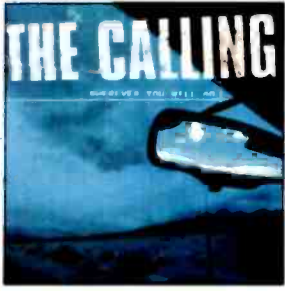


### Radio Keeps On Calling

"Wherever You Will Go" by RCA artists **The Calling** tops R&R's Hot AC chart for the 16th consecutive week, tying the record set by Santana /Rob Thomas' "Smooth" in 2000. Meanwhile, The Calling's new single, "Adrienne," is this week's Most Added at CHR/Pop and Hot AC.



**RADIO & RECORDS**

[www.rroonline.com](http://www.rroonline.com)

### Christian Special Explodes

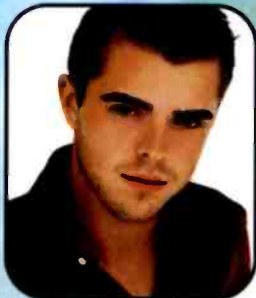
There's a reason why R&R's first Christian special is called *The Explosion of Christian Music*. These days the genre is perhaps the fastest-growing out there, and our very own Rick Welke brings you up to date on all the facets of a popular but little-known format. It begins on Page 33.



CELEBRATING  
DIVERSITY  
SHAPING CULTURE  
EMBRACING ART



**LARNELLE  
HARRIS**



**JONNY LEE MILLER**



**PLANET SHAKERS**



**JAY-Z**



**SEVENTH  
DAY  
SLUMBER**



**30**

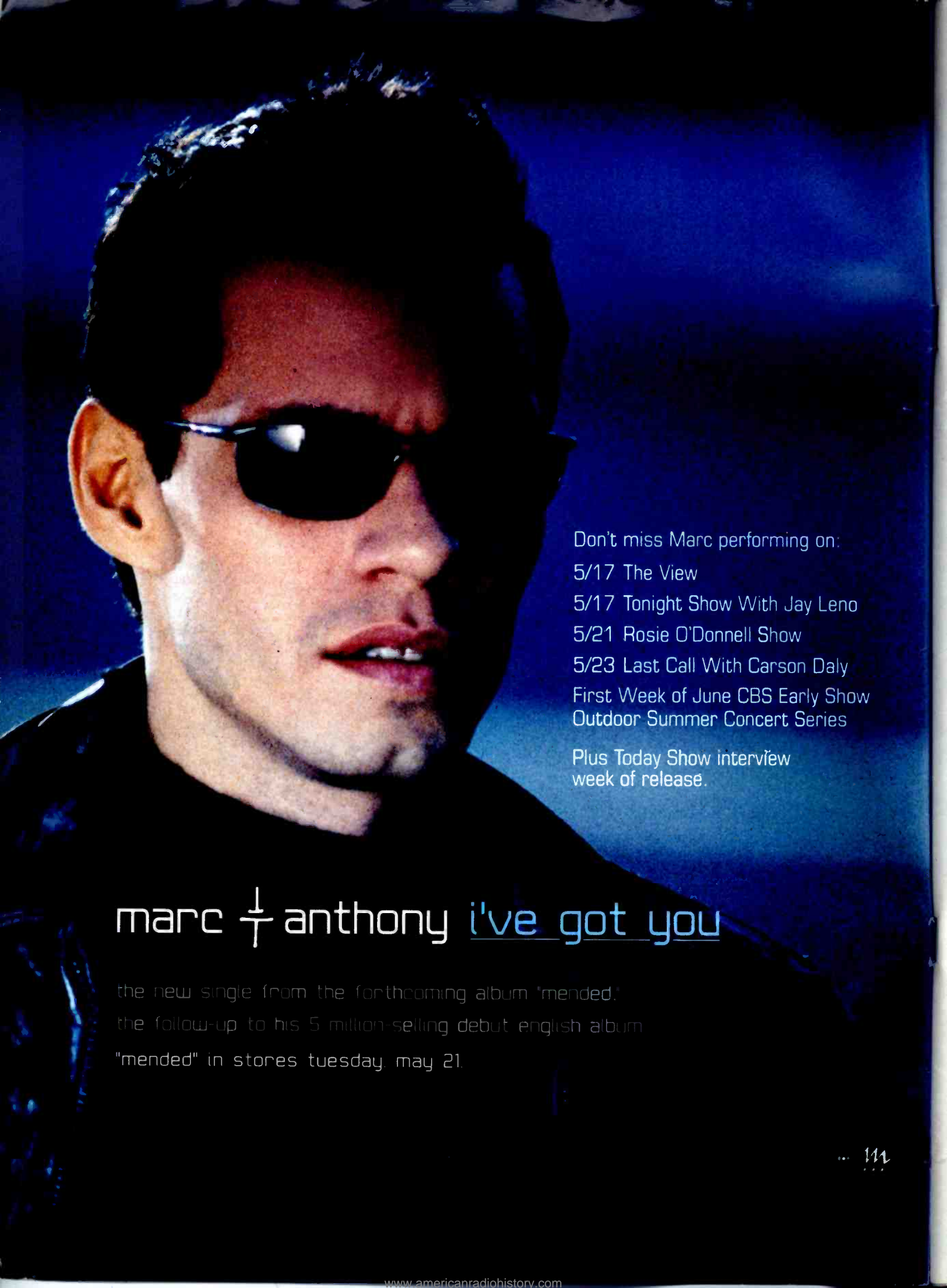


**CASS  
CHAMBERS**

CROWN MUSIC GROUP



[WWW.CROWNMUSIC.COM](http://WWW.CROWNMUSIC.COM)



Don't miss Marc performing on:  
5/17 The View  
5/17 Tonight Show With Jay Leno  
5/21 Rosie O'Donnell Show  
5/23 Last Call With Carson Daly  
First Week of June CBS Early Show  
Outdoor Summer Concert Series

Plus Today Show interview  
week of release.

marc  anthony i've got you

the new single from the forthcoming album "mended,"  
the follow-up to his 5 million-selling debut english album  
"mended" in stores tuesday, may 21.

MMS

management • marketing • sales

R&R's in-depth analysis of radio's most important advertisers — known as the "Industry X-Ray" — continues this week. This time around, MMS Editor Jeff Green probes drugstores and the pharmaceutical industry. With 70% of the adult population buying prescription drugs each month, the pharmaceutical category is big business and worth nearly a half-billion dollars in radio advertising from the category. Also this week, Michelle England contributes with sage advice about your research strategies; Allen Henderson is our featured radio executive in the GM Spotlight; and our remodeled Pros on the Move section debuts this week.

Pages 8-11

LEGENDS

Back in the innocent '50s, a concerted effort to kill rock 'n' roll music by way of its banishment from the airwaves just might have been successful — had it not been for a 26-year-old radio disc jockey from Utica, NY. Dick Clark, host of American Bandstand, built such a strong foundation with rock music every weekday afternoon that even Congressional payroll hearings couldn't stop the phenomenon. Exactly how Dick Clark got the Bandstand gig is the subject of this week's Legends.

Page 21

IN THE NEWS

- Greg Maffel appointed Dir./Digital Initiatives at R&R
- Brian Purdy becomes Clear Channel RVP/Dallas
- Kevin Graham named WEVD/N.Y. PD

Page 3

THIS #1 WEEK

- CHR/POP**
  - JENNIFER LOPEZ Ain't It Funny (Epic)
- CHR/RHYTHMIC**
  - ASHANTI Foolish (Murder Inc./Def Jam/IDJMG)
- URBAN**
  - ASHANTI Foolish (Murder Inc./Def Jam/IDJMG)
- URBAN AC**
  - LUTHER VANDROSS I'd Rather (J)
- COUNTRY**
  - TOBY KEITH My List (DreamWorks)
- AC**
  - CELINE DION A New Day Has Come (Epic)
- HOT AC**
  - CALLING Wherever You Will Go (RCA)
- SMOOTH JAZZ**
  - GREGG KARUKAS Night Shift (IV-Coded)
- ROCK**
  - PUDDLE OF MUDD Blurry (Flawless/Geffen/Interscope)
- ACTIVE ROCK**
  - NICKELBACK Too Bad (Roadrunner/IDJMG)
- ALTERNATIVE**
  - JIMMY EAT WORLD The Middle (DreamWorks)
- TRIPLE A**
  - SHERYL CROW Soak Up The Sun (A&M/Interscope)



Emmis Finishes Fiscal Q4 Ahead Of Raised Guidance

Smulyan: 'We've solved the leverage issues'

BY JOE HOWARD R&R WASHINGTON BUREAU jhoward@rronline.com

While he highlighted his company's higher revenues and increased cash flow for fiscal Q4 2002, Emmis Chairman/CEO Jeff Smulyan also wanted those listening Tuesday to the company's quarterly conference call to know one thing: Emmis' debt problems have been resolved.



Smulyan

"We've solved the leverage issues that faced this company," he said. "As we said about six months ago, that was the No. 1 priority and we would solve it." Smulyan credited the sale of the Emmis' Denver stations — which earned the company a combined \$135 million — along

EMMIS/See Page 6

Analyst: Early Estimates 'Too Conservative'

BY MOLLE ZIEGLER R&R WASHINGTON BUREAU mziegler@rronline.com

Saying that his previous 2002 radio ad revenue growth assumptions were too conservative, Robertson Stephens analyst James Marsh raised estimates and price targets for several leading radio broadcasters as well as for the industry overall.

Marsh raised his national advertising forecast — from a 10% decline to a 2% improvement in Q1 and from a 5% to a 10% gain for the full year — and expects local advertising to improve as well: He raised his Q1 forecast from a 4% decline to a 0.3% improvement and his full-year estimate from a 2% to 5% gain.

ANALYST/See Page 6

PPM Study Still Shows Higher AQH

BY ADAM JACOBSON R&R RADIO EDITOR ajacobson@rronline.com

As Arbitron's testing of its Portable-People Meter electronic media-usage device continues, one hallmark of the ratings firm's new technology appears to remain consistent throughout its market trial: The PPM continues to report higher average quarter-hour audiences in a 24-hour day than has been previously reported in existing TV and radio ratings methods.

Specifically, the initial round of ratings results from the second phase of PPM testing shows an AQH for Philadelphia radio usage of 11.8. That's compared to an 11.0 based on data derived from the market's Arbitron diaries. By daypart, morning drive and middays saw slightly less listening than was recorded in the Arbitron diaries, while

PPM/See Page 14

Radio Soaks Up Crow's New Music

Grammy winner talks about her new album

BY STEVE WONSIEWICZ R&R MUSIC EDITOR swonz@rronline.com

In the liner notes to her new album, C'mon C'mon, Sheryl Crow describes the recording as a "three-year labor of love." If the enthusiastic response to the leadoff single, "Soak Up the Sun," is an accurate indication, fans of the Grammy Award-winning singer-songwriter will think it was worth the wait. The album hit retail on April 16.



Crow

CHR/Pop. The song reflects Crow's current outlook on her life and varied professional career.

Since surfacing with her 1993 debut album, Tuesday Night Music Club, Crow has become one of the most successful solo artists in the country. According to the RIAA, Tuesday Night Music Club has been certified for sales of over 7 million copies domestically. Her 1996 self-titled sophomore album, which further cemented her status, went on to sell 3 million

See Page 26

Powell Set As R&R Urban Editor

KBXX PD to relocate to L.A. on April 29

Kashon Powell, a veteran of Radio One's KBXX (The Box)/Houston who most recently served as the station's PD, has joined R&R as Urban Editor. Powell will relocate to R&R's Los Angeles headquarters and begin her new responsibilities, which cover the Urban and Urban AC communities, on April 29. She succeeds Walt Love.



Powell

"We are so pleased to be able to attract someone of this caliber, who has a definite passion for music," R&R Publisher/CEO Erica Farber commented. "Kashon has a solid commitment to helping us grow this very important format going forward."

Powell joined CHR/Rhythmic KBXX — which topped Houston's Arbitron ratings regularly during her tenure

POWELL/See Page 31

R&R Prepares For Triple A Summit

R&R has announced plans for the Triple A 2002 Summit, set for Aug. 14-17 at the Millennium Hotel in Boulder, CO. Over the course of four days, the summit will feature insightful panels, educational presentations, special keynote addresses, the Triple A Industry Achievement award



ceremony and, of course, ample opportunity for the attendees to socialize and be entertained

SUMMIT/See Page 31

Welcome! You've Got Jimmy!

De Castro signs on to lead AOL Interactive; says service will compete with broadcasters

BY RON RODRIGUES R&R EDITOR-IN-CHIEF ronr@rronline.com

Jim de Castro, the radio executive who helped build AMFM into a formidable radio group before selling it to Clear Channel two years ago, has been recruited to head AOL, the flagship online service of the AOL Time Warner empire. De Castro, who takes the title of President/AOL



De Castro

Interactive Services, will report to AOL COO Michael Kelly.

First and foremost among de Castro's priorities at AOL is to strengthen the service against all online and media competitors and to raise its profile as an ad-supported medium. His experience in advertising — which goes

back more than a quarter of a

DE CASTRO/See Page 31

Infinity Stations Airing Liquor Ads

One of the hottest topics at the recent NAB2002 in Las Vegas was whether radio stations are ready to start accepting advertising from hard-liquor manufacturers, which are increasingly interested in spending money on the medium. But at least one company has been accepting liquor ads for months, and whether or not those ads run isn't being dictated by corporate suits.

While Infinity spokesman Dana McClintock told R&R that liquor ads have been running for the last few months, he declined to comment on how much is being spent or which companies are advertising. "We have a policy of allowing those who are spending money on our products to make their own decisions on those kinds of announcements," he said, although he pointed out that most spots — which are also running

INFINITY/See Page 31

# WHY IS DIRTY VEGAS?

## Ask These Stations!

### New This Week:

- |      |      |      |      |      |      |
|------|------|------|------|------|------|
| WKTU | KRBV | KRBE | WHYI | KXJM | KXXM |
| KTFM | WXSS | WFHN | WPRO | WWKX | WNVZ |
| KFMS | KJYO | KSEQ | WRHT | KLAL | KYWL |
| WXLK | WYOY | KHTN | WRVZ | WRVQ | WBAM |

### Already On:

- |      |      |      |      |      |      |
|------|------|------|------|------|------|
| WKIE | WDRQ | WPYM | WPYO | KYLD | WEZB |
| WBLI | KTHT | WQZQ | WPXY | WSSX | KDON |
| WBTT | WXKB | WCIL | KKPN | KRQQ |      |
| KHTT | WXXP | WCGQ |      |      |      |

*Capitol*

## Pyle Promoted To KNX/L.A. News Dir. As Sims Retires

Ed Pyle has been named News Director at KNX/Los Angeles. He succeeds Bob Sims, who announced last week that he is retiring for personal reasons after 33 years with the Infinity News station.

"When looking at the awards on the walls all around us, one is reminded of the award-winning touch that the KNX news staff has garnered under Bob's direction," VP/GM George Nicholaw said. "We will miss him, and we wish him all the best in the days ahead. The operation of our news department remains in capable hands, and I have great confidence that KNX listeners in Southern California will

PYLE/See Page 13

## Graham Named PD At ESPN Radio/N.Y.

Kevin Graham has been named PD at ESPN Radio's Big Apple flagship, WEVD/New York. Graham takes over from WABC OM/PD Phil Boyce, who's been programming both stations since ABC Radio acquired WEVD last year.

"I interviewed many candidates, but it was very clear that Kevin had the experience, drive and passion for the ESPN format," WABC & WEVD VP/GM Tim McCarthy told R&R. "This move will also enable Phil Boyce to spend all his time with WABC as it continues to grow."

Graham spent the past 18 months at co-owned ESPN Radio outlet WEAE/Pittsburgh. His near-decade in Sports/Talk radio includes stints at KISN-AM and KFNZ-AM in Salt Lake City, WDFN/Detroit and WBNS/Columbus, OH. He begins his new job May 6.

Asked about going up against legendary Infinity Sports/Talker WFAN/New York — the station widely credited with being the first all-Sports station in the country — Graham told R&R. "You've got to have respect for them and for what they've done. If it wasn't for WFAN, a lot of us might not even be in Sports radio today. That said I am thrilled with the opportunity to program in New York City with the power of ESPN Radio behind me. It's going to be a terrific challenge, and I'm really geared up and excited to get started on it."

## They Won In Las Vegas



The Broadcasters' Foundation announced the 2002 winners of its American Broadcast Pioneer Awards at a breakfast held April 10 in Las Vegas. Since 1996 the awards have been bestowed annually on professionals for their career achievements and contributions to the broadcasting industry. Seen here are this year's recipients (l-r): former Albritton Communications President Thomas Cookerly; Amarturo Group President Joe Amarturo; former CBS Owned Radio Stations President/CEO Nancy Widmann; Wiley, Rein & Fielding Sr. Partner and former FCC Commissioner and General Counsel Dick Wiley; and Great Empire Broadcasting founder Mike Oatman.

## Maffei Takes R&R Internet Sales Post

Position responsible for digital initiatives

Greg Maffei, most recently a Los Angeles-based Regional Promotion Director and New Media Director for Priority Records, has joined R&R as Director/Digital Initiatives. In this newly created role Maffei will be responsible for selling R&R's online music products, excluding Music Tracking.



Maffei

www.rronline.com. Additionally, Maffei will help generate and execute ideas on how R&R can maximize its present and upcoming online products. He reports to Sr. VP/Music Operations Kevin McCabe, who commented, "Greg's ideas and energy level are a welcome addition to R&R. We have the highest confidence in his

abilities to maximize R&R's Internet initiatives."

MAFFEI/See Page 13

## Purdy Now RVP/Dallas At Clear Channel

Veteran Clear Channel/Houston manager Brian Purdy has been promoted to Regional VP for the Clear Channel/Dallas trade area. In addition to the Clear Channel/Dallas cluster, Purdy's new responsibilities include properties in Abilene, Killeen, Texas, Tyler, Waco and Wichita Falls, TX, as well as Shreveport, LA.



Purdy

career spans more than two decades, including stops in Kansas City and San Diego.

"I'm looking forward to the new challenges in Dallas and the surround-

ing markets," Purdy said. "Clear Channel has great signals, exceptional talent and a lot of potential in Dallas. There's a great team of radio pros in the market." Purdy moves into the Dallas role after spending the last seven years in the Houston market as GM of multiple Clear Channel properties. Purdy's radio

## 'ZLX/Boston Gives Raines The PD Reins

Beau Raines, a veteran Classic Rock programmer who most recently served as PD of Greater Media's Classic Hits WROR/Boston, has become PD of Infinity's crosstown Classic Rocker, WZLX. Raines succeeds Buzz Knight, who recently became PD of Greater Media's

Classic Rock WMGK/Philadelphia. Before joining WROR in 1999, Raines spent close to a decade as PD of KCFX/Kansas City. He has also served as PD of WFYV/Jacksonville and the former WKRL/Tampa.

RAINES/See Page 13

APRIL 19, 2002

## NEWS & FEATURES

Radio Business	4	Legends	21
Business Briefs	4	Street Talk	22
Transactions	6	Sound Decisions	26
MMS	8	Music Meeting	30
Internet News & Views	12	Publisher's Profile	128
National Music Formats	15		
Show Prep	16	Opportunities	124
Zine Scene	16	Marketplace	125
National Video Charts	17		
Classic Rock	20		

## FORMATS & CHARTS

News/Talk/Sports	18	Adult Contemporary	91
Retail Top 50	29	AC Chart	92
Christian Special	33	AC RateTheMusic	93
Christian Charts	50-51	AC/Hot AC Action	95
CHR/Pop	52	Hot AC Chart	96
CHR/Pop Chart	55	Hot AC RateTheMusic	97
Pop Action	57	Smooth Jazz	99
CHR/Pop RateTheMusic	58	Smooth Jazz Chart	100
CHR/Rhythmic	63	Smooth Jazz Action	101
CHR/Rhythmic Chart	64	Rock	103
Rhythmic Action	67	Rock Chart	104
CHR/Rhythmic RateTheMusic	68	Active Rock Chart	107
Urban	70	Active Rock RateTheMusic	108
Urban Chart	73	Rock Action/Rock Specialty Show	110
Urban Action	78	Alternative	112
Urban AC Chart	80	Alternative Chart	113
Country	82	Alternative Action	114
Country Chart	86	Alternative RateTheMusic/	
Country Indicator	87	Specialty Show	115
Country Callout	88	Triple A	118
Country Action	89	Triple A Chart	120
		Triple A Action	122

The Back Pages 126

## Karis-Madigan To Manage CC/Phoenix

Nineteen-year Phoenix radio veteran Susan Karis-Madigan has been named Market Manager for Clear Channel's eight-station market cluster. Since last fall Karis-Madigan has been overseeing management of the company's five Phoenix FM stations — KNIX, KYOT, KMXP, KESZ and KZZP — and has now added day-to-day management duties for the company's three



Karis-Madigan

AMs: News/Talk KFYI, Sports/Talk KGME and Adult Standards KOY.

Karis-Madigan began her Phoenix radio career at KZZP, then owned by Nationwide, in 1983. Following the subsequent purchases of the station — first by Jacor Communications and then by Clear Channel Radio — she remained with the growing cluster, rising

KARIS-MADIGAN/See Page 13

## WRBQ, WYUU Swap Formats In Tampa

Infinity/Tampa's Country WRBQ (Q105) and Oldies WYUU (U92) swapped formats on Thursday. WYUU is now "Country 92.5, Tampa Bay's 12-In-a-Row Country Station," while WRBQ welcomes '60s and '70s programming as "Oldies 104.7."

Infinity/Tampa and PD of Country 92.5, said the new Country WYUU and Oldies WRBQ will continue to aim for the existing Country and Oldies demos. Describing Country 92.5, Logan told R&R. "It's a 'more music' approach that complements [Infinity Country sister]



Eric Logan, who serves as OM of

TAMPA/See Page 31

## HOW TO REACH US

RADIO & RECORDS INC. / 10100 SANTA MONICA BLVD., THIRD FLOOR, LOS ANGELES, CA 90067

WEBSITE: www.rronline.com

	Phone	Fax	E-mail
CIRCULATION:	310-788-1625	310-203-8727	moreinfo@rronline.com
NEWS DESK:	310-788-1699	310-203-9763	newsroom@rronline.com
R&R ONLINE SERVICES:	310-788-1635	310-553-4056	kmccabe@rronline.com
ADVERTISING/SALES:	310-553-4330	310-203-8450	hmowry@rronline.com

	Phone	Fax	E-mail
OPPORTUNITIES/MARKETPLACE:	310-788-1621	310-203-8727	kmumaw@rronline.com
EDITORIAL, OTHER DEPTS:	310-553-4330	310-203-9763	mailroom@rronline.com
WASHINGTON, DC BUREAU:	202-463-0500	202-463-0432	rrdc@rronline.com
NASHVILLE BUREAU:	615-244-8822	615-248-6655	lhelton@rronline.com

# XM, Sirius Step Up Expansion Plans

Wall Street dip affects XM fund-raising; Sirius broadens reach

By MOLLIE ZIEGLER  
R&R WASHINGTON BUREAU  
mziegler@rnonline.com

Shortly after announcing in an April 8 SEC filing it would sell almost 13.4 million class A common shares, XM Satellite Radio priced a stock offering of that amount at \$11.50 per share, enough to raise gross proceeds of about \$154 million. While XM said that's enough to carry it through the latter half of Q1 2003, it's less than the \$176 million the company had originally hoped to raise.

"We sold the same number of shares, but our stock price declined — as did the rest of the market — so our net was less," XM spokesman Charles Robbins told R&R, explaining the discrepancy between the company's projections and what it raised. In the SEC filing the company said the \$176 million hoped to raise would have carried it into Q2 2003. "We're pleased the financing was able to price," Robbins said. The managers of the stock offering — Morgan Stanley, Merrill Lynch & Co., Credit Suisse First Boston and Deutsche Banc Securities — have the option to purchase another 2 million shares to cover overallocations.

In other news, the company announced that STMicroelectronics — the manufacturer of the chips that enable radios to receive XM's programming — had shipped 355,000 units to radio manufacturers. "There's a positive outlook for demand," XM Exec. VP/Technology & Engineering Dr. Stel Patsiokas told R&R. "These are concrete orders." Patsiokas also noted that the number of delivered chipsets is significant considering the interrelated nature of the business

model, with retailers placing orders to manufacturers, which who then place orders for chipsets. "Nobody gives orders without a reason," he said. "Otherwise, that money is wasted."

Luxury automaker Cadillac became the first to offer XM across its entire lineup, offering XM-enabled radios in 2003 DeVille, Seville, CTS and Escalade models. Cadillac will also offer XM in its upcoming 2004 XLR luxury roadster and in an upcoming midsize luxury SUV, the SRX. Cadillac began offering XM on its 2002 DeVille and Seville models last fall.

## Sirius Expanding Its Reach

Sirius Satellite Radio recently announced that it now reaches 11 states: Arizona, Colorado, Idaho, Iowa, Kansas, Montana, Nebraska, New Mexico, North Dakota, South Dakota and Wyoming. Company Exec. VP/Sales & Marketing Guy Johnson said the company plans to activate service in another seven states by month's end. Last month the company moved up its nationwide availability date from Aug. 1 to July 1 and shifted its focus to covering entire states instead of individual cities.

The company recently named Larry Rebich as its new VP/Programming Acquisition & Market Development. He'll be responsible for programming development and acquisitions, record label and artist relations, and advertising and sponsorship sales for the News/Talk area. Sirius also officially named former WRKO-AM/Boston PD Jay Clark VP/Nonmusic Content, which R&R reported last month.

## Car & Driver

An article in the auto magazine May 2002 issue analyzed technological differences between XM and Sirius systems and took an XM-equipped Cadillac on a 2,500-mile road trip to test out continuity of coverage, ease of use and programming quality. The writers gave the service low marks for no Hawaiian music, no local traffic or news, no NPR Morning Edition or All Things Considered and for lapses in coverage. High marks were earned for the commentary on music stations, the abundance of jazz choices and innovative stations that offer unsigned talent and broadcasts in Hindi and Mandarin Chinese. "Most of our reasonably minor complaints with the system will likely be addressed quickly," said the magazine, which also highlighted in-band, on-channel digital broadcasting as traditional radio's best hope for competing with the satcasters.

R&R Associate Editor Joe Howard contributed to this report

## BUSINESS BRIEFS

### Higher Salaries, Smaller Bonuses For Redstone, Karmazin

Viacom, whose shares dropped almost 6% in 2001, gave Chairman/CEO Sumner Redstone and President/COO Mel Karmazin bonuses of \$12 million each last year, \$3 million less than they received in 2000. Each also received options to buy 750,000 class B Viacom shares, down from the 2 million stock options they received in 2000. Still, Redstone's and Karmazin's salaries climbed from \$2.02 million each in 2000 to \$3.3 million last year. Meanwhile, Sr. Exec. VP/CFO Richard Bressler, who joined Viacom in March 2001, received a \$767,694 salary, a \$5 million bonus and options to purchase 1 million class B shares last year.

Corporate CEOs made 3% less in 2001, and it's the first drop in pay for business leaders since the Wall Street Journal began keeping track in 1989. AOL Time Warner CEO Gerald Levin took home a \$1 million salary but received stock options in lieu of a bonus with a potential value of \$127.4 million. Disney CEO Michael Eisner took a 92% hit on his salary and received \$1 million, but that's not bad considering his company posted a net loss of \$158 million in 2001 after 2000 net income of \$920 million. Tribune CEO John Madigan's salary of \$977,100 was 74% lower than the previous year; his company's 2001 net income dropped 50%. Meanwhile, the salary and bonus of Jefferson-Pilot CEO David Stonecipher increased 13%, to \$2.6 million. Jefferson-Pilot posted flat net income for the year.

### Fritts 'Thrilled' About NAB2002 Turnout

NAB Chairman/CEO Eddie Fritts said the total attendance at this year's NAB Convention stands at "95,000 and counting." While that's a dip from 113,000 attendees in 2001 and 115,000 in 2000, Fritts believes the drop is consistent with other large conventions held in Las Vegas since

Continued on Page 14

## R&R Stock Index

This weighted index consists of all publicly traded companies that derive more than 5% of gross earnings from radio advertising.

	4/12/01	4/5/02	4/12/02	Change Since	
				4/12/01	4/15/02-4/12/02
R&R Index	246.12	259.04	256.72	+4.3%	-0.9%
Dow Industrials	10,126.94	10,271.64	10,190.82	+0.6%	-0.8%
S&P 500	1183.50	1122.73	1111.01	-6.1%	-1%

## Emmis

Continued from Page 1

with the company's recent employee stock-swap plan with helping turn things around. He also credited Emmis' recent equity offering for helping deleverage the company. "Those issues are now behind us," he said. "Things are looking up in every segment of this company."

For its just-ended fiscal Q4 2002, industry hellwether Emmis reported net revenue of \$116.9 million, down less than 1% from Q4 2001 but ahead of the \$114 million it had most recently predicted. EBITDA increased 4%, to \$25.1 million — also ahead of the company's forecast, which was \$23.3 million — and broadcast cash flow climbed 6%, to \$30.6 million.

But the company's net loss widened 56%, to \$31.2 million, or 72 cents share; Thomson Financial/First Call per analysts had estimated a loss of 56 cents. A company source told R&R the increased losses were driven primarily by a \$9.1 million loss on the sale of KALC-FM/Denver. Q4 after-tax cash flow decreased 49%, to \$7.5 million, or 16 cents per share, due to lower non-cash tax benefits. In the radio division, net revenue slipped less than 1%, to \$53.6 million, and operating expenses were flat at \$36.1 million.

For its 2002 fiscal year, Emmis' net revenue increased 13%, to \$533.8 million; BCF climbed 6%, to \$185.7 million; and EBITDA grew 5%, to \$165.3 million. But the company saw a net loss of \$64.7 million, compared to a

profit of \$13.7 million in fiscal 2001. A company source attributed the loss to one-time gains posted in fiscal 2001, along with higher interest expenses from earlier acquisitions. Fiscal 2002's net loss per share was \$1.56, missing Thomson Financial/First Call analysts' estimate by 20 cents. ATCF slipped 29%, to \$66.4 million, or \$1.39 per share.

Looking ahead to its fiscal Q1 2003, Emmis expects its radio division to report pro forma net revenue of approximately \$60.2 million and BCF of approximately \$27 million. Emmis expects total company EBITDA of approximately \$41.8 million, with anticipated corporate expenses of approximately \$5.2 million.

## Regent Updates Q1 Expectations

In other news, Regent now anticipates revenue in the \$12.9 million-\$13 million range rather than the \$12.8 million-\$13.1 million range. Regent also said that BCF should be between \$2.9 million-\$3 million, instead of \$2.5 million-\$2.7 million. On a same-station basis, Regent expects Q1 revenue to be down about 2%; it previously projected that revenue would be flat to down 5%. While the company expects to break even on earnings per share, it said it should see a loss of 1 cent per share if the gain on the sale of WGNA/Albany, NY is excluded. Regent's previous guidance predicted a 2 cent loss.

R&R Staff Writer Mollie Ziegler contributed to this report.

## Analysts

Continued from Page 1

Combining local and national revenue estimates, Marsh upped his expectations for 2002 revenue growth from 3% to 6%, noting that January was up 1% and that growth should continue to develop. While he thinks February revenue declined 2%, he estimates growth rates of 2% for both March and April and 4% for May. Marsh expects quarterly growth rates of 1% in Q1, 3.5% in Q2, 10% in Q3 and 11% in Q4.

"Radio is experiencing improving sellout rates that are enabling broadcasters to start to increase rates, driving what is shaping up to be a sustainable recovery," Marsh said, specifically upping estimates for several groups. Wachovia Securities analyst James Boyle also weighed in on some of those groups last week.

Marsh reiterated his "buy" rating and raised his target price from \$57 to \$62 on Clear Channel. The 2002 pro forma radio revenue growth estimate is raised from 4% to 6%, while the broadcast cash flow growth estimate is upped from 6.5% to 10%. Meanwhile, Boyle reiterated his "strong buy" rating and \$65 price target for Clear Channel, calling the company "the premier, global out-of-home media

group, with very attractive assets and talented, proven management."

Marsh awarded Cox Radio a "buy" rating for its station portfolio and management team, which he said will help the company deliver strong revenue and cash flow growth in 2002. "Valuation has often been rich for Cox shares relative to other public radio broadcasters," he said. "However, we find the shares' current risk/return profile compelling." Marsh upped Cox's target price from \$25 to \$36 as well as his estimate for revenue growth, from -0.3% to 1%. Boyle, meanwhile, reiterated his "buy" rating and \$33 price target on Cox, which he called "an excellent clustered radio group with longtime, skilled family management."

Marsh raised Cumulus' target price from \$19 to \$22 and retained his "buy" rating. He believes current management has put past management's problems behind it and will turn average revenue growth into above-average BCF.

For Emmis, which reported fiscal Q4 and 2002 results on Tuesday (see story, Page 1), Marsh raised his 2003 pro forma revenue growth estimate from 3% to 6% and his BCF growth estimate from 2% to 7%, saying, "We expect the company to at least grow in line with the radio industry." He retained

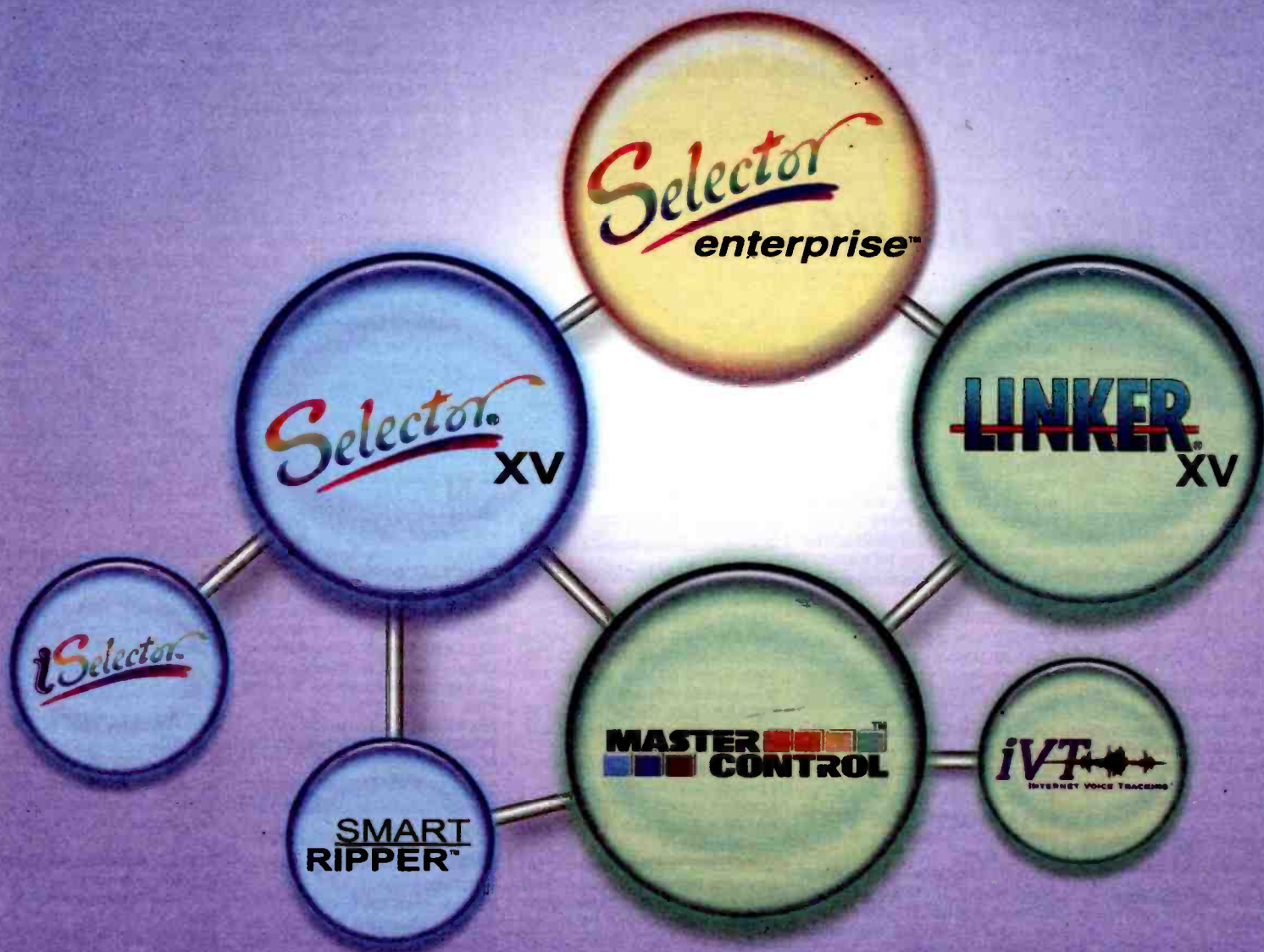
Emmis' "buy" rating. Both he and Boyle gave Emmis a \$37 price target, with Boyle reiterating his "strong buy" rating on the company. Boyle labeled Emmis "an exceptional turnaround wizard with high margins and an excellent, gutsy management team."

While he raised his price target for Hispanic Broadcasting to \$28, Marsh maintained his rating of "market perform" because of the stock's premium valuation. He also raised his estimate for same-station revenue growth from -0.3% to 1%.

Marsh gave Radio One a "buy" rating for its strong management team and solid ratings momentum. Saying he expects the company to outperform the industry in Q1 2002, Marsh raised the target price from \$19 to \$26. He also increased his 2002 pro forma revenue growth estimate from 8% to 9% and his BCF growth estimate from 12% to 13%. In turn, Boyle reiterated his "strong buy" rating on Radio One, giving it a \$29 price target and describing it as a "premier consolidator with proven turnaround capabilities and strong, veteran management."

Calling it "a familiar refrain," Marsh said he expects Salem to post industry-leading same-station results. He reiterated his "buy" rating and \$33 price target for the stock.

# SAME DNA



RCS SoundSoftware	Schedules	Manages Data	Records Audio	Plays Audio
Selector XV	●	●		
Selector Enterprise		●	●	●
Selector SmartRipper		●	●	●
Linker XV	●	●		
MasterControl		●	●	●
iSelector	●			●
Internet Voice Tracking		●	●	●

Match your software...make your station great.



[www.rcsworks.com](http://www.rcsworks.com)

Selector and Linker are registered trademarks of Radio Computing Services, Inc. Internet VoiceTracking (iVT) is protected by US Patent number 6,223,210.

## DEAL OF THE WEEK

- **WFDF-AM/Flint, MI**  
**\$3 million**

## 2002 DEALS TO DATE

**Dollars to Date:** **\$425,914,316**  
(Last Year: \$3,859,600,728)

**Dollars This Quarter:** **\$38,235,591**  
(Last Year: \$315,436,435)

**Stations Traded This Year:** **209**  
(Last Year: 1,052)

**Stations Traded This Quarter:** **54**  
(Last Year: 151)

## TRANSACTIONS AT A GLANCE

All transaction information provided by  
BIA's MEDIA Access Pro, Chantilly, VA.

- **WHMA-AM/Anniston, AL** \$150,000
- **WQUA-FM/Citronelle (Mobile), AL** Undisclosed
- **KOTR-FM/Cambria (San Luis Obispo), CA** \$600,000
- **KXTZ-FM/Pismo Beach (San Luis Obispo), CA** and  
**KXDZ-FM/Templeton (San Luis Obispo), CA** \$1.2 million
- **KHPN-AM/Loveland, CO** \$500,000
- **WBWL-AM/Jacksonville, FL** \$2.5 million
- **WEBY-AM/Milton, FL** Undisclosed
- **KNOD-FM/Harian, IA** \$550,000
- **WFCG-AM & FM/Franklinton, LA** \$590,000
- **WWGB-AM/Indian Head, MD (Washington, DC)** \$2.9 million
- **WKKM-FM/Harrison, MI** \$270,000
- **WKBK-AM/Keene and WXOD-FM/Winchester (Keene), NH**  
\$2.63 million
- **WAAW-FM/Williston, SC** Undisclosed
- **WDAP-AM/Huntingdon, TN** \$80,000
- **KIVY-AM & FM/Crockett, TX** \$1.1 million
- **KPAR-AM/Granbury (Dallas-Ft. Worth), TX** \$150,000
- **WTBZ-FM/Grafton, WV** Undisclosed

## Radio Disney In Like Flint

- **ABC grabs Cumulus property in \$3 million deal, to place children's format on facility**

## Deal Of The Week

## Michigan

## WFDF-AM/Flint

**PRICE:** \$3 million  
**TERMS:** Asset sale for cash  
**BUYER:** ABC Radio Inc., headed by President John Hare. Phone: 972-776-4648. It owns 61 other stations. This represents its entry into the market.  
**SELLER:** Cumulus Broadcasting, headed by President/CEO Lewis Dickey Jr. Phone: 404-949-0700  
**FREQUENCY:** 910 kHz  
**POWER:** 5kw day/1kw night  
**FORMAT:** News/Talk  
**BROKER:** Elliot Evers of Media Venture Partners  
**COMMENT:** This deal originally appeared in last week's issue of R&R with an undisclosed price. Upon completion of this deal, WFDF will begin airing ABC's Radio Disney children's format.

## Multistate Deal

## Whitley Broadcasting Transaction

**PRICE:** \$2.65 million  
**TERMS:** Asset sale for cash  
**BUYER:** Whitley Broadcasting, headed by President David Paul Estes. Phone: 606-549-2285. It owns no other stations.  
**SELLER:** Whitley County Broadcasting Inc., headed by President/Director Paul Estes. Phone: 859-549-2285

## Kentucky

## WEZJ-AM &amp; FM/Williamsburg

**FREQUENCY:** 1440 kHz; 104.3 MHz  
**POWER:** 2kw day/65 watts night; 1kw at 656 feet  
**FORMAT:** Country; Country

## Tennessee

## WEKX-FM/Jellico

**FREQUENCY:** 102.7 MHz  
**POWER:** 630 watts at 1,007 feet  
**FORMAT:** Hot AC

## Alabama

## WHMA-AM/Anniston

**PRICE:** \$150,000  
**TERMS:** Asset sale for cash  
**BUYER:** Jimmy Jarrell. Phone: 334-821-0744. It owns three other stations. This represents its entry into the market.  
**SELLER:** Susquehanna Radio Corp., headed by President/COO Dave Kennedy. Phone: 717-852-2132  
**FREQUENCY:** 1380 kHz

**POWER:** 5kw day/1kw night  
**FORMAT:** Sports

## WQUA-FM/Citronelle (Mobile)

**PRICE:** Undisclosed  
**TERMS:** Terms unavailable  
**BUYER:** ABC Radio, headed by President John Hare. Phone: 972-776-4648. It owns 61 other stations. This represents its entry into the market.  
**SELLER:** Lyn Communications. No phone listed.  
**FREQUENCY:** 102.1 MHz  
**POWER:** 15kw at 427 feet  
**FORMAT:** Gospel

## California

## KOTR-FM/Cambria (San Luis Obispo)

**PRICE:** \$600,000  
**TERMS:** Asset sale for cash. An amount of \$31,666 will be placed in escrow, with the balance to be paid in cash at closing.  
**BUYER:** Mapleton Communications, headed by President Michael Menerey. Phone: 310-209-7333. It owns 19 other stations. This represents its entry into the market.  
**SELLER:** Central Coast Community Broadcasting, led by Bruce Howard. Phone: 805-786-2570  
**FREQUENCY:** 94.9 MHz  
**POWER:** 25kw at 328 feet  
**FORMAT:** Triple A  
**COMMENT:** Bruce Howard is also a principal in Winsome Media, which is selling two other stations in the market to Mapleton (see below).

## KXTZ-FM/Pismo Beach (San Luis Obispo) and KXDZ-FM/Templeton

**PRICE:** \$1.2 million  
**TERMS:** Asset sale for cash  
**BUYER:** Mapleton Communications, headed by President Michael Menerey. Phone: 310-209-7333. It owns 19 other stations. This represents its entry into the market.  
**SELLER:** Winsome Media LLC, headed by President Walter D Howard. Phone: 805-786-2570  
**FREQUENCY:** 195.3 MHz; 100.5 MHz  
**POWER:** 4kw at 390 feet; 1kw at 361 feet  
**FORMAT:** Classic Rock; Classic Rock  
**COMMENT:** The licensee name for KXDZ is presently Howard Broadcasting.

## Colorado

## KHPN-AM/Loveland

**PRICE:** \$500,000  
**TERMS:** Asset sale for cash

**BUYER:** OJ & Carol Pratt. Phone: 303-772-7676. They own no other stations.

**SELLER:** MK Inc., headed by President Monte Spearman. Phone: 970-356-1310  
**FREQUENCY:** 1570 kHz  
**POWER:** 1kw day/18 watts night  
**FORMAT:** Country

## Florida

## WBWL-AM/Jacksonville

**PRICE:** \$2.5 million  
**TERMS:** Asset sale for cash  
**BUYER:** ABC Radio, headed by President John Hare. Phone: 972-776-4648. It owns 60 other stations. This represents its entry into the market.  
**SELLER:** Cox Radio, headed by President/CEO Bob Neil. Phone: 404-843-5000  
**FREQUENCY:** 600 kHz  
**POWER:** 5kw  
**FORMAT:** Sports  
**BROKER:** Elliot Evers of Media Venture Partners  
**COMMENT:** This deal originally appeared in last week's issue of R&R with an undisclosed price. Upon completion of this deal, WBWL will begin airing ABC's Radio Disney children's format.

## WEBY-AM/Milton

**PRICE:** Undisclosed  
**TERMS:** Terms unavailable  
**BUYER:** Spinnaker Communications, headed by President/Director Michael Bates. Phone: 850-983-2242. It owns no other stations.  
**SELLER:** Number One Radio Inc., headed by owner H. Byrd Mapoles. Phone: 850-983-2242  
**FREQUENCY:** 1330 kHz  
**POWER:** 5kw day/79 watts night  
**FORMAT:** News/Talk

## Iowa

## KNOD-FM/Harian

**PRICE:** \$550,000  
**TERMS:** Asset sale for cash and note  
**BUYER:** Wireless Communications Corp., headed by Managing Member JC Van Ginkle. Phone: 712-243-3920. It owns one other station. This represents its entry into the market.  
**SELLER:** Radio Station KNOD, headed by owner John Talbott. Phone: 712-755-3883  
**FREQUENCY:** 105.3 MHz  
**POWER:** 25kw at 282 feet  
**FORMAT:** Oldies

## Louisiana

## WFCG-AM &amp; FM/Franklinton

**PRICE:** \$590,000

**TERMS:** Assumption of liabilities. An amount of \$10,000 will be placed in escrow, with the balance to be paid before closing.

**BUYER:** Pittman Broadcast Services LLC, headed by President Marcus Pittman. Phone: 985-892-3661. It owns one other station. This represents its entry into the market.  
**SELLER:** GACO Broadcasting Corp., headed by President/GM Aubrey Gatewood. Phone: 985-839-4110  
**FREQUENCY:** 1110 kHz; 98.9 MHz  
**POWER:** 1kw; 6kw at 108 feet  
**FORMAT:** Country; Country

## Maryland

## WWGB-AM/Indian Head (Washington, DC)

**PRICE:** \$2.9 million  
**TERMS:** Asset sale for cash  
**BUYER:** Mountain Broadcasting Corp., headed by Sun Young Joo. Phone: 973-697-0063. He owns one other station. This represents his entry into the market.  
**SELLER:** Mortenson Broadcasting Company Inc., headed by President Jack Mortenson. Phone: 859-245-1000  
**FREQUENCY:** 1030 kHz  
**POWER:** 50kw  
**FORMAT:** Spanish Religious  
**BROKER:** John Pierce of John Pierce & Co.

## Michigan

## WKKM-FM/Harrison

**PRICE:** \$270,000  
**TERMS:** Asset sale for cash  
**BUYER:** Xavier University, headed by GM James King. Phone: 513-731-9898. It owns six other stations. This represents its entry into the market.  
**SELLER:** David Carmine. Phone: 989-539-7105  
**FREQUENCY:** 92.1 MHz  
**POWER:** 6kw at 299 feet  
**FORMAT:** Country

## New Hampshire

## WKBK-AM/Keene and WXOD-FM/Winchester (Keene)

**PRICE:** \$2.63 million  
**TERMS:** Stock sale for cash  
**BUYER:** Saga Communications, headed by President/CEO Ed Chris-

lian. Phone: 313-886-7070. It owns 60 other stations and has agreed to acquire WKNE-AM & FM/Keene, NH (R&R 2/22).

**SELLER:** Roberts Communications, headed by President Scott Roberts. Phone: 603-352-6113  
**FREQUENCY:** 1220 kHz; 98.7 MHz  
**POWER:** 1kw; 2kw at 614 feet  
**FORMAT:** News/Talk; Oldies

## South Carolina

## WAAW-FM/Williston

**PRICE:** Undisclosed  
**TERMS:** Terms unavailable  
**BUYER:** Frank Neely. Phone: 803-329-2664. It owns two other stations. This represents its entry into the market.  
**SELLER:** Brown Family Broadcasting Inc., headed by President LaTonya Brown. Phone: 706-724-9490  
**FREQUENCY:** 94.7 MHz  
**POWER:** 2kw at 561 feet  
**FORMAT:** Urban Oldies

## Tennessee

## WDAP-AM/Huntingdon

**PRICE:** \$80,000  
**TERMS:** Asset sale for cash  
**BUYER:** Mark Johnson. Phone: 218-681-3492. It owns no other stations.  
**SELLER:** Dee Ann Perkins. Phone: 901-352-2189  
**FREQUENCY:** 1530 kHz  
**POWER:** 1kw  
**FORMAT:** Country/Talk

## Texas

## KIVY-AM &amp; FM/Crockett

**PRICE:** \$1.1 million  
**TERMS:** Asset sale for cash  
**BUYER:** Hunt Broadcasting, headed by President Leon Hunt. Phone: 936-348-9200. It owns two other stations. This represents its entry into the market.  
**SELLER:** James Gibbs. Phone: 936-544-2171  
**FREQUENCY:** 1290 kHz; 92.7 MHz  
**POWER:** 3kw day/175 watts night; 50kw at 482 feet  
**FORMAT:** News/Talk; Country

## KPAR-AM/Granbury (Dallas-Ft. Worth)

**PRICE:** \$150,000

Continued on Page 14





# R&R convention: 2002

★ The Beverly Hilton Hotel ★ Beverly Hills, California ★

## June 13-15

Register By  
May 3rd  
And Save  
**OVER \$150!!**

### registration:

#### Information:

- ONLINE registration at: [www.rronline.com](http://www.rronline.com)
- FAX this form to: (310) 203-8450
- HOTLINE: (310) 788-1696
- MAIL to:  
R&R CONVENTION 2002  
PO BOX 515408  
Los Angeles, CA 90051-6708

Please print carefully or type in the form below. Full payment must accompany registration form. Please include a separate form for each registration. Photocopies are acceptable. Registrations are non-transferable.

#### mailing address:

Name \_\_\_\_\_

Title \_\_\_\_\_

Call Letters/Company Name \_\_\_\_\_ Format \_\_\_\_\_

Street \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Telephone # \_\_\_\_\_ Fax# \_\_\_\_\_

E-mail \_\_\_\_\_

#### registration fees:

REGISTRATION FEE includes admission to all sessions, cocktail party and hospitality events.

- 3 OR MORE\* ON OR BEFORE MAY 3, 2002 **\$399 EACH**
- SINGLE ON OR BEFORE MAY 3, 2002 **\$425 EACH**
- 3 OR MORE\* MAY 4 - JUNE 7, 2002 **\$450 EACH**
- SINGLE MAY 4 - JUNE 7, 2002 **\$475 EACH**
- EXTRA THURSDAY COCKTAIL TICKETS **\$85 EACH**
- ON-SITE REGISTRATION AFTER JUNE 7, 2002 **\$550 EACH**

\* All 3 Attendee Names Must Be Submitted Together

In addition... if you work in the Alternative, Active Rock or Smooth Jazz formats you may choose to attend one of the following lunches. PLEASE CHECK ONE ONLY!!!

ALTERNATIVE & ACTIVE ROCK (Thursday)  SMOOTH JAZZ (Friday)

Your lunch selection is FINAL. Seating will be limited and ticket holders will gain entrance on a first-come, first-served basis ONLY! If you do not select a lunch, you will not receive a lunch ticket!

#### method of payment:

Amount Enclosed: \$ \_\_\_\_\_

Visa  MasterCard  AMEX  Discover  Check

Account Number \_\_\_\_\_ Exp. Date \_\_\_\_\_

Print Cardholder's Name \_\_\_\_\_

Cardholder's Signature \_\_\_\_\_

**CANCELLATION POLICY:** All cancellations must be submitted in writing. A full refund less a \$100.00 administrative fee will be issued after the convention if notification is received on or before May 3, 2002. Cancellations received between May 4-17, 2002 will be subject to a \$150.00 administrative fee. No refund will be issued for cancellations after May 17, 2002 or for "no shows."

### note:

MERV GRIFFIN'S

*Beverly Hilton*



TYPE OF ROOM	CONVENTION RATES
SINGLE/DOUBLE	\$179.00
CABANA ROOMS	\$229.00
JR. SUITES	\$350.00 and up
PENTHOUSE SUITES	\$800.00 and up

For RESERVATIONS, please call:  
**(310) 285-1307 or 1-800-HILTONS**

[www.beverlyhills.hilton.com](http://www.beverlyhills.hilton.com)  
(Group Code: RRC)

Tell them it's the Radio & Records Convention.  
Please do not call R&R for hotel reservations. Thank you.

- To confirm your reservation, your arrival must be guaranteed by charging two nights deposit to a major credit card, or you may send payment by mail.
- Deposits will be refunded only if reservation is cancelled by **May 24, 2002**.
- Reservations requested after **May 24, 2002** or after the room block has been filled are subject to availability and may not be available at the convention rate.
- Check in time is 3:00 pm; check out time is 12 noon.

**Mailing Address:** The Beverly Hilton Hotel  
9876 Wilshire Boulevard, Beverly Hills, CA 90210

- Allen Henderson in the GM Spotlight, Page 9
- Industry X-ray continued, Page 10
- Michelle England on customizing your research, Page 11

# MMS

management • marketing • sales

"The groundwork of all happiness is health."  
— Leigh Hunt

## INDUSTRY X-RAY: DRUGSTORES AND PHARMACEUTICALS

■ Radio is the prescription for drug marketers to reach consumers

**By Jeff Green**  
Executive Editor  
jgreen@ironline.com



JEFF GREEN

With seven out of 10 adults 18 and older buying prescription drugs every month, the category of pharmaceuticals combined with pharmacies, drugstores and beauty-supply retailers is big business. Extrapolating from RAB and Miller, Kaplan, Arase & Co. research, there's \$457 million a year in radio advertising from this segment of the \$147 billion spent at drugstores and pharmacies each year. Competitive Media Reporting reports that of the \$350 million spent on advertising (all media)

in this category in 75 major and secondary markets, just over 82% of that, \$288 million, comes from the pharmaceutical industry; the balance, \$62 million, is from the retailer side.

The pharmaceutical and drugstore category is difficult to analyze because there are great variations in the definitions of products and of types of retailers in the available research. While CMR research reflects very few pharmaceutical dollars going to radio, the RAB reports that network and spot radio generated \$130 million from "medicines and proprietary remedies" in 2000. That was nearly double the \$70 million the RAB reported in 1999, so it's natural to expect drugs and drugstores to remain one of radio's biggest and fastest-growing ad categories.

Is your station getting its fair share of the big budgets being spent on drugstore and pharmaceutical advertising? Possibly not: Drugstores and drug companies use a lot of competing media — especially magazines, TV and Sunday newspapers — all of which are attractive to drugstore shoppers.

But this is an audience and an advertising market definitely worth pursuing. In addition to the potential ad dollars, drugstore shoppers are appealing as an audience: They have money, they're educated, and they shop. According to Media Audit, of the 92% of the public who have listened to radio in the past week, nearly 28% have visited a drugstore at least four times in the past month.

### WHO ARE DRUGSTORE SHOPPERS?

Drugstore shoppers are more than likely to be married, homeowners and physically active. They lean decidedly female and are more likely to be working mothers than to be any male demo. Not surprisingly, and reflecting the need for prescription drugs, drugstore visitors index strongly in the 50-plus age groups. In fact, *American Demographics* reports prescription drug use nearly triples between the ages of 45 and 75.

These shoppers are more educated than the norm, with many having college and advanced degrees. They drink more water than beer, and, being weight-conscious, they prefer bottled water and diet soft drinks to regular soda.

These shoppers are more likely to be white or black; Hispanics and Asians index very low in the category, suggesting a possible opportunity for stations targeting these listeners. The statistics might lead one to conjecture that Hispanics in particular may not be

### RADIO SPENDING PROFILE

Here's how much radio gets of all drug-category advertising (80% of which is pharmaceutical spending) in 25 selected top 40 markets. No. 13 is the median market.

Median	29.5%
High	21.4%
Mean	21.0%
Low	12.2%

2001 overall radio growth rate:	-8%
2001 drug-category overall radio growth rate:	+12%
Drug category as a percentage of total radio expenditures:	2.5%

Source: Miller, Kaplan, Arase & Co.

benefiting from medical insurance coverage for the doctor visits that generate business for drugstores.

Contrary to the image of drugstores as "everyman" destinations, these retailers attract affluent shoppers who also spend an unusually high amount of money in supermarkets — a competing business for radio sellers to emphasize.

In short, if your station has a prestige profile of educated, affluent and active listeners, you should be outperforming your competitors in this advertising category.

### SNAPSHOT OF A DRUGSTORE CUSTOMER

Drank wine three or more days in the past two weeks	129
Affluent working women: \$50,000-plus family income	126
Graying affluents: 50-plus w/family income of \$50,000-plus	124
Five or more Internet purchases in past year	124
Supermarket spending of \$150-plus per week	123
On a diet four or more weeks in the past year	121
Usually drinks diet soft drinks	120
Retired	119
Ages 65-74	118
Ages 75-plus	117
Ages 65-plus	117
Advanced college degree	117
Affluent empty-nester: \$35,000 or more, no kids at home, 45-plus	116
Ages 50-plus	116
Ages 55-64	115
Women 18-plus	114
Household income of \$100,000-plus	112
Household income of \$75,000-plus	111
Household income of \$50,000-plus (35-64)	110
College graduate (one or more degrees)	109
Used the Internet in the past month	109
Homemaker	108
Exercised 12 times or more at health club in past year	108

Source: Media Audit

### SEEDING AND SELLING POINTS

• **Drugstore shoppers are concerned about their health.** If your station has a strong 50-plus audience, you can capitalize on their drugstore-shopping behavior and lifestyle issues. Drugstore shoppers are much more likely to be planning a hospital stay in the coming year, and they have the insurance to pay for it. They diet and drink bottled water. There's a real opportunity to reach listeners by creating health fairs, walkathons and related activities. Since drugstore shoppers index high with diet soft drinks (120), tie your local bottler or distributor into these events. Drugstore-related commercials will stand out when tied to health talk shows and a "Health Tip of the Day."

• **Target specific newspaper sections.** Drugstore shoppers read the papers, particularly the following high-indexing sections: lifestyle and fashions (134), weekend home section (134), weekend travel section (131), food (130), neighborhood news (130), movies and entertainment (129) and the TV-schedule book (125).

• **Take advantage of this campaign year.** Indexing from Media Audit reveals that drugstore shoppers are politically active: They're more likely to vote than the average person (114), and they lean Democratic (108) vs. Republican (99) or independent (98). With the 2002 campaign season coming up, there's an opportunity to position drugstore advertising with news coverage and political talk programming. No wonder politicians bang the drum on health care: Not only is it a populist message, the issue appeals to affluent, educated voters.

• **Stress convenience, price and selection in your drugstore copy points.** WSL Strategic Retail says these are the primary reasons for shopping a particular drugstore. Convenience led the way with 82% of responses, followed closely by price, 80%; selection, 57%; habit, 40%; and service, 35%.

• **Know the best-selling prescription drugs.** IMS Health reports that generic drugs accounted for only 7.5% of prescription-drug dollar sales in 2000, but they made up 42.2% of all prescriptions written. What are people buying? Antiulcer drugs, cholesterol and triglyceride reducers and antidepressants are the big three; each generates at least \$13 billion in sales per year. In 2000 the leading prescription drugs (in sales) were Losec/Priosec, Lipitor, Zocor, Norvasc, Ogestro/Prevacid, Prozac, Seroxat/Paxil, Zypresxa, Celebrex and Zolof.

### TOP 15 FORMATS FOR ACTIVE DRUGSTORE SHOPPERS

Below are percentages and indexes for listeners to the following formats who have visited drugstores at least four times in the past four weeks.

Format	Percentage	Index
Easy Listening	37.2	138
Active Rock	36.2	135
Classical	35.0	130
News	35.0	130
Adult Standards	34.9	130
Gospel	32.8	122
Rhythmic Oldies	31.9	119
Talk	31.5	117
News/Talk	31.2	116
Oldies	30.9	115
AC	30.4	113
Sports	30.3	113
Urban AC	30.0	112
Smooth Jazz	29.8	111
Hot AC	29.5	109

Source: Media Audit

Continued on Page 10

# MMS

management • marketing • sales

## R&R GM spotlight

**ALLEN HENDERSON**  
 GM, WLFA-FM/Asheville, NC; WLFJ-AM & FM/Greenville-Spartanburg, SC; WMBJ-FM/Myrtle Beach, SC; and WLFS-FM/Savannah, GA (Radio Training Network)



### ■ This transdenominational minister channels spiritual nourishment through radio

Many broadcasters in radio will tell you they feel a calling to the business, but that's especially true for Greenville, SC-based GM Allen Henderson. Combining his lifelong passion for radio with a commitment to religious pursuits, Allen brings a special devotion to the staffs of WLFJ-AM & FM and the other "His Radio" stations he manages. The stations' community contributions are reciprocated by donations that fund the FM operations. Commercial WLFJ-AM is separately owned from the FMs, and Allen handles the station as an LMA for, remarkably, Clear Channel. Regarding himself more as a teacher than a preacher, Allen uses the airwaves as a caring voice to inform, comfort and inspire — a sentinel among signals, providing guidance, trust and spiritual solace. Congratulations!

station. I worked there three years and became PD." *How did you advance to the job you have now?*

"I wanted to go into the ministry and enrolled in bible college in Springfield, MO, where I got a part-time airshift at KLFJ-AM, a new commercial Christian station. I realized there were ways other than by being a pastor that I could serve my calling; the station was the best training I could have received. After graduating in '79, I worked there full-time four more years, until I met Jim Campbell of WCIE/Lakeland at a religious broadcasting seminar. Jim was starting new listener-supported WLFJ-FM/Greenville and offered me a job at \$180 a week working on-air, scheduling spots and doing

*What's the biggest difference between commercial and listener-supported Christian stations?*

"With a noncom, your sponsors are your listeners. When you're a Christian station you've got to be committed to your faith in a professional way on-air and also be real in the same way on the streets. You can't be one way on the air and another way in public. We don't try to sound religious; our format and presentation are very contemporary."

*Any recent station efforts or moments of which you're particularly proud?*

"As a group, we just raised the money to rebuild a predominantly Christian station for the 5,000 convicts inside Angola Prison near Baton Rouge. We all broadcast a fund-raiser together and raised \$124,000 in three hours."

*My mentors have been...*

"I learned so much from Barney about how to do radio. He was brilliant. Jim Campbell is unquestionably another."

*If I weren't in the radio business, I'd probably be...*

"Pastoring a church or teaching. I do teach part-time at North Greenville College. However, not to spiritualize it, but I feel a sense of mission, of purpose — a calling — for what I'm doing right now. I feel such a tremendous debt to the people who listen and support us, as well as to the people who have helped me along the way."

*I'm most proud of...*

"Our generous, giving listeners who gave their time, talents and materials to build our studios debt-free. I'd like to honor our listeners for that. Also our great staff, who are very dedicated."



community PR. It was all arranged over the phone; I came out here sight-unseen and have been here ever since. I moved up through MD, PD and Operations Director and became GM 12 years ago. A couple of years ago we picked up 50-kilowatt WLFJ-AM as an LMA."

*The most challenging aspect of being a GM is...*

"Several things: keeping the team together and dealing with staffs that are spread out. Discovering their talents, making sure they're all in the right place to work at their best and finding new people. Finally, balancing the business side of our ministry. During our annual fund-raising Share-a-thons, it amazes me and means a lot that people care enough about a radio station to send it over \$1 million per year to stay on the air."

*I decided to enter the world of broadcasting because....*

"I was always fascinated as a kid growing up in Sikeston, MO by how radio came through the airwaves, especially distant stations from Chicago, San Antonio, New York and Cleveland. As a teenager I used to record music and spots off the radio, put them together on a reel-to-reel and play DJ. Going into Christian radio was a natural — it married the things that I wanted to do most."

*First job in broadcasting:*

"In 1972, just after high school, a local radio salesman referred me to Barney Webster, part owner and GM of nearby KYMO-AM/East Prairie, MO — a 250-watt clear-channel station that covered parts of five states. Barney, who's still there, liked to take entry-level people and teach them everything about the business. We played country in the morning for the farmers and rock in the afternoon for the kids; it was a great-sounding

The GM Spotlight is selected by your nominations. Acknowledge the GM who made a difference in your career! E-mail nominations to [jgreen@rronline.com](mailto:jgreen@rronline.com).

## MMS PROS on the MOVE

• Gary Mincer is promoted to the newly created post of Regional Director/Sales for the Northeast Ohio division of Clear Channel Radio. Mincer moves into the role after three years as Director/Sales for the company's six-station Cleveland cluster.

• Sue Swenson joins Talk America Radio Networks as VP/Director of Sales. Swenson spent several years at Premiere Radio Networks, where she was Sr. VP/West Coast Sales, focusing on new business development. She was most recently President of a national health radio network, where she marketed talk shows to the advertising community.

• Lenny Geist is the new GSM at Journal Broadcast Group's KVOO & KXBL/Tulsa. He was most recently GSM of Clear Channel/Yuma, AZ. Geist also spent several years as a TV account executive and as an NSM in Oklahoma City.

• Radio veteran Clark Smidt exits his post as Regional Market GM at Tele-Media's New Hampshire FM stations (WHOB/Nashua, WLKZ/Laconia and WNNH/Concord) for new opportunities. He remains a shareholder in WNNH and WHOB. Smidt can be reached at 978-470-2120.

• Syndicated Solutions Inc. names Howard Silverman and Tom Murray Sales Directors. Murray is based at SSI's Northeast headquarters, while Silverman sets up shop at the company's West Coast sales office in Los Angeles. Prior to joining SSI Murray served as Director/Marketing for the Country Music Association; he has also served as Director/Marketing for Viacom's CMT and TNN. Silverman has been a Sales Manager at Innovex and District Sales Manager for MMD Inc.

• Media Positioning, a Los Angeles-based media-marketing and -positioning consultancy, has launched a new radio marketing and promotional service, Monday Morning Marketing Meeting. For more information, e-mail [medlpositioning@aol.com](mailto:medlpositioning@aol.com) or call 310-452-7126.

**CAUTION:**  
 \_\_\_ holes Ahead

**CAUTION:**  
**Pot** holes Ahead  
 Traffic / Breaking News

**HOLE-IER THAN THOU**

WFBQ/Indianapolis morning stars Bob & Tom tantalized drivers with a not-so-cryptic two-part interstate highway billboard campaign; first, the "\_\_\_ holes" message ran, followed two months later by a board with the blanks filled in. At one point the first board was vandalized by a person wanting to guess the word on their own. As you would expect, the graffiti artist did not write in "pot."

## INDUSTRY X-RAY

Continued from Page 8

### TOP-INDEXING FORMATS FOR PRESCRIPTION-DRUG BUYERS

Next are percentages and indexes for listeners to the following formats who have made prescription-drug purchases for themselves or someone else in the past 30 days.

Format	Percentage	Index
Easy Listening	81	116
Gospel	80	114
Adult Standards	79	112
News/Talk	73	105
Soft AC	73	104
Oldies	72	104
News	72	104
Country	72	103

Source: Scarborough Research

### TOP DRUGSTORE CHAINS

Sales, in billions of dollars, for the year 2000.

Walgreens	21.6
CVS	20.1
Rite Aid	14.5
Eckerd	13.1
Albertson's in-store drugstores	12.5

Source: Drugstore News, 2001

### TOP MASS MERCHANTS IN PHARMACY SALES

Sales, in millions of dollars, for the year 2000.

Wal-Mart	7,250
Kmart	1,863
ShopKo	685
Costco	643
Target	400

Source: Drugstore News, 2001

### TOP SUPERMARKET PHARMACY CHAINS

Sales, in millions of dollars, attributed to pharmacy items for the year 2000.

Kroger	3,400
Safeway	2,150
Food USA	1,700
Winn-Dixie	1,000
H.E. Butt	656

Source: Drugstore News, 2001

### TOP NATIONAL SPOT DRUGSTORE RETAILERS

In a survey of 75 major and medium markets, here's how much is coming to radio in terms of national spot buys, in thousands of dollars.

CVS	1,899
Genovese	1,407
Phar-Mor	640
Walgreens	592
Eckerd	426
Snyder	407

Source: Competitive Media Reporting

### TOP-INDEXING MARKETS

So where do drugstore shoppers live? Here are the most active metros where people have shopped at a drugstore at least four times in the past four weeks.

1 Providence	167
2 Cleveland	151
3 Boston	143
(tie) Detroit	143
5 Buffalo	135
6 Hartford	133
(tie) New Haven	133
8 West Palm Beach	132
9 Philadelphia	123
10 Indianapolis	122
(tie) New Orleans	122

Source: Media Audit

## MEDIA ADVERTISING BY MARKET: PHARMACEUTICAL HOUSES AND RELATED RETAILERS

Below is total 2001 spending, in thousands of dollars, in selected markets. PH stands for pharmaceutical houses; PH & BS represents pharmacy, health and beauty-supply stores. Where totals exceed line items, the balance is in print supplemental ad spending and outdoor. Certain metros have been excluded if newspaper information was not available or if they are counted as part of larger markets.

Rank	Market	Nat'l Spot Radio	Spot TV	Sunday News	Daily News	Total
1 New York	PH	0	1,353.33	335.94	469.20	2,158.70
	PH & BS	1,535.51	2,991.47	10,659.17	3,767.44	18,957.48
2 Los Angeles	PH	0	627.09	214.90	772.08	1,614.07
	PH & BS	27.35	6,416.02	14,681.14	4,970.25	27,290.46
3 Chicago	PH	0	11,813.60	182.73	563.00	2,015.34
	PH & BS	28.35	5,072.91	14,289.23	1,973.63	21,488.28
4 San Francisco	PH	0	134.67	149.43	491.71	775.81
	PH & BS	71.63	310.48	9,066.48	5,974.77	15,423.36
5 Dallas	PH	0	404.65	84.67	230.27	719.59
	PH & BS	0	1,017.31	9,798.46	2,115.08	12,945.25
6 Philadelphia	PH	0	277.94	234.43	591.92	1,104.30
	PH & BS	580.28	1,586.15	5,030.37	3,480.89	10,806.36
7 Washington, DC	PH	0	204.08	144.26	798.76	1,244.90
	PH & BS	208.45	988.60	6,833.71	720.11	8,793.47
8 Boston	PH	0	216.91	76.96	198.70	492.59
	PH & BS	365.42	2,001.87	7,942.03	818.70	11,132.88
9 Houston	PH	0	546.50	92.41	328.31	967.23
	PH & BS	145.56	1,409.61	165.56	1,390.95	3,118.29
10 Detroit	PH	0	584.20	108.72	667.21	1,360.13
	PH & BS	306.20	756.10	178.79	483.19	1,753.85
11 Atlanta	PH	0	286.13	78.82	185.97	548.92
	PH & BS	12.01	1,295.93	3,649.49	1610.45	6,636.77
12 Miami	PH	0	394.69	151.10	296.31	842.09
	PH & BS	130.52	2,118.40	7,546.95	2,623.03	12,475.33
14 Seattle	PH	0	233.69	61.83	324.07	619.59
	PH & BS	108.47	756.64	2,295.59	1,215.51	4,395.15
15 Phoenix	PH	0	215.66	83.72	220.31	519.69
	PH & BS	97.70	1,083.96	2,488.71	404.81	4,065.17
16 Minneapolis	PH	0	305.77	62.72	151.28	519.77
	PH & BS	19.80	136.32	4,585.04	422.53	5,182.50
17 San Diego	PH	0	74.55	0	70.69	145.24
	PH & BS	0	975.61	2,793.96	623.22	4,394.29
19 St. Louis	PH	0	66.34	67.99	104.58	238.91
	PH & BS	0	306.59	1,177.80	683.58	2,176.73
20 Baltimore	PH	0	136.45	62.19	70.85	269.48
	PH & BS	23.20	305.93	2,068.74	220.70	2,618.57
21 Tampa	PH	48.12	196.61	130.53	327.73	702.98
	PH & BS	0	1,815.26	2,654.60	1,576.68	6,237.44
22 Denver	PH	0	152.91	128.70	279.68	561.29
	PH & BS	0	12.87	3,500.71	865.70	4,379.28
23 Pittsburgh	PH	0	109.72	72.92	170.34	352.97
	PH & BS	516.85	1,151.16	1,106.60	1,052.62	3,831.69
24 Portland, OR	PH	0	34.08	0	0	34.08
	PH & BS	0	184.38	929.72	466.07	1,580.17
25 Cleveland, OH	PH	0	289.03	67.38	163.14	519.54
	PH & BS	152.75	951.62	2,108.43	467.99	3,699.28
26 Cincinnati	PH	0	94.82	0	0	94.82
	PH & BS	124.44	394.69	92.07	124.49	745.48
27 Sacramento	PH	0	44.94	67.52	114.10	226.56
	PH & BS	4.68	511.23	1,003.08	843.68	2,362.97
29 Kansas City	PH	0	46.22	368.04	317.21	751.48
	PH & BS	13.11	545.29	2,002.55	909.85	3,630.12
31 San Antonio	PH	0	32.74	0	0	32.74
	PH & BS	0	33.06	53.07	485.21	551.33
32 Milwaukee	PH	0	216.21	0	0	216.21
	PH & BS	123.98	405.51	52.27	33.41	615.17
34 Salt Lake City	PH	0	55.41	0	0	55.41
	PH & BS	11.52	133.61	2.43	12.09	159.65
35 Providence	PH	0	48.06	0	0	48.06
	PH & BS	0	279.10	348.93	218.38	927.41
36 Columbus, OH	PH	0	193.46	0	0	193.46
	PH & HB	159.85	10.64	50.09	123.08	351.55
37 Charlotte	PH	0	228.97	0	3.92	232.88
	PH & HB	166.51	745.59	2,727.09	735.80	4,421.36
38 Norfolk	PH	0	114.06	0	0	114.06
	PH & BS	38.12	274.73	715.44	541.31	1,569.59
39 Orlando	PH	10.80	158.20	66.78	46.76	262.54
	PH & BS	0	768.30	165.48	1,487.27	2,562.20
40 Indianapolis	PH	0	350.26	0	0	350.26
	PH & BS	131.39	690.57	24.80	340.82	1,228.17

Source: Competitive Media Reporting

# CUSTOMIZE YOUR RESEARCH STRATEGY

■ *Don't spend your money until you know exactly what your goals are*

**By Michelle England**

The words *size doesn't matter* do not, typically, apply to research. In general, the more detailed, specific and on-target your research goals are, the larger your budget will need to be. But those of us with limited funds for research have to be a little more creative in our approach. We have to build our own plans and keep an open mind — especially those of us who work in formats in whose targets we are not personally included. In those cases, building a mind-set that recognizes the cares, concerns and desires of your core is a challenging ongoing task.



MICHELLE  
ENGLAND

Let's look at two hypothetical stations: a Rock station with young men as its core audience and a sizable marketing budget, and an Oldies station with an average marketing budget.

## CARS, SPORTS AND ACTION MOVIES

Let's start with the Rock station. If you're the marketing director, you must get inside the head of a 25-year-old guy. (I know, I feel your pain.) What is cool, interesting and necessary for young men these days?

First of all, get a subscription to *Stuff* or *Maxim* or both. These are the must-haves for guys, and they're full of great information, from the articles to the ads (the girls go without saying): What companies advertise in these magazines? They are after the same guys you are. What are the topics of the main articles? Do they tell you what's on the minds of your target?

Next, get into sports — at least the major ones that are universally popular with guys, such as NFL football, major-league baseball and college hoops. Make time to watch *SportsCenter* on ESPN, if not the games themselves, or get *ESPN* magazine. Include sports websites in your bookmarks, and take time to read them. If you have local sports teams, get to know who the players are, and be aware of front-office controversies and other hot topics. Read the sports section of the newspaper, get to know a local sports reporter and go to some games. Maybe you'll discover that the coolest sport right now is extreme rock climbing. If it is, then that should be part of your next station trip.

On to cars. If you can stay aware of the coolest cars on the market, you'll be in tune with your core. Once boys fall in love with Hot Wheels, they don't change until they die (even then, I'm sure there's a NASCAR track in heaven). Find some great car websites, and order *Car and Driver*. At the very least, get yourself a subscription to *Consumer Reports*, which every year does in-depth, unbiased testing of new cars. Check out *Motorweek* on cable — and you can never watch enough of the Speed Channel.

Drag yourself to all the action movies — these are the shows that the guys are taking their girlfriends and wives to see. See what *The Sopranos* is all about, and watch *Sex and the City* — it's where guys go to get the inside scoop on girls. Read your *Brandweek* or the sales manager's *Advertising Age*, and check out the company ads for those shows; they'll tell you who they're targeting and who they're reaching. Knowing the shows that are popular with your core will help you understand what these guys like in entertainment and

what they want from your radio station.

## RELATIONSHIP MARKETING

Now that you've got some great ideas for promotions, events and stunts designed to appeal to your target audience, how can you take the next step and get their feedback? In any given market, there's only a handful of guys who will actually take the time to fill out an Arbitron diary. Guys are perhaps the toughest cell to capture because they don't have the time to fill out a diary, and, generally, they don't care. You need to do your best to find the ones in your core who do care and make them your friends. Easier said than done, I know. But if you have the means, relationships can be one of the strongest tools your station has to keep loyalty high.

Ask your PD if you can add a few questions to each of the station's perceptual studies and music tests. Even if they're from a small group of people, the answers may give you some idea of how a promotion will be received. These test-takers are also the people you should request e-mail correspondence from, especially if they're screened P1s or P2s who are willing to participate in surveys.

Our hypothetical Rock station has a budget set aside for relationship marketing. At every event or promotion

**Although we are not all fortunate enough to have integrated relationship-marketing programs, there is a lot we can do to understand, empathize with and drive our core audience.**

that attracts the station's core, a small group of staffers should be on-site with some sort of polling booth. For example, at a local rock concert or car show, the station staff can conduct their own version of a "Hot or Not?" poll and give each guy who participates a small prize, like a pizza coupon or a free bottle opener. (Hot or Not — [www.hotornot.com](http://www.hotornot.com) — is a website where you can vote on complete strangers' looks, rating them from one to 10. Shallow, I know, but guys love it.)

On each poll sheet, request permission to send e-mail; if the answer is yes, put that person into the station's working database. Your e-mail correspondence should include brief requests for information in exchange for simple but exclusive rewards. But know this is an expensive campaign. The information will change constantly as people's circumstances change — they move, change jobs, etc. But it's a system that allows you to have direct, two-way communication with the members of your core who are likely to keep diaries. If you are doing everything else right and the station is delivering the music and entertainment these listeners want, the added reinforcement of interactivity can only solidify the relationship.

## BUT WHAT ABOUT CONTESTS?

Notice that I haven't mentioned contests yet. That's because only a minute percentage of your audience will take the time to enter a contest, no matter how easy it is. And that minute percentage is also playing all the contests on all the other radio stations. Capturing one of those people when and if they ever receive a diary — at the same time as they're playing one of your contests — is nearly

impossible. Don't waste your precious time and resources on a contest unless it's cool enough that your core will talk about it with their friends and you're absolutely sure they'll identify it as your station's contest.

I heard about an excellent contest at a PROMAX convention a few years ago. A station that targeted young men held preliminaries for the chance to be part of the station's first annual Running of the Sheep. It was held in the heart of the city in June, to correspond with the running of the bulls in Pamplona, Spain. Guys would fight for the chance to be among the chosen few to jog down the street with a flock of sheep. It was hysterical, received a lot of local press, sounded really funny on the air and was a tremendous success in terms of unaided recall in subsequent years. Remember, with contests, it's not the appeal of winning but how much you entertain the audience that will make them remember you.

## BOOMERS ON A BUDGET

Next up is our Oldies station. A lot of the tactics we used for the Rock station — with, of course, a different focus — can be used here as well. If you're this station's marketing director, ask someone on the staff or in your family who is 50 or older to join AARP, and read the organization's *My Generation* magazine. Look at the companies that advertise there.

Watch VH1, *Law & Order* and HBO — baby boomers do. Talk about local sports and about the schools your listeners' kids attend. A recent issue of *My Generation* listed the top 10 most popular websites among boomers; the list included travel, health and financial sites.

Since your Oldies station has only an average marketing budget, there may not be money to pay for outside relationship marketing, but you can always conduct your own. Set up your booth at local lawn and garden shows. Hold an online poll about the best vintage hot rods or who should win at the Oscars, and offer small rewards for participating. Throw in a few questions about your station and an event or promotion you're considering, and see what you get back.

In my latest issue of *Triathlete* magazine (I know, I'm a freak), there was a huge article on the AARP Tri-Umph Classic, the first-ever triathlon strictly for adults 45 and older. Entries filled up within two weeks of the event's being announced, and it was tremendously successful — not just for the athletes, but with the press and sponsors. If I were running this hypothetical Oldies station, that would be food for thought.

Although we are not all fortunate enough to have integrated relationship-marketing programs, there is a lot we can do to understand, empathize with and drive our core audience. With a small amount of money and a big investment in time, thought and commitment, you can gain long-term ratings success — and financial success as you bring your expertise to your top advertisers.

## A FINAL OBSERVATION

As a final thought, Stephen Colvin, President of Dennis Publishing USA — publisher of *Stuff* and *Maxim* — said in a recent issue of *Brandweek*, "I looked at the newsstand and thought, 'What a dowdy mess.' It was all people trying to justify that they had a very important profession. That's not what magazine publishing is about. It's just a little fluff in people's lives. And if you treat it like that, then you're quite willing to make it into an important piece of fluff in people's lives. And that's what we're all about."

Guess what — us, too!

Michelle England is Director/Sales Promotion for Susquehanna/Kansas City. She can be reached at 913-514-3143 or [mengland@susqkc.com](mailto:mengland@susqkc.com).

# INTERNET NEWS & VIEWS

## If You Can't Beat 'Em, Scream At 'Em

The CARP performance royalty issue was all over the floor of the NAB earlier this month, generating comments from webcasters who were there to learn from the pros and from pros concerned that the math involved in the CARP's proposed fee structure — .14 cents per performance for Internet-only webcasts and .07 cents per performance for AM and FM streams, plus a 9% ephemeral license fee — may not be anywhere near realistic.



David Lawrence

The overwhelming sentiment in the business is that the CARP panel is detached from reality and that if these fees are imposed, the death of certain popular online channels would be imminent. Stations would rack up an unbearable amount in fees going forward and would have a mere 30 days to come up with the cash for all fees going back more than three years. And another specter has been raised, by the Electronic Frontier Foundation: listener privacy.

EFF attorney Fred von Lohmann complains that the new record-keeping requirements CARP places on the table are overly burdensome. After all, he says, when one listens to the radio, one does so in relative anonymity. He points out that the data points required to be tracked by webcasters (and by broadcasters too, by the way; they're not exempt from this requirement) are pretty heavy — everything from the usual title, album and genre info to geographic and time-of-day information to unique user IDs, plus dozens of other data points for each and every cut played on a webcast music channel.

This is a land grab by the copyright holders, says von Lohmann, with the labels wanting to invade listener privacy for data-mining purposes. That's why EFF has decided to jump into the CARP controversy, adding its comments to the written and vocal hailstorm that the Copyright Office has been in since the fee recommendations came out in February.

There is a certain desperation in the tone of many parties opposed to the fees. "If these fees go through, that will be the end of WOLF-FM.com," says Steve Wolf, owner of one of the 'Net's most popular Shoutcast channels. His take on the CARP math bears out his fears. But the RIAA disagrees and has pooch-pooched webcasters' calculations in the press, including in an article in the *New York Times*. But the organization also muddies the waters a bit by calling into question the audience projections that some sites have used and webcasters' calculations of what they would pay.

The RIAA responded to our inquiries on this issue by saying that it will review the language on the website to clarify its stance.

David Lawrence is heard daily on more than 150 radio stations on his nationally syndicated shows: *Online To-night*, a nightly high-tech and pop culture talk show; the East Coast morning drive news slot for CNET Radio and XM's Channel 100; and *Net Music Countdown*, the official countdown for music heard via the Internet. He is based in Washington, DC and is heard on hundreds of stations, including WGN/Chicago, KFBK/Sacramento and WFLA-AM & FM/Charlotte. You can reach him at david@netmusic-countdown.com or by calling 800-396-6546.

### e-charts

#### CHR/Pop

LW	TW	ARTIST	CD Title
1	1	ALANIS MORISSETTE	<i>Under Rug Swept</i> / "Hands"
4	2	NICKELBACK	<i>Silver Side Up</i> / "Remind"
3	3	JENNIFER LOPEZ	<i>J.Lo</i> / "Funny"
2	4	JA RULE	<i>Pain Is Love</i> / "Time"
5	5	PUDDLE OF MUDD	<i>Come Clean</i> / "Blurry"
7	6	LINKIN PARK	<i>Hybrid Theory</i> / "End"
17	7	LUDACRIS	<i>Word Of Mouf</i> / "Roll"
8	8	CREED	<i>Weathered</i> / "Sacrifice"
9	9	PINK	<i>Missundaztood</i> / "Don't"
—	10	ALICIA KEYS	<i>Songs In A Minor</i> / "How"
15	11	ENRIQUE IGLESIAS	<i>Escape</i> / "Escape"
6	12	INDIA ARIE	<i>Acoustic Soul</i> / "Video"
11	13	KYLIE MINOGUE	<i>Fever!</i> / "Out"
14	14	MARY J. BLIGE	<i>No More Drama</i> / "Drama"
—	15	CITY HIGH	<i>City High</i> / "Caramel"
12	16	SHAKIRA	<i>Laundry Service</i> / "Clothes"
10	17	NO DOUBT	<i>Rock Steady</i> / "Baby"
19	18	P.O.D.	<i>Satellite</i> / "Youth"
—	19	ASHANTI	<i>Ashanti</i> / "Foolish"
—	20	VANESSA CARLTON	<i>Be Not Nobody</i> / "Miles"

#### Country

LW	TW	ARTIST	CD Title
1	1	ALAN JACKSON	<i>Drive</i> / "Drive"
2	2	SOGGY BOTTOM BOYS	<i>O Brother Where...?/ "Sorrow"</i>
4	3	GARTH BROOKS	<i>Scarecrow</i> / "Squeeze"
5	4	GEORGE STRAIT	<i>The Road Less Traveled</i> / "Living"
7	5	MARTINA MCBRIDE	<i>Greatest Hits</i> / "Blessed"
6	6	TIM MCGRAW	<i>Set This Circus Down</i> / "Cowboy"
3	7	BROOKS & DUNN	<i>Steers &amp; Stripes</i> / "Goodbye"
8	8	TOBY KEITH	<i>Pull My Chain</i> / "Lis"
11	9	CHRIS CAGLE	<i>Play It Loud</i> / "Breathe"
10	10	TOMMY SHANE STEINER	<i>What If She's An Angel?</i> / "Angel"
12	11	DIXIE CHICKS	<i>Fly</i> / "Dance"
10	12	TRAVIS TRITT	<i>Down The Road I Go</i> / "Modern"
13	13	RASCAL FLATTS	<i>Rascal Flatts</i> / "Movin'"
14	14	STEVE HOLLY	<i>Blue Moon</i> / "Morning"
17	15	KENNY CHESNEY	<i>No Shoes, No Shirt.../ "Young"</i>
—	16	TRACY BYRD	<i>Ten Rounds</i> / "Ten"
15	17	PHIL VASSAR	<i>Phil Vassar</i> / "That's"
16	18	JEFF CARSON	<i>Real Life</i> / "Real"
18	19	CYNTHY THOMPSON	<i>My World</i> / "Always"
20	20	CAROLYN DAWN JOHNSON	<i>Room With A View</i> / "Don't"

#### Hot AC

LW	TW	ARTIST	CD Title
1	1	NICKELBACK	<i>Silver Side Up</i> / "Remind"
2	2	ALANIS MORISSETTE	<i>Under Rug Swept</i> / "Hands"
3	3	CREED	<i>Weathered</i> / "Sacrifice"
4	4	NO DOUBT	<i>Rock Steady</i> / "Baby"
8	5	MICHELLE BRANCH	<i>The Spirit Room</i> / "Wanted"
6	6	LINKIN PARK	<i>Hybrid Theory</i> / "End"
12	7	VANESSA CARLTON	<i>Be Not Nobody</i> / "Miles"
13	8	PINK	<i>Missundaztood</i> / "Party"
7	9	JEWEL	<i>This Way</i> / "Standing"
5	10	TRAVIS TRITT	<i>Down The Road I Go</i> / "Modern"
11	11	EDDIE YEDDER	<i>I Am Sam</i> / "Hde"
10	12	DAVE MATTHEWS BAND	<i>Everyday</i> / "Everyday"
15	13	GOD GOO DOLLS	<i>Guttertower</i> / "Gone"
19	14	SHERYL CROW	<i>C'Mon, C'Mon</i> / "Soak"
16	15	PUDDLE OF MUDD	<i>Come Clean</i> / "Blurry"
14	16	NATALIE IMBRIOLA	<i>White Lilies Island</i> / "Wrong"
18	17	LIFEHOUSE	<i>No Name Face</i> / "Hanging"
17	18	KYLIE MINOGUE	<i>Fever!</i> / "Out"
—	19	THE CALLING	<i>Camino Palmero</i> / "Wherever"
20	20	FIVE FOR FIGHTING	<i>America Town</i> / "Superman"

#### Urban

LW	TW	ARTIST	CD Title
—	1	ALICIA KEYS	<i>Songs In A Minor</i> / "How"
1	2	JENNIFER LOPEZ	<i>J.Lo</i> / "Funny"
6	3	MR. CHEEKS	<i>John P. Kelly</i> / "Lights"
2	4	JA RULE	<i>Pain Is Love</i> / "Time"
3	5	LUDACRIS	<i>Word Of Mouf</i> / "Saturday"
5	6	ASHANTI	<i>Foolish</i> / "Foolish"
4	7	MICHAEL JACKSON	<i>Invincible</i> / "Butterflies"
8	8	USHER	<i>8701</i> / "Call"
7	9	DMX	<i>The Great Depression</i> / "Miss"
10	10	FAITH EVANS	<i>Faithfully</i> / "Love"
11	11	BABYFACE	<i>Face2Face</i> / "Callin'"
9	12	MARY J. BLIGE	<i>No More Drama</i> / "Rainy"
13	13	NAS	<i>Stillmatic</i> / "Mic"
14	14	METHOD MAN & REDMAN	<i>How High</i> / "Part"
15	15	RUFF RIDERS	<i>Ryde Or Die Vol. III</i> / "She"
—	16	BKZ	<i>B2K</i> / "Gots"
16	17	GLENN LEWIS	<i>World Outside My Window</i> / "Forget"
—	18	ANGIE STONE	<i>Mahogany Soul</i> / "Wish"
17	19	CRAIG DAVID	<i>Born To Do It</i> / "T"
—	20	AALIYAH	<i>Aaliyah</i> / "More"

#### Smooth Jazz

LW	TW	ARTIST	CD Title
1	1	ALICIA KEYS	<i>Songs In A Minor</i> / "Fallin'"
2	2	ENYA	<i>A Day Without Rain</i> / "Time"
3	3	CELINE DION	<i>A New Day Has Come</i> / "Day"
4	4	PETER WHITE	<i>Glow</i> / "Turn"
5	5	OSI WATERS	<i>From The Heart</i> / "Down"
6	6	WAYMAN TISDALE	<i>Face To Face</i> / "Hide"
7	7	RICK BRAUN	<i>Kisses In The Rain</i> / "Use"
8	8	RUSS FREEMAN	<i>To Grover With Love</i> / "East"
3	9	BRIAN CULBERTSON	<i>Nice And Slow</i> / "About"
10	10	SADE	<i>Lovers Rock</i> / "Lovers"
15	11	BONEY JAMES	<i>Ride</i> / "See"
11	12	GERALD ALBRIGHT	<i>To Grover With Love</i> / "Wine/light"
12	13	EUGE GROOVE	<i>Euge Groove</i> / "Sneak"
13	14	PAUL TAYLOR	<i>Hypnotic</i> / "Hypnotic"
14	15	MARC ANTOINE	<i>Cruisin'</i> / "Strip"
16	16	GREG KARUKAS	<i>Nightshift</i> / "Nightshift"
—	17	ACOUSTIC ALCHEMY	<i>Aart</i> / "Tuff"
17	18	RICHARD ELLIOT	<i>Crush</i> / "Crush"
18	19	RIPPINGTONS	<i>Life In The Tropics</i> / "Caribbean"
—	20	ALFONSO BLACKWELL	<i>Reflections</i> / "Funky"

#### Alternative

LW	TW	ARTIST	CD Title
1	1	NICKELBACK	<i>Silver Side Up</i> / "Bad"
2	2	LINKIN PARK	<i>Hybrid Theory</i> / "End," "Papercut"
3	3	P.O.D.	<i>Satellite</i> / "Youth"
5	4	PUDDLE OF MUDD	<i>Come Clean</i> / "Blurry," "Drift"
4	5	STAINED	<i>Break The Cycle</i> / "You"
6	6	BLINK-182	<i>Take Off Your Pants And Jacket</i> / "First"
8	7	SYSTEM OF A DOWN	<i>Toxicity</i> / "Toxicity"
7	8	INCUBUS	<i>Morning View</i> / "Nice"
9	9	JIMMY EAT WORLD	<i>Bleed American</i> / "Middle"
10	10	HOOBASTANK	<i>Hoobastank</i> / "Crawling"
12	11	ADEMA	<i>Adema</i> / "Way"
13	12	STROKES	<i>Is This It</i> / "Last"
12	13	UNWRITTEN LAW	<i>Eva</i> / "Red"
15	14	DEFAULT	<i>The Fakeout</i> / "Wasting"
16	15	CUSTOM FAST	"Mister"
20	16	X-ECUTIONERS	<i>Built From Scratch</i> / "Down"
17	17	TRIK TURNER	<i>Trik Turner</i> / "Friends"
—	18	JACK JOHNSON	<i>Brushfire</i> / "Fairytales," "Flake"
19	19	TOOL	<i>Lateralus</i> / "Lateralus"
—	20	COURSE OF NATURE	<i>Supercala</i> / "Caught"

E-charts are based on weekly rankings of CD sales, downloads and streams of artists online compiled and tabulated directly from the logfiles of reporting websites. Reporters include Amazon.com, B&N Radio, BarnesandNoble.com, BellSouth Radio, bolt Radio, CDNow.com, ChoiceRadio.com, Denver 93.3 Radio, DMX Music, Gracenote.com, iWonRadio, Launch.yahoo.com, MediaMazing, MusicMatch, Music Choice, Radio.Beonair.Com (Frozen), Radio Free Virgin (Frozen), RealOne, Spinner.com, The RadioAMP Network, and Voice Of America-Music Mix — Music Mix. Voice Of America-Music Mix is weighted based on traffic reports by web traffic monitor MediaMetric. Charts are ranked with a 50/50 methodology of sales data and streaming/airplay data for the six reporting formats. © 2002 R&R Inc. © 2002 Online Today, Net Music Countdown.



Hugo Cole  
General Manager/Data Services  
www.gracenote.com  
charts@gracenote.com

Gracenote has well over 1 million unique daily users of the CDDB Music Recognition Service. Each time a consumer inserts an audio CD into a computer with a CDDB-enabled Internet connection, track information for that CD is displayed on the user's computer or device, and the data is anonymously aggregated by CDDB. Here are the 50-most-played CDs last week:

### DIGITAL TOP 50™

LW	TW	ARTIST	Album Title	Weeks On
1	1	LINKIN PARK	<i>Hybrid Theory</i>	72
2	2	CELINE DION	<i>A New Day Has Come</i>	3
3	3	CREED	<i>Weathered</i>	21
5	4	SYSTEM OF A DOWN	<i>Toxicity</i>	32
8	5	UZ	<i>All That You Can't Leave Behind</i>	78
4	6	ALICIA KEYS	<i>Songs In A Minor</i>	42
6	7	ENYA	<i>A Day Without Rain</i>	58
7	8	NICKELBACK	<i>Silver Side Up</i>	31
10	9	SHAKIRA	<i>Laundry Service</i>	22
11	10	ASHANTI	<i>Ashanti</i>	2
9	11	EMINEM	<i>Marshall Mathers LP</i>	79
13	12	PUDDLE OF MUDD	<i>Come Clean</i>	19
12	13	LIMP BIZKIT	<i>Chocolate Starfish...</i>	79
14	14	PINK	<i>Missundaztood</i>	15
21	15	NELLY	<i>Country Grammar</i>	76
15	16	ORIGINAL SOUNDTRACK	<i>O Brother...</i>	18
17	17	LUDACRIS	<i>Word Of Mouf</i>	20
19	18	BLINK 182	<i>Take Off Your Pants &amp; Jacket</i>	44
20	19	BRITNEY SPEARS	<i>Britney</i>	23
18	20	JA RULE	<i>Pain Is Love</i>	28
22	21	USHER	<i>8701</i>	27
44	22	DAVE MATTHEWS BAND	<i>Everyday</i>	57
23	23	BEATLES	<i>One</i>	65
25	24	STAINED	<i>Break The Cycle</i>	47
33	25	LENNY KRAVITZ	<i>Greatest Hits</i>	79
24	26	P.O.D.	<i>Satellite</i>	17
27	27	DISTURBED	<i>The Sickness</i>	36
16	28	VARIOUS ARTISTS	<i>...I Call Music, Vol. 9</i>	4
28	29	PINK FLOYD	<i>Echoes (The Best Of Pink Floyd)</i>	23
29	30	ENRIQUE IGLESIAS	<i>Escape</i>	15
—	31	GOD GOO DOLLS	<i>Guttertower</i>	1
26	32	ORIGINAL SOUNDTRACK	<i>Moulin Rouge</i>	24
35	33	JENNIFER LOPEZ	<i>J.Lo</i>	41
—	34	SADE	<i>Lover's Rock</i>	36
47	35	TOOL	<i>Lateralus</i>	43
38	36	ALANIS MORISSETTE	<i>Under Rug Swept</i>	7
48	37	MADONNA	<i>Music</i>	79
38	38	INCUBUS	<i>Morning View</i>	49
37	39	ORIGINAL SOUNDTRACK	<i>Coyote Ugly</i>	2
32	40	JOHN MAYER	<i>Room For Squares</i>	2
34	41	R. KELLY AND JAY-Z	<i>The Best Of Both Worlds</i>	4
—	42	JIMMY EAT WORLD	<i>Bleed American</i>	1
39	43	W SYNC	<i>Celebrity</i>	38
—	44	RADIOHEAD	<i>Kid A</i>	22
—	45	NO DOUBT	<i>Rock Steady</i>	12
46	46	PAPA ROACH	<i>Infest</i>	66
42	47	KYLIE MINOGUE	<i>Fever</i>	7
—	48	DIANA KRALL	<i>The Look of Love</i>	1
48	49	3 DOORS DOWN	<i>Better Life</i>	77
—	50	ADEMA	<i>Adema</i>	2

## Lippincott Emerges As Immergent Nat'l Promotion Director

Immergent Records has tapped Ric Lippincott as National Promotion Director. Based in Los Angeles, he reports to VP/Promotion Michelle St. Clair and will help manage the field staff.

Lippincott was previously CEO of indie label Big Horse Records.

Prior to that he was Sr. VP/Promotion at Maverick Records. In addition, Lippincott created a Top 40 Promotion division at Curb Records as VP/Promotion for the label.

"Ric knows all the chicanery and tricks when it comes to radio," St. Clair said. "After all, he invented many of them when he was programming in Chicago. Knowing how stubborn he was with giving up adds and returning phone calls, I thought how perfectly suited he was to deal with his former brethren."

Lippincott noted, "Taking this job was all about Michelle St. Clair. Michelle and I worked well together at Morgan Creek. I tried to hire her when I was a Maverick; she tried to get me in at Red Ant. Until now the time wasn't right. I would have come to Immergent just because Michelle asked me to, but naturally I played hard to get. Then she played Dishwalla, and I couldn't stop myself from blurring out, 'Yes! Of course. Duh!'"

### Pyle

Continued from Page 3

continue to receive the most professional and most respected news service."

Pyle first joined KNX in 1985 following a decade at News KFWB/Los Angeles, where he served as both News Editor and News Director. Prior to that he worked at XTRA-AM/Tijuana-San Diego. Since 1990 Pyle has been Exec. News Producer at KNX. During his tenure he's won numerous awards for journalism excellence, including several Golden Mikes from the Southern California Radio & TV News Association. "I'm fill-

### Karis-Madigan

Continued from Page 3

to Director/Sales for the eight-station group as well as for Clear Channel's Total Traffic Network before taking on her most recent post. Karis-Madigan continues to report to Clear Channel Sr. VP/Southwest Regional Manager J.D. Freeman, who had been handling day-to-day management chores for the three AMs on an interim basis since the departure of GM Joe Conway earlier this year.

## Welcome To Atlanta, Literally



So So Def recording artist Jermaine Dupri took his hit "Welcome to Atlanta" seriously enough to make a rare in-studio appearance one morning on The Bert Show at WWWQ (Q100/Atlanta). Seen here posing are (l-r) host Bert Weiss, Dupri, co-host Melissa Lewis and co-host/producer Jeff Dauler.

## WWLS-FM/Oklahoma City Goes Country

Oklahoma City got its fourth Country station as Citadel's class A WWLS-FM shed its "Sports Animal" image on April 11 to become "The Bull 104.9," with new calls KQBL pending. The station will compete in the market with Clear Channel's KTST & KXXY and Tyler's KKNG. WWLS's previous Sports/Talk format moves up the dial to 105.3, which had been home to Contemporary Christian KLGH.

The Bull is being overseen by Citadel/Oklahoma City OM Chris Baker, with CHR/Rhythmic KKWD PD Steve English assuming programming duties. English spent

nine years programming Smooth Jazz KTNT/Oklahoma City and continued to serve as PD after KTNT flipped to CHR/Rhythmic. He is actively searching for air talent for the Bull, which is currently airing all music and liners.

"More than 20 years ago I started out in Country, and it's come around full circle now," English told R&R. "I spent a lot of time in Smooth Jazz, and for the last two years I've been in CHR/Rhythmic, but I'm excited about getting back into Country again. I know I'm going to enjoy it, that's for sure."

### Raines

Continued from Page 3

When asked why he decided to join WZLX, Raines told R&R, "I had a great two-year run at WROR. But this is Infinity, and this represented a great opportunity. Working with [VP/GM] Tony Berardini and [Infinity/Boston VP/Programming] Greg Strassell was something I just couldn't pass up. Classic Rock has really been a format preference of mine, and I was at one of America's first Classic Rock stations, WKRL, in 1986. I started my career here in Boston and went to Northeastern University."

Raines said few changes, if any, will be made at WZLX in the immediate future. "It isn't broken. There's no need to fix it," he said. "I have the highest admiration for Buzz, and it'll be a smooth transition here. I've got a great staff and a great morning show in *Tai and Sweeney*. Midday host Carter Alan will still be handling the music as MD."

### Maffei

Continued from Page 3

Maffei, whose previous experience includes a stint as Sr. Director/Business & Product Development for Digital Entertainment Solution's Music Group division, said, "When

## UPDATE

### SSI Radio Network Set To Debut Next Month

Connecticut-based Syndicated Solutions Inc. will launch the SSI Radio Network on Memorial Day weekend. The new network will feature 24 hours of contiguous programming focusing on specialty weekend shows and other essential Monday-Friday dayparts. SSI, which will also continue to offer its roster of "a la carte" programs, says the new venture comes in response to increasing affiliate requests for a "plug and play" network option.

"We remain committed to continuing our a la carte successes while also building upon them through a new vehicle that promotes one channel, one company and one unified network to affiliates and sponsors," said SSI President Bob Carey. "The SSI Radio Network underscores our commitment to increasing success and ensuring that radio stations and advertisers receive what they're seeking — radio with results they can be proud of and confident in."

Among the roster of programs offered through SSI are *The Steve & DC Morning Show*, *America's Car Show With Tom Torbjomsen*, *Greenwave Radio*, *Winning on Wall Street*, *The Group Room*, *Ask the Handyman With Glenn Haegge and Ralph*, *Mary & Company*. The company also distributes U.S. Formula One Racing to some 700-plus terrestrial radio stations as well as to XM Satellite Radio.

### Schreiber Rises To Cornerstone Research VP/GM

Mark Schreiber has been promoted from Director/Sales & Marketing to VP/GM of Cornerstone Research. Schreiber will continue to oversee sales while managing day-to-day operations for the radio- and research-industry software company, which produces the XTrends program.

Schreiber joined Cornerstone in his most recent post in July 2000. Before that he spent 11 years at Tapscan, where he became GM of the company's earlier MusicScan product. Prior to joining Tapscan in 1988 Schreiber was Asst. PD at KKOB/Albuquerque.

"It's been an incredible last 12 months for Cornerstone," Schreiber told R&R. "I don't want to be greedy for more success, but we're just hoping for more of the same."

### Spector PD As WCHR Goes Classic Rock

Nassau Broadcasting's newest property officially made its debut on Monday, as WCHR/Monmouth-Ocean adopted a Classic Rock format and the "105.7 The Hawk" moniker. WCHR had been simulcasting CHR/Pop sister WBBO/Monmouth-Ocean before deciding on its first official format.

WCHR's presentation will be similar to that of Classic Rock sister WNJO (The Hawk)/Trenton-Philadelphia. WCHR will target adults 25-54, and core artists include Pink Floyd, Aerosmith, The Rolling Stones and Led Zeppelin. The station's signal is based in Manahawkin, NJ and has primary coverage over Ocean and Burlington Counties and select coverage of Atlantic and Monmouth Counties.

Commenting on The Hawk's launch on the Jersey Shore, Nassau President/CEO Lou Mercatanti Jr. said, "We are excited about our plan

to provide service to a wider audience. This will increase local choices for listeners while creating an effective platform for advertisers to reach this underserved demographic in the market."

Concurrent with WCHR's launch, programming veteran Jim Spector has been hired to serve as the station's first PD. He reports to Exec. VP/Programming & Content Michelle Stevens, who commented, "Jim has spent his entire career in Classic Rock, most notably in Austin, Knoxville, Philadelphia and Atlantic City, NJ. His wealth of experience, track record in the format and passion for Classic Rock, combined with his local roots in New Jersey, make him the ideal person to program The Hawk."

WCHR's first 20 days will feature commercial-free programming, after which Spector hopes to have an airstaff in place.

I was at DES we were building digital solutions. I was in charge of trying to integrate business-to-business solutions for the music industry. While doing that — mainly promotion-oriented applications in digital space — the thing that immediately came to mind was some of the online initiatives that would be perfect for R&R.

"Due to the bottom dropping out of the technology industry last year, these ideas never came to fruition. Hopefully, they can now. I have re-

ceived nothing but open-armed encouragement from [R&R Publisher/CEO] Erica Farber and Kevin McCabe, and my hope is that the record industry sees the benefits of supporting the most reputable trade organization as it dives head-first into the colorful possibilities offered through the digital medium."

Maffei's other work experience includes the National Director/Promotion post at Jeff McClusky & Associates and a stint at *HITS* magazine.

## Radio



Fenger

• **BRUCE FENGER** is upped to VP/N.Y. Regional Executive at Interop. He was previously VP/Director of Marketing & Sales in the Atlanta office.

• **CHRIS RUH** is named Dir./Affiliate Relations at NBG Radio Network. He was most recently VP/Editor-In-Chief at *Hitmakers* magazine.

• **CLAY STEELY** is promoted to VP/Engineering, Radio Division at ABC Radio. He was most recently Dir./Engineering for the ABC Radio Group in Dallas.

## Changes

'80s: KDAB/Fayetteville, AR flips from AC to '80s.

AC: KOMG/Springfield, MO flips from '80s to Hot AC as "Mix 92.9 ... Today's Best Variety." The station's new fax number is 417-886-2155 ... WKSI (The Zone)/Greensboro changes calls to WOZN.

Active Rock: The syndicated *Lex & Terry* returns to KFNN/Seattle.

Alternative: WONE/Akron part-timer *Melody McCoy* rises to middays at Rubber City Radio Group's Alternative WWDX/Lansing, MI.

CHR: WKCI/New Haven, CT promotes *Kerry Collins* to MD ... Citadel's WSMJ/Knoxville flips from Smooth Jazz to CHR ... KMXV/Kansas City morning co-host *Ponch* adds APD stripes, and *Jana Sutter* joins for MD/midday duties ... Cumulus' KMCK/Fayetteville, AR nighttimer *Cooper* adds MD stripes as MD/morning driver *Mike Chase* exits ... Cumulus' KOOC/Killeen-Temple, TX flips from Hot AC to CHR/Pop under PD/afternoon driver *Brian Mack* ... Simulcast WLSZ/Jackson, TN & WLSQ/Dyersburg, TN dump Alternative for CHR/Pop ... KHST/San Diego MD *Hitman Haze* adds APD stripes ... KFFM/Yakima, WA appoints *Billy Brown PD* ... *Angie Larsen* joins KZHT/Salt Lake City for morning co-host duties ... WLTM/Green Bay, WI flips from AC to CHR/Rhythmic as WLYD ("Wild 99.7") under PD *Joel Matthews* ... WHHY/Montgomery, AL flips from CHR/Pop to CHR/Rhythmic as "The Beat of Montgomery, Y102" ... WCZQ/Champaign, IL flips from Country to CHR/Rhythmic as "Hot 105.5" ... WKOE/Atlantic City, NJ flips from Hot AC to CHR/Rhythmic under PD *Brad Carson*.

Christian: *Tony Verklines* is named Production Director at Salem Twin Cities.

## CHRONICLE

### BIRTHS

Arista recording artist *Sarah McLachlan* and husband *Ashwin Sood*, daughter *India Ann Sushil Sood*, April 6.

### CONDOLENCES

Sports announcer and Florida Marlins commentator *Angel "Tito" Rodriguez*, 48, April 10.

## Industry

• **DAN BECK** is named SVP & GM Marketing for MKTG Services' Media & Entertainment Group. Beck is the former President of V2 Records' North American operations.

• **MIKE GILLESPIE** is promoted to VP/Sales & Customer Operations for Universal Music & Video Distribution. He was most recently VP/National Sales for the company.

**Classic Rock:** WMGK/Philadelphia hires *Andre Gardner* for afternoon drive and to host *Breakfast With The Beatles*, airing Sundays from 9-11am ... Country KFGO-FM/Fargo, ND flips to Classic Rock as "101.9 The Box."

**Country:** WUSN/Chicago names *Terry O'Brien* GSM.

**Rock:** KWHL/Anchorage, AL debuts *The Family Values Morning Show*, hosted by *Jamie and Jason Garrett*, as *Rick Sparks* moves to nights ... Clear Channel/Atlanta Dir./Marketing & Promotions *Jim Oktavec* adds APD duties at WKLS/Atlanta ... WPYX/Albany, NY OM/middayer *John Cooper* relinquishes on-air duties as afternoon host *Dave Hunter* takes middays and *Uncle Vito* returns to the station for pm drive.

**Rhythmic Oldies:** WMGE (Mega 103.5)/Miami announces its new lineup: *Gino Latino* and *Myriam Masihy*, mornings; *Lady D*, middays; *Tony Banks*, afternoons; *Chlo The Hitman*, pm drive; and *Sean Andre*, nights.

**Spanish AC:** KLOK (Radio Tricolor)/San Jose's *Eddie "Piolin" Sotelo's* program is now being simulcast on crosstown Entravision sister KBRG (Radio Romantica).

**Spanish News/Talk:** KRTX-FM/Houston begins simulcasting crosstown Spanish News/Talk sister KLAT

## Transactions

Continued from Page 6

**TERMS:** Asset sale for cash  
**BUYER:** BBC Broadcasting, headed by Managing Partner *Charles Strickland*. Phone: 254-968-2141. It owns three other stations. This represents its entry into the market.  
**SELLER:** *James & Frances Parr*, headed by independent executor *Winnsett Reddoch*. Phone: 817-573-5546  
**FREQUENCY:** 1420 kHz  
**POWER:** 500 watts  
**FORMAT:** Classic Rock

## PROS ON THE LOOSE

*Lisa Galvez*, MD/afternoons, WYAV/Myrtle Beach, SC; lisag1041@cs.com.

• **PAUL SEWELL** is named EVP/Music Marketing for Paradise Music & Entertainment, a producer of Sponsor Targeted Entertainment. He was most recently VP/Music & Entertainment at Envision.

• **MUSICNET** makes the following appointments:

**MARK MOORADIAN** is named Sr. Dir./Strategic Planning & Business Development. He was previously an analyst with Jupiter Media Matrix.

**CINDY CHARLES** is hired as general counsel. She was formerly VP/Law & Business Affairs at MTV Networks.

**AYESHA TIDWELL** is named Dir./Human Resources. She was most recently VP/Business Services at Qpoint International.

(La Tremenda).

**Smooth Jazz:** *Angela Stribling* joins WQCD/New York for weekends ... KOAI/Dallas morning host *Cameron Smith* exits and is replaced by APD/MD *Bret Michael*, while *Temple Lindsey* returns to the station for afternoons.

**Talk:** *Opie and Anthony* moves from mornings to 7-11pm on WCKG/Chicago, as *Spike Manton* becomes a full-time contributor to *Steve Dahl's* afternoon program.

**Records:** *Randall McMillan* is named Dir./Business & Legal Affairs for Island Def Jam Music Group ... MCA Records names *Christine Kane* and *Rick Haayen* Dirs./International and taps *Donnie Anderson* as VP/A&R ... *Gary Briggs* becomes President of *Neil Young's Vapor Records* as *Bonnie Levetin* is promoted to GM.

**Industry:** *Angela Bagues* joins DMR as Mgr./Telecommunications Services ... *Tomos Entertainment* promotes *Justin Hertz* to CEO ... *Kandoo Films* launches a music-video division and signs *Jim Yukich* as its first Director ... *Beth Katz* launches *Bath Katz Media & Marketing*, a public relations, marketing and consulting firm ... *Megatrx* launches *Take 5 Music Services*, a music-supervision, -clearance and -editing division headed by *Tracy Lynch-Sanchez*.

## West Virginia

### WTBZ-FM/Grafton

**PRICE:** Undisclosed  
**TERMS:** Terms unavailable  
**BUYER:** *Educational Media Foundation*, headed by President *Richard Jenkins*. Phone: 800-434-8400. It owns 51 other stations. This represents its entry into the market.  
**SELLER:** *Taylor-Barbour Broadcasting*, headed by President *Tom Friend*. Phone: 304-265-2000  
**FREQUENCY:** 95.9 MHz  
**POWER:** 3kw at 299 feet  
**FORMAT:** Country

## BUSINESS BRIEFS

Continued from Page 4

Sept. 11, 2001 and blamed the lagging numbers on the economy and the post-Sept. 11 decline in travel. "We're exceedingly thrilled with the success of the show," Fritts said. "All factors considered, when you look at other trade shows this year, most are trailing far more than this convention. It is successful beyond our wildest expectations."

Asked by R&R if a continued decline in attendance at the annual Radio Show would lead the NAB to fold that convention into its annual all-media showcase in Las Vegas, Fritts acknowledged that there have been ongoing discussions concerning the long-term future of the radio confab. But, he stressed, "The political nature of our organization demands that we continue to hold a radio show." Fritts admitted that, in retrospect, the dates of the last Radio Show, in New Orleans, were a poor choice because fewer radio professionals were willing to attend a convention scheduled over Labor Day weekend. "We are looking forward to Seattle and know the show will be successful," he said, pointing out that more radio people actually attend the spring NAB Convention than the fall Radio Shows.

Additionally, citing stronger-than-anticipated attendance at this year's first RTNDA@NAB, the *Radio-Television News Directors Association* said it will again pair up with the NAB in April 2003. "We learned a lot at this show and have great ideas for next year," said *Dave Busiek*, Chairman of the RTNDA and News Director at KCCI-TV/Des Moines. "We know that with a full year to plan, next year will be even better." The move to combine the RTNDA confab with the NAB convention came about after last fall's RTNDA meeting in Nashville was canceled in the wake of Sept. 11.

### CC, Grupo Televisa Launch U.S. Concert Venture

**C**lear Channel Entertainment and Grupo Televisa, which have been promoting concerts for Spanish-language artists in Mexico since last year under the name *En Vivo*, have made a new deal under which Televisa will acquire the 50% of *Cardenas-Fernandez & Associates* that Clear Channel doesn't own, and the companies will partner in a U.S. venture. Although they're selling their stake, CFA founders *Henry Cardenas* and *Ivan Fernandez* will continue to work for the company, which produced and promoted more than 200 events in 2000. Clear Channel Entertainment Chairman/CEO *Brian Becker* said he hopes to replicate the company's success in Mexico, noting that the U.S. Hispanic audience is underserved by the number of live entertainment events presented each year.

In other Clear Channel Entertainment news, the *Wall Street Journal* and *Los Angeles Times* reported this week that *Rodney Eckerman* and *Irv Zuckerman* will step down from their co-CEO positions and will be replaced by Clear Channel executives *Don Law* and *Dave Lucas*, with *Law* heading the unit. *Eckerman* and *Zuckerman's* future with the company is unknown. The papers reported that the changes would be made official this week. Calls to Clear Channel Entertainment were not returned by press time.

### Gates Takes 5.3% Stake In Fisher

**M**icrosoft Chairman *Bill Gates*, *Forbes'* richest man for eight years straight, used his personal investment fund, *Cascade Investment LLC*, to acquire 455,700 *Fisher Entertainment* common shares for an undisclosed amount, according to an SEC filing.

### U.S. Marshals Arrest Pirate Broadcaster

**O**n March 5 *Paul Dorleans* was arrested by U.S. Marshals for refusing to shut down an unlicensed FM station he had been operating at 87.9 MHz in Bronx, NY for about four years, according to an FCC source. The Marshal's office worked with the FCC Enforcement Bureau on tracking down *Dorleans*, whom, the commission said, was warned repeatedly to shut down the unlicensed station. "Now he's paying the price," the FCC insider said, adding that *Dorleans* had every opportunity to shut down the station — including appearing before a judge from the U.S. Attorney's office. The FCC and the U.S. Attorney's office had seized *Dorleans'* equipment in an earlier raid. Enforcement Bureau investigations have led to the shutdown of more than 20 pirate stations this year.

## PPM

Continued from Page 1

the 3-7pm, 7pm-midnight and midnight-6am time periods experienced slightly higher AQH than was seen in the diary. The PPM also found higher AQH results among men 18+ and persons 35-54.

The new findings are based on information provided to Arbitron by an expanded panel of 1,500 participants in the Philadelphia radio and TV market. Thus far the AQH patterns are similar to those reported in the first phase of testing, conducted in Wilmington, DE.

"The Portable People Meter is a system that is showing its potential," Arbitron President/CEO *Steve Morris* commented. "However, it's clear that there are more aspects of the PPM data that need to be explored in more

detail. Our goal now is to continue to work with the industry to examine the PPM results in detail. We all need to understand what these estimates mean in terms of consumer use and how these estimates compare to those produced by existing measurement systems." As part of its efforts, Arbitron will provide the industry with direct access to PPM data via a new software application, which will allow customers to evaluate the information on their own.

Arbitron also found that the PPM once again reported a higher average daily cumulative audience, with 85% of the total audience using radio based on PPM data vs. 74% for the Arbitron diary. The PPM showed fairly similar time spent listening data for radio, with three hours, 20 minutes for the PPM compared to 3:35 for the diary.





Lori Parkerson • 202-380-4425

20on20 (XM20) Kane USHER U Don't Have To Call

BPM (XM81) Blake Lawrence CHEMICAL BROTHERS Come With Us

Real Jazz (XM70) Maxx Myrick JEAN-MICHEL PILC TRIO Welcome Home

The Heart (XM23) Johnny Williams BETH NEILSEN CHAPMAN World Of Hurt

The Loft (XM50) Mike Marrone NDRAH JONES Don't Know Why

Watercolors (XM71) Steve Stiles BRIAN CULBERTSON Without Your Love

X Country (XM12) Jessie Scott ANDERS OSBORNE Break The Chain

XM Cafe (XM45) Bill Evans Frozen

XM2M (XM23) Eddie Webb COAL CHAMBER Dark Days

BPM (XM81) ANDREA BROWN It's Love (Trippin')

Music CHOICE

21 million homes 27,000 businesses Available on digital cable and DirecTV Adam Neiman • 212-459-3300

HIT LIST Seth Neiman ANGIE STONE Wish I Didn't Miss You

SOFT ROCK Seth Neiman JOSH GROBAN To Where You Are

NEW RELEASES Seth Neiman CRAIG DAVID Walking Away

R&B HITS Damon Williams AMERIE Why Don't We Fall In Love

RAP Damon Williams B-RICH Whoa Now

ROCK HITS Adam Neiman DEADSY The Key To Gramercy Park

ADULT ALTERNATIVE Adam Neiman BEFORE BRAILLE Twenty-Four Minus Eighteen

PROGRESSIVE Liz Opka ANGELIQUE KIDJO Iwoya

LITE JAZZ Gary Susalis CRAIG CHAQUICO Shadow And Light

ADULT CONTEMPORARY Jason Shift DISHWALLA Somewhere In The Middle

INTERNATIONAL HITS Mark Shands PINK BOYZ Another Brick In The Wall

DANCE Danielle Ruysschaert JENNIFER LOPEZ Walking On Sunshine

RAP/HOP-MOP Mark Shands PRETTY BOI The Way I Am

ADULT ALTERNATIVE Stephanie Mondello DASHBOARD CONFSSIONAL Screaming Infidelities

ADULT CONTEMPORARY Jason Shift DISHWALLA Somewhere In The Middle

INTERNATIONAL HITS Mark Shands PINK BOYZ Another Brick In The Wall

DANCE Danielle Ruysschaert JENNIFER LOPEZ Walking On Sunshine

RAP/HOP-MOP Mark Shands PRETTY BOI The Way I Am

ADULT ALTERNATIVE Stephanie Mondello DASHBOARD CONFSSIONAL Screaming Infidelities

ADULT CONTEMPORARY Jason Shift DISHWALLA Somewhere In The Middle

INTERNATIONAL HITS Mark Shands PINK BOYZ Another Brick In The Wall

DANCE Danielle Ruysschaert JENNIFER LOPEZ Walking On Sunshine

RAP/HOP-MOP Mark Shands PRETTY BOI The Way I Am

DMX MUSIC

10 million homes 180,000 businesses Rick Gillette • 800-494-8863

DMX Fashion Retail Randy Schlager The hottest tracks at fashion retail

DMX Fashion Retail Randy Schlager The hottest tracks at fashion retail

DMX Fashion Retail Randy Schlager The hottest tracks at fashion retail

DMX Fashion Retail Randy Schlager The hottest tracks at fashion retail

DMX Fashion Retail Randy Schlager The hottest tracks at fashion retail

DMX Fashion Retail Randy Schlager The hottest tracks at fashion retail

DMX Fashion Retail Randy Schlager The hottest tracks at fashion retail

DMX Fashion Retail Randy Schlager The hottest tracks at fashion retail

DMX Fashion Retail Randy Schlager The hottest tracks at fashion retail

DMX Fashion Retail Randy Schlager The hottest tracks at fashion retail

DMX Fashion Retail Randy Schlager The hottest tracks at fashion retail

DMX Fashion Retail Randy Schlager The hottest tracks at fashion retail

DMX Fashion Retail Randy Schlager The hottest tracks at fashion retail

DMX Fashion Retail Randy Schlager The hottest tracks at fashion retail

DMX Fashion Retail Randy Schlager The hottest tracks at fashion retail

DMX Fashion Retail Randy Schlager The hottest tracks at fashion retail

DMX Fashion Retail Randy Schlager The hottest tracks at fashion retail

DMX Fashion Retail Randy Schlager The hottest tracks at fashion retail

DMX Fashion Retail Randy Schlager The hottest tracks at fashion retail

DMX Fashion Retail Randy Schlager The hottest tracks at fashion retail

DMX Fashion Retail Randy Schlager The hottest tracks at fashion retail

DMX Fashion Retail Randy Schlager The hottest tracks at fashion retail

DMX Fashion Retail Randy Schlager The hottest tracks at fashion retail

abc RADIO NETWORKS

Phil Hall • 972-991-9200

Hot AC Steve Nichols LENNY KRAVITZ Stillness Of Heart

StarStation Peter Stewart ALL 4 ONE Beautiful As You

Classic Rock Chris Miller No Adds

Touch Ron Davis No Adds

Doug Banks Morning Show Gary Saunders No Adds

Tom Joyner Morning Show Vern Catron No Adds

Country Coast To Coast Krys Wilson No Adds

Rock REVELLE Inside Out TOOL Parabol

Alternative HOOBASTANK Running Away MOBY We Are All Made Of Stars

CHR JADE ANDERSON Sugarhigh B2K Uh Huh

Mainstream AC INDIA, ARIE Video

Lite AC No Adds

NAC DIANA KRALL S'Wonderful

CHR STEVEN CURTIS CHAPMAN Magnificent Obsession

Country SHE DAISY Get Over Yourself GABBI MOLEN Almost There



Music Programming/Consulting Ken Moultrie • 800-426-9082

Alternative Steve Young/Kristopher Jones INCUBUS Warning

Active Rock Steve Young/Kristopher Jones JERRY CANTRELL Anger Rising

Heritage Rock Steve Young/Kristopher Jones DEFAULT Dany

Net AC Steve Young/Josh Hostler DEFAULT Wasting My Time

Net AC Steve Young/Josh Hostler CRAIG DAVID Walking Away

Rhythmic CHR Steve Young/Josh Hostler BRANDY Full Moon

Soft AC Mike Bettelli BONNIE RAITT I Can't Help You Now

Mainstream AC Mike Bettelli 98 DEGREES Why (Are We Still Friends)

Deilah Mike Bettelli No Adds

Dave Wingert Show Mike Bettelli 98 DEGREES Why (Are We Still Friends)

Mainstream Country Ray Randall/Hank Aaron GARY ALLAN The One

New Country Hank Aaron BROOKS & DUNN My Heart Is Lost To You

Lia Ken Moultrie/Hank Aaron BRAD PAISLEY I'm Gonna Miss Her

24 HOUR FORMATS Jon Holiday • 303-784-8700

Adult Hit Radio JJ McKay MARC ANTHONY I Need You

Rock Classics Adam Fendrich No Adds

Adult Contemporary Rick Brady JO DEE MESSINA Bring On The Rain

CD Country Rick Morgan MARTINA MCBRIDE Where Would You Be

US Country Penny Mitchell RHETT AAKINS Highway Surprise

GREAT AMERICAN COUNTRY Jim Murphy • 303-784-8700

BRIGHT AC Jim Hays SHAKIRA Underneath Your Clothes

Soft AC Andy Fuller JO DEE MESSINA Bring On The Rain

Bright AC Jim Hays SHAKIRA Underneath Your Clothes

Mainstream Country David Felker TRACE ADKINS Help Me Understand

Hot Country Jim Hays BROOKS & DUNN My Heart Is Lost To You

Young & Elder David Felker TRACE ADKINS Help Me Understand

After Midnite TRACE ADKINS Help Me Understand

WAITT RADIO NETWORKS

Alternative Chris Reeves • 970-949-3339

JERRY CANTRELL Anger Rising DASHBOARD CONFSSIONAL Screaming Infidelities

Soft AC Jim West No Adds



Table with 2 columns: Region and Top 5 songs. Regions include WEST, MIDWEST, SOUTHWEST, SOUTHEAST.



Table with 2 columns: Artist/Title and Total Plays. List includes LMNT Juliet, 'N SYNC Pop, 'N SYNC Girlfriend, AARON CARTER Leave it Up To Me, PINK Get The Party Started, SMASH MOUTH I'm A Believer, BAHAMA MEN Who Let The Dogs Out, NINE DAYS Absolutely (Story...), KIM POSSIBLE Call Me, Beeep Me, MICHELLE BRANCH Everywhere, LI'L' ROMEO My Baby, DREAM STREET They Don't, DESTINY'S CHILD Survivor, MANDY MOORE Cry, 3LW No More (Baby I'ma Do Right), PINK Most Girls, AARON CARTER I'm All About You, 'N SYNC Bye Bye Bye, AARON CARTER Aaron's Party... BRITNEY SPEARS Overprotected.

Playlist for the week ending April 13.

## DATEBOOK

## MONDAY, APRIL 29

1945/Soldiers from the U.S. Seventh Army liberate over 30,000 prisoners at the Dachau concentration camp in Germany.

1990/AT&T announces that it will begin offering permanent phone numbers. For \$7 per month, customers get a 700-exchange phone number that will automatically forward phone calls to the local number of their choice, wherever they are in the United States.



If only he'd had a 700 number!

1992/A not-guilty verdict for four Los Angeles police officers in the Rodney King trial sparks rioting in South Central Los Angeles.

Born: **Jerry Seinfeld** 1955, **Daniel Day-Lewis** 1957, **Michelle Pfeiffer** 1957, **Andre Agassi** 1970, **Uma Thurman** 1970

## In Music History

1969/**Duke Ellington** receives the Presidential Medal of Freedom on his 70th birthday.

1995/**Tupac Shakur** marries **Keisha Morris** in the Clinton Correctional Facility, where he's serving a 4 1/2-year sentence for sexual abuse.

Born: **Tommy James** 1947, **Carnie Wilson** (Wilson Phillips) 1968, **Master P** 1969

## TUESDAY, APRIL 30

1803/Representatives of the U.S. and France conclude negotiations on the Louisiana Purchase, which doubles the land area of the fledgling United States.

1939/The New York World's Fair opens, and the opening ceremony — featuring speeches by President **Franklin D. Roosevelt** and New York Gov. **Herbert Lehman** — marks New York's first television broadcast.

Born: **Jill Clayburgh** 1944, **Kirsten Dunst** 1982

## In Music History

1970/The **Allman Brothers'** road manager, **Twiggs Lyndon**, is arrested for murder. He stabbed a club manager over a contract dispute.

1983/**Muddy Waters** dies of a heart attack at age 68.

1994/During a concert, **Nine Inch Nails** singer **Trent Reznor** throws his mike stand in the air, and it lands on drummer **Chris Vrenna's** head. Vrenna finishes the song as roadies try to blot the blood flowing from his head. He misses 15 minutes of the show and receives 17 stitches after the performance but doesn't miss any gigs.

Born: **Willie Nelson** 1933, **Bobby Vee** 1943, **Merrill Osmond** (The Osmonds) 1953

## WEDNESDAY, MAY 1

1931/President **Herbert Hoover** dedicates the Empire State Building, which stands 402 stories tall and is the world's tallest building until the completion of the World Trade Center towers in 1971.

1943/**Orson Welles'** blockbuster film *Citizen Kane* premieres at the RKO Palace in New York City.

1963/**James Whittaker** becomes the first American to reach Mount Everest's peak.

Born: **Jack Paar** 1918, **John Woo** 1955

## In Music History

1967/**Elvis Presley** marries 21-year-old **Priscilla Beaulieu** at the Aladdin Hotel in Las Vegas. The two divorce six years later.

1989/Employees at a California jewelry store call police to report a suspicious person, who turns out to be **Michael Jackson**, shopping in disguise.



He's bad, you know it...

1991/**Sinead O'Connor** sends a \$2,600 bill for airfare to **M.C. Hammer**, who offered to pay for her trip back to Ireland if she hated the United States. Hammer pays three weeks later.

Born: **Judy Collins** 1933, **Glen Ballard** 1953, **Tim McGraw** 1967, **D'arcy Wretzky** (ex-Smashing Pumpkins) 1968

## THURSDAY, MAY 2

1973/Longtime FBI Director **J. Edgar Hoover** dies of heart disease at age 77.

1985/Brokerage firm **E.F. Hutton** pleads guilty to charges that it engineered a massive check-writing scam between 1980 and 1982.

Born: **Theodore Bikel** 1924, **Christine Baranski** 1952, **Dwayne Johnson** ("The Rock") 1972

## In Music History

1980/South Africa bans the **Pink Floyd** album *Another Brick in the Wall* when black schoolchildren adopt it as a protest against their second-rate educational system.

1991/**Whitney Houston** announces she's signed to star in her first movie, *The Bodyguard*, in which she plays a singer-actress stalked by an obsessed fan.

Born: **Bing Crosby** 1904-1977, **Lou Gramm** (Foreigner) 1950

## FRIDAY, MAY 3

1952/Lt. Col. **Joseph Fletcher** becomes the first person to undisputedly stand on the North Pole, as previous claims by **Robert Peary** and **Frederick Cook** could not be substantiated.

1960/The world's longest-running musical, *The Fantasticks*, opens at the Sullivan Street Playhouse in Greenwich Village in New York City. The show's run ends 42 years later, on Jan. 13, 2002.

1991/The popular television series *Dallas* airs its final episode.

Born: **Greg Gumbel** 1946, **Sugar Ray Robinson** 1921-1989

## In Music History

1965/KHJ-AM/Los Angeles makes its debut, using the moniker "Boss Radio." Air personalities include

**Robert W. Morgan** in mornings and **The Real Don Steele** in afternoons.

1971/**Grand Funk Railroad** hold their first press conference, but only six journalists show up to cover it.

1986/**Dolly Parton's** Dollywood Amusement Park opens in Pigeon Forge, TN.

Born: **Pete Seeger** 1919, **James Brown** 1928, **Engelbert Humperdinck** 1936, **Frankie Valli** 1937, **Steve Jones** (Sex Pistols) 1955

## SATURDAY, MAY 4

1970/National Guardsmen open fire on antiwar protesters at Kent State University in Ohio, killing four students, wounding eight and permanently paralyzing another.

1975/**Moe Howard**, one of the original Three Stooges, dies at age 77.

1979/**Margaret Thatcher** is sworn in as Britain's Prime Minister. She is the first female to hold the position.

Born: **Audrey Hepburn** 1929-1993, **George Will** 1941, **Ana Gasteyer** 1967

## In Music History

1957/*The Alan Freed Show* debuts on ABC-TV with musical guests **The Del Vikings** and **Screamin' Jay Hawkins**.

1981/KLOS/Los Angeles broadcasts the first edition of *Rockline* with a syndicated audience of 17 other stations. **B. Mitchell Reed** hosts the show with guests **Tom Johnston** and **Joe Walsh**.

Born: **Dick Dale** 1937, **Tammy Wynette** 1942, **Randy Travis** 1959, **Mike Dirnt** (Green Day) 1972

## SUNDAY, MAY 5

1955/The U.S., France and Great Britain end their post-World War II occupation of West Germany, allowing the sovereign state to join NATO and arm itself for the first time since 1945.

1961/**Alan Shepard** blasts off from Cape Canaveral, FL to become the first American in space.

1986/Popular television series *The Love Boat* airs its final episode, ending its nine-year run.



They're still captains of our hearts.

Born: **Lance Henriksen** 1940, **Michael Palin** 1943, **Tina Yothers** 1973

## In Music History

1968/**Buffalo Springfield** disband after one final gig, in Long Beach, CA.

1972/Actor **Warren Beatty** gathers 30 top rock stars together for a concert to support presidential hopeful **George McGovern**. Performers include **Judy Collins**, **Paul Simon**, **Carole King**, **James Taylor** and **Chicago**.

Born: **Kurt Loder** 1945, **Ian McCulloch** (Echo & The Bunnymen) 1959, **Craig David** 1981

— Keith Berman

## Bizinescene

## Ozzy: Not Ready For Prime Time!

"I've become everybody's American father and I'm not even American," **Ozzy Osbourne** tells *Entertainment Weekly* of the smash reality series *The Osbournes*, which is MTV's biggest out-of-the-box hit in the network's 21-year history. Both *EW* and *Rolling Stone* put the Osbournes — Ozzy, wife Sharon and children Jack and Kelly — on their covers, providing an inside look at the show that takes viewers inside the Osbournes' house and daily lives.

"I don't bloody understand why people think it's funny, me taking out the trash," Ozzy wonders aloud to *EW*. "I mean, I'm a guy. I don't have a f---ing trash roadie."

Sharon chimes in on her husband's speech patterns, which leave many viewers perplexed. "People wonder why they can't understand him? Well, you'd be hard to understand too if you drank two vats of coffee, two vats of wine, and took 25 Vicodin a day. I can't stop him. The only thing I can do is make sure he's not on the street and make sure he sleeps in a way that he won't choke to death on his own vomit."

Despite the show's runaway success, Ozzy cites one major drawback. "My one regret with the show is that we used our real house. I mean, the Munsters didn't use their real house!"

## Moby: Man Or Machine?

"On a purely accidental level, I have managed to develop my name and self into a brand," says techno-turned-pop superstar **Moby**, who lands on the cover of *Wired*. The magazine, however, looks into how the Moby brand and "organization" were built up by his licensing all 18 tracks from 1999's *Play* for use in commercials, movies and TV programs.

The chrome-domed superstar also notes how he's less judgmental than in his early days. "For a long time I felt superior to everyone else," says Moby, who went straightedge (no drinks, meat or sex) when he was 15. "Because I was a vegan, and 'cause I didn't drink, and 'cause I didn't sleep around, and 'cause I listened to dance music. It all made me feel arrogant and superior. I was just being an uptight prick."

## Split Happens

"Boozing Britney Out of Control" screams the headline of the *Star*. It seems that **Britney Spears** has been on a downward spiral of booze while trying to get over her breakup with 'N Sync's **Justin Timberlake**. The tab also provides photos of an allegedly drunk Britney hanging out the window of



**TENACIOUS DEE** — Not only is former *Twisted Sister* howler **Dee Snider** the official voice of *MSNBC*, his 1986 battle with the *PMRC* is revisited in VH1's *Warning: Parental Advisory*. *Snider* plays himself, but who did he beat out for the role? "Jeff Goldblum, *Weird Al* Yankovic, and the late *Chris Farley*, who apparently was out of the running because he's dead. The truth of the matter is, I think they were like, 'Who the f--- is gonna play this guy? We gotta get him!'" (*Entertainment Weekly*)

a moving car. "We thought she was going to start mooning from the car window," says a shocked friend. "We were terrified that she was going to fall out."

**Timberlake**, however, seems to have moved on after the fallout and is dating dance partner **Jenna Dewan**. *Us Weekly* notes in its "Post-Breakup Report," which gets more than a little obsessive over the whole drama, with blow-by-blow accounts of each star since the split.

## Gay To Tha L-O?

Watch out, **Cher!** The *Globe* gives the sizzling details on **Jennifer Lopez's** provocative performance at a gay rave in Palm Springs, CA. Sources say she played for free because she wanted to thank her large base of gay fans for their support. "It was an incredibly sensual, sexually charged show," one reveler reveals. "Even the gay guys were turned on!"

Meanwhile, *The National Enquirer* exposes the secret medical condition that threatens **J.Lo's** dreams of motherhood! The tab reports that she's taking fertility drugs to combat a severe thyroid problem that's interfering with her plans to get pregnant.

## Match: Love

Tennis star **Anna Kournikova** is more known for her looks than for her skills on the court. But that's all about to change, thanks to **Enrique Iglesias**, who fell for her when she starred in his video for "Escape." Iglesias will help the blond beauty — who hasn't had a victory in 102 tournaments — with weight training. "For the first time in a very long time, she's madly in love," says a source. "Enrique wants to see her as a winner — and she's determined to make him happy." (*Globe*)

— Frank Correia

Each week *R&R* sneaks a peek through the nation's consumer magazines in search of everything from the sublime to the ridiculous in music news. *R&R* has not verified any of these reports.

72 million households  
Tom Calderone  
VP/Programming

Artist	Play
SHAKIRA Underneath Your Clothes	23
NO DOUBT Hella Good	23
NAS One Mic	21
TWEET I/MISSY ELLIOTT Oops (Oh My!)	20
P. DIDDY I/USHER & LOON I Need A Girl	18
FAT JOE I/ASHANTI What's Lov'?	17
NICKELBACK Too Bad	15
ASHANTI Foolish	14
BUSTA RHYMES I/P. DIDDY... Pass The Courvoisier	13
MARY J. BLIGE I/JA RULE Rainy Dayz	13
UNWRITTEN LAW Seein' Red	12
MICHELLE BRANCH All You Wanted	12
MOBY We Are All Made Of Stars	12
X-ECUTIONERS It's Goin' Down	11
VANESSA CARLTON A Thousand Miles	11
USHER I/Don't Have To Call	11
LUDACRIS Saturdays (Doh...)	11
PINK Don't Let Me Get Me	11
BRITNEY SPEARS Overprotected	11
GOO GOO DOLLS Here Is Gone	10
FAITH EVANS I Love You	10
TRIK TURNER Friends + Family	9
H.E.R.D. Rock Star	9
ENRIQUE IGLESIAS Escape	8
RES They Say Vision	8
EEK Uh Huh	8
LIL' BOW WOW Take Ya Home	7
NELLY FURTAO... On The Radio...	7
BRANDY Full Moon	7
HAPPY ROOTS Aw Naw	7
ANDREW W.K. Party Hard	6
DASHBOARD CONFSSIONAL Screaming Infidelities	6
SHERYL CROW Soak Up The Sun	6
G. DEP Special Delivery	6
ALIEN ANT FARM Movies	6
JAY-Z Song Cry	6
MUSIQ Half Crazy	6
SYSTEM OF A DOWN Toxicity	5
JA RULE Down	5
'TIL SYNC Girlfriend	5
JOHN MAYER No Such Thing	5
INJECTED Faithless	4
ROB ZOMBIE Never Gonna Stop	4
Lenny Kravitz Shiness Of Heart	4
BLINK-182 First Date	3
KID ROCK Lonely Road Of Faith	3
INCUBUS Nice To Know You	3
MAXWELL This Woman's Work	3
WHITE STRIPES Fell In Love With A Girl	3
HOOBASTANK Running Away	3
KYLIE MINOGUE Can't Get You Out Of My Head	2
ADEMA The Way You Like It	2
GOODSMACK I Stand Alone	2
RAHMAEL SAADIO I/O'ANGELO Be Here	2
BASEMENT JAXX Where's Your Head At	2
SUM-41 What We're All About	2

Video playlist for the week ending April 13

55 million households  
Peter Cohen  
VP/Programming

**Rap Adds**  
No Adds

**Pop Adds**  
No Adds

**Urban Adds**  
No Adds

**Rhythmic Adds**  
No Adds

**Rock Adds**  
No Adds

Adds for the week of April 22

WHITE STRIPES Fell In Love With A Girl  
DARASHI Stuck 'Em Up  
CEE-LO Closet Freak  
NAS One Mic  
ZERO 7 Destiny  
UNWRITTEN LAW Seein' Red  
DASHBOARD CONFSSIONAL Screaming Infidelities  
TWEET I/MISSY ELLIOTT Oops! (Oh My)  
BEANIE SIGEL I/FREEMAY Roc The Mic  
HAPPY ROOTS Aw Naw  
MAXWELL This Woman's Work  
SYSTEM OF A DOWN Toxicity  
ASHANTI Foolish  
FAT JOE I/ASHANTI What's Lov'?  
LUDACRIS Saturday (Doh...)  
X-ECUTIONERS It's Goin' Down  
INJECTED Faithless

75 million households  
Paul Marszalek  
VP/Music Programming

**ADDS**

CHEMICAL BROTHERS I/RICHARD ASHCROFT The Test  
ALICIA KEYS How Come You Don't Call Me?  
CHAD KROEGER I/JOSEY SCOTT Hero  
TOMMY LEE Hold Me Down  
JILL SCOTT Gimme

**Plays**

GOO GOO DOLLS Here Is Gone	23
PINK Don't Let Me Get Me	23
NO DOUBT Hella Good	21
SHERYL CROW Soak Up The Sun	21
PUDDLE OF MUDD Blurry	21
MOBY We Are All Made Of Stars	19
FIVE FOR FIGHTING I/JOHN ANDRASKI Easy...	18
CELINE DION A New Day Has Come	18
JOHN MAYER No Such Thing	17
NICKELBACK Too Bad	17
DEFAULT Wasting My Time	16
ENRIQUE IGLESIAS Escape	16
SHAKIRA Underneath Your Clothes	16
JIMMY EAT WORLD The Middle	15
JEWEL Break Me	15
Lenny Kravitz Stiffness Of Heart	14
CHEER Song For The Lonely	12
PAUL MCCARTNEY Lonely Road	12
VANESSA CARLTON A Thousand Miles	9
TRAVIS SHAM'S On Fire	9
MARY J. BLIGE I/JA RULE Rainy Dayz	9
BRANDY Full Moon	9
MICHELLE BRANCH All You Wanted	8
MAXWELL This Woman's Work	8
COURSE OF NATURE Caught In The Sun	8
RES They Say Vision	8
ZERO 7 Destiny	6
NORAH JONES Don't Know Why	6
RAHMAEL SAADIO I/O'ANGELO Be Here	3
RYAN ADAMS Answering Bell	2
CEE-LO Closet Freak	2
REMY SHANO Take A Message	2
TWEET I/MISSY ELLIOTT Oops! (Oh My)	2
ANGIE STONE Wish I Didn't Miss You	2
ASHANTI Foolish	1
WHITE STRIPES Fell In Love With A Girl	1
CREED Bullets	1
GOODSMACK I Stand Alone	1
HOOBASTANK Crawling In The Dark	1
P.O.D. Youth Of The Nation	1
USHER I/Don't Have To Call	1
ROB ZOMBIE Never Gonna Stop	1
LISA LOEB Someone You Should Know	1
MUSIQ Half Crazy	1

Video airplay for April 22-28

36 million households  
Cindy Mahmood  
VP/Music Programming & Entertainment

**VIDEO PLAYLIST**

MARY J. BLIGE I/JA RULE Rainy Dayz  
BUSTA RHYMES I/P. DIDDY... Pass The Courvoisier  
FAITH EVANS I Love You  
LUDACRIS Saturday (Doh...)  
P. DIDDY I/USHER & LOON I Need A Girl  
FAT JOE I/ASHANTI What's Lov'?  
AVANT Makin' Good Love  
JANEHEM Anything  
ASHANTI Foolish  
MUSIQ Half Crazy

**RAP CITY**

BIG TYMERS Still Fly  
BUSTA RHYMES I/P. DIDDY... Pass The Courvoisier  
NAS One Mic  
CAM'RON I/JUELZ SANTANA Oh Boy  
JA RULE I/CHARLI BALTIMORE Down A\*\* Chick  
HAPPY ROOTS Aw Naw  
FAT JOE I/ASHANTI What's Lov'?  
YING YANG TWINS Say I Yi Yi  
LUDACRIS Saturday (Doh...)  
JAY-Z Song Cry

Video playlist for the week ending April 21

David Cohn  
General Manager

**2**

RES They Say Vision  
RAHMAEL SAADIO I/O'ANGELO Be Here  
ANGIE STONE Wish I Didn't Miss You  
JOHN MAYER No Such Thing  
PHANTOM PLANET California  
ANDREW W.K. Party Hard  
MARY J. BLIGE I/JA RULE Rainy Dayz  
GOODSMACK I Stand Alone

Video playlist is frozen.

**CMT**  
COUNTRY MUSIC TELEVISION

56.8 million households  
Brian Phillips, Sr. VP/GM  
Chris Parr, VP/Music & Talent

**ADDS**

BROOKS & DUNN My Heart Is Lost To You  
TRICK PONY Just What I Do  
KELLIE COFFEY When You Lie Next To Me  
KASEY CHAMBERS Not Pretty Enough

**TOP 20**

KENNY CHESNEY Young  
TOBY KEITH My List  
TRAVIS TRITT Modern Day Bonnie And Clyde  
ALISON KRAUSS I/UNION STATION Let Me Touch You...  
WILLIE NELSON I/LEE ANN WOMACK Mendocino...  
CAROLYN DAWN JOHNSON I Don't Want You To Go  
GARTH BROOKS & TRISHA YEARWOOD Squeeze Me In  
CHERYL WRIGHT Jezebel  
EMERSON DRIVE I Should Be Sleeping  
GARY ALLAN The One  
NICKEL CREEK A Lighthouse's Tale  
TAMMY COCHRAN I Cry  
BRAD PAISLEY I'm Gonna Miss Her  
TIM MCGRAW The Cowboy In Me  
REBA MCKENTIRE Sweet Music Man  
RASCAL FLATTS I'm Movin' On  
DARRYL WORLEY I Miss My Friend  
MONTGOMERY GENTRY Didn't I  
TRACE ADKINS Help Me Understand  
MERLE HAGGARD If You've Got The Money...

**HEAVY**

ALISON KRAUSS I/UNION STATION Let Me Touch...  
BRAD PAISLEY I'm Gonna Miss Her  
CAROLYN DAWN JOHNSON I Don't Want You To Go  
RASCAL FLATTS I'm Movin' On  
TOBY KEITH My List  
TRAVIS TRITT Modern Day Bonnie And Clyde  
WILLIE NELSON I/LEE ANN WOMACK Mendocino...  
KENNY CHESNEY Young

**HOT SHOTS**

ALAN JACKSON Drive (For Daddy Gene)  
BROOKS & DUNN My Heart Is Lost To You  
JAMIE O'NEAL Frantic  
JDANNA JANET Since I've Seen You Last

Heavy rotation songs receive 28 plays per week.  
Hot Shots receive 21 plays per week.

Information current as of April 19, 2002.

14.3 million households

**ADDS**

ALAN JACKSON Drive (For Daddy Gene)  
BROOKS & DUNN My Heart Is Lost To You

**TOP 10**

BRAD PAISLEY I'm Gonna Miss Her  
TOBY KEITH My List  
KENNY CHESNEY Young  
RASCAL FLATTS I'm Movin' On  
BLACKHAWK Days Of America  
BANDY MCCREARY Maybe, Maybe Not  
ANDY GRIGGS Tonight I Wanna Be Your Man  
GARY ALLAN The One  
DARRYL WORLEY I Miss My Friend  
TRICK PONY Just What I Do

Information current as of April 18, 2002

## TELEVISION

TOP TEN SHOWS		April 8-14	
Total Audience (105.5 million households)		Adults 18-49	
1	CSI	1	WII & Grace
2	Law & Order	2	CSI
3	Survivor: Marquesas	(tie)	Friends (8:30pm)
4	Everybody Loves Raymond	4	Friends
5	Friends	5	Survivor: Marquesas
6	CBS Sunday Movie (The Pilot's Wife)	6	Just Shoot Me
7	Friends (8:30pm)	(tie)	Law & Order
8	WII & Grace	8	E.R.
9	King Of Queens	9	Fear Factor
10	60 Minutes	(tie)	Everybody Loves Raymond
			Frasier

Source: Nielsen Media Research

### COMING NEXT WEEK

**Tube Tops**

Alicia Keys, Shaggy, Destiny's Child, Enya, Shakira, Ja Rule, Andrea Bocelli, Enrique Iglesias, Kylie Minogue, O-Town and Gloria Gaynor perform from Monaco when ABC presents *The 2002 World Music Awards* (7pm ET/PT).

**Friday, 4/19**

- Hoobastank, *The Tonight Show With Jay Leno* (NBC, check local listings for time).
- Ben Kweller, *Late Night With Conan O'Brien* (NBC, check local listings for time).

**Saturday, 4/20**

- Pink, Usher and Smash Mouth perform from Santa Monica, CA when Nickelodeon presents the 15th annual *Kids' Choice Awards*, which also features appearances by Lil' Bow Wow and Lil' Romeo (8pm ET/PT).
- P.O.D., *Saturday Night Live* (NBC, check local listings for time).
- Fat Joe, *Showtime at the Apollo* (check local listings for time and channel).

**Sunday, 4/21**

- Dee Snider plays himself when VH1 presents *Warning: Parental*

Advisory, a made-for-cable movie that makes fun of the 1980s Senate hearings about offensive song lyrics (9pm ET/PT).

**Monday, 4/22**

- Jimmy Eat World, *Jay Leno*.
- Oliver Mtukudzi, *Late Show With David Letterman* (CBS, check local listings for time).
- Course Of Nature, *Last Call With Carson Daly* (NBC, check local listings for time).
- Backstreet Boy Kevin Richardson, *Politically Incorrect With Bill Maher* (ABC, check local listings for time).

**Tuesday, 4/23**

- Shannon McNally, *Jay Leno*.
- Elvis Costello, *David Letterman*.
- Super Furry Animals, *Conan O'Brien*.
- John Mayer, *Carson Daly*.

**Wednesday, 4/24**

- Ashanti, *Jay Leno*.
- Bonnie Raitt, *David Letterman*.
- Andrew W.K., *Carson Daly*.

**Thursday, 4/25**

- Cee-Lo, *David Letterman*.
- Unwritten Law, *Carson Daly*.

— Julie Gidlow

## FILMS

**BOX OFFICE TOTALS**  
April 12-14

Title/Distributor	Weekend	To Date
1 <i>Changing Lanes</i> (Paramount)*	\$17.12	\$17.12
2 <i>Panic Room</i> (Sony)	\$10.61	-\$73.42
3 <i>The Sweetest Thing</i> (Sony)*	\$9.43	\$9.43
4 <i>Ice Age</i> (FOX)	\$8.57	\$151.62
5 <i>The Rookie</i> (Buena Vista)	\$8.07	\$45.28
6 <i>High Crimes</i> (FOX)	\$7.48	\$25.02
7 <i>Clockstoppers</i> (Paramount)	\$4.65	\$28.04
8 <i>Blade 2</i> (New Line)	\$4.31	\$73.87
9 <i>Brady</i> (Lions Gate)*	\$4.20	\$4.20
10 <i>National Lampoon's Van Wilder</i> (Artisan)	\$4.11	\$13.70

\*First week in release. All figures in millions. Source: ACNielsen EDI

**COMING ATTRACTIONS:** This week's openers include *The Scorpion King*, starring *The Rock*. The film's Universal soundtrack contains Godsmack's "I Stand Alone," a remix of P.O.D.'s "Set It Off," Drowning Pool's "Break You," System Of A Down's "Streamline," Creed's "To Whom It May Concern," Nickelback's "Yanking Out My Heart," Hoobastank's "Losing My Grip," Mushroomhead's "Along the Way," Sevendust's "Corrected," Coal Chamber's "Glow" and Rob Zombie & Ozzy Osbourne's "Iron Head." The ST also includes cuts by Flaw ("Only the Strong"), 12

Stones ("My Life"), Lifer ("Breathless"), Injected ("Burn It Black") and *Breaking Point* ("27").

Also opening this week is *My Big Fat Greek Wedding*, starring John Corbett. Look sharp for 'N Sync member Joey Fatone in a supporting role.

Now playing in special engagements is *The Cat's Meow*, starring Kirsten Dunst. The film's RCA Victor soundtrack showcases vintage jazz recordings from Al Jolson, Sidney Bechet, Paul Whiteman, and Clarence Williams with Louis Armstrong.

— Julie Gidlow



**AL PETERSON**  
alpeterson@rronline.com

## The World According To Olbermann

■ Twenty-five years of commenting on the good, the bad and the ugly in sports and life

**K** eith Olbermann has been called "a man who knows how to turn a word into something that really means something." The veteran broadcaster recently joined ABC News Radio, where his unique style and insights are now heard on two of the network's longest-running features, *Speaking of Sports* and *Speaking of Everything*.

Ironically, the original *Speaking of Sports* — hosted by the inimitable Howard Cosell — was a broadcast that Olbermann calls a touchstone in his career and "as much a part of my education as a broadcaster as anything else."

Olbermann is perhaps best known for his stint on ESPN's *SportsCenter* during that program's early years on cable TV. His witty one-liners and carefully phrased insights not only captured the imaginations of sports fans around the country, they helped to define a whole new style of sports broadcasting.

Olbermann's unorthodox presentation spawned an entire generation of imitators who have tried to adopt his trademark style, but, after 25 years on the air, he remains one of broadcasting's most original and unique personalities.

**R&R:** *Is it hard for someone to segue back and forth between sports and news, as you have done.*



Keith Olbermann

*and be successful at both?*

**KO:** I don't know that it's hard for people to do. I think it's something people haven't done frequently, mostly because of career preference. I also think there are probably people who wanted to get into sports broadcasting, but, due to circumstances, were denied the opportunity and ended up going into news, and vice versa. It's true I've moved back and forth between them a lot, but so have guys like Bryant Gumbel and Bob Costas. So I don't know that it's as unique as you might think it is.

In a recent one-year period I hosted major-league baseball's All-Star Game and the World Series, covered a presidential impeachment and worked the red carpet at the Oscars. The overriding premise for covering all of those events, to me, was, "What's interesting about this? What is it that people should know about this event from a news point of view, and what can I tell them that will bring listeners there as if

they were actually in attendance?" I honestly think that most broadcasters who are in one field probably have the capacity to do others, but, in general, they just don't.

**R&R:** *What is it about you that enables you to cross back and forth between news and sports so successfully?*

**KO:** Ultimately, you have to get your mind away from the idea that sports isn't news. You can't categorize things so much. Sports is just another part of news, and the people who are really successful main-

**"You can't plan out your career 10 moves in advance. I believe every job change is the result of opportunities that are being presented to you."**



HALF AND HALF

Clear Channel/Houston's AMs are sharing a new, synergistic billboard campaign urging Lone Star listeners to "hear about it" on news- and information-focused KRTH, then "talk about it" on co-owned Talker KPRC.

tain that approach at all times. Certainly, there's a bit more latitude to enjoy a story or enjoy yourself in sports than in news, but all the same basic rules apply. If you keep that in mind, the subject matter — whether it's sports or news — is almost incidental.

**R&R:** *Is it fair to say your career to date has been based at least as much on chance as on planning?*

**KO:** The only thing not correct about the phrase "right place, right time" is that it leaves out the corollary, which is, "If you can't do it, then being in the right place at the right time is only going to keep you there for about three weeks." For example, back around 1980 I was visiting a friend at WNEW-AM/New York. The station was running my UPI commentaries at the time, and my friend would always tell me, "Hey, if you ever happen to be around at 4am, when we run these things, maybe you could do one for us live." The station was located just around the corner from UPI, so

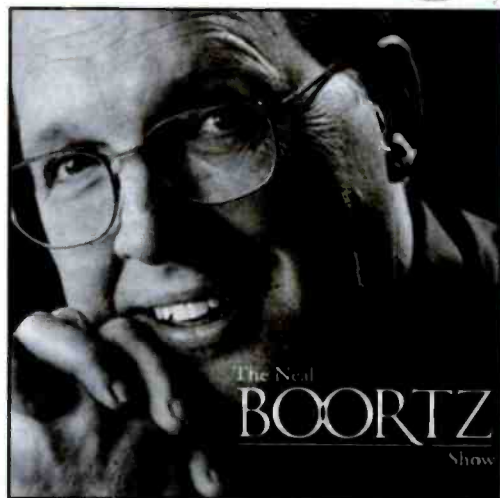
one night I decided to go on over there and hang around.

Later that morning the WNEW News Director came up to me and said, "You do sports, right? My regular guy's out sick. Do you want to make some per diem today?" I said, "Great." He said, "Can you write fast?" and I said, "Yes, as a matter of fact, I can." As he walked away, he said, "Good, because you're on in eight minutes."

From that I got a job as the back-up sportscaster at 'NEW, which led to doing news on the station too. They had a flu epidemic in the building, so one week I ended up doing sports in the morning and news in the afternoon. But, no, I never sat down and said, "OK, first I'll do *SportsCenter*, then I'll go over to NBC and do news"; it's never been like that. You can't plan out your career 10 moves in advance. I believe every job change is the result of opportunities that are being presented to you.

Continued on Page 19

# Winning Personality. Ratings to Prove it!



The Neal BOORTZ Show

Source: ARB Su 01-Fall 01 AQH Share; subject to limitations.

**NewsTalk Personality Of the Year**  
Voted by readers of R&R Magazine

- 1 **WSB Atlanta**  
A35-54 14.3 to 17.2 Rank #1  
M35-54 20.5 to 23.8 Rank #1
- 1 **WPTF Raleigh-Durham**  
A35-54 2.4 to 7.8 Rank 2nd  
M35-54 3.1 to 10.0 Rank #1

- 1 **KRMG Tulsa**  
A35-54 7.9 to 14.1 Rank #1  
M35-54 7.6 to 20.5 Rank #1
- 1 **WSKY FM Gainesville**  
A35-54 10.6 Share Rank 2nd  
M35-54 14.7 Share Rank #1

**Amy Bolton 800.611.5663**  
**Paul Douglas 404.962.2078**



**Olbermann**

Continued from Page 18

**R&R:** *Even with a lot of TV success, you've stayed on the radio nearly all of the past 25 years. Why?*

**KO:** Because I am, bottom line, a radio guy. If radio was as remunerative as television, I don't know that I would do television again. Pictures are actually a restrictive element in the creative process. On TV you must always, in some way, acknowledge and narrate the pictures. In radio, as everyone who has ever enjoyed doing radio knows, you are *it*. You are the one who is responsible for conveying everything that needs to be conveyed to the listener about something. That may be with words, through inflection, by pausing, by how you choose to reveal information or in what order you do it.

There are a thousand different creative choices in radio that all boil down to "How will the story best be told?" and not "We have to start by telling you about these pictures because they're the most attention-getting." Whether you're doing an essay about the World Trade Center or delivering the scores and highlights from today's games, it's a much more creative process in radio than it is in television.

**R&R:** *Speaking of radio, how did your new deal to anchor Speaking of Sports and Speaking of Everything come about?*

**KO:** I owe a debt to the fine folks at Winstar because, when they went belly-up last year, my deal with them went away very quickly. Shortly after that ABC Radio Networks President Traug Keller called and asked me to have lunch with him. I'd done some things for ABC over the past couple of years, including filling in for Paul Harvey last year and some other assignments, but I had no idea what he wanted to talk about.

He told me they wanted *Speaking*

*of Sports* to be what it was back when Howard Cosell did it and that he wanted to broaden the afternoon version, making it a mixture of news and sports and using the other "Cosell-ian" title from the old long-form show, *Speaking of Everything*. He said he'd love for me to do it and asked what I thought of the idea.

I guess because I've been around and done this for so long, there are very few titles or phrases in broadcasting that can get me excited. But *Speaking of Sports* is a career touchstone for me. When I was in college — learning how to be a broadcaster by broadcasting — we were an ABC affiliate, and in the middle of my sportscast every afternoon I introduced Howard Cosell.

**"The gap between how expert many hosts are and how expert they think they are is as broad as the Grand Canyon, and that bothers me."**

I listened to four years' worth of his shows in the context of being a young sportscaster on a radio station in Ithaca, NY. Without really taking notes, that was as much a part of my education as a broadcaster as anything else. So, to host that show today is not only a personal thrill, but also something about which the 18-year-old in me can pop out every now and then and, "Wow ... really?"

**R&R:** *Do you listen to much News/Talk and Sports radio?*

**KO:** I listen a lot to News radio, not so much to Talk. And I confess to not being really pleased with much of what I hear on Sports radio these days.

**R&R:** *What do you hear that bothers you on Sports radio?*

**KO:** Mostly people who think that what they're saying at all times is incredibly clever, insightful and witty and that it's never been thought of by anyone else before them. For example, an athlete in an interview will say something like, "We blew right past 'em," and the host will come out of the tape — as if it were the first time this had ever been thought of — and say, "Oh, that's the old blew-by-you defense." Whoever his sidekick is will laugh on cue.

Meanwhile, I'm sitting there thinking, "Now what percentage of the audience hasn't heard this joke before?" Unfortunately, I'm giving you just one example to represent at least 5,000 others I've heard that I haven't written down but could get for you in about a week and a half of listening.

I also think that the gap between how expert many hosts are and how expert they think they are is as broad as the Grand Canyon, and that bothers me. I don't mind hearing people who really know what they're talking about, even if their opinions are, in my opinion, wrong. But there's just too much of this "I know everything, and I'm the greatest" attitude.

There are very few guys who are out there to be informative. Tell me something I don't really know, make it understandable and be informative, as opposed to just being the next person I hear on my radio whose career goal seems simply braggadocio.

When I was a kid in New York, I will never forget calling into WNBC to ask the host about a trade the Rangers had made. I asked him, "What do you think of that trade?" The guy made a quick statement,

**"Find me something funny about the subject of sports and women's breasts, and I'll listen and support your right to say it. But most of the time what I hear out there is just entirely gratuitous."**

and then he said, "What do you think of it?" That's what you don't hear much of anymore. There's no longer much attempt to get any give-and-take information or a varied number of opinions. It's "I know something about this, and I'm going to show that fact off to you for the next hour" that seems to prevail out there today, and it's tedious to me as a listener.

**R&R:** *What about the frat-boy humor and attitude that are common on a lot of Talk and Sports stations?*

**KO:** I don't object to blue humor. There are people who are so blue — whether they're comedians or radio hosts — that they make you wince, but you're laughing. They're funny not because the material is of any certain kind, but because they are just funny.

Look, I'm a great supporter of filth and innuendo as long as it's used in a humorous context and it fulfills a need in good humor — that's fine with me. But when it's done because the only thing you have left to attract attention to yourself is to talk about women's breasts for four hours, my suggestion is to get better at what you're doing. Find me something funny about the subject of sports and women's breasts, and I'll listen and support your right to say it. But most of the time what I hear out there is entirely gratuitous. It's not good radio, it's not good television, and it's not good broadcasting.

**R&R:** *Any advice for up-and-*

*coming sports and news broadcasters from a guy who has certainly been there and done that?*

**KO:** I find that a lot of people with aspirations to be on the air today are making the oldest mistake in the book, and that's *not* being on the air. It's much better for your career to go to Bristol, TN and be an on-air sportscaster than it is to go to Bristol, CT and be a production assistant at ESPN.

Don't settle for what you think will be the excitement of working behind the scenes at a big station or a network unless that is what you want to do with your career. It is much better to spend three years at the lowest echelons of the business as long as you can be on the air, if that is your goal.

I can count on my fingers the production assistants that I knew at ESPN, during the 5 1/2 years I was there, who went on and advanced to on-air jobs. You probably actually reduce your odds of succeeding in the business by taking that route instead of going to some small town and working overnights.

Just get on the air someplace because every moment you're not, your career is regressing. Your enthusiasm for getting on the air and your ability to absorb the knowledge and nuances it takes to be successful at it are at their highest at the beginning of your career. So, if you want to be on the air, do whatever it takes to do that and don't settle for anything less.

# MasterControl

Family friendly radio featuring travel, financial, health and entertainment segments as well as MasterControl's LifeHelps and Thought for the Week.

- WEEKLY PROGRAMS
- FREE!
- FOLLOWED BY A :24 PROMO SPOT
- VOICE OUT 28:00
- COMPACT DISC



**ALSO AVAILABLE:**

- Powerline**  
Adult Contemporary Music
- Country Crossroads**  
Country Hits and Interviews
- On Track**  
Contemporary Christian Music
- The Baptist Hour**  
Contemporary Christian Music
- :60 Features**  
Family, Health & Fitness

## FamilyNet

6350 West Freeway  
Fort Worth, TX 76116-4511  
800-266-1837  
[www.FamilyNetRadio.com](http://www.FamilyNetRadio.com)  
email: [info@FamilyNetRadio.com](mailto:info@FamilyNetRadio.com)



ADAM JACOBSON

jacobson@rronline.com

## Solid As A Rock

■ Jacksonville's Rock 105 tops the ratings, despite a challenge from within

According to WFYV (Rock 105) Jacksonville PD David Moore, his radio station has dominated the 25-54 demographic since 1993, when the station began its long evolution from AOR to Classic Rock. He also says he's blessed with one of the finest staffs he's ever worked with in radio, and gloats, "It's 80 degrees today, and we're No. 1. That's not a bad way to live."

Moore can now revel in WFYV's fall 2001 Arbitron ratings, which placed the station ahead of all others in the ever-growing sunbelt market, ranked No. 52 by Arbitron. But in fall 2000 Moore was concerned about the newest station to surface in Jacksonville. After conducting some research, Cox Radio, which happens to own WFYV, decided to pull the plug on crosstown WMXQ's Hot AC format and replace it with a rock-heavy '80s format. At first the '80s launch at 'MXQ didn't sit well with Moore.

"Quite frankly, it made me a little crazy at first," he says. "I didn't want to hear 'Sharp Dressed Man' and 'Pour Some Sugar on Me' on another radio station in Jacksonville."

In an interesting twist, WMXQ's flip affected Moore personally as well as professionally. "The odd thing about the situation is that my beautiful, pregnant wife, Heather Shea, is MD at 'MXQ," he says.

Even with the added presence of WMXQ, Rock 105 has stayed the course and succeeded with a wide-ranging playlist that Moore dubs "hard Classic Rock." Rock 105 still plays cuts from Great White, Autograph, Ratt and other '80s-era bands that many Classic Rockers won't touch.

However, it also plays such Beatles tracks as "A Day in the Life" and offers a lot of Led Zeppelin and Marshall Tucker Band. Rock 105 will even play fairly modern songs, like "Eventflow" by Pearl Jam.

"When I came here in 1996, we were playing currents as a mainstream Rocker, albeit a conservative one," Moore says. "We then evolved Rock 105 to a hard Classic Rock format. The most-played artist on the station is AC/DC. They're just huge here. Quite frankly, I think we spin more AC/DC on this station than any other Classic Rocker."

### A Bit Of Sharing

In terms of cume, WFYV's top-sharing station is WMXQ, followed by heritage CHR/Pop sister WAPE and Clear Channel's crosstown WPLA, a hard-edged Alternative. "WMXQ has great numbers," Moore says. "Even



David Moore

though we're owned by the same company, they're in another building across town and overseen by different people. I think [Cluster OM] Cat Thomas, [consultant] Randy Kabrich and my wife have done a fine job."

While there is some song overlap between the two stations, Moore's early fears about a drop in listening at Rock 105 have been erased.

"It's working and doesn't seem to be going away," he says. "There's room for the both of us. There's a bit of sharing, but the stations seem to complement each other very well."

"We're very personality-oriented; our image is very male-oriented and in-your-face. WMXQ is very music-oriented. The addition of that station didn't seem to hurt us a lot, but I was very worried. I couldn't see how it could do well without taking listeners away from us."

Moore believes that there's a home for so-called "hair bands" at Rock 105. "The '80s stuff that we play tends to rock real hard, and it really hasn't seemed to test out," he says. "Some of the poppier stuff, like John Mellencamp, hasn't gotten scores as big as it used to, but we're still playing some ZZ Top, Guns 'N Roses and Def Leppard."

However, Moore considers the station's more important material to be early '80s rock product, given the age of WFYV's core audience. Billy Squier, Van Halen and Ozzy Osbourne are among the artists WFYV sees as being vital to its ongoing success.

With the real meat and potatoes for 'FYV being mid-'70s and mid-'80s titles, you can forget about hearing any "Freedom Rock" on Rock 105. "We're still playing some Beatles, Rolling Stones and Jimi Hendrix, but only a few titles," Moore says. "We don't offer a lot of hippie music, if you will."

### Heritage Helps

Much of Rock 105's success can be credited to its gargantuan morning hosts: the syndicated Lex & Terry, who are based at WFYV. "We begin the day with a big head start," Moore says. "We have such a dominant morning

show in Lex & Terry, and that keeps us in the running no matter what."

Moore believes the events of Sept. 11, 2001 led some listeners to seek out things that are familiar and comforting, resulting in Rock 105's first-place showing. In addition, the station's heritage and community-oriented promotions are among the principal reasons WFYV excelled in the fall.

"Rock 105 has been here for 20 years, and Lex & Terry have been on the air here for 10 years," Moore says. "One of the bigger promotions we've conducted is the Red, White and Blue-Collar Work Force, which we've been running for five years. It involves paying winning listeners \$105 an hour to become a member of the station's work force. This fall we donated half of each person's work force salary to the American Red Cross in the winner's name."



The post-Sept. 11 promotion gave Rock 105 a huge boost in November, along with the first-ever Lex & Terry Radiothon, which also benefited the American Red Cross. The station received a lot of press coverage from the radiothon, which resulted in a lot of attention being directed toward Rock 105's morning hosts. WFYV also awarded a \$130,000 house to a lucky listener. "In Jacksonville that gets you a pretty nice house," Moore says.

Another major plus for Rock 105 was the addition of veteran Chicago air talent Patti Haze for afternoons. Haze joined the station last summer after 23 years in the Windy City, where she held airshifts at WLUP and at WCKG, when Cox operated it as a Classic Rocker. In fact, it was her experience at 'CKG that led her to relocate to the Sunshine State. "She's a phenomenal veteran talent," says Moore. "We really wanted to hire her, and she was more than enthusiastic about grabbing the job."

Meanwhile, Jay Sinclair, a longtime

## FROM THE MAILBAG

### Maple Leaf Love For Classics

The March 22 column about CHOM/Montreal's evolution to Classic Rock generated a response from NewCap Broadcasting National Director/Programming Steve Jones. Here's what he had to say:

I enjoyed reading your article on CHOM. As a Canadian, I thought it was great to see a station from one of our markets profiled in your magazine.

As a group PD for NewCap Broadcasting, I oversee CIRK-FM (K-Rock) in Edmonton, which went through a very similar evolution to CHOM's. When we signed on in 1979, we were the only Rock station in town. The station was near the No. 1 spot through the '80s, but the product got watered down with pop and AC hits. By the early '90s the station had collapsed, and the top stations in the market were CHR- and Rock-focused stations.

In 1998 NewCap bought K-Rock and began the process of rebuilding it based on our heritage and former glory. We flipped to Classic Rock, brought in a veteran morning host and built a great morning show around him. We started climbing back up the ratings hill, and in fall 2001 we were No. 3 12+ and No. 2 mornings, and we continue to dominate both adults and men 25-54.

I must point out that I seriously disagree with [Standard Broadcasting/Montreal's] Rob Braide's belief that Canadian stations have to play songs by acts like Nickelback and Creed because of library burn and Canadian content regulations. That isn't the case at all, at least in our market. We've found that The Guess Who, April Wine, Bachman-Turner Overdrive, Neil Young, Red Rider, Rush and others — while somewhat fatigued — test quite well. In fact, it is our opinion that we are better off playing a low-testing or burned classic rock song than a high-testing song that definitely isn't classic rock.

However, there aren't any other stations playing rock music in Montreal. In our market and most other markets where Classic Rock exists in Canada, there is mainstream Rock competition. We are 100% pure in our approach to Classic Rock, and we are one of Canada's most successful Classic Rock stations. Regardless of our differing approaches, I am thrilled that CHOM is playing classic rock again, and it is great for the format's health to have a Classic Rock station in Canada's second-largest market.

I appreciate your coverage of the Canadian radio industry, and I also appreciate the presence of a Classic Rock column in R&R.

The views expressed in a letter to the editor are those of the writer only. The writer is solely responsible for the content. R&R reserves the right to edit letters.

air personality who has worked across the South, has handled WFYV's mid-day shift for the past two years. "I don't think I've ever had a better air-staff to work with," Moore says.

### Morning Dominance

Jacksonville's rock audience is primarily served by Rock 105 and WPLA, which plays more modern songs. The arrival of an '80s station made Moore nervous enough. What would the arrival of an Active Rocker do to the station, should one ever pop up in the market?

"Our position is solid, and our station is placed strategically right where it needs to be," Moore says. "Would an Active Rocker hurt us? Sure. It's just a matter of how good that station could be."

Even if an Active Rocker were to arrive on the scene, securing a strong morning show to go up against Lex & Terry would be difficult. "Those guys are rock stars here," Moore says of his wakeup duo. "It's a rich morning show marketplace. Bubba The Love Sponge is on WPLA. He hasn't done very well, but I think it's still early in his tenure, since he's only been in Jacksonville for a year."

"John Boy & Billy are on the Country station, WROO, but have not done very well either. Bob & Tom used to be on the 'Groovin' Oldies' station, but

that didn't work out. And then there's Tom Joyner, who pulls some great numbers here on WSOL. He's No. 2 after Lex & Terry. I have a lot of respect for 'SOL: it's a great radio station. There are plenty of quality morning shows that compete in this market, but Lex & Terry just own it."

What attracts listeners to Lex & Terry? "They're just really funny," Moore says. He insists that Lex & Terry's morning show shouldn't be stereotyped as "Southern," although the bulk of the program's affiliates are in Southern markets. (But KFNK/Seattle recently re-signed the duo's show for its morning slot.)

"A lot of their calls come in from Savannah, GA; Gainesville; and New Orleans, even though they're on in a lot of places and are a good regional morning show," he says. "Do a lot of the callers have Southern accents? Yes. Are they a Southern morning show? No."

"It's unscripted. It features a lot of sports. They fly by the seat of their pants. I don't know what exactly makes it all tick, aside from the fact that they're just really good. The show is geared toward normal guys, and I guess the unique element of the show is that they give a lot of advice, which makes for entertaining radio. It's an unusual show. It's a show you have to spend some time with, but you'll end up laughing your ass off."

## Dick Clark — The Early Years

*'It's got a great beat, and it's easy to dance to'*

By Bob Shannon

In 1949, after 18 years, Fred Allen's long-running network radio show was canceled. Allen blamed television. "It's a device," he said, "that permits people who haven't anything to do to watch people who can't do anything."

Allen may have been too old to get it, but Brian Wilson wasn't. In 1964 he wrote and recorded a forgettable LP track called "Do You Remember?"

*Little Richard sang it and Dick Clark brought it to life, Danny And The Juniors hit a groove, stuck as sharp as a knife, Well, now, do you remember all the guys that gave us rock 'n' roll?*

Yes, Virginia, now we're talking about rock 'n' roll, but this is also a story about TV and how it blasted the rock 'n' roll revolution into our living rooms and, in the process, scared the hell out of anyone over 30. Dick Clark, however, was only 26.

"I was young, naive and very innocent," he says. "I didn't know about politics or big business and didn't know there was a concerted effort to kill the music." At the time — let's round it up to 50 years ago, the same way ABC-TV will do on Friday, May 3, when it telecasts *American Bandstand's 50th Anniversary* — Clark didn't have an inkling that he'd have to fight for rock 'n' roll's legitimacy before Congress or that it would be the foundation of his entire career.

On July 9, 1956, George Koehler, GM of WFIL-TV/Philadelphia, announced that Clark would replace popular local DJ Bob Horn and become the new host of the station's afternoon dance show — *Bandstand*. In his book *Dick Clark's American Bandstand*, Clark tells of being met outside the studio by picketers furiously waving their signs. He began to speak to them, he says; he introduced himself and told them about his new job. Silence. Again, he spoke. "I've got to get to work now. If you want to come in, please do." With only two minutes to airtime the pickets caved and ran in to the studio. Relief! First crisis averted.

"I dreamed of doing the show," Clark told me last week. "It was the opportunity of a lifetime."

What it was, was a ticket to ride.

### WHEN IN UTICA....

"When I was 13," says Clark, "I saw a radio show

done by Garry Moore and Jimmy Durante and decided that's what I wanted to do."

Utica, NY is near Rome, about 250 miles northwest of New York City, and today, among other things, it's the home of the Boilermaker, the largest 15-kilometer road race in the nation. But in 1946, when Dick Clark was 16, his uncle, who owned a local newspaper, was in a race with time to get a new radio station on the air. He needed help, and he turned to Clark's father.

Dick Clark the elder — yes, they have the same name — had been in the cosmetics biz for over a quarter of a century, but broadcasting appealed to him, and, in fact, he remained in radio until retirement. (Interestingly enough, the Rock and Roll Hall of Fame's bio on Clark says he was WRUN's Sales Manager, not his dad. This mistake almost turned my interview upside-down; you may infer, as I did, that Clark is not amused about the historical inaccuracy.) So, while our Dick Clark clearly didn't break into radio as a sales exec, he did get his foot in the door by way of the mailroom, and it wasn't too long before he opened a mike. "I was 16," says Clark, "and was on the FM station, which, of course, nobody listened to in those days."

Clark later raced west, to Syracuse University. "I went to study radio, but they didn't have a course in it," he explains. So — and this won't surprise you — he studied business administration, labeled radio an extracurricular activity and found time to work at a local 250-watter, WOLF.

"Prior to the well-known guys, McLendon and Storz," Clark says, "there was a guy named Sherm Marshall who hired kids from the college at a dollar an hour." Clark did a country show called *The WOLF Buckaroos* and hosted *The Sandman Serenade*, the all-night Top 40 show.

### FEAT OF CLAY

Dick Clark the elder picked up the phone.

"Dick," said the manager of WKTV-TV/Utica, "I need a newscaster. Would you mind if I hired your son?"

The younger Clark had his sheepskin and had returned home to work for his father, but he was ambitious, his father was supportive, and television was the perfect next step. "So I did the six and 11 o'clock news and probably did it pretty well, because I started getting job offers."



Dick Clark

Did he leave for greener pastures?

Not yet — WKTV didn't want to release him. "The manager of the station," says Clark, "would call the guy offering me a job and say, 'You can't take this kid away.'"

So, Dick Clay (he used an airname early on, reasoning that his father was the Dick Clark everyone in Utica knew; if he were to do something stupid ... well, he didn't want to embarrass his dad) stayed at WKTV but continued to send out tapes. "Like all disc jockeys do, though I was in TV, I said to myself, 'You need to get into a bigger market.'"

The kinescopes went out to Albany-Schenectady, Philadelphia and another market — Clark says he can never remember which — and then, he says, "My father called the station manager at WFIL-TV and said, 'I've got this kid. Would you have somebody look at him?'"

Eye contact. It's all about eye contact.

"The way I won the audition was unique," says Clark. "They gave me a ream of copy and said, 'OK, we're going to the control room, and we'll call you after you've had a chance to look it over. Just read into the camera.'" In Utica Clark had discovered a secret. "We recorded the copy onto audiotape and then fed the recording into my ear, and that way I could spit it back at the camera verbatim."

They called down from the booth. "Are you ready?"

"Yeah, I said," remembers Clark, "and then I read it back to them absolutely verbatim. They were flabbergasted because there wasn't a TelePrompTer or cue cards. And that's how I got into television in Philly."

But, in fact, WFIL-TV thought he looked too young, so they assigned him a radio show instead and allowed him to do TV fill-in. One of the shows he subbed on was called *Bandstand*.

### AMERICAN BANDSTAND

On Aug. 5, 1957, *Bandstand* went national. "We got a seven-week trial," says Clark. Within four weeks it was the No. 1 daytime TV show in America.

Put this in perspective. Rock 'n' roll frightened the establishment, and they were determined to bring it down. When the payola scandals hit in '59 and '60, Clark — who had done nothing wrong — was placed in the spotlight. *American Bandstand* brought him glory, wealth and fame, but he also got the blame for what some called raw, insidious "devil music."

Fortunately, things cooled down. But don't lose sight of this: Rock 'n' roll is still alive and well these 50 years later.

If it weren't for Dick Clark, it might not be.

Bob Shannon can be reached at [bob@shannonworks.com](mailto:bob@shannonworks.com).

# IMAGES

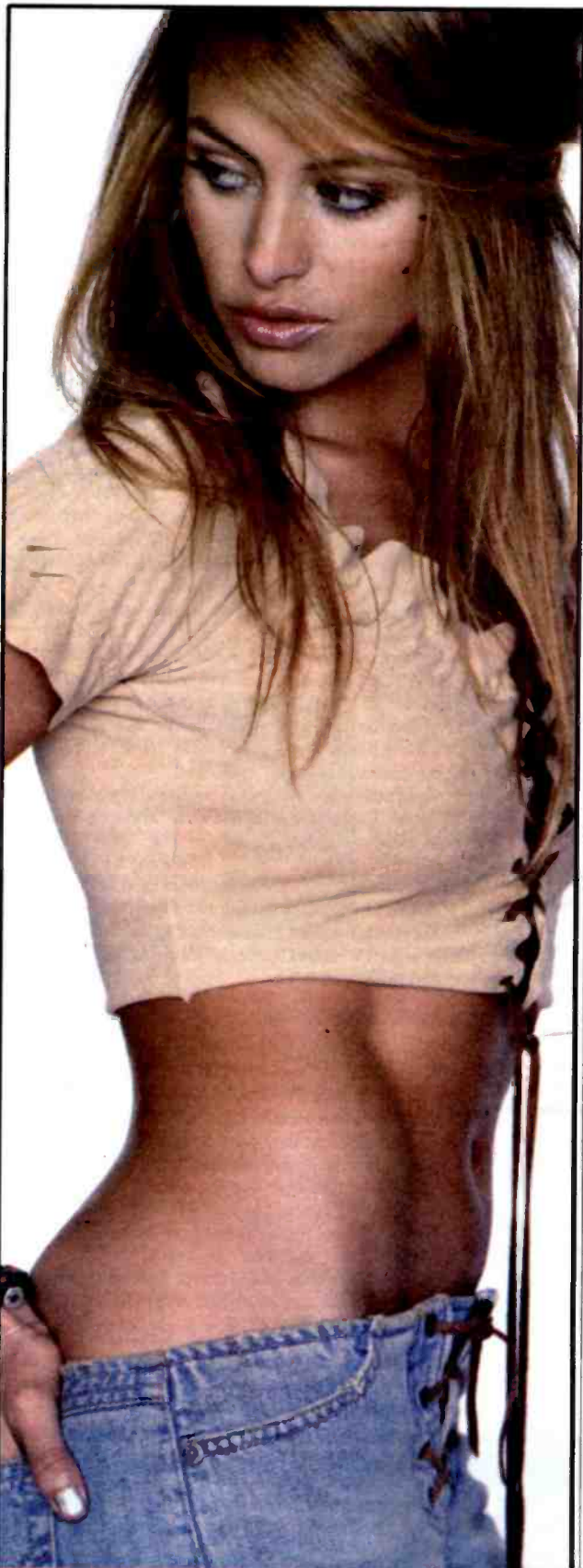
# ink

Custom manufacturers of

Stickers • Decals • Statics

Call us for all your Promotional Product needs

1.888.768.4259 • [www.imagesinkusa.com](http://www.imagesinkusa.com) • e-mail: [Inksales@imagesinkusa.com](mailto:Inksales@imagesinkusa.com)



# PAULINA RUBIO

"DON'T SAY GOODBYE"

**UNIVERSAL**  
RECORDS



## Street Talk.

### No eBay Deal For Mississippi FM

It looks like it's back to square one for Jerry Lousteau, owner of WMGO (Oldies 93.1)/ Yazoo City, MS. And sadly, your window of opportunity to own a little slice of radio heaven on the Mississippi Delta closed on April 17. On April 7 Lousteau placed Class A WMGO up for auction on eBay, with a minimum bid set at \$210,000. As of April 15, Oldies 93.1 (a.k.a. eBay item No. 1720523452) had attracted only one bidder — someone known as "segadcgamer." However, the order was canceled the next day since the person was unable to pay for WMGO in cash, as was stipulated by eBay. When asked why he'd decided to sell Oldies 93.1 via eBay, Lousteau told ST, "I was interested in selling the station, so I figured, why not? I had some contracts on the station, and the financing fell through on both deals. I had some friends suggest that I put it on eBay, so I registered." Lousteau built WMGO in late 1996 and says he's selling the station because he operates another station in Canton, MS and running both stations had become too time consuming.



Yazoo City, home of WMGO

It's been a while since ABC Radio Networks syndicated morning man Tom Joyner commuted between Big D and the Windy City, but Greg Street looks set to be the biggest challenger to Joyner for this year's "Fly Jock" title. That's because Street has agreed to take the evening shift at KKDA-FM/Dallas, where he worked from 1992-95, while also agreeing to host a live Saturday show for WVEE (V-103)/Atlanta, where he's been doing a weekday shift. The *Atlanta Journal-Constitution* reports that Street's old V-103 duties haven't been filled yet and that Street decided to split his time between the two stations just like they did "B.C." — Before Cyberjocking!

In other V-103 news, former Atlanta mayor Bill Campbell joins the syndicated *Frank Ski Morning Show*, which is based at VEE. Campbell will serve as Community Analyst and offer a weekly commentary on various topics.

Buena Vista Music Group will fold Mammoth Records into its Hollywood Records unit, effective May 3. The move results in the loss of close to a dozen positions, including VP/Promotion Pete Rosenblum, VP/Promotion Mark Burger and Nat'l Director/Promotion Tommy Delaney. Label head Rob Seidenberg remains with BVMG.

Clear Channel's new Urban WTJM (Power 105.1)/New York, after realizing that W-T-J-M does not make "Power," has switched its calls to WWPR. If those call letters sound familiar, it's because they've been used in the market once before. In the late '80s, WPLJ had briefly switched to WWPR to better reflect its former "Power 95" moniker.

#### Pleased To Meet You

When Active Rock WTKX (TK101)/Pensacola, FL prepared to launch its new morning show, it enlisted the unwitting help of a neighboring station: Cumulus' crosstown competitor, Alternative WRRX! TK101 Asst. PD Mark The Shark tells ST his station (another fine Clear Channel property) bought about 50 spots on

'RRX for \$7.50 a piece for a new carnivorous online venture dubbed [www.meatshop.net](http://www.meatshop.net).

The site was designed to look like a mail-order butcher shop, and Mark says the spots started running on April 11. Of course, no real meat market was involved. As visitors to the website soon learned, as did Cumulus, the Meat Shop turns out to be the name of TK101's new morning show! Coming aboard for wake-ups is former WDFN/Detroit nighttimer Mike Bower, who is teaming with TK101 PD Joel Sampson. When asked how long the schedule ran across the street, Mr. Shark says, "As far as I know, they were still running as late as 8:30 Monday morning. The new show had been on the air since five."



You want big and stupid? Look no further than one of our usual wellsprings of nonsense, WXTB (98 Rock)/Tampa, where it seems the term "Battle Of The Bands" has taken on a more literal meaning. MD Launa Phillips tells ST that the station's annual two-day LiveStock show is approaching and that the station is giving one local band a chance to play. With 16 bands vying for that honor, 98 Rock morning maniac Bubba The Love Sponge has come up with a novel method to determine the ultimate winner. "They're gonna fight for their chance to play," Phillips says. No, really. She continues, "Each band has chosen one member to step into the ring, put up their dukes and punch their way into the show. It's survival of the un-fittest!" Naturally, Bubba will broadcast live from the scene of the carnage and the bouts will be webcast.

#### Wanted: Radio Faces

Wanna give one of your listeners a walk-on role in a movie to be filmed in Hawaii?

Bungalow D Productions is actively casting for extras for a comedy set in the Aloha State, and shooting is set to begin in September or October. Of course, the company is looking to radio to help fill the bill. "We want stations who want to turn this into an event that makes someone in their local community a star," says project writer/director Roger Wilko. Interested Top 50 market stations should e-mail [bungalow\\_d@yahoo.com](mailto:bungalow_d@yahoo.com) for more details. The deadline is May 29.

Continued on Page 25

#### Records

- Epic lures Elektra's L.A.-based Nat'l Director/Alternative Promo Margie Weatherly for similar duties. At the same time, Elektra N.Y. rep Buddy Deal heads west to take Weatherly's former gig.
- IDJMG New York Regional rep Dave Bouchard is upped to National Promo Director, based out of L.A. He's replaced by Seattle rep Trina Morehouse, who's replaced by N.Y. promo assistant SuJung Kim.
- Ex-Virgin NY rep Rob Rosen segues to DreamWorks in a similar capacity.
- *Album Network* Rock Editor Leigh Taylor segues to VP/Publicity for L.A.-based indie Locomotive Music.
- Lawman Promotions elevates Gary Spangler to Sr. VP and Daniel Posner to VP/Promo.



Going For CHR Adds this week!

These stations couldn't wait:

WAKS WKSE WKZL WQZQ WFLZ



R&R CHR/Rhy: 45 - 33

Crossover BDS Debut: #28\*  
Plus 423 spins

Rhythmic BDS Debut: #39\*  
Plus 169 spins

#1 TRL video!

On over 50 rhythmic stations:

This week:

KUBE B96 KXUU KSFM KUUU

Already on:

WJMN WPOW KTFM KYLD

KMEL WPGC KBXX Z90

WXYV KXJM KBMB WWKX

WCHH WNVZ WJMN WHHH

# FULL MOON

The Title Track And Follow Up  
to the #1 Smash Hit "What About Us?"

Cover of People Magazine this week

FULL MOON THE ALBUM  
IN STORES NOW



Executive Producers: Brandy, Rodney Jerkins, Craig Kallman & Ron Shapiro  
Management: Sonja Bates-Norwood for Norwood & Norwood Productions

AOL keyword: Brandy • www.foreverbrandy.com • www.allantime.com • www.bandy-brandy.com

Warner Music Group, Inc. All rights reserved. An AOL Time Warner Company



A

A

L

I

Y

A

H



**Callout America-  
Debut #1 Overall!!!**

more than



woman

THE THIRD HIT SINGLE FROM THE AWARD-WINNING DOUBLE-PLATINUM ALBUM

A A L I Y A H

"Aaliyah is a proven hit in San Francisco. Huge Sales! It has been a #1 callout record on both KYLD & KMEL and has consistently been Top 5 for over 2 months!" -*Jim Archer, APD/MD, KMEL 34x & KYLD 34x*

"Research is Huge!! This is by far going to be her biggest Pop Song!!!" -*Stacey Brady, MD, WEZB 29x*

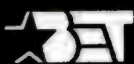
"After 500 plus spins the call out is top 5 and it moves back into power! Great phones. I could never get tired of hearing her sweet voice." -*Julie Pilat, MD, KUBE 45x*

"#2 young - end - callout. It moves to Power! A total smash for Kiss 98.5." -*Dave Universal PD, WKSE 26x*

**Impacting CHR/Pop 4/30,  
but over 40 couldn't wait including:**

**Rhythmic/CHR 14**

**KHTS KBKS WFLZ WKST WNOU WAKS WXSS**



PRODUCED BY TIMBALAND FOR TIMBALAND PRODUCTIONS, INC.  
EXECUTIVE PRODUCERS AALIYAH BARRY HANKERSON & JOMO HANKERSON



www.virginrecords.com

# Street Talk.

Continued from Page 22

Industry vet **Lee Chesnut** becomes VP/A&R at Universal Records. He previously served in a similar post at Epic Records and was VP/Programming at VH1. Radio folks remember Chesnut for his PD stint at WSTR (Star 94)/Atlanta, who just happened to be hired by then-Star 94 head honcho **Tony Novia**.

**Bob & Brian** are in, and **Rick & John** are out. That's because WLZR (Lazer 103)/Milwaukee's long-running wake-up team of **Bob Madden** and **Brian Nelson** have inked WAPL/Appleton, WI as its first syndication affiliate. Rick McNeal had been doing mornings on 'APL for 17 years. Bob and Brian plan to announce another affiliate soon.

Meanwhile, popular Valley of the Sun morning hosts **Ben & Brian** are being replaced at Infinity's Country KMLE/Phoenix by former KJYO/Oklahoma City wake-up warriors **TJ & Tooker**. Arizona's B&B are presently sitting out a noncompete and are preparing to join a yet-to-be-determined Clear Channel/Phoenix station in a super-secret capacity. Expect the change to take place in June.

## ▶ Radio Not So 'Rosie' In Portland Anymore

A while back, comedienne and talk show host **Rosie O'Donnell** sued Entercom Hot AC KRSK/Portland, OR over the use of its moniker "Rosie 105." It seems the logo, according to O'Donnell, too closely resembled that of her syndicated TV program and believed listeners would think O'Donnell was connected with the station. Entercom claimed the name was simply a reflection of its presence in what locals call the Rose City. Evidently Entercom has caved: last weekend "Rosie 105" quietly became "Rosey 105" and is in transitioning all of its promotion vehicles.

Clear Channel/Toledo Director/Programming Operations **Cary Pall** says he's "snookered" **Dave Rossi** into the PD post at Rocker WIOT. Rossi founded Alternative WRAX/Birmingham and also spent a long time at WAVF/Charleston, SC. Rossi's relocation puts him a lot closer to his hometown of Youngstown.

WKST/Pittsburgh Asst. PD/MD **John Trout** takes the PD post at Cumulus' CHR/Pop WHOT/Youngstown. He replaces Tom Pappas, who left a few weeks ago.

You've probably heard about a boycott that's been called in Cincinnati in response to the ongoing racial unrest that's been going on since the 2001 riots, following the shooting of an African-American suspect by a white police officer. Now comes word that Clear Channel News/Talker WLW/Cincinnati — following numerous meetings and much soul-searching — has jumped on the bandwagon. WLW OM **Darryl Parks** tells ST his station is joining the boycott and will announce to listeners what is to be boycotted. He adds that his decision comes after many pointed fingers at WLW for hindering dialog in the community. Parks says, "We plan on taking an active effort, just like OJ Simpson did when he came to Cincinnati to heal our community by hosting a rap concert. No one will be able to point their middle 'finger' at us again. Enough is enough."

The *Chicago Sun-Times* reports that legendary WLS/Chicago morning man **Larry "Superjock" Lujack** will be inducted into the Illinois Broadcasters Association's Hall of Fame. "I am stunned," said Lujack, now retired and living in Santa Fe, NM, upon learning of his

RADIO RECORDS



1

- **Butch Waugh** rises to Exec. VP of RCA Label Group/Nashville.
- **Matt Mills** tapped as VP/GM for Greater Media/Boston.
- **Gerry DeFrancesco** appointed VP/Operations for Clear Channel/Philadelphia.
- **Garrett Hart** hired as OM of WLTJ & WRRK/Pittsburgh.
- KNIX/Phoenix PD **George King** adds KOY to his domain.

5

- **Gene Romano** joins Jacor as National Director/Programming.
- **Blaise Howard** recruited as VP/GM of WBEB/Philadelphia.
- **Marc Kaye** appointed VP/GM for Sandusky/Seattle.
- **Mark Richards** wooed to KMPS-AM & FM/Seattle as PD.



Marc Kaye

10

- Unistar President/Programming **Ed Salamon** expands duties to all network programming.
- **Roger Nadel** promoted to VP/GM of WWJ & WJOL/Detroit.
- WVKO/Columbus, OH boosts **K.C. Jones** to OM and hires **Phil Allen** as PD.
- *Leap o' the week*: PD **Tony Florentino** goes from KSTT-FM/San Luis Obispo, CA to WKJY/Nassau-Suffolk.

15

- **John Fagot** named VP/Promotion for Capitol Records.
- **Vic Brauer** becomes Director/Broadcast Operations for WCCO/Minneapolis.
- **Doug Wilson** tapped as PD of WUSN/Chicago.

20

- **Dean Thacker** upped to Station Manager of WMMS/Cleveland.
- **John Michaels** made PD of KING/Seattle.
- **Dave Bishop** anointed as PD of WBT/Charlotte.

25



Steve Wax

- **Steve Wax** is elevated to President of Elektra/Asylum Records.
- **Richard Palmese** appointed VP/National AM Promotion for Arista Records.

induction. "I am gasping so hard for breath that I have to stop talking now."

If you're in the Tri-State area on April 21, you're automatically invited to take a slot in the annual MS Walk For Wendy, to be held in Ridgewood, NJ. **Wendy Leeds**, wife of Universal/Motown Sr. VP/New Technologies **Steve Leeds**, is battling the disease. Put on your walking shoes and help out with this worthy cause.

If you have Street Talk, call the R&R News Desk at 310-788-1699, or e-mail [streettalk@ronline.com](mailto:streettalk@ronline.com)

# Need it fast... NO PROBLEM.

- ▶ Custom Production  
- Callouts & Montages
- ▶ Digital, Clear, Consistent
- ▶ 60,000+ Song Library
- ▶ All Formats  
& International Titles
- ▶ On-Time Delivery



The World's Premier Music Hook Service

Featuring **TM CENTURY** GoldDiscs and HitDiscs

Email: [hooks@hooks.com](mailto:hooks@hooks.com)  
www.hooks.com  
FAX: (573)443-4016

200 Old 63 South, #103  
Columbia, MO 65201-6081

For The Best Auditorium  
Test Hook Tapes

# Bernie Grice

(573)443-4155



STEVE WONSIEWICZ

swonz@rronline.com

## Radio Soaks Up Crow's New Music

Continued from Page 1

copies, while 1998's *The Globe Sessions* has been certified Platinum.

Along the way Crow busied herself with a multitude of projects, including contributions to movie soundtracks, participation in the groundbreaking Lilith Fair tour, a role in the 1999 movie *The Minus Man*, performances during the 9/11 TV benefit *America: A Tribute to Heroes* and several other charity-related events and helping organize a mammoth concert in New York's Central Park that was later released as a live album. Additionally, she's become a significant presence in the Recording Artists Coalition, the artists' rights lobbying group.

After moving at a breakneck pace for most of the '90s, Crow took a much-deserved rest and set out to make an album of material she would enjoy listening to. **R&R** caught up with her about a week before the debut of the new album. Here's what she had to say.

**R&R:** You come across as being in a very good place on this album. Is that an accurate perception?

**SC:** I enjoyed making most of the record, and I'm happy with the way it turned out. I wanted to make a record that would be something that I really wanted to listen to, and it's definitely music that I would put on in my car and listen to as I drive around.

**R&R:** You spent three years, off and on, recording *C'mon C'mon*. Did you write the album in chunks, or did you just take your time while attending to all the other things in your life?

**SC:** I did it in spurts, mainly because I think, as I've grown older, my attention span has gotten shorter [Laughs]. I just didn't feel like spending a lot of time at once in the studio. Making a record can be a solitary experience, almost kind of lonely. Writing songs can be lonely. Nobody can do it for you. You have to put the time in. I just wasn't ready for it at that point in my life.

I had just come off the road promoting *The Globe Sessions*. We also released the live album [*Sheryl Crow & Friends: Live*], which was a very heightened experience. After that I expected to go into the studio and bang out a record based on the energy I was riding on from all of that, but you can't dictate where creativity is going to take you.

Also, at this stage in the ballgame, everything is so wide open. To even think about getting on the radio left me scratching my head. Eventually, I decided to make the kind of record I would like, and I went from there.

**R&R:** You reached out to some

new songwriting partners on this album after writing the bulk of *The Globe Sessions* by yourself and with Jeff Trott, who also co-wrote with you on this album. How did you decide who you wanted to write with? You must get inundated with people calling your manager and asking, "Please let me write with Sheryl Crow."

**SC:** It really doesn't work that way with me. I write a lot with Jeff because I really enjoy the process with him. We're kind of like an old married couple in that regard, because we speak the same language, and he knew what kind of record I wanted to make. It's easy and fun to write with him.

As for John Shanks, I ran into him through working with Stevie Nicks.

**"It's not the nature of artists to organize and have a presence in the political domain. Maybe that happened in the '60s, but certainly not now."**

He was working with her, and we said to each other that we should get together and write. I usually don't do that, because I really don't enjoy that process, but it was a lot of fun to work with John. I've known him for years, so I just wanted to try it.

**R&R:** Once again, you have a stellar lineup of session musicians. How did you go about choosing the people who will affect the sound of your album?

**SC:** I'm friends with everybody who appeared on this album. I don't know how other people work, but I'm a musician's musician. I travel in musicians' circles. I consider the people who end up on my records to be great musicians. They're people I go see play or who are in my community of friends. That's how I pick them.

That even goes for people who are featured on the record, like Don Henley and Stevie Nicks. They're close to me or provide me with a certain comfort level. I didn't realize there were so many people on this album until we finished, but it was fun.

**R&R:** How much of their influence surfaces on the album?

**SC:** The songs were already moving in a certain direction before their involvement. The song Emmylou Harris is on, "The Weather Channel," felt like a song she might sing. The same with Stevie. It wasn't intentional, it just felt like those people should be a part of that song.

**R&R:** Have you written many songs with your sister, Kathryn?

**SC:** She's been writing country songs for years, but we've never collaborated on anything before. We've always said we would, but we never had. For this album we wrote about seven songs together. I liked this one ["It's So Easy"], so I took a crack at it, and it worked out great.

**R&R:** When did you feel you were on the right track with the album?

**SC:** I took about six or seven months off, and when I came back to it, everything that I hadn't finished — which was just about the whole thing — started to make sense in my head. I felt like I could see where each song was heading and how I needed to finish them, and within a couple of months it was finished. When I started sequencing the record, it really started to make sense. I had 20 songs, so there was a lot left over.

**R&R:** I'll ask the inevitable question: What's your favorite song, and why?

**SC:** Probably "C'mon C'mon" or "Safe and Sound." Most likely it's "C'mon C'mon" because it's so simple. It's the kind of song I enjoy listening to and playing.

**R&R:** Do you go back and listen to your old records with the idea of trying not to repeat things?

**SC:** No, not at all. And it's still very refreshing to hear them get played.

**R&R:** Let's talk about the first single, "Soak Up the Sun." It's an interesting choice in this post-Sept. 11 era. What are your reasons for choosing that song as the leadoff single?

**SC:** Everything on the album, with the exception of "C'mon C'mon," was written before Sept. 11. But the timing of releasing a record that feels upbeat and best-suited for summer was somewhat intentional because, metaphorically, we've all been through an extremely long winter, and we're yearning for things that will make us feel OK again. That's what summer represents. That's what music has always meant, as far as summer goes: real songs that have meaning and substance, as well as fun ones. I think it works out.

**R&R:** What's it like marketing and promoting a new album these days? Do you still enjoy it, or is it more like a job?

**SC:** Sometimes I enjoy it. We all

**"At this stage in the ballgame, everything is so wide open. To even think about getting on the radio left me scratching my head. Eventually, I decided to make the kind of record I would like, and I went from there."**

know that it's a necessary part of the business. This morning we got up at the crack of dawn and went to a radio station here [in New York]. It can be fun. I'm lucky that I have a band whom I really enjoy being with, so we can do several different incarnations of the songs, which can make things interesting.

**R&R:** Do you still get excited when you hear your songs on the radio?

**SC:** I do. It's great. I don't think you ever lose the kid in you, the excitable part of you that drove you to music.

**R&R:** How would you compare this record to the previous one?

**SC:** I don't think it's that much different. It's probably more focused than the other one. There isn't that much experimenting, but that was a conscious decision.

**R&R:** Tell us about the live album. How did that help you grow as an artist, and how did it fit into your career at that time?

**SC:** That was an opportunity that came to me via American Express. We had been touring for *The Globe Sessions* for the past year. It was at the end of the tour, so we felt pretty polished as a group. It was a nice ending to what I felt was a pretty successful tour.

**"Things have to change, because the CD burner is a very tangible detriment to the life of an artist and the model of the record label."**

When they gave us the opportunity to invite friends, I put feelers out, and everybody said they wanted to participate. It was the most amazing experience — to play live with all of those personalities onstage performing my material. I don't know if I'll ever be able to explain how that feels.

**R&R:** You have a very positive attitude about this business, which is known for hewing up and spitting out artists. How have you retained that outlook?

**SC:** I think it's my age. You go through periods where everything

feels so heightened and you take every little negative thing that gets written about you as a personal attack. I don't do that anymore. I've gotten my sense of humor back. And I have to remember that I'm very lucky. I have the best job on the planet.

**R&R:** Why did you decide to become more visible and involved with artists' rights and lobbying organizations?

**SC:** It was a dialogue that Don Henley and I have been having for a while. We were at a point with regard to artists' rights where we felt we weren't being represented on Capitol Hill. And with such important topics coming up — like downloading and CD burners and digital legislation overall — we felt it was time to create a unified front.

**R&R:** Why hasn't that happened in the past?

**SC:** It's not the nature of artists to organize and have a presence in the political domain. Maybe that happened in the '60s, but certainly not now.

**R&R:** What are you learning during this process?

**SC:** That it's a tremendous amount of work, and that it's a monstrous distraction that can keep you from doing creative work. I really have to be selfish somewhat as to how much time I can give. I've also learned that most musicians feel like some other artist will get the job done.

**R&R:** Will things eventually change in the artists' favor?

**SC:** Things have to change, because the CD burner is a very tangible detriment to the life of an artist and the model of the record label. We'll see what happens. I definitely think it's hurting the record business.

**R&R:** You're quickly becoming a role model for young artists. Does that ever play into your career choices?

**SC:** Not really. We're in such a different era that it's hard for me to fathom being a role model. I don't know what kids are thinking about these days.

**R&R:** Do you have any plans for other projects or albums?

**SC:** Oh, God, no. I haven't even thought about that.

**R&R:** What are your tour plans?

**SC:** We're looking at July and August in the States, and then we'll head off to Europe and do some promotion.

**R&R:** Is there anything else you want to talk about when it comes to the new record?

**SC:** I hate to sound boring, but I really feel like I made the record I wanted to make, and I hope people like it. That's the nuts and bolts of it.

# HERO

## CHAD KROEGER

### FEATURING JOSEY SCOTT

**#1 MOST ADDED!**

- 130 Web-slingers on impact date!
- As heard in the multi-million dollar media marketing campaign

FROM THE SOUNDTRACK ALBUM  
**SPIDER-MAN**  
MUSIC FROM AND INSPIRED BY  
ALBUM IN STORES TUESDAY, APRIL 30 FILM OPENS FRIDAY, MAY 3



Produced by Chad Kroeger. Mixed by Randy Staub. Management: Bryan Coleman for Union Entertainment Group. Written by Chad Kroeger. Published by Warner-Tamerlane Publishing Corp. (BMI)/Arm Your Dillo Publishing Inc. (SOCAN), administered by Warner-Tamerlane Publishing Corp. (BMI)/Colpix Music, Inc., administered by Sony/ATV Songs LLC (non-copyright interest) (BMI).



SOUNDTRACK ON THE LUMINA RECORDS R SLARDIFF JAKSONY MUSIC SOUNDTRAX  
SONY MUSIC SOUNDTRAX

WWW.SONY.COM/SPIDER-MAN  
WWW.COLUMBIARECORDS.COM/SPIDER-MAN  
WWW.ROADRUNNERRECORDS.COM

Movie Picture artwork & photograph © 2002 Columbia Pictures Industries, Inc. All Rights Reserved.  
Motion Picture © 2002 Columbia Pictures Industries, Inc.  
Spider-Man Character © & © 2002 Marvel Characters, Inc. All Rights Reserved.  
© 2002 Roadrunner Records, Inc.

COLUMBIA PICTURES PRESENTS A MARVEL ENTERPRISES LAMRA ZISKIN PRODUCTION  
SPIDER-MAN STARRING TOBEY MAGUIRE WILLEM DAFOR KIRSTEN DUNST JAMES FRANCO CLYD ROBERTSON ROSEMARY HARRIS AND DANNY ELFMAN  
MUSIC BY CHAD KROEGER PRODUCED BY RANDY STAUB  
SONY MUSIC SOUNDTRAX  
COLUMBIA PICTURES

LAUNCHING PAD LAUNCHING PAD LAUNCHING PAD LAUNCHING PAD LAUNCHING PAD LAUNCHING PAD LAUNCHING PAD LAUNCHING PAD LAUNCHING PAD

# R&R LAUNCHING PAD

## MUSIC NEWS & VIEWS

### Reprise, Epitaph Hope 'To Say I Told You So'

This is the story of the one that didn't get away. Swedish punk band **The Hives**, who were only recently picked up by Reprise Records, are poised to break into the Alternative top 50 chart, nearly two years after Epitaph/Burning Heart Records first began working the band to radio.

The group's new song, "Hate to Say I Told You So," is receiving support from some of the format's most influential stations, including KROQ/Los Angeles, XTRA-FM/San Diego, KITS/San Francisco, KWOD/Sacramento, KNDD/Seattle, WROX/Norfolk and KXTE/Las Vegas.



The Hives

The Hives — made up of vocalist "Howlin'" Pelle Almqvist, guitarist Nicholas Arson, bassist Dr. Destruction, drummer Chris Dangerous and guitarist Vigilante — formed in the Swedish industrial town of Fagersta in 1993 and soon signed with hard rock label Burning Heart in their homeland. In 1996 Burning Heart released the EP *Oh Lord! When? How? One* year later the band issued their full-length debut, *Barely Legal*, which they followed with the EP a.k.a. *I-D-I-O-T* in 1998 and the 2000 full-length *Veni Vidi Vicious*.

It was around the time The Hives put out their second LP that Epitaph began its association with the group. Epitaph head of promotion **Christina Whitetrash** recalls, "We began working the band around June 2000. We sent their album to college radio and specialty shows and we did our usual retail push, but nothing ever happened. Nobody heard it at radio except for a few programmers, like the people at WOXY/Cincinnati."

That went on for about a year, Whitetrash remembers. "We didn't have a single because, back then, the band was in Europe and Scandinavia all of the time so we couldn't work with them. But all of us at the label continued to stay with the record because we really believed in the music."

"Plus, we kept hearing stories from retailers who sold a lot of copies of the album based on in-store play. So we knew it was just a matter of getting it heard. That's the great thing about this company — the owners will let us stay with something if we really believe in it."

Things began looking up in October 2001, when The Hives finally toured the States, opening for The International Noise Conspiracy, whom Epitaph was also working in the U.S. Whitetrash continues, "We were trying to get everybody out to see INC, but you could see the reaction on people's faces after seeing The Hives perform."

The band became a white-hot property that same month, when U.K. record veteran and Creation Records founder **Alan McGee** (who is responsible for rocketing Oasis and Primal Scream to stardom) released *Your Favourite New Band*, a compilation of Hives songs, in Great Britain. Within months the album went Gold and climbed into the top 10 sales charts in the U.K.

Epitaph's involvement ended about a month ago, when Warner Bros. Records picked up the band. Whitetrash says, "One morning I learned KROQ finally added 'Hate to Say I Told You So.' Later that day I was told not to send out the single because Warner had picked them up. It was pretty bittersweet."

"I know a lot of this has to do with timing, but I also believe a lot of it has to do with the people who work at Epitaph. We wouldn't give up."

Warner/Reprise immediately began mailing the single to radio stations — despite not knowing to what label the group would be assigned. Sire-Reprise won out, in part due to The Hives' love for The Ramones.

Reprise Records Sr. VP/Promotion **Phil Costello**, who talked with R&R the day after learning his label was going to work the band, says his team "will move guardedly on this." He goes on, "We're going to work this based on the quality of the music and the band's reputation. [Warner Bros. Records Chairman/CEO] Tom Whalley doesn't want us out there hyping the band or forcing radio stations that aren't ready to come on board, and I completely agree with that."

"The last thing we want to do is be perceived as the big major label that tries to get as many adds as it can and that disregards all the work that the band and Epitaph did. In fact, we want to go the opposite route."

"The Hives are really an indie band with a lot of cred, thanks to their own hard work and the efforts of the people at Epitaph. We have to continue to build upon that."

Going forward, Reprise will build low-key promotion plans around the band's one-month tour of the U.S., which begins in late May in San Diego. The label will continue to target Alternative, with the goal of also getting airplay at other Rock-based formats. Costello notes, "A few Active Rock and Rock programmers have already raised their hands. We'll start working those stations when the time is right. But right now, we want to let the music speak for itself at Alternative."

— Steve Wonsiewicz



ARISTA, ADEMA STRIKE GOLD

Arista Records and Adema celebrate the Gold certification of the rock band's self-titled debut album at a recent party. Adema will make their Ozzyfest debut as a main-stage attraction on July 6 in Bristol, VA, and finish their stint with the tour on Sept. 8 in Dallas. Pictured (l-r) are Adema drummer Kris Kohls; band manager Terry Lippman; Adema vocalist Mark Chavez; Arista President/CEO Antonio "L.A." Reid; Adema guitarists Tim Fluckey and Mike Ransom and bassist Dave DeRoo.

### Global Music Sales Dip 5%

Global music sales fell 5%, to \$33.7 billion, on a 6.5% drop in units in 2001, according to the latest figures from international record-company trade group IFPI. Sales of CD albums dipped 5%, while singles slumped 16% and cassettes weakened 10%. There was some good news: Two major markets — France and the U.K. — bucked the downward trend with increases of 10% and 5%, respectively, thanks to robust sales of domestic artists. Declines in market value ranged from 4.5% in the U.S. to 9.6% in Canada, 9.2% in Germany, 8.6% in Italy, 9.8% in Austria, 14.8% in Denmark and 9.4% in Japan.

As is usually the case, IFPI blamed unauthorized song-copying on the Internet and the global economic slowdown for the decrease in sales. IFPI Chairman/CEO Jay Berman said, "In 2001 the international recording industry was caught in a perfect storm, buffeted by the combined effects of mass copying and piracy, competition from other products and economic downturn. The industry's problems do not reflect a fall in the popularity of recorded music; rather, they reflect the fact that the commercial value of music is being widely devalued by mass copying and piracy."

### Eagles Soar In Summer

The Eagles will embark on a seven-week, 31-date tour that begins May 31 in Reno, NV, and is being promoted by Anschutz Entertainment Group's Concerts West unit. The Eagles — comprising Glenn Frey, Don Henley, Joe Walsh and Timothy B. Schmit — have teamed with Yahoo! and its partner Launch.com to enable fans to buy tickets via an exclusive presale. Fans purchasing tickets through Yahoo! will have the opportunity to win front-row seats, as well as bid on a trip to the Las Vegas show that will include a meet-and-greet with the band. Proceeds from the auction will benefit various charities.



The Eagles

In other spring and summer tour news, rumors turn to reality as former Van Halen lead singers **David Lee Roth** and **Sammy Hagar** announce their co-headlining tour will begin on May 29 in Cleveland. At least 20 dates have been booked so far ... The **Goo Goo Dolls** are making final preparations for their tour, which they plan to kick off May 23 in Houston ... **Lenny Kravitz** begins his 33-city national tour on July 12 in Virginia Beach, VA. Supporting acts include **Abandoned Pools** and **Pink** ... R&B singer-songwriter **Musiq** will team with Goodie Mob member **Cee-Lo** for a national tour that begins May 4 in Boston and wraps up June 2 in Washington, DC.

This 'n' that: **Red Hot Chili Peppers** frontman **Anthony Kiedis** told MTV the band's new album should hit retail in August. He also commented that the new disc "is much deeper than the last record. There's a lot more going on [with] some songs" ... **Joan Osborne** has signed a deal for her Womanly Hips Records label with Compendia Music Group. Her new album hits retail in late August.

## POLLSTAR CONCERT PULSE

Pos.	Artist	Avg. Gross (In 000s)	Among this week's new tours:
1	CROSBY, STILLS, NASH & YOUNG	\$1,096.3	
2	'N SYNC	\$939.7	
3	NEIL DIAMOND	\$718.5	BRYAN ADAMS (U.K.)
4	CREED	\$576.6	FLICKERSTICK
5	BARRY MANILOW	\$531.0	KITTIE
6	ROBIN WILLIAMS	\$399.5	MARTINA MCBRIDE
7	LINKIN PARK	\$295.7	RUBYHORSE
8	MARY J. BLIGE	\$266.3	ZZ TOP
9	DOWN FROM THE MOUNTAIN	\$231.9	
10	KID ROCK	\$231.0	
11	KENNY CHESNEY	\$211.8	
12	ENRIQUE IGLESIAS	\$208.5	
13	LORD OF THE DANCE	\$207.4	
14	STYX/REO SPEEDWAGON	\$189.1	
15	BOB DYLAN	\$187.8	

The CONCERT PULSE is courtesy of Pollstar, a publication of Promoters On-Line Listings, 800-344-7363, California 209-271-7900.

## THE INDUSTRY'S NO. 1 RETAIL CHART April 19, 2002

LW	TW	ARTIST	ALBUM	LABEL	POWERINDEX	CHANGE
2	1	CELINE DION	A New Day Has Come	Epic	231,407	-7%
1	2	ASHANTI	Ashanti	Murder. Inc./IDJMG	229,481	-54%
3	3	VARIOUS	Now Vol. 9	UTV	144,547	-25%
—	4	GOO GOO DOLLS	Gutterflower	Warner Bros.	106,833	—
5	5	SOUNDTRACK	O Brother Where Art...	Lost Highway/IDJMG	76,716	-15%
6	6	SOUNDTRACK	Scorpion King	Universal	66,437	-10%
4	7	TWEET	Southern Hummingbird	Gold Mind/Elektra/EEG	63,276	-65%
—	8	JOSH GROBAN	Josh Groban	Reprise	61,839	—
11	9	SHAKIRA	Laundry Service	Epic	59,331	-3%
8	10	PINK	Missundaztood	Arista	58,657	-10%
—	11	BONNIE RAITT	Silver Lining	Capitol	57,251	—
9	12	LUDACRIS	Word Of Mouf	Def Jam South/IDJMG	56,076	-13%
—	13	NEIL YOUNG	Are You Passionate	Reprise	55,371	—
13	14	LINKIN PARK	Hybrid Theory	Warner Bros.	50,983	-12%
14	15	PUDDLE OF MUDD	Come Clean	Flawless/Geffen/Interscope	48,087	-8%
7	16	AVANT	Ecstasy	Magic Johnson/MCA	46,755	-34%
15	17	NICKELBACK	Silver Side Up	Roadrunner/IDJMG	46,496	-9%
12	18	VARIOUS	WWF: Forceable Entry	Columbia	42,907	-29%
16	19	ALAN JACKSON	Drive	Arista	42,235	-15%
18	20	BRANDY	Full Moon	Atlantic	41,372	-10%
10	21	R. KELLY & JAY-Z	Best Of Both Worlds	Roc-A-Fella/Jive/IDJMG	41,072	-35%
21	22	ALANIS MORISSETTE	Under Rug Swept	Maverick/Reprise	39,850	-10%
19	23	USHER	8701	LaFace/Arista	38,735	-15%
17	24	MARY J. BLIGE	No More Drama	MCA	38,671	-18%
20	25	JA RULE	Pain Is Love	Murder Inc./IDJMG	38,094	-16%
22	26	FAT JOE	Jealous Ones Still Envy	Terror Squad/Atlantic	37,805	-13%
36	27	NO DOUBT	Rock Steady	Interscope	36,908	+11%
25	28	B2K	B2K	Epic	36,893	-13%
27	29	KYLIE MINOGUE	Fever	Capitol	36,707	-9%
31	30	MICHELLE BRANCH	Spirit Room	Maverick/WB	36,296	-7%
26	31	JOHN MAYER	Room For Squares	Aware/Columbia	36,194	-11%
28	32	SYSTEM OF A DOWN	Toxicity	American/Columbia	36,073	-8%
30	33	ENRIQUE IGLESIAS	Escape	Interscope	35,932	-8%
32	34	P.O.D.	Satellite	Atlantic	35,584	-9%
24	35	JENNIFER LOPEZ	J To Tha L-O!:The Remixes	Epic	35,413	-17%
23	36	NAPPY ROOTS	Watermelon, Chicken & Gritz	Atlantic	34,913	-19%
35	37	CREED	Weathered	Wind-up	33,040	-9%
33	38	ALICIA KEYS	Songs In A Minor	J	33,016	-12%
29	39	NAS	Stillmatic	Columbia	32,433	-17%
50	40	NORAH JONES	Come Away With Me	Blue Note/Capitol	31,184	+32%
37	41	BARRY MANILOW	Ultimate Manilow	Arista	30,067	-9%
38	42	ENYA	Day Without Rain	Reprise	28,895	-3%
39	43	INDIA ARIE	Acoustic Soul	Motown/Universal	26,445	-9%
34	44	BLADE II	Soundtrack	Immortal/Virgin	26,104	-30%
46	45	RASCAL FLATTS	Rascal Flatts	Lyric Street	24,701	-3%
—	46	JIMMY EAT WORLD	Jimmy Eat World	DreamWorks	24,038	—
41	47	KID ROCK	Cocky	Top Dog/Lava/Atlantic	23,359	-16%
49	48	DEFAULT	Fallout	TVT	22,702	-6%
43	49	KIRK FRANKLIN	Rebirth Of Kirk Franklin	Gospocentric	21,772	-19%
40	50	BRITNEY SPEARS	Britney	Jive	21,761	-24%

© HITS Magazine Inc.

### ON ALBUMS

## Celine Takes Round Two

Not since Canada's stunning gold medal victory in ice hockey at this year's Winter Olympics has a nation rejoiced as Canada is rejoicing right now. Despite one week at No. 2, a Canadian icon has regained her hold on No. 1. All hail Canada.... All hail Celine!!!

Two weeks after debuting at No. 1 with sales north of 500,000 — and one week after being dethroned by Murder Inc./IDJMG's Ashanti's 500,000 No. 1 debut — Epic's Celine Dion takes back the No. 1 spot, edging the newcomer in

a very close battle.

Besides Celine and Ashanti, this week's top five is rounded out by No. 3 UTV's *Now Vol. 9*, an impressive No. 4 debut by Warner Bros' Goo Goo Dolls and, at No. 5, the *O Brother, Where Art Thou?* soundtrack from Lost Highway/IDJMG.

Other solid first-week debuts belong to Capitol's Bonnie Raitt at No. 11 and Reprise's Neil Young at No. 13. Young and Raitt use the opportunity to urge us all to



Goo Goo Dolls

vote for George McGovern.

And check out the No. 8 album chart re-entry by Reprise's Josh Groban. Yes, the album's been out since November. Yes, it has floated around the Top 50 before... and, yes, last Friday's ABC-TV *20/20* profile on him sent every stinking person (actually, a bit more than 60,000) who watched it into music stores to buy it.

As long as we're talking sales growth, check out the 32% sales jump for Blue Note's Norah Jones; her record jumps 50-40 in its biggest sales week to date.



Norah Jones

Can you imagine what will happen when the public finally forces radio to play what it wants? Either way, this one is just beginning, folks — but really buckle up if radio comes to the party.

Speaking of parties, No Doubt's summer anthem "Hella Good" is propelling the album *Rock Steady* back up the chart. This week sales increase 11% as the album jumps 36-27.



No Doubt

Next week: Here comes Sheryl Crow.

April 19, 2002

## Return Of The King

When Seattle's grunge dam broke in the early '90s, Rock and Alternative radio nationwide were awash in dissonant harmonies and drop-D tuning. One of the genre's biggest groups was Alice In Chains, who sold millions of records and spawned legions of followers and imitators. Guitarist, songwriter and sometime vocalist Jerry Cantrell was a driving force in this band, and he's ready to reclaim his rightful place on the airwaves with a solid new album.

*Degradation Trip*. "Anger Rising" is the first single, and with a riff that sounds like Cantrell is digging up *Dirt*, it's sure to please anyone who was into Alice In Chains. Check it out pronto in Active Rock, Rock and Alternative. Why play the imitators when you can have the original?

One group that's ruled the airwaves for the past couple of years is Staind. Sure, the lyrics aren't always the happiest, but the 18-24 demo sure has an easy time relating to what frontman Aaron Lewis is singing about. "Epiphany" is the latest from this four-piece, and you can find it in the same formats as Cantrell. Don't hesitate — your listeners need someone they can relate to!

Exclusively at Alternative, we've got two great new tracks from artists old and new. First up are punk pioneers **Bad Religion**, who follow up "Sorrow No More" with another stellar track, "The Defense."



Bad Religion



Jerry Cantrell

The Bad boys have come back with some of the best music of their career with *The Process of Belief*. Trust us, your listeners will believe when they hear more of this stuff. Moving a little left-of-center, we've also got new music from Maverick/Reprise upstarts **Soul Hooligan**. The English ruffians combine elements of hip-hop, dub, garage rock and more into their sound and give it an educated twist with the track "Algebra."

Remember how Gorillaz' "Clint Eastwood" worked for your station? Soul Hooligan can do the same.

While Soul Hooligan teaches you "Algebra," Music Meeting will school you in Apex Theory. Armenian group? Yes. System Of A Down-ish? No! Combining intricate rhythms, tasty licks and melodic moments with some sounds from their Mediterranean heritage, Apex Theory are thoroughly unique. The group made a dent with "Shhh... (Hope Diggy)," and now "Apossibly" can take them to new heights. Check it out in Active Rock, Rock and Alternative. And while we're talking new bands, lend an ear to Atlantic upstarts **Audiovent**. "The Energy" is classic, guitar-driven power pop (and an aptly titled tune as well). Feel the energy in the same formats as Apex Theory.

RCA's **The Calling** went straight to the top with "Wherever You Will Go," claiming the top spot at Hot AC. Now the group provides more melodic rock with the followup, "Adrienne," currently available in Music Meeting's Hot AC, Triple A and Alternative sections.

Over at Country, we've got a couple of great female artists deserving of your attention. Aussie **Kasey Chambers** has made a huge impression with the critics, now "Not Pretty Enough" is the kind of song to make her a household name with mainstream Country listeners. We've also got format star **Martina McBride**, who offers up "Where Would You Be" from her greatest hits album.

Another female artist who's ruffling feathers in a completely different way is **Tweet**. Anybody's who's heard the risqué rhymes of "Oops! (Oh My)" will definitely dial up Tweet's new number, "Call Me." Hear Tweet's sweet call in the Rhythmic section. No need to dial up the record label, we've got the latest hits right here at Music Meeting.



Tweet

— Frank Corroia

## R&R Going For Adds

Week Of 4-22-02

### CHR/POP

**BRANDY** Full Moon (*Atlantic*)  
**JENNIFER LOPEZ /NAS** I'm Gonna Be Alright (*Epic*)  
**MARC ANTHONY** I've Got You (*Columbia*)  
**TINA NOVAK** Been Around The World (*Arista*)

### CHR/RHYTHMIC

**B RICH** Whoa Now (*Atlantic*)  
**DB BOULEVARD** Point Of View (*Epic*)  
**MARIO** Just A Friend (*J*)  
**TWEET** Call Me (*Elektra/EEG*)

### URBAN

**JERZEE MONET** Most High (*DreamWorks*)  
**JILL SCOTT** Gimme (*Hidden Beach/Epic*)  
**KEKE WYATT** I Don't Wanna (*MCA*)  
**MARIO** Just A Friend (*J*)  
**ROB JACKSON /LADY MAY** Boom, Boom, Boom (*Arista*)  
**SHARISSA** No Half Steppin' (*Motown*)

### URBAN AC

**JERZEE MONET** Most High (*DreamWorks*)  
**JILL SCOTT** Gimme (*Hidden Beach/Epic*)  
**SHARISSA** No Half Steppin' (*Motown*)

### COUNTRY

**AARON TIPPIN** I'll Take Love Over Money (*Lyric Street*)  
**MARTINA MCBRIDE** Where Would You Be (*RCA*)  
**SIXWIRE** Look At Me Now (*Warner Bros.*)  
**TONYSTAMPY** Waste Of Good Whiskey (*DreamWorks*)

### AC

**JADE ANDERSON** Sugarhigh (*Columbia*)  
**JERZEE MONET** Most High (*DreamWorks*)  
**SHAKIRA** Underneath Your Clothes (*Epic*)

### HOT AC

**MARC ANTHONY** I've Got You (*Columbia*)  
**NATALIE MERCHANT** Build A Levee (*Elektra/EEG*)

### SMOOTH JAZZ

**ANDRE WARD** Hudson River Drive (*Orpheus*)  
**KIM WATERS** In The House (*Shanachie*)  
**RAY CHARLES** Ensemble (*Cross Over*)

### ROCK

**APEX THEORY** Apossibly (Can You Please Explain?) (*DreamWorks*)  
**AUDIOVENT** The Energy (*Atlantic*)  
**CLARKS** Hey You (*Razor & Tie*)  
**GREENWHEEL** Shelter (*Island/IDJMG*)  
**JERRY CANTRELL** Anger Rising (*Roadrunner/IDJMG*)  
**LOS LOBOS** Hearts Of Stone (*Mammoth*)  
**PUSHMONKEY** Number One (*Trespass*)  
**UNION UNDERGROUND** Across The Nation (*Columbia*)

### ACTIVE ROCK

**APEX THEORY** Apossibly (Can You Please Explain?) (*DreamWorks*)  
**AUDIOVENT** The Energy (*Atlantic*)  
**CLARKS** Hey You (*Razor & Tie*)  
**GREENWHEEL** Shelter (*Island/IDJMG*)  
**JERRY CANTRELL** Anger Rising (*Roadrunner/IDJMG*)  
**PUSHMONKEY** Number One (*Trespass*)  
**UNION UNDERGROUND** Across The Nation (*Columbia*)

### ALTERNATIVE

**APEX THEORY** Apossibly (Can You Please Explain?) (*DreamWorks*)  
**AUDIOVENT** The Energy (*Atlantic*)  
**GREENWHEEL** Shelter (*Island/IDJMG*)  
**SWITCHED** Inside (*Immortal/Virgin*)  
**JERRY CANTRELL** Anger Rising (*Roadrunner/IDJMG*)

### TRIPLE A

**1 GIANT LEAP** Various Tracks (*Palm*)  
**CLARKS** Hey You (*Razor & Tie*)  
**DEPARTURE LOUNGE** To Late To Die Young (*Nettwerk*)  
**JOHN MOONEY** She Ain't No Good (*Blind Pig*)  
**LOS LOBOS** Hearts Of Stone (*Mammoth*)  
**MAE MOORE** Funny World (*Paras*)  
**RUFUS WAINRIGHT** Across The Universe (*V2*)  
**W.C. CLARK** Snatching It Back (*Alligator*)

Going For Adds™ is based on information provided by record labels, which is subject to change without notice. R&R's Music Meeting is a secure and password-protected Internet service auditioning and/or downloading current music. Each week songs are posted online for participating radio programmers and record label executives. Not every title appearing in Going For Adds is available on Music Meeting.

liquid audio  
**Selector**

www.rmusicmeeting.com





10100 Santa Monica Blvd, Third Floor • Los Angeles CA 90067-4004
Tel (310) 553-4330 • Fax (310) 203-9763
www.ronline.com

EDITOR-IN-CHIEF: RON RODRIGUES • rron@ronline.com
EXECUTIVE EDITOR: JEFF GREEN • jgreen@ronline.com
MANAGING EDITOR: RICHARD LANGE • rlange@ronline.com
MUSIC EDITOR: STEVE WONSIEWICZ • swonz@ronline.com
NEWS EDITOR: JULIE GIDLOW • jgidlow@ronline.com
RADIO EDITOR: ADAM JACOBSON • jacobson@ronline.com
RESEARCH DIRECTOR: HURRICANE HEERAN • ratings@ronline.com
ASSISTANT MANAGING EDITOR: BRIDA CONNOLLY • brida@ronline.com
SENIOR ASSOCIATE EDITOR/MUSIC: FRANK CORREIA • fcorreia@ronline.com

FORMAT EDITORS
AC EDITOR: KID KELLY • kkelly@ronline.com
ALTERNATIVE EDITOR: JIM KERR • jimkerr@ronline.com
SR VP/CHR EDITOR: TONY NOVIA • novia@ronline.com
CHRISTIAN EDITOR: RICK WELKE • rwelke@ronline.com
CHR/RHYTHMIC EDITOR: DONTAY THOMPSON • dthompson@ronline.com
COUNTRY EDITOR: LON HELTON • lhelton@ronline.com
NEWS/TALK/SPORTS EDITOR: AL PETERSON • alpeter@ronline.com
ROCK EDITOR: CYNDEE MAXWELL • max@ronline.com
SMOOTH JAZZ EDITOR: CAROL ARCHER • archer@ronline.com
STREET TALK DAILY EDITOR: KEVIN CARTER • kcarter@ronline.com
TRIPLE A EDITOR: JOHN SCHOENBERGER • jschoenber@ronline.com
ASST. EDITOR: KEITH BERMAN • kberman@ronline.com
ASST. EDITOR: MIKE DAVIS • mdavis@ronline.com
ASST. EDITOR: TANYA O'QUINN • oquinn@ronline.com
ASST. EDITOR: MARK BROWER • mbrower@ronline.com
ASST. EDITOR: KATY STEPHAN • kstephan@ronline.com
ASST. EDITOR: HEIDI VAN ALSTYNE • heidiv@ronline.com

MUSIC OPERATIONS
SR VP/MUSIC OPERATIONS: KEVIN MCCABE • kmccabe@ronline.com
DIRECTOR/CHARTS: ANTHONY ACAMPORA • anthony1@ronline.com
DIRECTOR/OPERATIONS: AL MACHERA • almachera@ronline.com
CHARTS & MUSIC MANAGER: ROB AGNOLETTI • rob@ronline.com
PRODUCT & TECH SUPPORT MGR.: JOSH BENNETT • jbennett@ronline.com
ASST. OPERATIONS MANAGER: MICHAEL TRIAS • mtrias@ronline.com
PRODUCT ADMINISTRATOR: DIANE RAMOS • dramos@ronline.com

BUREAUS
888 17th Street NW • Washington, DC 20006 • Tel (202) 463-0500 • Fax (202) 463-0432
ASSOCIATE EDITOR: JOE HOWARD • jhoward@ronline.com
1106 16th Avenue South • Nashville, TN 37212 • Tel (615) 244-8822 • Fax (615) 248-6655
BUREAU CHIEF: LON HELTON • lhelton@ronline.com
ASSOCIATE EDITOR: CALVIN GILBERT • gilbert@ronline.com
OFFICE MANAGER: CHRISTINA BULLOCK • cbullocc@ronline.com

CIRCULATION
FULFILLMENT MANAGER: KELLEY SCHIEFFELIN • kschief@ronline.com
CIRCULATION COORDINATOR: JIM HANSON • jhanson@ronline.com
CIRCULATION COORDINATOR: AMANDA CIMMARRUSTI • acimmarrust@ronline.com

MIS
DIRECTOR: SAEID IRVANI • sirvani@ronline.com
SYSTEM ADMIN: JOSE DE LEON • jdeleon@ronline.com
COMPUTER SERVICES: ANDREW CHIZOV • achizov@ronline.com
COMPUTER SERVICES: AMIT GUPTA • agupta@ronline.com
COMPUTER SERVICES: HAMID IRVANI • hirvani@ronline.com
COMPUTER SERVICES: ABHIJIT JOGLEKAR • ajoglekar@ronline.com
COMPUTER SERVICES: PUNEET PARASHAR • pparashar@ronline.com
COMPUTER SERVICES: CECIL PHILLIPS • phillips@ronline.com
NETWORK ADMIN: DAVID PUCKETT • dpuckett@ronline.com
COMPUTER SERVICES: MARJON SHABANPOUR • mshabanpour@ronline.com
COMPUTER SERVICES: CARLOS REYES • creyes@ronline.com

PRODUCTION
DIRECTOR: KENT THOMAS • kthomas@ronline.com
MANAGER: ROGER ZUMWALT • roger@ronline.com
GRAPHICS: FRANK LOPEZ • flopez@ronline.com
GRAPHICS: DELIA RUBIO • drubio@ronline.com

DESIGN
DIRECTOR: GARY VAN DER STEUR • vdsteur@ronline.com
DESIGN: MIKE GARCIA • mgarcia@ronline.com
ELECTRONIC PUBS DESIGN: CARL HARMON • cjdesign@ronline.com
DESIGN: TIM KUMMEROW • kummerow@ronline.com
AD DESIGN MANAGER: EULALAE C. NARIDO II • bnarido@ronline.com
DESIGN: JEFF STEINMAN • voodoo@ronline.com

ADVERTISING
DIRECTOR/SALES: HENRY MOWRY • hmowry@ronline.com
ADVERTISING COORDINATOR: NANCY HOFF • nhoff@ronline.com
SALES REPRESENTATIVE: PAUL COLBERT • pcolbert@ronline.com
SALES REPRESENTATIVE: MISSY HAFFLEY • mhaffley@ronline.com
SALES REPRESENTATIVE: JESSICA HARRRELL • jessica@ronline.com
NTR SALES REPRESENTATIVE: GARY NUELLE • gnuelle@ronline.com
SALES REPRESENTATIVE: KAREN MUMAW • kmumaw@ronline.com
SALES REPRESENTATIVE: KRISTY REEVES • kreesves@ronline.com
SALES REPRESENTATIVE: STEVE RESNIK • sresnik@ronline.com
SALES REPRESENTATIVE: MICHELLE RICH • mrich@ronline.com
SALES REPRESENTATIVE: ROBERT TAYLOR • rtaylor@ronline.com
SALES REPRESENTATIVE: BROOKE WILLIAMS • bwilliams@ronline.com

ACCOUNTING
CHIEF FINANCIAL OFFICER: JOE RAKAUSKAS • jrakauskas@ronline.com
ACCOUNTING MANAGER: MARIA ABUIYSA • maria@ronline.com
ACCOUNTING: MAGDA LIZARDO • magda@ronline.com
ACCOUNTING: WHITNEY MOLLAHAN • whitney@ronline.com
ACCOUNTING: ERNESTINA RUBIO • erubio@ronline.com
ACCOUNTING: GLENDA VICTORES • glenda@ronline.com
ACCOUNTING ASSISTANT: SUSANNA PEDRAZA • spedraza@ronline.com

ADMINISTRATION
PUBLISHER/CEO: ERICA FARBER • efarber@ronline.com
OPERATIONS MANAGER: PAGE BEAVER • pbeaver@ronline.com
LEGAL COUNSEL: LISE DEARY • lise@ronline.com
DIRECTOR OF CONVENTIONS: JACQUELINE LENNON • jennon@ronline.com
DIRECTOR HUMAN RESOURCES: LIZ GARRETT • lgarrett@ronline.com
EXECUTIVE ASSISTANT: TED KOZLOWSKI • tkozlow@ronline.com
EXECUTIVE ASSISTANT: KAT CARRIDO • kcarrido@ronline.com
RECEPTIONIST: JUANITA NEWTON • jnewton@ronline.com
MAILROOM: ROB SPARAGO • rsparago@ronline.com

A Perry Capital Corporation

De Castro

Continued from Page 1
century to when he began as a retail salesperson for KSFO/San Francisco — was no doubt crucial in his selection for the post.

"I met [AOL Time Warner COO-elect] Bob Pittman several years ago as we were building AMFM and he had just joined AOL," recalled de Castro. "We hit it off. I would see him at banker meetings, and we would exchange ideas. At AMFM we were looking for ways to re-purpose our content for the Internet.

"Last summer, after I decided I wasn't ready for retirement, I wrote letters to several companies that I felt could change the future. AOL Time Warner was in the catbird seat because it could generate content and distribute content as well. That's why I couldn't pass up this opportunity."

Pittman said, "Jimmy de Castro has successfully built advertiser-supported media companies for more than two decades. He is an outstanding manager and a major talent. He thrived in the highly competitive radio business because he understands

audience segments and knows how to develop programming that appeals to everyone from teens to seniors. With his clear consumer focus, he will accelerate our strategy of reaching out to traditional advertisers and demonstrating the immense power of AOL to deliver unparalleled value to our partners."

De Castro said he intends to compete with broadcast media for advertising dollars and audience. "[Young] people are not growing up with the transistor radio underneath their pillows, as we did years ago," he said. "We at AOL really have the opportunity — with all the things we are doing — to grow some customer loyalty here." De Castro pointed to several AOL initiatives as examples, including the co-promotion of new product by the likes of Alanis Morissette and Goo Goo Dolls, as well as the 125 channels of AOL Radio stations.

Following the announcement last week, Wall Street analysts praised de Castro's appointment. UBS Warburg's Chris Dixon maintained his "strong buy" rating for AOL Time Warner with a \$42 price target. While

shares of the company fell nearly 5% last Thursday — the day de Castro was hired — because investors were worried about the company's growth plans, the stock rebounded almost 3% on April 12.

Still, Federated Investment Management Companies fund manager Angela Kohler told Dow Jones Newswires that de Castro faces a tough challenge in the Internet world: "People think he's very smart, but he doesn't have Internet experience."

De Castro was President/COO of Evergreen Media during the 1990s. He was instrumental in the 1997 merger between Evergreen and Chancellor Broadcasting, which created Chancellor Media. In 1999 de Castro became Vice Chairman of Chancellor and President/CEO of its radio division, which ended up with stations in more than 100 markets and an outdoor division. The company eventually changed its name to AMFM.

Among his other achievements and honors, de Castro was voted Group Executive of the Year by R&R's readers in the 1999 Industry Achievement Awards.

R&R Staff Writer Mollie Ziegler contributed to this story.

Infinity

Continued from Page 1
on Westwood One shows — are targeted toward sports programming. McClintock said that, while Infinity stations were told they could accept hard-liquor ads if they feel right about it, whether to do so is up to individual station GMs.

In other Infinity news, Infinity and Westwood One have signed a five-year extension of the agreement through which Infinity appoints WW1's CEO and CFO and WW1 manages the CBS Radio Network on behalf of Infinity and parent company Viacom. WW1 Sr. VP/Finance Gary Yusko told R&R that the arrangement dates back to 1997.

As part of the new agreement Infinity will be issued warrants for 4.5 million shares of WW1, but Yusko said the warrants will mature only if Westwood meets certain performance-based conditions, tied mainly to the company's stock performance. He said details on those conditions

will be disclosed in an upcoming SEC filing but that 2 million of the warrants will be issued in 2003 and the other 2.5 million will be issued in 2004.

WW1 A 'Strong Buy'

Citing the strength of Westwood One's Metro traffic reports, along with the company's track record of outperforming peers in revenue and cash flow, underleveraged balance sheet and "compelling stock valuation," A.G. Edwards analyst Michael Kupinski gave the company a "strong buy" rating this week.

"The above-average performance of the company is a testament to the strong management and resilience of the company's business model during tough economic conditions," he said. He believes that the company will see revenue growth of around 8% and cash flow growth of about 15% in 2002. He set a target price of \$46 on the stock.

— Joe Howard & Mollie Ziegler

Powell

Continued from Page 1
at the station — in 1992 as a research assistant and worked her way up to MD and Asst. PD before earning programming duties. Interestingly, Powell had no intention of having a career in radio while attending the University of Houston in the early '90s.

"I wasn't even interested in communications," she told R&R. "I was an accounting major." She explained that a desire to move off-campus, which required a source of income, prompted her to take her first job at 'BXX, then owned by Cook-Inlet. Powell remained with The Box through its purchase by Clear Channel and, subsequently, by Radio One in 2000. "Now I only use that accounting experience when balancing my checkbook!" she joked.

When asked why she accepted the position with R&R, Powell said, "I never would have thought to apply for it. But after I talked a few times with Sr. VP/CHR Editor Tony Novia, I really felt like this would be a good situation for me. It would still

allow me to be involved with the music and become more involved with other areas, including records — hence 'Radio & Records.'"

Summit

Continued from Page 1
by a select group of established and debut recording artists — all against the beautiful backdrop of the Rocky Mountains.

The decision to hold the event reaffirms R&R's belief in and support of the Triple A format. "We first demonstrated our renewed commitment to the Triple A format when we hired John Schoenberger as the format editor in January 2001," R&R Pub-

lisher/CEO Erica Farber said. "Deciding to do a convention dedicated entirely to the needs and passions of the format was our next logical step."

Schoenberger added, "I am very excited about the opportunity to carry on the great tradition of the Triple A Summit the folks at Gavin established almost 10 years ago. It is our hope that we will not only maintain the high level of information exchange and artist showcases the summit is known for, but build on it in new and exciting ways."

# phat chance

"WITHOUT YOU HAS HIT WRITTEN ALL OVER IT. ROCKY, FEMALE-TARGETED AND FILLS THE GAP BETWEEN THE STRAIGHT-UP BOY BAND AND THE HARDER GUITAR-DRIVEN SONGS."

-SCOTT VEIGEL, KSFB SAN FRANCISCO

★★★★★★★★



APRIL 20 TULSA, OK  
APRIL 26 DETROIT, MI  
APRIL 27 CINCINNATI, OH  
APRIL 28 COLUMBUS, OH  
APRIL 30 COLEDO, OH  
MAY 2 GRAND RAPIDS, MI  
MAY 3 SOUTH BEND, IN  
MAY 4 WHEATON, IL  
MAY 5 CLEVELAND, OH  
MAY 6 CHARLOTTE, NC  
MAY 7 COLUMBIA, SC  
MAY 9 HERSHEY, PA  
MAY 10 BALTIMORE, MD  
MAY 11 DOSWELL, VA  
MAY 12 SEWELL  
MAY 14 NASHVILLE, TN  
MAY 16 SAN ANTONIO, TX  
MAY 17 HOUSTON, TX  
MAY 18 DALLAS, TX  
MAY 19 AMARILLO, TX  
MAY 20 AUSTIN, TX  
MAY 22 LITTLE ROCK, AR  
MAY 23 NEW ORLEANS, LA  
MAY 24 MERIDIAN, MS  
MAY 25 MONTGOMERY, AL  
MAY 26 MOBILE, AL  
MAY 28 FT WAYNE, IN  
MAY 30 INDIANAPOLIS, IN  
MAY 31 SPRINGFIELD, IL  
JUNE 1 LOUISVILLE, KY

'WITHOUT YOU'  
IMPACTING CHRISTIAN  
AC AND CHR RADIO NOW

ON TOUR WITH  
PLUS ONE AND ZOE GIRL  
[WWW.PHATCHANCE.COM](http://WWW.PHATCHANCE.COM)





# the Explosion of Christian Music



Clockwise from top: The Newsboys, Rachael Lampa, True Vibe, Joy Williams, ZOgirl, Center: PAX217

R&R's first Christian special comes at a very interesting time in our industry's history. With the new CCM-R&R agreement now in place, Christian music enters a new phase unlike any it has experienced before. This new alliance will enhance the music and help it reach deeper into our country's fabric. ♦ Our theme for this special, "The Explosion of Christian Music," is a simple one, but it conveys the dramatic way that our format has risen to the task of infiltrating the general culture. City by city, market by market, the diverse genres that make up Christian and gospel music are thriving and attracting new listeners. ♦ The explosion of Christian music has a lot to do with marketing and exposure — something R&R has been at the forefront of for the past year. More quality Christian radio stations have been introduced over the past 12 months than at any other time in this format's history. And quality radio always equals victory at the local music store. In fact, more than 49 million units of Christian music sold in 2001. ♦ Some would contend that mainstream titles have been added to this number to boost the bottom line. Two very important facts regarding this need to be taken into account. First, even after removing select titles from this list, the format can still celebrate a huge increase in sales. Second, this past year saw a vast expansion in the number of Christian artists who surpassed the 50,000-unit plateau. The genre is obviously growing by leaps and bounds — in stark comparison to the rest of the industry. ♦ With the events of Sept. 11, 2001 still haunting all of us, it has been refreshing, and even satisfying, introducing more people to the hopeful message that Christian music brings to the soul. That is the true essence of what we experience day in and day out. Music that expresses kindness, goodness,

family values and love is just what the doctor ordered. ♦ Celebrate with me throughout R&R's first Christian special. You deserve it for a job well done! ♦ **Special Thank You's:** It would be impossible for any individual to put together something like this special alone. It required the time, effort and ideas of a variety of people. It certainly would not have been possible without the great work of Managing Editor Richard Lange. Thanks also to the wonderful editors who make me look better than I really am: Brida Connolly, Frank Correia, Adam Jacobson, Katy Stephan and Keith Berman. ♦ Specials like this also depend upon the generosity and support of our advertisers. Thanks for standing behind me in this new endeavor. It is much appreciated. Well-deserved kudos also go to sales rep extraordinaire Jessica Harrell, who worked tirelessly to make this happen. ♦ All of you within the industry who answered questions, took part in interviews, gathered information and contributed fascinating thoughts for all to read, mega-gratitude to you as well. Special thanks to my new friends at The Media Audit for collecting the information for the AC piece. ♦ I'd like to take this opportunity to express my gratitude to R&R Rock Editor Cyndee Maxwell for her vision and for standing up for something that many believed wasn't possible. She has been a constant source of encouragement and support. Great is your reward, Cyndee. ♦ I'd also like to thank the people who have been my support system on this year-old journey. ♦ Lastly, humble thanks to our Publisher and CEO, Erica Farber. Without her willingness to try something new, these words would not make it to paper. She deserves much credit for taking a chance on a format many do not understand and for sharing a vision of what the possibilities are for the future.

## INSIDE

**THE SAGA OF THE NEWSBOYS**  
From humble beginnings to  
multiformat chart-toppers **34**

**MANAGEMENT TOP GUNS  
SHOOT FOR THE MOON**  
Successful stations have  
great people at the top **36**

**RHYTHMIC MOVES THE MASSES**  
Uprok and Gotee Records  
carry the torch for the genre **44**

**GROWTH IN NUMBERS**  
AC big boys look for bigger ratings **46**

**REAL POP IS FINALLY POPPING**  
Younger artists are changing  
the look and feel of Christian CHR **47**

# The Saga Of The Newsboys

From humble beginnings to multiformat chart-toppers

I spoke with Peter Furler, lead singer of The Newsboys, right after the band finished a four-day online session with hundreds of radio stations, via a series of ISDN mini-concerts. His voice was frail from doing a full tour's worth of singing in less than a week. All in a day's work for this musical maniac. Of course, it wasn't always this way.

It may surprise some to learn that not all Christian bands rise up out of the basement of a local church. "Our goal in starting up the group back in Australia was just to impress girls," Furler says. "We played for free beer. I met our first guitarist when I was 15. We went to school together and just started jamming to Jimi Hendrix and Beatles songs or whatever was in the Top 40 at the time.

"We couldn't play many Top 40 records very well, so we ended up playing our own songs most of the time. Even when we started doing pub shows, the majority of our set was our own stuff. That was really strange at that time in Australia. Bar bands made really good money just playing other people's hits. It wasn't a noble effort on our part not to play pop songs; we just couldn't pull it off a lot of the time."

## Getting Serious

The band moved to Queensland, on the Sunshine Coast, mainly to get more serious about playing music for a living. "Our faith wasn't that serious; we just really knew nothing," Furler says. "Not that we know anything now, but we were all subjects of our parents and their beliefs. We had to work out our own faith."

In the early days the band would play in an empty lot if given the chance. They would travel around in a car with guitars, kick-drum pedals, sticks and a microphone in the trunk. They would pull up to a pub and ask the resident band if they could play during their break. That was how they honed their craft.

"We'd play free shows on the beach," Furler says. "We'd play for youth groups. We'd play virtually anywhere. We'd never really heard of Christian music. There was church, and then there was rock 'n' roll. Realistically, for us it has remained that way: Rock 'n' roll feels like church to me."

One day The Newsboys opened for a band they had never heard of called White Heart. White Heart and their management really liked The Newsboys' sound. Six weeks later the band was on a jet to New York, where they signed their first recording contract.

"The first six or seven years we didn't earn a cent," Furler says. "The lead singer at that time and I slept in our Dodge van for the first two years. It was definitely a different life. It sort of sifted out the wheat from the chaff. We were in the States for the love of

**"This is the first record that I've made in a long time that I really don't care how many copies it sells."**

music. When you get into this business, you can't be getting into it for the money. What if there isn't any? You've got to get in it because you love it."



The Newsboys

## The Christian Scene

When asked to describe what really broke the band, Furler says that it took a combination of circumstances for the band to rise to the top. "Christian radio has helped us tremendously," he says. "I can sense when we do a show in any city where the radio station has an effect on the people. You can sense it within the first 10 minutes of the show. Certain songs that are released to radio get a great response from the crowd.

"Our first record was made on one of our catering budgets now. Before you had to record on \$500,000 to \$5 million worth of gear. Now, with technology, some of the bandmembers have better studios in their homes than we did on that first recording. I believe that this has made Christian radio sound better.

"People can make a great record for one-tenth the cost it took just a few years ago. Now bands like Third Day, Jars Of Clay and DC Talk have records that sound as good as anybody out there."

Even with all his triumphs and 18 No. 1 hits at Christian AC, CHR and

Rock radio, Furler is still disappointed with Christian radio. "Bands like P.O.D. and Sixpence None The Richer aren't getting much play at Christian radio," he says. "It's such a shame. There should be

flagship stations out there waving big flags for these guys. They are so good.

"Christian radio would sound better if P.O.D. were spinning on it. They're played on mainstream radio where I

**"I learn more going to Kroger than I do watching CNN."**

live, but never on Christian radio. Christian radio needs to take that gamble every now and then. Getting too formulaic is dangerous turf to walk on. If Christian radio continues to formulate itself in this way, it's liable to eat itself."

Furler is genuinely concerned about and involved in the future of Christian music. He and some of his friends own their own record label, Inpop, which is trying to break new artists. Everyone knows that the format is selling more records than ever, but Furler wants it to shine no matter who is riding the wave of success.

"I'm not scared of people coming up underneath The Newsboys and selling more records than us," he says. "I'm scared of us getting stuck and just creating the same music all of the time. You can't play it safe, because God's not safe. Sometimes you have to step out and go for it."

## Mainstream Waves

The Newsboys are constantly able to come up with new and impressive ways to reach the culture with their music.

Continued on Page 48

## Record Rumbles

Name: Kat Davis

Company: ForeFront Records

Title: Manager/National Promotion

Entered Format: 1999

Well-Known Trait: Collects random collectibles and little green Army men

Why Christian Music Is Exploding: "I believe Christian music is exploding now more than ever because it's no longer following trends, but creating them."



your music, your message, you yourselves...

*you inspire us.*

Congratulations on your success.

*Selah*

NATALIE  
GRANT

GROUP OF THE YEAR : SELAH

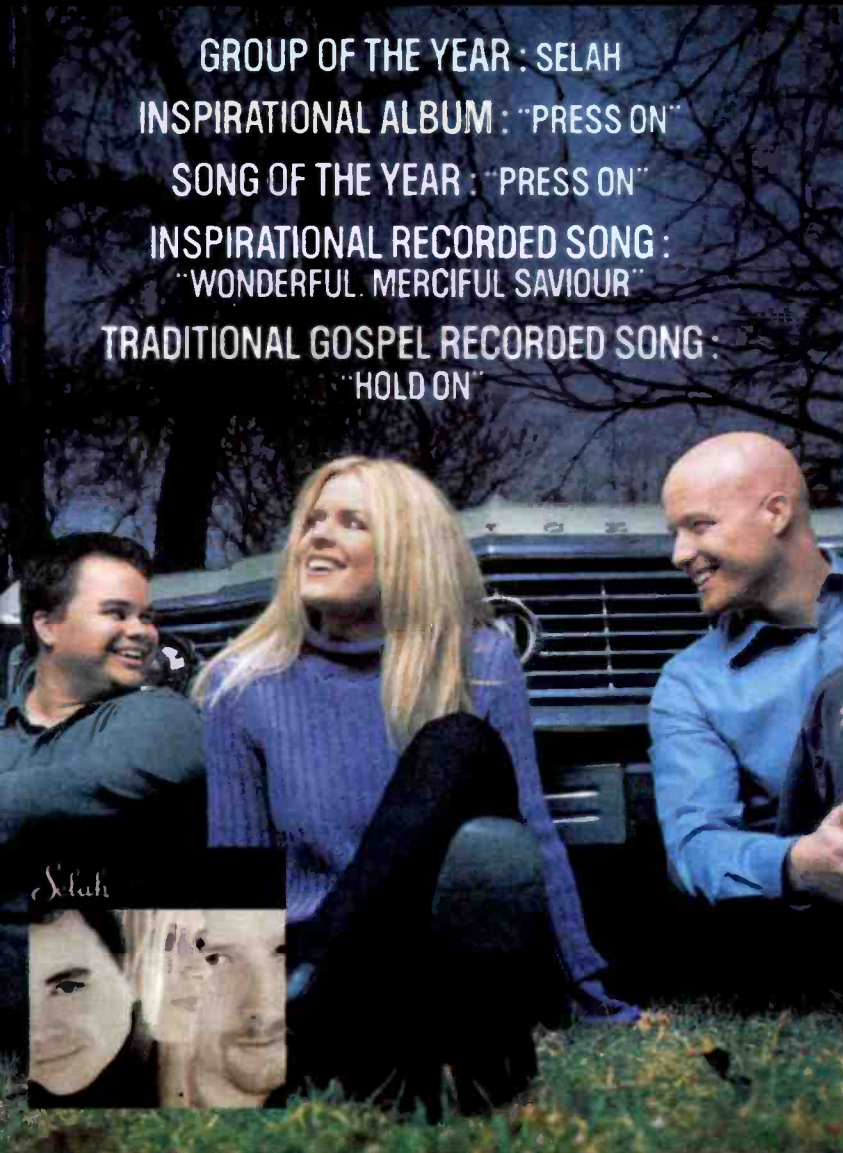
INSPIRATIONAL ALBUM : "PRESS ON"

SONG OF THE YEAR : "PRESS ON"

INSPIRATIONAL RECORDED SONG :  
"WONDERFUL, MERCIFUL SAVIOUR"

TRADITIONAL GOSPEL RECORDED SONG :  
"HOLD ON"

FEMALE  
VOCALIST OF  
THE YEAR



**CURB**  
RECORDS  
curb.com

# Management Top Guns Shoot For The Moon

Successful stations have great people at the top

Looking around the country at Christian radio, you will notice several stations that stick out from the rest. They do well in the ratings and pull in big cume numbers. This isn't by accident; it is because of quality, professional people making good decisions behind the scenes. On the following pages we look at some of the top guns of Christian-music radio.

## Jon Hull PD, KSBJ/Houston



Hull came on staff at KSBJ a day before his 40th birthday. The station had already solidified its position as a leader for other Christian AC stations to

follow. Returning to the large-market radio game, Hull looked forward to the challenges ahead.

"It's funny, actually," Hull says. "I found out about the PD position when I called KSBJ to check the references of someone who had applied for a job at the radio network where I was working. God was obviously in the process. A few weeks later I was in Houston for an interview."

For a dozen years Hull was Station

Manager/PD at WCIE/Lakeland, FL. In the '80s WCIE was one of the most-listened to Christian stations in the country. "We had some great times there," Hull says. "In 1989 I moved to California to be OM/PD at the K-Love Network, which was just

**"One of my favorite things to hear from stations is that a listener believes the programming is local."**

Wade Schoenemann

beginning to toy with the idea of becoming a network. Three years later I moved to Colorado Springs to put the Word In Music Satellite Network on the air. I was PD at Word In Music until I came to Houston in 1996."

Hull's media career had an interesting start: In the '70s, when Bob Hope used to travel around to colleges and tape segments for his television specials, Hull appeared with him in various settings. "They fed me some prepared lines to make me look more intelligent," he says.

"I also spent three weeks one summer smuggling musical instruments to Christians behind the Iron Curtain. With Scott Wesley Brown by my side, we would take the new instruments across the border, give them to musicians and take their old, ratty equipment back across the border with us."

## The Importance Of Passion

The growth that has taken place at KSBJ has been steady and sure. Six years ago the station was pulling in about 190,000 cume in the Houston market. Today it exceeds 310,000 and continues to grow AQH and TSL, increasing its listenership in every demo.

"I believe that our numbers are an accurate representation of the lives that are being touched through KSBJ," Hull says. "We're not one of those stations that just plays Christian music and tries to blend in with other stations on the dial. We're trying to stand out."

"An important part of our mission statement is to move listeners to action, and we've seen that become part of what we do every week. With so many of our competitors decreasing the amount of community service they do because of consolidation, we're targeting the biggest increase ever for community involvement this year."

KSBJ will celebrate its 20th year on the air in July. A huge celebration concert is planned for the Astrodome, with over 20 artists taking part, including Amy Grant, Michael W. Smith, Avalon and The Newsboys. The station has also been heralded as the Gospel Music Association's Major Market Station of the Year two years running.

With the success of KSBJ, Hull admits to a little frustration with the format itself. "If Christian radio is to

reach its potential, we have to identify men and women who are passionate about serving God through this medium," he says. "When I first got started in radio, there was no shortage of people who would do literally

anything just to be around a Christian radio station. They ate, slept and breathed contemporary radio.

"Those are the men and women God is now using now to impact lives around the world. They studied the industry, honed their craft and paid their dues. They were found faithful and have now been given a platform to impact millions of lives.

"Today, those kinds of people are few and far between. Passion is not something that you can teach someone. You can teach them the methods and principles of great Christian radio, but you can't teach someone to have passion who doesn't already have it. Give me a dozen people with passion, and I'll give you a radio station that can change a community."

## Tom Greene PD, WMHK/Columbia, SC



Before joining the staff at WMHK Tom Greene served as PD at WNLT/Cincinnati while hosting the afternoon drive slot. Nothing about that gig

prepared him for WMHK though. "When I first arrived at WMHK, back in 1992, the station was playing most of its music off of 10-inch reel-to-reel

**"Give me a dozen people with passion, and I'll give you a radio station that can change a community."**

Jon Hull

tapes," Greene says. "Our GM at that time had to build a huge automation machine using five different reel-to-reel players. The tapes used cue tones to start and stop. If someone set it up wrong, all five tapes would start playing at once."

Continued on Page 39

## Record Rumbles

Name: Victoria Aebischer

Company: Reunion Records

Title: Radio Promotions Manager

Entered Format: 1996

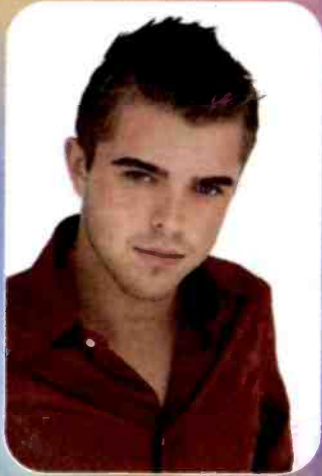
Well-Known Trait: "I talk constantly and talk very fast!"

Why Christian Music Is Exploding: "Christian radio is playing a large part in this.

Overall, Christian radio sounds better than it did five years ago. The programming is more professional, and the music is better."



CHECK OUT  
THESE ARTISTS  
...GMA WEEK!



**JONNY LEE MILLER:**

- ZJAM
- ARTS
- NEW ARTIST LUNCHEON
- CMVR



**JAY-Z:**

- EXPOLIT



**PLANET SHAKERS:**

- ZJAM
- ARTS
- DECISION TODAY
- WQFL

**MICHAEL O'MARTIAN:**

- WELCOMING RECEPTIONS
- ARTS
- CHRISTIAN MUSICIANS MAGAZINE
- WQFL



**GARY CHAPMAN:**

- WELCOMING RECEPTION
- ARTS
- KWNB
- WBSN
- DECISION TODAY

**SEVENTH DAY SLUMBER:**

- ZJAM
- ARTS
- LASER TAG (2ND AVE)
- WQFL



CROWNE MUSIC GROUP



[WWW.CROWNEMUSIC.COM](http://WWW.CROWNEMUSIC.COM)

[www.americanradiohistory.com](http://www.americanradiohistory.com)

artists...not acts

rocketown

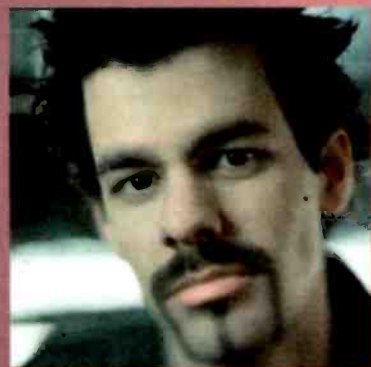


records



## Ginny Owens

- \*Top 10 AC and CHR single, "I Am"
- \*Critically-acclaimed new album, SOMETHING MORE, available everywhere
- \*"4 Stars. (Owens') songs are as sweet and profound as any I've ever heard." -Pulse Magazine (April 2002)



## Shaun Groves

- \*The new single, "Move Me" (odd date AC/CHR: May 40th)...the follow-up to the hit singles, "Welcome Home" and "After the Music Fades"
- \*Currently on nationwide tour with Jars of Clay and Jennifer Knapp
- \*Most nominated new artist... 2002 Dove Awards
  - Song of the Year - "Welcome Home"
  - Songwriter of the Year
  - Pop/Contemporary Album of the Year - INVITATION TO EAVESDROP
  - Pop/Contemporary Song of the Year - "Welcome Home"
  - New Artist of the Year



## Watermark

- \*Top 20 AC single, "Constant"
- \*Currently on nationwide tour with Fernando Ortega
- \*New album, CONSTANT, releasing everywhere April 30th



## Ronnie Freeman

- \*Rocketown's newest artist, self-titled debut album releasing everywhere May 21st
- \*Debut single, "The Only Thing" currently impacting AC Radio
- \*Touring in select markets this spring with Phillips, Craig & Dean and FFH
- \*"Freeman shares a similar musical style with Michael W. Smith - piano-based pop, with amazing, powerful vocals and a penchant for honesty and vulnerability." -CMCentral.com

For Rocketown Records information contact:

Derek T. Jones  
Director of Radio Promotions  
#615.503.9994 x24  
derek@rocketownrecords.com

www.rocketownrecords.com



# Management Top Guns Shoot For The Moon

Continued from Page 36

Greene's first position with the station was doing middays while assisting the PD with music. While most of the music was on reels, current music was placed on carts. "I was quite shocked the first time the PD handed me a stack of CDs and asked me to go cart them up," Greene says.

Now, nine years later, Greene is settled in as the PD and looking toward the future. "Our fall Arbitron numbers showed the station with its largest audience in 25 years," he says. "The morning show is No. 1 with females 25-44, and all other dayparts are ranked in the top five within our target demo. We have super listeners who support WMHK very generously."

Grateful for all of the growth that the station has seen over the past few years, Greene looks back at a pivotal time in his career when a friend made all the difference in keeping him on track. "Bill DeWees encouraged me in my career at a time when it would have been easy to give up," he says. "I had been paying my dues for years in the industry, but I really wasn't getting any breaks.

"He advised me to stick with it, because you never know what door God is about to open for you. If you're doing what he wants you to do, the right opportunity will come along."

## Wade Schoenemann OM, Salem Music Network



Salem Music Network OM Wade Schoenemann's arrival at the network was nothing short of comical. "I sent an aircheck to

Morningstar Radio Network, the predecessor of Today's Christian Music Network, in 1993," he says. "It had been operating for about a year at that point and was growing rapidly. I spoke with the owner for an hour on the phone. Another year passed before I received another call from him.

"The network was moving from Houston to Nashville and was in need of a morning show host. They still had my aircheck tape because the owner had been using the reverse side of it in his answering machine. I never did ask

whether that was so he could keep me in mind or just because he needed a tape. A month after that call I was living in Nashville, and two weeks later we were on the air."

Schoenemann made his way to the network from the afternoon drive slot at KDES/Palm Springs, CA. Before that he was MD at KCMJ/Palm

## "We have super listeners who support WMHK very generously."

Tom Greene

Springs. His first radio gig was at KEZY/Los Angeles, which is now owned by Salem and has changed its calls to KFSH (The Fish).

The first couple of years were a little tough, because the network was going through the difficulties associated with maintaining consistent profitability. In 1994 Thomas Nelson Publishing purchased the network and moved it to Nashville. In 1996 Nelson began divesting itself of many of its nonpublishing entities, and Salem Communications picked up the network.

"We have since grown more than we could have ever imagined," Schoenemann says. "We currently operate three formats. Today's Christian Music, the original format, with approximately 120 affiliates; Solid Gospel, which Salem purchased from Reach Satellite Network in 2000, with 100 affiliates; and The Word In Praise network, started in December 1999, now with 30 affiliates."

### Growing Pains

Being part of a growing company means adapting to the reality of added responsibility. Schoenemann's duties have increased significantly during the growth process, but he takes it all in stride. "In January 2000 I moved into production full-time and filled in on-air when needed. January 2001 is when the OM responsibilities were added.

"I still handle most of the production for two of the networks, as well as tracking two airshifts. I have the only full-time airshift that is not live on Today's Christian Music. It's hard to be OM and work all night long."

Schoenemann goes on to say that being the head of a network can be a challenge in itself. "Our networks are in a unique position, because the vast majority of the stations that carry us are not owned by Salem," he explains. "We need to please a lot of individual owners and program directors throughout the country.

"Whether we are carried 24/7, in middays and overnights or just on weekends, we are providing something that those stations could not afford to do on their own. When we are doing our job at the network and the stations are doing their jobs locally, the end result is that we sound like we are broadcasting locally. One of my favorite things to hear from stations is that a listener believes the programming is local. We continually see growth, to the tune of a weekly come of over 1 million listeners on just the affiliates carrying the Today's Christian Music network."

## Michael Buckingham GM, WUFM/Columbus, OH and RadioU Network



RadioU and current GM Michael Buckingham. As the network

Five years ago Christian radio was something that was looked down upon in most markets. Christian Rock radio wasn't even worth mention-

ing. Enter Buckingham joined RadioU in continues in its expansion mode, critics and doubters are changing their tune.

After doing mornings and a weekend Christian-rock show for several years at WCVO/Columbus, OH, Buckingham joined RadioU in

## "The most exciting thing to us is the lives that we are helping to change."

Michael Buckingham

December 1995. He wanted to do a more progressive Christian-music format that introduced good artists to the general public. "As my dream came true, I was hired as RadioU's original PD and was responsible for creating our signature rock-based CHR format during the three months prior to the sign-on of our brand-new Columbus frequency," he says.

"Full of zeal, we had a mission to accomplish. We wanted to build a station that real people would listen to, whether they were Christian or not. There were a few doubters, both from an industry that felt that the RadioU format couldn't possibly work and from the Columbus market, because two other full-time commercial Christian AC stations had come and gone.

"We plowed through, staying on course with the vision that God gave us for RadioU. As financial support began to grow, and as we remained on the air long-term, the skeptics quieted down."

Buckingham was promoted to interim GM in October 1997, following the departure of the previous GM. The title became permanent within a few months.

Continued on Page 40

## Record Rumbles

Name: **Derek Jones**

Company: Rocketown Records

Title: Director/Radio Promotions

Entered Format: 1996

Well-Known Trait: "I love female R&B singers."

Why Christian Music Is Exploding: "The industry will continue to grow as long as we embrace the next generation of songwriters, singers and modern worship leaders. We will become stagnant if we don't adapt to the needs of the younger listeners out there."



## Management Top Guns Shoot For The Moon

Continued from Page 39

RadioU has grown constantly since he started there, and his tenure has been full of the challenges that come with that. "The most exciting thing to us is the lives that we are helping to change," Buckingham says. "We know many people made life-changing decisions last year through the various avenues that we have at our disposal."

The RadioU Network, which took shape in 2000, provides localizable programming to other stations across the country. The network is growing rapidly, with stations in California, Indiana, Ohio and Missouri. "We're continuing to add new affiliates, two of which are mainstream-owned stations," Buckingham says. "Our newest is a station in Southern Ohio that just switched from mainstream Active Rock to the RadioU format full-time."

"While some stations in our network are commercial, our Columbus flagship is licensed noncommercial, and is, therefore, listener-supported. Even after Sept. 11, 2001, financial support from the audience, as a whole, is up. An amazing statistic is that our average donor in Columbus is 23 years old and gives about \$27 per month."

### John Peroyea

GM, KLTY/Dallas



KLTY has long been recognized as one of the leading Christian radio stations in America. Over the past two years John Peroyea has been

at the helm as GM, since the acquisition of the station by Salem.

Peroyea joined KLTY in July 1999 as Director/Sales. "The early days were as exciting as the present days are at the station," he says. "KLTY has always been a successful Christian-music station, yet it has always had a great deal of upside potential in growing its audience. It is very exciting to be with a radio station that

**"Working in Christian radio, we have the opportunity to serve 24/7 and get paid for it."**

Jenn Czelada

means so much to its listeners. Our format touches people and impacts our listeners' lives in so many different ways. It is a huge responsibility that we all take very seriously."

After serving as the VP/GM of Broadcast Partners/Spring Broadcasting's combo stations in the northern suburbs of Chicago, Peroyea moved to KLTY. Prior to his two-year tenure in Chicago he had served as President/CEO of Powell Broadcasting Corp. and Narragansett Radio Inc., both headquartered in Baton Rouge, LA.

"People are intrigued when they learn that I owned my first radio station at the age of 23," Peroyea says. "I built a small, highly successful radio group that I owned and operated for a period of eight years. Managing radio stations and radio groups has always been serious business for me. Along with my teams of dedicated employees, I have always built the success of our operations on strong community involvement and excellent service to our customers."

"I believe that Christian radio has a greater sense of purpose. The music

that we play on our station is a strong ministry that people rely on every day. I take this duty as seriously as the responsibility that licensees have to serve public needs and interests."

KLTY is gearing up for its annual Celebrate Freedom 2002 event in June. The event has been dubbed the largest one-day concert in America. The station brings in top Christian artists to perform at the 14-hour free concert, which is held at South Fork Ranch in Dallas. "Last year the attendance was 170,000, and the event made the cover of *Newsweek*," Peroyea says. "It is a tremendous amount of work to put on this event, as there are a lot of moving parts throughout the day."

Peroyea has a good handle on who gets the credit for all the successful events and promotions that the station has been a part of. "During our first year of operation under Salem's ownership we actually doubled the size of our audience," he says. "Business has been terrific so far this year, and everyone on staff has been working diligently to keep up with the strong demand for our products and services. I have the benefit of having a very dedicated and productive staff."

### Jenn Czelada

GM, WLGH (The Light)/Lansing, MI



Jenn Czelada has the distinction of having been present when WLGH was just a gleam in someone's eye. "We started the station with less than

\$30,000, so the early days were very tight," she says. "We signed on Dec. 2, 1996, using a satellite network and a borrowed transmitter."

"Our first studio, if you want to call it that, was located in the wet basement of a church. Despite the rough beginning, we raised \$70,000 during our first share-

athon fund-raiser in February 1997. That allowed us to hire one part-time staff person and buy our own transmitter."

Czelada was actually one of the co-founders of the station. "I got the job as GM not just because of my credentials, but because it paid

**"The music that we play on our station is a strong ministry that people rely on every day. I take this duty as seriously as the responsibility that licensees have to serve public needs and interests."**

John Peroyea

nothing and, understandably, I was the only applicant. I have received a little bit of a raise since then." She had previously worked at WMUZ and WCSX, both in Detroit.

"The station is 5 years old now and growing faster than I can keep up with," Czelada continues. "We have over 15 people on staff, with over 100 active volunteers helping out. We are not just doing great radio, we are making a difference in the communities we serve. Our station's mission is to lead people to Jesus in a relevant way with positive music and through events that build up families and also promote community involvement."

"We have an active promotions department. We recently gave away trips to Florida, Arizona, Lake Tahoe, the Poconos and the Ichthus Music Festival in Kentucky. That keeps things fun. We have a huge, obnoxious 'Light Bus' that we use for remotes and for taking listeners to concerts."

WLGH has just finished collecting thousands of items for the Salvation Army's local food pantry. The station also sent 13 listeners to Honduras to help rebuild homes there this past summer. "Our listeners have generous hearts," Czelada says.

### The Bigger Picture

Czelada lived through the tough times in the early days of the station, when she had very few resources to

Continued on Page 43

## Record Rumbles

Name: **Seth Ebel**

Company: Tooth & Nail Records

Title: Director/CBA Publicity & Radio

Entered Format: June 2000

Well-Known Trait: "My Aaron Neville impersonation"

Why Christian Music Is Exploding: "Because people are realizing that all music conveys a message, whether good or bad. The message of hope that Christian artists convey is contagious and much-needed in a world void of hope."



**'FIREPROOF' #1**  
**FOR 3 WEEKS AND COUNTING**  
**ON CHRISTIAN ROCK CHART**



**FIREPROOF**

GMA WEEK ONLY  
PERFORMING AT  
12TH & PORTER  
SUNDAY AND  
WEDNESDAY  
10PM



FIREPROOF TOUR: MAY 7- JUNE 16  
WITH SPECIAL GUEST:  
THE BENJAMIN GATE AND EAST WEST  
CHECK [WWW.PILLARMUSIC.COM](http://WWW.PILLARMUSIC.COM) FOR DETAILS

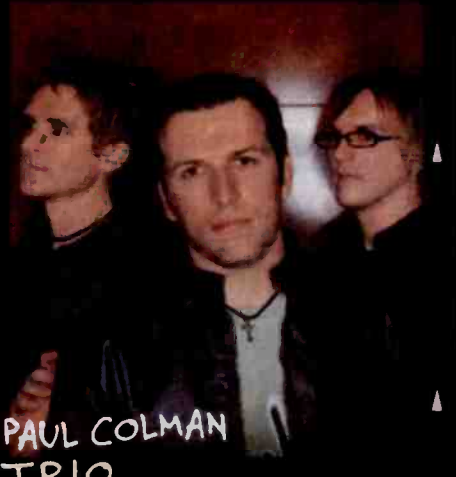
IN STORES MAY 21, 2002





ESSENTIAL 10

JARS of CLAY



PAUL COLMAN TRIO



BEBO NORMAN

ESSENTIAL

IT'S NOT ONLY POSSIBLE...IT'S ESSENTIAL

ESSENTIAL HITS 10



ESSENTIAL 10

FFH



ESSENTIAL 10

THIRD DAY



ESSENTIAL 10

TRUE VIBE



SARAH SADLER



ESSENTIAL 10

ANDREW PETERSON



ESSENTIAL 10

CAEDMON'S CALL

JOIN US FOR THE PROVIDENT EVENING SHOWCASE INCLUDING THE  
**Essential Records 10th Anniversary Concert**  
WEDNESDAY, APRIL 24th • RYMAN AUDITORIUM • 7:30pm

## Management Top Guns Shoot For The Moon

Continued from Page 40

get the job done. Now, as WLGH accomplishes more and more, she looks at the bigger picture. "So many people today go to work and watch the clock and then try to make a difference for God on Sunday mornings," she says. "Working in Christian radio, we have the opportunity to serve 24/7 and get paid for it."

"Just remember to count your blessings, stay out of station politics and do the best you can wherever you are serving Him. Be authentic with your listeners, because you can make a difference in their lives."

"We have two stations on the air now, and a couple others in various stages of construction. We have a real passion for training and mentoring our staff. We have a two-year waiting list of applicants for our college and international apprenticeship program. We also have one of the best and brightest young PDs in the industry, Mike Couchman, who keeps us all on our toes and striving to be our best."

Czelada is also wise when it comes to dealing with unexpected situations. "In addition to my degree in broadcast management, I have an electronics degree," she says. "I married an electronics wiz who also works at the station, so I don't need to use it very often anymore, but it comes in handy in a pinch. I keep a soldering iron in my desk drawer, right next to my curling iron."

### Dave St. John PD, KZZQ/Des Moines



Admitting one's mistakes is the key to growth and stability in most radio-related positions. Dave St. John does just that here. "My first

tour of duty with KZZQ was rocky, to say the least," he says. "Arrogant and young would best describe my first four years as PD here in Des Moines. We probably would've done better choosing songs with a coin flip back then, yet somehow the community's desire for the format carried us along."

St. John returned to KZZQ last November, after spending the past few years working for the WAY-FM network. "What a privilege it was to

program WAY-FM/West Palm Beach," he says. "Bob Augsburg, Dusty Rhodes and the rest of the team are nothing less than first class. John Frost at Audience Development has forever changed my view of great radio for the better."

"Leaving WAY-FM simply came down to putting my family before my career. Before that I served as PD at WNCB/Duluth, MN. They have a good team of talent reaching four states with their translator network. We had a blast growing that station. In two years we doubled its income and listenership."

KZZQ seems to be headed in the right direction. "In some areas we're capitalizing on the smart decisions Rachel Leigh made while program-

**"It's easy to take yourself too seriously in this industry, to think that it's all about you, when, in reality, the journey is all about God's grace in you."**

Jeff MacFarlane

ming here," St. John says. "In others, it's like a ground-up rebuild. The improvement has been dramatic and exciting. Our station's listeners responded last month by finishing the scheduled share-athon early with our monthly and one-time goals exceeded."

St. John has learned a lot since 1994. He shares some of his wisdom with the rest of us: "When attending conferences and conventions, try rooming with different people in the industry. You'll learn a lot about others, and that will help you in life. It can also give

you new ideas in regard to programming radio that changes lives. Also, I've proven that you can survive rooming with guys like Dave Masters and Tim Marx during GM Week!"

### Jeff MacFarlane GM, WJIS (Joy FM)/Sarasota



Jeff MacFarlane wasn't born with a silver microphone in his hand. "I had zero experience in radio when I came to WJIS," he says. "My opportunity at

Joy FM came about because two people believed in me. Station Manager Don Price and PD Dwayne Corn invested grace, patience and time in me that they could have easily used elsewhere."

"In 1987 I started working part-time doing mornings on weekends. The next step was hosting our unique two-hour jazz show, *Nitelight*. The early days were like a dream. I remember David Martin's song 'Stronger Than the Weight.' It was the first cart I played that first morning. I cried because it was so true and because the topic of the song was actually happening to me — it still is!"

MacFarlane has served as GM of WJIS since 1994. He has had other responsibilities along the way, including serving as PD, evening announcer, MD and midday announcer. The past several years have been characterized by growth, both for him and the station. "The stations are doing very well," he says. "We are blessed with giving listeners. We have experienced growth in the number of stations and translators we program and development within our people."

"Our team is the key to the success we are having. As our audience and coverage area continue to grow, our people have stepped up and assumed more responsibility."

Most recently we added two full-power FMs in Ocala and Crystal River, FL, extending our reach north of the Tampa Bay area.

"Some exciting stuff is happening right now. Members of our team are going through Dale Carnegie training. We are upgrading our control room with a new digital board and console, and we just received a donation of a new van for on-location broadcasts."

"We also teamed up with other stations in our network for a satellite-delivered, on-air fund-raiser to raise money to rebuild an FM station. The unique thing about that experience is that the station is run by prison inmates and broadcasts Christian music on the grounds of the Louisiana State Penitentiary in Angola."

### Unique Experiences

MacFarlane had some other unique experiences before hooking up with WJIS. "I spent seven years working for the Washington Senators and Texas Rangers during spring training in Pompano Beach, FL. I did the whole bathboy, clubhouse attendant and scoreboard operator gig. At first I got paid a whopping three baseballs a day!"

Now that he's settled into the GM position at WJIS, MacFarlane shares a bit of insight that he's picked up along the way. "I encourage radio people to get involved with other broadcasters," he says. "Learn from them. NCRS during GM Week every year in Nashville is an important part of ongoing renewal and challenge."

"My greatest advice to everyone would be to stay low. It's easy to take yourself too seriously in this industry, to think that it's all about you when, in reality, the journey is all about God's grace in you."

## Record Rumbles

Name: Donna Del Sesto

Company: IHS Promotions

Title: Owner

Entered Format: 1989

Well-Known Trait: "Closet shoe freak"

Why Christian Music Is Exploding: "The music and production are better, therefore it appeals to a whole new generation of listeners. In the general market, bands like P.O.D. have opened the door to acceptance by the MTV crowd, therefore mainstream companies are beginning to look at Christian music as a profit center."



# Rhythmic Moves The Masses

Uprok and Gotee Records carry the torch for the genre

Urban music continues to be one of the strongest genres around today. It permeates all areas of our culture. You hear it everywhere you go. Rhythmic radio stations are Arbitron ratings winners in virtually every major city in the country. In the Christian format, unit sales of rhythmic music are steadily increasing, but radio exposure is still limited.

The state of urban music in the Christian and gospel music community is changing. To get the inside track, I spoke with Gotee Records President Joey Elwood and Marketing Director Ben Eisner and Uprok



**Out Of Eden**

Records GM Josh Niemyjski about where urban music is headed in Christian formats and beyond.

## Recognizing A Lifestyle

"I'm encouraged on one hand, because the music that is being produced is growing in quality and quantity," Elwood says. "But I'm a little cloudy on the other hand, because it's not completely embraced by the mechanisms that are available in the Christian or gospel worlds."

Eisner takes it one step further. "Christian radio and retail are still fighting it," he says. "The Christian community is ready. The radio and retail outlets in this community, however, are being stubborn and don't want to see it as a viable expression of faith. In addition to this, people in the industry still don't believe that urban music is a lucrative business.

"The biggest misconception that many in the Christian community have is that urban and hip-hop music is merely a trend and a specific genre of music, when, in reality, it is a lifestyle.

Urban music is an expression of a lifestyle and culture that is very prevalent in our society.

"Until the Christian market is open to learning more about how this music is birthed from this culture, it will never be able to truly embrace and appreciate urban music as an art form."

Some decisionmakers within the industry simply need to be educated on what urban music is and its pervasiveness in society. "What some people don't understand is that urban music is very broad," Niemyjski says. "R&B and hip-hop are very dominant in the mainstream market. There is a lot of untouched potential and a lot of ministry opportunities with this music.

"This is what kids want to hear. They desire something as good as what they can get anywhere else. My hope is that we can begin to strive for relevancy and that we will stop missing the boat with urban music. The gap and disparity in sales numbers will change if the music is properly embraced and marketed correctly."

## Times Are Changing

One of the more noticeable bridges that has been crossed in the past few months when it comes to Christian music was the American Music Awards' creation of an Inspirational category in January. But something important happened in mainstream music as well: "The fact that the Hip-Hop Album of the Year was presented during the televised portion of the Grammy Awards was huge," Eisner says.

Things are changing as teens get more sophisticated as well. "Turn on the radio and listen to what different formats are playing," Eisner says. "Kids can hear Blink-182 and Jay-Z on the same station. The lines are becoming blurred between genres. Check out the best-selling rack at the corner music superstore and you'll see that urban music dominates that shelf space. Even rock kids are buying urban music."

In Christian radio, the genres are still kept separate. There are pockets of acceptance, however. "Strides have been made in the arena of radio," Niemyjski says. "I've run into a few stations that are adding hip-hop to their regular rotations. There is also a syndicated radio show run by DJ Maj,

*Virtual Frequency*, that seems to be doing well. The walls need to continue to fall if we want to really hit the youth of America. This is their music of choice, and it speaks their language.

"Charting is also getting better. Hopefully, this will help alter things, just by virtue of PDs' seeing what's on the charts. This might influence them to play some of the better singles. There is a lot of really awesome music that goes almost unnoticed by radio because it isn't on large labels. Uprok, Syntax, Gotee, Rescue, Shabach and a few others are doing quality material."

## Limited Success

There has been some success at getting Christian rhythmic music into the mainstream, but it's not consistent. "We've had limited success, and that breaks my heart," Elwood says. "We're absolutely trying to bring quality urban-based music to the marketplace. We've made dents there. Any successes we have had, I attribute to our artists. They have been amazing ambassadors."

"Gotee has always had a desire to get urban music into the mainstream, but we also know that conventional ways are over our head financially," Eisner says. "This causes us to work our artists with grass-roots tactics. We have had success with both Grits and Out Of Eden on BET and MTV. More than anything, it is cultivating relationships with those gatekeepers in mainstream media.

"We know we have a product that a lot of them are interested in. However, because we do not have the resources to get in their faces in the same manner that a large mainstream label can, we have to lean more on our relationships with these people."

Niemyjski says, "Since I started in January 2001, my focus has been to sign artists and release material that is relevant to young people, music they actually feel comfortable playing for a group of people who might not be Christians. Releasing relevant music that also challenges a person's heart and mind to ponder a relationship with Christ is what we're about."

## Good Music Gets Good Exposure

The idea behind most of the Christian urban music out there is



**DJ Maj**

simple: to reach this generation with relevancy through the message in the music. Artists who have tasted success in mainstream circles in this regard include Mary Mary and The Cross Movement.

"If the music is really good, mainstream people can't help but notice it," Niemyjski says. "No longer can they say, 'Christian hip-hop stinks.' We've had a lot of general-market success stories."

"Grits had a top 10 video on MTV2 for 'All Fall Down' a few years back," Eisner says. "We sent tons of people to the Internet to vote for the song, and it worked its way up. Grits have hosted BET's *Rap City* and had great success at that network. You can approach any hip-hop head and mention the song 'All Fall Down,' and most of them will remember it. The song also went No. 1 in *HITS* magazine.

"Out Of Eden have also had decent success at BET. The network has played their videos in the past. We are currently getting more favor from the network than ever before. BET has helped us select a song for the next



**Tunnel Rats**

music video so we can take the right steps in getting more exposure for the group."

On the Uprok side of things, a few groups have made waves in the urban community. Niemyjski gives us the short list: "Mars III are critically

**Continued on Page 48**

**Planet Shakers**  
SHAKE THE PLANET



NATIONAL ADD DATE MAY 3RD, 2002  
GOING FOR ROCK ADDS  
IN STORES NOW!



www.planetshakers.com  
www.crownmusic.com  
For radio servicing contact  
Michael Turner (615) 778-0700  
michael@crownmusic.com  
natasha@crownmusic.com

From their album PHENOMENA



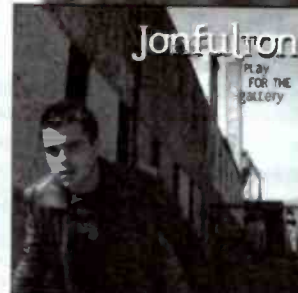
Produced by Russell Evans and Henry Seelye  
Mixed by JR McNeely  
Mastered by Hank Williams

**Jonfulton**  
Shook Up My World

From his album PLAY FOR THE GALLERY

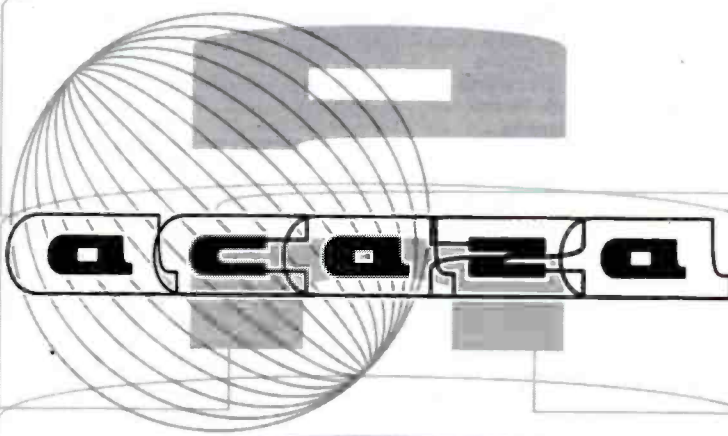
National Add date May 3rd, 2002  
GOING FOR CHR ADDS  
In Stores May 21st 2002

www.jonfulton.com  
www.crownmusic.com  
For radio servicing contact  
Michael Turner (615) 778-0700  
michael@crownmusic.com  
natasha@crownmusic.com



Produced by Michael Omartian, Rick Elias,  
Kevan Cyska, Tony Palacios  
Mixed by Tony Palacios  
Mastered by Richard Dodd

©2002 Crown Music Group



MODERN MUSIC FOR A MODERN WORLD



MODERN VIBES FOR A MODERN GENERATION

Urban... Hip Hop... R&B...

WWW.ACAZA.COM

# Growth In Numbers

## AC big boys look for bigger ratings

As Christian music continues its growth pattern, no other radio format has seen the increase in ratings that Christian AC has. I hooked up with Phillip Beswick at Media Audit to present some numbers that many in the industry have never seen. The information amazed both of us as we looked over the results.

We started by selecting 22 major Christian AC players in the top markets in the country. Then we decided to pull out audience information based on income, lifestyle and gender. Taking it a step further, we extracted statistics comparing overall radio listeners to Christian AC-radio listeners.

The total number of respondents to Media Audit's survey was 23,014 from the 21 markets listed below. The survey took place between June-December 2001.

In this chart, the first three columns reveal that 3.9% of total radio listeners listen to Christian AC radio — 3.1% of men and 4.8% of women. The rest of the numbers are for Christian AC listeners who fall into the various categories.

	GENDER			INCOME				LIFESTYLE					
	Total	Male	Female	\$25,000	\$35,000+	\$50,000+	\$75,000+	\$100,000+	Yup	MYup	EN	FN	Gray
Cume Rating	3.9%	3.1%	4.8%	2.3%	4.7%	4.7%	4.1%	3.6%	5.8%	8.2%	2.1%	6.8%	2.0%
Cume Persons	1909	714	1195	185	1506	957	442	202	160	193	181	661	111
Cume Index	100	77	121	58	119	120	104	92	146	208	53	173	51

Yup=Yuppies, MYup=Maturing Yuppies, EN=Empty Nesters, FN=Full Nesters, Gray=Graying Affluents

In this chart, the first three columns show what percentage of total radio listeners in the designated market listen to the station in question and then what percentage of those listeners are men or women.

### MARKET-BY-MARKET SUMMARY

	Total	Male	Female	\$25G	\$35G+	\$50G+	\$75G+	\$100G+	Yup	MYup	EN	FN	Gray
WFSH/Atlanta	8.3	6.2	10.3	7.1	9.4	8.8	8.1	7.9	8.6	11.0	5.7	12.6	4.1
WVFI/Atlanta	2.7	2.6	2.9	1.8	3.2	2.8	3.5	1.9	3.0	3.9	0.6	4.5	0.5
KTSY/Boise	7.3	5.1	9.4	5.8	6.9	5.1	3.6	2.8	4.3	6.7	6.7	6.4	2.9
WZFS/Chicago	2.9	1.4	4.2	3.7	2.6	2.6	1.5	1.8	1.4	3.9	1.0	3.7	1.2
WRNC/Charlotte	6.8	5.6	7.8	2.3	8.4	7.7	7.3	3.6	11.0	7.7	6.9	7.2	2.8
WAKW/Cincinnati	3.9	2.8	4.9	1.7	4.6	3.7	4.6	3.0	4.7	11.0	4.1	5.2	3.5
WFHM/Cleveland	5.0	3.6	6.2	4.0	5.7	6.4	5.1	3.2	7.3	8.4	2.4	7.0	5.0
WCVO/Columbus, OH	5.4	5.2	5.5	2.4	6.3	6.5	5.8	2.1	6.5	10.3	4.3	8.0	9.0
WMHK/Columbia, SC	10.9	8.7	12.9	7.5	12.4	11.5	9.4	7.3	16.1	28.9	6.5	17.0	8.5
KBNQ/Colorado Springs	5.9	4.3	7.4	2.9	6.1	5.9	6.6	5.7	9.9	8.1	-	9.4	2.7
KLTY/Dallas	5.8	3.3	8.1	4.0	6.4	7.9	7.3	8.7	14.9	15.3	1.1	12.7	4.2
WLFJ/Greenville	9.0	8.2	9.7	7.7	10.3	10.1	12.7	15.1	20.3	25.1	5.9	15.5	7.0
KSBH/Houston	5.9	5.2	6.6	2.4	7.5	8.0	5.0	6.9	2.6	13.3	2.1	13.2	1.6
WGBJ/Jacksonville	5.1	4.0	6.1	3.5	5.8	5.8	6.3	7.8	12.5	19.0	3.0	6.9	1.3
WJIE/Louisville	4.0	3.6	4.5	1.7	4.8	4.9	3.8	4.2	4.9	4.8	3.6	5.2	4.2
KFSH/Los Angeles	1.9	1.8	1.9	0.2	2.7	2.6	2.2	1.1	5.0	6.4	0.8	3.6	-
WMCU/Miami	1.8	1.9	1.6	1.1	2.5	3.2	3.4	2.4	6.3	2.4	1.6	3.5	1.4
WBSN/New Orleans	3.4	2.5	4.1	1.9	4.1	5.3	5.2	3.5	9.2	7.6	1.5	7.7	-
WPOZ/Orlando	7.9	4.8	10.9	3.7	9.3	7.9	5.6	4.1	10.5	20.3	5.0	12.9	5.4
KFIS/Portland, OR	4.3	3.5	5.0	3.0	4.5	4.3	3.3	0.1	6.9	7.8	2.6	7.6	-
WJIS/Sarasota	4.6	3.9	5.2	3.3	5.7	6.9	5.8	9.7	8.1	24.1	2.3	10.3	2.4
KTLI/Wichita	5.4	2.3	8.3	2.1	7.0	8.3	6.9	5.0	10.8	11.6	1.9	10.7	-

### OVERALL RADIO VS. CHRISTIAN AC LISTENERSHIP SUMMARY

Numbers represented are percentages of the total population. Index numbers are based on the percentage of Christian AC listeners who responded to the survey compared to mainstream radio listeners (i.e., Index for Christian AC Gender-Female is 121; this represents 21% more female listeners than mainstream radio).

All Radio Christian AC Index

Gender	All Radio	Christian AC	Index
Male	48.3	37.4	77
Female	51.7	62.6	121
<b>Age Group</b>			
18-24	12.4	10.1	82
18-34	32.2	33.8	105
18-49	64.5	82.6	128
25-49	52.1	72.4	139
25-54	61.1	79.7	130
25-64	72.7	85.7	118
35-54	41.3	56.0	136
35-64	52.9	62.0	117
<b>Education</b>			
Some High School	11.4	5.5	48
High School Grad	31.4	26.2	83
Some College	23.5	29.6	126
College Graduate	21.9	26.5	121
Advanced Degree	10.9	12.0	110
<b>Family Size</b>			
1 Person	16.8	10.4	62
2 Persons	31.7	22.4	71
3-4 Persons	36.5	46.6	128
5+ Person	14.9	20.6	138
<b>Income</b>			
\$15,000-25,000	10.9	6.8	62
\$25,000-35,000	17.2	11.4	66
\$35,000-50,000	24.6	28.8	117
\$50,000-75,000	19.5	27.0	139
\$75,000-100,000	10.8	12.6	116
<b>Family Status</b>			
Single, Under 35, No Children	13.9	9.9	71
Married, Under 35, No Children	3.4	5.2	154
Children At Home — Any Age	42.4	61.9	146
Children At Home — Any Under 6	18.3	26.8	146
Children At Home — Any Over 6	33.5	48.0	143
Children At Home — Any Over 13	21.0	27.9	133
Married, 35+, No Child At Home	19.9	11.9	60
Single, 35+, No Child At Home	19.6	9.3	47
Business Owner/Corporate Officer	6.1	6.0	98
Influence Business Banking	7.7	7.9	103
Influence Purchase Office Equip.	18.2	21.6	118
Influence Purchase Office Supply	20.6	24.5	119
Opinion Leaders	4.2	4.5	109
MTV Generation	18.5	24.0	130
Yuppies	5.7	8.4	146
Maturing Yuppies	4.9	10.1	208
Affluent Empty-Nesters	18.0	9.5	53
Affluent Full-Nesters	20.0	34.6	173
Graying Affluents	11.3	5.8	51
Working Women	29.8	40.5	136
Affluent Working Women	13.1	18.7	143
Working Mothers	14.9	25.6	172
Financial Optimists	47.1	55.8	118
Two Income Families	26.5	39.9	148
Dual Income/No Children	10.1	10.0	9

To contact with Media Audit, call Phillip Beswick at 713-626-0333 or visit the company's website at [www.themediaudit.com](http://www.themediaudit.com).

## Record Rumbles

Name: **A.J. Keatts**

Company: Flicker Records

Title: Director/A&R & Promotions

Entered Format: July 2000

Well-Known Trait: "Passionate sports chick"

Why Christian Music Is Exploding: "Our industry is becoming more competitive with the mainstream market. More and more great Christian bands keep popping up, and the best will ascend to the top and gain more exposure."





# Real Pop Is Finally Popping

Younger artists are changing the look and feel of Christian CHR

**Christian Hit Radio. To most, the immediate picture that comes to mind is Amy Grant, Steven Curtis Chapman or Michael W. Smith singing solo with guitar or keyboard close at hand. Constant and eloquent, yes. But pop music? Not anymore.**

Acoustic guitars have been replaced with choreographed dance steps. Creaky stage sets have been exchanged for high-tech equipment that works in sync with what is happening onstage. The face of Christian pop has changed forever.

Enter the new breed of pop stars, straight out of the late '90s and into the new millennium. They're young,



**Joy Williams**

multitalented and doing a great job of reaching the youth of America. I decided to talk one on one with some of the artists who are part of this trend.

## The Power Of Pop

One of the more amazing stories of a Christian pop group's coming into existence comes from Jonathan Lippmann, founder of True Vibe. "I was living in L.A. and had been a Christian for about a year and a half when the 98 Degrees deal came about," he says. "For years I had been wanting to put a group together. I told one of the present members of 98 Degrees that doing a boy group would be cool. The only group who were doing it at that time were Boyz II Men."

Lippmann's role as a founding member of the multi-Platinum 98 Degrees, with whom he gained massive national exposure, was his claim to fame. However, Lippmann, a deeply committed Christian, chose to leave the group as they were signing

their record deal — in part to fulfill acting obligations, but also to focus on his relationship with Christ.

After taking some time to get things straight, Lippmann decided to form another group. This time, though, he wanted the band to have a clear Christian direction. The rest is history. True Vibe have sold over 200,000 units of their first release.

"We're a Christian pop group, and we want to sing our music to the world," Lippmann says. "We're not in it for the scans, we're just trying to get the message out there."

Word artist Rachael Lampa just released her sophomore project, *Kaleidoscope*. She is well aware of the power of pop at Christian formats. "I guess the pop aspect of what I do is one of the main things that is grabbing the younger listeners," she says.

"We have always made an effort to be very diverse stylistically, so there is a little bit of everything on my projects. Everybody out there has something that really catches their ear, and pop has proven to be a big one in any format."

Platinum-selling Plus One know how important Pop radio is to their success. "The main reason our group was formed was to fill a void within this format," says the group's Nate Cole. "When I was growing up, I thought that the coolest thing would be to hear myself on the radio, especially in a pop group of some type. Now it's happening."

Joy Williams, on Reunion Records, gives her take on the industry: "Over the past few years Christian music has improved immensely. People outside of the industry do sometimes equate this music with organs and hymns, when, in fact, people like David Foster have helped produce albums within our format."

"We need to continue to pursue a quest for excellence within the music, along with the positive message. It's been fun to watch a wave of music



**ZOEgirl**

come that is very contemporary and very relevant."

## Radio Revolution

One of the points that many of these artists made was that people across the country love this type of music. "I believe that Christian young people have the same tastes in music as everyone else," says Alisa Girard of ZOEgirl. "Pop music seems to be what they are responding to right now. Christian people want the



**True Vibe**

beat, but they also want to be edified and lifted up by the lyrics."

Lippmann agrees. "Christian Pop radio listeners have the same taste as everyone else," he says. "The younger people who listen like rock and pop music. Some of the stations out there don't play a lot of that type of stuff. I know I'd like to hear more Stacie Orrico-type music."

"A lot of my friends listen to mainstream Pop stations because they love the songs and the style. They wish that more 'N Sync- and Britney Spears-type music was played on Christian radio. I am excited to see all of the new groups that have come out recently in all types of genres within the Christian-music industry."

"Ten years ago you couldn't really find something that sounded like anything you'd heard on mainstream radio. It's cool that programmers are now allowing themselves to be more open to pop-sounding artists."

"Pop radio is improving," Williams says. "I've always enjoyed listening to the Christian CHR stations around the country. There are artists out there



**Plus One**

who don't get played on CHR, and they really deserve a chance. But I believe that, overall, Pop radio will continue to improve, and I plan on being a part of it in the future. CHR radio is geared to the youth, and, being 19, it's what I listen to more than anything else."

"Stations that play upbeat music are very cool," Cole says. "Our music is there to say the same types of things as other groups' music, but we want to say it in a different way. It's creative, but the message is still there. God is the Creator, so we should have the upper hand in sharing a great message in the coolest way possible."

Girard also knows how vital radio is to what ZOEgirl are trying to accomplish. "When I hear good pop music on Christian radio, I get really excited," she says. "Christian music has come so far. It's great to hear the quality that is coming from Christian artists."

"Radio is so important because it lets someone know about your music who might not have known about it



**Rachael Lampa**

otherwise. If someone hears your song and likes it, they are liable to find out what it is and buy the album. It's a venue for your songs to go out and minister to people and let them know about the rest of your music."

Continued on Page 48

## The Saga Of The Newsboys

Continued from Page 34

Last summer they made the cover of *Newsweek* with their industry-changing idea of a music festival on wheels, Festival Con Dios. That led to several weeks of exposure for the Christian format in major media outlets all over the country.

With over 3 million units sold, the band released their new album, *Thrive*, just a few weeks ago. I ask Furler what he thinks of the project and where he believes it will take the band in the near future. "This is the first record that I've made in a long time that I really don't care how many copies it sells," he says. "There are some songs on this project that I'm really happy to leave behind — songs that will be around long after I'm gone. We're all fortunate and blessed to be in this band."

The Newsboys wrote 30 to 40 songs for *Thrive* before recording it — the first time in the band's history that had happened. In the past the band would get five solid songs ready and head into the studio. "It's like homework," Furler says. "You go home at night and do a crash course, writing more material. Then you go back to the studio and record it the next day.

"There's a greatness to that system. You have spontaneity going, and you are under pressure to meet label deadlines. Hopefully, there is some grace under pressure thrown in there for good measure.

"I'm still a fan of music. At some point in the process I have to become a fan of The Newsboys. I have to step out of the circle and get to a place where I can take a look at what we're

doing from outside of the band. Sort of like, what would I love to hear The Newsboys do next? What song would I like to hear them play?"

### Taking A Gamble

Even with the strides Christian music has made, Furler believes that the format can get a lot better. "I urge radio stations to not grow comfortable," he says. "Stations in the early days took a gamble on us. It was a bit more mom-and-pop back then, but people would take a gamble on new artists. It wasn't about record companies and doing favors. Around 1990 it really started to change for the band at radio. We were the new kids, and programmers took a gamble on us.

"I know it's important to have support from the listeners, but you can still sell out. You have to go with your gut and go with what you feel. Integrity is important. Artistry and creativity should point to what is out

there on the airwaves. If I always did what those around me told me I should do, even the people close to me or our fans, you probably wouldn't like us much anymore.

"Run everything through a filtration system of some sort, without losing creativity. I know that I could go write another album tomorrow and pump out a Gold record, but I'm scared, because I don't want to stay in that formula. I want to keep charting new territory. The Christian-music scene is very diverse. It doesn't all sound the same, but on some stations they're making it all sound the same."

So where does Furler get his inspiration? "I don't look at any radio charts," he says. "I don't watch much television. We're so far out of the loop as a band that sometimes ideas come to us that we just know the good Lord has blessed us with. I learn more going to Kroger than I do watching CNN."

## Real Pop Is Finally Popping

Continued from Page 47

### Unique Opportunities

With all the success Christian pop artists have been having at radio and in stores, new and unique opportunities arise every day. Lippmann shares one from early last year: "I'm sitting there playing our CD for one of Destiny's Child's promoters. Next thing I know, he's calling our management, trying to work out how we can do some dates on their tour. We only had nine days to get ready for it. We didn't even have choreography done for what we planned to do in concert, but we got it done.

"The girls in Destiny's Child are awesome. We went out with them several times for single concert dates last summer. They'd always tell us that they've been following our songs on the charts. It's neat that the hottest mainstream girl group right now comes off as being really humble. They are really into helping new groups that they like, because they were at that point at one time."

Williams recently sat down with a mainstream label person. "Even though she doesn't dig the whole Christian vibe, she did like the fact that it's positive," Williams says. "She said that record companies sell so much garbage because they know that it sells. She also shared that she wouldn't let her kids listen to half of the stuff they sell. It was a great conversation."

What is the future of Christian pop? What can be done to help grow the genre even more? "If I had the chance, I would open the doors of Christian radio a little wider and have them be more open to some of the less obvious songs," Lampi says. "Christians practice love and friendship, and there are many songs out there that aren't so Christian-specific but are just as encouraging."

"I'm very thankful for those who have an open mind toward new artists, like we were a year back," Lippmann says. "But I'd really like to see Christian radio trust the sound of pop and R&B music and play more of it. I know from talking to people out on tour that they are yearning to hear more pop music on their local Christian station. They go down the dial to the mainstream Pop station and listen there instead. They're going to have issues dealing with their families, listening to stuff like that."

"I would love to see things continue to grow," Williams says. "CHR has to become more relevant in its lyrics and music. The mind-set needs to be that it's not just all about the music, but also the message behind it. We need to be mindful that we are in this for a purpose.

"It's about going out into the world and being salt and light. We need to be potent and something that people take notice of. If we have the power of Christ within the music, this should be the most powerful music of all."

## Rhythmic Moves The Masses

Continued from Page 44

acclaimed by many media outlets. Tunnel Rats are creating a very hefty buzz, especially around the L.A. area. New Breed are also doing great, especially with many Latinos, due to their Latin musical flavor. All it usually takes is getting the music heard, then lots of things start to happen."

### Educate The Gatekeepers

So the genre has been exposed to the general population. That's a good thing. But what can be done to gain more acceptance for it in Christian-music circles? "This is what I'm most passionate about," Elwood says. "We have to be more intentional. We have to hire employees and sign artists who intentionally put us in a position to impact the buyer of urban music. Gotce has been intentional, but I don't

think even we have been intentional enough.

"We can't just say that we don't have the people who could help in this effort walking up to our front door, looking for employment. That's a huge cop-out. We have to pursue and foster this if we expect it to grow. Ultimately, the growth in Christian music depends on our ability to see this genre as being crucial enough to intentionally pursue it."

"The respected leaders of this industry, such as the Gospel Music Association, need to work hard to help educate the rest of the gatekeepers within the industry," Eisner says. "If they can present the demand for urban music in the proper way, the gatekeepers will be more likely to acknowledge it as a lucrative genre to support.

"More than anything, all those who are passionate about urban music as a lifestyle need to get on their soapboxes and work hard to educate everyone else with kindness. Urban music is more than a trendy genre that has skyrocketed and will soon fade away. It is here to stay because it is a natural expression of a culture and a lifestyle that so many have been shaped by."

A decade ago Christian rock music wasn't heard much on the radio. A few years ago it was pop music's turn to gain acceptability as a viable means to touch the hearts and minds of the population. The next hurdle in marketing Christian music to the world is urban music in its truest form.

Niemyjski ties it all together: "People want it, people will buy it, and people will support it. If we don't embrace it, we risk losing a generation of kids to the message of artists like Eminem, Master P and Snoop Dogg."

# The CCM Update

Christian Retail, Radio & Records Newsweekly

## State Of The Industry: Where Are We, And Where Are We Going?

□ A conversation with four industry leaders

This week THE CCM UPDATE catches up with four industry leaders from very different arenas to discuss the current state of the Christian-music industry and the challenges ahead.

**What is Christian music?**  
**Steve Potratz:** To be a Christian is a lifestyle, a choice and a belief system; it's not a style of music.  
**Frank Breeden:** In an industry setting, it's best to define Christian music by where it's sold, who makes it and who wants it to be called Christian music. It's music in which the lyrics are reflective of a Christian worldview. In industry circles, we define it for purposes of deciding which chart in SoundScan it's going to appear on.

**Many walls have been broken down in the last year with the mainstream popularity of Christian artists like P.O.D. and Plus One. Does the Christian-music industry have an obligation to break out of what's become known as the "Christian subculture"? Is this a goal for your company? Should it be?**

**FB:** I think it is. It's almost a metaphor for what's been going on in the culture at large. People of faith have broken out of their subculture. They've decided they can speak about their faith when not in a house of worship. That partition has come down in American life in general, so it would make sense that the Christian-music industry follow suit.

**Dean Diehl:** We don't need to get out of our culture, we need to expand our culture. There are about 100 million people who define themselves as Christians in America. What other genre of music can claim 100 million potential customers? We don't need to break out of the culture. We need to redefine it instead of seeing it as this little barrel of CCM or CBA markets ... We've got a built-in culture, and we're only speaking to 1% of it.

**As technology like file-sharing and CD-burning continues to create new ways of getting music, how should the Christian-music industry adjust? How has your station or la-**

**bel been impacted by technologies like these?**

**Tim McDermott:** We're losing the youth, and that, to me, is the most alarming thing. We're losing them in radio especially — and not just Christian radio — because kids are turning to all the technology out there. The danger will come as someone tries to charge the people providing it. The radio stations that have been on the Internet for quite a while are now facing the copyright laws. That's going to shut down many online radio stations and hurt the distribution of programs that help the artist.

**DD:** It's important for us to develop a singles market. Artist development is going to depend on our finding ways to break acts with two or three songs rather than expecting consumers to pay \$18 for an unknown. Secondly, the overall quality of what we're offering needs to increase. We also need to stop saying we're in the record business and start saying we're in the music business. When you start doing that and stop trying to defend one particular delivery system, I think you can be more creative. We are in the content business, and as long as people want that content, there will be a way to make money at this.

**Do you believe the current regulations on music will help or hurt the industry? Is music overregulated today?**

**SP:** No, the regulations are required. The problem is that too often regulations are made for the few instead of the many.

**FB:** It's not overregulated, but the only things these debates represent, to me, are debates. The only way this will hurt us is if the parties involved don't talk to each other very carefully and understand each other's economic needs ... It's that healthy debate and exchange that produces fair and equitable rates. What's new today is that

we have more players involved in the debate because of technology.

**How do the consolidation of labels under large parent companies and radio stations under corporate conglomerates — along with independent retailers' having to compete with large chains and low price points — affect the creative culture and the music coming out of it?**

**TM:** We're seeing a reduction in the number of great songs because the artists have to sell their product on the air to get it out there to reach a mass audience. We're finding there's a formula that songwriters seem to know. There is a danger when the people in charge are not looking through the filters of a Christian and a business perspective but are looking at it [only] as a business with a high rate of return. I think that has a ripple effect that causes the dumbing down of the songs. Because there's pressure to sell, you have people saying to artists, "This is what's successful, and this is how you make it," as opposed to the artists' being faithful to what God has called them to do.

**SP:** I think it raises the barrier of entry for artists, but it also raises the quality. For an artist to get picked up by a label and distributed, they have to be a lot better today than they had to be a few years ago. There's a lot more competition because of the limited spots available.

**FB:** Consolidation and acquisition for the purpose of synergy have happened in health care and banking, and they are both worse off because of it. The temptation is always there when you are shareholder- or bottom-line-driven to make these economic moves that reduce everything down to a mechanistic method. It's very hard for art to flourish in this kind of environment.

However, most of consolidation has, thus far, been to our benefit. The expansion of Christian radio has been because large companies have used their capital to enlarge our audience. The same has been true in the consolidation of some of our labels. Therein lie the yin and the yang. You can be creative and artistic and you can lose your shirt, or you can be so formulaic and profit-driven that you

### Greetings!

Welcome to the new home of THE CCM UPDATE, your source for Christian music industry news for nearly 20 years. This issue marks the first time THE CCM UPDATE will be delivered via R&R. We at CCM Communications are excited about this alliance with R&R, and we will continue to provide you with relevant industry news, events and perspectives.

The Christian-music industry continues to adapt and respond to the challenges of a changing world and a changing market. As it does so, we will be here to

help keep you informed and engaged in what God is doing through this exciting genre.

Thanks for staying with us as we adjust to these changes, and welcome if you are new to THE CCM UPDATE.



**Lizza Connor**  
 Editor  
 THE CCM UPDATE

## CCM Magazine Redesigns

Beginning with the May issue of CCM MAGAZINE, readers will notice considerable changes in the appearance and content of the publication.

While the announcement of a new look came in November, it has taken several months to implement the desired changes. The redesign reflects a more focused demographic targeting the 15-to-28 year-old reader and a new team at the helm, including Editor Matt Turner, Managing Editor Tracy Bumpus, Assoc. Editor Sarah McNece and Art Director Brook Hines. The May redesign will include new sections, such as "Cityscape," an overview of independent music scenes in different cities; "Syllabus," which covers various topics related to the college scene; and "Band Files," which follows an unsigned band over the course of a year.

"We are taking the strong foundation CCM has built in the industry and are expanding our focus to include Christian authors, actors and other facets of entertainment," Turner says, "and our readers are telling us they want and need more spiritual substance in the magazine."

In addition to a broader direction and spiritual concentration, the publication itself has grown in size. The larger trim size and expanded cover logo will allow the magazine a competitive edge on the newsstand, according to Hines, and the design will provide a clean, fun environment that is comfortable and easily navigable for the reader.

end up making audio wallpaper. Not paying attention to this is the worst danger we face.

**In your opinion, what are some of the greatest challenges facing the Christian-music industry as it moves into the future? How is your company addressing these challenges?**

**SP:** On the retail side, I'm concerned about how we differentiate ourselves from mainstream marketing so that people want to come and buy from us instead of from the mainstream stores. It's the first time in history that we've really met competition. Also, there is the continuing problem of release schedules, with too much releasing in the fall and at Christmas and not enough during summer and other good traffic periods.

**DD:** We need expansion. That's why we need to get beyond that 1% of the potential audience and expand our culture. Frankly, we're making too many records. We need to be about artist development. We need to do a better job of it. That would reduce the clutter and relieve the pressure in the various venues.

**FB:** We need to build the awareness of our artists beyond the context of a record release. That means involving them in endorsement deals, TV episodes, commercials, films, politics and social causes. We're starting to see that break.

Also, we need to keep making great music that is uniquely us. We believe that God loves his creation, that he acted on that love when he came to earth and walked in human flesh in the person of Jesus and that God raised him from the dead. All hope rises from that specific belief that we have. It's the overriding theme of our music, and there's nothing more important to sing about.

### The CCM Update

**Executive Editor:**  
 Rick Edwards

**Editor:**  
 Lizza Connor

**Editorial Assistant:**  
 Stephanie Ottosen

**Production Director:**  
 Ross Cluver

The CCM Update is published weekly in R&R by CCM Communications, 104 Woodmont Blvd., Suite 300, Nashville, TN 37205. Ph: 615/386-3011 Fax: 615/386-3380

© 2002 CCM Communications. Contents may not be reproduced without permission. Printed in the USA.

### Talk back to CCM

Do you have questions, comments or feedback regarding this column or other issues?

e-mail:  
 lconnor@ccmcom.com

April 19, 2002

**CHR Top 30**

LAST WEEK	THIS WEEK	ARTIST TITLE LABEL(S)	TOTAL PLAYS	+/- PLAYS	WEEKS ON CHART
1	1	NEWSBOYS It Is You (Sparrow)	956	+17	16
2	2	JARS OF CLAY I Need You (Essential)	759	-17	18
3	3	STEVEN CURTIS CHAPMAN See The Glory (Sparrow)	758	+7	14
4	4	SKILLET One Real Thing (Ardent)	750	+17	10
7	5	GINNY OWENS I Am (Rocketown)	703	+67	9
8	6	RACHAEL LAMPA Savior Song (Word)	658	+76	8
5	7	JENNIFER KNAPP w/MAC POWELL Sing Alleluia (Essential)	626	-48	18
12	8	AUDIO ADRENALINE Rejoice (Forefront)	604	+121	5
11	9	PAUL COLMAN TRIO Turn (Essential)	589	+87	3
6	10	REBECCA ST. JAMES Breathe (Forefront)	585	-69	16
9	11	TRUE VIBE You Are The Way (Essential)	539	-37	13
13	12	NATALIE LARUE, T-BONE & DJ MAJ King Of My Life (Flicker)	535	+59	11
20	13	JEFF DEYO Let It Flow (Gotee)	534	+133	4
10	14	PLUS ONE Camouflage (Atlantic)	534	-36	16
14	15	STACIE ORRICO Bounce Back (Forefront)	525	+66	5
17	16	THIRD DAY It's Alright (Essential)	507	+98	5
15	17	PAUL ALAN Leaving Lonely (Aluminum)	481	+27	8
16	18	CAEDMON'S CALL Before There Was Time (Essential)	444	+25	12
19	19	BY THE TREE Invade My Soul (Fervent)	441	+37	10
18	20	LIFEHOUSE Breathing (DreamWorks)	414	+8	14
24	21	TAIT Bonded (Forefront)	378	+62	3
22	22	MERCY ME I Can Only Imagine (INO)	376	+37	13
25	23	BEBO NORMAN Holy Is Your Name (Essential)	341	+35	2
23	24	FUSEBOX Every Move I Make (Elevate/Inpop)	333	-2	6
26	25	PHAT CHANCE Without You (Flicker)	312	+9	2
21	26	SHAUN GROVES After The Music Fades (Rocketown)	279	-89	19
27	27	RELIENT K For The Moments I Feel Faint (Gotee)	278	+17	2
28	28	NICOLE C. MULLEN Talk About It (Word)	278	+18	7
29	29	JENNIFER KNAPP Say Won't You Say (Gotee)	274	+15	2
30	30	DOWNHERE Larger Than Life (Word)	261	+2	22

29 CHR reporters. Songs ranked by total plays for the airplay week of Sunday 4/7-Saturday 4/13. © 2002 Radio & Records.

**AC Top 30**

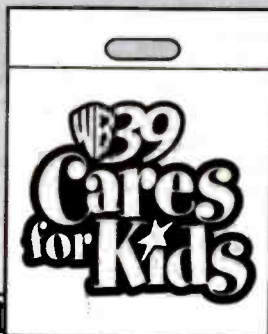
LAST WEEK	THIS WEEK	ARTIST TITLE LABEL(S)	TOTAL PLAYS	+/- PLAYS	WEEKS ON CHART
7	1	POINT OF GRACE You Will Never Walk Alone (Word)	1424	+155	10
3	2	RACHAEL LAMPA No Greater Love (Word)	1420	+93	11
2	3	AVALON I Don't Want To Go (Sparrow)	1398	-20	14
1	4	NEWSBOYS It Is You (Sparrow)	1378	-108	16
4	5	PLUS ONE Forever (Atlantic)	1334	+30	12
9	6	MARK SCHULTZ Back In His Arms Again (Word)	1297	+185	8
5	7	TRUE VIBE You Are The Way (Essential)	1251	-36	16
6	8	CAEDMON'S CALL Before There Was Time (Essential)	1184	-89	16
10	9	GINNY OWENS I Am (Rocketown)	1143	+121	11
11	10	BROTHER'S KEEPER Take Me To The Cross (Ardent)	1084	+96	11
8	11	JARS OF CLAY I Need You (Essential)	1071	-67	19
13	12	4HIM Surrender (Word)	989	+184	6
15	13	THIRD DAY It's Alright (Essential)	918	+168	6
12	14	ANOINTED One Fine Day (Word)	826	-144	13
16	15	NICOLE C. MULLEN Talk About It (Word)	755	+61	11
19	16	FREDDIE COLLOCA Savior My Savior (One Voice)	710	+124	4
14	17	JENNIFER KNAPP w/MAC POWELL Sing Alleluia (Essential)	651	-135	20
22	18	WATERMARK Constant (Rocketown)	598	+54	5
20	19	NATALIE GRANT What Other Man (Curb)	585	+11	6
23	20	BEBO NORMAN Holy Is Your Name (Essential)	575	+90	5
17	21	REBECCA ST. JAMES Breathe (Forefront)	553	-117	16
18	22	MICHAEL W. SMITH Breathe (Reunion)	547	-71	12
24	23	NEWSONG Wide Open (Reunion)	515	+48	3
21	24	MERCY ME I Can Only Imagine (INO)	507	-62	25
27	25	ZOE GIRL Here And Now (Sparrow)	472	+96	3
28	26	JENNIFER KNAPP Say Won't You Say (Gotee)	455	+88	2
26	27	GO FISH You're My Little Girl (Inpop)	454	+53	7
<i>Debut</i>	28	VOICES OF HOPE In God We Trust (Sparrow)	431	+375	1
25	29	STEVEN CURTIS CHAPMAN God Is God (Sparrow)	418	-30	22
30	30	MICHELLE TUMES King Of My Heart (Sparrow)	339	+16	9

54 AC reporters. Songs ranked by total plays for the airplay week of Sunday 4/7-Saturday 4/13. © 2002 Radio & Records.

**EXPOSE YOURSELF**



- EventTape®
- BunchaBanners™
- FlashBags™
- BumperStickers
- Ponchos
- KeyTags
- StadiumCups



**FirstFlash!**  
LINE®

6528 Constitution Drive • Fort Wayne, Indiana 46804

Fax: (260) 436-6739 • www.firstflash.com

**1-800-21 FLASH**

1-800-213-5274

**Rock Top 30**

LAST WEEK	THIS WEEK	ARTIST TITLE LABEL(S)	TOTAL PLAYS	+/- PLAYS	WEEKS ON CHART
1	1	PILLAR Fireproof (Flicker)	375	+31	7
2	2	THIRD DAY Get On (Essential)	300	+15	7
3	3	RELIENT K Those Words Are Not Enough (Gotee)	286	+7	11
5	1	FIVE IRON FRENZY Spartan (5 Minute Walk)	286	+15	7
4	5	JUSTIFIDE Our Little Secret (Culdesac/Ardent)	261	-16	14
9	6	EAST WEST She Cries (Floodgate)	260	+31	7
12	7	SKULLET Earth Invasion (Ardent)	244	+59	3
10	8	SEVENTH DAY SLUMBER My Struggle (Mercy Street)	243	+16	10
6	9	P.O.D. Youth Of The Nation (Atlantic)	241	-3	10
11	10	SLINGSHOT 57 Everyday (Independent)	215	+27	6
8	11	THOUSAND FOOT KRUTCH Supafly (OGE)	213	-17	10
7	12	BENJAMIN GATE Lay It Down (Forefront)	210	-22	13
22	13	NEWSBOYS John Woo (Sparrow)	191	+55	3
26	14	PAX217 Tonight (Forefront)	185	+66	2
18	15	COMMON CHILDREN Celebrity Virtue (Galaxy 21)	183	+16	3
13	16	JARS OF CLAY I Need You (Essential)	182	-3	9
17	17	EVERYDAY SUNDAY Just A Story (Independent)	168	-11	13
25	18	ALL TOGETHER SEPARATE We Know (Ardent)	157	+36	4
21	19	LIFEHOUSE Breathing (DreamWorks)	157	+18	12
15	20	STEVE My Ever, My All (Forefront)	151	-24	13
16	21	MONDAY MORNING Amazed (Independent)	137	-34	14
Debut	22	G.S. MEGAPHONE Prodigal Dad (Spindust)	136	+120	1
Debut	23	BUCK ENTERPRISES The Return (Galaxy 21)	133	+36	1
20	24	PLANET SHAKERS Phenomena (Crown)	127	-19	14
30	25	SUPERCHICK Holy Moment (Inpop)	126	+27	2
19	26	LADS Creator (Cross Driven)	125	-29	17
27	27	AMONG THORNS Wind... (Worship Extreme/Here To Him)	119	+7	3
14	28	SQUIRT No Turning Back (Absolute)	115	-62	14
23	29	TAIT Spy (Forefront)	101	-33	15
Debut	30	TOBY MAC What's Goin' Down (Forefront)	100	+81	1

46 Rock reporters. Songs ranked by total plays for the airplay week of Sunday 4/7-Saturday 4/13. © 2002 Radio & Records.

**Specialty Programming**

**Rhythmic**

RANK	ARTIST TITLE LABEL(S)
1	ILL HARMONICS Take Two (Uprok)
2	OUT OF EDEN Different Now (Gotee)
3	ELLE ROC Significance (BRx2)
4	NATALIE LARUE, T-BONE & DJ MAJ King Of My Life (Flicker)
5	T-BONE Turn This Up (Flicker)
6	DEEP SPACE 5 Stick This In Your Ear (Uprok)
7	TOBY MAC I/KIRK FRANKLIN J Train (Forefront)
8	NEW BREED Stop The Music (Uprok)
9	JAVEN Never Give Up On Love (Crown)
10	TOBY MAC Irene (Forefront)
11	NICOLE C. MULLEN Talk About It (Word)
12	STACIE ORRICO Bounce Back (Forefront)
13	JOHN REUBEN Hindsight (Gotee)
14	JOHN REUBEN Gather In (Gotee)
15	MARS ILL Rap Fans (Uprok)
16	DJ MAJ I/PIGEON JOHN Deception (Gotee)
17	PLUS ONE Camouflage (Atlantic)
18	CLOUD2GROUND Slow Down (N'Soul)
19	TUNNEL RATS Bow Down (Uprok)
20	KNOWDAVERBS If I Were Mayor (Gotee)

**Reporters**

**CHR**

KLYT/Albuquerque, NM  
WHMX/Bangor, ME  
KWOF/Cedar Rapids, IA  
WCFL/Chicago, IL  
WDMU/Chicago, IL  
KYIX/Chicago, CA  
WUFM/Columbus, OH  
KZZQ/Des Moines, IA  
WJLF/Gainesville, FL  
WORQ/Green Bay, WI  
WAYK/Kalamazoo, MI

WYLV/Knoxville, TN  
WJTL/Lancaster, PA  
WLGH/Lansing, MI  
WNCB/Minneapolis, MN  
WAYM/Nashville, TN  
KOKF/Oklahoma City, OK  
KSFJ/San Francisco, CA  
KLFF/San Luis Obispo, CA  
KCMS/Seattle-Tacoma, WA  
KTSJ/Spokane, WA  
KADI/Springfield, MO

WBVM/Tampa, FL  
WYSZ/Toledo, OH  
KMRX/Tulsa, OK  
KDUV/Tulsa, CA  
WCLQ/Wausau, WI

AIR1/Network  
KNMI/Network

29 Reporters

**AC**

KAEZ/Amarillo, TX  
KAFK/Anchorage, AK  
WFSH/Atlanta, GA  
WVJF/Atlanta, GA  
WQCK/Baton Rouge, LA  
KTSY/Boise, ID  
WCVK/Bowling Green, KY  
WBGL/Champaign, IL  
WRCM/Charlotte, NC  
WBDX/Chattanooga, TN  
WZFS/Chicago, IL  
WAKW/Cincinnati, OH  
WFHM/Cleveland, OH  
KBIO/Colorado Springs, CO  
WMHK/Columbia, SC  
WCVO/Columbus, OH  
KLTJ/Dallas, TX  
WCTL/Erie, PA  
KYTT/Eugene, OR  
KLRC/Fayetteville, AR

WPSM/Ft. Walton Beach, FL  
WLAB/Ft. Wayne, IN  
WCSG/Grand Rapids, MI  
WBFJ/Greensboro, NC  
KAIM/Honolulu, HI  
KSBJ/Houston-Galveston, TX  
WTCR/Huntington, WV  
WGBJ/Jacksonville, FL  
WCOR/Johnson City, TN  
KOBC/Joplin, MO  
KFSH/Los Angeles, CA  
WJIE/Louisville, KY  
KOFB/Lubbock, TX  
WMCU/Miami, FL  
WBSN/New Orleans, LA  
WPOZ/Oriando, FL  
KFIS/Portland, OR  
KSLT/Rapid City, SD  
WRXT/Roanoke, VA  
WXPZ/Salisbury, DE

WJIS/Sarasota, FL  
WHPZ/South Bend, IN  
WBI/Spokane, IL  
KWNO/Springfield, MO  
KHCR/St. Louis, MO  
KXDJ/Tulsa, OK  
KTLI/Wichita, KS  
WGRC/Williamsport, PA  
WBHL/Wilmington, DE  
WPER/Winchester, VA

HIS RADIO/Network  
SALEM/Network  
KLOVE/Network  
KJIL/Network

54 Reporters

**Rock**

WWEV/Atlanta, GA  
WCVK/Bowling Green, KY  
WVOF/Bridgeport, CT  
WBNY/Buffalo, NY  
WCFL/Chicago, IL  
WONC/Chicago, IL  
WUFM/Columbus, OH  
KTPW/Dallas, TX  
WSNL/Flint, MI  
WKLO/Grand Rapids, MI  
WORQ/Green Bay, WI  
WRGX/Green Bay, WI  
WROQ/Greenville, SC  
WBOP/Harrisonburg, VA  
KSBJ/Houston-Galveston, TX  
WNCM/Jacksonville, FL  
WYLV/Knoxville, TN

WJTL/Lancaster  
WLGH/Lansing, MI  
KSLI/Lincoln, NE  
WDMR/Marion, IL  
WMKL/Miami, FL  
WCWP/Nassau-Suffolk, NY  
WVCP/Nashville, TN  
WCNI/New London, CT  
KOKF/Oklahoma City, OK  
WZZD/Philadelphia, PA  
WMSJ/Portland, ME  
KPSU/Portland, OR  
WTR/Rochester, NY  
KSFJ/San Francisco, CA  
KWNO/Springfield, MO  
WTRK/Saginaw, MI  
WJIS/Sarasota, FL

KCLC/St. Louis, MO  
KYMC/St. Louis, MO  
WBVM/Tampa, FL  
WTRR/Toccoa Falls, GA  
WYSZ/Toledo, OH  
KMOD/Tulsa, OK  
KMRX/Tulsa, OK  
WCLQ/Wausau, WI  
KZZD/Wichita, KS  
WEXC/Youngstown, OH

KNMI/Network  
ZJAM/Syndicated

46 Reporters

**Specialty Programming**

**Loud**

RANK	ARTIST TITLE LABEL(S)
1	UPLIFTED Death Of Self Reliance (Deadthorn)
2	REAL Let It Be (Mercy Street)
3	BROKEN Cage (Mercy Street)
4	SPOKEN This Path (Metro One)
5	EAST WEST Nephesh (Floodgate)
6	LIKE DAVID Suffer To Reach (Bettie Rocket)
7	ESO Sad Mary (Bettie Rocket)
8	ESO To Confront (Bettie Rocket)
9	ESD CHARIS The Narrowing List (Solid State)
10	GRYP Change My Name (W)



**TONY NOVIA**  
tnovia@rronline.com

## J.J. Rice Stakes Out His Turf

■ Pop programmer helps build a division for Cox Radio

**N**o. 1 on Long Island. Not bad for a guy who had never been to Long Island until he was named PD at Cox's CHR/Pop WBLI. A very competitive Jeremy "J.J." Rice is now the Top 40 Format Coordinator for Cox Radio while holding interim PD duties for WBLI, which serves the Arbitron-defined Nassau-Suffolk market. When Cox came calling for Rice, he was working for Infinity at WPXY/Rochester, NY. It was Cox/Tampa Market Manager Jay O'Connor who tracked Rice down, on the advice of consultant Randy Kabrich.

Rice began his career as MD of the former WOKW (OK100)/Ithaca, NY and Asst. PD for WDKX/Rochester, NY. Later, as Asst. PD/MD for WPXY, Rice was trying to make some noise in western New York when Cox Radio offered him the programmers post at WWHT (Hot 107.9)/Syracuse, which he took.

Soon after 'BLI reached out to Rice, and he made his first visit to Long Island. The PD position was available at a heritage station that had lost its focus and was losing on its home turf to nearby New York City-based CHR/Pop WHITZ (Z100). Thanks to Rice's efforts (yes, he packed up and trucked on down the New York State Thruway), Rice and his 'BLI team have scored a No. 1 12+ ranking on the Island.

And, if that isn't enough, Rice is spending a good amount of his time jetting around America, racking up frequent-flyer miles. Among the other Cox CHRs he oversees: CHR/Pop WAPE/Jacksonville, CHR/Rhythmic WPYM/Miami, WPYO/Orlando, WBTS/Atlanta, KTHT/Houston, KZJZ/San Antonio, KXME/Honolulu and WHIZT/Greenville, SC.

By the way, Cox had one CHR when Rice joined the company four years ago. This is his story.

**R&R:** Who would have ever thought that Cox would do CHR?

**JR:** Cox Radio President Bob Neil loves CHR. We do our homework, and there have been CHR holes. For example, we saw a Rhythmic hole for WHIZT/Greenville, SC, where up until last year there was no Rhythmic station. When we bought Classical WTMI/Miami, people began asking about CHR for Miami. After giving Classical the best shot we could, we did the research, and we saw a clear hole for a dance station. There are just holes in markets. Other examples include our CHR in Houston — there was a hole for CHR/Rhythmic. We've had a lot of success at



J.J. Rice

WAPE, WBLI and WBTS, so we have taken those things and tried to grow them in other markets.

**R&R:** What specific role do you play for the stations you work with?

**JR:** As Top 40 Format Coordinator, I report to the GM of each radio station, and then the COOs or market managers. I ultimately report to Bob Neil. At Cox we have a strategic team for each radio station. I do music with several of the radio stations every week, and I'm like an in-house consultant for Cox. I work on research projects, meet with our strategic teams, make regular market visits, meet with the morning shows and also enjoy doing things like airchecking with part-timers. I want them to know this company cares about them. I may be the corporate guy, but I want to help create a road map and vision for success.

**R&R:** Give me the vibe on Long Island.

**JR:** Long Island is Arbitron market No. 18, with close to 2.5 million people. It's not like Manhattan or any of the New York City boroughs. The population is jam-packed for about a hundred miles. The people out here are proud to be Long Islanders, and many people who live here never go to New Jersey or Manhattan. They work and commute right here. It's clearly its own market.

**R&R:** Define WBLI musically.

**JR:** WBLI's success is about the right timing with the right songs. We're a little bit older. We're by no means a Hot AC or a super adult CHR. We play hip-hop, we play alternative. Some of the stations in New York play a lot more hip-hop and R&B and alternative, and that's why their demos are younger. We are very 25-34 female. There's a lot of rhythmic pop music that is just huge for us. We broke both Enrique Iglesias singles; we broke Kylie Minogue's second single off of *Fever*, "In Your Eyes"; and we broke the Vanessa Carlton single. We play

songs like Daft Punk's "One More Time" and Modjo's "Lady." We are about rhythmic pop music, which is really essentially Top 40/CHR music that you can own.

I'm proud to say that I don't work at a station where three out of four songs are rock. Top 40 is about leaning rhythmic and playing pop rock, and that's what we do. The flow is key on the radio station. I'm a music guy and will always be a music guy. Every quarter-hour has to be perfect. You have to separate the rock with the rhythm and the hip-hop. You have to be on the same page with the MD and the Asst. MD and just make it perfect.

**R&R:** What about those who say, "Who needs stations on the Island when you have New York stations like Z100 that get good ratings in the market?"

**JR:** We're the local station. We're the Long Island local, and you can't beat being local. All the New York stations — whether it's Z100 or WXRK or WKTU or WPLJ — have listeners out here, but we're the local hometown station. A great example of that was on Sept. 11. We were the only station in the market that went six days without commercials, and I think that really helped us out. We lost hundreds of thousands of dollars in revenue, but, in the end, it paid off with our hometown listeners. While maintaining our localism, we also have a major-market feel and sound, and we feel strongly that that is an advantage.

**R&R:** Are the New York stations promotionally active in your backyard?

**JR:** I've never seen Hot 97 [WQHT] out here, except maybe at the Nassau Coliseum for a concert. Z100 does a good job on Long Island. They are out here a lot, and there is definitely a very healthy battle between us. Truthfully, competing against Z100 makes us a better radio station, and Nassau County is the absolute battleground. We own Suffolk County. Our goal will always be to be the No. 1 station in both counties.

"I'm proud to say that I don't work at a station where three out of four songs are rock. Top 40 is about leaning rhythmic and playing pop rock, and that's what we do."

**R&R:** How does your sales department fight against a radio station like Z100 that can say to an advertiser, "Buy us and you get it all. We cover New York City, New Jersey, parts of Connecticut and Long Island"?

**JR:** It's a constant education process. Any way you cut it, we are the No. 1 station and the local station for Long Island. There are 2 1/2 million people who live here, and if you want to reach them, WBLI is the radio station. We prove day in and day out that we can fill the shopping malls, sell the cars and so much more. From the national standpoint, we will always have to fight and educate. On a local level it's a lot easier. There are so many upscale families out here. Intelligent advertisers really understand and utilize the WBLI advantage.

**R&R:** New York stations try to block you on many bands and promotions. How do you deal with it?

**JR:** I stay proactive and sometimes feel like I need to work 10 times harder and smarter than any other PD in the country. It is a very competitive situation, and the key is building the right relationships with people who understand the benefit of working with 'BLI. We are the No. 1 radio station in market No. 18.

I wouldn't be honest if I didn't say that sometimes it gets fierce. The higher our ratings and the more times we are No. 1, the more attention we get. Our goal for this radio station is to be a ratings and revenue leader. Respect is earned, and we will continue to earn and fight for that respect.

**R&R:** As the person who oversees all nine of Cox's CHRs, do you use those stations as implied leverage to further your position for getting the promotions New York stations may be trying to block you on?

**JR:** If anything, it helps to brainstorm with all the other stations that I work with. We have nine Top 40 radio stations, and when I started here we had one. That's strong growth, and Cox is committed to winning. We have some very smart programmers at these stations, and we try to put our heads together and do things that make sense for increasing everyone's ratings and revenues. Since I am so close to New York and the labels, I can get in my car and meet with Charlie Walk at Columbia or Dennis Reese at Elektra in 45 minutes. I work hard to benefit all of our stations.

**R&R:** WBLI is a heritage station that was in trouble before you arrived. What did you and your staff do to fix it?

**JR:** It really is the team at this radio station that won and took us from fourth or fifth to No. 1. We have an incredible morning show with Steve and Maria, and we have people like Al Levine, Nancy Cambino and VP/GM Kim Guthrie. They just get it. You can feel it in the hallways, and "The winning is in the hallways," as [veteran programmer] Steve Rivers once said. Specifically, we tightened up the rotations, tightened up the jocks, tightened up the music and developed a more consistent focus. It sounds basic, it sounds easy — and it really is.

When I came to the station it was cluttered and off-target. We just simplified it and made it bigger and better. We're really proud of being No. 1 and plan on staying No. 1. The competition here is awesome, and it makes us better every day.

**R&R:** You've come a long way in a short period of time. What have you learned?

**JR:** I continue to learn every day. I've learned more about how the GMs think and the importance of ratings and revenue. I've learned about shareholder value and how a company of Cox Radio's size is structured and operates. I've learned about the bottom line and why we have our strategic teams and plans in place. It's truly amazing the way our strategic teams focus on each market and the way the radio station is specifically designed to be successful. I've learned better time management.

I've learned the importance of listening to your staff and understanding their needs. You can never do enough of that. I've learned never to be too cocky and never to take anything for granted. Everyone is replaceable. I've learned not to burn my bridges. I'm an aggressive guy. I'm definitely assertive, proactive — however you want to describe me. You are not going to get anywhere if you are not aggressive, to a certain point.

### TALK BACK TO R&R!

Do you have questions, comments or feedback regarding this column or other issues?

Contact me at  
tnovia@rronline.com

The megahit producer -  
**She'kspere**

introduces the first signing  
to his brand new label  
Spere Records....

# Tina NOVAK

**"Been Around  
the World"**

**Going For Adds  
at CHR/Pop 4/22!**

**Roll down your windows,  
and get to know Tina Novak!**

Debut album coming  
Summer 2002.

[www.tinanovak.com](http://www.tinanovak.com) [www.arista.com](http://www.arista.com)



**ARISTA**

© 2002 Arista Records, Inc., a unit of BMG Entertainment

Management: Steve Kurtz for Marquee Management



# R&R Callout America.

**EXCLUSIVE NATIONAL MUSIC RESEARCH ESTIMATES April 19, 2002**

CALLOUT AMERICA® song selection is based on the top 25 titles from the R&R CHR/Pop chart for the airplay week of March 24-30.

## CALLOUT AMERICA® Hot Scores

By ANTHONY ACAMPORA

Last week, P. Diddy accomplished the rare feat of debuting on *Callout America* at No. 1. Even more rare, is that a No. 1 debut would happen again this week. Months after untimely passing, Aaliyah debuts at No. 1 with "More Than A Woman" (BlackGround/Virgin). The song ranks third with teens and first among women 25-34.

P. Diddy, hangs on strong, coming in fourth with "I Need A Girl" (Bad Boy/Arista). The track ranks fourth with teens and women 18-24.

After their huge chart-topping "How You Remind Me," Nickelback follows it up with "Too Bad" (Roadrunner/IDJMG). The followup ranks third overall, ninth with teens, sixth 18-24, and a solid second 25-34.

Michelle Branch is consistently ranking in the top five with "All You Wanted" (Maverick/WB), which once again tops the teen cell with a 4.20.

Vanessa Carlton grabs her highest score to date for "A Thousand Miles" (A&M/Interscope). The song climbs to seventh in rank and a 3.77 total favorability score. "Miles" comes in seventh with teens and fifth among women 18-24.

Along with Loon, Usher plays a key role on the P. Diddy hit. Usher himself is still on fire as a solo artist, climbing to ninth this week with "U Don't Have To Call" (LaFace/Arista). "Call" ranks eighth with women 18-24 and 25-34.

A few songs are scoring in key demos: Ashanti ranks second this week among teens with "Foolish" (Murder Inc./Def Jam/IDJMG); Goo Goo Dolls soars into the top 10 among women 25-34 with "Here Is Gone" (Warner Bros.); and Shakira ranks sixth in the 18-24 cell with "Underneath Your Clothes" (Epic).

ARTIST TITLE LABEL(S)	TOTAL AVERAGE				TOTAL'S FAMILIARITY	TOTAL'S BURN	DEMOGRAPHICS			REGIONS			
	TW	LW	3W	4W			WOMEN 12-17	WOMEN 18-24	WOMEN 25-34	EAST	SOUTH	MID-WEST	WEST
<b>HP</b> AALIYAH More Than A Woman (BlackGround)	3.88	—	—	—	40.3	7.0	4.03	3.55	4.14	3.90	4.14	3.76	3.69
LINKIN PARK In The End (Warner Bros.)	3.87	3.87	3.86	3.91	85.2	27.2	3.82	3.94	3.87	3.75	3.85	4.03	3.86
<b>HP</b> NICKELBACK Too Bad (Roadrunner/IDJMG)	3.86	3.86	3.80	3.75	61.5	8.7	3.84	3.72	4.09	3.84	3.93	3.88	3.77
<b>HP</b> P. DIDDY I/USHER & LOON I Need A Girl (Bad Boy/Arista)	3.85	3.93	—	—	51.9	9.2	4.00	3.76	3.64	3.89	3.87	4.00	3.63
MICHELLE BRANCH All You Wanted (Maverick/WB)	3.84	3.80	3.82	3.78	67.2	14.1	4.20	3.84	3.55	3.81	3.87	3.96	3.90
PUDDLE OF MUDD Blurry (Flawless/Geffen/Interscope)	3.84	3.64	3.72	3.89	76.9	18.7	3.75	3.93	3.83	3.76	4.25	3.74	3.67
VANESSA CARLTON A Thousand Miles (A&M/Interscope)	3.77	3.72	3.73	3.68	59.7	14.1	3.88	3.73	3.61	3.76	3.65	3.81	3.84
NICKELBACK How You Remind Me (Roadrunner/IDJMG)	3.75	3.65	3.82	3.77	89.1	35.0	3.50	3.79	3.99	3.51	3.89	3.82	3.78
<b>HP</b> USHER U Don't Have To Call (LaFace/Arista)	3.74	3.71	—	—	53.4	12.4	3.76	3.69	3.79	3.85	3.81	3.80	3.49
CALLING Wherever You Will Go (RCA)	3.70	3.58	3.70	3.67	88.3	27.9	3.56	3.65	3.88	3.64	3.73	3.78	3.61
PINK Don't Let Me Get Me (Arista)	3.70	3.81	3.83	3.79	67.7	15.0	3.92	3.60	3.42	3.69	3.53	3.91	3.60
<b>HP</b> ASHANTI Foolish (Murder Inc./Def Jam/IDJMG)	3.69	3.81	3.61	—	58.5	14.3	4.05	3.43	3.36	3.67	3.87	3.62	3.59
SHAKIRA Underneath Your... (Epic)	3.68	3.74	3.56	3.42	63.1	15.8	3.70	3.72	3.39	3.85	3.82	3.56	3.67
<b>HP</b> JIMMY EAT WORLD The Middle (DreamWorks)	3.67	3.64	3.64	3.61	65.3	13.8	3.85	3.81	3.50	3.72	3.82	3.61	3.70
FAT JOE F/ASHANTI What's Luv? (Terror Squad/Atlantic)	3.66	3.80	3.75	3.76	70.9	28.6	3.82	3.87	3.29	3.81	3.57	3.55	3.70
P.O.D. Youth Of The Nation (Atlantic)	3.63	3.63	3.65	—	71.1	21.4	3.65	3.58	3.67	3.65	3.59	3.70	3.56
JENNIFER LOPEZ Ain't It Funny (Epic)	3.62	3.53	3.55	3.71	75.0	26.2	3.74	3.43	3.71	3.59	3.68	3.74	3.46
USHER U Got It Bad (LaFace/Arista)	3.62	3.54	3.55	3.57	80.3	33.5	3.72	3.66	3.41	3.60	3.77	3.53	3.57
DEFAULT Wasting My Time (TVT)	3.61	3.63	3.58	3.53	70.1	17.5	3.58	3.68	3.57	3.51	3.84	3.58	3.53
*N SYNC Girlfriend (Jive)	3.56	3.66	3.47	3.58	71.1	24.0	3.70	3.49	3.39	3.56	3.69	3.49	3.52
GOO GOO DOLLS Here Is Gone (Warner Bros.)	3.53	3.42	—	—	57.0	12.1	3.40	3.44	3.76	3.52	3.87	3.42	3.53
CREED My Sacrifice (Wind-up)	3.50	3.49	3.58	3.56	83.5	31.6	3.28	3.45	3.82	3.33	3.59	3.63	3.45
JA RULE F/ASHANTI Always On Time (Murder Inc./Def Jam/IDJMG)	3.50	3.60	3.50	3.62	76.9	32.3	3.63	3.39	3.43	3.44	3.61	3.48	3.46
LEANN RIMES Can't Fight... (Curb)	3.49	3.46	3.45	3.46	82.3	27.2	3.81	3.22	3.37	3.51	3.41	3.49	3.53
ENRIQUE IGLESIAS Escape (Interscope)	3.46	3.55	3.55	3.50	59.5	19.4	3.41	3.53	3.45	3.68	3.60	3.16	3.39
LUOACRIS Roll Out... (Def Jam South/IDJMG)	3.43	3.52	3.41	3.52	67.0	25.7	3.64	3.46	2.93	3.24	3.76	3.32	3.41
CRAIG DAVID 7 Days (Wildstar/Atlantic)	3.40	3.47	3.37	3.40	71.6	30.1	3.64	3.21	3.24	3.55	3.49	3.19	3.35
ALANIS MORISSETTE Hands Clean (Maverick/Reprise)	3.33	3.25	3.16	3.19	70.4	23.1	3.35	3.32	3.33	3.23	3.23	3.47	3.35
KYLIE MINOGUE Can't Get You... (Capitol)	3.25	3.27	3.09	3.23	75.2	29.1	3.11	3.28	3.40	3.20	3.45	3.04	3.32
NO DOUBT Hey Baby (Interscope)	3.16	3.27	3.37	3.25	87.6	43.4	3.06	3.05	3.38	3.14	3.16	3.19	3.12
BRANDY What About Us? (Atlantic)	3.14	3.40	3.27	3.26	68.0	28.4	3.22	2.91	3.29	3.08	3.28	3.01	3.18
IID Rapture (Tastes...) (Universal)	2.95	3.12	2.74	2.91	48.5	20.6	2.63	3.13	3.19	3.07	3.19	2.68	2.76

Total sample size is 400 respondents with a +/-5 margin of error. Total average favorability estimates are based on a scale of 1-5 (1 = dislike very much, 5 = like very much). Total familiarity represents the percentage of respondents who recognized the song. Total burn represents the number of respondents who said they are tired of hearing the song. Songs must reach 40% familiarity before they appear in print. Hit Potential (HP) represents songs that have yet to chart in the top 25 on R&R's CHR/Pop chart. Sample composition is based on females aged 12-34, who responded favorably to a CHR/Pop musical montage in the following regions and markets: EAST: Boston, Nassau-Suffolk, New York, Philadelphia, Pittsburgh, Providence, Washington, DC. SOUTH: Atlanta, Dallas, Houston, Miami, San Antonio, Tampa. MIDWEST: Chicago, Cincinnati, Cleveland, Columbus, Detroit, Kansas City, Milwaukee, Minneapolis, St. Louis. WEST: Denver, Los Angeles, Portland, Sacramento, Salt Lake City, San Diego, San Francisco, Seattle. © 2002, R&R Inc.



RADIO & RECORDS, INC.

## R&R's Year-End Chart Pack

NOW AVAILABLE!

Includes year-end charts for all R&R formats from 1974 through 2001! Call (310) 788-1637, or email "jbennett@rronline.com"

Only \$50

The Years In Review



# R&R CHR/Pop Top 50

April 19, 2002

Powered By



LAST WEEK	THIS WEEK	ARTIST TITLE LABEL(S)	TOTAL PLAYS	+/- PLAYS	GROSS IMPRESSIONS (00)	WEEKS ON CHART	TOTAL STATIONS/ADDS
1	1	JENNIFER LOPEZ Ain't It Funny (Epic)	8601	-205	950264	15	129/0
3	2	PINK Don't Let Me Get Me (Arista)	8344	+315	955211	10	132/0
2	3	LINKIN PARK In The End (Warner Bros.)	8001	-429	865973	18	110/0
6	4	PUDDLE OF MUDD Blurry (Flawless/Geffen/Interscope)	6856	+151	739655	13	131/0
5	5	'N SYNC Girlfriend (Jive)	6798	-88	776093	14	130/0
4	6	KYLIE MINOGUE Can't Get You Out Of My Head (Capitol)	6717	-770	675629	15	132/0
13	7	FAT JOE F/ASHANTI What's Luv? (Terror Squad/Atlantic)	6078	+985	785624	7	115/4
10	8	MICHELLE BRANCH All You Wanted (Maverick/WB)	5950	+450	770289	14	130/0
7	9	ENRIQUE IGLESIAS Escape (Interscope)	5810	-57	688738	11	132/0
9	10	SHAKIRA Underneath Your Clothes (Epic)	5731	+217	717314	9	131/0
11	11	VANESSA CARLTON A Thousand Miles (A&M/Interscope)	5675	+543	718167	9	130/0
8	12	NICKELBACK How You Remind Me (Roadrunner/IDJMG)	5017	-805	540349	25	129/0
12	13	CALLING Wherever You Will Go (RCA)	4756	-343	560917	26	123/0
24	14	ASHANTI Foolish (Murder Inc./Def Jam/IDJMG)	4444	+1723	572334	5	129/6
14	15	JA RULE F/ASHANTI Always On Time (Murder Inc./Def Jam/IDJMG)	3906	-705	396315	16	122/0
17	16	GOO GOO DOLLS Here Is Gone (Warner Bros.)	3762	+246	445130	5	118/1
27	17	NO DOUBT Hella Good (Interscope)	3689	+1278	393370	3	130/1
15	18	LEANN RIMES Can't Fight The Moonlight (Curb)	3512	-550	440574	24	126/0
16	19	CRAIG DAVID 7 Days (Wildstar/Atlantic)	3363	-506	326516	21	126/0
21	20	DEFAULT Wasting My Time (TVT)	3304	+298	348319	8	112/2
18	21	P.O.D. Youth Of The Nation (Atlantic)	3153	-64	318494	9	117/0
25	22	TWEET Oops (Oh My) (Gold Mind/Elektra/EEG)	3002	+408	344559	6	111/3
30	23	USHER U Don't Have To Call (LaFace/Arista)	2665	+423	287696	4	110/6
22	24	OUTKAST The Whole World (LaFace/Arista)	2649	-162	316680	11	92/0
28	25	INDIA.ARIE Video (Motown/Universal)	2621	+329	274284	8	118/4
33	26	JIMMY EAT WORLD The Middle (DreamWorks)	2442	+496	258417	5	107/13
23	27	LUDACRIS Roll Out (My Business) (Def Jam South/IDJMG)	2202	-590	192877	12	95/0
36	28	B2K Uh Huh (Epic)	2108	+362	233436	5	106/8
32	29	CELINE DION A New Day Has Come (Epic)	2105	+150	251669	8	104/2
45	30	P. DIDDY F/USHER & LOON I Need A Girl (Part One) (Bad Boy/Arista)	1750	+694	249897	3	98/20
34	31	TOYA No Matta What (Party All...) (Arista)	1683	-235	188938	9	83/0
29	32	ALANIS MORISSETTE Hands Clean (Maverick/Reprise)	1628	-631	163791	13	107/0
26	33	BRANDY What About Us? (Atlantic)	1608	-919	168590	13	111/0
38	34	RES They-Say Vision (MCA)	1591	+168	186954	6	97/2
31	35	FABOLOUS Young'n (Holla Back) (Desert Storm/Elektra/EEG)	1563	-412	159806	11	76/0
37	36	ALICIA KEYS How Come You Don't Call Me (J)	1519	+62	149591	4	109/0
39	37	SHERYL CROW Soak Up The Sun (A&M/Interscope)	1406	+86	113827	5	82/5
41	38	NICKELBACK Too Bad (Roadrunner/IDJMG)	1363	+161	110573	3	101/11
42	39	JADE ANDERSON Sugarhigh (Columbia)	1317	+166	113340	2	103/3
40	40	LENNY KRAVITZ Stillness Of Heart (Virgin)	1274	+50	107158	5	82/4
35	41	HIO Rapture (Tastes So Sweet) (Universal)	1202	-606	123875	11	119/0
48	42	BRITNEY SPEARS Overprotected (Jive)	1161	+513	142623	2	89/9
50	43	CRAIG DAVID Walking Away (Wildstar/Atlantic)	1152	+548	133923	2	89/16
43	44	DJ ENCORE I See Right Through To You (MCA)	943	-169	114438	9	53/1
44	45	MARY J. BLIGE No More Drama (MCA)	883	-183	134210	14	112/0
46	46	R. KELLY The World's Greatest (Interscope/Jive)	661	-231	72239	17	71/0
Debut	47	PAULINA RUBIO Don't Say Goodbye (Universal)	656	+311	108581	1	65/30
49	48	X-ECUTIONERS It's Goin' Down (Loud/Columbia)	636	-8	45331	2	47/0
Debut	49	COURSE OF NATURE Caught In The Sun (Lava/Atlantic)	619	+201	44396	1	49/9
Debut	50	SOLUNA For All Time (DreamWorks)	589	+87	42093	1	52/5

132 CHR/Pop reporters. Monitored airplay data supplied by Mediabase Research, a division of Premiere Radio Networks. Songs ranked by total plays for the airplay week of 4/7/02-4/13/02. Bullets appear on songs gaining plays or remaining flat from previous week. If two songs are tied in total plays, the song with the larger increase in plays is placed first. Songs below No. 20 are moved to recurrent after 20 weeks on the chart. Most Added is the total number of new adds officially reported to R&R by each reporting station. Songs unreported as adds do not count toward overall total stations playing a song. Most Increased Plays lists the songs with the greatest week-to-week increases in total plays. Gross Impressions equals Average Quarter Hour Persons times number of plays (times 100). Average Quarter Hour Persons used herein with permission from the Arbitron Company (copyright 2002, The Arbitron Company). (C) 2002, R&R, Inc.

## Most Added.

www.radds.com

ARTIST TITLE LABEL(S)	ADDS
CALLING Adrienne (RCA)	47
PAULINA RUBIO Don't Say Goodbye (Universal)	30
JENNIFER LOPEZ F/MAS I'm Gonna Be Alright (Epic)	25
BUSTA RHYMES Pass The Courvoisier (Part II) (J)	22
P. DIDDY F/USHER & LOON I Need A Girl... (Bad Boy/Arista)	20
CRAIG DAVID Walking Away (Wildstar/Atlantic)	16
DIRTY VEGAS Days Go By (Capitol)	14
JIMMY EAT WORLD The Middle (DreamWorks)	13
AALIYAH More Than A Woman (BlackGround/Virgin)	13
KACI Just An Old Boyfriend (Curb)	12

# NICKELBACK

## TOO BAD

38 R&R Pop

Debut 39\* Top 40 Mainstream Monitor

1 R&R Active Rock!

1\* Active & Mainstream Rock Monitor!

Album 4x Platinum!!

## Most Increased Plays

ARTIST TITLE LABEL(S)	TOTAL PLAY INCREASE
ASHANTI Foolish (Murder Inc./Def Jam/IDJMG)	+1723
NO DOUBT Hella Good (Interscope)	+1278
FAT JOE F/ASHANTI What's... (Terror Squad/Atlantic)	+985
P. DIDDY F/USHER & LOON I Need A Girl... (Bad Boy/Arista)	+694
CRAIG DAVID Walking Away (Wildstar/Atlantic)	+548
VANESSA CARLTON A Thousand... (A&M/Interscope)	+543
BRITNEY SPEARS Overprotected (Jive)	+513
JIMMY EAT WORLD The Middle (DreamWorks)	+496
MICHELLE BRANCH All You Wanted (Maverick/WB)	+450
USHER U Don't Have To Call (LaFace/Arista)	+423

## Most Played Recurrents

ARTIST TITLE LABEL(S)	TOTAL PLAYS
CREED My Sacrifice (Wind-up)	2845
MARY J. BLIGE Family Affair (MCA)	2798
USHER U Got It Bad (LaFace/Arista)	2728
NO DOUBT Hey Baby (Interscope)	2648
PINK Get The Party Started (Arista)	2277
SHAKIRA Whenever Wherever (Epic)	2081
TOYA I Do (Arista)	1962
LIFEHOUSE Hanging By A Moment (DreamWorks)	1547
NELLY FURTADO Turn Off The Light (DreamWorks)	1409
STAINED It's Been Awhile (Flip/Elektra/EEG)	1405
CITY HIGH Caramel (Interscope)	1288
JA RULE Livin' It Up (Murder Inc./Def Jam/IDJMG)	1283
EVE F.G. STEFANI Let Me Blow... (Ruff Ryders/Interscope)	1157
ALICIA KEYS Fallin' (J)	1065
JENNIFER LOPEZ I'm Real (Epic)	1030
TRAIN Drops Of Jupiter (Tell Me) (Columbia)	1010
BLU CANTRELL Hit 'Em Up Style (Oops!) (Arista)	990

# WOMEN LOVE KIDD

## KIDDKRADDICK

IN THE MORNING

Call 972.239.6220 For More Information

PREMIERE TALENT

WOMEN 18-34

**36%**

WOMEN 18-49

**29%**

WFMF-FM

**35%**

↑

KGIZ-FM

**90%**

**15%**

**74%**

And Sell #1 at KKKS Dallas!

Focus: The Women 18-34, 18-49

# R&R CHR/Pop Top 50 Indicator

April 19, 2002

## R&R'S EXCLUSIVE REPORTED OVERVIEW OF NATIONAL AIRPLAY

LAST WEEK	THIS WEEK	ARTIST TITLE LABEL(S)	TOTAL PLAYS	+/- PLAYS	GROSS IMPRESSIONS (RI)	WEEKS ON CHART	TOTAL STATIONS ADDS
2	1	PINK Don't Let Me Get Me (Arista)	2931	+105	85081	9	52/0
4	2	PUDDLE OF MUDD Blurry (Flawless/Geffen/Interscope)	2742	+14	79707	14	51/0
1	3	JENNIFER LOPEZ Ain't It Funny (Epic)	2740	-93	80070	17	49/0
3	4	KYLIE MINOGUE Can't Get You Out Of My Head (Capitol)	2454	-290	71013	15	50/0
6	5	ENRIQUE IGLESIAS Escape (Interscope)	2357	+1	68398	11	52/0
8	6	MICHELLE BRANCH All You Wanted (Maverick/WB)	2342	+228	71401	14	51/0
7	7	'N SYNC Girlfriend (Jive)	2298	-52	64444	13	48/0
5	8	LINKIN PARK In The End (Warner Bros.)	2222	-284	63580	17	45/0
9	9	VANESSA CARLTON A Thousand Miles (A&M/Interscope)	2198	+181	64488	9	51/0
12	10	SHAKIRA Underneath Your Clothes (Epic)	2128	+382	62005	8	50/1
11	11	GOO GOO DOLLS Here Is Gone (Warner Bros.)	1864	+116	54684	5	51/1
10	12	NICKELBACK How You Remind Me (Roadrunner/IDJMG)	1662	-159	46914	25	42/0
13	13	CALLING Wherever You Will Go (RCA)	1573	-170	43877	27	40/0
19	14	FAT JOE F/ASHANTI What's Luv? (Terror Squad/Atlantic)	1423	+262	43309	8	44/3
17	15	DEFAULT Wasting My Time (TVT)	1378	+203	40711	9	46/4
26	16	NO DOUBT Hella Good (Interscope)	1312	+415	37474	3	52/1
14	17	LEANN RIMES Can't Fight The Moonlight (Curb)	1290	-179	38434	24	39/0
18	18	P.O.D. Youth Of The Nation (Atlantic)	1230	+61	35389	10	45/1
30	19	ASHANTI Foolish (Murder Inc./Def Jam/IDJMG)	1177	+458	34418	4	49/7
27	20	JIMMY EAT WORLD The Middle (DreamWorks)	1095	+226	30960	6	47/0
20	21	CRAIG DAVID 7 Days (Wildstar/Atlantic)	1032	-70	30105	21	34/0
23	22	SHERYL CROW Soak Up The Sun (A&M/Interscope)	1030	+49	29548	6	48/0
29	23	USHER U Don't Have To Call (LaFace/Arista)	965	+239	27465	5	40/2
15	24	JA RULE F/ASHANTI Always On Time (Murder Inc./Def Jam/IDJMG)	913	-369	22979	16	34/0
28	25	TWEET Oops (Oh My) (Gold Mind/Elektra/EEG)	910	+88	26584	6	41/2
16	26	ALANIS MORISSETTE Hands Clean (Maverick/Reprise)	891	-339	23674	13	30/0
32	27	NICKELBACK Too Bad (Roadrunner/IDJMG)	813	+108	24009	3	48/4
34	28	INDIA.ARIE Video (Motown/Universal)	788	+156	21238	8	39/6
31	29	LENNY KRAVITZ Stillness Of Heart (Virgin)	710	-9	21318	6	38/0
35	30	OUTKAST The Whole World (LaFace/Arista)	664	+66	20123	11	32/2
36	31	CELINE DION A New Day Has Come (Epic)	605	+25	16368	8	31/3
43	32	CRAIG DAVID Walking Away (Wildstar/Atlantic)	584	+225	19360	2	40/10
21	33	HIO Rapture (Tastes So Sweet) (Universal)	580	-476	19307	11	24/0
38	34	RES They-Say Vision (MCA)	565	+34	14145	7	29/0
40	35	SOLUNA For All Time (DreamWorks)	537	+97	18550	6	40/1
39	36	ALICIA KEYS How Come You Don't Call Me (J)	497	+39	12854	4	28/1
25	37	BRANDY What About Us? (Atlantic)	494	-411	15243	13	23/0
33	38	LUDACRIS Roll Out (My Business) (Def Jam South/IDJMG)	473	-196	12284	12	25/0
37	39	TOYA No Matta What (Party All...) (Arista)	472	-67	13308	9	23/1
45	40	P. DIDDY FAUSER & LOON I Need A Girl (Part One) (Bad Boy/Arista)	465	+122	12799	2	32/13
44	41	JADE ANDERSON Sugarhigh (Columbia)	452	+98	13544	2	34/1
46	42	B2K Uh Huh (Epic)	404	+76	10174	3	25/2
Debut	43	BRITNEY SPEARS Overprotected (Jive)	335	+111	9807	1	26/7
50	44	COURSE OF NATURE Caught In The Sun (Lava/Atlantic)	320	+48	10528	2	28/6
49	45	JEWEL Break Me (Atlantic)	286	+10	8291	4	23/1
42	46	FABOLOUS Young'n (Holla Back) (Desert Storm/Elektra/EEG)	256	-124	8175	12	17/0
47	47	DJ ENCORE I See Right Through To You (MCA)	244	-78	6297	4	14/0
48	48	KID ROCK Lonely Road Of Faith (Top Dog/Lava/Atlantic)	198	-81	6266	6	8/0
Debut	49	MPRESS Time Out (Big 3/Artemis)	180	+34	4850	1	21/0
Debut	50	X-ECUTIONERS It's Goin' Down (Loud/Columbia)	143	+13	3138	1	13/2

52 CHR/Pop Indicator reports. Songs ranked by total plays for the airplay week of Sunday 4/7-Saturday 4/13.  
© 2002, R&R Inc.

## Most Added.

ARTIST TITLE LABEL(S)	TOTAL PLAY INCREASE
CALLING Adrienne (RCA)	20
P. DIDDY FAUSER & LOON I Need A Girl... (Bad Boy/Arista)	13
KACI Just An Old Boyfriend (Curb)	13
PAULINA RUBIO Don't Say Goodbye (Universal)	11
CRAIG DAVID Walking Away (Wildstar/Atlantic)	10
ASHANTI Foolish (Murder Inc./Def Jam/IDJMG)	7
BRITNEY SPEARS Overprotected (Jive)	7
INDIA.ARIE Video (Motown/Universal)	6
COURSE OF NATURE Caught In The Sun (Lava/Atlantic)	6
NICKELBACK Too Bad (Roadrunner/IDJMG)	4
DEFAULT Wasting My Time (TVT)	4
BUSTA RHYMES Pass The Courvoisier (Part II) (J)	4
FAT JOE F/ASHANTI What's Luv? (Terror Squad/Atlantic)	3
CELINE DION A New Day Has Come (Epic)	3
LUDACRIS Saturday... (Def Jam South/IDJMG)	3
JENNIFER LOPEZ F/MS I'm Gonna Be Alright (Epic)	3
TWEET Oops (Oh My) (Gold Mind/Elektra/EEG)	2
USHER U Don't Have To Call (LaFace/Arista)	2
OUTKAST The Whole World (LaFace/Arista)	2
B2K Uh Huh (Epic)	2

## Most Increased Plays

ARTIST TITLE LABEL(S)	TOTAL PLAY INCREASE
ASHANTI Foolish (Murder Inc./Def Jam/IDJMG)	+458
NO DOUBT Hella Good (Interscope)	+415
SHAKIRA Underneath Your Clothes (Epic)	+382
FAT JOE F/ASHANTI What's... (Terror Squad/Atlantic)	+262
USHER U Don't Have To Call (LaFace/Arista)	+239
MICHELLE BRANCH All You Wanted (Maverick/WB)	+228
JIMMY EAT WORLD The Middle (DreamWorks)	+226
CRAIG DAVID Walking Away (Wildstar/Atlantic)	+225
DEFAULT Wasting My Time (TVT)	+203
VANESSA CARLTON A Thousand... (A&M/Interscope)	+181
INDIA.ARIE Video (Motown/Universal)	+156
P. DIDDY FAUSER & LOON I Need A Girl... (Bad Boy/Arista)	+122
GOO GOO DOLLS Here Is Gone (Warner Bros.)	+116
BRITNEY SPEARS Overprotected (Jive)	+111
NICKELBACK Too Bad (Roadrunner/IDJMG)	+108
PINK Don't Let Me Get Me (Arista)	+105
JADE ANDERSON Sugarhigh (Columbia)	+98
SOLUNA For All Time (DreamWorks)	+97
TWEET Oops (Oh My) (Gold Mind/Elektra/EEG)	+88
B2K Uh Huh (Epic)	+76
CALLING Adrienne (RCA)	+67
OUTKAST The Whole World (LaFace/Arista)	+66
P.O.D. Youth Of The Nation (Atlantic)	+61
SHERYL CROW Soak Up The Sun (A&M/Interscope)	+49
COURSE OF NATURE Caught In The Sun (Lava/Atlantic)	+48
CREED One Last Breath (Wind-up)	+46
DJ SAMMY & YANOU Heaven (Robbins)	+42
PAULINA RUBIO Don't Say Goodbye (Universal)	+41
CRAIG DAVID Fill Me In (Wildstar/Atlantic)	+41
BASEMENT JAXX Where's Your... (Astrwerks/Virgin)	+40

www.rroonline.com www.rroonline.com www.rroonline.com www.rroonline.com www.rroonline.com

# THE LEADING B2B PORTAL FOR RADIO

www.rroonline.com

**www.rroonline.com**

www.rroonline.com www.rroonline.com www.rroonline.com www.rroonline.com www.rroonline.com



ON THE RECORD

with  
**Jon Zellner**  
PD, KMXV (Mix 93.3)/  
Kansas City

Kansas City is a rock town, and that side of Top 40 has always done the best for us. Our top testers this week are all songs we've played 1,000-plus times on Mix 93.3, including "In the End" by Linkin Park, "My Sacrifice" by Creed, "Blurry" by Puddle Of Mudd, "Ain't It Funny" by J-Lo and Ja Rule, "How You Remind Me" by Nickelback and "Family Affair" by Mary J. Blige. Hot phone records are No Doubt's

Mix  
93.3  
KANSAS CITY

"Hella Good" and "What's Luv?" by Fat Joe. New songs we've added recently that are taking off quickly include "Wasting My Time" by Default and "Foolish" by Ashanti, both of which are top 10 SoundScan in Kansas City. I also feel great about "Video" by India.Arie, "The Middle" by Jimmy Eat World, "Here Is Gone" by Goo Goo Dolls and "Too Bad" by Nickelback. The key to the format's success right now is balance and making sure all elements of your radio station's music recipe are heard every quarter-hour. I'm excited about the new crop of talent, but even more excited about the established artists coming out with new releases in the third and fourth quarters. It's going to be a great year for music and top 40 radio!

success right now is balance and making sure all elements of your radio station's music recipe are heard every quarter-hour. I'm excited about the new crop of talent, but even more excited about the established artists coming out with new releases in the third and fourth quarters. It's going to be a great year for music and top 40 radio!

**P**aulna Rubio's "Don't Say Goodbye" (Universal) says "Hello!" to the pop chart with a debut at 47\* ... **Course Of Nature's** "Caught In the Sun" (Lava/Atlantic) loses its New & Active tan lines and debuts at 49\*, while **Soluna's** "For All Time" (DreamWorks) makes its debut at 50\* ... Though she doesn't want to catch up with herself, **Arista** recording artist **Pink** is on the prowl for something — the No. 1 position. "Don't Let Me Get Me" has been making its way to the top in somewhat of a countdown mode. Seeing as it's at 2\* this week with a +315, my guess is it will be at 1\* for the April 26 issue of R&R. What do you think? ... An increase of 168 plays lifts **Res's** "They-Say Vision" (MCA) from 38-34\* ... **Puddle Of Mudd's** "Blurry" (Flawless/Geffen/Interscope) scoots from 6-4\* ... The "Every Hour, on the Hour" award goes to **Ashanti's** "Foolish" (Murder Inc./Def Jam/IDJMG). **No Doubt** trail behind her by 445 plays with "Hella Good" (Interscope). Both acts leap 10 slots — Ashanti lands at 14\*, while No Doubt claim the No. 17\* position ... And congrats to **The Calling**, who grab Most Added honors with "Adrienne" (RCA).

CHR/Pop  
ON THE RADIO

— Tanya O' Quinn/Asst. Editor

ON THE RISE

ARTIST: Grand Skeem

LABEL: RCA

By TANYA O'QUINN / ASSISTANT EDITOR



Grand Skeem

What is a Grand Skeem, and is it contagious? You bet your bloomers, boxers, briefs or thongs it is! In 1986 the rap trio Run DMC released their CD *Raising Hell*, which fused rock and rap so perfectly that the joint went to No. 1 on the R&B chart, was a top 10 Pop hit and went Platinum. This project yielded the hit single "Walk This Way," a cover of Aerosmith's song that was recorded with that band's Steven Tyler and Joe Perry. With Run DMC covering the Aerosmith tune, hip-hop heads and rockers found themselves jamming side by side at Run DMC concerts. (You see what happens when attitudes are adjusted?)

Twelve years later hip-hop producer Ali Dee hooked up with punkster Vinni Alfieri. Hmm, will this partnership produce the same type of musically integrated mania that the Run DMC-Aerosmith union did? Let's delve a bit further. Talk about finding the missing link, Alfieri's guitar-strumming skills were just what producer Dee was looking for. "I felt that Vinni was that missing edge, that rock shit that I needed to make the sound that I had envisioned in my head," says Dee. Though Dee's production history speaks for itself (Big Daddy Kane, Public Enemy's Bomb Squad, Kool G Rap, Aaron Hall and Eric B. & Rakim, to name a few), a talent that cannot be enhanced or intensified is perfect, and we know there's no such thing as perfection. Enter Alfieri. "Vinni just brought it all together," says Dee. "He's the sickest guitarist I have ever seen. Next up was drummer Donato Patenostro, who answered an ad in the *Village Voice*. "He's a nice Italian Stallion who would cook you up a mean pasta if you scream for us at a show," says Dee. Through the same ad came bassist Steve Ruchelman.

According to Dee, Ruchelman's timid appearance is a ruse. Outwardly, he appears shy, but in reality, "his mind is pretty sick," claims Dee. "I guess that's OK, 'cause he's a mutha on bass."

In November of '91 The Grand Skeem signed with RCA Records. This month the quartet release their debut album. As stations begin to jump on their version of Sir Mix-A-Lot's "Baby Got Back," the guys prepare for a tidal wave of acceptance and appreciation. Says Dee, "The fact that the hip-hop community embraces what The Grand Skeem do is the ultimate compliment and validates what we do."

So I ask again, "What is a Grand Skeem?" It's like the perfect birthday cake. Follow me — the cake would be the hip-hop foundation upon which the beats are based; the icing would be the rock frosting spread evenly upon its surface; and the punk nuances serve as the filling, completing the tasty dessert. Within each bite there's that taste of hip-hop, rock and punk. I choose the birthday analogy because this debut will be a celebration of a beginning, the birth of a new sound that will surely last long enough to grow into maturity and well into seniority. And is it contagious? Hell, yes — in a sweetly addictive sort of way.

INTRODUCING  
ECHO FREE  
MONITORING  
EVERYWHERE

v 2.0

WE SLASHED THE DELAY  
TO KEEP TALENT HAPPY  
WHEREVER THEY ARE

NEW PUNCH AND PRESENCE  
MAKE THE BEST SOUNDING  
PROCESSOR EVEN BETTER



ORBAN OPTIMOD-FM 8400 v 2.0  
ALREADY OWN 8400? UPGRADE FOR FREE FROM FTP.ORBAN.COM

Orban/CRL Systems, Inc. | 1525 S. Alvarado St. | San Leandro CA 94577 USA  
Tel: 1.510.351.3500 | Fax: 1.510.351.0500 | email: custserv@orban.com | web: www.orban.com

April 19, 2002

**RateTheMusic.com**  
BY MEDIABASE™

 America's Best Testing CHR/Pop Songs 12+  
 For The Week Ending 4/19/02.

Artist Title (Label)	TW	LW	Familiarity	Burn	TD	Familiarity	Burn
LINKIN PARK In The End (Warner Bros.)	4.21	4.19	95%	38%	4.26	94%	35%
MICHELLE BRANCH All You Wanted (Maverick/WB)	4.15	4.12	92%	17%	4.09	91%	19%
PINK Don't Let Me Get Me (Arista)	4.12	4.24	94%	18%	4.10	95%	21%
PUDDLE OF MUDD Blurry (Flawless/Geffen/Interscope)	4.04	3.97	87%	22%	4.07	86%	22%
CALLING Wherever You Will Go (RCA)	4.03	3.99	94%	38%	4.03	95%	40%
VANESSA CARLTON A Thousand Miles (A&M/Interscope)	4.00	3.95	82%	17%	3.96	81%	20%
DEFAULT Wasting My Time (TVT)	3.95	3.93	63%	12%	4.02	66%	10%
NICKELBACK How You Remind Me (Roadrunner/IDJMG)	3.91	3.86	97%	52%	3.98	98%	53%
LEANN RIMES Can't Fight The Moonlight (Curb)	3.89	3.87	96%	39%	3.95	97%	40%
ENRIQUE IGLESIAS Escape (Interscope)	3.89	3.85	93%	24%	3.93	94%	23%
GOO GOO DOLLS Here Is Gone (Warner Bros.)	3.86	3.83	69%	8%	3.93	67%	9%
JIMMY EAT WORLD The Middle (DreamWorks)	3.86	-	53%	10%	3.81	51%	11%
NO DOUBT Hella Good (Interscope)	3.85	-	56%	9%	3.91	58%	8%
P. O. D. Youth Of The Nation (Atlantic)	3.78	3.82	88%	25%	3.78	89%	24%
ASHANTI Foolish (Murder Inc./Def Jam/IDJMG)	3.72	3.58	61%	13%	3.82	62%	12%
JENNIFER LOPEZ Ain't It Funny (Epic)	3.71	3.80	96%	35%	3.77	96%	33%
FAT JOE F/ASHANTI What's Luv? (Terror Squad/Atlantic)	3.71	3.70	71%	20%	3.80	71%	19%
CREEO My Sacrifice (Wind-up)	3.69	3.59	97%	50%	3.74	97%	51%
SHAKIRA Underneath Your Clothes (Epic)	3.65	3.75	92%	28%	3.62	93%	31%
'N SYNC Girlfriend (Jive)	3.64	3.63	97%	40%	3.78	98%	35%
NO DOUBT Hey Baby (Interscope)	3.62	3.58	99%	60%	3.68	99%	60%
KYLIE MINOGUE Can't Get You Out Of My Head (Capitol)	3.61	3.58	94%	44%	3.58	95%	48%
USHER U Don't Have To Call (Arista)	3.61	-	68%	14%	3.69	68%	15%
CRAIG DAVID 7 Days (Wildstar/Atlantic)	3.57	3.63	92%	46%	3.55	93%	46%
ALANIS MORISSETTE Hands Clean (Maverick/Reprise)	3.50	3.42	89%	28%	3.46	91%	32%
JA RULE F/ASHANTI Always On Time (Murder Inc./Def Jam/IDJMG)	3.46	3.56	92%	49%	3.49	92%	48%
OUTKAST The Whole World (LaFace/Arista)	3.44	3.49	80%	32%	3.47	79%	31%
FABOLOUS Young'n (Holla Back) (Desert Storm/Elektra/EEG)	3.31	3.33	66%	26%	3.43	64%	25%
LUDACRIS Roll Out (My Business) (Def Jam South/IDJMG)	3.29	3.39	84%	37%	3.28	84%	37%
TWEET Oops (Oh My) (Gold Mind/Elektra/EEG)	3.16	3.15	66%	25%	3.24	65%	24%

Total sample size is 849 respondents. Total average favorability estimates are based on a scale of 1-5. (1=dislike very much, 5=like very much). Total familiarity represents the percentage of respondents who recognized the song. Total burn represents the number of respondents who said they are tired of hearing the song. Sample composition is based on persons 12+. TD = Target Demo (Females 18-34). Persons are screened via the Internet. Once passed, they can take the music test based on their format/music preference. RateTheMusic.com results are not meant to replace callout research. The results are intended to show opinions of participants on the Internet only. RateTheMusic is a registered trademark of RateTheMusic.com. The RTM system is available for local radio stations by calling 818/377-5300. RateTheMusic.com data is provided by Mediabase Research, A division of Premiere Radio Networks.

## New & Active

**LUDACRIS** Saturday... (Def Jam South/IDJMG)  
 Total Plays: 460, Total Stations: 25, Adds: 4

**GRAND SKEEM** Baby Got Back (RCA)  
 Total Plays: 332, Total Stations: 28, Adds: 4

**JEWEL** Break Me (Atlantic)  
 Total Plays: 323, Total Stations: 31, Adds: 1

**BUSTA RHYMES** Pass The Courvoisier (Part II) (J)  
 Total Plays: 288, Total Stations: 37, Adds: 22

**AALIYAH** More Than A Woman (BlackGround/Virgin)  
 Total Plays: 272, Total Stations: 29, Adds: 13

**DIRTY VEGAS** Days Go By (Capitol)  
 Total Plays: 258, Total Stations: 28, Adds: 14

**MARY J. BLIGE** Rainy Dayz (MCA)  
 Total Plays: 254, Total Stations: 16, Adds: 7

**JENNIFER LOPEZ** F/NAS I'm Gonna Be Alright (Epic)  
 Total Plays: 209, Total Stations: 35, Adds: 25

**CALLING** Adrienne (RCA)  
 Total Plays: 114, Total Stations: 51, Adds: 47

Songs ranked by total plays

## PLEASE SEND YOUR PHOTOS

R&R wants your best snapshots (color or black & white).

Please include the names and titles of all pictured and send them to:

R&R c/o Mike Davis:  
 10100 Santa Monica Blvd., 3rd Floor  
 Los Angeles, CA 90067



TINA NOVAK GETS AROUND

Arista recording artist Tina Novak has been circling the U.S., visiting different stations to promote her latest single, "Been Around the World." Here she is with WHYI/Miami PD Rob Roberts.




CAN'T GET HER OUT OF OUR HEADS

Kylie Minogue's smash hit "Can't Get You Out of My Head" has amazed all the guys at WHZ (Z100)/New York. Pictured with Capitol's Kylie is Z100 MD Axl Nimitz, Capitol Sr. VP Dan Hubbert, Z100 Asst. PD Paul "Cubby" Bryant, Capitol VP/Promotion Ed Green and Capitol/New York Promotion Manager Joe Rainey.

## Stations and their adds listed alphabetically by market

<p><b>WFLY/Ribany, NY</b>                  PD: Michael Morgan                  APD: Dennis Michaels                  MD: Ellen Reichard                  1. BUSTA RHINES "Year"                  2. LUCIFER "Year"</p>	<p><b>WKSE/Buffalo, NY</b>                  PD: Steve McVie                  APD: Jeff "Crash" Jacot                  MD: Billy Kelly                  1. CALLING "Year"                  2. JUMP "LAT WORLD" "Year"</p>	<p><b>WGTZ/Dayton, OH</b>                  PD: J.D. Williams                  MD: Scott Shoop                  1. CALLING "Year"                  2. DIDDY "Year"</p>	<p><b>WKZL/Greensboro, NC</b>                  PD: Jeff McHugh                  APD: Terrie Knight                  MD: Wendy Coats                  1. CALLING "Year"                  2. BUSTA RHINES "Year"                  3. DIDDY "Year"</p>	<p><b>WLAN/Lancaster, PA</b>                  PD: Michael McCoy                  APD: Mike J. Coyle                  MD: Wendy Coats                  1. CALLING "Year"                  2. BUSTA RHINES "Year"                  3. DIDDY "Year"</p>	<p><b>WB80/Monmouth-Ocean, NJ</b>                  PD: Greg Thomas                  MD: Ed Hagan                  1. BUSTA RHINES "Year"                  2. JUMP "LAT WORLD" "Year"                  3. BUSTA RHINES "Year"                  4. BUSTA RHINES "Year"</p>	<p><b>WERZ/Portsmouth, NH</b>                  PD: Mike O'Donnell                  APD: Jay Whitehead                  MD: Sarah Sullivan                  1. JUMP "LAT WORLD" "Year"                  2. JUMP "LAT WORLD" "Year"                  3. COURSE OF NATURE "Year"                  4. BUSTA RHINES "Year"</p>	<p><b>KZQZ/San Francisco, CA</b>                  PD: Alan Hudson                  MD: New Trinkle                  1. CALLING "Year"</p>	<p><b>WPSI/Trenton, NJ</b>                  PD: Dave McKay                  APD: Dave Powers                  MD: LARRY SHARPE "Year"</p>
<p><b>KKSS/Albuquerque, NM</b>                  PD: Tom Nayler                  APD: Jeff "Crash" Jacot                  MD: Billy Kelly                  1. CALLING "Year"                  2. JUMP "LAT WORLD" "Year"</p>	<p><b>WRZE/Cape Cod, MA</b>                  PD: Steve McVie                  APD: Jeff "Crash" Jacot                  MD: Billy Kelly                  1. CALLING "Year"                  2. JUMP "LAT WORLD" "Year"</p>	<p><b>WYTB/Dayton Beach, FL</b>                  PD: Mike                  1. BUSTA RHINES "Year"                  2. CALLING "Year"</p>	<p><b>WERO/Greenville, NC</b>                  PD: Rob Campbell                  1. ALPHABET "Year"                  2. BUSTA RHINES "Year"                  3. LARRY SHARPE "Year"</p>	<p><b>WHZZ/Lansing, MI</b>                  PD: Dave &amp; Linda                  To Add</p>	<p><b>WVAQ/Morgantown, WV</b>                  PD: Greg                  MD: Lucy Hall                  1. BUSTA RHINES "Year"                  2. BUSTA RHINES "Year"                  3. BUSTA RHINES "Year"</p>	<p><b>WPKF/Poughkeepsie, NY</b>                  PD: Jim Jones                  1. BUSTA RHINES "Year"                  2. BUSTA RHINES "Year"                  3. BUSTA RHINES "Year"</p>	<p><b>KSXY/Santa Rosa, CA</b>                  PD: Cash Kelly                  MD: Billy Kelly                  1. BUSTA RHINES "Year"                  2. BUSTA RHINES "Year"                  3. BUSTA RHINES "Year"</p>	<p><b>KHTT/Tulsa, OK</b>                  PD: Ted Tackler                  MD: Billy Kelly                  1. BUSTA RHINES "Year"                  2. BUSTA RHINES "Year"                  3. BUSTA RHINES "Year"</p>
<p><b>KODI/Alexandria, LA</b>                  PD: Ren Roberts                  MD: Billy Kelly                  1. BUSTA RHINES "Year"                  2. BUSTA RHINES "Year"</p>	<p><b>KZIA/Cedar Rapids, IA</b>                  PD: Mike                  MD: Steve McVie                  1. COURSE OF NATURE "Year"                  2. COURSE OF NATURE "Year"</p>	<p><b>KKDM/Des Moines, IA</b>                  PD: Greg Chase                  MD: Steve Jones                  1. COURSE OF NATURE "Year"</p>	<p><b>WFRG/Greenville, SC</b>                  PD: Mike                  MD: Billy Kelly                  1. BUSTA RHINES "Year"                  2. BUSTA RHINES "Year"</p>	<p><b>WQZD/Nashville, TN</b>                  PD: Steve                  MD: Ryan Krzyz                  1. BUSTA RHINES "Year"                  2. BUSTA RHINES "Year"</p>	<p><b>WVFN/Providence, MA</b>                  PD: Jim                  MD: Christine Fox                  MD: David Carson                  1. BUSTA RHINES "Year"</p>	<p><b>WSPK/Poughkeepsie, NY</b>                  PD: Steve                  MD: Billy Kelly                  1. BUSTA RHINES "Year"                  2. BUSTA RHINES "Year"</p>	<p><b>WAEV/Savannah, GA</b>                  PD: Chris                  APD: Chris Alan                  MD: Billy Kelly                  1. BUSTA RHINES "Year"</p>	<p><b>KZLZ/Tulsa, OK</b>                  PD: C.C. Matthews                  MD: Kim Gower                  1. BUSTA RHINES "Year"                  2. BUSTA RHINES "Year"</p>
<p><b>WABJ/Arlington, PA</b>                  PD: Brian                  APD: Laura St. James                  MD: Mike Kelly                  1. BUSTA RHINES "Year"</p>	<p><b>WSSC/Charleston, SC</b>                  PD: Mike                  MD: D. O'Connell                  1. BUSTA RHINES "Year"</p>	<p><b>WDRQ/Detroit, MI</b>                  PD: Alex                  MD: Scott Cary                  1. BUSTA RHINES "Year"</p>	<p><b>WVBT/Harrisburg, PA</b>                  PD: Jason                  MD: Billy Kelly                  1. BUSTA RHINES "Year"</p>	<p><b>WVTV/Nashville, TN</b>                  PD: Rick                  MD: Tom Davis                  1. BUSTA RHINES "Year"</p>	<p><b>WVFX/Providence, RI</b>                  PD: Billy                  MD: Billy Kelly                  1. BUSTA RHINES "Year"</p>	<p><b>WVBT/Harrisburg, PA</b>                  PD: Jason                  MD: Billy Kelly                  1. BUSTA RHINES "Year"</p>	<p><b>WVTV/Nashville, TN</b>                  PD: Rick                  MD: Tom Davis                  1. BUSTA RHINES "Year"</p>	<p><b>WVFX/Providence, RI</b>                  PD: Billy                  MD: Billy Kelly                  1. BUSTA RHINES "Year"</p>
<p><b>KPRF/Amarillo, TX</b>                  PD: Steve                  MD: Billy Kelly                  1. BUSTA RHINES "Year"</p>	<p><b>WYSA/Charleston, WV</b>                  PD: Chris                  MD: Billy Kelly                  1. BUSTA RHINES "Year"</p>	<p><b>WKQI/Detroit, MI</b>                  PD: Don                  MD: Billy Kelly                  1. BUSTA RHINES "Year"</p>	<p><b>WVBT/Harrisburg, PA</b>                  PD: Jason                  MD: Billy Kelly                  1. BUSTA RHINES "Year"</p>	<p><b>WVTV/Nashville, TN</b>                  PD: Rick                  MD: Tom Davis                  1. BUSTA RHINES "Year"</p>	<p><b>WVFX/Providence, RI</b>                  PD: Billy                  MD: Billy Kelly                  1. BUSTA RHINES "Year"</p>	<p><b>WVBT/Harrisburg, PA</b>                  PD: Jason                  MD: Billy Kelly                  1. BUSTA RHINES "Year"</p>	<p><b>WVTV/Nashville, TN</b>                  PD: Rick                  MD: Tom Davis                  1. BUSTA RHINES "Year"</p>	<p><b>WVFX/Providence, RI</b>                  PD: Billy                  MD: Billy Kelly                  1. BUSTA RHINES "Year"</p>
<p><b>WAGB/Arlington, PA</b>                  PD: Brian                  APD: Laura St. James                  MD: Mike Kelly                  1. BUSTA RHINES "Year"</p>	<p><b>WSSC/Charleston, SC</b>                  PD: Mike                  MD: D. O'Connell                  1. BUSTA RHINES "Year"</p>	<p><b>WDRQ/Detroit, MI</b>                  PD: Alex                  MD: Scott Cary                  1. BUSTA RHINES "Year"</p>	<p><b>WVBT/Harrisburg, PA</b>                  PD: Jason                  MD: Billy Kelly                  1. BUSTA RHINES "Year"</p>	<p><b>WVTV/Nashville, TN</b>                  PD: Rick                  MD: Tom Davis                  1. BUSTA RHINES "Year"</p>	<p><b>WVFX/Providence, RI</b>                  PD: Billy                  MD: Billy Kelly                  1. BUSTA RHINES "Year"</p>	<p><b>WVBT/Harrisburg, PA</b>                  PD: Jason                  MD: Billy Kelly                  1. BUSTA RHINES "Year"</p>	<p><b>WVTV/Nashville, TN</b>                  PD: Rick                  MD: Tom Davis                  1. BUSTA RHINES "Year"</p>	<p><b>WVFX/Providence, RI</b>                  PD: Billy                  MD: Billy Kelly                  1. BUSTA RHINES "Year"</p>
<p><b>WABJ/Arlington, PA</b>                  PD: Brian                  APD: Laura St. James                  MD: Mike Kelly                  1. BUSTA RHINES "Year"</p>	<p><b>WSSC/Charleston, SC</b>                  PD: Mike                  MD: D. O'Connell                  1. BUSTA RHINES "Year"</p>	<p><b>WDRQ/Detroit, MI</b>                  PD: Alex                  MD: Scott Cary                  1. BUSTA RHINES "Year"</p>	<p><b>WVBT/Harrisburg, PA</b>                  PD: Jason                  MD: Billy Kelly                  1. BUSTA RHINES "Year"</p>	<p><b>WVTV/Nashville, TN</b>                  PD: Rick                  MD: Tom Davis                  1. BUSTA RHINES "Year"</p>	<p><b>WVFX/Providence, RI</b>                  PD: Billy                  MD: Billy Kelly                  1. BUSTA RHINES "Year"</p>	<p><b>WVBT/Harrisburg, PA</b>                  PD: Jason                  MD: Billy Kelly                  1. BUSTA RHINES "Year"</p>	<p><b>WVTV/Nashville, TN</b>                  PD: Rick                  MD: Tom Davis                  1. BUSTA RHINES "Year"</p>	<p><b>WVFX/Providence, RI</b>                  PD: Billy                  MD: Billy Kelly                  1. BUSTA RHINES "Year"</p>

**Monitored Reporters**  
**184 Total Reporters**  
**132 Total Monitored**  
**52 Total Indicator**  
**50 Current Indicator Playlists**



**Did Not Report, Playlist Frozen (2):**  
**WJYY/Manchester, NH**  
**WIFC/Wausau, WI**

# CHR/Pop Playlists

**MARKET #1**  
**WHTZ/New York**  
Clear Channel  
(212) 739-2300  
Poliam/Bryant  
12+ Cum: 3,583,500



**PLAYS**

LB	TR	ARTIST/TITLE	Q1 (000)
82	82	MICHELLE BRANCH/All You Wanted	142504
84	84	FAT JOE FASHANT/What's Her Law?	140988
79	79	SHAKIRA/Underneath Your Tears	136448
83	83	PUDGE OF MUDD/Burry	131892
81	81	VANESSA CARLTONA/Thousand Miles	125829
84	84	PKB/Don't Let Me Get Me	121214
84	84	ASHANTI/Tooth	93024
67	67	ENRIQUE IGLESAS/Escape	85644
57	57	N SYNC/Gettand	77216
59	59	LININ PARKIN/The End	77316
34	34	GOD GOD DOLLS/Here Is Gone	74784
51	51	JENNIFER LOPEZ/All I Wanna Do	68270
45	45	TWEET/Oops (Oh My)	60640
48	48	CALL I/Whoever You Will Go	60360
34	34	LEANN RIME/Can't Fight...	51544
34	34	OUTKAST/The Whole World	51544
31	31	MARY J. BLIGE/Family Affair	46996
31	31	P. DIDDY/FUSHER... A Need A Girl...	46996
29	29	CITY HIGH/Caramel	43420
29	29	CELEBE DIONA/New Day Has Come	43964
45	45	TWEET/Oops (Oh My)	40932
28	28	TOYAH/Who's Your Man	39416
28	28	DEFAULT/Wasting My Time	39416
19	19	FABOLOUS/Young'n (Holla Back)	35320
22	22	FATH IYEMAS/Love You	33360
20	20	P.O.D./Youth Of The Nation	30370
19	19	JIMMYE EAT WORLD/The Middle	28804
12	12	USHER/U Got It Bad	27728
15	15	RE5/They Say Vision	27240
18	18	ROKUH/Huh	27240
13	13	CRAG DAVID/Walking Away	21224
11	11	N SYNC/Gettand	21224
12	12	SHAKIRA/Underneath Your Tears	18192
12	12	ALICIA KEYS/Afterglow	18192
16	16	LIFEHOUSE/Hanging By A Moment	15160
6	6	BRITNEY SPEARS/Overprotected	15160
13	13	MARY J. BLIGE/Afterglow	15160
12	12	ANDY CROWLEY/Who's Your Man	13644
12	12	CRAG DAVID/Walking Away	12128
8	8	NELLY/Who's Your Man	12128

**MARKET #2**  
**KISS 108 Los Angeles**  
Clear Channel  
(818) 465-1027  
Holt/State  
12+ Cum: 1,038,000



**PLAYS**

LB	TR	ARTIST/TITLE	Q1 (000)
82	82	JENNIFER LOPEZ/All I Wanna Do	63796
67	67	SHAKIRA/Underneath Your Tears	57572
77	77	MICHELLE BRANCH/All You Wanted	56794
64	64	KYLE MINOGUE/Can't Get You...	51348
61	61	ENRIQUE IGLESAS/Escape	47458
53	53	N SYNC/Gettand	41234
52	52	CALL I/Whoever You Will Go	40422
46	46	USHER/U Got It Bad	35788
42	42	PKB/Don't Let Me Get Me	35010
38	38	J.A. RULE/FASHANT/What's Her Law?	35010
38	38	VANESSA CARLTONA/Thousand Miles	31120
36	36	NO DOUBT/Holla Good	29664
42	42	PKB/Don't Let Me Get Me	28716
33	33	BRITNEY SPEARS/Overprotected	24896
31	31	CELEBE DIONA/New Day Has Come	24816
27	27	DJ ENCORE/See Right	23340
30	30	CRAG DAVID/Walking Away	23340
22	22	GOD GOD DOLLS/Here Is Gone	23240
20	20	NO DOUBT/Holla Good	22360
27	27	NICKEL BACK/How You Remind Me	21784
26	26	PUDGE OF MUDD/Burry	21784
24	24	ASHANTI/Tooth	21036
23	23	JIMMYE EAT WORLD/The Middle	19172
24	24	NICKEL BACK/How You Remind Me	18620
34	34	J.A. RULE/FASHANT/What's Her Law?	16336
27	27	DEFAULT/Wasting My Time	15560
27	27	FAT JOE FASHANT/What's Her Law?	15560
15	15	RE5/They Say Vision	15560
12	12	ALANIS MORISSETTE/Hands Clean	14004
9	9	N SYNC/Gettand	12448
5	5	USHER/U Got It Bad	12448
14	14	KRISTEN BRUCE/Afterglow	12448
11	11	JENNIFER LOPEZ/All I Wanna Do	11980
16	16	P.O.D./Youth Of The Nation	11670
6	6	CRAG DAVID/Walking Away	10892
15	15	LIFEHOUSE/Hanging By A Moment	10892
14	14	TOYAH/Who's Your Man	9336
13	13	SHERY CROWSON/Skate Up The Sun	9336

**MARKET #3**  
**WKSC/Chicago**  
Clear Channel  
(773) 255-5107  
Holt/Murray  
12+ Cum: 872,000



**PLAYS**

LB	TR	ARTIST/TITLE	Q1 (000)
102	102	PKB/Don't Let Me Get Me	24400
85	85	LEANN RIME/Can't Fight...	23668
77	77	FAT JOE FASHANT/What's Her Law?	23424
80	80	N SYNC/Gettand	23424
104	104	ENRIQUE IGLESAS/Escape	23180
84	84	KYLE MINOGUE/Can't Get You...	22936
82	82	LININ PARKIN/The End	22448
74	74	TWEET/Oops (Oh My)	18636
84	84	ASHANTI/Tooth	15616
46	46	DEFAULT/Wasting My Time	11712
47	47	JENNIFER LOPEZ/All I Wanna Do	11668
33	33	VANESSA CARLTONA/Thousand Miles	11468
45	45	PUDGE OF MUDD/Burry	10980
44	44	OUTKAST/The Whole World	10736
44	44	CITY HIGH/Caramel	10736
36	36	USHER/U Got It Bad	10492
42	42	P. DIDDY/FUSHER... A Need A Girl...	10248
41	41	CRAG DAVID/Walking Away	10004
40	40	NICKEL BACK/How You Remind Me	9272
37	37	MICHELLE BRANCH/All You Wanted	8296
66	66	CALL I/Whoever You Will Go	8296
34	34	USHER/U Got It Bad	8296
10	10	CRAG DAVID/Walking Away	8052
14	14	GOD GOD DOLLS/Here Is Gone	7908
31	31	BRITNEY SPEARS/Overprotected	7320
32	32	P.O.D./Youth Of The Nation	7320
28	28	MICHELLE BRANCH/All You Wanted	6832
16	16	INDIA ARIE/You're Gonna Be Alright	6344
28	28	O-TOWN/No One	6344
27	27	N SYNC/Gettand	6368
14	14	JIMMYE EAT WORLD/The Middle	4880
25	25	TOYAH/Who's Your Man	4880
43	43	SHAKIRA/Underneath Your Tears	4636
13	13	LUDACRIS/Real Bout	4392
16	16	RE5/They Say Vision	4392
11	11	RE5/They Say Vision	4148
14	14	DJ ENCORE/See Right	3904
9	9	CRAG DAVID/Walking Away	3660
15	15	J.A. RULE/FASHANT/What's Her Law?	3660

**MARKET #4**  
**KZQZ/San Francisco**  
Bonneville  
(415) 857-0857  
Holt/Murray  
12+ Cum: 737,500



**PLAYS**

LB	TR	ARTIST/TITLE	Q1 (000)
85	85	KYLE MINOGUE/Can't Get You...	20910
84	84	LEANN RIME/Can't Fight...	19188
76	76	VANESSA CARLTONA/Thousand Miles	18696
76	76	NICKEL BACK/How You Remind Me	18696
76	76	INDIA ARIE/You're Gonna Be Alright	17712
61	61	MICHELLE BRANCH/All You Wanted	15008
60	60	NATALIE IMBRIGLIA/Who's Your Man	14780
57	57	JENNIFER LOPEZ/All I Wanna Do	14022
56	56	CELEBE DIONA/New Day Has Come	14022
54	54	CALL I/Whoever You Will Go	14022
54	54	LEANN RIME/Can't Fight...	13284
58	58	ENRIQUE IGLESAS/Escape	12792
50	50	INDIA ARIE/You're Gonna Be Alright	12540
53	53	ALANIS MORISSETTE/Hands Clean	12054
47	47	MARY J. BLIGE/Family Affair	11562
46	46	PUDGE OF MUDD/Burry	11562
45	45	JIMMYE EAT WORLD/The Middle	11070
43	43	CRAG DAVID/Walking Away	10824
47	47	GOD GOD DOLLS/Here Is Gone	10086
37	37	SEVEN/Who's Your Man	10086
40	40	NO DOUBT/Holla Good	9840
40	40	SHERY CROWSON/Skate Up The Sun	9102
37	37	CRAG DAVID/Walking Away	9102
31	31	LININ PARKIN/The End	9102
31	31	J.A. RULE/FASHANT/What's Her Law?	8556
31	31	PHILINA PULSON/Don't Say Goodbye	8556
34	34	MARY J. BLIGE/Family Affair	6642
26	26	MARY J. BLIGE/Family Affair	5904
21	21	NICKEL BACK/How You Remind Me	5166
29	29	SEVEN/Who's Your Man	4920
19	19	ASHANTI/Tooth	4182
15	15	MATCHBOX TWENTY/Abad Season	4182
16	16	ALL STAR TRIBUTE/Who's Your Man	3936
18	18	TRAIN/Drops Of Jupiter...	3936
16	16	RE5/They Say Vision	3690
18	18	LIFEHOUSE/Hanging By A Moment	3690
14	14	INDIA ARIE/You're Gonna Be Alright	3198
13	13	JADE ANDERSON/Superhigh	3198
24	24	BRANDY/Who's Your Man	2952
19	19	JELLYFISH/Stand Still	2952

**MARKET #5**  
**KHKS/Oakland - Ft. Worth**  
Clear Channel  
(214) 891-3400  
Shaw/McGee  
12+ Cum: 734,500



**PLAYS**

LB	TR	ARTIST/TITLE	Q1 (000)
70	70	PKB/Don't Let Me Get Me	24332
79	79	N SYNC/Gettand	23100
67	67	NICKEL BACK/How You Remind Me	22176
70	70	MICHELLE BRANCH/All You Wanted	21792
80	80	JENNIFER LOPEZ/All I Wanna Do	20944
73	73	CALL I/Whoever You Will Go	19404
71	71	CREADLY/Sacrifice	15092
44	44	FAT JOE FASHANT/What's Her Law?	13552
61	61	MICHELLE BRANCH/All You Wanted	12628
20	20	SHAKIRA/Underneath Your Tears	11704
28	28	ASHANTI/Tooth	11704
29	29	GOD GOD DOLLS/Here Is Gone	10472
35	35	CITY HIGH/Caramel	10472
33	33	CRAG DAVID/Walking Away	10184
32	32	SHAKIRA/Underneath Your Tears	10184
30	30	TOYAH/Who's Your Man	9836
25	25	OUTKAST/The Whole World	9836
25	25	USHER/U Got It Bad	9240
40	40	LEANN RIME/Can't Fight...	9240
40	40	NO DOUBT/Holla Good	9240
40	40	TOYAH/Who's Your Man	9240
1	1	JIMMYE EAT WORLD/The Middle	8524
41	41	LININ PARKIN/The End	8524
29	29	MICHELLE BRANCH/All You Wanted	8316
31	31	J.A. RULE/FASHANT/What's Her Law?	8316
32	32	PUDGE OF MUDD/Burry	8316
21	21	DEFAULT/Wasting My Time	8316
27	27	VANESSA CARLTONA/Thousand Miles	8316
22	22	ENRIQUE IGLESAS/Escape	6776
24	24	ALICIA KEYS/Afterglow	6468
19	19	INDIA ARIE/You're Gonna Be Alright	6160
17	17	PUDGE OF MUDD/Burry	5852
14	14	P.O.D./Youth Of The Nation	5236
17	17	CRAG DAVID/Walking Away	5236
15	15	RE5/They Say Vision	5236
17	17	USHER/U Got It Bad	5236
16	16	3 DOORS DOWN/Here Is Gone	4928
18	18	RE5/They Say Vision	4620
14	14	TWEET/Oops (Oh My)	4312

**MARKET #7**  
**KRBY/Oakland - Ft. Worth**  
Infinity  
(214) 630-3011  
Cox/Valentine  
12+ Cum: 568,700



**PLAYS**

LB	TR	ARTIST/TITLE	Q1 (000)
82	82	JIMMYE EAT WORLD/The Middle	15100
80	80	VANESSA CARLTONA/Thousand Miles	14520
82	82	CREADLY/Sacrifice	13530
71	71	CALL I/Whoever You Will Go	13360
83	83	AMANDA PARRIZZO	12710
53	53	N SYNC/Gettand	8745
58	58	PKB/Don't Let Me Get Me	8580
51	51	IKY/Afterglow (Revisited...)	8415
51	51	KYLE MINOGUE/Can't Get You...	8250
49	49	ENRIQUE IGLESAS/Escape	8250
46	46	PUDGE OF MUDD/Burry	8085
43	43	LININ PARKIN/The End	8085
51	51	JENNIFER LOPEZ/All I Wanna Do	8085
40	40	SHAKIRA/Underneath Your Tears	7920
45	45	LeAnn Rime/Can't Fight...	6600
36	36	MARY J. BLIGE/Afterglow	6105
36	36	ASHANTI/Tooth	3775
34	34	AK/My Beautiful Girl	5610
33	33	MICHELLE BRANCH/All You Wanted	5445
29	29	CRAG DAVID/Walking Away	5445
41	41	3 DOORS DOWN/Here Is Gone	4785
30	30	FAT JOE FASHANT/What's Her Law?	4785
24	24	MR. CHEESECAKE/Caramel	3960
23	23	P.O.D./Youth Of The Nation	3736
21	21	NICKEL BACK/How You Remind Me	3736
19	19	MARY J. BLIGE/Family Affair	3300
11	11	BELLY FURTO/Don't Say Goodbye	3135
15	15	DAVE MATTHEWS BAND/The Space Between	2970
18	18	GOD GOD DOLLS/Here Is Gone	2640
18	18	PKB/Don't Let Me Get Me	2640
14	14	CITY HIGH/Caramel	2310
11	11	BRITNEY SPEARS/Overprotected	2310
14	14	MISSY ELLIOTT/Get Ur Wish On	2310
14	14	TWEET/Oops (Oh My)	2310
14	14	LIFEHOUSE/Hanging By A Moment	2145
13	13	NELLY/Who's Your Man	2145
13	13	J.E. CURRIER/Who's Your Man	2145
16	16	MARY J. BLIGE/Afterglow	2145
13	13	CRAG DAVID/Walking Away	2145
12	12	J.A. RULE/FASHANT/What's Her Law?	1980

**MARKET #8**  
**WIOQ/Philadelphia**  
Clear Channel  
(610) 667-8100  
Bryant/McGee  
12+ Cum: 1,818,000



**PLAYS**

LB	TR	ARTIST/TITLE	Q1 (000)
95	95	FAT JOE FASHANT/What's Her Law?	40756
64	64	MICHELLE BRANCH/All You Wanted	39472
91	91	JENNIFER LOPEZ/All I Wanna Do	37212
72	72	N SYNC/Gettand	31896
61	61	ASHANTI/Tooth	30567
47	47	VANESSA CARLTONA/Thousand Miles	29251
74	74	PKB/Don't Let Me Get Me	29252
44	44	NO DOUBT/Holla Good	23036
46	46	KYLE MINOGUE/Can't Get You...	19935
43	43	SHAKIRA/Underneath Your Tears	19904
39	39	ENRIQUE IGLESAS/Escape	16391
34	34	LEANN RIME/Can't Fight...	14619
34	34	PUDGE OF MUDD/Burry	14178
29	29	LININ PARKIN/The End	12747
27	27	112/Once Upon A Time	11670
21	21	J.A. RULE/FASHANT/What's Her Law?	10632
20	20	FABOLOUS/Young'n (Holla Back)	10189
18	18	GOD GOD DOLLS/Here Is Gone	9417
79	79	CITY HIGH/Caramel	8417
10	10	MARY J. BLIGE/Family Affair	8417
10	10	DEFAULT/Wasting My Time	8417
17	17	NICKEL BACK/How You Remind Me	7531
17	17	USHER/U Got It Bad	7531
17	17	INDIA ARIE/You're Gonna Be Alright	7531
24	24	CRAG DAVID/Walking Away	6645
21	21	SHAKIRA/Underneath Your Tears	6645
17	17	TWEET/Oops (Oh My)	6645
7	7	NO DOUBT/Holla Good	6645
14	14	OUTKAST/The Whole World	6202
14	14	JENNIFER LOPEZ/All I Wanna Do	6202
14	14	TOYAH/Who's Your Man	6202
12	12	P.O.D./Youth Of The Nation	5316
12	12	ROKUH/Huh	5316
22	22	ANDY CROWLEY/Who's Your Man	5316
14	14		

# CHR/Rhythmic Playlists

April 19, 2002 R&R • 61

MARKET #1			
WKTV New York			
Clear Channel (201) 420-3700 Bluz			
12+ Cumulative 2,564,700			
PLAYS	ARTIST/TITLE	GI (000)	
14	64	ASHANTY/Touch	22976
15	58	ASHANTY/Touch	21975
16	54	ASHANTY/Touch	21604
17	50	ASHANTY/Touch	20958
18	46	ASHANTY/Touch	20312
19	42	ASHANTY/Touch	19666
20	38	ASHANTY/Touch	19020
21	34	ASHANTY/Touch	18374
22	30	ASHANTY/Touch	17728
23	26	ASHANTY/Touch	17082
24	22	ASHANTY/Touch	16436
25	18	ASHANTY/Touch	15790
26	14	ASHANTY/Touch	15144
27	10	ASHANTY/Touch	14498
28	6	ASHANTY/Touch	13852
29	2	ASHANTY/Touch	13206
30			
31			
32			
33			
34			
35			
36			
37			
38			
39			
40			
41			
42			
43			
44			
45			
46			
47			
48			
49			
50			
51			
52			
53			
54			
55			
56			
57			
58			
59			
60			

MARKET #1			
WOHL New York			
Emmis (212) 228-9797 Onair			
12+ Cumulative 2,990,500			
PLAYS	ARTIST/TITLE	GI (000)	
14	66	ASHANTY/Touch	12178
15	62	ASHANTY/Touch	11602
16	58	ASHANTY/Touch	11026
17	54	ASHANTY/Touch	10450
18	50	ASHANTY/Touch	9874
19	46	ASHANTY/Touch	9308
20	42	ASHANTY/Touch	8742
21	38	ASHANTY/Touch	8176
22	34	ASHANTY/Touch	7610
23	30	ASHANTY/Touch	7044
24	26	ASHANTY/Touch	6478
25	22	ASHANTY/Touch	5912
26	18	ASHANTY/Touch	5346
27	14	ASHANTY/Touch	4780
28	10	ASHANTY/Touch	4214
29	6	ASHANTY/Touch	3648
30	2	ASHANTY/Touch	3082
31			
32			
33			
34			
35			
36			
37			
38			
39			
40			
41			
42			
43			
44			
45			
46			
47			
48			
49			
50			
51			
52			
53			
54			
55			
56			
57			
58			
59			
60			

MARKET #2			
KPWR Los Angeles			
Emmis (818) 953-6200 Soul/Man			
12+ Cumulative 1,664,500			
PLAYS	ARTIST/TITLE	GI (000)	
14	74	ASHANTY/Touch	53478
15	70	ASHANTY/Touch	51984
16	66	ASHANTY/Touch	50490
17	62	ASHANTY/Touch	48996
18	58	ASHANTY/Touch	47502
19	54	ASHANTY/Touch	46008
20	50	ASHANTY/Touch	44514
21	46	ASHANTY/Touch	43020
22	42	ASHANTY/Touch	41526
23	38	ASHANTY/Touch	40032
24	34	ASHANTY/Touch	38538
25	30	ASHANTY/Touch	37044
26	26	ASHANTY/Touch	35550
27	22	ASHANTY/Touch	34056
28	18	ASHANTY/Touch	32562
29	14	ASHANTY/Touch	31068
30	10	ASHANTY/Touch	29574
31	6	ASHANTY/Touch	28080
32	2	ASHANTY/Touch	26586
33			
34			
35			
36			
37			
38			
39			
40			
41			
42			
43			
44			
45			
46			
47			
48			
49			
50			
51			
52			
53			
54			
55			
56			
57			
58			
59			
60			

MARKET #3			
WBDM Chicago			
Infinity (312) 944-8000 Cassidy/Bluz			
12+ Cumulative 1,306,500			
PLAYS	ARTIST/TITLE	GI (000)	
14	92	ASHANTY/Touch	50508
15	88	ASHANTY/Touch	49014
16	84	ASHANTY/Touch	47520
17	80	ASHANTY/Touch	46026
18	76	ASHANTY/Touch	44532
19	72	ASHANTY/Touch	43038
20	68	ASHANTY/Touch	41544
21	64	ASHANTY/Touch	40050
22	60	ASHANTY/Touch	38556
23	56	ASHANTY/Touch	37062
24	52	ASHANTY/Touch	35568
25	48	ASHANTY/Touch	34074
26	44	ASHANTY/Touch	32580
27	40	ASHANTY/Touch	31086
28	36	ASHANTY/Touch	29592
29	32	ASHANTY/Touch	28098
30	28	ASHANTY/Touch	26604
31	24	ASHANTY/Touch	25110
32	20	ASHANTY/Touch	23616
33	16	ASHANTY/Touch	22122
34	12	ASHANTY/Touch	20628
35	8	ASHANTY/Touch	19134
36	4	ASHANTY/Touch	17640
37			
38			
39			
40			
41			
42			
43			
44			
45			
46			
47			
48			
49			
50			
51			
52			
53			
54			
55			
56			
57			
58			
59			
60			

MARKET #3			
WKRC Chicago			
Big City (312) 573-9400 Shed			
12+ Cumulative 281,700			
PLAYS	ARTIST/TITLE	GI (000)	
14	57	ASHANTY/Touch	6288
15	53	ASHANTY/Touch	6139
16	49	ASHANTY/Touch	6000
17	45	ASHANTY/Touch	5861
18	41	ASHANTY/Touch	5722
19	37	ASHANTY/Touch	5583
20	33	ASHANTY/Touch	5444
21	29	ASHANTY/Touch	5305
22	25	ASHANTY/Touch	5166
23	21	ASHANTY/Touch	5027
24	17	ASHANTY/Touch	4888
25	13	ASHANTY/Touch	4749
26	9	ASHANTY/Touch	4610
27	5	ASHANTY/Touch	4471
28	1	ASHANTY/Touch	4332
29			
30			
31			
32			
33			
34			
35			
36			
37			
38			
39			
40			
41			
42			
43			
44			
45			
46			
47			
48			
49			
50			
51			
52			
53			
54			
55			
56			
57			
58			
59			
60			

MARKET #4			
KMEL San Francisco			
Clear Channel (415) 535-1001 Marty/Wrchr			
12+ Cumulative 720,000			
PLAYS	ARTIST/TITLE	GI (000)	
14	64	ASHANTY/Touch	22976
15	60	ASHANTY/Touch	21975
16	56	ASHANTY/Touch	20974
17	52	ASHANTY/Touch	19973
18	48	ASHANTY/Touch	18972
19	44	ASHANTY/Touch	17971
20	40	ASHANTY/Touch	16970
21	36	ASHANTY/Touch	15969
22	32	ASHANTY/Touch	14968
23	28	ASHANTY/Touch	13967
24	24	ASHANTY/Touch	12966
25	20	ASHANTY/Touch	11965
26	16	ASHANTY/Touch	10964
27	12	ASHANTY/Touch	9963
28	8	ASHANTY/Touch	8962
29	4	ASHANTY/Touch	7961
30			
31			
32			
33			
34			
35			
36			
37			
38			
39			
40			
41			
42			
43			
44			
45			
46			
47			
48			
49			
50			
51			
52			
53			
54			
55			
56			
57			
58			
59			
60			

MARKET #4			
KYLD San Francisco			
Clear Channel (415) 335-0949 Marty/Wrchr			
12+ Cumulative 814,200			
PLAYS	ARTIST/TITLE	GI (000)	
14	82	ASHANTY/Touch	31066
15	78	ASHANTY/Touch	30065
16	74	ASHANTY/Touch	29064
17	70	ASHANTY/Touch	28063
18	66	ASHANTY/Touch	27062
19	62	ASHANTY/Touch	26061
20	58	ASHANTY/Touch	25060
21	54	ASHANTY/Touch	24059
22	50	ASHANTY/Touch	23058
23	46	ASHANTY/Touch	22057
24	42	ASHANTY/Touch	21056
25	38	ASHANTY/Touch	20055
26	34	ASHANTY/Touch	19054
27	30	ASHANTY/Touch	18053
28	26	ASHANTY/Touch	17052
29	22	ASHANTY/Touch	16051
30	18	ASHANTY/Touch	15050
31	14	ASHANTY/Touch	14049
32	10	ASHANTY/Touch	13048
33	6	ASHANTY/Touch	12047
34	2	ASHANTY/Touch	11046
35			
36			
37			
38			
39			
40			
41			
42			
43			
44			
45			
46			
47			
48			
49			
50			
51			
52			
53			
54			
55			
56			
57			
58			
59			
60			

MARKET #7			
WPCC Washington, DC			
Infinity (703) 918-0055 Steven/O'Connor			
12+ Cumulative 778,100			
PLAYS	ARTIST/TITLE	GI (000)	
14	58	ASHANTY/Touch	23364
15	54	ASHANTY/Touch	22363
16	50	ASHANTY/Touch	21362
17	46	ASHANTY/Touch	20361
18	42	ASHANTY/Touch	19360
19	38	ASHANTY/Touch	18359
20	34	ASHANTY/Touch	17358
21	30	ASHANTY/Touch	16357
22	26	ASHANTY/Touch	15356
23	22	ASHANTY/Touch	14355
24	18	ASHANTY/Touch	13354
25	14	ASHANTY/Touch	12353
26	10	ASHANTY/Touch	11352
27	6	ASHANTY/Touch	10351
28	2	ASHANTY/Touch	9350
29			
30			
31			
32			
33			
34			
35			
36			
37			
38			
39			
40			
41			
42			

# UNDERCOVER BROTHER IS COMING!

Check out  "Access Granted"  
4/23 9:30 pm





**DONTAY THOMPSON**  
dthompson@rronline.com

# Take It To The Streets

## Impact your listeners through street promotions

**W**ith springtime upon us and summer fast approaching, now is the time that many programmers start making plans for their big summer promotions. One thing that seems to be consistently on the minds of many programmers is that they don't have the budgets to do all the nice promotions that they'd like to do.

In a competitive situation it can be very difficult to keep your station top-of-mind and provide constant visibility in your market. You can do the norm and hand out stickers, but does that really impact your listeners? What other ways can you promote your station from a street level and really impact your listeners without spending a tremendous amount of money?

### Backyard BBQ

With your listeners out enjoying the nice weather, this is really the time that you can give your station a strong presence on a street level. While I was working as a night jock, one of the cool promotions that I really enjoyed was throwing a backyard barbecue at a listener's house. Who doesn't like barbecues?

To make this promotion pop, we'd have listeners send us pictures of their backyards with a letter about why they should get a barbecue. Our promotions department would pick a winner randomly. (Trust me, you really want to have them send a picture of their backyard. If you don't, you may find yourself having a backyard barbecue on an apartment balcony!)

Once we'd picked our winner, we'd notify them that we would be taking over their entire backyard. At

this point we'd create a complete party, with a station mixer and tumtables, a jock to host and some interns from our promotions department. The listeners were able to invite as many friends as they wanted. We would also have the station's interns put banners around the neighborhood, letting everyone know we were in the hee-zie. Of course, we would have to get permission before we hannered up a whole neighborhood.

This gave us a chance to hang out with our listeners in a cool environment. Plus, the promotion didn't cost the station a dime. The help we got throwing this cool promotion was all from clients of the station. We had a local catering company handling the food, and companies like Snapple provided us with drinks. All we had to do was give these companies mentions and include them in our voiced promos. It was a cool, inexpensive way for us to impact our listeners and get a tremendous amount of visibility in the market.

This week I reached out to KBBT/San Antonio PD J.D. Gonzalez and KUBE/Seattle PD Eric Powers and asked them to give me their ideas on which street promotions keep their stations top-of-mind when the promotion dollars are low.

### J.D. Gonzalez PD, KBBT (The Beat)/San Antonio

Whenever you are in budget situations where you don't have the cash, you really try to depend on clients to come to the party with some promotional stuff. For example, Pepsi has come through with some big stuff for The Beat. Whenever you can tie in soft drinks or amusement parks, you can use that as your promotional vehicle.

Also, you've got to be really creative — not just using T-shirts, but also trying to find creative ways to get out into the community. Before we signed on, The Beat's signal was non-existent. Once we signed on and were 10 weeks into the book, we were the leading CHR station in the market. I think a lot of that had to do with our aggressiveness in the streets.

A lot of radio stations use street teams, which are basically interns. But here at The Beat we believe in the concept of using our air personalities as street teams. That made a big difference.

When we signed on, we printed up business cards, which we call Listen Now cards. We printed different numbers on these Listen Now cards, along with our station's logo, positioning statement and request-line number. We would pass them out wherever we would go — pep rallies, clubs, convenience stores, etc. — and we would tell the cardholders to listen for their number. If they heard it announced on The Beat, they would win cash and prizes. We would have a promotion where the first 100 people who showed us their Listen Now cards while we were on location got free T-shirts. That really worked for us.

Once the station started coming, we came up with The Beat Cash Money Man. We would announce where he would be, and if the listeners found him, they'd get the money. They just had to ask around, "Hey, are you The Beat Cash Money Man?" If they found the right person, they got the money.

We were hitting football games, malls, festivals — anywhere there was something big going on. We had the jocks going out and interacting with the listeners. Rude Dog, the morning show co-host, was born and bred in our PI area, and everyone knows him. He's the mascot of the station. Whenever some event is going on, we send him out. He's the face

## ON RADIO

Is it just me, or does it seem as though there hasn't been a tremendous amount of good new music coming in? But one thing is for sure: I absolutely, positively cannot stop listening to the Tweet album.

Once I found out that she produced seven of the songs on the album and wrote all the lyrics, I was even more blown away. The album is well-produced, and her voice is so refreshing to hear. I swear, if you haven't spent time with this album you need to take that hour or so to listen to it from start to finish. In my opinion, *Southern Hummingbird* (EEG/Elektra/GM) is one of the best albums out right now.

Don't get me wrong — I love the new Ashanti album, but this Tweet album is simply the shift I honestly haven't enjoyed an album this much from start to finish since Outkast's *Stankonia*. One of the songs that is really a standout is "Smoking Cigarettes." I was talking to Julie Pilat at KUBE/Seattle, and we agreed the song is off the hook!

Tweet's next single is an uptempo joint, and I'm sure a lot of programmers aren't looking to add too many ballads to their playlists this time of year. The song is "Call Me," and, along with the other songs on the album, it's a very good record. "Call Me" is already catching a strong buzz from mixers, and I expect it to be huge on our mix show chart.

One record that's really growing on me is the new B2K single, "Gots to Be" (Epic). This record is already getting spun at WQHT/New York, KMEL/San Francisco, WZMX/Hartford, WERQ/Baltimore, KPRR/EI Paso, KBBT/San Antonio and KKXX/Bakersfield, and the video is already in the top five at BET.

What about the other B2K record, "Uh Huh"? It was about six or seven months ago that Mike Liberman at Epic was ooohin' and aaahin' about this record, and now it seems to be coming through at Rhythmic. It's currently top 10 callout at KOKS/Denver and KBBT, and top five phones at WBBM/Chicago, KGGI/Riverside, KLUC/Las Vegas, KFSM/Sacramento and WWKX/Providence. Now that's good promotion and marketing on behalf of the crew at Epic — or radio was sleeping when "Uh Huh" first got released. What do you think?

I'm also feeling the Isyss featuring Jadakiss, "Day & Nite" (Arista). It's already bubbling on the mix-show level at some of the most influential stations: WQHT; WJMN/Boston; WPGC/Washington; KYLD/San Francisco; KXJM/Portland, OR; KPWR/Los Angeles; KOKS; and KMEL! Sounds like this song is off to a really good start.

How tight is the new Lady May single, "Round Up" (Arista)? Well, it's as tight as... Sorry, this is a respectable publication, and I can't go there! But the buzz at radio is continuing to grow on this record, and you most definitely need to check for it. Other new music already on your desk that's hot: Mr. Cheeks' "Friday Night" (Universal); Petey Pablo's "I Told Ya I'll (Jive); and Styles P. featuring Pharoahe Monch's "The Life" (MCA). Holla back!

of the radio station. He only works three hours a day on the air, Monday-Friday. The rest of his time is on the street; he is our street team.

We really enjoy getting out, shaking hands and meeting the people. We've done a thousand-car sticker stop with a record company. We made a T-shirt with their logo on the back and The Beat on the front, and the first thousand cars that showed up to get a Beat sticker also got a T-shirt.

We have another promotion called Fast and Furious Friday Night. Every Friday night we invite everybody who's in a car club to come out and show off their cars, and we give away prizes to the cars that win. Those nights we use Mother's Window Tint, which is a client. They have a huge parking lot, and we create traffic for their business, so there's no cost to us.

Promotions that go a long way, don't cost anything and are easy to put together are the best.

### Eric Powers PD, KUBE/Seattle

As the PD, you need to connect the promotional dots with a laser focus on what really makes listeners remember and use the product. In this day and age you can't throw out any old billboard or bus card with your logo and hope it works. It better stand for something and make the audience move.

Think about everything you do and why you do it. Ask the questions and figure out where your time is best spent. Do radio stickers really move the needle and make people come back to the station? I am not saying they don't, but what do they really do, and do they impact the station in the way you want?

It seems like we do some things because we have been doing them for so long. We really need to ask the question, "Does what we do in marketing really affect ratings, and how?"

Here are some ways that KUBE keeps on top of the game in Seattle.

- Utilize your sales staff to create brand awareness in the right retail outlets.

- Do the right watch-and-wins. I do a street-reporting feature on our FOX affiliate on Mondays that helps cross-promote my show and KUBE.

- Really figure out where your audience is going for TV viewing and plug into watch-listen-and-wins.

- We put up banners in hot ZIPs even when we don't have promotions; the traffic alone is worth its weight in gold.

- Get your audience to be your marketers. Make an effort to make a real connection with them so that they'll tell someone, and so on.

We need to figure out new ways to market and focus our energy in the right areas so we're not spinning our wheels.



ALL SMILES

Ashanti has a lot to be smiling about: Her debut album sold over 500,000 copies its first week. Seen here celebrating are (l-r) KYLD/San Francisco mixer Leslie Perez, IDJMG's Ken Lane, KYLD & KMEL/San Francisco Asst. PD/MD Jazzy Jim, Murder Inc. CEO Irv Gotti, Ashanti, KMEL's Big Von Johnson, Murder Inc.'s Tarik, IDJMG's Motti Shulman and KYLD mixer Jose Melendez.

# R&R CHR/Rhythmic Top 50

Powered By



April 19, 2002

LAST WEEK	THIS WEEK	ARTIST TITLE LABEL(S)	TOTAL PLAYS	+/- PLAYS	GROSS IMPRESSIONS (00)	WEEKS ON CHART	TOTAL STATIONS/ ADDS
1	1	ASHANTI Foolish (Murder Inc./Def Jam/IDJMG)	5796	+89	875591	12	79/0
2	2	FAT JOE F/ASHANTI What's Luv? (Terror Squad/Atlantic)	5196	-129	776782	13	78/0
4	3	P. DIDDY F/USHER & LOON I Need A Girl (Part One) (Bad Boy/Arista)	4673	+329	715560	8	80/0
5	4	USHER U Don't Have To Call (LaFace/Arista)	4284	-1	629225	12	79/0
3	5	TWEET Oops (Oh My) (Gold Mind/Elektra/EEG)	4197	-200	555530	13	79/0
7	6	LUDACRIS Saturday (Oooh! Oooh!) (Def Jam South/IDJMG)	3038	+273	439009	10	72/0
6	7	JENNIFER LOPEZ Ain't It Funny (Epic)	3012	-512	387933	18	76/0
9	8	BUSTA RHYMES Pass The Courvoisier (Part II) (J)	2569	+124	420370	8	71/0
13	9	MARY J. BLIGE Rainy Dayz (MCA)	2454	+330	333411	6	74/3
12	10	J. DUPRI F/LUDACRIS Welcome To Atlanta (So So Def/Columbia)	2407	+17	333724	20	60/0
10	11	'N SYNC Girlfriend (Jive)	2359	-57	280745	10	56/0
8	12	FAITH EVANS I Love You (Bad Boy/Arista)	2304	-148	355859	11	68/0
11	13	JA RULE F/ASHANTI Always On Time (Murder Inc./Def Jam/IDJMG)	2133	-278	304111	22	77/0
14	14	AALIYAH More Than A Woman (BlackGround/Virgin)	2121	+78	277299	14	71/3
19	15	NAPPY ROOTS Awnaw (Atlantic)	1839	+279	195217	10	62/2
17	16	NAUGHTY BY NATURE F/3LW Feels Good (Don't Worry...) (TVT)	1702	+127	164249	7	61/0
32	17	JENNIFER LOPEZ F/NAS I'm Gonna Be Alright (Epic)	1648	+724	223482	2	65/7
26	18	TRUTH HURTS F/RAKIM Addictive (Aftermath/Interscope)	1631	+442	246046	3	65/9
15	19	AMANDA PEREZ Never (Universal)	1596	-151	159912	15	36/0
23	20	B2K Uh Huh (Epic)	1577	+284	250635	7	46/3
16	21	OUTKAST The Whole World (LaFace/Arista)	1407	-285	177306	19	60/0
35	22	JA RULE Down Ass Chick (Murder Inc./Def Jam/IDJMG)	1274	+373	200582	3	52/6
28	23	ALICIA KEYS How Come You Don't Call Me (J)	1234	+145	159813	5	59/1
22	24	R. KELLY & JAY-Z Take You Home... (Roc-A-Fella/Jive/IDJMG)	1212	-86	143086	5	58/0
21	25	JAGGED EDGE I Got It 2 (So So Def/Columbia)	1203	-98	115964	7	51/1
20	26	KYLIE MINOGUE Can't Get You Out Of My Head (Capitol)	1188	-228	151079	14	34/0
24	27	BEANIE SIGEL & FREEWAY Roc The Mic (Roc-A-Fella/IDJMG)	1181	-42	228393	11	40/0
25	28	FABOLOUS Young'n (Holla Back) (Desert Storm/Elektra/EEG)	1176	-35	181896	20	58/0
31	29	KHIA My Neck, My Back (Lick It) (Dirty Down/Artemis)	1158	+228	122453	3	48/10
36	30	AVANT Makin' Good Love (Magic Johnson/MCA)	1113	+240	171749	5	46/6
30	31	YING YANG TWINS Say I Yi Yi (Koch)	1060	+120	96031	5	40/6
34	32	JAHEIM Anything (Divine Mill/WB)	892	-15	160423	10	30/1
45	33	BRANDY Full Moon (Atlantic)	868	+395	87603	2	52/8
27	34	BRANDY What About Us? (Atlantic)	837	-256	100093	14	60/0
39	35	LIL BDW WDW Take Ya Home (So So Def/Columbia)	836	+123	137227	9	38/3
33	36	MOBB DEEP F/112 Hey Luv (Anything) (Loud/Columbia)	822	-91	152870	18	38/0
42	37	CAM'RON Oh Boy (Roc-A-Fella/IDJMG)	810	+196	182244	2	43/13
38	38	NAS One Mic (Columbia)	792	+62	210313	4	44/8
29	39	KEKE WYATT Nothing In This World (MCA)	765	-216	98749	13	38/0
40	40	BIG MDE Purple Stuff (Priority/Capitol)	690	+22	76376	4	42/3
41	41	MUSIQ Halfcrazy (Def Soul/IDJMG)	637	-18	70836	4	35/3
37	42	GLENN LEWIS Don't You Forget It (Epic)	510	-343	56873	13	47/0
Debut	43	BIG TYMERS Still Fly (Cash Money/Universal)	493	+121	40553	1	14/1
Debut	44	ISYSS F/JADAKISS Day + Night (Arista)	470	+132	45951	1	36/3
49	45	NB RIDAZ I Wanna Love You (Upstairs)	466	+14	35441	4	12/1
Debut	46	CRAIG DAVID Walking Away (Wildstar/Atlantic)	447	+52	50281	1	25/0
Debut	47	PETEY PABLO I Told Y'all (Jive)	445	+75	54243	1	32/6
43	48	IIO Rapture (Tastes So Sweet) (Universal)	440	-68	111254	7	17/0
44	49	MARY J. BLIGE No More Drama (MCA)	412	-90	70607	20	37/0
Debut	50	ANGIE STONE Wish I Didn't Miss You (J)	403	+7	70826	1	35/2

81 CHR/Rhythmic reporters. Monitored airplay data supplied by Mediabase Research, a division of Premiere Radio Networks. Songs ranked by total plays for the airplay week of 4/7/02-4/13/02. Bullets appear on songs gaining plays or remaining flat from previous week. If two songs are tied in total plays, the song with the larger increase in plays is placed first. Songs below No. 20 are moved to recurrent after 20 weeks on the chart. Most Added is the total number of new adds officially reported to R&R by each reporting station. Songs unreported as adds do not count toward overall total stations playing a song. Most Increased Plays lists the songs with the greatest week-to-week increases in total plays. Gross Impressions equals Average Quarter Hour Persons times number of plays (times 100). Average Quarter Hour Persons used herein with permission from the Arbitron Company (copyright 2002, The Arbitron Company). (C) 2002, R&R, Inc.

## Most Added.

www.radds.com

ARTIST TITLE LABEL(S)	ADDS
RAYVON My Bad (MCA)	15
CAM'RON Oh Boy (Roc-A-Fella/IDJMG)	13
KHIA My Neck, My Back (Lick It) (Dirty Down/Artemis)	10
LIL' ROMEO 2 Way (No Limit/Soulja/Universal)	10
TRUTH HURTS F/RAKIM Addictive (Aftermath/Interscope)	9
DIRTY VEGAS Days Go By (Capitol)	9
BRANDY Full Moon (Atlantic)	8
NAS One Mic (Columbia)	8
JENNIFER LOPEZ F/NAS I'm Gonna Be Alright (Epic)	7
BOYZ II MEN The Color Of Love (Arista)	7
PAULINA RUBIO Don't Say Goodbye (Universal)	7

## Most Increased Plays

ARTIST TITLE LABEL(S)	TOTAL PLAY INCREASE
JENNIFER LOPEZ F/NAS I'm Gonna Be Alright (Epic)	+724
TRUTH HURTS F/RAKIM Addictive (Aftermath/Interscope)	+442
BRANDY Full Moon (Atlantic)	+395
JA RULE Down Ass Chick (Murder Inc./Def Jam/IDJMG)	+373
MARY J. BLIGE Rainy Dayz (MCA)	+330
P. DIDDY F/USHER & LOON I Need A Girl... (Bad Boy/Arista)	+329
B2K Uh Huh (Epic)	+284
NAPPY ROOTS Awnaw (Atlantic)	+279
LUDACRIS Saturday... (Def Jam South/IDJMG)	+273
AVANT Makin' Good Love (Magic Johnson/MCA)	+240

## New & Active

B2K Gots Ta Be (Epic)	Total Plays: 400, Total Stations: 21, Adds: 2
RAPHAEL SAAIDIO F/D'ANGELO Be Here (Pookie/Universal)	Total Plays: 368, Total Stations: 33, Adds: 1
PINK Don't Let Me Get Me (Arista)	Total Plays: 362, Total Stations: 8, Adds: 1
MASTER P Real Love (No Limit/Universal)	Total Plays: 337, Total Stations: 27, Adds: 0
RAYVON My Bad (MCA)	Total Plays: 328, Total Stations: 22, Adds: 15
RUFF ENOZ Someone To Love You (Epic)	Total Plays: 304, Total Stations: 18, Adds: 2
DIRTY VEGAS Days Go By (Capitol)	Total Plays: 283, Total Stations: 18, Adds: 9
BOYZ II MEN The Color Of Love (Arista)	Total Plays: 244, Total Stations: 39, Adds: 7
R. KELLY & JAY-Z Get This Money (Roc-A-Fella/Jive/IDJMG)	Total Plays: 241, Total Stations: 19, Adds: 1
MYSTIKAL Tarantula (Jive)	Total Plays: 216, Total Stations: 15, Adds: 2

Songs ranked by total plays

ROC-A-FELLA RECORDS PRESENTS...

# CAM'RON "OH BOY" FEAT. JUELZ SANTANA

On 88 Rhythmic/Crossover & Urban Stations!

R&R Rhythmic: 42 - 37 +196  
 R&R Urban: Debut 32 +335 A Most Increased!  
 Crossover Monitor: Debut 27' +427 Greatest Gainer!  
 R&B Mainstream: 39'-23' +497 Greatest Gainer!  
 Already over 1500 Spins, Audience over 25 million!

WRHH 39x "Huge"  
 WERQ, KXJM Top 5 Phones  
 WZMX Top 5 Callout/Power Rotation!

COME HOME WITH ME  
 IN STORES 05.14.02





**Album  
Already  
Gold**

**R&R Rhythmic 19-15  
Crossover BDS 15\*-13\*  
Rhythmic BDS 22\*-20\***

**Over 35,000 in sales consistently  
for the last 4 weeks in a row!**

**Early callout stories:**

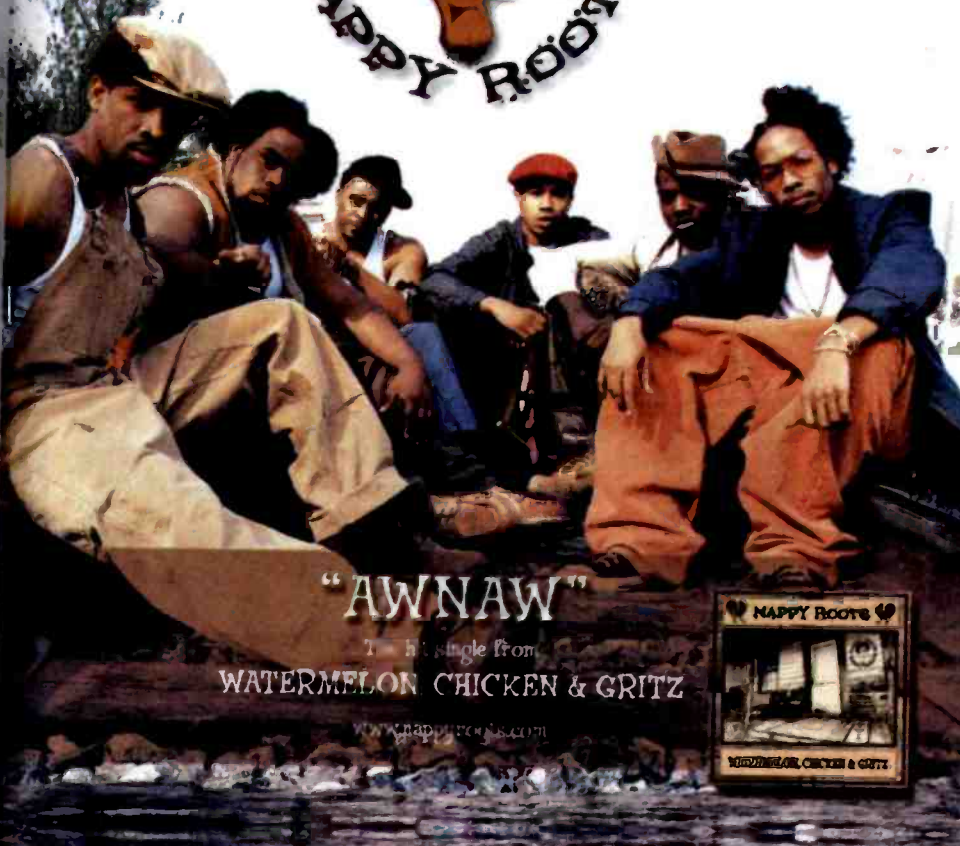
- KUBE - Top 5 in all cells 55 spins**
- KQKS - Top 10 callout 37 spins**
- WLLD - Top 10 callout 39 spins**
- WNVZ - #12 with potential 38 spins**

**Added this week at:**

**HOT97/New York with 18 spins!**

**Already On:**

- |                 |                 |                 |
|-----------------|-----------------|-----------------|
| <b>KBBT 38x</b> | <b>KBXX 46x</b> | <b>KTHT 44x</b> |
| <b>WHHH 28x</b> | <b>KKWD 58x</b> | <b>Z90 35x</b>  |
| <b>KXJM 25x</b> | <b>WPOW</b>     | <b>KPWR</b>     |
| <b>KMEL</b>     | <b>KYLD</b>     | <b>WWKX</b>     |



THE ATLANTIC GROUP ©2001 ATLANTIC RECORDING CORP. AN AOL TIME WARNER COMPANY

**the first single  
off his debut album 80 dimes**

**going for Rhythmic  
adds this week!**

**#1 Callout at WXYV 59 spins  
#1 Phones at WERQ 37 spins**

(B. Rich, R. Hall, J. Barry, J. Dubois) Muzic Madness,  
B Rich Publishing (ASCAP), EMI Belfast Music, Inc.

Produced By: Dukeyman

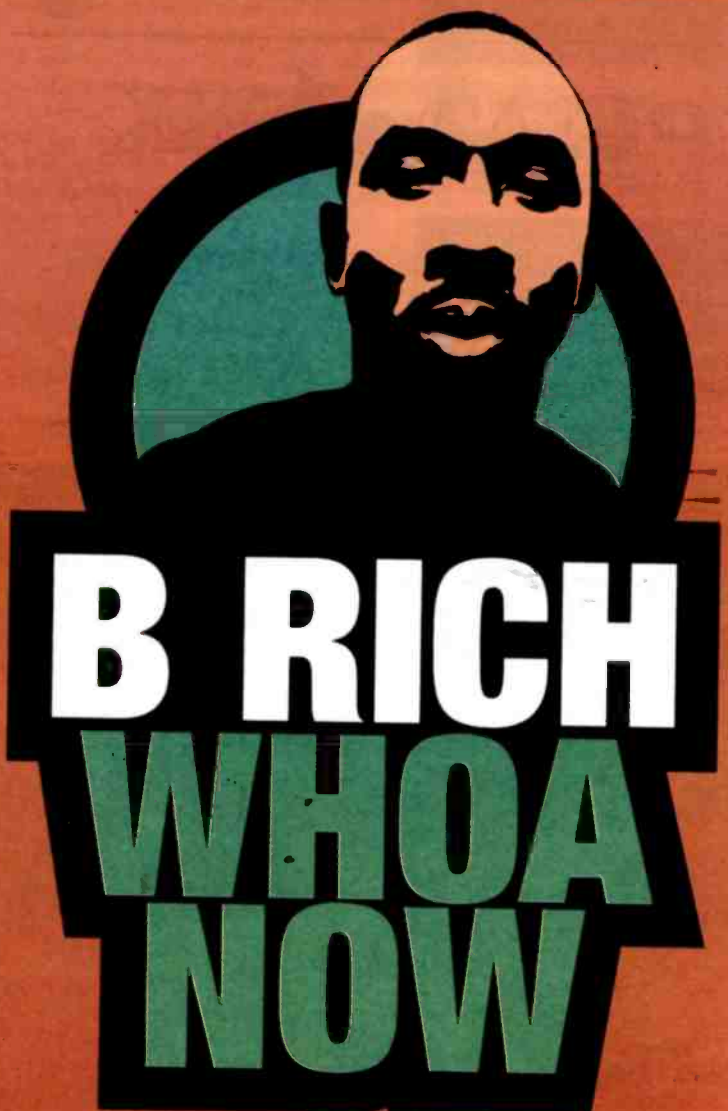
Executive Producers: Mike Caren for Serious Entertainment and  
Kevin Mitchell for Kevlar Entertainment

Management: Kevin Mitchell for Kevlar Entertainment and  
Nygel Mack for All The Way Live Entertainment



www.atlantic-records.com

WARNER MUSIC GROUP © 2002 Atlantic Recording Corp. An AOL Time Warner Company



# R&R Rhythmic Mix Show Top 30

April 19, 2002

RANK ARTIST TITLE LABEL

- 1 ASHANTI Foolish (Murder Inc./Def Jam/IDJMG)
- 2 BUSTA RHYMES Pass The Courvoisier (J)
- 3 TRUTH HURTS I/RAKIM Addictive (Aftermath/Interscope)
- 4 USHER U Don't Have To Call (LaFace/Arista)
- 5 FAT JOE I/ASHANTI What's Luv (Terror Squad/Atlantic)
- 6 P. DIDDY I/USHER & LOON I Need A Girl (Bad Boy/Arista)
- 7 LUDACRIS Saturday (Oooh! Oooh!) (Def Jam South/IDJMG)
- 8 BEANIE SIGEL I/FREEWAY Roc The Mic (Roc-A-Fella/IDJMG)
- 9 JERMAINE DUPRI I/LUDACRIS Welcome To Atlanta (So So Def/Columbia)
- 10 CAM'RON Oh Boy (Roc-A-Fella/IDJMG)
- 11 R. KELLY AND JAY-Z Take You Home (Roc-A-Fella/IDJMG)
- 12 TWEET Oops (Oh My) (Gold Mind/Elektra/EEG)
- 13 NAUGHTY BY NATURE I/3LW Feels Good (TVT)
- 14 JENNIFER LOPEZ Ain't It Funny (Epic)
- 15 NAS One Mic (Columbia)
- 16 NAPPY ROOTS Awnaw (Atlantic)
- 17 JENNIFER LOPEZ I/NAS I'm Gonna Be Alright (Epic)
- 18 JA RULE I/ASHANTI Always On Time (Murder Inc./Def Jam/IDJMG)
- 19 'N SYNC Girlfriend (Jive)
- 20 YING YANG TWINS Say I Yi Yi (Koch)
- 21 FABOLOUS Young'n (Holla Back) (Desert Storm/Elektra/EEG)
- 22 PETEY PABLO I Told Y'all (Jive)
- 23 JA RULE Down A\*\* Chick (Murder Inc./Def Jam/IDJMG)
- 24 KHIA Lick My Neck My Back (Artemis)
- 25 SCARFACE Guess Who's Back (Def Jam South/IDJMG)
- 26 ISYSS I/JADAKISS Day + Night (I/Jadakiss) (Arista)
- 27 DJ QUIK Trouble (Bungalo/Universal)
- 28 B2K Uh Huh (Epic)
- 29 FLIPMODE SQUAD Here We Go (J)
- 30 FABOLOUS Trade It All (Desert Storm/Elektra/EEG)

Monitored airplay data supplied by Mediabase Research, a division of Premiere Radio Networks. Songs ranked by total plays for the airplay week of 4/7/02-4/13/02. (C) 2002, R&R, Inc.



## PHAT MIX SIX

- ISYSS I/JADAKISS Day + Nite (Arista)
- TWEET Call Me (Gold Mind/Elektra/EEG)
- E-40 FEATURING FABOLOUS Automatic (Sik Wid-It/Jive)
- FUNDISHA Live The Life (So So Def/Columbia)
- FLIPMODE SQUAD Here We Go (J)
- CAMP LO Glow (Diamond Crook)



I'm really feeling The Ying Yang Twins' "Say I Yi Yi" (Koch). That record is the shit! The new Nelly single, "Hot in Herre" (Universal), will be another No. 1 record from him. This is one of many hits coming from Nellyville; get ready to pack ya bags and move on in!



DJ Cut

CORNERSTONE  
**1200SQUAD**



Mind Motion

We've been getting a big buzz on the Amerie, "Why Don't We Fall in Love" (Rise/Columbia). I think this record will break through nice for KMEL. We've been getting a few requests on the new Camp Lo, "Glow" (Diamond Crook). This record is so hot that we've been using the CD to mix it because we haven't got the vinyl yet. This record will be huge in the clubs and an underground banger. Editor's note: Contact Chris Atlas or Big Ro at 212-741-7100 for the hookup on Camp Lo vinyl.

Mind Motion, KMEL/San Francisco

A song that's straight heat that I just got and that's so banging is the new Styles P., "Get High" (Interscope). It's kind of on that vibe like Cam'ron's "Oh Boy" (Roc-A-Fella/IDJMG), with that high-pitched sample voice. It will be huge on the East Coast and work its way to the West. The two biggest records that have been working for us at KPWR are DJ Quik's "Trouble" and Truth Hurts featuring Rakim's "Addictive" (Aftermath/Interscope). Those two records have been big in the clubs and on the radio

DJ Vice, KPWR/Los Angeles



DJ Vice



Greg C

Everyone is already calling the station for Tweet's "Call Me" (EEG/Elektra/GM). This will be the summer banger, and it's a good followup to her "Oops! (Oh My)" (EEG/Elektra/GM). There's a record that's bubblin' in the South called "Shorty Thick" (No Salary Cap Records) by Ice Mone featuring The Ying Yang Twins. When it gets hot and the shorties come out with the short shorts on, they will be bangin' this one.

Greg C, WBHV/Birmingham

Lawman Promotions' School of Hard Knocks is proud to announce the promotion of Gary Spangler to Senior Vice President and Dan Posner to Vice President of Promotion



WKUU, KYLD, KHEL, KKFR, XHTZ, KXJH, KBMB, KGGI, KTFH, KYEG, KXHT, WJBT, KOHT, KIKI, KSEQ, WYIL, WBTT, KYLZ, WJNH, WWBZ, KISV, KYWL, KCAQ, KHTN, KWYL, KKUU, KWVY, KHRK.

(415)665-7992  
www.lawmanpromotions.com

**ON THE RECORD**

**This Week's Hottest Music**

**Cory Hill**

PD, WWBZ/Charleston, WV

Project Pat featuring Juvenile's "Back Clap" (Loud/Columbia): Memphis meets Louisiana — definitely a Southern smash!



Nappy Roots

Nappy Roots featuring Cam'ron & Twista's "Awnaw (Remix)" (Atlantic): The addition of Cam'ron and Twista takes this track to the next level.

**Alexa The Girl Next Door**

MD, KXJN/Portland, OR

Cam'ron's "Oh Boy" (Roc-A-Fella/IDJMG): This song is catchy as hell and sounds good on the radio.

Avant's "Makin' Good Love" (Magic Johnson/MCA): Still my pick for the "doin' it" song of 2002. Makes me feel naughty. Think how your female listeners will feel.

Nappy Roots' "Awnaw" (Atlantic): These country boys aren't just for country folk. Don't sleep on this one.

**Victor Starr**

PD, WZMX/Hartford

Flipmode Squad's "Here We Go" (J): The Squad are coming through with a strong first

single from their new CD, due out in July. Sure to be a huge club, mix show and nighttime banger!

B2K's "Gots Ta Be" (Epic): This ballad proves that B2K are more than just a preteen group. They can

really sing.

Jermaine Dupri, Ludacris, P. Diddy, St. Lunatics & Snoop Dogg's "Welcome to Atlanta (Remix)" (So So Def/Columbia): It's another crazy remix that is so much hotter than the original, and Snoop hasn't sounded so tight since *Doggy Style!*

**Julie Pilat**

Asst. PD/MD, KUOE/Seattle

Mario's "Just a Friend" (J): This is the perfect spring, drivin'-around, uptempo record. An instant favorite.

Cam'ron's "Oh Boy": In every club, this record is so hot!

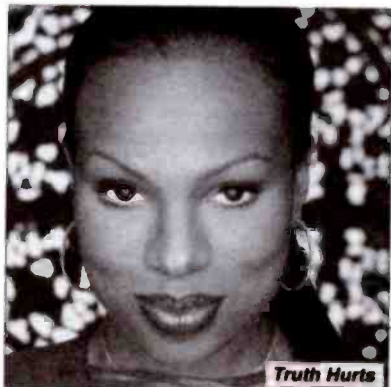
Brandy's "Full Moon" (Atlantic): Continuing strong album sales plus video play make this record a safe bet.

**Tommy Del Rio**

PD, KSEQ/Fresno

Truth Hurts featuring Rakim's "Addictive" (Aftermath/Interscope): I was not a believer in this record until I heard it a few times and couldn't get the hook out of my head. It's hot!

Khia's "My Neck, My Back" (Dirty Down/Artemis): It's "Oochie Wally," part two! No. 1 phones instantly!



Truth Hurts



Lady May

Avant's "Makin' Good Love": Hot and kinky baby-makin' music!

**Dana Cortez**

PD/MD, KMRK/Odessa, TX

Khia's "My Neck, My Back": I love this record. It's about time a woman says what she wants — nasty!

Baby Beesh's "Keep It on the..." (Independent): A record that is doing well at KMRK. It's cool, and my Latin people are really feelin' it.

Ja Rule's "Down Ass Chick" (Def Jam/IDJMG/Murder Inc.): This man is hot! His music is incredible.

**Mark Adams**

Director/Programming, Rose City Radio & KXJN/Portland, OR

Truth Hurts featuring Rakim's "Addictive": This is totally insane; it blew up on the phones immediately.

Cam'ron's "Oh Boy": The whole song is one big hook. Sounds killer on-air.

Lady May featuring Blu Cantrell's "Round Up" (Arista): This has a great, unique sound, and it's hot to death in the mix.

DJ Quik's "Trouble" (Bungalow/Universal): Quik is always hot and keepin' it best in the West.

Nas' "One Mic" (Columbia): OutKast and Busta are now staples at Rhythmic. Nas should be there too.

**Greg Williams**

PD, KDGS/Wichita

No Doubt's "Hella Good" (Interscope): First, this record is a smash! Also, it's a great balance record for the format.

Khia's "My Neck, My Back": This is a fuckin' smash and also a huge phone record. A no-brainer!

Lady May featuring Blu Cantrell's "Round Up": It's another no-brainer. Blu Cantrell's power vocal teamed up with a strong beat and an infectious hook; this has all the makings of a huge hit record.

**J.B. King**

MD, KLUC/Las Vegas

No Doubt's "Hella Good": Just like the title, it's hella good! If you played the first single and either Pink track, you can play this.

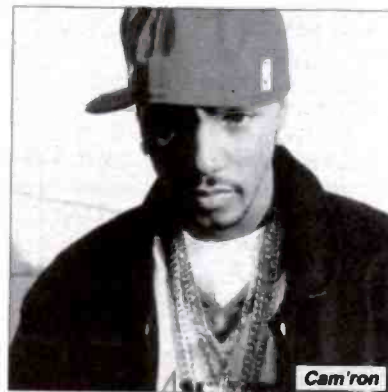
Mario's "Just a Friend": This kid is going to be a star, and this song will be a hit.

Paulina Rubio's "Don't Say Goodbye" (Universal): It sounds great!

**Renee Roberts**

PD, KATM/Merced, CA

Truth Hurts featuring Rakim's "Addictive": No. 2 phones all around — it's so, so, so addictive.



Cam'ron

Cam'ron's "Oh Boy": This is such a freakin' cool song. Calls are already coming in.

Khia's "My Neck, My Back": If there was ever a song to keep the format edgy, this is it.

**TALK BACK TO R&R!**

Do you have questions, comments or feedback regarding this column or other issues?

Call me at 310-788-1663 or e-mail: [dthompson@rronline.com](mailto:dthompson@rronline.com)

**Showcase Your Brand. Anywhere on the Planet.**

Hit a home run with plastic banners that get your name out — indoors or outdoors! Leading TV and radio stations, professional sports teams and non-profits are praising the effectiveness of Banners On A Roll®. Give us a call. Let us help you stand out at your next event.

1-800-786-7411

[www.bannersonaroll.com](http://www.bannersonaroll.com)







Thanks to you,  
**Oops** is blazin...

- #1 at Urban Mainstream for six weeks
- #1 at Crossover for two weeks
- Top Five at Rhythm for four weeks
- Blowing up at Top 40 now
- 90 million in audience
- #1 most played video at MTV – Buzzworthy
- Top Ten video at BET – Rated Next

...Oh My.

**IMPACTING  
NOW!**

Now she's inviting you back for more.



**tweet**

**Call Me**

Early Airplay at:

- |               |             |             |
|---------------|-------------|-------------|
| <b>HOT 97</b> | <b>WBLS</b> | <b>KMEL</b> |
| <b>WJWZ</b>   | <b>KXHT</b> | <b>KBMB</b> |
| <b>WPEG</b>   | <b>WJMH</b> | <b>XHTZ</b> |
| <b>WEDR</b>   |             |             |

**AUDIENCE APPROACHING  
10 MILLION**

**195,000 SCANNED  
IN THE FIRST WEEK!**

[www.tweetmusic.com](http://www.tweetmusic.com)  
America Online Keyword: Tweet

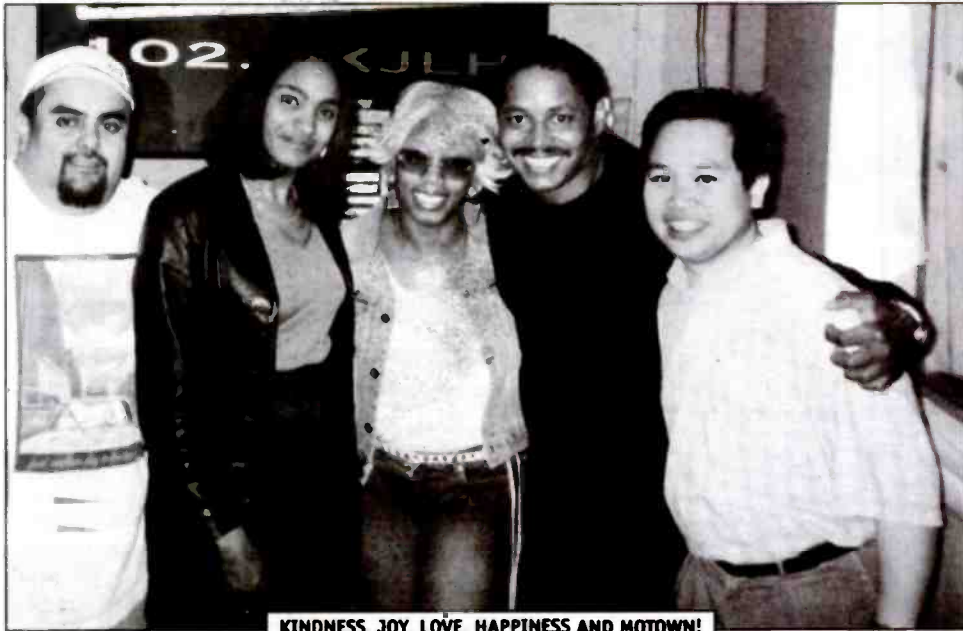


**Elektra to the core!**

On Goldmind/Elektra compact discs [www.elektra.com](http://www.elektra.com)

© 2002 Elektra Entertainment Group Inc., Warner Music Group, An AOL TimeWarner Company

Produced by Timbaland for Timbaland Productions, Inc. Executive Producers: Missy "Misdemeanor" Elliott for Goldmind, Inc., Timbaland for Timbaland Productions, Inc. & Charlene "Tweet" Keys A&R: MerlIn Bobb & Jay Brown Managed by Violator Management



**KINDNESS, JOY, LOVE, HAPPINESS AND MOTOWN!**

While out visiting radio, former Motown West Coast Promotion Manager Philipp Embuido takes the blonde songstress known as Sharissa to visit the folks at KJLH/Los Angeles. Sharissa's audacious single "Any Other Night" has become a popular voice for many females across the country. Pictured with the musical heroine (l-r) are morning show producer Jerry "El Nino" Garcia, morning show co-host Janine Haydell, Sharissa, morning show host/PD Cliff Winston and Embuido.



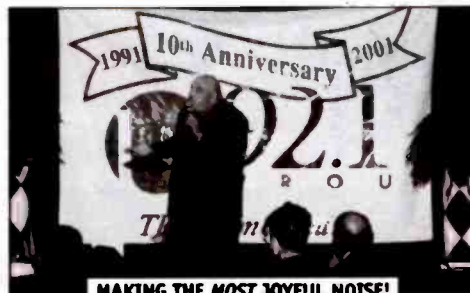
**CELEBRATING A DECADE**

WROU (U92 Jams)/Dayton President/GM Ro Nita Hawes-Saunders was the picture of elegance as she and the U92 family celebrated the station's 10th anniversary. Seen here at the event are (l-r) musician Chris Bowman, Hawes-Saunders and her husband, Don Saunders.



**SUPPORT RECOGNIZED**

Ro Nita Hawes-Saunders presents Congressman Tony P. Hall with the WROU/Dayton President's Award for his untiring support over the years.



**MAKING THE MOST JOYFUL NOISE!**

The theme for this year's WROU/Dayton Bravo Awards Gala was "Make a Joyful Noise." Peak recording artist Phil Perry lived up to that theme by treating attendees to a captivating performance — but, then again, all of Perry's performances are captivating.

**URBAN DATABANK**

**Travel Site Highlights Black Travel Destinations**

Souljourn partners with Citysearch to create *www.souljourn.citysearch.com*, a website offering information on areas and items of African-American interest in New York, Los Angeles, Atlanta and Chicago. More cities will be added during the year. During Black History Month in February Citysearch published a roundup of African-American cultural activities on its own website. In the future Souljourn plans to publish *Souljourn City Guide* magazines, annual 96-page publications publicizing hotels and conventions. More than 250,000 copies of each guide will be distributed free of charge.

Contact Souljourn CEO/Editorial Director Patrick Christofer Riley at 251 W. 136th St., New York, NY 10030; 212-690-5530. Reach Citysearch President Dan Marriott at 790 East Colorado Blvd., Pasadena, CA 91101; 626-405-0050.

Source: Marketing to the Emerging Majorities, April 2002

**Activists Challenge Companies With Slavery Ties**

There is evidence that some companies in finance, banking, insurance, transportation, manufacturing, publishing and other industries are linked to slavery, reports *USA Today*. Today, many of these companies are among the leaders in employing and marketing to African Americans.

A team of lawyers, scholars and activists intends to sue companies it believes profited from slavery prior to 1865. The group hopes the threat of litigation will garner apologies and financial settlements from dozens of corporations; however, its overall goal is to foster a national apology and massive reparation payout by Congress.

Source: "Activists Challenge Corporations That They Say Are Tied to Slavery," by James Cox for *USA Today*, Feb. 21, 2002, Marketing to the Emerging Majorities, April 2002



**A LOVELY VIEW**

When Epic recording artist Glenn Lewis (c) notices a beautiful woman, he doesn't pass on the opportunity to get close. Recently, Lewis performed selections from his album *World Outside My Window* during the Mumbo Jumbo Aftershow/Afterparty in Atlanta. Pictured with the handsome stud are WZHT/Montgomery OM/MD Michael Long (l) and one incredibly lucky fan.



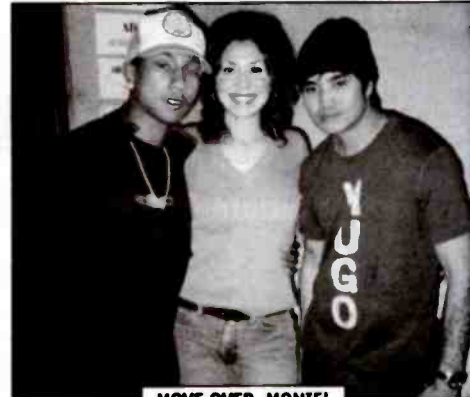
**TALK ABOUT R&R**

Talk about radio & records: Many labels were represented when the folks at KKBT (100.3 The Beat)/Los Angeles and local radio reps got together for some socializing and schmoozing.



**SOUL BROTHER NO. 1**

Full Force member Bow Legged Lou (r) congratulates Motown recording artist Remy Shand on his debut album, *The Way I Feel*. As demonstrated on the first single, "Take a Message," Remy Shand packs a soulful punch in his joints.



**MOVE OVER, MONIE!**

KKBT/Los Angeles morning show co-host Nautica de la Cruz fits perfectly, smack dab in the middle of superproducers N.E.R.D. Making some hot-looking bookends are producer Pharrell (l) and Chad (r).



**You've heard  
the buzz  
Now watch  
this 15 year-old  
blast off**

# MARIO

**With his  
undeniable  
first single  
"JUST A FRIEND"  
It only takes <sup>2002</sup>  
one listen and  
you'll know!**

**"Mario... 'Just A Friend'... Is a great  
summer song with an unforgettable hook  
that will have all the kids screaming  
and the adults grooving.**

**Top 5 request ALREADY @ X105.7."**

Thea Mitchem, PD/WXYV-X105.7 Baltimore

**"'Just A Friend' has the tempo and Mario  
has the voice that makes 'Just A Friend' a  
SMASH!" James Alexander, Operations Manager  
(Urban) Citadel Baton/Rouge/Lafayette**

**IMPACTING  
URBAN MAINSTREAM  
APRIL 22nd**

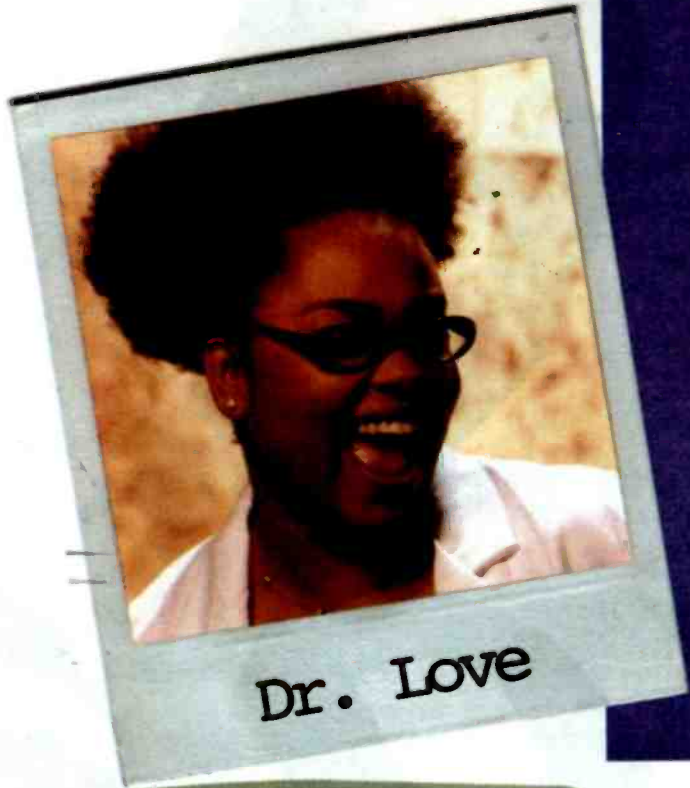
### **Making Friends At:**

WXYV	WERQ
KATZ	KVSP
WUSL	WEDR
KJMM	WBLK
WJUC	KBMB
WFXE	KXHT

[www.mario2U.com](http://www.mario2U.com) [www.jrecords.com](http://www.jrecords.com)

[www.americanradiohistory.com](http://www.americanradiohistory.com)





Jill "Dr. Love"  
Scott prescribes  
**Gimme**

the new single from the critically  
acclaimed GOLD+ album

experience:  
*jill scott*  
826+

Produced by: Ivan Barias for A Touch of Jazz Productions  
Executive Producers: Steve McKeever, Jazzy Jeff Townes



**Impacting Urban  
Mainstream radio  
April 22, 2002**



HIDDEN  
BEACH  
RECORDINGS



**Hidden Beach  
General Hospital.  
The cure for the  
common sound.**

[www.hiddenbeach.com](http://www.hiddenbeach.com)  
[www.epicrecords.com](http://www.epicrecords.com)

© 2002 Hidden Beach Recordings, LLC



April 19, 2002

LAST WEEK	THIS WEEK	ARTIST TITLE LABEL(S)	TOTAL PLAYS	+/- PLAYS	GROSS IMPRESSIONS (100)	WEEKS ON CHART	TOTAL STATIONS/ADDS
1	1	ASHANTI Foolish (Murder Inc./Def Jam/IDJMG)	3410	+41	623255	10	64/0
2	2	USHER U Don't Have To Call (LaFace/Arista)	3053	-53	558321	13	62/0
3	3	TWEET Oops (Oh My) (Gold Mind/Elektra/EEG)	2616	-101	474796	13	65/0
4	4	FAT JOE F/ASHANTI What's Luv? (Terror Squad/Atlantic)	2481	+86	462157	10	63/0
6	5	BUSTA RHYMES Pass The Courvoisier (Part II) (J)	2325	+63	403767	8	60/0
8	6	AVANT Makin' Good Love (Magic Johnson/MCA)	2136	+89	380066	12	60/0
7	7	JAHEIM Anything (Divine Mill/WB)	2039	-75	422299	21	60/0
5	8	FAITH EVANS I Love You (Bad Boy/Arista)	2035	-330	397653	15	62/0
12	9	MARY J. BLIGE Rainy Dayz (MCA)	1789	+178	292432	6	62/10
10	10	LUDACRIS Saturday (Oooh! Oooh!) (Def Jam South/IDJMG)	1729	-28	261326	10	59/0
15	11	P. DIDDY F/USHER & LOON I Need A Girl (Part One) (Bad Boy/Arista)	1689	+271	291675	7	57/9
17	12	MUSIQ Halfcrazy (Def Sou/IDJMG)	1588	+200	287067	9	62/9
13	13	KEKE WYATT Nothing In This World (MCA)	1457	-20	259351	27	59/0
16	14	NAPPY ROOTS Awnaw (Atlantic)	1445	+40	171757	11	61/2
9	15	AALIYAH More Than A Woman (BlackGround)	1439	-342	289647	13	35/0
11	16	JENNIFER LOPEZ Ain't It Funny (Epic)	1438	-279	231101	15	56/0
21	17	YING YANG TWINS Say I Yi Yi (Koch)	1288	+116	163817	7	50/2
25	18	B2K Gots Ta Be (Epic)	1208	+163	214659	4	54/4
18	19	MAXWELL This Woman's Work (Columbia)	1206	-97	209764	11	46/0
14	20	BRANDY What About Us? (Atlantic)	1203	-235	168999	14	59/0
26	21	LIL BOW WOW Take Ya Home (So So Def/Columbia)	1117	+85	193628	11	48/0
27	22	RUFF ENDZ Someone To Love You (Epic)	1009	+13	171795	10	51/2
31	23	BIG TYMERS Still Fly (Cash Money/Universal)	973	+148	131198	4	38/0
38	24	JA RULE Down Ass Chick (Murder Inc./Def Jam/IDJMG)	970	+346	159257	2	55/7
28	25	JOE What If A Woman (Jive)	967	+48	160714	7	47/1
24	26	BEANIE SIGEL & FREEWAY Roc The Mic (Roc-A-Fella/IDJMG)	957	-162	188033	12	48/0
44	27	BRANDY Full Moon (Atlantic)	955	+438	148041	2	58/1
22	28	SHARISSA Any Other Night (Motown)	940	-224	146433	16	50/0
29	29	MYSTIKAL Bouncin' Back (Bumpin' Me...) (Jive)	784	-107	107245	19	52/0
32	30	NAS One Mic (Columbia)	782	+27	128422	5	38/2
37	31	DONELL JONES You Know That I Love You (Untouchables/Arista)	765	+134	117477	4	48/1
Debut	32	CAM'RON Oh Boy (Roc-A-Fella/IDJMG)	755	+335	142815	1	55/3
33	33	ALICIA KEYS How Come You Don't Call Me (J)	746	-7	124448	4	44/0
36	34	CEE-LO Closet Freak (LaFace/Arista)	699	+60	84309	8	43/0
Debut	35	JERMAINE DUPRI F/LUDACRIS Welcome To Atlanta (So So Def/Columbia)	690	-25	118975	19	45/0
35	36	TRUTH HURTS F/RAKIM Addictive (Aftermath/Interscope)	657	+231	135346	1	40/4
39	37	NAUGHTY BY NATURE F/3LW Feels Good (Don't Worry...) (TVT)	657	+11	81292	3	47/2
30	38	ANGIE STONE Wish I Didn't Miss You (J)	651	+31	101509	5	43/2
40	39	OUTKAST The Whole World (LaFace/Arista)	649	-240	88117	18	50/0
45	40	BRIAN MCKNIGHT What's It Gonna Be (Motown)	580	-24	90667	4	37/0
46	41	TRINA F/RICK ROSS Told Ya'll (Slip 'N Slide/Atlantic)	522	+6	71690	4	42/0
41	42	'N SYNC Girlfriend (Jive)	521	+8	84248	5	25/0
Debut	43	DMX F/FAITH EVANS I Miss You (Ruff Ryders/IDJMG)	487	-76	51884	13	27/0
Debut	44	FUNDISHA Live The Life (So So Def/Columbia)	466	+70	58080	1	42/4
43	45	PETEY PABLO I Told Y'all (Jive)	465	+11	57013	1	39/3
47	46	FABOLOUS Young'n (Holla Back) (Desert Storm/Elektra/EEG)	458	-61	59514	19	38/0
48	47	R. KELLY & JAY-Z Take You Home With Me... (Roc-A-Fella/Jive/IDJMG)	454	-39	56359	2	34/0
49	48	R. KELLY & JAY-Z Get This Money (Roc-A-Fella/Jive/IDJMG)	449	-34	90945	3	29/0
Debut	49	NO GOOD Ballin' Boy (ARTISTdirect)	417	-49	33598	5	33/0
50	50	RAPHAEL SAADIO F/D'ANGELO Be Here (Pookie/Universal)	407	+21	68279	1	31/0

## Most Added.

www.rradds.com

ARTIST TITLE LABEL(S)	ADDS
JENNIFER LOPEZ F/NAS I'm Gonna Be Alright (Epic)	44
COREY First Time (Motown)	30
MARY J. BLIGE Rainy Dayz (MCA)	10
MUSIQ Halfcrazy (Def Sou/IDJMG)	9
P. DIDDY F/USHER & LOON I Need A Girl... (Bad Boy/Arista)	9
JA RULE Down Ass Chick (Murder Inc./Def Jam/IDJMG)	7
JAGUAR WRIGHT The What If's (MCA)	5
B2K Gots Ta Be (Epic)	4
FUNDISHA Live The Life (So So Def/Columbia)	4
TRUTH HURTS F/RAKIM Addictive (Aftermath/Interscope)	4

## Most Increased Plays

ARTIST TITLE LABEL(S)	TOTAL PLAY INCREASE
BRANDY Full Moon (Atlantic)	+438
JA RULE Down Ass Chick (Murder Inc./Def Jam/IDJMG)	+346
CAM'RON Oh Boy (Roc-A-Fella/IDJMG)	+335
P. DIDDY F/USHER & LOON I Need A Girl... (Bad Boy/Arista)	+271
TRUTH HURTS F/RAKIM Addictive (Aftermath/Interscope)	+231
BOYZ II MEN The Color Of Love (Arista)	+201
MUSIQ Halfcrazy (Def Sou/IDJMG)	+200
MARY J. BLIGE Rainy Dayz (MCA)	+178
B2K Gots Ta Be (Epic)	+163
BIG TYMERS Still Fly (Cash Money/Universal)	+148

## New & Active

MYSTIKAL Tarantula (Jive) Total Plays: 400, Total Stations: 38, Adds: 3
ANN NESBY F/AL GREEN Put It On Paper (Universal) Total Plays: 381, Total Stations: 23, Adds: 1
ISYSS F/JADAKISS Day + Night (Arista) Total Plays: 363, Total Stations: 29, Adds: 3
REMY SHAND Take A Message (Motown) Total Plays: 314, Total Stations: 18, Adds: 0
LATHUN Fortunate (Motown) Total Plays: 297, Total Stations: 23, Adds: 0
HAMPTONS My Jacket (BlackGround) Total Plays: 284, Total Stations: 31, Adds: 1
MR. CHEEKS Friday Night (Universal) Total Plays: 283, Total Stations: 29, Adds: 0
BOYZ II MEN The Color Of Love (Arista) Total Plays: 267, Total Stations: 43, Adds: 1
BIG MOE Purple Stuff (Priority/Capitol) Total Plays: 261, Total Stations: 25, Adds: 1
WOODY ROCK No Matter What (Gospo Centric/Jive) Total Plays: 225, Total Stations: 27, Adds: 2

Songs ranked by total plays

66 Urban reporters. Monitored airplay data supplied by Mediabase Research, a division of Premiere Radio Networks. Songs ranked by total plays for the airplay week of 4/7/02-4/13/02. Bullets appear on songs gaining plays or remaining flat from previous week. If two songs are tied in total plays, the song with the larger increase in plays is placed first. Songs below No. 20 are moved to recurrent after 20 weeks on the chart. Most Added is the total number of new adds officially reported to R&R by each reporting station. Songs unreported as adds do not count toward overall total stations playing a song. Most Increased Plays lists the songs with the greatest week-to-week increases in total plays. Gross Impressions equals Average Quarter Hour Persons times number of plays (times 100). Average Quarter Hour Persons used herein with permission from the Arbitron Company (copyright 2002, The Arbitron Company). (C) 2002, R&R, Inc.

# EXPOSE YOURSELF

NEW PRODUCTS AVAILABLE! - CALL TODAY FOR A CATALOG!

- EventTape
- BunchaBanners
- FlashBags
- BumperStickers
- Ponchos
- KeyTags
- StadiumCups

THE FISH 104.7 FM

## FirstFlash!

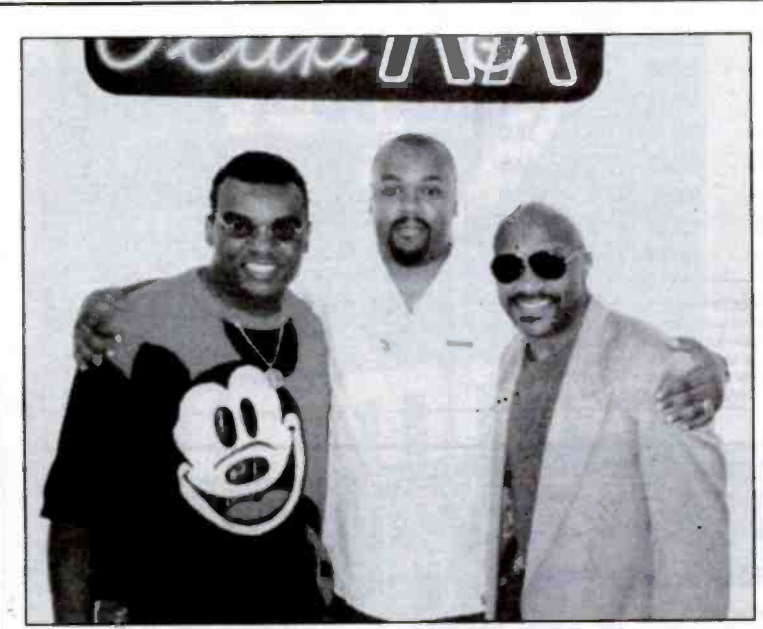
6528 Constitution Drive  
Fort Wayne, Indiana 46804  
Fax: (260) 436-6739  
www.firstflash.com  
**1-800-21 FLASH**  
1-800-213-6274

Stations and their adds listed alphabetically by market

**Reporters**

<p><b>WAJZ/Albany, NY *</b> PD/MD: Sugar Bear APD: Maria Crestal 9 YING YANG TWINS "Say" 3 BOYZ II MEN "Cala" 2 CAM'RON "Boy" JENNIFER LOPEZ FIRMAS "Alright"</p>	<p><b>KTCX/Beaumont, TX *</b> PD/MD: Chris Clay COREY "First" JENNIFER LOPEZ FIRMAS "Alright" JAGUAR WRIGHT "It's"</p>	<p><b>WJZF/Cincinnati, OH *</b> PD: Hurricane Dave APD/MD: Tom Thomas 16 MUSIQ "Yellowz" 10 JA RULE "Down" 6 MARY J. BLIGE "Rasty"</p>	<p><b>WDTJ/Detroit, MI *</b> VP/Prog.: Lance Patton ON: Monica Starr PD/MD: Spud 30 MUSIQ "Yellowz" 24 P. DIDDY "Real" 13 MARY J. BLIGE "Rasty" 3 JA RULE "Down"</p>	<p><b>WJMI/Jackson, MS *</b> PD/MD: Stan Branson 1 JENNIFER LOPEZ FIRMAS "Alright" COREY "First"</p>	<p><b>KKBT/Los Angeles, CA *</b> PD: Rob Scapino MD: Dorsey Fuller 6 JA RULE "Down"</p>	<p><b>WQQK/Nashville, TN *</b> PD: Kevin Pace APD: Bruce Lowe COREY "First" JENNIFER LOPEZ FIRMAS "Alright" WOODY ROCK "It's"</p>	<p><b>WQOK/Raleigh-Durham, NC *</b> PD: Cy Young MD: Ryan Alexander 19 P. DIDDY "Real" 12 MUSIQ "Yellowz" 9 JA RULE "Down"</p>	<p><b>KATZ/St. Louis, MO *</b> PD: Eric Mychalek 57 LUDACRIS "How" 19 MYSTIKAL "Jack" 19 ANGE STORE "Wah" 17 FABOLOUS "Rasta" JENNIFER LOPEZ FIRMAS "Alright" MARIO "Friend"</p>
<p><b>KBCE/Alexandria, LA</b> PD: Kenny Smever MD: R.J. Poth 5 EXHALE "Still"</p>	<p><b>WJZZ/Birmingham, MS *</b> PD: Rob Head MD: Fabian Daniels COREY "First" GRAVEYARD SOLDJAS "Thing" JENNIFER LOPEZ FIRMAS "Alright"</p>	<p><b>WENZ/Cleveland, OH *</b> PD: Sam Syts 25 R. DIDDY "Real" 16 MUSIQ "Yellowz" 5 MARY J. BLIGE "Rasty" 8X "Gals"</p>	<p><b>WJLB/Detroit, MI *</b> PD: KJ Holiday APD/MD: Kris Kelley JENNIFER LOPEZ FIRMAS "Alright"</p>	<p><b>WRJH/Jackson, MS *</b> PD: Steve Pustion MD: L.H. Hester 3 HAUGHTY BY... "JULY 'Feels" 2 SYSS FJADAGSS "Day" COREY "First" EXHALE "Still" JENNIFER LOPEZ FIRMAS "Alright" JAGUAR WRIGHT "It's"</p>	<p><b>WGZB/Louisville, KY *</b> PD: Black Queen MD: Gerald Harrison 5 MARY J. BLIGE "Rasty" 8X "Gals"</p>	<p><b>WQOE/New Orleans, LA *</b> OM/MD: Marsha Houston APD/MD: Angela Watson COREY "First" JENNIFER LOPEZ FIRMAS "Alright"</p>	<p><b>WCDX/Richmond, VA *</b> MD: Lamonda Williams MD: B-Rock 11 P. DIDDY "Real" 5 MARY J. BLIGE "Rasty" 2 JA RULE "Down"</p>	<p><b>WFUN/Si. Louis, MO *</b> PD: Big Skay APD: Craig Black MD: Ken Ken Thai 7 MUSIQ "Yellowz"</p>
<p><b>KEDG/Alexandria, LA</b> OM/MD: Jay Stevens MD: Wade Hampton COREY "First" KEKE WYATT "Wah" 14 P. DIDDY "Real" 14A "Back" MYSTIKAL "Tarantula"</p>	<p><b>WBOT/Boston, MA *</b> PD: Steve Gouley APD: Lamar Robinson MD: T. Clark 18 MUSIQ "Yellowz" 16 JA RULE "Down" 5 MARY J. BLIGE "Rasty" 8X "Gals"</p>	<p><b>WHXT/Columbia, SC *</b> PD: Chris Connor MD: Bill Black 16 JENNIFER LOPEZ FIRMAS "Alright" COREY "First"</p>	<p><b>WJNN/Dothan, AL</b> PD: Tony Black 15 COREY "First" 15 HAMPTONS "Jack" 12 NAS "Mic" 7 DJ ROGERS, JR. "Lonely"</p>	<p><b>KPRS/Kansas City, MO *</b> PD: Sam Weaver APD/MD: Myron Fears 5 JENNIFER LOPEZ FIRMAS "Alright" COREY "First" JAGUAR WRIGHT "It's"</p>	<p><b>WFXM/Macon, GA</b> PD/MD: Derek Harper 18 4A "Back" COREY "First"</p>	<p><b>WBSL/New York, NY *</b> PD: Venny Brown MD: Deanna Wornack 4 JENNIFER LOPEZ FIRMAS "Alright"</p>	<p><b>WQKK/Rochester, NY *</b> PD: Andre Marcel MD: Kate O'Neal 16 JENNIFER LOPEZ FIRMAS "Alright" 2 WOODY ROCK "It's"</p>	<p><b>WPHR/Syracuse, NY *</b> MD: Dutch Charles MD: Kenny Ooss No Adds</p>
<p><b>WHTA/Atlanta, GA *</b> PD: Jerry Smith MD: Ryan Cameron MD: Ramona Ostrasz 14 P. DIDDY "Real" 14A "Back" MYSTIKAL "Tarantula"</p>	<p><b>WBLK/Buffalo, NY *</b> PD/MD: Skip Otkard 7 ANGE STORE "Wah" COREY "First" JENNIFER LOPEZ FIRMAS "Alright"</p>	<p><b>WWDM/Columbia, SC *</b> PD: Mike Love APD: Vanessa Pondergrass COREY "First" JENNIFER LOPEZ FIRMAS "Alright"</p>	<p><b>WZFX/Fayetteville, NC *</b> PD: Red Cruise APD: Garrett Davis MD: Taylor Morgan 11 MYSTIKAL "Tarantula" 1 FUNDISHA "Lib" JENNIFER LOPEZ FIRMAS "Alright" HAMPTONS "Jack"</p>	<p><b>KIIZ/Killeen-Temple, TX</b> PD/MD: Mychal Maguire 15 AVANT "Makin" 14 CAM'RON "Boy" 14 RUFF ENDZ "Someone" 13 LIL' ROMEO "Way"</p>	<p><b>WIBB/Macon, GA</b> PD: Mike Williams APD: Ann Black 10 P. DIDDY "Real" 10 COREY "First" 6 JA RULE "Down" GRAVEYARD SOLDJAS "Thing"</p>	<p><b>WBHH/Norfolk, VA *</b> PD/MD: Henri Attack No Adds</p>	<p><b>WOWI/Norfolk, VA *</b> OM/MD: Daisy Davis APD/MD: Michael Mazono 9 JENNIFER LOPEZ FIRMAS "Alright" COREY "First"</p>	<p><b>WTMP/Tampa, FL</b> Interim PD: Big Money Carl Interim MD: Eric Storm 5 HAMPTONS "Jack" 5 REDD EYEZ "Sit"</p>
<p><b>WVEE/Atlanta, GA *</b> PD: Tony Brown MD: Tasha Love 26 JENNIFER LOPEZ FIRMAS "Alright" 10 COREY "First" 3 RUFF ENDZ "Someone" 3 HAUGHTY BY... "JULY 'Feels" 1 FUNDISHA "Lib" DORELL JONES "How"</p>	<p><b>WWWZ/Charleston, SC *</b> OM/MD: Terry Bone MD: Ron Spackalville COREY "First" JENNIFER LOPEZ FIRMAS "Alright"</p>	<p><b>WFXE/Columbus, GA</b> PD: Michael Saut 5 MYSTIKAL "Tarantula" 5 GRAVEYARD SOLDJAS "Thing"</p>	<p><b>WZZZ/Flint, MI *</b> PD/MD: Chris Reynolds COREY "First" JENNIFER LOPEZ FIRMAS "Alright"</p>	<p><b>KRRQ/Lafayette, LA *</b> OM: James Alexander PD/MD: Darlene Prejean COREY "First" JENNIFER LOPEZ FIRMAS "Alright" CODE 5 "Name"</p>	<p><b>WEOR/Miami, FL *</b> OM/MD/MD: Cedric Hollywood 10 JENNIFER LOPEZ FIRMAS "Alright" COREY "First"</p>	<p><b>WVPR/Philadelphia, PA *</b> PD: Leticious Ro MD: Raphael "Ruff" George 5 MARY J. BLIGE "Rasty"</p>	<p><b>WEAS/Savannah, GA</b> PD: Sam Nelson MD: Jewel Carter COREY "First" JENNIFER LOPEZ FIRMAS "Alright" FUNDISHA "Lib"</p>	<p><b>WJUC/Toledo, OH *</b> PD: Charlie Black MD: Matt G. JENNIFER LOPEZ FIRMAS "Alright"</p>
<p><b>WFXA/Augusta, GA *</b> OM: Ron Thomas 16 MUSIQ "Yellowz" 9 MARY J. BLIGE "Rasty" 9 8X "Gals"</p>	<p><b>WPEG/Charlotte, NC *</b> PD: Terri Avery MD: Kean O'Neil 13 JENNIFER LOPEZ FIRMAS "Alright" COREY "First"</p>	<p><b>WCKX/Columbus, OH *</b> PD: Paul Strong MD: Warren Stevens 25 P. DIDDY "Real" 30 MARY J. BLIGE "Rasty" 15 MUSIQ "Yellowz"</p>	<p><b>WTMG/Gainesville-Ocala, FL *</b> PD/MD: Quincy COREY "First" JENNIFER LOPEZ FIRMAS "Alright"</p>	<p><b>WQHH/Lansing, MI *</b> PD/MD: Brent Johnson COREY "First" JENNIFER LOPEZ FIRMAS "Alright"</p>	<p><b>WKKV/Milwaukee, WI *</b> PD: Jamillah Muhammad MD: Dec Love 13 NAS "Mic" 5 TRUTH HURTS FRANKIM "Addictive" 2 HAPPY ROOTS "Amen" JENNIFER LOPEZ FIRMAS "Alright" JAGUAR WRIGHT "It's"</p>	<p><b>WPHI/Philadelphia, PA *</b> PD: Leticious Ro MD: Raphael "Ruff" George 5 MARY J. BLIGE "Rasty"</p>	<p><b>WVPR/Philadelphia, PA *</b> PD: Michael Lee MD: Kelli Dupree COREY "First" FUNDISHA "Lib" JENNIFER LOPEZ FIRMAS "Alright" JAGUAR WRIGHT "It's"</p>	<p><b>WVBE/Tupelo, MS</b> PD/MD: Pamela Aniese MARY J. BLIGE "Rasty" ALICIA KEYS "Come"</p>
<p><b>WPRW/Augusta, GA *</b> PD: Tim Sneh MD: Nighttrain 14 JENNIFER LOPEZ FIRMAS "Alright" 12 SYSS FJADAGSS "Day" 2 BIG MOE "Purple" COREY "First"</p>	<p><b>WJTT/Chattanooga, TN *</b> PD: Keith Lambacher MD: Magic COREY "First" JENNIFER LOPEZ FIRMAS "Alright" MARIO DEEP "Sit"</p>	<p><b>KKD A/Dallas-Ft. Worth, TX *</b> PD/MD: Stap Cheatham 25 ANN NESBY FJAL GREEN "Paper" JENNIFER LOPEZ FIRMAS "Alright"</p>	<p><b>WTKS/Greenville, NC *</b> PD/MD: B.K. Kirkland 2 JOE "Woman" 1 PETEY PABLO "Tost" CAM'RON "Boy" FUNDISHA "Lib" JENNIFER LOPEZ FIRMAS "Alright"</p>	<p><b>WVGS/Las Vegas, NV *</b> PD/MD: Vic Clemens No Adds</p>	<p><b>WVBT/Alexandria-Fayette, KY *</b> PD/MD: Jay Alexander 1 JENNIFER LOPEZ FIRMAS "Alright" COREY "First"</p>	<p><b>WVBL/Mobile, AL *</b> PD/MD: Myrona Reuben COREY "First" JENNIFER LOPEZ FIRMAS "Alright"</p>	<p><b>WVUSL/Philadelphia, PA *</b> PD: Glenn Cooper APD: Colby Tyson MD: Cato Lani 3 YING YANG TWINS "Say" 1 JENNIFER LOPEZ FIRMAS "Alright" 1 PETEY PABLO "Tost"</p>	<p><b>WVBE/Tupelo, MS</b> PD/MD: Pamela Aniese MARY J. BLIGE "Rasty" ALICIA KEYS "Come"</p>
<p><b>WEMX/Baton Rouge, LA *</b> OM: James Alexander PD/MD: Adrian Long COREY "First" JENNIFER LOPEZ FIRMAS "Alright" CODE 5 "Name"</p>	<p><b>WPGX/Chicago, IL *</b> PD: Jay Allen MD: Tracy Reynolds No Adds</p>	<p><b>WROU/Dayton, OH *</b> PD: Marco Simmons MD: Thae Scott 2 NAS "Mic" JENNIFER LOPEZ FIRMAS "Alright" TRUTH HURTS FRANKIM "Addictive"</p>	<p><b>WJMZ/Greenville, SC *</b> PD/MD: Doug Davis 12 JENNIFER LOPEZ FIRMAS "Alright" 5 TRUTH HURTS FRANKIM "Addictive" 2 BRANDY "Fall" 1 DJ ROGERS, JR. "Lonely"</p>	<p><b>KIPRA/Little Rock, AR *</b> OM/MD/MD: Joe Booker 30 THREE PIECE "Doh" 11 WALLS D. "God" COREY "First" JENNIFER LOPEZ FIRMAS "Alright"</p>	<p><b>WZHT/Montgomery, AL</b> PD: Danny Elliott MD: Michael Long 19 BIG TYMERS "Fly" COREY "First" JAGUAR WRIGHT "It's"</p>	<p><b>WAMO/Pittsburgh, PA *</b> Interim PD/MD: DJ Boogie 10 JENNIFER LOPEZ FIRMAS "Alright" SYSS FJADAGSS "Day"</p>	<p><b>WVBE/Tupelo, MS</b> PD/MD: Pamela Aniese MARY J. BLIGE "Rasty" ALICIA KEYS "Come"</p>	<p><b>WKYS/Washington, DC *</b> PD: Darryl Hestakaly MD: P-Slow 5 P. DIDDY "Real" 4 JA RULE "Down"</p>

**Monitored Reporters**  
77 Total Reporters  
**66 Total Monitored**  
11 Total Indicator



DreamWorks recording artists Ron and Ernie Isley visited Club R&R not too long ago, and when it was photo time, R&R sales rep Robert Taylor made the duo look like a trio. Pictured as if they're about to break into an R&B rendition of "Kumbayah" are (l-r) Ron Isley, Taylor and Ernie Isley.

**Indicator**

**Most Added.**

- COREY First Time (Motown)
- GRAVEYARD SOLDJAS Do Your Thing (Most Wanted)
- HAMPTONS My Jacket (BlackGround)
- AVANT Makin' Good Love (Magic Johnson/MCA)
- LIL' ROMEO 2 Way (No Limit/Soulja/Universal)
- P. DIDDY /USHER & LOON I Need A Girl (Part One) (Bad Boy/Arista)
- MARY J. BLIGE Rainy Dayz (MCA)
- MYSTIKAL Tarantula (Jive)
- NAS One Mic (Columbia)
- EXHALE Still Not Over You (Real Deal)
- JA RULE Down Ass Chick (Murder Inc./Def Jam/IDJMG)
- ALICIA KEYS How Come You Don't Call Me (J)
- RUFF ENDZ Someone To Love You (Epic)
- BIG TYMERS Still Fly (Cash Money/Universal)
- CAM'RON Oh Boy (Roc-A-Fella/IDJMG)

# Living Legends Foundation

cordially invites you to the

10TH ANNUAL

# LIVING LEGENDS

AWARDS DINNER

Wednesday, May 8, 2002

Disney's Yacht & Beach Club Resort

Lake Buena Vista, Florida • Walt Disney World Resort

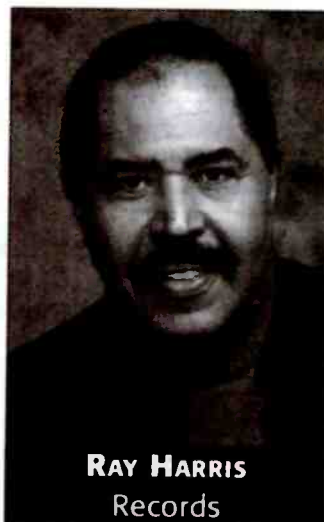
## Honorees



**CAROL CRUICKSHANK**  
Radio



**PETE JONES**  
Lifetime Achievement  
Distribution



**RAY HARRIS**  
Records



**ERNIE  
SINGLETON**  
Records



**ELROY SMITH**  
Radio



**JIMI STARKS**  
Distribution



**EDDIE  
3-WAY**  
Retail

For further information, contact **Santina Goodman** c/o Cynthia Badie Associates  
4 West 101st Street, Suite 54, New York, NY 10025 • 212.222.9400 • Fax: 212.222.1233

The Living Legends Foundation, Inc. is a non-profit 501(c)(3) corporation. Contributions are tax deductible (I.D.# 95-4419514)



Reporters

Stations and their adds listed alphabetically by market

Market #1: WKMG/Atlanta, GA; WJAX/Savannah, MD; KXL/Baton Rouge, LA; WSHK/Birmingham, AL; WJAX/Charlotte, NC; WJAZ/Chicago, IL; WZAK/Cleveland, OH; WJXC/Columbia, SC; WAGH/Columbus, GA; WJWB/Dallas-Ft. Worth, TX; WDMJ/Detroit, MI; WJAX/Fayetteville, NC; WFLM/Pi Pierce, FL; WDMJ/Greensboro, NC

Market #1: WKMG/Atlanta, GA. Kiss 98.7. Cumulative: 1,866,900. Playlist with columns: PLAYS, STW, ARTIST/TITLE, CUM. Includes songs like 'Don't You Forget It' and 'I Wanna Be Your Girl'.

Market #2: KHHT/Los Angeles. Clear Channel. Cumulative: 982,400. Playlist with columns: PLAYS, STW, ARTIST/TITLE, CUM. Includes songs like 'I Wanna Be Your Girl' and 'Don't You Forget It'.

Market #3: KJLH/Los Angeles. KJLH. Cumulative: 371,700. Playlist with columns: PLAYS, STW, ARTIST/TITLE, CUM. Includes songs like 'I Wanna Be Your Girl' and 'Don't You Forget It'.

Market #4: WVAZ/Chicago. Clear Channel. Cumulative: 615,300. Playlist with columns: PLAYS, STW, ARTIST/TITLE, CUM. Includes songs like 'I Wanna Be Your Girl' and 'Don't You Forget It'.

Market #5: KJRM/Dallas-Ft. Worth. Service. Cumulative: 712,900. Playlist with columns: PLAYS, STW, ARTIST/TITLE, CUM. Includes songs like 'I Wanna Be Your Girl' and 'Don't You Forget It'.

Market #6: WDAS/Philadelphia. Clear Channel. Cumulative: 571,000. Playlist with columns: PLAYS, STW, ARTIST/TITLE, CUM. Includes songs like 'I Wanna Be Your Girl' and 'Don't You Forget It'.

Market #7: WHUR/Washington, DC. Howard University. Cumulative: 459,800. Playlist with columns: PLAYS, STW, ARTIST/TITLE, CUM. Includes songs like 'I Wanna Be Your Girl' and 'Don't You Forget It'.

Market #8: WJWL/Washington, DC. Radio One. Cumulative: 392,800. Playlist with columns: PLAYS, STW, ARTIST/TITLE, CUM. Includes songs like 'I Wanna Be Your Girl' and 'Don't You Forget It'.

Market #9: MAFIC102/Houston-Galveston. Radio One. Cumulative: 454,200. Playlist with columns: PLAYS, STW, ARTIST/TITLE, CUM. Includes songs like 'I Wanna Be Your Girl' and 'Don't You Forget It'.

Market #10: WDMJ/Detroit. Radio One. Cumulative: 224,200. Playlist with columns: PLAYS, STW, ARTIST/TITLE, CUM. Includes songs like 'I Wanna Be Your Girl' and 'Don't You Forget It'.

Market #11: WDMJ/Detroit. Clear Channel. Cumulative: 367,400. Playlist with columns: PLAYS, STW, ARTIST/TITLE, CUM. Includes songs like 'I Wanna Be Your Girl' and 'Don't You Forget It'.

Market #12: WALR/Atlanta. Cox. Cumulative: 497,000. Playlist with columns: PLAYS, STW, ARTIST/TITLE, CUM. Includes songs like 'I Wanna Be Your Girl' and 'Don't You Forget It'.

\* Monitored Reporters: 45 Total Reporters, 40 Total Monitored, 5 Total Indicator, 4 Current Indicator Playlists. Report Frozen Playlist (1): WCMC/Milwaukee-Racine, WI

## ON THE RECORD

With  
**Skip Cheatham**  
PD/MD, KKDA (K104)/Dallas

"One Mic" by Nas is starting to heat up for us. We haven't put it in regular rotation yet, but I think we will by next week. Nas' following in the South hasn't been consistent, but I see this record is starting to blow. Boyz II Men's "The Color of Love" I heard 10 years ago. "Addictive" by Truth Hurts is OK, but ask me in a month what I think about that song — I'm not going to lead the way on



that one. Ja Rule's "Down A\*\* Chick" is going to blow up, but then again, what that Ja has touched lately hasn't blown up? • A record that I didn't believe in when I first heard it is "Still Fly" by The Big Tymers. I'm getting reaction in the streets and getting requests. The R. Kelly-Jay-Z project *Best of Both Worlds* is jammin', but it's unfortunate — for lack of a better word — that R. Kelly is in the predicament that he's in. Had it not been so, that album would've been incredible

sales- and airplay-wise. • Slower-tempo songs that are doing well are Avant's "Makin' Good Love" (which is huge here!), Alicia Keys' "How Come You Don't Call?" and Musiq's "Halfcrazy." We're not playing the Ann Nesby song "Put It on Paper," but I'm not saying that we won't. We played Yolanda Adams to death, and CeCe Winans' "Comforter," so Nesby has a shot on K104.

Urban AC's two debuts belong to Arista artists. Usher's "U Don't Have to Call" (LaFace/Arista) debuts at 30<sup>th</sup>, and the Boyz II Men tune "The Color of Love" debuts at 25<sup>th</sup>. I guess it's safe to assume that the more mature demo is concerned with matters of the heart, while the "youngsters" of the mainstream Urban format have lost themselves in themselves! ... Of our 40 monitored stations, 39 are playing Maxwell's "This Woman's Work" (Columbia), which gives his tender ode to the female +84 adds. The same number are playing Luther Vandross' "I'd Rather" (J), increasing its plays by 78 and enabling it to keep its No. 1<sup>st</sup> position for a second consecutive week ... Five new acts enter the Urban chart: Raphael Saadiq featuring D'Angelo comes in at 50<sup>th</sup> with "Be Here" (Pookie/Universal); Jive's Petey Pablo assumes the 45<sup>th</sup> position with "I Told Y'All" (So So Def/Columbia) is at 44<sup>th</sup>; and Truth Hurts enlists the rhyming skills of Ralldm and makes her debut single, "Addictive" (Aftermath/Interscope), live up to its title. The infectious tune claims the No. 36<sup>th</sup> slot, while Roc-A-Fella/Def Jam/IDJMG rapper Cam'ron enters the chart at 32<sup>nd</sup> with "Oh Boy."



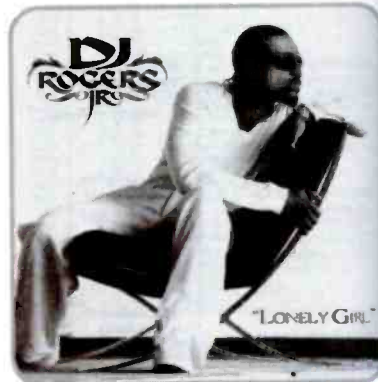
— Tanya O'Quinn, Assistant Editor

# PHUNDAMENTALLY phat

ARTIST: DJ Rogers Jr.

LABEL: Motown

By Tanya O'Quinn / Assistant Editor



DJ Rogers Jr.

The Queen of Hip-Hop, Mary J. Blige, calls him the "Bobby Womack of our time," and self-proclaimed seeker of truth India.Arie feels that his debut single, "Lonely Girl," is filled with verity and claims the encouraging and inspiring song as her own. The son of the hit-making DJ Rogers (whose credits include "Say You Love Me" and "Love Brought Me Back"), DJ Rogers Jr. is a soul singer, and a proud one at that. "It's in my blood," confesses the singer-songwriter-musician-producer. As evidenced by "Lonely Girl," Rogers doesn't just sing from the soul, he sings *for* the soul.

Writing hits like "Summer Rain" for Carl Thomas and "Life Will Pass You By" for Faith Evans has earned this young talent a notable reputation for lyrical expression. In June his highly anticipated album *EmoSoul* will hit stores and will include more of the soul-stirring messages and expressions that Rogers has pulled from his creative vault.

"Another day, another night/You find yourself still waiting for love to come to rescue you/From the drowning sense of loneliness that's choking you," observes Rogers' in his hope-filled message of invigoration. "Always in the wrong place/Wondering why the right one always passed you by/Still searching, stop searching/All along the love you needed was inside." As he desperately and sincerely tries to reach she who sits alone every Friday and Saturday night, eating from

a gallon of chocolate-chip ice cream, dressed in her pink terry-cloth bathrobe, with my, I mean *her*, braids in a ponytail, watching old movies, Rogers uses an animated, somewhat celebratory beat to flow under his motivating lyrics. "Lonely Girl" makes despondence feel a lot less disheartening. "If you're lonely, girl, I just thought I'd tell you that love will come and find you anywhere you are/Hey there, lonely girl, I'll mention as well/When it finally comes to find you/It will never part," relays the heartening chorus.

While listening to this song I'm reminded of Rogers' labelmate India.Arie, whose song "Ready for Love" seems to be directly related to this joint. As if he was in the studio while she was recording her emotional plea for the treasured and priceless emotion, Rogers writes a response and entitles it "Lonely Girl." A la Glenn Lewis' debut single, "Don't You Forget It," this song is geared toward the emotional and spiritual stability and progression of women. Both joints show respect to and support of women and stay away from the sexual focus of other songs flooding the market.

Wow! Is Motown on a roll or what? With such talented, self-contained acts as India.Arie, Remy Shand and, now, DJ Rogers Jr., the folks at Motown sure know how to save money while releasing good product.

### TELL US WHAT YOU THINK!

Share your opinion about this column — go to [www.ronline.com](http://www.ronline.com) and click the Message Boards button.

# ProSet™

## PORTABLE DISPLAYS

- HIGH-IMPACT GRAPHICS
- DURABLE CONSTRUCTION
- MAXIMUM PORTABILITY
- 10-MINUTE SET-UP



## BROADCAST PRODUCTS INCORPORATED

6528 CONSTITUTION DRIVE  
FORT WAYNE, IN 46804 • USA  
(219) 459-1286

**1-800-433-8460**





# *Her* SANITY

YOU  
ME  
HE  
SHE

**XCLUSIVE  
OURS  
YOURS  
MINE**



*Her* SANITY IS GONNA MAKE YOU  
CRAZY WITH THEIR DEBUT SINGLE  
**"XCLUSIVE"**  
FEATURING THE LOX

**Impacting  
R&B Mainstream  
4/29 & 4/30**



[www.hersanity.com](http://www.hersanity.com)  
[www.motown.com](http://www.motown.com)

© 2002 Motown Records, a Division of UMG Recordings, Inc.

# R&R Urban AC Top 30

Powered By



April 19, 2002

LAST WEEK	THIS WEEK	ARTIST TITLE LABEL(S)	TOTAL PLAYS	+/- PLAYS	GROSS IMPRESSIONS (00)	WEEKS ON CHART	TOTAL STATIONS/ ADDS
	1	LUTHER VANDROSS I'd Rather (J)	942	+78	137670	14	39/0
3	2	MAXWELL This Woman's Work (Columbia)	847	+84	142145	14	39/0
2	3	ANN NESBY F/AL GREEN Put It On Paper (Universal)	747	-32	96966	14	28/1
4	4	GLENN LEWIS Don't You Forget It (Epic)	688	-53	115064	24	35/0
7	5	FAITH EVANS I Love You (Bad Boy/Arista)	602	+5	119021	15	25/0
5	6	MICHAEL JACKSON Butterflies (Epic)	585	-101	96486	27	35/0
11	7	REMY SHAND Take A Message (Motown)	579	+66	91631	12	34/5
6	8	MAXWELL Lifetime (Columbia)	553	-87	104419	41	36/0
9	9	GERALD LEVERT What Makes It Good To You... (EastWest/EEG)	548	-8	80637	14	35/0
12	10	ANGIE STONE Wish I Didn't Miss You (J)	535	+24	85412	7	31/0
10	11	JOE What If A Woman (Jive)	523	-9	82009	7	28/0
13	12	JAHEIM Anything (Divine Mill/WB)	521	+24	84688	19	19/0
15	13	ANGIE STONE Brotha (J)	469	+3	79758	34	38/0
8	14	ALICIA KEYS A Woman's Worth (J)	457	-105	65922	29	37/0
16	15	BRIAN MCKNIGHT What's It Gonna Be (Motown)	455	+6	62329	8	33/0
20	16	MUSIQ Halfcrazy (Def Soul/IDJMG)	329	+59	51242	4	28/6
18	17	ALICIA KEYS How Come You Don't Call Me (J)	306	-8	42561	5	25/0
23	18	REGINA BELLE From Now On (Peak)	248	+31	33243	3	24/1
21	19	RUFF ENDZ Someone To Love You (Epic)	245	-2	36905	5	17/2
22	20	LATHUN Fortunate (Motown)	234	+2	28731	7	20/1
19	21	SHARISSA Any Other Night (Motown)	233	-42	24769	16	21/0
17	22	PROPHET JONES Cry Together (University/Motown)	215	-124	28790	17	18/0
26	23	DONELL JONES You Know That I Love You (Untouchables/Arista)	190	+19	26572	4	21/4
25	24	RAPHAEL SAADIQ F/D'ANGELO Be Here (Pookie/Universal)	184	+11	18399	4	19/2
Debut	25	BOYZ II MEN The Color Of Love (Arista)	174	+95	37683	1	28/3
29	26	ASHANTI Foolish (Murder Inc./Def Jam/IDJMG)	173	+20	45684	2	5/0
24	27	WILL DOWNING Cool Water (GRP/VMG)	173	-1	12491	2	16/0
28	28	AVANT Makin' Good Love (Magic Johnson/MCA)	165	+10	27871	4	11/1
27	29	MARY J. BLIGE No More Drama (MCA)	165	+4	69243	3	6/0
Debut	30	USHER U Don't Have To Call (LaFace/Arista)	160	+45	61290	1	4/0

40 Urban AC reporters. Monitored airplay data supplied by Mediabase Research, a division of Premiere Radio Networks. Songs ranked by total plays for the airplay week of 4/7/02-4/13/02. Bullets appear on songs gaining plays or remaining flat from previous week. If two songs are tied in total plays, the song with the larger increase in plays is placed first. Songs below No. 15 are moved to recurrent after 20 weeks on the chart. Most Added is the total number of new adds officially reported to R&R by each reporting station. Songs unreported as adds do not count toward overall total stations playing a song. Most Increased Plays lists the songs with the greatest week-to-week increases in total plays. Gross Impressions equals Average Quarter Hour Persons times number of plays (times 100). Average Quarter Hour Persons used herein with permission from the Arbitron Company (copyright 2002, The Arbitron Company). (C) 2002, R&R, Inc.

## New & Active

**R. KELLY** The World's Greatest (Interscope/Jive)  
Total Plays: 154, Total Stations: 8, Adds: 0

**YOLANDA ADAMS** I'm Gonna Be Ready (Elektra/EEG)  
Total Plays: 146, Total Stations: 20, Adds: 0

**JAGUAR WRIGHT** The What If's (MCA)  
Total Plays: 127, Total Stations: 18, Adds: 6

**SIR CHARLES JONES** Is There Anybody Lonely... (Independent)  
Total Plays: 118, Total Stations: 6, Adds: 1

**MANHATTANS** Even Now (Beermark)  
Total Plays: 80, Total Stations: 8, Adds: 0

**RICK BRAUN** Your World (Warner Bros.)  
Total Plays: 70, Total Stations: 8, Adds: 1

**BLESSED** Your Mercy (Ultimate)  
Total Plays: 70, Total Stations: 7, Adds: 1

**DJ ROGERS JR.** Lonely Girl (Motown)  
Total Plays: 46, Total Stations: 13, Adds: 2

**KIRK WHALUM** Can't Stop The Rain (Warner Bros.)  
Total Plays: 26, Total Stations: 6, Adds: 0

**EXHALE** Still Not Over You (Real Deal)  
Total Plays: 5, Total Stations: 6, Adds: 5

Songs ranked by total plays

## Most Added

www.rradds.com

ARTIST TITLE LABEL(S)	ADDS
MUSIQ Halfcrazy (Def Soul/IDJMG)	6
JAGUAR WRIGHT The What If's (MCA)	6
REMY SHAND Take A Message (Motown)	5
EXHALE Still Not Over You (Real Deal)	5
DONELL JONES You Know... (Untouchables/Arista)	4
BOYZ II MEN The Color Of Love (Arista)	3
RAPHAEL SAADIQ F/D'ANGELO Be Here (Pookie/Universal)	2
RUFF ENDZ Someone To Love You (Epic)	2
OJ ROGERS JR. Lonely Girl (Motown)	2

## Most Increased Plays

ARTIST TITLE LABEL(S)	TOTAL PLAY INCREASE
BOYZ II MEN The Color Of Love (Arista)	+95
MAXWELL This Woman's Work (Columbia)	+84
LUTHER VANDROSS I'd Rather (J)	+78
JAGUAR WRIGHT The What If's (MCA)	+68
REMY SHAND Take A Message (Motown)	+66
MUSIQ Halfcrazy (Def Soul/IDJMG)	+59
DJ ROGERS JR. Lonely Girl (Motown)	+46
KEKE WYATT Nothing In This World (MCA)	+45
USHER U Don't Have To Call (LaFace/Arista)	+45
ISLEY BROTHERS Move Your Body (DreamWorks)	+35

## Most Played Recurrents

ARTIST TITLE LABEL(S)	TOTAL PLAYS
USHER U Got It Bad (LaFace/Arista)	454
KEKE WYATT Nothing In This World (MCA)	449
LUTHER VANDROSS Take You Out (J)	380
GINUWINE Differences (Epic)	347
GERALD LEVERT Made To Love Ya (EastWest/EEG)	327
JILL SCOTT He Loves Me (Hidden Beach/Epic)	317
JILL SCOTT The Way (Hidden Beach/Epic)	284
BRIAN MCKNIGHT Love Of My Life (Motown)	271
BAByFACE What If (Arista)	252
MUSIQ Love (Def Soul/IDJMG)	226
BONEY JAMES Something Inside (Warner Bros.)	223
JAHEIM Just In Case (Divine Mill/WB)	214
ALICIA KEYS Fallin' (J)	201
JILL SCOTT A Long Walk (Hidden Beach/Epic)	200
ISLEY BROTHERS F/R. ISLEY Contagious (DreamWorks)	184
DONNIE MCCLURKIN We Fall Down (Verity)	179

The R&R Annual Subscription Package  
Delivers The Most For Your Money

SUBSCRIBE and SAVE

**\$299.00**  
(U.S. Only)

51 weeks of R&R PLUS  
(\$330.00 value)

2 semi-annual R&R Directories  
(\$150.00 value)



e-mail R&R at:  
moreinfo@rronline.com

Call R&R at:  
310-788-1625

FAX Credit Card Payments To:  
310-203-8727

Subscribe online:  
www.rronline.com





**LON HELTON**  
lhelton@rronline.com

**PART ONE OF A TWO-PART SERIES**

## Two Continue To Control Country's Fortunes

□ **Clear Channel, Infinity once again dominate national cume, AQH and revenues**

**R**adio consolidation has slowed considerably over the last couple of years, a function of sluggish ad revenues and even more sluggish stock prices among broadcasters. And, of course, there are far fewer major companies to buy these days.

Once again R&R has put together its annual analysis of Country's major players, complete with year-to-year audience and revenue trends and AQH trends from fall '00 to fall '01. Additionally, we present a ranking of the top 17 Country companies in America by revenue and audience, with results from the recent past included as well.

Of course, it's impossible to list everybody, so we've narrowed it to chains with at least \$10 million in revenue from their Country outlets. If I have inadvertently omitted your company or station from these listings, please let me know.

This week we present the revenue rankings for the first eight companies (in alphabetical order), along with owners and their stations. The May 3 column will feature the remaining radio holdings, audience rankings and an in-depth analysis of this week's information, including stats on how the stations did year-to-year in ratings and revenues.

### Radio Holdings At A Glance

Following the station identification is market size, which is followed by Arbitron 12+ rankings from fall '01 and fall '00 (in parentheses). Next is the fall '01 Arbitron metro cume audi-

ence (in '00) and the '00 figures in parentheses. Following this are 2001 and 2000 (in parens) station revenue (listed in millions, except in "Totals," where actual figures for cume and billing are shown).

A note of "N/A" means the figure was not available or not applicable. Bolded stations are R&R Country reporters monitored by Mediabase 24/7.

The first set of figures under "Totals" shows the number of Country stations owned by the operator, followed by the number of R&R Country reporters. It should also be noted that, for up-to-the-minute comparison purposes, recently or soon-to-be acquired stations are listed under their new parents and the revenues and cume numbers are listed for 2001, even though they were not part of the parents' 2001 totals.

### TALK BACK TO R&R!

Do you have questions, comments or feedback regarding this column or other issues?

**Call me at 615-244-8822 or e-mail: lhelton@rronline.com**

## Country Companies Revenue Ranker

Here's how the companies listed on these pages rank by 2001 revenue, according to BIA. Revenues and rankings for 1999, 1998, 1997 and 1996 follow for those companies listed on these pages.

Owner	2001	1999	1998	1997	1996
1 <b>Clear Channel</b>	\$378.95	\$162.7/3	\$80.9/4	\$85.1/3	\$76.3/4
2 <b>Infinity</b>	\$220.75	\$223.9/1	\$183.4/1	\$172.4/1	\$167.05/1
3 <b>Citadel</b>	\$70.925	\$53.6/6	\$39.3/8	\$36.4/8	\$32.2/7
4 <b>Cox</b>	\$58.45	\$55.0/5	\$35.0/9	\$35.6/9	\$35.5/6
5 <b>ABC Radio</b>	\$49.8	\$53.6/7	\$50.2/6	\$44.9/6	\$43.0/6
6 <b>Cumulus</b>	\$48.775	\$75.4/4	\$39.5/7	\$39.0/7	—
7 <b>Susquehanna</b>	\$35.2	\$29.5/9	\$25.1/11	\$24.8/11	\$19.9/13
8 <b>Jefferson-Pilot</b>	\$31.9	\$33.2/8	\$29.7/10	\$27.9/10	\$25.7/10
9 <b>Beasley</b>	\$29.5	\$26.0/10	\$23.8/12	\$20.8/13	\$21.8/11
10 <b>Emmis</b>	\$20.9	\$20.3/11	—	—	—
11 <b>Regent</b>	\$17.875	\$14.4/17	—	—	—
12 <b>Journal</b>	\$16.425	\$20.2/12	\$20.7/13	—	—
13 <b>Brill Media</b>	\$13.1	\$14.9/16	\$11.8/17	\$10.3/17	—
14 <b>Barnstable</b>	\$12.0	\$17.2/13	\$13.8/16	\$10.1/18	—
15 <b>Entercom</b>	\$11.3	\$15.7/15	—	—	—
16 <b>Bonneville</b>	\$10.15	\$16.7/14	\$16.7/15	\$15.0/16	—
17 <b>Hall</b>	\$10.025	—	—	—	—

Revenues were not calculated for the year 2000.

## Radio Holdings At A Glance

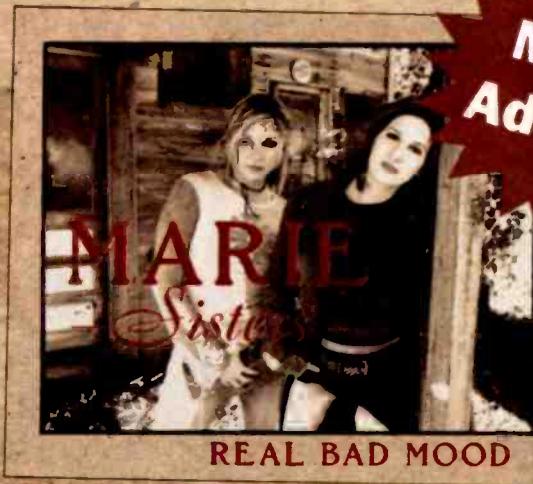
Station/City (Rank)	Fall '01 12+ Share (Fall '00)	'01 Cume ('00)	'01 Rev. ('00)
<b>ABC Radio</b>			
<b>KSCS/Dallas (5)</b>	5.0 (5.6)	5,279 (5,199)	22.6 (22.3)
<b>WKHX/Atlanta (11)</b>	4.7 (5.5)	4,643 (4,362)	19.1 (22.5)
<b>WYAY/Atlanta (11)</b>	2.5 (3.2)	2,538 (2,609)	8.1 (9.7)
<b>Totals</b>	4/02: 3/3	12.2	1,246,000
	4/00: 3/3	12.0	1,150,600
	4/99: 3/2	13.3	929,371
	8/98: 3/2	—	1,294,500
	10/97: 3/3	—	1,270,800
			\$49,800,000
			\$53,600,000
			\$50,150,000
			\$44,900,000
			\$41,600,000
<b>Barnstable</b>			
<b>WGH/Norfolk (38)</b>	5.2 (4.6)	1,616 (1507)	4.6 (4.6)
<b>WCMS/Norfolk (38)</b>	4.4 (4.9)	1,471 (1506)	2.6 (2.5)
<b>WGKX/Memphis (48)</b>	5.0 (4.6)	1,474 (1314)	4.9 (5.0)
<b>Totals</b>	4/02: 3/3	14.6	456,100
	4/00: 8/6	30.1	651,900
	4/99: 5/4	35.2	502,800
	4/98: 4/3	—	294,400
	10/97: 4/3	—	318,500
			\$12,000,000
			\$17,200,000
			\$13,550,000
			\$10,100,000
			\$10,100,000
<b>Beasley</b>			
<b>WXTU/Philadelphia (6)</b>	3.4 (4.2)	3,306 (3,646)	10.2 (9.5)
<b>WKIS/Miami (12)</b>	2.9 (2.8)	2,821 (2,449)	12.4 (13.9)
<b>WKXC/Augusta, GA (112)</b>	8.0 (10.4)	712 (691)	2.6 (2.1)
<b>WKML/Fayetteville, NC (126)</b>	10.3 (12.5)	692 (761)	4.3 (4.55)
<b>Totals</b>	4/02: 4/4	24.6	753,100
	4/00: 3/3	19.2	685,200
	4/99: 3/3	23.6	756,000
	8/98: 4/3	—	761,700
	10/97: 4/3	—	749,900
			\$29,500,000
			\$26,050,000
			\$23,750,000
			\$20,550,000
			\$21,100,000
<b>Bonneville</b>			
<b>WIL/St. Louis (19)</b>	6.1 (6.7)	3,492 (3,373)	10.15 (11.0)
<b>Totals</b>	4/02: 1/1	6.1	349,200
	4/00: 2/1	2.1	554,800
	4/99: 2/1	3.0	643,900
	8/98: 2/1	—	644,600
	10/97: 1/0	—	0
			\$10,150,000
			\$16,700,000
			\$16,700,000
			\$15,050,000
			\$300,000
<b>Brill Media</b>			
4 <b>KKCB/Duluth, MN (223)</b>	10.2 (9.8)	257 (252)	1.65 (2.0)
3 <b>WKDQ/Evansville, IN (155)</b>	12.4 (9.7)	428 (483)	1.95 (2.6)
2 <b>KUAD/Ft. Collins, CO (130)</b>	6.8 (5.4)	544 (420)	2.55 (3.0)
1 <b>WIOV/Lancaster, PA (113)</b>	7.1 (4.1)	586 (496)	3.7 (5.2)
5 <b>WBKR/Owensboro, KY (277)</b>	15.7 (26.4)	254 (321)	3.25 (3.4)
<b>Totals</b>	4/02: 5/1	52.2	206,900
	4/00: 5/1	61.0	225,300
	4/99: 5/2	62.6	237,800
	8/98: 5/3	—	239,200
	10/97: 6/3	—	184,800
			\$13,100,000
			\$14,850,000
			\$11,625,000
			\$10,300,000
			\$9,750,000
<b>Citadel</b>			
<b>KUBL/Salt Lake City (34)</b>	5.5 (4.6)	1,973 (1,743)	4.7 (4.4)
<b>WKDF/Nashville (44)</b>	4.4 (5.1)	1,074 (932)	6.4 (7.0)
<b>KCUB/Tucson (64)</b>	.8 (1.8)	164 (285)	.25 (3.5)
<b>KMM/Tucson (64)</b>	8.5 (11.1)	1,354 (1,672)	6.3 (7.1)
<b>KOAZ/Tucson (64)</b>	1.9 (4.1)	470 (N/A)	.6 (.65)
<b>WCTO/Allentown (69)</b>	9.7 (10.1)	1,160 (1,163)	3.75 (3.9)
<b>WVVK/Knoxville (71)</b>	24.0 (22.0)	2,289 (2185)	10.75 (11.2)
<b>KRST/Albuquerque (72)</b>	4.5 (4.1)	878 (777)	5.0 (6.3)
<b>KTBL/Albuquerque (72)</b>	0.4 (0.3)	86 (N/A)	.15 (.200)
<b>WHYL/Harrisburg (78)</b>	0.8 (1)	105 (103)	.5 (.5)
<b>WRKZ/Harrisburg (78)</b>	3.8 (6.2)	492 (570)	2.7 (2.4)
<b>WNKT/Charleston, SC (93)</b>	3.2 (3.1)	487 (427)	1.0 (1.375)
<b>KDRK/Spokane (94)</b>	5.9 (6.2)	547 (617)	2.45 (2.8)
<b>KUBL-AM/Colorado Springs, CO (96)</b>	2.2 (2.4)	185 (N/A)	.45 (.3)
<b>WGOC/Johnson City (98)</b>	2.4 (3.8)	227 (276)	.2 (.2)
<b>WQXA/York, PA (107)</b>	1.0 (0.7)	61 (32)	.2 (.2)
<b>WOKQ/Portsmouth-Dover, NH (119)</b>	11.2 (10.8)	835 (696)	4.9 (4.7)
<b>WITL/Lansing, MI (120)</b>	9.7 (8.3)	680 (632)	3.6 (4.2)
<b>KIZN/Boise, ID (121)</b>	7.2 (6.8)	613 (458)	2.15 (2.2)
<b>KQFC/Boise, ID (121)</b>	7.2 (5.1)	516 (432)	1.775 (2.425)
<b>KATM/Modesto, CA (123)</b>	10.8 (11.5)	665 (718)	4.7 (6.0)
<b>WFBE/Flint, MI (124)</b>	6.5 (6.3)	480 (537)	1.55 (2.2)
<b>KBUL/Reno, NV (127)</b>	5.9 (7.2)	487 (532)	2.2 (3.4)
<b>WHWK/Binghamton, NY (175)</b>	10.2 (9.6)	419 (377)	1.4 (2.2)
<b>WBWN/Bloomington, IL (235)</b>	9.2 (15.2)	256 (290)	2.275 (2.5)
<b>WTVL/Augusta, ME (260)</b>	0 (0)	3 (3)	0 (0)
<b>WEBB/Augusta, ME (260)</b>	10.4 (6.8)	186 (141)	.975 (1.0)
<b>Totals</b>	4/02: 27/14	167.3	1,889,800
	4/00: 25/11	165.2	1,371,300
			70,925,000
			\$53,625,000

\*According to BIA, Citadel also owns four Country stations in nonrated markets.

Continued on Page 85

# MARIE

## *Sisters*



**Most  
Added!**

From the forthcoming self titled album  
**MARIE SISTERS**



**"I like it. Lyrics speak volumes and many people can relate to this in a fun way!!!"**

- Mike Kennedy, KBEQ/Kansas City, MO



**"I LOVE IT!!!"**

- Debby Turpin, KSOP/Salt Lake City, UT



**"ATTITUDE!! I love it!!!"**

- Eddie Foxx, WKDF/Nashville, TN



**"I want to play songs like this on my radio station!!!"**

- Mitch Mahan, WIRK/West Palm Beach, FL

### NEW THIS WEEK:

KIKK	WRBQ	WQYK	KBEQ	KSOP	WKDF
WSM	WIRK	WBCT	WCTO	KTOM	WRKZ
WTGE	WKSJ	WNKT	KIXZ	WGNE	WWQM
WXBQ	WITL	KATM	WXBM	KUAD	WICO



Management: Top 40 Entertainment

[www.mariesisters.com](http://www.mariesisters.com) [www.universalrecords.com](http://www.universalrecords.com)

© 2002 Universal Records, a Division of UMG Recordings, Inc.

[www.americanradiohistory.com](http://www.americanradiohistory.com)

# *Kenny* ROGERS

harder cards

THE MOST TALKED ABOUT  
SONG OF THE YEAR.

“A subject that’s hard to sing about, but necessary.”

*Kenny Rogers*

“Everyone says they want something different, unique, but are afraid to play anything unfamiliar... **PLAY** this **EDGY, GRITTY** record that will blow open your phones by a voice that all your listeners can identify on the first note! Better do it fast... there’s only 10 weeks left of the Spring Book!”

*John Trapane KIKK/KILT*

“He caught us by surprise with ‘Buy Me a Rose,’ don’t miss the boat on ‘Harder Cards’.”

*Blair Garner, After Midnite*

100% Positive Test on After Midnite!

IMPACTING RADIO NOW



Continued from Page 82

Station/City (Rank)	Fall '01 12+ Share (Fall '00)	'01 Cume ('00)	'01 Rev. ('00)
4/99: 17/9		194.9	1,105,500
8/98: 9/10			\$39,300,000
10/97: 15/9			961,800
			\$36,400,000
			874,000
			\$32,200,000

### Clear Channel

WMZQ/Washington (7)	3.2 (3.6)	3,647 (3,456)	19.0 (22.9)
WCOH/Atlanta (11)	0 (0)	0 (0)	2 (2)
KNIX/Phoenix (15)	4.4 (5.7)	2,996 (3,566)	15.2 (17.2)
KEEY/Minneapolis (16)	6.3 (7.1)	3,836 (3,848)	15.3 (15.7)
KSD/St. Louis (19)	3.7 (2.1)	2,677 (1,918)	3.9 (3.5)
WPOC/Baltimore (20)	7.1 (7.6)	3,238 (3,166)	12.8 (12.6)
WGAR/Cleveland (25)	5.7 (7.5)	2,526 (2,823)	9.8 (12.0)
KTDD/Riverside (28)	0 (0)	0 (0)	.35 (1.45)
KAJA/San Antonio (31)	4.5 (4.3)	1,831 (1,809)	5.5 (5.6)
WMIL/Milwaukee (32)	6.4 (7.5)	2,102 (2,335)	7.5 (7.5)
KKAT/Salt Lake City (34)	2.5 (4.6)	1,411 (1,399)	2.8 (3.2)
KWLW/Salt Lake City (34)	1.0 (1.6)	438 (516)	.6 (1.6)
WCOL/Columbus, OH (36)	5.7 (7)	1,716 (1,859)	8.9 (9.4)
WKJ/Columbus, OH (36)	0 (0)	0 (0)	0 (0)
WKTT/Charlotte (37)	5.4 (6.1)	1,593 (1,480)	7.7 (7.8)
KWNR/Las Vegas (41)	6.0 (8.1)	1,752 (1,971)	8.4 (8.2)
WTQR/Greensboro (42)	7.9 (8.4)	2,000 (1,902)	7.1 (7.8)
WWCC/Greensboro (42)	2.0 (3.7)	485 (N/A)	1.7 (2.9)
KASE/Austin (43)	7.3 (8.1)	1,620 (1,609)	11.0 (11.0)
KVET/Austin (43)	6.4 (4.5)	1,561 (1,336)	5.8 (5.6)
WSIX/Nashville (44)	7.0 (5.4)	1,530 (1,405)	7.4 (9.5)
WNOE/New Orleans (45)	5.5 (6.0)	1,391 (1,413)	5.0 (5.1)
WWYZ/Hartford (49)	7.0 (6.6)	1,461 (1,342)	8.0 (9.2)
WKJK/Jacksonville (52)	5.9 (6.3)	1,374 (1,302)	5.5 (6.2)
WROO/Jacksonville (52)	4.1 (4.2)	1,036 (995)	2.9 (4.0)
KXXY/Oklahoma City (54)	5.8 (6.5)	1,199 (1,379)	5.15 (6.7)
KTST/Oklahoma City (54)	4.9 (4.9)	1,253 (1,235)	2.0 (2.1)
WAMZ/Louisville (55)	11.2 (14)	1,970 (2,019)	8.5 (9.4)
WTHQ/Louisville (55)	0 (0)	0 (0)	.1 (1.1)
WYBL/Louisville (55)	2.3 (1.2)	455 (405)	.9 (1.8)
WDXB/Birmingham (57)	2.0 (2.8)	683 (859)	1.0 (1.4)
WBKI/Dayton (58)	0.8 (0)	282 (0)	.15 (1.1)
WESC/Greenville, SC (60)	7.5 (8)	1,414 (1,343)	4.3 (3.6)
WSSL/Greenville, SC (60)	8.0 (9.5)	1,513 (1,590)	6.3 (6.5)
KTEX/McAllen (63)	8.6 (6.1)	1,241 (963)	1.55 (2.1)
KOYT/Tucson (64)	2.6 (1.4)	499 (N/A)	.4 (4.5)
WBCT/Grand Rapids (66)	10 (10.4)	1,343 (1,178)	6.3 (6.2)
WMUS/Grand Rapids (66)	1.3 (1.6)	367 (326)	1.725 (2.2)
WIKX/Ft. Myers, FL (70)	0 (0.3)	0 (113)	0 (0)
WCKT/Ft. Myers, FL (70)	5.6 (5.1)	693 (702)	3.3 (4.2)
KBQ/Albuquerque (72)	6.8 (4.7)	894 (579)	1.0 (3)
KXKT/Omaha (74)	8.2 (10)	917 (1033)	5.3 (5.6)
WDSW/Wilmington, DE (75)	1.2 (1.1)	215 (160)	2.4 (2.2)
KTOM/Monterey (76)	0.3 (0.4)	69 (73)	0 (0)
KTOM-FM/Monterey (76)	4.5 (4.1)	619 (533)	1.8 (2.4)
KHEY/El Paso (77)	4.6 (5.5)	609 (707)	.8 (.95)
WRBT/Harrisburg (78)	6.1 (6.2)	723 (738)	2.2 (2.6)
WBBS/Sarasota (79)	8.7 (9.5)	1,037 (1,048)	5.25 (5.8)
WCTQ/Sarasota (80)	6.5 (6.3)	489 (629)	1.9 (1.95)
WPX/Springfield, MA (82)	6.3 (9.2)	658 (680)	2.425 (3.1)
WYNK/Baton Rouge (83)	6.9 (6.1)	847 (777)	3.4 (4.0)
KHKN/Little Rock (85)	2.7 (2.9)	401 (446)	.45 (1.6)
KSSN/Little Rock (85)	10.7 (10.3)	1,117 (1,050)	3.5 (4.1)
WCOS/Columbia, SC (88)	9.1 (9.1)	837 (796)	4.2 (4.725)
WBUB/Mobile (91)	2.4 (2.9)	413 (386)	.8 (1.0)
WKSJ/Mobile (91)	8.7 (9.4)	924 (869)	4.05 (4.20)
KZSN/Wichita (92)	5.0 (5.2)	626 (582)	2.7 (3.0)
WEZL/Charleston, SC (93)	7.8 (8.6)	660 (799)	2.5 (3.0)
KIXZ/Spokane (94)	5.6 (5.2)	502 (567)	1.45 (1.7)
WBUL/Lexington, KY (102)	11.1 (10)	1,057 (971)	2.5 (2.0)
WUSY/Chattanooga, TN (106)	18.7 (22.1)	1,276 (1,294)	7.5 (7.1)
WICT/Youngstown (108)	2.1 (1.6)	282 (352)	.45 (.55)
WJLM/Roanoke, VA (109)	1.4 (2.6)	191 (271)	1.2 (1.2)
WYYD/Roanoke, VA (109)	7.2 (11.7)	687 (724)	3.3 (3.4)
WDRM/Huntsville, AL (116)	16.3 (18.4)	1,085 (1,138)	4.9 (5.7)
WAVV/Ft. Pierce, FL (117)	3.3 (2.5)	311 (250)	.625 (.65)
WUBB/Portsmouth, NH (119)	0 (0.5)	0 (101)	.475 (.7)
KFXD/Boise, ID (121)	2.6 (2.1)	213 (156)	.2 (2)
WMSJ/Jackson, MS (122)	7.8 (8.2)	688 (682)	4.55 (4.7)
KXKS/Shreveport, LA (132)	3.9 (5)	380 (334)	.75 (.75)
KYKR/Beaumont, TX (133)	5.4 (11.4)	537 (643)	1.775 (1.625)
KRYS/Corpus Christi, TX (134)	7.9 (7.9)	561 (537)	1.9 (2.15)
WLLR/Quad Cities, IA-IL (140)	12.2 (14.5)	681 (772)	3.6 (3.5)
KGMY/Springfield, MO (144)	5.7 (7.9)	484 (489)	2.225 (2.3)
WWWW/Ann Arbor, MI (145)	5.9 (1.9)	257 (184)	1.6 (1.3)
KNUE/Tyler, TX (146)	7.2 (6.9)	511 (501)	1.9 (1.9)
KKIX/Fayetteville, AR (149)	13.9 (10)	660 (546)	2.05 (.255)
WWFG/Salisbury, MD (150)	7.6 (7.8)	495 (403)	1.8 (1.55)
WTCR/Huntington, WV (151)	17.3 (15.2)	746 (711)	2.95 (3.2)
WYNF/Macon, GA (153)	1.6 (2.4)	148 (137)	.1 (1)

Station/City (Rank)	Fall '01 12+ Share (Fall '00)	'01 Cume ('00)	'01 Rev. ('00)
WYNG/Evansville, IN (155)	6.2 (5.6)	275 (323)	.95 (1.0)
WRBY/Utica, NY (156)	2.4 (0)	247 (0)	.225 (0)
WRWD/Poughkeepsie, NY (160)	7.0 (5.3)	312 (334)	1.4 (1.75)
WTNT/Tallahassee, FL (164)	6.2 (6.4)	432 (374)	2.25 (2.225)
KMAG/Ft. Smith, AR (171)	9.7 (10.2)	467 (429)	2.1 (2.3)
KZKX/Lincoln, NE (174)	6.5 (10.3)	345 (397)	3.4 (2.85)
WBBI/Binghamton, NY (175)	4.4 (7.3)	201 (314)	.9 (1.4)
KASH/Anchorage, AK (176)	5.6 (4.7)	292 (259)	.725 (.8)
WSTH/Columbus, GA (178)	2.7 (2.8)	165 (162)	.9 (1.1)
KOBR/Lubbock, TX (180)	4.8 (4.1)	298 (311)	.3 (3)
WKSJ/Asheville, NC (181)	10.2 (16.1)	538 (549)	5.7 (5.9)
WWNC/Asheville, NC (181)	8.4 (10.1)	368 (423)	1.55 (1.525)
WMTZ/Johnstown, PA (182)	15.9 (13.1)	555 (531)	1.05 (1.55)
WWZD/Tupelo, MS (184)	11.0 (11.1)	420 (447)	1.125 (1.3)
KUTI/Yakima, WA (190)	4.2 (3.2)	136 (121)	.175 (.15)
KATP/Amarillo, TX (191)	3.5 (3.9)	126 (139)	.35 (.5)
KMML/Amarillo, TX (191)	7.0 (7.0)	267 (314)	.625 (.65)
WACO/Waco, TX (193)	17.6 (18.4)	534 (561)	2.3 (2.55)
KHSL/Chico, CA (199)	3.5 (3.5)	178 (157)	.325 (.45)
KSNI/Santa Maria, CA (201)	5.2 (6.2)	207 (215)	.6 (1.1)
WFMB/Springfield, IL (202)	15.5 (9.6)	432 (315)	1.35 (1.4)
WFRE/Frederick, MD (203)	15.5 (12.7)	388 (427)	4.1 (3.9)
KRWQ/Medford, OR (207)	9.3 (13.3)	270 (303)	1.95 (1.9)
KORD/Tri-Cities, WA (209)	9.1 (8.8)	230 (255)	1.175 (1.3)
WBFB/Bangor, ME (213)	7.4 (4.7)	241 (99)	.35 (.5)
KRRV/Alexandria, LA (214)	8.5 (11.6)	332 (326)	1.075 (1.45)
WUSW/Laurel-Hattiesburg, MS (216)	5.2 (3.8)	166 (120)	.325 (.35)
KFGO/Fargo, ND (217)	3.5 (4.9)	193 (226)	.725 (1.025)
WXTX/Tuscaloosa, AL (221)	8.6 (8.8)	291 (272)	2.0 (2.2)
WUSQ/Winchester, VA (224)	15.4 (17.7)	408 (435)	2.4 (2.7)
WCYK/Charlottesville, VA (225)	11.4 (8.3)	243 (202)	1.0 (1.375)
WDDD/Marion, IL (226)	0.6 (0.6)	31 (27)	0 (0)
WDDD-FM/Marion, IL (226)	14.4 (17.8)	276 (289)	1.725 (1.6)
KMFJ/Rochester, MN (228)	0 (0)	0 (0)	0 (0)
KMFJ-FM/Rochester, MN (228)	6.3 (5.2)	228 (219)	.75 (1.1)
KEAN/Abilene, TX (231)	0.5 (0.5)	30 (37)	.025 (0)
KEAN-FM/Abilene, TX (231)	12.6 (15.1)	324 (412)	1.0 (1.5)
KAGG/Bryan, TX (232)	9.2 (11.3)	335 (321)	1.35 (1.4)
WOVK/Wheeling, WV (233)	17.4 (18.5)	457 (475)	1.4 (1.4)
WNUS/Parkersburg, WV (236)	13.7 (16.1)	333 (375)	.8 (1.1)
WMT/Lima, OH (237)	13.5 (10.8)	316 (274)	1.1 (1.35)
WPAP/Panama City, FL (240)	12.0 (14.3)	235 (328)	1.575 (1.625)
WATQ/Eau Claire, WI (242)	7.9 (11.4)	171 (177)	.5 (.325)
WQR/Eau Claire, WI (242)	9.5 (8.4)	275 (275)	1.2 (1.225)
WLAY/Florence, AL (244)	7.0 (6.2)	209 (236)	1.075 (1.0)
KCCY/Pueblo, CO (246)	9.2 (14.4)	242 (475)	1.6 (1.6)
KWFS/Wichita Falls, TX (250)	1.3 (1.5)	43 (36)	.075 (.1)
KWFS-FM/Wichita Falls, TX (250)	7.9 (10.9)	159 (245)	.625 (.95)
KCTR/Billings, MT (254)	17.4 (17.5)	277 (308)	1.5 (2.1)
KKYR/Texarkana, TX (255)	10.9 (14)	280 (283)	1.625 (2.2)
WBYL/Williamsport, PA (258)	1.5 (2.1)	46 (256)	.125 (.175)
WOBB/Albany, GA (261)	2.9 (3.1)	54 (113)	.725 (.8)
WKCY/Harrisonburg, VA (263)	11.8 (10.3)	216 (205)	1.3 (1.3)
KLAW/Lawton, OK (268)	17.1 (28.7)	292 (267)	1.15 (1.125)
WGSQ/Cookeville, TN (272)	20.4 (19.2)	313 (265)	1.55 (1.7)
WHUB/Cookeville, TN (272)	8.8 (5)	106 (106)	.225 (.25)
WTNV/Jackson, TN (276)	7.7 (6.9)	152 (123)	.9 (1.3)
KFIN/Jonesboro, AR (278)	11.6 (13.6)	na (167)	2.0 (2.4)
KIAI/Mason City, IA (279)	12.2 (12.8)	na (148)	1.0 (1.4)
KCGY/Cheyenne, WY (281)	1.0 (0)	23 (0)	.025 (.075)
KMUS/Cheyenne, WY (281)	5.2 (7.5)	91 (115)	.65 (.75)
KOLZ/Cheyenne, WY (281)	13.5 (11.8)	160 (123)	1.0 (.9)
WYYW/Meridian, MS (283)	2.4 (2.5)	77 (45)	.275 (.35)
KWYY/Casper, WY (285)	7.1 (10.8)	93 (95)	.4 (.45)

\*According to BIA, Clear Channel also owns 52 Country outlets in nonrated markets.

Totals	4/02: 144/49	1,002.5	9,384,900	\$378,950,000
	4/00: 53/27	367.5	4,355,700	\$162,645,000
	4/99: 51/29		4,608,700	\$153,450,000
	8/98: 31/18		2,706,800	\$85,130,000
	10/97: 26/16		3,149,900	\$76,300,000

### CoX Radio

KKBQ/Houston (9)	2.8 (2.6)	3,759 (3,310)	17.3 (16.3)	
KCY/San Antonio (31)	5.8 (4.5)	2,122 (2,102)	6.8 (7.0)	
KKYX/San Antonio (31)	1.7 (1.6)	494 (588)	.7 (.85)	
WWKA/Orlando (39)	5.3 (6.4)	1,550 (1,748)	10.4 (10.8)	
WKHK/Richmond (56)	6.5 (5.9)	1,358 (1,288)	7.0 (6.6)	
WZZK/Birmingham (57)	8.0 (7.5)	1,478 (1,548)	5.5 (7.2)	
WHKO/Dayton (58)	9.5 (9.9)	1,977 (1,966)	6.95 (7.5)	
KWEN/Tulsa (65)	6.4 (7.3)	1,227 (1,165)	3.8 (4.0)	
Totals	4/02: 8/5	46.0	1,396,500	\$58,450,000
	4/00: 8/5	50.5	1,355,200	\$55,000,000
	4/99: 8/3	42.3	971,600	\$35,050,000
	8/98: 7/5		989,100	\$35,600,000
	10/97: 8/5		1,110,600	\$35,500,000

# R&R Country Top 50

April 19, 2002



LAST WEEK	THIS WEEK	ARTIST TITLE LABEL(S)	TOTAL POINTS	± POINTS	TOTAL PLAYS	± PLAYS	WEEKS ON CHART	TOTAL STATIONS/ADDS
1	1	TOBY KEITH My List (DreamWorks)	17018	+130	5917	+58	15	151/0
2	2	KENNY CHESNEY Young (BNA)	15271	-404	5630	+19	17	152/0
7	3	ALAN JACKSON Drive (For Daddy Gene) (Arista)	14710	+1313	5048	+379	13	152/0
4	4	PHIL VASSAR That's When I Love You (Arista)	14513	+192	5199	+116	24	149/0
5	5	RASCAL FLATTS I'm Movin' On (Lyric Street)	14019	+24	5093	+9	27	151/2
8	6	TOMMY SHANE STEINER What If She's An Angel (RCA)	13414	+456	4908	+125	17	150/0
3	7	CHRIS CAGLE I Breathe In, I Breathe Out (Capitol)	12132	-3249	4263	-1201	28	151/0
11	8	STEVE AZAR I Don't Have To Be (Till...) (Mercury)	11391	+1177	4085	+393	27	149/1
10	9	GEORGE STRAIT Living And Living Well (MCA)	11250	+939	3852	+284	10	152/3
9	10	TRAVIS TRITT Modern Day Bonnie And Clyde (Columbia)	11140	+432	4039	+180	15	152/1
12	11	EMERSON DRIVE I Should Be Sleeping (DreamWorks)	10250	+323	3611	+115	21	150/1
14	12	CAROLYN DAWN JOHNSON I Don't Want You To Go (Arista)	8303	+481	3103	+74	17	146/0
18	13	BRAD PAISLEY I'm Gonna Miss Her (Fishin') (Arista)	8030	+1374	2809	+423	8	140/7
16	14	LONESTAR Not A Day Goes By (BNA)	7657	+339	2891	+147	13	145/2
15	15	KEVIN DENNEY That's Just Jessie (Lyric Street)	7319	-269	2763	-42	18	144/0
13	16	GARTH BROOKS & TRISHA YEARWOOD Squeeze Me In (Capitol)	7311	-877	2715	-285	13	150/0
17	17	TAMMY COCHRAN I Cry (Epic)	7040	+321	2754	+86	20	134/0
22	18	W. NELSON/LEE ANN WOMACK Mendocino... (Lost Highway/Mercury)	6590	+560	2306	+209	15	135/4
19	19	KELLIE COFFEY When You Lie Next To Me (BNA)	6576	+374	2469	+127	16	139/1
20	20	TRICK PONY Just What I Do (H2E/WB)	6497	+380	2498	+134	14	144/1
21	21	CHELY WRIGHT Jezebel (MCA)	5937	-151	2274	-46	17	131/0
23	22	GARY ALLAN The One (MCA)	5719	+1071	2101	+272	14	137/8
24	23	ANDY GRIGGS Tonight I Wanna Be Your Man (RCA)	4751	+167	1823	+95	13	140/7
25	24	SHEDAISY Get Over Yourself (Lyric Street)	4207	+512	1481	+176	8	114/4
27	25	DARRYL WORLEY I Miss My Friend (DreamWorks)	3993	+848	1302	+254	6	111/13
26	26	MARK MCGUINN She Doesn't Dance (VFR)	3525	-152	1363	-105	19	105/0
28	27	TRACE ADKINS Help Me Understand (Capitol)	3415	+275	1339	+119	9	118/7
29	28	SHANNON LAWSON Goodbye On A Bad Day (MCA)	3004	-69	1185	-45	11	105/3
31	29	SARA EVANS I Keep Looking (RCA)	2817	+174	1129	+42	7	105/11
30	30	BRAD MARTIN Before I Knew Better (Epic)	2805	+118	1121	+42	11	113/5
32	31	PAT GREEN Three Days (Republic)	2386	-184	797	-26	15	69/2
33	32	SOGGY BOTTOM BOYS I Am A Man... (Lost Highway/Mercury)	2344	+257	860	+114	16	75/2
36	33	BROOKS & DUNN My Heart Is Lost To You (Arista)	2252	+781	532	+207	3	80/51
34	34	MARK CHESNUTT She Was (Columbia)	2061	-84	729	-7	12	79/4
36	35	JOE NICHOLS The Impossible (Universal South)	1795	-10	659	+36	5	68/8
39	36	BLAKE SHELTON Ol' Red (Warner Bros.)	1675	+354	662	+130	4	74/12
37	37	JAMIE O'NEAL Frantic (Mercury)	1538	+53	590	+12	7	74/7
42	38	TRACY BYRD Ten Rounds With Jose Cuervo (RCA)	1505	+388	508	+81	3	57/14
40	39	BRETT JAMES Chasin' Amy (Arista)	1457	+156	621	+65	4	80/5
41	40	LITTLE BIG TOWN Don't Waste My Time (Monument)	1298	+30	548	+18	7	78/8
35	41	TY HERNDON Heather's Wall (Epic)	1135	-699	421	-260	16	65/0
43	42	HOMETOWN NEWS Minivan (VFR)	1085	+46	448	+33	6	47/8
44	43	DIAMOND RIO Beautiful Mess (Arista)	1064	+582	379	+185	1	49/9
44	44	PINMONKEY Barbed Wire And Roses (BNA)	946	-44	231	-24	3	47/30
45	45	JEFF CARSON Until We Fall Back In Love... (Curb)	876	+18	357	-9	4	56/4
49	46	GABBIE NOLEN Almost There (Republic)	802	+197	286	+40	3	48/3
49	47	ANTHONY SMITH If That Ain't Country (Mercury)	776	+546	304	+204	1	33/12
49	48	JOANNA JANE'T Since I've Seen You Last (DreamWorks)	635	+211	286	+77	1	27/0
49	49	CYNDI THOMSON I'm Gone (Capitol)	589	+382	225	+157	1	48/22
48	50	ALAN JACKSON/GEORGE STRAIT Designated Drinker (Arista)	557	-116	68	-18	10	3/0

## Most Added.

www.rradds.com

ARTIST TITLE LABEL(S)	ADDS
BROOKS & DUNN My Heart Is Lost To You (Arista)	51
PINMONKEY Barbed Wire And Roses (BNA)	30
CLARK FAMILY EXPERIENCE Going Away (Curb)	24
CYNOI THOMSON I'm Gone (Capitol)	22
MARIE SISTERS Real Bad Mood (Republic)	18
TRACY BYRD Ten Rounds With Jose Cuervo (RCA)	14
DARRYL WORLEY I Miss My Friend (DreamWorks)	13
BLAKE SHELTON Ol' Red (Warner Bros.)	12
ANTHONY SMITH If That Ain't Country (Mercury)	12
SARA EVANS I Keep Looking (RCA)	11

## Most Increased Points

ARTIST TITLE LABEL(S)	POINT INCREASE
BRAD PAISLEY I'm Gonna Miss Her (Fishin') (Arista)	+1374
ALAN JACKSON Drive (For Daddy Gene) (Arista)	+1313
STEVE AZAR I Don't Have To Be (Till...) (Mercury)	+1177
GARY ALLAN The One (MCA)	+1071
GEORGE STRAIT Living And Living Well (MCA)	+939
DARRYL WORLEY I Miss My Friend (DreamWorks)	+848
BROOKS & DUNN My Heart Is Lost To You (Arista)	+781
DIAMOND RIO Beautiful Mess (Arista)	+582
W. NELSON/LEE ANN WOMACK Mendocino... (Lost Highway/Mercury)	+560
ANTHONY SMITH If That Ain't Country (Mercury)	+546

## Most Increased Plays

ARTIST TITLE LABEL(S)	TOTAL PLAY INCREASE
BRAD PAISLEY I'm Gonna Miss Her (Fishin') (Arista)	+423
STEVE AZAR I Don't Have To Be (Till...) (Mercury)	+393
ALAN JACKSON Drive (For Daddy Gene) (Arista)	+379
GEORGE STRAIT Living And Living Well (MCA)	+284
GARY ALLAN The One (MCA)	+272
DARRYL WORLEY I Miss My Friend (DreamWorks)	+254
W. NELSON/LEE ANN WOMACK Mendocino... (Lost Highway/Mercury)	+209
BROOKS & DUNN My Heart Is Lost To You (Arista)	+207
ANTHONY SMITH If That Ain't Country (Mercury)	+204
DIAMOND RIO Beautiful Mess (Arista)	+185

## Breakers.

No Songs Qualified For Breaker Status This Week

Songs ranked by total plays

152 Country reporters. Monitored airplay data supplied by Mediabase Research, a division of Premiere Radio Networks. Songs ranked by total points for the airplay week of 4/7/02-4/13/02. Bullets appear on songs gaining in points or remaining flat from previous week. If two songs are tied in total points, the song with the larger increase in points is placed first. Songs below No. 1 and down in points for three consecutive weeks are moved to overall total stations playing a song. Most increased Points adds officially reported to R&R by each reporting station. Songs unreported as adds do not count toward overall total stations playing a song. Most increased Points lists the songs with the greatest week-to-week increases in total points. Breaker status is awarded to songs reported by 60% of the panel for the first time. Station Weight = ACH Persons + (Market rank X 10) divided by 4180. Gross Impressions equals Average Quarter Hour Persons times number of plays (times 100). Average Quarter Hour Persons used herein with permission from the Arbitron Company (copyright 2002, The Arbitron Company). (C) 2002, R&R, Inc.

# PAT GREEN "Three Days"

BREAKING AT:

R&R 32-31

CMT 18x

16x

1 MEDIUM

KZLA KPLX KSCS KIKK KILT WKHX  
KNIX WRBQ KYGO KWJJ KBEQ KAJA  
KUBL WCTK WHOK KASE ...and many more!

OVER 200,000  
SCANNED!

NEW THIS WEEK  
KBQI KSOP

Appearing On Miller Lite's  
National TV Campaign





April 19, 2002

## R&R'S EXCLUSIVE REPORTED OVERVIEW OF NATIONAL AIRPLAY

LAST WEEK	THIS WEEK	ARTIST TITLE LABEL(S)	TOTAL POINTS	± POINTS	TOTAL PLAYS	± PLAYS	WEEKS ON CHART	TOTAL STATIONS ADDS
1	1	TOBY KEITH My List (DreamWorks)	3357	-16	2726	-9	15	73/0
3	2	KENNY CHESNEY Young (BNA)	3228	+14	2604	+31	17	73/1
5	3	ALAN JACKSON Drive (For Daddy Gene) (Arista)	3189	+94	2570	+70	12	73/0
4	4	TOMMY SHANE STEINER What If She's An Angel (RCA)	3184	+54	2564	+60	17	73/1
2	5	RASCAL FLATTS I'm Movin' On (Lyric Street)	3171	-78	2551	-60	30	72/0
7	6	PHIL VASSAR That's When I Love You (Arista)	3049	+40	2470	+31	27	72/0
9	7	TRAVIS TRITT Modern Day Bonnie And Clyde (Columbia)	2839	+110	2308	+83	17	73/0
11	8	GEORGE STRAIT Living And Living Well (MCA)	2695	+215	2182	+177	10	73/0
10	9	STEVE AZAR I Don't Have To Be (Till...) (Mercury)	2661	+112	2127	+95	27	70/0
12	10	EMERSON DRIVE I Should Be Sleeping (DreamWorks)	2427	+75	1951	+45	25	72/0
6	11	CHRIS CAGLE I Breathe In, I Breathe Out (Capitol)	2324	-695	1822	-563	31	62/0
16	12	LONESTAR Not A Day Goes By (BNA)	2140	+122	1736	+99	15	71/0
13	13	CAROLYN DAWN JOHNSON I Don't Want You To Go (Arista)	2119	-20	1707	-16	19	71/0
15	14	KEVIN DENNEY That's Just Jessie (Lyric Street)	2081	+14	1695	+25	20	71/0
19	15	BRAD PAISLEY I'm Gonna Miss Her (Fishin') (Arista)	2010	+218	1623	+184	9	72/2
17	16	TRICK PONY Just What I Do (H2E/WB)	1916	-4	1555	-11	16	73/1
14	17	GARTH BROOKS & TRISHA YEARWOOD Squeeze Me In (Capitol)	1866	-222	1535	-185	14	64/0
18	18	TAMMY COCHRAN I Cry (Epic)	1827	+10	1475	+15	20	68/2
21	19	GARY ALLAN The One (MCA)	1799	+113	1465	+90	14	73/1
22	20	W. NELSON/LEE ANN WOMACK Mendocino... (Lost Highway/Mercury)	1690	+76	1385	+71	13	68/0
20	21	CHELY WRIGHT Jezebel (MCA)	1639	-132	1368	-106	19	64/1
23	22	ANDY GRIGGS Tonight I Wanna Be Your Man (RCA)	1475	+72	1203	+45	14	65/4
25	23	SHANNON LAWSON Goodbye On A Bad Day (MCA)	1338	+116	1087	+75	13	65/0
24	24	KELLIE COFFEY When You Lie Next To Me (BNA)	1315	+17	1061	+12	18	65/2
28	25	DARRYL WORLEY I Miss My Friend (DreamWorks)	1233	+188	986	+156	5	67/4
26	26	SARA EVANS I Keep Looking (RCA)	1154	-24	935	-18	9	65/3
27	27	TRACE ADKINS Help Me Understand (Capitol)	1143	+3	923	+6	11	64/2
29	28	SHEDAISY Get Over Yourself (Lyric Street)	1057	+78	866	+48	8	61/2
30	29	PAT GREEN Three Days (Republic)	796	+21	605	+20	10	44/2
31	30	MARK MCGUINN She Doesn't Dance (VFR)	787	+13	670	+2	23	41/1
34	31	TRACY BYRD Ten Rounds With Jose Cuervo (RCA)	734	+138	594	+121	4	49/5
32	32	BRAD MARTIN Before I Knew Better (Epic)	680	+6	544	+2	11	43/0
35	33	JOE NICHOLS The Impossible (Universal South)	670	+152	529	+122	5	45/7
43	34	BROOKS & DUNN My Heart Is Lost To You (Arista)	623	+307	506	+247	2	53/25
33	35	MARK CHESNUTT She Was (Columbia)	600	-2	476	-6	13	41/3
37	36	JAMIE O'NEAL Frantic (Mercury)	560	+61	463	+53	7	45/4
36	37	SOGGY BOTTOM BOYS I Am A Man... (Lost Highway/Mercury)	533	+23	432	+32	5	30/3
38	38	LITTLE BIG TOWN Don't Waste My Time (Monument)	483	+30	391	+30	7	35/0
40	39	BRETT JAMES Chasin' Amy (Arista)	421	+58	353	+38	3	36/3
41	40	BLAKE SHELTON Ol' Red (Warner Bros.)	394	+46	339	+44	3	31/5
42	41	HOMETOWN NEWS Minivan (VFR)	369	+26	328	+23	5	27/3
39	42	MONTGOMERY GENTRY Didn't I (Columbia)	315	-57	239	-39	8	22/0
Debut	43	CYNDI THOMSON I'm Gone (Capitol)	263	+136	216	+103	1	31/13
50	44	ANTHONY SMITH If That Ain't Country (Mercury)	242	+93	197	+73	2	22/9
47	45	DIAMOND RIO Beautiful Mess (Arista)	240	+58	191	+47	2	21/5
45	46	EARL THOMAS CONLEY Love's The Only Voice (I'm...) (Sunbird)	222	+9	164	+7	9	13/1
46	47	JOE DIFFIE This Pretender (Monument)	209	+1	155	+2	4	14/1
44	48	TY HERNDON Heather's Wall (Epic)	200	-80	180	-65	18	14/0
49	49	JEFF CARSON Until We Fall Back In Love... (Curb)	199	+45	173	+38	3	17/1
Debut	50	AARON TIPPIN I'll Take Love Over Money (Lyric Street)	189	+158	135	+109	1	16/11

74 Country Indicator reports. Songs ranked by total plays for the airplay week of Sunday 4/7-Saturday 4/13. © 2002, R&R Inc.

### Most Added.

ARTIST TITLE LABEL(S)	ADDS
BROOKS & DUNN My Heart Is Lost To You (Arista)	25
CYNDI THOMSON I'm Gone (Capitol)	13
AARON TIPPIN I'll Take Love Over Money (Lyric Street)	11
ANTHONY SMITH If That Ain't Country (Mercury)	9
PINMONKEY Barbed Wire And Roses (BNA)	9
SIXWIRE Look At Me Now (Warner Bros.)	9
MARTINA MCBRIDE Where Would You Be (RCA)	9
JOE NICHOLS The Impossible (Universal South)	7
RHETT AKINS Highway Sunrise (Audiom)	6
TRACY BYRD Ten Rounds With Jose Cuervo (RCA)	5
BLAKE SHELTON Ol' Red (Warner Bros.)	5
DIAMOND RIO Beautiful Mess (Arista)	5
DARRYL WORLEY I Miss My Friend (DreamWorks)	4
ANDY GRIGGS Tonight I Wanna Be Your Man (RCA)	4
JAMIE O'NEAL Frantic (Mercury)	4
CLARK FAMILY EXPERIENCE Going Away (Curb)	4

### Most Increased Points

ARTIST TITLE LABEL(S)	POINT INCREASE
BROOKS & DUNN My Heart Is Lost To You (Arista)	+307
BRAD PAISLEY I'm Gonna Miss Her (Fishin') (Arista)	+218
GEORGE STRAIT Living And Living Well (MCA)	+215
DARRYL WORLEY I Miss My Friend (DreamWorks)	+188
AARON TIPPIN I'll Take Love Over Money (Lyric Street)	+158
JOE NICHOLS The Impossible (Universal South)	+152
TRACY BYRD Ten Rounds With Jose Cuervo (RCA)	+138
CYNDI THOMSON I'm Gone (Capitol)	+136
LONESTAR Not A Day Goes By (BNA)	+122
SHANNON LAWSON Goodbye On A Bad Day (MCA)	+116

### Most Increased Plays

ARTIST TITLE LABEL(S)	TOTAL PLAY INCREASE
BROOKS & DUNN My Heart Is Lost To You (Arista)	+247
BRAD PAISLEY I'm Gonna Miss Her (Fishin') (Arista)	+184
GEORGE STRAIT Living And Living Well (MCA)	+177
DARRYL WORLEY I Miss My Friend (DreamWorks)	+156
JOE NICHOLS The Impossible (Universal South)	+122
TRACY BYRD Ten Rounds With Jose Cuervo (RCA)	+121
AARON TIPPIN I'll Take Love Over Money (Lyric Street)	+109
CYNDI THOMSON I'm Gone (Capitol)	+103
LONESTAR Not A Day Goes By (BNA)	+99
STEVE AZAR I Don't Have To Be (Till...) (Mercury)	+95
GARY ALLAN The One (MCA)	+90
TRAVIS TRITT Modern Day Bonnie And Clyde (Columbia)	+83
SHANNON LAWSON Goodbye On A Bad Day (MCA)	+75
ANTHONY SMITH If That Ain't Country (Mercury)	+73
W. NELSON/LEE ANN WOMACK Mendocino... (Lost Highway/Mercury)	+71
ALAN JACKSON Drive (For Daddy Gene) (Arista)	+70
TOMMY SHANE STEINER What If She's An Angel (RCA)	+60
JAMIE O'NEAL Frantic (Mercury)	+53
SIXWIRE Look At Me Now (Warner Bros.)	+51

# GABBIE NOLEN "ALMOST THERE"

Breaking At:

KPLX KEY KFRG KBEQ  
 KRTY KUBL KSOP WSM  
 WIRK WGKX WWYZ WBEE  
 KHIM WBCT WGGY KSKS  
 WCTO KRST ...and many more!

R&R 49-46

"Gabbie has a terrific voice... I love this record...ADD!"

— Dean James, PD KSCS/ Dallas

NEW ADDS:  
 KSCS KSSN  
 KZSN



# R&R Bullseye Country Callout

**EXCLUSIVE NATIONAL MUSIC RESEARCH ESTIMATES April 19, 2002**

BULLSEYE® song selection is based on the top 35 titles from the R&R Country chart for the airplay week of March 17-23.

ARTIST Title (Label)	LIKE A LOT	TOTAL POSITIVE	NEUTRAL	FAMILIARITY	DISLIKE	BURN
PHIL VASSAR That's When I Love You (Arista)	37.5%	73.0%	17.5%	99.3%	5.0%	3.8%
TOMMY SHANE STEINER What If She's An Angel (RCA)	37.0%	72.5%	17.8%	97.3%	4.0%	3.0%
GEORGE STRAIT Living And Living Well (MCA)	33.8%	69.8%	22.3%	96.3%	2.5%	1.8%
ALAN JACKSON Drive (For Daddy Gene) (Arista)	35.3%	68.5%	22.3%	97.5%	3.0%	3.8%
CHRIS CAGLE I Breathe In, I Breathe Out (Capitol)	39.3%	68.3%	19.0%	98.8%	4.3%	7.3%
STEVE AZAR I Don't Have To Be Me... (Mercury)	33.0%	67.8%	22.0%	98.3%	5.0%	3.5%
TOBY KEITH My List (DreamWorks)	36.3%	67.0%	22.0%	99.3%	6.5%	3.8%
RASCAL FLATTS I'm Movin' On (Lyric Street)	35.5%	67.0%	19.5%	95.3%	6.0%	2.8%
LONESTAR Not A Day Goes By (BNA)	29.0%	66.3%	21.5%	96.3%	6.0%	2.5%
BRAD PAISLEY I'm Gonna Miss Her (Arista)	30.0%	65.5%	21.3%	94.8%	6.0%	2.0%
KENNY CHESNEY Young (BNA)	35.5%	65.0%	18.8%	95.8%	6.3%	5.8%
MARTINA MCBRIDE Blessed (RCA)	39.5%	64.3%	22.3%	98.8%	5.0%	7.3%
GARY ALLAN The One (MCA)	25.0%	64.3%	25.0%	96.0%	4.5%	2.3%
TAMMY COCHRAN I Cry (Epic)	28.3%	63.8%	28.5%	97.3%	2.5%	2.5%
TY HERNDON Heather's Wall (Epic)	29.0%	63.5%	24.0%	95.5%	5.3%	2.8%
CAROLYN DAWN JOHNSON I Don't Want You To Go (Arista)	29.0%	63.0%	24.5%	98.0%	6.8%	3.8%
SOGGY BOTTOM BOYS I Am A Man... (Lost Highway/Mercury)	36.3%	62.0%	19.0%	94.8%	9.8%	4.0%
EMERSON DRIVE I Should Be Sleeping (DreamWorks)	30.0%	62.0%	25.0%	98.5%	5.3%	6.3%
BRAD MARTIN Before I Knew Better (Epic)	23.8%	61.8%	25.5%	92.5%	4.0%	1.3%
KELLIE COFFEY When You Lie Next To Me (BNA)	23.0%	61.3%	26.3%	96.0%	5.5%	3.0%
GARTH BROOKS/TRISHA YEARWOOD Squeeze Me In (Capitol)	29.0%	60.5%	21.3%	97.5%	10.5%	5.3%
SHANNON LAWSON Goodbye On A Bad Day (MCA)	22.8%	60.3%	26.0%	91.3%	2.3%	2.8%
MARK MCGUINN She Doesn't Dance (VFR)	22.3%	60.3%	22.8%	92.5%	6.5%	3.0%
SARA EVANS I Keep Looking (RCA)	29.0%	60.0%	24.5%	91.0%	4.5%	2.0%
TRAVIS TRITT Modern Day Bonnie And Clyde (Columbia)	28.5%	59.8%	25.0%	99.0%	9.0%	5.3%
TRACE ADKINS Help Me Understand (Capitol)	22.8%	58.5%	26.8%	90.3%	3.8%	1.3%
KEVIN DENNEY That's Just Jessie (Lyric Street)	21.0%	57.5%	29.0%	95.8%	5.5%	3.8%
ANDY GRIGGS Tonight I Wanna Be Your Man (RCA)	23.0%	57.0%	26.8%	91.0%	3.5%	3.8%
MARK CHESNUTT She Was (Columbia)	21.5%	56.0%	23.3%	87.3%	5.5%	2.5%
PAT GREEN Three Days (Universal/South Republic)	18.8%	55.3%	26.5%	90.0%	5.5%	2.8%
W. NELSON/LEE ANN WOMACK Mendocino... (Lost Highway/Mercury)	25.5%	54.8%	28.0%	92.0%	8.3%	1.0%
TRICK PONY Just What I Do (Warner Bros.)	25.3%	52.8%	31.3%	91.0%	5.3%	1.8%
DARRYL WORLEY I Miss My Friend (DreamWorks)	21.3%	52.0%	26.5%	83.3%	3.8%	-1.0%
CHELY WRIGHT Jezebel (MCA)	23.8%	51.3%	25.3%	95.0%	11.0%	7.5%
SHEDAISY Get Over Yourself (Lyric Street)	17.5%	42.8%	23.5%	86.3%	17.8%	2.3%



**Password of the Week:**  
Sirls

**Question of the Week:** Think about the songs you hear on your favorite Country radio station. Now think about the songs the newer singers are singing. How would you rate today's new singers and their music compared to the newer singers and songs from a few years ago? (Note: This is phase two, bringing the total sample to 400 persons.)

**Total**  
 Much better than: 37%  
 Better than: 22%  
 About the same: 24%  
 Worse than: 6%  
 Much worse than: 11%

**P1**  
 Much better than: 38%  
 Better than: 22%  
 About the same: 22%  
 Worse than: 7%  
 Much worse than: 11%

**P2**  
 Much better than: 34%  
 Better than: 23%  
 About the same: 29%  
 Worse than: 5%  
 Much worse than: 9%

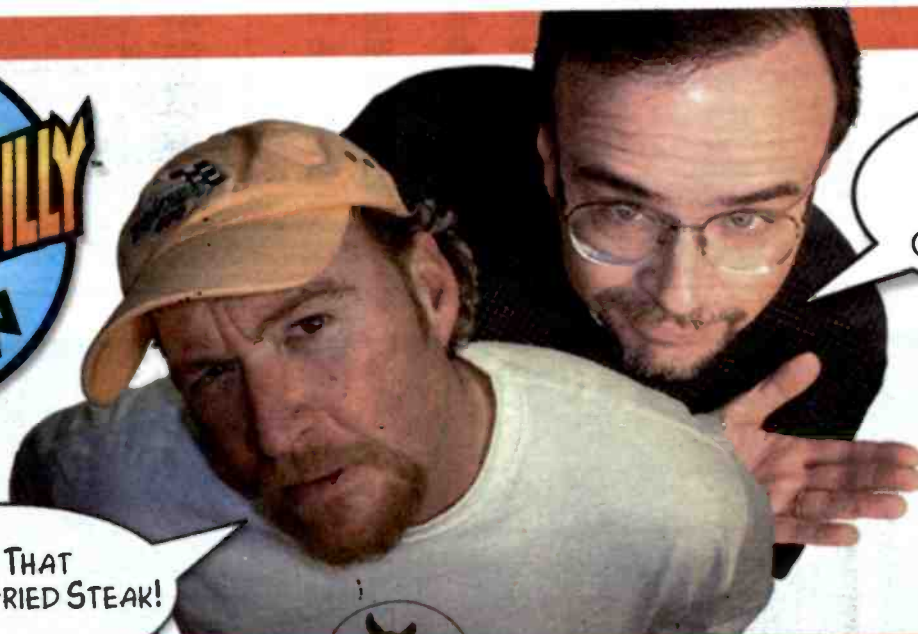
**Men**  
 Much better than: 35%  
 Better than: 21%  
 About the same: 20%  
 Worse than: 9%  
 Much worse than: 15%

**Women**  
 Much better than: 40%  
 Better than: 23%  
 About the same: 28%  
 Worse than: 4%  
 Much worse than: 5%

**25-34**  
 Much better than: 26%  
 Better than: 29%  
 About the same: 29%  
 Worse than: 6%  
 Much worse than: 10%

**35-44**  
 Much better than: 39%  
 Better than: 21%  
 About the same: 23%  
 Worse than: 6%  
 Much worse than: 11%

Total sample size is 400 persons weekly with a +/- 5% margin of error. Scoring is done each week using live interviewers conducting the interview with each respondent. Scores are: a) I Like It A Lot, In Fact It's One Of My Favorites b) I Like It c) It's Okay, Just So-So d) I Don't Like It e) I'm Tired Of Hearing It On The Radio f) I Don't Recognize It. To be included in the weekly callout songs must enter the top 40 positions on R&R's Country airplay chart. The sample is composed of 400 25-54 year-old persons who identify Country as their favorite music and who listen daily to competitive country radio in the sample markets. The sample is 50% male/female... 1/3rd each in the 25-34, 35-44, and 45-54 demos. The sample is balanced by region, and markets within that region. Bullseye Callout is conducted in these regions and markets. Market selection is determined by Bullseye. **NORTHEAST:** Washington, DC, Harrisburg, PA, Providence, Rochester, NY, Springfield, MA, Hartford, Portland, ME, Portsmouth, NH. **SOUTHEAST:** Charlotte, Atlanta, Tampa, Nashville, Chattanooga, Mobile, AL, Charleston, SC, Jackson, MS. **MIDWEST:** Milwaukee, Cincinnati, Cleveland, Kansas City, Lansing, MI, Ft Wayne, IN, Rockford, IL, Indianapolis. **SOUTHWEST:** Dallas-Ft. Worth, Tucson, Albuquerque, Oklahoma City, Houston-Galveston, Phoenix, Lafayette LA, San Antonio. **WEST:** Portland, OR, Salt Lake City, Fresno, Bakersfield, Spokane, WA, Riverside-San Bernardino, Boise, Denver, Monterey-Salinas. © 2002 R&R Inc. © 2002 Bullseye Marketing Research Inc.



**WE LOVE**  
 COUNTRY MUSIC,  
 COUNTRY RADIO,  
 COUNTRY LISTENERS...

AND THAT  
 COUNTRY FRIED STEAK!

**Mornings In Over**  
**110 Markets!**

Call 888.552.4321  
 www.thebigshow.com



PREMIERE TALENT · TALENT · PREMIERE TALENT · PREMIERE TALENT · PREMIERE TALENT · PREMIERE TALENT

## The New Album Gallery



### Kenny Chesney

#### No Shoes, No Shirt, No Problem (BNA)

With his current single, "Young," at No. 2 on this week's R&R Country Singles chart, the timing seems excellent for the release of Kenny Chesney's new album, *No Shoes, No Shirt, No Problems*. It's worth noting that Chesney's last two albums — *Everywhere We Go* and *Greatest Hits* — both went double-Platinum. Commenting on his latest project, Chesney says, "I think I was strong enough to put more of myself in these songs

because it's scary to put yourself out there like this. To show people your doubts, your hurts and even your mistakes, to be willing to show people that part of yourself, the part that's so human and raw and aching.... Well, it's the hardest thing about this. But if you truly have the audience I believe I do, then you owe them that. After all, I can't imagine giving them less than the truth — and since the last album, I've lived a lot of life and learned a lot of lessons. It's all here if you listen." The song selection covers a lot of ground, including a cover of Bruce Springsteen's "One Step Up." Other highlights include "A Lot of Things Different" (written by Bill Anderson and Dean Dillon) and "Dreams" (written by Chesney and Skip Ewing).

#### PLEASE SEND YOUR PHOTOS

R&R wants your best snapshots (color or black & white). Please include the names and titles of all pictured and send them to:  
R&R, c/o Heidi Van Alstyne: 10100 Santa Monica Blvd., 3th Floor, Los Angeles, CA 90067



### Kevin Denney

#### Kevin Denney (Lyric Street)

He broke into the top 15 with his debut single, "That's Just Jessie," and Kevin Denney's first album displays the traditional country sensibilities of a singer-songwriter who grew up around bluegrass music in his home state of Kentucky. Denney says, "I wanted to make music my heroes would be proud of — people like George Jones and Merle Haggard and Porter Wagoner." Denney's deal with Lyric Street came

after he delivered demos produced by songwriter Leigh Reynolds, although everyone involved agreed to take the time necessary to find the right songs. Denney says, "The label was very open-minded, very understanding of who I was and what I believed in, and they pretty much let me be myself. That meant a lot to me." Now that his first CD is hitting retail shelves, he notes, "When I listen to music, I want it to make me feel something. I want to feel good or sad. I think good music should just move you in some way. If it does that, it's done its job. And that's what I wanted to do with this album."



With  
**Dave Kelly**  
PD, WKDF/Nashville

Everyone here at WKDF just loves the new band Pinmonkey and their first BNA single, "Barbed Wire & Roses." This is a great energy record, and we are getting awesome phones for it! Going into spring, it's a fun record to hear on the air. It has a great groove and a unique sound, which is just what we need these days. And, well.... I hate to mention it, but our jocks just love saying the band's name on the air: "Pinmonkey!"

RateTheMusic.com  
BY DATABASE™

America's Best Testing Country Song Among Persons 25-54  
For The Week Ending 4/19/02.

Artist Title (Label)	TW	LW	Familiarity	Burn	12+	Familiarity	Burn
TOBY KEITH My List (DreamWorks)	4.37	4.28	97%	16%	4.22	98%	20%
ALAN JACKSON Drive (For Daddy Gene) (Arista)	4.33	4.15	94%	12%	4.16	92%	15%
RASCAL FLATTS I'm Movin' On (Lyric Street)	4.28	4.23	97%	22%	4.23	98%	25%
CHRIS CAGLE I Breathe In, I Breathe Out (Capitol)	4.27	4.19	99%	26%	4.17	99%	29%
TIM MCGRAW The Cowboy In Me (Curb)	4.22	4.12	99%	29%	4.14	99%	35%
BROOKS & DUNN The Long Goodbye (Arista)	4.21	4.20	99%	25%	4.07	98%	29%
BRAD PAISLEY I'm Gonna Miss Her (The Fishin' Song) (Arista)	4.17	4.17	89%	11%	4.10	90%	13%
MARTINA MCBRIDE Blessed (RCA)	4.15	4.02	99%	32%	4.02	99%	36%
GARY ALLAN The One (MCA)	4.15	4.06	77%	7%	4.20	78%	7%
KENNY CHESNEY Young (BNA)	4.15	4.11	97%	22%	4.23	98%	21%
GEORGE STRAIT Living And Living Well (MCA)	4.13	4.05	89%	8%	4.05	85%	10%
PHIL VASSAR That's When I Love You (Arista)	4.13	4.08	93%	17%	4.11	93%	19%
STEVE HOLY Good Morning Beautiful (Curb)	4.12	4.21	99%	37%	4.09	99%	40%
TOMMY SHAÑE STEINER What If She's An Angel (RCA)	4.11	4.06	95%	22%	4.11	96%	22%
LONESTAR Not A Day Goes By (BNA)	4.10	4.04	91%	15%	4.00	89%	17%
STEVE AZAR I Don't Have To Be Me Til Monday (Mercury)	4.08	4.14	94%	18%	4.11	93%	16%
ANDY GRIGGS Tonight I Wanna Be Your Man (RCA)	4.05	3.98	81%	11%	3.95	79%	10%
CAROLYN DAWN JOHNSON I Don't Want You To Go (Arista)	4.00	3.94	90%	16%	4.04	90%	16%
EMERSON DRIVE I Should Be Sleeping (DreamWorks)	4.00	4.04	95%	23%	4.06	93%	19%
TRICK PONY Just What I Do (H2E/WB)	3.99	3.91	89%	18%	3.95	87%	18%
KELLIE COFFEY When You Lie Next To Me (BNA)	3.91	3.86	72%	11%	3.82	73%	12%
TRAVIS TRITT Modern Day Bonnie And Clyde (Columbia)	3.90	3.80	98%	24%	3.70	96%	28%
TAMMY COCHRAN I Cry (Epic)	3.86	3.82	88%	18%	3.76	86%	19%
CHEL Y WRIGHT Jezebel (MCA)	3.84	3.84	93%	24%	3.88	92%	25%
KEVIN DENNEY That's Just Jessie (Lyric Street)	3.82	3.86	87%	17%	3.92	88%	15%
MARK MCGUINN She Doesn't Dance (VFR)	3.74	3.74	82%	19%	3.83	80%	16%
SHANNON LAWSON Goodbye On A Bad Day (MCA)	3.72	3.71	58%	9%	3.76	60%	9%
WILLIE NELSON & LEE ANN WOMACK Mendocino... (Lost Highway/Mercury)	3.57	3.42	85%	24%	3.57	85%	21%
GARTH BROOKS W/TRISHA YEARWOOD Squeeze Me In (Capitol)	3.52	3.57	97%	35%	3.52	96%	34%
SHEDAI SY Get Over Yourself (Lyric Street)	3.42	3.36	73%	22%	3.59	71%	17%

### Most Played Recurrents

ARTIST TITLE LABEL(S)	TOTAL PLAYS
MARTINA MCBRIDE Blessed (RCA)	4197
TIM MCGRAW The Cowboy In Me (Curb)	3715
STEVE HOLY Good Morning Beautiful (Curb)	3036
BROOKS & DUNN Long Goodbye (Arista)	2813
JO DEE MESSINA W/TIM MCGRAW Bring On The Rain (Curb)	2696
ALAN JACKSON Where Were You (When...) (Arista)	2096
TOBY KEITH I Wanna Talk About Me (DreamWorks)	1973
BROOKS & DUNN Only In America (Arista)	1765
BRAD PAISLEY Wrapped Around (Arista)	1745
AARON TIPPIN Where Stars And Stripes... (Lyric Street)	1739
GEORGE STRAIT Run (MCA)	1615
DIXIE CHICKS Some Days You Gotta Dance (Monument)	1421
TRAVIS TRITT Love Of A Woman (Columbia)	1391
TRICK PONY On A Night Like This (H2E/WB)	1328

### New & Active

- JOE DIFFIE** This Pretender (Monument)  
Total Plays: 241, Total Stations: 33, Adds: 2
- KENNY ROGERS** Harder Cards (Dreamcatcher)  
Total Plays: 173, Total Stations: 26, Adds: 9
- SIXWIRE** Look At Me Now (Wamer Bros.)  
Total Plays: 165, Total Stations: 14, Adds: 9
- MARIE SISTERS** Real Bad Mood (Republic)  
Total Plays: 109, Total Stations: 23, Adds: 18
- CLARK FAMILY EXPERIENCE** Going Away (Curb)  
Total Plays: 73, Total Stations: 25, Adds: 24
- SAWYER BROWN** Can You Hear Me Now (Curb)  
Total Plays: 48, Total Stations: 11, Adds: 3
- RHETT AKINS** Highway Sunrise (Audium)  
Total Plays: 32, Total Stations: 11, Adds: 8

Songs ranked by total points.



**KID KELLY**  
kkelly@rronline.com

## Dunkin Doin' It In Indianapolis

□ Three stations, one consultancy and lots of success add up for Emmis OM

Currently OM of Emmis' Hot AC WENS (Mix 97.1), CHR WNOU (RadioNow) and Soft AC WYXB (B105.7)/Indianapolis, **Greg Dunkin** certainly knows how to manage his time well. Besides overseeing three stations, he has been given the green light to hang his consulting shingle.

Small wonder, given the fact that, within a year, WYXB has shot to No. 1 with woman 25-54 and third with persons 25-54. Given Greg's full plate and his latest success with "The New B-105.7," I wanted to know more about the man with the master plan.

Dunkin has been at Emmis in Indianapolis since 1994. Prior to that he was PD at KYSR/Los Angeles for two years. Other programming stints for Dunkin include PD duties at WWMX/Baltimore, Asst. PD/MD at WNSR/New York and Asst. PD/MD/air talent at KLSI/Kansas City. Dunkin counts Jon Coleman, Bob Dunphy, Bob Lind, Rick Cummings, Tom Land and Hank Stram among his major influences.

**R&R:** You launched Soft AC WYXB last winter. How long was the station in the planning stages?

**GD:** We talked about putting B on for a year or two before we actually had a signal to use. What is currently RadioNow was, for a short time, going to be an AC. Looking back on it, I'm thankful that things unfolded as they did. It's allowed us to develop the young end of our female-based spectrum first, which has proved key to B's success. There were many lessons I learned from having been around when we launched 'NOU that were very useful in planning the sound of B105.7.

**R&R:** Who found the hole in the market and championed filling the void?

**GD:** This was truly a team effort. I'm not trying to be PC — anyone who knows me knows that I can be anything but — but Rick Cummings, Chris Woodward-Duncan, Jon Coleman and Doyle Rose were all responsible for the decision to launch the station. We knew from the WENS research that there was a hole for a mainstream AC; it was just a matter of gathering the resources to invade.

**R&R:** How was this void created?

**GD:** WTPI was, and still is, known more for its jazz program-



Greg Dunkin

Hot ACs rather than appealing to the aging baby-boomer demos. I think that's dangerous for heritage mainstream ACs.

**R&R:** Give us an overview of your airstaff at WYXB.

**GD:** This is still a developing picture. When it's all said and done, Bernie Eagan, who has done afternoons on WENS for 20-plus years, will be doing mornings. Eric Garnes, who for years hosted a love songs program on WENS, will be doing middays, and Scott Wheeler will do afternoons. Delilah is on in the evenings. I should also mention Jim Cerone, who does a great job as Asst. PD and MD and voicetracks overnights and weekends.

**R&R:** Describe the competitive landscape in your market. Who do you share the most audience with?

**GD:** We have four ACs in the market. So, it's very competitive — more so than the situation when I was in Los Angeles or Baltimore. It's hard to believe, but there is only one Country station here. If we had one more station, I'd be wearing boots to work! With our focus on building a wall of women, cradle to grave, our female-based stations do share with each other. But we also do our best to make sure that there are several degrees of separation between them. Each is designed to share with other stations in the market. B105 shares with 'FMS [Country] and 'GLD [Oldies] as well with WTPI [AC].

**R&R:** How do you master the balance between WYXB and WENS?

ming. It's only an AC station for half the day. But when we looked around the country for a station to model B after, we found that most mainstream ACs seemed more concerned with growing younger

**GD:** All you have to do is look at Mediabase to see how different these stations are. WENS is Matchbox Twenty, Sheryl Crow, Sugar Ray, Alanis and The Goo Goo Dolls. B105.7 is James Taylor, Backstreet Boys, Phil Collins, Fleetwood Mac, Whitney Houston, etc. Also, we've taken very different approaches to how we produce between-the-records elements. I enjoy the music from both worlds, not to mention what we do on RadioNow, so there's never a boring moment.

**R&R:** What are your thoughts on voicetracking?

**GD:** Voicetracking has benefits and drawbacks. Obviously, some formats are more disposed to tracking than others. A very active CHR like RadioNow does hardly any tracking. B105.7, on the other hand, does a quite a bit. If you have to voicetrack, you're better off with local talent. That allows a station to use its best talent more often. The result is a better-sounding radio station and talent who benefit from more exposure and higher recall. The downside is, it's tougher to develop new talent. But voicetracking is here to stay. The complaining comes from those of us in the business, not the listeners. No one gets upset that *Friends* isn't live.

**R&R:** Can you share any secret-weapon songs?

**GD:** You're not going to believe this, but I found several secret-weapon records for B105.7 while watching a Time-Life commercial for the *AM Gold* CD collection.

**R&R:** What types of promotions are you doing?

**GD:** On WENS we're involved in a "Free Julie & Steve — radio is not a crime" campaign, an idea that came to us when the "Free Winona" T-shirts were in vogue. Julie & Steve come to us from rival WZPL, but they have a six-month noncompete. We're doing our best to create awareness of the change. Sweepers and promos say things like "Julie & Steve should have the right to work for whomever they want, when they

"We found that most mainstream ACs seemed more concerned with growing younger to compete with Hot ACs rather than appealing to the aging baby-boomer demos. I think that's dangerous."

want. This is America, right?" All the while a chorus sings "God Bless America" in the background. God, radio is fun!

On B we just completed an on-air music test. We played 750 hooks on the air weekdays at noon, asking the audience to vote on which songs should make our playlist. There was a full-page ballot that morning in the *Indianapolis Star*. Listeners could also vote on our website.

**R&R:** Do you use the website to market the station?

**GD:** Yes. It's a work in progress, but Jo Robinson, who programmed WNSR/Indianapolis and worked as MD at WKQX (Q101)/Chicago, is getting us there.

**R&R:** Do you work with a consultant? How involved is he or she?

**GD:** On B I work with Mike Anthony. I respect his opinion, and we work together a lot. He's very, very good. It's great to work with people you would choose to hang out with anyway. Mike is one of those guys.

**R&R:** Do you think RateTheMusic-type web-based research could be useful in the AC format?

**GD:** As of now, I'm skeptical about web-based research. You never know for sure who is responding. But, as difficult as it is getting call-out done properly, there's got to be some way to merge the web into this and get useful information.

**R&R:** Which research group are you using, and why?

**GD:** We use Coleman. Jon tells it like it is and doesn't play to anyone in the room; he's not political. His ability to give us an "outside the business" or listener perspective is invaluable.

**R&R:** Do you see WENS as a sort of CHR for adults? How hot is its presentation?

**GD:** WENS is hit music without the kid stuff and repetition for sure. But because we operate RadioNow, we gingerly position WENS as the variety station.

**R&R:** With all this consolidation and people doing two and three jobs, how do you manage your time?

**GD:** I don't mean to sound trite, but it comes down to having great people, even if that means spending more to get or keep them. For example, David Edgar runs the programming department of 'NOU. Hands down, he's the guy. I'm there when he needs advice or a different perspective, as he is for me when I need help with 'ENS or B.

**R&R:** How do you find and re-

cruit new talent?

**GD:** We have been lucky to develop some talent through our internship program here. Also, I'm not opposed to hiring away the best from other stations — I call it "talent harvesting."

**R&R:** How do you position WYXB?

**GD:** Soft rock for a busy world. Wow, what timing on this one! It also helps that crosstown WTPI has already given up on positioning itself as the "litest." It's now "upbeat lite." What the hell is that? Cool with me.

**R&R:** Did you advertise the station in the traditional manner?

**GD:** We had a small TV budget. To date we've only spent a little over 100K, which really goes to prove the power of a position.

**R&R:** How important are concerts to your station? Would you consider doing a station concert like *WLTW/New York's Night With Lite*?

**GD:** We brought Lionel Richie to town for a free concert in front of the station in the heart of Indy, but it was rained out. We're always looking for a unique way to brand the station.

**R&R:** Are you working on developing any unique community-involvement projects?

**GD:** This is the smallest piece of any station's puzzle, but it is still vital. I was fortunate enough to work with Bob Lind in Baltimore when we created what is now the Radiothon division of the Children's Miracle Network. We do the Radiothon on 'ENS. When B105 is a little older, we'll add that layer to our image pyramid.

**R&R:** I know you're a busy person, but what do you do when you are away from your office?

**GD:** Besides being the very proud father of two great-looking, smart and talented girls, I love to play dice with the guys. And since I've been in Indy, I have gotten into Indy car racing. I usually take some time each year and shoot pictures for a few of the teams during the month of May leading up to the Indy 500.

### TALK BACK TO R&R!

Do you have questions, comments or feedback regarding this column or other issues?

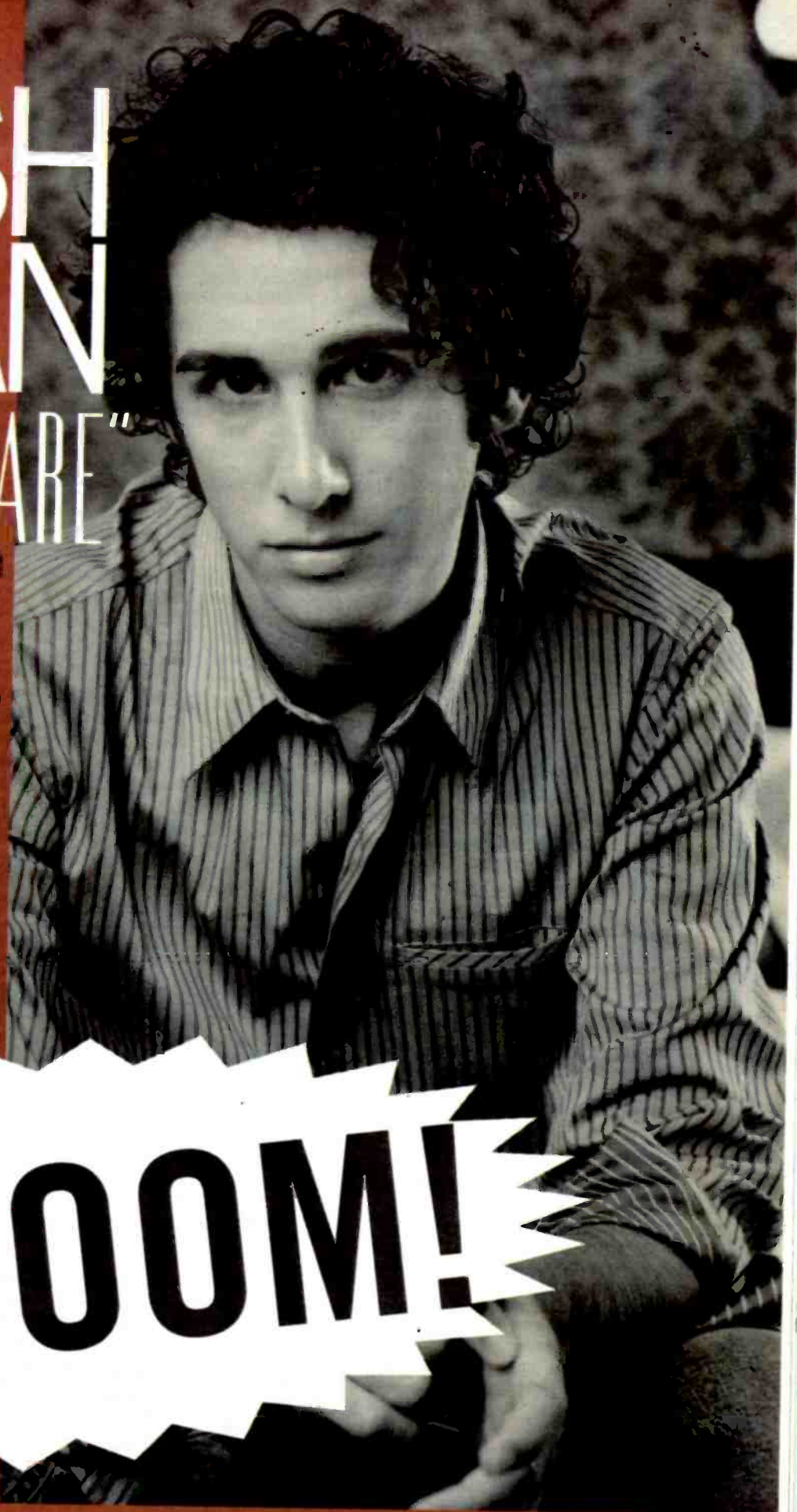
Call me at 201-836-9333  
or e-mail:  
kkelly@rronline.com

# JOSH GROBAN

"TO WHERE YOU ARE"

FROM HIS SELF-TITLED DEBUT ALBUM

[joshgroban.com](http://joshgroban.com)



# KABOOM!

Billboard Top 200 Albums

Rank: 121-12\*

Contact your local Reprise rep for details

Management: Brian Koppelman for A&M Management. "To Where You Are" produced and arranged by Richard Marx. ©2001 Reprise Records, a Division of Warner Bros. Entertainment Inc. All Rights Reserved. Reprise, the Reprise logo, and "To Where You Are" are trademarks of Reprise Records, a Division of Warner Bros. Entertainment Inc. All Rights Reserved.





April 19, 2002

LAST WEEK	THIS WEEK	ARTIST TITLE LABEL(S)	TOTAL PLAYS	+/- PLAYS	GROSS IMPRESSIONS (00)	WEEKS ON CHART	TOTAL STATIONS/ADDS	
1	1	CELINE DION A New Day Has Come (Epic)	2835	+164	380735	10	119/0	
2	2	ENRIQUE IGLESIAS Hero (Interscope)	2531	-87	330374	26	119/0	
3	3	FIVE FOR FIGHTING Superman (It's Not Easy) (Aware/Columbia)	2445	-120	327701	22	115/0	
5	4	LONESTAR I'm Already There (BNA)	2151	+292	274681	32	107/0	
4	5	ENYA Only Time (Reprise)	2040	+137	260804	61	116/0	
6	6	MARC ANTHONY I Need You (Columbia)	1981	+157	271532	9	110/1	
7	7	MATCHBOX TWENTY If You're Gone (Lava/Atlantic)	1751	+25	229180	68	109/0	
9	8	LEE ANN WOMACK I Hope You Dance (MCA/Universal)	1659	+78	220262	71	116/0	
10	9	MICHAEL BOLTON Only A Woman Like You (Jive)	1626	+130	196274	7	110/1	
8	10	DIDO Thankyou (Arista)	1522	-171	191399	57	108/0	
11	11	TRAIN Drops Of Jupiter (Tell Me) (Columbia)	1258	-67	164482	39	80/0	
12	12	ELTON JOHN This Train Don't Stop There... (Rocket/Universal)	1171	-78	139902	12	103/0	
13	13	JO DEE MESSINA Bring On The Rain (Curb)	1166	+3	112980	10	100/4	
15	14	FAITH HILL There You'll Be (Warner Bros.)	1133	+5	144972	46	108/0	
14	15	BACKSTREET BOYS Drowning (Jive)	1124	-18	131299	27	106/0	
17	16	ENYA Wild Child (Reprise)	820	+13	128032	8	93/0	
22	17	CAROLYN DAWN JOHNSON So Complicated (Arista)	771	+207	78674	5	80/5	
20	18	BONNIE RAITT I Can't Help You Now (Capitol)	710	+73	72725	4	88/7	
19	19	LEANN RIMES Can't Fight The Moonlight (Curb)	694	+11	104147	24	33/1	
18	20	CHRIS ISAAK Let Me Down Easy (Reprise)	685	-9	75672	8	75/0	
16	21	CHER Song For The Lonely (Warner Bros.)	680	-166	115789	13	84/0	
23	22	ALL-4-ONE Beautiful As U (AMC)	648	+87	65054	4	69/7	
21	23	DARREN HAYES Insatiable (Columbia)	522	-106	53012	14	67/0	
24	24	JOSH GROBAN To Where You Are (143/Reprise)	456	+81	58842	3	69/12	
25	25	PAUL MCCARTNEY Your Loving Flame (Capitol)	356	+52	45727	2	61/7	
27	26	LUTHER VANDROSS I'd Rather (J)	270	+4	72722	4	52/7	
26	27	DANIEL DEBOURG I Need An Angel (DreamWorks)	267	-7	33338	7	49/5	
28	28	MARILYN SCOTT Don't Let Love Get Away (Prana)	245	+9	21650	6	50/2	
	Debut	29	CALLING Wherever You Will Go (RCA)	222	+15	58238	1	12/1
		30	NATALIE IMBRUGLIA Wrong Impression (RCA)	194	-3	23338	2	12/0

**Most Added.**  
www.rradds.com

ARTIST TITLE LABEL(S)	ADDS
BOYZ II MEN The Color Of Love (Arista)	13
JOSH GROBAN To Where You Are (143/Reprise)	12
JIM BRICKMAN A Mother's Day (Windham Hill)	10
BONNIE RAITT I Can't Help You Now (Capitol)	7
ALL-4-ONE Beautiful As U (AMC)	7
PAUL MCCARTNEY Your Loving Flame (Capitol)	7
LUTHER VANDROSS I'd Rather (J)	7
THE CORRS Would You Be Happier (143/Lava/Atlantic)	7
CAROLYN DAWN JOHNSON So Complicated (Arista)	5
DANIEL DEBOURG I Need An Angel (DreamWorks)	5
ENRIQUE IGLESIAS Escape (Interscope)	5

**Most Increased Plays**

ARTIST TITLE LABEL(S)	TOTAL PLAY INCREASE
LONESTAR I'm Already There (BNA)	+292
CAROLYN DAWN JOHNSON So Complicated (Arista)	+207
CELINE DION A New Day Has Come (Epic)	+164
MARC ANTHONY I Need You (Columbia)	+157
ENYA Only Time (Reprise)	+137
MICHAEL BOLTON Only A Woman Like You (Jive)	+130
BBMAK Back Here (Hollywood)	+130
ALL-4-ONE Beautiful As U (AMC)	+87
LEE ANN WOMACK I Hope You Dance (MCA/Universal)	+78
BONNIE RAITT I Can't Help You Now (Capitol)	+73

**Most Played Recurrents**

ARTIST TITLE LABEL(S)	TOTAL PLAYS
SAVAGE GARDEN I Knew I Loved You (Columbia)	1006
UNCLE KRACKER Follow Me (Top Dog/Lava/Atlantic)	983
J. BRICKMAN/REBECCA L. HOWARD Simple... (Windham Hill)	969
D-TOWN All Or Nothing (J)	950
H. LEWIS & G. PALTRON Cruisin' (Hollywood)	937
'N SYNC This I Promise You (Jive)	890
FAITH HILL The Way You Love Me (Warner Bros.)	849
CELINE DION That's The Way It Is (Epic)	799
PHIL COLLINS You'll Be In My Heart (Hollywood)	796
DIAMOND RIO One More Day (Arista)	763
BBMAK Back Here (Hollywood)	761
LEANN RIMES I Need You (Curb)	745
S CLUB 7 Never Had A Dream... (A&M/Interscope)	657
MARC ANTHONY You Sang To Me (Columbia)	656
DOM HENLEY Taking You Home (Warner Bros.)	578
BACKSTREET BOYS Shape Of My Heart (Jive)	568

120 AC reporters. Monitored airplay data supplied by Mediabase Research, a division of Premiere Radio Networks. Songs ranked by total plays for the airplay week of 4/7/02-4/13/02. Bulliets appear on songs gaining plays or remaining flat from previous week. If two songs are tied in total plays, the song with the larger increase in plays is placed first. Songs below No. 15 are moved to recurrent after 20 weeks on the chart. Most Added is the total number of new adds officially reported to R&R by each reporting station. Songs unreported as adds do not count toward overall total stations playing a song. Most Increased Plays lists the songs with the greatest week-to-week increases in total plays. Gross Impressions equals Average Quarter Hour Persons times number of plays (times 100). Average Quarter Hour Persons used herein with permission from the Arbitron Company (copyright 2002, The Arbitron Company). (C) 2002, R&R, Inc.

**New & Active**

**VANESSA CARLTON** A Thousand Miles (A&M/Interscope)  
Total Plays: 144, Total Stations: 12, Adds: 3

**THE CORRS** Would You Be Happier (143/Lava/Atlantic)  
Total Plays: 135, Total Stations: 31, Adds: 7

**98 DEGREES** Why (Are We Still Friends) (Universal)  
Total Plays: 133, Total Stations: 21, Adds: 1

**ENRIQUE IGLESIAS** Escape (Interscope)  
Total Plays: 131, Total Stations: 13, Adds: 5

**BOYZ II MEN** The Color Of Love (Arista)  
Total Plays: 63, Total Stations: 27, Adds: 13

**JIM BRICKMAN** A Mother's Day (Windham Hill)  
Total Plays: 56, Total Stations: 18, Adds: 10

**JIM WILSON F/STEPHEN BISHOP** Donna Lynn (Hillsboro)  
Total Plays: 46, Total Stations: 14, Adds: 2

**CAROLE KING** Monday Without You (Rockingale/Koch)  
Total Plays: 35, Total Stations: 14, Adds: 3

**NANCY BRIGHT** From The Heart (Independent)  
Total Plays: 27, Total Stations: 12, Adds: 5

Songs ranked by total plays



# Nancy Bright

## "From The Heart"

**\*Debut "New & Active"!**  
**\*Top 10 "Most Added"!**  
**#15\*-AC40 Chart-"New Music Weekly"!**



National Record Promotion:  
Larry Weir (323)658-7449 • nrpromo@pacbell.net  
Triple Threat/Tim Smith (661)325-3111 • tim@triplethreatentertainment.com  
McD Promotion (978)725-0019 mcdkev@msn.com From Blackcat Records  
www.nancybrightmusic.com

**RateTheMusic.com**  
BY MEDIABASE™

America's Best Testing AC Songs 12+  
For The Week Ending 4/19/02.

Artist (Label)	TW	LW	Familiarity	Burn	TD	Familiarity	Burn
CELINE DION A New Day Has Come (Epic)	4.27	4.19	94%	12%	4.31	95%	13%
FAITH HILL There You'll Be (Warner Bros.)	4.13	4.15	96%	30%	4.18	98%	30%
LEANN RIMES Can't Fight The Moonlight (Curb)	4.07	4.03	84%	17%	4.15	80%	12%
LONESTAR I'm Already There (BNA)	4.05	4.07	95%	32%	4.17	97%	31%
LEE ANN WOMACK I Hope You Dance (Universal)	4.01	4.01	95%	41%	4.07	97%	43%
MATCHBOX TWENTY If You're Gone (Lava/Atlantic)	4.00	4.12	94%	40%	4.08	94%	38%
JIM BRICKMAN F/REBECCA L. HOWARD Simple Things (Windham Hill)	3.98	4.00	78%	21%	4.00	85%	22%
BACKSTREET BOYS Drowning (Jive)	3.96	4.04	92%	30%	4.12	92%	25%
BRIAN MCKNIGHT Still (Motown/Universal)	3.91	3.81	71%	16%	4.05	75%	15%
ALL-4-ONE Beautiful As U (AMC)	3.86	-	44%	8%	3.94	45%	7%
MARC ANTHONY I Need You (Columbia)	3.86	3.91	87%	23%	4.03	88%	20%
FIVE FOR FIGHTING Superman (It's Not Easy) (Aware/Columbia)	3.86	3.88	93%	36%	3.89	92%	35%
ENRIQUE IGLESIAS Hero (Interscope)	3.85	3.83	97%	39%	3.98	98%	36%
Q-TOWN All Or Nothing (J)	3.82	3.76	91%	36%	3.92	90%	34%
TRAIN Drops Of Jupiter (Tell Me) (Columbia)	3.82	3.77	88%	39%	3.93	86%	34%
JO DEE MESSINA Bring On The Rain (Curb)	3.80	3.79	69%	17%	3.87	73%	16%
LUTHER VANROSS I'd Rather (J)	3.79	3.75	54%	11%	3.99	53%	8%
MICHAEL BOLTON Only A Woman Like You (Jive)	3.79	3.86	71%	16%	4.01	77%	12%
CHER Song For The Lonely (Warner Bros.)	3.76	3.73	86%	22%	3.77	88%	21%
ENYA Only Time (Reprise)	3.73	3.83	95%	41%	3.75	96%	43%
CAROLYN OAWN JOHNSON Complicated (Arista)	3.70	3.63	44%	9%	3.80	44%	7%
CHRIS ISAAK Let Me Down Easy (Reprise)	3.69	3.68	64%	13%	3.81	63%	9%
ELTON JOHN This Train Don't Stop There Anymore (Rocket/Universal)	3.64	3.71	83%	22%	3.71	85%	19%
DARREN HAYES Insatiable (Columbia)	3.60	3.63	71%	19%	3.66	68%	17%
UNCLE KRACKER Follow Me (Top Dog/Lava/Atlantic)	3.56	3.52	89%	44%	3.80	87%	35%
BONNIE RAITT I Can't Help You Now (Capitol)	3.53	-	44%	8%	3.57	45%	7%
DANIEL EBOURG I Need An Angel (DreamWorks)	3.53	3.46	49%	12%	3.70	49%	8%
ENYA Wild Child (Reprise)	3.52	3.50	78%	28%	3.67	80%	24%
PAUL MCCARTNEY Your Loving Flame (Capitol)	3.48	-	41%	11%	3.48	45%	10%
DIDO Thankyou (Arista)	3.45	3.50	92%	53%	3.47	92%	51%

Total sample size is 340 respondents. Total average favorability estimates are based on a scale of 1-5. (1=dislike very much, 5=like very much). Total familiarity represents the percentage of respondents who recognized the song. Total burn represents the number of respondents who said they are tired of hearing the song. Sample composition is based on persons 12+. TD = Target Demo (females 25-54). Persons are screened via the Internet. Once passed, they can take the music test based on their format/music preference. RateTheMusic.com results are not meant to replace casual research. The results are intended to show opinions of participants on the Internet only. RateTheMusic is a registered trademark of RateTheMusic.com. The RTM system is available for local radio stations by calling 818/377-5300. RateTheMusic.com data is provided by Mediabase Research, a division of Premiere Radio Networks.

**Indicator**  
**Most Added.**

- ALL-4-ONE Beautiful As U (AMC)
- PAUL MCCARTNEY Your Loving Flame (Capitol)
- JO DEE MESSINA Bring On The Rain (Curb)
- MICHAEL BOLTON Only A Woman Like You (Jive)
- BONNIE RAITT I Can't Help You Now (Capitol)
- JOSH GROBAN To Where You Are (143/Reprise)
- BOYZ II MEN The Color Of Love (Arista)
- 98 DEGREES Why (Are We Still Friends) (Universal)
- DARYL HALL & JOHN OATES Do It For Love (RCA)

**PLEASE SEND YOUR PHOTOS**

R&R wants your best snapshots (color or black & white).

Please include the names and titles of all pictured and send them to:

R&R c/o Mike Davis:  
10100 Santa Monica Blvd., 3rd Floor  
Los Angeles, CA 90067

**Reporters**

<p><b>WYJ Albany, NY *</b> CD: Michael Morgan PD: Chris Holmberg APD: Chad O'Hara 1. ENRIQUE IGLESIAS "Hero"</p> <p><b>OMG Albuquerque, NM *</b> CD: Kris Abrams PD: Steve Marcus APD: Mark Lawrence 4. BOBBY BRIDGES "The Gypsy"</p> <p><b>WLV Allentown, PA *</b> PD: Chuck Galger No Ads</p> <p><b>ETG Anchorage, AK *</b> CD: Dave Flavin APD: All-4-One "Beautiful"</p> <p><b>WPC Atlanta, GA *</b> PD: Dave O'Hara No Ads</p> <p><b>WPG Atlanta, GA *</b> PD: Gary Guida APD: Steve Marcus BOYZ II MEN "Color"</p> <p><b>WBG Augusta, GA *</b> PD: John Patrick APD: Jim Brickman "Simple Things" LUTHER VANROSS "Hero"</p> <p><b>WML Boston, MA *</b> CD: Don Kelly APD: Candy O'Leary PD: Mark Lawrence THE CORPS "Happier"</p> <p><b>WER Bridgeport, CT *</b> PD: Curtis Lyons APD: Dennis Lyons BOYZ II MEN "Color"</p> <p><b>WEZ Bridgeport, CT *</b> PD: Steve Marcus APD: Mark Lawrence 2. MARC ANTHONY "I Need You"</p> <p><b>WJY Buffalo, NY *</b> PD: Joe Chilo APD: CAROLYN OAWN JOHNSON "Complicated"</p> <p><b>WNC Canton, OH *</b> PD: Terry Simmons APD: Kayleigh Kries 1. JOSH GROBAN "I Hope You Dance" JIM BRICKMAN "Simple Things" BOYZ II MEN "Color"</p> <p><b>WCO Cape Cod, MA *</b> CD: Greg Cassidy PD: Cheryl Park No Ads</p> <p><b>WSY Charleston, SC *</b> PD: Mike Schwanz APD: All-4-One "Beautiful"</p> <p><b>WCF Chattanooga, TN *</b> PD: Danny Howard No Ads</p> <p><b>WLT Chicago, IL *</b> PD: Bob Kuske No Ads</p> <p><b>WHD Chicago, IL *</b> PD: Mark Bisher APD: T.J. Holland APD: Ted Morro 1. JOSH GROBAN "I Hope You Dance" LUTHER VANROSS "Hero"</p> <p><b>WYR Cincinnati, OH *</b> CD: T.J. Holland APD: Ted Morro 1. JOSH GROBAN "I Hope You Dance" LUTHER VANROSS "Hero"</p> <p><b>WYR Cincinnati, OH *</b> CD: T.J. Holland APD: Ted Morro 1. JOSH GROBAN "I Hope You Dance" LUTHER VANROSS "Hero"</p> <p><b>WYR Cincinnati, OH *</b> CD: T.J. Holland APD: Ted Morro 1. JOSH GROBAN "I Hope You Dance" LUTHER VANROSS "Hero"</p> <p><b>WYR Cincinnati, OH *</b> CD: T.J. Holland APD: Ted Morro 1. JOSH GROBAN "I Hope You Dance" LUTHER VANROSS "Hero"</p>	<p><b>WYJ Albany, NY *</b> CD: Michael Morgan PD: Chris Holmberg APD: Chad O'Hara 1. ENRIQUE IGLESIAS "Hero"</p> <p><b>OMG Albuquerque, NM *</b> CD: Kris Abrams PD: Steve Marcus APD: Mark Lawrence 4. BOBBY BRIDGES "The Gypsy"</p> <p><b>WLV Allentown, PA *</b> PD: Chuck Galger No Ads</p> <p><b>ETG Anchorage, AK *</b> CD: Dave Flavin APD: All-4-One "Beautiful"</p> <p><b>WPC Atlanta, GA *</b> PD: Dave O'Hara No Ads</p> <p><b>WPG Atlanta, GA *</b> PD: Gary Guida APD: Steve Marcus BOYZ II MEN "Color"</p> <p><b>WBG Augusta, GA *</b> PD: John Patrick APD: Jim Brickman "Simple Things" LUTHER VANROSS "Hero"</p> <p><b>WML Boston, MA *</b> CD: Don Kelly APD: Candy O'Leary PD: Mark Lawrence THE CORPS "Happier"</p> <p><b>WER Bridgeport, CT *</b> PD: Curtis Lyons APD: Dennis Lyons BOYZ II MEN "Color"</p> <p><b>WEZ Bridgeport, CT *</b> PD: Steve Marcus APD: Mark Lawrence 2. MARC ANTHONY "I Need You"</p> <p><b>WJY Buffalo, NY *</b> PD: Joe Chilo APD: CAROLYN OAWN JOHNSON "Complicated"</p> <p><b>WNC Canton, OH *</b> PD: Terry Simmons APD: Kayleigh Kries 1. JOSH GROBAN "I Hope You Dance" JIM BRICKMAN "Simple Things" BOYZ II MEN "Color"</p> <p><b>WCO Cape Cod, MA *</b> CD: Greg Cassidy PD: Cheryl Park No Ads</p> <p><b>WSY Charleston, SC *</b> PD: Mike Schwanz APD: All-4-One "Beautiful"</p> <p><b>WCF Chattanooga, TN *</b> PD: Danny Howard No Ads</p> <p><b>WLT Chicago, IL *</b> PD: Bob Kuske No Ads</p> <p><b>WHD Chicago, IL *</b> PD: Mark Bisher APD: T.J. Holland APD: Ted Morro 1. JOSH GROBAN "I Hope You Dance" LUTHER VANROSS "Hero"</p> <p><b>WYR Cincinnati, OH *</b> CD: T.J. Holland APD: Ted Morro 1. JOSH GROBAN "I Hope You Dance" LUTHER VANROSS "Hero"</p> <p><b>WYR Cincinnati, OH *</b> CD: T.J. Holland APD: Ted Morro 1. JOSH GROBAN "I Hope You Dance" LUTHER VANROSS "Hero"</p> <p><b>WYR Cincinnati, OH *</b> CD: T.J. Holland APD: Ted Morro 1. JOSH GROBAN "I Hope You Dance" LUTHER VANROSS "Hero"</p> <p><b>WYR Cincinnati, OH *</b> CD: T.J. Holland APD: Ted Morro 1. JOSH GROBAN "I Hope You Dance" LUTHER VANROSS "Hero"</p>	<p><b>WYJ Albany, NY *</b> CD: Michael Morgan PD: Chris Holmberg APD: Chad O'Hara 1. ENRIQUE IGLESIAS "Hero"</p> <p><b>OMG Albuquerque, NM *</b> CD: Kris Abrams PD: Steve Marcus APD: Mark Lawrence 4. BOBBY BRIDGES "The Gypsy"</p> <p><b>WLV Allentown, PA *</b> PD: Chuck Galger No Ads</p> <p><b>ETG Anchorage, AK *</b> CD: Dave Flavin APD: All-4-One "Beautiful"</p> <p><b>WPC Atlanta, GA *</b> PD: Dave O'Hara No Ads</p> <p><b>WPG Atlanta, GA *</b> PD: Gary Guida APD: Steve Marcus BOYZ II MEN "Color"</p> <p><b>WBG Augusta, GA *</b> PD: John Patrick APD: Jim Brickman "Simple Things" LUTHER VANROSS "Hero"</p> <p><b>WML Boston, MA *</b> CD: Don Kelly APD: Candy O'Leary PD: Mark Lawrence THE CORPS "Happier"</p> <p><b>WER Bridgeport, CT *</b> PD: Curtis Lyons APD: Dennis Lyons BOYZ II MEN "Color"</p> <p><b>WEZ Bridgeport, CT *</b> PD: Steve Marcus APD: Mark Lawrence 2. MARC ANTHONY "I Need You"</p> <p><b>WJY Buffalo, NY *</b> PD: Joe Chilo APD: CAROLYN OAWN JOHNSON "Complicated"</p> <p><b>WNC Canton, OH *</b> PD: Terry Simmons APD: Kayleigh Kries 1. JOSH GROBAN "I Hope You Dance" JIM BRICKMAN "Simple Things" BOYZ II MEN "Color"</p> <p><b>WCO Cape Cod, MA *</b> CD: Greg Cassidy PD: Cheryl Park No Ads</p> <p><b>WSY Charleston, SC *</b> PD: Mike Schwanz APD: All-4-One "Beautiful"</p> <p><b>WCF Chattanooga, TN *</b> PD: Danny Howard No Ads</p> <p><b>WLT Chicago, IL *</b> PD: Bob Kuske No Ads</p> <p><b>WHD Chicago, IL *</b> PD: Mark Bisher APD: T.J. Holland APD: Ted Morro 1. JOSH GROBAN "I Hope You Dance" LUTHER VANROSS "Hero"</p> <p><b>WYR Cincinnati, OH *</b> CD: T.J. Holland APD: Ted Morro 1. JOSH GROBAN "I Hope You Dance" LUTHER VANROSS "Hero"</p> <p><b>WYR Cincinnati, OH *</b> CD: T.J. Holland APD: Ted Morro 1. JOSH GROBAN "I Hope You Dance" LUTHER VANROSS "Hero"</p> <p><b>WYR Cincinnati, OH *</b> CD: T.J. Holland APD: Ted Morro 1. JOSH GROBAN "I Hope You Dance" LUTHER VANROSS "Hero"</p> <p><b>WYR Cincinnati, OH *</b> CD: T.J. Holland APD: Ted Morro 1. JOSH GROBAN "I Hope You Dance" LUTHER VANROSS "Hero"</p>	<p><b>WYJ Albany, NY *</b> CD: Michael Morgan PD: Chris Holmberg APD: Chad O'Hara 1. ENRIQUE IGLESIAS "Hero"</p> <p><b>OMG Albuquerque, NM *</b> CD: Kris Abrams PD: Steve Marcus APD: Mark Lawrence 4. BOBBY BRIDGES "The Gypsy"</p> <p><b>WLV Allentown, PA *</b> PD: Chuck Galger No Ads</p> <p><b>ETG Anchorage, AK *</b> CD: Dave Flavin APD: All-4-One "Beautiful"</p> <p><b>WPC Atlanta, GA *</b> PD: Dave O'Hara No Ads</p> <p><b>WPG Atlanta, GA *</b> PD: Gary Guida APD: Steve Marcus BOYZ II MEN "Color"</p> <p><b>WBG Augusta, GA *</b> PD: John Patrick APD: Jim Brickman "Simple Things" LUTHER VANROSS "Hero"</p> <p><b>WML Boston, MA *</b> CD: Don Kelly APD: Candy O'Leary PD: Mark Lawrence THE CORPS "Happier"</p> <p><b>WER Bridgeport, CT *</b> PD: Curtis Lyons APD: Dennis Lyons BOYZ II MEN "Color"</p> <p><b>WEZ Bridgeport, CT *</b> PD: Steve Marcus APD: Mark Lawrence 2. MARC ANTHONY "I Need You"</p> <p><b>WJY Buffalo, NY *</b> PD: Joe Chilo APD: CAROLYN OAWN JOHNSON "Complicated"</p> <p><b>WNC Canton, OH *</b> PD: Terry Simmons APD: Kayleigh Kries 1. JOSH GROBAN "I Hope You Dance" JIM BRICKMAN "Simple Things" BOYZ II MEN "Color"</p> <p><b>WCO Cape Cod, MA *</b> CD: Greg Cassidy PD: Cheryl Park No Ads</p> <p><b>WSY Charleston, SC *</b> PD: Mike Schwanz APD: All-4-One "Beautiful"</p> <p><b>WCF Chattanooga, TN *</b> PD: Danny Howard No Ads</p> <p><b>WLT Chicago, IL *</b> PD: Bob Kuske No Ads</p> <p><b>WHD Chicago, IL *</b> PD: Mark Bisher APD: T.J. Holland APD: Ted Morro 1. JOSH GROBAN "I Hope You Dance" LUTHER VANROSS "Hero"</p> <p><b>WYR Cincinnati, OH *</b> CD: T.J. Holland APD: Ted Morro 1. JOSH GROBAN "I Hope You Dance" LUTHER VANROSS "Hero"</p> <p><b>WYR Cincinnati, OH *</b> CD: T.J. Holland APD: Ted Morro 1. JOSH GROBAN "I Hope You Dance" LUTHER VANROSS "Hero"</p> <p><b>WYR Cincinnati, OH *</b> CD: T.J. Holland APD: Ted Morro 1. JOSH GROBAN "I Hope You Dance" LUTHER VANROSS "Hero"</p> <p><b>WYR Cincinnati, OH *</b> CD: T.J. Holland APD: Ted Morro 1. JOSH GROBAN "I Hope You Dance" LUTHER VANROSS "Hero"</p>	<p><b>WYJ Albany, NY *</b> CD: Michael Morgan PD: Chris Holmberg APD: Chad O'Hara 1. ENRIQUE IGLESIAS "Hero"</p> <p><b>OMG Albuquerque, NM *</b> CD: Kris Abrams PD: Steve Marcus APD: Mark Lawrence 4. BOBBY BRIDGES "The Gypsy"</p> <p><b>WLV Allentown, PA *</b> PD: Chuck Galger No Ads</p> <p><b>ETG Anchorage, AK *</b> CD: Dave Flavin APD: All-4-One "Beautiful"</p> <p><b>WPC Atlanta, GA *</b> PD: Dave O'Hara No Ads</p> <p><b>WPG Atlanta, GA *</b> PD: Gary Guida APD: Steve Marcus BOYZ II MEN "Color"</p> <p><b>WBG Augusta, GA *</b> PD: John Patrick APD: Jim Brickman "Simple Things" LUTHER VANROSS "Hero"</p> <p><b>WML Boston, MA *</b> CD: Don Kelly APD: Candy O'Leary PD: Mark Lawrence THE CORPS "Happier"</p> <p><b>WER Bridgeport, CT *</b> PD: Curtis Lyons APD: Dennis Lyons BOYZ II MEN "Color"</p> <p><b>WEZ Bridgeport, CT *</b> PD: Steve Marcus APD: Mark Lawrence 2. MARC ANTHONY "I Need You"</p> <p><b>WJY Buffalo, NY *</b> PD: Joe Chilo APD: CAROLYN OAWN JOHNSON "Complicated"</p> <p><b>WNC Canton, OH *</b> PD: Terry Simmons APD: Kayleigh Kries 1. JOSH GROBAN "I Hope You Dance" JIM BRICKMAN "Simple Things" BOYZ II MEN "Color"</p> <p><b>WCO Cape Cod, MA *</b> CD: Greg Cassidy PD: Cheryl Park No Ads</p> <p><b>WSY Charleston, SC *</b> PD: Mike Schwanz APD: All-4-One "Beautiful"</p> <p><b>WCF Chattanooga, TN *</b> PD: Danny Howard No Ads</p> <p><b>WLT Chicago, IL *</b> PD: Bob Kuske No Ads</p> <p><b>WHD Chicago, IL *</b> PD: Mark Bisher APD: T.J. Holland APD: Ted Morro 1. JOSH GROBAN "I Hope You Dance" LUTHER VANROSS "Hero"</p> <p><b>WYR Cincinnati, OH *</b> CD: T.J. Holland APD: Ted Morro 1. JOSH GROBAN "I Hope You Dance" LUTHER VANROSS "Hero"</p> <p><b>WYR Cincinnati, OH *</b> CD: T.J. Holland APD: Ted Morro 1. JOSH GROBAN "I Hope You Dance" LUTHER VANROSS "Hero"</p> <p><b>WYR Cincinnati, OH *</b> CD: T.J. Holland APD: Ted Morro 1. JOSH GROBAN "I Hope You Dance" LUTHER VANROSS "Hero"</p> <p><b>WYR Cincinnati, OH *</b> CD: T.J. Holland APD: Ted Morro 1. JOSH GROBAN "I Hope You Dance" LUTHER VANROSS "Hero"</p>	<p><b>WYJ Albany, NY *</b> CD: Michael Morgan PD: Chris Holmberg APD: Chad O'Hara 1. ENRIQUE IGLESIAS "Hero"</p> <p><b>OMG Albuquerque, NM *</b> CD: Kris Abrams PD: Steve Marcus APD: Mark Lawrence 4. BOBBY BRIDGES "The Gypsy"</p> <p><b>WLV Allentown, PA *</b> PD: Chuck Galger No Ads</p> <p><b>ETG Anchorage, AK *</b> CD: Dave Flavin APD: All-4-One "Beautiful"</p> <p><b>WPC Atlanta, GA *</b> PD: Dave O'Hara No Ads</p> <p><b>WPG Atlanta, GA *</b> PD: Gary Guida APD: Steve Marcus BOYZ II MEN "Color"</p> <p><b>WBG Augusta, GA *</b> PD: John Patrick APD: Jim Brickman "Simple Things" LUTHER VANROSS "Hero"</p> <p><b>WML Boston, MA *</b> CD: Don Kelly APD: Candy O'Leary PD: Mark Lawrence THE CORPS "Happier"</p> <p><b>WER Bridgeport, CT *</b> PD: Curtis Lyons APD: Dennis Lyons BOYZ II MEN "Color"</p> <p><b>WEZ Bridgeport, CT *</b> PD: Steve Marcus APD: Mark Lawrence 2. MARC ANTHONY "I Need You"</p> <p><b>WJY Buffalo, NY *</b> PD: Joe Chilo APD: CAROLYN OAWN JOHNSON "Complicated"</p> <p><b>WNC Canton, OH *</b> PD: Terry Simmons APD: Kayleigh Kries 1. JOSH GROBAN "I Hope You Dance" JIM BRICKMAN "Simple Things" BOYZ II MEN "Color"</p> <p><b>WCO Cape Cod, MA *</b> CD: Greg Cassidy PD: Cheryl Park No Ads</p> <p><b>WSY Charleston, SC *</b> PD: Mike Schwanz APD: All-4-One "Beautiful"</p> <p><b>WCF Chattanooga, TN *</b> PD: Danny Howard No Ads</p> <p><b>WLT Chicago, IL *</b> PD: Bob Kuske No Ads</p> <p><b>WHD Chicago, IL *</b> PD: Mark Bisher APD: T.J. Holland APD: Ted Morro 1. JOSH GROBAN "I Hope You Dance" LUTHER VANROSS "Hero"</p> <p><b>WYR Cincinnati, OH *</b> CD: T.J. Holland APD: Ted Morro 1. JOSH GROBAN "I Hope You Dance" LUTHER VANROSS "Hero"</p> <p><b>WYR Cincinnati, OH *</b> CD: T.J. Holland APD: Ted Morro 1. JOSH GROBAN "I Hope You Dance" LUTHER VANROSS "Hero"</p> <p><b>WYR Cincinnati, OH *</b> CD: T.J. Holland APD: Ted Morro 1. JOSH GROBAN "I Hope You Dance" LUTHER VANROSS "Hero"</p> <p><b>WYR Cincinnati, OH *</b> CD: T.J. Holland APD: Ted Morro 1. JOSH GROBAN "I Hope You Dance" LUTHER VANROSS "Hero"</p>	<p><b>WYJ Albany, NY *</b> CD: Michael Morgan PD: Chris Holmberg APD: Chad O'Hara 1. ENRIQUE IGLESIAS "Hero"</p> <p><b>OMG Albuquerque, NM *</b> CD: Kris Abrams PD: Steve Marcus APD: Mark Lawrence 4. BOBBY BRIDGES "The Gypsy"</p> <p><b>WLV Allentown, PA *</b> PD: Chuck Galger No Ads</p> <p><b>ETG Anchorage, AK *</b> CD: Dave Flavin APD: All-4-One "Beautiful"</p> <p><b>WPC Atlanta, GA *</b> PD: Dave O'Hara No Ads</p> <p><b>WPG Atlanta, GA *</b> PD: Gary Guida APD: Steve Marcus BOYZ II MEN "Color"</p> <p><b>WBG Augusta, GA *</b> PD: John Patrick APD: Jim Brickman "Simple Things" LUTHER VANROSS "Hero"</p> <p><b>WML Boston, MA *</b> CD: Don Kelly APD: Candy O'Leary PD: Mark Lawrence THE CORPS "Happier"</p> <p><b>WER Bridgeport, CT *</b> PD: Curtis Lyons APD: Dennis Lyons BOYZ II MEN "Color"</p> <p><b>WEZ Bridgeport, CT *</b> PD: Steve Marcus APD: Mark Lawrence 2. MARC ANTHONY "I Need You"</p> <p><b>WJY Buffalo, NY *</b> PD: Joe Chilo APD: CAROLYN OAWN JOHNSON "Complicated"</p> <p><b>WNC Canton, OH *</b> PD: Terry Simmons APD: Kayleigh Kries 1. JOSH GROBAN "I Hope You Dance" JIM BRICKMAN "Simple Things" BOYZ II MEN "Color"</p> <p><b>WCO Cape Cod, MA *</b> CD: Greg Cassidy PD: Cheryl Park No Ads</p> <p><b>WSY Charleston, SC *</b> PD: Mike Schwanz APD: All-4-One "Beautiful"</p> <p><b>WCF Chattanooga, TN *</b> PD: Danny Howard No Ads</p> <p><b>WLT Chicago, IL *</b> PD: Bob Kuske No Ads</p> <p><b>WHD Chicago, IL *</b> PD: Mark Bisher APD: T.J. Holland APD: Ted Morro 1. JOSH GROBAN "I Hope You Dance" LUTHER VANROSS "Hero"</p> <p><b>WYR Cincinnati, OH *</b> CD: T.J. Holland APD: Ted Morro 1. JOSH GROBAN "I Hope You Dance" LUTHER VANROSS "Hero"</p> <p><b>WYR Cincinnati, OH *</b> CD: T.J. Holland APD: Ted Morro 1. JOSH GROBAN "I Hope You Dance" LUTHER VANROSS "Hero"</p> <p><b>WYR Cincinnati, OH *</b> CD: T.J. Holland APD: Ted Morro 1. JOSH GROBAN "I Hope You Dance" LUTHER VANROSS "Hero"</p> <p><b>WYR Cincinnati, OH *</b> CD: T.J. Holland APD: Ted Morro 1. JOSH GROBAN "I Hope You Dance" LUTHER VANROSS "Hero"</p>	<p><b>WYJ Albany, NY *</b> CD: Michael Morgan PD: Chris Holmberg APD: Chad O'Hara 1. ENRIQUE IGLESIAS "Hero"</p> <p><b>OMG Albuquerque, NM *</b> CD: Kris Abrams PD: Steve Marcus APD: Mark Lawrence 4. BOBBY BRIDGES "The Gypsy"</p> <p><b>WLV Allentown, PA *</b> PD: Chuck Galger No Ads</p> <p><b>ETG Anchorage, AK *</b> CD: Dave Flavin APD: All-4-One "Beautiful"</p> <p><b>WPC Atlanta, GA *</b> PD: Dave O'Hara No Ads</p> <p><b>WPG Atlanta, GA *</b> PD: Gary Guida APD: Steve Marcus BOYZ II MEN "Color"</p> <p><b>WBG Augusta, GA *</b> PD: John Patrick APD: Jim Brickman "Simple Things" LUTHER VANROSS "Hero"</p> <p><b>WML Boston, MA *</b> CD: Don Kelly APD: Candy O'Leary PD: Mark Lawrence THE CORPS "Happier"</p> <p><b>WER Bridgeport, CT *</b> PD: Curtis Lyons APD: Dennis Lyons BOYZ II MEN "Color"</p> <p><b>WEZ Bridgeport, CT *</b> PD: Steve Marcus APD: Mark Lawrence 2. MARC ANTHONY "I Need You"</p> <p><b>WJY Buffalo, NY *</b> PD: Joe Chilo APD: CAROLYN OAWN JOHNSON "Complicated"</p> <p><b>WNC Canton, OH *</b> PD: Terry Simmons APD: Kayleigh Kries 1. JOSH GROBAN "I Hope You Dance" JIM BRICKMAN "Simple Things" BOYZ II MEN "Color"</p> <p><b>WCO Cape Cod, MA *</b> CD: Greg Cassidy PD: Cheryl Park No Ads</p> <p><b>WSY Charleston, SC *</b> PD: Mike Schwanz APD: All-4-One "Beautiful"</p> <p><b>WCF Chattanooga, TN *</b> PD: Danny Howard No Ads</p> <p><b>WLT Chicago, IL *</b> PD: Bob Kuske No Ads</p> <p><b>WHD Chicago, IL *</b> PD: Mark Bisher APD: T.J. Holland APD: Ted Morro 1. JOSH GROBAN "I Hope You Dance" LUTHER VANROSS "Hero"</p> <p><b>WYR Cincinnati, OH *</b> CD: T.J. Holland APD: Ted Morro 1. JOSH GROBAN "I Hope You Dance" LUTHER VANROSS "Hero"</p> <p><b>WYR Cincinnati, OH *</b> CD: T.J. Holland APD: Ted Morro 1. JOSH GROBAN "I Hope You Dance" LUTHER VANROSS "Hero"</p> <p><b>WYR Cincinnati, OH *</b> CD: T.J. Holland APD: Ted Morro 1. JOSH GROBAN "I Hope You Dance" LUTHER VANROSS "Hero"</p> <p><b>WYR Cincinnati, OH *</b> CD: T.J. Holland APD: Ted Morro 1. JOSH GROBAN "I Hope You Dance" LUTHER VANROSS "Hero"</p>	<p><b>WYJ Albany, NY *</b> CD: Michael Morgan PD: Chris Holmberg APD: Chad O'Hara 1. ENRIQUE IGLESIAS "Hero"</p> <p><b>OMG Albuquerque, NM *</b> CD: Kris Abrams PD: Steve Marcus APD: Mark Lawrence 4. BOBBY BRIDGES "The Gypsy"</p> <p><b>WLV Allentown, PA *</b> PD: Chuck Galger No Ads</p> <p><b>ETG Anchorage, AK *</b> CD: Dave Flavin APD: All-4-One "Beautiful"</p> <p><b>WPC Atlanta, GA *</b> PD: Dave O'Hara No Ads</p> <p><b>WPG Atlanta, GA *</b> PD: Gary Guida APD: Steve Marcus BOYZ II MEN "Color"</p> <p><b>WBG Augusta, GA *</b> PD: John Patrick APD: Jim Brickman "Simple Things" LUTHER VANROSS "Hero"</p> <p><b>WML Boston, MA *</b> CD: Don Kelly APD: Candy O'Leary PD: Mark Lawrence THE CORPS "Happier"</p> <p><b>WER Bridgeport, CT *</b> PD: Curtis Lyons APD: Dennis Lyons BOYZ II MEN "Color"</p> <p><b>WEZ Bridgeport, CT *</b> PD: Steve Marcus APD: Mark Lawrence 2. MARC ANTHONY "I Need You"</p> <p><b>WJY Buffalo, NY *</b> PD: Joe Chilo APD: CAROLYN OAWN JOHNSON "Complicated"</p> <p><b>WNC Canton, OH *</b> PD: Terry Simmons APD: Kayleigh Kries 1. JOSH GROBAN "I Hope You Dance" JIM BRICKMAN "Simple Things" BOYZ II MEN "Color"</p> <p><b>WCO Cape Cod, MA *</b> CD: Greg Cassidy PD: Cheryl Park No Ads</p> <p><b>WSY Charleston, SC *</b> PD: Mike Schwanz APD: All-4-One "Beautiful"</p> <p><b>WCF Chattanooga, TN *</b> PD: Danny Howard No Ads</p> <p><b>WLT Chicago, IL *</b> PD: Bob Kuske No Ads</p> <p><b>WHD Chicago, IL *</b> PD: Mark Bisher APD: T.J. Holland APD: Ted Morro 1. JOSH GROBAN "I Hope You Dance" LUTHER VANROSS "Hero"</p> <p><b>WYR Cincinnati, OH *</b> CD: T.J. Holland APD: Ted Morro 1. JOSH GROBAN "I Hope You Dance" LUTHER VANROSS "Hero"</p> <p><b>WYR Cincinnati, OH *</b> CD: T.J. Holland APD: Ted Morro 1. JOSH GROBAN "I Hope You Dance" LUTHER VANROSS "Hero"</p> <p><b>WYR Cincinnati, OH *</b> CD: T.J. Holland APD: Ted Morro 1. JOSH GROBAN "I Hope You Dance" LUTHER VANROSS "Hero"</p> <p><b>WYR Cincinnati, OH *</b> CD: T.J. Holland APD: Ted Morro 1. JOSH GROBAN "I Hope You Dance" LUTHER VANROSS "Hero"</p>	<p><b>WYJ Albany, NY *</b> CD: Michael Morgan PD: Chris Holmberg APD: Chad O'Hara 1. ENRIQUE IGLESIAS "Hero"</p> <p><b>OMG Albuquerque, NM *</b> CD: Kris Abrams PD: Steve Marcus APD: Mark Lawrence 4. BOBBY BRIDGES "The Gypsy"</p> <p><b>WLV Allentown, PA *</b> PD: Chuck Galger No Ads</p> <p><b>ETG Anchorage, AK *</b> CD: Dave Flavin APD: All-4-One "Beautiful"</p> <p><b>WPC Atlanta, GA *</b> PD: Dave O'Hara No Ads</p> <p><b>WPG Atlanta, GA *</b> PD: Gary Guida APD: Steve Marcus BOYZ II MEN "Color"</p> <p><b>WBG Augusta, GA *</b> PD: John Patrick APD: Jim Brickman "Simple Things" LUTHER VANROSS "Hero"</p> <p><b>WML Boston, MA *</b> CD: Don Kelly APD: Candy O'Leary PD: Mark Lawrence THE CORPS "Happier"</p> <p><b>WER Bridgeport, CT *</b> PD: Curtis Lyons APD: Dennis Lyons BOYZ II MEN "Color"</p> <p><b>WEZ Bridgeport, CT *</b> PD:</p>
---	---	---	---	---	---	---	---	---	--





## ON THE RECORD

With **Mike Edwards**  
PD, WWZZ (Z104)/Washington

I'm so pumped that Jimmy Eat World's "The Middle" is growing so quickly in our callout. We went early on this song, and it's gonna be a major hit for us. And Nickelback get my vote for Song of the Year. It's still hanging in strong. • Lifehouse's "Hang-



ing by a Moment" wouldn't go away, and now "Breathing" is turning into something real. It took forever for this thing to get started, but now it's showing signs of being a real hit. • The new Goo Goo Dolls is awesome! Have you heard the whole CD yet? What a great job they did. Our audience is really digging "Here Is Gone." • And I have to mention John Mayer's "No Such Thing." Every time we play

it we get tons of calls. Still growing, but it's amazing to see the reaction so early.

**G**oos go top five! Goo Goo Dolls are up 94 additional plays to achieve top five status with "Here Is Gone" (Warner Bros.) ...

**Michelle Branch's** "All You Wanted" (Maverick/WB) is up 174 plays to No. 7 ... **Vanessa Carlton's** "A Thousand Miles" (A&M/

Interscope) powers up an additional 194 plays and moves 13-11" ... **Jimmy Eat World** continue to "eat chart" with "The Middle" (DreamWorks) — it jumps 21-17" and is up 159 plays ... **Default's** "Wasting My Time" (TVT) is up 130 plays and surges 20-16" ... **Lenny Kravitz's** "Stillness of Heart" (Virgin) moves 22-18" ... **Five For Fighting's** "Easy Tonight" (Aware/Columbia) jumps nicely, 28-23" ... **Avril Lavigne's** "Complicated" (Arista) is up 164 plays to debut at No. 27! ... At AC, **Celine Dion** continues to have her day: "A New Day Has Come" (Epic) remains a solid No. 1 and is up an additional 164 plays ... **Marc Anthony** jumps to No. 6 with "I Need You" (Columbia), up 157 plays ... **Carolyn Dawn Johnson's** "So Complicated" (Arista) vaults from No. 22 to No. 17 and is up 207 plays.

## AC/Hot AC ON THE RADIO

— Kid Kelly, AC/Hot AC Editor

## artist activity

**ARTIST: Shakira**

**LABEL: Epic**

By **KID KELLY/AC-HOT AC EDITOR**

**L**ovely and talented Epic recording artist Shakira recently opened for the World Music Awards in Monte Carlo (airing April 21 on ABC); she did a live appearance last week on *The Tonight Show With Jay Leno*; and she'll begin a world tour, including major U.S. cities, in October. Twenty-four-year-old Shakira Ripoll has become known to us by just one name, like Cher or Madonna. Once you hear her music, you will find her worthy of her single-name status.

Although Shakira is relatively new to the States, she has been a big star in Latin America for quite a while. She wrote her first song at age 8 and was signed to her first record deal at age 13. Recently, some have even referred to her as a Latin-spitfire version of Britney Spears, with the Pepsi endorsement deal to prove it (although, in Shakira's case, it's Diet Pepsi).

Shakira refers to herself as stubborn and passionate, but rational and analytical — and if that sounds like a contradiction, it is. How should we cross-reference some of the artists Shakira grew up listening to in Colombia with the hits she's putting out today? Here are some of those artists: Led Zeppelin, The Cure, The Police, The Beatles and Nirvana. Interesting, right?

Well, in the words of Shakira, "I was so in love with the rock sound, but, at the same time, because my father is of 100% Lebanese descent,



Shakira

I am devoted to Arabic tastes and sounds too. Somehow I'm a fusion of all those passions, and my music is a fusion of many elements that I can make co-exist in the same place, in one song."

Shakira manages to do all that throughout her latest album, *Laundry Service*. Released in November 2001, the album is already certified double-Platinum. By the way, not to throw more stats around, but the numbers so far are without the second single's having kicked in, and at a time when we know record sales are a bit stalled. Shakira is up almost 30% saleswise vs. the national picture. Something is up in a big way.

*Laundry Service* shows her dedication to old-fashioned rock riffs and soulful, bluesy singing styles — and includes mournful, wailing guitars combined with pan flutes and Brazilian drums. The first single, "Whenever, Wherever," will make you bounce, and Shakira's latest multiformat hit, "Underneath Your Clothes," will make you think. WPLJ/New York is among the early believers in "Underneath."

Shakira is an original. She just can't help being herself, and that means a wealth of great and diverse songs that will, no doubt, cross over from culture to culture for hit after hit.

### TELL US WHAT YOU THINK!

Share your opinion about this column — go to [www.ronline.com](http://www.ronline.com) and click the Message Boards button.

## Powerline

Adult contemporary music blended with brief commentaries about life by host **Brother Jon Rivers**.

- WEEKLY PROGRAMS
- FREE!
- FOLLOWED BY A :24 PROMO SPOT
- VOICE OUT 28:00
- COMPACT DISC



### ALSO AVAILABLE:

**Country Crossroads**  
Country Hits and interviews

**MasterControl**  
Magazine Style Format

**On Track**  
Contemporary Christian Music

**The Baptist Hour**  
Contemporary Christian Music

**:60 Features**  
Family, Health & Fitness

## FamilyNet

6350 West Freeway  
Fort Worth, TX 76116-4511  
800-266-1837

[www.FamilyNetRadio.com](http://www.FamilyNetRadio.com)  
email: [Info@FamilyNetRadio.com](mailto:Info@FamilyNetRadio.com)

# R&R Hot AC Top 30

Powered By



April 19, 2002

LAST WEEK	THIS WEEK	ARTIST TITLE LABEL(S)	TOTAL PLAYS	+/- PLAYS	GROSS IMPRESSIONS (M)	WEEKS ON CHART	TOTAL STATIONS ADDS
1	1	CALLING Wherever You Will Go (RCA)	3766	+4	395598	30	89/0
2	2	NICKELBACK How You Remind Me (Roadrunner/IDJMG)	3418	-35	345233	24	81/0
3	3	ALANIS MORISSETTE Hands Clean (Maverick/Reprise)	3041	-61	335955	14	84/0
4	4	CREED My Sacrifice (Wind-up)	2669	-145	249650	23	78/0
6	5	GOO GOO DOLLS Here Is Gone (Warner Bros.)	2633	+94	274846	6	87/0
5	6	PUDDLE OF MUDD Blurry (Flawless/Geffen/Interscope)	2628	-9	250681	12	75/2
9	7	MICHELLE BRANCH All You Wanted (Maverick/WB)	2466	+174	267959	14	80/2
8	8	SHERYL CROW Soak Up The Sun (A&M/Interscope)	2375	+82	246367	8	85/0
7	9	JEWEL Standing Still (Atlantic)	2348	-91	221344	26	79/0
10	10	TRAIN Drops Of Jupiter (Tell Me) (Columbia)	2022	-77	210517	58	85/0
13	11	VANESSA CARLTON A Thousand Miles (A&M/Interscope)	1997	+194	188409	7	80/3
12	12	LIFEHOUSE Hanging By A Moment (DreamWorks)	1870	-33	213601	59	85/0
14	13	JOHN MAYER No Such Thing (Aware/Columbia)	1775	+98	201724	9	75/1
11	14	FIVE FOR FIGHTING Superman (It's Not Easy) (Aware/Columbia)	1717	-215	167393	44	80/0
15	15	LINKIN PARK In The End (Warner Bros.)	1508	+85	110176	10	36/2
20	16	DEFAULT Wasting My Time (TVT)	1369	+130	118793	8	54/2
21	17	JIMMY EAT WORLD The Middle (DreamWorks)	1289	+159	133977	5	62/6
22	18	LENNY KRAVITZ Stillness Of Heart (Virgin)	1173	+88	116999	4	60/2
18	19	PINK Get The Party Started (Arista)	1165	-122	121653	15	35/0
17	20	NO DOUBT Hey Baby (Interscope)	1104	-299	130736	15	52/0
23	21	KYLIE MINOGUE Can't Get You Out Of My Head (Capitol)	1076	+48	91677	5	45/1
24	22	CELINE DION A New Day Has Come (Epic)	1028	+86	106032	8	45/1
28	23	FIVE FOR FIGHTING Easy Tonight (Aware/Columbia)	956	+82	93078	5	64/4
27	24	TRAIN She's On Fire (Columbia)	951	+62	86198	6	54/1
19	25	NATALIE IMBRUGLIA Wrong Impression (RCA)	869	-393	61821	13	58/0
26	26	EDDIE VEDDER You've Got To Hide Your... (V2)	803	-89	100230	9	41/0
Debut	27	AVRIL LAVIGNE Complicated (Arista)	734	+164	66303	1	48/4
30	28	SENSE FIELD Save Yourself (Nettwerk)	721	-3	67070	7	37/0
25	29	LIFEHOUSE Breathing (DreamWorks)	706	-196	53938	18	30/0
29	30	LEANN RIMES Can't Fight The Moonlight (Curb)	682	-159	47454	17	36/0

89 Hot AC reporters. Monitored airplay data supplied by Mediabase Research, a division of Premiere Radio Networks. Songs ranked by total plays for the airplay week of 4/7/02-4/13/02. Bullets appear on songs gaining plays or remaining flat from previous week. If two songs are tied in total plays, the song with the larger increase in plays is placed first. Songs below No. 15 are moved to recurrent after 20 weeks on the chart. Most Added is the total number of new adds officially reported to R&R by each reporting station. Songs unreported as adds do not count toward overall total stations playing a song. Most Increased Plays lists the songs with the greatest week-to-week increases in total plays. Gross Impressions equals Average Quarter Hour Persons times number of plays (times 100). Average Quarter Hour Persons used herein with permission from the Arbitron Company (copyright 2002, The Arbitron Company). (C) 2002, R&R, Inc.

## New & Active

<b>JEWEL</b> Break Me (Atlantic) Total Plays: 491, Total Stations: 43, Adds: 3	<b>NO DOUBT</b> Hella Good (Interscope) Total Plays: 337, Total Stations: 14, Adds: 4
<b>RUBYHORSE</b> Sparkle (Island/IDJMG) Total Plays: 445, Total Stations: 36, Adds: 4	<b>DISHWALLA</b> Somewhere In The Middle (Immergent) Total Plays: 335, Total Stations: 26, Adds: 5
<b>ENRIQUE IGLESIAS</b> Escape (Interscope) Total Plays: 392, Total Stations: 14, Adds: 2	<b>RES</b> They-Say Vision (MCA) Total Plays: 289, Total Stations: 23, Adds: 1
<b>PINK</b> Don't Let Me Get Me (Arista) Total Plays: 391, Total Stations: 15, Adds: 4	<b>NICKELBACK</b> Too Bad (Roadrunner/IDJMG) Total Plays: 276, Total Stations: 18, Adds: 2
<b>THE CORRS</b> When The Stars Go Blue (143/Lava/Atlantic) Total Plays: 346, Total Stations: 26, Adds: 2	<b>COURSE OF NATURE</b> Caught In The Sun (Lava/Atlantic) Total Plays: 245, Total Stations: 13, Adds: 0

<b>STAND</b> It's Been Awhile (Flip/Elektra/EEG) 1264	<b>DAVE MATTHEWS BAND</b> Everyday (RCA) 1234
<b>3 DOORS DOWN</b> Be Like That (Republic/Universal) 1165	<b>DAVE MATTHEWS BAND</b> The Space Between (RCA) 1115
<b>INCUBUS</b> Drive (Immortal/Epic) 1034	<b>DIDO</b> Thankyou (Arista) 1016
<b>SUGAR RAY</b> When It's Over (Lava/Atlantic) 1016	<b>UNCLE KRACKER</b> Follow Me (Top Dog/Lava/Atlantic) 956
<b>U2</b> Stuck In A Moment... (Interscope) 891	<b>MATCHBOX TWENTY</b> If You're Gone (Lava/Atlantic) 887
<b>ENYA</b> Only Time (Reprise) 878	<b>U2</b> Beautiful Day (Interscope) 826
<b>ENRIQUE IGLESIAS</b> Hero (Interscope) 824	<b>JOHN MELLENCAMP</b> Peaceful World (Columbia) 792
<b>LENNY KRAVITZ</b> Again (Virgin) 777	<b>NELLY FURTADO</b> I'm Like A Bird (DreamWorks) 767
<b>SMASH MOUTH</b> I'm A Believer (Interscope) 753	<b>CREED</b> With Arms Wide Open (Wind-up) 699

Songs ranked by total plays

## Most Added

www.rroads.com

ARTIST TITLE LABEL(S)	ADDS
CALLING Adrienne (RCA)	42
SHAKIRA Underneath Your Clothes (Epic)	8
AMANDA MARSHALL Everybody's Got A Story (Columbia)	8
JIMMY EAT WORLD The Middle (DreamWorks)	6
MEREDITH BROOKS Shine (Gold Circle)	6
DISHWALLA Somewhere In The Middle (Immergent)	5
FIVE FOR FIGHTING Easy Tonight (Aware/Columbia)	4
AVRIL LAVIGNE Complicated (Arista)	4
RUBYHORSE Sparkle (Island/IDJMG)	4
ENYA Wild Child (Reprise)	4
PINK Don't Let Me Get Me (Arista)	4
NO DOUBT Hella Good (Interscope)	4

## Most Increased Plays

ARTIST TITLE LABEL(S)	TOTAL PLAY INCREASE
VANESSA CARLTON A Thousand... (A&M/Interscope)	+194
MICHELLE BRANCH All You Wanted (Maverick/WB)	+174
AVRIL LAVIGNE Complicated (Arista)	+164
JIMMY EAT WORLD The Middle (DreamWorks)	+159
RUBYHORSE Sparkle (Island/IDJMG)	+132
MEREDITH BROOKS Shine (Gold Circle)	+131
DEFAULT Wasting My Time (TVT)	+130
SHAKIRA Underneath Your Clothes (Epic)	+129
DISHWALLA Somewhere In The Middle (Immergent)	+124

## Most Played Recurrents

ARTIST TITLE LABEL(S)	TOTAL PLAYS
STAND It's Been Awhile (Flip/Elektra/EEG)	1264
DAVE MATTHEWS BAND Everyday (RCA)	1234
3 DOORS DOWN Be Like That (Republic/Universal)	1165
DAVE MATTHEWS BAND The Space Between (RCA)	1115
INCUBUS Drive (Immortal/Epic)	1034
DIDO Thankyou (Arista)	1016
SUGAR RAY When It's Over (Lava/Atlantic)	1016
UNCLE KRACKER Follow Me (Top Dog/Lava/Atlantic)	956
U2 Stuck In A Moment... (Interscope)	891
MATCHBOX TWENTY If You're Gone (Lava/Atlantic)	887
ENYA Only Time (Reprise)	878
U2 Beautiful Day (Interscope)	826
ENRIQUE IGLESIAS Hero (Interscope)	824
JOHN MELLENCAMP Peaceful World (Columbia)	792
LENNY KRAVITZ Again (Virgin)	777
NELLY FURTADO I'm Like A Bird (DreamWorks)	767
SMASH MOUTH I'm A Believer (Interscope)	753
CREED With Arms Wide Open (Wind-up)	699



The most comprehensive and up-to-the-minute coverage of radio business news...at a special VIP package rate!

# R&R's Industry VIP Package



- R&R: The Industry's Newspaper
- R&R Today: The Industry's Leading Daily Fax
- R&R's Today's News
- The R&R Directory
- E-mail updates of breaking stories
- The most comprehensive resource guide available

SAVE OVER 30%! R&R'S INDUSTRY VIP PACKAGE IS \$41900 (Regular rate \$601.50)

e-mail R&R at: [moreinfo@rroonline.com](mailto:moreinfo@rroonline.com) Call R&R at: 310-788-1625 FAX Credit Card Payments To: 310-203-8727 Subscribe online: [www.rroonline.com](http://www.rroonline.com)

U.S. Only

RateTheMusic.com  
BY MEDIABASE™

America's Best Testing Hot AC Songs 12+  
For The Week Ending 4/19/02.

Artist Title (Label)	TW	LW	Familiarity	Burn	TD	Familiarity	Burn
JIMMY EAT WORLD The Middle(DreamWorks)	4.23	4.16	71%	10%	4.24	69%	9%
GOO GOO DOLLS Here Is Gone(Warner Bros.)	4.20	4.18	76%	6%	4.15	75%	7%
LIFEHOUSE Breathing(DreamWorks)	4.12	4.12	80%	15%	4.18	81%	13%
DEFAULT Wasting My Time(TV7)	4.11	4.11	78%	17%	4.18	75%	13%
CALLING Wherever You Will Go(RCA)	4.11	4.11	96%	37%	4.12	96%	39%
JOHN MAYER No Such Thing(Awake/Columbia)	4.05	3.99	49%	7%	4.08	51%	8%
LINKIN PARK In The End(Warner Bros.)	4.04	4.09	94%	39%	4.11	92%	38%
MICHELLE BRANCH All You Wanted(Maverick/WB)	4.01	4.01	85%	15%	4.00	83%	17%
LIFEHOUSE Hanging By A Moment(DreamWorks)	4.01	4.07	98%	50%	4.04	98%	54%
PUDDLE OF MUDD Blurry(Flawless/Geffen/Interscope)	4.00	4.09	90%	28%	3.98	89%	30%
VANESSA CARLTON A Thousand Miles(A&M/Interscope)	3.97	4.08	69%	11%	3.93	67%	12%
NICKELBACK How You Remind Me(Roadrunner/IDJMG)	3.96	3.91	98%	53%	4.03	98%	57%
3 DOORS DOWN Be Like That(Republic/Universal)	3.92	3.88	93%	40%	4.03	94%	39%
TRAIN She's On Fire(Columbia)	3.92	3.83	59%	9%	4.06	61%	7%
TRAIN Drops Of Jupiter (Tell Me)(Columbia)	3.87	3.86	98%	55%	3.99	98%	56%
FIVE FOR FIGHTING Easy Tonight(Awake/Columbia)	3.86	3.79	54%	11%	3.90	53%	12%
ALANIS MORISSETTE Hands Clean(Maverick/Reprise)	3.82	3.77	92%	22%	3.90	93%	19%
FIVE FOR FIGHTING Superman (It's Not Easy)(Awake/Columbia)	3.81	3.76	96%	48%	3.82	98%	48%
DAVE MATTHEWS BAND Everyday(RCA)	3.76	3.78	87%	33%	3.86	88%	35%
CREED My Sacrifice(Wind-up)	3.72	3.76	98%	52%	3.75	98%	54%
NATALIE IMBRUGLIA Wrong Impression(RCA)	3.66	3.70	76%	19%	3.61	79%	20%
SHERYL CROW Soak Up The Sun(A&M/Interscope)	3.63	3.54	71%	13%	3.47	70%	15%
JEWEL Standing Still(Atlantic)	3.63	3.62	93%	38%	3.67	93%	38%
EDDIE VEDDER You've Got To Hide Your Love Away(V2)	3.58	3.54	60%	14%	3.64	59%	13%
LENNY KRAVITZ Stillness Of Heart(Virgin)	3.43	3.43	53%	14%	3.44	55%	14%
NO DOUBT Hey Baby(Interscope)	3.38	3.33	98%	59%	3.43	99%	58%
LEANN RIMES Can't Fight The Moonlight(Curb)	3.35	3.42	86%	43%	3.49	87%	42%
KYLIE MINOGUE Can't Get You Out Of My Head(Capitol)	3.33	3.40	82%	37%	3.41	81%	36%
CELINE DION A New Day Has Come(Epic)	3.07	3.12	67%	22%	3.10	67%	21%

Total sample size is 766 respondents. Total average favorability estimates are based on a scale of 1-5. (1=dislike very much, 5=like very much). Total familiarity represents the percentage of respondents who recognized the song. Total burn represents the number of respondents who said they are tired of hearing the song. Sample composition is based on persons 12+. TD = Target Demo (Females 18-34). Persons are screened via the Internet. Once passed, they can take the music test based on their format/music preference. RateTheMusic.com results are not meant to replace callout research. The results are intended to show opinions of participants on the Internet only. RateTheMusic is a registered trademark of RateTheMusic.com. The RTM system is available for local radio stations by calling 418/377-5300. RateTheMusic.com data is provided by Mediabase Research, A Division of Premiere Radio Networks.

**Indicator**

**Most Added.**

- MICHELLE BRANCH All You Wanted (Maverick/WB)
- LENNY KRAVITZ Stillness Of Heart (Virgin)
- AVRIL LAVIGNE Complicated (Arista)
- INDIA.ARIE Video (Motown)
- JOSH GROBAN To Where You Are (143/Reprise)



THEY DON'T NEED SAVING

Network recording artists Sense Field stopped by WTIC/Hartford to take some listener calls — and some pictures. Seen here (l-r) are Jon Bunch of Sense Field, WTIC/MD Jeannine Jersey and Chris Evenson of Sense Field.

**Reporters**

<p><b>WDDO/Warner, OH *</b> PD: Keith Kennedy MD: Lynn Kelly CALLING: "Adverse" RELIGIOUS: "Ezra"</p> <p><b>WVVE/Infinity, NY *</b> PD: Randy McCann CALLING: "Adverse"</p> <p><b>KPXL/Albuquerque, NM *</b> Call: Bill May PD: Mike Parsons MD: Danya APD: Jeffrey Barones CALLING: "Adverse" ZOO STORY: "Star"</p> <p><b>KAMX/Austin, TX *</b> PD: Jim Robinson MD: Clay Culver CALLING: "Adverse" CALLS: "MIDWEST TALK" SHARMA: "Underneath"</p> <p><b>KLLY/Bakersfield, CA *</b> PD: Ed Tyler APD: Eric Fox CALLING: "Adverse"</p> <p><b>WVWX/Baltimore, MD *</b> V-PROG: Bill Pruett PD: Steve Mora MD: Ryan Sampson CALLING: "Adverse" JIMMY EAT WORLD: "Mead" PINK: "Dart"</p> <p><b>WVUU/Birmingham, AL *</b> PD: John Stuart CALLING: "Adverse"</p> <p><b>WBMX/Boston, MA *</b> V-PROG: Greg Strassell MD: Mike Sullivan No Adds</p> <p><b>WVSS/Suffolk, NY *</b> PD: Bob Lucas MD: Joe Lucas FM: "Star"</p> <p><b>WZL/Canton, OH *</b> V-PROG: Morgan Taylor CALLING: "Adverse" CITIZEN: "Dart" LINDSEY: "Park" SHARMA: "Underneath"</p>	<p><b>WCCO/CBS, IA *</b> Call: Greg Cooney MD: Cheryl Kay No Adds</p> <p><b>WVLC/Charlotte, SC *</b> MD: Lisa Tyson No Adds</p> <p><b>WVLA/Charlotte, NC *</b> Call: Tom Jackson APD: Steve Sharpe MD: Mike Allen MD: Derek James No Adds</p> <p><b>WVTV/Chicago, IL *</b> PD: Mary Ellen Kachirata Station Mgr.: Barry James MD: Clay Culver CALLING: "Adverse" MOR: "Star"</p> <p><b>WVCR/Cincinnati, OH *</b> Call: Chuck Finney APD: Tommy Fernal APD: Grover Collins MD: Brian Douglas 12: "Dart" 13: "Dart" 14: "Dart" 15: "Dart" 16: "Dart" 17: "Dart" 18: "Dart" 19: "Dart" 20: "Dart" 21: "Dart" 22: "Dart" 23: "Dart" 24: "Dart" 25: "Dart" 26: "Dart" 27: "Dart" 28: "Dart" 29: "Dart" 30: "Dart"</p> <p><b>WVWX/Cincinnati, OH *</b> PD: Steve Bender MD: Storm Bennett CALLING: "Adverse" MEREATH: "Brooks" FIVE FOR FIGHTING: "Tonight"</p> <p><b>WVWD/Detroit, MI *</b> APD: Tom O'Brien APD: Rob Heaton MD: Ann Dallas CALLING: "Adverse"</p> <p><b>WVWA/Dallas, AL *</b> MD: Paul Thomas 11: "Dart" 12: "Dart" 13: "Dart"</p> <p><b>WVWU/Cleveland, OH *</b> PD: Alan Fox MD: Rebecca White No Adds</p> <p><b>KVUU/Columbus, OH *</b> PD: Kevin Callahan APD: Andy Carlisle CALLING: "Adverse"</p> <p><b>WVNS/Columbus, OH *</b> PD: Jeff Satterlin MD: Robin Cole No Adds</p>	<p><b>KDWB/Dallas-Ft. Worth, TX *</b> PD: Paul Robinson MD: Lisa Thomas 12: "Dart" 13: "Dart" 14: "Dart" 15: "Dart" 16: "Dart" 17: "Dart" 18: "Dart" 19: "Dart" 20: "Dart" 21: "Dart" 22: "Dart" 23: "Dart" 24: "Dart" 25: "Dart" 26: "Dart" 27: "Dart" 28: "Dart" 29: "Dart" 30: "Dart"</p> <p><b>WVWD/Denver, CO *</b> PD: Brian Douglas MD: Tom Glendon APD: Mattman FIVE FOR FIGHTING: "Tonight"</p> <p><b>KMNM/Denver-Boulder, CO *</b> PD: Ron Harrel APD: Michael Gifford SHARMA: "Underneath"</p> <p><b>KTZ/Dess Moines, IA *</b> V-PROG: Jim Schaefer MD: Jimmy Wright 17: "NO DOUBT: "Yeah"</p> <p><b>WVVO/Detroit, MI *</b> PD: Tom O'Brien APD: Rob Heaton MD: Ann Dallas CALLING: "Adverse"</p> <p><b>WVWA/Dallas, AL *</b> MD: Paul Thomas 11: "Dart" 12: "Dart" 13: "Dart"</p> <p><b>WVWU/Cleveland, OH *</b> PD: Alan Fox MD: Rebecca White No Adds</p> <p><b>KVUU/Columbus, OH *</b> PD: Kevin Callahan APD: Andy Carlisle CALLING: "Adverse"</p> <p><b>WVNS/Columbus, OH *</b> PD: Jeff Satterlin MD: Robin Cole No Adds</p>	<p><b>WVNE/Fl. Wayne, MI *</b> PD: John O'Rourke MD: Boomer No Adds</p> <p><b>KALZ/Fresno, CA *</b> PD: E. Curtis Johnson APD: POOL'S "Remedy" CALLING: "Adverse" AMANDA MARSHALL: "Everybody"</p> <p><b>KYSR/Fresno, CA *</b> PD: Mike Wagner APD: Andy Winfield JIMMY EAT WORLD: "Mead"</p> <p><b>WVTV/Grand Rapids, MI *</b> PD: Jeff Andrews APD: Ken Evans SOPA: "Lullaby"</p> <p><b>WVON/Greensboro, NC *</b> PD: Steve Williams No Adds</p> <p><b>WVWZ/Hagerstown, MD *</b> PD: Rick Alexander MD: Jeff Coleman No Adds</p> <p><b>WVWV/Harrisburg, PA *</b> PD: John O'Dea MD: Davy Logan No Adds</p> <p><b>WVTV/Hartford, CT *</b> PD: Steve Saffery APD: Jennifer Jersey CALLING: "Adverse"</p> <p><b>KVWB/Moston-Galveston, TX *</b> PD: Marc Sherman 13: "SHARMA: "Underneath"</p> <p><b>WVNS/Indianapolis, IN *</b> V-PROG: Greg Curran MD: Jim Carro JEWEL: "Star"</p> <p><b>WVWZ/Indianapolis, IN *</b> PD: Scott Gards MD: Dave Decker 11: "Dart" 12: "Dart" 13: "Dart" 14: "Dart" 15: "Dart" 16: "Dart" 17: "Dart" 18: "Dart" 19: "Dart" 20: "Dart" 21: "Dart" 22: "Dart" 23: "Dart" 24: "Dart" 25: "Dart" 26: "Dart" 27: "Dart" 28: "Dart" 29: "Dart" 30: "Dart"</p> <p><b>KVWZ/Kansas City, KS *</b> V-PROG: Mike Kaplan APD: Andy Wood MD: Todd Voleto 11: "Dart" 12: "Dart" 13: "Dart" 14: "Dart" 15: "Dart" 16: "Dart" 17: "Dart" 18: "Dart" 19: "Dart" 20: "Dart" 21: "Dart" 22: "Dart" 23: "Dart" 24: "Dart" 25: "Dart" 26: "Dart" 27: "Dart" 28: "Dart" 29: "Dart" 30: "Dart"</p> <p><b>WVWV/Memphis-Oakland, NJ *</b> PD: Darin Smith MD: Brian Zanyor 1: "Dart" 2: "Dart" 3: "Dart" 4: "Dart" 5: "Dart" 6: "Dart" 7: "Dart" 8: "Dart" 9: "Dart" 10: "Dart" 11: "Dart" 12: "Dart" 13: "Dart" 14: "Dart" 15: "Dart" 16: "Dart" 17: "Dart" 18: "Dart" 19: "Dart" 20: "Dart" 21: "Dart" 22: "Dart" 23: "Dart" 24: "Dart" 25: "Dart" 26: "Dart" 27: "Dart" 28: "Dart" 29: "Dart" 30: "Dart"</p> <p><b>WVWV/Memphis-Oakland, NJ *</b> PD: Jeff Rafter APD: Chad Henderson MD: Todd Voleto 11: "Dart" 12: "Dart" 13: "Dart" 14: "Dart" 15: "Dart" 16: "Dart" 17: "Dart" 18: "Dart" 19: "Dart" 20: "Dart" 21: "Dart" 22: "Dart" 23: "Dart" 24: "Dart" 25: "Dart" 26: "Dart" 27: "Dart" 28: "Dart" 29: "Dart" 30: "Dart"</p>	<p><b>KDWB/Monterey-Salinas, CA *</b> V-PROG: Mike Scott APD: Mike Scott CALLING: "Adverse" PINK: "Dart" 1: "Dart" 2: "Dart" 3: "Dart" 4: "Dart" 5: "Dart" 6: "Dart" 7: "Dart" 8: "Dart" 9: "Dart" 10: "Dart" 11: "Dart" 12: "Dart" 13: "Dart" 14: "Dart" 15: "Dart" 16: "Dart" 17: "Dart" 18: "Dart" 19: "Dart" 20: "Dart" 21: "Dart" 22: "Dart" 23: "Dart" 24: "Dart" 25: "Dart" 26: "Dart" 27: "Dart" 28: "Dart" 29: "Dart" 30: "Dart"</p> <p><b>WVWZ/New Orleans, LA *</b> PD: Steve Butler CALLING: "Adverse" DISHMAN: "Mead" ZOO STORY: "Star"</p> <p><b>WVPL/New York, NY *</b> V-PROG: Tom Cuddy APD: Chris Patek CALLING: "Adverse"</p> <p><b>WVTE/Norfolk, VA *</b> PD: Steve McKay 1: "Dart" 2: "Dart" 3: "Dart" 4: "Dart" 5: "Dart" 6: "Dart" 7: "Dart" 8: "Dart" 9: "Dart" 10: "Dart" 11: "Dart" 12: "Dart" 13: "Dart" 14: "Dart" 15: "Dart" 16: "Dart" 17: "Dart" 18: "Dart" 19: "Dart" 20: "Dart" 21: "Dart" 22: "Dart" 23: "Dart" 24: "Dart" 25: "Dart" 26: "Dart" 27: "Dart" 28: "Dart" 29: "Dart" 30: "Dart"</p> <p><b>KYSR/Oklahoma City, OK *</b> Call: Chris Butler PD: Ray Kahana MD: Tony Mascaro CALLING: "Adverse"</p> <p><b>KSRZ/Omaha, NE *</b> PD: Erik Johnson MD: Dave Swan AVRIL LAVIGNE: "Complicated"</p> <p><b>WVWZ/Ontario, FL *</b> V-PROG: John Roberts APD: Jeff Cushman MD: Laura Francis 11: "Dart" 12: "Dart" 13: "Dart" 14: "Dart" 15: "Dart" 16: "Dart" 17: "Dart" 18: "Dart" 19: "Dart" 20: "Dart" 21: "Dart" 22: "Dart" 23: "Dart" 24: "Dart" 25: "Dart" 26: "Dart" 27: "Dart" 28: "Dart" 29: "Dart" 30: "Dart"</p> <p><b>KSBY/Osaka-Ventura, CA *</b> V-PROG: Mark Elliot MD: Darren McPhee CELE: "Dart" 1: "Dart" 2: "Dart" 3: "Dart" 4: "Dart" 5: "Dart" 6: "Dart" 7: "Dart" 8: "Dart" 9: "Dart" 10: "Dart" 11: "Dart" 12: "Dart" 13: "Dart" 14: "Dart" 15: "Dart" 16: "Dart" 17: "Dart" 18: "Dart" 19: "Dart" 20: "Dart" 21: "Dart" 22: "Dart" 23: "Dart" 24: "Dart" 25: "Dart" 26: "Dart" 27: "Dart" 28: "Dart" 29: "Dart" 30: "Dart"</p> <p><b>WVLS/Philadelphia, PA *</b> PD: Brian Steinhilber MD: Danny Miller VANESSA CARLTON: "Mead"</p> <p><b>WVWV/Philadelphia, PA *</b> PD: Chris Ebbot APD: Andy Navarro No Adds</p>	<p><b>KVWZ/Santa Barbara, CA *</b> 15: MICHELLE BRANCH: "Mead" 5: JOSH GROBAN: "Mead"</p> <p><b>KVWZ/Santa Rosa, CA *</b> PD: Mark Thomas 1: "Dart" 2: "Dart" 3: "Dart" 4: "Dart" 5: "Dart" 6: "Dart" 7: "Dart" 8: "Dart" 9: "Dart" 10: "Dart" 11: "Dart" 12: "Dart" 13: "Dart" 14: "Dart" 15: "Dart" 16: "Dart" 17: "Dart" 18: "Dart" 19: "Dart" 20: "Dart" 21: "Dart" 22: "Dart" 23: "Dart" 24: "Dart" 25: "Dart" 26: "Dart" 27: "Dart" 28: "Dart" 29: "Dart" 30: "Dart"</p> <p><b>KVWZ/Santa Rosa, CA *</b> 1: "Dart" 2: "Dart" 3: "Dart" 4: "Dart" 5: "Dart" 6: "Dart" 7: "Dart" 8: "Dart" 9: "Dart" 10: "Dart" 11: "Dart" 12: "Dart" 13: "Dart" 14: "Dart" 15: "Dart" 16: "Dart" 17: "Dart" 18: "Dart" 19: "Dart" 20: "Dart" 21: "Dart" 22: "Dart" 23: "Dart" 24: "Dart" 25: "Dart" 26: "Dart" 27: "Dart" 28: "Dart" 29: "Dart" 30: "Dart"</p> <p><b>KVWZ/Santa Rosa, CA *</b> 1: "Dart" 2: "Dart" 3: "Dart" 4: "Dart" 5: "Dart" 6: "Dart" 7: "Dart" 8: "Dart" 9: "Dart" 10: "Dart" 11: "Dart" 12: "Dart" 13: "Dart" 14: "Dart" 15: "Dart" 16: "Dart" 17: "Dart" 18: "Dart" 19: "Dart" 20: "Dart" 21: "Dart" 22: "Dart" 23: "Dart" 24: "Dart" 25: "Dart" 26: "Dart" 27: "Dart" 28: "Dart" 29: "Dart" 30: "Dart"</p> <p><b>KVWZ/Santa Rosa, CA *</b> 1: "Dart" 2: "Dart" 3: "Dart" 4: "Dart" 5: "Dart" 6: "Dart" 7: "Dart" 8: "Dart" 9: "Dart" 10: "Dart" 11: "Dart" 12: "Dart" 13: "Dart" 14: "Dart" 15: "Dart" 16: "Dart" 17: "Dart" 18: "Dart" 19: "Dart" 20: "Dart" 21: "Dart" 22: "Dart" 23: "Dart" 24: "Dart" 25: "Dart" 26: "Dart" 27: "Dart" 28: "Dart" 29: "Dart" 30: "Dart"</p> <p><b>KVWZ/Santa Rosa, CA *</b> 1: "Dart" 2: "Dart" 3: "Dart" 4: "Dart" 5: "Dart" 6: "Dart" 7: "Dart" 8: "Dart" 9: "Dart" 10: "Dart" 11: "Dart" 12: "Dart" 13: "Dart" 14: "Dart" 15: "Dart" 16: "Dart" 17: "Dart" 18: "Dart" 19: "Dart" 20: "Dart" 21: "Dart" 22: "Dart" 23: "Dart" 24: "Dart" 25: "Dart" 26: "Dart" 27: "Dart" 28: "Dart" 29: "Dart" 30: "Dart"</p> <p><b>KVWZ/Santa Rosa, CA *</b> 1: "Dart" 2: "Dart" 3: "Dart" 4: "Dart" 5: "Dart" 6: "Dart" 7: "Dart" 8: "Dart" 9: "Dart" 10: "Dart" 11: "Dart" 12: "Dart" 13: "Dart" 14: "Dart" 15: "Dart" 16: "Dart" 17: "Dart" 18: "Dart" 19: "Dart" 20: "Dart" 21: "Dart" 22: "Dart" 23: "Dart" 24: "Dart" 25: "Dart" 26: "Dart" 27: "Dart" 28: "Dart" 29: "Dart" 30: "Dart"</p> <p><b>KVWZ/Santa Rosa, CA *</b> 1: "Dart" 2: "Dart" 3: "Dart" 4: "Dart" 5: "Dart" 6: "Dart" 7: "Dart" 8: "Dart" 9: "Dart" 10: "Dart" 11: "Dart" 12: "Dart" 13: "Dart" 14: "Dart" 15: "Dart" 16: "Dart" 17: "Dart" 18: "Dart" 19: "Dart" 20: "Dart" 21: "Dart" 22: "Dart" 23: "Dart" 24: "Dart" 25: "Dart" 26: "Dart" 27: "Dart" 28: "Dart" 29: "Dart" 30: "Dart"</p> <p><b>KVWZ/Santa Rosa, CA *</b> 1: "Dart" 2: "Dart" 3: "Dart" 4: "Dart" 5: "Dart" 6: "Dart" 7: "Dart" 8: "Dart" 9: "Dart" 10: "Dart" 11: "Dart" 12: "Dart" 13: "Dart" 14: "Dart" 15: "Dart" 16: "Dart" 17: "Dart" 18: "Dart" 19: "Dart" 20: "Dart" 21: "Dart" 22: "Dart" 23: "Dart" 24: "Dart" 25: "Dart" 26: "Dart" 27: "Dart" 28: "Dart" 29: "Dart" 30: "Dart"</p> <p><b>KVWZ/Santa Rosa, CA *</b> 1: "Dart" 2: "Dart" 3: "Dart" 4: "Dart" 5: "Dart" 6: "Dart" 7: "Dart" 8: "Dart" 9: "Dart" 10: "Dart" 11: "Dart" 12: "Dart" 13: "Dart" 14: "Dart" 15: "Dart" 16: "Dart" 17: "Dart" 18: "Dart" 19: "Dart" 20: "Dart" 21: "Dart" 22: "Dart" 23: "Dart" 24: "Dart" 25: "Dart" 26: "Dart" 27: "Dart" 28: "Dart" 29: "Dart" 30: "Dart"</p> <p><b>KVWZ/Santa Rosa, CA *</b> 1: "Dart" 2: "Dart" 3: "Dart" 4: "Dart" 5: "Dart" 6: "Dart" 7: "Dart" 8: "Dart" 9: "Dart" 10: "Dart" 11: "Dart" 12: "Dart" 13: "Dart" 14: "Dart" 15: "Dart" 16: "Dart" 17: "Dart" 18: "Dart" 19: "Dart" 20: "Dart" 21: "Dart" 22: "Dart" 23: "Dart" 24: "Dart" 25: "Dart" 26: "Dart" 27: "Dart" 28: "Dart" 29: "Dart" 30: "Dart"</p> <p><b>KVWZ/Santa Rosa, CA *</b> 1: "Dart" 2: "Dart" 3: "Dart" 4: "Dart" 5: "Dart" 6: "Dart" 7: "Dart" 8: "Dart" 9: "Dart" 10: "Dart" 11: "Dart" 12: "Dart" 13: "Dart" 14: "Dart" 15: "Dart" 16: "Dart" 17: "Dart" 18: "Dart" 19: "Dart" 20: "Dart" 21: "Dart" 22: "Dart" 23: "Dart" 24: "Dart" 25: "Dart" 26: "Dart" 27: "Dart" 28: "Dart" 29: "Dart" 30: "Dart"</p> <p><b>KVWZ/Santa Rosa, CA *</b> 1: "Dart" 2: "Dart" 3: "Dart" 4: "Dart" 5: "Dart" 6: "Dart" 7: "Dart" 8: "Dart" 9: "Dart" 10: "Dart" 11: "Dart" 12: "Dart" 13: "Dart" 14: "Dart" 15: "Dart" 16: "Dart" 17: "Dart" 18: "Dart" 19: "Dart" 20: "Dart" 21: "Dart" 22: "Dart" 23: "Dart" 24: "Dart" 25: "Dart" 26: "Dart" 27: "Dart" 28: "Dart" 29: "Dart" 30: "Dart"</p> <p><b>KVWZ/Santa Rosa, CA *</b> 1: "Dart" 2: "Dart" 3: "Dart" 4: "Dart" 5: "Dart" 6: "Dart" 7: "Dart" 8: "Dart" 9: "Dart" 10: "Dart" 11: "Dart" 12: "Dart" 13: "Dart" 14: "Dart" 15: "Dart" 16: "Dart" 17: "Dart" 18: "Dart" 19: "Dart" 20: "Dart" 21: "Dart" 22: "Dart" 23: "Dart" 24: "Dart" 25: "Dart" 26: "Dart" 27: "Dart" 28: "Dart" 29: "Dart" 30: "Dart"</p> <p><b>KVWZ/Santa Rosa, CA *</b> 1: "Dart" 2: "Dart" 3: "Dart" 4: "Dart" 5: "Dart" 6: "Dart" 7: "Dart" 8: "Dart" 9: "Dart" 10: "Dart" 11: "Dart" 12: "Dart" 13: "Dart" 14: "Dart" 15: "Dart" 16: "Dart" 17: "Dart" 18: "Dart" 19: "Dart" 20: "Dart" 21: "Dart" 22: "Dart" 23: "Dart" 24: "Dart" 25: "Dart" 26: "Dart" 27: "Dart" 28: "Dart" 29: "Dart" 30: "Dart"</p> <p><b>KVWZ/Santa Rosa, CA *</b> 1: "Dart" 2: "Dart" 3: "Dart" 4: "Dart" 5: "Dart" 6: "Dart" 7: "Dart" 8: "Dart" 9: "Dart" 10: "Dart" 11: "Dart" 12: "Dart" 13: "Dart" 14: "Dart" 15: "Dart" 16: "Dart" 17: "Dart" 18: "Dart" 19: "Dart" 20: "Dart" 21: "Dart" 22: "Dart" 23: "Dart" 24: "Dart" 25: "Dart" 26: "Dart" 27: "Dart" 28: "Dart" 29: "Dart" 30: "Dart"</p> <p><b>KVWZ/Santa Rosa, CA *</b> 1: "Dart" 2: "Dart" 3: "Dart" 4: "Dart" 5: "Dart"&lt;</p>
--	---	--	---	--	--

# Hot AC Playlists

**MARKET #1**  
**WPLJ New York**  
Clear Channel  
(212) 613-8000  
Cuddy/Shannon/Mascano  
12c Cume 2,700,000



PLAYS	LB TW	ARTIST/TITLE	GI (800)
41	41	NICKEL BACK/How You Remind Me	40260
42	42	MICHELLE BRANCH/How You Remind Me	40260
43	43	CALL ME/Wherever You Will Go	40260
44	44	ALANIS MORISSE/THE Hands Clean	40260
45	45	LIFEHOUSE/Hanging By A Moment	19345
46	46	U2/Stack In A Moment	28435
47	47	PUDDLE OF MUDD/Barry	13855
48	48	TRAVIS/Drops Of Jupiter...	32940
49	49	JOHN MAYER/No Such Thing	29820
50	50	CREED/Daily Sacrifice	78365
51	51	SHERYL CROW/Soak Up The Sun	22875
52	52	CELIE DONNA/New Day Has Come	25920
53	53	GOO GOD DOLLS/Here Is Gone	25620
54	54	VANESSA CARLTON/A Thousand Miles	24705
55	55	SARAH MCHUGH/Backstreet	23790
56	56	LEBBY KRUMVITZ/Dig In	22875
57	57	DAVE MATTHEWS/BAND/Everyday	21960
58	58	NO DOUBT/Hey Baby	20130
59	59	U2/Stack In A Moment	19215
60	60	JIMMY EAT WORLD/Dig In	18300
61	61	PRINCE/Got The Party	17375
62	62	LEBBY KRUMVITZ/Dig In	16710
63	63	THE CORRS/When The Stars G...	15555
64	64	SHAGRA/Underneath You...	15555
65	65	JOHN MAYER/No Such Thing	15555
66	66	RELLY FURTADO/In A Liba A Bird	13725
67	67	DIDD/Thankyou	13725
68	68	THE CORRS/When The Stars G...	11895
69	69	SMASH MOUTH/In A Believer	11895
70	70	EVAN AND JARRO/Crazy For This Girl	11895
71	71	EDDIE VEDDER/You've Got To...	11895

**MARKET #2**  
**KYSR Los Angeles**  
Clear Channel  
(818) 955-7000  
Hill/Plays  
12c Cume 1,110,500



PLAYS	LB TW	ARTIST/TITLE	GI (800)
41	41	MICHELLE BRANCH/How You Remind Me	36456
42	42	ALANIS MORISSE/THE Hands Clean	35588
43	43	JOHN MAYER/No Such Thing	34720
44	44	CALL ME/Wherever You Will Go	34720
45	45	LIFEHOUSE/Hanging By A Moment	33852
46	46	SHERYL CROW/Soak Up The Sun	18926
47	47	EDDIE VEDDER/You've Got To...	18926
48	48	U2/Stack In A Moment	18926
49	49	GOO GOD DOLLS/Here Is Gone	16058
50	50	JIMMY EAT WORLD/Dig In	15624
51	51	VANESSA CARLTON/A Thousand Miles	15190
52	52	NO DOUBT/Hey Baby	14756
53	53	KRUEGER & SCOTT/Hero	14322
54	54	JACK JORDAN/Save Me	13888
55	55	FIVE FOR FIGHTING/Superman (Bt...)	12152
56	56	DAVE MATTHEWS/BAND/Everyday	10950
57	57	U2/Stack In A Moment	10416
58	58	JEWEL/Stand Still	9548
59	59	LEBBY KRUMVITZ/Dig In	9114
60	60	RUBY/Rose	9114
61	61	FIVE FOR FIGHTING/Superman (Bt...)	9114
62	62	ZERO 7/Infinity	8680
63	63	PHANTOM PLANE/California	8680
64	64	ALVIN LANGE/Complicated	8246
65	65	NO DOUBT/Hey Baby	8246
66	66	LIFEHOUSE/Hanging By A Moment	7812
67	67	EVIL 6/Here's To The Night	6510
68	68	UNCLE KRACOR/Follow Me	6510
69	69	BETTER THAN EZRA/Ezra Ordinary	6510

**MARKET #3**  
**WTMX Chicago**  
Bonnieville  
(312) 946-1019  
Kochanski  
12c Cume 778,900



PLAYS	LB TW	ARTIST/TITLE	GI (800)
41	41	CALL ME/Wherever You Will Go	17000
42	42	ALANIS MORISSE/THE Hands Clean	16660
43	43	GOO GOD DOLLS/Here Is Gone	16660
44	44	CALL ME/Wherever You Will Go	15300
45	45	JOHN MAYER/No Such Thing	14950
46	46	JIMMY EAT WORLD/Dig In	14950
47	47	U2/Stack In A Moment	14950
48	48	TRAVIS/Drops Of Jupiter...	14620
49	49	DAVE MATTHEWS/BAND/Everyday	13940
50	50	SHERYL CROW/Soak Up The Sun	12920
51	51	AMANDA MARSHALL/Everybody's Got...	7820
52	52	PETE YOUNG/Strange Condition	7820
53	53	RUBY/Rose	7140
54	54	SHERYL CROW/Soak Up The Sun	7140
55	55	DAVE MATTHEWS/BAND/Everyday	7140
56	56	SENSE 8/Save Yourself	7140
57	57	NO DOUBT/Hey Baby	7140
58	58	MICHELLE BRANCH/How You Remind Me	6800
59	59	PUDDLE OF MUDD/Barry	6460
60	60	3 DOORS DOWN/Hey Liba	6120
61	61	LEBBY KRUMVITZ/Dig In	5780
62	62	BETTER THAN EZRA/Ezra Ordinary	5780
63	63	BLUES TRAVELER/Back In The Day	5440
64	64	JOHN MAYER/No Such Thing	5100
65	65	LEBBY KRUMVITZ/Dig In	5100
66	66	U2/Stack In A Moment	4760
67	67	NINE DAYS/Absolutely...	4760
68	68	FIVE FOR FIGHTING/Superman (Bt...)	4760
69	69	U2/Stack In A Moment	4420
70	70	LIFEHOUSE/Hanging By A Moment	4420

**MARKET #4**  
**ALIC 97.3 San Francisco**  
Infinity  
(415) 785-4000  
Pfeiffer/Chalcraft  
12c Cume 878,700



PLAYS	LB TW	ARTIST/TITLE	GI (800)
41	41	JEWEL/Stand Still	14616
42	42	NO DOUBT/Hey Baby	13633
43	43	CREED/Daily Sacrifice	13572
44	44	NICKEL BACK/How You Remind Me	13311
45	45	PUDDLE OF MUDD/Barry	8352
46	46	GOO GOD DOLLS/Here Is Gone	7630
47	47	NICKEL BACK/How You Remind Me	7308
48	48	MICHELLE BRANCH/How You Remind Me	7308
49	49	CALL ME/Wherever You Will Go	7308
50	50	EDDIE VEDDER/You've Got To...	7047
51	51	DAVE MATTHEWS/BAND/Everyday	7047
52	52	ALANIS MORISSE/THE Hands Clean	7047
53	53	SHERYL CROW/Soak Up The Sun	7047
54	54	SHAGRA/Underneath You...	6786
55	55	JOHN MAYER/No Such Thing	6525
56	56	LEBBY KRUMVITZ/Dig In	6003
57	57	BELLY FURTADO/In A Liba A Bird	5142
58	58	U2/Stack In A Moment	5220
59	59	LEBBY KRUMVITZ/Dig In	4437
60	60	TRAVIS/Drops Of Jupiter...	4437
61	61	DIDD/Thankyou	4176
62	62	RUBY/Rose	3654
63	63	BELLY FURTADO/In A Liba A Bird	3654
64	64	ENYA/Only Time	3654
65	65	LIFEHOUSE/Hanging By A Moment	3654
66	66	SMASH MOUTH/In A Believer	3654
67	67	FIVE FOR FIGHTING/Superman (Bt...)	3393

**MARKET #5**  
**KDMX Dallas-Ft. Worth**  
Clear Channel  
(972) 991-1029  
McMahon/Thomas  
12c Cume 451,800



PLAYS	LB TW	ARTIST/TITLE	GI (800)
35	35	3 DOORS DOWN/Hey Liba	5868
36	36	NICKEL BACK/How You Remind Me	5868
37	37	CALL ME/Wherever You Will Go	4256
38	38	ENRIQUE IGLESAS/Hero	4089
39	39	LIFEHOUSE/Hanging By A Moment	3912
40	40	STAND BY/When The Stars G...	3912
41	41	MICHELLE BRANCH/How You Remind Me	3749
42	42	REBUS/Don't Tell Me	3749
43	43	NATALIE IMBRIGLIA/When Impression	3749
44	44	JACOB YOUNG/It's Good	3586
45	45	JOHN MAYER/No Such Thing	3586
46	46	CREED/Daily Sacrifice	3266
47	47	SHERYL CROW/Soak Up The Sun	2920
48	48	NATALIE IMBRIGLIA/When Impression	2771
49	49	VANESSA CARLTON/A Thousand Miles	2771
50	50	EVAN AND JARRO/Crazy For This Girl	2608
51	51	GOO GOD DOLLS/Here Is Gone	2608
52	52	MAISON MARTIN MARGIELA/Don't Tell Me	2608
53	53	NATALIE IMBRIGLIA/When Impression	2608
54	54	THE CORRS/When The Stars G...	2608
55	55	ALANIS MORISSE/THE Hands Clean	2608
56	56	TRAVIS/Drops Of Jupiter...	2445
57	57	DIDD/Thankyou	2282
58	58	PUDDLE OF MUDD/Barry	2282
59	59	BELLY FURTADO/In A Liba A Bird	1793
60	60	THE CORRS/When The Stars G...	1680
61	61	ALANIS MORISSE/THE Hands Clean	1680
62	62	TRAVIS/Drops Of Jupiter...	1467
63	63	NINE DAYS/Absolutely...	1467
64	64	AVRIL LAVIGNE/Complicated	1467
65	65	VERTICAL HORZON/You're A God	1304
66	66	LEBBY KRUMVITZ/Dig In	1304

**MARKET #6**  
**WLCE Philadelphia**  
Clear Channel  
(610) 688-0750  
Bridgman/Wright  
12c Cume 529,700



PLAYS	LB TW	ARTIST/TITLE	GI (800)
41	41	CALL ME/Wherever You Will Go	7093
42	42	U2/Stack In A Moment	7093
43	43	SMASH MOUTH/In A Believer	6747
44	44	TRAVIS/Drops Of Jupiter...	6747
45	45	FIVE FOR FIGHTING/Superman (Bt...)	5363
46	46	PUDDLE OF MUDD/Barry	5190
47	47	GOO GOD DOLLS/Here Is Gone	5190
48	48	LIFEHOUSE/Hanging By A Moment	5017
49	49	CREED/Daily Sacrifice	5017
50	50	NICKEL BACK/How You Remind Me	4814
51	51	STAND BY/When The Stars G...	4814
52	52	DAVE MATTHEWS/BAND/Everyday	4671
53	53	JEWEL/Stand Still	4671
54	54	MICHELLE BRANCH/How You Remind Me	4498
55	55	SUGAR RAY/When It's Over	3140
56	56	MATCHBOX TWENTY/You're Gona	3444
57	57	BELLY FURTADO/In A Liba A Bird	2941
58	58	NICKEL BACK/How You Remind Me	2768
59	59	DIDD/Thankyou	2422
60	60	CREED/When Arms Wide Open	2422
61	61	ENYA/Only Time	1730
62	62	DEFUAL/Wasting My Time	1657
63	63	LEBBY KRUMVITZ/Dig In	1657
64	64	PHIL COLLINS/You're In A Bt...	857
65	65	NINE DAYS/Absolutely...	692
66	66	SAVAGE GARDEN/If I Know I Loved You	519
67	67	BON JOVI/My Life	519
68	68	EVIL 6/Here's To The Night	268
69	69	ALANIS MORISSE/THE Hands Clean	173
70	70	JEFFREY GARBES/In Your Eyes	173

**MARKET #6**  
**WMWX Philadelphia**  
Greater Media  
(610) 771-0933  
Eboon/Wright  
12c Cume 418,500



PLAYS	LB TW	ARTIST/TITLE	GI (800)
41	41	CALL ME/Wherever You Will Go	6016
42	42	PUDDLE OF MUDD/Barry	6016
43	43	NICKEL BACK/How You Remind Me	5632
44	44	CALL ME/Wherever You Will Go	5504
45	45	FIVE FOR FIGHTING/Superman (Bt...)	4864
46	46	ALANIS MORISSE/THE Hands Clean	4608
47	47	SMASH MOUTH/In A Believer	4608
48	48	JEWEL/Stand Still	4480
49	49	LI'ANN RIMAS/Can't Fight...	4480
50	50	DIDD/Thankyou	4352
51	51	SUGAR RAY/When It's Over	4096
52	52	KYLE MIROQUE/Can't Get You...	3968
53	53	LIFEHOUSE/Hanging By A Moment	3840
54	54	NO DOUBT/Hey Baby	3840
55	55	UNCLE KRACOR/Follow Me	3584
56	56	CELIE DONNA/New Day Has Come	3584
57	57	MATCHBOX TWENTY/You're Gona	3456
58	58	CREED/When Arms Wide Open	2944
59	59	MAISON MARTIN MARGIELA/Don't Tell Me	2944
60	60	ALANIS MORISSE/THE Hands Clean	2816
61	61	U2/Stack In A Moment	2816
62	62	ENRIQUE IGLESAS/Hero	2816
63	63	SHAGRA/Underneath You...	2816
64	64	DAVE MATTHEWS/BAND/Everyday	2688
65	65	LEBBY KRUMVITZ/Dig In	2688
66	66	EVIL 6/Here's To The Night	2688
67	67	SMASH MOUTH/In A Believer	2688
68	68	U2/Stack In A Moment	2560
69	69	ENRIQUE IGLESAS/Hero	2560

**MARKET #7**  
**WRQX Washington, DC**  
ABC  
(202) 686-3100  
Kostuba/Parker  
12c Cume 466,900



PLAYS	LB TW	ARTIST/TITLE	GI (800)
41	41	DAVE MATTHEWS/BAND/Everyday	10305
42	42	JEWEL/Stand Still	10305
43	43	NICKEL BACK/How You Remind Me	10305
44	44	CALL ME/Wherever You Will Go	10076
45	45	DAVE MATTHEWS/BAND/Everyday	9818
46	46	LIFEHOUSE/Hanging By A Moment	9616
47	47	SMASH MOUTH/In A Believer	9616
48	48	FIVE FOR FIGHTING/Superman (Bt...)	6641
49	49	SHERYL CROW/Soak Up The Sun	6412
50	50	GOO GOD DOLLS/Here Is Gone	5496
51	51	PUDDLE OF MUDD/Barry	5496
52	52	NO DOUBT/Hey Baby	5496
53	53	INCUBUS/Drive	5267
54	54	STAND BY/When The Stars G...	5267
55	55	3 DOORS DOWN/Hey Liba	5038
56	56	LIFEHOUSE/Hanging By A Moment	5038
57	57	ALANIS MORISSE/THE Hands Clean	5038
58	58	MICHELLE BRANCH/How You Remind Me	5038
59	59	LEBBY KRUMVITZ/Dig In	4580
60	60	RELLY FURTADO/In A Liba A Bird	4580
61	61	MICHELLE BRANCH/How You Remind Me	3654
62	62	SMASH MOUTH/In A Believer	3206
63	63	UNCLE KRACOR/Follow Me	3206
64	64	BARBARA LADIES/Pinch Me	3206
65	65	DIDD/Thankyou	2917
66	66	MATCHBOX TWENTY/You're Gona	2718
67	67	ENYA/Only Time	2748
68	68	NINE DAYS/Absolutely...	2519
69	69	U2/Stack In A Moment	2519

**MARKET #7**  
**WZZW Washington, DC**  
Infinity  
(703) 522-1041  
Edwards/Solter  
12c Cume 458,000



PLAYS	LB TW	ARTIST/TITLE	GI (800)
41	41	NICKEL BACK/How You Remind Me	6650
42	42	CREED/Daily Sacrifice	6384
43	43	CALL ME/Wherever You Will Go	6384
44	44	DAVE MATTHEWS/BAND/Everyday	6384
45	45	ALANIS MORISSE/THE Hands Clean	6187
46	46	JIMMY EAT WORLD/Dig In	5187
47	47	TRAVIS/Drops Of Jupiter...	4921
48	48	INCUBUS/Drive	4389
49	49	JEWEL/Stand Still	4389
50	50	GOO GOD DOLLS/Here Is Gone	4256
51	51	LIFEHOUSE/Hanging By A Moment	4256
52	52	STAND BY/When The Stars G...	4256
53	53	DAVE MATTHEWS/BAND/Everyday	4123
54	54	SHERYL CROW/Soak Up The Sun	3990
5			



**CAROL ARCHER**  
archer@rronline.com

## Love Always Lingers

□ The healing bond between a killer whale and a jazz musician

**W**e all recognize music's astonishing power to uplift the heart and transform the spirit. It is a wondrous and profound force that can aid healing not only in humans, but other species too, as illustrated by this moving tale of how the music of renowned flautist Paul Horn restored the life of a captive killer whale. My thanks to Shirley Forbing, Ed. D., Professor Emeritus, San Diego State University, for granting R&R the honor of reprinting excerpts from her book *Haida and Paul Horn*.

If you came of age during the late 1960s and '70s, you may know Paul Horn best for his remarkable solo Inside recordings, which he improvised on flute inside such monumental landmarks as the Taj Mahal and the Great Pyramid. Now reissued through Transparent Music, those performances represent for many their first taste of the modern contemplative music that later inspired the birth of New Age.

Horn's journey to the inside evolved from a notable career on the outside: playing woodwinds in The Chico Hamilton Quintet; collaborating with Lalo Schiffrin; recording as a sideman with Miles Davis, Quincy Jones, Duke Ellington, Frank Sinatra and Nat "King" Cole, among others; leading his own band; and then embarking on the spiritual quest that led to his decadeslong practice of Transcendental Meditation.

Then one day Horn received a call from a marine biologist, Dr. Paul Sprong, director of Sealand of the Pacific in Vancouver, BC, who asked Horn to play his flute for two captive orcas ("killer whales"), Chimo and her mate, Haida. Forbing picks up the tale here.

### A Strange Request

"We want to see how they react," Sprong explained, "and whether we can use your music to train their responses."

"Well, this is one gig where there won't be any critics in the audience," Horn quipped.

Paul was eager to meet Haida and Chimo, whose names were taken from the Canadian Indian Haida tribe. Haida's sleek black and white body circled the pool with great agility. Never had he seen such a large, beautiful creature! Haida moved closer, his curiosity as intense as Paul's. Immediately, up from the depths came Chimo, Haida's mate. Chimo was completely white, the only known albino killer whale in the world. She slipped quickly to Haida's side.

Curiosity met curiosity. Haida and Chimo wanted to get a better look at their new little friend and

moved their huge bodies in a vertical position, as if they were standing on their tails. Slowly at first, and then more rapidly, musical tones began to form inside Paul's head. In an automatic response, he brought his flute to his lips. A rainbow of sound burst forth and connected Paul to his new friends. As the notes blended together, Haida and Chimo began to move as if dancing to the music. They were a spectacle to behold — Haida's black body against the white body of Chimo, diving, cavorting and swimming in rhythmic syncopation.

**In the weeks ahead Paul, Haida and Chimo became a happy, harmonizing team, blending work, respect and fun. But most of all, love was their greatest melody.**

As Haida and Chimo became more familiar with Paul, they became more trusting. Paul, too, became more trusting. Within a few days the friendship between Paul and his rare friends became firmly established. Each new response deepened Paul's awe and respect for these magnificent creatures. Paul felt proud that he had been chosen for such a special assignment. In the weeks ahead Paul, Haida and Chimo became a happy, harmonizing team, blending work, respect and fun. But most of all, love was their greatest melody.

### Losing A Friend

As the reds and golds of autumn signaled the end of summer, Paul's work with Chimo and Haida drew to a close. Concert assignments meant he would have to go on a tour and leave his friends behind. The morning he went to say goodbye to

Haida and Chimo, Paul felt a mixture of gladness and sadness. How rich he was to have made such special friends. He knew in his heart that they would never forget him. Nor would he forget them. Love always lingers when all else is gone.

As Paul approached the pool, Haida and Chimo arched out of the water in greeting. Paul pulled out his flute for a last time. He played a love song for Chimo and Haida as a farewell gift. The pair slipped their huge bodies to the lip of the tank for Paul to pet them. "Goodbye, dear friends," he said. "God bless!" As he turned his back and swallowed hard, he heard Chimo sounding in return.

Several months passed, and Paul was busy with his concert tour. One day he received a call from Dr. Sprong that clouded his whole day. Chimo had died! Massive infection. Haida had tried to keep her from drowning by supporting her body from underneath with his own. Sadly, it did not work. Chimo was gone.

"But Paul," said Dr. Sprong, "the worst isn't over. Haida is despondent. He just lies in the corner without moving. His world is shattered without Chimo. He won't eat. He hasn't had a bite in several weeks. A whale can't survive longer than 60 days without food. It's obvious that Haida doesn't want to live."

"I'll be on the next plane to Victoria."

### Helping Haida

No journey is as long as the one that takes you to the end of a relationship. Paul felt sad that he would never again see Chimo. He felt sadder for Haida. Only the one left behind experiences grief. And now Haida might die from a broken heart.

At the airport Paul could see the strained face of Dr. Sprong in the crowd. "How is Haida?" asked Paul as his throat tightened.

"It doesn't look good. Haida is simply wasting away. He won't eat. Won't move. Only breathes involuntarily. Why, he even developed large cracks around his blowhole. We're using Vaseline on it, just like we do when our kids have chapped lips."



Early the next morning Paul went to visit Haida. Haida had not moved from the deep, dark corner of the pool. "Haida, come here and see me," Paul commanded. Nothing. "Haida?"

Paul lifted his flute. Soft, gentle notes prodded Haida. The dark corner of the tank held Haida motionlessly. Paul played. And played. A half-hour went by. But there was no response.

On the second morning Paul came once more to play for Haida. "Be patient," Paul said to himself. "Grieving takes time. Lots of time." Another half-hour concert went by. Haida was immobile. There wasn't as much as a ripple in the water. Paul's heart sank. His arms felt numb.

Determination pushed Paul into another day with Haida. Again he played his special music, but it was becoming more of an effort. Impatient notes escaped his flute. Haida didn't move. It seemed as though Haida was deaf to the world and to his friends.

Just then Jill came up to Paul. She was one of Haida's trainers who had been watching Paul in his agony. "I've been thinking. Maybe you should treat Haida like you would a human friend. Talk to him."

Paul walked decisively to the edge of Haida's pool. "Listen to me, Haida! I've been coming here for three days, and I've played my heart out for you. I know how much you hurt when Chimo died. And, sure, it's only natural to be sad. But it's been four weeks now, and you've come to snap out of it. I'm going to get back tomorrow, just one more time."

The next day Paul firmly grasped his flute. "Lift up your heart, Haida. Open the door to your friends. We love you. We will help you," the flute cried out.

The soothing messages gathered around Haida. Ever so slowly, Haida's head moved. Paul shot a glance

at Jill. Cautiously, he walked around the pool, and Haida followed him. "Get Dr. Sprong, Jill. I think Haida's getting better." But by the time Dr. Sprong got there, Haida had gone to the deep corner of the pool. Paul's heart sank.

Paul came early the next day. At first he couldn't see Haida anywhere and quickly made a trill on his flute. Then, from the corner of his eye, he saw the black and white of Haida moving slowly toward him. In Paul's excitement the notes of the flute tumbled over each other. Haida followed him as he played.

Jill dangled a fish to Haida. Slowly, reluctantly, Haida swallowed it. Each day he ate a little more fish. And each day Paul's flute communicated caring thoughts to Haida. And so the energy of love penetrated the barrier of Haida's grief and brought him back to health.

For some years Haida remembered Paul when he came to visit. One day there was a nice surprise for Paul, a new mate for Haida. She was black and white, sleek, playful and very sophisticated. Miracle was her name. Paul smiled when he saw the two leaping out of the water together. He picked up his flute and imitated their water dance in the way he knew best.

Haida and Paul Horn includes a CD, as well as a special workbook section designed to offer interactive experiences for children and their grandparents or other caring adults. The book and CD may be ordered from waxp@cox.net.

### TALK BACK TO R&R!

Do you have questions, comments or feedback regarding this column or other issues?

Call me at 310-788-1665

or e-mail:

archer@rronline.com

# R&R Smooth Jazz Top 30

April 19, 2002

LAST WEEK	THIS WEEK	ARTIST TITLE LABEL(S)	TOTAL PLAYS	+/- PLAYS	GROSS IMPRESSIONS (00)	WEEKS ON CHART	TOTAL STATIONS ADDS
	1	GREGG KARUKAS Night Shift (N-Coded)	851	+64	118617	20	39/0
3	2	DAVID BENOIT Snap! (GRP/VMG)	812	+57	122915	14	42/0
2	3	MARC ANTOINE On The Strip (GRP/VMG)	771	-15	133434	18	37/0
7	4	JEFF GOLUB Cut The Cake (GRP/VMG)	648	+94	119766	9	42/0
4	5	PIECES OF A DREAM Night Vision (Heads Up)	634	-11	82292	18	34/0
9	6	KIRK WHALUM I Try (Warner Bros.)	563	+69	87482	12	30/0
8	7	JIMMY SOMMERS Lowdown (Higher Octave)	549	+39	95937	12	37/0
5	8	LARRY CARLTON Deep Into It (Warner Bros.)	507	-133	68340	22	30/0
6	9	CHUCK LOEB Pocket Change (Shanachie)	487	-105	65454	24	30/0
10	10	ALFONZO BLACKWELL Funky Shuffle (Shanachie)	477	+10	74248	16	37/0
13	11	CELINE DION A New Day Has Come (Epic)	457	+40	55721	8	31/2
11	12	ERIC MARIENTHAL Lefty's Lounge (Peak)	439	0	50749	14	34/0
14	13	BOZ SCAGGS Miss Riddle (Virgin)	416	+3	39260	7	30/2
16	14	PETER WHITE Bueno Funk (Columbia)	388	+53	59355	5	36/3
12	15	LEE RITENOUR W/GERALD ALBRIGHT Jammin' (GRP/VMG)	384	-51	49123	17	27/0
17	16	RICHARD ELLIOT Shotgun (GRP/VMG)	373	+40	50588	6	33/0
18	17	STEVE COLE So Into You (Atlantic)	355	+34	55323	5	35/2
22	18	JOYCE COOLING Daddy-O (GRP/VMG)	304	+65	45693	3	31/4
Debut	19	CRAIG CHAQUICO Luminosa (Higher Octave)	299	+148	43948	1	37/7
29	20	BONEY JAMES RPM (Warner Bros.)	279	+103	44009	2	32/7
21	21	SPYRO GYRA Feelin' Fine (Heads Up)	252	+3	43407	13	23/0
19	22	ALICIA KEYS Fallin' (J)	232	-55	34061	16	16/0
20	23	ENYA Only Time (Reprise)	231	-23	19028	7	15/0
28	24	BRAXTON BROTHERS Whenever I See You (Peak)	229	+42	33986	2	26/4
26	25	KEVIN TDNEY Passion Dance (Shanachie)	221	+24	39342	5	21/1
25	26	E. HARP F.B. BROMBERG Rock With You (Native Language)	202	+3	33352	9	18/0
24	27	FISHBELLY BLACK Ven A Gozar (Rhythm & Groove/Q)	187	-19	17657	16	17/0
27	28	PAMELA WILLIAMS Lifeline (Fome/Red Ink)	184	-4	9277	8	17/0
30	29	DAVID LANZ That Smile (Decca)	176	+2	11523	5	19/2
23	30	BONA FIDE Club Charles (N-Coded)	174	-50	20619	14	17/1

42 Smooth Jazz reporters. Songs ranked by total plays for the airplay week of 4/7/02-4/13/02. Bullets appear on songs gaining plays or remaining flat from previous week. If two songs are tied in total plays, the song with the most stations is placed first. Songs below No. 15 are moved to recurrent after 20 weeks on the chart. Most Added is the total number of new adds officially reported to R&R by each reporting station. Most Increased Plays lists the songs with the greatest week-to-week increases in total plays. Gross Impressions equals Average Quarter Hour Persons times number of plays (times 100). Average Quarter Hour Persons used herein with permission from the Arbitron Company (copyright 2002, The Arbitron Company). (C) 2002, R&R, Inc.

## New & Active

**CHRIS BOTTI** Through An Open Window (Columbia)  
Total Plays: 135, Total Stations: 13, Adds: 3

**ACOUSTIC ALCHEMY** Tuff Puzzle (Higher Octave)  
Total Plays: 134, Total Stations: 12, Adds: 0

**WALTER BEASLEY** Good Times (Shanachie)  
Total Plays: 128, Total Stations: 13, Adds: 1

**MARK WHITFIELD** Summer Chill (Q/Atlantic)  
Total Plays: 127, Total Stations: 11, Adds: 0

**KEN NAVARRO** So Fine (Shanachie)  
Total Plays: 111, Total Stations: 13, Adds: 1

**DIANA KRALL** S'Wonderful (Verve/VMG)  
Total Plays: 100, Total Stations: 9, Adds: 1

**NORAH JONES** Don't Know Why (Blue Note/Capitol)  
Total Plays: 95, Total Stations: 20, Adds: 15

**CHRIS STANDRING** Through The Looking Glass (Instinct)  
Total Plays: 94, Total Stations: 8, Adds: 0

**RICK BRAUN** Middle Of The Night (Warner Bros.)  
Total Plays: 80, Total Stations: 8, Adds: 0

**JIM WILSON** Can't Find My Way Home (Hillsboro)  
Total Plays: 74, Total Stations: 9, Adds: 1

Songs ranked by total plays

## Most Added.

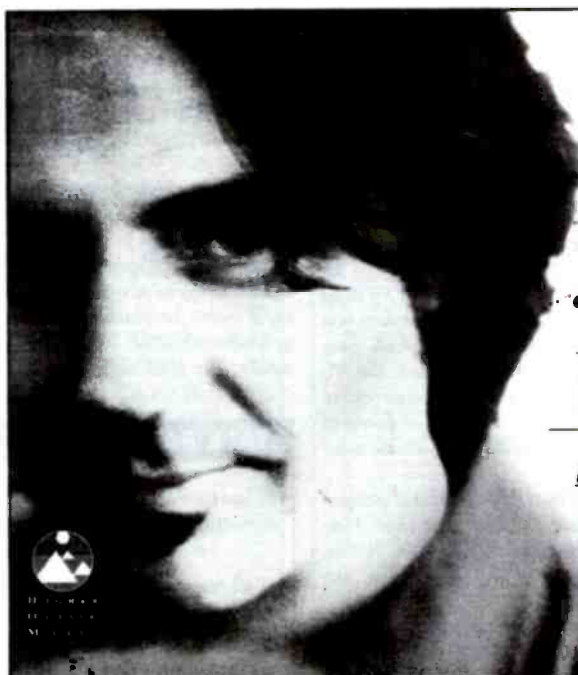
ARTIST TITLE LABEL(S)	ADDS
NORAH JONES Don't Know Why (Blue Note/Capitol)	15
CRAIG CHAQUICO Luminosa (Higher Octave)	7
BONEY JAMES RPM (Warner Bros.)	7
DOWN TO THE BONE Electra Glide (GRP/VMG)	7
JOYCE COOLING Daddy-O (GRP/VMG)	4
BRAXTON BROTHERS Whenever I See You (Peak)	4
PETER WHITE Bueno Funk (Columbia)	3
CHRIS BOTTI Through An Open Window (Columbia)	3

## Most Increased Plays

ARTIST TITLE LABEL(S)	TOTAL PLAY INCREASE
CRAIG CHAQUICO Luminosa (Higher Octave)	+148
BONEY JAMES RPM (Warner Bros.)	+103
JEFF GOLUB Cut The Cake (GRP/VMG)	+94
NORAH JONES Don't Know Why (Blue Note/Capitol)	+88
KIRK WHALUM I Try (Warner Bros.)	+69
JOYCE COOLING Daddy-O (GRP/VMG)	+65
GREGG KARUKAS Night Shift (N-Coded)	+64
DIANA KRALL S'Wonderful (Verve/VMG)	+64
DAVID BENOIT Snap! (GRP/VMG)	+57
PETER WHITE Bueno Funk (Columbia)	+53

## Most Played Recurrents

ARTIST TITLE LABEL(S)	TOTAL PLAYS
SADE Lovers Rock (Epic)	358
BRIAN CULBERTSON All About You (Atlantic)	210
DIANA KRALL The Look Of Love (Verve/VMG)	199
JEFF LORBER Ain't Nobody (Samson/Gold Circle)	169
GERALD VEASLEY Do I Do (Heads Up)	151
EUGE GROOVE Sneak A Peek (Warner Bros.)	135
PETER WHITE Tum It Out (Columbia)	127
BONEY JAMES See What I'm Sayin' (Warner Bros.)	126
STING Fragile (A&M/Interscope)	112
RUSS FREEMAN East River Drive (Q/Atlantic)	111
KIM WATERS Until Dawn (Shanachie)	106
CHRIS BOTTI Streets Ahead (Columbia)	105
DIDO Thankyou (Arista)	84
FREDDIE RAVEL Sunny Side Up (GRP/VMG)	84
JOYCE COOLING Mm-Mm Good (GRP/VMG)	77
WAYMAN TISDALE Can't Hide Love (Atlantic)	76
STEVE COLE From The Start (Atlantic)	63



# craig chaquico

## L U M I N O S A

the debut track from  
"Shadow And Light"

Debuts **19** 299 Spins +148

NEW AT: WJCD WJZZ WNWW WJZN KCIY KMGQ KUJZ

"Craig makes you want to go out and buy a convertible."

— Carl Anderson/WNUA

Check out Craig's debut as the Morning Guy at KRQS/Albuquerque!  
April 22-26 7-10AM Mountain Time. [www.1051thehorizon.com](http://www.1051thehorizon.com)

Promotion:  
Roger Lifeset/Peer Pressure  
(877) JAZZCAT

Dave Kunert/Future Groove  
(630) 236-6990

Higher Octave  
310-589-1515  
[www.higheroctave.com](http://www.higheroctave.com)  
[www.craigchaquico.com](http://www.craigchaquico.com)

## ON THE RECORD

With  
**Steve Hibbard**  
Smooth Jazz PD,  
Jones Radio Network



It's been said that some "groove" or acid jazz tunes aren't memorable. I agree. But Down To The Bone frequently produce exceptions. I was immediately drawn into their latest track by its cool intro, which features an interplay of keyboard and electric guitar. "Electra-Glide" (GRP/VMG) goes on to really deliver, with a strong melody and hook and an infectious rhythm. It grooves! This band comes through with a slick, nicely layered production. ● JRN serves 25 stations, and, believe me, we take our time in evaluating and adding any music. But Down To The Bone glided right in as our only add this week. ● Is "Electra Glide" too edgy? Almost! It's not the first time Down To The Bone have tested our limits on the abrasive side. But we must continue to push the envelope in a variety of directions. For some time Smooth Jazz has been running the risk of playing several instrumental pieces that sound the same. Our music can run together to the ears of newer listeners — or, potentially, heavier listeners. Aren't there other music genres — maybe alternative, country or rap — that sound that way to you? ● Keeping Smooth Jazz varied with different styles, textures and tempos is critical for us as we choose music, and it's why putting together the sequence of music each hour requires so much of our attention. "Electra Glide" is just one of many great flavors for the mix.

Of her recent House of Blues performance in Los Angeles, L.A. Weekly commented, "Norah Jones doesn't so much sing as open her mouth and allow her miraculous sound — viscous and smooth and effortless as birdsong — to wind its sensuous way through her leisurely material. She never sells a tune, never mugs ... yet she invokes more demons of emotion in 16 bars than 10 testifying pop-soul singers could by howling in their mikes all night long." And how! Jones' creamy debut single, "Don't Know Why" (Blue Note), is No. 1 Most Added again this week, with 15 new adds, including WVMV/Detroit, WLVE (Love 94)/Miami, WNWV/Cleveland, WSSM/St. Louis and WLOQ/Orlando. It's irresistible ... Down To The Bone's first single for GRP, "Electra Glide," roars off the starting line with seven new adds, including WQCD (CD101.9)/New York, WNUA/Chicago, WVMV and JRN ... Craig Chaquico's "Luminosa" (Higher Octave) debuts at 19\*, is No. 1 Most Increased with +148 plays and is second Most Added with seven adds — like WJZZ/Atlanta, WNWV and KCIY/Kansas City. Only five reporters are not playing this sinuous track ... Moving 29-20\*, Boney James' "RPM" (Warner Bros.) is second Most Increased with +103 plays and ties Chaquico for second Most Added with seven adds, among them KOAI (The Oasis)/Dallas ... Joyce Cooling's "Daddy-O" (GRP/VMG) moves 22-18\* and, with four new adds — KYOT/Phoenix and KJCD/Denver among them — ties the fabulous Braxton Brothers for third Most Added. The Braxtons' "Whenever I See You" (Peak/Concord) is added by WQCD, WJZZ and others ... Has anyone besides 'NUA's Carl Anderson listened to Remy Shand's "Take a Message" (Motown) or Zero 7's "Destiny" (Quango/Palm)?



— Carol Archer, Smooth Jazz Editor

## Reporters

Stations and their adds listed alphabetically by market

<p><b>WZMR/Albany, NY</b> PD: Tim Durkee MD: Pete Logan 13 BOB SCAGGS "Radio" 10 BONEY JAMES "RPM"</p>	<p><b>WYJZ/Indianapolis, IN</b> PD/MD: Carl Frye 15 BOB SCAGGS "Radio" 10 BONEY JAMES "RPM"</p>	<p><b>KJZS/Reno, NV</b> PD: Jay Davis 16 NORAH JONES "Glide"</p>
<p><b>KRQS/Albuquerque, NM</b> PD: Paul Laviole MD: Jeff Young NORAH JONES "Glide" DOWN TO THE BONE "Glide"</p>	<p><b>KCIY/Kansas City, MO</b> PD: Mark Edwards MD: Michelle Chase CRAIG CHAQUICO "Luminosa" CELISE COLE "Day"</p>	<p><b>WJZV/Richmond, VA</b> OM/PD: Tommy Fleming BOB DYLAN "Forever" NORAH JONES "Glide"</p>
<p><b>KMMK/Anchorage, AK</b> OM: Aaron Wallender PD: J.J. Michaels MD: Jennifer Summers No Adds</p>	<p><b>KOAS/Las Vegas, NV</b> PD/MD: Erik Fazz NORAH JONES "Glide" CHRS BOTTI "Radio"</p>	<p><b>KSSJ/Sacramento, CA</b> PD: Lee Hanson APD: Kee Jones No Adds</p>
<p><b>WJZZ/Atlanta, GA</b> PD/MD: Nick Francis 2 BRAXTON BROTHERS "See" 2 CRAIG CHAQUICO "Luminosa"</p>	<p><b>KTWV/Los Angeles, CA</b> PD: Chris Brudie APD/MD: Ralph Stewart KIM WATERS "Radio"</p>	<p><b>WSSM/St. Louis, MO</b> OM: Mark Edwards PD: David Myers 12 JIMMY SMITH "Radio" KIM NAVARRO "Radio" NORAH JONES "Glide" KIM WATERS "Radio"</p>
<p><b>KSMJ/Caterfield, CA</b> PD/MD: Chris Townsend DARRA KRALI "Wonderful"</p>	<p><b>WJZN/Memphis, TN</b> PD: Norm Miller 10 WALTER BEAUFY "Good" BONEY JAMES "RPM" BRAXTON BROTHERS "See" CRAIG CHAQUICO "Luminosa" KEVIN TOBEY "Passion"</p>	<p><b>KBZN/Salt Lake City, UT</b> PD/MD: Rob Riesen CHRS BOTTI "Radio" ENRIQUE IGLESIAS "Radio"</p>
<p><b>WNUA/Chicago, IL</b> PD: Bob Kaska APD/MD: Carl Anderson DOWN TO THE BONE "Glide"</p>	<p><b>WLVE/Miami, FL</b> PD: Rich McMillan NORAH JONES "Glide"</p>	<p><b>KIFM/San Diego, CA</b> PD: Mike Vasquez APD/MD: Kelly Cole No Adds</p>
<p><b>WNWV/Cleveland, OH</b> PD/MD: Bernie Kimble 10 BOB DYLAN "Radio" NORAH JONES "Glide" CRAIG CHAQUICO "Luminosa"</p>	<p><b>WJZM/Milwaukee, WI</b> OM/PD/MD: Chris Moreau BRAXTON BROTHERS "See"</p>	<p><b>KKSF/San Francisco, CA</b> PD: Paul Goldstein APD/MD: Samantha Waidmann LUTHER VANDROSS "Radio"</p>
<p><b>WJZA/Columbus, OH</b> OM/PD/MD: Bill Harman APD: Gary Wotter MAX ROZBUS "Day"</p>	<p><b>KSBK/Mission Viejo, CA</b> OM/PD: Terry Wedel MD: Logan Parry 2 BLAKE ANTON "Luminosa" 2 NORAH JONES "Glide"</p>	<p><b>KMGQ/Santa Barbara, CA</b> PD: Mark De Anda APD/MD: Steve Bauer CRAIG CHAQUICO "Luminosa" NORAH JONES "Glide"</p>
<p><b>KOAI/Dallas-Ft. Worth, TX</b> PD: Maxine Todd APD/MD: Bret Michael STEVE COLE "Radio" BONEY JAMES "RPM"</p>	<p><b>KRYR/Modesto, CA</b> PD: Jim Bryan MD: Doug Wolff DOWN TO THE BONE "Glide" PAT McTHERY GROUP "See"</p>	<p><b>KJZY/Santa Rosa, CA</b> PD: Gordon Zlot APD/MD: Rob Singleton 2 JOYCE COOLING "Radio" 2 BONEY JAMES "RPM"</p>
<p><b>KJCD/Denver-Boulder, CO</b> PD/MD: Steve Williams TALL 6 "Shades" STRING "Fragile" DAVID LARK "Radio" JOYCE COOLING "Radio" BONEY JAMES "Glide" JILL SCOTT "Radio"</p>	<p><b>WJCD/Norfolk, VA</b> MD: Larry Hollowell PETER WHITE "Radio" CRAIG CHAQUICO "Luminosa" BONEY JAMES "RPM"</p>	<p><b>WEIB/Springfield, MA</b> PD: Ben Casey MD: Darrel Cutting GERALD WATLEY "Radio" NORAH JONES "Glide"</p>
<p><b>KVJZ/Des Moines, IA</b> PD: Mike Blakemore MD: Becky Taylor No Adds</p>	<p><b>WLOQ/Orlando, FL</b> PD: Dave Kosh MD: Patricia James 10 NORAH JONES "Glide" JOYCE COOLING "Radio" JOSEPH VINCIGUILLI "Radio"</p>	<p><b>WSJT/Tampa, FL</b> OM/PD: Ross Block MD: Kathy Curtis BONEY JAMES "RPM"</p>
<p><b>WVMV/Detroit, MI</b> PD: Tom Sienker MD: Sandy Kovach 6 DOWN TO THE BONE "Glide" NORAH JONES "Glide"</p>	<p><b>WJLZ/Philadelphia, PA</b> OM: Anne Gross PD: Michael Tozzi MD: Joe Proke 19 CELISE COLE "Day" 13 WARREN HILL "September"</p>	<p><b>WJZW/Washington, DC</b> PD/MD: Kenny King No Adds</p>
<p><b>KLJZ/Eugene, OR</b> PD: Chris Crowley NORAH JONES "Glide" CRAIG CHAQUICO "Luminosa" PETER WHITE "Radio"</p>	<p><b>KYOT/Phoenix, AZ</b> PD: Shaun Holty APD/MD: Greg Morgan 17 JOYCE COOLING "Radio" 11 CHRS BOTTI "Radio" 11 STEVE COLE "Radio"</p>	<p><b>JRN (Jones NAC)/National</b> PD: Steve Hibbard MD: Cheri Marguati DOWN TO THE BONE "Glide"</p>
<p><b>KEZL/Fresno, CA</b> PD/MD: J. Weidenheimer 1 WARREN HILL "September" 1 DOWN TO THE BONE "Glide" 1 NORAH JONES "Glide"</p>		

42 Current Indicator Reporters

RESULTS MARKETING  
CREATIVE PROMOTIONS

the  
**PIGEON**  
is NOW  
collecting  
unemployment

Get your messages

on one

of these

{ Contemporary }

Post-It® note pads

with a

custom imprint



3 1/4, 25 sheet, 1 color, Post-It® pad  
\$ .50 ea. (500 pc. minimum)

800-786-8011  
www.resultsmarketing.com







**CYNDEE MAXWELL**  
max@ironline.com

# Active's Stance On Age

■ Differences abound among the format's stations

**T**he popularity of rock music today and the realization that it is 2002 (where does time go?) got me wondering where the format stands with regard to its library. Is it all about music from 1990 and after? How much music from the '80s is being played? In fact, what is the oldest song in the format's library? And what are the staples of Active Rock?

Here's what a few programming specialists had to say about these issues. Their answers are as diverse as their markets. You can also check out the charts comparing which artists have received the most airplay so far this year at both Active Rock and Rock.

**Pat Welsh**

**VP/Music & New Media,  
Pollack Media Group**

Most Active stations (my definition: based not on current percentage, but on target audience [18-34s, not 25-54s]) have jettisoned most of the '70s music and a lot of the '80s stuff. Of the songs that the stations do hang on to, it's primarily a few Ozzy, AC/DC and Guns 'N Roses tracks. The corporate rock and hair bands are almost all gone. Most Active stations are down to just two or three pre-1990 cuts per hour. As they back away from the old music,



Jave Patterson



E. Curtis Johnson

smith, AC/DC, Guns 'N Roses, Led Zeppelin and, of course, Metallica.

**E. Curtis Johnson**

**OM, KALZ, KBOS  
& KRZR/Fresno**

We still play some old Hendrix and Zeppelin, because the 18-24-year-old guys are still into it. In terms of the number of tracks, they're spice, not the main dish.

The library has become very current-driven. The Godsmacks are the core of it. If Staind doesn't turn into a ballad band, they'll stay on. Disturbed and that entire new, extreme, call-it-what-you-want sound. System Of A Down are on the cusp of the new edge. They are on the inside track and coming around fast.

As far as older material, the '80s doesn't fare like it used to. People can still stomach the old Metallica and some old Guns 'N Roses, but there isn't much left of the '80s. All the

their numbers, generally, are going way up.

**Jave Patterson**

**PD, KDOT/Reno, NV**

Our oldest song is "Whole Lotta Love," which continues to test for 18-34-year-olds, along with "Another Brick in the Wall," which was the ninth-strongest testing record in our library, according to a recent study of over 600 titles. The staples are Aero-



**CANT BE HELD DOWN**

MCA's Tommy Lee was recently on a whirlwind promotion tour visiting radio all over the country and spending time on the air answering questions from fans. His new single, "Hold Me Down," has been well-received by both sides of the format and is steadily working its way up both charts. Here Lee is flanked by WRIF morning guys (l) Mike and Drew.

harder songs from the '90s still do fine. The watchword of the day seems to be "hard," and the harder the better. If we didn't make your ears bleed today, we didn't do our job.

There is definitely polarization within the audience about new music, no question about it. But it's the same polarization that has existed since the early '90s, when grunge first came out. It's just that the sound du jour has changed. In the early '90s the 28-year-old guy complained, "What's this Pearl Jam crap?" Now it's, "What's this System Of A Down crap?" That hasn't changed at all, but it becomes an algebraic equation. What's the variable? Plug in the new sound here, and that's what the older demo is complaining about.

Between the 18-24s and 25-34s, for a decade it has looked like two different radio stations. There's always a

new sound coming into the format, and the older generation is always complaining about the new sound. I don't sweat it, because it's always been there. They're always going to complain about what's new.

Does Linkin Park's "In the End" or Puddle Of Mudd or Nickelback provide a bridge between the demos? Certainly not Linkin Park. Their time is about up. Bands like Puddle Of Mudd worry me. One minute they're singing a song that says, "I like the way you smack my ass," and then they come out with a song for my Modern AC station, KALZ, where I'm playing Jewel. That's a problem. You can't be cool in the mosh pit and play to soccer moms at the same time. It has to be one or the other. Right now "Blurry" is a good bridge, but in a month the band may be over.

The audience is confused. I program  
Continued on Page 105

## Rock Artist Chart

Here is a list of the top 50 artists at the R&R Rock panel from the period of Jan. 1 to April 8, 2002, ranked by total spins. Info provided by Mediabase 24/7.

Rank	Artist	Rank	Artist
1	LED ZEPPELIN	26	U2
2	VAN HALEN	27	P.O.D.
3	AC/DC	28	3 DOORS DOWN
4	METALLICA	29	LYNYRD SKYNYRD
5	CREED	30	RED HOT CHILI PEPPERS
6	PINK FLOYD	31	OFFSPRING
7	OZZY OSBOURNE	32	LENNY KRAVITZ
8	AEROSMITH	33	STEVIE RAY VAUGHAN
9	NICKELBACK	34	TANTRIC
10	STAIND	35	BUSH
11	PUDDLE OF MUDD	36	SCORPIONS
12	GUNS 'N ROSES	37	BOSTON
13	STONE TEMPLE PILOTS	38	COURSE OF NATURE
14	GODSMACK	39	TOOL
15	RUSH	40	KID ROCK
16	ZZ TOP	41	BLACK CROWES
17	PEARL JAM	42	MOTLEY CRUE
18	INCUBUS	43	SOUNDGARDEN
19	DEFAULT	44	DOORS
20	DEF LEPPARD	45	FOO FIGHTERS
21	ROLLING STONES	46	FUEL
22	NIRVANA	47	BLACK SABBATH
23	LINKIN PARK	48	TOM PETTY & THE HEARTBREAKERS
24	JIMI HENDRIX	49	COLLECTIVE SOUL
25	ALICE IN CHAINS	50	WHO

## Active Rock Artist Chart

Here is the list of the top 50 artists at the R&R Active Rock panel from the period of Jan. 1 to April 8, 2002, ranked by total spins. Info provided by Mediabase 24/7.

Rank	Artist	Rank	Artist
1	METALLICA	26	VAN HALEN
2	STAIND	27	LED ZEPPELIN
3	CREED	28	BUSH
4	LINKIN PARK	29	LIMP BIZKIT
5	GODSMACK	30	KORN
6	PUDDLE OF MUDD	31	GREEN DAY
7	NICKELBACK	32	FOO FIGHTERS
8	STONE TEMPLE PILOTS	33	AEROSMITH
9	P.O.D.	34	KID ROCK
10	INCUBUS	35	ADEMA
11	TOOL	36	DROWNING POOL
12	ALICE IN CHAINS	37	SALIVA
13	NIRVANA	38	SEVENDUST
14	AC/DC	39	RAGE AGAINST THE MACHINE
15	PEARL JAM	40	PINK FLOYD
16	DISTURBED	41	SMASHING PUMPKINS
17	OZZY OSBOURNE	42	3 DOORS DOWN
18	OFFSPRING	43	TANTRIC
19	SYSTEM OF A DOWN	44	COURSE OF NATURE
20	GUNS 'N ROSES	45	FUEL
21	ROB ZOMBIE	46	MOTLEY CRUE
22	RED HOT CHILI PEPPERS	47	HEADSTRONG
23	DEFAULT	48	BEASTIE BOYS
24	SOUNDGARDEN	49	LIVE
25	HOOBASTANK	50	DEF LEPPARD



April 19, 2002

LAST WEEK	THIS WEEK	ARTIST TITLE LABEL(S)	TOTAL PLAYS	+/- PLAYS	GROSS IMPRESSIONS (00)	WEEKS ON CHART	TOTAL STATIONS/ ADDS
1	1	PUDDLE OF MUDD Blurry (Flawless/Geffen/Interscope)	954	+12	92134	24	39/0
2	2	DEFAULT Wasting My Time (TVT)	840	-56	83579	31	38/0
3	3	NICKELBACK Too Bad (Roadrunner/IDJMG)	792	+12	71645	20	35/0
4	4	NICKELBACK How You Remind Me (Roadrunner/IDJMG)	618	-69	64724	38	39/0
5	5	STAIN'D For You (Flip/Elektra/EEG)	599	+7	51366	16	30/0
6	6	COURSE OF NATURE Caught In The Sun (Lava/Atlantic)	572	-6	43827	15	32/0
11	7	RUSH One Little Victory (Anthem/Atlantic)	508	+112	47780	2	35/2
8	8	TOMMY LEE Hold Me Down (MCA)	505	+8	40644	5	37/2
7	9	CREED My Sacrifice (Wind-up)	505	-47	45420	25	36/0
9	10	GODSMACK I Stand Alone (Republic/Universal)	489	+13	43698	11	27/1
10	11	LINKIN PARK In The End (Warner Bros.)	418	-14	42513	28	21/0
13	12	KORN Here To Stay (Immortal/Epic)	334	+42	25967	4	22/0
12	13	P.O.D. Youth Of The Nation (Atlantic)	306	+12	25386	14	16/0
17	14	ROB ZOMBIE Never Gonna Stop (The Red...) (Geffen/Interscope)	287	+13	24260	12	20/0
14	15	HEADSTRONG Adriana (RCA)	285	-3	21138	10	27/1
16	16	JEREMIAH FREED Again (Republic/Universal)	272	-3	23095	7	24/0
18	17	FAMILIAR 48 The Question (MCA)	264	-5	23147	6	26/0
21	18	INJECTED Faithless (Island/IDJMG)	248	-9	16877	11	22/1
20	19	GOO GOO DOLLS Here Is Gone (Warner Bros.)	244	-15	24068	5	15/0
15	20	INCUBUS Nice To Know You (Immortal/Epic)	237	-48	20278	16	22/0
23	21	OZZY OSBOURNE Dreamer (Epic)	227	-22	26944	20	17/0
25	22	DEFAULT Deny (TVT)	226	+34	22147	2	26/6
Debut	23	CREED One Last Breath (Wind-up)	218	+149	25153	1	27/12
24	24	DROWNING POOL Tear Away (Wind-up)	214	+21	17604	5	17/0
22	25	KID ROCK Lonely Road Of Faith (Top Dog/Lava/Atlantic)	196	-59	18770	13	17/0
27	26	EARSHOT Get Away (Warner Bros.)	187	+13	11330	2	19/1
26	27	OFFSPRING Defy You (Columbia)	175	-8	19444	20	9/0
30	28	NEIL YOUNG Goin' Home (Reprise)	158	+8	12443	3	14/0
29	29	SEVENDUST Live Again (TVT)	157	+3	12135	5	14/0
Debut	30	COLD Gone Away (Flip/Geffen/Interscope)	153	+26	16094	1	18/3

42 Rock reporters. Monitored airplay data supplied by Mediabase Research, a division of Premiere Radio Networks. Songs ranked by total plays for the airplay week of 4/7/02-4/13/02. Bullets appear on songs gaining plays or remaining flat from previous week. If two songs are tied in total plays, the song with the larger increase in plays is placed first. Songs below No. 15 are moved to recurrent after 20 weeks on the chart. Most Added is the total number of new adds officially reported to R&R by each reporting station. Songs unreported as adds do not count toward overall total stations playing a song. Most Increased Plays lists the songs with the greatest week-to-week increases in total plays. Gross Impressions equals Average Quarter Hour Persons times number of plays (times 100). Average Quarter Hour Persons used herein with permission from the Arbitron Company (copyright 2002, The Arbitron Company). (C) 2002, R&R, Inc.

**New & Active**

**FLYING TIGERS** Maybe (Atlantic)  
Total Plays: 147, Total Stations: 19, Adds: 0

**TOOL** Parabola (Volcano)  
Total Plays: 136, Total Stations: 14, Adds: 1

**JERRY CANTRELL** Anger Rising (Roadrunner/IDJMG)  
Total Plays: 123, Total Stations: 16, Adds: 11

**12 STONES** Broken (Wind-up)  
Total Plays: 104, Total Stations: 15, Adds: 1

**PUDDLE OF MUDD** Drift & Die (Flawless/Geffen/Interscope)  
Total Plays: 96, Total Stations: 25, Adds: 19

**BREAKING POINT** One Of A Kind (Wind-up)  
Total Plays: 83, Total Stations: 11, Adds: 0

**3RD STRIKE** No Light (Hollywood)  
Total Plays: 70, Total Stations: 8, Adds: 2

**HOOBASTANK** Running Away (Island/IDJMG)  
Total Plays: 67, Total Stations: 10, Adds: 1

**JIMMY EAT WORLD** The Middle (DreamWorks)  
Total Plays: 65, Total Stations: 4, Adds: 0

**CHAD KROEGER F/JOSEY SCOTT** Hero (Roadrunner/Columbia/IDJMG)  
Total Plays: 64, Total Stations: 26, Adds: 23

Songs ranked by total plays

**Most Added.**  
www.rroads.com

ARTIST TITLE LABEL(S)	ADDS
C. KROEGER F/J. SCOTT Hero (Roadrunner/Columbia/IDJMG)	23
PUDDLE OF MUDD Drift & Die (Flawless/Geffen/Interscope)	19
CREED One Last Breath (Wind-up)	12
JERRY CANTRELL Anger Rising (Roadrunner/IDJMG)	11
STAIN'D Epiphany (Flip/Elektra/EEG)	11
INCUBUS Warning (Immortal/Epic)	7
DEFAULT Deny (TVT)	6

**Most Increased Plays**

ARTIST TITLE LABEL(S)	TOTAL PLAY INCREASE
CREED One Last Breath (Wind-up)	+149
RUSH One Little Victory (Anthem/Atlantic)	+112
C. KROEGER F/J. SCOTT Hero (Roadrunner/Columbia/IDJMG)	+58
PUDDLE OF MUDD Drift & Die (Flawless/Geffen/Interscope)	+49
JERRY CANTRELL Anger Rising (Roadrunner/IDJMG)	+45
TOOL Parabola (Volcano)	+43
KORN Here To Stay (Immortal/Epic)	+42
DEFAULT Deny (TVT)	+34
HOOBASTANK Running Away (Island/IDJMG)	+33
INCUBUS Warning (Immortal/Epic)	+27

**Most Played Recurrents**

ARTIST TITLE LABEL(S)	TOTAL PLAYS
STAIN'D It's Been Awhile (Flip/Elektra/EEG)	316
PUDDLE OF MUDD Control (Flawless/Geffen/Interscope)	256
3 ODORS DOWN Kryptonite (Republic/Universal)	220
INCUBUS I Wish You Were Here (Immortal/Epic)	219
STAIN'D Fade (Flip/Elektra/EEG)	212
P.O.D. Alive (Atlantic)	209
3 ODORS DOWN Loser (Republic/Universal)	195
FUEL Hemorrhage (In My Hands) (Epic)	187
HOOBASTANK Crawling In The Dark (Island/IDJMG)	187
PRIMUS W/OZZY N.I.B. (Divine/Priority)	185
TOOL Schism (Volcano)	182
DISTURBED Down With The Sickness (Giant/Reprise)	179
OZZY OSBOURNE Gets Me Through (Epic)	175
GODSMACK Awake (Republic/Universal)	171
METALLICA I Disappear (Hollywood)	145
LINKIN PARK Crawling (Warner Bros.)	136
TRAIN Drops Of Jupiter (Tell Me) (Columbia)	133
TANTRIC Breakdown (Maverick/Reprise)	130
STAIN'D Outside (Flip/Elektra/EEG)	124
GODSMACK Greed (Republic/Universal)	122

**R&R convention: 2002**  
**June 13-15**

☆ The Beverly Hilton Hotel  
Beverly Hills, California

Register NOW at  
**www.ronline.com**



Reporters

WONE/Akron, OH \*

PD: TK O'Grady
APD: Tim Daugherty
CREED "Breath"
PUDDLE OF MUDD "Dirt"
STANDARD "Epiphany"

WPYX/Albany, NY \*

Dir/Prog: John Cooper
APD: Terry O'Donnell
No Ads

KZRR/Albuquerque, NM \*

Dir/Prog: Bill May
PD: Phil Mahoney
APD: Rob Brothers
DEFAULT "Daisy"

KZMZ/Alexandria, LA

PD: Terry Manning
APD: Pat Cloud
KROEGER & SCOTT "Hero"
SOURCE OF NATURE "Sun"
PUDDLE OF MUDD "Dirt"
TOOL "Parabola"

WZZD/Allentown, PA \*

PD: Robin Lee
APD: Keith Moyer
DASHBOARD "Screaming"
JERRY CANTRELL "Anger"
BLECTED "Substance"
TOMMY LEE "Hero"
EARSHOT "Gut"

KWHL/Anchorage, AK

PD: Larry Smith
APD: Kathy Mitchell
KROEGER & SCOTT "Hero"
P.O.D. "Boom"
STANDARD "Epiphany"

WAPL/Appleton, WI \*

PD: Joe Calogero
APD: Cramer
PUDDLE OF MUDD "Dirt"

KLBJ/Austin, TX \*

APD: Jeff Carro
APD: Lorie Lewis
4. GOODBAY "Hero"
KROEGER & SCOTT "Hero"
PUDDLE OF MUDD "Dirt"
CREED "Breath"
DEFAULT "Daisy"

KIOC/Beaumont, TX \*

Dir/Prog: Debbie Wylie
PD: Mike Davis
1. JERRY CANTRELL "Anger"
1. PUDDLE OF MUDD "Dirt"
1. INCUBUS "Warning"
KROEGER & SCOTT "Hero"

WKGB/Binghamton, NY

PD: Jim Frest
APD: Tim Boland
KROEGER & SCOTT "Hero"

WBUF/Buffalo, NY \*

PD: John Paul
CREED "Breath"
PUDDLE OF MUDD "Dirt"

WRQK/Canton, OH \*

PD: Todd Downard
APD: John Beaulieu
KROEGER & SCOTT "Hero"
CREED "Breath"
STANDARD "Epiphany"

WPXC/Cape Cod, MA

APD: Steve McVie
APD: Suzanne Tonare
KROEGER & SCOTT "Hero"
PUDDLE OF MUDD "Dirt"

WYBB/Charleston, SC \*

PD: Mike Allen
KROEGER & SCOTT "Hero"
CREED "Breath"
DEADLY "Park"
PUDDLE OF MUDD "Dirt"

WKLC/Charleston, WV

PD: Mike Rappaport
5. PUDDLE OF MUDD "Dirt"
CREED "Breath"
KROEGER & SCOTT "Hero"
STANDARD "Epiphany"

WERN/Cincinnati, OH \*

APD: Scott Reinhardt
APD: Michael Heiser
APD: Rick "The Dude" Yeates
12. JERRY CANTRELL "Anger"
7. PUDDLE OF MUDD "Dirt"
CREED "Breath"
AUDIOWENT "Energy"

WMMS/Cleveland, OH \*

PD: Jim Trap
APD: Mark Pennington
5. DEFAULT "Daisy"

KNCN/Corpus Christi, TX \*

PD: Paula Newell
APD: Monte Montana
1. PUDDLE OF MUDD "Dirt"
1. HOBBASTANK "Running"
KROEGER & SCOTT "Hero"

WTUE/Dayton, OH \*

PD: Tony Tibbitt
APD: John Beaulieu
DEFAULT "Daisy"
TOMMY LEE "Hero"

KLAQ/El Paso, TX \*

PD: Magic Mike Ramsey
APD: Glenn Garza
JERRY CANTRELL "Anger"
KROEGER & SCOTT "Hero"

WPHD/Elmira-Corning, NY

APD: George Harris
APD: Jay Wulf
PUDDLE OF MUDD "Dirt"

KLOL/Houston, TX \*

APD: Vince Richards
APD: Steve Fizz
13. RUSH "Victory"
9. HEADSTRONG "Adrenaline"
JERRY CANTRELL "Anger"

WRIT/Huntsville, AL \*

APD: Rob Harder
APD: Jimbo Wood
7. STANDARD "Epiphany"
6. CREED "Breath"
1. PUDDLE OF MUDD "Dirt"
1. P.O.D. "Boom"
KROEGER & SCOTT "Hero"

WRKR/Kalamazoo, MI

PD: Mike McKelty
APD: Jay Deacon
KROEGER & SCOTT "Hero"
PUDDLE OF MUDD "Dirt"
STANDARD "Epiphany"
TOOL "Parabola"

WTFX/Louisville, KY \*

APD: Michael Lee
APD: Frank Webb
16. JERRY CANTRELL "Anger"
AMERICAN HEAD CHARGE "Kick"
COLD "Gone"
PUDDLE OF MUDD "Dirt"
STANDARD "Epiphany"

WOBZ/Macon, GA

PD: Chris Hyder
APD: Sarah Scott
No Ads

KFRQ/McAllen, TX \*

PD: Alex Duran
APD: Keith West
KROEGER & SCOTT "Hero"
CREED "Breath"
P.O.D. "Boom"
PUDDLE OF MUDD "Dirt"
STANDARD "Epiphany"

WCLG/Morgantown, WV

PD: Jeff Miller
APD: Dave Murdock
5. JERRY CANTRELL "Anger"
1. BREAKING POINT "Kud"
1. HOME TOWN HERO "Questions"
1. KROEGER & SCOTT "Hero"
1. STANDARD "Epiphany"

WDHA/Morristown, NJ \*

APD: Terry Carr
5. KROEGER & SCOTT "Hero"
5. PUDDLE OF MUDD "Dirt"
CREED "Breath"

WBAB/Nassau-Suffolk, NY \*

PD: John Olson
APD: John Parize
KROEGER & SCOTT "Hero"

WPLR/New Haven, CT \*

APD: John Griffin
APD: Pam Lanaty
No Ads

KFZX/Odessa-Midland, TX

APD: Steve Orsatti
KROEGER & SCOTT "Hero"
SMISSAR "Hero"
AMERICAN HEAD CHARGE "Kick"
COLD "Gone"
PUDDLE OF MUDD "Dirt"
DON'T LOOK DOWN "Start"

KATT/Oklahoma City, OK \*

APD: Chris Baker
APD: John Daniels
16. PUDDLE OF MUDD "Dirt"
KROEGER & SCOTT "Hero"
STANDARD "Epiphany"

KEZO/Omaha, NE \*

APD: Bruce Patrick
1. CREED "Breath"
KROEGER & SCOTT "Hero"

KCLB/Palm Springs, CA

APD: Tim Lucy
14. JERRY CANTRELL "Anger"
STANDARD "Epiphany"
PUDDLE OF MUDD "Dirt"
KROEGER & SCOTT "Hero"

WRRX/Pensacola, FL \*

APD: Dan McClellan
2. KROEGER & SCOTT "Hero"
1. STANDARD "Epiphany"
1. CREED "Breath"
INCUBUS "Warning"

WWCT/Peoria, IL

APD: Jamie Merkley
APD: Debbie Hunter
PUDDLE OF MUDD "Dirt"
CREED "Breath"
KROEGER & SCOTT "Hero"
JERRY CANTRELL "Anger"

WMMR/Philadelphia, PA \*

APD: Sam Milman
APD: Ken Zepato
KROEGER & SCOTT "Hero"
INCUBUS "Warning"
OUR LADY PEACE "Hero"

KOKB/Phoenix, AZ \*

PD: Joe Braverman
APD: Dock Ellis
10. RUSH "Victory"
3. ECHOBRAIN "Catcher"

WHEB/Portsmouth, NH \*

APD: Alan James
KROEGER & SCOTT "Hero"
COLD "Gone"
CREED "Breath"
DEFAULT "Daisy"

WHJY/Providence, RI \*

APD: Joe Bevilacqua
APD: Doug Palmeri
APD: John Laurent
22. KROEGER & SCOTT "Hero"
STANDARD "Epiphany"

WBBB/Raleigh-Durham, NC \*

APD: Andy Meyer
No Ads

WRXL/Richmond, VA \*

PD: John Lassman
APD: Casey Krukowicki
4. KROEGER & SCOTT "Hero"
3. JERRY CANTRELL "Anger"
PUDDLE OF MUDD "Dirt"

KCAL/Riverside, CA \*

APD: Steve Hoffman
APD: Bill Matthews
PUDDLE OF MUDD "Dirt"
WHITE STRIPES "Hero"

WFOH/Rhode Island, VA \*

APD: Buzz Casey
APD: Heidi Krummert
TOOL "Parabola"
PUDDLE OF MUDD "Dirt"
INCUBUS "Warning"
CREED "Breath"
KROEGER & SCOTT "Hero"

WCMF/Rochester, NY \*

APD: John McCrae
APD: Dave Kano
3RD STRIKE "Light"
JERRY CANTRELL "Anger"
KROEGER & SCOTT "Hero"

WXRK/Rockford, IL

APD: Jim Stone
CREED "Breath"
PUDDLE OF MUDD "Dirt"
STANDARD "Epiphany"

KBER/Salt Lake City, UT \*

APD: Bruce Jones
APD: Kelly Hammer
APD: Matt Powers
1. SWITCHED "Hero"
PUDDLE OF MUDD "Dirt"

KSJO/San Francisco, CA \*

APD: Gary Schomweber
APD: Zach Tyler
5. KROEGER & SCOTT "Hero"
3. JERRY CANTRELL "Anger"
PUDDLE OF MUDD "Dirt"

KZQZ/San Luis Obispo, CA

PD: Dave James
APD: Jordan Black
10. FLAB "Whole"
10. DEADLY "Park"
10. SMISSAR "Hero"
10. 3RD STRIKE "Light"
10. KROEGER & SCOTT "Hero"

KKFX/Santa Rosa, CA \*

PD: Dan Harrison
APD: Howard Fright
1. 3RD STRIKE "Light"
PUDDLE OF MUDD "Dirt"
CREED "Breath"
INCUBUS "Warning"

KXUS/Springfield, MO

PD: John Stevens
APD: Beth McClain
No Ads

WAQX/Syracuse, NY \*

APD: Bob O'Dell
APD: Dave Fraine
INCUBUS "Warning"
STANDARD "Epiphany"

WIOT/Toledo, OH \*

APD: Cory Paul
APD: Dave Rossi
No Ads

WKLT/Traverse City, MI

APD: Terri Ray
STANDARD "Epiphany"
PUDDLE OF MUDD "Dirt"
KROEGER & SCOTT "Hero"
SMISSAR "Hero"

KLFX/Tucson, AZ \*

APD: Jonas Hunter
3. KROEGER & SCOTT "Hero"
INCUBUS "Warning"
STANDARD "Epiphany"

KMOD/Tulsa, OK \*

APD: Rob Hurt
KROEGER & SCOTT "Hero"
COLD "Gone"
DEFAULT "Daisy"
PUDDLE OF MUDD "Dirt"

WNZK/Wausau, WI

APD: Nick Summers
STANDARD "Epiphany"
KROEGER & SCOTT "Hero"
TOOL "Parabola"

WROR/Wilmington, NC

APD: Greg Stepp
5. STANDARD "To"
RUSH "Victory"

KATS/Yakima, WA

APD: Ron Harris
12. DEFAULT "Daisy"
11. SEVENHILL "Aggr"
11. EARSHOT "Gut"
8. PUDDLE OF MUDD "Dirt"
CREED "Breath"

WNCD/Youngstown, OH \*

APD: Chris Patrick
12. STONES "Breath"
JERRY CANTRELL "Anger"
KROEGER & SCOTT "Hero"

\* Monitored Reporters

62 Total Reporters

42 Total Monitored

20 Total Indicator

19 Current Indicator Playlists

Reported Frozen Playlist (1):

WVRK/Columbus, GA



Active's Stance On Age

Continued from Page 103

both sides of the fence, and I see it. When the 24-year-old guy who has just come from getting a new tribal tat on Friday night is riding along in his girlfriend's car and they're listening to her radio station and it segues from Jewel into Puddle Of Mudd, the band has just lost with that guy. You can't send mixed messages like that. You can't be cool to chicks and guys at the same time.

Shauna Moran

PD, KIOZ/San Diego

The oldest songs in our library would have to be from Jimi Hendrix: "Purple Haze" and "All Along the Watchtower." The staples of our library are Metallica, Tool, Alice In Chains and some of the classics like Zeppelin. Although some Active Rock stations are moving away from the gold records, these records test unbelievably well with our 18-24 demo.

Rick Schmidt

PD, WXTB/Tampa

The oldest song is probably "Para-

noid." Now that Ozzy is cool again because of The Osbournes, the 18-24 scores are soaring. The older dudes have always loved Ozzy.

The staples are Metallica, Godsmack, Metallica, Stone Temple Pilots, Metallica, Staind, Alice In Chains, Metallica, Pearl Jam, Creed and Metallica. We mainly target 55+ Hispanic females with those artists. Unfortunately, we rarely seem to hit our target.

Jim Fox

OM, WBYP (The Bear), WFWI & WFJZ/Ft. Wayne, IN

This week I've been integrating the results of a fresh auditorium test. They show a continued evolution toward mostly recurrent, hard tunes on one hand, and a renewed strength among the very classic songs on the other. Format staples like AC/DC, Aerosmith and Van Halen continue to lose importance.

The honor of being WBYP's oldest song goes to The Doors' "People Are Strange" (1967) and Jimi Hendrix's "The Wind Cries Mary" (also 1967). Both defy conventional assumptions by scoring better with the under-30 crowd than the over-30

"Polarization continues grow within our target demo. The great balancing act continues."

Jim Fox

crowd, but, overall, they score well enough to be worthy of about a spin a day.

On the other end of spectrum, re-currents like "Bodies," "One Step Closer" and "Click Click Boom" blew the roof off of this test with great scores.

I'm seeing deep cuts from Metallica, like "Blackened," rise to the top and displace tunes that have increasing burn, like "Nothing Else Matters." Metallica are still the kings.

It's official: Not a single Van Halen tune tested well enough to play. Heavy burn among all demos and "extreme hatred" in the lower demos are respon-

sible. I was inconspicuously present during this test and overheard a respondent say, "I piss on Van Halen." It appears that everyone else pissed on them too. A few Van Halen tunes were victims more of burn than hatred. The Bear will continue to play those, to prevent a hole from appearing between The Bear and its Classic Rock sister (WFWI).

Polarization continues grow within our target demo. The great balancing act continues. Fortunately, I have several weapons in my arsenal, like positioning promos, music features and station imaging, to help maintain the perception that we are whatever you think we are.

Over the past few weeks my afternoon jock has been claiming that he's been overwhelmed with calls for a song that we have not played for a few months. I discounted his claim (typical PD) because the song had not received a considerable amount of airplay and was a mid-chart hit at best. The band had, however, played our Electric Christmas show in December and had received more air-

play here in support of the show than they did nationally.

Out of 660 songs, it ranked 49th, with the potential (if more familiar) to rank in the 20s. I believe the jock now, and the song is once again a current on The Bear. The song: Elaw's "Pay-back."

Kevin Vargas

PD, KISS/San Antonio



Kevin Vargas

The oldest song is a three-way tie between Black Sabbath's "Paranoid," "Iron Man" and "War Pigs." Metallica is our MVP, hands down. We have 38 Metallica tracks in the library, and we play them almost once per hour. Creed, Godsmack, the big grunge bands, Korn, White Zombie, Tool and Limp Bizkit are among our strongest library artists.

Staind and Disturbed will rise as most-played library artists once their recurrent material moves to library. Probably the most unique artists among the best-testers for KISS are Pantera (four songs) and Nine Inch Nails (three songs).

# Rock Playlists

**MARKET #4**

**KJSJ/San Francisco**  
Clear Channel  
(408) 453-5400  
Schwarzenegger/Flair  
12x Cum: 421,600



PLAYS	ARTIST/TITLE	GI (000)
35	OZZY OSBOURNE/Gets Me Through	7140
32	NICKEL BACK/How You Remind Me	6528
32	DEFUALT/Wasting My Time	6528
29	LININ PARKIN/The End	5916
28	TOOL/Lateralus	5508
27	PUDDLE OF MUDD/Blurry	4080
20	GODSMACK/Stand Alone	4080
20	STARBUCK/For You	4080
15	AHIMA/Giving It	4080
15	TOMMY LEE/Head Me Down	3876
15	TOOL/Lateralus	3264
15	NICKEL BACK/Too Bad	3264
15	TRINITY/She's On Fire	3060
15	DISTURBED/Down With	2652
15	HEADSTRONG/Adriana	2244
11	KORNH/Here To Stay	2244
11	EDDY/When It Comes To This	2244
10	PRIMALS WOOZY/No. 8	2040
10	SYSTEM OF A DOWN/Toxicity	2040
9	RUSH/One Little Victory	1836
9	TOOL/Parabola	1836
9	DISTURBED/Down With	1428
11	FLYING TIGERS/Alive	1428
7	LININ PARKIN/Runaway	1224
6	DEFUALT/Wasting My Time	1224
6	DRONWING POOL/Year Assay	1224
6	P.O.D./Youth Of The Nation	1020
5	KORNH/Here To Stay	1020
4	STARBUCK/For You	816
4	METALLICA/No Last Clover	816
4	GODSMACK/Stand Alone	816

**MARKET #6**

**WMMR/Philadelphia**  
Greater Media  
(610) 771-9333  
Millman/Zigala  
12x Cum: 628,000



PLAYS	ARTIST/TITLE	GI (000)
36	INCUBUS/Wish You Were Here	9694
32	PUDDLE OF MUDD/Blurry	9432
29	DEFUALT/Wasting My Time	7932
10	TOOL/Schlam	4716
14	RUSH/One Little Victory	4454
11	ROB ZOMBIE/Never Gonna Stop	4454
11	COLD/Gone Away	4454
11	NICKEL BACK/Too Bad	4192
12	METALLICA/Disappear	3666
16	NICKEL BACK/Too Bad	3406
7	OZZY OSBOURNE/Gets Me Through	3146
12	RUSH/One Little Victory	3146
12	GODSMACK/Stand Alone	3144
12	STARBUCK/For You	3144
13	METALLICA/No Last Clover	2844
11	OZZY OSBOURNE/Dreamer	2782
11	TOOL/Parabola	2782
9	OFFSPRING/Daily You	2620
11	FLYING TIGERS/Alive	2620
11	BUSH/Houda Of Ghosts	2620
8	FAMILIAR 48/The Question	2358
10	LININ PARKIN/The End	2096
14	OFFSPRING/Daily You	2096
8	KORNH/Here To Stay	2096
11	PUDDLE OF MUDD/Control	2096
12	CREED/One Last Breath	1834
11	3 DOORS DOWN/Kyptonite	1834

**MARKET #9**

**KLOL/Houston-Galveston**  
Clear Channel  
(713) 530-8000  
Richard/Flo  
12x Cum: 348,500



PLAYS	ARTIST/TITLE	GI (000)
20	OFFSPRING/Daily You	5096
20	OZZY OSBOURNE/Gets Me Through	5096
27	LININ PARKIN/The End	4914
28	DEFUALT/Wasting My Time	4550
24	OZZY OSBOURNE/Dreamer	4368
11	RUSH/One Little Victory	2366
13	CREED/Bullets	2366
13	NICKEL BACK/Too Bad	2366
11	STARBUCK/For You	2366
12	TOMMY LEE/Head Me Down	2184
14	KID ROCK/Only Road Of Faith	2184
11	PUDDLE OF MUDD/Blurry	2184
15	GODSMACK/Stand Alone	2184
10	FU MANCHU/Squash That Fly	2002
11	DEFUALT/Wasting My Time	2002
11	ROB ZOMBIE/Never Gonna Stop	1820
11	STARBUCK/For You	1820
9	HEADSTRONG/Adriana	1638
9	P.O.D./Alive	1638
13	COURSE OF NATURE/Caught In The Sun	1274
6	GODSMACK/Stand Alone	1274
7	NICKEL BACK/How You Remind Me	1274
6	U.P.O./Godless	1092
6	STARBUCK/For You	1092
7	METALLICA/No Last Clover	1092
3	3 DOORS DOWN/Kyptonite	1092
8	METALLICA/No Last Clover	910
5	CREED/One Last Breath	910
5	TOOL/Schlam	910
4	FUEL/Hemorrhage	910

**MARKET #15**

**KDMB/Phoenix**  
Sandy/Sky  
(480) 987-9300  
Bonadonna/Elis  
12x Cum: 217,400



PLAYS	ARTIST/TITLE	GI (000)
23	NICKEL BACK/Too Bad	2415
19	PUDDLE OF MUDD/Blurry	2185
21	DEFUALT/Wasting My Time	1955
6	3 DOORS DOWN/Kyptonite	1725
19	NICKEL BACK/How You Remind Me	1725
12	ALICIA Keys/No One Is Here	1495
11	STARBUCK/For You	1305
9	CREED/One Last Breath	1265
13	AC/DC/Satellite Blues	1265
6	RUSH/One Little Victory	1150
6	1011 MISSISSIPPI/SugarTown	1150
15	TRINITY/She's On Fire	1035
8	TOMMY LEE/Head Me Down	1035
15	GODSMACK/Stand Alone	1035
7	INOCENT/Smileless Days	1035
8	JEREMIAH FREED/Again	920
7	U2/Stub In A Moment	805
15	FUEL/Hemorrhage	690
5	TANTALUM/Back In The Saddle	575
8	LIFESHOOTS/Hanging By A Moment	460
4	BOB DYLAN/Forever Young	460
3	CREED/One Last Breath	460
4	3 DOORS DOWN/Kyptonite	345
3	3 DOORS DOWN/Kyptonite	345
3	EDDY/When It Comes To This	345
2	AC/DC/Satellite Blues	230
2	ROCKY CARNATION/Chasing Wood	230
1	SABINA WANG/Head Me Down	115
1	JOEY SAMPSON/Mania Bar/Broom	115

**MARKET #18**

**WBAB/Nassau-Suffolk**  
Clear Channel  
(631) 567-1023  
O'Brien/Paise  
12x Cum: 488,700



PLAYS	ARTIST/TITLE	GI (000)
29	NICKEL BACK/How You Remind Me	8596
32	TOOL/Parabola	8596
33	DEFUALT/Wasting My Time	8280
30	CREED/One Last Breath	8280
29	ALICIA Keys/No One Is Here	8280
15	PUDDLE OF MUDD/Blurry	4968
15	STARBUCK/For You	4416
12	NEIL YOUNG/Get Home	4416
13	AC/DC/Satellite Blues	4416
16	OZZY OSBOURNE/Dreamer	4416
17	GODSMACK/Stand Alone	4416
15	STARBUCK/For You	4140
16	LEAHY/When It Comes To This	4140
15	RUSH/One Little Victory	4140
14	PRIMALS WOOZY/No. 8	3864
14	STONE TEMPLE PILOTS/Revolution	3588
10	COURSE OF NATURE/Caught In The Sun	3588
11	JEREMIAH FREED/Again	2760
8	NICKEL BACK/Too Bad	2760
8	CREED/One Last Breath	2708
6	TRINITY/She's On Fire	2208
6	FAMILIAR 48/The Question	1380
6	CREED/One Last Breath	1380
6	NEIL YOUNG/Get Home	345
3	3 DOORS DOWN/Kyptonite	828
3	TRINITY/She's On Fire	828
2	METALLICA/No Last Clover	828
2	3 DOORS DOWN/Kyptonite	552
1	ALICIA Keys/No One Is Here	552
1	SYSTEM OF A DOWN/Chop Sui	276

**MARKET #25**


**WMMS/Cleveland**  
Clear Channel  
(216) 520-2600  
Topp/Pennings  
12x Cum: 297,400



PLAYS	ARTIST/TITLE	GI (000)
31	STARBUCK/For You	6486
31	LININ PARKIN/The End	6486
30	PUDDLE OF MUDD/Blurry	6486
45	OFFSPRING/Daily You	6345
46	P.O.D./Youth Of The Nation	6204
44	NICKEL BACK/Too Bad	6204
43	DEFUALT/Wasting My Time	6062
42	HOODS/TANK/Creeping In The Dark	5923
39	CREED/One Last Breath	5076
34	NICKEL BACK/How You Remind Me	4794
29	GODSMACK/Stand Alone	4089
24	KORNH/Here To Stay	3384
9	3RD ST/No Light	2820
17	TANTALUM/Back In The Saddle	2397
17	PAPA ROACH/No More Letting You Go	2397
17	SALVA/Click Click Boom	2397
12	DISTURBED/Down With	2256
16	SALVA/Click Click Boom	2256
15	HEADSTRONG/Adriana	2115
15	3 DOORS DOWN/Kyptonite	1833
12	CREED/One Last Breath	1692
12	INCUBUS/Wish You Were Here	1551
11	PUDDLE OF MUDD/Control	1551
11	FLYING TIGERS/Alive	1410
13	3 DOORS DOWN/Kyptonite	1410
13	STARBUCK/For You	1410
16	NICKEL BACK/How You Remind Me	1410
15	FUEL/Hemorrhage	1410
15	PRIMALS WOOZY/No. 8	1410
24	P.O.D./Alive	1410

**MARKET #26**


**WEBC/Cincinnati**  
Clear Channel  
(513) 671-9326  
Waldrop/De  
12x Cum: 297,300



PLAYS	ARTIST/TITLE	GI (000)
31	STARBUCK/For You	6442
30	DISTURBED/Down With	5460
30	PUDDLE OF MUDD/Blurry	5460
31	LININ PARKIN/The End	5096
48	P.O.D./Youth Of The Nation	4241
15	NICKEL BACK/Too Bad	4006
22	DEFUALT/Wasting My Time	3822
20	ROB ZOMBIE/Never Gonna Stop	3648
20	PUDDLE OF MUDD/Blurry	3458
20	LININ PARKIN/The End	3216
15	CREED/One Last Breath	2952
13	GODSMACK/Stand Alone	2730
13	TOOL/Lateralus	2730
13	3 DOORS DOWN/Kyptonite	2397
15	LININ PARKIN/The End	2396
12	COL D/Gone Away	2184
7	JERRY CANTRELL/Anger Rising	2184
15	NICKEL BACK/How You Remind Me	1820
9	P.O.D./Youth Of The Nation	1820
11	FAMILIAR 48/The Question	1638
10	DEFUALT/Wasting My Time	1620
8	3 DOORS DOWN/Kyptonite	1620
8	SOUL/Alive	1638
8	KORNH/Here To Stay	1638
8	SYSTEM OF A DOWN/Toxicity	1638
7	KORNH/Here To Stay	1456
7	STATIC-X/Cold	1274
7	STARBUCK/For You	1274
9	SEVENUST/Use Again	1274

**MARKET #28**

**KCAL/Riverside**  
Anaham  
(909) 793-3554  
Hawthorn/De  
12x Cum: 152,900



PLAYS	ARTIST/TITLE	GI (000)
44	CREED/One Last Breath	2772
43	NICKEL BACK/How You Remind Me	2709
43	KORNH/Here To Stay	2709
43	PUDDLE OF MUDD/Control	2520
43	OFFSPRING/Daily You	2520
20	GODSMACK/Stand Alone	2205
25	P.O.D./Alive	1575
25	JERRY CANTRELL/Anger Rising	1386
20	ROB ZOMBIE/Never Gonna Stop	1260
14	DISTURBED/Down With	1197
18	DRONWING POOL/Year Assay	1134
17	STARBUCK/For You	1134
15	TOOL/Schlam	1071
17	3 DOORS DOWN/Kyptonite	1071
16	DISTURBED/Down With	1008
20	TOOL/Schlam	945
15	LIFESHOOTS/Hanging By A Moment	945
13	3 DOORS DOWN/Kyptonite	945
17	OFFSPRING/Daily You	819
18	METALLICA/No Last Clover	819
17	STARBUCK/For You	819
17	OFFSPRING/Daily You	693
14	SYSTEM OF A DOWN/Chop Sui	693
9	LININ PARKIN/The End	630
6	COAL CHAIN/Reborn	630
8	LININ PARKIN/The End	567

**MARKET #34**

**KBER/Salt Lake City**  
Citadel  
(801) 485-6700  
Hawthorn/De  
12x Cum: 132,400



PLAYS	ARTIST/TITLE	GI (000)
29	DEFUALT/Wasting My Time	1475
27	NICKEL BACK/Too Bad	1357
21	CREED/One Last Breath	1239
18	TOMMY LEE/Head Me Down	1062
13	GODSMACK/Stand Alone	1003
16	EARSHOT/Get Away	944
24	HEADSTRONG/Adriana	885
26	PUDDLE OF MUDD/Blurry	885
19	DEFUALT/Wasting My Time	885
13	DRONWING POOL/Year Assay	787
12	BUCKET OF BONES	708
12	STARBUCK/For You	708
12	KORNH/Here To Stay	708
11	KID ROCK/Only Road Of Faith	708
8	ROB ZOMBIE/Never Gonna Stop	649
16	DEFUALT/Wasting My Time	649
12	PUDDLE OF MUDD/Control	649
11	SYSTEM OF A DOWN/Toxicity	649
7	TOOL/Parabola	590
13	OZZY OSBOURNE/Gets Me Through	590
10	3 DOORS DOWN/Kyptonite	590
17	3 DOORS DOWN/Kyptonite And Run	590
10	METALLICA/Disappear	590
11	FUEL/Hemorrhage	531
12	NICKEL BACK/How You Remind Me	472
6	STARBUCK/For You	413
3	CREED/One Last Breath	413
8	BREAKING DOWN/Power Of A King	413

**MARKET #35**

**WHJY/Providence**  
Clear Channel  
(401) 228-0000  
Bellini/Campbell/Lauriat  
12x Cum: 328,900



PLAYS	ARTIST/TITLE	GI (000)
29	DEFUALT/Wasting My Time	5980
33	NICKEL BACK/Too Bad	5920
31	PUDDLE OF MUDD/Blurry	5735
17	STARBUCK/For You	5735
22	KORNH/Here To Stay	4070
35	P.O.D./Alive	3700
18	GODSMACK/Stand Alone	3515
21	RUSH/One Little Victory	3330
17	TOMMY LEE/Head Me Down	3145
15	P.O.D./Youth Of The Nation	2960
15	PRIMALS WOOZY/No. 8	2960
20	MUST/Heart	2960
16	NICKEL BACK/Stand Alone	2775
9	3 DOORS DOWN/Kyptonite	2775
15	COLD/Gone Away	2775
16	HOODS/TANK/Creeping In The Dark	2775
14	3 DOORS DOWN/Kyptonite	2590
14	DEFUALT/Wasting My Time	2590
12	PUDDLE OF MUDD/Control	2590
12	STARBUCK/For You	2405
16	INOCENT/Smileless Days	2405
13	SALVA/You Unholy	2405
13	CREED/One Last Breath	2405
16	COURSE OF NATURE/Caught In The Sun	2405
13	TOOL/Schlam	2405
15	GODSMACK/Stand Alone	1850
11	FAMILIAR 48/The Question	1850
11	TOOL/Schlam	1665
9	DRONWING POOL/Year Assay	1665
9	STARBUCK/For You	1480

**MARKET #43**

**KLBJ/Austin**  
L.B.J.  
(512) 632-4000  
Carroll/Loe  
12x Cum: 141,700



PLAYS	ARTIST/TITLE	GI (000)
24	JOE BONAMASSA/Heartaches	1464
22	PUDDLE OF MUDD/Blurry	1403
23	DEFUALT/Wasting My Time	1403
24	TOMMY LEE/Head Me Down	1342
21	COURSE OF NATURE/Caught In The Sun	1281
11	RUSH/One Little Victory	915
12	HEADSTRONG/Adriana	739
11	NICKEL BACK/How You Remind Me	671
13	DISMAY/As Somewhere In...	671
11	BIG HEAD TODD/Alabama	617
10	CREED/One Last Breath	617
9	TOOL/Parabola	610
9	NICKEL BACK/Too Bad	549
8	P.O.D./Youth Of The Nation	549
8	OZZY OSBOURNE/Gets Me Through	488
8	STARBUCK/For You	488
8	AMERICAN/Goodbye Lament	427
7	VALI/Into The New	427
7	JEFF BECK/Dirty Mind	427
6	FAMILIAR 48/The Question	366
6		

# R&R Active Rock Top 50

April 19, 2002

Powered By



LAST WEEK	THIS WEEK	ARTIST TITLE LABEL(S)	TOTAL PLAYS	+/- PLAYS	GROSS IMPRESSIONS ('00)	WEEKS ON CHART	TOTAL STATIONS ADDS
2	1	NICKELBACK Too Bad (Roadrunner/IDJMG)	1795	+10	148478	20	55/0
1	2	STAIN'D For You (Flip/Elektra/EEG)	1762	-44	146089	17	57/0
3	3	GODSMACK I Stand Alone (Republic/Universal)	1679	+39	150524	11	56/0
4	4	P.O.D. Youth Of The Nation (Atlantic)	1482	-145	122478	18	54/0
5	5	PUDDLE OF MUDD Blurry (Flawless/Geffen/Interscope)	1427	-159	109740	26	56/0
6	6	HOOBASTANK Crawling In The Dark (Island/IDJMG)	1377	-99	112664	25	54/0
7	7	KORN Here To Stay (Immortal/Epic)	1324	+33	104885	5	57/0
9	8	ROB ZOMBIE Never Gonna Stop (The Red...) (Geffen/Interscope)	1217	+47	97369	15	57/0
8	9	LINKIN PARK In The End (Warner Bros.)	1107	-79	91146	32	55/0
11	10	SYSTEM OF A DOWN Toxicity (American/Columbia)	1094	-8	86549	15	56/0
10	11	DEFAULT Wasting My Time (TVT)	1004	-123	76529	31	49/0
13	12	EARSHOT Get Away (Warner Bros.)	955	+54	77650	8	56/0
12	13	HEADSTRONG Adriana (RCA)	842	-67	57975	14	54/0
16	14	DISTURBED Down With The Sickness (Giant/Reprise)	744	-13	79849	45	54/0
15	15	ADEMA The Way You Like It (Arista)	738	-72	59971	20	46/0
17	16	DROWNING POOL Tear Away (Wind-up)	730	+21	64421	10	55/1
24	17	TOMMY LEE Hold Me Down (MCA)	659	+121	61529	6	46/2
18	18	SEVENDUST Live Again (TVT)	657	+12	56011	8	47/1
14	19	INCUBUS Nice To Know You (Immortal/Epic)	649	-170	59241	17	43/0
20	20	SYSTEM OF A DOWN Chop Suey (American/Columbia)	639	+18	59451	38	47/0
29	21	PUDDLE OF MUDD Drift & Die (Flawless/Geffen/Interscope)	630	+222	57342	3	54/32
19	22	INJECTED Faithless (Island/IDJMG)	630	-14	46424	14	51/0
28	23	TOOL Parabola (Volcano)	578	+149	47605	3	51/5
23	24	REVELLE Inside Out (Can You Feel...) (Elektra/EEG)	539	-31	50328	9	50/0
27	25	3RD STRIKE No Light (Hollywood)	518	+75	39116	5	49/1
21	26	DAVID DRAIMAN Forsaken (Reprise)	496	-106	39445	10	36/0
30	27	DEFAULT Deny (TVT)	490	+91	33646	3	41/3
25	28	GRAVITY KILLS One Thing (Sanctuary/SRG)	457	-53	37037	11	42/0
22	29	COURSE OF NATURE Caught In The Sun (Lava/Atlantic)	419	-182	28618	16	35/0
26	30	X-ECUTIONERS It's Goin' Down (Loud/Columbia)	417	-86	41239	12	34/0
45	31	HOOBASTANK Running Away (Island/IDJMG)	328	+125	20615	2	30/1
44	32	JERRY CANTRELL Anger Rising (Roadrunner/IDJMG)	327	+121	40710	2	35/26
33	33	JIMMY EAT WORLD The Middle (DreamWorks)	315	-5	21089	12	17/1
41	34	CREED One Last Breath (Wind-up)	310	+82	21439	2	38/23
Debut	35	RUSH One Little Victory (Anthem/Atlantic)	282	+105	27895	1	22/5
34	36	DISTURBED The Game (Giant/Reprise)	288	+19	23568	18	12/0
37	37	SWITCHED Inside (Immortal/Virgin)	274	+28	22900	3	35/2
35	38	BREAKING POINT One Of A Kind (Wind-up)	272	+15	22661	4	30/3
Debut	39	P.O.D. Boom (Atlantic)	270	+127	17815	1	39/17
42	40	COLD Gone Away (Flip/Geffen/Interscope)	252	+37	23570	2	32/4
32	41	STATIC-X Cold (Warner Bros.)	241	-93	24754	11	35/0
38	42	DOWN Beautifully Depressed (Elektra/EEG)	230	-14	19604	6	25/0
39	43	OFFSPRING Defy You (Columbia)	217	-24	17813	20	17/0
47	44	HOME TOWN HERO Questions (Maverick/Reprise)	215	+23	17423	2	25/1
50	45	FLAW Whole (Republic/Universal)	210	+24	14470	5	31/3
Debut	46	OUR LADY PEACE Somewhere Out There (Columbia)	197	+82	14289	1	18/3
Debut	47	INCUBUS Warning (Immortal/Epic)	191	+63	16489	1	27/5
31	48	CREED Bullets (Wind-up)	189	-164	21232	15	24/0
36	49	LOSTPROPHETS Shinobi Vs. Dragon Ninja (Columbia)	187	-68	20383	10	23/0
48	50	LINKIN PARK Runaway (Warner Bros.)	184	-8	21032	4	7/1

## Most Added.

www.rradds.com

ARTIST TITLE LABEL(S)	ADDS
PUDDLE OF MUDD Drift... (Flawless/Geffen/Interscope)	32
C. KROEGER F.J. SCOTT Hero (Roadrunner/Columbia/IDJMG)	32
JERRY CANTRELL Anger Rising (Roadrunner/IDJMG)	26
STAIN'D Epiphany (Flip/Elektra/EEG)	26
CREED One Last Breath (Wind-up)	23
P.O.D. Boom (Atlantic)	17
DEADSY The Key... (Elementree/DreamWorks)	6
TOOL Parabola (Volcano)	5
INCUBUS Warning (Immortal/Epic)	5
RUSH One Little Victory (Anthem/Atlantic)	5

## Most Increased Plays

ARTIST TITLE LABEL(S)	TOTAL PLAY INCREASE
PUDDLE OF MUDD Drift... (Flawless/Geffen/Interscope)	+222
TOOL Parabola (Volcano)	+149
C. KROEGER F.J. SCOTT Hero (Roadrunner/Columbia/IDJMG)	+140
P.O.D. Boom (Atlantic)	+127
HOOBASTANK Running Away (Island/IDJMG)	+125
TOMMY LEE Hold Me Down (MCA)	+121
JERRY CANTRELL Anger Rising (Roadrunner/IDJMG)	+121
RUSH One Little Victory (Anthem/Atlantic)	+105
CREED One Last Breath (Wind-up)	+92
DEFAULT Deny (TVT)	+91

## Most Played Recurrents

ARTIST TITLE LABEL(S)	TOTAL PLAYS
PUDDLE OF MUDD Control (Flawless/Geffen/Interscope)	610
NICKELBACK How You Remind Me (Roadrunner/IDJMG)	591
LINKIN PARK Crawling (Warner Bros.)	549
INCUBUS I Wish You Were Here (Immortal/Epic)	542
TOOL Schism (Volcano)	533
P.O.D. Alive (Atlantic)	505
CREED My Sacrifice (Wind-up)	465
LINKIN PARK One Step Closer (Warner Bros.)	457
DROWNING POOL Bodies (Wind-up)	394
STAIN'D Fade (Flip/Elektra/EEG)	381
SALIVA Your Disease (Island/IDJMG)	380
PAPA ROACH Last Resort (DreamWorks)	370
GODSMACK Awake (Republic/Universal)	337
FUEL Hemorrhage (In My Hands) (Epic)	334
DISTURBED Stupify (Giant/Reprise)	322
GODSMACK Greed (Republic/Universal)	312
STAIN'D It's Been Awhile (Flip/Elektra/EEG)	303
A PERFECT CIRCLE Judith (Virgin)	291
TOOL Lateralus (Volcano)	278
TANTRIC Breakdown (Maverick/Reprise)	258

57 Active Rock reporters. Monitored airplay data supplied by Mediabase Research, a division of Premiere Radio Networks. Songs ranked by total plays for the airplay week of 4/7/02-4/13/02. Bullets appear on songs gaining plays or remaining flat from previous week. If two songs are tied in total plays, the song with the larger increase in plays is placed first. Songs below No. 20 are moved to recurrent after 20 weeks on the chart. Most Added is the total number of new adds officially reported to R&R by each reporting station. Songs unreported as adds do not count toward overall total stations playing a song. Most Increased Plays lists the songs with the greatest week-to-week increases in total plays. Gross Impressions equals Average Quarter Hour Persons times number of plays (times 100). Average Quarter Hour Persons used herein with permission from the Arbitron Company (copyright 2002, The Arbitron Company). (C) 2002, R&R, Inc.

## Extend your on-air image!

# Quick STAND™

"They look great! We're very happy with the QuickStands."  
— Kathy Preim, WFPG & WKOE/Atlantic City

"We'll do 80-100 remotes this year, and the QuickStands will be at every one. They're functional, practical and easy to use."

— Bill Baker, WKKD AM & FM & WRWC/Aurora, IL

"We used it the day after we received it. Easy to set-up and take down; it is wonderful for us."  
— Ed Schumacher, WTUZ/New Philadelphia, OH



- Dress up your events
- Durable Construction
- Maximum Portability
- Set up in 30 seconds

# BROADCAST PRODUCTS

INCORPORATED

1-800-433-8460

6528 Constitution Drive  
Fort Wayne, IN 46804  
USA • (219) 459-1286

RateTheMusic.com BY MEDIABASE

America's Best Testing Active Rock Songs 12+ For The Week Ending 4/19/02.

Table with columns: Artist (Label), TW, LW, Familiarity, Burn, TD, Familiarity, Burn. Lists top active rock songs like 'Stand Alone' by Godsmack and 'Toxicity' by System of a Down.

Total sample size is 816 respondents. Total average favorability estimates are based on a scale of 1-5. (1=dislike very much, 5=like very much). Total familiarity represents the percentage of respondents who recognized the song.

New & Active

- C. KROEGER F/JOSEY SCOTT Hero (Roadrunner/Columbia/IDJMG)
12 STONES Broken (Wind-up)
QUARASHI Stick 'Em Up (Time Bomb/Columbia)
COAL CHAMBER Fiend (Roadrunner/IDJMG)
BLACK LABEL SOCIETY Bleed For Me (Spitfire)
ANDREW W.K. Party Hard (Island/IDJMG)
ECHOBRAIN Colder World (Hollywood)
STAIN'D Epiphany (Flip/Elektra/EEG)
UNION UNDERGROUND Across The Nation (Portrait/Columbia)
ALIEN ANT FARM Attitude (New Noise/DreamWorks)

Songs ranked by total plays

Indicator

Most Added.

- CHAD KROEGER F/JOSEY SCOTT Hero (Roadrunner/Columbia/IDJMG)
STAIN'D Epiphany (Flip/Elektra/EEG)
PUDDLE OF MUDD Drift & Die (Flawless/Geffen/Interscope)
CREED One Last Breath (Wind-up)
JERRY CANTRELL Anger Rising (Roadrunner/IDJMG)
P.D.D. Boom (Atlantic)
MEDICATION Inside (Locomotive)

Reporters

Grid of reporter information for various markets including Albany, NY; Chico, CA; Fayetteville, NC; Greenville, SC; Lincoln, NE; Phoenix, AZ; San Diego, CA; Springfield, MA; etc. Each entry includes station name, reporter name, and contact info.

# Active Rock Playlists

April 19, 2002 R&R • 109

**MARKET #5**  
**KEGL/Dallas-Ft. Worth**  
Clear Channel  
(972) 991-1029  
Ryan/Sail  
12+ Cumc 296,200

PLAYS	ARTIST/TITLE	GI (800)
32	NICKEL BACK/Too Bad	7560
30	LIBRON PARK/In The End	6930
27	DEFAULT/Wasting My Time	5460
26	PUDDLE OF MUD/Blurry	5040
24	3RD STRIKE/No Light	4200
20	ROB ZOMBE/Never Gonna Stop...	4200
20	GOOSMACK/Stand Alone	3780
19	NICKEL BACK/How You Remind Me	3780
18	DROWNING POOL/Tea Party	3780
18	DISTURBED/Down With...	3780
18	A PERFECT CIRCLE/Judith	3780
17	LIBRON PARK/Runaway	3780
17	GOOSMACK/Stand Alone	3780
17	TOOL/Parabola	3780
17	PHAROS WIZZY/ALLE	3780
16	PUDDLE OF MUD/Blurry	3360
16	ROB ZOMBE/Never Gonna Stop...	3360
15	STANDARD/For You	3150
15	STANDARD/For You	3150
15	KID ROCK/Only Road Of Faith	3150
15	TOOL/Parabola	3150
14	LIBRON PARK/One Step Closer	3150
14	GRAVITY KILLS/One Thing	2940
14	LIBRON PARK/Crawling	2940
13	EARSHOT/Got Away	2730
13	P.O.D./Alive	2520
13	KORN/Here To Stay	2310

**MARKET #6**  
**WYSP/Philadelphia**  
Infinity  
(215) 625-9820  
Saban/Palumbo  
12+ Cumc 633,700

PLAYS	ARTIST/TITLE	GI (800)
47	GOOSMACK/Stand Alone	22740
46	P.O.D./Youth Of The Nation	22740
45	TOOL/Parabola	19644
44	DISTURBED/Down With...	9196
43	STANDARD/For You	8712
42	X-ECHOTONE/RS's Got Down	8712
41	NICKEL BACK/Too Bad	8712
40	STANDARD/For You	8728
39	KID ROCK/Only Road Of Faith	8728
38	HOUSTAIN/Crawling In The Dark	7744
37	ADAMA/The Way You Lie II	7744
36	KORN/Here To Stay	7260
35	FAMR IAN 46/The Question	7260
34	SYSTEM OF A DOWNS/Toxicity	6992
33	TOOL/Parabola	6992
32	TOMMY LEE/Head Me Down	5808
31	ROB ZOMBE/Never Gonna Stop...	5808
30	PUDDLE OF MUD/Blurry	5324
29	JERRY CANTRELL/Anger Rising	5324
28	REVEREND & THE MUCKERS	5324
27	REVEREND & THE MUCKERS	5324
26	LARSHOT/Got Away	4840
25	HEADSTRONG/Adriana	3872
24	HEADSTRONG/Adriana	3872
23	OZZY OSBOURNE/Gets Me Through	3368
22	BLACK LABEL SOCIETY/When The Sun Comes Out	3368
21	TOOL/Parabola	3368
20	PAPA ROACH/Last Resort	3368
19	FOO FIGHTERS/The One	2420

**MARKET #8**  
**WAAF/Boston**  
Entercom  
(617) 778-5400  
Decker/Burke  
12+ Cumc 438,000

PLAYS	ARTIST/TITLE	GI (800)
36	HOUSTAIN/Crawling In The Dark	9867
35	GOOSMACK/Stand Alone	9361
34	INCUBUS/Nice To Know You	8655
33	SYSTEM OF A DOWNS/Chop Suesy	8602
32	KORN/Here To Stay	8349
31	NICKEL BACK/Too Bad	7648
30	EARSHOT/Got Away	7590
29	DAVID DRABMAN/Forsean	7590
28	PUDDLE OF MUD/Blurry	7590
27	TOOL/Parabola	6631
26	DROWNING POOL/Tea Party	5619
25	STANDARD/For You	5668
24	SEVENUST/Alive Again	5060
23	TOMMY LEE/Head Me Down	5060
22	SYSTEM OF A DOWNS/Toxicity	5060
21	ROB ZOMBE/Never Gonna Stop...	5060
20	STANDARD/For You	4807
19	STANDARD/For You	4807
18	JERRY CANTRELL/Anger Rising	4301
17	REVEREND & THE MUCKERS	4301
16	REVEREND & THE MUCKERS	4301
15	ILL NINJA/What Comes Around	4048
14	PUDDLE OF MUD/Blurry	4048
13	GRAVITY KILLS/One Thing	4048
12	SWITCHED/Adriana	3790
11	REVEREND & THE MUCKERS	3790
10	BLACK LABEL SOCIETY/When The Sun Comes Out	3790
9	COOL CHAMBER/Feed	3542
8	MUSHROOMS/When The Sun Comes Out	3289
7	TOOL/Parabola	3289

**MARKET #10**  
**WRIF/Detroit**  
Greater/Metro  
(248) 542-0101  
Pohl/Hanson  
12+ Cumc 539,300

PLAYS	ARTIST/TITLE	GI (800)
32	NICKEL BACK/Too Bad	6339
31	LIBRON PARK/In The End	6070
30	DEFAULT/Wasting My Time	7263
29	STANDARD/For You	5818
28	TOMMY LEE/Head Me Down	5649
27	ROB ZOMBE/Never Gonna Stop...	5380
26	PUDDLE OF MUD/Blurry	5380
25	JERRY CANTRELL/Anger Rising	4840
24	KORN/Here To Stay	4573
23	ADAMA/The Way You Lie II	4035
22	REVEREND & THE MUCKERS	4035
21	REVEREND & THE MUCKERS	4035
20	STANDARD/For You	3766
19	CREED/One Last Breath	3497
18	CREED/One Last Breath	3497
17	CREED/One Last Breath	3497
16	CREED/One Last Breath	3497
15	CREED/One Last Breath	3497
14	CREED/One Last Breath	3497
13	CREED/One Last Breath	3497
12	CREED/One Last Breath	3497
11	CREED/One Last Breath	3497
10	CREED/One Last Breath	3497
9	CREED/One Last Breath	3497
8	CREED/One Last Breath	3497
7	CREED/One Last Breath	3497
6	CREED/One Last Breath	3497
5	CREED/One Last Breath	3497
4	CREED/One Last Breath	3497
3	CREED/One Last Breath	3497

**MARKET #12**  
**WZTA/Miami**  
Clear Channel  
(305) 882-2000  
Daniels  
12+ Cumc 329,100

PLAYS	ARTIST/TITLE	GI (800)
41	LIBRON PARK/In The End	6765
40	HOUSTAIN/Crawling In The Dark	6600
39	INCUBUS/Nice To Know You	6435
38	STANDARD/For You	5610
37	P.O.D./Youth Of The Nation	5280
36	NICKEL BACK/Too Bad	5280
35	ROB ZOMBE/Never Gonna Stop...	3300
34	TRIK TURBE/Friends + Family	3300
33	KORN/Here To Stay	3300
32	GOOSMACK/Stand Alone	3135
31	FUEL/Monotony	3135
30	X-ECHOTONE/RS's Got Down	3135
29	JERRY CANTRELL/Anger Rising	2970
28	DEFAULT/Wasting My Time	2970
27	SALIVA/You Live Like A Rockstar	2970
26	EARSHOT/Got Away	2970
25	SYSTEM OF A DOWNS/Chop Suesy	2805
24	ADAMA/The Way You Lie II	2805
23	TOOL/Parabola	2805
22	GRAVITY KILLS/One Thing	2805
21	DISTURBED/Down With...	2805
20	LIBRON PARK/In The End	2805
19	GOOSMACK/Stand Alone	2640
18	KID ROCK/Only Road Of Faith	2475
17	SEVENUST/Alive Again	2475
16	LIBRON PARK/In The End	2310
15	LIBRON PARK/In The End	2310
14	LIBRON PARK/In The End	2145
13	LIBRON PARK/In The End	1980
12	LIBRON PARK/In The End	1980

**MARKET #15**  
**KUPD/Phoenix**  
ABC  
(480) 345-5821  
Jeffrey/Schiff  
12+ Cumc 240,400

PLAYS	ARTIST/TITLE	GI (800)
42	HOUSTAIN/Crawling In The Dark	6005
41	STANDARD/For You	5291
40	NICKEL BACK/Too Bad	5148
39	EARSHOT/Got Away	3861
38	SEVENUST/Alive Again	3861
37	GOOSMACK/Stand Alone	3003
36	TOOL/Parabola	2860
35	JERRY CANTRELL/Anger Rising	2145
34	GRAVITY KILLS/One Thing	2145
33	COLDFEATHER/When You're Here	1858
32	DEAF/Whatcha Think My Time	1858
31	PUDDLE OF MUD/Control	1858
30	LIBRON PARK/In The End	1716
29	PAPA ROACH/Last Resort	1716
28	LIBRON PARK/Crawling	1573
27	NICKEL BACK/How You Remind Me	1573
26	KORN/Here To Stay	1573
25	LIBRON PARK/One Step Closer	1573
24	INCUBUS/Nice To Know You	1573
23	CREED/One Last Breath	1573
22	DISTURBED/Down With...	1573
21	CREED/One Last Breath	1573
20	PUDDLE OF MUD/Control	1430
19	REVEREND & THE MUCKERS	1430
18	TOMMY LEE/Head Me Down	1430
17	TOOL/Parabola	1430
16	DISTURBED/Down With...	1430
15	A PERFECT CIRCLE/Judith	1267

**MARKET #16**  
**KOOR/Minneapolis**  
ABC  
(612) 617-4000  
Linder/Pablo  
12+ Cumc 367,700

PLAYS	ARTIST/TITLE	GI (800)
37	STANDARD/For You	6720
36	GOOSMACK/Stand Alone	6720
35	KORN/Here To Stay	6720
34	HOUSTAIN/Crawling In The Dark	6720
33	SYSTEM OF A DOWNS/Toxicity	6486
32	PUDDLE OF MUD/Blurry	5824
31	NICKEL BACK/Too Bad	5824
30	P.O.D./Youth Of The Nation	5824
29	ROB ZOMBE/Never Gonna Stop...	5152
28	INCUBUS/Nice To Know You	4978
27	FOO FIGHTERS/The One	4978
26	OUR LADY PEACE/Somewhere Out There	4704
25	TOMMY LEE/Head Me Down	4704
24	HOME TOWN HERO/Questions	4704
23	REVEREND & THE MUCKERS	4704
22	WEZIV/Flash Pipe	4256
21	COLDFEATHER/When You're Here	4256
20	KROGER & SCOTT/Here	4256
19	LIBRON PARK/In The End	4256
18	DISTURBED/Down With...	4002
17	HOUSTAIN/Crawling In The Dark	3838
16	SYSTEM OF A DOWNS/Chop Suesy	3838
15	TOOL/Parabola	3584
14	PAPA ROACH/Last Resort	3360
13	NICKEL BACK/How You Remind Me	3136
12	TRUST COMPANY/Downfall	3136
11	P.O.D./Alive	3136
10	PUDDLE OF MUD/Control	2912
9	TOOL/Parabola	2912
8	DEFAULT/Wasting My Time	2912

**MARKET #17**  
**KIOZ/San Diego**  
Clear Channel  
(619) 292-2000  
Marian/Lander  
12+ Cumc 343,500

PLAYS	ARTIST/TITLE	GI (800)
37	GOOSMACK/Stand Alone	4239
36	TOOL/Parabola	4067
35	SYSTEM OF A DOWNS/Chop Suesy	3925
34	STANDARD/For You	3925
33	LIBRON PARK/Runaway	3611
32	TOMMY LEE/Head Me Down	2969
31	P.O.D./Youth Of The Nation	2669
30	DISTURBED/Down With...	2512
29	KORN/Here To Stay	2512
28	NICKEL BACK/Too Bad	2350
27	ROB ZOMBE/Never Gonna Stop...	2196
26	DROWNING POOL/Tea Party	1884
25	EARSHOT/Got Away	1884
24	RUSH/New Little Victory	1727
23	GRAVITY KILLS/One Thing	1727
22	TOOL/Parabola	1727
21	SEVENUST/Alive Again	1570
20	HEADSTRONG/Adriana	1570
19	P.O.D./Alive	1570
18	HOUSTAIN/Crawling In The Dark	1570
17	INCUBUS/Nice To Know You	1413
16	JERRY CANTRELL/Anger Rising	1413
15	SYSTEM OF A DOWNS/Toxicity	1413
14	DEFAULT/Wasting My Time	1413
13	STANDARD/For You	1258
12	TOOL/Parabola	1099
11	PAPA ROACH/Last Resort	1099
10	OZZY OSBOURNE/Gets Me Through	942

**MARKET #20**  
**WYTY/Baltimore**  
Heart  
(410) 889-0088  
Staus/Hickman  
12+ Cumc 180,300

PLAYS	ARTIST/TITLE	GI (800)
27	STANDARD/For You	1809
26	NICKEL BACK/Too Bad	1809
25	GOOSMACK/Stand Alone	1742
24	RUSH/New Little Victory	1541
23	HOUSTAIN/Crawling In The Dark	1474
22	DEFAULT/Wasting My Time	1340
21	P.O.D./Youth Of The Nation	1340
20	ROB ZOMBE/Never Gonna Stop...	1340
19	PUDDLE OF MUD/Blurry	1273
18	TOMMY LEE/Head Me Down	1273
17	PUDDLE OF MUD/Blurry	1139
16	KORN/Here To Stay	1072
15	CREED/One Last Breath	1005
14	INCUBUS/Nice To Know You	1005
13	LIBRON PARK/In The End	1005
12	COURSE OF NATURE/Caught In The Sun	1005
11	DISTURBED/Down With...	871
10	LIBRON PARK/In The End	804
9	TOOL/Parabola	737
8	KROGER & SCOTT/Here	670
7	P.O.D./Alive	603
6	JIMMY EAT WORLD/The Middle	603
5	TOOL/Parabola	603
4	INCUBUS/Nice To Know You	603
3	STANDARD/For You	536
2	PUDDLE OF MUD/Control	536
1	SYSTEM OF A DOWNS/Toxicity	536
0	ADAMA/The Way You Lie II	536

**MARKET #21**  
**WXTB/Tampa**  
Clear Channel  
(813) 882-1000  
Schmitt/Harris/Phelps  
12+ Cumc 325,100

PLAYS	ARTIST/TITLE	GI (800)
42	STANDARD/For You	9615
41	NICKEL BACK/Too Bad	9090
40	DISTURBED/Down With...	8773
39	SYSTEM OF A DOWNS/Chop Suesy	6760
38	P.O.D./Youth Of The Nation	6760
37	SEVENUST/Alive Again	6575
36	GOOSMACK/Stand Alone	6300
35	LIBRON PARK/Runaway	6075
34	LIBRON PARK/In The End	5850
33	X-ECHOTONE/RS's Got Down	4050
32	A PERFECT CIRCLE/Judith	4050
31	KID ROCK/Only Road Of Faith	4050
30	ROB ZOMBE/Never Gonna Stop...	4050
29	JERRY CANTRELL/Anger Rising	4050
28	DROWNING POOL/Tea Party	3825
27	SALIVA/You Live Like A Rockstar	3825
26	PUDDLE OF MUD/Blurry	3825
25	INCUBUS/Nice To Know You	3825
24	EARSHOT/Got Away	3825
23	ADAMA/The Way You Lie II	3825
22	PUDDLE OF MUD/Blurry	3825
21	DEFAULT/Wasting My Time	3600
20	PUDDLE OF MUD/Control	3600
19	ROB ZOMBE/Never Gonna Stop...	3600
18	INCUBUS/Nice To Know You	3375
17	X-ECHOTONE/RS's Got Down	3375
16	COURSE OF NATURE/Caught In The Sun	3375
15	SEVENUST/Alive Again	3150
14	P.O.D./Alive	2925
13	KORN/Here To Stay	2925
12	DISTURBED/Down With...	2700

**MARKET #22**  
**KBP/Denver-Boulder**  
Clear Channel  
(303) 713-8000  
Richard/Si  
12+ Cumc 247,300

PLAYS	ARTIST/TITLE	GI (800)
32	DISTURBED/Down With...	5590
31	STANDARD/For You	4978
30	SYSTEM OF A DOWNS/Toxicity	4466
29	PUDDLE OF MUD/Blurry	4158
28	ROB ZOMBE/Never Gonna Stop...	3840
27	LIBRON PARK/Runaway	3542
26	P.O.D./Youth Of The Nation	3542
25	DROWNING POOL/Tea Party	3388
24	CUSTOM/Hey Mister	3388
23	GOOSMACK/Stand Alone	3388
22	HOUSTAIN/Crawling In The Dark	2976
21	SEVENUST/Alive Again	2002
20	KORN/Here To Stay	2002
19	KORN/Here To Stay	2002
18	ADAMA/The Way You Lie II	2156
17	LOSTPROPHETS/Share With...	2156
16	SYSTEM OF A DOWNS/Chop Suesy	2002
15	SALIVA/You Live Like A Rockstar	2002
14	REVEREND & THE MUCKERS	2002
13	INCUBUS/Nice To Know You	2002
12	BLECTED/Faithless	1848
11	NICKEL BACK/How You Remind Me	1848
10	CHARISMA/Flash Pipe	1848
9	ALLEN ANI I/FARMS/Smooth Criminal	1694
8	TOOL/Parabola	1694
7	LIBRON PARK/Crawling	1694
6	3RD STRIKE/No Light	1694
5	DISTURBED/Down With...	1694
4	LIBRON PARK/In The End	1694
3	PUDDLE OF MUD/Control	1580
2	EARSHOT/Got Away	1540

**MARKET #24**  
**KUFQ/Portland, OR**  
Infinity  
(503) 222-1011  
Nunne/Scott  
12+ Cumc 192,200

PLAYS	ARTIST/TITLE	GI (800)
31	SYSTEM OF A DOWNS/Toxicity	3180
30	SYSTEM OF A DOWNS/Toxicity	3074
29	SYSTEM OF A DOWNS/Toxicity	2968
28	KORN/Here To Stay	2862

## ON THE RECORD

With **Roxy Myzal**  
Exec. Producer/Rock Programming  
& HardDrive Producer,  
United Stations Radio Networks



Whenever I attend a rock concert, I run into a record buyer from Tower who always asks me what my favorite record is. Lately, I've had a hard time answering. Right now I am excited about so many records. The forthcoming *Chevelle* is amazing. Garth Richardson has taken these brothers from Chicago and given them a harder, edgier sound. Seeing their showcase a few weeks ago affirmed that they take it to the next level on their new album. *Jerry Cantrell's Degradation Trip* album surpasses *Boggy Depot* and the last Alice In Chains. I can't wait until he comes to New York this June with Nickelback. (Jerry will play at Madison Square Garden during the same week as Korn's and Incubus' shows!) I can't get *Echobrain* out of my Walkman; there's something so fresh about this record. Even though it isn't as hard as I like my rock, it's a great album. Now for the soapbox: I understand there are a lot of you out there who don't get *Andrew W.K.* But, please, you have to get out to see him live. His show will have you flinging your fist in the air like you just don't care! He's just plain fun! And the audiences love him. Some other CDs for the buyer at Tower to take notice of: Switched, Lost Prophets, Earshot, Five Pointe O, Otep ("Sacrilege"), Brand New Sin ("My World"), White Stripes and the *Queen of the Damned* soundtrack (all Jonathan's songs). Personal note to *Chris Cornell*: The world is counting on you to finish the record with the rest of the Rage guys! In closing, I leave you with two words: Ozzfest 2002!

What an add week! The No. 1 and No. 2 Most Added positions at Active Rock are both ties. *Chad Kroeger f/ Josey Scott's "Hero"* (Roadrunner/Columbia/IDJMG) and *Puddle Of Mudd's "Drift & Die"* (Flawless/Geffen/Interscope) each raked in 32 adds. Not far behind, *Jerry Cantrell's "Anger Rising"* (Roadrunner/IDJMG) and *Staind's "Epiphany"* (Elektra/EEG) pulled in 26 adds each. You'd think that would be enough activity, but it wasn't. *Creed's "One Last Breath"* (Wind-up) found favor with 23 stations, and *P.O.D.'s "Boom"* (Atlantic) scraped the bottom with 17 adds (kidding). Weren't we just talking about what great shape the format is in musically in last week's column ("A Music Mother Lode")? ... The Rock side of the format shows similar interest. The *Kroeger/Scott* team was at the top with 23 adds. *Puddle Of Mudd* came in next with 19 adds. That alone would make a great week for Rock, but the fun didn't stop there. *Creed* picked up a dozen adds, and *Cantrell* and *Staind* tied with 11 adds each. The *Cantrell* add date was moved up to next week due to popular demand. Even so, you can't stop a great record, and both sides of the format are drooling to get this bad boy back into current rotation. Sounds like you've already decided this week's **MAX PIX: JERRY CANTRELL "Anger Rising"** (Roadrunner/IDJMG)

## Active Rock/Rock ON THE RADIO

— Cyndee Maxwell, Active Rock/Rock Editor

## Record Of The Week

Artist: 40 Below Summer  
Title: *Invitation To The Dance*  
Label: Reprise



Thank God for second chances! New Jersey's 40 Below Summer were really heating things up there for a while — No. 1 at Rock Specialty (R&R, 9/28/01) and charting at Active Rock late last year behind the single "Falling Down." Then London Sire closed its doors. But the long, cold winter for the boys of Summer has turned into a spring of rebirth thanks to Reprise. Time for you to rediscover the joys of their debut, *Invitation to the Dance*, and killer tracks like "Step Into The Sideshow" and "Rope," which is sure to wrangle more than a few fans of Disturbed, Sevendust and the like. You've got your invitation, now show up to the dance.

— Frank Correia

# active INSIGHT

ARTIST: 12 Stones  
LABEL: Wind-up

By FRANK CORREIA / ROCK SPECIALTY EDITOR



12 Stones

It's perfectly natural to have butterflies in your stomach before playing a showcase for industry executives — after all, this is your shot at the big time. Louisiana boy Kevin Dorr, bassist for upcoming Wind-up act 12 Stones, had something a lot worse than butterflies when he decided to try sushi for the first time just hours before his big chance. While he was vomiting in the bathroom, vocalist Paul McCoy was enjoying Times Square, where he was promptly pickpocketed. Welcome to New York.

Nevertheless, the boys from a quiet New Orleans suburb found success when their demo made its way to nearby Active Rock outlet WCPR/Biloxi-Gulfport, MS. PD Scot Fox decided to give it a shot on the airwaves, and OM Kenny Vest took 12 Stones' music to Wind-up, home of format stalwarts Creed. "It was a whirlwind adventure for those guys," Fox says. "They got signed to Wind-up, they did some shows around here for us and played our 'CPR Fest' last year. When the group parted with their drummer, our midday guy/MD A.J. (Aaron Gainer) auditioned for the drummer spot and got in." How's that for a station playing matchmaker?

Currently, WCPR has the single "Broken" in heavy rotation alongside acts like Nickelback, P.O.D. and Staind. "The song has done great," Fox notes. "We decided to jump on it before

anybody else around the area got on it, since they are from around here and we were instrumental in getting them signed. The song's still in heavy, and last week it was No. 3 in our top 10 requests."

"Broken" balances its mainstream appeal with Eric Weaver's crunchy guitars and punchy leads, while the clear-throated melodies sung by McCoy can give way to an angst-ridden scream worthy of the Warped tour. Their Wind-up debut features 11 more tracks that have more hooks than a tackle box. Clearly, it's a sound that works for 'CPR, but it has much to offer stations across the panel. "They're an edgy but mainstream-sounding rock band," Fox says. "They're not going to insult anybody — the music is good, and so are the lyrics. They've got good, hooky sounds and hits all over the album."

A springtime tour with multi-Platinum labelmates Creed will definitely put 12 Stones in front of the right audiences. Just don't expect any sushi backstage.

## R&R Top 20 Specialty Artists

April 19, 2002

1. COAL CHAMBER (Roadrunner/IDJMG) "Fiend," "Dark Days"
2. DOWN (Elektra/EEG) "Beautifully Depressed," "Stained Glass Cross"
3. MOTORHEAD (Sanctuary/SRG) "Shut Your Mouth," "Kill The World"
4. SCORPION KING (Universal) "I Stand Alone," "Streamline"
5. HATEBREED (Universal) "I Will Be Heard," "Proven"
6. BLACK LABEL SOCIETY (Spitfire) "Bleed For Me," "Battering Ram"
7. MEGADETH (Sanctuary/SRG) "Hangar 18 (Live)," "Peace Sells... (Live)"
8. PRO-PAIN (Spitfire) "Gone Fishin'," "Down For The Cause"
9. QUEEN OF THE DAMNED (Reprise/WB) "Forsaken," "Cold"
10. WWF FORCEABLE ENTRY (Smackdown/Columbia) "Break The...", "Across..."
11. 40 BELOW SUMMER (Reprise) "Rope," "Falling Down"
12. SOILWORK (Nuclear Blast) "Follow The Hollow," "Natural Born Chaos"
13. 36 CRAZYFISTS (Roadrunner/IDJMG) "Turns To Ashes," "Bury Me..."
14. RESIDENT EVIL (Roadrunner/IDJMG) "Anything But This," "Something Told Me"
15. IRON MAIDEN (Portrait/Columbia) "Run To The Hills (Live)," "2 Minutes... (Live)"
16. SLITHERYN (Slitheryn) "Lost," "Come & Go"
17. EARSHOT (Warner Bros.) "Get Away," "Misery"
18. KORN (Immortal/Epic) "Here To Stay"
19. ARCH ENEMY (Century Media) "Burning Angel," "Enemy Within"
20. KIDNEYTHIEVES (Extasy/WB) "Zerospace," "Black Bullet"

Ranked by total number of shows reporting the artist, with titles listed in order of most airplay.





THIS WEEK AT:

# MUSIC MEETING™

MUSIC MEETING MUSIC MEETING MUSIC MEETING MUSIC MEETING MUSIC MEETING MUSIC MEETING MUSIC MEETING MUSIC MEETING MUSIC MEETING

MUSIC MEETING MUSIC MEETING MUSIC MEETING MUSIC MEETING MUSIC MEETING MUSIC MEETING MUSIC MEETING MUSIC MEETING MUSIC MEETING

MUSIC MEETING MUSIC MEETING MUSIC MEETING MUSIC MEETING MUSIC MEETING MUSIC MEETING MUSIC MEETING MUSIC MEETING MUSIC MEETING

# NELLY

## HOT IN HERRE

MUSIC MEETING MUSIC MEETING MUSIC MEETING MUSIC MEETING MUSIC MEETING MUSIC MEETING MUSIC MEETING MUSIC MEETING MUSIC MEETING

MUSIC MEETING MUSIC MEETING MUSIC MEETING MUSIC MEETING MUSIC MEETING MUSIC MEETING MUSIC MEETING MUSIC MEETING MUSIC MEETING

MUSIC MEETING MUSIC MEETING MUSIC MEETING MUSIC MEETING MUSIC MEETING MUSIC MEETING MUSIC MEETING MUSIC MEETING MUSIC MEETING

MUSIC MEETING MUSIC MEETING MUSIC MEETING MUSIC MEETING MUSIC MEETING MUSIC MEETING MUSIC MEETING MUSIC MEETING MUSIC MEETING

MUSIC MEETING MUSIC MEETING MUSIC MEETING MUSIC MEETING MUSIC MEETING MUSIC MEETING MUSIC MEETING MUSIC MEETING MUSIC MEETING

MUSIC MEETING MUSIC MEETING MUSIC MEETING MUSIC MEETING MUSIC MEETING MUSIC MEETING MUSIC MEETING MUSIC MEETING MUSIC MEETING

MUSIC MEETING MUSIC MEETING MUSIC MEETING MUSIC MEETING MUSIC MEETING MUSIC MEETING MUSIC MEETING MUSIC MEETING MUSIC MEETING

MUSIC MEETING MUSIC MEETING MUSIC MEETING MUSIC MEETING MUSIC MEETING MUSIC MEETING MUSIC MEETING MUSIC MEETING MUSIC MEETING

MUSIC MEETING MUSIC MEETING MUSIC MEETING MUSIC MEETING MUSIC MEETING MUSIC MEETING MUSIC MEETING MUSIC MEETING MUSIC MEETING

MUSIC MEETING MUSIC MEETING MUSIC MEETING MUSIC MEETING MUSIC MEETING MUSIC MEETING MUSIC MEETING MUSIC MEETING MUSIC MEETING

MUSIC MEETING MUSIC MEETING MUSIC MEETING MUSIC MEETING MUSIC MEETING MUSIC MEETING MUSIC MEETING MUSIC MEETING MUSIC MEETING

MUSIC MEETING MUSIC MEETING MUSIC MEETING MUSIC MEETING MUSIC MEETING MUSIC MEETING MUSIC MEETING MUSIC MEETING MUSIC MEETING



POP

RHY

U  
URBAN

DOWNLOAD NOW!

# HEAR THE HITS

[www.rrmusicmeeting.com](http://www.rrmusicmeeting.com)

liquid audio™

R&R

Selector



**JIM KERR**  
jimmkerr@ronline.com

## Get A Fix On Fit

How fit scores are misunderstood, mishandled and misapplied

Richard Harker, Harker Research

In the history of radio programming, testing music with auditorium music tests is a fairly recent development. While most active programmers don't recall a time before music testing, those of us who programmed prior to AMTs recall a time when songs were chosen by gut and how they sounded. We played songs that seemed to sound good on the radio. Our greatest concern was whether a song fit the sound we were trying to achieve. Fit was a subjective tool of inclusion. We added songs because we thought they fit the station.

### Fit Evolution And AMTs

As music testing gradually became more accepted, the question of fit became secondary to the question of how a song tested. Programmers began surrendering their judgments to test scores. Songs were played because they scored well, and the question of fit became more of a rhetorical question asked of those occasional songs that did better in the music test than any one expected.

Then, in the early '90s, some programmers became enamored of the idea of narrow focus and targeting niche audiences. Once again, fit became a central question for programmers, but now fit became a tool of exclusion rather than inclusion.

Narrowcasting programmers began ignoring songs that tested well in their music tests if they believed that the songs didn't fit the sound they were trying to achieve. Unhappy just relying on their subjective judgments, some programmers began experimenting with more sophisticated approaches to fit, looking to once again replace their gut with fit scores.

Researchers were happy to oblige, and thus were born fit scores. Unfortunately, most programmers probably don't realize that, for the majority of songs in a typical AMT, flipping a coin produces more accurate data on fit than any computer algorithm, formula or mechanical calculation.

### Conceptual Problems With Fit

That's the irony of fit: A technique that was supposed to help radio has probably done more harm than any other programming fad of the '90s. There is a conceptual problem with fit as well as a practical one. The conceptual problem applies to both the subjective litmus test of fit and the mathematically derived fit. We'll look at the conceptual problem first.

Narrowing a playlist and superfocusing a radio station can help a station in the short term, but it does not make the station more listenable over

the long term — it makes it less listenable. One need only look at the performance of Modern AC stations during the '90s to see the effect in action. Modern AC stations were strong proponents of using fit to create playlists. They were highly focused, playing nothing outside of the pop alternative genre.

In contrast, CHR stations were dabbling in pop alternative, but most mixed it with dance and pop product. Alternative stations were playing some of the same pop alternative as the Modern ACs but mixing it with purer alternative. Most Modern AC stations debuted very strongly, but the ratings typically peaked in the first few books and then began drifting lower. Ultimately, TSL evaporated to the point where most of these stations had TSL below that of their broader Alternative and CHR competitors.



Richard Harker

**That's the irony of fit: A technique that was supposed to help radio has probably done more harm than any other programming fad of the '90s.**

Behavioral scientists who study consumers have found that most people like variety — not only in music, but in all areas. The scientists who study this phenomenon call it "variety seeking." One academic study had participants listen to music and essentially design their own radio stations. Participants could choose from a list of songs, including songs that they liked and songs that they disliked.

Most participants began by listening only to their favorites. Over time, however, they began listening less often to their favorites and more often to songs they liked less. They were variety seeking. They still liked the same songs, but they needed to listen to other music for a change of pace.

Radio stations that narrowly focus their music drive listeners away. A listener may love just a handful of songs, but give him nothing but these songs, and he will be driven to switch stations.

### Practical Problems With Fit

Even if one rejects the conceptual argument against using fit, there remains the practical challenge of accurately determining what songs fit together. Few of the people using statistical fit methods understand the mathematics behind the numbers, probably because few of the people selling the information understand what they are selling. The algorithms purporting to measure fit do not. They measure something significantly different.

Correlation scores indicate the degree of association between two song scores. More technically, whether AMT participants score two songs similarly is referred to as a measure of covariance. Correlation coefficients range from -1.00 to +1.00, although most tests multiply the number by 100 for easier interpretation.

A fit (correlation) score of 100 for two songs means that everyone in the test scored the two songs identically. Everyone who gave song A a "5" gave song B a "5." It also means that everyone who gave one song a "1" gave the other song a "1." A -100 score means that everyone who gave song A a "5" gave song B a "1," and vice versa.

So far, so good. It is easy to understand what a 100 means. It isn't a giant leap of logic to conclude that a high positive number indicates a good fit.

It is far more difficult, however, to intuitively interpret what a fit score close to zero means. A zero means there is no correlation between the two songs. Some people who give Song

**The bottom line is that a programmer using just his gut and experience can probably do a better job of judging fit in an AMT than any computer algorithm. Even flipping a coin is more accurate for most songs.**

A high score gave Song B a high score too, but others who gave song A a high score gave song B a low score.

In other words, there is no relationship between the appeal scores of the two songs. It is inaccurate, however, to suggest that the two songs don't fit together.

### The Devil Is In The Details

The typical recommendation based on correlations is to play those songs that have high fit scores as measured against the core songs of the station. As they say, however, the devil is in the details. People are not nearly as predictable or consistent as we need them to be in order for correlations to be useful. The typical listener likes a little of everything, and test scores reflect that. Some people like both P.O.D. and The Goo Goo Dolls, while others like one or the other.

**The algorithms purporting to measure fit do not. They measure something significantly different.**

The consequence of this listener individuality is that correlation scores tend to be low. It is quite unusual for two songs by different artists to have high correlation scores. Most correlation scores in a typical AMT range between 40 and -20. In a ranker of fit scores, a 40 may appear significant, but it isn't.

The best way to interpret correlation scores is to think of the number as a predictive quality of the relationship. A fit score of 100 means that the programmer can predict with 100% accuracy how song B did in the test if he knows how song A did. If a fit score is 75, there's a three out of four chance of predicting the score of song B, knowing song A's score. As fit scores decline, the actual fit is not necessarily declining; rather, the probability of predicting test scores is declining.

A -10 might appear to be a poor fit score, but it really means that there is

a 90% chance that the relationship is random. Most users of fit comparing two song pairs that scored +10 and -10 would conclude that the pair with the positive number fit together better than the pair with the negative number, but the truth is that they are statistically interchangeable. We can't conclude anything about either pair.

The bottom line is that a programmer using just his gut and experience can probably do a better job of judging fit in an AMT than any computer algorithm. Even flipping a coin is more accurate for most songs.

### Optimum Breadth

If the degree of randomness in the scores isn't bad enough, there's another, equally serious problem. Correlations are symmetrical. Song A and song B have one fit score that applies to the pair. It assumes that song A fits with song B as well as song B fits with song A.

In the real world, however, listeners do not react to songs symmetricaly. Listeners react more passionately toward some songs than others. For example, an AMT would produce a single fit score for The Goo Goo Dolls' "Here Is Gone" and P.O.D.'s "Youth of the Nation." In reality, fans of The Goo Goo Dolls may rate P.O.D. higher than P.O.D. fans rate The Goo Goo Dolls. The asymmetry of the two songs is lost when fit is reduced to a single number.

The fundamental problem with a mechanical approach to fit is that there is enough credible information at the edges of a music test, where the fit scores are high, to give the entire results credibility. Unfortunately, this turns out to be a trap. The edges of a music test are easy to interpret without fit scores. It is when analyzing the majority of songs in the middle that fit might prove more useful, but it is in the middle where fit utterly fails.

There is an optimum breadth to every radio station, and share is maximized at this breadth. The problem is that the optimum breadth cannot be determined in an AMT, whether fit is measured or not. In our work we have found that listeners nearly always design a radio station that is broader than the stations in the market. That suggests that most stations are too narrow and would be better off broader than they are.

Music testing is a powerful tool and, in today's competitive environment, absolutely essential, but if misused, it can do more harm than good.

April 19, 2002

Powered By



LAST WEEK	THIS WEEK	ARTIST TITLE LABEL(S)	TOTAL PLAYS	+/- PLAYS	GROSS IMPRESSIONS (90)	WEEKS ON CHART	TOTAL STATIONS/ADDS
1	1	JIMMY EAT WORLD The Middle(DreamWorks)	2517	-19	296999	22	67/0
2	2	PUDDLE OF MUDD Blurry(Flawless/Geffen/Interscope)	2234	-258	255187	25	74/0
5	3	STAIN'D For You(Flip/Elektra/EEG)	2177	-87	245724	16	69/0
8	4	UNWRITTEN LAW Seein' Red(Interscope)	2101	+93	214459	14	73/1
4	5	HOOBASTANK Crawling In The Dark(Island/IDJMG)	2097	-248	231738	25	71/0
3	6	P.O.D. Youth Of The Nation(Atlantic)	2092	-264	244263	17	70/0
6	7	BLINK-182 First Date(MCA)	2059	-49	213197	14	71/0
7	8	NICKELBACK Too Bad(Roadrunner/IDJMG)	2037	-7	174036	17	65/0
9	9	SYSTEM OF A DOWN Toxicity(American/Columbia)	1881	-20	247340	15	64/0
10	10	TRIK TURNER Friends + Family(RCA)	1781	-117	156134	15	71/0
13	11	KORN Here To Stay(Immortal/Epic)	1717	+72	204279	5	68/0
14	12	WEEZER Dope Nose(Geffen/Interscope)	1694	+89	181333	6	73/0
12	13	LINKIN PARK In The End(Warner Bros.)	1660	-57	171757	38	74/0
11	14	DEFAULT Wasting My Time(TVT)	1611	-131	156310	30	62/0
15	15	X-ECUTIONERS It's Goin' Down(Loud/Columbia)	1397	-87	161326	14	63/0
19	16	WHITE STRIPES Fell In Love With A Girl(Third Man/V2)	1244	+72	184719	7	63/0
16	17	INCUBUS Nice To Know You(Immortal/Epic)	1209	-207	122094	18	63/0
17	18	INCUBUS I Wish You Were Here(Immortal/Epic)	1173	-135	123599	34	70/0
18	19	ADEMA The Way You Like It(Arista)	1073	-144	78148	20	52/0
20	20	GODSMACK I Stand Alone(Republic/Universal)	1029	-50	94588	11	52/0
21	21	ROB ZOMBIE Never Gonna Stop (The Red...)(Geffen/Interscope)	1008	-29	123109	11	51/0
22	22	311 Amber(Volcano)	966	+53	89471	9	48/1
31	23	OUR LADY PEACE Somewhere Out There(Columbia)	939	+309	105225	2	61/7
26	24	DASHBOARD CONFESSIONAL Screaming Infidelities(Vagrant)	865	+85	97432	6	46/3
23	25	QUARASHI Stick 'Em Up(Time Bomb/Columbia)	820	+25	91635	6	57/3
29	26	PUDDLE OF MUDD Drift & Die(Flawless/Geffen/Interscope)	802	+104	96371	4	60/24
27	27	EARSHOT Get Away(Warner Bros.)	785	+47	63073	5	56/3
37	28	HOOBASTANK Running Away(Island/IDJMG)	778	+236	112932	3	54/9
24	29	GOO GOO DOLLS Here Is Gone(Warner Bros.)	763	-30	76300	5	35/0
41	30	TOOL Parabola(Volcano)	738	+268	63084	2	55/3
42	31	MOBY We Are All Made Of Stars(V2)	723	+254	99508	2	48/0
25	32	ABANDONEO POOLS Remedy(Extasy)	720	-63	69642	10	46/1
28	33	SEVENOUST Live Again(TVT)	716	-22	50257	7	41/0
34	34	JACK JOHNSON Flake(Enjoy/Universal)	714	+96	74042	9	37/0
33	35	DROWNING POOL Tear Away(Wind-up)	656	+29	45969	8	37/1
44	36	P.O.D. Boom(Atlantic)	636	+197	79772	2	57/10
38	37	SUGARCULT Bouncing Off The Walls(Ultimatum/Artemis)	568	+26	36334	8	32/4
36	38	LINKIN PARK Papercut(Warner Bros.)	553	-7	106263	12	14/0
35	39	PHANTOM PLANET California(Daylight/Epic)	539	-26	58401	10	44/1
32	40	LOSTPROPHETS Shinobi Vs. Dragon Ninja(Columbia)	477	-151	49051	11	35/0
45	41	DEFAULT Deny(TVT)	469	+45	37291	2	38/4
43	42	MOTH I See Sound(Virgin)	456	+1	29504	5	34/0
40	43	REVELLE Inside Out (Can You Feel...)(Elektra/EEG)	439	-73	27099	6	36/0
30	44	COURSE OF NATURE Caught In The Sun(Lava/Atlantic)	432	-200	31953	15	28/0
49	45	3RD STRIKE No Light(Hollywood)	419	+29	57426	2	39/3
Debut	46	INCUBUS Warning(Immortal/Epic)	408	+246	51612	1	46/17
48	47	HEADSTRONG Adriana(RCA)	389	-6	20463	2	33/0
Debut	48	ALIEN ANT FARM Attitude(New Noize/DreamWorks)	380	+34	31294	1	33/2
49	49	2 SKINNEE J'S Grown Up(Volcano)	361	-4	26731	2	29/0
Debut	50	STROKES Hard To Explain(RCA)	355	+72	68509	1	39/8

75 Alternative reporters. Monitored airplay data supplied by Mediabase Research, a division of Premiere Radio Networks. Songs ranked by total plays for the airplay week of 4/7/02-4/13/02. Bullets appear on songs gaining plays or remaining flat from previous week. If two songs are tied in total plays, the song with the larger increase in plays is placed first. Songs below No. 20 are moved to recurrent after 20 weeks on the chart. Most Added is the total number of new adds officially reported to R&R by each reporting station. Songs unreported as adds do not count toward overall total stations playing a song. Most increased Plays lists the songs with the greatest week-to-week increases in total plays. Gross Impressions equals Average Quarter Hour Persons times number of plays (times 100). Average Quarter Hour Persons used herein with permission from the Arbitron Company (copyright 2002, The Arbitron Company). (C) 2002, R&R, Inc.

## Most Added

www.rradds.com

ARTIST TITLE LABEL(S)	ADDS
C. KROEGER F.J. SCOTT Hero (Roadrunner/Columbia/IDJMG)	28
PUDDLE OF MUDD Drift... (Flawless/Geffen/Interscope)	24
CREED One Last Breath (Wind-up)	23
INCUBUS Warning (Immortal/Epic)	17
STAIN'D Epiphany (Flip/Elektra/EEG)	14
GOLDFINGER Open Your Eyes (Mojo/Jive)	13
BOX CAR RACER I Feel So (MCA)	11
P.O.D. Boom (Atlantic)	10
HOOBASTANK Running Away (Island/IDJMG)	9
STROKES Hard To Explain (RCA)	8
HIVES Hate To Say I... (Burning/Epitaph/Sire/Reprise)	8

SUM 41  
"What We're All About"  
(Original Version)  
**KNDD**  
Top 5 Phones!!!  
Island Del Jam Music Group  
A Universal Music Company

## Most Increased Plays

ARTIST TITLE LABEL(S)	TOTAL PLAY INCREASE
OUR LADY PEACE Somewhere Out There (Columbia)	+309
TOOL Parabola (Volcano)	+268
MOBY We Are All Made Of Stars (V2)	+254
INCUBUS Warning (Immortal/Epic)	+246
HOOBASTANK Running Away (Island/IDJMG)	+236
P.O.D. Boom (Atlantic)	+197
SUM 41 What We're All About (Island/IDJMG)	+194
C. KROEGER F.J. SCOTT Hero (Roadrunner/Columbia/IDJMG)	+174
BOX CAR RACER I Feel So (MCA)	+125
PUDDLE OF MUDD Drift... (Flawless/Geffen/Interscope)	+104

## Most Played Recurrents

ARTIST TITLE LABEL(S)	TOTAL PLAYS
NICKELBACK How You Remind Me (Roadrunner/IDJMG)	965
SYSTEM OF A DOWN Chop Suey (American/Columbia)	919
P.O.D. Alive (Atlantic)	858
DISTURBED Down With The Sickness (Giant/Reprise)	829
PUDDLE OF MUDD Control (Flawless/Geffen/Interscope)	735
STROKES Last Nite (RCA)	638
TOOL Schism (Volcano)	613
WEEZER Hash Pipe (Geffen/Interscope)	612
SUM 41 Fat Lip (Island/IDJMG)	599
LINKIN PARK Crawling (Warner Bros.)	579
PAPA ROACH Last Resort (DreamWorks)	570
CREED My Sacrifice (Wind-up)	529
STAIN'D Fade (Flip/Elektra/EEG)	527
ALIEN ANT FARM Smooth... (New Noize/DreamWorks)	511
STAIN'D It's Been Awhile (Flip/Elektra/EEG)	506
INCUBUS Drive (Immortal/Epic)	495

soul hooligan.  
"algebra"

the first single from the forthcoming debut album  
music like dirt in stores May 21!

New this week:  
WFNX/Boston  
KWOD/Sacramento  
KMBY/Monterey  
WCYY/Portland

KKND/New Orleans  
WKRL/Syracuse  
KNXX/Baton Rouge  
WJSE/Atlantic City

Already on:  
KNDD, WHFS, WBCN, WZZN, WOXY!!



## ON THE RECORD

With  
**Carlyn Kessler**  
National Director/Specialty & College  
Promotion, Reprise Records



I'm loving the new Meshell Ndegeocello and Oakenfold records — huge breakthroughs for both of them, with brilliant guest artists. ● Can I tell you how excited everyone at Reprise is to be working with The Hives now? I also dig Badly Drawn Boy's *About a Boy* soundtrack (I'm a huge Nick Hornby fan), Moth, Cilnic, The White Stripes and Andrew W.K. (the lowest common denominator hasn't sounded this good since early Beastie Boys). ● As for shows, having hit both SXSW and WMC, I'm a little overwhelmed and, I think, still

hung over, but the standouts are Soundtrack Of Our Lives and Wes Cunningham at SXSW and Timo Maas and Oakenfold at WMC. ● I'm excited to see The Used on the Warped tour. They totally blow me away! Go see this band! I also can't wait for The Apes to play L.A. ● Finally, I highly recommend checking out the new Robbie Williams DVD, *Live at Royal Albert Hall*. I don't think there's anyone who could pull off Francis Albert like Robbie, and he looked so hot doing it ... and he actually stepped over me at the premiere! ● Going to Coachella? Call me! Shout-outs to Aaron at KITS (Live105)/San Francisco, Jay at WNNX (99)/Atlanta, Shivvy at WOXY/Cincinnati, Langer at Hollywood, Keith at Elektra and the terps! Get well soon, Orlando, we miss you!

There have been times when we've gone weeks without a song receiving 20 adds. It is a testament to the strength of alternative music today that no fewer than three bands hit 20+ adds this week, and an amazing eight bands have double-digit adds. Heck, it was less than a month ago that we had a week where five adds got you into the Most Added column. At the top this week is the first serving off the *Spiderman* soundtrack: **Kroeger & Scott's** "Hero" with 28 adds ... **Puddle Of Mudd** released one of the strongest albums in recent memory, *Come Clean*. The fact that they are so popular while we're only on the second single, "Drive & Die" (24 adds), speaks volumes about their potential ... No need to talk of potential with **Creed**. With this group you talk about performance and dominance. "One Last Breath" looks like another notch on the band's belt, as it pulls in 23 adds ... Also pulling in double-digits are a bevy of deep singles, all indicative of the depth and quality of the bands at the format. **Incubus'** "Warning" (17 adds) and **Staind's** "Epiphany" (14 adds) are both good examples of how the format's artists are having multisingle success ... **Goldfinger** release a great new song in "Open Your Eyes." It pulls in 13 adds, including KPNT/St. Louis and KEDJ/Phoenix ... As a prelude to a huge week next week, **Boxcar Racer** tease us with 11 early adds on "I Feel So" ... Have you checked out **N.E.R.D.**? I've heard from at least two influential PDs that this is the next big sound at the format. "Rock Star" picks up KROQ/Los Angeles to go with early support from WNNX/Atlanta and a whole slew of others ... Finally, **Greenwheel** played a blistering set to a rapt audience of programmers in St. Louis this past week. Trust me, people were converted after the live show. It was that good. Expect a big add week next week for the band's first single, "Shelter." **RECORD OF THE WEEK: Audiovent** "The Energy"

## Alternative

## ON THE RADIO

— Jim Kerr, Alternative Editor

## COMING RIGHT UP

ARTIST: Goldfinger

LABEL: Mojo/Jive

By KATY STEPHAN/ALTERNATIVE SPECIALTY EDITOR

Despite the fact that the highlight of any Goldfinger show is when they parade a huge, inflatable phallus around the stage, meat is kind of a touchy subject for the band's frontman, John Feldmann. He's not famous just for founding one of Southern California's hardest-working ska punk bands; he's also a strict vegan who gets a fair amount of press from places like FamousVeggie.com and the Vegetarian Survival Guide — and who was recently nominated in PETA's "Who's the Sexiest Vegetarian Alive?" contest.

John started Goldfinger in 1994 with his friend Simon when they were both working at a shoe store called NaNa's. Their drummer, Darrin, was a Starbucks barista. The three were transformed from retailers to rock stars thanks to a NaNa's customer who just happened to be the A&R guy for Mojo Records.

Goldfinger's self-titled debut came out in early 1996, and the first single, "Here in Your Bedroom," hit big. That same year Goldfinger played a mind-boggling 382 shows. No, kids, that is not a typo. Mathematically improbable though it may seem, they managed to fit 382 live shows into one busy year, gigging with No Doubt, The Sex Pistols, Reel Big Fish and on Vans' Warped Tour. Just writing about it makes me want to take a nap.

But rest was not on the agenda for Goldfinger. In 1997 they released another LP and kept up their touraholic schedule. The band put together some of their favorite covers on 1999's *Darrin's Coconut Ass — Live From Omaha*, featuring tracks by Joe Jackson, The Specials, The Who, The Police and some more unlikely choices, including Bad Company's "Feel Like Makin' Love" and The Cure's "Just Like Heaven."

In 2000 Goldfinger released another full-



Goldfinger

length, *Stomping Ground*. Most bands would have been satisfied to tour and promote the album, but not Goldfinger. While gigging in the U.K. that same year, they also recorded a live album.

The band's grueling schedule and zealous work habits have taken their toll, leading to a few personnel changes through the years. Bass player and founding member Simon left the band in 1998 and was replaced by Kelly Lemieux, who played in Electric Love Hogs with Feldmann in pre-Goldfinger days. Last year guitarist Charlie Paulson exited, making room for Brian Arthur of Unloco. Of the original lineup, only Feldmann and drummer Darrin Pfeiffer remain.

But Goldfinger's manic energy and twisted humor are intact and in full force on their new single, "Open Your Eyes." The album is due for release May 21, but "Open Your Eyes" is already heating up Alternative radio with its hard-edged hook. And this track offers a lot more than empty pop punk pap. Lines like "Shot through the head just so you can be fed" and "Destroy all the land and kill what you can just to make the profits rise" reveal Feldmann's political passion without weighing down the track.

In fact, you may feel compelled to throw out your Omaha Steaks catalog and chow down on some Tofutti after hearing "Open Your Eyes." Or not. Either way, Goldfinger's music sure is easy to swallow.

## MUSIC TESTING &amp; CALLOUT



- ✓ Faster
- ✓ Less Expensive
- ✓ Smarter

Call Edison today to learn about how our efficient methods lead to better, more reliable results.

**edison media research**

908-707-4707 / e-mail [Irosin@edisonresearch.com](mailto:Irosin@edisonresearch.com) / [www.edisonresearch.com](http://www.edisonresearch.com)

RateTheMusic.com  
BY MEDIABASE™

America's Best Testing Alternative Songs  
12+ For The Week Ending 4/19/02.

Artist Title (Label)	TW	LW	Familiarity	Burn	TD	Familiarity	Burn
LINKIN PARK In The End (Warner Bros.)	4.24	4.28	99%	48%	4.21	100%	49%
JIMMY EAT WORLD The Middle (DreamWorks)	4.21	4.14	92%	23%	4.18	94%	25%
HOOBASTANK Crawling In The Dark (Island/IDJMG)	4.19	4.14	92%	31%	4.13	94%	32%
PUDDLE... Blurry (Flawless/Geffen/Interscope)	4.16	4.05	98%	38%	4.06	99%	42%
UNWRITTEN LAW Seein' Red (Interscope)	4.14	4.06	72%	10%	4.06	72%	11%
INCUBUS I Wish You Were Here (Immortal/Epic)	4.11	4.04	97%	38%	4.03	97%	40%
DEFAULT Wasting My Time (TVT)	4.06	4.02	93%	33%	4.00	95%	36%
STAIN'D For You (Flip/Elektra/EEG)	4.05	3.94	88%	24%	3.92	93%	30%
SYSTEM... Chop Suey (American/Columbia)	4.02	4.00	95%	36%	3.97	96%	35%
INCUBUS Nice To Know You (Immortal/Epic)	4.02	4.00	94%	31%	3.93	95%	35%
ADEMA The Way You Like It (Arista)	4.00	4.04	79%	18%	3.89	81%	19%
NICKELBACK Too Bad (Roadrunner/IDJMG)	4.00	3.94	94%	32%	3.92	95%	34%
SEVENDUST Live Again (TVT)	3.96	3.80	50%	4%	3.84	53%	6%
COURSE OF NATURE Caught... (Lava/Atlantic)	3.94	3.91	56%	10%	3.89	61%	12%
KORN Here To Stay (Immortal/Epic)	3.94	3.89	61%	8%	3.91	67%	9%
SYSTEM OF A DOWN Toxicity (American/Columbia)	3.94	3.92	92%	23%	3.86	93%	24%
GODSMACK I Stand Alone (Republic/Universal)	3.92	3.91	84%	18%	3.87	86%	21%
DASHBOARD CONFESSIONAL Screaming... (Vagrant)	3.91	3.81	48%	7%	3.72	49%	9%
BLINK-182 First Date (MCA)	3.90	3.76	93%	30%	3.79	92%	31%
PUDDLE... Drift & Die (Flawless/Geffen/Interscope)	3.89	-	56%	7%	3.80	59%	8%
P.O.D. Youth Of The Nation (Atlantic)	3.89	3.87	98%	44%	3.85	98%	45%
X-ECUTIONERS It's Goin' Down (Loud/Columbia)	3.87	3.95	72%	18%	3.84	73%	18%
NICKELBACK ...Remind Me (Roadrunner/IDJMG)	3.83	3.78	99%	63%	3.87	99%	64%
311 Amber (Volcano)	3.77	3.68	59%	9%	3.75	63%	10%
WEEZER Dope Nose (Geffen/Interscope)	3.76	3.80	54%	9%	3.73	58%	10%
ROB ZOMBIE Never Gonna Stop... (Geffen/Interscope)	3.75	3.68	75%	18%	3.72	80%	20%
GOO GOO DOLLS Here Is Gone (Warner Bros.)	3.74	3.73	73%	13%	3.66	75%	14%
WHITE STRIPES Fell In Love With A Girl (V2)	3.56	3.62	50%	13%	3.60	52%	13%
TRIK TURNER Friends And Family (RCA)	3.56	3.47	74%	23%	3.51	74%	23%

Total sample size is 657 respondents. Total average favorability estimates are based on a scale of 1-5. (1=dislike very much, 5=like very much). Total familiarity represents the percentage of respondents who recognized the song. Total burn represents the number of respondents who said they are tired of hearing the song. Sample composition is based on persons 12+. TD = Target Demo (Males 18-34). Persons are screened via the Internet. Once passed, they can take the music test based on their format/music preference. RateTheMusic.com results are not meant to replace callout research. The results are intended to show opinions of participants on the Internet only. RateTheMusic is a registered trademark of RateTheMusic.com. The RTM system is available for local radio stations by calling 818/377-5300. RateTheMusic.com data is provided by Mediabase Research, A division of Premiere Radio Networks.



## Top 20 Specialty Artists

April 19, 2002

1. SPARTA (DreamWorks) "Mye"
2. GOLDFINGER (Mojo/Jive) "Open Your Eyes"
3. HIVES (Burning/Epitaph/Sire/Reprise) "Hate to Say I Told You So"
4. WILCO (Nonesuch) "Heavy Metal Drummer"
5. BEN KWELLER (ATO) "Wasted & Ready"
6. BAD RELIGION (Epitaph) "The Defense"
7. ...TRAIL OF DEAD (Interscope) "Relative Ways"
8. STRUNG OUT (Fat Wreck Chords) "Cemetery"
9. LIMITPOINT (unsigned-Buzz P.A.D./First Floor) "Today..."
10. RIDDLIN' KIDS (Aware/Columbia) "I Feel Fine"
11. FACE TO FACE (Vagrant) "The New Way"
12. BLADE II ST (Immortal/Virgin) The Roots & BT "Tao of the Machine"  
Cypress Hill & Roni Size "Child of the Wild West"
13. SEAFOOD (Nettwerk) "Splinter"
14. JON SPENCER BLUES EXPLOSION (Matador) "She Said"
15. PROMISE RING (Anti/Epitaph) "Stop Playing Guitar"
16. SUPER FURRY ANIMALS (XL/Beggars) "(Drawing) Rings..."
17. CITIZEN BIRD (Stinky) "Joy"
18. THURSDAY (Victory) "Understanding in a Car Crash"
19. BEFORE BRAILLE (Aezra) "Twenty-four Minus Eighteen"
20. ULTIMATE FAKEBOOK (Initial) "When I'm With You"

Ranked by total number of shows reporting artist.

## Record Of The Week

Artist: THE PROMISE RING  
Label: ANTI/EPITAPH



The Promise Ring object to the term "emo." Understandable, considering the word's connotations. You know — cardigans, skinniness, the incessant whining of self-absorbed teens. ● Maybe it was the label switch (from Jade Tree to Anti) or the length of time since their last LP (over two years), or perhaps it was frontman Davey Von Bohlen's brain tumor (he's OK now), but *Wood/Water* exhibits musical maturity and craftsmanship that are rare in any genre. ● The rebuttal to anyone who would underestimate The Promise Ring is "Stop Playing Guitar." The song. If they ever stopped making records, I would so stomp off to my room and sulk.

— Katy Stephan, Alternative Specialty Editor



# Select the Best.

When it comes to promoting your radio station, select the decal printer more radio stations have selected over the past 29 years...  
Communication Graphics. Call Today.

DECALS / BUMPER STICKERS / STATICS / SIGNAGE / FULL SERVICE DESIGN STUDIO



SINCE 1973  
**Communication Graphics Inc**  
WHERE QUALITY STICKS

1765 N. JUNIPER, BROKEN ARROW, OK 74012  
(800) 331-4438 WWW.CGILINK.COM

Stations and their adds listed alphabetically by market

## Reporters

<p><b>WHRL/Albany, NY</b>  <b>ON/PO/PM/AM: Lisa Biello</b>                  1 3RD STRIKE "Light"                  DROWNING POOL "Fear"                  TMO MAAS "Down"                  STAIN'D "Epiphany"                  SOUL HOOLIGAN "Algebra"</p>	<p><b>WFNX/Boston, MA</b>  <b>PD: Crize</b>  <b>AP/AM: Kevin Mays</b>                  17 CREE'D "Breath"                  5 TRUST COMPANY "Downfall"                  5 STAIN'D "Epiphany"                  SOUL HOOLIGAN "Algebra"</p>	<p><b>KDGE/Dallas-Ft. Worth, TX</b>  <b>PD: Duane Deherly</b>  <b>AP/AM: Alan Ayo</b>                  9 JERRY CARITRELL "Anger"                  1 KROEGER &amp; SCOTT "Hero"                  CREE'D "Breath"                  ANDREW WILK "Party"                  PUDDLE OF MUDD "Dirt"</p>	<p><b>WEEQ/Hagerstown, MD</b>  <b>PD: Brad Hunter</b>  <b>AP/AM: Dave Roberts</b>                  KROEGER &amp; SCOTT "Hero"                  SOUL HOOLIGAN "Algebra"                  STAIN'D "Epiphany"                  INCUBUS "Warning"                  ANDREW WILK "Party"                  PUDDLE OF MUDD "Dirt"</p>	<p><b>KXTE/Las Vegas, NV</b>  <b>PD: Dave Wellington</b>  <b>AP/AM: Chris Ripley</b>                  5 BOX CAR RACER "Fear"</p>	<p><b>KKND/New Orleans, LA</b>  <b>ON/PM: Dave Stewart</b>  <b>MD: Sig</b>                  15 KROEGER &amp; SCOTT "Hero"                  13 PUDDLE OF MUDD "Dirt"                  6 P.O.D. "Boom"                  5 INCUBUS "Warning"                  3 HOBBASTANK "Running"                  CREE'D "Breath"                  SOUL HOOLIGAN "Algebra"                  STAIN'D "Epiphany"</p>	<p><b>KNRK/Portland, OR</b>  <b>PD: Mark Hamilton</b>  <b>AP/AM: Jays</b>                  No Adds</p>	<p><b>XTRA/San Diego, CA</b>  <b>PD: Bryan Schwab</b>  <b>MD: Chely Mackley</b>                  2 INCUBUS "Warning"                  TOOL "Parabola"</p>	<p><b>WSUN/Tampa, FL</b>  <b>GM: Chuck Beck</b>  <b>PD: Shark</b>                  1 OUR LADY PEACE "There"                  1 DEFAULT "Daily"                  HOBBASTANK "Running"</p>
<p><b>KTEG/Albuquerque, NM</b>  <b>PD: Ellen Flaherty</b>                  5 BAD RELIGION "Defense"                  SYSTEMS OF A DOWN "Screaming"                  INCUBUS "Warning"</p>	<p><b>WEDG/Buffalo, NY</b>  <b>PD: Lenay Diana</b>  <b>MD: Ryan Patrick</b>                  2 EARSHOT "Gar"                  1 GOLDFINGER "Eyes"                  CREE'D "Breath"                  TOOL "Parabola"</p>	<p><b>WXEG/Dayton, OH</b>  <b>PD: Steve Kramer</b>  <b>MD: Boomer</b>                  9 CREE'D "Breath"                  9 KROEGER &amp; SCOTT "Hero"                  1 STAIN'D "Epiphany"</p>	<p><b>WRRQ/Hartford, CT</b>  <b>PD: Todd Thomas</b>  <b>MD: Chaz Kelly</b>                  3 BOX CAR RACER "Fear"                  2 P.O.D. "Boom"                  1 KROEGER &amp; SCOTT "Hero"</p>	<p><b>KLECA/Little Rock, AR</b>  <b>Dr./Prog.: Larry LeBlanc</b>  <b>MD: Peter Gunn</b>                  3 GOLDFINGER "Eyes"                  2 KROEGER &amp; SCOTT "Hero"                  1 DEADLY "Pain"                  1 STAIN'D "Epiphany"                  CREE'D "Breath"                  PUDDLE OF MUDD "Dirt"</p>	<p><b>WXRK/New York, NY</b>  <b>PD: Steve Kingston</b>  <b>MD: Mike Pever</b>                  1 HIVES "Hate"</p>	<p><b>WROX/Norfolk, VA</b>  <b>PD: Michele Diamond</b>  <b>MD: Mike Powers</b>                  1 INCUBUS "Warning"                  GOLDFINGER "Eyes"                  PUDDLE OF MUDD "Dirt"</p>	<p><b>KJEE/Santa Barbara, CA</b>  <b>GM/PM: Eddie Gutierrez</b>  <b>MD: Dakota</b>                  1 HIVES "Hate"                  KROEGER &amp; SCOTT "Hero"                  ALIEN ANT FARM "Attitude"                  3RD STRIKE "Light"</p>	<p><b>KFMA/Tucson, AZ</b>  <b>PD: John Michael</b>  <b>AP/AM: Libby Carstensen</b>                  2 GOLDFINGER "Eyes"                  HIVES "Hate"</p>
<p><b>WNNX/Atlanta, GA</b>  <b>PD: Leslie Fanta</b>  <b>AP/AM: Chris Williams</b>                  No Adds</p>	<p><b>WAVF/Charleston, SC</b>  <b>PD: Greg Patrick</b>  <b>AP/AM: Danny Villalobos</b>                  P.O.D. "Boom"</p>	<p><b>KTCL/Denver-Boulder, CO</b>  <b>PD: Mike O'Connor</b>  <b>MD: Sabrina Saunders</b>                  5 INCUBUS "Warning"</p>	<p><b>KUCO/Honolulu, HI</b>  <b>PD: Jamie Hyatt</b>  <b>MD: Ryan Sean</b>                  KROEGER &amp; SCOTT "Hero"                  HOBBASTANK "Running"                  INCUBUS "Warning"                  OUR LADY PEACE "There"                  PUDDLE OF MUDD "Dirt"</p>	<p><b>KROO/Los Angeles, CA</b>  <b>VP/Prog.: Kevin Woodbury</b>  <b>AP/AM: Gene Sandstrom</b>  <b>MD: Lisa Wamborn</b>                  3 BLEND "Star"                  3 BOX CAR RACER "Fear"                  ABANDONED POOLS "Remedy"</p>	<p><b>WROX/Norfolk, VA</b>  <b>PD: Michele Diamond</b>  <b>MD: Mike Powers</b>                  1 INCUBUS "Warning"                  GOLDFINGER "Eyes"                  PUDDLE OF MUDD "Dirt"</p>	<p><b>KJVV/Savannah, GA</b>  <b>PD/MD: Paul Cannon</b>                  CREE'D "Breath"                  KROEGER &amp; SCOTT "Hero"                  P.O.D. "Boom"                  RUGS "Breakdown"</p>	<p><b>KNYZ/Tulsa, OK</b>  <b>PD: Lynn Barlow</b>  <b>MD: Corbin Pierce</b>                  1 P.O.D. "Boom"                  1 OUR LADY PEACE "There"                  1 CREE'D "Breath"</p>	<p><b>WFHS/Washington, DC</b>  <b>PD: Robert Benjamin</b>  <b>MD: Pat Forino</b>                  11 STROKES "Epiphany"                  BOX CAR RACER "Fear"                  DASHBOARD "Screaming"                  GOLDFINGER "Eyes"                  HIVES "Hate"</p>
<p><b>WJSE/Atlantic City, NJ</b>  <b>PD: Al Perrone</b>  <b>MD: James Ulanov</b>                  2 PUDDLE OF MUDD "Dirt"                  CALLING "Adrienne"                  KROEGER &amp; SCOTT "Hero"                  CREE'D "Breath"                  GOLDFINGER "Eyes"                  TMO MAAS "Down"                  SOUL HOOLIGAN "Algebra"                  STAIN'D "Epiphany"</p>	<p><b>WEND/Charlotte, NC</b>  <b>PD: Jack Daniel</b>  <b>AP/AM: Kristin Honeycutt</b>                  1 CREE'D "Breath"</p>	<p><b>KIMX/Detroit, MI</b>  <b>PD: Murray Brookshaw</b>  <b>AP/AM: Vince Cannon</b>  <b>MD: Matt Franklin</b>                  Doves "Fear"                  STAIN'D "Epiphany"</p>	<p><b>KIBZ/Houston-Coupling, TX</b>  <b>PD: Scott Johnson</b>  <b>AP/AM: Steve Robinson</b>  <b>AP/AM: Eric Schmidt</b>                  PUDDLE OF MUDD "Dirt"</p>	<p><b>KROO/Los Angeles, CA</b>  <b>VP/Prog.: Kevin Woodbury</b>  <b>AP/AM: Gene Sandstrom</b>  <b>MD: Lisa Wamborn</b>                  3 BLEND "Star"                  3 BOX CAR RACER "Fear"                  ABANDONED POOLS "Remedy"</p>	<p><b>KDXX/Odessa-Midland, TX</b>  <b>PD: Michael Todd Mobley</b>  <b>MD: Chip Adams</b>                  24 PUDDLE OF MUDD "Dirt"                  P.O.D. "Boom"                  CREE'D "Breath"                  BAD RELIGION "Defense"                  CALLING "Adrienne"                  KROEGER &amp; SCOTT "Hero"                  TMO MAAS "Down"</p>	<p><b>WDYL/Richmond, VA</b>  <b>PD: Mike Murphy</b>  <b>MD: Keith Dakin</b>                  2 KROEGER &amp; SCOTT "Hero"                  1 INCUBUS "Warning"                  STROKES "Epiphany"                  SUGARCULT "Bouncing"                  SUM 41 "About"</p>	<p><b>WWVW/Savannah, GA</b>  <b>PD/MD: Paul Cannon</b>                  CREE'D "Breath"                  KROEGER &amp; SCOTT "Hero"                  P.O.D. "Boom"                  RUGS "Breakdown"</p>	<p><b>KNYZ/Tulsa, OK</b>  <b>PD: Lynn Barlow</b>  <b>MD: Corbin Pierce</b>                  1 P.O.D. "Boom"                  1 OUR LADY PEACE "There"                  1 CREE'D "Breath"</p>
<p><b>KROX/Austin, TX</b>  <b>PD: Maudey Lee</b>  <b>MD: Toby Ryan</b>                  No Adds</p>	<p><b>WEND/Charlotte, NC</b>  <b>PD: Jack Daniel</b>  <b>AP/AM: Kristin Honeycutt</b>                  1 CREE'D "Breath"</p>	<p><b>KIQD/Essex-Springfield, OR</b>  <b>PD: Chris Currier</b>  <b>AP/AM: Stu Altan</b>                  INCUBUS "Warning"                  KROEGER &amp; SCOTT "Hero"                  GOLDFINGER "Eyes"</p>	<p><b>WRXZ/Indianapolis, IN</b>  <b>PD: Scott Johnson</b>  <b>MD: Michael Young</b>                  1 KROEGER &amp; SCOTT "Hero"                  PUDDLE OF MUDD "Dirt"</p>	<p><b>WLRJ/Louisville, KY</b>  <b>Dr./Prog.: J.D. Kanes</b>  <b>PD: Lane</b>  <b>MD: Kyle Morehead</b>                  CREE'D "Breath"                  OUR LADY PEACE "There"                  PUDDLE OF MUDD "Dirt"</p>	<p><b>WROX/Norfolk, VA</b>  <b>PD: Michele Diamond</b>  <b>MD: Mike Powers</b>                  1 INCUBUS "Warning"                  GOLDFINGER "Eyes"                  PUDDLE OF MUDD "Dirt"</p>	<p><b>KDXX/Odessa-Midland, TX</b>  <b>PD: Michael Todd Mobley</b>  <b>MD: Chip Adams</b>                  24 PUDDLE OF MUDD "Dirt"                  P.O.D. "Boom"                  CREE'D "Breath"                  BAD RELIGION "Defense"                  CALLING "Adrienne"                  KROEGER &amp; SCOTT "Hero"                  TMO MAAS "Down"</p>	<p><b>WDYL/Richmond, VA</b>  <b>PD: Mike Murphy</b>  <b>MD: Keith Dakin</b>                  2 KROEGER &amp; SCOTT "Hero"                  1 INCUBUS "Warning"                  STROKES "Epiphany"                  SUGARCULT "Bouncing"                  SUM 41 "About"</p>	<p><b>WWVW/Savannah, GA</b>  <b>PD/MD: Paul Cannon</b>                  CREE'D "Breath"                  KROEGER &amp; SCOTT "Hero"                  P.O.D. "Boom"                  RUGS "Breakdown"</p>
<p><b>KROX/Austin, TX</b>  <b>PD: Maudey Lee</b>  <b>MD: Toby Ryan</b>                  No Adds</p>	<p><b>WEND/Charlotte, NC</b>  <b>PD: Jack Daniel</b>  <b>AP/AM: Kristin Honeycutt</b>                  1 CREE'D "Breath"</p>	<p><b>KIQD/Essex-Springfield, OR</b>  <b>PD: Chris Currier</b>  <b>AP/AM: Stu Altan</b>                  INCUBUS "Warning"                  KROEGER &amp; SCOTT "Hero"                  GOLDFINGER "Eyes"</p>	<p><b>WRXZ/Indianapolis, IN</b>  <b>PD: Scott Johnson</b>  <b>MD: Michael Young</b>                  1 KROEGER &amp; SCOTT "Hero"                  PUDDLE OF MUDD "Dirt"</p>	<p><b>WLRJ/Louisville, KY</b>  <b>Dr./Prog.: J.D. Kanes</b>  <b>PD: Lane</b>  <b>MD: Kyle Morehead</b>                  CREE'D "Breath"                  OUR LADY PEACE "There"                  PUDDLE OF MUDD "Dirt"</p>	<p><b>WROX/Norfolk, VA</b>  <b>PD: Michele Diamond</b>  <b>MD: Mike Powers</b>                  1 INCUBUS "Warning"                  GOLDFINGER "Eyes"                  PUDDLE OF MUDD "Dirt"</p>	<p><b>KDXX/Odessa-Midland, TX</b>  <b>PD: Michael Todd Mobley</b>  <b>MD: Chip Adams</b>                  24 PUDDLE OF MUDD "Dirt"                  P.O.D. "Boom"                  CREE'D "Breath"                  BAD RELIGION "Defense"                  CALLING "Adrienne"                  KROEGER &amp; SCOTT "Hero"                  TMO MAAS "Down"</p>	<p><b>WDYL/Richmond, VA</b>  <b>PD: Mike Murphy</b>  <b>MD: Keith Dakin</b>                  2 KROEGER &amp; SCOTT "Hero"                  1 INCUBUS "Warning"                  STROKES "Epiphany"                  SUGARCULT "Bouncing"                  SUM 41 "About"</p>	<p><b>WWVW/Savannah, GA</b>  <b>PD/MD: Paul Cannon</b>                  CREE'D "Breath"                  KROEGER &amp; SCOTT "Hero"                  P.O.D. "Boom"                  RUGS "Breakdown"</p>
<p><b>KROX/Austin, TX</b>  <b>PD: Maudey Lee</b>  <b>MD: Toby Ryan</b>                  No Adds</p>	<p><b>WEND/Charlotte, NC</b>  <b>PD: Jack Daniel</b>  <b>AP/AM: Kristin Honeycutt</b>                  1 CREE'D "Breath"</p>	<p><b>KIQD/Essex-Springfield, OR</b>  <b>PD: Chris Currier</b>  <b>AP/AM: Stu Altan</b>                  INCUBUS "Warning"                  KROEGER &amp; SCOTT "Hero"                  GOLDFINGER "Eyes"</p>	<p><b>WRXZ/Indianapolis, IN</b>  <b>PD: Scott Johnson</b>  <b>MD: Michael Young</b>                  1 KROEGER &amp; SCOTT "Hero"                  PUDDLE OF MUDD "Dirt"</p>	<p><b>WLRJ/Louisville, KY</b>  <b>Dr./Prog.: J.D. Kanes</b>  <b>PD: Lane</b>  <b>MD: Kyle Morehead</b>                  CREE'D "Breath"                  OUR LADY PEACE "There"                  PUDDLE OF MUDD "Dirt"</p>	<p><b>WROX/Norfolk, VA</b>  <b>PD: Michele Diamond</b>  <b>MD: Mike Powers</b>                  1 INCUBUS "Warning"                  GOLDFINGER "Eyes"                  PUDDLE OF MUDD "Dirt"</p>	<p><b>KDXX/Odessa-Midland, TX</b>  <b>PD: Michael Todd Mobley</b>  <b>MD: Chip Adams</b>                  24 PUDDLE OF MUDD "Dirt"                  P.O.D. "Boom"                  CREE'D "Breath"                  BAD RELIGION "Defense"                  CALLING "Adrienne"                  KROEGER &amp; SCOTT "Hero"                  TMO MAAS "Down"</p>	<p><b>WDYL/Richmond, VA</b>  <b>PD: Mike Murphy</b>  <b>MD: Keith Dakin</b>                  2 KROEGER &amp; SCOTT "Hero"                  1 INCUBUS "Warning"                  STROKES "Epiphany"                  SUGARCULT "Bouncing"                  SUM 41 "About"</p>	<p><b>WWVW/Savannah, GA</b>  <b>PD/MD: Paul Cannon</b>                  CREE'D "Breath"                  KROEGER &amp; SCOTT "Hero"                  P.O.D. "Boom"                  RUGS "Breakdown"</p>
<p><b>KROX/Austin, TX</b>  <b>PD: Maudey Lee</b>  <b>MD: Toby Ryan</b>                  No Adds</p>	<p><b>WEND/Charlotte, NC</b>  <b>PD: Jack Daniel</b>  <b>AP/AM: Kristin Honeycutt</b>                  1 CREE'D "Breath"</p>	<p><b>KIQD/Essex-Springfield, OR</b>  <b>PD: Chris Currier</b>  <b>AP/AM: Stu Altan</b>                  INCUBUS "Warning"                  KROEGER &amp; SCOTT "Hero"                  GOLDFINGER "Eyes"</p>	<p><b>WRXZ/Indianapolis, IN</b>  <b>PD: Scott Johnson</b>  <b>MD: Michael Young</b>                  1 KROEGER &amp; SCOTT "Hero"                  PUDDLE OF MUDD "Dirt"</p>	<p><b>WLRJ/Louisville, KY</b>  <b>Dr./Prog.: J.D. Kanes</b>  <b>PD: Lane</b>  <b>MD: Kyle Morehead</b>                  CREE'D "Breath"                  OUR LADY PEACE "There"                  PUDDLE OF MUDD "Dirt"</p>	<p><b>WROX/Norfolk, VA</b>  <b>PD: Michele Diamond</b>  <b>MD: Mike Powers</b>                  1 INCUBUS "Warning"                  GOLDFINGER "Eyes"                  PUDDLE OF MUDD "Dirt"</p>	<p><b>KDXX/Odessa-Midland, TX</b>  <b>PD: Michael Todd Mobley</b>  <b>MD: Chip Adams</b>                  24 PUDDLE OF MUDD "Dirt"                  P.O.D. "Boom"                  CREE'D "Breath"                  BAD RELIGION "Defense"                  CALLING "Adrienne"                  KROEGER &amp; SCOTT "Hero"                  TMO MAAS "Down"</p>	<p><b>WDYL/Richmond, VA</b>  <b>PD: Mike Murphy</b>  <b>MD: Keith Dakin</b>                  2 KROEGER &amp; SCOTT "Hero"                  1 INCUBUS "Warning"                  STROKES "Epiphany"                  SUGARCULT "Bouncing"                  SUM 41 "About"</p>	<p><b>WWVW/Savannah, GA</b>  <b>PD/MD: Paul Cannon</b>                  CREE'D "Breath"                  KROEGER &amp; SCOTT "Hero"                  P.O.D. "Boom"                  RUGS "Breakdown"</p>
<p><b>KROX/Austin, TX</b>  <b>PD: Maudey Lee</b>  <b>MD: Toby Ryan</b>                  No Adds</p>	<p><b>WEND/Charlotte, NC</b>  <b>PD: Jack Daniel</b>  <b>AP/AM: Kristin Honeycutt</b>                  1 CREE'D "Breath"</p>	<p><b>KIQD/Essex-Springfield, OR</b>  <b>PD: Chris Currier</b>  <b>AP/AM: Stu Altan</b>                  INCUBUS "Warning"                  KROEGER &amp; SCOTT "Hero"                  GOLDFINGER "Eyes"</p>	<p><b>WRXZ/Indianapolis, IN</b>  <b>PD: Scott Johnson</b>  <b>MD: Michael Young</b>                  1 KROEGER &amp; SCOTT "Hero"                  PUDDLE OF MUDD "Dirt"</p>	<p><b>WLRJ/Louisville, KY</b>  <b>Dr./Prog.: J.D. Kanes</b>  <b>PD: Lane</b>  <b>MD: Kyle Morehead</b>                  CREE'D "Breath"                  OUR LADY PEACE "There"                  PUDDLE OF MUDD "Dirt"</p>	<p><b>WROX/Norfolk, VA</b>  <b>PD: Michele Diamond</b>  <b>MD: Mike Powers</b>                  1 INCUBUS "Warning"                  GOLDFINGER "Eyes"                  PUDDLE OF MUDD "Dirt"</p>	<p><b>KDXX/Odessa-Midland, TX</b>  <b>PD: Michael Todd Mobley</b>  <b>MD: Chip Adams</b>                  24 PUDDLE OF MUDD "Dirt"                  P.O.D. "Boom"                  CREE'D "Breath"                  BAD RELIGION "Defense"                  CALLING "Adrienne"                  KROEGER &amp; SCOTT "Hero"                  TMO MAAS "Down"</p>	<p><b>WDYL/Richmond, VA</b>  <b>PD: Mike Murphy</b>  <b>MD: Keith Dakin</b>                  2 KROEGER &amp; SCOTT "Hero"                  1 INCUBUS "Warning"                  STROKES "Epiphany"                  SUGARCULT "Bouncing"                  SUM 41 "About"</p>	<p><b>WWVW/Savannah, GA</b>  <b>PD/MD: Paul Cannon</b>                  CREE'D "Breath"                  KROEGER &amp; SCOTT "Hero"                  P.O.D. "Boom"                  RUGS "Breakdown"</p>
<p><b>KROX/Austin, TX</b>  <b>PD: Maudey Lee</b>  <b>MD: Toby Ryan</b>                  No Adds</p>	<p><b>WEND/Charlotte, NC</b>  <b>PD: Jack Daniel</b>  <b>AP/AM: Kristin Honeycutt</b>                  1 CREE'D "Breath"</p>	<p><b>KIQD/Essex-Springfield, OR</b>  <b>PD: Chris Currier</b>  <b>AP/AM: Stu Altan</b>                  INCUBUS "Warning"                  KROEGER &amp; SCOTT "Hero"                  GOLDFINGER "Eyes"</p>	<p><b>WRXZ/Indianapolis, IN</b>  <b>PD: Scott Johnson</b>  <b>MD: Michael Young</b>                  1 KROEGER &amp; SCOTT "Hero"                  PUDDLE OF MUDD "Dirt"</p>	<p><b>WLRJ/Louisville, KY</b>  <b>Dr./Prog.: J.D. Kanes</b>  <b>PD: Lane</b>  <b>MD: Kyle Morehead</b>                  CREE'D "Breath"                  OUR LADY PEACE "There"                  PUDDLE OF MUDD "Dirt"</p>	<p><b>WROX/Norfolk, VA</b>  <b>PD: Michele Diamond</b>  <b>MD: Mike Powers</b>                  1 INCUBUS "Warning"                  GOLDFINGER "Eyes"                  PUDDLE OF MUDD "Dirt"</p>	<p><b>KDXX/Odessa-Midland, TX</b>  <b>PD: Michael Todd Mobley</b>  <b>MD: Chip Adams</b>                  24 PUDDLE OF MUDD "Dirt"                  P.O.D. "Boom"                  CREE'D "Breath"                  BAD RELIGION "Defense"                  CALLING "Adrienne"                  KROEGER &amp; SCOTT "Hero"                  TMO MAAS "Down"</p>	<p><b>WDYL/Richmond, VA</b>  <b>PD: Mike Murphy</b>  <b>MD: Keith Dakin</b>                  2 KROEGER &amp; SCOTT "Hero"                  1 INCUBUS "Warning"                  STROKES "Epiphany"                  SUGARCULT "Bouncing"                  SUM 41 "About"</p>	<p><b>WWVW/Savannah, GA</b>  <b>PD/MD: Paul Cannon</b>                  CREE'D "Breath"                  KROEGER &amp; SCOTT "Hero"                  P.O.D. "Boom"                  RUGS "Breakdown"</p>
<p><b>KROX/Austin, TX</b>  <b>PD: Maudey Lee</b>  <b>MD: Toby Ryan</b>                  No Adds</p>	<p><b>WEND/Charlotte, NC</b>  <b>PD: Jack Daniel</b>  <b>AP/AM: Kristin Honeycutt</b>                  1 CREE'D "Breath"</p>	<p><b>KIQD/Essex-Springfield, OR</b>  <b>PD: Chris Currier</b>  <b>AP/AM: Stu Altan</b>                  INCUBUS "Warning"                  KROEGER &amp; SCOTT "Hero"                  GOLDFINGER "Eyes"</p>	<p><b>WRXZ/Indianapolis, IN</b>  <b>PD: Scott Johnson</b>  <b>MD: Michael Young</b>                  1 KROEGER &amp; SCOTT "Hero"                  PUDDLE OF MUDD "Dirt"</p>	<p><b>WLRJ/Louisville, KY</b>  <b>Dr./Prog.: J.D. Kanes</b>  <b>PD: Lane</b>  <b>MD: Kyle Morehead</b>                  CREE'D "Breath"                  OUR LADY PEACE "There"                  PUDDLE OF MUDD "Dirt"</p>	<p><b>WROX/Norfolk, VA</b>  <b>PD: Michele Diamond</b>  <b>MD: Mike Powers</b>                  1 INCUBUS "Warning"                  GOLDFINGER "Eyes"                  PUDDLE OF MUDD "Dirt"</p>	<p><b>KDXX/Odessa-Midland, TX</b>  <b>PD: Michael Todd Mobley</b>  <b>MD: Chip Adams</b>                  24 PUDDLE OF MUDD "Dirt"                  P.O.D. "Boom"                  CREE'D "Breath"                  BAD RELIGION "Defense"                  CALLING "Adrienne"                  KROEGER &amp; SCOTT "Hero"                  TMO MAAS "Down"</p>	<p><b>WDYL/Richmond, VA</b>  <b>PD: Mike Murphy</b>  <b>MD: Keith Dakin</b>                  2 KROEGER &amp; SCOTT "Hero"                  1 INCUBUS "Warning"                  STROKES "Epiphany"                  SUGARCULT "Bouncing"                  SUM 41 "About"</p>	<p><b>WWVW/Savannah, GA</b>  <b>PD/MD: Paul Cannon</b>                  CREE'D "Breath"                  KROEGER &amp; SCOTT "Hero"                  P.O.D. "Boom"                  RUGS "Breakdown"</p>
<p><b>KROX/Austin, TX</b>  <b>PD: Maudey Lee</b>  <b>MD: Toby Ryan</b>                  No Adds</p>	<p><b>WEND/Charlotte, NC</b>  <b>PD: Jack Daniel</b>  <b>AP/AM: Kristin Honeycutt</b>                  1 CREE'D "Breath"</p>	<p><b>KIQD/Essex-Springfield, OR</b>  <b>PD: Chris Currier</b>  <b>AP/AM: Stu Altan</b>                  INCUBUS "Warning"                  KROEGER &amp; SCOTT "Hero"                  GOLDFINGER "Eyes"</p>	<p><b>WRXZ/Indianapolis, IN</b>  <b>PD: Scott Johnson</b>  <b>MD: Michael Young</b>                  1 KROEGER &amp; SCOTT "Hero"                  PUDDLE OF MUDD "Dirt"</p>	<p><b>WLRJ/Louisville, KY</b>  <b>Dr./Prog.: J.D. Kanes</b>  <b>PD: Lane</b>  <b>MD: Kyle Morehead</b>                  CREE'D "Breath"                  OUR LADY PEACE "There"                  PUDDLE OF MUDD "Dirt"</p>	<p><b>WROX/Norfolk, VA</b>  <b>PD: Michele Diamond</b>  <b>MD: Mike Powers</b>                  1 INCUBUS "Warning"                  GOLDFINGER "Eyes"                  PUDDLE OF MUDD "Dirt"</p>	<p><b>KDXX/Odessa-Midland, TX</b>  <b>PD: Michael Todd Mobley</b>  <b>MD: Chip Adams</b>                  24 PUDDLE OF MUDD "Dirt"                  P.O.D. "Boom"                  CREE'D "Breath"                  BAD RELIGION "Defense"                  CALLING "Adrienne"                  KROEGER &amp; SCOTT "Hero"                  TMO MAAS "Down"</p>	<p><b>WDYL/Richmond, VA</b>  <b>PD: Mike Murphy</b>  <b>MD: Keith Dakin</b>                  2 KROEGER &amp; SCOTT "Hero"                  1 INCUBUS "Warning"                  STROKES "Epiphany"                  SUGARCULT "Bouncing"                  SUM 41 "About"</p>	<p><b>WWVW/Savannah, GA</b>  <b>PD/MD: Paul Cannon</b>                  CREE'D "Breath"                  KROEGER &amp; SCOTT "Hero"                  P.O.D. "Boom"                  RUGS "Breakdown"</p>
<p><b>KROX/Austin, TX</b>  <b>PD: Maudey Lee</b>  <b>MD: Toby Ryan</b>                  No Adds</p>	<p><b>WEND/Charlotte, NC</b>  <b>PD: Jack Daniel</b>  <b>AP/AM: Kristin Honeycutt</b>                  1 CREE'D "Breath"</p>	<p><b>KIQD/Essex-Springfield, OR</b>  <b>PD: Chris Currier</b>  <b>AP/AM: Stu Altan</b>                  INCUBUS "Warning"                  KROEGER &amp; SCOTT "Hero"                  GOLDFINGER "Eyes"</p>	<p><b>WRXZ/Indianapolis, IN</b>  <b>PD: Scott Johnson</b>  <b>MD: Michael Young</b>                  1 KROEGER &amp; SCOTT "Hero"                  PUDDLE OF MUDD "Dirt"</p>	<p><b>WLRJ/Louisville, KY</b>  <b>Dr./Prog.: J.D. Kanes</b>  <b>PD: Lane</b>  <b>MD: Kyle Morehead</b>                  CREE'D "Breath"                  OUR LADY PEACE "There"                  PUDDLE OF MUDD "Dirt"</p>	<p><b>WROX/Norfolk, VA</b>  <b>PD: Michele Diamond</b>  <b>MD: Mike Powers</b>                  1 INCUBUS "Warning"                  GOLDFINGER "Eyes"                  PUDDLE OF MUDD "Dirt"</p>	<p><b>KDXX/Odessa-Midland, TX</b>  <b>PD: Michael Todd Mobley</b>  <b>MD: Chip Adams</b>                  24 PUDDLE OF MUDD "Dirt"                  P.O.D. "Boom"                  CREE'D "Breath"                  BAD RELIGION "Defense"                  CALLING "Adrienne"                  KROEGER &amp; SCOTT "Hero"                  TMO MAAS "Down"</p>	<p><b>WDYL/Richmond, VA</b>  <b>PD: Mike Murphy</b>  <b>MD: Keith Dakin</b>                  2 KROEGER &amp; SCOTT "Hero"                  1 INCUBUS "Warning"                  STROKES "Epiphany"                  SUGARCULT "Bouncing"                  SUM 41 "About"</p>	<p><b>WWVW/Savannah, GA</b>  <b>PD/MD: Paul Cannon</b>                  CREE'D "Breath"                  KROEGER &amp; SCOTT "Hero"                  P.O.D. "Boom"                  RUGS "Breakdown"</p>
<p><b>KROX/Austin, TX</b>  <b>PD: Maudey Lee</b>  <b>MD: Toby Ryan</b>                  No Adds</p>	<p><b>WEND/Charlotte, NC</b>  <b>PD: Jack Daniel</b>  <b>AP/AM: Kristin Honeycutt</b>                  1 CREE'D "Breath"</p>	<p><b>KIQD/Essex-Springfield, OR</b>  <b>PD: Chris Currier</b>  <b>AP/AM: Stu Altan</b>                  INCUBUS "Warning"                  KROEGER &amp; SCOTT "Hero"                  GOLDFINGER "Eyes"</p>	<p><b>WRXZ/Indianapolis, IN</b>  <b>PD: Scott Johnson</b>  <b>MD: Michael Young</b>                  1 KROEGER &amp; SCOTT "Hero"                  PUDDLE OF MUDD "Dirt"</p>	<p><b>WLRJ/Louisville, KY</b>  <b>Dr./Prog.: J.D. Kanes</b>  <b>PD: Lane</b>  <b>MD: Kyle Morehead</b>                  CREE'D "Breath"                  OUR LADY PEACE "There"                  PUDDLE OF MUDD "Dirt"</p>	<p><b>WROX/Norfolk, VA</b>  <b>PD: Michele Diamond</b>  <b>MD: Mike Powers</b>                  1 INCUBUS "Warning"                  GOLDFINGER "Eyes"                  PUDDLE OF MUDD "Dirt"</p>	<p><b>KDXX/Odessa-Midland, TX</b>  <b>PD: Michael Todd Mobley</b>  <b>MD: Chip Adams</b>                  24 PUDDLE OF MUDD "Dirt"                  P.O.D. "Boom"                  CREE'D "Breath"                  BAD RELIGION "Defense"                  CALLING "Adrienne"                  KROEGER &amp; SCOTT "Hero"                  TMO MAAS "Down"</p>	<p><b>WDYL/Richmond, VA</b>  <b>PD: Mike Murphy</b>  <b>MD: Keith Dakin</b>                  2 KROEGER &amp; SCOTT "Hero"                  1 INCUBUS "Warning"                  STROKES "Epiphany"                  SUGARCULT "Bouncing"                  SUM 41 "About"</p>	<p><b>WWVW/Savannah, GA</b>  <b>PD/MD: Paul Cannon</b>                  CREE'D "Breath"                  KROEGER &amp; SCOTT "Hero"                  P.O.D. "Boom"                  RUGS "Breakdown"</p>
<p><b>KROX/Austin, TX</b>  <b>PD: Maudey Lee</b>  <b>MD: Toby Ryan</b>                  No Adds</p>	<p><b>WEND/Charlotte, NC</b>  <b>PD: Jack Daniel</b>  <b>AP/AM: Kristin Honeycutt</b>                  1 CREE'D "Breath"</p>	<p><b>KIQD/Essex-Springfield, OR</b>  <b>PD: Chris Currier</b>  <b>AP/AM: Stu Altan</b>                  INCUBUS "Warning"                  KROEGER &amp; SCOTT "Hero"                  GOLDFINGER "Eyes"</p>	<p><b>WRXZ/Indianapolis, IN</b>  <b>PD: Scott Johnson</b>  <b>MD: Michael Young</b>                  1 KROEGER &amp; SCOTT "Hero"                  PUDDLE OF MUDD "Dirt"</p>	<p><b>WLRJ/Louisville, KY</b>  <b>Dr./Prog.: J.D. Kanes</b>  <b>PD: Lane</b>  <b>MD: Kyle Morehead</b>                  CREE'D "Breath"&lt;</p>				

# Alternative Playlists

**WKRX New York**  
Infinity  
(212) 314-9230  
Kingston/Woodbury  
12+ Cume 2,455,600



PLAYS	LP	TR	ARTIST/TITLE	GI	(800)
42	38	SYSTEM OF A DOWN/Toxicity	49527		
42	37	P.O.D./Youth Of The Nation	48248		
42	36	DISLURE/Drown With Me	46944		
42	35	PUDDLE OF MUDD/Blurry	45640		
42	34	LINKIN PARK/Runaway	44336		
42	33	STANDBY For You	37816		
42	29	WHITE STRIPES/Fall In Love...	36512		
42	27	HOBBAS/TANK/Hurrying Away	35208		
42	26	KORNFELD/You're Not Alone	35208		
42	25	TRIST COMPANY/Downfall	33904		
42	24	LINKIN PARK/Paperdoll	31296		
42	23	X-CUTIONERS/It's Goin' Down	31296		
42	22	HOBBAS/TANK/Crawling In The Dark	31296		
42	21	STROBE/How To Explain	31296		
42	20	JIMMY EAT WORLD/D The Middle	31296		
42	19	SYSTEM OF A DOWN/Chop Suey	28688		
42	18	ROB ZOMBIE/American Gothic	28688		
42	17	BLK BK/102/Stay Together For...	26080		
42	16	LINKIN PARK/In The End	22168		
42	15	TOOL/Parabola	20864		
42	14	PUDDLE OF MUDD/Control	19460		
42	13	GOODSAMACK/Stand Alone	19460		
42	12	PAPA ROACH/Last Resort	18756		
42	11	INCUBUS/How To Know Your...	18756		
42	10	CREED/Hey There	16952		
42	9	LINKIN PARK/In The End	16952		
42	8	DISLURE/D The Game	16952		
42	7	STANDBY/epiphany	15648		

**KROQ Los Angeles**  
Infinity  
(323) 530-1067  
Westbury/Sandwich/Wooden  
12+ Cume 1,883,000



PLAYS	LP	TR	ARTIST/TITLE	GI	(800)
41	38	SYSTEM OF A DOWN/Toxicity	32664		
41	36	STROBE/How To Explain	31896		
41	35	JIMMY EAT WORLD/D The Middle	31896		
41	34	WHITE STRIPES/Fall In Love...	31896		
41	33	SAD PUPPETS/Sorrow	26580		
41	32	PUDDLE OF MUDD/Blurry	24908		
41	27	KORNFELD/You're Not Alone	23922		
41	25	NO DUBS/It's Goin' Down	22150		
41	23	SYSTEM OF A DOWN/Chop Suey	20378		
41	22	STANDBY For You	19472		
41	21	LINKIN PARK/Paperdoll	19492		
41	20	X-CUTIONERS/It's Goin' Down	19492		
41	19	JACK JONES/It's A Shame	17720		
41	18	ROB ZOMBIE/American Gothic	17720		
41	17	ROB ZOMBIE/American Gothic	17720		
41	16	P.O.D./Youth Of The Nation	17720		
41	15	JIMMY EAT WORLD/D The Middle	17720		
41	14	TRIST COMPANY/Downfall	17720		
41	13	HOBBAS/TANK/Crawling In The Dark	16834		
41	12	OFFSPRING/Daily You	15948		
41	11	LINKIN PARK/In The End	15948		
41	10	X-CUTIONERS/It's Goin' Down	15948		
41	9	MOBY/We Are All Made...	15062		
41	8	LINKIN PARK/In The End	14716		
41	7	P.O.D./Youth Of The Nation	14716		
41	6	3RD STRIKE/No Light	14716		
41	5	LINKIN PARK/In The End	13920		
41	4	LINKIN PARK/Crawling	13920		
41	3	STARS/All Over God's Soul	13290		

**WQXI Chicago**  
Emmis  
(312) 527-8388  
Richard/Levy/VanOstol  
12+ Cume 829,800



PLAYS	LP	TR	ARTIST/TITLE	GI	(800)
41	41	JIMMY EAT WORLD/D The Middle	13676		
41	40	NOICE/BACK To You	13676		
41	39	BLK BK/102/Stay Together For...	13676		
41	38	HOBBAS/TANK/Crawling In The Dark	12024		
41	37	WEZ/Runaway	12024		
41	36	DASH/BOARD...Screening...	12024		
41	35	LINKIN PARK/Paperdoll	12024		
41	34	THURSDAY/Understanding Ill...	11022		
41	33	UNWRITTEN I AM/Seam/Head	11022		
41	32	SYSTEM OF A DOWN/Chop Suey	10024		
41	31	TRIK TURF/R Friends + Family	9932		
41	30	LINKIN PARK/In The End	9932		
41	29	WHITE STRIPES/Fall In Love...	9932		
41	28	AMANDINE/POOLS/Remedy	9016		
41	27	MERY/We Are All Made...	8612		
41	26	P.O.D./Youth Of The Nation	8612		
41	25	LINKIN PARK/In The End	8612		
41	24	BEHOLD/BEHOLD/Wasted And Ready	6012		
41	23	2 SHEDS/2 SHEDS/Down	6012		
41	22	COURSE OF NATURE/Caught In The Sun	6012		
41	21	INCUBUS/How To Know Your...	5678		
41	20	P.O.D./Youth Of The Nation	5678		
41	19	KID ROCK/What I Learned...	5678		
41	18	PUDDLE OF MUDD/Blurry	5678		
41	17	3RD STRIKE/No Light	5678		
41	16	STANDBY For You	5678		
41	15	STANDBY For You	5678		
41	14	STANDBY For You	5678		

**WZZM Chicago**  
ABC  
(312) 984-9923  
Gambale/Levy/VanOstol  
12+ Cume 540,300




PLAYS	LP	TR	ARTIST/TITLE	GI	(800)
71	69	PUDDLE OF MUDD/Blurry	11247		
71	68	HOBBAS/TANK/Crawling In The Dark	11084		
71	67	BLK BK/102/Stay Together For...	11084		
71	66	DISP/AL/102/Stay Together For...	11084		
71	65	LINKIN PARK/In The End	9943		
71	64	WHITE STRIPES/Fall In Love...	7661		
71	63	JIMMY EAT WORLD/D The Middle	7172		
71	62	WEZ/Runaway	6683		
71	61	OASIS/The Hindu Times	6520		
71	60	JACK JONES/It's A Shame	5705		
71	59	SYSTEM OF A DOWN/Chop Suey	5705		
71	58	GOD GOD DOLLS/Here Is Gone	5705		
71	57	INCUBUS/How To Know Your...	5424		
71	56	CREED/Hey There	5379		
71	55	PETE YORNG/Strange Condition	5216		
71	54	UNWRITTEN I AM/Seam/Head	5053		
71	53	INCUBUS/How To Know Your...	4890		
71	52	STANDBY For You	4564		
71	51	STROBE/How To Explain	4401		
71	50	MERY/We Are All Made...	4738		
71	49	HVE/S/How To Explain	3912		
71	48	KORNFELD/You're Not Alone	3749		
71	47	KORNFELD/You're Not Alone	3536		
71	46	ALANIS MORISSE/THE 21st Century	3423		
71	45	SENSE/HELL/Save Yourself	3094		
71	44	LINKIN PARK/In The End	2937		
71	43	DEFAULT/Wasting My Time	2771		
71	42	INCUBUS/How To Know Your...	2608		
71	41	NICKELBACK/How You Remind Me	2608		

**KITS San Francisco**  
Infinity  
(415) 482-5700  
Layton/Austin  
12+ Cume 829,200



PLAYS	LP	TR	ARTIST/TITLE	GI	(800)
45	45	WHITE STRIPES/Fall In Love...	10902		
45	44	SYSTEM OF A DOWN/Toxicity	10258		
45	43	JIMMY EAT WORLD/D The Middle	9812		
45	42	P.O.D./Youth Of The Nation	8474		
45	41	BLK BK/102/Stay Together For...	8251		
45	40	PAPA ROACH/Last Resort	7136		
45	39	NICKELBACK/How You Remind Me	6467		
45	38	LINKIN PARK/Paperdoll	6467		
45	37	EDDIE VEDDER/You've Got To...	6244		
45	36	WEZ/Runaway	5708		
45	35	HOBBAS/TANK/Crawling In The Dark	5798		
45	34	DISLURE/Drown With Me	5798		
45	33	STROBE/How To Explain	5575		
45	32	LINKIN PARK/Crawling	5129		
45	31	HOBBAS/TANK/Hurrying Away	4906		
45	30	INCUBUS/How To Know Your...	4660		
45	29	SYSTEM OF A DOWN/Chop Suey	4460		
45	28	OFFSPRING/Daily You	4460		
45	27	ROB ZOMBIE/American Gothic	3568		
45	26	LINKIN PARK/In The End	4014		
45	25	KORNFELD/You're Not Alone	4014		
45	24	P.O.D./Youth Of The Nation	4014		
45	23	KORNFELD/You're Not Alone	3791		
45	22	X-CUTIONERS/It's Goin' Down	3791		
45	21	MERY/We Are All Made...	3568		
45	20	UNWRITTEN I AM/Seam/Head	3568		
45	19	P.O.D./Youth Of The Nation	3345		
45	18	HVE/S/How To Explain	3345		

**KDGE Dallas-Ft. Worth**  
Clear Channel  
(972) 770-7777  
Doherty/Hip  
12+ Cume 478,100



PLAYS	LP	TR	ARTIST/TITLE	GI	(800)
42	40	JIMMY EAT WORLD/D The Middle	3744		
42	39	NICKELBACK/You're Not Alone	9136		
42	38	STANDBY For You	8932		
42	37	UNWRITTEN I AM/Seam/Head	8729		
42	36	BLK BK/102/Stay Together For...	8120		
42	35	AWA/AM/102/Stay Together For...	6982		
42	34	P.O.D./Youth Of The Nation	6292		
42	33	TRIK TURF/R Friends + Family	6292		
42	32	WEZ/Runaway	6292		
42	31	COURSE OF NATURE/Caught In The Sun	6090		
42	30	DASH/BOARD...Screening...	6090		
42	29	LINKIN PARK/Say Goodbye To...	5887		
42	28	GOD GOD DOLLS/Here Is Gone	5684		
42	27	PETE YORNG/Strange Condition	5481		
42	26	LINKIN PARK/In The End	5481		
42	25	DEFAULT/Wasting My Time	5278		
42	24	311/Amber	4263		
42	23	SUM 41/In Too Deep	4263		
42	22	PUDDLE OF MUDD/Blurry	4263		
42	21	DEFAULT/Wasting My Time	4050		
42	20	INCUBUS/How To Know Your...	3654		
42	19	3 DOORS DOWNTOWN/Like This	3654		
42	18	SUM 41/In Too Deep	3654		
42	17	COLDPLAY/Parachutes	3654		
42	16	LINKIN PARK/In The End	3654		
42	15	PHANTOM PLANE/T California	3045		
42	14	STANDBY For You	2842		

**WFLY Philadelphia**  
Radio One  
(610) 565-8000  
McGinnis/Ferris  
12+ Cume 483,800



PLAYS	LP	TR	ARTIST/TITLE	GI	(800)
42	40	INCUBUS/How To Know Your...	7654		
42	39	NICKELBACK/You're Not Alone	7478		
42	38	BLK BK/102/Stay Together For...	7190		
42	37	ALANIS MORISSE/THE 21st Century	6942		
42	36	HOBBAS/TANK/Crawling In The Dark	6052		
42	35	P.O.D./Youth Of The Nation	5626		
42	34	LINKIN PARK/In The End	5340		
42	33	UNWRITTEN I AM/Seam/Head	5340		
42	32	SYSTEM OF A DOWN/Chop Suey	5162		
42	31	HOBBAS/TANK/Crawling In The Dark	4984		
42	30	LINKIN PARK/In The End	4806		
42	29	ROB ZOMBIE/American Gothic	4806		
42	28	FAM/LAR 48/The Question	4628		
42	27	WEZ/Runaway	4450		
42	26	PUDDLE OF MUDD/Blurry	4450		
42	25	ALANIS MORISSE/THE 21st Century	4272		
42	24	AWA/AM/102/Stay Together For...	4094		
42	23	SPL & OLLY/Whatever	4094		
42	22	STANDBY For You	4094		
42	21	X-CUTIONERS/It's Goin' Down	3916		
42	20	PETE YORNG/Strange Condition	3738		
42	19	LINKIN PARK/In The End	3738		
42	18	WHITE STRIPES/Fall In Love...	3560		
42	17	LINKIN PARK/In The End	3560		
42	16	LINKIN PARK/In The End	3382		
42	15	STROBE/How To Explain	3204		
42	14	GOD GOD DOLLS/Here Is Gone	3026		
42	13	OASIS/The Hindu Times	3026		

**WFSW Washington, DC**  
Infinity  
(301) 305-0991  
McGinnis/Ferris  
12+ Cume 377,300



PLAYS	LP	TR	ARTIST/TITLE	GI	(800)
50	48	SYSTEM OF A DOWN/Toxicity	5880		
50	47	WEZ/Runaway	5498		
50	46	JIMMY EAT WORLD/D The Middle	5498		
50	45	WHITE STRIPES/Fall In Love...	5000		
50	44	UNWRITTEN I AM/Seam/Head	4904		
50	43	P.O.D./Youth Of The Nation	4708		
50	42	HOBBAS/TANK/Crawling In The Dark	4410		
50	41	HOBBAS/TANK/Crawling In The Dark	3626		
50	40	LINKIN PARK/In The End	3626		
50	39	OUR LADY PEACE/Somewhere Out There	3528		
50	38	P.O.D./Youth Of The Nation	3528		
50	37	PUDDLE OF MUDD/Blurry	3430		
50	36	KORNFELD/You're Not Alone	3038		
50	35	X-CUTIONERS/It's Goin' Down	3038		
50	34	WEZ/Runaway	2940		
50	33	SE/Same Old Song	2744		
50	32	QUARASH/Strick Tim Up	2646		
50	31	ALANIS MORISSE/THE 21st Century	2548		
50	30	MOBY/We Are All Made...	2460		
50	29	INCUBUS/How To Know Your...	2450		
50	28	STROBE/How To Explain	2450		
50	27				



JOHN SCHOENBERGER

jschoenberger@rronline.com

## Radio Woodstock

WDST has been serving the communities of Woodstock and Poughkeepsie, NY for 22 years

Although the station has had several owners and been through many incarnations over the years, WDST (Radio Woodstock)/Woodstock, NY has remained a bastion of creative radio since it signed on in April of 1980. "We were originally like a college radio station," says WDST PD Greg Gattine. "Blocks of all kinds of stuff. In fact, the original owner used to read books on the air."

Gattine jokes, "We don't do too much of that anymore, but we still have an owner who wants to do his own show. Gary Chetkof has been saying for months that he's going to come in on Friday at midnight and bring a bunch of his friends and play radio. I guess that's one of the disadvantages of being in a small group of stations — a group of one, to be exact."



Greg Gattine

### Local Flavors

WDST has always aired a progressive mix of musical styles. It signed on at the 100.1 position, then added the 96.9 frequency — a 5,000-watt signal in the Poughkeepsie metro — for a couple of years in the '90s. While it lasted, the signal helped build impressive numbers for the station in that market. But the frequency was sold in 1999, when the company decided to invest more time and energy in the Internet broadcasting angle that would become the Radio Woodstock website ([www.radiowoodstock.com](http://www.radiowoodstock.com)).

"We basically deal with two markets here, Woodstock and Poughkeepsie, each of which has a slightly different makeup of listeners," says Gattine. "Unfortunately for me, I don't have that other frequency anymore — although I have repeaters — but we have been making gains in Poughkeepsie of late anyway. In the fall book we doubled our numbers there. And, of course, we've always held our own in Woodstock. We are lucky because we have some very faithful listeners out there that we can depend on."

The town of Woodstock obviously has great heritage in the areas of music and the arts and leans toward the liberal, while Poughkeepsie is a more conservative balance to that. "It's our challenge to try to find middle ground," Gattine says. "We always try to represent both sides, whether it's on the morning show, through the specialty programming we feature or with the records we play."

The station focuses on both Wood-

stock and Poughkeepsie in its street presence as well. Just because of the nature of potential diary placement, WDST has to program to people on both sides of the Hudson River. Tying in with the live-music scene has been a good strategy. The bigger concert halls are in Poughkeepsie, so that's where the station gets behind the bigger-name acts, but there are also some cool clubs in Woodstock, including the legendary Joyous Lake, which just reopened.

"Every Thursday we do our *WDST Sessions* live broadcasts at Joyous Lake, and we do other shows there as well," Gattine says. "It's an intimate dinner club with a 25-year history. There is also another club we do quite a bit with, called Colony Cafe. We have a lot of success with all the shows we do, and that's our main concentration right now, in terms of getting the station into the streets. In fact, Roger Menell, our MD, spends most of his day trying to book shows and work out all the details."

### Deep Roots

In spite of the need to program with Poughkeepsie in mind, it's the mystique of Woodstock that gives WDST its true identity. That association is the foundation that needs to be maintained, and the station has many ways to nurture it.

"We can't afford consultants and research," Gattine says. "I'd say there are advantages and disadvantages to that. However, we do pay special attention to our musical choices, both new and library, to differentiate us in the market. That includes playing local bands. The local- and regional- band aspect is very important to us. Most of these bands get regular rotation from us, not just some play on a local-music show at midnight on Sunday."

WDST takes full advantage of the history of the building it's in as well. Albert Grossman, who managed Bob Dylan, Peter, Paul & Mary and others at one time, eventually picked up Todd Rundgren as a client. He and Rundgren funded a building in Woodstock, which became a state-of-the-art video studio to house Rundgren's Utopia video-production company.

"Eventually, Todd moved on, but

we got the building," Gattine says. "We have four broadcast studios and a huge sound stage that can accommodate up to a 10-piece band. We can go way beyond the in-studio acoustic-performance motif if we want to."

The station also goes out of its way to give the community a voice on the air. It actually has a public service director who sells sponsorships for the many public service announcements the station runs. "We have been very successful in that area," Gattine says. "We also gear many of our live shows as fund-raisers for various local charities and nonprofit organizations."

In addition, Radio Woodstock does an annual event called the Great Hudson River Sweep. "We generate a team of volunteers to help clean up the banks and surrounding area of the river," Gattine explains. "That happens this month, as a matter of fact. We also localize our morning show by having people from community organizations on the air to address burning local issues. Our morning show is certainly meant to be entertaining, but we also see it as an important forum."

### Big-City Connection

Even though WDST is geared toward its local region, it is very aware of its big-city connections. New York is just a train trip or car ride down the river. Many people in the area commute to New York for work, or they get away from the city over the weekends to second homes in Woodstock or Poughkeepsie. People often go into New York for entertainment and cultural events as well.

"We're very connected to New York City, and, yet, we're very disconnected too," says Gattine. "We definitely mention shows down here and give away tickets to them often. We maintain a regular connection with it — at least one of us from the station goes down there every week — so we keep the pulse of what's happening in the Big Apple."

"I would say that connection is a spice factor for us, a way to be informative and in touch. But we don't want to be a big-city-style station, really. Many of the people who live there but come up here tell us what a breath of fresh air the station is to them.

## WDST Sample Hours

April 2, 2002

11am

RED HOT CHILI PEPPERS My Friends  
 RYAN ADAMS Answering Bell  
 LENNY KRAVITZ Again  
 EDDIE VEDDER You've Got To Hide Your Love Away  
 JOAN OSBORNE One Of Us  
 CHRIS ISAAK Let Me Down Easy  
 MIGHTY MIGHTY BOSSTONES The Impression That I Get  
 TRAIN Drops Of Jupiter (Tell Me)  
 BOB MARLEY Coming In From The Cold  
 WALLFLOWERS The Difference  
 SHERYL CROW Soak Up The Sun  
 BEN HARPER Steal My Kisses  
 EVERCLEAR Santa Monica



9pm

JOHN MAYER No Such Thing  
 IGGY POP Candy  
 WIDESPREAD PANIC Little Lilly  
 DAVE MATTHEWS BAND So Much To Say  
 PATTI SMITH When Doves Cry  
 NIRVANA About A Girl  
 STARSAILOR Good Souls  
 SEMISONIC Chemistry  
 NO DOUBT Simple Kind Of Life  
 THE ROLLING STONES Memory Motel  
 NATALIE MERCHANT Build A Levee  
 FIVE FOR FIGHTING Superman

"In general, I feel that many of the big-city stations, in New York and elsewhere, have become very conservative and very predictable, which is too bad. Fortunately, we don't have to be that predictable. I grew up on adventurous radio. It's what made me want to get into radio as a career. I feel very lucky that 'DST allows me to try to create that kind of radio station again."

Gattine has a lot of history in the market. He began in radio in Poughkeepsie in 1981. Over the years he has been at five stations, and before joining 'DST he spent 11 years at Classic Rock WPDH. "If I would have had to program and play all those same songs for much longer, I'm not sure what mental state I'd be in right now," he quips.

### Station Goals

That's not to say that Gattine's experience, particularly at 'PHD, hasn't helped him in setting his goals for WDST. "I've been PD here for a little over a year now, and I had some goals I discussed with the owner before I came in," he says. "I wanted to tighten the presentation up a bit and make it more familiar and consistent. As a result, we have bumped up the cume and TSL a bit, and our overall numbers are rising."

The station has been perceived as being a variety of formats over the years — Rock, Alternative, Triple A — but there have never really been any dramatic format shifts at 'DST. Instead, it's gradually progressed toward a more adult audience. When it had the Poughkeepsie frequency, it played more harder alternative music because no other station in the market was doing that at the time.

"Once we sold that frequency, the new owners plugged in the Alternative format there, so drifting toward a more Triple A approach made sense for us," Gattine says. "Classic rock artists certainly play an important role in our library choices, but rather than pick the standard tracks you hear all the time, we try to reach in a little deeper. We're also selective in the type of artists we choose from the '90s to complement the currents we play."

Because the station has the heritage it does, you'd think it would have a veteran airstaff, but, surprisingly, that is not the case. "We're all pretty new here," Gattine says. "But I think what we have now is a pretty solid unit, and I think it's the best lineup this station has had for quite some time."

### Radio Woodstock

Radio Woodstock is the handle WDST has used since 1999, and it's also the name of its website. When you visit, you'll find that the site is very community-oriented and goes way beyond the typical radio-station website. In fact, it was recently added to the selection on AOL Radio and has listeners all over the U.S. and around the world.

"The Internet, in many ways, offers artists and the audience a chance to learn and grow, much like the early days of Progressive FM did," says Gattine. "In our specific case, the very name Woodstock conjures up thoughts and feelings about those adventurous days. In some small way, we try to keep that spirit alive."

If you'd like to contact Greg Gattine, he can be reached at 845-679-7266 or at [gregg@wdst.com](mailto:gregg@wdst.com).





**August 14-17, 2002**

**The Tradition Continues**

---

**Millennium  
Harvest House Hotel  
Boulder, Colorado**

# R&R Triple A Top 30

April 19, 2002

Powered By



LAST WEEK	THIS WEEK	ARTIST TITLE LABEL(S)	TOTAL PLAYS	+/- PLAYS	GROSS IMPRESSIONS (00)	WEEKS ON CHART	TOTAL STATIONS/ ADDS
	1	<b>1</b> SHERYL CROW Soak Up The Sun (A&M/Interscope)	553	+34	37371	8	24/0
7	2	<b>2</b> JACK JOHNSON Flake (Enjoy/Universal)	505	+62	40877	9	26/0
2	3	ALANIS MORISSETTE Hands Clean (Maverick/Reprise)	490	-22	21632	13	21/0
5	4	<b>4</b> GOO GOO DOLLS Here Is Gone (Warner Bros.)	484	+8	34164	5	24/1
3	5	PETE YORN Strange Condition (Columbia)	484	-27	29398	16	25/0
6	6	<b>6</b> CHRIS ISAAK Let Me Down Easy (Reprise)	474	+9	32820	14	23/0
4	7	U2 In A Little While (Interscope)	435	-51	31207	14	24/0
8	8	DAVE MATTHEWS BAND Everyday (RCA)	405	-26	26603	24	24/0
9	9	<b>9</b> TRAIN She's On Fire (Columbia)	394	+9	25710	13	24/1
10	10	<b>10</b> BONNIE RAITT I Can't Help You Now (Capitol)	391	+7	29278	8	21/0
11	11	EDDIE VEDDER You've Got To Hide Your... (V2)	355	-3	35734	14	17/0
14	12	<b>12</b> LENNY KRAVITZ Stillness Of Heart (Virgin)	302	+16	20692	9	22/0
13	13	INDIGO GIRLS Moment Of Forgiveness (Epic)	299	-3	20691	13	21/0
15	14	<b>14</b> NICKELBACK How You Remind Me (Roadrunner/IDJMG)	287	+3	18741	23	12/1
12	15	JOHN MAYER No Such Thing (Aware/Columbia)	284	-51	27459	33	22/0
18	16	<b>16</b> RYAN ADAMS Answering Bell (Lost Highway/IDJMG)	250	+11	16866	11	19/0
17	17	<b>17</b> ELVIS COSTELLO Tear Off Your Own Head... (Island/IDJMG)	250	+8	21965	5	19/0
16	18	NATALIE MERCHANT Build A Levee (Elektra/EEG)	249	-1	16378	7	21/0
20	19	<b>19</b> NEIL YOUNG Differently (Reprise)	241	+24	20858	4	20/0
22	20	<b>20</b> PUDDLE OF MUDD Blurry (Flawless/Geffen/Interscope)	212	+11	5840	9	7/0
19	21	STARSAILOR Good Souls (Capitol)	205	-32	10002	12	17/0
25	22	<b>22</b> DEFAULT Wasting My Time (TVT)	202	+14	5681	9	8/0
23	23	<b>23</b> ROBERT BRADLEY'S BLACKWATER... Train (Vanguard)	194	+2	12268	11	16/0
26	24	<b>24</b> JIMMY EAT WORLD The Middle (DreamWorks)	192	+19	8601	5	8/1
21	25	MIDNIGHT OIL Golden Age (Liquid 8)	191	-22	15829	9	17/0
27	26	<b>26</b> DISHWALLA Somewhere In The Middle (Immergent)	181	+15	9308	3	17/0
28	27	<b>27</b> BIG HEAD TODD & THE MONSTERS Wishing Well (Big)	166	+10	9742	3	14/0
	<b>Debut</b> 28	<b>28</b> MOBY We Are All Made Of Stars (V2)	160	+65	12388	1	15/1
	<b>Debut</b> 29	<b>29</b> SENSE FIELD Save Yourself (Nettwerk)	148	+8	4904	1	9/1
30	30	<b>30</b> JOHNNY A. Oh Yeah (Favored Nations/Artemis)	142	+1	11075	5	13/2

27 Triple A reporters. Monitored airplay data supplied by Mediabase Research, a division of Premiere Radio Networks. Songs ranked by total plays for the airplay week of 4/7/02-4/13/02. Bullets appear on songs gaining plays or remaining flat from previous week. If two songs are tied in total plays, the song with the larger increase in plays is placed first. Songs below No. 15 are moved to recurrent after 20 weeks on the chart. Most Added is the total number of new adds officially reported to R&R by each reporting station. Songs unreported as adds do not count toward overall total stations playing a song. Most Increased Plays lists the songs with the greatest week-to-week increases in total plays. Gross Impressions equals Average Quarter Hour Persons times number of plays (times 100). Average Quarter Hour Persons used herein with permission from the Arbitron Company (copyright 2002, The Arbitron Company). (C) 2002, R&R, Inc.

## New & Active

**TREY ANASTASIO** Alive Again (Elektra/EEG)

Total Plays: 140, Total Stations: 14, Adds: 0

**PHANTOM PLANET** California (Daylight/Epic)

Total Plays: 134, Total Stations: 14, Adds: 0

**ZERO 7** Destiny (Quango/Palm)

Total Plays: 133, Total Stations: 15, Adds: 0

**SHANNON MCNALLY** Now That I Know (Capitol)

Total Plays: 133, Total Stations: 12, Adds: 0

**LLAMA** Too Much Too Soon (MCA)

Total Plays: 88, Total Stations: 8, Adds: 0

**CITIZEN COPE** If There's Love (DreamWorks)

Total Plays: 85, Total Stations: 10, Adds: 0

**VAN MORRISON** Hey Mr. DJ (Universal)

Total Plays: 84, Total Stations: 15, Adds: 15

**NORAH JONES** Don't Know Why (Blue Note/Capitol)

Total Plays: 83, Total Stations: 7, Adds: 0

**STEVE EARLE** Some Dreams (E-Squared/Artemis)

Total Plays: 74, Total Stations: 8, Adds: 0

**PATTY GRIFFIN** Rain (ATO)

Total Plays: 72, Total Stations: 5, Adds: 0

Songs ranked by total plays

## Most Added.

www.radds.com

ARTIST TITLE LABEL(S)	ADDS
VAN MORRISON Hey Mr. DJ (Universal)	15
THE CORRS When The Stars Go Blue (143/Lava/Atlantic)	11
JOHNNY A. Oh Yeah (Favored Nations/Artemis)	2
RAUL MALO I See You (Higher Octave)	2
RUSTED ROOT Welcome To My Party (Island/IDJMG)	2
ANGELIQUE KIDJO Iwoya (Columbia)	2
CREED One Last Breath (Wind-up)	2
CALLING Adrienne (RCA)	2
KELLER WILLIAMS Freaker By The Speaker (Sci-Fidelity)	2
WARREN ZEVON Basket Case (Artemis)	2

## Most Increased Plays

ARTIST TITLE LABEL(S)	TOTAL PLAY INCREASE
MOBY We Are All Made Of Stars (V2)	+65
JACK JOHNSON Flake (Enjoy/Universal)	+62
VAN MORRISON Hey Mr. DJ (Universal)	+45
WAYNE WHISPER (TVT)	+42
TREY ANASTASIO Alive Again (Elektra/EEG)	+35
THE CORRS When The Stars Go Blue (143/Lava/Atlantic)	+35
MAIA SHARP Willing To Burn (Concord)	+35
SHERYL CROW Soak Up The Sun (A&M/Interscope)	+34
JEB LOY NICHOLS They Don't Know (Rykodisc)	+31
NEIL YOUNG Differently (Reprise)	+24


## Most Played Recurrents

ARTIST TITLE LABEL(S)	TOTAL PLAYS
CALLING Wherever You Will Go (RCA)	246
TRAIN Drops Of Jupiter (Tell Me) (Columbia)	205
LIFEHOUSE Hanging By A Moment (DreamWorks)	204
DAVE MATTHEWS BAND The Space Between (RCA)	184
FIVE FOR FIGHTING Superman... (Aware/Columbia)	176
AFRO-CELT... F.P. GABRIEL When... (Real World/Virgin)	172
CREED My Sacrifice (Wind-up)	167
COLDPLAY Trouble (Nettwerk/Capitol)	164
TRAVIS Side (Epic)	163
DAVID GRAY Babylon (ATO/RCA)	151
U2 Beautiful Day (Interscope)	141
INCUBUS Drive (Immortal/Epic)	135
MOBY F/GWEN STEFANI Southside (V2)	126
STAINED It's Been Awhile (Flip/Elektra/EEG)	125
U2 Stuck In A Moment... (Interscope)	123
JOHN MELLENCAMP Peaceful World (Columbia)	120

RESULTS MARKETING  
CREATIVE PROMOTIONS

# HIRE US TO GET RID OF YOUR OLD BAG!

And we'll get you into one of these {Stylish} mini tote bags with a custom imprint



{ natural duck }  
**{ \$1.95 }** (100 pc. minimum)  
{ 800-786-8011 }  
{ www.resultsmarketing.com }

# R&R Triple A Top 30 Indicator

April 19, 2002

LAST WEEK	THIS WEEK	ARTIST TITLE LABEL(S)	TOTAL PLAYS	+/- PLAYS	GROSS IMPRESSIONS (00)	WEEKS ON CHART	TOTAL STATIONS ADDS
2	1	BONNIE RAITT I Can't Help You Now (Capitol)	309	+18	8380	7	20/0
1	2	RYAN ADAMS Answering Bell (Lost Highway/IDJMG)	307	+2	7555	12	20/0
3	3	SHERYL CROW Soak Up The Sun (A&M/Interscope)	302	+23	5712	8	20/0
4	4	CHRIS ISAAK Let Me Down Easy (Reprise)	283	+12	6939	14	21/0
5	5	NATALIE MERCHANT Build A Levee (Elektra/EEG)	258	-11	6799	8	20/0
10	6	NEIL YOUNG Differently (Reprise)	252	+31	9448	4	20/0
7	7	ROBERT BRADLEY'S BLACKWATER... Train (Vanguard)	242	-8	5145	12	19/0
11	8	ELVIS COSTELLO Tear Off Your Own Head... (Island/IDJMG)	236	+17	7417	5	18/0
6	9	INDIGO GIRLS Moment Of Forgiveness (Epic)	236	-17	6425	13	19/0
8	10	ALANIS MORISSETTE Hands Clean (Maverick/Reprise)	220	-17	3963	12	14/0
13	11	TRAIN She's On Fire (Columbia)	190	+6	3019	11	11/0
17	12	BIG HEAD TODD & THE MONSTERS Wishing Well (Big)	183	+15	2006	7	16/0
12	13	JACK JOHNSON Flake (Enjoy/Universal)	183	-2	5546	9	18/1
30	14	TREY ANASTASIO Alive Again (Elektra/EEG)	182	+66	5424	2	19/1
14	15	ZERO 7 Destiny (Quango/Palm)	181	-2	5285	9	18/0
16	16	SHANNON MCNALLY Now That I Know (Capitol)	171	0	5297	4	17/0
9	17	STARSAILOR Good Souls (Capitol)	171	-53	5083	17	16/0
15	18	KASEY CHAMBERS Not Pretty Enough (Warner Bros.)	170	-3	4773	11	15/0
Debut	19	MOBY We Are All Made Of Stars (V2)	168	+62	5889	1	16/0
20	20	STEVE EARLE Some Dreams (E-Squared/Artemis)	167	+9	4525	4	19/0
28	21	PATTY GRIFFIN Rain (ATO)	158	+31	6159	2	15/0
22	22	WILCO Heavy Metal Drummer (Nonesuch)	153	+15	6026	2	15/0
26	23	GOO GOO DOLLS Here Is Gone (Warner Bros.)	137	+3	2094	4	10/0
23	24	JOSH ROUSE Feeling No Pain (Rykodisc)	136	-2	2873	7	12/0
18	25	MIDNIGHT OIL Golden Age (Liquid 8)	135	-32	2841	13	11/0
Debut	26	NORAH JONES Don't Know Why (Blue Note/Capitol)	133	+23	6107	1	12/1
27	27	LENNY KRAVITZ Stillness Of Heart (Virgin)	132	+4	2012	8	10/0
21	28	PETE YORN Strange Condition (Columbia)	132	-24	1098	19	8/0
19	29	WILLIE NELSON Maria (Shut Up And Kiss Me) (Lost Highway/IDJMG)	129	-30	3389	12	15/0
Debut	30	JEB LOY NICHOLS They Don't Know (Rykodisc)	125	+38	4088	1	15/0

21 Triple A Indicator Reports. Songs ranked by total plays for the airplay week of Sunday 4/7-Saturday 4/13. © 2002, R&R Inc.

## Most Added

ARTIST TITLE LABEL(S)	ADDS
VAN MORRISON Hey Mr. DJ (Universal)	17
THE CORRS When The Stars Go Blue (143/Lava/Atlantic)	7
WARREN ZEVON Basket Case (Artemis)	5
MAIA SHARP Willing To Burn (Concord)	4
RUSTED ROOT Welcome To My Party (Island/IDJMG)	3
REMY ZERO Perfect Memory (I'll...) (Elektra/EEG)	3
CARBON LEAF The Boxer (Independent)	2
LOS LOBDS Hearts Of Stone (Mammoth)	2
BUSH Inflatable (Atlantic)	2

## Most Increased Plays

ARTIST TITLE LABEL(S)	TOTAL PLAY INCREASE
MAIA SHARP Willing To Burn (Concord)	+104
TREY ANASTASIO Alive Again (Elektra/EEG)	+66
MOBY We Are All Made Of Stars (V2)	+62
VAN MORRISON Hey Mr. DJ (Universal)	+44
JEB LOY NICHOLS They Don't Know (Rykodisc)	+38
NEIL YOUNG Differently (Reprise)	+31
PATTY GRIFFIN Rain (ATO)	+31
COREY HARRIS Santoro (Rounder)	+28
NORTH MISSISSIPPI... Storm (Tone-Cool/Artemis)	+25
BADLY DRAWN BOY Something To... (XL/ARTISTdirect)	+24
SHERYL CROW Soak Up The Sun (A&M/Interscope)	+23
NORAH JONES Don't Know Why (Blue Note/Capitol)	+23
M. ROLLINGS FL. LOVETT Gee Baby... (Verve/VMG)	+21
BONNIE RAITT I Can't Help You Now (Capitol)	+18
ELVIS COSTELLO Tear Off Your... (Island/IDJMG)	+17
BIG HEAD TODD & THE MONSTERS Wishing Well (Big)	+15
WILCO Heavy Metal Drummer (Nonesuch)	+15
ANGELIQUE KIDJO Woyya (Columbia)	+14
JEWEL Standing Still (Atlantic)	+14
JOHNNY A. Oh Yeah (Favored Nations/Artemis)	+13
TOSHI REAGON Little Light (Razor & Tie)	+13

## Reporters

<p><b>WAFS/Mason, OH</b>                  PB: Bob Gruber                  1 THE CORRS "Blue"                  2 BONNIE RAITT "I Can't Help You Now"                  3 SHERYL CROW "Soak Up The Sun"                  4 CHRIS ISAAK "Let Me Down Easy"</p>	<p><b>WRTI/Chicago, IL *</b>                  PB: Steve Winer                  AP/MS: John Farnelle                  1 VAN MORRISON "DJ"                  2 THE CORRS "Blue"                  3 WARREN ZEVON "Basket Case"                  4 NICKELBACK "The Plan"</p>	<p><b>WZZM/Grand Rapids, MI *</b>                  PB: Tom Butler                  1 VAN MORRISON "DJ"                  2 WARREN ZEVON "Basket Case"                  3 THE CORRS "Blue"</p>	<p><b>WYFF/Pittsburgh, PA</b>                  PB: Rosemary Walsh                  AP/MS: Dave Drizin                  1 WARREN ZEVON "Basket Case"                  2 CARL AN LARY "The Way"                  3 KELLER WILLIAMS "The Way"                  4 VAN MORRISON "DJ"                  5 RYKODISC "The Way"</p>	<p><b>KOTR/San Luis Obispo, CA</b>                  PB: Dave Rapp                  MS: Billy Miller                  1 MICHELLE SPOCKED "The Way"                  2 VAN MORRISON "DJ"                  3 CASABLANCA "The Way"                  4 VAN MORRISON "DJ"                  5 ANGELIQUE KIDJO "Woyya"                  6 ROLLINGS &amp; LOVETT "The Way"                  7 WARREN ZEVON "Basket Case"</p>
<p><b>KTZO/Sacramento, CA *</b>                  PB: Scott Swartz                  MS: Bob Bailey                  No Adds</p>	<p><b>KSRZ/Columbia, MD</b>                  PB: Leo Trevis                  1 TREY ANASTASIO "Alive Again"                  2 JACQUES CHAVEZ "The Way"</p>	<p><b>WCLF/Portland, ME</b>                  PB: Herb Jay                  MS: Bob Bailey                  1 VAN MORRISON "DJ"                  2 THE CORRS "Blue"</p>	<p><b>KCAC/Santa Fe, NM</b>                  PB: Bob Bailey                  MS: Billy Miller                  1 MICHELLE SPOCKED "The Way"                  2 VAN MORRISON "DJ"                  3 CASABLANCA "The Way"                  4 VAN MORRISON "DJ"                  5 ANGELIQUE KIDJO "Woyya"                  6 ROLLINGS &amp; LOVETT "The Way"                  7 WARREN ZEVON "Basket Case"</p>	<p><b>KTAD/Santa Fe, NM</b>                  PB: John Hayes                  MS: Billy Miller                  1 MICHELLE SPOCKED "The Way"                  2 VAN MORRISON "DJ"                  3 CASABLANCA "The Way"                  4 VAN MORRISON "DJ"                  5 ANGELIQUE KIDJO "Woyya"                  6 ROLLINGS &amp; LOVETT "The Way"                  7 WARREN ZEVON "Basket Case"</p>
<p><b>KDAR/Austin, TX *</b>                  PB: Judy Stouffer                  MS: Susan Castle                  1 VAN MORRISON "DJ"                  2 B.L. CLARK "The Way"                  3 GREG BROWN "The Way"</p>	<p><b>KCCO/Denver-Boulder, CO *</b>                  PB: Scott Arthrop                  MS: Scott Arthrop                  No Adds</p>	<p><b>WZZM/White, IL *</b>                  PB: Steve Neal                  MS: Linda Woodworth                  1 JERRY SEY "The Way"                  2 JERRY SEY "The Way"</p>	<p><b>KZLZ/Portland, OR *</b>                  PB: Steve Neal                  MS: Linda Woodworth                  1 JERRY SEY "The Way"                  2 JERRY SEY "The Way"</p>	<p><b>KTAD/Santa Fe, NM</b>                  PB: John Hayes                  MS: Billy Miller                  1 MICHELLE SPOCKED "The Way"                  2 VAN MORRISON "DJ"                  3 CASABLANCA "The Way"                  4 VAN MORRISON "DJ"                  5 ANGELIQUE KIDJO "Woyya"                  6 ROLLINGS &amp; LOVETT "The Way"                  7 WARREN ZEVON "Basket Case"</p>
<p><b>WJMR/Dallas-Ft. Worth, TX *</b>                  PB: Joe Peterson                  MS: Susan Castle                  1 VAN MORRISON "DJ"                  2 B.L. CLARK "The Way"                  3 GREG BROWN "The Way"</p>	<p><b>WJMR/Dallas-Ft. Worth, TX *</b>                  PB: Joe Peterson                  MS: Susan Castle                  1 VAN MORRISON "DJ"                  2 B.L. CLARK "The Way"                  3 GREG BROWN "The Way"</p>	<p><b>WZZM/White, IL *</b>                  PB: Steve Neal                  MS: Linda Woodworth                  1 JERRY SEY "The Way"                  2 JERRY SEY "The Way"</p>	<p><b>WZZM/White, IL *</b>                  PB: Steve Neal                  MS: Linda Woodworth                  1 JERRY SEY "The Way"                  2 JERRY SEY "The Way"</p>	<p><b>KTAD/Santa Fe, NM</b>                  PB: John Hayes                  MS: Billy Miller                  1 MICHELLE SPOCKED "The Way"                  2 VAN MORRISON "DJ"                  3 CASABLANCA "The Way"                  4 VAN MORRISON "DJ"                  5 ANGELIQUE KIDJO "Woyya"                  6 ROLLINGS &amp; LOVETT "The Way"                  7 WARREN ZEVON "Basket Case"</p>
<p><b>WJMR/Dallas-Ft. Worth, TX *</b>                  PB: Joe Peterson                  MS: Susan Castle                  1 VAN MORRISON "DJ"                  2 B.L. CLARK "The Way"                  3 GREG BROWN "The Way"</p>	<p><b>WJMR/Dallas-Ft. Worth, TX *</b>                  PB: Joe Peterson                  MS: Susan Castle                  1 VAN MORRISON "DJ"                  2 B.L. CLARK "The Way"                  3 GREG BROWN "The Way"</p>	<p><b>WZZM/White, IL *</b>                  PB: Steve Neal                  MS: Linda Woodworth                  1 JERRY SEY "The Way"                  2 JERRY SEY "The Way"</p>	<p><b>WZZM/White, IL *</b>                  PB: Steve Neal                  MS: Linda Woodworth                  1 JERRY SEY "The Way"                  2 JERRY SEY "The Way"</p>	<p><b>KTAD/Santa Fe, NM</b>                  PB: John Hayes                  MS: Billy Miller                  1 MICHELLE SPOCKED "The Way"                  2 VAN MORRISON "DJ"                  3 CASABLANCA "The Way"                  4 VAN MORRISON "DJ"                  5 ANGELIQUE KIDJO "Woyya"                  6 ROLLINGS &amp; LOVETT "The Way"                  7 WARREN ZEVON "Basket Case"</p>
<p><b>WJMR/Dallas-Ft. Worth, TX *</b>                  PB: Joe Peterson                  MS: Susan Castle                  1 VAN MORRISON "DJ"                  2 B.L. CLARK "The Way"                  3 GREG BROWN "The Way"</p>	<p><b>WJMR/Dallas-Ft. Worth, TX *</b>                  PB: Joe Peterson                  MS: Susan Castle                  1 VAN MORRISON "DJ"                  2 B.L. CLARK "The Way"                  3 GREG BROWN "The Way"</p>	<p><b>WZZM/White, IL *</b>                  PB: Steve Neal                  MS: Linda Woodworth                  1 JERRY SEY "The Way"                  2 JERRY SEY "The Way"</p>	<p><b>WZZM/White, IL *</b>                  PB: Steve Neal                  MS: Linda Woodworth                  1 JERRY SEY "The Way"                  2 JERRY SEY "The Way"</p>	<p><b>KTAD/Santa Fe, NM</b>                  PB: John Hayes                  MS: Billy Miller                  1 MICHELLE SPOCKED "The Way"                  2 VAN MORRISON "DJ"                  3 CASABLANCA "The Way"                  4 VAN MORRISON "DJ"                  5 ANGELIQUE KIDJO "Woyya"                  6 ROLLINGS &amp; LOVETT "The Way"                  7 WARREN ZEVON "Basket Case"</p>
<p><b>WJMR/Dallas-Ft. Worth, TX *</b>                  PB: Joe Peterson                  MS: Susan Castle                  1 VAN MORRISON "DJ"                  2 B.L. CLARK "The Way"                  3 GREG BROWN "The Way"</p>	<p><b>WJMR/Dallas-Ft. Worth, TX *</b>                  PB: Joe Peterson                  MS: Susan Castle                  1 VAN MORRISON "DJ"                  2 B.L. CLARK "The Way"                  3 GREG BROWN "The Way"</p>	<p><b>WZZM/White, IL *</b>                  PB: Steve Neal                  MS: Linda Woodworth                  1 JERRY SEY "The Way"                  2 JERRY SEY "The Way"</p>	<p><b>WZZM/White, IL *</b>                  PB: Steve Neal                  MS: Linda Woodworth                  1 JERRY SEY "The Way"                  2 JERRY SEY "The Way"</p>	<p><b>KTAD/Santa Fe, NM</b>                  PB: John Hayes                  MS: Billy Miller                  1 MICHELLE SPOCKED "The Way"                  2 VAN MORRISON "DJ"                  3 CASABLANCA "The Way"                  4 VAN MORRISON "DJ"                  5 ANGELIQUE KIDJO "Woyya"                  6 ROLLINGS &amp; LOVETT "The Way"                  7 WARREN ZEVON "Basket Case"</p>
<p><b>WJMR/Dallas-Ft. Worth, TX *</b>                  PB: Joe Peterson                  MS: Susan Castle                  1 VAN MORRISON "DJ"                  2 B.L. CLARK "The Way"                  3 GREG BROWN "The Way"</p>	<p><b>WJMR/Dallas-Ft. Worth, TX *</b>                  PB: Joe Peterson                  MS: Susan Castle                  1 VAN MORRISON "DJ"                  2 B.L. CLARK "The Way"                  3 GREG BROWN "The Way"</p>	<p><b>WZZM/White, IL *</b>                  PB: Steve Neal                  MS: Linda Woodworth                  1 JERRY SEY "The Way"                  2 JERRY SEY "The Way"</p>	<p><b>WZZM/White, IL *</b>                  PB: Steve Neal                  MS: Linda Woodworth                  1 JERRY SEY "The Way"                  2 JERRY SEY "The Way"</p>	<p><b>KTAD/Santa Fe, NM</b>                  PB: John Hayes                  MS: Billy Miller                  1 MICHELLE SPOCKED "The Way"                  2 VAN MORRISON "DJ"                  3 CASABLANCA "The Way"                  4 VAN MORRISON "DJ"                  5 ANGELIQUE KIDJO "Woyya"                  6 ROLLINGS &amp; LOVETT "The Way"                  7 WARREN ZEVON "Basket Case"</p>
<p><b>WJMR/Dallas-Ft. Worth, TX *</b>                  PB: Joe Peterson                  MS: Susan Castle                  1 VAN MORRISON "DJ"                  2 B.L. CLARK "The Way"                  3 GREG BROWN "The Way"</p>	<p><b>WJMR/Dallas-Ft. Worth, TX *</b>                  PB: Joe Peterson                  MS: Susan Castle                  1 VAN MORRISON "DJ"                  2 B.L. CLARK "The Way"                  3 GREG BROWN "The Way"</p>	<p><b>WZZM/White, IL *</b>                  PB: Steve Neal                  MS: Linda Woodworth                  1 JERRY SEY "The Way"                  2 JERRY SEY "The Way"</p>	<p><b>WZZM/White, IL *</b>                  PB: Steve Neal                  MS: Linda Woodworth                  1 JERRY SEY "The Way"                  2 JERRY SEY "The Way"</p>	<p><b>KTAD/Santa Fe, NM</b>                  PB: John Hayes                  MS: Billy Miller                  1 MICHELLE SPOCKED "The Way"                  2 VAN MORRISON "DJ"                  3 CASABLANCA "The Way"                  4 VAN MORRISON "DJ"                  5 ANGELIQUE KIDJO "Woyya"                  6 ROLLINGS &amp; LOVETT "The Way"                  7 WARREN ZEVON "Basket Case"</p>
<p><b>WJMR/Dallas-Ft. Worth, TX *</b>                  PB: Joe Peterson                  MS: Susan Castle                  1 VAN MORRISON "DJ"                  2 B.L. CLARK "The Way"                  3 GREG BROWN "The Way"</p>	<p><b>WJMR/Dallas-Ft. Worth, TX *</b>                  PB: Joe Peterson                  MS: Susan Castle                  1 VAN MORRISON "DJ"                  2 B.L. CLARK "The Way"                  3 GREG BROWN "The Way"</p>	<p><b>WZZM/White, IL *</b>                  PB: Steve Neal                  MS: Linda Woodworth                  1 JERRY SEY "The Way"                  2 JERRY SEY "The Way"</p>	<p><b>WZZM/White, IL *</b>                  PB: Steve Neal                  MS: Linda Woodworth                  1 JERRY SEY "The Way"                  2 JERRY SEY "The Way"</p>	<p><b>KTAD/Santa Fe, NM</b>                  PB: John Hayes                  MS: Billy Miller                  1 MICHELLE SPOCKED "The Way"                  2 VAN MORRISON "DJ"                  3 CASABLANCA "The Way"                  4 VAN MORRISON "DJ"                  5 ANGELIQUE KIDJO "Woyya"                  6 ROLLINGS &amp; LOVETT "The Way"                  7 WARREN ZEVON "Basket Case"</p>
<p><b>WJMR/Dallas-Ft. Worth, TX *</b>                  PB: Joe Peterson                  MS: Susan Castle                  1 VAN MORRISON "DJ"                  2 B.L. CLARK "The Way"                  3 GREG BROWN "The Way"</p>	<p><b>WJMR/Dallas-Ft. Worth, TX *</b>                  PB: Joe Peterson                  MS: Susan Castle                  1 VAN MORRISON "DJ"                  2 B.L. CLARK "The Way"                  3 GREG BROWN "The Way"</p>	<p><b>WZZM/White, IL *</b>                  PB: Steve Neal                  MS: Linda Woodworth                  1 JERRY SEY "The Way"                  2 JERRY SEY "The Way"</p>	<p><b>WZZM/White, IL *</b>                  PB: Steve Neal                  MS: Linda Woodworth                  1 JERRY SEY "The Way"                  2 JERRY SEY "The Way"</p>	<p><b>KTAD/Santa Fe, NM</b>                  PB: John Hayes                  MS: Billy Miller                  1 MICHELLE SPOCKED "The Way"                  2 VAN MORRISON "DJ"                  3 CASABLANCA "The Way"                  4 VAN MORRISON "DJ"                  5 ANGELIQUE KIDJO "Woyya"                  6 ROLLINGS &amp; LOVETT "The Way"                  7 WARREN ZEVON "Basket Case"</p>
<p><b>WJMR/Dallas-Ft. Worth, TX *</b>                  PB: Joe Peterson                  MS: Susan Castle                  1 VAN MORRISON "DJ"                  2 B.L. CLARK "The Way"                  3 GREG BROWN "The Way"</p>	<p><b>WJMR/Dallas-Ft. Worth, TX *</b>                  PB: Joe Peterson                  MS: Susan Castle                  1 VAN MORRISON "DJ"                  2 B.L. CLARK "The Way"                  3 GREG BROWN "The Way"</p>	<p><b>WZZM/White, IL *</b>                  PB: Steve Neal                  MS: Linda Woodworth                  1 JERRY SEY "The Way"                  2 JERRY SEY "The Way"</p>	<p><b>WZZM/White, IL *</b>                  PB: Steve Neal                  MS: Linda Woodworth                  1 JERRY SEY "The Way"                  2 JERRY SEY "The Way"</p>	<p><b>KTAD/Santa Fe, NM</b>                  PB: John Hayes                  MS: Billy Miller                  1 MICHELLE SPOCKED "The Way"                  2 VAN MORRISON "DJ"                  3 CASABLANCA "The Way"                  4 VAN MORRISON "DJ"                  5 ANGELIQUE KIDJO "Woyya"                  6 ROLLINGS &amp; LOVETT "The Way"                  7 WARREN ZEVON "Basket Case"</p>
<p><b>WJMR/Dallas-Ft. Worth, TX *</b>                  PB: Joe Peterson                  MS: Susan Castle                  1 VAN MORRISON "DJ"                  2 B.L. CLARK "The Way"                  3 GREG BROWN "The Way"</p>	<p><b>WJMR/Dallas-Ft. Worth, TX *</b>                  PB: Joe Peterson                  MS: Susan Castle                  1 VAN MORRISON "DJ"                  2 B.L. CLARK "The Way"                  3 GREG BROWN "The Way"</p>	<p><b>WZZM/White, IL *</b>                  PB: Steve Neal                  MS: Linda Woodworth                  1 JERRY SEY "The Way"                  2 JERRY SEY "The Way"</p>	<p><b>WZZM/White, IL *</b>                  PB: Steve Neal                  MS: Linda Woodworth                  1 JERRY SEY "The Way"                  2 JERRY SEY "The Way"</p>	<p><b>KTAD/Santa Fe, NM</b>                  PB: John Hayes                  MS: Billy Miller                  1 MICHELLE SPOCKED "The Way"                  2 VAN MORRISON "DJ"                  3 CASABLANCA "The Way"                  4 VAN MORRISON "DJ"                  5 ANGELIQUE KIDJO "Woyya"                  6 ROLLINGS &amp; LOVETT "The Way"                  7 WARREN ZEVON "Basket Case"</p>
<p><b>WJMR/Dallas-Ft. Worth, TX *</b>                  PB: Joe Peterson                  MS: Susan Castle                  1 VAN MORRISON "DJ"                  2 B.L. CLARK "The Way"                  3 GREG BROWN "The Way"</p>	<p><b>WJMR/Dallas-Ft. Worth, TX *</b>                  PB: Joe Peterson                  MS: Susan Castle                  1 VAN MORRISON "DJ"                  2 B.L. CLARK "The Way"                  3 GREG BROWN "The Way"</p>	<p><b>WZZM/White, IL *</b>                  PB: Steve Neal                  MS: Linda Woodworth                  1 JERRY SEY "The Way"                  2 JERRY SEY "The Way"</p>	<p><b>WZZM/White, IL *</b>                  PB: Steve Neal                  MS: Linda Woodworth                  1 JERRY SEY "The Way"                  2 JERRY SEY "The Way"</p>	<p><b>KTAD/Santa Fe, NM</b>                  PB: John Hayes                  MS: Billy Miller                  1 MICHELLE SPOCKED "The Way"                  2 VAN MORRISON "DJ"                  3 CASABLANCA "The Way"                  4 VAN MORRISON "DJ"                  5 ANGELIQUE KIDJO "Woyya"                  6 ROLLINGS &amp; LOVETT "The Way"                  7 WARREN ZEVON "Basket Case"</p>
<p><b>WJMR/Dallas-Ft. Worth, TX *</b>                  PB: Joe Peterson                  MS: Susan Castle                  1 VAN MORRISON "DJ"                  2 B.L. CLARK "The Way"                  3 GREG BROWN "The Way"</p>	<p><b>WJMR/Dallas-Ft. Worth, TX *</b>                  PB: Joe Peterson                  MS: Susan Castle                  1 VAN MORRISON "DJ"                  2 B.L. CLARK "The Way"                  3 GREG BROWN "The Way"</p>	<p><b>WZZM/White, IL *</b>                  PB: Steve Neal                  MS: Linda Woodworth                  1 JERRY SEY "The Way"                  2 JERRY SEY "The Way"</p>	<p><b>WZZM/White, IL *</b>                  PB: Steve Neal                  MS: Linda Woodworth                  1 JERRY SEY "The Way"                  2 JERRY SEY "The Way"</p>	<p><b>KTAD/Santa Fe, NM</b>                  PB: John Hayes                  MS: Billy Miller                  1 MICHELLE SPOCKED "The Way"                  2 VAN MORRISON "DJ"                  3 CASABLANCA "The Way"                  4 VAN MORRISON "DJ"                  5 ANGELIQUE KIDJO "Woyya"                  6 ROLLINGS &amp; LOVETT "The Way"                  7 WARREN ZEVON "Basket Case"</p>
<p><b>WJMR/Dallas-Ft. Worth, TX *</b>                  PB: Joe Peterson                  MS: Susan Castle                  1 VAN MORRISON "DJ"                  2 B.L. CLARK "The Way"                  3 GREG BROWN "The Way"</p>	<p><b>WJMR/Dallas-Ft. Worth, TX *</b>                  PB: Joe Peterson                  MS: Susan Castle                  1 VAN MORRISON "DJ"                  2 B.L. CLARK "The Way"                  3 GREG BROWN "The Way"</p>	<p><b>WZZM/White, IL *</b>                  PB: Steve Neal                  MS: Linda Woodworth                  1 JERRY SEY "The Way"                  2 JERRY SEY "The Way"</p>	<p><b>WZZM/White, IL *</b>                  PB: Steve Neal                  MS: Linda Woodworth                  1 JERRY SEY "The Way"                  2 JERRY SEY "The Way"</p>	<p><b>KTAD/Santa Fe, NM</b>                  PB: John Hayes                  MS: Billy Miller                  1 MICHELLE SPOCKED "The Way"                  2 VAN MORRISON "DJ"                  3 CASABLANCA "The Way"                  4 VAN MORRISON "DJ"                  5 ANGELIQUE KIDJO "Woyya"                  6 ROLLINGS &amp; LOVETT "The Way"                  7 WARREN ZEVON "Basket Case"</p>
<p><b>WJMR/Dallas-Ft. Worth, TX *</b>                  PB: Joe Peterson                  MS: Susan Castle                  1 VAN MORRISON "DJ"                  2 B.L. CLARK "The Way"                  3 GREG BROWN "The Way"</p>	<p><b>WJMR/Dallas-Ft. Worth, TX *</b>                  PB: Joe Peterson                  MS: Susan Castle                  1 VAN MORRISON "DJ"                  2 B.L. CLARK "The Way"                  3 GREG BROWN "The Way"</p>	<p><b>WZZM/White, IL *</b>                  PB: Steve Neal                  MS: Linda Woodworth                  1 JERRY SEY "The Way"                  2 JERRY SEY "The Way"</p>	<p><b>WZZM/White, IL *</b>                  PB: Steve Neal                  MS: Linda Woodworth                  1 JERRY SEY "The Way"                  2 JERRY SEY "The Way"</p>	<p><b>KTAD/Santa Fe, NM</b>                  PB: John Hayes                  MS: Billy Miller                  1 MICHELLE SPOCKED "The Way"                  2 VAN MORRISON "DJ"                  3 CASABLANCA "The Way"                  4 VAN MORRISON "DJ"                  5 ANGELIQUE KIDJO "Woyya"                  6 ROLLINGS &amp; LOVETT "The Way"                  7 WARREN ZEVON "Basket Case"</p>
<p><b>WJMR/Dallas-Ft. Worth, TX *</b>                  PB: Joe Peterson                  MS: Susan Castle                  1 VAN MORRISON "DJ"                  2 B.L. CLARK "The Way"                  3 GREG BROWN "The Way"</p>	<p><b>WJMR/Dallas-Ft. Worth, TX *</b>                  PB: Joe Peterson                  MS: Susan Castle                  1 VAN MORRISON "DJ"                  2 B.L. CLARK "The Way"                  3 GREG BROWN "The Way"</p>			

## ON THE RECORD

with  
**Chris Griffin**  
Asst. PD/MD, WYEP/Pittsburgh



Looking over the first quarter, it's easy to see that Starsailor have quietly become one of the first true success stories of 2002 for WYEP. Success seems to follow this London-based quartet. Beginning with the release of their U.K. debut single, "Fever," in February 2001, Starsailor have been hailed as Britains' best new band. ● With a listen to *Love Is Here* you can tell fairly

quickly that this is something very special. "Good Souls" kicks off with a driving, almost percussive, acoustic guitar laid over a throbbing bassline, creating one lean groove that then crescendos with the life-affirming chorus, "As I turn to you, and I say, 'Thank goodness for the good souls that make life better.'" ● Within 10 days of airplay our listeners had taken notice of the newcomers, and Starsailor landed in WYEP's top five phones. "Good Souls" and, more recently, "Talk Her Down," have floated in and out of the top five phone count but have never dropped out of the top 10. ● The sales side of this story is steady and consistent, with one notable high point: when we made *Love Is Here* WYEP's "Feature CD of the Week." Sales that week nearly doubled. We made the decision to take a long-term approach with *Love Is Here*, based on the quality and depth of this album. It was clear from early on that Starsailor had struck a chord with WYEP's listeners.

**V**an Morrison returns in style with *Most Added* honors — No. 1 with 32 adds. **The Corrs** with *Bono* take the No. 2 slot with 18 adds ... **Warren Zevon**, **Raul Malo** and **Keller Williams** are also off to good starts, while **Malu Sharp**, **Rusted Root** and **Angellique Kidjo** close some holes ... On the Triple A monitored airplay chart **Sheryl Crow** holds 1\* for the second week, **Jack Johnson** leaps 7\*-2\*, and **Goo Goo Dolls** move 5\*-4\*. **Chris Isaak** (6\*), **Train** (9\*) and **Bonnie Raitt** (10\*) round out the top 10 ... **Lenny Kravitz** strides toward the top 10 at 12\*, **Ryan Adams** gains 18\*-16\*, **Elvis Costello** holds at 17\*, and **Nell Young** goes 20\*-19\* ... **Moby** and **Sense Field** debut ... On the Triple A indicator airplay chart **Raitt** moves up to 1\*, **Adams** slips to 2\*, **Costello** goes to 8\*, **Big Head Todd & The Monsters** jump 17\*-12\*, and **Trey Anastasio** leaps 30\*-14\*. Meanwhile, **Moby**, **Norah Jones** and **Jeb Loy Nichols** debut.

## Triple A ON THE RADIO

— John Schoenberger, Triple A Editor

# AAA ARTIST

OF THE WEEK

ARTIST: **Wilco**  
LABEL: **Nonesuch**

By **JOHN SCHOENBERGER** / TRIPLE A EDITOR



Wilco

**I**t all started in the early '90s with a little underground alt-country band called Uncle Tupelo. Revered today more than they were then, Uncle Tupelo were destined to break up simply because there was too much talent under one roof. Leading member Jay Farrar went one way with Son Volt and is now nurturing a solo career. The other frontman, Jeff Tweedy (guitar, vocals), went the other way, along with John Stirratt (bass, vocals), Jay Bennett (guitar) and Ken Coomer (drums), to form Wilco. From the very beginning Wilco were much more adventurous than Uncle Tupelo, but they never lost the small-town sentimentality and heartland-based perspective that made that band so appealing.

First there was 1995's debut album, *A.M.*, which quickly established a more varied musical palette for the band. This was followed by *Being There* (1996) and *Summer Teeth* (1999), each of which took Wilco further and further from their alt-country roots. The band also took a sidestep when they collaborated with Billy Bragg on the two *Mermaid Avenue* sessions, where they put new music to old Woody Guthrie lyrics. Everything seemed poised for the release of Wilco's next album on Reprise. Unfortunately, the label wasn't exactly excited by the new material, and it allowed the band to leave with the rights to what would become *Yankee Hotel Foxtrot*. Wilco ultimately struck a deal with Nonesuch — ironically, another label within the Warner Music Group.

From the very start, the entire creative process for this album was dominated by change. First, two key members left the band — Ken Coomer and then Jay Bennett — and were replaced by drummer Gary Kotche and multi-instrumentalist Leroy Bach. Second, they decided to bring in Jim O'Rourke (Sonic Youth,

Stereolab) to literally mix things up a bit. And, third, the aforementioned label change.

For a band that was already bent on breaking the rules, these changes resulted in a collection of songs that are eclectic, adventurous and sometimes challenging. Many might think that O'Rourke's involvement helped push the band in this direction, but, in fact, Tweedy says, "He was way more into working on the pop songs, and it was a lot weirder before we went to mix with him."

With its twining of more straightforward songs, such as "Heavy Metal Drummer," "I Am Trying to Break Your Heart" and "Karmara," with more demanding material like "War on War" and "Ashes on American Flags," *Yankee Hotel Foxtrot* is musically ambitious, yet still cohesive. "Whenever you do something that has contrasts, as this album certainly has, people are going to gravitate toward what they gravitate toward," says Tweedy. "I don't have any idea where we fit in. But I wouldn't want it any other way. I am really happy about this mysterious blend of commercial success and artistic freedom that we have."

Wilco have just finished up a West Coast tour and will be on the East Coast doing dates throughout the month of April. The press on *Yankee Hotel Foxtrot* has been amazing, culminating with a recent *Rolling Stone* article calling it "an American classic" and "the first great album of the year."

# Powerline

Adult contemporary music blended with brief commentaries about life by host Brother Jon Rivers.

- WEEKLY PROGRAMS
- FREE!
- FOLLOWED BY A :24 PROMO SPOT
- VOICE OUT 28:00
- COMPACT DISC



**ALSO AVAILABLE:**

**Country Crossroads**  
Country Hits and Interviews

**MasterControl**  
Magazine Style Format

**On Track**  
Contemporary Christian Music

**The Baptist Hour**  
Contemporary Christian Music

**:60 Features**  
Family, Health & Fitness

# FamilyNet

6350 West Freeway  
Fort Worth, TX 76116-4511  
800-266-1837  
[www.FamilyNetRadio.com](http://www.FamilyNetRadio.com)  
email: [Info@FamilyNetRadio.com](mailto:Info@FamilyNetRadio.com)

# Triple A Playlists

### MARKET #3

#### WXRT/Chicago

Infinity  
(773) 771-1700  
Wanda/Anna  
12c Cum: 446,780

**PLAYS**

LTW	ARTIST/TITLE	GI (000)
25	BOB DYLAN/All Made	6800
20	JACK JOHNSON/Save	6256
22	TRAVIS/Struck On Fire	5984
23	JOHN MAYER/No Such Thing	5712
27	GOO GOO DOLLS/Here I Go	5440
22	EDDIE VEDDER/You've Got To Be True	5168
12	INDIGO GIRLS/Moment Of	4080
11	OASIS/Thru The Trees	2992
11	BONNIE RAITT/Can't Help You Now	2992
11	NEIL YOUNG/Differently	2992
11	TREY ANASTASIO/Alive Again	2992
11	TREY ANASTASIO/Alive Again	2992
10	WILCO/Androgyny	2720
10	LLAMA/Too Much Too Soon	2720
11	BOB DYLAN/Don't Stop Believin'	2448
10	BOB DYLAN/Don't Stop Believin'	2448
10	JANAIHA/Level Head	2448
9	KASEY CHAMBERS/Not Really A Stranger	2448
9	NATALIE MERCHANT/Build A Love	2448
9	CRADIE/Rhyme	2448
10	MIDNIGHT OIL/Golden Age	2176
10	RYAN ADAMS/New York, New York	2176
8	B.R.M.C./One More	2176
8	BETTER THAN EZRA/Extra Ordinary	2176
8	BETTER THAN EZRA/Extra Ordinary	2176
8	JOHN MAYER/No Such Thing	1904
7	JOHN MAYER/No Such Thing	1904
7	RUSTED ROOT/Hands Are Low	1904
7	CHRIS SAAKA/Let Me Down Easy	1904
7	PETE YORIN/Save	1904

### MARKET #4

#### KFOG/San Francisco

Susquehanna  
(415) 543-1045  
Benson/Jones  
12c Cum: 558,900

**PLAYS**

LTW	ARTIST/TITLE	GI (000)
29	EDDIE VEDDER/You've Got To Be True	6416
31	LENNY KRAMITZ/Silence Of Heart	6153
32	THE CORRS/When The Stars Go Out	6153
19	21 SHERRY CROW/Soak Up The Sun	6049
21	SHERRY CROW/Soak Up The Sun	5573
19	NICKEL BACK/How You Remind Me	4974
19	GOO GOO DOLLS/Here I Go	4974
16	EDDIE VEDDER/You've Got To Be True	4734
22	JACK JOHNSON/Save	4734
20	17 CALLING/Wherever You Will Go	4471
10	14 RYAN ADAMS/Answering Bell	3662
14	DAVE MATTHEWS/BAND/The Space Between	3662
11	13 ROBERT BRADLEY'S/Train	3619
11	12 ZERO 7/Daily	3419
11	12 JOHN MAYER/No Such Thing	3156
13	12 LIFHOUSE/Hanging By A Moment	3156
12	12 CHRIS SAAKA/Let Me Down Easy	3156
12	11 RYAN ADAMS/Answering Bell	2993
10	11 PETE YORIN/Save	2993
10	11 JONAS MEKEL/When You're Falling	2993
10	11 RYAN ADAMS/Answering Bell	2993
10	11 PHISH/Heavy Things	2720
10	11 SPREAD/Prayer/The Part Of Town	2720
10	11 RUSTED ROOT/Hands Are Low	2176
10	11 INDIGO GIRLS/Moment Of	2104
10	11 AFRO-CLIP/ GARREL/When You're Falling	2104

### MARKET #5

#### WBOS/Boston

Greater Media  
(617) 822-9800  
Hermann/Walsh  
12c Cum: 374,100

**PLAYS**

LTW	ARTIST/TITLE	GI (000)
33	32 SHERRY CROW/Soak Up The Sun	4192
32	EDDIE VEDDER/You've Got To Be True	4192
32	GOO GOO DOLLS/Here I Go	4192
32	31 CALLING/Wherever You Will Go	4061
30	20 JACK JOHNSON/Save	3798
18	18 BONNIE RAITT/Can't Help You Now	2499
17	18 TRAVIS/Struck On Fire	2358
17	18 RYAN ADAMS/Answering Bell	2096
16	17 CHRIS SAAKA/Let Me Down Easy	2227
16	17 JOHN MAYER/No Such Thing	2096
16	17 PETE YORIN/Save	1965
16	17 LEANN RIMM/When You're Falling	1965
15	16 DAVE MATTHEWS/BAND/The Space Between	1703
15	16 LIFHOUSE/Hanging By A Moment	1572
15	16 AFRO-CLIP/ GARREL/When You're Falling	1572
15	16 TRAVIS/Struck On Fire	1572
15	16 COLDFEET/Wherever You Will Go	1441
15	16 NEIL YOUNG/Differently	1441
15	16 DAVE MATTHEWS/BAND/The Space Between	1310
15	16 TRAVIS/Struck On Fire	1310
15	16 U2/Rattle And Hum	1310
15	16 NATALIE MERCHANT/Build A Love	1310
15	16 THAM/Struck On Fire	1310
15	16 MUD/Wherever You Will Go	1310
15	16 NICKEL BACK/How You Remind Me	1310
15	16 LISA LOEB/Somewhere	1310
15	16 INDIGO GIRLS/Moment Of	1310

### MARKET #6

#### WXXR/Boston

Northeast  
(617) 374-4773  
Duffy/Marshall  
12c Cum: 184,000

**PLAYS**

LTW	ARTIST/TITLE	GI (000)
28	26 PETE YORIN/Save	2158
28	26 CHRIS SAAKA/Let Me Down Easy	2158
28	26 SHERRY CROW/Soak Up The Sun	2075
29	24 BONNIE RAITT/Can't Help You Now	1992
28	24 STARS/Struck On Fire	1992
15	26 TREV ANASTASIO/Alive Again	1992
15	26 NEIL YOUNG/Differently	1660
15	26 EDDIE VEDDER/You've Got To Be True	1494
15	26 DISHWALLA/Somewhere	1494
15	26 INDIGO GIRLS/Moment Of	1494
15	26 SHAMBERG/MC/MC/Now That I Know	1494
17	18 TRAVIS/Struck On Fire	1494
17	18 CHRIS SAAKA/Let Me Down Easy	1245
17	18 LIFHOUSE/Hanging By A Moment	1245
17	18 ZERO 7/Daily	1245
17	18 LEANN RIMM/When You're Falling	1245
17	18 RYAN ADAMS/Answering Bell	1245
17	18 NATALIE MERCHANT/Build A Love	1078
17	18 RYAN ADAMS/Answering Bell	1078
17	18 PHISH/Heavy Things	1078
17	18 DAVE MATTHEWS/BAND/The Space Between	664
17	18 DAVE MATTHEWS/BAND/The Space Between	664
17	18 PAUL MCCARTNEY/Only Love	664
17	18 MUD/Wherever You Will Go	664
17	18 NICKEL BACK/How You Remind Me	664
17	18 WEEZER/When You're Falling	664
17	18 TRAVIS/Struck On Fire	664

### MARKET #14

#### KMTT/Seattle-Tacoma

Entercom  
(206) 323-1037  
Mays/Sweet  
12c Cum: 218,900

**PLAYS**

LTW	ARTIST/TITLE	GI (000)
23	22 PETE YORIN/Save	2800
23	22 CHRIS SAAKA/Let Me Down Easy	2404
22	18 EDDIE VEDDER/You've Got To Be True	2318
21	18 JACK JOHNSON/Save	2318
19	18 LIFHOUSE/Hanging By A Moment	2318
23	23 DAVE MATTHEWS/BAND/The Space Between	2196
23	23 GOO GOO DOLLS/Here I Go	1830
15	15 LIZ LOEB/Somewhere	1830
15	15 ELVIS COSTELLO/When You're Falling	1830
14	14 NEIL YOUNG/Differently	1708
14	14 SHAMBERG/MC/MC/Now That I Know	1708
14	14 BONNIE RAITT/Can't Help You Now	1708
14	14 CITIZEN COOPER/Some Dreams	1708
14	14 TRAVIS/Struck On Fire	1586
14	14 STARS/Struck On Fire	1586
14	14 TREV ANASTASIO/Alive Again	1586
14	14 INDIGO GIRLS/Moment Of	1464
14	14 PHANTOM PLANE/T California	1464
14	14 NICKEL BACK/How You Remind Me	1464
14	14 RYAN ADAMS/Answering Bell	1342
14	14 RYAN ADAMS/Answering Bell	1342
14	14 LIFHOUSE/Hanging By A Moment	1270
14	14 LEANN RIMM/When You're Falling	1270
14	14 LEANN RIMM/When You're Falling	1270
14	14 ZERO 7/Daily	974
14	14 COLDFEET/Wherever You Will Go	732
14	14 JOHN MAYER/No Such Thing	732
14	14 INDIGO GIRLS/Moment Of	664
14	14 JOHN MAYER/No Such Thing	664
14	14 DAVE MATTHEWS/BAND/The Space Between	664
14	14 DAVE MATTHEWS/BAND/The Space Between	664

### MARKET #16

#### KTCZ/Minneapolis

Clear Channel  
(612) 339-0000  
MacLash/Walt  
12c Cum: 364,000

**PLAYS**

LTW	ARTIST/TITLE	GI (000)
36	36 U2/Rattle And Hum	6444
36	36 CHRIS SAAKA/Let Me Down Easy	6002
33	33 EDDIE VEDDER/You've Got To Be True	5948
32	32 SHERRY CROW/Soak Up The Sun	5728
31	31 JOHN MAYER/No Such Thing	5548
29	29 AFRO-CLIP/ GARREL/When You're Falling	5191
28	28 DAVE MATTHEWS/BAND/The Space Between	4832
27	27 DAVE MATTHEWS/BAND/The Space Between	4832
24	24 PETE YORIN/Save	4296
24	24 COLDFEET/Wherever You Will Go	4296
22	22 GOO GOO DOLLS/Here I Go	3938
22	22 TRAVIS/Struck On Fire	3938
22	22 JACK JOHNSON/Save	3938
19	19 BOB SCHREIBER/Big Blue Sea	3580
17	17 MATCHBOX TWENTY/Blue Sky	3043
16	16 TRAVIS/Struck On Fire	2864
16	16 SHAMBERG/MC/MC/Now That I Know	2864
14	14 ALANIS MORISSE/TE/Hands Clean	2506
14	14 BONNIE RAITT/Can't Help You Now	2506
14	14 JOHN MELLER/CRAZY/In The Sun	2327
13	13 FIVE FOR FIGHTING/Superman (Pt. 1)	2327
12	12 JOSH JEAN/Group Camera One	2148
12	12 NICKEL BACK/How You Remind Me	2148
12	12 3 DOORS DOWN/Wherever You Will Go	2148
11	11 STAMBS/Been Awhile	1969
11	11 PHANTOM PLANE/T California	1969
11	11 MUD/Wherever You Will Go	1969
11	11 CALLING/Wherever You Will Go	1969
11	11 DAVE MATTHEWS/BAND/The Space Between	1969

### MARKET #17

#### KJZZ/San Diego

Compass  
(619) 678-0102  
Shaw  
12c Cum: 118,200

**PLAYS**

LTW	ARTIST/TITLE	GI (000)
28	27 PETE YORIN/Save	1458
28	27 EDDIE VEDDER/You've Got To Be True	1458
27	27 SHERRY CROW/Soak Up The Sun	1458
26	26 ALANIS MORISSE/TE/Hands Clean	1350
26	26 JACK JOHNSON/Save	1242
27	27 CHRIS SAAKA/Let Me Down Easy	1242
21	21 DAVE MATTHEWS/BAND/The Space Between	1134
21	21 CALLING/Wherever You Will Go	1134
20	20 ROBERT BRADLEY'S/Train	1080
14	14 ELVIS COSTELLO/When You're Falling	918
15	15 GOO GOO DOLLS/Here I Go	918
14	14 INDIGO GIRLS/Moment Of	918
16	16 NATALIE MERCHANT/Build A Love	854
16	16 BONNIE RAITT/Can't Help You Now	854
16	16 U2/Rattle And Hum	810
12	12 JOHN MAYER/No Such Thing	648
17	17 JEWEL/Stand Still	594
11	11 DISHWALLA/Somewhere	594
9	9 RYAN ADAMS/Answering Bell	540
9	9 FIVE FOR FIGHTING/Superman (Pt. 1)	486
9	9 TRAVIS/Struck On Fire	486
13	13 DAVE MATTHEWS/BAND/The Space Between	486
17	17 RYAN ADAMS/Answering Bell	486
17	17 NEIL YOUNG/Differently	432
7	7 LIFHOUSE/Hanging By A Moment	378
7	7 LIFHOUSE/Hanging By A Moment	378
7	7 STARS/Struck On Fire	378
3	3 AFRO-CLIP/ GARREL/When You're Falling	324
3	3 AFRO-CLIP/ GARREL/When You're Falling	324

### MARKET #20

#### WRNR/Baltimore

Empire  
(410) 626-0103  
Peterson/Cotright  
12c Cum: 16,800

**PLAYS**

LTW	ARTIST/TITLE	GI (000)
19	20 BONNIE RAITT/Can't Help You Now	230
23	23 TRAVIS/Struck On Fire	230
23	23 SHERRY CROW/Soak Up The Sun	230
22	22 PETE YORIN/Save	220
22	22 RUSTED ROOT/Welcome To My Party	180
13	14 JOSH ROSS/Feeling No Pain	140
13	13 DAVE MATTHEWS/BAND/The Space Between	140
13	13 MUD/Wherever You Will Go	130
14	14 NATALIE MERCHANT/Build A Love	120
15	12 JACK JOHNSON/Save	120
5	12 VAN MORRISON/You've Got To Be True	120
10	12 CITIZEN COOPER/Some Dreams	120
7	11 DAVE MATTHEWS/BAND/The Space Between	110
11	11 INDIGO GIRLS/Moment Of	110
12	11 MUD/Wherever You Will Go	110
7	11 JEWEL/Stand Still	110
8	11 WRD/Wherever You Will Go	110
11	11 RYAN ADAMS/Answering Bell	100
10	11 LLAMA/Too Much Too Soon	100
10	11 STARS/Struck On Fire	100
11	11 BONNIE RAITT/Can't Help You Now	100
11	11 ELVIS COSTELLO/When You're Falling	100
6	6 CRADIE/Rhyme	80
6	6 CRADIE/Rhyme	80
5	6 GOV'T MILITARY/Some Dreams	70
7	7 BOB SCHREIBER/Big Blue Sea	70

### MARKET #22

#### KBCO/Denver-Boiler

Clear Channel  
(303) 444-5800  
Arnsperger/Keefer  
12c Cum: 328,900

**PLAYS**

LTW	ARTIST/TITLE	GI (000)
32	32 JACK JOHNSON/Save	6592
32	32 WEEZER/When You're Falling	6592
31	31 AFRO-CLIP/ GARREL/When You're Falling	6346
27	27 EDDIE VEDDER/You've Got To Be True	5974
27	27 U2/Rattle And Hum	5974
19	19 WILLIAM TOPLER/Back To Believing	3914
17	18 ALANIS MORISSE/TE/Hands Clean	3708
17	18 CHRIS SAAKA/Let Me Down Easy	3708
15	18 JOHN MAYER/No Such Thing	3708
15	18 BIG HEAD TODD/Waiting Well	3708
17	17 MUD/Wherever You Will Go	3502
17	17 SHERRY CROW/Soak Up The Sun	3296
16	16 MARK KNOPFLER/Wherever You Will Go	3090
17	16 GOO GOO DOLLS/Here I Go	3090
15	16 NICKEL BACK/How You Remind Me	3090
15	16 STING/Fragile	3090
16	16 JOHN MAYER/No Such Thing	2856
13	14 DAVE MATTHEWS/BAND/The Space Between	2856
14	14 PETE YORIN/Save	2856
10	13 PETE YORIN/Save	2678
10	13 DAVE MATTHEWS/BAND/The Space Between	2678
14	14 NEIL YOUNG/Differently	2472
11	11 BONNIE RAITT/Can't Help You Now	2276
10	11 U2/Rattle And Hum	2256
10	11 DISHWALLA/Somewhere	2060
10	11 ELVIS COSTELLO/When You're Falling	2060
6	6 LUCE/Some Dreams	1854
10	10 RYAN ADAMS/Answering Bell	1854

### MARKET #24

#### KINK/Portland, OR

Infinity  
(503) 971-6000  
Constance/Walk  
12c Cum: 171,800

**PLAYS**

LTW	ARTIST/TITLE	GI (000)
29	29 JACK JOHNSON/Save	2600
24	24 SHERRY CROW/Soak Up The Sun	2496
22	22 U2/Rattle And Hum	2392
22	22 CHRIS SAAKA/Let Me Down Easy	2392
22	22 DAVE MATTHEWS/BAND/The Space Between	2154
21	21 NORAH JOHNSON/Rainy Day	2154
6	6 VAN MORRISON/You've Got To Be True	1664
6	6 NEIL YOUNG/Differently	1560
14	14 ALANIS MORISSE/TE/Hands Clean	1456
14	14 ALANA DAVIS/Don't Care	1456
10	12 PETE YORIN/Save	1456
12	12 COLDFEET/Wherever You Will Go	936
8	8 PHANTOM PLANE/T California	936
8	8 TRAVIS/Struck On Fire	936
8	8 LIFHOUSE/Hanging By A Moment	936
8	8 JOHN MAYER/No Such Thing	832
8	8 DAVE MATTHEWS/BAND/The Space Between	832
8	8 EDDIE VEDDER/You've Got To Be True	832
6	6 TRAVIS/Struck On Fire	832
6	6 DIDDY/Party	832
6	6 FIVE FOR FIGHTING/Superman (Pt. 1)	728
7	7 JEWEL/Stand Still	728
7	7 LUCE/Good Day	728
7	7 SUZANNE VEGA/Last Year's Troubadour	728
7	7 LEANN RIMM/When You're Falling	728
7	7 WILLIAM TOPLER/Back To Believing	728
7	7 CITIZEN COOPER/Some Dreams	728
9	9 INDIGO GIRLS/Moment Of	728

### MARKET #34

#### KENZ/Salt Lake City

Citadel  
(801) 486-6700  
Jones/Bushman  
12c Cum: 142,900

**PLAYS**

LTW	ARTIST/TITLE	GI (000)
43	43 NICKEL BACK/How You Remind Me	2150
41	41 ALANIS MORISSE/TE/Hands Clean	2000
40	40 DEAF HEAVEN/My Time	2000
40	40 JIMMY Eat World/D The Middle	2000
34	34 DAVE MATTHEWS/BAND/The Space Between	1950
37	37 PUDDLE OF MUDD/Blurry	1850
29	29 SENSE/FIELD/Save Yourself	1450
29	29 JOHN MAYER/No Such Thing	1450
27	27 MUD/Wherever You Will Go	1350
26	26 PETE YORIN/Save	1350
25	25 JACK JOHNSON/Save	1250
24	24 GOO GOO DOLLS/Here I Go	1250
22	22 LIFHOUSE/Hanging By A Moment	1100
21	21 U2/Rattle And Hum	1000
20	20 STAMBS/Been Awhile	1000
19	19 U2/Rattle And Hum	950
19	19 TRAVIS/Struck On Fire	950
17	17 CALLING/Wherever You Will Go	850

## NATIONAL

# resumedesign.com

Resume and Web Site Design For Media Professionals

Jack Kratoville  
www.resumedesign.com

516-909-5150  
fax: 801-383-5052

## EAST

### RADIO GM

Closely held, small New England company has GM/DOS openings in multi-station group. Established property with ample room for growth. Perfect for good GSM or LSM ready to move up. Excellent comp plan, w/ benefits, 401K. Fax resume to B. Holly (603) 668-6470. EOE

### AM STATIONS

Stand alone, full time AM stations available. Top 75 markets, city grade signals, in Northeast and Mid-Atlantic. Excellent opportunities for owner/operator. Inquiries sent to: Radio & Records, 10100 Santa Monica Blvd., #1039, 3rd Floor, Los Angeles, CA 90067. EOE

Christian Talk Show Host, WORD-FM Pittsburgh. Experience, strong biblical knowledge, passion for community involvement needed. Great phones and preparation a must. T&R: 7 Parkway Center, Pittsburgh, PA 15220. EOE (04/19)

## SOUTH



Market Manager/GM-Greensboro, NC

Clear Channel Communications is seeking a Market Manager/GM for its heritage four station cluster in Greensboro, NC. The ideal candidate will have proven success in developing revenue and a solid background in upper management. This individual will be pro-active, disciplined, energetic and possess a winning attitude. Send resumes to: Skip Schmidt, Regional Vice-President, 801 Wood Ridge Center Drive, Charlotte, NC 28217 or e-mail resumes to: skipschmidt@clearchannel.com. EOE.

## MIDWEST

Dear R & R Reader...

I got a phone call last night for a "big fish in a small pond WITH OWNERSHIP"! My client, the owner of a rapidly growing 5 station cluster in the upper Midwest, is looking for a sales manager. They're doing 2.5 million heading toward 4 million. No stock price panic, Wall Street is not their boss. They have the highest paid management & benefits in the market, plus company ownership plan. Unlimited corporate support. They need a motivated leader, in-field coach and a big thinker. It's a "family-oriented" town close to lakes and great outdoor living. If you're the right person, e-mail your resume to our office manager All responses will be kept confidential by my client.

Thanks,  
Chuck Mefford, CEO  
Lighthouse Communications  
e-mail resume to  
Diana@chuckmefford.com  
subject: UMW position

LaSalle County Illinois 7 station cluster (6 class A FM's, 1 directional AM) has opening for chief engineer. Compensation is negotiable based on skills and experience. Please email paragraph about yourself to: Lacom@theradiogroup.net and title it "Engineering Application". EOE

## WEST

### TALKSHOW HOSTS FOR DENVER

Tired of the Corporate radio grind? We are building a unique Talk station for radio and the Internet in partnership with a large media group, and seeking topical, opinionated, funny, smart, passionate personality talk show hosts — all dayparts.

Send your tape/CD, resume and thoughts on what you can uniquely bring to an entrepreneurial operation:

Greg Barman - Recruiter  
Newspaper Radio Corporation  
1201 18th St., Ste. #250  
Denver, CO 80202  
email: jobs@npradio.com

No calls please. EOE.

### West Coast/Hot AC

Fun Adult, Contemporary Talent needed. Full Time position. Format Leader seeking new talent for major daypart. Do you live the lifestyle of our thirty-something listener? Are you passionate about radio and easily directed? Join this amazing station in a phenomenal market. We need you. Infinity Broadcasting EOE.

Radio & Records, 10100 Santa Monica Blvd., # 1041, 3rd Floor, Los Angeles, CA 90067

## POSITIONS SOUGHT

PBP/Sales D1 Football/Basketball. JOE: 1-888-327-4996 (04/19)

I love my job! But I'd give it up for similar challenge in warm weather, small to medium market. Seasoned, passionate programmer prefers Classic Hits, Rock AC, Mainstream AC. Oldies. yscross@prodigy.net (04/19)

Unsigned talent looking for a home familiar with CHR and Urban call RAYMOND: 516-721-8874

Former KJLH & Los Angeles Air personality \$DOLLAR BILL CHAPEL available! Great voice, dynamic with managerial skills! 15 years top ten market experience. mykchap@yahoo.com (04/19)

Major college sports PBP experience with nearly \$3 million of radio sales. Will relocate popular PBP due to insane real estate market. RANDY: 805-963-7824 x204. (04/19)

Great pipes, especially for a Soft AC or Smooth Jazz type format. Over fifteen years experience. Call for more details. RANDY: 304-295-6136. (04/19)

NE Ohio TCOM graduate seeks entry level position to get foot in the door at radio station. MIKE: 330-704-4362. (04/19)

## RADIO & RECORDS

10100 Santa Monica Blvd., Third Floor, Los Angeles, CA 90067

R&R is published weekly, except the week of December 25. Subscriptions are available for \$299.00 per year (plus applicable sales tax) in the United States or \$695.00 overnight delivery (U.S. funds only), \$320.00 in Canada and Mexico, and \$495.00 overseas (U.S. funds only) from Radio & Records Inc., at 10100 Santa Monica Blvd., 3rd Floor, Los Angeles, California 90067. Annual subscription plan includes the weekly newspaper plus two R&R Directories issues and other special publications. Refunds are prorated based on the actual value of issue received prior to cancellation. Non-refundable quarterly rates available. All reasonable care taken but no responsibility assumed for unsolicited material. R&R reserves all rights in material accepted for publication. All letters addressed to R&R or its Editors will be assumed intended for publication reproduction and may therefore be used for this purpose. Letters may be edited for space and clarity and may appear in the electronic versions of R&R. The writer assumes all liability regarding the content of the letter and its publication in R&R. Nothing may be reproduced in whole or in part without written permission from the Publisher.

© Radio & Records, Inc. 2002.

POSTMASTER: Send address changes to R&R, 10100 Santa Monica Blvd., Third Floor, Los Angeles, California 90067.

Experienced Play-by-Play Announcer Broadcaster for Div. I Basketball (including NCAA Tournament), Football, Minor League Baseball. Call RAY: 516-931-3047. (04/19)

Stand-up comic (funny sports talent with The Regular Guys - '96 Rock, Atlanta '99). Sideluck, sports, voices, sports talk, voice overs, whatever! www.comedy.com/jetemichael (04/19)

14 years PBP experience (football, basketball, baseball) at high school and collegiate levels looking for permanent college gig. Contact: theanalogue@peoplepc.com (04/19)

Classic country AL, Cool Edit knowledgeable Music Director experience. "Successful" Classic Country program. Contact RANGER DAVE: martin@abcs.com (04/19)

## R&R Opportunities Advertising

1x \$150/inch 2x \$125/inch

Rates are per week (maximum 35 word per inch including heading). Includes generic border. If logo, custom border or larger heading are required, add 1/2 inch (\$60 for 1x, \$50 for 2x). In addition, all ads appear on R&R's website. (www.rronline.com).

Blind Box: add \$50

The R&R address and your box number adds 12 words to your ad. Regular Opportunities rates apply to Blind Box ads, but a \$50 service charge is added for shipping and handling.

Positions Sought: \$50/inch

Individuals seeking employment may run ads in the Positions Sought section at the special rate of \$50/inch.

## Payable In Advance

Opportunities Advertising orders must be typewritten on company/station letterhead and accompanied by advance payment. Ads are accepted by fax: (310-203-8450) or mail. Visa, MC, AmEx or Discover card accepted. Include card number, name as it appears on credit card, expiration date and phone number. Blind box responses are sent to advertisers every Friday by first-class mail.

## Deadline

To appear in the following week's issue, your ad must be received by Thursday noon (PDT) eight days prior to issue date. Address all ads to: R&R Opportunities, 10100 Santa Monica Blvd., Third Floor, Los Angeles, CA 90067.

## R&R Opportunities Free Advertising

Radio & Records provides free (20 words maximum) listings to radio stations ON A SPACE AVAILABLE BASIS in Opportunities. Free listings of the same length are also available to individuals seeking work in the industry under Positions Sought.

## Deadline

To appear in the following week's issue, your ad must be received by Thursday noon (PST) eight days prior to issue date. Free Opportunities listings should be typewritten or printed on 8 1/2" X 11" company/station letterhead and are accepted only by mail or fax: 310-203-8727. Only free positions sought ads are accepted by e-mail to: kmumaw@rronline.com Address all 20-word ads to R&R Free Opportunities, 10100 Santa Monica Blvd., Third Floor, Los Angeles, CA 90067.

# R&R convention: 2002

## ★ June 13-15 ★

★ The Beverly Hilton Hotel  
Beverly Hills, California ★

Register NOW at  
[www.rronline.com](http://www.rronline.com)



## AIR CHECKS

### AUDIO & VIDEO AIRCHECKS

- CURRENT #263, 896/Eddie & JoBo, KIIS/JoJo Wright, WFLZ/Carson, WIHT/Mark & Chris, KLUV/Chuck Brinkman, WEZB/Cheryl Welby, \$10.00 cassette
- CURRENT #262, WMC/Ron, Steve & Karen, KRBE/Atom Smasher, WTDX/Hot Rod Glen, WFLZ/M.J. Kelli, WPOC/Michael J. Fox, CKFM/Julie James, \$10.00 cassette
- PERSONALITY PLUS #FP-121, WPLJ/Scott & Todd, WTMX/Eric & Kathy, WTQV/Big Paul & Aunt Eloise, WCTB/Bubba The Love Sponge, Cassette \$10
- PERSONALITY PLUS #FP-170, WYUU/Mason Dixon & Bill Connolly, WJMK/John Landecker, WEGV/Tim, Bev & Bad Dog, WKYS/Russ Parr & Olivia Fox \$10
- ALL COUNTRY #CY-118, WGAX/WNOE, KAJA/KCYY, WKIS, \$10.00
- ALL AC #AC-96, KYSR/KMGB, WLMG, WKZN, WMC, KSMG, KQXT, \$10.00
- ALL CHR #CHR-88, WLLD, WFLZ, WEZB, KRBE, KTHL, \$10.00
- PROFILE #S-458, TAMPA! CHR AC AOR Gold City \$10.00
- PROFILE #S-459, DALLAS! CHR AC AOR Gold City UC \$10.00
- PROMO VMAI #PR-98, promo samples - all formats, all market sizes, Cassette, \$12.50
- SWEEPER VMAI #SV-34, Sweeper & Legal ID samples, all formats, Cassette, \$12.50
- #0-24 (ALL OLDIES), #CHN-30 (CHR NIGHTS), #MR-9 (MR. ROK), #F-27 (ALL FE-MALE), #AIO-1 (RHY. OLDIES), #T-8 (TALK) at \$10.00 each
- CLASSIC #C-255, KQV/Larry Clark-1973, KDKA/Bob Shannon-1973, 130/Eddie Rogers-1973, WDXZ/Glen Shannon-1973, WAPE/Dino Summerlin-1964, \$13.50
- VIDEO #89, Tampa's WFLZ/Carson, WSSR/Jeff & Jan, Jacksonville's WAPE/Hoye Demsey & Zoo, Dallas' KHKS/Domino, Houston's KRBE/Atom Smasher, Greensboro's WMQX/Jack Armstrong, 2 killer hours on VHS \$30, DVD copy \$40

\* Tapes marked with \* may be ordered on CD for \$3 additional

www.californiaaircheck.com  
**CALIFORNIA AIRCHECK**  
 Box 4408 - San Diego, CA 92164 - (619) 460-6104

## TALENT SERVICES

**JOCKS: IS YOUR P.D. HELPING YOU**  
 become the star you know you could be?

If not, don't despair, call True Talent for one-on-one coaching and career advice. Veteran air talent and teacher wants to help you soar.  
 Call 773-404-8258 or www.true talent.org

## VOICEOVER SERVICES

**JEFF DAVIS**  
**ID'S-LINERS-PROMOS**  
**323-464-3500**  
**WWW.JEFFDAVIS.COM**

**RESET. GET HIP...NOT WIPPED!**  
**The STATION VOICE**  
**NO CLONE. IT'S THE ORIGINAL**  
 mark driscoll.com  
**310-229-8970**  
**800-699-1009**  
 BEATING PRICES WITH  
 HUGE RESULTS. PERIOD.\*  
 \*Custom terms. Some limitations.  
 Where available. New stations only.

**megahertz studios**  
 ▶ JON CARTER  
 ▶ BUFFY O'NEIL  
 (336) 379-8255  
 ESPN Radio - Los Angeles Coast 97.3 - Miami  
 89.5FM - Atlanta 104 The Core - Nashville  
 Magic 84.9 - Tampa 100.3 The River - Knoxville  
 voice and production - www.megahertzstudios.com

**KRIS ERIK STEVENS**  
**EXCEPTIONAL VOICE IMAGERY**  
  
**(800) 231-6100 kriserikstevens.com**

**JOE CIPRIANO**  
**PROMOS**  
**AMERICA'S NUMBER 1 VOICE**  
 the voice of FOX, CBS and The Grammys  
 Call Us.  
 (877)-473-7643  
**www.joecipriano.com**

## VOICEOVER SERVICES

**MITCH CRAIG**

FULL SERVICE IMAGING!

901/861-4876 www.mitchcraig.com

STATION VOICE  
 COMMERCIALS  
 NARRATION  
 ISDN/MP3  
  
 Voice Only or Full Produce  
 JT @ VOICEIMAGE.COM 407.812.7403



**News-Talk**  
**BAM! Let's Kick it up a notch!**  
**Jim Merkel - Voice Imaging**  
**724-625-6625**  
**VOICEIMAGING.COM**

**Mark McKay Media**  
 Proud to welcome  
**KFRC/San Francisco**  
 as a new client  
**DRY TRAX or PRODUCED**  
**AFFORDABLE!**  
 PHONE DEMO: 913-345-2381  
 FAX 345-2351  
 WEB DEMO: mckaymedia.net  
 CD or MP3

## MARKETING & PROMOTION

### PUBLICITY PRINTS

Lithographed On Heavy, Semi-Gloss Paper

★ REQUEST FREE CATALOG AND SAMPLES!



**BW - 8x10's**  
 500 - \$80.00  
 1000 - \$108.00  
**5x7 - JOCK CARDS**  
 B&W 1000 - \$91.00  
 Color 2000 - \$408.00  
 ★ PRICES INCLUDE  
 TYPESETTING & FREIGHT  
 ★ FAST PROCESSING  
 ★ OTHER SIZES AVAILABLE  
 PRICES SUBJECT TO  
 CHANGE WITHOUT NOTICE

**ABC PICTURES**  
 Send 8x10 photo, check/M.O., Visa/MC, instructions to:  
 1867 E Florida Street, Dept R Springfield, MO 65803  
**TOLL FREE: 1-888-526-5336**  
 www.abcpictures.com

### CHEAP RADIO THRILLS!

The industry's best-selling, most-beloved, ridiculously inexpensive personality production library.

FREE online demo:  
 www.rronline.com/rstore.htm

### SMALL SPACE WORKS

YOU JUST READ THIS

MARKETPLACE 310-553-4330

### MARKETPLACE ADVERTISING

Payable in advance. Order must be typewritten and accompanied by payment. Visa/MC/AMEx/Discover accepted. One inch minimum, additional space up to six inches available in increments of one-inch. Rates for R&R marketplace (per inch):

1 time	\$95.00
6 insertions	90.00
13 insertions	85.00
26 insertions	75.00
51 insertions	70.00

Marketplace  
 (310) 553-4330  
 Fax: (310) 203-8450  
 e-mail: kmumaw@rronline.com



**CHR/POP**

Table with 2 columns: LW, TW. Lists songs and artists such as Jennifer Lopez, Pink, Linkin Park, Puddle of Mudd, N Sync, Kylie Minogue, Fat Joe, Michelle Branch, Enrique Iglesias, Shakira, Vanessa Carlton, Nickelback, Calling, Ashanti, Ja Rule, Good Goo Dolls, No Doubt, LeAnn Rimes, Craig David, Default, P.O.D., Tweet, Usher, Outkast, Inaia Arrie, Jimmy Eat World, Ludacris, B2K, Celine Dion, P. Diddy.

#1 MOST ADDED  
CALLING Adrienne (RCA)

#1 MOST INCREASED PLAYS  
ASHANTI Foolish (Murder Inc./Def Jam/IDJMG)

TOP 5 NEW & ACTIVE  
LUDACRIS Saturday (Oooh! Oooh!) (Def Jam South/IDJMG)  
GRAND SKEEM Baby Got Back (RCA)  
JEWEL Break Me (Atlantic)  
BUSTA RHYMES Pass The Courvoisier (Part II) (J)  
AALIYAH More Than A Woman (BlackGround/Virgin)

CHR/POP begins on Page 52.

**AC**

Table with 2 columns: LW, TW. Lists songs and artists such as Celine Dion, Enrique Iglesias, Five For Fighting, Lonestar, Enya, Marc Anthony, Matchbox Twenty, Lee Ann Womack, Michael Bolton, Dido, Train, Elton John, Jo Dee Messina, Faith Hill, Backstreet Boys, Carolyn Dawn Johnson, Bonnie Raitt, LeAnn Rimes, Chris Isaak, Cher, All-4-One, Darren Hayes, Josh Groban, Paul McCartney, Luther Vandross, Daniel DeBour, Marilyn Scott, Calling, Natalie Imbruglia.

#1 MOST ADDED  
BOYZ II MEN The Color Of Love (Arista)

#1 MOST INCREASED PLAYS  
LONESTAR I'm Already There (BNA)

TOP 5 NEW & ACTIVE  
VANESSA CARLTON A Thousand Miles (A&M/Interscope)  
THE CORRS Would You Be Happier (143/Lava/Atlantic)  
98 DEGREES Why (Are We Still Friends) (Universal)  
ENRIQUE IGLESIAS Escape (Interscope)  
BOYZ II MEN The Color Of Love (Arista)

AC begins on Page 90.

**CHR/RHYTHMIC**

Table with 2 columns: LW, TW. Lists songs and artists such as Ashanti, Fat Joe, P. Diddy, Usher, Tweet, Ludacris, Jennifer Lopez, Busta Rhymes, Mary J. Blige, J. Dupri, N Sync, Faith Evans, Ja Rule, Aaliyah, Nappy Roots, Naughty By Nature, Jennifer Lopez, Amanda Perez, B2K, Outkast, Ja Rule, Alicia Keys, R. Kelly, Jagged Edge, Kylie Minogue, Beanie Sigel, Fabolous, Khia, Avant.

#1 MOST ADDED  
RAYVON My Bad (MCA)

#1 MOST INCREASED PLAYS  
JENNIFER LOPEZ F/AS I'm Gonna Be Alright (Epic)

TOP 5 NEW & ACTIVE  
B2K Gots Ta Be (Epic)  
RAPHAEL SAADIQ F/D'ANGELO Be Here (Pookie/Universal)  
PINK Don't Let Me Get Me (Arista)  
MASTER P Real Love (No Limit/Universal)  
RAYVON My Bad (MCA)

CHR/RHYTHMIC begins on Page 81.

**HOT AC**

Table with 2 columns: LW, TW. Lists songs and artists such as Calling, Nickelback, Alanis Morissette, Creed, Puddle of Mudd, Michelle Branch, Sheryl Crow, Jewel, Train, Vanessa Carlton, Lifehouse, John Mayer, Five For Fighting, Linkin Park, Default, Jimmy Eat World, Lenny Kravitz, Pink, No Doubt, Kylie Minogue, Celine Dion, Five For Fighting, Train, Natalie Imbruglia, Eddie Vedder, Avril Lavigne, Sense Field, Lifehouse, LeAnn Rimes.

#1 MOST ADDED  
CALLING Adrienne (RCA)

#1 MOST INCREASED PLAYS  
VANESSA CARLTON A Thousand Miles (A&M/Interscope)

TOP 5 NEW & ACTIVE  
JEWEL Break Me (Atlantic)  
RUBYHORSE Sparkle (Island/IDJMG)  
ENRIQUE IGLESIAS Escape (Interscope)  
PINK Don't Let Me Get Me (Arista)  
THE CORRS When The Stars Go Blue (143/Lava/Atlantic)

AC begins on Page 90.

**URBAN**

Table with 2 columns: LW, TW. Lists songs and artists such as Ashanti, Usher, Tweet, Fat Joe, Busta Rhymes, Avant, Jaheim, Faith Evans, Mary J. Blige, Ludacris, P. Diddy, Keke Wyatt, Nappy Roots, Aaliyah, Jennifer Lopez, Ying Yang Twins, B2K, Maxwell, Brandy, Lil Bow Wow, Ruff Endz, Big Tymers, Ja Rule, Joe, Beanie Sigel, Brandy, Sharissa, Mystikal, Nas.

#1 MOST ADDED  
JENNIFER LOPEZ F/MAS I'm Gonna Be Alright (Epic)

#1 MOST INCREASED PLAYS  
BRANDY Full Moon (Atlantic)

TOP 5 NEW & ACTIVE  
MYSTIKAL Tarantula (Jive)  
ANN NESBY F/JAL GREEN Put It On Paper (Universal)  
ISYSS F/JADAKISS Day + Night (Arista)  
REMY SHAND Take A Message (Motown)  
LATHUN Fortunate (Motown)

URBAN begins on Page 78.

**ROCK**

Table with 2 columns: LW, TW. Lists songs and artists such as Puddle of Mudd, Default, Nickelback, Linkin Park, Staind, Course of Nature, Rush, Tommy Lee, Creed, Godsmack, Train, Korn, Linkin Park, Jerehiah Freed, Familiar, Injected, Good Goo Dolls, Incubus, Ozzy Osbourne, Default, Creed, Drowning Pool, Kid Rock, Earshot, Offspring, Neil Young, Sevendust, Cold.

#1 MOST ADDED  
CHAD KROEGER F/JDSEY SCOTT Hero (Roadrunner/Columbia/IDJMG)

#1 MOST INCREASED PLAYS  
CREED One Last Breath (Wind-up)

TOP 5 NEW & ACTIVE  
FLYING TIGERS Maybe (Atlantic)  
TOOL Parabola (Volcano)  
JERRY CANTRELL Anger Rising (Roadrunner/IDJMG)  
12 STONES Broken (Wind-up)  
PUDDLE OF MUDD Drift & Die (Flawless/Geffen/Interscope)

ROCK begins on Page 183.





## Monitored Airplay Overview: April 19, 2002

### URBAN AC

LW	TW	ARTIST	SON	Label
1	1	LUTHER VANDROSS	I'd Rather (J)	
3	2	MAXWELL	This Woman's Work (Columbia)	
2	3	ANN NESBY F/AL GREEN	Put It On Paper (Universal)	
4	4	GLENN LEWIS	Don't You Forget It (Epic)	
7	5	FAITH EVANS	I Love You (Bad Boy/Arista)	
5	6	MICHAEL JACKSON	Butterflies (Epic)	
11	7	REMY SHANO	Take A Message (Motown)	
6	8	MAXWELL	Lifetime (Columbia)	
9	9	GERALD LEVERT	What Makes It Good... (EastWest/EEG)	
12	10	ANGIE STONE	Wish I Didn't Miss You (J)	
10	11	JOE	What If A Woman (Jive)	
13	12	JAHEIM	Anything (Divine Mill/WB)	
15	13	ANGIE STONE	Brotha (J)	
8	14	ALICIA KEYS	A Woman's Worth (J)	
16	15	BRIAN MCKNIGHT	What's It Gonna Be (Motown)	
20	16	MUSIQ	Halfcrazy (Def Soul/IDJMG)	
18	17	ALICIA KEYS	How Come You Don't Call Me (J)	
23	18	REGINA BELLE	From Now On (Peak)	
21	19	RUFF ENOZ	Someone To Love You (Epic)	
22	20	LATHUN	Fortunate (Motown)	
19	21	SHARISSA	Any Other Night (Motown)	
17	22	PROPHET JONES	Cry Together (Universis/Motown)	
26	23	DOONELL JONES	You Know That I Love You (Untouchables/Arista)	
25	24	RAPHAEL SAADIQ F/D'ANGELO	Be Here (Pookie/Universal)	
—	25	BOYZ II MEN	The Color Of Love (Arista)	
29	26	ASHANTI	Foolish (Murder Inc./Def Jam/IDJMG)	
24	27	WILL DOWNING	Cool Water (GRP/VMG)	
28	28	AVANT	Makin' Good Love (Magic Johnson/MCA)	
27	29	MARY J. BLIGE	No More Drama (MCA)	
—	30	USHER	U Don't Have To Call (LaFace/Arista)	

#### #1 MOST ADDED

MUSIQ Halfcrazy (Def Soul/IDJMG)

#### #1 MOST INCREASED PLAYS

BOYZ II MEN The Color Of Love (Arista)

#### TOP 5 NEW & ACTIVE

- R. KELLY The World's Greatest (Interscope/Jive)
- YOLANDA ADAMS I'm Gonna Be Ready (Elektra/EEG)
- JAGUAR WRIGHT The What It's (MCA)
- SIR CHARLES JONES Is There Anybody Lonely... (Independent)
- MANHATTANS Even Now (Beemark)

URBAN begins on Page 70.

### COUNTRY

LW	TW	ARTIST	SON	Label
1	1	TOBY KEITH	My List (DreamWorks)	
2	2	KENNY CHESNEY	Young (BNA)	
7	3	ALAN JACKSON	Drive (For Daddy Gene) (Arista)	
4	4	PHIL VASSAR	That's When I Love You (Arista)	
5	5	RASCAL FLATTS	I'm Movin' On (Lyric Street)	
8	6	TOMMY SHANE STEINER	What If She's An Angel (RCA)	
3	7	CHRIS CAGLE	I Breathe In, I Breathe Out (Capitol)	
11	8	STEVE AZAR	I Don't Have To Be (Till...) (Mercury)	
9	9	GEORGE STRAIT	Living And Living Well (MCA)	
10	10	TRAVIS TRITT	Modern Day Bonnie And Clyde (Columbia)	
12	11	EMERSON ORIVE	I Should Be Sleeping (DreamWorks)	
14	12	CAROLYN DAWN JOHNSON	I Don't Want You To Go (Arista)	
18	13	BRAD PAISLEY	I'm Gonna Miss Her (Fishin') (Arista)	
16	14	LONESTAR	Not A Day Goes By (BNA)	
15	15	KEVIN DENNEY	That's Just Jessie (Lyric Street)	
13	16	GARTH BROOKS & TRISHA YEARWOOD	Squeeze Me In (Capitol)	
17	17	TAMMY COCHRAN	I Cry (Epic)	
22	18	W. NELSON/LEE ANN WOMACK	Mendocino... (Lost Highway/Mercury)	
19	19	KELLIE COFFEY	When You Lie Next To Me (BNA)	
20	20	TRICK PONY	Just What I Do (H2E/WB)	
21	21	CHELY WRIGHT	Jezebel (MCA)	
23	22	GARY ALLAN	The One (MCA)	
24	23	ANDY GRIGGS	Tonight I Wanna Be Your Man (RCA)	
25	24	SHEAISIS	Get Over Yourself (Lyric Street)	
27	25	DARRYL WORLEY	I Miss My Friend (DreamWorks)	
26	26	MARK MCGUINN	She Doesn't Dance (VFR)	
28	27	TRACE ADKINS	Help Me Understand (Capitol)	
29	28	SHANNON LAWSON	Goodbye On A Bad Day (MCA)	
31	29	SARA EVANS	I Keep Looking (RCA)	
30	30	BRAD MARTIN	Before I Knew Better (Epic)	

#### #1 MOST ADDED

BROOKS & OUNN My Heart Is Lost To You (Arista)

#### #1 MOST INCREASED PLAYS

BRAD PAISLEY I'm Gonna Miss Her (Fishin') (Arista)

#### TOP 5 NEW & ACTIVE

- JOE OIFFIE This Pretender (Monument)
- KENNY ROGERS Harder Cards (Dreamcatcher)
- SIXWIRE Look At Me Now (Warner Bros.)
- MARIE SISTERS Real Bad Mood (Republic)
- CLARK FAMILY EXPERIENCE Going Away (Curb)

COUNTRY begins on Page 81.

### SMOOTH JAZZ

LW	TW	ARTIST	SON	Label
1	1	GREGG KARUKAS	Night Shift (N-Coded)	
3	2	DAVID BENOIT	Snap! (GRP/VMG)	
2	3	MARC ANTOINE	On The Strip (GRP/VMG)	
7	4	JEFF GOLUB	Cut The Cake (GRP/VMG)	
4	5	PIECES OF A DREAM	Night Vision (Heads Up)	
9	6	KIRK WHALUM	I Try (Warner Bros.)	
8	7	JIMMY SOMMERS	Lowdown (Higher Octave)	
5	8	LARRY CARLTON	Deep Into It (Warner Bros.)	
6	9	CHUCK LOEB	Pocket Change (Shanachie)	
10	10	ALFONZO BLACKWELL	Funky Shuffle (Shanachie)	
13	11	CELINE DION	A New Day Has Come (Epic)	
11	12	ERIC MARIENTHAL	Lefty's Lounge (Peak)	
14	13	BOZ SCAGGS	Bueno Riddle (Virgin)	
16	14	PETER WHITE	Missa Funk (Columbia)	
12	15	LEE RITENOUR W/GERALD ALBRIGHT	Jammin' (GRP/VMG)	
17	16	RICHARD ELLIOT	Shotgun (GRP/VMG)	
18	17	STEVE COLE	So Into You (Atlantic)	
22	18	JOYCE COOLING	Daddy-O (GRP/VMG)	
—	19	CRAIG CHAQUICO	Luminosa (Higher Octave)	
29	20	BONEY JAMES RPM	(Warner Bros.)	
21	21	SPYRO GYRA	Feelin' Fine (Heads Up)	
19	22	ALICIA KEYS	Fallin' (J)	
20	23	ENYA	Only Time (Reprise)	
28	24	BRAXTON BROTHERS	Whenever I See You (Peak)	
26	25	KEVIN TONEY	Passion Dance (Shanachie)	
25	26	E. HARP F/B. BROMBERG	Rock With You (Native Language)	
24	27	FISHBELLY BLACK	Ven A Gozar (Rhythm & Groove/Q)	
27	28	PAMELA WILLIAMS	Lifeline (Fome/Red Ink)	
30	29	DAVIO LANZ	That Smile (Decca)	
23	30	BONA FIDE	Club Charles (N-Coded)	

#### #1 MOST ADDED

NORAH JONES Don't Know Why (Blue Note/Capitol)

#### #1 MOST INCREASED PLAYS

CRAIG CHAQUICO Luminosa (Higher Octave)

#### TOP 5 NEW & ACTIVE

- CHRIS BOTTI Through An Open Window (Columbia)
- ACOUSTIC ALCHEMY Tuff Puzzle (Higher Octave)
- WALTER BEASLEY Good Times (Shanachie)
- MARK WHITFIELD Summer Chill (Q/Atlantic)
- KEN NAVARRO So Fine (Shanachie)

Smooth Jazz begins on Page 99.

### ACTIVE ROCK

LW	TW	ARTIST	SON	Label
2	1	NICKELBACK	Too Bad (Roadrunner/IDJMG)	
1	2	STAINED	For You (Flip/Elektra/EEG)	
3	3	GODSMACK	I Stand Alone (Republic/Universal)	
4	4	P.O.D.	Youth Of The Nation (Atlantic)	
5	5	PUDDLE OF MUDD	Blurry (Flawless/Geffen/Interscope)	
6	6	HOOBASTANK	Crawling In The Dark (Island/IDJMG)	
7	7	KORN	Here To Stay (Immortal/Epic)	
9	8	ROB ZOMBIE	Never Gonna Stop (The Red...) (Geffen/Interscope)	
8	9	LINKIN PARK	In The End (Warner Bros.)	
10	10	SYSTEM OF A DOWN	Toxicity (American/Columbia)	
11	11	DEFAULT	Wasting My Time (TVT)	
13	12	EARSHOT	Get Away (Warner Bros.)	
12	13	HEADSTRONG	Adriana (RCA)	
16	14	DISTURBED	Down With The Sickness (Giant/Reprise)	
15	15	ADEMA	The Way You Like It (Arista)	
17	16	DROWNING POOL	Tear Away (Wind-up)	
24	17	TOMMY LEE	Hold Me Down (MCA)	
18	18	SEVENDUST	Live Again (TVT)	
14	19	INCUBUS	Nice To Know You (Immortal/Epic)	
20	20	SYSTEM OF A DOWN	Chop Suey (American/Columbia)	
29	21	PUDDLE OF MUDD	Drift & Die (Flawless/Geffen/Interscope)	
19	22	INJECTED	Faithless (Island/IDJMG)	
28	23	TOOL	Parabola (Volcano)	
23	24	REVEILLE	Inside Out (Can You Feel...) (Elektra/EEG)	
27	25	3RD STRIKE	No Light (Hollywood)	
21	26	DAVID ORAJMAN	Forsaken (Reprise)	
30	27	DEFAULT	Deny (TVT)	
25	28	GRAVITY KILLS	One Thing (Sanctuary/SRG)	
22	29	COURSE OF NATURE	Caught In The Sun (Lava/Atlantic)	
26	30	X-ECUTIONERS	It's Goin' Down (Loud/Columbia)	

#### #1 MOST ADDED

PUDDLE OF MUDD Drift & Die (Flawless/Geffen/Interscope)

#### #1 MOST INCREASED PLAYS

PUDDLE OF MUDD Drift & Die (Flawless/Geffen/Interscope)

#### TOP 5 NEW & ACTIVE

- CHAD KROEGER F/JOSEY SCOTT Hero (Roadrunner/Columbia/IDJMG)
- 12 STONES Broken (Wind-up)
- QUARASHI Stick 'Em Up (Time Bomb/Columbia)
- COAL CHAMBER Fiend (Roadrunner/IDJMG)
- BLACK LABEL SOCIETY Bleed For Me (Spitfire)

ROCK begins on Page 103.

### ALTERNATIVE

LW	TW	ARTIST	SON	Label
1	1	JIMMY EAT WORLD	The Middle (DreamWorks)	
2	2	PUDDLE OF MUDD	Blurry (Flawless/Geffen/Interscope)	
5	3	STAINED	For You (Flip/Elektra/EEG)	
4	4	UNWRITTEN LAW	Seein' Red (Interscope)	
8	5	HOOBASTANK	Crawling In The Dark (Island/IDJMG)	
3	6	P.O.D.	Youth Of The Nation (Atlantic)	
6	7	BLINK-182	First Date (MCA)	
7	8	NICKELBACK	Too Bad (Roadrunner/IDJMG)	
9	9	SYSTEM OF A DOWN	Toxicity (American/Columbia)	
10	10	TRIK TURNER	Friends + Family (RCA)	
13	11	KORN	Here To Stay (Immortal/Epic)	
14	12	WEEZER	Dope Nose (Geffen/Interscope)	
12	13	LINKIN PARK	In The End (Warner Bros.)	
11	14	DEFAULT	Wasting My Time (TVT)	
15	15	X-ECUTIONERS	It's Goin' Down (Loud/Columbia)	
16	16	WHITE STRIPES	Fell In Love With A Girl (Third Man/V2)	
17	17	INCUBUS	Nice To Know You (Immortal/Epic)	
17	18	INCUBUS	I Wish You Were Here (Immortal/Epic)	
18	19	AOEMA	The Way You Like It (Arista)	
20	20	GODSMACK	I Stand Alone (Republic/Universal)	
21	21	ROB ZOMBIE	Never Gonna Stop (The Red...) (Geffen/Interscope)	
22	22	311	Amber (Volcano)	
21	23	OUR LADY PEACE	Somewhere Out There (Columbia)	
26	24	DASHBOARD CONFESSIONAL	Screaming Infidelities (Vagrant)	
23	25	QUARASHI	Stick 'Em Up (Time Bomb/Columbia)	
29	26	PUDDLE OF MUDD	Drift & Die (Flawless/Geffen/Interscope)	
27	27	EARSHOT	Get Away (Warner Bros.)	
37	28	HOOBASTANK	Running Away (Island/IDJMG)	
24	29	GOD GOO DOLLS	Here Is Gone (Warner Bros.)	
41	30	TOOL	Parabola (Volcano)	

#### #1 MOST ADDED

CHAD KROEGER F/JOSEY SCOTT Hero (Roadrunner/Columbia/IDJMG)

#### #1 MOST INCREASED PLAYS

OUR LADY PEACE Somewhere Out There (Columbia)

#### TOP 5 NEW & ACTIVE

- ANDREW W.K. Party Hard (Island/IDJMG)
- CHAD KROEGER F/JOSEY SCOTT Hero (Roadrunner/Columbia/IDJMG)
- HOME TOWN HERO Questions (Maverick/Reprise)
- SEV Same Old Song (Geffen/Interscope)
- THURSDAY Understanding In A Car Crash (Victory Music, Inc.)

ALTERNATIVE begins on Page 112.

### TRIPLE A

LW	TW	ARTIST	SON	Label
1	1	SHERYL CROW	Soak Up The Sun (A&M/Interscope)	
7	2	JACK JOHNSON	Flake (Enjoy/Universal)	
2	3	ALANIS MORISSETTE	Hands Clean (Maverick/Reprise)	
5	4	GOD GOO DOLLS	Here Is Gone (Warner Bros.)	
3	5	PETE YORN	Strange Condition (Columbia)	
6	6	CHRIS ISAAK	Let Me Down Easy (Reprise)	
4	7	U2	In A Little While (Interscope)	
8	8	DAVE MATTHEWS BAND	Everyday (RCA)	
9	9	TRAIN	She's On Fire (Columbia)	
10	10	BONNIE RAITT	I Can't Help You Now (Capitol)	
11	11	EDDIE VEDDER	You've Got To Hide Your... (V2)	
14	12	LENNY KRAVITZ	Stillness Of Heart (Virgin)	
13	13	INDIGO GIRLS	Moment Of Forgiveness (Epic)	
15	14	NICKELBACK	How You Remind Me (Roadrunner/IDJMG)	
12	15	JOHN MAYER	No Such Thing (Aware/Columbia)	
18	16	RYAN ADAMS	Answering Bell (Lost Highway/IDJMG)	
17	17	ELVIS COSTELLO	Tear Off Your Own Head... (Island/IDJMG)	
16	18	NATALIE MERCHANT	Build A Levee (Elektra/EEG)	
20	19	NEIL YOUNG	Differently (Reprise)	
22	20	PUDDLE OF MUDD	Blurry (Flawless/Geffen/Interscope)	
19	21	STARSAILOR	Good Souls (Capitol)	
25	22	DEFAULT	Wasting My Time (TVT)	
23	23	ROBERT BRADLEY'S BLACKWATER...	Train (Vanguard)	
26	24	JIMMY EAT WORLD	The Middle (DreamWorks)	
21	25	MIDNIGHT OIL	Golden Age (Liquid 8)	
27	26	DISHWALLA	Somewhere In The Middle (Immergent)	
28	27	BIG HEAD TODD & THE MONSTERS	Wishing Well (Big)	
—	28	MOBY	We Are All Made Of Stars (V2)	
—	29	SENSE FIELD	Save Yourself (Network)	
30	30	JOHNNY A.	Oh Yeah (Favored Nations/Artemis)	

#### #1 MOST ADDED

VAN MORRISON Hey Mr. DJ (Universal)

#### #1 MOST INCREASED PLAYS

MOBY We Are All Made Of Stars (V2)

#### TOP 5 NEW & ACTIVE

- TREY ANASTASIO Alive Again (Elektra/EEG)
- PHANTOM PLANET California (Daylight/Epic)
- ZERO 7 Destiny (Quango/Palm)
- SHANNON MCNALLY Now That I Know (Capitol)
- LLAMA Too Much Too Soon (MCA)

TRIPLE A begins on Page 118.

# Publisher's Profile

By Erica Farber



## Michael W. Smith

Recording artist, Reunion Records

**M**ichael W. Smith has had 26 No. 1 songs and career sales of more than 8 million. He is the only Christian-music artist to win an American Music Award in the Pop category. He is not only a singer but an accomplished songwriter and author. He continues to be recognized as one of Christian music's most important artists, having won 27 Dove Awards and received numerous Grammy nominations over the years.

Smith, who has a heart for worship, has also had life-changing experiences, and he has been a worship leader for the last 20 years. Interestingly, even with all his incredible success, as he was introduced at this year's Grammy Awards the person introducing him had no idea who he was and called him "Michael K. Smith."

**Discovering his gift of song:** "I was writing songs when I was 5 or 6. I was probably 15 when I realized I didn't want to play baseball the rest of my life. I woke up one day and said, 'I think I can do this the rest of my life.' Ten years later I found myself in Nashville, getting my first songwriting contract."

**His faith and the gift of song coming together:** "I became a Christian when I was 10 years old, and it was the most important thing in my life. At the same time, I grew up on Elton John, Billy Joel and Kansas. I always wanted to share my faith, but in a nonthreatening way. I wanted to just talk about life, but I wanted to be like Elton John. I didn't write Southern gospel songs, I wrote pop music. I tried to marry that with words that were positive and uplifting, and possibly my music could change somebody's life. Maybe I could say something that could better someone's life. That's what I've been about all these years."

**His strong message:** "When something drives you — and I'm talking about my faith — it encompasses everything. It's not just my career; it's my family, the people I'm in relationships with, the people who work for me and on and on. It's a worldview kind of approach, of loving and serving people. For some reason, God has had favor on my life. Here I am, 20 years later, and I'm still plugging away and probably having the best time I've ever had. It didn't dawn on me, but people began, every once in a while, to tell me 'Do you realize you've made 16 records? There are very few people who can make it last that long.' I don't think there's any great secret, it's just one of those things where I was in the right place at the right time, and, for some reason, the Lord has allowed me to do it this long."

**His responsibility as an artist:** "There are a lot of artists and athletes who don't feel responsibility. To me, faith plays a big part in that. A lot of those people are out for No. 1. For me, I feel that this is what I'm called to

do. What an incredible opportunity, to pour your life into somebody else's life. Maybe what you do could change somebody's life for the better.

"My balance is my wife, whom I've been married to for 20 years, my kids and the people I surround myself with. I have a really good accountability camp surrounding me. You have to, especially in a business where temptations are enormous, whether it's women or people telling you how great you are. Pride can take you down — this whole business can take you down. I know who I really am. I've made my share of mistakes, but I think I've set up a really good system to protect myself."

**Crossing over as a Christian artist:** "It all started with Amy Grant. I followed with 'Place in This World.' Jars Of Clay did it. There was this surge in the early '90s where we had some crossover success. Everybody would love to have a pop hit because we know if you have a huge hit, it's probably the biggest thing that could ever happen for you in terms of record sales. But the chance of that happening to most of the artists in this industry is very slim.

"What we've done well is figure out a way to sell records, to get the message out there that this is a legitimate industry, whether we go to Wal-Mart, Kmart or Target. All of a sudden we're the only genre of music that had any kind of growth last year."

**The public's reaction to the *Worship* album:** "There is a real spiritual awakening, at least among kids, that I didn't see 10 years ago. There's a real hunger for kids to do the right thing. We live in a very 'me' society. Everybody's driven to get the best job and to be successful. I saw such an incredible turn, with kids who really wanted to turn their lives over to the Lord and just be servants to people. It's just an abandonment thing I'd never seen before. It took my breath away about three years ago.

"That was a part of my wanting to do this vertical record, just full of worship songs, which I've never done before in my life. I've written everything I've done on every record I've done except this record. It was a whole different thing, and, boy, am I glad I took the risk. It's the fastest-selling record I've ever had."

**What a worship leader is:** "It's one of the things I've been called to do. I've led worship in my church for 15 years. A worship leader is somebody who leads a group of people, whether that's five or 10,000, in an evening of worship where they'll sing prayer songs or vertical songs to the Lord. It's taking these people into an intimate place where they can experience God and really pour their lives out to God in thanksgiving and prayer. You find songs that best express what these people would say if they could write a song.

"That's why *Worship* has been so popular lately. The challenge for me, being a 'celebrity,' is that when I'm in concert, if I'm going to have a part where there's real worship time — and I've done this for the last five or six years — is to try to get people to take their eyes off me, and divert their attention totally. It's much more of a challenge for me than it is for your local guy at a Baptist church somewhere. The Bible says that when people truly worship the Lord in spirit and truth and there's a real focus on worshipping God, really supernatural things happen. It's very powerful."

**Biggest challenge:** "How to make the best record I've ever made. How does this next record become not just another record? How do I take it to another level? I don't want to be a follower, I want to be a leader. I am in a fatherly role in mentoring artists. I want to blaze a trail.

"It's hard in this business, where you have people who want pop songs, and we've got to sell records. At the same time, you want to be a Peter Gabriel, who went out

and did what he's done and who goes down a path no one's ever gone down before. That's a risk. Hopefully, I can continue to do that."

**The state of radio:** "I get confused a lot with formats. What's AC and what's Hot AC? I don't know there's anything wrong with it, but it's really interesting how diverse the music is. We went through the boy band thing, then the rap thing. I watch it go through cycles. I think things are going to come back around to the adult mode again, which I love. It's good news for me. I don't get uptight about it. It's the nature of the beast, and you just watch it in amazement."

**On being an author:** "I barely passed English in high school, but I just woke up one day and thought, 'I have a lot to say, and it's more than just in songs.' Fourteen years ago I wrote my first book, *Old Enough to Know*. I had a ghostwriter write it with me, and I just spilled my guts for hours and hours on a cassette. I was amazed at the end of it. Now I've written seven books, and I've got my eighth book, *Freedom*, coming out in the next month. I have a real heart for kids. I talk a lot about my experiences. I share a lot of success stories and a lot of places where I've made the wrong call. *It's Time to Be Bold* is probably my favorite book I've written."

**Most influential individual:** "Musically, John Williams has impacted my life more than anybody. My favorite record I've done is *Freedom*, which I did with the Irish Film Orchestra. It's the only instrumental record I've ever done. John Williams had a lot to do with that. He is so melodic in everything he does. I can sit at a piano and play every major theme from every movie he's done. I've been a big fan since *Star Wars*. His music just moves me. I'll never forget when the theme for *Schindler's List* came on. I cried in the theater. I still haven't met him; hopefully, I will one day."

**Career highlight:** "In awards, my most memorable would be the American Music Award, because it was a pop award. I never thought anything like that could happen. It meant a lot because it was based on what the public thinks and votes for. Then my relationship with the Bushes — being able to play for the President and first lady at the White House and watching my music impact them."

**Career disappointment:** "I wish I had grown up a little quicker in terms of my judgment calls and trying to be a pop star in the early days. There were a couple of times when maybe I jumped on the pop bandwagon. You make mistakes, and it's OK. I think it's just a part of life."

**Favorite radio format:** "I listen to [Triple A] WRLT (Lightning 100)/Nashville. It's really diverse. We also turn Christian stations on."

**Favorite television show:** "*Whose Line Is It Anyway?*"

**Favorite song:** "The Rose."  
**Favorite artists:** "Peter Gabriel and John Williams."  
**Favorite movie:** "*Raiders of the Lost Ark.*"  
**Favorite book:** "*The Ragamuffin Gospel.*"  
**Favorite restaurant:** "Mr. Chow's."  
**Beverage of choice:** "Some sort of fruit smoothie."  
**Hobbies:** "Lifting, golf and hunting."  
**E-mail address:** "karen@michaelwsmith.com."

**Advice for broadcasters:** "For the programmers, take chances. Live on the edge a little bit. It's hard for broadcasters because you're driven by what works and selling advertising. Radio's a tough business. For people in the record business, the same thing. I watch everything get so commercial. What is an artist? There are a lot of people out there who aren't artists."

---

## He Comes From Outer Space



---

### **CURIOSLY ENOUGH, HE'S LANDED IN AN AD ABOUT COPYRIGHT LAW.**

---

The miniature alien you see above is the proud possession of Allee Willis, vintage toy enthusiast. So if you're a broadcaster, why should you want to read about an individual like Allee Willis, let alone her tin collectibles? Because Allee is a major supplier of content to your business: she's a songwriter.

At BMI, our job is to manage the songwriter relationship for you.

Every year, we license billions of public performances of musical works from songwriters, composers and publishers. Operating on a non-profit-making basis, we distribute the fees we receive from broadcasters as royalties to Allee and hundreds of thousands like her. Tasks that would otherwise have to be performed by you.

Now, we have no doubt you'd enjoy doing business with someone as creative as Allee. The question is: do you really have the time to do business with 300,000 different Allees?

---

Managing the songwriter relationship.™

**BMI**

© 2002 BMI is a registered trademark of Broadcast Music, Inc.



# greenwheel

## SHELTER

The first single from the debut album *SOMA HOLIDAY*  
In stores June 4, 2002

# Officially Going For Adds This Week!



Produced by Malcolm Springer. Mixed by Tom Lord Alge.

Management: John Johans 10 Trench Entertainment. Mark Mercado for Jeff Hanson Management and Promotions.

[www.greenwheel.net](http://www.greenwheel.net) [www.islandrecords.com](http://www.islandrecords.com)