

Alanis Makes It A Clean Sweep

Alanis Morissette returns to radio with a vengeance, grabbing Most Added honors at CHR/Pop, Hot AC and



Triple A with "Hands Clean." The track is the first from Morissette's forthcoming Maverick Reprise album, *Under Rug Swept*. The song was Most Added by a comfortable margin at all three formats.

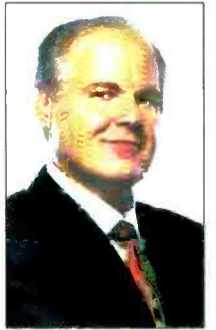


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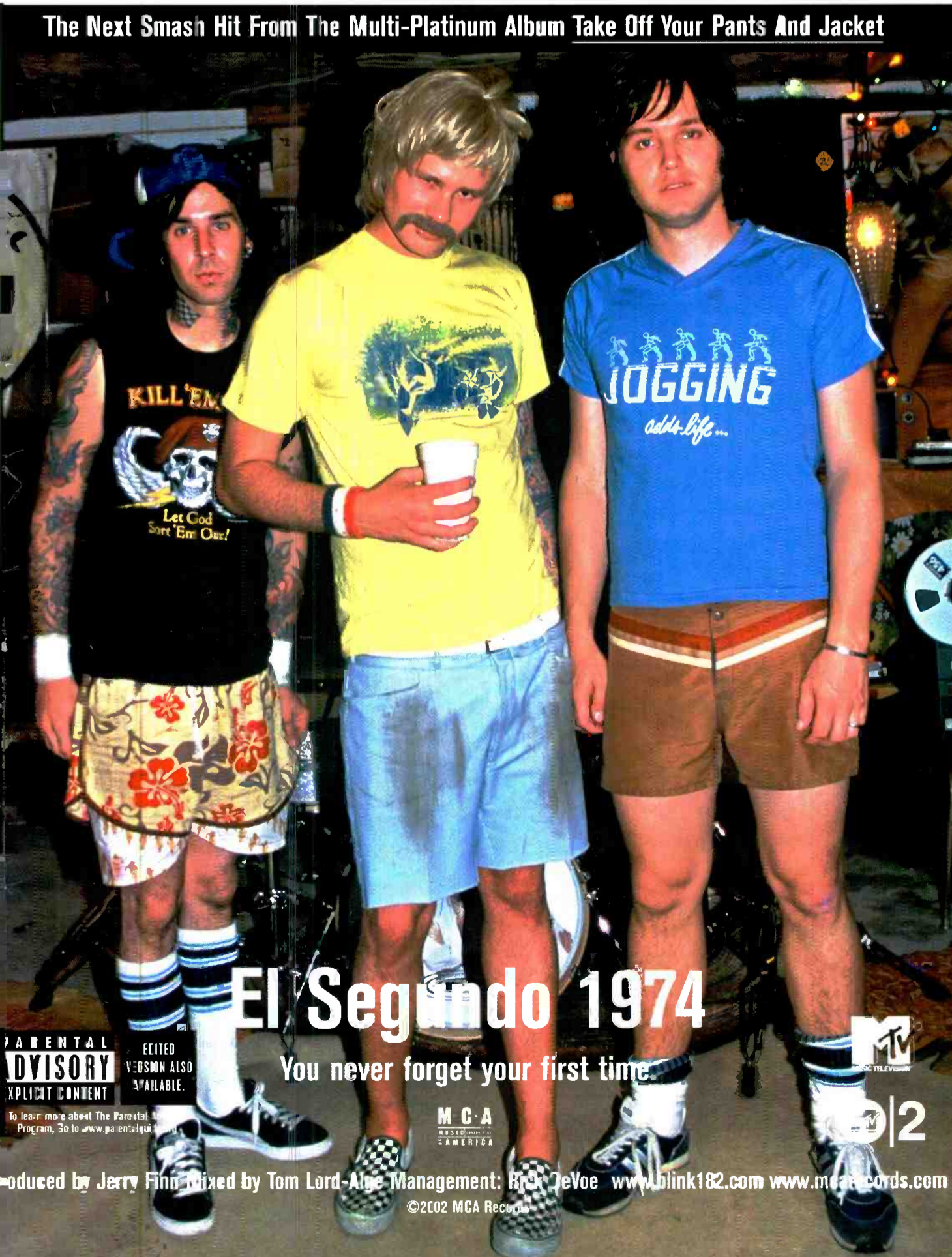
Limbaugh Listens!

Premiere Radio Networks syndicated host **Rush Limbaugh** has made an impressive recovery from his near-total hearing loss. Limbaugh's cochlear-implant surgery has restored the hearing in his left ear to 90% of normal. He opened his first show back with, "You're listening to Rush Limbaugh ... and so am I!" The story begins on Page 1.



blink-182 "First Date"

The Next Smash Hit From The Multi-Platinum Album *Take Off Your Pants And Jacket*



**Alternative Debut 25!!
#1 Most Increased!**

**Debut #3
MTV's TRL!!!**

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MCA AUDIO AMERICA



Produced by Jerry Finn, Mixed by Tom Lord-Alge, Management: Rick DeVoe www.blink182.com www.mca.com

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#1 Most Added
Pop, Hot AC,
Modern AC
& Triple A!!!

alanis morissette

"hands clean"

from the new album *under rug swept*

in stores february 26

Over 100 Pop adds / over 1000 spins already this week!

R&R CHR Debut **39** Before Impact Date

New Commitments:

KHKS, KDWB, Y100, WFLZ, KSLZ, KRBE, WXXL, KBKS, KRBV, WSTR, Q100,
WKSE, WKFS, WKRQ, KZHT, KFMD, WDCG, KCHZ, WNCI, WPRO, KDND, KMXV,
WAPE, WRVW, KRQQ ...and many many more

Video:



New Rotation

produced by alanis morissette
management: scott welch/mcsaic media group



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Closed at Hot AC & Modern AC

R&R Hot AC: **25** - **16**

R&R Triple A: **D10**

Monitor Modern AC: 22* - 12*

Monitor Adult Top 40: 22* - 16*

Monitor AAA: **D14***

#1 Most Increased across the board!!!

www.alanis.com
www.maverick.com/alanis
aol keyword: alanis

One of the most important — and most misunderstood — ways a radio station can promote itself is through public relations. In this week's Management, Marketing & Sales section, guest columnist Michael Levine describes 10 great public relations successes that have left indelible impressions on American pop culture. Levine explains how you can turn similar energy into a positive force for your station.

Pages 7-8

SPARKS TO FLY AT ANNUAL TRS ROUNDTABLE

Some of America's most outspoken and influential talk hosts will spar in a lively discussion on the opening day of R&R Talk Radio Seminar 2002 in Washington, DC. Some of the hosts scheduled to appear: Glenn Beck, Jim Bohannon, Neal Boortz, Dr. Joy Browne, Curtis and Kuby, Mike Gallagher, Laura Ingraham, Lionel G. Gordon Liddy, Alan Nathan, Dave Ramsey, Michael Savage, Doug Stephan and other special guests to be announced. R&R's seventh annual TRS takes place Feb. 21-23 at the Marriott at Metro Center. Register now by logging on to www.rronline.com.

IN THE NEWS

- **Ron Goldstein** named President/CEO of Verve Music Group
- **Mark Abramson** takes VP/Promo post at Roadrunner
- **Tracy Austin** becomes PD of KRBE/Houston
- **Keith Clark** appointed VP/Programming for Infinity/Pittsburgh

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Will Mel Stay, Or Will He Go?

News stories fuel rumors of turmoil at Viacom, but insiders deny there is any tension

BY JEFFREY YORKE
R&R WASHINGTON BUREAU CHIEF
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Can two titans of the entertainment industry share the same work address and focus on driving the company's revenues upward without pushing each other out a window? When it comes to **Viacom**, Chairman/CEO **Sumner Redstone** and President/COO **Mel Karmazin** are able to generate growth, stronger revenues and shareholder value. But if controversy were a cash crop, they'd be living in a field of dollars.

Earlier this week, the *Wall Street Journal* and *New York Times* published reports of turmoil at Viacom, saying that Redstone was looking to dump Karmazin when Karmazin's contract expires in May 2003. Both articles told similar stories, offering them as evidence that the corporate relationship is on the rocks.

"The signs of a rift between Redstone and Karmazin are hard to ignore," said the *Times* in Tuesday's article. "In mid-De-



Karmazin Redstone

ember, for example, Redstone held a holiday party for Viacom's top-level executives at Sotheby's auction galleries, complete with a performance by singer Tony Bennett. Karmazin made only a brief appearance, departing before dinner."

The story also noted that company insiders said that cost-conscious Karmazin had proposed that the party not be held at all, prompting Redstone to foot the bill. Some estimates published previously in the *New York* tabloids put the party bill as high as \$200,000.

The latest reports have also

VIACOM/See Page 4

R&R Adds CHR/Rhythmic Editor

KXJM's Thompson will spearhead new section

KXJM/Portland, OR MD **Dontay Thompson** has been named to the newly created position of CHR/Rhythmic Editor at R&R. His first day on the job is set for Feb. 4.

R&R Publisher/CEO Erica Farber commented, "Many of America's most listened-to radio stations, such as WQHT (Hot 97)/New York, KPWR (Power 106)/Los Angeles and WBBM-FM (B96)/Chicago, program rhythmic and hip-hop music. Our goal in bringing in Dontay is to tap into his passion for rhythmic music and radio to superserve our subscribers and



Thompson

reporting stations. With the power of rhythmic and hip-hop airplay and sales, Dontay will work closely with the labels to ensure them even better representation in the pages of R&R and throughout the industry."

R&R Sr. VP/CHR Editor Tony Novia said, "Dontay is one of the young up-and-comers in the business. We spoke to many people about Dontay, and his recommendations and reputation are glowing. With rhythmic and hip-hop

THOMPSON/See Page 12

Rush Limbaugh Hears Again

BY AL PETERSON
R&R NEWS/TALK/SPORTS EDITOR
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"You are listening to the most listened-to talk show in America ... and so am I!" With that opening salutation, an obviously enthusiastic **Rush Limbaugh** confirmed to listeners to his Premiere Radio Networks-syndicated show on Monday that his cochlear-implant surgery — performed in December to restore his recent hearing loss — was a success.

Limbaugh, who suffered the sudden and total hearing loss as the result of an autoimmune disorder, told listeners he'd not permitted himself to become overly optimistic about the potential outcome of the surgery. "I didn't



Limbaugh

allow myself to feel any emotions leading up to this, because every patient is different," he said. "No two implant recipients have reacted the same, so the doctors involved will not really tell you what they expect, because there's no way of knowing."

But results of the surgery — which Limbaugh deemed a "medical marvel" — were immediately apparent. "The first thing that happened was that a series of beeps were played to me, and I heard the first one," he recalled. "When I heard it, the audiologist turned to me with a surprised look on her face and said, 'You heard that?' That got me jazzed.

LIMBAUGH/See Page 21

Copps Presses For Indecency Enforcement

Media Bureau bows at first open meeting of '02

BY JOE HOWARD
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Michael Powell marked his first anniversary as FCC Chairman last week by announcing that the reorganization effort he launched after taking over the helm of the agency has been completed. The news was revealed at the FCC's Jan. 17 open meeting — its first of 2002 — where the leaders of each commission bureau highlighted their 2001 accomplishments and 2002 goals.

One of those leaders was Enforcement Bureau Chief David Solomon, but in his presentation he made no mention of his bureau's ef-



Copps

orts to enforce the FCC's broadcast indecency rules.

The omission was not lost on Commissioner Michael Copps; a proponent of stricter enforcement of indecency rules. Copps said he would have liked to hear how many indecency complaints were filed last year and, of those, how many the Enforcement Bureau followed through on with action or fines against stations.

"The enforcement of our indecency statutes is a high priority," Copps told Solomon at the meeting, "and I trust it will be a high priority for you too." While adding

FCC/See Page 21

Satcaster Localism Still Concerns NAB

While XM Satellite Radio and Sirius Satellite Radio have told the FCC that they have no plans to use their birds to deliver localized programming and advertisements, the NAB wants the regulators to permanently prohibit the satellite-radio broadcasters from delivering local content.

NAB Exec. VP/Legal & Regulatory Affairs Jeff Baumann and General Counsel Jack Goodman told Radio Board members meeting in Palm Beach, FL last week that the FCC has been receptive thus far to the NAB's insistence that satellite-radio broadcasters be barred from originating local programming and local-ad insertions.

Despite the satcasters' stated intentions, the NAB and its members view the issue as a potential long-term problem and are concerned

NAB/See Page 21

Emmis Ups Lebow To SVP/Radio Ops

BY JULIE GIDLAW
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David Lebow has been promoted to Sr. VP/Operations, Radio Division for **Emmis Communications**. Lebow, who will work with all of Emmis' radio markets, was previously Regional VP, overseeing Emmis stations in Chicago, Denver, Indianapolis, St. Louis and Terre Haute, IN.



Lebow

Between 1986-92 Lebow worked for Emmis in several capacities, including Sales Manager for KPWR/Los Angeles and corporate Director/Research & Product Development. Lebow assumed his most recent post in

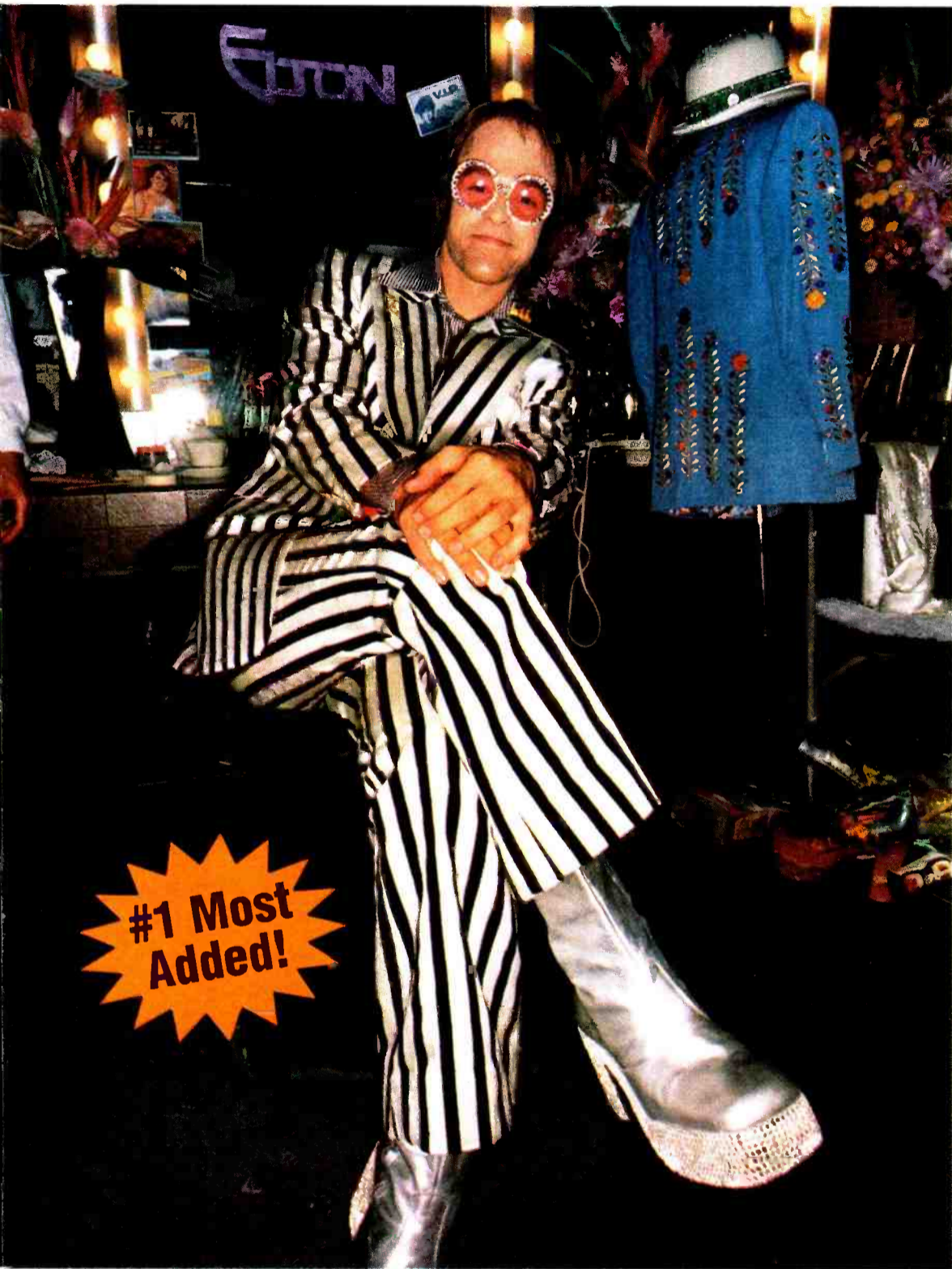
LEBOW/See Page 21

THIS #1 WEEK

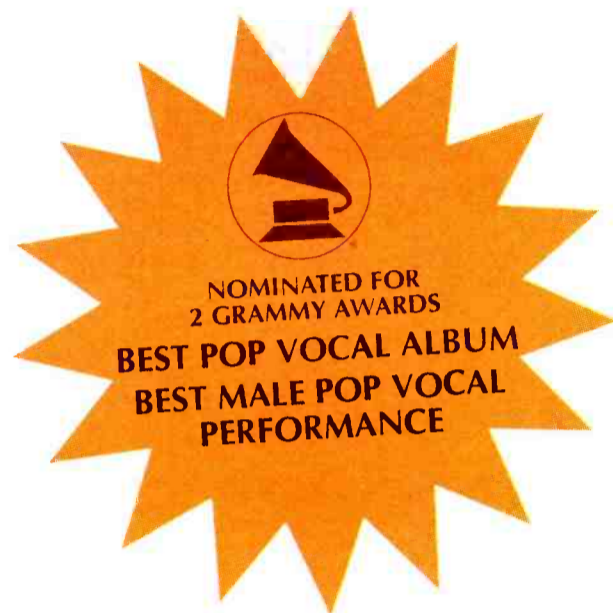
- CHR/POP**
 - NICKELBACK How You Remind Me (Roadrunner/IDJMG)
- CHR/RHYTHMIC**
 - JA RULE Always On Time (Murder Inc./Def Jam/IDJMG)
- URBAN**
 - JA RULE Always On Time (Murder Inc./Def Jam/IDJMG)
- URBAN AC**
 - ALICIA KEYS A Woman's Worth (J)
- COUNTRY**
 - STEVE HOLY Good Morning Beautiful (Curb)
- AC**
 - ENRIQUE IGLESIAS Hero (Interscope)
- HOT AC**
 - CALLING Wherever You Will Go (RCA)
- SMOOTH JAZZ**
 - BONEY JAMES See What I'm Sayin' (Warner Bros.)
- ROCK**
 - CREED My Sacrifice (Wind-up)
- ACTIVE ROCK**
 - LINKIN PARK In The End (Warner Bros.)
- ALTERNATIVE**
 - PUDDLE OF MUDD Blurry (Flawless/Getten/Interscope)
- TRIPLE A**
 - DAVE MATTHEWS BAND Everyday (RCA)

ELTON JOHN

THIS TRAIN DON'T STOP THERE ANYMORE



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KBEE/Salt Lake City
WLMG/New Orleans
WRCH/Hartford

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WMTX/Tampa
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AND MANY MORE!

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Verve Music Group Lifts Goldstein To President/CEO

The Verve Music Group has promoted **Ron Goldstein** to President/CEO. Based in New York and reporting to Universal Music Group President/COO Zach Horowitz, Goldstein will oversee all aspects of the label's operations. VMG Chairman Tommy LiPuma remains in his post and will now focus on producing records and A&R activities for the label group.



Goldstein

"Ron and Tommy have done a tremendous job of building Verve into the world's premier jazz and adult music company," Horowitz said. "As Ron assumes the leadership of the company, we look forward to his taking Verve to even greater heights. We are also fortunate that Tommy's creativity and producing skills will continue to be a vital part of Verve in the years to come."

GOLDSTEIN/See Page 12

Austin Appointed KRBE/Houston PD

Susquehanna's CHR/Pop **KRBE/Houston** has named **Tracy Austin** PD, effective Feb. 4. She was previously PD at Clear Channel's WKSS/Hartford, where Asst. PD/MD **Mike McGowan** has been appointed interim PD. Austin replaces Dom "Domino" Theodore, who rejoined Clear Channel as PD of CHR/Pop WKQI/Detroit two weeks ago.

"I feel very fortunate, and KRBE is extremely lucky, to have added such an outstanding programmer and person to our staff," said Station Manager Mark Shecterle. "KRBE is a very close-knit family, and Tracy will be a perfect addition. Her experience and track record speak for themselves. I have no doubt in my mind that Tracy Austin will be extremely successful at KRBE and in her hometown of Houston."

Austin told **R&R**, "I am looking forward to working with an incredible team under Mark Shecterle. I am very excited to be going back to my hometown and thrilled to have

AUSTIN/See Page 12

Love-In At The Stellar Awards



R&R's very own Walt "Baby" Love was the recipient of the Gospel Announcer of the Year honor at the 17th annual Stellar Gospel Music Awards ceremony, held Jan. 12 in Atlanta. Walt hosts the weekly syndicated gospel show Gospel Traxx, in addition to his other programs, The Countdown With Walt "Baby" Love, The Urban AC Countdown Show and the daily feature "African Americans Making History Today." Pictured after the ceremonies are (l-r) Love, award nominee Evelyn Turrentine-Agee and NBA moms Christine Johnson (mother of Magic) and Lucille Harrison (mother of Shaquille O'Neal).

ABC/Minneapolis Debuts 'Drive 105'

Trimulcast becomes market's second Triple A

ABC Radio/Minneapolis launched Triple A "Drive 105" on Jan. 17 as a trimulcast on **WGVX** (105.1), **WGVY** (105.3) and **WGVZ** (105.7). The stations had been Urban Oldies "V105" since March 2001, when they flipped format (from Alternative Oldies) and call letters (from KZNR, KZNT & KZNZ).

ABC Radio/Minneapolis Community Relations Director Julie Honebrink tells **R&R** that the new station — which is playing newer artists such as Bob Schneider, The Strokes, Ike Reilly, Pete Yorn, Ben Folds and Lucinda Williams along with established artists such as Bonnie Raitt, Chris Isaak, U2, Dave

Matthews Band, R.E.M. and Tracy Chapman — targets 25-54s with a slight skew toward females.

With the recent gains Clear Channel's Triple A KTCZ has made in the market, particularly with younger adults, ABC believes older adults who still want to hear new music are being underserved. "We consider ourselves a Triple A station that will offer a deeper selection of music and a larger playlist," Honebrink said.

ABC/Minneapolis Operations Director Dave Hamilton is overseeing the launch along with PD Jeff Collins. Drive 105 is currently jockless.

Clark Now Infinity/Pittsburgh VP/Prog.

Keith Clark has been elevated to VP/Programming for Infinity's Pittsburgh cluster, which includes News/Talk **KDKA**, CHR/Pop **WBZZ** (B94), Country **WDSY** (Y108) and Rock AC **WZPT** (Star 100.7). He was previously OM/Programming Manager for WBZZ, WDSY & WZPT.

"Keith has done such an outstanding job programming Y108, B94 and Star 100.7 that it makes tremendous sense to have him share his expertise with KDKA as well," WBZZ, WDSY & WZPT VP/GM Don Oylear said.

KDKA VP/GM Michael Young said, "KDKA has been very successful programming to the Pittsburgh marketplace, and I'm excited to tap Keith's skills and talent so

we can continue building on our accomplishments for years to come."

Clark became OM/Programming Manager for WBZZ & WZPT in 1995 and added responsibility for WDSY in 1997. The 20-year radio veteran has worked in a variety of formats in St. Louis, Jacksonville, Cleveland and Greensboro, NC.

"Infinity is an amazing company to work for," Clark said. "To be able to grow within the organization is a tremendous opportunity. I'm very honored to have Don and Michael put this kind of faith in me. We've built an incredible team, so the prospect of working with [KDKA PD] P.J. Kumanchik and the rest of the KDKA staff makes the future of Infinity Radio in Pittsburgh that much stronger."



Clark

JANUARY 25, 2002

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Mediabase Elevates Deitemeyer To SVP

Premiere Radio Networks' **Mediabase 24/7** has promoted **Nancy Deitemeyer** from VP to Sr. VP. Deitemeyer co-founded Mediabase with Rich Meyer in 1985 and helped launch the company's monitored airplay service in the 1980s.

Deitemeyer will continue to oversee day-to-day operations at Mediabase and administer the division's field staff. She reports to Meyer, who is President of Mediabase and Exec. VP of Premiere.



Deitemeyer

"Nancy has been married to this incredible service for years," Premiere President/COO Kraig Kitchin commented. "But don't take that for granted. Nancy's determination and vision to create the absolute best information through a network of more than 150 full-time employees and present it to the radio and music industry each day is unparalleled."

DEITEMEYER/See Page 11

Roadrunner Ups Abramson To VP/Promo

Roadrunner Records has elevated **Mark Abramson** from Sr. Director/Promotion to VP/Promotion. Based in New York, he reports to Sr. VP/Promotion Dave Loncao.

Abramson is in his second tour of duty with the label: In his first stint, which lasted seven years, he rose from intern to head of metal promotion, then created the label's first commercial radio department and ultimately became National Direc-

tor/Rock Promotion. He held Sr. Director/Promotion posts at The Enclave and TVT Records before returning to Roadrunner two years ago in his most recent post.

"Our success over the past two years since Mark's return to Roadrunner is very easy to see, and Mark had a lot to do with that," Loncao said. "His promotion is well-deserved."

ABRAMSON/See Page 11

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EARNINGS

Harris Fiscal Q2 Up, Yahoo Beats Forecasts

Harris Corp. said last week that it expects to earn \$1.25-\$1.35 per share for the fiscal year ending in June, an increase of 10%-20% over \$1.13 last year but lower than the \$1.28-\$1.43 range set by First Call analysts. The communications-equipment maker's fiscal Q2 net income rose

2.5%, to \$16.4 million, or from 24 cents per share to 25 cents. Analysts had expected the company to earn 28 cents a share.

Yahoo! improved from a loss of \$97.8 million, or 17 cents per share, to a loss of \$8.7 million, or 2

cents, marking its fifth straight quarterly loss. Revenues for the Internet giant fell 40%, to \$188.9 million, but were above most analyst forecasts. Yahoo also said President/COO Jeff Mallett, who founded the \$10 billion company in 1995 with a few computers in a trailer, will step down in April.

Viacom

Continued from Page 1

noted that Redstone has failed to commit to Karmazin as his man for the long term. Both have said they'll discuss Karmazin's contract renewal no sooner than the end of this year. In fact, the *Journal* reported, under the Viacom-CBS merger terms Redstone can diminish Karmazin's power or oust him altogether in May 2003.

Redstone currently needs 14 out of 18 board members to vote in favor of altering Karmazin's power or firing him, and company bylaws require eight members to be CBS appointees, but all that changes after the three-year mark, at which time Redstone can return the board's structure to its premerger status. And, although Karmazin has said he wouldn't work under the board's previous structure, he noted that he has a responsibility to shareholders that would prevent him from leaving the company early.

The *Journal* story also noted how the language used between the two men has changed since the merger was announced in May 2000. At the time Redstone said Karmazin had "seduced" him into making the deal and, in a press conference, added, "He began to turn me on." The *Journal* recalled how Karmazin proclaimed that the merger was "the deal that I have wanted to make from the time I was bar mitzvahed."

But now, the story continued, the couple is rarely seen together in public, and Karmazin is quoted as saying that he sees Redstone "a couple of times a week when he is around ... Large times go by when I don't see him at all."

Speculation about Karmazin's possible departure has hurt Viacom's stock

price. On Jan. 7 shares brushed up against 47, but on Tuesday they closed down again, at 38.79.

'Avoid Viacom'?

Last week the rumors escalated on Wall Street to the point that Viacom shares had "come under pressure," according to Merrill Lynch analyst Jessica Reif Cohen. After making her own calls to Viacom, she issued a company update and proclaimed that Viacom's senior management was stable and committed. Cohen also reiterated her "strong buy" rating on the company.

"After speaking with senior management, we believe speculation about either CEO Mel Karmazin or CFO Rich Bressler leaving the company is simply untrue," Cohen wrote. "We believe senior management is not only stable, but committed to Viacom ... While one can never be certain, we believe the risk and perception regarding management defections are overblown."

UBS Warburg analyst Christopher Dixon also reiterated his "strong buy" rating. Though he recently adjusted his forecast for the company downward, he did so based on higher-than-expected taxes and a one-time charge the company took during Q4, not on the reported problems between Redstone and Karmazin.

On Tuesday, during a viewer call-in session on CNBC, Northern Institutional Midcap Funds Portfolio Manager Ken Turek warned viewers to avoid Viacom, at least for the near term, "until the management issues are resolved."

For their part, both Redstone and Karmazin have stressed that the rumors are much ado about nothing. "All this about Mel and me is just

garbage," the *Times* quoted Redstone as saying. "The bottom line is that Mel is doing a fine job, and he and I get along well."

In a November *Los Angeles Times* feature, Redstone described Karmazin as a "professional friend" but not a "social friend." Shortly afterward **R&R** asked Karmazin if it bothers him that Redstone socializes with a lot of people at Viacom but not him. "No, it does not bother me at all," Karmazin replied. "I certainly encourage Sumner to spend as much time with everybody as possible."

"There are no politics here. A friend is a friend to me, so we all have different choices of words. Sumner and I get along fine professionally. It is exactly what I thought it would be at the time of the merger. There hasn't been one area that Sumner and I have disagreed on. I have an awful lot of friends, and the friends I have are real friends of mine. I put a lot of hours in at work — 60 to 70 hours a week — and don't see a reason to have to mix my business life and my personal life. When I am away from it, I am often with friends who are not necessarily the people I work with."

R&R also asked Karmazin what his plans are for when his contract expires. "I have no plans of quitting," he said. "If the issue is if I am planning to leave as of today, I am very happy doing what I am doing. I am on a mission to turn around Infinity radio. I'm still enjoying the competitiveness of the industry. I enjoy getting up every morning and coming to work. As long as I'm enjoying myself, I'll stay here. I have no belief that I'll ever lose

VIACOM/See Page 6

BUSINESS BRIEFS

Supreme Court Won't Review FCC EEO Rules

The **Minority Media & Telecommunications Council** was among the parties that asked the U.S. Supreme Court to review last year's U.S. District Court decision declaring the FCC's most recent set of equal-opportunity rules unconstitutional, but the Supreme Court this week complied with the wishes of the FCC and the Department of Justice and denied the request. FCC attorney Grey Pash told **R&R** that the commission does not believe that the facts of the case warranted a Supreme Court review because such a review would not affect other civil rights law. MMTC Exec. Director David Honig told **R&R** that the test for whether a case is worthy of review is very narrow, and he agreed that the Supreme Court's denial will not have a chilling effect on civil rights compliance. Still, he hopes that any EEO rules eventually adopted by the FCC are not too lenient. Honig said, "I hope it's not so diluted that broadcasters think it's funny."

WLTW Becomes First FM To Top New York Billing

NewYorkBusiness.com reported this week that Clear Channel Communications' AC **WLTW/New York** had \$56 million in revenue in 2001. That was down \$4 million from 2000 but still good enough to beat perennial market leader **WFAN-AM** and make 'LTW the first FM to be New York's top biller. According to data from Miller Kaplan Arase & Co., Infinity's Sports **WFAN** placed second, with \$51 million — down \$11 million from '00 — and its News sister **WINS** rose from No. 4 to No. 3, with \$49.6 million, a drop of \$7.4 million. Infinity's Alternative **WXRK**, *The Howard Stern Show's* flagship, slipped two places, to fourth, with billing of \$44 million, down \$17 million from 2000.

Analyst: Only One Satcaster Will Survive

While both **Sirius Satellite Radio** and **XM Satellite Radio** are trumpeting their strengths and expressing great hopes for the future, Veronis Suhler analyst Leo Kivijarv suggested in a Jan. 16 *Wall Street Journal* article that only one of the satellite broadcasters will be able to survive over the long haul. Kivijarv wouldn't speculate about whether XM or Sirius will prevail, but the *WSJ* story noted that Echostar Communications launched nearly two years after **DIRECTV** and now seeks to take over its rival. Recently appointed Sirius CEO Joe Clayton launched **DIRECTV** a decade ago. But another analyst, Deutsche Banc Alex. Brown's Karim Zia, told the *WSJ* that it isn't wise to compare satellite radio to **DIRECTV** or other dish networks, because there is "no similarly identifiable market."

Continued on Page 6

R&R Stock Index

This weighted index consists of all publicly traded companies that derive more than 5% of gross earnings from radio advertising.

	Change Since				
	1/18/01	1/11/02	1/18/02	1/11/01	1/11/02-1/18/02
R&R Index	280.70	240.50	225.36	-20%	-6.3%
Dow Industrials	10,678.28	9987.53	9771.85	-8.5%	-2.2%
S&P 500	1347.97	1326.82	1127.58	-16%	-15%

Radio Ink's Most Influential Women in Radio group (MIW's) is soliciting inquiries from women throughout the radio industry who would like to be mentored for 2002 by this group of 23 dynamic female radio executives.

If you're interested, please write a letter stating why you would like to be mentored by the MIW's, what your experience in radio is to date, where you are presently employed, in what position and any contact info, including your email address.

The MIW's will review every letter and choose up to three applicants to be mentored by the group for the year 2002. Each mentee will have "all-access" to each of the MIW's throughout the year, as well as several opportunities to meet with them face to face.

Letters (email is preferred) should be addressed to:

Joan E. Gerberding, President Nassau Media Partners
619 Alexander Road, 3rd Floor
Princeton, NJ 08540
Radiojoan@aol.com

For more information on the MIW's, go to: www.RadioMIW.com

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MOST
INFLUENTIAL
Women
IN RADIO

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DEAL OF THE WEEK

• **KNHD-AM/Camden, AR and KALT-AM, KPYN-AM & KNRB-FM/Atlanta, TX (Texarkana, AR-TX) \$2.05 million**

2002 DEALS TO DATE

Dollars to Date: \$58,530,211
(Last Year: \$3,860,191,556)

Dollars This Quarter: \$58,530,211
(Last Year: \$2,202,699,600)

Stations Traded This Year: 47
(Last Year: 1,052)

Stations Traded This Quarter: 47
(Last Year: 343)

TRANSACTIONS AT A GLANCE

All transaction information provided by BIA's MEDIA Access Pro, Chantilly, VA.

- WFVR-AM/Valdosta, GA \$255,000
- KIFO-AM/Pearl City, HI \$500,000
- WGBV-FM/Glasgow (Bowling Green), KY \$416,412
- WQSS-FM/Camden, ME \$1.72 million
- WEGZ-FM/Washburn, WI \$465,000

Jimmy Swaggart Buys In Texarkana

□ **Dominion Media sells quartet to Family Worship Center Church for \$2.05 million; Clear Channel adds in Maine**

Deal Of The Week

Multistate Deal

Dominion Media/Family Worship Transaction

PRICE: \$2.05 million
TERMS: Asset sale for note and donation. Earnest money valued at \$300,000, a \$1.1 million note and a charitable contribution to be determined by an appraisal of the stations under the terms listed in the asset-purchase agreement are included in this deal.

BUYER: Family Worship Center Church Inc., headed by member Jimmy Swaggart. Phone: 225-768-3688. It owns two other stations. This represents its entry into the market.
SELLER: Dominion Media, headed by Chairman John Swain. Phone: 903-794-1444
BROKER: Wally Tucker of MGMT Services Inc.

Arkansas

KNHD-AM/Camden

FREQUENCY: 1450 kHz
POWER: 1kw
FORMAT: Gospel

Texas

KALT-AM, KPYN-AM & KNRB-FM/Atlanta (Texarkana, AR-TX)

FREQUENCY: 1610 kHz; 900 kHz; 100.1 MHz
POWER: 10kw day/1kw night; 1kw day/330 watts night; 50kw at 492 feet
FORMAT: Talk; Gospel; AC

Georgia

WFVR-AM/Valdosta

PRICE: \$255,000
TERMS: Asset sale for stock
BUYER: Rama Communications Inc., headed by President Sabeta Persaud. Phone: 407-523-2770. It

owns four other stations. This represents its entry into the market.

SELLER: AC Broadcasting, headed by President Ron Cameron. Phone: 703-437-8400
FREQUENCY: 910 kHz
POWER: 5kw
FORMAT: News/Talk
BROKER: Wally Tucker of MGMT Services Inc.

Hawaii

KIFO-AM/Pearl City

PRICE: \$500,000
TERMS: Asset sale for cash
BUYER: Diamond Broadcasting Corp., headed by President Jeffrey Bate. Phone: 801-254-9000. It owns no other stations.
SELLER: Hawaii Public Radio, headed by President Michael Titterton. Phone: 808-955-8821
FREQUENCY: 1380 kHz

POWER: 6kw
FORMAT: News/Talk

Kentucky

WGBV-FM/Glasgow (Bowling Green)

PRICE: \$416,412
TERMS: Asset sale for cash
BUYER: Forever Broadcasting Inc., headed by President Carol Logan. Phone: 814-943-1136. It owns 40 other stations, including WBGW-AM, WBVR-FM & WUHU-FM/Bowling Green, KY.
SELLER: Royse Radio Inc., headed by owner/President Henry Royse II. Phone: 270-651-9149
FREQUENCY: 94.1 MHz
POWER: 5kw at 299 feet
FORMAT: Country

Maine

WQSS-FM/Camden

PRICE: \$1.72 million
TERMS: Asset sale for cash
BUYER: Clear Channel Communications, headed by Radio CEO

Randy Michaels. Phone: 859-655-2267. It owns 1,213 other stations. This represents its entry into the market.

SELLER: Gopher Hill Communications Inc., headed by President/Director Charles Hutchins. Phone: 207-947-4242
FREQUENCY: 102.5 MHz
POWER: 8kw at 1,201 feet
FORMAT: Classic Hits
BROKER: George Silverman of George Silverman & Associates

Wisconsin

WEGZ-FM/Washburn

PRICE: \$465,000
TERMS: Stock sale
BUYER: VCY America Inc., headed by VP Victor Eliason. Phone: 414-935-3000. It owns nine other stations. This represents its entry into the market.
SELLER: DDS Communications, headed by President Howard Moe. Phone: 978-685-7076
FREQUENCY: 105.9 MHz
POWER: 98kw at 742 feet
FORMAT: Country

Calls From The Street

Company	Analyst	Rating	Target Price
Clear Channel Communications	Michael Russell, Morgan Stanley	Strong buy	\$64
Cox Radio	Niraj Gupta, Salomon Smith Barney	Outperform	\$26
Cumulus Media	William Meyers, Lehman Brothers	Buy	\$18
	Jonathan Jacoby, SunTrust Robinson Humphrey	Outperform	\$22
	Frederick Moran, Jefferies & Co.	Accumulate	N/A
Disney	Christopher Dixon, UBS Warburg	Buy	\$23
	David Miller, Sanders Morris Harris	Buy	\$26
	Katherine Styponias, Prudential Securities	Buy	\$22
	Spencer Wang, ABN Amro	Buy	\$18
Emmis Communications	Andrew Marcus, Deutsche Banc Alex. Brown	Buy	N/A
	James Marsh, Robertson Stephens	Market perform	N/A
	James Boyle, Wachovia Securities	Strong buy	\$32
	James Goss, Barrington Research	Strong buy	N/A
Entercom Communications	Michael Russell, Morgan Stanley	Neutral	N/A
	Victor Miller, Bear Stearns & Co.	Neutral	N/A
	Richard Rosenstein, Goldman Sachs	Market outperform	N/A
Entravision Communications	William Meyers, Lehman Brothers	Buy	\$13.50
Hispanic Broadcasting	Gordon Hodge, Thomas Weisel Partners	Buy	N/A
Viacom	David Miller, Sanders Morris Harris	Strong buy	\$51
Westwood One	Alissa Goldwasser, William Blair & Co.	Buy	N/A
XM Satellite Radio	Armand Musey, Salomon Smith Barney	Neutral	N/A

BUSINESS BRIEFS

Continued from Page 4

Clear Channel Registers \$2.25 Billion In Securities

Clear Channel last week registered \$2.25 billion in securities in a shelf registration with the Securities & Exchange Commission. Clear Channel VP/Investor Relations Randy Palmer told R&R that the company sold that amount in various securities during 2001, so the filing was made to restore to the earlier \$3 billion level the debt that Clear Channel has available to sell. The shelf registration enables the company to sell stock, debt and warrants as needed to raise funds.

Continued on Page 12

Viacom

Continued from Page 4

that interest, but if I do, I'll do something else."

On Tuesday a Viacom source talked about the latest rumors about the Redstone-Karmazin relationship. "The speculation does not reflect the operation of the company, and it just feeds into the worst of journalism," he told R&R. "The proof is in the pudding, and the pudding is awfully tasty."

The source added, "The company

expects to report record results in the fourth quarter. That's in a time of recession, a time when advertising is down. We are not in a recession. Our results are higher than ever. There is no fighting going on. Redstone and Karmazin talk about things all the time. There is no tension. The company is being run extraordinarily well. Nothing has gone wrong at the company. We haven't made any dumb acquisitions. The wheels have not fallen off the company, so who cares if they don't go to dinner together? They meet during the day."

RADIO AND PUBLIC RELATIONS IN TURBULENT TIMES

■ Self-promotion alone is not enough

By Michael Levine



MICHAEL
LEVINE

Public relations is arguably one of the most misunderstood institutions of American life. Marketing, advertising, commercials — whatever you want to call it, it's all part of the work known as public relations. But before talking about what public relations is, it's imperative to understand what public relations isn't.

Public relations is not an elementary equation of A (consumers) times B (showcase of product) equals C (consumers rushing out to purchase product). Rather, public relations is the systematic execution of a plan until the brand in question is indelibly etched into the minds of unwitting consumers.

As a media expert, best-selling author and radio talk show host, I have built my career on an understanding of the public's innate animal craving for the comfort of the known. That craving is evidenced by the golden arches on every street corner and the swoosh on every teen's sneakers. In these turbulent times, radio stations must use the subtle craft of public relations to make their brands known and ensure stability during tough times — and, hopefully, to ensure a future of posterity.

Part of the beauty of PR is its creativity. There are infinite ways to promote a radio station — or any business, for that matter. Here are my 10 favorite successful PR stunts from times past:

1. In 1809 writer Washington Irving staged his own kidnapping to promote his book *A History of New York From the Beginning of the World to the End of the Dutch Dynasty*.

2. In 1969 John Lennon and Yoko Ono held an infamous weeklong "bed-in" at which the ex-Beatle and his wife donned pajamas for peace.

3. A publicist for Frank Sinatra once planted bobby-soxers paid to fake hysteria in a concert audience. (I caught on!)

4. In 1962 a national campaign was launched to clothe naked animals. God knows why, but the effort received national press.

5. During the contentious 1968 presidential campaign, the anarchist Yippie party ran a pig for chief executive.

6. Mel Brooks' 1974 comedy classic *Blazing Saddles* was given a memorable PR launch with a premiere at a drive-in theater — with only horse-powered transportation allowed.

7. In 1991 pop star Richard Marx, to promote the release of a new album, performed short concerts in five cities across America in one day. Unfortunately, the album stiffered, but the concerts were great.

8. In 1989 Malcolm Forbes threw himself a 70th-birthday party with 1,000 of his closest friends at his own Moroccan palace. The reported cost: more than \$1 million.

9. Hands Across America: In 1987 millions joined hands, ostensibly to raise money for the nation's

hungry, but ultimately for no better reason than to stop traffic in the middle of the street.

10. In 1984 thousands of people, from children to wheelchair-bound athletes, participated in the relay of the Olympic torch across America, and many thousands more cheered along the path. That set the stage for the most watched (in the U.S.) Olympiad ever.

WHY NOT DO IT YOURSELF?

It is easy for radio stations to rely on in-house promotion. After all, there are hours upon hours of airtime at a radio station's disposal. When one is supported monetarily by the business of promotion, it is both cheaper and more convenient to rely on self-promotion.

Radio stations make their money from advertising, a simple and effective tool for reaching consumers. Companies of all shapes and sizes contact radio stations every day wanting to use radio as their own public relations tool. From the point of view of the stations, it looks so simple. If these big old companies can use our airtime to sustain a public relations campaign, why can't we? They can, but it has to go further than that. In tough

From the point of view of the stations, it looks so simple. If these big old companies can use our airtime to sustain a public relations campaign, why can't we?

times radio stations must use public relations creatively and effectively or risk sinking like the *Titanic*.

America has seen recessions before, with the recession of the early '90s being only the most recent. Those times became hard to recall in the economic boom of the Clinton years, but those who lived through the aftermath of trickle-down economics know all too well that the economy is a cyclical beast. Recessions don't last. Maybe they'll hang on for a few years, but certainly not forever. That should forestall much of the panic caused by recessions, but, with the ever-expanding influences of stockholder expectations and quarterly reports, that's not usually the case.

No publicly held radio group wants its stock price plummeting because it overspent on public relations. That would make the company open to ridicule, especially if jobs were sacrificed in the process. But what must be understood is that public relations is less effective as a short-term philosophy and more effective as a long-term strategy.

Companies that view public relations as the aforementioned simple equation understandably become wary of spending capital to build a brand, but that's shortsighted. Even if consumers are more frugal during tough times, when the economy turns, the brands burned into consumers' minds during the downturn will reap the benefits of their diligence.

History shows that bold companies survive and thrive through recessions while meek companies vanish, but unguarded aggressiveness can be a recipe for disaster. Careful, succinct aggression is the best tack for a company in any industry during troubled times. Cutbacks and

downsizing are weak, temporary solutions. They are the equivalent of placing a bandage on a malignant tumor. Such negative tactics communicate a negative image to the public. But strong public relations campaigns — even at the expense of short-term balance sheets — are the way to maintain a devoted base of listeners and attract new fans.

THE BATTLE FOR PERCEPTION

Unlike industries that must derive income directly from a now-poorer consumer base, radio deals with consumers on a secondhand basis. It costs nothing to listen to the radio. Movies cost money. Sporting events cost money. These forms of entertainment are sure to see direct and specific effects from a recession. But for radio, the price of a recession is filtered through advertisers. The number of listeners may remain constant, but revenues may still plummet if advertisers get queasy about spending during an economic downturn.

But that's what makes public relations infinitely valuable. By systematically maintaining a public relations campaign, radio stations can gain the lead in the battle for perception. The reality as shown by the ratings or demographic studies may be similar for two stations, but being perceived as a "hip Pop station" or a "trustworthy News station" is invaluable when pursuing advertisers. Simply put, an effectively executed PR campaign differentiates a station from its competition.

Advertisers and potential advertisers are the principle targets of radio's public relations campaigns, but consumers are a secondary target. In part because of its place as a free entertainment medium, radio has historically been turned to more strongly in times of need. It is fashionable to gravitate to online or television sources for news, but neither of these provides the comforting hum of radio. Radio is sought, in part, because it is audio wallpaper. Concerned citizens can educate themselves about the news of the day or hear stimulating analyses without enduring the all-senses assault of television. Radio is a low-maintenance way to keep up with important events.

The additional listeners who turn to radio news in tough times are searching for the best station with the most dynamic, informative news. Quality public relations often trumps even standard advertising as a way to draw these listeners.

ENTERTAINMENT MATTERS

Public relations is a life-sustaining tool for any media or entertainment business. The product sold is — let's face it — unnecessary for human survival, so the potential clientele need the push of puff and pageantry to give them the illusion that their favorite entertainment matters.

And that is the great secret of the media and entertainment. It only works if we, the general public, believe that it matters. We want to be lost. We want to believe that two lovers on a movie screen matter. We want to believe that the game-winning touchdown matters. Of course, they don't. If the tragedy of Sept. 11, 2001 taught us nothing else, it

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WORD OF MOUSE

By Rich Carr



RICH
CARR

You're enjoying a moment of private time during your morning commute. Your radio station keeps you company as time, temperature and events of the day weave seamlessly into your morning routine. Then a commercial for a new movie starts. The flow is interrupted, so you lose interest and press "seek" on the radio.

You ease into the recliner that signifies the end of your workday and begin to watch TV. As the plot thickens on your favorite program, a key bit of information is about to be revealed. You lean forward.... There's a quick fade to black, and a commercial for cake mix begins. You head for the kitchen to make some tea, then wander off to check your e-mail.

You open up your in-box, and you're delighted to see five messages from people you know and look forward to hearing from. Your sister has finally sent Mom's fudge recipe, your best friend is urging you to go see *Ocean's 11*, and your favorite radio station is letting you know that you've been outbid in its online auction and giving you a link to click if you want to get back in the running. Your dad has sent a photo from the kids' last visit, and the morning show on your radio station has sent you a coupon for a new local restaurant and suggests that you sample the paella.

So which form of advertising do you think is most effective? Interactive advertising, or "word of mouse," is beginning to define itself, and it's defying traditional media by being totally accountable for its results.

Advertising is bought and sold today using a system of gross ratings points and gross impressions; that is, by multiplying reach times frequency to

calculate the number of gross impressions your buy will produce. The major problem with this is that the actual message is not taken into consideration — only the delivery method and the audience.

Savvy businesses are beginning to use a strategy that's exactly the opposite of this mass-media buying model. They are marketing directly to targeted individuals with specific demographic and psychographic qualifications. These are not revolutionary mom-and-pops or businesses hellbent on being countercultural. These are businesses that have partnered with radio stations to market themselves with specific offers available only to P1s who are members of loyal-listener clubs and who have agreed to receive e-mail from the station. The perceived value to the listeners is guaranteed, and advertisers see an immediate return on their investment as people come in with the radio station's coupons in their hands.

But your Internet initiative must be fueled not only by technology, but also by sound sales training. If a Missoula, MT cluster can book \$62,000 in Internet advertising — after the salespeople had been thoroughly trained in how to sell it — don't you think that's worth a look-see? The bigger the market, the bigger the revenue potential: That same training initiative that worked so well in Missoula brought a trio of Seattle stations almost \$180,000 in two days.

With the right approach, you can have businesses lining up to be part of your 'Net initiative. And with online marketing, your advertising is not an interruption, it's an invitation from your listeners' most trusted media source: their favorite radio station.

Rich Carr is VP of Radio Web Network (www.radiowebnetwork.com), a radio-website sales, management and promotional network headquartered in Portland, OR. Carr can be reached at 503-612-0517 or rcarr@radiowebnetwork.com.



RADIO AND PUBLIC RELATIONS

Continued from Page 7

taught us that the petty concerns that move us to call in to a radio show to talk about relationships are insignificant compared to the larger struggles of this life.

We know that insignificance is the reality, and that is another beauty of public relations: It makes the insignificant significant. It makes it matter. Your radio station, no matter how large or small or stodgy or cool, must matter to your listeners. They hear the hot music or the witty banter. They know they are entertained, but they need the reassurance of an effective public relations campaign to cement the station's significance.

It gives listeners intense gratification to know that a radio show matters and, therefore, that its listeners matter. Every newspaper article and every local news feature about a station reassures them that their entertainment is not frivolous. If it is important enough for the respected local media to spend its time on, then, by golly, it must be important enough for the average wife-and-two-kids schmo to spend his time on.

And that is what a strong public relations campaign delivers. The news stories, the press releases and the public relations events reach levels unattainable through in-house promotions or traditional advertising.

Public relations must seek to provide a relationship between a station and its listeners through thick and thin, not a quick fix for a ratings spike. The competition to be among the brands seared into the minds of unsuspecting consumers is fierce and unrelenting. Airing quality programming is the most important aspect of a successful radio station, but not the only aspect. A regular campaign headed by public relations professionals, especially in tough times, is a priceless tool for maintaining and growing the success of any radio station.

Michael Levine is founder of Levine Communications Office, a prominent PR firm based in Los Angeles. He also hosts *Inside/Out with Michael Levine*, which airs Sunday nights at 11pm on KRLA/Los Angeles. Levine can be reached via e-mail at levinepr@earthlink.net or through his website at www.levinepr.com.

SALESPEOPLE ON THE MOVE

Below is a roundup of the sales, marketing and promotion people who have taken on new positions and added responsibilities in recent weeks.

• **Les Hollander** is upped to Clear Channel/New York Director/Sales, managing sales for the company's New York City station group and assisting with its Poughkeepsie and Sussex stations. All New York GSMs and Group Sales Directors will report to Hollander, who rises from GSM of WHTZ-FM & WTJM-FM/New York.

Clear Channel Radio Regional VP/New York Market Manager Andrew Rosen said, "Les has distinguished himself as a professional who is zealously committed to the success of our advertisers, as well as the continued development of our employees. It gives me great pleasure to promote Les to the position of Director/Sales, which will give him the opportunity to have a greater impact with these important people."

Hollander joined Clear Channel's WKTU/New York as an AE in 1996 and later became LSM. He became GSM of 'HTZ in 1999 and this year added the same responsibilities at WTJM. His previous radio experience includes time with Tribune Broadcasting and Emmis Broadcasting.

• **ABC Radio Networks** has appointed **Mike Connolly** VP/ESPN Radio Sales, based in New York. Connolly will lead all advertising sales for ESPN Radio's 24/7 programming, including *Mike & Mike in the Morning*, *The Tony Kornheiser Show* and *The Dan Patrick Show*, as well as coverage of Major League Baseball, the NBA, the Bowl Championship Series and advertising on ESPNRadio.com.

"We are delighted to have Mike join our team and lead the sales charge as we further develop and grow the radio industry's No. 1 sports brand, ESPN," said ABC Radio Networks Sr. VP/Advertising Sales & Marketing Jennifer Purtan.

A 16-year radio veteran, Connolly most recently served as Sr. VP/Eastern Sales for Premiere Traffic Networks and Premiere Radio Networks. He began his career in finance for CBS Inc. in 1981 and was promoted from Financial Analyst to Sr. Financial Analyst to Finance Manager of CBS Radio in two years.

• **Infinity/Houston** appoints **Diane Holt** to the newly created position of Group Director/Sales for KILT-AM & FM & KIKK-AM & FM/Houston. Concurrently, **Nick Peterson** and **Chris Hall** become co-GSMs for KIKK-FM & KILT-FM. **Richard Topper** remains as GSM of the AM stations.

• **Woody Prettyman** is named VP/Sales for Clear Channel's Virginia Trading Area, covering Richmond, Norfolk, Roanoke, Harrisonburg-Stanton and Charlottesville. He retains his responsibilities as Director/Sales for the company's Virginia cluster.

• **Katz Network Dimensions/New York** ups **Patricia O'Connor** to VP/Manager, making her responsible for the day-to-day management of the company's New York sales team. She rises from Sales Manager.

• **John Garbo** is promoted to Sr. AE for Katz Network Dimensions/New York. He was most recently an AE.

• **Pamela Godfrey** becomes VP/New York Sales Manager for Katz Marketing Dimensions/New York. She is promoted from Team Manager.

• **Katz Marketing Dimensions/New York** taps **Ande LaFebre** as Sales Coordinator. She rises from Marketing Assistant.

• **Maggie Mei** is promoted to Promotions Coordinator with Katz Dimensions/New York. She was most recently Promotions Assistant.

• **Judy Reich** rejoins Renda Broadcasting as Director/Sales Development, responsible for all 19 Renda stations in eight markets. Reich began her radio-industry career as an AE at WIXZ/McKeesport, PA and later joined Renda as GM of WJAS-AM & WSHH-FM/Pittsburgh. In 1998 she went to ABC Radio as GM of Radio Disney WSDZ/St. Louis, then segued to Westwood One as National Director/Marketing for Metro Networks.

MeasureCast, Arbitron Release Webcast Ratings For December

■ Virgin Radio U.K. surges to No. 1 on both services

By **Brida Connolly**

bconnolly@rronline.com

Perennial streaming-listener favorite **Virgin Radio U.K.** saw huge gains in both the

Arbitron Webcast Ratings and on MeasureCast in December. The London-based broadcast stream rose from third place with aggregate tuning hours of 360,600 to No. 1 with 874,300 ATH in the Arbitron measurements; on MeasureCast, the stream more than doubled its total time spent listening from November, going from 367,661 hours to 739,651 and from sixth place to No. 1.

November's surprise MeasureCast No. 1, Classical WQXR-FM, dropped off considerably, going from 702,226 hours of listening to 275,039 hours and seventh place. On Arbitron, however, 'QXR showed increased listening, with

its ATH rising from 226,600 in November to 391,600 in December, keeping it in fifth place overall. The top U.S.-based broadcast stream on both ratings services was Classical KING-FM/Seattle, in second place with 473,100 ATH on Arbitron and in fourth with TTSL of 474,319 hours on MeasureCast.

MeasureCast's TTSL and Arbitron's ATH both measure total hours streamed during a calendar month, but methodological differences can cause the measurements for webcasts rated by both services to vary significantly, with MeasureCast's numbers generally running higher.

Below are the top 10 webcasts for December for MeasureCast and Arbitron, along with Arbitron's Webcast Network Ratings. For complete December ratings, visit www.measurecast.com and www.arbitron.com.

Arbitron Webcast Ratings

Channel	Format	URL	November ATH (Rank)	December ATH
1 Virgin Radio UK	Hot AC	www.virginradio.co.uk	360,600 (3)	874,300
2 KING-FM/Seattle	Classical	www.king.org	516,100 (2)	473,100
3 MEDIAmazing	Multichannel	www.mediamazing.com	600,800 (1)	434,100
4 Cablemusic				
"Classical Christmas"	Classical	www.cablemusic.com	128,800 (9)	402,400
5 WQXR-FM/New York	Classical	www.wqxr.com	275,000 (5)	391,600
6 KPLU/Long Beach, CA	Jazz	www.kplu.org	209,800 (8)	222,100
7 Radio Margaritaville	Classic Rock	www.radiomargaritaville.com	210,800 (7)	205,100
8 Ministry of Sound	Dance	www.ministryofsound.com	N/A	188,200
9 WFUV-FM/New York	College	www.wfuv.com	N/A	149,500
10 CFNY-FM/Toronto, Ontario, Canada	Alternative	www.edge102.com	N/A	139,500

MeasureCast Webcast Ratings

Channel	Format	URL	November TTSL (Rank)	December TTSL
1 Virgin Radio U.K.	Hot AC	www.virginradio.co.uk	367,661 (6)	739,651
2 JazzFM	Jazz	www.jazzfm.com	640,076 (3)	682,224
3 Cablemusic				
"Classical Christmas"	Classical	www.cablemusic.com	168,015 (11)	506,197
4 KING-FM/Seattle	Classical	www.king.org	525,117 (4)	474,319
5 MEDIAmazing	Multichannel	www.mediamazing.com	676,234 (2)	466,349
6 ESPN Radio	Sports	www.espnradio.com	382,656 (5)	348,073
7 WQXR-FM/New York	Classical	www.wqxr.com	702,225 (1)	275,039
8 Radio Margaritaville	Classic Rock	www.radiomargaritaville.com	240,812 (7)	210,915
9 3WK Undergroundradio	Alternative	www.3wk.com	136,369 (13)	182,682
10 KCRW-FM/Santa Monica, CA	NPR	www.kcrw.org	182,541 (9)	166,594

Arbitron's Webcast Network Ratings cover both broadcasters that stream their content online and companies that aggregate online audio programming, so some streamers appear in both sets of ratings. Live365 continues to dominate the Network Ratings, picking up almost four times the ATH of No. 2 Cablemusic Networks — despite Cablemusic's substantial month-to-month gain, from 799,000 hours in November to 978,100 in December. Noncommercial Jazz KPLU/Long Beach, CA moves into the top 10 for the month with a gain of almost 3,000 hours from November.

Arbitron Webcast Network Ratings

Network	URL	Programming	Nov. ATH (Rank)	Dec. ATH
1 Live365	www.live365.com	Listener-formatted	4,654,300 (1)	3,847,300
2 Cablemusic Networks	www.cablemusic.com	Multichannel 'Net-only	799,000 (2)	978,100
3 SMG PLC	www.scottishmediagroup.com	Broadcast network	360,600 (7)	874,300
4 Public Interactive	www.publicinteractive.com	NPR affiliates	779,300 (3)	704,400
5 Classic Radio Inc.	www.real.com	Broadcast aggregator	516,100 (6)	473,100
6 MEDIAmazing	www.mediamazing.com	Multichannel 'Net-only	600,800 (4)	434,100
7 New York Times	www.nytimes.com	Broadcast network	275,000 (8)	391,600
8 ABC Radio	www.abcradio.com	Broadcast network	260,200 (9)	243,200
9 KCRW/Santa Monica, CA	www.kcrw.org	NPR broadcast affiliate	223,900 (10)	240,300
10 KPLU/Long Beach, CA	www.kplu.org	Jazz broadcast station	223,000 (11)	235,900

DIGITAL BITS

Hiwire To Sell Ads For Top Streamers

Hiwire has signed nonexclusive advertising-sales agreements with webcasters **StreamAudio**, **Live365**, **Beethoven.com** and **SurferNetwork**. ChainCast's StreamAudio provides streaming and ad-insertion services for broadcasters including Cox Radio, while listener-programmed Live365 is a webcast ratings leader, regularly logging more than 4 million listener hours each month. Marlin Broadcasting's Beethoven.com is a popular Classical 'Net-only, and SurferNetwork provides streaming and ad insertion for radio groups including Big City Radio, Inner City Broadcasting and Journal Broadcasting.

In other news from Hiwire, VP/Engineering **Kim Wallace** has exited the company. No replacement has been named.

Radio Free Virgin, Loudeye Ink Deal

Multichannel Internet-only webcaster **Radio Free Virgin** and streaming-technology provider **Loudeye Technologies** last week signed a deal making Loudeye the webcaster's exclusive ad-insertion provider. Loudeye will also handle ad sales for RVF's streams.

ProgramDirect.com Signs 200th Affiliate

Internet-based programming portal **ProgramDirect.com** this week signed its 200th affiliate radio station. The year-old service lets programmers preview short- and long-form radio programs, then contact the content providers directly to download shows for broadcast.

MediaSpan Launches 'Fan Frenzy' For Station Sites

Technology company **MediaSpan** is offering its "Fan Frenzy" web-based sports game to radio-station websites to tie in with the NCAA basketball tournament in March. "Fan Frenzy" provides regular leader boards, game summaries and statistics, and listeners compete for weekly prizes by picking tournament winners. For more information, visit www.mediaspangroup.com.

CYBERSPACE

Hot, new music-related World Wide Web sites, cool cyberchats and other points of interest along the information superhighway.

On The Web

- Expand your horizons with the Afro-beat sounds of **Femi Kuti** this Tuesday (1/29) as HOB.com presents a 24-hour webcast starting at 3pm ET, noon PT (www.hob.com).

- Make sure to catch Grammy-nominated recording artist **Ryan Adams** this Wednesday (1/30), when HOB.com presents a 24-hour audio webcast of his recent House of Blues Los Angeles show. The fun starts at 3pm ET, noon PT (www.hob.com).

- Check out **Dashboard Confessional's** punk sensitivity this Thursday (1/31), when HOB.com presents a 24-hour audio webcast starting at 3pm ET, noon PT (www.hob.com).

- New Jersey rockers **Midtown** recently brought some indie cred to the House of Blues Los Angeles. Catch the performance this Thursday (1/31) as HOB.com presents a 24-hour audio webcast, beginning at 3pm ET, noon PT (www.hob.com).

—Frank Correia

WMMS/Cleveland Sets Trapp As PD

Jim Trapp has officially been given the title of PD at WMMS/Cleveland. He had been interim PD of the heritage Rock outlet, known as "The Buzzard," since last month.

"Jim Trapp is a broadband programmer: way-high IQ, exceptional strategic capabilities, natural leadership skills and an unrelenting work ethic," Clear Channel/Cleveland Director/Programming Operations Kevin Metheny told R&R. "He is perfect for the next Buzzard era, during which WMMS will return to the top of the Rock ranks. We are fortunate and delighted that we were able to persuade Jim and [wife] Renee Trapp to join us in Cleveland!"

Trapp said, "The team being built here in Cleveland by [Clear Channel Regional VP] Jim Meltzer and Kevin Metheny is a testament to solid management and a consistent vision of what Clear Channel can accomplish as a company. It's a pleasure to join such a diverse and talented group of professionals, and my only hope is that I can make the kind of contribution that a station as legendary as WMMS deserves."

Trapp had been in Houston for four years as Director/FM Programming for Clear Channel/Houston, where he oversaw KTBZ, KLOL, KKRW, KODA & KHM. Trapp programmed KZZO/Sacramento from 1995-97 and KZON/Phoenix from 1992-95. He also worked at *The Hard Report* from 1987-92.

RCA Victor Boosts Management Team

RCA Victor Group has strengthened its senior team, naming **Job Hart** Sr. VP/Worldwide Marketing, **Stuart Pressman** VP/Product Development & Marketing Services, **Rachelle Schlosser** VP/Publicity, **Stacey Bain** VP/Finance & Administration and **Richard Dinnage** VP/International Marketing. The RCA Victor Group, a unit of BMG, comprises the labels Windham Hill, Private Music, RCA Red Seal, RCA Victor, Bluebird and DHM.

"I am really pleased with the remarkable team we have assembled," RCA Victor Group Exec. VP/GM David Weyner said. "They are a group of gifted industry veterans who will work closely with me in realizing the forward-looking vision of BMG's recently formed adult-music label group."

Hart joins RCA Victor Group from Columbia Jazz, where he was VP/Worldwide Marketing. Pressman was most recently Director/Marketing for the Verve Music Group. Schlosser had been President of her

Richard Dinnage VP/International Marketing. The RCA Victor Group, a unit of BMG, comprises the labels Windham Hill, Private Music, RCA Red Seal, RCA Victor, Bluebird and DHM.

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RCA VICTOR/See Page 12

Kaplan Plans Move To KRBZ/K.C. As OM

Entercom Hot AC KRBZ (The Buzz)/Kansas City has appointed **Mike Kaplan** OM. Most recently OM/PD for Millennium Radio Group's CHR/Pop WBBO and Hot AC WJLK in Monmouth-Ocean, Kaplan will begin his new assignment Feb. 5.

"We're extremely pleased to be able to attract someone of Mike's caliber to join Entercom/Kansas City," remarked VP/Market Manager Bob Zuroweste. "The Buzz



Kaplan

will flourish under his leadership."

Kaplan said, "I'm looking forward to joining Bob Zuroweste, [Entercom VP/Programming] Pat Paxton and the entire Entercom family. This company is committed to the product, and the people are part of its culture."

Prior to his stint in Monmouth-Ocean, Kaplan held several on-air positions in his eight-year career. KRBZ PD Valorie Knight remains in place.

Vining Appointed President Of Savoy

Steve Vining has been named to the newly created position of President for **Savoy Label Group**. In his new post Vining will direct the marketing and promotion of Nippon Columbia's Savoy Jazz line and its Denon line of jazz and classical recordings, as well as the signing and development of new artists. Nippon Columbia is headed by Chairman Strauss Zelnick, the former President/CEO of BMG Entertainment.

Concurrently, the company has named noted jazz A&R executive **Steve Backer** VP/Jazz A&R. Backer will oversee the relaunch of Savoy and Denon.

Nippon Columbia President/CEO Jack Matsumura said, "Steve Vining is a highly respected industry veteran whose forward-thinking



Vining

approach to developing and marketing artists and their music has earned him a reputation as an innovator. He is the ideal choice to lead our jazz and classical division outside of Japan."

Vining became CEO of Silicon Valley-based Euphonix Inc., a manufacturer of high-resolution digital audio recording and mixing technology, in fall 2000. He was President of BMG Entertainment's Windham Hill Group from 1996-2000. He joined BMG in 1991 and later rose to VP/GM of RCA Victor/BMG Classics U.S.

Backer most recently ran an independent A&R consulting firm. He has worked with Savoy before, acquiring the bebop catalog for Arista Records in the '70s and most recently as an A&R consultant.

Gunn Gets PD Gig At WBLO & WGZB

Radio One/Louisville has promoted **Mark Gunn** to PD of Urbans WBLO (Hot 104) and WGZB (B96). The 22-year industry veteran also hosts the *Mark Gunn and the PMC* afternoon show on B96.

Gunn reports to Radio One/Louisville VP/Market Manager Dale Schaefer, who commented, "Mark is an outstanding program director and on-air talent. He has great leadership skills that will help WGZB and WBLO to reach new heights. Additionally, he will be instrumental in developing the young talent we have working at Radio One. Mark is a winner, and we are excited about having him on our management team."

Gunn told R&R, "I think this is a great opportunity. After the year of growth that we've had here, formerly as Blue Chip stations, Radio One has come in to take us to the next level, and it's nice to be a part of the largest African-American-owned radio operation."

"It also forces us to raise the bar.



Gunn

We've done things a certain way, which has been good for us. But now the standard of excellence has been raised, and I think I'm going to be an instrumental part of that, given my years of experience and the fact that I have a young staff that has done pretty well for itself."

Gunn is also looking forward to working closely with the airstaffs of both B96 and Hot 104. He commented, "Radio, like anything else, is cyclical, and I think we're coming back to a time where personalities are going to matter more than they did a few years ago. That was the strength of black radio, and it always has been."

"I'm glad to get the opportunity to groom the next generation of great radio personalities. We are dwindling in numbers, as far as African Americans in this business are concerned. The ones who are going to be around are the ones that are the great communicators, and I'm glad to be able to help shape some of those."

EXECUTIVE ACTION

McQueen Heads Righteous Babe Promo, New Media

Ani DiFranco's **Righteous Babe Records** has tapped **Keri McQueen** to handle the label's radio and new-media promotion efforts. In addition to working radio, McQueen will help direct the label's web promotions and the integration of new technologies into its marketing plans.

McQueen, who succeeds Jamie Canfield, joins the label from WEQX/Albany, NY. She has also been an air personality on WARO/Ft. Myers and WPYX/Albany, NY, as well as the Internet station Nerve.com.

Clear Channel Hires Harlow In Wichita

Dick Harlow has been appointed VP/Market Manager for Clear Channel's Wichita cluster, which includes **KKRD, KRBB, KRZZ & KZSN**. Clear Channel also owns outdoor displays and TV stations in the market.

Harlow moves to Kansas from the Carolinas, where he ran a cluster in Greensboro. In his career he's worked as a GM throughout the Carolinas, including stops in Raleigh and Charlotte, and held regional duties for the former Voyager Communications.

"It's a feather in our cap, landing a manager of Dick's caliber to lead our Wichita operation," Clear Channel Sr. VP/Plains-Northwest Jay Meyers said. "I've known Dick personally for 15 years, competed against him and have always wanted him on my team. We have a chance for immense growth in Wichita, and now we have a great leader to fulfill our destiny."

Cumulus Picks Potter As Toledo Market Manager

Cumulus Media has named 30-year radio veteran **John Potter** Market Manager for its Toledo cluster, which includes Sports **WLQR**, Country stations **WTOD** and **WKKO**, Oldies **WRQN**, Active Rock **WRWK**, CHR/Pop **WTWR**, Hot AC **WWW** and Classic Rock **WXKR**. Potter was most recently a VP for Clear Channel Interactive, overseeing its Internet operations.

"Toledo is an important cluster of stations for Cumulus," COO Jon Pinch said. "We see in John Potter someone with a successful track record, high integrity and superior sales skills. John fits our strategic plan like a glove."

Potter has held radio management positions with Taft, Great American, Citicasters, Jacor and Clear Channel. Interestingly, he worked for those companies without ever having to move from his office, as the "moves" were the result of mergers. "I left 30 years of radio for an affair with the Internet," Potter said. "I am happy radio has forgiven me and welcomed me back."

Capitol Taps Three For Regional Promo, Mktg.

Capitol Records has named **Dawn Garrett**, **Brett Greenberg** and **Joe Rainey** Directors/Regional Promotion & Marketing. All three report to Sr. VP/Promotion Dan Hubbert. Garrett is based in Los Angeles, while Greenberg is stationed in Atlanta and Rainey in New York.

"Brett, Dawn and Joe will be instrumental in breaking new artists at the regional level," Hubbert said. "I'm thrilled to have them in these key markets."

Garrett began her music-industry career as a receptionist at R&R and was eventually promoted to Sales Representative, working with such labels as Columbia Records and Capitol. Greenberg was most recently Epic Records' Atlanta promotion representative and before that was a Field Marketing Representative and Alternative Music Representative for Sony Music Entertainment. Rainey joined Capitol in 1999 as an Administrative Assistant and was later elevated to Manager/Regional Promotion for the Georgia-North Carolina area.



Garrett



Greenberg



Rainey

Deitemeyer

Continued from Page 3

Mediabase debuted *Monday Morning Replay*, the first industry publication to feature monitored airplay, in 1987. Premiere acquired Mediabase in 1992, and R&R reached an agreement in 1999 under which Mediabase 24/7 monitored-airplay data began being used to compile all music charts in R&R publications.

Abramson

Continued from Page 3

Abramson said, "Coming back home to Roadrunner was one of the best decisions I ever made. Working for Dave Loncaio is an invaluable experience, and I never stop learning each day. I look forward to continuing to break songs and artists for a label that means so much to me."

National Radio

• **MICHAEL JOSEPHSON's** 90-second "Character Counts" commentary, currently heard on KNX-AM/Los Angeles, will now be syndicated nationally. For more info, contact Tom DeCair at Character Counts Network at 310-306-1868 ext. 28 or e-mail tdecair@jethics.org.

Radio

• XM Satellite Radio announces the following: **STEPHEN COOK** is upped from SVP/Sales & Marketing to EVP, **STEVEN GAVENAS** is promoted from SVP/Programming & New Business Development to EVP, and **DR. STELLIOS PATSIOKAS** is upped from SVP/Technology & Engineering to EVP.

• TM Century makes the following announcements: **JONI SILVERMAN** becomes Regional Manager. She exits Premiere Radio Networks, where she was Affiliate Relations Manager.

PROS ON THE LOOSE

Bruce Bond — afternoons, WNNK/Harrisburg, 717-232-0609; www.brucebond.com

MICHELLE MINOR, formerly Verizon Information Services' National Accounts Manager, is named Regional Manager, and **LINDA O'BRIAN**, former Asst. PD/MD for KSCS/Dallas, is named Regional Manager.

• **LOU KASTLER** exits Waitt Radio/Omaha to launch Kastler Creative, a consultancy that also provides production and imaging. For more information, call 402-291-1833.

Records

• Atlantic Records ups **MIKE CAREN** to Sr. VP/A&R and **JOHN RUBELI** to

VP/A&R. Caren has been VP/A&R since 2000; Rubeli rises from Sr. Dir./A&R.



Shimmel

• **MARK SHIMMEL** is elevated to Sr. VP/Marketing & Artist Relations at Arista Records. He had been SVP/Artist Relations since July 2000.

• **MONICA COATES** is named Assoc. Dir./A&R for Verity Records. She was previously with EMI Gospel.



Coates

Changes

CHR: WKTU/New York promotes **Jeff Z** to APD/MD as MD/nighttimer **Geronimo** exits ... WSCG & WUSY/Chattanooga, TN part-timer **Duane Wooten** joins crosstown WALV as PD ... **Austin** is the new PD of KQKQ/Omaha ... **Tony Tecate** joins KSFM/Sacramento as MD/nighttimer ... WAOA/Melbourne OM **Michael Lowe** drops programming duties at sister WHKR/Melbourne ... **Dan Hunt** joins WKPO/Madison as PD/afternoon driver ... WLKT/Lexington, KY interim PD **Eddie Rupp** drops the "interim" ... New CHR/Pop WAEV/Savannah, GA appoints Clear Channel/Nashville Imaging Director **Stu Gray** PD ... KISX/Tyler, TX APD/MD/morning co-host **J.J. Reid** exits ... WKXJ/Chattanooga, TN appoints **Jason Carter** APD/MD ... **Petu** joins KBXX/Houston as MD/morning co-host ... KAZE & KBLZ/Tyler, TX nighttimer **Marcus Love** adds interim MD stripes ... WXAJ/Springfield, IL appoints **Steve Kraus** MD/nighttimer ... WVYB/Daytona

Beach, FL PD **Fargo** exits; afternoon driver **Kotter** adds PD stripes ... KBTU/Monterey appoints **Sir Elegance** Mix-Show Coordinator ... KYWL/Spokane picks up the syndicated *The T-Man Show*.

News/Talk/Sports: KKNW (K-News)/Palm Springs, CA launches *One Hour of Golf* on Saturdays at 11am ... ESPN debuts the weekly one-hour *College Hoops Today* Sundays at 6pm ET ... Westwood One/CBS Radio Sports will cover Super Bowl XXXVI on Feb. 3 at 5pm ET, with commentators Howard David and Boomer Esision ... Rex Broadcasting syndicated talker **Lionel** adds KMYL-AM/Phoenix and WEEU-AM/Reading, PA ... TheStreet.com's *RealMoney With Jim Cramer*, nationally syndicated by Premiere Networks, adds WPHT-AM/Philadelphia to its 32-station roster.

Rock: KIOC/Beaumont, TX night host **Bob Orilee** exits ... WKGB/Binghamton, NY has moved to 320 N. Jensen Road, Vestal, NY 13850;

phone and fax numbers remain the same.

Urban AC: **Stephanie Williams** joins Superadio's syndicated *Lost in the '80s* as co-host.

Records: Slewfoot Records taps **Scott Schaefer** as VP/Operations ... **Ivan Gavin** is named EVP/Finance & Commercial Operations at Zomba Records ... ARTISTdirect taps **Brian Sampson** as Nat'l. Dir./Crossover & Mix Show Promotions, **Chace Johnson** as Urban Marketing Manager, **Patrick Grueber** as Midwest promotions rep, **John Nagaro** as Southeast rep, **Kathie Romero** as Southwest rep, **Aimee Saiger Russell** as Northeast rep, **Dee Ann Metzger** as Los Angeles rep and **Rachel Earle** as College Promotion rep ... **Mark Chotiner** is named Sanctuary's West Coast Regional.

Industry: RED Distribution promotes **Tony Timpano** to VP/Business & Legal Affairs ... EMI Music Distribution makes **Darren Stupak** VP/Major Accounts and **Mark Fuston** Major Accounts Manager.

Goldstein

Continued from Page 3

Goldstein noted, "It has been one of the special thrills of my life building the pre-eminent jazz and adult-music label with Tommy LiPuma. I am privileged that the torch is being passed to me to run the historic Verve label. I look forward to working with Tommy and Verve's incredibly dedicated and passionate team to deliver the best in jazz and adult music."

Goldstein was previously VMG President, a post he had held since December 1998. He became President of the GRP Recording Company in July 1998 and before that was President/CEO of Private Music. Goldstein has also been President of Island Records North America and spent 10 years at Warner Bros., where he served in various executive capacities.

Thompson

Continued from Page 1

music at the top of the music charts and powering sales for labels, creating this position was a natural progression for **R&R**, and Dontay is the person to move the needle."

Thompson said, "This is an incredible and exciting opportunity. When

RCA Victor

Continued from Page 11

own agency since February 2000 and before that was Sr. Director/Publicity at Sony Classical. Bain was previously VP/Corporate Development at BMG Entertainment. Dinnage was most recently Director/European Marketing for BMG Entertainment.

Tony approached me about the position, it caught me by surprise. After we discussed what it entailed, I realized that I would have the chance to create an entirely new section in **R&R** focused on Rhythmic radio stations and rhythmic music every week. This position will offer me a great opportunity to grow and gain more music-industry experience."

Austin

Continued from Page 3

the opportunity to program the legendary Top 40 KRBE."

Austin had been PD of WKSS since March 1999. She was Asst. PD/MD at KIIS/Los Angeles from March 1994 to February 1999 and worked at KHFI/Austin from 1992 to 1994.

BUSINESS BRIEFS

Continued from Page 6

Disney To Sell \$25 Million In Securities

Disney has filed with the SEC to sell \$25 million in medium-term notes carrying a 6.3% annual interest rate and for which monthly dividends are payable beginning Feb. 25. The notes are redeemable at Disney's option beginning Jan. 25, 2006 and are part of a \$7.5 billion shelf registration originally submitted in August 2001, when the company said it would use the proceeds for debt reduction and to fund investments. Bear Stearns is underwriting the offering.

Citadel Considers Keeping Radio Airchecks

Citadel Communications COO Bob Proffitt told **R&R** last week that the company is considering regularly keeping airchecks of its broadcasts. He said, "We've asked the regional engineers to look into it." FCC Commissioner Michael Copps has urged radio stations to run monitors of their programs and hold tapes or transcripts for 60 days. But Proffitt said that before a decision is made, Citadel will have to look at the economics involved. "There are expenses in terms of people, time and machines that must be considered," he said. And, while Proffitt said that keeping airchecks might be "the right thing to do," he admitted that he doesn't believe his regional managers will embrace the idea because of the demands it would place on resources and the evidence it could give to listeners who call to complain about things they claim they heard on the air. Still, he noted that his company plans to do "more diligent digging" on the issue and said, "We have to see what the end result will be for how we run our stations."

RTNDA Fights For Terrorist-Trial Access

The RTNDA has filed a brief with the U.S. District Court in support of requests from several networks that would like access to the trial of accused terrorist Zacarias Moussaoui. U.S. District Judge Leonie Brinkema earlier ruled that no microphones or cameras will be allowed in the courtroom for the trial, citing a federal regulation that bans radio broadcasting and photography during federal trials, as well as security concerns. Regarding the brief, RTNDA President Barbara Cochran said, "We feel that Americans have a right to see this important case unfold." She added that her organization is working with Congress to pass legislation that would permit unlimited press access to federal courtrooms.

Auto Magazine Names XM 'Best Of 2002'

AMI *Auto World*, a nationally distributed monthly consumer magazine, has named **XM Satellite Radio** one of the best new-car options in its "Best of 2002" issue. The magazine's editors wrote, "If you've ever driven 424 miles across Kansas on Interstate 70 listening to farm reports ... well, need we say more?"

FCC Actions

Dove Media last week lost its appeal asking the FCC to block Clear Channel's acquisition of Sunburst Media's KSL-AM, KEAN-AM & FM, KEYJ-FM, KHYS-FM & KULL-FM/Abilene, TX. Dove objected to the sale on the grounds that another station in the market, Dynamic Broadcasting's KWKC, has an affiliate relationship with Clear Channel's Premiere Radio Networks; that, it said, means that the deal would give Clear Channel control of seven Abilene stations. Dove argued that the KWKC-Clear Channel relationship is similar to a time brokerage agreement and asked the FCC to reject the sale and expand the local ownership rules to include network or affiliate agreements. The FCC denied the appeal; the same arguments by Dove were rejected by the Mass Media Bureau in 2000.

• The FCC is taking a closer look at the proposed sale of WSPZ-AM/Tuscaloosa, AL by **Birmingham Christian Radio to Radio South**, which already owns four stations in the market: Gospel WTSK-AM, Classic Rock WLXY, Urban AC WTID and Hot AC WTSK-FM. The FCC cited ownership-concentration concerns as its reason for the review.

Parsons, Reinhard To Address NAB2002

AOL Time Warner co-CEO **Richard Parsons** will deliver the keynote address at **NAB2002's** April 8 opening ceremony in Las Vegas. Parsons is slated to become CEO of AOL TW when Gerald Levin retires in May. Additionally, DDB Worldwide Communications Chairman **Keith Reinhard** is set to keynote NAB2002's Radio Luncheon, set for April 9.

Interep's Ralph Guild, Katz's Stu Olds Set For RAB2002

Interep CEO **Ralph Guild** and Katz Media Group CEO **Stu Olds** will share the stage at **RAB2002** on Feb. 8 to discuss the future of national radio sales. The RAB's Radio Sales, Management & Leadership Conference is slated for Feb. 7-10 at Disney's Coronado Springs Resort in Orlando.



AL PETERSON
alpeterson@rronline.com

A Decade Of *Beyond The Beltway*

□ The program marks 10 years as radio's weekly political roundtable

For some Americans, politics is more than just talk; it's a bona fide sport. If you're one of those junkies who live, sleep, eat and drink politics, *Beyond the Beltway* is your show.

The originator and sole host of the long-running weekly program, **Bruce DuMont**, makes no bones about who it targets: "If you are casually interested in politics, this is not the show for you," he says. A one-time political candidate himself, DuMont turned his personal passion for politics into a lifelong radio career that has made him a well-known political insider — even though the show continues to originate from the Windy City, well beyond the Washington, DC beltway.

As this new year dawns, DuMont and the program's future are looking good. The ink is drying on a new two-year syndication agreement with NBG/Fisher Entertainment and a deal to continue broadcasting the show from WLS-AM/Chicago via ABC Satellite Services.

The Early Years

While best known today as a radio host and the man behind Chicago's Radio Hall of Fame, DuMont actually spent most of his



Bruce DuMont

early years behind the scenes in Chicago television. "My radio roots go back to 1966, when I was a play-by-play announcer for a semipro football team called the Chicago Panthers," he recalls. "My first play-by-play gig was on WLS-FM/Chicago, and it was the first time I ever got paid to be on the radio.

"Then, in 1968, when the TV show I had been working on was canceled, WGN Radio was developing a new show called *Exten-*

sion 720. The idea was that they were going to have five separate hosts and producers for a different show every night. I produced the very first show.

"After they decided that having so many hosts and producers was not nearly as good an idea as it sounded like it would be, I was selected to be the full-time producer with host Dan Price. That show, by the way, is still on the air at WGN. It's hosted today by Milt Rosenberg."

Two years later DuMont left the radio business to try his luck in the rough-and-tumble arena of Chicago politics. "In 1970 I left the show to run for the Illinois State Senate," he says. "When the campaign was over, I'd lost the election, and I was out of a job. I went back and knocked on the door at WGN and was lucky enough to get rehired, this time as the producer of the evening drivetime show hosted by Howard Miller, one of the true legends in the history of Chicago ra-

dio. It was a really great time for me, working with Howard. He was a tremendous influence on me."

WLTD, a 1,000-watt AM station in Evanston, IL. I did a once-a-week show there called *I Am Curious Radio*. It was sort of an 'information please' program, where people would call in, and my co-host and I would try to answer any question they came up with.

"After a few weeks of doing that I was offered a full-time late-morning daily show on the station. The way I got paid was that I got to keep 50% of the commercial avails during my show and everything I made from my 50% of the spots.

"I went out and sold a bunch of 13-week contracts and left the security of WGN Radio for this job in Evanston. People told me I was nuts, but I rolled the dice, and it was the best move I ever made. I have been on the air ever since. When I think back on how it all happened, I'm amazed. You sure couldn't do it that way anymore."

Continued on Page 20

Is There Enough News On Your News/Talk Station?

A special TRS 2002 panel will explore this question and more, including how to meet the increased need for news and information on your station with the pressures of reduced budgets and personnel. Moderator **Ken Kohl** of Clear Channel/Sacramento welcomes a distinguished panel that includes **Cliff Albert** of KOGO/San Diego, **Chris Berry** of ABC News Radio, **Brian Jennings** of Citadel Communications, **Greg Mocer** of Mocer Media and **Jack Swanson** of KGO-KSFO/San Francisco.



R&R's seventh annual Talk Radio Seminar takes place Feb. 21-23, 2002 at the Marriott at Metro Center in Washington, DC. Find a TRS 2002 registration form on Page 18, or log on to www.rronline.com for quick and easy online registration, up-to-the-minute seminar news and the full TRS 2002 agenda.

"We're not a star-based show. You don't have to be famous to be on *Beyond the Beltway*, you just have to be knowledgeable."

DuMont was still working behind the scenes, albeit now in radio, but he really wanted a chance to get behind the microphone. "In 1974 I was offered weekends at

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12:00pm
REGISTRATION OPENS

3:30-5:30pm
ANNUAL TALK RADIO ROUNDTABLE

Expect fireworks! This year our dais will feature some of America's most outspoken and influential national talk hosts in a no-holds-barred discussion of current events and more.

5:30-7:30pm
OPENING TALKTAIL RECEPTION

FRIDAY FEBRUARY 22, 2002

8:30-9:00am
CONTINENTAL BREAKFAST

9:00-10:30am
GENERAL SESSION

Keynote Speaker: Joint Communication's
JOHN PARIKHAL

10:45-Noon
CONCURRENT SESSIONS

• The Best Managers In Talk Radio

The managers that all PDs and talk hosts wish they could work for! Get the benefit of their experiences and advice on successfully weathering the storm of controversy that always seems to surround great talents and great radio stations.

• Planning For The Unthinkable

Hear from those who were on deck on Sept. 11, as well as from those who've handled other catastrophic breaking news events. Find out if your station's emergency preparedness plans will be up to the task when the next big story hits.

12:15-2:00pm
LUNCHEON

Featured Speaker: American Voice Corp.'s
NICK MICHAELS

2:15-3:30pm

CONCURRENT SESSIONS

• Life-Stage Demographics: Defining Your Audience In A Whole New Way

Do traditional demos truly define your station? Come hear why it could be time to dump traditional demo thinking and base more programming and marketing decisions on the lifestyle and life-stage demographics of your listeners.

• Is There Enough News In Your News/Talk Station?

Is your station's news product up to listener expectations when it comes to covering "America's New War"? Learn why this group believes now more than ever that it takes great news to build a great News/Talker in today's world.

Friday Continued

3:30-4:45pm

CONCURRENT SESSIONS

• A Question Of Balance

It's easy to know when to start crisis coverage, but when should you get back to normal? When are the right – and the wrong – times to preempt highly rated syndicated shows? What should you do about on-air promotions and off-air marketing already in progress? What should you tell advertisers when you elect to go commercial-free? Keep listeners and advertisers happy with tips from this panel.

• Show Prep In A Can

Learn the art of creating undated, evergreen materials for use in the event of any crisis or emergency. Learn how you can be sure your station is already up and running whenever breaking news hits.

5:00-6:00pm
TALK RADIO HAPPY HOUR

9:00-11:00pm
TALK RADIO CIGAR SMOKER

SATURDAY FEBRUARY 23, 2002

8:30-9:00am
CONTINENTAL BREAKFAST

GENERAL SESSIONS

9:00-9:45am

Featured Speaker: ABC News' SAM DONALDSON

10:00-11:15am

The New Rules For Marketing News/Talk In The Post
Sept. 11 World

What marketing tools are more effective now? Which are less effective? How will budget cutbacks impact your marketing plans in the year ahead? Can you afford to quit marketing? What's up with your website marketing plans? Learn which rules have changed and which haven't, and get what you need to know if you want the maximum results from today's marketing dollars.

11:30am-12:45pm

The Secrets Behind Talk Radio's Winners II

An insider's peek behind the numbers at some of America's most successful News/Talk stations. Get hot-off-the-presses information about just how much the events of Sept. 11 impacted News/Talk in the fall 2001 book.

1:00-2:30pm

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A Decade Of Beyond....

Continued from Page 17

The Birth Of BTB

In 1980 DuMont approached the GM of Chicago's public radio station about doing a talk show for political junkies like himself. "Because Chicago is such a political town, I really felt that it needed a show by, for and about political junkies," DuMont says. "I told him I wanted to host it, but I wanted to do it for the junkies. I wanted to do this show for the people like me with politics in their bloodstream. Believe me, I knew there were plenty of people in Chicago who fit that profile."

The original premise was to do the show for 13 weeks surrounding the 1980 presidential campaign. "But we lasted well beyond that original 13 weeks and within a year had developed quite a large cult following," says DuMont. "We were breaking news on the show, and people began calling us to get on. It was called *Inside Politics*, and it was a real knockdown,

drag-out, highly volatile program."

Around 1991 two events coincided that convinced DuMont to launch the show nationally. "George Bush had just done his 'New World Order' speech, and I got a sense that there was going to be a change in America's overall role in the world," says DuMont. "I felt that, no matter what this new role would be, there should be a dialogue, not a monologue. I felt our show could contribute to that."

"At the same time I had fallen in love with a woman who was the Special Events Director for the City of Chicago. Because of our growing relationship, I knew it was going to become increasingly difficult for me to focus the show exclusively on local politics. I knew that things I might say on the air could become a conflict, more so for her than for me. So, with both of those things in mind, we took the show national."

Affiliate Relations

DuMont admits that the early

affiliation attempts were difficult and that the show was not exactly an overnight success. "WBEZ, the public radio station we were on in Chicago, was trying to help us," he says. "But they really didn't know how to do it, and neither did I, to be honest."

"Little by little we would get an affiliate here or there, but it was a fledgling operation. I'll never forget the first affiliate I signed. It was WFSU in Tallahassee, FL. Soon after that we got the public station in Springfield, IL. Now we had two stations that were both in state capitals. So I concentrated on state capitals, and that was how we signed most of our early affiliates."

DuMont says that, before long, commercial stations began to show interest in the program. "We were probably the most commercial-sounding show on public radio at the time," he explains. "And more and more commercial stations began calling with interest in carrying the show. So we ended up with a combination of both commercial and noncommercial

"By the end of our first year we were only able to clear about 13 or 14 affiliates. A local Chicago radio critic wrote that I had obviously misjudged this whole thing and that the show was doomed to fail. That was all I needed to hear. I set out to prove that writer wrong."

stations as affiliates.

"But by the end of our first year we were only able to clear about 13 or 14 affiliates. A local Chicago radio critic wrote that I had obviously misjudged this whole thing and that the show was doomed to fail. That was all I needed to hear. I set out to prove that writer wrong. I think, over the past decade, I've succeeded."

What's In A Name?

Another big break for the program came with an unexpected phone call from a well-known commercial Chicago station. "In November of 1992 Drew Hayes [who was then the PD at WLS-AM] called me and asked if I might be interested in moving the show from public radio to WLS," DuMont says. "It took me about 10 seconds to say yes, and the rest, as they say, is history."

"We were still calling the show *Inside Politics*, but in 1988 CNN came along, and its cable TV show had the same name. Even though I had been using the name for 11 years in the third-largest market in the country, I had not done anything to protect it. I wasn't really ready to go to court with CNN, so we just continued to call the show *Inside Politics* and waited to see if anything would happen."

"On that very first national show I used the term 'beyond the beltway' to describe for new listeners what sort of show it was. We continued to use that phrase to describe the show and to market it, but it wasn't until 1994 that we officially changed the name of the program to *Beyond the Beltway* — and this time I made sure to get it registered with a trademark."

Why has DuMont resisted the idea of moving his political talk show from its longtime home in the Windy City to the seat of political power in America, Washington, DC? "I've always felt that the strength of the show is that it is different; it doesn't come from Washington," he says. "It's the antithesis of what you normally hear from political Talk radio or the Sunday morning TV shows."

"I didn't want to get caught in

the same trap they are in, always talking to the same people and having the same guests week after week. We're not a star-based show. You don't have to be famous to be on *Beyond the Beltway*, you just have to be knowledgeable."

Identifying The Competition

But DuMont has played host to more than a few famous politicians along the way. "Over the course of the past 10 years we've had a lot of famous politicians, including Al Gore, Newt Gingrich, current Speaker Dennis Hastert and a whole host of U.S. Senators."

"So, we do have our share of famous people, but it's usually when they are able to have an elongated and in-depth conversation about a specific issue or subject, which is something they don't get the luxury of doing on shows like *Meet the Press* or *Face the Nation*."

"Actually, that's who I see as our competition — the Sunday-morning political TV shows. I've always felt that *BTB* provides a unique radio forum for some of the same kinds of issues discussed on those shows and that it provides a greater opportunity for diversity than those programs do."

"If you are politically astute, you watch the Sunday-morning TV shows to get the official party line. Then you listen to *Beyond the Beltway* on Sunday night and find out that a lot of people all across the country think that some of what those Washington politicians are talking about on those shows are the dumbest ideas they've ever heard."

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The Fox Tops 'Em All

□ WAFX/Norfolk dominates Hampton Roads without doing harm to the heritage Rocker

In March 1994 the staff at Classic Hits WAFX (The Fox)/Norfolk faced a new reality: Saga Communications had just closed on its \$4 million purchase of the station, and, all of a sudden, the mammoth rock 'n' roll station that The Fox was designed to siphon listeners from was no longer a competitor. WAFX and WNOR were now siblings.

Over the past eight years the people behind the scenes at both The Fox and 'NOR have carefully and methodically evolved the two stations into distinct and vigorous homes for rock music. **Mike Beck**, who is celebrating his sixth anniversary at WAFX, is part of a triumvirate that includes Saga VP/Programming Steve Goldstein and consultant Fred Jacobs. Thanks to their efforts, WAFX has emerged as the place for the best rock from yesterday, while WNOR has remained a force by keeping its younger, hipper, edgier audience and its Active Rock identity.

Credibility In The Marketplace

As Beck awaits the fall 2001 ratings for Norfolk, he can revel in his station's romp through the summer 2001 Arbitron survey for the market. While consecutive spring books had always seemed to be WAFX's key to success (4.8-5.8-5.4-5.8-5.9 from 1996-2001), The Fox electrified Virginia's Hampton Roads region by finishing with a 6.3 share 12+ in the summer 2001 survey. The ratings were The Fox's best in its 15-year history and placed it in a second-place tie overall. In its key demos, 'AFX finished No. 1 in men 12+, 18-49, 25-54 and 35-64. WAFX was also No. 1 in persons 25-54 and 35-64.

Perhaps one reason for The Fox's big book is the heritage air talent on its roster. "Mike Arlo, who is like the Arthur Penhollow of the market, was brought over from 'NOR and is a Hampton Roads legend," Beck says.

Arlo, who holds The Fox's mid-day shift, "brings us a ton of credibility in the marketplace," Beck continues. "He is used in our TV spots, and he is a very distinctive fellow. He has a handlebar mustache, and his face is instantly recognizable throughout the area."

Another major component of WAFX's heritage factor is morning co-host Jeff Allen, who shares the shift with female cohort MC. Allen

has been with The Fox since 1997 and has successfully built a loyal following of listeners.

"The longevity of our talent has had a lot to do with our success," Beck says. "Our new GM, Dave Paulus, has given us the money we needed to put into the station. There is certainly a greater emphasis on The Fox now than there had been over the last few years."

One reason for Saga's new focus on 'AFX? Its success with two similarly formatted radio properties, WKLH/Milwaukee and WAQY/Hartford-Springfield. "There's a method to the madness that Saga has with its Classic Hits stations," Beck says. "The Classic Hits concept started at 'KLH. When we put it together, we said, 'We can't ignore some of the more popular music — the Elton John and Fleetwood Mac.'

"Rather than playing Aerosmith and Black Sabbath, we really needed to play the hits. We play very little Aerosmith and Led Zeppelin. We are known for Elton and The Beatles and hit-oriented oldies — The Eagles and the hits by Bruce Springsteen and Led Zep. We cede the harder-rocking material to 'NOR."

No Repeats, A Bit Deeper

WAFX certainly maintains a focus on the artist, and The Eagles and The Beatles are very much represented on a typical day's playlist. According to Mediabase 24/7 research, WAFX played eight tracks by The Eagles on Jan. 15 for a 24-hour total of nine spins for the band. The Fab Four and The Rolling Stones were each represented by seven different tracks, each getting one spin.

Creedence Clearwater Revival, Pink Floyd, Bob Seger, Van Halen, The Who and ZZ Top each had six of their songs appear on WAFX's playlist for the day; each song received one spin.

"There are a handful of songs that people like," Beck says, "but we have 1,500 songs that are played at any given time. Many of those songs are fea-

tured on our Deep Cut Weekends or during an A-to-Z feature. We can also play some of those deeper tracks during our *Arlo's Archive* feature or our all-request lunch. Of course, we can't play that deeper stuff all the time, or we'd get a two share."

WAFX listeners don't need to worry about song repetition, however. "Every day is a no-repeat day on The Fox," Beck says. "We've been saying that every day for 15 years, and it works."

So what about the two spins on Jan. 15 for The Eagles' "Hotel California"? The spin at 4pm was a regular playlist appearance; the song's reappearance three hours later was part of a four-song Eagles set to kick off that evening's '70s at 7 feature. WAFX also offers four tracks from an artist — on that evening, Van Halen — as its *Late Night Snack*.



"You want the core artists to come up," Beck says. "The right artist blend also helps, and in Norfolk a good dose of Jimmy Buffett is a must."

Military Town

Norfolk is perhaps the most often forgotten of Arbitron's 40 biggest radio markets. At No. 38, the Tidewater region is the largest in the U.S. that is not represented by a major-league sports franchise. It's also a very transient market, thanks to the presence of the U.S. Navy.

"It probably affects us less than it does a younger-formatted station, like 'NOR or a CHR," Beck says. "We have a much more stable audience base, but we do have so many people coming in and out of town."

In addition to the military presence,

A Little Fox Trot

Here's a look at what WAFX (The Fox)/Norfolk played during the 10am hour on Friday, Jan. 11. The hour is quite representative of the tastes of classic rock fans in the Hampton Roads region. The songs are listed by artist and title with the year in which they were released.

BILLY JOEL	It's Still Rock And Roll To Me	1980
FLEETWOOD MAC	Second Hand News	1977
JOE COCKER	Feeling Alright	1969
HEART	Dog And Butterfly	1978
DAVID BOWIE	Ziggy Stardust	1972
CREEDENCE...	I Heard It Through The Grapevine	1970
PETER GABRIEL	Sledgehammer	1986
JIMMY BUFFETT	A Pirate Looks At Forty	1974
BEATLES	A Hard Day's Night	1964
POLICE	Message In A Bottle	1979

Ford Motor Co. is a big employer in the region. The company's Hampton Roads plant builds the popular F-150 truck and has thus far been immune to the heavy layoffs seen in other divisions of Ford.

Whether WAFX listeners are lifelong Virginians or recent transplants, Beck believes that the station's relationship with the audience is a key element in its success. "The fact that we have developed a relationship with our audience beyond just giving them their music is by far the most important part of our success," he says.

"A huge event for us, which helps us bond with the audience, is our annual Mayflower Marathon, held around Thanksgiving. This past year was our biggest ever. Following the events of Sept. 11 we began playing lots of patriotic music and really displayed American pride, and listeners were thanking us for that all during the event. If anything, our relationship with the listeners has gotten stronger — both on and off the air — in the last four months.

"You have got to move beyond the music. Man does not live on 'Bohemian Rhapsody' alone. You must have a good morning show, good air talent, good music, good promotions and good marketing. Jeff and MC offer information and music, and that's got to be a part of what we do. There's also an entertainment factor, and all three pieces of the pie come together."

America's Well-Kept Secret

Before landing in southeastern Virginia, Beck was PD at former Rocker WDIZ/Orlando, then owned by Shamrock Communications. Back in the '80s he helped launch Classic Rock KCFX/Kansas City. It was at KCFX that Beck first met Fred Jacobs. Later on, when an opportunity with Saga opened up, Beck leaped at the chance to join the company.

"The primary reason I left Orlando for Norfolk was the opportunity to work for Saga and to work with

Fred," Beck says. "I definitely wanted to work for Saga, because of the success of 'KLH. Norfolk, as a radio market, is a well-kept secret. You either come here to go to Virginia Beach, or you're in the military. This is a bizarre market made up of seven or eight cities all together. Norfolk is the name of the market, but Virginia Beach is actually the biggest city."

The Tidewater region is a little too far off the radar to attract much attention from concert promoters, who tend to focus on smaller Richmond and the Northern Virginia region surrounding Washington, DC. The lack of a modern indoor venue also limits the area's desirability for many performers.

"We don't get a lot of the shows we'd like to get," Beck says. "We got Rod Stewart, Elton, and we had The Who. Phish did their *Hampton Comes Alive* shows at the Hampton Coliseum. There's not a shortage of stars, but we would like to get a supergroup. We will send people to Charlotte, especially if it's for a Jimmy Buffett show."

Based on current trend estimates, WAFX is expected to finish just as strongly in the fall '01 survey as it did in the summer. According to BIA, the station increased its billing from \$2.2 million in 1995 to \$5 million in 2000.

Is there any fear that, at some point in the future, The Fox may start to lose its luster due to an aging population? "The summer book was a superstrong book for Classic Rock," Beck says. "I don't think there's going to be a major shift to '80s material for this station or the format. We tested the '80s stuff, and it doesn't do very well here in Norfolk."

So, The Fox will continue to rock with the likes of Ann and Nancy Wilson, John Fogerty, Marshall Tucker and all the other artists who churned out AOR gold between 1964 and the release of Tom Petty's *Full Moon Fever*. And that leaves its many listeners, as Joe Cocker would say, "Feeling Alright."

1967: The Year Of The Revolution

Tom Donahue: "Sometimes you just have to shake it up."

Telling you about Tom Donahue is like trying to tell a stranger about rock 'n' roll. In 1967 Donahue and a group of friends started an FM radio revolution in San Francisco that created a noise that was heard around the world. This revolution was about the music and the culture that embraced it, but it also happened because Donahue saw himself as a revolutionary. "My people are in the streets," he used to say lightheartedly. "I must go out and see where they're going, for I am their leader."

In many ways that was the truth.

CALL OUT THE INSTIGATOR

Tom "Big Daddy" Donahue had been a Top 40 star for over 15 years (at WIBG/Philadelphia and KYA/San Francisco) when he abruptly quit in 1966. "He'd had enough of Top 40," says his widow, Raechel. "He knew that it wasn't the kind of music that people were listening to, and it certainly wasn't what he wanted to be playing."

Donahue was well-known in San Francisco. His years on KYA and his involvement in the music scene were part of it, but it was also his size. "He was a huge man," says Raechel. "He had a 56-inch chest, hair in a braid down to his ass and a beard like Orson Welles. When he entered a room, he stopped traffic."

In the spring of 1967, shortly before his 40th birthday, Donahue started to question why the music he and his friends were playing for each other wasn't being played on the radio. One morning, the morning after they'd all listened to the first Doors album for the first time, Donahue began making calls to the mostly foreign-language FM stations listed in the San Francisco phone book. When he hit on one with a disconnected phone, he'd found what he was looking for.

Leon Crosby owned KMPX-FM, where Italian and Chinese immigrants bought airtime to run their recorded shows, but he wasn't making enough money to see daylight. When the Donahues walked into his office, they found him sitting in the dark with his head in his hands, and it was then that they knew they had the guy, remembers Raechel.

THERE'S SOMETHING IN THE AIR

At 6 PM on April 7, 1967, a few months before Sgt. Pepper, Donahue, his wife and a bunch of friends, including Howard Hesseman (Dr. Johnny Fever), took



Tom Donahue

to the airwaves. "Picture a kid whose parents were listening to the Voice of China the night before," says Raechel. "He comes home, whips on the radio and hears The Doors singing, 'This is the end, my beautiful friend...'"

It must have been freaky. The phones started ringing.

"Is this really happening?"

Yes, it was.

Without marketing or promotion, word still spread. It was one of those rare moments in space and time where you'd give the world to be a fly on the wall: the birth of progressive underground radio.

What made KMPX different from other stations was that Donahue played sets of songs. He didn't stop

between the records, he didn't talk over the intros, and he declared that the station would serve as an open bulletin board for the city's hip community. When Donahue promised that the station would be honest and direct with its audience, they took his word for it. And from that day forward, he set out to prove it.

THE REVOLUTION WILL BE BROADCAST

Here's a radio story: When KMPX became successful, its owner decided that it should start playing music that his wife liked. Really. Next, he decided that the employees should adhere to a dress code. This didn't go down very well with the free spirits who were reinventing West Coast radio (Tom and Raechel had also picked up the programming reins at KPPC/Pasadena, CA). They said no and staged a strike.

They called themselves the Amalgamated American International FM Workers of the World and got themselves an old-time mining attorney. According to Raechel Donahue, "The longshoremen down on the waterfront went on the picket line with us. They were quite willing to bash heads if necessary, but we told them not to."

So KMPX was over, but the revolution wasn't. Without going into detail, let's just say that it was time to find a new home, and Donahue found it at a Classical station owned by Metromedia Broadcasting, a station they'd rename KSAN.

REAL VARIETY

KSAN always had a liberal music policy. At any given moment, says former PD **Bonnie Simmons**, who spent close to 10 years at the station, "You might hear a

classical piece into some rock and roll thing into a jazz piece, and somehow the set might end with a country song."

And, yes, the jocks really did pick their own music, which was good and bad. "If somebody called up and said, 'You suck,' they pretty much meant that *you* sucked, because everything we played was our choice," Simmons says.

During its lifetime KSAN made musical modifications, but its stationality always stayed focused on its relationship with its listeners. "We were always our audience," says Simmons. "We weren't these rarified disc jockey creatures sitting in a glass room. The people who listened to KSAN really believed they were part of the family."

This was no truer than at Thanksgiving. "We did this thing called the Turkey Exchange," Simmons says. "People would call or send us notes saying, 'I'm in town this week and don't know anybody,' and others would write in, 'Eight of us are having Thanksgiving dinner and have room for four more.' We'd give out phone numbers, and perfect strangers would go to perfect strangers' houses and have Thanksgiving." In the eight years that KSAN did the Turkey Exchange, Simmons says they never had a problem, but adds, "It was a different time. We wouldn't do that now."

Too bad.

THE ROCK AND ROLL HALL OF FAME

Between 1968 and his death in 1975 Tom Donahue wore many hats at KSAN and the other Metromedia stations, but regardless of his title, his influence and vision were pervasive.

"He was the first corporate vice president with a ponytail and a wonderful example of how radio used to be run by businessmen who still were broadcasters," says **Mike Harrison**, R&R's first AOR Editor.

"Perhaps my perceptions of Donahue are only tall tales and legends, but the stories inspired me to make great radio through orchestrated anarchy," admits Click Radio's **Charlie Kendall**, who programmed WMMR/Philadelphia, WBCN/Boston and WNEW/New York.

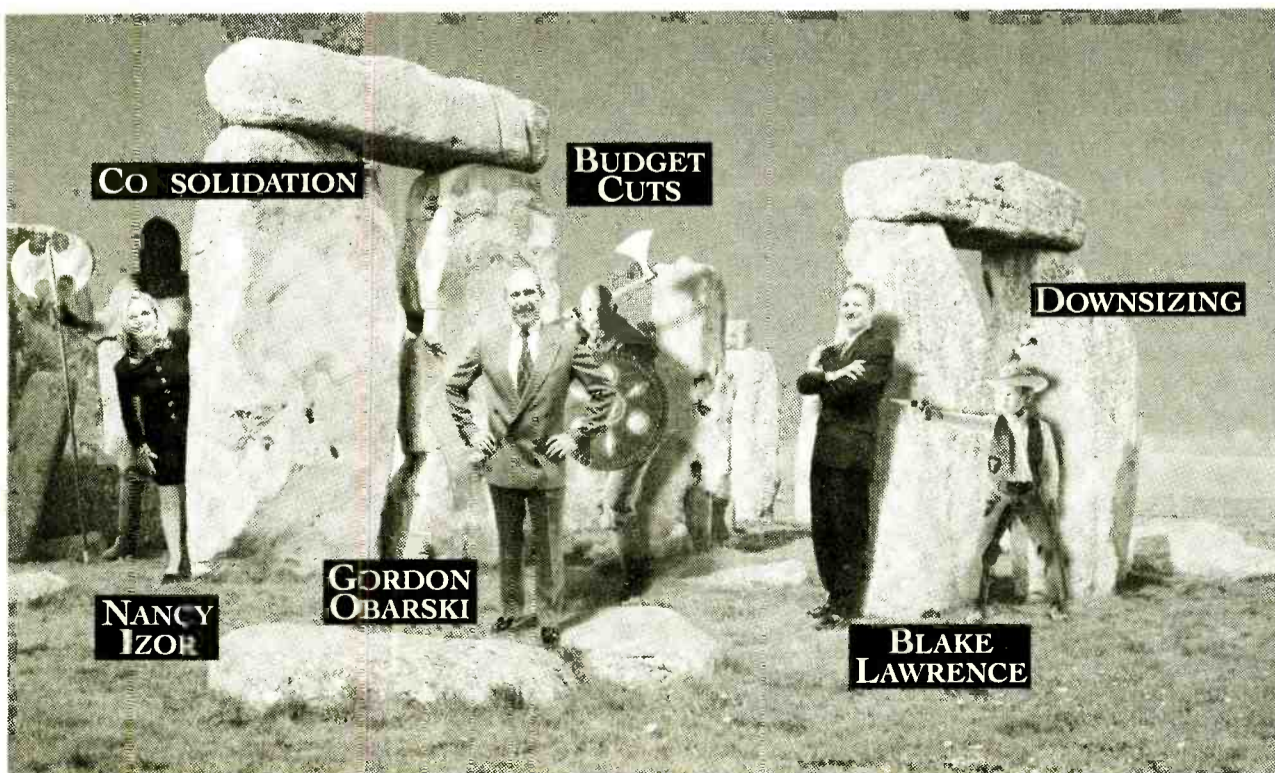
Simmons is most reflective. "Having worked with a lot of other radio people since then, I realize how truly larger than life he was, because I haven't experienced that since," she says.

"My name is Tom Donahue," he used to say, "and I play phonograph records." For that and so many more reasons, he was inducted into the Rock and Roll Hall of Fame in 1996, becoming the only disc jockey to be so honored, besides Alan Freed.

"If he were alive today," says Raechel, "I think he'd say it's time for another revolution."

Because, as he used to say, "Sometimes you just have to shake it up."

Bob Shannon writes, voices, produces and consults from his Bainbridge Island, WA-based business, bobshannonworks. Shannon, who continues to consult his former employer, TM Century, can be reached at bob@shannonworks.com.

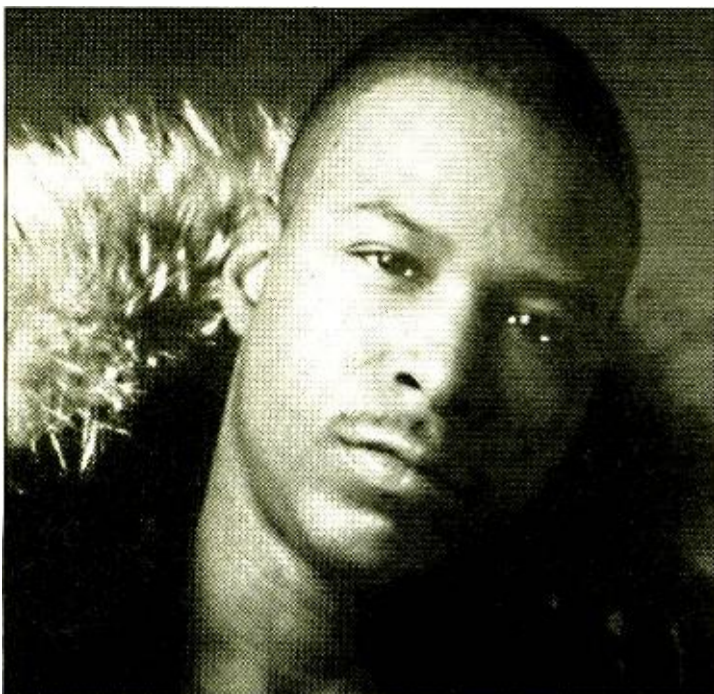


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WQAM Host Pleads Guilty To Kickbacks

Beasley's WQAM/Miami on Jan. 18 was forced to suspend popular sports commentator **Jeff De Forrest** from its morning show after the station learned — along with the rest of South Florida — that De Forrest was involved in a kickback scheme in which thousands of dollars were stolen from the Miccosukee Indian Reservation. De Forrest pleaded guilty Jan. 17 to bribing Miccosukee Indian Gaming officials to ensure that his contract to broadcast television programs from the tribe's casino was renewed. According to the *Palm Beach Post*, De Forrest admitted handing over \$10,000 to Miccosukee Marketing Director Jeffrey Purcell in 1999 to guarantee renewal of the contract, under which the tribe purchases airtime from cable TV's Sunshine Network. The contract was renewed again in 2000 and, according to the *Miami Herald*, paid De Forrest “hundreds of thousands of dollars.” In fact, prosecutors say De Forrest may have paid as much as \$70,000 to Purcell, who has been charged with one count of stealing from the tribe. According to the *Sun-Sentinel*, De Forrest blamed his actions on “misguided loyalty,” apparently to Purcell. “I made an error in judgment, and I wanted to accept full responsibility for it,” De Forrest said. “I hope to continue my career and get the same favorable results.” WQAM VP/GM Greg Reed says De Forrest will remain off the air until the station can thoroughly review the matter. “We had no prior knowledge of Jeff's situation,” Reed says, “and were surprised by these developments.”



Jeff De Forrest (r) with WQAM morning co-hosts Carolyn Castano and Steve Goldstein

Up I-75 about four hours, WMTX/Tampa morning co-host **Nancy Alexander** on Jan. 23 as set to return to the station for the first time since her Jan. 18 arrest for driving while intoxicated. Alexander was charged in Pinellas County, FL after she drove off I-275 into a construction area. She registered a blood-alcohol level of 0.18%, more than twice the DUI threshold in the state of Florida, the *St. Petersburg Times* reports. She told the newspaper she accepts full responsibility for her actions and looks forward to the privilege of sharing the experience with 'MTX listeners in the hope that it will spare others from having to go through the same thing.

WAEB-AM/Allentown morning host **Bobby Gunther Walsh** was set to appear in court Jan. 23 for allegedly choking, slapping and punching his teenage daughter during an October 2001 incident at his home. According to the *Easton, PA Express-Times*, Walsh's daughter lives with his ex-wife, whom Walsh divorced in 1996. He was ordered not to have any contact with his daughter following the alleged assault. Walsh is a 16-year veteran of the Clear Channel News/Talker.

Mills Crenshaw, known for a long stint at KTKK/Salt Lake City that ended a few years ago, has been charged with four felony counts of tax evasion by the Utah Attorney General's office, the *Salt Lake Tribune* reports. Crenshaw is charged with third-degree felony counts of failing to render proper tax returns for 1997 and

1998 and second-degree felony counts of willful evasion for the same years. Crenshaw, also a Republican party activist, led a tax-protest rally at Utah's state capital in 1987 that was attended by 7,000 people.

An item in the Jan. 4 edition of *ST* that focused on a *Los Angeles Times* report questioning the airplay of Smackradio's "Rise" at KMBY/Monterey included a quote from National Music Marketing President/CEO **Joey Grossman**. As part of *ST*'s coverage, Grossman said the *Times* article was the result of a smear campaign being conducted by his former wife, **Debbie Mack**, who at one time worked for NMM. In response to Grossman's comments, Mack states, "I have never spoken to the *L.A. Times*. Period. Joey Grossman's comments were completely erroneous. It is unprofessional for Joey to take out his personal anger about our divorce in trade papers. I know it has been an embarrassment to Joey since my formal announcement of my engagement to a former National employee, and we apologize. We have moved on with our lives and are very happy. We pray that Joey can move on and find his own happiness."

Thanks to a six-year, \$4.6 billion agreement finalized Jan. 22 between ABC, ESPN, Turner Broadcasting and the National Basketball Association, ESPN Radio extends its pre-existing deal to air NBA regular- and post-season games, commencing with the 2002-03 season.

▶ **Epic Changes Ahead** ◀

Significant changes are in the works at Epic, which is busy resetting its promo team. When all is said and done, VP/Alternative Promo **Jo Hodge** is expected to assume duties previously held by Sr. Director/Adult Formats **Kevin Kertes**, who recently departed the label. Hodge will continue to oversee Triple A for Epic. It's also expected that L.A.-based Epic rep **Ayelet Cohen** will shift to New York and take a national crossover post, reporting to VP/Rhythm Crossover Promo **Liz Pokora**. On the local level, San Francisco rep **Amanda Walk** is expected to take Cohen's L.A. duties, while Seattle promo rep **Debi Lipetz** will most likely get the view of the Golden Gate Bridge. Houston rep **K.C. O'Neil** is expected to shift to Chicago for similar duties, and Dallas rep **Mark Niederhauser** will likely add the Houston area. Meanwhile, Epic's Detroit rep position has been eliminated, resulting in the departure of **Chad Brueske**. His region will now be handled by Cleveland rep **Joe Carroll**.

Another big story floating around Label-land involves former Capitol head **Gary Gersh**. Look

Continued on Page 26

Records

- TVT lures ex-Artemis VP/Promo **Todd Glassman** as its new VP/Pop Promo.
- Trauma Records, now owned by German entertainment firm In-Motion, dismisses the rest of its promo department, including Sr. VP/Promo **Dave Ross**, VP/Pop Promo **Kim Hughes** and VP/Alternative Promo **Steve Tipp**.
- Q Records and Manager/National Promo **George Silva** part ways.
- V2 hires former Farmclub.com Manager/Music Programming Talent **Darice Lee** as its new L.A. regional.

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EARLY AIRPLAY:

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KRBE/Houston	14x	WDRQ/Detroit	36x
WPOW/Miami	26x	Y100/Miami	18x
KBKS/Seattle	11x	WPRO/Providence	10x

UNIVERSAL
RECORDS

MAINSTREAM R&B **8** **CROSSOVER** **12**
RHYTHMIC TOP 40 **29**



NEW THIS WEEK:

KHKS/Dallas	WDRQ/Detroit	WAKS/Cleveland
WKFS/Cincinnati	WKZL/Greensboro	WQZQ/Nashville
WFKS/Jacksonville	WKGS/Rochester	WIOG/Saginaw

UNIVERSAL
RECORDS

KHTS/San Diego
KHFI/Austin
ADD!

MAJOR MARKET AIRPLAY:

KLYD/San Francisco	43x	WPOW/Miami	11x
KSFM/Sacramento	48x	KBBT/San Antonio	86x
KTFM/San Antonio	50x	WPRO/Providence	12x
KQBT/Austin	62x	WGTZ/Dayton	27x



:: AMANDA PEREZ ::
:: NEVER ::

"Amanda Perez is on fire! #1 Phones for us at KYLD. The females are screaming for this hit, Top 5 Callout!"
- Jazzy Jim, APD/KYLD

R&R Rhythmic **41 - 38**

UNIVERSAL
RECORDS

Powerline

Adult Contemporary music blended with brief commentaries about life by host Brother Jon Rivers

MasterControl

Family friendly radio featuring travel, financial, health and entertainment segments as well as MasterControl's LifeHelps and Thought for the Week

Country Crossroads

Top country hits and artist interviews along with Grammy winner Bill Mack's comments about living

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Traditional Christian music with teaching by Frank Pollard

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Street Talk®

Continued from Page 24
for an official announcement any minute about Gersh inking a label deal with Universal Records.

Renee DePuy returns to Broadcast Architecture as Operations Manager. She had been Director/Programming at BA until her resignation in June 2001. DePuy continued her involvement with BA's syndicated *Dave Koz Radio Show* and *Ramsey Lewis' Legends of Jazz*, the latter of which she writes, following her departure from the consultancy.

Mark Ramsey will exit Clear Channel-owned Nova Marketing Group on Feb. 1 to form his own perceptual-focused radio research company. In a statement, Ramsey said, "I've made the decision to leave in order to form a new research company with a unique position — a company serving only the radio industry and serving up only perceptuals. A company not owned by your parent corporation or your competition. A state-of-the-art company without cheesy acronyms or dated 'warfare' metaphors." R&R will have further details about Ramsey's new venture in next week's issue and online at www.rronline.com. In the meantime, Ramsey can be reached at 858-694-0770.

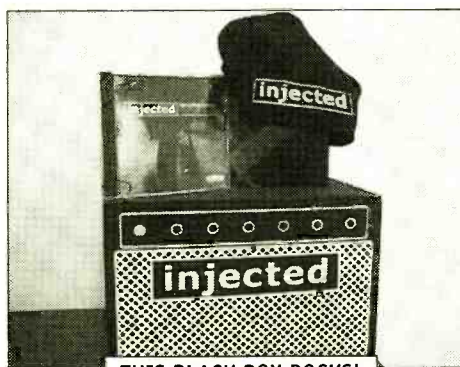
UCSB Seeks To Keep KDB Classical

Pacific Broadcasting, owner of **KDB/Santa Barbara, CA**, has agreed to sell the station for \$3.6 million, and the University of California at Santa Barbara is seeking to become KDB's new owner. According to the *Ventura County Star*, UCSB wants to buy the station because that will be the only way to ensure it remains Classical. The university is seeking donations for the purchase. If it can't come up with enough money by March 31, KDB will most likely be sold to a company that will drop Classical in favor of a more lucrative format. If UCSB fails to attract sufficient funds to purchase the station, which would be run by a management group hired by the university, the station will forward the funds it raised toward the purchase to 21 local arts organizations.

Contrary to what you may have read elsewhere, WKIT/Bangor, ME GM/DP **Bobby Russell** did not have three heart attacks last week! However, he did have a severely blocked artery in his neck, and he underwent surgery to clear it out. Our best wishes go out to Russell while he recuperates at home for two weeks.

Lastly, **ST** bids a tearful farewell to singer-composer **Peggy Lee**, who died Jan. 21 in Los Angeles of a heart attack at age 81. Lee won a Grammy for Best Contemporary Female Vocal Performance in 1969 for her song "Is That All There Is?" and is best known for the song "Fever." Interestingly, the woman from Jamestown, ND born Norma Egstrom can thank a PD at WDAY/Fargo, ND for launching her career. According to AP, it was the station's program director who suggested the name change for the then-'DAY singer!

Promo Item O' The Week



The folks at IDJMG wanted to cut through the clutter by making a powerful promotion statement for the upcoming release of *Injected's Burn It Black*, due in stores Feb. 26. The Islanders succeeded by sending us this faux amp, containing the forthcoming release; the band's current single, "Faithless"; and some cool clothes that **ST's** Fashion Police wish were their own!

RADIO & RECORDS



1

- **Michael Powell** appointed FCC Chairman.
- **Robert Jamieson** advances to President/CEO of BMG Entertainment.
- **Michele Williams** wins Radio One/Washington's GM slot.

5

- **Michael Crusham** captures VP/Market GM role for SFX/Houston.
- **Mike Dungan** boosted to Sr. VP/GM of Arista/Nashville.
- **Steve Ellis** ascends to VP/Promotion at Mercury Records.
- **Bryan Schock** lights up XTRAFM (91X)/San Diego as PD.
- Longtime Classical KFSD/San Diego shifts to Oldies as "Eagle 94.1"; **Larry Bruce** becomes PD.



Michael Crusham

10

- **Eddie Pugh** promoted to Sr. VP/Black Music & Jazz Promotion at Columbia Records.
- **Alan Goodman** grabs GM chores for WWRC & WGAY/Washington.
- **Laura Dane** designated PD of WRMX/Nashville.

15



Jay Cook

- **Jay Cook** elevated to President of Gannett Radio Division.
- *EZ Communications* installs three PDs: **Jim Richards** at WBZZ/Pittsburgh, **Kris O'Kelly** at KYKY/St. Louis and **Dave Dillon** at WAIV & WOKV/Jacksonville.
- **Ken Kohl** captures KFI/L.A. Program Manager post.
- **Brian Phillips** finds PD duties at WMMS/Cleveland.

20

- **ABC Radio** buys Watermark Inc.
- *Phoenix Bound*: **Charlie Van Dyke** now KOY PD; **Howard Hoffman** dances it up as KOPA's morning man.
- **Lee Arnold** joins WQFM/Milwaukee as PD.



Lee Arnold

25

- **Bob McNeil** reports to WRBQ-FM (Q105)/Tampa as PD for the first time.

Angela of a heart attack at age 81. Lee won a Grammy for Best Contemporary Female Vocal Performance in 1969 for her song "Is That All There Is?" and is best known for the song "Fever." Interestingly, the woman from Jamestown, ND born Norma Egstrom can thank a PD at WDAY/Fargo, ND for launching her career. According to AP, it was the station's program director who suggested the name change for the then-'DAY singer!

If you have Street Talk, call the R&R News Desk at 310-788-1699, or e-mail streettalk@rronline.com

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STEVE WONSIEWICZ
swonz@rronline.com

Kallman, Shapiro Outline Plans For Atlantic

□ Co-Presidents share duties in continuing Atlantic's legacy

Getting to know more about one another's duties, taking a few more shots with new artists and harnessing the multimedia power of their parent company: Those are just a few of the items topping the 2002 agenda of newly promoted Atlantic Records co-Presidents **Craig Kallman** and **Ron Shapiro**.

The pair, who have worked together at the company for nearly a decade, have Atlantic well-positioned for the new year. Kid Rock, P.O.D. and Jewel all have hit songs and are top 30-selling artists, while Craig David is *thisclose* to cracking the top 50. In the near term, the label expects huge success from Brandy's forthcoming album.

On the radio side, the label's urban-music division is humming along quite nicely. Atlantic established a firm base at Urban for rapper Fat Joe and is now crossing him over to CHR/Pop, while rap act Nappy Roots are making inroads at Urban and CHR/Rhythmic. On the Rock side, newcomers Course Of Nature are receiving multiformat airplay.

And all of this comes on the heels of the success the label enjoyed last year with such new acts as Sunshine Anderson and relative newcomer Ray-J, as well as superstars like Matchbox Twenty, Sugar Ray and Stone Temple Pilots.

Soon after their promotion was announced, I was fortunate enough to catch up with Kallman and Shapiro and talk with them about their plans for Atlantic. Here's what they had to say.

R&R: How is this arrangement going to affect your roles within the company?

RS: What we decided together is that the entire company will report to us jointly, instead of our dividing responsibilities. From now on we'll be jointly making A&R and marketing decisions, which means we'll each start involving ourselves in the side of the company that we didn't before.

CK: It's important to know that we've been working together very closely for years. This is something that formalizes a partnership that has been growing for the last five years or so. We've definitely become more informed about each other's areas because of the nature of our partnership, and we're making better, more informed decisions as a result.

R&R: What happens if you disagree?

RS: I imagine if it comes to that — and it hasn't yet — it would ultimately be [Atlantic Group co-Chairman/co-



Craig Kallman



Ron Shapiro

CEO] Val Azzoli's decision. But I don't think Val would have done this if he thought we would constantly be on the opposite sides of issues. The three of us have been in the thick of it for the past several years. We know what we're getting into. The rhythm is there.

R&R: What's in store for the company this year?

RS: We went through a lot of housecleaning last year because we had to respond to the horrible marketplace. We had to get everything in order. Now we will be ready to assign some of our responsibilities to our senior staff so we can continue to find more P.O.D.s and Craig Davids.

"We have been in the thick of it for the past several years. We know what we're getting into. The rhythm is there."

Ron Shapiro

R&R: Is that housecleaning over? Is the company as lean and mean as it's going to get?

RS: I think it is. There aren't any more plans for layoffs, but we have to watch what's going on. The retail economy for the industry has become very troubling in a lot of ways, so we will always be watching that. But right now we feel ready.

CK: And we're entering the new year with some great artist stories. We want to build upon the success of P.O.D. and Craig David, as well as continue to build the careers of Jewel and Fat Joe. We have a lot of stories that the industry has yet to read about.

R&R: What's the release schedule like for Atlantic this year? Will you be releasing more or fewer albums in 2002?

RS: We're not going to be releasing considerably more albums, but we are going to try to take a few more shots with new artists than we were able to take last year, because we had a heavy schedule last year of Gold and Platinum artists.

We're always excited about our superstars, like Brandy with her new album, but we're going to take to new levels a few of the artists Craig and I have been working with for the past few years, starting with P.O.D., Craig David, Trick Daddy and Trina.

R&R: Will you try anything new when it comes to breaking your acts?

CK: Our work with Brandy and AOL is certainly a new marketing opportunity, and that campaign was the biggest in AOL's history.

RS: The day before Brandy's new single landed at radio, AOL subscribers had a chance to listen to it first, and AOL had something like 700,000 to 800,000 streams in 24 hours. We're going to partner from that point on in launching the Brandy record.

Another key thing with AOL happened with Jewel. When her new single, "Standing Still," came out, Sept. 11 happened, and a lot of stations went on the previous single, "Hands." We basically didn't get to work "Standing Still" until about three weeks before Jewel's album came out, but AOL stepped in with a huge campaign for us, and we were still able to debut her new album in the top 10.

R&R: Do you plan any changes to the roster?

CK: Atlantic has traditionally had an incredibly eclectic roster. Certainly, the current crop of artists spans a pretty wide spectrum. We've made a very conscientious effort to do that, which is very important going forward. And we'll be very aggressive in sign-



IRISH EYES ARE SMILING

Irish pianist Phil Coulter greeted a special friend and fellow Irishman, former President Bill Clinton, backstage at a recent concert in Carnegie Hall. The Windham Hill recording artist's new album, *Lake of Shadows*, is already at retail. Pictured here (l-r) are RCA Victor Group Exec. VP/GM David Weyner, Coulter, Clinton and RCA Victor VP/Sales Steve Orselet.

ing artists of every genre and continuing that tradition, which is important to the culture of Atlantic.

R&R: So you're not over- or under-weighted in any genre?

RS: Look at our five best-selling artists right now: P.O.D., Jewel, Kid Rock, Craig David and Fat Joe. You couldn't have five more different artists, and each of them is a very definable star.

R&R: What's your forecast for the industry this year? Will sales increase or decrease?

"We have to make these records compelling and with enough content that it is worth the kids spending their money."

Craig Kallman

CK: If you look at the year-end breakdown, CD sales were up a few percentage points. Obviously, the erosion of cassette and single sales has caused the overall business to drop 5%.

But there are some very challenging issues we are facing in the new year, like the explosion of CD burners and the 1.5 billion blank CDs that were sold last year. And the impact of the various hit compilation albums, for better or worse. Obviously, song-copying on the Internet isn't going away.

R&R: Can the industry get some of those lost sales back?

CK: That's so difficult to quantify, but the business is certainly losing a percentage of the overall market. We have to get them back — by signing great artists who make great records, which, in turn, compels the kids to feel they have to own the genuine article, rather than a compressed MP3 file on their hard drives; by getting them to buy into a group and want to own the

CD that has the lyrics; and by getting them to become fans and buy the posters and merchandise. We have to make these records compelling and with enough content that it is worth the kids spending their money.

R&R: In what areas — marketing, promotion, retail — will the company have to closely monitor its spending?

RS: Everybody is facing the same problems. Radio-promotion costs have doubled or tripled over the past few years. Video-production costs have escalated to an obscene place, even though, as an industry, we've all worked to make those costs more sensible. Retail — getting the records in stores and keeping them there — is still very expensive.

But we've worked hard to adjust our costs as well as we can, and now I believe we're more in synch with the overall economy, which means all the frills are gone.

R&R: The music industry is getting hit from all sides by government regulators, politicians, Internet pirates and other entertainment providers. And there doesn't seem to be much relief in sight. Have you ever seen it this bad?

CK: We definitely feel under the gun on a lot of levels. There are some Herculean issues the industry needs to overcome. There's a lot of competition for the disposable income of kids and adults. It has never been this competitive, from portable devices to video games.

RS: My 10-year-old son goes from his *Totally Hits* or *Now* compilation CD to a computer game to the Xbox to Nickelodeon. When I was his age I was listening to *Goodbye, Yellow Brick Road*. We have to find a way to strike a nerve with kids, as we have with P.O.D. right now. The bar has been raised, and we have to meet that challenge.

TALK BACK TO R&R!

Do you have questions, comments or feedback regarding this column or other issues?
e-mail me at:
swonz@rronline.com



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LAUNCHING PAD

MUSIC NEWS & VIEWS

Injected Find Faithful Friends

Will Island Records extend its winning streak in breaking new rock acts? It certainly seems that way based on early airplay for the Atlanta-based band **Injected**, whose debut song, "Faithless," last week cracked the Alternative chart at No. 50 and the Active Rock chart at No. 47.

Key Alternatives that have added the song include hometown WNNX; WFNX/Boston; KNRK/Portland, OR; KWOD/Sacramento; KDGE/Dallas; KTBZ/Houston; KKND/New Orleans; WAQZ/Cincinnati; WSUN/Tampa; WEND/Charlotte; WEDG/Buffalo; and WHIRL/Albany, NY. Select Active Rock supporters include KRXQ/Sacramento, WRIF/Detroit, WNOR/Norfolk, KRZR/Fresno, WCCC/Hartford, KEGD/Dallas, KXXR/Minneapolis, KRQC/Omaha and WLZR and WLUM in Milwaukee.



Injected

Injected — Danny Grady (vocals and guitar), Jade Lemons (guitar), Steve Slovisky (bass) and Chris Wojtal (drums) — had been gigging around the Atlanta area for several years and had built an impressive following. Island Def Jam Music Group Sr. Director/A&R **Diana Fragnito** first ran into the band a couple of years ago while attending the Atlantis Music Conference.

"I wasn't even there to see the band," she says. "It was the last night of the conference, and it was late, and I wanted to go home. A couple of people convinced me to stay, and I thought Injected put on a great show and had some good songs."

Not good enough, however, to sign the band at the time. The group, meanwhile, had created enough of a buzz that they got a demo deal with another major label. "Their deal didn't end up working out, so about eight or nine months later their attorney and manager — whom I'd stayed in contact with during that time — sent me some new music," Fragnito says. "And those demos completely blew me away."

Fragnito saw the group perform again at last year's Atlantis Conference and was once again impressed. "Just watching that show and seeing how much they'd grown as a band really convinced me that I wanted to sign them — that I wanted them to be in my life and on our label," she says. "I even paged my boss that night and said we had to sign them."

Two months after the paperwork was signed Injected began working on their Island debut album. Rather than having them start from scratch, Island opted to let the band continue working with Butch Walker, the ex-Marvelous 3 frontman who had produced their demos. "Butch and the guys were in harmony and in a great place creatively," Fragnito says. "It was a pretty simple decision to let them continue what they were doing. And,

looking back, one of the smartest things we did was let the band finish all the overdubs in Butch's studio in Atlanta. It allowed them to be freer and not worry about how much money they were spending in an expensive studio."

Interestingly, Injected wrapped up their album last April, but Island decided to hold it until the beginning of 2002. "That's one of the great things about this company," Fragnito says. "We take our time with each band. At the time we were already working with Saliva, Sum 41 and American Hi-Fi. We didn't want Injected to get lost in the mix, so we held it."

During that time Island put the band on the road to prep them for the new year. Label VP/Promotion **Stu Bergen** says, "They toured with everybody — Hoobastank and Seven Mary Three, and they did a few dates with Puddle Of Mudd. It allowed us to get them to meet a few programmers and, through our street teams and Internet team, to build up a base and get their name out there with the kids. We also had the time to shoot a great video. This is a band we believe will have a long career. When you're not pressed for time, you can do all those things and get everything lined up the way you want."

By the middle of November of last year Island had begun setting up the record at Alternative, Active Rock and Rock. "We wanted to come out of the holiday break with some key stations on the song and then go for adds at the beginning of the year," Bergen says. "Fortunately, we were able to accomplish just that. And now we have some great stations supporting the record."

Injected's debut album, *Burn It Black*, hits retail on Feb. 26.

Ready For Takeoff

Fans of hard rock should take a close look at the Minneapolis-based band **Secretly Drowning**, whose "All or Nothing" has picked up scattered airplay at hometown Active Rock KXXR.



Secretly Drowning

Most of the bandmembers have been together for the past three years, and the current lineup has been in place for about a year. Secretly Drowning have also recorded and self-released a four-song EP that features "All or Nothing," and they've lined up a sponsorship deal with Amp Energy Drink.

Drummer **Ryan Emerson** says, "We sent our demo to some major-label A&R reps awhile ago, and we've already heard back from several who want to attend our mid-February showcase in the city. Things are really beginning to pick up."

For more information, contact the band's management, Zerodisc/True Player Entertainment, at either 323-654-4112 for Curt Smith or 310-663-0354 for Chad Calek.

— Steve Wonsiewicz

U2, Keys To Perform At Grammys

U2 and **Alicia Keys** have been tapped to perform during the telecast of the 44th annual Grammy Awards, set for Feb. 27 on CBS-TV. U2 lead the field with eight nominations, including Album of the Year, while Keys picked up six nods, including Best New Artist. Additionally, Grammy officials have announced that presenters for the show will include four-time Grammy winner **Janet Jackson**, who currently holds nominations for Best Female Pop Vocal Performance and Best Pop Vocal Album; Grammy winner **Diana Krall**; and past Grammy nominee **Britney Spears**. Additional presenters will be announced shortly. As previously announced, actor-comedian Jon Stewart will host the show.

Speaking of U2, a seven-song collection of rare songs and remixes was released exclusively to national retail giant Target on Jan. 22. Titled *U2 7*, the disc features an acoustic version of the current hit "Stuck in a Moment You Can't Get Out Of," remixes of "Beautiful Day" and "Elevation" and new songs "Summer Rain" and "Always." The CD lists for \$6.99.

Bonus Blige Disc Planned

MCA Records will release a new version of **Mary J. Blige's** multi-Platinum album *No More Drama* featuring new cover art, a pair of new remixes and two bonus tracks.

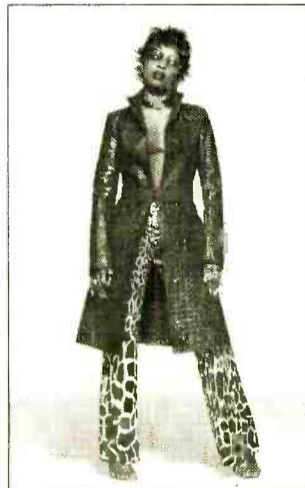
The new disc, which will hit retail Jan. 29, includes a P. Diddy remix of the title track and a remix of the song "Dance for Me" with rapper Common. The unreleased songs include "Rainy Dayz," featuring Ja Rule, and the ballad "He Think I Don't Know." Blige received two 2002 Grammy nominations for the album: Best Vocal Performance and Best R&B Album. She begins a national tour May 5.

MTV News reports that **Metallica** and **Ja Rule** have collaborated on the song "We Did It Again," which will

be included on the compilation album *Ghetto Stories*, expected to be released May 14. The disc, says MTV, is the creation of Ruff Ryders producer Swizz Beatz, and the Metallica-Ja Rule song is the only hard rock tune on the album. Other artists reportedly on the disc include **Ronald Isley** and rapper **Shyne**.

This 'n' that: **Bonnie Raitt** will release her new Capitol Records album, *Silver Lining*, April 9 ... Phish guitarist **Trey Anastasio** will release his as-yet-untitled debut solo album on Elektra on April 30. A North American tour will follow, beginning in late May ... Miami rappers **No Good** have signed with ARTISTdirect Records, which plans to release the act's new album, *Game Day PBB*, later this year.

Tour update: **The Dave Matthews Band** embark on their yearly tour, beginning with an April 4 date in Washington, DC ... Multi-Platinum rock rapper **Kid Rock** takes off on a national headlining tour, beginning with a Feb. 22 show in Saginaw, MI ... Platinum-plus rapper **Busta Rhymes** starts his headlining tour with a Jan. 25 date in Worcester, MA ... **Bush** start their national tour on Feb. 28 in Denver.



Mary J. Blige

POLLSTAR CONCERT PULSE

Pos.	Artist	Avg. Gross (in 000s)	Among this week's new tours:
1	U2	\$1,767.1	
2	NEIL DIAMOND	\$1,139.5	
3	ELTON JOHN	\$971.6	BUSTA RHYMES
4	JANET JACKSON	\$845.4	DAVID GARZA
5	BRITNEY SPEARS	\$791.6	HERBIE HANCOCK
6	AEROSMITH	\$692.5	MITCH RYDER
7	FAMILY VALUES TOUR	\$416.7	UNWRITTEN LAW
8	OZZY OSBOURNE	\$368.5	WAILERS
9	TOOL	\$356.7	
10	MANNHEIM STEAMROLLER	\$354.7	
11	ROD STEWART	\$303.0	
12	BOB DYLAN	\$261.6	
13	JANE'S ADDICTION	\$248.8	
14	WEEZER	\$223.4	
15	MAXWELL	\$199.3	

The CONCERT PULSE is courtesy of Pollstar, a publication of Promoters' On-Line Listings 800-344-7383; California 209-271-7900.

R&R's 18th Annual Grammy Contest

Enter and compete to attend R&R Convention 2002 in L.A.

R&R's 18th annual Grammy contest is back, with three prize opportunities for you to be in sunny Los Angeles this June for R&R Convention 2002.

The 44th annual Grammy Awards will originate from L.A.'s Staple Center on Feb. 27. As always, NARAS has served up an eclectic list of nominations for this year's ceremony, as evidenced by the artists competing in the top categories. U2 led all nominees and competes in four of our categories – as does newcomer India.Arie.

Good luck to all of this year's Grammy nominees and R&R contestants!



India.Arie

HOW TO WIN

Predict the most eventual Grammy winners from the 10 categories shown.

WHAT YOU'LL WIN

First Prize: Round-trip airfare to Los Angeles from anywhere in the continental United States. Three nights hotel accommodations at the R&R Convention 2002 host hotel. One complimentary registration for R&R Convention 2002.

Second Prize: Three nights hotel accommodations at the host hotel. One complimentary registration for Convention 2002.

Third Prize: One complimentary registration for Convention 2002.

HOW TO ENTER

Fill in your name, affiliation and phone number on the adjacent Grammy Contest Ballot, then check off your predictions in each of the 10 categories – one guess per category, one entry per contestant. Fax your entry to: 310-203-9763.

E-mail will also be accepted. Simply list your picks 1-10 and send to rob@rronline.com.

DEADLINE

Faxes and e-mails will be accepted until 5pm Pacific Time, Tuesday, Feb. 26, 2002.

Winners will be announced in the 3/8/02 issue of R&R's Street Talk. If there's a tie, winners will be selected in a random drawing. R&R has the right to substitute another prize or cancel the contest at any time.



U2

2002 Grammy Contest Ballot

NAME _____
 TITLE _____
 AFFILIATION _____ PHONE _____

RECORD OF THE YEAR

- INDIA.ARIE Video (Motown)
- ALICIA KEYS Fallin' (J)
- OUTKAST Ms. Jackson (LaFace/Arista)
- TRAIN Drops Of Jupiter (Tell Me) (Columbia)
- U2 Walk On (Interscope)

ALBUM OF THE YEAR

- INDIA.ARIE Acoustic Soul (Motown)
- BOB DYLAN Love And Theft (Columbia)
- OUTKAST Stankonia (LaFace/Arista)
- U2 All That You Can't Leave Behind (Interscope)
- SOUNDTRACK O Brother, Where Art Thou? (Lost Highway/IDJMG)

BEST POP PERFORMANCE/ DUO OR GROUP

- BACKSTREET BOYS Shape Of My Heart (Jive)
- FIVE FOR FIGHTING Superman (It's Not Easy) (Aware/Columbia)
- 'N SYNC Gone (Jive)
- R.E.M. Imitation Of Life (Warner Bros.)
- U2 Stuck In A Moment You Can't Get Out Of (Interscope)

BEST NEW ARTIST

- INDIA.ARIE (Motown)
- NELLY FURTADO (DreamWorks)
- DAVID GRAY (ATO/RCA)
- ALICIA KEYS (J)
- LINKIN PARK (Warner Bros.)

BEST MALE ROCK PERFORMANCE

- RYAN ADAMS New York, New York (Lost Highway/IDJMG)
- ERIC CLAPTON Superman Inside (Duck/Reprise)
- BOB DYLAN Honest With Me (Columbia)
- LENNY KRAVITZ Dig In (Virgin)
- JOHN MELLENCAMP Peaceful World (Columbia)

BEST HARD ROCK PERFORMANCE

- ALIEN ANT FARM Smooth Criminal (DreamWorks)
- LINKIN PARK Crawling (Warner Bros.)
- P.O.D. Alive (Atlantic)
- RAGE AGAINST THE MACHINE Renegades Of Funk (Epic)
- SALIVA Your Disease (Island/IDJMG)

BEST RAP SOLO PERFORMANCE

- AFROMAN Because I Got High (Universal)
- DMX Who We Be (Ruff Ryders/IDJMG)
- MISSY ELLIOTT Get Ur Freak On (Gold Mind/EastWest/EEG)
- JAY-Z Izzo (H.O.V.A.) (Roc-A-Fella/IDJMG)
- NELLY Ride Wit Me (Fo' Reel/Universal)

BEST FEMALE R&B PERFORMANCE

- AALIYAH Rock The Boat (BlackGround)
- INDIA.ARIE Video (Motown)
- MARY J. BLIGE Family Affair (MCA)
- BLU CANTRELL Hit 'Em Up Style (Oops) (Arista)
- ALICIA KEYS Fallin' (J)
- JILL SCOTT A Long Walk (Hidden Beach/Epic)

BEST COUNTRY ALBUM

- DIAMOND RIO One More Day (Arista)
- TIM MCGRAW Set This Circus Down (Curb)
- WILLIE NELSON Rainbow Connection (Island/IDJMG)
- VARIOUS ARTISTS Timeless – Hank Williams Tribute (Lost Highway/IDJMG)
- TRISHA YEARWOOD Inside Out (MCA)

SONG OF THE YEAR

- INDIA.ARIE Video (Motown)
- NELLY FURTADO I'm Like A Bird (DreamWorks)
- ALICIA KEYS Fallin' (J)
- TRAIN Drops Of Jupiter (Tell Me) (Columbia)
- U2 Stuck In A Moment You Can't Get Out Of (Interscope)



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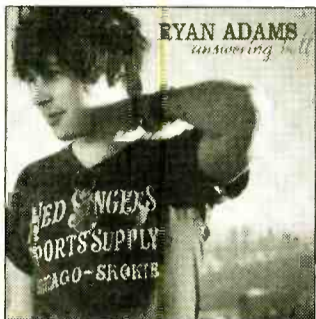
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January 25, 2002

Elton, Adams, Usher And More

When it comes to pop music, **Elton John** is royalty. This week Music Meeting offers his latest, "This Train Don't Stop There Anymore," to CHR/Pop, both AC formats and Triple A. The video features 'N Sync's Justin Timberlake as a young Elton John. Anyone who's seen Timberlake dressed up in Elton's old duds has done a double take: He looks just like Elton did way back when! All aboard this "Train."



Ryan Adams

Speaking of Elton and videos, the pop giant also makes an appearance in **Ryan Adams'** new *Wizard of Oz*-themed video for "Answering Bell" (Elton, of course, plays the Wizard). Music Meeting delivers the latest from Adams, who's riding high on a string of Grammy nominations and critical acclaim for his solo debut, *Gold*. Dig up some treasure by heading to the Triple A section to check out Adams' followup to "New York, New Ycrk." While we're on the subject of accolades, HBO has another lauded series with *Six Feet Under*. This week we offer up **Thomas Newman's** theme song to Pop, Rhythmic and Hot AC. Your listeners will, ahem, dig it.

Usher has already gone double Platinum with his latest, *8701*. But there could be even more Platinum on the horizon as he follows "U Got It Bad" with his latest, "U Don't Have to Call." You don't have to play it, but we wouldn't recommend missing Usher's "Call" — after all, your audience doesn't have to listen if you don't play the hits.

The music world lost a rising star when **Aaliyah** was killed in a plane crash last year. Although she's gone, she's surely not forgotten. Honor her memory and her fans by spinning "More Than a Woman," the latest single from her self-titled album.

Beanie Sigel teams up with Jay-Z's latest discovery, **Free-way**, on "Roc the Mic," a hot track from the *State Property* soundtrack. Furthermore, Free-way is currently featured in *Rolling Stone's* "10 Artists to Watch." This track is definitely one to listen to. Sir Mix-A-Lot made a cannonball splash with his ode to round rumps, "Baby Got Back." Now, RCA's **Grandskeem** put some funk in yo trunk with a pop-punky rendition of the rap classic. Another guitar-driven pop record is **Iffy's** "Double Dutch." Jump on over to Pop and Hot AC and check it out today.

When it comes to guitar-heavy rock conquering pop, no one does it better than **Linkin Park**. *Hybrid Theory* was the best-selling album last year, and it's set to move even more copies as LP bring "Papercut" to the masses. Hear it now in Alternative.



Mesh StL

Out here in L.A., Alternative tastemaker KROQ is helping break Drive Thru/MCA pop punkers **Something Corporate**. "If You C Jordan" is the type of quirky sing-along that will resonate with the 18-24 demographic. Head over to Alternative and check out this catchy hit. Over at Rock and Active Rock, programmers looking for straightforward guitar rock will find it with **Mesh StL's** latest "Believe Me." Believe us, this one will work on the air. Log on to music Meeting every week to have the latest songs delivered to your desktop first.

GOING FOR ADDS

www.rmusicmeeting.com

Week Of 1-28-02

CHR/POP

- AJA DAASHUUR Tell Me (*Extasy*)
- BLINK-182 First Date (*MCA*)
- GLENN LEWIS Don't You Forget It (*Epic*)
- IFFY Double Dutch (*Food Chain*)
- IIO Rapture (*Universal*)
- JA RULE Always On Time (*Murder Inc./Def Jam/IDJMG*)
- MSM I'm The Only One (*Epic*)
- NELLY FURTADO On The Radio (*DreamWorks*)
- OUTKAST The Whole World (*LaFace/Arista*)
- REMY ZERO Save Me (*Elektra/EEG*)
- USHER U Don't Have To Call (*LaFace/Arista*)

CHR/RHYTHMIC

- FAITH EVANS I Love You (*Bad Boy/Arista*)
- LIL J It's The Weekend (*Hollywood*)
- MSM I'm The Only One (*Epic*)
- ROYCE DA 5'9" f/EMINEM Rock City (*Game/Columbia*)
- RUFF ENDZ Someone To Love You (*Epic*)

URBAN

- BEANIE SIGEL & FREEWAY Roc The Mic (*Roc-A-Fella/Def Jam/IDJMG*)
- CHEROKEE I Swear (*Arista*)
- KIRK FRANKLIN 911 (*Gospo Centric/Jive*)
- REMY SHAND Take A Message (*Motown*)
- ROYCE DA 5'9" f/EMINEM Rock City (*Game/Columbia*)
- RUFF ENDZ Someone To Love You (*Epic*)

URBAN AC

- COOLEY'S HOT BOX Make Me Happy (*Higher Octave*)
- REMY SHAND Take A Message (*Motown*)
- RUFF ENDZ Someone To Love You (*Epic*)
- WALTER BEASLEY Things I Do For Love (*Shanachie*)

COUNTRY

- ALABAMA The Woman He Loves (*RCA*)
- BRAD MARTIN Before I Knew Better (*Epic*)
- BRIAN MCCOMAS I Could Never... (*Lyric Street*)
- DANNI LEIGH Sometimes (*Audium*)
- LONESTAR Not A Day Goes By (*BNA*)
- SAWYER BROWN Circles (*Curb*)
- SHANNON LAWSON Goodbye On A Bad Day (*MCA*)

AC

- DANIEL DEBOURG I Need An Angel (*DreamWorks*)
- JO DEE MESSINA Bring On The Rain (*Curb*)

HOT AC

- NELLY FURTADO On The Radio (*DreamWorks*)
- REMY ZERO Save Me (*Elektra/EEG*)

SMOOTH JAZZ

- DAVID MANN Above And Beyond (*N-Coded*)
- NATURAL HIGH Another Time... (*Higher Octave*)
- URBAN KNIGHTS The Message (*Narada*)

ROCK

- GRAVITY KILLS One Thing (*Sanctuary/SRG*)
- LENNY KRAVITZ Stillness Of Heart (*Virgin*)

ACTIVE ROCK

- GRAVITY KILLS One Thing (*Sanctuary/SRG*)
- LENNY KRAVITZ Stillness Of Heart (*Virgin*)

ALTERNATIVE

- BLINK-182 First Date (*MCA*)
- BREAKING POINT Brother (*Wind-up*)
- CROSSBREED Breathe (*Artemis*)
- LENNY KRAVITZ Stillness Of Heart (*Virgin*)
- PHANTOM PLANET California (*Daylight/Epic*)

TRIPLE A

- BILLY BRAGG NPWA (*Elektra/EEG*)
- CONCRETE BLONDE Roxy (*Manifesto*)
- GREAT BIG SEA Sea Of No Cares (*Zoe/Rounder*)
- JACK JOHNSON ...Bubble Toes (*Enjoy/Universal*)
- JAY FARRAR Feed Kill Chain (*Artemis*)
- JOHN SCOFIELD Tomorrowland (*Verve/VMG*)
- KASEY CHAMBERS Not Pretty Enough (*Warner Bros.*)
- LLAMA Too Much Too Soon (*MCA*)
- NICKELBACK Too Bad (*Roadrunner/IDJMG*)
- NORAH JONES Don't Know Why (*Blue Note/Capitol*)
- PAUL RUDERMAN Wish (*Q/Atlantic*)
- PHANTOM PLANET California (*Daylight/Epic*)
- SENSE FIELD Save Yourself (*Nettwerk*)
- TANYA DONELLY Beautysleep (*4AD/Beggars*)
- VISITOR JIM Simple Man (*Fortune*)

R&R's Music Meeting is a secure and password-protected Internet service auditioning and/or downloading current music. Each week songs are posted online for participating radio programmers and record label executives. Not every title appearing in Going For Adds is available on Music Meeting.

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TONY NOVIA
tnovia@rronline.com

PART TWO OF A TWO-PART SERIES

The People Of KHJ: Boss Radio

□ Former staffers recall their time at one of history's greatest stations

No matter the business, winning has always come down to one thing: great people. No one knows this better than **Ron Jacobs**, who was PD of Top 40 KHJ/Los Angeles from 1965-1969. To this day, KHJ is still considered one of the greatest radio stations of all time.

For years now, Jacobs has been working on a book, *KHJ: Inside Boss Radio*, and thanks to KHJ's No. 1 fan, consultant Guy Zapoleon, the book has now been published (see sidebar).

Jacobs' book is divided into two parts. One is a compilation of KHJ in-house memos, which Jacobs calls a "cheap compass" for today's programmers. Some of the material is operational in nature and involves basics that apply to any kind of radio station and are still very relevant today. There are also motivational rants that Jacobs wrote to push the staff even when KHJ was a well-established No. 1.

The other part of *KHJ: Inside Boss Radio* is an oral history of KHJ by Jacobs and others who helped create the station's greatness. This week we present excerpts from the 400-plus pages of quotes and memos in the book. For more samples of the contents and further info, go to www.zapoleon.com.

Roger Aldi (KHJ news reporter): I was in my early 20s, working at the bottom of the KHJ job ladder in the 20-man news department. One day in early '65 a tall gentleman walked in and declared, "We are now a rock 'n' roll radio station. News means nothing to me, but the FCC makes me include it, so we're gonna make it the best news presentation we can." I asked someone who the guy was, and they said, "He's a new program consultant, Bill Drake."

Mitch Fisher (KHJ Promotion Director, 1967-68): In April 1965 I got a call from Ron Jacobs, who had just been sprung from the Honolulu hoose-

"There was a high level of energy that was very intense — kind of like when you walk on a carpet, and everything you touch, you get a shock from it."

Carol Morgan

gow after serving 30 days for some tramped-up setup involving his being rousted at the airport on his return from Hong Kong for possession of .003 milligrams of marijuana. After a year back in Hong Kong and a month in the slammer, Jacobs, his first wife and a Kowloon alley cat left his hometown within 24 hours of his release and returned to the West Coast. They parked in a cheap motel near L.A. International Airport.

Jacobs was feeling deflated after his recent experiences. I had read in the trades that Jacobs' Fresno competitor and nemesis, Bill Drake, was getting ready to program KHJ. I browbeat Jacobs to call Drake. I insisted that the two of them would make a great team. Jacobs was stubborn and afraid of rejection. His self-esteem was in the gutter. He finally gave in

and called Drake, convinced that his call would be refused.

The opposite happened. A quick meeting was set up with Drake and his partner, Gene Chenault. Robert W. Morgan picked up Jacobs and drove through a rare Los Angeles rainstorm and dropped him at a restaurant on La Cienega Boulevard. And the rest is rock 'n' roll radio history.

Bill Drake (partner, Drake-Chenault consultancy): Let's face it, Ron Jacobs is a hell of a radio man. I love Ron; he's a great programmer. But I played a lot of psychological games with him in Fresno. It was a dog-eat-dog situation. His guys would follow me down the street with car radios — it was unbelievable. I've told everybody I ever met that either one of those two radio stations in Fresno at the time, I'm convinced, could have come into Los Angeles and kicked ass.

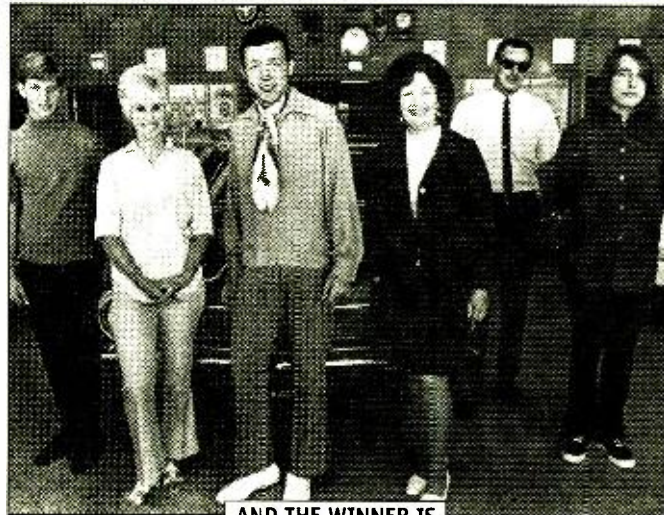
We lucked out with [engineer] Bill Mouzis, I tell you. He was a damn good man, and he was always prepared. He was dedicated and really took care of business and cared about what he did. Not only that, he had the ability that counted: He understood what you were talking about.

Most of the guys, as far as engineering — nothing derogatory at all, but they had been there so long, they had never dealt with this kind of radio and had no interest in it. They had probably never even listened to KFWB/Los Angeles or KRLA/Los Angeles and therefore had no concept. They had seen formats come and go. "Drake and Jacobs will never last," you know.

Robert W. Morgan (original KHJ Boss Jock): I sat outside in my Volkswagen for three hours with the car parked in an emergency area because I didn't have enough gas to drive around the block. Jacobs walked in the restaurant as my friend and came out as my boss.

Later on, in a 1997 e-mail: As I'm typing this, there's a Jack in the Box spot on TV using the phrase, "Man, that's boss!" We'll never live it down.

Betty Breneman (KHJ Music Director): I had worked at KHJ as the music librarian since 1959. Many formats had come and gone. In April 1965 the previous PD, Don Otis,



AND THE WINNER IS

On the far left is none other than Guy Zapoleon, one of five lucky winners of 1970 Ford Mavericks that KHJ gave away in 1969. That spiffy character in the scarf in the middle is then-KHJ and current KBIG/Los Angeles air personality Charlie Tuna.

KHJ Through Zapoleon's Ears

Passion. That's what consultant Guy Zapoleon had and continues to have for KHJ/Los Angeles. In fact, Zapoleon has so much passion for KHJ that he put up the money to publish Ron Jacobs' new book, KHJ: Inside Boss Radio.

For the real story of how KHJ helped shape Zapoleon's career and why he published this book, keep reading.

When I moved to Los Angeles in 1966 at age 14 and discovered KHJ, little did I expect that Boss Radio would consume my entire life — I even won a car! KHJ inspired countless broadcasters to enter our business; that's why I am so thrilled that Zapoleon Media Strategies is publishing and distributing this book.

Ron Jacobs, project coordinator Vicky Mouch and myself spent months compiling a chronological collection of Jacobs' KHJ memos and memorabilia. These 400-plus pages tell the amazing story of Boss Radio from its launch with Jacobs as its original PD in May 1965 to his departure in July 1969.

This book is important even today because KHJ revolutionized radio under Jacobs' guidance. With nonstop contests, tight playlists, seamless production and incredible air talent, KHJ launched an exciting new era in radio. KHJ has been rightly called the greatest radio station of all time. Boss Radio was the laboratory where the legendary Drake format was concocted before it spread across the land.

Ron Jacobs' KHJ Boss Jock memos, behind-the-scenes anecdotes and dozens of interviews bring to life the process and people who created this legendary radio station. *KHJ: Inside Boss Radio* is a textbook for creating great radio — and the fun-filled story of America's most innovative station when Top 40 radio was at its greatest.

To purchase a copy of *KHJ: Inside Boss Radio*, visit www.zapoleon.com or call 281-980-3665.

called me into his office in front, right off the lobby. This later became Ron Jacobs' office.

Don kept it much neater, by the way. There was never anything on his desk besides the obligatory phone, intercom and desk calendar. Oh, yes, there was always a pen to the right of the middle of the desk, slanted at the precise angle, ready to be picked up.

There were none of the stacks of papers, calendars, charts, colored marking pens, records, photos, L.A. Rams stuff, etc., that were to become part of the landscape of that office when Ron took over as PD. And, believe me, things changed and happened much faster.

Art Astor (KHJ Sales Manager): The whole thing came together for me when I heard the Johnny Mann jingles. I'm getting aroused, getting goose bumps — I mean, my God, this is going to be a killer! I knew it was going to be great by listening to some of the things that Ron Jacobs,

Bill Mouzis and Robert W. Morgan were putting together. It was like poetry in motion.

I'll never forget being in there when they were making a promo. Jacobs was slamming the damn steel cabinet because he wanted it just right, and Mouzis was doing his thing, cutting and editing and stuff, and there was Morgan's great voice. When they finished the promo, they cut a spec spot for a Beverly Hills retailer. I thought, "Man, this sounds like J. Walter Thompson did it in New York."

When I took it to the guy, he was going to buy two weeks, and I said, "You either buy 26, or I'm not going to give you this spot." The guy went ape and went 26 weeks right away.

Bill Mouzis (KHJ Production Engineer): We thought about things pretty damn meticulously in those days. Morgan and I came up with the word *Strassman*. We had to identify an anticipatory unit of measurement of

Continued on Page 40



CONTEMPLATING A COMEBACK?

The legendary Bill Drake (l) and Ron Jacobs, Topanga Canyon, CA, June 1999.

EXCLUSIVE NATIONAL MUSIC RESEARCH ESTIMATES January 25, 2002

CALLOUT AMERICA® song selection is based on the top 25 titles from the R&R CHR/Pop chart for the airplay week of January 6-12.

ARTIST TITLE LABEL(S)	CHR/POP					TOTAL % FAMILIARITY	TOTAL % BURN	DEMOGRAPHICS			REGIONS			
	TOTAL AVERAGE FAVORABILITY ESTIMATE (1-5)							WOMEN 12-17	WOMEN 18-24	WOMEN 25-34	EAST	SOUTH	MID-WEST	WEST
	TW	LW	4W	5W										
HP PUDDLE OF MUDD <i>Blurry (Flawless/Geffen/Interscope)</i>	3.98	3.72	3.52	—	41.4	5.5	4.21	4.00	3.65	3.85	3.98	4.24	3.82	
LINKIN PARK <i>In The End (Warner Bros.)</i>	3.97	3.96	4.11	3.97	66.3	13.6	4.17	3.99	3.59	3.88	4.19	3.96	3.82	
NICKELBACK <i>How You Remind Me (Roadrunner/IDJMG)</i>	3.85	3.89	4.00	4.00	81.4	23.3	3.86	3.96	3.73	3.74	4.02	3.98	3.67	
CITY HIGH <i>Caramel (Interscope)</i>	3.83	3.68	—	—	60.3	14.6	4.05	3.57	3.72	3.73	3.82	3.97	3.79	
CALLING <i>Wherever You Will Go (RCA)</i>	3.80	3.62	3.55	3.55	75.7	15.6	3.89	3.89	3.61	3.76	3.85	3.77	3.84	
USHER <i>U Got It Bad (LaFace/Arista)</i>	3.79	3.79	3.90	3.95	77.2	24.8	4.10	3.62	3.51	3.82	3.83	3.95	3.51	
HP LONESTAR <i>I'm Already There (BNA)</i>	3.77	3.61	3.62	3.58	53.6	11.7	3.76	3.92	3.63	3.69	4.02	3.70	3.62	
CREED <i>My Sacrifice (Wind-up)</i>	3.73	3.71	3.79	—	74.9	19.9	3.71	3.74	3.74	3.70	3.94	3.52	3.74	
HP OUTKAST <i>The Whole World (LaFace/Arista)</i>	3.71	—	—	—	45.9	11.9	3.81	3.72	3.42	3.49	3.87	3.53	3.89	
JA RULE <i>Always On Time (Murder Inc./Def Jam/IDJMG)</i>	3.70	3.66	—	—	67.2	16.4	3.92	3.59	3.47	3.78	3.82	3.52	3.67	
LEANN RIMES <i>Can't Fight... (Curb)</i>	3.65	3.63	3.62	3.60	70.0	14.9	3.74	3.87	3.25	3.39	3.80	3.81	3.60	
JENNIFER LOPEZ <i>I'm Real (Epic)</i>	3.64	3.66	3.62	3.77	77.4	29.8	3.69	3.56	3.67	3.56	3.51	3.84	3.67	
CRAIG DAVID <i>7 Days (Wildstar/Atlantic)</i>	3.63	3.62	—	—	62.3	12.4	3.78	3.64	3.31	3.58	3.75	3.69	3.52	
DESTINY'S CHILD <i>Emotion (Columbia)</i>	3.63	3.51	3.50	3.61	73.4	23.1	3.84	3.55	3.42	3.83	3.74	3.28	3.70	
SHAKIRA <i>Whenever Wherever (Epic)</i>	3.63	3.56	3.60	3.55	73.4	20.6	3.60	3.85	3.39	3.58	3.57	3.68	3.70	
ALICIA KEYS <i>A Woman's Worth (J)</i>	3.58	3.46	—	—	62.8	18.1	3.80	3.34	3.52	3.43	3.70	3.61	3.60	
'N SYNC <i>Gone (Jive)</i>	3.55	3.56	3.67	3.70	74.9	26.6	3.72	3.43	3.44	3.28	3.66	3.65	3.62	
GINUWINE <i>Differences (Epic)</i>	3.53	3.48	3.57	3.54	71.0	25.6	3.85	3.34	3.22	3.43	3.68	3.56	3.44	
NELLY <i>#1 (Priority/Capitol)</i>	3.53	3.75	3.66	3.65	64.5	19.9	3.80	3.45	3.09	3.30	3.66	3.57	3.59	
JA RULE <i>Livin' It Up (Murder Inc./Def Jam/IDJMG)</i>	3.50	3.47	3.59	3.63	75.2	26.8	3.52	3.36	3.66	3.57	3.44	3.42	3.61	
JEWEL <i>Standing Still (Atlantic)</i>	3.50	3.32	3.44	—	58.8	15.4	3.60	3.61	3.24	3.37	3.56	3.58	3.50	
ENRIQUE IGLESIAS <i>Hero (Interscope)</i>	3.47	3.41	3.52	3.64	77.9	28.8	3.63	3.41	3.32	3.33	3.56	3.64	3.35	
JANET <i>Son Of A Gun... (Virgin)</i>	3.45	3.26	3.21	—	63.3	18.4	3.57	3.44	3.25	3.73	3.38	3.23	3.49	
MARY J. BLIGE <i>Family Affair (MCA)</i>	3.44	3.46	3.51	3.57	76.9	35.2	3.18	3.54	3.70	3.44	3.21	3.48	3.67	
NO DOUBT <i>Hey Baby (Interscope)</i>	3.42	3.54	3.52	3.67	73.9	24.3	3.44	3.44	3.35	3.26	3.61	3.47	3.31	
NELLY FURTADO <i>Turn Off The Light (DreamWorks)</i>	3.38	3.33	3.45	3.34	77.7	31.5	3.39	3.59	3.13	3.17	3.43	3.57	3.32	
PINK <i>Get The Party Started (Arista)</i>	3.37	3.50	3.65	3.59	80.1	33.7	3.36	3.26	3.52	3.27	3.15	3.43	3.65	
JENNIFER LOPEZ <i>Ain't It Funny (Epic)</i>	3.36	—	—	—	50.9	13.2	3.57	3.15	3.23	3.48	3.07	3.19	3.66	
TOYA <i>I Do (Arista)</i>	3.35	3.44	3.53	3.54	71.7	25.3	3.47	3.30	3.21	3.23	3.56	3.36	3.22	

CALLOUT AMERICA® Hot Scores

BY ANTHONY ACAMPORA

Puddle Of Mudd vault to the top of **Callout America** this week with "Blurry" (Flawless/Geffen/Interscope). The track, which climbs to the top of R&R's Alternative chart, ranks first with teens and women 18-24 and a solid seventh among women 25-34.

Linkin Park come in a close second with "In The End" (Warner Bros.). "End" is second among teens and 18-24s and comes in 10th among women 25-34.

City High move into the top five this week with "Caramel" (Interscope). Already in the top 20 on the chart, the track ranks fourth among teens and third with women 25-34.

The Calling also make a move into the top five with their chart-topping Hot AC hit "Wherever You Will Go" (RCA). "Wherever," which is now top 10 on the Pop chart, ranks sixth with teens, fifth 18-24 and ninth 25-34.

Creed continue to sell hundreds of thousands of albums each week and garner solid **Callout America** scores with "My Sacrifice" (Wind-up). "Sacrifice" ranks eighth 18-24 and first among women 25-34.

Lonestar finish their run with the Hit Potential track "I'm Already There" (BNA). "Already" has been solid in the 18-24 and 25-34 cells throughout its run, this week ranking fourth and eighth, respectively, in the demos.

A former Hit Potential track, **LeAnn Rimes'** "Can't Fight The Moonlight" (Curb), ranks 11th overall this week. It also ranks sixth 18-24 and climbs into the top 20 on the CHR/Pop chart.

OutKast debut at a strong ninth with "The Whole World" (LaFace/Arista). The top 10 Rhythmic hit ranks tenth with teens and ninth with women 18-24.

Total sample size is 400 respondents with a +/-5 margin of error. Total average favorability estimates are based on a scale of 1-5 (1 = dislike very much, 5 = like very much). Total familiarity represents the percentage of respondents who recognized the song. Total burn represents the number of respondents who said they are tired of hearing the song. Songs must reach 40% familiarity before they appear in print. Hit Potential (HP) represents songs that have yet to chart in the top 25 on R&R's CHR/Pop chart. Sample composition is based on females aged 12-34, who responded favorably to a CHR/Pop musical montage in the following regions and markets: EAST: Baltimore, Boston, Long Island, New York, Philadelphia, Pittsburgh, Providence, Washington, DC. SOUTH: Atlanta, Dallas, Houston, Miami, San Antonio, Tampa. MIDWEST: Chicago, Cincinnati, Cleveland, Columbus, Detroit, Kansas City, Milwaukee, Minneapolis, St. Louis. WEST: Los Angeles, Phoenix, Portland, Sacramento, San Diego, San Francisco, Seattle. © 2002, R&R Inc.

#1 OVERALL

Puddle Of Mudd "Blurry"

#4 OVERALL

City High "Caramel"

NEW RENDITIONS OF BEATLES CLASSICS FROM:

THE BLACK CROWES
NICK CAVE
CHOCOLATE GENIUS
SHERYL CROW
HOWIE DAY
BEN FOLDS
GRANDDADDY
BEN HARPER
AIMEE MANN AND MICHAEL PENN
SARAH MCLACHLAN
HEATHER NOVA
STEREOPHONICS
EDDIE VEDDER
THE VINES
RUFUS WAINWRIGHT
THE WALLFLOWERS
PAUL WESTERBERG

What do
the following
radio stations
all have
in common?

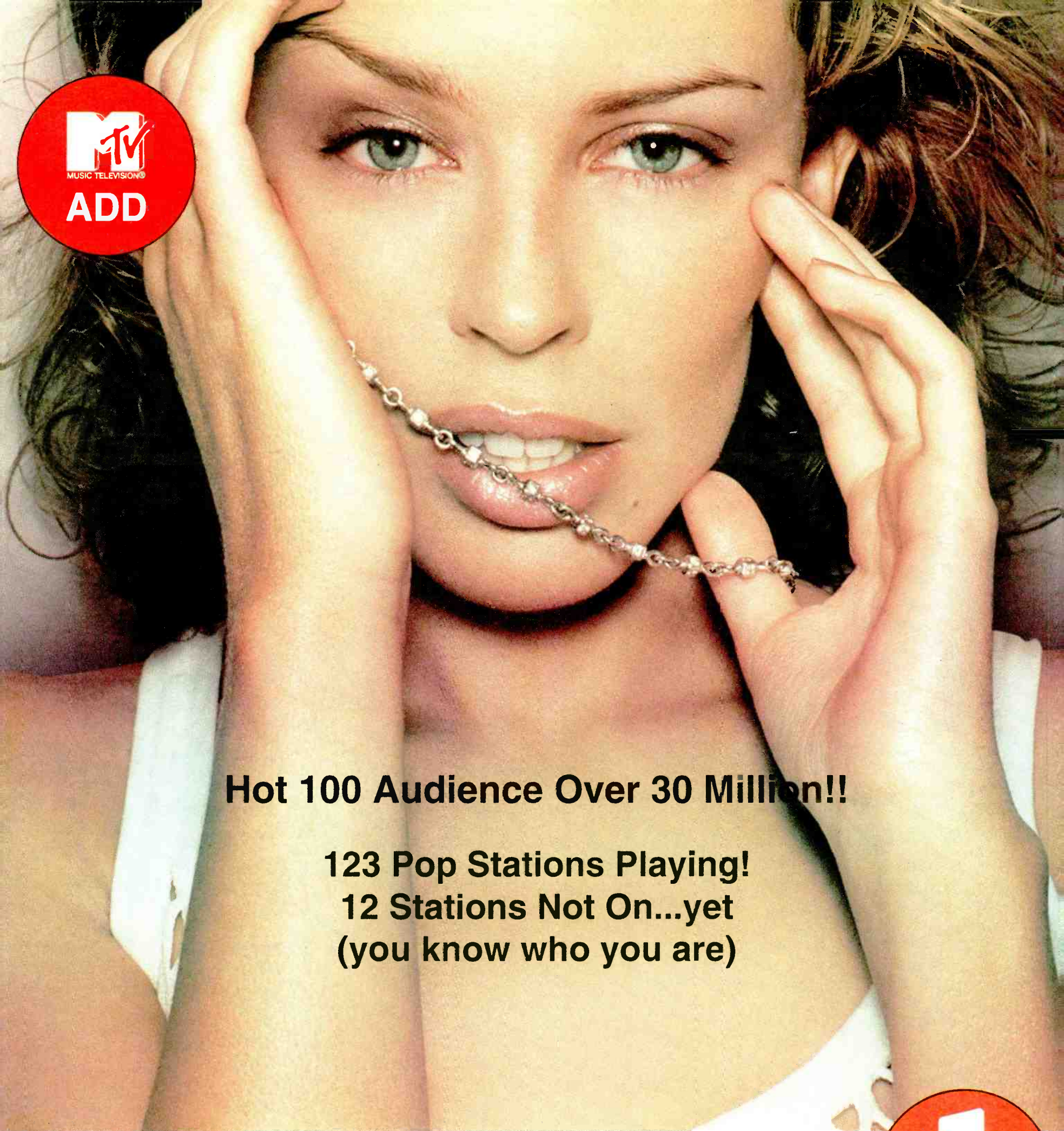
WBMX-Boston
WBCN-Boston
WVRV-Boston
WAAF-Boston
WBOS-Boston
WMRQ-Hartford
WCCC-Hartford
WXRK-New York
WLIR-Long Island
WBRU-Providence
WHJY-Providence
WMMR-Philadelphia
WPLY-Philadelphia
WXPN-Philadelphia
WXDX-Pittsburgh
WRNR-Baltimore
WNNX-Atlanta
WSSR-Tampa
WWCD-Columbus
WRIF-Detroit
WMBZ-Memphis
WMFS-Memphis
WMPS-Memphis
WBUZ-Nashville
WRLT-Nashville
Q101-Chicago
WXRT-Chicago
WZZN-Chicago
WTTS-Indianapolis
WRZX-Indianapolis
WLUM-Milwaukee
WMYX-Milwaukee
KTCZ-Minneapolis
KRZZ-Kansas City
KAMX-Austin
KGSR-Austin
KLBK-Austin
KZZO-Sacramento
KWOD-Sacramento
KENZ-Salt Lake City
KXSK-Salt Lake City
KCNC-San Francisco
KFOG-San Francisco
KITS-San Francisco
KROQ-Los Angeles
KYSR-Los Angeles
KMXN-Los Angeles
KLOS-Los Angeles
KEDJ-Phoenix
KMXP-Phoenix
KFSD-San Diego
91X-San Diego

One guess...

sean PENN michelle PFEIFFER

i am sam

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**123 Pop Stations Playing!
12 Stations Not On...yet
(you know who you are)**



FEVER

featuring
"CAN'T GET YOU OUT OF MY HEAD"



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R&R CHR/Pop Top 50

January 25, 2002

Powered By



LAST WEEK	THIS WEEK	ARTIST TITLE LABEL(S)	TOTAL PLAYS	+/- PLAYS	GROSS IMPRESSIONS (00)	WEEKS ON CHART	TOTAL STATIONS/ ADDS
1	1	NICKELBACK How You Remind Me (Roadrunner/IDJMG)	9568	-58	1143478	13	134/0
2	2	PINK Get The Party Startec (Arista)	9373	-126	1044447	13	135/0
3	3	USHER U Got It Bad (LaFace/Arista)	8571	-86	952998	11	130/0
4	4	SHAKIRA Whenever Wherever (Epic)	8128	+209	1000211	13	135/0
6	5	NO DOUBT Hey Baby (Interscope)	7666	+539	955040	10	135/0
7	6	CREED My Sacrifice (Wind-up)	6765	+394	705728	11	129/1
5	7	MARY J. BLIGE Family Affair (MCA)	6606	-1011	697401	18	127/0
8	8	CALLING Wherever You Will Go (RCA)	6241	+133	757894	14	126/1
13	9	LINKIN PARK In The End (Warner Bros.)	5564	+930	776856	6	99/3
9	10	JA RULE Livin' It Up (Murder Inc./Def Jam/IDJMG)	5437	-429	619516	13	123/0
12	11	CRAIG DAVID 7 Days (Wildstar/Atlantic)	5313	+351	612942	9	131/0
11	12	TOYA I Do (Arista)	4781	-317	499666	24	125/0
10	13	ENRIQUE IGLESIAS Hero (Interscope)	4778	-838	492755	18	135/0
14	14	NELLY #1 (Priority/Capitol)	4527	+78	472560	13	123/0
17	15	CITY HIGH Caramel (Interscope)	4083	+372	497721	10	122/1
15	16	GINUWINE Differences (Epic)	3843	-304	410457	13	123/0
21	17	LEANN RIMES Can't Fight The Moonlight (Curb)	3564	+462	484579	12	120/8
16	18	NELLY FURTADO Turn Of The Light (DreamWorks)	3497	-568	331307	25	132/0
22	19	ALICIA KEYS A Woman's Worth (J)	3385	+333	365596	7	124/0
25	20	JENNIFER LOPEZ Ain't It Funny (Epic)	3144	+947	342299	3	123/2
26	21	JA RULE Always On Time (Murder Inc./Def Jam/IDJMG)	3142	+1034	437390	4	105/15
23	22	JEWEL Standing Still (Atlantic)	2754	-42	341556	14	105/2
27	23	R. KELLY The World's Greatest (Interscope/Jive)	2413	+352	206668	5	108/1
33	24	KYLIE MINOGUE Can't Get You Out Of My Head (Capitol)	2400	+935	359508	3	119/28
32	25	BRITNEY SPEARS I'm Not A Girl, Not Yet... (Jive)	2382	+832	264231	2	124/5
28	26	BRIAN MCKNIGHT Still (Motown/Universal)	2275	+271	199091	6	121/0
20	27	DESTINY'S CHILD Emotion (Columbia)	2098	-1045	245503	18	123/0
24	28	JANET Son Of A Gun (Betcha...) (Virgin)	1914	-872	164694	9	114/0
38	29	'N SYNC Girlfriend (Jive)	1892	+762	268376	2	106/44
30	30	EVAN AND JARON The Distance (Columbia)	1762	+101	219917	9	86/1
44	31	MARY J. BLIGE No More Drama (MCA)	1355	+545	178789	2	102/38
29	32	LENNY KRAVITZ Dig In (Virgin)	1318	-537	109813	15	95/0
49	33	MICHELLE BRANCH All You Wanted (Maverick/WB)	1205	+515	120415	2	90/11
36	34	EAGLE-EYE CHERRY Feels So Right (MCA)	1182	-46	115351	6	76/0
34	35	AEROSMITH Just Push Play (Columbia)	1179	-136	101117	6	75/0
40	36	MICHAEL JACKSON Butterflies (Epic)	1178	+129	124629	5	82/1
31	37	LFO Life Is Good (J)	1046	-533	99712	9	99/0
35	38	ALIEN ANT FARM Smooth Criminal (DreamWorks)	1010	-250	117414	20	105/0
Debut	39	ALANIS MORISSETTE Hands Clean (Maverick/Reprise)	970	+436	144624	1	90/83
37	40	FABOLOUS F/NATE DOGG Can't Deny It (Desert Storm/Elektra/EEG)	966	-219	116352	9	52/0
Debut	41	PUDDLE OF MUDD Blurry (Flawless/Geffen/Interscope)	884	+353	85925	1	89/51
45	42	RYAN ADAMS New York, New York (Lost Highway/IDJMG)	826	+46	88731	4	54/0
50	43	P.O.D. Alive (Atlantic)	797	+114	94288	2	33/2
41	44	LIFEHOUSE Breathing (DreamWorks)	789	-225	86882	13	50/0
47	45	DAKOTA MOON Looking For A Place To Land (Elektra/EEG)	785	+52	60282	3	54/0
46	46	FAT JOE We Thuggin' (Terror Squad/Atlantic)	752	+55	62450	3	43/2
43	47	MISSY ELLIOTT One Minute Man (Gold Mind/EastWest/EEG)	749	-87	94697	19	61/0
39	48	BRITNEY SPEARS I'm A Slave 4 U (Jive)	744	-329	74266	17	113/0
Debut	49	BRANDY What About Us? (Atlantic)	733	+463	78586	1	70/32
Debut	50	NATALIE IMBRUGLIA Wrong Impression (RCA)	727	+395	65440	1	70/15

135 CHR/Pop reporters. Monitored airplay data supplied by Mediabase Research, a division of Premiere Radio Networks. Songs ranked by total plays for the airplay week of 1/13/02-1/19/02. Bullets appear on songs gaining plays or remaining flat from previous week. If two songs are tied in total plays, the song with the larger increase in plays is placed first. Songs below No. 20 are moved to recurrent after 20 weeks on the chart. Most Added is the total number of new adds officially reported to R&R by each reporting station. Songs unreported as adds do not count toward overall total stations playing a song. Most Increased Plays lists the songs with the greatest week-to-week increases in total plays. Gross Impressions equals Average Quarter Hour Persons times number of plays (times 100). Average Quarter Hour Persons used herein with permission from the Arbitron Company (copyright 2002, The Arbitron Company). (C) 2002, R&R, Inc.

Most Added®

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ARTIST TITLE LABEL(S)	ADDS
ALANIS MORISSETTE Hands Clean (Maverick/Reprise)	83
PUDDLE OF MUDD Blurry (Flawless/Geffen/Interscope)	51
'N SYNC Girlfriend (Jive)	44
MARY J. BLIGE No More Drama (MCA)	38
BRANDY What About Us? (Atlantic)	32
KYLIE MINOGUE Can't Get You Out Of My Head (Capitol)	28
FABOLOUS Young'n (Holla Back) (Desert Storm/Elektra/EEG)	25
DARREN HAYES Insatiable (Columbia)	16
JA RULE Always On Time (Murder Inc./Def Jam/IDJMG)	15
NATALIE IMBRUGLIA Wrong Impression (RCA)	15

Ja Rule

"ALWAYS ON TIME"

#1 Crossover, Rhythmic Top 40 & Mainstream R&B!!

26 - 21 R&R CHR/Pop

28* - 21* Mainstream Top 40 Monitor!

IMPACTING THIS WEEK!

Most Increased Plays

ARTIST TITLE LABEL(S)	TOTAL PLAY INCREASE
JA RULE Always On Time (Murder Inc./Def Jam/IDJMG)	+1034
JENNIFER LOPEZ Ain't It Funny (Epic)	+947
KYLIE MINOGUE Can't Get You Out Of My Head (Capitol)	+935
LINKIN PARK In The End (Warner Bros.)	+930
BRITNEY SPEARS I'm Not A Girl, Not Yet... (Jive)	+832
'N SYNC Girlfriend (Jive)	+762
MARY J. BLIGE No More Drama (MCA)	+545
NO DOUBT Hey Baby (Interscope)	+539
MICHELLE BRANCH All You Wanted (Maverick/WB)	+515
BRANDY What About Us? (Atlantic)	+463

Most Played Recurrents

ARTIST TITLE LABEL(S)	TOTAL PLAYS
JENNIFER LOPEZ I'm Real (Epic)	2841
'N SYNC Gone (Jive)	2804
FIVE FOR FIGHTING Superman (It's...) (Aware/Columbia)	2564
ALICIA KEYS Fallin' (J)	2396
STAIN'D It's Been Awhile (Flip/Elektra/EEG)	2227
BLU CANTRELL Hit 'Em Up Style (Oops!) (Arista)	2189
LIFEHOUSE Hanging By A Moment (DreamWorks)	2147
EVE F/G. STEFANI Let Me... (Ruff Ryders/Interscope)	1866
CRAIG DAVID Fill Me In (Wildstar/Atlantic)	1606
JAGGED EDGE Where The Party At (So So Def/Columbia)	1534
TRAIN Drops Of Jupiter (Tell Me) (Columbia)	1436
3 DOORS DOWN Be Like That (Republic/Universal)	1359
MICHELLE BRANCH Everywhere (Maverick/WB)	1328
JANET Someone To Call My Lover (Virgin)	1191
USHER U Remind Me (LaFace/Arista)	1188
INCUBUS Drive (Immortal/Epic)	1110
ENYA Only Time (Reprise)	1103
NELLY Ride Wit Me (Fo' Reel/Universal)	1099

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R&R CHR/Pop Top 50 Indicator

January 25, 2002

R&R'S EXCLUSIVE REPORTED OVERVIEW OF NATIONAL AIRPLAY

LAST WEEK	THIS WEEK	ARTIST TITLE LABEL(S)	TOTAL PLAYS	+/- PLAYS	GROSS IMPRESSIONS (00)	WEEKS ON CHART	TOTAL STATIONS/ ADDS
1	1	PINK Get The Party Started (Arista)	2978	-122	93336	13	50/0
2	2	NICKELBACK How You Remind Me (Roadrunner/IDJMG)	2776	-48	88593	13	49/0
3	3	SHAKIRA Whenever Wherever (Epic)	2720	-50	86315	12	48/0
4	4	USHER U Got It Bad (LaFace/Arista)	2706	-20	83337	11	49/0
5	5	NO DOUBT Hey Baby (Interscope)	2628	+184	82543	9	50/0
6	6	CALLING Wherever You Will Go (RCA)	2408	-3	77866	15	46/0
8	7	CREED My Sacrifice (Wind-up)	2351	+35	75052	10	46/0
7	8	MARY J. BLIGE Family Affair (MCA)	2111	-254	66819	16	43/0
10	9	CRAIG DAVID 7 Days (Wildstar/Atlantic)	2018	+75	61804	9	49/0
16	10	LINKIN PARK In The End (Warner Bros.)	1511	+308	51075	5	43/0
9	11	ENRIQUE IGLESIAS Hero (Interscope)	1474	-496	46297	16	40/0
11	12	TOYA I Do (Arista)	1452	-109	42952	22	38/0
13	13	JEWEL Standing Still (Atlantic)	1364	-23	43347	15	43/1
12	14	JA RULE Livin' It Up (Murder Inc./Def Jam/IDJMG)	1354	-42	40790	13	40/0
20	15	LEANN RIMES Can't Fight The Moonlight (Curb)	1310	+232	43597	12	44/2
17	16	ALICIA KEYS A Woman's Worth (J)	1306	+120	40394	7	43/0
18	17	NELLY #1 (Priority/Capitol)	1273	+147	38461	12	45/1
19	18	CITY HIGH Caramel (Interscope)	1250	+156	42807	8	47/1
15	19	GINUWINE Differences (Epic)	1225	-80	34269	13	38/0
22	20	JENNIFER LOPEZ Ain't It Funny (Epic)	1172	+219	39510	5	45/3
23	21	R. KELLY The World's Greatest (Interscope/Jive)	1055	+107	33309	7	46/1
14	22	NELLY FURTADO Turn Off The Light (DreamWorks)	1039	-294	32355	23	30/0
26	23	BRIAN MCKNIGHT Still (Motown/Universal)	813	+46	24566	6	35/0
35	24	KYLIE MINOGUE Can't Get You Out Of My Head (Capitol)	789	+370	26834	3	40/12
38	25	BRITNEY SPEARS I'm Not A Girl, Not Yet... (Jive)	714	+314	22258	2	37/2
37	26	MICHELLE BRANCH All You Wanted (Maverick/WB)	661	+244	21599	2	44/4
24	27	JANET Son Of A Gun (I Betcha...) (Virgin)	620	-322	16523	8	24/0
21	28	LENNY KRAVITZ Dig In (Virgin)	619	-344	20358	15	20/0
30	29	EVAN AND JARON The Distance (Columbia)	587	+5	18525	10	31/0
39	30	JA RULE Always On Time (Murder Inc./Def Jam/IDJMG)	531	+131	16417	4	29/6
27	31	DESTINY'S CHILD Emotion (Columbia)	526	-233	13624	16	21/0
29	32	EAGLE-EYE CHERRY Feels So Right (MCA)	511	-96	17536	7	29/0
32	33	RYAN ADAMS New York, New York (Lost Highway/IDJMG)	488	-49	13530	6	34/0
36	34	DAKOTA MOON Looking For A Place To Land (Elektra/EEG)	453	+35	15451	4	32/0
31	35	AEROSMITH Just Push Play (Columbia)	449	-128	15638	6	21/0
	36	'N SYNC Girlfriend (Jive)	430	+292	14830	1	27/10
	37	CHER Song For The Lonely (Warner Bros.)	422	+304	16411	1	33/5
33	38	LIFHOUSE Breathing (DreamWorks)	374	-84	11447	16	21/0
	39	NATALIE IMBRUGLIA Wrong Impression (RCA)	327	+275	9856	1	31/12
47	40	MARY J. BLIGE No More Drama (MCA)	318	+141	9655	2	28/16
46	41	PUDDLE OF MUDD Blurry (Flawless/Geffen/Interscope)	285	+87	8635	2	40/27
41	42	P.O.D. Alive (Atlantic)	282	+6	8621	4	19/0
	43	BRANDY What About Us? (Atlantic)	281	+208	8886	1	24/11
	44	ALANIS MORISSETTE Hands Clean (Maverick/Reprise)	265	+265	9064	1	30/25
34	45	LFO Life Is Good (J)	231	-219	6297	8	13/0
45	46	AMANDA PEREZ Never (Universal)	208	-7	5084	3	19/0
42	47	FAT JOE We Thuggin' (Terror Squad/Atlantic)	202	-44	5417	3	12/0
	48	DARREN HAYES Insatiable (Columbia)	201	+156	8205	1	21/9
44	49	MICHAEL JACKSON Butterflies (Epic)	195	-31	5018	3	15/0
	50	SUGAR RAY Ours (Lava/Atlantic)	188	+60	6859	1	15/0

52 CHR/Pop Indicator reports. Songs ranked by total plays for the airplay week of Sunday 1/13-Saturday 1/19.

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Most Added

ARTIST TITLE LABEL(S)	ADDS
PUDDLE OF MUDD Blurry (Flawless/Geffen/Interscope)	27
ALANIS MORISSETTE Hands Clean (Maverick/Reprise)	25
MARY J. BLIGE No More Drama (MCA)	16
KYLIE MINOGUE Can't Get You Out Of My Head (Capitol)	12
NATALIE IMBRUGLIA Wrong Impression (RCA)	12
FABOLOUS Young'n... (Desert Storm/Elektra/EEG)	12
BRANDY What About Us? (Atlantic)	11
'N SYNC Girlfriend (Jive)	10
DARREN HAYES Insatiable (Columbia)	9
NELLY FURTADO On The Radio (DreamWorks)	9
JA RULE Always On Time (Murder Inc./Def Jam/IDJMG)	6
CHER Song For The Lonely (Warner Bros.)	5
LAURA DAWN I Would (Extasy)	5
GORILLAZ 19-2000 (Virgin)	5
MICHELLE BRANCH All You Wanted (Maverick/WB)	4
JENNIFER LOPEZ Ain't It Funny (Epic)	3
THOMAS NEWMAN Six Feet Under (Universal)	3
LEANN RIMES Can't Fight The Moonlight (Curb)	2
BRITNEY SPEARS I'm Not A Girl, Not Yet... (Jive)	2
LUDACRIS Roll Out... (Def Jam South/IDJMG)	2

Most Increased Plays

ARTIST TITLE LABEL(S)	TOTAL PLAY INCREASE
KYLIE MINOGUE Can't Get You Out... (Capitol)	+370
BRITNEY SPEARS I'm Not A Girl, Not Yet... (Jive)	+314
LINKIN PARK In The End (Warner Bros.)	+308
CHER Song For The Lonely (Warner Bros.)	+304
'N SYNC Girlfriend (Jive)	+292
NATALIE IMBRUGLIA Wrong Impression (RCA)	+275
ALANIS MORISSETTE Hands Clean (Maverick/Reprise)	+265
MICHELLE BRANCH All You Wanted (Maverick/WB)	+244
LEANN RIMES Can't Fight The Moonlight (Curb)	+232
JENNIFER LOPEZ Ain't It Funny (Epic)	+219
BRANDY What About Us? (Atlantic)	+208
NO DOUBT Hey Baby (Interscope)	+184
CITY HIGH Caramel (Interscope)	+156
DARREN HAYES Insatiable (Columbia)	+156
NELLY #1 (Priority/Capitol)	+147
MARY J. BLIGE No More Drama (MCA)	+141
JA RULE Always On... (Murder Inc./Def Jam/IDJMG)	+131
ALICIA KEYS A Woman's Worth (J)	+120
R. KELLY The World's Greatest (Interscope/Jive)	+107
PUDDLE OF MUDD Blurry (Flawless/Geffen/Interscope)	+87
CRAIG DAVID 7 Days (Wildstar/Atlantic)	+75
LAURA DAWN I Would (Extasy)	+66
SUGAR RAY Ours (Lava/Atlantic)	+60
OUTKAST The Whole World (LaFace/Arista)	+54
COLDPLAY Trouble (Nettwerk/Capitol)	+52
BRIAN MCKNIGHT Still (Motown/Universal)	+46
FABOLOUS Young'n... (Desert Storm/Elektra/EEG)	+45
CREED My Sacrifice (Wind-up)	+35
DAKOTA MOON Looking For A... (Elektra/EEG)	+35
GORILLAZ 19-2000 (Virgin)	+34

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Top most requested for 94.9 ZHT: Linkin Park's "In the End," which is huge on the phones for both teens and adults. Also Nelly's "#1" — Nelly is Top 40! Then there are Usher's "U Got It Bad" — what a great song from Usher! — Shakira's "Whenever, Wherever" (tons of 18-24 females) and LFO's "Life Is Good." • Tracks working the mix shows are DJ Encore's "I See Right Through to You" and Ilo's "Rapture." Both songs have the potential



to become full-time hits on 94.9 ZHT. • My personal favorite is Ja Rule's "Always on Time." I think Ja Rule is outstanding. 2002 will be a huge breakout year for him. • One buzzworthy track is Kylie Minogue's "Can't Get You out of My Head." After less than a month on the station, the phones are starting to blow up — a lot of "Who sings that, and when's the CD available?" It's going to be a top 10 record. • Future flava for me is Brandy's new full-length CD.

Nickelback hold on to the top spot this week with "How You Remind Me" (Roadrunner/IDJMG), while Pink and Usher retain their positions at No. 2 and No. 3, respectively. However, all three slip in plays ... Shakira's "Whenever, Wherever" (Epic) and No Doubt's "Hey Baby" (Interscope) climb into the No. 4 and No. 5 slots. It appears that the battle for the top spot will be heating up over the next few weeks ... Linkin Park continue their quick ascent, moving 13-9* with "In the End" (Warner Bros.) and increasing 930 plays from a week ago ... Well over a year after its initial release, "Can't Fight the Moonlight" by LeAnn Rimes (Curb) finds its way into the top 20, climbing 21-17* ... Kylie Minogue's international smash "Can't Get You out of My Head" (Capitol) vaults 33-24* while increasing 935 plays ... Mary J. Blige follows her chart-topping "Family Affair" with "No More Drama" (MCA). The title track from her current album moves 44-31* ... After going top 10 with her debut single, "Everywhere," Michelle Branch starts strong with "All You Wanted" (Maverick/WB), which this week climbs 49-33* ... Alanis Morissette debuts strong at 39* with "Hands Clean" (Maverick/Reprise) .. Meanwhile, former Record of the Week "Blurry" by Puddle Of Mudd (Flawless/Geffen/Interscope) makes an impressive debut at No. 41. **Record of the Week: Trik Turner's "Friends + Family" (RCA)**



— Anthony Acampora, Director/Charts



ARTIST: LeAnn Rimes

LABEL: Curb

By RENÉE BELL / ASSISTANT EDITOR

Realizing that it had a good thing going, Curb Records decided to rerelease the *Coyote Ugly* soundtrack cut performed by country singer LeAnn Rimes to CHR/Pop. Great idea! The single broke ground toward the end of 2000 with the release of the film, but CHR wasn't ready for it. Convinced that the track should receive its just 15 minutes, Curb reps went back to the drawing board, and their hard work and dedication paid off. "Can't Fight the Moonlight" has bounced back onto the Pop charts and airwaves. The track showed impressive upward momentum on last week's chart, rising to No. 21* and picking up eight adds along the way.

Jackson, MS native Margaret LeAnn Rimes was born to be a star, inheriting the gift of song from her father, Wilburn, a guitarist. I'm sure her parents knew from the womb that she was truly something special — Rimes probably auditioned for her first ultrasound. At age 2, just barely out of diapers and off the bottle, she began performing gigs, singing and tap dancing at local shows. By the time she was 5, Rimes had won several talent contests.

After her family moved to Texas the lil' performer began singing "The Star-Spangled Banner" at sporting events, including the National Cutting Horse Championship in Ft. Worth. Continuing on their journey, Rimes' parents had her record an album when she was 7 to sell at gigs, and at age 11 she recorded *All That*, produced by none other than her dad.

Songwriter Bill Mack had written the ballad "Blue" for Patsy Cline, but Cline died before it could be recorded — then, years later, along came Rimes. Before long record exec Mike Curb had gotten wind of the singing sensation and without hesitation he offered Rimes a recording deal with his label. Curb reworked



LeAnn Rimes

the single and put Rimes on the map, right where she belongs.

The singer's list of accomplishments goes well beyond her years in the business and includes numerous awards, honors and No. 1 singles. The 1998 track "How Do I Live" set the stage for her international success and has been called the most successful U.S. single of all time.

Though legal matters were beleaguering the young star, in 2000 Rimes' "Can't Fight the Moonlight" made headlines, topping the U.K. singles chart. Though Curb decided to break away from the track for a while, technically, you're still late on it. And if yours isn't among the 112 stations playing the single, you're also asleep. So let me wake you from the coma often called "not with it."

Sometimes the second time is the charm, and that's been proven in this case. "Can't Fight the Moonlight" vividly captures Rimes' vocal strengths as she hits notes some of us, like myself, can only try for (well, try for notes in that vicinity). I'm more into the dance version, the "Graham Stack Radio Remix." It must be the Spanish-twisted guitar riffs and pulsating drums that have me trying to wiggle my hips in my chair. The track's energetic flare is contagious. Those of you who are playing the album version should also check out the Graham remix. Enjoy.

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January 25, 2002

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 America's Best Testing CHR/Pop Songs 12+
 For The Week Ending 1/25/02.

Artist Title (Label)	TW	LW	Familiarity	Burn	TD	Familiarity	Burn
LINKIN PARK In The End (Warner Bros.)	4.22	4.18	85%	12%	4.17	85%	12%
CALLING Wherever You Will Go (RCA)	4.14	4.09	86%	13%	4.15	86%	12%
NICKELBACK How You Remind Me (Roadrunner/IDJMG)	4.11	4.10	96%	30%	4.18	95%	30%
LEANN RIMES Can't Fight The Moonlight (Curb)	4.09	4.16	87%	14%	4.04	87%	15%
PINK Get The Party Started (Arista)	3.92	3.92	98%	35%	3.94	99%	37%
SHAKIRA Whenever, Wherever (Epic)	3.90	3.84	95%	27%	3.87	95%	27%
NO DOUBT Hey Baby (Interscope)	3.85	3.83	94%	26%	3.87	95%	28%
USHER U Got It Bad (LaFace/Arista)	3.83	3.84	93%	32%	3.85	93%	33%
CREED My Sacrifice (Wind-up)	3.80	3.91	94%	26%	3.80	95%	28%
CRAIG DAVID 7 Days (Wildstar/Atlantic)	3.76	3.78	83%	19%	3.80	81%	20%
JEWEL Standing Still (Atlantic)	3.74	3.70	88%	21%	3.70	87%	23%
FIVE FOR FIGHTING Superman (It's Not Easy) (Aware/Columbia)	3.73	3.89	89%	32%	3.69	89%	32%
JENNIFER LOPEZ Ain't It Funny (Epic)	3.72	-	70%	12%	3.67	70%	10%
BRIAN MCKNIGHT Still (Motown/Universal)	3.72	3.71	48%	8%	3.79	45%	6%
EVAN & JARON The Distance (Columbia)	3.71	3.78	52%	8%	3.64	49%	7%
CITY HIGH Caramel (Interscope)	3.67	3.63	73%	18%	3.66	71%	18%
'N SYNC Gone (Jive)	3.66	3.67	97%	42%	3.82	98%	39%
MARY J. BLIGE Family Affair (MCA)	3.62	3.67	92%	42%	3.66	93%	43%
JA RULE Always On Time (Murder Inc./Def Jam/IDJMG)	3.61	3.65	73%	20%	3.71	72%	20%
ENRIQUE IGLESIAS Hero (Interscope)	3.61	3.69	99%	49%	3.65	99%	52%
TOYA I Do (Arista)	3.53	3.54	85%	36%	3.58	85%	35%
JENNIFER LOPEZ I'm Real (Epic)	3.52	3.47	95%	47%	3.55	95%	47%
JA RULE Livin' It Up (Murder Inc./Def Jam/IDJMG)	3.52	3.59	90%	35%	3.56	91%	34%
ALICIA KEYS A Woman's Worth (J)	3.51	3.53	85%	23%	3.50	88%	24%
GINUWINE Differences (Epic)	3.51	3.48	73%	25%	3.54	70%	24%
R. KELLY The World's Greatest (Interscope)	3.51	3.63	62%	15%	3.48	59%	14%
NELLY#1 (Priority/Capitol)	3.50	3.52	82%	28%	3.49	81%	27%
DESTINY'S CHILD Emotion (Columbia)	3.43	3.43	95%	42%	3.44	95%	41%
NELLY FURTADO Turn Off The Light (DreamWorks)	3.42	3.34	97%	50%	3.40	97%	52%
JANET Son Of A Gun (Virgin)	3.40	3.36	77%	22%	3.52	77%	19%

Total sample size is 1154 respondents. Total average favorability estimates are based on a scale of 1-5. (1=dislike very much, 5=like very much). Total familiarity represents the percentage of respondents who recognized the song. Total burn represents the number of respondents who said they are tired of hearing the song. Sample composition is based on persons 12+. TD = Target Demo (Females 18-34). Persons are screened via the Internet. Once passed, they can take the music test based on their format/music preference. RateTheMusic.com results are not meant to replace callout research. The results are intended to show opinions of participants on the Internet only. RateTheMusic.com is a registered trademark of RateTheMusic.com. The RTM system is available for local radio stations by calling 818/377-5300. RateTheMusic.com data is provided by Mediabase Research, A division of Premiere Radio Networks.

New & Active

CHER Song For The Lonely (Warner Bros.)
 Total Plays: 669, Total Stations: 62, Adds: 12

DARREN HAYES Insatiable (Columbia)
 Total Plays: 538, Total Stations: 71, Adds: 16

BUSTA RHYMES Break Ya Neck (J)
 Total Plays: 535, Total Stations: 46, Adds: 4

LUDACRIS Roll Out... (Def Jam South/IDJMG)
 Total Plays: 495, Total Stations: 30, Adds: 8

GORILLAZ 19-2000 (Virgin)
 Total Plays: 483, Total Stations: 53, Adds: 13

ANGIE STONE Brotha (J)
 Total Plays: 476, Total Stations: 40, Adds: 1

OUTKAST The Whole World (LaFace/Arista)
 Total Plays: 421, Total Stations: 29, Adds: 12

DJ ENCORE I See Right Through You (MCA)
 Total Plays: 355, Total Stations: 18, Adds: 5

AMANDA PEREZ Never (Universal)
 Total Plays: 290, Total Stations: 35, Adds: 2

MR. CHEEKS Lights, Camera, Action (Universal)
 Total Plays: 259, Total Stations: 29, Adds: 10

Songs ranked by total plays

The People Of KHJ

Continued from Page 33

when to come in with a production element — how a voice would come in and when it would come in. It had to be right on the money. If it was off, you might not notice it, but we would. "You're off a Strassman on that, Morgan. We're going to have to redo it." That's how that was born. People asked, "What the hell is a Strassman?" It's not an ohm, it's not a volt, it's not an ampere. It was the immeasurable amount of how far it was off. Could a Strassman only be handled with a razor blade? Oh, today I'm sure you could do an electronic Strassman.

Carol Morgan (widow of Robert W. Morgan): Robert was so excited about it. He was excited about working again with Ron. He was excited about the format. I remember the first day that KHJ went on the air, how everybody was all anxious and nervous about everything sounding right, and I know that Robert was really primed.

There was a high level of energy that was very intense — kind of like when you walk on a carpet, and everything you touch, you get a shock from it. No, there had been

nothing like KHJ before. Nothing.

Gary Mack (original KHJ Boss Jock): Every week at the jock meetings Jacobs would unveil the latest promotion. There was a lot of ooh-ing and ah-ing when he'd roll out the latest promos he had written and Robert W. Morgan had recorded. What amazes me listening to them now is the quality of those spots. They're still better

than anything you hear done on the new digital production consoles. And all of it was done on quarter-inch mono tape! I'll bet we went through a ton of splicing tape and razor blades. And what is so unbelievable is that KHJ's studio and production facilities were really rudimentary.

Roger Christian (original KHJ Boss Jock): Bill Drake did hire some knowledgeable people, people who were very dedicated to him. They produced out of desire for recognition, out of fear, out of whatever.

Mark Denis (Southern California disc jockey): There was a tremendous respect for Bill Drake because he obviously had a successful record and so on. But Drake's success was due in large part to the people he had working for him — Ron Jacobs, par-

ticularly. I honestly believe that.

Ramona Parker (formerly Mrs. Bill Drake): I did not know Ron Jacobs very well. I do know, however, that he was bright and creative and that he and Phil [as she calls Drake] were also a team that would be hard to duplicate in this day and age. They complemented each other so well. It was really amazing what they did.

Claude Hall (Billboard radio writer during the KHJ years): Bill Drake assembled a good staff. One of the smartest things he did was hire Ron Jacobs, because Jacobs was a very, very hard-working guy. He's extremely bright. Drake may not be that bright, but he thinks. He just sits back and thinks a lot. His major role at RKO during his time as consultant was as a thinker, as a brain to figure things out.

A lot of people think that Drake invented the tight playlist, that he invented this and invented that. He didn't. But, like a genius — and the role of a genius has many different facets — what he was able to do was synthesize. Einstein didn't invent $E=mc^2$, he synthesized it; and this is what Drake did with Top 40 radio.

Ron Jacobs (original KHJ Program Director): Drake's rap when we made the KHJ deal was, "This is just the beginning, Ron. RKO's got these other stations. After we do the job here in Los Angeles, we'll move on to other things."

But I never considered myself part



THE BIG KAHUNA STRIKES AGAIN

The Big Kahuna, a character in a major KHJ/Los Angeles promotion in the summer of 1966, is interviewed by Sam Riddle (l) and The Real Don Steele on the Boss City TV show.

of Drake-Chenault. I feel that I'm working for the people who sign my paycheck. Drake-Chenault was technically not in station line management; they were consultants. As they expanded, much of their success was based on what had been done at KHJ.

It was important that the people who

mattered to me and whom I respected and hung out with knew what was going on. I'll always be grateful to Drake and Chenault for giving me the shot. They didn't have to stick their necks out. But I was sublimating my feelings about the situation. I resigned in July 1969 and joined my friends to start Watermark.

IT'S THE WEEKEND

IMPACTING
January 29!

EARLY AIRPLAY

KCAQ

KXJM

KDGS

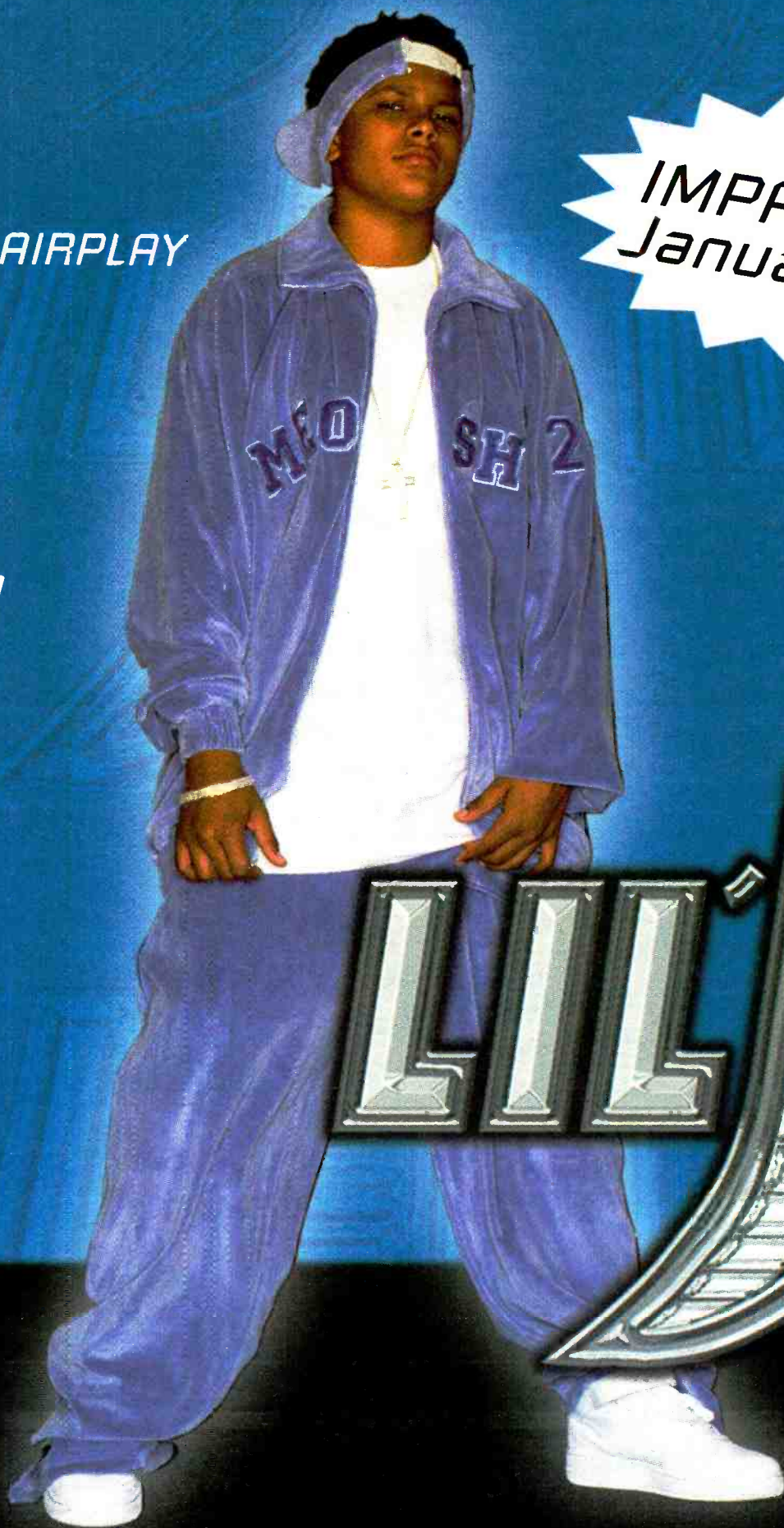
KTHT

KGGI

WHHH

KNDR

KBTT



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Greg Williams/PD KDGS

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Dennis Martinez/PD KDON

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Our top-five-requesting records are Ja Rule's "Always on Time," Usher's "U Got It Bad," Afroman's "Crazy Rap," Petey Pablo's "Raise Up" and NB Ridaz f/ Angelina's "Runaway." * Method Man and Redman's "How High Part II" blew up in the mix. Also, Mystikal's "Bouncin' Back" sounds great, and we're getting lots of phones every time "All Y'all" from Timbaland and Magoo gets mix show play. * My personal favorite out now is the new Montell Jordan song, "You Must Have Been." I've always thought it was a pretty song, but just recently I listened to all the words, and I actually cried. It was really touching, and any guy who's ever lost a good woman would relate. * Jennifer Lopez's "Ain't It Funny?" remix featuring Ja Rule is getting instant reaction, so is Mobb Deep f/112's "Hey Luv." Al B. Sure! is supposed to be dropping some new stuff in the new year. I've missed him, and I can't wait to hear his new stuff.

Ja Rule continues his domination of the CHR/Rhythmic chart as "Always on Time" (Murder Inc./Def Jam/IDJMG) strengthen its lock on the top spot this week. Rule also appears on "Ain't It Funny" by **Jennifer Lopez** (Epic), which climbs 8-6*. Although it may be several weeks away, the Lopez/Ja Rule track looks as if it may be a contender to be the next No. 1 song ... **Ludacris** goes 4-3* with "Roll Out (My Business)" (Def Jam South/IDJMG), but the song is still nearly 1,700 plays behind Ja Rule ... **OutKast's** "The Whole World" (LaFace/Arista) continues to increase in plays, although it gets pushed down 6-7* by Lopez/Ja Rule ... **Alicia Keys** is back in the top 10 with "A Woman's Worth" (J). The Grammy nominee moves 12-9* this week ... **Brandy** takes the big leap of the week, going 33-18* with "What About Us?" (Atlantic) ... **No Doubt** also make a nice move, going 36-25* with "Hey Baby" (Interscope) ... **Jay-Z** looks to be on his way to a third top 10 hit in a row as "Jigga" moves 38-28* (Roc-A-Fella/IDJMG) ... Newcomer **Glenn Lewis** makes this week's highest debut, coming in at 40* with "Don't You Forget It" (Epic) ... After taking Most Added honors, **Tweet** debuts at 42* with "Oops (Oh My)" (Gold Mind/Elektra/EEG) ... Featuring **Faith Evans**, **DMX's** infectious "I Miss You" debuts at 50*. **RECORD OF THE WEEK: Beanie Sigel & Freeway** "Roc the Mic" (Roc-A-Fella/IDJMG).

CHR/Rhythmic ON THE RADIO

— Anthony Acampora, Director/Charts

HEAD RUSH

ARTIST: Beanie Sigel & Freeway
LABEL: Roc-A-Fella/IDJMG

By **RENEE BELL** / ASSISTANT EDITOR



Beanie Sigel

My first contact with **Beanie Sigel** was when he, DJ Clue and Memphis Bleek came to L.A. to hang out with us during their trade run in support of Sigel's Roc-A-Fella/IDJMG debut *The Truth*. Sigel was quiet but friendly — he and the crew walked the halls and stopped by every office and greeted peeps at each cubicle. They also tagged the walls of Club R&R, uniquely marking their territory so other lyricists would know that Roc-A-Fella was in the house. And before you even go there, no, we didn't clean it after they left. Although I thought it was a little ghetto at the time, I have to admit, it was original.

Sigel initially bombarded the rap scene on labelmate Jigga Man Jay-Z's 1998 album *Vol. 2 Hard Knock Life*. The Philly native acquired a taste for rhyming after making special appearances on multiple collaborations, including DJ Clue's infamous mix tapes. His solo career kicked off in 2000 with *The Truth*, a vivid tale that exposed inner-city injustice. In his quest to express his thoughts and past experiences, Sigel also managed to instill some hardcore street knowledge through his chilling cut "Who Want What," which featured Bleek. Teaming up with Ruff Ryders/Interscope lady MC Eve, Sigel reminisced about the troubling times he once faced in the hood in "Remember Them Days."

Now he's back to embrace the mike, but this time he brought company. He and newcomer Freeway exchange rhymes in "Roc the Mic" from the soundtrack to the new Damon Dash drama *State Property*. The duo share the same distinct flow, both delivering tight

rhymes with that underground finesse. The track's noncommercial vibe and subversive energy have mixers across the country dizzy from spinning the vinyl. Early airplay includes WQHT (Hot 97)/New York, WZMX/Hartford and WPGC/Washington.

News of this joint has traveled pretty far, and folks in the U.K. are taking a hit. Browsing the web to see how well the record was doing, I came across an interesting site, www.bbc.co.uk, where you could check on songs in different genres. Under the category of Rap/Hip-Hop Music, "Roc the Mic" placed among the "Top 10 at Ten" counted down on *The Radio 1 Rap Show*.

Shortly after mastering Clue's mix tapes and pulling his own weight on several collaborations Sigel continues to move upward in his career. He makes his big-screen debut in the new film *State Property* as a struggling citizen named Bean who figures the only way to achieve the American dream is to take it. The movie also features appearances by Jay-Z, Bleek and Dash. Sigel seems like a natural on-screen, but he probably wouldn't admit it. It's always the quiet ones. Enjoy.

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Photos & 411

□ Famous faces and interesting facts

This week we present some fun photos and some information we've gathered regarding diversity, tolerance and health care in our community.



TAKE FIVE!

No Limit/Universal artist C-Murder (l) and KKDA/Dallas PD/MD Skip Cheatham relax during a taping of the local television show *Flava TV*.



HE'S GOT SKILLS!

What better way is there to get added to a station than by schmoozing with its owner? Motown recording artist Brian McKnight shares some laughs and conversation with Radio One Chairperson Cathy Hughes during a recent industry soiree.



THE A-T-L IN L.A.

Def Jam South recording artist Ludacris came to Los Angeles and celebrated with No Limit/Universal recording artist Snoop Dogg at Snoop's listening party, where the delicious Southern cuisine and good music kept the guests chewing and vibing. Seen here (l-r) are Snoop and Ludacris.

URBAN DATABANK

Community Fests Seek Diversity Through Music

Organizers of suburban community festivals are hoping to attract a more diverse crowd by offering musical acts from different cultures, reports Chicago's *Daily Herald*. Mexican, Caribbean and R&B groups are being used to draw Hispanic and black crowds in suburbs such as Schaumburg, IL. Organizers are also eager to appeal to Asians but often have difficulty securing acts that cater to this population.

Some are taking a different approach to increasing diversity by offering free activities and inexpensive carnival prices to attract families with varying budgets.

Source: "Suburbs Try to Diversify Music Acts at Festivals," Teresa Mask, Chicago Daily Herald, Sept. 3, 2001

Terrorist Attacks Increase Racial Tolerance

The events of Sept. 11 have changed the way people of different races interact with each other, reports the *New York Times*. African Americans have gotten a reprieve from racial profiling as the police turn their efforts to monitoring Muslim Americans. Police on the street have gone from "zero to hero," and people now greet patrolmen with smiles, thanks and tips on the ongoing investigation.

Socializing has increased in neighborhoods where people of different ethnic backgrounds once had a tendency to keep to themselves. Despite a rocky past in this country, some blacks say they feel more American than ever.

Source: "Sept. 11 Attack Narrows Racial Divide," Somini Sengupta, The New York Times, Oct. 20, 2001

Corporate America Steps Up Diversity Initiatives

In the weeks since the September 2001 terrorist attacks, corporations have been working to broaden their diversity programs, reports the *Chicago Tribune*. Many companies fear that the backlash against and racial profiling of Arab Americans and others that occurred after Sept. 11 will be repeated in the workplace.

General Motors, which is based in Detroit — the city with the largest concentration of people of Arab descent outside the Middle East — wasted no time spreading a message of tolerance on the company website, on voice mail and on television monitors at company factories worldwide.

Source: "Diversity Takes on an Added Dimension," Ameet Sachdev, Chicago Tribune, Oct. 16, 2001

Minority Women Avoid Necessary Medical Care

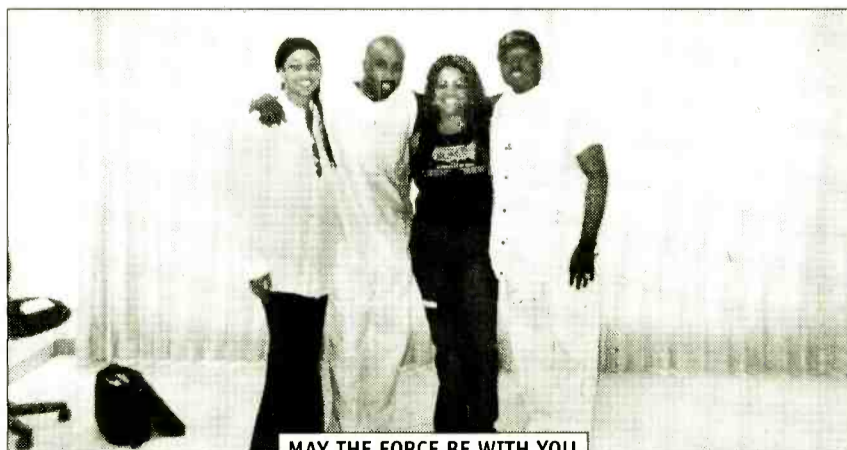
Latinas are twice as likely as African-American and Caucasian women to cite embarrassment as a reason for not seeking gynecological care, according to the American Social Health Association. Some 18% of Hispanic women say embarrassment is a barrier, compared to 8% of black and 9% of white women.

Black women and Latinas (15% each) are more likely than white women (12%) to say fear of diagnosis keeps them from getting a medical assessment. Interestingly, white women are more likely to indicate cost is a factor; 24% of whites say so, compared to 16% of blacks and 20% of Latinas.

BARRIERS TO SEEKING GYNECOLOGICAL CARE

	Black	Hispanic	White
Language/cultural differences	21%	20%	21%
Discomfort with a physician	17%	23%	21%
Cost	16%	20%	24%
Fear of diagnosis	15%	15%	12%
Embarrassment	8%	18%	9%

Source: American Social Health Association



MAY THE FORCE BE WITH YOU

When TVT's Dusean Dawson brought two members of Full Force to the R&R offices, Asst. Editor Tanya O'Quinn kept some distance between herself and Bowlegged Lou. Known for his practical jokes, Lou once placed a sticker on O'Quinn's back at a convention that read "Bowlegged Lou, you light up my life." Pictured here (l-r) are Dawson, Full Force's Paul Anthony, O'Quinn and Bowlegged Lou.

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29 - 24 R&B Urban Adult Chart
42 - 31 R&B Urban Mainstream Chart

Sharissa

#29* on Billboard's R&B Adult Chart
Debuts at #40* Billboard's R&B Mainstream Chart



#24 Billboard R&B Chart

Prophet Jones

One of the Most Added at Urban Mainstream



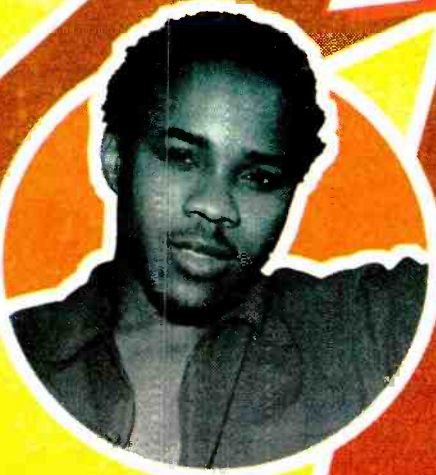
26 - 25 R&B Urban Adult Chart



MOTOWN

MUSIC LOUNGE
TOUR

SOLD OUT!



Lathon

Impacting Urban Mainstream & Adult
2/4/02



Remy Shand

Impacting Urban Mainstream & Adult
1/28/02



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**New Add...
KATZ/St. Louis**

**MEDIABASE URBAN
MAINSTREAM
36* DEBUT**

GREAT SPINS AT...

WBOT	WPHI
WCDX	WKYS
WJWZ	WZHT
WEMX	KRRQ
WWWZ	WCHH
WPEG	WHXT
WWDN	WIKS
WJMZ	WZFX
WPWX	WDTJ
KPRS	KATZ
WFUN	WENZ
WHHH	WGZB

missy elliott & timbaland present



tweet

Oops (Oh My)

The premiere single and video
From the first soaring new star of 2002
Debut album Southern Hummingbird
in stores April 2

**AUDIENCE AT 17 MILLION & GROWING!!!
+561 INCREASE BDS SPINS FOR THE WEEK**

TOP 5 AIRPLAY AT...

WQHT
WDXK
WERQ
WEDR
KVSP
KJMM
WWWZ
WCHH
WHXT

You've never heard a southern hummingbird this sensuous.

CHRIS SMITH

www.tweetmusic.com www.elektra.com

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Stations and their adds listed alphabetically by market

Reporters

WAZJ/Albany, NY
PD: Sugar Bear
APD: Marie Cristol
33 BRANDY 'About'

WBDT/Boston, MA
PD: Steve Gousby
APD: Lamar Robinsoo
MD: T. Clark
14 BEANIE SIGEL/FREEWAY 'Mic'

WHXT/Columbia, SC
PD: Chns Conner
MD: Bill Black
21 BRANDY 'About'

WJN/Dathan, AL
PD: Tony Black
17 DMX F/FAITH EVANS 'Miss'

KIIZ/Killeen-Temple, TX
PD: Mychal Maguire
39 MICHAEL JACKSON 'Butter'

WFXM/Macon, GA
PD: Derek Harper
LIL BOW WOW 'Take'

WBLS/New York, NY
PD: Vinny Brown
MD: Deneen Womack
29 BRANDY 'About'

WDKX/Rochester, NY
PD: Andre Marcel
MD: Kata D'Neal
21 BRANDY 'About'

WTMP/Tampa, FL
PD: Russ Allen
MD: Big Money Ced
22 TONY TERRY 'Best'

KBCE/Alexandria, LA
PD: Kenny Smoov
MD: R. J. Polk
10 CHOOBAKKA 'Feeling'

WBLK/Buffalo, NY
PD: Skip Dillard
22 BRANDY 'About'

WWDM/Columbia, SC
PD: Mike Love
APD: Vernessa Pendergrass
20 BRANDY 'About'

WZFX/Fayetteville, NC
PD: Rod Cruise
APD: Garrett Davis
MD: Taylor Morgan

KRRD/Lafayette, LA
DM: James Alexander
PD: Darlene Prejean
31 MD88 DEEP F/12 'Luv'

WIBB/Macon, GA
PD: Mike Williams
APD: Ava Black
LIL BOW WOW 'Take'

WBHH/Norfolk, VA
PD: Heart Attack
No Adds

WTLZ/Saginaw, MI
Inf. PD: Eugene Brown
3 USHER 'Call'

WJUC/Toledo, OH
PD: Charlie Mack
MD: Nikki G.
37 BRANDY 'About'

KEDG/Alexandria, LA
PD: Jay Stevens
MD: Wade Hampton
10 PROPHET JONES 'Cry'

WWWZ/Charleston, SC
OM:PD: Terry Base
MD: Ron Splackavellie
14 LIL BOW WOW 'Take'

WFXE/Columbus, GA
PD: Michael Soul
15 BRANDY 'About'

WTMG/Gainesville-Ocala, FL
PD: Quincy
14 BRANDY 'About'

WQHH/Lansing, MI
PD: Brant Johnson
23 BRANDY 'About'

WEDR/Miami, FL
OM:PD: Cedric Hollywood
30 USHER 'Call'

KVSP/Oklahoma City, OK
PD: Terry Monday
AMD: Eddie Brasco
8 BRANDY 'About'

KMJJ/Shreveport, LA
PD: Michael Tee
MD: Keli Dupree
17 USHER 'Call'

KJMM/Tulsa, OK
PD: Terry Monday
APD: Aaron Bernard
14 BRANDY 'About'

WVEE/Atlanta, GA
PD: Tony Brown
MD: Tasha Love
4 FABOLOUS 'Young'n'

WPEG/Charlotte, NC
PD: Terri Avery
MD: Nate Quick
37 USHER 'Call'

WCKX/Columbus, OH
PD: Paul Strong
MD: Warren Stevens
37 PROPHET JONES 'Cry'

WJMZ/Greenville, SC
PD: Doug Davis
22 USHER 'Call'

WBTF/Lexington-Fayette, KY
PD: Jay Alexander
23 BRANDY 'About'

WBLX/Mobile, AL
PD: Myrona Reuben
3 USHER 'Call'

WPHI/Philadelphia, PA
PD: Luscious Ice
MD: Raphael 'Raffi' George
43 BEANIE SIGEL/FREEWAY 'Mic'

WFUN/Si. Louis, MO
PD: Mo'Shay
APD: Craig Black
25 USHER 'Call'

WKYS/Washington, DC
PD: Darryl Huckaby
MD: P-Stew
42 PROPHET JONES 'Cry'

WFXA/Augusta, GA
PD: Yanna Symone
No Adds

WJTT/Chattanooga, TN
PD: Keith Landecker
MD: Magic
36 USHER 'Call'

KBFB/Dallas-Ft. Worth, TX
PD: Tony Fields
MD: Marie Kelly
16 BRANDY 'About'

WEUP/Huntsville, AL
PD: Jim Murray
MD: J. Dupri F/UDACRIS 'Welcome'

KIPR/Little Rock, AR
DM:PD: Joe Booker
12 LIL KEKE 'Ghetto'

WUSL/Philadelphia, PA
PD: Glenn Cooper
APD: Colby Tyner
MD: Coka Lani
41 BEANIE SIGEL/FREEWAY 'Mic'

WAMO/Pittsburgh, PA
Interim PD: DJ Boogie
No Adds

WPHR/Syracuse, NY
PD: Butch Charles
MD: Myron Dees
26 BRANDY 'About'

WJKS/Wilmington, DE
PD: Tony Quararone
MD: Mameel Mena
3 BRANDY 'About'

WEMX/Baton Rouge, LA
OM: James Alexander
PD: Adrian Long
47 MD88 DEEP F/12 'Luv'

WGC/Chicago, IL
OM:PD: Eroy Smith
APD:MD: Carla Boatner
26 MICHAEL JACKSON 'Walt'

WROU/Dayton, OH
PD: Marco Simmons
MD: Theo Smith
13 BRANDY 'About'

WJMI/Jackson, MS
PD: Stan Branson
13 BRANDY 'About'

WZHT/Montgomery, AL
PD: Darryl Elliott
MD: Michael Long
43 BRANDY 'About'

WQWK/Nashville, TN
PD: Kevin Foxx
APD: Bruce Lowe
22 BRANDY 'About'

WQOK/Raleigh-Durham, NC
PD: Cy Young
MD: Sean Alexander
37 BRANDY 'About'

WCDX/Richmond, VA
PD: Lamonda Williams
MD: B-Rock
29 USHER 'Call'

WQZB/Louisville, KY
PD: Mark Gunn
MD: Gerald Harrison
24 PROPHET JONES 'Cry'

KTCX/Beaumont, TX
PD: Chris Clay
No Adds

WZFD/Cincinnati, OH
PD: Hurricane Dave
APD:MD: Terri Thomas
23 BRANDY 'About'

WRJH/Jackson, MS
PD: Steve Poston
MD: Lil Hornie
32 USHER 'Call'

WBLO/Louisville, KY
PD: Mark Gunn
MD: Gerald Harrison
96 JA RULE 'Livin'

WQZB/Louisville, KY
PD: Mark Gunn
MD: Gerald Harrison
24 PROPHET JONES 'Cry'

WQZB/Louisville, KY
PD: Mark Gunn
MD: Gerald Harrison
24 PROPHET JONES 'Cry'

WQZB/Louisville, KY
PD: Mark Gunn
MD: Gerald Harrison
24 PROPHET JONES 'Cry'

WQZB/Louisville, KY
PD: Mark Gunn
MD: Gerald Harrison
24 PROPHET JONES 'Cry'

WQZB/Louisville, KY
PD: Mark Gunn
MD: Gerald Harrison
24 PROPHET JONES 'Cry'

Most Played Recurrents

Table with 3 columns: Artist Title, Label, Total Plays. Includes entries like GINUWINE Differences (Epic) with 1142 plays.

Indicator

Most Added

Table with 2 columns: Artist Title, Label. Includes entries like CHOOBAKKA She's Feeling Me (Independent).



* Monitored Reporters
79 Total Reporters
68 Total Monitored

11 Total Indicator
10 Current Indicator Playlists

Did Not Report, Playlist Frozen (1):
WEAS/Savannah, GA

MARKET #1
WBLN/Los Angeles
Radio One
Clear Channel
(323) 634-1800
Scorpio/Fuller
12+ Cumé 1,394,200
107.5 FM THE BEAT 100.3

MARKET #2
WGGC/Chicago
Clear Channel
(312) 986-6000
Smith/Boatner
12+ Cumé 917,300
107.5 FM WGGC For Hip-Hop and R&B

MARKET #3
WVWX/Chicago
Crawford
(219) 933-4455
Alan Reynolds
12+ Cumé 447,900
POWER 92.5

MARKET #5
KBFB/Dallas-Ft. Worth
Radio One
(214) 521-4661
Felds/Kelly
12+ Cumé 398,400
87.9 FM THE BEAT FOR HIP HOP AND R&B

MARKET #5
KKDA/Dallas-Ft. Worth
Service
(972) 263-9911
Cheatham
12+ Cumé 525,400
K104.1 FM

MARKET #6
WPHI/Philadelphia
Radio One
(215) 884-9400
Ice/George
12+ Cumé 413,600
Philly 103.9 FM

MARKET #6
WUSL/Philadelphia
Clear Channel
(215) 483-8900
Cooper/Tyner/Lani
12+ Cumé 744,900
POWER 99.5 FM

MARKET #7
WKYS/Washington, DC
Radio One
(301) 306-1111
Huckaby/P-Stew
12+ Cumé 653,700
103.7 FM WKYS

MARKET #8
WBOT/Boston
Radio One
(617) 427-2222
Gouby/Robinson/Cark
12+ Cumé 216,600
HOT 97.3 FM

MARKET #10
WDTJ/Detroit
Radio One
(313) 259-2000
Spudd
12+ Cumé 535,000
105.0 FM WDTJ-DETROIT

MARKET #10
WJLB/Detroit
Clear Channel
(313) 965-2000
Holday/Kelley
12+ Cumé 610,800
WJLB 109.8 FM

MARKET #11
WHTA/Atlanta
Radio One
(404) 765-9750
B/Cameron/Debraux
12+ Cumé 417,800
HOT 97.5 FM

MARKET #11
WVEE/Atlanta
Infinity
(404) 898-8900
Brown/Lowe
12+ Cumé 660,300
V103.5 FM The People's Station

MARKET #12
WEDR/Miami
Cox
(305) 623-7711
Hollywood
12+ Cumé 612,200
WEDR-99 JAMZ Miami • Ft. Lauderdale

MARKET #19
KATZ/St. Louis
Clear Channel
(314) 692-5108
Mychaels
12+ Cumé 220,800
100.3 FM THE BEAT KATZ

MARKET #19
WFUN/St. Louis
Radio One
(314) 989-9550
McShay/Black
12+ Cumé 178,900
Q95.5 FM BLAZIN' HIP HOP AND R&B

MARKET #23
WAMO/Pittsburgh
Sheridan
(412) 471-2181
DJ Boogie
12+ Cumé 170,700
WAMO 106 JAMZ WSSZ 107.1 • WAMO AM 800

MARKET #25
WENZ/Cleveland
Radio One
(216) 579-1111
Syk
12+ Cumé 356,400
Z107.9 FM CLEVELAND'S HOTTTEST HIP-HOP AND R&B

MARKET #26
WIZF/Cincinnati
Blue Chip
(513) 679-6000
Dave/Thomas
12+ Cumé 161,400
WIZ 107.5 FM

Reporters

Stations and their adds listed alphabetically by market

WALR/Atlanta, GA * PD: Jim Kennedy No Adds

WWIN/Baltimore, MD * VP/Prog.: Kathy Brown PD: Tim Watts MD: Keith Fisher

KOXL/Baton Rouge, LA * OH: James Alexander PD/MD: Mya Vernon

WBHK/Birmingham, AL * PD: Jay Dixon MD: Darryl Johnson

WMGL/Charleston, SC * PD: Terry Base APD/MD: Belinda Parker

WBAR/Charlotte, NC * PD/MD: Terri Avery

WVAZ/Chicago, IL * PD: Eloy Smith APD: Armando Rivera

WZAK/Cleveland, OH * PD: Kim Johnson

WLXC/Columbia, SC * Int. PD: Doug Williams MD: Tre Taylor

WAGH/Columbus, GA PD: Rasheeda MD: Ed Lewis

KRNB/Dallas-Ft. Worth, TX * PD: Al Payne MD: Rudy "Y"

KTXQ/Dallas-Ft. Worth, TX * PD: Garry Leigh

WDMK/Detroit, MI * VP/Prog.: Lance Patton DM/PD: Monica Stan APD: Bernice "Lady B" Gray MD: Sunny Anderson

WGPR/Detroit, MI * PD/MD: Rosetta Hines

WMXD/Detroit, MI * PD: Janet G. APD: Oneil Stevens MD: Sheila Little

WUKS/Fayetteville, NC * PD: Rod Cruise APD: Garrett Davis MD: Calvin Pee

WFLM/Ft. Pierce, FL * PD/MD: Michael James

WDMG/Greensboro, NC * PD: Alvin Stowe

KMJQ/Houston-Galveston, TX * PD: Carl Conner MD: Sam Dixon

WTLC/Indianapolis, IN * OM/PD: Brian Wallace MD: Garth Adams

WKXI/Jackson, MS * PD/MD: Stan Branson

WSOL/Jacksonville, FL * PD: Aaron Maxwell APD/MD: K.J.

KOKY/Little Rock, AR * PD: Mark Dylan MD: Jamal Quarles

KJLH/Los Angeles, CA * PD/MD: Cliff Winston

WRBV/Macon, GA PD/MD: Lisa Charles

KJMS/Memphis, TN * PD: Kate Bell MD: Eileen Nathaniel

WHQT/Miami, FL * PD: Derrick Brown APD/MD: Karen Vaughn

WMCS/Milwaukee, WI PD/MD: Tyrone Jackson

WDLT/Mobile, AL * PD: Ron Anthony MD: Kathy Barlow

WMMJ/Washington, DC * VP/Prog./PD: Kathy Brown MD: Mike Chase AMD: James Pair

WYBC/New Haven, CT * DM: Wayne Schmidt PD: Juan Castillo APD: Steven Richardson MD: Doc-P

WYLD/New Orleans, LA * OM/PD: Marvin Hankston APD/MD: Aaron "A.J." Appleber

WRKS/New York, NY * PD: Toya Beasley MD: Julie Gustines

WSVY/Norfolk, VA * PD/MD: Michael Mauzone

WVKL/Norfolk, VA * PD: Sunny Andre

WCFB/Orlando, FL * PD: Steve Holbrook MD: Joe Davis

WFCB/Orlando, FL * PD: Steve Holbrook MD: Joe Davis

WDAS/Philadelphia, PA * Stn. Mgr./PD: Joe Tamburo MD: Joann Gamble

WFXC/Raleigh-Durham, NC * OM/PD: Cy Young APD/MD: Jodi Berry

WKJS/Richmond, VA * PD/MD: Kevin Kotaz

KMJM/St. Louis, MD * DM/PD: Chuck Atkins MD: Brian Anthony

WLVH/Savannah, GA PD: Roshon Vance

WHUR/Washington, DC * PD/MD: David A. Dickinson

WMMJ/Washington, DC * VP/Prog./PD: Kathy Brown MD: Mike Chase AMD: James Pair

MARKET #1 WRKS/New York Emmis (212) 242-9870 Bessley/Gustines 12+ Cum: 1,593,200

Table with columns: PLAYS, 3W TW, ARTIST/TITLE, GI (000)

MARKET #5 KRNB/Dallas-Ft. Worth Service (972) 263-9911 Payne/V 12+ Cum: 176,900

Table with columns: PLAYS, 3W TW, ARTIST/TITLE, GI (000)

MARKET #7 WHUR/Washington, DC Howard University (202) 806-3500 Dickinson 12+ Cum: 510,700

Table with columns: PLAYS, 3W TW, ARTIST/TITLE, GI (000)

MARKET #10 WDMK/Detroit Radio One (313) 259-2000 Star/Gray/Anderson 12+ Cum: 139,500

Table with columns: PLAYS, 3W TW, ARTIST/TITLE, GI (000)

MARKET #2 KJLH/Los Angeles Taxi (310) 330-5550 Winston 12+ Cum: 421,400

Table with columns: PLAYS, 3W TW, ARTIST/TITLE, GI (000)

MARKET #5 KTXQ/Dallas-Ft. Worth Radio One (214) 521-4661 Leigh 12+ Cum: 123,300

Table with columns: PLAYS, 3W TW, ARTIST/TITLE, GI (000)

MARKET #7 WMMJ/Washington, DC Radio One (301) 306-1111 Brown/Chase 12+ Cum: 411,100

Table with columns: PLAYS, 3W TW, ARTIST/TITLE, GI (000)

MARKET #10 WGPR/Detroit International Mason (313) 259-8862 Hines 12+ Cum: 144,400

Table with columns: PLAYS, 3W TW, ARTIST/TITLE, GI (000)

MARKET #3 WVAZ/Chicago Clear Channel (312) 360-9000 Smith/Aviera 12+ Cum: 585,700

Table with columns: PLAYS, 3W TW, ARTIST/TITLE, GI (000)

MARKET #6 WDAS/Philadelphia Clear Channel (610) 617-8500 Tamburo/Gamble 12+ Cum: 515,500

Table with columns: PLAYS, 3W TW, ARTIST/TITLE, GI (000)

MARKET #9 KMJQ/Houston-Galveston Radio One (713) 633-2108 Conner/Choice 12+ Cum: 406,700

Table with columns: PLAYS, 3W TW, ARTIST/TITLE, GI (000)

MARKET #10 WMXD/Detroit Clear Channel (313) 965-2000 G/Stevens/Little 12+ Cum: 360,600

Table with columns: PLAYS, 3W TW, ARTIST/TITLE, GI (000)

* Monitored Reporters

43 Total Reporters

38 Total Monitored

5 Total Indicator 4 Current Indicator Playlists

Reported Frozen Playlist (1): WILD/Boston, MA



ON THE RECORD

With
Terry Monday
PD, KJMM/Tulsa, OK and
KVSP-AM/Oklahoma City



Believe it or not, Prophet Jones' "Lifetime" is still doing real well for me. I've been rolling on this for a long time. The guys came to my JamFest back in August, and these cats can blow! They are real good onstage. ♦ Sharissa is good too. I'm digging her single "Any Other Night." The video could use a makeover though. "Welcome to Atlanta" by Jermaine Dupri is, in my opinion, one of the strongest songs on his album. I'm glad they came with this as the first single. It's the first track on the album and features Ludacris. ♦ A lot of folks are sleeping on the Glenn Lewis track. "Don't You Forget" is good. I've been on it a while. As a matter of fact, I got it off satellite radio about six or seven months ago. ♦ Dilated Peoples' "Worst Comes to Worst" is real big underground. They have such a big following with mix show and street DJs, who are about 90% Caucasian. This song is unbelievable. When I first got the song, I didn't know who they were, but the DJs did. They're doing real good. ♦ And it's good to hear Montell Jordan back with "You Must Have Been." That's a nice song.

While viewing Urban's Most Increased Playlist, I'm overwhelmed by Atlantic's **Brandy**, who, after a mere two weeks on the chart, gains an amazing 478 plays for "What About Us?" bolting this tune from No. 37- No. 24* ... GoldMind/Elektra's **Tweet** debuts at No. 36* after gaining 419 plays for her sensual tune of self-discovery "Oops (Oh My)" ... **Jennifer Lopez** and the Epic crew are in stitches as her single "Ain't It Funny," featuring Ja Rule, increases by 398 plays, positioning it at No. 18* ... **Usher's** "U Don't Have to Call" debuts at 46*, placing the LaFace/Arista artist in the No. 4 Most Increased Play slot with an impressive 267 plays, and Roc-A-Fella/Def Jam/IDJMG artist **Jay-Z** assumes the fifth Most Increased play slot, with 237 plays and a 22* chart position ... And speaking of Def Jam/Def Soul, **DMX's** "I Miss You" debuts at 50* ... Two women debut on the Urban AC chart: Warner Bros.' **Randy Crawford** at No. 30* and Arista's **Faith Evans** at 27*. "Permanent" and "I Love You" raise the ratio of female acts to male acts to four to six ... Also on the Urban AC chart, Grammy nominee **Alicia Keys** climbs to No. 1 with "A Woman's Worth" (J), overtaking Maxwell and Michael Jackson. Chalk one up for the ladies ... **Regina Belle** moves into the top 10 with "Ooh Boy" (Peak).



— Tanya O'Quinn, Assistant Editor

PHUNDAMENTALLY phaat

ARTIST: **Avant**

LABEL: **Magic Johnson/MCA**

By **TANYA O'QUINN** / ASSISTANT EDITOR

I'm doing this for all my ladies. This is for you, get into it," orders this young, R. Kelly-ish MCA recording artist. Seeing as I qualify, now that the operation is complete, I sit back in my chair with headphones on, volume on high and eyes closed. Eyes open! "I got your legs spread all over the bed/Hands clenching the sheets" was all I needed to hear before I called downstairs for the building personnel to turn the AC up. **Avant's** debut single from his forthcoming *Ecstasy* CD, "Makin' Good Love," is a hot, erotic midtempo joint quite apropos for an after party. "Makin' Good Love" is Avant's public declaration of the extreme satisfaction he gets from the lovemaking that he and his lady engage in. After listening to this tune a few times, I found his sexy celebration to be quite the aphrodisiac.

Avant and labelmate Keke Wyatt did an excellent job on the remake of "My First Love," and Avant's debut single, "Separated," united him with the industry and millions of fans. The father-son conversation about a troubled relationship ("One Way Street") allowed the young singer-songwriter to combine his vocal skills with those of seasoned veteran Charlie Wilson. Now, with heart bound and gagged, Avant comes on strong with "Makin' Good Love." It seems that another region of the body is the focus of this sensually descriptive saga of physical gratification. "I can feel your temperature rising/You should feel my nature too/Come on, it's gonna be a bumpy ride/Girl, let's do what we came to do," says Avant.

Taking babygirl from the bed to the balcony, this master of sensual satisfaction is so proud of the grooving the pair indulge in, he wrote a song about it. Like to hear it? Here goes: "Girl, when we make love all night/We make good love all night/When we make love all night/We really make love," reveals the chorus. With a beat bangin' just enough to add confidence but



Avant

smooth enough to instill sincerity and induce a romantic groove. "Makin' Good Love" provides the backdrop for a provocative evening of "human relations." "In your driveway, in the backseat/Windows tinted, it's getting deep/Fog all over the glass/I don't know how long I can last/With you moanin' crazy/Girl, keep on callin' me/I'll take you to ecstasy/And when I'm done/You'll be fast asleep." (Mental note: Tint windows so cops won't have a reason to ask me to move my car.)

In the song's first week out, Urban WENZ/Cleveland added the joint with 33 plays and is also sharing it with the listeners of its sister station, WZAK. On the East Coast, WYBC/New Haven played the joint five times, while WKYS/Washington not only added the joint, but spun it 12 times. And WPWX/Chicago believes in the song enough to add it and give it 19 plays. Indicator stations WIBB/Macon, GA and WZHT/Montgomery, AL are also showing support for Magic Johnson Music's first signee.

"Makin' Good Love" makes you want to. It's not lyrically crowded, nor does the track dominate the song. What takes the forefront are Avant's smooth vocals crooning sensual yet tender lyrics while riding a rhythmic wave. This carnal tune had such an influence on this assistant editor that she had to scroll through the two-way pager to find someone to re-enact some of Avant's lascivious narratives with. Inner peace.

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R&R Urban AC Top 30



January 25, 2002

LAST WEEK	THIS WEEK	ARTIST TITLE LABEL(S)	TOTAL PLAYS	+/- PLAYS	GROSS IMPRESSIONS ('00)	WEEKS ON CHART	TOTAL STATIONS/ ADDS
3	1	ALICIA KEYS A Woman's Worth (J)	914	+60	149915	13	37/0
2	2	MAXWELL Lifetime (Columbia)	842	-16	124561	25	37/0
1	3	MICHAEL JACKSON Butterflies (Epic)	841	-29	123772	11	32/0
4	4	USHER U Got It Bad (LaFace/Arista)	772	+35	121781	12	32/0
5	5	ANGIE STONE Brotha (J)	692	-9	93301	18	37/1
7	6	JOE Let's Stay Home Tonight (Jive)	670	+42	94767	9	38/0
9	7	BONEY JAMES Something Inside (Warner Bros.)	600	+19	77650	12	34/0
6	8	BRIAN MCKNIGHT Love Of My Life (Motown)	599	-84	109252	26	35/0
10	9	GINUWINE Differences (Epic)	533	-40	91516	23	28/0
12	10	REGINA BELLE Ooh Boy (Peak)	514	+2	72937	14	35/0
8	11	GERALD LEVERT Made To Love Ya (EastWest/EEG)	479	-106	77135	27	32/0
16	12	GLENN LEWIS Don't You Forget It (Epic)	470	+45	88035	8	27/1
11	13	BABYFACE What If (Arista)	417	-100	52562	23	38/0
17	14	JILL SCOTT He Loves Me (Hidden Beach/Epic)	414	+12	66441	8	29/1
15	15	ISLEY BROTHERS Secret Lover (DreamWorks)	399	-31	52050	10	31/0
13	16	LUTHER VANDROSS Can Heaven Wait (J)	398	-82	50926	19	35/0
18	17	INDIA.ARIE Strength Courage & Wisdom (Motown)	357	-20	46157	11	29/0
19	18	YOLANDA ADAMS Never Give Up (Elektra/EEG)	327	-12	51535	10	31/0
21	19	MONTELL JORDAN You Must Have Been (Def Soul/IDJMG)	301	+26	46406	3	22/1
22	20	TEMPTATIONS Four Days (Motown)	280	+5	35291	9	27/0
20	21	KEKE WYATT Nothing In This World (MCA)	269	-21	43300	10	21/0
23	22	AALIYAH Rock The Boat (BlackGround)	251	+2	56156	15	10/0
25	23	JAHEIM Anything (Divine Mill/WB)	237	+2	32709	5	15/1
29	24	SHARISSA Any Other Night (Motown)	220	+70	21345	2	17/1
26	25	PROPHET JONES Cry Together (University/Motown)	220	+6	30373	3	22/4
24	26	KENNY LATTIMORE Don't Deserve (Arista)	212	-35	31028	5	22/0
Debut	27	FAITH EVANS I Love You (Bad Boy/Arista)	184	+81	38804	1	20/1
30	28	KIRK FRANKLIN 911 (Gospo Centric/Interscope)	159	+13	17316	3	3/0
28	29	CECE WINANS Anybody Wanna Pray (Wellspring/Capitol)	151	-22	25093	7	16/0
Debut	30	RANDY CRAWFORD Permanent (Warner Bros.)	140	+11	16808	1	11/0

38 Urban AC reporters. Monitored airplay data supplied by Mediabase Research, a division of Premiere Radio Networks. Songs ranked by total plays for the airplay week of 1/13/02-1/19/02. Bullets appear on songs gaining plays or remaining flat from previous week. If two songs are tied in total plays, the song with the larger increase in plays is placed first. Songs below No. 15 are moved to recurrent after 20 weeks on the chart. Most Added is the total number of new adds officially reported to R&R by each reporting station. Songs unreported as adds do not count toward overall total stations playing a song. Most Increased Plays lists the songs with the greatest week-to-week increases in total plays. Gross Impressions equals Average Quarter Hour Persons times number of plays (times 100). Average Quarter Hour Persons used herein with permission from the Arbitron Company (copyright 2002, The Arbitron Company). (C) 2002, R&R, Inc.

Most Added

www.rradds.com

ARTIST TITLE LABEL(S)	ADDS
GERALD LEVERT What Makes It... (EastWest/EEG)	23
BABYFACE I Keep Callin' (Arista)	22
TINA MOORE Time Will Tell (Music Mind)	6
AVANT Makin' Good Love (Magic Johnson/MCA)	5
PROPHET JONES Cry Together (University/Motown)	4
BLU CANTRELL Till I'm Gone (Arista)	3
LUTHER VANDROSS I'd Rather (J)	3
ANN NESBY F/AL GREEN Put It On Paper (It's Time Child)	3

Most Increased Plays

ARTIST TITLE LABEL(S)	TOTAL PLAY INCREASE
FAITH EVANS I Love You (Bad Boy/Arista)	+81
ANN NESBY F/AL GREEN Put It On Paper (It's Time Child)	+75
AVANT Makin' Good Love (Magic Johnson/MCA)	+74
SHARISSA Any Other Night (Motown)	+70
ALICIA KEYS A Woman's Worth (J)	+60
TLC No Scrubs (LaFace/Arista)	+57
LUTHER VANDROSS I'd Rather (J)	+56
GLENN LEWIS Don't You Forget It (Epic)	+45
MYA Case Of The Ex (Whatcha...) (University/Interscope)	+43
JOE Let's Stay Home Tonight (Jive)	+42

Most Played Recurrents

ARTIST TITLE LABEL(S)	TOTAL PLAYS
JILL SCOTT The Way (Hidden Beach/Epic)	349
LUTHER VANDROSS Take You Out (J)	340
JAHEIM Just In Case (Divine Mill/WB)	293
ALICIA KEYS Fallin' (J)	255
MUSIQ Love (Def Soul/IDJMG)	250
YOLANDA ADAMS Open My Heart (Elektra/EEG)	218
DONNIE MCCLURKIN We Fall Down (Verity)	214
MARY J. BLIGE Family Affair (MCA)	204
JILL SCOTT A Long Walk (Hidden Beach/Epic)	203
ISLEY BROTHERS F/RONALD ISLEY Contagious (DreamWorks)	191
MICHAEL JACKSON You Rock My World (Epic)	152
INDIA.ARIE Video (Motown)	150
INDIA.ARIE Brown Skin (Motown)	138
SUNSHINE ANDERSON Heard It All Before (Soulife/Atlantic)	132
ERICK SERMON Music (J)	129
CHARLIE WILSON Without You (Major Hits)	126
TYRESE What Am I Gonna Do (RCA)	118
MUSIQ Just Friends (Sunny) (Def Soul/IDJMG)	113
CARL THOMAS I Wish (Bad Boy/Arista)	112
AVANT My First Love (Magic Johnson/MCA)	111

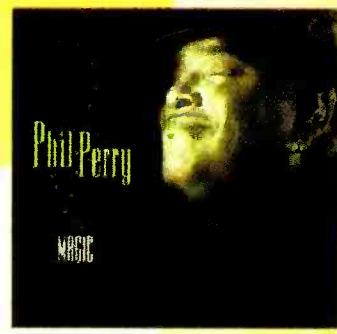
New & Active

TONY TERRY I Don't Wanna Stop (Golden Boy) Total Plays: 126, Total Stations: 13, Adds: 1	GERALD LEVERT What Makes It Good To You... (EastWest/EEG) Total Plays: 78, Total Stations: 24, Adds: 23
MARY J. BLIGE No More Drama (MCA) Total Plays: 122, Total Stations: 7, Adds: 1	JAGGED EDGE Goodbye (So So Def/Columbia) Total Plays: 73, Total Stations: 6, Adds: 1
R. KELLY The World's Greatest (Interscope/Jive) Total Plays: 96, Total Stations: 6, Adds: 1	JAGUAR F/BILAL I Can't Wait (MCA) Total Plays: 60, Total Stations: 5, Adds: 0
AVANT Makin' Good Love (Magic Johnson/MCA) Total Plays: 79, Total Stations: 16, Adds: 5	BABYFACE I Keep Callin' (Arista) Total Plays: 58, Total Stations: 22, Adds: 22
CHEROKEE I Swear (Arista) Total Plays: 79, Total Stations: 9, Adds: 0	BLU CANTRELL Till I'm Gone (Arista) Total Plays: 51, Total Stations: 10, Adds: 3

Songs ranked by total plays



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All The Gold In Country Is Not Alike

□ Comparing stations' gold to the national top 25

All Country stations sound alike, right? The prevailing wisdom seems to be that every station has the same basic gold and top-current playlist. But, is that true?

This piece on actual gold airplay and a subsequent article that will run in a couple of weeks comparing 2001's top currents to actual station-airplay data were inspired by a press release from KXKC/Lafayette, LA proclaiming that its most-played song of the year was Mark McGuinn's "Mrs. Steven Rudy."

That release started me wondering what was the most-played song at other stations, which led me to wonder how the most-played gold and current lists nationwide compared to what individual stations were doing. All that wondering sent me to Mediabase 24/7 in search of the answers. This week I delve into my gold discoveries. Two weeks from now I'll detail current-airplay comparisons.

National Vs. Local

In order to keep this project to a manageable size, I decided to examine just the national top 25 gold songs for 2001

and compare them to the top 25 gold songs at select Country stations.

I was surprised to find a much wider variance between individual station lists and the national top 25 than I would have expected. I thought that a majority of the 20 randomly selected stations would have at least half of their top 25 in the national top 25. But, as you can see in the accompanying table, only six stations fall into that category.

It's also interesting to note the wide variety of play ranges. KZLA/Los Angeles led the hit parade by playing its top gold tune 678 times (Jo Dee Messina's "Stand Beside Me"), while WFMS/Indianapolis spun its top tune 257 times (Randy Travis' "Forever and Ever, Amen").

Eight of the 20 stations aired their most-played gold song more than once per day. Seven stations have power gold rotations, where the most-played songs exceeded 400 plays dur-

ing the year. Another 14 played the songs in excess of 300 times. It's interesting to note that the each song in the gold top 25s of KKBQ/Houston and WSSL/Greenville received more than 400 plays during the year.

Unusual Gold

Here's a station-by-station overview of some of the more interesting or unexpected songs found in each station's gold top 25. It's amazing that only two stations had a common No. 1 song: Both WUSN/Chicago and KMLE/Phoenix agreed on Lee Greenwood's "God Bless the USA." That song being on top of their lists was largely related to the events of Sept. 11, 2001, of course.

WGNA/Albany, NY's No. 1 was Garth Brooks' "The Dance" (299). The station also had a pair of '80s tunes in its top five: Holly Dunn's "Daddy's Hands" at No. 3 (272 plays) and Randy Travis' "Forever" at No. 4

Top 25 Gold Of 2001

According to Mediabase 24/7, here are the 25 most-played gold songs of 2001 by R&R's Country reporting panels.

- 1 **BROOKS & DUNN** My Maria
- 2 **GEORGE STRAIT** Write This Down
- 3 **DIXIE CHICKS** Wide Open Spaces
- 4 **SAMMY KERSHAW** She Don't Know She's Beautiful
- 5 **JO DEE MESSINA** Bye Bye
- 6 **JOHN M. MONTGOMERY** Sold
- 7 **GEORGE STRAIT** Check Yes Or No
- 8 **TIM MCGRAW** Where The Green Grass Grows
- 9 **TRISHA YEARWOOD** She's In Love With The Boy
- 10 **FAITH HILL** This Kiss
- 11 **JOHN M. MONTGOMERY** Be My Baby Tonight
- 12 **TIM MCGRAW** I Like It, I Love It
- 13 **BROOKS & DUNN** Boot Scootin' Boogie
- 14 **GARTH BROOKS** Friends In Low Places
- 15 **DAVID LEE MURPHY** Dust On The Bottle
- 16 **DIXIE CHICKS** There's Your Trouble
- 17 **GARTH BROOKS** Ain't Goin' Down
- 18 **DIXIE CHICKS** Ready To Run
- 19 **TOBY KEITH** Should've Been A Cowboy
- 20 **ALAN JACKSON** Chattahoochee
- 21 **SHANIA TWAIN** Any Man Of Mine
- 22 **SHANIA TWAIN** Man! I Feel Like A Woman
- 23 **KENNY CHESNEY** How Forever Feels
- 24 **FAITH HILL** Wild One
- 25 **ALAN JACKSON** Little Bitty

(265). Other cuts in the top 25 include Confederate Railroad's "Trashy Women" at No. 12, Nitty Gritty Dirt Band's "Fishin' in the Dark" at No. 16 and Alison Krauss with "When You Say Nothing at All" at No. 20.

WPOC/Baltimore's No. 1 tune was John Michael Montgomery's "Sold" at 365 plays. Other POC picks include Randy Travis' "Forever" at No. 3 (316), Little Texas' "God Blessed Texas" at No. 5 (307), Travis' "Deeper Than the Holler" at No. 21 and Alabama's 1989 hit "Song of the South" at No. 25.

WKLB/Boston's No. 1 gold was Garth Brooks' "Two Piña Coladas" (271). Mary Chapin Carpenter's "Down at the Twist and Shout" was No. 9, Neal McCoy had two entries, with "Wink" at No. 17 and "Shake" at No. 19, and Confederate Railroad's "Trashy Women" was No. 22.

WUSY/Chattanooga, TN's top tune was Kenny Chesney's "How Forever Feels" (340) followed by his hit "She's Got It All" at No. 2. Other interesting selections included George Jones' "Choices" at No. 7 and Ricochet's "Daddy's Money" at No. 9. Four George Strait songs are in the top 25.

WUSN/Chicago had Greenwood's "God Bless the USA" as its No. 1 gold song at 280 plays. Next came Jo Dee Messina's "Bye Bye" (269). Randy Travis' "Forever" was No. 3, and Alabama's "Mountain Music" was No. 11.

Dallas, Denver And More

The top 25 at KPLX (The Wolf)/Dallas was dominated by music from native and adopted Texans, staying true to The Wolf's position of playing Texas music. It had the most surprising No. 1 gold song: On top was Kelly Willis' "Heaven's Just a Sin Away" at 410 plays. Native son Clint Black had three songs in the top 25, while former Cutter's denizens Tracy Byrd and Mark Chesnutt also had tunes in the top 25. Other interesting picks were Charlie Daniels' "Devil Went Down to Georgia" at No. 7, Tri-

ni Triggs' "Horse to Mexico" at No. 8, George Jones' 1985 song "The One I Loved Back Then" at No. 20 and "Born to Boogie" by Hank Williams Jr. at No. 21.

In Dallas the No. 1 song for KSCS was David Lee Murphy's "Dust on the Bottle." Among the stations I analyzed, KSCS was the only one with Lonestar's "No News" (No. 2), John Anderson's "Straight Tequila Night" (No. 15) and Hank Williams Jr.'s "Family Tradition" (No. 17) in its top 25. It also ranked SheDaisy's "Little Goodbyes" at No. 9.

KYGO/Denver's top gold song was The Dixie Chicks' "Ready to Run" with 428 spins. Murphy's "Dust" was No. 10, Hal Ketchum's "Small Town Saturday Night" was No. 12 (288), and Alan Jackson's "Summertime Blues" was No. 14.

WSSL/Greenville, SC had an unexpected top three: Ricochet's "Daddy's Money," Lila McCann's "I Wanna Fall in Love" and Neal McCoy's "The Shake." Coming in at more than one play a day for the year were Pam Tillis' "Maybe It Was Memphis" at No. 10 (421 plays), Ty Herndon's "What Matters Most" at No. 12 (402) and Andy Griggs' "You Won't Ever Be Lonely" at No. 20 (367).

Surprises From Houston & Indy

KILT/Houston's top tune was Little Texas' "God Blessed Texas," followed by Radney Foster's "Nobody Wins." Other interesting top 25 entries included Sylvia's 1982 hit "Nobody" at No. 18 (218), Restless Heart's 1987 tune "Why Does It Have to Be Wrong or Right" at No. 20 (214) and Ronnie Milsap's 1983 cut "Stranger in My House" at No. 21 (210).

KKBQ/Houston was one of only two stations of the 20 that I examined that played any gold song more than 600 times in 2001. Topping its gold list was Chely Wright's "Single White Female" (641). On the other end of

Continued on Page 66

Country Gold Comparisons

It's interesting to note that there's not as much consensus about country gold as conventional wisdom would have you believe. Elsewhere on this page you will find the 25 most-played gold records in the nation for 2001. That list was compared to the top 25 gold titles of a randomly selected group of Country stations to see how close each station's music was to the national top 25.

What you find in the following table is the number of local titles that are found in the national top 25; the number of plays the most-played gold tune received at each station; the number of gold songs that got between 400-500, 300-400, 200-300 and 100-200 plays; the number of songs from the '90s, '80s and '70s; and the year of release for the oldest title in each station's top 25.

Calls/City	Songs in National Top 25	Most Plays	400+ Plays	300+ Plays	200+ Plays	100+ Plays	'90s Songs	'80s/'70s Songs	Oldest Song (Year)
WGNA/Albany, NY	8	299	0	0	19	6	21	4	'86
WPOC/Baltimore	14	365	0	6	19	0	22	3	'87
WKLB/Boston	9	271	0	0	25	0	25	0	'90
WUSY/Chattanooga, TN	14	340	0	2	23	0	25	0	'90
WUSN/Chicago	15	280	0	0	25	0	22	3	'82
KPLX/Dallas	9	410	1	5	19	0	24	0/1	'79
KSCS/Dallas	12	359	0	5	20	0	22	2/1	'79
KYGO/Denver	14	428	1	6	18	0	25	0	'91
WSSL/Greenville, SC	11	451	13	12	0	0	25	0	'90
KILT/Houston	14	306	0	1	24	0	24	1	'82
KKBQ/Houston*	11	641	9	12	0	0	25	0	'90
WFMS/Indianapolis	6	257	0	0	7	18	23	2	'87
WMSI/Jackson, MS	10	352	0	9	16	0	22	3	'88
KBEC/Kansas City	13	345	0	2	0	23	23	2	'85
KXKC/Lafayette, LA	6	275	0	0	25	0	24	1	'89
KZLA/Los Angeles^	10	678	2	16	5	0	25	0	'93
KEEY/Minneapolis	10	314	0	1	11	13	22	3	'81
KMLE/Phoenix	12	477	4	15	6	0	24	1	'84
KNIX/Phoenix+	12	508	2	21	1	0	25	0	'90
WQYK/Tampa	8	279	0	0	25	0	25	0	'91

* KKBQ played one gold song over 600 times in 2001, and three golds aired more than 500 times (see text for titles).

^ KZLA played two gold songs over 500 times in 2001.

+ KNIX aired one gold over 500 times last year.



CALVIN GILBERT

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Reba Reigns With Sitcom

□ WB Network renewal follows People's Choice Award

It wasn't the first time Reba McEntire had won a People's Choice Award, but the latest addition to her trophy collection had nothing to do with her music.

McEntire's ninth People's Choice Award was in the category of Favorite Female Performer in a New Television Series, for her WB sitcom, *Reba*. In winning the award, McEntire edged out some familiar names — Ellen DeGeneres (*The Ellen Show*), Kim Delaney (*Philly*) and Jill Hennessy (*Crossing Jordan*).

The award came Jan. 13, just two days before WB executives announced that *Reba* had been picked up for another full season.

The WB launched just seven years ago, making the network a relative newcomer anxious to claim its ground in Nielsen ratings. Network President/Entertainment **Jordan Levin** notes, "In *Reba*, we have the crossover hit comedy we've been working toward for six years, and Reba McEntire has proven herself to be a natural television star with impeccable comic timing."

Airing Fridays at 9pm, the half-hour comedy has brought significant ratings gains to its time slot, including a 25% increase among adults 18-34 and a 45% increase among adults 18-49. One of the top 20 shows on network television among female teens, *Reba* is the WB's highest-rated comedy 12-34 and with adults 18-34, adults 18-49, women 18-34, women 18-49, females 12-34 and teens 12-17.

The WB apparently sees the value of adding a country connection to its sitcoms: Naomi Judd recently traveled to Los Angeles to tape an episode of the WB series *Maybe It's Me*, which stars Fred Willard and Julia Sweeney. Titled "The Wedding and a Funeral," the episode airs Feb. 22.

Bluegrass Special

Ask 10 people on Music Row about the future of country music, and you're likely to get 10 different answers. However, to know where the music's going, it's important to know where it's been.

As it turned out, last Wednesday's (1/16) taping of the PBS-TV special *All-Star Bluegrass Celebration* was one of the hottest tickets in town. Hosted by Ricky Skaggs, the sold-out show at the Ryman Auditorium featured performances by bluegrass legends such as Earl Scruggs and Ralph Stanley and younger bluegrass innovators, including Alison Krauss & Union Station and Nickel Creek.

However, some of the best moments came when several contemporary country acts showed how the acoustic music had influenced them. Vince Gill, for example, was backed by The Del McCoury Band on "High Lonesome Sound," although Gill seemed just as comfortable in a supporting role as a mandolin player with Skaggs and his bluegrass outfit, Kentucky Thunder.

Patty Loveless and Travis Tritt also displayed their bluegrass roots, with Tritt going as far as sharing five-string banjo duties with Scruggs on "Foggy Mountain Breakdown." Of course, no bluegrass special in 2002 could demonstrate the music's mainstream appeal without a performance from Union Station member Dan Tyminski of "I Am a Man of Constant Sorrow" — the track from the *O Brother, Where Art Thou?* soundtrack that won CMA Single of the Year honors in November.

One of the acts originally scheduled to appear canceled

their appearance: The Dixie Chicks pulled out of the project because of legal issues that would give show producers the right to distribute their performance on a CD and home video. The Chicks indicated that those rights weren't a part of the original deal. Producer Terry Lickona, best known for his work on *Austin City Limits*, declined the Chicks' offer to perform on the special if he agreed not to release their performance on CD and video.

All-Star Bluegrass Celebration will begin airing nationally on local PBS affiliates in March to coincide with membership drives.

Tennessee Quarter

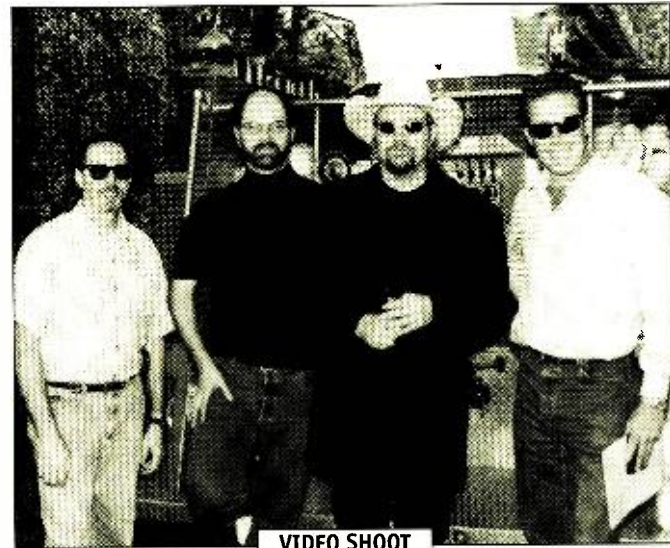
Marty Stuart, Ricky Skaggs and R&B great Isaac Hayes were among those joining Tennessee Gov. Don Sundquist and other dignitaries when the U.S. Mint unveiled the "Tennessee quarter" during ceremonies last week at the Country Music Hall of Fame. The special quarters are being issued in the order that the states joined the union.

Tennessee, the 16th state, is represented by a coin that commemorates the state's musical heritage with engravings of a trumpet, guitar, fiddle and songbook. During the ceremony Stuart joked to Hayes, "I'll just nominate you to be in the Country Music Hall of Fame. 'Shaft' is a great country song."

Crow Country

Many were shocked when Sheryl Crow was nominated in the Grammy Awards' country division for her recording of "Long Gone Lonesome Blues," a track from Lost Highway's Hank Williams tribute album, *Timeless*. Crow has headed to the country side again by recording new tracks with Emmylou Harris and Dixie Chicks vocalist Natalie Maines.

Harris' work on "Weather Channel" and Maines' contribution to "Abilene" are expected to be included on Crow's upcoming album. Crow recorded a duet with Willie Nelson for his new album, *The Great Divide*, and the two performed together at November's CMA Awards show.



VIDEO SHOOT

Toby Keith recently teamed up with firefighters from the Nashville suburb of Goodlettsville, TN to film the video for his new single, "My List." The track, dedicated to those who protect and serve our nation each day, is the third single from his DreamWorks album, *Pull My Chain*. Pictured at the shoot are (l-r) video producer Mark Kalbfeld, video director Michael Salomon, Keith and manager T.K. Kimbrell.

London Festival Canceled

The London Music Festival, announced to take place during Easter weekend, has been canceled because of what concert promoters call "the extreme and adverse circumstances of 2001." Set for March 28-30 at Wembley Arena, the festival was planned as a European tribute to Johnny Cash, who celebrates his 70th birthday Feb. 26. Mark Chesnutt, Lorrie Morgan and Sammy Kershaw had been scheduled to perform.

In the meantime, Cash has been working at his home studio in Jamaica to record "For You," a track that's being considered for the soundtrack of Mel Gibson's upcoming film *We Were Soldiers*. Cash's track will be a duet with rock singer-songwriter Dave Matthews, who will add his vocal later.

Bits 'N' Pieces

- Clint Black is set to host the One Houston United Telethon Concert this Saturday (1/26) at Houston's Enron Field. The concert to raise money for the victims of last summer's tropical storm Allison will also feature Lisa Hartman Black, Rodney Crowell, The Beach Boys, Destiny's Child, La Mafia and jazz musician Joe Sample. Several Houston TV stations will broadcast the telethon.

- Wynonna will join Barry Manilow, Yolanda Adams, James Ingram and Patti LaBelle for a pregame salute to America at the upcoming Super Bowl, set for Feb. 3 in New Orleans. Paul McCartney and Mariah Carey will also perform during pregame festivities. Wynonna also performed this past weekend in her hometown of Ashland, KY during a celebration for the reopening of the Paramount Arts Center, which underwent an \$8 million renovation.

- Brad Paisley's first-ever home-

coming concert, An Evening Back Home, has sold out the Wheeling, WV Civic Center. Scheduled for April 6, the show will benefit the Brad Paisley Foundation, which provides funds to local charities in the Upper Ohio Valley area where he was born and raised. A special guest will appear at the concert. Paisley also joins Whoopi Goldberg and cast members of the winter 2002 *Survivor* series when *Hollywood Squares* airs Jan. 28-Feb. 1.

- Former President George Bush and former first lady Barbara Bush last week phoned in a special request to WSM-AM/Nashville's Eddie Stubbs. The couple called from their Texas home after listening to music from *Caught in the Webb*, Audium's new tribute to the late Webb Pierce. Stubbs was interviewing the CD's producer, Gail Davies, when the Bushes asked to hear Pierce's "Back Street Affair."

- Clay Walker will return to Pebble Beach, along with Clint Eastwood, Michael Douglas, Bill Murray, Samuel L. Jackson, Ray Romano, Kevin Costner and some of the world's top golf pros, for the AT&T Pebble Beach National Pro-Am, set for Jan. 28-Feb. 3. It marks Walker's fifth consecutive year participating in the tourney, which to date has raised \$38 million for local and national charities. Walker recently placed fifth in the amateur competition at the Dunhill Classic in Scotland during his first trip abroad.

"Reba McEntire has proven herself to be a natural television star with impeccable comic timing."

Jordan Levin

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R&R Country Top 50

January 25, 2002

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LAST WEEK	THIS WEEK	ARTIST TITLE LABEL(S)	TOTAL POINTS	TOTAL PLAYS	GROSS IMPRESSIONS (00)	WEEKS ON CHART	TOTAL STATIONS/ ADDS
2	1	STEVE HOLY Good Morning Beautiful (Curb)	17093	6161	708882	25	154/0
1	2	ALAN JACKSON Where Were You (When...) (Arista)	16793	6060	696039	9	154/0
3	3	GEORGE STRAIT Run (MCA)	15983	6006	676688	15	154/0
5	4	BRAD PAISLEY Wrapped Around (Arista)	14524	5354	617672	20	153/0
6	5	GARTH BROOKS Wrapped Up In You (Capitol)	12941	4976	556370	13	153/0
8	6	JO DEE MESSINA W/TIM MCGRAW Bring On The Rain (Curb)	12528	4749	538404	19	153/1
9	7	BROOKS & DUNN Long Goodbye (Arista)	11982	4350	500510	12	154/1
10	8	TIM MCGRAW The Cowboy In Me (Curb)	10967	3898	462722	8	153/3
11	9	TRACY BYRD Just Let Me Be In Love (RCA)	9736	3599	406743	22	154/2
12	10	MARTINA MCBRIDE Blessed (RCA)	9536	3476	398494	11	149/2
13	11	DIXIE CHICKS Some Days You Gotta Dance (Monument)	9266	3455	390839	16	140/0
15	12	JOE DIFFIE In Another World (Monument)	8338	3283	352696	26	144/2
14	13	SARA EVANS Saints & Angels (RCA)	8198	3079	340146	19	147/1
16	14	RASCAL FLATTS I'm Movin' On (Lyric Street)	8095	2946	332479	15	144/4
17	15	CHRIS CAGLE I Breathe In, I Breathe Out (Capitol)	7560	2913	324623	16	146/2
18	16	BLAKE SHELTON All Over Me (Warner Bros.)	6120	2436	257964	13	141/2
19	17	PHIL VASSAR That's When I Love You (Arista)	6063	2298	256690	12	134/2
24	18	KENNY CHESNEY Young (BNA)	5877	1984	236419	5	140/26
23	19	TOMMY SHANE STEINER What If She's An Angel (RCA)	5279	1967	224895	5	132/7
20	20	MONTGOMERY GENTRY Cold One Comin' On (Columbia)	5103	2088	237010	22	125/2
21	21	CYNDI THOMSON I Always Liked That Best (Capitol)	5083	1999	215871	11	134/4
22	22	LEE ANN WOMACK Does My Ring Burn Your Finger (MCA)	4934	1993	219683	9	120/0
26	23	TOBY KEITH My List (DreamWorks)	4673	1626	195311	3	131/16
25	24	EMERSON DRIVE I Should Be Sleeping (DreamWorks)	4314	1627	172916	9	131/6
28	25	CAROLYN DAWN JOHNSON I Don't Want You To Go (Arista)	3398	1313	137655	5	120/5
27	26	STEVE AZAR I Don't Have To Be (Till...) (Mercury)	3247	1335	128045	15	103/4
30	27	KEVIN DENNEY That's Just Jessie (Lyric Street)	3093	1197	124132	6	106/9
29	28	TRISHA YEARWOOD Inside Out (MCA)	3086	1241	124610	7	99/5
31	29	TAMMY COCHRAN I Cry (Epic)	2990	1251	119410	8	107/3
32	30	CHELY WRIGHT Jezebel (MCA)	2589	1014	117965	5	81/5
Breaker	31	TRAVIS TRITT Modern Day Bonnie And Clyde (Columbia)	2451	935	108107	3	103/30
34	32	MARK WILLS W/JAMIE O'NEAL I'm Not Gonna Do Anything... (Mercury)	2249	998	87786	7	88/4
33	33	BLACKHAWK Days Of America (Columbia)	1936	809	84542	11	75/6
35	34	KELLIE COFFEY When You Lie Next To Me (BNA)	1878	789	74282	4	88/6
37	35	MARK MCGUINN She Doesn't Dance (VFR)	1684	799	81910	7	83/6
36	36	KENNY ROGERS Homeland (Dreamcatcher)	1566	648	63157	9	71/1
42	37	TRICK PONY Just What I Do (H2E/WB)	1447	556	65679	2	76/17
39	38	TY HERNDON Heather's Wall (Epic)	1197	506	52820	4	61/3
43	39	GARY ALLAN The One (MCA)	934	395	36085	2	48/8
44	40	ALAN JACKSON/GEORGE STRAIT Designated Drinker (Arista)	931	312	39689	3	7/2
46	41	W. NELSON/L. A. WOMACK Mendocino... (Lost Highway/Mercury)	833	200	34234	3	11/6
40	42	DAISY DERN Gettin' Back To You (Mercury)	708	330	41888	12	45/0
Debut	43	REBA MCBRIDE Sweet Music Man (MCA)	593	235	23147	1	36/18
47	44	PAT GREEN Three Days (Republic/Universal)	589	109	24471	3	6/2
Debut	45	ANDY GRIGGS Tonight I Wanna Be Your Man (RCA)	480	170	20425	1	39/34
50	46	TIM RUSHLOW Love, Will (Scream)	430	214	18384	2	26/6
Debut	47	SAWYER BROWN Circles (Curb)	421	157	16812	1	13/8
Debut	48	ALAN JACKSON Drive (For Daddy Gene) (Arista)	397	138	15974	1	2/2
Debut	49	DIXIE CHICKS Travelin' Soldier (Monument)	391	104	21323	1	4/0
Debut	50	TRACY LAWRENCE What A Memory (Atlantic/WB)	366	128	14847	1	1/0

154 Country reporters. Monitored airplay data supplied by Mediabase Research, a division of Premiere Radio Networks. Songs ranked by total points for the airplay week of 1/13/02-1/19/02. Bullets appear on songs gaining in points or remaining flat from previous week. If two songs are tied in total points, the song with the larger increase in points is placed first. Songs below No. 1 and down in points for three consecutive weeks are moved to recurrent. Most Added is the total number of new adds officially reported to R&R by each reporting station. Songs unreported as adds do not count toward overall total stations playing a song. Most Increased Points lists the songs with the greatest week-to-week increases in total points. Breaker status is awarded to songs reported by 60% of the panel for the first time. Station Weight = AQH Persons + (Market rank X 10) divided by 4180. Gross Impressions equals Average Quarter Hour Persons times number of plays (times 100). Average Quarter Hour Persons used herein with permission from the Arbitron Company (copyright 2002, The Arbitron Company). (C) 2002, R&R, Inc.

Most Added®

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ARTIST TITLE LABEL(S)	ADDS
ANDY GRIGGS Tonight I Wanna Be Your Man (RCA)	34
TRAVIS TRITT Modern Day Bonnie And Clyde (Columbia)	30
KENNY CHESNEY Young (BNA)	26
JEFFREY STEELE I Can Give You Love... (Monument)	23
REBA MCBRIDE Sweet Music Man (MCA)	18
TRICK PONY Just What I Do (H2E/WB)	17
LONESTAR Not A Day Goes By (BNA)	17
TOBY KEITH My List (DreamWorks)	16
JESSICA ANDREWS Karma (DreamWorks)	14
KEVIN DENNEY That's Just Jessie (Lyric Street)	9

Most Increased Points

ARTIST TITLE LABEL(S)	POINT INCREASE
KENNY CHESNEY Young (BNA)	+1793
TOBY KEITH My List (DreamWorks)	+1297
TRAVIS TRITT Modern Day Bonnie And Clyde (Columbia)	+1031
BRAD PAISLEY Wrapped Around (Arista)	+858
RASCAL FLATTS I'm Movin' On (Lyric Street)	+839
TIM MCGRAW The Cowboy In Me (Curb)	+795
TOMMY SHANE STEINER What If She's An Angel (RCA)	+783
CHRIS CAGLE I Breathe In, I Breathe Out (Capitol)	+731
STEVE HOLY Good Morning Beautiful (Curb)	+673
JO DEE MESSINA W/TIM MCGRAW Bring On... (Curb)	+656

Most Increased Plays

ARTIST TITLE LABEL(S)	TOTAL PLAY INCREASE
KENNY CHESNEY Young (BNA)	+616
TOBY KEITH My List (DreamWorks)	+473
TRAVIS TRITT Modern Day Bonnie And Clyde (Columbia)	+363
TOMMY SHANE STEINER What If She's An Angel (RCA)	+335
BRAD PAISLEY Wrapped Around (Arista)	+318
JO DEE MESSINA W/TIM MCGRAW Bring On... (Curb)	+308
TRICK PONY Just What I Do (H2E/WB)	+281
RASCAL FLATTS I'm Movin' On (Lyric Street)	+261
TIM MCGRAW The Cowboy In Me (Curb)	+247
CHRIS CAGLE I Breathe In, I Breathe Out (Capitol)	+234

Breakers®

TRAVIS TRITT
Modern Day Bonnie And Clyde (Columbia)
30 Adds • Moves 38-31

Songs ranked by total plays

PAT GREEN "Three Days"

Add Date: 2/11

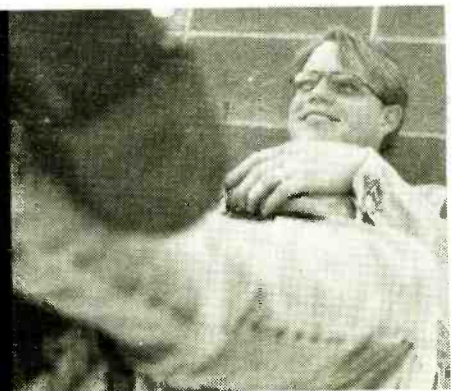
Couldn't Wait: WBEE WYNK

2 Weeks Before Add Date: R&R 47-44

KBEQ KSCS

KPLX KIKK

See Pat Green at the CRS
New Faces Showcase 3/2



January 25, 2002

R&R'S EXCLUSIVE REPORTED OVERVIEW OF NATIONAL AIRPLAY

LAST WEEK	THIS WEEK	ARTIST TITLE LABEL(S)	TOTAL PLAYS	+/- PLAYS	GROSS IMPRESSIONS (00)	WEEKS ON CHART	TOTAL STATIONS/ ADDS
1	1	GEORGE STRAIT Run (MCA)	1268	-37	46705	16	34/0
2	2	ALAN JACKSON Where Were You (When...) (Arista)	1263	-36	45703	10	34/0
3	3	STEVE HOLY Good Morning Beautiful (Curb)	1262	-18	46251	25	35/0
5	4	BRAD PAISLEY Wrapped Around (Arista)	1199	-6	42473	24	34/0
7	5	JO DEE MESSINA W/TIM MCGRAW Bring On The Rain (Curb)	1172	+43	43310	19	34/0
4	6	GARTH BROOKS Wrapped Up In You (Capitol)	1147	-94	42238	14	33/0
8	7	BROOKS & DUNN Long Goodbye (Arista)	1136	+54	42649	13	35/0
10	8	TIM MCGRAW The Cowboy In Me (Curb)	1006	+62	38318	9	35/0
13	9	JOE DIFFIE In Another World (Monument)	949	+72	36447	25	33/0
11	10	TRACY BYRD Just Let Me Be In Love (RCA)	903	-9	34078	24	35/1
12	11	DIXIE CHICKS Some Days You Gotta Dance (Monument)	896	+8	34749	15	34/0
15	12	MARTINA MCBRIDE Blessed (RCA)	873	+24	32974	12	35/0
14	13	SARA EVANS Saints & Angels (RCA)	796	-64	28721	19	33/0
16	14	RASCAL FLATTS I'm Movin' On (Lyric Street)	755	+45	28685	17	34/0
17	15	CHRIS CAGLE I Breathe In, I Breathe Out (Capitol)	741	+35	27841	18	34/0
19	16	PHIL VASSAR That's When I Love You (Arista)	681	+53	25917	14	34/3
18	17	BLAKE SHELTON All Over Me (Warner Bros.)	677	+27	25871	15	32/0
20	18	LEE ANN WOMACK Does My Ring Burn Your Finger (MCA)	624	+33	23718	12	34/1
25	19	KENNY CHESNEY Young (BNA)	579	+132	21311	4	34/2
24	20	TOMMY SHANE STEINER What If She's An Angel (RCA)	558	+101	21727	4	33/1
21	21	CYNDI THOMSON I Always Liked That Best (Capitol)	552	+32	20935	12	32/0
22	22	EMERSON DRIVE I Should Be Sleeping (DreamWorks)	538	+40	20777	12	33/0
27	23	TOBY KEITH My List (DreamWorks)	523	+96	19123	3	34/0
23	24	MONTGOMERY GENTRY Cold One Comin' On (Columbia)	444	-48	17118	21	22/0
26	25	TRISHA YEARWOOD Inside Out (MCA)	434	0	16141	10	30/0
28	26	CAROLYN DAWN JOHNSON I Don't Want You To Go (Arista)	406	-8	15008	6	27/0
29	27	CHELY WRIGHT Jezebel (MCA)	397	+22	15472	6	30/1
31	28	KEVIN DENNEY That's Just Jessie (Lyric Street)	390	+73	15265	7	28/1
32	29	TRAVIS TRITT Modern Day Bonnie And Clyde (Columbia)	355	+51	14367	4	28/6
30	30	TAMMY COCHRAN I Cry (Epic)	322	-5	12783	7	22/0
33	31	MARK WILLS W/JAMIE O'NEAL I'm Not Gonna... (Mercury)	300	+6	11619	9	21/1
36	32	TRICK PONY Just What I Do (H2E/WB)	266	+84	10003	3	25/8
39	33	GARY ALLAN The One (MCA)	261	+129	10238	2	24/8
34	34	STEVE AZAR I Don't Have To Be (Till...) (Mercury)	239	+14	8812	14	19/3
35	35	MARK MCGUINN She Doesn't Dance (VFR)	221	+9	8686	10	18/1
38	36	KELLIE COFFEY When You Lie Next To Me (BNA)	189	+18	7330	5	17/0
40	37	REBA MCENTIRE Sweet Music Man (MCA)	156	+55	6061	2	13/4
37	38	BLACKHAWK Days Of America (Columbia)	155	-24	5805	12	12/0
42	39	TY HERNDON Heather's Wall (Epic)	91	+6	3230	5	7/1
43	40	KENNY ROGERS Homeland (Dreamcatcher)	82	-3	2988	9	7/0
48	41	LONESTAR Not A Day Goes By (BNA)	77	+27	3489	2	15/11
47	42	BELLAMY BROTHERS Desperadoes In Love (Delta Disc)	51	-1	2059	4	4/0
Debut	43	ANDY GRIGGS Tonight I Wanna Be Your Man (RCA)	48	+38	1904	1	5/3
Debut	44	GARTH BROOKS & TRISHA YEARWOOD Squeeze Me In (Capitol)	41	+8	1471	1	2/0
45	45	CRAIG MORGAN God, Family & Country (Broken Bow)	41	-17	1549	4	5/0
Debut	46	ALABAMA The Woman He Loves (RCA)	40	+16	974	1	4/1
49	47	CYNDI THOMSON But I Want To (Capitol)	40	+1	1040	2	1/0
50	48	RASCAL FLATTS See Me Through (Lyric Street)	39	0	1014	2	1/0
44	49	DAISY DERN Gettin' Back To You (Mercury)	34	-36	1275	6	4/0
Debut	50	JESSICA ANDREWS Karma (DreamWorks)	33	+33	1166	1	4/2

 35 Country Indicator reports. Songs ranked by total plays for the airplay week of Sunday 1/13-Saturday 1/19.
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Most Added

ARTIST TITLE LABEL(S)	ADDS
LONESTAR Not A Day Goes By (BNA)	11
TRICK PONY Just What I Do (H2E/WB)	8
GARY ALLAN The One (MCA)	8
TRAVIS TRITT Modern Day Bonnie And Clyde (Columbia)	6
REBA MCENTIRE Sweet Music Man (MCA)	4
PHIL VASSAR That's When I Love You (Arista)	3
STEVE AZAR I Don't Have To Be (Till...) (Mercury)	3
ANDY GRIGGS Tonight I Wanna Be Your Man (RCA)	3
W. NELSON/LEE ANN WOMACK Mendocino... (Lost Highway/Mercury)	3
KENNY CHESNEY Young (BNA)	2
JESSICA ANDREWS Karma (DreamWorks)	2
MINDY MCCREARY Maybe, Maybe Not (Capitol)	2
PAT GREEN Three Days (Republic/Universal)	2
TRACY BYRD Just Let Me Be In Love (RCA)	1
LEE ANN WOMACK Does My Ring Burn... (MCA)	1
TOMMY SHANE STEINER What If She's An Angel (RCA)	1
CHELY WRIGHT Jezebel (MCA)	1
KEVIN DENNEY That's Just Jessie (Lyric Street)	1
M. WILLS W/J. O'NEAL I'm Not Gonna... (Mercury)	1
MARK MCGUINN She Doesn't Dance (VFR)	1

Most Increased Plays

ARTIST TITLE LABEL(S)	TOTAL PLAY INCREASE
KENNY CHESNEY Young (BNA)	+132
GARY ALLAN The One (MCA)	+129
TOMMY SHANE STEINER What If She's... (RCA)	+101
TOBY KEITH My List (DreamWorks)	+96
TRICK PONY Just What I Do (H2E/WB)	+84
KEVIN DENNEY That's Just Jessie (Lyric Street)	+73
JOE DIFFIE In Another World (Monument)	+72
TIM MCGRAW The Cowboy In Me (Curb)	+62
REBA MCENTIRE Sweet Music Man (MCA)	+55
BROOKS & DUNN Long Goodbye (Arista)	+54
PHIL VASSAR That's When I Love You (Arista)	+53
TRAVIS TRITT Modern Day Bonnie And Clyde (Columbia)	+51
RASCAL FLATTS I'm Movin' On (Lyric Street)	+45
JO DEE MESSINA W/T. MCGRAW Bring On... (Curb)	+43
EMERSON DRIVE I Should Be Sleeping (DreamWorks)	+40
ANDY GRIGGS Tonight I Wanna Be Your Man (RCA)	+38
CHRIS CAGLE I Breathe In, I Breathe Out (Capitol)	+35
LEE ANN WOMACK Does My Ring Burn... (MCA)	+33
JESSICA ANDREWS Karma (DreamWorks)	+33
CYNDI THOMSON I Always Liked That Best (Capitol)	+32
BLAKE SHELTON All Over Me (Warner Bros.)	+27
LONESTAR Not A Day Goes By (BNA)	+27
DIAMOND RIO One More Day (Arista)	+27
MARTINA MCBRIDE Blessed (RCA)	+24
CHELY WRIGHT Jezebel (MCA)	+22
W. NELSON/LEE ANN WOMACK Mendocino... (Lost Highway/Mercury)	+20
KELLIE COFFEY When You Lie Next To Me (BNA)	+18
ALABAMA The Woman He Loves (RCA)	+16
A. JACKSON/G. STRAIT Designated Drinker (Arista)	+16
BLAKE SHELTON Austin (Warner Bros.)	+15

THE LEADING B2B PORTAL FOR RADIO

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R&R Bullseye Country Callout®

EXCLUSIVE NATIONAL MUSIC RESEARCH ESTIMATES January 25, 2002

BULLSEYE® song selection is based on the top 35 titles from the R&R Country chart for the airplay week of December 23-29, 2001.

ARTIST Title (Label)	LIKE A LOT	TOTAL POSITIVE	NEUTRAL	FAMILIARITY	DISLIKE	BURN
ALAN JACKSON Where Were You... (Arista)	56.3%	83.8%	8.5%	97.0%	2.3%	2.5%
STEVE HOLY Good Morning Beautiful (Curb)	42.8%	77.3%	13.8%	96.3%	1.8%	3.5%
AARON TIPPIN Where The Stars And Stripes... (Lyric Street)	38.0%	77.3%	14.3%	98.0%	2.5%	4.0%
JO DEE MESSINA/TIIM MCGRAW Bring On The Rain (Curb)	42.8%	75.8%	12.5%	96.3%	3.0%	5.0%
CHRIS CAGLE I Breathe In, I Breathe Out (Capitol)	26.0%	73.0%	18.0%	94.5%	2.3%	1.3%
JOE DIFFIE In Another World (Monument)	28.8%	72.8%	19.3%	97.0%	2.8%	2.3%
TRACE ADKINS I'm Tryin' (Capitol)	32.0%	71.3%	18.0%	98.3%	4.0%	5.0%
BRAD PAISLEY Wrapped Around (Arista)	30.8%	69.8%	19.5%	96.8%	4.5%	3.0%
GEORGE STRAIT Run (MCA)	30.0%	69.5%	17.0%	92.8%	4.0%	2.3%
MONTGOMERY GENTRY Cold One Comin' On (Columbia)	21.3%	66.8%	22.0%	95.8%	3.8%	3.3%
TRACY BYRD Just Let Me Be In Love (RCA)	21.3%	65.0%	18.8%	93.5%	6.0%	3.8%
PHIL VASSAR That's When I Love You (Arista)	23.3%	62.3%	27.3%	94.8%	4.3%	1.0%
BROOKS & DUNN Long Goodbye (Arista)	24.8%	62.0%	25.3%	93.0%	4.0%	1.8%
GARTH BROOKS Wrapped Up In You (Capitol)	30.0%	61.8%	15.8%	94.8%	11.5%	5.8%
TIM MCGRAW Cowboy In Me (Curb)	22.5%	60.3%	23.3%	89.3%	4.8%	1.0%
SARA EVANS Saints & Angels (RCA)	18.3%	60.0%	24.3%	94.5%	7.5%	2.8%
MARTINA MCBRIDE Blessed (RCA)	21.3%	59.0%	23.0%	90.8%	7.5%	1.3%
DIXIE CHICKS Some Days You Gotta Dance (Monument)	17.0%	56.3%	22.8%	89.0%	7.8%	2.3%
MARK WILLS/JAMIE ONEAL I'm Not Gonna Do... (Mercury)	13.3%	52.5%	30.5%	91.5%	7.3%	1.3%
BLACKHAWK Days of America (Columbia)	14.3%	52.0%	22.0%	82.5%	7.0%	1.5%
STEVE AZAR I Dont Have To Be Me... (Mercury)	13.8%	51.5%	26.5%	86.8%	7.8%	1.0%
TOMMY SHANE STEINER What If She's An Angel (RCA)	19.5%	49.5%	24.5%	77.0%	2.5%	0.5%
RASCAL FLATTS I'm Movin' On (Lyric Street)	15.0%	47.5%	25.5%	81.3%	7.5%	0.8%
KENNY CHESNEY Young (BNA)	12.5%	47.5%	22.0%	76.5%	7.0%	0.0%
TAMMY COCHRAN I Cry (Epic)	11.8%	47.5%	25.5%	81.8%	8.5%	0.3%
CAROLYN DAWN JOHNSON I Don't Want You To Go (Arista)	12.8%	46.0%	26.5%	79.8%	6.0%	1.3%
TRISHA YEARWOOD Inside Out (MCA)	13.3%	44.5%	25.5%	79.5%	8.5%	1.0%
EMERSON DRIVE I Should Be Sleeping (DreamWorks)	14.0%	43.3%	33.3%	86.0%	7.3%	2.3%
LEE ANN WOMACK Does My Ring Burn Your Finger (MCA)	10.5%	42.3%	25.3%	83.0%	11.8%	3.8%
KEVIN DENNEY That's Just Jessie (Lyric Street)	9.5%	39.0%	31.0%	78.5%	8.0%	0.5%
BLAKE SHELTON All Over Me (Warner Bros.)	14.0%	38.0%	27.5%	80.3%	12.8%	2.0%
KELLIE COFFEY When You Lie Next To Me (BNA)	13.0%	38.0%	26.5%	73.0%	7.0%	1.5%
CHELY WRIGHT Jezebel (MCA)	10.0%	34.5%	24.0%	71.0%	11.5%	1.0%
TOBY KEITH My List (DreamWorks)	12.5%	33.0%	31.0%	70.5%	6.0%	0.5%
CYNDI THOMSON I Always Liked That Best (Capitol)	9.8%	32.3%	22.8%	71.8%	15.3%	1.5%



Password of the Week: Rockhill

Question of the Week: Thinking about the past year and the economy — particularly how you, your family and your friends have done — how do you think the economy will do in the year ahead? On a scale of 1 to 5 — with 1 meaning little or no recovery and 5 meaning 2002 will be a big year with strong growth — how do you think 2002 will be? *Note: this is phase two, bringing the total sample to 400 Country radio listeners 25-54 years of age.*

Total

- 5. Full recovery: 12%
- 4. Some recovery: 23%
- 3. About the same: 43%
- 2. Little recovery: 15%
- 1. No recovery: 7%

P1

- 5. Full recovery: 13%
- 4. Some recovery: 21%
- 3. About the same: 45%
- 2. Little recovery: 14%
- 1. No recovery: 7%

P2

- 5. Full recovery: 11%
- 4. Some recovery: 25%
- 3. About the same: 42%
- 2. Little recovery: 13%
- 1. No recovery: 9%

Men

- 5. Full recovery: 11%
- 4. Some recovery: 21%
- 3. About the same: 45%
- 2. Little recovery: 15%
- 1. No recovery: 8%

Women

- 5. Full recovery: 12%
- 4. Some recovery: 24%
- 3. About the same: 43%
- 2. Little recovery: 14%
- 1. No recovery: 7%

25-34

- 5. Full recovery: 12%
- 4. Some recovery: 21%
- 3. About the same: 46%
- 2. Little recovery: 16%
- 1. No recovery: 5%

Total sample size is 400 persons weekly with a +/- 5% margin of error. Scoring is done each week using live interviewers conducting the interview with each respondent. Scores are: a) I Like It A Lot, In Fact It's One Of My Favorites b) I Like It c) It's Okay, Just So-So d) I Don't Like It e) I'm Tired Of Hearing It On The Radio f) I Don't Recognize It. To be included in the weekly callout songs must enter the top 40 positions on R&R's Country airplay chart. The sample is composed of 400 25-54 year-old persons who identify Country as their favorite music and who listen daily to competitive country radio in the sample markets. The sample is 50% male/female ... 1/3rd each in the 25-34, 35-44, and 45-54 demos. The sample is balanced by region, and markets within that region. Bullseye Callout is conducted in these regions and markets. Market selection is determined by Bullseye. **NORTHEAST:** Washington, DC., Harrisburg, PA., Providence, Rochester, NY., Springfield, MA., Hartford, Portland, ME., Portsmouth, NH. **SOUTHEAST:** Charlotte, Atlanta, Tampa, Nashville, Chattanooga, Mobile, AL., Charleston, SC., Jackson, MS. **MIDWEST:** Milwaukee, Cincinnati, Cleveland, Kansas City, Lansing, MI., Ft Wayne, IN., Rockford, IL., Indianapolis. **SOUTHWEST:** Dallas-Ft. Worth, Tucson, Albuquerque, Oklahoma City, Houston-Galveston, Phoenix, Lafayette LA., San Antonio. **WEST:** Portland, OR., Salt Lake City, Fresno, Bakersfield, Spokane, WA., Riverside-San Bernardino, Boise, Denver, Monterey-Salinas. © 2002 R&R Inc. © 2002 Bullseye Marketing Research Inc.



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Distinctive. That's a key quality of Lee Ann Womack. When a song from her is on my station, there's no confusion; you immediately know who it is. What a wonderful quality to have in an environment where, too often, the complaint is "too much sound-alike music." "Does My Ring Burn Your Finger" is a song that helps balance the pop sound of many of our female artists, and it continues a long line of quality and distinctive hits from Lee Ann.

C O U N T R Y FLASHBACK

1 YEAR AGO

• No. 1: "Without You" — Dixie Chicks

5 YEARS AGO

• No. 1: "Is That A Tear" — Tracy Lawrence

10 YEARS AGO

• No. 1: "The Dirt Road" — Sawyer Brown

15 YEARS AGO

• No. 1: "Straight To The Heart" — Crystal Gayle

20 YEARS AGO

• No. 1: "Lord, I Hope This Day Is Good" — Don Williams

25 YEARS AGO

• No. 1: "Let My Love Be Your Pillow" — Ronnie Milsap

PLEASE SEND YOUR PHOTOS

R&R wants your best snapshots (color or black & white).

Please include the names and titles of all pictured and send them to:

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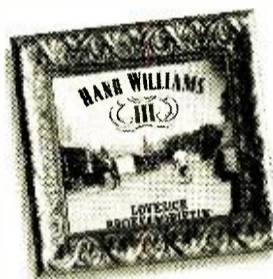
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The New Artist Gallery



Deryl Dodd Pearl Snaps (Lucky Dog)

After two critically acclaimed albums on Columbia, Deryl Dodd asked that his third project be released on Sony sister label Lucky Dog. The singer went through a divorce and a life-threatening illness before being able to record *Pearl Snaps*. Diagnosed with encephalitis, he essentially spent six months in bed — which provided a period for intense personal reflection. Even after the bed rest, it took Dodd another six months to start playing guitar again, and it was six months more before he performed in public. He says, "There are things on the road that can really test your spiritual, physical and mental strength. I've been lost at times, but my raising has always helped me find my way back. After the illness I changed everything. I moderate everything. I walk three miles a day. I eat better. I listen to my body, and I am so happy to be out there doing what I'm supposed to do again." *Pearl Snaps* contains the single "Honky Tonk Champagne" and several surprises, including a cover of Gordon Lightfoot's "Sundown." There's also a live version of "She'll Have You Back," co-written by Dodd and previously recorded by Tim McGraw.



Hank Williams III Lovesick, Broke & Driftin' (Curb)

Hank Williams III adheres to the family tradition established by his grandfather and carried on by his father, who also recently released a new album for Curb. On his second project for the label, Hank III again goes for musical extremes. Influenced as much by punk and heavy metal as he is by his own country roots, Hank III can nonetheless be about as hardcore a country artist as anybody who ever walked on the Grand Ole Opry stage. On his new album themes of hard living abound, as evidenced by such titles as "Whiskey, Weed and Women," "Nighttime Ramblin' Man" and the title track. Hank III tours relentlessly, sharing bills with mainstream country acts at festivals or playing in clubs, and he recently returned from shows in Europe with Slayer and Slipknot. He's also planning a Nashville showcase during next month's Country Radio Seminar.

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BY MEDIABASE™**America's Best Testing Country Song Among Persons 25-54
For The Week Ending 1/25/02.**

Artist Title (Label)	TW	LW	Familiarity	Burn	12+	Familiarity	Burn
ALAN JACKSON Where Were You (When...) (Arista)	4.53	4.52	99%	22%	4.37	99%	28%
AARON TIPPIN Where Stars And Stripes And Eagles Fly (Lyric Street)	4.18	4.08	99%	27%	4.03	99%	33%
BRAD PAISLEY Wrapped Around (Arista)	4.18	4.13	99%	22%	4.05	98%	26%
STEVE HOLY Good Morning Beautiful (Curb)	4.17	4.08	98%	15%	4.18	98%	17%
BROOKS & DUNN The Long Goodbye (Arista)	4.12	4.07	93%	12%	4.12	93%	11%
TOBY KEITH I Wanna Talk About Me (DreamWorks)	4.10	4.05	100%	34%	3.99	100%	38%
JO DEE MESSINA W/TIM MCGRAW Bring On The Rain (Curb)	4.09	4.04	99%	22%	4.04	99%	25%
CHRIS CAGLE I Breathe In, I Breathe Out (Capitol)	4.09	4.02	90%	13%	4.10	91%	12%
TRACE ADKINS I'm Tryin' (Capitol)	4.08	4.05	98%	20%	3.90	98%	28%
TRACY BYRD Just Let Me Be In Love (RCA)	4.06	3.98	94%	12%	3.95	93%	15%
TIM MCGRAW The Cowboy In Me (Curb)	4.01	4.01	95%	14%	4.10	96%	12%
RASCAL FLATTS I'm Movin' On (Lyric Street)	4.00	3.97	83%	12%	4.05	86%	11%
JOE DIFFIE In Another World (Monument)	4.00	3.91	87%	12%	3.95	85%	15%
GEORGE STRAIT Run (MCA)	4.00	4.01	96%	23%	3.97	96%	25%
MARTINA MCBRIDE Blessed (RCA)	3.95	4.04	92%	14%	3.96	93%	15%
TRISHA YEARWOOD Inside Out (MCA)	3.93	-	73%	11%	3.83	75%	11%
PHIL VASSAR That's When I Love You (Arista)	3.93	3.87	72%	6%	3.96	72%	6%
MONTGOMERY GENTRY Cold One Comin' On (Columbia)	3.88	3.81	91%	18%	3.76	93%	21%
KENNY CHESNEY Young (BNA)	3.85	3.73	54%	4%	3.98	58%	5%
DIXIE CHICKS Some Days You Gotta Dance (Monument)	3.84	3.77	93%	22%	3.75	94%	25%
GARTH BROOKS Wrapped Up In You (Capitol)	3.84	3.72	99%	29%	3.85	99%	28%
EMERSON DRIVE I Should Be Sleeping (DreamWorks)	3.80	3.75	65%	8%	3.90	67%	7%
SARA EVANS Saints & Angels (RCA)	3.80	3.83	93%	20%	3.86	92%	19%
TOMMY SHANE STEINER What If She's An Angel (RCA)	3.80	3.87	49%	5%	3.95	50%	4%
STEVE AZAR I Don't Have To Be Me Til Monday (Mercury)	3.78	3.84	69%	8%	3.82	69%	7%
BLAKE SHELTON All Over Me (Warner Bros.)	3.74	3.68	85%	15%	3.73	85%	16%
CAROLYN DAWN JOHNSON I Don't Want You To Go (Arista)	3.68	3.74	56%	7%	3.83	56%	6%
LEE ANN WOMACK Does My Ring Burn Your Finger (MCA)	3.63	3.61	81%	17%	3.64	80%	17%
KEVIN DENNEY That's Just Jessie (Lyric Street)	3.58	-	40%	5%	3.64	39%	5%
CYNDI THOMSON I Always Liked That Best (Capitol)	3.45	3.38	74%	16%	3.65	78%	14%

Total sample size is 832 respondents. Total average favorability estimates are based on a scale of 1-5. (1=dislike very much, 5=like very much). Total familiarity represents the percentage of respondents who recognized the song. Total burn represents the number of respondents who said they are tired of hearing the song. Songs are ranked by favorability among persons 25-54. Persons are screened via the Internet. Once passed, they can take the music test based on their format/music preference. RateTheMusic.com results are not meant to replace callout research. The results are intended to show opinions of participants on the Internet only. RateTheMusic is a registered trademark of RateTheMusic.com. The RTM system is available for local radio stations by calling 818/377-5300. RateTheMusic.com data is provided by Mediabase Research, A division of Premiere Radio Networks.

All The Gold In Country...

Continued from Page 59

the scale was Tim McGraw's "I Like It, I Love It" at No. 25 (340). Collin Raye's "I Still Feel You" was No. 2 (551), Garth Brooks' "Rodeo" was No. 11, Steve Wariner's "Two Tears" was No. 22, and Tracy Lawrence's "Alibis" ranked No. 24.

WFMS/Indianapolis' most-played gold song was Randy Travis' "Forever" with 257 plays. Second was another song from 1987. The Nitty Gritty Dirt Band's "Fishin' in the Dark" (254). It's interesting that this perennial market leader and one of this format's top stations had only six songs in common with the national top 25. Among others in WFMS's top 25: Doug Stone's "Why Didn't I Think of That" at No. 8 (194), Alan Jackson's

"Tall, Tall Trees" at No. 9 (190), Mark Wills' "Jacob's Ladder" at No. 11 (188), Tracy Byrd's "Holdin' Heaven" at No. 13 (185), Alabama's "Song of the South" at No. 15 (182), Daryle Singletary's "Too Much Fun" at No. 16 (180) and Diamond Rio's "Unbelievable" at No. 25 (172).

WMSI/Jackson, MS's top gold tune was Boy Howdy's "She'd Give Anything" (352), followed by Alabama's "Song of the South." Restless Heart's "Wrong or Right" was No. 4 (326), Shenandoah's "Two Dozen Roses" was No. 14 (290), and Michelle Wright's "Take It Like a Man" was No. 16 (289).

KBEQ/Kansas City topped its list with the NGDB's "Fishin' in the Dark" at 345 plays. Montgomery Gentry's "Lonely and Gone" was second. Tim McGraw's "Indian Outlaw"

placed No. 7, George Strait's "The Fireman" was No. 11, Clay Walker's "Then What" was No. 20, and his "What's It to You" was No. 24 (135).

KXKC/Lafayette, LA put Montgomery Gentry's "Lonely and Gone" on top with 275 plays. Lonestar's "Everything's Changed" was No. 6, Doug Stone's "In a Different Light" was No. 16 and Toby Keith's "He Ain't Worth Missing" was No. 18 (215).

KZLA, KEEY And KMLE

KZLA/Los Angeles led off its top 25 gold with Jo Dee Messina's "Stand Beside Me" (678), giving it the most plays of any gold at our 20 stations. No. 2 was The Dixie Chicks' "Ready to Run" at 596 plays. On the other end was Mark Wills' "I Do (Cherish You)" at No. 25 with 291 plays. Chely Wright's "Shut Up and Drive" was

No. 11, Jo Dee Messina's "I'm Alright" was 13, and what had to be the most unusual entry in any station's top 25, Lonestar's "Amie," was No. 21.

KEEY/Minneapolis' No. 1 song was Faith Hill's "This Kiss" (314), followed by Garth Brooks' "The Dance." Also in the top 25 were three songs from the '80s: NGDB's "Fishin'" at No. 10, Sawyer Brown's 1989 tune "The Race Is On" at No. 15 and Mel McDaniels' 1981 hit "Louisiana Saturday Night" at No. 24. Also on the list were Collin Raye's "Little Red Rodeo" at No. 17 and LeAnn Rimes' "One Way Ticket" at No. 25 (175). Also noteworthy was the fact that Shania Twain had six songs among KEEY's top 25 gold songs.

KMLE/Phoenix had Lee Greenwood's "God Bless the USA" on top with 477 plays. Second was Shania

Twain's "Man! I Feel Like a Woman" (468), followed by Hill's "This Kiss" (436) and Strait's "Check Yes or No" (404). KMLE's top 25 was dominated by The Dixie Chicks, who had five songs in the station's top 25, while Strait and Twain both contributed four songs to the list.

I hope you found this excursion into the gold depths interesting. In two weeks we'll provide a similar analysis of stations' top 25 currents for 2001 as compared to the national top 25.

Most Played Recurrents

ARTIST TITLE LABEL(S)	TOTAL PLAYS
AARON TIPPIN Where Stars And Stripes... (Lyric Street)	4969
TOBY KEITH I Wanna Talk About Me (DreamWorks)	4006
TRACE ADKINS I'm Tryin' (Capitol)	3855
BROOKS & DUNN Only In America (Arista)	2513
DAVID BALL Riding With Private Malone (Dualtone)	2387
TRAVIS TRITT Love Of A Woman (Columbia)	2230
ALAN JACKSON Where I Come From (Arista)	2026
TRICK PONY On A Night Like This (H2E/WB)	1902
TIM MCGRAW Angry All The Time (Curb)	1850
BLAKE SHELTON Austin (Warner Bros.)	1792
JAMIE O'NEAL When I Think About Angels (Mercury)	1626
LONESTAR I'm Already There (BNA)	1613
CYNDI THOMSON What I Really Meant To Say (Capitol)	1575
DIAMOND RIO One More Day (Arista)	1574
TOBY KEITH I'm Just Talkin' About Tonight (DreamWorks)	1520
TRAVIS TRITT It's A Great Day To Be Alive (Columbia)	1421

New & Active

MINDY MCCREADY Maybe, Maybe Not (Capitol)
Total Plays: 156, Total Stations: 22, Adds: 4

LONESTAR Not A Day Goes By (BNA)
Total Plays: 116, Total Stations: 20, Adds: 17

JESSICA ANDREWS Karma (DreamWorks)
Total Plays: 101, Total Stations: 20, Adds: 14

JEFFREY STEELE I Can Give You... (Monument)
Total Plays: 15, Total Stations: 26, Adds: 23

Songs ranked by total points.

TALK BACK TO R&R!

Do you have questions, comments or feedback regarding this column or other issues?

Call me at 615-244-8822 or e-mail: lhelton@rronline.com

Country Reporters

January 25, 2002 R&R • 67

Stations and their adds listed alphabetically by market

WQMX/Akron, OH * OM: Kevin Mason MD: Toni Fox 1 T. MCGRAW "Cowboy" 1 MARTHA MCBRIDE "Blessed" BLADHAWK "Days" 2	WKNN/Biloxi-Gulfport, MS * PD/M/D: Kipp Gregory 1 TOMMY SHANE STEINER "Angel" 8 KENNY CHESNEY "Young" 2 TRISHA YEARWOOD "Inside" TOBY KEITH "List"	WHOK/Columbus, OH * PD: Charley Lake MD: George Wolf 2 TRAVIS TRITT "Modern"	WQHK/Ft. Wayne, IN * OM/PD: Dean McNeil APD/MD: Mark Allen 1 CHELY WRIGHT "Jazzbel" TRAVIS TRITT "Modern"	WMTZ/Johnstown, PA PD: Steve Walker MD: Lara Mosby No Adds	WWQM/Madison, WI * PD: Mark Grantin MD: Mel McKenzie LONESTAR "Day" TRICK PONY "What"	KGEE/Odessa-Midland, TX PD: Boomer Kingston TRAVIS TRITT "Modern" STEVE AZAR "Don't"	KBUL/Reno, NV * OM/PD: Tom Jordan APD/MD: Chuck Reeves 1 MARK MCGUINN "Dance"	KNPS/Seattle-Tacoma, WA * PD: Becky Brenner MD: Tony Thomas 2 TRACE ADKINS "Help" LONESTAR "Day" TRICK PONY "What"	KIIM/Tucson, AZ * PD: Buzz Jackson MD: John Collins 1 REBA MCENTIRE "Sweet" MINDY MCCREADY "Maybe" JEFFREY STEELE "Give"
WGNA/Albany, NY * PD: Buzz Brindle MD: Bill Earley 5 JESSICA ANDREWS "Karma" 1 LONESTAR "Day"	WZZK/Birmingham, AL * OM: Rich Summers PD/M/D: Spencer Burke ANDY GRIGGS "Tonight" TRICK PONY "What" TRAVIS TRITT "Modern"	KRYS/Corpus Christi, TX * PD: Clayton Allen MD: Cactus Lou 2 CAROLYN DAWN JOHNSON "War" 2 JEVIN JENNEY "Jesse" KENNY ROGERS "Hometown" TY HERNDON "Heather"	KSKS/Fresno, CA * PD: Rick Peterson MD: Steve Montgomery 2 SAWYER BROWN "Circles" 1 TRAVIS TRITT "Modern" JEFFREY STEELE "Give"	KBEQ/Kansas City, MO * PD: Mike Kennedy MD: T.J. McEntire 7 T. MCGRAW "Cowboy" 2 NELSON & WOMACK "Mendocino" 1 KELLIE COFFEY "List" TRAVIS TRITT "Modern"	KTEX/McAllen, TX * PD: Jojo MD: Patches 1 TRAVIS TRITT "Modern" TOBY KEITH "List"	KTST/Oklahoma City, OK * OM/PD: Ted Stecker APD/MD: Crash 3 LONESTAR "Day" 3 EMERSON DRIVE "Sleeping" MARK CHESNUTT "She"	WKHK/Richmond, VA * PD: Jim Tice KENNY CHESNEY "Young"	KRMD/Shreveport, LA * OM/PD: Greg Cole MD: James Anthony GARY ALLAN "One"	KVOD/Tulsa, OK * OM: Scott Mullins MD: Moon Woodson TRAVIS TRITT "Modern"
KBQI/Albuquerque, NM * PD: Tommy Carrera MD: Sammy Cruise GARY ALLAN "One" ANDY GRIGGS "Tonight" RUBA MCENTIRE "Sweet"	KIZN/Boise, ID * OM: Rich Summers PD/M/D: Spencer Burke ANDY GRIGGS "Tonight" TRICK PONY "What" TRAVIS TRITT "Modern"	KPLX/Dallas-Ft. Worth, TX * PD: Paul Williams APD: Smokey Rivers MD: Cody Alan BLAKE SHELTON "Over"	WBCT/Grand Rapids, MI * OM/PD: Doug Montgomery MD: Dave Taff 3 PHIL VASSAR "When" SAWYER BROWN "Circles"	KFKF/Kansas City, MO * PD: Dale Carter APD/MD: Tony Stevens No Adds	WGIX/Memphis, TN * PD: Greg Mazingo MD: Mark Billingsley 1 MARK MCGUINN "Dance" TOBY KEITH "List" STEVE AZAR "Don't" BLAKE SHELTON "Over"	KXXY/Oklahoma City, OK * OM/PD: Ted Stecker APD/MD: Bill Reed KENNY CHESNEY "Young"	WFRG/Riverside, CA * DM/PD: Ray Massie MD: Don Jeffrey 2 KENNY CHESNEY "Young" 1 TOBY KEITH "List" TRAVIS TRITT "Modern" ANDY GRIGGS "Tonight"	KXKS/Shreveport, LA * OM: Gary McCoy PD/MD: Russ Winston 2 ANDY GRIGGS "Tonight" 1 KENNY CHESNEY "Young" KEVIN DENNEY "Jesse"	WVZD/Tupelo, MS OM/PD: Tom Freeman APD/MD: Matt Chatham 4 TRACE ADKINS "Help" 4 PHIL VASSAR "When" 4 CHELY WRIGHT "Jazzbel"
KRST/Albuquerque, NM * PD: John Richards 2 JESSICA ANDREWS "Karma" ANDY GRIGGS "Tonight" MINDY MCCREADY "Maybe"	WKLB/Boston, MA * PD: Mike Brophy APD/MD: Ginny Rogers No Adds	KSCS/Dallas-Ft. Worth, TX * PD: Dear James APD/MD: Linda D'Brian 7 BLACK-HAWK "Days" 3 NELSON & WOMACK "Mendocino" 3 EMERSON DRIVE "Sleeping"	WTQR/Greensboro, NC * PD: Paul Franklin MD: Angie Ward TY HERNDON "Heather"	WDAF/Kansas City, MO * PD/MD: Ted Cramer 6 NELSON & WOMACK "Mendocino" 5 TOBY KEITH "List" 4 TRAVIS TRITT "Modern"	WKIS/Miami, FL * PD: Robert Walker APD: R.J. McCoy MD: Darlene Evans 5 TRAVIS TRITT "Modern" 2 KENNY CHESNEY "Young" BLADHAWK "Days" ANDY GRIGGS "Tonight" JEFFREY STEELE "Give"	KXKT/Omaha, NE * PD: Tom Goodwin MD: John Glenn 1 TRAVIS TRITT "Modern" TOBY KEITH "List"	WVLD/Fairfax-Lynchburg, VA * PD: Brett Sharp MD: Robin James TAMMY COCHRAN "Cry" KELLIE COFFEY "List"	WBYT/South Bend, IN PD: Tom Dakes APD/MD: Lisa Kosti 7 GARY ALLAN "One" 7 TRAVIS TRITT "Modern"	KNUE/Ft. Longview, TX * PD/MD: Larry Kent JEFFREY STEELE "Give"
WCTQ/Allentown, PA * PD: Chuck Geiger APD/MD: Bobby Knight 15 REBA MCENTIRE "Sweet" 13 KENNY CHESNEY "Young" 1 PHIL VASSAR "When" 1 JESSICA ANDREWS "Karma" CAROLYN DAWN JOHNSON "War" JEFFREY STEELE "Give"	WYRK/Buffalo, NY * PD: John Paul APD/MD: Chris Keyzer 2 KENNY CHESNEY "Young" 1 SHANNON LAWSON "Goodbye" 1 TAMMY COCHRAN "Cry" TOBY KEITH "List" TRAVIS TRITT "Modern"	WGNE/Daytona Beach, FL * PD/MD: Bill Kramer LONESTAR "Day" ANDY GRIGGS "Tonight"	WRNS/Greenville, NC * PD: Wayne Carlyle APD: Mike Farley MD: Boomer Lee 4 LONESTAR "Day" 3 TRAVIS TRITT "Modern" 1 ANDY GRIGGS "Tonight"	WVWV/Knoxville, TN * OM/PD: Michael Hammond MD: Colleen Adair ANDY GRIGGS "Tonight"	WMLI/Milwaukee, WI * DM/PD: Kerry Wolfe APD: Scott Dolphin MD: Mitch Morgan No Adds	WYDF/Fairfax-Lynchburg, VA * PD: Chris D'Kelley LONESTAR "Day" JEFFREY STEELE "Give"	WYOH/Daytona Beach, FL * PD: David Symonds APD/MD: Tony Trowal 20 JACKSON & STRAIT "Drinker" REBA MCENTIRE "Sweet" JEFFREY STEELE "Give"	KDRK/Spokane, WA * OM/PD: Ray Edwards APD/MD: Tony Trowal 20 JACKSON & STRAIT "Drinker" REBA MCENTIRE "Sweet" JEFFREY STEELE "Give"	WFRG/Utica-Rome, NY OM: Don Christ PD/MD: Matt Raiman LONESTAR "Day" TRICK PONY "What" KENNY CHESNEY "Young"
KGNC/Amarillo, TX PD: Tim Butler APD/MD: Patrick Clark 10 KEVIN DENNEY "Jesse" 10 GARY ALLAN "One" 10 TRICK PONY "What"	WYRK/Buffalo, NY * PD: John Paul APD/MD: Chris Keyzer 2 KENNY CHESNEY "Young" 1 SHANNON LAWSON "Goodbye" 1 TAMMY COCHRAN "Cry" TOBY KEITH "List" TRAVIS TRITT "Modern"	KYGO/Denver-Boulder, CO * PD: Joel Burke MD: Tad Swendsen 2 LONESTAR "Day" 1 NELSON & WOMACK "Mendocino"	WESG/Greenville, SC * OM/PD: Bruce Logan APD/MD: John Landrum 3 TOBY KEITH "List"	WVWV/Knoxville, TN * OM/PD: Michael Hammond MD: Colleen Adair ANDY GRIGGS "Tonight"	KXKK/Lafayette, LA * PD: Rene Revett MD: Sean Riley 5 GARY ALLAN "One" 4 REBA MCENTIRE "Sweet" 3 TRICK PONY "What"	WVVA/Orlando, FL * PD: Len Shackelford MD: Shadow Stevens No Adds	WBEE/Rochester, NY * OM: Dave Symonds APD/MD: Coyote Collins 2 KENNY CHESNEY "Young" PAT GREEN "Three" ANDY GRIGGS "Tonight" JEFFREY STEELE "Give"	KJUG/Visalia, CA * PD/MD: Dave Daniels GARY ALLAN "One" ANDY GRIGGS "Tonight" REBA MCENTIRE "Sweet" SAWYER BROWN "Circles"	KZWB/Tulsa, OK * PD/MD: Jeff Wyatt TRAVIS TRITT "Modern"
WVWV/Ann Arbor, MI PD: Wardin, Barry MD: Tom Baker 8 TOMMY SHANE STEINER "Angel" 3 KENNY CHESNEY "Young"	WEZL/Charleston, SC * PD: T.J. Phillips MD: Gary Griffin 6 KEVIN DENNEY "Jesse" 5 LONESTAR "Day" 5 EMERSON DRIVE "Sleeping" TIM RUSHLOW "War"	KFKI/Des Moines, IA * PD: Jack O'Brien APD/MD: Jim Olsen ANDY GRIGGS "Tonight" MINDY MCCREADY "Maybe" "NICKEL CREEK "Lighthouse" JEFFREY STEELE "Give"	WSSJ/Greenville, SC * PD: Bruce Logan APD/MD: Kir Layton No Adds	WVWV/Ann Arbor, MI PD: Wardin, Barry MD: Tom Baker 8 TOMMY SHANE STEINER "Angel" 3 KENNY CHESNEY "Young"	WAYZ/Hagerstown, MD PD/MD: Dennis Hughes 10 REBA MCENTIRE "Sweet" 10 JESSICA ANDREWS "Karma" 10 LONESTAR "Day"	WVVA/Orlando, FL * PD: Len Shackelford MD: Shadow Stevens No Adds	WVWV/Ann Arbor, MI PD: Wardin, Barry MD: Tom Baker 8 TOMMY SHANE STEINER "Angel" 3 KENNY CHESNEY "Young"	KJUG/Visalia, CA * PD/MD: Dave Daniels GARY ALLAN "One" ANDY GRIGGS "Tonight" REBA MCENTIRE "Sweet" SAWYER BROWN "Circles"	KZWB/Tulsa, OK * PD/MD: Jeff Wyatt TRAVIS TRITT "Modern"
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WMJX's Creative Counterpromotion

□ Dream Job promotion keeps listeners away from competition's million-dollar prizes

Megabuck promotions are a way of life for major-market programmers, but that doesn't make them easier to swallow when a crosstown competitor offers listeners a chance to win an outlandish cash prize. Things get even dicier when multiple stations in a market catch big-money fever.

Greater Media's WMJX (Magic 106.7)/Boston recently came up with a counterpromotion when two of its competitors offered competing versions of a \$1 million birthday game. WMJX OM/PD Don Kelley recalls, "WXKS [Kiss 108] was doing Filmhouse's birthday game promotion, and Hot AC WBMX was using IQ's nearly identical contest."

Not to be outdone, CHR/Rhythmic WJMN was promoting its 94-Second Million-Dollar Bank Heist, in which someone had that length of time to scoop up as much money as possible from a bank vault. "Then national contests started showing up," Kelley says. "While there was some admission that they were national, I don't know if many people really figured it out. They do those quick disclaimers like you hear at the end of car-dealer commercials."

Money Talks

A WMJX research project concluded that money, to no one's surprise, is still the prize its listeners desire over all others. "Like most ACs, we get our biggest quarter-hour numbers with at-work listening, so we decided to give away a job," says Kelley. "It was important, however, to make it a promotion and not a contest."

That was the genesis of Magic's Dream Job promotion, which would ultimately put a listener on the station's payroll to the tune of a frequency-related \$106,000 a year. "We made it very clear that the prize would be guaranteed to be awarded," Kelley says. He adds that the winner of Magic's Dream Job — as detailed in the station promotions — gets to "come in late, take long lunches and leave early."

Listeners were registered in Magic's Work Force database, and names were announced four times a day, at 9 and 11am and 1 and 3pm. Participants willing to come in for a "job interview" — and be paid a \$106 retainer — had 30 minutes to call the station after hearing their name announced on the air.

"Some stations give people 10 minutes or less to call the station back,"

Kelley says. "Our feedback has been that people hear their name on the air but can get stuck in traffic. The feeling is that 10 minutes or less to call a station back isn't really a fair length of time. But we've found that when we call out a name, people tend to call back very quickly."

The WMJX Dream Job promotion was no different: Magic experienced a nearly 70% return rate, and the winner called within 30 seconds of hearing her name. "She's 40 years old, lives in a hot ZIP code area and couldn't have been a better choice," Kelley says.

And now that the lucky listener, Maria McCarthy, is on the Greater Media payroll, she rakes in \$4,077 every two weeks. "Since we talk so much about listening at work, we felt that anything work-related as a prize — like a job — would get a good reaction," Kelley remarks.

Powerful Force

When Magic was first building its listener database through telemarketing, Kelley says, "We picked hot ZIPs and businesses with less than 25 employees so we'd be more likely to get through. But in the 1990s many businesses didn't have telephone menus, so you'd get beauty shops, florists, hardware stores and mom-and-pop businesses."

After getting its website up and running in 1997, Magic began promoting that listeners could register for the station's Work Force online. "All the people sending us e-mails were those we could never reach through telemarketing," Kelley says. "They're people who work at colleges like Northeastern, Harvard, M.I.T., Boston College and Boston University and at hospitals and big insurance companies."

"Telemarketing would absolutely never reach the departments these people work in, let alone the actual decisionmaker who selects what radio station is being played."

While resumes weren't requested as part of the promotion, Kelley says that he received some very clever ones. In addition, some people sent in

real resumes. "Maria came up with reasons why she was qualified," he says. "She wrote that she had the ability to hang around and do nothing and invited us to call her current employer to verify that."

A promotion such as this has a better chance for success if it sounds realistic. "The \$106,000-a-year salary is a big number, but it doesn't sound so ridiculous that no one could possibly win it," Kelley says. "In addition, no other station in the market was doing anything else like it."

Ratings Bonanza

The week in which WMJX's Dream Job promotion concluded resulted in a ratings bonanza for the station. "When you break out numbers from any book, you're bound to get week-to-week fluctuations," Kelley says. "But that turned out to be our biggest come week ever. Our normal come is about 500,000, but our come that week was 20% higher, about 600,000. We were off of television by then, and Kiss 108 was into its big concert. It did OK for them, but not what it normally does."

Kelley received great response from average listeners when he explained the idea for the Dream Job promotion to them. "It's a real job with a real salary, but the winner doesn't really have to do anything," he says. "They don't have to quit their present job, unless they want to."

The 40-year-old mother of twin boys, McCarthy opted to retain her job, which, of all things, is in Boston University's job placement department. Her first day of work at WMJX consisted of a photo shoot for the local press and a trip to the production studio, where she voiced several drop-ins. She's since popped in at the station on several other occasions. "Our morning team goes out each Friday on a coffee break, and we'd like to have her do one or two of those, if she can work it around her BU schedule," Kelley says.

Kelley says he plans to repeat the Dream Job promotion in 2002. "The reaction was so great and we had such a fabulous book that we're working on the budget process for it right now," he says.

The Christmas Songs

When I asked a group of AC and Hot AC programmers to name their all-time favorite Christmas song, we got a wide range of responses. Note the strong showing of ultra-classics like Nat King Cole's "The Christmas Song" and Bing Crosby's "White Christmas."

- KMGA/Albuquerque OM Kris Abrams:** Burl Ives' "Holly Jolly Christmas"
Hot AC KPEK/Albuquerque PD Mike Parsons: Johnny Mathis' "It's the Most Wonderful Time of the Year"
WLEV/Allentown PD Vern Anderson: The Royal Guardsmen's "Snoopy's Christmas" and Andy Williams' "It's the Most Wonderful Time of the Year"
Hot AC KMXS/Anchorage, AK PD Roxi Lennox: Whitney Houston's "Do You Hear What I Hear?"
WPCH/Atlanta PD Jeff Silvers: Johnny Mathis' "It's Beginning to Look a Lot Like Christmas"
WFPG-FM/Atlantic City, NJ PD Gary Guida: The Eagles' "Please Come Home for Christmas"
Hot AC WMJJ/Birmingham PD John Stuart: Andy Williams' "Happy Holidays"
WYSF/Birmingham PD Jeff Tyson: Andy Williams' "It's the Most Wonderful Time of the Year" and any version of "Silent Night"
KCIX/Boise, ID PD Tobin Jeffries: "Do You Hear What I Hear?"
WJYE/Buffalo PD Joe Chille: Nat King Cole's "The Christmas Song"
WHBC-FM/Canton, OH PD Terry Simmons: "Carol of the Bells"
Hot AC WZKL/Canton, OH PD Zack Stevens: The Carpenters' "Merry Christmas Darling"
Hot AC WMT-FM/Cedar Rapids, IA PD Erin Bristol: "Winter Wonderland"
Hot AC WALC/Charleston, SC PD Ryan Walker: Burl Ives' "Holly Jolly Christmas"
WDEF-FM/Chattanooga, TN PD Danny Howard: Bing Crosby's "White Christmas"
Hot AC WTMX/Chicago Station Manager/PD Barry James: Anything from Herb Alpert's Christmas album.
WRRM/Cincinnati T.J. Holland: Nat King Cole's "The Christmas Song"
WDOK/Cleveland PD Scott Miller: Johnny Mathis' "Sleigh Ride"
KKLI & KVUU/Colorado Springs OM Kevin Callahan: Nitty Gritty Dirt Band's "Colorado Christmas"
WTCC/Columbia, SC OM/PD Brent Johnson: Donny Hathaway's "This Christmas"
Hot AC KIMN/Denver PD Ron Harrell: Frank Sinatra's "Jingle Bells"
KLTI/Des Moines PD Tim White: Mannheim Steamroller's "Angels Heard on High"
Hot AC KSTZ/Des Moines PD Jim Schaefer: The Carpenters' "Merry Christmas Darling"
WOOF/Dothan, AL GM/PD Leigh Simpson: Judy Garland's "Have Yourself a Merry Little Christmas"
Hot AC KSII/El Paso PD Courtney Nelson: Toni Braxton's "The Christmas Song"
KTSM-FM/El Paso PD Bill Toie: Jose Feliciano's "Feliz Navidad"
KTRR/Ft. Collins, CO PD Mark Callaghan: Burl Ives' "Holly Jolly Christmas"
WAJ/Ft. Wayne, ID PD Barb Richards: Jon Anderson's "Easier Said Than Done"
WLHT/Grand Rapids PD Bill Bailey: Nat King Cole's "The Christmas Song"
WMAG/Greensboro PD Nick Allen: Nat King Cole's "The Christmas Song" and Bing Crosby's "White Christmas"
WSPA-FM/Greenville, SC PD Brian Taylor: Bob Seger's "Little Drummer Boy"
Hot AC WIKZ/Hagerstown, MD PD Rick Alexander: Mariah Carey's "All I Want for Christmas Is You"
WRCH/Hartford PD Allan Camp: Michael English's "Mary Did You Know?"
Hot AC KUCD/Honolulu PD Jamie Hyatt: Band Aid's "Do They Know It's Christmas?"
KSRC/Kansas City PD Jon Zellner: Extreme's "Christmas Time Again," The Ronettes' "Sleigh Ride" and Michael W. Smith's "Gloria"
KUDL/Kansas City PD Dan Hurst: Michael W. Smith's "Gloria"
WFMK/Lansing, MI PD Chris Reynolds: Nat King Cole's "The Christmas Song"
KMZQ & Hot AC KMXB/Las Vegas PD Duncan Payton: "Sleigh Ride"
KSNE/Las Vegas PD Tom Chase: The Drifters' "White Christmas"
WKJY/Long Island, NY PD Bill George: "Sleigh Ride"
KBIG & KOST/Los Angeles Station Manager/PD Jhani Kaye: Ray Parker Jr.'s "Christmas Time Is Here"
Hot AC WMC-FM/Memphis Director/Programming Steve Kelly: Madonna's "Santa Baby"
WVRV/Memphis PD Kay Manley: Jim Brickman's "Christmas in Memphis," Celine Dion & Andrea Bocelli's "The Prayer" and Amy Grant's "Tennessee Christmas"
Hot AC WKTI/Milwaukee PD Bob Walker: Nat King Cole's "The Christmas Song"
WLTO/Milwaukee PD Stan Atkinson: Michael English's "Mary Did You Know?" and Little River Band's "Mary's Boy Child"
WMXC/Mobile PD Dan Mason: Anything by Mannheim Steamroller.
Hot AC KOSO/Modesto, CA OM/PD Max Miller: Jars Of Clay's "Little Drummer Boy"
Hot AC KCDU/Monterey PD Mike Scott: Paul McCartney's "Wonderful Christmas Time"
WJXA/Nashville PD Barbara Bridges: Nat King Cole's "The Christmas Song" and Vanessa Williams' "Hark the Herald Angels Sing"
KMGL/Oklahoma City PD Jeff Couch: Mannheim Steamroller's "Stille Nacht," Trans-Siberian Orchestra's "Christmas Eve," Bob Seger's "Little Drummer Boy" and John Lennon's "Happy Christmas"
WMGF/Orlando PD Ken Payne: Bing Crosby's "White Christmas"
Hot AC WOMX/Orlando VP/Programming John Roberts: Paul McCartney's "Wonderful Christmas Time"
WMEZ/Pensacola, FL PD Kevin Peterson: Nat King Cole's "The Christmas Song"
KKLT/Phoenix PD Joel Grey: The Eagles' "Please Come Home for Christmas"
WSHH/Pittsburgh PD Ron Antill: Nat King Cole's "The Christmas Song"
Hot AC WZPT/Pittsburgh PD Keith Clark: Nat King Cole's "The Christmas Song"
WRSN/Raleigh PD Bob Bronson: Andy Williams' "The Most Wonderful Time of the Year"
KRNO/Reno, NV PD Dan Fritz: Nat King Cole's "The Christmas Song"

Continued on Page 73

THIS IS OUR TIME

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R&R AC Top 30

January 25, 2002

Powered By



LAST WEEK	THIS WEEK	ARTIST TITLE LABEL(S)	TOTAL PLAYS	+/- PLAYS	GROSS IMPRESSIONS (00)	WEEKS ON CHART	TOTAL STATIONS/ ADDS
1	1	ENRIQUE IGLESIAS Hero (Interscope)	2470	-69	310855	14	107/1
2	2	ENYA Only Time (Reprise)	2206	-4	254568	49	109/0
3	3	LONESTAR I'm Already There (BNA)	2072	+79	250607	20	102/0
4	4	MATCHBOX TWENTY If You're Gone (Lava/Atlantic)	1929	+28	223623	56	103/0
5	5	DIDO Thankyou (Arista)	1886	+88	203468	45	107/1
7	6	JIM BRICKMAN /REBECCA L. HOWARD Simple Things (Windham Hill)	1699	+90	160906	22	103/0
9	7	BACKSTREET BOYS Drowning (Jive)	1696	+120	209175	15	98/1
6	8	O-TOWN All Or Nothing (J)	1647	-4	189568	29	98/2
10	9	FAITH HILL There You'll Be (Warner Bros.)	1426	-134	168317	34	106/0
8	10	LEE ANN WOMACK I Hope You Dance (MCA/Universal)	1397	-211	194318	59	111/0
11	11	S CLUB 7 Never Had A Dream Come True (A&M/Interscope)	1222	+11	149415	31	84/1
12	12	UNCLE KRACKER Follow Me (Top Dog/Lava/Atlantic)	1196	-1	168571	37	81/0
16	13	FIVE FOR FIGHTING Superman (It's Not Easy) (Aware/Columbia)	1164	+181	172075	10	83/18
14	14	LEANN RIMES Soon (Curb)	1140	+44	102634	19	98/2
15	15	TRAIN Drops Of Jupiter (Tell Me) (Columbia)	1110	+17	155418	27	70/12
13	16	ELTON JOHN I Want Love (Rocket/Universal)	1101	-78	97480	20	96/0
17	17	JEWEL Standing Still (Atlantic)	716	+91	67565	12	54/3
29	18	DARREN HAYES Insatiable (Columbia)	503	+264	82223	2	72/12
Debut	19	CHER Song For The Lonely (Warner Bros.)	442	+294	89157	1	70/14
Debut	20	BRIAN MCKNIGHT Still (Motown/Universal)	392	+198	43044	1	56/8
24	21	BARRY MANILOW Turn The Radio Up (Concord)	391	+53	55694	6	61/5
22	22	OLIANA KRALL The Look Of Love (Verve/VMG)	384	+22	57328	7	58/3
21	23	CELINE DION God Bless America (Epic/Columbia)	364	-14	41637	15	40/0
26	24	ALICIA KEYS Fallin' (J)	313	-6	51477	13	19/0
27	25	JOHN MELLENCAMP Peaceful World (Columbia)	311	+7	52257	16	32/1
18	26	STEVIE NICKS Sorcerer (Reprise)	303	-171	26308	14	53/0
23	27	SHELBY LYNNE Wall In Your Heart (Island/IDJMG)	302	-41	55710	13	35/0
20	28	DESTINY'S CHILD Emotion (Columbia)	300	-83	49385	11	30/0
28	29	CAROLE KING Love Makes The World (Rockingale/Koch)	294	+13	50275	8	43/0
25	30	JOHN WAITE Fly (Gold Circle)	293	-35	27569	8	41/0

113 AC reporters. Monitored airplay data supplied by Mediabase Research, a division of Premiere Radio Networks. Songs ranked by total plays for the airplay week of 1/13/02-1/19/02. Bullets appear on songs gaining plays or remaining flat from previous week. If two songs are tied in total plays, the song with the larger increase in plays is placed first. Songs below No. 15 are moved to recurrent after 20 weeks on the chart. Most Added is the total number of new adds officially reported to R&R by each reporting station. Songs unreported as adds do not count toward overall total stations playing a song. Most Increased Plays lists the songs with the greatest week-to-week increases in total plays. Gross Impressions equals Average Quarter Hour Persons times number of plays (times 100). Average Quarter Hour Persons used herein with permission from the Arbitron Company (copyright 2002, The Arbitron Company). (C) 2002, R&R, Inc.

New & Active

R. KELLY The World's Greatest (Interscope/Jive)
Total Plays: 240, Total Stations: 35, Adds: 3

DAKOTA MOON Looking For A Place To Land (Elektra/EEG)
Total Plays: 208, Total Stations: 30, Adds: 2

BRITNEY SPEARS I'm Not A Girl, Not Yet A Woman (Jive)
Total Plays: 98, Total Stations: 30, Adds: 10

EVA CASSIDY Fields Of Gold (Blix Street)
Total Plays: 83, Total Stations: 17, Adds: 2

ELTON JOHN This Train Don't Stop There Anymore (Rocket/Universal)
Total Plays: 63, Total Stations: 78, Adds: 78

TONY BENNETT/BILLY JOEL New York State Of Mind (Columbia)
Total Plays: 63, Total Stations: 12, Adds: 1

USHER U Got It Bad (LaFace/Arista)
Total Plays: 8, Total Stations: 12, Adds: 12

Songs ranked by total plays

Most Added

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ARTIST TITLE LABEL(S)	ADDS
ELTON JOHN This Train Don't Stop... (Rocket/Universal)	78
FIVE FOR FIGHTING Superman (It's...) (Aware/Columbia)	18
CHER Song For The Lonely (Warner Bros.)	14
DARREN HAYES Insatiable (Columbia)	12
TRAIN Drops Of Jupiter (Tell Me) (Columbia)	12
USHER U Got It Bad (LaFace/Arista)	12
BRITNEY SPEARS I'm Not A Girl, Not Yet A Woman (Jive)	10
BRIAN MCKNIGHT Still (Motown/Universal)	8
BARRY MANILOW Turn The Radio Up (Concord)	5
TINA MOORE Time Will Tell (Music Mind)	4

Most Increased Plays

ARTIST TITLE LABEL(S)	TOTAL PLAY INCREASE
CHER Song For The Lonely (Warner Bros.)	+294
DARREN HAYES Insatiable (Columbia)	+264
BRIAN MCKNIGHT Still (Motown/Universal)	+198
FIVE FOR FIGHTING Superman (It's...) (Aware/Columbia)	+181
BACKSTREET BOYS I Want It That Way (Jive)	+160
LONESTAR Amazed (BNA)	+136
CELINE DION That's The Way It Is (Epic)	+135
BACKSTREET BOYS Drowning (Jive)	+120
JEWEL Standing Still (Atlantic)	+91
J. BRICKMAN/R. L. HOWARD Simple... (Windham Hill)	+90

Most Played Recurrents

ARTIST TITLE LABEL(S)	TOTAL PLAYS
DIAMOND RIO One More Day (Arista)	985
CELINE DION That's The Way It Is (Epic)	965
LEANN RIMES I Need You (Curb)	951
LONESTAR Amazed (BNA)	942
SAVAGE GARDEN I Knew I Loved You (Columbia)	915
'N SYNC This I Promise You (Jive)	910
FAITH HILL Breathe (Warner Bros.)	886
HUEY LEWIS & G. PALTROW Cruisin' (Hollywood)	852
PHIL COLLINS You'll Be In My Heart (Hollywood)	833
BBMAK Back Here (Hollywood)	812
FAITH HILL The Way You Love Me (Warner Bros.)	810
MARC ANTHONY You Sang To Me (Columbia)	703
SARAH MCLACHLAN I Will Remember You (Arista)	677
DON HENLEY Taking You Home (Warner Bros.)	664
BRIAN MCKNIGHT Back At One (Motown/Universal)	647
SANTANA F/ROB THOMAS Smooth (Arista)	638
BACKSTREET BOYS Shape Of My Heart (Jive)	634
BACKSTREET BOYS I Want It That Way (Jive)	596
BACKSTREET BOYS More Than That (Jive)	562

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America's Best Testing AC Songs 12+ For The Week Ending 1/25/02.

Table with columns: Artist Title (Label), TW, LW, Familiarity, Burn, TD, Familiarity, Burn. Lists songs like LONESTAR 'I'm Already There', CELINE DION 'God Bless America', FAITH HILL 'There You'll Be', etc.

Total sample size is 311 respondents. Total average favorability estimates are based on a scale of 1-5. (1=dislike very much, 5=like very much). Total familiarity represents the percentage of respondents who recognized the song.

The Christmas Songs

Continued from Page 70

Hot AC WMXB/Richmond PD Tim Baldwin: Nat King Cole's "The Christmas Song"
WTVR-FM/Richmond PD Bill Cahill: John Lennon & Yoko Ono's "Happy Christmas"
KGBY/Sacramento PD Brad Waldo: Bing Crosby's "White Christmas"

Reporters

Grid of reporter information by station and location, including names, phone numbers, and email addresses. Includes a 'Monitored Reporters' section at the bottom right with a logo.

ON THE RECORD

With
Danny Howard
PD, WDEF-FM/Chattanooga, TN

Darren Hayes' "Insatiable" is the song currently attracting the most attention at WDEF-FM/Chattanooga, TN. "I can't recall a song in the past year or so that has generated as many phone calls as this one has, and it sounds very good on the radio," remarks WDEF PD Danny Howard. Although the station just added the song, Howard says, "It's doing very well. I was surprised at the amount of response we received in the first five days we played it, but it's on the right

label, Columbia, to make a hit." ♦ He also has a personal fondness for Diana Krall's "The Look of Love" and maintains the Verve song in light rotation. "She's high on my list of artists whom I'd like to see take off and succeed," Howard says. "There's a taste for the type of music Krall is doing in the format. That's one brand of music that can really thrive in AC right now." ♦ There's a limited amount of room, however, on station playlists. Howard observes, "Programmers don't want to date the station or have too many songs of that nature on the station at one time. Diana Krall, Enya and Jim Brickman are all in that same general vicinity." ♦ Suggesting that we may be experiencing a cyclical music phase, Howard says, "'Insatiable' has enough pop appeal, but it's on an adult basis. We're seeing a return to that original AC feeling, only updated to the year 2002. There's a little less pure pop and boy band emphasis. The pendulum seems to be swinging back to adult music with an updated pop-AC feel. There are many clear-cut hits, and others have fallen by the wayside. Cher is an old-line AC artist, and her latest, 'A Song for the Lonely,' has tempo."

Massive chart moves and mega adds are this week's headlines. Savage Garden's **Darren Hayes** registers the largest jump on either chart since Sugar Ray advanced "When It's Over" from No. 22 to No. 11 (Hot AC, R&R 6/8/01). In just its second chart week, Hayes' "Insatiable" is already at No. 18 ... Known for great individual AC add weeks, **Elton John** racks up 78 with "This Train Don't Stop There Anymore." Sir Elton claims 2002's early lead for most AC adds, besting last week's leader, Cher, who had 52 ... **Alanis Morissette**'s "Hands Clean" enjoys a record-setting week by posting 74 adds — the most ever in any single Hot AC week. The song also zooms to No. 16 ... It's typical to see AC debuts at No. 28, so it's significant that this week's newcomers, **Cher** and **Brian McKnight**, are already in the top 20 ... After a one-week hiatus, **Dakota Moon** and "Looking for a Place to Land" return to Hot AC at No. 30 ... Prior to moving to recurrent this week, **Matchbox Twenty**'s "Last Beautiful Girl" spent nearly four months on the Hot AC chart without getting past No. 17 ... Off the chart, Arista's **Usher** gains 12 AC adds, while Reprise's **Chris Isaak** racks up 14 more Hot AC adds ... Although No. 23 on this week's AC chart, **Celine Dion**'s "God Bless America" is still a solid No. 2 on RateTheMusic. "Turn the Radio Up" by **Barry Manilow** is also doing well there, at No. 8 ... **Linkin Park**'s "In the End" and **Incubus**' "I Wish You Were Here" aren't yet on the Hot AC chart, but they're RateTheMusic's third and fifth songs, respectively ... Consistent with what we saw last week, 60% of AC's nondebut bullets are either flat or up one chart position (61% a week ago). In Hot AC, though, 46% of nondebut bullets are either flat or up one chart position, compared to 79% last week.

— Mike Kinoshian, AC & Hot AC Editor

AC/Hot AC
ON THE RADIO

artist activity

ARTIST: Gladys Knight

LABEL: R3 Media

By MIKE KINOSHIAN / AC & HOT AC EDITOR



Gladys Knight

She's captivated us for years with her truly distinctive voice and musical interpretations. Whether as part of a duo or group, fronting the incomparable and unparalleled Pips or as a solo artist, Gladys Knight is a timeless classic and one of the industry's most elegant and charming individuals. "I never take for granted all the wonderful things that have happened in my life," she says with great humility. But when something like her new single, "This Is Our Time," from the *Light Up the Land* 2002 Olympic Winter Games CD, comes along, she admits, "It's like something brand-new."

Executive producer Greg Ericksen contacted Knight to ask her to participate in the commemorative project, but Knight was concerned about fitting it into what was becoming a busy schedule. "Things were so crazy then, and my biggest worry was getting to Utah to record it," she says. "We called Greg back and said that the project is so awesome, and I didn't want to be the one who was holding it up."

Aware that Knight writes and produces, Ericksen asked her to come up with an original song. "That put more pressure on me, because I didn't know when I'd be able to write it," recalls Knight. She and her husband of one year, William McDowell, were sitting in their Las Vegas studio working on another project. "He writes poetry," Knight says, "and I just needed him to start me off with a lyric. I came back about an hour later, and he read me back the lyrics you hear on the song. My mouth fell open. I was just playing at first, but he really came through. It's amazing that, so early in our love affair, we're getting a chance to do something as meaningful as this."

Engineer and co-producer Tiger Roberts came up with the hook the following day. "I thought this was really inspired. I took it and ran with it," Knight remarks. Among those providing back-

ground vocals are Knight's grandchildren and her brother — and Pip emeritus — Bubba Knight.

Inspiration for "This Is Our Time" came from the Sept. 11, 2001 attacks. Knight happened to be in New York that day and states, "You can see it on television, but being there is completely different. There was a sense of hopelessness and shock. It was the complete gamut of emotions, but I was so proud of our country. It didn't matter if you were black, white, purple or green, we put trivial things aside and came together as one people and dug deep to pull out the best in us. That's where this song came from."

About headlining next month at the Flamingo in Las Vegas, Knight jokes, "When it rains, it pours. We'll be there for the next two years — and possibly longer. They're refurbishing the theater, and we're doing a brand-new show. Everything's coming together perfectly. We're going to give people the songs they made popular, because that's what they gave us. But we'll also entertain people with fun, classic new stuff we have."

No stranger to picking up Grammys, Knight concedes that she's lost track of how many times she's won. But she says the first two stand out the most because "they came as total surprises." She and The Pips won their first two statues the same night. "We'd been praying and looking forward to going to the Grammys since we got into the business. It was the year that we left Motown, and people don't have a history of doing well after leaving that label. We won in the R&B category for 'Midnight Train to Georgia' and in the Pop category for 'Neither One of Us.' I still can't believe it."

On Track

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January 25, 2002

LAST WEEK	THIS WEEK	ARTIST TITLE LABEL(S)	TOTAL PLAYS	+/- PLAYS	GROSS IMPRESSIONS (00)	WEEKS ON CHART	TOTAL STATIONS/ ADDS
	1	1 CALLING Wherever You Will Go (RCA)	3747	+102	396906	18	89/0
	2	2 NICKELBACK How You Remind Me (Roadrunner/IDJMG)	3530	+94	375628	12	80/0
	3	3 FIVE FOR FIGHTING Superman (It's Not Easy) (Aware/Columbia)	2996	-184	313257	32	86/0
	4	4 JEWEL Standing Still (Atlantic)	2911	+57	296417	14	88/0
	6	5 CREED My Sacrifice (Wind-up)	2627	+63	243181	11	77/1
	5	6 TRAIN Drops Of Jupiter (Tell Me) (Columbia)	2479	-90	268410	46	89/0
	7	7 ENYA Only Time (Reprise)	2182	-244	185315	23	77/0
	8	8 LIFEHOUSE Hanging By A Moment (DreamWorks)	2127	-9	240594	47	88/0
	9	9 STAIN'D It's Been Awhile (Flip/Elektra/EEG)	1984	-95	213960	28	66/0
	11	10 LENNY KRAVITZ Dig In (Virgin)	1949	+10	207316	14	74/1
	10	11 ENRIQUE IGLESIAS Hero (Interscope)	1891	-181	171498	13	58/0
	15	12 DAVE MATTHEWS BAND Everyday (RCA)	1864	+56	202900	9	69/1
	12	13 U2 Stuck In A Moment... (Interscope)	1838	-75	244887	21	67/0
	14	14 JOHN MELLENCAMP Peaceful World (Columbia)	1820	-44	203463	16	67/1
	13	15 3 DOORS DOWN Be Like That (Republic/Universal)	1719	-167	163541	29	73/0
	25	16 ALANIS MORISSETTE Hands Clean (Maverick/Reprise)	1424	+602	164728	2	80/74
	16	17 ALICIA KEYS Fallin' (J)	1384	-123	129594	15	47/0
	17	18 RYAN ADAMS New York, New York (Lost Highway/IDJMG)	1376	+65	143397	5	70/1
	18	19 LIFEHOUSE Breathing (DreamWorks)	1306	+31	97318	6	58/1
	22	20 NO DOUBT Hey Baby (Interscope)	1159	+220	113325	3	47/6
	19	21 TRAVIS Side (Epic)	1121	-42	113731	6	53/1
	24	22 LEANN RIMES Can't Fight The Moonlight (Curb)	948	+58	90195	5	51/2
	30	23 MICHELLE BRANCH All You Wanted (Maverick/WB)	900	+280	82566	2	62/9
Debut	24	24 NATALIE IMBRUGLIA Wrong Impression (RCA)	888	+388	100553	1	63/13
	23	25 COLDPLAY Trouble (Nettwerk/Capitol)	824	-80	91042	16	45/0
	21	26 EAGLE-EYE CHERRY Feels So Right (MCA)	814	-130	57233	11	53/0
	27	27 PINK Get The Party Started (Arista)	733	+83	98218	3	22/3
	20	28 TRAIN Something More (Columbia)	660	-372	53646	15	46/0
	29	29 TRANSMATIC Come (Immortal/Virgin)	633	-3	39900	3	38/0
	-	30 DAKOTA MOON Looking For A Place To Land (Elektra/EEG)	601	+56	54052	2	35/3

92 Hot AC reporters. Monitored airplay data supplied by Mediabase Research, a division of Premiere Radio Networks. Songs ranked by total plays for the airplay week of 1/13/02-1/19/02. Bullets appear on songs gaining plays or remaining flat from previous week. If two songs are tied in total plays, the song with the larger increase in plays is placed first. Songs below No. 15 are moved to recurrent after 20 weeks on the chart. Most Added is the total number of new adds officially reported to R&R by each reporting station. Songs unreported as adds do not count toward overall total stations playing a song. Most Increased Plays lists the songs with the greatest week-to-week increases in total plays. Gross Impressions equals Average Quarter Hour Persons times number of plays (times 100). Average Quarter Hour Persons used herein with permission from the Arbitron Company (copyright 2002, The Arbitron Company). (C) 2002, R&R, Inc.

New & Active

CHRIS ISAAK Let Me Down Easy (Reprise)

Total Plays: 453, Total Stations: 54, Adds: 14

PUDDLE OF MUDD Blurry (Flawless/Geffen/Interscope)

Total Plays: 437, Total Stations: 17, Adds: 5

INCUBUS I Wish You Were Here (Immortal/Epic)

Total Plays: 423, Total Stations: 13, Adds: 2

CHER Song For The Lonely (Warner Bros.)

Total Plays: 391, Total Stations: 28, Adds: 6

LINKIN PARK In The End (Warner Bros.)

Total Plays: 388, Total Stations: 10, Adds: 1

SHAKIRA Whenever Wherever (Epic)

Total Plays: 291, Total Stations: 11, Adds: 1

DARREN HAYES Insatiable (Columbia)

Total Plays: 259, Total Stations: 26, Adds: 6

MICK JAGGER Visions Of Paradise (Virgin)

Total Plays: 205, Total Stations: 22, Adds: 6

SUGAR RAY Ours (Lava/Atlantic)

Total Plays: 198, Total Stations: 18, Adds: 6

BEN FOLDS Still Fighting It (Epic)

Total Plays: 175, Total Stations: 14, Adds: 1

Songs ranked by total plays

Most Added®

www.rradds.com

ARTIST TITLE LABEL(S)	ADDS
ALANIS MORISSETTE Hands Clean (Maverick/Reprise)	74
CHRIS ISAAK Let Me Down Easy (Reprise)	14
NATALIE IMBRUGLIA Wrong Impression (RCA)	13
ELTON JOHN This Train Don't Stop... (Rocket/Universal)	13
PETE YORN Strange Condition (Columbia)	12
MICHELLE BRANCH All You Wanted (Maverick/WB)	9
EDDIE VEDDER You've Got To Hide Your... (V2)	7
GARBAGE Breaking Up The Girl (Almo Sounds/Interscope)	7
NO DOUBT Hey Baby (Interscope)	6
CHER Song For The Lonely (Warner Bros.)	6
DARREN HAYES Insatiable (Columbia)	6
MICK JAGGER Visions Of Paradise (Virgin)	6
SUGAR RAY Ours (Lava/Atlantic)	6

Most Increased Plays

ARTIST TITLE LABEL(S)	TOTAL PLAY INCREASE
ALANIS MORISSETTE Hands Clean (Maverick/Reprise)	+602
NATALIE IMBRUGLIA Wrong Impression (RCA)	+388
CHRIS ISAAK Let Me Down Easy (Reprise)	+370
MICHELLE BRANCH All You Wanted (Maverick/WB)	+280
CHER Song For The Lonely (Warner Bros.)	+247
NO DOUBT Hey Baby (Interscope)	+220
DARREN HAYES Insatiable (Columbia)	+120
SUGAR RAY Ours (Lava/Atlantic)	+112
MICK JAGGER Visions Of Paradise (Virgin)	+111
CALLING Wherever You Will Go (RCA)	+102

Most Played Recurrents

ARTIST TITLE LABEL(S)	TOTAL PLAYS
SUGAR RAY When It's Over (Lava/Atlantic)	1396
DAVE MATTHEWS BAND The Space Between (RCA)	1376
INCUBUS Drive (Immortal/Epic)	1289
MATCHBOX TWENTY If You're Gone (Lava/Atlantic)	1262
UNCLE KRACKER Follow Me (Top Dog/Lava/Atlantic)	1261
NELLY FURTADO Turn Off The Light (DreamWorks)	1142
DIDO Thankyou (Arista)	1082
MICHELLE BRANCH Everywhere (Maverick/WB)	961
SMASH MOUTH I'm A Believer (Interscope)	944
LENNY KRAVITZ Again (Virgin)	891
NELLY FURTADO I'm Like A Bird (DreamWorks)	843
SANTANA F/ROB THOMAS Smooth (Arista)	792
U2 Beautiful Day (Interscope)	791
EVE 6 Here's To The Night (RCA)	779
MOBY F/GWEN STEFANI Southside (V2)	772

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America's Best Testing Hot AC Songs 12+ For The Week Ending 1/25/02.

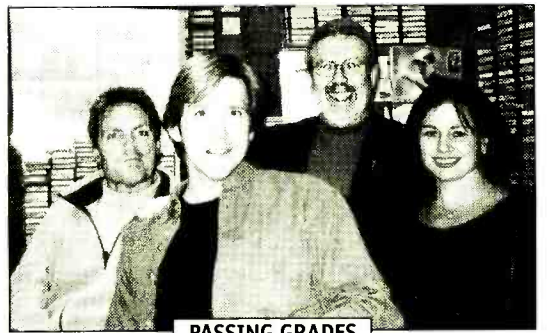
Table with columns: Artist (Label), TW, LW, Familiarity, Burn, TD, Familiarity, Burn. Lists top songs like 'Calling Wherever You Will Go' and 'Nickelback How You Remind Me'.

Total sample size is 982 respondents. Total average favorability estimates are based on a scale of 1-5. (1=dislike very much, 5=like very much). Total familiarity represents the percentage of respondents who recognized the song.

Indicator

Most Added

- ALANIS MORISSETTE Hands Clean (Maverick/Reprise)
CHRIS ISAAK Let Me Down Easy (Reprise)
MICK JAGGER Visions Of Paradise (Virgin)
ELTON JOHN This Train Don't Stop Here... (Rocket/Universal)



PASSING GRADES

Movie critic Leonard Maltin visited Hot AC WPLJ/New York to give his best and worst movies of 2001. Sharing a laugh are (l-r) WPLJ morning talents Scott & Todd, Maltin and 'PLJ's' Patti Steele.

Reporters

Grid of reporter information for various markets including Akron, Birmingham, Colorado Springs, Ft. Myers, Las Vegas, Monmouth-Ocean, etc.

Monitored Reporters 102 Total Reporters 92 Total Monitored 10 Total Indicator





CAROL ARCHER
archer@rronline.com

Hello, World, Jazz America Calling

□ The Voice of America jazz show nets a cume of 1 million listeners

By Russ Davis

Jazz radio pioneer Russ Davis became host of Voice of America's Jazz America in 1999. Davis also programs and hosts two Jazz stations for XM Satellite Radio — "Beyond Jazz" and "Audio Visions" — but that's another column. This time, we hear his VOA story in his own words.

When a friend of mine working in radio in Washington, DC told me that the Voice of America was looking for a host to produce a jazz program, I was immediately interested. But I wasn't confident that I was the right person for the job.

I had heard of the legendary Willis Conover, who had passed away a couple of years before, through his daily jazz program on VOA, which had been presented to a hungry world since the mid-1950s. As a radio professional myself since 1971, and a Jazz programmer since 1978, I most certainly knew



Russ Davis

of Willis' impact on the international audience. I also knew that he was virtually unknown to the everyday American. Before I continue with my own story, I think it might be worth filling you in a bit on Willis Conover.

Jazz And The Truth

Willis was a private man with a deep, resonate voice and an encyclopedic knowledge of the music he loved, acoustic jazz and standards. He was friends, or at least acquainted, with every single major jazz figure in his day, from Louis Armstrong and Duke Ellington to Miles Davis and Herbie Hancock. He commandeered an office in the massive VOA building and hired assistants. Producing his show from this post, even though he was an independent contractor, was illegal. It remained that way for decades.

He delivered his program, *Music USA*, via shortwave, to an available audience of 100 million foreign listeners, most of whom lived in post-war

areas. With their infrastructures damaged at best, these communities did not have access to much entertainment on the radio — certainly not the great American art form, jazz — but they loved jazz, and Willis was their man.

He didn't sell it to them; he simply presented it in all its glory. He was quoted in a 1985 *Reader's Digest* article as saying, "I am not trying to overthrow governments, I am just sending out something wonderfully creative and human." No propaganda here, just the good stuff — jazz and the truth, according to Willis.

One of the most famous Willis Conover stories is how he arrived in Warsaw in 1959 for his first visit and saw a massive crowd on the tarmac, being restrained by the police in the pouring rain. He figured that Khrushchev or someone else important was arriving, but the cheering, welcoming hordes were there for him, the music man — and he had only casually mentioned his itinerary on his show.

He returned again to Warsaw and traveled to Moscow, Istanbul and all points east and west, spreading the word. The jazz pied piper. The legend.

Following A Legend

How does one follow a legend? To me, the answer was, "You don't." If the Voice of America was looking for another Willis, I wasn't going to be their man.

Most of my jazz experience was in modern jazz, beginning with the creation of the program *Jazz Flavors* on Atlanta's WQXI-FM (94Q). My

boss, Don Benson, basically left me to my own devices, something for which I will be forever grateful.

Though I played the occasional Ahmad Jamal, Stan Getz or Wes Montgomery, the show was built on the fusion of Miles, Weather Report, Return To Forever, McLaughlin, Coryell, Steve Kahn and Herbie Hancock. The show morphed into the NAC format in the 1980s, with Sanborn, Bob James, Jarreau, Earl Klugh, Benson and Metheny as the leaders.

When the general manager called me out of the blue to program the music for the startup of the new "Contemporary Jazz" station WQCD/New York, I was thrilled at the prospect of presenting modern jazz in all its facets. For a while we had a wonderful run with a powerhouse staff that included radio superstars like Ray White and Pat Prescott, a host of special programs and a free and open music policy that drew a larger than expected audience. When Smooth Jazz took over, I began to look for more creative outlets and found them in England and Japan.

After years of producing programs for Jazz FM in London and Manchester, Bay FM 78 in Tokyo and the 36-station Japan FM Network, I felt that I had enough understanding of the foreign audience and enough international experience to approach VOA with a proposal, but I still wasn't a Willis Conover. Luckily, I found out that wasn't what they were looking for at all.

Not Cloning Around

When I contacted John Stevenson, Director of VOA's Special English & Music Division and the man who would become my boss, I found out two things: First, Conover had a deeper, richer, more resonate voice than mine, which totally intimidated me. Second, he had been reluctant to play much modern jazz at all, relying almost exclusively on his knowledge of classic acoustic jazz from bebop and before.

VOA wanted to revive jazz, which had not been part of its programming for the two years since Willis' death, with

a more modern approach. Needless to say, I was thrilled.

Without knowing the facts, I had put together a proposal, complete with a demo program that incorporated classic jazz mixed with modern jazz that was both adventurous and improvisational. My Smooth Jazz days were over, and I knew there were dozens of artists and projects that were not being programmed that would sound fantastic with the older stuff. I also incorporated conversations with artists, which has always been a big part of my own programs.

I suppose the mix was what John was looking for. After a nationwide search for anyone else who was interested in making a proposal, Stevenson said they had settled on me. On July 4, 1999 jazz returned to VOA. The program was dubbed *Jazz America*. VOA's then-Music Director, and the person who gave the show its name, Judy Massa, had me as a guest on her live, worldwide call-in show *Border Crossings*. She asked me what I had in mind for the program. I remember saying that I wanted to build a bridge between the glorious past that jazz has enjoyed and its inventive present with an eye on the future.

That is still my programming philosophy, to unite all jazz factions, if you will, instead of dividing the camps. I have always found that the music of the past, no matter what the sound quality, can still mix amazingly well with current material. It's the art of the mix that too often has been forgotten in our modern world of cookie-cutter everything.

One of my biggest thrills was having Chick Corea as a guest in my home for an interview and hearing him say, "You're holding down the fort nicely for Willis, Russ." It still gives me chills to remember that, and I really appreciate him saying it, but I know it isn't true. It's a different world from the one for which Willis programmed, and it's a different VOA.

Shortwave To Satellite

The service is divided into more departments than you can imagine, and most of it is still delivered by shortwave, the cheapest way for millions of deprived listeners in developing countries to hear VOA. *Jazz America* is a weekly two-hour show



ZANZIBAR BLUE

Shanachie artists guitarist Chuck Loeb and saxophonist Kim Waters played at the elegant Zanzibar Blue Jazz Club recently to kick off the release of *Volume 8* of WJZZ/Philadelphia's CD sampler. Seen here are (l-r) WJZZ evening personality Bill Simpson; Waters; Loeb; and WJZZ afternoon host Teri Webb, former host Deana Wright and PD Michael Tozzi.

that is satellite-delivered over the service "Music Mix," which is a complete entertainment radio station, if you will.

Music Mix has six minutes of VOA news each hour and a complete array of every American music style imaginable, including, of course, jazz. By law, you can't listen to it in the U.S., but with the anarchy that is the Internet, you can visit the VOA website (www.voa.gov) and search for the "Music Mix" section to hear the service.

While Willis had 100 million listeners, I have about 1 million, as the service is taken by worldwide affiliates that can be public, state-run, institutional or even commercial stations. While Willis' jazz came through shortwave, sounding like your old transistor, *Jazz America* is full-fidelity stereo. Willis got letters; I get letters and e-mail.

Willis' audience could only get the music by hearing his show; my audience can hear my show and then probably tune in to their local Jazz station — we'd all be surprised at how many cities in the world have one now. They can go online and buy what they hear too — not possible in Willis' day. Willis focused mainly on approximately four decades of jazz. I try to cover six decades and counting.

The landscape has changed, but some things stay the same. Just like Willis, I still lovingly present the music with the focus on the artists, their lives and personalities, as well as their art. I remember Horace Silver telling me how his songs come to him in his dreams; Kenny Garrett, John Scofield, Dave Holland and a dozen more telling me their "Miles" stories; Roy Haynes with his Ella Fitzgerald remembrance; Joe Zawinul talking about the birth of fusion; and Terence Blanchard and Benny Green talking about working with Art Blakey. The stories are endless, and the music majestically flows on.

John Stevenson and VOA gave me the dream opportunity of a radio programmer's lifetime by allowing me to produce *Jazz America*. When the show began, John told me that our purpose was to present what's best about America. Can you think of anything better than jazz?

"I wanted to build a bridge between the glorious past that jazz has enjoyed and its inventive present with an eye to the future — to unite all jazz factions instead of dividing the camps."

January 25, 2002

LAST WEEK	THIS WEEK	ARTIST TITLE LABEL(S)	TOTAL PLAYS	+/- PLAYS	GROSS IMPRESSIONS (00)	WEEKS ON CHART	TOTAL STATIONS/ ADDS
	1	BONEY JAMES See What I'm Sayin' (Warner Bros.)	1005	+25	143738	15	45/0
	2	PETER WHITE Turn It Out (Columbia)	882	+23	128566	21	42/0
	3	BRIAN CULBERTSON All About You (Atlantic)	872	+98	123403	12	43/0
	4	CHRIS BOTTI Streets Ahead (Columbia)	690	+14	84158	18	43/0
	5	CHUCK LOEB Pocket Change (Shanachie)	641	+100	85782	12	41/0
	6	RUSS FREEMAN East River Drive (Q/Atlantic)	631	-47	60864	24	36/0
	7	LARRY CARLTON Deep Into It (Warner Bros.)	610	+47	65082	10	40/0
	8	JEFF LORBER Ain't Nobody (Samson/Gold Circle)	607	-133	65320	25	33/0
	9	JOYCE COOLING Mm-Mm Good (GRP/VMG)	575	-50	80730	19	37/1
	10	DIANA KRALL The Look Of Love (Verve/VMG)	533	-8	69118	16	39/0
	11	BOZ SCAGGS Payday (Virgin)	493	+20	41823	16	35/0
	12	RICHARD ELLIOT Crush (GRP/VMG)	493	-132	61222	23	34/0
	13	SADE Lovers Rock (Epic)	479	+68	45595	11	33/1
	14	LEE RITENOUR W/GERALD ALBRIGHT Jammin' (GRP/VMG)	464	+51	59991	5	37/1
	15	MARC ANTOINE On The Strip (GRP/VMG)	457	+34	57029	6	38/0
	16	GREGG KARUKAS Night Shift (N-Coded)	412	+43	43701	8	37/0
	17	DAVE KOZ Beneath The Moonlit Sky (Capitol)	394	+3	52430	8	34/0
	18	GERALD VEASLEY Do I Do (Heads Up)	392	-6	43385	20	31/0
	19	PIECES OF A DREAM Night Vision (Heads Up)	353	+63	44705	6	31/1
	20	FISHBELLY BLACK Ven A Gozar (Rhythm & Groove/Q)	353	+55	56833	4	34/3
	21	MICHAEL MCDONALD To Make A Miracle (MCA)	336	-66	27168	10	23/0
	22	DAVID BENOIT Snap (GRP/VMG)	319	+180	36467	2	35/3
	23	ALICIA KEYS Fallin' (J)	266	+15	41984	4	21/1
	24	STING Fragile (A&M/Interscope)	263	+30	20651	4	18/0
	25	MARILYN SCOTT DOR Let Love Get Away (Prana)	249	-8	13220	9	18/2
	26	ALFONZO BLACKWELL Funky Shuffle (Shanachie)	244	+23	29374	4	22/1
	27	PAUL TAYLOR Hypnotic (Peak)	206	+7	23637	13	17/0
	28	BONA FIDE Club Charles (N-Coded)	195	+35	37483	2	17/3
	29	ERIC MARIENTHAL Lefty's Lounge (Peak)	160	+19	31972	2	15/1
Debut	30	SPYRO GYRA Feelin' Fine (Heads Up)	136	+38	13054	1	16/4

45 Smooth Jazz reporters. Songs ranked by total plays for the airplay week of 1/13/02-1/19/02. Bullets appear on songs gaining plays or remaining flat from previous week. If two songs are tied in total plays, the song with the larger increase in plays is placed first. Songs below No. 15 are moved to recurrent after 20 weeks on the chart. Most Added is the total number of new adds officially reported to R&R by each reporting station. Most Increased Plays lists the songs with the greatest week-to-week increases in total plays. Gross Impressions equals Average Quarter Hour Persons times number of plays (times 100). Average Quarter Hour Persons used herein with permission from the Arbitron Company (copyright 2002, The Arbitron Company). (C) 2002, R&R, Inc.

Most Added

ARTIST TITLE LABEL(S)	ADDS
JIMMY SOMMERS Lowdown (Higher Octave)	8
WALTER BEASLEY Good Times (Shanachie)	6
JIM WILSON Can't Find My Way Home (Hillsboro)	5
SOUL BALLET Dial It In (Gold Circle)	5
OLETA ADAMS All The Love (Pioneer Music Group)	5
SPYRO GYRA Feelin' Fine (Heads Up)	4
PAUL TAYLOR Palisades (Peak)	4
DAVID BENOIT Snap (GRP/VMG)	3
FISHBELLY BLACK Ven A Gozar (Rhythm & Groove/Q)	3
BONA FIDE Club Charles (N-Coded)	3
KIRK WHALUM I Try (Warner Bros.)	3

Most Increased Plays

ARTIST TITLE LABEL(S)	TOTAL PLAY INCREASE
DAVID BENOIT Snap (GRP/VMG)	+180
CHUCK LOEB Pocket Change (Shanachie)	+100
BRIAN CULBERTSON All About You (Atlantic)	+98
SADE Lovers Rock (Epic)	+68
PIECES OF A DREAM Night Vision (Heads Up)	+63
FISHBELLY BLACK Ven A Gozar (Rhythm & Groove/Q)	+55
L. RITENOUR W/G. ALBRIGHT Jammin' (GRP/VMG)	+51
JIMMY SOMMERS Lowdown (Higher Octave)	+51
LARRY CARLTON Deep Into It (Warner Bros.)	+47
GREGG KARUKAS Night Shift (N-Coded)	+43

Most Played Recurrents

ARTIST TITLE LABEL(S)	TOTAL PLAYS
KIM WATERS Until Dawn (Shanachie)	312
FATBURGER Evil Ways (Shanachie)	285
URBAN KNIGHTS High Heel Sneakers (Narada)	275
RICK BRAUN Use Me (Warner Bros.)	251
EUGE GROOVE Sneak A Peek (Warner Bros.)	186
STEVE COLE From The Start (Atlantic)	164
SPYRO GYRA Open Door (Heads Up)	106
FREDDIE RAVEL Sunny Side Up (GRP/VMG)	96
JEFF KASHIWA Around The World (Native Language)	90
WILL DOWNING Is This Love (GRP/VMG)	90
DIDO Thankyou (Arista)	86
WAYMAN TISDALE Can't Hide Love (Atlantic)	83
RIPPINGTONS Caribbean Breeze (Peak)	78
MARC ANTOINE Mas Que Nada (GRP/VMG)	77
DAVE KOZ The Bright Side (Capitol)	73
L. RITENOUR F/D. GRUSIN Get Up Stand Up (GRP/VMG)	64
JIMMY SOMMERS 360 Groove (Higher Octave)	61
HIL ST. SOUL Until You Come... (Dome/Select-O-Hits)	59
BONA FIDE X-Ray Hip (N-Coded)	55
BRIAN CULBERTSON Get It On (Atlantic)	49

New & Active

JIMMY SOMMERS Lowdown (Higher Octave)
Total Plays: 124, Total Stations: 18, Adds: 8

KIRK WHALUM I Try (Warner Bros.)
Total Plays: 124, Total Stations: 13, Adds: 3

FREDDIE RAVEL Conversations (GRP/VMG)
Total Plays: 101, Total Stations: 9, Adds: 0

ENYA Only Time (Reprise)
Total Plays: 87, Total Stations: 6, Adds: 0

KEVIN TONEY Passion Dance (Shanachie)
Total Plays: 83, Total Stations: 10, Adds: 2

SHILTS Your Place Or Mine (Higher Octave)
Total Plays: 54, Total Stations: 5, Adds: 0

JIM WILSON Can't Find My Way Home (Hillsboro)
Total Plays: 47, Total Stations: 10, Adds: 5

WALTER BEASLEY Good Times (Shanachie)
Total Plays: 47, Total Stations: 9, Adds: 6

PAUL TAYLOR Palisades (Peak)
Total Plays: 34, Total Stations: 6, Adds: 4

SOUL BALLET Dial It In (Gold Circle)
Total Plays: 24, Total Stations: 6, Adds: 5

Songs ranked by total plays

"THAT SMILE"

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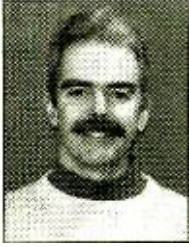


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Smooth Jazz Action

ON THE RECORD

With
Charley Connolly
PD/MD WQCD
(CD 101.9)/New York



Bona Fide's *The Poe House* is more than just a smooth jazz record. The first time we heard "Club Charles" off the CD, we knew it would be an instant add for WQCD. Its irresistible beat and funky '70s "groove thang" fit our sound texturally like a glove while sounding fresh and unique. What's more, the staffs at our sister stations [CHR/Rhythmic] WQHT and [Urban AC] WRKS wanted to know who the artist was and if they could get a copy of it! That's saying a lot in an environment where we hear the freshest

new music all week long. * Since we added "Club Charles," it has been the No. 1-testing record in our weekly callout research. That's not surprising, since Bona Fide's last big hit on the station, "X-Ray Hip," also sounded fantastic on the air and did extremely well in our research. Add to all that the sentiment from Bona Fide's having been one of the last acts to perform at the World Trade Center this past summer (as part of our Smooth Jazz Wednesdays series), and you have a can't-miss, out-of-the-box monster. It's one of my favorite

new songs on CD 101.9. * Other tracks on the disc that we love are "El Dorado," the R&B cover of Jill Scott's "That's Love" and Slim Man's vocals on War's "Low Rider." *The Poe House* is banging!

Below the top three, which remain unchanged since last week, there's plenty of top 10 action. **Chris Botti's** "Streets Ahead" (Columbia) surges to 4*, even without the expected move into power rotation by Broadcast Architecture. **Chuck Loeb's** outstanding "Pocket Change" (Shanachie) catapults 10-5* and is second Most Increased, with a 100-play gain. And **Larry Carlton's** "Deep Into It" (Warner Bros.) continues to climb — this week 9-7* ... **David Benoit's** "Snap" (GRP/VMG) continues to show itself as one of the most valuable additions to Smooth Jazz playlists in a while. After several weeks as top Most Added, "Snap" is No. 1 again — Most Increased this time, by a whopping +180 plays. As KWJZ/Seattle MD Dianna Rose says about tracks by Benoit, Alicia Keys and Fishbelly Black, "It's not your mama's Smooth Jazz anymore" ... **Jimmy Sommers'** "Lowdown" (Higher Octave) earns eight new adds, including WQCD/New York, WNWV/Cleveland and WLOQ/Orlando. **Walter Beasley's** "Good Times" (Shanachie) is third Most Added, with new adds on WQCD, WNWV and WLOQ, among others ... **Oleta Adams'** "All the Love" (Pioneer) is sophisticated, soulful and hooky, just the combination to appeal to adult listeners from a variety of formats — ours, Urban AC and AC. Five stations, including KCIY/Kansas City and WLOQ, jump right on it ... How disheartening that one-third of the panel — 14 stations — did not add any music this week. Eleven stations added just one track. The alarming trend away from new music continues, and many believe it will exact a price on Smooth Jazz before long. Remember — no risk, no reward.



— Carol Archer, Smooth Jazz Editor

Reporters

Stations and their adds listed alphabetically by market

<p>WZMR/Albany, NY PD: Patrick Ryan MD: Pete Logan 1 WALTER BEASLEY "Good"</p>	<p>KOAS/Las Vegas, NV PD/MD: Erik Foxx BONA FIDE "Charles" JIM WILSON "Find"</p>	<p>KSSJ/Sacramento, CA PD: Lee Hanson APD: Ken Jones No Adds</p>
<p>KRQS/Albuquerque, NM PD: Paul Lavoie MD: Jeff Young HIL ST SOUL "Paradise" PAUL TAYLOR "Paisades" SOUL BALLET "Dial" OLETA ADAMS "Love" JIM WILSON "Find"</p>	<p>KTWV/Los Angeles, CA PD: Chris Brodie APD/MD: Ralph Stewart No Adds</p>	<p>WSSM/St. Louis, MO DM: Mark Edwards PD: David Myers 3 ALICIA KEYS "Fallin'" 3 JIM WILSON "Find"</p>
<p>KNIK/Anchorage, AK OM: Aaron Wallender PD: J.J. Michaels MD: Jennifer Summers DAVID BENOIT "Snap" JIMMY SOMMERS "Lowdown"</p>	<p>WLVE/Miami, FL PD: Rich McMillan FISHBELLY BLACK "Ven"</p>	<p>KBZN/Salt Lake City, UT PD/MD: Rob Riesen JIM WILSON "Find" SOUL BALLET "Dial" SADE "Lovers"</p>
<p>WJZZ/Atlanta, GA PD/MD: Nick Francis No Adds</p>	<p>WJZ/Milwaukee, WI OM/PD/MD: Chris Moreau No Adds</p>	<p>KIFM/San Diego, CA PD: Mike Vasquez APD/MD: Kelly Cole No Adds</p>
<p>KSMJ/Bakersfield, CA PD/MD: Chris Townshend FISHBELLY BLACK "Ven" RITENDOUR WALBRIGHT "Jammin'"</p>	<p>KSBR/Mission Viejo, CA OM/PD: Terry Wedel MD: Logan Parris 3 MARILYN SCOTT "Don't" 1 NATURAL HIGH "Place"</p>	<p>KMGQ/Santa Barbara, CA PD: Mark De Anda APD/MD: Steve Bauer PAUL TAYLOR "Paisades" SPYRO GYRA "Feelin'"</p>
<p>WNUA/Chicago, IL PD: Bob Kaake APD/MD: Carl Anderson RICHARD ELLIOT "Sweet"</p>	<p>KRVR/Modesto, CA PD: Jim Bryan MD: Doug Wulf JIMMY SOMMERS "Lowdown" KEVIN TONEY "Passion" PAMELA WILLIAMS "Lifetime" JIM WILSON "Find"</p>	<p>KJZY/Santa Rosa, CA PD: Gordon Zlot APD/MD: Rob Singleton 1 ERIC MARIENHALL "Lefty's"</p>
<p>WNWV/Cleveland, OH PD/MD: Bernie Kimble JIMMY SOMMERS "Lowdown" WALTER BEASLEY "Good" BONA FIDE "Charles"</p>	<p>WQCD/New York, NY OM: John Mullen PD/MD: Charley Connolly DAVID BENOIT "Snap" WALTER BEASLEY "Good" JIMMY SOMMERS "Lowdown"</p>	<p>WEIB/Springfield, MA PD: Ben Casey MD: Darrel Cutting OLETA ADAMS "Love" JIMMY SOMMERS "Lowdown" JAARED "Some" RIC MANDELL "Crane" GLADYS KNIGHT "Time"</p>
<p>WJZA/Columbus, OH DM/PD/MD: Bill Harman APD: Gary Wolter PAMELA WILLIAMS "Lifetime"</p>	<p>WJCD/Norfolk, VA MD: Larry Hollowell 9 SOUL BALLET "Dial" 9 FISHBELLY BLACK "Ven"</p>	<p>WSJT/Tampa, FL DM/PD: Ross Block MD: Kathy Curtis No Adds</p>
<p>KOAI/Dallas-Ft. Worth, TX PD: Maxine Todd APD/MD: Bret Michael PIECES OF A DREAM "Night"</p>	<p>WLOQ/Orlando, FL PD: Dave Kosh MD: Patricia James 6 JIMMY SOMMERS "Lowdown" 6 SOUL BALLET "Dial" 6 SPYRO GYRA "Feelin'" 5 KEVIN TONEY "Passion" 5 PAUL JACKSON JR. "Eagles" 5 WALTER BEASLEY "Good" 5 URBAN KNIGHTS "Message" 4 PAUL TAYLOR "Paisades" 4 KIRK WHALUM "Try" 2 OLETA ADAMS "Love" 2 HIL ST SOUL "Paradise"</p>	<p>WJZW/Washington, DC PD/MD: Kenny King DAVID BENOIT "Snap" DAVID MANN "Above"</p>
<p>KJCD/Denver-Boulder, CO PD: Steve Williams MD: Marty Lenz 11 JIMMY SOMMERS "Lowdown"</p>	<p>WJZZ/Philadelphia, PA OM: Anne Gress PD: Michael Tozzi MD: Joe Proke SPYRO GYRA "Feelin'"</p>	<p>KWSJ/Wichita, KS PD: Ron Allen MD: Patrick Murphy MARILYN SCOTT "Don't" URBAN KNIGHTS "Message" SOUL BALLET "Dial" OLETA ADAMS "Love"</p>
<p>WWMV/Detroit, MI PD: Tom Steeiker MD: Sandy Kovach No Adds</p>	<p>KYOT/Phoenix, AZ PD: Shaun Holly APD/MD: Greg Morgan No Adds</p>	<p>JRN/(Jones NAC)/National PD: Steve Hibbard MD: Chris Marquart ENYA "Chid" WALTER BEASLEY "Good"</p>
<p>KUJZ/Eugene, OR PD: Chris Crowley SPYRO GYRA "Feelin" PAUL TAYLOR "Paisades"</p>	<p>KKJZ/Portland, OR PD: Chris Miller MD: David Shult 20 JOYCE COOLING "Mm-Mm"</p>	<p>45 Total Reporters</p>
<p>KEZL/Fresno, CA PD/MD: J. Weidenheimer 2 KIRK WHALUM "Try" 2 BONA FIDE "Charles"</p>	<p>KJZS/Reno, NV PD: Jay Davis 11 WALTER BEASLEY "Good"</p>	<p>40 Current Playlists</p>
<p>WYJZ/Indianapolis, IN PD/MD: Carl Frye ALFONZO BLACKWELL "Shuffle" JIMMY SOMMERS "Lowdown"</p>	<p>WJZV/Richmond, VA OM/PD: Tommy Fleming No Adds</p>	<p>Did Not Report, Playlist Frozen (5): KVJZ/Des Moines, IA WSMJ/Knoxville, TN WJZN/Memphis, TN KKSF/San Francisco, CA KWJZ/Seattle-Tacoma, WA</p>
<p>KCIY/Kansas City, MO MD: Michelle Chase OLETA ADAMS "Love" KIRK WHALUM "Try"</p>		



Blake Aaron

"Overjoyed"

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Early Believers: WEIB Springfield, Mass.
KRQS Albuquerque, NM

Radio Promotion - All That Jazz (310) 395-6995 Innervision Records (949) 760-7060
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Super Bowl Promotions That Rock

From the silly to the serious to the stripped-down, the Super Bowl is the format's pick

The Super Bowl is *the* event that's 100% in the pocket for our format. It's the one day when guys can indulge guilt-free in unabridged, testosterone-laden, alcohol-enhanced, "grrrh, arrgh," backslapping male bonding. The event hits home with men 18-34, a prime demographic for numerous station-sponsored proceedings.

Hoping to discover some hot Super Bowl promotions, we passed the ball to radio with the simple question "What is your Super Bowl promotion?" Here are the results — you decide which are worthy of a field goal or touchdown and which deserve a flag on the play.

John Nelson

KRXQ (98 Rock)/Sacramento

98 Rock is teaming up with Circus Circus casino to charter two buses to take listeners over the hill to Reno, NV. For \$20, listeners get round-trip transportation, a full buffet, drink tickets and the chance to see the game on one of three big screens at Circus Circus. 98 Rock's Alex Payne will host the festivities.

We just gave away the Ultimate Living Room — which included a TV, a sofa, a lounge chair and an inflatable Miller Lite chair — at the Home & Garden Show in Sacramento. Also, 98 Rock is holding the finals of the 98 Rock Pigskin Office Pool, where one listener wins a trip for two to New Orleans for the big game. The day of the Super Bowl, 98 Rock is hosting a Super Bowl party at the top area sports bar, McGee's Grill.

Scott Schubert

WLZR (Lazer 103)/Milwaukee

As in the past, we're doing the standard Super Bowl trip giveaways with Miller Lite, where listeners register to win at bars and on-air. Previously, we've sent people from the morning show to the game during the years the Green Bay Packers were in, and we've done the Ultimate Super Bowl Package (La-Z-Boys, big-screen TV, catered food, etc.).



Scott Schubert

Every year we mock up a Super Bowl office pool that we put up on the

website for people to download. In the years that the game may not have as much local interest, we do "pick a player" at the bar party on the day of the game. The patron walks into the bar and reaches into a box for either the AFC or NFC team and removes a card. If the player performs the task on the card (score a touchdown, intercept a pass, make a sack, etc.), the cardholder wins a prize. It gives people incentive to stick around if the game is a blowout.

Ken Richards

KHTQ (Rock 94.5)/Spokane

Rock 94.5 does the Super Bowl of Rock 'n' Roll, which is a tournament of rock champions. There are bracketed competitions, three times per day, with different pairings each time. We schedule it to go three weeks, Monday-Friday, and it ends on the Friday of Super Bowl weekend. Three times a day we pair two rock acts, open up the phones for voting and eliminate the loser of the competition. Add theater-of-the-mind production elements and excited and *emphatic* fans, and you've got an intense on-air promotion. A grand-prize winner is randomly selected for a Super Bowl party complete with big "keeper" gifts, like a huge TV with football video games and a game system.

Larry Snider

KWHL/Anchorage, AK

Football is big in Anchorage. KWHL will host three Super Bowl parties at three of the biggest bars in town — Chilkoot Charlie's, Humpy's and Tony Roma's Sports Bar. A myriad of prizes will be given away at each party, including game jerseys from participating teams. With Alaska's tough new Breathyalyzer standards, KWHL and the respective bars will offer free transportation to and from at least two of the three party locations.

Joe Calgano

WAPL/Appleton, WI

Since the Packers are in the play-

offs, WAPL is doing a different promotion for each step they take toward the Super Bowl. For the wild card game at Lambeau Field against San Francisco, our morning show, *The Rick and John Show*, hosted "drag" races on Jan. 11 at a sports bar. Male listeners in drag rode motorized barstools through an obstacle course. There were different stunts to perform at various stations along the course.

Bob Olson

WJXQ/Lansing, MI

At WJXQ we'll be doing the regular bar gig with a football pool for Super Bowl commemorative stuff. This year we're adding a cash prize so all can participate. We've secured a relatively cheap insurance policy that will pay off if the second-half opening kickoff is returned for a touchdown. If it happens, everyone in the bar will split a \$10,000 cash prize. If you get 500 people in the bar, they get \$20 each — but it sounds *huge* on the air.



Bob Olson

Jeff Horn

WYZR/Tallahassee, FL

Our Super Bowl promotion is Stripper Bowl. We qualify people on the air to win strippers at their house for the Super Bowl. Don't watch U2 at halftime — look at *those* two. We give them munchies and strippers for game day.

Brian Rickman

WXQR/Greenville, NC

"It's Super Bowl Sunday! Can we come over?" We're throwing the Ultimate Super Bowl Bash at a listener's home. We register listeners on-air in the weeks beforehand. All qualifiers are then invited to a VIP Pre-Bowl Party at an area bar,

The Clear Channel National Contest

Clear Channel San Diego Director/FM Programming **Jim Richards** heads up the company's national contesting for Rock stations. He tells about the Super Bowl promotion that is airing not only on many of Clear Channel's Rock outlets, but on other formats as well.

"It's a trip for two to the Super Bowl in New Orleans. Twice a day at each station involved we offer opportunities for listeners to win. When they hear the cue to call and are the 36th nationwide caller to our toll-free line, they win a trip for two consisting of airfare, hotel, rental car, tickets to the game, tickets to the NFL Experience and some gambling chips at Harrah's Casino. Because Clear Channel Entertainment is producing the E-Trade halftime show, these winners also have the opportunity to go on the field and be part of the show and see U2 perform live."

There will be 20 winners, two a day for two weeks, Monday through Friday.

where we'll provide plenty of food and lots of cool prizes (CDs, DVDs, station swag, etc.). At the Pre-Bowl Party one lucky listener will be drawn to win the following on Super Bowl Sunday: use of a big-screen TV and home theater system and a state-of-the-art recliner (courtesy of a local rent-to-own shop); enough food to feed 30 of their closest friends; a couple of kegs of beer from the local Bud distributor; and halftime and post-game appearances by dancers from an area gentlemen's club.

Plus, throughout the game the station will broadcast live from the winner's home. Typically, this makes for great audio as our Super Fans become less interested in the game and more obsessed with finishing off a keg. The next day we send a maid service to our winner's house to clean up the debris.

Gregg Steele

WZTA (Zeta)/Miami

On Super Bowl Sunday, Zeta's morning guys — Paul Castronovo, Young Ron Brewer and Toast — host our fifth annual Super Block Party. We close down the streets of downtown Fort Lauderdale, put big screens at several intersections, buy hundreds of old couches, set up bleachers, get cheerleaders and various local luminaries (Dolphin players, etc.) and watch the game. It's open to the public and free. In addition to the game, Zeta will feature some interactive sideshows, including football tosses, football pools and other opportunities to win various prizes.

Chris Kelly

KRTQ/Tulsa

Our Super Bowl promotion spanned the football season. Every Monday night we broadcast live from a sports bar in town, giving everyone who came by each week the opportunity to register for the Super Bowl trip. On the final Monday-night broadcast we gave away the

trip. It obviously provided a great incentive for repeat visitors each week and gave the promotion excitement that could take us through the entire season.

John McCrae

WCMF/Rochester, NY

WCMF puts on Wing Bowl, a chicken-wing-eating contest, the Friday before the Super Bowl. It gets pretty crazy. The winner wins a trip to Hawaii for the Pro Bowl.

Mark Feurie

WKLQ/Grand Rapids, MI

We have tied in with Miller Beer and are sending a bunch of listeners to a pre-Super Bowl bash. It's a party with food and drink and football video games on the big screen, and it features Sevendust live in concert. Everyone who attends is registered to win a Super Bowl prize package (big-screen TV, free food, free beer, etc.). The only way to get tickets is to win them on the air.



John McCrae

Brian Waters

WVRK/Columbus, GA

On Super Bowl Sunday we'll broadcast live from a local sports bar with giveaways, including our annual coach potato contest. Contestants remain seated on a sofa throughout the game as we feed them food and beverages. Anyone who gets up to go to the can is disqualified. The last contestant remaining on the sofa wins a recliner and a big-screen TV. No adult diapers allowed.

We also do remote-control wars. Contestants remain seated in one of three recliners and use remote controls to find pictures of predetermined items within a Super Bowl commercial break. When the commercial break ends, the contestant who found the most items wins a prize.

Michael Picozzi

WCCC/Hartford

Listeners will have a week to figure out our WCCC Super Bowl Jumble

Continued on Page 84

R&R Rock Top 30

Powered By



January 25, 2002

LAST WEEK	THIS WEEK	ARTIST TITLE LABEL(S)	TOTAL PLAYS	+/- PLAYS	GROSS IMPRESSIONS (00)	WEEKS ON CHART	TOTAL STATIONS/ ADDS
	1	1 CREED My Sacrifice (<i>Wind-up</i>)	1183	0	103508	13	45/0
	2	2 NICKELBACK How You Remind Me (<i>Roadrunner/IDJMG</i>)	1050	+1	102173	26	41/0
	4	3 PUDDLE OF MUDD Blurry (<i>Flawless/Geffen/Interscope</i>)	802	+77	69977	12	40/0
	3	4 DEFAULT Wasting My Time (<i>TVT</i>)	796	+24	67345	19	41/0
	6	5 OZZY OSBOURNE Dreamer (<i>Epic</i>)	695	+51	61204	8	42/1
	7	6 P.O.D. Alive (<i>Atlantic</i>)	598	-38	52791	23	28/0
	10	7 NICKELBACK Too Bad (<i>Roadrunner/IDJMG</i>)	587	+37	49365	8	39/0
	8	8 PUDDLE OF MUDD Contro (<i>Flawless/Geffen/Interscope</i>)	585	-11	60103	29	33/0
	5	9 STAIN D Fade (<i>Flip/Elektra/EEG</i>)	579	-79	49245	22	33/0
	11	10 LINKIN PARK In The End (<i>Warner Bros.</i>)	557	+29	47015	16	26/0
	9	11 INCUBUS I Wish You Were Here (<i>Immortal/Epic</i>)	531	-35	40969	22	31/0
	13	12 OFFSPRING Defy You (<i>Columbia</i>)	448	+25	35623	8	31/0
	15	13 STAIN D For You (<i>Flip/Elektra/EEG</i>)	447	+56	35723	4	34/3
	12	14 TANTRIC Mourning (<i>Maverick/WB</i>)	445	-5	34009	13	30/1
	14	15 STAIN D It's Been Awhile (<i>Flip/Elektra/EEG</i>)	382	-25	35334	42	39/0
	20	16 COURSE OF NATURE Caught In The Sun (<i>Lava/Atlantic</i>)	362	+65	24377	3	32/2
	22	17 INCUBUS Nice To Know You (<i>Immortal/Epic</i>)	339	+46	25532	4	32/1
	21	18 FOO FIGHTERS The One (<i>Columbia</i>)	328	+32	24478	3	28/1
	18	19 LENNY KRAVITZ Dig In (<i>Virgin</i>)	325	-20	30997	17	21/0
	16	20 OZZY OSBOURNE Gets Me Through (<i>Epic</i>)	325	-53	29711	19	28/0
	23	21 HOOBASTANK Crawling In The Dark (<i>Island/IDJMG</i>)	310	+29	19702	12	23/0
	19	22 TOOL Lateralus (<i>Volcano</i>)	284	-17	21959	10	25/0
	17	23 MICK JAGGER God Gave Me Everything (<i>Virgin</i>)	278	-75	27435	13	19/0
	25	24 NEIL YOUNG Let's Roll (<i>Reprise</i>)	263	+10	24356	3	20/0
	26	25 BUSH Headful Of Ghosts (<i>Atlantic</i>)	210	-21	21646	6	21/0
	28	26 P.O.D. Youth Of The Nation (<i>Atlantic</i>)	197	+20	10417	2	20/4
	24	27 FUEL Last Time (<i>Epic</i>)	197	-59	18464	10	21/0
	29	28 SEVENDUST Praise (<i>TVT</i>)	175	+12	11679	13	15/0
Debut	29	29 KID ROCK Lonely Road Of Faith (<i>Top Dog/Lava/Atlantic</i>)	168	+108	13433	1	20/3
	30	30 HEDDER Save Your Face (<i>Gold Circle</i>)	130	-3	8180	2	19/0

45 Rock reporters. Monitored airplay data supplied by Mediabase Research, a division of Premiere Radio Networks. Songs ranked by total plays for the airplay week of 1/13/02-1/19/02. Bullets appear on songs gaining plays or remaining flat from previous week. If two songs are tied in total plays, the song with the larger increase in plays is placed first. Songs below No. 15 are moved to recurrent after 20 weeks on the chart. Most Added is the total number of new adds officially reported to R&R by each reporting station. Songs unreported as adds do not count toward overall total stations playing a song. Most Increased Plays lists the songs with the greatest week-to-week increases in total plays. Gross Impressions equals Average Quarter Hour Persons times number of plays (times 100). Average Quarter Hour Persons used herein with permission from the Arbitron Company (copyright 2002, The Arbitron Company). (C) 2002, R&R, Inc.

New & Active

INJECTED Faithless (*Island/IDJMG*)
Total Plays: 128, Total Stations: 20, Adds: 3

EDDIE VEDDER You've Got To Hide Your... (*V2*)
Total Plays: 107, Total Stations: 12, Adds: 2

ROB ZOMBIE Never Gonna Stop (*Geffen/Interscope*)
Total Plays: 102, Total Stations: 18, Adds: 7

CREED Bullets (*Wind-up*)
Total Plays: 96, Total Stations: 30, Adds: 23

ADEMA The Way You Like It (*Arista*)
Total Plays: 91, Total Stations: 10, Adds: 0

FU MANCHU Squash That Fly (*Mammoth*)
Total Plays: 87, Total Stations: 16, Adds: 5

JOEY RAMONE What A Wonderful World (*Sanctuary/SRG*)
Total Plays: 84, Total Stations: 10, Adds: 0

GOV'T MULE Life On The Outside (*ATO/RCA*)
Total Plays: 80, Total Stations: 7, Adds: 0

ILL NINO What Comes Around (*Roadrunner/IDJMG*)
Total Plays: 75, Total Stations: 10, Adds: 1

SALIVA After Me (*Island/IDJMG*)
Total Plays: 69, Total Stations: 9, Adds: 0

Songs ranked by total plays

Most Added

www.rradds.com

ARTIST TITLE LABEL(S)	ADDS
CREED Bullets (<i>Wind-up</i>)	23
ROB ZOMBIE Never Gonna Stop (<i>Geffen/Interscope</i>)	7
FU MANCHU Squash That Fly (<i>Mammoth</i>)	5
P.O.D. Youth Of The Nation (<i>Atlantic</i>)	4
COL. PARKER All The King's Horses (<i>V2</i>)	4
NORTH MISSISSIPPI ALLSTARS Sugartown (<i>Tone-Cool</i>)	4
APEX THEORY Shhh... (<i>Hope Diggy</i>) (<i>DreamWorks</i>)	4
TRAIN She's On Fire (<i>Columbia</i>)	4
STAIN D For You (<i>Flip/Elektra/EEG</i>)	3
INJECTED Faithless (<i>Island/IDJMG</i>)	3
KID ROCK Lonely Road Of Faith (<i>Top Dog/Lava/Atlantic</i>)	3

Most Increased Plays

ARTIST TITLE LABEL(S)	TOTAL PLAY INCREASE
KID ROCK Lonely Road Of Faith (<i>Top Dog/Lava/Atlantic</i>)	+108
PUDDLE OF MUDD Blurry (<i>Flawless/Geffen/Interscope</i>)	+77
COURSE OF NATURE Caught In The Sun (<i>Lava/Atlantic</i>)	+65
STAIN D For You (<i>Flip/Elektra/EEG</i>)	+56
CREED Bullets (<i>Wind-up</i>)	+56
OZZY OSBOURNE Dreamer (<i>Epic</i>)	+51
HEADSTRONG Adriana (<i>RCA</i>)	+48
INCUBUS Nice To Know You (<i>Immortal/Epic</i>)	+46
INJECTED Faithless (<i>Island/IDJMG</i>)	+41
FU MANCHU Squash That Fly (<i>Mammoth</i>)	+41
ALIEN ANT FARM Movies (<i>DreamWorks</i>)	+41

Most Played Recurrents

ARTIST TITLE LABEL(S)	TOTAL PLAYS
DISTURBED Down With The Sickness (<i>Giant/Reprise</i>)	297
FUEL Hemorrhage (In My Hands) (<i>Epic</i>)	286
GODSMACK Awake (<i>Republic/Universal</i>)	280
TOOL Schism (<i>Volcano</i>)	244
3 DOORS DOWN Kryptonite (<i>Republic/Universal</i>)	237
3 DOORS DOWN Loser (<i>Republic/Universal</i>)	237
STAIN D Outside (<i>Flip/Elektra/EEG</i>)	204
TRAIN Drops Of Jupiter (Tell Me) (<i>Columbia</i>)	203
METALLICA I Disappear (<i>Hollywood</i>)	202
SALIVA Your Disease (<i>Island/IDJMG</i>)	200
GODSMACK Greed (<i>Republic/Universal</i>)	200
INCUBUS Drive (<i>Immortal/Epic</i>)	187
LIFEHOUSE Hanging By A Moment (<i>DreamWorks</i>)	180
PRIMUS W/OZZY N.I.B. (<i>Divine/Priority</i>)	166
TANTRIC Astounded (<i>Maverick/WB</i>)	162
SYSTEM OF A DOWN Chop Suey (<i>American/Columbia</i>)	161
3 DOORS DOWN Duck And Run (<i>Republic/Universal</i>)	160
LINKIN PARK One Step Closer (<i>Warner Bros.</i>)	157
LINKIN PARK Crawling (<i>Warner Bros.</i>)	147

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Mariah Carey, Slipknot,
Toby Keith and many more!

Reporters

WONE/Akron, OH * PD: TK O'Grady APD: Tim Daugherty P.O.D. "Youth"	WKGB/Binghamton, NY PD: Jim Free MD: Tim Bolard CREED "Bullets"	KNCN/Corpus Christi, TX * PD: Paula Newell MD: Monte Montana CREED "Bullets" ROB ZOMBIE "Never"	WTFX/Louisville, KY * OM: Michael Lee Interim MD: Frank Webb CREED "Bullets" STOCK DRIVE "Rusted" ROB ZOMBIE "Never"	KATT/Oklahoma City, OK * OM: Chris Baker MD: Jake Daniels 16 CREED "Bullets" 1 KITTIE "Run" 1 ROB ZOMBIE "Never" X-ECUTIONERS "Going"	WHJY/Providence, RI * PD: Joe Bevilacqua APD: Doug Palmieri MD: John Laurent 7 EDDIE VEDDER "Hide" 5 CREED "Bullets" NO. MISSISSIPPI "SugarTown"	KBER/Salt Lake City, UT * OM: Bruce Jones PD: Kelly Hammer APD/MD: Helen Powers CREED "Bullets"	WIOT/Toledo, OH * PD/MD: Don Davis 1 INJECTED "Faithless"
WPYX/Albany, NY * OM/Sn Mgr: John Cooper APD/MD: Terry O'Donnell No Adds	WBUF/Buffalo, NY * PD: John Paul No Adds	WTUE/Dayton, OH * PD: Tony Tifford APD/MD: John Beaulieu COL. PARKER "Kings"	WQBZ/Macon, GA PD: Chris Ryder MD: Sarina Scott KID ROCK "Faith"	KEZO/Omaha, NE * PD/MD: Bruce Patrick KID ROCK "Faith" STAIN'D "For"	WBBB/Raleigh-Durham, NC * OM: Andy Meyer No Adds	KSJO/San Francisco, CA * OM: Gary Schoenwetter MD: Zakk Tyler ILL NINO "Comes" INCUBUS "Nice" P.O.D. "Youth"	WKLT/Traverse City, MI PD/MD: Terr Ray CREED "Bullets" MESH STL "Believe" ALIEN ANT FARM "Movies"
KZRR/Albuquerque, NM * Dir/Prog: Bill May PD: Phil Mahoney MD: Rob Brothers CREED "Bullets" DROWNING POOL "Tear"	WRQK/Canton, OH * PD/MD: Todd Downard CREED "Bullets" LOCAL H "Half"	KLAQ/El Paso, TX * PD: Magie Mike Ramsey APD/MD: Glenn Garza 2 CREED "Bullets" COL. PARKER "Kings" KID ROCK "Faith"	KFRQ/McAllen, TX * PD: Alex Duran MD: Keith West APEX THEORY "Shhh..." CREED "Bullets" X-ECUTIONERS "Going" NO. MISSISSIPPI "SugarTown"	KCLB/Palm Springs, CA PD/MD: Tish Lacy CREED "Bullets" EDDIE VEDDER "Hide" COL. PARKER "Kings"	WRXL/Richmond, VA * PD: John Lassman MD: Casey Krukowski CREED "Bullets" FU MANCHU "Squash"	KZQZ/San Luis Obispo, CA PD: Donna James 10 P.O.D. "Youth"	KMOD/Tulsa, OK * PD/MD: Rob Hurt CREED "Bullets" FU MANCHU "Squash"
KZMZ/Alexandria, LA PD: Terry Manning MD: Pat Cloud No Adds	WPXC/Cape Cod, MA OM: Steve McVie PD: Suzanne Tonaire No Adds	WPHD/Elmira-Corning, NY GM: George Harris MD: Jay Wulff CREED "Bullets"	WCLG/Morgantown, WV PD: Jeff Miller MD: Dave Murdoch 1 HEADSTRONG "Adriana" 1 SOIL "Unreal" ALIEN ANT FARM "Movies" CREED "Bullets" UNWRITTEN LAW "Red"	WRRX/Pensacola, FL * OMPD: Dan McClintock CREED "Bullets"	KCAL/Riverside, CA * PD: Steve Hoffman MD: M.J. Matthews CREED "Bullets"	KXFX/Santa Rosa, CA * PD: Don Harrison MD: Howard Friele 15 CREED "Bullets" 1 KID ROCK "Faith" 1 EDDIE VEDDER "Hide" DISTURBED "Game"	WMZK/Wausau, WI PD/MD: Nick Summers DISTURBED "Game" APEX THEORY "Shhh..."
WZZO/Allentown, PA * PD: Robin Lee MD: Keith Moyer 2 TRAIN "She's" 2 ROB ZOMBIE "Never"	WYBB/Charleston, SC * PD/MD: Mike Allen APEX THEORY "Shhh..." CREED "Bullets"	WXKE/Ft. Wayne, IN * PD/MD: Doc West 2 LOCAL H "Half" 1 CREED "Bullets"	WDHA/Morrisstown, NJ * PD/MD: Terrie Carr 1 HEADSTRONG "Adriana" 1 CREED "Bullets" COL. PARKER "Kings" ROB ZOMBIE "Never"	WWCT/Peoria, IL PD: Jamie Markley MD: Debbie Hunter CREED "Bullets" ROB ZOMBIE "Never" INJECTED "Faithless"	WROV/Roanoke-Lynchburg, VA * OM: Buzz Casey MD: Heidi Krummert FU MANCHU "Squash"	WRQR/Wilmington, NC OM: John Stevens APD/MD: Gregg Stepp MESH STL "Believe"	
KWHL/Anchorage, AK PD: Larry Snider MD: Kathy Mitchell COURSE OF NATURE "Sun" SOIL "Unreal" CREED "Bullets"	WKLC/Charleston, WV PD/MD: Mike Rappaport CREED "Bullets" APEX THEORY "Shhh..." SYSTEM OF A DOWN "Toxicity"	KLLO/Houston, TX * OMPD: Vince Richards MD: Steve Fixz No Adds	WBAB/Nassau-Suffolk, NY * PD: John Olsen APD: Ralph Tortora MD: John Parise No Adds	WMMR/Philadelphia, PA * PD: Sam Milkman APD/MD: Ken Zepeto CREED "Bullets"	WCMF/Rochester, NY * PD: John McCrae MD: Dave Kane APEX THEORY "Shhh..." JOE BONAMASSA "Shape" CREED "Bullets" TRAIN "She's"	WAQX/Syracuse, NY * PD/MD: Bob O'Dell APD: Dave Fritsna COL. PARKER "Kings" CRACKER "Shine" CREED "Bullets"	KATS/Yakima, WA OM: Ron Harris 10 HOOBASTANK "Crawling" CREED "Bullets"
WAPL/Appleton, WI * PD: Joe Calgano APD/MD: Cramer TRAIN "She's"	WEBN/Cincinnati, OH * OM: Scott Reinhart PD: Michael Walter MD: Rick "The Dude" Vaske COURSE OF NATURE "Sun" DROWNING POOL "Tear"	WRTT/Huntsville, AL * OM: Rob Harter PD/MD: Jimbo Wood 11 CREED "Bullets" APEX THEORY "Shhh..." NO. MISSISSIPPI "SugarTown"	WPLR/New Haven, CT * PD: John Griffin MD: Pam Landry TANTRIC "Mourning"	WMMR/Philadelphia, PA *	WXRX/Rockford, IL PD/MD: Jim Stone ADEMA "Like" SYSTEM OF A DOWN "Toxicity"	WNCD/Youngstown, OH * PD: Chris Patrick ROB ZOMBIE "Never"	
KLBJ/Austin, TX * OM: Jeff Carrol MD: Loris Lowe DREAM THEATER "Misunder"	WMMS/Cleveland, OH * PD: Jim Trapp MD: Mark Pennington 11 STAIN'D "For" 1 P.O.D. "Youth"	WRKR/Kalamazoo, MI PD: Mike McKelley APD/MD: Jay Deacon 4 NEIL YOUNG "Roll" CREED "Bullets"	KFZD/Odessa-Midland, TX PD/MD: Steve Driscoll KID ROCK "Faith" CREED "Bullets" ROB ZOMBIE "Never"	WHEB/Portsmouth, NH * PD/MD: Alex James CREED "Bullets" FU MANCHU "Squash" HEADSTRONG "Adriana" STAIN'D "For"	WKQZ/Saginaw, MI * PD: Hunter Scott APD: Sean Kelly MD: Todd Kangas 1 ROB ZOMBIE "Never" INJECTED "Faithless" OZZY OSBOURNE "Dremer" JUPITER AVENUE "Compound"	WNCN/Raleigh, NC PD: Chris Patrick ROB ZOMBIE "Never"	

* Monitored Reporters

65 Total Reporters

45 Total Monitored

20 Total Indicator



Super Bowl Promotions....

Continued from Page 82

(a clue a day). When we ask for the answer, the caller with the correct answer receives a brand-new TV and party supplies. The downside is, they have to watch the game at their house with the WCCC afternoon show.

Wes Hessman

KFMX/Lubbock, TX

Our traditional Super Bowl promotion is The Ultimate Super Bowl Party. We get every food category possible: a six-foot sub, buckets of chicken, shrimp plates, veggie trays, pizzas, burgers and fries, chips, candy, cakes, ice cream, cases of drinks and more. Then we put it together with team jerseys and pass along a couple of parties. We've done it with and without adding big-screen TVs and video-game systems. The

sheer overkill of bringing that much food to a listener's house overwhelms them every time, and the promotion costs us nothing. We've even sold registration points and made money off it. It's a great small-market, no-overhead promotion.

Kylee Brooks

WRQC/Ft. Myers, FL

We're in our first year of existence, and we didn't have the budget for a big Super Bowl trip, so *The Bob Narley Show* (mornings) is organizing an all-day flag football tourney on Super Bowl Saturday. Teams take on Team Real Rock for charity. The \$200-per-team entry fee goes to a kids' leukemia charity. It gives us a chance to tie in with a local charity and the community, as well as reach out and interact with listeners, and it still addresses the big show.

Dave Rodriguez

KBPI/Denver

While most stations are giving away trips to the Super Bowl with hot chicks, morning show stunt boys and the like, KBPI dares to be different by hosting the third annual KBPI Wing Bowl. This event, which has, surprisingly, become one of the most-anticipated events on the KBPI promotional calendar, was the brainchild of *The KBPI Locker Room* morning show three years ago, in order to host a unique event because we couldn't afford a big expensive trip to the Super Bowl. It has evolved into something that no one in their wildest, wettest fantasies could ever have envisioned.

The game is simple: The person who eats the most chicken wings is crowned the champion. As with most major sporting events, the hype leading up to the Super Bowl usually exceeds the actual event itself, with the game being a small portion of the total package. Not so in the case of Wing Bowl. For a month leading up to the event *The Locker Room* will qualify listeners on the show by soliciting for insane eating feats.

Listeners have consumed institutional-sized containers of such foods as mayonnaise, mustard, pickles, peanut butter, horseradish

and Spam in five minutes or less. Some have eaten pounds and pounds of raw hamburger meat, while others have consumed a dozen Krispy Kreme donuts in less than five minutes. How does this translate to being able to consume mass quantities of chicken wings? It doesn't, but we love seeing these folks killing themselves to get into Wing Bowl!

Wing Bowl itself consists of many different events leading up to the main event. In years past some of the preliminary activities have been stripper boxing, arm-wrestling competitions, awful performances by *The Locker Room's* house band and a stand-up comedy routine by *Saturday Night Live* comic Jim Breuer. Some of the pre-Wing Bowl festivities for 2002 include Pinewood Derby races, mechanical-bull-riding and more awful performances by *The Locker Room's* house band. By the time the wing eating comes about, everyone has lubricated their insides thoroughly with beer, and the contestants are raring to go. Did I mention this starts at 6am?

The contestants are split into two 10-man teams, Team Locker Room and Team Nasty (run by KBPI afternoon personality Uncle Nasty).

The Wing Bowl competition is split into two five-minute halves. The top 10 finishers advance to the championship round. The reigning Wing Bowl champion — "Big Mike" — gained his title by consuming 68 chicken wings in 10 minutes.

This year's champion wins a trip to the first stop on Kid Rock's world tour. The winner will also have his or her name forever emblazoned on the Wing Bowl Trophy, kind of like the NHL Stanley Cup.

Wing Bowl would not be complete without including the festivities in the traditional fashion — a female listener will experience her first lesbian kiss. This always punctuates the event extremely well (especially with the guys)! At Wing Bowl anything and everything can happen (and usually does), and we've learned that scripting the event only adds to the chaos.

All kidding aside, this event is a huge favorite of the listeners — partly because it's free to attend but, more importantly, because everyone has the opportunity to be a part of the event and get up close and personal with their favorite KBPI jocks. It is by far one of my favorite events to put together.



Dave Rodriguez

"At Wing Bowl, anything and everything can happen (and usually does), and we've learned that scripting the event only adds to the chaos."

Dave Rodriguez

R&R Active Rock Top 50

Powered By



January 25, 2002

LAST WEEK	THIS WEEK	ARTIST TITLE LABEL(S)	TOTAL PLAYS	+/- PLAYS	GROSS IMPRESSIONS (00)	WEEKS ON CHART	TOTAL STATIONS/ ADDS
1	1	LINKIN PARK In The End (Warner Bros.)	1702	-25	168152	20	53/0
2	2	PUDDLE OF MUDD Blurry (Flawless/Geffen/Interscope)	1654	+36	159718	14	54/0
3	3	CREED My Sacrifice (Wind-up)	1357	-73	123978	13	51/0
7	4	DEFAULT Wasting My Time (TVT)	1155	+66	98821	19	45/0
10	5	STAIN D For You (Flip/Elektra/EEG)	1125	+126	101691	5	54/0
4	6	P.O.D. Alive (Atlantic)	1118	-82	101887	24	50/0
9	7	OFFSPRING Defy You (Columbia)	1092	+87	104760	8	53/1
8	8	NICKELBACK Too Bad (Roadrunner/IDJMG)	1087	+67	98849	8	54/0
14	9	P.O.D. Youth Of The Nation (Atlantic)	1059	+215	86614	6	51/0
6	10	SYSTEM OF A DOWN Chop Suey (American/Columbia)	1053	-43	93671	26	49/0
5	11	NICKELBACK How You Remind Me (Roadrunner/IDJMG)	1048	-95	85447	26	53/0
13	12	HOOBASTANK Crawling In The Dark (Island/IDJMG)	1025	+101	93315	13	52/0
11	13	TOOL Lateralus (Volcano)	996	+15	97711	12	53/0
12	14	DISTURBED Down With The Sickness (Giant/Reprise)	907	-43	83978	33	53/0
18	15	INCUBUS Nice To Know You (Immortal/Epic)	822	+63	61132	5	50/1
15	16	SEVENDUST Praise (TVT)	775	-64	78803	15	44/0
16	17	INCUBUS I Wish You Were Here (Immortal/Epic)	747	-72	63922	22	45/0
17	18	STAIN D Fade (Flip/Elektra/EEG)	678	-133	48822	23	48/0
19	19	PUDDLE OF MUDD Control (Flawless/Geffen/Interscope)	614	-86	49496	29	51/0
20	20	OZZY OSBOURNE Dreamer (Epic)	577	-43	48797	8	42/2
21	21	FOO FIGHTERS The One (Columbia)	576	+20	49197	5	41/0
23	22	ADEMA The Way You Like It (Arista)	539	+26	38167	8	41/1
33	23	ROB ZOMBIE Never Gonna Stop (Geffen/Interscope)	525	+218	49300	3	47/10
24	24	ILL NINO What Comes Around (Roadrunner/IDJMG)	516	+29	46592	7	48/0
34	25	SYSTEM OF A DOWN Toxicity (American/Columbia)	475	+171	42049	3	44/4
31	26	DISTURBED The Game (Giant/Reprise)	474	+103	43298	6	27/4
28	27	CUSTOM Hey Mister (Artist Direct)	470	+58	41116	12	34/2
27	28	SALIVA After Me (Island/IDJMG)	464	+41	34887	4	40/4
32	29	COURSE OF NATURE Caught In The Sun (Lava/Atlantic)	449	+83	24370	4	33/3
22	30	DROWNING POOL Sinner (Wind-up)	406	-126	32312	11	42/0
26	31	TANTRIC Mourning (Maverick/WB)	340	-87	32020	13	27/0
41	32	CREED Bullets (Wind-up)	339	+141	27503	3	48/31
47	33	INJECTED Faithless (Island/IDJMG)	338	+173	28335	2	39/4
40	34	HEADSTRONG Adriana (RCA)	333	+134	30912	2	41/4
38	35	SOIL Unreal (J)	321	+101	26175	2	33/1
29	36	MARILYN MANSON Tainted Love (Maverick/WB)	320	-70	21358	10	31/0
25	37	ROB ZOMBIE Feel So Numb (Geffen/Interscope)	305	-171	31951	15	36/0
44	38	FU MANCHU Squash That Fly (Mammoth)	281	+98	25629	2	36/4
Debut	39	KID ROCK Lonely Road Of Faith (Top Dog/Lava/Atlantic)	264	+166	29401	1	29/6
36	40	MUSHROOMHEAD Solitaire/Unraveling (Universal)	261	-13	25141	7	29/0
42	41	ALIEN ANT FARM Movies (DreamWorks)	247	+57	24091	11	17/2
30	42	KID ROCK Forever (Top Dog/Lava/Atlantic)	208	-165	19574	12	25/0
39	43	OZZY OSBOURNE Gets Me Through (Epic)	196	-24	35438	19	18/0
50	44	HEDDER Save Your Face (Gold Circle)	164	+27	10822	6	19/1
37	45	MESH STL Maybe Tomorrow (Label/Jive)	160	-84	10368	21	15/0
—	46	STROKES Last Nite (RCA)	156	+20	13348	2	7/0
35	47	FUEL Last Time (Epic)	151	-134	7886	10	15/0
45	48	CRAVING THEO Alone (Columbia)	148	-24	12515	8	15/0
Debut	49	LOCAL H Half Life (Palm Pictures)	144	+99	11338	1	21/3
43	50	BUSH Headful Of Ghosts (Atlantic)	134	-54	11804	7	16/0

54 Active Rock reporters. Monitored airplay data supplied by Mediabase Research, a division of Premiere Radio Networks. Songs ranked by total plays for the airplay week of 1/13/02-1/19/02. Bullets appear on songs gaining plays or remaining flat from previous week. If two songs are tied in total plays, the song with the larger increase in plays is placed first. Songs below No. 20 are moved to recurrent after 20 weeks on the chart. Most Added is the total number of new adds officially reported to R&R by each reporting station. Songs unreported as adds do not count toward overall total stations playing a song. Most Increased Plays lists the songs with the greatest week-to-week increases in total plays. Gross Impressions equals Average Quarter Hour Persons times number of plays (times 100). Average Quarter Hour Persons used herein with permission from the Arbitron Company (copyright 2002, The Arbitron Company). (C) 2002, R&R, Inc.

Most Added
www.rradds.com

ARTIST TITLE LABEL(S)	ADDS
CREED Bullets (Wind-up)	31
ROB ZOMBIE Never Gonna Stop (Geffen/Interscope)	10
X-ECUTIONERS It's Going Down (Columbia)	9
APEX THEORY Shhh... (Hope Diggy) (DreamWorks)	8
KID ROCK Lonely Road Of Faith (Top Dog/Lava/Atlantic)	6
MESH STL Believe Me (Label/Jive)	5
SYSTEM OF A DOWN Toxicity (American/Columbia)	4
HEADSTRONG Adriana (RCA)	4
SALIVA After Me (Island/IDJMG)	4
INJECTED Faithless (Island/IDJMG)	4
FU MANCHU Squash That Fly (Mammoth)	4
DISTURBED The Game (Giant/Reprise)	4
LOST PROPHETS Shinobi Vs. Dragon Ninja (Columbia)	4
DROWNING POOL Tear Away (Wind-up)	4

PINK FLOYD
"ECHOES"

3x PLATINUM

**Most Increased Plays**

ARTIST TITLE LABEL(S)	TOTAL PLAY INCREASE
RDB ZDMBIE Never Gonna Stop (Geffen/Interscope)	+218
P.D.D. Youth Of The Nation (Atlantic)	+215
INJECTED Faithless (Island/IDJMG)	+173
SYSTEM OF A DOWN Toxicity (American/Columbia)	+171
KID ROCK Lonely Road Of Faith (Top Dog/Lava/Atlantic)	+166
CREED Bullets (Wind-up)	+141
HEADSTRONG Adriana (RCA)	+134
STAIN D For You (Flip/Elektra/EEG)	+126
DISTURBED The Game (Giant/Reprise)	+103

Most Played Recurrents

ARTIST TITLE LABEL(S)	TOTAL PLAYS
TOOL Schism (Volcano)	548
LINKIN PARK Crawling (Warner Bros.)	513
SALIVA Your Disease (Island/IDJMG)	467
GODSMACK Awake (Republic/Universal)	432
DROWNING POOL Bodies (Wind-up)	429
GODSMACK Greed (Republic/Universal)	403
LINKIN PARK One Step Closer (Warner Bros.)	385
PAPA ROACH Last Resort (DreamWorks)	382
STAIN D It's Been Awhile (Flip/Elektra/EEG)	356
FUEL Hemorrhage (In My Hands) (Epic)	353
ADEMA Giving In (Arista)	319
DISTURBED Stupify (Giant/Reprise)	318
A PERFECT CIRCLE Judith (Virgin)	317
DISTURBED Voices (Giant/Reprise)	312
LIMP BIZKIT My Way (Flip/Interscope)	284
ALIEN ANT FARM Smooth Criminal (DreamWorks)	281

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January 25, 2002

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America's Best Testing Active Rock Songs 12+
For The Week Ending 1/25/02.

Artist Title (Label)	TW	LW	Familiarity	Burn	TD	Familiarity	Burn
DISTURBED The Game (Giant/Reprise)	4.09	-	65%	9%	4.03	73%	11%
SEVENDUST Praise (TVT)	4.08	4.03	80%	11%	4.11	84%	12%
SYSTEM OF A DOWN Chop Suey (American/Columbia)	4.02	4.01	93%	30%	4.00	95%	31%
DISTURBED Down With The Sickness (Giant/Reprise)	3.98	4.01	95%	34%	4.00	97%	37%
LINKIN PARK In The End (Warner Bros.)	3.97	3.89	96%	34%	3.89	97%	36%
ROB ZOMBIE Feel So Numb (Geffen/Interscope)	3.92	3.90	90%	19%	3.89	93%	20%
ROB ZOMBIE Never Gonna Stop (Geffen/Interscope)	3.91	-	62%	8%	3.93	70%	9%
PUDDLE OF MUDD Blurry (Flawless/Geffen/Interscope)	3.89	3.92	89%	20%	3.71	91%	25%
TOOL Lateralus (Volcano)	3.88	3.94	85%	20%	3.85	88%	23%
TOOL Schism (Volcano)	3.88	3.92	93%	36%	3.89	96%	38%
HOOBASTANK Crawling In The Dark (Island/IDJMG)	3.85	3.77	76%	15%	3.72	77%	18%
NICKELBACK How You Remind Me (Roadrunner/IDJMG)	3.81	3.87	98%	48%	3.70	98%	51%
ADEMA The Way You Like It (Arista)	3.81	3.72	62%	9%	3.69	66%	12%
NICKELBACK Too Bad (Roadrunner/IDJMG)	3.81	3.80	80%	15%	3.70	83%	17%
OFFSPRING Defy You (Columbia)	3.79	3.81	85%	14%	3.82	86%	13%
DEFAULT Wasting My Time (TVT)	3.76	3.75	79%	19%	3.63	82%	22%
LINKIN PARK Crawling (Warner Bros.)	3.74	3.71	96%	45%	3.68	97%	49%
STAINED For You (Flip/Elektra/EEG)	3.72	3.77	82%	20%	3.62	84%	25%
OZZY OSBOURNE Dreamer (Epic)	3.69	3.73	82%	18%	3.68	87%	20%
P.O.D. Youth Of The Nation (Atlantic)	3.69	3.63	82%	19%	3.66	83%	20%
P.O.D. Alive (Atlantic)	3.68	3.64	95%	42%	3.72	94%	41%
DROWNING POOL Sinner (Wind-up)	3.67	3.61	70%	13%	3.70	78%	16%
STAINED Fade (Flip/Elektra/EEG)	3.65	3.69	95%	39%	3.61	96%	42%
INCUBUS I Wish You Were Here (Immortal/Epic)	3.64	3.65	94%	35%	3.54	96%	39%
PUDDLE OF MUDD Control (Flawless/Geffen/Interscope)	3.61	3.65	94%	42%	3.55	94%	45%
TANTRIC Mourning (Maverick/WB)	3.61	3.60	75%	19%	3.56	79%	20%
FOO FIGHTERS The One (Columbia)	3.60	3.62	71%	13%	3.57	71%	14%
SALIVA After Me (Island/IDJMG)	3.53	3.42	53%	11%	3.55	59%	12%
INCUBUS Nice To Know You (Immortal/Epic)	3.51	3.52	72%	17%	3.36	73%	20%
CREED My Sacrifice (Wind-up)	3.33	3.42	98%	47%	3.34	98%	47%

Total sample size is 899 respondents. Total average favorability estimates are based on a scale of 1-5. (1=dislike very much, 5=like very much). Total familiarity represents the percentage of respondents who recognized the song. Total burn represents the number of respondents who said they are tired of hearing the song. Sample composition is based on persons 12+. TD = Target Demo (Females 18-34). Persons are screened via the Internet. Once passed, they can take the music test based on their format/music preference. RateTheMusic.com results are not meant to replace callout research. The results are intended to show opinions of participants on the Internet only. RateTheMusic.com is a registered trademark of RateTheMusic.com. The RTM system is available for local radio stations by calling 407/523-7272. RateTheMusic.com data is provided by Mediabase Research, A division of Premiere Radio Networks.

New & Active

- KITTIE** Run Like Hell (*Artemis*)
Total Plays: 129, Total Stations: 12, Adds: 1
- JIMMY EAT WORLD** The Middle (*DreamWorks*)
Total Plays: 124, Total Stations: 10, Adds: 3
- EDDIE VEDDER** You've Got To Hide Your... (V2)
Total Plays: 111, Total Stations: 7, Adds: 0
- APEX THEORY** Shhh... (Hope Diggy) (*DreamWorks*)
Total Plays: 109, Total Stations: 18, Adds: 8
- LOST PROPHETS** Shinobi Vs. Dragon Ninja (*Columbia*)
Total Plays: 62, Total Stations: 7, Adds: 4
- DROWNING POOL** Tear Away (*Wind-up*)
Total Plays: 47, Total Stations: 5, Adds: 4
- MESH STL** Believe Me (*Label/Jive*)
Total Plays: 25, Total Stations: 7, Adds: 5
- X-ECUTIONERS** It's Going Down (*Columbia*)
Total Plays: 22, Total Stations: 11, Adds: 9

Songs ranked by total plays

Indicator

Most Added

- CREED** Bullets (*Wind-up*)
- ROB ZOMBIE** Never Gonna... (*Geffen/Interscope*)
- APEX THEORY** Shhh... (Hope Diggy) (*DreamWorks*)
- HEADSTRONG** Adriana (*RCA*)
- KID ROCK** Lonely Road... (*Top Dog/Lava/Atlantic*)
- KITTIE** Run Like Hell (*Artemis*)
- MESH STL** Believe Me (*Label/Jive*)
- INJECTED** Faithless (*Island/IDJMG*)
- FU MANCHU** Squash That Fly (*Mammoth*)
- HEDDER** Save Your Face (*Gold Circle*)
- INCUBUS** Nice To Know You (*Immortal/Epic*)
- SYSTEM OF A DOWN** Toxicity (*American/Columbia*)
- SOIL** Unreal (*J*)

Reporters

WQBX/Albany, NY *
CREED "Bullets"
KITTIE "Run"
MESH STL "Believe"

KZRX/Amarillo, TX
PD/MD: Eric Slayter
CREED "Bullets"
SYSTEM OF A DOWN "Toxicity"

WWWX/WXXA/Appleton-Green Bay, WI *
PD: Guy Dark
MD: AJ
2 CREED "Bullets"
FU MANCHU "Squash"

WCHZ/Augusta, GA *
OM: Harley Drew
PD/MD: Chuck Williams
CREED "Bullets"
FU MANCHU "Squash"
ROB ZOMBIE "Never"

KRAB/Bakersfield, CA *
PD/MD: Danny Spinks
9 JIMMY EAT WORLD "Middle"

WIYY/Baltimore, MD *
PD: Rick Strauss
APD/MD: Rob Heckman
No Adds

WCPR/Biloxi-Gulfport, MS *
OM: Kenny Vest
PD: Scott Fox
APD: Wayne Watkins
MD: Mitch Cry
1 DROWNING POOL "Tear"
1 X ECUTIONERS "Going"
1 STONES "Broken"
APEX THEORY "Shhh"
CREED "Bullets"
S'ATC "X-Cold"

WAAF/Boston, MA *
PD: Dave Douglas
MD: Mike Brangiorio
4 INJECTED "Faithless"
DOPE "Awg"
LOST PROPHETS "Shinobi"
P.O.D. "Storm"

WRXN/Chattanooga, TN *
PD: Borer
MD: Dave Spain
11 DISTURBED "Game"
3 GRAVITY KILLS "Thing"
1 LOCAL H "Heat"

KFMF/Chico, CA
PD: Marty Griffin
MD: Tim Buc Moore
15 CREED "Bullets"
KID ROCK "F&M"
ROB ZOMBIE "Never"

KRQR/Chico, CA
PD/MD: Dale Sandoval
5 APEX THEORY "Shhh..."
5 ROB ZOMBIE "Never"

KILO/Colorado Springs, CO *
PD: Ross Ford
APD: Matt Jentry
MD: Hill Gordon
2 DROWNING POOL "Tear"

WBZX/Columbus, OH *
PD: Hal Fish
APD/MD: Ronni Hunter
1 X ECUTIONERS "Going"
1 CREED "Bullets"
HEADSTRONG "Adriana"

KEGL/Dallas-Ft. Worth, TX *
PD: Duane Doherty
APD: Chris Ryan
MD: Cindy Scull
CREED "Bullets"
SYSTEM OF A DOWN "Toxicity"

KBPI/Denver-Boulder, CO *
PD: Bob Richards
APD/MD: Willie B.
17 OFFSPRING "Defy"
13 ADEMA "Like"
12 SYSTEM OF A DOWN "Toxicity"
9 APEX THEORY "Shhh..."

KAZR/Des Moines, IA *
PD: Sean Elliott
MD: Jo Michaels
6 CREED "Bullets"

WRIF/Detroit, MI *
OM: Doug Caldero
APD/MD: Roxanne Steele
DROWNING POOL "Tear"
HEADSTRONG "Adriana"
KITTIE "Run"

WGBF/Evansville, IN
OM/MD: Mike Sanders
APD: Wes Adams
10 KID ROCK "F&M"
CREED "Bullets"
ROB ZOMBIE "Never"
HEADSTRONG "Adriana"

WRDQ/Fayetteville, NC *
CREED "Bullets"
KID ROCK "F&M"

WBWN/Flint, MI *
PD: Brian Boddow
MD: Tony LaBrie
COURSE OF NATURE "Sun"
CREED "Bullets"

KRZR/Fresno, CA *
OM: E. Curtis Johnson
5 CREED "Bullets"

WRQC/Ft. Myers, FL *
PD/MD: Kyle Brooks
KID ROCK "F&M"

WBYP/Ft. Wayne, IN *
OM: Jim Fox
MD: Shannon Norris
1 X ECUTIONERS "Going"
CREED "Bullets"

WRUF/Gainesville-Ocala, FL *
PD: Harry Cascott
MD: Ryan North
1 ROB ZOMBIE "Never"

WKLO/Grand Rapids, MI *
OM: Tony Gates
PD/MD: Mark Faute
AM: Tom Stavros
8 DISTURBED "Game"
8 CREED "Bullets"
6 LOST PROPHETS "Shinobi"
HEADSTRONG "Adriana"
ROB ZOMBIE "Never"

WZOR/Green Bay, WI
PD: Joe Calgero
APD/MD: Roxanne Steele
DROWNING POOL "Tear"
INJECTED "Faithless"
KITTIE "Run"

WJXQ/Lansing, MI *
OM: Bob Olson
MD: Kevin Conrad
HEADSTRONG "Adriana"
SALIVA "After"

KIBZ/Lincoln, NE
PD: E.J. Marshall
APD: Sparky
MD: Samantha Knight
10 CREED "Bullets"
APEX THEORY "Shhh"
INJECTED "Faithless"

WJJO/Madison, WI *
OM: Glen Gardner
APD/MD: Blake Patton
18 CREED "Bullets"
LOST PROPHETS "Shinobi"
REVELLE "Inside"
X ECUTIONERS "Going"

WGIR/Manchester, NH
CREED "Bullets"
HEADSTRONG "Adriana"
FU MANCHU "Squash"

WZTA/Miami, FL *
OM: Gregg Steele
APD/MD: Lee Daniels
3 APEX THEORY "Shhh"
SALIVA "After"

WLUM/Milwaukee, WI *
OM: Chris Moreau
MD: Randy Hawke
16 CREED "Bullets"
APEX THEORY "Shhh"
GRANTY HILLS "Thing"
X ECUTIONERS "Going"

WLZR/Milwaukee, WI *
PD: Keith Hastings
MD: Marilyn Mee
12 CREED "Bullets"
ALIEN ANT FARM "Moves"

KCKR/Minneapolis, MN *
OM: Dave Hamilton
PD: Wade Linder
MD: Pablo
11 JIMMY EAT WORLD "Middle"
9 ALENANT FARM "Moves"
LOST PROPHETS "Shinobi"
ROB ZOMBIE "Never"

KMRQ/Modesto, CA *
PD/MD: Jack Paper
APD: Nancy Palumbo
5 CREED "Bullets"
APEX THEORY "Shhh"
CUSTOM "Master"

WRAT/Monmouth-Ocean, NJ *
PD: Carl Craft
APD/MD: Robyn Lane
1 DROWNING POOL "Tear"
SALIVA "After"

WKZQ/Myrtle Beach, SC
PD: Brian Rickman
APD/MD: Charley
9 APEX THEORY "Shhh..."
CREED "Bullets"
ROB ZOMBIE "Never"

WNPL/Nashville, TN *
6 INJECTED "Faithless"
5 SALIVA "After"
3 CREED "Bullets"
KID ROCK "F&M"
ROB ZOMBIE "Never"

WNOR/Norfolk, VA *
PD: Harvey Kojan
APD/MD: Tim Parker
APEX THEORY "Shhh..."
LOCAL H "Heat"

KRQC/Omaha, NE *
PD: Tim Sheridan
MD: Jon Terry
CREED "Bullets"
MESH STL "Believe"

WJRR/Orlando, FL *
PD: Pat Lynch
MD: Dickerman
BLINK-182 "First"
CREED "Bullets"
FU MANCHU "Squash"
SUM 41 "Motivation"
ROB ZOMBIE "Never"

WTXX/Pensacola, FL *
Dir/Prog: Joel Sampson
APD/MD: Mark "The Shark" Dyba
6 CREED "Bullets"

WIXO/Peoria, IL
PD/MD: Matt Bahan
KID ROCK "F&M"
STONES "Like"
HEADSTRONG "Adriana"
ROB ZOMBIE "Never"
MESH STL "Believe"

WYSP/Philadelphia, PA *
OM: Tim Sabean
MD: Nancy Palumbo
1 INCUBUS "Nice"
1 ROB ZOMBIE "Never"
CREED "Bullets"

KUPD/Phoenix, AZ *
PD: J.J. Jeffries
MD: Larry McFeele
ROB ZOMBIE "Never"

KUFO/Portland, OR *
OM: Dale Baird
APD/MD: Al Scott
No Adds

KORB/Quad Cities, IA-IL *
OM: Danny Sullivan
PD/MD: Rick Thames
CREED "Bullets"
KID ROCK "F&M"

KOOT/Reno, NV *
PD: Jave Patterson
MD: Martina Davis
1 DROWNING POOL "Tear"
INJECTED "Faithless"

WNVE/Rochester, NY *
PD: Erick Anderson
MD: Don Vincent
7 KID ROCK "F&M"
2 CREED "Bullets"
COURSE OF NATURE "Sun"

KRXQ/Sacramento, CA *
Str. Mgr.: Curtiss Johnson
PD: Pat Martin
MD: Paul Marshall
3 REVELLE "Inside"

WZBH/Salisbury, MD
PD: Shawn Murphy
APD: John Glassman
MD: Mild Hunter
CREED "Bullets"
INJECTED "Faithless"
KITTIE "Run"

KISS/San Antonio, TX *
OM: Virgil Thompson
PD: Kevin Vargas
MD: C.J. Cruz
4 CREED "Bullets"
DISTURBED "Game"

KIOZ/San Diego, CA *
Dir/Prog: Jim Richards
PD: Shauna Moran
APD/MD: Sharon Leder
3 T.O.D. "Parabola"
2 OZZY OSBOURNE "Dreamer"
CREED "Bullets"

KURQ/San Luis Obispo, CA
PD/MD: Adam Burnes
ROB ZOMBIE "Never"

KTUX/Shreveport, LA *
OM: Dale Baird
PD/MD: Paul Cannell
6 CREED "Bullets"
DOPE "Awg"
MESH STL "Believe"
X ECUTIONERS "Going"

WRBR/South Bend, IN
PD/MD: Mark McGill
APEX THEORY "Shhh..."
CREED "Bullets"
GRANTY HILLS "Thing"
MESH STL "Believe"

WXTB/Tampa, FL *
OM: Brad Hardin
PD: Rick Schmidt
APD: Carl Harris
MD: Laura Phillips
CREED "Bullets"
APEX THEORY "Shhh..."

KRTQ/Tulsa, OK *
PD: Chris Kelly
APD: Kelly Garrett
1 CREED "Bullets"
SOIL "Unreal"
SYSTEM OF A DOWN "Toxicity"

WQLZ/Springfield, IL
MD: Michael T.
HEDDER "Save"

WLVX/Springfield, MA *
PD: Scott Loudeni
MD: Tristie
No Adds

KICT/Wichita, KS *
PD: D.C. Carter
MD: R.J. Davis
ROB ZOMBIE "Never"

*** Monitored Reporters**
72 Total Reporters

54 Total Monitored

18 Total Indicator
17 Current Indicator Playlists

Did Not Report, Playlist Frozen (1):
KFMX/Lubbock, TX

Active Rock Playlists

MARKET #5

KEGL/Dallas-Ft. Worth
Clear Channel
(972) 991-1029
Doherty/Ryan/Scull
12+ Cume 399,300



PLAYS	LW	TW	ARTIST/TITLE	GI (000)
36	34	34	DISTURBED/Down With	7242
35	34	34	OZZY OSBOURNE/Gets Me Through	7242
25	31	31	LINKIN PARK/In The End	6603
24	31	31	ROB ZOMBIE/Feel So Numb	6390
22	24	24	SYSTEM OF A DOWN/Chop Suey	5112
24	22	22	PUDDLE OF MUDD/Blurry	4686
19	22	22	NICKELBACK/Too Bad	4686
17	22	22	TOOL/Lateralus	4686
20	22	22	DEFAULT/Wasting My Time	4686
8	20	20	STAIN'D/For You	4260
19	19	19	OZZY OSBOURNE/Dreamer	4047
14	17	17	HOOBASTANK/Crawling In The Dark	3621
18	16	16	OFFSPRING/Deny You	3408
15	15	15	DROWNING POOL/Sinner	3195
5	13	13	ROB ZOMBIE/Never Gonna Stop	2769
12	12	12	INJECTED/Faithless	2556
6	11	11	ADEMA/The Way You Like It	2343
4	10	10	GODSMACK/Greed	2130
21	10	10	TANTRIC/Mourning	2130
30	10	10	DROWNING POOL/Bodies	2130
11	10	10	GODSMACK/Keep Aways	2130
9	9	9	PUDDLE OF MUDD/Control	1917
10	9	9	INCUBUS/Nice To Know You	1917
9	9	9	FOO FIGHTERS/The One	1917
4	9	9	P.O.D./Youth Of The Nation	1917
7	9	9	GODSMACK/Whatever	1917
7	9	9	LINKIN PARK/Crawling	1917
7	9	9	ILL NIN/O What Comes Around	1917
6	7	7	GODSMACK/Awake	1917
11	7	7	A PERFECT CIRCLE/Judith	1917

MARKET #6

WYSP/Philadelphia
Infinity
(215) 625-9460
Sabean/Palumbo
12+ Cume 828,700



PLAYS	LW	TW	ARTIST/TITLE	GI (000)
39	38	38	CREED/My Sacrifice	16497
37	38	38	OZZY OSBOURNE/Gets Me Through	16074
35	38	38	PUDDLE OF MUDD/Blurry	16074
37	37	37	LINKIN PARK/In The End	15651
19	18	18	TOOL/Lateralus	7614
12	17	17	OFFSPRING/Deny You	7191
17	17	17	P.O.D./Alive	7191
16	16	16	DISTURBED/Down With	6768
15	16	16	DEFAULT/Wasting My Time	6768
14	15	15	FOO FIGHTERS/The One	6345
14	14	14	INCUBUS/What Comes Around	5922
14	14	14	NICKELBACK/Too Bad	5922
12	12	12	STAIN'D/For You	5076
8	11	11	KID ROCK/Forever	4653
10	11	11	ILL NIN/O What Comes Around	4653
6	11	11	HOOBASTANK/Crawling In The Dark	4653
9	11	11	SEVENDUST/Praise	4653
8	10	10	P.O.D./Youth Of The Nation	4230
8	10	10	ROB ZOMBIE/Feel So Numb	4230
8	10	10	OZZY OSBOURNE/Dreamer	4230
7	7	7	KITTE/Run Like Hell	3807
6	6	6	ALIEN ANT FARM/Smooth Criminal	2538
6	6	6	STAIN'D/It's Been Awful	2538
6	6	6	PAPA ROACH/Last Resort	2538
6	6	6	WEEZER/Hash Pipe	2538
5	6	6	3 DOORS DOWN/Duck And Run	2538
5	5	5	STONE TEMPLE PILOTS/Hollywood Bltch	2115
5	5	5	TOOL/Schism	2115
2	5	5	FOO FIGHTERS/Learn To Fly	2115

MARKET #8

WAAF/Boston
Entercom
(617) 779-5400
Douglas/Bangortre
12+ Cume 462,400



PLAYS	LW	TW	ARTIST/TITLE	GI (000)
37	38	38	LINKIN PARK/In The End	10640
35	37	37	DISTURBED/The Game	10360
35	36	36	SEVENDUST/Praise	10080
37	35	35	OOPE/Now Or Never	9800
33	34	34	TOOL/Lateralus	9520
32	33	33	PUDDLE OF MUDD/Blurry	9240
31	32	32	ROB ZOMBIE/Never Gonna Stop	8960
29	32	32	HOOBASTANK/Crawling In The Dark	8960
31	30	30	OFFSPRING/Deny You	8400
25	30	30	MUDVAYNE/Death Blooms	8400
34	28	28	SYSTEM OF A DOWN/Chop Suey	7840
21	27	27	DROWNING POOL/Body	7560
23	25	25	STAIN'D/For You	7000
22	23	23	APEX THEORY/Shih... (Hope Diggy)	6440
21	23	23	NICKELBACK/Too Bad	6440
17	21	21	MUSHROOMHEAD/Solitaire/Unraveling	5880
26	21	21	SYSTEM OF A DOWN/Toxicity	5880
17	19	19	ALIEN ANT FARM/Movies	5320
31	17	17	ILL NIN/O What Comes Around	5040
14	17	17	EDDIE VEDDER/You've Got To	4760
11	17	17	SAI IVA/Alter Me	4760
11	17	17	FU MANCHU/Squash That Fly	4760
10	15	15	HEADSTRONG/Adriana	4200
15	14	14	BOY HITS CAR/Man Without Skin	3920
8	12	12	KITTE/Run Like Hell	3360
8	12	12	ROB ZOMBIE/Feel So Numb	3360
14	12	12	BELOW SUMMIT/Falling Down	3360
10	11	11	CYPRESS HILL/Trouble	3080
8	10	10	GODSMACK/Greed	2800
8	10	10	SOUL/Unreal	2800

MARKET #10

WRIF/Detroit
Greater Media
(248) 547-0101
Podell/Hanson
12+ Cume 552,600



PLAYS	LW	TW	ARTIST/TITLE	GI (000)
34	33	33	STAIN'D/For You	12012
33	33	33	DEFAULT/Wasting My Time	12012
31	32	32	CREED/My Sacrifice	11648
28	31	31	LINKIN PARK/In The End	11284
33	31	31	PUDDLE OF MUDD/Blurry	11284
22	30	30	OFFSPRING/Deny You	7280
20	30	30	KID ROCK/Lonely Road Of Faith	7280
22	30	30	NICKELBACK/Too Bad	7280
18	20	20	P.O.D./Alive	7280
20	19	19	IANTRIC/Mourning	6916
16	17	17	EDDIE VEDDER/You've Got To	6188
17	17	17	SEVENDUST/Praise	6188
13	15	15	FOO FIGHTERS/The One	5460
12	15	15	HOOBASTANK/Crawling In The Dark	5460
14	14	14	DISTURBED/The Game	5096
12	14	14	OZZY OSBOURNE/Facing Hell	4732
13	13	13	P.O.D./Youth Of The Nation	4732
15	13	13	TOOL/Lateralus	4732
12	12	12	INJECTED/Faithless	4368
1	10	10	ROB ZOMBIE/Never Gonna Stop	3640
7	10	10	ILL NIN/O What Comes Around	3640
11	9	9	SAI IVA/Alter Me	3276
9	9	9	LOCAL H/Hot Life	3276
7	8	8	FUEL/Hemorrhage	2912
8	a	a	OZZY OSBOURNE/Dreamer	2912
7	8	8	SYSTEM OF A DOWN/Toxicity	2912
7	8	8	CUSTOM/Hey Mister	2912
4	8	8	KID ROCK/Forever	2912
7	8	8	3 DOORS DOWN/Loser	2912

MARKET #12

WZTA/Miami
Clear Channel
(954) 862-2000
Steele/Daniels
12+ Cume 296,100



PLAYS	LW	TW	ARTIST/TITLE	GI (000)
42	41	41	P.O.D./Alive	5740
41	41	41	LINKIN PARK/In The End	5740
41	36	36	SYSTEM OF A DOWN/Chop Suey	5040
28	35	35	HOOBASTANK/Crawling In The Dark	4900
36	34	34	PUDDLE OF MUDD/Blurry	4760
28	31	31	OFFSPRING/Deny You	4340
18	29	29	CUSTOM/Hey Mister	4060
19	21	21	NICKELBACK/Too Bad	2940
18	20	20	STAIN'D/For You	2800
13	19	19	STROKES/Last Nite	2660
18	19	19	FOO FIGHTERS/The One	2660
18	18	18	NICKELBACK/Too Bad	2520
34	18	18	CREED/My Sacrifice	2520
18	17	17	ALIEN ANT FARM/Movies	2380
18	17	17	DISTURBED/Down With	2380
17	17	17	INCUBUS/Nice To Know You	2380
17	17	17	ADEMA/The Way You Like It	2380
16	16	16	SALIVA/Your Disease	2240
9	16	16	P.O.D./Youth Of The Nation	2240
14	15	15	TOOL/Lateralus	2240
16	14	14	ILL NIN/O What Comes Around	2100
15	14	14	PAPA ROACH/Last Resort	2100
19	15	15	NICKELBACK/How You Remind Me	2100
18	15	15	RAGE AGAINST.../Tessly	2100
37	15	15	BLINK-182/Stay Together For	2100
19	15	15	FUEL/Hemorrhage	2100
15	14	14	LIMP BIZKIT/My Way	1960
14	14	14	RED HOT CHILI.../Around The World	1960
11	13	13	RAGE AGAINST.../Sleep Now In	1820
12	13	13	STAIN'D/It's Been Awful	1820

MARKET #15

KUPD/Phoenix
Sandusky
(480) 345-5921
Jeffries/McFeele
12+ Cume 277,700



PLAYS	LW	TW	ARTIST/TITLE	GI (000)
40	40	40	CREED/My Sacrifice	6200
41	38	38	PUDDLE OF MUDD/Blurry	5890
38	34	34	LINKIN PARK/In The End	5270
23	23	23	NICKELBACK/Too Bad	3565
20	23	23	TOOL/Lateralus	3565
22	22	22	INCUBUS/Nice To Know You	3410
21	21	21	STAIN'D/For You	3255
13	21	21	OFFSPRING/Deny You	3255
14	16	16	ADEMA/The Way You Like It	2480
13	14	14	HEADSTRONG/Adriana	2170
13	13	13	DISTURBED/The Game	2015
13	13	13	HOOBASTANK/Crawling In The Dark	2015
14	13	13	P.O.D./Alive	2015
12	12	12	CRAVING THEO/AIone	1860
9	12	12	FUEL/Hemorrhage	1860
13	11	11	GODSMACK/Greed	1705
26	11	11	SEVENDUST/Praise	1705
4	11	11	GRAVITY KILLS/One Thing	1705
4	11	11	INCUBUS/Pardon Me	1705
10	10	10	DISTURBED/Down With	1550
10	10	10	LIMP BIZKIT/Break Stuff	1550
10	10	10	COURSE OF NATURE/Caught In The Sun	1550
7	9	9	TOOL/Schism	1395
9	9	9	A PERFECT CIRCLE/Judith	1395
12	9	9	3 DOORS DOWN/Loser	1395
11	9	9	DISTURBED/Voices	1395
9	9	9	INCUBUS/Stellar	1395
8	9	9	PAPA ROACH/Last Resort	1395

MARKET #16

KXXR/Minneapolis
ABC
(612) 617-4000
Linder/Fabio
12+ Cume 334,400



PLAYS	LW	TW	ARTIST/TITLE	GI (000)
40	40	40	LINKIN PARK/In The End	8520
41	39	39	PUDDLE OF MUDD/Blurry	8307
29	38	38	OFFSPRING/Deny You	8094
38	36	36	DEFAULT/Wasting My Time	7668
34	33	33	SYSTEM OF A DOWN/Chop Suey	7029
32	30	30	HOOBASTANK/Crawling In The Dark	5538
21	26	26	P.O.D./Youth Of The Nation	4899
23	23	23	SYSTEM OF A DOWN/Toxicity	4899
21	22	22	LOST PROPHETS/Shinobi Vs.	4686
22	22	22	DROWNING POOL/Bodies	4686
19	21	21	NICKELBACK/How You Remind Me	4473
18	20	20	TOOL/Schism	4260
19	20	20	INCUBUS/What Comes Around	4260
22	20	20	FOO FIGHTERS/The One	4260
19	19	19	NICKELBACK/Too Bad	4047
22	19	19	STAIN'D/For You	4047
18	18	18	TOOL/Lateralus	3834
2	16	16	KID ROCK/Lonely Road Of Faith	3408
10	15	15	CREED/Bullets	3195
14	15	15	STAIN'D/It's Been Awful	3195
9	14	14	CUSTOM/Hey Mister	2982
10	13	13	WEEZER/Hash Pipe	2769
7	13	13	ALIEN ANT FARM/Smooth Criminal	2769
3	12	12	INCUBUS/Pardon Me	2556
12	12	12	INJECTED/Faithless	2556
12	12	12	P.O.D./Alive	2556
3	11	11	JIMMY EAT WORLD/The Middle	2343
10	11	11	REVELLE/Inside Out	2130
12	10	10	PAPA ROACH/Last Resort	2130
11	10	10	MARILYN MANSON/Tainted Love	2130

MARKET #17

KIOZ/San Diego
Clear Channel
(858) 292-2000
Moran/Eder
12+ Cume 331,600



PLAYS	LW	TW	ARTIST/TITLE	GI (000)
26	29	29	CREED/My Sacrifice	5771
29	27	27	DISTURBED/Down With	5373
26	27	27	TOOL/Lateralus	5373
27	24	24	LINKIN PARK/Crawling	4776
16	20	20	ADEMA/Giving In	3980
15	20	20	OFFSPRING/Deny You	3980
15	19	19	PUDDLE OF MUDD/Blurry	3781
25	19	19	TOOL/Schism	3781
18	18	18	STAIN'D/For You	3582
17	17	17	NICKELBACK/Too Bad	3383
20	17	17	P.O.D./Youth Of The Nation	3383
20	17	17	INCUBUS/What Comes Around	3383
15	15	15	SYSTEM OF A DOWN/Chop Suey	2985
18	14	14	SOIL/Halo	2786
7	13	13	ADEMA/Everyone	2587
6	11	11	DISTURBED/The Game	2189
10	10	10	DROWNING POOL/Sinner	1990
15	9	9	OZZY OSBOURNE/Gets Me Through	1791
5	9	9	SOIL/Unreal	1791
6	9	9	INCUBUS/Nice To Know You	1791
10	9	9	FU MANCHU/Squash That Fly	1791
12	9	9	HOOBASTANK/Crawling In The Dark	1791
6	7			

ON THE RECORD

with
Debbie Wylde
Director/Programming
KIOC/Beaumont, TX



I really love Creed's new CD, *Weath-ered*. Good stuff from a solid rock band. They were in Houston with Tantric on Monday (Jan. 21), and we took the official Big Dog 106 Creed Party Bus to the sold-out show. The listeners went crazy! The next single, "Bullets," strengthens their

position as a rock band. * I really like the current releases from Nickelback and Puddle Of Mudd — every song is awesome! Also, one of my all-time favorite bands is finally back with a new song: "One Thing" by Gravity Kills. The track really shows their growth as a band, and I can't wait to hear the whole CD.

ACTIVE ROCK: It's no surprise that Creed's "Bullets" tops the Most Added pile with 31 adds this week. The track moves to No. 32 on the chart, a nice position to start from on the song's official add week ... **Rob Zombie** catches the next Most Added position as "Never Gonna Stop" gets another 10 adds.

Active Rock/Rock ON THE RADIO

The track goes 33-23 thanks to a huge +218 plays ... The **X-Ecutioners** drop in with nine adds as the story starts to build on "It's Going Down" ... **Apex Theory** picked up eight adds, while **Kid Rock** got six ... Solid chart gains were made by **P.O.D.** as +215 spins moved "Youth of the Nation" to No. 9 on the chart. **Injected** rise 47-33, thanks to +173 spins. **System Of A Down** continue to build the level of "Toxicity" as +171 plays translates into a 34-25 chart move ... **Hoobastank** keep growing nicely with +101 spins; they're now at No. 12 ... **ROCK: Creed** found 23-adds on "Bullets," to win the No. 1 Most Added position by a landslide. Next in line were **Rob Zombie's** "Never Gonna Stop" with seven adds and **Fu Manchu's** "Squash That Fly" with five adds ... In the Most Increased Plays category, **Kid Rock's** "Lonely Road of Faith" is lonely at the top with +108 spins. **Puddle Of Mudd's** "Blurry" gains +77, and **Course Of Nature's** "Caught in the Sun" goes up by +65 ... Lastly, I'm thrilled to see one of my favorite bands finally getting some well-deserved attention at Active Rock. This week they hit No. 46 on the chart, and stations like WZTA/Miami; WJRR/Orlando; KTUX/Shreveport, LA; and KRAB/Bakersfield are all giving them solid double-digit spins. Who is the band? It's this week's **MAX PIX: STROKES "Last Nite" (RCA)**

— Cyndee Maxwell, Active Rock/Rock Editor

Contributing Stations/Shows

WQBK/Albany, NY
KZRR/Albuquerque, NM
KWHL/Anchorage, AK
WPXC/Cape Cod, MA
KEGL/Dallas, TX
KBPI/Denver, CO
KAZR/Des Moines, IA
KLAQ/El Paso, TX
WRQC/Ft. Myers, FL
WKLQ/Grand Rapids
WXQR/Greenville, NC

KIBZ/Lincoln, NE
WTFX/Louisville, KY
KFMX/Lubbock, TX
KXXR/Minneapolis, MN
WBAB/Nassau-Suffolk, NY
WJRR/Orlando, FL
KATT/Oklahoma City, OK
WYSP/Philadelphia, PA
KUPD/Phoenix, AZ
WHEB/Portsmouth, NH
WHJY/Providence, RI

KDOT/Reno, NV
KRXQ/Sacramento, CA
KBER/Salt Lake City, UT
KIOZ/San Diego, CA
KXFX/Santa Rosa, CA
KLPX/Tucson, AZ
Harddrive
L.A. Lloyd's Rock 30
Pile Driver
Tour Bus Radio

active INSIGHT

ARTIST: **Lost Prophets**

LABEL: **Columbia**

By **FRANK CORREIA** / ROCK SPECIALTY EDITOR

Anarchy From The U.K.

Sure, the U.K. has exported plenty of shoe-gazing sensitivity to our shores recently, but when's the last time an English hard rock band knocked your Docs off? Well, lace up those boots, because a sextet by the name of **Lost Prophets** are bringing their noise across the pond. "We're the latest band expected to reclaim the glory days of Iron Maiden," vocalist Ian Watkins recently quipped to *Revolver* magazine.

But don't expect skeletal mascots or epic battle songs on Lost Prophets' Columbia debut, *The Fake Sound of Progress*. Theirs is an accomplished mix of mayhem and melody that hammers nu-metal into a new and interesting sculpture. The riffage on opening track "Shinobi Vs. Dragon Ninja" kicks as hard as the title suggests, and Watkins' vocals recall Mike Patton in his prime Faith No More days. Tasty dynamics, exciting samples and solid musicianship make *Progress* quite the sonic sundae. Every track has its own merits, but early highlights include the title track, "Five Is a Four Letter Word" and lead single "Shinobi..." which goes for adds at Active Rock and Rock on Feb. 12.

Lost Prophets are armed with a deejay and melodic arrangements, so more than a few



Lost Prophets

people are making Incubus comparisons. But Lost Prophets seem to have much more adrenaline in their system. Enough, in fact, to pick up the torch dropped by FNM and run laps around the posturing legions of mook-metalers. We're not one month into 2002, and we already have one of the best albums of the year.

One of the first people to express excitement over Lost Prophets was Roxy Myzal, producer of the syndicated *HardDrive* program. "I had read a lot of hype on these guys from thepp.com, so I was curious early on," she says. "The minute I heard this record, it intrigued me, because it was so different. They don't sound like anything else. Not to mention the sense of humor they have toward themselves and life in general, they are a refreshing change from the in-your-face stuff that's around. Live, they completely impressed me. We added it to the show back in November. I was happy to blaze the trail for Lost Prophets on *HardDrive*."

R&R Top 20 Specialty Artists

January 25, 2002

- ROB ZOMBIE** (Geffen/Interscope) "Never...", "Iron Head," "Dead Girl Superstar"
- SYSTEM OF A DOWN** (American/Columbia) "Toxicity," "Chop Suey!" "Deer Dance"
- SLAYER** (American/IDJMG) "Disciple," "God Send Death," "Bloodline"
- INJECTED** (Island/IDJMG) "Bullet," "Faithless," "Burn It Black"
- MUSHROOMHEAD** (Universal) "Solitaire/Unraveling," "Before I Die," "Bwomp"
- KITTIE** (Ng/Artemis) "Run Like Hell," "Oracle," "What I've Always..."
- DREAM THEATRE** (Elektra/EEG) "The Test That...", "Misunderstood," "Blind Faith"
- SEVENDUST** (TVT) "Praise," "T.O.A.B.," "Dead Set"
- MACHINE HEAD** (Roadrunner/IDJMG) "Crashing...", "Bulldozer," "Supercharger"
- BOLT THROWER** (Metal Blade) "Inside The Wire," "Contact Wait Out," "K-Machine"
- ILL NINO** (Roadrunner/IDJMG) "What Comes Around," "Rip Out..."
- SOIL** (J) "Unreal," "Halo"
- FEAR FACTORY** (Roadrunner/IDJMG) "Frequency," "Descent...", "Machine Debaser"
- ENTOMBED** (Koch) "Chief Rebel Angel," "I For An Eye," "Young Man Nihilist"
- DOPE** (Flip/Epic) "Die MF Die," "Now Or Never," "March Of Hope"
- MUDVAYNE** (No Name/Epic) "Seed," "Fear," "Coal"
- P.O.D.** (Atlantic) "Youth Of The Nation," "Alive," "Portrait"
- FU MANCHU** (Mammoth) "Squash That Fly"
- THICKLIQUID** (Tunecuts) "Plasticize," "Paradise"
- SCAR CULTURE** (Century Media) "Servant," "Vision," "The Devout"

Ranked by total number of shows reporting the artist, with titles listed in order of most airplay.



JIM KERR
jimmkerr@rronline.com

PART TWO OF A TWO-PART SERIES

Embrace A New Top 50

□ New Coleman research tool prompts startling changes to the traditional auditorium test

In last week's column I talked with Coleman's Warren Kurtzman about the innovative thinking that led to the development of the research company's new FACT With TSL Max auditorium research product. This week we discuss just how different the results are when using the new methodology.

If you are a rabid believer in pounding the top 50 songs that your auditorium test ranked as having the highest appeal, you may want to read this interview twice. These may not be the most effective songs for your station to play.

R&R: After you moved to a cume-based screening method, did you see the cume-TSL differentiation in songs that you failed to find with the traditional auditorium methodology?

WK: Yes. In fact, in many formats the differences were dramatic. We could really see what styles of music were driving cume and which styles were driving TSL. That doesn't mean that we're making blanket statements like "If you are an Alternative station, grunge is a cume sound and rap rock is a TSL sound." Even within those styles there are some songs that are more cume-oriented and some songs that are more TSL-oriented.

The result is that we are able to really help our clients build their library to balance cume and TSL in proportions that we and they agree are appropriate given what their strategic research and Arbitron tell them it should be.

R&R: Let's put this in a historical perspective. Traditionally, a programmer would get his auditorium research back with an appeal ranking for each song, listed from 1 to 500 for P1s, cume and various demos. I would think that FACT With TSL Max tosses that one-dimensional approach out the window, because now you don't have just appeal, you have cume-appeal and TSL-appeal.

WK: Right. Every song in a particular study now has a cume acceptance score and what we call a TSL Max score. So there are now two scores for every song, not to mention the things we've always done at Coleman for each song, including cluster compatibility, fit and the

other things that have always been a part of FACT since we launched it 10 years ago.

R&R: What strikes me as truly groundbreaking about the new research method is that we no longer have a one-dimensional spectrum of "like" on the left and "dislike" on the right. It's now more of a two-dimensional model with like-dislike and cume-TSL.

"We help find those songs that don't send you too far in a cume- or TSL-based direction. And nine times out of 10, those are going to be the songs that should be the most heavily exposed on the station."

WK: I'd actually say that it's more like a five- or six-dimensional model when you use all of the attributes that we are able to measure for a song. When you think about it, every song that gets on your station needs to do a couple of things. First, it needs to appeal to the target audience you're trying to reach; there has to be a minimum level of appeal before it gets on the station. It also has to be below a certain burn level.

In many cases, it really needs to communicate the music position that your radio station is striving for. There could be a song that is tremendously popular with your heaviest

listener, but if it communicates something different from the music position you are striving for, then you need to think twice about playing it or, at the very least, perhaps not play it as a power record, but as a record in a lower rotation.

All of those factors weigh into the equation to begin with, and now we're adding the ability to control the cume vs. TSL lean of your library — not only on an overall level, but even within a given quarter-hour. Of course, it sounds so complex that you may wonder how you deal with all that. There are a million different factors one can scrutinize for every song. But it's not really that difficult, and that's the beauty of having really advanced software.

We include something called PC-FACT in our software. It is actually something we've had for years that allows for this varied analysis. You can build a category on your radio station where every title meets a criterion for fit, compatibility, acceptance or whatever TSL vs. cume parameter you have in place. While it sounds very complicated, it is actually a relatively easy thing to implement. Once someone else helps you do the analysis and figure out what you need to do, the actual implementation is fairly painless.

R&R: Could you elaborate on that, since it sounds like you are saying that a PD doesn't have to do any work and that it is all basically plug-and-play?

WK: I don't want to give that impression at all. As great as all these tools are, gut must still play a role. In the end, the PD is the one making the calls on all of this. I'm not saying that the software and all of the measures automate the process. They are there to help the PD in the decisionmaking process about which songs should be powers, which songs should be secondaries or tertiaries, which sound should be focused on, which sound should be



A VISIT TO WHRL

When I heard that R&R NTR Sales Rep Gary Nuell was heading to the Northeast, I told him to make sure to represent R&R well if he hit any radio stations. Little did I know he would be talking his way into morning shows! Here are Gary and WHRL/Albany, NY morning host Jason Keller (third and fourth from l) sandwiched by the band Network.

de-emphasized or not played at all and what the mix on the station should sound like. These are tools to help a PD make those kinds of decisions.

R&R: We've talked about the development of and philosophy behind this new approach to auditorium tests: let's talk about results now. I would assume that we would see a group of songs with high cume-appeal and a group of songs with high core-appeal. Do you see a group of songs in each format that is in that sweet spot of having high appeal with both groups?

"So far what we've seen coming back from the studies on the top 50 songs based on the measurements we have been talking about are PDs saying, 'Well, that's where I thought the station should be.'"

WK: Yes, we definitely do. We see them developing, and, in fact, that's really what we help find. We help find those songs that don't send you too far in a cume- or TSL-based direction. And, nine times out of 10, those are going to be the songs that should be the most heavily exposed on the station.

R&R: I know it is tough to generalize, but are we talking about, on average, a few songs that drive both cume and TSL? A hundred songs? How many can a station expect to find?

WK: I don't think there's a consistent number — certainly more than 10. I guess I'd be willing to say

that we can usually find, for a contemporary-based format, somewhere around 50 titles. These would be monster records for a station that are great for both attracting cume and generating TSL.

R&R: That leads me to, perhaps, the most important question of this interview: If FACT With TSL Max finds 50 songs that strongly attract cume and generate TSL, how do those songs compare to the songs chosen through a traditional auditorium test that ranks the strength of 50 songs based on broad appeal?

WK: It won't always be this way, but in many cases it's substantially different.

R&R: That, more than anything, describes how much of an advance this is over previous methods. If a PD is looking at the top 50 songs from his or her previous auditorium test, and a substantial number get tossed out due to new methodologies, that's startling.

WK: I agree. Almost every PD can relay to you the following two visuals: For one, they had a music test come back that seemed far more aggressive than they were comfortable with. In the Alternative format — right now we're certainly seeing a lot of hard, active, rap-based material dominating the top 50. That will make a lot of Alternative PDs uncomfortable, in the sense of, "If I follow these results literally, this station is really going to be hard. Am I going to make the station inaccessible?" Or there is the time when you did a music test, and it seemed so conservative that it would make your Alternative station seem like the Modern AC.

So far what we've seen coming back from the studies on the top 50 songs based on the measurements we have been talking about are PDs saying, "Well, that's where I thought the station should be." They've been very comfortable with the results and we are too. When we see that, it confirms what the strategic research says that your station should be about. That is very comforting.

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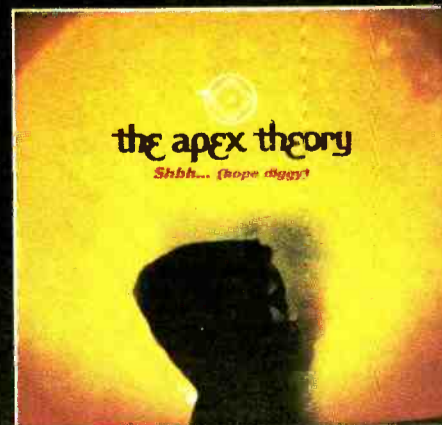
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mixed by Rich Costey*

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I really love the way Unwritten Law's "Seein' Red" sounds. The band has great cred, so it's a hipster bonus to play them. And it just so happens that the song is great. Everyone's happy. • Also, Trik Turner is already reacting. I think that no matter what was happening in the world,



this song would have done well, but especially right now, it really hits home. • And I love Jimmy Eat World and "The Middle." I love them for this song. I want to wrap them up in blankets and bring them warm cocoa.

There's no surprise at the top of the Most Added column as **Creed** hauls in over 40 stations and 35 new adds in their first week on "Bullets." Love them or hate them, there is no denying that Creed are one of the best bands in history at consistently producing hit songs ... A couple of ultracool songs are next up in the Most Added column. **Apex Theory's** "Shhh...(Hope Diggy)" hauls in 16 adds, while **The X-Ecutoners' "It's Going Down"** (already at No. 31 on the chart) continues to find radio converts as it brings in 15 more adds ... **MCA** does a masterful job of follow-through as **Blink-182** hit both the top 30 and the Most Added column this week. Chalk up another 11 adds for "First Date" ... I get to hear **Custom's** "Hey Mister" on the radio all the time in Dallas, and it is definitely one of those songs that grabs you by the throat and keeps your attention. It heads toward the top 20 behind consistent week-to-week gains ... **Soil's** "Unreal" is already making waves at Active Rock and is top five Most Added this week. Look for some increasing momentum behind the band at Alternative as our friends at Active Rock let us move in and steal another one.

RECORD OF THE WEEK: Abandoned Pools "Remedy" (Extasy)



— Jim Kerr, Alternative Editor

COMING UP RIGHT

ARTIST: Local H
LABEL: Palm Pictures

By **KATY STEPHAN**/ALTERNATIVE SPECIALTY EDITOR



Local H

Let's do some math. Take a one-man band in a gorilla suit and add a wild-haired, maniacal drummer. Subtract grunge, keyboards, pop punk, DJs, goth, makeup, rapping, leather pants and all nonessentials, including bass players. Add 10 or 12 effects pedals, which connect a guitar to an amp and produce exponential low-end bass sounds. Add solid, hard-rocking hooks and an equal ratio of AC/DC to Iggy Pop. Multiply by extremely volatile energy.

OK, class — pencils down. What did you get? Local H, of course.

It may sound like a complicated formula, but it's really very simple. Local H are two crazy guys making stripped-down, no-frills hard rock.

They definitely march to the beat of that different drummer people are always talking about. And, just to confuse the issue, Local H actually did have a different guy on drums when they released three albums on Island. But when that guy left and drummer Brian St. Clair (from Triple Fast Action) joined, former Island founder Chris Blackwell signed Local H to his new label, Palm.

Are you keeping up with this? Sit up straight. No hitting.

The legendary Jack Douglas produced *Here Comes the Zoo*, bringing to the project expertise that has previously benefited Aerosmith, Patti Smith and even John Lennon. The result is an album with razor-sharp clarity and tons of punch. Guests such as Jerry Only from The Misfits and Josh Homme from Queens Of The Stone Age contributed unique flavor, and engineer Nick DiDia (Pearl Jam, STP) achieved a whole new kind of loud for the final mix.

Local H's live show rocks to a ridiculous degree. Scott Lucas somehow manages to play bass and guitar on the same instrument. While singing. And working the crowd into a frenzy. The gorilla suit just adds to the surreal feeling, and the entire effect is almost unbelievable.

Usually, keeping your eyes on your own paper is mandatory, but in this case you might want to look around at this: Last week "Half Life" earned no fewer than 48 adds across all formats and topped the Alternative Specialty chart.

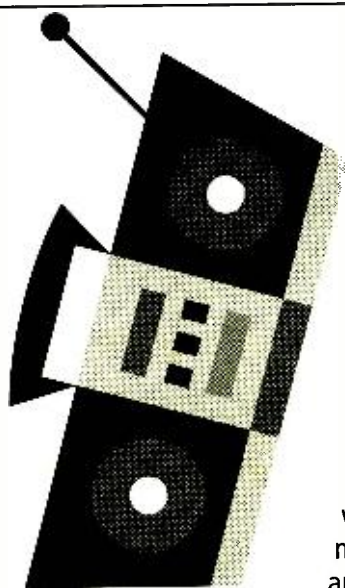
Now, we're not moving on to any other subjects until you recite "Local H rocks!" 10 times, fast.

OK, let's see if we can get that gum out of your hair.

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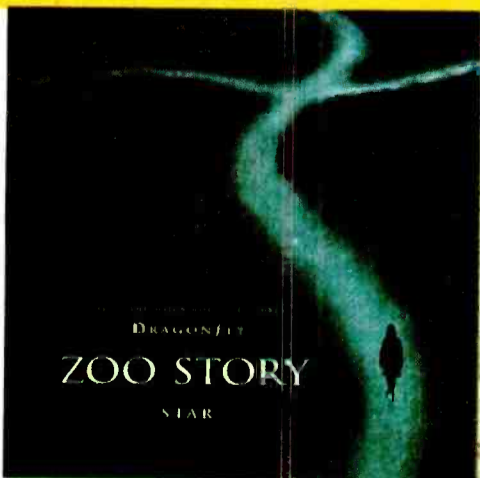
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LENNY LENNY LENNY LENNY LENNY

January 25, 2002



America's Best Testing Alternative Songs 12+ For The Week Ending 1/25/02.

Artist Title (Label)	TW	LW	Familiarity	Burn	TD	Familiarity	Burn
LINKIN PARK In The End(Warner Bros.)	4.34	4.27	98%	27%	4.30	98%	30%
HOOBASTANK Crawling In The Dark(Island/IDJMG)	4.17	4.04	76%	9%	4.10	75%	10%
PUDDLE... Blurry(Flawless/Geffen/Interscope)	4.16	4.05	88%	15%	4.13	89%	16%
DEFAULT Wasting My Time(TVT)	4.11	4.04	78%	14%	4.07	82%	16%
NICKELBACK Too Bad(Roadrunner/IDJMG)	4.09	3.91	70%	6%	4.03	72%	8%
NICKELBACK ...Remind Me(Roadrunner/IDJMG)	4.08	4.08	99%	45%	4.10	99%	47%
INCUBUS I Wish You Were Here(Immortal/Epic)	4.08	4.13	96%	28%	4.03	97%	32%
SYSTEM... Chop Suey(American/Columbia)	4.02	3.94	91%	27%	4.03	91%	27%
JIMMY EAT WORLD The Middle(DreamWorks)	4.02	4.02	73%	11%	3.93	73%	12%
STAIN'D For You(Flip/Elektra/EEG)	3.98	3.91	75%	14%	3.93	79%	16%
STAIN'D Fade(Flip/Elektra/EEG)	3.97	3.87	93%	33%	3.96	94%	36%
INCUBUS Nice To Know You(Immortal/Epic)	3.94	3.96	73%	11%	3.83	74%	13%
P.O.D. Youth Of The Nation(Atlantic)	3.93	3.94	84%	14%	3.91	84%	15%
P.O.D. Alive(Atlantic)	3.92	3.89	97%	37%	3.90	97%	38%
ADEMA The Way You Like It(Arista)	3.89	3.77	56%	7%	3.83	57%	8%
PUDDLE... Control(Flawless/Geffen/Interscope)	3.88	3.85	94%	38%	3.93	95%	40%
OFFSPRING Defy You(Columbia)	3.88	3.83	82%	11%	3.82	82%	11%
FUEL Last Time(Epic)	3.86	3.79	66%	10%	3.84	67%	11%
ALIEN ANT FARM Movies(DreamWorks)	3.85	3.88	84%	18%	3.77	84%	19%
FOO FIGHTERS The One(Columbia)	3.85	3.83	70%	9%	3.80	70%	9%
TANTRIC Mourning(Maverick)	3.83	3.76	64%	10%	3.81	69%	11%
DISTURBED ...The Sickness(Giant/Reprise)	3.80	3.81	90%	34%	3.86	92%	35%
TOOL Lateralus(Volcano)	3.75	3.70	68%	15%	3.73	73%	17%
SEVENDUST Praise(TVT)	3.75	3.74	66%	12%	3.78	70%	13%
SYSTEM OF A DOWN Toxicity(American/Columbia)	3.72	-	56%	9%	3.72	58%	8%
LIT Addicted(RCA)	3.68	3.70	50%	8%	3.60	51%	9%
311 I'll Be Here Awhile(Volcano)	3.56	-	69%	18%	3.51	72%	20%
CREED My Sacrifice(Wind-up)	3.54	3.53	99%	47%	3.50	99%	49%
STROKES Last Nite(RCA)	3.53	3.56	70%	19%	3.45	72%	20%
DROWNING POOL Sinner(Wind-up)	3.52	3.55	53%	11%	3.51	54%	12%

Total sample size is 961 respondents. Total average favorability estimates are based on a scale of 1-5. (1=dislike very much, 5=like very much). Total familiarity represents the percentage of respondents who recognized the song. Total burn represents the number of respondents who said they are tired of hearing the song. Sample composition is based on persons 12+. TD = Target Demo (Males 18-34). Persons are screened via the Internet. Once passed, they can take the music test based on their format/music preference. RateTheMusic.com results are not meant to replace callout research. The results are intended to show opinions of participants on the Internet only. RateTheMusic is a registered trademark of RateTheMusic.com. The RTM system is available for local radio stations by calling 818/377-5300. RateTheMusic.com data is provided by Mediabase Research, A division of Premiere Radio Networks.



Top 20 Specialty Artists

January 25, 2002

1. UNWRITTEN LAW (Interscope) "Seein' Red"
2. MOTH (Virgin) "I See Sound"
3. LOCAL H (Palm Pictures) "Half Life"
4. SNEAKER PIMPS (Tommy Boy) "Sick"
5. X-ECUTIONERS (Loud/Columbia) "It's Going Down"
6. PHANTOM PLANET (Epic) "California"
7. BAD RELIGION (Epitaph) "Broken"
8. CHEMICAL BROTHERS (Astralwerks) "Star Guitar"
9. SOUTH (Kinetic) "Too Much Too Soon"
10. CONCRETE BLONDE (Manifesto) "Roxy"
11. LOST PROPHETS (Columbia) "Shinobi Vs..."
12. SUGARCULT (Ultimatum) "Bouncing Off The Walls"
13. FU MANCHU (Mammoth) "Squash That Fly"
14. ABANDONED POOLS (Extasy) "Remedy"
15. KIDNEY THIEVES (Extasy) "Black Bullet"
16. IKE REILLY (Republic/Universal) "Put A Little Love..."
17. SOMETHING CORPORATE (Drive Thru) "If You C Jordan"
18. TRIK TURNER (RCA) "Friends & Family"
19. STARSAILOR (Capitol) "Good Souls"
20. ROB ZOMBIE (Geffen/Interscope) "Never Gonna Stop"

Ranked by total number of shows reporting artist.

Record Of The Week

Record of the Week: Kosheen
Track: "Hide U"
LP: Resist
Label: Kinetic

Kosheen. Doesn't it sound smooth and creamy? Like a miraculous, expensive hair product? Well, your hair may be hopeless, but Kosheen could make you sleek and desirable. They could even help you tame your unruly ends. I recommend repeated applications of "Hide U," a dance track with a hard, glossy vocal over a somewhat frizzy drum 'n' bass loop. After Kosheen performs at this week's Big Day Out festival in Australia (along with Rammstein, PJ Harvey and The Black Eyed Peas), everybody will want some of the action, but Kosheen is not sold in any store until March 5! So get yours from Sheneza Mohammed at Kinetic (212-414-4600 x 232).

— Katy Stephan, Alternative Specialty Editor



Stations and their adds listed alphabetically by market

Reporters

<p>WHRL/Albany, NY * DM/PD: Susan Groves APD/MD: Lisa Biello 2 PHANTOM PLANET "California" 1 BAD RELIGION "Sorrow" 1 ABANDONED POOLS "Remedy" BLINK-182 "First" CREED "Bullets"</p>	<p>WEDG/Buffalo, NY * PD: Lenny Diana MD: Ryan Patrick 1 APEX THEORY "Shhh..." CREED "Bullets"</p>	<p>KTCL/Denver-Boulder, CO * PD: Mike D' Connor MD: Sabrina Saunders 40 DEFAULT "Wasting"</p>	<p>WMRQ/Hartford, CT * PD: Todd Thomas MD: Chaz Kelly 1 DROWNING POOL "Tear" BLINK-182 "First"</p>	<p>WXZZ/Lexington-Fayette, KY * PD: B.J. Kinard MD: Suzy Boe 5 ALANIS MORISSETTE "Clean" 1 BASEMENT JAXX "Head" CREED "Bullets" KID ROCK "Faith" LOCAL H "Half"</p>	<p>WXRK/New York, NY * PD: Steve Kingston MD: Mike Pezer 10 PUDDLE OF MUDD "Drift" 4 SUM 41 "Motivation" APEX THEORY "Shhh..." PO D "Boom"</p>	<p>KNRK/Portland, OR * PD: Mark Hamilton APD/MD: Jayn 15 BASEMENT JAXX "Head" 1 LOST PROPHETS "Shinobi" ROB ZOMBIE "Never"</p>	<p>KXRK/Salt Lake City, UT * VP/Ops. & Prog.: Mike Summers APD/MD: Todd Noker 33 BLINK-182 "First" 27 BAD RELIGION "Sorrow" 15 ROB ZOMBIE "Never"</p>	<p>WXSR/Tallahassee, FL PD: Steve King DM: Chuck Beck MD: Meathead CREED "Bullets" ROB ZOMBIE "Never" CRACKER "Shine"</p>
<p>KTEG/Albuquerque, NM * PD: Ellen Flaherty 12 SOIL "Unreal" 1 BLINK-182 "First" 1 HEADSTRONG "Adriana" LOST PROPHETS "Shinobi"</p>	<p>WAVF/Charleston, SC * PD: Greg Patrick APD/MD: Danny Villalobos 4 X-ECUTIONERS "Going" 1 JOHN MAYER "Such" ROB ZOMBIE "Never"</p>	<p>CIMX/Detroit, MI * PD: Murray Brookshaw APD: Vince Cannova MD: Matt Franklin 1 APEX THEORY "Shhh..." DAVE MATTHEWS BAND "Waste"</p>	<p>KPOI/Honolulu, HI * PD/MD: Nikki Basque ABANDONED POOLS "Remedy" BLINK-182 "First" CREED "Bullets"</p>	<p>KLEC/Little Rock, AR * Dir./Prog.: Larry LeBlanc MD: Peter Gunn 1 X-ECUTIONERS "Going" 1 SOIL "Unreal" 1 APEX THEORY "Shhh..." CREED "Bullets"</p>	<p>WROX/Norfolk, VA * PD: Michele Diamond MD: Mike Powers 2 X-ECUTIONERS "Going" 1 APEX THEORY "Shhh..." SOIL "Unreal" STARSAILOR "Good" EDDIE VEDDER "Hide"</p>	<p>WBRU/Providence, RI * PD: Tim Schiavelli MD: Annie Shapiro 3 CREED "Bullets" 1 X-ECUTIONERS "Going" 1 TRIK TURNER "Friends" ANDREW W.K. "Party" CUSTOM "Mister" STARSAILOR "Good"</p>	<p>XTRA/San Diego, CA * PD: Bryan Schock MD: Chris Muckley No Adds</p>	<p>WSUN/Tampa, FL * DM: Chuck Beck PD: Shark No Adds</p>
<p>WNNX/Atlanta, GA * PD: Leslie Fram APD/MD: Chris Williams 15 APEX THEORY "Shhh..."</p>	<p>WEND/Charlotte, NC * PD: Jack Daniel APD/MD: Kristen Honeycutt ADEMA "Like" SYSTEM OF A DOWN "Toxicity"</p>	<p>KNRQ/Eugene-Springfield, OR PD: Chris Crowley APD/MD: Stu Allen X-ECUTIONERS "Going" CREED "Bullets" KID ROCK "Faith" ALANIS MORISSETTE "Clean"</p>	<p>KTBZ/Houston-Galveston, TX * PD/MD: Steve Robison TRIK TURNER "Friends"</p>	<p>KROQ/Los Angeles, CA * VP/Prog.: Kevin Weatherly APD: Gene Sandblom MD: Lisa Worden No Adds</p>	<p>KORX/Odesa-Midland, TX PD: Michael Todd Mobley 12 IIO "Rapture" 12 ALANIS MORISSETTE "Clean" CREED "Bullets" X-ECUTIONERS "Going" ROB ZOMBIE "Never" IKE REILLY "Little" CRACKER "Shine" SOIL "Unreal"</p>	<p>KRZO/Reno, NV * PD: Wendy Rollins APD/MD: Scott Sanford 11 ALIEN ANT FARM "Moves" BLINK-182 "First" CREED "Bullets" UNWRITTEN LAW "Red"</p>	<p>KJEE/Santa Barbara, CA GM/MD: Eddie Gutierrez MD: Dakota 5 EDDIE VEDDER "Hide" 2 X-ECUTIONERS "Going" JACK JOHNSON "Fuke" INJECTED "Faithless"</p>	<p>KMYZ/Tulsa, OK * PD: Lynn Barstow MD: Corbin Pierce 1 X-ECUTIONERS "Going" 1 ROB ZOMBIE "Never" BLINK-182 "First" CREED "Bullets"</p>
<p>WJSE/Atlantic City, NJ * PD: Al Paninello MD: Jason Ulanet APEX THEORY "Shhh..." CREED "Bullets" IKE REILLY "Little"</p>	<p>WKQX/Chicago, IL * PD: Tim Richards APD/MD: Mary Shuminas AMD: Nicole Chuminatto CREED "Bullets" SOMETHING CORPORATE "Jordan"</p>	<p>KXNA/Fayetteville, AR PD: Margot Smith MD: Nick Thomasma CREED "Bullets" ROB ZOMBIE "Never" CRACKER "Shine" APEX THEORY "Shhh..." SOIL "Unreal"</p>	<p>WRXZ/Indianapolis, IN * PD: Scott Jameson MD: Michael Young No Adds</p>	<p>WLRS/Louisville, KY * Interim PD: J.D. Kunes MD: Kyle Meredith 1 CREED "Bullets" CUSTOM "Mister" KID ROCK "Faith" SOIL "Unreal"</p>	<p>WQOL/Orlando, FL * PD: Alan Smith MD: Bobby Smith No Adds</p>	<p>WDYL/Richmond, VA * PD: Mike Murphy MD: Keith Dakin 12 X-ECUTIONERS "Going" 1 SOMETHING CORPORATE "Jordan"</p>	<p>WVVV/Savannah, GA PD/MD: Phil Conn X-ECUTIONERS "Going" AVALANCHES "Frontier" SYSTEM OF A DOWN "Toxicity" SOIL "Unreal"</p>	<p>WHFS/Washington, DC * PD: Robert Benjamin APD: Bob Waugh MD: Pat Ferise 8 CREED "Stand" 4 SOMETHING CORPORATE "Jordan"</p>
<p>KROX/Austin, TX * PD: Melody Lee MD: Toby Ryan BLINK-182 "First" SOMETHING CORPORATE "Jordan"</p>	<p>WAQZ/Cincinnati, OH * PD: Rick Jamie APD/MD: Shaggy 5 SOIL "Unreal" 1 GRAVITY KILLS "Thing" SUM 41 "Motivation" ROB ZOMBIE "Never"</p>	<p>WJBY/Ft. Myers, FL * PD: John Rozz MD: Lance BLINK-182 "First" CREED "Bullets" DISTURBED "Game"</p>	<p>WRZK/Johnson City, TN * VP/Prog. Dps.: Mark E. McKinn APEX THEORY "Shhh..." CREED "Bullets" DISTURBED "Game" SOIL "Unreal" X-ECUTIONERS "Going"</p>	<p>WMAD/Madison, WI * PD: Pat Frawley MD: Amy Hudson No Adds</p>	<p>WPLY/Philadelphia, PA * PD: Jim McGuinn MD: Dan Fein 1 STARSAILOR "Good" 1 CREED "Bullets"</p>	<p>KCXX/Riverside, CA * DM/PD: Kelli Cluque APD: John DeSantis MD: Daryl James 6 STATIC-X "Cold" 5 X-ECUTIONERS "Going" CREED "Bullets"</p>	<p>KNDD/Seattle-Tacoma, WA * PD: Phil Manning APD: Jim Ketter MD: Seth Resler 5 CREED "Stand" 3 X-ECUTIONERS "Going" 1 MOTH "Sound" ROB ZOMBIE "Never"</p>	<p>WWDC/Washington, DC * PD: Buddy Rizer MD: LeeAnn Curtis No Adds</p>
<p>KNXX/Baton Rouge, LA * PD/MD: Randy Chase APD: Bill Jackson 7 ABANDONED POOLS "Remedy" CREED "Bullets" LENNY KRAVITZ "Heart" SOIL "Unreal" SOMETHING CORPORATE "Jordan" APEX THEORY "Shhh..."</p>	<p>WXTM/Cleveland, OH * PD: Kim Monroe MD: Dom Nardella 11 DEFAULT "Wasting" 8 INJECTED "Faithless" 311 "Tight" REVILLE "Inside" UNWRITTEN LAW "Red"</p>	<p>WXTW/Ft. Wayne, IN * PD/MD: JJ Fabini 3 TRIK TURNER "Friends" ABANDONED POOLS "Remedy" APEX THEORY "Shhh..." CREED "Bullets" UNWRITTEN LAW "Red"</p>	<p>WNFZ/Knoxville, TN * PD: Dan Bozyk APD/MD: Anthony Profit AMD: Opie Hines 1 X-ECUTIONERS "Going" CREED "Bullets" COPPER "Give"</p>	<p>WMFS/Memphis, TN * PD: Rob Cressman MD: Mike Killabrew 4 CREED "Bullets" CREED "Stand" CUSTOM "Mister" SUM 41 "Motivation"</p>	<p>KEDJ/Phoenix, AZ * PD: Nancy Stevens APD: Dead Air Dave MD: Robin Nash STARSAILOR "Good" APEX THEORY "Shhh..."</p>	<p>WZZR/Roskilde-Lynchburg, VA * PD/MD: Don Walker 1 TRIK TURNER "Friends" ABANDONED POOLS "Remedy" APEX THEORY "Shhh..." CUTTING EDGE "Police" IKE REILLY "Little"</p>	<p>KSZR/Shreveport, LA * PD/MD: Craig Cooper BAD RELIGION "Sorrow" CREED "Bullets" INJECTED "Faithless" X-ECUTIONERS "Going"</p>	<p>WPBZ/West Palm Beach, FL * DM/PD: John D'Connell MD: Eric Kristensen CUSTOM "Mister" SOIL "Unreal" COURSE OF NATURE "Sun"</p>
<p>WRAX/Birmingham, AL * Acting PD: Hurricane Shane MD: Mark Lindsey No Adds</p>	<p>WARQ/Columbia, SC * DM/PD/MD: Gina Juliano 1 APEX THEORY "Shhh..." CREED "Bullets" LOCAL H "Half" SOIL "Unreal"</p>	<p>WGRD/Grand Rapids, MI * PD: Bobby Duncan 10 ALANIS MORISSETTE "Clean" 2 TRIK TURNER "Friends" 1 SUM 41 "Motivation" 1 PD O "Youth" PHANTOM PLANET "California"</p>	<p>KFRR/Fresno, CA * MD: Reverend 8 LOST PROPHETS "Shinobi" 4 JIMMY EAT WORLD "Middle" CREED "Bullets"</p>	<p>WBUZ/Nashville, TN * PD: Brian Krysz MD: Russ Schenck ABANDONED POOLS "Remedy" CREED "Bullets" DISTURBED "Game" KID ROCK "Faith" LINKIN PARK "Papercut" X-ECUTIONERS "Going"</p>	<p>KZON/Phoenix, AZ * DM/PD: Tim Maramville APD/MD: Kevin Mannion 16 LENNY KRAVITZ "Heart" 6 MICHELLE BRANCH "Wanted"</p>	<p>WZNE/Rochester, NY * PD: Mike Danger APD/MD: Norm On The Barstool APEX THEORY "Shhh..." COURSE OF NATURE "Sun"</p>	<p>WKRL/Syracuse, NY * DM/PD: Mimi Griswold APD/MD: Abbie Weber 1 SOIL "Unreal" ABANDONED POOLS "Remedy" BLINK-182 "First" CREED "Bullets"</p>	<p>WBSX/Wilkes-Barre, PA * PD: Chris Lloyd APD: Jay Hunter MD: Freddie No Adds</p>
<p>KQXR/Boise, ID * PD: Jacent Jackson MD: Kallio APEX THEORY "Shhh..." LINKIN PARK "Runaway"</p>	<p>WWCD/Columbus, OH * PD: Andy Davis MD: Jack De Voss 1 ALANIS MORISSETTE "Clean"</p>	<p>WXNR/Greenville, NC * PD: Jeff Sanders APD: Turner Watson 5 CUSTOM "Mister" 5 CREED "Bullets" 2 X-ECUTIONERS "Going" FU MANCHU "Squash"</p>	<p>KFTE/Lafayette, LA * PD: Rob Summers MD: Scott Perrin 1 UNWRITTEN LAW "Red" 1 STARSAILOR "Good" CREED "Bullets"</p>	<p>WRRV/Newburgh, NY PD: Andrew Boris INJECTED "Faithless" CREED "Bullets" IKE REILLY "Little" PHANTOM PLANET "California" ADEMA "Like"</p>	<p>WXDX/Pittsburgh, PA * PD: John Moschitta MD: Winnie 1 KID ROCK "Faith"</p>	<p>KWOD/Sacramento, CA * PD: Ron Bunce APD: Boomer 20 BLINK-182 "First" SOIL "Unreal" LOST PROPHETS "Shinobi" ROB ZOMBIE "Never"</p>	<p>WWSX/Wilmington, NC PD: Knothead 2 STAIN'D "For" 2 SENSE FIELD "Save" 1 APEX THEORY "Shhh..." 1 ROB ZOMBIE "Never"</p>	<p>WCFM/Charlotte, NC * PD: Tim Maramville APD/MD: Kevin Mannion 16 LENNY KRAVITZ "Heart" 6 MICHELLE BRANCH "Wanted"</p>
<p>WBCN/Boston, MA * VP/Programming: Dedicup APD/MD: Steven Strick 3 BAD RELIGION "Sorrow" 1 UNWRITTEN LAW "Red"</p>	<p>WWEG/Dayton, OH * PD: Steve Kramer 8 CREED "Bullets" 1 EDDIE VEDDER "Hide"</p>	<p>WEED/Hagerstown, MD PD/MD: Austin Davis BLINK-182 "First" MICHELLE BRANCH "Wanted" CREED "Bullets" SOMETHING CORPORATE "Jordan" X-ECUTIONERS "Going"</p>	<p>WXTE/Las Vegas, NV * PD: Dave Wellington APD/MD: Chris Ripley 3 ROB ZOMBIE "Never" 1 SUM 41 "Motivation" DEFAULT "Wasting" LINKIN PARK "Papercut"</p>	<p>KKND/New Orleans, LA * DM/PD: Dave Stewart MD: Sig 2 LOCAL H "Half" CREED "Bullets" SOIL "Unreal" UNWRITTEN LAW "Red"</p>	<p>WCYY/Portland, ME PD: Herb Ivy MD: Brian James 7 ALANIS MORISSETTE "Clean" CREED "Bullets" ROB ZOMBIE "Never" SOIL "Unreal" LENNY KRAVITZ "Heart" X-ECUTIONERS "Going" SOMETHING CORPORATE "Jordan"</p>	<p>KPNT/St. Louis, MO * PD: Tommy Mattam MD: Eric Schmidt 9 CREED "Bullets" DROWNING POOL "Tear" INJECTED "Faithless"</p>	<p>WWSM/Wilmington, NC PD: Knothead 2 STAIN'D "For" 2 SENSE FIELD "Save" 1 APEX THEORY "Shhh..." 1 ROB ZOMBIE "Never"</p>	<p>WWSM/Wilmington, NC PD: Knothead 2 STAIN'D "For" 2 SENSE FIELD "Save" 1 APEX THEORY "Shhh..." 1 ROB ZOMBIE "Never"</p>



*Monitored Reporters
85 Total Reporters

75 Total Monitored

10 Total Indicator

New & Active

LINKIN PARK Papercut (*Warner Bros.*)
Total Plays: 198, Total Stations: 9, Adds: 3

KID ROCK Lonely Road Of Faith (*Top Dog/Lava/Atlantic*)
Total Plays: 170, Total Stations: 18, Adds: 4

CREED Bullets (*Wind-up*)
Total Plays: 159, Total Stations: 41, Adds: 35

JOEY RAMONE What A Wonderful World (*Sanctuary/SRG*)
Total Plays: 142, Total Stations: 9, Adds: 0

ROB ZOMBIE Never Gonna Stop (*Geffen/Interscope*)
Total Plays: 138, Total Stations: 19, Adds: 10

BUSH The People That We Love (*Atlantic*)
Total Plays: 133, Total Stations: 12, Adds: 0

LOST PROPHETS Shinobi Vs. Dragon Ninja (*Columbia*)
Total Plays: 132, Total Stations: 10, Adds: 4

APEX THEORY Shhh... (*Hope Diggy*) (*DreamWorks*)
Total Plays: 128, Total Stations: 24, Adds: 16

SOMETHING CORPORATE If You C Jordan (*Drive-Thru/MCA*)
Total Plays: 118, Total Stations: 16, Adds: 6

SOIL Unreal (*J*)
Total Plays: 103, Total Stations: 20, Adds: 13

Songs ranked by total plays

Indicator

Most Added.

CREED Bullets (*Wind-up*)

X-ECUTIONERS It's Going Down (*Columbia*)

ROB ZOMBIE Never Gonna Stop (*Geffen/Interscope*)

SOIL Unreal (*J*)

ALANIS MORISSETTE Hands Clean (*Maverick/Reprise*)

CRACKER Shine (*Backporch/Virgin*)

INJECTED Faithless (*Island/IDJMG*)

APEX THEORY Shhh... (*Hope Diggy*) (*DreamWorks*)

SOMETHING CORPORATE If You C Jordan (*Drive-Thru/MCA*)

IKE REILLY Put A Little Love In It (*Republic/Universal*)

ADEMA The Way You Like It (*Arista*)

STAIN'D For You (*Flip/Elektra/EEG*)

SYSTEM OF A DOWN Toxicity (*American/Columbia*)

BLINK-182 First Date (*MCA*)

EDDIE VEDDER You've Got To Hide Your... (*V2*)

KID ROCK Lonely Road Of Faith (*Top Dog/Lava/Atlantic*)

SENSE FIELD Save Yourself (*Nettwerk*)

AVALANCHES Frontier Psychiatrist (*Modular/London Sire*)

MICHELLE BRANCH All You Wanted (*Maverick/WB*)

IIO Rapture (*Tastes So Sweet*) (*Universal*)

PLEASE SEND YOUR PHOTOS

R&R wants your best snapshots (color or black & white). Please include the names and titles of all pictured and send them to:

R&R, c/o Mike Davis:
10100 Santa Monica Blvd., 5th Floor, Los Angeles, CA 90067

E-mail: mdavis@rronline.com

Alternative Playlists

MARKET #1
WXRK/New York
Infinity
(212) 314-9230
Kingston/Woody/Pear
12+ Cume 2,463,300

PLAYS

LW	TW	ARTIST/TITLE	GI (000)
41	40	PUDDLE OF MUDD/Blurry	50360
39	39	CREED/My Sacrifice	49586
37	36	STAIN/D/Alive	45984
21	35	SYSTEM OF A DOWN/Chop Suey	44590
19	35	P.O.D./Alive	44590
36	35	LINKIN PARK/Papercut	44590
34	34	LINKIN PARK/In The End	43316
41	28	P.O.D./Youth Of The Nation	35672
36	26	NICKELBACK/How You Remind Me	33124
23	26	STROKES/Last Nite	33124
22	24	NICKELBACK/Too Bad	30576
20	24	HOBBASTANK/Crawling In The Dark	29302
22	23	BLINK-182/First Date	29302
19	23	JIMMY EAT WORLD/The Middle	29302
19	22	FOO FIGHTERS/The One	28028
26	21	OFFSPRING/Defy You	26754
20	21	DEFAULT/Wasting My Time	26754
11	20	CREED/Bullets	25480
20	19	ADEMA/The Way You Like It	24206
21	19	PUDDLE OF MUDD/Control	24206
19	19	LENNY KRAVITZ/Silence Of Heart	24206
19	18	INCUBUS/Nice To Know You	24206
20	17	TOOL/Lateralus	21658
16	16	GODSMACK/Keep Away	20384
21	16	INCUBUS/Wish You Were Here	20384
14	16	SYSTEM OF A DOWN/Toxicity	20384
18	16	BLINK-182/Stay Together For	20384
15	16	GORILLAZ/Clim Eastwood	20384
15	15	ILL NINO/What Comes Around	19110
15	15	X-ECUTIONERS/It's Going Down	19110

MARKET #2
KROQ/Los Angeles
Infinity
(323) 930-1067
Weatherly/Sardobloom/Worden
12+ Cume 1,550,800

PLAYS

LW	TW	ARTIST/TITLE	GI (000)
42	42	STROKES/Last Nite	38934
36	38	P.O.D./Youth Of The Nation	35226
20	36	JIMMY EAT WORLD/The Middle	33372
41	36	SYSTEM OF A DOWN/Chop Suey	33372
23	34	COLDFPLAY/Trouble	31518
26	33	PUDDLE OF MUDD/Blurry	30591
18	31	LINKIN PARK/In The End	28737
27	27	LINKIN PARK/Papercut	25956
29	27	INCUBUS/Wish You Were Here	24102
42	26	P.O.D./Alive	24102
20	26	OFFSPRING/Defy You	24102
25	25	ALIEN ANT FARM/Moves	23175
30	24	BLINK-182/First Date	22248
31	23	NICKELBACK/How You Remind Me	21321
19	23	ALIEN ANT FARM/Moves	21102
22	22	311/It'll Be Here Awhile	20394
21	22	T.O.O.L./Lateralus	20394
23	22	STAIN/D/Alive	20394
28	21	NO DOUBT/Don't Let Me Down	19467
-	21	NO DOUBT/I'll Be Here Awhile	18540
-	19	INCUBUS/Nice To Know You	16686
20	13	TRIK TURNER/Friends + Family	16686
4	13	BAD RELIGION/Sorrow	16686
17	13	SYSTEM OF A DOWN/Toxicity	16686
19	17	SOMETHING CORPORATE/If You C Jordan	15759
19	17	LINKIN PARK/My December	15759
19	17	WEEZER/Hash Pipe	15759
19	17	PAPA ROACH/Last Resort	15759
18	15	STAIN/D/Alive	14832
18	15	EDDIE VEDDER/You've Got To	13905
2	14	STARSAILOR/Good Souls	12978

MARKET #3
WKQX/Chicago
Emmis
(312) 527-8348
Richards/Shimmas
12+ Cume 766,800

PLAYS

LW	TW	ARTIST/TITLE	GI (000)
25	47	X-ECUTIONERS/It's Going Down	15322
46	46	P.O.D./Youth Of The Nation	14996
44	43	CREED/My Sacrifice	14018
44	43	UNWRITTEN LAW/Seen Red	14018
44	43	LINKIN PARK/In The End	12388
45	38	STROKES/Last Nite	12388
44	37	OFFSPRING/Defy You	12062
31	36	JIMMY EAT WORLD/The Middle	11736
29	35	SYSTEM OF A DOWN/Chop Suey	11410
42	33	HOBBASTANK/Crawling In The Dark	10758
30	29	ALIEN ANT FARM/Moves	9454
28	28	TANTRIC/Mourning	9128
41	27	INCUBUS/Wish You Were Here	8802
25	26	FOO FIGHTERS/The One	8476
28	26	DEFAULT/Wasting My Time	8476
23	25	INCUBUS/Nice To Know You	8150
13	24	BLINK-182/First Date	7824
25	22	STAIN/D/Alive	7172
28	22	NICKELBACK/How You Remind Me	7172
24	21	NICKELBACK/Too Bad	6846
21	21	TOOL/Lateralus	6846
15	20	STAIN/D/Alive	6520
13	20	SUM 41/Motivation	6520
18	19	BLINK-182/Stay Together For	6194
20	19	SUM 41/Fat Lip	6194
14	16	ADEMA/The Way You Like It	5216
16	16	TOOL/Schism	5216
17	15	LINKIN PARK/Crawling	4890
18	14	STARSAILOR/Good Souls	4564

MARKET #4
KITS/San Francisco
Infinity
(415) 402-6700
Taylor/Axelsen
12+ Cume 611,100

PLAYS

LW	TW	ARTIST/TITLE	GI (000)
46	44	PUDDLE OF MUDD/Blurry	10340
47	42	P.O.D./Alive	9870
49	42	CREED/My Sacrifice	9870
48	40	SYSTEM OF A DOWN/Chop Suey	9400
44	38	LINKIN PARK/In The End	8930
31	28	STROKES/Last Nite	6580
15	25	P.O.D./Youth Of The Nation	5875
25	24	PAPA ROACH/Last Resort	5640
34	24	NICKELBACK/How You Remind Me	5640
22	24	TOOL/Schism	5640
34	24	ALIEN ANT FARM/Smooth Criminal	5640
34	24	OFFSPRING/Defy You	5640
19	22	COLDFPLAY/Trouble	5170
16	22	SUM 41/Fat Lip	5170
26	22	INCUBUS/Nice To Know You	5170
23	21	DISTURBED/Down With	4935
24	20	INCUBUS/Nice To Know You	4700
18	19	PUDDLE OF MUDD/Control	4465
33	19	BLINK-182/Stay Together For	4465
20	19	GORILLAZ/Clim Eastwood	4465
9	19	RAGE AGAINST THE MACHINE/Reign Of Funk	4465
23	19	INCUBUS/Wish You Were Here	4465
18	18	LINKIN PARK/RUNAWAY	4230
21	16	STAIN/D/Alive	3760
22	16	FOO FIGHTERS/The One	3760
14	15	STAIN/D/Alive	3525
23	15	STAIN/D/Alive	3055
3	13	BLINK-182/First Date	3055
6	13	LINKIN PARK/Crawling	3055

MARKET #5
KDGE/Dallas-Ft. Worth
Clear Channel
(972) 770-7777
Doherty/Avo
12+ Cume 465,100

PLAYS

LW	TW	ARTIST/TITLE	GI (000)
37	52	DEFAULT/Wasting My Time	9964
16	50	INCUBUS/Wish You Were Here	9600
48	49	LINKIN PARK/In The End	9408
38	42	JIMMY EAT WORLD/The Middle	8064
41	41	CUSTOM/Hey Mister	7872
40	40	PUDDLE OF MUDD/Blurry	7680
39	39	OFFSPRING/Defy You	7488
40	36	BLINK-182/Stay Together For	6912
38	36	STROKES/Last Nite	6912
39	34	TANTRIC/Mourning	6528
20	34	311/It'll Be Here Awhile	6528
22	31	STARSAILOR/Good Souls	5952
23	31	FOO FIGHTERS/The One	5952
53	30	P.O.D./Alive	5760
21	29	SUM 41/Fat Lip	5668
21	29	SUM 41/In Too Deep	5568
26	28	HOBBASTANK/Crawling In The Dark	5376
17	26	NICKELBACK/Too Bad	4992
21	24	A PERFECT CIRCLE/Libras	4608
15	24	SYSTEM OF A DOWN/Chop Suey	4608
16	24	CAVARI/Strange Speds	4608
10	23	P.O.D./Youth Of The Nation	4416
27	23	INCUBUS/Wish You Were Here	4416
16	21	INFLATED/Falsehood	4032
19	19	BLINK-182/Adam's Song	3648
19	19	NICKELBACK/How You Remind Me	3648
19	19	HUVER/Lover	3648
54	19	STAIN/D/Alive	3648
14	15	WEEZER/Hash Pipe	2880
15	15	FU MANCHU/Squash That Fly	2880

MARKET #6
WPLY/Philadelphia
Radio One
(610) 565-8900
McGinn/Fen
12+ Cume 584,900

PLAYS

LW	TW	ARTIST/TITLE	GI (000)
40	43	INCUBUS/Wish You Were Here	9116
44	43	LINKIN PARK/In The End	9116
40	40	PUDDLE OF MUDD/Blurry	8480
40	40	OFFSPRING/Defy You	8480
40	39	CREED/My Sacrifice	8268
44	39	FOO FIGHTERS/The One	8268
41	37	STAIN/D/Alive	7844
34	37	ALIEN ANT FARM/Moves	6360
29	37	BLINK-182/First Date	6148
37	28	HOBBASTANK/Crawling In The Dark	5936
38	28	JIMMY EAT WORLD/The Middle	5936
33	28	STROKES/Last Nite	5936
27	27	DEFAULT/Wasting My Time	5724
24	24	TANTRIC/Mourning	5088
21	21	AVANTAGE/Frontier	4452
21	21	EDDIE VEDDER/You've Got To	4452
15	20	P.O.D./Youth Of The Nation	4240
34	20	P.O.D./Alive	4240
20	20	ADEMA/The Way You Like It	4240
20	19	COLDPLAY/Trouble	4028
19	19	INCUBUS/Nice To Know You	4028
28	18	NICKELBACK/How You Remind Me	3816
17	17	BASEMENT JAXX/Where's Your Head At	3604
20	16	LIT/Addicted	3392
53	16	SUM 41/In Too Deep	3392
21	15	SYSTEM OF A DOWN/Chop Suey	3180
14	14	NICKELBACK/Too Bad	2968
8	14	X-ECUTIONERS/It's Going Down	2968
15	14	BUSH/Headful Of Ghosts	2968
17	13	DISTURBED/Down With	2756

MARKET #7
WFHS/Washington, DC
Infinity
(301) 306-0991
Benamun/Ferrise
12+ Cume 694,100

PLAYS

LW	TW	ARTIST/TITLE	GI (000)
64	65	SYSTEM OF A DOWN/Chop Suey	16900
51	64	PUDDLE OF MUDD/Blurry	16640
58	63	LINKIN PARK/In The End	16380
40	61	INCUBUS/Wish You Were Here	15860
62	58	FOO FIGHTERS/The One	15080
65	58	CREED/My Sacrifice	15080
49	56	BLINK-182/First Date	14560
53	53	P.O.D./Youth Of The Nation	13780
43	52	X-ECUTIONERS/It's Going Down	13520
45	50	TRIK TURNER/Friends + Family	13000
41	41	LINKIN PARK/RUNAWAY	11180
16	35	INCUBUS/Nice To Know You	9100
10	35	ALIEN ANT FARM/Moves	9100
28	33	HOBBASTANK/Crawling In The Dark	8580
34	32	OFFSPRING/Defy You	8320
36	31	STROKES/Last Nite	8060
35	31	JIMMY EAT WORLD/The Middle	8060
34	30	DEFAULT/Wasting My Time	7800
45	28	STAIN/D/Alive	7280
32	26	PUDDLE OF MUDD/Control	6760
10	25	NICKELBACK/Too Bad	6500
38	25	BASEMENT JAXX/Where's Your Head At	6500
25	24	SUM 41/Fat Lip	6240
53	23	P.O.D./Alive	5980
33	23	NICKELBACK/How You Remind Me	5980
14	19	GODSMACK/Awake	4940
15	18	STAIN/D/Alive	4680
13	17	GORILLAZ/Clim Eastwood	4420
7	17	SYSTEM OF A DOWN/Toxicity	4420

MARKET #7
WWDC/Washington, DC
Clear Channel
(301) 587-7100
Ricer/Curtis
12+ Cume 756,400

PLAYS

LW	TW	ARTIST/TITLE	GI (000)
40	41	CREED/My Sacrifice	12956
33	40	LINKIN PARK/In The End	12640
38	33	P.O.D./Alive	10428
22	32	PUDDLE OF MUDD/Blurry	10112
28	28	REMY ZERO/Save Me	8848
25	27	JIMMY EAT WORLD/The Middle	8848
25	27	DEFAULT/Wasting My Time	8532
24	23	STROKES/Last Nite	7268
19	20	SUM 41/In Too Deep	6320
34	20	INCUBUS/Wish You Were Here	6320
17	18	PUDDLE OF MUDD/Control	5688
11	16	SUM 41/Fat Lip	5056
16	16	COLDPLAY/Trouble	5056
15	15	PAPA ROACH/Last Resort	5056
13	15	WEEZER/Island In The Sun	4740
14	15	KORN/Unto The Sun	4740
13	14	ALIEN ANT FARM/Smooth Criminal	4424
14	14	RED HOT CHILI PEPPERS/Scar Tissue	4424
16	14	FLICKERSTICK/Beautiful	4424
14	14	311/You Woudn't Believe	4424
14	14	GREEN DAY/Waiting	4424
17	14	NICKELBACK/How You Remind Me	4424
19	14	MOBY/Runaway	4424
14	14	CAKE/Short Skirt/Long	4424
14	14	NICKELBACK/Too Bad	4424
14	14	LENNY KRAVITZ/Dig In	4424
15	14	HOBBASTANK/Crawling In The Dark	4424
3	13	BLINK-182/First Date	4108
12	13	OFFSPRING/Defy You	4108

MARKET #8
WBEN/Boston
Infinity
(617) 266-1111
Oedipus/Strick
12+ Cume 594,100

PLAYS

LW	TW	ARTIST/TITLE	GI (000)
38	39	LINKIN PARK/In The End	9984
31	37	P.O.D./Youth Of The Nation	9472
36	35	PEARL JAM/Am A Patriot	9360
13	27	TOOL/Lateralus	8512
18	26	EDDIE VEDDER/You've Got To	6556
38	26	STROKES/Last Nite	6556
22	22	SYSTEM OF A DOWN/Chop Suey	5632
22	21	PUDDLE OF MUDD/Blurry	5376
16	21	OFFSPRING/Defy You	5376
19	21	ALIEN ANT FARM/Moves	5376
15	20	INCUBUS/Nice To Know You	5120
16	20	STAIN/D/Alive	5120
19	19	ALIEN ANT FARM/Smooth Criminal	4864
17	19	INCUBUS/Wish You Were Here	4864
24	18	P.O.D./Alive	4608
18	18	DISTURBED/Down With	4608
14	16	ADEMA/The Way You Like It	4096
16	16	STAIN/D/Alive	4096
20	16	TOOL/Schism	4096
15	16	NICKELBACK/Too Bad	4096
15	15	JIMMY EAT WORLD/The Middle	3840
15	15	TANTRIC/Mourning	3840
14	15	FOO FIGHTERS/The One	3840
14	14	SEVEN/Unleash The Drapes	3584
9	11	BLINK-182/Stay Together For	2816
2	11	GORILLAZ/Clim Eastwood	2816
8	11	TRIK TURNER/Friends + Family	2816
19	10	NICKELBACK/How You Remind Me	2680
6	10	SYSTEM OF A DOWN/Toxicity	2560
-	9	BLINK-182/First Date	2304

MARKET #8
WFNX/Boston
MCC
(781) 595-6200
Cruze/Mays
12+ Cume 197,200

PLAYS

LW	TW	ARTIST/TITLE	GI (000)
39	40	PUDDLE OF MUDD/Blurry	3280
40	40	DISTURBED/Down With	3280
39	38	LINKIN PARK/In The End	3116
37	37	TOOL/Lateralus	3034
37	37	P.O.D./Youth Of The Nation	



JOHN SCHOENBERGER

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Play The Hits

□ Giving listeners what they want is now essential

There was a time when Triple A radio would go out of its way to play songs exclusive to the format. There was also a time when Triple A radio would drop a successful song from its playlist shortly after it began crossing over to other formats. But as the competition has increased, particularly with the rise of the Hot AC format (which cherry-picked many artists Triple A was crusading), programmers have had a change of heart.

The heritage stations within the format, such as WXRT/Chicago, KBCO/Denver, KFOG/San Francisco, KTCZ/Minneapolis, KMTT/Seattle, KGSR/Austin and KINK/Portland, OR, were the first to understand that if they were going to increase their audience share — or hold on to what they had — they would have to adopt a new attitude concerning hit songs.

First, songs that were working at the format had to have a longer run on the playlist, regardless of whether other formats were playing them. Second, certain songs developing at other contemporary formats had to be brought into the mix as a strategic programming action. And third, songs that had proven to be hits for the format, whether played exclusively or shared with other formats, had to be further nurtured into reliable library tracks.

Getting Real

During the early to mid-'90s Triple A was regarded as an important artist-development format by the record labels. For a while Triple A radio could claim new and exciting artists as its own and position itself in the market as the only source for this quality music. Due to the amazing success of many of these acts, other formats began to take notice and adjust their music to accommodate them. The labels helped the process along.

Triple A programmers began to resent this because, as the projects spread, more stations got to share in the rewards, and Triple A PDs often felt that they were getting the short end of the stick. They were at a disadvantage because, at the time, Triple A's rotations on current music were dramatically less than other contemporary music formats'.

This created a rift between the format and certain labels that felt that Triple A radio no longer had the impact it once did and regarded other formats as a better place to direct their efforts and resources when launching new projects. This situation finally began to change a few years ago.

Over a period of time most Triple A programmers increased their current music rotations dramatically, with many bringing their heavy spins into

the high 20s and even low 30s. In addition, the advantage of callout and auditorium research became available to many programmers, who quickly learned that the hit songs they were playing had a much longer life expectancy than previously thought.

"We realized that you have to spin your records enough to be heard," KGSR/Austin PD **Jody Denberg** told *R&R* in the March 16, 2001 Triple A column. "You can't take them out after 150 plays and throw them into recurrent rotation. Many songs get past 500 spins and still don't show any burn for us."

Because of this new insight, Denberg cut down his current playlist and increased his spins. Since making the adjustments, the station has enjoyed the best ratings in its 10-year history.

Another aspect that has changed dramatically has been Triple A's move toward finding the right crossover songs from other formats — be it Rock, Alternative or Hot AC — that will work in its musical mix and aid in reaching a broader audience.

For KBCO/Denver PD **Scott Arbough**, familiarity is key. He was quoted in *R&R*'s June 1, 2001 Triple A column as saying, "I can sum it all up by saying 'broad-based familiarity.' It takes constant vigilance to adhere to that, and that's where we go astray so often as programmers."

"Just because a song is working at another format doesn't automatically mean it's a hit for you. You have to grow new hits. This means committing to those new songs that you believe in and playing them in a meaningful way."

Compare And Contrast

So how has Triple A radio been standing up to its competition? I took the 2001 year-end stats of other contemporary music formats, including Hot AC, Rock, Active Rock and Alternative, and compared them to Triple A. I also included AC and CHR as extreme examples of high rotations and tight playlists.

I took all the songs that reached top 15 or higher on each year-end chart and compared how many weeks the longest song lasted on the chart, the average number of weeks a song was

on the chart and how many songs reached top 15 status. (See the sidebar.)

In the Most Weeks a Song Spent on the Chart category, Triple A compared favorably with the other formats, with a 38-week run for Train's "Drops of Jupiter." Hot AC had a 45-week run with Matchbox Twenty's "If You're Gone," Rock enjoyed 48 weeks of current play on Fuel's "Hemorrhage (In My Hands)," Active Rock gave 37 weeks of current play to Saliva's "Your Disease," and Alternative awarded "Drive" by Incubus 35 weeks of current play. As a matter of interest, AC's longest-running song enjoyed 50 weeks, while, surprisingly, CHR's got 37.

This comparison takes on a little more meaning when you consider the Average Weeks on the Chart category. This is based on the total weeks of all songs that reached the top 15 or higher divided by the total number of songs. Triple A's average was 16 weeks, compared to Hot AC's 21, Rock's 18, Active Rock's 18 and Alternative's 18. In contrast, AC's average was 24, while, once again surprisingly, CHR's was 18.

In the Number of Songs That Reached Top 15 category, Triple A was slightly ahead of most of the others, with 77 songs. Hot AC had 49 songs in the top 15 or higher, while Rock had 70, Active Rock 71 and Alternative 76. For reference, AC radio only had 45 songs in the top 15, while CHR had 81.

Clearly, Triple A has moved progressively closer to the other contemporary music formats when it comes to dealing with current songs. Hand in hand with this is the format's increased attention on meaningful recurrent rotations, which has ultimately given many songs a considerably longer shelf life than the Average Weeks on the Chart numbers indicate. Furthermore, many smaller-market stations that may not have research at their disposal are learning the same lessons.

Is it any wonder that the format as a whole is enjoying some of the best ratings numbers it has ever had, or that most labels are again acknowledging the crucial role Triple A plays in

Triple A Is Competitive

The following statistics are based on a comparison of the contemporary music formats' top 15 songs of 2001, as published in *R&R*.

Most Weeks A Song Spent On The Chart	
Triple A	38 weeks
Hot AC	45 weeks
Rock	48 weeks
Active Rock	37 weeks
Alternative	35 weeks
AC	50 weeks
CHR	37 weeks

Average Weeks On The Chart	
Triple A	16 weeks
Hot AC	21 weeks
Rock	18 weeks
Active Rock	18 weeks
Alternative	18 weeks
AC	24 weeks
CHR	18 weeks

Number Of Songs That Reached The Top 15	
Triple A	77 songs
Hot AC	49 songs
Rock	70 songs
Active Rock	71 songs
Alternative	76 songs
AC	45 songs
CHR	81 songs

launching new artists or new releases by established artists who are at the core of the format? In addition, Triple A helps to broaden the appeal of songs that have gotten their start elsewhere and continues to provide an important home for many established artists.

The Right Mix

Unlike most contemporary music formats, Triple A is still very artist-driven. Certainly, the strength of a song is crucial when deciding what to play and may be the most important reason for considering a crossover song, but the artist's image and familiarity are also important in music decisions concerning the library.

KTCZ (Cities 97)/Minneapolis PD **Lauren MacLeash** said in *R&R*'s May 25, 2001 Triple A column, "While our image is artist-driven, Cities 97 is really a song-driven radio station these days. But we still support all the older artists in our library who are still making music. That's also the litmus test for us when it comes to older songs: Is the artist still putting out new music?"

Many of these artists are still or were once exclusive to the Triple A format. These days, rather than overthink whether a given artist will be exclusive or shared, Triple A programmers are being proactive. KINK/Portland, OR PD **Dennis Constantine** said in *R&R*'s Feb. 23, 2001 Triple A column, "When a new song comes out that we feel is perfect for KINK, we take ownership of it right from the beginning with a major spin commit-

ment, because we want to make it our song in the market."

Triple A is anything but a cookie-cutter format, and approaches vary greatly from market to market. Heritage stations with several decades under their belts have a different set of parameters to consider than a relatively new station in a market. But, collectively, commercial Triple A radio's premise is to offer adult listeners an important alternative to what other adult-targeted stations are doing.

While noncommercial Triple A radio has remained on the adventurous side to satisfy its more discerning audience, it, too, has had to make adjustments over the past few years. As was pointed out in last week's Triple A column, such stations have had to streamline and focus their programming to attract a larger audience — and they are succeeding in many markets, often because they're the only Triple A station in town, having headed off any commercial entity hoping to make a bid.

But regardless of the end of the dial, how much new vs. old music is played, how much exclusive vs. shared music is programmed, how much variety in style and texture is employed or whether the target listener leans younger or older, Triple A preserves an important approach to radio: It is one of the few formats left that customizes itself for the market it is in, insists on delivering a product that respects the intelligence of its listeners and offers new music to an older audience that still wants to learn.

R&R Triple A Top 30



January 25, 2002

LAST WEEK	THIS WEEK	ARTIST TITLE LABEL(S)	TOTAL PLAYS	+/- PLAYS	GROSS IMPRESSIONS (00)	WEEKS ON CHART	TOTAL STATIONS/ADDS
	1	DAVE MATTHEWS BAND Everyday (RCA)	569	-5	41421	12	24/0
3	2	COLDPLAY Trouble (Nettwerk/Capitol)	435	-13	24570	13	23/0
5	3	JOHN MAYER No Such Thing (Aware/Columbia)	428	+8	34034	21	24/0
2	4	LENNY KRAVITZ Dig In (Virgin)	426	-26	23881	18	23/0
4	5	RYAN ADAMS New York, New York (Lost Highway/IDJMG)	399	-45	29375	20	26/0
5	6	CALLING Wherever You Will Go (RCA)	384	-6	26329	16	15/0
3	7	NICKELBACK How You Remind Me (Roadrunner/IDJMG)	352	+18	24107	11	11/0
8	8	JEWEL Standing Still (Atlantic)	351	+4	22199	14	19/0
6	9	CHRIS ISAAK Let Me Down Easy (Reprise)	340	+88	28176	2	26/1
Debut	10	ALANIS MORISSETTE Hands Clean (Maverick/Reprise)	309	+185	19588	1	22/21
7	11	JOHN MELLENCAMP Peaceful World (Columbia)	289	-86	21282	20	21/0
7	12	TRAVIS Side (Epic)	284	+32	18623	9	17/0
15	13	CREED My Sacrifice (Wind-up)	267	+12	10717	11	12/1
14	14	MELISSA ETHERIDGE Lover Please (Island/IDJMG)	261	+5	19909	8	19/0
18	15	PETE YORN Strange Condition (Columbia)	247	+29	16014	4	21/3
19	16	NEIL YOUNG Let's Roll (Reprise)	230	+14	17479	4	15/0
24	17	U2 In A Little While (Interscope)	211	+38	14184	2	18/3
0	18	NATALIE MERCHANT Just Can't Last (Elektra/EEG)	210	-78	11225	16	17/0
28	19	EDDIE VEDDER You've Got To Hide Your... (V2)	190	+43	15445	2	16/3
21	20	STING Fragile (A&M/Interscope)	189	-20	10059	6	17/0
20	21	WIDESPREAD PANIC Little Lilly (Widespread/SRG)	180	-29	10074	6	13/0
22	22	WILLIAM TOPLEY Back To Believing (Lost Highway/IDJMG)	174	-16	8383	7	17/0
23	23	JOHN HIATT Everybody Went Low (Vanguard)	172	-12	10526	6	15/0
25	24	FIVE FOR FIGHTING America Town (Aware/Columbia)	169	+2	9136	6	16/0
Debut	25	TRAIN She's On Fire (Columbia)	165	+56	9804	1	19/3
26	26	BRUCE COCKBURN My Beat (True North/Rounder)	163	+3	7321	3	14/1
Debut	27	MICK JAGGER Visions Of Paradise (Virgin)	152	+28	7170	1	17/3
Debut	28	GARBAGE Breaking Up The Girl (Almo Sounds/Interscope)	151	+20	10100	1	15/0
29	29	SHANNON MCNALLY Down And Dirty (Capitol)	146	-1	5148	5	12/1
Debut	30	INDIGO GIRLS Moment Of Forgiveness (Epic)	145	+92	11095	1	16/2

27 Triple A reporters. Monitored airplay data supplied by Mediabase Research, a division of Premiere Radio Networks. Songs ranked by total plays for the airplay week of 1/13/02-1/19/02. Bullets appear on songs gaining plays or remaining flat from previous week. If two songs are tied in total plays, the song with the larger increase in plays is placed first. Songs below No. 15 are moved to recurrent after 20 weeks on the chart. Most Added is the total number of new adds officially reported to R&R by each reporting station. Songs unreported as adds do not count toward overall total stations playing a song. Most Increased Plays lists the songs with the greatest week-to-week increases in total plays. Gross Impressions equals Average Quarter Hour Persons times number of plays (times 100). Average Quarter Hour Persons used herein with permission from the Arbitron Company (copyright 2002, The Arbitron Company). (C) 2002, R&R, Inc.

Most Added® www.rradds.com

ARTIST TITLE LABEL(S)	ADDS
ALANIS MORISSETTE Hands Clean (Maverick/Reprise)	21
RYAN ADAMS Answering Bell (Lost Highway/IDJMG)	15
CRACKER Shine (Backporch/Virgin)	9
IKE REILLY Put A Little Love In It (Republic/Universal)	5
PETE YORN Strange Condition (Columbia)	3
TRAIN She's On Fire (Columbia)	3
U2 In A Little While (Interscope)	3
MICK JAGGER Visions Of Paradise (Virgin)	3
EDDIE VEDDER You've Got To Hide Your... (V2)	3
WILLIE NELSON Maria (Shut Up...) (Lost Highway/IDJMG)	3

Most Increased Plays

ARTIST TITLE LABEL(S)	TOTAL PLAY INCREASE
ALANIS MORISSETTE Hands Clean (Maverick/Reprise)	+185
INDIGO GIRLS Moment Of Forgiveness (Epic)	+92
CHRIS ISAAK Let Me Down Easy (Reprise)	+88
ROBERT BRADLEY'S BLACKWATER... Train (Vanguard)	+65
TRAIN She's On Fire (Columbia)	+56
BOB SCHNEIDER Big Blue Sea (Universal)	+49
EDDIE VEDDER You've Got To Hide Your... (V2)	+43
U2 In A Little While (Interscope)	+38
MIDNIGHT OIL Golden Age (Liquid 8)	+36
JONATHA BROOKE Out Of Your Mind (Bad Dog)	+34

Most Played Recurrents

ARTIST TITLE LABEL(S)	TOTAL PLAYS
U2 Stuck In A Moment... (Interscope)	233
AFRO-CELT... F/P. GABRIEL When... (Real World/Virgin)	222
LIFEHOUSE Hanging By A Moment (DreamWorks)	216
WEEZER Island In The Sun (Geffen/Interscope)	216
FIVE FOR FIGHTING Superman (It's...) (Aware/Columbia)	212
TRAIN Drops Of Jupiter (Tell Me) (Columbia)	211
INCUBUS Drive (Immortal/Epic)	197
TRAIN Something More (Columbia)	187
DAVID GRAY Babylon (ATO/RCA)	180
3 DOORS DOWN Be Like That (Republic/Universal)	179
STAIN'D It's Been Awhile (Flip/Elektra/EEG)	172
COLDPLAY Yellow (Nettwerk/Capitol)	169
U2 Beautiful Day (Interscope)	148
JOSH JOPLIN GROUP Camera One (Artemis)	146
MOBY F/GWEN STEFANI Southside (V2)	144
PETE YORN Life On A Chain (Columbia)	135
DAVE MATTHEWS BAND The Space Between (RCA)	134
DAVID GRAY Sail Away (ATO/RCA)	130
DIDO Thankyou (Arista)	106
BLUES TRAVELER Back In The Day (A&M/Interscope)	101

New & Active

STARSAILOR Good Souls (Capitol)
Total Plays: 143, Total Stations: 16, Adds: 1

BEN FOLDS Still Fighting It (Epic)
Total Plays: 138, Total Stations: 14, Adds: 1

REMY ZERO Save Me (Elektra/EEG)
Total Plays: 123, Total Stations: 10, Adds: 2

DEFAULT Wasting My Time (TVT)
Total Plays: 114, Total Stations: 6, Adds: 0

BOB SCHNEIDER Big Blue Sea (Universal)
Total Plays: 113, Total Stations: 13, Adds: 1

CAKE Love You Madly (Columbia)
Total Plays: 112, Total Stations: 6, Adds: 0

ROBERT BRADLEY'S BLACKWATER... Train (Vanguard)
Total Plays: 97, Total Stations: 13, Adds: 1

JOHNNY A. Oh Yeah (Favored Nations/Red Ink)
Total Plays: 83, Total Stations: 9, Adds: 1

JONATHA BROOKE Out Of Your Mind (Bad Dog)
Total Plays: 75, Total Stations: 8, Adds: 1

LOUISE GOFFIN Sometimes A Circle (DreamWorks)
Total Plays: 67, Total Stations: 6, Adds: 0

Songs ranked by total plays

garbage

breaking up the girl



R&R Triple A: Debut **28**
Monitor AAA: 38*-18*



#32-#6

300,000 scanned!

KBCO KTCZ WXRT WXPB
WBOS WTTS WMMM and more



Behind The Music

From the album beautiful garbage
Produced by garbage
Management: Prime Inc.

R&R Triple A Top 30 Indicator

January 25, 2002

LAST WEEK	THIS WEEK	ARTIST TITLE LABEL(S)	TOTAL PLAYS	+/- PLAYS	GROSS IMPRESSIONS (00)	WEEKS ON CHART	TOTAL STATIONS/ADDS
5	1	SHANNON MCNALLY Down And Dirty (Capitol)	262	+43	7779	11	18/0
2	2	JOHN HIATT Everybody Went Low (Vanguard)	259	+4	5940	11	19/0
1	3	NATALIE MERCHANT Just Can't Last (Elektra/EEG)	252	-23	6267	19	19/0
3	4	WILLIAM TOPLEY Back To Believing (Lost Highway/IDJMG)	243	-8	3514	12	18/0
12	5	CHRIS ISAAK Let Me Down Easy (Reprise)	231	+59	4677	2	21/0
6	6	COLDPLAY Trouble (Nettwerk/Capitol)	206	+1	3478	17	14/0
9	7	PETE YORN Strange Condition (Columbia)	204	+16	2681	7	13/0
8	8	JOHN MAYER No Such Thing (Aware/Columbia)	195	+4	4126	27	12/1
13	9	STARSAILOR Good Souls (Capitol)	192	+24	7113	5	18/0
7	10	DAVE MATTHEWS BAND Everyday (RCA)	186	-9	1283	15	11/0
15	11	NEIL YOUNG Let's Roll (Reprise)	171	+10	3889	4	14/0
16	12	BRUCE COCKBURN My Beat (True North/Rounder)	168	+14	3920	6	18/0
10	13	WIDESPREAD PANIC Little Lilly (Widespread/SRG)	168	-6	1894	12	14/0
4	14	RYAN ADAMS New York, New York (Lost Highway/IDJMG)	160	-66	3621	25	11/0
21	15	SUZANNE VEGA Last Year's Troubles (A&M/Interscope)	157	+51	5485	2	17/2
14	16	JOHN MELLENCAMP Peaceful World (Columbia)	133	-32	2175	25	12/0
11	17	LUCINDA WILLIAMS Get Right With God (Lost Highway/IDJMG)	124	-49	4673	17	13/0
25	18	BEN FOLDS Still Fighting It (Epic)	122	+22	2540	7	11/0
Debut	19	INDIGO GIRLS Moment Of Forgiveness (Epic)	121	+98	5204	1	15/2
18	20	RAUL MALO Every Little Thing About You (Higher Octave)	118	-19	6354	10	13/0
27	21	R.E.M. All The Right Friends (Reprise)	116	+19	1701	2	11/0
30	22	U2 In A Little While (Interscope)	107	+17	1999	5	7/0
22	23	JEWEL Standing Still (Atlantic)	106	0	592	14	7/0
26	24	EDDIE VEDDER You've Got To Hide Your... (V2)	101	+4	1874	2	9/0
Debut	25	MICK JAGGER Visions Of Paradise (Virgin)	100	+61	2485	1	12/1
Debut	26	MIDNIGHT OIL Golden Age (Liquid 8)	98	+69	2113	1	14/2
Debut	27	ROBERT BRADLEY'S BLACKWATER... Train (Vanguard)	97	+67	2941	1	16/2
24	28	STING Fragile (A&M/Interscope)	96	-5	2686	8	12/0
19	29	JACK JOHNSON Bubble Toes (Enjoy)	96	-20	4573	10	10/0
29	30	MELISSA ETHERIDGE Lover Please (Island/IDJMG)	92	-1	545	9	7/0

21 Triple A Indicator Reports. Songs ranked by total plays for the airplay week of Sunday 1/13-Saturday 1/19.

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Most Added.

ARTIST TITLE LABEL(S)	ADDS
RYAN ADAMS Answering Bell (Lost Highway/IDJMG)	15
ALANIS MORISSETTE Hands Clean (Maverick/Reprise)	11
CRACKER Shine (Backporch/Virgin)	9
WILLIE NELSON Maria... (Lost Highway/IDJMG)	5
SUZANNE VEGA Last Year's Troubles (A&M/Interscope)	2
ROBERT BRADLEY'S BLACKWATER... Train (Vanguard)	2
INDIGO GIRLS Moment Of Forgiveness (Epic)	2
MIDNIGHT OIL Golden Age (Liquid 8)	2
NORTH MISSISSIPPI ALLSTARS Sugartown (Tone-Cool)	2
KASEY CHAMBERS Not Pretty Enough (Warner Bros.)	2
LUCINDA WILLIAMS Lonely Girls (Lost Highway/IDJMG)	2

Most Increased Plays

ARTIST TITLE LABEL(S)	TOTAL PLAY INCREASE
INDIGO GIRLS Moment Of Forgiveness (Epic)	+98
MIDNIGHT OIL Golden Age (Liquid 8)	+69
ROBERT BRADLEY'S... Train (Vanguard)	+67
MICK JAGGER Visions Of Paradise (Virgin)	+61
CHRIS ISAAK Let Me Down Easy (Reprise)	+59
ALANIS MORISSETTE Hands Clean (Maverick/Reprise)	+59
SUZANNE VEGA Last Year's Troubles (A&M/Interscope)	+51
RYAN ADAMS Answering Bell (Lost Highway/IDJMG)	+50
SHANNON MCNALLY Down And Dirty (Capitol)	+43
WILLIE NELSON Maria... (Lost Highway/IDJMG)	+35
STARSAILOR Good Souls (Capitol)	+24
GRANT LEE PHILLIPS We All Get... (Zoe/Rounder)	+22
BEN FOLDS Still Fighting It (Epic)	+22
AIMEE MANN & MICHAEL PENN Two Of Us (V2)	+22
R.E.M. All The Right Friends (Reprise)	+19

Reporters

WAPS/Akron, OH
 PD: Bill Gruber
 17 THREE MILES OUT "Gone"
 5 BOB DYLAN "Subliminal"
 5 JOHN MAYER "Such"
 5 BOZ SCAGGS "Playday"
 4 COLSTEAD "Come"
 4 CRANBERRIES "Analyse"
 4 LENNY KRAVITZ "Dig"
 4 LEONARDO "Tired"
 3 WEEZER "Sun"
 2 CATIE CURTIS "Courtney"
 2 MELISSA ETHERIDGE "Dear"
 2 SHELLY LYNNE "Heart"
 2 GLENN TILBROOK "Parade"
 1 CRACKER "Shine"
 1 RYAN ADAMS "Answering"
 1 ALANIS MORISSETTE "Clean"
 1 JASON WHITE "Flagtop"
 1 WILLIE NELSON "Mama"

KTZO/Albuquerque, NM
 PD: Scott Souhara
 MD: Don Kallay
 37 ALANIS MORISSETTE "Clean"
 1 U2 "Lull"

KGSR/Austin, TX
 PD: Jody Denberg
 MD: Susan Castle
 8 ELLY BIRKBECK "NIMA"
 3 EDDIE VEDDER "Hide"
 3 SOLAS "Clothes"

WRNR/Baltimore, MD
 OM: Jon Peterson
 PD: Alex Cortright
 MD: Damian Einstein
 1 EDDIE VEDDER "Hide"
 1 TRIN "She"
 1 RYAN ADAMS "Answering"
 1 CRACKER "Shine"
 1 MICK JAGGER "Parade"

KRVB/Boise, ID
 PD/MD: Brandon Dawson
 ALANIS MORISSETTE "Clean"
 1 JOHN A "Yah"
 1 REMY ZERO "Save"
 1 STARSAILOR "Good"

WBOS/Boston, MA
 PD: Chris Herrmann
 MD: Michele Williams
 30 ALANIS MORISSETTE "Clean"
 1 CRACKER "Shine"
 1 KE REILLY "Lull"
 1 MICK JAGGER "Parade"

WXRV/Boston, MA
 PD: Joanne Doady
 MD: Dana Marshall
 2 RYAN ADAMS "Answering"
 1 ELTON JOHN "Train"
 1 ALANIS MORISSETTE "Clean"
 1 CRACKER "Shine"
 1 KE REILLY "Lull"

CKEY/Buttalo, NY
 PD/MD: Rob White
 GREAT BIG SEA "Sea"
 CHRIS ISAAK "Easy"

WNCS/Burlington, VT
 PD: Jody Peterson
 APD: Eric Thomas
 MD: Mark Abuzahab
 10 INDIGO GIRLS "Moment"
 8 LUCINDA WILLIAMS "Lonely"
 7 RYAN ADAMS "Answering"
 5 BOZ SCAGGS "Paso"
 5 CRACKER "Shine"
 3 INDOGENE MISSION "Today"

WMVY/Cape Cod, MA
 PD/MD: Barbara Dacey
 1 RYAN ADAMS "Answering"
 1 ALANIS MORISSETTE "Clean"

WDDD/Chattanooga, TN
 OM/MD: Danny Howard
 PD: Dan Reed
 APD: Stacy Owen
 14 ALANIS MORISSETTE "Clean"
 10 SUGAR RAY "Guns"
 7 U2 "Lull"

WXRT/Chicago, IL
 PD: Norm Winer
 APD/MD: John Farnado
 2 CRACKER "Shine"
 2 NO MISSISSIPPI "Sugartown"

KBXR/Columbia, MO
 PD/MD: Lana Trezise
 16 ALANIS MORISSETTE "Clean"
 1 LEONARDO "Mayor"

KBCO/Denver/Boulder, CO
 PD: Scott Arbaugh
 MD: Kaefer
 1 BRUCE COCKBURN "Beat"
 1 RYAN ADAMS "Answering"
 1 ALANIS MORISSETTE "Clean"

WDET/Detroit, MI
 PD: Judy Adams
 MD: Martin Bandyko
 AMD: Chuck Horn
 3 RYAN ADAMS "Answering"
 3 MIDNIGHT OIL "Golden"
 3 KASEY CHAMBERS "Pretty"
 3 HARRISON & HOLLAND "Water"
 3 BLUE SIX "Together"

WVOD/Elizabeth City, NC
 PD: Matt Cooper
 MD: Tad Abbey
 1 MICK JAGGER "Parade"
 1 ALANIS MORISSETTE "Clean"
 1 NO MISSISSIPPI "Sugartown"
 1 BOB SCHNEIDER "Blue"
 1 TRIN "She"
 1 CRACKER "Shine"
 1 RYAN ADAMS "Answering"

WNCW/Greenville, SC
 PD: Mark Keefe
 APD: Kim Clark
 16 RYAN ADAMS "Answering"
 1 BOB DYLAN "Honest"
 1 JAY FARBER "Fast"
 1 INDIGO GIRLS "Moment"
 1 JACK JOHNSON "Middle"
 1 SOLAS "Clothes"
 1 PRECIOUS BRYANT "Good"
 1 CRACKER "Forever"
 1 GIGI "Tew"
 1 ALISON KRAUSS "Crad"
 1 LISAON WERNER "Above"

WTTS/Indianapolis, IN
 PD: Jim Ziegler
 APD/MD: Marie McCallister
 14 ALANIS MORISSETTE "Clean"
 6 BOB SCHNEIDER "Blue"
 1 ROBERT BRADLEY'S "Train"
 1 RYAN ADAMS "Answering"

WOKI/ Knoxville, TN
 PD: Shane Cox
 MD: Sarah McClune
 27 ALANIS MORISSETTE "Clean"
 1 TRIN "She"
 1 RYAN ADAMS "Answering"
 1 NATALIE IMBRUGLIA "Wrong"

KMTN/Jackson, WY
 PD/MD: Mark Fishman
 1 RYAN ADAMS "Answering"
 1 CRACKER "Shine"
 1 ALANIS MORISSETTE "Clean"
 1 WILLIE NELSON "Mama"
 1 CLEM SNIDE "Moment"
 1 TABITHA'S SECRET "Lull"
 1 U2 "Lull"

WFPK/Louisville, KY
 PD: Dan Reed
 APD: Stacy Owen
 RYAN ADAMS "Answering"
 DAVID BOWIE "Heroes"
 CRACKER "Shine"
 JONIELE GRAHAM "Moment"
 ALANIS MORISSETTE "Clean"
 NO MISSISSIPPI "Sugartown"
 GRANT LEE PHILLIPS "Lull"
 ZERO 7 "Destiny"

KTBG/Kansas City, MO
 PD: Jon Hart
 MD: Byron Johnson
 13 RYAN ADAMS "Answering"
 1 ROBERT BRADLEY'S "Train"

WMMW/Madison, WI
 PD/MD: Tom Teuber
 5 CRACKER "Shine"
 5 ALANIS MORISSETTE "Clean"
 4 RYAN ADAMS "Answering"

WMPS/Memphis, TN
 PD/MD: Alexandra Inzer
 RYAN ADAMS "Answering"
 WILLIE NELSON "Mama"
 ROBERT BRADLEY'S "Train"
 MIDNIGHT OIL "Golden"

KTCZ/Minneapolis, MN
 PD: Lauren MacLachlan
 APD/MD: Mike Wolf
 20 ALANIS MORISSETTE "Clean"
 19 EDDIE VEDDER "Hide"
 1 INDIGO GIRLS "Moment"

WZEW/Mobile, AL
 PD: Brian Hart
 MD: Linda Woodworth
 ALANIS MORISSETTE "Clean"

KPIG/Monterey, CA
 PD/MD: Laura Ellen Hopper
 CRACKER "Shine"
 KE REILLY "Lull"

KTEE/Monterey, CA
 PD: Linda Roberts
 MD: Cal Widing
 6 ALANIS MORISSETTE "Clean"

WRLL/Nashville, TN
 OM/MD: David Hill
 APD/MD: Keith Coors
 RYAN ADAMS "Answering"
 CRACKER "Shine"
 ELTON JOHN "Train"
 ALANIS MORISSETTE "Clean"
 NO MISSISSIPPI "Sugartown"
 MATTHEW RYAN "Somebody"

WFUV/New York, NY
 PD: Chuck Singleton
 MD: Rita Houston
 AMD: Russ Borris
 6 NORA JONES "Slow"
 3 BUDDY MILLER & JULIE "River's"
 3 KE REILLY "Lull"
 3 KASEY CHAMBERS "Pretty"
 ROBERT BRADLEY'S "March"
 RICHARD SHANDELL "Water"
 JOE RATHBONE "Bad"

KCTY/Denver, NE
 PD: Max Bumgardner
 MD: Christopher Dean
 17 ALANIS MORISSETTE "Clean"
 17 PUDDLE OF MUDD "Blurry"

WXPN/Philadelphia, PA
 PD: Bruce Warren
 APD/MD: Helen Leicht
 RYAN ADAMS "Answering"
 SAHARU MACLACHLAN "Backbit"
 BOTTFICOLVIN "Envy"
 QUINCY JONES "Love"
 CHEMICAL BROTHERS "State"

WYEP/Pittsburgh, PA
 PD: Rosemary Welsh
 APD/MD: Chris Griffin
 5 KATE BUCHANAN "Lonely"
 WILLIE NELSON "Mama"
 CHUCK E. WEISS "Two"
 CRACKER "Shine"
 RYAN ADAMS "Answering"
 DR. JOHN "Foot"
 VOICES ON THE VERGE "Release"
 M-RANDAL RICHARDS "Solstice"
 KRISTY MACCOLLI "Autumn"

WCLZ/Portland, ME
 PD: Herb Jay
 MD: Brian James
 21 ALANIS MORISSETTE "Clean"
 SUZANNE VEGA "Last"
 CRACKER "Shine"

KINK/Portland, OR
 PD: Dennis Constantine
 MD: Kevin Welch
 16 ALANIS MORISSETTE "Clean"
 3 BOTTFICOLVIN "Envy"
 1 BEN FOLDS "Smile"
 1 PETE YORN "Strange"
 1 SHANNON MCNALLY "Down"
 PAUL THORN "May"

WDSJ/Poughkeepsie, NY
 PD: Greg Gattine
 APD: Christine Martinez
 MD: Roger Mansell
 RYAN ADAMS "Answering"
 SUZANNE VEGA "Last"
 ALANIS MORISSETTE "Clean"
 CRACKER "Shine"

KTHX/Reno, NV
 PD: Herb Reynolds
 MD: Dave Harold
 1 WILLIE NELSON "Mama"
 1 ALANIS MORISSETTE "Clean"
 CRACKER "Shine"
 LARNA MUCIF
 ANIKA MIDA "Youthful"
 KE REILLY "Lull"

KENZ/Salt Lake City, UT
 DM/MD: Bruce Jones
 MD: Kari Bushman
 21 PETE YORN "Strange"
 17 ALANIS MORISSETTE "Clean"

WFOK/Norfolk, VA
 PD: Paul Shugrue
 MD: Kristen Crook
 12 ALANIS MORISSETTE "Clean"
 RYAN ADAMS "Answering"
 CRACKER "Shine"
 CREED "Saccher"
 MICK JAGGER "Parade"
 U2 "Lull"

KXST/San Diego, CA
 PD/MD: Dona Shaied
 5 ALANIS MORISSETTE "Clean"
 4 JONATHAN BROOKE "Mind"
 1 INDIGO GIRLS "Moment"
 1 RYAN ADAMS "Answering"

KFDD/San Francisco, CA
 PD: Dave Benson
 APD/MD: Haley Jones
 7 ALANIS MORISSETTE "Clean"
 2 MIDNIGHT OIL "Golden"

KOVR/San Luis Obispo, CA
 PD: Drew Ross
 MD: Greg Philer
 11 RYAN ADAMS "Answering"
 6 CRACKER "Shine"
 4 WILLIE NELSON "Mama"
 4 JUDE JOHNSTONE "City"

KBAC/Santa Fe, NM
 GM/MD: Ira Gardner
 PD: Ryan Adams "Answering"
 6 STROKES "Me"
 6 ALANIS MORISSETTE "Clean"
 THOMAS NEWMAN "Six"

KTAO/Santa Fe, NM
 PD: Nicole Sandler
 MD: Michael Dean
 10 ALANIS MORISSETTE "Clean"
 4 GRAHAM PARKER "Ever"

KRSH/Santa Rosa, CA
 PD: Bill Bowker
 MD: Pam Long
 7 MANN & PENN "Two"
 RYAN ADAMS "Answering"
 CRACKER "Shine"
 WILLIE NELSON "Mama"
 KE REILLY "Lull"
 REMY ZERO "Save"
 PAUL THORN "May"

KMTT/Seattle-Tacoma, WA
 GM/MD: Chris Mays
 APD/MD: Shawn Stewart
 10 ALANIS MORISSETTE "Clean"
 3 RYAN ADAMS "Answering"
 2 TRIN "She"
 1 ALANIS MORISSETTE "Clean"

KAEP/Spokane, WA
 PD: Scott Rusk
 MD: Kari Bushman
 39 ALANIS MORISSETTE "Clean"
 1 KE REILLY "Lull"
 1 TRIN "She"
 1 PETE YORN "Strange"

WRNX/Springfield, MA
 GM/MD: Tom Davis
 MD: Donnie Moserhouse
 RYAN ADAMS "Answering"
 CRACKER "Shine"
 ALANIS MORISSETTE "Clean"
 WILLIE NELSON "Mama"
 KE REILLY "Lull"
 SUZANNE VEGA "Last"

*Monitored Reporters
 48 Total Reporters
 27 Total Monitored
 21 Total Indicator

National Programming

Added This Week



Ali Castelinni 215-898-6677

BOTTLE ROCKETS Float Away
 CHEMICAL BROTHERS w/ BETH ORTON The State We're In
 CHRIS BOTTI w/ SHAWN COLVIN All Would Envy
 CITIZEN COPE If There's Love
 DANNI LEIGH Divide And Conquer
 EDDIE VEDDER You've Got To Hide Your Love Away
 JAI UTTAL Exile
 LLAMA Too Much Too Soon
 NEIL HALSTEAD Seasons



Rob Reinhart 734-761-2043

BEN FOLDS Fred Jones, Part 2
 NEIL HALSTEAD Two Stones

PLEASE SEND YOUR PHOTOS

R&R wants your best snapshots (color or black & white). Please include the names and titles of all pictured and send them to: R&R c/o Mike Davis: 10100 Santa Monica Blvd., 5th Floor, Los Angeles, CA 90067

ON THE RECORD

With **Bill Gruber**
PD, WAPS/Akron



If your station has an Anglo-leaning musical history or personality, you're likely all over the new Starsailor song "Goodsouls," or you soon will be — hopefully before your Hot AC competitors. It's been about a year since Capitol Records delivered Coldplay to these shores, and for 2002 they have "domesticated" Starsailor, whose album has been huge in Britain for months and a hot-selling, pricey import here. Capitol seems to have a corner on this market: Remember, they brought us

a little band called The Beatles a few decades ago. Like Coldplay or Travis, here's a moody yet melodic British delight destined for crossover. Go with your Tory gut and own Starsailor for yourself, before your radio neighbor with a "Mix" or "X" in its call letters claims to have discovered them. ♦ A few summers ago radio stations in many formats were cranking out an uptempo, infectious pure-pop sing-along called "You Get What You Give" by New Radicals. That group imploded before the single had a chance to cool. As 2002 begins, the spiritual successor to that song is here with "Put a Little Love in It" by Ike Reilly on Universal Records. I began playing this single here on WAPS back in December without any prodding, even without hearing the rest of the album. It just felt too good to pass up. Turns out it is our biggest audience-reaction record of the last month. Now that I've spent time with the full CD, I have no reservations. The single's happy-go-lucky air is balanced with some real smart songs making sharp observations on today's world.

New music continues to dominate the Triple A landscape: In the Most Added category, **Alanis Morissette's** "Hand's Clean" commands the lead (32 total adds), with **Ryan Adams' "Answering Bell"** (30 total adds) and **Cracker's "Shine"** (18 total adds) also having strong add weeks ... There's further penetration by **Ike Reilly, Pete Yorn, U2, Chris Isaak, Eddie Vedder, Train, Mick Jagger, Indigo Girls, Remy Zero, Midnight Oil, Bruce Cockburn** and **Robert Bradley's Blackwater Surprise** ... Keep an eye on **Willie Nelson's "Maria (Shut Up and Kiss Me)"**. It's ready to explode ... On the Monitored Airplay Chart, **Dave Matthews Band** hold at No. 1 for the seventh week, **John Mayer** jumps 5-3*, **Chris Isaak** moves 16*-9*, and **Alanis Morissette** debuts at 10*. In addition, **U2** catapult 24*-17, and **Eddie Vedder** jumps 28*-19*, while **Train, Mick Jagger, Garbage** and **Indigo Girls** debut ... On the Indicator Airplay chart, **Shannon McNally** climbs to 1* (!), **Chris Isaak** moves 12*-5*, **Ben Folds** goes 25*-18*, and **Indigo Girls, Mick Jagger, Midnight Oil** and **Robert Bradley's Blackwater Surprise** debut ... **KBCO/Denver** is in the midst of doing a 25-year history "Time Capsule" programming special — its spins are way down — and **WTTS/Indianapolis** is doing an A-Z promotion, so its spins will be down next week.

Triple A ON THE RADIO

— John Schoenberger, Triple A Editor

AAA ARTIST OF THE WEEK

ARTIST: **Rufus Wainwright**

LABEL: **DreamWorks**

By **PETER PETRO**/ASSISTANT EDITOR

When **Rufus Wainwright** released his startlingly fresh self-titled **DreamWorks** debut four years ago, no one quite knew what to do but throw accolades at him. *Rolling Stone* named him Best New Artist in 1998, major regional papers put the album on their top 10s for the year, and the record won Canada's Juno Award for Best Alternative Album in 1999.

Performing by age 13, Wainwright certainly benefited from the accomplished folk tradition that surrounded him as a child of Loudon Wainwright III and Kate McGarrigle. But, ultimately, his own theatrical melodies and wistful lyrics provided the perfect home for the commanding presence of his unique voice, and his adventurous, classically inspired chamber arrangements allowed room for his stunning melodies to shine.

The same elements can be found on his followup album, *Poses*, but the worldly romantic has now focused his thoughts more decidedly on the exploration of abject decadence. Whether celebrating or despairing, Wainwright's characters aren't taking themselves as seriously as they used to, and they remain detached enough from impending exhaustion to keep it from spoiling the evening.

The swaggering "Cigarettes and Chocolate Milk" broke through first at Triple A this past year. A tribute to various worldly pleasures both literal and figurative, the opening track, like numerous others, could serve equally well as an off-Broadway number. International style influences ranging from French romanticism and European art music to Oriental and Mediterranean textures are more evident on the sophomore album, but their presence is easily overshadowed by the Canadian's voice.

It's surprising, therefore, that a powerful melody is what most inspires this composer. It's easier to hear the influence of The Beatles and Brian Wilson than Cole Porter and 20th century



Rufus Wainwright

symphonies, but it's all in there somewhere. "The Beatles are certainly an important edifice in music, but for me, composers on the level of Mahler are the universe, they're Everest," says Wainwright. "That's the music I listen to. While I can never imagine getting anywhere near their accomplishments, melody is a very sacred thing to me. I don't think you write a great melody; it comes to you. In our mechanized, Burger King life, a great melody remains a mystery."

Producer Pierre Marchand (Sarah McLachlan) returned to work on much of the new album. "Pierre wanted to make a record that was easy on the nerves, something that spoke more to your subconscious than your libido," Wainwright explains. Marchand's efforts are complemented by various other producers, including Ethan John (Ryan Adams) on "California" and Alex Gifford (Propellerheads) on "Shadows."

In addition to his efforts as a solo artist, Wainwright's voice can be found on the *Shrek* and *Moulin Rouge* soundtracks, and he recently recorded a cover of The Beatles' "Across the Universe" for a John Lennon tribute. The cover is also included on the soundtrack for the Sean Penn film *I Am Sam*, and it's being added to future pressings of *Poses* as a bonus track.

Your DreamWorks contact is Marc Ratner, who can be reached at 310-288-7796 or marcrescue@aol.com. Be sure to check out Rufus Wainwright's website at www.rufuswainwright.com.



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Triple A Playlists

MARKET #3

WXRT/Chicago
Infinity
(773) 777-1700
Winer/Farreda
12+ Cume 484,800

93.1
CHRISTOPHER YOUNG

PLAYS

LW	TW	ARTIST/TITLE	GI (000)
23	26	JOHN MAYER/No Such Thing	7514
21	24	TRAVIS/Side	6936
22	22	DAVE MATTHEWS BAND/Everyday	6358
20	19	RYAN ADAMS/New York, New York	5491
25	17	JOHN MELLENCAMP/Peaceful World	4913
14	16	WE EZE/Stand In The Sun	4624
5	14	EDDIE VEDDER/You've Got To... 4046	
3	14	CHRIS ISAACK/Let Me Down Easy	4046
21	14	MICK JAGGER/God Gave Me... 4046	
12	12	DAVID GRAY/Sail Away	3468
15	12	JEWEL/Standin' Still	3468
17	12	PETE YORN/Life On A Chain	3468
10	11	COUS'IN ALI/Last Good Day Of...	3179
11	11	CAKE/Short Skirt/Long...	3179
14	11	PSYCHEDELIC FURS/Alive	3179
16	11	JOHN HIATT/Everybody Went Low	3179
10	10	TRAIN/Something More	2890
10	10	BLACK CROWES/Soul Singing	2890
3	10	MIDNIGHT OIL/Golden Age	2890
4	10	CRACKER/Share	2890
12	10	BLUES TRAVELER/Back In The Day	2890
10	10	LUCINDA WILLIAMS/Essence	2890
9	10	EAGLE-EYE CHERRY/Feels So Right	2890
10	10	BETTER THAN EZRA/Extra Ordinary	2890
9	10	LIFEHOUSE/Hanging By A Moment	2890
8	9	RUFUS WAINWRIGHT/Cigarettes	2601
9	9	NATALIE MERCHANT/Just Can't Last	2601
9	9	MELISSA ETHERIDGE/Lover Please	2601
6	9	GARBAGE/Breaking Up The Girl	2601

MARKET #4

KFOG/San Francisco
Susquehanna
(415) 543-1045
Benson/Jones
12+ Cume 563,000

KFOG
104.5 97.7

PLAYS

LW	TW	ARTIST/TITLE	GI (000)
21	31	NICKELBACK/How You Remind Me	9021
34	28	CALLING/Wherever You Will Go	8148
30	27	DAVE MATTHEWS BAND/Everyday	7857
19	25	RYAN ADAMS/New York, New York	7275
23	23	CHRIS ISAACK/Let Me Down Easy	6693
22	22	MELISSA ETHERIDGE/Lover Please	6402
20	22	JOHN MAYER/No Such Thing	4947
14	17	TRAIN/Drops Of Jupiter...	4947
17	17	NEIL YOUNG/Let's Roll	4947
14	17	JOHN MAYER/No Such Thing	4074
11	14	INCUBUS/Drive	3783
23	12	BLUES TRAVELER/Back In The Day	3492
9	12	LUCE/Good Day	3492
10	11	JEWEL/Standin' Still	3201
12	11	COLPLAY/Trouble	3201
11	11	DAVID GRAY/Babybon	3201
11	11	CAKE/Love You Madly	3201
11	11	MICK JAGGER/You	3201
11	11	MOBY F/GWEN STEFAN/Southside	3201
12	10	STAND!N'S Been Awfully	2910
12	10	LIFEHOUSE/Hanging By A Moment	2910
9	10	JACK JOHNSON/Bubble Toes	2910
9	9	WIDE SPREAD PANIC/Little Lilly	2619
10	9	SANTANA/E-CHEERY/Wishing It Was	2619
6	9	PHISH/Heavy Things	2619
9	9	DAVE MATTHEWS BAND/The Space Between	2619
8	9	STING/Desert Rose	2328
5	8	UZ2/Walk On	2328
8	8	CREED/Highly	2328

MARKET #8

WBOS/Boston
Greater Media
(617) 822-9600
Herlmann/Williams
12+ Cume 376,300

92.9
W.B.O.S.

PLAYS

LW	TW	ARTIST/TITLE	GI (000)
31	33	LENNY KRAVITZ/Dig In	4686
31	32	DAVE MATTHEWS BAND/Everyday	4544
35	31	JOHN MAYER/No Such Thing	4402
32	31	RYAN ADAMS/New York, New York	4402
20	30	ALANIS MORISSETTE/Hands Clean	4260
22	22	CHRIS ISAACK/Let Me Down Easy	3124
19	20	JACK JOHNSON/Bubble Toes	2698
19	19	WE EZE/Stand In The Sun	2698
19	19	JOHN MAYER/No Such Thing	2698
19	19	NEIL YOUNG/Let's Roll	2698
13	17	JEWEL/Standin' Still	2414
11	16	FIVE FOR FIGHTING/America Town	2272
14	14	CRABER/Analysis	1988
14	11	STARSAILOR/Good Souls	1562
2	11	JOHN MELLENCAMP/Peaceful World	1562
2	11	BOB SCHMIDT/Big Blue Sea	1562
10	10	PETE YORN/Strange Condition	1420
9	10	JOHN HIATT/Everybody Went Low	1420
29	10	NATALIE MERCHANT/Just Can't Last	1420
5	10	TRAIN/Drops Of Jupiter...	1420
11	10	PETE YORN/Life On A Chain	1420
11	10	EDDIE VEDDER/You've Got To...	1420
9	9	BEN FOLDS/Still Fighting It	1278
9	9	UZ2/A Little While	1278
5	9	MARK KNOPFLER/What It Is	1278
3	9	TRAIN/She's On Fire	1278
9	9	COLPLAY/Trouble	1278
9	9	GARBAGE/Breaking Up The Girl	1278
11	8	MELISSA ETHERIDGE/Lover Please	1136
9	8	MOBY F/GWEN STEFAN/Southside	1136

MARKET #8

WXRV/Boston
Northeast
(978) 374-4733
Doody/Marshall
12+ Cume 171,300

the River
92.5

PLAYS

LW	TW	ARTIST/TITLE	GI (000)
23	24	CHRIS ISAACK/Let Me Down Easy	1728
11	23	INDIGO GIRLS/Moment Of	1656
22	22	NEIL YOUNG/Let's Roll	1584
15	22	UZ2/A Little While	1512
18	21	DAVE MATTHEWS BAND/Everyday	1440
15	18	RAUL MALO/Every Little	1296
16	18	SHANNON MCNALLY/Down And Dirty	1296
17	16	BRUCE COCKBURN/My Beat	1152
16	15	JACK JOHNSON/Bubble Toes	1080
12	15	STARSAILOR/Good Souls	1080
11	14	STROKE/Last Nite	1008
16	14	AFRO-CELT/P. GABRIEL/When You're Falling	1008
17	14	GARBAGE/Breaking Up The Girl	1008
10	14	PETE YORN/Strange Condition	1008
12	13	COLPLAY/Trouble	936
17	13	NICKELBACK/How You Remind Me	936
13	13	34 BELOW/Empty Sunday	936
8	12	NICKELBACK/How You Remind Me	864
12	12	WIDE SPREAD PANIC/In The Day	864
5	12	RYAN ADAMS/New York, New York	792
9	11	TRAVIS/Side	792
12	11	JOHN MELLENCAMP/Peaceful World	792
7	10	GRANT LEE PHILLIPS/We All Get A Taste	720
10	10	ELTON JOHN/Birds	720
9	10	RYAN ADAMS/New York, New York	648
11	9	MICK JAGGER/Visions Of Paradise	648
10	9	JOHN MAYER/No Such Thing	648
9	9	WE EZE/Stand In The Sun	648
9	8	BOB DYLAN/Honest With Me	576

MARKET #14

KMTT/Seattle-Tacoma
Enter.com
(206) 233-1037
Mays/Stewart
12+ Cume 220,000

The Mountain
102.3

PLAYS

LW	TW	ARTIST/TITLE	GI (000)
22	24	PETE YORN/Strange Condition	2832
22	23	DAVE MATTHEWS BAND/Everyday	2714
19	21	JOHN MAYER/No Such Thing	2478
21	18	JEWEL/Standin' Still	2124
19	18	DAVID GRAY/Sail Away	2124
11	17	MELISSA ETHERIDGE/Lover Please	2006
6	16	UZ2/A Little While	1888
23	14	STAIN'D'S Been Awfully	1652
10	12	COLPLAY/Trouble	1416
10	11	JODEY RAMONE/What A Wonderful...	1298
11	11	FIVE FOR FIGHTING/America Town	1298
11	11	EAGLE-EYE CHERRY/Feels So Right	1298
7	11	MICK JAGGER/Visions Of Paradise	1298
12	11	INDIGO GIRLS/Moment Of	1298
12	11	WILLIAM TOPLY/Back To Believing	1298
1	10	ALANIS MORISSETTE/Hands Clean	1180
5	10	CHRIS ISAACK/Let Me Down Easy	1180
12	10	CALLING/Wherever You Will Go	1180
12	10	LENNY KRAVITZ/Dig In	1180
12	10	TRAVIS/Side	1180
10	10	BRUCE COCKBURN/My Beat	1180
9	10	SUZANNE VEGA/Last Year's Troubles	1062
9	9	JACK JOHNSON/Bubble Toes	1062
9	9	NATALIE MERCHANT/Just Can't Last	1062
9	8	TRAIN/Drops Of Jupiter...	944
9	8	DI'DO/Thank You	944
8	8	INCUBUS/Drive	944
8	8	ACTUAL TIGERS/Testimony	944
10	7	JOHN MELLENCAMP/Peaceful World	826

MARKET #16

KTCZ/Minneapolis
Clear Channel
(612) 339-0000
MacLach/Wolf
12+ Cume 314,400

Cities97.1

PLAYS

LW	TW	ARTIST/TITLE	GI (000)
37	37	JOHN MELLENCAMP/Peaceful World	5698
36	35	AFRO-CELT/P. GABRIEL/When You're Falling	5544
35	35	FIVE FOR FIGHTING/Superman (It's...)	5390
38	30	DAVE MATTHEWS BAND/Everyday	4620
30	30	CALLING/Wherever You Will Go	4620
29	30	DAVID GRAY/Please Forgive Me	4620
29	29	NICKELBACK/How You Remind Me	4466
29	29	COLPLAY/Trouble	4466
28	27	3 DOORS DOWN/Be Like That	4158
20	28	TRAIN/She's On Fire	3080
9	28	ALANIS MORISSETTE/Hands Clean	3080
31	20	WE EZE/Stand In The Sun	3080
20	20	LENNY KRAVITZ/Dig In	3080
16	19	CREED/My Sacrifice	2926
16	19	EDDIE VEDDER/You've Got To...	2926
20	18	UZ2/A Little While	2772
20	18	JOHN MAYER/No Such Thing	2772
15	15	BLUES TRAVELER/Back In The Day	2310
15	13	JOSH JOPLIN GROUP/Camera One	2002
23	13	STAIN'D'S Been Awfully	2002
14	13	DIDO/Thank You	2002
11	12	UZ2/Beautiful Day	1848
12	12	PETE YORN/Strange Condition	1848
12	12	MOBY F/GWEN STEFAN/Southside	1848
11	12	CHRIS ISAACK/Let Me Down Easy	1848
11	12	DAVID GRAY/Sail Away	1848
10	11	JOHN HIATT/Everybody Went Low	1694
11	11	NATALIE MERCHANT/Build A Lease	1694
16	11	LIFEHOUSE/Hanging By A Moment	1694
5	11	BEN FOLDS/Still Fighting It	1694

MARKET #17

KXST/San Diego
Compass
(858) 678-0102
Cortright/Ernst
12+ Cume 124,600

SETS
102.1

PLAYS

LW	TW	ARTIST/TITLE	GI (000)
29	28	CALLING/Wherever You Will Go	1596
27	27	DAVE MATTHEWS BAND/Everyday	1539
27	27	CHRIS ISAACK/Let Me Down Easy	1539
25	22	JOHN MELLENCAMP/Peaceful World	1254
27	20	LENNY KRAVITZ/Dig In	1140
15	20	JEWEL/Standin' Still	1140
14	18	JOHN MAYER/No Such Thing	1026
24	17	RYAN ADAMS/New York, New York	969
9	13	MELISSA ETHERIDGE/Lover Please	741
14	11	SUZANNE VEGA/Widow's Walk	627
9	11	WILLIAM TOPLY/Back To Believing	627
12	11	34 BELOW/Empty Sunday	627
15	11	JOHN HIATT/Everybody Went Low	627
10	10	JACK JOHNSON/Bubble Toes	570
10	10	BRUCE COCKBURN/My Beat	570
9	9	NATALIE MERCHANT/Just Can't Last	513
11	9	FIVE FOR FIGHTING/America Town	513
9	9	NEIL YOUNG/Let's Roll	513
11	9	TRAIN/She's On Fire	513
8	9	JACK JOHNSON/Bubble Toes	513
8	8	LIFEHOUSE/Hanging By A Moment	456
2	8	UZ2/A Little While	456
7	8	AFRO-CELT/P. GABRIEL/When You're Falling	456
7	8	FIVE FOR FIGHTING/Superman (It's...)	456
10	7	STING/Fragile	399
5	7	UZ2/Still In A Moment...	399
9	7	PETE YORN/Life On A Chain	399
2	7	WOOD/Stay You	342
5	6	INCUBUS/Drive	342
12	6	BLUES TRAVELER/Back In The Day	342

MARKET #20

WRNR/Baltimore
Empire
(410) 626-0103
Cortright/Ernst
12+ Cume 62,800

WRNR
101.1 RADIO ANNAPOLIS

PLAYS

LW	TW	ARTIST/TITLE	GI (000)
19	24	CAKE/Love You Madly	1080
23	24	JOHN MAYER/No Such Thing	1080
22	22	MICK JAGGER/You	990
22	22	WIDE SPREAD PANIC/Little Lilly	990
15	22	HARRISON & HOLLAND/Horse To The Water	990
22	20	R.E.M./All The Right...	910
23	18	BEN FOLDS/Still Fighting It	800
10	14	NATALIE MERCHANT/Just Can't Last	630
11	14	DAVE MATTHEWS BAND/Everyday	630
11	11	TRAVIS/Side	495
10	11	SHANNON MCNALLY/Down And Dirty	495
9	11	PETE YORN/Strange Condition	495
6	10	GARBAGE/Breaking Up The Girl	450
18	10	COLPLAY/Trouble	450
16	10	AFRO-CELT/P. GABRIEL/When You're Falling	450
16	10	COUS'IN ALI/Last Good Day Of...	450
5	10	CHRIS ISAACK/Let Me Down Easy	450
11	9	N.O. MISSISSIPPI /Ship	405
12	9	DAVE MATTHEWS BAND/Dreams Of Our...	405
9	9	LUCINDA WILLIAMS/Get Right With God	405
5	8	RAUL MALO/Every Little...	360
5	7	ROBERT BRADLEY'S /Train	315
10	7	LENNY KRAVITZ/Dig In	315
4	6	NEIL YOUNG/Let's Roll	270
5	6	PAUL MCCARTNEY/Vanilla Sky	270
5	6	EAGLE-EYE CHERRY/Feels So Right	270
5	6	RYAN ADAMS/New York, New York	270
5	6	STARSAILOR/Good Souls	270
4	6	BRUCE COCKBURN/My Beat	270

MARKET #22

KBCO/Denver-Boulder
Clear Channel
(303) 444-5600
Aubough/Kreier
12+ Cume 327,300

KBCO
97.3 FM

PLAYS

LW	TW	ARTIST/TITLE	GI (000)
30	5	AFRO-CELT/P. GABRIEL/When You're Falling	995
30	5	UZ2/A Little While	995
15	17	DAVE MATTHEWS BAND/Everyday	996
33	4	BLUES TRAVELER/Back In The Day	796
32	4	JOHN MELLENCAMP/Peaceful World	796
3	4	JEWEL/Standin' Still	796
23	3	RYAN ADAMS/New York, New York	597
3	3	COLPLAY/Trouble	597
20	3	NATALIE MERCHANT/Just Can't Last	597
22	3	LENNY KRAVITZ/Dig In	597
13	3	WE EZE/Stand In The Sun	597
13	3	LIFEHOUSE/Hanging By A Moment	597
16	3	PETE YORN/Life On A Chain	597
12	3	WILLIAM TOPLY/Back To Believing	398
15	2	ENYA/Only Time	398
12	2	NICKELBACK/How You Remind Me	398
12	2	MICK JAGGER/Visions Of Paradise	398
13	2	CALLING/Wherever You Will Go	398
12	2	DIDO/Thank You	398
18	2	JACK JOHNSON/Bubble Toes	398
3	2	STING/Brand New Day	398
12	2	GARBAGE/Breaking Up The Girl	398
7	2	REMY ZERO/Save Me	398
20	2	STING/Fragile	398
1	1	RYAN ADAMS/La Cienega Just...	199
1	1	ROBERT BRADLEY'S /Train	199
1	1	MIDNIGHT OIL/Golden Age	

RICK WELKE

rwelke@rronline.com



Gospel Music Is In The House

□ Growth kicks in with added exposure

Urban gospel music is on the rise. The increase in the number of Gospel radio stations and in gospel-music sales and exposure in 2001 was unparalleled. Not many people know that the Gospel format is now on more than 1,200 stations in the U.S — the most for any Christian-radio genre.

Gospel artists were major contributors to the 49.9 million Christian-music units sold last year. The Yolanda Adamses, Kirk Franklins and Mary Marys of the world are going Platinum and beyond with their projects. Gospel radio is surging in the Eastern and Southern states, with some stations reaching top five rankings in their markets.

The gospel genre is breaking new ground in the mainstream marketplace as well. Yolanda Adams' recent appearance on the *American Music Awards* show was met with a standing ovation. CeCe Winans cracked the top 10 on R&R's Urban AC chart just a few months ago. With that in mind, I decided to ask a few questions of people in the know around the Gospel format. Here are their responses.

R&R: How would you describe the present state of urban gospel music?

Rob Dean, Managing Director, Malaco Distribution: We have seen a sizable increase in the growth of this genre, but this is just the tip of the iceberg. There are a handful of big-selling artists who have accounted for much of the growth, but as an industry we need to do more to develop new artists.

Steve Tate, Director/Marketing, EMI Christian Music Group: I believe the present and future state of gospel music is healthy and bright. It continues to grow in popularity and sales, thanks to increasing exposure through 24-hour FM Gospel stations. A huge plus is that this music is being included in mainstream R&B radio rotations.

David Asch, VP/Sales & Marketing, Urban & Gospel, Provident Mu-



Tina Stephens

David Asch

sic Group: Artists Donnie McClurkin and Yolanda Adams reached Platinum status with their albums in 2001, helping to solidify their positions within the industry. Christian Booksellers Association stores that are investing in and growing their gospel-music selection and customer base are also experiencing significant financial results.

Provident Music Distribution, owned by Zomba Music Group [N Sync, Backstreet Boys, Britney Spears] is now producing 70% of all urban gospel music sales via its own CBA and BMG/Zomba distribution systems. It is worthwhile to mention that the CBA sales are being realized with limited titles in fewer stores than other Christian-based products.

Larry Blackwell, Director/National Gospel Sales, Zomba Music: Mass merchandisers, such as Wal-Mart, Kmart and Target, and retail-chain accounts are expanding gospel product titles to reach a critical mass of consumers. Interest is growing, as evidenced by the four biggest music-retail accounts and major music chains sending representatives to the Stellar Awards ceremonies to get first-hand experience with the artists, the music and urban gospel company leaders.

Gabe Aviles, VP/Marketing,

GospoCentric: Major news publications like *USA Today* and *People* magazine writing articles on urban gospel artists and major appearances by these artists on top-rated television shows have heightened awareness of the genre considerably.

R&R: How is gospel music affecting the mainstream marketplace?

RD: The mainstream market has embraced black-influenced music for many years. Take a look at the songs on the current CHR/Pop chart and see how many urban and hip-hop artists there are. Because there is such a wide acceptance of black-influenced music, general-market buyers are actually more receptive to gospel artists than, perhaps, the average buyer of Christian music is.

The Christian market is still very segregated in terms of radio airplay and exposure in our CBA stores. With the popularity of such artists as Kirk Franklin and Donnie McClurkin and the airplay they are getting on Urban stations, I think we will see more general-market radio exposure as these artists continue to prosper.

ST: Many people in the mainstream marketplace have realized that gospel music is on a par with R&B sonically and that it has a message that is meant to inspire and not condemn. As a result, there seems to be a shifting paradigm in accepting this genre in the mainstream and at many Urban radio stations. Many programmers no longer find it a challenge to program a song from Yolanda Adams back to back with a track from DMX or Ja Rule.

DA: Major companies have acquired urban gospel labels. EMI started a gospel division, and major gospel labels have made financial investments in and commitments to the CBA by providing on-site representatives working directly in the CBA marketplace.

GA: Such mainstream artists as Destiny's Child, P.O.D. and P. Diddy are including gospel songs on their newest albums. P. Diddy was a presenter and Destiny's Child performed with Shirley Caesar on this year's nationally televised *Stellar Awards* show.

LB: Donnie McClurkin's radio single "We Fall Down" was a big hit on mainstream Urban radio. We see this as a positive progression by mainstream radio, helping urban gospel to



KURT CARR SINGERS DO ATLANTA

Kurt Carr and The Kurt Carr Singers take a moment with TBN producer Joel Casoria after an intense two-hour concert taping for an upcoming TV special. The group also made an appearance at the CNN studios for an interview and performance on *CNN Live*.

be received as a legitimate form of music.

R&R: How can Christian and gospel music work together to further nurture gospel artists?

Benjie Gentry, Director/Marketing, Brentwood, Diadem and Benson Records: The Christian-music industry still has a lot that it can do to help gospel music market itself to the African-American community. There are still many CBA bookstores that have no gospel-music section. Those that do often stock only the few big names, plus the *Wow Gospel* series. Very few offer their customers a complete selection of the many artists and groups, both traditional and contemporary, that are available.

It's no wonder so few African Americans shop at CBA stores. Frequently, they simply cannot find the product they want in these stores. Both the CBA and the Gospel Music Association could do more to encourage the growth of gospel in the retail sector and on radio.

Tina Stephens, Director/Sales & Marketing, Verity Records: The Christian and gospel communities should combine their efforts and continue to promote artists who create great music that appeals to a world culture. They also need to provide that music to the gatekeepers who have access to the mass audiences that can assist in exposing as many people as possible to this music.

DA: Increased exposure via radio by playing urban gospel songs that fit the Christian-radio format would be a huge benefit. Incorporating urban gospel artists on tour with Christian artists in the Christian marketplace should help both genres with cross-exposure possibilities.

TS: Augmenting the print coverage of gospel artists and albums in Christian consumer and trade publications makes perfect sense.

Eboni Funderbrook, Promotions Coordinator, Verity Records: Urban gospel singles may need to provide Christian-radio mixes to acquire airplay on those formats.

R&R: What is the state of Gospel radio?

ST: Gospel radio continues to improve in programming, professional talent and quality of sound. I credit this to corporations like Radio One that believe in the viability of the genre. They and others are investing

substantial resources to create 24-hour Gospel stations in major markets like Atlanta and Cleveland.

Clyde Duffie, National Manager/Promotions, Zomba/Verity Records: There is a business movement toward acquiring more FM Gospel stations. This is attracting ad dollars to the Gospel format — money that AM radio, which most Gospel radio is presently, has difficulty attracting.

Programming is getting better as major radio organizations acquire or launch Gospel stations and apply proven business techniques to raise the standards for programming, advertising and ratings. Key stations need to become affiliated with monitoring systems to establish their reporting status and provide a national assessment of which songs are playing when and in what markets.

TS: Stations are starting to follow the national charts and play what people are buying. Stations are raising the quality of programming and following rotation clocks to professionally integrate advertising into the programming mix.

DA: It is a known fact that Gospel radio hits have driven album sales up significantly. That will only continue.

Finally, Dean brings everything together with this observation: "The gospel-music marketplace represents huge sales potential, and many who could benefit from it are, woefully, missing out on it. The current environment is very similar to 30 years ago, when Contemporary Christian music first hit the scene. There was massive resistance from stores and radio stations to this new form of music. It took a long time before all the natural prejudices were torn down and people embraced the music wholeheartedly.

"I think the scenario is similar today for the gospel genre. Many people just don't understand it, so they dismiss it and rely on the familiar and comfortable things to sell or put on the air. But, like the early artists — such as Love Song and Larry Norman, who blazed the trail that became today's Christian music — artists like Kirk Franklin, Donnie McClurkin and Fred Hammond are opening doors for others to follow them through. It will probably take a few more years, but, inevitably, it will happen."

"Because there is such a wide acceptance of black-influenced music, general-market buyers are actually more receptive to gospel artists than, perhaps, the average buyer of Christian music is."

Rob Dean

CHR Top 30

LAST WEEK	THIS WEEK	ARTIST TITLE LABEL(S)	TOTAL PLAYS	+/- PLAYS	WEEKS ON CHART
1	1	THIRD DAY Come Together (Essential)	916	-55	19
2	2	ZOE GIRL With All Of My Heart (Sparrow)	869	-47	16
3	3	TAIT Loss For Words (Forefront)	862	-30	17
4	4	OUT OF EDEN Different Now (Gotee)	853	+39	10
6	5	JENNIFER KNAPP Breathe On Me (Gotee)	805	+32	13
7	6	KEVIN MAX Existence (Forefront)	751	+10	16
8	7	JARS OF CLAY I Need You (Essential)	748	+25	6
5	8	AUDIO ADRENALINE Beautiful (Forefront)	689	-89	19
10	9	NEWSBOYS It Is You (Sparrow)	640	+105	4
9	10	DOWNHERE Larger Than Life (Word)	615	+27	10
11	11	JOY WILLIAMS No Less (Reunion)	571	+49	10
12	12	JAKE Army Of Love (Reunion)	547	+49	8
15	13	SHAUN GROVES After The Music Fades (Rocketown)	459	+66	7
13	14	JENNIFER KNAPP w/MAC POWELL Sing Alleluia (Essential)	449	+28	6
23	15	PLUS ONE Camouflage (Atlantic)	396	+104	4
20	16	REBECCA ST. JAMES Breathe (Forefront)	381	+76	4
22	17	FFH Open Up The Sky (Essential)	306	+13	6
17	18	MICHELLE TUMES Dream (Sparrow)	301	-37	12
26	19	WAITING Wonderfully Made (Inpop)	301	+40	5
19	20	LARUE Near To Me (Reunion)	299	-20	5
Debut	21	TRUE VIBE You Are The Way (Essential)	285	+285	1
Debut	22	TREE 63 Joy (Inpop)	283	+283	1
14	23	SKILLET You Are My Hope (Ardent)	281	-123	23
29	24	STEVEN CURTIS CHAPMAN See The Glory (Sparrow)	279	+64	2
24	25	ELMS Who Got The Meaning (Sparrow)	274	-10	11
21	26	CAEDMON'S CALL Who You Are (Essential)	262	-35	21
Debut	27	MERCY ME I Can Only Imagine (Ino)	235	+235	1
30	28	LIFEHOUSE Breathing (DreamWorks)	226	+21	2
28	29	MICHAEL W. SMITH Above All (Reunion)	223	+4	15
18	30	MATT BROUWER Sanity (Reunion)	221	-105	20

30 CHR reporters. Songs ranked by total plays for the airplay week of Sunday 1/13-Saturday 1/19. © 2002 Radio & Records.

AC Top 30

LAST WEEK	THIS WEEK	ARTIST TITLE LABEL(S)	TOTAL PLAYS	+/- PLAYS	WEEKS ON CHART
1	1	STEVEN CURTIS CHAPMAN God Is God (Sparrow)	1681	+181	10
2	2	MERCY ME I Can Only Imagine (Ino)	1624	+145	13
6	3	FFH Open Up The Sky (Essential)	1501	+193	12
5	4	ZOE GIRL With All Of My Heart (Sparrow)	1499	+119	15
3	5	4HIM Psalm 112 (Word)	1486	+26	17
4	6	THIRD DAY Show Me Your Glory (Essential)	1450	-4	19
8	7	SHAUN GROVES After The Music... (Rocketown)	1332	+172	11
9	8	KATINAS You Are (Gotee)	1143	+47	14
7	9	MARK SCHULTZ I Have Been There (Word)	1062	-99	21
12	10	JENNIFER KNAPP w/M. POWELL Sing Alleluia (Essential)	1009	+185	8
15	11	NEWSBOYS It Is You (Sparrow)	929	+174	4
16	12	JARS OF CLAY I Need You (Essential)	926	+178	7
13	13	JOY WILLIAMS Touch Of Faith (Reunion)	924	+103	13
14	14	TAIT Loss For Words (Forefront)	805	+38	17
10	15	NATALIE GRANT w/PLUS ONE Whenever You... (Pamplin)	786	-166	19
11	16	SONICFLOOD Resonate (Ino)	729	-112	21
21	17	AVALON I Don't Want To Go (Sparrow)	716	+240	2
20	18	CAEDMON'S CALL Before There Was Time (Essential)	688	+173	4
22	19	TRUE VIBE You Are The Way (Essential)	638	+178	4
18	20	SCOTT KRIPPAYNE Deeper Still (Spring Hill)	546	-61	21
17	21	REBECCA ST. JAMES Breathe (Forefront)	542	-67	4
Debut	22	ANOINTED One Fine Day (Word)	507	+507	1
19	23	MICHELLE TUMES Dream (Sparrow)	450	-139	19
24	24	CECE WINANS For Love Alone (Wellspring/Sparrow)	447	+25	6
23	25	POINT OF GRACE Praise Forevermore (Word)	382	-60	23
28	26	DOWNHERE Great Are You (Word)	366	+58	2
26	27	NICOLE C. MULLEN Call On Jesus (Word)	342	-28	27
29	28	ANDREW PETERSON No More Faith (Essential)	320	+26	2
25	29	MICHAEL W. SMITH Above All (Reunion)	292	-123	25
27	30	CAEDMON'S CALL Who You Are (Essential)	284	-26	24

55 AC reporters. Songs ranked by total plays for the airplay week of Sunday 1/13-Saturday 1/19. © 2002 Radio & Records.

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January 25, 2002

Rock Top 30

LAST WEEK	THIS WEEK	ARTIST TITLE LABEL(S)	TOTAL PLAYS	+/- PLAYS	WEEKS ON CHART
1	1	P.O.D. Youth Of The Nation (Atlantic)	348	+6	7
2	2	SKILLET Vapor (Ardent)	306	-12	10
6	3	TOBY MAC Yours (Forefront)	289	+41	8
3	4	THIRD DAY Come Together (Essential)	275	-31	18
4	5	AUDIO ADRENALINE Lonely Man (Forefront)	263	-8	10
5	6	FIVE IRON FRENZY Far Far Away (5 Minute Walk)	257	-2	13
7	7	COMMON CHILDREN Entertaining Angels (Galaxy 21)	227	+1	16
12	8	ROD LAVER The Kind That Could (BEC)	202	+26	9
8	9	LADS Creator (Cross Driven)	202	+2	5
10	10	ESO To Confront (Bettie Rocket)	191	+4	5
14	11	STAVESACRE Keep Waiting (Tooth & Nail)	184	+12	4
11	12	G.S. MEGAPHONE Out Of My Mind (Spindust)	183	+5	8
13	13	BUCK ENTERPRISES Silent Ruin (Galaxy 21)	163	-10	14
9	14	SUPERCHICK Big Star Machine (Inpop)	156	-40	15
24	15	MONDAY MORNING Amazed (Independent)	156	+47	2
16	16	AMONG THORNS No Rock (Here To Him)	152	-12	13
18	17	TAIT Spy (Forefront)	152	+17	3
Debut	18	BENJAMIN GATE Lay It Down (Forefront)	136	+136	1
20	19	PILLAR Original Superman (Flicker)	122	-2	14
21	20	RELIENT K Pressing On (Gotee)	119	-3	24
25	21	PLANET SHAKERS Phenomena (Crown)	116	+21	2
26	22	JUSTIFIDE Our Little Secret (Culdesac/Ardent)	113	+19	2
22	23	ELMS Who Got The Meaning (Sparrow)	112	-1	17
23	24	SQUIRT No Turning Back (Absolute)	106	-7	2
17	25	JOY ELECTRIC We Are Rock (BEC)	103	-33	8
19	26	77's Genuine (Galaxy 21)	102	-29	11
Debut	27	STEVE My Ever, My All (Forefront)	87	+87	1
28	28	JENNIFER KNAPP Breathe On Me (Gotee)	68	-4	2
Debut	29	EVERYDAY SUNDAY Just A Story (Independent)	68	+68	1
Debut	30	PLANKEYE This Is (BEC)	66	+66	1

49 Rock reporters. Songs ranked by total plays for the airplay week of Sunday 1/13-Saturday 1/19. © 2002 Radio & Records.

Reporters

CHR

KLYT/Albuquerque, NM
WHMX/Bangor, ME
KWOI/Cedar Rapids, IA
WCFL/Chicago, IL
KYIX/Chico, CA
WUFM/Columbus, OH
KZZQ/Des Moines, IA
WJLF/Gainesville, FL
WORQ/Green Bay, WI
KAIM/Honolulu, HI
WAYK/Kalamazoo, MI

WYLV/Knoxville, TN
WJTL/Lancaster, PA
WLGH/Lansing, MI
WNCB/Minneapolis, MN
WAYM/Nashville, TN
KOKF/Oklahoma City, OK
KSFJ/San Francisco, CA
KLFF/San Luis Obispo, CA
KCMS/Seattle-Tacoma, WA
KTSL/Spokane, WA
KADI/Springfield, MO

WBVM/Tampa, FL
WYSZ/Toledo, OH
KTWY/Tri-Cities, WA
KMRX/Tulsa, OK
KDUV/Visalia, CA
WCLQ/Wausau, WI

AIR1/Network
KNMI/Network

30 Reporters

AC

KAEZ/Amarillo, TX
KAFK/Anchorage, AK
WFSH/Atlanta, GA
WVFX/Atlanta, GA
WQCK/Baton Rouge, LA
KTSY/Boise, ID
WCVK/Bowling Green, KY
WBGL/Champaign, IL
WRCM/Charlotte, NC
WBDX/Chattanooga, TN
WONU/Chicago, IL
WZFS/Chicago, IL
WAKW/Cincinnati, OH
WFHM/Cleveland, OH
KBIO/Colorado Springs, CO
WMHK/Columbia, SC
WCVO/Columbus, OH
KLTU/Dallas, TX
WCTE/Erie, PA
KYTT/Eugene, OR

KLRC/Fayetteville, AR
WPSM/Ft. Walton Beach, FL
WLAB/Ft. Wayne, IN
WCSG/Grand Rapids, MI
WBFJ/Greensboro, NC
KSBH/Houston-Galveston, TX
WTCR/Huntington, WV
WBGJ/Jacksonville, FL
WCQR/Johnson City, TN
KOBK/Joplin, MO
KFSH/Los Angeles, CA
WJIE/Louisville, KY
KOFB/Lubbock, TX
WMCU/Miami, FL
WBSN/New Orleans, LA
KLGH/Oklahoma City, OK
WPOZ/Orlando, FL
WZZO/Philadelphia, PA
KFIS/Portland, OR
KSLT/Rapid City, SD

WRXT/Roanoke, VA
WXPZ/Salisbury, DE
WJIS/Sarasota, FL
WHPZ/South Bend, IN
WIBI/Springfield, IL
KWND/Springfield, MO
KHCR/St. Louis, MO
KTLI/Wichita, KS
WGRC/Williamsport, PA
WXHL/Wilmington, DE
WPER/Winchester, VA

HIS RADIO/Network
SALEM/Network
KLOVE/Network
KJIL/Network

55 Reporters

Rock

WDCD/Albany, NY
WWEV/Atlanta, GA
WCVK/Bowling Green, KY
WVOF/Bridgeport, CT
WBNY/Buffalo, NY
WCFL/Chicago, IL
WONC/Chicago, IL
KYIX/Chico, CA
WUFM/Columbus, OH
KTPW/Dallas, TX
KZZQ/Des Moines, IA
WSNL/Flint, MI
WKLQ/Grand Rapids, MI
WORQ/Green Bay, WI
WRGX/Green Bay, WI
WROQ/Greenville, SC
WBOP/Harrisonburg, VA

KSBH/Houston, TX
WNCM/Jacksonville, FL
WYLV/Knoxville, TN
WLGH/Lansing, MI
KSLI/Lincoln, NE
WDML/Marion, IL
WCWP/Nassau-Suffolk, NY
WVCP/Nashville, TN
WCNI/New London, CT
KOKF/Oklahoma City, OK
WZZD/Philadelphia, PA
WMSJ/Portland, ME
KPSU/Portland, OR
WITR/Rochester, NY
KSFJ/San Francisco, CA
KWND/Springfield, MO
WTRK/Saginaw, MI

WJIS/Sarasota, FL
KCLC/St. Louis, MO
KVMC/St. Louis, MO
WBVM/Tampa, FL
WTRR/Toccoa Falls, GA
WYSZ/Toledo, OH
KMOD/Tulsa, OK
KMRX/Tulsa, OK
WCLQ/Wausau, WI
WAYF/West Palm Beach, FL
KZZD/Wichita, KS
WEXC/Youngstown, OH
KNMI/Network
ZJAM/Syndicated

48 Reporters

Specialty Programming

Rhythmic

RANK	ARTIST TITLE LABEL(S)
1	OUT OF EDEN Different Now (Gotee)
2	T-BONE Turn This Up (Flicker)
3	ELLE ROC Blindfolded (Bettie Rocket)
4	JOHN REUBEN Gather In (Gotee)
5	TOBY MAC & KIRK FRANKLIN J-Train (Forefront)
6	TUNNEL RATS Bow Down (Uprok)
7	TRIN-I-TEE 5:7 It's Alright (B-Rite)
8	DJ MAJ & PIGEON JOHN Deception (Gotee)
9	APT. CORE Life Inverted (Rocketown)
10	TOBY MAC Somebody's Watching Me (Forefront)
11	K2S Weight Of The World (Metro One)
12	MARS ILL Rap Fans (Uprok)
13	PREISTHOOD Luv For My Thugs (Metro One)
14	KNOWDAVERBS If I Were Mayor (Gotee)
15	ZOE GIRL With All Of My Heart (Sparrow)
16	DEEP SPACE 5 Stick This In Your Ear (Uprok)
17	PEACE 586 The Difference (Uprok)
18	NATALIE LARUE, T-BONE & DJ MAJ King Of My Life (Flicker)
19	CLOUD2GROUND Slow Down (N'Soul)
20	SMOOTH Smooth Be Tha Name (Metro One)

Specialty Programming

Loud

RANK	ARTIST TITLE LABEL(S)
1	THESE 5 DOWN Revelation War (Absolute)
2	REAL Downfall (Mercy Street)
3	BIOGENESIS Fat Man From China (Rowe)
4	ESO To Confront (Bettie Rocket)
5	SPOKEN This Path (Metro One)
6	EAST WEST Wake (Floodgate)
7	DISCIPLE Coal (Rugged)
8	GRYP Lessons Of Distance (W)
9	BRIDE Beginning Of The End (Absolute)
10	ESO CHARIS The Narrowing List (Solid State)

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EAST

Morning man wanted for Classic Rock station. T&R: Vox-Alleghany Radio, P.O. Box 1199 Jamestown, NY 14702. EOE (01/25)

SOUTH

The new 93X, Memphis is in search of a creative genius for Production/Imaging Director. Great technical & writing skills a must. Experience preferred. T&R: Rob Cressman, 93X/WMFS, 1960, Union Ave., Memphis, TN 38104. EOE (01/25)

US93, a new Country station needs a morning show. T&R: Holly Johnson, 1717 Hwy 72E Athens, AL 35612 or HOLLY@US93.NET. (01/25)

PROGRAM DIRECTOR

WQDR, the leading Country radio station in North Carolina's booming state capital, is seeking an experienced Program Director. If selected, you'll shepherd a station already rated among the best in the Raleigh-Durham market to become even better. Applicants should have extensive experience programming and marketing Country radio in a Top-100 Arbitron market plus the organizational and coaching disciplines to maximize our stable of quality talent and resources. Rush a station composite, resume and letter of introduction to Phil Zachary, Executive Vice President, Curtis Media Group, 3012 Highwoods Blvd., Suite 201, Raleigh, NC 27604. We are North Carolina's largest privately held radio broadcasting company and an Equal Opportunity Employer.

www.rronline.com

LOCAL SALES MANAGER

Clear Channel Radio West Palm Beach is seeking a Local Sales Manager to lead a sales staff selling multiple stations. Individual must be an outstanding leader with exceptional organizational skills, be a radio pro, and is not afraid to spend time in the trenches. Must also be able to strategize and operate proactively in a fast paced environment with emphasis on team, cluster and multi-platform sales. Two plus years of sales management experience required. Send resume to lpotter@clearchannel.com or fax to (561) 616-6620. Clear Channel Communications is an Equal Opportunity Employer.

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WEST

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To appear in the following week's issue, your ad must be received by Thursday noon (PDT) eight days prior to issue date. Address all ads to: R&R Opportunities, 10100 Santa Monica Blvd., Third Floor, Los Angeles, CA 90067.

RADIO & RECORDS

10100 Santa Monica Blvd., Third Floor, Los Angeles, CA 90067

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We are interested in people who will contact, develop and prospect new business accounts through agencies or retail direct. We're looking for creative, motivated, positive people with a proven track record in radio sales to join our winning sales team! This is a great opportunity for earnings potential! Please send resume to: KFWB Radio, Attn: Jen Baker, 6230 Yucca St., LA, CA 90028 or fax (323) 871-4681. NO PHONE CALLS PLEASE. EOE

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R&R

THE INDUSTRY'S NEWSPAPER



Monitored Airplay Overview: January 25, 2002

CHR/POP

Table with 2 columns: LW, TW. Lists 30 songs including Nickelback, Pink, Usher, Shakira, No Doubt, Creed, Mary J. Blige, etc.

#1 MOST ADDED

ALANIS MORISSETTE Hands Clean (Maverick/Reprise)

#1 MOST INCREASED PLAYS

JA RULE Always On Time (Murder Inc./Def Jam/IDJMG)

TOP 5 NEW & ACTIVE

- CHER Song For The Lonely (Warner Bros.)
DARREN HAYES Insatiable (Columbia)
BUSTA RHYMES Break Ya Neck (J)
LUDACRIS Roll Out (My Business) (Def Jam South/IDJMG)
GORILLAZ 19-2000 (Virgin)

CHR begins on Page 33.

CHR/RHYTHMIC

Table with 2 columns: LW, TW. Lists 30 songs including Ja Rule, Usher, Ludacris, Fat Joe, Busta Rhymes, etc.

#1 MOST ADDED

USHER U Don't Have To Call (LaFace/Arista)

#1 MOST INCREASED PLAYS

BRANDY What About Us? (Atlantic)

TOP 5 NEW & ACTIVE

- NAS Got Ur Self A... (Columbia)
JOE Let's Stay Home Tonight (Jive)
JONELL & METHOD MAN Round & Round (Def Jam/IDJMG)
USHER U Don't Have To Call (LaFace/Arista)
NAS Ether (Columbia/Def Jam/IDJMG)

CHR begins on Page 33.

URBAN

Table with 2 columns: LW, TW. Lists 30 songs including Ja Rule, Michael Jackson, Alicia Keys, etc.

#1 MOST ADDED

BRANDY What About Us? (Atlantic)

#1 MOST INCREASED PLAYS

BRANDY What About Us? (Atlantic)

TOP 5 NEW & ACTIVE

- AVANT Makin' Good Love (Magic Johnson/MCA)
COREY F/LIL' ROMEO Hush Lil' Lady (Motown)
RAY-J Keep Yo Head Up (Atlantic)
DE LA SOUL Baby Phat (Tommy Boy)
B2K Uh Huh (Epic)

URBAN begins on Page 48.

AC

Table with 2 columns: LW, TW. Lists 30 songs including Enrique Iglesias, Enya, Lonestar, Matchbox Twenty, etc.

#1 MOST ADDED

ELTON JOHN This Train Don't Stop Here... (Rocket/Universal)

#1 MOST INCREASED PLAYS

CHER Song For The Lonely (Warner Bros.)

TOP 5 NEW & ACTIVE

- R. KELLY The World's Greatest (Interscope/Jive)
DAKOTA MOON Looking For A Place To Land (Elektra/EEG)
BRITNEY SPEARS I'm Not A Girl, Not Yet... (Jive)
EVA CASSIDY Fields Of Gold (Blix Street)
ELTON JOHN This Train Don't Stop Here... (Rocket/Universal)

AC begins on Page 70.

HOT AC

Table with 2 columns: LW, TW. Lists 30 songs including Calling, Nickelback, Five For Fighting, Jewel, etc.

#1 MOST ADDED

ALANIS MORISSETTE Hands Clean (Maverick/Reprise)

#1 MOST INCREASED PLAYS

ALANIS MORISSETTE Hands Clean (Maverick/Reprise)

TOP 5 NEW & ACTIVE

- CHRIS ISAAK Let Me Down Easy (Reprise)
PUDDLE OF MUDD Blurry (Flawless/Geffen/Interscope)
INCUBUS I Wish You Were Here (Immortal/Epic)
CHER Song For The Lonely (Warner Bros.)
LINKIN PARK In The End (Warner Bros.)

AC begins on Page 70.

ROCK

Table with 2 columns: LW, TW. Lists 30 songs including Creed, Nickelback, Puddle of Mudd, Default, etc.

#1 MOST ADDED

CREED Bullets (Wind-up)

#1 MOST INCREASED PLAYS

KID ROCK Lonely Road Of Faith (Top Dog/Lava/Atlantic)

TOP 5 NEW & ACTIVE

- INJECTED Faithless (Island/IDJMG)
EDDIE VEDDER You've Got To Hide Your... (V2)
ROB ZOMBIE Never Gonna Stop (Geffen/Interscope)
CREED Bullets (Wind-up)
ADEMA The Way You Like It (Arista)

ROCK begins on Page 82.



Monitored Airplay Overview: January 25, 2002

URBAN AC

LW	TW	ARTIST	SON	LABEL
3	1	ALICIA KEYS	A Woman's Worth (J)	
2	2	MAXWELL	Lifetime (Columbia)	
1	3	MICHAEL JACKSON	Butterflies (Epic)	
4	4	USHER	U Got It Bad (LaFace/Arista)	
5	5	ANGIE STONE	Brotha (J)	
7	6	JOE	Let's Stay Home Tonight (Jive)	
9	7	BONEY JAMES	Something Inside (Warner Bros.)	
6	8	BRIAN MCKNIGHT	Love Of My Life (Motown)	
10	9	GINUWINE	Differences (Epic)	
12	10	REGINA BELLE	Ooh Boy (Peak)	
8	11	GERALD LEVERT	Made To Love Ya (EastWest/EEG)	
16	12	GLENN LEWIS	Don't You Forget It (Epic)	
11	13	BABYFACE	What If (Arista)	
17	14	JILL SCOTT	He Loves Me (Hidden Beach/Epic)	
15	15	ISLEY BROTHERS	Secret Lover (DreamWorks)	
13	16	LUTHER VANDROSS	Can Heaven Wait (J)	
18	17	INDIA.ARIE	Strength, Courage & Wisdom (Motown)	
19	18	YOLANDA ADAMS	Never Give Up (Elektra/EEG)	
21	19	MONTELL JORDAN	You Must Have Been (Def Soul/IDJMG)	
22	20	TEMPTATIONS	Four Days (Motown)	
20	21	KEKE WYATT	Nothing In This World (MCA)	
23	22	AALIYAH	Rock The Boat (Blackground)	
25	23	JAHEIM	Anything (Divine Mill/WB)	
29	24	SHARISSA	Any Other Night (Motown)	
26	25	PROPHET JONES	Cry Together (University/Motown)	
24	26	KENNY LATTIMORE	Don't Deserve (Arista)	
—	27	FAITH EVANS	I Love You (Bad Boy/Arista)	
30	28	KIRK FRANKLIN	911 (Gospo Centric/Interscope)	
28	29	CECE WINANS	Anybody Wanna Pray (Wellspring/Capitol)	
—	30	RANDY CRAWFORD	Permanent (Warner Bros.)	

#1 MOST ADDED

GERALD LEVERT *What Makes It Good To Yo...* (EastWest/EEG)

#1 MOST INCREASED PLAYS

FAITH EVANS *I Love You* (Bad Boy/Arista)

TOP 5 NEW & ACTIVE

TONY TERRY *I Don't Wanna Stop* (Crown Boy)

MARY J. BLIGE *No More Drama* (MCA)

R. KELLY *The World's Greatest* (Interscope/Jive)

AVANT *Makin' Good Love* (Magic Johnson/MCA)

CHEROKEE *I Swear* (Arista)

URBAN begins on Page 48.

COUNTRY

LW	TW	ARTIST	SON	LABEL
2	1	STEVE HOLY	Good Morning Beautiful (Curb)	
1	2	ALAN JACKSON	Where Were You (When...) (Arista)	
3	3	GEORGE STRAIT	Run (MCA)	
5	4	BRAD PAISLEY	Wrapped Around (Arista)	
6	5	GARTH BROOKS	Wrapped Up In You (Capitol)	
8	6	JO DEE MESSINA W/TIM MCGRAW	Bring On The Rain (Curb)	
9	7	BROOKS & DUNN	Long Goodbye (Arista)	
10	8	TIM MCGRAW	The Cowboy In Me (Curb)	
11	9	TRACY BYRD	Just Let Me Be In Love (RCA)	
12	10	MARTINA MCBRIDE	Blessed (RCA)	
13	11	DIXIE CHICKS	Some Days You Gotta Dance (Monument)	
15	12	JOE DIFFIE	In Another World (Monument)	
14	13	SARA EVANS	Saints & Angels (RCA)	
16	14	RASCAL FLATTS	I'm Movin' On (Lyric Street)	
17	15	CHRIS CAGLE	I Breathe In, I Breathe Out (Capitol)	
18	16	BLAKE SHELTON	All Over Me (Warner Bros.)	
19	17	PHIL VASSAR	That's When I Love You (Arista)	
24	18	KENNY CHESNEY	Young (BNA)	
23	19	TOMMY SHANE STEINER	What If She's An Angel (RCA)	
20	20	MONTGOMERY GENTRY	Cold One Comin' On (Columbia)	
21	21	CYNDI THOMSON	I Always Liked That Best (Capitol)	
22	22	LEE ANN WOMACK	Does My Ring Burn Your Finger (MCA)	
26	23	TOBY KEITH	My List (DreamWorks)	
25	24	EMERSON DRIVE	I Should Be Sleeping (DreamWorks)	
28	25	CAROLYN DAWN JOHNSON	I Don't Want You To Go (Arista)	
27	26	STEVE AZAR	I Don't Have To Be (Till...) (Mercury)	
30	27	KEVIN DENNEY	That's Just Jessie (Lyric Street)	
29	28	TRISHA YEARWOOD	Inside Out (MCA)	
31	29	TAMMY COCHRAN	I Cry (Epic)	
32	30	CHELY WRIGHT	Jezebel (MCA)	

#1 MOST ADDED

ANDY GRIGGS *Tonight I Wanna Be Your Man* (RCA)

#1 MOST INCREASED PLAYS

KENNY CHESNEY *Young* (BNA)

TOP NEW & ACTIVE

MINDY MCCREARY *Maybe, Maybe Not* (Capitol)

LONESTAR *Not A Day Goes By* (BNA)

JESSICA ANDREWS *Karma* (DreamWorks)

JEFFREY STEELE *I Can Give You Love Like That* (Monument)

COUNTRY begins on Page 59.

SMOOTH JAZZ

LW	TW	ARTIST	SON	LABEL
1	1	BONEY JAMES	See What I'm Sayin' (Warner Bros.)	
2	2	PETER WHITE	Turn It Out (Columbia)	
3	3	BRIAN CULBERTSON	All About You (Atlantic)	
6	4	CHRIS BOTTI	Streets Ahead (Columbia)	
10	5	CHUCK LOEB	Pocket Change (Shanachie)	
5	6	RUSS FREEMAN	East River Drive (Q/Antonic)	
9	7	LARRY CARLTON	Deep Into It (Warner Bros.)	
4	8	JEFF LORBER	Ain't Nobody (Samson/Gold Circle)	
7	9	JOYCE COOLING	Mm-Mm Good (GRP/VMG)	
11	10	DIANA KRALL	The Look Of Love (Verve/VMG)	
12	11	BOZ SCAGGS	Payday (Virgin)	
8	12	RICHARD ELLIOT	Crush (GRP/VMG)	
15	13	SADE	Lovers Rock (Epic)	
14	14	LEE RITENOUR W/GERALD ALBRIGHT	Jammin' (GRP/VMG)	
13	15	MARC ANTOINE	On The Strip (GRP/VMG)	
19	16	GREGG KARUKAS	Night Shift (N-Coded)	
18	17	DAVE KOZ	Beneath The Moonlit Sky (Capitol)	
17	18	GERALD VEASLEY	Do I Do (Heads Up)	
21	19	PIECES OF A DREAM	Night Vision (Heads Up)	
20	20	FISHBELLY BLACK	Ven A Gozar (Rhythm & Groove/Q)	
16	21	MICHAEL MCDONALD	To Make A Miracle (MCA)	
30	22	DAVID BENOIT	Snap (GRP/VMG)	
23	23	ALICIA KEYS	Fallin' (J)	
24	24	STING	Fragile (A&M/Interscope)	
22	25	MARILYN SCOTT	Don't Let Love Get Away (Prana)	
25	26	ALFONZO BLACKWELL	Funky Shuffle (Shanachie)	
26	27	PAUL TAYLOR	Hypnotic (Peak)	
28	28	BONA FIDE	Club Charles (N-Coded)	
29	29	ERIC MARIENHAL	Lefty's Lounge (Peak)	
—	30	SPYRO GYRA	Feelin' Fine (Heads Up)	

#1 MOST ADDED

JIMMY SOMMERS *Lowdown* (Higher Octave)

#1 MOST INCREASED PLAYS

DAVID BENOIT *Snap* (GRP/VMG)

TOP 5 NEW & ACTIVE

JIMMY SOMMERS *Lowdown* (Higher Octave)

KIRK WHALUM *I Try* (Warner Bros.)

FREDDIE RAVEL *Conversations* (GRP/VMG)

ENYA *Only Time* (Reprise)

KEVIN TONEY *Passion Dance* (Shanachie)

Smooth Jazz begins on Page 78.

ACTIVE ROCK

LW	TW	ARTIST	SON	LABEL
1	1	LINKIN PARK	In The End (Warner Bros.)	
2	2	PUDDLE OF MUDD	Blurry (Flawless/Geffen/Interscope)	
3	3	CREED	My Sacrifice (Wind-up)	
7	4	DEFAULT	Wasting My Time (TVT)	
10	5	STAIN'D	For You (Flip/Elektra/EEG)	
4	6	P.O.D.	Alive (Atlantic)	
9	7	OFFSPRING	Defy You (Columbia)	
8	8	NICKELBACK	Too Bad (Roadrunner/IDJMG)	
14	9	P.O.D.	Youth Of The Nation (Atlantic)	
6	10	SYSTEM OF A DOWN	Chop Suey (American/Columbia)	
5	11	NICKELBACK	How You Remind Me (Roadrunner/IDJMG)	
13	12	HOOBASTANK	Crawling In The Dark (Island/IDJMG)	
11	13	TOOL	Lateralus (Volcano)	
12	14	DISTURBED	Down With The Sick... (Giant/Reprise)	
18	15	INCUBUS	Nice To Know You (Immortal/Epic)	
15	16	SEVENDUST	Praise (TVT)	
16	17	INCUBUS	I Wish You Were Here (Immortal/Epic)	
17	18	STAIN'D	Fade (Flip/Elektra/EEG)	
19	19	PUDDLE OF MUDD	Control (Flawless/Geffen/Interscope)	
20	20	OZZY OSBOURNE	Dreamer (Epic)	
21	21	FOO FIGHTERS	The One (Columbia)	
23	22	ADEMA	The Way You Like It (Arista)	
33	23	ROB ZOMBIE	Never Gonna Stop (Geffen/Interscope)	
24	24	ILL NINO	What Comes Around (Roadrunner/IDJMG)	
34	25	SYSTEM OF A DOWN	Toxicity (American/Columbia)	
31	26	DISTURBED	The Game (Giant/Reprise)	
28	27	CUSTOM	Hey Mister (Artist Direct)	
27	28	SALIVA	After Me (Island/IDJMG)	
32	29	COURSE OF NATURE	Caught In The Sur (Lava/Atlantic)	
22	30	DROWNING POOL	Sinner (Wind-up)	

#1 MOST ADDED

CREED *Bullets* (Wind-up)

#1 MOST INCREASED PLAYS

ROB ZOMBIE *Never Gonna Stop* (Geffen/Interscope)

TOP 5 NEW & ACTIVE

KITTIE *Run Like Hell* (Artemis)

JIMMY EAT WORLD *The Middle* (CreamWorks)

EDDIE VEDDER *You've Got To Hide Your...* (V2)

APEX THEORY *Shhh...* (Hope Diggy) (DreamWorks)

LDST PROPHETS *Shinobi Vs. Dragon Ninja* (Columbia)

ROCK begins on Page 82.

ALTERNATIVE

LW	TW	ARTIST	SON	LABEL
2	1	PUDDLE OF MUDD	Blurry (Flawless/Geffen/Interscope)	
1	2	LINKIN PARK	In The End (Warner Bros.)	
4	3	INCUBUS	I Wish You Were Here (Immortal/Epic)	
8	4	DEFAULT	Wasting My Time (TVT)	
3	5	CREED	My Sacrifice (Wind-up)	
7	6	HOOBASTANK	Crawling In The Dark (Island/IDJMG)	
11	7	P.O.D.	Youth Of The Nation (Atlantic)	
5	8	P.O.D.	Alive (Atlantic)	
10	9	OFFSPRING	Defy You (Columbia)	
13	10	STROKES	Last Nite (RCA)	
6	11	SYSTEM OF A DOWN	Chop Suey (American/Columbia)	
14	12	JIMMY EAT WORLD	The Middle (DreamWorks)	
9	13	NICKELBACK	How You Remind Me (Roadrunner/IDJMG)	
16	14	NICKELBACK	Too Bad (Roadrunner/IDJMG)	
15	15	FOO FIGHTERS	The One (Columbia)	
19	16	STAIN'D	For You (Flip/Elektra/EEG)	
18	17	INCUBUS	Nice To Know You (Immortal/Epic)	
17	18	TOOL	Lateralus (Volcano)	
12	19	STAIN'D	Fade (Flip/Elektra/EEG)	
20	20	ALIEN ANT FARM	Movies (DreamWorks)	
21	21	ADEMA	The Way You Like It (Arista)	
22	22	LIT	Addicted (RCA)	
23	23	TANTRIC	Mourning (Maverick/WB)	
25	24	CUSTOM	Hey Mister (Artist Direct)	
34	25	SYSTEM OF A DOWN	Toxicity (American/Columbia)	
35	26	TRIK TURNER	Friends + Family (RCA)	
46	27	BLINK-182	First Date (MCA)	
42	28	SUM 41	Motivation (Island/IDJMG)	
24	29	SEVENDUST	Praise (TVT)	
45	30	UNWRITTEN LAW	Seein' Red (Interscope)	

#1 MOST ADDED

CREED *Bullets* (Wind-up)

#1 MOST INCREASED PLAYS

BLINK-182 *First Date* (MCA)

TOP 5 NEW & ACTIVE

LINKIN PARK *PaperCut* (Warner Bros.)

KID ROCK *Lonely Road Of Faith* (Top Dog/Lava/Atlantic)

CREED *Bullets* (Wind-up)

JOEY RAMONE *What A Wonderful World* (Sanctuary/SRG)

ROB ZOMBIE *Never Gonna Stop* (Geffen/Interscope)

ALTERNATIVE begins on Page 90.

TRIPLE A

LW	TW	ARTIST	SON	LABEL
1	1	DAVE MATTHEWS BAND	Everyday (RCA)	
3	2	COLDPLAY	Trouble (Nettwerk/Capitol)	
5	3	JOHN MAYER	No Such Thing (Aware/Columbia)	
2	4	LENNY KRAVITZ	Dig In (Virgin)	
4	5	RYAN ADAMS	New York, New York (Lost Highway/IDJMG)	
6	6	CALLING	Wherever You Will Go (RCA)	
9	7	NICKELBACK	How You Remind Me (Roadrunner/IDJMG)	
8	8	JEWEL	Standing Still (Atlantic)	
16	9	CHRIS ISAAK	Let Me Down Easy (Reprise)	
—	10	ALANIS MORISSETTE	Hands Clean (Maverick/Reprise)	
7	11	JOHN MELLENCAMP	Peaceful World (Columbia)	
17	12	TRAVIS	Side (Epic)	
15	13	CREED	My Sacrifice (Wind-up)	
14	14	MELISSA ETHERIDGE	Lover Please (Island/IDJMG)	
18	15	PETE YORN	Strange Condition (Columbia)	
19	16	NEIL YOUNG	Let's Roll (Reprise)	
24	17	U2	In A Little While (Interscope)	
10	18	NATALIE MERCHANT	Just Can't Last (Elektra/EEG)	
28	19	EDDIE VEDDER	You've Got To Hide Your... (V2)	
21	20	STING	Fragile (A&M/Interscope)	
20	21	WIDESPREAD PANIC	Little Lilly (Widespread/SRG)	
22	22	WILLIAM TOPLEY	Back To Believing (Lost Highway/IDJMG)	
23	23	JOHN HIATT	Everybody Went Low (Vanguard)	
25	24	FIVE FOR FIGHTING	America Town (Aware/Columbia)	
—	25	TRAIN	She's On Fire (Columbia)	
26	26	BRUCE COCKBURN	My Beat (True North/Rounder)	
—	27	MICK JAGGER	Visions Of Paradise (Virgin)	
—	28	GARBAGE	Breaking Up The Girl (Almo Sounds/Interscope)	
29	29	SHANNON MCNALLY	Down And Dirty (Capitol)	
—	30	INDIGO GIRLS	Moment Of Forgiveness (Epic)	

#1 MOST ADDED

ALANIS MORISSETTE *Hands Clean* (Maverick/Reprise)

#1 MOST INCREASED PLAYS

ALANIS MORISSETTE *Hands Clean* (Maverick/Reprise)

TOP 5 NEW & ACTIVE

STARSAILDR *Good Souls* (Capitol)

BEN FOLDS *Still Fighting It* (Epic)

REMY ZERO *Save Me* (Elektra/EEG)

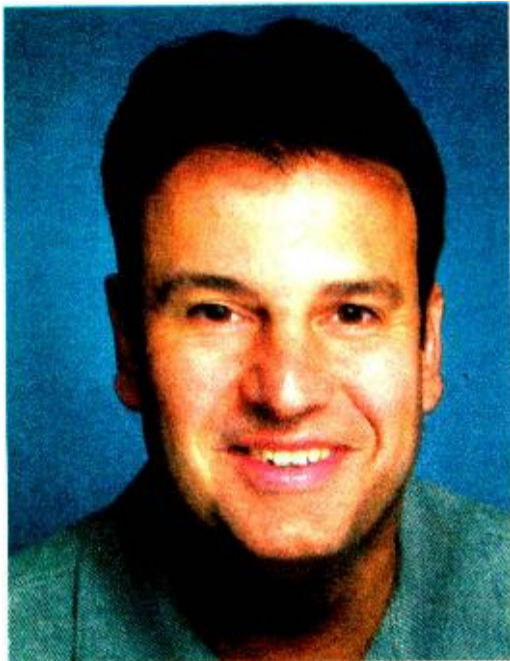
DEFAULT *Wasting My Time* (TVT)

BOB SCHNEIDER *Big Blue Sea* (Universal)

TRIPLE A begins on Page 100.

Publisher's Profile

By Erica Farber



RICH RUSSO

Director/Broadcast Services, JL Media

"I love when a station person can come in here and talk music to me and explain what they're doing different. Why is this a hybrid of the CHR format? How is this Urban station different from the other three in the market, and why? Consolidation has weeded out a lot of people. Now you have people selling three and four formats. You might have someone selling a Dance station and a News station. How do you take that person seriously?"

His involvement in the creative of the products he places: "I'm very rarely involved in the creative. I make sure that the right people hear messages enough times. I'll even get them to go into your store or buy your product or watch your TV show. If the product sucks, that's not my fault. If the creative is misleading or not getting them there, I can't get into that."

"We have an ongoing problem with clients, especially in this marketplace, who think that TV and radio are similar costs, so, if you can get TV for the same cost as radio, you buy TV. That's a tough fight."

"I like to listen to spots because it gives me a feel — 'This will never work on this station, and here's why.' In the old days we used to worry about the PD bouncing a spot. Today, if there's money on the table, they'll play a hip-hop spot. The only time radio ever seems to bounce spots now is when it's a cause or something they don't want to be associated with. What it's doing is almost making me a dinosaur, and I'm not even that old."

Biggest challenge: "Getting stations to buy into what I'm trying to do in terms of what I think their stations are worth. They think they're worth more or that they should be getting a piece of business. Why doesn't this station get this or that account? As a radio guy, my biggest challenge is generally that radio is not good anymore. It's not a good listening medium."

State of radio: "From a business standpoint, it's almost like retail. There was retail panic before Thanksgiving. They started cutting deals and doing 50% off before Black Friday. They didn't even give Black Friday weekend a chance to happen to determine the temperature of the consumer. Radio's done the same thing. I've been sitting with stations, trying to do annual negotiations. You can see there's panic. They have numbers to hit."

"The other thing is, it's very share-driven. It's almost become TV. It's not like, 'Thank you for the \$100,000 order,' it's, 'What share of your budget did I get with that \$100,000 order?' One of the major groups would rather have a \$5,000 100% order than a \$300,000 20% order. I truly think that's the mentality. Wall Street is going to say, '\$300,000 is a nice order, but it's only 20% on the bottom line. But, hey, look at these 10 accounts where you got 100%.' That's all they care about. If this continues for another couple of months, by the second quarter this could be scary."

"Maybe — and this would be great for the listener — these guys will get back to programming. Maybe they'll cut the units back a little because they're not selling them. Maybe they'll get a little more inventive in some of the stuff they're playing. Maybe this will benefit the actual radio listener for a change, as well as benefiting buyers like me."

Budgets: "My pitch to clients is to keep the budgets where they're at and get more weight for our buck. Let's get an extra 20%-30% added weight. Especially if a lot of the competitors aren't advertising, this is the perfect chance to break it. I think back to the Gulf War, when everybody panicked. That's how Lexus broke. Mercedes and BMW weren't advertising. Infinity and Lexus were offshoots of Nissan. Lexus came in and created a whole little segment for itself."

Consolidation's effect on his efforts: "It's mixed. I think it's hurt the better stations. In my job I'm supposed to bend the truth a little bit. In the old days you always had people who would absorb the better stations. I wasn't one of those guys who wanted everybody to be at the

same cost per point. I accepted the fact that KROQ/Los Angeles was going to have a higher cost per point than KRTH/Los Angeles."

"Now, with the conglomerates, all the stations talk to each other, and all their submissions come in at the same cost per point. They've started cannibalizing the better stations. The better stations are stuck with getting solely cost-per-point buys, not buys where I'd buy the market at \$200, but I'd buy the better station at \$600, because that was the right station, and I knew I'd have enough play by getting the other guys down. Now, I can't have that disparity with a cluster or a Clear Channel or an Infinity, because they say, 'Wait a second, why is there a \$400 disparity?'"

Why media buyers have such a poor reputation: "Coming from an agency, the mentality was that buying media was a steppingstone to becoming an account exec or even going into a different field. It was always the easiest department to get into, because there was always a lot of turnover, and there was always a lot of work. The fact is, a lot of people use this as a supplement, because you have access to tickets or incentive trips. You're making \$40,000, but you get 10 pair of Knicks tickets every year and you get to see a Bruce Springsteen concert or some station sends you to Bermuda for a month. Not enough people in my industry take buying media seriously."

Career highlight: "Every year we have all the stations and people we do business with donate toys and things for charity. Last year we sent three truckloads of stuff to a children's cancer outpatient place. It separates the confrontation and adversity you encounter when you're dealing with stations. It makes people human. Even if a station just sends a box of CDs, these little kids get a new CD. They don't care that it didn't cost the station anything. They're psyched. I send out a blanket note in October that there's an event for these kids. It's overwhelming."

Career disappointment: "I've been blessed; I've retained a lot of clients. I've obviously built a name for myself doing it my way. If I can pick one thing that's the greatest thing I've ever done, even in my social life, that means I haven't done that much. Sure, there are things that upset me and things that go wrong, but I don't think there's anything that's altered anything I do."

Most influential individual: "I pick things up from everyone, good and bad. There are people who, when I started out, had faith in me, people who didn't just treat me like a receptionist."

Favorite radio format: "Triple A."

Favorite television show: "Smallville, The Sopranos and Seinfeld."

Favorite song: "Thunder Road" by Springsteen, 'Achin' to Be' by The Replacements, 'Radio, Radio' by Elvis Costello, 'Rearview Mirror' by Pearl Jam and 'Another Girl, Another Planet' by The Only Ones."

Favorite book: "Letters From a Nut by Ted L. Nancy."

Favorite movie: "Duck Soup, Animal House, The Godfather, Usual Suspects, L.A. Confidential."

Favorite restaurant: "In Los Angeles, I'm partial to Pink's on La Brea. Peter Luger's in New York. There's Benito's in Union, NJ."

Beverage of choice: "Iced tea. For social drinking, Grey Goose."

E-mail address: "russo@jlmedia.com."

Advice to broadcasters: "Don't let sales or Wall Street pressure get to you. Stick to the actual mission of the format, whether it's News/Talk or Jazz. If that means the PD has got to bounce a spot because, formatically, it doesn't sound right, do it. It's got to go back to where you're doing a service for the listeners, not the people who bought into your company. The listeners are the most important thing, and they always get screwed. People break format or don't do the right thing. The listener is always taken for granted. I don't think the P1 is being superserved. The P1 should be treated like gold."

Rich Russo was recently named Radio Buyer of the Year by *Adweek* magazine. He is responsible for placing close to \$118 million in advertising on radio stations across the country, and he is the No. 1 spender in the New York City market.

Russo treats buying radio as a serious business, approaching it with great energy and passion. He is more interested in attaining success through solid negotiations with the right stations for his clients than through buying stations that just meet cost-per-point goals.

Getting into the business: "My goal was to not work until I was 25. My father instilled in me that you're going to work 40 years anyway, so what's the difference. One of my best friends was 'Mr. Corporate America.' He said, 'You can't wait till you're 25 to start working; you'll be behind the curve.' I had seen a Frank Purdue commercial on TV that I thought was hysterical. I said, 'OK, I could be in advertising.'"

"I went to an agency because of that commercial. I started out as the receptionist on the media floor. After I had been there a while, I was doing buys and stuff from the reception desk because a lot of people didn't really like radio. I was always into music, so I knew the difference in formats between stations."

How he approaches buying radio: "You have to take the products you have and make sure you reach the people who would gravitate to that format. Think of Old Navy's message or what they're trying to do as a company or the person they're trying to get to shop at Old Navy. There are stations that fit that might be ranked 18th based on the numbers, but I know there's a higher percentage of people who would go into Old Navy from there. I'm always about the rate. To me, the rate is important, not the cost per point."

Staying informed: "R&R is one good way to stay informed. I bet if you go through your subscription list, you would be shocked to see that you don't have many media buyers or agencies on it. Shame on my industry. Everybody gets *TV Guide*. My three favorite magazines are *Maxim*, *Entertainment Weekly* and *R&R*. Those are the three magazines that I read religiously, because they pretty much fill my need to know everything that's going on."

How he likes to be serviced: "You kind of like the people who have the right product not to have a clue. I know that's terrible to say. It tends to be the people at the so-called powerhouse stations who probably don't have as much of a clue, because they're much more order-takers who are more lax in their approach. They're getting business regardless."

#2 MOST ADDED AT HOT AC!

R&R Hot AC: 453x (+370)

#3 Most Increased!

Adult Top 40 Monitor: 487x (+364)

#3 Greatest Gainer!

Modern Adult Monitor: 350x (+285)

#2 Greatest Gainer!

New this week:

KYSR/Los Angeles

WDVD/Detroit

WVRV/St. Louis

WMTX/Tampa

WQAL/Cleveland

KZZO/Sacramento

KBEE/Salt Lake City

WJ3W KYIS WMMX WKDD

KBBY KLCA WKOE

R&R Triple A: 16 - 9

MS AAA: 3* - 3*

New this week at CKEY

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let me down easy

The first single from
the new album

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show

Sunday nights on **SHOWTIME**
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Don't miss last season's critically-
acclaimed episodes re-airing every
Saturday night at 10pm

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KIIS/LOS ANGELES
WKSC/CHICAGO
WIHT/WASHINGTON DC
WXKS/BOSTON
WKQI/DETROIT
KBKS/SEATTLE
KFMB/DENVER
KDWB/MINNEAPOLIS
KSLZ/ST. LOUIS
WFLZ/TAMPA
WBZZ/PITTSBURGH
WKST/PITTSBURGH
KCHZ/KANSAS CITY
KMXV/KANSAS CITY
KZHT/SALT LAKE CITY
WXXL/ORLANDO
WNOU/INDIANAPOLIS
WNKS/CHARLOTTE

**NATIONWIDE TOUR
BEGINS FEB. 5**



R&R CHR/POP

44 - 31

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for Flyte Tyme Productions, Inc.

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