NEWSSTAND PRICE \$6.50

Rhythmic, Urban Confess To Usher

Usher lands his third No. 1 single at CHR/Rhythmic and



Urban this year with
"Confessions Part 2"
(LaFace/Zomba). The
song follows charttoppers "Yeah" and
"Burn" to the head of
the class. Meanwhile,
Usher also holds the
No. 2 spot at
Rhythmic and Urban.



JUNE 18, 2004

Convention Agenda Complete!

Next week the industry will gather in Los Angeles for R&R Convention 2004. The convention's official opening

day is Thursday, June 24, and R&R readers may register online until the close of business on Friday, June 18. See the complete agenda on Pages 6-7.



TOBY KID IN FAME Welcome Home from your ISI low. Thank You for Always Supporting by Troops! And again, Congratulations on your ACM Awards: Entertainer of the Year Top Male Vocalist Album of the Year "Shock "ITY All" ALCON/Launch Video of the Year "Beer For My Korses" st

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MAKE YOUR MARKETING WORK

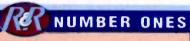
What type of marketing - TV, direct mail. telemarketing or outdoor - works best for building new cume and stretching time spent listening? Which demos respond to contesting, and which prizes work best? Read the surprising answers and interesting findings from a new Point-to-Point/Mercury Radio Research marketing study. Also in this week's Management/Marketing/Sales section is Miller, Kaplan, Arase & Co.'s report on the power-ratio rankings of 23 formats for radio's top five advertising categories.

Pages 9-11

REMEMBERING REAGAN

Last week, as the nation paused to bid farewell to Ronald Reagan, R&R News/Talk/ Sports Editor Al Peterson secured an exclusive Interview with ABC News White House correspondent Ann Compton. Read her fascinating remembrances of Reagan and her thoughts on the emotional tributes following his death.

Page 16



HOOBASTANK The Reason (Island/IDJMG)

CHR/RHYTHMIC

USHER Contessions Part 2 (LaFace/Zomba)

• USHER Confessions Part 2 (LaFace/Zomba)

• TEENA MARIE Still In Love (Cash Money/Universal)

· GRETCHEN WILSON Redneck Woman (Epic)

• FIVE FOR FIGHTING 100 Years (Aware/Columbia)

• MAROON 5 This Love (Octone/J/RMG)

SMOOTH JAZZ

. DAVE KOZ Ali I See is You (Capitol)

• JET Cold Hard Bitch (Atlantic)

• VELVET REVOLVER Slither (RCA/RMG)

ALTERNATIVE

. BEASTIE BOYS Ch-Check it Out (Capitol)

TRIPLE A

• DAVE MATTHEWS ON (RCA/RMG)

• CASTING CROWNS Who Am I (Beach Street/Reunion/PLG)

· CASTING CHOWNS Who Am I (Beach Street/Raunion/PLG)

• PILLAR Bring Me Down (Flicker/EMI) CHRISTIAN INSPO

- CASTING CROWNS Who Am I (Beach Street/Reunion/PLG)

SPANISH CONTEMPORARY - JULIETA VENEGAS Andar Conmigo (BMG Latin)

- JERROFER PERA Vivo Y Muero En Tu Plet (Univision)

REGIONAL MEXICAN - HORÓSCOPOS DE DURANGO Dos Locos (Disa)

- VICTOR MANUELLE Lioré Lioré (Sony Discos)



R&R Convention '04 To Open Next Week

Agenda complete, performances added

Jefferson-Pilot Radio Division President/CEO Clarke Brown and NAB Exec. VP/ Radio John David will join R&R Publisher/CEO Erica Farber for the State of the Radio Industry session at R&R Convention 2004, which opens Thursday, June 24, at the Beverly Hilton Hotel in Los Angeles

Brown and David will speak alongside previously announced panelists Infinity Radio President Joel Hollander and Radio One COO Mary Catherine Sneed on Friday, June 25, at 10am. This year's hot-button topic - what comprises broadcast indecency — will be the session's principal discussion item.

Additional entertainment events have been added to the Convention 2004 agenda.



On June 25, from 1-3pm, the CHR/Rhythmic format will gather at the Beverly Hilton's Palm Court Pool for "The Big Margarita," a special format luncheon sponsored by Interscope/Geffen/ A&M, Universal Records, TVT Records, VP Records and Upstairs Records. During lunch, KPWR/Los Angeles mixers will present today's hottest music.

CONVENTION > See Page 12

JUNE 18, 2004

Walk Elevated To Columbia Records Group EVP/Creative Mktg. & Promo

Charlie Walk has been upped to Exec. VP/ Creative Marketing & Promotion for Columbia Records Group. Walk, who is based in New York and reports to CRG President Will Botwin, joined Columbia Records in 1990 as Northeast Regional and was named CRG Exec. VP/Promotion in

In his newly expanded executive position as head of creative marketing, Walk will implement new directions in strategic marketing and open



up new avenues in nontraditional marketing. He will work closely with Columbia's senior-level executive staff in coordinating all levels of strategic planning, including licensing and partnering with other corporate agencies. As head of promotion, Walk will continue to supervise and direct all aspects of radio and video promotion, at all formats, for CRG.

"Charlie Walk is ideally suited to take on the 'big picture' responsibilities of creative marketing and to generate the overall syn-ergy this position requires," said Botwin. "As one of the sharpest

WALK ▶ See Page 21

Clear Channel Pays \$1.75 Million To Settle Indecency Complaints

By Joe Howard R&R Washington Bureau

In one fell swoop, Clear Channel on June 9 settled all of the pending indecency complaints its radio stations were facing by entering into a consent decree with the FCC under which Clear Channel admitted that some of the broadcasts in question did violate the FCC's indecency rules. The consent decree requires the company to pay \$1.75 million to settle all of the complaints, effectively wiping Clear Channel's slate clean when it comes to indecency investigations at the commission.

Included in the settlement is the \$495,000 fine the FCC im-

We didn't agree that all the complaints were legally indecent, but some clearly crossed the line, and for those we have taken full responsibility. Andrew Levin

posed against six of the company's Florida stations over a Howard Stern broadcast, a penalty that contributed to Clear Channel's decision to yank Stern from its airwayes The settlement also covers a \$247,000 fine the company was facing

CLEAR CHANNEL > See Page 13

Pastor Presides Over WMVP & WZZN/Chicago

By Cyndee Me R&R Rock Editor

Jim Pastor has been named President/GM of ABC Radio's Sports WMVP and Active Rock WZZN in Chicago. He had been VP/Sales & Marketing for ABC's Radio Disney format since 2000.

The appointment comes as all four ABC-owned radio stations in Chicago, including News/Talk WLS and Radio Disney WRDZ, undergo management restructuring. Last week Zemira Jones resigned as President/GM of WLS, WRDZ & WZZN to take a new position with an undisclosed company, and Bob Snyder exited as Station Manager of WMVP. ABC Group President Mitch Dolan is overseeing WLS & WRDZ until a replacement is named.

PASTOR > See Page 21

Inside Country's Co-Chaired Powerhouse

Lewis & Stroud: The first interview since the UMG/DreamWorks merger

By Lee Helten & Chuck Aly R&R Nashville Bureau helton@radioandrecords.com, caly@radioandrecords.com

Just over one month ago Universal Music Group merged Dream Works/Nashville with its Mercury and MCA Country imprints. At that time Universal Music Group/Nashville Chairman Luke Lewis and Dream-Works principal executive James Stroud were named co-Chairs for the trio of labels. The two recently sat down for this exclusive interview, their first ever as UMG/Nashville co-Chairs.

R&R: When Universal fully purchased DreamWorks in the spring, was some kind of rger between the two Nashville labels inevitable?





LL: A lot of people suposed that was true, but internally it was never discussed on either side, I think. We didn't know it was going to happen until about three weeks before it officially went down. It probably made sense to everybody, if they thought about it, before it happened. James and I had talked a couple

See Page 41

Peterson PD At WUSN/Chicago

KSKS/Fresno PD/afternoon driver Mike Peterson has been

named PD of Infinity Country sister WUSN (US 99.5)/Chicago. He will start June 28 and succeed Tom Rivers, who died in March. "We are so ex-



cited to have America's best Country programmer now in Chicago at our very own US 99.5," WMJK & WUSN/Chicago VP/GM Dave Robbins said. "It was an incredible process, but it was Mike who stood out head and shoulders above the field. He will be a tremendous asset to the station in the future."

Peterson said, "I'm absolutely thrilled to join Dave Robbins and his talented team at WUSN. The opportunity to

PETERSON > See Page 12



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Sound Decisions

Opportunities

Marketplace

News/Talk/Sports

Adult Contemporary

CHR/Rhythmic

Smooth Jazz

Alternative

Triple A

American Christian

Latin Formats

CHR/Pop

Urban

FORMAT

SECTIONS

Publisher's Profile

Fritts Signs New NAB Deal

Agreement precedes board meeting, NABEF summit

Just days before the NAB's board of directors was gearing up for a twoday meeting in Washington, DC, word hit the street that NAB President/CEO Eddie Fritts had reached an agreement to stay on

until at least late next year while the board conducts a search for his eventual replacement.

News of the new contract put to rest — at least partially — reports that Fritts and Joint Board Chairman



Phil Lombardo sparred during the NAB Convention in April over Fritts' future with the group, a charge Lombardo has denied.

The new contract, which Fritts signed June 11, will keep him as President/ CEO of the association through April 2006, after which he will stay on as a

consultant through April 2008. However, sources familiar with the negotiations told R&R that the contract contains a clause that stipulates

NAB ➤ See Page 21

Banks Becomes PD For KZPS/Dallas

Former WARW/Washington PD Christie Banks has been named to a similar post at Clear Channel's Classic Rock KZPS/Dallas, effective June 24. She will replace Max Dugan, who now programs Infinity's WARW

A 20-plus-year radio veteran, Banks got her start at WBZZ (B94)/ Pittsburgh. She later took on-air positions at WHTQ/Orlando and WSHE/Miami and served as Asst. PD of WMGK/Philadelphia and PD of KPLN/San Diego. Banks transferred from KPLN to WARW two years ago.

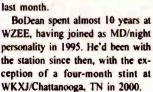
"From the moment I started asking around about potential new

programmers for KZPS, it was amazing how many people had Christie right at the top of their recommendation list," said Clear Channel/Dallas VP/Programming & Operations John Roberts, to whom Banks will report.

"She shares [Market Manager & Regional VP/Dallas] Brenda Adriance's and my philosophical vision for the Classic Rock format: lives. eats and breathes great radio; and has the passion, energy and skills we need to help take KZPS back up to the great numbers it used to have. I'm very excited to have Christie join our Clear Channel/ Dallas team.

BoDean Moves To CC/Cincy Duo He's named OM for WKFS & WVMX, PD at Kiss FM

Tommy BoDean, PD of Clear Channel CHR/Pop WZEE/Madison, has been tapped as OM for the company's CHR/Pop WKFS (107.1 Kiss FM) and Hot AC WVMX (Mix 94.1) in Cincinnati, effective July 12. He'll also take PD duties at Kiss, replacing Donna DeCoster, who exited last month.





"Cincinnati is an awesome little town, and I'm looking forward to going and kicking some ass," BoDean told R&R. "This is a classic job. It's been a great run here [in Madisonl, and it's kind of sad to see it in the rearview mirror, but the horizon is so nice. There comes a time in every man's life

where he must ... and this is my 'must.' We'll go see if we can conquer a little bit with some great stations in Cincinnati and some great staff, and I'm really looking forward to it."

KWIE/Riverside Ups Perez To OM

Joe Perez has been promoted to OM for Styles Media CHR/Rhythmic KWIE/Riverside. Perez, who also continues as the station's Promotions Director, took on the additional duties following last week's departure of PD/morning co-host Picazzo Stevens.

"I am very grateful and excited about my new role here at KWIE," said Perez, who worked in a variety of promotions-department positions during his seven years at KKBT/Los Angeles before joining KWIE. "I intend to give my all in elevating this station to the next level and look forward to working with some of the most talented people I have ever met."

Midday personality Chris Lbes adds MD responsibilities. He and Perez will work closely with station consultant Anthony Acampora.

PEREZ > See Page 12

M MEMORIAM

Ray Charles, 'Genius Of Soul'

Ray Charles, the soul music pioneer whose career spanned six decades, died June 10 at his Beverly Hills, CA home of liver disease. He was 73.

Blind by the age of 7 and an orphan by 15, Charles studied composition and learned to play piano, clarinet, alto sax, trumpet and organ, as well as how to write music in Braille, at St. Augustine School for the Deaf and the Blind in Gainesville. He worked as a musician in Florida before using his savings to move to Seattle in 1947 and scored his first top 10 R&B hit - "Baby, Let Me Hold Your Hand" - in

It was at Atlantic Records that Charles really found his voice as a musician, with his 1955 R&B hit "I Got a Woman" proving to be a pivotal moment in his career. He enjoyed a string of R&B



hits through the '50s, including "This Little Girl of Mine." "Drown in My Own Tears," "The Right Time" and more. He earned his first top 10 pop hit with "What'd I Say."

Charles left Atlantic at the close of the '50s for a deal with ABC, where he scored early '60s hits with "Unchain My Heart" and "Hit the Road Jack." In 1962 Charles stunned everyone with "I Can't Stop Loving You," which topped the Country & CHARLES > See Page 12

Dobrusin Leads Radio One/Detroit Archer adds Station Mgr. duties for three stations

Carol Lawrence Dobrusin has officially been promoted from Director/Sales to VP/GM for Radio One's Detroit cluster, which comprises Gospel WCHB, Urban AC WDMK and Urban WDTJ. She has been serving as interim GM since Tamara Knechtel exited in April.

Dobrusin joined the company more than five years ago after holding such posts as NSM for CBS/Infinity; VP/Regional Manager for Westinghouse/Group W; and AE for Greater Media, Major Market Radio and Knight Quality Stations. She reports to Radio One COO Mary Catherine Sneed.

Concurrently, Radio One/Detroit NSM Dennis Archer Jr. has added Station Manager duties for the cluster. Before joining Radio One four years ago, Archer spent six years as Director/Business Development for Graimark Realty Advisors. He reports to Dohrusin

"With the rate at which Radio One is growing, we recognize a need to propel some of our best talent to the forefront to help us keep up with the momentum we are experiencing," Sneed said. "Carol has an outstanding track record and is one of the most highly regarded and effective managers at Radio One. Under her leadership, our Detroit stations have shown significant growth in revenue year after year.

"Also, Dennis has been very instrumental to the success of our Detroit properties and thus was a natural for the position of Station Manager. I feel that they are both uniquely qualified to excel in their new positions."

portunity," Marshall said.

Keeney Heads O&Os For All Comedy Radio

Steve Keeney has been named VP/Owned & Operated Stations

The Back Pages 86

for All Comedy Radio. Keeney will open ACR's O&O group office in Denver and oversee the company's O&Os, which currently comprise KPHX/Phoenix-



and KCKN/Kansas City, both airing the 24/7 Comedy format.

Keeney, who had announced his retirement from radio three months ago, was most recently Sr. VP/Market Manager for Infinity's Denver cluster and before that worked with KINK-FM/Portland, OR. He has also worked as VP/GM of KHOW-AM & FM, KIMN and KYGO in Denver.

We have created a terrific business driving revenues in major markets with single-station operations using our compelling and unique format," said ACR CEO/cofounder Michael O'Shea. "All Comedy Radio has more major-market acquisition announcements to make soon, and I am delighted to have such a talented and respected radio leader as Steve Keeney guiding our O&O managers to revenue success.

KEEMEY > See Page 12

Marshall Rises To River/Boston PD

Northeast Broadcasting's Triple A WXRV (92.5 The River)/Boston has elevated Dana Marshall to PD. She replaces Nicole Sandler. who exited the station in April to form a consultancy.

For the past four years Marshall has been MD and host of the station's eclectic nighttime show, Acoustic Af-

ter Hours. Before landing on the Boston dial, she worked at Triple A WEBK/Killington, VT.

"I'm very happy about this op-

We have a wonderful group of people here at The River. I look at this position as one of leading with a very competent and loyal team of radio professionals. We are very excited about the future of

The River and proud to be a part of the Triple A radio community. Boston is a very challenging market, and I look forward to facing those challenges and to forwarding the success of WXRV."

www.americanradiohistory.com

Analyst: Radio Investors Must Redefine Success

Savs niche broadcasters set for growth

errill Lynch analyst Marc Nabi said in a report issued June 9 that the use of audience share as an indicator of a radio station's health may no longer be effective in an industry he believes is reaching maturity. He suggested that total ratings figures could provide investors with better data about a radio company's stable of stations.

vestors use 12+ share data only," Nabi said. "We believe that companies that maintain or grow their audience - whether through demographic evolution or program and strategy changes - will have the most success at growing revenue ahead of the industry. The other companies will be left behind with

"Today the majority of radio in- revenue growth driven solely by [gross domestic product] and inflationary growth. We think those companies that are most successful at retaining audience levels will be able to trade at a premium."

As for which companies are poised for growth, Nabi believes Hispanic- and Urban-focused broadcasters stand the best chance.

because radio is evolving from the growth industry that it was in the 90s. "Secular changes mean investors need to be more selective in their stock picks as radio moves from a growth business to a mature sector." he said.

After noting that, with new technologies, radio faces more competition than ever for the 18-34 age group, Nabi said, "Broadcast groups within a niche provide more diverse programming that is uniquely desired by the target audience. Therefore, their target audience is not tempted to look elsewhere for what

Cox, XM Highlight Last Day Of DB Conference

ox Radio Exec. VP/COO Marc Morgan said on the final day of the June 7-9 Deutsche Bank media conference that while much is being made of the current weakness in radio advertising, he believes advertiser skittishness may also be affecting the TV industry.

"I don't know where television rates are, but I'm not seeing any signs that their rates are going through the roof," Morgan said. "Political advertising is coming a lot earlier than it has before, and it's really saving them for the year. I really don't know that if political weren't there, they wouldn't be suffering the same kinds of starts, stops and bursts that we're going through."

Morgan called on the radio industry to navigate through the current challenging environment by adopting the right business practices. He said, "I think it is incumbent upon all of the big radio companies, and all radio companies, to be responsible in terms of inventory loads.

"I think the pricing issue is a huge issue in radio because it really does speak to radio's getting full value forthe medium itself. The essence of

that is all about getting a bigger piece of the advertising pie, and it's all about what radio companies, radio stations and the RAB have to do.

On the satellite-radio front, XM Satellite Radio CFO Joe Euteneuer told investors that his company's service is making inroads in luring female customers. He explained that while early adopters tended to be male, the gender split for new XM subscribers is now just about even.

Euteneuer attributed the shift to the fact that only aftermarket receivers were sold in XM's earliest days. Those receivers are most attractive to young males, but now the growth

CONFERENCE > See Page 8

BUSINESS BRIEFS

Ward Named Univision Radio VP/CFO

Imothy Ward has been named VP/CFO for Univision Fladio. He was promoted from VP/Treasurer, a post he assumed in January 2000 while working for Univision predecessor Hispanic Broadcasting Corp. Before that Ward held financial management positions

DDB Chicago Wins Radio-Mercury Grand Prize

DB Chicago took its third \$100,000 grand prize at the Radio-Mercury Awards last week with its "Genius/Mr. Way Too Much Cologne Wearer" spot for Anheuser-Busch's Bud Light brand. KHTR & KQQQ/Pullman, WA took the \$5,000 award in the Station-Produced category with a spot written and produced by Rod Schwartz for Keeney Bros. Music Center. Bert Bardis, meanwhile, was honored with the Radio-Mercury Awards' 2004 Lifetime Achievement Award in recognition of his impact on radio advertising creative.

Beasley Buys Two In North Carolina

Beasley Broadcast Group has agreed to purchase Oldies simulcast WBLA-AM & WGQR-FM/Elizabethtown, NC from Sound Business of Elizabethtown for \$850,000. The acquisition will fill a gap between Beasley's existing six-station clusters in nearby Fayetteville and Greenville, NC. Current WBLA & WGQR President/ GM Lee Hauser will remain, and no format change is expected. Beasley Chairman/CEO George Beasley said, "We have always been bullish about the economy in North Carolina, and the purchase of these two heritage stations is a good opportunity to enhance our profile with listeners and advertisers in this vibrant region." The company expects to close the deal by year's end.

XM Tops 2 Million Subscribers

X M Satellite Radio this month topped 2 million subscribers. The satcaster reached the 1 million mark in October 2003, and XM President/CEO Hugh Panero said, "It took us almost two years to reach 1 million subscribers, and only eight months to double that figure. Our rapid growth in both the retail and automotive markets puts us on our path to reach 20 million subscribers by 2010."

Brady To Become Sirius Spokesman

wo-time Super Bowl MVP quarterback with the New England Patriots Tom Brady has signed on to promote Sirius Satellite Radio's lineup of NFL programming and play-by-play coverage. Brady will appear in a nationwide TV campaign this summer and fall to promote the satcaster's NFL Sunday Drive program and Sirius NFL Radio, a channel devoted to NFL programming.

Emmis Sets Earnings Release Date

mmis Communications will issue financial results for its fiscal Q1 2005 on Wednesday, June 30, and will host a conference call to discuss the results at 9am ET that day, Emmis Chairman/CEO Jeff Smulyan and Exec. VP/CFO Walter Berger will host the call, which will be available on the company's website, www.emmis.com. Emmis will hold its annual shareholders' meeting on the same day at corporate headquarters in Indianapolis.

Continued on Page 8



If You're Not On The Bus, You're Under It! Short Bus Radio is the ultimate station imaging tool!

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"Fabulous"







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WEDNESDAY, JUNE 23, 2004

REGISTRATION OPEN

5:30-8pm **AWRT 2004 RADIO GENII AWARDS**

THURSDAY, JUNE 24, 2004

11am-1pm DIGITAL MEDIA

Know Your Competition: The Webcasting Panel

11am-5pm JACOBS MEDIA ROCK SUMMIT



MARKETING

Half My Marketing Works...Now I Know Which Half! How Marketing Influences Listeners, The Nationwide Study. All New For 2004.

Presented by Point-To-Point/Mercury Radio Research

PROMOTIONS

Supercharging Live Events For Programming

Presented by Whiz Bang Productions, Pro Events and The Event Group

2-4pm AC/HOT AC

Survivor Rate-A-Record* Sponsored by Gomer Records Performance by Rick Springfield

CAREER COUNSELING Managing Change In The Radio

- Workplace Personality Branding
- Career Mentoring By Radio's "Most Influential Women"
- Executive Recruiting with Brad Marks International

GENERAL SESSION:

C.W. Metcalf

OPENING COCKTAIL PARTY Silent Auction: TJ Martell Foundation

T.I. Martell Foundation

Lashamia, Concer and AIDS Benearch

FRIDAY, JUNE 25, 2004

9-10am ARBITRON

Just How Sticky Is Your Music?

10-11am

GENERAL SESSION Radio: State Of The Industry

11am-12:15pm MARKETING

Half My Marketing Works... Now I Know Which Half! How Marketing Influences Listeners, The Nationwide Study, All New For 2004. Presented by Point-To-Point/Mercury Radio Research

11am-1pm CONCURRENT SESSIONS

How To Pick Up Women Sponsored by Nikunim Recordings Performance by Abenaa

ALTERNATIVE

Anatomy Of A Music Meeting Sponsored by 8 Ft. Records Performance by Dresden Dolls

PROGRAMMING AND MARKETING

Maximize Your Return On Investment In Programming And Marketing Presented by ROI Media Solutions/Rose O'Neill Inc.

RHYTHMIC

Dontay's Radio Idol

TEXT MESSAGING

Radio Friendly Text Messaging Presented by RCS

1-3pm RHYTHMIC LUNCH:

THE BIG MARGARITA

Sponsored By Interscope/Geffen/A&M Records, TVT Records, Universal Records, Upstairs Records

1:30pm

Kataphonic Records Boat Bash Performance By Katrina Carlson

2004

RER

FRIDAY, JUNE 25, 2004 (continued)

3-5pm CONCURRENT SESSIONS

CHR

Dude, Where's My Format? Sponsored by Nkunim Recordings Performance by Abenaa

ROCK/ACTIVE ROCK

Rate-A-Record*, Rate-A-Wine

SMOOTH JAZZ

Showdown At The Smooth Jazz Corral Sponsored by United Stations Radio Networks

URBAN AC/URBAN

Part 1: Urban Radio On The Verge

Part 2: Urban AC: Is It Time For Hip-Hop?

Sponsored by Triple P Records and

Nkunim Recordings

Performance by Qadeer and Abenaa

5-6pm DKG MUSIC PRESENTS RHIAN BENSON

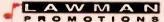
6-8pm

R&R INDUSTRY ACHIEVEMENT AWARDS
CEREMONY

Sponsored by **L.E.G. Records** Performance by **Temmora**

8-10pm

R&R AND LAWMAN PROMOTIONS
RHYTHMIC JAM



9:30pm

AC/HOT AC OFFSITE SHOWCASE

Sponsored by Universal Music Entertainment and CO5 Performance by Tears For Fears

10pm SMOOTH JAZZ

CHILL WITH CHRIS BOTTI

Sponsored by Rendezvous Entertainment and Crystal Media Networks

10pm

RHYTHMIC OFFSITE LUAU

Sponsored by Skam Artist/Latrum Ent.

SATURDAY, JUNE 26, 2004

1-3pm

SMOOTH JAZZ

It's Still The Revenue!

Sponsored by Broadcast Architecture
Performance by Abenaa, Nkunim Recordings Artist

information:

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90051-670

- : HOTLINE: (310) 788-1696
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"ON THE BEACH" OR STUDENT RATE: \$150

If you've recently lost your job in the radio or record industries, or you are a student, please e-mail us at conventions @radioandrecords.com no later than June 18, 2004 to request this special rate. Eligibility for this rate is at R&R's discretion with not be evaluate on site.

registration fees

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OR MORE* ON OR DEFORE MAY 20, 2004		3975 ENCH
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3 OR MORE* MAY 29 - JUNE 18, 2004	:-	\$425 EACH
SINGLE MAY 29 - JUNE 18, 2004	:-	\$450 EACH
EXTRA THURSDAY COCKTAIL TICKETS	>	\$85 EACH
ON-SITE REGISTRATION AFTER JUNE 18, 2004	>	\$550 EACH

* All 3 Attendee Names Must Be Submitted Together

on site.

method of payment:

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State Zip	
Faxe	

Amount Enclosed: \$

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BUSINESS BRIEFS

Continued from Page 4

Study: News Audiences Increasingly Polarized

A newly released study conducted by the Washington, DC-based Pew Research Center for the People and the Press found that news audiences are becoming increasingly polarized politically. The biennial survey of news consumption found the split growing although the public's news habits have been generally stable over the last couple of years. The nationwide poll of 3,000 adults, conducted April 19-May 12, found that the audiences for Rush Limbaugh's radio show and Bill O'Reilly's TV program remain overwhelmingly conservative and Republican. By contrast, audiences for some other news sources most notably NPR, the PBS NewsHour and magazines like the New Yorker, Atlantic and Harper's - lean, though less markedly, liberal and Democratic. View the complete study at http://people-press.org.

Interep: Sports Radio Audience Outpaces National Averages

ndependent ad sales and marketing firm Interep reported last week that the Sports Talk format's audience continues to outpace the general population in both education and Income. Interep reported that there are now 429 Sports stations nationwide, up from 251 just five years ago, and that Sports Talkers now appear in 48 of the nation's top 50 markets. Other highlights of the study: Sports Talk listeners are 56% more likely than the average adult to hold a professional position, and they're 68% more likely to work in upper management.

Zeo Inks Rep Deal With True Measure

enver-based Zeo Radio Networks has signed a long-term agreement with New York's True Measure to rep national advertising for Zeo's syndicated radio shows. "The partnership goes a long way toward our mission of providing the advertising community with exceptional values in network radio with a high degree of accountability," True Measure President Glenn Felty said. Zeo President Scott Thomas said, "True Measure is a fantastic company with an amazing outlook — the best partner we could have hoped

Clinton To Participate In Infinity Connect Town Hall

nfinity and AOL will present former President Bill Clinton in an hourlong Interactive Connect Town Hall session, set to air June 24 at 6cm ET on Infinity-owned News and News/Talk stations nationwide and on AOL and AOL for Broadband (which will also offer live streaming video). CBS News' Harry Smith will moderate the event. Clinton recently completed work on his memoir, My Life, and Infinity stations will broadcast select excerpts from the book, read by Clinton, starting June 18. The audio excerpts and other special content will also be available online to AOL members.

Conference

Continued from Page 4 of factory- and dealer-installation contracts with such automakers as GM and Honda is helping XM attract more female customers. He added that the company is on pace to exceed its year-end goal of 2.8 million subscribers.

Could Index Endanger Ownership Rules?

The "diversity index" - the mathematical formula the FCC devised to craft some of its June 2003 media-ownership rules - could lead the U.S. Circuit Court in Philadelphia to either remand or vacate the rules, if the predictions of two attorneys who spoke at the Deutsche Bank conference are on target.

Dickstein, Shapiro, Morin & Oshinsky attorney Lew Paper noted that the three-judge panel's intense scrutiny of the index during a February hearing could indicate that the court has no faith in the formula. He added, however, "There is some level of arbitrariness. A lot of it depends on how much discretion the court is willing to yield to [the FCC]." LIN TV General Counsel Greg Schmidt said the court could

uphold some of the rules based on the index, even if it vacates the index itself.

Schmidt also said he wishes the Philadelphia court had never taken the case: He believes it should have been sent to the DC Circuit, which has handled FCC cases before. "These guys have otherwise boring lives," Schmidt said of the Philadelphia judges. "That's exactly why this happened. It's a very high-profile case." He and Paper both believe the court will likely issue a decision this summer.

- Joe Howard

TRANSACTIONS AT A GLANCE

All transaction information provided by RIA'S MEDIA Access Pro. Chantilly, VA.

- WFFN-FM/Cordova (Birmingham), AL Undisclosed
- WFMH-AM/Cullman and WFMH-FM/Holly Pond, AL \$2.45 million
- KSBC-FM/Hot Springs, AR \$1.2 million
- WMYR-AM/Ft. Myers (Pt. Myers-Naples-Marco Island)
- WMLB-AM/East Point (Atlanta), GA Undisclosed
- WRMS-AWBeardstown, IL \$23,189
- KSCQ-FWSilver City, NM \$325,000
- WREV-AM/Reidsville, NC \$125,000
- KMCO-FMMcAlester, OK \$766,666 KNED-AMMICAlester, OK \$222,223
- KTMC-AM & KTMC-FM/McAlester, OK \$444,445
- KESC-FM/Wilburton, OK \$766,666
- KDBX-FM/Clear Lake, SD Swap
- WXCO-AM & WLRK-FMWausau (Wausau-Stevens Point), WI

Full transaction listings, posted daily, can be found at www.radioandrecords.com.

DEAL OF THE WEEK

 KPAY-AM & KMXI-FM/Chico, KEWE-AM & KHHZ-FM/Oroville and KHSL-FM/Paradise (Chico), CA

MCE: \$5.1 million

TERMS: Asset sale for cash
BUYER: Deer Creek Broadcasting, headed by Managing
Member Elliot Evers. Phene: 707-226-2309. It owns no other stations

SELLER: Clear Channel Communications, headed by CEO/

Radio John Hogan. Phone: 210-822-2828 FREQUENCY: 1290 kHz; 95.1 MHz; 1340 kHz; 97.7 MHz;

103.5 MHz

POWER: 5kw; 9kw at 1,171 feet; 1kw; 2kw at 1,276 feet; 2kw at 1,250 feet FORMAT: News/Talk/Sports; AC; Big Band; Spanish AC;

2004 DEALS TO DATE

Dollars to Date:

\$917,635,233

(Last Year: \$2,341,577,267)

Dollars This Quarter:

\$423,394,700 (Last Year: \$567,581,395)

Stations Traded This Year:

411 (Last Year: 894)

Stations Traded This Quarter:

178

(Last Year: 188)

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If no one can see your signs, do they know who staged the event? Make sure you claim ownership at all your events with cost-effective, disposable plastic banners.

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How Effective Is Your Marketing?

Second annual Point-to-Point/Mercury study highlights the most powerful tools

How effective are TV, direct mail, telemarketing and outdoor? What type of marketing — TV, direct mail, telemarketing or outdoor — works best for building new cume? Is any approach really effective at increasing time spent listening? Which demos respond the most to radio contesting, and what prizes matter to your audience?

For answers to these questions, as well as information about frequent-listener clubs, we have exclusive advance findings from the second annual Point-to-Point and Mercury Radio Research promotion and marketing study. Called "Half My Marketing Works ... Now I Know Which Half!" this year's report will be discussed in detail at the upcoming R&R Convention, June 24-26 in Beverly Hills, CA.

General Awareness Of Specific Media

Regardless of format, outdoor is tops among media for radio-advertising awareness, at 82% overall, ranging from 75% for Latin formats to 100% for Active Rock. Awareness of TV advertising is strong and also fairly consistent, ranging from 48% for NPR affiliates to 66% for Urban stations. Most formats score between 50% and 60%.

Direct mail generates about half the awareness of TV, but it's also fairly consistent, ranging from 21% for CHR/Rhythmic to 35% for News/Talk and Smooth Jazz. Most formats score between 21% and 30% awareness from direct mail.

Telemarketing awareness is poorest; CHR/Pop leads, with 14%, and no other format scores as much as 10%.

Awareness Of Outdoor By Demo

Among men, awareness of out-door radio campaigns is extremely high — between 85%-88%, regardless of the demo. TV ranks second, with 52%-57% recognition, followed by direct mail, which is strongest among 45-54 men, with 31%. Direct mail is recalled by 25% of 35- to 44-year-old men, but by only 18% of men 18-24 and 13% of 25-34s. Telemarketing is a disaster for men: The best awareness is a paltry 12%, among 45-54s. It rates a mere 3% among 18-24s and not much better for 25-44s.

Forget telemarketing to men under 35; the

study suggests it has zero effect at generating trial.

Among women, outdoor also dominates awareness, ranging from 77% for 45-54s to 85% among 18-24s. TV is second, ranging from 46% for 45-54s to 58% among 35-44s. Direct mail does nearly as well, but only with 35-44s and 45-54s, where it scores around 40%. Direct mail scores only 17% awareness with women 25-34, and the figure drops to 8% among women 18-24.

POINT-TO-POINT



Telemarketing generates 17% awareness among 45-54 women, while it rates around 10% awareness in other demos. If you want to reach younger women to build awareness, use outdoor and TV. For women 35+, direct mail can also be effective.

Outdoor's Ability To Generate Trial

After seeing the spot, getting the mail, answering the call or seeing the billboard, did they try the station? Outdoor creates the most trial for likely diarykeepers, with 41%. Telemarketing beats TV among likely diarykeepers, 34% to 25%, and direct mail influences trial among only 21% of prospective diarykeepers.

Among men, billboards do the best job of generating trial, especially among 45-54s, with 52%, but the figure slips to 35% for 25-34s. Next best is TV, with 37% among men 45-54; it falls to 14% among 18-24s. Di-

Ten Key Marketing-Study Insights

There are many intriguing findings in the Point-to-Point/ Mercury Radio Research study, but here are some of the essentials.

- Outdoor creates by far the most trial (new cume) among all listeners and among likely diarykeepers.
- Direct mail continues to be the most effective way to motivate longer time spent listening. Listeners like to receive CDs, boxes with particular merchandise and colorful fold-out items.
- If you want to reach younger women, use outdoor and television.But it is very tough to influence most women to increase TSL with outside marketing.
- 4. The content most likely to be opened or read in a direct-mail piece is a list of big events in town or a contest that fulfills a fantasy. A \$10,000 prize continues to be almost as compelling as a \$100,000 prize.
- 5. An off-air contest is more appealing than a contest open to everyone. Games involving listening for a special song, phrase or secret sound all seem to be equally effective.
- 6. Telemarketing is, as expected, losing influence, and forget it for generating trial among men under 35 years old. However, women between 18-24 still respond favorably to telemarketing, both for building cume and increasing TSL.
- African Americans and Hispanics are much more responsive to contesting than whites, regardless of demo, and contests are preferred much more by women than men.
- 8. Twenty percent of listeners have signed up for frequent-listener clubs. The best premiums to reward members: free CDs with the top hits of the year and points redeemable for nice prizes.
- Unless there's a lot of money offered, younger adults generally prefer "experience" prizes to cash.
- 10. No matter what the format is, outdoor is tops among media for radio-advertising awareness, at 82% overall. TV is second, with 51%, followed by direct mail, at 24%, and telemarketing, at 10%.

rect mail is best among 35-44s, with 22%, dropping to 11% for 18-24s. Telemarketing only has an effect among 45-54s — a surprisingly solid 34% — and a passable 19% among 35-44s. Forget telemarketing to men under 35; the study suggests it has no effect on generating trial.

For women, billboards rank No. 1 overall for stimulating cume, scoring about 35%. Telemarketing follows, with 27%, direct mail influences 22%, and TV registers with 21%. However, telemarketing works well

with women 18-24: Forty-nine percent appear receptive to it. Outdoor ranks second in that demo, with 42%, and direct mail is third, at 39%. Telemarketing to older women is least effective, as only 7% of 45-54s respond favorably. Direct mail is weakest with 35-44s, and TV is weakest with 25-34s.

The Best Media By Format

As for an individual advertising medium's ability to create trial,

Continued on Page 10

Direct Mail: What Works, What Doesn't

Because Point-to-Point specializes in direct mail, the company's study in conjunction with Mercury Radio Research delves deeply into understanding the mechanics of the medium. Here are some key findings.

The most appealing direct-mail pieces take the form of a CD (62% positive response), a box with something listeners want (58%), a big color postcard (52%) and a colorful foldout (48%). Overall, men like getting CDs, while women prefer the big color postcard.

African Americans and Hispanics like direct mail, period. They'll look at and respond to almost anything you send them, including personalized letters, which also work particularly well with women 45-54. Upper-demo women respond to all

direct-mail efforts except CDs.

On the other hand, men between 25-34 don't respond to anything. Men 18-24 really like CDs, boxes, tapes and letters. Older demos prefer "older" media: cards, foldouts, cassettes and VHS tapes.

Personalized letters work best for CHR/Rhythmic, Latin, Smooth Jazz, Sports and Urban. Believe it or not, cassettes outscore CDs for all formats except Active Rock, CHR/Rhythmic, Christian, Latin and Urban. Smooth Jazz and Latin fans like most forms of direct mail, while

Christian and Soft AC listeners are the least influenced by the mail medium.

What Treats Do Listeners Want?

The best bets for influencing listeners, with direct mail are lists of big events in town (57% positive response), a contest that fulfills a fantasy (53%), coupons and special offers (53%) and contests with a big money prize (47%). These attractions are especially true for 18-24s—except coupons among men in that demo. Women love note cards or greeting cards they can send to others and personalized address labels, and they also like a list of the top 100 songs of the year. Men dig sports

Women love note cards or greeting cards they can send to others and personalized address labels.

There are some caveats: The big money prizes work only for 18-34 men, but they're effective for all women. Also credible: refrigerator Continued on Page 10

Effective Marketing

Continued from Page 9

billboards are most effective, regardless of format. Smooth Jazz stations can expect 60% of prospective listeners to try the format after being exposed to outdoor, while all other formats score in the 40% range.

Most formats can expect trial generation in the mid-20% range from television marketing. Sports stations do best, with a 44% response, Smooth Jazz gets 42%, Latin and Soft AC earn 38%, and Country is effective, with TV at 32%. Christian and NPR don't fare well on TV, scoring under 20% influence.

Following outdoor and TV, direct mail is 15%-20% effective with most formats. Three positive exceptions are Smooth Jazz (41%), CHR/Rhythmic (33%) and Urban (31%).

If you want to reach younger women to build awareness, use outdoor and TV. For women 35+, direct mail can also be effective.

Only 10% of Soft AC listeners try stations based on direct mail.

Direct Mail Best TSL Bet

Although no medium is particularly influential in increasing TSL, direct mail continues to be the most effective tool, with 17% influence among likely diarykeepers. At the opposite end is TV, which influences only 5% of Arbitron participants. That may be because TV spots are mostly strategic, not tactical. Telemarketing resonates with 13% of probable diarykeepers, followed by outdoor, at 11%.

Direct Mail

Continued from Page 9

magnets (42% overall, but very popular among women 18-24) and personalized address labels (42%).

The least likely mail to be read or opened are station bumper- or window-sticker inserts, which have less than 30% appeal, and that's mostly among men and only in certain formats. Don't send men note cards or greeting cards they can send to others, coupons, top 100 lists, address labels or surveys.

Men between 45-54 appear to be the only demo whose TSL is appreciably affected by media. Direct mail influences 26% of 45-54s, outdoor motivates 17%, TV spurs 13%, and telemarketing works on 13% — and no other demo responds to telemarketing at all. Direct mail also works decently for 18-24 men, with 22%, but only rates a so-so 18% with men 25-34. TV is not effective at adding TSL for men, nor is outdoor effective overall.

It is very tough to influence women overall to increase TSL through marketing. However, telemarketing is very effective among 18-24s — 49% positive response — followed by outdoor, at 25%. Women between 25-34 also respond decently to telemarketing, at 22%, and to direct mail, 19%.

Women between 18-24 don't respond at all to direct mail, while women in the 45-54 demo don't react to telemarketing. To reach 45-54 women, direct mail is best, but it only influences 16%, and nothing else really works for TSL. TV is a modest factor in increasing TSL only for 18-24 women.

Looking at formats, direct mail works best for adding TSL, led by CHR/Rhythmic, Latin, Smooth Jazz and Soft AC, all in the low 20% range. Most other formats score in the mid- to high teens. No format has much success in using outdoor to improve TSL: It averages around 10% across the board. Television fares even worse, averaging less than 10% influence and not reaching 15% for any format.

Wallet cards with Bible quotations go over well with listeners of Christian, CHR/Rhythmic, Country, Oldies, Smooth Jazz and Soft AC. Those listeners also like refrigerator magnets and window stickers. News/Talk listeners don't care for much of anything except stickers. Sports fans drool over sports schedules, of course, and CHR/Pop listener: like address labels. CHR/Rhythmic and Urban listeners love everything, as do listeners favoring Oldies, Smooth Jazz and Soft AC (except sports schedules).

Entry Methods & Prize Preferences

Contesting is a young person's game, and it definitely leans female. Men 45-54 don't give a hoot about any contest prizes except big money, nor, really, do women 45-54. Contesting for men works best with secret sounds, a "phrase that pays" and, among 18-24s, contests open to all listeners.

Women 18-24 and 35-44 also like contests, but they score poorly among women 25-34 and 45-54. Women 25-34 are the hardest of all demos, male or female, to attract with contesting. The formats where contesting works best are CHR/Pop, CHR/Rhythmic, Country, Latin, Oldies and Urban.

Given a choice of premium prizes, 86% of respondents said they'd most prefer \$100,000 in cash (hey, who wouldn't?), but that brass ring scored only slightly better than a shot at \$10,000 (81% positive response). Next most popular was mortgage payments covered for a year (75%), then a doubled paycheck for a month (73%), \$1,000 cash (70%), his and her cars (68%) and a trip around the world (62%).

Appealing to young demos are "experiences," such as meeting a favorite music star backstage (47%), a concert with a top act at the winner's house (44%), a trip and tickets to the Oscars or Grammys, or a dinner out with 10 friends, including a limo and champagne. Women 35-44 also like star-studded TV events.

African-American listeners like all prizes and games, which also score highly among Hispanics. Men respond best to a shot at a trip to the

Pros On The Move

 Clear Channel Entertainment announces the following appointments:

Mike McGee is named Exec. VP/Corporate Operations at Clear Channel Entertainment. He joins from the Sr. VP/Sports & Entertainment post at Aramark and before that was Chairman/CEO of Leisure Management International, a company he founded in 1984. He also served 17 years as President/GM of the Compaq Center (formerly the Summit) in Houston.

Charlie Mierswa becomes Sr. VP/Business Affairs for the music division, segueing from Sr. VP/Finance. He is succeeded as Sr. VP/Finance by Ann Latora, who joins Clear Channel from the VP/Finance post at RCA Victor Group. Latora previously spent 17 years at Universal Music Group/PolyGram Holdings, where she rose from Sr. Accountant to CFO for IDJMG.

• Pam Baker joins KRTH/ Los Angeles as Director/Non-Traditional Revenue, She moves from Infinity clustermate KFWB, where she served as Director/Sales Marketing & Promotions for more than two years. Baker's background includes the Management/Marketing/Sales Editor position at R&R. Director/Marketing & Promotions at KOST/Los Angeles. Director/Specials Programming for Transtar and Division Marketing Manager for Dienevland

• Michael Blauner is upped to VP/Director of Sales at Christal Radio in New York, rising from New York Sales Manager. Blauner joined Katz Media Group in 1996 as a New York AE with Christal before advancing to his most recent post in 1999. Before joining Christal he worked seven years as a media buyer with Corinthian Media.

More than ever, likely diarykeepers prefer to register for contests online than by phone, postage-paid postcard or fax.

Super Bowl, a trip a day to exotic destinations or even being the boss of your radio station for a day—which was also very attractive to young women and listeners of CHR/Rhythmic, Latin, Smooth Jazz, Sports and Urban stations.

Asked what will drive them to participate in a contest, listeners continue to prefer one chance to win \$10,000 (60% response) over 100 chances to win \$100 (37%).

Today's listeners are practical too: Sixty-two percent say they'd rather you pay their bills than fulfill their dream (36%). Seventy-three percent would prefer the cash value of an exotic trip over a vacation to a destination of choice.

More than ever, likely diarykeepers prefer to register for contests online (59% respond positively) than by phone (21%), postage-paid postcard (19%) or fax (3%). However, offair contesting, done by mail or email, is most popular among likely diarykeepers. These listeners prefer to call in when they hear their name broadcast at a specific time, while a song of the day, phrase that pays or secret sound appeals to a slightly smaller percentage.

The Frequent-Listener Club

The new study explored for the first time the interest among likely diarykeepers in frequent-listener clubs. The most desired prizes were, in order, free hit-compilation CDs; points for other prizes; station merchandise; and e-mail about events, contests and merchant offers — all of which were desired mostly by women. Men prefer participating in station decisions as part of a listener panel. Only one in four listeners want to meet your morning show or other air personalities, and that's primarily 18-24s and older women.

In general, listener-club members would rather be contacted weekly or monthly, but not more often. However, there is interest in receiving some specific information daily (sports for men, weather for women). Traffic-report e-mails do well with all demos and formats except Rock

Women are much more likely to join a frequent-listener club than men, and African Americans and Hispanics are more inclined to join than whites. CHR/Rhythmic, Country, Latin, Oldies, Smooth Jazz and Urban stations do best with clubs. Active Rock and Hot AC also do well, and this is one area where News/Talk could make some marketing inroads.

About The Point-to-Point/Mercury Study

Like last year's first report, the panel for Point-to-Point and Mercury Radio Research's second annual study on how marketing influences listeners, "Half My Marketing Works ... Now I Know Which Half!" included 600 adults in the top 50 markets who listen to radio for an average of at least 30 minutes a day, interviewed by telephone.

In addition to many new questions posed, one notable shift from the 2003 study was that this year's study, conducted May 10-23, widened the audience range from 25-54 adults to 18-54s. The 2004 sample was matched to U.S. population parameters regarding age and ethnicity and was split evenly male/female, as was last year's survey. Ages were divided as follows: 27% 25-34 (33% in 2003), 30% 35-44 (36% in 2003), 25% 45-54 (31% in 2003) and 18% 18-24 (none in 2003).

Another major difference from last year's study is that outdoor was included; only TV, direct mail and telemarketing were asked about in 2003.

The 2004 sample was 72% white, 12% African-American, 13% Hispanic and 3% Asian.

2003 Product Category/Format Power Ratios

How do your stations rate against the national averages?

he new 2003 power ratios by advertising segment are out, and Miller, Kaplan Arase & Co.'s analysis crunches 30 product categories by format so broadcasters can see how well individual formats generate revenues compared against their ratings.

The study examines 654 stations, about 10% more than 2002's report, and includes 23 formats. Ninety percent of the participating stations were in the top 35 markets; all came from the top 100 metros.

Last year, all Latin formats were merged into one listing called "Spanish," but for 2003 the focus shifted specifically to Regional Mexican and Spanish Contemporary formats. Classical was added to the list, while the '80s format was dropped due to too small a response.

Over the next few weeks, R&R will present the power ratios for all 30 categories by format, starting this week with the big five: Automobiles, Restaurants, Financial Services, Communications/Cellular and Television.

Overall Rankings

Rank 2003	Rank 2002	Format :	Stations Surveyed	Power Ratio
1	1	News	13	1.88
2	2	Hot AC	40	1.61
3	3	AC	30	1.55
4	4	Classic Rock	. 38	1.54
5	5	Rock	30	1.46
6	7	Triple A	10	1.45
7	6	Sports	38	1.37
8	12	CHR/Pop	38	1.26
8	- 8	News/Talk	29	1.26
10	9	Country	51	1.25
10	11	Soft AC	24	1.25
12	10	Classic Hits	12	1.23
13	14	Talk	49	1.16
14	15	Alternative	43	1.15
15	n/a	Regional Mexican	30	1.06
16	17	Oldies	34	1.01
17	18	Urban AC	28	0.95
18	19	Urban	29	0.87
19	20	CHR/Rhythmic	34	0.85
20	n/a	Classical	9	0.54
21	n/a	Spanish Contemporar	y 10	0.84
22	21	Smooth Jazz	22	0.82
23	22	Adult Standards	12	0.46

Auto Dealers/Dealer Groups/Manufacturers

Triple A has emerged as one of the most valuable formats for this all-important category, while Classic Rock and AC also did well. Classic Hits fell sharply.

MKA Partner George Nadel Rivin tells R&R, "The Triple A sample includes many top 15-market stations that traditionally do very well in automotive because they're in metros with high freeway-commute times vs. those cities with heavy mass transportation. As the Triple A format matures and certain core artists become more established, the agencies are taking a harder look at it."

Rank	Rank		Powe	r Ratio
2003	2002	Format	2003	2002
1	1	Classic Rock	2.09	1.88
2	2	News	1.89	1.85
3	5	Triple A	1.76	1.64
4	4	Sports	1.72	1.79
5	7	Hot AC	1.64	1.55
5	6	Rock	1.64	1.60
7	8	Country	1.47	1.53
8	10	AC	1.38	1.28
9	3	Classic Hits	1.31	1.80
10	12	Oldies	1.27	1.25
11	- 11	News/Talk	1.23	1.25
12	16	CHR/Pop	0.98	0.89
12	13	Soft AC	0.98	0.99
14	16'	Alternative	0.94	0.89
15	16	Talk	0.93	0.89
16	14	Smooth Jazz	0.92	0.94
17	n/a	Regional Mexican	0.85	n/a
18	15	Urban AC	0.79	0.92
19	n/a	Spanish Contemporary	0.67	n/a
20	21	CHR/Rhythmic	0.61	0.47
21	20	Urban	0.57	0.54
22	22	Adult Standards	0.46	0.24

Rank	Rank		Power	Ratio
2003	2002	Format	2003	2002
23	3 n/a Cla	Classical	0.32	n/a
		Overall	1.15	1.19

Restaurants

A big year for CHR/Rhythmic, Rock, Hot AC and Alternative, and the opposite for Sports, Classic Hits and Urban AC. The majority of formats earned at least their expected revenue.

Rivin says, "Restaurant placement is getting more sophisticated in its research on the frequency certain demos go to fast-food or casual stores. They're more selectively placing buys, and it was primarily fast foods that propelled CHR/Rhythmic."

Rank	Rank		Powe	r Ratio
2003	2002	Format	2003	2002
1	1	Rock	2.23	2.08
2	2	Hot AC	2.13	1.98
3	4	Triple A	1.84	1.74
4	7	CHR/Pop	1.66	1.52
5	8	Alternative	1.65	1.49
6	5	Classic Rock	1.58	1.64
7	3	Sports	1.47	1.77
8	14	CHR/Rhythmic	1.35	0.95
9	.12	Country	1.31	1.13
10	10	AC	1.26	1.18
11	11	Urban	1.18	1.17
12	n/a	Spanish Contemporary	1.10	n/a
13	9	Classic Hits	_1.06	1.27
14	15	Soft AC	1.05	0.94
15	n/a	Regional Mexican	1.00	n/a
16	13	Urban AC	0.83	1.05
17	17	Talk	0.80	0.76
18	16	News/Talk	0.62	0.84
19	18	Oldies	0.75	0.75
20	20	Smooth Jazz	0.59	0.62
21	21	News	0.52	0.39
22	22	Adult Standards	0.34	0.29
23	n/a	Classical	0.17	n/a
		Overall	1.15	1.18

Financial Services

A big year for News/Talk, Talk, Classic Rock and Country, while Latin-formatted stations fell noticeably from last year's fourth-ranked position and 1.35 combined power ratio due to Spanish News/Talk not being included in the sample this year. Overall, this is another category where the majority of formats outperform their ratings.

Rivin notes, "We'll always see News and Talk formats performing strongly in this category. Classic Rock and Country picked up because so many of the mortgage lenders were very active in refinancing during 2003; they'll be hard-pressed to hold onto that growth in the latter part of 2004. It's a challenge for broadcasters in Urban and CHR/Rhythmic formats to reach out to these advertisers and impress them with the qualitative that they have an audience who's worth going after."

Rank	Rank		Powe	r Ratio
2003	2002	Format	2003	2002
1	1	News	2.94	3.16
2	3	News/Talk	2.20	1.97
3	2	Sports	1.86	2.14
4	8	Talk	1.56	1.27
5	5	Triple A	1.55	1.34
6	9	Classic Rock	1.50	1.26
7.	fl	Country	1.49	1.19
8	12	Hot AC	1.34	1.19
9	n/a	Regional Mexican	1.31	n/a
10	6	AC	1.26	1.30
11	7	Oldies	1.20	1.28
12	13	Soft AC	1.14	1.19
13	n/a	Spanish Contemporary	1.08	n/a
14	10	Classic Hits	1.06	1.24
15	14	Rock	1.02	1,06
16	19	Urban AC	1.01	0.96
17	16	Smooth Jazz	0.96	1.01
18	n/a	Classical	0.70	n/a

Rank	Rank		Powe	r Ratio
2003	2002	Format	2003	2002
19	18	CHR/Pop	0.60	0.69
20	21	CHR/Rhythmic	0.58	0.45
21	20	Alternative	.0.54	0.51
22	.19	Urban	0.54	0.62
23	22	Adult Standards	0.46	0.36
		Overall	1 21	1 14

Communications/Cellular/Public Utilities

It appears advertisers began shifting their marketing emphasis even more toward men and older demos in 2003 than in 2002, giving Country a huge boost. Last year Spanish formats were bundled together and ranked 18th with a 0.85 power ratio. A strong year for Rock and CHR/Rhythmic, while Classic Hits and Urban AC took a hit.

Rivin says, "The push toward men in 2003 was because of a major sea change in these advertisers' packaging. More and more, they were pushing family plans where the head of household [typically male with significant business use of the cell phone] would be targeted as the decisionmaker responsible for making sure everyone else was on his plan."

Rank	Rank		Powe	r Ratio
2003	2002	Format	2003	2002
1	2	Rock	2.08	1.87
2	1	Classic Rock	2.05	1.92
3	5	Triple A	1.80	1.59
4	10	Country	1.64	1.18
5	6	Hot AC	1.49	1.52
6	3	Classic Hits	1.39	1.70
7	4	Sports	1.38	1.60
7	7	News	1.38	1,37
9	10	AC	1.17	1.18
10	13	Alternative	1.16	1.08
11	9	CHR/Pop	1.10	1.19
12	n/a	Spanish Contemporary	1.07	n/a
13	21	CHR/Rhythmic	1.02	0.74
14	14	News/Talk	1.01	1.04
.14	16	Soft AC	1.01	0.92
16	15	Urban	0.99	0.94
17	17	Oldies	0.94	0.87
18	n/a	Regional Mexican	0.94	n/a
19	• 12	Urban AC	0.93	1.16
20	19	Smooth Jazz	0.85	0.81
21	20	Talk	0.82	0.75
22	22	Adult Standards	0.32	0.15
23	n/a	Classical	0.22	n/a
		Overall	1.16	1.20

Television

A huge year for Country stations, which grabbed 47% more dollars than in 2002. CHR/Rhythmic did nearly as well, up 44% in the past year. Rivin speculates that Country may have benefited from the growth of cable programming such as Spike, CMT, Great American Country and USA Networks' Nashville Star competition, while R&R Country Editor Lon Helton points out that both the CMA Awards and ACM Awards ran during sweeps weeks in 2003, which spur extra TV advertising on radio.

Meanwhile, Rivin notes that increased UPN spending helped CHR/Rhythmic. Nine of the top 10 formats improved their power ratio, possibly because additional sweeps dollars became available in 2003 that were absent during Q1 2002, when the Winter Olympics caused many national advertisers to step back from their regular marketing.

from their regular		eir regula	r marketing.		
	Rank	Rank		Powe	r Ratio
	2003	2002	Format	2003	2002
	1	1	Hot AC	2.13	1.94
	2	2	Rock	1.96	1.84
	3	10	Country	1.74	1.18
	4	3	CHR/Pop	1.70	1.59
	5	5	Alternative	1.61	1.45
	6	4	Classic Rock	1.50	1.54
	7	14	CHR/Rhythmic	1.48	1.03
	8	7	Triple A	1.42	1.36
	9	9	AC	1.32	1.19
	10	12	Urban	1.27	1.16
	(11	10	Soft AC	1.15	1.18
	12	8	Classic Hits	1.10	1.28
	13	15	Sports	1.00	0.96
	14	13	Urban AC	0.91	1.06
	_15	17	Talk	0.90	0.92
	16	16	Oldies	0.78	0.93
	17	18	News	0.69	0.74
	18	18	Smooth Jazz	0.64	0.87
	19	20	News/Talk	0.58	0.71
	20	n/a	Regional Mexican	0.55	n/a
	21	n/a	Spanish Contemporary	0.54	n/a
	22	n/a	Classical	0.14	n/a
	23	22	Adult Standards	0.08	0.13
			Overall	1.10	1.21

WXMG/Columbus Ups Stevens To PD

Warren Stevens has been promoted to PD at Radio One's Urban



Stevens

AC WXMG (Magic 98.9)/Columbus, OH. He was previously Asst. PD for WXMG and MD for Urban sister WCKX/Columbus. He replaces Paul Strong, who relinquishes the WXMG PD

reins to concentrate on his PD duties at WCKX.

Stevens began his career in broadcasting In 1983, while a freshman in college. He arrived in Columbus in 1992 as midday personality at WCKX. He was eventually promoted by then-owner Sunrise Broadcasting to Production Director and in 1995 became PD/afternoon drive personality. When Blue Chip Broadcasting bought the outlet in 1996, Stevens segued to the MD post. Radio One acquired WCKX & WXMG when it purchased Blue Chip Broadcasting in 2000.



SURROUNDING AN ANGEL The guys at WWWQ (0100)/Atlanta were eager to talk to Midas/ADA/WMG artist Angel about her upcoming single "Just the Way I Am." Seen here are (I-r) 0100 OM/PD/afternoon driver Dylan Sprague, Midas Records Director/National Promotion Tom Chaltas, Angel, 0100 MD/night personality Jeff Miles and CO5 rep Toby Russel.

"I am extremely thankful to Radio One for giving me the opportunity to take Urban AC radio in Columbus to a new level," Stevens said. "I am also truly blessed to be a part of the Radio One family and to have such a strong team at Radio One/Columbus to learn with and to learn from."

Charles

Continued from Page 3

Western charts. His mid-'60s hits included "Busted," "You Are My Sunshine," "Take These Chains From My Heart" and "Crying Time," and he won nine of his 12 Grammy Awards between 1960-66. In 1986 Charles became one of

EXECUTIVE ACTION

Laughlin Joins First B'casting Merchant Bank

George Laughlin has been appointed Managing Director/Business Development for First Broadcasting Investment Partners, a Dallas-based radio merchant bank. In his new position Laughlin will head up the company's investment, joint-venture and acquisition efforts nationwide.

Laughfin was previously GM of Radio One's Dallas cluster. Before that he was VP/Sales for five Dallas stations then owned by AMFM.

"George is one of the rising young stars in the radio industry," First Broadcasting President/Vice Chairman Gary Lawrence said. "He will be an important part of our expanded business development team and in that capacity will further enhance our ability to offer innovative financial and operational opportunities to major group owners and independents."

the Rock & Roll Hall of Fame's inaugural inductees, alongside such artists as Chuck Berry, James Brown, Elvis Presley and Little Richard. The following year he earned a Lifetime Achievement Award Grammy. He appeared in the 1980 film *The Blues Brothers* and did a series of Diet Pepsi commercials in the '90s.

With more than 60 albums to his

name, Charles was working before his death on an album of duets featuring B.B. King, James Taylor, Michael Mc-Donald, Norah Jones and Willie Nelson; it is set to be released in August. In October actor Jamie Foxx will star as Charles in the big-screen biopic Ray.

Charles is survived by 12 children, 20 grandchildren and five great-grandchildren.

Keeney

Continued from Page 3

Comedy is a great sell at the localstation level."

Keeney told R&R, "I announced three months ago that I would retire after about 30 years with just three companies: Jefferson-Pilot for 13 years, Legacy for seven and Infinity for 10. But how many times do you get to go to work with the goal of putting a laugh button on the American radio dial? ACR is the antithesis of corporate radio. The partners told me if I ever wore a tie, they'd light it on fire. I knew right then this group of lunatics was for me."

Perez

Continued from Page 3

"In just a few months Joe and Chris have demonstrated what terrific team players they are," said Styles Media Regional VP and KWIE GM Kimberly Fletcher. "They have worked together in the past and, along with Anthony, will form a stellar programming, marketing and promotions group."

Convention

Continued from Page 1

Later that evening, Universal Music Entertainment and CO5 will present an exclusive appearance by recording act Tears For Fears. The R&R Convention badge will allow entrance to the show, which is offsite at a nearby venue.

The 2004 R&R Industry Achievement Awards will be announced at a special convention event hosted by the legendary Hollywood Hamilton. Hamilton will assist R&R in presenting 100 Achievement Awards honoring excellence in the radio and record industries. A complete list of the 2004 nominees appears at www.radioand records.com.

Online registration is available until the close of business on Friday, June 18. After the June 18 cutoff, registration will be available only on-site at the Beverly Hilton, beginning Wednesday, June 23, at noon. A complete a la carte menu of session passes, cocktail party

Peterson

Continued from Page 1

continue working for Infinity in Chicago is second-to-none. I can't wait to get started."

Peterson joined KSKS in September 2000 from Infinity's then-Classic Hits KYPT/Seattle, where he was Asst. PD/MD/midday talent. He was doing middays for KRKT/ Albany, OR in October 1997 when he was promoted to PD/afternoon driver. He left for afternoons at Country KYCW/Seattle (which later became KYPT) in September 1908.

- Lon Helton

tickets and special-event tickets is available. Individual session and party passes can also be purchased on-site at Convention 2004.

The Beverly Hilton is located in the heart of L.A.'s busy West side, at the corner of Santa Monica and Wilshire Boulevards.



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Tel: 888.727.8629 (toll free) Fax: 973.438.1727 Website: libertybroadcasting.com

- Www.americanradiohistory-cr

National Radio

 WESTWOOD ONE and VH1 RADIO NETWORK launch VH1 Weekly Rewind. a two-hour weekly show hosted by Rachel Perry and Aamer Haleem, on July 3. For more information, contact Peter Sessa at 212-641-2053.

Records

- Virgin Records promotes DOMINIC PANDISCIA to VP/Sales. He was previously Sr. National Sales Director.
- WELK MUSIC GROUP announces the following promotions:

KIM FOWLER is elevated from Director to VP/Artist & Media Relations for Sugar Hill Records, which boosts HOLLY LOWMAN from Local/Regional Promotions Coordinator to Marketing Manager. Fowler is based in Nashville, while Lowman is based in Durham, NC.

MARY MAHN climbs from Promotion Coordinator to Promotion Manager for Vanguard Records, which ups STEPHEN BROWER from Sales & Marketing Asst. to Sales & Marketing Manager/A&R Development. Both are based in Santa Monica. CA.

ALMA VERGARA is promoted to Sr. Royalty Accountant for the Welk Music Group, based in Santa Monica.

Changes

Nat'l Radio: Inside the '60s adds affiliates WRIT/Milwaukee and WWBB/Providence.

Clear Channel

Continued from Page 1

over a broadcast of the Elliot in the Morning show on WWDC/Washington, along with a \$55,000 fine that was imposed against a pair of Clear Channel's Florida stations.

A source close to the situation told R&R the consent decree encompassed dozens of pending complaints the company was facing, some of which hadn't yet been made public.

Clear Channel also agreed to implement a companywide compliance plan to prevent future indecency violations. Earlier this year it adopted the Responsible Broadcasting Initiative, which aims to educate air talent on how to avoid indecency fines, and instituted internal procedures for investigating indecency fines handed down by the FCC.

Clear Channel Exec. VP/Chief Legal Officer Andrew Levin said the settlement was fair, and while he described the negotiations with the FCC as "tough," he said ultimately Clear Channel decided that some of its broadcasts couldn't be defended. "We didn't agree that all the complaints were legally indecent," he said, "but some clearly crossed the line, and for those we have taken full responsibility."

Clear Channel Radio CEO John Hogan said, "The settlement allows Clear Channel to close the chapter on indecency and move forward with our business. This has been a complicated and controversial issue, but it has also proven that we can provide compelling, entertaining and informative programming without being indecent."

Commissioners Clash

While FCC' Chairman Michael Powell described the Clear Channel agreement as a "significant victory," Commissioner Michael Copps is unhappy that the agency didn't fully investigate all the complaints. "The process here is inadequate," Copps said. "Citizens have a right to expect commission follow-through on their complaints. Today a majority decides that, rather than investigate these pending complaints or even seek information about these broadcasts, it will wipe the slate clean for Clear Channel."

Powell countered that although the settlement resulted in a substantial fine, saved FCC resources and brought about a commitment to change from Clear Channel, "these actions are not sufficient for some on the commission." He continued, "In their zealousness, they would prefer to expend valuable commission resources to fully investigate each complaint against Clear Channel, only to inflict more punishment. Enforcement of our regulations is not, however, simply a matter of punishment for past behavior. Our enforcement regimen is designed to deter future illegal behavior."

While the FCC leadership disagreed over the settlement's implications, Merrill Lynch analyst Marc Nabi believes the agreement may satisfy lawmakers' appetite for going after the broadcast industry and forestall efforts to clean up the nation's airwaves through legislation. "A news story like this should help Congress get comfortable with the fact that radio and TV broadcasters are taking [indecency] seriously without being regulated," Nabi said in a report on Clear Channel, "particularly since we think that indecency regulation bears the risk of holding up in court against First Amendment challenges."

But Nabi believes the Clear Channel settlement's effect on the industry overall will be negligible. He said, "As it relates to the radio and TV broadcast industry, we believe the settlement is neither positive nor negative, since we feel that indecency will no longer remain a large risk going forward."

FCC Misses Fine Deadline

While the \$1.75 million it collected from Clear Channel is the biggest indecency remittance in the

FCC ACTIONS

Defense Bill May Include Indecency Amendment

Sen. Sam Brownback said Monday that he hoped to include in a massive defense-spending bill set for debate this week a provision to increase the maximum FCC fine for indecency violations from \$27,500 to \$275,000. The Senate never scheduled a vote on an earlier Brownback-sponsored indecency bill that was weighed down with amendments aimed at curbing TV violence and redrawing the FCC's media-ownership rules. Reuters reported that Brownback believes there is support in the Senate for increasing indecency fines. He said, "My hope is that since there is such broad agreement on the indecency fines, we'll be able to leave it at that. There's not a lot of vehicles left to move it forward with."

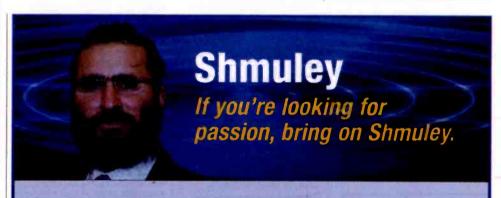
FCC Gives Noncomm Applicants One Last Chance

The DC Circuit Court of Appeals, which earlier upheld the FCC's standards for resolving competing applications for vacant noncommercial station allotments, is giving hundreds of applicants a last chance to reach settlements or submit technical amendments to their applications. Many of the applications have been pending since the 1990s, and some date back to the '80s. Meanwhile, the FCC has issued a 13-page list of mutually exclusive applications that will be subject to the standard upheld by the court if the parties don't reach settlements on their own.

agency's history, the commission's own inactivity may have cost it \$27,500: A complaint that had been filed against Clear Channel's WIHT/Washington languished at the commission for so long that the statute of limitations expired. The complaint was filed in September

2002, and the commission voted in February to impose the fine. But FCC rules state that pending complaints must be resolved before a station's license is renewed, so that statutory limit expired when WIHT's license was renewed in fall 2003.

About the snafu, Copps said, "This case highlights the need to address complaints filed with the commission expeditiously." Commissioner Kevin Martin said, "The commission must begin acting in a timely fashion so that we can, literally, enforce our rules."



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- Profiled in Time Magazine, Newsweek, The New York Times, The London Times, and The Washington Post

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R&B & HIP-HOP

Damon Williams DAVID BANNER Poo That R WELLY II Saved Me LIL FLIP Sunshine **MASE** Welcome Back

NELLY Flap Your Wings JILL SCOTT Golden TERROR SDUAD TREMY MARTIN Lean Back

DJ Mecca BEASTIE BOYS Ch-Check It Out (Just Blaze Remix JACKI-O Sugar Walls
LL COOL J Feel The Beat

M.O.P. Hilltop Flava
PETEY PABLO t/Lit. JON Don't Want Dat
ERICK SERMON Relentless

ROCK

Adam Neiman 12 STONES Photograph MAZEN STREET Are You Ready LOSTPROPHETS Make A Move ONE LESS REASON Favorite Color PUDDLE OF MUOD Spin You Around GENE SIMMONS Sweet And Dirty Love VAN HALEN IT'S About Time

ALTERNATIVE

Adam Neiman OASHBOARO COMFESSIONAL Vindicated TAKING BACK SUNDAY A Decade Under

PROGRESSIVE

Liz Opoka
FIVE FOR FIGHTING The Devil In The Wishing Well

TODAY'S COUNTRY

Liz Onoka SARA EVANS Suds In The Bucket
TIM McGRAW Live Like You Were Dying

SMOOTH JAZZ

Gary Susalis GEORGE BENSON Softly, As In A Morning Sunrise FOURPLAY Play Around It BONEY JAMES Here She Comes WAYMAN TISDALE AIN'T No Stopping Us Now



WEST

- MINISTERS FY I OCKE Sth World Wone
- 2. JAMET JACKSON All Nite (Don't Stop)
 3. HILARY & HAYLIE DUFF Our Lips Are Sealed
- 4. YELLOWCARD Orean Av

MIDWEST

- HILARY & HAYLE DUFF Our Lips Are Sealed
 KIMBERLEY LOCKE 8th World Wonder
 MANNHEIM STEAMNOLLER Yellowstone Mor
 JAMET JACKSON All Nite (Don't Stop)

SOUTHWEST

- 1. HILARY & HAYLIE DUFF Our Lips Are Sealed JANET JACKSON All Nite (Don't Stop) 3. KIMBERLEY LOCKE 8th World Wonder
- 4 MANNHEIM STEAMROLLER YE

NORTHEAST

- KIMBERLEY LOCKE 8th World Wor 2. HILARY & HAYLIE DUFF Our Lips Are Sealed 3 MANNHEIM STEAMROLLER Vote
- 4. JAMET JACKSON All Nite (Don't Stop) 5. YELLOWCARD Ocean Avenue

SOUTHEAST

- KIMBERLEY LOCKE 8th World Wonde 2. JAMET JACKSON All Nite (Don't Stop)
- 3. HILARY & HAYLIE DUFF Our Lips Are Sealed
- 5. MANNHEIM STEAMNOLLER Yellowstone Mo

SIRIUS

1221 Ave. of the Americas New York, NY 10020 212-584-5100 Steve Blatter

Alt Mation

Rich McLaughlin NG BRIDES Heart Full Of Black HIVES Walk Idiot Walk BUMBLEBEEZ A1 Pony Hide

The Pulse

Haneen Arafat EDWIN McCAIN Say Anything

Starlite

Haneen Arafat KEITH URBAN YOU'll Think Of Me

Sirius Hits 1 Kid Kelly SHIFTY Slide Along Side USHER Confessions Part 2
FEFE DOBSON Don't Go (Girls And Boys)

PETEY PABLO Freek-A-Leek

JESSICA SIMPSOM Appels

Hot Jamz

Geronimo **NELLY** Flap Your Wings

New Country

Al Skop

RASCAL FLATTS Feels Like Today

ALAN JACKSON Too Much Of A Good Thing is A Good Thing

Octane

Jose Mangin TANTRIC After We Go

Seectrum

Gary Schoenwetter
J.J. CALE Fancy Dancer

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Joel Oltvan

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GRAHAM COLTON BAND First Week

HIVES Walk Idiot Walk BODEANS If It Makes You FASTBALL Drifting Away RYAN CABRERA On The Way Down KILLERS Somebody Told Me

OZOMATLI Saturday Night SAM PHILLIPS All Night

This section features this week's new adds on DMX MUSIC channels available via digi-tal cable and direct broadcast satellite.

CHR/RHYTHMIC

Mark "In The Dark" Shands BLACK EYED PEAS Let's Get It Started

ALTERNATIVE

Dave Sloan

WILL FERRELL Atternoon Delight KEAME Somewhere Only We Know SAHARA HOTNIGHTS Hot Night Crash

BOCK

Stephanie Mondello SHINEDOWN Simple Man

ADULT ALTERNATIVE

Stephanie Mondello

JAMIE CULLUM All At Sea PHISH The Connection BODEANS If It Makes You

AOULT CONTEMPORARY

Jason Shiff

TRAIN Ordinary
AVRIL LAVIGNE My Happy Ending COUNTRY

Leanne Flask

JIMMY BUFFETT YCLINT BLACK Hey Good Looke ALAN JACKSON Too Much Of A Good Thing... JENKINS Blame It On Manna

RHYTHMIC DANCE

Danielle Buysschaert KEVIN LYTTLE Turn Me On BASTLAN You've Got My Love AVANT GARDE Get Down ROXANNE Ain't No Sunshine

RAP/HIP-HOP

Mark "In The Dark" Shands

BLACK EYED PEAS Let's Get It Started BLACK EYED PEAS Let's Get Retarded BENZING I/SCARFACE What's Really Good

X-ECUTIONERS Live From The PJs

X-FOUTIONERS I Me This

X-ECUTIONERS C'mon X-ECUTIONERS Back To Back

X-ECUTIONERS The Regulator X-ECUTIONERS Old School Th X-ECUTIONERS Gel With It

X-ECUTIONERS (Even) More Hi V.ECUTIONERS The Touth

Artist/Title		Total Plays
JOJO Leave (Get Out)		83
HILARY DUFF Come Clean		81
D-TENT BOYS Dig It		78
CHEETAH GIRLS Cinderella		77
RAVEN Supernatural		77
HILARY DUFF The Math		76
VITAMIN C Graduation		76
RON STOPPABLE & RUFUS Naked Mole Rap		75
HILARY DUFF Why Not		63
HILARY & HAYLIE DUFF Our Lips Are Sealed		43
AVRIL LAVIGNE Sk8er Boi		34
SMASH MOUTH I'm A Believer		31
LINDSAY LOHAN Drama Queen (That Girl)		30
KELLY CLARKSON Miss Independent		30
AVRIL LAVIGNE Complicated		30
PINK Get The Party Started		30
SIMPLE PLAN Perfect		29
LINDSAY LOHAN Ultimate		29
CLAY AIKEN Invisible		29
KELLY CLARKSON Respect	1	28



Playlist for the week of June 7-13

AOL Radio@Network

Ron Nenni 415-934-2790

Top Alternative

Robert Benjamin LINKIN PARK Breaking The Habit MIDTOWN Give It Up SWITCHFOOT Dare You To Move

Fresh 100

Mark Hamilton USHER Confessions Part 2
JESSICA SIMPSON Angels

Top Country

Lawrence Kay
KELLIE COFFEY Dance With My Father

Top Jams

Davey D MELLY Flap Your Wings BEANIE SIGEL Wanted



Ken Moultrie • 800-426-9082

Active Rock

Steve Young/Kristopher Jones LOSTPROPHETS Make A Move LIMP BIZKIT Almost Over HOOBASTANK Same Direction

Heritage Rock

Steve Young/Kristopher Jones RUSH Summertime Blues NICKELBACK Feelin' Way Too Damn Good

Hot AC

John Fowlkes 311 Love Song

CHR

Steve Young/Josh Hosier/John Fowlkes ALICIA KEYS II I Ain't Got You PETEY PABLO Freek-A-Leek

Rhythmic CHR

Steve Young/Josh Hosler/John Fowlkes LLOYD POLITE L'ASHANTI South

Soft AC

Mike Bettelli/Teresa Cook SEALS & CROFTS Summer Breeze '04

Mainstream AC Mlke Bettelli/Teresa Cook

SEALS & CROFTS Summer Breeze '04

The Alan Kabel Show-Mainstream AC Steve Young/John Fowlkes LOS LOWELY BOYS Heavy

The Also Kahel Show-Het AC

Steve Young/John Fowlkes TRAIN Ordinary
SWITCHFOOT Meant To Live Mainstream Country Ray Randall/Hank Aaron

BILLY DEAM Thank God I'm A Country Boy PHIL VASSAR In A Real Love RASCAL FLATTS Feets Like Today

How Country Hank Aaron SARA EVANS Suds in The Bucket GRETCHEN WILSON Here For The Party

RASCAL FLATTS Feets Like Today Lie

Ken Moultrie/Hank Aaron ACHEL PROCTOR Me And Emily TERRI CLARK Girls Lin Ton

Danny Wright

Ray Randall/Hank Aaron SARA EVANS Suds In The Bucket GARY ALLAN Nothing On But The Radio

24 HOUR FORMATS

RUSH Summertime Blues

Jon Holiday • 303-784-8700 Rock Classic

Adam Fendrich

Adult Contemporary Rick Brady SEALS & CROFTS Summer Breeze '04

M.S. Country

Penny Mitchell ALAN JACKSON Too Much Of A Good Thing.

GRETCHEN WILSON Here For The Party

GREAT AMERICAN COUNTRY

Jim Murphy • 303-784-8700
IGENITY ROGERS UNHTHINEY DUNCAN MY World Is Over
MARTINA McBRIDE How Far
JOE NICHOLS If Nobody Believed in You
SCOTTY EMERICK The Watch TRACY LAWRENCE It's All How You Look At It

WESTWOOD ONE

Charlie Cook • 661-294-9000

Soft AC

Andy Fuller CELINE DION You And I KEITH URBAN You'll Think Of Me SEALS & CROFTS Summer Breeze '04

Bright AC

Jim Havs

RICHARO MARX When You're Gon

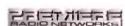
Mainstream Country David Felker ALAM JACKSON Too Much Of A Good Thing...

JOE MICHOLS II Nobody Believed In You **Not Country**

Jim Hays ALAN JACKSON Too Much Of A Good Thing...

Young & Verna

David Felker ALAN JACKSON Too Much Of A Good Thing...
JULIE ROBERTS Break Down Here



After Midnite

Sam Thompson ALAN JACKSON Too Much Of A Good Thing. RASCAL FLATTS Feels Like Today KEITH URBAN Days Go By



Country Today

John Glenn RACHEL PROCTOR Me And Emily RASCAL FLATTS Feels Like Today

Dave Hunter RICHARD MARX When You're Gone

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M F R D Maybe CORRS Summer Sunshine YUMB WUN Tear It Up CURE The End Of The World

Video

AUTHORITY ZERO Revolution D12 How Come

DASHBOARD CONFESSIONAL Vindicated KEAME Somewhere Only We Know LINKIN PARK Breaking The Habit LONETTA LYNN Miss Being Mrs.

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WHITEBOY U Know

242

RHIAN BENSON Soul Boy ANDE STONE U Haul



HOOBASTANK The Reaso PETEY PABLO Freek-A-Leek USHER Burn BEASTIE BOYS Ch-Check It Out MEW FOUND GLORY All Downhill From Here BRITINEY SPEARS Electry The TWISTA Overnight Celebrity KAMYE WEST All Falls Down AANTE WEST AN PAIRS DOWN
LENNY KRAVITZ Where Are We Runnin'?
ALICIA KEYS II I AIN'T Got You
CHRISTINA MILIAN L/FABOLOUS Dip It Low JOJO Leave (Get Out)
STORY OF THE YEAR Anthem Of Our Dying Day STORY OF THE YEAR Anthem Of Our Dying Day LLDYO BANKS On Fire FRANZ FERDINAND Take Me Out COHEED AND CAMBRIA A Favor House Atlantic BRANDY LWANYE WEST TAK About Our Love KEVIN LYTLE Türn Me On JAY-Z 99 Problems ASHLEE SIMPSON Pieces Of Me

Video playlist for the week of June 7-13



BEASTIE BOYS Ch-Check It Out JAY-Z 99 Problems TWISTA Overnight Celebrity PETEY PABLO Freek-A-Leek LLOYO BANKS On Fire OORASTANK The Re BEENIE MAN LIMS, THING Dude DETRIE MAR LYMS. THING Dude USHER Burn LINKIN PARK Breaking The Habit JUVENIE Stown Microsom EMMY KRAVITY Where Are We Runnin? YING YANG TWINS What's Happoin! ROOTS DON'S WAITHIN JET COID HAND RICH JET Cold Hard Bitch
MEW FOUND GLORY All Downhill From Here
FRANZ FERDINAND Take Me Out
D12 VEMINEM My Band
STORY OF THE YEAR Anthem Of Our Dying Day
KANYE WEST All Fails Down.

Video playlist for the week of June 7-13.



ADDS

COUNTING CROWS Accidentally In Love

BEASTIE BOYS Ch-Check It Out BEYONCÉ Naughty Girl HOOBASTANK The Reason USHER Burn ALANIS MORISSETTE Everything OUTKAST OUTKAST Roses BRITNEY SPEARS Everytime BHTHEY SPEARS EVERYDINE
SWITCHFOOT Meant TO Live
USHER HULL JON & LUDACRIS Yeah
BLACK EYED PEAS Hey Mama
COUNTING CROWS Accidentally in Love
JAMIE CULLUM All Al Sea JET Cold Hard Bitch ALICIA KEYS II I Ain't Got You LOS LONELY BOYS Heaver MODEST MOUSE Float On JOSS STONE Super Duper Love VELVET REVOLVER Slither FINGER ELEVEN One Thing FLEETWOOD MAC Landslid

Lori Parkerso

RPM (XM 81)

Blake Lawrence GOLDFRAPP Strict Machine STATIC REVENGER Everyone

U-Pop (XM29)

Zach Overking KILLERS Mr. Brightside OFEPEST BLUE IS IT A Sin SCISSOR SISTERS Laura INCUBUS Talk Shows On Mute

THE LOFT (XMSO) Mike Marrone

WILCO Handshake Drugs

WATERCOLORS (XM71)

Trinity

BONEY JAMES Here She Cornes DIANA KRALL I'm Coming Through

MICHAEL LINGTON Don't Go

PIECES OF A OREAM On Her Winos TORCHATO MARIANO Paula

XM CAFÉ (XM45)

Bill Evans

WILCO A Ghost Is Born

JESSE MALIN The Heat

MELISSA FERRICK The Other Side

This week's chart is frozen.

Please Send Your Photos

R&R wants your best snapshots (color or black & white). Please include the names and titles of all pictured and send pics to R&R, c/o Keith Berman:

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Top Rap & Hip-Hop USHER I/LUDACRIS & LIL JON Yeah HISHER Burn PETEY PABLO Freek-A-Leek TWISTA Overnight Celebrity **USHER** Confessions Part 2

Top Latin ALEX UBAGO Aunque No Te Pueda Ver **PAULINA RUBIO** Te Quise Tanto SIN BANDERA Que Lloro JULIETA VENEGAS Andar Conmigo LA OREJA DE VAN GOGH Rosas



Travis Storch • 866-365-HITS

Top World **PILLAR Further From Myself** DBIE BERMLIDEZ Antes ANGELIQUE KIDJO Congoleo **MADONNA** Love Profusion **DAVID BYRNE** Tiny Apocalypse



Brian Philips Sr VP/GM

ADDS

MARTINA MCBRIDE How Far JOE NICHOLS If Nobody Believed In You RODNEY CROWELL Fate's Right Hand

TOD 20	F 14	iya -
TOP 20	TW	LW
MONTGOMERY GENTRY II You Ever Stop	30	29
REBA McENTIRE Somebody	30	28
JOHN M. MONTGOMERY Letters From Home	e 30	27
TOBY KEITH Whiskey Girl	29	27
SHEOAISY Passenger Seat	29	26
JULIE ROBERTS Break Down Here	27	27
JOSH GRACIN I Want To Live	27	26
GRETCHEN WILSON Redneck Woman	26	27
BIG & RICH Save A Horse (Ride A Cowboy)	26	25
KENNY CHESNEY Live Those Songs	23	28
LORETTA LYNN Miss Being Mrs.	23	24
RACHEL PROCTOR Me And Emily	22	22
JEDD HUGHES High And Lonesome	21	11
SHANIA TWAIN When You Kiss Me	20	26
BILLY CURRINGTON I Got A Feelin'	19	14
TRACE ADKINS Rough & Ready	16	21
CLAY WALKER I Can't Sleep	13	17
CHELY WRIGHT Back Of The Bottom Drawer	13	13
EMERSON DRIVE Last One Standing	12	13
SARA EVANS Suds In The Bucket	12	13

irplay as monitored by Mediabase 24/7 between June 7-13.



Jim Murphy, VP/Program 26.5 million households

ADDS

K. ROGERS IAW, DUNCAN My World Is Over MARTIMA McBRIDE How Far
JOE NICHOLS IT Nobody Believed In You
SCOTTY EMERICK The Watch
TRACY LAWRENCE It's All How You Look At It

TOP 20

GRETCHEN WILSON Redneck Woman TOBY KEITH Whiskey Girl TOBY KETH Whiskey Girl
SHEDAISY Passenger Seat
JOHN MICHAEL MONTODMERY Letters From Home
CLAY WALKER I Can't Sleep
MONTODMERY GENTRY If You Ever Stop Loving Me
JULIE ROBERTS Break Down Here
JOSH TURNER What If Ain't
SARA EVANS Suds in The Bucket SAMA EVANS Suds in the Bucket BILLY CURRINGTON IGO A Feelin' SHANIA TWAIN When You Kiss Me TRACE ADKINS Rough & Ready RACHEL PROCTOR Me And Emily BIG & RICH Save & Horse (Ride & Cowboy) LORETTA LYNN Miss Being Mrs. JOSH GRACIN I Want To Live TERRI CLARK Girls Lin Too HANK WILLIAMS JR, Why Can't We All Just. SHEDAISY Come Home Soon JEFF BATES I Wanna Make You Cry

CONCERT PULSE

Pos	. Artist	Avg. Gross (In 000s)
1	SHANIA TWAIN	\$880.2
2	PRINCE	\$859 7
3	METALLICA	\$820.8
4	BEYONCÉ	\$765.1
5	BRITHEY SPEARS	\$761.5
	ROD STEWART	\$748.6
7	ALAN JACKSON/MARTINA McBRIDE	\$609.5
8	KENNY CHESNEY	\$597.9
	AEROSMITH	\$591.2
18	KELLY CLARKSON/CLAY AIKEN	\$371.1
11	SARAH BRIGHTMAN	\$359.8
12	DAVID BOWIE	\$356.8
13	KIO ROCK	\$310.5
14	YANNI	\$276.3
15	YES	\$273.7

This week's chart and tour list are frozen. Among this week's new tours:

FINCH **GAVIN DEGRAW** SARA EVANS

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TELEVISION

TOP TEN SHOWS

Total Audience (105.5 million households)

- NBA Finals Game 4
- (Pistons vs. Lakers) NBA Finals Game 3
- (Pistons vs. Lakers)
- NBA Finals Game 2 (Pistons vs. Lakers) CSI
- Without A Trace
- Everybody Loves Raymond
- Two And A Half Men
- CSI: Miami
- Law & Order: Special Victims Unit
- 10 Cold Case

June 7-13 Adults 18-49

- 1 NBA Finals Game 4 (Pistons vs. Lakers)
- NBA Finals Game 2 (Pistons vs. Lakers)
- NBA Finals Game 3 (Pistons vs. Lakers)
- Last Comic Standing
- CSI: Miami
- CSI
- Everybody Loves Raymond
- (tie) Last Comic Standing 2 Law & Order:
- (tie) Special Victims Unit
- Two And A Half Men

Source: Nielsen Media Research

COMING NEXT WEEK

Tube Tops

Yolanda Adams, Ashanti, Patti Austin, Shirley Caesar, Natalie Cole, Harry Connick Jr., Bob Dylan, Doug E. Fresh, Herbie Hancock, Patti LaBelle, Gerald Levert, Branford Marsalis, Donnie McClurkin, Brian McKnight, Willie Nelson, Arturo Sandoval, Slick Rick and Angle Stone are scheduled pay tribute to New York's Apollo Theater when NBC presents Apollo at 70: Hot Night in Harlem (Saturday, 6/19, 8pm ET/PT).

Friday, 6/18

- Gretchen Wilson, The Tonight Show With Jay Leno (NBC, check local listings for time).
- Auf Der Maur, Late Night With Conan O'Brien (NBC, check local listings for time).
- · Andrew W.K., Late Late Show With Craig Kilborn (CBS, check local listings for time).
- John Mayer, Last Call With Carson Daly (NBC, check local listings for time).

Saturday, 6/19

 Toots & The Maytals featuring Bootsy Collins, The Roots, Ben day Night Live (NBC, 11:30pm ET/PT). Harper and Jack Johnson, Satur

Monday, 6/21

- · Michael Bublé, The Ellen De-Generes Show (check local listings for time and channel).
- Avril Lavigne, Jay Leno.
- Phish, Late Show With David Letterman (CBS, check local listings
- · Los Lonely Boys, Jimmy Kim-

mel Live (ABC, check local listings for time)

• The Sleepy Jackson, Conan O'Brien.

Tuesday, 6/22

- · CBS's AFI's 100 Years ... 100 Songs counts down the greatest movie songs of all time, with commentary from Burt Bacharach, Celine Dion, Barry Gibb, Paul Si-mon, Barbra Streisand and others (8pm ET/PT).
- Musiq, The Sharon Osbourne Show (check local listings for time and channel).
- · Maroon 5, Jay Leno.
- · Travis Tritt. Jimmy Kimmel. · Alanis Morissette, Conan
- O'Brien · Avril Lavigne, Craig Kilborn.

Wednesday, 6/23

- . Hank Williams: Honky Tonk Blues premieres as the latest install-ment of PBS's American Masters documentary series (check local listings for time).
- Chaka Khan, Fllen DeGeneres. • The Von Bondies, David Letter-

Thursday, 6/24

- · Lloyd Banks, The Hives, Kid Rock, Christina Milian and Yellowcard are scheduled to perform on Pepsi Smash (WB, 8pm ET/PT). · Uncle Kracker . Jay Leno.
- The Secret Machines, David Letterman
- · Heart, Conan O'Brien.
- The Calling, Craig Kilborn.
 Travis Tritt, Dennis Miller (CNBC, 9pm ET/PT).

- Julie Gidlow

FILMS

BOX OFFICE TOTALS

TI	June 11-13	S Weekend	S To Date	
1	Harry Potter And The Prisoner (WB)	\$34.91	\$157.97	
	The Chronicles Of Riddick (Universal)*	\$24.28	\$24.28	
3	Shrek 2 (DreamWorks)	\$23.31	\$353.33	
4	Garfield (Fox)*	\$21.72	\$21.72	
5	The Stepford Wives (Paramount)*	\$21.40	\$21.40	
6	The Day After Tomorrow (Fox)	\$14.53	\$153.14	
7	Raising Helen (Buena Vista)	\$3.70	\$31.28	
8	Troy (WB)	\$3.41	\$125.60	
9	SavedI (MGM/UA)	\$2.53	\$3.71	
10	Mean Girls (Paramount)	\$1.48	\$81.30	

First week in release. All figures in millions. Source: ACNielsen EDI

COMING ATTRACTIONS: This week's openers include Around the World in 80 Days, starring Jackie Chan. Songs on the film's Disney soundtrack include The Baha Men's "It's a Small World," Tina Sugandh's "River of Dreams" and Dave Stewart's "All Over the World." - Julie Gidlow



peterson@radioandrecords.com

Remembering Ronald Reagan

A perspective from inside the White House

After the week of events, tributes, retrospectives and analysis that followed the death of former President Ronald Reagan on June 5, the idea that anything had been left unsaid about his life and presidency seemed unlikely to me as I began to write this week's column.

Ann Compton

That was before I spoke with ABC News White House correspondent

Ann Compton. As I listened to her "journalist inside the White House" point of view of Ronald Reagan — something she gained while covering all eight years of his two terms as president — I heard a perspective on the man that had not only the balance of a good journal-

ist, but also the personal insight that can come only from someone with a seasoned reporter's eyes and ears.

Compton is currently covering her sixth U.S. president for ABC News in a career that has taken her to the White House, Capitol Hill and through seven presidential campaigns. She has traveled around the globe and through all 50 states with presidents, vice presidents and first ladies, reporting for all ABC News broadcasts. On Sept. 11, 2001, the veteran White House correspondent was the only broadcast reporter allowed to remain with President Bush onboard Air Force One when he was unable to return to Washington, DC.

A working mom, Compton has

won numerous awards for her journalistic efforts, but she says her most

treasured is a golden statuette given to her by the National Mother's Day Committee naming her Mother of the Year in 1988. I caught up with her last week. She was on the road yet again, this time with the current president at the G8 Summit in Georgia. She offered up some

of her thoughts and personal memories of the man she got to know during her eight years covering the Reagan White House.

R&R: Do you recall your initial impressions of Ronald Reagan as he entered the White House in 1980?

AC: For me, he was very much a known quantity, since I had covered him when he was governor of California. I also covered him when he tried for the nomination in 1976, losing on the floor of the only contested convention I will probably ever cover in my career. When he came to Washington, he was an outsider. He was not a Washington figure, and he came in with his own agenda.

What stuns me now, looking back.

is how much of the America that we know now began to take shape during his years in office. Talk radio wouldn't exist in the form it does to-day if there had not been eight years of a solid conservative presidency that not only changed the way things were done in Washington, but also brought with it, in Reagan's first election, a Republican majority in the Senate for the first time in a generation.

I believe his terms in office also led to the Republican majority in the House and the Gingrich revolution in 1994. America had an entire national midcourse correction, and we can look back on that and say that Reagan was fundamentally at the center of it.

"Reagan's daughter Maureen once told me, 'You know, Dad and Nancy don't need anybody else; they have each other."



ONE-ON-ONE WITH THE GIPPER ABC News White House correspondent Ann Compton (I), who has covered six U.S. presidents during her career with the network, chats with then-President Ronald Reagan in this mid-1980s photo.

R&R: What was it about Reagan, the president, that made him such a largerthan-life figure not only in retrospect, but even in his own time?

AC: There was a simplicity and a clarity to what Reagan said. He didn't strike a lot of people as a politician. When he got to Washington, Ronald Reagan was the only one of the six presidents I have covered who successfully dealt with the political machinery in DC across party lines, bringing both conservatives and moderate Democrats together on his budget and tax cuts. He might look in amazement at Washington today, with a Republican House, Senate and White House and, you might argue, a conservative balance on the Supreme Court. These are all factors that you can trace back to his years in office.

R&R: While both sides talk about a change in tone in Washington, Reagan seemed to actually be able to achieve that goal. Why do you think he was able to succeed when so many others have not?

AC: A big reason that Ronald Reagan succeeded during both of his terms was because he had a huge election mandate behind him. Con"Ronald Reagan made Americans see the best in themselves."

gress didn't particularly like, or know, Ronald Reagan when he first showed up in town, but, make no mistake, they feared him, because he had a huge election mandate from the voters. He was controversial, and there were, and still are, a lot of Democrats who did not like him. Yet he still had this powerful ability to get policy done — especially some remarkable tax and spending cuts, all within the first two years in office.

R&R: How was Reagan's relationship with the press as compared to the five other presidents you have covered?

Continued on Page 18

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Death of Ronald Reagan

May 13

Rumsfeld Visits Abu Ghraib Prison

April 23Pat Tillman Tragedy

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Ronald Reagan

Continued from Page 16

AC: It's difficult now to remember that he had only been president for two months when he was shot. After he took that bullet, a wall of physical security went up around him, as well as a wall of political security. As the press, I don't think our relations with him after that were ever as close or as fruitful as they could have been.

He was very good at those "dinosaur" prime-time news conference events. He didn't hold a lot of them, but he was a master at conducting them. He did very little easy backand-forth with us on a casual basis during things like photo ops in the Oval Office. His relationship with the press always retained a kind of distance that came about as a result of that shooting so early in his first term.

R&R: Having a half-dozen occupants of the White House to compare him to, what were some of the strengths and weaknesses you observed in Reagan as president?

AC: It's one of the most fertile records we have to look back on, representing eight years of a very tumultuous time. The great Achilles' heel of his administration is what we used to call "the sleaze factor." Reagan had a number of people working for him who got into trouble and were investigated, with the Iran-Contra investigation obviously being one of the lowest points of his presidency.

The high point, in my opinion, came months after he left office, when the Berlin Wall came down. Barely a year later — on Christmas Day — I stood there on the lawn of the White House reporting on the fall of communism and the bringing down of the hammer-and-sickle flag over the Kremlin. That was certainly Ronald Reagan's most shining moment, and no one has ever suggested that great accomplishment belonged to anyone but him.

Another of his major achieve-

ments was many of the people he brought to Washington. In fact, many of those people are still around today. Reagan presented, formulated and solidified a leadership core within the Republican party and within the Republican governmental structure that lasted through George H.W. Bush and government in absentia during the Clinton years and that has re-emerged with the election of George W. Bush. There is a core of Reagan operatives who have carried on his message and philosophies for a generation, in political terms.

"There was a simplicity and a clarity to what Reagan said. He didn't strike a lot of people as a politician."

R&R: We saw the legendary strength of Nancy Reagan displayed throughout last week's funeral and events. What were your impressions of her during her years as first lady?

AC: Nancy Reagan played favorites, but in the good sense. She was accessible and reachable through some very senior journalists she adored. The late ABC News anchor Frank Reynolds was one of them, as was CBS's Mike Wallace. In fact, when Frank died of cancer, way before his time, President and Mrs. Reagan not only attended his mass, but also led the funeral procession for him through the center of Washington to Arlington Cemetery. I don't remember a president leading a vir-

tual state funeral for a member of the press before or since.

Nancy also had a circle of friends who became her husband's friends. Ronald Reagan did not need a lot of people around him. He didn't need a lot of buddies and pals to hang around with. His whole life was wrapped up in Nancy, and his friends were mostly the husbands of her good girlfriends. Of any couple I have known in or out of the White House, they were a sort of a "twin star," if you understand what I mean.

Reagan's daughter Maureen once told me, "You know. Dad and Nancy don't need anybody else; they have each other." They went to Camp David together every single weekend. They didn't take guests with them like other presidents I have covered did; they just went there to be by themselves. They were everything to each other.

I cannot even begin to imagine how painful this loss has been for her. You and I think of the loss of Ronald Reagan over the past few weeks, but she has watched for 10 years as the person she most adored slipped from her hands. When she told a very public gathering last month that he had "gone to a very distant place where I can no longer reach him." that was the death knell.

R&R: Someone who does what you do must frequently travel with the president. How was traveling with Reagan compared to traveling with other presidents you have covered?

AC: President Reagan understood that to communicate his message to the country and to the world he didn't need to be visible from dawn until midnight. He knew he could choose the symbolic moments and words every day and that he didn't have to overrun the world and overstay his welcome in the public spotlight. There was a pace and predictability about his schedule.

His schedules were trim and tailored compared to current presidents'. He started a little later in the "Congress didn't particularly like, or know, Ronald Reagan when he first showed up in town, but, make no mistake, they feared him, because he had a huge election mandate from the voters."

morning, and he ended by dinnertime. We would sometimes spend five or six weeks in California in the summer at his ranch and out of the public eye. That worked fine for him, because he knew that the select things he did do and say would be well crafted and visually compelling, with the visuals reinforcing the message he was giving. From that standpoint, covering Ronald Reagan was so easy, I had four babies in five years on his watch.

R&R: Any favorite personal moment you can recall with President Reagan as you covered him?

AC: Honestly, there are so many, but as I was watching some video of him this week, walking down the main colonnade that leads from White House residence to the Oval Office, it reminded me of something in particular. As the junior member, to Sam Donaldson, of our ABC News team at that time, I often covered Saturdays at the White House. I had two little boys, ages 3 and 2, and I'd often bring them to work with me since Saturday, generally, was not a busy day.

There was a glass doorway in the White House hallway overlooking the Rose Garden, and I would frequently stand my two little boys in that doorway because the president always passed by it, heading back to the residence after doing his weekly radio address. Whenever those little boys were standing there, he would

always turn around and come over to talk to them. I admit it, they were bait. As a reporter, they gave me a chance to chat with the president every week and ask him a quick question. The warmth and fatherliness he always displayed to them and the fact that he was always so gracious and never took offense is something I will always treasure.

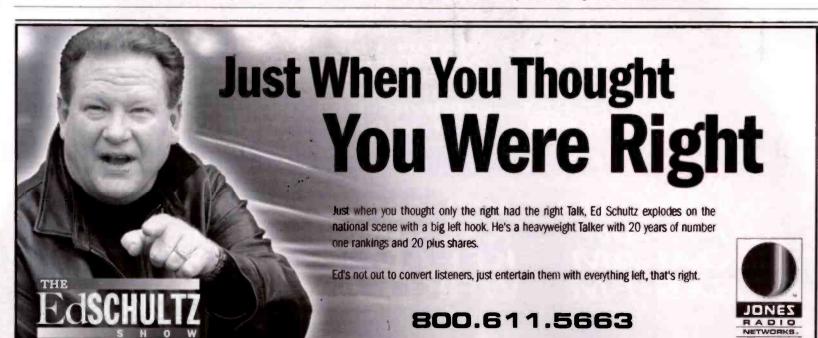
R&R: With all the tributes that have been aired and written these past couple of weeks, from your personal perspective, what will be the great legacy of Ronald Reugan?

AC: Ronald Reagan made Americans see the best in themselves. He talked about "morning again in America" and that "shining city on the hill," and he always closed every address by saying, "America's best days are ahead." That kind of optimism is something that Americans are always hungry and eager for. That kind of optimistic glow he exuded is what Americans will remember most when they think of Ronald Reagan.

TALK BACK TO R&R!

Do you have questions, comments or feedback regarding this column or other issues?

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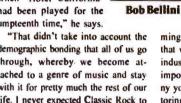
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The Ongoing Saga Of Bob Bellini

Format specialist has WKLH running on all cylinders

A little more than 15 years ago, Bob Bellini settled in as PD of Saga's WKLH/Milwaukee. He's still there today, and WKLH remains a highly successful Classic Hits station. In the spring 2004 Phase One Arbitrends, WKLH finished No. 3 overall, with a 6.8 share. Will people ever tire of The Eagles' "Hotel California"? Bellini doesn't think so.

Bellini also believes that Classic Rock won't be seeing a sudden ratings crash due to heavy burn of 30year-old songs. "There was always this expectation, at least in the early years of Classic Rock, that the music was going to die out when 'Hotel California' had been played for the umpteenth time," he says.



demographic bonding that all of us go through, whereby we become attached to a genre of music and stay with it for pretty much the rest of our life. I never expected Classic Rock to die out as a fad. Rather, it's just maturing with the audience."

Leader In Localism

In addition to his day-to-day programming duties at WKLH, Bellini is Saga's Format Specialist for Classic Rock, giving him programming oversight of the company's KDEZ/Jonesboro, AR; WYMG/Springfield, IL; WAQY/Springfield, MA; WODB/ Columbus, OH; WAFX/Norfolk; WKVT/Brattleboro, VT; and KISM/ Bellingham, WA.

In those markets, as in Milwaukee,



Specifically, Bellini feels that he's fortunate to work with Saga VP/Program-

ming Steve Goldstein. "I always say that when you go job hunting in this industry, one of the things that is an important litmus test for any company you seek employment with is mentoring and how well they will groom you and promote your growth," he says. "Here at Saga that component has been outstanding."

Thanks in part to Bellini's work, two of the stations he works with -WKLH and WAQY - were nominated by R&R subscribers for 2004 Industry Achievement Awards, WKLH is up for Classic Rock Station of the Year, while WAQY morning hosts Bax & O'Brien are nominated in the Classic Rock Air Personality/Show of the Year category.

"It's very nice," Bellini says of the nominations. "It's very flattering. In the vacuum of Classic Rock, it's nice to know that you do occasionally get some attention and accolades. I'm very proud of the nominations."

Fresh Favorites

The balance of corporate assistance with local ideas and implementation has given Bellini a broad palette to work with in creating stations that are about more than just the music. "Is it more than the music?" he says. "Absolutely. This radio station, as any great radio station should be, is about far more than the music.

"It is an entertainment vehicle that needs to contain compelling production, stationality, an outstanding morning show and great local personalities who know the market and know how to develop a relationship with the audience. And, through a lot of musical creativity, we've kept the format fresh."

Whether in Wisconsin or Washington, Bellini says it's Classic Rock listeners' love and passion for the music that help to keep his stations sounding fresh. "People have become bonded with this music and this product," he says. "It is emotional. We have passion for it because these were our artists and our songs.

"When we say 'classic,' I think there's a lot of heartfelt emotion that goes into that. People put this music on a pedestal - not to the point of deification, but there is a lot of love and respect for the genre that is classic rock.

"You keep the music fresh by doing things that are compelling and entertaining beyond just playing your

music as though you were a jukehox. All things being equal, we all do research, we all have the same trade publications and Mediabase monitors. So, beyond the music, how do you differentiate your product from

classic rock."

"People put this music on a pedestal — not to the point of deification, but there is a lot

of love and respect for the genre that is

the radio station next door?" Bellini believes that TV might provide a good answer to that question. "When you look at VH1 and their Storytellers, and when you watch any kind of cable network and notice how they package things into this special or that anniversary or a theme week. we do the same thing with the music,"

"We've done it through stunting, with 'A to Z.' We've done it through creating a lot of hoopla with special events, artist exposés, artist commentary and stellar production. All of those things go into repackaging and redefining the music. You've got to have some fun with it, and it's incumbent upon us as programmers to do something with the music to make it interesting, entertaining and emotional."

Cream Of The Crop

Bellini's current project involves the imaging of WKLH and how to reconfigure it. "In radio, we've been guilty of mere sloganeering," he says, "You know the old joke about getting a bunch of PDs in a room and describing all of the superficial components of a product but missing all of the emotional components? We're trying to create imaging that tells stories about artists, that tells stories about

Right now WKLH is airing a fea-

ture called "50 Years in 50 Days," as the station celebrates the 50th anniversary of rock 'n' roll. "We have 50 produced vignettes that are hosted by one of our great weekend specialty program personalities and that feature stories about some of the most important moments in rock 'n' roll." Rellini says. "That lends credibility to how important the music is and how important our audience perceives it to be."

WKLH has also capitalized on the fact that its air personalities have been known and loved by listeners for years. The station's morning anchors are Dave & Carole, and they are joined each day by Kevin "KB" Brandt.

"Dave Luczak and Carole have been together for about 18 years, and Dave has been on WKLH for 20 years," Bellini says. "The morning show is a nonstop variety program of interesting, topical entertainment of every stripe imaginable, whether it's Hollywood, the news and current events, local events or issues, music, guests or comedy.

"It's a variety show with the foundation of an unbelievably good chemistry between Dave and Carole and a guy who's a shoot-from-the-hip, opinionated person like Kevin, who adds his commentary and spices everything up."

All this makes for a great work environment. "I love my job," Bellini says. "It's not a job, it's a passion, and to come in every day and rub shoulders with the talented people who are here and with a great company like Saga. I can't ask for much more





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A Perry Capital Corporation

MAB

Continued from Page 3

Fritts could step down as early as September 2005, either voluntarily or if the NAB Executive Committee, which handles contract negotiations for the President/CEO, identifies a suitable replacement. But whether he steps down early or stays on through 2006, Fritts would still collect his full salary and the term for consultancy would remain intact.

Meanwhile, R&R learned late Tuesday that, despite rumors of someone possibly challenging him for the seat, Lombardo was re-elected without objection for another term as Joint Board Chair. The NAB board of directors met Tuesday and Wednesday at the Ritz-Carlton in Washington, DC.

Service To America Summit

The NAB Education Foundation held its Service to America Summit on Monday, and former Vermont Governor and Democratic presidential hopeful Howard Dean said during the opening session that media outlets need to improve their efforts to scrutinize political candidates. He criticized the national media for failing to hold candidates' feet to the fire on tough issues.

Dean alleged that some national news outlets are more interested in advancing agendas than reporting straight news. But he praised local media, especially local TV, for being interested in covering the news, regardless of the political slant. "Why talk to someone who is going to ask you questions and then write what they were going to write anyway?" Dean asked. "I'd rather talk to someone who is actually interested in what I have to say.'

Indeed, Dean said the media serves as the fourth branch of government and, ideally, is there to make sure the government is effectively serving the public. "The media doesn't understand what its role is in this country anymore," he said. "The media need to make sure people like me don't have their hand in the till. If the country is going to work prop-

Walk

Continued from Page 1

executives in the business, Charlie combines tireless energy, unerring instincts and passion for music with a thorough understanding of the complexities and challenges of the marketplace. Over the years Charlie has nurtured and maintained strong relationships at radio and video based on mutual trust and respect and has clearly shown the leadership qualities this new position demands.

Pastor

Continued from Page 1

Pastor's experience also includes serving as Director/Sales for Radio Disney and as an AE representing ABC Radio Networks' Paul Harvey, Tom Joyner, ESPN Radio and other programming. Prior to joining ABC Radio Networks in 1993 Pastor was Media Supervisor at Foote, Cone & Belding in Chicago.

erly, the media must be the fourth, unrelated branch of government."

About delivering political news to listeners, WTOP/Washington VP/ News & Programming Jim Farley said during the same panel that the interest some broadcasters have in making political coverage appeal to the under-35 age group isn't warranted, since he believes that while young audiences are focused on new media like the Internet, the audience that is interested is already tuned in. 'The under-35 age group isn't voting," Farley said. "The people who consume mainstream media are the ones voting."

While he said broadcasters have been criticized for lackluster coverage of the 2002 congressional elections, Farley insisted there was little to report. "Some 98.2% of the incumbents were re-elected," he said. "There was no horse race."

However, he doesn't believe that a landslide of re-elections equals a lack of interest in the issues. "People care. about things like political debates, even if they don't listen to them," Farley said, noting that even if neonle don't listen, what candidates say during debates becomes fodder for newscasts later.

Farley added that the secret to making political coverage compelling is informing listeners about how the issues will impact their daily lives. "People want to know how this will affect them and their loved ones, and that is how we market news for listeners," he said.

Joyner Honored

Later that night, at the Celebration of Service to America Awards dinner, nationally syndicated morning show host Tom Joyner was presented with the Samaritan Award, recognizing his community-service efforts over his 29-year radio career. Along with years of helping listeners on individual projects, his Tom Joyner Foundation has raised over \$20 million to help students attend historically black colleges, while Reach Media, a company he formed in 2003, seeks out marketing and business opportunities for African Americans.

"I get a lot of recognition for the work we do, but this means a lot, because it comes from broadcasters."

Joyner said. "This award is from you, so this award means the most."

Meanwhile, KVAK/Valdez, AK was presented with the Service to Children Award for inviting local schoolchildren to produce their own weekly newscasts: WHUR/Washington was given the Partnership Award for its efforts in conjunction with the Family Crisis Center of Prince George's County, MD to help battered women escape abusive relationships; and WRAR/Tappahannock, VA was presented with the Friend in Need Award for its coverage of Hurricane Isabel's impact on the surrounding area and for its efforts to help those affected by the storm.

Public-Service Efforts **Total \$9.6 Billion**

In its fourth industry census on community service, the NAB found that broadcasters generated \$9.6 billion worth of community-service benefits for their communities last year. The results of the study were released Monday at the Service to America Summit.

Broadcasters participating in the study documented for all of 2003 the number of PSAs they aired, the amount of money their stations raised through direct station fundraising appeals and funds they raised for disaster relief. Results didn't include PSAs from groups that may have included in-kind contributions or partial payment to stations or the value of lost ad revenue for carrying breaking-news stories related to natural disasters or weather emergencies.

While the \$9.6 billion figure is down from the \$9.9 hillion generated in 2001, the 2001 survey included approximately \$1 billion generated specifically for disaster relief after the Sept. 11 terrorist attacks. The 2003 total surpassed the \$8.1 billion tally from 1999 and the \$6.8 billion total from 1997. The study also found that local radio stations aired an average of 195 PSAs per week, while local TV stations aired 143 PSAs per week.

"This census confirms again that local, over-the-air radio and television stations are, collectively, the No. 1 provider of public service in America," Fritts said. "It is painstakingly accurate and exceedingly conservative."



THE BIG NAMES COME OUT TO PLAY Industry heavies came out to see Liz Phair perform at one of WPLJ/New York's Up Close & Personal concerts. Seen here are (I-r) WPLJ MD Tony Mascaro, Capitol's John Boulos and Ed Pinka, Phair, ABC VP/FM Programming Tom Cuddy and Capitol's Mark Rizzo.

STREETTALK

Maverick & Warner, Sittin' In A Tree....

ow that Warner Music Group is buying Madonna out of her Maverick deal, the label will be undergoing some, downsizing: ST hears that head of promotion Ken Lucek and Alternative/Rock Promo Princess Gaby Skolnek will exit by the end of the month, along with several other staffers. The smaller Maverick crew will then relocate from Beverly Hills to the Warner Bros. lot in Burbank. ST hears rumblings that Lucek may land somewhere major shortly. Until then, feel free to annoy him on his cell at 310-489-5781. Ms. Skolnek can be reached at 310-739-0661.

In Other Late-Breaking News

- What's the deal with Clear Channel CHR/Pop KKRD/Wichita? Is a format flip coming? A frequency swap? Or is this just a big dumb radio stunt? At press time the station had pulled its music and was stunting with "All Bob & Tom, All the Time." OM Lyman James and PD PJ were hunkered in the bunker and unable to speak at this juncture.
- The rumor mill is spinning wildly in New York, where word is that syndicated morning guy Doug Banks is off the air at Inner City Urban WBLS. ST hears that WEDR (99 Jamz)/Miami morning personality Rick Party may be loading the U-Haul as we speak for a long trip up I-95. Are other changes coming to WBLS? Stay tuned!
- Tyler Cox, news and programming chief at Infinity News/Talker KRLD/Dallas for the past two years, will exit on June 25 to take an undisclosed position elsewhere in the market.

NINE! A Four-Letter Radio Love Story

It was announced this week that Sky Daniels and Harvey Wells had dubbed their new, eclectic, "We play anything" Chicago station WRZA (at 99.9 FM) simply "Nine" — kicking things off with 9,999 songs and playing nine-in-a-row with nine commercial minutes per hour. That got us to thinking about the original "Nine" — 1974's now-infamous "Nine Double-O Radio" format and its 1999 sequel, "Ninety-Nine" — created by some buddies of ours, so we contacted them for their thoughts on how time — and the industry — had finally caught up with their unique concept. We received this reply from one of the original "Nine" founders, Bob Roberts of Buzznet Media:

"While I'm sure my brethren and I would appreciate a few free drinks for the inspiration, as dedicated broadcasters I can only assume that we are all glad to know that we have in some small way helped to save Chicago's radio listeners from some of the aural torture inflicted by the ever-lengthening tentacles of corporate broadcasting.

"Often discussed around the pool at the BuzznetMedia corporate enclave has been the ever-increasing speed with which our company's creative forecasts have become radio's reality. It took many years for our founding principles, as presented in the original 'Nine,' to take hold, but 25 years later we found some of the groundbreaking tenets we set forth in 1999's 'Ninety-Nine' being adopted at the lightning speed of digital communication. As such, it was only a matter of time until an enlightened broadcaster embraced the totality of the 'Nine' doctrine.

"On behalf of Pete Salant, Howard Hoffman, Russ 'Famous Amos' DiBello and Randy West, let us hope that Harvey Wells, Sky Daniels and their team at 99.9 FM do justice to the concept and enjoy great success with Nine. I'm sure they have taken great care as they molded, refined, honed, crafted

NINE

and seemingly pulled this programming revolution out of left field. Sincerely, Bob Roberts, VP, BuzznetMedia Inc."

NINE! Need we say more?

[Ed. Note: The very entertaining history of "Nine"; "Ninety-

Nine"; WVWA/Pound Ridge, NY; and Buzznet can be accessed through Randy West's website. Go to www.tvrandywest.com and click "Extras," or go to www.www.com.]

The Programming Dept.

- KZZU/Spokane morning co-host Brooke Fox is awarded colorful MD stripes — and PD Casey Christopher just added six years to his life expectancy.
- Entercom Hot AC KFBZ (The Buzz 105.3)/Wichita morning sidekick Manny Cowzinksi segues to middays and adds swell new MD stripes. He replaces Sunny Wylde, who recently left the building.
- A man known simply as "Big Juice" (his parents worked for Minute Maid) exits the PD post at KTBT/Tulsa. Clear Channel/Tulsa Dir./Operations Don Cristi will absorb PD duties until a replacement is announced.

RE TIMELINE



- ABC pulls stations out of the NAB.
- Jhani Kaye cuts a multiyear deal to stay at KBIG & KOST/Los Angeles.
- Pat Paxton promoted to Sr. VP/Programming for Entercom.



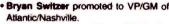
Pat Paxton

- Tom Owens joins Clear Channel as Sr. VP/Programming.
- Phil Costello named Sr. VP/Promotion at Reprise Records.
- Jimmy Steel appointed VP/Programming of KPWR/Los Angeles.

YEARS AGO

YEARS AGO

 ABC Radio inks a multiyear deal with CD Media to produce The Rick Dees Weekly Top 40.



 Sam Benrubi named Exec. VP/Director of Sales for Westwood One Entertainment.



Bryan Switzer



- WRKO/Boston's Jerry Williams forms a talk host professional association.
- Tony Salvadore named VP/GM of KNBR/San Francisco.
- Bob Saporitti named VP/Promotion at Warner Bros./
 Nashville.



- Ric Lippincott named PD of KYUU/San Francisco.
- Rick Starr promoted to GM at KDKA/ Pittsburgh.



Ric Lippincott

25) YEARS AGO

- WIGO/Atlanta loses its license for lottery violations.
- FCC approves the merger of Combined Communications Corp. and Gannett newspaper operations, valued at \$362 million, one of the largest radio transactions in history.
- Charles H. Warner exits as WNBC/New York GM; Bob Sherman replaces him.

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Television for radio

STREETTALK

 Clear Channel/Austin OM Jason Kane resigns. He was also the PD of Country KASE. Regional VP/Market Manager Dusty Black is searching for Kane's replacement.

Quick Hits

- Dave Shakes keeps hiring people like a drunken sailor. His latest move is bringing in Michael Sean Knight, a.k.a. Sean Michaels, for afternoons at Results Radio Hot AC KMHX (Mix 104.1)/Santa Rosa, CA. Michaels' previous experience includes a programming stint at WBCD/Dothan, AL and airshifts at KDDK and KQAR in Little Rock. With Michaels' arrival, Mix PD Brandon Bettar segues to the previously voicetracked midday show.
- WNUA/Chicago afternoon talent Porsche Stevens exits, replaced by market vet Shirley Hayes, whose previous experience includes afternoons at clustermate WWAZ/Chicago, as well as a stint as MD at KBLX/San Francisco. Most recently, Hayes programmed XM Urban AC channel Suite 62.
- See? We're making the devil-horn hand-sign. That means we're down with the new weekly feature on KUFO/Portland, OR, The Pit, which is devoted to all things heavy metal, both classic and current. Hosted by Tim Savage, The Pit will rawk every Friday night at 10pm. Labels with metal departments are invited to send new releases to The Pit at KUFO, 2040 SW First Avenue, Portland, OR 97201.

Incoming Wounded!

That was the battle cry from Jerry Dean, OM of Entercom/Memphis, when former M°A°S°H actress Loretta Swit visited recently — and ended up inadvertently reprising her TV role. Swit stopped by WRVR (104 The River) to plug her new jewelry line with morning team Steve &



Hot Lips, warm

Debby. "Right in the middle of the interview, Steve caught his finger on a piece of jagged metal and cut it right down to the bone — blood was spurting everywhere," says Dean, getting dizzy again at the memory. "Without thinking, Loretta immediately swung into 'Hot Lips Houlihan' mode: She grabbed his bloody finger and applied pressure, ran down to our break room to get a towel and some

ice, held his finger until the bleeding stopped and insisted that he go to the emergency room. Then, in what I thought was a real class act, she called the station twice later in the day to see how Steve was doing. About the only thing she didn't do was page Dr. Hawkeye Pierce!"

Great Moments In Syndication

- Premiere Radio Networks has picked up the rights to After Hours With Glenn Hollis, a late-night AC show that's been in syndication for just over a year. Hollis is based at WASH/Washington.
- The daily version of *The John Tesh Radio Show* continues to spread like a fast-growing fungus In a good way, of course. Just this week Mr. Tesh welcomed his 97th daily affiliate. Ding-Dongs and Yoo-Hoo were served in the lobby.
- KOHT/Tucson PD R Dub's syndicated Sunday Nite Slow Jams show picks up two new victims, er, affiliates: KKRZ/Portland, OR and Zeta Digital In the U.K. So far, Mr. Dub has managed to scam, er, clear his little homemade science project on some 28 radio stations, some with actual towers.

Label Love

- Virgin Records Sr. National Sales Director Dominic Pandiscia is upped to the far more impressive sounding VP/ Sales for Virgin Records.
- Universal Records welcomes back Azim Rashid as Sr. National Director/Urban Promotion. Rashid previously held the same post at MCA Records but left last year when the label was folded into Universal.

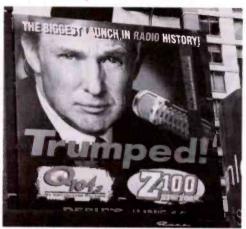
Talk Topics

- Andy Friedman, Clear Channel's Chicago-based Director/Wire Services & Web Content, gets VP stripes welded to his title
- Green Bay Packers Hall of Famer Paul Hornung has ended his run as Notre Dame football announcer on the heels of his recent Ill-advised comments that the school should lower its academic standards in order to recruit more African-American athletes.

Condolences

Voiceover king Danny Dark, whose voice was synonymous with NBC, CBS, Budweiser and many other national

ST Shot O' The Week



Donald Trump is huge — 57 feet tall to be exact — as he appears on the Times Square billboard recently erected (sorry, indecency police!) at 47th and Broadway to celebrate the biggest launch in radio history. Premiere's "Trumped! With Donald Trump" debuted on more than 300 radio stations nationwide on June 14.

products, died June 13 at age 65. Dark's distinctive voice had been heard in more award-winning commercials than any an-



Danny Dark and friend.

nouncer in broadcast history: He had been the voice of both NBC and CBS, as well as AT&T, Budweiser, K-Mart, Texaco, Armor All, Whitman's Chocolates and hundreds of other products. Dark also supplied the voice of Clark Kent and Superman in the '70s animated series Super Friends. Services will be held on Saturday, June 19, at The

Church on the Hill at Forest Lawn in Hollywood Hills, CA.

• Music publishing mogul Bill Lowery, who ran the Atlanta-based Lowery Group for 52 years, died June 8 of cancer at age 79. The Lowery Group's catalog of 7,000 songs includes "Be-Bop-a-Lula," "I Never Promised You a Rose Garden," "Games People Play," "I Love the Nightlife" and Ray Stevens' novelty hit "Ahab the Arab." Lowery, who got his start as a disc jockey on WGST/Atlanta, was the first person to be inducted into the Georgia Music Hall of Fame.



Roberta may play a doctor on TV. but

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Rockin' For Red Rocks

Carved in Stone CDs benefit historic Denver-area venue

Fifteen-miles west of Denver, in the foothills of the Rocky Mountains, the award-winning Red Rocks Amphitheatre has earned its world-famous reputation, well, naturally. Hosting over 750,000 tourists and more than 350,000 concertgoers a year, Red Rocks is the only naturally occurring amphitheater in the world.

Its stage is made of stone, and the amphitheater's "walls" are two 300-foot sandstone monoliths — Creation Rock to the north, Ship Rock to the South — both of which are taller than Niagara Falls. It's more than a venue for both fans and musicians, it's a destination.

Volume II

Of course all venues need upkeep—particularly one that's literally 300 million years old. Benefiting the legendary venue is the CD compilation Carved in Stone, now on its second volume. All net profits from the CD go to the Preserve the Rocks Fund, a donation-driven reserve dedicated to the rehabilitation and preservation of the amphitheater.

Priced at \$12.99, Volume II softlaunched in the Denver area June 8 to coincide with the opening weekend of the concert season at Red Rocks, and the CD is also available at the Red Rocks Visitor Center and via the amphitheater's official website, www.red rocksonline.com. The CD was released nationally June 15, and local Triple A station KBCO/Denver has been the proud sponsor of the compilations for two years running.

"I was honored to write the liner notes for Volume I," says KBCO PD Scott Arbough. "I grew up not far from Red Rocks, and, as kids, my buddies and I would take our guitars up there and get onstage and play to the fantastic acoustics that the giant sandstone rocks have created naturally.

"As a radio announcer, there is no better place to do stage announcements. The design of the venue puts the crowd right in your face. No wonder playing Red Rocks is the goal of most every musician from around the world."

Another First

In 2003 Red Rocks made history as the first venue to release a CD, Carved in Stone: Volume I, which included live Red Rocks performances from artists like The Dave Matthews Band, Indigo Girls, Phish, Blues Traveler and Colorado's own Big Head Todd & The Monsters and The String Cheese Incident

This year's edition includes live performances from Coldplay, Gov't Mule, Ben Harper, R.E.M. and Willie Nelson and, particularly impressive, U2's 1983 performance of "Sunday Bloody Sunday," the video which gave millions of MTV viewers a glimpse of the magic that a Red Rocks performance can conjure.

"Playing Red Rocks is such a magical experience that I've even had my tours rerouted just to have the opportunity to play in the magnificence of Red Rocks itself," says Tori Amos, whose Aug. 7, 2003 Red Rocks performance of "A Sorta Fairytale" appears on Volume II.

Dan Pritzker of Soniadada, whose live version of "Screaming John" graces Volume II, goes one better in describing Red Rocks: "If music is a part of one's spiritual life, Red Rocks is Mecca, the Dome of the Rock and St. Peter's Cathedral all in one. The performers feel it; the audience feels it. Red Rocks is unique."

History Of Rock

Legend has it that townspeople from Mt. Morrison originally christened the area the Garden of Angels, placing a curse on anyone daring to change the name. This didn't stop mythology students from a nearby Episcopal college from renaming Red Rocks the Garden of the Titans a few years later.

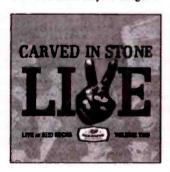
The monoliths' present-day names are also credited to these students. They dubbed the north monolith Creation Rock, as it appeared to be the creator of the other formations. The south monolith was named Ship Rock, since it resembled a sinking

In 1906 the town of Morrison opened the park officially as the Garden of the Titans. Later that year Casmopolitan magazine founder John Brisbane Walker purchased 4,000 acres in the town, including Red Rocks. He built an incline railroad to attract visitors from Denver and is credited with organizing Red Rocks'

first concert in 1910 (Ferullo Band, 60 cents), but financial difficulties in the early '20s forced him to sell Red Rocks to the city of Denver. Price: \$54,000.

It's George Cranmer, Denver's Manager of Parks and Improvements, 1935-47, who is considered the visionary of Red Rocks. Inspired by the outdoor theaters he saw on a trip to Greece and Sicily, he returned to Denver with a mission to make Red Rocks a world-class outdoor amphitheater.

During the Great Depression he managed to finance the project by calling in favors from politicians, who secured help from the Public Works Administration and the Civil Conservation Corps. The federal government provided the labor and paid for the material and supplies, and the city of Denver paid for architect Burnham Hoyt to design the



seating, stage and amenities while emphasizing the area's natural beauty. Sixty-nine rows and stairs were carved into the incline.

The 100-foot stage was constructed in front of a rock that projected sound to the top of the amphitheater. The dressing rooms on either side of the stage were built right into the rocks with sandstone. An orchestra pit was placed in front of the stage, and a projection room was built in the event that movies were shown. When the project was completed, the bill was \$400,000. In the summer of 1941 Red Rocks Amphitheatre was formally dedicated.

Rock Rehab

The theater most recently underwent a construction process from September 2001-May 2002 to renovate and enhance the venue. Improvements included water and sewer updates, an electrical face lift with new power lines and transformer, updated telecommunication lines and con-

What's So Funny About R&R Convention 2004?

After a few years away from the R&R convention, C.W. Metcalf returns. The last time he spoke at the yearly gathering, it was standing-room only. This year you'll find out why.

Metcalf has been touring the world for 20 years, helping clients as diverse as IBM, the U.S. Special Forces and the Mayo Affiliate Hospitals cope with the modern storms of change, risk and stress that mark our lives.

Metcalf offers common-sense, accessible tools for surviving stress without become broken and embit-

tered by it. He co-authored the best-selling Lighten Up! Survival Skills for People Under Pressure, now in its 23rd printing, and his video training programs, Humor, Risk and Change and When the Going Gets Touah, have been translated into 11 languages, most recently Russian.

However, it was his recovery from two critical brain surgeries, the most recent in 2002, and yearlong hospitalization with leukemia in 2003 that brought a more powerful edge to his work. See him at R&R Convention 2004, Thursday, June 24, at 4pm. Register now at www.radioandrecords.com.

struction of a 30,000 square-foot visitors center, the Red Rocks Underground, which houses meeting rooms, a restaurant, a gift shop and a display chronicling the amphitheater's geologic evolution and entertainment history. Before that, the last major construction took place in 1960, when the stone towers that flank the stage were erected.

"When we built the visitors center, we had done a number of deferred maintenance projects," says J. Erik Dyee of the city and county of Denver Division of Theaters & Arenas. "We are the city and county of Denver — the city owns and operates the venue — so we really don't have a lot of money, because our division doesn't use general fund tax dollars. We have to make enough money to not only operate it, but also to maintain it

"We were guilty of a lot of deferred maintenance. That's why I created the Preserve the Rocks Fund for the specific preservation and maintenance of Red Rocks. All of the profits from this CD and our books will go to that fund."

Dyce is also Executive Producer of Carved in Stone: Volume II, along with Factory Labs Inc.'s Jeff Giarraputo and Trevor Pryce, a pro football player with the Denver Broncos and founder of the local indie label Outlook Music Co.

For Dyce, utilizing live recordings from Red Rocks to help preserve the venue was as natural as the amphitheater itself. "I really believe that artists do a better performance at Red Rocks than anywhere else," he says. "When you capture that and hear it on a CD, a lot of people agree."

Bringing It Back To Nature

So what kind of upkeep are we talking here? "The first big one that I'm interested in are seats," Dyce says. "The venue was dedicated June 15, 1941. It has over half a million board feet of heart redwood. Over all these years, and due to deferred maintenance, it's really in sad shape.

"Given the value and the spirituality of that wood and what it means to a lot of people, that's one of the first places we'd really like to spend some money: to restore and rehabilitate items like that around the park to bring it back to its original state.

"Of course, when we do any fixing, it's done in a restoration manner, so it's not the easiest thing.

"We have all kinds of shows here, from the heaviest of the metal to the lightest of opera and symphony. We actually retain an engineering firm that looks at all of our big boulders, because we concern ourselves with sound-pressure level and acoustics and what that might be doing to some of those boulders on the side. We really don't want them to rock the house — which has a little different meaning for us."

A Rolling Stone

Dyce plans on making Carved in Stone an annual CD. "It's been very well received, and it's a good thing for the artists and the venue," he says. "We spend a lot of time mastering these tracks, then we send it to the artists for their approval. There's a lot of time spent to put out a quality product.

"There's no place like Red Rocks, and the artists will tell you that. I think it's a function of the rake of the seats. From downstage center, the very spot of the performers, the fans go straight up on the side of the mountain. flanked by those two 300-foot sandstone monoliths. There's nothing else like it. Not only do the artists play and feel better, but the fans feel that, and it just reverberates."

"We are spoiled here in Colorado, because many national tours will book a date at Red Rocks first and build the rest of their tour around it, so we get everyone," says Arbough. "Performances at Red Rocks are inspired by the excitement and sheer beauty of the place. The beauty of nature and the joy of music are married here."



THE INDUSTRY'S NO. 1 RETAIL CHART June 18, 2004

LW	TW	ARTIST	ALBUM	LABEL	POWERINDEX	CHANG
_	1	VELVET REVOLVER	Contraband	RCA/RMG	256,873	
1	2	USHER	Confessions	LaFace/Zomba	176,314	-13
2	3	AVRIL LAVIGNE	Under My Skin	Arista/RMG	118,397	-30
3	4	GRETCHEN WILSON	Here For The Party	Epic	91,475	-16
5	5	HODBASTANK	The Reason	Island/IDJMG	69,132	·15
-	6	311	Greatest Hits "93-03"	Volcano/Zomba	62,978	
7	7	012	D12 World	Shady/Interscope	58,905	-12
4	8	SLIPKNOT	Vol 3: (The Subliminal Verses)	Roadrunner/IDJMG	56,224	-32
6	9	SOUNDTRACK	Shrek 2	Dream Works	54,112	-24
19	10	BLACK EYED PEAS	Elephunk	A&M/Interscope	44,939	+169
9	11	KANYE WEST	College Dropout	Roc-A-Fella/IDJMG	44,710	-16
26	12	LOS LONELY BOYS	Los Lonely Boys	Epic	43,372	+279
_	13	SHEDAISY	Sweet Right Here	Lyric Street	41,897	Marie II.
14	14	GUNS N'ROSES	Greatest Hits	Geff en	40,654	-99
8	15	METHOD MAN	Tical 0: The Prequel	Def Jam/IDJMG	40,636	-289
13	16	OUTKAST	Speakerboxxx/The Love Below	LaFace/Zomba	40,630	-119
10	17	EVANESCENCE	Fallen	Wind-up	40,508	-209
11	18	NOW 15	Various	Capitol	38,643	-219
_	19	VARIOUS	2004 Warped Tour Compilation	Side One Dummy	38,543	
16	20	8BALL & MJG	Living Legends	Bad Boy/Universal	38,202	-69
15	21	KENNY CHESNEY	When The Sun Goes Down	BNA	37,939	-119
12	22	NEW FOUND GLORY	Catalyst	Drive-Thru/Geffen	37,682	-205
26	23	P.J. HARVEY	Uh Huh Her	Island/IDJMG	36,900	
22	24	NORAH JONES	Feels Like Home	Blue Note/EMC	36,134	-57
34	25	BIG & RICH	Horse Of A Different Color	Warner Bros.	35,856	+199
23	26	MODEST MOUSE	Good News For People Who Love	Epic .	34,917	-79
-	27	MARC ANTHONY	Amar Sin Mentiras	Sony Discos	34,866	
21	28	PETEY PABLO	Still Writing In My Diary: 2nd	Jive/Zomba	34,667	-10%
18	29	JAY-Z	The Black Album	Roc-A-Fella/IDJMG	32,801	-169
17	30	PRINCE	Musicology	Columbia	32,786	-169
36	31	JET	Get Born	Atlantic	30,969	+59
31	32	YELLOWCARD	Ocean Avenue	Capitol	30,653	-35
28	33	ALANIS MORISSETTE	So-Called Chaos	Maverick/Reprise	29,816	-119
32	34	ALICIA KEYS	The Diary Of Aficia Keys	J/RMG		
24	35	JESSICA SIMPSON	In This Skin	Columbia	29,490	-69
30	36	MAROON 5	Songs About Jane	Octone/J/RMG	29,358	-15%
35	37	TOBY KEITH	Shock'n Y'all	DreamWorks	29,234	-8%
20	38	MARIO WINANS	Hurt No More	Bad Boy/Universal	27,662	-8%
43	39	JUVENILE	Juve The Great		27,029	-309
43 37	40	JOSH GROBAN	Closer	Cash Money/Universal 143/Reprise	27,018	+1%
	41	CALLING	Two		26,856	-7%
-	42	FRANZ FERDINAND	Franz Ferdinand	RCA/RMG	26,614	400
50 27				Epic	26,552	+199
	43	GEORGE MICHAEL	Patience	Epic Add Air	26,522	-229
	44	CORRS FRED HAMMOND	Borrowed Heaven	Atlantic	26,314	-
40	45	The state of the s	Somethin' 'Bout Love	Verity	26,257	
40	46	LIL' FLIP	U Gotta Feel Me	Columbia	25,767	.79
33-	47	TWISTA	Kamikaze	Atlantic	25,716	-189
25	48	DEAN MARTIN	Dino: The Essential Dean Martin	Capitol	24,860	-28%
38	49	DIANA KRALL	Girl In The Other Room	Verve/VMG .	24,337	14%
39	50	BRITNEY SPEARS	In The Zone © HITS Ma	Jive/Zomba	24,212	-13%

O HITS Magazine Inc.

UN ALBUMS

Velvet Love!

The ex-Guns go for the roses this week, as the Scott Weiland-led Velvet Revolver grab the top spot on this week's HITS album



Velvet Revolver

chart, smuggling Contraband, their RCA Records debut, to No. 1.

The all-star rockers top nine-time

champ LaFace/Zomba's Usher, who grabs No. 2. Arista/RMG's Avril Lavigne (No. 3), Epic/Sony Nashville's Gretchen Wilson (No. 4) and Island/

IDJMG's Hoobastank (No. 5) round out the top five.

Volcano's 311 are the week's other high-charting newcomers, with their great-



311

est-hits album bowing at No. 6. Shady/Interscope's D12 (No. 7),

Roadrunner/IDJMG's Slipknot (No.

8), DreamWorks' Shrek 2 (No. 9) and A&M/Interscope's Black Eyed Peas (+16%, No. 19-10 on the strength of their "Let's Get It Started" NBA Finals promos, which appears on the album as "Let's Get Retarded") are the other records in this week's top 10.

Other chart bows are registered by Lyric Street's SheDaisy (No. 13), Side-OneDummy's 2004 Warped Tour Compilation (No. 19), Island/IDJMG's P.J. Harvey (No. 23), Sony Discos' Marc "Mr. J.Lo" Anthony (No. 27), RCA/RMG's The Calling (No. 41), Atlantic's The Corrs (No. 44) and Verity gospel star Fred Hammond (No. 45).

Biggest double-digit gainers of the week: Epic's Los Lonely Boys (+27%, No.



Los Lonely Boys

26-12). They're followed by Warner Bros. Nashville's Big & Rich (+19%, No. 34-25) and Epic's Franz Ferdinand (+19%, No. 50-42).

Next week: It's all about Capitol's Beastie Boys, yo, as they fight for their right to debut at No. 1.



mtrlas@radioandrecords.com

At The Movies

School is out, summer is here, and you know what that means: It's time to go to the movies. These days, no movie is complete without a killer soundtrack, which the record labels are more than willing to provide.

Will Ferrell is pulling double duty this summer. Not only is he starring in the upcoming film Anchorman: The Legend of Ron Burgundy, he is also responsible for delivering the film's first single. "Afternoon Delight." Ferrell's version of the '70s classic, is Going for Adds at Pop, Rock, Active Rock, Alternative and Triple A next week. The soundtrack will hit stores June 29, while the film opens July 9. Also starring in the Adam McKay-di-



Will Ferrell

rected movie are Christina Applegate and Vince Vaughn. As for Ferrell, you can catch him at the June 28 Los Angeles premiere of the film, on TRL June 30, on The Late Show With David Letterman July 1 and in character on an MTV News Report June 9. Perhaps he'll even give us a sample of his infamous singing skills at these appearances.

Maroon 5 have seen their career skyrocket of late, and now they can claim that they have finally arrived. The boys have landed a spot on the soundtrack to the film Spider-Man 2 with their song "Wom-



Maroon

an." Joining Maroon 5 on the album, which is due in stores June 22, are Dashboard Confessional, Yellowcard, Hoobastank, Jet, The Ataris and Train, among others. In other news, Maroon 5 continue to deliver the heat from their debut CD, Songs About Jane, as they present "She Will Be Loved" to Pop audiences. As an added treat, fans will be able to get their live album 1.22.03 Acoustic on June 29. It features a performance taped at the

Hit Factory in New York City last year. As for live performances, you can catch Maroon 5 as they perform three songs on *Today's* Summer Outdoor Concert Series on June 18, and they'll be on tour in July with John Mayer in Western markets.

It seems that many movies' version of a happy ending involves a wedding, and if that's the case, then Trick Pony deliver three times the fun: Vocalist Heidi Newfield got married earlier this month, Trick

Pony recently formed a new union with Asylum/Curb, and next week they are Going for Adds at Country with "The Bride," the lead single from their upcoming CD. The album, stated for a fall release, is their third, and their first with Asylum/Curb. The video for the song will be shooting in Las Vegas next month and will reportedly feature Kiss' Gene Simmons, along with Wayne Newton and Estella Gardinier, the woman who



Trick Pony

won Bob Guiney's heart on *The Bachelor* and was briefly engaged to him. (By the way, Gardinier and Trick Pony guitarist-vocalist Keith Burns are an item.)

Default had a great debut with The Fallout, and now they hope to provide listeners with an equally compelling sequel. Next week they deliver "All She Wrote" to Hot AC, taken from their sophomore album, Elocation. "Elocation describes exactly how we felt over the last couple of years," says vocalist Dallas Smith of the title, which means both "a removal from the usual place of residence" and "departure from the usual state, an ecstasy," according to Webster's Dictionary. Rick Parashar, Butch Walker and Chad Kroeger all had a hand in producing tracks for Elocation, which, according to bassist Dave Benedict, was an amazing thing. "Each producer has a different way of getting sounds and recording songs," he says. "That was cool, as it puts a different twist on the album." Says guitarist Jeremy Hora, "This album has flavors of the old and a couple of new flavors we learned from the road." Drummer Danny Craig adds, "We all have different favorite styles, and that brings an eclectic background into our writing. That makes for a more interesting album."

RR Going FOR Adds

Week Of 6/21/04

CHR/POP

KIMBERLEY LOCKE Wrong (Curb)
MAROON 5 She Will Be Loved (Octone/J/RMG)
MR. G It's So Good (S·Curve/EMC)
RASMUS In The Shadows (Interscope)
SKYE SWEETNAM Tangled Up In Me (Capitol)
WILL FERRELL Afternoon Delight (Universal)

CHR/RHYTHMIC

BLACK EYED PEAS Let's Get It Started (A&M/ Interscope)

BOBBY CHEEKS f/KRS-ONE 1,2,3 (Urban Musiq Group/ Lightyear/WEA)

BOBBY CHEEKS Y'all Came To Party (Urban Musiq Group/Lightyear/WEA) HOLLA POINT Baby Mama (Columbia)

URBAN

BOBBY CHEEKS (IKRS-ONE 1,2,3 (Urban Musiq Group/ Lightyear/WEA)

BOBBY CHEEKS Y'ali Came To Party (Urban Musiq Group/Lightyear/WEA)

CHRISTINA MILIAN Dip It Low (Island/IDJMG)

CRIME MOB Knuck If You Buck (BME/WB/Reprise)

HOLLA POINT Baby Mama (Columbia)

PETEY PABLO (IRASHEEDA Vibrate (Lire/Zomba)

URBAN AC

BRIAN MCKNIGHT What We Do Here (Universal)
ST. GEORGE Let's Get Together (Unity)

COUNTRY

ALAN JACKSON Too Much Of A Good Thing Is A Good Thing (Arista)

JEFFREY STEELE 20 Years Ago (Lofton Creek/ 3 Ring Circus)

MEMARIE I Know You By Heart (Cupit)
TRICK PONY The Bride (Asylum/Curb)
WARREN BROTHERS Sell A Lot Of Beer (429)

Ac

JONELL MOSSER Now That I'm On My Own (RockUs)

HOT AC

DEFAULT All She Wrote (TVT)

EVERLAST Broken (Island/IDJMG)

JAMIE CULLUM All At Sea (Verve/Universal)

WILSON PHILLIPS Already Gone (Columbia)

SMOOTH JAZZ

ANTAEUS Byzantine Meditation (Monom)

DEE LUCAS When Summer Comes (Mo Better Recordings)

ERIC MARIENTHAL Secrets (Peak)

RICARDO SCALES Give It Up (Bay Sound)

RICHARD ELLIOT Your Secret Love (GRP/VMG)

ROCK

SCORPIONS Love 'Em Or Leave 'Em /Sanctuary/SRG/ WILL FERRELL Afternoon Delight (Universal)

ACTIVE ROCK

SCORPIONS Love 'Em Or Leave 'Em (Sanctuary/SRG)
WILL FERRELL Afternoon Delight (Universal)

ALTERNATIVE

SAHARA HOTNIGHTS Hot Night Crash (RCA/RMG)
TAKING BACK SUNDAY A Decade Under The Influence
(Victory)

WILL FERRELL Afternoon Delight (Universal)
YELLOWCARD Only One (Capitol)

TRIPLE A

BOBBY BARE JR. Valentine (Bloodshot)
GARY JULES DTLA (Downtown Los Angeles) (Universal)
GUSTER Homecoming King (Palm/Reprise)
JOHN MAYER Come Back To Bed (Aware/Columbia)
OLO 97'S New Kid (New West)
SHANE NICHOLSON It's A Movie (Virt)
WILCO A Ghost Is Born (Nonesuch)
WILL FERRELL Afternoon Delight (Universal)
MARAH 20,000 Streets Under The Sky (Yep Roc)
UMPHREY'S MCGEE Anchor Drops (SCI-Fidelity)

R&R's Going For Adds features the complete list of songs impacting radio for the coming week. Going For Adds is e-mailed each week to participating radio and record executives. For more info, contact Greg Maffei at gmaffei@radioandrecords.com.

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Stations and their adds listed alphabetically by market

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Did Not Report, Playlist Frozen (4): KZBB/Ft. Smith, AR WIFC/Wausau, WI WJYY/Manchester, NH WPPY/Peoria, IL



kcarter@radioandrecords.com

No Static At All?

The bastard stepchild has its moments on TV and

ver the past quarter-century or so (now how old do you feel?), we've all been exposed to numerous radio references in movies and TV shows. Accurate or not and, in many cases, cheesy as hell - many of these moments still ended up having a significant impact on aspiring broadcasters like myself who came of age in the mid-'70s.

For me, three movies cemented my love of radio: In the first, 1974's American Graffiti, the legendary Wolfman Jack, a constant presence throughout the film, provided the emotional backdrop of the story, demonstrating the immense influence of early DJs. His unparalleled theater-of-the-mind perfor-

mance set many people on the path to a radio career.

My other two favorites were both released in 1978 - which was, coincidentally (or not), my first year in radio: FM and American Hot Wax. FM starred Martin Muli, Eileen Brennan, Michael Brandon ("Mr. Lindsay Wagner") and Blazing Saddles alums Cleavon Little and Alex Karras as jocks struggling the save a free-form FM station in Los Angeles.

I was immediately struck by the fact that they talked into neo mikes for some weird reason (primitive stereo?) and, like the later WKRP in Cincinnati, no one wore headphones, which irritated me at the time. It still does, ac-

Not long after, I was mesmerized by American Hot Wax, in which the late Tim McIntire did an amazing job portraying Alan Freed, the most influential air personality of his time. As a bonus, Wax also starred a greasy-haired



Elvis Duran

Jay Leno as Freed's driver and Fran Drescher as surprise! - Freed's nasally, obnoxious assistant.

Not long after that. while watching the classic Mary Tyler Moore Show, I was thrilled to hear Ted Knight, as noted anchor/blowhard Ted Baxter, pontificate loudly about his early career "It all started

at a 5,000-watt radio station in Fresno!" he'd say - while I was working at 5,000-watt KYNO-AM/Fresno.

More recently, who could forget WHTZ (Z100)/New York jock Elvis Duran's sensitive yet inexplicably Oscar-snubbed portrayal of "The Disc Jockey" in Die Hard With a Vengeance?

"Die Hard With a Vengeance would have fallen apart without that pivotal scene," Duran says today, "No, really!"

Calming down, he goes on to share the lurid details of his big break: "They originally asked [then-Z100 morning guy.] John Lander to do it, and he had no interest. So I jumped at the chances

"The scene was being filmed at the WNEW/New York studios, and we had agreed with the production company to use a Z100 mike flag in the shot ... in exchange for \$7,500. Well, WNEW flipped out and said, 'You're using our studio for free, you're using our mike flag, or you'll have to shoot elsewhere.' So, the crew attached the

WNEW mike flag to the microphone to make them happy, but you can't even see it in the final shot. They chose an angle that would purposefully block the logo."

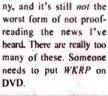
Duran says there is a bright side to his 45 minutes of excruciatingly hard work: "I still receive checks every month in the amount of \$1.26, \$13 even one for 25 cents. Don't you love

It is in this spirit that I asked you to share your thoughts about the radio moments on TV and in movies that really meant something to you.

Kevin Callahan OM, Albany Broadcasting/Albany, NY

Les Nessman: "Monster lizard ravages Fast Coast" Dr Johnny Fever: "No, Les, that's monster blizzard the 'b' is out on the tele-

It was on TV, it was funny, and it's still not the worst form of not proofreading the news I've heard. There are really too



Todd Shannon PD, WIOQ (Q102) Philadelphia

The first time I watched FM, I was fascinated at the attention the DJs received at concerts, record-store broadcasts and in the control room. Remem-

ber Martin Mull's character, Eric Swan, playing the Sounds of Passion sound-effects album over the air? All of it solidified my love for radio.

Tracy Austin PD, KRBE/ Houston

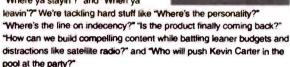
How about Rick Dees Tracy Austin as the DJ in La Bamba? And from TV. News Radio is a newer classic that featured the late, great Phil Hartman.

Burke Allen Alan Burns & Associates

Back in the late 1990s I stumbled across a movie on Showtime called **Convention 2004 Update** Join Clear Channel/New York Sr. VP/Programming Tom

Poleman (who programs a little station called "Z100"), KRBE/Houston PD Tracy Austin and station owner/consultant Dave Shakes at this year's CHR/ Pop panel, "Dude, Where's My Format?"

We will not be asking the usual convention questions "Whenia get in?" "Where va stavin'?" and "When va



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Power 98 that starred Eric Roberts as a Los Angeles radio talk show host who had a very had side. Jennie Garth from Beverly Hills, 90210 was also in the movie - totally trashy, unrealistic, Bmovie fun.

A much better but little-seen movie about radio was Telling Lies In America, written by the great Joe Eszterhas and starring Kevin Bacon, Calista Flockhart and Brad Renfro. Luke Wilson has a bit part. It's a great comingof-age story about a poor kid growing up in Cleveland in the 1960s who meets, idolizes and emulates early Top 40 jock Kevin Bacon, whose sleazy DJ character is living paycheck to paycheck and moving from town to town with rented everything, which

> reminded me of dozens of guys I met coming up in the biz. Great movie.

Jeff McHugh PD, WKZL/ Greenshoro

I have two favorite movie radio scenes: Remember in Airplane! when the low-flying jetliner clips off the tower of that radio

station "Where disco lives forever!"? The people in the theater cheered.

Jeff McHugh

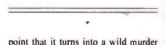
A scene that really meant a lot to me was in Good Morning. Vietnam, when Adrian Cronauer (played by Robin Williams) gets discouraged and is ready to quit AFRN. He gets stuck in a military convoy traffic iam and interacts with a truck full of troops -

his listeners. They love him, and you can see in Cronauer's face the realization of what his show means to them. Wow. To me, that scene demonstrates the deep emotional connection that defines radio done well.

Mark Driscoll Mark Driscoll **Productions**

I had to laugh: I had just pulled out my FM DVD to watch when I saw the e-mail you sent. My vote for most unrealistic radio movie is Clint Eastwood's Play Misty for Me, about a groupie who becomes obsessed with Clint's Monterey DJ character to the

Les Nessman: "Monster lizard ravages East Coast" **Dr. Johnny Fever:** "No, Les, that's monster blizzard the 'b' is out on the teletype."



Frasier also came to mind, but Frasier contains a bit more of a reflection of the transition from the make-believe, so to speak, to the stark rigidity of the industry today.

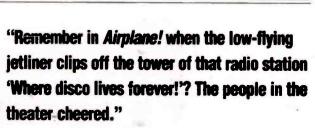
movie

Michelle Santosuosso VP/Artist & Label Relations, Napster

Howard Stern's Private Parts was a movie that I made my entire airstaff go see as an example of how important it is to be original, stick to your instincts and connect to the audience above all else. You can love or hate Stern, but you have to respect what he went through for great radio: He pushed the boundaries - often not a popular or easy route.

Unfortunately, that spirit of individuality in commercial radio has almost been wiped clean, developing compelling talent is a rarity and being experimental at all will get you immediately fired in this new climate of panic and fear over the FCC's politically motivated "indecency" policy. I'm secretly hoping that this particular pioneer ends up in a place where he can continue to redefine radio: satellite.

Continued on Page 32



Jeff McHegh

R&R CHR/POP #5 MOST ADDED!



"JUST THE WAY I AM"

the debut single from her album "Believe In Angels...Believe In Me"

Here comes THE Pop smash of the summer!

34 GREAT RADIO STATIONS INCLUDING:

- : WXKS/Boston
- : KHTS/San Diego
- : WHBQ/Memphis
- : WJJS 35 spins Top 10 Requests
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LAST ARTIST TITLE LABELIST 1 HOOBASTANK The Reason (Island/IDJMG) +743 718563 124/2 2 USHER Burn (LaFace/Zomba) 600758 121/2 8161 3 **BEYONCE' Naughty Girl (Columbia)** 7285 -289 562515 120/1 M. WINANS (ENYA & P. DIDDY I Don't Warina Know (Bad Boy/Universal) 7118 -254 482295 12 118/1 5 MAROON 5 This Love (Octone/J/RMG) 6657 -317 552804 21 122/1 USHER f/LUDACRIS & LIL' JON Yeah (LaFace/Zomba) 6 6307 -219 483383 21 113/0 7 QUITKAST Roses // aFace/Zombal 6100 397738 120/2 +359 14 8 8 BRITMEY SPEARS Everytime Line/Zombal 5899 123/2 +650 474493 7 10 9 JOJO Leave (Get Out) (BlackGround/Universal) 5358 399088 119/3 +968 10 1 9 SWITCHFOOT Meant To Live (Red Ink/Columbia) 383665 4912 +425 23 116/2 0 13 MIS-TEEQ Scandalous (Reprise) 4246 257672 118/2 +324 9 12 11 AVRIL LAVIGNE Don't Tell Me (Arista/RMG) 4144 -173 334862 15 118/0 15 YELLOWCARD Ocean Avenue (Capitol) 3752 +289 300764 12 117/8 1 17 CHRISTINA MILIAN Dip It Low (Island/IDJMG) 236831 113/5 12 15 BLACK EYED PEAS Hey Mama (A&M/Interscope) 343828 21 112/0 14 -16 J-KWON Tipsy (So So Def/Zomba) 109/0 -264 218695 17 18 17 **EVANESCENCE** My Immortal (Wind-up) 3063 247554 120/0 -139 26 18 20 LOS LONELY ROYS Heaven (Or/Enic) 2929 +479 151985 . 102/7 19 19 PETEY PABLO Freek-A-Leek Llive/Zombei 2894 +326 152492 7 94/3 25 20 ASHLEE SIMPSON Pieces Of Me (Geffen) 2903 + RRA 179830 117/4 2 USHER Confessions Part 2 (LaFace/Zomba) 28 2438 169658 +5RR 79/18 16 D12 f/EMINEM My Band (Shady/Interscope) 2407 -1048 141679 113/0 21 23 KANYE WEST (SYLEENA JOHNSON AI Fails Down (Roc-A-Faila/IDJMG) 2405 -58 129102 87/0 24 27 MARIA MENA You're The Only One (Columbia) 2240 +195 125666 10212 25 26 TWISTA Overnight Celebrity (Atlantic) 2175 +128 124768 69/2 26 35 KEVIN LYTTLE Turn Me On (Atlantic) 2089 +647 223167 83/14 23 27 SUGABABES Hole in The Head (Interscope) -128 76648 100/0 22 28 JAY-Z Dirt Off Your Shoulder (Roc-A-Fella/IDJMG) 1966 487 143877 91/0 29 32 ALICIA KEYS If I Ain'I Got You (J/RMG) 1954 133707 93/4 30 33 TRAPT Echo (Warner Bros.) 1697 76843 90/9 1 44 JESSICA SIMPSON Angels (Columbia) 1653 110535 +637 109/7 32 38 CALLING Our Lives (RCA/RMG) 1533 +224 70542 84/5 31 33 BLINK-182 | Miss You (Geffen) 1503 .165 106032 15 99/0 34 34 LENNY KRAVITZ Where Are We Runnin'? (Virgin) 1463 59616 .73 74/0 35 45 NINA SKY Move Ya Body (Next Plateau/Universal) 1441 215071 +458 3 56/17 36 41 NICKELBACK Feelin' Way Too Damn Good (Roadrunner/IDJMG) 1361 +267 50949 3 82/5 24 37 JESSICA SIMPSON Take My Breath Away (Columbia) 1350 -825 121496 109/0 15 40 38 JANET JACKSON All Nite (Don't Stop) (Virgin) 101730 80/4 1310 +12036 CASSIDY f/R. KELLY Hotel (J/RMG) 39 1259 -134 72663 20 93/0 30 40 SEAN PAUL I'm Still In Love With You (VP/Atlantic) 1714 471 88196 11 91/0 39 41 CHINGY One Call Away (DTP/Capitol) 51483 19 47 FINGER ELEVEN One Thing (Wind-up) 1058 +165 48108 13 46 AMANDA PEREZ | Pray (Powerhowse/Virgin) 1007 +87 51079 58/1 42 44 3 DOORS DOWN Away From The Sun (Republic/Universal) 1002 58048 17 28/1 -36 29 LIZ PHAIR Extraordinary (Capitol) 45 972 -680 38615 11 89/0 37 KIMBERLEY LOCKE 8th World Wonder (Curb/Reprise)

124 CHR/Pop reporters. Monitored airplay data supplied by Mediabase Research, a division of Premiere Radio Networks. Songs ranked by total plays for the airplay week of 6/6-6/12. Bullets appear on songs gaining plays or remaining flat from previous week. If two songs are fied in total plays, the song with the larger increase in plays is placed first. Songs below No. 20 are moved to recurrent after 20 weeks on the chart. Most Added is the total number of new adds officially reported to R&R by each reporting station. Songs unreported as adds do not count toward overall total stations playing a song. Most increased Plays lists the songs with the greatest week-to-week increases in total plays. Total Audience equals Average Quarter Hour Persons times number of plays (times 100). Each daypart on each station is assigned an AQH number. Average Quarter Hour Persons used herein with permission from the Arbitron Company (© 2004, The Arbitron Company). © 2004, R&R. Inc

960

846

829

769

665

-391

-186

+241

+508

+158

57221

54584

38824

63169

59847

20

19

2

93/0

78M

57/6

84/19

57/3

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ARTIST TITLE LABEL(S)	ADD
BLACK EYED PEAS Let's Get It Started (A&M/Interscape)	62
AVRIL LAVIGNE My Happy Ending (Arista/RMG)	50
D12 How Come (Skady/Interscope)	15
USHER Confessions Part 2 (LaFaca/Zomba)	11
MINA SKY Move Ya Body (Next Plateau/Universal)	17
ANGEL Just The Way I Am (Mides/ADA/WMG)	17
FEFE DOBSON Don't Go (Girls & Boys) (Island/10JMG)	10
SHIFTY Slide Along Side (Maverick/Warner Bros.)	15
MODEST MOUSE Float On (Epic)	15
KEVIN LYTTLE Turn Me On (Atlantic)	14

Most Increased Plays

	PLAN.
ANTHET TITLE LABELIST	PICHEAGE
JOJO Leave (Get Out) (BlackGround/Universal)	+968
ASHLEE SIMPSON Pieces Of Me (Geffen)	+684
BRITNEY SPEARS Everytime (Jive/Zomba)	+650
KEVIN LYTTLE Turn Me On (Atlantic)	+642
JESSICA SIMPSON Angels (Columbia)	+637
USHER Confessions Part 2 (LaFaca/Zomba)	+588
D12 How Come (Shady/Interscope)	+508
CHRISTINA MILIAN Dip It Low (Island/IDJMG)	+479
LOS LONELY BOYS Heaven (Or/Epic)	+479
NINA SKY Move Ya Body (Next Plateau/Universal)	+456

New & Active

BEENIE MAN IMS. THING Dude (Virgin) Total Plays: 647, Total Stations: 31, Adds: 2 HILARY & HAYLIE DUFF Our Lips Are Sealed /Buena Vista/Hollywood Total Plays: 636, Total Stations: 52, Adds: 3 CASSIDY IMASHONDA Get No Better (J/RMG) Total Plays: 628. Total Stations: 38. Adds: 2 ALAMS MORISSETTE Everything /Maverick/h Total Plays: 565, Total Stations: 28, Adds: 2 RIC-A-CHE Coo Coo Chee (SRC/Universal) Total Plays: 564, Total Stations: 20, Adds: 0 SHIFTY Slide Along Side (Maverick/Warner Bros.) Total Plays: 494, Total Stations: 50, Adds: 15 STERIOGRAM Walkie Talkie Man (Capitol) Total Plays: 467, Total Stations: 35, Adds: 0 JUVENILE Slow Motion (Cash Money/Universal) Total Plays: 443, Total Stations: 13, Adds: 4 COUNTING CROWS Accidentally in Love (DreamWorks/Geffen Total Plays: 382, Total Stations: 35, Adds: 11 BEASTIE BOYS Ch-Check It Out (Capitol) Total Plays: 330. Total Stations: 35. Adds: 8

Detailed station playlists for all R&R reporters are available on the web at www.radioandrecords.com.



JET Are You Gonna Be My Girl (Atlantic)

JAY-Z 99 Problems (Roc-A-Fella/IDJMG)

RYAN CABRERA On The Way Down (E.V.L.A./Atlantic)

D12 How Come (Shady/Interscope)

46

47

48

49

43

50

Debut

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CHR/POPTOP 50 INDICATOR

THIS WEEK 1 2 3 4 5	HOOBASTANK The Reason (Island/IDJMG) USHER Burn (LaFace/Zomba) BEYONCE' Naughty Girl (Columbia)	107AL PLAYS 3074 2797	ALÁVS	101AL AUDIENCE (00) 64671	WEEKS ON CHART	TOTAL STATIO ADDS
3 4 5	USHER Burn (LaFace/Zomba)			64671	16	48/0
3 4 5		2797				
4 5	BEYONCE' Naughty Girl (Columbia)		+117	55703	12	45/0
5		2602	-97	55766	12	46/0
_	M. WINANS f/ENYA & P. DIDDY I Don't Wanna Know (Bad Boy/Universal)	2596	-96	52739	12	46/0
_	MAROON 5 This Love (Octone/J/RMG)	2426	-85	51061	22	45/0
6	BRITNEY SPEARS Everytime (Jive/Zomba)	2305	+286	46690	7	45/0
O	OUTKAST Roses (LaFace/Zomba)	2035	+176	37994	13.	43/0
8	SWITCHFOOT Meant To Live (Red Ink/Columbia)	1993	+203	40335	21	45/0
9	JOJO Leave (Get Dut) (BlackGround/Universal)	1932	+405	39048	9	47/2
10	AVRIL LAVIGNE Don't Tell Me (Arista/RMG)	1770	-88	35401	15	43/1
0	MIS-TEEQ Scandalous (Reprise)	1736	+107	38914	9	46/1
12	BLACK EYED PEAS Hey Mama (A&M/Interscope)	1547	-312	31805	22	42/0
13	USHER f/LUDACRIS & LIL' JON Yeah (LaFace/Zomba)	1529	-104	30957	21	38/0
14	YELLOWCARD Ocean Avenue (Capitol)	1367	+73	26612	11	41/5
1	LOS LONELY BOYS Heaven (Or/Epic)	1274	+218	27104	8	37/1
16	CHRISTINA MILIAN Dip It Low (Island/IDJMG)	1202	+163	25056	10	40/1
D	ASHLEE SIMPSON Pieces Of Me (Geffen)	1065	+401	22057	3	41/3
18	J-KWON Tipsy (So So Det/Zomba)	992	-71	20391	16	30/0
19	SUGABABES Hole In The Head (Interscope)	984	-26	21288	11	37/0
20	D12 f/EMINEM My Band (Shady/Interscope)	971	414	18872	14	33/0
3	MARIA MENA You're The Only One (Columbia)	855	+144	18183	5	32/1
22	EVANESCENCE My Immortal (Wind-up)	762	-157	16094	28	24/0
•	PETEY PABLO Freek-A-Leek (Jive/Zomba)	752	+125	17454	5	34/1
24	BLINK-182 Miss You (Geffen)	714	-23	13856	15	20/0
25	KANYE WEST f/SYLEENA JOHNSON All Falls Down (Roc-A-Fella/IDJMG)	691	-17	13784	7	30/0
26	TRAPT Echo (Warner Bros.)	637	+92	13469	9	31/1
_	LENNY KRAVITZ Where Are We Runnin'? (Virgin)	578	-71	11765	10	27/1
28	JESSICA SIMPSON Take My Breath Away (Columbia)	545	-527	8107	14	17/0
29	NICKELBACK Feelin' Way Too Damn Good (Roadrunner/IDJMG)	531	+126	12296	3	31/2
	USHER Confessions Part 2 (LaFace/Zomba)	485	+171	10595	2	26/4
	KEVIN LYTTLE Turn Me On (Atlantic)	484	+98	12510	4	25/7
1	ALICIA KEYS If I Ain'1 Got You (J/RMG)	482	+103	10862	5	22/2
	CALLING Our Lives (RCA/RMG)	436	+33	9647	6	22/0
=	TWISTA Overnight Celebrity (Atlantic)	435	+86	7613	5	25/3
35	JESSICA SIMPSON Angels (Columbia)	417	+189	8718	1	30/3
-	3 DOORS DOWN Away From The Sun (Republic/Universal)	381	+27	5996		11/0
	SUZY K. Circle (Vellum)	376	+59	6022		14/0
	KIMBERLEY LOCKE 8th World Wonder (Curb/Reprise)	352	-89	9676		14/0
	SEAN PAUL I'm Still In Love With You (VP/Atlantic)		-203			15/0
	KK Lose My Cool (Kiss The Bitch Music)		-2			11/0
	LIZ PHAIR Extraordinary (Capitol)		-238			16/0
_						18/1
-						10/0
_						16/1
	JANET JACKSON All Nite (Don't Stop) (Virgin)			7253		21/3
	THREE DAYS GRACE (I Hate) Everything About You (Jive/Zomba)		0	5959	17	9/0
_				7485	10	15/0
_		278			1	17/2
						13/1
						30/10
	16 17 18 19 20 22 22 22 22 22 22 22 22 22 22 22 22	CHRISTINA MILLAN Dip It Low (Island/IDJMG) ASHLEE SIMPSON Pieces Of Me (Geffen) JKWON Tipsy (So So Del/Zomba) SUGABABES Hole In The Head (Interscope) D12 f[EMINEM My Band (Shady/Interscope) MARIA MENA You're The Only One (Columbia) EVANESCENCE My Immortal (Wind-up) PETEY PABLO Freek-A-Leek (Live/Zomba) BLINK-182 I Miss You (Geffen) KANYE WEST f[SYLEENA JOHNSON All Falls Down (Roc-A-Fella/IDJMG) TRAPT Echo (Warner Bros.) LENNY KRAVITZ Where Are We Runnin'? (Virgin) JESSICA SIMPSON Take My Breath Away (Columbia) NICKELBACK Feelin' Way Too Damn Good (Roadrunner/IDJMG) USHER Confessions Part 2 (Laface/Zomba) KEVIN LYTTLE Turn Me On (Atlantic) ALICIA KEYS If I Ain'1 Got You (J/RMG) CALLING Our Lives (RCA/RMG) TWISTA Overnight Celebrity (Atlantic) JESSICA SIMPSON Angels (Columbia) 3 DOORS DOWN Away From The Sun (Republic/Universal) SUZY K. Circle (Vellum) KIMBERLEY LOCKE 8th World Wonder (Curb/Reprise) SEAN PAUL I'm Still In Love With You (VP/Atlantic) KK Lose My Cool (Kiss The Bitch Music) LIZ PHAIR Extraordinary (Capitol) FINGER ELEVEN One Thing (Wind-up) BURKE RONEY Sounds Of The Ocean (R World/Ryko) ALANIS MORISSETTE Everything (Maverick/Reprise) JANET JACKSON All Nite (Don't Stop) (Virgin) THREE DAYS GRACE (I Hate) Everything About You (Jive/Zomba) JAY-Z Dirt Off Your Shoulder (Roc-A-Fella/IDJMG) COUNTING CROWS Accidentally In Love (DreamWorks/Geffen) NINA SKY Move Ya Body (Next Plateau/Universal) D12 How Come (Shady/Interscope)	CHRISTINA MILIAN Dip It Low (Island/IDJMG) ASHLEE SIMPSON Pieces Of Me (Geffen) 1065 J.KWON Tipsy (So So Del/Zomba) 992 SUGABABES Hole In The Head (Interscope) 984 D12 f/EMINEM My Band (Shady/Interscope) 971 MARIA MENA You're The Only One (Columbia) 855 EVANESCENCE My Immortal (Wind-up) 762 PETEY PABLO Freek-A-Leek (Jive/Zomba) 752 BLINK-182 I Miss You (Geffen) 714 KANYE WEST (ISYLEENA JOHNSON All Falls Down (Roc-A-Fella/IDJMG) TRAPT Echo (Warner Bros.) 107 LENNY KRAVITZ Where Are We Runnin'? (Virgin) 108 JESSICA SIMPSON Take My Breath Away (Columbia) 109 NICKELBACK Feelin' Way Too Damn Good (Roadrunner/IDJMG) 109 NEKEN LYTTLE Turn Me On (Atlantic) 109 ALICIA KEYS If I Ain'i Got You (J/RMG) 100 ALICIA KEYS If I Ain'i Got You (J/RMG) 100 ALICIA KEYS If I Ain'i Got You (J/RMG) 101 SUZY K. Circle (Vellum) 102 SEAN PAUL I'm Still In Love With You (VP/Atlantic) 103 SUZY K. Circle (Vellum) 104 KIMBERLEY LOCKE 8th World Wonder (Curth/Reprise) 105 SEAN PAUL I'm Still In Love With You (VP/Atlantic) 107 108 BURKE RONEY Sounds Of The Ocean (R Workt/Ryka) 109 119 120 120 121 122 123 134 135 136 137 138 138 139 130 131 131 132 134 135 134 135 136 137 138 138 139 130 131 131 131 132 134 135 134 137 138 138 139 130 131 131 131 132 134 135 136 137 138 138 139 139 130 130 131 131 131 132 134 135 136 137 138 138 139 139 130 131 131 131 132 134 135 134 137 137 138 138 139 139 130 131 130 131 131 132 134 135 136 137 137 138 138 139 139 130 130 131 130 130 130	### CHRISTINA MILIAN Dip It Low *Island/IDJ/MG*) 1202 + 163	CHRISTINA MILIAN Dip It Low (Island/ID/MG) 1202	CHRISTINA MILIAN Dip It Low (Island/IDJMG) 1202

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Most Added®

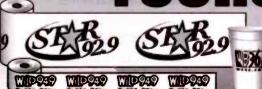
www.rrindicator.com ARTIST TITLE LABELISH ADDS BLACK EYED PEAS Let's Get It Started (A&M/Interscope) 19 ANGEL Just The Way I Am (Midas/ADA/WMG) AVRIL LAVIGNE My Happy Ending (Arista/RMG) 12 D12 How Come /Shady/Interscope/ 10 KEVIN LYTTLE Turn Me On (Atlantic) YELLOWCARD Ocean Avenue (Capitol) BRANDY f/KANYE WEST Talk About Our Love (Atlantic) USHER Confessions Part 2 (LaFace/Zomba) BROOKE HOGAN Everything To Me (Transcontinental/1-4) FEEL She Makes Makeup Look Good (Curb) FEFE DOBSON Don't Go (Girls & Boys) (Island/IDJMG) ASHLEE SIMPSON Pieces Of Me (Getten) JESSICA SIMPSON Angels (Columbia) TWISTA Overnight Celebrity (Atlantic) JANET JACKSON All Nite (Don't Stop) (Virgin) JAY-Z 99 Problems (Roc-A-Fella/IDJMG)

Most **Increased Plays**

MODEST MOUSE Float On (Epic)

ARTIST TITLE LABEL(S)	TOTAL PLAY INCREASE
JOJO Leave (Get Out) /BlackGround/Universal/	+405
ASHLEE SIMPSON Pieces Of Me (Geffen)	+401
BRITNEY SPEARS Everytime (Jive/Zomba)	+286
LOS LONELY BOYS Heaven (Or/Epic)	+218
SWITCHFOOT Meant To Live (Red Ink/Columbia)	+203
JESSICA SIMPSON Angels (Columbia)	+189
OUTKAST Roses (Laface/Zomba)	+176
USHER Confessions Part 2 (LaFace/Zomba)	+171
CHRISTINA MILIAN Dip It Low (Island/IDJMG)	+163
COUNTING CROWS Accidentally In Love (DreamWorks/Gef)	fen/ +158
MARIA MENA You're The Only One (Columbia)	+144
NICKELBACK Feelin' Way Too Damn Good (Roadrunner 10.1)	WG) +126
PETEY PABLO Freek-A-Leek (Jive/Zomba)	+125
D12 How Come (Shady/Interscope)	+119
USHER Burn (LaFace/Zomba)	+117
BLACK EYED PEAS Let's Get It Started (A&M/Interscope)	+115
MIS-TEEQ Scandalous (Reprise)	+107
ALICIA KEYS If I Ain't Got You (J/RMG)	+103
KEVIN LYTTLE Turn Me On (Atlantic)	+98
TRAPT Echo (Warner Bros.)	+92
TWISTA Overnight Celebrity (Atlantic)	+86
NINA SKY Move Ya Body (Next Plateau/Universal)	+85
SHIFTY Slide Along Side (Maverick/Warner Bros.)	+83
JAY-Z 99 Problems (Roc-A-Fella/IDJMG)	+78
YELLOWCARD Ocean Avenue (Capitol)	+73
SUZY K. Circle (Vellum)	+59
BROOKE HOGAN Everything To Me (Transcontinental/1-4)	+52
JANET JACKSON All Nite (Don't Stop) (Virgin)	+51
H. & H. DUFF Our Lips Are Sealed (Buena Vista/Hollywood)	+51
LEVEL Ride (JT)	+50





- BunchaBanners



6528 Constitution Drive ort Wayne, Indiana 46804



PRATE THE MUSIC

America's Best Testing CHR/Pop Songs 12 + For The Week Ending 6/18/04

POWERED BY WILLIAM		_					Spinist in
Artist Title (Label)	TW	LW	Famil.	Burn	W 12-17	W 18-24	W 25-3
HOOBASTANK The Reason (Island/IDJMG)	4.11	4.31	97%	29%	4.17	3.98	4.34
MAROON 5 This Love (Octone/J/RMG)	4.01	4.18	. 98%	42%	3.89	4.06	4.14
SWITCHFOOT Meant To Live (Red Ink/Columbia)	3.95	4.18	80%	28%	4.17	3.99	3.89
JOJO Leave (Get Out) (BlackGround/Universal)	3.93	3.95	81%	14%	3.96	4.01	3.82
BRITNEY SPEARS Everytime (Jive/Zomba)	3.89	3.91	95%	21%	4.06	3.96	3.87
USHER f/LUDACRIS & LIL' JON Yeah (LaFace/Zomba)	3.87	4.03	97%	48%	3.93	3.83	4.25
KIMBERLEY LOCKE 8th World Wonder (Curb/Reprise)	3.87	3.99	93%	21%	3.93	3.89	3.81
YELLOWCARD Ocean Avenue (Capitol)	3.84	3.90	84%	20%	4.13	3.75	3.57
AVRIL LAVIGNE Don't Tell Me (Ansta/RMG)	3.79	3.88	95%	27%	3.88	3.76	3.81
EVANESCENCE My Immortal (Wind-up)	3.78	3.79	98%	51%	3.76	3.69	3.92
USHER Burn (LaFace/Zomba)	3.72	4.04	96%	37%	3.98	3.61	3.73
BLACK EYED PEAS Hey Mama (A&M/Interscope)	3.65	, 3.74	95%	37%	3.63	3.67	3.76
BLINK-182 Miss You (Geffen)	3.54	3.78	91%	31%	3.83	3.51	3.68
M.WINANS (ENYA I Don't (Bad Boy/Universal)	3.59	3.75	95%	39%	3.70	3.44	3.69
MIS-TEEO Scandalous (Reprise)	3.57	3.56	71%	19%	3.51	3.75	3.49
LIZ PHAIR Extraordinary (Capital)	3.57	3.48	68%	19%	3.47	3.63	3.40
JESSICA SIMPSON Take My Breath Away (Columbia)	3.56	3.54	99%	42%	3.72	3.62	3.44
DUTKAST Roses (LaFace/Zomba)	3.56	3.66	93%	38%	3.64	3.58	3.42
BEYONCE' Naughty Girl (Columbia)	3.50	3.53	98%	47%	3.41	3.54	3.71
D12 HEMINEM My Band (Shady/Interscope)	3.49	3.72	97%	52%	3.66	3.64	3.47
LOS LONELY BOYS Heaven (Or/Epic)	3.41	3.63	49%	14%	3.05	3.22	3.65
J-KWON Tipsy (So So Del/Zomba)	3.39	3.43	94%	45%	3.49	3.45	3.78
JAY-Z Dirt Off Your Shoulder (Roc-A-Fella/IDJMG)	3.36	3.41	84%	35%	3.55	3.52	3.48
MARIA MENA You're The Only One (Columbia)	3.35	-	52%	17%	3.51	3.35	2.89
SUGABABES Hole In The Head (Interscope)	3.35	-	43%	13%	3.16	3.21	3.50
K. WEST f/S. JOHNSON All Falls Down (Roc-A-Fella/10.JMG)	3.18	3.36	78%	33%	3.25	3.38	3.12
PETEY PABLO Freek-A-Leek (Jive/Zomba)	3.08	-	68%	30%	3.29	3.12	3.02
SEAN PAUL I'm Still In Love With You (VP/Atlantic)	3.86	3.12	84%	41%	3.84	3.12	3.29

Total sample size is 429 respondents. Total everage towarability estimates are based on a scale of 1-5. (1-dislike very much, 5 = like very much). Total familiarity represents the percentage of respondents who recognized the song. Total burn represents the number of respondents who said they are fitted of hearing the song. Songs must have 40% familiarity to appear on survey. Sample composition is based on persons 12+. Persons are screened via the Internet. Once passed, they can take the must based on the formatimusic preference. Rate TheMusic.com results are not meant to replace callout research. The results are intended to show opinions of participants on the the Internet only. Rate TheMusic is a registered trademark of Rate TheMusic com. The RTM system, is available for local radio stations by calling 818-377-5380. Rate TheMusic is, com data is provided by Mediabase Research, a division of Prominer Radio Networks.

RR.

CHR/POPTOP30

POWERED BY MEDIABASE

CAIL	AU	•				
LAST	THIS	ARTIST TITLE LABELIS)	PLAYS	PLAYS	WEEKS ON CHART	STATION
1	1	BEYONCE' Naughty Girl (Columbia)	457	-44	10	9/0
2	2	HOOBASTANK The Reason (Island/IDJMG)	449	+27	10	8/0
4	3	M. WINANS I/ENYA 1 Don't (Bad Boy/Universal)	412	4	10	810
3	4	USHER Burn (LaFace/Zomba)	369	-50	10	6/0
5	5	MAROON 5 This Love (Octone/J/RMG)	332	-55	,10	11/0
6	0.	KESHIA CHANTE Bad Boy (Vill/BMG Music Canada)	330	+8	10	6/0
10	0	OUTKAST Roses (LaFace/Zomba)	321	+18	10	9/0
9	0	CHRISTINA MILIAN Dip It Low (Island/IDJMG)	308	-1	5	5/0
17	0	BRITNEY SPEARS Everytime (Jive/Zomba)	305	+92	3	5/0
7	10	BLACK EYED PEAS Hey Mama (A&M/Interscope)	298	-20	10	14/0
8	11 +	AVRIL LAVIGNE Don't Tell Me (Arista/RMG)	283	-33	10	11/0
15	12	MIS-TEEQ Scandalous (Reprise)	264	+34	5	1/0
14	13	PETEY PABLO Freek-A-Leek (Jive/Zomba)	261	+29	5	6/0
11	14	USHER f/LUDACRIS & LIL' JON Yeah (Laface/Zomba)	255	-27	10	12/0
12	1	X-QUISITE Sassy Thang (Warner Music Canada)	247	+11	8	. 2/0
18	10	NINA SKY Move Ya Body (Next Plateau/Universal)	237	+28	3	3/0
27	0+	FEFE DOBSON Don't Go (Girls & Boys) (Island/IDJMG)	229	+71	2	4/0
25	18	USHER Confessions Part 2 (LaFace/Zomba)	225	+52	2	2/0
20	19+	NELLY FURTADO Try (DreamWorks/Interscope)	195	+1	8	5/0
13	20	D12 f/EMINEM My Band (Shady/Interscope)	183	-53	10	8/0
21	2	RASMUS in The Shadows (Interscope)	182		7	7/1
19	22	BLINK-182 Miss You (Getten)	180	-26	10	9/0
Debut	23	JOJO Leave (Get Out) (Black Ground/Universal)	168	+57	1	4/1
16	24	K. WEST (S. JOHNSON All Falls (Roc.A-Fella/IDJMG	/ 184	-59		5/0
26	25	SEETHER HAMY LEE Broken (Wind-up)	163	3	3	3/0
29	26	TWISTA Overnight Celebrity (Atlantic)	160	+13	5	4/0
Debut	0	MASE Welcome Back (Bad Boy)	158	+19	1	1/0
Debut	28	ALICIA KEYS If I Ain't Got You (J/RMG)	157	+13	1	2/0
22	29	J-KWON Tipsy (So So Del/Zomba)	153	-26	16	9/0
Debut	30 ◆	AVRIL LAVIGNE (So Much For) (Arista/RMG)	150	+103	1	3/2

15 Canadian CHR reporters. Monitored airplay data supplied by Mediabase Research, a division of Premiere Radio Networks. Songs ranked by total plays for the airplay week of 6/6-6/12. Bullets appear on songs gaining plays or remaining flat from previous week. If two songs are fied in total plays, the song with the larger increase in plays is placed first. Songs below No. 15 are moved to recurrent after 20 weeks on the chart. Most Added is the total number of new adds officially reported to R&R by each reporting station. Songs unreported as adds do not count toward overall total stations playing a song. ● Indicates Cancon. © 2004. R&R. Inc.

No Static At All?

Continued from Page 28

Bert Weiss Morning Ringmaster, WWWQ (Q100)/Atlanta

I love that whenever there's a movie about some upcoming band, that band inevitably is shown cruising around in their van with the radio on at the very moment the station plays their song for the very first time!

And don't you love how easy it still is — in the movies, at least — for any-body with a demo CD to just walk into a radio station unannounced and talk the DJ into playing a cut off their demo, as opposed to here in real life, where we keep record reps in solitary confinement for five hours without food, light or outside communication before they get 30 seconds in front of an MD who is only marginally listening to their pitched single. In the movies you get right in the studio every time and are guaranteed a play.

Tony Waitekus PD, WHTS/Quad Cities, IA-IL

When WKRP in Cincinnati debuted, it seemed that every radio person in the country claimed that the show was

about their station. But when I was at WCIL/Carbondale, IL, we were sure that someone had been taking notes from us as we all laughed and drank at Tres Hombres, a bar just a block from the station.

Our station was exactly like the show: the GM who was fascinated with gizmos, the sales manager,

the jocks — even the receptionist who was able to make big decisions like "we need new office furniture and wallpaper" instead buying of the new tape heads we really needed, because she was also the owner's wife.

But the biggest similarity is the friendship and family closeness that those people and I still have today, even though we haven't worked together in over a decade. I was glad to work for a place that was close to WKRP— as opposed to Play Misty for Me!

Tim Richards OM, Clear Channel/Tucson

"With God as my witness, I thought turkeys could fly." — Spoken by WKRP GM Arthur "The Big Guy" Carlson after the station's Thanksgiving promotion went horribly wrong.



Tommy BoDean

Tommy BoDean PD, WZEE (Z104)/ Madison

I would definitely vote for WKRP in Cincinnati and the turkey bit, but being a cheeschead, the fact that Dave Foley's character of the PD on NewsRadio was from Wisconsin is a highlight as well.

Guy Zapoleon Zapoleon Media Strategies

I loved all those radio shows and movies. They inspired me and made me proud to be part of a medium that had the ability to touch and entertain and that possessed an immediacy that had listeners hanging on the edge of their seats, knowing they couldn't tune away because they'd miss something great.

Whether it was the FM staff on strike to save the format, the words that Adrian Cronauer used in Good Morning, Vietnam to lift up our troops or the whacked-out excitement coming out of the mike from Dr. Johnny Fever on WKRP, radio was — and is — all about great personalities and the magic of the microphone.



MMM ... BURGER & KRACKER Hearing about this picture makes us hungry. Uncle Kracker recently appeared at Riverlest 2004, a three-day Memorial Day weekend festival in Little Rock, and he dressed up in his finest to take this picture with KLAL (Alice 107.7)/Little Rock Asst. PD/afternoon driver "Ugly" Ed Johnson and Lava Records' Mark Burger. Seen here (I-r) are Johnson, Uncle Kracker and Burger.

Please Send Your Photos

R&R wants your best snapshots (color or black & white).

Please include the names and titles of all pictured and send them to:

R&R, c/o Keith Berman: kberman@radioandrecords.com



dthompson@radioandrecords.com

What To Expect At This Year's Convention

Rhythmic events to amuse, entertain and possibly educate

Let me start by saying that the individuals who are a part of this format, with the exception of a few, are some of the coolest around — a truly close group of folks. (Everyone sing "Kumbaya" now!) And not just on the radio side, but on the record side as well.

If you won't be able to make it out to Los Angeles next week for R&R Convention 2004. I'm sorry to say that you will be missing out on one of the best conventions ever. It's my third year of being involved in planning the CHR/Rhythmic activities at the convention, and I believe the events scheduled for this year are by far the most entertaining we've done.

Like the Lawman Promotions party, which has been a fixture at the convention for eight years now, these sessions could possibly brand themselves to the point that people will be talking about them for a long time afterward and wondering if they will take place again in the years to come.

Face-To-Face

I feel fantastic that there are individuals who continue to support what we do at R&R and who believe that this convention is the only one that really matters. Most of these people have made it obvious that they stand by us by planning to participate in next week's confab.

When we announced that we were having a convention this year, I was concerned to hear that there were people who were opposed to it. It was hard to believe that certain individuals were against R&R's creating an environment that brings the industry together to educate, network, showcase music and have a few laughs.

The convention also gives programmers and record people, who engage in business each week but normally don't get the chance to see each other very often, the opportunity to meet face-to-face. There aren't many conventions left where you'll

find all the radio groups, labels and formats together in one location.

I understand that some companies may not have the budget to send their employees to conventions, especially with all the mergers that have taken place in the record industry over the last year, but R&R has done an incredible job of bringing people together for years now. Could you possibly imagine a year without an R&R Convention?

As a company, we can't worry about the haters. We must continue to do what our industry expects us to do and what we have done very well for so many years: create an educational and fun convention that will make everyone want to attend.

I want to share with you a great point made by an individual who works for a record company in New York. He said one of the reasons he plans to attend the convention is that he rarely has the opportunity to travel and meet with programmers due to his hectic work schedule. He'd rather go one place for a few days where he can hang out with everyone than spend his company's money traveling all over the country and spending weeks on the road.

Now, let me fill you in on what you have to look forward to at R&R Convention 2004.

Who's Your Radio Idol?

Do you think there aren't enough talented radio personalities? Are you looking for that next radio star? Well, slow down, chum, because "Dontay's Radio Idol" will feature some of the best — and worst — new talent in the game.

"I wanted to do a convention party that wasn't a whole bunch of people stuck in a room."

Sujit Kundu

Make sure you don't party too much Thursday night so you can get your tired ass up for this event on Friday, June 25, at 11am in the Grand Ballroom at the Beverly Hilton. If you enjoy watching American Idol, you will find this event entertaining and not the same old piece-of-poop session.

"The other reason I started the Lawman Promotions
Rhythmic Party is because R&R is the premier publication in the industry."

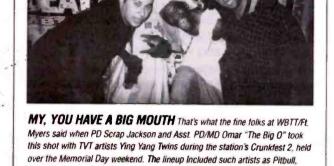
Greg Lawley

Host Eric Powers of KUBE/Seattle will play the audience two-minute airchecks of various jocks in the categories of morning show, afternoon jock and evening jock. Then our panel of judges — which includes Ebro (WQHT/New York), R Dub (KOHT/Tucson), Jimmy Steal (KPWR [Power106]/Los Angeles), Mickey Johnson (WBHJ/Birmingham) and Bob Lewis (KISV/Bakersfield) — will give their opinions of each jock and judge them on their overall talent.

While the judges are doing their thang, the audience will get to vote on each jock too. Once all the airchecks have been played, the jock with the highest score in each category will be crowned Dontay's Radio Idol. What does that mean? I have no clue. But it will be both fun and entertaining — and it may just land someone a job!

The Big Margarita

At 1pm, immediately following "Dontay's Radio Idol," everyone will convene at the Palm Court Pool for "The Big Margarita." Catchy name,



David Banner, Yung Wun, Jackie O and many more. Taking a moment to open wide for the camera are (I-r) The Big O, Ying Yang Twins and Jackson

right? This Mexican-themed party will be one of the coolest events of the convention. We will serve Mexican food for lunch and there will be an open bar featuring strawberry and

mango margaritas and heer.

There will also be blackjack and pool tables on hand so you can get your gamble on, along with a few other activities. Khool-Aid of KPWR and Poco Pero Locos will be hosting the event, and the Power 106 Flava Unit will provide the music. There will be a ton of giveaways and a surprise guest, so make sure you get there early.

Enter Lawman Promotions

Later on Friday evening, things will get even hotter, with the Lawman Rhythmic Party going down from 8-10pm in the main pool area of the Beverly Hilton. For eight years this has been one of the hottest and best attended parties at the convention, and this is the first time it is being held poolside. Lawman Promotions' Greg Lawley, Gary Spangler, Dam Posmer and the rest of the crew have done an incredible job of branding this event.

"I started doing the parties because I wanted something true to the music," says Lawley. "I felt I had a niche, being a rhythmic and hip-hop independent, so I wanted to make sure that the people who were into that music could get a good sampling of it at the convention and not have to sit through seven or eight other things that they didn't want to see. That's why the party is always well-attended and why everyone leaves with a smile — that, and because it's an open bar.

"The other reason I started these parties is because R&R is the premier publication in the industry. They've been true to their game, and I felt that if I was going to get in bed with anybody — and I had a lot of chances over the years to get involved with other trade publications that have now gone by the wayside — I might as well be in bed with the best.

"The people at R&R — Erica Farber, Kevin McCabe, Jacqueline Lennon, Anthony Acampora and Dontay Thompson — have been nothing less than stellar to work with. That's why I keep doing these parties at the R&R Convention." Past parties have featured performances by Alicia Keys and Christina Aguilera and, last year, an appearance by R. Kelly. The people at Lawman are looking forward to continuing the tradition this year, but they are also cranking things up a bit.

"We didn't want to do the same thing as last year," says Posner. "We're moving from upstairs down to the pool and moving the time to a little earlier. We also got [automaker] Maybach involved, so we'll have a nice car out there, along with appetizers and cocktails. We will dress it up, being outside rather than upstairs in a stuffy room."

"And free Speedos for all the guys and slingshots for the girls," Lawley adds. "P.S., don't forget to bring your mouth!"

On The Late-Night Tip

At 10pm, immediately following the Lawman Rhythmic Party, things heat up as SKAM Artist Management (a touring and DJ management company), in conjunction with Latium Entertainment (managers of Baby Bash, Frankie J, Play-N-Skill and Gemini), put on a party at Prey in West Hollywood.

The party will be hosted by Baby Bash and Frankie J. and will have some of the hottest radio DJs on the turntables, including E-Man, Vice and Echo of KPWR and Jazzy Jim of KYLD (Wild 94-97 San Francisco.

"I figured since the convention was in L.A. and I manage most of the top DJs in the area, it wouldn't be fair for us not to have a party," says SKAM's Sujit Kundu. "I wanted to do a convention party that wasn't a whole bunch of people stuck in a room. I wanted regular people there as well, with everyone coming out to have some fun and some drinks. During these conventions you end up being 10 or 20 deep, and you can't get people into the parties. I was like, 'Screw it, let's do our own."

The party has a Hawaiian luau theme, but Kundu says theme attire isn't mandatory. "I have a whole lot of surprises up my sleeve," he says. "It's a private party, and people can come with their convention registration to get in. Get there early, though, because once we hit capacity, it is what it is."

June 18, 2004 TOTAL STATIONS TOTAL LAST THIS PLAYS ARTIST TITLE LARELIS a 5815 +1158 536929 52/9 HSHER Confessions Part 2 (LaFace/Zombai 3 2 USHER Burn (LaFace/Zomba) 5741 +592 608648 16 88/6 1 3 PETEY PABLO Freek-A-Leek (Jive/Zomba) 5176 +529 489155 24 86/5 4 4 560573 17 2 TWISTA Overnight Celebrity (Atlantic) 5170 +377 85/5 5 JUVENILE Slow Motion (Cash Money/Universal) 4556 +1016 391428 9 81/13 8 6 +497 362602 15 84/5 7 ALICIA KEYS If I Ain't Got You (J/RMG) 4099 0 +299 356651 17 74/3 10 **OUTKAST** Roses (LaFace/Zomba) 3727 +669 8 366225 7 8317 13 LLOYD BANKS On Fire (Interscope) 3535 USHER f/LUDACRIS & LIL' JON Yeah (LaFace/Zomba) 3446 -357 387668 24 29/5 5 84/5 6 10 BEYONCE' Naughty Girl (Columbia) 3428 -363 287233 14 0 +191 297038 13 61/4 12 PITBULL f/LIL' JON Culo (TVT) 3314 -253 370270 21 80/5 9 12 M. WINANS f/ENYA & P. DIDDY I Don't Wanna Know (Bad Boy/Universal) 3247 1 228823 7 3054 +570 84/7 15 JAY-Z 99 Problems (Roc-A-Fella/IDJMG) 315640 7715 2937 -316 16 KANYE WEST (ISYLEENA JOHNSON ALFAILS Down (Roc-A-Fella/IDJMG) 11 14 1 2599 326206 10 67/8 NINA SKY Move Ya Body (Next Plateau/Universal) +510 19 1 HDUSTON f/CHINGY & NATE DOGG I Like That (Capitol) +634 200018 5 79/9 21 2539 18 1 VING YANG TWINS Whats Hannoin! (TVT) 2515 +382 188415 9 66/7 18 J-KWDN Tipsy (So So Def/Zomba) 2511 .711 201397 74 14 19 2455 +672 200983 4 75/42 24 MASE Welcome Back (Bad Boy/Universal) 20 294307 17 KANYE WEST Jesus Walks (Roc-A-Fella/IDJMG) 2408 +267 8 78/5 2 172065 10 49/10 25 PLAY-N-SKILLZ Freaks (Independent) 2128 +347 20 2 NB RIDAZ f/GEMINI So Fly (Upstairs) 2077 +88 139010 18 41/5 23 LIL' FLIP Game Over (Sucka Free/Loud/Columbia) 2021 .348 169691 19 72M 16 24 23 CASSIDY f/MASHONDA Get No Better (J/RMG) 1991 +165 123550 7 7114 25 162576 7419 28 LIL' FLIP Sunshine (Sucka Free/Loud/Columbia) 1978 4527 4 20 173166 R 6314 + 200 27 KEVIN LYTTLE Turn Me On (Atlantic) 1797 -134 106465 11 5712 1765 22 27 AMANDA PEREZ | Pray (Powerhowse/Virgin) 28 114827 62/8 LLDYD f/ASHANTI Southside (Murder Inc./Def Jam/IDJMG) 1458 +368 6 30 1411 -17 69909 47/4 29 RIC-A-CHE Coo Coo Chee (SRC/Universal) 29 1292 -324 136628 15 69/5 D12 f/EMINEM My Band /Shady/Interscope/ 26 30 3 BRANDY f/KANYE WEST Talk About Our Love (Atlantic) 1102 +110 103352 66/4 32 32 14/10 CIARA (PETEY PABLO Goodies (LaFace/Zomba) 1063 +522 117243 2 41 42/4 31 33 BEENIE MAN IMS. THING Dude (Virgin) 1013 -17 164917 20 34 7 46/6 37 MOBB DEEP Got It Twisted (Violator/Zomba) 852 +154125381 6 38 CHRISTINA MILIAN Dip It Low (Island/IDJMG) 825 +135 145236 13 3414 36 782 +40 123309 8 25/1 35 AKON fISTYLES P. Locked Up (SRC/Universal) 37 61/13 681 +407 57136 1 Debut D12 How Come (Shady/Interscope) 51/1 DILATED PEDPLES INANYE WEST This Way (Capitol) 671 .161 97160 14 33 38 35300 5 41/3 40 39 MURPHY LEE fINELLY Hold Up (Universal) 639 .29 1 42/5 40 632 +358 42987 Debut LUDACRIS Diamond In The Back (Def Jam South/IDJMG) 47 55152 8 4314 SLY BOOGY That'z My Name (Keep Thuggin') (J/RMG) 631 39 41 42 602 +108 31177 14 11/1 JOJO Leave (Get Out) (BlackGround/Universal) 42 -158 69143 12 44/1 YUNG WUN I/DMX . LIL' FLIP & DAVID BANNER Tear It Up (J/RMG) 577 36 43 44 558 +294 137780 1 TERROR SQUAD Lean Back (Universal) Debut JADAKISS f/NATE DOGG Time's Up! (Ruff Ryders/Interscope) 519 -227 19861 6 40/2 34 45 8/0 47 46 LIL ROB Neighborhood Music (Upstairs) 474 +100 49050 3 47 MONICA U Should've Known Better (J/RMG) 467 +213 56953 1 36/10 Debut 30270 3 14/0 46 48 MIS-TEEQ Scandalous (Reprise) 423 +39 49 410 +6 20318 13 17/0 44 DO OR DIE f/TWISTA & JOHNNY P. Do U? (Rap-A-Lot) 50 407 +70 23092 2 33/1 50 ROOTS Don't Say Nuthin' (Sanctuary/SRG)

93 CHR/Rhythmic reporters. Monitored airplay data supplied by Mediabase Research, a division of Premiere Radio Networks. Songs ranked by total plays for the airplay week of 6/6-6/12. Bullets appear on songs gaining plays or remaining flat from previous week. It two songs are tied in total plays, the song with the larger increase in plays is placed first. Songs below No. 20 are moved to recurrent after 20 weeks on the chart. Most Added is the total number of new adds officially reported to R&R by each reporting station. Songs unreported as adds on ot count toward overall total stations playing a song. Most Increased Plays lists the songs with the greatest week-to-week increases in total plays. Total Audience equals Average Quarter Hour Persons times number of plays (times 100). Each daypart on each station is assigned an AOH number. Average Quarter Hour Persons used herein with permission from the Arbitron Company). © 2004, The Arbitron Company). © 2004, R&R, Inc.

Most Added	
www.rradds.com	
ARTIST TITLE LABELIS)	ADD
TWISTA fir. KELLY So Sexy (Atlantic)	54
MASE Welcome Back (Bad Boy/Universal)	42
JUVENILE Slow Motion (Cash Money/Universal)	13
D12 How Come (Shady/Interscope)	13
PLAY-N-SKILLZ Freaks (Independent)	10
MONICA U Should've Known Better (J/RMG)	10
CIARA I/PETEY PABLO Goodies (LaFace/Zomba)	10
HOUSTON (CHINGY & NATE DOGG Like That (Capitol)	9
LIL' FLIP Sunshine (Sucka Free/Loud/Columbia)	9
USHER Confessions Part 2 (LaFace/Zomba)	9

Most Increased Plays

PLAY
INCREASE
+1158
+1016
+672
+669
+634
+592
+570
+529
+527
+522

New & Active

TWISTA f/R. KELLY So Sexy (Atlantic)
Total Plays: 400, Total Stations: 59, Adds: 54
Z-RO I Hate You (Rap-A-Lot)
Total Plays: 391, Total Stations: 16, Adds: 0
YOUNG ROME f/OMARION After Party (Universal)
Total Plays: 350, Total Stations: 28, Adds: 1
T.I. Let's Get Away (Grand Hustle/Atlantic)
Total Plays: 348, Total Stations: 27, Adds: 2
BEASTIE BOYS Ch-Check It Out (Capitol)
Total Plays: 318, Total Stations: 24, Adds: 3
PRINCE Call My Name (Columbia)
Total Plays: 295, Total Stations: 23, Adds: 2
LIL SCRAPPY No Problem (BME/Reprise)

Total Plays: 291, Total Stations: 11, Adds: 0 SLUM VILLAGE Selfish (Barak/Capitol) Total Plays: 261, Total Stations: 10, Adds: 1

PAYBAK My Angels (Innovative Music Network)
Total Plays: 235, Total Stations: 12, Adds: 2

J-KWON You & Me (So So DefiZomba) Total Plays: 208, Total Stations: 12, Adds: 2

Songs ranked by total plays

Detailed station playlists for all R&R reporters are available on the web at www.radioandrecords.com.



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America's Best Testing CHR/Rhythmic Songs 12 + For The Week Ending 6/18/04

Artist Title (Label)	TW	LW	Familiarity	Burn	Persons 12-17	Persons 18-24	Person: 25-34
USHER Burn (LaFace/Zomba)	4.32	4.45	99%	27%	4.41	4.30	4.23
USHER f/LUDACRIS & LIL' JON Yeah (LaFace/Zomba)	4.22	4.34	99%	47%	4.22	4.16	4.25
USHER Confessions Part 2 (LaFace/Zomba)	4.22	4.33	85%	13%	4.29	4.28	3.99
NINA SKY Move Ya Body (Next Plateau/Universal)	4.08	4.11	66%	9%	4.19	3.81	4.18
HOUSTON I/CHINGY & NATE OOGG Like That (Capitol)	4.05	-	43%	4%	4.17	4.22	3.80
DILATED PEOPLES HKANYE WEST This Way (Capitol)	3.99	4.01	54%	9%	4.18	3.82	3.94
TWISTA Overnight Celebrity (Atlantic)	3.98	3.95	90%	27%	3.96	4.05	4.04
KANYE WEST 1/SYLEENA JOHNSON All Falls Down (Roc-A-Fella/IDJMG)	3.97	3.95	92%	31%	3.92	4.03	4.07
CASSIDY fIMASHONDA Get No Better (J/RMG)	3.96	3.89	55%	8%	4.10	4.02	3.58
MARIO WINANS f/ENYA & P. DIDDY I Don't Wanna Know (Bad Boy/Universal)	3.95	4.08	98%	42%	3.89	3.89	4.18
LLDYD BANKS On Fire (Interscope)	3.95	3.83	61%	8%	4.11	4.00	3.59
OUTKAST Roses (LaFace/Zomba)	3.94	3.89	98%	31%	4.04	3.91	3.83
ALICIA KEYS If I Ain't Got You (J/RMG)	3.92	3.96	90%	29%	3.91	3.92	3.82
JUVENILE Slow Motion (Cash Money/Universal)	3.91	3.78	61%	11%	4.05	3.92	3.87
KEVIN LYTTLE Turn Me On (Atlantic)	3.90	3.77	53%	10%	3.86	4.00	3.72
J KWON Tipsy (So So Def/Zomba)	3.89	3.91	97%	46%	3.97	3.75	3.88
PETEY PABLO Freek-A-Leek (Jive/Zomba)	3.88	3.92	92%	32%	3.98	3.93	3.69
LLDYD f/ASHANTI Southside (Murder Inc./Def Jam/IDJMG)	3.83	_	47%	8%	4.05	3.87	3.40
KANYE WEST Jesus Walks (Roc-A-Fella/IDJMG)	3.79	3.89	48%	10%	3.92	3.80	3.56
YING YANG TWINS Whats Happnin! (TVT)	3.75	3.61	52%	10%	4.01	3.66	3.72
8EYONCE' Naughty Girl (Columbia)	3.67	3.93	99%	53%	3.56	3.66	3.85
JAY-Z 99 Problems (Roc-A-Fella/IDJMG)	3.67	3.69	70%	19%	3.70	3.62	3.56
PITBULL HÉIL' JON Culo (TVT)	3.63	3.69	52%	12%	3.86	3.63	3.28
NB RIDAZ figemini So Fly (Upstairs)	3.62	3.56	41%	10%	3.68	3.54	3.53
D12 flEMINEM My Band (Shady/Interscope)	3.57	3.67	98%	55%	3.66	3.34	3.62
LIL' FLIP Game Over /Sucka Free/Loud/Columbia/	3.57	3.46	81%	32%	3.65	3.46	3.47

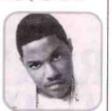
Total sample size is 386 respondents. Total average tavorability estimates are based on a scale of 1-5. (1=dislike very much, 5 = like very much). Total familiarity represents the percentage of respondents who recognized the song. Total burn represents the number of respondents who said they are tired of hearing the song. Songs must have 40% familiarity to appear on survey. Sample composition is based on persons 12+. Persons are screened via the Internet. Once passed, they can take the music test based on the format/music preference. RateTheMusic.com results are not meant to replace callout research. The results are intended to show opinions of participants on the the Internet only. RateTheMusic is a registered trademark of RateTheMusic.com. The RTM system, is available for local radio stations by calling 818-377-5300. RateTheMusic.com data is provided by Mediabase Research, a division of Premiere Radio Networks.

HEAD

ARTIST: Mase LABEL: Bad Boy/Universal

By MIKE TRIAS/Associate Editor

After rising to the upper echelons of the rap world and Indulging In a lifestyle concurrent with his status as a high-profile rapper,



Mase, one of P. Diddy's main men, decided to put the mike back on the stand in 1999. Not only did he make the decision just one month before his highly anticipated sophomore CD was scheduled to drop, he also chose to give up the life he knew for something that most people could barely comprehend: He left the game and its promiscuous lifestyle to become a minister. Now, five years after he left. Mase is back, with "Welcome Back."

Mason Durrell Betha was born in Jacksonville but spent much of his youth in New York, Living in the Big Apple encouraged him to follow his dreams of becoming a superstar, and Mase got his big break with his debut on the remix of 112's "Only You." From there he continued to ascend the ladder by rapping on other artists' hits, his nonchalant style of rhyming paving the way for others, such as Fabolous. By the time his debut album hit shelves, Mase was already a blg-time player.

"Welcome Back" is the lead single from Mase's comeback album, which is slated for release in August. The cut samples the theme song from the '70s sitcom Welcome Back, Kptter, and the tempo of the song allows Mase to easily pick up right where he left off. However, don't think that Mase's days as a minister haven't affected his art: Word has it that he won't have any explicit lyrics on the CD.

Reporters

To last Concess

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The Jate | Bage

20 MASE 24 TORETA OR RELLA SARA SPETEY PARKO STA OR MELLY

BEERIE MAN VAIS THING BRANDY HANTE WEST BLASTE BOYS

or IV-80-SIKILLZ RA SPETEV PI

TWISTA OR HELLY CHRISTINA MILLAN HOLISTON HONNIGY ... MONICA THINSTATIN MELLY THINSTATIN MELLY 4 HOUSTON HOHMGY & MATE DOGG 3 KEYNS LYTTLE 2 MASE CTB1/Febra (B*)
ONLYO Ben Coul TRUTH HURTS
MURPHY LEE ONE!
GOODIE MOR VSLE
FRICK SERMITH VS
TWISTA ON HELLY TWISTA OF AUGEL PAYEAR D12 BIG GEM CHESTINA

PR Draw Laid 3 CANA SPETEY PARKS

*Monitored Reporters 98 Total Reporters

POWERED BY MEDIABASE

87 Total Monitored

11 Total Indicator

Did Not Report, Playlist Frozen (2): KMRK/Odessa, TX KRRG/Laredo, TX Dropped Stations (1): WWBZ/Charleston, SC

WAST-FEAC

Date signed on in the format: 7/18/03

City of license: West Columbia, SC

Mailing address: 316 Greystone

Blvd., Columbia, SC 29210

Station phone: 803-343-1100

Web address: www.wxbt.com

Regional VP/Programming: Bruce

OM e-mail: Ijsmith@clearchannel.

Station fax: 803-779-9727

Owner: Clear Channel

GM e-mail: timmcfalls@

clearchannel com

OM phone: 803-343-1115

PD phone: 803-343-1064

PD e-mail: briananthonv@

Promotion Director e-mail:

Promotion Director: Gary Frakes

Promotion Director phone: 803-343-

garyfrakes@clearchannel.com

6-10am: The Big Beat Morning Show

Tossin' Ted and Sir Thurl

10am-2pm; Olympia D

2-6pm: Brian Anthony

6-10pm: Ant Mac

featuring Staci Static, Tony Scott,

clearchannel.com

GM: Tim McFalls

Logan

com

1100

On-Air Lines

OM: LJ Smith

PD: Brian Anthony

Frequency: 100.1 FM

Nickname: The Beat

Market rank: 90



thall@radioandrecords.com

R&R's Newest Urban And Urban AC Reporters

All the information you need to get the job done

ith all the changes R&R and Mediabase have introduced in the past year (monitoring Smooth Jazz and Christian, expanding to Canada), it's taken us a little extra time to get our core format panels updated. We thank you for being patient.

R&R and Mediabase are working together diligently to bring in all stations that qualify for monitored reporting status. Mediabase is in the process of increasing its capacity to include more stations in markets 1-140, and we will keep you updated as progress is made. Long-awaited changes to our Indicator panels will be coming early in the third quarter.

For now, though, here are our newest reporting stations for the Urban and Urban AC format.

Urban

WETP/Tampa



Frequency: 95.7 Nickname: The Beat Market rank: 21 Date signed on in the format: 10/27/04 City of license: Clearwater, FL Mailing address: WBTP, 4002 Gandy Blvd., Tampa, FL 33611 Station phone: 813-832-1000 Station fax: 813-832-1080 Web address: www.957thebeat.com Owner: Clear Channel GM: Dave Reinhart GM e-mail: davereinhart@ clearchannel.com Regional VP/Programming: Jeff Kapugi OM: Jeff Kapugi OM phone: 813-832-1918 OM e-mail: jeffkapugi@ clearchannel.com PD: Ron "Jomama" Shepard PD phone: 813-832-1543 PD e-mail: jomama@ clearchannel.com

MD: Steven Robinson

clearchannel.com

MD phone: 813-832-1485

MD e-mail: stevenrobinson@

Promotion Director: Melissa Weishaupt Promotion Director phone: 813-832-

Promotion Director e-mail: melissa weishaupt@clearchannel.com

On-Air Lineup 6-10am: Olivia Fox 10am-3pm: Reggie Reg

3-7pm: Baby Boy Stu Quiet Storm: Jomama Johnson

WPWM/Hartlerd



Frequency: 104.1 Nickname: Power 1041 Market rank: 49 Date signed on in the format: 9/15/03 City of license: Hartford Mailing address: 10 Columbus Blvd., Hartford, CT 06106 Station phone: 860-723-6000 Station fax: 860-723-6078 Web address: www.power1041.com Owner: Clear Channel GM: Manuel Rodriguez GM e-mail: manuelrodriguez@ clearchannel.com Regional VP/Programming: Gene Romano PD: Nicole S. PD phone: 860-723-6041 PD e-mail: nicoles@clearchannel. Promotion Director: Greg Dog Promotion Director phone: 860-723-6043 Promotion Director e-mail: gregdog@

clearchannel.com

6-10am: Star & Buc Wild

10am-2pm: TT Torrez

6-10pm: Spank Buda

2-6pm: Wendy Williams

10pm-2am: Power After Hours

On-Air Lineup

2-6am: Mara

Urban AC
WKST/Charleston, SC

Star 997

Frequency: 99.7 Nickname: Star 99.7 Market rank: 89 Date signed on in the format: 9/1/03 City of license: Hollywood, SC

Convention Essentials

What's better than three days in Los Angeles? Three days in L.A. when you can actually learn something about your business, as well as network with your peers and the top decisionmakers in

the biz. Here are all the important details you need to know about R&R Convention 2004:

• Date: June 24-26.

 Place: Beverly Hilton Hotel, Beverly Hills, CA.

 Registration: Online at www.radioandrecords.com, click on "Conventions/Summits."

Urban sessions: Friday, June 25, 3-5pm: "Urban Radio on the Edge," "Urban AC: Is It Time for Hip-Hop?"

• Industry Achievement Awards: Friday, June 25, 6-8pm.



Mailing address: 1964 Ashley River
Road, Charleston, SC 29407
Station phone: 843-852-9003
Station fax: 843-852-9041
Web address: www.star997.com
Owner: Apex
GM: Dean Pearce
GM e-mail: gdganpearce@aol.com
Consultant: Jay Dixon
Independent promoter: Kelvyn
Ventour
OM: John Anthony

OM: John Anthony
OM phone: 843-852-9003
OM e-mail: apexjohnanthony@
aol.com
PD: Michael Tee
PD phone: 843-852-9003
PD e-mail: teemkl@aol.com
MD: Michael Tee
MD phone: 843-852-9003

PD e-mail: teemkl@aol.com
MD: Michael Tee
MD phone: 843-852-9003
MD e-mail: michaelt@star997.com
Promotion Director: Carl Wine
Promotion Director phone: 843-8529003

Promotion Director e-mail: carl@ . apexbroadcasting.com

On-Air Lineup

6-10am: Jae Gregory & Monique Jordan

10am-3pm: Gina Cook 3-6pm: Michael Tee 6 6pm-midnight: Champagne Lewis Midnight-6am: Scotty O.J.

WKSP/Augusta, 64



Frequency: 96.3 Nickname: 963 Kiss FM, "Today's R&B and Old School" Market rank: 109 Date signed on in the format: Unavailable City of license: Aiken, SC Mailing address: 2743 Perimeter Parkway, Augusta, GA 30909 Station phone: 706-396-6000 Station fax: 803-510-3131 After-hours phone: 706-399-7557 Web address: www.963kissfm.com Owner: Clear Channel GM: Barry Kaye GM e-mail: barrykave@ clearchannel.com

Regional VP/Programming: Doc Wynter

OM: Mike Kramer OM phone: 706-396-6000 OM e-mail: mikekramer@

clearchannel.com
PD: Tim "Fattz" Snell (a.k.a.

Minnesota Fattz)
PD phone: 803-279-8297
PD e-mail: minnesotafattz@

clearchannel.com Asst. PD: Cher Best

Asst. PD phone: 803-279-4112

Asst. PD e-mail: cherbest@ clearchannel.com

MD: TuTu

MD phone: 706-399-2222

MD e-mail: tutu@clearchannel.com
Promotion Director: Cher Best

Promotion Director phone: 803-279-

4112

Promotion Director e-mail: cherbest@ clearchannel.com

On-Air Lineup

Frequency: 100.9

6-10am: Ice

10am-2pm: Selina Soul 2-6pm: Chaz Saunders

6pm-midnight: Minnesota Fattz



WJXWJackson, MS

Nickname: Majic 100.9
Market rank: 123
Date signed on in the format:
February 2003
City of license: Utica, MS
Mailing address: 1985 Lakeland
Drive, Suite 201, Jackson, MS 39216
Station phone: 601-713-0977

Station fax: 601-713-2977
Web address: www.majicradio.com
Owner: On Top Communications
GM: Karen Porter
GM e-mail: hot97@bellsouth.net

GM e-mail: hot97@bellsouth.net Regional VP/Programming: Steve Hegwood

PD: Steve Poston
PD phone: 601-713-0977
PD e-mail: hot97@bellsouth.net

On-Air Lineup

6-10am: David Stafford 10am-2pm: Germaine Williams

2-6pm: Steve Poston

URBAN TOP 50

- 100	10.70	June 18, 2004					
WEEK	THIS	ARTIST TITLE LABEL(S)	PLAYS	PLAYS	TOTAL AUDIENCE (00)	- WEEKS ON CHART	TOTAL STATIO
2	0	USHER Confessions Part 2 (LaFace/Zomba)	3710	+561	534417	10	4/2
3	2	USHER Burn (Laface/Zomba)	3333	+203	453889	15	67/1
1	3	TWISTA Overnight Celebrity (Atlantic)	3245	+29	413655	16	68/1
7	4	JUVENILE Slow Motion (Cash Money/Universal)	3079	+762	368572	18	22/3
5	5	LLOYD BANKS On Fire (Interscope)	2932	+400	385890	7	66/1
8	6	KANYE WEST Jesus Walks (Roc-A-Fella/IDJMG)	2686	+373	301245	11	70/1
4	7	ALICIA KEYS If I Ain't Got You (J/RMG)	2570	-2	379536	18	68/1
11	8	MONICA U Should've Known Better (J/RMG)	2560	+519	288454	12	68/1
6	9	PETEY PABLO Freek-A-Leek (Jive/Zomba)	2466	+15	334343	25	64/1
9	10	Lil' FLIP Game Over (Sucka Free/Loud/Columbia)	2038	-263	209395	19	59/1
13	0	OUTKAST Roses (LaFace/Zomba)	1931	+53	182302	15	68/1
14	12	R. KELLY Happy People (Jive/Zomba)	1904	+72	258662	14	67/1
10	13	M. WINANS f/ENYA & P. DIDDY I Don't Wanna Know (Bad Boy/Universal)	1776	-306	188200	17	58/1
16	14	BRANDY f/KANYE WEST Talk About Our Love (Atlantic)	1736	+117	173772	7	69/2
12	15	KANYE WEST (SYLEENA JOHNSON All Falls Down (Roc-A-Fella/IDJMG)	1701	-248	216541	16	69/1
17	16	LLDYD f/ASHANTI Southside (Murder Inc./Def Jam/IDJMG)	1680	+262	186815	6	65/2
21	O	ALICIA KEYS Diary (J/RMG)	1643	+394	214151	4	65/1
15	18	BEYONCE' Naughty Girl (Columbia)	1499	-213	178524	14	66/1
18	19	8-BALL & MJG You Don't Want Orama (Bad Boy/Universal)	1416	+33	135563	12	44/0
27	20	MASE Welcome Back (Bad Boy/Universal)	1188	+189	160395	4	60/59
22	3	SLUM VILLAGE Selfish (Barak/Capitol)	1185	+76	140551	12	45/0
25	22	JAY-Z 99 Problems (Roc-A-Fella/IDJMG)	1171	+155	110685	4	60/1
26	3	MOBB DEEP Got It Twisted (Violator/Zomba)	1092	+83	128376	7	55/2
24	4	BEENIE MAN f/MS. THING Dude (Virgin)	1064	+18	169899	20	33/0
28	25	AVANT Don't Take Your Love Away (Geffen)	1032	+91	131007	18	53/1
29	26	NINA SKY Move Ya Body (Next Plateau/Universal)	1023	+83	174505	8	39/0
23	27	JADAKISS f/NATE DOGG Time's Up! (Ruff Ryders/Interscope)	928	·130	71463	9	53/1
36	28	TWISTA f/R. KELLY So Sexy (Atlantic)	921	+290	131873	. 3	69/68
31	29	YING YANG TWINS Whats Happnin! (TVT)	920	+139	82654	5	42/1
30	30	YUNG WUN I/DMX, LIL' FLIP & DAVID BANNER Tear It Up (J/RMG)	909	+44	97101	9	42/0
32	3	LIL SCRAPPY No Problem (BME/Reprise)	851	+104	66673	3	58/1
35	32	HOUSTON f/CHINGY & NATE DOGG I Like That (Capitol)	782	+127	66457	3	46/6
34	33	LIL' WAYNE Bring It Back (Cash Money/Universal)	730	+73	57564	8	35/0
40	33	T.I. Let's Get Away (Grand Hustle/Atlantic)	725	+135	54290	3	45/0
45	3	LIL' FLIP Sunshine (Sucka Free/Loud/Columbia)	696	+207	75182	2	51/1
37	36	PRINCE Call My Name (Columbia)	683	+82	62647	4	54/1
Debut	37	LUDACRIS Diamond in The Back (Def Jam South/IDJMG)	677	+271	47716	1	47/1
33	38	CASSIDY f/MASHONDA Get No Better (J/RMG)	635	-111	41495	8	38/0
41	39	BONE CRUSHER f/YING YANG Take Ya Clothes Off (So So Def/Zomba)	627	+69	34985	3	44/1
Debut	1	TERROR SQUAD Lean Back (Universal)	620	+321	125605	1	54/12
43	4	RUBEN STUDDARD What If (J/RMG)	587	+77	66661	10	38/1
39	42	ELEPHANT MAN Jook Gal (VP/Atlantic)	570	-23	146081	10	35/0
50	3	J-KWON Hood Hop (So So Def/Zomba)	562	+155	37648	2	47/0
42	44	YOUNG ROME f/OMARION After Party (Universal)	523	-10	52194	3	35/0
Debut	45	J. BUDDEN/JOE/F. JDE Not Your Average Joe (Def Jam/IDJMG)	501	+96	34295	1	48/4
44	46	MUSIQ Whoknows (Def Soul/IDJMG)	500	+8	74477	19	28/1
Debut	0	R. KELLY You Saved Me (Jive/Zomba)	464	+149	81897	1	1/0
Debut	48	KEVIN LYTTLE Turn Me On (Atlantic)	462	+117	100398	1	24/0
48	49	CEE-LO The One (LaFace/Zomba)	454	+37	23645	2	26/1
38	50	JOE f/G UNIT Ride Wit U (Live/Zomba)	453	-143	71364	13	38/0

73 Urban reporters. Monitored airplay data supplied by Mediabase Research, a division of Premiere Radio Networks. Songs ranked by total plays for the airplay week of 6/6-6/12. Bullets appear on songs gaining plays or remaining flat from previous week. If two songs are tied in total plays, the song with the larger increase in plays is placed first. Songs below No. 20 are moved to recurrent after 20 weeks on the chart. Most Added is the total number of new adds officially reported to R&R by each reporting station. Songs unreported as adds do not count toward overall total stations playing a song. Most Increased Plays lists the songs with the greatest week-to-week increases in total plays. Total Audience equals Average Quarter Hour Persons times number of plays (times 100). Each daypart on each station is assigned an AQH number. Average Quarter Hour Persons used herein with permission from the Arbitron Company (© 2004, The Arbitron Company). © 2004, R&R, Inc.

Most Added

www.rradds.com	
ARTIST TITLE LABEL(S)	ADDS
TWISTA I/R. KELLY So Sexy (Atlantic)	68
MASE Welcome Back (Bad Boy/Universal)	59
CIARA I/PETEY PABLO Goodies (LaFace/Zomba)	35
JANET JACKSON All Nite (Don't Stop) (Virgin)	31
L. VANDROSS W/ BEYONCE' The Closer I Get To You (J/RMG)	27
TERROR SQUAD Lean Back (Universal)	12
SHELLS Why I Love You (J/RMG)	10
HOUSTON (ICHINGY & NATE ODGG Like That (Capitol)	6
SLY BOOGY That'z My Name (Keep Thuggin') (J/RMG)	6

Most Increased Plays

ARTIST TITLE LABELIS)	PLAY INCREASE
JUVEMILE Slow Motion (Cash Money/Universal)	+762
USHER Confessions Part 2 (LaFace/Zomba)	+561
MONICA U Should've Known Better (J/RMG)	+519
LLOYD BANKS On Fire (Interscope)	+400
ALICIA KEYS Diary (J/RMG)	+394
KANYE WEST Jesus Walks (Roc-A-Fella/IDJMG)	+373
TERROR SQUAQ Lean Back (Universal)	+321
TWISTA I/R. KELLY So Sexy (Atlantic)	+290
LUDACRES Diamond in The Back (Def Jam South/IDJMG)	+271
LLOYD flASHANTI Southside (Murder Inc./Def Jam/IDJMG)	+262

New & Active

ANGIE STONE I Wanna Thank Ya (J/RMG)
Total Plays: 425. Total Stations: 34. Adds: 4

ROOTS Don't Say Nuthin' (Sanctuary/SRG) -Total Plays: 422, Total Stations: 39, Adds: 3

ALLEN ANTHONY You (Roc-A-Fella/IDJMG)
Total Plays: 318, Total Stations: 28, Adds: 0

B.G. I Want It (Chappa City/Koch)
Total Plays: 317, Total Stations: 28, Adds: 2

AKON I/STYLES P. Locked Up /SRC/Universal/ Total Plays: 296, Total Stations: 13, Adds: 1

GOODIE MOB f/SLEEPY BROWN Play Your Flute /Koch/ Total Plays: 227, Total Stations: 26, Adds: 4

TEENA MARIE Still In Love (Cash Money/Universal)
Total Plays: 226, Total Stations: 21, Adds: 1

TRUTH HURTS Ready Now (Pookle)
Total Plays: 185, Total Stations: 18, Adds: 3

JAMET JACKSON All Nite (Don't Stop) (Virgin) Total Plays: 171, Total Stations: 31, Adds: 31

SLY BOOGY That'z My Name (Keep Thuggin') (J/RMG) Total Plays: 85, Total Stations: 21, Adds: 6

Songs ranked by total plays

Detailed station playlists for all R&R reporters are available on the web at www.radioandrecords.com.



R&R's Year-End Chart Pack

NOW AVAILABLE!

Includes year-end charts for all R&R formats from 1974 through 2003! Call (310) 788-1625 or email moreinfo@radioandrecords.com





America's Best Testing Urban Songs 12 + For The Week Ending 6/18/04

Artist Title (Label)	TW	LW	Familiarity	Burn	Persons 12-17	Persons 18-24	Persons 25-34
USHER f/LUDACRIS & LIL' JON Yeah (LaFace/Zomba)	4.30	4.27	100%	43%	4.29	4.42	3.85
USHER Burn (LaFace/Zomba)	4.28	4.35	-98%	32%	4.15	4.33	3.52
USHER Confessions Part 2 (LaFace/Zomba)	4.22	4.24	87%	18%	4.04	4.20	3.45
TWISTA Overnight Celebrity (Atlantic)	4.20	4.19	92%	25%	4.16	4.17	4.14
LLOYD BANKS On Fire (Interscape)	4.17	4.02	73%	9%	4.11	4.12	4.07
NINA SKY Move Ya Body (Next Plateau/Universal)	4.09	4.05	72%	16%	4.06	4.15	3.73
PETEY PABLO Freek-A-Leek (Jive/Zomba)	4.08	3.91	95%	28%	3.99	4.05	3.83
MOBB DEEP Got It Twisted (Violator/Zomba)	4.07	4.01	55%	7%	4.10	4.09	4.12
JAY-Z Dirt Off Your Shoulder (Roc-A-Fella/IDJMG)	4.06	4.03	97%	35%	4.08	4.06	4.15
JUVENILE Slow Motion (Cash Money/Universal)	4.04	3.84	70%	11%	3.94	3.97	3.80
MARIO WINANS flenya & P. DIDDY I Don't Wanna Know (Bad Boy/Universal)	4.02	4.00	98%	42%	4.00	4.19	3.38
KANYE WEST 1/SYLEENA JOHNSON AN Falls Down (Roc-A-Fella/IDJMG)	4.02	4.00	94%	35%	4.13	4.12	4.16
OUTKAST Roses (LaFace/Zomba)	3.99	3.89	97%	34%	3.92	4.07	3.40
KANYE WEST Jesus Walks (Roc-A-Fella/IDJMG)	3.99	3.89	68%	11%	4.05	4.04	4.08
J-KWON Tipsy (So So Det/Zomba)	3.97	3.96	99%	46%	3.84	4.00	3.30
BEENIE MAN I/MS. THING Dude (Virgin)	3.97	_	68%	19%	3.93	4.07	3.49
MONICA U Should've Known Better (J/RMG)	3.97	3.83	63%	10%	3.88	4.07	3.20
CASSIDY f/MASHONDA Get No Better (J/RMG)	3.94	3.85	67%	13%	3.81	4.00	3.29
LLOYO f/ASHANTI Southside (Murder Inc./Def Jam/IDJMG)	3.94	3.73	61%	11%	3.74	3.90	3.18
ALICIA KEYS If I Ain't Got You (J/RMG)	3.93	3.93	92%	31%	3.95	4.11	3.39
JADAKISS f/NATE DOGG Time's Upl /Ruff Ryders/Interscope/	3.90	3.76	55%	7%	3.87	3.82	4.00
MASE Welcome Back (Bad Boy/Universal)	3.88	-	52%	9%	3.82	3.82	3.83
BEYONCE' Naughty Girl (Columbia)	3.84	3.84	98%	42%	3.82	3.97	3.31
AVANT Don't Take Your Love Away (Geffen)	3.83	3.58	64%	20%	3.73	3.84	3.38
ALICIA KEYS Diary (J/RMG)	3.77	-	51%	13%	3.90	4.09	3.17
BRANDY I/KANYE WEST Talk About Our Love (Atlantic)	3.69	3.71	71%	18%	3.73	3.79	3.50
LIL' FLIP Game Over /Sucka Free/Loud/Columbia/	3.64	3.61	88%	36%	3.47	3.50	3.38

Total sample size is 358 respondents. Total average (avorability estimates are based on a scale of 1-5, (1=dislike very much, 5 = like very much). Total familiarity represents the percentage of respondents who recognized the song. Total burn represents the number of respondents who said they are tired of hearing the song. Songs must have 40% familiarity to appear on survey. Sample composition is based on persons 12+, Persons are screened via the Internet. Once passed, they can take the music test based on the format/music preference. RateTheMusic.com results are not meant to replace callout research. The results are intended to show opinions of participants on the the Internet only. RateTheMusic is a registered trademark of RateTheMusic.com. The RTM system, is available for local radio stations by calling 818-377-5300. RateTheMusic.com data is provided by Mediabase Research, a division of Premiere Radio Networks.

Indicator

Most Added

TWISTA FIR. KELLY So Sexy (Atlantic)

MASE Welcome Back (Bad Boy/Universal)

Songs ranked by total plays

Recurrents

USHER f/LUDACRIS & LIL' JON Yesh (LaFace/Zomba)	1163
JAY-Z Dirt Off Your Shoulder (Roc-A-Fella/10JMG)	1132
J-KWON Tipsy (So So Def/Zomba)	1005
LUDACRIS Splash Waterfalls (Del Jam South/IDJMG)	775
YING YANG TWINS I/LIL' JON Salt Shaker (TVT)	632
CHINGY One Call Away (DTP/Capitol)	551
YOUNGBLOODZ f/LIL' JON Damn! (So So Def/Zomba)	530
T.I. Rubber Band Man (Grand Hustle/Atlantic)	485
CASSIDY f/R. KELLY Hotel (J/RMG)	432
OUTKAST The Way You Move (LaFace/Zomba)	395
ALICIA KEYS You Don't Know My Name (J/RMG)	372
LIL' JON & THE EASTSIDE BOYZ Get Low (TVT)	369
R. KELLY Step In The Name Of Love (Jive/Zomba)	367
RUBEN STUDDARD Sorry 2004 (J/RMG)	342
TWISTA FIKANYE WEST & JAMIE FOXX Slow Jamz (Atlantic)	320
BEYONCE' Me, Myself And I (Columbia)	303
CHINGY Right Thurr (DTP/Capitol)	262

Reporters

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- *Monitored Reporters **84 Total Reporters**
- 73 Total Monitored
- 11 Total Indicator
- Did Not Report, Playlist Frozen (1): KBCE/Alexandria, LA

R&R asks radio DJs for the hottest records jumping off.





Fred L. Green III, a.k.a. "D.J. Red" Mix Show Coordinator, WNPL (Blazin' 106.7)/Nashville

Crime Mobb featuring Lil Scappy's "Knuck If You Buck" (BME/ Warner Bros): Another hot one from the ATL and the good folks at BME Records. This record is like a virus — it just keeps spreading. The hook in this song is the power behind it all. It's hypnotic; you just can't stop saying it. Put that together with a heavy Southern track that has a lot of bounce to it, and you have a winner, my friend. . Clara featuring Petey Pablo's "Goodies" (LaFace/Zomba): The next installment in crunk produced by Lil Jon Is yet another smash. Ciara's soft, sexy voice complements the power synth chords Lil Jon's become known for, making this a banging song. Toss Petey in the mix, with his smooth "Freeka-Leek" vocal tone that all the ladies love, and look out, radio - you have a hit record on your hands. . Juvenile, Wakco & Skip's "Nolia Clap" (Rap-A-Lot): What more can I say? Juvenile and his crew are back at it with "Nolia Clap." This song is hot, man. After one listen, you will find yourself doing the "Nolia Clap," and your listeners will too.

Young Buck featuring 50 Cent's "Let Me In" (G-Unit/Interscope): Young Buck is Cashville's hometown hero, and he is doing his thing with "Let Me In." This is a hot song; it's like a revisiting "In da Club," with 50's intro. You can't say no to this record.

Glenn Cosby PD, WSRB (Soul 106.3)/Chicago

We just pulled off the Soul Explosion, the first big event we've done since we launched WSRB (Soul 106.3)/Chicago last fall. Rose Royce, The SOS Band, Morris Day & The Time and The Gap Band performed. We even had a big surprise, when R. Kelly showed up and jumped onstage with Charlie Wilson of The Gap Band. He sang his song "Happy People." The crowd went nuts! He's currently working with Charlie on his new project, due out later this year. We were very happy overall with the event, which drew more than 3,500 attendees. It was a complete sellout - not a seat was empty. No, actually, all the seats were empty, because everyone was up and dancing the entire night! We're getting out in the streets now, because we just got our new station vehicle - a Suburban that has an incredible wrap of the station's logo. Every morning Wally Muhammad cruises around Chicago doing call-ins to the morning show from different locations. We also give out "soul packs," which include all of our merchandising — and we have a lot of it: T-shirts, key chains, potato-chip clips and, in the winter, ice scrapers for your car windows. You need that here in Chicago. All of the items have the Soul 106.3 logo on them to help brand the station. When you're going up against a station that has 15-20 years on you in the market, you have to do every little thing to get those call letters and that dial position out into the community. That's what we've been doing.

ARTIST: Joe Budden LABEL: Def Jam/IDJMG CURRENT PROJECT: TBA IN STORES: Third Quarter CURRENT SINGLE: "Not Your Average Joe" HOMETOWN: Jersey City, NJ

By DANA HALL/URBAN EDITOR

Personal Stats: Born in the Spanish Harlem area of New York, Joe Budden spent his early years in Queens and moved to Jersey City, NJ at the age of 11. He still calls Jersey City - the town across the Hudson River from Manhattan his home. Both his father, a multi-instrumentalist, and the old-school hip-hop of New York inspired him to pursue his dream of becoming a lyricist. At the age of 16 he started by performing on street corners and, says Budden, "every event that featured hip-hop music in my town."

By 2001 one of his self-produced songs made it to Cutmaster Cee, who included it on one of his popular mix tapes. Budden's fame grew, and he started to get play on a number of mix tapes put out by Budden's top DJs in the business: DJ Clue, Kay Slay, Cee and Green Lantern. Cee passed Budden's tape on to Webb, of Desert Storm (the production team behind Fabolous), and the ball started rolling toward a recording contract. But it was Budden's freestyle rap over a Lil Mo and Fabolous cut heard on mix tapes everywhere that finally brought him to the attention of Def Jam.

TALK BACK TO R&R!

Do you have questions, comments or feedback regarding this column or other issues?

> Call me at 201-656-3431 or e-mail: dhall@radioandrecords.com



Influences: Rakim, Kool G Rap, KRS-One, Run DMC and LL Cool J.

The Album: Budden's debut album. Joe Budden, featured the talents of his writing and producing team, On Top. Budden's use of his team, rather than the talents of established artists and production teams, is just one of the highlights of the rapper's debut album. "I'm not really in to having a lot of big-name producers on my album," Budden says. "I'm not putting out a compilation, and I want to give people more of me, as opposed to me and this established artist.

"I want people to have a better feel for me when they check out my album. Not to feel me like I'm an artist, but like I'm a regular person. On mix tapes my moniker was 'Regular Joe,' and I want people to know that I'm regular and down-to-earth."

Regular but not average, according to his latest single, "Not Your Average Joe," which is from his Def Jam album due out later this year. The new single features the unique vocal stylings of crooner Joe and rapper Fat Joe. You can hear the track all this month on R&R's GFA Urban Radio at http://gfa.radioandrecords. com /GFARadio /urban.htm.

See him: Joe Budden is touring the West Coast during the month of June.

Urban AC Reporters

Stations and their adds listed alphabetically by market

POWERED BY Monitored Reporters MEDIABASE **48 Total Reporters** 45 Total Monitored

3 Total Indicator

June 18, 2004

THIS	ADDRES TOTAL A ANGLES	TOTAL	+1-	TOTAL	WEEKS ON	TOTAL STATIONS
_				(00)		ADDS
						41/0
						37/0
						42/0
						13/1
9						40/0
						8/1
	PRINCE Call My Name (Columbia)	752	+218	79133		40/1
	KEM Love Calls (Motown/Universal)	659	+127	84341	71	33/0
9	TAMIA Questions (Atlantic)	555	+58	39740	12	34/0
10	JANET JACKSON I Want You (Virgin)	550	-140	62492	15	40/0
O	RUBEN STUDDARD Sorry 2004 (J/RMG)	519	+22	75201	25	39/0
12	BEYONCE' Me, Myself And I (Columbia)	479	-18	50743	21	34/0
13	AVANT Don't Take Your Love Away (Geffen)	468	-2	52885	14	12/1
1	RUBEN STUDDARD What If (J/RMG)	454	+29	35500	10	28/0
15	CARL THOMAS Make It Alright (Bad Boy/Universal)	423	-7	60675	9	23/0
16	M. WINANS ITENYA & P. DIDDY I Don't Wanna Know (Bad Boy/Universal)	423	46	57355	7	10/0
O	JOE Priceless (Jive/Zomba)	413	+80	36897	3	32/4
18	MUSIQ Whoknows (Def Soul/IDJMG)	402	-47	56905	17	25/0
19	LASHELL GRIFFIN Free (Epic)	393	+65	24373	6	25/0
20	MARY J. BLIGE It's A Wrap (Geffen)	378	+15	49367	6	18/0
2	ALICIA KEYS Diary (J/RMG)	369	+133	46925	2	27/1
22	MONICA U Should've Known Better (J/RMG)	346	+76	27206	8	17/1
23	PRINCE Musicology (Columbia)	289	-61	33934	11	30/0
24	ANGIE STONE I Wanna Thank Ya (J/RMG)	262	+25	21716	5	26/0
	ANTHONY HAMILTON Charlene (So So Def/Zomba)	248	+15	19358	18	14/0
	TEMPTATIONS Something Special (Motown/Universal)	200	+49	9583	3	20/0
	LUTHER VANDROSS W/ BEYONCE' The Closer I Get To You (J/RMG)	166	+75	16875	7	33/33
_		160	-11	4779	6	15/0
		158	+47	8060	1	18/0
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45 Urban AC reporters. Monitored airplay data supplied by Mediabase Research, a division of Premiere Radio Networks. Songs ranked by total plays for the airplay week of 6/6-6/12. Bullets appear on songs gaining plays or remaining flat from previous week. If two songs are tied in total plays, the song with the larger increase in plays is placed first. Songs below No. 15 are moved to recurrent after 20 weeks on the chart. Most Added is the total number of new adds officially reported to R&R by each reporting station. Songs unreported as adds do not count toward overall total stations playing a song. Most Increased Plays first he songs with the greatest week-to-week increases in total plays. Total Audience equals Average Quarter Hour Persons times number of plays (times 100). Each daypart on each station is assigned an AOH number. Average Quarter Hour Persons used herein with permission from the Arbitron Company (© 2004, The Arbitron Company). © 2004, R&R, Inc.

New & Active

RHIAN BENSON Words Hurt Too (DKG)
Total Plays: 146, Total Stations: 16, Adds: 1
THEO Chemistry (TWP)
Total Plays: 121, Total Stations: 8, Adds: 0
AMEL LARRIEUX For Real (Biss Life)
Total Plays: 118, Total Stations: 9, Adds: 0

GLADYS KNIGHT f/EDESIO ALEJANORO Feelin' Good (Vacilon) (Pyramid)

Total Plays: 102, Total Stations: 14, Adds: 2 AL GREEN Rainin' In My Heart (Blue Note/EMC) Total Plays: 97, Total Stations: 11, Adds: 2 FREDDIE JACKSON Say Yeah (Martland)
Total Plays: 53, Total Stations: 7, Adds: 0
BONEY JAMES fiBILAL Better With Time (Warner Bros.)
Total Plays: 38, Total Stations: 21, Adds: 21
VAN HUNT Down Here In Hell (With You) (Capitol)
Total Plays: 17, Total Stations: 19, Adds: 19
TEEDRA MOSES Be Your Girl (TVT)
Total Plays: 10, Total Stations: 6, Adds: 2
RICKY FANTE' It Ain't Easy (Virgin)

Total Plays: 8. Total Stations: 9. Adds: 5

Songs ranked by total plays

Most Added®

www.rradds.com		
ARTIST TITLE LABEL(S)	. •	ADO
L VANDROSS W/ BEYONCE' The Clo	ser I Get To You (J/RMG)	33
BONEY JAMES IBILAL Better With	Time (Warner Bros.)	21
VAN HUNT Down Here in Hell (With Yo	ou) (Capitol)	15
RICKY FANTE' It Ain't Easy (Virgin)		-
JOE Priceless (Jive/Zomba)		1
KIM WATERS Love's Theme (Shanaci	hie)	
G. KNIGHT f/E. ALEJANDRO Feelin' G	Good (Vacilon) (Pyramid)	2
AL GREEN Rainin' In My Heart (Blue A	lote/EMC)	1
TEEDRA MOSES Be Your Girl (TVT)		-
JILL SCOTT Golden (Hidden Beach/Epi	ic)	1

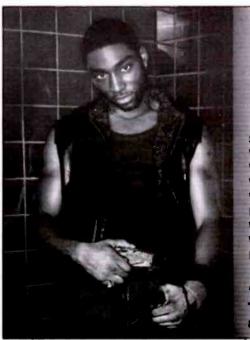
Most Increased Plays

	PLAY
ARTIST TITLE LABELIS)	INCREASE
PRINCE Call My Name (Columbia)	+218
R. KELLY Happy People (Jive/Zomba)	+178
JULL SCOTT Golden (Hidden Beach/Epic)	+152
USHER Burn (LaFaca/Zomba)	+141
ALICIA KEYS Diary (J/RMG)	+133
TEENA MARIE Still in Love (Cash Money/Universal)	+127
KEM Love Calls (Motown/Universal)	+127
ALICIA KEYS If I Ain't Got You (J/RMG)	+125
LUTHER VANDROSS Think About You (J/RMG)	+124
JEFF MAJORS Pray (Music One)	+97

Most Played Recurrents

ARTIST TITLE LABEL(S)	PLAYS
SMOKIE NORFUL I Need You Now (EMI Gaspel)	418
OUTKAST The Way You Move (LaFace/Zomba)	329
ALICIA KEYS You Don't Know My Name (J/RMG)	308
LUTHER VANDROSS Dance With My Father (J/RMG)	289
AVANT Read Your Mind (Geffen)	244
R. KELLY Step In The Name Of Love (Jive/Zomba)	229
GERALD LEVERT U Got That Love (Call It A Night) (Atlantic)	226
JOE More & More (Jive/Zomba)	223
HEATHER HEADLEY I Wish I Wasn't (RCA/RMG)	222
WILL DOWNING A Million Ways (GRP/VMG)	218

Detailed station playlists for all R&R reporters are available on the web at www.radioandrecords.com.



KÜERAII

Stations Already On:

WBLS/New York,NY WJKS/Wilmington,DE WSSP/Charleston,SC WNPL/Nashville,TN KIPR/Little Rock, AR WFLM/Ft. Pierce, FL WFXE/Columbus, GA KBLR/Omaha, NE WPHR/Syracuse,NY
WWDM/Columbia, SC
WJMI/Jackson, MS
KVSP/Oklahoma City,OK
KOKY/Little Rock, AR
KBTT/Shreveport,LA
WQBT/Savannah, GA
WEMX/Toledo, OH

WWHT/Syracuse, NY WWBZ/Charleston,SC WJTT/Chattanooga,TN WBLX/Mobile,AL WBTF/Lexington, KY KDKS/Shreveport,LA WJMH/Greensboro, NC KOHT/Tucson, AZ WBLK/Buffalo,NY WWWZCharleston,SC WYIL/Knoxville,TN WEUP/Huntsville,AL WTMG/Gainsville, FL KNDA/Corpus Christie,TX KJMM/Tulsa, OK

Album In Stores Soon

To Get The Summer's Hottest Single Go To www.blackrain-records.com and click on the Download "R U Awake" link

4 1 K R 4 1



ihelton@radioandrecords.com

Inside Country's Co-Chaired Powerhouse

Continued from Page 1

of years prior about trying to figure out a way to work together. We were talking about back-room functions. I can't say it was a huge surprise that they asked us to do it.

R&R: Did this come from Universal top-down, or did you get together and decide this was what you wanted to do before they made you do it?

LL: [Universal Music Group Chairman] Doug Morris said to me, six weeks ago, "Why don't you both take a look at this and see whether you can both be happy and whether it works for you and your artists?"

JS: "If it does, great. If it doesn't, great."

LL: Yeah, And, "How much money can you save?" There were some practical discussions too. They pretty much let us know that if we didn't think it made sense, we didn't have to do it, which is pretty cool to have your bosses say to you.

JS: We've worked together before, and two or three years before that we had talked about structure anyway, so we sort of picked up where we left off. We met a few times, and it all made sense. Seems like it really makes sense now.

R&R: Many times in the past, New York or L.A. parent companies have put two or even three people in as co-heads of their Nashville operations, and it has never worked. What's going to make this different?

JS: Our backgrounds. The thing that makes sense out of this is that the business is evolving to where we have to have some real experts. If you're not really good at what you do, you are not in business anymore. Luke is really good at marketing and selling records and having the vision he has, and 1 am really good at what 1 do. I make records, I sign artists, I have a creative vision, and I feel I've gotten to a place where I hit more times than not. Hopefully, that will continue.

The two of us complement each other. Luke is so good at his business, and he is so good at taking care of my business, and I feel that I'm really good at watching his back creatively. We had actually done a little bit in the past, with me being a producer and working for him on different projects. It worked very naturally. As far as label heads' projects, one-offs — the sort of things we had done with the Universal family — those also worked. In this case, one and one make 10.

R&R: James, outline your role with the new company — specifically, what role you'll have with MCA and Mercury artists.

JS: We are co-Chairs and have that job to do. Everything that falls beyond that is where it gets easier and more interesting. When it comes to the creative side, Luke and I have our meetings and talk about the artists I'm dealing with whom I haven't dealt with in the past. He does the same. We've got a Dream-Works family showing up here, both staff and roster, that he has to deal with. [DreamWorks moved into the MCA and Mercury building.] So, we are still getting adjusted. We have a larger A&R department. It's sort of like me overseeing three families now, instead of one.

At the same time, we didn't have to fix anything. Both labels have been working very well. We weren't in trouble when we got together. We weren't looking for something to fix us. We were doing really well, so let's do it together. I can give you some extra tips creatively; you can give me some as far as the business, administrative and marketing.

"I don't have any aspirations to be a record producer. I don't think James has any aspirations to spend his life in an office. So, in a real natural way, it works."

Luke Lewis

R&R: Luke, what's your role? You've always been very active in A&R. Will that continue?

LL: I was involved in signing off on the signings, but I don't know how to make a record or how to tell anybody how to make a record. I haven't been involved in the song process day to day. I like managing people, I like selling records, and I like marketing records. I don't have any aspirations to be a record producer. I don't think James has any aspirations to spend his life in an office. So, in a real natural way, it works.

Neither of us has aspirations to be the king. We have both been around a long time and had success. I don't want my boss' job; I don't think James wants it. Not to say that we are comfortable, but we are comfortable in our roles. Trust me, we walked around a couple of weeks thinking, "What could be wrong with this?" We've watched this kind of arrangement not work, but we have also watched it work. [Former MCA/Nashville Chairman] Bruce Hinton and [Former MCA/Nashville President] Tony Brown, in this building, made it work really well for a long time.

It's not like he's never going to get on my turf or I might not get on his. I'm not going to try to learn to play drums or anything. He's probably going to run signings by me just because he does that. If we didn't know each other and didn't like each other and didn't respect each other so much, this thing would be funky. On paper it might look right, but it wouldn't work if we didn't have mutual respect.

R&R: As you guys were developing this, was there any discussion of "Look what happened over at RLG when they moved Arista under the umbrella with RCA and BNA" or "Look how Joe Galante was able to parlay that extra clout..."?

LL: Yeah, we want to kick his ass. JS: [Langhing.] Luke got to it faster than I did. We intend to be the best at what we do. This is a really elite company. You have the biggest female artist and the biggest male artist under one roof, Shania Twain and Toby Keith — who, by the way, started out on the same bus.

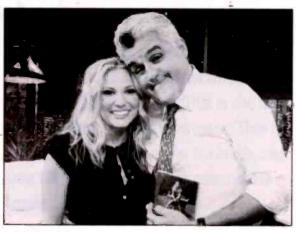
R&R: What about artist signings? Do they have to be agreed on by both parties? Might there be any "Hey, look who I signed over the weekend"?

LL: I am not going to do that to him — unless something has to be done immediately or we lose it.

JS: We already had that conversation. He had some people he was working on when I got here, and I had some people I was working on before he got here. We've sort of finalized those. It works out really

R&R: Have you guys talked about your musical tastes? Where are you alike, and where are you 180 degrees apart?

LL: One thing I do know we both like — hits. [Langhs.] We sort of listen to the same stuff. We grew up in the same era. We haven't really sat down and compared it, but I know James played on a lot of R&B records I grew up listening to. When you're someone's peer generation-



CHIN MUSIC Mercury newcomer Julie Roberts needed a Lear jet to meet all her obligations during Nashville's CMA Music Festival, Including a performance in Los Angeles of her single "Break Down Here" on The Tonight Show With Jay Leno. Seen here on the set are Roberts and Leno.

ally, you end up at least understanding each other, even if you weren't listening to the same thing. Were you taking acid and listening to The Byrds?

JS: Absolutely. Did you get crazy high and go see a Jimi Hendrix concert?

LL: Yes, I did. Diamond Head Bowl in Hawaii. I think I left my body three or four times. [Laughs.] In terms of contemporary stuff, both of us have had to stay focused on contemporary country music. Some things that are successful I don't care for, and some things that aren't successful I love. I think that is a pretty natural thing.

R&R: Anything you really disagree on musically?

LL: Not yet.

JS: We sort of critique things, and we laugh about it. We're big boys. This isn't rocket science; this is about doing the very best at what you do.

R&R: Staff reductions are probably the most difficult part of this kind of move. How did you decide where to cut back and how much of a reduction to make?

LL: It was agonizing. There were natural redundancies. All of a sudden, we have two of the best heads of promotion in the business [MCA & Mercury Sr. VP Michael Powers and DreamWorks head of promotion and artist development Scott Borchetta], and we couldn't keep them both. It wouldn't be fair to either of them. That was the hardest part of the whole dang thing — figuring out that we didn't have room for everybody.

R&R: Front to end, how long was it?

LL: Three weeks, from when we were talked to, to when it happened — and everybody in town knew what was happening a week before it was supposed to get out. You can't keep secrets around here. That wasn't fair to people who were sitting around here for a couple of weeks wondering if they were going to get whacked. We didn't let anybody go who wasn't great. The good news is that the teams seem to complement each other, in terms of

"We weren't in trouble when we got together. We weren't looking for something to fix us."

James Stroud

how we were able to integrate a lot of the folks from DreamWorks and MCA/Mercury. They seem to complement each other so far. I am really confident that it is going to work.

JS: We were already in the Universal family, so when you're talking about the marketing people and salespeople, a lot of times there were conference calls between all these companies. They knew each other. They knew what the structures were, how things worked. Those things were a little easier to integrate.

LL: Sharing a distribution company helped.

R&R: You didn't really lose all that many people. Are you done?

LL: You never know. If we stay healthy, we're fine. We're down to the bone. We cut some muscle out this last time, both of us did. We are going to be a real profitable entity inside the corporate structure. We're cool, unless we get cold.

JS: And that's the deal. We have some huge artists here. The companies are successful. Let's maintain the staff to keep it successful. That is one of the mistakes these corporations make: They have a tendency to go too far, cut too much, and then they don't have enough personnel to handle the business.

LL: There were some efficiencies in this, there is no denying that. A lot of money was saved, no question about that either. But I don't think it's hurting us, because of the way we were both structured.

Continued on Page 43

SHEDAISY



"Come Home Soon"

Alot of artists are doing things for the Soldiers who are overseas, which is great, but many are forgetting about the Military wives and families left behind to cope with all of the hardships at home.

We all wish our husbands, friends, daddies and soldiers would "Please Come Home Soon."

JILL NOBLE, Military wife, Fort Hood, Texas

FOR OUR HEROES AT HOME

LYRIC STREET

Inside Country's....

Continued from Page 41

R&R: In this consolidated world, we see how large groups develop greater clout. Tell me how having these three labels under one unbrella will change in the following areas. Let's start with retail.

LL: You guys can figure out how much billing we are going to do. It's probably going to get up there near a couple-hundred-million-dollar company. So when [Sr. VP/Sales & Marketing] Ben Kline or any of our sales folks are walking into a major account, they're walking in on the same level as an Island Def Jam or Interscope. I'm talking just internally. Look externally, and we're bigger than a lot of people, so we've got a little more leverage.

But in the world right now, I am not sure that leverage gets you a lot. It's not that much different from radio. If you don't walk in with a hit, you ain't got any leverage. If you have several of them, you've probably got a little bit. At the end of the day, you've got to be really good at bringing them home.

JS: Those guys all wants hits as had as we do.

R&R: Marketing?

LL: Our marketing department just got beefed up. So did our publicity department. We've got Ken Robold, who is now kind of GM over the whole thing, and Ben Kline, who is head of sales, running our marketing department. By bringing [Dream Works/Nashville head of sales and marketing] Johnny Rose in, we have more muscle that way. We've got a killer salesperson in Kelly Rich. So that department got bigger. Jason Owen runs publicity, and his department got beefed up the same way.

If you watch what is going on with [Mercury artist] Julie Roberts right now, you see that you can't completely depend on radio anymore — not that they aren't the primary mover in this market. I really think you can sell a lot of records,

and we've had some luck with things like O Brother. I'm not saying I don't want Julie Roberts to have a hit — don't get me wrong for a second. You can sell some records without radio, but you can sell a lot of records with it.

R&R: Promotion?

LL: There's a whole lot more brains over there now, and they realize their livelihoods depend on each other doing well. When you are trying to put a team together and everybody realizes that you all win together and you all lose together, you come together real quick. It's all the motivation a guy needs. I'm going to help out my partner or we're all screwed.

"We didn't let anybody go who wasn't great. The good news is that the teams seem to complement each other."

Lake Lewis

And, of course, we can coordinate things a lot better. We used to compete with DreamWorks. We talked bad about them and their artists a few weeks ago, and they did the same thing to us. Now we can juggle our schedules and make sure we aren't running into each other. When you're talking to someone, it's pretty easy to segue from a superstar to a developing artist.

Our department heads, or anyone in this building now, can probably get a callback a little quicker. And that's probably down to the regional promotion level. We're always going to have a little healthy inter-

nal competition, but they are helping each other out now, where they used to be tearing each other's throats out.

R&R: How about A&R, James? Will business be affected by laving three huge hammers instead of one?

JS: Yeah, think about that. First of all, we have a great department. It's just what we did at DreamWorks but a little bit larger. It all comes down to finding a hit song and casting that hit song with an artist and making sure you have a hit record. The good thing is that we have some veterans here who have set the bar very high. George Strait. Shania. Reba. Trisha. Lee Ann. You can't have a better roster. Then factor in Toby Keith, Darryl, Jessica. The DreamWorks artists seem to be pretty happy about what is happening because they feel they have a much more powerful company behind

R&R: We've watched the balance of power shift over the years from labels to radio with consolidation, and now you're consolidating. Do you see that balance changing?

LL: I don't know whether the relationship between radio and records changed so much because of consolidation. I don't want to deny the impact of that, but I'm not sure that you can attribute all of it to consolidation. Some of it is attitudinal. Those guys, the groups, haven't been coming after us with a hammer. We don't feel that way about it. And I don't see us going after them with one, or even trying to.

R&R: R&R met with you and other label heads last fall, and we were asked to cut back to the top 100 markets because you wanted to spend promotion money in markets where you sell

LL: We didn't ask for the top 100 markets, we asked for 100 stations.

R&R: It wasn't the top 100 markets? LL: You went to top 100 markets because you couldn't cherry-pick

R&R: Somebody in that meeting must have made it easy on us and said the top 100 markets were OK.

LL: Well, it wasn't me.

R&R: Has it worked out the way you honed?

LL: It helped a little bit, saved us some money. Whenever we have to service more stations, it costs more money. Just to mail a CD costs more. Throw in phone calls, visits and free shows - the more stations, the more expensive it gets. In that regard, it worked. We were all suddenly faced with some pretty serious economic issues on the record side, and I don't know whether some people were acting out of desperation - I can probably be accused of that - in trying to figure out a way to speed the chart up or save themselves a few bucks.

All those things come into consideration when you are in battle, as a lot of us in town were and still are. People are asking you to watch your

"We have some huge artists here. The companies are successful. Let's maintain the staff to keep it successful. That is one of the mistakes these corporations make: They have a tendency to go too far, cut too much, and then they don't have enough personnel to handle the business."

James Stroud

pennies so you can keep the doors open and not lose any more people who work for you. You'd do just about anything. So we came to you and your competitors and asked you to adjust your way of doing business. I don't see the charts moving much quicker than they were, which a lot of us had hoped for. I don't think consolidation is going to help us much with that.

R&R: What are the biggest challenges facing Universal, and labels in general?

JS: Our biggest challenge has passed. What we just did was our biggest challenge. Now it's making the adjustments within the business structure that help us creatively and keep the hits coming — adjusting to new business models in radio, new business models in retail. We've made those adjustments. Not that it's smooth sailing at all — because everyone has been working harder the past three or four or five years — but for our staff, roster and corporation, this was a wise move, though a difficult

LL: I'm like James. That was tough. But I feel really confident about our business. I have to hope, like everybody else in town, that the genre finds more favor. That's probably going to be artist-driven.

R&R: On a more personal note, Luke, congrats on the May 17 birth of your daughter, Georgia. How are mom. baby and dad?

LL: We're a little more tired than usual, but that's OK. It's exciting having a girl in the house.

R&R: You have a couple of grown sons, but has having a new baby at this point in your life changed the way you look at life, business, small stuff, big stuff?

... LL: I have had a lot of success in my life and career, but nothing has been more gratifying to me in my whole life than raising kids. And I am thankful every day that my parents did it for me, because I've had a great life. It's a cool thing to do for someone, to bring them into life, raise them up and send them on their way. I was a younger man the last time, and I was really broke. [Laughs.] You do it a whole different way.

R&R: Did it change the way you look at business?

LL: Yeah. It's not as important to me as a kid is. I might not have answered that the same way 20 years ago. Well, I might have answered it the same way, but I might not have been telling the truth. I was spending more time at work than I was with my kids. I still struggle with that, just like anybody does. But I'd like to think I am doing a better job at it already. I'm only three weeks in; I'll have to get back with you.

R&R: James, your personal life has changed the last couple of years, especially with the marder of your sister and the four subsequent trials. Has that process affected you and how you look at business and music?

JS: It humbles you. It makes you realize how valuable life is and how valuable the people around you whom you love are — especially when you have tragedy like that, and then it gets dragged out for a couple of years. You relive that moment through the trials. It beats you up. You have a tendency to take your eye off the ball as far as the business. Looking back, you realize there are things more valuable than music

At the same time, the music business and the people in it saved my brain. They saved my sanity. Every day there was someone in the music business who took care of me—took care of my heart, my family's heart, cared for me and made those phone calls. That's probably the most gratifying thing. You get a little softer. You get a little more understanding. I tell you what, things don't bug you as much. Missing a No. I record — there are much bigger things to grieve about. I look at life a lot differently.

TALK BACK TO R&R!

Do you have questions, comments or feedback regarding this column or other issues?

Call me at 615-244-8822 or e-mail:

Ihelton@radioandrecords.com



HALLOWED HALLS Terri Clark was inducted as the Grand Ole Opry's newest member on June 12 during the CMA Music Festival. She's pictured backstage holding the Opry Member Award and being congratulated by UMG/Nashville co-Chair Luke Lewis.

POWERED BY MEDIABASE

TOTAL LAST PLAYS ARTIST TITLE LARELIST GRETCHEN WILSON Redneck Woman (Fnic) -545 -163 -11491 110/0 TOBY KEITH Whiskey Girl (DreamWorks) +381 110/0 MONTGOMERY GENTRY If You Ever Stop Loving Me (Columbia) +167 110/0 JOHN MICHAEL MONTGOMERY Letters From Home (Warner Bros.) 12186 LONESTAR Let's Be Us Again (BNA) +182 **OAVIO LEE MURPHY Loco (Koch)** +193 109/0 BROOKS & OUNN That's What She Gets For Loving Me (Arista) 110/0 TIM MCGRAW Live Like You Were Dying (Curb) +605 110/1 R KENNY CHESNEY I Go Back (BNA) +309 110/0 BRAO PAISLEY flALISON KRAUSS Whiskey Lullaby (Arista) +211 104/1 CLAY WALKER I Can't Sleep (RCA) .91 .37 110/0 JIMMY BUFFETT f/CLINT BLACK Hey Good Lookin' (RCA/Mailboat) +248 107/5 REBA MCENTIRE Somebody (MCA) +28 108/0 SHEDAISY Passenger Seat (Lyric Street) -171 .9892 107/0 BILLY CURRINGTON I Got A Feelin' (Mercury) 103/1 +66 JOSH GRACIN I Want To Live (Lyric Street) 100/0 +127 MARTINA MCBRIDE How Far (RCA) +178 106/5 ANDY GRIGGS She Thinks She Needs Me (RCA) +64 104/2 TERRI CLARK Girls Lie Too (Mercury) +80 JOE DIFFIE Tougher Than Nails (BBR) +44 RACHEL PROCTOR Me And Emily (BNA) BIG & RICH Save A Horse, Ride A Cowboy (Warner Bros.) +290 88/6 EMERSON DRIVE Last One Standing (DreamWorks) -580 98/0 -144 -22289 JOE NICHOLS If Nobody Believed In You (Universal South) +19 JEFF BATES I Wanna Make You Cry (RCA) 87/1 PHIL VASSAR In A Real Love (Arista) +103 76/6 AMY DALLEY Men Don't Change (Curh) +92 SARA EVANS Suds In The Bucket (RCA) 70/8 +157BILLY DEAN Thank God I'm A Country Boy (View2/Curb) +36 55/3 JULIE ROBERTS Break Down Here (Mercury) 76/4 +70 TRENT WILLMON Beer Man (Columbia) -110 -3310 79/0 TRACE ADKINS Rough & Ready (Capitol) +93 73/9 JIMMY WAYNE You Are (DreamWorks) +138 JENKINS Blame It On Mama (Capitol) -132 .27 -2701 73/0 TRAVIS TRITT The Girl's Gone Wild (Columbia) +45 65/4 CRAIG MORGAN Look At Us (BBR) +53 67/5 DIERKS BENTLEY How Am I Doin' (Capitol) +26 +30 JOSH TURNER What It Ain't (MCA) 66/3 KELLIE COFFEY Dance With My Father (BNA) +19 28/2 BRAO COTTER | Meant To /Epic/ .12 -76 -1467 41/2 GRETCHEN WILSON Here For The Party (Epic) 43/37 +202 RUSHLOW Sweet Summer Rain // vric Street 48/1 +31 STEVE HOLY Put Your Best Dress On (Curb) .30 +40 .7346 52/3 CHELY WRIGHT Back Of The Bottom Drawer (Vivatori) .393 .155 40/0 RASCAL FLATTS Feels Like Today (Lyric Street) +282 45/43 BLUE COUNTY That's Cool (Asylum/Curb) +33 -377 49/5 SHERRIE AUSTIN Son Of A Preacher Man (BBR/C4) +28 ALAN JACKSON Too Much Of A Good Thing (Arista) +210 49/49 KIO ROCK Single Father (Top Dog/Warner Bros. Nashville) +22 14/2 GARY ALLAN Nothing On But The Radio (MCA) +67 21/19

110 Country reporters. Monitored airplay data supplied by Mediabase Research, a division of Premiere Radio Networks. Songs ranked by total points for the airplay week of 6/6-6/12. Bullets appear on songs gaining points and/or plays or remaining flat from previous week. If two songs are tied in total points, the song with the larger increase in points is placed first. Songs below No. 1 and down in points and plays for three consecutive weeks are moved to recurrent. Most Added is the total number of new adds officially reported to R&R by each reporting station. Songs unreported as adds do not count toward overall total stations playing a song. Most increased Points lists the songs with the greatest week-to-week increases in total points. Station Weight = AQH Persons + (Market rank X 10) divided by 4180. Total Audience equals Average Quarter Hour Persons times number of plays (times 100). Each daypart on each station is assigned an AQH number. Average Quarter Hour Persons used herein with permission from the Arbitron Company (© 2004, The Arbitron Company). © 2004, R&R, Inc.

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www.rradds.com	
ARTIST TITLE LABEL(S)	ADD
ALAN JACKSON Too Much Of A Good Thing (Arista)	49
RASCAL FLATTS Feels Like Today (Lyric Street)	43
GRETCHEN WILSON Here For The Party (Epic)	37
GARY ALLAN Nothing On But The Radio (MCA)	19
TRACE AOKINS Rough & Ready (Capitol)	9
BUDDY JEWELL One Step At A Time (Columbia)	9
SHERRIE AUSTIN Son Of A Preacher Man (BBR/C4)	9
SARA EVANS Suds In The Bucket (RCA)	8
TRACY LAWRENCE It's All How You Look At It (DreamWorks)	8

Most Increased Points

ARTIST TITLE LABEL(S)	POINT INCREASE
TIM MCGRAW Live Like You Were Dying (Curb)	+1803
TOBY KEITH Whiskey Girl (DreamWorks)	+1284
KENNY CHESNEY I Go Back (BNA)	+1084
J. BUFFETT f/C. BLACK Hey Good Lookin' (RCA/Mailboat)	+967
RASCAL FLATTS Feels Like Today (Lyric Street)	+881
BRAD PAISLEY flALISON KRAUSS Whiskey Lullaby (Arista)	+875
BIG & RICH Save A Horse, Ride A Cowboy (Warner Bros.)	+851
GRETCHEN WILSON Here For The Party (Epic)	+659
ALAN JACKSON Too Much Of A Good Thing (Arista)	+637
MARTINA MCBRIDE How Far (RCA)	+597

Most Increased Plays

ARTIST TITLE LABELIS)	PLAY
TIM MCGRAW Live Like You Were Dying (Curb)	+605
TOBY KEITH Whiskey Girl (DreamWorks)	+381
KENNY CHESNEY I Go Back (BNA)	+309
BIG & RICH Save A Horse, Ride A Cowboy (Warner Bros.)	+290
RASCAL FLATTS Feels Like Today (Lyric Street)	+282
J. BUFFETT f/C. BLACK Hey Good Lookin' (RCA/Mailboat)	+248
BRAD PAISLEY flALISON KRAUSS Whiskey Lullaby (Arista)	+211
ALAN JACKSON Too Much Of A Good Thing (Arista)	+210
GRETCHEN WILSON Here For The Party (Epic)	+202
DAVID LEE MURPHY Loco (Koch)	+193

Breakers

SARA EVANS
Suds in The Bucket (RCA)
8 Adds • Moves 31-28
TRACE ADKINS
Rough & Ready (Capitol)
9 Adds • Moves 33-32
CRAIG MORGAN
Look At Us (BBR)
5 Adds • Moves 37-36
JOSH TURNER
What It Ain't (MCA)
3 Adds • Moves 40-38

Songs ranked by tetal plays

Detailed station playlists for all R&R reporters are available on the web at www.radioandrecords.com.

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COUNTRY TOP 50 INDICATOR

Ð	June	7 B.	2004

		- Julie 18, 2004								
WEEK		EK ARTIST TITLE LABELIS)	POMTS	POWTS	PLAYS	PLAYS	TOT.AUD.	+ AUD.	WEEKS	TOTAL
2	0	to the state of th	5775	82	4301	+34	132267	1747	20	110/0
4	2		5571	287	4181	+188	128248	7401	12	111/0
1	3	Total Control of the	5565	-212	4090	211	128376	-5033	14	108/0
3	4		5462	23	4150	+21	123749	647	17	110/0
6	5		5359	299	3979	+192	122068	6542	20	111/0
7	6		4974	437	3684	+301	114947	10860	23	110/1
13	7		4108	590	3112	+419	95277	13929	7	110/0
8	8	CLAY WALKER I Can't Sleep (RCA)	3888	-144	2897	-130	89520	-2290	27	101/0
10	9		3866	266	2873	+194	88485	6796	24	108/2
9	0		3716	67	2860	+70	84458	1188	23	104/0
12	O	, , , , , , , , , , , , , , , , , , , ,	3696	143	2784	+119	85145	4106	13	107/0
15	12		3650	732	2731	+512	84418	16938	4	107/1
11	13	gar don't lay no divery	3504	-64	2578	-77	80413	422	20	99/0
16	14	The state of the s	3365	528	2536	+373	76755	11685	5	107/1
14	15		3172	149	2390	+143	73092	3355	14	105/1
17	16		2941	157	2212	+127	68966	3841	9	105/0
18	U		2919	269	2180	+168	67841	6677	11	105/4
19	18		2779	152	2127	+115	63913	3404	15	100/0
20	19		2483	53	1833	+45	56197	1656	19	97/3
22	20	,	2281	55	1735	+52	52899	1450	13	98/0
23	य	,,	1863	67	1431	+59	40443	1107	13	84/4
24	22		1821	152	1355	+97	40409	4634	11	80/0
26	3		1719	284	1314	+210	39081	6158	7	78/9
28	24	SARA EVANS Suds In The Bucket (RCA)	1666	415	1292	+312	36467	9547	8	83/8
25	25	JEFF BATES I Wanna Make You Cry (RCA)	1499	-24	1160	.3	34394	493	23	74/1
29	26	JIMMY WAYNE You Are (DreamWorks)	1283	137	1003	+110	27381	2774	13	69/4
30	2	JULIE ROBERTS Break Down Here (Mercury)	1210	138	965	+103	25042	3284	16	68/9
31	28	PHIL VASSAR in A Real Love (Arista)	1093	94	824	+81	25682	2188	8	70/5
34	29	BILLY DEAN Thank God I'm A Country Boy (View2/Curb)	1039	84	776	+65	27306	2277	17	51/4
35	30	TRAVIS TRITT The Girl's Gone Wild (Columbia)	977	99	695	+79	22351	1876	7	58/4
36	3	AMY DALLEY Men Don't Change (Curb)	912	59	698	+43	19713	1655	19	54/0
33	32	JENKINS Blame It On Mama (Capitol)	909	-79	715	-50	20034	-1235	12	55/1
37	33	JOSH TURNER What It Ain't (MCA)	827	15	668	+7	18445	422	9	59/1
38	34	DIERKS BENTLEY How Am I Doin' (Capital)	783	20	624	+22	15840	581	6	56/5
40	35	TRENT WILLMON Beer Man (Columbia)	747	23	515	+6	17792	247	9	41/1
39	36	BRAD COTTER I Meant To (Epic)	716	-29	558	-15	16048	-390	6	52/1
27	37	LEE ANN WOMACK The Wrong Girl (MCA)	704	-625	506	497	14942	·15502	18	53/0
41	38	CRAIG MORGAN Look At Us (BBR)	611	85	470	+72	13889	1747	8	41/3
32	39	CHELY WRIGHT Back Of The Bottom Drawer (Vivator)	570	428	459	-346	13261	-8417	14	39/1
42	40	RUSHLOW Sweet Summer Rain (Lyric Street)	514	33	408	+31	12155	841	6	39/2
Debut	_	ALAN JACKSON Too Much Of A Good Thing (Arista)	494	494	389	+389	9914	9914	1 !	56/56
Debut		RASCAL FLATTS Feels Like Today (Lyric Street)	475	475	384	+384	10898	10898	1 !	52/50
45	43	BLUE COUNTY That's Cool (Asylum/Curb)	398	80	304	+65	8591	1322	3	30/4
Debut	=	GARY ALLAN Nothing On But The Radio (MCA)	383	305	300	+235	7392	5666	1 3	34/25
Debut		GRETCHEN WILSON Here For The Party (Epic)	350	326	267	+247	7671	7141	1 4	10/37
Debut		TRACY LAWRENCE It's All How You Look At It (DreamWorks)	321	138	264	+118	6543	2604	1 3	37/14
47	47	STEVE HOLY Put Your Best Oress On (Curb)	314	49	235	+38	7753	1293	3	22/3
46		SHERRIE AUSTIN Son Of A Preacher Man (BBR/C4)	302	34	212	+27	7208	884	3	19/3
49		BUDDY JEWELL One Step At A Time (Columbia)	298	67	228	+54	6509	1401	2	19/2
44	50	CLINT BLACK The Boogle Man (Equity)	285	-60	210	-47	6508	-1469	8	20/0
										_

112 Country reporters. Songs ranked by total plays for the airplay week of Sunday 6/6 - Saturday 6/12. © 2004 Radio & Records.

Most Added

	-
www.rrindicator.com ARTIST TITLE LABEL(S)	ADDS
ALAN JACKSON Too Much Of A Good Thing (Arista)	56
RASCAL FLATTS Feels Like Today (Lyric Street)	50
GRETCHEN WILSON Here For The Party (Epic)	37
GARY ALLAN Nothing On But The Radio (MCA)	25
TRACY LAWRENCE It's All How You Look At It (DreamWorks)	14
BIG & RICH Save A Horse, Ride A Cowboy (Warner Bros.)	9
JULIE ROBERTS Break Down Here (Mercury)	9
SARA EVANS Suds In The Bucket (RCA)	8
ANITA COCHRAD (I Wanna Hear) A Cheatin' Song (Warner Bros.)	7

Most Increased Points

ARTIST TITLE LABEL(S)	POINT INCREASE
TIM MCGRAW Live Like You Were Dying (Curb)	+732
KENNY CHESNEY I Go Back (BNA)	+590
J. BUFFETT f/C. BLACK Hey Good Lookin' (RCA/Mailboat)	+528
ALAN JACKSON Too Much Of A Good Thing (Arista)	+494
RASCAL FLATTS Feels Like Today (Lyric Street)	+475
DAVIO LEE MURPHY Loco (Koch)	+437
SARA EVANS Suds In The Bucket (RCA)	+415
GRETCHEN WILSON Here For The Party (Epic)	+326
GARY ALLAN Nothing On But The Radio (MCA)	+305
BROOKS & DUNN That's What She Gets For Loving Me (Arista)	+299

Most Increased Plays

ARTIST TITLE LABEL(S)	PLAY
TIM MCGRAW Live Like You Were Dying (Curb)	+512
KENNY CHESNEY I Go Back (BNA)	+419
ALAN JACKSON Too Much Of A Good Thing (Arista)	+389
RASCAL FLATTS Feels Like Today (Lyric Street)	+384
J. BUFFETT f/C. BLACK Hey Good Lookin' (RCA/Mailhoat)	+373
SARA EVANS Suds in The Bucket (RCA)	+312
DAVIO LEE MURPHY Loco (Koch)	+301
GRETCHEN WILSON Here For The Party (Epic)	+247
GARY ALLAN Nothing On But The Radio (MCA)	+235
BIG & RICH Save A Horse, Ride A Cowboy (Warner Bros.)	+210



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EXCLUSIVE NATIONAL MUSIC RESEARCH ESTIMATES June 18, 2004

Callout America song selection is based on the top 35 titles from the R&R Country chart for the airplay week of May 9-15.

ARTIST Title (Label)	LIKE A LOT	TOTAL POSITIVE	NEUTRAL	FAMILIARITY	DISLIKE	BURN
JOHN MICHAEL MONTGOMERY Letters From Home (Warner Bros.)	41.6%	78.2%	16.4%	98.0%	4.4%	1.0%
REBA MCENTIRE Somebody (MCA)	39.0%	67.2%	21.0%	97.4%	6.6%	2.6%
GRETCHEN WILSON Redneck Woman (Epic)	38.8%	71.4%	17.0%	99.6%	8.6%	2.6%
CLAY WALKER I Can't Sleep (RCA)	37.4%	70.0%	21.8%	97.8%	4.2%	1.8%
TOBY KEITH Whiskey Girl (DreamWorks)	31.8%	66.0%	22.2%	96.8%	6.8%	1.8%
BILLY CURRINGTON I Got A Feelin' (Mercury)	31.4%	66.8%	24.6%	97.0%	5.0%	0.6%
BILLY DEAN Thank God I'm A Country Boy (View2/Curb)	29.4%	62.4%	21.8%	98.2%	10.0%	4.0%
DAVID LEE MURPHY Loco (Koch)	29.0%	70.4%	21.0%	96.6%	3.6%	1.6%
LONESTAR Let's Be Us Again (BNA)	28.6%	63.4%	22.6%	95.0%	7.0%	2.0%
BRAD PAISLEY f/ALISON KRAUSS Whiskey Lullaby (Arista)	28.0%	57.6%	23.6%	94.6%	10.0%	3.4%
KENNY CHESNEY I Go Back (BNA)	26.6%	63.0%	22.8%	94.2%	7.6%	0.8%
MONTGOMERY GENTRY If You Ever Stop Loving Me (Columbia)	26.4%	65.0%	25.0%	97.0%	5.8%	1.2%
ANDY GRIGGS She Thinks She Needs Me (RCA)	26.2%	71.4%	21.6%	98.6%	4.6%	1.0%
BROOKS & DUNN That's What She Gets For Loving Me (Arista)	26.0%	59.2%	26.4%	95.4%	8.0%	1.8%
JEFF BATES I Wanna Make You Cry (RCA)	23.6%	51.2%	28.8%	91.6%	9.2%	2.4%
SHEDAISY Passenger Seat (Lyric Street)	23.2%	60.2%	25.4%	95.2%	7.6%	2.0%
JOE DIFFIE Tougher Than Nails (BBR)	23.2%	57.6%	26.6%	94.2%	9.2%	0.8%
JOE NICHOLS If Nobody Believed In You (Universal South)	22.8%	55.2%	27.2%	91.6%	7.4%	1.8%
TRACE ADKINS Rough & Ready (Capitol)	22.6%	46.8%	26.4%	91.2%	12.6%	5.4%
LEE ANN WOMACK The Wrong Girl (MCA)	22.2%	51.6%	30.2%	93.2%	9.4%	2.0%
TERRI CLARK Girls Lie Too (Mercury)	21.6%	51.8%	31.2%	92.8%	8.8%	1.0%
JIMMY WAYNE You Are (DreamWorks)	20.6%	51.0%	25.8%	89.0%	10.2%	2.0%
BIG & RICH Save A Horse, Ride A Cowboy (Warner Bros.)	20.2%	47.6%	26.2%	93.0%	13.6%	5.6%
JIMMY BUFFETT f/CLINT BLACK Hey Good Lookin' (RCA/Mailboat)	20.0%	45.6%	25.2%	93.2%	14.6%	7.8%
JULIE ROBERTS Break Down Here (Mercury)	19.6%	51.6%	24.8%	89.6%	9.4%	3.8%
RACHEL PROCTOR Me And Emily (BNA)	19.0%	44.6%	33.6%	90.4%	9.8%	2.4%
JOSH GRACIN I Want To Live (Lyric Street)	18.8%	55.6%	28.6%	92.4%	7.6%	0.6%
AMY DALLEY Men Don't Change (Curb)	17.8%	44.4%	32.8%	91.8%	11.8%	2.8%
TIM MCGRAW Live Like You Were Dying (Curb)	17.8%	46.8%	25.8%	81.8%	8.8%	0.4%
EMERSON DRIVE Last One Standing (DreamWorks)	17.6%	54.0%	32.0%	96.8%	8.2%	2.6%
SARA EVANS Suds In The Bucket (RCA)	17.4%	50.2%	29.0%	91.0%	9.6%	2.2%
TRENT WILLMON Beer Man (Columbia)	17.4%	44.0%	30.2%	86.4%	10.2%	2.0%
JENKINS Blame It On Mama (Capitol)	15.8%	46.4%	29.4%	86.6%	8.8%	2.0%
PHIL VASSAR in A Real Love (Arista)	15.8%	52.8%	28.2%	90.4%	7.8%	1.6%
MARTINA MCBRIDE How Far (RCA)	14.4%	49.2%	33.2%	92.8%	7.6%	2.8%

CALLOUT AMERICA: HOT SCORES

Question of the Week: Daniels. Question of the Week: Did you watch the Academy of Country Awards show on TV? On a scale of 1-5 — with 5 meaning you thought it was a great show and 1 meaning you thought it was really bad — how would you rate the show? (Note: This is phase two of the question, bringing the total sample to 600 persons.)

Total

Did not watch: 42% Great (5): 18% Good (4): 29% OK (3): 10% Bad (1, 2): 1%

P1 Did not watch: 37% Great (5): 20% Good (4): 31% OK (3): 10%

Bad (1, 2): 2%

P2 Did not watch: 53% Great (5): 12% Good (4): 23% OK (3): 9% Bad (1, 2): 3%

Male
Did not watch: 43%
Great (5): 18%
Good (4): 29%
OK (3): 9%

Bad (1, 2): 1% Female

Did not watch: 40% Great (5): 18% Good (4): 28% OK (3): 11% Bad (1, 2): 4%

Total sample size is 400 persons weekly with a +/- 5% margin of error. Scoring is done each week using five interviewers conducting the interview with each respondent. Scores are: a) I Like It A Lot, In Fact It's One Of My Favorites b) I Like It c) It's Okay. Just So-So d) I Don't Like It e) I'm Tired Of Hearing It On The Radio f) I Don't Recognize It. To be included in the weekly callout songs must enter the top 40 positions on R&R's Country airplay chart. The sample is composed of 400 25-54-year-old persons who identify Country as their favorite music and who listen daily to competitive country radio in the sample markets. The sample is 50% male/female ... 1/3rd each in the 25-34, 35-44, and 45-54 demos. The sample is balanced by region, and markets within that region. Bullseye Callout is conducted in these regions and markets. Market selection is determined by Bullseye. NORTHEAST: Washington, DC., Harrisburg, PA., Providence, Rochester, NY, Springfield, MA, Harrford, Portland, ME, Portsmouth, NH. SOUTHEAST: Charlotte, Atlanta, Tampa, Nashville, Chattanooga, Mobile, AL, Charleston, SC, Jackson, MS. MIDWEST: Milwaukee, Cincinnati, Cleveland, Kansas City, Lansing, MI, Ft Wayne, IN, Rockford, IL, Indianapolis. SOUTHWEST: Dallas-Ft. Worth, Tucson, Albuquerque, Oklahoma City, Houston-Galveston, Phoenix, Lafayette, LA, San Antonio. WEST: Portland, OR, Salt Lake City, Fresno, Bakersfield, Spokane, WA, Riverside-San Bernardino, Bolse, Denver, Monterey-Salinas. © 2003 R&R Inc. © 2003 Bullseye Marketing Research Inc..

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America's Best Testing Country Songs 12 + For The Week Ending 6/18/04

ALE MENTAND					Per.	W	М
Artist Title (Label)	TW	LW	Famil.	Burn		25-54	
JOHN M. MONTGOMERY Letters From Home (Warner Bros.)	4.32	4.42	99%	29%	4.37	4.42	4.32
TIM MCGRAW Live Like You Were Dying (Curb)	4.30	4.23	82%	7%	4.29	4.44	4.16
GRETCHEN WILSON Redneck Woman (Epic)	4.21	4.18	99%	28%	4.24	4.28	4.21
REBA MCENTIRE Somebody (MCA)	4.16	4.28	96%	20%	4.23	4.37	4.10
ANDY GRIGGS She Thinks She Needs Me (RCA)	4.15	4.05	83%	9%	4.11	4.32	3.92
KENNY CHESNEY I Go Back (BNA)	4.15	4.18	83%	10%	4.13	4.12	4.13
JOE NICHOLS If Nobody Believed in You (Universal South)	4.13	4.11	87%	6%	4.09	4.11	4.06
BRAD PAISLEY HALISON KRAUSS Whiskey Lullaby (Aristal	4.10	4.15	88%	13%	4.17	4.11	4.22
CLAY WALKER I Can't Sleep (RCA)	4.09	4.05	91%	17%	4.04	4.23	3.07
LONESTAR Let's Be Us Again (BNA)	4.05	4.09	96%	21%	4.82	4.18	3.86
MARTINA MCBRIDE How Far (RCA)	4.03	4.87	79%	13%	4.07	4.11	4.03
JOSH GRACIN I Want To Live (Lyric Street)	4.03	3.99	75%	5%	4.00	4.02	3.97
JOE DIFFIE Tougher Than Nails (BBR)	4.03	3.90	73%	12%	4.01	4.18	3.95
BROOKS & DUNN That's What She Gets (Arista)	4.02	4.08	96%	21%	4.07	4.20	3.94
TOBY KEITH Whiskey Girl (DreamWorks)	4.01	4.04	98%	25%	4.06	4.05	4.07
BILLY CURRINGTON I Got A Feelin' (Mercury)	4.01	4.12	88%	16%	3.95	4.09	3.81
TERRI CLARK Girts Lie Too (Mercury)	4.01	4.09	87%	14%	4.00	3.97	4.02
MONTGOMERY GENTRY If You Ever Stop (Columbia)	4.00	4.18	97%	22%	4.00	4.03	3.98
OAVIO LEE MURPHY Loco (Koch)	3.96	3.91	87%	16%	3.93	3.84	4.01
EMERSON DRIVE Last One Standing (DreamWorks)	3.88	3.87	86%	18%	3.85	3.91	3.80
AMY DALLEY Men Don't Change (Curb)	3.88	-	60%	9%	3.91	3.89	3.93
JEFF BATES I Wanna Make You Cry (RCA)	3.86	3.85	71%	15%	3.85	3.96	3.77
J. BUFFETT f/C. BLACK Hey Good Lookin' (RCA/Mailboat)	3.85	3.84	81%	16%	3.86	3.83	3.88
LEE ANN WOMACK The Wrong Girl (MCA)	3.85	3.92	68%	10%	3.83	3.70	3.54
SHEDAISY Passenger Seat (Lyric Street)	3.77	3.88	93%	27%	3.73	3.60	3.85
RACHEL PROCTOR Me And Emily (BNA)	3.76	3.82	74%	16%	3.73	3.75	3.71
BILLY DEAN Thank God I'm A Country Boy (View2/Curb)	3.71	-	74%	17%	3.62	3.66	3.59
SHAMA TWAM It Only Hurts (Mercury/IDJMG)	3.54	3.51	95%	37%	3.52	3.60	3.45
FRENT WILLMON Boar Man (Columbia)	3.42	3.57	53%	14%	3.45	3.33	3.54

Total sample size is 361 respondents. Total awarage flowerability estimates are based on a scale of 1-5. (1-dislike very much, 5 = like very much). Total flowillarity represents the percentage of respondents who recognized the song. Total flowin represents the number of respondents who said they are fired of hearing the song. Songs must have 40% familiarity to appear on survey. Sample composition is based on persons 12+, Persons are screened via the internet. Once passed, they can take the music test based on the formatimusic preference. RateTheMusic.com results are not meant to replace callour research. The results are intended to show opinions of participants on the the internet only. RateTheMusic is a registered trademark of RateTheMusic.com. The RTMI ayestom, its revolutible for local radio stations by calling 810-377-5300. RateTheMusic.com data is provided by Mediabase Research, a division of Promiere Radio Motivaria.

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CANADA	

COUNTRY TOP 30

POWERED BY MEDIA BASE

UAI	MU	•				MANA
· LAST WEEK	THIS	ARTIST TITLE LABEL(S)	TOTAL	PLAYS	WEEKS ON CHART	TOTAL
1	0	GRETCHEN WILSON Redneck Woman (Epic)	503	+9	10	14/0
2	2	LONESTAR Let's Be Us Again (BNA)	495	+31	10	15/0
3	3	BROOKS & BUNN That's What She Gets (Aristal	464	+15	10	16/0
4	4	MONTGOMERY GENTRY If You Ever Stop (Columbia	452	+18	10	13/0
5	6+	TERRI CLARK Girls Lie Too (Mercury)	382	0	7	9/0
7	6+	CAROLYN OAWN JOHNSON Die Of A Broken (Arista)	378	+25	5	10/0
6	7 +	ADAM GREGORY Never Be Another (Sony Music Canada)	346	-12	10	14/0
9	8	KENNY CHESNEY I Go Back (BNA)	333	+8	4	10/0
26	9	J. BUFFETT f/C. BLACK Hey Good Lookin' (RCA/Mailboot)	331	+109	2	9/0
13	10	DAVID LEE MURPHY Loco (Koch)	327	+23	10	13/1
28	0	TIM MCGRAW Live Like You Were Dying (Curb)	325	+124	2	9/0
10	12 🍁	AARON PRITCHETT My Way (Royalty)	320	-3	10	15/0
8	13 🕈	SHANIA TWAIN It Doby Hurts (Mercury/IDJMG)	312	-16	10	16/0
12	14	TOBY KEITH Whiskey Girl (Dream Works)	287	-21	9	12/0
18	1	CHRIS CUMMINGS Lucy Got Lucky (Warner Bros.)	281	+18	9	13/0
24	16	SHEDAISY Passenger Seat (Lyric Street)	279	+36	10	12/0
-11	17	JOHN M. MONTGOMERY Letters (Warner Bros.)	278	43	10	14/0
20	18	PAUL BRANDT Leavin' (Reprise)	276	+15	3	8/1
23	19	B. PAISLEY f/A. KRAUSS Whiskey Lullaby (Arista)	267	+15	8	9/0
22	20 0	JASON MCCOY I Feel A Sin (Open Road/Universal)	264	+7	4	8/1
17	21 💠	GEORGE CANYON Good Day To Ride (Independent)	257	-7	10	15/0
14	22	TRACY LAWRENCE Paint Me A Birmingham (DreamWorks)	241	-50	10	12/0
25	23◆	BILLY CURRINGTON I Got A Feelin' (Mercury)	239	+12	6	7/0
16	24 🌩	GIL GRAND Burnin' (Spin)	237	-28	18	12/0
15	25 🌩	AARON LINES Turn It Up (I Like The) /RCA/	234	-39	18	15/0
-	25 ♦	JAKE MATHEWS Time After Time (Open Road/Universal)	198	+32	4	8/1
29	27	CLAY WALKER I Can't Sleep (RCA)	192	-5	5	9/0
Debut	28	JOSH GRACIN I Want To Live (Lyric Street)	187	+24	1	3/0
Debut	29 +	DOC WALKER North Dakota Boy (Open Road/Universel	178	+32	1	7/1
27	30	KEITH UNBAN You'll Think Of Me (Capital)	178	-30	18	15/0

16 Canadian Courreporters. Monitored airplay data supplied by Mediabase Research, a division of Premiere Radio Networks. Songs ranked by total plays for the airplay week of 6/6-6/12. Bullets appear on songs gaining plays or remaining flat from previous week. If two songs are tied in total plays, the song with the larger increase in plays is placed first. Songs below No. 15 are moved to recurrent after 20 weeks on the chart. Most Added is the total number of new adds officially reported to R&R by each reporting station. Songs unreported as adds do not count toward overall total stations playing a song.

Indicates Cancon. 2004. R&R, Inc.

FLASHBACK

- YEAR AGO
 - No. I:"Beer For My Horses" Toby Keith
 - (5) YEARS AGO
 - No. I:"Write This Down" George Strait
- 10 YEARS AGO
- No. I: "Wink" Neal McCoy
- 15 YEARS AGO
- No. 1: "Lovin' Only Me" Ricky Skaggs
- YEARS AGO
- No. 1: "Somebody's Needin' Somebody" Conway Twitty
- 25 YEARS AGO
 - No. 1: "She Believes In Me" Kenny Rogers
- 30 YEARS AGO
- No. I:"Room Full Of Roses" Mickey Gilley

New & Active

BUDDY JEWELL One Step At A Time (Columbia) Total Plays: 160, Total Stations: 38, Adds: 9

RYAN TYLER The Last Thing She Said (Arista) Total Plays: 151, Total Stations: 23, Adds: 2

SCOTTY EMERICK The Watch (DreamWorks)
Total Plays: 148, Total Stations: 21, Adds: 3

CAROLYN DAWN JOHNSON Die Of A Broken Heart (Arista) Total Plays: 139, Total Stations: 23, Adds: 0

TRACY LAWRENCE It's All How You Look At It (DreamWorks)
Total Plays: 133, Total Stations: 21, Adds: 8

SHANNON LAWSON Just Like A Redneck (Equity Music Group) Total Plays: 83, Total Stations: 18, Adds: 4

JEDO HUGHES High Lonesome (MCA) Total Plays: 77, Total Stations: 17, Adds: 3

Songs ranked by total plays

Millene, TX OH: James Co

ONE: James Corner PO/MD: Ricky Form APD: Shay Hill 5: Wart No. Market 19: Unit No. Market 19: Unit No. Market 19: Unit No. 19: Unit No.

WGMX/Akro ON/PD: Kevin APO: Ken Steel

1 MAD FASS IN SAL DON HINADO
1 JAMES BARRET POLINE BLACK
ALLE HOMEN'S

1717

1916 T./Mineporque, 1886 600/PD: Eddin Husbell MD: Paul Bolley SHOOK STATE AND ACTOR

in. LA gilli (disembli Gill: Japi Brysni

PE Bobby Knight APO NO: Sam Malone

NECK AUTS GRIT BLAR NORM LINES WITHLITE GRETCHEN WESTER

CONC. Amount to , TX COL: Dan German PD: Tim Beller APPARE: Provide Clark 1 COL: Times

CONTAINMENT PROPERTY PARTY PAR

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MICY/Applehen, Wi OR: Juli McCarthy PS: Rendy Shames APRIME: Hand Streen STENE HOLY RIGIGAL PLATYS AND TOWNS HIS STEN

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MICHIGANIA GAT OM/FO: Mark R

AMERICAL ALATES

ale Cibe, NJ FRANCE AND MARKET

WICKE/Augusto, GA FD: T Borby Parties Zook Toplor 1 A.M. ACCROSI SNO COTTON

KASE/Austin, TX* APD MD: Bob Picket

PD: Even Bri

MD: Advan Jelleten

WPOC/Baltimore, MD* PD: Sout Linds 1 a./a./csich

WYTEL/Balon Rango, 685-Balo Marphy PS: Paud Gr A Section Common C ugo, LA*

WYPY/Baton Rouge, LA' QM/PD: Randy Chase

SLOCY AWELL SAFF ACADOM

CYCO-Beaument, T Que Yough Pentine PRACE: Mining Anima 2 MAY A.C. 2 MAY A.C. A.C. A.C. A.C. A.C. MAPR: July Report nt, TX

VALUE (Client, M. Old: Walter Brown FO: Map Gregory

WCBC/Controlls, TN SM: Marly MeFly PS: Sale: Nacion APS: Filly Shines MI: Street Artist SM: Street Artist Artis Artist

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ng.'PA' WHAT Aborish COL: Clots Tyler PD/600: Shelly Easter

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ICHLE/Pleaseix, AZ* PO: Jay HeCarby APAND: Dave Callins

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MEDIABASE





America's Best Testing AC Songs 12 + For The Week Ending 6/18/04

POWERED IN MEDIARASE							
Artist Title (Label)	TW	LW	Famil.	Burn	W 25-54	W 25-34	W 35-5
JOSH GROBAN You Raise Me Up (143/Reprise)	3.94	4.00	97%	39%	3.99	3.84	4.06
KIMBERLEY LOCKE 8th World Wonder (Curb)	3.88	3.78	90%	20%	3.91	3.82	3.95
J. BRICKMAN f.M. SCHULTZ Til I (Windham HINRMG)	3.83	-	49%	4%	3.86	3.63	3.97
MAROON 5 This Love (Octone/J/RMG)	3.79	3.92	87%	28%	3.76	3.77	3.75
3 000RS 00WN Here Without You (Republic/Universal)	3.73	3.81	89%	39%	3.75	3.63	3.80
LUTHER VANDROSS Buy Me A Rose (J/RMG)	3.71	3.64	84%	25%	3.79	3.67	3.85
FIVE FOR FIGHTING 100 Years (Aware/Columbia)	3.69	3.66	90%	35%	3.69	3.75	3.56
TRAIN Calling All Angels (Columbia)	3.67	3.63	95%	51%	3.71	3.59	3.76
SEAL Love's Divine (Warner Bros.)	3.66	3.62	85%	25%	3.61	3.52	3.86
LIONEE RICHIE Just For You (Island/ID./MG)	3.05	3.78	85%	20%	3.68	3.63	3.71
MARTIMA MCBRIDE This One's For The Girls (RCA)	3.64	3.71	92%	32%	3.68	3.54	3.75
S. TWAIN It Only Hurts When I'm Breathing (Marcary/IDJMG)	3.63	3.60	88%	24%	3.65	3.52	3.71
MERCYME Here With Me (INO/Curb)	3.57	3.59	65%	17%	3.67	3.59	3.71
GLORIA ESTEFAN I Wish You (Epic)	3.54	3.61	67%	11%	3.00	3.30	3.73
DIDO White Flag (Arista/RMG)	3.52	3.48	93%	48%	3.48	3.56	3.44
M. MCDONALD Ain't No Mountain High Enough (Motown)	3.47	3.42	97%	40%	3.43	3.32	3.49
WYNONNA I Want To Know What Love Is (Curb)	3.42	3.51	90%	33%	3.41	3.27	3.47
WILSON PHILLIPS Go Your Own Way (Columbia)	3.28	3.44	87%	29%	3.24	3.24	3.25
S. CROW The First Cut Is The Deepest (A&M/Interscope)	3.27	3.25	99%	58%	3.20	3.16	3.22
UNCLE KRACKER (DOBIE GRAY Drift Away (Lava)	3.21	3.24	96%	60%	3.26	2.95	3.41

Total sample size is 276 respondents. Total average favorability estimates are based on a scale of 1-5. (1=dislike very much, 5 = like very much). Total familiarity represents the percentage of respondents who recognized the song. Total burn represents the number of respondents who said they are tired of hearing the song. Songs must have 40% familiarity to appear on survey. Sample composition is based on persons 12-. Persons are screened via the Internet. Once passed, they can take the must test based on the format/music preference. Rate TheMusic.com results are not meant to replace callout research. The results are intended to show opinions of participants on the the Internet only. Rate TheMusic is a registered trademark of Rate TheMusic.com. The RTM system, is available for local radio stalions by calling 818-377-5300. Rate TheMusic.com data is provided by Mediabase Research, a division of Premiere Radio Mehyorks.

CA	NAD	ACTOP 30			MEDIA	BASI
LAST WEEK	THIS	ARTIST TITLE LABEL(S)	TOTAL	PLAYS	WEEKS ON CHART	TOTAL
1	0	FIVE FOR FIGHTING 100 Years (Aware/Columbia)	337	+5	10	14/0
2	0	LIONEL RICHIE Just For You (Island/IDJMG)	331	+5	10	13/0
4_	3 •	S. TWAIN It Only Hurts When (Mercury/IDJMG)	279	+6	10	14/0
3	•	SARAH MCLACHLAN Stupid (Arista/RMG)	279	+3	10	15/0
6	6	MAROON 5 This Love (Octone/J/RMG)	269	+27	7	10/0
5	- 6 •	RON SEXSMITH Whatever It Takes (Nettwerk)	263	+15	8	9/0
7	0	SEAL Love's Divine (Warner Bros.)	245	+6	10	11/0
10	8	MARTINA MCBRIDE This One's For The Girls (RCA)	216	+15	10	11/0
8	9 •	JACKSOUL Still Believe (Vilt/BMG Music Canada)	203	-13	10	15/0
11	• ⊕	DIANA KRALL Narrow Daylight (GRP/VMG)	198	+2	9	8/0
12	Q +	SARAH HARMER Almost (Zoe/Rounder)	195	+4		10/0
25	12 +	CELINE DION You And I (Epic)	191	+63	2	6/2
13	B +	ALAMS MORISSETTE Everything (Maverick/Reprise)	190	+8	5	7/0
9	14	NORAH JONES Sunrise (Blue Note/EMC)	186	-26	10	16/0
21	9	S. CROW The First Cut Is The Deepest (A&Mfinterscope)	174	+15	10	16/0
20	•	3 DOORS DOWN Here Without You (Republic/Universal)	171	+12	10	11/9
17		M. MCDONALD Ain't No Mountain High Enough (Morowe)	186	+3	10	11/0
19	18	LUTHER VANDROSS Buy Me A Rose (J/RMG)	159	-1	10	9/0
15	19	DIDO White Flag (Arista/RMG)	159	-14	10	19/0
14	20	SIMPLY RED You Make Me (simplyred.com/Red Ink)	158	-10	10	15/0
18	21	DIDO Don't Leave Home (Arista/RMG)	154	.7	7	6/2
16	22	JOSH GROBAN You Raise Me Up (143/Reprise)	148	-24	10	13/0
26	23	CORRS Summer Sunshine (Atlantic)	145	+19	2	5/1
22	24 🌩	JANN ARDEN If You Loved Me (Zoe/Rounder)	142	-8	10	11/0
23	25	UNCLE KRACKER HOOBIE GRAY Drift Away (Lava)	136	-6	10	12/0
24	26	WILSON PHILLIPS Go Your Own Way (Columbia)	128	-6	4	4/0
28	2	EVANESCENCE My Immortal (Wind-up)	126	+11	6	5/0
27	28	SIMPLY RED Sunrise (simplyred.com/Red lnk)	121	-5	10	8/0
-	29	GEDRGE MICHAEL Amazing (Epic)	117	+18	2	5/1
00	20 🛧	A 4 A 4 H 4 4 A 4 A 4 A 4 A 4 A 4 A 4 A		-	To a second	

19 Canadian AC reporters. Monitored airplay data supplied by Mediabase Research, a division of Premiere Radio Networks Songs ranked by total plays for the airplay week of 6/6-6/12. Bullets appear on songs gaining plays or remaining flat from previous week. If two songs are fied in total plays, the song with the larger increase in plays is placed first. Songs below No. 15 are moved to recurrent after 20 weeks on the chart. Most Added is the total number of new adds officially reported to R&R by each reporting station. Songs unreported as adds do not count toward overall total stations playing a song. ◆ Indicates Cancon, @ 2004, R&R, Inc.

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*Monitored Reporters

137 Total Reporters 120 Total Monitored

17 Total Indicator

Did Not Report, Playlist Frozen (1): WSWT/Peoria, IL



How To Pick Up Women

Friday, June 25, at R&R Convention 2004

here is something to be said for the passion a typical soap-opera viewer possesses. I remember, in high school, all my friends running home to watch Luke and Laura's wedding, witness the evil acts of Erica Kane, see Tad and Dottie hash it out ... and then there was the sad day that Jenny died in the Jet Ski accident (which is the No. 1 reason 1 still won't get on a Jet Ski).

Brian Frons

Soap-opera story lines are compelling. A little over-the-top, but compelling. And the audience can't get enough of it. There are online message

boards, magazines at checkout stands and faninitiated websites, all based on daytime dramas. I am fascinated by viewers' loyalty and emotional attachment to these pro-

If radio could inspire even a fraction of that passion, we'd be in good shape. We may see a simi-

lar attachment to some of our morning shows, but that loyalty and passion often doesn't carry over to the rest of the station. A disconnect remains.

At R&R Convention 2004's "How to Pick Up Women" panel, we'll meet the executive staff of ABC Daytime. They'll tell us how they reach out to viewers, nurture their passion and capitalize on an audience that is consumer-driven and an advertiser's dream come true.

The panel, facilitated by Cumulus/ Macon. GA OM Jeff Silvers, is set for Friday, June 25, from 11am-1pm. If your radio station targets women, I guarantee it will be worth your while.

The Featured Guests

Brian Frons was named President

of ABC Daytime for the ABC Television Network Group in August 2002. He's responsible for all aspects of the daytime programming on the net-

work. The current daytime lineup includes The View. All My Children, One Life to Live and General Hospital. ABC is currently No. 1 in the key demographic of women 18-49.

Frons joined ABC Daytime from the Sr. VP/Programming post at London-based SBS Broadcasting, where he oversaw

programming, promotion and research for 12 SBS-owned and -operated channels reaching about 125 million European viewers. Earlier in

his career he was President/Creative Affairs for New World Entertainment in Los Angeles, directing program development and production for network, first-run syndication and international co-productions. Frons has also served as VP/Creative Affairs for NBC Pro-



time's VP/Daytime Research since June 2001. She oversees all programrelated research for ABC Daytime

shows, including diagnostic testing of current programming and development. In addition, she is responsible for supervising all marketing research for the division, including evaluating the content of on-air promos and print

If radio could inspire even a fraction of the passion soap operas do, we'd be in good shape.

Zrime defines target audiences and the methods for reaching them and makes recommendations for media buys and on-air promotion placement. Before joining ABC Daytime she was VP/Programming, Acquisitions

& Development at Playboy Entertainment Group.

ABC Daytime VP/Marketing & On-Air Promotions Valerie McMichael started at ABC in 1976, right out of college. She has worked in on-air promotion for most of that time and has been working specifically on ABC Daytime promotion for about 15

years. She has held the positions of Promo Editor, Promo Producer and

Exec. Director/On-Air Promotion.

McMichael's current duties include overseeing on-air promotion and marketing initiatives for ABC Daytime and managing all sponsored marketing and promotional programs. She also leads the development and production of all daytime on-air promotion

spots. McMichael says about her love for the tube, "I'm a television addict, but I call it research."

Daytime Promotions

The panelists will share with us

· Soap Confidential, created in

AC/Hot AC Agenda **Getting Hotter** R&R Convention 2004 is now less than a month away. We have two sessions for the AC/Hot AC crowd that can be

best categorized as "Better Not Miss." Thursday, June 24: "Survivor Rate-a-Record"

This is not your ordinary rate-a-record session. In this updated version, based on reality TV, participants get tossed from the panel if they wimp out in their responses to the new tunes. Will it work? Be there to find out.

• Friday, June 25: "How to Pick Up

How well do AC and Hot AC target the temale audience? What are the challenges, and what are the latest methods? On hand to discuss this will be the executive team from ABC Daytime TV (General Hospital, All My Children, The View), who will give a marketing-to-women presentation from a TV perspective. They will also discuss how they are returning to the practice of breaking new musical artists through their programming, as they did with Rick Springfield, Jack Wagner and Ricky Martin, and will introduce their next musical star, 13-year-old phenom Ashley Gearing. Panelists include ABC Daytime President Brian Frons, VP/Research Claire Zrimc and VP/Marketing & On-Air Promotion Valerie McMichael.

Ashley Gearing

Register now at www.radioandrecords.com.



partnership with Telenor - the first company to provide premium text-

messaging services in the United States - is a new program designed to give ABC soap fans information through text messaging. thus strengthening the bond between the viewer and his or her favorite pro-

Fans who sign up for Soap Confidential will receive text messages from ABC Daytime's most pop-

ular characters. For example, All My Children's Greenlee might reveal who she'll be trying to romance next, or General Hospital's Sonny could share his innermost fears and desires. Fans can sign up to receive messages from All My Children, General Hospital and One Life to Live. Those who sign up for more than one show receive special bonus messages.

· Soap 411 lets broadband users view high-quality video online, including video recaps and previews of their favorite ABC Daytime soaps ev-

ery day.

· Soaps Hot Sheet lets users sign up at ABC.com to receive free e-mail newsletters to get the latest on their favorite shows and stars. The newsletters notify subscribers about new ABC.com promotions. sweepstakes, contests and Valerie McMichael events and give them the inside scoop about their fa-

vorite ABC shows. ABC also uses this vehicle to cross-promote other services, including ABC Motion online videos and ABC Store merchandise and

Up-And-Comers

The panelists will also talk about ABC's recent return to supporting upand-coming artists through its programming. (Label execs, this smells like an opportunity for your new artists!) Just as General Hospital jump-

started the musical careers of Rick Springfield, Jack Wagner and Ricky Martin, ABC Daytime is getting be-

hind 13-year-old phenom Ashley Gearing, whose music will be featured in an upcoming General Hospital story line.

Ashley will be perform-ing at the "How to Pick Up Women" session, and her own story is a special one: Just a few weeks after turning 12, she entered the history books as the youngest

female ever to enter the Billboard country charts, surpassing the mark set by Brenda Lee.

Ashley's single "Can You Hear Me When I Talk to You?" (Lyric Street), a young girl's plea to her deceased father, has received widespread attention, and it's a song to which Ashley can relate. "It has a lot of meaning to me, because my birth father passed away when I was really young," she says. "I wanted to dedicate it to my father and to everyone who has lost someone very special."

Born and raised in Springfield, MA. Ashley has both her generation's love of pop stars and boy bands and a love of country music she learned from her Georgia-born mother. A born performer, Ashley sang the national anthem at a Springfield Falcons hockey game when she was 8, has appeared with the Boston Pops Orchestra, was part of an all-star lineup at the Freedom Concert that helped welcome home Gen. Tommy Franks and performed at a sold-out Boston Red Sox game. Her performance for us is sure to be a treat.

I hope to see you at "How To Pick Up Women" - unless, of course, you are called away to help save the life of Joanne, whose twin sister, Lisa, was your lover, who became pregnant by your brother Chet, who tried to poison Lisa so Chet's wife, Carolyn, would never find out, but poisoned Joanne by accident. Then your absence is excused.



Claire Zrime has been ABC Day-

Friday-Night AC/Hot AC Showcase **Features Tears For Fears**

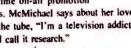
Here's an addition to the R&R Convention agenda you'll want to fit into your evening plans on Friday, June 25: Join Universal Music Entertainment, CO5 and R&R at Molly Malone's for a special intimate performance by Tears For Fears. Roland Orzabal and Curt Smith are back, and they'll perform



Tears For Fears

their new material just for us - and you can expect to hear some heritage gold as well.

It starts at 9:30pm, and admission is free with your R&R badge. But come early: Space is limited and first come, first served, and this will be a packed house. Molly Malone's is located at 575 South Fairfax Ave., a 20-minute cab ride from the Beverly Hilton.



how they fuel viewer loyalty and give us a sneak peek at future marketing and advertising campaigns. But for now, here are just a few programs ABC Daytime is using to solidify its place with its target audience.

newsong when God made you

THE BAND THAT BROUGHT YOU THE #1 BILLBOARD AC SMASH, "THE CHRISTMAS SHOES," NOW RELEASES THE YEAR'S BEST NEW LOVE SONG, PERFECTLY TIMED FOR SUMMER ROMANCES & WEDDINGS!

> "We added this on WRVR and got immediate phones, which is unusual for a brand new song. You'll be hearing, 'When God Made You' at weddings all over the country this summer. It's a timeless love song.

-JERRY DEAN, PROGRAM DIRECTOR, WRVR-FM/MEMPHIS, TN

"After talking about weddings on our morning show, we played 'When God Made You' by NewSona ONE TIME and we were instantly flooded with calls and e-mails. Who says this is 'only an AC record?' Try telling that to our listeners! Passion knows no format. This song is a MONSTER!' -BRAD BOOKER, APD/MORNING SHOW HOST, WSTO-FM/EVANSVILLE, IN

If you target females, this song is a MUST-ADD! We had a listener call whose husband recently passed away, she wanted the lyrics to place on her husband's grave.

THIS IS A POWERFUL SONG!"

-DC CHYMES, CO-HOST OF THE TOP-RATED AND NATIONALLY SYNDICATED STEVE & DC SHOW

GAINING MOMENTUM WITH NEW ADDS FROM

WRVR-FM

KRBB-FM

KXXO-FM

Going For Immediate Adds at AC NOW

From the best-selling album

MORE LIFE



Treunion records a unit of BMG — For radio servicing or other info, contact Sarah Ann at Vanliere-Wilcox at 615-791-4464

		June 18, 2004					
WEEK	THIS	ARTIST TITLE LABEL(S)	PLAYS	PLAYS	TOTAL AUDIENCE (00)	WEEKS ON CHART	TOTAL STATIONS ADDS
1	1	FIVE FOR FIGHTING 100 Years (Aware/Columbia)	2116	-86	190300	24	112/2
4	2	MARTINA MCBRIDE This One's For The Girls (RCA)	1920	+47	167326	22	110/2
3	3	SHERYL CROW The First Cut is The Deepest (A&M/Interscope)	1902	+27	199883	36	107/2
2	4	DIDO White Flag (Arista/RMG)	1887	-17	196729	36	100/2
6	5	SEAL Love's Divine (Warner Bros.)	1840	+56	161965	20	103/2
7	6	MICHAEL MCDONALD Ain't No Mountain High Enough (Motown)	1810	+93	165201	32	101/2
5	7	JOSH GROBAN You Raise Me Up (143/Reprise)	1683	·107	147297	33	107/1
9	8	TRAIN Calling All Angels (Columbia)	1563	+33	128323	49	112/1
8	9	UNCLE KRACKER f/DOBIE GRAY Drift Away (Lava)	1554	-14	146848	66	106/2
10	1	LIONEL RICHIE Just For You (Island/IDJMG)	1523	+19	129357	14	101/3
11	O	LUTHER VANDROSS Buy Me A Rose (J/RMG)	1224	+85	105223	15	91/1
13	12	3 DOORS DOWN Here Without You (Republic/Universal)	1090	+77	122111	25	66/0
12	13	WILSON PHILLIPS Go Your Own Way (Columbia)	997	-44	80280	8	92/3
14	14	SHANIA TWAIN It Only Hurts When I'm Breathing (Mercury/IOJMG)	963	+59	56642	12	78/1
15	13	KIMBERLEY LOCKE 8th World Wonder (Curb)	894	+72	50909	11	84/3
18	-16	MAROON 5 This Love (Octone/J/RMG)	886	+161	115935	8	56/9
19	-D	MERCYME Here With Me (INO/Curb)	816	+96	39561	9	80/1
16	18	GLORIA ESTEFAN I Wish You (Epic)	748	-42	43746	11	70/3
20	19	JIM BRICKMAN (MARK SCHULTZ 'TE! See You Again (Windham Hill/RMG)	745	+117	34121	5	71/6
17	20	WYNONNA I Want To Know What Love Is (Curb)	570	-166	26912	18	79/1
25	2	CELINE DION You And I (Epic)	531	+154	58486	3	53/7
21	22	EVANESCENCE My Immortal (Wind-up)	517	+54	77842	9	28/0
22	23	KEITH URBAN You'll Think Of Me (Capitol)	442	+45	26690	4	67/5
23	24	CLAY AIKEN Solitaire (RCA/RMG)	348	49	21527	7	56/0
27	25	DARYL HALL What's In Your World (Rhythm & Groove/Liquid 8)	345	+20	14602	6	53/1
Debut	26	SEALS & CROFTS Summer Breeze '04 (Warner Bros.)	324	+145	57119	1	42/11
Debut	27	LEANN RIMES F/RONAN KEATING Last Thing On My Mind (Curb)	278	+99	9022	1	46/5
28	28	SOPHIE B. HAWKINS Walking On Thin Ice (Trumpet Swan)	243	-54	4842	3	42/1
30	29	LOS LONELY BOYS Heaven (Or/Epic)	240	+36	48749	2	21/5
29	30	NORAH JONES Sunrise (Blue Note/EMC)	238	-16	12864	8	29/0

120 AC reporters. Monitored airplay data supplied by Mediabase Research, a division of Premiere Radio Networks. Songs ranked by total plays for the airplay week of 120 AC reporters. Monitored aliplay data supplied by Mediadase Assertin, a division of Preimiter Nation Verticology, and plays in the supplied by Mediadase (66-6/12, Bullets appear on songs gaining plays or remaining flat from previous week. If two songs are field in total plays, the song with the larger increase in plays is placed first. Songs below No. 10 are moved to recurrent after 50 weeks on the chart. Most Added is the total number of new adds officially reported to R&R by each reporting station. Songs unreported as adds do not count toward overall total stations playing a song. Total Audience equals Average Quarter Hour Persons times number of plays (times 100). Each daypart on each station is assigned an AQH number. Average Quarter Hour Persons used herein with permission from the Arbitron Company (© 2004, The Arbitron Company). © 2004, R&R, Inc.

New & Active

RICK SPRINGFIELD Beautiful You (Gomer/Red Ink) Total Plays: 197, Total Stations: 42, Adds: 4

CORRS Summer Sunshine (Atlantic) Total Plays: 183, Total Stations: 31, Adds: 3

JAMIE CULLUM All At Sea (Verve/Universal) Total Plays: 106, Total Stations: 30, Adds: 6

PATTI LABELLE New Day (Def Soul/IDJMG) Total Plays: 98, Total Stations: 22, Adds: 6

KATIE MELUA The Closest Thing To Crazy (Dramatico/Verve/Universal) Total Plays: 97, Total Stations: 20, Adds: 0

HEART Perfect Goodbye (Sovereign Artists) Total Plays: 78, Total Stations: 20, Adds: 5

DIANA KRALL Narrow Daylight (GRP/VMG) Total Plays: 41, Total Stations: 16, Adds: 6

CYNDI LAUPER Walk On By (Epic) Total Plays: 30, Total Stations: 13, Adds: 6

Songs ranked by total plays

Most Added® www.rradds.com ARTIST TITLE LABELIST SEALS & CROFTS Summer Breeze '04 (Warner Bros.) 11 MAROON 5 This Love (Octone/J/RMG) CELINE DION You And I (Epic) J. BRICKMAN f/M. SCHULTZ 'Til I See... (Windham Hill/RMG) JAMIE CULLUM All At See (Verve/Universal) PATTI LABELLE New Day (Det Soul/DJMG) DIANA KRALL Narrow Daylight (GRP/VMG) CYNDI LAUPER Walk On By (Epic)

Most Increased Plays

	PLAY
ARTIST TITLE LABEL(S)	CREASE
MAROON 5 This Love (Octone/J/RMG)	+161
CELINE DION You And I (Epic)	+154
SEALS & CROFTS Summer Breeze '04 (Warner Bros.)	+145
J. BRICKMAN IJM. SCHULTZ 'Til I See (Windham Hill/RMG)	+117
PHIL COLLINS Can't Stop Loving You (Atlantic)	+102
LEANN NIMES FROMAN KEATING Last Thing On My Mind (Curb)	+99
MERCYME Here With Me (INO/Curb)	+96
CHRISTINA AGUILERA Beautiful (RCA/RMG)	+95
MICHAEL MCDONALD Ain't No Mountain High Enough (Motown	+93
LUTHER VANDROSS Dance With My Father (J/RMG)	+87

Recurrents

	PLAYS
ARTIST TITLE LABEL(S)	
SHAMA TWAIN Forever And For Always (Mercury/IDJMG)	1386
MATCHBOX TWENTY Unwell (Atlantic)	1301
LUTHER VANDROSS Dance With My Father (J/RMG)	1000
PHIL COLLINS Can't Stop Loving You (Atlantic)	975
COUNTING CROWS Big Yellow Taxi (Geffen/Interscope)	956
SANTAMA FINICHELLE BRANCH The Game Of Love (Arista/RMG)	918
VANESSA CARLTON A Thousand Miles (A&M/Interscope)	853
NORAH JONES Don't Know Why (Blue Note/Virgin)	835
CHRISTIMA AGUILERA Beautiful (RCA/RMG)	830
SHERYL CROW Soak Up The Sun (A&M/Interscope)	799
ENRIQUE IGLESIAS Hero (Interscope)	744
TRAIN Drops Of Jupiter (Tell Me) (Columbia)	718

Detailed station playlists for all R&R reporters are available on the web at www.radioandrecords.com.



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That's why we are working every day to find cures for life-threatening diseases that strike children everywhere. Diseases like cancer, pediatric AIDS, and sickle cell. And we won't stop until every child is cured, and every disease is defeated.

Because we can't imagine a world without children...can you?

Call 1-800-996-4100 or log onto www.stjude.org to learn how you can help.







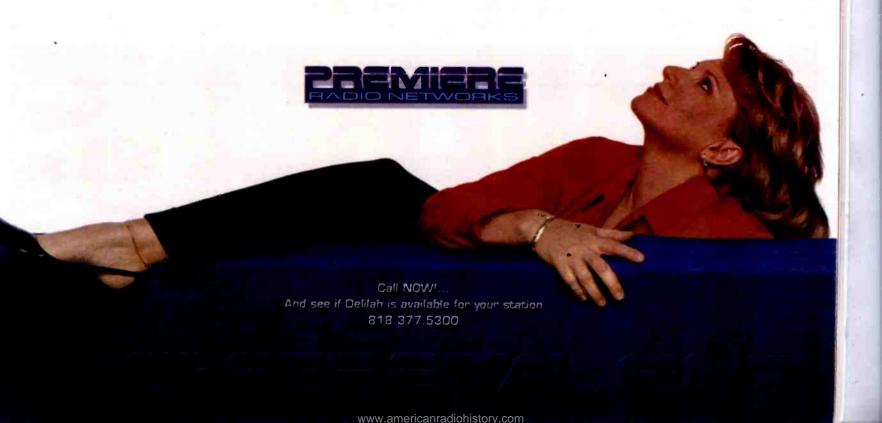
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Better Music.

Now 7 Nights a Week.

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Mike Abrams Senior Program Director/ AC & Special Projects, XM Radio In addition to my position as Senior Program Director/AC & Special Projects at XM, I am PD of XM 25: The Blend. For the last three years I was Ops Director for Radio One, running five third-party XM channels. After evaluating XM's AC arena, we made needed changes to focus. The Blend is a gold-based AC, The Mix is a Hot AC, and The Heart is our love songs and soft hits channel. Focus is im-



portant. Every station I have been involved with has been successful because it stood for something. Sometimes you need to step back and look at everything as a regular person, not as someone concerned with ratings. • Great radio was once about entertainment. Without passion for your station, it just becomes another generic way to hear music. Twenty-five years

ago music came from the record store or the radio. That antique twoentity distribution system is gone. The business-as-usual days have
to end. I look forward to seeing you at the R&R Convention in Los
Angeles this month. Please stop by the digital-media panel I'll be on
at 11am on Thursday. And if you want to join me at Jerry's Deli for lunch
in L.A., email me at mike.abrams@xmradio.com.

ow is Columbia VP/AC Promotion Elaine Locatelli going to top her performance? Five For Fighting's "100 Years" (Aware/Columbia) is No. 1 for the 10th straight week! ... Martina McBride's "This One's for the Girls" (RCA) moves to No. 2, and Sheryi Crow's "The First Cut Is the Deepest" (A&M/Interscope) keeps the No. 3 slot



... Maroon 5's "This Love" (Octone/J/RMG) moves from 18 to 16 with Most Increased plays (+161), and Celine Dion's "You and I" (Epic) jumps 250-21 with +154 plays ... Seals & Crofts' "Summer Breeze '04" (Warner Bros.) debuts at 26 with +145 and is also Most Added this week, with 11 ... At Hot AC, Maroon 5's "This Love" remains No. 1, while Hoobastank's "The Reason" (Island/IDJMG) is No. 2 but closing in with +280 plays ... Los Lonely Boys' "Heaven" (Or/Epic) proves it's the real deal, moving into the No. 3 slot with +466 plays! ... Debuting this week on the Hot AC chart are Richard Marx's "When You're Gone" (Manhattan/EMC), at 32; Martina McBride, at 35; and Melissa Etheridge's "This Moment" (Island/IDJMG), at 40 ... Most Added are Train's "Ordinary" (Columbia), with 15; Third Day's "I Belleve" (Essential/PLG), which gets 11; and my current fave, Diana Anaid's "Last Thing" (Five Crowns Music), which picks up eight hooray - Julia Kertes, AC/Hot AC Editor

artista tivity

ARTIST: Heart

LABEL: Sovereign/Artists

By MIKE TRIAS/ASSOCIATE EDITOR

Sisters Ann and Nancy Wilson, better known as the rock outfit Heart, became a musical force in 1976 with their album *Dreamboat Annie*. As the years went by, Ann's vocals and Nancy's guitar playing were the foundation for more

than a dozen albums, which sold more than 30 million units and spawned numerous Top 40 hits. However, in the early '90s the sisters decided to carve out their own paths.

Although they were last in the studio together as Heart in 1993, the Wilsons have performed together in

a side band called The Lovemongers since then. Nancy has also made her mark as a film scorer, providing soundtracks for husband Cameron Crowe's films Jerry Maguire, Almost Famous and Vanilla Sky. She is also working on the score to his upcoming film, Elizabethtown. Meanwhile, Ann made her theatrical debut in Teatro Zinzanni and joined an all-star cast to tour the U.S. and Japan with Abbey Road: A Tribute to the Beatles.

Despite their solo successes, the sisters knew they couldn't keep Heart on the back burner forever. "When we finally decided to go for it, we asked ourselves a simple question: What would a dream album be for our fans?" says Nancy. "To answer that, we went back to our own roots—the dream we had of giving Led Zeppelin a run for their money"

"The climate for music has changed," says Ann. "There is a real hunger out there for authentic rock. That was all the

encouragement we needed." The pair reformed Heart in 2002, but they faced a minor dilemma. "We both realized we weren't in to retro-Heart," says Nancy. "The music had to be both familiar and new at the same time, and that's no easy task."

They enlisted the help of Craig Bartock, who co-produced, with Nancy, Heart's first album of new songs in over a decade, *Jupiter's Darling*. Their band—keyboardist Darian Sahanaja (Brian Wil-

son, Wondermints), bassist Mike Inez (Alice In Chains), co-writer and guitarist Bartock and drummer Ben Smith (Lovemongers)—also lent their talents. Mike McCready of Pearl Jam and Jerry Cantrell of Alice In Chains made guest appearances on guitar.

As for the songs, Ann notes, "We went for songs that were simple, powerful, at times slightly political, but always emotionally honest."

"The Perfect Goodbye" is Heart's current single at AC, and this week it goes New & Active on the chart. Says Nancy, "To me, this song carries the theme of [the album's opening song] 'Make Me' to the next stage, where you've reached that point in a relationship where you don't want to waste any more time. You want to find a way to get away clean, but it just doesn't exist, because love is messy." Adds Ann, "We've done this song on tour, and I love singing it live. I can really connect with how heartbreaking it is trying to end something, but never quite getting there."

Currently, Heart is in the middle of a huge 48-city tour through late September. They will also have a special called *Crossroads* on the MTV Networks in July.



AC music with commentaries about life, hosted by Jon Rivers

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America's Best Testing Hot AC Songs 12+ For The Week Ending 6/18/04

Artist Title (Label)	TW	LW	Famil.	Burn	W 18-34	W 18-24	W 25-3
MAROON 5 This Love (Octone/J/RMG)	4.32	4.30	99%	31%	4.42	4.41	4.43
MATCHBOX TWENTY Bright Lights (Atlantic)	4.30	4.15	97%	28%	4.17	3.93	4.29
HOOBASTANK The Reason (Island/IDJMG)	4.27	4.30	97%	23%	4.33	4.40	4.30
GAVIN DEGRAW I Don't Want To Be (J/RMG)	4.10	4.00	62%	6%	4.22	4.21	4.23
3 DOORS DOWN Here Without You (Republic/Universal)	4.09	4.00	99%	44%	4.07	3.92	4.13
SWITCHFOOT Meant To Live (Red Ink/Columbia)	4.09	4.16	69%	14%	3.99	4.12	3.91
CALLING Our Lives (RCA/RMG)	4.07	4.09	70%	6%	3.89	3.98	3.85
COUNTING CROWS Accidentally In Love (DreamWorks/Geffe	1/4.06	4.05	68%	8%	4.07	4.07	4.06
3 DOORS OOWN Away From The Sun (Republic/Universal)	4.05	3.94	87%	20%	3.92	3.98	3.90
SANTANA FIALEX BAND Why Don't You & I /Ansta/RMG	4.04	4.05	96%	40%	3.96	3.89	3.99
NICKELBACK Someday (Roadrunner/IDJMG)	4.01	3.93	98%	43%	3.96	3.89	4.00
FINGER ELEVEN One Thing (Wind-up)	3.96	4.10	49%	8%	4.16	4.21	4.13
LINKIN PARK Numb (Warner Bros.)	3.90	3.89	86%	30%	4.01	4.00	4.02
LOS LONELY BOYS Heaven (Or/Epic)	3.90	3.79	77%	15%	3.92	3.66	4.03
FIVE FOR FIGHTING 100 Years (Aware/Columbia)	3.89	3.78	92%	33%	3.90	4.08	3.81
EVANESCENCE My Immortal (Wind-up)	3.87	3.95	99%	49%	3.88	3.87	3.88
JASON MRAZ Curbside Prophet (Atlantic)	3.84	3.94	55%	8%	3.83	4.00	3.75
SARAH MCLACHLAN Fallen (Arista/RMG)	3.82	3.79	89%	33%	3.90	3.83	3.93
JET Are You Gonna Be My Girl (Atlantic)	3.79	3.62	94%	33%	3.74	3.72	3.74
311 Love Song (Maverick/Volcano/Zomba)	3.79	3.75	65%	13%	3.69	3.68	3.69
SARAH MCLACHLAN Stupid (Arista/RMG)	3.75	3.72	70%	16%	3.90	4.05	3.84
SHERYL CROW Light In Your Eyes (A&M/Interscope)	3.72	3.65	60%	11%	3.64	3.68	3.63
AVRIL LAVIGNE Don't Tell Me (Arista/RMG)	3.70	3.85	94%	27%	3.72	3.86	3.66
LIVE W/ SHELBY LYNNE Run Away (Radioactive/Geffen)	3.70	3.59	62%	12%	3.73	3.78	3.71
ALAMIS MORISSETTE Everything (Maverick/Reprise)	3.67	3.62	81%	16%	3.73	3.55	3.80
NO DOUBT It's My Life (Interscope)	3.51	3.65	100%	57%	3.57	3.35	3.82
LEMMY KRAVITZ Where Are We Runnin'? (Virgin)	3.52	3.41	75%	20%	3.39	3.14	3.50
DIDO Don't Leave Home (Arista/RMG)	3.49	3.52	54%	14%	3.50		3.46

Total sample size is 500 respondents. Total average lavorability estimates are based on a scale of 1-5. (1=dislike very much, 5 = like very much). Total lamillarity represents the percentage of respondents who recognized the song. Total burn represents the number of respondents who said they are fired of hearing the song. Songs must have 40% familiarity appear on survey. Sample composition is based on persons 12.- Persons are screened via the Internet. Once passed, they can take the music test based on the format/music preference. RateTheMusic.com results are not meant to replace callout research. The results are intended to show opinions of participants on the the Internet only. RateTheMusic is a registered trademark of RateTheMusic.com. The #TM system, is available for local radie stone by calling \$18-377-5300. RateTheMusic.com data is provided by Mediabase Research, a division of Premiera Radio Networks.

CAN	AND.	HOTACTOP 30	_		POWERE IBDIA	
LAST	THIS	ARTIST TITLE LABEL(S)	TOTAL	PLAYS	WEEKS ON CHART	TOTAL
1	0	HOOBASTANK The Reason (Island/IDJMG)	519	+2	10	11/0
2	2	MAROON 5 This Love (Octone/J/RMG)	455	-10	10	18/0
3	3	ALANIS MORISSETTE Everything (Maverick/Reprise)	451	+3	10	18/0
6	4	CALLING Our Lives (RCA/RMG)	400	+5	7	6/0
4	5 4	AVRIL LAVIGNE Don't Tell Me (Ansta/RMG)	391	-40	10	16/0
7	6	GEORGE MICHAEL Amazing (Epic)	372	+23	9	8/0
10	7	COUNTING Accidentally in Love (DreamWorks/Getten)	368	+60	4	5/0
5	8 4	SARAH MCLACHLAN Stupid (Arista/RMG)	365	-31	10	18/0
8	9 4	NELLY FURTADO Try (DreamWorks/Interscope)	352	+4	10	12/0
9	10	3 DOORS DOWN Away From (Republic/Universal)	310	-12	10	15/0
11	11	LENNY KRAVITZ Where Are We Runnin'? (Virgin)	292	-1	6	4/0
13	12	DIDO Don't Leave Home (Arista/RMG)	255	-2	5	8/0
20	1	LOS LONELY BOYS Heaven (Or/Epic)	247	+53	4	3/0
16	Ø	CORRS Summer Sunshine (Atlantic)	242	+15	4	6/0
21	15	SHERYL CROW Light in Your Eyes (A&M/Interscope)	234	+47	4	3/0
18	1B +	FEFE DOBSON Don't Go (Girts & Boys) (Island/IDJMG)	232	+11	3	4/0
14	17	MELISSA ETHERIDGE Breathe (Island/IDJMG)	211	-45	10	16/0
12	18 🌩	JACKSOUL Still Believe In Love (Vik/BMG Music Canada)	211	-52	10	17/0
15	19	FIVE FOR FIGHTING 100 Years (Aware/Columbia)	204	-45	10	16/0
17	20 🌩	S. WILCOX Mommies And (SHE/BMG Music Canada)	193	-33	9	8/0
19	21	NO DOUBT It's My Life (Interscape)	186	-24	10	17/0
Debut	22	SEETHER HAMY LEE Broken (Wind-up)	178	+38	1	4/0
29	23 ♦	RON SEXSMITH Whatever It Takes (Nettwerk)	178	+27	2	3/0
Debut	24	UNCLE KRACKER Rescue (Lava)	172	+69	ī	3/0
25	25 •	SARAH HARMER Almost (Zoe/Rounder)	156	-3	4	4/0
23	26	EVANESCENCE My Immortal (Wind-up)	156	-26	10	16/0
27	27	RASMUS in The Shadows (Interscope)	153	-1	2	3/0
30	28	DELTA GOODREM Born To Try (Independent)	146	+2	3	5/0
28	29		140	-13	10	15/0
22	20 4	A A RANGE WAR I STORY TO THE STORY OF THE ST		-		-

18 Canadian Hot AC reporters. Monitored airplay data supplied by Mediabase Research, a division of Premiere Radio Networks. Songs ranked by total plays for the airplay week of 6/6-6/12. Builets appear on songs gaining plays or remaining flat from previous week. If two songs are fied in total plays, the song with the larger increase in plays is placed first. Songs below No. 15 are moved to recurrent after 20 weeks on the chart. Most Added is the total number of new adds officially reported to R&R by each reporting station. Songs unreported as adds do not count toward overall total stations playing a song.

Indicates Cancon. © 2004, R&R. Inc.

30 BARENAKED LADIES Testing 1, 2, 3 (Reprise)

Reporters

WKSZ Appleton, WI*
OM Grey Bell
A Same Davis
OUTTERFLY BOUCHER

WOUNTANIANTIC City, NU*
PD Brad Carson
ND Gren Tierner
CALLING
EDWIN MCCAN HAMA SH

SRAHAM COLTON BAND PAT MICCEL PAIN

ICLLY Rehersfield, CA*
PD: E.J. Tyer
APD: Fin Fox
ND: Foreget Bueller
NERNY O'ESHEY VARCLE
DIAMS ARAC
GRAHAM COLTON BAND

MOSELEMON MAY

 \mathcal{L}_{i}

WALC/Charleston, SC* PD Brent McKay

WVMCUCIncinenti, OH*

WOAL-Cleveland OH*
PD: Allan Fee
MD: Rebecca Wide
7 BRITIEY SPEARS

KVULL Colorado Spri PD-MID AJ Carisle SCISSOR SISTERS TRABI

80 TG-Corpus Christi, TX*

KIMN/Denver, CO* PD. Byron Harrelt APD/MD: Michael Gifford

KSTZ/Des Moines, IA*
PO for Schaeler
MO Allemy Wrond
LOS LONELY BOYS
BUTTERNY BOYS
MELISSA ETHERIDGE

WDWD/Dubert, MI*

WOSM Faveteville, NC*

WHINCHarrisburg, PA OMPO Jule 0 Dea MD Down Logan STIES

KHOCK Houston, TX* PD Buildy Scott APD MO: Rick D Bryon

21 FBB.
21 ESSCA DOME
31 JOONS DOME
31 JOONS DOME
31 HIS DOUBT
31 HIS DOUBT
31 HIS DOUBT
31 GAVE DEFAM
37 GAMERLY BOUDER
37 GAMERLY DOE
38 JOSH MARX
31 JOHN MARX

WHOO Date 0 Fries THIRD DAY RICHARD MARK

KURBIL ittle Rock, AR' PD Routy Cain 600 Barty Ropers 1 THIRD DAY CHANA AMAD

MD Lama Blair DUPO DAY

Will College over the College College

KCDUMonterey CA*

22

KBBY On Bingham Che Sales Marsay Bingham Che Sale F. PO J. Low McPoshe CEGAAN

WN/WX,Philadelphia PA OMIPO Gerry DeFrancesco APO MD Joe Probe

A

1 HIGGER ELEVEN 4 MARCON 5 BUTTENRLY BOUCHER

PD State Provide PD State Peck MO Con Irest STING BRITHEY SPEARS THIRD DAY

ICL CA-Reno MV* OM Bill Schull PD Beej Bret: MD Conne Wyay

FIVE FOR FIGHTING
SEAL
MARCION 6
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LICINES, RICHIE
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3 DOORS DOWN
LOS LOBELY BOYS
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JOSH GHOBAN
311 18 3 DOORS DOWN 18 3 DOORS DOWN 16 LOS LOBELY BO 14 RETH URBAN 14 JOSH GHOBAN 14 JI 13 LEBRY KRAYITZ 12 JARET JACKSON 12 ALCOA REYS 12 TRAPT

PD Davis Lafrage MD Joe Banness CA*
PD Es Minte la Lambart
APD MD Tons

MARCON 5 GRAHAM COLTON BAND

CAYVIGAN Diego, CA'
PO Bor Backer
MCSE BACK
BLIBE 182
TRAN

IGOVSan Francisco, CA* OMPO Michael Marte MO James Mais SEALS & CHOPTS FINEST ELEVEN

KRUZ Santa Barbara, CA APONID Maniye Thomas

WZAT/Sovensh, GA PD: Brian 3 500PS DOWN

WVRV/St. Laute, MO*

138

45

10

14/0

PLAND IN LOS SERVA & P. DIDD TRANS

POWERED BY MEDIABASE

*Monitored Reporters 108 Total Reporters

97 Total Monitored

11 Total Indicator

Did Not Report, Playlist Frozen (1): WMT/Cedar Rapids, IA

POWERED BY MEDIARASE

All	100	June 18, 2004					
LAST	THIS	ARTIST TITLE LABEL(S)	PLAYS	PLAYS	AUDIENCE	WEEKS ON CHART	TOTAL STATION ADDS
1	0	MAROON 5 This Love (Octone/J/RMG)	4297	+293	301387	23	96/3
2	2	HOOBASTANK The Reason (Island/IDJMG)	4123	+280	275832	17	94/2
4	3	LOS LONELY BOYS Heaven (Or/Epic)	3071	+466	207002	13	94/5
3	4	EVANESCENCE My Immortal (Wind-up)	2683	+49	173509	29	90/2
5	6	ALANIS MORISSETTE Everything (Maverick/Reprise)	2584	+70	149297	12	90/2
6	6	NICKELBACK Someday (Roadrunner/IDJMG)	2529	+56	172372	38	81/2
7	0	FIVE FOR FIGHTING 100 Years (Aware/Columbia)	2450	+20	164566	30	87/4
8	8	COUNTING CROWS Accidentally In Love (DreamWorks/Geffen)	2442	+340	162866	6	95/3
9	9	3 DOORS DOWN Away From The Sun (Republic/Universal)	2274	+244	126328	18	82/3
10	1	3 DOORS DOWN Here Without You (Republic/Universal)	2150	+125	164471	44	88/2
12	0	AVRIL LAVIGNE Don't Tell Me (Arista/RMG)	1927	+126	100732	14	7414
11	J2	MATCHBOX TWENTY Bright Lights (Atlantic)	1861	-19	127936	44	85/2
13	13	SANTANA f/ALEX BAND Why Don't You & I (Arista/RMG)	1836	+66	130698	52	86/2
15	13	LENNY KRAVITZ Where Are We Runnin'? (Virgin)	1651	+87	72961	11	74/3
14	15	NO OOUBT It's My Life (Interscope)	1496	-79	110788	33	77/2
16	16	SARAH MCLACHLAN Stupid (Arista/RMG)	1490	+87	69821	14	81/4
18	•	SHERYL CROW Light In Your Eyes (A&M/Interscope)	1415	+200	79119	7	75/3
19	18	CALLING Our Lives (RCA/RMG)	1313	+118	61697	10	69/3
17	19	JET Are You Gonna Be My Girl (Atlantic)	1263	-39	76773	17	39/0
20	20	SWITCHFOOT Meant To Live (Red Ink/Columbia)	1193	+179	54921	11	57/6
22	2	GAVIN DEGRAW I Don't Want To Be (J/RMG)	1144	+147	47369	13	61/5
23	22	311 Love Song (Maverick/Volcano/Zomba)	1107	+150	73592	9	58/8
21	23	DIDO Don't Leave Home (Arista/RMG)	1061	+43	55751	7	61/4
24	24	UNCLE KRACKER Rescue (Lava)	956	+122	38919	4	57/5
25	25	FINGER ELEVEN One Thing (Wind-up)	889	+118	29410	6	44/8
26	26	JASON MRAZ Curbside Prophet (Atlantic)	747	+104	34752	5	46/4
32	2	TRAIN Ordinary (Columbia)	673	+256	30306	2	49/16
31	28	NICKELBACK Feelin' Way Too Damn Good (Roadrunner/IDJMG)	598	+145	20275	2	44/6
29	29	BUTTERFLY BOUCHER Another White Dash (A&M/Interscope)	562	+48	17180	5	43/5
27	30	BLINK-182 Miss You (Geffen)	515	+2	21135	5	16/3
34	3	MARIA MENA You're The Dnly One (Columbia)	431	+69	11849	3	30/4
Debut	32	RICHARD MARX When You're Gone (Manhattan/EMC)	- 411	+112	16542	1	35/3
28	33	JESSICA SIMPSON With You (Columbia)	410	-59	24119	19	22/2
33	34	CORRS Summer Sunshine (Atlantic)	359	-23	14061	3	32/1
Debut	35	MARTINA MCBRIDE This One's For The Girls (RCA)	337	+53	20117	1	21/2
36	36	DUTKAST The Way You Move (LaFace/Zomba)	328	0	24414	16	10/0
-	3	SEAL Love's Divine (Warner Bros.)	322	+29	22964	19	13/2
40	38	AVION Seven Days Without You (Independent)	318	+15	9898	2	20/1
37	39	HILARY DUFF Come Clean (Buena Vista/Hollywood)	303	-10	24214	8	13/0
Debut	40	MELISSA ETHERIDGE This Moment (Island/IDJMG)	273	+49	7976	1	30/4

97 Hot AC reporters. Monitored airplay data supplied by Mediabase Research, a division of Premiere Radio Networks. Songs ranked by total plays for the airplay week of 6/6-6/12. Bullets appear on songs gaining plays or remaining flat from previous week. If two songs are fied in total plays, the song with the larger increase in plays is placed first. Songs below No. 15 are moved to recurrent after 20 weeks on the chart. Most Added is the total number of new adds officially reported to R&R by each reporting station. Songs unreported as adds do not count toward overall total stations playing a song. Total Audience equals Average Quarter Hour Persons times number of plays (times 100). Each daypart on each station is assigned an AOH number. Average Quarter Hour Persons used herein with permission from the Arbitron Company (© 2004, The Arbitron Company). © 2004, R&R, Inc.

Most Added

www.rradds.com		
ARTIST TITLE LABELIS		ADDS
TRAIN Ordinary (Columbia)		16
THIRD DAY I Believe (Essential/PLG)		11
311 Love Song (Maverick/Volcano/Zomba)		8
FINGER ELEVEN One Thing (Wind-up)		8
DIANA ANAID Last Thing (Five Crowns Music)		8
SCISSOR SISTERS Take Your Mama (Universal)		7
SWITCHFOOT Meant To Live (Red Init/Columbia)		6
NICKELBACK Feelin' Way Too Damn Good (Roadrum	ner/IDJMG)	6

Most Increased Plays

ARTIST TITLE LABEL(S)	PLAY
LOS LONELY BOYS Heaven (Or/Epic)	+466
COUNTING CROWS Accidentally in Love /DreamWorks/Geff	en/ +340
MAROON 5 This Love (Octone/J/RMG)	+293
HOOBASTANK The Reason (Island/IDJMG)	+280
TRAIN Ordinary (Columbia)	+256
3 DOORS DOWN Away From The Sun (Republic/Universal)	+244
SHERYL CROW Light In Your Eyes (A&M/Interscope)	+200
SWITCHFOOT Meant To Live (Red Ink/Columbia)	+179
311 Love Song (Mavenck/Volcano/Zomba)	+150
GAVIN DEGRAW I Don't Want To Be (J/RMG)	+147

New & Active

KIMBERLEY LOCKE 8th World Wonder (Curb/Reprise) Total Plays: 263, Total Stations: 15, Adds: 2 BRITNEY SPEARS Everytime (Live/Zomba) Total Plays: 248, Total Stations: 17, Adds: 5 MERCYME Here With Me (INO/Curb) Total Plays: 245, Total Stations: 13, Adds: 1 SCISSOR SISTERS Take Your Mama (Universal) Total Plays: 232. Total Stations: 26. Adds: 7 JENNIFER MARKS Live (Bardic) Total Plays: 172, Total Stations: 20. Adds: 1 PAT MCGEE BAND Beautiful Ways (Warner Bros.) Total Plays: 167, Total Stations: 14, Adds: 3 EDWIN MCCAIN IMAIA SHARP Say Anything (DRT) Total Plays: 114, Total Stations: 13, Adds: 2 RYAN CABRERA On The Way Down (E.V.L.A./Atlantic) Total Plays: 101, Total Stations: 13, Adds: 2 RICKY FANTE' It Ain't Easy (Virgin) Total Plays: 88, Total Stations: 10, Adds: 1 STING Stolen Car (Take Me Dancing) (A&M/Interscope)

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PLAYLIST

Total Plays: 84, Total Stations: 12, Adds: 3

- Easy Click-&-Play Internet radio stations
- New music by format
- All music in power rotation
- Radio "Guest EJs" join **R&R** editors on the air
- The best and newest bits from top market stations by format

THE ARTIST DEVELOPMENT STORY CONTINUES...

GAVIN DEGRAW THE NEW SINGLE, "I DON'T WANT TO BE"

...THE THEME SONG FOR THE WHIT SERIES, ONE TREE HILL

OVER 250,000 ALBUMS SCANNED

Adult Top 40 Monitor crosses into the Top 20* This Week! Up 55 spins...
Hot AC Mediabase/R&R: 22 - 21 (+147) #10 Greatest Gainer!

A MOST ADDED RECORD THE LAST TWO WEEKS!

5 More closeout Adds at Hot AC this week!

WMWX/Philadelphia WAEZ/Johnson City

KBBY/Oxnard-Ventura KNEV/Reno

WUJM/Biloxi

NEARLY 20 NEW STATIONS ADDED IN THE LAST 4 WEEKS...

OVER 60 TOTAL STATIONS ON AT HOT AC!!!

GREAT STORIES AT THE FOLLOWING SUPPORTERS:

WTMX/Chicago - #9 Most played!!! 39x last week after 530 cume spins!!!

KLLC/San Francisco - Top 5 phones! #15 Most Played

Z104/Washington, D.C. - #9 most played this week!

WKZN/New Orleans - #10 Most played!

WYRY/St. Louis - Top 5! 46x this week!

KOMB/Salt Lake - #2 Callout!!! #7 most played! 45x this week!

WZPL/Indianapolis - Top 10 callout! #6 most played!

KALZ/Fresno - Top 5 phones! #12 rank this week!

KRSK/Portland - #8 Most played!

KOSO/Modesto - #1 phones! Power Rotation!

WPTE/Norfolk - Top 5 Callout! #8 Most played!

KYUU/Colorado Springs - #11 Most played this week!

KCDA/Spokane - #8 Most played this week!

KFBZ/Wichita - #9 Most played this week!

WOZN/Greensboro - #6 Callout ...#6 Most Played!

WXMA/Louisville - #7 Callout Females 25/4! Moves to "B" rotation!

WRFY/Reading - #2 Most Played!

and many, many more...

MEDIABASE CALLOUT: #1 for TWO WEEKS RUNNING With Females 25-34!

HEADLINE TOUR ALL SUMMER

VIDEO Moves into a Medium Rotation at Mr



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The Ghost Of Conventions Past

Format family resurrects some favorite memories

Everyone in this business has classic convention tales, but I couldn't very well ask everyone, so I turned to a representative sample instead.

Personally, I've got a million memories, but aside from the life-altering opportunity to hear Bill Clinton's keynote address in 2001 and the thrill of meeting him afterward, one of my favorites is from last year, when KJCD/Denver PD Mike Fischer threw a co-conut cream pie in the face of his boon friend since high school, KTWV (The Wave)/Los Angeles VP/Programming Paul Goldstein.

Now, here are moments that a few others recall fondly.

Neal Sapper

Founder, New World 'N' Jazz

Many, many years ago I was hanging out with Deborah Lewow, Rebecca Risman, Bill Clodfelter and Steve Huntington in my room at the Century Plaza. We were getting into the elevator to go to lunch when I realized that I'd left my sunglasses behind, so I told them I'd go back to my room and meet them in the lobby.

I picked up the shades and ran back to the elevator. The elevator doors opened, and they were all still standing there — God knows how many minutes had gone by — because they were so stoned, they'd forgotten to push the button [see the incriminating photo elsewhere on this page].

Suzanne Berg

Sr. VP/Promotion, Verve Music Group

At our family dinner last year, how cool was it when Michelle Culbertson sang an operatic aria for us? The room went silent. She blew us all away and made the hair on everyone's arms stand up.

Bernie Kimbie

PD, WNWV/Cleveland

Seeing Bill Clinton. I saw why he was president. Everyone gets a chance to do as much good as they can with as much room as they have to do it, and I wish he was still there — but that's another column.

Frank Cody

President, Rendezvous Entertainment

It's been an opportunity to share time with people with whom I maybe had unresolved issues and we had agreed to disagree until we could actually meet face to face at a convention for deep discussions. Once there, we often found out that we, in fact, had similar goals and ideas for ways to achieve them. One perfect example is [now-Rendezvous partner] Hyman Katz, whom I knew only through phone conversations. He always said, "Love your guts," which made me feel slightly uncomfortable, but when I met him, I understood completely, and look what that led to.

Cliff Gerev

Founder, All That Jazz

My favorite was The Blues Brothers performance in 1979. What a great night! Seeing Belushi and Aykroyd perform "Soul Man" was awesome. Also, I was very proud to introduce Basia to everyone at a convention in 1988.

Deborah Lewew

Independent

The flashes that all begin to run into one long, happy slide show in my mind include Bill Clinton's keynote;

"The elevator doors opened, and they were all still standing there — God knows how many minutes had gone by — because they were so stoned, they'd forgotten to push the button."

Neal Sapper

Duke Dubois, Erica Linderholm, Mark Wexler and I representin' for the NAC Label of the Year, GRP Records; The Eagles reunion show; the very first R&R Convention in Atlanta was it 1975? - at Dunfey's Royal Coach Hotel: the ubercool poolside party with Lee Ritenour's groovin' guitar; Boney James, Euge Groove, Brian Culbertson, Jeff Golub and many more SJ artists hanging in the WB suite; Carl Anderson and Bob Kaake standing in front of the speakers to make sure they heard it all; all of the Smooth Jazz family dinners; and the late-night Pass the Pigs hangs, when we all let our hair down and the real friendships were forged. I could go on, but after over 30 years of conventions, how can I possibly choose?

Claudia Navarro

MD, Broadcast

Ros Joseph's birthday cake last year.

Jason Gorov

All That Jazz

Undoubtedly, the highlight of any convention past was Bill Clinton's appearance a few years ago and Stevie Nicks' performance, which followed immediately afterward.

Laura Sanano

Independent

Besides the many times I have been mistaken for Claudia Navarro, one of my favorite memories was being whisked out of the Century Plaza in one of the hotel town cars with Andrea Paulini, Kelly Cole and Patricia James. Andrea gave us a tour of the gorgeous Windham Hill office in Beverly Hills.

We reminisced over all the CDs that, of course, Kelly and Patricia could discern like sommeliers navigating a wine-tasting room. It was a bit sentimental, since I had worked at Windham Hill for 5 1/2 years. Standing in that CD closet surrounded by CDs by some of my favorite artists was a bit like stumbling into a good friend's living room.

Then, since we were in Beverly Hills, we walked to a charming Italian cafe and had lunch. This is a business of relationships and a shared love of music bringing us together. I am so grateful for the friendships that have been strengthened by such "off campus" experiences.

Convention Agenda Update

• Friday, June 25, 3-5pm: "Showdown at the Smooth Jaz

Exploring Smooth Jazz's pressing issues in intimate roundtable discussions are Clear Channel Regional VP/Programming and WNUA/Chicago OM Bob Kaake, KWJZ/Seattle PD Carol Handley, KIFM/San Diego PD Mike Vasquez, WQCD/New York OM John Mullen, KHJZ/Houston PD Maxine Todd, KJCD/



Denver PD Mike Fischer, KTWV/Los Angeles VP/Programming Paul Goldstein and Broadcast Architecture President Allen Kepler. From the record side, it's Rendezvous' Frank Cody, Columbia's John Vemile, Concord's Rebecca Risman, Verve's Bud Hamer and A440's Carl Griffin. Co-moderated by Carol Handley and Carl Griffin.

• Saturday, June 26, 1-3pm: "It's Still the Revenue" Revenue expectations have never been higher. The best and the brightest in Smooth Jazz radio sales give us straight talk about the format. On the panel: Jefferson Pilot/San Diego VP/GM Darrel Goodin; Clear Channel Director/National Sales, Bay Area Marci Mills; KHJZ/Houston VP/GM Laura Morris; KOAI (The Oasis)/Dallas PD Kurt Johnson; and KTWV (The Wave)/Los Angeles Sr. Account Manager Art de la Parra. Moderated by Broadcast Architecture President Allen Kepler.

Register now at www.radioandrecords.com.

'I Love You, Man' Moments



HIS FROM 'HELLO' Clear Channel Regional VP/Programming, Chicago Trade Zone & WNUA and WLIT/Chicago OM Bob Kaake is seen here kissing WJZW/ Washington PD Carl Anderson when the latter worked as Asst. PD/MD at 'NUA.



PIE FACE KJCD/Denver PD Mike Fischer creams his boyhood friend KTWV/ Los Angeles PD Paul Goldstein during a Smooth Jazz session.



SO BUSTED! Just read these four — Sapper, Risman, Lewow and Clodfelter — their rights

SMOOTH JAZZ TOP 30

POWERED BY

WEEK	THIS	ARTIST TITLE LABEL(S)	PLAYS	PLAYS	AUDIENCE	WEEKS ON CHART	TOTAL STATIC
1	0	DAVE KOZ All I See Is You (Capital)	848	+7	103595	16	40/0
4	3	PAUL TAYLOR Steppin' Out (Peak)	805	+10	94497	20	39/0
3	3	PAUL BROWN 24/7 (GRP/VMG)	765	-45	104528	21	40/0
5	•	EUGE GROOVE Livin' Large (Narada)	723	+23	82431	19	38/0
2	5	PETER WHITE Talkin' Bout Love (Columbia)	716	-98	97166	22	39/0
6	6	MARC ANTOINE Mediterraneo (Rendezvous)	595	+30	78083	17	39/1
9	0	RICHARO SMITH Sing A Song (A440)	584	+58	59572	27.	33/0
8	8	MICHAEL LINGTON Show Me (Rendezvous)	581	+36	58973	10	37/0
7	9	DIANA KRALL Temptation (GRP/VMG)	564	+17	62381	12	39/2
10	10	HIL ST. SOUL For The Love Of You (Shanachie)	519	+1	66560	22	38/0
11	O	JOYCE COOLING Expression (Narada)	508	+8	65166	14	39/0
19	12	GEORGE BENSON Softly, As In A Morning Sunrise (GRP/VMG)	425	+80	46102	3	36/1
12	13	MINDI ABAIR Save The Last Dance (GRP/VMG)	419	-25	51929	17	36/0
14	14	BRIAN CULBERTSON f/NORMAN BROWN Come On Up (Warner Bros.)	406	-8	44089	15	37/0
13	15	RICHARD ELLIOT Sty (GRP/VMG)	390	-53	45950	28	37/0
20	16	GERALD ALBRIGHT To The Max (GRP/VMG)	376	+39	39604	5	31/2
15	17	NORAH JONES Sunrise (Blue Note/EMC)	365	-27	33249	20	28/0
21	B	PAUL JACKSON, JR. Walkin' (Blue Note/EMC)	358	+35	33048		31/2
16	19	RICK BRAUN Daddy-O (Warner Bros.)	349	-22	39642	15	34/0
17	20	PRAFUL Let The Chips Fall (Rendezvous)	334	-30	45400	13	30/0
18	21	LUTHER VANDROSS W/ BEYONCE' The Closer I Get To You /J/RMG/	322	-38	30111	10	23/0
Debut	22	BONEY JAMES Here She Comes (Warner Bros.)	308	+243	32602	1	34/5
24	23	DAN SIEGEL in Your Eyes (Native Language)	245	+28	25237	14	25/4
22	24	CHRIS BOTTI Back Into My Heart (Columbia)	244	+16	21303	6	21/1
23	25	RAMSEY LEWIS TRIO The In Crowd (Narada)	236	+17	23173	3	22/2
25	26	SEAL Love's Divine (Warner Bros.)	214	+29	15013	5	19/2
26	27	ALKEMX Time To Lounge (Rendezvous)	134	-12	32353	8	14/0
27	28	NESTOR TORRES Maybe Tonight (Heads Up)	132	-2	13741	8	14/1
28	29	GRADY NICHOLS Allright (Compendia)	130	+9	8543	8	12/1
Debut	30	GLADYS KNIGHT f/EDESIO ALEJANDRD Feelin' Good (Vacilon) (Pyramid)	125	+36	8578	ĭ	11/0

40 Smooth Jazz reporters. Monitored airplay data supplied by Mediabase Research, a division of Premiere Radio Networks. Songs ranked by total plays for the airplay week of 6/6-6/12. Butlets appear on songs gaining plays or remaining flat from previous week. It two songs are fied in total plays, the song with the larger increase in plays is placed first. Songs below No. 15 are moved to recurrent after 20 weeks on the chart. Most Added is the total number of new adds officially reported to R&R by each reporting station. Songs unreported as adds do not count toward overall total stations playing a song. Total Audience equals Average Quarter Hour Persons times number of plays (times 100). Each daypart on each station is assigned an AOH number. Average Quarter Hour Persons used herein with permission from the Arbitron Company (© 2004, The Arbitron Company).

New & Active

PATTI LABELLE New Day (Def Soul/IDJMG) Total Plays: 110, Total Stations: 9, Adds: 2

THA' HOT CLUB I'm Ganna Love You Just A Little More Baby (Shanachie)

Total Plays: 104, Total Stations: 10, Adds: 0

MARION MEADOWS Sweet Grapes (Heads Up) Total Plays: 98, Total Stations: 10, Adds: 1

NICK COLIONNE It's Been Too Long (3 Keys Music)

Total Plays: 95, Total Stations: 11, Adds: 1

WAYMAN TISDALE Ain't No Stoppin' Us Now (Rendezvous)

Total Plays: 88, Total Stations: 14, Adds: 3

JAMIE CULLUM These Are The Days (GRP/VMG) Total Plays: 76, Total Stations: 7, Adds: 0 PIECES OF A DREAM It's Go Time (Heads Up) Total Plays: 53, Total Stations: 5, Adds: 0 TORCUATO MARIANO Paula (215) Total Plays: 50, Total Stations: 5, Adds: 1 PAMELA WILLIAMS Destined To Be /Shan Total Plays: 48, Total Stations: 6, Adds: 0

LUTHER VANDROSS Think About You (J/RMG)

Total Plays: 47, Total Stations: 4, Adds: 1

Songs ranked by total plays

Most Added

www.rradds.com	
ARTHST TITLE LABEL(S)	ADO
KIM WATERS In Deep /Shanachie/	10
BONEY JAMES Here She Comes (Warner Bros.)	5
DAN SIEGEL in Your Eyes (Native Language)	4
WAYMAN TISDALE Ain't No Stoppin' Us Now (Rendezvous)	3
DAVID LANZ The Good Life (Decca/Universal)	3

Most Increased Plays

ARTIST TITLE LABEL(S)	PLAY
BONEY JAMES Here She Cornes (Warner Bres.)	+243
GEORGE BENSON Softly, As In A Morning Sunrise (GRP/VM	G) +80
WAYMAN TISDALE Ain't No Stoppin' Us Now (Rendezvous)	+75
RICHARD SMITH Sing A Song (A440)	+58
MICK COLIONNE It's Been Toe Long (3 Keys Music)	+45
GERALD ALBRIGHT To The Max (GRP/VMG)	+39
MICHAEL LINGTON Show Me (Rendezvous)	+36
G. KNIGHT I/E. ALEJANDRO Feelin' Good (Vacilon) (Pyramid	+36
PAUL JACKSON, JR. Walkin' (Blue Nota/EMC)	+35
PATTI LABELLE New Day (Def Sout/ID./MG)	+32

Most Played Recurrents

ARTIST TITLE LABEL(S)	PLAYS
KIM WATERS The Ride (Shanachie)	343
STEVE COLE Everyday (Warner Bros.)	298
PRAFUL Sigh (Rendezvous)	274
NICK COLIONNE High Flyin' (3 Keys Music)	274
NAJEE Eye 2 Eye (N-Coded)	251
PAUL JACKSON, JR. H's A Shame (Blue Note/EMC)	245
MICHAEL MCDONALD Am't No Mountain High Enough (Motown)	234
CHRIS BOTTI Indian Summer (Columbia)	221
ROWNY JORDAN At Last (N-Coded)	217
CANDY DULFER Finsbury Park, Cafe 67 (Eagle Rock)	211
BASS X Vonni /Liquid 8/	209
JAZZMASTERS Puerto Banus (Trippin 'N' Rhythm)	205
URBAN KNIGHTS Got To Give It Up (Narada)	194
KENNY G. Malibu Dreams (Arista)	179
MINDI ABAIR Flirt (GRP/VMG)	175

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		June 18, 2004					
LAST	THIS	ARTIST TITLE LABEL(S)	TOTAL PLAYS	PLAYS	TOTAL AUDIENCE	WEEKS ON CHART	TOTAL STATION
1	1	EUGE GROOVE Livin' Large (Narada)	185	-4	947	19	12/0
2	2	PETER WHITE Talkin' Bout Loye (Columbia)	163	-12	672	22	10/0
4	3	JOYCE COOLING Expression (Narada)	159	1	816	14	12/0
5	4	PAUL BROWN 24/7 (GRP/VMG)	156	-2	849	21	11/0
3	5	GERALO ALBRIGHT To The Max (GRP/VMG)	150	-15	593	5	11/0
8	6	MARC ANTOINE Mediterraneo (Rendezvous)	147	+5	934	17	10/0
6	0	OAVE KOZ All I See Is You (Capitol)	147	+1	672	16	9/0
7	8	MICHAEL LINGTON Show Me (Rendezvous)	146	+1	675	8	10/0
-11	9	CHRIS BOTTI Back Into My Heart (Columbia)	144	+29	859	7	13/0
20	10	GEORGE BENSON Softly, As In A Morning Sunrise (GRP/VMG)	131	+46	787	2	12/2
9	O	BRIAN CULBERTSON f/NORMAN BROWN Come On Up (Warner Bros.)	128	+2	779	15	10/1
12	12	DIANA KRALL Temptation (GRP/VMG)	116	+4	900	12	11/1
16	13	LARRY CARLTON Night Sweats (Bluebird)	112	+5	546	3	12/1
10	_14	PAUL TAYLOR Steppin' Out (Peak)	110	-16	598	20	8/0
14	15_	NESTOR TORRES Maybe Tonight (Heads Up)	107	4	690	10	9/0
15	16	HIL ST. SOUL For The Love Of You (Shanachie)	104	-4	747	22	8/0
18	17	PRAFUL Let The Chips Fall (Rendezvous)	101	-3	848	13	11/0
13	18	GRADY NICHOLS Allright (Compendia)	100	-11	568	7	8/0
27	19	DAN SIEGEL In Your Eyes (Native Language)	93	+14	740	16	8/0
Debut	20	PLEASURE PRINCIPLE Going Home (G-Force)	87	+49	208	1	5/0
23	2	RICK BRAUN Daddy-O (Warner Bros.)	87	+6	259	15	9/1
21	22	MARION MEADOWS Sweet Grapes (Heads Up)	85	+1	283	5	8/0
-	23	CHUCK LOEB Bring It (Shanachie)	84	+11	389	2	8/1
28	24	ERIC DARIUS Night On The Town (Higher Octave/Narada)	79	+1	574	9	11/0
22	25	BRAXTON BROTHERS When You Touch Me (Peak)	79	-5	337	9	7/0
Debut	26	EVERETTE HARP Can You Hear Me (A440)	78	+12	197	1	7/1
25	27	PETE BELASCO Deeper (Compendia)	78	-2	728	12	8/0
24	28	KEIKO MATSUI Reflections (Narada)	77	-3	416	6	9/0
19	29	BOB BALOWIN I Wanna Be Where You Are (A440)	76	-14	620	9	9/0
29	30	RAMSEY LEWIS TRIO The In Crowd (Narada)	74	-1	497	2	10/0

15 Smooth Jazz reporters. Songs ranked by total plays for the airplay week of Sunday 6/6 - Saturday 6/12.

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Most Added

www.rrindicator.com		
ARTIST TITLE LABEL(S)		ADDS
FOURPLAY Play Around It (RCA Victor)		7
KIM WATERS In Deep (Shanachie)		5
BONEY JAMES Here She Comes (Warner Bros.	1	4
GEDRGE BENSON Softly, As In A Morning Suni	rise (GRP/VMG)	2
DAVID BENOIT / RUSS FREEMAN Paimetto Pa	ark (Peak/Concord)	2
SPYRO GYRA Summer Fling (Heads Up)		2
JAMES VARGAS Sitting Pretty (Trippin 'N' Rh)	ythm)	2
DAVID LANZ The Good Life (Decca/Universal)		2

Most **Increased Plays**

	PLAY
	CREASE
PLEASURE PRINCIPLE Going Home (G-Force)	+49
GEORGE BENSON Softly, As In A Morning Sunrise (GRP/VMG)	+46
BONEY JAMES Here She Comes (Warner Bros.)	+44
WAYMAN TISDALE Ain't No Stoppin' Us Now (Rendezvous)	+42
DAVID BENOIT RUSS FREEMAN Palmetto Park (Peak/Concord)	+30
CHRIS BOTTI Back Into My Heart (Columbia)	+29
KIM WATERS in Deep (Shanachie)	+25
FOURPLAY Play Around It (RCA Victor)	+24
SERGIO CAPUTO Serenata Roja (Idiosyncrasy)	+23

Most **Played Recurrents**

WILL DOWNING A Million Ways (GRP/VMG)	34
BASS X Vonni (Liquid 8) MCX COLIONNE High Flyin' (3 Keys Music)	40 35
STEVE COLE Everyday (Warner Bros.)	42
KIM WATERS The Ride (Shanachie)	44
ERIC MARIENTHAL Sweet Talk (Peak) NAJIEE Eye 2 Eye (N-Coded)	50
RICHARD ELLIOT Sty (GRP/VMG)	76 52
ARTIST TITLE LABEL(S) RICHARD SMITH Sing A Song (A440)	PLAYS 78

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Bridging The Gap

Three former Creed members build a new band

reed has disbanded. Now we have a new band, Alter Bridge, about to come out." That was what Creed founder and guitarist Mark Tremonti told me on the eve of the official announcement of the band's breakup.

In their eight years together Creed achieved many milestones: numerous hit singles, multiplatinum albums; more than 20 awards, including Grammys, VH1 awards and American Music awards; appearing on the covers of magazines like Rolling Stone, Guitar World, Spin, Guitar One and Modern Drummer; and, of course, massive tours in front of millions of people.

Incredibly, all of this was accomplished with a mere three albums.

Getting Started

Now Tremonti, drummer Scott Phillips and original Creed bassist Brian Marshall have joined forces with former Mayfield Four singer Myles Kennedy, who is the lead vocalist and second guitarist in the new band.

Tremonti explains how Kennedy came into the fold: "Myles toured with us for about two months years and years ago. I remember that many people loved his voice, and I loved his voice. When it started to look like Creed was coming to an end, I started thinking about who I knew and who I could call, because, obviously, I'm not a good enough singer, and I need somebody to sing.

"I listened to some of Myles' CDs again, and they were great. My management contacted him. We tried out some other people, but Myles was head and shoulders above everybody else. He was the guy."

The transition was easy, with no long process of auditioning potential singers or weeding through piles of music. "It was much easier than I thought it would be," Tremonti says. "At first, it was such a critical decision



Alter Bridge

that I was a little nervous about it. But Myles is just incredible. Every idea I had, I'd sit with him, and when he sang, the song came alive and sounded exactly how I envisioned it "

The new band formed on Jan. 2. That's when Myles first flew down," says Tremonti. "Me, Brian and Scott have worked together for years, so it was easy for Myles to come in and play, because the three of us were so tight. A week later Myles was comfortable with us, and we love him as a singer and a person. He's a great guy, and he's a perfect fit."

Tremonti agrees that being in a band requires many levels of compatibility. "It's probably half talent and half personality that really matter," he says. "If you're going to be spending years together and essentially forming a business relationship along with a friendship, it has to work."

Uncharted Territory

The band's name comes from a location near Tremonti's childhood

"With this band, I can get together er, and everybody knows that we have to get this done now. It's a much quicker process. I'm always writing songs, and I always have ideas. We've pieced about 30 of them together since the beginning of the year. That's a lot

home. "There's a road in Detroit called Alter Road, which was the border between Detroit and the suburbs," he explains. "Parents wouldn't let their children cross the Alter Bridge, because it was a very dangerous place for them, with their sheltered young

"For us, it was that border into the unknown, that forbidden place, as we were breaking up Creed, which was our comfortable and cozy safe haven. But it wasn't a happy place for us anymore. We had to go somewhere else. The name Alter Bridge represents where we're going, into the un-

Many times forming a new band can also mean finding a new label, but the guys in Alter Bridge felt that Wind-up was home. "Wind-up is like family to us," says Tremonti. "I don't know how many bands get to speak with the owners and presidents of their labels on a daily and friendly basis. There was no reason for us to try to go anywhere else. Plus, as Creed, we still have a lot of records on our deal, so it makes perfect sense to

And Wind-up was a willing partner. "Ever since they came down and heard the music we've been working on, they've been just as excited or even more excited about this than they were with Creed," Tremonti says. "At first, when a large act breaks up, I'm sure the label is a little nervous. But once Wind-up heard the new music, they lit up. It's been great."

Tremonti is a happy workaholic, and Alter Bridge provides him the perfect outlet for his energy. He explains some of the differences between making an album as Alter Bridge and making one as Creed: "I like to work nonstop until I get something done. In Creed, it got to the point where it was hard to get everybody together to get things done. Things took a little more time, and they got a little more politi-

with Myles every day, 24 hours a day, until it's done. Then I get together with the guys and piece songs togethmore than Creed could do."

Rate-A-Record, Rate-A-Wine

Make sure you have some palate-cleansing sorbet after lunch on Friday, June 25, in preparation for this year's "Ratea-Record, Rate-a-Wine" session. The panel will be from 3-

5pm at the Beverly Hilton Hotel. Then, just one hour later, we'll present the winners of the R&R Industry Achievement Awards, from 6-8pm. It'll be a fast-paced show, so you won't lose your buzz before you go to dinner.



Don't forget that on Thursday,

June 24, the Jacobs Media Rock Summit starts at 11am for everyone. Register for R&R Convention 2004 now at www.radioandrecords.com.

Open Your Eves

The first Alter Bridge single is called "Open Your Eyes," and it will go for adds on June 29. The album is titled One Day Remains, and it will hit the street on Aug. 10. The single's massive hook, wicked riffs and real-life lyrics are sure to become a staple at Active Rock and Rock, Tremonti sounds genuinely excited as he explains the songwriting process.

"I wrote the melodies and the music and some of the lyrics," he says. "Then Myles and I got together and finished the lyrics. That's been good about working with Myles. I already had the lyrics for a lot of the songs, then Myles and I pieced together more songs and lyrics. It's always great to have somebody there with you when you write a line to ask what they think and bounce ideas off of."

Tremonti has experienced instant success and sold more than 28 million albums in eight years, but as he starts over, his expectations have changed. "When Scott Phillips and I realized that Creed was coming to an end, we said we had to make a pact that when we go forward, it's got to be for the fun of it," he says.

"We've accomplished what we wanted to accomplish. We've done well enough financially to start families and buy houses. Now it's time to live life and do music for fun. If our careers ever get in the way of us having a good time, that's when we should call it quits. This band has no egos, no politics; it's just playing music, and this time we're going to make sure that happens."

Creed are among the top 50 most played artists of 2004 so far at Active Rock and among the top 30 most played artists at Rock, with similar success at other formats. And that's without a current record. The hand does have its detractors, though, but Tremonti's reaction is philosophical. "Anybody who gets a high level of success will have to deal with some of that," he says.

"The larger we got, the more artsy people became critics, or everyday kids who don't like to listen to the radio and who are passionate about bands that are not in the mainstream at all. After the first 20 articles that someone tells you to read because they're horrible, you get numb to it. I stopped reading them. I know most of it is garbage."

A New Beginning

Critics aside, the masses proved faithful. They still want to listen to Creed's music. "All the while in Creed, all we did was work our hardest to make the best songs we possibly could," Tremonti says. "If some people didn't dig it, that was fine; it was their agenda. As long as we're still connecting with people, that's fine."

When we spoke, Tremonti was finishing his parts on the record, and Kennedy was set to add vocals to 12 songs. Tremonti says the lyrics are derived from reality and his past. "That's the only way I could do it," he says. "I've never been very poetic and abstract. I'm more of a realist, and I don't know how to be any other way. In Creed, Scott was the same way. He'd draw from his personal experiences.

"All the while in Creed, all we did was work our hardest to make the best songs we possibly could. If some people didn't dig it, that was fine: it was their agenda."

"I'll even tap into moments when I was in high school. Some of the most traumatic moments in my life have been as the new kid. I always seemed to be the new kid. I moved around from town to town about four times. There are some songs about how your past lives with you in your adult life. Some of the things that happen when you're a kid stay with you. Your insecurities back in the day carry into your adult life."

The reality for Alter Bridge is a bright future full of unabashed, unapologetic rock that will please programmers and listeners alike.

"This band has no egos, no politics; it's just playing music, and this time we're going to make sure that happens."

June 18, 2004 WEEKS ON TOTAL STATIONS TOTAL TOTAL PLAYS LAST THIS ARTIST TITLE LABELIST 30/3 784 +134 42692 19 JET Cold Hard Bitch (Atlantic) 26/3 27748 9 625 +110 2 **VELVET REVOLVER Slither (RCA/RMG)** 2 25028 3 25/3 VAN HALEN It's About Time (Warner Bros.) +102 0 493 5 23/2 483 +40 21091 26 4 SHINEDOWN 45 (Atlantic) 3 19/2 HOOBASTANK The Reason (Island/IDJMG)* +64 19798 18 466 0 4 25/3 18666 7 NICKELBACK Feelin' Way Too Damn Good (Roadrunner/IDJMG) 465 +92 6 7 13442 15 2212 420 +46 0 GODSMACK Running Blind (Republic/Universal) 6 16334 17 17/2 358 +16 8 LINKIN PARK Lying From You (Warner Bros.) 2312 327 +24 20924 31 **9** NICKELBACK Figured You Out (Roadrunner/IDJMG) 9 11316 7 16/1 +46 Ū 291 SEETHER flAMY LEE Broken (Wind-up) 13 22/2 +22 10303 10 287 THORNLEY So Far So Good (Roadrunner/IDJMG) 10 11445 10 19/1 LENNY KRAVITZ Where Are We Runnin'? (Virgin) 259 0 11 19/3 8 9229 237 +40 13 THREE DAYS GRACE Just Like You (Jive/Zomba) 16 23/3 11319 37 235 +26 14 4 AUDIOSLAVE I Am The Highway (Interscope/Epic) 9389 15 19/2 221 -27 AEROSMITH Baby, Please Don't Go YColumbial 12 15 16/2 217 +24 6237 21 16 TESLA Caught In A Dream (Sanctuary/SRG) 17 17/1 14 5133 201 .R 17 AUDIOSLAVE What You Are (Interscope/Epic) 15 8699 6 144 197 +47 20 18 CROSSFADE Cold (Columbia) 6245 14 11/1 171 0 1 DROWNING POOL Step Up (Wind-up) 18 6 11/1 SLIPKNOT Duality (Roadrunner/IDJMG) 158 +21 4091 20 22 9818 2 12/1 155 +58 1 RUSH Summertime Blues (Anthem/Atlantic) 28 15/2 147 .7 5480 18 PUDDLE OF MUDD Heel Over Head (Geffen) 19 22 3233 2 10/1 137 +32 23 BREAKING BENJAMIN So Cold (Hollywood) 26 13/1 **3 3 3** 2656 132 +16 4 FARSHOT Wait (Warner Bros.) 23 6837 12/1 +20 130 25 BLACK LABEL SOCIETY House Of Ooom (Spitfire) 10/3 128 +55 4701 26 SHINEDOWN Simple Man (Atlantic) Debut 17/3 +26 3832 4 128 INCUBIIS Talk Shows On Mute (Fnic) 27 12/5 4239 1 28 KID ROCK I Am (Top Dog/Atlantic) 112 +45 Debut -6 4122 10 8/1 105 OFFSPRING (Can't Get My) Head Around You (Columbia) 24 29 9/0 102 .37 4292 8 30 SOIL Redefine (J/RMG)

30 Rock reporters. Monitored airplay data supplied by Mediabase Research, a division of Premiere Radio Networks. Songs ranked by total plays for the airplay week of 6/6-6/12. Bullets appear on songs gaining plays or remaining flat from previous week. If two songs are tied in total plays, the song with the larger increase in plays is placed first. Songs below No. 15 are moved to recurrent after 20 weeks on the chart. Most Added is the total number of new adds officially reported to R&R by each reporting station. Songs unreported as adds do not count toward overall total stations playing a song. Most increased Plays lists the songs with the greatest week-to-week increases in total plays. Total Audience equals Average Quarter Hour Persons times number of plays (times 100). Each daypart on each station is assigned an AQH number. Average Quarter Hour Persons used herein with permission from the Arbitron Company (© 2004, The Arbitron Company). @ 2004, R&R, Inc.

New & Active

DARKNESS Growing On Me (Must...Destroy/Atlantic) Total Plays: 96, Total Stations: 8, Adds: 0 PUDDLE OF MUDD Spin You Around (Getten) Total Plays: 72. Total Stations: 10, Adds: 3 MONSTER MAGNET Unbroken (Hotel Baby) (SPV USA) Total Plays: 68. Total Stations: 6. Adds: 0 LINKIN PARK Breaking The Habit (Warner Bros.) Total Plays: 58, Total Stations: 8, Adds: 2 FLAW Recognize (Republic/University Total Plays: 53, Total Stations: 6, Adds: 0

BURDEN BROTHERS Beautiful Night (Kirtland/Trauma) Total Plays: 45, Total Stations: 4, Adds: 0 BEASTIE BOYS Ch-Check It Out (Capitol) Total Plays: 42, Total Stations: 5, Adds: 0 SKILLET Savior (Lava) Total Plays: 41, Total Stations: 5, Adds: 1 SALIVA Survival Of The Sickest (Island/IDJMG) Total Plays: 40, Total Stations: 15, Adds: 15 LOSTPROPHETS Wake Up (Make A Move) (Columbia) Total Plays: 30, Total Stations: 6, Adds: 2

Songs ranked by total plays

Most Added®

www.rradds.com ADOS ARTIST TITLE LABELIS SALIVA Survival Of The Sickest (Island/IDJMG) 15 5 KID ROCK I Am (Top Dog/Atlantic) CROSSEADE Cold (Columbia)

Most Increased Plays

	PLAY
ARTIST TITLE LABEL(S)	INCREASE
JET Cold Hard Bitch (Atlantic)	+134
VELVET REVOLVER Slither (RCA/RMG)	+110
VAN HALEN It's About Time (Warner Bros.)	+102
NICKELBACK Feelin' Way Too Damn Good (Roadrunner) D.	(MG) + 92
HOOBASTANK The Reason (Island/IDJMG)	+64
RUSH Summertime Blues (Anthem/Atlantic)	+58
SHINEDOWN Simple Man (Atlantic)	+55
LINKIN PARK Numb (Warner Bros.)	+53
CROSSFADE Cold (Columbia)	+47

Most Played Recurrents

ARTIST TITLE LABEL(S)	PLAYS
JET Are You Gonna Be My Girl (Atlantic)	253
LINKIN PARK Numb (Warner Bros.)	250
THREE DAYS GRACE (I Hate) Everything About You (Jive/Zoo	mba/ 229
TRAPT Headstrong (Warner Bros.)	198
WHITE STRIPES Seven Nation Army (Third Man/V2)	178
AUDIOSLAVE Show Me How To Live (Interscope/Epic)	171
A PERFECT CIRCLE The Outsider (Virgin)	171
AUDIOSLAVE Like A Stone (Interscope/Epic)	144
STAIND So Far Away (Flip/Atlantic)	144
GOOSMACK Re-Align (Republic/Universal)	140

Detailed station playlists for all R&R reporters are available on the web at www.radioandrecords.com.

Reporters

MITTER

KFZX/Odessa, TX

WWCT/Peorla, IL

AHLIY Pro

CCAL/Riverside, CA

XRXA

POWERED BY MEDIABASE

*Monitored Reporters

42 Total Reporters

30 Total Monitored

12 Total Indicator

Did Not Report, Playlist Frozen (1): KWHL/Anchorage, AK

ACTIVE ROCK TOP 50

June 18, 2004

POWERED BY MEDIABASE

100	40.	June 18, 2004					
WEEK	THIS	ARTIST TITLE LABELS	PLAYS	PLAYS	TOTAL	WEEKS ON CHART	TOTAL STATION ADOS
1	0	VELVET REVOLVER Slither (RCA/RMG)	1930	+148	99050	10	63/3
3	2	JET Cold Hard Bitch (Atlantic)	1639	-58	79519	24	63/2
2	3	LINKIN PARK Lying From You (Warner Bros.)	1615	129	73550	20	62/2
4	4	GODSMACK Running Blind (Republic/Universal)	1455	+36	64182	15	61/2
5	5	CROSSFADE Cold (Columbia)	1450	+99	66363	20	62/2
9	6	SLIPKNOT Duality (Roadrunner/IDJMG)	1448	+178	65329	9	62/2
6	0	OROWNING POOL Step Up (Wind-up)	1413	+64	65620	19	62/2
10	8	THREE DAYS GRACE Just Like You (Jive/Zomba)	1314	+186	52062	11	62/2
7	9	HOOBASTANK The Reason (Island/IDJMG)	1249	-61	57572	19	46/1
11	1	NICKELBACK Feelin' Way Too Damn Good (Roadrunner/IDJMG)	1201	+84	55615	7	59/4
8	11	SHINEDOWN 45 (Atlantic)	1155	-138	48683	34	55/1
17	12	BREAKING BENJAMIN So Cold (Hollywood)	959	+112	30874	8	61/2
16	13	SEETHER f/AMY LEE Broken (Wind-up)	958	+74	34063	11	50/4
13	14	AUDIOSLAVE What You Are (Interscope/Epic)	916	-100	49829	15	53/1
12	15	OFFSPRING (Can't Get My) Head Around You (Columbia)	903	-130	33172	16	52/2
14	16	A PERFECT CIRCLE The Outsider (Virgin)	878	-54	36306	28	46/1
20	O	VAN HALEN It's About Time (Warner Bros.)	856	+114	46180	3	44/1
18	18	THORNLEY So Far So Good (Roadrunner/IDJMG)	837	-8	26506	13	55/0
21	19	EARSHOT Wait (Warner Bros.)	803	+85	24472	7	60/2
22	20	INCUBUS Talk Shows On Mute (Epic)	738	+49	21413	7	45/2
15	21	SOIL Redefine (J/RMG)	700	-194	30085	18	540
23	22	SMILE EMPTY SOUL Silhouettes (Lava)	608	-72	16047	14	41/0
24	23	DROPBOX Wishbone (Re-Align/Universal)	592	+49	17756	21	48/1
25	24	FLAW Recognize (Republic/Universal)	558	+45	14044	10	44/0
26	25	SKILLET Savior (Lava)	532	+40	12837	8	48/0
34	26	SHINEDOWN Simple Man (Atlantic)	445	+207	28906	3	37/15
28	2	ATOMISHIP Pencil Fight (Wind-up)	373	+44	9547	12	28/1
31	28	PUDDLE OF MUDD Spin You Around (Geffen)	372	+117	9992	3	37/5
39	29	LOSTPROPHETS Wake Up (Make A Move) (Columbia)	350	+133	12150	3	42/10
27	30	THOUSAND FOOT KRUTCH Rawkfist (Tooth & Nail/EMC)	313	-136	9235	20	31/1
Debut	3	LINKIN PARK Breaking The Habit (Warner Bros.)	309	+237	11972	1	44/13
33	32	BEASTIE BOYS Ch-Check It Out (Capitol)	287	+36	8383	6	16/1
30	33	MAGNA-FI Where Did We Go Wrong? (Aezra)	287	+10	5864	7	30/3
38	34	LIMP BIZKIT Almost Over (Flip/Interscape)	285	+58	10699	3	26/2
Debut	3	SALIVA Survival Of The Sickest (Island/IDJMG)	264	+264	18975	1	56/55
42	36	TANTRIC After We Go (Maverick/Reprise)	253	+60	8159	2	29/3
45	3	HDOBASTANK Same Direction (Island/IDJMG)	242	+66	10791	3	26/3
50	38	KID ROCK I Am (Top Dog/Atlantic)	241	+85	8586	2	25/5
44		MONSTER MAGNET Unbroken (Hotel Baby) (SPV USA)	236	+58	6640	2	20/2
46	4	FINGER ELEVEN Stay in Shadow (Wind-up)	232	+59	4380	2	21/1
37	41	CLUTCH The Mob Goes Wild (DRT)	232	+3	6330	11	25/1
29	42	KORN Everything I've Known (Immortal/Epic)	232	-67	7422	10	27/0
49	43	FUTURE LEADERS OF THE WORLD Let Me Out (Epic)	210	+50	11634	2	29/9
36		PUDDLE OF MUDD Heel Over Head (Geffen)	204	-30	8123	19	21/1
43 .	45	BLACK LABEL SOCIETY House Of Ocom (Spitfire)	197	+5	9362	9	21/1
32	46	BURDEN BROTHERS Beautiful Night (Kirtland/Trauma)	192	-60	10184	17	19/0
35	47	AUF DER MAUR Followed The Waves (Capitol)	190	-44	3430	6	19/0
40	48	DARKNESS Growing On Me (MustDestroy/Atlantic)	169	-33	4001	7	20/0
41	-	SEVEN WISER Take Me As I Am (Wind-up)	166	-36	2912	8	15/0
48	50	FEARFACTORY Archetype (Liquid 8)	164	+3	4443	3	21/2

63 Active Rock reporters. Monifored airplay data supplied by Mediabase Research, a division of Premiere Radio Networks. Songs ranked by total plays for the airplay week of 6/6-6/12. Bullets appear on songs gaining plays or remaining flat from previous week. If two songs are tied in total plays, the song with the larger increase in plays is placed first. Songs below No. 20 are moved to recurrent after 20 weeks on the chart. Most Added is the total number of new adds officially reported to R&R by each reporting station. Songs unreported as adds do not count toward overall total stations playing a song. Total Audience equals Average Quarter Hour Persons times number of plays (times 100). Each daypart on each station is assigned an AQH number. Average Quarter Hour Persons used herein with permission from the Arbitron Company (© 2004, The Arbitron Company). © 2004, R&R, Inc.

Most Added	
www.rradds.com	
ARTIST TITLE (ABELIS)	ADDS
SALIVA Survival Of The Sickest (Island/IDJMG)	55
NONPOINT The Truth (Lava)	25
SHINEDOWN Simple Man (Atlantic)	15
LINKIN PARK Breaking The Habit (Warner Bros.)	13
HIVES Walk Idiot Walk (Interscope)	13
LOSTPROPHETS Wake Up (Make A Move) (Columbia)	10
FUTURE LEADERS OF THE WORLD Let Me Out (Epic)	9
BURNING BRIDES Heart Full Of Black (V2)	6
Most	

Most Increased Plays

	TOTAL
ARTIST TITLE LABEL(S)	INCREASE
SALIVA Survival Of The Sickest (Island/IDJMG)	+264
LINKIN PARK Breaking The Habit (Warner Bros.)	+237
SHINEDOWN Simple Man (Atlantic)	+207
THREE DAYS GRACE Just Like You (Jive/Zomba)	+186
SLIPKNOT Duality (Roadrunner/IDJMG)	+178
VELVET REVOLVER Slither (RCA/RMG)	+148
LOSTPROPHETS Wake Up (Make A Move) (Columbia)	+135
PUDDLE OF MUDD Spin You Around (Geffen)	+117
VAN HALEN It's About Time (Warner Bros.)	+114

Most Played Recurrents

ARTIST TITLE LABEL(S)	PLAYS
THREE DAYS GRACE (I Hate) Everything (Jive/Zomba)	716
NICKELBACK Figured You Out (Roadrunner/IDJMG)	651
GODSMACK Re-Align (Republic/Universal)	635
INCUBUS Megalomaniac (Epic)	590
TRAPT Headstrong (Warner Bros.)	505
LINKIN PARK Numb (Warner Bros.)	480
TRAPT Still Frame (Warner Bros.)	473
LINKIN PARK Faint (Warner Bros.)	472
STAIND So Far Away (Flip/Atlantic)	456
LOSTPROPHETS Last Train Home (Columbia)	455

New & Active

LACUNA COIL Swamped (Century Media) Total Plays: 134, Total Stations: 12, Adds: 1 PILLAR Bring Me Down (Flicker/EMI) Total Plays: 84, Total Stations: 10, Adds: 0 NONPOINT The Truth (Lava) Total Plays: 79, Total Stations: 28, Adds: 25 SEVEN MARY THREE Without You Feels (DRT) Total Plays: 71, Total Stations: 8, Adds: 0 STRATA The Panic (Wind-up) Total Plays: 70, Total Stations: 12, Adds: 0 BURNING BRIDES Heart Full Of Black (V2) Total Plays: 61, Total Stations: 16, Adds: 6 ONE LESS REASON Favorite Color (Universal) Total Plays: 60, Total Stations: 6, Adds: 0 COHEED AND CAMBRIA A Favor House Atlantic Colum ·Total Plays: 57, Total Stations: 11, Adds: 5 MY MORNING JACKET One Big Holiday (ATO/RCA/RMG) Total Plays: 55, Total Stations: 8, Adds: 1 HIVES Walk Idiot Walk (Interscope) Total Plays: 30, Total Stations: 14, Adds: 13

Detailed station playlists for all R&R reporters are available on the web at www.radioandrecords.com.



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America's Best Testing Active Rock Songs 12 + For The Week Ending 6/18/04

Artist Title (Label)	TW	LW	Famil.	Burn	M 18-34	M 18-24	M 25-34
THREE DAYS GRACE Just Like You (JivelZomba)	4.34	4.26	87%	10%	4.84	4.10	4.00
LINKIN PARK Lying From You (Warner Bros.)	4.31	4.26	98%	21%	4.07	4.17	4.00
THREE DAYS GRACE (I Hate) Everything (Jive/Zomba)	4.21	4.15	99%	34%	4.87	4.09	4.06
SHINEDOWN 45 (Atlantic)	4.10	3.96	74%	15%	3.95	3.97	3.54
SEETHER f/AMY LEE Broken (Wind-up)	4.07	4.14	83%	15%	3.72	3.44	3.95
SLIPKNOT Duality (Roadrunner/IDJMG)	4.07	4.00	74%	8%	4.21	4.10	4.29
BREAKING BENJAMIN So Cold (Hollywood)	4.07	4.11	50%	4%	3.76	4.05	3.52
A PERFECT CIRCLE The Outsider (Virgin)	4.06	4.07	82%	15%	3.91	4.03	3.82
SMILE EMPTY SOUL Silhouettes (Lava)	4.01	4.02	74%	11%	3.66	3.85	3.53
EARSHOT Wait (Warner Bros.)	4.01	3.87	44%	3%	4.09	4.17	4.04
SOIL Redefine (J/RMG)	4.00	,3.80	52%	7%	3.83	3.95	3.74
OFFSPRING (Can't Get My) Head Around You (Columbia)	3.98	3.92	93%	20%	3.78	3.94	3.66
CROSSFADE Cold (Columbia)	3.98	3.99	55%	6%	4.02	4.00	4.03
KORN Everything I've Known (Immortal/Epic)	3.96	4.20	69%	8%	3.96	4.00	3.92
GODSMACK Running Blind (Republic/Universal)	3.94	4.01	87%	19%	3.88	3.91	3.85
VELVET REVOLVER Skither (RCA/RMG)	3.94	3.78	75%	14%	3.93	3.93	3.93
DROWNING POOL Step Up (Wind-up)	3.93	3.94	73%	14%	4.00	3.66	4.31
HOOBASTANK The Reason (Island/IDJMG)	3.92	4.01	99%	44%	3.78	3.65	3.88
THOUSAND FOOT KRUTCH Rawkfist (Tooth & NawEMC)	3.83	3.75	41%	6%	3.38	3.33	3.42
INCUBUS Talk Shows On Mute (Epic)	3.74	3.55	75%	15%	3.31	3.68	3.02
AllCKELBACK Figured You Out (Roadrunner/IDJMG)	3.73	3.82	94%	38%	3.59	3.59	3.60
AUDIOSLAVE What You Are (Interscope/Epic)	3.72	3.76	73%	19%	3.56	3.77	3.42
OROPBOX Wishbone (Re-Align/Universal)	3.72	3.64	46%	7%	3.72	3.71	3.72
THORNLEY So Far So Good (Roadrunner/IDJMG)	3.70	3.70	50%	8%	3.56	3.63	3.50
JET Cold Hard Britch (Atlantic)	3.67	3.45	95%	36%	3.44	3.47	3.42
NICKELBACK Feelin' Way Too Damn Good (Roadrunner/IDJMG)	3.59	3.65	71%	18%	3.45	3.33	3.52

Total sample size is 473 respondents. Total average tavorability estimates are based on a scale of 1-5. (1-dislike very much, 5 = like very much). Total familiarity represents the percentage of respondents who recognized the song. Total burn represents the number of respondents who said they are tired of hearing the song. Songs must flave 40% familiarity to appear on survey. Sample composition is based on persons 12+ Persons are screened via the internet. Once passed, they can take the music test based on the format/music preference. RateTheMusic.com results are not meant to replace callout research. The results are intended to show opinions of participants on the the internet only. RateTheMusic is a registered trademark of RateTheMusic.com. The RTM system, is available for local radio stations by calling 818-377-5300. RateTheMusic.com data is provided by Mediabase Research, a division of Pramière Radio Networks.

16	AL NAD		POWERED BY			
AST	THIS	ARTIST TITLE LABEL(S)	TOTAL PLAYS	PLAYS	WEEKS ON CHART	TOTAL
1	1	HODBASTANK The Reason (Island/IDJMG)	539	-11	10	20/0
2	2	JET Cold Hard Bitch (Atlantic)	529	4	10	18/0
3	3	VELVET REVOLVER Slither (RCA/RMG)	506	+1	9	810
4	4 4	THORNLEY So Far So Good (Roadrunner/IDJMG)	483	-15	19	19/0
5	5 4	TRAGICALLY HIP Vaccination Scar (Zoe/Rounder)	461	-19	9	8/0
7	6	NICKELBACK Feelin' Way Too (Roadrunner/IDJMG)	431	+9	10	21/0
9	Ŏ.	MATTHEW GDDD BAND Alert Status Red (Atlantic)	423	+19	5	6/0
6	8	LENNY KRAVITZ Where Are We Runnin'? (Virgin)	410	-34	18	17/0
8	9	POWDERFINGER (Baby I've Got) (Republic/Universal)	403	-17	10	13/0
11	10	VAN HALEN It's About Time (Warner Bros.)	354	+68	3	9/1
10	11	SWITCHFDOT Meant To Live (Red Ink/Columbia)	310	-3	10	19/0
15	12	SEETHER HAMY LEE Broken (Wind-up)	273	+48	7	8/0
13	13 4	TREWS Not Ready To Go (Sony Music Canada)	255	-14	10	23/0
17	14	INCUBUS Talk Shows On Mute (Epic)	253	+38	5	3/0
12	15 ◀	DEFAULT Throw It All Away (TVT)	248	-26	10	. 11/0
23	1 •	RUSH Summertime Blues (Anthem/Atlantic)	234	+56	2	7/0
16	0	OFFSPRING (Can't Get My) Head Around You (Columbia)	218	+1	7	8/0
19	B	DARKNESS Growing On Ma (MustDestroy/Atlantic)	208	+21	3	3/0
18	19	LINKIN PARK Lying From You (Warner Bros.)	195	+6	10	7/0
27	20	KILLERS Somebody Told Me (Island/IDJMG)	180	+19	2	5/
22	21 4	FINGER ELEVEN One Thing (Wind-up)	174	-6	10	14/
14	22	AEROSMITH Baby, Please Don't Go (Columbia)	172	-73	10	17/
20	23	DARKNESS Believe In A (Must Destroy/Atlantic)	169	-17	10	17/
21	24	BLINK-182 Miss You (Getten)	162	-21	10	13/
26	25	GODSMACK Running Blind (Republic/Universal)	154	-8	8	9/1
28	26	3 DOORS DOWN Away From The (Republic/Universal)	153	4	10	14/
25	27	LOSTPROPHETS Last Train Home (Columbia)	152	-11	10	9/0
24	28	JET Are You Gonna Be My Girl (Atlantic)	151	-12	10	14/
29	29 4	FINGER ELEVEN Absent Elements (Wind-up)	147	-8	4	5/0

24 Canadian Rock reporters. Monitored airplay data supplied by Mediabase Research, a division of Premiere Radio Networks. Songs ranked by total plays for the airplay week of 6/6-6/12. Bullets appear on songs gaining plays or remaining that from previous week. If two songs are tied in total plays, the song with the larger increase in plays is placed first. Songs below No. 15 are moved to recurrent after 20 weeks on the chart. Most Added is the total number of new adds officially reported to R&R by each reporting station. Songs unreported as adds do not count toward overall total stations playing a song.

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30 AUF DER MAUR Followed The Waves (Capitol)

Reporters

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KSPVDerroter, CG PB: Bub Richards APDAMO Willia B. U2 VELVET REVOLVER

KAZIVDes Moi OM Jan Schoole Pit Reen Patrick 3 SA NA

WRIF Detroit, MI* 0M/PD Doug Pedall SPEAR Blan Penal SALAA LAMP BIZTOT BORROWS

KRZR/Fresno, CA* ONLPO. E. Curte Julin APD. Ban Dr. La Cruz MD. Rick Reddom SALAN

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WXLP Quad Cities, IA* 088 Darren Pitra POMD: Dove Levera

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POWERED BY MEDIABASE

*Monitored Reporters June 18, 2004

82 Total Reporters

63 Total Monitored

19 Total Indicator

Did Not Report, Playlist Frozen (2): WRBR/South Bend, IN WZBH/Salisbury, MD

Rock Summit Begins At 11am!

The open sessions of the Jacobs Media Rock Summit begin at 11am on Thursday, June 24, during the R&R Convention at the Beverly Hilton Hotel. Here is what's planned so far.

• 11am-noon: Tom Asacker is a renowned speaker and consultant who specializes in the shifting winds of culture and business. He can show you how to approach your job in dif-

ferent, creative and more fulfilling ways.

• 1:30-2pm: Arlanna Huffington is an author, commentator and former California gubernatorial candidate who will share her thoughts on the state of indecency in America.



- 2-2:30pm: "The View From Washington" with John King and Erwin Krasnow. These communication attorneys at Garvey Schubert Barer in Washington, DC are extremely knowledgeable about what the FCC is thinking and what you need to know. They will help you test your indecency IQ.
- 2:30-3pm: Indecency panel discussion with nationally syndicated personalities Lex & Terry, Emmis' Rick Cummings, Huffington and
- 3-4pm: Zephyr Teachout was the brains behind the Internet strategy for presidential candidate Howard Dean. She figured out how to take databases, which virtually all radio stations have, and use them to motivate consumers to actionable results. The implications for radio are obvious.
- 4-5pm: "Between a Rock and a Hard Place" will explore the challenges for group owners with Rock radio stations and how to win with a format under pressure. The panel includes Arbitron's John Synder and WKQX/Chicago's Lance Richard.

ow! We haven't seen this many adds for a band in years. Saliva's "Survival of the Sickest" takes home the sickest number of adds, with 55 Actives and 15 Rockers, and debuts at No. 35. Island's David McGilvray is kicking butt and taking names ... Nonpoint return with a new song for the format, "The Truth," and 25 Actives give it a whirl ..



Shinedown's "Simple Man," which made its national debut on R&R's Going for Adds Active Rock Internet radio station, rises to No. 26, with 15 more adds ... A cool debut for Linkin Park's "Breaking the Habit" at No. 31, with 13 adds ... The Hives' "Walk Idiot Walk" also gets 13 adds this week ... Lostprophets rise to No. 29 at Active, with 10 adds on "Wake Up..." - one of my current favorite songs.

- Cyadoo Maxwell, Active Rock/Rock Editor

Record Of The Week

ARTIST: Amen

TITLE: Deeth Before Musick LABEL: EatUrMusic/Columbia

Amen frontman Casey Chaos may grace magazine covers in England, but on this side of the pond he's nearly sunk in several label quagmires. Thrown a lifeline by System Of Down's Daron Malakian, Chaos found an outlet for his bile-



drenched anger anthems on Malakian's Columbia imprint EatUrMusic. And it couldn't have come at a better time. In a day where the "punk" tag gets safetypinned to any band with merch in Hot Topic, Amen are the Molotov cocktail we've been waiting to hurl through the mall-rock storefront. With Death Before Musick, Chaos has delivered an album's worth of urgent, pulsating punk metal, from anthemic rants like "California's Bleeding" and "Oblivion Stereo" to firebombs like "Fuck in L.A." and "Bring Me the Heads." Chaos has his Johnny Rotten-esque warble down pat, but it's not just some half-assed impression. He is the embodiment of all the filth and fury that surrounded the Pistols in their heyday, from no-future nihilism to spitting on the steps of the administration. Death Before Musick is one of the most important hard rock albums to come out this decade.

- Frank Correle, Rock Specialty Editor

NCHI

ARTIST: Strata LABEL Wind-un

By FRANK CORREIA / ROCK SPECIALTY EDITOR

yan and I have a saying: 'If some-Ryan and I have a say had thing doesn't give you chills, don't use it," says Eric Victorino, lead singer for new Wind-Up act Strata. There are plenty of melodies and songs out there, but you need to be true to yourself."

Currently, Strata are looking to send chills up Active Rock's spine with the single "The Panic," a four-minute blast of crunchy rock riffs, heartfelt vocals and soaring dynamics. In its first week at radio, it's landed some impressive adds, from major-market rockers like WRIF/ Detroit and KUPD/Phoenix to midmarket tastemakers like WQBK/Albany, NY: WXQR/Greenville, NC; and WJJO/Madison. Meanwhile, Alternative stations KCXX/Bakersfield; WBUZ/Nashville; and WXTW/Ft. Wayne, IN have also picked up on Strata's buzz.

Perhaps even more impressive is that the group — Victorino, guitarist Ryan Hernandez, bassist Hrag Chanchanian (say that three times fast) and drummer Adrian Robison — entirely self-produced and self-recorded their debut in the band's own studio. "We just went about recording our songs, because that's what a band does," says Victorino. "There was no producer standing there telling us how to pull it off. And now Wind-up is putting out the finished record almost exactly the way we did it.'

The group originally formed in the San



Jose suburb of Campbell, CA. Victorino and Hernandez met in a coffee shop and knew instantly what kind of music they wanted to make. Victorino secured the group's low-end anchor when he met up with Chanchanian at the Internet company they worked for. The trio then managed to steal drummer Adrian Robison from another band that practiced at the same rehearsal space as Strata. Two days after Robison's tryout, he played his first gig with the group.

Hitting the road solidified not only the group's music, but the group itself. Songwriting is an entirely democratic process, where the majority rules: He who has the best riff, lyric or groove gets to go with it. Now signed to Wind-Up, the group are enjoying the fruits of their labor with their soon-to-be-released debut and two prime tour slots: one with Smile Empty Soul from late June to July, and then a July-August run with Finger Eleven and Thornley.

TOP 20 SPECIALTY ARTISTS

- 1. OTEP (Capital "Warhead"
- 2. UNEARTH (Metal Blade) "Black Hearts Now Reign"
- ATREYU (Victory) "Demonology And Heartache"
- SLIPKNOT (Roadrunner/IDJMG) "The Nameless"
- MOTORHEAD /Sanctuary/SRG/ "Killers"
- KITTIE (Artamis) "Career Suicide"
- 7. DEATH ANGEL (Nuclear Blest) "Thrown To The Wolves"
- 8. KILLSWITH ENGAGE (Roadrunner/IDJMG) "A Bid Farawell"
- 9. TODAY IS THE DAY (Relapse) "This Machine Kills Fascists"
- 10. BEYOND THE EMBRACE (Metal Blade) "Fleshengine Breakdown"
- 11. IN FLAMES (Nuclear Blest) "Fir)iend"
- 12. FEAR FACTORY (Liquid 8) "Archetype"
- 13. HEAVEN SHALL BURN (Century Media) "The Weapon They All Feet"
- 14. FEAR MY THOUGHTS (Lifeforce) "The Greet Collapse"
- 15. CRISIS (End) "Politics Of Domination"
- 16. HIGH VOLUME: THE STONER ROCK COLLECTION (High Times) "Willie Nelson"
- 17. 4 MAG MTROUS (X10) "Gas Furnez"
- 18. MORSTER MAGNET (SPV) "Unbroken (Hotel Baby)"
- 19. HEAVILS (Metal Blade) "Get Behind Me"
- 20. NONPONIT (Lava) "Rabia"

Ranked by total number of shows reporting artist.



mtolkoff@radioandrecords.com

Yes, I Have An Agenda

C'mon, who puts more meat on your convention plate than I do?

A good convention is like a good workout: It'll make you sweat. But that's mostly from lack of sleep and being bung over. Still, it is possible to absorb some actual knowledge. You have to be paying attention though. That's the hard part. But this year we have much for you to pay attention to. There's a lot of meat at R&R Convention 2004 (and I'll be eating most of it).

Once again we're giving you an opportunity to get a jump on all the

info you'll need to wring the most out of your convention experience. By the way, there are some great general sessions; check the overall agenda elsewhere in the paper for more fun ways to expand your cranium. Right here, right now, we are concerned with your Alternative attention span.



Alan Galbraith

Thursday, June 24

The Jacobs Media Rock Summit is always a virtual Disneyland of formatic attractions, all crammed into one afternoon. This year the day begins at 11am for the general convention public. Personally — and this is probably more information than you want about this kind of thing — I will be taking water-retention pills so I won't have to pee until 6pm that day. I will no longer be duped by the Jacobs boys' promise of frequent bathroom breaks. Here's the summit schedule:

The Jacobs Media
Rock Summit is
always a virtual
Disneyland of
formatic attractions,
all crammed into one
afternoon.

11am-moom: Tom Asacker's "Sandbox Wisdom" — Asacker is a renowned speaker and consultant. He specializes in the shifting winds of culture and business. He will provide compelling stories that will

force everyone to approach their jobs in different, creative and more fulfilling ways.

* Noon-1:30pm: Lunch break.

• 1:30-2pm: Arianna Huffington — Huffington is a prolific author and commentator, and she ran for governor of California during the recent recall election in which we chose Arnold. She will open the after-

noon session at the summit by speaking on indecency and the role of the FCC.

• 2-2:30pm: "Test Your Indecency IQ" with John King & Erwin Krasnow — King and Krasnow are FCC lawyers at the Washington firm of Garvey Schubert Barer and are extremely knowledgeable about what the FCC is thinking and what you need to know. To help things along, they will be creating an "Indecency IQ Test."

• 2:30-3pm: Indecency Panel — Emmis honcho Rick Cummings, Arianna Huffington, WFYV/Jack-

sonville-based syndicated morning team Lex & Terry, John King and Erwin Krasnow will share their collective wisdom on how radio should handle the indecency question. In fact, the first question is, What are the real questions?

* 3-4pm: Zephyr Teachout — Teachout is the brains behind the amazing Internet

Just

brains behind the amazing Internet strategy of presidential candidate Howard Dean. She has figured out how to take databases (which virtually all radio stations have) and motivate consumers to actionable results. The implications for radio are obvious.

 4-5pm: "Between a Rock and a Hard Place" — Is Rock radio becoming too dangerous to own? We'll bring together a panel of experts, including Rick Cummings from Emmis, to discuss differing views on the hurdles that Rock radio has to leap.

Friday, June 25

If you thought last year's look behind the curtain at the KITS (Live 105)/San Francisco programming department was entertaining, wait till you see this year's "Anatomy of a Music Meeting" session from 11am-1pm.

When was the last time you got to see the inner workings of the programming brain trust of two rivals in the same market?

This time it's a double: Both KBZT (FM94-9) and XTRA (91X) in San Diego have agreed to open their doors to me and my camera. When was the last time you got to see the inner workings of the programming brain trust of two rivals in the same market? Probably never.

As it was last year, this session is a combination of documentary video and live Q&A, but this time with 91X

PD Jim Richards and his staff and FM94-9 PD Garret Michaels and his staff. How will the stations react to seeing each other make decisions about their respective playlists? You'll see. And you cannot miss the unique performance by The Dresden Dolls before the tape rolls.



In other convention-related news, I once again sent out a short questionnaire about convention activities and behavior. As usual, only the brave and/or smart-assed chose to respond. Here were the questions:

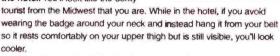
- 1. What's your favorite convention activity?
- 2. What's your favorite convention food?
- 3. What's your favorite convention clothing?

Convention Behavior 101

 Keep moving. Short of not showing up, this is the only way to avoid being accosted in the lobby. Don't stop, or ne'er-do-wells like Matt Pollack will suck you into a vortex from which there is no escape.

• Be vague about dinner plans. Saying yes without knowing exactly who else is going to be there could be a death sentence. Remember, like weddings, bad dinner parties represent moments in time that you will never get

 Do not wear your badge outside the hotel. You'll look like the dorky



- Do not wear the following items promoting your own label or radio station: baseball cap, visor, T-shirt, tank top, embroidered satin jacket, shorts, Teva sandals (especially with socks), pantyhose, condoms.
- Free smack in the head for anyone wearing a temporary tattoo.
- If someone you're talking to keeps looking over your shoulder, they are not listening to you. They are looking for someone better/more powerful/of greater rank. Walk away.
- Convention Rule of Nemesis variation: The more you look for someone you can't find, the more you will run into the person you are avoiding. For instance, the more I look for Geordie Gillespie, the more I will keep running into Gary Jay, The more I try to track down Jim Richards, the more I cross paths with Mike Halloran. You get the idea.
- Beer before liquor, never sicker. Liquor before beer, never fear.
 And if you must puke, do it over the railing or Into a potted plant.
- If you're gonna smoke, buy your own goddamn cigarettes.
- $^{\circ}$ If someone says to you, "Don't movel I'll be right back," it's time to move on.
- 4. What do you consider to be the most disturbing or troubling convention behavior?
- 5. What do you consider to be the most amusing convention behavior?

The answers ranged from the ridiculous to the more ridiculous. Here are some of the more notable responses.

• Kerry Marsico, TVT Records Alternative Stud

- 1. Bumming Vicodin from friends in real pain so that I can deal with the agony of the imminent requirement of justifying my convention expenses to my GM.
 - 2. Ativan.
- 3. Max's Speedo that I found lying by the Hilton pool last year.
- 4. I find the language that [KBZT/ San Diego Asst. PD/MD Mike] Halloran uses on his video to be very offensive, and I am therefore slapping him with a \$150,000 fine per occurrence.
- People pretending not to look at one another's nametags or over their shoulders.
- Sean Demery, Live 105 PD, Purveyor of Free Fruit
- I. Leaving it.
- 2. Anything I didn't pay for.
- 3. Briefs.
- 4. Being there.
- 5. Being there.
- Alan Galbraith, Wind-up Records VP/Promotion, Rock Formats
 - 1. Drinking.
 - 2. Beer.
 - 3. Pointy hat with shamrocks on it.
 - 4. Not drinking.
 - 5. Drinking.

- Elias Chios (a.k.a. Keyser Söze), Roadrunner Records Sr. Director/National Promotion, Radio & Video & Calliope & Bagpipes
- 1. Avoiding convention activities.
- 2. Vodka.
- 3. A bib for when I spill my vodka. Waste not, want not.4. Watching Max eating bacon
- and not sharing.
 5. People watching Max eat ba-
- People watching Max eat ba con.
- Jack Daniel, WEND/Charlotte PD
 - 1. Drinking.
- 2. Shrimp the size of my arm.
- 3. Miniskirts (although my legs aren't what they used to be).
- Meeting people for the first time and having them act as if we grew up together playing stickball.
 - 5. Same as No. 4.
- Dennis Blair, All Things RCA Records, as well as Sr. Director/ Rock & Alternative Promotion
 - 1. Saying, "When did you get in?"
- 2. Peanuts at the bar.
- 3. Anything that is comfortable.
- 4. Drunks on label expense tabs.
- 5. Drunks on label expense tabs.
- Lisa Biello, WHRL/Albany, NY
 PD
- I. I don't know. I've never been to a convention.
- I don't know. I've never been to a convention.
- 3. I don't know. I've never been to a convention.
- I don't know. I've never been to a convention.
- 5. I don't know. I've never been to a convention.

MEDIABASE

ALTERNATIVE TOP 50

WEEK	THIS	ARTIST TITLE LABELIS)	TOTAL	PLAYS	TOTAL AUDIENCE (00)	WEEKS ON CHART	TOTAL STA
1	0	and the second second	2190	+109	160725	7	74/1
4	2	VELVET REVOLVER Slither (RCA/RMG)	2011	. +192	143151	10	64/1
3	3	JET Cold Hard Bitch (Atlantic)	1914	-4	123595	21	68/1
2	4	LINKIN PARK Lying From You (Warner Bros.)	1823	-177	117163	19	59/1
6	5		1821	+111	133230	14	64/3
7	6	INCUBUS Talk Shows On Mute (Epic)	1801	+136	103448	.12	70/1
5	7	HOOBASTANK The Reason (Island/IDJMG)	1734	-42	105130	21	60/1
8	8	SEETHER f/AMY LEE Broken (Wind-up)	1699	+267	106703	10	64/3
10	9	THREE DAYS GRACE Just Like You (Jive/Zomba)	1437	+203	76826	11	62/2
9	1	MUSE Time Is Running Out (EastWest/Warner Bros.)	1417	+121	89166	13	65/1
19	0	DASHBOARD CONFESSIONAL Vindicated (Interscope)	1243	+247	74345	4	63/2
12	1	NEW FOUND GLORY All Downhill From Here (Geffen)	1238	+67	80436	10	63/0
13	(3)	SWITCHFOOT Dare You To Move (Red Ink/Columbia)	1231	+85	58453	14	61/4
16	(19	FRANZ FERDINAND Take Me Out (Domino/Epic)	1193	+ 186	91793	8	59/3
21	15	SLIPKNOT Duality (Roadrunner/IDJMG)	1100	+149	66909	9	49/2
20	16	STORY OF THE YEAR Anthem Of Our Dying Day (Maverick/Reprise)	1060	+86	58580	8	62/3
18	1	311 Love Song (Maverick/Volcano/Zomba)	1030	+52	77791	21	55/0
22	18	BLIMK-182 Down (Geffen)	1024	+128	62045	8	62/2
14	19	BLINK-182 Miss You (Geffen)	974	-83	61189	25	47/1
23	20	SHINEDOWN 45 (Atlantic)	966	+96	43092	15	
24	2	CURE The End Of The World (Geffen)	945	+67	59752	5	42/3
11	22	OFFSPRING (Can't Get My) Head Around You (Columbia)	890	-337	42787	_	53/2
28	23	KILLERS Somebody Told Me (Island/IDJMG)	865	+146	60208	18	47/1
35	23	311 First Straw (Volcago/Zornba)	791	+231		6	51/1
31	25	BREAKING BENJAMIN So Cold (Hallywood)	735	+77	53085	3	51/4
25	26	SMILE EMPTY SOUL Silhouettes (Lava)	658	-160	27778	7	45/3
47	27	LINKIN PARK Breaking The Habit (Warner Bros.)	643	+408	22484	13	43/1
27	28	VON BONDIES C'mon C'mon (Sire/Reprise)	822	-66	73711	2	45/12
26	29	YEAH YEAH YEAHS Maps (Interscope)	621	-106	26499	11	44/1
34	30	NICKELBACK Feelin' Way Too Damn Good (Roadrunner/IDJMG)	602	+60	60476	17	39/1
30	31	THORNLEY So Far So Good (Roadrunner/IDJMG)	597			5	40/3
33	32	AUF DER MAUR Followed The Waves (Capitol)	546	-38	21774	12	33/1
29	33	AUDIOSLAVE What You Are (Interscope/Epic)		-16	22347	7	40/0
36	33	MORRISSEY Irish Blood, English Heart (Sanctuary/SRG)	545	-178	35223	15	28/0
32	35	DARKNESS Growing On Me (MustDestroy/Atlantic)	488	0	35225	10	31/0
42	36	LOSTPROPHETS Wake Up (Make A Move) (Columbia)	475	-108	23739	8	43/1
40	Ð	EARSHOT Wait (Warner Bros.)	474	+210	14503	2	40/4
38	33	SNOW PATROL Spitting Games (A&M/Interscope)	409	+44	1,1818	5	32/3
37	39	GOOSMACK Running Blind (Republic/Universal)	372	+7	10717	8	24/1
41	1	MIOTOWN Give It Up (Columbia)	367	-106	16997	15	22/1
Debut	40	HIVES Walk Idiot Walk (Interscope)	357	+59	10765	3	32/1
39	42	BAD RELIGION Los Angeles Is Burning (Epitaph)	336	+149	27732	1	37/16
45	3	BURNING BRIDES Heart Full Of Black (V2)	332	-32	32469	7	16/0
43	44	LIT Looks Like They Were Right (Nitrus/DRT)	319	+64	12453	2	30/2
48	45	CROSSFADE Cold (Columbia)	313	+53	13043	4	28/2
46	46	DROWNING POOL Step Up (Wind-up)	281	+32	12041	4	15/1
49	4	AUTHORITY ZERO Revolution (Lava)	267	+5	12444	12	14/1
_	48	FLAW Recognize (Republic/Universal)	252	+32	8240	2	22/1
44	49	SUGARCULT Memory (Fearless/Artemis)	247	+28	7636	2	16/1
E0	E0	LEADY NO SHITT WE AS A SECOND OF THE SHIP	225	-10	16154	9	15/0

75 Alternative reporters. Monifored airplay data supplied by Mediabase Research, a division of Premiere Radio Networks. Songs ranked by total plays for the airplay week of 6/6-6/12. Bullets appear on songs gaining plays or remaining flat from previous week. If two songs are fied in total plays, the song with the larger increase in plays is placed first. Songs below No. 20 are moved to recurrent after 20 weeks on the chart. Most Added is the total number of new adds officially reported to R&R by each reporting station. Songs unreported as adds do not count toward overall total stations playing a song. Total Audience equals Average Quarter Hour Persons times number of plays (times 100). Each daypart on each station is assigned an AQH number. Average Quarter Hour Persons used herein with permission from the Arbitron Company) © 2004, R&R Inc. The Arbitron Company). © 2004, R&R, Inc.

Most Added

www.rradds.com		
ARTIST TITLE LABEL(S)	ADDS	
SALIVA Survival Of The Sickest (Island/IDJMG)	33	1
HIVES Walk Idiot Walk (Interscope)	16	Ì
LINKIN PARK Breaking The Habit (Warner Bros.)	12	
PUDDLE OF MUOD Spin You Around (Getten)	10	
COHEED AND CAMBRIA A Favor House Atlantic (Columbia)	6	
TAKING BACK SUNDAY A Decade Under the Influence (Victory)	5	

Most Increased Plays

ARTIST TITLE LABELS	PLAY INCREASE
LINKING PARK Breaking The Habit (Warner Bros.)	+408
SEETHER (AMY LEE Broken (Wind-up)	+267
DASHBOARD CONFESSIONAL Vindicated (Interscape)	+247
311 First Straw (Volcano/Zomba)	+231
LOSTPROPHETS Wake Up (Make A Move) (Columbia)	+212
THREE DAYS GRACE Just Like You (Jive/Zomba)	+203
VELVET REVOLVER Sither (RCA/RMG)	+192
FRANZ FERDINANO Take Me Out (Domino/Epic)	+186
HIVES Walk Idiot Walk (Interscope)	+152
SLIPKNOT Duality (Roadrunner/IDJMG)	+149

Most **Played Recurrents**

ARTIST TITLE LABEL(S)	TOTAL PLAYS
LOSTPROPHETS Last Train Home (Columbia)	972
A PERFECT CIRCLE The Outsider (Virgin)	933
THREE DAYS GRACE (I Hate) Everything About You (Jive/Zomba)	829
SWITCHFOOT Meant To Live (Red Ink/Columbia)	786
JET Are You Gonna Be My Girl (Atlantic)	771
INCUBUS Megalomaniac (Epic)	723
WHITE STRIPES Seven Nation Army (Third Man/V2)	666
NICKELBACK Figured You Out (Roadrunner/IDJMG)	659
FINGER ELEVEN One Thing (Wind-up)	648
LINKIN PARK Numb (Warner Bros.)	626

Detailed station playlists for all R&R reporters are available on the web at www.radioandrecords.com.

Your Events

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POWEREDEN WEBLIST

America's Best Testing Alternative Songs 12 + For The Week Ending 6/18/04

ROWERED BY MINDIABANE								
Artist Title (Label)	TW	LW	S amiliarity	Burn	Persons 18-34	Men 18-34	Women 18-34	
LOSTPROPHETS Last Train Home (Columbia)	4.01	3.92,	95%	29%	3.82	3.92	3.74	
STORY OF THE YEAR Anthem Of Our (Maverick/Reprise)	3.99	3.93	77%	13%	3.83	3.70	3.93	
OFFSPRING (Can't Get My) Head Around You (Columbia)	3.54	3.95	95%	26%	3.72	3.66	3.78	
BLINK-182 Down (Getten)	3.91	3.96	83%	18%	3.79	3.57	3.95	
SMILE EMPTY SOUL Silhouettes (Lava)	3.88	3.75	74%	13%	3.79	3.76	3.81	
THREE DAYS GRACE Just Like You (Jive/Zomba)	3.87	3.90	84%	19%	3.71	3.54	3.86	
INCUBUS Talk Shows On Mute (Epic)	3.85	3.75	86%	19%	3.73	3.71	3.79	
SWITCHFOOT Dare You To Move (Red Ink/Columbia)	3.85	3.96	81%	20%	3.81	3.40	4.09	
DASHBOARD CONFESSIONAL Vindicated (Interscope)	3.84	-	62%	10%	3.74	3.37	4.07	
BLINK-182 Miss You (Getten)	3.83	3.85	99%	43%	3.81	3.72	3.89	
NOOBASTANK The Reason (Island/IDJMG)	3.82	3.97	100%	48%	3.78	3.50	3.99	
MUSE Time Is Running Out (East West/Warner Bros.)	3.81	3.68	58%	8%	3.60	3.50	3.69	
NEW FOUND GLORY All Downhill From Here (Geffen)	3.78	3.91	86%	22%	3.62	3.53	3.70	
SEETHER HAMY LEE Broken (Wind-up)	3.72	3.83	85%	20%	3.73	3.65	3.79	
LINKIN PARK Lying From You (Warner Bros.)	3.70	3.91	94%	34%	3.76	3.83	3.71	
A PERFECT CIRCLE The Outsider (Virgin)	3.70	3.77	76%	19%	3.73	3.75	3.72	
JET Cold Hard Bitch (Atlantic)	3.69	3.77	96%	33%	* 3.61	3.64	3.59	
AUDIOSLAVE What You Are (Interscope(Epic)	3.66	3.67	71%	20%	3.70	3.78	3.63	
311 Love Song (Maverick/Volcano/Zomba)	3.59	3.65	95%	41%	3.54	3.44	3.61	
VON BONDIES C'mon C'mon (Sire/Reprise)	3.59	3.51	55%	12%	3.54	3.56	3.53	
VELVET REVOLVER Slither (RCA/RMG)	3.57	3.67	72%	18%	3.60	3.85	3.38	
THORNLEY So Far So Good (Roadrumer/IDJMG)	3.56	3.59	44%	7%	3.61	3.39	3.87	
FRANZ FERDINAND Take Me Out (Domina/Epic)	3,52	3.34	62%	14%	3.48	3.41	3.55	
SHINEDOWN 45 (Atlantic)	3.52	3.74	62%	19%	3.41	3.35	3.48	
CURE The End Of The World (Geften)	3.52	3.54	58%	13%	3.46	3.03	3.82	
MDDEST MOUSE Float On (Epic)	3.46	3.57	68%	20%	3.35	3.37	3.33	
GODSMACK Running Blind (Republic/Universal)	3.39	3,44	77%	25%	3.33	3.29.	3.37	
SLIPKNOT Duality (Roadrunner/IDJMG)	3.20	3.35	67%	20%	3.17	3.33	3.03	
BEASTIE BOYS Ch Check It Out (Capitol)	3.13	3.22	89%	36%	3.35	3.46	3.26	

Total sample size is 414 respondents. Total average tavorability estimates are based on a scale of 1-5. (1=dislike very much, 5 = like very much). Total familiarity represents the percentage of respondents who recognized the song. Total burn represents the number of respondents who said they are fired of hearing the song. Songs must have 40% familiarity to appear on survey. Sample composition is based on persons 12+. Persons are screened via the Internet. Once passed, they can take the music lest based on the format/music preference. Rate TheMusic.com results are not meant to replace callour research. The results are intended to show opinions of participants on the the Internet only, RateTheMusic is a registered trademark of RateTheMusic.com.

The RTM system, is available for local radio stations by calling \$18-377-5300. RateTheMusic.com date is provided by Mediabase Research, a division of Promisers Ratio Intelluctic.

R TOP 20 SPECIALTY ARTISTS

- 1. SONIC YOUTH (Geffen) "Unmade Bed"
- 2. PJ HARVEY (Island/IDJMG) "The Letter"
- . TAKING BACK SUNDAY (Victory) "A Decade Under The Influence"
- 4. SECRET MACHINES (Reprise) "Nowhere Again"
- 5. KINISON (Atlantic) "You'll Never Guess Who Died"
- 6. HIVES (Interscope) "Walk Idiot Walk"
- 7. PEDRO THE LION Wade Tree! "Transcontinental"
- 8. FEVER (Kemado) "Gray Ghost"
- 9. WILCO (Nonesuch) "The Late Greats"
- 10. BURNING BRIDES (V2) "Heart Full Of Black"
- 11. WARPED TOUR: 2004 TOUR COMPILATION (SideOneDummy) "Breathing"
- 12. KILLERS (/sland/IDJMG) "Mr. Brightside"
- 13. FRANZ FERDINAND (Domino/Epic) "The Dark Of The Matinee"
- 14. PAPER CHASE (Kill Rock Stars) "Said The Spider To The Fly"
- 15. BETA BAND (Astralwerks/EMC) "Assessment"
- 16. DAYS LIKE THESE (Lobster) "The Dawning"
- 17. STREETS (Vice/Atlantic) "Fit But You Know It"
- 18. KEANE (Interscope) "Everybody's Changing"
- 19. PIEBALD (SideOneDummy) "Haven't Tried It"
- 20. DIGBY (Label X) "Too Late"

Ranked by total number of shows reporting artist.



SAY 'YEAH' Interscope's Yeah Yeah Yeahs rocked the KROO/Los Angeles Weenie Roast last weekend. Pausing for a pic backstage are (I-r) KROO morning man Kevin Ryder, The Yeah Yeahs' Brian Chase and Karen O, KROO's Tami Heide and Gene "Bean" Baxter and the band's Nick Zinner.



Reporters

Stations and their adds listed alphabetically by market

Manage Land

WEDG/Bullar PB: Loney Blos 13 NONPOINT

KFRA/Freeze, CA* PE Chris Squires

KXRK/Solt Lake City, UT* OM: Alan Hague PD: Bodd Hoter MD: Artin Futhin

POWERED TO

*Monitored Reporters

83 Total Reporters **75 Total Monitored**

8 Total Indicator

New & Active

FINGER ELEVEN Stay In Shadow (Wind-up) Total Plays: 201, Total Stations: 19, Adds: 4

SALIVA Survival Of The Sickest (Island/IDJMG) Total Plays: 171, Total Stations: 34, Adds: 33

TAKING BACK SUNDAY A Decade Under the Influence (Victory) Total Plays: 161, Total Stations: 16, Adds: 5

PUDDLE OF MUDD Spin You Around (Geffon) Total Plays: 160, Total Stations: 21, Adds: 10

D. FRANKENREITER f.J. JOHNSON Free (Brushfire/Universal) Total Plays: 160, Total Stations: 10, Adds: 0

MY MORNING JACKET One Big Holiday (ATO/RCA/RMG) Total Plays: 152, Total Stations: 14, Adds: 1

COHEED AND CAMBRIA A Favor House Atlantic (Columbia) Total Plays: 133, Total Stations: 17, Adds: 6

BUMBLEBEEZ 81 Pony Ride (Geffen) Total Plays: 113, Total Stations: 13, Adds: 2

SCISSOR SISTERS Take Your Mama (Universal) Total Plays: 81, Total Stations: 8, Adds: 0

Songs ranked by total plays

Indicator

Most Added

SALIVA Survival Of The Sickest (Island/IDJMG)

LIMICINI PARK Breaking The Habit (Warner Bres.)

STRATA The Panic (Wind-up)

HIVES Walk Idiot Walk (Interscope)

CAVIAR On The DL (Agera)

Please Send Your Photos

R&R wants your best snapshots(color or black & white). Please include the names and titles of all pictured and send them to:

> R&R, c/o Mike Trias: 10100 Santa Monica Blvd., 3rd Floor, Los Angeles, CA 90067 Email: mtrias@radioandrecords.com







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Jul 3 Sat Eau Claire, WI at STATE THEATRE

Jul 14 Wed New York, NY at ROCKEFELLER PARK

In 10	The	Passida	Bank H	I at THE	CREE	DOUT
Jul 15		2692146	Tara. Re	at THE		ROOM

Jul 17 Sat Winter Park, CO at WINTER PARK SKI RESORT

Jul 18 Sun Philadelphia, PA at PENN'S LANDING

Jul 28 Tue Birmingham, AL at WORKPLAY THEATRE

Jul 22 The Houson, TX at MERIDIAN

Jul 23 Fri Austin, TX at STUBB'S - Outdoors

our se itt imothy the at cross co guilloss

Jul 24 Sat Dallas, TX at GYPSY TEA ROOM

Jul 25 Sun Dallas, TX at GYPSY TEA ROOM

Contact Info: Jeff Cook · New West Records · 866.960.7524 · jeff@newwestrecords.com

Jul 4 Sun Chicago, IL at PETRILLO BAND SMELL: Main Stage

Jul 7 Wed Newport, KY at SOUTHGATE HOUSE

Jul 8 Thu Knoxville, TN at BLUE CATS



Let's Go Out To The Ballgame

How Triple A deals with sports

epending on the teams, the makeup of the cluster, the target audience and other factors, the way that Triple A radio stations interface with sports varies from market to market. Just about every Triple A station ties in with sporting and charity events related to such activities as biking and skiing because they match the active lifestyle of the listeners, but some stations go much deeper into the sporting world, particularly with professional teams.

As was pointed out to me by WXRT/Chicago PD Norm Winer, it is important to note that any station that is not the official affiliate of a given professional franchise has to be very careful how it presents itself in relation to specific sports or teams. Legally, a station walks a thin line between

covering what is considered topical news and aligning itself too closely with a team or sport. But there are ways to bring the excitement and celebrity of sports into a station's personality. In this column we cover the gamut, from stations that simply make sure sports are part of their fabric to one that is actual-



ly broadcasting baseball live on the air.

Cluster Strategy

Most stations make major sporting events part of the content of their morning shows, as well as other dayparts. They'll have a personality call in to the show to talk about things, or they'll give brief game updates as part of their presentation.

Many stations are part of clusters that include a Sports/Talk outlet, so much of the daily in-depth coverage is relegated to that particular station. KBCO/Denver PD Scott Arbough says, "Most of the sports coverage by Clear Channel in Denver is done by the two Sports stations in our cluster, but we deal with sports in other

"For example, we'll give away tickets to Broncos games, or we'll interview John Elway - who is involved with the Crush Arena Football franchise - on Bret's morning show every week during the season.

"In addition, Oz does a daily sports feature every afternoon, but it's just a 90-second summary. Of course, if something big happens or we're in a playoff tournament or something like that, our on-air talents will talk more about it '

Covering The Bases

KTCZ (Cities 97)/Minneapolis' approach is similar to KBCO's. "Our sports involvement really only takes place if it reaches a point where it becomes pop culture," says KTCZ PD Lauren MacLeash. "When all the ex-

citement was happening recently with the Timberwolves, for example, we got more deeply involved.

"Keep in mind that Cities 97 leans a bit more in the female direction, so we have be very careful how we treat all sports that are more male-oriented. Having said that, there are many types of sporting events that lend them-

selves wonderfully to our station and the listeners' lifestyle. Anything that has to do with biking, boating or fishing is perfect for us."

WBOS/Boston takes advantage of the fact its morning hosts are big sports fans. "As you know, Boston is the ultimate sports town," says Marketing Director Adam Klein. "The Red Sox have something like 88 straight sellouts at Fenway, the Patriots have won the Super Bowl two out of the last three years, and the Celtics - well, they have a great history and are bound to rebound one of these

"Our morning team of Bill Abbate and Amy Brooks are avid sports

fans. Bill has been doing the Patriots' pre- and postgame shows for over a decade on the Patriots Radio Network, and Amy is a self-professed sports nut, particularly as far as the Red Sox go.

Sports is a regular part of the morning show banter, and they have plenty Lauren MacLeash of sports guests on the

air. In addition, Bill and Amy have ap-

show, and that show's host has been on our airwayes

Sports Towns

Other cities besides Boston are also crazy about their teams. Chicago is a big sports town, as WXRT's Winer is quick to point out. "One of the undeniable aspects of the audience we are going

after - which is slightly more male than female - is that they are crazy about sports, and for us to acknowledge the lifestyle of our audience only makes sense for us," he says.

"Whether it's the Bears, the Bulls during the heyday with Michael Jordan or the current obsession with the Cubs, we need to

make sure we reflect that excitement and feed their interest.

Norm Winer

"It may seem sometimes that we are a Cubs-only station, but that is not true. We also cover aspects of the White Sox. But Lin Brehmer, our morning host, has been a self-proclaimed Cubs fan for many years, so we have a tendency to be viewed that way. His alliance with that team goes back to the '80s.

"We also have an annual event that we have done for many years, which is the Opening Day Double Header broadcast. Each year, for the first Cubs home game of the season, we take over a bar that's across the street from Wrigley Field. We broadcast from 6am to Ipm.

"Over the years we have managed to have a number of artists come over and perform live. We also play a lot of the produced elements and parodies that Lin and his producer, Pete Crozier, have created over the years to add to the fun. Then everyone heads over to the game."

Smashing Correspondent

WXRT had well-known Chicago Tri-

bune sports writer Bob Verdi on a daily feature for many years, but times changed, and he eventually moved on from the station. "When Bob left, and given the dawn of Sports Talk radio, we thought that maybe a regular feature was no longer right for the station - it kind of slowed things down," Winer says.

"Then we realized that we had all peared on Comcast's nightly sports of these sports-specific production el-

"Our tack is to try and take the infotainment side of sports and use it to our advantage. However, we are very conscious that we do not comprise our music position, which is the heart of KZPL/Kansas City."

Ted Edwards

ements and parody songs, and last year, during the Cubs' surge, we had tremendous response from the audience to these crazy songs and this other stuff, so we thought that maybe we should beef up our sports coverage

"I happened to attend a Cubs game near the end of last year's season with Billy Corgan - who is in every right a celebrity in this town - and it became clear to me what a huge baseball fan he was. He even brings his own mitt

to the games! We ended up having him on Lin's show a couple of times, talking about the Cubs.

"This year, as expectation grew for the new season, we asked him if he'd like to do a regular feature on Mondays and Fridays on Lin's show as our official Cubs correspondent. Keep in mind that we did

this for a couple of reasons. One was because we felt it could add some excitement to Lin's show; but, two, and probably more important, we hoped it would help in the ratings.

"We realized that our numbers go down every time a game is being aired and felt there was a correlation between our listeners tuning out WXRT and watching or listening to the game. We felt that this was a way for us to take advantage of that interest."

A New Level

As we have seen, each station takes its involvement with sports to a level

that is most compatible with its overall goals, and KZPL (The Planet)/Kansas City is trying an experiment: It is broadcasting Kansas City Royals baseball games live on the air in the evenings.

When this began, KZPL was the first station to offer baseball on the FM dial for any major league team. Just

a few months later Clear Channel decided to simulcast all Braves baseball games on an FM signal in Atlanta, that of heritage Classic Rocker WKLS.

"We have taken our sports involvement to entirely new level at The Planet," says PD Ted Edwards. "We feel it was a bold move for us. When Union Broadcasting - our parent company - was negotiating for the rights to the Kansas City Royals, we offered them the opportunity to have certain games be broadcast on FM, as well as all the games being covered on our sister AM, WHB (Sports Radio 810).

"We only air games that start after

7pm, when the AM coverage pattern changes and ours continues to cover the broader Kansas City DMA. That means the schedule varies greatly for us. Some weeks we'll have several games, others one or two, and still others none. It depends on the touring schedule of the team and which teams they are playing.

"It's been really fun. It gives us something unique to talk about on the air, and we have had quite a bit of listener feedback about how they enjoy listening to baseball on FM. The superior sound quality and dynamics of FM really make the game come home. You have more of a sense of actually being there in the ballpark."

An Odd Match

In what may seem an odd match -Triple A music programming with baseball - Edwards and the management at KZPL have come up with many initiatives and promotional efforts that marry the two aspects to benefit the station overall. An added benefit is that this should help the station with Arbitron for the spring, summer and even fall books.

When the station was doing research to see what benefits Royals baseball might have for The Planet, it became pretty obvious that it could bring in a tremendous number of people who could be steered toward the music aspect of the station.

"The cume for baseball in Kansas City is huge," says Edwards. "This situation has given us an amazing opportunity to promote The Planet. I'd ven-

ture to say that most of the people who tune in for the games are not that familiar with what the station does on the air the rest of the time, and this gives us an opportunity to let them know what The Planet is all about with hopes that they'll check us out during

our regular programming. Other than cross-pro-

motional efforts involving upcoming games, Edwards says the station takes special care not to get too sporty during its regular programming. "I do not want to alter what The Planet is really about," he says. "The key is to make sure that people know when the next game is on and to take advantage, in a tasteful way, of that excitement later in the evening and the next day.

"Our tack is to try to take the infotainment side of sports and use it to our advantage. However, we are very conscious that we do not comprise our music position, which is the heart of



Ted Edwards

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POWERED BY MEDIABASE

THE .		June 18, 2004					
WEEK	THIS	ARTIST TITLE LABEL(S)	PLAYS	PLAYS	AUDIENCE (00)	WEEKS ON CHART	TOTAL STATIONS
2	0	DAVE MATTHEWS On (RCA/RMG)	453	+46	25250	13	20/0
1	0	LENNY KRAVITZ Where Are We Runnin'? (Virgin)	432	+23	21404	11	21/0
3	3	ALANIS MORISSETTE Everything (Maverick/Reprise)	421	+20	19732	12	19/0
4	4	COUNTING CROWS Accidentally In Love (DreamWorks/Geffen)	355	+12	17540	7	20/0
5	5	DONAVON FRANKENREITER IJACK JOHNSON Free (Brushfire/Universal)	319	+16	12145	13	19/0
6	6	NORAH JONES What Am I To You? (Blue Note/EMC)	317	+15	14406	5	20/0
8	0	WHEAT I Met A Girl (Aware/Columbia)	277	+21	12761	12	20/0
10	8	PHISH The Connection (Elektra/Atlantic)	269	+34	14271	3	20/2
7	9	SHERYL CROW Light In Your Eyes (A&M/Interscope)	269	+6	12370	7	21/0
17	10	MINDY SMITH Come To Jesus (Vanguard)	246	+49	11790	13	15/0
9	11	ERIC CLAPTON If I Had Possession Over Judgment Day (Duck /Reprise)	243	-13	14735	15	18/0
12	12	TOOTS AND THE MAYTALS W/ B. RAITT True Love Is Hard To Find (V2)	236	+13	10286	10	17/0
14	13	DAMIEN RICE Cannonball (Vector Recordings/Warner Bros.)	226	+16	16113	22	17/0
16	14	BOB SCHNEIDER Come With Me Tonight (Shockorama/Vanguard)	224	+21	8318	6	14/0
11	15	NORAH JONES Sunrise (Blue Note/EMC)	216	-11	16102	23	19/0
22	16	BODEANS If It Makes You (Zoe/Rounder)	191	+36	12294	3	17/0
18	D	HOOBASTANK The Reason (Island/IDJMG)	191	+9	11891	10	7/0
15	18	MICHAEL ANDREWS f/GARY JULES Mad World (Universal)	176	-28	13973	17	16/0
19 -	19	MAROON 5 This Love (Octone/J/RMG)	173	-9	8185	19	9/0
Debut	20	STING Stolen Car (Take Me Dancing) (A&M/Interscope)	156	+37	5224	- 1	13/0
_	2	JEM They (ATO/RCA/RMG)	156	+29	8089	5	11/0
27	2	INDIGO GIRLS Fill It Up Again <i>(Epic)</i>	155	+17	6926	3	14/0
25	23	JAMIE CULLUM All At Sea (Verve/Universal)	153	+13	5395	2	13/0
29	2	311 Love Song (Maverick/Volcano/Zomba)	152	+17	11913		4/0
28	25	JOE FIRSTMAN Can't Stop Loving You (Atlantic)	152	+15	3317	5	11/0
21	26	PAT MCGEE BAND Beautiful Ways (Warner Bros.)	152	-	5977	9	12/0
24	1	DIANA KRALL Temptation (GRP/VMG)	151	+4	5508	4	10/0
26	23	LORETTA LYNN fJACK WHITE Portland, Oregon (Interscape)	141	+2	4180	3	14/0
Debut	2	BUTTERFLY BOUCHER Another White Dash (A&M/Interscape)	134	+21	5655	1	10/0
30	30	THROLLS Big Sur //firgin/	134	+5	2996	5	11/0

23 Triple A reporters. Monitored airplay data supplied by Mediabase Research, a division of Premiere Radio Networks. Songs ranked by total plays for the airplay week of 6/6-6/12. Bullets appear on songs gaining plays or remaining flat from previous week. If two songs are tied in total plays, the song with the larger increase in plays is placed first. Songs below No. 15 are moved to recurrent after 20 weeks on the chart. Most Added is the total number of new adds officially reported to R&R by each reporting station. Songs unreported as adds do not count toward overall total stations playing a song. Total Audience equals Average Quarter Hour Persons times number of plays (times 100). Each daypart on each station is assigned an AOH number. Average Quarter Hour Persons used herein with permission from the Arbitron Company (© 2004, The Arbitron Company). © 2004, R&R, Inc.

New & Active

MODEST MOUSE Fleet On (Epic)
Total Plays: 131, Total Stations: 8, Adds: 0
JOHN EDDIE Everything (Thrill Show/Lest Highway)
Total Plays: 128, Total Stations: 9, Adds: 0
RACHAEL YAMAGATA Worn Me Down (RCA Victor)
Total Plays: 118, Total Stations: 9, Adds: 0
SARAM MCLACMLAN Stupid (Arista/RMG)
Total Plays: 95, Total Stations: 8, Adds: 0
MY MORNING JACKET Goldon (A TONCCA/RMG)
Total Plays: 90, Total Stations: 8, Adds: 0

COWBOY JUNIOUES The Stars Of Our Stars (Zoa/Rounder)
Total Plays: 89, Total Stations: 9, Adds: 0
MATCHBOX TWENTY Bright Lights (Actionic)
Total Plays: 88, Total Stations: 8, Adds: 0
FINGER ELEVEN One Thing (Vilind-up)
Total Plays: 77, Total Stations: 8, Adds: 3
TRAIN Ordinary (Columbia)
Total Plays: 72, Total Stations: 7, Adds: 2
LOS LONELY BOYS Real Emotions (On/Epic)
Total Plays: 71, Total Stations: 7, Adds: 0

Songs ranked by total plays

Most Added

most Added	
www.rradds.com	
ARTIST TITLE LABEL(S)	ADDS
OZOMATLI (Who Discovered) America? (Concord)	4
FINGER ELEVEN One Thing (Wind-up)	3
GRAHAM COLTON BAND First Week (Strummer/Universal)	3
SAM PHILLIPS All Night (Reprise)	3
PHISH The Connection (Elektra/Atlantic)	2
TRAIN Ordinary (Columbia)	2
LOS LOBOS Hurry Tomorrow (Mammoth/Hollywood)	2
SCISSOR SISTERS Take Your Mama (Universal)	2
JET Rollover DJ (Elektra/Atlantic)	2

Most Increased Plays

ARTHST TITLE LABEL(S)	PLAY
MINDY SMITH Come To Jesus (Vanguard)	+49
DAVE MATTHEWS On (RCA/RMG)	+46
STING Stolen Car (Take Me Dancing) (A&M/Interscope)	+37
BODEANS If it Makes You (Zoe/Rounder)	+36
PHISH The Connection (Elektra/Atlantic)	+34
JEM They (ATO/RCA/RMG)	+29
RACHAEL YAMASATA Worn Me Down (RCA Victor)	+26
BARENAKED LADIES For You (Reprise)	+25
SCISSOR SISTERS Take Your Mame (Universal)	+24
LESSIY KRAYITZ Where Are We Runnin'? (Virgin)	+23

Most Played Recurrents

APPRIET TITLE LABEL(S)	PLAYS
LOS LONELY BOYS Hooven (Or/Epic)	256
JET Are You Gonne Be My Girl (Elektra/Atlantic)	158
JOHN MAYER Clarity (Awara/Columbia)	153
GUSTER Carolul (Palm/Reprise)	136
SARAN MCLACHLAN Fallen (Arista/RMG)	129
FIVE FOR FIGHTING 100 Years (Award Columbia)	127
COLBPLAY Clocks (Capital)	128
CONSTRUCT CROWS She Don't Want Nobedy Near (Gelfan)	113
JOHN EDGE If You're Here When (Thrill Shout/Lest Highway)	105
TRAIN Calling All Angels (Columbia)	25

Detailed station playlists for all R&R reporters are available on the web at www.radioandrecords.com.



b u t t e r f l y — "another white dash"

The first single from the new album flutterby IN STORES NOW

R&R Triple A: Debut 29 BDS AAA: 44*-29*

R&R Hot AC: 29

BDS Hot AC: 30*

WBOS

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POWER ROTATION

KFOG KMTT WBOS WXPN WNCS WXRV KPRI WDET WOKI WRLT WDOD KZPL KRVB and more

On tour with Sarah McLachlan

TRIPLE A TOP 30 INDICATOR

T.A		June 18, 2004					
LAST	THIS		TOTAL	PLAYS	TOTAL	WEEKS ON CHART	TOTAL STATIO
1	0	COUNTING CROWS Accidentally In Love (DreamWorks/Geffen)	469	+19	5616	6	25/0
3	2	NORAH JONES What Am I To You? (Blue Note/EMC)	409	+15	5656	5	28/0
2	3	ALAMIS MORISSETTE Everything (Maverick/Reprise)	399	5	3301	12	19/0
5	0	D. FRANKENREITER (J. JOHNSON Free (Brushfire/Universal)	349	+22	3373	14	20/0
4	5	SHERYL CROW Light In Your Eyes (A&M/Interscope)	347	w)	2504	6	22/0
10	6	PHISH The Connection (Elektra/Atlantic)	320	+33	5313	3	28/0
9	0	LENNY KRAVITZ Where Are We Runnin'? (Virgin)	317	+23	1876	9	15/0
7	8	DAVE MATTHEWS Oh (RCA/RMG)	297	-17	1608	12	•
6	9	JEM They (ATO/RCA/RMG)	297	-26	5044	- 13	15/0 20/0
8	10	PATTY GRIFFIN Love Throw A Line (ATO/RCA/RMG)	293	-5	4937	10	24/0
12	0	JAMIE CULLUM All At Sea (Verve/Universal)	275	+5	5432	6	24/1
11	12	TOOTS AND THE MAYTALS W/ B. RAITT True Love Is Hard To Find (V2)	275	0	4219	9	23/1
13	13	MELISSA ETHERIDGE Lucky (Island/IDJMG)	256	.9	1573	8	18/0
17	13	BODEANS If It Makes You (Zoe/Rounder)	244	+24	2907	2	24/0
14	15	MORRISSEY Irish Blood, English Heart (Sanctuary/SRG)	241	+4	3419	7	21/0
15	16	DIANA KRALL Temptation (GRP/VMG)	234	+2	3259	7	22/0
19	17	LORETTA LYNN f/JACK WHITE Portland, Oregon (Interscope)	205	4	4050	5	21/1
16	18	THRILLS Big Sur (Virgin)	205	-24	2061	9	17/0
23	19	WHEAT I Met A Girl (Aware/Columbia)	203	+18	2388	10	11/0
22	20	BOB SCHNEIDER Come With Me Tonight (Shockorama/Vanguard)	202	+7	2990	4	20/1
21	21	RYAN ADAMS Wonderwall (Lost Highway/IDJMG)	201	-2	3210	4	20/1
26	22	EDWIN MCCAIN f/MAIA SHARP Say Anything (DRT)	200	+21	1578	2	20/1
27	23	DZOMATLI (Who Discovered) America? (Concord)	187	+9	1882	2	18/0
28	24	LOS LOBOS Hurry Tomorrow (Mammoth/Hollywood)	185	+8	4855	3	18/0
Debut	25	COWBOY JUNKIES The Stars Of Dur Stars (Zoe/Rounder)	183	+44	3643	1	19/0
29	26	GOMEZ Silence (Hut/Virgin)	183	+11	3907	6	17/0
Debut	2	BUTTERFLY BOUCHER Another White Dash (A&M/Interscope)	177	+17	2109	1	16/0
-	28	MINDY SMITH Come To Jesus (Vanguard)	176	+10	2493	18	12/0
20	20	MICHAEL ANDREWS GRADY HILLO MA LINE LA COMMITTER			2400	10	1210

34 Triple A reporters. Songs ranked by total plays for the airplay week of Sunday 6/6 - Saturday 6/12.
© 2004 Radio & Records.

Most Added

www.rrindicator.com	
ARTIST TITLE LABEL(S)	ADDS
JESSE MALIN Mona Lisa (Artemis)	
BEN ARNOLD Zig Zag /SCI-Fidelity/	
SAM PHILLIPS All Night (Reprise)	4
GRAHAM COLTON BAND First Week (Strummer/Universal)	Ä
OLD 97'S New Kid (New West)	A
RACHAEL YAMAGATA Worn Me Down (RCA Victor)	3

Most Increased Plays

ARTIST TITLE LABEL(S)	PLAY INCREASE
COWBOY JUNKIES The Stars Of Our Stars (Zoe/Rounder)	+44
VINES Winning Days (Capitol)	+34
PHISH The Connection (Elektra/Atlantic)	+33
INDIGO GIRLS Fill It Up Again (Epic)	+33
GARRISON STARR Hey Girl (Vanguard)	+31
BARENAKED LADIES For You (Reprise)	+28
STING Stolen Car (Take Me Dancing) (A&M/Interscope)	+25
BODEANS If It Makes You (Zoe/Rounder)	+24
HOWIE DAY Collide (Epic)	+24
LENNY KRAVITZ Where Are We Runnin'? (Virgin)	+23

Syndicated Programming

Added This West

World Cafe - All Castellini 215-898-6677
JESSE MALIN Mona Lisa

JESSE SYKES & THE SWEET HEREAFTER ON MY GIT

Acoustic Cafe - Reb Reinbart 734-761-2943
DAVID MEAD Human Nature
MELISSA FERRICK Anything Anywhere

Reporters

29

30

WAPS/Akron, OH PD/AND: DOE Graber ! POGER CLYNE & THE PEACEMMERS ! GRAMM COLTON BAND

KSPN/Aspen, C PD/ND Sem Scho 1 HVM ADMIS 1 VM HURT 1 JESS MAI IN 1 DUD BTS 1 REN APRIOLD

20

18

KGSR/Austin, TX* OM: Jet Carrel PB: Jody Donberg APD: Jrl Hersheise Ress MD: Senan Castle 4 Ob John 3 Nn.00

WRNR Battimore, MD OR: Bob Waugh PR/MD Alex Cortright 10 WLCO

WTMD/Baltimore, MD MD: Bible "Methous" Vasilities 6 MELE MOCAY GEN AMEGO MATTHEW WINNE

KRVE/Golos, ID*

WBOS/Becton, MA* Off: Buzz Enight PD: Mintely Williams MD: David Einsterg 5 TAM

CONTROL SECTION AND SECTION AN

WHCS/Burlington*
PS/NO: Rush Alleganhob
ROGER CLYNE & THE PEACEMAKERS
020MARLI

WWY/Cape Cod, MA PD/MD: Berters Decay 1 will relit! VDOD/Chaftanooga, TN* M/PD: Banky Howard MCARLS

MICHAEL ANDREWS f/GARY JULES Mad World (Universal)

ERIC CLAPTON If I Had Possession Over Judgment Day (Duck /Reprise)

WXRT/Chicago, IL PB: Norm Winer APB: John Fornodo 3 SMPIC HID 3 MILCO 2 PRISH 1 DAM

KBXR/Columbia, NO ON: Jost Lawren PO/NO: Lane Traise APO, Jeff Sweatman STRIG

KBCO/Denver, C PD: Scotl Arbaugh MD: Keeter 3 £1 6 SOWA DADA 1 LOS LOWOS

WDET/Detroit, MI PD Judy Adams MD Martin Bandyke 4 PJHMIVEY

WVOO/Elizabeth City, IN The Cooper ILLES TRAVELER RECORDEL YAMMIGATA WIES

WNCW/Greenville, SC Offic Eller Phyrman PD-MO: Bin Clerk APE, Blortin Anderson JOHN PULS JOHN PULS JOHN SE JOSE SYNCE & THE SINEET HEREAFTER JOSES SYNCE & THE SINEET HEREAFTER THES DOESS.

WTTS/Indianapolis, III* Pik Brad Halls IIII: Nadd Barryman

KMTH/Jackson, WY Oth Sout Anderson PARKO BATH, "Flat Februar I GRAHAN COLTOR BAND I HONGO GIVES I SAM PROLITY KTBG/Kansas City PB: Jon Hart IND: Byron Johnson INT ANNOLD

> KZPL/Kamsas City, M OM: Nich McCobe PD: Tod Edwards MD Jacob Jostice

WOKL/Knoxville, TRY PD Jim Zionter 2 SCISSON SSTERS

WFPK/Louisville; KY OM: Brian Conn APPAME: Stany Owen VAN HURT JESSE MALIN BEIL AMMOLD

WMMM/Madison, W PD: Tem Teuber MO: Gobby Parsons 8 AL CAL FOURTAINS OF WAYNE

KTCZ/Minneapolis, MN* PB: Laurer MacLeash MPO/MD: Miss Welf

WGYX/Minneapolis, MM* OM: Deve Hamilton PD: Jeff Collins

VZEW/Mabile, AL*

WBJB/Monmouth, BJ **
OBL/DC Ton Branco APO Los Zaczari
IIII: Just Rampo
7 tick ANDIO, Drog PO, VPOUNC SPREE KPIG/Monterey, CA GR frank Caprista PD/IIIO: Lauration Happo APE: Alloon MacHeary 5 ETIA JAMES

174

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1839

WRLT/Mashville, TN* ONLFD: Book Hall APB/ND: Roy, Koth Cook Its Aco.

WEHM/Nassau, NY PD Brian Couprove MD: Lauren Stene ? RAY COMPLES SYME MORRISON

DMX Folk Roth/Netwo Off: Leanne Flash MD. Dave Stoan 11 6ASTBALL 9 JOSS STORE COSMIC ROLLES MOVES

Music Choice Adult Alternative Hotwork OM: Adem Neiman FD: Lie Geolog

Sirius Specirum/Network 68t: Darrie Smith FB: Bary Salassunder

XM Cata/Network
Pt. 8H Evan
Bit. Brian Chambertain
6 DJ 975
6 SH (Cata)
7 SHARE BOOK SON
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WFUV/New York, NY PD: Charle Empirem SD: Rith House 3 Charles MINSSEL MATE 2 All CHAPMI OLD 973 BES AMIDLD WXPN/Pailadelphia, PA Fo Brace Warren

15

15

13/0

15/0

WYEP/Pittsburgh, Pr PD: Resembry Welsch MD: IIIbb Savier HOLMS OROTHERS SORDE LERDIE JESSE MALIN

WCLZ/Portland, M PO: Herb by Brian James SCISSON SISTERS

KINK/Portland, OR*
PB: Demos Constantine
MD: Revin Welch
2 House Day

WXRV/Portsmouth, NH* Ptb: Dana Marshall 1 920M/IL)

WDST/Poughkeepsie, M PD Greg Gatine APD/MD Reger Monell STRG 608 SCHENDER

KSQY/Rapid City, SD PO/MB: Ched Cartson RACHAEL VAMAGATA JAME CREAMS

KTHOL/Rome, MY*
Offic Red Streets
PD: Herry Reynolds
APD/MB: Dovid Horold
3 FASTRALL
3 FASTRALL

WOCM/Enthalogy, IND PC. Justice Constitution of March Constitution 10 ACCOUNTY 1 PRINCE

7 PHILICE PLEVER PHILICE FLEVER FOR STATE PLEVER FOR STANDARDS SHOWING MICHIES SHOWING MICHIES SHOW FOR SHOWING MICHIES SHOW FOR SHOWING SHOWI

KENZ/Saft Lake City, UT* ONLPD: Bruce Jenes MD: Kari Beshman

KPRUSan Diego, C PBMO, Jone States 1 /HIGGER ELEVEN

KFOG/San Francisco, C/ PB: David Bancon APD/NED Haley Jones LOS LOSOS

KBAC/Santa Fe, NM CMPD: by C DUM MCCAM YMAIA SHARP PAGE OLD B/S

KTAO/Santa Fe, NM OM: Mirch Miller PD: Brad Heckmeyer MD: Proder Mac d GRAMASI COL TON BAND 4 DANDER SMITH 4 SAM PRILLIPS

KRSH/Santa Reca, CA Others: Dean Rather! 2 SAM PHILLIPS 2 CHIRS ROBINSON 1 MATTHEW BYAN GRAPHAM COLTON BAND STERIOPHORIES WRNX/Springfield, MA* PD: Iom Davis APD: Dessite Monteurs MD: Less Withance Jamen Letyle

MCLC/SI, Louis, MO OM Rich Reighard PO Mas Was MO Erus Williams 2 BAREANED LADES

WUIN/Wilmington, NC PB: Mark Xeete 12 Jerry Gerard 2 Consession

POWERED BY

MEDIABASE

*Monitored Reporters

57 Total Reporters

23 Total Monitored

34 Total Indicator

34 TOTAL INDICATOR

Did Not Report, Playlist Frozen (1): WCBE/Columbus, OH





Jason Justice MD, KZPL/Kansas City When Hoobastank's "The Reason" hit my desk several months ago I barely noticed. "Running Away" had been a good track for us, and we eventually switched to an acoustic version that gave us a sound unique to the market while still being very famillar. A few weeks later I caught a terrific song on VH1 that fit our sound perfectly. I was frustrated with myself to learn that it was Hoobastank. I had

barely even listened to it. We put it on immediately, and it blended in very well. Now the song is being officially worked to Triple A and doing very well, I might add! • The band are almost cursed by their success. After a huge hit, they have developed a pop image to some programmers. Sure, their songs are melodic enough to be CHR singles, but Hoobastank are a solid rock band. This combination makes them a terrific fit for us. It seems to be

more common for tracks to start in our format and move out to the mainstream. We have the luxury of less-defined parameters for our format, so we can take a risk on a good track. It works the other way sometimes too. We have to be able to find the rare tracks that start somewhere else. They can be great cume records and a pleasant surprise for our P1s. Hoobastank are a great example of this. So are Finger Eleven. Don't miss them.

We have a new No. 1 song on the monitored chart, Dave Matthews'
"Oh." In addition, the entire top 10 Is bulleted this week, with Mindy Smith (almost six months in the making!) coming in with a 17*-10* leap ... Other projects showing continuous gains include Toots & The Maytals with Bonnie Raitt, Bob Schneider, BoDeans, Indigo Girls, Jamie Cullum,



311, Diana Krail and Loretta Lynn featuring Jack White ... Sting and Butterfly Boucher debut, with Jem re-entering the chart ... On the Indicator chart, Counting Crows hold at 1*, Norah Jones moves up to 2*, Donavon Frankenreiter featuring Jack Johnson are now 4*, Phish continue their climb at 6*, and Lenny Kravitz is at 7* ... Builders include Cullum, Toots, BoDeans, Morrissey, Krail, Wheat, Edwin McCain featuring Maia Sharp, Ozomatli, Los Lobos and Gomez ... Cowboy Junkies and Boucher debut ... In the Most Added Category, Jesse Mailin brings in nine first-week adds overall, Ben Arnold grabs eight, The Graham Colton Band and Sam Phillips harness seven total adds, and The Old 97's get four early believers ... Rachael Yamagata, Scissor Sisters, Barenaked Ladles, Ozomatli and Los Lobos close some important holes ... Keep an eye on Train, John Eddie, Finger Eleven, Jet, Joss Stone, Angela McClusky, Roger Clyne & The Peacemakers and Van Hunt.

— John Schoenberger, Triple A Editor



ARTIST: Bob Schneider
LABEL: Shockorama/Vanguard

By JOHN SCHOENBERGER / TRIPLE A EDITOR

Bob Schneider has always enjoyed pushing the limits, and he's been at it since he was very young. Although he was born in Ypsilanti, MI, he was raised in Munich, Germany. Schneider started his performing career as the drummer for his father's band. From there he formed his first band, Bobby Blues And The Basstones, while attending the University of Maryland at Munich. But Schneider is also a gifted artist in other areas, so he packed his bags and headed to the States to attend the art program at the University of Texas, El Paso.

Music kept calling him, so in the early '90s Schneider moved to Austin to pursue a career in it. His first band after relocating was called The Spanks, and that project led him to another act that became very popular in Austin, Braniac. Next was Joe Rockhead, a band that released three independent albums in the mid-'90s. Schneider began to establish a reputation as an amazing and diverse onstage performer.

"I've always felt comfortable onstage," Schneider recently said in an interview for Austin Monthly. "When you are onstage, you can do or say anything you want. I love that freedom to be able to express myself."

After Joe Rockhead disbanded, Schneider devoted much of his time to another band, The Ugly Americans, as well as a side project known as The Scabs. By then it was quite apparent that there was no area of music or performance persona he couldn't make his own. That is why it was rather surprising that, when Schneider stepped out on his own



in 1998, we saw a more sensitive singersongwriter side begin to emerge. His first solo project, *Lonelyland*, hit the streets in 2001, and it helped greatly in furthering his career on a national level.

Since then, Schneider has been very busy. After breaking off a much-publicized relationship with actress Sandra Bullock, he fell in love with an Austin local and got married in September of 2003. He exhibited some of his artwork and self-published a book of art and poetry called I Have Seen the End of the World and It Looks Like This. He settled down to a life with a bit more of a routine.

"I hoped I would be doing what I am doing now, but I've always felt like there was no way I could do this for any period of time," he says. "I always feel like the bottom is going to drop out. That is probably what makes me work as hard as I do. The bottom line is, I'm more concerned with being an artist than a salable commodity."

Schneider returns with I'm Good Now. Once again he plays around with a variety of styles and distinguishes each song with thoughtful lyrics. Backed by his band — multi-instrumentalist and coproducer Bill Harvey, bassist Bruce Hughes, drummer Rafael Gayol, percussionist Michael Longoris and pianist Derek Morris — Schneider delivers such gems as "Come With Me Tonight," "The Way Life Is Supposed to Be," "Gold in the Sunset" and the title track.



AMERICANA TOP 30 ALBUMS BY



WEEK	THIS	ARTIST TITLE LABEL(S)	THIS WEEK	PLAYS	CUMLATIVE
1	1	LORETTA LYNN Van Lear Rose (Interscope)	788	-6	5284
2	2	PATTY GRIFFIN Impossible Dream (ATO/RCA/RMG)	612	-9	7177
5	3	SAM BUSH King Of My World (Sugar Hill)	501	+10	4269
3	4	SLAID CLEAVES Wishbones (Philo)	499	-57	11349
8	5	LOS LOBOS The Ride (Hollywood)	495	+43	2562
7	6	JIM LAUDERDALE Headed For The Hills (Dualtone)	494	+38	2809
6	0	M. CHAPIN CARPENTER Between Here And Gone (Columbia)	490	+17	3430
4	8	ALLISON MOORER The Duel (Sugar Hill)	478	-14	4663
9	9	STEVE FORBERT Just Like There's Nothing To It (Koch)	419	+11	3306
11	1	OALE WATSON Dreamland (Koch)	387	+5	1529
10	11	SUBDUDES Miracle Mule (Back Porch/EMC)	357	-41	5489
14	12	BLACKIE AND THE RODEO KINGS Bark (True North)	347	+3	2539
12	13	BR549 Tangled in The Pines (Dualtone)	332	-16	11234
13	14	MOOT DAVIS Moot Davis (Little Dog)	314	-32	4133
20	15	KING WILKIE Broke (Rebel)	311	-1	2650
19	16	GURF MORLIX Cut 'N Shoot (Blue Corn)	308	-5	2300
21	Ø	ED BURLESON Cold Hard Truth (Palo Duro)	308	+3	2261
15	18	LORI MCKENNA Bittertown (Signature Sound)	306	-26	2397
Debut	19	DAVE ALVIN Ashgrove (Yep Roc)	302	+192	414
17	20	R. MALO, P. FLYNN, R. ICKES The Nashville (CMH)	296	-28	3949
18	21	LEFTOVER SALMON Leftover Salmon (Compendia)	282	-31	6276
28	22	J.J. CALE To Tulsa And Back (Sanctuary/SRG)	274	+42	909
27	23	MAURA O CONNELL Don't I Know (Sugar Hill)	258	+22	1205
16	24	FLATLANDERS Wheels Of Fortune (New West)	253	-72	13253
25	25	TWO GOLLAR PISTOLS Hands Up (Yep Roc)	249	-1	1399
<u>ebut</u>	26	MOUNTAIN HEART Force Of Nature (Skaggs Family)	247	+37	844
Debut	27	JAY FARRAR Stone, Steel & Bright Lights (Artemis)	247	+71	496
23	28	MINDY SMITH One Moment More (Vanguard)	243	-26	9777
ebut	29	WODDYS Teardrops And Diamonds (Scena)	229	+18	1706
26	30	ELIZA GILKYSON Land Of Milk And Honey (Red House)	221	-21	3571

The Americana Airplay chart represents the reported play of terrestrial radio stations, nationally syndicated radio shows, satellite radio and internet stations that have agreed to submit weekly spin counts. For more information please visit www.americanamusic.org.

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Americana Spotlight

by John Schoenberger

Artist: Two Dollar Pistols



After spending a decade or so as the drummer for a number of different bands, Chapel Hill, NC-based singer-songwriter John Howie Jr. decided to pick up a guitar and start playing the kind of music he likes - rootsy, rockin', honky-tonkin' songs about heartache, lust and loneliness — with a band called Two Dollar Pistols. Hands Up is the Pistols' fourth album, and in many respects it could be their best: Howie and his new band lineup guitarist-keyboardist Scott McCall, bassist Mark O'Brien and drummer Matt Brown - have a natural flow to their sound, and

they keep a nice balance between traditional country elements and modern tongue-in-cheek sensibilities. The songs on this outing were all written or co-written by Howie, and there is a good play between more uptempo numbers and slower ballads. Howie's deep, plaintive voice takes us through many emotions on such selections as "Too Bad That You're Gone," "There Goes My Baby," "Hands Up" and "It Doesn't Matter Much to Me." I don't know about you, but I love the CD artwork too!

Americana News

The Mavericks have just filmed a concert at Stubb's Barbecue in Austin for release as a live CD and DVD in September. It will be the band's first live DVD release in the U.S. ... The National Endowment for the Arts has recently announced that legendary blues singer Koko Taylor will be one of 12 artists to receive the National Heritage Fellowship, the nation's highest honor in folk and traditional arts. Others who will be honored include gospel steel guitar player Charles "Chuck" T. Campbell, dobro player Jerry Douglas and tamburitza maker Milan Opacich ... Roger Miller is being honored with a museum in the little town of Erick, OK, where he grew up ... New West Records continues adding to its roster. The label has signed Iris DeMent and Buddy Miller to deals ... Lee Roy Parnell has signed a deal with Universal South . A host of artists will celebrate the music of country music legend Hank Williams during a Great American Country Network tribute concert. The July 9 show at the Biloxi Grand Theater in the city's Grand Casino will feature appearances by Williams' daughter Jett Williams and granddaughter Holly Williams. More artists will be announced in the coming weeks ... Loretta Lynn has been ordered by doctors to cancel some of her tour plans. According to her official website, the veteran country artist is suffering from a back ailment considered troublesome enough for her to nix nine dates on her June schedule.

Note: If you have Americana news, please forward it to jschoenberger@radioandrecords.com.

Most Added®

ARTIST TITLE LABELIST RAILROAD EARTH The Good Life (Sugar Hill) DAVE ALVIN Ashgrove (Yep Roc) 12 DWIGHT YOAKAM Dwight's Used Records (Koch) 11 TERRI HENDRIX The Art Of Removing Wallpaper (Wilory) 10 STEEP CANYON RANGERS Steep Canyon Rangers (Rebel)



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The Ultimate Spacelift

KZZQ/Des Moines takes the home-makeover craze to radio

When life hands you lemons, make lemonade — or, in this case, make over someone's house. That was the mentality of the staff at Christian CHR KZZQ (Q99.5)/ Des Moines when they were presented with an impossible prize to give away. The rest, as they say, is history.

Blockbuster home-makeover shows like Trading Spaces and Extreme Makeover: Home Edition have

sparked genuine curiosity among radio listeners.
These shows make a powerful impression on homeowners in particular. So how do you take something that is visually appealing and make it work at radio?

KZZQ PD Dave St. John explains his sta-

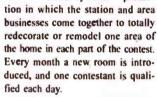
tion's spin on the basic concept of helping homeowners improve their living quarters, which garnered a lot of media attention for KZZQ: "The idea began last fall, when the sales manager was faced with a prize that had little curb appeal: office-equipment leasing. This is the type of prize where you have to determine whether you're going to shine it up or drive around in a dull car, hoping someone becomes interested.

"We realized that many people

deal with old, worn-out office equipment, so we targeted those who wanted an office face lift.

Then we thought about people and their home-office situations. We kind of walked around the rest of the house in our minds and realized that the whole home was an opportunity."

The Spacelist contest, as KZZQ is calling it, is a room-by-room promo-



At the end of the qualifying period, contestants are divided into teams to compete for the grandprize makeover of one area of their home. There will be six different big winners in all, one for each package offered.



Dave St. John

One thing that you hope takes place when you get a new promotion ready is synergy between the promotion and the sales or underwriting side of it. St. John says that this contest has just that. "This has allowed our sales department to hit the street with something tangible and unique that catches the attention of business owners," he says.

Working The Magic

"We've never taken on a promotion of this magnitude, so we're learning along the way."

"Cold-calling has got to be one of the most difficult things salespeople do. It's been great to see a large number of new clients come on board through this idea. The Spacelift promotion has been appealing to so many businesses because we're tailoring the ongoing contest to highlight these businesses. We're showing an interest in what they're selling and offering an opportunity to showcase it in a way that's different from any other station in town."

To tie businesses in to the campaign even more, KZZQ has listeners sign up at the specific businesses involved in each room promotion.

The station is also using the contest as a way to promote the station to new listeners. "We draw a name at 7:20 each weekday morning," St. John says. "The listener then has 9.95 minutes to call in to qualify. In this way, we hope to have a better chance of getting new people to sign up and remember one specific time to listen for their name. It's been fun to hear how many times the person calling in says they had friends or family members calling them to make sure they heard their name."

Qualifying prizes include dinners at area restaurants, golf lessons for Father's Day and gift certificates "The Spacelift promotion has been appealing to so many businesses because we're tailoring the ongoing contest to highlight these businesses."

from sponsor companies. To make the contest as attractive as possible, all qualifying prizes have to be worth at least \$40.

Execution & Excitement

KZZQ's Spacelift contest will run through the end of the year in order to maximize the power of the promotion in the market over several months. There will be promotions for the family room, bedroom, kitchen, garage, yard and home office. "The yard has been the one people have been talking about the most so far," St. John says.

"Part of the yard grand prize is someone else doing your mowing, landscaping and fertilizing for the rest of the summer. People are very interested in this because it's not just stuff we're giving away; it's about time also. We have a landscaper who'll be mowing, fertilizing and doing a bunch of landscaping for the winner for the rest of the year while the winner relaxes on their new deck next to their new Weber gas grill."

The station has put a unique spin on each area of the promotion. For the family room makeover, the broadcast was conducted live, with all of the qualifying listeners divided into teams. The process of elimination was similar to that of the TV hit *The Apprentice*, in that each team had to successfully complete a few different jobs to move on.

The final task was that each person had to get as many KZZQ window stickers on cars as possible. "Our winner was amazing." St. John says. "She mobilized her neighborhood and her church, and she even had friends borrowing neighbors' cars just to get the window sticker in them."

One of the key reasons for creating such a long promotion is that the Des Moines area is awash in stations all giving away big prizes at the same time. "With Spacelift, we're looking to brand our contest side-by-side with the home-improvement craze, which is red-hot right now," says St. John. "It also parallels the station's desire to see home improvement within the family too."

The Ultimate Objective

One of the benefits of a contest like this for a smaller-market station is that it helps everyone focus on one thing and on making it happen at the corporate level. St. John knows this all too well. "People understand what the contest is about, who's doing it and what they have to do to win," he says. "Overall, I've been pleased to hear the number of times listeners see one of the home-remodeling TV shows and now think of KZZO.

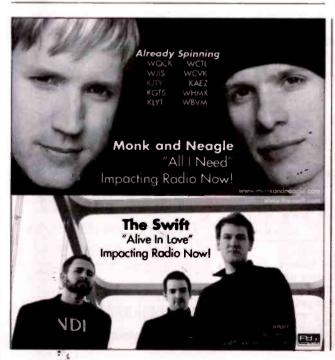
"We've never taken on a promotion of this magnitude, so we're learning along the way. But having a promotion of this size has made all the other contests we do secondary and has grown our promotional calendar to the size of that of a large company."

Just before the Spacelift contest kicked off, the station had another piece of the puzzle drop on its doorstep. "Laurie Smith from Trading Spaces was in town for the Des Moines Home and Garden Show," St. John says. "We know that our target listener loves watching her on TLC, so we had her cut a bunch of liners, and we have built many of the individual Spacelift promos around her. She was super to work with."

"We kind of walked around the rest of the house in our minds and realized that the whole home was an opportunity."

KZZQ is shooting for a huge event that will bring out the entire community at the conclusion of all of the individual promotions: a year-end home-makeover moment with the folks at Habitat for Humanity. "That's ultimately what we're trying to accomplish here: to do good and share," St. John says.

"If we wrap up this contest with a bunch of stuff in people's houses, we're pretty much like every other station. But if we improve someone else's living space and offer them a chance to enjoy life a little more, we're doing what KZZQ was ultimately started for."



CHRISTIAN AC TOP 30

POWERED TO

- 111		June 18, 2004		,		
WEEK	THIS	ARTIST TITLE LABEL(S)	TOTAL	PLAYS	WEEKS ON CHART	TOTAL
1	1	CASTING CROWNS Who Am I (Beach Street/Reunion/PLG)	1094	-38	15	37/0
2	2	MERCYME Here With Me (INO/Curb)	1080	-33	12	37/
3	3	BUILDING 429 Glory Defined /Word/Curb/Warner Bros./	1001	-26	17	37/
6	4	SELAH You Raise Me Up (Curb)	943	+79	10	32/
4	5	TREE63 Blessed Be Your Name (Inpop)	909	-36	19	36/
5	6	MARK SCHULTZ Letters From War (Word/Curb/Warner Bros.)	798	-69	10	32/0
10	0	THIRD DAY I Believe (Essential/PLG)	700	+64	6 .	32/3
7	8	MATTHEW WEST More (Universal South/EMI CMG)	675	-21	28	28/0
11	9	KUTLESS Sea Of Faces (BEC)	660	+34	8	27/3
12	10	DAVID CROWDER BAND Open Skies (Sixsteps/Sparrow/EMI CMG)	593	+13	8	24/2
8	11	BETHANY DILLON Beautiful (Sparrow/EMI CMG)	593	-96	18	29/0
9	12	JACI VELASQUEZ Unspoken /Word/Curb/Warner Bros./	578	-86	17	24/0
13	13	FFH Good To Be Free (Essential/PLG)	465	-83	16	25/0
14	14	BEBO NORMAN f/JOY WILLIAMS Yes I Will (Essential/PLG)	459	4	13	19/1
16	15	JEREMY CAMP Walk By Faith (BEC)	458	+40	5	24/6
ebut	16	STEVEN CURTIS CHAPMAN All Things New (Sparrow/EMI CMG)	417	+256	1	24/8
18	17	WARREN BARFIELD Soak It Up (Creative Trust Workshop)	347	-15	6	16/2
19	18	SARA GROVES The One Thing I Know (INO)	313	-32	13	19/0
17	19	ZOEGIRL Beautiful Name (Sparrow/EMI CMG)	311	-56	18	
21	20	TREVOR MORGAN Upside Down (BHT)	299	.3	9	24/0 17/0
22	21	GINNY OWENS I Love The Way (Rocketown)	292	.7	13	
23	22	JARS OF CLAY Sunny Days (Essential/PLG)	271	+10	-5	16/0
20	23	BIG DADDY WEAVE Heart Cries Holy (Farvent)	255	-51	12	14/2
24	8	AVALON You Were There (Sparrow/EMI CMG)	253	+19	3	13/1
25	25	GEORGE ROWE Think About That (Rocketown)	218	-15	11	13/2
29	26	MATTHEW WEST The End (Sparrow/EMI CMG)	188	+2		12/0
28	27	JUMP5 Wonderful (Sparrow/EMI CMG)	186	-18	2	12/2
27	28	REBECCA ST. JAMES The Power Of Your Love (ForeFront/EMI CMG)	185	-30	16	10/0
26	29	ACROSS THE SKY Broken World (Word/Curb/Warner Bros.)	185	.33	-	12/0
30	30	JAMIE THEITTEN Because You Loved Me (Independent)	176	-7	5 2	10/0

38 AL reporters, wonnoted airplay data supplied by weduladase nesearch, a division of irremere riadio Networks. Songs ranked by total plays for me airplay week of two-6/12. Bullets appear on songs gaining plays or remaining flat from previous week. If two songs are tied in total plays, the song with the larger increase in plays is placed first. Songs below No. 15 are moved to recurrent after 20 weeks on the chart. Most Added is the total number of new adds officially reported to R&R by each reporting station. Songs unreported as adds do not count toward overall total stations playing a song. Total Audience equals Average Quarter Hour Persons times number of plays (times 100). Each daypart on each station is assigned an AQH number. Average Quarter Hour Persons used herein with permission from the Arbitron Company (© 2004, The Arbitron Company). © 2004, R&R, Inc.

New & Active

FUSEBOX Once Again (Elevate/Inpop) Total Plays: 173, Total Stations: 8, Adds: 0 CHRIS RICE Go Light Your World (Rocketown) Total Plays: 158, Total Stations: 11, Adds: 1 TAIT God Can You Hear Me (ForeFront/EMI CMG) Total Plays: 145, Total Stations: 8, Adds: 0 STARFIELD Filled With Your Glory (Sparrow/EMI CMG) Total Plays: 139, Total Stations: 7, Adds: 0 RJ HELTON Even If (B-Rite/PLG) Total Plays: 114, Total Stations: 5, Adds: 1

NEWSONG Cherish (Reunion/PLG) Total Plays: 111, Total Stations: 9, Adds: 3 GREG LONG Fifteen (Christian) Total Plays: 107, Total Stations: 4, Adds: 1 DELIRIOUS? Majesty (Here i Am) (Sparrow/EMI CMG) Total Plays: 96, Total Stations: 5, Adds: 1 BARLOWGIRL Never Alone (Fervent) Total Plays: 67, Total Stations: 7, Adds: 5 ANTHONY EVANS Here's My Life (INO) Total Plays: 63, Total Stations: 4, Adds: 3

Songs ranked by total plays

Most Added

www.rrindicator.com	
ARTIST TITLE LABELIS)	ADDS
STEVEN CURTIS CHAPMAN All Things New (Sparrow/EMI CMG	
JEREMY CAMP Walk By Faith (BEC)	
BARLOWGIRL Never Alone (Fervent)	5
THIRD DAY Believe (Essential/PLG)	3
KUTLESS Sea Of Faces (BEC)	3
NEWSONG Cherish (Reunion/PLG)	3
ANTHONY EVANS Here's My Life (INO)	3

Most Increased Plays

ARTIST TITLE LABEL(S)	TOTAL PLAY INCREASE
STEVEN CURTIS CHAPMAN AT Things New SparrowEMI CMG	+256
SELAH You Raise Me Up /Curb/	+79
CHINS RICE Go Light Your World (Rocketown)	+70
THIRD DAY Believe Essential PLG	+84
ANTHONY EVANS Here's My Life (INO)	+63
KATIMAS Come Back To Love (Gotoe)	+43
JEREMY CAMP Walk By Faith (BEC)	+40
STARFIELD Filled With Your Glory (Sparrow/EMI CMG)	+40
KNTLESS See Of Faces (BEC)	+34
SHAWN MCDONALD Gravity (Sparrow/EMI CMG)	+34

Christian ACtivity

by Rick Welke

A Chapman Kind Of World

The newest tune on the block is from none other than Steven Curtis Chapman, who debuts all the way up at No. 16 with "All Things New." The running joke in Nashville is that Chapman could release a rap song and it would still go top 10 at Christian AC. Although his new project, also called All Things New, doesn't have a rap song on it, you might hear some scratching on a tune or two. Stay tuned on that.

While a mere 14 plays separate the top two positions on this week's chart, other chart possibilities are having a hard time landing one of those golden 30 spots. Artists wying for future chart consideration include: Fusebox (+25), Chris Rice (+70), Starfield (+40), BarlowGirl (+30) and new iNO act Anthony Evans (+63). Newsong should be included on this list as well, gaining three station adds while losing 11

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CHR TOP 30

LAST WEEK	THIS	ARTIST TITLE LABEL(S)	PLAYS	PLAYS	WEEKS ON CHART	TOTAL
1	0	CASTING Who Am I (Beach Street/Reunion/PLG)	7170	+29	13	26/0
2	2	SWITCHFOOT Dare You To Move (Red Ink/Columbia)	1088	+42	17	. 24/0
3	3	KUTLESS Sea Of Faces (BEC)	1060	+39	14	27/0
4	4	BUILDING 429 Glory Defined (Word/Curb/Warner Bros.)	982	-25	18	24/0
5	5	BARLOWGIRL Never Alone (Fervent)	896	+35	10	24/0
6	6	TREE63 Blessed Be Your Name (Inpop)	868	+13	18	21/0
9	0	MERCYME Here With Me (INO/Curb)	850	+59	12	24/0
8	8	THIRO DAY Come On Back To Me (Essential/PLG)	812	+14	10	24/0
7	9	STACIE ORRICO Instead (ForeFront/EMI CMG)	726	-83	14	22/0
11	1	BETHANY DILLON Beautiful (Sparrow/EMI CMG)	645	+3	17	18/0
12	11	BIG DISMAL Just The Same (Wind-up)	606	-30	16	18/0
10	12	TODD AGNEW Grace Like Rain (Ardent)	600	-52	28	13/0
13	-B	JARS OF CLAY Sunny Days (Essential/PLG)*	558	+21		21/0
14	14	ZOEGIRL Beautiful Name (Sparrow/EMI CMG)	530	4	17	16/0
16	1	RJ HELTON Even If (B-Rite/PLG)	498	+47	8	18/0
17	16	M. SCHULTZ Letters From War (Word/Curb/Warner Bros.)	466	+27	6	16/1
18	0	FM STATIC Something To Believe In (Tooth & Nail)	456	+23	11	15/2
20	18	TAIT God Can You Hear Me (ForeFront/EMI CMG)	448	+72	5	19/1
19	19	JUMP5 Wonderful (Sparrow/EMI CMG)	384	+8	9	11/0
22	20	STARFIELD Filled With Your Glory (Sparrow/EMI CMG)	366	+22	6	13/0
23	2	W. BARFIELD Soak It Up (Creative Trust Workshop)	365	+30	3	12/2
24	2	JEREMY CAMP Stay (BEC)	362	+27	3	16/3
25	23	SANCTUS REAL Everything (Sparrow/EMI CMG)	355	+27	2	15/1
26	24	D. CROWDER Open Skies (Sixsteps/Sparrow/EMI CMG)	329	+21	2	14/1
28	25	DOWNHERE Starspin (Word/Curb/Warner Bros.)	313	+46	4	11/1
27	26	TREVOR MORGAN Upside Down (BHT)	262	-41		12/0
-	2	ROCK 'N' ROLL WORSHIP CIRCUS Gift Of Cool (INO)	252	+23	4	7/0
30	23	DETOUR 180 Beautiful (Cross Driven)	252	+14	5	7/0
29	29	BIG DADDY WEAVE Heart Cries Holy (Fervent)	247	-17	4	8/0
ebut	30	JADON LAVIK Following You (BEC)	245	+27	1	9/0

28 CHR reporters. Songs ranked by total plays for the airplay week of Sunday 6/6 - Saturday 6/12.
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New & Active

MATTHEW WEST The End (Sparrow/EMI CMG) Total Plays: 221, Total Stations: 11, Adds: 0 JAMES CLAY Franklin Park (Inpop) Total Plays: 208, Total Stations: 10, Adds: 0 JACI VELASQUEZ Urispoken (Word/Curb/Warner Bros.) Total Plays: 206, Total Stations: 8, Adds: 0 PLUMB Taken (Curb) Total Plays: 203, Total Stations; 9, Adds: 1 PAUL WRIGHT You're Beautiful (Gotee) Total Plays: 186, Total Stations: 7, Adds: 0

SWITCHFOOT Meant To Live (Red Inti/Columbia) Total Plays: 160, Total Stations: 5, Adds: 0 FUSEBOX Once Again (Elevate/Inpop) Total Plays: 154, Total Stations: 8, Adds: 0 HAWK NELSON Every Little Thing (Tooth & Nail) Total Plays: 153, Total Stations: 5, Adds: 1 JONAH33 Working Man Hands (Ardent) Total Plays: 150. Total Stations: 6. Adds: 0 SARA GROVES The One Thing I Know (INO) Total Plays: 136, Total Stations: 5, Adds: 0

ROCK TOP 30

WEEK	THIS	ARTIST TITLE LABEL(S)	PLAYS	PLAYS	WEEKS ON CHART	STATIONS
2	0	PILLAR Bring Me Down (Flicker/EMI)	418	+17	11	34/0
4	2	BARLOWGIRL Never Alone (Fervent)	402	+63		27/1
3	3	SKILLET My Obsession (Ardent/Lava)	391	-5	13	29/0
1	4	SPOKEN Falling Further (Tooth & Nail)	372	-37	14	29/0
6	5	APRIL SIXTH You Come Around (Atlantic)	355	+29	8	31/1
5	6	SANCTUS REAL Everything (Sparrow/EMI CMG)	347	+11	5	28/2
7	0	SUBSEVEN Emotion (Flicker)	341	+18	9	26/0
9	8	KIDS IN THE WAY We Are (Flicker)	318	+7	11	24/1
11	9	TINMAN JONES Party (Cross Driven)	311	+12	9	29/0
15	1	THIRD DAY Come On Back To Me (Essential/PLG)	290	+24	7	26/2
17	0	HAWK NELSON Every Little Thing (Tooth & Nail)	287	+49	6	23/3
14	12	FALLING UP Bittersweet (Tooth & Nail)	285	+19	4	25/3
10	13	FM STATIC Something To Believe In (Tooth & Nail)	281	-21	17	23/0
8	14	BLINDSIDE All Of Us (Atlantic)	281	-34	14	20/0
13	(JEREMY CAMP Stay (BEC)	276	+5	3	- 22/4
16	16	STAPLE DVD (Dictatorship vs. Democracy) (Flicker)	252	-5	14	20/0
19	0	EVERYDAY SUNDAY What Love is (Flicker)	229	+6	5	21/0
12	18	SWITCHFOOT Dare You To Move (Red Ink/Columbia)	228	-50	16	19/0
18	19	SEVENTH DAY SLUMBER Spiraling (Crowne)	209	-22	18	20/0
22	20	BUILDING 429 Free (Word/Curb/Warner Bros.)	207	+7	13	21/0
23	4	DEMON HUNTER My Heartstrings (Solid State)	200	+12	4	17/0
20	22	P.O.D. Change The World (Atlantic)	193	-23	19	22/0
24	23	MODERN DAY JOHN Autumn (Independent)	188	+2	13	12/0
21	24	NUMBER ONE GUN Starting Line (Floodgate)	181	-23	19	16/0
25	25	UNSHAKEN Break (SPI)	177	.9	15	20/1
26	26	ANBERLIN Ready Fuels (Tooth & Nail)	174	-11	14	14/0
28	2	OC SUPERTONES We Shall Overcome (Tooth & Nail)	166	+7	2	13/2
29	28	EMERY The Ponytail Parades (Tooth & Nail)	158	+1	10	11/0
Debut	29	DEAD POETIC New Medicines (Solid State)	150	+14	1	9/0
_	30	THOUSAND FOOT KRUTCH Rawkfist (Tooth & Nail/E	MC/139	-3	19	15/0

37 Rock reporters. Songs ranked by total plays for the airplay week of Sunday 6/6 - Saturday 6/12.

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New & Active

VAGABOND12 Crystal Clear *(Independe*) Total Plays: 130, Total Stations: 10, Adds: 1 SOMETHING LIKE SILAS When I Search (Sparrow/EMI CMG) JONAH33 Working Man Hands (Ardent) Total Plays: 125, Total Stations: 13, Adds: 0 SEVEN PLACES Like It Never Happened (BEC) Total Plays: 109, Total Stations: 12, Adds: 1 BLEACH December (Tooth & Nail) Total Plays: 101, Total Stations: 7, Adds: 1 LONGDAY Follow (Music Dog) Total Plays: 97, Total Stations: 8, Adds: 1

Total Plays: 83, Total Stations: 8, Adds: 0 Total Plays: 81, Total Stations: 4, Adds: 0 STARFLYER 58 Wake Up Early (Tooth & Nail) Total Plays: 74, Total Stations: 11, Adds: 0 **APOLOGETIX** Lifestyles Of The Rich And Na Total Plays: 71, Total Stations: 7, Adds: 1 WATASHI WA Clear (Touth & Nail) Total Plays: 63. Total Stations: 2. Adds: 0

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WEEKS ON CHART	TOTAL
14	21/9
12	21/0
16	21/0
11	17/0
15	16/0
700	16/0
14	15/0
	18/0
18	11/0
4	16/3
3	15/1
	12/0
	12/0
18	12/0
15	9/0
-	11/0
-	12/2
	9/0
-	9/1
-	10/2
	11 4 2 2

21 Inspo reporters. Songs ranked by total plays for the airplay week of Sunday 6/6 - Saturday 6/12.

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Rhythmic Specialty Programming

ARTIST TITLE LABEL(S)

- L.A. SYMPHONY Gonna Be Alright (Gotee)
- 2 URBAN D The Immigrant (Flavor Alliance)
- APT. CORE Loved (Rocketown)
- FLYNN Love Is Dead (When) (Mect)
- KJ-52 Back in The Day (Uprok)
- ROYAL TEMPLE Worldwide (You Feel Me) (Flying Leap)
- SINTAX.THE.TERRIFIC When I Don't Show (Mect)
- JOHN REUBEN Life Is Short (Gotee)
- PAPA SAN Breathe Again (Gospo Centric) 9
- PROPAGANDA Move With Me (Uprok)

CHRISTIAN AC TOP 30 INDICATOR

LAST WEEK	THIS WEEK		TOTAL	PLAYS	WEEKS ON CHART	TOTAL
2	0	MERCYME Here With Me (INO/Curb)	1845	+35		34/0
1	2	CASTING Who Am I (Beach Street/Reunion/PLG)	1637	-11		35/0
3	3	BUILDING 429 Glery Defined /Word/Carb/Warner Bros.	617	-54		1 0 0 7 1
4	_ 9	M. SCHULTZ Letters From War (Word/Curb/Warner Bros.	258	+21		33/0
5	- 9	TREE63 Blessed Be Your Name (Inpop)	616	+25		31/0
8		SELAH You Raise Me Up /Carb/	882	+138		26/0
6	7	BETHANY DILLON Beautiful (Sparrow/EMI CMG)	734	-21		31/5
7	8	JACI VELASQUEZ Unspoken /Word/Curb/Warner Bros.)		-60		25/0
11	9	THIRD DAY I Believe (Essential/PLG)	626	+90		22/0
12	10	D. CROWDER Open Skies (Sixsteps/Sparrow/EMI CMG)	595	+71	5	27/2
17	0	KUTLESS Sea Of Faces (BEC)	570	+118	6	25/2
9	12	B. NORMAN fij. WILLIAMS Yes I Will (Essential/PLG)		-6	6	23/4
10	13	SARA GROVES The One Thing I Know (INO)	512	-54	8	24/0
16	14	GINNY OWENS I Love The Way (Rocketown)	439			24/0
13	15	MATTHEW WEST Mere (Universal South/EMI CMG)	430	-46	- 6	21/0
21	1	JEREMY CAMP Walk By Faith (BEC)	416	-79	6	17/0
15	17	ZDEGIRL Beautiful Name (Sparrow/EMI CMG)	374	+105	4	18/3
14	18	FFH Good To Be Free (Essential/PLG)		-67		19/0
18	19	TREVOR MORGAN Upside Down (BHT)	355	-100	-	15/0
24	20	W. BARFIELD Soak It Up (Creative Trust Workshop)	339	-37		15/0
23	21	AVALON You Were There (Sparrow/EMI CMG)	324	+42	5	13/1
19	22	TODO AGNEW Grace Like Rain (Ardent)	324	+24	3	14/1
22	23	JARS OF CLAY Sunny Days (Essential/PLG)	314	-36		12/0
20	24	GEORGE ROWE Think About That (Rocketown)	309	+30		14/2
Debut	25	S. CURTIS CHAPMAN AT Things (Sparrow/EMI CMG)	309	-31		16/0
-	26	DARLENE ZSCHECH Heaven On Earth (INO)	260	+125	1 -	15/6
27	4	ERIN O'DONNELL And So I Am (Inpop)	246	+58	2	11/2
30	28	TAIT Cod Con Von II. At at a	236	+14	2	13/1
29	Õ	CRECIONC City Co. S. C.	218	+19	3	9/1
ebut	30 -	MEMORNIC Charies (C. 1 mag)	210	+14	2	12/1
		metroome chargo (neumon/116)	194	+27	-1	10/2

35 AC reporters. Songs ranked by total plays for the airplay week of Sunday 6/6 - Saturday 6/12.
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New & Active

STACIE OMNICO Instand (FaraFrant/EMI CMG)

Total Plays: 189, Total Stations: 8, Adds: 0

ACROSS THE SKY, Broken World (Wand/Curb/Warner Bros.) Total Plays: 154, Total Stations: 9, Adds: 1

JASON MORART You Give Me Life (Integrity/Vertical)

Total Plays: 131, Total Stations: 6, Adds: 1

FUSEBOX Once Again (Elevate/Ispan)
Total Plays: 129, Total Stations: 8, Adds: 1

PLUS COSE Circle Algrey/ Total Plays: 112, Total Stations: 7, Adds: 0

DELIMOUS? Majesty (Here I Ami /Sparrow/EAN CANG/ Total Plays: 108, Total Stations: 6, Adds: 0

KATHIAS Come Back To Love /Gotoc

Total Plays: 104, Total Stations: 5, Adds: 0

JEFF DEVO As I Lift You Up (Goton) Total Plays: 97, Total Stations: 4, Adds: 2

JURIAP'S Wonderful (Sparrow/EMI CAIG) Total Plays: 91, Total Stations: 6, Adds: 0

MATTNEW WEST The End (Sparrow/EMI CMG) Total Plays: 91, Total Stations: 5, Adds: 0

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The Many Talents Of A DJ

An interview with KSSE/Los Angeles personality Alex III

In this day and age when many people need to have more than one job, others take on multiple roles not only because they enjoy the challenge, but because, for them, it's fun. One such person is Alex III, who is on the air on KSSE (Súper Estrella)/Los Angeles from 7pm-midnight and hosts the very entertaining and inventive L.A. Streets on Telemundo cable network Mun2.

His dual roles not only involve regularly trading in the radio microphone for a TV camera, but also be-

ing able to sound convincing, natural and native in two languages:
Alex III's radio role calls for perfect Spanish, while his TV role requires faultless Spanish and English.
This week Alex III tells us about how he came to radio and later began a TV career, how he deals with

his two roles and what it all means for his career.

R&R: Tell me about what you do at Super Estrella.

Alex III: I've been with Super Estrella for six years. I started on the weekends, and then they gave me the late-afternoon hours. The show is music-based, but what makes it different from the rest of the day is the La Tocada slot, which I do Monday through Thursday from 10-11pm. That time slot is dedicated to rock and alternative music, and we play everything from Manu Chao to Jumbo, Control Machete and more.

R&R: Siper Estrella is a Pop station, and La Tocada is a space for the rock that would not necessarily fit in during

the rest of the day. Do you have any influence on the music that goes on?

Alex III: Sure. Pato [KSSE PD Néstor Rocha] and I sit down, and I show him any new songs that I receive. I suggest songs that I feel should be played, and we go over them.

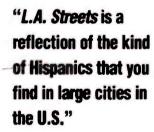
R&R: What are your listeners like, and what kinds of calls do you get during that time of the day?

Alex III: I get the craziest calls. I think my listeners are a bit more relaxed and kind of in the mood. They may be thinking about their boy-friends or girlfriends. They may want to dedicate a song to them and things like that.

My relationship with the public is great, because we grew up together with this pop rock kind of music. They know a lot about me, and I know a lot about many of them. They tell me a lot of private things. Many of them are like my buddies of six years now.

R&R: You're also on TV, on a cable channel that is unlike anything else in Spanish-language TV. It targets the young, bilingual Hispanic. How did your relationship with Mun2 begin?

Alex III: It happened on a day when I was out partying. I was at a club, and they were doing their promos, talking to people. They asked me to say a few words on camera. I knew about Mun2 because I watched their shows. I found their shows very interesting, especially because they are bilingual.



They liked what I did for them. They asked me if I had any TV experience, which I didn't —in fact, I was scared of the camera. Time passed, and they offered me a small part on a show that was called *On the Roof.* At first I wasn't really interested, because I had no experience, but then I accepted.

R&R: After On the Roof, you moved on to the show you do now, L.A. Streets.

Alex III: The two girls who hosted On the Roof left, and Mun2 called me to host the whole show. Of course, I accepted. I did the show with another girl co-host. That show was then divided into two shows, L.A. Streets and La Conexión.

R&R: Tell me about L.A. Streets.

Alex III: We cover everything that is happening in the streets in Los Angeles. We show videos, talk to people, talk to the artists who come to the city — artists of all genres, from hip-hop to banda and pop. It's about what Los Angeles is all about, because the city is very diverse.

R&R: Is the show bilingual? Do you do the Spanglish thing?

Alex III: It is bilingual, because it's for people like me. I'm not from here or there. I was born in Mexico but raised here, and I grew up with which includes two bonus tracks in Spanish. Of course, Latin radio is a must, and so was a visit to the La Regadera morning show on KSSE (Super Estrella)/ Los Angeles. Seen here (I-r) are KSSE morning hosts Ysaac and Serralde, Rosa and show producer El Diablito.

SUPER STARS Robi "Draco" Rosa is promoting his album Mad Love,

American pop culture and speaking both languages. I spoke English in school and Spanish at home.

The show is a reflection of the kind of Hispanics that you find in large cities in the U.S. I think it's very important to have something for this kind of public, which doesn't necessarily identify with the traditional TV channels. Many of them don't watch TV in Spanish because they're not interested in Spanish-language soaps. They'd rather watch Friends or MTV. At the same time, they will listen to hip-hop and turn around and listen to some banda or corridos.

R&R: How long have you been with Mun2?

Alex III: Almost a year. I also have a show on the Telemundo Network called *Ritmo Y Sabor*. It's on every Sunday, and I host it with Daniela Lujan. It's more of a video show.

R&R: How do you handle your two jobs, with two different audiences and two types of media?

Alex III: I don't have a personal life. I don't have a girlfriend. If I had one, she would have left me already. [Laughs.] That's part of it, that I'm single and I don't have commitments. Time is on my side.

It is a lot of work, but I have learned to manage my time. I work during the day two or three times a week for Mun2, and I prepare later in the day to go on the air on Súper Estrella.

R&R: Do your jobs complement each other? Do you get ideas for your TV show from what you do on the radio, and vice versa?

Alex III: I think so. If I had not been on Super Estrella, I probably wouldn't have had the opportunity to be on Mun2. I get ideas from the TV show to bring to the radio. I may get more of a chance to meet the artists and get to know them, and then I share that information with the radio listeners. I'm always on the street with the people. I may also have experiences on the radio that I can bring to the TV show.

R&R: How much professional and

personal growth have these two jobs brought you, and what more do you want to achieve?

"I want people to see a guy who was born in Mexico and grew up in the U.S. and to see that hard work pays off. It's time that Hispanics get the respect we deserve."

Alex III: I have grown professionally and personally very much. What am I looking for? I want to be good at what I do, to be honest and to always give 100%. I want people to see the real Alex. I'm taking advantage of all the opportunities that come my way. Everything I do, I want to do it with passion.

Both worlds have brought me a lot of satisfaction, and I have learned from both. And I continue to learn. I want people to see a guy who was born in Mexico and grew up in the U.S. and to see that hard work pays off. It's time that Hispanics get the respect we deserve.

TALK BACK TO R&R!

Do you have questions, comments or feedback regarding this column or other issues?

Call me at 310-788-1670 or e-mail:

jmadrigal@radioandrecords.com



MEET AND GREET Sin Bandera are one of the hottest duos around. Their romantic, feel-good ballads are among radio's favorites. While on a promo tour, they recently visited Washington, DC to meet their fans and to talk to radio. Seen here are (I-r) Sin Bandera's Leonel, WILC/Washington's Andrea Serralde and Sergio Urripla and Sin Bandera's Noel.

RADIOY/ÚSICA RR.

This Week In Spanish-Language Music

Radio Corner

Andrew Bonillas
PD. KXEW/Tucson

We're working on a summer concert series to bring the Tejano flavor to Tucson. The Tejano artists we program will be performing for our listeners. We're starting off with Grupo Vida, and other artists, like Gary Hobbs, are in the works. The concerts will take place at Old Tucson Movie Studios.



Also coming up, on the July Fourth weekend, we're doing a record-release party for Chente Barrera. We're in the planning stages, but what will happen is that the artist will come and perform his new songs. This is a station event, and the audience gets tickets by calling the station and registering. We'll also give away copies of the new album and other prizes.



AWARDS, AWARDS, AWARDS! During his recent performance at Festival Acapulco 2004 in Mexico, singer-songwriter Marco Antonio Solis was handed several awards for album sales. He received a diamond record for Trozos De Mi Alma, two platinum records for Más De Mi Alma, a platinum record for Tu Amor O Tu Desprecio and a platinum record for the CD/DVD combo La Historia Continúa.

See Them Live

June

- 18 Polo Polo, San Jose, CA
- 18 Los Lobos, Paradise Rock Club, Boston
- 18 Marc Anthony, American Airlines Arena, Miami
- 19 Polo Polo, Universal Amphitheatre, Los Angeles
- 19 Los Lobos, Donald Rainear Amphitheater, Bridgeton, NJ
- 20 Los Lobos, Long's Park Amphitheater, Lancaster, PA
- 22 Los Lobos, Keswick Theater, Glenside, PA
- 22 El Gran Silencio, SOB's, New York
- 23 Los Lobos, North Carolina Museum of Art, Raleigh
- 24 Los Lobos, 9:30 Club, Washington, DC
- 25 Yerba Buena, Irving Plaza, New York
- 26 Joan Sebastian & Marco A. Solis, Staples Center, Los Angeles
- 26 Polo Polo, Phoenix
- 27 Polo Polo, Seattle
- O Los Lobos, Park West, Chicago

July

- 1 Jumbo & Andrea Echeverri, JC Fandango, Anaheim, CA
- 1 Los Lobos, Summerfest-Potawatomi Stage, Milwaukee
- 2 Marc Anthony, Madison Square Garden, New York
- 2. Los Lobos, We Fest, Detroit Lakes, MN
- 8 Gipsy Kings, The Grove, Anaheim, CA
- 9-10 Gipsy Kings, Greek Theatre, Los Angeles
 - Los Lobos, Gainey Vineyards, Santa Ynez, CA
 - 9 Polo Polo, Dallas
 - 9 Marc Anthony, Allstate Arena, Chicago
 - 9 Charly García, Jackie Gleason Theater, Miami
- 10 Los Lobos, House of Blues, Anaheim, CA
- 10 Polo Polo, Houston
- 16 Temerarios, RBC Center, Raleigh
- 17 Temerarios, Arena at the Gwinnett Center, Atlanta
- 18 Temerarios, Municipal Auditorium, Nashville
- 18: Los Lobos, Chene Park, Detroit
- 23 Temerarios, Civic Center, Omaha
- 24 Temerarios, Val Air Ballroom, Des Moines
- 25 Nortec Collective, Hollywood Bowl, Los Angeles
- 25 Temeraries, Plaza Garibaldi, Chicago
- 29-30 Les Lobes, Fillmore, San Francisco
- 30 Pole Pole, North Carolina
- 31 Polo Polo, Atlanta



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En Efekto::Rock En Evolucion

For more info. please contact:

Miguel A. Trujillo at mexamarketing@sbcglobal.net

CONTEMPORARY TOP 25

THIS	ARTIST TITLE LABEL(S)	POINTS
1	JULIETA VENEGAS Andar Conmigo (BMG Latin)	179
2	JENNIFER PEÑA Vivo Y Muero En Tu Piel (Univision)	. 171
3	LUIS FONSI Abrazar La Vida (Universal)	153
4	PAULINA RUBIO Te Quise Tanto (Universal)	143
5	TIZIANO FERRO Tardes Negras (EMI Latin)	141
6	FRANCO DE VITA Tú De Qué Vas /Sony Discos/	139
7	SIN BANDERA Que Lloro (Sony Discos)	138
8	CHAYANNE Cuidarte El Alma (Sony Discos)	125
9	RICKY MARTIN Y Todo Queda En Nada (Sony Discos)	108
10	MANA Sábanas Frías (Warner M.L.)	108
11	ALEX UBAGO Aunque No Te Pueda Ver (Warner M.L.)	99
12	ALEJANDRO FERNANDEZ Lucharé Por Tu Amor (Sany Discos)	97
13	ANDY & LUCAS Tanto La Queria (BMG Latin)	95
14	PEPE AGUILAR Cruz De Olvido (Univision)	84
15	OREJA DE VAN GOGH Deseos De Cosas Imposibles (Sony Discos)	- 88
16	CLIMAX El Za Za La Mesa Que Más Aplauda (Balboa)	83
17	JOAN SEBASTIAN Amer Como Te Amé (Balbos)	83
18	OREJA DE VAN GOGH Rosas (Sony Discos)	79
19	ALEKS SYNTEK & ANA TORROJA Duele El Amor (EMI Latin)	73
20	CHAYANNE Sentada Aquí En Mi Alma /Sony Discos/	68
21	PAULINA RUBIO Algo Tienes (Universal)	60
22	OBIE BERMUDEZ Antes (EMI Latin)	60
23	CAFE TACUBA Eres (MCA)	60
24	MARC ANTHONY Ahora Quién (Sany Discos)	57
25	REYLI BARBA Desde Que Llegaste (Sony Discos)	56

Data is complied from the airplay week of June 6-12, and based on a point system.

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OZOMATLI Cuando Canto (Concord)
OZOMATLI Te Estoy Buscando (Concord)

TROPICAL TOP 25

THIS	ARTIST TITLE LABEL(S)	TOTAL
1	VICTOR MANUELLE Lloré Lloré (Sany Discos)	220
2	REY RUIZ Cree En El Amor (Sany Discas)	209
3	MARC ANTHONY Ahora Quién (Sany Discos)	168
4	ELVIS CRESPO Hora Enamorada (Ole Music)	143
5	SON DE CALI Le Sospeche (Univision)	128
6	TOROS BAND Si Tú Estuvieras (Universal)	112
7	LIMI-T 21 Me Acordaré (EMI Latin)	103
8	JENNIFER PEÑA Vivo Y Muero En Tu Piel (Univision)	101
9	FULANITO Pégate (Cutting)	78
10	ZAFRA NEGRA Pa' La Rumba Voy (J&N)	70
11	GRUPO MANIA Teléfono (Universal)	67
12	AVENTURA Llorer (Premium)	67
13	ANDY & LUCAS Tanto La Guería (BMG Latin)	59
14	NEGROS Me Cambiaste La Vida (Premium)	56
15	MICHAEL STUART Te Gusta Verme Sufrir (Universal)	52
16	ALEX "EL BIZCOCHITO" Porque Yo Te Amo (Sany Discas)	52
17	LUIS VARGAS Simplemente Te Amo (5 Star)	48
18	MANA Sábanas Frias (Warner M.L.)	48
19	PAPI SANCHEZ Dileme (/&A/)	45
20	DON OMAR Pobre Diabla (VI Music)	40
21	LA GRAN BANDA Merengue Loco (DAM Productions)	40
22	RAULIN ROORIGUEZ Ay Hombre (Sany Discas)	36
23	GRINGO DE LA BACHATA & SERGIO VARGAS Un Osito Dormilón (Mock & Roll)	- 34
24	CHAYANNE Sentada Aquí En Mi Alma (Sony Discos)	33
25	FRANK REYES Voy A Dejarte De Amar (J&N)	33

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REGIONAL MEXICAN TOP 25

THIS	ARTIST TITLE LABEL(S)	PONTS
1	HOROSCOPOS DE DURANGO Dos Locos (Disa)	360
2	MONTEZ DE DURANGO Te Quise Olvider (Disa)	292
3	JOAN SEBASTIAN Amer Como Te Amé (Belboe)	272
4	BANDA EL RECODO Para Toda La Vida (Fonovisa)	248
5	CONJUNTO PRIMAVERA Hazme Olviderle (Fonovisa)	202
6	TIGRES DEL NORTE No Tiene La Culpa El Indio (Fonovisa)	201
7	PALOMO Miedo (Disa)	192
8	ADAN CHALINO SANCHEZ Nadie Es Eterno (Sony Discos)	192
9	CLIMAX El Za Za Za La Mesa Que Más Aplauda (Balboa)	158
10	INTOCABLE A Dónde Estabas (EMI Letin)	157
11	PATRULLA 81 Cómo Pude Enamorarme De Ti (Disa)	139
12	LIBERACION El Za Za La Mesa Que Más Aplauda (Disa)	134
13	CONJUNTO ATARDECER Antes De Que Te Vayes (Universal)	130
14	TEMERARIOS Qué De Raro Tiene (Fonovisa)	126
15	LUPILLO RIVERA Qué Tal Si Te Compro (Univision)	112
16	KUMBIA KINGS Sabes A Chocolate (EMI Latin)	112
17	BRONCO "EL GIGANTE DE AMERICA" Mi Peor Enemigo (Fanovisa)	108
18	CUISILLOS Que Tú Te Vas (Balboa)	102
19	JENNIFER PERA Vivo Y Muero En Tu Piel (Univision)	97
20	CARDENALES DE NUEVO LEON Mi Amente (Disa)	93
21	PODER DEL NORTE No Tengas Miedo De Enamorarte (Disa)	93
22	ANGELES DE CHARLY Y Qué (Fonovisa)	88
23	ALICIA VILLAMMEAL Soy Tu Mujar (Universal)	85
24	HURACANES DEL NORTE Te Perdoné Una Vez (Univision)	85
25	PEPE AGUILAR Cruz De Olvido (Univision)	85

Data is complied from the airplay week of June 6-12, and based on a point system.

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CMUY JR. Puro Parrandeer (EMI Latin) CONTROL La Banda Dominguera (EMI Latin) DJ KAME Mia (EMI Latin) MARGARITA To Fuiste A Acapulco (PMG/Mexa)
VOCES DEL RANCHO Me Gusta Tener De A Des (EMI Lotin)

TEJANO TOP 25

THIS	ARTIST TITLE LABEL(S)	TOTAL
1.	JENNIFER PEÑA Vivo Y Muero En Tu Piel (Univision)	227
2	KUMBIA KINGS Sabes A Chocolate (EMI Latin)	221
3	PALOMINOS Chulita (Urbana)	189
4	SOLIDO Tel Vez (Freddie)	153
5	SOLIDO Cómo Olvidarte (Fraddie)	106
6	INTOCABLE A Donde Estabas (EMI Latin)	103
7	JIMMY GONZALEZ & GRUPO MAZZ Parla Dal Mar (Fractile)	100
8	MICHAEL SALGADO La Cruz De Vidrio (Fraddie)	93
9	DUELO Por Amerte Tanto (Univision)	90
10	BIG CIRCO Rata Inmunda (EMI Latin)	20
11	MICHAEL SALGADO Mi Cielo Gris (Fraddie)	87
12	IMAN Si Me Hubieras Diche (Univision)	87
13	LA FIEBRE Quiero (Fraddie)	70
14	ALICIA VILLARREAL Soy Tu Mujer (Universal)	85
15	DUELO Un Minuto Más (Univision)	63
16	DAVIO LEE GARZA No Puedo Estar Sin Ti (Azrag Music Inc.)	63
17	RAM HERRERA HJAY PEREZ No Me Volveré A Enamorar (Tajas)	63
18	JOE LOPEZ HA.R. QUINTANILLA Me Duele (EMI Lecin)	63
19	MONTU Sexo, Pudor Y Lágrimes (A.R.C. Discos)	- 55
20	DJ KAME La Negra Tomasa (EMI Latin)	51
21	ELIDA REYNA Por Dios (Tajas)	50
22	LA FUERZA Itusión (Independiente)	50
23	ESTRUENDO Tengo Miedo De Amer (Univision)	48
24	ALAZZAN Gritándole Al Viento (Fraddie)	47
25	RUBEN RAMOS La Más Bonita (Revolution)	- 44

Data is complied from the airplay week of June 6-12, and based on a point system
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CMILY JR. Pure Parrandeer (EMI Latin) CONTROL La Bende Dominguera (EMI Latin) BJ KAINE Mile (EMI Latin) MARGARITA Te Fuiste A Acapulce (PMG/Me VOCES DEL RANCHO Me Gusta Tener De A Des (EMI Latin)

Rock/Alternative

- ARTIST THE Labels
- JULIETA VENEGAS Lanto (BMG Latin)
- 2 INSPECTOR Ska Voovie Boobie Baby (Universal)
- 3 ZOE Peace And Love (Sany Discos)
- 4 KINKY Presidente (Nettwerk)
- BERSUIT VERGARABAT La Solodad (Universal)
- 6 CONTROL MACHETE El Ganio Del Dub (Universal)
- ROBI DRACO ROSA Más Y Más (Sany Disces)
- 8 VICENTICO Se Despierta La Ciudad (BMG Latin) 9 BERSUIT VERGARABAT Argentinidad Al Pale (Universal)
- 10 FOBIA Más Caliente (BMG Latin)
- 11 JULIETA VENEGAS Ander Commige (BMG Latin)
- BABASONICOS irresponsables (EMI Latin)
- 13 SUPERLITIO Qué Vo' Hacer (Cielo Music Group/BMG Latin)
- OZOMATLI To Estoy Buscando (Concord)
- 15 QBO Desvanecer (EMI Latin)

Songs ranked by total number of points. 10 Rock/Alternative reporters.

Record Pool

- 1 ELVIS CRESPO Hora Enamorada (Ole Music)
- 2 VICTOR MANUELLE Lieré Lieré (Sany Discos)
- 3 SON DE CALI La Sespecha (Univisio
- 4 SONORA CARRUSELES La Salsa La Traigo Yo (Fuentes)
- 5 ZAFRA NEGRA Pa' La Rumba Voy (J&A)
- 6 SON CALLEJERO Dame La Droga (Cutting)
- 7 TITO ROJAS El No Es Major Que Yo (MP)
- 8 FULANITO Pagete (Cutting)
- 9 GRINGO DE LA BACHATA à SERGIO VARGAS Un Osite Dormitón /Mock & Roll
- 10 THALIA Acción Y Reacción (EMI Latin)
- 11 L.D.A. HCHEKA Hoy (CFE)
- 12 ALBERTO BARROS Y TITANES Chivere (MP)
- 13 BANDA GORDA Papaleta Mato A Menudo (MP)
 14 KUMBIA KINGS Sabes A Checelate (EMI Latin)
- 15 CLIMAX El Za Za La Mesa Que Más Aplauda (Ball

Songs ranked by total number of points. 23 Record Pool reporters.

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CHR/POP

ı			OHHI/I OI	
	LW	TW		
	1	0	HOQBASTARK The Reason (Island/IO.IMG)	
	2	0		
	3	3	BEYONCE' Naughty Girl (Columbia)	
	4	4	M. WINAMS HENYA & P. DIDDY I Don't Wanna Know (Bad	Roy/I Invers
	5	5	MAROON 5 This Love (Octono/J/RMG)	
	6	6	USHER filudacris & Lil' Jon Yeah (LaFace/Zomba)	
	7	0	OUTKAST Roses (LaFace/Zomba)	
	8	8	BRITNEY SPEARS Everytime (Jive/Zomba)	
	10	9	JOJO Leave (Get Out) (BlackGround/Universal)	
	9	0		
	13	0	MIS-TEEQ Scandalous (Reprise)	
	11	12	AVRIL LAVIGNE Don't Tell Me (Arista/RMG)	
	15	B	YELLOWCARD Ocean Avenue (Capitol)	
	17	14		
	12	15	BLACK EYED PEAS Hey Mama (A&M/Interscope)	
	14	16	J-KWON Tipsy (So So Def/Zomba)	
	18	17	EVANESCENCE My Immortal (Wind-up)	
	20	18	LOS LONELY BOYS Heaven (Or/Epic)	
	19	19	PETEY PABLO Freek A Leek Live/Zomba	
	25	20	ASHLEE SIMPSON Pieces Of Me (Getten)	
	28	21	USHER Confessions Part 2 (LaFace/Zomba)	
	16	22	D12 f/EMINEM My Band (Shady/Interscope)	
	21	23	KANYE WEST ISYLEENA JOHNSON All Fails Down /Roc-A	Fella/10JM
	27	24	MARIA MENA You're The Only One (Columbia)	
	26	25	TWISTA Overnight Celebrity (Atlantic)	
	35	26	KEVIN LYTTLE Turn Me On (Atlantic)	
	23	27	SUGABABES Hole In The Head (Interscope)	

#1 MOST ADDED

JAY-Z Dirt Off Your Shoulder (Roc-A-Falla/IDJIMG) ALICIA KEYS If I Ain't Got You (J/RMG)

32 ALICIA KEYS If I Ain't Got 1 33 TRAPT Echo (Warner Bros.)

BLACK EYED PEAS Let's Get It Started (A&MIII)

#1 MOST INCREASED PLAYS

JOJO Leave (Get Out) /Black

TOP 5 NEW & ACTIVE

BEENIE NAM FINS. THING Dude (Virgin)
HILARY & MAYLIE DUFF Our Lips Are Sealed (Buena Vista/Holly
CASSIDY FIMASHONDA Get No Better (J/RMG) ALANIS MORISSETTE Everything (Maverick/Reprise)
RIC-A-CHE Coo Coo Chee (SRC/Universal)

CHR/POP begins on Page 27.

LW	TW	
1	1	FIVE FOR FIGHTING 100 Years (Aware/Columbia)
4	0	MARTINA MCBRIDE This One's For The Girls (RCA)
3	0	SHERYL CROW The First Cut is The Deepest (A&M/Interscope)
2	4	DIDO White Flag (Arista/RMG)
6	0	SEAL Love's Divine (Warner Bros.)
7	0	MICHAEL MCDORALD Ain't No Mountain High Enough (Motown)
5	7	JOSH GROBAN You Raise Me Up (143/Reprise)
9	0	TRAIN Calling All Angels (Columbia)
8	9	UNCLE KRACKER HOOBIE GRAY Drift Away (Lava)
10	0	LIONEL RICHIE Just For You (Island/IDJMG)
11	0	LUTHER VANDROSS Buy Me A Rose (J/RMG)
13	12	3 DOORS DOWN Here Without You (Republic/Universal)
12	13	WILSON PHILLIPS Go Your Own Way (Columbia)
14	0	SHAMA TWAM It Only Hurts When I'm Breathing (Mercury/IDJMG)
15	15	KIMBERLEY LOCKE 8th World Wonder (Curb)
18	10	MAROON 5 This Love (Octone/J/RMG)
19	O	MERCYME Here With Me (INO/Curb)
16	18	GLORIA ESTEFAN I Wish You (Epic)
20	1	J. BINCKMAN fint. SCHULTZ 'Till See You Again (Windham Hill/RMG)
17	20	WYNORMA I Want To Know What Love Is (Carb)
25	0	CELIME DION You And I (Epic)
21	0	EVANESCENCE My Immertal (Wind-up)
22	•	KEITH UNBAN You'll Think Of Me (Capital)
23	24	CLAY ANCEN Solitaire (RCA/RMG)
27		DARYL MALL What's in Your World (Rhythm & Groove/Liquid &)
-	0	SEALS & CROFTS Summer Breeze "04 (Warner Bres.)
_		LEARN RIMES (MORAN KEATING Last Thing On My Mind (Curb)
28	28	SOPINE B. MAWKINS Walking On Thin Ice (Trumpet Swan)
30	•	LOS LONELY BOYS Heaven (Or/Epic)
29	30	MORAM JONES Sunrice (Blue Nota/EMC)

#1 MOST ADDED

SEALS & CROFTS Summer Breeze '04 /Warner Bros.)

#1 MOST INCREASED PLAYS

TOP 5 NEW & ACTIVE

RICK SPRINGFIELD Beautiful You (Gömer/Red Ink)
CORRS Summer Sunshine (Atlantic)
JAMIE CULLUDA All At Sea (Vervei/Universal) PATTI LABELLE New Day (Def Soul/ID.IMG)
KATIE MELUA The Closest Thing To Crazy (Dramatica/Verve/Unit

AC begins on Page 48.

CHR/RHYTHMIC

LW	TW	
3	0	USHER Confessions Part 2 (LaFace/Zomba)
1	0	USHER Burn (LaFace/Zomba)
4	0	PETEY PABLO Freek-A-Leek (Jive/Zombe)
2	0	TWISTA Overnight Celebrity (Atlantic)
8	•	JUVENILE Slow Motion (Cash Money/Universal)
7	6	ALICIA KEYS If I Ain't Got You (JIRMG)
10	0	OUTKAST Roses (LaFace/Zomba)
13	0	LLOYD BANKS On Fire (Interscope)
5	9	USHER f/LUOACRIS & LIL' JON Yeah (LaFace/Zomba)
6	10	BEYONCE' Naughty Girl (Columbia)
12	0	PITBULL fill! JON Culo (TVT)
9	12	M. WINANS (ENYA & P. DIDDY I Don't Wanna Know (Bad Boy/Universal)
15	13	JAY-Z 99 Problems (Roc-A-Fella/IDJMG)
11	14	KANYE WEST f/SYLEENA JOHNSON All Falls Down (Roc-A-Fella/10JMG)
9	1	NINA SKY Move Ya Body (Next Plateau/Universal)
21	16	HOUSTON HCHINGY & NATE DOGG I Like That (Capital)
8	D	YING YANG TWINS Whats Happnin! (TVT)
4	18	J-KWON Tipsy (So So Def/Zomba)
24	19	MASE Welcome Back (Bad Boy/Universal)
17	20	KANYE WEST Jesus Walks (Roc-A-Fella/IDJMG)
25	2	PLAY-N-SKILLZ Freaks (Independent)
20	22	NB RIDAZ fIGEMINI So Fly (Upstairs)
16	23	LIL' FLIP Game Over (Sucka FrontLoud/Columbia)
23	24	CASSIDY f/MASHONDA Get No Better (J/RMG)
85	25	LIL' FLIP Sunshine (Sucka Free/Loud/Columbia)
27	26	KEVIN LYTTLE Turn Me On (Atlantic)
22	27	AMANDA PEREZ I Pray (Powerhowse/Virgin)
30	28	
29	29	RIC-A-CHE Coo Coo Chee /SRC/Universal/
26	30	D12 f/EMINEM My Band (Shady/Interscope)

#1 MOST ADDED

TWISTA FIR. KELLY So Sexy (Atla

#1 MOST INCREASED PLAYS

USHER Confessions Part 2 /Laface/Zomba

TOP 5 NEW & ACTIVE

TWISTA FIR KELLY So Sexy (Atlantic) Z-RO I Hate You (Rap-A-Lot)
YOUNG ROME FORMATION After Party (Universal)
T.L. Let's Get Away (Grand Hustle/Atlantic) BEASTIE BOYS Ch-Check It Out |Capital

CHR/RHYTHMIC begins on Page 33.

HOT AC

1	•	MARDON 5 This Love (Octone/J/RMG)
2	• 0	HOOBASTANK The Reason (Island/IDJMG)
4	0	LOS LONELY BOYS Heaven (Or/Epic)
3	0	EVANESCENCE My Immortal (Wind-up)
5	0	ALAMS MORESETTE Everything (Maverick/Reprise)
6	0	MICKELBACK Someday (Roadrunner/IDJMG)
7	0	FIVE FOR FIGHTING 100 Years (Aware/Columbia)
8	0	COUNTING CROWS Accidentally in Love (DreamWorks/Geffen)
9	9	3 DOORS DOWN Away From The Sun (Republic/Universal)
10	0	3 DOORS DOWN Here Without You /Republic/Universall
12	•	AVRIL LAVIGNE Don't Tall Me (Arista/RMG)
11	12	MATCHBOX TWENTY Bright Lights (Atlantic)
13	0	SANTANA HALEX BAND Why Don't You & I (Arista/RMG)
15	0	LEMMY KRAVITZ Where Are We Runnin'? /Virgin/
14	15	NO DOUBT It's My Life (Interscape)
16	0	SARAH MCLACHLAN Stupid (Arista/RMG)
18		SHERYL CROW Light In Your Eyes (A&M/Interscope)
19	13	CALLING Our Lives (RCA/RMG)
17	19	JET Are You Gonne Be My Girl (Atlantic)
20	20	SWITCHFOOT Meant To Live (Red Ink/Columbia)
22	0	GAVIN DEGRAW I Don't Want To Be (J/RMG)
23	0	311 Love Song (Maverick/Volcano/Zemba)
21	•	DIDO Don't Leave Home (Arista/RMG)
24		WIICLE KRACKER Rescue (Love)
25	8	FINGER ELEVEN One Thing /Wind-up/
26	20	JASON MRAZ Curbside Prophet (Atlantic)
32	0	TRAM Ordinary (Columbia)
31	0	NICKELBACK Feelin' Way Too Damn Good (Roadrunner/IDJMG)
29	.0	BUTTERFLY BOUCHER Another White Desh (A&M/Interscope)
27		BLIMM-182 I Mics You /Goffen/

#1 MOST ADDED

TRAIN Ordinary (Column

#1 MOST INCREASED PLAYS LOS LONELY BOYS Heaven (Or/Epic)

TOP 5 NEW & ACTIVE

KIMBERLEY LOCKE 8th World Wonder (Curb) BRITNEY SPEARS Everytime (Jive/Zomba)
MERCYME Here With Me (IMA/Club)
SCISSOB SISTERS Take Your Mama (Universal)
JENNIFER MARKS Live (Bardic)

AC benies on Page 48.

	UNDAN
TW	
0	USMER Confessions Part 2 (LaFace/Zomba)
0	USHER Burn (Laface/Zomba)
0	TWISTA Overnight Celebrity (Atlantic)
0	JUVENILE Slow Motion (Cash Money/Universal)
0	LLOYD BANKS On Fire (Interscope)
6	KANYE WEST Jesus Walks (Roc-A-Fella/IDJMG)
7	ALICIA KEYS If I Ain't Got You (JIRMG)
8	MONICA U Should've Known Better (J/RMG)
9	PETEY PABLO Freek A-Leek (Jive/Zomba)
10	LIL' FLIP Game Over /Sucka Free/Loud/Columbia
0	OUTKAST Roses (LaFace/Zomba)
	R. KELLY Happy People (Jiva/Zomba)
13	M. WINAMS I/ENYA & P. DIODY I Don't Wanna Know (Bad Boy/Universal
1	BRANDY f/KANYE WEST Talk About Our Love (Atlantic)
15	KANYE WEST f/SYLEENA JOHNSON All Falls Down (Roc A-Fella/IDJMG
16	LLOYD f/ASHANTI Southside (Murder Inc./Def Jam/IDJMG)
D	ALICIA KEYS Diary (J/RMG)
9	8-BALL & MJG You Don't Want Orama (Bad Boy/Universal)
20	MASE Welcome Back (Bad Boy/Universal)
20	SLUM VILLAGE Selfish (Barak/Capitol)
22	JAY-Z 99 Problems (Roc-A Fella/IDJMG)
23	MOBB DEEP Got It Twisted (Violetor/Zomba)
-	Decided the state of the state
75	AVANT Don't Take Your Love Away (Getten)
26	NINA SKY Move Ya Body (Next Plateau/Universal)
	JADAKISS f/NATE DOGG Time's Up! (Ruff Ryders/Interscope)
	TWISTA f/R. KELLY So Sexy (Atlantic)
30	YUNG WUN HOMX, LIL' FLIP & DAVID BANNER Tear It Up [J]RMG
	#1 MOST ADDED
	12 3 4 5 6 7 8 9 10 F 12 13 15 9 9 18 9 8 8 8 8 8 8 8 8 7 8 9

TWISTA FIR. KELLY So Sexy (Atlantic)

#1 MOST INCREASED PLAYS

JUVENILE Slow Motion (Cash Mone)

TOP 5 NEW & ACTIVE

ANGLE STONE I Wanna Thank Ya (J/RMG) ROOTS Don't Say Nuthin' (Sanctuary/SRG) ALLEN ANTHONY YOU (Roc-A-Folia/IDJMG) B.G. | Want It /Choops City/Koch/ ANOM FISTYLES P. Locked Up (SRC/Univ

URBAN begins on Page 36.

ROCK

	v	JET LOW MARG BITCH (ATTANTIC)
2	- 0	VELVET REVOLVER Slither (RCA/RMG)
5	0	VAN HALEN It's About Time (Warner Bras.)
3	0	SHINEDOWN 45 (Atlantic)
4	•	HOOBASTANK The Reason (Island/IDJMG)
7	6	MCKELBACK Feein' Way Too Damn Good /Roadrunner/IDJA
6	•	GODSMACK Running Blind (Republic/Universal)
8	8	LINKIN PARK Lying From You (Warner Bros.)
9	9	NICKELBACK Figured You Out (Roadrunner/IDJMG)
13	0	
10	0	THORNLEY So Far So Good (Roadrunner/IDJMG)
11	12	LEIMY KRAVITZ Where Are We Runnin'? (Virgin)
16	•	THREE DAYS GRACE Just Like You (Jiva/Zomba)
14	•	AUDIOSLAVE I Am The Highway (Interscope/Epic)
12	15	AEROSMITH Beby, Please Don't Go (Columbia)
17	•	TESLA Caught in A Dream (Sanctuary/SRG)
15	17	AUDIOSLAVE What You Are (Interscape/Epic)
20	13	CROSSFADE Cold (Columbia)
18		DROWNING POOL Stop Up /Wind-up/
22		SLIPKINGT Duality (Roadrumner/IDJMG)
28		MJSH Summertime Blues (Anthom/Atlantic)
19	22	PUDDLE OF MUDD Heal Over Head (Geffen)
26	®	BREAKING BEILJAAMIN So Cold (Hollywood)
23	0	EARSHOT Wait (Warner Brec.)
25	4	BLACK LABEL SOCIETY House Of Doom (Spitfire)
-	20	SHINEDOWN Simple Man (Atlantic)
27		INCUBUS Talk Shows On Mute (Epic)
-	•	KID ROCK I Am (Top Dag/Atlantic)
24	29	
21	30	SBIL Redefine (J/RMG)

#1 MOST ADDED

SALIVA Survival Of The Sickest (Island/IOJMG)

#1 MOST INCREASED PLAYS JET Cold Hard Bitch (Atlantic)

TOP 5 NEW & ACTIVE

DARKNESS Growing On Me (Must. Destroy/Atlant
PUDDLE OF MUDD Spin You Around (Getten) MONSTER MAGNET Unbroken (Hotel Baby) (SPV USA) LINKIN PARK Breaking The Habit (Warner Bros.) FLAW Recognize (Republic/Universal)

ROCK begins on Page 61.

URBAN AC

TEENA MARIE Still in Love /Cash Mo ALICIA KEYS II I Ain't Got You WRMG LUTHER VANDROSS Think About You (J/RMG)
R. KELLY Happy People (Jive/Zomba)
PATTI LABELLE New Day (Del Soul/IDJMG) USHER Burn (LaFaca/Zomba)
PRINCE Call My Name (Columbia) KEM Love Calls (Motown/Universal) TAMIA Questions (Atlantic) JANET JACKSON I Want You (Virgin) RUBEN STUDDARD Sorry 2004 (J/RMG) BEYONCE' Me. Myself And I (Columbia) AVANT Don't Take Your Love Away (Geffen. RUBEN STUDDARD What If (JIRMG) CARL THOMAS Make It Alright (Bad Boy/Universal) M. WINANS I/ENYA & P. DIDDY I Don't Wanna Know (Bad Boy/Universal) JOE Priceless (Jive/Zomba)
MUSIQ Whoknows (Del Soul/IDJMG)
LASHELL GRIFFIN Free (Epic) MARY J. BLIGE h's A Wrap (Geffen) 24 22 ALICIA KEYS Diary WIRMS MONICA U Should've Known Better (J/RMG)
PRINCE Musicology (Columbia)
ANGIE STONE I Wanna Thank Ya (J/RMG) ANTHONY HAMILTON Charlene (So So Del/Zomba) TEMPTATIONS Something Special (Motown/Universal)
LUTHER VANDROSS W/ BEYONCE* The Closer I Get To You W/RMG/ JESSE POWELL Did You Cry (Liquid 8)
WILL DOWNING Rhythm Of U & Me (GRP/VMG)

JILL SCOTT Golden (Hidden Beach/Epic)

#1 MOST ADDED
LUTHER VANDROSS WI BEYONCE' The Closer I Get To You (J/RMG)

#1 MOST INCREASED PLAYS

TOP 5 NEW & ACTIVE

RHIAN BENSON Words Hurt Too (DKG) THEO Chemistry (TWP)

AMEL LARRIEUX For Real (Bliss Life)

GLADYS KNIGHT F/EDESIO ALEJANDRO Feelin' Good (Vacilon) (Pyramid) AL GREEN Rainin' In My Heart (Blue Note/EMC)

URBAN begins on Page 36.

ACTIVE ROCK

VELVET REVOLVER Slither (RCA/RMG) JET Cold Hard Bitch (Atlantic) LINKIN PARK Lying From You (Warner Bros.) GODSMACK Running Blind (Republic/Universel) CROSSFADE Cold (Columbia) SLIPKNOT Quality (Roadrunner, IDJMG)
DROWNING POOL Step Up (Wind-up) THREE DAYS GRACE Just Like You (Jive/Zomba-HOOBASTANK The Reason (Island/IDJMG)
NICKELBACK Feetin' Way Too Damn Good (Roadrunner/IDJMG) BREAKING BENJAMIN So Cold (Hallywood) SEETHER HAMY LEE Broken (Wind-up) AUDIOSLAVE What You Are (Interscope/Epic) OFFSPRING (Can't Get My) Head Around You (Columbia) A PERFECT CIRCLE The Outsider (Virgin) VAN HALEN It's About Time (Warner Bros.) THORNLEY So Far So Good (Roadrunner/IDJMG) EARSHOT Wait (Warner Bros.) INCUBUS Talk Shows On Mute (Epic) SOIL Redefine (J/RMG) SMILE EMPTY SOUL Silhouettes (Lava) DROPBOX Wishbone (Re-Align/Universal)
FLAW Recognize (Republic/Universal) SKILLET Savior (Lava) SHINEDOWN Simple Man (Atlantic) ATDMSHIP Pencil Fight (Wind-up) PUDDLE OF MUDD Spin You Around (Getten)
LOSTPROPHETS Wake Up (Make A Move) (Colum THOUSAND FOOT KRUTCH Rawkfist (Tooth & NaWEMC)

#1 MOST ADDED

SALIVA Survival Of The Sickest //si

#1 MOST INCREASED PLAYS SALIVA Survival Of The Sickest //s/a

TOP 5 NEW & ACTIVE

LACUNA COIL Swamped (Century Media) PILLAR Bring Me Down (Flicker/EMI) NONPOINT The Truth (Lava) SEVEN MARY THREE Without You Feels (DRT) STRATA The Panic (Wind-up)

ROCK begins on Page 61.

COUNTRY

GRETCHEN WILSON Redneck Woman (Epic) TOBY KEITH Whiskey Gri (DreamWorks)
MONTGOMERY GENTRY If You Ever Stop Loving Me (Columbia)
JOHN MICHAEL MONTGOMERY Letters From Home (Warner Bros.) LONESTAR Let's Be Us Again (BNA) DAVID LEE MURPHY Loco (Koch)
BROOKS & DUMN That's What She Gets For Loving Me (Arista) TIM MCGRAW Live Like You Were Dying (Curb) KENNY CHESNEY I Go Back (BNA)
BRAD PAISLEY FIALISON KRAUSS Whiskey Lullaby (Arista) 13 CLAY WALKER I Can't Sleep (RCA)
JIMMY BUFFETT (CLINT BLACK Hey Good Lookin' (RCA/Mai/boat) 15 REBA MCENTIRE Somebody (MCA) 12 SHEDAISY Passenger Seat (Lyric Street) BILLY CURRINGTON I Got A Feelin' (Merci JOSH GRACIN I Want To Live (Lyric Street) 16 MARTINA MCBRIDE How Far (RCA) ANDY GRIGGS She Thinks She Needs Me (RCA) 20 21 TERRI CLARK Girls Lie Too (Mercury) JOE DIFFIE Tougher Than Nails (BBR)
RACHEL PROCTOR Me And Emily (BNA) BIG & RICH Save A Horse, Ride A Cowboy (Warner Bros.) EMERSON DRIVE Last One Standing (DreamWorks) JOE NICHOLS If Nobody Believed In You (Universal South) 23 22

JEFF BATES I Wanna Make You Cry (RCA)

25 PHIL VASSAR in A Real Love (Arista)
AMY DALLEY Men Don't Change (Curb) SARA EVANS Suds in The Bucket (RCA)

BILLY DEAN Thank God I'm A Country Boy (View2/Curb)
JULIE ROBERTS Break Down Here (Mercury)

#1 MOST ADDED

ALAN JACKSON Too Much Of A Good Thing (Arista)

#1 MOST INCREASED PLAYS

TIM MCGRAW Live Like You Were Dying (Curb)

TOP 5 NEW & ACTIVE

BUDDY JEWELL One Step At A Time (Co. RYAB TYLER The Last Thing She Said (Arista) SCOTTY FMERICK The Watch /DreamWorkst CAROLYN DAWN JOHNSON Die Of A Broken Heart (Arista) TRACY LAWRENCE It's All How You Look At It | Dres

COUNTRY begins on Page 41.

ALTERNATIVE

BEASTIE BOYS Ch Check It Out (Capitol)

VELVET REVOLVER Slither (RCA/RMG)

JET Cold Hard Bitch (Atlantic) LINKIN PARK Lying From You (Warner Bros.) MODEST MOUSE Float On (Epic) INCUBUS Talk Shows On Mute (Epic) HOOBASTANK The Reason (Island/IDJMG) SEETHER HAMY LEE Broken (Wind-up) THREE DAYS GRACE Just Like You Wive/Zombai MUSE Time Is Running Out (EastWest/Warner Bros.)

DASHBOARD CONFESSIONAL Vindicated (Interscope 19 NEW FOUND GLORY All Downhill From Here (Getten) 12 SWITCHFOOT Dare You To Move (Red Ink/Column FRANZ FEROINAND Take Me Out (Domino/Epic) SLIPKNOT Duality (Roadrunner/IDJMG)
STORY OF THE YEAR Anthem Of Our Dying Day (Maverick/Reprise) 21 18 311 Love Song (Maverick/Volcano/Zomba) BLINK-182 Down (Getten)
BLINK-182 I Miss You (Getten) 22 SHINEDOWN 45 (Atlantic) CURE The End Of The World (Retten) OFFSPRING (Can'l Get My) Head Around You (Columbial KILLERS Somebody Told Me (Island/IDJMG) 35 31 311 First Straw (Volcano/Zomba) BREAKING BENJAMIN So Cold (Hollywood) SMILE EMPTY SOUL Silhouettes (Lava) 47 LINKIN PARK Breaking The Habit (Warner Bros.) VON BONDIES C'mon C'mon (Sire/Reprise) 27 YEAH YEAH YEAHS Maps (Interscope) NICKELBACK Feelin' Way Too Damn Good (Roadrunner/IDJMG)

#1 MOST ADDED

SALIVA Survival Of The Sickest //sland/IDJMG/

#1 MOST INCREASED PLAYS

TOP 5 NEW & ACTIVE

FINGER ELEVEN Stay In Shadow (Wind-up SALIVA Survival Of The Sickest //sland/IDJMG/ TAKING BACK SUNDAY A Decade Under the Influence (Victory) PUDDLE OF MUDD Spin You Around (Geffen) DONAVOR FRANKENREITER FIJACK JOHNSON Free (Brushfire/Universal)

ALTERNATIVE begins on Page 66.

SMOOTH JAZZ

DAVE KOZ All I See Is You (Capitol) PAUL TAYLOR Steppin' Out (Peak)
PAUL BROWN 24/7 (GRP/VMG)
EUGE GROOVE Livin' Large (Navada) PETER WINTE Talkin' Bout Love (Colu MARC ANTONIE Mediterraneo (Rondezvo RICHARD SMITH Sing A Song (A440) MICHAEL LINGTON Show Me (Rendezvo) 6 DIANA KRALL Temptation (GRP/VMG) 10 HIL ST. SOUL For The Love Of You /Sha JOYCE COOLING Expression (Narada) GEORGE BENSON Softly, As in A Mon MINDI ABAIR Save The Last Dance (GRP/VMG)
BRIAN CULBERTSON (INDRMAN BROWN Come Dn Up (Warner Bros.)
RICHARD ELLIOT Siy (GRP/VMG) 12 20 GERALD ALBRIGHT To The Max (GRP/VMG) NORAH JONES Sunrise (Blue Note/EMC) PAUL JACKSON, JR. Walkin' (Blue Nota/EMC) RICK BRAUN Daddy-D (Warner Bros.) 17 PRAFUL Let The Chins Fall /Rendezvous LUTHER VANDROSS W/ BEYONCE' The Closer I Get To You (J/RMG) BONEY JAMES Here She Comes (Warner Bros.) 24 DAN SIEGEL In Your Eyes (Native Langua CHRIS BOTTI Back Into My Heart (Column 22 RAMSEY LEWIS TRIO The In Crowd (Narada) SEAL Love's Divine (Warner Bros.)
ALKEMX Time To Lounge (Rendezvous, 25 26 NESTOR TORRES Maybe Tonight (Heads Up) GRADY NICHOLS Allright (Compendia)
G. KNIGHT I/E. ALEJANDRO Feelin' Good (Vacilon) (Pyramid) 28

#1 MOST ADDED

#1 MOST INCREASED PLAYS

BONEY JAMES Here She Comes (Warner Bros.)

TOP 5 NEW & ACTIVE

PATTI LABELLE New Day (Def Soul/DJMG) THA' HOT CLUB I'm Gonna Love You Just A Little More Baby (Shanachi MARION MEADOWS Sweet Grapes (Heads Up) NICK COLIONNE It's Been Too Long (3 Keys Music) WAYRAN TISDALE Am't No Stoppin' Us Now

Smooth Jazz begins on Page 58

TRIPLE A

DAVEMATTHEWS ON (RCA/RMG) LENNY KRAVITZ Where Are We Runnin'? (Virgin)

ALANIS MORISSETTE Everything (Maverick/Reprise)

COUNTING CROWS Accidentally In Love (DreamWorks/Geffon)

DONAYON FRANKENREITER (JACKJOHNSON Free (Brishfire/Univ.) 5 NORAH JONES What Am I To You? (Blue Note/EMC) WHEAT | Met A Girl (Aware/Columbia) PHISH The Connection (Elektra/Atlantic)
SHERYL CROW Light in Your Eyes (A&M/Interscape) 10 MINDY SMITH Come To Jesus (Vanguard)
ERIC CLAPTON If I Had Possession Over Judgment Day (Duck /Rep TOOTS AND THE MAYTALS W/B. RAITT True Love is Hard To Find (V2) 12 DAMIEN RICE Cannonball (Vector Recordings/Warner Bros.) BOB SCHNEIDER Come With Me Tonight (Shockorama/Vangu BORAH JONES Sunrise (Bive Note/EMC) 11 BOOEANS If It Makes You (Zoe/Rounder) HOOBASTANK The Reason (Island/IOJMG) 15 MICHAEL ANDREWS (IGARY JULES Mad World (Universal) MARDON 5 This Love (Octone/J/RMG) 19 STING Stolen Car (Take Me Dancing) (A&M/Interscope) JEM They (ATO/RCA/RMG)
INDIGO GIRLS Fill It Up Again (Epic) 27 JAMIE CULLUM All At Sea (Verve/Universal) 25 311 Love Song (Maverick/Volcano/Zomba)
JOE FIRSTMAN Can't Step Loving You (Atlantic) 28 PAT MCGEE BAND Beautiful Ways (Warner Bros.) DIANA KRALL Temptation (GRP/VMG)
LORETTA LYNN fjJACK WHITE Portland, Oregon (Interscope) 26 BUTTERFLY BOUCHER Another White Dash (A&M/Interscope) 30 THRILLS Big Sur (Virgin)

#1 MOST ADDED

OZOMATLI (Who Discovered) America? (Concord)

#1 MOST INCREASED PLAYS MINDY SMITH Come To Jesus (Vano

TOP 5 NEW & ACTIVE

MODEST MOUSE Float On (Epic) JOHN EDDIE Everything (Thrill Show/Last Highway) RACHAEL YAMAGATA Worn Me Down (RCA Victor) SARAH MCLACHLAN Stupid (Arista/RMG) MY MORNING JACKET Golden (ATO/RCA/RMG)

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Publisher's Fill By Erica Farber



hen you think of Sports radio, the first call letters that come to mind are WFAN in New York. VP and GM Lee Davis, a native New Yorker, has been at the helm of the station since

In addition to such leading personalities as Don Imus and Mike & The Mad Dog, the station has a staff of about 70 people, with 25 devoted to sales. The commercial spotload, including network, is 18 units per hour.

Getting into the business: "When I was in college I was a huge music

fan, and I wanted to do something related to music. I figured the best way to do it would be to either work for a radio station or to get into the record business. My father was running Barney's, the clothing store, and Imus was a customer of his. My dad asked him if there was anything at WNBC/New York for me to do. Imus said, 'Each summer I hire an intern. I'll hire your son for the summer. That's how I started, with an internship on Imus' show. And here I am, still getting him coffee!

November 1998.

T guess they liked me. Howard Stern's producer at the time had left. They asked if I wanted to help produce his program, book guests, etc. I did that for about a year. Before there was a Boy Gary, there was a Boy Lee—that was me. They paid me a grand total of \$150 a week, gross. Then they gave me an opportunity to work overnights. Wolfman Jack was coming to the station. They were doing syndicated programming but wanted to make it sound localized. It was full-time with benefits and more money, so I jumped at it. Then Soupy Sales came to WNBC, and I produced his show for a year.

"At that point I said, 'If I'm going to bust my butt, let me try to make some money.' I knew that the way to get into management — I really wanted to be GM of a radio station — was through sales. They gave me an opportunity at WNBC as an account executive. I did that for about a year and a half. I then had an opportunity to go to Long Island and become a bigger fish in a smaller pond at WDRE. I did that for about 2 1/2 years.

T was a big fan of WFAN as a listener. I called the sales manager, whom I'd known previously. She set me up with a meeting with her and Joel Hollander. In one interview Joel hired me. Fourteen years later, I'm still here. I came in as a local salesperson; Joel was GSM at the time. I did that for about two years. Joel got promoted to the GM job when Infinity bought the station. I was promoted to Local Sales Manager, and a year later Joel gave me the GSM job, which I did for about 5 1/2 years. Joel left, and my dream came true: I was the GM not just of a radio station, but of one I really loved, WFAN. I still can't believe it!"

About the station: "WFAN is a station of big New York personalities who talk about sports. It's unique. Our morning and afternoon drive teams have been together

LEE DAVIS

Vice President and General Manager, WFAN/New York

since 1989. That's really unique. I can't think of any morning drive and afternoon drive teams that have been on together that long. The station has evolved from being dependent on play-by-play to being driven by personalities. That's the biggest difference since it signed on 17 years ago. We now broadcast four teams — the Mets, Giants, Devils and Nets — but we talk about every team. That's how we make our living. Our personalities are more important to us than the teams."

On WFAN being the top-billing station in the country: "At one point we were No. 1 five years in a row. We still outsell our ratings by a significant amount. The station is such a strong element of New York. I'm in the sweet spot of the demo. I'm a 42-year-old guy. When I talk to people and they hear where I work, that's all they want to talk about. It's really an institution here in New York. The brand is as well known as any brand there is. That's how we sell the station.

"Remember, in New York we have nine professional sports teams. There's something to talk about every day. It's a common link between the CEO of a company and some guy driving a cab, busting his butt making a living. They can both sit in the cab and talk about the Mets or Giants or whatever. Even in big cities like Boston or Philadelphia or Chicago, they don't have nine professional teams. That's helped make the station what it is."

How his employees would describe him: "They would say that I really live this radio station. I really believe in it. I'm tough, but I'm fair. I'm involved. I've never not been involved, especially with sales, which is where I grew up here at the station. I have a good sense of humor. I understand that we're supposed to have fun every day at our work, but I'm also very driven to succeed."

Biggest challenge: "Finding unique ways to continue to grow the station. Second is dealing with the escalating costs of the sports business world. Everyone in sports broadcasting faces that challenge. The costs are, to some degree, out of whack with the revenue potential. How do you maximize it? Is there a tipping point where you just can't put any more things in the barrel?"

On teams pricing themselves off radio: "We're seeing it right now in football rights. Infinity has taken a hard look at it. Is it worth having these properties and losing money? The obvious answer these days is, probably not. Loss leaders are great for some businesses, but I don't know that they're good for radio. It depends on your station and where you are in the marketplace. The NHL just cut a deal with NBC for the 2005 season for a number of games where NBC is paying zero revenue. They're going to share the revenue. It's starting to tip the other way, because broadcast properties can't make money on it anymore."

Managing the relationship between talent and the teams: That gets a little interesting sometimes, when my guys are bashing the teams we carry. As long as they do it in a fair and balanced way, I'll never tell them they can't do it. It's when it's not presented in a fair or respectful manner that they sometimes cross the line. That's the most difficult part of this — having hosts on the air taking shots at teams we might broadcast. But it comes with the territory, and the teams are aware of it. It's part of what makes the radio station so great. I try to make the teams see that there's the church, and then there's the state."

State of the industry: "Challenges are good if you're up for them. Right now radio certainly has some challenges. I don't want to say that we live in a bubble

here, but what we do is very exclusive to New York. As for the industry as a whole, it's clear that with satellite and with people having the ability to put 3,000 songs on an MP3 player, radio has challenges ahead. We need to be more focused and to pay attention to what kind of product we're putting out there. People have more choices now, and in the long run it will make radio a better industry. We can't sit here and say that satellite is going to go away, but it can never replace what radio is: localized, nongeneric and customized to each

Something about WFAN that might surprise our readers: "The thing I mentioned earlier about Imus and Mike & The Mad Dog being together as a morning drive-afternoon drive anchor team for as long as they have. Also, the station has raised probably close to \$40 million through our radiothon. We just celebrated our 15th anniversary. There's a hospital wing at Hackensack University named after WFAN."

Career highlight: "I like to think that I'm the same person who walked in the door here. I still love this radio station and still have such a passion for it. The day I was named GM of the radio station I love would be a real highlight."

Career disappointment: "I wish I were 6' 2", 210 pounds and had a 95mph fastball. I played sports through college. I still play; it's something I really enjoy. But I can't bring the heat like I used to — not that I really ever could."

Most influential individual: "My dad. He taught me the great work ethic and common-sense business smarts that I've always taken with me. And, of course, Joel Hollander, who taught me how to manage radio stations, people and sales. He's been an unbelievable influence on me."

Favorite radio format: "I still love listening to WFAN, and I like Triple A and Active Rock."

Favorite television show: "Curb Your Enthusiasm."
Favorite song: "Walk On' by U2."

Favorite movie: "Field of Dreams and Goodfellas."
Favorite book: "My favorite business book is
Passion for Excellence by Tom Peters."

Favorite team: "That's a sore spot. I'd have to say all the teams we carry. My favorite all-time team is the St. Louis Rams."

Favorite restaurant: "Ben Benson's in New York, or anyplace that makes a great chicken-parm hero."

Beverage of choice: "Water or a cold beer on a hot day."

Hobbies: "My family, playing with my kids, playing sports and music."

E-mail address: "Idavis@wfan.com."

Advice for broadcasters: "Arrive early, stay late. Invest in your properties. Understand what makes radio special. We have to think both short-term and long-term. One thing Joel is good at is seeing both ends of the spectrum. There's no reason you can't do both. He's always said, 'You've got to think in both worlds.' Here at WFAN, Joel has given me the opportunity to do both. I'm very fortunate. Yes, there's lots of pressure on us, and we all have to perform, but you can't do so at the expense of tomorrow."

Is it hard when the head of the company used to have your job? "Yes, because he knows where everything's buried. He knows all my moves. On the other hand, he's also walked in my shoes and knows what the challenges really are. One of the good things about it is that he's a sounding board. He's somebody who's actually done what I've done. He's really the only person who truly understands what this radio station is about."

88 • R&R June 18, 2004



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"A song that generates talk is one thing. A performer who backs up the talk is another. Kimberley Locke IS that performer. She knows how to captivate, control, and create an environment not only enjoyable and exciting to the audience, but enough so that that audience continues to talk long after the performance has ended. From start to finish, Kimberley was a delight to not only work with, but be around. A true professional with true talent that's quite noticeable."

-Jordan MD/Nights, KUSS 107 FM/WKFS

"I believe a well-programmed CHR should aspire to many things... among the most important: Being remembered. When 93-3 FLZ asked Kimberley Locke to help us get that done, she went above and beyond. Her show was intimate, personal, engaging and most importantly, real. She became the face of our radio station and created memories for our P1's that will last a lifetime."

- Toby Knapp APD/Afternoon Drive, 93.3 WFLZ • Clear Channel Radio Tampa Bay

"'8th World Wonder' is a top callout song for 93Q. Syracuse loves Kimberley Locke!" - Tom Mitchell OM, Citadel - Syracuse

"Kimberley delivers a solid performance live and interacts with the audience like a pro. She is also very personable to everyone she meets, a true star." - Br

- Brian B. Wilde, WKSE

"Kimberley Locke hit all the notes when she hosted our KISS idol contest. This girl is the real thing... fans lined up for hours to meet her and they were not disappointed!! Kimberley Locke is Albany's 8th World Wonder... WE LOVE HER!"

- Rob Dawes PD, WKKF 1023 KISS FM

"Many recording artists today expect to lazily mail off a CD to radio and get a hit. Kimberley Locke works it the old fashioned way; coming into the market to meet fans, do charity events and create awareness for her music. She'll make hits whether you play them or not."

— Jeff McHugh PD WKZL

"A true sweetheart that DESERVES success." - Randy Sherwyn PD, WXKB

"Kimberley Locke did a show for JJS in the pouring rain! Not many artists, these days, go the extra mile for radio or the fans, she DID! Kimberley is the real deal all the way around!"

- Cisqo PD, WJJS

"Kimberley Locke is a STAR! The S.R.O. crowd absolutely adored her!! She signed every autograph, took every picture, and was a pleasure to work with. On top of all that, she IS an amazing talent!"

-Jana Sutter PD, WZNY

"Kimberley wowed our S.R.O. crowd but managed to make a personal connection to each and every concert goer. There was some serious bonding going on during a great show!"

- Tony Banks PD, WERO

"Kimberley Locke and her music simply connects with my core females, on the first listen!! The lyrics of her songs, and the passion in which she performs them are what makes her the star she is!! Kim was a big draw at my recent sold out listener concert, 104.5 THE CAT'S BLING BLING SUMMER DING! '8th World Wonder' is another example of the straight-up pop records that helps me keep WLKT #1 across the board! Keep the hits coming Kim, and I'll keep playing them!"

- Wes McCain PD, WLKT

"Kimberley has passion for what she does and it really shines through in her performance, the people love her...She can sing her ass off!!!"

-John Fox APD/MD/Night Show, WFLY/FLY 92.3

"One word: Sensational, Amazing, Beautiful, SOLD OUT show!!! Oh, wait that's a few words!!!! She was by far, the best performer I've ever worked with!!!! Add out of the box!!"

-JT Bosch PD, WLAN-FM

"Kimberley Locke's song '8th World Wonder' has been a real winner for KRQ. She did a live concert performance for us in May that created a huge buzz in Tucson and her song is still tests in the top ten."

-Ken Carr APD/MD/Afternoons, 93.7 KRQ (KRQQ) - Clear Channel Tucson

"Kimberley put on a fabulous show and had the audience in the palm of her hand." - Diana Laird, PD KHTS/San Diego

"No one works harder than Kimberley Locke. She was great at Wango & hoping to have her back at KIIS with her new single 'Wrong!"

- John tvey & Julie Pilat, KIIS FM Los Angeles

"She was awesome, incredible show, very personable, she met each and everyone of our listeners."

- Tommy Bodean, Z104 Madison

"It is no surprise that Kimberley is doing so well. Not only her incredible voice and talent, but her work ethic and drawing power for our show proves she has superstar potential!"

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