Sugar Hill*)
- E. LOWEN & D. NAVARRO The Devil's In The Details (*Red Hen*)
- JEM 24 (*ATO/RCA/RMG*)
- JUDE JOHNSTONE On A Good Day (*Burton Entertainment*)
- KELDA Special (*KSM*)
- LISBETH SCOTT Surrender (*Sarathan/Zone*)
- PAUL WELLER Thinking Of You (*V2*)
- SOUNDTRACK OF OUR LIVES Bigtime (*Republic/Universal*)
- TEARS FOR FEARS Closest Thing To Heaven (*New Door/UME*)
- TOMMY CASTRO Wake Up Call (*Blind Pig*)
- YOUNG DUBLINERS Touch The Sky (*Higher Octave*)

CHRISTIAN AC

- BOBBY TINSLEY Addicted (*MD*)
- CASEY CORUM Dwell (*Vineyard*)
- PINNACLE PROJECT Hosanna (*Pinnacle*)
- TODD SMITH Lukewarm (*Curb*)
- ZOEGIRL About You (*Sparrow/EMI CMG*)

CHRISTIAN CHR

- BOBBY TINSLEY Addicted (*MD*)
- PINNACLE PROJECT Hosanna (*Pinnacle*)
- ZOEGIRL About You (*Sparrow/EMI CMG*)

CHRISTIAN ROCK

- CASTING PEARLS Weighted (*Big Box*)
- FLYLEAF Red Sam (*Octone*)
- ISTRA One Cold Way (*Independent*)
- STAPLE Fists Afire (*Flicker*)

INSPO

- PINNACLE PROJECT Hosanna (*Pinnacle*)

CHRISTIAN RHYTHMIC

No Adds

R&R's Going for Adds features the complete list of songs impacting radio for the coming week. Going for Adds is e-mailed each week to participating radio and record executives. For more info, contact John Fagot at jfagot@radioandrecords.com.



ADAM JACOBSON
ajacobson@radioandrecords.com

Orlando's 'Big' Difference

JJ Duling reinvents Oldies at WEBG

Five years ago WSHE (Cool 100)/Orlando was one of Clear Channel's best-performing Oldies stations. After the station switched from a Modern AC format in late 1998, billing surged from \$4 million to \$6 million by 2000. Ratings immediately climbed across the board, and it seemed the decision to adopt the Oldies presentation dumped by crosstown WOCL had been a smart one.

Little did PD JJ Duling know that by early 2004 he'd have to blow it all up and start from scratch. Today Cool 100 is "Big 100.3," and the station's call letters are WEBG. Gone are the vintage top-of-the-hour IDs and 1960s-era imaging. Also gone is just about any reference to being an Oldies station — the new official slogan is simply "The Biggest Hits."

On-Air Evolution

So is WEBG even Oldies anymore? Duling says yes, but it's an evolved Oldies format designed to hit the sweet spot of that ever-desirable 25-54 demo. "We saw what was going on with Oldies across the country, and it was starting to happen here," Duling says. "We needed to stay competitive in the 25-54 arena. We saw that we were going to run out of real estate."



The first thing Duling did was change the station's moniker. He says, "The 'Cool 100' brand name stood for something we no longer are. The evolution out of the 1950s started 2 1/2 years ago, and the initial response was positive. But people whom we wanted to lock in to the cume saw us as the Elvis- and Beatles-era station.

"Cool' meant something else to everyone here. We could have changed people's minds, but you know that the hardest thing to change is perception."

"We could have put up a billboard on every street corner in town with the 'Super Hits of the '60s and '70s' slogan, but 'Cool' meant something else to everyone here. We could have changed people's minds, but you know that the hardest thing to change is perception."

Today Big 100.3 could be AC, but it's not. Big 100.3 could be Classic Hits, but it's not. It's still Oldies, but it's not your father's Oldies station. Theme weekends now include the popular Folk Rock Weekend, in which music from Bob Dylan, The Eagles, America and Seals & Crofts is placed in the spotlight. "This music tested really well, and it has historically done well in this market," Duling says.

What doesn't test well in Orlando are The Jackson 5 and acts from the late 1960s and early 1970s that Duling says fall through the cracks, like The Partridge Family and The Cowsills.

The strongest acts include Three Dog Night;

PD Spotlight

Here are some quick facts about WEBG/Orlando PD JJ Duling.

- **First on-air gig:** WVIC-FM/Lansing, MI (1974)
- **Stations he's programmed:** WOLL/West Palm Beach, WGFX/Nashville
- **Jingle package he's using at WEBG:** TM Century's "Big Time Honolulu."

Duling says, "It's a great-sounding jingle package that sounded a little more contemporary and a little more melodic."

On The Air

Here's a sample of a recent 1pm hour on WEBG/Orlando.

DOOBIE BROTHERS China Grove

HOLLIES Bus Stop

JIM CROCE Bad, Bad Leroy Brown

EAGLES Tequila Sunrise

TOMMY JAMES & THE SHONDELLS I Think We're Alone Now

SPINNERS Working My Way Back/Forgive Me

MUNGO JERRY In The Summertime

BOB DYLAN Lay Lady Lay

QUEEN You're My Best Friend

CREEDEnce CLEARWATER REVIVAL Down On The Corner

O'JAYS Love Train

SIMON & GARFUNKEL Bridge Over Troubled Water

ELECTRIC LIGHT ORCHESTRA Evil Woman

ELTON JOHN Daniel

Creedence Clearwater Revival; Bread; The Rolling Stones; Bachman-Turner Overdrive; and Crosby, Stills & Nash. Forget the R&B stuff, Duling says of Orlando's Oldies tastes.

"The typical material on an Oldies station doesn't test very well in Orlando," he says. "We play the really top Motown titles, but the number of Motown songs is not as deep as it once was."

Meanwhile, all of The Beatles' pre-*Revolver* singles are huge across the board, and one of the most popular songs airing on Big 100.3 is Manfred Mann's "Do Wah Diddy Diddy."

Long-Term Transformation

Big 100.3 is, in the broadest sense, focused on the 35-64-year-old listener, but its main target is people between the ages of 45 and 54. And, looking at the songs Duling's station uses to reach those people, the playlist is a lot different than it was five years ago.

"All formats evolve — there really isn't one format that stays the same for 25 years," Duling says. "Look at Country and how it went through a phase where it became 'America's music.' Look at AC in the 1980s, when it was the Neil, Babs and Barry format. Even Classic Rock is different today than it was 10 years ago. The successful stations understand that you can't stay the same."

Duling quotes Clear Channel/Orlando Director/Programming Chris Kampmeier, saying, "Listener tastes and expectations are like a pendulum: They don't sit still; they are constantly moving."

The station Big 100.3 shares the most listeners with is Rock AC WMMO/Orlando, which features a playlist heavy on 1970s rock and recurrences that is spiced with a few currents. Of the '70s material Big 100.3 plays, the best-testing record is Badfinger's "Day After Day." Other top testers include "The Loadout/Stay" by Jackson Browne — yes, the whole eight-minute version — and Elton John's "Candle in the Wind." "Our audience bought the LPs, not the 45s," Duling says. "Everybody had *Goodbye Yellow Brick Road*."

Gilbert O'Sullivan's 1972 No. 1 "Alone Again (Naturally)" tests through the ceiling at Big 100.3. So do "Danny's Song" by Loggins & Messina and "Feeling Stronger Every Day" by Chicago. "We're going after women and guys who like pop," Duling says. "We'll never out-rock the Classic Rock station, but look at Rod Stewart. We play the songs that were big pop hits."

Hence the inclusion of a few disco-era

gems on WEBG's playlist. "'Night Fever' and 'Stayin' Alive' are on the station," Duling says. "So are 'Can't Get Enough of Your Love' and 'Get Down Tonight.' These are iconic records. They test. They're just few and far between."

The same goes for some 1980s titles that just seem to fit on WEBG. "We're playing Roy Orbison's 'You Got It,' Rod Stewart's 'Forever Young' and The Police's 'Every Breath You Take,'" Duling says.

Topical Talent

The last step in Big 100.3's evolution from Cool 100 was to get its air personalities to move away from the "boss jock" mentality and become more at one with Orlando listeners. "[Morning man] Mike Harvey has done a great job of evolving and becoming topical and relevant," Duling says. "We talk about *Desperate Housewives* and realize that our audience cares about that."

"This has been a great format, and I think it still can be, but ad revenue will need to come from the 25-54 buy."

"I have one of the best lineups in the country. Chris Rivers handles 10am-noon, I'm on from noon-3pm, and Bob Berry is on from 3-7pm. When we do an evolution like this, everyone gets it, and they're not whining and screaming about not playing Everly Brothers records. This has been a great format, and I think it still can be, but ad revenue will need to come from the 25-54 buy."

Strong words from a PD who's now locked in a heated battle with WMMO. Then again, he put Cool 100 on the air and wasn't afraid to blow up his baby. Plus, Duling is the former PD of WOLL/West Palm Beach, which has evolved by becoming a broad-spectrum Classic Hits station that plays such artists as Bob Seger, King Harvest, Styx, The Monkees, REO Speedwagon, Madonna, Jim Croce and The O'Jays all in the same hour.

WOLL stunned the market by topping longtime market leader WEAT with a No. 1 finish in West Palm Beach's fall 2004 ratings. Perhaps WEBG is poised for a similar move.



SAT BISLA
sat@radioandrecords.com

Up On The 14th Floor

With CEO Christian Tattersfield and A&R Manager Alex Gilbert

In the vortex of artist development today, it takes a true visionary and music architect who understands both the artistic and commercial aspects of the business to execute the strategies that will ensure an artist's career over the long term. Most in the industry say an A&R executive's legacy can be made with one multiplatinum success story, but 14th Floor/Warner Music U.K. CEO Christian Tattersfield has a little better track record than that.

Tattersfield signed multiplatinum hip-hop legend Jay-Z and European platinum-plus sellers Whigfield, and he's enjoyed global accolades for his signing of David Gray and his recent achievements with Damien Rice. That's bloody impressive for an executive who has yet to reach his prime.

Tattersfield is joined at 14th Floor by his talented A&R Manager, Alex Gilbert, who gained notoriety as one of the first in the business to discover The Killers. He brought the Las Vegas-based band to the attention of U.K. independent Lizard King, which led to an eventual deal with Island Records in the U.S.

Tattersfield and Gilbert are enjoying a tremendous start at U.S. Alternative radio with their U.K. signing Long-View, who were inked to Columbia Records at the tail end of 2004 by A&R execs Matt Pinfield and Peter Visvardis. The group has made a tremendous debut at Alternative with the epic "When You Sleep," available on their forthcoming domestic release *Mercury*.

The track has already captured official airplay at WFNX/Boston; KNRK/Portland, OR; KPNT/St. Louis; KRBZ/Kansas City; WLUM/Milwaukee; KFMA/Tucson; WROX/Norfolk; and many others. In fact, if one compares their debut to similar starts at U.S. radio for global



Christian Tattersfield

"The discovery and development process is intrinsically linked to the artist's evolution as a great live performer."

Christian Tattersfield

"I wanted to have my own label — to be able to do what I wanted, when I wanted. Having a small roster means you can concentrate on every aspect of their development."

Christian Tattersfield

platinum sellers Coldplay and Keane, the Manchester, England-based Long-View are off to a very impressive beginning.

We spoke with Tattersfield and Gilbert during their recent visit to Los Angeles to get an in-depth view of their history, as well as the challenges they encounter and the benefits they reap as an independent outfit working within a major-label structure, their philosophy on the changing global music business, and the legacy the duo are creating at 14th Floor with their consistent performance in signing new artists.

Focus On A&R

Tattersfield began his career in the marketing department at London Records in England before setting up the Internal and Systematic imprints. During his tenure at those labels Tattersfield scored 25 top 10 singles, 10 No. 1 singles and seven top 10 albums — not bad for a lad in his early 20s. After leaving Internal/Systematic, Tattersfield joined Northwest Side at BMG as its label head and signed Jay-Z to a worldwide deal (excluding the United States).

Tattersfield eventually joined EastWest Records as Managing Director, where he signed Irish singer-songwriter David Gray. Tattersfield helped oversee the A&R process and release of Gray's *White Ladder*, which went on to sell 8 mil-

lion copies worldwide. EastWest enjoyed years of record profit and turnover during his tenure.

Tattersfield left the label a few years ago to set up his joint venture with Warner Music and 14th Floor Records, but he still A&R's David Gray and is enjoying a great start with Damien Rice, who is rapidly approaching a million in sales for his debut full-length, *O*.

Asked why he left a successful career at EastWest to embark on an independent operation, Tattersfield says, "I wanted to have my own label — to be able to do what I wanted, when I wanted. Having a small roster means you can concentrate on every aspect of their development. I also wanted to focus clearly on the A&R side of things. So I started 14th Floor. The name comes from an old Mondo Generator song from the album *Cocaine Rodeo*."

Alex Gilbert began his career in the music business hanging out at recording studios in London, lugging gear for various bands. He eventually graduated to working in the post-production room at EastWest, where he met Tattersfield. Then, four months into a new gig at EastWest, Gilbert got his first taste of artists and repertoire when he became an A&R scout. A year later he took on the role of A&R Manager.

Having spent two years at EastWest, Gilbert was ready to join Tattersfield at the newly formed 14th Floor. Gilbert's first signing was Long-View, a band he took with him from EastWest and who became his signing at the major. Gilbert's day-to-day role at 14th Floor is to maintain a close watch on the label's burgeoning roster.

The Upside Of Independence

Tattersfield is eager to point out the upside of being an independent organization. He says, "One of the positive aspects of being an independent label is attention to detail, which is paramount. This gives you much more time to build relationships with the artists, as well as giving you more time to concentrate on them.

"I have found that the great artists concentrate on making great albums that are not just collections of would-be singles. The discovery and development process is intrinsically linked to the artist's evolution as a great live performer."

As far as the downside of being an independent, Tattersfield says he feels there really are no negatives to having an indie label, adding that he still maintains a great working relationship with Warner Music.

For his part, Gilbert says, "The pros for me are working with a great team of people. I have learned heaps from Christian Tattersfield. I work with my best friend — plus I have the best sound system in London. I have the opportunity to go to lots of shows and listen to new music, as well as to work and develop relationships with some of the most talented individuals in the music industry. I'm very lucky indeed."



Alex Gilbert

Taking The Long-View

About Long-View, Tattersfield says, "Live, live and more live! I think we have a great album to promote and market, but the only way to sell it is by getting better and better live and building a proper fan base. They've been getting consistently bigger and bigger, playing larger-capacity venues each tour they do.

"Long-View will be playing various European dates, and Asian dates for the first time, this year, and we'll be on tour in the United States a lot. I know the members of Long-View are so looking forward to getting out there and playing as many shows as possible. We just want to

keep improving and playing to as many people as we can.

"We also have to go into the studio toward the end of the year to record a new album, which I'm incredibly excited about.



Long-View

"It's very exciting for us at the label and for the band, but we both know that this is when the real hard work begins. It's a great start, and we know we must build on this initial support. To debut on U.S. commercial Alternative radio at No. 1 on the specialty-show charts was and is an incredible feat, but this is just the start. We need to build from here and work alongside our friends at Columbia to help break the band."

"A&R is purely about allowing real talent the time and space to develop. It's old-fashioned and a cliché, but some of the greatest artists of all time didn't break on their first record, or as teenagers."

Alex Gilbert

Gilbert says, "A&R is purely about allowing real talent the time and space to develop. It's old-fashioned and a cliché, but some of the greatest artists of all time didn't break on their first record, or as teenagers. Believing in your acts and never giving up on a record if you truly believe in it — that's what we do best. The long haul is more fun and rewarding."

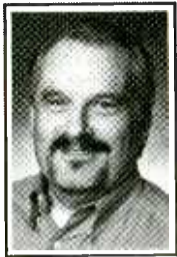
Tattersfield and Gilbert are currently focusing all their efforts on their existing roster, but they are always on the prowl for new artists. "Our main focus at the moment is centered around Long-View, Damien Rice and, personally, A&R'ing the new David Gray record, which will come sometime this year, hopefully," Tattersfield says. "There's always something going on, but we usually have a small roster, so we can concentrate on everything that's going on. But we will have some new stuff this year."

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449 S. Beverly Drive, Suite 300
Beverly Hills, CA 90212, USA



KEVIN CARTER
kcarter@radioandrecords.com

Keeping The Family Business Open

A.J. Croce — son of Jim — makes his own way

It wasn't so much the pizza he brought in, although that was delicious. And it wasn't the fact that he pounded on the piano and stomped the floor so hard to keep the beat that we got a complaint from the people on the floor below ours that amazed us. It had more to do with the fact that, with a piano and a friend playing guitar, A.J. Croce simply blew us away when he came in to swank Club R&R on a recent Thursday afternoon to play a few songs for us. Frankly, we hadn't known what to expect, and we came away pleasantly surprised.

The following week I checked in with Croce, who, as usual, was ensconced in his home studio in San Diego, working on new material. He mentioned that most of the stuff from his last record came from sitting in his workspace like he was then, just messing around and finding what he liked. "Then I had to find the right guys who could actually play it, since I'm not a drummer or a great bass player," he said.

"While I love playing guitar, I can give a great guitar player the idea of what I'm looking for. One benefit of being able to play a couple of different instruments is that I'm able to get my vision across. Every time I play with someone else, whether they're great or amateur, I learn something."

Croce's been learning for a long time, having been playing for 15 years. Not to mention the fact that music is genetically encoded in him. It goes a lot farther back than just his famous father, Jim. A.J. is a fourth-generation musician.

"My great-grandfather was an opera singer," he said. "My grandfather put himself through medical school playing music, and his wife was a piano player and had a little show in Philadelphia back in the 1940s. Both my parents played and recorded."

"It's hard for anyone to look at someone who is related to someone famous, regardless of what their line of work is, and not immediately think of their famous relative."

Croce was one of those rare kids who actually enjoyed playing rather than having to be forced to practice at gunpoint as many of us were during our formative years. It paid off at the tender age of 18 when no less a legend than B.B. King saw him play and asked if he'd come out on tour with him as his opening act, playing solo.

"It was my first year of college at UCSD, and I had every intention of studying philosophy and cultural anthropology, but I ended up playing music," Croce said.

No Jim Jr.

A.J. has experienced both the highs and lows of brand extension, as the Croce name lives on, and not just in the hugely popular San Diego restaurant A.J.'s mom, Ingrid, runs. "It was a blessing and a curse to have Jim Croce as my father, especially as a kid and when I was learning to play," he said.

"It's hard for anyone to look at someone who is related to someone famous, regardless of what their line of work is, and not immediately think of their famous relative. I'm guilty of it too.

"When you're developing your own identity, it's torture, because you want to be recognized for yourself and your own merits. You develop your own identity, and eventually you mature and feel comfortable in your own skin. Maybe 15 years ago people expected to hear 'Jim Jr.,' but they don't very often anymore. I got a lot of that over with on my first record, but I still get at least one question in interviews about it.

"I picked up the guitar rather late, and because I play piano and did the music I started off doing, it was so different from what my father was known for that it was a little bit easier for people to say, 'Oh, he does something totally different.'"

Totally different might also describe the mu-



THE MAN, THE MYTH, THE PROMOTER Following A.J. Croce's stellar performance at Club R&R, a spontaneous picture-taking session broke out. No injuries were reported. Seen here are (l-r) R&R CHR/Pop Editor & Street Talk Daily Overlord Kevin Carter, Croce and Howard Rosen Promotion's Craig Parker.

sic A.J.'s doing now when compared to his earlier stuff. His first album, which was produced by T-Bone Burnett and John Simon, was a live disc that came out on Private Records in 1993. Famed session drummer Jim Keltner played on that record and stuck around to produce the second. He also hooked Croce up with the talented Ry Cooder.

Goin' Indie

Around that time Croce was becoming frustrated with the system. "I felt like the record company really didn't like what I was making at the time," he said. "They thought I was veering from the original direction I had taken, because the first record was very roots-oriented and blues and jazz.

"With the second record there weren't any covers — it was all original — and while it was still roots music, there were tendencies toward country music, plus Ry Cooder was on it."

For his third and fourth albums Croce did the independent-label thing, but found he that was doing a lot of the work that the label should've done. So, when he began putting together material for his latest, he decided to, in the words of Fleetwood Mac, go his own way.

"There was some interest initially, but people weren't really sure, and it was — as always — a bad time to be doing stuff unless you were a well-established artist," Croce explained. "So I said, 'Look, I'm going to do this record, and I'll find a distributor.' I didn't have management, an agency, an A&R person or a radio-promotion company. It was the greatest experience I've ever had."

So beginneth (is that a word?) the prophetically named Seedling Records. With help from co-producer Michael Vail Blum, the pop-flavored *Adrian James Croce* was delivered to the world in 2004.

Croce made a deal with independent company Red Eye to handle distribution, and the record is now making its way into the public's hot little hands. On top of that, Croce made his debut on R&R's CHR/Pop Indicator chart with his new single, "Don't Let Me Down."

"I've never had the kind of success that I've had with this record on the charts," Croce said. "Fortunately, the folks over at Howard Rosen Promo [who are quarterbacking this project] have really helped with radio. They've done an amazing job. After five records and 15 years of recording, to have it happen at this point, especially with a song I wrote on guitar, is almost like a fantasy."

"I feel like I'm in a little rowboat surrounded by these massive aircraft carriers, and I'm doing my very best to just stay afloat with all the wakes that are being created around me."

Rocking The Boat

During all this mayhem Croce has also been dealing with the stewardship of his dad's wealth of material. After having served as the sole overseer of his father's lucrative catalog for the past six years, A.J. just signed an administrative agreement with Warner-Chappell.

"My stuff has been used in a bunch of TV shows, a Disney film, some DreamWorks project and a number of other things over the years," he said. "But we have been very protective of my dad's stuff. There have been some film uses and stuff here and there, but at this point in time we're really going to be able to do some interesting stuff with it with Warner-Chappell. It's opened up a bunch of different opportunities."

A.J. and Ingrid also paired up last year to produce a performance DVD about his father. "If you never saw my dad play live, this is about the best thing you can get, because it's exactly what he was like onstage, and there's a lot of storytelling," A.J. said.

So what's next? Right now Croce is steeped in the Pop radio world as he works to promote his new album in the hope of convincing more stations to climb aboard. "A lot more of my time is being taken up by the business side of things," he said. "As of last week mine was the only independent record on R&R's CHR/Pop chart. Everything else is on a big label.

"I feel like I'm in a little rowboat surrounded by these massive aircraft carriers, and I'm doing my very best to just stay afloat with all the wakes that are being created around me. It's a challenge, but, man, I just feel lucky that anyone likes it."

Assoc. Radio Editor/Evil Minion Keith Berman contributed to this column.

CHR/POP TOP 50

February 4, 2005

POWERED BY
MEDIABASE

LAST WEEK	THIS WEEK	ARTIST TITLE LABEL(S)	TOTAL PLAYS	+/- PLAYS	TOTAL AUDIENCE (00)	WEEKS ON CHART	TOTAL STATIONS/ ADDS
1	1	MARIO Let Me Love You (J/RMG)	8537	+64	718777	11	117/1
2	2	CIARA f/MISSY ELLIOTT 1, 2 Step (LaFace/Zomba Label Group)	8323	+604	662682	11	116/2
4	3	JESSE MCCARTNEY Beautiful Soul (Hollywood)	6711	+257	536351	14	118/1
7	4	KELLY CLARKSON Since U Been Gone (RCA/RMG)	6706	+852	588631	9	118/2
6	5	DESTINY'S CHILD Soldier (Columbia)	6619	+558	519602	10	113/1
9	6	GREEN DAY Boulevard Of Broken Dreams (Reprise)	6488	+956	565674	6	117/3
3	7	GAVIN DEGRAW I Don't Want To Be (J/RMG)	6415	-533	516974	19	117/0
8	8	RYAN CABRERA True (E.V.L.A./Atlantic)	5414	-214	419644	13	113/1
5	9	NELLY f/TIM MCGRAW Over And Over (Derrty/Fo' Reel/Curb/Universal)	5266	-1066	389271	16	105/0
15	10	EMINEM Mockingbird (Shady/Aftermath/Interscope)	4783	+970	343439	7	115/3
12	11	LIL' JON & THE EASTSIDE BOYZ f/USHER & LUDACRIS Lovers & Friends (TVT)	4502	+91	340423	7	72/4
13	12	JAY-Z & LINKIN PARK Numb(Encore (Warner Bros.)	4285	+40	381102	9	112/1
17	13	GWEN STEFANI f/EVE Rich Girl (Interscope)	4156	+578	411235	7	118/2
14	14	AVRIL LAVIGNE Nobody's Home (Arista/RMG)	3992	-215	308263	12	116/1
11	15	KELLY CLARKSON Breakaway (Hollywood)	3791	-650	317769	26	113/0
10	16	SNOOP DOGG f/PHARRELL Drop It Like It's Hot (Doggystyle/Geffen)	3733	-939	263158	12	108/0
22	17	USHER Caught Up (LaFace/Zomba Label Group)	3223	+766	289669	5	115/10
16	18	USHER & ALICIA KEYS My Boo (LaFace/Zomba Label Group)	3069	-612	230852	20	115/0
20	19	GOOD CHARLOTTE I Just Wanna Live (Daylight/Epic)	3021	+122	158010	8	102/4
19	20	JOHN MAYER Daughters (Aware/Columbia)	2866	+20	208564	15	89/1
21	21	MAROON 5 Sunday Morning (Octone/J/RMG)	2676	+254	197552	9	111/2
23	22	JENNIFER LOPEZ Get Right (Epic)	2667	+322	199160	4	98/6
27	23	ASHANTI Only U (Murder Inc./IDJMG)	2603	+514	159982	5	95/4
30	24	50 CENT Disco Inferno (G-Unit/Shady/Aftermath/Interscope)	2519	+484	196174	6	84/13
24	25	LENNY KRAVITZ Lady (Virgin)	2445	+212	150085	13	93/3
18	26	DESTINY'S CHILD Lose My Breath (Columbia)	2378	-546	165219	19	116/0
36	27	FRANKIE J. f/BABY BASH Obsession (No Es Amor) (Columbia)	2084	+754	194622	2	97/16
33	28	NELLY N Dey Say (Derrty/Fo' Reel/Universal)	2053	+472	188727	5	77/9
29	29	TRICK DADDY Let's Go (Slip-N-Slide/Atlantic)	1756	-280	116277	18	91/0
40	30	GAME f/50 CENT How We Do (Aftermath/G-Unit/Interscope)	1697	+570	165421	2	58/15
34	31	LUDACRIS Get Back (Def Jam South/IDJMG)	1658	+168	106738	6	59/0
35	32	ALICIA KEYS Karma (J/RMG)	1647	+252	90662	7	93/4
26	33	EMINEM f/DR. DRE & 50 CENT Encore (Shady/Aftermath/Interscope)	1637	-473	163111	10	95/0
31	34	SIMPLE PLAN Welcome To My Life (Lava)	1530	-389	108941	18	104/0
37	35	BOWLING FOR SOUP Almost (Silvertone/Jive/Zomba Label Group)	1518	+218	82099	3	91/10
32	36	JOJO Baby It's You (BlackGround/Universal)	1479	-295	97595	19	97/0
42	37	EMINEM Like Toy Soldiers (Shady/Aftermath/Interscope)	1370	+325	158916	4	38/10
39	38	3 DOORS DOWN Let Me Go (Republic/Universal)	1352	+143	59121	4	66/2
25	39	JA RULE f/R. KELLY & ASHANTI Wonderful (Murder Inc./IDJMG)	1280	-993	86587	11	87/0
28	40	ASHLEE SIMPSON La La (Geffen)	1257	-813	57877	9	91/0
Debut	41	MARIAH CAREY It's Like That (Island/IDJMG)	1213	+675	117289	1	88/18
44	42	TYLER HILTON When It Comes (Maverick/Reprise)	1113	+151	42603	6	54/3
38	43	EMINEM Just Lose It (Shady/Aftermath/Interscope)	984	-308	60922	17	104/0
46	44	LINDSAY LOHAN Over (Casablanca/Universal)	977	+172	45245	5	70/3
Debut	45	SNOOP DOGG f/JUSTIN TIMBERLAKE Signs (Doggystyle/Geffen)	944	+541	77613	1	53/19
47	46	JET Look What You've Done (Atlantic)	814	+88	67130	2	49/5
48	47	KEANE Somewhere Only We Know (Interscope)	760	+87	29031	4	60/3
45	48	GOO GOO DOLLS Give A Little Bit (Warner Bros.)	752	+12	48676	5	32/1
43	49	CHINGY Balla Baby (Capitol)	657	-363	47828	13	81/0
41	50	U2 Vertigo (Interscope)	577	-458	29667	10	46/0

MOST ADDED

ARTIST TITLE LABEL(S)	ADDS
SNOOP DOGG f/JUSTIN TIMBERLAKE Signs (Doggystyle/Geffen)	19
MARIAH CAREY It's Like That (Island/IDJMG)	18
NATALIE Goin' Crazy (Latium/Universal)	17
FRANKIE J. f/BABY BASH Obsession (No Es Amor) (Columbia)	17
GAME f/50 CENT How We Do (Aftermath/G-Unit/Interscope)	15
50 CENT Disco Inferno (G-Unit/Shady/Aftermath/Interscope)	13
PAPA ROACH Scars (Geffen)	13
OMARION O (Epic)	11

MOST INCREASED PLAYS

ARTIST TITLE LABEL(S)	TOTAL PLAY INCREASE
EMINEM Mockingbird (Shady/Aftermath/Interscope)	+970
GREEN DAY Boulevard Of Broken Dreams (Reprise)	+956
KELLY CLARKSON Since U Been Gone (RCA/RMG)	+852
USHER Caught Up (LaFace/Zomba Label Group)	+766
FRANKIE J. f/BABY BASH Obsession (No Es Amor) (Columbia)	+754
MARIAH CAREY It's Like That (Island/IDJMG)	+675
CIARA f/MISSY ELLIOTT 1, 2 Step (LaFace/Zomba Label Group)	+604
GWEN STEFANI f/EVE Rich Girl (Interscope)	+578
GAME f/50 CENT How We Do (Aftermath/G-Unit/Interscope)	+570
DESTINY'S CHILD Soldier (Columbia)	+558

NEW & ACTIVE

KILLERS Mr. Brightside (Island/IDJMG) Total Plays: 573, Total Stations: 64, Adds: 6
TIM MCGRAW Live Like You Were Dying (Curb) Total Plays: 564, Total Stations: 24, Adds: 3
SIMPLE PLAN Shut Up (Lava) Total Plays: 494, Total Stations: 95, Adds: 9
TRICK DADDY Sugar (Gimme Some) (Slip-N-Slide/Atlantic) Total Plays: 480, Total Stations: 58, Adds: 4
50 CENT Candy Shop (Shady/Aftermath/Interscope) Total Plays: 429, Total Stations: 122, Adds: 7
TWISTA f/FAITH EVANS Hope (Atlantic/Capitol) Total Plays: 423, Total Stations: 41, Adds: 1
CROSSFADE Cold (Columbia) Total Plays: 402, Total Stations: 43, Adds: 5
NATALIE Goin' Crazy (Latium/Universal) Total Plays: 336, Total Stations: 40, Adds: 17
T.I. Bring 'Em Out (Grand Hustle/Atlantic) Total Plays: 298, Total Stations: 72, Adds: 0
BRIE LARSON She Said (Universal) Total Plays: 279, Total Stations: 58, Adds: 3

Songs ranked by total plays

Station playlists for all R&R reporters are available on the web at www.radioandrecords.com.

119 CHR/Pop reporters. Monitored airplay data supplied by Mediabase Research, a division of Premiere Radio Networks. Songs ranked by total plays for the airplay week of 1/23-1/29. Bullets appear on songs gaining plays or remaining flat from previous week. If two songs are tied in total plays, the song with the larger increase in plays is placed first. Songs below No. 20 are moved to recurrent after 20 weeks on the chart. Most Added is the total number of new adds officially reported to R&R by each reporting station. Songs unreported as adds do not count toward overall total stations playing a song. Most Increased Plays lists the songs with the greatest week-to-week increases in total plays. Total Audience equals Average Quarter Hour Persons times number of plays (times 100). Each daypart on each station is assigned an AQH number. Average Quarter Hour Persons used herein with permission from Arbitron Inc. (© 2005, Arbitron Inc.). © 2005, Radio & Records.


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CHR/POP TOP 50 INDICATOR

February 4, 2005

LAST WEEK	THIS WEEK	ARTIST TITLE LABEL(S)	TOTAL PLAYS	+/- PLAYS	TOTAL AUDIENCE (00)	WEEKS ON CHART	TOTAL STATIONS/ ADDS
1	1	MARIO Let Me Love You (J/RMG)	3777	+348	71058	10	62/6
4	2	CIARA f/MISSY ELLIOTT 1, 2 Step (LaFace/Zomba Label Group)	3742	+463	74367	10	64/7
3	3	JESSE MCCARTNEY Beautiful Soul (Hollywood)	3601	+320	70853	13	63/6
2	4	GAVIN DEGRAW I Don't Want To Be (J/RMG)	3572	+189	64846	15	59/7
5	5	RYAN CABRERA True (E.V.L.A./Atlantic)	3444	+444	66834	13	65/8
9	6	GREEN DAY Boulevard Of Broken Dreams (Reprise)	3318	+849	60504	6	65/8
7	7	KELLY CLARKSON Since U Been Gone (RCA/RMG)	3311	+659	64170	9	64/7
8	8	DESTINY'S CHILD Soldier (Columbia)	3075	+506	58970	10	64/7
6	9	NELLY f/TIM MCGRAW Over And Over (Derrty/Fo' Reel/Curb/Universal)	2676	+9	45923	15	58/7
12	10	GWEN STEFANI f/EVE Rich Girl (Interscope)	2319	+596	47696	7	64/8
10	11	AVRIL LAVIGNE Nobody's Home (Arista/RMG)	2282	+92	44553	12	56/6
13	12	LIL' JON & THE EASTSIDE BOYZ f/USHER & LUDACRIS Lovers & Friends (TVT)	2047	+359	37321	6	57/10
11	13	KELLY CLARKSON Breakaway (Hollywood)	2021	-140	38611	26	51/5
18	14	EMINEM Mockingbird (Shady/Aftermath/Interscope)	1829	+512	35279	5	59/7
16	15	JAY-Z & LINKIN PARK Numb/Encore (Warner Bros.)	1712	+177	34639	9	53/6
15	16	SNOOP DOGG f/PHARRELL Drop It Like It's Hot (Doggystyle/Geffen)	1647	-11	30424	11	50/5
17	17	GOOD CHARLOTTE I Just Wanna Live (Daylight/Epic)	1597	+210	31763	7	51/9
14	18	USHER & ALICIA KEYS My Boo (LaFace/Zomba Label Group)	1565	-114	28397	20	46/5
21	19	MAROON 5 Sunday Morning (Octone/J/RMG)	1491	+267	30096	10	50/5
20	20	JOHN MAYER Daughters (Aware/Columbia)	1451	+217	26659	14	47/8
23	21	USHER Caught Up (LaFace/Zomba Label Group)	1395	+439	27132	5	59/13
22	22	JENNIFER LOPEZ Get Right (Epic)	1261	+206	24245	4	51/10
25	23	3 DOORS DOWN Let Me Go (Republic/Universal)	1132	+262	21902	5	46/7
27	24	NELLY N Dey Say (Derrty/Fo' Reel/Universal)	1126	+319	22739	4	53/13
28	25	BOWLING FOR SOUP Almost (Silvertone/Jive/Zomba Label Group)	1018	+263	18643	4	48/9
30	26	ASHANTI Only U (Murder Inc./IDJMG)	979	+290	18422	5	43/10
26	27	LENNY KRAVITZ Lady (Virgin)	968	+122	18356	14	35/5
19	28	DESTINY'S CHILD Lose My Breath (Columbia)	921	-318	17768	19	34/3
31	29	50 CENT Disco Inferno (G-Unit/Shady/Aftermath/Interscope)	878	+237	16554	5	45/12
43	30	FRANKIE J. f/BABY BASH Obsession (No Es Amor) (Columbia)	752	+434	16683	2	41/18
24	31	SIMPLE PLAN Welcome To My Life (Lava)	744	-202	12636	17	23/3
37	32	ALICIA KEYS Karma (J/RMG)	583	+142	12414	7	27/6
33	33	GOO GOO DOLLS Give A Little Bit (Warner Bros.)	560	+16	10475	8	22/1
50	34	MARIAH CAREY It's Like That (Island/IDJMG)	528	+324	10574	2	36/11
34	35	JOJO Baby It's You (BlackGround/Universal)	460	-62	9806	19	18/2
29	36	JA RULE f/R. KELLY & ASHANTI Wonderful (Murder Inc./IDJMG)	457	-253	10730	11	19/2
42	37	FRICKIN' A Jessie's Girl (Toucan Cove/Alert)	408	+90	8735	2	23/2
36	38	TRICK DADDY Let's Go (Slip-N-Slide/Atlantic)	392	-60	7901	18	20/3
35	39	U2 Vertigo (Interscope)	353	-114	6329	11	17/1
40	40	LUDACRIS Get Back (Def Jam South/IDJMG)	352	-7	7067	6	20/2
32	41	ASHLEE SIMPSON La La (Geffen)	321	-249	5845	9	17/1
Debut	42	GAME f/50 CENT How We Do (Aftermath/G-Unit/Interscope)	316	+188	5807	1	31/18
39	43	HOOBASTANK Disappear (Island/IDJMG)	316	-86	6056	13	13/0
38	44	EMINEM f/DR. DRE & 50 CENT Encore (Shady/Aftermath/Interscope)	311	-119	6975	9	16/2
47	45	JET Look What You've Done (Atlantic)	282	+51	6025	3	19/2
41	46	A.J. CROCE Don't Let Me Down (Seedling/Eleven Thirty)	275	-53	4715	7	8/0
Debut	47	EMINEM Like Toy Soldiers (Shady/Aftermath/Interscope)	268	+110	5008	1	23/6
45	48	LINDSAY LOHAN Over (Casablanca/Universal)	267	-28	6418	4	17/1
44	49	EMINEM Just Lose It (Shady/Aftermath/Interscope)	241	-73	4020	17	13/0
46	50	KEANE Somewhere Only We Know (Interscope)	238	-3	4465	5	18/0

67 CHR/Pop reporters. Songs ranked by total plays for the airplay week of Sunday 1/23 - Saturday 1/29.
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MOST ADDED*

ARTIST TITLE LABEL(S)	ADDS
FRANKIE J. f/BABY BASH Obsession (No Es Amor) (Columbia)	18
GAME f/50 CENT How We Do (Aftermath/G-Unit/Interscope)	18
SNOOP DOGG f/JUSTIN TIMBERLAKE Signs (Doggystyle/Geffen)	17
USHER Caught Up (LaFace/Zomba Label Group)	13
NELLY N Dey Say (Derrty/Fo' Reel/Universal)	13
50 CENT Disco Inferno (G-Unit/Shady/Aftermath/Interscope)	12
MARIAH CAREY It's Like That (Island/IDJMG)	11
LIL' JON & THE EASTSIDE BOYZ f/USHER & LUDACRIS Lovers & Friends (TVT)	10
JENNIFER LOPEZ Get Right (Epic)	10
ASHANTI Only U (Murder Inc./IDJMG)	10
GOOD CHARLOTTE I Just Wanna Live (Daylight/Epic)	9
BOWLING FOR SOUP Almost (Silvertone/Jive/Zomba Label Group)	9
RYAN CABRERA True (E.V.L.A./Atlantic)	8
GREEN DAY Boulevard Of Broken Dreams (Reprise)	8
GWEN STEFANI f/EVE Rich Girl (Interscope)	8
JOHN MAYER Daughters (Aware/Columbia)	8

MOST INCREASED PLAYS

ARTIST TITLE LABEL(S)	TOTAL PLAY INCREASE
GREEN DAY Boulevard Of Broken Dreams (Reprise)	+849
KELLY CLARKSON Since U Been Gone (RCA/RMG)	+659
GWEN STEFANI f/EVE Rich Girl (Interscope)	+596
EMINEM Mockingbird (Shady/Aftermath/Interscope)	+512
DESTINY'S CHILD Soldier (Columbia)	+506
CIARA f/MISSY ELLIOTT 1, 2 Step (LaFace/Zomba Label Group)	+463
RYAN CABRERA True (E.V.L.A./Atlantic)	+444
USHER Caught Up (LaFace/Zomba Label Group)	+439
FRANKIE J. f/BABY BASH Obsession (No Es Amor) (Columbia)	+434
LIL' JON & THE EASTSIDE BOYZ f/USHER & LUDACRIS Lovers & Friends (TVT)	+359
MARIO Let Me Love You (J/RMG)	+348
MARIAH CAREY It's Like That (Island/IDJMG)	+324
JESSE MCCARTNEY Beautiful Soul (Hollywood)	+320
NELLY N Dey Say (Derrty/Fo' Reel/Universal)	+319
ASHANTI Only U (Murder Inc./IDJMG)	+290
MAROON 5 Sunday Morning (Octone/J/RMG)	+267
BOWLING FOR SOUP Almost (Silvertone/Jive/Zomba Label Group)	+263
3 DOORS DOWN Let Me Go (Republic/Universal)	+262
50 CENT Disco Inferno (G-Unit/Shady/Aftermath/Interscope)	+237
JOHN MAYER Daughters (Aware/Columbia)	+217
GOOD CHARLOTTE I Just Wanna Live (Daylight/Epic)	+210
JENNIFER LOPEZ Get Right (Epic)	+206
GAVIN DEGRAW I Don't Want To Be (J/RMG)	+189
GAME f/50 CENT How We Do (Aftermath/G-Unit/Interscope)	+188
JAY-Z & LINKIN PARK Numb/Encore (Warner Bros.)	+177
SNOOP DOGG f/JUSTIN TIMBERLAKE Signs (Doggystyle/Geffen)	+153
ALICIA KEYS Karma (J/RMG)	+142
LENNY KRAVITZ Lady (Virgin)	+122
EMINEM Like Toy Soldiers (Shady/Aftermath/Interscope)	+110
HOWIE DAY Collide (Epic)	+104

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February 4, 2005

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America's Best Testing CHR/Pop Songs
12 + For The Week Ending 2/4/05

Artist Title (Label)	TW	LW	Famil.	Burn	W 12-17	W 18-24	W 25-34
KELLY CLARKSON Since U Been Gone (RCA/RMG)	4.36	4.31	97%	11%	4.58	4.30	4.34
GREEN DAY Boulevard Of Broken Dreams (Reprise)	4.27	4.27	91%	12%	4.69	4.27	3.95
KELLY CLARKSON Breakaway (Hollywood)	4.07	4.11	100%	42%	4.07	4.13	4.15
JESSE MCCARTNEY Beautiful Soul (Hollywood)	4.06	3.94	96%	21%	4.39	4.16	3.95
RYAN CABRERA True (E.V.L.A./Atlantic)	4.02	4.05	95%	23%	4.36	4.19	3.74
MAROON 5 She Will Be Loved (Octone/J/RMG)	3.99	3.93	99%	50%	4.03	3.99	3.95
GAVIN DEGRAW I Don't Want To Be (J/RMG)	3.95	3.85	98%	38%	3.92	4.04	4.06
AVRIL LAVIGNE Nobody's Home (Arista/RMG)	3.91	3.99	96%	23%	4.00	3.93	4.02
SIMPLE PLAN Welcome To My Life (Lava)	3.87	3.77	97%	30%	4.16	3.93	3.62
MAROON 5 Sunday Morning (Octone/J/RMG)	3.84	3.80	90%	19%	3.81	4.07	3.71
SWITCHFOOT Dare You To Move (Red Ink/Columbia)	3.77	3.73	98%	41%	3.89	3.72	3.80
CIARA f/M. ELLIOTT 1, 2 Step (LaFace/Zomba Label Group)	3.74	3.72	93%	30%	3.96	3.69	3.48
GOOD CHARLOTTE I Just Wanna Live (Daylight/Epic)	3.74	3.75	83%	18%	4.06	3.69	3.60
JAY-Z & LINKIN PARK Numb/Encore (Warner Bros.)	3.70	3.66	95%	31%	3.89	3.75	3.48
EMINEM Mockingbird (Shady/Aftermath/Interscope)	3.60	-	74%	20%	4.11	3.60	3.55
NELLY f/T. MCGRAW Over... (Derry/Fo' Reel/Curb/Universal)	3.58	3.65	98%	56%	3.46	3.68	3.70
MARIO Let Me Love You (J/RMG)	3.53	3.81	93%	33%	3.70	3.51	3.41
GWEN STEFANI f/EVE Rich Girl (Interscope)	3.47	3.53	88%	27%	3.63	3.53	3.42
USHER & ALICIA KEYS My Boo (LaFace/Zomba Label Group)	3.44	3.43	98%	58%	3.71	3.45	3.45
EMINEM f/DR. DRE... Encore (Shady/Aftermath/Interscope)	3.39	3.49	87%	31%	3.55	3.46	3.49
ASHLEE SIMPSON La La (Geffen)	3.37	3.28	95%	38%	4.00	3.59	2.86
JOJO Baby It's You (Blackground/Universal)	3.36	3.49	94%	47%	3.39	3.38	3.08
DESTINY'S CHILD Lose My Breath (Columbia)	3.33	3.60	99%	59%	3.29	3.18	3.30
JOHN MAYER Daughters (Aware/Columbia)	3.33	3.36	93%	37%	3.56	3.47	3.03
DESTINY'S CHILD Soldier (Columbia)	3.28	3.60	95%	42%	3.56	3.12	3.16
LENNY KRAVITZ Lady (Virgin)	3.28	-	91%	37%	2.99	3.14	3.58
TRICK DAODY Let's Go (Slip-N-Slide/Atlantic)	3.22	3.19	85%	39%	3.30	3.42	3.06
JA RULE f/R. KELLY... Wonderful (Murder Inc./IDJMG)	3.14	3.24	73%	33%	3.23	3.11	3.26
LIL' JON... f/USHER & LUDACRIS Lovers & Friends (TVT)	3.09	3.21	73%	29%	3.24	3.12	3.04

Total sample size is 410 respondents. Total average favorability estimates are based on a scale of 1-5. (1=dislike very much, 5=like very much). Total familiarity represents the percentage of respondents who recognized the song. Total burn represents the number of respondents who said they are tired of hearing the song. Songs must have 40% familiarity to appear on survey. Sample composition is based on persons 12+. Persons are screened via the Internet. Once passed, they can take the music test based on the format/music preference. RateTheMusic.com results are not meant to replace callout research. The results are intended to show opinions of participants on the Internet only. RateTheMusic is a registered trademark of RateTheMusic.com. The RTM system, is available for local radio stations by calling 818-377-5300. RateTheMusic.com data is provided by Mediabase Research, a division of Premiere Radio Networks.

RR.
CANADA

CHR/POP TOP 30

POWERED BY
MEDIABASE

LAST WEEK	THIS WEEK	ARTIST TITLE LABEL(S)	TOTAL PLAYS	+/- PLAYS	WEEKS ON CHART	TOTAL STATIONS
1	1	MARIO Let Me Love You (J/RMG)	478	-5	8	5/0
2	2	CIARA f/M. ELLIOTT 1, 2 Step (LaFace/Zomba Label Group)	473	+31	9	7/0
3	3	GREEN DAY Boulevard Of Broken Dreams (Reprise)	409	+18	5	5/0
7	4	KELLY CLARKSON Since U Been Gone (RCA/RMG)	392	+61	7	7/0
8	5	GWEN STEFANI f/EVE Rich Girl (Interscope)	386	+58	5	5/0
5	6	JESSE MCCARTNEY Beautiful Soul (Hollywood)	359	+6	7	4/0
4	7	AVRIL LAVIGNE Nobody's Home (Arista/RMG)	344	-20	13	5/0
10	8	K-OS Man I Used To Be (Astralwerks/EMC)	335	+16	5	7/1
9	9	DESTINY'S CHILD Soldier (Columbia)	335	+9	8	6/0
6	10	NELLY f/T. MCGRAW Over... (Derry/Fo' Reel/Curb/Universal)	330	-23	13	8/0
17	11	USHER Caught Up (LaFace/Zomba Label Group)	308	+72	2	7/3
13	12	GOOD CHARLOTTE I Just Wanna Live (Daylight/Epic)	297	+2	5	5/0
14	13	LIL' JON... f/USHER & LUDACRIS Lovers & Friends (TVT)	294	0	4	4/0
12	14	KESHIA CHANTE Let The Music Take You (Vik/Sony BMG)	288	-20	13	8/0
18	15	JENNIFER LOPEZ Get Right (Epic)	282	+55	3	7/0
11	16	GAVIN DEGRAW I Don't Want To Be (J/RMG)	265	-53	10	7/0
16	17	RYAN CABRERA True (E.V.L.A./Atlantic)	264	-11	7	5/0
15	18	SIMPLE PLAN Welcome To My Life (Atlantic)	243	-47	18	12/0
21	19	JAY-Z & LINKIN PARK Numb/Encore (Warner Bros.)	215	+12	6	7/0
25	20	SUM 41 Pieces (Island/IDJMG)	211	+37	2	6/2
20	21	DESTINY'S CHILD Lose My Breath (Columbia)	200	-18	18	11/0
19	22	S. DOGG f/PHARRELL Drop It... (Doggystyle/Geffen)	200	-25	12	7/0
28	23	KALAN PORTER Single (Sony BMG)	192	+38	2	4/0
26	24	ASHANTI Only U (Murder Inc./IDJMG)	187	+23	4	4/3
29	25	USHER & A. KEYS My Boo (LaFace/Zomba Label Group)	180	+25	20	10/0
23	26	ASHLEE SIMPSON La La (Geffen)	177	-14	2	5/0
22	27	SKYE SWEETNAM Number One (Capitol)	170	-25	3	4/0
Debut	28	GAME f/50 CENT How We Do (Aftermath/G-Unit/Interscope)	168	+58	1	4/2
30	29	50 CENT Disco Inferno (G-Unit/Shady/Aftermath/Interscope)	166	+16	5	4/0
27	30	JAKALOPE Pretty Life (Orange/Universal)	166	+4	7	6/0

14 Canadian CHR reporters. Monitored airplay data supplied by Mediabase Research, a division of Premiere Radio Networks. Songs ranked by total plays for the airplay week of 1/23-1/29. Bullets appear on songs gaining plays or remaining flat from previous week. If two songs are tied in total plays, the song with the larger increase in plays is placed first. Songs below No. 15 are moved to recurrent after 20 weeks on the chart. © 2005, Radio & Records. * Indicates Cancion.

ON THE RECORD

With
Michael McCoy
PD, WNCI/Columbus, OH

WNCI 97.9

Music-wise, the surprise this year has to be the Tim McGraw record. It's got fantastic appeal across all demos. That's kind of an oddity right now, because everything seems to be so polarized. To see a Country record be so mass-appeal that even the Urban station digs it — it's a

good thing. • The new Rob Thomas album — which is being leaked as we speak — is great, and I think the Aslyn record is that middle ground. It's what we need. It's just a good pop record, very catchy. • We did a mom-band promotion, where we recruited a garage band made up of moms on the air. We ended up getting a singer, two guitarists, a bassist, a drummer and a keyboardist, and we had auditions live on the air over the phone last week — you can guess where that went. • We settled on five moms, most of them mothers of two kids — and hot, I might add! We never even saw what they looked until we got them to the studio. They did "One Way or Another" by Blondie, and the magic happened. They're going to open for Bowling For Soup on Feb. 4. It's fun stuff. We're playing the song because we've been getting lots of e-mails and calls about it. We think we've settled on a name now: Section C, since most of the women have had C-sections. Also, we just gave away a \$10,000 shopping spree at a local mall.

ON THE RISE

ARTIST: **Diana DeGarmo**

LABEL: **RCA/RMG**

By **MIKE TRIAS**/ASSOCIATE EDITOR



Hope everyone out there is enjoying the latest installment of *American Idol* — I, for one, certainly enjoy the painfully awful auditions. For those who don't like that part of the show and can't wait for the real talent competition begin, try warming up by listening to some music by past *American Idol* standouts. Diana DeGarmo is the latest of the previous contestants to release an album on a major label, and her single, "Emotional," is just taking to the airwaves.

DeGarmo, a Snellville, GA transplant by way of Birmingham, has always idolized great female singers. In fact, when she was a kid her parents ended up going through four copies of Patsy Cline's greatest-hits collection, since DeGarmo repeatedly wore out the tapes. Among her other influences were Ella Fitzgerald, Celine Dion, Whitney Houston and (don't read this last one if you don't want to feel old) Christina Aguilera.

However, her first experience in the recording studio was not recording music, but voiceovers. "I did a lot of voiceovers for younger children, because they can't read, and I could do a younger kid's voice," she says. That's a little hard to imagine when you listen to "Emotional." The midtempo ballad, though youthful, showcases a voice that is more mature than the singer's years, especially when compared to most of the teen pop divas currently permeating the music scene.

"Emotional" serves as the lead single from her debut album, *Blue Skies*, which was released late last year. RCA was able to round up some pretty heavy hitters to introduce their latest starlet — David Foster, John Shanks and Desmond Child are all producers on *Blue Skies*.

CHR/POP REPORTERS

Stations and their adds listed alphabetically by market

KCDD/Abilene, TX OM/PP: Brad Elliott 74 LIL' JON & THE EASTSIDE BOYZ VUSHER & LUDACRIS 75 MARCO 76 JESSE MCCARTNEY 77 NELLY VTM MCGRAW 78 CIARA IMSSY ELLIOTT 79 GAVIN DEGRAW 80 KELLY CLARKSON 81 MARCO 82 SNOOP DOGG IPHARRELL 83 SWITZERFOOT 84 GWEN STEFANI VEVE 85 RYAN CARRERA 86 ASHANTI 87 EMINEM 88 JAY-Z 89 USHER & ALICIA KEYS 90 BOWLING FOR SOUP 91 GOOD CHARLOTTE 92 DESTINY'S CHILD 93 GAME 150 CENT 94 JENNIFFER LOPEZ 95 T.I. 96 ALICIA KEYS 97 SNOOP DOGG VUSHER & LUDACRIS 98 NELLY 99 USHER	WBNO/Bloomington, IL OM/PP: Tom Travels 74 LIL' JON & THE EASTSIDE BOYZ VUSHER & LUDACRIS 75 MARCO 76 JESSE MCCARTNEY 77 NELLY VTM MCGRAW 78 CIARA IMSSY ELLIOTT 79 GAVIN DEGRAW 80 KELLY CLARKSON 81 MARCO 82 SNOOP DOGG IPHARRELL 83 SWITZERFOOT 84 GWEN STEFANI VEVE 85 RYAN CARRERA 86 ASHANTI 87 EMINEM 88 JAY-Z 89 USHER & ALICIA KEYS 90 BOWLING FOR SOUP 91 GOOD CHARLOTTE 92 DESTINY'S CHILD 93 GAME 150 CENT 94 JENNIFFER LOPEZ 95 T.I. 96 ALICIA KEYS 97 SNOOP DOGG VUSHER & LUDACRIS 98 NELLY 99 USHER	WJYY/Concord (Lake Regions), NH OM: Dan Westhoff 74 LIL' JON & THE EASTSIDE BOYZ VUSHER & LUDACRIS 75 MARCO 76 JESSE MCCARTNEY 77 NELLY VTM MCGRAW 78 CIARA IMSSY ELLIOTT 79 GAVIN DEGRAW 80 KELLY CLARKSON 81 MARCO 82 SNOOP DOGG IPHARRELL 83 SWITZERFOOT 84 GWEN STEFANI VEVE 85 RYAN CARRERA 86 ASHANTI 87 EMINEM 88 JAY-Z 89 USHER & ALICIA KEYS 90 BOWLING FOR SOUP 91 GOOD CHARLOTTE 92 DESTINY'S CHILD 93 GAME 150 CENT 94 JENNIFFER LOPEZ 95 T.I. 96 ALICIA KEYS 97 SNOOP DOGG VUSHER & LUDACRIS 98 NELLY 99 USHER	KMNF/Fayetteville, AR OM: Tom Travels 74 LIL' JON & THE EASTSIDE BOYZ VUSHER & LUDACRIS 75 MARCO 76 JESSE MCCARTNEY 77 NELLY VTM MCGRAW 78 CIARA IMSSY ELLIOTT 79 GAVIN DEGRAW 80 KELLY CLARKSON 81 MARCO 82 SNOOP DOGG IPHARRELL 83 SWITZERFOOT 84 GWEN STEFANI VEVE 85 RYAN CARRERA 86 ASHANTI 87 EMINEM 88 JAY-Z 89 USHER & ALICIA KEYS 90 BOWLING FOR SOUP 91 GOOD CHARLOTTE 92 DESTINY'S CHILD 93 GAME 150 CENT 94 JENNIFFER LOPEZ 95 T.I. 96 ALICIA KEYS 97 SNOOP DOGG VUSHER & LUDACRIS 98 NELLY 99 USHER	WZPV/Huntsville, AL OM: David Edgar 74 LIL' JON & THE EASTSIDE BOYZ VUSHER & LUDACRIS 75 MARCO 76 JESSE MCCARTNEY 77 NELLY VTM MCGRAW 78 CIARA IMSSY ELLIOTT 79 GAVIN DEGRAW 80 KELLY CLARKSON 81 MARCO 82 SNOOP DOGG IPHARRELL 83 SWITZERFOOT 84 GWEN STEFANI VEVE 85 RYAN CARRERA 86 ASHANTI 87 EMINEM 88 JAY-Z 89 USHER & ALICIA KEYS 90 BOWLING FOR SOUP 91 GOOD CHARLOTTE 92 DESTINY'S CHILD 93 GAME 150 CENT 94 JENNIFFER LOPEZ 95 T.I. 96 ALICIA KEYS 97 SNOOP DOGG VUSHER & LUDACRIS 98 NELLY 99 USHER	WAOA/Melbourne, FL OM: Beau Richards 74 LIL' JON & THE EASTSIDE BOYZ VUSHER & LUDACRIS 75 MARCO 76 JESSE MCCARTNEY 77 NELLY VTM MCGRAW 78 CIARA IMSSY ELLIOTT 79 GAVIN DEGRAW 80 KELLY CLARKSON 81 MARCO 82 SNOOP DOGG IPHARRELL 83 SWITZERFOOT 84 GWEN STEFANI VEVE 85 RYAN CARRERA 86 ASHANTI 87 EMINEM 88 JAY-Z 89 USHER & ALICIA KEYS 90 BOWLING FOR SOUP 91 GOOD CHARLOTTE 92 DESTINY'S CHILD 93 GAME 150 CENT 94 JENNIFFER LOPEZ 95 T.I. 96 ALICIA KEYS 97 SNOOP DOGG VUSHER & LUDACRIS 98 NELLY 99 USHER	KJYO/Oklahoma City, OK OM/PP: Mike McCoy 74 LIL' JON & THE EASTSIDE BOYZ VUSHER & LUDACRIS 75 MARCO 76 JESSE MCCARTNEY 77 NELLY VTM MCGRAW 78 CIARA IMSSY ELLIOTT 79 GAVIN DEGRAW 80 KELLY CLARKSON 81 MARCO 82 SNOOP DOGG IPHARRELL 83 SWITZERFOOT 84 GWEN STEFANI VEVE 85 RYAN CARRERA 86 ASHANTI 87 EMINEM 88 JAY-Z 89 USHER & ALICIA KEYS 90 BOWLING FOR SOUP 91 GOOD CHARLOTTE 92 DESTINY'S CHILD 93 GAME 150 CENT 94 JENNIFFER LOPEZ 95 T.I. 96 ALICIA KEYS 97 SNOOP DOGG VUSHER & LUDACRIS 98 NELLY 99 USHER	KDND/Sacramento, CA OM: Steve Wood 74 LIL' JON & THE EASTSIDE BOYZ VUSHER & LUDACRIS 75 MARCO 76 JESSE MCCARTNEY 77 NELLY VTM MCGRAW 78 CIARA IMSSY ELLIOTT 79 GAVIN DEGRAW 80 KELLY CLARKSON 81 MARCO 82 SNOOP DOGG IPHARRELL 83 SWITZERFOOT 84 GWEN STEFANI VEVE 85 RYAN CARRERA 86 ASHANTI 87 EMINEM 88 JAY-Z 89 USHER & ALICIA KEYS 90 BOWLING FOR SOUP 91 GOOD CHARLOTTE 92 DESTINY'S CHILD 93 GAME 150 CENT 94 JENNIFFER LOPEZ 95 T.I. 96 ALICIA KEYS 97 SNOOP DOGG VUSHER & LUDACRIS 98 NELLY 99 USHER	KHTT/Tulsa, OK OM/PP: Todd Tazaki 74 LIL' JON & THE EASTSIDE BOYZ VUSHER & LUDACRIS 75 MARCO 76 JESSE MCCARTNEY 77 NELLY VTM MCGRAW 78 CIARA IMSSY ELLIOTT 79 GAVIN DEGRAW 80 KELLY CLARKSON 81 MARCO 82 SNOOP DOGG IPHARRELL 83 SWITZERFOOT 84 GWEN STEFANI VEVE 85 RYAN CARRERA 86 ASHANTI 87 EMINEM 88 JAY-Z 89 USHER & ALICIA KEYS 90 BOWLING FOR SOUP 91 GOOD CHARLOTTE 92 DESTINY'S CHILD 93 GAME 150 CENT 94 JENNIFFER LOPEZ 95 T.I. 96 ALICIA KEYS 97 SNOOP DOGG VUSHER & LUDACRIS 98 NELLY 99 USHER
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Monitored Reporters
186 Total Reporters
119 Total Monitored
67 Total Indicator

Did Not Report,
Playlist Frozen (3):
KZIA/Cedar Rapids, IA
WQGN/New London, CT
WSTO/Evansville, IN



DANA HALL
dhall@radioandrecords.com

Did They Go Too Far?

Radio weighs in on Hot 97's 'Tsunami Song' firestorm

WQHT (Hot 97)/New York last week came under fire from local community groups objecting to a song parody about the tsunami tragedy in southeast Asia that aired on *The Miss Jones Morning Show*. The story was picked up by local and national newspapers and television, resulting in the termination of show co-host Todd Lynn and producer Rick Del Gado and two-week suspensions for show members Miss Jones, DJ Envy and Tasha Hightower.

Miss Jones, her morning team, station management and Emmis executives have all apologized for the song both on-air and in statements released to the press. In addition, the suspended morning show members will donate their salaries from the suspension period to Give2Asia, and Emmis is donating a lump sum of \$1 million.

But is this the end of the firestorm? Some New York officials, such as Queens Councilman John Liu and members of the community organization Asian Media Watch, have called for the morning team to be dismissed. R&R also confirmed that Sprint, McDonald's and Jackson Hewitt pulled advertising from the station after the story hit newsstands.

It's not the first time the station has come under fire. In 2001 *The Star & Buc Wild Morning Show*, now heard on crosstown WWPR (Power 105.1), got in hot water with listeners and music-industry professionals for airing a skit making light of the death of singer Aaliyah.

Hot 97 has made a name for itself by having edgy, envelope-pushing morning shows that have arguably helped it earn ratings success. The question now is, with increasing FCC scrutiny of radio content and a society seemingly more sensitive to questionable content, did the Miss Jones morning team go too far? And who is responsible for what aired?

More important, how will this impact the CHR/Rhythmic format around the country? It has thus far been able to scoot under the radar of the FCC, which has been more concerned with Howard Stern and other shock jocks. And will programmers and managers use this incident as an excuse to rein in morning show antics, thus stifling creativity?

Publicity Stunt?

Nick Vidal, half of The Baka Boyz, who host mornings at Clear Channel's WMIB/Miami and afternoons at Styles Media's KDAY/Los Angeles, argues that companies are already very careful, "at least here at Clear Channel." The Baka Boyz once worked for Emmis at KPWR/Los Angeles.

Vidal continues, "We have constant communication with our PD [at WMIB], Dion Summers, meeting with him daily about what we did on the show and what we plan to do. There are no surprises for him. Any major broadcast corpo-



Nick & Eric Vidal

ration is not going to allow its biggest breadwinner — mornings — to be jeopardized."

Because of that, Vidal believes that the "Tsunami Song" that aired on Hot 97 "could have all been a planned setup." He continues, "Look at all the elements here: This was just a week after Star & Buc Wild debuted on Power 105. I think Hot 97 was looking for publicity — good or bad — to try to take away Power's thunder. It's about showmanship.

"Remember the Aaliyah thing at Hot 97? Well, Miss Jones was part of that show, and she walked out when Star did his thing then. They're using the same play with Miss Info, who was the Hot 97 team member who said on-air that she didn't agree with the 'Tsunami Song.' It all seems staged to me.

"From what I understand, the song aired multiple times, not just once. I know from past experience, wherever we have worked, if we do something on the morning show that is slightly over the edge and there are complaints, that bit is pulled immediately.

"This is New York City. I don't think any company would let their morning show — and a relatively new, unseasoned one at that — run wild. You know what? They achieved their goal. I mean, hell, this is even on CNN."

What's Taboo?

Russ Allen, PD of WKHT/Knoxville, says, "It all comes down to how a station markets its morning show. Is it a warm and fuzzy show? Is it cutting-edge? I'm not defending the DJs in this case, but if they're operating in an environment where they have been encouraged to push the envelope and be provocative, I can see how they might cross the line as they did."

How do you avoid having a bit blow up in your face? "As a PD, you have to set the tone before anything happens," Allen says. "For example, as soon as a tragedy like this occurs,

Urban & Rhythmic Radio Vet Dunham Joins R&R

R&R is pleased to announce that **Darnella Dunham** will join the company as Asst. Urban/Rhythmic Editor on Feb. 14. Dunham will report to and work closely with Urban/Rhythmic Editor Dana Hall and will be based in the company's Los Angeles office.



Darnella Dunham

Dunham was most recently MD of Clear Channel's Urban WMIB (103.5 The Beat)/Miami, where she also had on-air and traffic-reporter duties. Her radio career also includes a stint as MD/air talent at nearby Urban AC and CHR/Rhythmic combo WJBW & WMBX/West Palm Beach. From 2000-2001 Dunham was morning co-host/producer for CHR/Rhythmic WJHM/Orlando.

Dunham's professional radio career started at Urban WEDR/Miami, where she was Music & Programming Coordinator, a promotions assistant and the night show producer. She has also been a music researcher for Mediabase and Premiere Radio Networks and a freelance writer and production manager for television.

"I've known Darnella since her days at WEDR and have always been impressed with her professionalism and desire to learn about and understand the business of radio," Hall says. "When I learned that she was interested in joining R&R for this position, I had a sense it would be a perfect fit. Her knowledge of both the Rhythmic and Urban formats, as well as her writing ability, are exactly what I was looking for in an assistant editor."

Dunham says, "I'm so excited to finally be in the world of publishing without having to abandon the radio world. I look forward to working with my favorite radio formats in addition to learning as much as I can from Dana Hall."

you have to spell out to the show that this subject is off-limits, it's taboo.

"Granted, the PD at Hot 97 [John Dimick] was new — I don't think he had been there even a week — so this situation is unique, but it is the programmer's and management's responsibility to set the parameters for all their personalities."

What is taboo morning show fodder varies widely from market to market. Several programmers I spoke with off the record pointed out that some New York morning shows have based their popularity not only on being edgy, but on being contentious overall. We've seen it with Star & Buc Wild, Howard Stern, Opie & Anthony and others. These shows touch on subjects that most personalities would stay clear of.

Vidal says, "September 11 is a subject you never make fun of. This tsunami is in the same category. This is the largest catastrophe to hit mankind, ever. We're looking at 250,000 people dead or missing. It's not something you should make light of."

Nick's brother Eric Vidal, the other half of The Baka Boyz, says, "When it comes to situations where people die tragically, it's out of respect for life that you don't make fun of it."

No Judgment Calls

Cox/Birmingham VP/Market Manager David DuBose says, "For us, anything that has objectionable language is an immediate red flag. We have employed a test for our morning show in which they ask themselves, 'If a parent is driving a young child to school, would they punch out if they heard the topic you are discussing?'"

"We are very concerned with how our listeners react to topics, because, in general, if listeners are unhappy with something, clients are not far behind."

What kind of offense calls for dismissal? DuBose says, "Cox recently instituted a strong profanity rule, which we define very carefully to our talent. We have zero tolerance for anything that crosses the line, and we are very clear on what that line is.

"It's not a judgment call at all. It can't be, because once something goes out over the air, you can't pull it back. The damage is already done. So you must make sure that nothing gets out that will be a problem."

Will this issue and the national attention it has received eventually prompt the FCC to scrutinize the Rhythmic format? DuBose says, "As a result of the recent shift within the FCC to come down harder, in particular concerning obscenity laws, as well as the general climate among the public to be less tolerant of those types of things, I think any situation where people feel that radio is crossing the line will spawn more scrutiny.

"For Cox, it has made our programming team much more cautious in what we air. PDs routinely review content from that day's morning show, as well as planned content for the following day. Sometimes that may mean reworking a bit to fit the boundaries we have set up, and other times it may mean rethinking if we should even air a piece.

"As broadcasters, we have to remember that we have a responsibility to serve the community. The challenge with that when you are targeting a younger audience is, how do you keep the show compelling, fun, hip and pertinent to the listeners without crossing the line?"

A few days after this interview Nick Vidal fell in a nightclub and broke two vertebrae. At press time he was still hospitalized but was expected to completely recover. We wish him a speedy recovery.

CHR/RHYTHMIC TOP 50

POWERED BY
MEDIABASE

February 4, 2005

LAST WEEK	THIS WEEK	ARTIST TITLE LABEL(S)	TOTAL PLAYS	+/- PLAYS	TOTAL AUDIENCE (00)	WEEKS ON CHART	TOTAL STATIONS/ ADDS
1	1	MARIO Let Me Love You (J/RMG)	6632	+11	820133	13	84/2
2	2	LIL' JON & THE EASTSIDE BOYZ f/USHER & LUDACRIS Lovers & Friends (TVT)	6431	+126	792733	10	38/2
3	3	CIARA f/MISSY ELLIOTT 1, 2 Step (LaFace/Zomba Label Group)	5907	-297	713481	16	82/1
5	4	50 CENT Disco Inferno (G-Unit/Shady/Aftermath/Interscope)	5752	+311	660287	8	76/1
4	5	DESTINY'S CHILD Soldier (Columbia)	5738	+23	562063	10	79/1
6	6	GAME f/50 CENT How We Do (Aftermath/G-Unit/Interscope)	5248	-62	620852	12	74/1
7	7	SNOOP DOGG f/PHARRELL Drop It Like It's Hot (Doggystyle/Geffen)	3855	-442	505321	20	78/0
11	8	EMINEM Mockingbird (Shady/Aftermath/Interscope)	3265	+399	264029	9	67/2
8	9	T.I. Bring 'Em Out (Grand Hustle/Atlantic)	3176	+136	336772	10	77/1
10	10	LUDACRIS Get Back (Def Jam South/IDJMG)	2669	-252	249540	13	81/0
18	11	FRANKIE J. f/BABY BASH Obsession (No Es Amor) (Columbia)	2598	+660	204283	4	59/6
9	12	ASHANTI Only U (Murder Inc./IDJMG)	2460	-560	237102	13	76/0
12	13	DADDY YANKEE Gasolina (VI Music)	2431	+25	253711	10	24/1
26	14	50 CENT Candy Shop (Shady/Aftermath/Interscope)	2414	+960	306076	3	79/31
16	15	USHER Caught Up (LaFace/Zomba Label Group)	2374	+392	284849	5	79/4
22	16	MARIAH CAREY It's Like That (Island/IDJMG)	2288	+683	237285	3	76/4
13	17	LLOYD BANKS Karma (Interscope)	2195	-49	322659	13	60/0
14	18	JA RULE f/R. KELLY & ASHANTI Wonderful (Murder Inc./IDJMG)	1905	-322	169920	16	70/0
15	19	USHER & ALICIA KEYS My Boo (LaFace/Zomba Label Group)	1755	-260	206249	22	76/0
24	20	TRICK DADDY Sugar (Gimme Some) (Slip-N-Slide/Atlantic)	1747	+238	105695	6	63/5
23	21	TORI ALAMAZE Don't Cha (Universal)	1719	+147	103010	8	47/1
17	22	NELLY f/TIM MCGRAW Over And Over (Derrty/Fo' Reel/Curb/Universal)	1679	-295	138386	17	41/0
30	23	NATALIE Goin' Crazy (Latium/Universal)	1653	+385	137992	8	34/12
27	24	JENNIFER LOPEZ Get Right (Epic)	1618	+191	169898	4	52/2
19	25	ALICIA KEYS Karma (J/RMG)	1462	-283	128384	10	64/0
36	26	BABY BASH Baby I'm Back (Universal)	1388	+419	112368	3	54/7
28	27	SNOOP DOGG Let's Get Blown (Doggystyle/Geffen)	1300	-22	113687	5	52/0
21	28	JA RULE f/FAT JOE & JADAKISS New York (Murder Inc./IDJMG)	1240	-401	140985	9	65/0
25	29	LIL' JON & THE EASTSIDE BOYZ f/LIL SCRAPPY What U Gon' Do (TVT)	1206	-265	139164	15	67/0
32	30	NB RIDAZ Pretty Girl (Upstairs)	1176	+23	174339	18	33/1
37	31	OMARION O (Epic)	1134	+239	128121	4	46/6
33	32	FABOLOUS Baby (Atlantic)	1078	+27	88979	5	54/0
31	33	DESTINY'S CHILD Lose My Breath (Columbia)	1055	-121	140318	19	63/0
34	34	EMINEM Like Toy Soldiers (Shady/Aftermath/Interscope)	990	-35	125443	5	17/0
41	35	TRILLVILLE Some Cut (BME/Warner Bros.)	969	+119	122385	7	38/9
39	36	CHINGY f/JANET JACKSON Don't Worry (Capitol)	938	+75	55693	3	43/2
40	37	TWISTA f/FAITH EVANS Hope (Atlantic/Capitol)	933	+83	74845	5	41/3
42	38	NIVEA f/LIL' JON & YOUNGBLOODZ Okay (Jive/Zomba Label Group)	929	+120	91425	8	50/6
38	39	GWEN STEFANI f/EVE Rich Girl (Interscope)	846	-34	123963	6	32/1
Debut	40	PITBULL f/LIL' JON Toma (TVT)	840	+336	73747	1	45/8
35	41	JADAKISS f/MARIAH CAREY U Make Me Wanna (Interscope)	820	-161	91919	11	30/0
43	42	YOUNG BUCK Shorty Wanna Ride (Interscope)	657	-109	64753	18	39/0
Debut	43	BOBBY VALENTINO Slow Down (DTP/Def Jam/IDJMG)	618	+110	72054	1	26/12
48	44	NELLY N Dey Say (Derrty/Fo' Reel/Universal)	569	-17	50156	2	15/0
44	45	NINA SKY Turnin' Me On (Next Plateau/Universal)	565	-161	49308	5	31/0
46	46	JAY-Z & LINKIN PARK Numb/Encore (Warner Bros.)	543	-122	70319	9	19/0
47	47	LIL' WAYNE Go DJ (Cash Money/Universal)	534	-73	69785	17	40/0
49	48	EMINEM f/DR. DRE & 50 CENT Encore (Shady/Aftermath/Interscope)	516	-34	58406	12	24/0
-	49	FANTASIA Truth Is (J/RMG)	486	+104	42035	2	44/9
45	50	GUERRILLA BLACK f/MARIO WINANS You're The One (Virgin)	471	-232	19905	12	33/0

MOST ADDED*

ARTIST TITLE LABEL(S)	ADDS
50 CENT Candy Shop (Shady/Aftermath/Interscope)	31
YING YANG TWINS Wait (TVT)	15
K YOUNG Happy Together (Traacherous)	15
NATALIE Goin' Crazy (Latium/Universal)	12
BOBBY VALENTINO Slow Down (DTP/Def Jam/IDJMG)	12
BROOKE VALENTINE f/BIG BOI & LIL' JON Girlfight (Virgin)	11
FANTASIA Truth Is (J/RMG)	9
TRILLVILLE Some Cut (BME/Warner Bros.)	9
SNOOP DOGG f/JUSTIN TIMBERLAKE Signs (Doggystyle/Geffen)	9
PITBULL f/LIL' JON Toma (TVT)	8

MOST INCREASED PLAYS

ARTIST TITLE LABEL(S)	TOTAL PLAY INCREASE
50 CENT Candy Shop (Shady/Aftermath/Interscope)	+960
MARIAH CAREY It's Like That (Island/IDJMG)	+683
FRANKIE J. f/BABY BASH Obsession (No Es Amor) (Columbia)	+660
BABY BASH Baby I'm Back (Universal)	+419
EMINEM Mockingbird (Shady/Aftermath/Interscope)	+399
USHER Caught Up (LaFace/Zomba Label Group)	+392
NATALIE Goin' Crazy (Latium/Universal)	+385
PITBULL f/LIL' JON Toma (TVT)	+336
50 CENT Disco Inferno (G-Unit/Shady/Aftermath/Interscope)	+311
OMARION O (Epic)	+239

NEW & ACTIVE

- BROOKE VALENTINE f/BIG BOI & LIL' JON** Girlfight (Virgin)
Total Plays: 419, Total Stations: 59, Adds: 11
- JOHN LEGEND** Ordinary People (Columbia)
Total Plays: 407, Total Stations: 36, Adds: 6
- BABY** Shyne On (Cash Money/Universal)
Total Plays: 361, Total Stations: 54, Adds: 4
- TWEAPONZ** Mira Mira (Defiant)
Total Plays: 347, Total Stations: 35, Adds: 2
- AMERIE** One Thing (Columbia)
Total Plays: 311, Total Stations: 49, Adds: 5
- CAM'RON f/KANYE WEST & SYLEENA JOHNSON** Down And Out (Roc-A-Fella/IDJMG)
Total Plays: 272, Total Stations: 55, Adds: 3
- YING YANG TWINS** Wait (TVT)
Total Plays: 245, Total Stations: 46, Adds: 15
- MIRI BEN-ARI f/SCARFACE & ANTHONY HAMILTON** Sunshine To The Rain (Universal)
Total Plays: 217, Total Stations: 45, Adds: 0
- SNOOP DOGG f/JUSTIN TIMBERLAKE** Signs (Doggystyle/Geffen)
Total Plays: 154, Total Stations: 26, Adds: 9
- K YOUNG** Happy Together (Traacherous)
Total Plays: 53, Total Stations: 43, Adds: 15

Songs ranked by total plays

Station playlists for all R&R reporters are available on the web at www.radioandrecords.com.

86 CHR/Rhythmic reporters. Monitored airplay data supplied by Mediabase Research, a division of Premiere Radio Networks. Songs ranked by total plays for the airplay week of 1/23-1/29. Bullets appear on songs gaining plays or remaining flat from previous week. If two songs are tied in total plays, the song with the larger increase in plays is placed first. Songs below No. 20 are moved to recurrent after 20 weeks on the chart. Most Added is the total number of new adds officially reported to R&R by each reporting station. Songs unreported as adds do not count toward overall total stations playing a song. Most Increased Plays lists the songs with the greatest week-to-week increases in total plays. Total Audience equals Average Quarter Hour Persons times number of plays (times 100). Each daypart on each station is assigned an AQH number. Average Quarter Hour Persons used herein with permission from Arbitron Inc. (© 2005, Arbitron Inc.). © 2005, Radio & Records.

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America's Best Testing CHR/Rhythmic Songs 12+ For The Week Ending 2/4/05

Artist Title (Label)	TW	LW	Familiarity	Burn	Persons 12-17	Persons 18-24	Persons 25-34
MARIO Let Me Love You (J/RMG)	4.21	4.23	98%	26%	4.22	4.30	4.15
CIARA f/MISSY ELLIOTT 1, 2 Step (LaFace/Zomba Label Group)	4.15	4.27	98%	27%	4.25	4.08	4.13
LIL' JON & THE EASTSIDE BOYZ f/USHER & LUDACRIS Lovers & Friends (TVT)	4.12	4.10	92%	20%	4.25	4.14	3.91
50 CENT Disco Inferno (G-Unit/Shady/Aftermath/Interscope)	4.10	4.04	87%	14%	4.40	4.05	3.93
EMINEM Mockingbird (Shady/Aftermath/Interscope)	4.01	4.03	89%	18%	4.45	3.87	3.70
GAME f/50 CENT How We Do (Aftermath/G-Unit/Interscope)	3.97	3.99	89%	17%	4.14	3.97	3.89
LUDACRIS Get Back (Def Jam South/IDJMG)	3.94	3.99	95%	21%	4.14	3.80	3.96
LLOYD BANKS Karma (Interscope)	3.93	3.99	80%	18%	3.97	4.06	3.72
FRANKIE J. f/BABY BASH Obsession (No Es Amor) (Columbia)	3.92	—	46%	7%	3.98	4.09	3.62
USHER Caught Up (LaFace/Zomba Label Group)	3.91	—	86%	16%	3.89	4.04	3.85
TRICK DADDY Let's Go (Slip-N-Slide/Atlantic)	3.89	3.96	97%	34%	4.04	3.95	3.59
DESTINY'S CHILD Soldier (Columbia)	3.87	3.99	99%	34%	4.11	3.81	3.54
ASHANTI Only U (Murder Inc./IDJMG)	3.84	3.94	91%	24%	4.02	3.86	3.61
USHER & ALICIA KEYS My Boo (LaFace/Zomba Label Group)	3.82	3.90	99%	54%	3.95	3.81	3.67
ALICIA KEYS Karma (J/RMG)	3.82	3.83	87%	23%	3.82	3.80	3.84
T.I. Bring 'Em Out (Grand Hustle/Atlantic)	3.78	3.77	73%	17%	4.01	3.88	3.71
TERROR SQUAD Lean Back (Universal)	3.79	3.94	99%	51%	3.71	3.83	3.81
JA RULE f/R. KELLY & ASHANTI Wonderful (Murder Inc./IDJMG)	3.79	3.96	93%	31%	3.77	3.81	3.81
NELLY f/TIM MCGRAW Over And Over (Derrty/Fo' Reel/Curb/Universal)	3.78	3.89	98%	52%	3.71	3.97	3.54
SNOOP DOGG f/PHARRELL Drop It Like It's Hot (Doggystyle/Geffen)	3.75	3.71	99%	48%	3.88	3.67	3.76
LIL' JON & THE EASTSIDE BOYZ f/LIL SCRAPPY What U Gon' Do (TVT)	3.73	3.69	91%	30%	4.13	3.64	3.44
JA RULE f/FAT JOE & JADAKISS New York (Murder Inc./IDJMG)	3.71	3.73	87%	23%	4.02	3.63	3.49
DESTINY'S CHILD Lose My Breath (Columbia)	3.63	3.71	98%	51%	3.64	3.61	3.51
SNOOP DOGG Let's Get Blown (Doggystyle/Geffen)	3.62	3.52	61%	13%	3.29	3.67	3.79
TRICK DADDY Sugar (Gimme Some) (Slip-N-Slide/Atlantic)	3.59	—	44%	8%	3.51	3.71	3.65
NB RIDAZ Pretty Girl (Upstairs)	3.49	3.39	59%	17%	3.72	3.49	3.18
TORI ALAMAZE Don't Cha (Universal)	3.48	—	42%	10%	3.57	3.37	3.55
JENNIFER LOPEZ Get Right (Epic)	3.38	—	76%	21%	3.62	3.26	3.19

Total sample size is 359 respondents. Total average favorability estimates are based on a scale of 1-5. (1=dislike very much, 5 = like very much). Total familiarity represents the percentage of respondents who recognized the song. Total burn represents the number of respondents who said they are tired of hearing the song. Songs must have 40% familiarity to appear on survey. Sample composition is based on persons 12+. Persons are screened via the Internet. Once passed, they can take the music test based on the format/music preference. RateTheMusic.com results are not meant to replace callout research. The results are intended to show opinions of participants on the Internet only. RateTheMusic is a registered trademark of RateTheMusic.com. The RTM system, is available for local radio stations by calling 818-377-5300. RateTheMusic.com data is provided by Mediabase Research, a division of Premiere Radio Networks.

HEAD RUSH

ARTIST: Mariah Carey
LABEL: Island/IDJMG

By MIKE TRIAS/Associate Editor



Could 2005 be the year Mariah Carey makes a huge comeback? Though she's managed to stay on the fringes of radio's radar in the past few years with some lukewarm projects, word on the street is that Carey is poised to once again deliver the hotness. "It's Like That" is the first Carey single in a while that, upon first listen, made my head bob. The same feeling probably goes for radio station tastemakers and their listeners: They are quickly pushing the song up the charts at Pop, Rhythmic and Urban.

Produced by the diva herself and Jermaine Dupri, "It's Like That" is a midtempo, feel-good party starter. The vamp is reminiscent of the early '90s sound with its harmonies, strings and drawn-out melodic line (the electric cowbell that rides throughout the song helps bring the nostalgia too). But don't bust out your Cross Colors just yet. "It's Like That" primarily sports a trendy, stripped-down, no-frills beat, which allows Carey's sultry vocals to shine.

Carey co-wrote and co-produced all the songs on her forthcoming 10th album, *The Emancipation of Mimi*. The disc takes its moniker from the nickname Carey's family and friends have for her. She had a little help though: Dupri, The Neptunes and Kanye West are all listed as co-producers on the CD, with Snoop, Nelly and Twista laying down verses for various tracks. With all these players we're guaranteed to hear an upbeat record, but what about ballads? We'll have to wait a little longer to see if *Mimi* will conjure up new visions of love with heroic anthems: The album has been pushed from March 22 to April 12.

REPORTERS

Stations and their adds listed alphabetically by market

AKSS/Albuquerque, NM*
PD: Mike Hernandez
APD: Dana Cortez
MD: Matthew Candelaria
5 K YOUNG
CHINGY YUANET JACKSON

KYLZ/Albuquerque, NM*
PD: Mike Hernandez
APD: J. Lopez
MD: Carlos
BOBBY VALENTINO
JOHN LEGEND
SNOOP DOGG f/JUSTIN TIMBERLAKE
YING YANG TWINS

KOIZ/Amarillo, TX
PD: Eric Stevens
APD: Deana E. McGuire
MD: Twista f/FAITH EVANS
NATALIE

KFAT/Anchorage, AK
APD: Randy McLeod
APD: Paul Davis
16 NELLY
12 MARIAN CAREY
50 CENT
2 JA RULE f/ASHANTI
1 K-CI & JOJO
1 PRINCE
1 NELLY

WBTS/Atlanta, GA*
PD: Leo Collins
APD: Mervic
FANTASIA
FRANKIE J. f/BABY BASH
50 CENT

WZBZ/Atlantic City, NJ*
PD/MD: Rob Garcia
NATALIE
BABY BASH
K YOUNG

KDHT/Austin, TX*
PD: Bob Lewis
APD/MD: Bradley Grein
5 CUBAN LINK
1 TRILLVILLE
1 PITBULL f/LIL' JON

KISV/Bakersfield, CA*
PD/MD: Placido Stevens
50 CENT

WRHJ/Birmingham, AL*
PD: Mickey Johnson
APD: Mary K.
MD: Lil' Home
30 TRU
17 TRICK DADDY
FANTASIA
BABY

WJMN/Boston, MA*
PD: Cadillac Jack McCartney
APD: Dennis O'Heron
MD: Chris Tyler
24 GAME
20 2PAC
FANTASIA

CKEY/Buffalo, NY*
PD: Rob White
MD: DJ Hoodie
BOBBY VALENTINO
BROOKE VALENTINE f/BIG BOI & LIL' JON
K YOUNG
YING YANG TWINS

WCZQ/Champaign, IL
OM: Jon Fischer
PD/MD: Jerome Penetration
10 T.I.

WRVZ/Charleston, WV
OM: Rick Johnson
PD/MD: Woody
1 RAHEEM DEVAUGHN
1 BOBBY VALENTINO
1 YING YANG TWINS
1 K YOUNG

WBMM/Chicago, IL*
PD: Greg
APD/MD: Erik Bradley
MD: Jason
7 SNOOP DOGG f/JUSTIN TIMBERLAKE
FRANKIE J. f/BABY BASH
TWISTA f/FAITH EVANS
TRICK DADDY

KNDA/Corpus Christi, TX*
PD: Richard Lee
3 FANTASIA
NZU JERMAINE DUPRI
RAHEEM DEVAUGHN

KZFM/Corpus Christi, TX*
OM/MD: Ed Deans
MD: Arlene Mustard Cordell
13 NIVEA f/LIL' JON & YOUNGBLOODZ
13 K YOUNG
1 AMERIE

KBBF/Dallas, TX*
PD: John Candelaria
MD: DJ Big Bink
BABY
2-RO f/JUVENILE
50 CENT

WDHT/Dayton, OH*
OM: J.D. Kiser
PD/MD: Craig Black
MD: Mariah Carey
50 CENT

KOKS/Denver, CO*
PD: Cat Collins
MD: John E. Kage
15 FRANKIE J. f/BABY BASH

KDRB/Des Moines, IA*
PD: Greg Chance
MD: Steve Wazz
TRILLVILLE
FANTASIA
50 CENT

KPRR/El Paso, TX*
PD/MD: Bobby Ramos
7 YING YANG TWINS
BOBBY VALENTINO
FANTASIA

XHTQ/El Paso, TX*
PD/MD: Francisco Aguirre Cruz
MD: John Legend
CARA f/LUDACRIS

WRCL/Flint, MI*
MD: Lil' Home
MD: Clay Church
22 OMARION
TRILLVILLE
BABY

KBOS/Fresno, CA*
PD: Greg Hoffman
MD: Danny Satas
48 MARIAN CAREY
JOHN LEGEND
K YOUNG

KSEQ/Fresno, CA*
PD: Fred Rice
SNOOP DOGG f/JUSTIN TIMBERLAKE
YING YANG TWINS
K YOUNG

WBTF/Fl. Myers, FL*
OM: Steve Jackson
PD: Scrap Jackson
APD/MD: Omar "The Big O"
1 TORI ALAMAZE
OMARION
BABY BASH

WJFX/Fl. Wayne, IN*
PD/MD: Scott Heathorn
MD: Randy Alomar
2 NIVEA f/LIL' JON & YOUNGBLOODZ
50 CENT

WNHT/Fl. Wayne, IN*
OM: Bill Stewart
PD: Jason
MD: Jonathan Tullio
30 NATALIE
32 YING YANG TWINS
CAM RON f/KANYE WEST & S. JOHNSON

WLYD/Green Bay, WI
PD: Jason Wilkey
11 BABY
4 50 CENT
1 TRILLVILLE

WGBT/Greensboro, NC*
OM: Tim Sutherland
PD: Zak Davis
APD: Jay
MD: Ashley A.O.
NATALIE

WJMH/Greensboro, NC*
MD: Brian Boyles
MD: Tap Money
43 AMERIE
16 CASSIY
15 JOHN LEGEND

WOSL/Greenville, NC*
PD/MD: Jack Spade
MD: Twista f/FAITH EVANS
FANTASIA
BOBBY VALENTINO
50 CENT

WNZT/Greenville, SC*
PD: Cat Collins
MD: Steve Wazz
YING YANG TWINS

WOLD/Hagerstown
MD: Aris Sautz
29 50 CENT
22 MARIAN CAREY

WWKL/Harrisburg, PA*
APD/MD: Lucas
NATALIE
4 BROOKE VALENTINE f/BIG BOI & LIL' JON

WZMK/Hartford, CT*
OM: Steve Sathany
APD: Duke
MD: David Simpson
24 GAME
10 112
9 I WAYNE
2 TRILLVILLE

KDDB/Honolulu, HI*
PD: Leo Baldwin
MD: Sam "The Man" Ambrose
TRILLVILLE
CARA f/LUDACRIS
PITBULL f/LIL' JON
CHINGY YUANET JACKSON
K YOUNG

KIKI/Honolulu, HI*
PD: Fred Rice
APD: Pablo Sato
MD: K-Smooth
2 K YOUNG
TRU

KPHW/Honolulu, HI*
OM: Wayne Horta
PD: KC Jefferson
MD: Kevin Adair
15 YING YANG TWINS
1 BROOKE VALENTINE f/BIG BOI & LIL' JON

KBXX/Houston, TX*
PD: Tom Calococi
APD: Marice "No Better" Rivers
MD: Big Sue
No Adds

KPTV/Houston, TX*
PD: Marco Arias
2 TRILLVILLE
1 GETO BOYS
50 CENT

WHHH/Indianapolis, IN*
OM: David Israel
MD: Don "Di Week One" Williams
5 EMINEM
50 CENT

WKHT/Knoxville, TN*
PD/MD: Russ Allen
19 AMERIE
17 NIVEA f/LIL' JON & YOUNGBLOODZ
2 BROOKE VALENTINE f/BIG BOI & LIL' JON
YING YANG TWINS
50 CENT

WYLL/Knoxville, TN*
OM: Mike Hammond
PD: Nick Elliot
MD: Vinny V.
9 BOBBY VALENTINO
9 PITBULL f/LIL' JON
BROOKE VALENTINE f/BIG BOI & LIL' JON
50 CENT

KRKA/Lafayette, LA*
PD: Dave Steel
APD/MD: Chris Logan
1 BROOKE VALENTINE f/BIG BOI & LIL' JON
1 BABY BASH
FRANKIE J. f/BABY BASH
50 CENT

KLVG/Las Vegas, NV*
OM/MD: Cat Thomas
APD/MD: J.B. King
56 LIL' JON & THE EASTSIDE BOYZ...
12 USHER
18 NATALIE
12 BOBBY VALENTINO
5 JENNIFER LOPEZ
PITBULL f/LIL' JON

KVEG/Las Vegas, NV*
PD: Steve Sutherland
MD: Mico
SNOOP DOGG f/JUSTIN TIMBERLAKE
YING YANG TWINS

KHTE/Little Rock, AR*
OM: Isoty
PD: Joe Ratin
APD/MD: Tom Seattle
BOBBY VALENTINO
K YOUNG
50 CENT

KPWR/Los Angeles, CA*
PD: Arny Seal
APD: E-Man
38 XZIBIT
20 GAME

KBTE/Lubbock, TX
OM: Jeff Scott
PD: Robbie Cruise
35 JOHN LEGEND
18 JENNIFER LOPEZ
16 50 CENT

KBFM/McAllen, TX*
OM: Billy Santiago
PD/MD: Johnny D.
USHER
FRANKIE J. f/BABY BASH
50 CENT

KBTO/McAllen, TX*
OM: Pete Hernandez
PD: Alir Guillero
MD: Killa
4 MARIAN CAREY
3 TRICK DADDY
50 CENT

WBVD/Melbourne, FL*
MD: Curtis Booher
1 BABY
1 NATALIE

KXHT/Memphis, TN*
APD: Marice "No Better" Rivers
MD: Big Sue
No Adds

WPWO/Miami, FL*
PD: Kid Curry
APD: Tony "The Tiger"
MD: Eddie Mu
18 YING YANG TWINS
2 BABY BASH

WPYM/Miami, FL*
OM: David Israel
MD: Don "Di Week One" Williams
MARIO
KELLY CLARKSON

KTTB/Minneapolis, MN*
PD: Sam Elliot
APD: Zarnie K.
1 TRILLVILLE

KHTM/Modesto, CA*
OM/MD: Rene Roberts
MD: Mike Cantello
1 TRIMM
YING YANG TWINS
9 K YOUNG
SNOOP DOGG f/JUSTIN TIMBERLAKE

KDON/Monterey, CA*
OM: Jim Dorman
MD: Alan Cortello
JOHN LEGEND
FANTASIA

WJWZ/Montgomery, AL
MD: Kaye Dunaway
10 50 CENT

WKTU/New York, NY*
PD: Jeff Z.
MD: Sky Walker
1 ANA VSSI

WOHT/New York, NY*
PD: Tracy Claberty
MD: Chri
13 TWISTA f/FAITH EVANS
6 JENNIFER LOPEZ
5 USHER

WVWZ/Morfolk, VA*
OM: Mike Klein
NATALIE
BABY BASH
2 112

KMVK/Odessa, TX
PD: Steve Driscoll
No Adds

KKWD/Oklahoma City, OK*
PD: Ronnie Ramirez
MD: Claco Kid
9 I WAYNE
2 TRILLVILLE

KOCH/Omaha, NE*
OM: Tom Land
PD: Erik Johnson
50 CENT

WJHM/Orlando, FL*
OM: Steve Holbrook
PD: Phil Becker
APD/MD: Jill Strada
2 TRICK DADDY
BROOKE VALENTINE f/BIG BOI & LIL' JON
BABY BASH

KCAQ/Oxnard, CA*
PD/MD: Big Bear
APD: Marice
13 LIL' JON f/ICE CUBE
SNOOP DOGG f/JUSTIN TIMBERLAKE
K YOUNG

KUUU/Palm Springs, CA
OM: Larry Sailer
PD: Anthony "Antioq" Quiroz
APD: Eric Deans
MD: Ronald "Ron T." Tolliver
30 112
18 YING YANG TWINS
USHER
SNOOP DOGG f/JUSTIN TIMBERLAKE

WZPW/Peoria, IL
OM: Rick Hincheyman
PD: Don Black
MD: Brian Marshall
CARA f/LUDACRIS
BABY

WPHI/Philadelphia, PA*
PD: Colby Cobb
MD: Sarah O'Connor
50 CENT

WRDQ/Philadelphia, PA*
PD: Chuck Fegredo
APD/MD: Angel Garcia
45 OMARION
USHER

KKFR/Phoenix, AZ*
PD: Bruce St. James
MD: Maric Cristal
11 BOBBY VALENTINO
50 CENT

WRED/Portland, ME
OM/MD: Buzz Bradley
APD/MD: Lee L'Heureux
5 LUDACRIS
3 AMERIE

KXJM/Portland, OR*
OM: Tim McManera
PD: Mark Adams
MD: Big Kid Booz
14 TWEAPON
SNOOP DOGG f/JUSTIN TIMBERLAKE
YING YANG TWINS

WPKF/Poughkeepsie, NY
PD: Bob Dunphy
APD: Jazzy Jim Archer
MD: Big Von
MD: C.J. McInrye
15 FRANKIE J. f/BABY BASH
6 TRILLVILLE
8 AMERIE
5 TRU
2 112

WVWX/Providence, RI*
OM/MD: Tony Bristol
MD: Maric Cristal
4 BROOKE VALENTINE f/BIG BOI & LIL' JON
NATALIE

KWZN/Reno, NV*
PD: Eddie Gomez
4 BIGG STIELE
8 K YOUNG
50 CENT

KWYL/Reno, NV*
MD: Mole
29 NATALIE
SNOOP DOGG f/JUSTIN TIMBERLAKE
K YOUNG
50 CENT

KGR/Riverside, CA*
PD: Jesse Barad
APD: Mike Medina
MD: ODM Gutierrez
1 JOHN LEGEND
SLY BOOZY

KWIE/Riverside, CA*
MD: Chris Loon
47 NB RIDAZ
5 PITBULL f/LIL' JON

KBMB/Sacramento, CA*
PD: Tammy Del Rio
12 GWEN STEFANI f/LEVE
NZU JERMAINE DUPRI
K YOUNG
50 CENT

KSFN/Sacramento, CA*
PD: Byron Kennedy
APD/MD: Tony Tocate
5 TRILLVILLE
FANTASIA

WOCQ/Salisbury, MD
PD: Wookie
MD: Deitie
NATALIE
K YOUNG

KUUU/Salt Lake City, UT*
OM/MD: Brian Michel
MD: Kevin Cruise
4 TRILLVILLE
1 LUDACRIS
BOBBY VALENTINO

KBBT/San Antonio, TX*
PD: Rick Thomas
APD: Cindy Hill
MD: Romeo
4 BOBBY VALENTINO

XHTZ/San Diego, CA*
PD: Diana Laird
MD: Julia
3 NATALIE
BROOKE VALENTINE f/BIG BOI & LIL' JON

XMRZ/San Diego, CA*
PD/MD: DJ Steve
127 MARIO
126 GAME f/50 CENT
123 50 CENT
118 DADDY YANKEE
101 LIL' JON & THE EASTSIDE BOYZ...
60 TWI-ARONZ
57 CIARA f/MISSY ELLIOTT
56 DESTINY'S CHILD
45 EMINEM
45 BOBBY VALENTINO
48 BABY BASH
44 FRANKIE J. f/BABY BASH
18 USHER
28 MARIAN CAREY
29 PITBULL f/LIL' JON
15 FAT JOE
5 CAM'RON f/KANYE WEST & S. JOHNSON
1 YING YANG TWINS
K YOUNG
SNOOP DOGG f/JUSTIN TIMBERLAKE
NIVEA f/LIL' JON & YOUNGBLOODZ
50 CENT

KMEL/San Francisco, CA*
PD: Michael Martin
APD: Jazzy Jim Archer
MD: Big Von
MD: Lawrence Cruise
17 CAM'RON f/KANYE WEST & S. JOHNSON
8 AMERIE
5 TRU
2 112

KYLD/San Francisco, CA*
OM: Michael Martin
MD: Dennis Martinez
1 NIVEA f/LIL' JON & YOUNGBLOODZ

KWWV/San Luis Obispo, CA
PD/MD: Bob Lewis
10 YING YANG TWINS
9 K YOUNG
9 TRILLVILLE
7 CHINGY YUANET JACKSON

KSRT/Santa Rosa, CA*
PD: Lauren Michaels
BOBBY VALENTINO
BROOKE VALENTINE f/BIG BOI & LIL' JON
YING YANG TWINS

Sirius The Best/Satellite
OM: Geromino
PD: Howard Marcus
MD: Lawrence Cruise
65 SANDER KLEINBERG
26 JENNA DREW

KUBE/Seattle, WA*
PD: Eric Powers
MD: Karen Hill
FANTASIA

KSPW/Springfield, MO
OM: Brad Hansen
PD/MD: Chris Cannon
1 NATALIE
1 OMARION

KWIM/Stockton, CA*
OM: Mike Wood
APD: Diane Fozz
1 TRICK DADDY
K YOUNG
50 CENT

WLLD/Tampa, FL*
PD: Orlando
APD: Scamman
MD: Busta
No Adds

KOHT/Tucson, AZ*
PD: R Dub
APD: Rico Vitalobos
TRU

KTBT/Tulsa, OK*
OM: Don Crist
MD: Billy Madison
86 NATALIE
OMARION
K YOUNG
NIVEA f/LIL' JON & YOUNGBLOODZ

KBLZ/Tyler, TX
PD: L.L.
MD: Marcus Love
3 TRU
50 CENT
K YOUNG
P.D.I.O.

WBRX/W. Palm Beach, FL*
PD: Mike McCreary
MD: DJ K-G
6 YING YANG TWINS
50 CENT

WFGC/Washington, DC*
OM: Reggie Rouse
APD: Jay Stevens
MD: Boogie D
6 YING YANG TWINS
50 CENT

KQXC/Wichita Falls, TX
OM: Brent Warner
PD/MD: Matt Foley
27 TRILLVILLE
27 LUDACRIS
17 USHER
15 FAT JOE
7 50 CENT
4 BABY BASH
3 SNOOP DOGG f/JUSTIN TIMBERLAKE

KDGS/Wichita, KS*
PD: Greg Williams
MD: Mac Payne
3 OMARION
2 PITBULL f/LIL' JON

KHHK/Yakima, WA
OM: Dewey Boynton
PD/MD: Matt Foley
36 FRANKIE J. f/BABY BASH
35 MARIAN CAREY
34 USHER
4 TORI ALAMAZE
4 CHINGY YUANET JACKSON
4 50 CENT



Monitored Reporters
108 Total Reporters
86 Total Monitored
22 Total Indicator
Did Not Report, Playlist Frozen (2):
KUJ/Tri, WA
WWRX/New London, CT



DANA HALL
dhall@radioandrecords.com

When Interviews Turn Into Incidents

How management is dealing with security issues at stations

There have been several incidents at radio stations and industry functions in recent months that have prompted some station managers to take a closer look at security measures, as well as station policy regarding visitors. Other companies are reinforcing rules and procedures that have long been in place.

What happened at the Vibe Awards last November was an example of how scary things can get, when a man attacked Dr. Dre, resulting in a melee and stabbing. And in the past few months I've heard of several incidents at radio stations where programmers and jocks have been threatened by individuals, and sometimes those threats were acted upon.

It's not a new phenomenon. I'm sure you've heard such stories in the past — threats to break legs if songs aren't played, drive-by shootings of station facilities, and PDs getting jumped in poorly lit parking lots.

But with more and more stations now part of public corporations, should they be more concerned than ever with providing a safe environment for their employees? And should we, the Urban radio community, take a stand against artists or other people who cross the line?

Hip-hop is often singled out — unfairly or not — as a genre that is laced with violence. Therefore, stations that play hip-hop are cautioned to be prepared for trouble. But all stations in all formats — even AC — can be faced with security and safety issues and should be prepared.

Strict Policies

David Ross, Clear Channel Regional VP/South Florida says, "We have a pretty sophisticated facility in Miami, with 300-400 employees. It houses not only radio stations, but other businesses as well. Because of this, I have two full-time security personnel on hand.

"We have strict policies in place for register-

Welcome

Darnella Dunham has been hired as R&R's Asst. Urban/Rhythmic Editor. See the story on Page 30.



"The jock on the air should be concentrating on his show and the interview; he shouldn't have to be worried about three or four guys wandering around the station at night."

Russ Allen

ing all guests at the lobby level, and guests must wear badges in order to gain access. They must also have an appointment. Also, all staff must have a security card to gain access. If anyone is walking around without a guest badge or card, they are questioned — even myself.

"I also had a state-of-the-art security system installed when we moved to this facility. We have security cameras all over the building. Not only does that prevent trouble, it also allows us to see a potential problem before it happens. If we see that there are guests on the premises after hours without prior approval, we can act on it.

"I have to say, though, that we discuss these issues with all our employees and talent before anything happens to avoid these types of issues. They know the consequences of breaking the rules.

"We've been fortunate; we've never had an incident at this facility. But if a situation were to erupt, the guards would be called and, subsequently, the police, if necessary. But, honestly, I can't imagine what would provoke such a thing."

Small-Market Security

Not every market has the resources to install such technology or hire security personnel. Perry Stone, OM of Cumulus' Fayetteville and Wilmington, NC clusters, says, "We take security very seriously, but this isn't New York or Los Angeles, where our facility is housed in a large building that has its own security staff. Therefore, we have to police the situation ourselves.

"That's why we have instituted policies to



WILD, WILD N.Y.C. The Star & Buc Wild Show officially launched in New York on Clear Channel's WWPR (Power 105.1) Jan. 17. Seen here celebrating the launch are (l-r) WWPR PD Michael Saunders and GSM Ron de Castro, Star and Clear Channel Regional VP Andy Rosen, Sr. VP/Northeast Region Rob Williams and Sr. VP/Programming, New York Tom Poleman.

help protect our employees. We require our employees who have guests after business hours to have prior approval from management.

"Unfortunately, in many smaller markets the night jock ends up being the security person by default. That's why when you hire someone, you want the most talented person, but you also look for someone who is responsible.

"And not just about security. This person is often at the station by himself, and he's responsible for the studios and the tower lights, as well as the station's license. When you hire a night jock, you're basically giving him the keys to a multimillion-dollar business, and he's driving.

"If a night jock has unsupervised guests wandering the station, that's a major problem. I have to say that safety comes before programming integrity. Even if it was our top-rated night jock compromising the staff's safety, he'd be gone in a second."

"Safety comes before programming integrity."

Perry Stone

Common Sense

Dallas' Service Broadcasting COO Ken Dowe says, "Back in the day I had a run-in with a guy who came up to the station when I was on the air. He was mad that I wouldn't play his son's record. He stuck a pistol in my face and threatened to blow my brains out. So, yes, I do think about security issues often.

"We take certain measures that are just common sense. We have big bright lights in our parking lot, and we have a security guard here overnight. Now, he might not scare anyone, but he can certainly call 911. It's more of a deterrent than anything else.

"We once had two tough guys who worked on our street team have it out over who was tougher, but we've never had a problem at the station when it comes to an artist or label. That has a lot to do with how we conduct business.

"People in the industry respect us and know, even if they don't always like what we have to say, that we are honest and fair and that we communicate with them. Radio people can get into altercations if they're not doing business in that manner."

Is safety a real concern for programmers and talent, or have the recent problems been isolat-

ed incidents? At least one programmer I contacted chose not to comment because he felt that his station's security was considerably lacking. Another PD anonymously said, "Our companies require us to take precautions at station events and concerts by hiring security. Why not do the same at the studios?"

A Simple Step

What can programmers do to make their stations safer for employees when they don't have the budget for security? Russ Allen, PD of CHR/Rhythmic WKHT/Knoxville, suggests something as simple as limiting the number of people allowed in for interviews.

"When I was at WJHM (102 Jamz)/Orlando, I implemented a policy for clients who had concerts or shows in town and wanted to bring the artist by for interviews during the night show. Only four people could come up to the station, and they had to be accompanied by the salesperson for that client.

"Generally, that would mean the promoter, a manager and the artist or up to two members of a group. If there are more than four people, what are the rest of them doing? The jock on the air should be concentrating on his show and the interview; he shouldn't have to be worried about three or four guys wandering around the station at night."

"Radio people can get into altercations if they're not doing business fairly."

Ken Dowe

Lastly, when an artist is involved in a serious incident with station personnel, how should the station respond? None of the programmers I talked to wanted to comment on the record, but the consensus was expressed by one PD who said, "If an artist gets into a physical fight with a PD or jock at a station, that artist and label need to be prepared for the consequences. Maybe your record doesn't get played anymore on that station. I wouldn't be mad at that PD for taking that route at all."

Another PD added, however, "That's OK if you're talking about a local artist, but what if it's a national artist with a hot record? And will that just lead to more violence? It's a lot more difficult in this instance."

URBAN TOP 50

February 4, 2005

POWERED BY
MEDIABASE

LAST WEEK	THIS WEEK	ARTIST TITLE LABEL(S)	TOTAL PLAYS	+/- PLAYS	TOTAL AUDIENCE (00)	WEEKS ON CHART	TOTAL STATIONS/ ADDS
2	1	LIL' JON & THE EASTSIDE BOYZ f/USHER & LUDACRIS Lovers & Friends (TVT) 4133	4133	0	547983	9	8/1
1	2	MARIO Let Me Love You (J/RMG)	4069	-191	521908	15	70/1
3	3	DESTINY'S CHILD Soldier (Columbia)	3709	-338	482833	11	68/1
4	4	CIARA f/MISSY ELLIOTT 1, 2 Step (LaFace/Zomba Label Group)	3196	-275	408889	13	70/1
5	5	T.I. Bring 'Em Out (Grand Hustle/Atlantic)	3069	+171	376050	10	68/2
6	6	GAME f/50 CENT How We Do (Aftermath/G-Unit/Interscope)	2904	+252	363903	9	61/2
8	7	50 CENT Disco Inferno (G-Unit/Shady/Aftermath/Interscope)	2666	+154	291113	7	24/1
10	8	TRILLVILLE Some Cut (BME/Warner Bros.)	2620	+306	274271	12	65/2
7	9	SNOOP DOGG f/PHARRELL Drop It Like It's Hot (Doggystyle/Geffen)	2444	-105	307498	18	66/1
11	10	FANTASIA Truth Is (J/RMG)	2347	+385	272195	8	63/2
9	11	LUDACRIS Get Back (Def Jam South/IDJMG)	2191	-259	230849	11	65/1
12	12	JOHN LEGEND Ordinary People (Columbia)	2086	+162	243314	7	62/2
16	13	OMARION O (Epic)	1872	+188	193812	7	53/2
17	14	NIVEA f/LIL' JON & YOUNGBLOODZ Dkay (Jive/Zomba Label Group)	1738	+86	148547	9	59/3
22	15	USHER Caught Up (LaFace/Zomba Label Group)	1600	+313	180000	4	65/2
13	16	ASHANTI Only U (Murder Inc./IDJMG)	1546	-346	173391	13	60/1
20	17	SNOOP DOGG Let's Get Blown (Doggystyle/Geffen)	1503	+111	155079	5	55/1
14	18	JA RULE f/R. KELLY & ASHANTI Wonderful (Murder Inc./IDJMG)	1496	-359	165885	16	60/1
15	19	LLOYD BANKS Karma (Interscope)	1400	-296	229204	14	47/1
18	20	JADAKISS f/MARIAH CAREY U Make Me Wanna (Interscope)	1392	-244	136830	13	59/1
26	21	TYRA Country Boy (GG&L)	1372	+174	102617	10	48/2
24	22	T.I. You Don't Know Me (Grand Hustle/Atlantic)	1339	+124	169759	6	5/0
23	23	ALICIA KEYS Karma (J/RMG)	1338	+69	153434	10	55/0
27	24	FABOLOUS Baby (Atlantic)	1331	+151	134895	5	63/2
28	25	TWISTA f/FAITH EVANS Hope (Atlantic/Capitol)	1236	+155	135588	7	46/1
19	26	JA RULE f/FAT JOE & JADAKISS New York (Murder Inc./IDJMG)	1145	-323	106834	9	58/1
21	27	LIL' JON & THE EASTSIDE BOYZ f/LIL SCRAPPY What U Gon' Do (TVT)	1129	-214	120062	14	60/1
25	28	LIL' WAYNE Go DJ (Cash Money/Universal)	1014	-186	108297	20	62/0
32	29	TRICK DADDY Sugar (Gimme Some) (Slip-N-Slide/Atlantic)	1004	+171	87929	3	60/2
38	30	MARIAH CAREY It's Like That (Island/IDJMG)	935	+379	115029	3	66/7
34	31	JENNIFER LOPEZ Get Right (Epic)	867	+165	69559	3	45/1
29	32	YOUNG BUCK Shorty Wanna Ride (Interscope)	867	-81	84954	18	61/1
50	33	50 CENT Candy Shop (Shady/Aftermath/Interscope)	853	+512	119975	2	63/62
40	34	AMERIE One Thing (Columbia)	804	+320	91170	2	44/8
31	35	CHINGY f/JANET JACKSON Don't Worry (Capitol)	793	-91	48289	6	49/1
30	36	USHER & ALICIA KEYS My Boo (LaFace/Zomba Label Group)	749	-188	77757	20	65/1
44	37	BROOKE VALENTINE f/BIG BOI & LIL' JON Girlfight (Virgin)	636	+219	42142	2	51/7
33	38	TRICK DADDY Let's Go (Slip-N-Slide/Atlantic)	607	-183	60715	17	49/0
48	39	CAM'RON f/K. WEST & S. JOHNSON Down And Out (Roc-A-Fella/IDJMG)	603	+230	84304	2	44/1
35	40	BODY HEADBANGERS f/YOUNGBLOODZ I Smoke, I Drink (Universal)	560	-60	45934	18	31/0
45	41	BABY Shyne On (Cash Money/Universal)	552	+144	28269	4	49/4
36	42	FABOLOUS Breathe (Atlantic)	542	-75	64955	19	51/0
43	43	URBAN MYSTIC Long Ways (Sobe)	538	+115	33301	2	40/2
41	44	TANGO f/DAVID BANNER & BONE CRUSHER Wobble And Shake It (Virgin)	529	+66	29122	5	35/1
Debut	45	FANTASIA Baby Mama (J/RMG)	496	+276	78757	1	1/0
Debut	46	TWEET f/MISSY ELLIOTT Turn Da Lights Off (Atlantic)	483	+201	39627	1	41/4
39	47	RAZAH Feels So Good (Virgin)	477	-18	21617	6	32/1
46	48	M. JONES f/S. THUG & P. WALL Still Tippin' (SwishaHouse/Asylum/Warner Bros.)	458	+72	37553	3	2/1
Debut	49	R. KELLY Sex In The Kitchen (Jive/Zomba Label Group)	411	+203	83957	1	1/0
42	50	NELLY f/TIM MCGRAW Over And Over (Derrty/Fo' Reel/Curb/Universal)	402	-50	22511	6	0/0

MOST ADDED*

ARTIST TITLE LABEL(S)	ADDS
50 CENT Candy Shop (Shady/Aftermath/Interscope)	62
N2U f/JERMAINE DUPRI Baby Mama Love (Virgin)	36
RAHEEM DEVAUGHN Guess Who Loves You More (Jive/Zomba Label Group)	30
YOUNGBLOODZ f/YOUNG BUCK Datz Me (So So Def/Zomba Label Group)	11
AMERIE One Thing (Columbia)	8
MARIAH CAREY It's Like That (Island/IDJMG)	7
BROOKE VALENTINE f/BIG BOI & LIL' JON Girlfight (Virgin)	7
TRU Where U From? (New No Limit/Koch)	6
K YOUNG Happy Together (Traacherous)	6
RED CAFE All Night Long (Capitol)	6

MOST INCREASED PLAYS

ARTIST TITLE LABEL(S)	TOTAL PLAY INCREASE
50 CENT Candy Shop (Shady/Aftermath/Interscope)	+512
FANTASIA Truth Is (J/RMG)	+385
MARIAH CAREY It's Like That (Island/IDJMG)	+379
AMERIE One Thing (Columbia)	+320
USHER Caught Up (LaFace/Zomba Label Group)	+313
TRILLVILLE Some Cut (BME/Warner Bros.)	+306
FANTASIA Baby Mama (J/RMG)	+276
GAME f/50 CENT How We Do (Aftermath/G-Unit/Interscope)	+252
CAM'RON f/KANYE WEST & SYLEENA JOHNSON Down And Out (Roc-A-Fella/IDJMG)	+230
BROOKE VALENTINE f/BIG BOI & LIL' JON Girlfight (Virgin)	+219

NEW & ACTIVE

MIRI BEN-ARI f/SCARFACE & ANTHONY HAMILTON Sunshine To The Rain (Universal) Total Plays: 331, Total Stations: 59, Adds: 3
TRU Where U From? (New No Limit/Koch) Total Plays: 266, Total Stations: 40, Adds: 6
ALCHEMIST f/NINA SKY Hold You Down (Koch) Total Plays: 238, Total Stations: 46, Adds: 4
BEANIE SIGEL Feel It In The Air (Roc-A-Fella/IDJMG) Total Plays: 224, Total Stations: 57, Adds: 2
RAHEEM DEVAUGHN Guess Who Loves You More (Jive/Zomba Label Group) Total Plays: 207, Total Stations: 42, Adds: 30
TORI ALAMAZE Don't Cha (Universal) Total Plays: 206, Total Stations: 32, Adds: 1
SLY BOOGY f/JAGGED EDGE If U Got Crew (J/RMG) Total Plays: 185, Total Stations: 40, Adds: 4
GETO BOYS Yes Yes Y'all (Rap-A-Lot) Total Plays: 164, Total Stations: 36, Adds: 1
EURICKA Crunk (HOF) Total Plays: 97, Total Stations: 18, Adds: 1
MISS B Bottle Action (LaFace/Zomba Label Group) Total Plays: 96, Total Stations: 45, Adds: 1

Songs ranked by total plays

Station playlists for all R&R reporters are available on the web at www.radioandrecords.com.



GERALD LEVERT

SO WHAT (IF YOU GOT A BABY)

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FROM THE CLASSICALLY SOULFUL ALBUM:

DO I SPEAK FOR THE WORLD

www.geraldlevert.com | www.atlanticrecords.com

February 4, 2005



America's Best Testing Urban Songs 12 +
For The Week Ending 2/4/05

Artist Title (Label)	TW	LW	Famil.	Burn	Pers. 12-17	Pers. 18-24	Pers. 25-34
CIARA f/M. ELLIOTT 1, 2 Step (LaFace/Zomba Label Group)	4.29	4.22	99%	28%	4.23	4.34	3.97
GAME f/50 CENT How We Do (Aftermath/G-Unit/Interscope)	4.26	4.09	90%	16%	4.28	4.23	4.38
MARIO Let Me Love You (J/RMG)	4.25	4.21	98%	31%	4.15	4.26	3.89
50 CENT Disco Inferno (G-Unit/Shady/Aftermath/Interscope)	4.25	4.17	90%	13%	4.23	4.21	4.27
LIL' JON f/USHER & LUDACRIS Lovers & Friends (TVT)	4.22	4.19	95%	22%	4.11	4.09	4.17
USHER Caught Up (LaFace/Zomba Label Group)	4.15	-	92%	21%	4.09	4.16	3.90
S. DOGG f/PHARRELL Drop It... (Doggystyle/Geffen)	4.08	3.96	99%	49%	4.06	4.04	4.12
ALICIA KEYS Karma (J/RMG)	4.08	3.83	89%	23%	4.09	4.07	4.12
T.J. Bring 'Em Out (Grand Hustle/Atlantic)	4.08	4.04	82%	18%	4.03	4.02	4.06
LLOYD BANKS Karma (Interscope)	4.07	3.97	84%	19%	4.04	4.08	3.96
USHER & ALICIA KEYS My Boo (LaFace/Zomba Label Group)	4.01	4.04	99%	56%	3.89	4.01	3.60
LUDACRIS Get Back (Def Jam South/IDJMG)	3.98	3.97	95%	27%	3.93	3.86	4.09
DESTINY'S CHILD Soldier (Columbia)	3.97	4.03	99%	34%	3.83	3.95	3.53
T.I. You Don't Know Me (Grand Hustle/Atlantic)	3.95	-	53%	9%	3.89	3.83	4.00
JADAKISS f/M. CAREY U Make Me Wanna (Interscope)	3.92	3.76	83%	26%	3.83	3.85	3.78
FABOLOUS Baby (Atlantic)	3.92	3.84	66%	13%	3.81	3.86	3.67
JA RULE f/R. KELLY... Wonderful (Murder Inc./IDJMG)	3.89	3.85	96%	36%	3.75	3.89	3.40
ASHANTI Only U (Murder Inc./IDJMG)	3.87	3.91	95%	31%	3.81	3.80	3.83
TRICK DADDY Let's Go (Slip-N-Slide/Atlantic)	3.86	3.88	93%	37%	3.75	3.69	3.89
JA RULE f/FAT JOE... New York (Murder Inc./IDJMG)	3.86	3.85	90%	33%	3.81	3.90	3.62
LIL' JON... f/LIL' SCRAPPY What U Gon' Do (TVT)	3.86	3.82	89%	28%	3.84	3.73	4.09
YOUNG BUCK Shorty Wanna Ride (Interscope)	3.78	3.73	82%	27%	3.76	3.74	3.80
SNOOP DOGG Let's Get Blown (Doggystyle/Geffen)	3.77	3.74	74%	14%	3.79	3.71	4.00
FANTASIA Truth Is (J/RMG)	3.77	3.73	57%	14%	3.75	3.83	3.52
TRILLVILLE Some Cut (BME/Warner Bros.)	3.76	3.44	45%	11%	3.71	3.65	3.81
NIVEA f/LIL' JON... Okay (Live/Zomba Label Group)	3.74	3.74	46%	9%	3.66	3.75	3.47
LIL' WAYNE Go DJ (Cash Money/Universal)	3.65	3.56	83%	33%	3.57	3.50	3.75
JOHN LEGEND Ordinary People (Columbia)	3.57	3.42	45%	15%	3.68	3.72	3.57
OMARION O (Epic)	3.55	3.45	60%	17%	3.33	3.49	2.91

Total sample size is 357 respondents. Total average favorability estimates are based on a scale of 1-5. (1=dislike very much, 5=like very much). Total familiarity represents the percentage of respondents who recognized the song. Total burn represents the number of respondents who said they are tired of hearing the song. Songs must have 40% familiarity to appear on survey. Sample composition is based on persons 12+. Persons are screened via the Internet. Once passed, they can take the music test based on the format/music preference. RateTheMusic.com results are not meant to replace callout research. The results are intended to show opinions of participants on the Internet only. RateTheMusic is a registered trademark of RateTheMusic.com. The RTM system, is available for local radio stations by calling 818-377-5300. RateTheMusic.com data is provided by Mediabase Research, a division of Premiere Radio Networks.

Studio Stats

ARTIST: Billy Miles
LABEL: Aezra/EMI
CURRENT PROJECT: Billy Miles
IN STORES: Now
CURRENT SINGLE: "Sunshine"
TOP SPINS AT: WAKB/Augusta, GA; KRMP/Oklahoma City; WUKS/Fayetteville, NC; WKKV/Milwaukee

By CARRIE HAYWARD/ASSOCIATE EDITOR



Personal stats: While she may be Southern California-born and -bred, singer-songwriter Billy Miles has a diverse heritage that has helped form her eclectic musical tastes and influenced her sound as a performer. Born to an African-American father and Eurasian mother of Japanese and British descent, Miles has a look and sound that are unique. She began writing songs as a teen and was once part of an R&B duo signed to A&M Records, although the project was shelved before it was ever released to radio.

That experience led Miles to experiment with her vocal and writing styles, and she played the Los Angeles live music scene for several years. She would eventually hook up with writing partner and producer Andre Williams, who suggested she add another element to her work — a hip-hop sound. Reluctant at first, Miles eventually allowed Williams

to put hip-hop beats underneath her songs without changing the overall vibe or message in her music.

Influences: Nancy Wilson, Maxine Sullivan, Nina Simone, Eartha Kitt, Sade, Stevie Nicks, Macy Gray, Nelly Furtado and Norah Jones.

The album: Some artists and songs can't be categorized, so people have to make comparisons to artists who have gone before. Miles could be called a hip-hop Norah Jones or a neo-urban Sade. The only way to really get a sense of her style, though, is to listen to the album or, better yet, see her perform live.

Working with Williams, producer bassist (and a killer vocalist himself) Guy Erez and producer-guitarist Emerson Swinford, Miles has created a set with the flow of a studio album and the energy of a live show. The reggae-infused "I Know" is a standout track, as is the album's first single, "Sunshine."

REPORTERS

Stations and their adds listed alphabetically by market

<p>WAZ/Albany, GA PD: Jamin Jay 1 T.I. 3 JA RULE LILLOLD</p> <p>WZBN/Albany, GA PD: Bill Jones PD: Hozie Mack 61 LIL' JON & THE EASTSIDE BOYZ / USHER & LUDACRIS 30 50 CENT</p> <p>WAZ/Albany, NY PD: Sugar Bear APD: Wonder Woman 1 RED CAFE NZU UJERMAINE DUPRI 50 CENT</p> <p>KBC/Alexandria, LA PD: Denise Thomas No Adds</p> <p>KED/Alexandria, LA OM/PC: Jay Stevens MD: Wade Hampton 29 JOHN LEGEND 36 FANTASIA</p> <p>WHTA/Atlanta, GA PD: Jerry Smolin B APD: Dimitrios Stevens MD: Ramona Debraux 1 YOUNGBLOODZ / YOUNG BUCK 50 CENT</p> <p>WVEE/Atlanta, GA PD: Tony Brown MD: Tasha Love 50 CENT</p> <p>WFX/Augusta, GA OM/PC: Ron Thomas 5 TRU 5 NZU UJERMAINE DUPRI RAHEEM DEVAUGHN 50 CENT</p> <p>WPRW/Augusta, GA PD: Tim "Fatt" Small MD: TuTu YOUNGBLOODZ / YOUNG BUCK NZU UJERMAINE DUPRI 50 CENT</p> <p>WFRQ/Baltimore, MD PD: Victor Starr MD: Neke House 9 TRICK DADDY 8 TWISTA / R. KELLY 50 CENT</p> <p>WFMZ/Baton Rouge, LA PD: J. Toney MD: Kool DJ Supa Mike USHER YOUNGBLOODZ / YOUNG BUCK NZU UJERMAINE DUPRI K YOUNG 50 CENT FANTASIA</p> <p>KTCX/Beaumont, TX PD: Doug Harris APD/MD: Adrian Scott 7 MARIEN-ARI / SCARFACE RAHEEM DEVAUGHN NZU UJERMAINE DUPRI 50 CENT</p> <p>WBVV/Biloxi, MS PD: Terrence Bibb OM: Walter Brown RAHEEM DEVAUGHN ALL STARS NZU UJERMAINE DUPRI K YOUNG 50 CENT</p> <p>WJZZ/Birmingham, AL PD: Rob Neal 6 BROOKE VALENTINE / BIG BOI & LIL' JON 2 BEANIE SIGEL 2 RAHEEM DEVAUGHN BABY NZU UJERMAINE DUPRI 50 CENT</p> <p>WBOT/Boston, MA PD/MD: Lamar "LBD" Robinson 3 OMARION 50 CENT</p> <p>WBLK/Buttalo, NY PD/MD: Chris Reynolds 21 JOHN LEGEND TWEET / IMISSY ELLIOTT 50 CENT</p> <p>WVHW/Charleston, SC OM/PC: Terry Baze MD: Yoni Rude RAHEEM DEVAUGHN YOUNGBLOODZ / YOUNG BUCK NZU UJERMAINE DUPRI 50 CENT</p> <p>WPEG/Charlotte, NC PD: Terry Avery MD: Deon Cole RAHEEM DEVAUGHN 50 CENT</p> <p>WVVA/Charlottesville, VA OM/PC: Tanisha R. Thompson 17 TRICK DADDY 17 TYRA 14 JENNIFER LOPEZ 14 MARIAH CAREY 12 50 CENT 11 USHER</p> <p>WJTT/Chattanooga, TN PD: Keith Landecker MD: Magic Crutcher 10 NZU UJERMAINE DUPRI 17 ASHANTI RAHEEM DEVAUGHN 50 CENT</p> <p>WDCI/Chicago, IL OM/PC: Emy Smith APD/MD: Tiffany Green 4 BUMP J 2 CRIME MOB</p> <p>WPMX/Chicago, IL PD: Jay Alan MD: Barbara McDowell 8 ALCHEMIST / ININA SKY 50 CENT</p> <p>WVZ/Cincinnati, OH PD: Terry Thomas MD: Greg Williams No Adds</p> <p>WENZ/Cleveland, OH OM/PC: Kim Johnson MD: Eddie Baser 3 BROOKE VALENTINE / BIG BOI & LIL' JON 50 CENT</p> <p>WHKT/Columbia, SC PD: Chris Connors APD: Bill Black MD: Shanik Mincie 1 TWEET / IMISSY ELLIOTT 1 YOUNGBLOODZ / YOUNG BUCK NZU UJERMAINE DUPRI 50 CENT</p> <p>WXBT/Columbia, SC PD: LJ Smith OM: Karen Bland MD: Doug Davis RAHEEM DEVAUGHN</p> <p>WPRH/Hartford, CT PD: Michael Maguire 50 CENT</p> <p>WEUP/Huntsville, AL OM: Cheryl Davis PD/MD: Michael Soul 18 50 CENT 1 RAHEEM DEVAUGHN 5 NZU UJERMAINE DUPRI 5 ALL STARS</p> <p>WHRP/Huntsville, AL OM/PC: Phillip David March MD: Raheem DeVaughn NZU UJERMAINE DUPRI 50 CENT</p> <p>WUMJ/Jackson, MS OM/PC: Stan Branson MD: Alice Marie 11 RAHEEM DEVAUGHN 11 RED CAFE 7 NZU UJERMAINE DUPRI YOUNGBLOODZ / YOUNG BUCK 50 CENT</p> <p>WRJH/Jackson, MS PD: Steve Paston YOUNGBLOODZ / YOUNG BUCK NZU UJERMAINE DUPRI 50 CENT</p> <p>WJST/Jacksonville, FL OM: Gail Austin PD: G-Wiz 5 TRU NZU UJERMAINE DUPRI 50 CENT</p> <p>KPRS/Kansas City, MO OM: Andre Carson PD/MD: Byron Fears 11 RAHEEM DEVAUGHN 7 RED CAFE 3 NZU UJERMAINE DUPRI 50 CENT</p> <p>KIHZ/Killeen, TX OM: Tim Thomas PD/MD: The BabySitter URBAN MYSTIC AMERIE</p> <p>KRRD/Lafayette, LA PD/MD: Kiki Cain 11 RED CAFE 8 RAHEEM DEVAUGHN 5 NZU UJERMAINE DUPRI 5 SLY BOOZY / JAGGED EDGE 3 YOUNGBLOODZ / YOUNG BUCK AMERIE K YOUNG ALCHEMIST / ININA SKY 50 CENT</p> <p>KJHH/Lake Charles, LA OM: Mac Edwards PD/MD: Erik Thomas APD: Gina Cook 9 50 CENT 3 BOBBY VALENTINO 1 RAHEEM DEVAUGHN 50 CENT</p> <p>WQHH/Lansing, MI PD/MD: Brant Johnson RAHEEM DEVAUGHN NZU UJERMAINE DUPRI 50 CENT</p> <p>KMZZ/Lawton, OK OM/PC: Terry Manday APD: Tony Tate No Adds</p> <p>WBTF/Lexington, KY PD: Jay Alexander 16 RAHEEM DEVAUGHN NZU UJERMAINE DUPRI 50 CENT</p> <p>KIPR/Little Rock, AR OM/PC: Joe Booker MD: Brooke Valentine / Big Boi & Lil' Jon 9 RAHEEM DEVAUGHN 5 RED CAFE YOUNGBLOODZ / YOUNG BUCK 50 CENT TRU</p> <p>KYBT/Los Angeles, CA MD: Vanessa Shary 15 BROOKE VALENTINE / BIG BOI & LIL' JON 50 CENT</p> <p>WGZB/Louisville, KY PD: Mark Gane MD: Gerald Harrison NIVEA / LIL' JON & YOUNGBLOODZ FANTASIA 50 CENT</p> <p>WFOK/Macon, GA OM/PC: Raheem DeVaughn 35 SNOOP DOGG 26 2PAC / INATE DOGG</p> <p>WBBB/Macon, GA OM/PC: Caris Williams 7 50 CENT 5 YOUNGBLOODZ / YOUNG BUCK 2 KERED</p> <p>WNKS/Macon, GA OM: Jeff Stevens PD: Parish Brown 23 50 CENT</p> <p>WHRK/Memphis, TN PD: Nate Bell APD/MD: Devin Steel No Adds</p> <p>WJXM/Meridian, MS OM: Scott Stephens PD/MD: Cassal APD: Mistie C. 5 LUDACRIS 9 YOUNGBLOODZ / YOUNG BUCK 8 CHINGY 8 DESTINY'S CHILD 7 TRICK DADDY 7 TERROR SQUAD 5 T.I. 6 WEBBIE / BUN B 3 SLIM THUG / PHARRELL 2 MANNIE FRESH 2 JUVENILE / WACKO & SKIP</p> <p>WEDR/Miami, FL PD/MD: Cedric Hollywood NZU UJERMAINE DUPRI 50 CENT</p> <p>WNMI/Miami, FL OM: Rob Roberts PD: Dion Summers MD: Coka-Lani Kimbrough NIVEA / LIL' JON & YOUNGBLOODZ 50 CENT</p> <p>WKKV/Milwaukee, WI PD: Doc Love MD: Bailey Coleman RAHEEM DEVAUGHN NZU UJERMAINE DUPRI 50 CENT</p> <p>WBLX/Mobile, AL PD/MD: Myranda Reuben 2 TRU 1 RAHEEM DEVAUGHN NZU UJERMAINE DUPRI 50 CENT</p> <p>KRVV/Monroe, LA PD: Chris Collins 32 USHER 29 TYRA 23 FANTASIA 7 T.I.</p> <p>WZHT/Montgomery, AL OM/PC: Michael Long PD: Darryl Elliott 11 50 CENT</p> <p>WDAI/Myrtil Beach, SC OM: Dave Solomon MD: Kenny Smoov MD: DJ Vicious 10 50 CENT 8 RAHEEM DEVAUGHN</p> <p>WUBT/Nashville, TN PD/MD: Pamela Austin RAHEEM DEVAUGHN SLY BOOZY / JAGGED EDGE 50 CENT K YOUNG NZU UJERMAINE DUPRI 50 CENT</p> <p>WTLZ/Saginaw, MI PD/MD: Eugene Brown RAHEEM DEVAUGHN BROOKE VALENTINE / BIG BOI & LIL' JON NZU UJERMAINE DUPRI 50 CENT</p> <p>Music Choice R&B-Hip Hop/Satellite OM/PC: Damon Williams 26 AMERIE 25 OMARION 20 T.I. 18 JOHN LEGEND 15 DADDY YANKEE 14 TRILLVILLE 14 MARIAH CAREY 13 FANTASIA 12 TRICK DADDY 11 NELLY 10 FABLOUS 10 JENNIFER LOPEZ 10 BS 6 CIARA</p> <p>Music Choice Rap/Satellite OM/PC: Damon Williams MD: Jasmín "DJ Mecca" Thames No Adds</p> <p>Sirius Hot Jamz/Satellite OM: Gorham PD: Tony Byrd MD: Vanessa Grullon No Adds</p> <p>XM Raw/Satellite PD: Leo G. EMINEM BEANIE SIGEL YING YANG TWINS</p> <p>XM The City/Satellite PD: Lisa M. Ivory MD: DJ Xclusive 19 RAHEEM DEVAUGHN 11 50 CENT 3 URBAN MYSTIC</p> <p>WEAS/Savannah, GA PD: Sam Nelson APD/MD: Kenya Cabine No Adds</p> <p>WDBT/Savannah, GA PD: So Money APD: Jeff Nice 24 TYRA 23 MARIAH CAREY 22 ASHANTI 22 LYFE JENNINGS 22 JA RULE / R. KELLY & ASHANTI 20 T.I. 19 LIL' WAYNE 19 TRICK DADDY 17 ANTHONY HAMILTON 15 TWISTA / R. KELLY 15 BOYZ IN DA HOOD 10 AALIYAH</p> <p>WOOX/Raleigh, NC PD: Cy Young MD: Shawn Alexander 20 AMERIE RAHEEM DEVAUGHN 50 CENT</p> <p>WBTJ/Richmond, VA OM/PC: Michael Long PD: Mimi Street 31 AMERIE 50 CENT</p> <p>WCDX/Richmond, VA PD/MD: Reggie Baker 5 MARIAH CAREY 50 CENT RAHEEM DEVAUGHN EURICKA</p> <p>WOKX/Rochester, NY APD: Jim Jordan MD: Faris Spence LIL' JON / ICE CUBE NZU UJERMAINE DUPRI K YOUNG 50 CENT</p> <p>KATZ/Si. Louis, MO OM: Chuck Atkins PD: Dwight Stone 50 CENT</p> <p>WOMT/Tallahassee, FL PD: Dale Fiat OM/PC: Roderick Smith APD: Vanessa Jerome 74 CARLA / IMISSY ELLIOTT 35 GUCCIMAN 33 BOYZ IN DA HOOD 28 MARIAH CAREY 15 LIL' JON & THE EASTSIDE BOYZ WVLD/Tallahassee, FL OM: Hurricane Dave PD: Ed the World Famous APD/MD: Jay Blaze 46 GAME / 50 CENT 33 OMARION 31 JOHN LEGEND 11 50 CENT</p> <p>WBTY/Tampa, FL OM: Jeff Kapugi PD: Ron "Jammies" Sheppard MD: Steven Robinson 9 NIVEA / LIL' JON & YOUNGBLOODZ 4 YING YANG TWINS 50 CENT</p> <p>WJUC/Toledo, OH PD: Charlie Mack OM: Raheem DeVaughn MD: Raheem DeVaughn 50 CENT</p> <p>WESE/Toledo, MS OM: Rick Stevens PD: Jeff Lee MD: Julian "DJ KTC" Vaughn 5 ALL STARS</p> <p>WKYS/Washington, DC PD: Darryl Huchaby MD: J-Slew 12 TWEET / IMISSY ELLIOTT 6 BROOKE VALENTINE / BIG BOI & LIL' JON 6 TRILLVILLE</p> <p>WJCS/Wilmington, DE PD: Tony Quararone MD: Manuel Mens 1 BABY K YOUNG 50 CENT</p> <p>WMMX/Wilmington, NC MD: Nikki Sanchez 21 CAM'RON / KANYE WEST & SYLVEAN. 13 112 5 YING YANG TWINS 5 TYRA 5 BROOKE VALENTINE / BIG BOI & LIL' JON</p>

Note: For complete adds, see R&R Music Tracking.

POWERED BY MEDIABASE

Monitored Reporters

102 Total Reporters

70 Total Monitored

32 Total Indicator

Did Not Report, Playlist Frozen (1): KZWA/Lake Charles, LA

URBAN AC TOP 30

February 4, 2005

POWERED BY
MEDIABASE

LAST WEEK	THIS WEEK	ARTIST TITLE LABEL(S)	TOTAL PLAYS	+/- PLAYS	TOTAL AUDIENCE ('00)	WEEKS ON CHART	TOTAL STATIONS/ADDS
2	1	JILL SCOTT Whatever (Hidden Beach/Epic)	1156	+87	122986	12	49/0
4	2	ANITA BAKER How Does It Feel (Blue Note/Virgin)	1106	+91	127506	16	50/0
1	3	LALAH HATHAWAY Forever, For Always, For Love (GRP/VMG)	1105	+1	90502	20	49/0
5	4	FANTASIA Truth Is (J/RMG)	987	+39	116520	8	48/1
3	5	ALICIA KEYS f/TONY, TONI, TONE & JERMAINE PAUL Diary (J/RMG)	985	-99	121403	33	39/1
6	6	GERALD LEVERT One Million Times (Atlantic)	918	-17	70876	14	49/1
7	7	PATTI LABELLE & RONALD ISLEY Gotta Go Solo (Def Soul/IDJMG)	891	-21	68290	25	44/1
14	8	MARIO Let Me Love You (J/RMG)	859	+164	132727	6	11/1
8	9	LUTHER VANDROSS Think About You (J/RMG)	854	+2	124557	61	45/1
11	10	T. MARIE f/G. LEVERT A Rose By Any Other Name (Cash Money/Universal)	733	-9	65302	20	43/1
9	11	JOSS STONE Spoiled (S-Curve/Virgin)	731	-14	82326	18	46/0
12	12	BRIAN MCKNIGHT What We Do Here (Motown/Universal)	711	-3	77538	30	47/1
13	13	PRINCE Call My Name (Columbia)	634	-85	95769	36	40/1
10	14	ANITA BAKER You're My Everything (Blue Note/Virgin)	598	-162	63608	30	45/0
16	15	O'JAYS Make Up (Music World/SRG)	536	+3	42569	16	28/1
18	16	BRIAN MCKNIGHT Everytime You Go Away (Motown/Universal)	533	+50	62788	6	43/2
15	17	USHER & ALICIA KEYS My Boo (LaFace/Zomba Label Group)	523	-72	64540	17	35/1
23	18	KEM I Can't Stop Loving You (Motown/Universal)	509	+171	51164	3	45/7
17	19	NORMAN BROWN I Might (Warner Bros.)	497	+8	33133	20	29/0
24	20	ALICIA KEYS Karma (J/RMG)	393	+98	61569	9	26/1
25	21	JOHN LEGEND Ordinary People (Columbia)	380	+138	64164	4	7/0
22	22	NELLY My Place (Derrty/Fo' Reel/Universal)	357	+16	34955	20	11/0
19	23	BOYZ II MEN You Make Me Feel Brand New (MSM/Koch)	357	-73	19563	10	29/0
21	24	ANGIE STONE f/ANTHONY HAMILTON Stay For Awhile (J/RMG)	351	+6	31383	9	25/0
20	25	EARTH, WIND & FIRE f/RAPHAEL SAADIQ Show Me The Way (Sanctuary/SRG)	351	-25	32217	12	25/0
28	26	TINA TURNER Open Arms (Capitol)	294	+80	28396	2	32/2
26	27	QUEEN LATIFAH f/AL GREEN Simply Beautiful (Vector)	259	+8	17947	11	19/1
Debut	28	GERALD LEVERT So What (If You Got A Baby) (Atlantic)	245	+136	40020	1	37/2
30	29	LEDISI f/BONEY JAMES My Sensitivity (Gets In The Way) (GRP/VMG)	244	+62	16843	2	22/2
29	30	KENNY G. f/EARTH, WIND & FIRE The Way You Move (Arista/RMG)	194	+7	7138	2	22/1

MOST ADDED

ARTIST TITLE LABEL(S)	ADDS
KEM I Can't Stop Loving You (Motown/Universal)	7
BRIAN MCKNIGHT Everytime You Go Away (Motown/Universal)	2
GERALD LEVERT So What (If You Got A Baby) (Atlantic)	2
TINA TURNER Open Arms (Capitol)	2
LEDISI f/B. JAMES My Sensitivity (Gets In The Way) (GRP/VMG)	2
SAMSON Atmosphere (Five Eight's)	2

MOST INCREASED PLAYS

ARTIST TITLE LABEL(S)	TOTAL PLAY INCREASE
KEM I Can't Stop Loving You (Motown/Universal)	+171
MARIO Let Me Love You (J/RMG)	+164
JOHN LEGEND Ordinary People (Columbia)	+138
GERALD LEVERT So What (If You Got A Baby) (Atlantic)	+136
LUTHER VANDROSS Take You Out (J)	+114
ALICIA KEYS Karma (J/RMG)	+98
ANITA BAKER How Does It Feel (Blue Note/Virgin)	+91
JILL SCOTT Whatever (Hidden Beach/Epic)	+87
R. KELLY Step In The Name Of Love (Jive/Zomba Label Group)	+80
TINA TURNER Open Arms (Capitol)	+80

56 Urban AC reporters. Monitored airplay data supplied by Mediabase Research, a division of Premiere Radio Networks. Songs ranked by total plays for the airplay week of 1/23-1/29. Bullets appear on songs gaining plays or remaining flat from previous week. If two songs are tied in total plays, the song with the larger increase in plays is placed first. Songs below No. 15 are moved to recurrent after 20 weeks on the chart. Most Added is the total number of new adds officially reported to R&R by each reporting station. Songs unreported as adds do not count toward overall total stations playing a song. Most Increased Plays lists the songs with the greatest week-to-week increases in total plays. Total Audience equals Average Quarter Hour Persons times number of plays (times 100). Each daypart on each station is assigned an AQH number. Average Quarter Hour Persons used herein with permission from Arbitron Inc. (© 2005, Arbitron Inc.). © 2005, Radio & Records.

NEW & ACTIVE

RAHEEM DEVAUGHN Guess Who Loves You More (Jive/Zomba Label Group) Total Plays: 78, Total Stations: 14, Adds: 1
SAMSON Atmosphere (Five Eight's) Total Plays: 78, Total Stations: 13, Adds: 2
RAHSAAN PATTERSON Forever Yours (Artistry Music) Total Plays: 74, Total Stations: 17, Adds: 1

Songs ranked by total plays
Station playlists for all R&R reporters are available on the web at www.radioandrecords.com.

MOST PLAYED RECURRENTS

ARTIST TITLE LABEL(S)	TOTAL PLAYS
ANTHONY HAMILTON Charlene (So So Def/Zomba Label Group)	651
ALICIA KEYS If I Ain't Got You (J/RMG)	397
KEM Love Calls (Motown/Universal)	385
PATTI LABELLE New Day (Def Soul/IDJMG)	321

ARTIST TITLE LABEL(S)	TOTAL PLAYS
R. KELLY Step In The Name Of Love (Jive/Zomba Label Group)	280
TEENA MARIE Still In Love (Cash Money/Universal)	276
LUTHER VANDROSS Take You Out (J)	246
ALICIA KEYS You Don't Know My Name (J/RMG)	243
SMOKIE NORFUL I Need You Now (EMI Gospel)	233
R. KELLY U Saved Me (Jive/Zomba Label Group)	217

REPORTERS

Stations and their adds listed alphabetically by market

WQVE/Albany, GA DM: Bill May PD: Hozie Mack 24 MARIO	KQXL/Baton Rouge, LA* DM: Jeff Jamigan PD/MD: Mya Vernon No Adds	WVDM/Columbia, SC* DM: Jeff Jamigan MD: Lori Mack No Adds	WFLM/Ft. Pierce, FL* DM: Mike James APD/MD: James T. Gant APD: Tamara Gant No Adds	KJMS/Memphis, TN* PD: Nate Bell APD/MD: Eileen Collier No Adds	WKUS/Norfolk, VA* DM: Eric Michaels No Adds	Sirius Heart & Soul/Satellite DM: B.J. Stone 9 SAMSON 9 RAHSAAN PATTERSON FAITH EVANS	WPHR/Syracuse, NY* DM: Rich Lauber PD: Butch Charles APD/MD: Kenny Dees No Adds
KSUY/Albuquerque, NM* DM: Bill May PD: Tim Jones APD/MD: Jaimey Barreras 14 MARIO 14 DESTINY'S CHILD 13 DESTINY'S CHILD 13 R. KELLY 13 USHER 13 R. KELLY 12 BRIAN MCKNIGHT 12 BEYONCÉ 11 LUTHER VANDROSS 11 PATTI LABELLE & RONALD ISLEY 11 O'JAYS 10 PATTI LABELLE 9 ALICIA KEYS 9 GERALD LEVERT 8 ALICIA KEYS f/TONY, TONI, TONE 8 ALICIA KEYS 8 ALICIA KEYS 7 TEENA MARIE f/GERALD LEVERT 7 PRINCE 7 NELLY f/TIM MCGRAW 6 TEENA MARIE 5 USHER & ALICIA KEYS ALICIA KEYS ALYAH TINA TURNER R. KELLY	WBHK/Birmingham, AL* DM: Jay Dixon PD: Darryl Johnson MD: Lou Bennett No Adds	WAGH/Columbus, GA DM: Brian Waters PD/MD: Queen Rasheeda MD: Edward Lewis No Adds	WOL/T/Indianapolis, IN* PD: Brian Wallace KEM	WJMR/Milwaukee, WI* PD/MD: Lauri Jones GERALD LEVERT KEM	WVWL/Norfolk, VA* DM: Dick Lamb PD/MD: Don London No Adds	Sirius Slow Jamz/Satellite DM: B.J. Stone PD: Tonya Byrd 19 KOOL & THE GANG f/BLACKSTREET	WHBX/Tallahassee, FL DM/MD: Hurricane Dave APD: Victor Duncan No Adds
WAKB/Augusta, GA* DM/MD: Ron Thomas No Adds	WVAV/Charleston, SC* DM: Terry Base MD: TK Jones 17 LEDISI f/BONEY JAMES	WKZJ/Columbus, GA DM: Cari Conner, Jr. PD/MD: Michael Soui No Adds	WQMG/Greensboro, NC* No Adds	WJOL/Jackson, MS* DM/MD: Stan Branson No Adds	KRMP/Oklahoma City, OK* PD: Terry Monday MD: Eddie Brasco No Adds	The Touch/Satellite DM: Phil Hall PD: Stan Boston APD/MD: Hollywood Hernandez 23 ALICIA KEYS f/TONY, TONI, TONE 23 BRIAN MCKNIGHT 23 JILL SCOTT 22 NELLY 22 PATTI LABELLE & RONALD ISLEY 22 LUTHER VANDROSS 22 PRINCE 21 NORMAN BROWN 21 ANITA BAKER 19 JOSS STONE 17 GERALD LEVERT 14 LALAH HATHAWAY 8 R. KELLY 8 ANTHONY HAMILTON 7 TEENA MARIE 7 KEM 6 JILL SCOTT 6 ANITA BAKER 5 TEENA MARIE f/GERALD LEVERT 4 FANTASIA BRIAN MCKNIGHT MARIO	WIMX/Toledo, OH* DM: Rocky Love MD: Brandi Browne No Adds
WKSP/Augusta, GA* DM: Mike Kramer PD/MD: Tim "Fattz" Snell APD: Cher Best 4 QUEEN LATIFAH f/AL GREEN 3 KENNY G. f/EARTH, WIND & FIRE	WBAV/Charlotte* PD/MD: Terri Avery TINA TURNER	WMXU/Columbus, MS PD/MD: Bobby Wonder No Adds	WSOL/Jacksonville, FL* PD/MD: KJ Brooks 1 BRIAN MCKNIGHT No Adds	WWMG/Montgomery, AL PD/MD: Darryl Elliott 10 TINA TURNER	WFXX/Raleigh, NC* PD: Cy Young APD/MD: Jodi Berry No Adds	WVDE/Roanoke, VA* PD/MD: Walt Ford No Adds	WTUG/Tuscaloosa, AL DM: Greg Thomas PD/MD: Charles Anthony APD: Michelle Miller No Adds
WWIN/Baltimore, MD* PD: Tim Watts APD/MD: Keith Fisher No Adds	WQNC/Charlotte* PD: J.D. Kunes KEM	WXMG/Columbus, OH* DM: Paul Strong PD: Warren Stevens No Adds	WTKL/Dayton, OH* DM/MD: J.D. Kunes KEM	WQOK/Nashville, TN* PD/MD: Derrick Corbett No Adds	WKJS/Richmond, VA* DM: Rich Koyne No Adds	XM The Flow/Satellite DM: Lori Patterson PD: Maxx Myrick 30 ANTHONY HAMILTON 30 ANITA BAKER f/BABYFACE 22 LALAH HATHAWAY 21 ALICIA KEYS f/TONY, TONI, TONE 10 JILL SCOTT 10 LUTHER VANDROSS	WHUR/Washington, DC* DM: Dave Dickinson MD: Traci LaTrelle No Adds
	WVAX/Chicago, IL* APD: Roshon Vance MD: Tracie Reynolds RAHSAAN PATTERSON	WVMD/Detroit, MI* DM: KJ Holiday PD: Jamillah Muhammad APD: Oneil Stevens MD: Sheila Little BRIAN MCKNIGHT	WVXJ/Columbus, OH* DM: Paul Strong PD: Warren Stevens No Adds	WYBC/New Haven, CT* DM: Wayne Schmidt PD: Juan Castillo APD: Angela Malerba No Adds	WVDE/Roanoke, VA* PD/MD: Walt Ford No Adds	WVVA/Chicago, IL* DM/MD: Armando Rivera 1 FANTASIA BABYFACE	WMMJ/Washington, DC* DM: Kathy Brown MD: Mike Chase No Adds
	WZAK/Cleveland, OH* DM/MD: Kim Johnson MD: Bobby Rush 6 KEM GERALD LEVERT	WVUC/Fayetteville, NC* DM: Calvin Pee No Adds	WVXJ/Columbus, OH* DM: Paul Strong PD: Warren Stevens No Adds	WYLD/New Orleans, LA* DM: Carla Boatner PD: AJ Appleberry No Adds	WVVA/Chicago, IL* DM/MD: Armando Rivera 1 FANTASIA BABYFACE	WVVA/Chicago, IL* DM/MD: Armando Rivera 1 FANTASIA BABYFACE	WVVA/Chicago, IL* DM/MD: Armando Rivera 1 FANTASIA BABYFACE
	WVVA/Chicago, IL* DM/MD: Armando Rivera 1 FANTASIA BABYFACE	WVUC/Fayetteville, NC* DM: Calvin Pee No Adds	WVXJ/Columbus, OH* DM: Paul Strong PD: Warren Stevens No Adds	WVVA/Chicago, IL* DM/MD: Armando Rivera 1 FANTASIA BABYFACE	WVVA/Chicago, IL* DM/MD: Armando Rivera 1 FANTASIA BABYFACE	WVVA/Chicago, IL* DM/MD: Armando Rivera 1 FANTASIA BABYFACE	
	WVVA/Chicago, IL* DM/MD: Armando Rivera 1 FANTASIA BABYFACE	WVUC/Fayetteville, NC* DM: Calvin Pee No Adds	WVXJ/Columbus, OH* DM: Paul Strong PD: Warren Stevens No Adds	WVVA/Chicago, IL* DM/MD: Armando Rivera 1 FANTASIA BABYFACE	WVVA/Chicago, IL* DM/MD: Armando Rivera 1 FANTASIA BABYFACE	WVVA/Chicago, IL* DM/MD: Armando Rivera 1 FANTASIA BABYFACE	
	WVVA/Chicago, IL* DM/MD: Armando Rivera 1 FANTASIA BABYFACE	WVUC/Fayetteville, NC* DM: Calvin Pee No Adds	WVXJ/Columbus, OH* DM: Paul Strong PD: Warren Stevens No Adds	WVVA/Chicago, IL* DM/MD: Armando Rivera 1 FANTASIA BABYFACE	WVVA/Chicago, IL* DM/MD: Armando Rivera 1 FANTASIA BABYFACE	WVVA/Chicago, IL* DM/MD: Armando Rivera 1 FANTASIA BABYFACE	
	WVVA/Chicago, IL* DM/MD: Armando Rivera 1 FANTASIA BABYFACE	WVUC/Fayetteville, NC* DM: Calvin Pee No Adds	WVXJ/Columbus, OH* DM: Paul Strong PD: Warren Stevens No Adds	WVVA/Chicago, IL* DM/MD: Armando Rivera 1 FANTASIA BABYFACE	WVVA/Chicago, IL* DM/MD: Armando Rivera 1 FANTASIA BABYFACE	WVVA/Chicago, IL* DM/MD: Armando Rivera 1 FANTASIA BABYFACE	
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GOSPEL TOP 30

February 4, 2005

LAST WEEK	THIS WEEK	ARTIST TITLE LABEL(S)	TOTAL PLAYS	+/- PLAYS	TOTAL AUDIENCE (00)	WEEKS ON CHART	TOTAL STATIONS/ ADDS
	1	J MOSS We Must Praise (<i>Gospo Centric</i>)	927	+16	39866	22	32/0
	2	SMOKIE NORFUL I Understand (<i>EMI Gospel</i>)	876	-19	35663	12	33/0
	3	DONNIE MCCLURKIN I Call You Faithful (<i>Verity</i>)	755	+64	30108	11	30/3
	4	BISHOP TD JAKES Take My Life (<i>Dexterity/EMI Gospel</i>)	618	+58	24538	17	26/2
	5	DETRICK HADDON God Is Good (<i>Verity</i>)	601	+44	23281	24	24/0
	6	DONALD LAWRENCE Healed (<i>Verity</i>)	598	-18	22900	19	22/2
	7	NEW BIRTH TOTAL PRAISE CHOIR Suddenly (<i>EMI Gospel</i>)	546	-40	25266	27	22/0
	8	KIERRA "KIKI" SHEARD You Don't Know (<i>EMI Gospel!</i>)	488	-43	18426	27	22/0
	9	TED & SHERI Celebrate (<i>Word/Curb/Warner Bros.</i>)	466	+23	15418	8	21/1
	10	KEITH WONDERBOY JOHNSON Let Go And Let God (<i>Verity</i>)	456	+30	20122	27	19/1
	11	DENETRIA CHAMP Go On Through It (<i>JDI</i>)	408	+51	19469	10	21/3
	12	GMWA MASS CHOIR Only A Test (<i>Gospo Centric</i>)	408	+48	16707	14	20/2
	13	BENITA WASHINGTON Thank You (<i>Light</i>)	383	-16	13974	11	16/0
	14	BISHOP MICHAEL V. KELSEY... Run And Tell That (<i>Samari Sound</i>)	372	-42	11164	17	19/0
	15	JIMMY HICKS & VOICES OF INTEGRITY Blessed Like That (<i>World Wide Gospel</i>)	359	-34	17861	27	20/1
	16	ISRAEL AND NEW BREED Friend Of God (<i>Integrity Gospel</i>)	338	+36	10409	2	15/1
	17	LASHUN PACE For My Good (<i>EMI Gospel</i>)	331	+27	10330	3	18/2
	18	FORTITUDE He's Alright (<i>Word/Curb/Warner Bros.</i>)	312	+18	15666	11	18/1
	19	RUBEN STUDDARD I Need An Angel (<i>JJRMG</i>)	289	+25	12855	4	12/1
	20	MEN OF STANDARD Just Like You (<i>Muscle Shoals Sound Gospel</i>)	289	-10	12729	12	13/0
	21	TIM BOWMAN My Praise (<i>Liquid 8</i>)	283	-13	10801	7	18/1
Debut	22	BEBE WINANS Safe From Harm (<i>Still Waters/TMG</i>)	262	+73	11501	1	19/5
	23	LORI PERRY I Found It In You (<i>Music One</i>)	251	+19	13087	6	9/0
	24	JOE PACE We've Come To Praise Him (<i>Integrity Gospel</i>)	237	+6	10386	15	16/1
	25	TWINKIE CLARK He Lifted Me (<i>Verity</i>)	229	+23	9454	5	12/3
	26	STEPHEN HURD Lead Me To The Rock (<i>Integrity Gospel</i>)	229	+18	6811	4	13/1
	27	JOHN P. KEE Harvest (<i>Verity</i>)	223	+1	9324	2	10/0
	28	BISHOP PAUL S. MORTON f/ARETHA FRANKLIN Seasons Change (<i>Tehillah</i>)	221	-104	8185	10	11/0
	29	LASHELL GRIFFIN Free (<i>Epic</i>)	215	+9	12203	16	11/0
	30	DAMON LITTLE Do Right (<i>World Wide Gospel</i>)	192	-31	10565	2	11/1

35 Gospel reporters. Songs ranked by total plays for the airplay week of Sunday 1/23 - Saturday 1/29.
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MOST ADDED*

ARTIST TITLE LABEL(S)	ADDS
BEBE WINANS Safe From Harm (<i>Still Waters/TMG</i>)	5
WINFIELD PARKER Jesus Is In The Blessing Business (<i>BP</i>)	4
DONNIE MCCLURKIN I Call You Faithful (<i>Verity</i>)	3
DENETRIA CHAMP Go On Through It (<i>JDI</i>)	3
TWINKIE CLARK He Lifted Me (<i>Verity</i>)	3
LORI PERRY Wrote This Song (<i>Music One</i>)	3

MOST INCREASED PLAYS

ARTIST TITLE LABEL(S)	TOTAL PLAY INCREASE
BEBE WINANS Safe From Harm (<i>Still Waters/TMG</i>)	+73
DONNIE MCCLURKIN I Call You Faithful (<i>Verity</i>)	+64
BISHOP TD JAKES Take My Life (<i>Dexterity/EMI Gospel</i>)	+58
DARIUS BROOKS Your Will (<i>EMI Gospel</i>)	+55
TWINKIE CLARK Everything You Need Is Right Here (<i>Verity</i>)	+53
DENETRIA CHAMP Go On Through It (<i>JDI</i>)	+51
BROTHERS IN UNITY Change (<i>MGA Music Group</i>)	+49
GMWA MASS CHOIR Only A Test (<i>Gospo Centric</i>)	+48

NEW & ACTIVE

KURT CARR Let Our God Arise (*Gospo Centric/Interscope*)
Total Plays: 188, Total Stations: 10, Adds: 0
JAMES FORTUNE You Survived (*World Wide Gospel*)
Total Plays: 182, Total Stations: 12, Adds: 1
DONALD LAWRENCE f/HEZEKIAH WALKER
You Covered Me (*Verity*)
Total Plays: 182, Total Stations: 10, Adds: 1
JONATHAN BUTLER Don't You Worry (*Maranatha!*)
Total Plays: 180, Total Stations: 10, Adds: 0
CHOIR BOYZ It's Alright (*Music One*)

Songs ranked by total plays

REPORTERS

Stations and their adds listed alphabetically by market

WPZE/Atlanta, GA
OM: Frank Johnson
PD: Connie Flint
21 DOTTIE PEOPLES
20 GLENDALE BAPTIST CHURCH MASS CHOIR
19 JOHNNY SANDERS
18 TWINKIE CLARK
16 WILLIAMS BROTHERS
15 DONNIE MCCLURKIN
14 BEBE WINANS
13 LORI PERRY
12 WINFIELD PARKER

WXOK/Baton Rouge, LA
OM: Jeff Jamigan
PD/MO: Kerwin Fealing
27 MICAH STAMPLEY
14 TYE TRIBBETT & G.A.
10 DONALD LAWRENCE
6 GMWA MASS CHOIR
5 BEBE WINANS

WMPZ/Chattanooga, TN
OM: Keith Landecker
PD: Andrea Perry
5 DEANDRE PATTERSON
5 BEBE WINANS

WJMO/Cleveland, OH
OM/PD: Kim Johnson
19 JAMES FORTUNE
LORI PERRY

WFMV/Columbia, SC
PD: Tony "Gee" Green
APD/MO: Monica Washington
11 DONALD LAWRENCE f/HEZEKIAH WALKER
5 DENETRIA CHAMP
4 ISRAEL AND NEW BREED & BYRON CAGE
3 ISRAEL AND NEW BREED

WJYD/Columbus, OH
OM: Jerry Smith
PD: Dawn Mosby
WINFIELD PARKER

KHVN/Dallas, TX
PD/MO: Warren Brooks
14 DEANDRE PATTERSON
10 VOICES OF BETHEL
10 TROY SNEED
10 MICHELLE WILLIAMS
10 VASHAWN MITCHELL

WCHB/Detroit, MI
PD: Spudd
No Adds

WTLC/Indianapolis, IN
OM: Brian Wallace
PD: Paul Robinson
MD: Donovan Harbelle
BISHOP PAUL S. MORTON f/KEITH JOHNSON & PAUL PORTER

WHLH/Jackson, MS
OM: Steve Kelly
PD: Jennell Roberts
MD: Torrez Harris
15 TROY SNEED
5 DAMON LITTLE
5 SHEKINAH GLORY MINISTRY

WOAD/Jackson, MS
OM: Stan Branson
PD: Percy Davis
MD: Stacia Hunter
No Adds

KPRF/Kansas City, MO
OM: Andre Carson
PD: Myron Feans
APD: Freddie Bell
MD: Debbie Johnson
10 WILLIAMS BROTHERS
9 DARREL PETTIES
9 TROY SNEED
7 TWINKIE CLARK

KVLO/Little Rock, AR
OM: Joe Booker
PD/MO: Billy St. James
APD: Mark Dylan
7 MARTHA MUNIZZI
7 ISRAEL AND NEW BREED
5 KIRK FRANKLIN & TRIN-I-TEE 5-7
4 LEXI
2 BEBE WINANS

WHAL/Memphis, TN
PD: Eileen Collier
APD/MO: Tracy Beltha
No Adds

WMBM/Miami, FL
OM: E. Claudette Freeman
PD/MO: Greg Cooper
MD: Lyella Gooden
30 HARVEY WATKINS, JR.
30 LUTHER BARNES
30 KEITH WONDERBOY JOHNSON
30 BYRON CAGE
30 GMWA MASS CHOIR
30 OEBRA SMIPES
30 NEW BIRTH BAPTIST CATHEDRAL

WGOK/Mobile, AL
OM: Dan Balla
PD/MO: Felicia Albritton
6 STEPHEN HURD
5 LEVI
4 DAMON LITTLE

WPRF/New Orleans, LA
PD: LeBron "LSJ" Joseph
APD: Kris "Cap'n Kris" McCoy
20 DENETRIA CHAMP
15 BISHOP PAUL S. MORTON f/KEITH JOHNSON & PAUL PORTER

WYLD/New Orleans, LA
OM: Carla Boatner
PD: AJ Applebury
APD/MO: Lorena Pettit
28 VOICES OF UNITY
19 DONALD LAWRENCE
19 BISHOP TD JAKES

WXEZ/Norfolk, VA
OM: John Shumby
PD: Dale Murray
4 LASHUN PACE

WDAS/Philadelphia, PA
OM: Thea Mitchem
PD: Joe Tamburo
APD/MO: Jo Gamble
No Adds

WNNL/Raleigh, NC
OM/PD: Jerry Smith
APD: Dennis Lee
MD: Melissa Wade
12 WINFIELD PARKER

WPZZ/Richmond, VA
OM: Jerry Smith
PD: Reggie Baker
30 RICKY DILLARD
17 FORTITUDE
11 DONNIE MCCLURKIN
MIAMI MASS CHOIR

ABC's Rejoice/Satellite
PD: Willie Mae McVey
16 RANCE ALLEN GROUP f/KIRK FRANKLIN
14 BOBBY JONES

Sheridan Gospel Network/Satellite
PD: Michael Gamble
APD: Morgan Dukes
43 TAMPA EXPERIENCE
38 TWINKIE CLARK
32 TYE TRIBBETT
26 DARIUS BROOKS
19 LASHUN PACE

WYCB/Washington, DC
PD: Ron Thompson
WINFIELD PARKER

Note: For complete adds, see R&R Music Tracking.

35 Total Reporters

35 Total Indicator

Did Not Report, Playlist Frozen (6):
WAGG/Birmingham, AL
WCAO/Baltimore, MD
WGRB/Chicago, IL
WJNN/Charleston, SC
WLOK/Memphis, TN
WPGC/Washington, DC

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Mirror, Mirror On The Wall

PDs and MDs pick the fairest of 'em all

Perhaps more than any other format, Country must grow its own new stars. Almost all the other formats create and share stars with one another, but Country — well, we're pretty much on our own when it comes to developing stars who will bring listeners to radio.

With that in mind, I asked a number of PDs and MDs from around the United States to pick two or three artists they think have a chance to break through in 2005. The artists they had to choose from ranged from those who might be two or three singles — or even more — into their careers to those who have yet to release their debut singles and are still on the conference-room-and-pizza circuit.

Prefacing his comments by saying, "I think this is going to be a great year for our format," WQYK & WYUU/Tampa MD **Jay Roberts** says that he believes a handful of artists are ready to make the big move in 2005. "The one artist who really knocked me out recently is Lauren Lucas on Warner Bros.," he says.

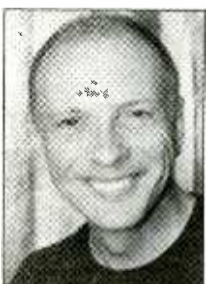
"She visited the station a couple of weeks ago and played for our staff. Everyone absolutely fell in love with her. Lauren's music has a kind of folk, bluesy feel. She has a sultry voice very reminiscent of Bobbie Gentry. Can't wait to get her stuff on the radio.

"I also think Keith Anderson is going to break through this year. 'Pickin' Wildflowers' is a good jumping-off point for him, but there's plenty of great material on his upcoming CD to follow that up.

"I'm also excited about Bobby Pinson on RCA. His first single, 'Don't Ask Me How I Know,' sounds like a home run. Another name to watch for this year is Broken Bow's Jason Aldean. There's a buzz on this kid, and right-ly so — he just might surprise everybody."

Better Than Big Ben?

WDSY (Y108)/Pittsburgh Asst. PD/MD **Stoney Richards**' crystal ball is focused on a trio of guys he feels could have as good a year



Stoney Richards

as Pittsburgh Steeler rookie quarterback Ben Roethlisberger. "Two guys I really like — and have liked since the first time I met them — are Joe Nichols and Craig Morgan," he says. "Now, I know that Joe has some hefty awards and all, but I don't think he's broken through yet to the whole country audience. He's about to be 'discovered' and really take off.

"He's a charming guy who has a great appreciation for what country music is. There is a large part of the Y108 audience that thinks that stands for something. The first time he

was here he did 'The Impossible,' but he also did a smash job on 'Are the Good Times Really Over for Good.' I was in from that minute on.

"Craig Morgan is where Keith Urban, a huge favorite, was about 18 months ago. He's hit and missed on some songs, but 'Already Home' and 'What I Love About Sunday' are two songs that will become classics. Having heard his new album, I know he has some more in the hopper, and his stage presence is right where it needs to be to gain a bigger audience. Hopefully, everybody books this guy for their summer shows.

"Finally, there's Pat Green. He's a tough one to pigeonhole, which always makes me think that when he hits nationally, he'll hit big. He's the perfect match between the younger and newer country music listeners. Plus he adds a little roughness to the sometimes too clean-cut and predictable edges of today's styles of country music."

WXBM/Pensacola, FL PD/MD **Lynn West** is short and sweet with her choices for 2005. "I got two," she says. "Catherine Britt and Blaine Larson. They are both major-league talents. In an ideal world, they'll both break through to become huge stars this year."

Journal Broadcast Group/Wichita OM **Beverlee Brannigan** picks Blaine Larsen and Dierks Bentley as singers set to blast off this year. She says, "Blaine is off to an impressive start. How can someone so young have such a veteran quality to his voice? He comes across on the radio with 'genuineness.' You can't go wrong with that.



Beverlee Brannigan

"And, though he's not a true newbie, I bet 2005 is the year that Dierks Bentley kicks into high gear. Given the right material, he could take a big step up."

Sugar Sugar

WBYT (B100)/South Bend, IN PD **Clint Marsh** is excited by two new bands and a new duo. "It took awhile for me to get the hang of Sugarland, but once we put 'Baby Girl' on the air, the listeners grabbed on to it right away," he says. "I'm looking for them to take off. Hanna-McEuen's music is very cool — fresh, different and unique.



RIMES MEETS THE HAWK Asylum/Curb artist LeAnn Rimes recently braved winter in the Windy City and stopped by the WUSN (US99)/Chicago studios to warm up. Seen here during the visit are (l-r) WUSN PD Mike Peterson, Rimes and WUSN Asst. PD/MD Marci Braun.

"Hot Apple Pie are a great band, and they're excellent performers. And, based on the fan reaction to Dierks Bentley's performance at the B100 10th Birthday Party, Dierks should have a great year."



Clint Marsh

WMTZ/Johnstown, WV MD **Lara Mosby** credits a couple of persistent record promoters for turning her on to the music of a couple of acts she thinks may hit it big this year. "Mercury's E.J. Bernas had to push me for the add on Sugarland's 'Baby Girl,' but I'm glad he did," she says.



Lara Mosby

"Our radio station is better for having this song on the air. It sounds fresh but totally fits our format with a story that we can all identify with. Who hasn't been broke and called home for help — or wanted to?"

"Quarterback Records' Chuck Thagard brought Jay Teter for a visit a couple of months ago. Jay played for us in the conference room, and we played some tracks from his CD. We had a lot of fun, and I really enjoyed his music.

"Jay is not only a talented singer-songwriter, he's also such a great guy. Some new artists seem self-conscious when they begin their radio tours, but Jay was so confident. He was as comfortable talking about himself as he was playing his music."

KZKX/Lincoln, NE MD **Carol Turner** selected three artists she thinks will make huge strides in establishing themselves as staples of this format in the coming year. "I love Sugarland," she says. "The writing is very relatable, and their sound is very hip but still very country.

"Julie Roberts is the total package — super writing, great performance and lots of personal magnetism. And Gretchen Wilson has the unique ability to conquer both our younger audience and our more traditional audience."

Hometown Heroes, Stars & Idols

WSOC/Charlotte Asst. PD/MD **Rick McCracken** has his ears on three country kids.

"Miranda Lambert has a vocal quality similar to that of Natalie Maines — and we all know how well that worked," he says. "Her music is fresh, smart and powerful.

"Our listeners have quickly grown very fond of Josh Gracin. He'll be fun to watch this year. And Dierks Bentley's sophomore album is anything but jinxed. He's headed for superstardom. I've heard other singles from interesting new voices, but I want to dig further into their music before I get too excited."

KMLE/Phoenix PD **Jay McCarthy** throws his vote behind a hometown hero, one of the format's hottest new female singers and a new duo that has yet to release a single. He says, "Forget the fact that Dierks Bentley is a hometown boy; he was a 2x4 between the eyes long before I moved here. He's got talent, a great voice and the energy of a star, and his latest single is exactly what he needs to propel him to the next level.



Jay McCarthy

"Julie Roberts has looks, personality, stage presence and, oh, she can sing too. I haven't heard deep mournful soul like this out of a singer in years. You almost have to root for her to make it, but I think she will regardless.

"I've only heard one single from Hanna-McEuen, but there's something there. It's the same something I heard the first time I saw The Mavericks. The difference? I think the format might now be ready for this kind of different."

Clear Channel/Little Rock Director/Programming **Chad Heritage** has his eye on a pair of talent-contest runners-up as his stars of 2005. He says of *Nashville Star's* Miranda Lambert, "She has a sound that a lot of people compare to The Dixie Chicks — and we know how well they used to do for us." His other 2005 selection is *American Idol's* Josh Gracin. Heritage says, "With the success of his second single, this is a guy to keep an eye on. He could be a star."



Chad Heritage



CHUCK ALY
caly@radioandrecords.com

Season's Greetings

Hallmark targets musical Valentine's Day

Martina McBride's new album has no single, no targeted radio play and no new video. Nevertheless, the release is expected to sell roughly 500,000 units and to reach that number in only about three weeks. This seemingly farfetched scenario has been orchestrated by retail, gift and greeting card company Hallmark, which commissioned the Valentine's Day themed album, *My Heart*, from McBride.

The Valentine's campaign is an extension of the strategy Hallmark employed on another exclusive and wildly successful holiday project, James Taylor's *A Christmas Album*. That release evolved out of the company's previous forays into music.

"They'd had Vince Gill and Amy Grant, Tony Bennett, Olivia Newton John — a lot of name people," says entertainment consultant Teri Brown of T.B.A. Network. "But it wasn't exclusive product, which is very important to us now. And they only did half an album. The other half was the London Symphony."

Hallmark Manager/Integrated Marketing Ann Herrick says the idea grew from simply making music available into creating a big presence for a single title. "In the past we didn't really do a large marketing effort," she says. "Music was offered as a premium to our extensive database of consumers — a free cassette, a \$3 CD. After doing extensive research we went to Teri, who identified James Taylor and facilitated that project."

A Whole New Level

Brown, who had helped Hallmark put together a Steven Curtis Chapman release last year, says the Taylor release took the concept to a new level. "Music switched divisions within Hallmark, giving it a much broader scope," she says. "They did some research and asked me to come forward with ideas for artists who might be able to do a 2004 Christmas album."

Taylor was one of the top-researching artists with Hallmark customers, and his holiday release sold an amazing 1 million copies. "After James Taylor we immediately went after Martina, who registered very high with their consumers," says Brown. "I approached RCA and management on the same day and let them work through how they wanted to handle it."

While letting another company release an exclusive title from your artist might seem questionable, the unique nature of the arrangement with Hallmark makes it work. "We're not a record label," Herrick says. "It's a means of distribution, and the artists we work with like the exclusivity they get in a network of over 4,200 stores during a seasonal time frame when we have consumers searching us out as a destination to help them celebrate.

"Music is a natural brand extension of the greeting cards, party supplies and gift products we stock, and we offer extensive marketing."

"The Hallmark consumer isn't necessarily the person going to Tower Records," Brown says. "These releases can broaden the base of the artist. It's not like Target or Wal-Mart, with racks of CDs. They're *the* featured album."

Herrick says, "We're focusing on one SKU and pushing a huge marketing effort into it. At the front of store, at the cash register, customers are seeing one artist. For Martina, this is the first time we've had an original CD from an artist with extensive marketing behind it for Valentine's Day."

Favorite Cuts

The eight-cut collection mixes familiar material like "In My Daughter's Eyes" and the Jim Brickman collaboration "Valentine" with album tracks like "Born to Give My Love to You" and "When You Are Old" and new recordings like "At Last" and "Together Again."

On the back of the disc insert McBride explains the selections, stating, "It is exciting for me to get to share some of my favorite cuts with you that were not necessarily sin-



MARTINA MCBRIDE
my heart



WAKE UP OLDER Mercury's Julie Roberts joined Good Morning America cast members for their new "Good to Go" promo campaign. In addition to singing the new jingle, Roberts is featured in the video promos that started airing Jan. 27. Seen here (l-r) are GMA's Robin Roberts and Charles Gibson, Julie Roberts and GMA's Diane Sawyer and Tony Perkins.

Blaine Larsen

NEW ARTIST FACT FILE

Label: BNA/Giant Slayer
Single: "How Do You Get That Lonely"
Album: *Off to Join the World*
Producer: Rory Lee Feek, Tim Johnson
Release Date: Jan. 25
Hometown: Buckley, WA
Favorite Sports Team: "Seattle Mariners. My name is actually on one of the Fan Walk bricks in Safeco Field. It was a gift."
Birthday: Feb. 2



Blaine Larsen

Influences: "George Strait is the reason I got into country music. Outside of him, there's Merle Haggard, Vince Gill, Alan Jackson, Brad Paisley, Frank Sinatra and Jimmy Buffett."

Ain't The Way Hank Done It: "We always had karaoke tapes laying around the house, and one day when I was 10 years old I broke them out just for fun. The first song I sang was John Michael Montgomery's 'Sold.' Of course, it was horrible. My parents weren't going, 'Oh my gosh, my kid can sing!' My mom thought it was pretty comical. But for some reason I really liked it and kept at it every day after school. I was pretty bad for a long time, so it took a lot of practice."

Three-Minute Life Story: "I was born in Tacoma, WA but moved with my mom and my biological father to Montrose, CA, where I lived until I was 5. My parents divorced, so I moved back to Washington with my mom. We moved around quite a bit, all kind of in the same general area. I met my dad, a contractor who was a friend of the family, before my mom did. He invited me to go on a job with him, and I ended up spending a lot of time with him since I didn't have a father figure in my life. He married my mom when I was 12, and I was best man in the wedding."

On Jan. 20 two years ago he officially adopted me, which was the most special day of my life so far. I took his last name. As for music, I started playing out in clubs at 14 — Moose lodges and Elks clubs — and at some private parties. A lady at school sent a copy of a CD I'd made to her cousin in Nashville, songwriter Rory Lee Feek, who brought me to Nashville at 15. We got a deal on Sony, but that fell through. We made an independent record that got noticed by the RCA Label Group, and here I am."

The Best Thing About His Career So Far: "The people. Rory and Tim are salt-of-the-earth kind of guys. I'm on the best label in town. A lot of people end up in bad situations in this business, but I wouldn't change a thing."

Worst Thing: "Being gone. It's a blessing and a curse, because I love to travel and get to do amazing things. The flip side is I don't get to see family, friends and my girlfriend as much as I would like to."

gles, as well as a couple of new songs that I've always wanted to record."

Like the Christmas release, *My Heart* will sell for \$10.95, or \$6.95 with the purchase of three greeting cards. But the nature of the holiday has forced Hallmark to change some of its marketing tactics.

"It's different," Herrick says. "The Valentine's time period is a much shorter window — from Jan. 24 to Feb. 14 — so our media plans are based on that time frame." Direct mail, print and television are prime components, as is radio.

"Not only have we made an extensive ad buy on AC and Country stations, we're working close-

ly with RCA on radio promotions," Herrick says. "We're going to 205 rated markets with a paid buy, and in certain markets we're offering a promotion that allows winners to go to the Houston Rodeo to see Martina live. In other markets we're offering autographed guitars."

"We've produced a TV spot focused on the Martina CD and have done a network TV time buy. A certain percentage will run in primetime, some in daytime. We've also done an extensive buy on CMT and the Hallmark Channel."

Going Gold

If all goes as planned,

McBride will get to add another gold album to her collection after only three weeks. And Hallmark is already looking at making the Valentine's concept an annual event like the Christmas CD.

"We're feeling like Martina will be a success for us, so we're looking at Valentine's Day 2006, and we may look at extending the concept to other time periods in both 2005 and 2006," says Herrick.

If so, those artists lucky enough to be the focus of Hallmark's efforts may find another reason, and season, to be jolly.



GIMME THREE POINTS Columbia/Nashville's new duo Van Zant, comprising brothers Johnny and Donnie Van Zant, have recorded an album with producers Joe Scaife and Mark Wright. The label will be introducing the new music around this year's Country Radio Seminar. Seen here are (l-r) Johnny Van Zant, Wright (kneeling), Scaife and Donnie Van Zant.

COUNTRY TOP 50

February 4, 2005

POWERED BY
MEDIABASE

LAST WEEK	THIS WEEK	ARTIST TITLE LABEL(S)	TOTAL POINTS	± POINTS	TOTAL PLAYS	± PLAYS	TOT. AUD. (00)	± AUD. (00)	WEEKS ON	TOTAL ADDS
1	1	RASCAL FLATTS Bless The Broken Road (Lyric Street)	12503	665	4484	+259	429143	28456	13	117/0
3	2	BRAD PAISLEY Mud On The Tires (Arista)	12140	518	4446	+194	411407	15895	19	117/0
2	3	KEITH URBAN You're My Better Half (Capitol)	11969	239	4370	+101	405430	9074	14	116/0
4	4	GRETCHEN WILSON When I Think About Cheatin' (Epic)	10769	-728	4141	-179	338100	-33857	14	117/0
6	5	LEANN RIMES Nothin' 'Bout Love Makes Sense (Asylum/Curb)	9642	312	3494	+90	316983	5706	21	116/0
5	6	DARRYL WORLEY Awful, Beautiful Life (DreamWorks)	9525	-1835	3532	-660	322950	-65986	29	117/0
7	7	ALAN JACKSON Monday Morning Church (Arista)	9484	335	3677	+143	310802	12344	16	117/1
8	8	JOSH GRACIN Nothin' To Lose (Lyric Street)	8977	743	3336	+214	298375	23809	20	115/0
9	9	REBA MCENTIRE He Gets That From Me (MCA)	8070	123	3015	+14	273174	10758	22	115/0
10	10	BILLY DEAN Let Them Be Little (Curb)	7506	607	2813	+174	247206	23197	20	113/0
12	11	SUGARLAND Baby Girl (Mercury)	7397	844	2728	+297	241042	25911	26	113/1
13	12	CRAIG MORGAN That's What I Love About Sunday (BBR)	7033	639	2576	+251	232780	30377	13	114/1
11	13	LEE ANN WOMACK I May Hate Myself In The Morning (MCA)	6803	95	2579	+96	217462	3496	14	115/0
15	14	MONTGOMERY GENTRY Gone (Columbia)	6747	505	2400	+184	210880	17506	10	113/0
16	15	BROOKS & DUNN It's Getting Better All The Time (Arista)	6471	715	2381	+221	219166	21978	9	113/1
17	16	ANDY GRIGGS If Heaven (RCA)	5724	405	2158	+151	180484	11457	14	112/3
19	17	KENNY CHESNEY Anything But Mine (BNA)	5675	1044	2094	+392	190490	40576	5	111/3
14	18	BIG & RICH Holy Water (Warner Bros.)	5315	-926	2030	-304	160062	-39502	17	115/0
21	19	JO DEE MESSINA My Give A Damn's Busted (Curb)	4848	678	1632	+326	161195	26332	5	103/11
18	20	JAMIE O'NEAL Trying To Find Atlantis (Capitol)	4764	116	1844	+79	144088	3713	16	106/2
22	21	JOE NICHOLS What's A Guy Gotta Do (Universal South)	4185	399	1566	+137	122823	12775	10	104/3
23	22	MARTINA MCBRIDE God's Will (RCA)	3755	719	1420	+240	113173	15380	8	91/4
26	23	TRACE ADKINS Songs About Me (Capitol)	3205	429	1285	+156	93023	10608	7	98/7
25	24	BLAINE LARSEN How Do You Get That Lonely (BNA)	3056	282	1127	+102	93305	9251	12	86/5
24	25	MIRANDA LAMBERT Me And Charlie Talking (Epic)	2891	49	1174	+62	78670	5554	15	91/1
20	26	PAT GREEN Don't Break My Heart Again (Universal/Republic/Mercury)	2889	-1340	992	-587	91466	-36684	23	89/0
27	27	TERRI CLARK The World Needs A Drink (Mercury)	2888	145	1107	+62	85700	6293	11	84/3
30	28	JEFF BATES Long, Slow Kisses (RCA)	2428	360	925	+133	75330	13892	16	76/1
Breaker	29	PHIL VASSAR I'll Take That As A Yes (The Hot TuTb Song) (Arista)	2224	13	797	+22	71426	579	9	71/6
31	30	AMY DALLEY I Would Cry (Curb)	2129	127	807	+70	57780	92	12	70/1
33	31	LONESTAR Class Reunion (That Used To...) (BNA)	1882	416	751	+164	63085	15342	4	70/6
37	32	SHANIA TWAIN Don't! (Mercury)	1737	650	681	+264	55170	20178	3	70/9
32	33	MARK CHESNUTT I'm A Saint (Vivaton)	1670	-55	711	-9	42486	-1638	13	62/1
Breaker	34	TOBY KEITH Honky Tonk U (DreamWorks)	1516	1516	499	+499	68359	68359	1	76/76
36	35	KEITH ANDERSON Pickin' Wildflowers (Arista)	1339	163	520	+37	28505	4302	6	56/2
34	36	CHELY WRIGHT Bumper Of My S.U.V. (Dualtone/Painted Red)	1269	-169	492	-40	40926	-7302	10	33/0
35	37	BLUE COUNTY Nothin' But Cowboy Boots (Asylum/Curb)	1261	-37	575	+32	28466	-2007	5	62/4
28	38	TOBY KEITH f/CRYSTAL Mockingbird (DreamWorks)	1061	-1242	388	-470	30106	-41330	10	74/0
39	39	ALISON KRAUSS & UNION STATION Restless (Rounder)	933	174	333	+55	26989	3174	6	31/0
38	40	SARA EVANS Tonight (RCA)	906	36	380	+12	24407	1969	6	50/3
46	41	DIERKS BENTLEY Lot Of Leavin' Left To Do (Capitol)	865	492	324	+195	26425	14370	3	54/31
Debut	42	BLAKE SHELTON Goodbye Time (Warner Bros.)	734	520	307	+212	20491	14297	1	52/11
Debut	43	TIM MCGRAW Drugs Or Jesus (Curb)	681	440	199	+129	23411	15726	1	45/40
-	44	SHEDAISY Don't Worry 'Bout A Thing (Lyric Street)	630	323	294	+161	14311	7290	2	44/10
Debut	45	TRICK PONY It's A Heartache (Asylum/Curb)	512	406	198	+157	13777	8197	1	17/12
44	46	TRENT WILLMON The Good Life (Columbia)	500	14	80	+6	16701	53	17	4/4
42	47	TRENT WILLMON Home Sweet Holiday Inn (Columbia)	496	-65	251	-29	9079	-1464	8	34/0
45	48	RANDY ROGERS BAND Tonight's Not The Night (Smith Entertainment)	474	68	90	+12	14816	1625	5	8/0
43	49	PAT GREEN Somewhere Between Texas... (Universal/Republic/Mercury)	461	-61	74	-27	15701	432	10	0/0
40	50	TRACY BYRD Revenge Of A Middle-Aged Woman (BNA)	434	-314	176	-119	12196	-6832	15	31/0

MOST ADDED

ARTIST TITLE LABEL(S)	ADDS
TOBY KEITH Honky Tonk U (DreamWorks)	76
TIM MCGRAW Drugs Or Jesus (Curb)	40
DIERKS BENTLEY Lot Of Leavin' Left To Do (Capitol)	31
BUDDY JEWELL If She Were Any Other Woman (Columbia)	23
KATRINA ELAM I Want A Cowboy (Universal South)	13
TRICK PONY It's A Heartache (Asylum/Curb)	12
JO DEE MESSINA My Give A Damn's Busted (Curb)	11
BLAKE SHELTON Goodbye Time (Warner Bros.)	11
SHEDAISY Don't Worry 'Bout A Thing (Lyric Street)	10

MOST INCREASED POINTS

ARTIST TITLE LABEL(S)	TOTAL POINT INCREASE
TOBY KEITH Honky Tonk U (DreamWorks)	+1516
KENNY CHESNEY Anything But Mine (BNA)	+1044
SUGARLAND Baby Girl (Mercury)	+844
JOSH GRACIN Nothin' To Lose (Lyric Street)	+743
MARTINA MCBRIDE God's Will (RCA)	+719
BROOKS & DUNN It's Getting Better All The Time (Arista)	+715
JO DEE MESSINA My Give A Damn's Busted (Curb)	+678
RASCAL FLATTS Bless The Broken Road (Lyric Street)	+665
SHANIA TWAIN Don't! (Mercury)	+650
CRAIG MORGAN That's What I Love About Sunday (BBR)	+639

MOST INCREASED PLAYS

ARTIST TITLE LABEL(S)	TOTAL PLAY INCREASE
TOBY KEITH Honky Tonk U (DreamWorks)	+499
KENNY CHESNEY Anything But Mine (BNA)	+392
JO DEE MESSINA My Give A Damn's Busted (Curb)	+326
SUGARLAND Baby Girl (Mercury)	+297
SHANIA TWAIN Don't! (Mercury)	+264
RASCAL FLATTS Bless The Broken Road (Lyric Street)	+259
CRAIG MORGAN That's What I Love About Sunday (BBR)	+251
MARTINA MCBRIDE God's Will (RCA)	+240
BROOKS & DUNN It's Getting Better All The Time (Arista)	+221
JOSH GRACIN Nothin' To Lose (Lyric Street)	+214

BREAKERS

PHIL VASSAR
I'll Take That As A Yes (The Hot Tub Song) (Arista)
6 Adds * Moves 29-29

TOBY KEITH
Honky Tonk U (DreamWorks)
76 Adds * Moves 0-34

Songs ranked by total plays

Station playlists for all R&R reporters
are available on the web at
www.radioandrecords.com.

117 Country reporters. Monitored airplay data supplied by Mediabase Research, a division of Premiere Radio Networks. Songs ranked by total points for the airplay week of 1/23-1/29. Bullets appear on songs gaining points and/or plays or remaining flat from previous week. If two songs are tied in total points, the song with the larger increase in points is placed first. Songs below No. 1 and down in points and plays for three consecutive weeks are moved to recurrent. Most Added is the total number of new adds officially reported to R&R by each reporting station. Songs unreported as adds do not count toward overall total stations playing a song. Most Increased Points lists the songs with the greatest week-to-week increases in total points. Station Weight = AQH Persons + (Market rank X 10) divided by 4180. Total Audience equals Average Quarter Hour Persons times number of plays (times 100). Each daypart on each station is assigned an AQH number. Average Quarter Hour Persons used herein with permission from Arbitron Inc. (© 2005, Arbitron Inc.). © 2005, Radio & Records.

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COUNTRY TOP 50 INDICATOR

February 4, 2005

LAST WEEK	THIS WEEK	ARTIST TITLE LABEL(S)	TOTAL POINTS	+/- POINTS	TOTAL PLAYS	+/- PLAYS	TOT. AUD. (00)	+/- AUD. (00)	WEEKS ON	TOTAL ADDS
1	1	RASCAL FLATTS Bless The Broken Road (Lyric Street)	5223	184	4073	+252	122077	5696	13	106/2
3	2	GRETCHEN WILSON When I Think About Cheatin' (Epic)	5141	135	4046	+163	121332	6536	14	105/2
2	3	BRAD PAISLEY Mud On The Tires (Arista)	5081	46	3979	+133	119240	3737	20	105/3
4	4	KEITH URBAN You're My Better Half (Capitol)	5034	76	3953	+156	117691	4030	14	106/2
6	5	ALAN JACKSON Monday Morning Church (Arista)	4447	129	3513	+152	106373	5776	16	100/2
7	6	LEANN RIMES Nothin' 'Bout Love Makes Sense (Asylum/Curb)	4361	233	3489	+241	103145	7816	21	104/2
9	7	JOSH GRACIN Nothin' To Lose (Lyric Street)	3885	350	3039	+339	92318	10417	21	101/4
8	8	REBA MCENTIRE He Gets That From Me (MCA)	3674	-118	2871	-66	83461	-2796	22	103/1
11	9	LEE ANN WOMACK I May Hate Myself In The Morning (MCA)	3330	179	2654	+211	78515	5288	14	101/4
13	10	SUGARLAND Baby Girl (Mercury)	3291	269	2524	+246	75220	8101	27	97/3
12	11	BROOKS & DUNN It's Getting Better All The Time (Arista)	3235	186	2512	+191	73541	5620	9	102/3
14	12	BILLY DEAN Let Them Be Little (Curb)	3206	255	2553	+279	74511	7762	18	101/2
15	13	ANDY GRIGGS If Heaven (RCA)	2837	115	2242	+156	68091	4541	15	96/3
16	14	MONTGOMERY GENTRY Gone (Columbia)	2792	200	2213	+230	67889	6091	10	92/4
17	15	CRAIG MORGAN That's What I Love About Sunday (BBR)	2780	197	2246	+217	66827	6935	12	94/2
19	16	KENNY CHESNEY Anything But Mine (BNA)	2538	430	2047	+394	58810	10490	6	97/4
18	17	JAMIE O'NEAL Trying To Find Atlantis (Capitol)	2424	79	1934	+98	54770	3246	16	99/2
10	18	BIG & RICH Holy Water (Warner Bros.)	2318	-914	1762	-729	55249	-18817	18	81/1
21	19	JOE NICHOLS What's A Guy Gotta Do (Universal South)	2274	187	1801	+177	52659	6144	11	91/6
23	20	MARTINA MCBRIDE God's Will (RCA)	1860	281	1496	+257	42960	8549	8	76/6
24	21	JO DEE MESSINA My Give A Damn's Busted (Curb)	1837	424	1463	+375	44609	11352	4	80/9
22	22	TRACE ADKINS Songs About Me (Capitol)	1769	160	1384	+166	39727	3539	7	85/4
25	23	MIRANDA LAMBERT Me And Charlie Talking (Epic)	1588	173	1238	+169	35696	3981	15	86/8
26	24	TERRI CLARK The World Needs A Drink (Mercury)	1381	78	1043	+82	32077	2835	11	69/3
28	25	LONESTAR Class Reunion (That Used To...) (BNA)	1355	157	1110	+182	31211	4731	4	80/9
20	26	PAT GREEN Don't Break My Heart Again (Universal/Republic/Mercury)	1330	-740	1025	-575	30793	-15744	22	54/0
29	27	BLAINE LARSEN How Do You Get That Lonely (BNA)	1291	120	1107	+116	29485	3174	9	71/5
27	28	MARK CHESNUTT I'm A Saint (Vivatone)	1237	-44	941	-11	26367	-857	14	73/2
31	29	SHANIA TWAIN Don't! (Mercury)	1202	261	971	+233	26888	5681	4	72/12
32	30	PHIL VASSAR I'll Take That As A Yes (The Hot Tub Song) (Arista)	949	105	789	+121	23259	3298	10	57/4
38	31	DIERKS BENTLEY Lot Of Leavin' Left To Do (Capitol)	781	336	622	+247	17914	8432	3	56/17
33	32	SARA EVANS Tonight (RCA)	704	-60	586	-7	15035	-1154	12	45/5
Debut	33	TOBY KEITH Honky Tonk U (DreamWorks)	686	686	564	+564	16648	16648	1	63/63
34	34	CHELY WRIGHT Bumper Of My S.U.V. (Dualtone/Painted Red)	651	25	574	+50	16162	2045	9	41/1
35	35	AMY DALLEY I Would Cry (Curb)	631	59	503	+62	15194	1921	11	37/3
42	36	TIM MCGRAW Drugs Or Jesus (Curb)	621	374	460	+305	12322	7775	2	37/26
36	37	BLUE COUNTY Nothin' But Cowboy Boots (Asylum/Curb)	585	65	468	+47	13759	1802	6	40/4
40	38	BLAKE SHELTON Goodbye Time (Warner Bros.)	560	196	477	+184	12888	4877	4	51/14
45	39	SHEDAISY Don't Worry 'Bout A Thing (Lyric Street)	516	307	404	+214	11821	7032	2	43/15
37	40	ALISON KRAUSS & UNION STATION Restless (Rounder)	459	-30	373	0	11047	-285	8	35/2
39	41	KEITH ANDERSON Pickin' Wildflowers (Arista)	417	26	316	+25	9838	835	6	29/3
41	42	S. BROWN f/R. RANDOLPH Mission Temple Fireworks Stand (Curb)	318	13	272	+20	6773	361	4	22/1
43	43	JOHN STONE Shame On Me (Tootsie's)	255	28	172	+23	3656	593	7	12/0
50	44	JULIE ROBERTS Wake Up Older (Mercury)	239	100	214	+91	4701	1901	2	26/11
46	45	KENI THOMAS Not Me (Moraine)	205	4	156	-2	4062	-668	5	17/4
48	46	AARON LINES Waitin' On The Wonderful (BNA)	198	29	137	+22	4509	702	3	14/1
-	47	TIFT MERRITT Good Hearted Man (Lost Highway/DreamWorks)	185	52	152	+39	4066	1200	2	17/3
Debut	48	JEDD HUGHES Soldier For The Lonely (MCA)	171	72	131	+62	3824	1501	1	13/7
47	49	JIMMY BUFFETT Piece Of Work (Mailboat/RCA)	171	-5	161	+23	4094	78	3	15/2
Debut	50	REBECCA LYNN HOWARD That's Why I Hate Pontiacs (Arista)	144	52	111	+53	3808	1332	1	13/5

108 Country reporters. Songs ranked by total plays for the airplay week of Sunday 1/23 - Saturday 1/29.
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MOST ADDED*

ARTIST TITLE LABEL(S)	ADDS
TOBY KEITH Honky Tonk U (DreamWorks)	63
TIM MCGRAW Drugs Or Jesus (Curb)	26
DIERKS BENTLEY Lot Of Leavin' Left To Do (Capitol)	17
SHEDAISY Don't Worry 'Bout A Thing (Lyric Street)	15
BLAKE SHELTON Goodbye Time (Warner Bros.)	14
SHANIA TWAIN Don't! (Mercury)	12
JULIE ROBERTS Wake Up Older (Mercury)	11
LONESTAR Class Reunion (That Used To...) (BNA)	9
JO DEE MESSINA My Give A Damn's Busted (Curb)	9
BUDDY JEWELL If She Were Any Other Woman (Columbia)	9

MOST INCREASED POINTS

ARTIST TITLE LABEL(S)	TOTAL POINT INCREASE
TOBY KEITH Honky Tonk U (DreamWorks)	+686
KENNY CHESNEY Anything But Mine (BNA)	+430
JO DEE MESSINA My Give A Damn's Busted (Curb)	+424
TIM MCGRAW Drugs Or Jesus (Curb)	+374
JOSH GRACIN Nothin' To Lose (Lyric Street)	+350
DIERKS BENTLEY Lot Of Leavin' Left To Do (Capitol)	+336
SHEDAISY Don't Worry 'Bout A Thing (Lyric Street)	+307
MARTINA MCBRIDE God's Will (RCA)	+281
SUGARLAND Baby Girl (Mercury)	+269
SHANIA TWAIN Don't! (Mercury)	+261

MOST INCREASED PLAYS

ARTIST TITLE LABEL(S)	TOTAL PLAY INCREASE
TOBY KEITH Honky Tonk U (DreamWorks)	+564
KENNY CHESNEY Anything But Mine (BNA)	+394
JO DEE MESSINA My Give A Damn's Busted (Curb)	+375
JOSH GRACIN Nothin' To Lose (Lyric Street)	+339
TIM MCGRAW Drugs Or Jesus (Curb)	+305
BILLY DEAN Let Them Be Little (Curb)	+279
MARTINA MCBRIDE God's Will (RCA)	+257
RASCAL FLATTS Bless The Broken Road (Lyric Street)	+252
DIERKS BENTLEY Lot Of Leavin' Left To Do (Capitol)	+247
SUGARLAND Baby Girl (Mercury)	+246

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COUNTRY CALLOUT AMERICA BY Bullseye

EXCLUSIVE NATIONAL MUSIC RESEARCH ESTIMATES February 4, 2005

Callout America® song selection is based on the top 35 titles from the R&R Country chart for the airplay week of January 23-29.

ARTIST Title (Label)	TOTAL POSITIVE	PASSION	INDEX	NEUTRAL	FAMILIARITY	DISLIKE	STRONGLY DISLIKE
ALAN JACKSON Monday Morning Church (Arista)	49.5%	79.5%	4.24	14.5%	99.0%	3.8%	1.3%
CRAIG MORGAN That's What I Love About Sunday (BBR)	33.8%	73.8%	4.07	17.5%	95.8%	3.5%	1.0%
BRAD PAISLEY Mud On The Tires (Arista)	34.8%	73.0%	4.04	19.5%	97.5%	3.8%	1.3%
LEANN RIMES Nothin' 'Bout Love Makes Sense (Asylum/Curb)	32.3%	71.3%	3.98	18.8%	97.0%	5.8%	1.3%
JOSH GRACIN Nothin' To Lose (Lyric Street)	30.3%	71.0%	3.97	20.3%	97.0%	4.0%	1.8%
REBA MCENTIRE He Gets That From Me (MCA)	35.8%	67.8%	3.93	19.8%	97.8%	7.8%	2.5%
GRETCHEN WILSON When I Think About Cheatin' (Epic)	30.5%	65.8%	3.90	23.3%	96.8%	6.0%	1.8%
SUGARLAND Baby Girl (Mercury)	23.8%	62.8%	3.82	23.0%	93.5%	6.0%	1.8%
RASCAL FLATTS Bless The Broken Road (Lyric Street)	30.0%	61.8%	3.83	22.0%	93.8%	6.5%	3.5%
LEE ANN WOMACK I May Hate Myself In The Morning (MCA)	27.5%	61.3%	3.86	19.3%	89.5%	6.5%	2.5%
KEITH URBAN You're My Better Half (Capitol)	22.5%	60.8%	3.80	28.3%	95.0%	4.8%	1.3%
BILLY DEAN Let Them Be Little (Curb)	28.3%	60.3%	3.78	22.5%	95.0%	9.8%	2.5%
ANDY GRIGGS If Heaven (RCA)	27.0%	59.0%	3.86	19.0%	87.3%	7.8%	1.5%
PAT GREEN Don't Break My Heart Again (Universal/Republic/Mercury)	18.5%	58.5%	3.73	23.3%	90.5%	7.0%	1.8%
BROOKS & DUNN It's Getting Better All The Time (Arista)	28.5%	57.5%	3.87	22.3%	87.3%	4.8%	2.8%
KENNY CHESNEY Anything But Mine (BNA)	18.8%	54.0%	3.71	24.8%	87.0%	5.8%	2.5%
MARK CHESNUTT I'm A Saint (Vivaton)	18.5%	54.0%	3.74	25.5%	86.5%	5.3%	1.8%
MARTINA MCBRIDE God's Will (RCA)	28.0%	53.5%	3.84	16.0%	80.8%	8.5%	2.8%
JOE NICHOLS What's A Guy Gotta Do (Universal South)	19.8%	53.3%	3.69	21.5%	86.5%	10.0%	1.8%
BLAINE LARSEN How Do You Get That Lonely (BNA)	22.5%	53.3%	3.81	22.0%	82.3%	5.3%	1.8%
BIG & RICH Holy Water (Warner Bros.)	25.3%	51.8%	3.62	22.8%	91.3%	13.0%	3.8%
JAMIE O'NEAL Trying To Find Atlantis (Capitol)	23.3%	51.8%	3.69	30.8%	92.5%	8.5%	1.5%
JEFF BATES Long, Slow Kisses (RCA)	18.3%	50.5%	3.63	30.5%	90.5%	7.5%	2.0%
AMIE LYNN If The Walls Had All Been Windows (Independent)	20.0%	49.0%	3.49	37.5%	100.0%	7.0%	6.5%
CHELY WRIGHT Bumper Of My S.U.V. (Dualtone/Painted Red)	18.0%	45.0%	3.64	18.0%	74.5%	7.5%	4.0%
MONTGOMERY GENTRY Gone (Columbia)	14.3%	43.5%	3.41	26.5%	86.8%	11.8%	5.0%
TRACE ADKINS Songs About Me (Capitol)	15.3%	42.5%	3.51	26.5%	81.8%	9.5%	3.3%
KEITH ANDERSON Pickin' Wildflowers (Arista)	13.5%	41.0%	3.45	26.3%	82.0%	11.8%	3.0%
PHIL VASSAR I'll Take That As A Yes (The Hot Tub Song) (Arista)	15.0%	40.0%	3.36	22.5%	81.3%	11.8%	7.0%
TERRI CLARK The World Needs A Drink (Mercury)	10.8%	36.5%	3.44	32.8%	79.8%	8.5%	2.0%
JO DEE MESSINA My Give A Damn's Busted (Curb)	14.8%	36.3%	3.46	20.8%	70.8%	9.0%	4.8%
BLUE COUNTY Nothin' But Cowboy Boots (Asylum/Curb)	12.5%	35.5%	3.40	24.3%	74.5%	11.3%	3.5%
MIRANDA LAMBERT Me And Charlie Talking (Epic)	9.5%	35.3%	3.27	27.3%	80.0%	11.8%	5.8%
LONESTAR Class Reunion (That Used To...) (BNA)	9.0%	34.0%	3.31	29.0%	77.0%	9.0%	5.0%
AMY DALLEY I Would Cry (Curb)	10.3%	33.5%	3.38	28.0%	74.0%	9.5%	3.0%
TOBY KEITH f/KRYSTAL Mockingbird (DreamWorks)	15.0%	31.5%	3.03	21.5%	83.3%	16.3%	14.0%

CALLOUT AMERICA® HOT SCORES

This Week At Callout America

By John Hart

Alan Jackson's "Monday Morning Church" continues to build strength, moving to the No. 1 song overall this week at Callout America — up from No. 2 last week. The song is also the No. 1 passion song in the sample and the No. 1 song with both male and female listeners.

Jackson labelmate Brad Paisley has the No. 2 song overall for the week and the No. 4 passion song, with "Mud on the Tires." Paisley's strength is with male listeners, who rate "Mud on the Tires" the No. 2 song.

Looks like Leann Rimes is really real, with "Nothin' 'Bout Love Makes Sense" moving inside the top five to the No. 3 song and the No. 2 passion song. Rimes has the No. 2 song with females.

Josh Gracin is new to the Callout America top five, with "Nothin' to Lose" up to No. 4 from last week's No. 7. Gracin has the No. 7 passion song overall.

Lee Ann Womack's "I May Hate Myself in the Morning" moves into the top 10 at Callout America as the No. 8 song overall, up strong from last week's No. 12. Men rank "I May Hate Myself in the Morning" as the No. 6 song for the week.

The big move of the week is Brooks and Dunn's "It's Getting Better All the Time," moving eight places to rank as the No. 7 song overall, up from No. 15. This song is the No. 10 passion song overall and already the No. 5 song with core 35-44 listeners.

Total sample size is 400 persons weekly, with a margin of error of plus or minus 5%. Scoring is done each week using live interviewers conducting an interview with each respondent. Scores are: 5) I like it a lot; in fact, it's one of my favorites; 4) I like it; 3) It's OK, just so-so; 2) I don't like it; and 1) I strongly dislike it. The index score is an average of all 1-to-5 scores. The total positive score is an aggregate of the 4 and 5 scores. To be included in weekly callout, songs must have entered the top 40 positions on R&R's Country airplay chart. The sample is composed of 400 25-54-year-olds who identify country as their favorite music and who listen daily to competitive Country radio in the sample markets. The sample is 50% male/female and evenly distributed in the 25-34, 35-44 and 45-54 demos. The sample is balanced by region and markets within each region. Bullseye Callout is conducted in these regions and markets. SOUTH: Charleston, SC; Charlotte, NC; Baton Rouge, LA; Nashville, TN; Atlanta, GA. MIDWEST: Flint, MI; Indianapolis, IN; Madison, WI; Omaha, NE; Cincinnati, OH. EAST: Harrisburg, PA; Rochester, NY; Springfield, MA; Providence, RI; Washington, DC. WEST: Modesto, CA; Salt Lake City, UT; Colorado Springs, CO; Portland, OR; Houston, TX. © 2005 Radio & Records. © 2005 Bullseye Marketing Research Inc.

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COUNTRY

February 4, 2005



America's Best Testing Country Songs
12+ For The Week Ending 2/4/05

Artist Title (Label)	TW	LW	Famil.	Burn	Per. 25-54	W 25-54	M 25-54
KEITH URBAN You're My Better Half (Capitol)	4.23	4.09	95%	17%	4.22	4.34	4.15
BLAKE SHELTON Some Beach (Warner Bros.)	4.19	4.11	98%	35%	4.25	4.28	4.23
BRAD PAISLEY Mud On The Tires (Arista)	4.17	4.17	99%	22%	4.15	4.04	4.22
DARRYL WORLEY Awful, Beautiful Life (DreamWorks)	4.13	4.16	95%	25%	4.22	4.16	4.26
JOSH GRACIN Nothin' To Lose (Lyric Street)	4.10	4.15	90%	16%	4.07	4.17	4.02
KENNY CHESNEY Anything But Mine (BNA)	4.09	3.92	78%	12%	4.03	4.04	4.02
RASCAL FLATTS Bless The Broken Road (Lyric Street)	4.08	4.18	95%	22%	4.05	4.33	3.89
MARTINA MCBRIDE God's Will (RCA)	4.07	3.98	83%	15%	4.07	4.12	4.05
MONTGOMERY GENTRY Gone (Columbia)	4.07	3.93	82%	15%	4.04	4.21	3.96
JOE NICHOLS What's A Guy Gotta Do (Universal South)	4.07	4.11	78%	8%	4.09	4.07	4.10
ANDY GRIGGS If Heaven (RCA)	4.06	4.07	82%	11%	4.03	4.15	3.97
BROOKS & DUNN It's Getting Better All The Time (Arista)	4.02	4.25	86%	13%	4.00	4.18	3.91
CRAIG MORGAN That's What I Love About Sunday (BBR)	3.98	4.06	91%	15%	4.04	3.99	4.06
SUGARLAND Baby Girl (Mercury)	3.98	4.00	87%	18%	3.95	3.77	4.03
LEANN RIMES Nothin' 'Bout Love Makes Sense (Asylum/Curb)	3.96	3.91	97%	21%	3.92	3.89	3.94
TRACE ADKINS Songs About Me (Capitol)	3.96	3.83	64%	9%	3.99	4.02	3.97
ALAN JACKSON Monday Morning Church (Arista)	3.94	4.01	95%	29%	3.97	3.94	3.99
JEFF BATES Long, Slow Kisses (RCA)	3.88	-	50%	8%	3.88	4.09	3.78
BLAINE LARSEN How Do You Get That Lonely (BNA)	3.87	3.95	58%	9%	3.89	4.14	3.76
LEE ANN WOMACK I May Hate Myself In The Morning (MCA)	3.86	3.98	92%	19%	3.93	3.98	3.91
REBA MCENTIRE He Gets That From Me (MCA)	3.85	3.93	98%	35%	3.94	3.99	3.91
GRETCHEN WILSON When I Think About Cheatin' (Epic)	3.84	4.01	98%	35%	3.96	4.00	3.93
BILLY DEAN Let Them Be Little (Curb)	3.83	3.96	91%	24%	3.87	4.05	3.77
JAMIE O'NEAL Trying To Find Atlantis (Capitol)	3.83	3.82	89%	19%	3.86	3.85	3.87
JO DEE MESSINA My Give A Damn's Busted (Curb)	3.82	-	53%	8%	3.86	3.83	3.87
BIG & RICH Holy Water (Warner Bros.)	3.75	3.75	97%	33%	3.77	3.86	3.73
PAT GREEN Don't Break... (Universal/Republic/Mercury)	3.75	3.73	85%	20%	3.73	3.56	3.81
TERRI CLARK The World Needs A Drink (Mercury)	3.62	3.61	70%	17%	3.65	3.71	3.62
MIRANDA LAMBERT Me And Charlie Talking (Epic)	3.58	3.62	64%	15%	3.67	3.59	3.71

Total sample size is 307 respondents. Total average favorability estimates are based on a scale of 1-5. (1=dislike very much, 5=like very much). Total familiarity represents the percentage of respondents who recognized the song. Total burn represents the number of respondents who said they are tired of hearing the song. Songs must have 40% familiarity to appear on survey. Sample composition is based on persons 12+. Persons are screened via the Internet. Once passed, they can take the music test based on the format/music preference. RateTheMusic.com results are not meant to replace callout research. The results are intended to show opinions of participants on the the Internet only. RateTheMusic is a registered trademark of RateTheMusic.com. The RTM system, is available for local radio stations by calling 818-377-5300. RateTheMusic.com data is provided by Mediabase Research, a division of Premiere Radio Networks.



COUNTRY TOP 30



LAST WEEK	THIS WEEK	ARTIST TITLE LABEL(S)	TOTAL PLAYS	+/- PLAYS	WEEKS ON CHART	TOTAL STATIONS
2	1	BRAD PAISLEY Mud On The Tires (Arista)	551	+17	15	16/0
3	2	GRETCHEN WILSON When I Think About Cheatin' (Epic)	549	+34	10	14/0
1	3	KEITH URBAN You're My Better Half (Capitol)	535	-7	11	12/0
7	4	RASCAL FLATTS Bless The Broken Road (Lyric Street)	478	+53	7	13/0
4	5	LEANN RIMES Nothin' 'Bout Love... (Asylum/Curb)	446	-39	16	17/0
11	6	JOSH GRACIN Nothin' To Lose (Lyric Street)	444	+41	7	12/1
6	7	ALAN JACKSON Monday Morning Church (Arista)	425	-7	12	11/0
5	8	DOC WALKER Forgive Me... (Open Road/Universal)	425	-9	11	12/0
10	9	DARRYL WORLEY Awful, Beautiful Life (DreamWorks)	423	+10	10	11/0
12	10	DEAN TUFTIN Wide Open Highway (Stolen Horse)	392	+7	7	8/0
9	11	BLAKE SHELTON Some Beach (Warner Bros.)	369	-47	14	14/0
13	12	REBA MCENTIRE He Gets That From Me (MCA)	358	-6	12	15/0
14	13	BROOKS & DUNN It's Getting Better All The Time (Arista)	354	-8	5	13/0
15	14	BIG & RICH Holy Water (Warner Bros.)	342	-2	14	15/0
18	15	LISA BROKOP Hey, Do... (Curb/EMI Music Canada)	330	+23	5	9/0
17	16	GORD BAMFORD My Heart's A Genius (GWB)	330	+16	5	10/0
24	17	LEE ANN WOMACK I May Hate Myself... (MCA)	315	+44	3	13/2
22	18	BILLY DEAN Let Them Be Little (Curb)	313	+35	3	10/0
21	19	MONTGOMERY GENTRY Gone (Columbia)	304	+25	2	11/0
8	20	TIM MCGRAW Back When (Curb)	296	-126	15	17/0
Debut	21	PAUL BRANDT Home (Orange/Universal)	295	+122	1	10/3
19	22	JASON MCCOY I Lie (Open Road/Universal)	283	-10	9	9/0
16	23	CAROLYN D. JOHNSON Head Over High Heels (Arista)	282	-42	16	18/0
25	24	JAMIE O'NEAL Trying To Find Atlantis (Capitol)	276	+12	5	9/0
Debut	25	SHANIA TWAIN Don't! (Mercury)	274	+99	1	13/2
Debut	26	AARON LINES Waitin' On The Wonderful (BNA)	273	+110	1	10/3
28	27	AARON PRITCHETT John Roland Wood (Royalty)	268	+25	4	8/0
Debut	28	KENNY CHESNEY Anything But Mine (BNA)	253	+90	1	8/2
23	29	CHRIS CUMMINGS Not Again (Warner Bros.)	236	-41	12	13/0
30	30	TERRI CLARK The World Needs A Drink (Mercury)	228	+10	2	9/2

20 Canadian Country reporters. Monitored airplay data supplied by Mediabase Research, a division of Premiere Radio Networks. Songs ranked by total plays for the airplay week of 1/23-1/29. Bullets appear on songs gaining plays or remaining flat from previous week. If two songs are tied in total plays, the song with the larger increase in plays is placed first. Songs below No. 15 are moved to recurrent after 20 weeks on the chart. © 2005, Radio & Records. Indicates Canon.

COUNTRY FLASHBACK

- 1 YEAR AGO**
 - No. 1: "Remember When" — Alan Jackson
- 5 YEARS AGO**
 - No. 1: "Cowboy Take Me Away" — The Dixie Chicks
- 10 YEARS AGO**
 - No. 1: "This Time" — Sawyer Brown
- 15 YEARS AGO**
 - No. 1: "On Second Thought" — Eddie Rabbitt
- 20 YEARS AGO**
 - No. 1: "Baby's Got Her Blue Jeans On" — Mel McDaniel
- 25 YEARS AGO**
 - No. 1: "I'll Be Coming Back For More" — T.G. Sheppard
- 30 YEARS AGO**
 - No. 1: "Sneaky Snake I Care" — Tom T. Hall

NEW & ACTIVE

- KENI THOMAS** Not Me (Moraine)
Total Plays: 183, Total Stations: 23, Adds: 3
- JULIE ROBERTS** Wake Up Older (Mercury)
Total Plays: 142, Total Stations: 31, Adds: 9
- AARON LINES** Waitin' On The Wonderful (BNA)
Total Plays: 139, Total Stations: 22, Adds: 6
- SAWYER BROWN** f/ROBERT RANDOLPH Mission Temple Fireworks Stand (Curb)
Total Plays: 133, Total Stations: 22, Adds: 3
- BUDDY JEWELL** If She Were Any Other Woman (Columbia)
Total Plays: 123, Total Stations: 26, Adds: 23
- JEDD HUGHES** Soldier For The Lonely (MCA)
Total Plays: 91, Total Stations: 19, Adds: 7
- JIMMY BUFFETT** Piece Of Work (Mailboat/RCA)
Total Plays: 85, Total Stations: 13, Adds: 5
- REBECCA LYNN HOWARD** That's Why I Hate Pontiacs (Arista)
Total Plays: 79, Total Stations: 18, Adds: 4
- KATRINA ELAM** I Want A Cowboy (Universal South)
Total Plays: 35, Total Stations: 13, Adds: 13

COUNTRY REPORTERS

Stations and their adds listed alphabetically by market

KBCY/Abilene, TX OM: Brad Elliott PD/MD: JB Cloud APD: Doc Alexander No Adds	WHWK/Binghamton, NY PD/MD: Ed Walker 1 KENNY CHESNEY 19 TRACE ADKINS 18 JEDD HUGHES 17 DIKENS BENTLEY 16 JULIE ROBERTS 15 BIG & RICH 14 SHANNA TWAIN 13 BUDDY JEWELL 12 TOBY KEITH	KKCS/Colorado Springs, CO* PD: Cody Carlson 1 TOBY KEITH 2 TRENT WILLMON 3 BLAKE SHELTON 4 BUDDY JEWELL	WXFL/Florence, AL PD/MD: Gary Murdock 8 JEDD HUGHES 7 TOBY KEITH	WUSS/Jackson, MS PD: Tom Freeman 23 BROOKS & DUNN 11 JIMMY BUFFETT 10 JIMMY BUFFETT 9 JIMMY BUFFETT 8 JIMMY BUFFETT 7 JIMMY BUFFETT 6 JIMMY BUFFETT 5 JIMMY BUFFETT 4 JIMMY BUFFETT 3 JIMMY BUFFETT 2 JIMMY BUFFETT 1 JIMMY BUFFETT	KLLL/Lubbock, TX OM/MD: John Moeck APD/MD: Kelly Greene 18 TRENT WILLMON 17 TOBY KEITH	KNFM/Odessa, TX OM: Lee Douglas PD/MD: Don Jeffrey 8 TRACE ADKINS 7 JOE DEE MESSINA 6 SHANEY BROWN 5 BUDDY JEWELL 4 SHANNA TWAIN	KFRG/Riverside, CA* OM: Lee Douglas PD/MD: Don Jeffrey 8 TRACE ADKINS 7 JOE DEE MESSINA 6 SHANEY BROWN 5 BUDDY JEWELL 4 SHANNA TWAIN	WCTQ/Sarasota, FL* OM/MD: Mark Wilson APD: Heidi Decker 3 MARTINA MCBRIDE	KIIM/Tucson, AZ* OM: Herb Crowe PD/MD: Buzz Jackson 10 SHANEY BROWN 9 SHANEY BROWN 8 SHANEY BROWN 7 SHANEY BROWN 6 SHANEY BROWN 5 SHANEY BROWN 4 SHANEY BROWN 3 SHANEY BROWN 2 SHANEY BROWN 1 SHANEY BROWN	
WQMA/Akron, OH* DM/MD: Kevin Mason APD: Ken Steel 1 KENNY CHESNEY 2 TOBY KEITH 3 SHANNA TWAIN 4 BUDDY JEWELL	WDXB/Birmingham, AL* PD: Tom Hanrahan APD/MD: Jay Cruze 10 MARTINA MCBRIDE	WCOS/Columbia, SC* PD: LJ Smith APD/MD: Glen Garrett 1 JULIE ROBERTS	KSKS/Fresno, CA* PD: Steve Pleshe MD: Jason Hurst 10 TRICK PONY 9 TRICK PONY 8 TRICK PONY 7 TRICK PONY 6 TRICK PONY 5 TRICK PONY 4 TRICK PONY 3 TRICK PONY 2 TRICK PONY 1 TRICK PONY	WRDQ/Jacksonville, FL* OM: Gail Austin PD: Casey Carter No Adds	WDEW/Macon, GA PD: Bob Raleigh APD/MD: Laura Stirling 1 TIM MCGRAW 2 TOBY KEITH	KTST/Oklahoma City, OK* PD: Anthony Allen 12 TOBY KEITH	WSLC/Roanoke, VA PD: Brett Sharp MD: Robynn Jaymes 1 TIM MCGRAW 2 SHANNA TWAIN 3 TOBY KEITH	WJCL/Savannah, GA OM: Pat Garrett PD: Boomer Lee 16 ANDY GRIGGS 15 ANDY GRIGGS 14 ANDY GRIGGS 13 ANDY GRIGGS 12 ANDY GRIGGS 11 ANDY GRIGGS 10 ANDY GRIGGS 9 ANDY GRIGGS 8 ANDY GRIGGS 7 ANDY GRIGGS 6 ANDY GRIGGS 5 ANDY GRIGGS 4 ANDY GRIGGS 3 ANDY GRIGGS 2 ANDY GRIGGS 1 ANDY GRIGGS	WMPS/Seattle, WA* PD: Becky Brenner MD: Tony Thomas 6 TOBY KEITH 5 TOBY KEITH 4 TOBY KEITH 3 TOBY KEITH 2 TOBY KEITH 1 TOBY KEITH	KVVO/Tulsa, OK* PD: Ric Hampton 2 TOBY KEITH 1 TIM MCGRAW JOE DEE MESSINA
WGNA/Albany, NY* PD: Buzz Brindle MD: Bill Earley 1 TIM MCGRAW 2 TOBY KEITH 3 TOBY KEITH	WPSK/Blacksburg, VA OM/MD: Scott Stevens APD/MD: Sean Sumner No Adds	WCOL/Columbus, OH* PD: John Crenshaw APD/MD: Dan E. Zuko 1 BLANE LARSEN 2 TRACE ADKINS	WWTZ/Johnstown, PA OM/MD: Steve Walker MD: Lara Mosby 7 MARTINA MCBRIDE 6 JEDD HUGHES 5 SHANNA TWAIN 4 SHANNA TWAIN 3 SHANNA TWAIN 2 SHANNA TWAIN 1 SHANNA TWAIN	WXBQ/Johnson City* PD/MD: Bill Hagy 14 SHEDASYS	WWQM/Madison, WI* PD: Mark Grantin MD: Mel McKenzie 5 TOBY KEITH 4 JEDD HUGHES 3 PHIL VASSAR	KHAY/Oxnard, CA PD/MD: Buddy Van Arsdale 3 KENNY CHESNEY 2 LONESTAR 1 SHANNA TWAIN	WYYD/Roanoke, VA PD/MD: Joel Dearing JOE DEE MESSINA	WBEE/Rochester, NY* OM: Dave Symonds PD: Billy Kidd 12 NIKKI LANDRY 11 DIKENS BENTLEY 10 DIKENS BENTLEY 9 DIKENS BENTLEY 8 DIKENS BENTLEY 7 DIKENS BENTLEY 6 DIKENS BENTLEY 5 DIKENS BENTLEY 4 DIKENS BENTLEY 3 DIKENS BENTLEY 2 DIKENS BENTLEY 1 DIKENS BENTLEY	WZDZ/Tupelo, MS OM: Rick Stevens PD: Bill Hughes 14 TOBY KEITH 13 LONESTAR 12 LONESTAR 11 LONESTAR 10 LONESTAR 9 LONESTAR 8 LONESTAR 7 LONESTAR 6 LONESTAR 5 LONESTAR 4 LONESTAR 3 LONESTAR 2 LONESTAR 1 LONESTAR	
KBQI/Albuquerque, NM* PD: Tim Jones MD: Jeff Jay No Adds	WBWN/Bloomington, IL OM/MD: Dan Westhoff APD/MD: Buck Stevens 22 TIM MCGRAW 21 TOBY KEITH 20 DARRYL WORLEY 19 DARRYL WORLEY 18 DARRYL WORLEY 17 DARRYL WORLEY 16 DARRYL WORLEY 15 DARRYL WORLEY 14 DARRYL WORLEY 13 DARRYL WORLEY 12 DARRYL WORLEY 11 DARRYL WORLEY 10 DARRYL WORLEY 9 DARRYL WORLEY 8 DARRYL WORLEY 7 DARRYL WORLEY 6 DARRYL WORLEY 5 DARRYL WORLEY 4 DARRYL WORLEY 3 DARRYL WORLEY 2 DARRYL WORLEY 1 DARRYL WORLEY	WGSQ/Cookeville, TN OM: Marty McFly PD: Gator Harrison APD: Philip Gibbons MD: Stewart James 1 TIM MCGRAW 2 MIRANDA LAMBERT 3 BLANE LARSEN 4 TOBY KEITH	WMTZ/Johnstown, PA OM/MD: Steve Walker MD: Lara Mosby 7 MARTINA MCBRIDE 6 JEDD HUGHES 5 SHANNA TWAIN 4 SHANNA TWAIN 3 SHANNA TWAIN 2 SHANNA TWAIN 1 SHANNA TWAIN	WXBQ/Johnson City* PD/MD: Bill Hagy 14 SHEDASYS	KIAT/Mason City, IA PD/MD: J. Brooks 1 TOBY KEITH 2 JEDD HUGHES 3 SHANNA TWAIN 4 SHANNA TWAIN 5 SHANNA TWAIN 6 SHANNA TWAIN 7 SHANNA TWAIN 8 SHANNA TWAIN 9 SHANNA TWAIN 10 SHANNA TWAIN	KPLM/Palm Springs, CA PD: Al Gordon MD: Kory James 10 MIRANDA LAMBERT 9 BRIGGITS 8 JULIE ROBERTS 7 JULIE ROBERTS 6 LONESTAR 5 KATRINA ELAM	WYXX/Rochester, NY* PD: Steve Summers APD/MD: Kathy Hess No Adds	KKXS/Shreveport, LA OM: Gary McCoy PD: Russ Winston 1 JULIE ROBERTS	KNUE/Tyler, TX OM/MD: Michael Cruise 35 BRAD PASLEY 14 JIMMY BUFFETT 13 JIMMY BUFFETT 12 JIMMY BUFFETT 11 JIMMY BUFFETT 10 JIMMY BUFFETT 9 JIMMY BUFFETT 8 JIMMY BUFFETT 7 JIMMY BUFFETT 6 JIMMY BUFFETT 5 JIMMY BUFFETT 4 JIMMY BUFFETT 3 JIMMY BUFFETT 2 JIMMY BUFFETT 1 JIMMY BUFFETT	
KRST/Albuquerque, NM* OM/MD: Eddie Haskell MD: Paul Bailey 1 TIM MCGRAW 2 KATRINA ELAM 3 DIKENS BENTLEY 4 TOBY KEITH	WHKX/Bluefield, WV PD/MD: Fred Persinger No Adds	KRYS/Corpus Christi, TX PD: Frank Edwards MD: Deena Blake 5 BLAKE SHELTON 4 MARTINA MCBRIDE	WJZZ/Walton Beach, FL OM: Scratch Malone PD: Todd Nixon MD: John Sykes 12 JOSH GRACIN	WYBZ/Ft. Walton Beach, FL OM: Scratch Malone PD: Todd Nixon MD: John Sykes 12 JOSH GRACIN	WNNW/Kalamazoo, MI PD: P.J. Lacey APD/MD: Phil O'Reilly 6 TOBY KEITH 5 TOBY KEITH 4 TOBY KEITH 3 TOBY KEITH 2 TOBY KEITH 1 TOBY KEITH	WPAP/Panama City, FL OM: Jim Radford APD/MD: Shane Collins 10 SHANNA TWAIN 9 SHANNA TWAIN 8 SHANNA TWAIN 7 SHANNA TWAIN 6 SHANNA TWAIN 5 SHANNA TWAIN 4 SHANNA TWAIN 3 SHANNA TWAIN 2 SHANNA TWAIN 1 SHANNA TWAIN	WXXQ/Rockford, IL PD: Steve Summers APD/MD: Kathy Hess No Adds	KKNC/Sacramento, CA* OM/MD: Mark Evans APD: Greg Cole MD: Jennifer Wood 1 TIM MCGRAW	KJUG/Visalia, CA PD: Dave Daniels 24 JOE DEE MESSINA 23 RANDY TRAVIS 22 RANDY TRAVIS 21 RANDY TRAVIS 20 RANDY TRAVIS 19 RANDY TRAVIS 18 RANDY TRAVIS 17 RANDY TRAVIS 16 RANDY TRAVIS 15 RANDY TRAVIS 14 RANDY TRAVIS 13 RANDY TRAVIS 12 RANDY TRAVIS 11 RANDY TRAVIS 10 RANDY TRAVIS 9 RANDY TRAVIS 8 RANDY TRAVIS 7 RANDY TRAVIS 6 RANDY TRAVIS 5 RANDY TRAVIS 4 RANDY TRAVIS 3 RANDY TRAVIS 2 RANDY TRAVIS 1 RANDY TRAVIS	
KRRV/Alexandria, LA PD/MD: Steve Casey No Adds	KIZN/Boise, ID OM/MD: Rich Summers APD/MD: Spencer Burke 6 KATRINA ELAM 5 DIKENS BENTLEY 4 DIKENS BENTLEY 3 DIKENS BENTLEY 2 DIKENS BENTLEY 1 SHEDASYS	KPLX/Dallas, TX* PD: Paul Williams APD: Smokey Rivers MD: Cody Alan No Adds	WYZZ/Walton Beach, FL OM: Scratch Malone PD: Todd Nixon MD: John Sykes 12 JOSH GRACIN	WYBZ/Ft. Walton Beach, FL OM: Scratch Malone PD: Todd Nixon MD: John Sykes 12 JOSH GRACIN	WYZZ/Walton Beach, FL OM: Scratch Malone PD: Todd Nixon MD: John Sykes 12 JOSH GRACIN	WYZZ/Walton Beach, FL OM: Scratch Malone PD: Todd Nixon MD: John Sykes 12 JOSH GRACIN	WYZZ/Walton Beach, FL OM: Scratch Malone PD: Todd Nixon MD: John Sykes 12 JOSH GRACIN	WYZZ/Walton Beach, FL OM: Scratch Malone PD: Todd Nixon MD: John Sykes 12 JOSH GRACIN	WYZZ/Walton Beach, FL OM: Scratch Malone PD: Todd Nixon MD: John Sykes 12 JOSH GRACIN	KJUG/Visalia, CA PD: Dave Daniels 24 JOE DEE MESSINA 23 RANDY TRAVIS 22 RANDY TRAVIS 21 RANDY TRAVIS 20 RANDY TRAVIS 19 RANDY TRAVIS 18 RANDY TRAVIS 17 RANDY TRAVIS 16 RANDY TRAVIS 15 RANDY TRAVIS 14 RANDY TRAVIS 13 RANDY TRAVIS 12 RANDY TRAVIS 11 RANDY TRAVIS 10 RANDY TRAVIS 9 RANDY TRAVIS 8 RANDY TRAVIS 7 RANDY TRAVIS 6 RANDY TRAVIS 5 RANDY TRAVIS 4 RANDY TRAVIS 3 RANDY TRAVIS 2 RANDY TRAVIS 1 RANDY TRAVIS
WCTO/Allentown, PA* PD: Shelly Easton APD/MD: Sam Malone 1 TOBY KEITH 2 BLUE COUNTY 3 BUDDY JEWELL	KQFC/Boise, ID APD/MD: Jim Miller No Adds	KSCS/Dallas, TX* OM/MD: Lorin Palagi APD/MD: Chris Huff 43 TRENT WILLMON	WYZZ/Walton Beach, FL OM: Scratch Malone PD: Todd Nixon MD: John Sykes 12 JOSH GRACIN	WYZZ/Walton Beach, FL OM: Scratch Malone PD: Todd Nixon MD: John Sykes 12 JOSH GRACIN	WYZZ/Walton Beach, FL OM: Scratch Malone PD: Todd Nixon MD: John Sykes 12 JOSH GRACIN	WYZZ/Walton Beach, FL OM: Scratch Malone PD: Todd Nixon MD: John Sykes 12 JOSH GRACIN	WYZZ/Walton Beach, FL OM: Scratch Malone PD: Todd Nixon MD: John Sykes 12 JOSH GRACIN	WYZZ/Walton Beach, FL OM: Scratch Malone PD: Todd Nixon MD: John Sykes 12 JOSH GRACIN	WYZZ/Walton Beach, FL OM: Scratch Malone PD: Todd Nixon MD: John Sykes 12 JOSH GRACIN	KJUG/Visalia, CA PD: Dave Daniels 24 JOE DEE MESSINA 23 RANDY TRAVIS 22 RANDY TRAVIS 21 RANDY TRAVIS 20 RANDY TRAVIS 19 RANDY TRAVIS 18 RANDY TRAVIS 17 RANDY TRAVIS 16 RANDY TRAVIS 15 RANDY TRAVIS 14 RANDY TRAVIS 13 RANDY TRAVIS 12 RANDY TRAVIS 11 RANDY TRAVIS 10 RANDY TRAVIS 9 RANDY TRAVIS 8 RANDY TRAVIS 7 RANDY TRAVIS 6 RANDY TRAVIS 5 RANDY TRAVIS 4 RANDY TRAVIS 3 RANDY TRAVIS 2 RANDY TRAVIS 1 RANDY TRAVIS
KGNC/Amarillo, TX OM: Dan Gorman PD: Tim Butler APD/MD: Patrick Clark No Adds	WKLK/Boston, MA* PD: Mike Brophy APD/MD: Gimmy Rogers 3 TOBY KEITH 2 BLUE COUNTY 1 LIA MCCANN	WGNE/Daytona Beach, FL* OM: B.J. Nielsen PD/MD: Jeff Davis 1 TOBY KEITH 2 SHANEY BROWN 3 SHANEY BROWN 4 SHANEY BROWN 5 SHANEY BROWN 6 SHANEY BROWN 7 SHANEY BROWN 8 SHANEY BROWN 9 SHANEY BROWN 10 SHANEY BROWN 11 SHANEY BROWN 12 SHANEY BROWN 13 SHANEY BROWN 14 SHANEY BROWN 15 SHANEY BROWN 16 SHANEY BROWN 17 SHANEY BROWN 18 SHANEY BROWN 19 SHANEY BROWN 20 SHANEY BROWN 21 SHANEY BROWN 22 SHANEY BROWN 23 SHANEY BROWN 24 SHANEY BROWN 25 SHANEY BROWN 26 SHANEY BROWN 27 SHANEY BROWN 28 SHANEY BROWN 29 SHANEY BROWN 30 SHANEY BROWN 31 SHANEY BROWN 32 SHANEY BROWN 33 SHANEY BROWN 34 SHANEY BROWN 35 SHANEY BROWN 36 SHANEY BROWN 37 SHANEY BROWN 38 SHANEY BROWN 39 SHANEY BROWN 40 SHANEY BROWN 41 SHANEY BROWN 42 SHANEY BROWN 43 SHANEY BROWN 44 SHANEY BROWN 45 SHANEY BROWN 46 SHANEY BROWN 47 SHANEY BROWN 48 SHANEY BROWN 49 SHANEY BROWN 50 SHANEY BROWN	WYZZ/Walton Beach, FL OM: Scratch Malone PD: Todd Nixon MD: John Sykes 12 JOSH GRACIN	WYZZ/Walton Beach, FL OM: Scratch Malone PD: Todd Nixon MD: John Sykes 12 JOSH GRACIN	WYZZ/Walton Beach, FL OM: Scratch Malone PD: Todd Nixon MD: John Sykes 12 JOSH GRACIN	WYZZ/Walton Beach, FL OM: Scratch Malone PD: Todd Nixon MD: John Sykes 12 JOSH GRACIN	WYZZ/Walton Beach, FL OM: Scratch Malone PD: Todd Nixon MD: John Sykes 12 JOSH GRACIN	WYZZ/Walton Beach, FL OM: Scratch Malone PD: Todd Nixon MD: John Sykes 12 JOSH GRACIN	WYZZ/Walton Beach, FL OM: Scratch Malone PD: Todd Nixon MD: John Sykes 12 JOSH GRACIN	KJUG/Visalia, CA PD: Dave Daniels 24 JOE DEE MESSINA 23 RANDY TRAVIS 22 RANDY TRAVIS 21 RANDY TRAVIS 20 RANDY TRAVIS 19 RANDY TRAVIS 18 RANDY TRAVIS 17 RANDY TRAVIS 16 RANDY TRAVIS 15 RANDY TRAVIS 14 RANDY TRAVIS 13 RANDY TRAVIS 12 RANDY TRAVIS 11 RANDY TRAVIS 10 RANDY TRAVIS 9 RANDY TRAVIS 8 RANDY TRAVIS 7 RANDY TRAVIS 6 RANDY TRAVIS 5 RANDY TRAVIS 4 RANDY TRAVIS 3 RANDY TRAVIS 2 RANDY TRAVIS 1 RANDY TRAVIS
KBRJ/Anchorage, AK OM: Dennis Bookley PD: Matt Valley MD: Billy Hatcher 15 SHANNA TWAIN 14 SHANNA TWAIN 13 SHANNA TWAIN 12 SHANNA TWAIN 11 SHANNA TWAIN 10 SHANNA TWAIN 9 SHANNA TWAIN 8 SHANNA TWAIN 7 SHANNA TWAIN 6 SHANNA TWAIN 5 SHANNA TWAIN 4 SHANNA TWAIN 3 SHANNA TWAIN 2 SHANNA TWAIN 1 SHANNA TWAIN	KAGG/Bryan, TX PD/MD: Jennifer Allen 20 RANDY PROGRESS BAND	WYRK/Buffalo, NY* PD: John Paul APD/MD: Wendy Lynn 1 DIKENS BENTLEY 2 DIKENS BENTLEY 3 DIKENS BENTLEY 4 DIKENS BENTLEY 5 DIKENS BENTLEY 6 DIKENS BENTLEY 7 DIKENS BENTLEY 8 DIKENS BENTLEY 9 DIKENS BENTLEY 10 DIKENS BENTLEY 11 DIKENS BENTLEY 12 DIKENS BENTLEY 13 DIKENS BENTLEY 14 DIKENS BENTLEY 15 DIKENS BENTLEY 16 DIKENS BENTLEY 17 DIKENS BENTLEY 18 DIKENS BENTLEY 19 DIKENS BENTLEY 20 DIKENS BENTLEY 21 DIKENS BENTLEY 22 DIKENS BENTLEY 23 DIKENS BENTLEY 24 DIKENS BENTLEY 25 DIKENS BENTLEY 26 DIKENS BENTLEY 27 DIKENS BENTLEY 28 DIKENS BENTLEY 29 DIKENS BENTLEY 30 DIKENS BENTLEY 31 DIKENS BENTLEY 32 DIKENS BENTLEY 33 DIKENS BENTLEY 34 DIKENS BENTLEY 35 DIKENS BENTLEY 36 DIKENS BENTLEY 37 DIKENS BENTLEY 38 DIKENS BENTLEY 39 DIKENS BENTLEY 40 DIKENS BENTLEY 41 DIKENS BENTLEY 42 DIKENS BENTLEY 43 DIKENS BENTLEY 44 DIKENS BENTLEY 45 DIKENS BENTLEY 46 DIKENS BENTLEY 47 DIKENS BENTLEY 48 DIKENS BENTLEY 49 DIKENS BENTLEY 50 DIKENS BENTLEY	WYZZ/Walton Beach, FL OM: Scratch Malone PD: Todd Nixon MD: John Sykes 12 JOSH GRACIN	WYZZ/Walton Beach, FL OM: Scratch Malone PD: Todd Nixon MD: John Sykes 12 JOSH GRACIN	WYZZ/Walton Beach, FL OM: Scratch Malone PD: Todd Nixon MD: John Sykes 12 JOSH GRACIN	WYZZ/Walton Beach, FL OM: Scratch Malone PD: Todd Nixon MD: John Sykes 12 JOSH GRACIN	WYZZ/Walton Beach, FL OM: Scratch Malone PD: Todd Nixon MD: John Sykes 12 JOSH GRACIN	WYZZ/Walton Beach, FL OM: Scratch Malone PD: Todd Nixon MD: John Sykes 12 JOSH GRACIN	WYZZ/Walton Beach, FL OM: Scratch Malone PD: Todd Nixon MD: John Sykes 12 JOSH GRACIN	KJUG/Visalia, CA PD: Dave Daniels 24 JOE DEE MESSINA 23 RANDY TRAVIS 22 RANDY TRAVIS 21 RANDY TRAVIS 20 RANDY TRAVIS 19 RANDY TRAVIS 18 RANDY TRAVIS 17 RANDY TRAVIS 16 RANDY TRAVIS 15 RANDY TRAVIS 14 RANDY TRAVIS 13 RANDY TRAVIS 12 RANDY TRAVIS 11 RANDY TRAVIS 10 RANDY TRAVIS 9 RANDY TRAVIS 8 RANDY TRAVIS 7 RANDY TRAVIS 6 RANDY TRAVIS 5 RANDY TRAVIS 4 RANDY TRAVIS 3 RANDY TRAVIS 2 RANDY TRAVIS 1 RANDY TRAVIS
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JULIE KERTES
jkertes@radioandrecords.com

PART TWO OF A TWO-PART SERIES

2005 Grammy Predictions

Who will be Best New Artist?

One Grammy category that many people in our sometimes jaded industry are always curious about is Best New Artist. Some say the award is a curse to its recipient, others feel that the honor has propelled many careers. In any event, this is what my panel of music experts had to say, and one thing's for certain: Maroon 5 have their share of radio fans.

Donna Miller

MD/middays, KOSO/Modesto, CA

For Best New Artist, I hope it will be Maroon 5, because I predicted a Grammy for them when I first saw them two years ago. However, since many artists have experienced a downturn in their soaring careers after winning this award, I should wish it on Kanye West. For Best New Artist in 2006, I would pick Jem or Low Millions. I predict a great 2005 for both of these talented acts.

Jen Myers

MD/nights, KYKY/St. Louis

For Best New Artist, I'd love to see Maroon 5 win. "This Love" was the biggest song at Hot AC in '04, and they're on single No. 4 with "Sunday Morning" and still going strong. In a year when a lot of core Hot AC artists didn't put out albums (hurry up, Rob Thomas!), they were great for us.



If they split the Hot AC vote with Joss Stone and Los Lonely Boys, however, that leaves Kanye West and Gretchen Wilson to fight it out. In that case, I have to go with the hometown girl. Gretchen grew up about 30 miles east of St. Louis and rerecorded "Redneck Woman" as "Redbird Fever" in honor of the St. Louis Cardinals' trip to the World Series. We may have let the Sox break the curse, but 2005 is the year for the Cards — and a Grammy win for Gretchen.

Jeff Cooper

MD/afternoons, KNEV/Reno, NV

Best New Artist: There's no doubt in my mind that Maroon 5 take this title. A group that is spread out over CHR, Hot AC and AC and staying at the top of the charts is incredible. Their CD *Songs About Jane* is one I will keep with me forever. There is such a great blend of rock and

pop on it. The album is one of the best to have been released in the past few years, and the guys are great to their fans as well — a true sign of a real band.

Marne Mason

Asst. PD/MD, WYYY/Syracuse

There are so many strong contenders in the Best New Artist category. Country radio certainly has a lot to thank Gretchen Wilson for. Her album sales really helped turn around a down trend for them. Joss Stone is amazing. Her talent is so developed at such a young age. And Kanye West really burst onto the scene in a big way. But, with that said, for a unique sound and multiformat crossover appeal, I have to



Marne Mason

go with the boys from Maroon 5. Great first album — I can't wait for more.

As an AC person, I hope the trend in music leads us to more new artists with fun music. We have a lot of est-

ablished artists who are either out with new music, like Elton John with "Answer in the Sky," or

"For Best New Artist, I'd love to see Maroon 5 win. 'This Love' was the biggest song at Hot AC in '04 and they're on single No. 4 with 'Sunday Morning' and still going strong."

Jen Myers

2005 Nominees For Best New Artist

Here's a list of the nominees for the Best New Artist Grammy. The show airs Feb. 13.

Los Lonely Boys (Epic)
Maroon 5 (Octone/J/RMG)
Joss Stone (S-Curve)
Kanye West (Rock-A-Fella)
Gretchen Wilson (Epic)

remakes of standards, like Rod Stewart with "What a Wonderful World" and Vanessa Williams' take on "You Are Everything." While you certainly can't go wrong with talented core artists like these, I'd like to see more new artists with different sounds make their way onto AC radio.

Joe Hann

MD, WRCH/Hartford



Joe Hann

less of format — has my vote.

Jason Goodman

Asst. PD/MD, WPTE/Norfolk

For Best New Artist, I hope Maroon 5 get it. They have a unique sound that filled a void last year. They also delivered a CD with four hits on it — and probably even more. They deserve it.

Mike Mullaney

Asst. PD/MD, WBMX/Boston

In the Best New Artist category, on the surface Kanye West looks like the pick for his critically and commercially huge CD *College Dropout*, but the Grammys have not been particularly fond of recognizing new hip-hop and rap acts in the past.

Maroon 5 is the type of band that could help break the jinx of this category (where are you Arrested Development, Shelby Lynn, Macy Gray, Marc Cohn, Paula Cole and Milli Vanilli?), and they have been, quite simply, the best band of 2004. But if the academy continues its penchant for art over mass success, Joss Stone could sneak in the back door.



Mike Mullaney

Cheryl Park

MD/morning show host, WCOD/Cape Cod, MA

For Best New Artist, I'm going to have to say that I'd like to see Maroon 5 run away with it. Maroon 5 have got what it takes to stick around if they play their cards right. What I love the most about *Songs About Jane* is the sound variety — what a delight to adopt a new core artist who doesn't sound the same in every song they release. That's going to be the key to survival for any band as we move further in a world that offers us an almost overwhelming scope of choices for how we listen to music.

As our horizons broaden, our attention spans constrict, and that makes us loath to put up with much repetition. Maroon 5, in one album, have taken us from a rocker (also nominated for the Best Use of Heavy Breathing in a Single, in my book) with "Harder to Breathe" to pop with an edge in "This Love" to a wistful ballad in "She Will Be Loved" to catchy cool jazz in "Sunday Morning." And they've managed to span at least three formats quite handily.

Partyboy Bueller

MD/nights, KLLY/Bakersfield



Partyboy Bueller

Los Lonely Boys are a continuously requested group on our station, and they have been exposed all over the country at AC, Hot AC and CHR, so my vote for Best New Artist goes to them. I love unique music and artists like Ryan Cabrera, The Killers and Maria Mena. These artists and a few more brought great energy and music to radio. I hope to hear more of this in 2005.

Patty Morris-Capers

National Director/Promotion, Vanguard Records/The Welk Group

Here's the thing about the Best New Artist category: Jody Watley won in 1987 and was never heard from again. Not that some of the other winners aren't fabulous, like Norah Jones and Christina Aguilera, but I'm just sayin' it ain't a guarantee for anything but a spot on *The Surreal Life 2007* — maybe.

However, if I had to pick one act with staying power, it would be Los Lonely Boys. Epic has done the most amazing job working this record, and their tenacity won the day and the airplay. If, however, you follow my theory on Best New Artist, I would have to predict that Gretchen Wilson will win the Jody Watley Award (that's what I call it) — but no disrespect to her, because "Redneck Woman" is a song I fully identify with.



Patty Morris

Rob Lucas

MD/morning show host, WTSS/Buffalo

For Best New Artist, all five nominees in this category truly deserve consideration. All have true talent, and all should be producing quality material for the next decade. That very rarely happens. But my choice is Gretchen Wilson. She is much more than a bar act with a novelty hit in "Redneck Woman." Her album is top-to-bottom solid, and the song "When I Think About Cheating" is one that great songwriters like Jimmy Webb, Willie Nelson and, yes, even Paul McCartney would be proud of. It's simple, tells an honest story and is sung that way.

Here We Go Again

Preparing for the spring book

By Daniel Anstandig

Arbitron's spring survey runs from March 31-June 22 this year. Here are some important questions to ask yourself as you ready your station for the most competitive and important book of 2005.

Ratings

- What can you learn from your station's historical spring performances? Is there a particular month in the spring survey that is traditionally difficult for your station? Are there changes in market or audience conditions that you can predict? For instance, what day do most schools get out in the market? How will your audience's lifestyle or usage of radio change after that day?

- In reviewing your station's historical ratings performances, are there observable patterns in listening that can help you plan your programming or promotions? What are the highest-rated hours on your station and highest-PUR (persons using radio) hours for your market? Are you offering the best programming possible during those hours?

- Have you checked your Station Information Profile at www.arbitron.com to ensure that your slogan or station moniker is on file with Arbitron?

- Are there any stations in the market reporting a slogan in their SIP that they are not using on-air according to Arbitron frequency standards?

- Are your rotations on target for the TSL on your station? Do TSL trends on your station, in your market or in your competitive situation warrant any adjustments to your music rotations?

Music

- Are there any renegade songs in your music library? Have you checked and double-checked to ensure that you're playing the hits and playing them often? If you are unsure of the hits, have you considered purchasing a safe list of music from a consultant or research firm?

Walk away from the station for a day and listen for an hour or two to each of your talents without interruption, just as a listener would hear your station. What do you hear?

- If you have research at your station, have you considered trading your research with other stations of similar format inside your company or social circle? Comparing the power songs in your test to the power songs in tests from other stations in your format can help to identify the cast-iron power titles for your format. (Of course, you'll want to have permission from your GM before you willy-nilly distribute your research to other stations and companies.)

While Arbitron is certainly one barometer of success, there are others such as revenue, respect from industry peers and market notoriety.

- Are your higher-testing/mass-appeal songs playing in higher rotation than the secondary or tertiary songs in the library?

- Keeping in mind that most listeners hear your station in small pockets, does every 15-minute segment on your station serve as a representation of your product's musical center sound?

- In your music scheduler, have you set up safeguards to prevent fringe songs from playing too close together?

Personalities

- Have you had an airstaff meeting to discuss your plan and encourage the personalities on your station prior to the spring sweep? Are they aware of your audience composition and important geographical pockets in your listening area?

- Walk away from the station for a day and listen for an hour or two to each of your talents without interruption, just as a listener would hear your station. What do you hear? Are there inconsistencies in the formatics from shift to shift? Are your personalities truly speaking to the target listener or to a miscalculated projection of the target?

- Are key members of your team under con-



KELDA CAPTIVATES Singer songwriter Kelda recently performed at Club R&R. Seen here are (l-r) cellist Andrew Glazier, Kelda and manager Motti Shulman.

tract? Have you identified the essential members of your staff and taken measures to ensure that they won't be tempted to cross the street?

- Are daily promos being produced for your morning show?

- Is your morning show firing on all cylinders? Are they consistently capturing the big story of the day on their show?

- What resources does your team have for show prep? Are they all useful, or are they just precluding other opportunities for budget or barter utilization? Have you considered purchasing a new show-prep system or subscribing to magazines read by the target audience?

- Has anyone from the programming or operations team dropped in to your morning show's meetings recently?

Promotions

- Does your station have a major strategic promotion planned for the survey? Has legal approved your contest rules? Is everyone involved in the contest up to speed on the execution and on-air formatics surrounding it?

- Are there any press-release-worthy events

boards, etc., in focus groups? Remember that not testing and adjusting your message for the medium you're using can be costly.

Sizing Up The Competition

- Review the positioning statements and benchmarks of your key competitors. Are there claims or statements you need to diffuse? What "steel swords" is the competition using that are important for you to block and tackle in programming or external marketing?

- What maneuvers can you make to further maximize the strengths of your cluster to block or reposition competitors?

- Who will be making noise in the market this spring? What external media will you be up against (TV, billboards, direct mail, stealth telemarketing)? Will your programming and marketing plan be competitive and crippling in the face of your competitor's anticipated moves?

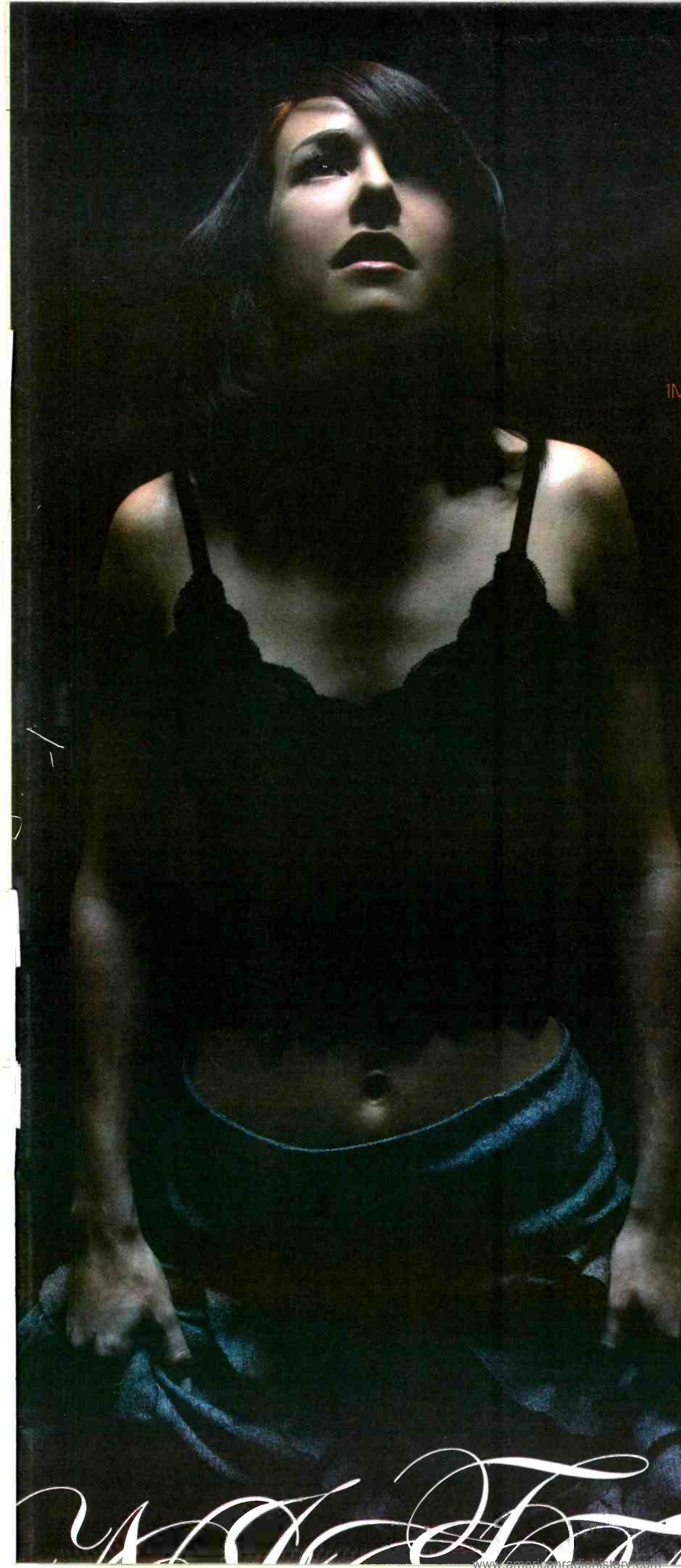
- Have you wandered through the sales department or attended a sales and promotions meeting recently? What are the salespeople hearing on the streets about your competition?



Aiming For No. 1

It goes without saying that being a winning radio station goes far beyond simply scoring well in Arbitron. While Arbitron is certainly one barometer of success, there are other indicators such as revenue, respect from industry peers and market notoriety. This checklist should assist you in moving the needle for any of these indicators, including the Arbitron survey.

Daniel Anstandig is VP/Adult Formats at McVay Media. You can reach him at dan@daer.com or 440-892-1910.



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WLYF/Miami Celebrates 35 Years

A conversation with PD Rob Sidney

Jefferson-Pilot's WLYF turns 35 this year, and its success is due in part to the longevity of its management team. Sr. VP/GM Dennis Collins has been at helm for 20 years, and Director/Programming & Operations Rob Sidney has run the programming department for the past 12. I spoke to Sidney about the AC format, specifically how to maximize at-work listening and win in middays, and he gladly offered his expertise.

R&R: Give us a brief history of WLYF.

RS: One of the original Sudbrink "Life" easy-listening stations, WLYF successfully transitioned to a vocal-based MOR format in the early 1990s and emerged as mainstream AC "101.5 Lite FM" in 1996. The station boasts 57 consecutive Arbitron books as Miami's No. 1 AC station 12+, and it's been the No. 1 AC 25-54 for 32 of the past 34 surveys. With a lineup of all-female air talent from sunup to midnight, Lite FM is supremely focused on the lifestyle of a working woman.

R&R: Are women in the workplace a growing audience for AC?

RS: For mainstream, mass-appeal AC radio stations that generally target women 35-44 in the workplace, the target is only getting larger. According to the Department of Labor, the number of working women in the U.S. has grown 253% since 1950, from 18.4 million to over 65 million in 2003 — and that number's expected to hit 75.5 million by 2010.

"What was edgy or harsh 10 years ago is mainstream and melodic today. Much like getting over an unrequited teenage crush, time has a way of softening things."

Middays [10am-3pm] — or, more inclusively, the workday daypart of 9am-5pm — provide mainstream AC stations with a captive audience: women in all sorts of clerical, administrative and management positions — not to mention those in jobs that keep them on the road — who desire a reliable, consistent source of entertainment, companionship and stress relief. A well-executed AC station resonates perfectly with this listener.

R&R: What unique sales opportunities exist in middays because of the growing number of at-work listeners?

RS: All dayparts on 101.5 Lite FM — including middays — support live-read personality-

endorsement commercials. This offers clients the opportunity to reach their consumer with a very personal and engaging message. Our midday host, Gayle Garton, is consistently in demand to lend her endorsement skills to long-term clients ranging from auto dealers to health care to restaurants.

Lite FM offers not only the market's largest audience share in midday, it also boasts a very high exclusive cume, making it an exceedingly efficient marketing choice for our clients.

101.5 LITE FM

And that at-work female audience is unreachable during the workday by other media. They generally don't have access to TV, don't have time to read the newspaper and — unless they're on the road — aren't exposed to outdoor and transit ads between 9 and 5. AC radio is the best — and, in many cases, only — way to reach these women who are making so many of the purchasing decisions for their households.

Everyone's familiar with the studies showing radio as the medium closest to the point and time of purchase. Middays on AC radio — and 101.5 Lite FM — represent a terrific opportunity for restaurants and fast food outlets to reach their lunch crowd, as well as women planning evening meals. Since working women are often forced to weave household and family responsibilities into their workday, health care and automotive are two other advertiser categories that can benefit from AC radio's reach during the workday.

The listeners' relatively easy access to the Internet in the workplace makes it wise for advertisers to include their web address in their spots, allowing customers to quickly act upon the messages they're hearing — to get more information and to purchase the products they've just heard about.

R&R: How have you utilized online technology to encourage in-office listening?

RS: We're always enhancing the content of LiteMiami.com to make it a more valuable resource to our core listener and more of a companion to the radio station. Certainly, making available online the title and artist of our "Song of the Day" — which isn't announced on the air after 8am — is a benefit for the active listeners who participate in our contesting.

Probably the greatest incentive to in-office listening on our website is the live audio stream, which we restored a little more than a



LET IT SNOW The WLYF/Miami morning show team, (l-r) Richard Lewis, Ron Phillips and Susan Wise, show their holiday cheer at their Let It Snow broadcast after dumping 15 tons of snow on a Ft. Lauderdale, FL family's front lawn.

year ago. We've increased the concurrent-streaming capacity fourfold in the past 14 months, and we're still hitting the limit throughout the workday.

We know that the majority of our online listeners are local folks who simply don't have access to a radio in the workplace or who find the experience of listening online more personal and novel, though the occasional e-mails from workers listening in Boston, Berlin and Botswana are a great ego boost!

R&R: What about presentation? Should AC jocks blend in with the background and take on the role of announcer or become more forefront and personality-driven?

RS: My colleague, Chris Conley, PD of WBEB/Philadelphia, puts it very well when he says the talent on an AC radio station is there to provide companionship and shared enthusiasm. Music is a very important — the most important — element of a music radio station's success, and that certainly holds true for AC. But too many stations give up the ghost after 9 or 10am and settle for segues and liner cards in every other daypart.

At 101.5 Lite FM, our goal is to resonate with the listener 24 hours a day, seven days a week through melody, through lyrical content,

"AC represents a careful balance of the most familiar, romantic and lyrically relevant current songs with time-tested material from the listeners' musically receptive years."

through positioning and imaging, through the advertisers' messages and through the relatable content the talent shares.

That content is a balance of music and artist-related information, station promotions and events, and lifestyle information aimed at reducing stress and improving the listener's quality of life. That's Lite FM's brand of "audiotherapy."

Lite's midday diva, Gayle Garton, along with our afternoon talent, Ellen Jaffe, and evening host, Kimba, work just as diligently to craft compelling content into each break as our morning



host, Susan Wise, and her cohorts, Ron Phillips and Richard Lewis. Those philosophies follow through to our weekend talent, and that's what made John Tesh's program such a natural fit for late-nights on Lite FM.

R&R: On to music. How is the AC playlist evolving?

RS: Adult contemporary is a moving target. What was edgy or harsh 10 years ago is mainstream and melodic today. Much like getting over an unrequited teenage crush, time has a way of softening things. I recall 10 years ago 101.5 Lite FM was fretting with crossing the "Hootie line" — whether to add Hootie & The Blowfish to the playlist. Ten years of hindsight would make that a no-brainer.

No mainstream AC radio station should ever be on the cutting edge of musical taste. The greatest attribute of AC is its familiarity and comfort level. AC represents a careful balance of the most familiar, romantic and lyrically relevant current songs with time-tested material from the listeners' musically receptive years.

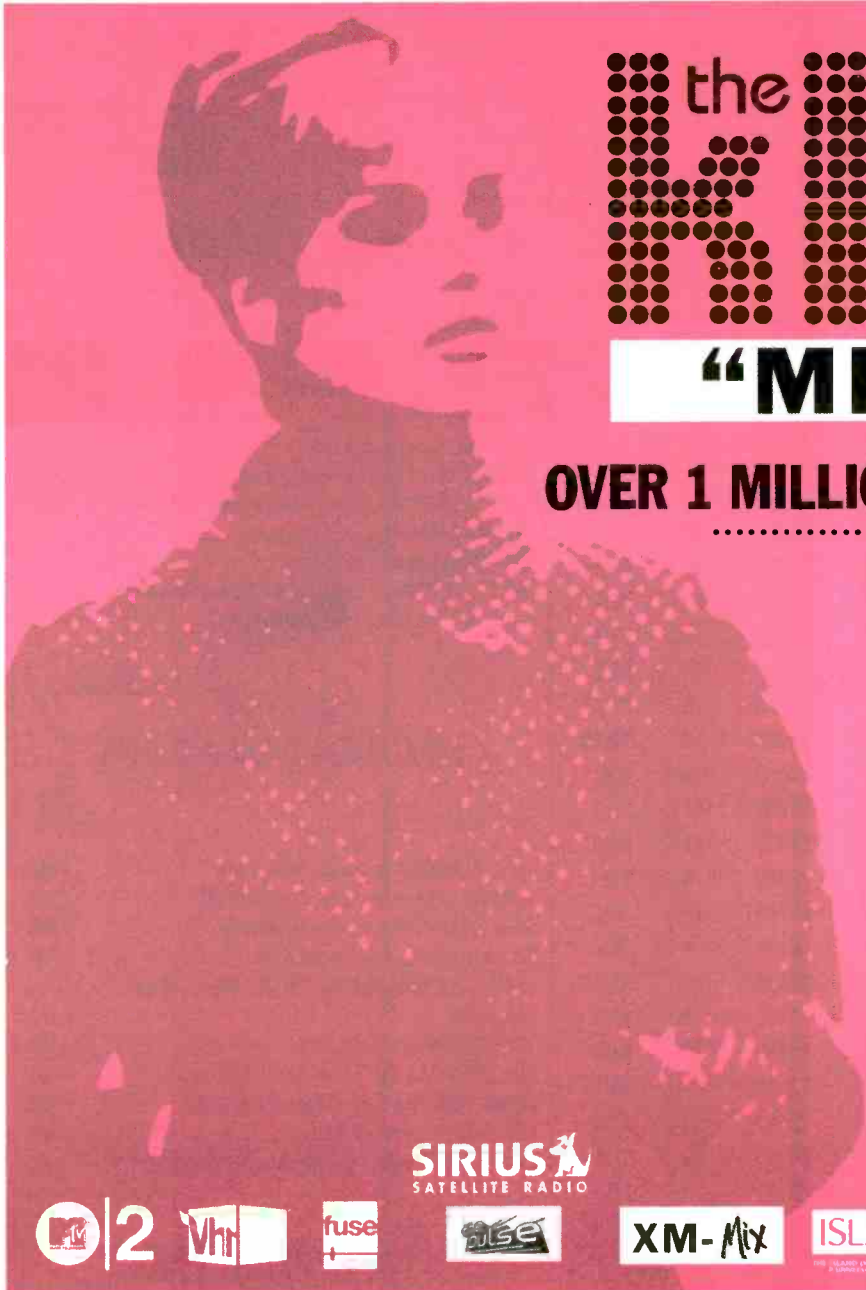
Surround Maroon 5 and Los Lonely Boys, or even Hoobastank, with Lionel Richie, Elton John and Celine Dion, paying close attention to the flow and texture balance, and you'll find a way to incorporate contemporary music without making the station inaccessible to the workplace.

It ain't Barbra, Dionne and Neil anymore, but the most successful AC stations are those that are still, relative to their markets, the softest spots on the dial. By the way, check back with me in 2015 to see if we ever crossed the "Hoobastank line."

R&R: What's the most common programming mistake made at AC radio?

RS: The myopic belief that after 10am AC stations can be staffed by trained chimps. Done well, AC is one of the most emotionally resonant formats, with tremendous listener loyalty and trust. We owe our listeners that sense of companionship and shared enthusiasm around the clock. It's not something that can be phoned in or accomplished with "more music, less talk, here's another 10 in a row" liner cards.

A mainstream AC radio station has the potential to bond with its listeners and foster the same sort of loyalty and fanaticism — and I use that word in the most positive sense — that Oprah Winfrey does in her viewers. It's that sense of community, belief and resonance that Lite FM aspires to achieve.



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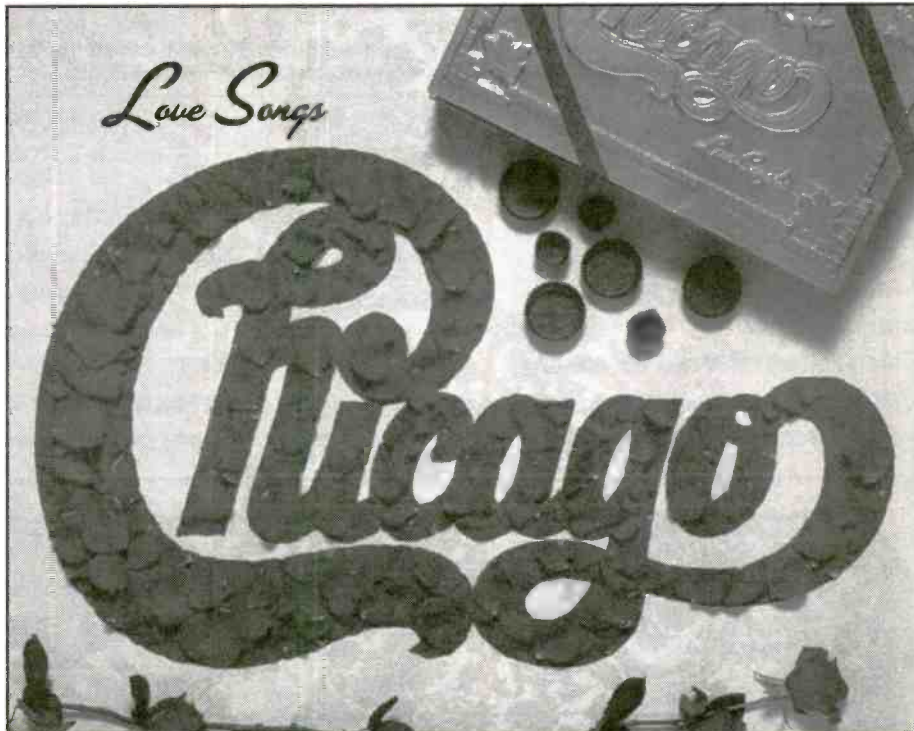
Jack Ashton

The #1 AC Mainstream Consultant!

610 Anacapa Street – 2nd Floor • Santa Barbara, CA 93101

805/564-8335 • Fax 805/564-8345

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Love Songs lp featuring 18 classics, including 12 Top 10 smashes and 2 previously unreleased gems, including "IF YOU LEAVE ME NOW" feat. Philip Bailey.

Syndicated radio special and promotions targeted for Valentine's Day.

In a record-breaking career marked by album sales upwards of 120 million, 21 Top 10 singles, and five consecutive #1 albums, Chicago ranks as one of the most successful American rock groups ever. Now get romantic with Chicago via an all-new compilation that spices up Rhino's historic restoration of the band's massive body of work. On CHICAGO, LOVE SONGS the superstar band proves its fluency in the language of love with 18 favorites spanning 1970-2004.

Contact John Adams @ (818) 238-6262

www.chicagotheband.com

RHINO

AC TOP 30

February 4, 2005

POWERED BY
MEDIABASE

LAST WEEK	THIS WEEK	ARTIST TITLE LABEL(S)	TOTAL PLAYS	+/- PLAYS	TOTAL AUDIENCE (00)	WEEKS ON CHART	TOTAL STATIONS/ ADDS
1	1	LOS LONELY BOYS Heaven (OR Music/Epic)	2213	+44	200062	33	102/1
4	2	KELLY CLARKSON Breakaway (Hollywood)	1956	+293	191834	18	91/7
3	3	MARTINA MCBRIDE In My Daughter's Eyes (RCA)	1837	+63	157441	21	104/1
2	4	KEITH URBAN You'll Think Of Me (Capitol)	1835	+35	137937	35	105/1
9	5	JOHN MAYER Daughters (Aware/Columbia)	1598	+226	139283	14	98/5
8	6	TIM MCGRAW Live Like You Were Dying (Curb)	1494	+112	93276	17	94/0
11	7	MAROON 5 She Will Be Loved (Octone/JRMG)	1479	+246	156056	15	79/6
6	8	PHIL COLLINS Don't Let Him Steal Your Heart Away (Atlantic)	1374	-66	102839	19	96/1
7	9	HALL & OATES I'll Be Around (U-Watch)	1323	-64	99996	20	94/0
10	10	MAROON 5 This Love (Octone/JRMG)	1253	-94	117681	39	93/1
12	11	HOOBASTANK The Reason (Island/IDJMG)	979	+27	91875	31	60/2
13	12	ELTON JOHN Answer In The Sky (Universal)	712	-136	36796	20	81/1
15	13	ROD STEWART f/STEVIE WONDER What A Wonderful World (JRMG)	642	+38	71592	13	65/1
14	14	MICHAEL MCDONALD Reach Out, I'll Be There (Motown/Universal)	584	-42	43964	16	55/0
16	15	KENNY G. f/EARTH, WIND & FIRE The Way You Move (Arista/RMG)	537	+162	59180	3	71/12
18	16	GOO GOO DOLLS Give A Little Bit (Warner Bros.)	453	+106	63856	5	42/10
20	17	TINA TURNER Open Arms (Capitol)	365	+56	13695	3	53/7
19	18	KATRINA CARLSON Drive (Kataphonic)	357	+43	10832	15	55/7
17	19	SHANIA TWAIN W/MARK MCGRATH Party For Two (Mercury/IDJMG)	333	-20	14970	10	31/0
22	20	JIM BRICKMAN f/ROCH VOISINE My Love Is Here (Windham Hill/RMG)	279	+4	8856	8	40/2
21	21	CELINE DION Beautiful Boy (Epic)	265	-24	12278	13	29/0
24	22	RICHARD MARX Ready To Fly (Manhattan/EMC)	264	+29	6341	6	40/5
Debut	23	MICHAEL BUBLE Home (143/Reprise)	260	+176	30434	1	52/19
25	24	RAY CHARLES f/DIANA KRALL You Don't Know Me (Concord)	218	+9	6752	5	37/5
23	25	LIONEL RICHIE Long Long Way To Go (Island/IDJMG)	215	-36	13145	12	31/0
28	26	RYAN CABRERA True (E.V.L.A./Atlantic)	185	+79	25624	2	30/15
26	27	SIMPLY RED Home (simplyred.com/Red Ink)	167	-42	3882	12	32/0
27	28	JOSH GROBAN Believe (Reprise)	127	-53	26785	10	17/0
Debut	29	SCOTT GRIMES Sunset Blvd. (Velocity)	120	+66	2271	1	27/5
30	30	FINGER ELEVEN One Thing (Wind-up)	108	+16	5272	2	6/3

117 AC reporters. Monitored airplay data supplied by Mediabase Research, a division of Premiere Radio Networks. Songs ranked by total plays for the airplay week of 1/23-1/29. Bullets appear on songs gaining plays or remaining flat from previous week. If two songs are tied in total plays, the song with the larger increase in plays is placed first. Songs below No. 15 are moved to recurrent after 20 weeks on the chart. Songs below No. 5 are moved to recurrent after 50 weeks on the chart. Most Added is the total number of new adds officially reported to R&R by each reporting station. Songs unreported as adds do not count toward overall total stations playing a song. Total Audience equals Average Quarter Hour Persons times number of plays (times 100). Each daypart on each station is assigned an AQH number. Average Quarter Hour Persons used herein with permission from Arbitron Inc. © 2005, Arbitron Inc.). © 2005, Radio & Records.

MOST PLAYED RECURRENTS

ARTIST TITLE LABEL(S)	TOTAL PLAYS
FIVE FOR FIGHTING 100 Years (Aware/Columbia)	1456
OIDD White Flag (Arista/RMG)	1153
UNCLE KRACKER f/OOBIE GRAY Drift Away (Lava)	1141
SHERYL CROW The First Cut Is The Deepest (A&M/Interscope)	1069
MICHAEL MCDONALD Ain't No Mountain High Enough (Motown/Universal)	1036

ARTIST TITLE LABEL(S)	TOTAL PLAYS
MATCHBOX TWENTY Unwell (Atlantic)	960
SHANIA TWAIN Forever And For Always (Mercury/IDJMG)	944
MARTINA MCBRIDE This One's For The Girls (RCA)	930
TRAIN Calling All Angels (Columbia)	918
JOSH GROBAN You Raise Me Up (143/Reprise)	798
COUNTING CROWS Big Yellow Taxi (Geffen/Interscope)	773
SANTANA f/MICHELLE BRANCH The Game Of Love (Arista/RMG)	769

MOST ADDED

ARTIST TITLE LABEL(S)	ADDS
MICHAEL BUBLE Home (143/Reprise)	19
RYAN CABRERA True (E.V.L.A./Atlantic)	15
KENNY G. f/EARTH, WIND & FIRE The Way You Move (Arista/RMG)	12
MERCYME Homesick (INO/Curb)	12
GOO GOO DOLLS Give A Little Bit (Warner Bros.)	10
KELLY CLARKSON Breakaway (Hollywood)	7
KATRINA CARLSON Drive (Kataphonic)	7
TINA TURNER Open Arms (Capitol)	7
FIVE FOR FIGHTING If God Made You (Aware/Columbia)	7
MAROON 5 She Will Be Loved (Octone/JRMG)	6

MOST INCREASED PLAYS

ARTIST TITLE LABEL(S)	TOTAL PLAY INCREASE
KELLY CLARKSON Breakaway (Hollywood)	+293
MAROON 5 She Will Be Loved (Octone/JRMG)	+246
JOHN MAYER Daughters (Aware/Columbia)	+226
MICHAEL BUBLE Home (143/Reprise)	+176
KENNY G. f/EARTH, WIND & FIRE The Way You Move (Arista/RMG)	+162
TIM MCGRAW Live Like You Were Dying (Curb)	+112
GOO GOO DOLLS Give A Little Bit (Warner Bros.)	+106
CELINE DION Have You Ever Been In Love (Epic)	+89
MERCYME Homesick (INO/Curb)	+87
NORAH JONES Come Away With Me (Blue Note/Virgin)	+86

NEW & ACTIVE

MERCYME Homesick (INO/Curb)	Total Plays: 102, Total Stations: 34, Adds: 12
VANESSA WILLIAMS You Are Everything (Lava)	Total Plays: 71, Total Stations: 14, Adds: 4
JOE COCKER One (UME)	Total Plays: 68, Total Stations: 16, Adds: 3
FIVE FOR FIGHTING If God Made You (Aware/Columbia)	Total Plays: 45, Total Stations: 15, Adds: 7

Songs ranked by total plays

Station playlists for all R&R reporters are available on the web at www.radioandrecords.com.

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America's Best Testing AC Songs 12 + For The Week Ending 2/4/05

Table with columns: Artist Title (Label), TW, LW, Famil., Burn, W 25-54, W 25-34, W 35-54. Lists top songs like Kelly Clarkson's 'Breakaway' and Josh Groban's 'Believe'.

Total sample size is 311 respondents. Total average favorability estimates are based on a scale of 1-5. (1=dislike very much, 5=like very much). Total familiarity represents the percentage of respondents who recognized the song.



AC TOP 30



Table with columns: LAST WEEK, THIS WEEK, ARTIST TITLE LABEL(S), TOTAL PLAYS, +/- PLAYS, WEEKS ON CHART, TOTAL STATIONS. Lists top 30 songs like Maroon 5's 'She Will Be Loved'.

23 Canadian AC reporters. Monitored airplay data supplied by Mediabase Research, a division of Premiere Radio Networks.

REPORTERS

Stations and their adds listed alphabetically by market

Grid of reporter information for various markets including Albany, NY; Bridgeport, CT; Columbus, OH; Florence, SC; Las Vegas, NV; Nassau, NY; Pittsburgh, PA; Salt Lake City, UT; Tucson, AZ; and many others. Each entry includes station call letters, reporter name, and phone number.



Monitored Reporters 141 Total Reporters 117 Total Monitored 24 Total Indicator Did Not Report, Playlist Frozen (3): KEYZA/Fayetteville, AR WQLR/Kalamazoo, MI WZLD/Manchester, NH

ON THE RECORD

With
Wil Nichols
PD, WDAR (Sunny 105.5)/
Florence, SC



I would like to thank **R&R** so much for selecting WDAR (Sunny 105.5)/ Florence, SC as a new Indicator station for its AC panel. I have to say thank you to my Asst. PD/MD, Dennis Davis, for his hard work in this process as well. When we found out that we were selected, I can't even begin to tell you how excited everyone at the station was. I think I slept for about an hour that night, which made for a very long day at work the next day! • Sunny 105.5 is Florence's only at-work station. We play "The Best Variety of the '80s, '90s and Today," so there is something for everyone on our station. One of the things that sets Sunny 105.5 apart from the other stations in the market is our focus on our community and listeners. I know that's an interesting concept in this day and age of radio, but I think it's really important to be locally oriented and superserve the listeners. • Some of the new music out there that we are excited about is Scott "Band of Brothers — I Love That Show" Grimes' "Sunset Blvd," Goo Goo Dolls' "Give a Little Bit," Ruben Studdard's "I Need an Angel" and South Carolina's own Edwin McCain's "Maggie May."

Los Lonely Boys' "Heaven" (Or Music/Epic) sits tight at No. 1, while **Kelly Clarkson's** "Breakaway" (Hollywood) jumps two positions, to No. 2, and gets Most Increased Plays (+293) ... **Martina McBride's** "In My Daughter's Eyes" (RCA) holds steady at No. 3 ... **Maroon 5's** "She Will Be Loved" (Octone/J/RMG) goes from 11 to 7 and has second Most Increased Plays, with +246 ... **John Mayer's** "Daughters" (Aware/Columbia) goes 9-5 with +226 ... **Michael Bubl e's** "Home" (143/Reprise) debuts at 23 and is Most Added this week, with 19 adds, while **ER** actor **Scott Grimes** makes his way onto the chart with "Sunset Blvd." (Velocity), debuting at No. 29 ... Second Most Added is **Ryan Cabrera's** "True" (E.V.L.A./Atlantic), with 15 ... It's the same top three at Hot AC: **Goo Goo Dolls'** "Give a Little Bit" (Warner Bros.) is No. 1, Kelly Clarkson is No. 2, and John Mayer remains No. 3 ... Most Increased Plays goes to Maroon 5's "Sunday Morning," with +410 plays and a move from 15 to 10 ... **Green Day's** "Boulevard of Broken Dreams" (Reprise) gets second Most Increased Plays, with +409, going from 8 to 6 ... Ryan Cabrera also outperforms this week, with +319 plays and jumping from 22 to 18 ... Debuts this week are **The Killers'** "Mr. Brightside" (Island/IDJMG) at 31 and **Bowling For Soup's** "Almost" (Silvertone/Jive/Zomba) at 33. Congratulations to Dara Kravitz and everyone at Geffen on **Lifehouse's** "You and Me" being Most Added at Hot AC, with 39 adds.

— Julie Kertes, AC/Hot AC Editor



artistactivity

ARTIST: **Scott Grimes**

LABEL: **Velocity Entertainment**

By **JULIE KERTES/AC/HOT AC EDITOR**

Velocity Entertainment, headed by industry veterans Kent Jacobs and Russ Regan, is a multiplatform entertainment group producing, promoting and marketing music that has a positive influence on the listener. Velocity's approach is unique in that the company handles the artists' affairs and works only one project at a time.

Velocity's debut project is singer-songwriter Scott Grimes, whose single "Sunset Blvd." fits perfectly with the company's mission of bringing positive and inspirational music to the masses. The song builds to an uplifting chorus that makes one imagine driving in a convertible on Sunset Boulevard (without traffic). The single is currently being worked at AC, and it was third-Most Added its first week out. At press time "Sunset Blvd." was New & Active on the AC chart.

The track has early radio support throughout the country, including stations like WLTJ/Pittsburgh; WSPA/Greenville, SC; WBBE/Baton Rouge; KUDL/Kansas City; and KJOY/Stockton, just to name a few. Grimes tells **R&R**, "There's nothing better than riding down the street and hearing your song on the radio. I'm really humbled by this experience. There's a lot of great music, and for radio to play my song — it sounds corny, but it's a boy's dream come true."

Grimes, a Lowell, MA native, is an accomplished actor now residing in Los Angeles. He started his entertainment career in 1980 on Broadway in the Tony

Award-winning musical *Nine*. Grimes has appeared on several television shows, such as *Party of Five*, *Birdland*, *Together We Stand*, *Nothing Is Easy* and *Who's The Boss?*, and he can be seen weekly on *ER* as Dr. Archie Morris. His film credits include *Band of Brothers*, *Mystery Alaska*, *Crimson Tide*, *Night Life* and *Critters*.

But this isn't one of those actor-turned-rock-star situations. Grimes is a truly talented musician who takes his music career as seriously as his acting career.

Grimes is noted for his dynamic live performances with a full band, and when he plays out in Los Angeles it's always to a sold-out house.

Says Grimes, "Actors are very insecure, and musicians, onstage, are not. So the confidence I have in music I try to bring to my film, TV and stage roles. It's two different worlds, and they both blend into me. I write about experiences in the world. An actor doesn't write about what he goes through."

His CD, *Livin' on the Run*, features a Billy Joel-esque track called "Around and Around" that is reminiscent of "Piano Man" and that I keep coming back to. "I grew up listening to Billy Joel, Elton John, Bryan Adams and Bruce Springsteen," Grimes says. "This CD plays homage to these people whose music I've admired for years." "Four-Piece Band (Those Were the Days)" is a catchy, jangly country pop song that I could see Martina McBride joining in on. Another compelling track is "Hollywood Sign," which I can only imagine would kick butt live.

If Velocity's mission is to deliver positive music, the company is headed in the right direction with Grimes. *Livin' on the Run* hits stores Feb. 22



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HOT AC TOP 40

POWERED BY
MEDIABASE

February 4, 2005

LAST WEEK	THIS WEEK	ARTIST TITLE LABEL(S)	TOTAL PLAYS	+/- PLAYS	TOTAL AUDIENCE (00)	WEEKS ON CHART	TOTAL STATIONS/ ADDS
1	1	GOO GOO DOLLS Give A Little Bit (Warner Bros.)	3587	-87	241538	15	95/1
2	2	KELLY CLARKSON Breakaway (Hollywood)	3216	+15	236060	24	79/1
3	3	JOHN MAYER Daughters (Aware/Columbia)	2958	-157	201062	22	90/1
5	4	FINGER ELEVEN One Thing (Wind-up)	2950	+41	218165	37	90/2
6	5	LENNY KRAVITZ Lady (Virgin)	2945	+105	207399	20	92/2
8	6	GREEN DAY Boulevard Of Broken Dreams (Reprise)	2881	+409	202933	8	93/3
4	7	MAROON 5 She Will Be Loved (Octone/J/RMG)	2869	-116	202162	30	93/2
7	8	SWITCHFOOT Dare You To Move (Red Ink/Columbia)	2685	+26	155691	18	85/1
10	9	HOWIE DAY Collide (Epic)	2074	+34	124836	23	81/5
15	10	MAROON 5 Sunday Morning (Octone/J/RMG)	2070	+410	136523	9	89/4
9	11	RYAN CABRERA On The Way Down (E.V.L.A./Atlantic)	1964	-122	130163	25	76/1
11	12	U2 Vertigo (Interscope)	1874	-120	139163	17	72/1
13	13	HOOBASTANK The Reason (Island/IDJMG)	1683	-92	127276	48	91/1
14	14	LOS LONELY BOYS Heaven (OR Music/Epic)	1654	-31	121460	44	85/0
12	15	BOWLING FOR SOUP 1985 (Silvertone/Jive/Zomba Label Group)	1593	-189	116669	25	70/1
16	16	NELLY f/TIM MCGRAW Over And Over (Derrty/Fo' Reel/Curb/Universal)	1500	+9	89777	11	43/1
17	17	KEANE Somewhere Only We Know (Interscope)	1498	+120	74826	14	70/4
22	18	RYAN CABRERA True (E.V.L.A./Atlantic)	1253	+319	70066	5	65/9
20	19	3 DOORS DOWN Let Me Go (Republic/Universal)	1242	+205	49809	5	71/3
18	20	HOOBASTANK Disappear (Island/IDJMG)	1146	-195	43222	13	68/1
21	21	JET Look What You've Done (Atlantic)	1145	+111	52659	13	56/2
24	22	KELLY CLARKSON Since U Been Gone (RCA/RMG)	989	+213	67313	6	40/6
23	23	ANNA NALICK Breathe (2am) (Columbia)	895	+54	42812	9	51/5
27	24	AVRIL LAVIGNE Nobody's Home (Arista/RMG)	867	+221	46312	5	58/11
25	25	LOW MILLIONS Eleanor (Manhattan/EMC)	813	+83	23522	13	42/2
30	26	JESSE MCCARTNEY Beautiful Soul (Hollywood)	691	+249	37638	3	36/6
33	27	DURAN DURAN What Happens Tomorrow (Epic)	552	+172	22631	3	45/9
26	28	SIMPLE PLAN Welcome To My Life (Lava)	546	-144	19411	10	32/0
29	29	ASLYN Be The Girl (Capitol)	457	+9	9739	9	35/3
34	30	RACHAEL YAMAGATA Worn Me Down (RCA Victor/RMG)	390	+17	11891	7	27/0
Debut	31	KILLERS Mr. Brightside (Island/IDJMG)	337	+99	10584	1	26/4
35	32	TIM MCGRAW Live Like You Were Dying (Curb)	335	-7	22144	4	23/2
Debut	33	BOWLING FOR SOUP Almost (Silvertone/Jive/Zomba Label Group)	327	+149	7841	1	27/2
37	34	JOSS STONE Right To Be Wrong (S-Curve/EMC)	316	+14	10609	2	25/1
39	35	MINDY SMITH Come To Jesus (Vanguard)	291	+2	8720	12	22/0
38	36	LINKIN PARK Breaking The Habit (Warner Bros.)	269	-28	14784	20	14/0
36	37	RICHARD MARX Ready To Fly (Manhattan/EMC)	269	-36	11998	11	22/0
-	38	BLACK EYED PEAS Let's Get It Started (A&M/Interscope)	264	-8	19743	12	7/0
32	39	LOS LONELY BOYS More Than Love (OR Music/Epic)	262	-120	9248	18	24/0
31	40	CALLING Anything (RCA/RMG)	252	-136	5213	15	22/0

MOST ADDED*

ARTIST TITLE LABEL(S)	ADDS
LIFEHOUSE You And Me (Geffen)	39
JACK JOHNSON Sitting, Waiting, Wishing (Brushfire/Universal)	14
AVRIL LAVIGNE Nobody's Home (Arista/RMG)	11
RYAN CABRERA True (E.V.L.A./Atlantic)	9
DURAN DURAN What Happens Tomorrow (Epic)	9
KELLY CLARKSON Since U Been Gone (RCA/RMG)	6
JESSE MCCARTNEY Beautiful Soul (Hollywood)	6
VELVET REVOLVER Fall To Pieces (RCA/RMG)	6
MARC BROUSSARD Where You Are (Island/IDJMG)	6

MOST INCREASED PLAYS

ARTIST TITLE LABEL(S)	TOTAL PLAY INCREASE
MAROON 5 Sunday Morning (Octone/J/RMG)	+410
GREEN DAY Boulevard Of Broken Dreams (Reprise)	+409
RYAN CABRERA True (E.V.L.A./Atlantic)	+319
JESSE MCCARTNEY Beautiful Soul (Hollywood)	+249
AVRIL LAVIGNE Nobody's Home (Arista/RMG)	+221
KELLY CLARKSON Since U Been Gone (RCA/RMG)	+213
3 DOORS DOWN Let Me Go (Republic/Universal)	+205
DURAN DURAN What Happens Tomorrow (Epic)	+172
BOWLING FOR SOUP Almost (Silvertone/Jive/Zomba Label Group)	+149
GAVIN DEGRAW I Don't Want To Be (J/RMG)	+148

NEW & ACTIVE

SCISSOR SISTERS Laura (Universal)
Total Plays: 242, Total Stations: 10, Adds: 0
VELVET REVOLVER Fall To Pieces (RCA/RMG)
Total Plays: 241, Total Stations: 25, Adds: 6
LIFEHOUSE You And Me (Geffen)
Total Plays: 222, Total Stations: 42, Adds: 39
SNOW PATROL Run (A&M/Interscope)
Total Plays: 215, Total Stations: 16, Adds: 0
ELLIE LAWSON Gotta Get Up From Here (Atlantic)
Total Plays: 134, Total Stations: 15, Adds: 1
MARC BROUSSARD Where You Are (Island/IDJMG)
Total Plays: 129, Total Stations: 15, Adds: 6
CARBON LEAF Life Less Ordinary (Vanguard)
Total Plays: 75, Total Stations: 13, Adds: 3
JACK JOHNSON Sitting, Waiting, Wishing (Brushfire/Universal)
Total Plays: 54, Total Stations: 16, Adds: 14

Station playlists for all R&R reporters are available on the web at www.radioandrecords.com.

95 Hot AC reporters. Monitored airplay data supplied by Mediabase Research, a division of Premiere Radio Networks. Songs ranked by total plays for the airplay week of 1/23-1/29. Bullets appear on songs gaining plays or remaining flat from previous week. If two songs are tied in total plays, the song with the larger increase in plays is placed first. Songs below No. 15 are moved to recurrent after 20 weeks on the chart. Most Added is the total number of new adds officially reported to R&R by each reporting station. Songs unreported as adds do not count toward overall total stations playing a song. Total Audience equals Average Quarter Hour Persons times number of plays (times 100). Each daypart on each station is assigned an AQH number. Average Quarter Hour Persons used herein with permission from Arbitron Inc. (© 2005, Arbitron Inc.). © 2005, Radio & Records.

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America's Best Testing Hot AC Songs 12+ For The Week Ending 2/4/05

Artist Title (Label)	TW	LW	Famil.	Burn	W 18-34	W 18-24	W 25-34
GREEN DAY Boulevard Of Broken Dreams (Reprise)	4.33	4.26	91%	14%	4.37	4.44	4.27
SWITCHFOOT Dare You To Move (Red Ink/Columbia)	4.07	4.03	98%	36%	4.07	4.08	4.07
MAROON 5 She Will Be Loved (Octone/JRMG)	4.05	4.09	99%	44%	4.15	4.20	4.09
KILLERS Somebody Told Me (Island/IDJMG)	4.02	3.82	91%	25%	4.06	4.06	4.06
3 DOORS DOWN Let Me Go (Republic/Universal)	4.00	4.09	56%	7%	4.09	4.06	4.14
KELLY CLARKSON Since U Been Gone (RCA/RMG)	3.98	-	84%	16%	4.03	4.07	3.98
KELLY CLARKSON Breakaway (Hollywood)	3.96	3.98	99%	37%	4.00	4.10	3.86
INGRAM HILL Will I Ever Make It Home (Hollywood)	3.96	3.91	57%	9%	4.06	4.11	4.00
MAROON 5 Sunday Morning (Octone/JRMG)	3.94	3.93	89%	20%	4.02	4.11	3.88
SEETHER f/AMY LEE Broken (Wind-up)	3.92	3.88	96%	40%	3.99	3.91	4.11
JET Look What You've Done (Atlantic)	3.92	3.76	78%	14%	4.10	4.09	4.10
GOO GOO DOLLS Give A Little Bit (Warner Bros.)	3.87	3.88	93%	22%	3.99	3.93	4.08
HOWIE DAY Collide (Epic)	3.86	4.04	71%	17%	3.99	4.14	3.79
CALLING Anything (RCA/RMG)	3.85	3.92	59%	11%	3.97	3.96	4.00
RYAN CABRERA On The Way Down (E.V.L.A./Atlantic)	3.83	3.97	98%	42%	3.81	3.71	3.95
KEANE Somewhere Only We Know (Interscope)	3.82	3.68	71%	14%	4.01	4.09	3.90
SIMPLE PLAN Welcome To My Life (Lava)	3.81	3.89	88%	26%	3.73	3.68	3.82
HOOBASTANK The Reason (Island/IDJMG)	3.80	3.79	99%	60%	3.87	3.73	4.07
BOWLING... 1985 (Silvertone/Jive/Zomba Label Group)	3.78	3.73	99%	47%	3.68	3.67	3.69
RYAN CABRERA True (E.V.L.A./Atlantic)	3.75	4.00	87%	25%	3.75	3.61	3.98
HOOBASTANK Disappear (Island/IDJMG)	3.73	3.72	73%	20%	3.78	3.73	3.86
FINGER ELEVEN One Thing (Wind-up)	3.72	3.83	97%	46%	3.83	3.83	3.83
ANNA NALICK Breathe (2am) (Columbia)	3.72	-	44%	8%	3.95	4.00	3.86
LOW MILLIONS Eleanor (Manhattan/EMC)	3.56	-	47%	11%	3.46	3.39	3.55
JOHN MAYER Daughters (Aware/Columbia)	3.54	3.34	96%	39%	3.72	3.75	3.68
U2 Vertigo (Interscope)	3.42	3.43	94%	45%	3.32	3.26	3.42
LENNY KRAVITZ Lady (Virgin)	3.41	3.31	96%	42%	3.21	3.22	3.19
NELLY f/T. MCGRAW Over... (Derry/Fo' Reel/Curb/Universal)	3.35	3.48	92%	49%	3.39	3.23	3.63
LOS LONELY BOYS Heaven (OR Music/Epic)	3.34	3.30	96%	61%	3.23	3.10	3.41

Total sample size is 323 respondents. Total average favorability estimates are based on a scale of 1-5. (1=dislike very much, 5=like very much). Total familiarity represents the percentage of respondents who recognized the song. Total burn represents the number of respondents who said they are tired of hearing the song. Songs must have 40% familiarity to appear on survey. Sample composition is based on persons 12+. Persons are screened via the Internet. Once passed, they can take the music test based on the format/music preference. RateTheMusic.com results are not meant to replace callout research. The results are intended to show opinions of participants on the Internet only. RateTheMusic is a registered trademark of RateTheMusic.com. The RTM system, is available for local radio stations by calling 818-377-5300. RateTheMusic.com data is provided by Mediabase Research, a division of Premiere Radio Networks.



LAST WEEK	THIS WEEK	ARTIST TITLE LABEL(S)	TOTAL PLAYS	+/- PLAYS	WEEKS ON CHART	TOTAL STATIONS
2	1	GOO GOO DOLLS Give A Little Bit (Warner Bros.)	632	+37	12	9/0
1	2	NELLY f/T. MCGRAW Over... (Derry/Fo' Reel/Curb/Universal)	602	-11	10	9/0
4	3	AVRIL LAVIGNE Nobody's Home (Arista/RMG)	555	-9	12	12/0
7	4	GREEN DAY Boulevard Of Broken Dreams (Reprise)	529	+74	5	9/0
6	5	MAROON 5 Sunday Morning (Octone/JRMG)	518	+56	5	14/0
3	6	SIMPLE PLAN Welcome To My Life (Lava)	517	-77	14	17/0
9	7	KELLY CLARKSON Since U Been Gone (RCA/RMG)	501	+70	5	10/0
8	8	LOW MILLIONS Eleanor (Manhattan/EMC)	457	+18	8	12/0
5	9	U2 Vertigo (Interscope)	434	-32	15	16/0
15	10	LIAM TITCOMB Sad Eyes (Sony BMG)	386	+37	9	10/0
10	11	SOULDECISION Kiss The Walls (HBE/Sextant)	349	-18	10	8/0
12	12	LENNY KRAVITZ Lady (Virgin)	334	-28	10	9/0
14	13	JOHN MAYER Daughters (Aware/Columbia)	328	-21	14	10/0
21	14	KEANE Somewhere Only We Know (Interscope)	326	+31	7	8/0
13	15	KELLY CLARKSON Breakaway (Hollywood)	321	-30	19	22/0
23	16	SARAH MCLACHLAN Push (Arista/RMG)	320	+45	5	7/0
11	17	RYAN CABRERA On The Way Down (E.V.L.A./Atlantic)	306	-59	19	17/0
16	18	S.T. WAIN f/M. MCGRATH Party For Two (Mercury/IDJMG)	300	-49	18	18/0
28	19	HOWIE DAY Collide (Epic)	288	+60	3	8/1
19	20	KILLERS Somebody Told Me (Island/IDJMG)	285	-19	13	11/0
25	21	K-O-S Man I Used To Be (Astralwerks/EMC)	281	+33	3	6/0
17	22	DURAN DURAN (Reach Up For The) Sunrise (Epic)	273	-52	16	16/0
20	23	BRYAN ADAMS Flying (Universal)	267	-30	5	9/1
29	24	STABILO One More Pill (Virgin Music Canada)	264	+43	2	5/1
24	25	NELLY FURTADO Explode (DreamWorks/Interscope)	257	-18	7	7/0
22	26	DESTINY'S CHILD Lose My Breath (Columbia)	240	-53	16	13/0
18	27	GWEN STEFANI What You Waiting For? (Interscope)	236	-85	13	8/0
27	28	EVANESCENCE Missing (Wind-up)	228	-3	7	6/0
30	29	HOOBASTANK Disappear (Island/IDJMG)	225	+9	9	5/0
26	30	K-O-S Crabbuckit (Astralwerks/Virgin)	207	-40	20	18/0

24 Canadian Hot AC reporters. Monitored airplay data supplied by Mediabase Research, a division of Premiere Radio Networks. Songs ranked by total plays for the airplay week of 1/23-1/29. Bullets appear on songs gaining plays or remaining flat from previous week. If two songs are tied in total plays, the song with the larger increase in plays is placed first. Songs below No. 15 are moved to recurrent after 20 weeks on the chart. © 2005, Radio & Records. * Indicates Cancon.

REPORTERS

Stations and their adds listed alphabetically by market

<p>WKDD/Akron, OH* OM: Keith Kennedy 4 MARIO 2 KEANE</p> <p>WRVE/Albany, NY* PD: Randy McGowan APD: Kevin Rush MD: Terry Hulse 3 DOORS DOWN</p> <p>KPEK/Albuquerque, NM* PD: Tony March MD: Debra McClintock 1 VELVET REVOLVER 1 JACK JOHNSON 1 LIFEHOUSE 1 MARC BROSSARD</p> <p>WKSZ/Appleton, WI* OM: Greg Bell PD: Dwayne Kane APD/MD: Brian Davis LIFEHOUSE</p> <p>WAYV/Atlantic City, NJ* PD: Paul Kelly MARC BROSSARD JACK JOHNSON LIFEHOUSE</p> <p>KAMX/Austin, TX* PD: Dusty Hayes APD/MD: Carrie Benjamin 1 VELVET REVOLVER LIFEHOUSE</p> <p>KLLY/Bakersfield, CA* PD: E. J. Tyler APD: Erik Fox MD: Forrest Baehler 10 DURAN DURAN JACK JOHNSON LIFEHOUSE ARI HEST</p> <p>WMMX/Baltimore, MD* OM: Josh Medlock PD: Jason Kidd 1 RYAN CABRERA 1 MARC BROSSARD</p> <p>WLJM/Biloxi, MS* OM: Jeff Curley PD: Kyle Curley DURAN DURAN LIFEHOUSE</p> <p>WMBR/Binghamton, NY OM: Jim Fries PD: Bobby D MD: Josh Wolff 13 PAPA ROACH</p> <p>KCIX/Boise, ID* OM/MD: Jeff Cochran APD: Tobin Jeffries DURAN DURAN</p> <p>WBMX/Boston, MA* PD: Jon Zeller APD/MD: Mike Mullaney 2 JACK JOHNSON 1 ANNA NALICK</p>	<p>WTSS/Buffalo, NY* OM: Steve D'Neil MD: Ron Lucas 1 RYAN CABRERA LIFEHOUSE AVRIL LAVIGNE</p> <p>WXAL/Burlington, VT* PD: Scott McKenzie MD: Eddie Torres 45 MAROON 5 45 LEMMY KRAVITZ 44 KELLY CLARKSON 44 GOO GOO DOLLS 43 FINGER ELEVEN 43 SWITCHFOOT 39 GAVIN DEGRAW 38 GREEN DAY 37 U2 33 NELLY f/TIM MCGRAW 33 MAROON 5 33 HOWIE DAY 29 RYAN CABRERA 28 KELLY CLARKSON 28 HOOBASTANK 27 3 DOORS DOWN 27 RYAN CABRERA 27 JESSE MCCARTNEY 24 KEANE 22 AVRIL LAVIGNE 20 BOWLING FOR SOUP 17 SEETHER f/AMY LEE 16 AVRIL LAVIGNE 16 LOW MILLIONS 14 HOOBASTANK 11 JET 7 KILLERS 7 ASLYN 6 VELVET REVOLVER ANNA NALICK CROSSFADE AVRIL LAVIGNE</p> <p>WCOD/Cape Cod, MA OM/MD: Greg Cassidy MD: Cheryl Park RYAN CABRERA</p> <p>WMTI/Cedar Rapids, IA OM/MD: J. Cook APD: John Rivers No Adds</p> <p>WCSO/Charleston, SC* OM: John Anthony PD: Billy Surt 39 MAROON 5 14 FINGER ELEVEN 11 LEMMY KRAVITZ 9 HOWIE DAY</p> <p>WWSR/Charleston, WV OM: Jeff Whitehead PD: Gary Blake APD: Wade Hill MD: Bruce Clark KILLERS DURAN DURAN BOWLING FOR SOUP LIFEHOUSE</p> <p>WLNK/Charlotte* PD: Neal Sharpe APD/MD: Dierk James AVRIL LAVIGNE</p> <p>WTMX/Chicago, IL* APD/MD: Mary Ellen Kachinski LIFEHOUSE</p>	<p>WKRC/Cincinnati, OH* APD: Grover Collins MD: Brian Douglas No Adds</p> <p>WVMX/Cincinnati, OH* PD: Mike Bender 1 GREEN DAY</p> <p>WMMV/Cleveland, OH* PD: Dave Popovich MD: Jay Hodson 1 HOWIE DAY</p> <p>WOAL/Cleveland, OH* PD: Allan Fee MD: Rebecca Wilde No Adds</p> <p>KYUU/Colorado Springs, CO* PD/MD: AJ Carlsie No Adds</p> <p>WBNS/Columbus, OH* OM: Dave Van Stone PD: Jeff Ballentine MD: Sue Leighton U2 JACK JOHNSON LIFEHOUSE</p> <p>KKPN/Corpus Christi, TX* OM: Scott Holt APD: Brad Wells VELVET REVOLVER ARI HEST LIFEHOUSE</p> <p>KLTV/Corpus Christi, TX* OM/MD: Bert Clark LIFEHOUSE 3 ELLIE LAWSON</p> <p>KDMX/Dallas, TX* PD: Pat McMahon MD: Lisa Thomas No Adds</p> <p>WDAQ/Danbury, CT PD: Bill Trotta MD: Scott McDonnell 11 LEMMY KRAVITZ 30 3 DOORS DOWN</p> <p>WMMX/Dayton, OH* PD: Jeff Stevens MD: Shaun Vincent No Adds</p> <p>KALC/Denver, CO* PD: BJ Harris 3 LIFEHOUSE 2 AVRIL LAVIGNE ARI HEST JACK JOHNSON</p> <p>KIMN/Denver, CO* APD/MD: Michael Gittord 4 MAROON 5 LIFEHOUSE</p>	<p>KBWB/Des Moines, IA* PD: Jim Schaefer MD: Jimmy Wright 19 LIFEHOUSE ANNA NALICK</p> <p>WDVD/Des Moines, IA* PD: Byron "Ron" Hamell APD: Kris Harris No Adds</p> <p>WKMX/Dubuque, AL OM/MD: Phil Thomas PD: John Houston 20 JESSE MCCARTNEY 5 DURAN DURAN 5 BOWLING FOR SOUP</p> <p>KBMX/Duluth, GA OM: Johnny Lee Walker PD: Corey Carter APD/MD: J. J. Holliday 12 GOO GOO DOLLS 39 JOHN MAYER 38 HOWIE DAY 31 GREEN DAY 31 MAROON 5 29 SEETHER f/AMY LEE 29 HOOBASTANK 29 3 DOORS DOWN 28 U2 28 RYAN CABRERA 28 LEMMY KRAVITZ 28 AVRIL LAVIGNE 26 GAVIN DEGRAW 25 KEANE 24 DURAN DURAN 24 SWITCHFOOT 24 MAROON 5 23 COUNTING CROWS 23 ANNA NALICK 23 SIMPLE PLAN 22 HOOBASTANK 22 AVRIL LAVIGNE 22 FINGER ELEVEN 21 RYAN CABRERA 20 JET 19 JESSE MCCARTNEY 18 INGRAM HILL 17 LOS LONELY BOYS 16 VANESSA CARLTON 16 NELLY f/TIM MCGRAW 15 CALLING 15 LOS LONELY BOYS 15 SARAH MCLACHLAN 13 SANTANA f/ALEX BAND 12 KILLERS 11 NICKELBACK 10 3 DOORS DOWN 10 KATRINA CARLSON 9 EVANESCENCE 8 DIDD</p> <p>KSUI/El Paso, TX* OM: Courtney Nelson PD/MD: Chris Elliott 2 DURAN DURAN 1 MARC BROSSARD CARBON LEAF JACK JOHNSON</p> <p>KEHK/Eugene, OR OM/MD: Russ Davidson No Adds</p> <p>WQSM/Fayetteville, NC* APD/MD: Chris Chaos LIFEHOUSE</p>	<p>WZPL/Indianapolis, IN* OM/MD: Brian Demay APD/MD: Lisa Parker 29 GOO GOO DOLLS 28 MAROON 5 27 SWITCHFOOT 27 JOHN MAYER 27 LEMMY KRAVITZ 27 U2 26 GREEN DAY 25 HOWIE DAY 18 JET 18 KEANE 18 KILLERS 18 INGRAM HILL 18 JESSE MCCARTNEY 17 ANTHONY CAMPBELL 17 RYAN CABRERA 17 SIMPLE PLAN 16 KELLY CLARKSON 15 3 DOORS DOWN 15 ANNA NALICK 15 AVRIL LAVIGNE 15 LOW MILLIONS 15 MAROON 5 14 RYAN CABRERA 14 MARC BROSSARD 13 DURAN DURAN 13 ASLYN 11 NELLY f/TIM MCGRAW 8 KILLERS</p> <p>KALZ/Fresno, CA* OM/MD: E. Curtis Johnson MD: Danny Hill No Adds</p> <p>WINK/Ft. Myers, FL* OM/MD: Bob Grissinger 1 KELLY CLARKSON JESSE MCCARTNEY</p> <p>WAJF/Ft. Wayne, IN* PD: Barb Richards MD: Marli Taylor No Adds</p> <p>WVTI/Grand Rapids, MI* OM: Doug Montgomery PD: Brian Casey APD/MD: Ken Evans No Adds</p> <p>WOZN/Greensboro, NC* OM: Brian Douglas PD: Michael Bryan MD: Neil Wilson 25 LIFEHOUSE</p> <p>WIKZ/Hagerstown, MD OM: Rick Alexander PD: Jeff Roteman 10 HOWIE DAY 14 KEANE</p> <p>WNNK/Harrisburg, PA* OM/MD: John D'Bea MD: Dennis Logan LIFEHOUSE</p> <p>WTIC/Hartford, CT* OM/MD: Steve Salthay APD/MD: Jeannine Jersey 4 JESSE MCCARTNEY</p> <p>KHMX/Houston, TX* PD: Buddy Scott APD/MD: Rick D'Bryan 6 KILLERS</p> <p>WENS/Indianapolis, IN* OM/MD: David Edgar APD: Jim Cerone No Adds</p>	<p>WZPL/Indianapolis, IN* OM/MD: Scott Sands APD: Kari Johl MD: Dave Decker No Adds</p> <p>WAEZ/Johnson City* PD: Jay Patry MD: Bruce Clark KILLERS DURAN DURAN BOWLING FOR SOUP LIFEHOUSE</p> <p>KMXB/Las Vegas, NV* OM/MD: Chase Fruge APD: Justin Chase 10 GOOD CHARLOTTE 3 KELLY CLARKSON</p> <p>WMLX/Lexington, KY* PD/MD: Dale O'Brian AVRIL LAVIGNE</p> <p>KURB/Little Rock, AR* PD: Randy Latt MD: Becky Rogers No Adds</p> <p>KBIG/Los Angeles, CA* OM: Jhani Kaye PD: Chachi Dumas APD: Robert Archer 2 EMMA BUNTON 1 RYAN CABRERA 0 DHT</p> <p>KYSR/Los Angeles, CA* PD: Angela Perbill HOWIE DAY</p> <p>WMAA/Louisville, KY* PD: George Lindsey MD: Katrina Blair CARBON LEAF LIFEHOUSE</p> <p>WMBZ/Memphis, TN* OM: Jerry Dean MD: Brad Carson LIFEHOUSE</p> <p>WMC/Memphis, TN* PD: Lance Ballance 14 RYAN CABRERA ANNA NALICK</p> <p>WKTI/Milwaukee, WI* OM: Rick Bichter PD: Bob Walker TIM MCGRAW AVRIL LAVIGNE JESSE MCCARTNEY</p> <p>WMMX/Milwaukee, WI* OM: Brian Kelly PD: Tom Gierdum MD: Kidd O'Shea LIFEHOUSE</p> <p>KOSO/Modesto, CA* PD: Max Miller MD: Donna Miller 36 LIFEHOUSE 1 CARBON LEAF 1 ARI HEST 1 JACK JOHNSON</p> <p>WJLK/Monmouth, NJ* OM/MD: Lou Russo APD/MD: Debbie Mazella No Adds</p>	<p>KCDU/Monterey, CA* PD/MD: Mike Skol 1 DAMIEN RICE 1 RYAN CABRERA 1 KELLY CLARKSON 1 3 DOORS DOWN</p> <p>WPLJ/New York, NY* OM: Tom Cuddy PD: Scott Shannon MD: Tony Mascara No Adds</p> <p>WPTE/Norfolk, VA* PD: Steve Mckay APD/MD: Jason Goodman 25 KELLY CLARKSON VELVET REVOLVER DURAN DURAN</p> <p>KYS/Oklahoma City, OK* OM/MD: Chris Baker MD: Ronnie Ramirez No Adds</p> <p>KOKQ/Omaha, NE* PD: Neva Dale MD: Brittany Huntman 27 LIFEHOUSE 1 ASLYN</p> <p>KSRZ/Omaha, NE* OM: Tom Land PD: Daris Thomas MAROON 5 AVRIL LAVIGNE</p> <p>WOMX/Orfado, FL* PD: Jeff Cushman MD: Laura Francis DURAN DURAN</p> <p>KBYY/Oxnard, CA* OM: Michael Furllo PD: J. Love APD/MD: Darren McPeake LIFEHOUSE</p> <p>KFYF/Oxnard, CA* APD/MD: Mark Elliott 1 LIFEHOUSE</p> <p>KPSI/Palm Springs, CA PD/MD: Michael Storm OM: Jeff Roteman 26 RYAN CABRERA</p> <p>WJLQ/Pensacola, FL* PD: John Stuart No Adds</p> <p>WXMP/Peoria, IL OM: Rick Hirschmann PD: Scott Seipel No Adds</p> <p>WMMX/Philadelphia, PA* PD: Mike Sommers APD/MD: Joe Proke 4 RYAN CABRERA 1 JESSE MCCARTNEY 3 LIFEHOUSE</p> <p>KMXP/Phoenix, AZ* PD: Ron Price MD: John Principato No Adds</p> <p>WZPT/Pittsburgh, PA* OM/MD: Keith Clark APD: Jonny Hartwell MD: Scott Alexander AVRIL LAVIGNE LIFEHOUSE</p>	<p>WMMX/Portland, ME PD: Randi Kirshbaum APD/MD: Ethan Minton No Adds</p> <p>KRSX/Portland, OR* PD: Dan Persigehl MD: Sheryl Stewart 32 LIFEHOUSE KILLERS</p> <p>WBWZ/Poughkeepsie, NY No Adds</p> <p>WSNE/Providence, RI* PD: Steve Peck MD: Gary Trust 1 KEANE 1 RYAN CABRERA LIFEHOUSE</p> <p>WRFY/Reading, PA* PD/MD: Al Burke ARI HEST JACK JOHNSON LIFEHOUSE</p> <p>KLCA/Reno, NV* OM: Bill Schulz PD: Beei Bretz MD: Annie Wray JACK JOHNSON LIFEHOUSE</p> <p>WVOR/Rochester, NY* PD: Gene Lefrakis MD: Joe Bonacci TIM MCGRAW LIFEHOUSE</p> <p>KZZO/Sacramento, CA* APD/MD: Todd Violette 10 LIFEHOUSE MARC BROSSARD BOWLING FOR SOUP JACK JOHNSON</p> <p>KOMB/Salt Lake City, UT* OM/MD: Mike Nelson APD: Justin Riley MD: Justin Taylor AVRIL LAVIGNE LIFEHOUSE</p> <p>KFMB/San Diego, CA* OM: Jeff Kapugi PD: Dave Smith 5 JEM 3 TORI AMOS</p> <p>KMYI/San Diego, CA* PD: Dena Parfitt APD/MD: Mel McKay 5 KELLY CLARKSON 1 RYAN CABRERA 2 JET 2 LOW MILLIONS 1 DURAN DURAN</p> <p>KIOI/San Francisco, CA* APD/MD: Michael Martin MD: James Baker ANNA NALICK</p> <p>KLLC/San Francisco, CA* PD: John Peake APD/MD: Amy Navarro No Adds</p> <p>KEZR/San Jose, CA* OM/MD: Jim Murphy APD/MD: Michael Martinez 14 LIFEHOUSE AVRIL LAVIGNE</p>	<p>KLSY/Seattle, WA* PD: Bill West 1 GREEN DAY</p> <p>KPLZ/Seattle, WA* PD: Kent Phillips MD: Alisha Hashimoto No Adds</p> <p>KCDA/Spokane, WA* OM/MD: Jim Jamm PD/MD: Sam Hill JACK JOHNSON LIFEHOUSE</p> <p>WHYN/Springfield, MA* OM/MD: Pat McKay APD: Matt Gregory AVRIL LAVIGNE ASLYN</p> <p>KYKY/St. Louis, MO* PD: Kevin Rowlett APD: Greg Hewitt MD: Jen Myers VELVET REVOLVER JESSE MCCARTNEY</p> <p>WVRV/St. Louis, MO* PD: Mary Link MD: Jill Devine No Adds</p> <p>KFBZ/Wichita, KS* PD: Barry Meek APD: Eric Summers MD: Carson JACK JOHNSON LIFEHOUSE</p> <p>WXLO/Worcester, MA* OM/MD: Jeff Beau Jones APD/MD: Mary Knight MARC BROSSARD JACK JOHNSON</p> <p>WMMY/Youngstown, OH* OM: Dan Rivers PD: Jerry Mac MD: Mark French No Adds</p>
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Monitored Reporters
114 Total Reporters
95 Total Indicator
19 Total Indicator
Did Not Report, Playlist Frozen (2):
KMXX/Anchorage, AK
KRUZ/Santa Barbara, CA



CAROL ARCHER
carcher@radioandrecords.com

Welcome Back, Bobby Caldwell

The cat in the hat returns to his smooth roots

Along with the multitudes who propelled Bobby Caldwell's 1978 smash *What You Won't Do for Love* to double-platinum sales, I am a gonzo, ardent fan of the soulful vocalist. Caldwell is widely regarded as a singer's singer, possessed of crystalline intonation and impeccable phrasing,

Caldwell is also an enormously successful songwriter whose songs and samples have contributed to more than 40 million sales. Artists as diverse as Tupac Shakur, Al Jarreau, Michael Bolton, Roberta Flack, Boz Scaggs, Go West, Vanessa Williams, Amy Grant, Neil Diamond, Peter Cetera and Notorious B.I.G. have paid tribute to the blue-eyed singer in the signature slouch fedora. Caldwell's band has also been a springboard for talent, including Richard Elliot, Dave Koz, Boney James and Michael Lington, not to mention engineer-mixer Paul Brown.

Caldwell and I met in the early '90s, when I worked for his longtime manager and business partner and my old friend, Henry Marx, at Sin-Drome Records before coming to R&R. After several momentous years in each of our lives, Caldwell and I caught up by phone recently while he was in Japan, where his 12-year-old twin daughters attend an international school.

I am happy to report that, personally and pro-

fessionally, Caldwell is in a great place. He recently remarried, moved to the East Coast and signed with JVC in Japan, where he is a major star and has earned numerous gold and platinum records over more than two decades. His new CD, *Perfect Island Nights*, slated for stateside release on Valentine's Day, is his first blue-eyed soul pop project in 10 years.



Bobby Caldwell

We had an animated conversation that began with him talking about his passion for standards, such as those he recorded for two lush big band projects with a full orchestra in Capitol Records' legendary Studio A: *Blue Condition* (1996) and *Come Rain or Come Shine* (1999).

A Sinatra Fortress

"This business with standards was genetically unavoidable," Caldwell said. "My folks were in show business — singers and dancers, hosts of one of America's first radio breakfast shows — and, as a toddler, my house was always filled with talent. The parties around the piano, the martinis, the singing and the playing of records: It was a Sinatra fortress. I was surrounded by the sounds of Ella Fitzgerald, Tony Bennett and Mel Tormé 24/7, but most of the focus was on Sinatra.

"I came full circle recording those songs, because I was singing Sinatra songs in the shower when I was 4. I was in love with Sinatra — a giant fan who knew all the lyrics. Down through my youth I became accustomed to the phrasing. The way he sang, he wasn't just a singer, he was an emote of songs."

In addition to main-

taining his heavy touring schedule, Caldwell starred as Sinatra in a David Cassidy-Don Reo theatrical production in Las Vegas, *The Rat Pack Is Back*, which garnered raves from critics and fans, myself included. "It wasn't like a study; it was stuff I already had under my belt," Caldwell said.

Caldwell's 1991 torch song "Stuck on You" didn't interpret Sinatra's style so much as it represented a stylistic throwback to the big band era. "That was the beginning of my revisiting standards — an experimental journey — something Henry and I didn't know whether fans would embrace," Caldwell said.

"At that time I was pretty well ensconced as a core Smooth Jazz artist, and we didn't know how that format would respond to the new direction either, but we got good Smooth Jazz airplay on both big band records, with Minneapolis leading in sales. KIFM/San Diego, WNUA/Chicago and WQCD/New York also got on board.

"When you record and perform standards with a live orchestra, you've really got to step up to the plate. You'd better be able to sing. It's a stand-and-deliver thing, and it's a joy that's a lot different from completing a project like *Perfect Island Nights*, because there is more immediacy. For me, doing standards was all about carrying the torch and keeping these songs alive."

Back In The Moment

Caldwell has wanted to return to his smooth jazz roots for some time — it's a challenge, he said. He's a perfectionist, and it's not a surprise to learn that he discarded at least one finished album before launching into *Perfect Island Nights*. "Smooth Jazz has been through a metamorphosis, and I was very anxious to get back into the format's vocal groove in a way that makes sense and can be easily embraced today," he said.

"I am a giant fan of Chris Botti's, as a smooth jazz listener and especially after we toured with Dave Koz. Chris is a purist, and I love the way he plays — his thoughtfulness, depth and feel. He plays way beyond his years. Chris inspired me to re-embrace the format, because he made me realize that true art can exist in smooth jazz.

"I've had my place at the format, and everything always comes full circle. I look forward to being part of — to heralding, I hope — a new era of vocals at Smooth Jazz radio. With that clearly in mind, I focused on what will not only fit the format, but serve it well too."

When I reeled off my favorite songs on *Perfect Island Nights* — "Can't Get Over You," "In the Afterlife" and "Crazy for Your Love" — Caldwell laughed and said, "Those were written exclusively for the format, and I was also going back to covers. 'Our Day Will Come,' which we've been doing live for six months, is one. Another, I've wanted to do for at least five years: 'Where Is the Love.'"

"We were looking for the right person for me to sing the duet with, and Deniece Williams fell into our laps like a gift. I am a huge Niecey fan from when Earth, Wind & Fire produced her. With very little prompting from me, she dove in, and it was done in three hours."

Labors Of Love

Caldwell continued, "After I tossed the original project, I started over, beginning with 'Crazy for Your Love,' which took everything I was about in the past — melody, harmonies and the theme of love — to set the standard for the rest of the record.

"I went on a quest for other great songs, which is how I came upon the title track. One night I did a show with Phil Perry. Afterward, at 2am, we were taken to a local TV studio, where Phil sang one of his own songs, 'Perfect Island Nights.' I was destroyed — just destroyed — by this incredible song.

"Smooth Jazz has been through a metamorphosis, and I was very anxious to get back into the format's vocal groove in a way that makes sense and can be easily embraced."

"Phil told me it had been on one of his records but nothing happened with it and that he'd be flattered if I recorded the song. But then I had to deal with the falsetto issue. Phil Perry lives up there; it's his life, up in the clouds. I had to study his vocal to figure out how I could do it, which was by lowering the key by a half-step.

"Another favorite song on the record is 'In the Afterlife,' because, thematically, it's different. It's about the endurance of a love affair. I love the melody and the imagery of it. Writing it went on for months. Songs are a labor of love — sometimes easy, sometimes they take forever."

A New Chapter

Caldwell spoke about "Sukiyaki," a song with a personal meaning: "I've been egged on by all my previous labels in Japan — from as far back as CBS/Sony to Polydor [now Universal] and JVC — to record this song. 'Sukiyaki' is also something I wanted to revisit, because when I was a teenager, it was one of only five songs in a foreign language that went to No. 1 on *The Hit Parade* — one of my favorites.

"In 1982 I was in Japan for a Yamaha song festival — basically, a contest of international artists — and its host turned out to be Kyu Sakamoto [who sang the original hit]. I was like a schoolgirl meeting her hero. Only six months after my meeting him and forming a bond, he was killed in a JAL crash on Mt. Fuji. Since then I've sung 'Sukiyaki' live a few times in Japan to incredible response, because when the Japanese hear an American speak phonetically perfect Japanese, they go nuts.

"The song is a gorgeous and enduring melody. I tried to stay as true to the original as possible but keep it contemporary too. I had to get permission from the lyricist, who, incredibly, is still alive. Being able to sing it was one of the most joyous moments on the record."

Caldwell said he sees things differently these days. "I've always done everything myself, but this time I was surrounded by so much talent that I was able to reach out to other people for assistance with a sense of knowing who I was dealing with and what I could expect. I got string arrangements from Tom Keene, who wrote 'Through the Fire,' and Richard MacIntosh, who began years ago as the mixing engineer for my live shows and who's come into his own, co-produced this record."

Caldwell concluded, "I've lost both my parents now, and when that aspect of life is done — not having your folks anymore — it's like the bizarre end of a novel, and there is the oddest feeling of helplessness. This strange epiphany happened. Being a parent myself has made me appreciate so many things I didn't before, and one of them is the importance of new chapters, which is where I see myself now — at the beginning of a new chapter. It's been a long time coming and a long time doing."



BOTTI DOES BALTIMORE Trumpeter Chris Botti (l) and WSMZ/Baltimore PD Lori Lewis met for the first time after the radio station helped sell out two concerts at the Annapolis venue Ramshead.

SMOOTH JAZZ TOP 30

February 4, 2005

POWERED BY
MEDIABASE

LAST WEEK	THIS WEEK	ARTIST TITLE LABEL(S)	TOTAL PLAYS	+/- PLAYS	TOTAL AUDIENCE (00)	WEEKS ON CHART	TOTAL STATIONS/ ADDS
	1	1 SOUL BALLET Cream (215)	774	+3	89169	22	35/0
3	2	2 NORMAN BROWN Up 'N' At 'Em (Warner Bros.)	697	+14	87623	25	33/0
2	3	RICHARD ELLIOT Your Secret Love (GRP/VMG)	650	-50	66140	26	33/0
4	4	4 TIM BOWMAN Summer Groove (Liquid 8)	633	+46	75724	24	30/0
5	5	5 MARION MEADOWS Sweet Grapes (Heads Up)	615	+37	67075	29	30/0
6	6	6 MINDI ABAIR Come As You Are (GRP/VMG)	551	+19	69397	21	34/0
7	7	7 CHRIS BOTTI Back Into My Heart (Columbia)	530	+16	69028	37	33/0
8	8	QUEEN LATIFAH California Dreamin' (Vector)	472	-8	48520	14	33/0
11	9	9 DAVE KOZ Let It Free (Capitol)	454	+18	45019	14	28/0
12	10	10 PAUL BROWN Moment By Moment (GRP/VMG)	429	+7	69307	17	33/0
9	11	GERALD ALBRIGHT To The Max (GRP/VMG)	428	-22	54799	36	34/0
10	12	WAYMAN TISDALE Ain't No Stoppin' Us Now (Rendezvous)	422	-26	46696	31	32/0
14	13	13 KENNY G. Pick Up The Pieces (Arista/RMG)	391	+42	55711	6	29/2
20	14	14 BONEY JAMES f/JOE SAMPLE Stone Groove (Warner Bros.)	365	+59	63735	5	32/2
15	15	MICHAEL LINGTON Two Of A Kind (Rendezvous)	340	-5	36658	8	32/0
13	16	EUGE GROOVE XXL (Narada Jazz)	336	-45	35679	14	31/0
17	17	SEAL Walk On By (Warner Bros.)	318	-13	30094	9	23/0
19	18	18 MICHAEL MCDONALD Tracks Of My Tears (Motown/Universal)	317	+4	28495	15	24/0
18	19	RAY CHARLES f/DIANA KRALL You Don't Know Me (Concord)	317	-4	28680	14	23/1
22	20	20 CHRIS BOTTI No Ordinary Love (Columbia)	267	+18	24384	9	26/2
21	21	PIECES OF A DREAM It's Go Time (Heads Up)	264	-8	20886	20	26/1
23	22	22 HALL & OATES I'll Be Around (U-Watch)	247	+24	21756	7	20/2
25	23	23 DAVID SANBORN Tin Tin Deo (GRP/VMG)	203	+28	31410	3	16/0
24	24	FOURPLAY Fields Of Gold (RCA Victor/RMG)	174	-3	26008	10	17/1
26	25	JOYCE COOLING Camelback (Narada Jazz)	150	-6	20168	5	13/2
27	26	GREG ADAMS Firefly (215)	135	-15	16106	16	12/0
29	27	27 ADANI & WOLF Daylight (Rendezvous)	124	+25	21286	2	10/0
28	28	KENNY G. f/EARTH, WIND & FIRE The Way You Move (Arista/RMG)	116	-8	13168	2	9/1
30	29	29 PAMELA WILLIAMS Fly Away With Me (Shanachie)	107	+10	6870	2	13/4
Debut	30	30 3RD FORCE Believe In Me (Higher Octave)	102	+22	10537	1	11/2

36 Smooth Jazz reporters. Monitored airplay data supplied by Mediabase Research, a division of Premiere Radio Networks. Songs ranked by total plays for the airplay week of 1/23-1/29. Bullets appear on songs gaining plays or remaining flat from previous week. If two songs are tied in total plays, the song with the larger increase in plays is placed first. Songs below No. 15 are moved to recurrent after 20 weeks on the chart. Most Added is the total number of new adds officially reported to R&R by each reporting station. Songs unreported as adds do not count toward overall total stations playing a song. Total Audience equals Average Quarter Hour Persons times number of plays (times 100). Each daypart on each station is assigned an AQH number. Average Quarter Hour Persons used herein with permission from Arbitron Inc. (© 2005, Arbitron Inc.). © 2005, Radio & Records.

NEW & ACTIVE

JEFF LORBER Ooh La La (Narada Jazz)
Total Plays: 93, Total Stations: 9, Adds: 3

ALEXANDER ZONJIC Leave It With Me (Heads Up)
Total Plays: 90, Total Stations: 8, Adds: 0

ANITA BAKER How Does It Feel (Blue Note/Virgin)
Total Plays: 68, Total Stations: 6, Adds: 2

VANESSA WILLIAMS You Are Everything (Lava)
Total Plays: 66, Total Stations: 6, Adds: 1

FATBURGER Work To Do (Shanachie)
Total Plays: 57, Total Stations: 5, Adds: 0

DIDO White Flag (Arista/RMG)
Total Plays: 50, Total Stations: 4, Adds: 0

RICHARD SMITH What'z Up? (A440)
Total Plays: 49, Total Stations: 6, Adds: 1

MARC ANTOINE Cubanova (Rendezvous)
Total Plays: 48, Total Stations: 5, Adds: 0

RAFE GOMEZ Icy (Tommy Boy)
Total Plays: 43, Total Stations: 7, Adds: 0

NILS Pacific Coast Highway (Baja/TSR)
Total Plays: 39, Total Stations: 8, Adds: 4

Songs ranked by total plays

MOST ADDED*

ARTIST TITLE LABEL(S)	ADDS
PAMELA WILLIAMS Fly Away With Me (Shanachie)	4
NILS Pacific Coast Highway (Baja/TSR)	4
JEFF LORBER Ooh La La (Narada Jazz)	3

MOST INCREASED PLAYS

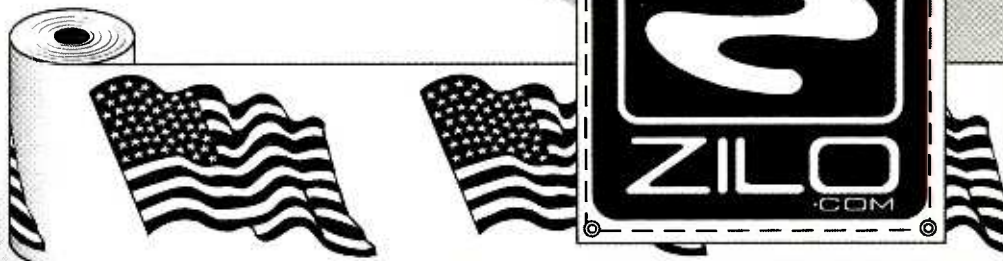
ARTIST TITLE LABEL(S)	TOTAL PLAY INCREASE
BONEY JAMES f/JOE SAMPLE Stone Groove (Warner Bros.)	+59
TIM BOWMAN Summer Groove (Liquid 8)	+46
KENNY G. Pick Up The Pieces (Arista/RMG)	+42
MARION MEADOWS Sweet Grapes (Heads Up)	+37
JEFF LORBER Ooh La La (Narada Jazz)	+34
ANITA BAKER How Does It Feel (Blue Note/Virgin)	+34
ALEXANDER ZONJIC Leave It With Me (Heads Up)	+29
DAVID SANBORN Tin Tin Deo (GRP/VMG)	+28
SLOW TRAIN SOUL Twisted Cupid (Tommy Boy)	+28
ADANI & WOLF Daylight (Rendezvous)	+25

MOST PLAYED RECURRENTS

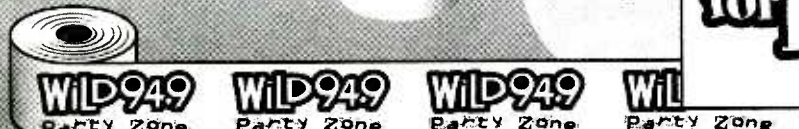
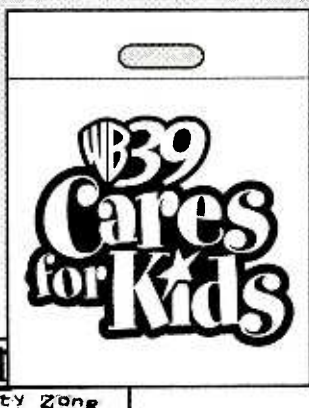
ARTIST TITLE LABEL(S)	TOTAL PLAYS
PETER WHITE How Does It Feel (Columbia)	320
GEORGE BENSON Softly, As In A Morning Sunrise (GRP/VMG)	302
NICK COLIONNE It's Been Too Long (3 Keys Music)	296
PAUL JACKSON, JR. Walkin' (Blue Note/EMC)	291
ANITA BAKER You're My Everything (Blue Note/Virgin)	290
KIM WATERS In Deep (Shanachie)	276
PAUL TAYLOR Steppin' Out (Peak)	220
MARC ANTOINE Mediterraneo (Rendezvous)	219
MICHAEL LINGTON Show Me (Rendezvous)	217
BONEY JAMES Here She Comes (Warner Bros.)	216
DAVE KOZ All I See Is You (Capitol)	204
PAUL BROWN 24/7 (GRP/VMG)	202
NICK COLIONNE High Flyin' (3 Keys Music)	184
RICK BRAUN Daddy-O (Warner Bros.)	176
DAN SIEGEL In Your Eyes (Native Language)	172

Station playlists for all R&R reporters are available on the web at www.radioandrecords.com.

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SMOOTH JAZZ INDICATOR TOP 30

February 4, 2005

LAST WEEK	THIS WEEK	ARTIST TITLE LABEL(S)	TOTAL PLAYS	+/- PLAYS	TOTAL AUDIENCE (00)	WEEKS ON CHART	TOTAL STATIONS/ ADDS
	1	NORMAN BROWN Up 'N' At 'Em (Warner Bros.)	194	+18	916	25	14/1
	2	MINDI ABAIR Come As You Are (GRP/VMG)	186	+29	987	20	16/1
	3	SOUL BALLET Cream (215)	164	+7	965	23	13/1
	4	RICHARD ELLIOT Your Secret Love (GRP/VMG)	147	0	604	25	12/0
	5	EUGE GROOVE XXL (Narada Jazz)	143	-1	947	16	12/0
	6	QUEEN LATIFAH California Dreamin' (Vector)	137	0	1191	13	10/0
	7	GARRY GOIN Don't Ask My Neighbors (Compendia)	120	-1	1166	16	10/0
	11	NOVECENTO f/STANLEY JORDAN Easy Love (Favored Nations)	118	+19	504	14	11/2
	12	BONEY JAMES f/JOE SAMPLE Stone Groove (Warner Bros.)	116	+18	792	4	10/1
	14	JEFF LORBER Ooh La La (Narada Jazz)	106	+11	289	2	9/0
	8	WAYMAN TISDALE Ain't No Stoppin' Us Now (Rendezvous)	103	-13	578	29	7/0
	18	FOURPLAY Fields Of Gold (RCA Victor/RMG)	102	+10	757	18	10/1
	10	GREG ADAMS Firefly (215)	102	-3	544	17	10/0
	17	DAVID SANBORN Tin Tin Deo (GRP/VMG)	100	+7	200	2	9/0
	16	DAVE KOZ Let It Free (Capitol)	96	+2	461	16	8/0
	23	SERGIO CAPUTO Jazzy Girl (Idiosyncrasy)	94	+12	633	9	8/1
Debut	17	PAMELA WILLIAMS Fly Away With Me (Shanachie)	93	+28	389	1	11/2
	15	GRADY NICHOLS Tuesday Morning (Compendia)	92	-2	879	19	9/0
	9	RAY CHARLES f/DIANA KRALL You Don't Know Me (Concord)	90	-21	984	11	6/0
	20	JAMES GABRIANO Red Teddy (Gabriano Productions)	89	+1	294	2	8/2
Debut	21	CAROL DUBOC Use Me (Gold Note)	85	+25	331	1	7/2
	22	JEFF KASHIWA Peace Of Mind (Native Language)	84	+20	539	13	10/3
Debut	23	KEN NAVARRO You Are Everything (Positive Music Records)	83	+38	227	1	8/3
	25	JOYCE COOLING Camelback (Narada Jazz)	83	+5	430	3	8/0
	21	CHRIS BOTTI No Ordinary Love (Columbia)	82	-1	283	9	10/0
	19	GERALD ALBRIGHT To The Max (GRP/VMG)	79	-10	686	36	6/0
	29	NILS Pacific Coast Highway (Baja/TSR)	77	+3	226	2	9/1
	22	PAUL BROWN Moment By Moment (GRP/VMG)	77	-5	305	13	7/0
	28	KENNY G. Pick Up The Pieces (Arista/RMG)	76	0	340	4	7/0
	27	MICHAEL LINGTON Two Of A Kind (Rendezvous)	75	-2	255	5	8/0

18 Smooth Jazz reporters. Songs ranked by total plays for the airplay week of Sunday 1/23 - Saturday 1/29.
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MOST ADDED

ARTIST TITLE LABEL(S)	ADDS
STEVE OLIVER Wings Of Spring (Koch)	5
CRAIG CHAQUICO Dream Date (Higher Octave)	4
DAVID LANZ Kal-E-Fornia (Decca/Universal)	4
JEFF KASHIWA Peace Of Mind (Native Language)	3
KEN NAVARRO You Are Everything (Positive Music Records)	3
CHUCK LOEB Tropical (Shanachie)	3

MOST INCREASED PLAYS

ARTIST TITLE LABEL(S)	TOTAL PLAY INCREASE
KEN NAVARRO You Are Everything (Positive Music Records)	+38
LALAH HATHAWAY Forever, For Always, For Love (GRP/VMG)	+35
ANDRE DELANO Night Riders (7th Note)	+32
MINDI ABAIR Come As You Are (GRP/VMG)	+29
BONEY JAMES Wait For Love (Warner Bros.)	+29
PAMELA WILLIAMS Fly Away With Me (Shanachie)	+28
CAROL DUBOC Use Me (Gold Note)	+25
HALL & OATES I'll Be Around (U-Watch)	+25

MOST PLAYED RECURRENTS

ARTIST TITLE LABEL(S)	TOTAL PLAYS
ANITA BAKER You're My Everything (Blue Note/Virgin)	78
CRAIG CHAQUICO Her Boyfriend's Wedding (Narada Jazz)	70
PETER WHITE How Does It Feel (Columbia)	68
BONEY JAMES Here She Comes (Warner Bros.)	54
KIM WATERS In Deep (Shanachie)	52
STEVE OLIVER Chips & Salsa (Koch)	49
GLADYS KNIGHT f/EDESIO ALEJANDRO Feelin' Good (Vacilon) (Pyramid)	40
GEORGE BENSON Softly, As In A Morning Sunrise (GRP/VMG)	30
HIL ST. SOUL For The Love Of You (Shanachie)	27
PAUL JACKSON, JR. Walkin' (Blue Note/EMC)	26
JOYCE COOLING Expression (Narada Jazz)	24
PAUL TAYLOR On The Move (Peak)	23

REPORTERS

Stations and their adds listed alphabetically by market

KAJZ/Albuquerque, NM*
OM: Jim Walton
PD/MD: Paul Lavoie
No Adds

WJZZ/Atlanta, GA*
PD/MD: Dave Kosh
No Adds

KSMJ/Bakersfield, CA*
OM/MD: Chris Townshend
APD: Nick Novak
JOYCE COOLING
FOURPLAY
3RD FORCE
VANESSA WILLIAMS

WEAA/Baltimore, MD
OM/MD: Maxie Jackson
MD: Kayona Brown
3 LEELEA JAMES
3 CHAKA KHAN

WSMJ/Baltimore, MD*
PD/MD: Lori Lewis
4 PAMELA WILLIAMS

WVSU/Birmingham, AL
PD/MD: Andy Parrish
ANDRE WARD
DAVID LANZ
STEVE OLIVER
CRAIG CHAQUICO
VLAD
ALAN HEWITT PROJECT f/EUGE GROOVE

WNWA/Chicago, IL*
OM: Bob Kaake
PD: Steve Sittes
MD: Michael La Crosse
4 SEAL
3 JOHN MAYER

WNWV/Cleveland, OH*
OM/MD: Bernie Kimble
ANITA BAKER

KSKX/Colorado Springs, CO*
PD: Steve Hibbard
MD: Laurie Cobb
1 LALAH HATHAWAY
GEORGE BENSON
CRAIG CHAQUICO
INCOGNITO
NILS

WJZA/Columbus, OH*
PD/MD: Bill Harman
No Adds

KOAI/Dallas, TX*
OM/MD: Kurt Johnson
MD: Mark Sanford
No Adds

KJCD/Denver, CO*
PD/MD: Michael Fischer
No Adds

WVMV/Detroit, MI*
OM/MD: Tom Sleeker
MD: Sandy Kovach
7 CHRIS BOTTI

KEZL/Fresno, CA*
OM: E. Curtis Johnson
PD/MD: J. Weidenheimer
HALL & OATES

WZJZ/Ft. Myers, FL*
OM: Steve Amari
PD: Joe Turner
MD: Randi Bachman
JOYCE COOLING

WSBZ/Ft. Walton Beach, FL
PD: Mark Carter
MD: Mark Edwards

9 FOURPLAY
5 BEN TANKARD
2 KENNY G. f/EARTH, WIND & FIRE

WQTQ/Hartford, CT
PD/MD: Stewart Stone

8 JEFF KASHIWA
8 HALL & OATES
8 CAROL DUBOC
8 DAVID SANBORN

KHJZ/Houston, TX*
PD: Maxine Todd
APD/MD: Greg Morgan
4 KENNY G.

KPVU/Houston, TX
PD: Wayne Turner
33 LALAH HATHAWAY

11 FANTASIA
5 BOBBY WELLS
5 ANDRE DELANO

WYJZ/Indianapolis, IN*
OM/MD: Carl Frye
2 PIECES OF A DREAM

KJLU/Jefferson City, MO
PD/MD: Dar Turner
3 DAVID LANZ
2 CRAIG CHAQUICO
2 JAMES GABRIANO
2 KEN NAVARRO
1 CHUCK LOEB
1 STEVE OLIVER

KOAS/Las Vegas, NV*
PD/MD: Erik Foxx
2 3RD FORCE
PAMELA WILLIAMS
NILS

KUAP/Little Rock, AR
PD/MD: Michael Nellums
6 CHUCK LOEB
5 EVERETTE HARP
3 ANDRE WARD
3 DAVID LANZ
2 VLAD
2 LINO
2 AYA
1 MOCEAN WORKER
1 JESSE COOK
1 O'ZL
1 JULIA FORDHAM
1 MELODY

KSBR/Los Angeles, CA
OM/MD: Terry Wedel
MD: Susan Koshbay
1 STEVE OLIVER
1 CRAIG CHAQUICO
1 PETER CINCOTTI
1 JASON MILES
1 NILS

KTWV/Los Angeles, CA*
PD: Paul Goldstein
APD/MD: Samantha Pascual
CHUCK LOEB

WJZL/Louisville, KY*
PD/MD: Gator Glass
APD: Ron Fisher
HALL & OATES

WLVE/Miami, FL*
OM: Rob Roberts
PD/MD: Rich McMillan
KENNY G.

WJZ/Milwaukee, WI*
PD: Stan Atkinson
MD: Steve Scott
1 CHRIS BOTTI

KJZJ/Minneapolis, MN*
PD: Lauren MacLeash
MD: Mike Wolf
No Adds

KRVR/Modesto, CA*
OM/MD: Doug Wulff
PD: Jim Brynco
PETE BELASCO

WVAS/Montgomery, AL
MD: Eugenia Ricks
14 CHUCK LOEB

WFSK/Nashville, TN
MD: Chris Nochowicz
8 VANESSA WILLIAMS
4 BOBBY CALDWELL
4 STEVE OLIVER
2 CRAIG CHAQUICO

WQCD/New York, NY*
PD: Blake Lawrence
No Adds

WLOO/Orlando, FL*
PD/MD: Brian Morgan
2 CRAIG CHAQUICO
2 JEFF LORBER
2 MICHAEL BUBLE
INCOGNITO
KEN NAVARRO

WJZZ/Philadelphia, PA*
PD: Michael Tozzi
MD: Frank Childs
2 GERALD ALBRIGHT

KYOT/Phoenix, AZ*
PD: Shaun Holly
APD/MD: Angle Handa
No Adds

KJZS/Reno, NV*
PD/MD: Robert Dees
PAMELA WILLIAMS
NILS

KSSJ/Sacramento, CA*
PD/MD: Lee Hansen
2 JEFF LORBER

KBZN/Salt Lake City, UT*
OM/MD: Dan Jessop
5 GABRIEL MARK HASSELBACH

KIFM/San Diego, CA*
PD: Mike Vasquez
APD/MD: Kelly Cole
1 RICHARD SMITH
PAMELA WILLIAMS

KKSF/San Francisco, CA*
PD: Michael Erickson
MD: Ken Jones
13 ANITA BAKER
11 BONEY JAMES f/JOE SAMPLE

KJZY/Santa Rosa, CA*
PD: Gordon Zlot
APD/MD: Rob Singleton
16 BONEY JAMES f/JOE SAMPLE
2 RAY CHARLES f/DIANA KRALL
1 JEFF LORBER

OMX Jazz Vocal Blend/Satellite
PD/MD: Kenji Johnson
29 BONEY JAMES
20 AL JARREAU & JOE COCKER
20 NORMAN BROWN
20 WAYMAN TISDALE
20 BOBBY WELLS
19 EVERETTE HARP
19 VERNON D. FAILS
19 WILL DOWNING
17 FATBURGER
17 NOVECENTO f/STANLEY JORDAN
16 DAVID LANZ
16 ANDRE DELANO
16 RONNY JORDAN
16 MARCUS JOHNSON
13 ERIC DARIUS
13 JEFF KASHIWA
13 RAMSEY LEWIS TRIO
13 KIM WATERS
12 GABRIEL MARK HASSELBACH
11 GREG ADAMS
11 CRAIG CHAQUICO
11 DIANA KRALL
11 DOC POWELL
11 MARION MEADOWS
11 JAMES GABRIANO
10 SOUL BALLET
10 JUEWETT BOSTICK
9 PIECES OF A DREAM
7 PETER WHITE
7 INCOGNITO
7 SHADES OF SOUL
7 EUGE GROOVE
7 SWING OUT SISTER
6 BRENDA RUSSELL
6 JAMES VARGAS
6 REGINA BELLE
6 JAMIE CULLUM
5 BRIAN CULBERTSON f/RAHSAAN PATTERSON
5 CHAKA KHAN
5 JANITA
5 JONATHAN CAIN
5 MAYSA

WJZZ/Philadelphia, PA*
PD: Michael Tozzi
MD: Frank Childs
2 GERALD ALBRIGHT

KJZS/Reno, NV*
PD/MD: Robert Dees
PAMELA WILLIAMS
NILS

KSSJ/Sacramento, CA*
PD/MD: Lee Hansen
2 JEFF LORBER

KBZN/Salt Lake City, UT*
OM/MD: Dan Jessop
5 GABRIEL MARK HASSELBACH

KIFM/San Diego, CA*
PD: Mike Vasquez
APD/MD: Kelly Cole
1 RICHARD SMITH
PAMELA WILLIAMS

KKSF/San Francisco, CA*
PD: Michael Erickson
MD: Ken Jones
13 ANITA BAKER
11 BONEY JAMES f/JOE SAMPLE

Sirius Jazz Cafe/Satellite
PD: Teresa Kincaid
MD: Rick Laboy
16 BONEY JAMES f/JOE SAMPLE

XM Watercolors/Satellite
PD/MD: Shirrita Colon
MARILYN SCOTT
ALEXANDER ZONJIC
3RD FORCE

KWJZ/Seattle, WA*
PD: Carol Handley
MD: Dianna Rose
No Adds

KCOZ/Springfield, MO
OM: Jae Jones
PD/MD: Courtney Hutton
21 RAY CHARLES f/NORAH JONES
21 MADELEINE PEYROUX
19 MINDI ABAIR
18 KEN NAVARRO
17 NORAH JONES
17 THA' HOT CLUB
16 CAROL DUBOC
14 NIGHTBYRD
14 ERIC ESSIX
13 SERGIO CAPUTO
13 AJ
13 ALISON KRAUSS & UNION STATION
12 SEAN GRACE
12 DOC POWELL
12 JEFF KASHIWA
11 DAVID BOSWELL
11 NOVECENTO f/STANLEY JORDAN
11 PAMELA WILLIAMS
10 ANDRE DELANO
10 CHUCK LOEB
10 TEKNEEK
10 JAMES GABRIANO
10 GEORGE COLLICHIO
10 FATTBURGER

WSSM/St. Louis, MO*
PD: David Myers
No Adds

WSJT/Tampa, FL*
PD: Ross Block
MD: Kathy Curtis
No Adds

WJZW/Washington, DC*
OM: Kenny King
PD: Carl Anderson
MD: Renee DePuy
KENNY G. f/EARTH, WIND & FIRE
NILS

POWERED BY
MEDIABASE

*Monitored Reporters

54 Total Reporters

36 Total Monitored

18 Total Indicator

Did Not Report, Playlist Frozen (3):
KNIK/Anchorage, AK
Music Choice Smooth Jazz/Satellite
WJAB/Huntsville, AL



KEN ANTHONY
kanthony@radioandrecords.com

PART TWO OF A TWO-PART SERIES

The State Of Rock 2005

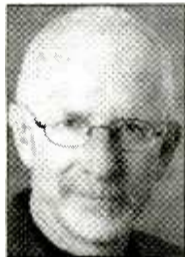
Rock's top consultants weigh in on the formats' challenges

Last week we featured excerpts from the first R&R Rock Conference Call, featuring some of Rock's best radio and record folks. While we didn't solve all the format's challenges, it made for good copy and further discussion. This week we turn to the consultants for their take on where the format is today and where it needs to go to remain strong, relevant and, ultimately, prosperous.

Fred Jacobs

President, Jacobs Media

What's going on with Rock in 2005? What isn't? In many ways, it's been a perfect storm for the format. Even if you get away from what will very likely be a difficult fall book — as we documented a few years back, this has been occurring for years — Rock radio is under considerable pressure moving into the new year.



Fred Jacobs

Will there be fewer Rock stations at this time next year? You can take that to the bank. But before anyone panics over that prediction, it is also true that there have simply been too many Rock-formatted outlets in many markets, large and small. The format readily fragments, and many towns have more Rockers than the economy can handle. To a degree, this winnowing process has a healthy side, because it will separate the committed from those who have been merely hanging around.

Here's why there will be attrition in 2005: First, quality new music as a resource has been diminishing since the release and subsequent disappointment of Metallica's *St. Anger*. When the format's leading band hits a valley, everything sags. We frequently ask Rock listeners to give us a global rating on the quality of new music, in both focus groups and perceptual studies. The response has been uniform and very discouraging.

The chaos the music industry is facing is having an impact on Rock radio. You only need to watch the Grammys or study SoundScan to see that rock has fallen behind other genres.

Second, Rock's Arbitron problems, which have been going on for years, are only becoming more pronounced. Arbitron's overall response rate has been declining for some time, but, as we all know, young white males are especially difficult to reach. While Arbitron has bent over backward to address response issues with other demographic groups, progress with Rock-oriented listeners has been anemic.

The problem has intensified in the wireless age. While Arbitron estimates that 5% of the nation's households are "cell-phone only," exit polls from the last election suggest that around 20% of 18-

to 29-year-olds use only cell phones. Recently, one of our Alternative clients asked this question in a web poll and discovered that 27% of the station's core audience are cell-phone-only customers. Arbitron doesn't sample these people, and it estimates that this situation won't be addressed until 2006. Wonder about your audience? Conduct a web poll and find out for yourself.

Third, Rock's target is the most susceptible to new media. Whether it's video games, the Internet or iPods, the competition for the minds of the audience is intense and compelling. Of course, 18-34s tend to be the earliest adopters. As technology marches on, consumers are able to satisfy their new-music experiences with other hot — and cool — media. For young listeners, commercial radio seems downright anachronistic compared to what's on sale at Best Buy. Yet, as audience tastes and appetites have expanded, our stations have remained narrow and focused.

Finally, Howard Stern's defection to satellite radio will spark a morning revolution for the format that will bring either innovation or more headaches. For too long, Rock stations have been propped up by their big-name morning shows while the music foundation has been eroding. This is why Rock radio seems so much more susceptible to outside factors — elections, wars, Christmas music and inclement weather. Outside of mornings, miss a day, and you're not missing much.

Some of these problems are out of our control. But for years we've heard a cacophony of complaints from listeners about the predictability, repetition and lack of surprises at Rock radio. These are elements programmers can control.

We're beginning to see examples of new format architectures cutting through, whether it's Neo Radio or the Jack/Bob/Dave efforts. With these stations, the main point of differentiation is in the programming: the style, attitude, production and overall approach. This is where Rock radio needs to be headed in 2005. We're going to need to be more innovative, which means taking more risks, if we're to sustain the levels of ratings and revenue the format has enjoyed over the past few decades.

Jeff Pollack

Chairman, Pollack Media Group

2004 was another tough year for Rock. While

What Rock Listeners Think

Chris Ackerman, VP of Coleman, one of radio's leading research companies, makes a living spending quality time with radio listeners. From a research perspective, here's his take on Rock's biggest challenges.



Chris Ackerman

One of the real challenges for Rock in general is a convergence of demographic, lifestyle and music-product issues that are conspiring to create a very difficult environment for Rock.

Demographically, the infusion of Spanish-language listeners into Arbitron and the general population has a direct impact on diluting 18-34 male listening. We already know that white 18-34s are hard to reach, but when Arbitron is also including an increasing population of 18-34 male Hispanics who are high-quarter-hour listeners and exclusively loyal to Spanish-language stations, that's a force that waters down the ability of Rock radio to perform 18-34.

There's also a significant lifestyle issue that we see in focus groups and perceptual studies: It's the pre-emption of rock as the most extreme lifestyle. Hip-hop has pre-empted rock in this area. One guy in a focus group said, "The rock guys just look tough. The hip-hop guys are tough." The rebelliousness of the Rock format, which creates passionate participants, is long past as the most extreme lifestyle.

Other Rock listeners have been lost to other media and technology (MTV reality shows, video games, iPods and computers), so the Rock consumers who are left are more passive, less adventurous. When we talk to them, they can't lead us anywhere because they're pretty happy with the status quo. They're not capable of helping us understand where we need to go for Rock to be back as a cutting-edge format.

There's also a music-product issue. I wonder, rhetorically, if there's an issue with the tastemakers of Rock. Why is it that older bands like Velvet Revolver or Motley Crue are doing so well at Rock? Where are the new rock bands and rock stars going to come from who will cultivate the passion for rock these older bands have?

Finally, beyond just Rock, terrestrial radio in general has a substance and product-relevance problem with today's youth. We're still executing based on a 1980s and early '90s paradigm. In talking with listeners in focus groups and perceptual studies, radio just isn't as important to them anymore. They have many more exciting choices.

Also, with our economic focus solely on adults, we're not really talking to anyone under 18 to understand what we need to do to become relevant in the future. Terrestrial radio is sorely in need of innovation.

the music industry in general finally saw an upsurge in sales, it was not driven by rock, which continues to be in a creative and financial slump. In 2005, here are the key things that we see.

- Active Rock must look for ways to broaden its appeal. It can't continue to do business as usual. This should be a mainstream format, not merely a niche player.

- Develop more personalities. In the absence of a major new musical trend, we should be looking to provide unique content in the form of on-air personalities. The satellite providers are getting aggressive about hiring proven talent, and it's no accident that many of these personalities, like Opie & Anthony and Howard Stern, have rock sensibilities. Rock has seen more impact from personality than perhaps any other musical format.

- Embrace new technologies like text messaging that present both revenue opportunities for stations and a way to demonstrate that radio can integrate important new technologies.

- Partner with other outlets to provide digital content. Ringtones and digital song downloading are exploding in popularity — and revenue potential. Is your station taking advantage of the opportunity to not only remain relevant, but also provide a natural portal to digital content?

- Develop one-on-one relationships with listeners. With today's technology, there's no excuse for not developing effective direct-marketing techniques to try to make your station — your brand — even more indispensable to your listeners.

Regardless of the quality of the new music, to drive the growth of these formats, stations have to reassess what they mean to their listeners. What technologies or content criteria will make them indispensable?

Alex DeMers

President, DeMers Programming

It's possible that 2005 will be notable for the shakeout of a number of "mock Rock" radio stations. Several of the "Howard Stern all morning and a two share the rest of the day" affiliates will be challenged with the notion of finding or developing talent that may actually complement the rest of their programming package — or not.

While many are wringing their hands over Howard's departure, I see a great opportunity for new talent to emerge. Even if that does not happen, there is tremendous upside potential for competing Rockers in those Stern markets. The stations that have developed strong morning talent even with Howard in their midst — and have also maintained solid music programming — stand to grow tremendously.

It's also clear that having several Rock-formatted stations in major markets is becoming a thing of the past. As Clear Channel and Infinity have shown with recent format flips in markets such as San Jose; Houston; and Washington, DC, shifting demographics mean new formats and new approaches for reaching a mass audience. A lot of these newer formats



Jeff Pollack

don't need guitars to thrive.

Still, there's plenty of room for Rock radio to remain viable, even in the face of challenges from new media (satellite and Internet radio), as well as shiny new toys (the iPod). At least this will be true for those stations that take the time to clean up their acts and deal with the clutter bogeyman.

DeMers Programming is advising clients to make cleaning up clutter their No. 1 priority for 2005. More on that in next week's column.

ROCK TOP 30

February 4, 2005

POWERED BY
MEDIABASE

LAST WEEK	THIS WEEK	ARTIST TITLE LABEL(S)	TOTAL PLAYS	+/- PLAYS	TOTAL AUDIENCE (00)	WEEKS ON CHART	TOTAL STATIONS/ ADDS
1	1	GREEN DAY Boulevard Of Broken Dreams (Reprise)	811	+62	42335	11	27/1
2	2	SHINEDOWN Burning Bright (Atlantic)	675	+53	30925	14	26/0
3	3	VELVET REVOLVER Fall To Pieces (RCA/RMG)	581	+17	35253	25	27/1
4	4	MOTLEY CRUE If I Die Tomorrow (Island/IDJMG)	535	+52	19643	6	25/1
5	5	THREE DAYS GRACE Home (Jive/Zomba Label Group)	459	+26	15691	14	24/1
7	6	3 DOORS DOWN Let Me Go (Republic/Universal)	431	+34	21987	8	23/0
6	7	PAPA ROACH Getting Away With Murder (Geffen)	413	+13	27646	27	19/1
11	8	BREAKING BENJAMIN So Cold (Hollywood)	381	+24	14133	33	18/1
8	9	PAPA ROACH Scars (Geffen)	377	+1	14029	11	25/0
9	10	ALTER BRIDGE Find The Real (Wind-up)	372	+5	11149	9	24/0
12	11	THREE DAYS GRACE Just Like You (Jive/Zomba Label Group)	341	0	20977	39	26/1
13	12	VELVET REVOLVER Dirty Little Thing (RCA/RMG)	322	+9	12904	5	23/1
10	13	U2 Vertigo (Interscope)	313	-47	15426	17	21/1
16	14	U2 All Because Of You (Interscope)	275	+9	16058	5	16/0
15	15	CHEVELLE Vitamin R (Leading Us Along) (Epic)	259	-9	11490	24	15/0
17	16	CROSSFADE So Far Away (Columbia)	254	+19	7617	11	15/0
21	17	JUDAS PRIEST Revolution (Epic)	213	+13	6729	3	17/1
18	18	NICKELBACK Because Of You (Roadrunner/IDJMG)	211	-11	5543	19	16/1
19	19	SLIPKNOT Vermilion (Roadrunner/IDJMG)	210	-5	3694	11	14/1
20	20	KORN Another Brick In The Wall (Epic)	207	+6	9651	10	13/0
14	21	COLLECTIVE SOUL Counting The Days (EI Music Group)	203	-70	10003	17	18/1
23	22	BREAKING BENJAMIN Sooner Or Later (Hollywood)	172	+26	4256	4	18/2
22	23	SUBMERSED Hollow (Wind-up)	162	+10	2776	7	16/0
24	24	BILLY IDOL Scream (Sanctuary/SRG)	159	+39	6497	2	16/3
25	25	CHEVELLE The Clincher (Epic)	126	+9	3956	3	13/0
Debut	26	COLLECTIVE SOUL Better Now (EI Music Group)	121	+52	6080	1	16/6
Debut	27	THEORY OF A DEADMAN No Surprise (Roadrunner/IDJMG)	119	+45	3807	1	13/3
26	28	EXIES Ugly (Virgin)	105	-5	3323	6	12/0
27	29	JET Look What You've Done (Atlantic)	97	+2	5797	14	8/1
Debut	30	QUEENS OF THE STONE AGE Little Sister (Interscope)	95	+30	3185	1	9/0

MOST ADDED

ARTIST TITLE LABEL(S)	ADDS
COLLECTIVE SOUL Better Now (EI Music Group)	6
BILLY IDOL Scream (Sanctuary/SRG)	3
THEORY OF A DEADMAN No Surprise (Roadrunner/IDJMG)	3
A PERFECT CIRCLE Passive (Virgin)	3
BREAKING BENJAMIN Sooner Or Later (Hollywood)	2
MADSIDe Enemy (Evo)	2
NO ADDRESS When I'm Gone (Sadie) (Atlantic)	2

MOST INCREASED PLAYS

ARTIST TITLE LABEL(S)	TOTAL PLAY INCREASE
GREEN DAY Boulevard Of Broken Dreams (Reprise)	+62
SHINEDOWN Burning Bright (Atlantic)	+53
MOTLEY CRUE If I Die Tomorrow (Island/IDJMG)	+52
COLLECTIVE SOUL Better Now (EI Music Group)	+52
THEORY OF A DEADMAN No Surprise (Roadrunner/IDJMG)	+45
BILLY IDOL Scream (Sanctuary/SRG)	+39
3 DOORS DOWN Let Me Go (Republic/Universal)	+34
AUDIOSLAVE Show Me How To Live (Interscope/Epic)	+33
QUEENS OF THE STONE AGE Little Sister (Interscope)	+30
LINKIN PARK Breaking The Habit (Warner Bros.)	+29

MOST PLAYED RECURRENTS

ARTIST TITLE LABEL(S)	TOTAL PLAYS
CROSSFADE Cold (Columbia)	290
VELVET REVOLVER Slither (RCA/RMG)	236
JET Cold Hard Bitch (Atlantic)	229
LINKIN PARK Breaking The Habit (Warner Bros.)	194
GREEN DAY American Idiot (Reprise)	189
AUDIOSLAVE Like A Stone (Interscope/Epic)	180
NICKELBACK Figured You Out (Roadrunner/IDJMG)	168
SLIPKNOT Duality (Roadrunner/IDJMG)	164
AUDIOSLAVE I Am The Highway (Interscope/Epic)	159
JET Are You Gonna Be My Girl (Atlantic)	150

Station playlists for all R&R reporters are available on the web at www.radioandrecords.com.

30 Rock reporters. Monitored airplay data supplied by Mediabase Research, a division of Premiere Radio Networks. Songs ranked by total plays for the airplay week of 1/23-1/29. Bullets appear on songs gaining plays or remaining flat from previous week. If two songs are tied in total plays, the song with the larger increase in plays is placed first. Songs below No. 15 are moved to recurrent after 20 weeks on the chart. Most Added is the total number of new adds officially reported to R&R by each reporting station. Songs unreported as adds do not count toward overall total stations playing a song. Most Increased Plays lists the songs with the greatest week-to-week increases in total plays. Total Audience equals Average Quarter Hour Persons times number of plays (times 100). Each daypart on each station is assigned an AQH number. Average Quarter Hour Persons used herein with permission from Arbitron Inc. © 2005, Radio & Records.

NEW & ACTIVE

KENNY WAYNE SHEPHERD The Place You're In (Reprise)
Total Plays: 93, Total Stations: 13, Adds: 1

MEGADETH Of Mice And Men (Sanctuary/SRG)
Total Plays: 85, Total Stations: 14, Adds: 0

A PERFECT CIRCLE Passive (Virgin)
Total Plays: 84, Total Stations: 27, Adds: 3

BLACK LABEL SOCIETY Suicide Messiah (Artemis)
Total Plays: 56, Total Stations: 15, Adds: 1

EARSHOT Someone (Warner Bros.)
Total Plays: 47, Total Stations: 7, Adds: 0

NONPOINT In The Air Tonight (Lava)
Total Plays: 40, Total Stations: 8, Adds: 0

CRAZY ANGLOS Fade (Atlantic)
Total Plays: 33, Total Stations: 6, Adds: 1

SKINDRED Pressure (Lava)
Total Plays: 33, Total Stations: 6, Adds: 0

TESLA Into The Now (Sanctuary/SRG)
Total Plays: 32, Total Stations: 3, Adds: 0

TRUST COMPANY Stronger (Geffen)
Total Plays: 21, Total Stations: 14, Adds: 1

Songs ranked by total plays

REPORTERS

Stations and their adds listed alphabetically by market

KZRR/Albuquerque, NM* OM: Bill May PD: Phil Mahoney APD: Judi Civerolo No Adds	KIOC/Beaumont, TX* PD/MD: Mike Davis No Adds	WPXC/Cape Cod, MA OM: Steve McVie PD/MD: Suzanne Tonaire APD: James Gallagher BILLY IDOL	KFLY/Eugene, OR OM/MD: George Harris MD: Stephen Shimer No Adds	WXMM/Norfolk, VA* OM: John Shomby PD/MD: Jay Slater COLLECTIVE SOUL	KUFO/Portland, OR* OM: Dave Numme APD/MD: Dan Bozyk No Adds	KRXX/Sacramento, CA* OM: Jim Fox PD: Pat Martin No Adds	KMOD/Tulsa, OK* OM/MD: Don Crist KENNY WAYNE SHEPHERD
WZZO/Allentown, PA* PD: Rick Strauss MD: Chris Line No Adds	WPTQ/Bowling Green, KY OM/MD: Alex "Axe" Parocai APD/MD: Monty Foster 25 MOTLEY CRUE 24 3 DOORS DOWN 24 SHINEDOWN 24 THREE DAYS GRACE 24 ALTER BRIDGE 24 GREEN DAY 23 PAPA ROACH 17 SALIVA 17 EXIES 17 SUBMERSED 17 KORN 17 SLIPKNOT 17 VELVET REVOLVER 17 BREAKING BENJAMIN 17 U2 16 JUDAS PRIEST 16 CROSSFADE 12 JET 12 CHEVELLE 11 KENNY WAYNE SHEPHERD 11 A PERFECT CIRCLE 11 DROWNING POOL 10 EARSHOT 2 THEORY OF A DEADMAN	WKLC/Charleston, WV OM/MD: Bill Knight 1 ATREYU 1 MADSIDe 1 JUDAS PRIEST 1 MARS VOLTA 1 TRUST COMPANY	WRCQ/Fayetteville, NC* OM: Perry Stone PD: Mark Arsen MD: Al Field 1 A PERFECT CIRCLE	WVCCT/Peoria, IL PD: Gabe Reynolds MD: John Marshall 17 BILLY IDOL 9 MEGADETH 9 EXIES 5 MODERN DAY ZERO	WHEB/Portsmouth, NH* PD: Chris "Doc" Garrett MD: Jason "JR" Russell THEORY OF A DEADMAN BILLY IDOL	KBER/Salt Lake City, UT* OM: Bruce Jones PD: Kelly Hammer APD/MD: Helen Powers PROM KINGS COLLECTIVE SOUL BILLY IDOL	KRTO/Tulsa, OK* OM: Steve Hunter PD/MD: Chris Kelly APD: Kelly Garrett SLIPKNOT
KWHL/Anchorage, AK PD: Jen Shevin APD/MD: Brad Stennett 2 SUBMERSED 2 BLACK LABEL SOCIETY 2 TRUST COMPANY	WBNM/Cincinnati, OH* OM/MD: Scott Reinhardt MD: Rick Vaske No Adds	WMMR/Philadelphia, PA* PD: Bill Weston APD: Chuck Damico MD: Sean "The Rabbi" Tysler THEORY OF A DEADMAN NO ADDRESS	WRVC/Huntington OM/MD: Jay Nunley APD/MD: Reeves Kirner 3 BLACK LABEL SOCIETY 2 THEORY OF A DEADMAN 2 QUEENS OF THE STONE AGE 1 MADSIDe	KDKB/Phoenix, AZ* PD: Joe Bonadonna MD: Paul Peterson No Adds	WHJY/Providence, RI* PD: Scott Laudani APD: Doug Palmieri MD: John Laurenti COLLECTIVE SOUL THEORY OF A DEADMAN	KSRX/San Antonio, TX* OM/MD: John Cook APD: Ed "Master Ed" Lambert MD: Mark Landis BREAKING BENJAMIN A PERFECT CIRCLE	KBRQ/Waco, TX PD/MD: Brent Henslee JUDAS PRIEST THEORY OF A DEADMAN
WTOS/Augusta, ME OM/MD: Steve Smith APD: Chris Rush 2 SKINDRED	WMMS/Cleveland, OH* PD: Bo Matthews MD: Hunter Scott No Adds	WRVW/Philadelphia, PA* PD: Bill Weston APD: Chuck Damico MD: Sean "The Rabbi" Tysler THEORY OF A DEADMAN NO ADDRESS	WRVW/Huntington OM/MD: Jay Nunley APD/MD: Reeves Kirner 3 BLACK LABEL SOCIETY 2 THEORY OF A DEADMAN 2 QUEENS OF THE STONE AGE 1 MADSIDe	WRKZ/Pittsburgh, PA* OM: Keith Clark PD: Ryan Mill 27 VELVET REVOLVER 26 GREEN DAY 25 U2 21 THREE DAYS GRACE 20 BREAKING BENJAMIN 17 CROSSFADE 17 MOTLEY CRUE 16 EVANESCENCE 15 NICKELBACK 15 COLLECTIVE SOUL 14 PAPA ROACH 12 THREE DAYS GRACE	WBBB/Raleigh, NC* PD/MD: Jay Nachlis No Adds	KZOX/San Luis Obispo, CA PD/MD: David Atwood 1 COLLECTIVE SOUL 1 BLACK LABEL SOCIETY 1 THEORY OF A DEADMAN	WMZK/Wausau, WI PD/MD: Nick Summers No Adds
KLBJ/Austin, TX* OM/MD: Jeff Carroll MD: Lois Lowe BIG HEAD TODD AND THE MONSTERS BLACK LABEL SOCIETY	KNCN/Corpus Christi, TX* OM/MD: Paula Newell APD/MD: Monte Montana No Adds	WRVW/Huntington OM/MD: Jay Nunley APD/MD: Reeves Kirner 3 BLACK LABEL SOCIETY 2 THEORY OF A DEADMAN 2 QUEENS OF THE STONE AGE 1 MADSIDe	KZZE/Medford, OR PD: Marty McGuire MD: Rob King 2 CROSSFADE 2 BILLY IDOL 1 SEVENDUST 1 CHEVELLE	WVRO/Roanoke, VA* PD: Aaron Roberts APD/MD: Heidi Krummert-Tate 1 MADSIDe NO ADDRESS	KCAL/Riverside, CA* PD: Steve Hoffman APD/MD: Daryl Norsell 6 KASABIAN 4 CRAZY ANGLOS DROWNING POOL	KTUX/Shreveport, LA* PD: Kevin West MD: Flynn Stone No Adds	KBZS/Wichita Falls, TX OM: Chris Walters PD: Liz Ryan APD/MD: Vicki Vox No Adds
KOOJ/Baton Rouge, LA* OM: Jeff Jamigan PD: Paul Cannell MD: Jay Burns MADSIDe FULL SCALE	WRQK/Canton, OH* PD: Garrett Hart MD: Nick Andrews 2 A PERFECT CIRCLE	WVRO/Roanoke, VA* PD: Aaron Roberts APD/MD: Heidi Krummert-Tate 1 MADSIDe NO ADDRESS	WDHA/Morristown, NJ* PD/MD: Terrie Carr 1 BREAKING BENJAMIN COLLECTIVE SOUL	WVRO/Roanoke, VA* PD: Aaron Roberts APD/MD: Heidi Krummert-Tate 1 MADSIDe NO ADDRESS	WVRO/Roanoke, VA* PD: Aaron Roberts APD/MD: Heidi Krummert-Tate 1 MADSIDe NO ADDRESS	WVRO/Roanoke, VA* PD: Aaron Roberts APD/MD: Heidi Krummert-Tate 1 MADSIDe NO ADDRESS	WVRO/Roanoke, VA* PD: Aaron Roberts APD/MD: Heidi Krummert-Tate 1 MADSIDe NO ADDRESS

POWERED BY
MEDIABASE

* Monitored Reporters
50 Total Reporters
30 Total Monitored
20 Total Indicator
Did Not Report,
Playlist Frozen (1):
WRKR/Kalamazoo, MI

ACTIVE ROCK TOP 50

February 4, 2005

POWERED BY
MEDIABASE

LAST WEEK	THIS WEEK	ARTIST TITLE LABEL(S)	TOTAL PLAYS	+/- PLAYS	TOTAL AUDIENCE (00)	WEEKS ON CHART	TOTAL STATIONS/ ADDS
1	1	GREEN DAY Boulevard Of Broken Dreams (Reprise)	2053	+51	106593	12	58/0
2	2	THREE DAYS GRACE Home (Jive/Zomba Label Group)	1840	+83	85672	16	58/0
3	3	SHINEDOWN Burning Bright (Atlantic)	1689	+110	80810	16	60/0
4	4	PAPA ROACH Scars (Geffen)	1606	+112	70933	12	58/1
5	5	CROSSFADE So Far Away (Columbia)	1289	+49	53713	14	55/0
6	6	MOTLEY CRUE If I Die Tomorrow (Island/IDJMG)	1244	+27	60618	6	52/0
9	7	3 DOORS DOWN Let Me Go (Republic/Universal)	1150	+39	46063	9	51/0
8	8	ALTER BRIDGE Find The Real (Wind-up)	1147	-15	49204	10	58/0
7	9	BREAKING BENJAMIN So Cold (Hollywood)	1064	-105	59686	39	59/0
15	10	BREAKING BENJAMIN Sooner Or Later (Hollywood)	1018	+83	40999	5	60/0
12	11	PAPA ROACH Getting Away With Murder (Geffen)	990	-49	61867	28	56/0
17	12	VELVET REVOLVER Dirty Little Thing (RCA/RMG)	973	+84	37078	7	55/0
10	13	SLIPKNOT Vermilion (Roadrunner/IDJMG)	973	-85	37472	15	54/0
13	14	VELVET REVOLVER Fall To Pieces (RCA/RMG)	958	-78	55594	26	54/0
11	15	KORN Another Brick In The Wall (Epic)	918	-135	35497	14	50/0
16	16	CROSSFADE Cold (Columbia)	902	+5	51515	51	54/0
18	17	EXIES Ugly (Virgin)	888	+23	25941	14	52/0
19	18	CHEVELLE The Clincher (Epic)	877	+106	32207	4	57/2
14	19	CHEVELLE Vitamin R (Leading Us Along) (Epic)	853	-160	38551	25	52/0
26	20	A PERFECT CIRCLE Passive (Virgin)	746	+213	23756	4	52/2
22	21	SUBMERSED Hollow (Wind-up)	670	+63	18078	17	43/3
21	22	LOSTPROPHETS I Don't Know (Columbia)	647	-34	16971	12	45/1
23	23	SEVENDUST Face To Face (TVT)	573	-23	20726	16	35/0
30	24	QUEENS OF THE STONE AGE Little Sister (Interscope)	549	+224	22557	3	52/10
25	25	JUDAS PRIEST Revolution (Epic)	529	-6	29063	5	36/1
20	26	NICKELBACK Because Of You (Roadrunner/IDJMG)	525	-185	23775	20	37/0
27	27	U2 All Because Of You (Interscope)	495	+17	20865	5	32/1
24	28	EARSHOT Someone (Warner Bros.)	495	-54	15420	15	37/0
28	29	SHADOWS FALL What Drives The Weak (Century Media)	358	-14	9534	11	31/0
29	30	KENNY WAYNE SHEPHERD The Place You're In (Reprise)	351	+10	10012	5	34/0
35	31	BLACK LABEL SOCIETY Suicide Messiah (Artemis)	329	+120	15329	3	35/6
39	32	SKINDRED Pressure (Lava)	291	+108	4208	2	38/5
45	33	THEORY OF A DEADMAN No Surprise (Roadrunner/IDJMG)	260	+143	10087	2	34/12
44	34	FUTURE LEADERS OF THE WORLD Everyday (Epic)	242	+114	4665	2	34/8
32	35	U2 Vertigo (Interscope)	232	-47	11177	17	22/0
31	36	COLLECTIVE SOUL Counting The Days (EI Music Group)	221	-87	8676	18	23/0
46	37	CRAZY ANGLOS Fade (Atlantic)	219	+108	3762	2	28/4
38	38	MEGADETH Of Mice And Men (Sanctuary/SRG)	217	+28	4789	3	23/0
36	39	CANDIRIA Down (Type A)	206	-1	3951	9	18/0
49	40	PROM KINGS Alone (Three Kings)	198	+107	4535	2	31/6
33	41	SPIDERBAIT Black Betty (Interscope)	187	-44	4789	20	15/0
42	42	SYSTEM OF A DOWN Cigaro (American/Columbia)	186	+38	21688	2	6/2
40	43	JIMMY EAT WORLD Pain (Interscope)	172	-11	7802	10	7/0
41	44	CRADLE OF FILTH Nymphetamine (Roadrunner/IDJMG)	154	-19	3321	7	15/0
43	45	LAMB OF GOD Laid To Rest (Prosthetic/Epic)	132	-13	3127	11	14/0
37	46	NONPOINT In The Air Tonight (Lava)	130	-67	3152	12	15/0
Debut	47	AMERICAN HEAD CHARGE Loyalty (Nitrus/DRT)	105	+35	3962	1	10/2
50	48	COPPER Turn (Rockpie)	104	+15	1774	3	10/0
Debut	49	STRATA Never There (Wind-up)	94	+56	2085	1	19/5
Debut	50	MARS VOLTA The Widow (I'll Never Sleep Alone) (Strummer/Universal)	93	+45	4142	1	15/5

60 Active Rock reporters. Monitored airplay data supplied by Mediabase Research, a division of Premiere Radio Networks. Songs ranked by total plays for the airplay week of 1/23-1/29. Bullets appear on songs gaining plays or remaining flat from previous week. If two songs are tied in total plays, the song with the larger increase in plays is placed first. Songs below No. 20 are moved to recurrent after 20 weeks on the chart. Most Added is the total number of new adds officially reported to R&R by each reporting station. Songs unreported as adds do not count toward overall total stations playing a song. Total Audience equals Average Quarter Hour Persons times number of plays (times 100). Each daypart on each station is assigned an AQH number. Average Quarter Hour Persons used herein with permission from Arbitron Inc. (© 2005, Arbitron Inc.). © 2005, Radio & Records.

MOST ADDED

ARTIST TITLE LABEL(S)	ADDS
TRUST COMPANY Stronger (Geffen)	25
THEORY OF A DEADMAN No Surprise (Roadrunner/IDJMG)	12
QUEENS OF THE STONE AGE Little Sister (Interscope)	10
FUTURE LEADERS OF THE WORLD Everyday (Epic)	8
BILLY IDOL Scream (Sanctuary/SRG)	7
FULL SCALE Party Political (Columbia)	7
BLACK LABEL SOCIETY Suicide Messiah (Artemis)	6
PROM KINGS Alone (Three Kings)	6
ATREYU Right Side Of The Bed (Victory)	6

MOST INCREASED PLAYS

ARTIST TITLE LABEL(S)	TOTAL PLAY INCREASE
QUEENS OF THE STONE AGE Little Sister (Interscope)	+224
A PERFECT CIRCLE Passive (Virgin)	+213
THEORY OF A DEADMAN No Surprise (Roadrunner/IDJMG)	+143
BLACK LABEL SOCIETY Suicide Messiah (Artemis)	+120
FUTURE LEADERS OF THE WORLD Everyday (Epic)	+114
PAPA ROACH Scars (Geffen)	+112
SHINEDOWN Burning Bright (Atlantic)	+110
SKINDRED Pressure (Lava)	+108
CRAZY ANGLOS Fade (Atlantic)	+108
PROM KINGS Alone (Three Kings)	+107

MOST PLAYED RECURRENTS

ARTIST TITLE LABEL(S)	TOTAL PLAYS
SLIPKNOT Duality (Roadrunner/IDJMG)	682
THREE DAYS GRACE Just Like You (Jive/Zomba Label Group)	579
FUTURE LEADERS OF THE WORLD Let Me Out (Epic)	488
LINKIN PARK Lying From You (Warner Bros.)	432
VELVET REVOLVER Slither (RCA/RMG)	411
JET Cold Hard Bitch (Atlantic)	411
NICKELBACK Figured You Out (Roadrunner/IDJMG)	405
GODSMACK Re-Align (Republic/Universal)	391
LINKIN PARK Breaking The Habit (Warner Bros.)	368

NEW & ACTIVE

BILLY IDOL Scream (Sanctuary/SRG)	Total Plays: 93, Total Stations: 31, Adds: 7
FALL AS WELL Dead & Growing Older (Imprint)	Total Plays: 90, Total Stations: 24, Adds: 0
TRUST COMPANY Stronger (Geffen)	Total Plays: 89, Total Stations: 50, Adds: 25
DROWNING POOL Killin' Me (Wind-up)	Total Plays: 71, Total Stations: 25, Adds: 2
ATREYU Right Side Of The Bed (Victory)	Total Plays: 68, Total Stations: 26, Adds: 6
COLLECTIVE SOUL Better Now (EI Music Group)	Total Plays: 62, Total Stations: 19, Adds: 3
MADSIDe Enemy (Evo)	Total Plays: 41, Total Stations: 21, Adds: 3
REDLIGHTMUSIC Say It Again (DMI)	Total Plays: 22, Total Stations: 8, Adds: 1
FULL SCALE Party Political (Columbia)	Total Plays: 11, Total Stations: 17, Adds: 7

Songs ranked by total plays

Station playlists for all R&R reporters are available on the web at www.radioandrecords.com.

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ACTIVE ROCK

February 4, 2005

RateTheMusic.com
BY MEDIABASE

America's Best Testing Active Rock Songs
12 + For The Week Ending 2/4/05

RR
CANADA

ROCK TOP 30

POWERED BY
MEDIABASE

Artist Title (Label)	TW	LW	Famil.	Burn	M 18-34	M 18-24	M 25-34
BREAKING BENJAMIN So Cold (Hollywood)	4.29	4.40	95%	22%	4.20	4.33	4.09
CROSSFADE Cold (Columbia)	4.23	4.30	93%	20%	3.99	4.16	3.83
GREEN DAY Boulevard Of Broken Dreams (Reprise)	4.21	4.52	99%	23%	3.91	3.74	4.08
PAPA ROACH Getting Away With Murder (Geffen)	4.14	4.30	95%	22%	3.89	3.63	4.15
SEVENDUST Face To Face (TVT)	4.14	4.17	63%	6%	4.34	4.38	4.31
THREE DAYS GRACE Home (Jive/Zomba Label Group)	4.13	4.25	87%	13%	3.89	3.78	4.00
EXIES Ugly (Virgin)	4.10	4.09	58%	5%	3.93	3.83	4.03
BREAKING BENJAMIN Sooner Or Later (Hollywood)	4.09	4.29	68%	8%	3.87	3.94	3.77
SHINEDOWN Burning Bright (Atlantic)	4.09	3.98	64%	9%	3.88	3.88	3.87
CHEVELLE Vitamin R (Leading Us Along) (Epic)	4.07	4.08	91%	23%	3.94	3.98	3.89
SLIPKNOT Duality (Roadrunner/IDJMG)	4.07	4.24	89%	22%	4.16	4.00	4.31
PAPA ROACH Scars (Geffen)	4.03	4.29	83%	11%	3.73	3.76	3.70
CROSSFADE So Far Away (Columbia)	4.01	4.08	74%	13%	3.75	3.71	3.79
EARSHOT Someone (Warner Bros.)	3.96	4.01	47%	4%	3.94	4.06	3.82
SLIPKNOT Vermilion (Roadrunner/IDJMG)	3.95	4.01	75%	14%	3.99	3.79	4.18
DROWNING POOL Love And War (Wind-up)	3.90	4.01	65%	9%	3.59	3.50	3.68
LOSTPROPHETS I Don't Know (Columbia)	3.89	3.94	69%	8%	3.65	3.68	3.61
CHEVELLE The Clincher (Epic)	3.88	-	49%	6%	3.86	3.93	3.78
SALIVA Razor's Edge (Island/IDJMG)	3.79	3.68	56%	9%	3.48	3.28	3.67
KORN Another Brick In The Wall (Epic)	3.74	3.85	88%	21%	3.70	3.86	3.57
3 DOORS DOWN Let Me Go (Republic/Universal)	3.72	3.92	79%	16%	3.48	3.33	3.62
VELVET REVOLVER Fall To Pieces (RCA/RMG)	3.69	3.76	93%	36%	3.42	3.37	3.47
COLLECTIVE SOUL Counting The Days (EJ Music Group)	3.61	3.56	60%	13%	3.30	3.00	3.50
VELVET REVOLVER Dirty Little Thing (RCA/RMG)	3.61	3.69	56%	14%	3.40	3.29	3.49
NICKELBACK Because Of You (Roadrunner/IDJMG)	3.60	3.73	84%	22%	3.42	3.34	3.50
ALTER BRIDGE Find The Real (Wind-up)	3.50	3.53	55%	12%	3.37	3.19	3.55
MOTLEY CRUE If I Die Tomorrow (Island/IDJMG)	3.48	3.45	56%	11%	3.13	2.93	3.31
U2 Vertigo (Interscope)	2.68	2.73	97%	58%	2.64	2.38	2.89

Total sample size is 354 respondents. Total average favorability estimates are based on a scale of 1-5. (1=dislike very much, 5=like very much). Total familiarity represents the percentage of respondents who recognized the song. Total burn represents the number of respondents who said they are tired of hearing the song. Songs must have 40% familiarity to appear on survey. Sample composition is based on persons 12+. Persons are screened via the Internet. Once passed, they can take the music test based on the format/music preference. RateTheMusic.com results are not meant to replace callout research. The results are intended to show opinions of participants on the Internet only. RateTheMusic.com is a registered trademark of RateTheMusic.com. The RTM system, is available for local radio stations by calling 818-377-5300. RateTheMusic.com data is provided by Mediabase Research, a division of Premiere Radio Networks.

LAST WEEK	THIS WEEK	ARTIST TITLE LABEL(S)	TOTAL PLAYS	+/- PLAYS	WEEKS ON CHART	TOTAL STATIONS
1	1	GREEN DAY Boulevard Of Broken Dreams (Reprise)	664	-16	14	15/0
2	2	U2 All Because Of You (Interscope)	604	+66	8	12/0
3	3	COLLECTIVE SOUL Counting The Days (EJ Music Group)	497	-25	16	17/0
5	4	3 DOORS DOWN Let Me Go (Republic/Universal)	441	+8	7	13/0
4	5	TEA PARTY Stargazer (EMI Music Canada)	437	+1	11	14/0
6	6	JET Look What You've Done (Atlantic)	434	+14	9	12/0
9	7	SUM 41 Pieces (Island/IDJMG)	427	+55	6	8/0
8	8	MOTLEY CRUE If I Die Tomorrow (Island/IDJMG)	405	+21	5	12/1
7	9	VELVET REVOLVER Fall To Pieces (RCA/RMG)	366	-42	22	23/0
10	10	KILLERS Mr. Brightside (Island/IDJMG)	335	-9	11	12/0
13	11	TREWS Fleeting Trust (Sony BMG)	324	+19	12	8/0
19	12	THEORY OF A DEADMAN No Surprise (604/Universal)	298	+104	2	10/2
16	13	PAPA ROACH Scars (Geffen)	294	+33	5	8/0
11	14	JIMMY EAT WORLD Pain (Interscope)	277	-57	19	19/0
12	15	BOY Same Old Song (MapleMusic/Universal)	266	-58	18	17/0
15	16	BILLY TALENT Nothing To Lose (Atlantic)	262	-22	9	11/0
14	17	SILVERTIDE Ain't Comin' Home (J/RMG)	259	-33	13	12/0
17	18	THREE DAYS GRACE Wake Up (Jive/Zomba Label Group)	217	-29	11	7/0
25	19	VELVET REVOLVER Dirty Little Thing (RCA/RMG)	202	+57	3	6/2
29	20	QUEENS OF THE STONE AGE Little Sister (Interscope)	185	+50	2	7/3
18	21	U2 Vertigo (Interscope)	182	-59	17	23/0
22	22	WAKING EYES Beginning (Warner Music Canada)	165	+1	6	9/2
24	23	THORNLEY Beautiful (604/Universal)	154	+8	2	7/3
20	24	NICKELBACK Because... (Roadrunner/EMI Music Canada)	152	-14	17	12/0
21	25	PROJET ORANGE Tell All Your Friends (Vik/Sony BMG)	144	-22	15	7/0
23	26	TRAGICALLY HIP Gus... (Universal Music Canada)	143	-7	5	8/0
28	27	SIMPLE PLAN Me Against The World (Lava)	135	-5	7	5/0
Debut	28	JIMMY EAT WORLD Work (Interscope)	132	+26	1	5/1
Debut	29	MATTHEW GOOD It's Been... (Universal Music Canada)	106	-35	14	8/0
Debut	30	HOOBASTANK Disappear (Island/IDJMG)	102	+10	1	4/1

25 Canadian Rock reporters. Monitored airplay data supplied by Mediabase Research, a division of Premiere Radio Networks. Songs ranked by total plays for the airplay week of 1/23-1/29. Bullets appear on songs gaining plays or remaining flat from previous week. If two songs are tied in total plays, the song with the larger increase in plays is placed first. Songs below No. 15 are moved to recurrent after 20 weeks on the chart. © 2005, Radio & Records. * Indicates Cancon.

REPORTERS

Stations and their adds listed alphabetically by market

KEYJ/Abilene, TX OM: James Cameron PD: Frank Pain ATREYU MAJORS FULL SCALE TRUST COMPANY	WYBB/Charleston, SC* OM: Mike Allen 9 SOULS HARBOR ATREYU MAJORS MARS VOLTA TRUST COMPANY	WRIF/Detroit, MI* OM: Doug Podell APD: Mark Pennington MARS VOLTA QUEENS OF THE STONE AGE TRUST COMPANY	WZOR/Green Bay, WI PD: John Griffin THEORY OF A DEADMAN TRUST COMPANY	KOMP/Las Vegas, NV* PD: John Griffin OM: Big Marty 3 NO ADDRESS 5 TRUST COMPANY DROWNING POOL THEORY OF A DEADMAN	KBRE/Merced, CA APD: Wiley Martinet MD: Jason LaChance SKINDRED ATREYU BILLY IDOL CRAZY ANGELS SYSTEM OF A DOWN	WIXO/Peoria, IL OM: Matt Bahan ATREYU MAJORS THEORY OF A DEADMAN BILLY IDOL	KISW/Seattle, WA* OM: PD: Jeff Andrews APD: Ryan Castle MD: Ashley Wilson ATREYU 3 TRUST COMPANY	WKQH/Wausau, WI OM: PD: Jeff Andrews APD: Sammy S. Balts 27 THREE DAYS GRACE 36 SEVENDUST 36 SHINEDOWN 36 SLIPKNOT 35 KILLSWITCH ENGAGE 35 CHEVELLE 34 KORN 34 GREEN DAY 38 CROSSFADE 21 CROSSFADE 20 ALTER BRIDGE 19 VELVET REVOLVER 19 BLACK LABEL SOCIETY 19 BREAKING BENJAMIN 18 PAPA ROACH 17 FUTURE LEADERS OF THE WORLD 16 DROWNING POOL 16 AMERICAN HEAD CHARGE 14 DAMAGEPLAN 14 JUDAS PRIEST 13 VELVET REVOLVER 13 3 DOORS DOWN 13 MOTLEY CRUE 12 BREAKING BENJAMIN 11 CHEVELLE
WQBK/Albany, NY* PD: Cheri Walker FROM KINGS QUEENS OF THE STONE AGE	WRXR/Chattanooga, TN* OM: Kris Van Dyke PD: Bomer MD: Opie No Adds	KRBR/Duluth OM: PD: Mark Fleischer 1 SLIPKNOT 1 SUBMERSED 1 COLLECTIVE SOUL	WTPT/Greenville, SC* OM: Mark Hendrix MD: Smack Taylor FUTURE LEADERS OF THE WORLD BILLY IDOL TRUST COMPANY	WZZZ/Lexington, KY* OM: Robert Lindsey PD: Jerome Fischer APD: Twilch MD: Shiller No Adds	WZTA/Miami, FL* PD: Troy Hanson MD: Mike Killabrew 10 NO ADDRESS 1 TRUST COMPANY THEORY OF A DEADMAN	WYSP/Philadelphia, PA* OM: PD: Tim Seabean APD: Gil Edwards MD: Spike No Adds	WHBS/Sheboygan, WI PD: Ron Simonet 1 CHEVELLE 1 A PERFECT CIRCLE	KHTD/Spokane, WA* PD: Barry Bennett PD: AJ Bell MD: Lamy McEneaney No Adds
KZKR/Amarillo, TX PD: Eric Staylor 5 A PERFECT CIRCLE	WRZN/Chicago, IL* PD: Steve Low MD: James VanOstol No Adds	KNRQ/Eugene, OR PD: Al Scott THEORY OF A DEADMAN	WOCM/Hagerstown OM: Mike Alexander PD: Shawn Quinn COLLECTIVE SOUL THEORY OF A DEADMAN	KIBZ/Lincoln, NE OM: Jim Steel PD: Tim Sheridan APD: Wade Linder MD: Pablo 16 THEORY OF A DEADMAN TRUST COMPANY FROM KINGS	WZLR/Milwaukee, WI* PD: Sean Elliott MD: Marjorie Mee TRUST COMPANY	KUPD/Phoenix, AZ* PD: AJ Bell MD: Lamy McEneaney No Adds	KHTD/Spokane, WA* PD: Barry Bennett PD: AJ Bell MD: Lamy McEneaney No Adds	
WWWX/Appleton, WI* PD: Guy Dark 1 SUBMERSED COLLECTIVE SOUL	KROR/Chico, CA OM: Ron Woodward PD: Dain Sandoval ATREYU TRUST COMPANY	WGBF/Evansville, IN OM: Mike Sanders PD: Fabby APD: Silak Nick 1 COPPER 1 THEORY OF A DEADMAN	WQXA/Harrisburg, PA* PD: Christine DeLorenzo MD: Niron 2 BLACK LABEL SOCIETY	KJEL/Little Rock, AR* OM: PD: Ken Wall MD: Marty 9 QUEENS OF THE STONE AGE STRATA FROM KINGS THEORY OF A DEADMAN	WZLP/Quad Cities, IA* OM: Darren Pitra PD: Dave Levora MD: Bill Stage SUBMERSED JUDAS PRIEST	WXLN/Quad Cities, IA* OM: Darren Pitra PD: Dave Levora MD: Bill Stage SUBMERSED JUDAS PRIEST	WZLN/Springfield, MA* PD: Neal Mursby MD: Courtney Quinn FROM KINGS	
WCHZ/Augusta, GA* OM: Harry Drew PD: Chuck Williams SUBMERSED SYSTEM OF A DOWN TRUST COMPANY	KILO/Colorado Springs, CO* OM: Rich Hawk PD: Ross Ford FUTURE LEADERS OF THE WORLD QUEENS OF THE STONE AGE NO ADDRESS	WVBN/Flint, MI* OM: Jay Patrick PD: Brian Biddow APD: Tony Labrie 1 FUTURE LEADERS OF THE WORLD BLACK LABEL SOCIETY QUEENS OF THE STONE AGE TRUST COMPANY	WAMX/Huntington PD: Paul Olsand TRUST COMPANY 3 FOZZY	WTFX/Louisville, KY* PD: Michael Lee MD: Frank Webb 4 SILVERTIDE 1 MARS VOLTA ATREYU BLACK LABEL SOCIETY	WZLV/Modesto, CA* OM: Max Miller PD: Jack Paper APD: Matt Foley THEORY OF A DEADMAN TRUST COMPANY	WZLV/Modesto, CA* OM: Max Miller PD: Jack Paper APD: Matt Foley THEORY OF A DEADMAN TRUST COMPANY	WZLV/Modesto, CA* OM: Max Miller PD: Jack Paper APD: Matt Foley THEORY OF A DEADMAN TRUST COMPANY	
KKXX/Bakersfield, CA* PD: John Boye MD: JI Prieve FUTURE LEADERS OF THE WORLD QUEENS OF THE STONE AGE	KBBM/Columbia, MO OM: Jack Lawson PD: Brad Savage 3 FROM KINGS A PERFECT CIRCLE	WRQC/Ft. Myers, FL* PD: Lance Hale MD: Shawn "Nilo" Fennell 1 TRUST COMPANY RED LIGHT MUSIC BLACK LABEL SOCIETY	WRTT/Huntsville, AL* OM: Rob Harder PD: Jimbo Wood 1 FUTURE LEADERS OF THE WORLD BILLY IDOL	WZLV/Modesto, CA* OM: Max Miller PD: Jack Paper APD: Matt Foley THEORY OF A DEADMAN TRUST COMPANY	WZLV/Modesto, CA* OM: Max Miller PD: Jack Paper APD: Matt Foley THEORY OF A DEADMAN TRUST COMPANY	WZLV/Modesto, CA* OM: Max Miller PD: Jack Paper APD: Matt Foley THEORY OF A DEADMAN TRUST COMPANY	WZLV/Modesto, CA* OM: Max Miller PD: Jack Paper APD: Matt Foley THEORY OF A DEADMAN TRUST COMPANY	
KRAB/Bakersfield, CA* PD: Denny Sparks 14 A PERFECT CIRCLE	WBZK/Columbus, OH* PD: Hal Fish APD: Ronni Hunter 1 STRATA 1 BLACK LABEL SOCIETY	WRBY/Ft. Wayne, IN* PD: Cindy Miller MD: Shiller MAJORS FUTURE LEADERS OF THE WORLD THEORY OF A DEADMAN	WRFK/Killeen, TX PD: Bob Fonda 25 A PERFECT CIRCLE 25 FROM KINGS 17 THEORY OF A DEADMAN 17 QUEENS OF THE STONE AGE	WZLV/Modesto, CA* OM: Max Miller PD: Jack Paper APD: Matt Foley THEORY OF A DEADMAN TRUST COMPANY	WZLV/Modesto, CA* OM: Max Miller PD: Jack Paper APD: Matt Foley THEORY OF A DEADMAN TRUST COMPANY	WZLV/Modesto, CA* OM: Max Miller PD: Jack Paper APD: Matt Foley THEORY OF A DEADMAN TRUST COMPANY	WZLV/Modesto, CA* OM: Max Miller PD: Jack Paper APD: Matt Foley THEORY OF A DEADMAN TRUST COMPANY	
WYTY/Baltimore, MD* OM: Kerry Plackmeyer PD: Dave Hill APD: Rob Heckman 5 PAPA ROACH 5 CRAZY ANGELS 5 QUEENS OF THE STONE AGE LOSTPROPHETS	KRPX/Corpus Christi, TX* OM: Scott Holt APD: Dave Ross MAJORS MARS VOLTA FULL SCALE TRUST COMPANY	WRUF/Gainesville, FL* OM: Jim Taylor APD: Monica Rix MD: Matt Leitola 1 CRAZY ANGELS SKINDRED	WJXQ/Lansing, MI* PD: Bob Dison MD: Carolyn Stone SKINDRED SYSTEM OF A DOWN TRUST COMPANY	WZLV/Modesto, CA* OM: Max Miller PD: Jack Paper APD: Matt Foley THEORY OF A DEADMAN TRUST COMPANY	WZLV/Modesto, CA* OM: Max Miller PD: Jack Paper APD: Matt Foley THEORY OF A DEADMAN TRUST COMPANY	WZLV/Modesto, CA* OM: Max Miller PD: Jack Paper APD: Matt Foley THEORY OF A DEADMAN TRUST COMPANY	WZLV/Modesto, CA* OM: Max Miller PD: Jack Paper APD: Matt Foley THEORY OF A DEADMAN TRUST COMPANY	
WKGB/Singhamton, NY OM: PD: Jim Free APD: Tim Boland 1 CROSSFADE 1 BLACK LABEL SOCIETY	KBPJ/Denver, CO* OM: PD: Bob Richards APD: Willie B. 4 A PERFECT CIRCLE 1 FROM KINGS	WZLV/Modesto, CA* OM: Max Miller PD: Jack Paper APD: Matt Foley THEORY OF A DEADMAN TRUST COMPANY	WZLV/Modesto, CA* OM: Max Miller PD: Jack Paper APD: Matt Foley THEORY OF A DEADMAN TRUST COMPANY	WZLV/Modesto, CA* OM: Max Miller PD: Jack Paper APD: Matt Foley THEORY OF A DEADMAN TRUST COMPANY	WZLV/Modesto, CA* OM: Max Miller PD: Jack Paper APD: Matt Foley THEORY OF A DEADMAN TRUST COMPANY	WZLV/Modesto, CA* OM: Max Miller PD: Jack Paper APD: Matt Foley THEORY OF A DEADMAN TRUST COMPANY	WZLV/Modesto, CA* OM: Max Miller PD: Jack Paper APD: Matt Foley THEORY OF A DEADMAN TRUST COMPANY	
WAAF/Boston, MA* PD: Keith Hastings MD: Mistress Carrie THEORY OF A DEADMAN BILLY IDOL TRUST COMPANY	KAZR/Des Moines, IA* OM: Jim Schaefer PD: Ryan Patrick MD: Andy Hall 1 THEORY OF A DEADMAN	WZLV/Modesto, CA* OM: Max Miller PD: Jack Paper APD: Matt Foley THEORY OF A DEADMAN TRUST COMPANY	WZLV/Modesto, CA* OM: Max Miller PD: Jack Paper APD: Matt Foley THEORY OF A DEADMAN TRUST COMPANY	WZLV/Modesto, CA* OM: Max Miller PD: Jack Paper APD: Matt Foley THEORY OF A DEADMAN TRUST COMPANY	WZLV/Modesto, CA* OM: Max Miller PD: Jack Paper APD: Matt Foley THEORY OF A DEADMAN TRUST COMPANY	WZLV/Modesto, CA* OM: Max Miller PD: Jack Paper APD: Matt Foley THEORY OF A DEADMAN TRUST COMPANY	WZLV/Modesto, CA* OM: Max Miller PD: Jack Paper APD: Matt Foley THEORY OF A DEADMAN TRUST COMPANY	

POWERED BY
MEDIABASE

Monitored Reporters

90 Total Reporters

60 Total Monitored

30 Total Indicator

Did Not Report,
Playlist Frozen (2):
KZRO/Springfield, MO
WRBR/South Bend, IN



KEVIN STAPLEFORD
kstapleford@radioandrecords.com

Mancow Speaks!

Q101's morning behemoth is ready to take on the world

Mancow Muller doesn't buy in to the rumor that the sky is falling. He's not afraid of satellites one little bit, and he's convinced that Howard Stern's departure from terrestrial radio is the second-best thing to happen to radio in years. What's the first-best thing, you ask? Him.

I would like to share my really deep theory about DJs: They're all crazy. What do you expect from people who spend four hours a day locked inside a stuffy little room talking to people they can't actually see? After engaging in a long chat with the man whose real name is Erich Muller, however, I'm starting to change my mind. Yes, he does refer to himself as Mancow, but he's surprisingly normal otherwise, not to mention extremely focused, entirely realistic and (apparently) quite sane.



Mancow Muller

Here's the deal: Mancow knows he's good, and he's got reams of data to back him up — he's Chicago's No. 1 morning show in adults and men 18-34 in the fall book, for starters. He's also got a brand-new multiyear syndication deal with Talk Radio Network. Put it all together, and you can see why he may truly be the next big thing. There's logic to his madness, and it goes like this.

R&R: With other entertainment sources opening up and the FCC becoming more aggressive, what does the future hold for personality-driven radio?

MM: I'll tell you what, I hope that the big radio groups are waking up, because they need to invest in their people again. The future is all about talent, talent, talent. That's it. Unique voices that people want to listen to.

As a guy working for Emmis against Infinity and Clear Channel, I feel like I'm working for a mom-and-pop operation. That's how they run everything, and that's why it's such a great company to work for. Emmis knows its talent and supports them like no other company. Everywhere else, talent has been forgotten in lieu of the bottom line.

R&R: What can other broadcasters learn from the ways in which your show has been developed over the years?

MM: The way I've always picked stations along my career path has been based on freedom. Freedom, freedom, freedom. You have to be given the freedom to fail. Unfortunately, with the way the FCC is putting its thumb

on [group owners], the breeding ground for new talent has been paved over. It doesn't exist.

You have to allow people to get on and learn by screwing up. But now, one screw-up, and you're over. If I were starting in the business now, I'd be done. Do you understand? I was allowed to fail, and that doesn't happen anymore, so where are the new guys coming from? Seriously, would you recommend to a friend that they get into radio right now?

R&R: Nope.

MM: Exactly. The suits in radio continue to make the same mistakes. They keep shooting themselves in the foot with no vision for the future. When you do everything for the sake of the bottom line, at some point there's nothing left to cut. They've voicetracked, they've fired their talent at the first sign of problems, and they've cut people just to save money, and now here we are. We're in a desolate wasteland, and they're wondering what went wrong. I think you need to look at the top.

I'm just crazy enough to believe that this is an art form, and we've turned it into real estate. The suits are going to have to embrace the artists again. They're going to have to make radio creative and exciting again. The time is now. It's either get help or get hospice.

R&R: So, to avoid calling the hospice, what does the average GM do? If there's no talent pool from which to pull the next big thing, what would you have them do?

MM: I believe this show is the next big thing. What I have done, with double-digit ratings in the fall, double-digit ratings for 11 years in Chicago, is I have cracked the FM Talk code. I have figured it out. I know how to do it, make a ton of money, attract all the right advertisers and be FCC-safe. I will eventually be in every city in America. It's going to happen, and it's going to happen in a big way.

R&R: Help me out: How is choosing to pick up your show related to developing the next wave of talent?

MM: Well, sir, it comes down to this: Is Wall Street going to allow these big companies to take a chance and try something completely new in the biggest markets? I really believe that there's only one answer.



PLATINUM KILLERS Making a big fuss over The Killers' million-selling debut CD, *Hot Fuss*, are (l-r) Island President Steve Bartels, The Killers' Mark Stoermer, Island Def Jam's Rob Stevenson and Paul Resta, The Killers' Brandon Flowers, manager Braden Merrick, bandmembers Ronnie Vannucci and Dave Keuning and IDJMG Chairman Antonio "L.A." Reid.

R&R: And that would be you.

MM: Yes. If it doesn't happen, oh, well, I'm having the time of my life in Chicago. But who is Wall Street going to bet on? We've already got a pretty remarkable track record. Now, in terms of developing whatever comes next, these big companies should be using their smaller stations. When you own thousands of stations, why not use the small markets to develop talent? I was on a thousand-watt AM station in Warrensburg, MS that you couldn't hear outside of the parking lot, KOKO radio. I was Hot Koko in the morning — hardy, har, har. But you know what? It was a great breeding ground.

R&R: Once you're on more stations, are we going to see a big change in The Mancow Show? You'll be forced to think a lot more globally. I

"I have cracked the FM Talk code. I have figured it out. I know how to do it, make a ton of money, attract all the right advertisers and be FCC-safe."

would assume that right now you're really focused on Chicago.

MM: No, we're really not. I was weaned on MTV and *USA Today*; this is the fastest-paced show on radio. It's unique, and people who compare it to other shows have never listened to it. People who don't like my show have never heard it. They have an idea of what they think it is, and they're wrong. It's not shock radio at all. This is a pop-culture explosion every morning. It's already as national as a show can get.

R&R: With that in mind, we've heard a lot about the power of localization and how that's going to save terrestrial radio.

MM: I've always found that argument to be very stupid. "Good" wins. Entertainment wins. Here's an idea: Put on a good show, and they will come.

I had a chance to do satellite radio and make a lot more money, and I chose not to. Satellite is a disaster waiting to happen. Sirius is the *Titanic*; it's not a business model that works. Let me tell you what's going to happen with satellites: Broadband radio is coming, and you'll be able to get any station on earth for free. What will that mean to these guys? It means that they'll have a chiropractors' channel and an RV owners' channel. They'll have to specialize, and they're not going to be mainstream. It will not replace terrestrial radio.

R&R: So you pretty much disagreed with Howard Stern when he predicted...

MM: The reason that the Benedict Arnold of radio in New York is going to satellite is because he has to. His easy act of voyeuristic radio will not work in today's environment. This is not a good thing that he's tucking his tail between his legs and running. I'm standing and fighting for free speech; he's already given up. He's a loser.

R&R: You're saying that Stern is spitting in the face of free speech?

MM: Look, I believe in free speech. Free speech! Everyone has such lofty goals, and, by comparison, mine are pretty simple: I want to give a voice to as many Americans as possible. *The Mancow Show* is about them, and I want to make people laugh. The average commute in Chicago is two hours each way. If I can bring a little relief to these people and do the same for the people in New York and Los Angeles as well, I've done a good thing. That's it. I don't need to be the King of All Media, I just want to make people smile on their way to work.

R&R: Still, do you get the sense that people lump you in with Howard simply because you're an opinionated white guy doing a big morning show?

MM: No. The people who listen to my show think of that other show as old and over, so I wouldn't agree with that at all.

R&R: Is there anything about the Stern show that you do like?

MM: Yes, there is: I like the fact that it's going off the air.

ALTERNATIVE TOP 50

February 4, 2005

POWERED BY
MEDIABASE

LAST WEEK	THIS WEEK	ARTIST TITLE LABEL(S)	TOTAL PLAYS	+/- PLAYS	TOTAL AUDIENCE (00)	WEEKS ON CHART	TOTAL STATIONS/ ADDS
1	1	GREEN DAY Boulevard Of Broken Dreams (Reprise)	2770	-12	209558	17	71/0
2	2	PAPA ROACH Scars (Geffen)	1947	+129	130392	12	62/0
4	3	KILLERS Mr. Brightside (Island/IDJMG)	1667	-13	138102	17	57/0
3	4	CROSSFADE Cold (Columbia)	1584	-131	122141	35	52/0
6	5	THREE DAYS GRACE Home (Jive/Zomba Label Group)	1569	+4	77986	15	56/0
9	6	MY CHEMICAL ROMANCE I'm Not Okay (I Promise) (Reprise)	1514	+17	97498	16	63/0
8	7	JIMMY EAT WORLD Pain (Interscope)	1494	-27	127910	21	52/0
7	8	U2 All Because Of You (Interscope)	1461	-70	91758	8	69/0
10	9	UNWRITTEN LAW Save Me (Lava)	1431	+92	73783	8	66/0
5	10	JET Look What You've Done (Atlantic)	1425	-221	96063	15	62/0
11	11	MUSE Hysteria (EastWest/Warner Bros.)	1281	+43	82224	22	61/1
19	12	QUEENS OF THE STONE AGE Little Sister (Interscope)	1252	+321	107117	3	68/2
12	13	LOSTPROPHETS I Don't Know (Columbia)	1174	+13	44590	11	55/0
13	14	JIMMY EAT WORLD Work (Interscope)	1134	+58	66692	7	64/4
14	15	SLIPKNOT Vermilion (Roadrunner/IDJMG)	1027	-7	40966	14	43/0
17	16	SUM 41 Pieces (Island/IDJMG)	1016	+40	44840	9	59/3
16	17	BREAKING BENJAMIN So Cold (Hollywood)	1001	+5	85368	38	47/0
15	18	3 DOORS DOWN Let Me Go (Republic/Universal)	1001	+3	47936	8	43/0
21	19	BREAKING BENJAMIN Sooner Or Later (Hollywood)	900	+76	41946	5	46/1
24	20	A PERFECT CIRCLE Passive (Virgin)	899	+184	64222	5	53/5
20	21	USED All That I've Got (Reprise)	881	+4	40464	9	52/2
23	22	MARS VOLTA The Widow (I'll Never Sleep Alone) (Strummer/Universal)	875	+123	75630	4	54/7
22	23	VELVET REVOLVER Dirty Little Thing (RCA/RMG)	834	+51	48056	6	50/3
26	24	SOCIAL DISTORTION Reach For The Sky (Time Bomb)	731	+32	72308	20	29/0
25	25	SHINEDOWN Burning Bright (Atlantic)	695	-16	25259	9	34/0
32	26	CHEVELLE The Clincher (Epic)	620	+160	21813	3	40/3
30	27	KASABIAN Club Foot (RCA/RMG)	565	+10	25657	6	38/0
31	28	EXIES Ugly (Virgin)	563	+11	26417	10	35/1
27	29	U2 Vertigo (Interscope)	502	-111	42240	17	40/0
33	30	ZUTONS Pressure Point (Epic)	458	+15	18330	5	36/2
37	31	LOUIS XIV Finding Out True Love Is Blind (Pineapple/Atlantic)	454	+83	37028	3	26/2
35	32	INTERPOL Evil (Matador)	452	+50	26912	3	30/2
28	33	MARILYN MANSON Personal Jesus (Nothing/Interscope)	451	-135	24956	20	28/0
42	34	SYSTEM OF A DOWN Cigaro (American/Columbia)	431	+108	43818	2	14/6
39	35	GREEN DAY Holiday (Reprise)	431	+79	45187	4	16/1
45	36	CROSSFADE So Far Away (Columbia)	424	+132	11950	2	35/5
29	37	FRANZ FERDINAND This Fire (Domino/Epic)	380	-185	36930	15	28/0
38	38	KORN Another Brick In The Wall (Epic)	374	+9	30118	9	14/0
41	39	JACK JOHNSON Sitting, Waiting, Wishing (Brushfire/Universal)	358	+21	31006	4	18/0
40	40	RISE AGAINST Give It All (Geffen)	336	-6	18691	12	25/3
43	41	TAKING BACK SUNDAY This Photograph Is Proof (I Know You Know) (Victory)	304	-6	14943	4	22/0
34	42	COHEED AND CAMBRIA Blood Red Summer (Equal Vision/Columbia)	254	-161	8920	9	23/0
44	43	KEANE Somewhere Only We Know (Interscope)	232	-64	27621	17	15/0
Debut	44	FINGER ELEVEN Thousand Mile Wish (Wind-up)	225	+28	8636	1	15/0
49	45	TEGAN & SARA Walking With A Ghost (Vapor/SRG)	218	+8	12081	2	12/2
Debut	46	CHEMICAL BROTHERS Galvanize (Astralwerks/EMC)	215	+32	20673	1	11/2
Debut	47	SKINDRED Pressure (Lava)	209	+100	7045	1	20/0
-	48	SEVENDUST Face To Face (TVT)	200	-2	8449	10	11/0
Debut	49	LONG-VIEW When You Sleep (Columbia)	198	+108	5424	1	21/2
48	50	ALTER BRIDGE Find The Real (Wind-up)	190	-24	5528	2	8/0

MOST ADDED*

ARTIST TITLE LABEL(S)	ADDS
TRUST COMPANY Stronger (Geffen)	19
KINGS OF LEON The Bucket (RCA/RMG)	16
BRAVERY Honest Mistake (Island/IDJMG)	14
KAISER CHIEFS I Predict A Riot (Universal)	11
MARS VOLTA The Widow (I'll Never Sleep Alone) (Strummer/Universal)	7
SYSTEM OF A DOWN Cigaro (American/Columbia)	6
A PERFECT CIRCLE Passive (Virgin)	5
CROSSFADE So Far Away (Columbia)	5
SNOW PATROL Chocolate (A&M/Interscope)	5
NO ADDRESS When I'm Gone (Sadie) (Atlantic)	5

MOST INCREASED PLAYS

ARTIST TITLE LABEL(S)	TOTAL PLAY INCREASE
QUEENS OF THE STONE AGE Little Sister (Interscope)	+321
A PERFECT CIRCLE Passive (Virgin)	+184
CHEVELLE The Clincher (Epic)	+160
CROSSFADE So Far Away (Columbia)	+132
PAPA ROACH Scars (Geffen)	+129
MARS VOLTA The Widow (I'll Never Sleep Alone) (Strummer/Universal)	+123
LONG-VIEW When You Sleep (Columbia)	+108
SYSTEM OF A DOWN Cigaro (American/Columbia)	+108
SKINDRED Pressure (Lava)	+100
GRATITUDE Drive Away (Atlantic)	+95

NEW & ACTIVE

SNOW PATROL Chocolate (A&M/Interscope)
Total Plays: 185, Total Stations: 37, Adds: 5

KAISER CHIEFS I Predict A Riot (Universal)
Total Plays: 154, Total Stations: 53, Adds: 11

GRATITUDE Drive Away (Atlantic)
Total Plays: 154, Total Stations: 42, Adds: 1

DRESDEN DOLLS Coin-Operated Boy (8 Foot/Roadrunner)
Total Plays: 146, Total Stations: 16, Adds: 1

KINGS OF LEON The Bucket (RCA/RMG)
Total Plays: 144, Total Stations: 44, Adds: 16

GOLDFINGER Wasted (Maverick/Warner Bros.)
Total Plays: 101, Total Stations: 31, Adds: 1

TRUST COMPANY Stronger (Geffen)
Total Plays: 89, Total Stations: 50, Adds: 19

PROM KINGS Alone (Three Kings)
Total Plays: 84, Total Stations: 26, Adds: 1

BRAVERY Honest Mistake (Island/IDJMG)
Total Plays: 82, Total Stations: 30, Adds: 14

SUBMERSED Hollow (Wind-up)
Total Plays: 70, Total Stations: 19, Adds: 1

Songs ranked by total plays

Station playlists for all R&R reporters are available on the web at www.radioandrecords.com.



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JOHN SCHOENBERGER
jschoenberger@radioandrecords.com

For The Greater Good

American Roots Publishing was formed for all the right reasons

It started with a "Wouldn't it be great if we could do this?" moment about three years ago, when American Roots Publishing founder and President Tamara Saviano was talking with musician, writer and visual artist Joe Ely about a novel he was writing. Ely mentioned that a publisher in New York liked his novel but had also said they wouldn't know what to do with it. Saviano thought differently.

Saviano has been in Nashville for 10 years now working in various areas of the music industry, but mostly in media as Managing Editor for *Country Music* and a music journalist for *Country Weekly*, as well as serving as Operations Manager for the Nashville office of Jones Media Networks. She's now running her own company, Tamara Saviano Media.

"The seed for American Roots Publishing was planted when I had that conversation with Joe in May of 2002," Saviano says. "He was telling me about a novel he had written, and I asked him which publisher he was working with. He told me he had been in contact with a friend's publisher in New York and what they had said to him.

"A light bulb went on in my head. Even though Joe isn't a household name, he obviously has legions of fans. So I started working on what would become a business plan with the hope of publishing Joe's novel. As I got into it, I decided that I wanted to do it as a nonprofit set-up, because works like this should exist just for the greater good and not necessarily for anyone to get rich off."

Saviano went through the process of getting a 501.c3, which took nearly a year. In the meantime she put together an amazing advisory board, including artist Emmylou Harris; Apple Computers co-founder Steve Wozniak; New West Records President and founder Cameron Strang; Rider University Chair of American Studies Jack Sullivan; Garvan Media, Management & Marketing's Stephen Garvan; and journalist and author David Marsh.

Joining the operations board were Triloka Records Sr. VP/GM Tom Frouge as VP, Sugar Hill Records Director/A&R Steve Fishell as Treasurer, Vector Management's Kathi Whitley as Secretary, singer and actress Bobbie Eakes and, of course, Saviano.

First Things First

Saviano expected that Ely's book would be the new organization's first fully realized project, but as it turned out he was still putting some final touches on it. The idea of a Stephen Foster tribute came along, and that turned out to be ARP's first effort to reach completion.



"The idea came during a conversation with David Macias, who owns a company called Emergent Music Marketing," Saviano says. "I didn't know him, but a mutual friend suggested we meet, so we had lunch together.

"While I was telling him about American Roots, he said we should do a Stephen Foster tribute record. I thought that it had certainly already been done, but when we researched it we found that nothing involving contemporary singer-songwriters interpreting Foster's songs had ever been done before.

"The more we thought about it, the more it

R&R Expands Americana Coverage

R&R has published the Americana Airplay Chart, compiled by the Americana Music Association, as well as offered the Americana News recap and Americana Artist Spotlight in the paper for about two years.

We have decided to expand our coverage of the Americana community by launching a weekly *Americana Update* e-mail that will feature Americana news, guest interviews and other spotlights, as well as a reprint of the Americana Airplay Chart, the Americana Most Added and the Americana Going for Adds. We are also creating an Americana homepage on our www.radioandrecords.com website. Both will launch the week of Feb. 7. For more information, contact John Schoenberger at 310-788-1666 or jschoenberger@radioandrecords.com.

Off To A Great Start

Beautiful Dreamer: The Songs of Stephen Foster, American Roots Publishing's first fully realized project, is nominated for a Grammy Award for Best Traditional Folk Album. Congratulations to producers Steve Fishell and David Macias and engineer Dave Sinko, as well as the contributing artists listed below.

- RAUL MALO *Beautiful Dreamer*
- ALISON KRAUSS, YO-YO MA, EDGAR MEYER & MARK O'CONNOR *Slumber My Darling*
- BR-549 *Don't Bet Money On The Shanghai*
- ALVIN YOUNGBLOOD HART *Nelly Was A Lady*
- JUDITH EDELMAN *No One To Love*
- THE DUHKS *Camptown Races*
- JOHN PRINE *My Old Kentucky Home*
- HENRY KAISER *Autumn Waltz*
- BETH NIELSON CHAPMAN *In The Eye Abides The Heart*
- DAVID BALL *Old Folks At Home (Swanee River)*
- MICHELLE SHOCKED & PETE ANDERSON *Oh! Susanna*
- GREY DE LISLE *Willie We Have Missed You*
- MAVIS STAPLES *Hard Times Come Again No More*
- OLLABELLE *Gentle Annie*
- ROGER MCGUINN *Jeanie With The Light Brown Hair*
- SUZY BOGGUSS *Ah, May The Red Rose Live Always*
- WILL BARROW *Holiday Scottish*
- RON SEXSMITH *Comrades Fill No Glass For Me*



made sense. After all, Foster had hits before there was radio, before there were records, before TV and all of that. Back then it was just sheet music, and yet his songs were popular across the country. In our minds he was the first quintessential American songwriter.

"We got Steve Fishell involved right away, because he was the only one who knew anything about producing a record. Steve, David and I got together and started making a wish list of artists we wanted to perform on this record.

"I have to say that when I looked at the names on the list, I thought we were dreaming, but when we started to approach them, their enthusiasm for the project was amazing. Everything came together really easily. We all spent a lot of time on it, but it was worth it. What a joy and a surprise it was when we found out we were nominated for a Grammy."

A Good Calling Card

Amazingly, almost everyone donated their time, from the studio that gave them space to the artists, the musicians, the graphic designers, the ARP board — even the radio promotion folks, the marketing company and the PR people. They ended up spending just under \$12,000 to complete the project.

"At the end we had a really great piece of art that we could all be proud of," Saviano says. "We managed to get distribution for the project through RED via Emergent, and they have been really great to work with too. We figured selling 10,000 copies of the CD in a year would be amazing, and we are now at 23,000 in just five months."

ARP's mission is to preserve American culture through literature and art, and Saviano feels there are a lot of different ways to do that. She says that the Foster project allowed people who didn't previously get what ARP was trying to do to understand its vision. She hopes that it will open people's eyes to the possibilities of what can work and prove that there is an audience for this kind of art.

"There is this psychographic philosophy about a group of the American population called Cultural Creatives," Saviano says. "It's like a genre of people — about 50 million of them — who tend to eat organic foods and shop at local

retailers, who are involved in social issues, and who still value a sense of community.

"You see, ARP does not want to be commercially successful — that's not one of our goals. As long as each project supports itself and helps the next one get going, that's enough for us. Our goal is to serve people who care about authentic and honest art that can have lasting value. We think our vision fits well with the Cultural Creative mentality."

Keeping Busy

In addition to putting out Ely's novel when it's finished, Saviano says ARP's next project will likely be a Staples Singers memoir and documentary. Another thing she'd like to do is put together some kind of presentation about the migration of the African-American population up the Mississippi River to the industrial cities of the Midwest.

There is also a coffee table book by John McEuen from The Nitty Gritty Dirt Band. It will be a series of essays and photos that will coincide with the 40th anniversary of the band. The board is also in the process of looking into a small blues label that existed in Grafton, WI in the '20s, and a documentary about the steel guitar is in the research stage right now.

"I also want to do a traveling photo exhibit of First Amendment images," says Saviano. "Images that demonstrate free speech in some way. There are hundreds of ideas out there, and folks are now starting to approach us with concepts. Not all of them will work out, but we feel that we are gaining the momentum that will allow us to think big and broad in the type of subjects we can take on.

"It's important to note that nobody involved with American Roots Publishing works on it full-time. We all have day jobs, if you will, and this whole thing right now is a labor of love for us. I hope that somewhere down the line I can make this a full-time endeavor and that we have enough going on that we could afford a paid staff. We aren't there yet, but I am sure we will grow to that point in a couple of years."

For more on this organization, log on to www.americanrootspublishing.org.

TRIPLE A TOP 30

POWERED BY
MEDIABASE

February 4, 2005

LAST WEEK	THIS WEEK	ARTIST TITLE LABEL(S)	TOTAL PLAYS	+/- PLAYS	TOTAL AUDIENCE (00)	WEEKS ON CHART	TOTAL STATIONS/ ADDS
	1	GREEN DAY Boulevard Of Broken Dreams (Reprise)	547	+20	34148	13	23/1
	2	U2 All Because Of You (Interscope)	455	+39	25049	8	23/1
	3	JACK JOHNSON Sitting, Waiting, Wishing (Brushfire/Universal)	415	+42	22119	4	24/0
	4	KEANE Somewhere Only We Know (Interscope)	381	+20	21901	21	21/1
	5	JET Look What You've Done (Atlantic)	364	+33	14691	14	18/0
	6	LOW MILLIONS Eleanor (Manhattan/EMC)	354	+8	19229	17	22/1
	7	LENNY KRAVITZ Lady (Virgin)	350	+21	16476	14	19/1
	8	JOHN MAYER Daughters (Aware/Columbia)	318	-16	17554	12	18/0
	9	SHORE Hard Road (Maverick/Reprise)	274	+13	10307	8	17/0
	10	SNOW PATROL Run (A&M/Interscope)	274	-12	16211	20	19/1
	11	TORI AMOS Sleeps With Butterflies (Epic)	249	+12	13721	4	21/1
	12	RAY LAMONTAGNE Trouble (RCA/RMG)	246	+6	12956	18	18/1
	13	BLUE MERLE Burning In The Sun (Island/IDJMG)	239	+48	13716	3	18/1
	14	HOWIE DAY Collide (Epic)	238	+16	11180	10	13/0
	15	MADELEINE PEYROUX Don't Wait Too Long (Rouder)	236	+5	9927	7	18/1
	16	U2 Vertigo (Interscope)	217	-9	17314	17	23/1
	17	R.E.M. Aftermath (Warner Bros.)	208	-10	7508	5	15/0
	18	MARC BROUSSARD Home (Island/IDJMG)	203	+22	7788	8	11/0
	19	MARK KNOPFLER Boom, Like That (Warner Bros.)	195	-20	9593	19	18/1
	20	RAY CHARLES f/ VAN MORRISON Crazy Love (Concord)	194	-36	13857	13	15/0
	21	MICK JAGGER & DAVE STEWART f/ SHERYL CROW Old Habits Die Hard (Virgin)	178	-20	6299	12	14/0
	22	ANNA NALICK Breathe (2am) (Columbia)	162	+8	5391	6	11/0
	23	JOSS STONE Right To Be Wrong (S-Curve/EMC)	147	0	6537	2	14/0
	24	BRUCE HORNSBY Circus On The Moon (Columbia)	142	+6	3756	2	10/1
	25	SARAH MCLACHLAN World On Fire (Arista/RMG)	139	+10	9339	20	9/0
	26	KENNY WAYNE SHEPHERD Let Go (Reprise)	138	0	7331	3	12/0
	27	ALISON KRAUSS & UNION STATION Restless (Rouder)	137	+5	2703	2	8/0
	28	JAMIE CULLUM High And Dry (Verve/Universal)	132	-2	5029	5	9/0
	29	JACKSON BROWNE w/ BONNIE RAITT Poor Poor Pitiful Me (Artemis)	128	-16	5717	7	10/0
Debut	30	COLLECTIVE SOUL Better Now (El Music Group)	119	+61	8700	1	11/1

25 Triple A reporters. Monitored airplay data supplied by Mediabase Research, a division of Premiere Radio Networks. Songs ranked by total plays for the airplay week of 1/23-1/29. Bullets appear on songs gaining plays or remaining flat from previous week. If two songs are tied in total plays, the song with the larger increase in plays is placed first. Songs below No. 15 are moved to recurrent after 20 weeks on the chart. Most Added is the total number of new adds officially reported to R&R by each reporting station. Songs unreported as adds do not count toward overall total stations playing a song. Total Audience equals Average Quarter Hour Persons times number of plays (times 100). Each daypart on each station is assigned an AQH number. Average Quarter Hour Persons used herein with permission from Arbitron Inc. © 2005, Arbitron Inc., © 2005, Radio & Records.

NEW & ACTIVE

JOHN FOGERTY Wicked Old Witch (DreamWorks/Geffen)

Total Plays: 117, Total Stations: 12, Adds: 1

JOHN BUTLER TRIO Zebra (Lava)

Total Plays: 116, Total Stations: 11, Adds: 1

GOO GOO DOLLS Give A Little Bit (Warner Bros.)

Total Plays: 109, Total Stations: 5, Adds: 0

MAROON 5 Sunday Morning (Octone/J/RMG)

Total Plays: 105, Total Stations: 6, Adds: 1

MAIA SHARP Something Wild (Koch)

Total Plays: 102, Total Stations: 9, Adds: 0

SNOW PATROL Chocolate (A&M/Interscope)

Total Plays: 99, Total Stations: 9, Adds: 2

OZOMATLI Love & Hope (Concord)

Total Plays: 91, Total Stations: 8, Adds: 0

DAMIEN RICE The Blower's Daughter (Vector/Warner Bros.)

Total Plays: 91, Total Stations: 6, Adds: 0

HANDSOME BOY MODELING SCHOOL Breakdown (Atlantic)

Total Plays: 88, Total Stations: 5, Adds: 0

3 DOORS DOWN Let Me Go (Republic/Universal)

Total Plays: 85, Total Stations: 5, Adds: 0

MOST ADDED*

ARTIST TITLE LABEL(S)	ADDS
KATHLEEN EDWARDS Back To Me (Zoe/Rouder)	8
MARK KNOPFLER The Trawlerman's Song (Warner Bros.)	6
MOBY Beautiful (V2)	5
CHARLIE MARS Try So Hard (V2)	5
GLEN PHILLIPS Thankful (Lost Highway)	3
BEN FOLDS Landed (Epic)	3
RACHAEL YAMAGATA Letter Read (RCA Victor/RMG)	2
SNOW PATROL Chocolate (A&M/Interscope)	2
JOSH RITTER Kathleen (V2)	2

MOST INCREASED PLAYS

ARTIST TITLE LABEL(S)	TOTAL PLAY INCREASE
COLLECTIVE SOUL Better Now (El Music Group)	+61
MOBY Beautiful (V2)	+56
JOHN FOGERTY Wicked Old Witch (DreamWorks/Geffen)	+53
BLUE MERLE Burning In The Sun (Island/IDJMG)	+48
JACK JOHNSON Sitting, Waiting, Wishing (Brushfire/Universal)	+42
U2 All Because Of You (Interscope)	+39
JET Look What You've Done (Atlantic)	+33
BEN LEE Catch My Disease (New West)	+23
GOO GOO DOLLS Give A Little Bit (Warner Bros.)	+23

MOST PLAYED RECURRENTS

ARTIST TITLE LABEL(S)	TOTAL PLAYS
CARBON LEAF Life Less Ordinary (Vanguard)	194
BRUCE HORNSBY Gonna Be Some Changes Made (Columbia)	153
MODEST MOUSE Float On (Epic)	138
LOS LONELY BOYS Heaven (DR Music/Epic)	132
JOHN MELLENCAMP Walk Tall (Island/IDJMG)	117
COLDPLAY Clocks (Capitol)	116
COUNTING CROWS Accidentally In Love (DreamWorks/Geffen)	113
MAROON 5 She Will Be Loved (Octone/J/RMG)	113
R.E.M. Leaving New York (Warner Bros.)	105

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Songs ranked by total plays



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A I S A C - Denny Thomas, Founder

TRIPLE A

ON THE RECORD

With
Doug Donoho
OM/PD, KLRR/Bend, OR



A few years ago I made my first trip to R&R's Triple A Summit in Boulder, CO. It was a thrill to put faces to the voices and connect on another level with people just like me — people who are passionate about great music. As usual there was an amazing lineup at the Fox Theater. Although I have had an appreciation for Neil Finn's work over the years, it took seeing him perform one night in Boulder to win me over. ● When I returned home, I reacquainted myself with Neil and Tim Finn's CDs from the '90s. Over the years, from Split Enz through Crowded House to today, the common thread in their music has been intelligent lyrics and great harmonies. There is something about the songs that makes you want to stop what you are doing and just listen. ● The Finn Brothers released *Everyone Is Here* last year. Throw in the disc and, from "Won't Give In" to "Nothing Wrong With You" to "Anything Can Happen," you realize this a great album. If you have only listened to the disc in the office, escape with the CD and *really* listen to it. You will gain a new appreciation for The Finn Brothers and their music.

Note: Once again, KPRI/San Diego has been suspended for two weeks as a reporter while it does an A-Z promotion. The station will return to the monitored panel on Monday, Feb. 14 ... On the monitored chart, **Green Day** still dominate, with the rest of the top 10 pretty solid: **U2**, **Jack Johnson** (3* in just three weeks!), **Keane**, **Jet**, **Low Millions** and **Lenny Kravitz** are all bulleted, and **The Shore** enter at 9* ... **Tori Amos** and **Blue Merle** are heading that way at 11* and 13*, respectively ... Other projects showing continued growth include **Howie Day**, **Madeleine Peyroux**, **Marc Broussard**, **Anna Nalick** and **Joss Stone** ... **Collective Soul** debut ... On the Indicator chart, U2 hold at No. 1, with Johnson coming on strong at 2* ... Projects showing tremendous growth include Amos (5*-3*), Blue Merle (10*-6*), **Shivaree** (20*-13*), Day (18*-14*), Bruce Hornsby (17*-16*) and **Ani DiFranco** (26*-18*) ... **John Butler Trio**, **Ben Lee** and **Chuck Prophet** debut ... Keep an eye on **Damien Rice**'s "Blower's Daughter". Rice in general — and this song in particular — is very hot in Internet downloads at this time ... In the Most Added Category, the new **Kathleen Edwards** is off to great start, with 26 total adds, followed closely by the next **Mark Knopfler** track, with 21 total adds, and the new **Ben Folds**, with 19 adds ... Other projects off and running include **Glen Phillips**, **Charlie Mars**, **Moby**, **Bright Eyes**, **John Fogerty** and **Brazilian Girls**.

— John Schoenberger, Triple A/Americana Editor



AAA ARTIST

OF THE WEEK

ARTIST: **Nanci Griffith**

LABEL: **New Door/UME**

By **JOHN SCHOENBERGER** / TRIPLE A / AMERICANA EDITOR



It's hard to believe, but Nanci Griffith has been recording since 1978. And like so many of her contemporaries, such as Lyle Lovett, she has always been an artist who is difficult to classify or pigeonhole. She started out as a folk artist when she won a songwriting contest at the Kerrville Folk Festival, and she later recorded a couple of albums that leaned in that direction. From there she tried her hand at country music. She enjoyed modest airplay success at Country radio in the '80s, and Kathy Mattea and Suzy Bogguss had hits with Griffith-penned tunes.

From there Griffith recorded a couple of pop albums, but it wasn't long before she knew she needed to return to her roots. By the early '90s she was back to recording genre-bending music that included aspects of folk, country and roots rock. In 1993 she released the Grammy Award-winning album *Other Voices, Other Rooms*. Through the '90 she continued on her chosen musical path with *Flyer*; *Blue Roses From the Moons*; *Other Voices, Too (A Trip Back to Bountiful)*; and *Dust Bowl Symphony*.

Griffith returned in 2001 with *Clock Without Hands*, which was dramatically informed by her bout with cancer, and in 2002 she released the live album *Winter Marquee*. Three different retrospective releases have been issued over the past few years too.

For many years Griffith has also been very active in numerous social causes, such as Vietnam Veterans of America Foundation's Campaign for a Landmine-Free World, Journey of Hope and the W.O. Smith Nashville Community School. In January 2000 she traveled to Vietnam and Cambodia with the VVAF,

tracing the steps of her ex-husband and friend Eric Taylor. The next year she returned to the region and also visited Angola and Kosovo for the VVAF.

Griffith now delivers her 15th studio album, *Hearts in Mind*, which was largely inspired by those travels. All 14 of the songs on the album — eight of which she wrote or co-wrote — take a hard look at war and its aftermath and the ultimate healing power of love. Griffith says the album is dedicated to "the memory of every soldier and every civilian lost to the horrors of war."

Hearts in Mind marks Griffith's first time in the producer's chair. The album features most of her Blue Moon Orchestra bandmates, including Clive Gregson, Le Ann Etheridge, James Hooker, Doug Lancio and album co-producer Pat McInerney. The project also includes guest vocals by Jimmy Buffett on the first single, "I Love This Town"; Mac MacAnnaly on "Rise to the Occasion"; and Keith Carradine on "Our Very Own." Other standouts include "Big Blue Ball of War" and "A Simple Life."

Griffith has plans to tour the U.S. in February and the U.K. in March. She was recently a guest on *The Late Show With David Letterman*. On Feb. 1 Universal Music Enterprises released Griffith's classic *One Fair Summer Evening* concert video on DVD. Extras on the disc include a collection of all her music videos.

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AMERICANA TOP 30 ALBUMS



February 4, 2005

LAST WEEK	THIS WEEK	ARTIST TITLE LABEL(S)	THIS WEEK PLAYS	+/- PLAYS	CUMULATIVE PLAYS
1	1	ALISON KRAUSS... Lonely Runs Both Ways (Rouder)	651	-30	7491
2	2	WILLIE NELSON It Always Will Be (Lost Highway)	491	-19	7566
3	3	KASEY CHAMBERS Wayward Angel (Warner Bros.)	432	-1	11863
4	4	TOM GILLAM Shake My Hand (95 North)	411	+6	6146
5	5	BUDDY MILLER Universal United House Of Prayer (New West)	339	-32	9400
6	6	NEKO CASE The Tigers Have Spoken (Anti/Epitaph)	316	-43	4603
7	7	RICKY SKAGGS... Brand New Strings (Skaggs Family)	309	-30	6621
8	8	CHARLIE ROBISON Good Times (Dualtone)	305	-25	8488
16	9	RAY WYLIE HUBBARD Delirium Tremolos (Philo/Rouder)	297	+90	568
9	10	STEVE EARLE The Revolution Starts Now (E-Squared/Artemis)	276	-16	12567
11	11	TONY JOE WHITE The Heroines (Sanctuary/SRG)	263	-4	5959
10	12	JESSE DAYTON Country Soul Brother (Stag)	254	-37	3290
28	13	JOHN FOGERTY Deja Vu (All Over Again) (Geffen)	251	+94	2327
14	14	CLAY DUBOSE These Days (Lazy River)	250	+39	630
26	15	RECKLESS KELLY Wicked Twisted Road (Sugar Hill)	250	+84	546
12	16	TIFT MERRITT Tambourine (Lost Highway)	237	-18	8431
Debut	17	NANCI GRIFFITH Hearts In Mind (New Door/UME)	234	+91	569
22	18	SONNY LANDRETH Grant Street (Sugar Hill)	218	+36	655
Debut	19	DUHKS The Duhks (Sugar Hill)	216	+87	363
13	20	STOLL VAUGHAN Hold On Thru Sleep And Dreams (Shadowdog)	203	-17	2753
18	21	VARIOUS ARTISTS Hard Headed Woman... (Bloodshot)	182	-8	2664
17	22	IRIS DEMENT Lifelines (Flariella)	180	-15	3529
19	23	JUNIOR BROWN Down Home Chrome (Telarc)	178	-10	7884
20	24	VARIOUS ARTISTS Enjoy Every Sandwich... (Artemis)	173	-14	4399
23	25	SKEETERS Easy For The Takin' (Free Bound)	170	-1	1565
25	26	JASON BOLAND... Somewhere In The Middle (Smith Entertainment)	167	-2	2269
Debut	27	MANDO SAENZ Watertown (Carnival)	167	+36	359
15	28	DAN HICKS & THE HOT LICKS Selected Shorts (Surfdog)	166	-42	3003
27	29	MELONIE CANNON Melonie Cannon (Skaggs Family)	162	+3	5245
29	30	TOMMY ALVERSON Heroes & Friends (Smith Entertainment)	160	+4	1303

The Americana Airplay chart represents the reported play of terrestrial radio stations, nationally syndicated radio shows, satellite radio and internet stations that have agreed to submit weekly spin counts. For more information please visit www.americanamusic.org. © 2005 Americana Music Association.

AMERICANA SPOTLIGHT

By John Schoenberger

Artist: Tom Gillam
Label: 95 North

Hailing from the Philadelphia/South Jersey area of the country, Tom Gillam is a perfect example that the roots of Americana music can be found in any part of these here United States. But if you didn't know where he was from, it'd be pretty hard to guess, as his influences lean more toward country flavors and the smooth harmonic styles of the old California country rock sound of the '70s. *Shake My Hand* is Gillam's third album, and it displays great singing and songwriting, as well as his signature slide-guitar sound. Either as a solo artist or with his band, Tractor Pull, Gillam tours regularly throughout the East and Midwest, and he's beginning to generate interest in other parts of the country. He has shared the stage with such acts as The Derailers, Wilco, Tift Merritt, Tom Petty, Garth Brooks and Dave Matthews Band. Standout tracks on this new album include "Outside The Lines," "Take It Easy on Me" and "Stand by You."



AMERICANA NEWS

A sponsorship deal between Alison Krauss & Union Station and Cracker Barrel Old Country Store will link the restaurant chain with the bluegrass act for all of 2005 ... MerleFest 2005 will feature three outstanding-instrument contests during the first two days of the April 28-May 1 event. Any MerleFest 2005 ticket holder — except for past champions and artists performing at MerleFest — may enter these competitions for guitar, mandolin and banjo ... In between playing two shows at the Grand Ole Opry on Jan. 15, Emmylou Harris brought her musical friends to the back room of Tootsie's for an unannounced jam session. Joining her onstage were Patty Griffin, Buddy Miller and Gillian Welch & David Rawlings, who all toured together last summer as the Sweet Harmony Traveling Revue ... The Country Music Hall of Fame and Museum is continuing to explore Nashville's R&B heritage with a second CD volume of *Night Train to Nashville*. The discs coincide with a museum exhibit running through December 2005. In other museum news, Webb Pierce's heirs have donated his flashy 1962 Pontiac Bonneville convertible to the Country Music Hall of Fame and Museum's permanent collection ... Capitol/Nashville has signed Merle Haggard, reviving a business relationship that goes back 40 years. Capitol and Haggard commemorated the signing, as well as the 40th anniversary of his original signing with the label, with a private in-studio performance at the historic Capitol Studios in Hollywood recently ... The AMA and NARM project *This Is Americana* has passed the 37,000-unit mark in sales.

MOST ADDED*

ARTIST TITLE LABEL(S)	ADDS
NANCI GRIFFITH Hearts In Mind (New Door/UME)	16
DUHKS The Duhks (Sugar Hill)	14
RECKLESS KELLY Wicked Twisted Road (Sugar Hill)	12
VARIOUS ARTISTS Because Of Winn Dixie (Nettwerk)	10
JOHN FOGERTY Deja Vu (All Over Again) (Geffen)	10



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Music City Comes Together

Christian and country artists unite for tsunami relief

One month after the devastating tsunami hit South Asia, artists, musicians, religious leaders and the community gathered on Jan. 26 at Belmont University in Nashville for the Evening for Restoration concert to honor the victims and raise money for disaster relief. The sold-out show raised more than \$50,000 to help World Vision, the international relief agency that has thousands of staff members working in the region where more than 200,000 people have died.

I was fortunate to be part of the crowd at Massey Auditorium and even more blessed to have the opportunity to talk with several of the Christian artists who donated their time and tal-



ents to the cause. Actually, everything was donated that evening — from the equipment to the volunteer staff to the auditorium itself — by Belmont University, so 100% of the \$25 ticket price went to World Vision.

All-Star Lineup

Michael W. Smith and Kathy Mattea were the host and hostess for the evening, which featured performances by Steven Curtis Chapman, CeCe Winans, MercyMe, Toby Mac, Jaci Velasquez, Kirk Whalum and The Nashville Chamber Orchestra, as well as from country music stars Ricky Skaggs, Diamond Rio, The Oak Ridge Boys, Lee Greenwood, Crystal Gayle and many more.

Christian artist Margaret Becker was the spokesperson for World Vision, and she was

proud of how quickly the event came together. "I think everybody was touched by the devastation," she said the night of the show. "We saw it firsthand, and I believe that everyone who is here, who is performing, they're like-minded. They know that if they give a little, it will cause people to respond. It was the devastation that drew this event together."

Regarding the beneficiary of the evening, she said, "World Vision is over a half-century old. They have all these indigenous people in different countries already on the ground helping and intervening in the cultures to help them get healthy. One of the first calls from the U.N. is to World Vision because they already have people on the ground, serving in those communities."

"In fact, the day after the tsunami I was watching CNN, and the correspondent said there were some private agencies represented, but the only one they mentioned was World Vision, because they already have people in Asia and people in Africa who are indigenous to those cultures working there."

"In fact, they lost some of their workers in the tsunami. Some of their workers have taken other people in — like up to 100 people — in their own homes. They were actually at the tsunami locations within hours after it happened because

their people were working there already. It's only natural to use music to raise funds and to direct those funds to this agency that's already on the ground and running, already intervening just hours afterward."

Project Restore

In addition to performing, Steven Curtis Chapman was also the spokesman for Project Restore, which is the Asian tsunami awareness, prayer and fundraising effort established by the Gospel Music Association in association with World Vision.

Chapman said, "As I've wrestled with the questions that all of us have in the wake of this great disaster, I've come to realize that once again the only question I'm in a position to ask is, What now? How am I to respond?"

"As a community of people who create art for the purpose of showing the glory and greatness of our God through music, I believe moments in history like these are the very reason we exist. Who we are in these times is the essence of why we are, so it's my prayer and hope that, as we carry this banner of compassion, everyone will join in alongside us and watch what God will do through us."

"Honestly, I'm not shocked that Nashville pulled together this quickly. Nashville country music folk and Christian music folk are good people."

Jaci Velasquez

Chapman's commitment to the Asian community, especially the children, goes far beyond his dual role for the evening, "Shaohannah's Hope is the foundation that my wife and I and some friends started a few years ago," he said. "It was initially set up to assist families in the process of adoption."

"What we're really excited about is being able to see it grow, and this is one of the first opportunities for a major part of it — caring for orphans who aren't going to possibly end up with families — to come into play."

"There are 50 million orphans in the world. We hope they all end up in families eventually, but until that time there are going to be needs, ongoing needs, especially in a place like where the tsunami has devastated so many people's lives and so many children. We've been setting aside some of our funds for that."

"During the spring leg of the tour with Casting Crowns, Chris Tomlin and myself, we'll continue to spread the word about adoption and orphan needs and orphan relief and see that some of the funds go to the World Vision program that's already in place there. Some of the funds will also go to some small organizations that we have personal relationships with and that we know are on the ground, doing the work."

A Diverse Evening

It was only appropriate that Mr. *Diverse City*, Toby Mac, was part of the show. I asked him about the lineup. "When I heard about what happened, I kind of wanted to get several rock artists and hip-hop artists together and do something," he said.

"Then I heard this was being done, and I didn't want to compete. I heard that I'd been invited, so I immediately signed up. There was

no question. I love the diversity — sort of flexing Nashville's musical diversity. I think people consider Nashville, from a worldwide perspective, for one thing: country music. There's so much more to it than that, and I love it."

"Every time I do something like this, there are multiple country artists, and I've always felt the love. Even though my music is totally different, not only are they intrigued by what we're doing, but they support it. It feels like their arms hold me up sometimes, and I think that's awesome. More and more I fall in love with the Nashville music community, all of it."

On the importance of a night like this, he said, "If you're blessed enough and privileged enough to have a platform where you express your creativity, it's these kinds of things where it feels good to be out here sort of lending that talent, that gift that God gave you, to a greater cause. There are some people who are really hurting over there."

Have Mercy

MercyMe's Michael John Scheuchzer said the band was more than happy to help. "I think it's something we're all supposed to do," he said. "The Bible talks about taking care of the orphans and the widows, and there are thousands and thousands of orphans and widows who don't know what they're going to do and don't know where they're going to live."

"There's no shelter, there's nothing. Anything we can do, even if it's playing a song for five minutes, if it helps do anything to raise support and raise money to save lives over there and give any hope to the people over there, we've got to do it."

Bandmate Robby Shaffer added, "I think it's cool that we're doing it in Nashville. With all the different genres of music that are here, everybody has the same heart. They all have the same focus when it comes to helping out other countries and helping others in need. We would be doing the same thing if it happened in the U.S. on our own coastlines, so why shouldn't we be doing it for somebody halfway around the world?"

"We had been talking with our management company for a while about what we could do. Should we be doing concerts? How can we help out? This was a perfect scenario for us to get involved. This may not be all we do, but it was a good starting place for us. It's a great honor."

Good People

Before her performance Jaci Velasquez told me about her experience when the tsunami hit. "My husband, Darren, and I were in Europe when it happened, so I was so close to it," she said. "I was watching what was happening on BBC, and the stories were just mind-boggling. I heard a story about this American guy who dropped everything and flew over there and helped out in whatever way possible."

"I wanted to do that so badly. Darren and I thought we'd just buy tickets and go, and it would be easy. But it wasn't that easy, so when I got back to the States, I started thinking about what I could do to help in some way."

Asked if she was surprised at how quickly the event came together, Velasquez said, "Honestly, I'm not shocked that Nashville pulled together this quickly. Nashville country music folk and Christian music folk are good people. We all have the same perspective, and we all wish that we could go out there, and we've all been touched."

Country star Vince Gill donated his time to be guitarist for the house band, XM Satellite Radio broadcast the concert live, and, as Toby Mac put it, "There was a lot of love in the house."

To find out more about the concert or World Vision, go to www.projectrestore.org or www.worldvision.org.

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Angela Thomas



Sharon Jaynes

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CHRISTIAN AC TOP 30

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February 4, 2005

LAST WEEK	THIS WEEK	ARTIST TITLE LABEL(S)	TOTAL PLAYS	+/- PLAYS	WEEKS ON CHART	TOTAL STATIONS
	1	CASTING CROWNS Voice Of Truth (<i>Beach Street/Reunion/PLG</i>)	1164	+1	16	38/0
	2	SALVADOR Heaven (<i>Word/Curb/Warner Bros.</i>)	1022	+34	14	34/0
	3	MERCYME Homesick (<i>INO/Curb</i>)	931	+40	11	34/0
	4	NEWSBOYS Presence (My Heart's Desire) (<i>Sparrow/EMI CMG</i>)	845	-52	20	34/0
	5	JEREMY CAMP Take You Back (<i>BEC/Tooth & Nail</i>)	817	+142	5	33/0
	6	MONK & NEAGLE Dancing With The Angels (<i>Flicker</i>)	812	-19	13	33/1
	7	CHRIS TOMLIN Indescribable (<i>Sixsteps/Sparrow/EMI CMG</i>)	807	-100	24	36/0
	8	STEVEN CURTIS CHAPMAN Much Of You (<i>Sparrow/EMI CMG</i>)	755	+29	11	29/0
	9	THIRD DAY You Are Mine (<i>Essential/PLG</i>)	639	+4	14	27/1
	10	PHILLIPS, CRAIG & DEAN You Are God Alone (<i>INO</i>)	637	-53	17	28/0
	11	NATALIE GRANT Live For Today (<i>Curb</i>)	551	+5	14	26/1
	12	MARK SCHULTZ He Will Carry Me (<i>Word/Curb/Warner Bros.</i>)	531	+13	10	24/2
	13	BY THE TREE Beautiful One (<i>Fervent</i>)	516	-52	24	28/0
	14	BUILDING 429 The Space In Between Us (<i>Word/Curb/Warner Bros.</i>)	479	-33	19	28/0
	15	NEWSONG When God Made You (<i>Reunion/PLG</i>)	446	+42	9	17/0
	16	BIG DADDY WEAVE & BARLOWGIRL You're Worthy Of My Praise (<i>Fervent</i>)	413	+83	4	22/2
	17	POINT OF GRACE I Choose You (<i>Word/Curb/Warner Bros.</i>)	395	-47	17	26/0
	18	ANDY CHRISMAN Complete (<i>Upside/SHELTER</i>)	368	+29	8	17/1
	19	FFH Still The Cross (<i>Essential/PLG</i>)	349	0	20	20/0
	20	TOBYMAC Gone (<i>ForeFront/EMI CMG</i>)	343	+5	9	16/0
	21	BEBO NORMAN Nothing Without You (<i>Essential/PLG</i>)	304	+108	2	18/4
	22	SELAH All My Praise (<i>Curb</i>)	296	+23	4	18/4
	23	NICOLE C. MULLEN I Am (<i>Word/Curb/Warner Bros.</i>)	282	+27	5	17/1
Debut	24	CHRIS TOMLIN Holy Is The Lord (<i>Sparrow/EMI CMG</i>)	271	+111	1	13/4
	25	PAUL COLMAN Gloria (All God's Children) (<i>Inpop</i>)	250	+51	4	10/0
	26	AVALON I Wanna Be With You (<i>Sparrow/EMI CMG</i>)	244	+39	3	15/1
	27	THIRD DAY/STEVEN CURTIS CHAPMAN/MERCYME I See Love (<i>Lost Keyword</i>)	239	-29	15	14/0
	28	SWITCHFOOT This Is Your Life (<i>Sparrow/EMI CMG</i>)	229	+15	4	9/1
	29	CAEDMON'S CALL There's Only One (Holy One) (<i>Essential/PLG</i>)	226	+28	4	12/1
Debut	30	BETHANY DILLON Lead Me On (<i>Sparrow/EMI CMG</i>)	218	+38	1	11/0

39 AC reporters. Monitored airplay data supplied by Mediabase Research, a division of Premiere Radio Networks. Songs ranked by total plays for the airplay week of 1/23-1/29. Bullets appear on songs gaining plays or remaining flat from previous week. If two songs are tied in total plays, the song with the larger increase in plays is placed first. Songs below No. 15 are moved to recurrent after 20 weeks on the chart. Most Added is the total number of new adds officially reported to R&R by each reporting station. Songs unreported as adds do not count toward overall total stations playing a song. Total Audience equals Average Quarter Hour Persons times number of plays (times 100). Each daypart on each station is assigned an AQH number. Average Quarter Hour Persons used herein with permission from Arbitron Inc. (© 2005, Arbitron Inc.). © 2005, Radio & Records.

NEW & ACTIVE

SONICFLOOD Your Love Goes On Forever (*INO*)
Total Plays: 200, Total Stations: 12, Adds: 1

MATTHEW WEST You Know Where To Find Me (*Sparrow/EMI CMG*)
Total Plays: 196, Total Stations: 12, Adds: 1

SHAWN MCDONALD All I Need (Is Your Love) (*Sparrow/EMI CMG*)
Total Plays: 188, Total Stations: 9, Adds: 0

SCOTT KRIPPAYNE Gentle Revolution (*Spring Hill*)
Total Plays: 158, Total Stations: 9, Adds: 1

RACHAEL LAMPA No Other One (*Word/Curb/Warner Bros.*)
Total Plays: 144, Total Stations: 8, Adds: 1

SUPERCHICK Pure (*Inpop*)
Total Plays: 127, Total Stations: 6, Adds: 1

DAVID CROWDER BAND Revolutionary Love (*Sixsteps/Sparrow/EMI CMG*)
Total Plays: 123, Total Stations: 7, Adds: 0

SCOTT RIGGAN I Love You Lord (*Spinning Plates*)
Total Plays: 119, Total Stations: 4, Adds: 1

THIRD DAY Come On Back To Me (*Essential/PLG*)
Total Plays: 96, Total Stations: 7, Adds: 0

EXIT EAST All Of This (*Fervent*)
Total Plays: 96, Total Stations: 5, Adds: 1

Songs ranked by total plays

MOST ADDED

ARTIST TITLE LABEL(S)	ADDS
BEBO NORMAN Nothing Without You (<i>Essential/PLG</i>)	4
SELAH All My Praise (<i>Curb</i>)	4
CHRIS TOMLIN Holy Is The Lord (<i>Sparrow/EMI CMG</i>)	4
OVERFLOW Cry On My Shoulder (<i>Essential/PLG</i>)	3
OUT OF EDEN Fairest Lord Jesus (<i>Gotee</i>)	3

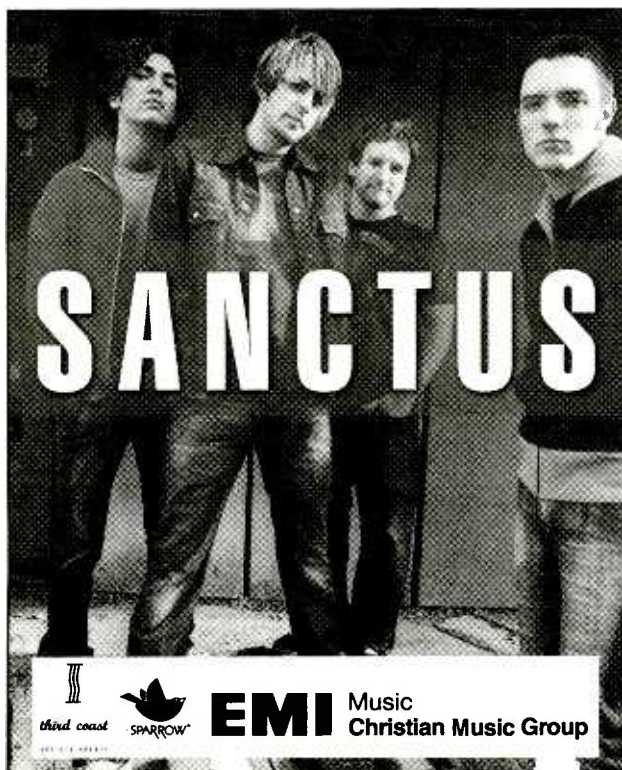
MOST INCREASED PLAYS

ARTIST TITLE LABEL(S)	TOTAL PLAY INCREASE
JEREMY CAMP Take You Back (<i>BEC/Tooth & Nail</i>)	+142
CHRIS TOMLIN Holy Is The Lord (<i>Sparrow/EMI CMG</i>)	+111
BEBO NORMAN Nothing Without You (<i>Essential/PLG</i>)	+108
BIG DADDY WEAVE & BARLOWGIRL You're Worthy Of My Praise (<i>Fervent</i>)	+83
CHRIS RICE Me & Becky (<i>Rocketown</i>)	+59
PAUL COLMAN Gloria (All God's Children) (<i>Inpop</i>)	+51
OVERFLOW Cry On My Shoulder (<i>Essential/PLG</i>)	+47
NEWSONG When God Made You (<i>Reunion/PLG</i>)	+42
MERCYME Homesick (<i>INO/Curb</i>)	+40
AVALON I Wanna Be With You (<i>Sparrow/EMI CMG</i>)	+39

MOST PLAYED RECURRENTS

ARTIST TITLE LABEL(S)	TOTAL PLAYS
TREE63 Blessed Be Your Name (<i>Inpop</i>)	529
MATTHEW WEST More (<i>Universal South/EMI CMG</i>)	459
CASTING CROWNS Who Am I (<i>Beach Street/Reunion/PLG</i>)	453
JEREMY CAMP Walk By Faith (<i>BEC/Tooth & Nail</i>)	443
BUILDING 429 Glory Defined (<i>Word/Curb/Warner Bros.</i>)	425
MERCYME Here With Me (<i>INO/Curb</i>)	394
MERCYME I Can Only Imagine (<i>INO/Curb</i>)	369
NEWSBOYS He Reigns (<i>Sparrow/EMI CMG</i>)	345
MERCYME Word Of God Speak (<i>INO</i>)	344
BETHANY DILLON All I Need (<i>Sparrow/EMI CMG</i>)	324

Station playlists for all R&R reporters are available on the web at www.radioandrecords.com.



R&R Most Played Rock Artist of 2004!

SANCTUS

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- 3/3/05 Louisville, KY
- 3/4/05 Indianapolis, IN
- 3/5/05 Columbus, OH

For promotional information contact
Andrea Kleid at 800.347.4777 or radio@mail.emicmg.com



JACKIE MADRIGAL
jmadrigal@radioandrecords.com

La Z: Mexican Radio In The Heartland

An interview with KTUZ/Oklahoma City PD Sammy Soto

Jobs are becoming scarce in historically Hispanic cities like Los Angeles, New York and Miami; the cost of living is rising; and local governments are cutting back on services. That's why cities like Oklahoma City are beginning to attract Hispanics who are not only looking for work and a chance at the American dream, but also a place where they can invest in homes and receive the services they need.

Media is one of the things Hispanics require, because it keeps them connected to their culture, language and music and offers them a way to stay in touch with what is happening in their native countries. And that's the mission of Regional Mexican KTUZ (La Z)/Oklahoma City.



Sammy Soto

The station opened its doors in 1998, when the Hispanic population in the market was 125,000. That population has grown to over 200,000, most of whom are Mexican or of Mexican descent, and it's increasing every year.

"When people leave California, they stop by here and like it," says KTUZ PD Sammy Soto. "There are a lot of job opportunities. In fact, there's a 10-year plan to grow the city big-time. We're going to have a river walk similar to San Antonio's, but it's going to be 10 miles long, with hotels, casinos, clubs, restaurants, etc.

"I've been here since 1980, and we didn't have an FM station until La Z came along. We've been involved with the mayor, the governor and other civic leaders. We've had our own festival and participated in events done by other entities."

A Wonderful City

Soto feels that Oklahoma City is a wonderful city to live in. "Politically, the doors are open for Hispanics, and the city is making reforms to support this population," he says. "Few cities make changes according to what the future is bringing. I had the mayor on the station, and his mission is to inform and educate the Hispanic community. We want the market to grow, but in a positive way, and the city is supportive of that."

Living in Oklahoma City is like living in a small town with the advantages of a large city, according to Soto. "People here respect each other and they appreciate each other, and the local government wants to do its part to assist the Hispanic community," he says.

Like many cities on the East Coast, Oklahoma City is experiencing a boom, and Hispanics are taking part in it. And the media outlets that cater to that population will surely grow along with the city. "The city's growth had been stable for many years, but it's now starting to move forward," says Soto. "And the station is a source of information and entertainment for the Hispanic community. People trust us."

Musical Diversity

Although the Hispanic population in Oklahoma City is mainly Mexican, it is nonetheless diverse. "We have people from Guadalajara, Monterrey, Michoacán, Chihuahua, Durango and other cities and states, and we have to cater to all their musical tastes," Soto says.

In markets like Los Angeles, Chicago or Houston there are Regional Mexican stations that lean toward one genre, like norteña or banda, while others lean toward cumbia or grupero, but KTUZ has put its own twist on the format.

"Politically, the doors are open for Hispanics, and the city is making reforms to support this population. Few cities make changes according to what the future is bringing."

"I change the programming depending on what's strong," Soto says. "Right now duranguense is what's hot. But I don't forget about ballads and tropical songs, and I even throw in some reggaetón by people like Daddy Yankee. I even played Maná and El Tri at one point. The reason I do so is to maintain diversity.



IN CELEBRATION WRTO/Miami's rock specialty show Fuego Rock, hosted by Kike Posada, just celebrated its second anniversary. Many artists stopped by as part of the celebration, including Juanes (r), seen here with Posada.

"We have listeners who were born in Mexico and many Mexicans who were born here and may speak Spanglish. We also have a lot of women listening. Knowing all this, I take the risk of adding music from other genres, but not enough to change the station's format or annoy the listener."

In fact, the station has even put on live shows by tropical acts like Fulanito, and it hasn't been disappointed by the response. "Fulanito performed here, and they made the Mexicans dance, because the Mexican community here likes to dance to salsa, merengue and all sorts of music," Soto says. "We play good music no matter who it's by. I also include regional urban music, like Akwid. I look for quality music."

This is the kind of programming that stations in markets with few Spanish-language stations have to do in order to meet the needs of a diverse Hispanic population with wide-ranging musical tastes. Tropical stations on the East Coast do something similar when they play ballads, pop and even some light Mexican songs.

"We need to give the audience variety, but a well-selected variety," Soto says. "And it's working, because the numbers don't lie."

Label Service

Smaller-market stations can attest that many times they don't get the best service from the labels. But these stations are helping to break new artists and helping the labels sell records and the artists sell concert tickets. "I'd love for all the labels to give us the kind of service that some of them give us," Soto says.

"It's not fair for them to ask us why their music isn't getting airplay when we don't get serviced and when they don't keep us up to date with their music or pay attention to us. Some record companies always get airplay — not because they get preferential treatment, but because they send us their music in a timely manner."

When the labels do send material, it's often long after the larger markets have received it. "For example, when a new Intocable song was released, we would get the single a month after a Dallas station had received it," Soto says.

"There are some record companies that send us their material as soon as it's out though. I have to give credit where credit is due. I'm always thankful to Fonovisa, which

has never forgotten us, and Universal is also great.

"Other labels send us their material but not in a timely manner, and they don't seem to work hard enough to service us. I'd like the other labels to pay more attention to this station or to at least give us a call."

Room For Growth

Soto points out that the Oklahoma City market is important and can help the labels get their musical message to the audience. "The bands who do successful shows in the city are the ones people hear on the radio and the ones who work hard," he says. "Unfortunately, some record labels, and even some artists, think of Oklahoma City as a secondary market.

"We need to give the audience variety, but a well-selected variety. And it's working, because the numbers don't lie."

"And maybe it is, but the kind of radio we do is top-notch. That gives us an edge, because people listen to us and support what we play. They are excited about the station because they hear quality. Labels have to understand that we can give them wonderful support, and as we grow, the market grows."

And there is certainly room for growth. With the Hispanic population increasing, broadcast companies will soon realize the opportunity this market offers them and introduce new stations in Oklahoma City. How does Soto view the possibility of competition? "We welcome it, because the more media we have, the more important the market becomes," he says.

"We have to work and compete in a positive way, each one looking to do a good job. There will always be a need for more stations in the city. Then it won't only be Sammy and La Z, but others as well, and people will take notice. I think competition will benefit us."

RADIO Y MÚSICA R&R

On The Spot

Monchy & Alexandra

Monchy & Alexandra are from the Dominican Republic, and they have taken bachata, a native Dominican music genre, to new heights. In years past when one thought of music from the Dominican Republic, the sensual rhythms of merengue came to mind. Now the romantic sounds of bachata also pop up.

Monchy & Alexandra are currently working on promoting their latest album, *Hasta El Fin*, and the single "Perdidos," which is at the top of R&R's Tropical chart.

R&R: "Perdidos" is charting pretty high on R&R's charts. How do you feel about having so much success?

Monchy: We feel great about the support we've been getting from the public and for the music that we do, which is bachata. We thank God, because we have been loved by our public from the beginning, with the song "Hoja En Blanco" from our first album, in 1999. From those albums all the way up to this one, *Hasta El Fin*, we have felt the public's support and how it has grown. Our market has expanded as the records have been more successful internationally.

R&R: Your music career has been fairly short, yet very successful. Some artists take a lot longer to get to where you are.

Alexandra: We've been privileged in that sense, because we've had incredible support from the public and the media. Everywhere we go, doors have been open and people have shown us their love.

R&R: You have been able to take bachata to international stages, and now not only the Caribbean community likes this music, but other Latin communities as well. How hard have you worked to achieve that?

Monchy: Everything that is happening in our career is due to a lot of hard work and

the respect we have for our music. There are many artists from the Dominican Republic who do this type of music, but destiny has placed us in a position to be able to take this music genre further, to the height where it is now.



Monchy & Alexandra

We realized that not only do Dominicans like to listen to and buy this music, but also Puerto Ricans, Central Americans, etc. We knew we had to take responsibility and do this music well because it represents the Dominican Republic.

R&R: It's also important to know and live Dominican culture in order to interpret the music properly and not just sing it because it's a genre that sells.

Alexandra: That's very true; you have to understand what the music is about. It's about your roots and your culture. Bachata is a very contagious rhythm, sensual and very romantic.

R&R: Do you feel that it's important to be inventive with bachata, or is it more important to hang on to the music's culture and roots?

Monchy: Both are important. It's important to keep its roots intact, but also to realize that we can add new sounds, depending on what is happening in music at the time. Music is now going through an evolution, and we see more and more fusions of different genres. We, as representatives of bachata, have to guard its foundation, but we can adorn that foundation with rhythms that are attractive to the public who is buying the music.

This record does just that: It takes care of the music's roots, but it also takes risks, it adds other sounds, and it's a bit more con-



A GOLDEN MOMENT EMI Latin handed Los Originales De San Juan two gold records for sales of more than 100,000 copies. The band is seen here with EMI Latin President/CEO Jorge A. Pino (c).



FOR THE CHILDREN Los Tigres Del Norte took Chile by storm when they took part in that country's national telethon to benefit children. Good for them!

temporary so our audience sees it as something attractive.

R&R: Reggaetón is very hot right now, and some reggaetón artists are adding bachata rhythms to their music. Would you consider adding reggaetón sounds to yours?

Alexandra: We never say no. We are open to the idea of recording with reggaetón artists in the future. They are all so successful right now, and it would be an honor for us to be asked to record a song with them.

R&R: Do you write any of your songs, or do you have songwriters you work with whom you feel capture your essence?

Monchy: We have several songwriters with whom we feel very comfortable, like Wilfran Castillo, who writes most of our songs; Alejandro Martínez, although he isn't on this record; José Mendoza; and others. I sometimes write, too, but the process of choosing the songs that will go on the record is so intense that on this occasion my songs didn't make it. We demand a lot from the material we're going to use.

R&R: Speaking of being demanding, how much creative control do you have?

Alexandra: Thankfully, we are very lucky in that sense. We work as a team — we select the songs as a team, and we have a say in which songs are or aren't right for us. Of course, if our opinion isn't accurate, they let us know, but it's all done as a team.

"From now on we want people to associate the Dominican Republic not only with merengue, but also with bachata."

Alexandra

Monchy & Alexandra is everyone — the band and the record company, from the person with the easiest job to the one with the most difficult job.

R&R: You are both very young, and you have a long career ahead of you. What are your goals at this point?

Alexandra: We have reached many goals even though our career has been short, and we're grateful to God and to our fans for all their support. We want to continue to make quality music so that this music genre reaches those countries it hasn't reached yet. From now on we want people to associate the Dominican Republic not only with merengue, but also with bachata.

"This record takes care of the music's roots, but it also takes risks, it adds other sounds, and it's a bit more contemporary so our audience sees it as something attractive."

Monchy

REGIONAL MEXICAN TOP 30

February 4, 2005

LAST WEEK	THIS WEEK	ARTIST TITLE LABEL(S)	TOTAL PLAYS	+/- PLAYS	WEEKS ON CHART	TOTAL STATIONS/ ADDS
1	1	LOS TUCANES DE TIJUANA El Virus Del Amor (Universal)	1406	-22	10	41/0
3	2	INTOCABLE Aire (EMI Latin)	1135	+158	3	36/1
4	3	CONJUNTO PRIMAVERA Hoy Como Ayer (Fonovisa)	1086	+124	3	39/1
2	4	K-PAZ DE LA SIERRA Volveré (Univision)	1072	-1	16	37/0
5	5	GRUPO MONTEZ DE DURANGO Quiero Saber De Ti (Disa)	914	-20	13	31/0
6	6	BETO Y SUS CANARIOS Está Llorando Mi Corazón (Edimonsa)	798	-77	16	36/0
7	7	KUMBIA KINGS Fuego (EMI Latin)	724	-64	16	27/0
9	8	BANDA EL RECODO Ya Soy Feliz (Fonovisa)	656	-11	8	25/0
8	9	PALOMO Mi Tristeza (Disa)	646	-56	10	25/0
10	10	LALO MORA Si Me Vas A Dejar (Edimonsa)	620	-5	7	24/0
14	11	DIANA REYES Rosas (Universal)	619	+39	11	21/0
17	12	LOS HURACANES DEL NORTE Tú Ponte En Mi Lugar (Univision)	611	+63	3	23/0
21	13	LOS TEMERARIOS Sombras (Fonovisa)	574	+73	14	22/0
13	14	BRONCO "EL GIGANTE DE AMERICA" Señor Mesero (Fonovisa)	569	-22	3	24/0
18	15	LUPILLO RIVERA Renunciación (Univision)	566	+40	5	21/0
16	16	ISABELA A Manos Llenas (Disa)	557	-3	15	25/0
15	17	PESADO Te Apuesto Lo Que Quieras (Warner M.L.)	553	-14	5	19/0
11	18	LOS RIELEROS DEL NORTE Tu Nuevo Cariño (Fonovisa)	535	-80	16	29/0
19	19	GRUPO BRYNDIS La Ultima Canción (Disa)	527	+4	9	22/0
20	20	ANA BARBARA Loca (Fonovisa)	507	-15	10	21/0
27	21	DUELO Bienvenido Al Amor (Univision)	433	+38	3	14/0
28	22	BETO Y SUS CANARIOS A Usted (Disa)	421	+37	2	18/1
25	23	CUISILLOS Adicto (Balboa)	415	+6	2	15/0
Debut	24	LOS HOROSCOPOS DE DURANGO Si La Quieres (Disa)	410	+404	1	0/0
22	25	LOS TIGRES DEL NORTE La Manzanita (Fonovisa)	394	-56	15	19/0
23	26	INTOCABLE Invisible (EMI Latin)	392	-58	11	18/0
26	27	YOLANDA PEREZ La Reina Del Mall (Fonovisa)	388	-16	3	18/0
24	28	MARCO ANTONIO SOLIS Mi Mayor Sacrificio (Fonovisa)	387	-35	13	19/0
30	29	GRUPO INNOVACION Mañana Que Ya No Esté (Fonovisa)	356	+10	2	14/0
29	30	JOSE MANUEL FIGUEROA Regalo A Mi Medida (Universal)	340	-44	6	16/0

50 Regional Mexican reporters. Monitored airplay data supplied by Mediabase Research, a division of Premiere Radio Networks. Songs ranked by total plays for the airplay week of 1/23-1/29. Bullets appear on songs gaining plays or remaining flat from previous week. If two songs are tied in total plays, the song with the larger increase in plays is placed first. Songs below No. 15 are moved to recurrent after 20 weeks on the chart. Most Added is the total number of new adds officially reported to R&R by each reporting station. Songs unreported as adds do not count toward overall total stations playing a song. Most Increased Plays lists the songs with the greatest week-to-week increases in total plays. Total Audience equals Average Quarter Hour Persons times number of plays (times 100). Each daypart on each station is assigned an AQH number. Average Quarter Hour Persons used herein with permission from Arbitron Inc. © 2005, Arbitron Inc. © 2005, Radio & Records.

NEW & ACTIVE

LOS TIGRILLOS La Etica (Disa)
Total Plays: 298, Total Stations: 41, Adds: 0

EL PODER DEL NORTE En Tu Basura (Disa)
Total Plays: 296, Total Stations: 29, Adds: 1

CARDENALES DE NUEVO LEON El Llanto De Un Borracho (Disa)
Total Plays: 261, Total Stations: 24, Adds: 0

BRONCO "EL GIGANTE DE AMERICA" Basta (Fonovisa)
Total Plays: 258, Total Stations: 31, Adds: 0

LOS ANGELES DE CHARLY Yo No Te Voy A Olvidar (Fonovisa)
Total Plays: 256, Total Stations: 20, Adds: 0

JOAN SEBASTIAN Anoche Soñé Contigo (Balboa)
Total Plays: 252, Total Stations: 22, Adds: 0

JENNIFER PEÑA Hasta El Fin Del Mundo (Univision)
Total Plays: 248, Total Stations: 20, Adds: 0

DON FRANCISCO Mujeres Siempre Mujeres (Univision)
Total Plays: 241, Total Stations: 40, Adds: 1

ORO NORTEÑO Lobo Domesticado (Fonovisa)
Total Plays: 216, Total Stations: 20, Adds: 0

TRINITY Y LA LEYENDA Vete Ya (Universal)
Total Plays: 195, Total Stations: 26, Adds: 0

Songs ranked by total plays

POWERED BY
MEDIABASE

MOST ADDED

ARTIST TITLE LABEL(S) ADDS
No Adds This Week.

MOST INCREASED PLAYS

ARTIST TITLE LABEL(S)	TOTAL PLAY INCREASE
LOS HOROSCOPOS DE DURANGO Si La Quieres (Disa)	+404
DON FRANCISCO Mujeres Siempre Mujeres (Univision)	+179
INTOCABLE Aire (EMI Latin)	+158
EZEQUIEL PEÑA Beso A Beso (Fonovisa)	+146
CONJUNTO PRIMAVERA Hoy Como Ayer (Fonovisa)	+124
JULIO PRECIADO Lo Mejor Fue Perderte (Sony BMG)	+113
DINORA Y LA JUVENTUD Dile (Fonovisa)	+97
ORO NORTEÑO Lobo Domesticado (Fonovisa)	+76
KUMBIA KINGS Shhh (EMI Latin)	+75
LOS TEMERARIOS Sombras (Fonovisa)	+73

MOST PLAYED RECURRENTS

ARTIST TITLE LABEL(S)	TOTAL PLAYS
PESADO Ojalá Que Te Mueras (Warner M.L.)	552
PATRULLA 81 No Aprendí A Olvidar (Disa)	455
LOS HOROSCOPOS DE DURANGO Dos Locos (Disa)	404
GRUPO MONTEZ DE DURANGO Lástima Es Mi Mujer (Disa)	353
BANDA EL RECODO Delante De Mi (Fonovisa)	351
LOS HURACANES DEL NORTE Te Perdoné Una Vez (Univision)	269
PATRULLA 81 Cómo Pude Enamorarme De Ti (Disa)	251
PALOMO Miedo (Disa)	246
PALOMO Baraja De Oro (Disa)	244
KUMBIA KINGS Sabes A Chocolate (EMI Latin)	214

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R&R CONTEMPORARY TOP 30

February 4, 2005

POWERED BY
MEDIABASE

LAST WEEK	THIS WEEK	ARTIST TITLE LABEL(S)	TOTAL PLAYS	+/- PLAYS	WEEKS ON CHART	TOTAL STATIONS/ ADDS
3	1	JUANES Volverte A Ver (Universal)	792	+114	6	22/1
1	2	JUANES Nada Valgo Sin Tu Amor (Universal)	764	+5	17	27/0
6	3	OBIE BERMUDEZ Todo El Año (EMI Latin)	662	+53	13	19/0
4	4	ALEJANDRO FERNANDEZ Me Dedicué A Perderte (Sony BMG)	662	+4	17	23/0
5	5	CRISTIAN Te Buscaría (Sony BMG)	655	+30	9	21/0
2	6	PAULINA RUBIO Dame Otro Tequila (Universal)	632	-50	14	23/0
8	7	JULIETA VENEGAS Algo Está Cambiando (Sony BMG)	592	+115	7	18/1
7	8	ALEKS SYNTEK f/JANA TORROJA Duele El Amor (EMI Latin)	577	-14	17	23/0
9	9	LA 5A. ESTACION El Sol No Regresa (Sony BMG)	488	+28	9	17/0
13	10	KALIMBA Tocando Fondo (Sony BMG)	462	+54	5	16/0
11	11	DAVID BISBAL Esta Ausencia (Universal)	451	+28	9	13/0
14	12	LAURA PAUSINI Escucha Atento (Warner M.L.)	421	+13	15	16/0
10	13	JULIETA VENEGAS Lento (Sony BMG)	408	-17	17	17/0
15	14	PEPE AGUILAR Miedo (Sony BMG)	404	+6	17	21/0
12	15	MARCO ANTONIO SOLIS Mi Mayor Sacrificio (Fonovisa)	386	-33	14	18/0
24	16	CARLOS VIVES Voy A Olvidarme De Mí (EMI Latin)	375	+103	6	9/0
16	17	LUIS MIGUEL Que Seas Feliz (Warner M.L.)	351	+18	15	15/0
19	18	PEPE AGUILAR El Autobús (Sony BMG)	331	+41	3	13/1
18	19	FEY La Fuerza Del Destino (EMI Latin)	329	+28	5	10/1
20	20	ALEXANDRE PIRES Cosa Del Destino (Sony BMG)	303	+16	10	11/0
17	21	ALEJANDRO SANZ Tú No Tienes Alma (Warner M.L.)	294	-20	5	11/0
23	22	HA*ASH Te Quedaste (Sony BMG)	285	+11	3	12/0
25	23	ENANITOS VERDES Tu Cárcel (Universal)	283	+21	11	12/0
21	24	GLORIA TREVI En Medio De La Tempestad (Sony BMG)	260	-22	13	10/0
30	25	JUAN LUIS GUERRA Para Ti (Vene Music/Universal)	258	+57	2	5/0
22	26	N.O.R.E. f/NINA SKY & DADDY YANKEE Oye Mi Canto (Roc-A-Fella/IDJMG)	250	-25	5	7/0
29	27	REYLI BARBA Amor Del Bueno (Sony BMG)	249	+46	2	9/0
Debut	28	DADDY YANKEE Gasolina (VI Music)	244	+49	1	9/0
26	29	MOENIA Ni Tú Ni Nadie (Sony BMG)	239	+12	3	7/0
28	30	SIN BANDERA De Viaje (Sony BMG)	234	+19	12	12/0

32 Spanish Contemporary reporters. Monitored airplay data supplied by Mediabase Research, a division of Premiere Radio Networks. Songs ranked by total plays for the airplay week of 1/23-1/29. Bullets appear on songs gaining plays or remaining flat from previous week. If two songs are tied in total plays, the song with the larger increase in plays is placed first. Songs below No. 15 are moved to recurrent after 20 weeks on the chart. Most Added is the total number of new adds officially reported to R&R by each reporting station. Songs unreported as adds do not count toward overall total stations playing a song. Most Increased Plays lists the songs with the greatest week-to-week increases in total plays. Total Audience equals Average Quarter Hour Persons times number of plays (times 100). Each daypart on each station is assigned an AQH number. Average Quarter Hour Persons used herein with permission from Arbitron Inc. © 2005, Arbitron Inc. © 2005, Radio & Records.

NEW & ACTIVE

LA LEY Mirate (Warner M.L.)
Total Plays: 229, Total Stations: 20, Adds: 0

PABLO MONTERO Dicen Por Ahí (Sony BMG)
Total Plays: 207, Total Stations: 15, Adds: 0

LUIS MIGUEL Sabes Una Cosa (Warner M.L.)
Total Plays: 192, Total Stations: 17, Adds: 0

BACLOS Pasos De Gigante (Warner M.L.)
Total Plays: 192, Total Stations: 15, Adds: 0

JENNIFER PEÑA Hasta El Fin Del Mundo (Univision)
Total Plays: 192, Total Stations: 14, Adds: 0

YAHIR Te Amaré (Warner M.L.)
Total Plays: 187, Total Stations: 11, Adds: 0

ALEJANDRO FERNANDEZ Qué Lástima (Sony BMG)
Total Plays: 174, Total Stations: 15, Adds: 0

CONJUNTO PRIMAVERA Hoy Como Ayer (Fonovisa)
Total Plays: 156, Total Stations: 14, Adds: 0

SORAYA Llévame (EMI Latin)
Total Plays: 125, Total Stations: 15, Adds: 0

DANIELA PEDALI Quisiera (Avalon/Sony BMG)
Total Plays: 117, Total Stations: 9, Adds: 0

Songs ranked by total plays

MOST ADDED

ARTIST TITLE LABEL(S) ADDS

MDO Otra Vez (Ole Music) 2

MOST INCREASED PLAYS

ARTIST TITLE LABEL(S) TOTAL PLAY INCREASE

TOMMY TORRES Dame Esta Noche (Ole Music) +139

JULIETA VENEGAS Algo Está Cambiando (Sony BMG) +115

JUANES Volverte A Ver (Universal) +114

CARLOS VIVES Voy A Olvidarme De Mí (EMI Latin) +103

GWEN STEFANI f/EVE Rich Girl (Interscope) +67

MAROON 5 Sunday Morning (Octone/J/RMG) +67

MONCHY & ALEXANDRA Perdidos (J&N) +61

ALEJANDRO FERNANDEZ Qué Lástima (Sony BMG) +60

JUAN LUIS GUERRA Para Ti (Vene Music/Universal) +57

SIN BANDERA Que Lloro (Sony BMG) +55

MOST PLAYED RECURRENTS

ARTIST TITLE LABEL(S) TOTAL PLAYS

LA OREJA DE VAN GOGH Rosas (Sony BMG) 401

FRANCO DE VITA f/SIN BANDERA Si La Ves (Sony BMG) 380

SIN BANDERA Que Lloro (Sony BMG) 322

KALIMBA No Me Quiero Enamorar (Sony BMG) 292

JULIETA VENEGAS Andar Conmigo (Sony BMG) 280

CHAYANNE Cuidarte El Alma (Sony BMG) 275

REYLI BARBA Desde Que Llegaste (Sony BMG) 258

OBIE BERMUDEZ Antes (EMI Latin) 256

MANA Mariposa Traicionera (Warner M.L.) 243

FRANCO DE VITA Tú De Qué Vas (Sony BMG) 238

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LATIN FORMATS

February 4, 2005

TROPICAL TOP 25

THIS WEEK	ARTIST TITLE LABEL(S)	TOTAL POINTS
1	MARC ANTHONY Se Esfuma Tu Amor (Sony BMG)	210
2	JUAN LUIS GUERRA Para Ti (Vene Music/Universal)	207
3	MONCHY & ALEXANDRA Perdidos (J&N)	185
4	EL GRAN COMBO DE PUERTO RICO El Matrimonio (Sony BMG)	158
5	TITO NIEVES f/LA INDIA Ya No Queda Nada (SGZ Entertainment)	152
6	GILBERTO SANTA ROSA Piedras Y Flores (Sony BMG)	112
7	OBIE BERMUDEZ Todo El Año (EMI Latin)	104
8	DOMENIC MARTE Ven Tú (J&N)	102
9	CARLOS VIVES Voy A Olvidarme De Mi (EMI Latin)	91
10	TITIROJAS Quiero (MP)	90
11	JUANES Volverte A Ver (Universal)	85
12	DADDY YANKEE Lo Que Pasó, Pasó (VI Music)	81
13	TOÑO ROSARIO Resistiré (Universal)	78
14	OSCAR D'LEON Enamoraito (Sony BMG)	74
15	EL PUEBLO Shorty Ven Conmigo (DAM Productions)	65
16	ENRIQUE FELIX Galletitas De Avena (Mayimba Productions)	65
17	CRISTIAN Te Buscaría (Sony BMG)	64
18	JULIO VOLTIO Julito Maraña (Sony BMG)	64
19	LA GRAN BANDA Cartas Del Verano (DAM Productions)	62
20	DADDY YANKEE Gasolina (VI Music)	60
21	ELVIS CRESPO Pan Comió (Ole Music)	58
22	IVY QUEEN Dile (Perfect Image)	57
23	DON OMAR Reggaetón Latino (VI Music)	55
24	KINITO MENDEZ Hony Tú Sí Jony (J&N)	50
25	GILBERTO SANTA ROSA Sombra Loca (Sony BMG)	48

Data is compiled from the airplay week of 1/23/05-1/29/05, and based on a point system.
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ROCK/ALTERNATIVE

TW	ARTIST Title Label(s)
1	MOLOTOV Amateur (Universal)
2	VOLUMEN CERO Autos (Warner M.L.)
3	VICENTICO Los Caminos De La Vida (Sony BMG)
4	ELY GUERRA Ojos Claros, Labios Rosas (Higher Octave)
5	LUCYBELL Hoy Soñé (Warner M.L.)
6	LIQUITS Chido (Surco)
7	LA LEY Mírate (Warner M.L.)
8	STOIC FRAME Demonios Del Asfalto (El Comandante)
9	ELY GUERRA Te Amo, I Love You (Higher Octave)
10	ZOE Solo (Sony BMG)
11	ENJAMBRE Biografía (Dso)
12	TOMMY TORRES De Rodillas (Ole Music)
13	RABANES & DON OMAR Rockton (Sony BMG)
14	JULIETA VENEGAS Algo Está Cambiando (Sony BMG)
15	PANTEON ROCOCO La Ciudad De La Esperanza (Delanuca/DLN)

Songs ranked by total number of points. 12 Rock/Alternative reporters.

RECORD POOL

TW	ARTIST Title Label(s)
1	EODIE SANTIAGO Loco Por Tu Amor (MP)
2	BANOA GORDA Traigo Fuego (MP)
3	EL GRAN COMBO DE PUERTO RICO El Matrimonio (Sony BMG)
4	OBIE BERMUDEZ Todo El Año (EMI Latin)
5	TOÑO ROSARIO Resistiré (Universal)
6	KINITO MENDEZ Hony Tú Sí Jony (J&N)
7	TITIROJAS Quiero (MP)
8	DOMINGO QUIÑONES El Más Buscado (Universal)
9	PAULINA RUBIO Dame Otro Tequila (Universal)
10	ILEGALES Como Tú (Perfect Image)
11	ADASSA f/TAINO De Tra (Universal)
12	JHOSY & BABY Q Sazón De Mi Isla (Univision)
13	FULANITO Gozando Viviré (Cutting)
14	CALI ALEMAN La Victoria (Empire)
15	JULIO VOLTIO Julito Maraña (Sony BMG)

Songs ranked by total number of points. 22 Record Pool reporters.

R&R Going For Adds™

CONTEMPORARY

DAVID OEMARIA Precisamente Ahora (Warner M.L.)
ELEFANTE Mentirosa (Sony BMG)
MIGUEL BOSE Ella Dijo No (Warner M.L.)

REGIONAL MEXICAN

EL GÜERO Y SU BANDA CENTENARIO Te Vi Con El (A.R.C.)
JULIO PRECIADO Lo Mejor Fue Perderte (Sony BMG)
LA SINFONIA Abrázame Muy Fuerte (Sony BMG)

TROPICAL

ALEXA Te Vas De Aquí (Cutting)
BANDA GORDA Traigo Fuego (MP)
FULANITO Trai La Bulla (Cutting)
KULEBRA La Chiflera (MP)
NORIEGA f/TITO "EL BAMBINO" Te Encontraré (Flow Music/Cutting)
PEDRO JESUS Ella No Sabe (MP)
TITO GOMEZ Hay Un Corazón (MP)

ROCK/ALTERNATIVE

ELEFANTE Mentirosa (Sony BMG)

¡Qué Pasa Radio!

Los Tucanes De Tijuana continue to reign, remaining strong at No. 1 for four weeks with "El Virus del Amor." Meanwhile, Intocable move up to the No. 2 position with "Aire" and are ready to challenge Los Tucanes for that top position on the Regional Mexican chart. The biggest jump this week is by Los Temerarios, whose "Sombras" moves up to No. 13 from No. 21. And debuting on the chart is "Si La Quieres" by Horóscopos De Durango.

What? Juanes' "Nada Valgo Sin Tu Amor" drops to No. 2 on the Contemporary chart? Don't fret, because he's at No. 1 with "Volverte a Ver," the second single off his latest album, *Mi Sangre*. And he's got many more hits where those came from. The biggest jump this week is by Carlos Vive's latest, "Voy a Olvidarme de Mi," while Daddy Yankee finally enters the chart, at No. 28, with "Gasolina."

Don't forget: You, radio PDs, are responsible for the hits, the debuts and the drops. Report your adds and make things happen. The deadline is Tuesday at noon PT.

OPPORTUNITIES

EAST

AC Full Time Air Talent

WBEB (B 101) Philadelphia has an immediate opening for a full-time air talent. Please understand the special nuances of adult radio. Qualified candidates will have experience in medium to major markets. Candidates must be computer literate and have production skills. This is not an entry level position. Tapes and resumes to: Program Director, WBEB, 10 Presidential Boulevard, Bala Cynwyd, PA 19004. EOE

SOUTH

Coleman, a market research company specializing in music trends and brand opportunities, has two openings at our North Carolina headquarters.

SENIOR RESEARCH ANALYST

Collaborate with our clients and senior executives designing, overseeing and analyzing research projects, including perceptual studies and music tests. Candidates must be college graduates with strong writing and computer skills who have extensive multi-format music knowledge. This position requires a minimum of five years experience in the radio industry, including at least three years in a research or programming management position.

RESEARCH ANALYST

This entry-level position provides a good introduction to the world of radio and music research. The responsibilities include processing data from perceptual studies and music tests, and preparing these results for presentation to Coleman's clients. Candidates must be college graduates with strong computer skills (especially Excel and PowerPoint) and the ability and willingness to work under deadlines. Must be self motivated and goal oriented. Apply via E-mail only by sending your resume and cover letter to jobs@ColemanInsights.com. All inquiries from candidates meeting our minimum requirements will receive a response. Coleman is an equal opportunity employer. For more information about Coleman, go to www.ColemanInsights.com

MIDWEST

Program Director

Program Director sought for Chicago's first sports station, WSCR "The Score." Must have: passion, creativity, Chicago connection, sports knowledge, and experience as a Program Director. Must be: great with big-time talent, promotional whiz, strategic thinker. Resume now to: Andrea Saldivar, EEO Coordinator, WSCR, 455 N. Cityfront Plaza, 6th Floor, Chicago, IL 60611. No phone calls. Infinity Broadcasting is an EOE.

WEST

Program Director

Pamplin Broadcasting has an immediate opening for an experienced **Program Director** for NewsTalk 860 KPAM and Sunny 1550 KKAD in Portland, Oregon.

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Email:
generalmanager@kpam.com

Fax: 503-222-2850

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WEST

Morning Drive Co-Host needed. Pacific Northwest, small market Adult 40 seeking polished and strong personality. Women encouraged. Contact: leigh@bciradio.com. EOE (2/4)

POSITIONS SOUGHT

N/T Programmer ready for next challenge. Currently at NYC-based nat'l network. Complete programmer well versed in talent coaching (including big names), support staffing, marketing/research, team building, sales/promotions, operations, engineering, etc. Confidentially appreciated. AQHBuilder@yahoo.com. (2/4)

Internship experienced Penn State grad looking for first job in radio. Contact: JOHN SMITH, (856) 889-6900 or ButtaWilly@aol.com. (2/4)

Hard-working talented & motivated Country on air talent needs a fulltime gig! Willing to re-locate. ANTHONY: (765) 349-1291 broadcastprofessional@yahoo.com. (2/4)

Oldies host with major market experience available. Extensive CD library. Classic jingles & celebrity interviews. www.hitsofyesteryear.com Email: glenn@hitsofyesteryear.com Phone: (571) 225-1864. (2/4)

NY stand-up comic seeks full-time radio gig. Extensive broadcast experience with much to offer. Writing, impressions, voice-overs, sports, sidekick, co-host. www.comedy.com/petemichael.com. (2/4)

ABS graduate willing to travel. Board operations, announcing, whatever you need...whatever it takes. KEITH: (405) 330-9375. (2/4)

Seeking Play-by-Play/Sales position. JOE: (888) 327-4996. (2/4)

Love Radio, Ready to WORK! Excellent production -Video & Audio. Seeking production, sports, news, or an air show. VINCE: (972) 613-9792. (2/4)

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Radio & Records provides free (20 words maximum) listings to radio stations ON A SPACE AVAILABLE BASIS in Opportunities. Free listings of the same length are also available to individuals seeking work in the industry under Positions Sought.

Deadline

To appear in the following week's issue, your ad must be received by **Thursday noon (PST)**, eight days prior to issue date. Free Opportunities listings should be typewritten or printed on 8 1/2" X 11" company/station letterhead and are accepted only by mail or fax: 310-203-8727. Only free positions sought ads are accepted by e-mail to: kmumaw@radioandrecords.com. Address all 20-word ads to R&R Free Opportunities, 10100 Santa Monica Blvd., Third Floor, Los Angeles, CA 90067.

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Rates are per week (maximum 35 word per inch including heading). Includes generic border. If logo, custom border or larger heading are required, add 1/2 inch (\$60 for 1x, \$50 for 2x). In addition, all ads appear on R&R's website. (www.radioandrecords.com).

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Opportunities Advertising orders must be typewritten on company/station letterhead and accompanied by advance payment. Please submit ad copy & logos via email to kmumaw@radioandrecords.com. Ads are also accepted by fax: (310-203-8727) or mail. Visa, MC, AmEx or Discover card accepted. Include card number, name as it appears on credit card, expiration date and phone number. Blind box responses are sent to advertisers every Friday by first-class mail.

Deadline

To appear in the following week's issue, your ad must be received by **Thursday noon (PDT)** eight days prior to issue date. Address all ads to R&R Opportunities, 10100 Santa Monica Blvd., Third Floor, Los Angeles, CA 90067.

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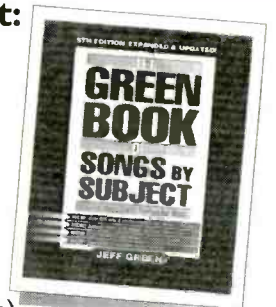
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PUBLISHER'S **Profile** BY ERICA FARBER

ken Barlow loves radio and is a fierce defender of the industry. He is not afraid to voice his opinions and has taken a firm stand in recent months that radio needs to take back its position at center stage.

Barlow is a partner in Vox Communications Group, which owns small-market radio stations.

Getting into the business: "I've been in radio ever since I was in high school. I'd go and hang out at the local station and answer the phones. I had a pirate station in the basement of my house that, honestly, had a signal as good as that local station. We hooked it up to the phone wires and basically used the phone-cabling system throughout town as the antenna. It ended up going about 20 miles. All the high school kids used to come over and do shows.

"I'm a Vermont native, and I started at my hometown radio station in Springfield, WCFR, an AM daytimer. I went to college at Graham College in Boston and got my degree in communications and then went into programming full-time. I actually got a full-time job at WCFR, then went to WKNE/Keene, NH; WDOT/Burlington, VT; WKBR/Manchester, NH; and WPTR/Albany, NY."

Moving into ownership: "I came back and bought a small radio station in Vermont, WVNR-AM, a standalone in Poultney. That was one of those great, in quotes, learning experiences. We got out by the skin of our teeth! I was going to get out of radio at that point but decided not to because I was doing a little part-time work for a group called Dynacomm. They talked and talked to me and finally convinced me to come over and handle operations, become PD and do the morning show.

"I did that for a few years, we picked up some other stations, and I got in pretty good with those guys. Some of them got together to buy some stations in Watertown, NY, and they asked me to come into ownership with them. So we bought the stations in Watertown and then bought stations in Ithaca, NY and Burlington, VT."

Coming home: "We found a construction permit for a station licensed to the Burlington area, so I moved there and put that on the air. That was WCPV, which became 'Champ 101.3.' We signed on as a Classic Rock and went up against an established competitor. Then we signed on another station in the market, WXPS. That went on as an Alternative and later changed to a Talk format. In 1999 CapStar came into the market, and we sold to them.

"That was a pretty nice little story from nothing five years before. I went with CapStar after the transition, but I kept in touch with a guy involved with us in Watertown and Ithaca by the name of Bruce Dazinger. He was working for American Radio at that time and found some stations in Concord, NH, and I'd found some stations in Barre, VT. One of our former partners who was still with Dynacomm, Jeff Shapiro, joined us, and that was the start of the Vox Radio Group."

Founding Vox Communications: "This is where it gets a little confusing. The three of us were the general partners for Vox Radio Group, and we built that to about a 40-station cluster, mostly in New Hampshire, Vermont, Massachusetts and New York state. Earlier this year Nassau, Saga, Albany Broadcasting and a few others wanted to purchase some stations from us, so we formed a new company called Vox Communications Group. Jeff is doing his own thing, but Bruce and I are still partners, and we've brought in Keith Thomas, the former Vox Radio Group CFO.

"We are buying a few of our stations from Vox Radio Group for Vox Communications. This includes a cluster of stations in Pittsfield, MA; Bennington, VT; Great Barrington, MA; and North Adams, MA. Bruce and I have a company that owns some stations in the Florida Keys, and we're buying those, and they will also be coming into Vox Communications. Vox Communications is brand-new and going into effect as we speak. Technically, Vox Communications has zero stations, because Vox Radio is still the owner of some of those that are being moved over to the new company. Within 90 days, though, it will have 14 stations."

Mission of the company: "We are small-market broadcasters who specialize in properties that require strong local management, and we give them a certain amount of autonomy to do what has to be done. We maintain full staffs and insist on a certain amount of live programming on the radio every day."

Long-range plans: "We are going to continue in our acquisition mode. We're going to go up and down the East Coast, into the Southeast and into Florida. We will be looking throughout that whole general area."

Biggest challenge: "The biggest challenge we face is twofold. One is in the sales arena,

finding the right people to sell and who understand relationship selling. Secondly, on the programming side, the challenge we face is finding people interested in coming into radio. There aren't as many people entering the business, and there aren't as many people to choose from even in the small markets."

State of radio: "Radio was intended to be a medium for people and by people. Whether it is related to economics or cost-cutting, we find ourselves with fewer bodies than we've ever had. Even in major markets like Los Angeles, New York, Boston, Philadelphia and Chicago, I hear stations that are voicetracking shifts and doing playbacks of morning shows in overnights and even nights. If they can't make money in that kind of a scenario, what does that say for the rest of the industry? On a small-market level, radio is still fairly healthy. A lot of radio is becoming very fractionalized and very, very much the same old same old.

"What happens in the larger markets tends to filter down to the smallest markets. Radio now is in tougher shape than it's been in a while, and I think that we're going to see it in still tougher shape as we go along. Some of that is radio's fault."

What needs to be done: "We have to reinvent, to a certain degree. One thing we're starting to do is add local newspeople to our stations. In our Berkshire cluster we have five full-time newspeople. When you look at what we're going to be up against with satellite and

the Internet and whatnot, we have to differentiate ourselves. They are not going to stop and give local news on satellite. They're not going to get that involved in your communities. It's going to be much more of a network type of presence, and being local is one of the only ways we have of differentiating ourselves. We are there, and they're not going to stop us."

Something about his company that would surprise our readers: "How much we are in the trenches of radio and how much we love the business of radio. I'm not just doing this to make money. The other thing is, some people might be surprised at how well we treat our people."

Most influential individual: "There are probably three. One is Carlos Zezza, the gentleman who owned WCFR, my hometown radio station. Even though it was a very small market and it was an AM daytimer, he brought a sense of professionalism to the station that was unique in its time. Another person who kind of influenced me was a guy who used to work at WKBW/Buffalo, Jackson Armstrong. He used to have so much fun on the radio. He was everything I thought radio should be. And he's back there now, doing nights, because they went back to Oldies. He sounds just as good.

"Another is my partner who is no longer with us in the new company, but we worked together for a long time: Jeff Shapiro. We inspired each other and decided to do things before we knew how we were going to do them and figured out a way to get them done."

Career highlight: "A lot of the public service things we've done for people. In the first Gulf War we did a lot of

things for the troops. One time there were floods in the Midwest, and we got all the stations in the area together to broadcast from the same location for two days. We filled up tractor-trailer trucks full of water and food for people. The stuff you're most proud of is how you help people with the radio waves; that's really the best stuff."

Career disappointment: "I always wished I'd been able to work at WKBW."

Favorite radio format: "Fifties and '60s Oldies."

Favorite television show: "Law & Order, the main one on Wednesday nights."

Favorite song: "Benny Mardones' 'Into the Night.'"

Favorite movie: "The Godfather."

Favorite book: "My favorite author is John Grisham."

Favorite restaurant: "Mary's in Bristol, VT. It's an old farmhouse, and they have the fireplace going. About this time of the year you really appreciate that, as it got down to 10 below last night."

Beverage of choice: "Crystal Light raspberry iced tea."

Hobbies: "I ski, boat and follow my kids around."

E-mail address: "kbb1@aol.com."

Advice for broadcasters: "Let's all get together and figure out a way to keep radio healthy and to keep our product solid and not to turn over any more listenership than we have to outside sources. I think the 'Less Is More' campaign is good. This whole Infinity thing with Stern, I just don't get. Why would they keep Stern going when he's going to leave and he's clear about saying that radio abandoned him? He's totally abandoned us, and he's out to take our listeners and our money."



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COO, Vox Communications Group



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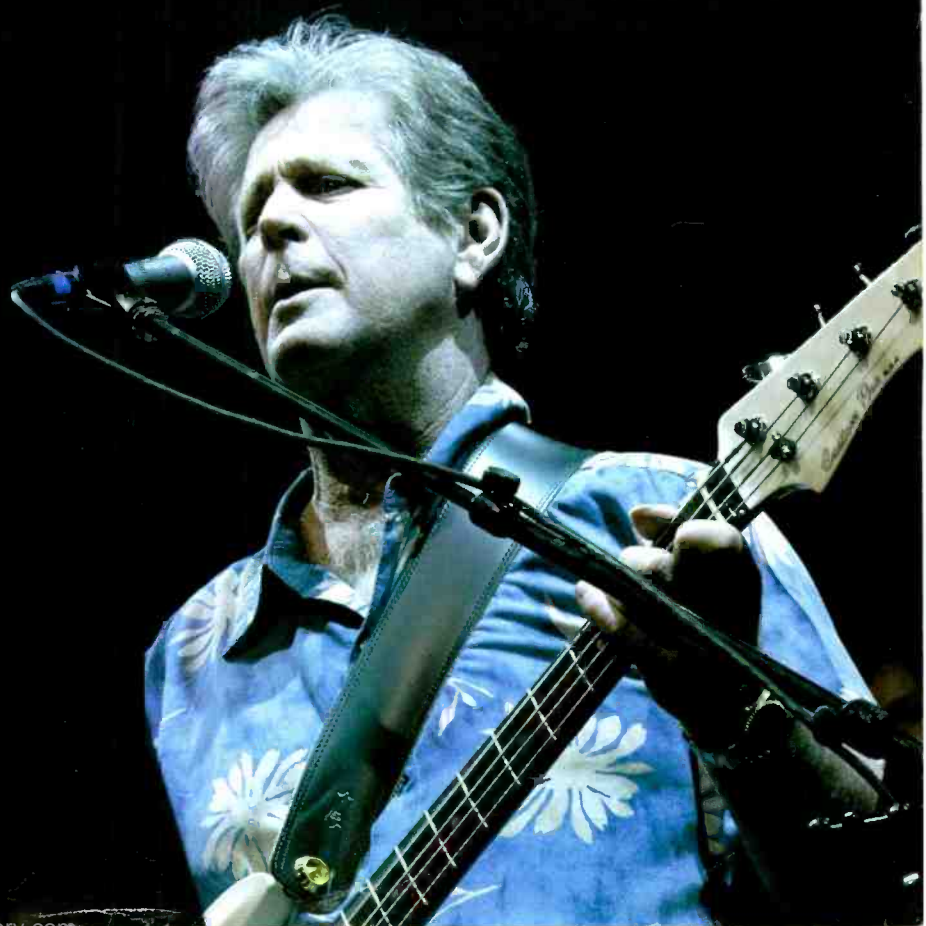
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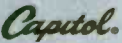


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