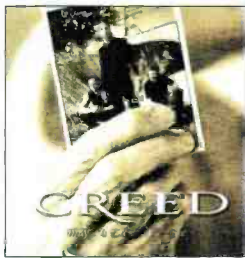


NEWSSTAND PRICE \$6.50

Creed Score Triple Play

Wind-up recording artists **Creed** pick up where they left off, as "My Sacrifice," the first single from their upcoming *Weathered*, grabs Most Added honors at Alternative, Active Rock and Rock this week. The quartet accomplish the feat with 164 monitored adds over the three formats.



RADIO & RECORDS

www.ronline.com

OCTOBER 19, 2001

CBS News' Poet In Residence

CBS News anchor **Charles Osgood** will be the recipient of the 2002 R&R News/Talk Lifetime Achievement Award at February 2002's R&R Talk Radio Seminar in Washington, DC. The audience for his "The Osgood File" daily commentary on the CBS Radio Network is among the largest drawn by any network-radio feature.



Impacting radio now!

GARTH BROOKS

"Wrapped Up In You"



The debut single from *Scarecrow*. His first studio album in four years. In stores November 13

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A photograph of Kid Rock from the waist down, wearing a white t-shirt, a black belt with an American flag patch, and a shiny red cape. He is holding the bottom of the cape with his right hand, which has a silver watch on it. The background is dark and out of focus.

Early Believers:
WBCN WAAF
WFNX KBPI
WAQZ KXTE
WBRU

KID ROCK

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IMPACTS OCTOBER 22



www.kidrock.com
www.atlantic-records.com



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www.americanradiohistory.com



For national advertisers, the differences from one top 10 metro to the next add to the challenges of marketing an effective ad campaign across the country. Sales & Marketing Editor Pam Baker reviews Interep's latest report, "Marketing Differences in the Top 10 Radio Metros," which examines demographic, psychographic and economic profiles. Also featured in this week's Management, Marketing & Sales section: Dan O'Day's Commercial Copy Makeover, columnist Rich Carr encourages stations to empower their webmasters, and Citadel's Red Pitcher is center-stage in our GM Spotlight.

Pages 10-16

THE P.T. BARNUM OF RADIO

In the late '50s Rick Sklar was part of the team that made WINS the No. 1 station in New York. "I was happy at the typewriter 10 hours a day, knocking out contests, jingles and promotional ideas," Sklar said. Read more about this fascinating showman in this week's Legends column.

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IN THE NEWS

- Tracy Cloherty rises to Emmis/N.Y. VP/Prog.
- Tim Richards set as WKQX/Chicago PD
- Tim Parker adds KMPC/L.A. PD duties
- Tony Kidd moves to WALR/Atlanta as VP/GM
- Nick Francis joins WJZZ/Atlanta as PD

Page 3

THIS #1 WEEK

- CHR/POP**
 - ALICIA KEYS Fallin' (J)
- CHR/RHYTHMIC**
 - JENNIFER LOPEZ I'm Real (Epic)
- URBAN**
 - GINUWINE Differences (Epic)
- URBAN AC**
 - MAXWELL Lifetime (Columbia)
- COUNTRY**
 - BROOKS & DUNN Only In America (Arista)
- AC**
 - FAITH HILL There You'll Be (Warner Bros.)
- HOT AC**
 - LIFEHOUSE Hanging By A Moment (DreamWorks)
- SMOOTH JAZZ**
 - STEVE COLE From The Start (Atlantic)
- ROCK**
 - NICKELBACK How You Remind Me (Roadrunner)
- ACTIVE ROCK**
 - NICKELBACK How You Remind Me (Roadrunner)
- ALTERNATIVE**
 - NICKELBACK How You Remind Me (Roadrunner)
- TRIPLE A**
 - U2 Stuck In A Moment... (Interscope)

NEWSSTAND PRICE \$6.50



R&R Honors Osgood At TRS '02

■ Talk Radio Seminar set for Feb. 21-23 in DC

By AL PETERSON
R&R NEWS/TALK/SPORTS EDITOR
alpeter@rnline.com

CBS News anchor Charles Osgood — often referred to as the network's "poet-in-residence" — will be the recipient of the 2002 R&R News/Talk Lifetime Achievement Award at February's R&R Talk Radio Seminar in Washington, DC. Osgood will address attendees on Saturday, Feb. 23, during the TRS 2002 Awards Luncheon to be held in his honor.



OSGOOD/See Page 23

Osgood

Radio Listening Surges During 9/11 Week

■ News and Talk stations benefit most

By RON RODRIGUES
R&R EDITOR-IN-CHIEF
ronr@rnline.com

Concurrent with the release of the summer ratings, Arbitron has put out a special breakout showing that radio listening increased dramatically in the week of the terrorist attacks. The change in listening patterns affected radio listening as far away as Los Angeles, and the increase lasted into the following week in New York.

The attacks occurred during the sixth day of the 11th week of the summer 2001 survey. Both came and Time

Spent Listening grew during week 11. A typical 25-54 New York listener spent about 15 hours and 45 minutes with the radio in the survey week before the attacks but listened for 20 hours in the week that included Sept. 11. In the following survey week (Sept. 13-19), that listener spent 19:15 with the radio.

In Los Angeles the average 25-54 listener spent 17:30 with the radio in week 10 and 19 hours in the affected week. TSL fell back to 17:30 in the week following the attacks.

According to Arbitron, the

LISTENING/See Page 23

Top 10 Markets Shift In Fall 2001

Radio markets will soon see many changes in their order; Arbitron released its market populations and rankings for fall 2001 last week. Radio market population estimates are based on 2000 Census data, updated and projected to January 2002.

The new order for the top 10: New York, Los Angeles, Chicago, San Francisco, Dallas, Philadelphia, Washington, Boston, Houston and Detroit. Dallas moves up from No. 6 because it gains 293,500 people 12+, while New York solidifies its No. 1 ranking with a whopping 793,700-person increase 12+.

RANKINGS/See Page 23

CHR/Rhythmics Top N.Y., L.A. Ratings

Emmis' CHR/Rhythmic WQHT once again found itself the 12+ leader in the summer 2001 Arbitrons for New York, as the station climbed seven-tenths of a share to cap a yearlong growth trend. WQHT swapped places with Clear Channel's AC WLTW, which still commands a more

RATINGS/See Page 19

New York

Station (Format)	Sp '01	Su '01
WQHT-FM (CHR/Rhy)	5.9	6.6
WLTW-FM (AC)	6.2	6.0
WHTZ-FM (CHR/Pop)	4.3	4.6
WSKQ-FM (Tropical)	3.8	4.4
WCBS-FM (Oldies)	4.1	4.3
WINS-AM (News)	3.4	4.3

Los Angeles

Station (Format)	Sp '01	Su '01
KPWR-FM (CHR/Rhy)	4.3	4.7
KROQ-FM (Alt.)	5.1	4.7
KIIS/KWVS (CHR/Pop)	4.7	4.3
KSCA-FM (Reg. Mex.)	4.3	4.0
KKBT-FM (Urban)	3.4	3.8

COMPLETE RESULTS FROM NINE MAJOR MARKETS: PAGE 28

Gehron To Leave Infinity SVP Post At Year's End

By ADAM JACOBSON
R&R RADIO EDITOR
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John Gehron, a longtime industry executive who has been a Sr. VP with Infinity Broadcasting since its 1997 merger with American Radio Systems, will depart the company at the end of the year.



Gehron

In a memo sent to Infinity GMs on Oct. 12, Infinity Radio President Dan Mason said Gehron will remain available to Infinity on a nonexclusive consulting basis. In the meantime, Mason will join two other executives in working with the company's format captains.

Mason said, "It is with sadness that we say goodbye to our friend John Gehron. After many years with the company, John

GEHRON/See Page 20

Levy To Lead EMI Recorded Music

By STEVE WONSIEWICZ
R&R MUSIC EDITOR
swonz@rnline.com

In a move that caught the record industry off guard, the EMI Group



Levy and Munns

tapped former PolyGram chief Alain Levy as Chairman/CEO of its music division, EMI Recorded Music. Levy, who is based in London, succeeds longtime EMI/Virgin executive Ken Berry,

LEVY/See Page 23

Margolese Steps Down As Sirius CEO

■ Satellite-radio service won't launch in 2001

By JEFFREY YORKE
R&R WASHINGTON BUREAU CHIEF
yorke@rnline.com

David Margolese strode through the big room of New York's 1920s-chic Beacon Theater, greeting guests and politely shaking hands. A quiet man with a gentle nature that sets him apart from most of the glad-handing, back-slapping entrepreneurs who cruise Wall Street in search of funding, Margolese would close in on his dream that night — to transform radio listening in America — and give his baby, CD Radio, a new name: Sirius Satellite Radio.

That was Nov. 18, 1998. The cutting-edge company



Margolese

was hip-deep in funding, and Margolese was on top of the world. But on Tuesday Margolese resigned as the fledgling company's CEO, a victim of the new times that media and start-up businesses have discovered.

The move also ends weeks of speculation that the embattled chief would leave the satellite-radio operation on the eve of its service launch. Margolese, who earned great wealth by starting three cell-phone companies in his native Canada before embarking on his satellite mission

MARGOLESE/See Page 9

Radio Revenues Off 6% In August

■ Fries urges managers to 'lead by example'

Radio revenues were down 6% from August 2000 to August 2001, as national dollars matched July's decline of 14%, and local figures fell 4%. On a year-to-date basis, combined local ad revenues were 7% lower than they were for the first eight months of 2000, with local dollars 3% behind, and national numbers down 19%.

RAB President/CEO Gary Fries noted that radio's core categories



Fries

RAB/See Page 9

myra

"Miracles Happen"

"Myra's the kind of artist that insures our fun, family image. 'Miracles Happen' has the up, bright, pop hook we need!"

—BRIAN CHECK, Operations Manager
WAEB/Brand Manager ClearChannel Comm.

HAPPENING AT:

WEZL KKMG WOZQ WFLY
WAEB WFLN WWSG WWSK WWSW

Featured song in the \$100 million box office HIT film—
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Richards Now PD At WKQX/Chicago

Emmis Communications has hired CHR/Pop WKQI/Detroit PD



Richards

Tim Richards as PD of its Chicago Alternative property, **WKQX (Q101)**. The appointment is the second big move made by the station of late: It re-signed morning star Mancow Muller earlier this month and has now filled the important PD vacancy it faced when Dave Richards exited the station five weeks ago.

"We're thrilled that Tim will be joining the Q101 team," said VP/GM Chuck DuCoty. "He possesses all of the skills and talents needed to take Q101 to the next plateau. He's the perfect fit for our challenges, and we look forward to his return to Chicago."

In addition to programming WKQI, Richards has worked at stations in Tucson, Boston and Lansing, MI. He'll start at Q101 in early November.

KMPC/Los Angeles Names Parker PD

Sporting News Radio has tapped **Tim Parker** as PD of the company's Los Angeles O&O, **KMPC-AM**. Parker replaces Kurt Kretzschmar, who arrived at the station just last spring, but who has now exited.

Parker arrives in L.A. from SNR's home base in Chicago, where he has spent the past four years, most recently as Asst. PD for the Sporting News Radio Network. In his new role the 20-year Sports/Talk veteran will oversee programming not only at KMPC, but also at the company's WSNR/New York, WCSN/Chicago and WWZN/Boston.

PARKER/See Page 19

Movie Tunes List Debuts In R&R

Movie Tunes Inc., the world's largest provider of in-theater music programming, has agreed to provide R&R with its weekly playlist. Movie Tunes music is currently heard by more than 100 million moviegoers each month on approximately 15,000 screens nationwide.

MOVIE TUNES/See Page 19

Emmis/New York Ups Cloherty

WQHT (Hot 97)/New York PD **Tracy Cloherty** has been elevated to the newly created position of VP/Programming for Emmis/New York. Cloherty, who has been with Emmis for 13 years, will oversee the programming of Smooth Jazz **WQCD** and Urban AC **WRKS** while retaining day-to-day programming duties at Hot 97.



Cloherty

"Tracy is one of the most successful programmers in the country," Emmis/New York Sr. VP/Market Manager **Judy Ellis** said. "Tracy has earned this new title, and I am confident that she can handle her new responsibilities and help lead our stations toward even

greater success in the future."

Cloherty said, "I appreciate this great opportunity to oversee the programming efforts of these three stations. I'm looking forward to working more closely with WQCD & WRKS OM John Mullen, WRKS PD Toya Beasley and WQCD PD Charlie Connolly. Together, we are ready to take on the challenges we face in this highly competitive market."

Cloherty joined Hot 97 in 1988 as a promotion intern. She was named Research Director/Programming Assistant in 1990, MD in 1993 and Asst. PD in 1995. She was appointed PD in March 1998.

Analyst Cuts XM Target Price By \$30

■ **Peck: XM a 'luxury' item consumers may forgo**

By **JEFFREY YORKE**
R&R WASHINGTON BUREAU CHIEF
yorke@rronline.com

Bear Stearns analyst **Robert Peck** slashed XM's target price from \$49 to \$19 last week after he determined that consumers may be less likely to purchase such "luxury" items as XM's service due to the slowing economy and the possibility of a prolonged war. Peck, who had expected XM to deliver positive cash flow in 2004, now moves that forecast to 2005, when he predicts EBITDA will come in at \$30 million.

But the news wasn't all bad: Peck said that the company has reached some significant milestones recently, pointing to XM's service launch in San Diego and Dallas, and he believes the company's revised advertising plan will furnish it with enough funding to operate into Q2 2002. He set a new 2002 target

price of \$22.

Meanwhile, XM was on track to roll out service in the Southwest on Thursday. Electronics retailers from Los Angeles to Denver began taking shipments of XM-ready receivers in midweek to prepare for XM's westward expansion.

VP/Communications **Chance Patterson** told R&R that the company expects 100,000 receivers to be delivered to retailers by year's end. The company had budgeted \$45 million for the launch — the final phase of the national rollout begins on Nov. 15 — but Patterson now says the company is reviewing that plan.

"We are measuring what is the best use of our marketing dollars," he said. "We are looking at all of our costs, just like all companies in

ANALYSTS/See Page 9

Cox Radio Moves Kidd To WALR/Atlanta

Tony Kidd, who became GM of Cox Radio's Classical **WTMI/Miami** exactly one year ago, has been transferred to Urban AC sister **WALR (Kiss 104.1)/Atlanta** as VP/GM.

Kidd will retain his Format Coordinator role for Cox's Urban stations while directly overseeing WALR's day-to-day operations. Before taking on WTMI management duties, Kidd served as Station Manager of AC **WFLC/Miami** and Cox Urban AC sibling **WHQT/Miami**.

When asked about his new duties, Kidd told R&R, "I am ecstatic



Kidd

about this position. It's a very, very big challenge, and I've only been in here a day or two. I've met most of the people, and I'm just excited. We've got a good group of people and a lot of upside, and I'm just ready to get in here, plant my feet and have a lot of fun — and get some numbers and make some money!"

Kidd has been in radio for more than 25 years and in 1988 launched **WVAZ/Chicago's** successful Urban AC format. He's also held program management positions at **WBEE/Rochester, NY** and **WZZK/Birmingham**.

OCTOBER 19, 2001

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Francis Heads To WJZZ/Atlanta As PD

Nick Francis has been named PD of Radio One's first Smooth Jazz sign-on, **WJZZ/Atlanta**. Francis was previously PD of Clear Channel's **KYOT/Phoenix**, which he launched.

"Nick came highly recommended by our consultant, Broadcast Architecture, and we're very excited to have him on board," Radio One VP/Regional Manager **Wayne Brown** told R&R.



Francis

"Nick's the consummate professional, with over 15 years' experience with Smooth Jazz."

"We launched WJZZ on June 26, and we've been getting fantastic support from listeners. We've got a heavy advertising campaign across radio and cable through December, so anyone who didn't know

FRANCIS/See Page 19

Anselmo Appointed Clear Channel RVP

Mick Anselmo, a Twin Cities radio veteran who began his career at **KEEY/Minneapolis** in the mid-1980s, has added Regional VP duties for **Clear Channel's Plains/Northwest** division. In his expanded role Anselmo will retain his Market Manager responsibilities for Minneapolis and will now oversee the 10 small markets in North Dakota, South Dakota and Minnesota that comprise the Minneapolis Trading Area.



Anselmo

Anselmo reports to Plains/Northwest Sr. VP **Jay Meyers**, who commented, "I'm excited to have someone of Mick's caliber assume the important regional responsibilities from our Minneapolis hub. It was clear immediately that Mick is at the top of the learning curve on our vision of being able to regionally solve advertisers' needs. Above all else,

ANSELMO/See Page 19

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Stereophonics

"Have a Nice Day"

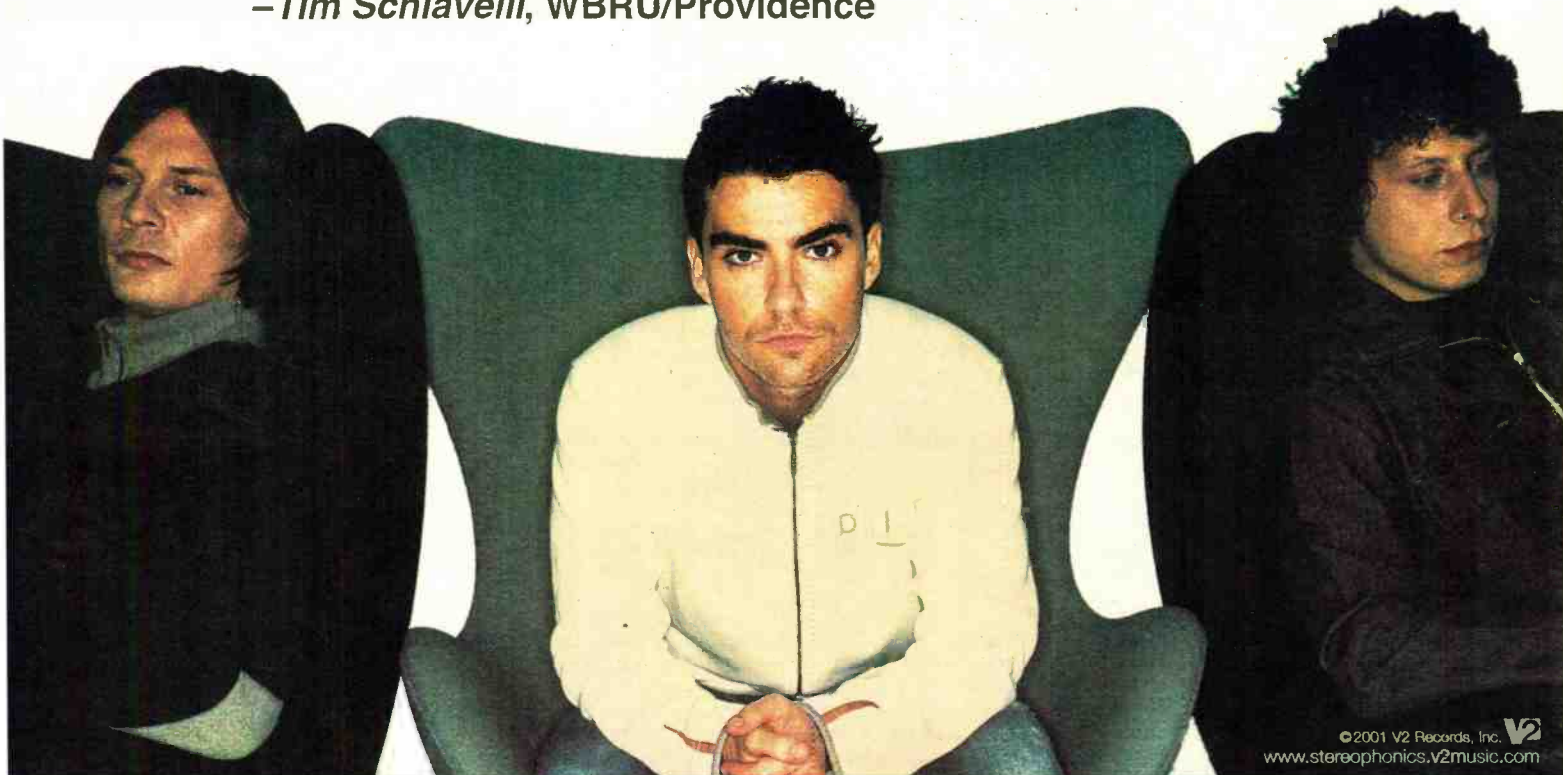
#1 most
added at
Hot AC!


A dozen
out-of-the-box
at Modern
Rock!

KLLC/San Francisco
WSSR/Tampa
WLIR/Long Island
WBNS/Columbus
WLNK/Charlotte
KQMB/Salt Lake City
WPTE/Norfolk
WKZN/New Orleans
and 15 more!

WBRU/Providence
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WLIR/Long Island
and many more!

"The perfect antidote to gray skies and depressing news"
-Tim Schiavelli, WBRU/Providence



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On Tour with U2

FROM THE DOUBLE PLATINUM UK ALBUM
"JUST ENOUGH EDUCATION TO PERFORM"

Metro/Philadelphia Ordered To Reinstate Employees

■ NLRB decision could protect further organizing efforts

By JEFFREY YORKE
R&R WASHINGTON BUREAU CHIEF
yorke@ronline.com

A federal judge has ordered Metro Networks in Philadelphia to rehire full-time anchor Randy Brocklehurst and part-time anchor Mary Colleen. The two were fired in January 1998, when they led an effort to organize the Philadelphia Metro/Shadow shops.

In the 11-page finding, the National Labor Relations Board upheld AFTRA's argument that Metro cannot force former employees to waive their rights to sue or file charges against Metro — or to assist or otherwise participate in any suit against Metro — in exchange for severance checks, and it ordered Metro to give Brocklehurst and Colleen back pay plus interest.

Metro/Philadelphia was also ordered to post a notice that says it has violated the NLRB Act and that it will abide by NLRB rules that say, among

other things, that employees have the right to organize, form, join or assist any union. "Justice is finally done," AFTRA/Philadelphia Exec. Director John Kailin told R&R. A spokeswoman for Westwood One, which acquired Metro after the firings, declined to comment.

Kailin added that the firings "definitely put a damper on organizing Metro" and "changed the temperament" of those in Philadelphia who tried to unionize in the weeks after the San Francisco Metro division voted for AFTRA representation. In

the years since the firings perhaps a dozen Metro/Shadow shops have voted to unionize.

Fifteen employees of News KFWB were the first Los Angeles-area news production assistants to sign with AFTRA when they unionized in June, according to AFTRA's Rebecca Henry. She described negotiating their contract as "a long battle" but stressed that the production assistants fill an important role at the station: "They perform all the actions you need to have a station up and running."

On Sept. 5 more than 150 people, including staffers from KFWB and other stations and members of other unions, picketed outside KFWB in support of the news production assistants.

Copps Speaks Up About Public Interest

■ FCC commissioner calls concept a legal cornerstone

By JOE HOWARD
R&R WASHINGTON BUREAU
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Although he's been in office only a few months, FCC Commissioner Michael Copps is emerging as possibly the most outspoken of the new commissioners. Over the span of just a few days, Copps openly criticized a commission action and candidly expressed how important he believes it is for the FCC to take seriously its mission of protecting the public interest.

During the FCC's Oct. 11 monthly meeting, Copps expressed his belief that the commission had not taken enough time to review the record regarding an order that the rest of the commissioners favored. "I do not advocate delay lightly," Copps said during the vote on a telephone access-charge item, but he insisted that all interested parties to an issue should have ample chance to comment and review records. "I think the cost of

getting more information would be minor," he said, "and the benefits would be multiple."

Chairman Michael Powell countered that the FCC is often criticized for taking too long to make decisions and that parties who disagree with commission actions have the opportunity to seek reconsideration. "At some point," Powell said, "the commission has to act."

Copps continued to promote his

public-interest agenda while speaking before a group of telecommunications attorneys at a luncheon on Monday. He said, "Recently, there has been some debate about the commission's obligation to consider the public interest in its decisions. Some have suggested that because divining the public interest is sometimes difficult, the commission should not rely heavily on public-interest analysis. I disagree."

Copps noted that the FCC has not only a directive to consider the public interest, but a statutory obligation. "Not only has Congress made this obligation abundantly clear for us in the Telecommunications Act and

COPPS/See Page 9

Bloomberg BUSINESS BRIEFS

MMTC, Others Ask High Court To Reinstate FCC EEO Rules

Thirty-three national organizations, including the Minority Media & Telecommunications Council, the National Association of Black-Owned Broadcasters, the ACLU, the NAACP, the National Asian Pacific American Legal Consortium, the League of Latin American Citizens, the National Organization for Women and the Rainbow/PUSH Coalition, asked the U.S. Supreme Court Wednesday to reinstate the FCC's EEO guidelines for broadcasters. The rules were vacated by a U.S. Appeals Court earlier this year. MMTC Exec. Director David Honig told R&R that the rules were never intended to force broadcasters to hire minorities, only to recruit from sources where minorities can more easily be reached. He said, "Most people will recognize talent and hire good people."

FCC Requires Additional Repeater Rules

The FCC this week made a rule requiring Sirius Satellite Radio and XM Satellite Radio to disclose the locations and technical parameters of their terrestrial repeaters to Multipoint Distribution Service and Instructional Television Fixed Service licensees if an interference complaint arises. The commission already requires the satellite broadcasters to provide location information to certain wireless providers for the resolution of interference concerns. The FCC will allow XM and Sirius to enter into non-disclosure agreements with other services to protect the locations of the repeaters. The new requirement modifies the special temporary authority each company holds to operate its repeater network.

RealNetworks Reports Narrowed Q3 Loss

RealNetworks reported this week that its revenues fell from \$67.1 million in Q3 2000 to \$45.2 million last quarter, but its net loss narrowed from \$30.7 million — or 20 cents per share — in Q3 2000 to \$19.3 million, or 12 cents, in Q3 2001. The company reported pro forma net earnings of \$2 million, or 1 cent per diluted share, compared to pro forma net earnings of \$7.6 million, or 4 cents, in Q3 2000. Pro forma revenues were \$45.2 million. The company's pro forma results exclude goodwill, acquisition-related charges and other charges, including a charge for staff reductions.

Boston Archdiocese Reneges On Station Purchase

The Archdiocese of Boston announced Monday that it will not proceed with its planned purchase of WCCM-AM/Lawrence, MA. The archdiocese cited the death of Boston Catholic Television Director Rev. Msgr. Francis

Continued on Page 6

R&R Stock Index

This weighted index consists of all publicly traded companies that derive more than 5% of gross earnings from radio advertising.

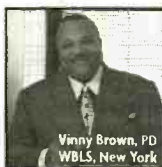
	10/12/00	10/5/01	10/12/01	10/12/00	10/5/01-10/12/01
R&R Index	200.44	186.76	200.09	-17%	+7.1%
Dow Industrials	10,034.58	9119.77	9344.16	-6.9%	+2.5%
S&P 500	1329.7	1071.38	1091.65	-18%	+1.9%

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"In females 18-34 'BLS beats every other station in New York City with a 15.4 share I use Slam Jam to supplement my Saturday nights and I am pleased with the performance. It gives me the number one rating in the key female sales demos 18-34 and 25-54."

Arbitron; summer 2000



Vinny Brown, PD
WBLS, New York

- Slam Jam** · Today's hottest Hip-Hop and R&B
- Kool Jam** · R&B favorites from the "old school" era of the 70's & 80's
- Classic Jam** · 80's & 90's R&B and Hip-Hop hits
- Classic Jam Mini-Mbox** · 7 minutes of 80's & 90's R&B and Hip-Hop hooks
- Smooth Jam** · Mainstream mid-day or Urban-AC weekend R&B mix
- Oldies Jamm** · Perfect for "Jammin' Oldies" stations
- Supermix Street** · The biggest rhythm-crossover hits
- Old Skool MiniMbox** · 7 minutes of old school era R&B hooks
- New Skool MiniMbox** · 7 minutes of Hip-Hop and R&B hooks
- Inspiration Jam** · Gospel music mixed beat-to-beat



Call Superadio now to lock up these shows in your market! 508.480.9000

DEAL OF THE WEEK

- **WKVS-FM/Lenoir, NC**
\$2.5 million

2001 DEALS TO DATE

Dollars to Date: **\$3,324,092,853**
(Last Year: \$24,930,949,133)

Dollars This Quarter: **\$59,625,500**
(Last Year: \$855,884,133)

Stations Traded This Year: **890**
(Last Year: 1,780)

Stations Traded This Quarter: **54**
(Last Year: 203)

TRANSACTIONS AT A GLANCE

All transaction information provided by
BIA's MEDIA Access Pro, Chantilly, VA.

- **WGZS-AM/Dothan, AL** Undisclosed
- **KXEG-AM/Phoenix, AZ** \$2.3 million
- **WKKD-AM/Aurora, IL** Undisclosed
- **WWWY-FM/Columbus, IN** \$1.2 million and station swap
- **KQPR-FM/Albert Lea and KOWO-AM & KRUE-FM/Waseca, MN** \$1.9 million
- **KOWO-AM & KRUE-FM/Waseca, MN** Undisclosed
- **WKGX-AM/Lenoir, NC** \$245,000
- **WJRI-AM/Lenoir, NC** \$300,000
- **KRFS-AM & FM/Superior, NE** \$150,000
- **WTCV-AM/Lajas, PR** \$535,500
- **WJZX-FM/Port Royal (Charleston), SC** Undisclosed
- **KGNT-FM/Smithfield, UT** \$775,000
- **KNFL-FM/Tremontton, UT** \$1.73 million

McClatchey Latches On To Carolina Trio

- **Purchases three in Lenoir in three separate deals; James Crystal gets second Phoenix AM**

Deal Of The Week

North Carolina

WKVS-FM/Lenoir

PRICE: \$2.5 million
TERMS: Asset sale for cash
BUYER: McClatchey Broadcasting Co., headed by President Billy McClatchey. Phone: 704-344-8638. It owns no other stations.
SELLER: Foothills Broadcasting Inc., headed by President John Beall. Phone: 828-758-1033
FREQUENCY: 103.3 MHz
POWER: 1kw at 784 feet
FORMAT: Country
BROKER: George Reed of Media Services Group
COMMENT: This transaction originally appeared in the Sept. 28, 2001 issue of R&R with an undisclosed price.
COMMENT: This transaction originally appeared in R&R ONLINE's transactions listings for Sept. 21, 2001 with an undisclosed price.

Alabama

WGZS-AM/Dothan

PRICE: Undisclosed
TERMS: Unavailable
BUYER: Satellite Radio Network, headed by President Michael Glinter. Phone: 850-434-1230. It owns five other stations. This represents its entry into the market.
SELLER: Celebration Communications Company Inc., headed by Director/Chairman Joseph Copeland. Phone: 334-693-5672
FREQUENCY: 700 kHz
POWER: 2kw
FORMAT: Contemporary Christian

Arizona

KXEG-AM/Phoenix

PRICE: \$2.3 million
TERMS: Asset sale for cash
BUYER: James Crystal Enterprises, headed by President James Hilliard. Phone: 561-432-5100. It owns seven other stations, including KXEM-AM/Phoenix.
SELLER: Mortenson Broadcasting Company Inc., headed by President Jack Mortenson. Phone: 859-245-1000
FREQUENCY: 1280 kHz
POWER: 250 watts day/49 watts night
FORMAT: Gospel

Illinois

WKKD-AM/Aurora

PRICE: Undisclosed
TERMS: Unavailable
BUYER: Kovas Communications, headed by President Frank Kovas. Phone: 219-747-1511. It owns six other stations, including nearby WONX-AM/Evanston, IL.
SELLER: NextMedia Group, headed by President/Co-CEO Skip Weller. Phone: 303-694-9118
FREQUENCY: 1580 kHz
POWER: 170 watts day/200 watts night
FORMAT: News

Indiana

WWWY-FM/Columbus

PRICE: \$1.2 million and station swap
TERMS: Columbus Radio is swapping WWWY-FM for Findlay's WNVJ-AM/North Vernon and \$1.2 million. Findlay is operating WWWY under the licensee name White River Broadcasting.

PARTY A: Findlay Publishing Co., headed by VP David Glass. Phone: 419-422-5151. It owns seven other stations. This represents its entry into the market.

PARTY B: Columbus Radio, headed by owner/President Marty Pieratt. Phone: 812-372-9933
FREQUENCY: 104.9 MHz
POWER: 6kw at 299 feet
FORMAT: Hot AC
COMMENT: WNVJ is located at 1460 kHz and airs a News/Talk format. It operates at 1kw day/92 watts night.

Minnesota

KQPR-FM/Albert Lea and KOWO-AM & KRUE-FM/Waseca

PRICE: \$1.9 million
TERMS: Asset sale for cash
BUYER: Hometown Broadcasting, headed by President Greg Jensen. Phone: 507-535-5660. It owns no other stations.
SELLER: Cumulus Broadcasting, headed by President/CEO Lewis Dickey Jr. Phone: 404-949-0700
FREQUENCY: 96.1 MHz; 1170 kHz; 92.1 MHz
POWER: 6kw at 328 feet; 1kw day/60 watts night; 25kw at 285 feet
FORMAT: Classic Rock; Country; AC

KOWO-AM & KRUE-FM/Waseca

PRICE: Undisclosed
TERMS: Unavailable
BUYER: Main Street Broadcasting Inc., headed by VP Lynn Ketelsen. Phone: 507-345-4537. It owns no other stations.
SELLER: Hometown Broadcasting Inc., headed by President Greg Jensen. Phone: 507-535-5660
FREQUENCY: 1170 kHz; 92.1 MHz
POWER: 1kw day/60 watts night; 25kw at 285 feet
FORMAT: Country; AC
COMMENT: Hometown has agreed to immediately divest KOWO & KRUE to Main Street Broadcasting when it closes on its purchase of those stations from Cumulus.

North Carolina

WKGX-AM/Lenoir

PRICE: \$245,000
TERMS: Asset sale for cash
BUYER: McClatchey Broadcasting Co., headed by President Billy McClatchey. Phone: 704-344-8638. It owns no other stations.
SELLER: Furniture City Broadcasters, headed by owner Rooster Bush. Phone: 828-754-6650
FREQUENCY: 1080 kHz
POWER: 5kw
FORMAT: Americana
COMMENT: This transaction originally appeared in the Sept. 28, 2001 issue of R&R with an undisclosed price.

WJRI-AM/Lenoir

PRICE: \$300,000
TERMS: Asset sale for cash
BUYER: McClatchey Broadcasting Co., headed by President Billy McClatchey. Phone: 704-344-8638. It owns no other stations.
SELLER: WJRI Inc., headed by GM Don Goodale. Phone: 828-754-5361
FREQUENCY: 1340 kHz
POWER: 1kw
FORMAT: Oldies
COMMENT: This transaction originally appeared in the Sept. 28, 2001 issue of R&R with an undisclosed price.

Nebraska

KRFS-AM & FM/Superior

PRICE: \$150,000

TERMS: Asset sale for cash
BUYER: CK Broadcasting Inc., headed by President Cory Kopsa. Phone: 402-879-3142. It owns no other stations.
SELLER: Hoeflicker Stations, headed by President Herbert Hoeflicker. Phone: 785-545-3220
FREQUENCY: 1600 kHz; 103.9 MHz
POWER: 2kw day/44 watts night; 6kw at 220 feet
FORMAT: Country; Country

Puerto Rico

WTCV-AM/Lajas

PRICE: \$535,500
TERMS: Asset sale for cash
BUYER: Perry John Galiano. Phone: 787-390-0306. He owns no other stations.
SELLER: Pedro Roman Collazo. Phone: 787-274-1600
FREQUENCY: 1510 kHz
POWER: 1kw
FORMAT: Tropical

South Carolina

WJZX-FM/Port Royal (Charleston)

PRICE: Undisclosed
TERMS: Unavailable
BUYER: Apex Broadcasting Inc., headed by President Dean Pearce. Phone: 601-693-2381. It owns five other stations. This represents its entry into the market.
SELLER: Barnacle Broadcasting Ltd., headed by President Pegram Harrison. Phone: 404-892-0001
FREQUENCY: 99.7 MHz

POWER: 100kw at 1,211 feet
FORMAT: Smooth Jazz
COMMENT: The parties are still in the final stages of negotiating an asset purchase agreement. The parties have requested an expedited approval process so that the transaction can qualify as a tax-free exchange.

Utah

KGNT-FM/Smithfield

PRICE: \$775,000
TERMS: Asset sale for cash
BUYER: Sun Valley Radio Inc., headed by President M. Kent Frandsen. Phone: 435-752-1390. It owns six other stations. This represents its entry into the market.
SELLER: Legacy Communications Corp., headed by President/CEO E. Morgan Skinner Jr. Phone: 435-628-1000
FREQUENCY: 103.9 MHz
POWER: 3kw at two feet
FORMAT: Country

KNFL-FM/Tremontton

PRICE: \$1.73 million
TERMS: Asset sale for cash
BUYER: 3 Point Media Utah LLC, headed by Manager Bruce Buzil. Phone: 312-204-9900. It owns no other stations.
SELLER: Legacy Communications Corp., headed by President/CEO E. Morgan Skinner Jr. Phone: 435-628-1000
FREQUENCY: 104.9 MHz
POWER: 100kw at 1,204 feet
FORMAT: Oldies
BROKER: Greg Merrill of Media Services Group

Bloomberg BUSINESS BRIEFS

Continued from Page 5

McFarland, recent changes in the archdiocese's decisionmaking policies and financial constraints among the reasons it cannot proceed. Pat Costa, CEO of seller Costa-Eagle Radio, stated that he is exploring other options for the station. "The station is not actively on the market," Costa said, "but we will review any inquiries that show an interest."

Emmis Buys Publishing Company

Emmis Publishing, a division of Emmis Communications, is purchasing publisher Guild Press for an undisclosed price, the *Indianapolis Star* reported on Monday. The Carmel, IN-based publishing outfit employs three people, all of whom will remain. Emmis Publishing operates *Indianapolis Monthly*, as well as regional magazines in Los Angeles and Cincinnati.

Continued on Page 9



**Dear Rush,
You and Beethoven.
Maestros know no obstacle.**

SABO MEDIA

Your friends at Sabo Media
Walter Sabo, Harry Valentine, John Ford,
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The Only Static You'll Get Is From The Caller On Line 1

You may get a lot of noise from an opinionated caller, but your show sounds crystal clear to the radio audience. That is if you have a Gentner Broadcast Telephone System from Harris.

Although the system's console looks like an ordinary telephone your talk show host will see the difference

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simultaneously. And each one will be heard loud and clear. Even Mr. Cranky on line 1.

Which brings us to another important point.

Gentner Broadcast Telephone Systems have multi-colored line indicators so your host knows who's on the air, who's on hold, who is talking to the producer and who has been screened. Plus, the host can screen calls off the air while other callers are on the air. So if the guy on line 1 isn't a good fit for today's show – he's history.

There's much more to know, of course, including Gentner's 6 or 12 telephone line capabilities, available software to customize a system to your specific requirements, and network solutions that let you connect multiple studios.

To learn all that a Gentner Broadcast Telephone System can do for your operation, contact your local Harris representative.

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HARRIS

Analysts

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this new economy." XM employs a full-time staff of about 450 at its Washington, DC headquarters, its New York and Nashville studios and its Boca Raton technology center, but Patterson said, "We have no present plans at all for staff cuts."

Disney Still A 'Buy'

UBS Warburg analyst Christopher Dixon reiterated his "buy" rating and maintained a \$23 12-month target price on Disney, even though he expects fiscal Q4 writedowns at Disney's film division and losses at both ABC and the theme-park division in the wake of the Sept. 11 terrorist attacks. He forecast earnings per share of 3 cents for fiscal Q4 and 55 cents for fiscal 2001.

Meanwhile, Standard & Poor's followed Moody's lead by downgrading Disney's corporate credit rating from "A" to "A-," with a negative outlook, and its commercial-paper rating from "A1" to "A2." S&P analyst Heather Goodchild cited Disney's acquisition of Fox Family Worldwide as a reason for the cuts, pointing out that Disney's businesses were "already under pressure prior to Sept. 11."

Over at Prudential Securities, analyst Katherine Styponias expects Disney's radio revenues to be down by a high-single-digit to low-double-digit percentage for the fiscal fourth quarter that ended Sept. 30. She attributes the decline to tough comps for national advertising and disappearing dot-com advertising.

She also predicted that Disney's broadcasting revenues for the same period will slide 20%, to \$1 billion,

with operating income of only \$52 million, down a steep 122% vs. last year. For the radio industry overall, Styponias expects revenues to drop 7%-9% in Q3, with July revenues down 4%, August off 6%, and September behind 10%.

Beasley Lowers Q3 Outlook

Beasley said last week that Q3 revenues could be off as much as 5% from its earlier guidance of \$29.5 million, and, as a result of reduced operating leverage, broadcast cash flow could drop as much as 10% from the earlier forecast of \$7.9 million. Beasley pointed to the Sept. 11 terrorist attacks, which led to several days of commercial-free programming, as well as subsequent canceled ad contracts during the rest of the month.

"Some of the canceled advertising was rescheduled, though not enough to offset the impact of this event," said Chairman/CEO George Beasley. He added that Beasley will release its Q4 guidance on Nov. 5, when it conducts a conference call to release its Q3 results.

Standard & Poor's last week forecast that Interop would earn less as the ad market weakens. The company's corporate credit rating was lowered from "B+" to "B-," and the subordinated debt was cut from "B-" to "CCC." S&P placed Interop on credit watch, with negative implications.

Moody's dropped its outlook on the Tribune Co. from "stable" to "negative" on concern that the slowing economy will cause ad revenue at Tribune's broadcast and publishing operations to fall over the next 18 months. Still, Moody's affirmed Tribune's long-term "A2" and short-term "P-1" debt ratings.

Margolese

Continued from Page 1

with former NASA launch engineer Robert Briskman, said, "Over the years we have worked diligently to establish a foundation that would allow Sirius to become a world-class company. Sirius is now strong enough to achieve this, and the time has come for me to pass the baton. It has been a privilege working this past decade with all of our wonderful people who are literally about to transform the face of radio."

As one staffer said, "David was a big thinker. He saw the big picture." But Margolese's soft-sell style may not have been aggressive enough for today's bearish environment. During an investors' teleconference in April, Margolese announced that the company's launch would be delayed due to chipset problems and that Sirius had failed to get a single automaker to commit to installing its receivers in a 2002 model vehicle. That news, coupled with Margolese's stoic delivery, alarmed investment analysts. Two weeks later Margolese returned to the microphone and attempted to reposition the company. It was a mess on top of a mess from which Margolese never seemed to recover.

Margolese will remain at Sirius as a nonexecutive Chairman of the Board. The CEO duties will be shared by Sr. VP/COO John Scelfo and Sr. VP/General Counsel Patrick Donnelly until a replacement is found. Sirius said that an intensive search for a new CEO is well underway.

After some analysts reported fears

that Sirius' service launch might be delayed, Sirius confirmed to R&R that its long-awaited 100-channel digital service will not launch this year. Instead, it is expanding its in-vehicle testing of the service to Seattle, Houston, the New York metro area, greater Florida and Columbia, SC, with dozens of company vehicles that will monitor quality and reception. The company said it will update investors on the status of the commercial launch in a conference call Nov. 14. Meanwhile, Sirius said that, as of Sept. 30, it had \$392 million, including restricted funds — enough cash to operate "well into the fourth quarter of 2002."

The service delay caused Lehman Bros. analyst William Kidd to cut his Sirius 2002 price target by \$31 — from \$57 to \$26. He expects zero subscribers for 2001 and 150,000 subscribers for 2002, down from 393,000. "The delayed start marginalizes the company's cash cushion and represents a material setback to 2002 ambitions," Kidd said.

Back in April National Public Radio announced that it was disbanding, until further notice, its nine-member team that had been assembled to produce two news and information channels for Sirius. One person has been assigned to the Sirius project and continues to prepare for a service launch that both groups hope is just around the corner. "When Sirius is up and running, we'll be with them," NPR senior spokeswoman Gretchen Michael assured R&R this week. "We are committed to Sirius." She added that NPR has not had discussions with Sirius' rival, XM Satellite Radio.

Bloomberg

BUSINESS BRIEFS

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Big City Radio Gets Bridge Loan

Big City Radio this week received a \$15 million bridge loan, part of which will be used to make an interest payment on some of the struggling company's senior debt. The interest payment was due on Sept. 15; the new loan arrives within a one-month grace period. Big City plans to pay the bridge loan in full when it closes on the sale of its KBZR, KDDJ, KEDJ & KSSL/Phoenix to Hispanic Broadcasting.

Kennedy Buys 21,000 Cox Radio Shares

Cox Radio board member James Kennedy bought 21,000 shares of Cox's class A common stock on Sept. 19 for \$20.55 a share, according to an SEC filing. At the end of September Kennedy owned 180,876 shares.

FAA Lifts More Flight Restrictions

The Federal Aviation Administration this week began allowing private pilots in 15 areas to fly under visual flight rules, meaning that the pilots navigate by landmarks on the ground and are responsible for staying away from other aircraft. The FAA lifted restrictions Monday in Houston, Kansas City, Memphis, New Orleans and St. Louis; did the same Tuesday in Cleveland, Dallas, Honolulu, Minneapolis and Phoenix; and was expected to lift bans in Charlotte, Cincinnati, Salt Lake City, Seattle and Tampa on Wednesday. Private pilots in 13 other areas may fly only if they file flight plans with the FAA and are in contact with air traffic controllers, and no private planes are permitted within 20 miles of New York's Kennedy Airport or Washington, DC's Reagan National Airport.

Motient Repays Rare Medium In XM Shares

Virginia-based Internet service provider Rare Medium and wireless data-communications provider Motient Corp. — XM Satellite Radio's largest shareholder — intended to merge but called off their deal two weeks ago. Rare Medium had loaned \$50 million to Motient, and now Motient is repaying \$26.2 million of the loan in the form of 5 million XM common shares. The remainder of Motient's debt to Rare Medium is due in 60 days, but the due date may be extended to Oct. 12, 2002. Motient still holds 9.75 million shares of XM stock.

Prophet Systems At Home In Ogallala, NE

An Oct. 15 Associated Press feature on Prophet Systems Innovations opened, "What began as a homegrown company has helped revolutionize radio." The article profiled the Ogallala, NE-based voicetracking company from its 1989 beginnings to its current status as a Clear Channel subsidiary. The article pointed out that the company netted \$3 million last year and has plans to expand into Europe. Despite Prophet's success, AP reported, the company does not intend to move to a more "corporate" locale: In exchange for \$600,000 in help from the state and city to buy the building it is now leasing for its sales staff, Prophet has agreed to stay in Ogallala — population 4,930 — for at least five years.

Do Talent Endorsements Blur Key Distinctions?

An Oct. 14 Los Angeles Times article probed the question of whether air-talent endorsements blur the lines between news and advertising for listeners. Advertisers like the endorsements because, the story said, "The assumption is that a familiar voice will invariably make listeners less likely to tune out and more apt to embrace a particular message." One L.A.-area radio advertiser told the Times, "The talk show hosts are much better able to communicate the message than I am because they're on the radio all the time." Stations' bottom lines seem to benefit too: Infinity's KLSX/Los Angeles, the article said, reportedly charges \$2,900 for a commercial during Howard Stern's morning show if Stern himself reads the copy. While the article suggested that talent, especially news anchors, risk losing credibility if they endorse a product, KFWB/Los Angeles GM Roger Nadel said, "I give our audience a lot of credit for being able to discern between [advertising and editorial content]. When anchors read ads, it's clearly stated that this is a commercial."

Cochran Receives Freedom Of Speech Award

RTNDA President Barbara Cochran was honored last week by the Washington, DC-based Media Institute at its annual Friends & Benefactors Awards Banquet. The Freedom of Speech Award is given to an individual whose efforts have helped to advance freedom of expression. As President of the RTNDA, Cochran led the organization in its successful campaign to repeal the FCC's personal-attack and political-editorial rules and also played a major part in convincing the Supreme Court to release recordings of arguments heard by the court after the 2000 presidential election.

RAB

Continued from Page 1

remain strong and pointed to a 12% spike in automotive advertising in an aggregate of 19 markets. But a day after the August numbers were released, Fries issued an open letter to the radio industry, challenging managers to "stop lamenting about how business is and start doing what needs to be done to make

business what we want it to be."

Fries acknowledged that many in the industry are having difficulty conducting business aggressively following the events of Sept. 11 — noting that both sellers and managers are "looking like deer in the headlights, waiting for something to happen and change the situation" — but he called for managers to help their sellers prepare "an authoritative case" to convince businesses to advertise and to

"return to the front lines" of selling. "Do not assume you can delegate this vital task — it needs the maximum effort," he said. "Our best leaders need to lead by example if this industry is going to return to previous levels of success."

The industry is undoubtedly holding its collective breath for the September numbers, when it will discover to what degree the Sept. 11 terrorist attacks affected business.

Copps

Continued from Page 5

elsewhere," he said, "but the Supreme Court has repeatedly affirmed the viability and importance of the public-interest obligation in relation to broadcast and communications regulation."

Copps said, however, that his is not an anti-business mission. "For me, the public interest has an impor-

tant pro-business component," he explained. "The public interest is served when business can do its business with a minimum of confusion and delay and question marks from government. The public interest is served when regulatory regimes are open, transparent and predictable [and] when the needs and concerns of business are thoroughly considered

and vetted by those agencies that regulate."

Copps noted that the phrase "public interest" appears about 110 times in the 1934 Communications Act and about 75 times in the '96 act. "The term wasn't slipped in during dark of night by some power-grabbing young regulator gone wild," he said. "It was laid as a cornerstone for the law of the land."

- Red Pitcher in the GM Spotlight, Page 12
- Dan O'Day's Commercial Copy Makeover, Page 14
- The RAB's Radio Gets Results, Page 16



"Remember the difference between a boss and a leader.
A boss says, 'Go!' A leader says, 'Let's go!'"
—E.M. Kelly

management • marketing • sales

BIG CITIES, BIG DIFFERENCES: A NATIONAL MEDIA CHALLENGE

Demographic and economic profiles in the top 10 radio metros

By Pam Baker

Sales & Marketing Editor
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PAM
BAKER

I'm a Chicago girl. If you've ever visited the Windy City, you know that it's unique — very different from New York, San Francisco or Los Angeles. But, simply because of their size, the top 10 radio metros are often considered as a single, uniform entity.

For national advertisers, the differences between one top 10 metro and the next add to the challenges of managing an effective marketing campaign across markets. "Because of the tremendous differences in demographics and ethnic composition, national advertisers could benefit from the market-specific campaign tweaks that are possible from combining spot radio with other national media," says Interep Marketing Group President Debbie Durben.

This month Interep released its "Marketing Differences in the Top 10 Radio Metros" report. The study emphasizes the differences among the nation's largest media metros in the areas of income levels, ethnic composition and online access. Some highlights:

- The size of the metros varies from 14.5 million in New York to 3.7 million in Houston.
- The average age ranges from a high of 39 years in San Francisco to 33 years in Houston. The average age in the total U.S. is 36.6 years.
- Washington, DC tops the income list with a median income of \$75,363. Los Angeles comes in 10th with a median income of \$50,969.
- Washington, DC also has the highest percentage of college graduates, 36.9%, followed by San Francisco with 34.8%. On the opposite end, Detroit has 18.1% college graduates.
- Due to its heavy concentrations of government and high-tech workers, Washington, DC tops the list for the percentage of people who have online access, with 71%. New York comes in at 52%.
- Ethnic composition varies dramatically as well. In Los Angeles, 38.4% of the population is Hispanic, compared to 2.3% in Detroit. African Americans represent 25.1% of Washington, DC's population but just 5.9% of Boston's.

Median household incomes rose in all top 10 metros from 1999 to 2000, for an average overall increase of 5%. The largest gains were seen in San Francisco, Philadelphia, Los Angeles and Chicago.

THE TOP 10 RADIO METROS (FALL 2000)

Market	Population (millions)	Ethnic Balance			Median Income	Average Age	% College Grads	Total Income (billions)	Total Retail Sales (billions)
		White/Other	Black	Hispanic					
1 New York	14.5	64.7	16.5	18.8	\$63,145	36.7	24.7	\$555.3	\$173.6
2 Los Angeles	10.5	53.9	7.7	38.4	50,969	33.6	22.7	296.1	140.9
3 Chicago	7.2	68.5	18.1	13.4	60,924	35.2	24.8	251.4	109.3
4 San Francisco	5.8	73.5	8.2	18.3	67,070	39.0	34.8	221.0	90.1
5 Philadelphia	4.1	76.8	18.8	4.4	60,354	36.7	23.6	143.0	57.5
6 Dallas-Ft. Worth	4.0	71.7	13.2	15.1	55,518	33.4	28.5	136.4	76.0
7 Detroit	3.8	76.6	21.1	2.3	53,471	35.8	18.1	118.8	64.1
8 Boston	3.7	88.4	5.9	5.7	64,293	36.7	31.1	137.5	63.5
9 Washington, DC	3.7	66.8	25.1	8.1	75,363	35.6	36.9	156.7	54.1
10 Houston-Galveston	3.6	59.2	17.2	23.6	53,493	33.0	26.1	120.2	56.3

Source: Arbitron fall 2000 radio market reports, persons 12+. Estimates are based on 1990 census estimates, updated and projected to Jan. 1, 2001 by Market Statistics, based on data from Sales & Marketing Management's 2001 "Survey of Buying Power." Based on persons 12+. Median age and percentage of college graduates: *Duncan's Radio Market Guide*, 2000 edition.

THE 2001 LIFESTYLE MARKET ANALYST

The lifestyle interests listed below are summarized from *2001 Lifestyle Market Analyst*, a sourcebook produced by Standard Rate & Data Service and The Polk Co. The *Lifestyle Market Analyst* can help you identify consumers by their lifestyle interests, analyze the markets where they live, examine their areas of interest and find the medium that allows you to reach them most effectively.

HOME LIFE

- **Bible or devotional reading.** Those who read the Bible or other devotional literature tend to enjoy quieter pursuits, such as gardening, crafts, sewing and knitting. Over half have household incomes under \$20,000, and heads of households are significantly more likely to be 55 or older.
- **Own a dog.** Dog owners are 20% more likely than average to be married, and more than one-third are married in households with two incomes. More than 40% have children. Only 30% of dog owners also have a cat.
- **Subscribe to cable TV.** Cable-subscribing households tend to be slightly better off financially than the average. Fifty-eight percent of cable subscribers are married.

GOOD LIFE

- **Attend cultural or arts events.** People who enjoy the arts tend to be affluent and between 35 and 64 years old. They enjoy "good life" activities more than the general population, especially fine art, antiques and foreign travel. They keep up on foreign affairs, are career-oriented and show an affinity for high-tech activities.
- **Foreign travel.** Sixty-five percent of travelers abroad have household incomes of more than \$50,000. They use travel and entertainment cards and savor gourmet cooking, fine foods and wine. They engage in sports, fitness and health activities.
- **Gourmet cooking and fine foods.** Gourmet eaters are relatively young (half are under 45) and not necessarily affluent. They enjoy wine and sports, fitness and health activities.
- **Travel for business.** Business travelers are younger than average and relatively affluent. Their lifestyle interests are diverse, but they favor sports and fitness and good-life activities. They're frequent users of travel and entertainment cards, and 79% own PCs.
- **Wine.** Wine aficionados are relatively young (70% are 25-54) and affluent, with sophisticated tastes. Married couples with two incomes are 21% more likely than average to be interested in wine.
- **Cruise vacation.** Cruise travelers are a relatively affluent group. Nearly 54% are earning more than \$50,000. This group tends to be older, with 60% over 45.

GREAT OUTDOORS

- **Boating and sailing.** Boaters come from relatively young, affluent households and tend to be married with two incomes. Twenty-six percent are from single-male households; these men tend to be interested in high-tech activities.
- **Scuba diving.** Divers are relatively affluent and distinctly younger than average, with a high concentration, 33%, of single males. They're a very active group and tend to travel abroad and enjoy cruises.
- **Horseback riding.** The group interested in horses is skewed toward single females and families with children. They're very active, with a strong interests in pets, wildlife and environmental issues and outdoor activities.

SPORTS, FITNESS AND HEALTH

- **Frequent bicycling.** Regular bikers tend to be young: Two-thirds are under 45. Twenty-seven percent are single males. They gravitate toward high-tech activities and are no strangers to the good life.
- **Golf.** Almost 70% of golfers are married, and 41% are married in households with two incomes. They're likely to be frequent flyers, and one-quarter have stock or bond investments.
- **Running or jogging.** Runners and joggers are 78% more likely than average to be young singles, particularly males, with no children at home. They're concerned with self-improvement, healthy foods and career-oriented activities.
- **Frequent snow skiing.** Skiers are typically quite young and affluent. They're 48% more likely than the norm to be single males. They're busy living the good life, and they thrive in the great outdoors.

PD Advantage 3.0

Because Audiences Are What Really Drive Revenue

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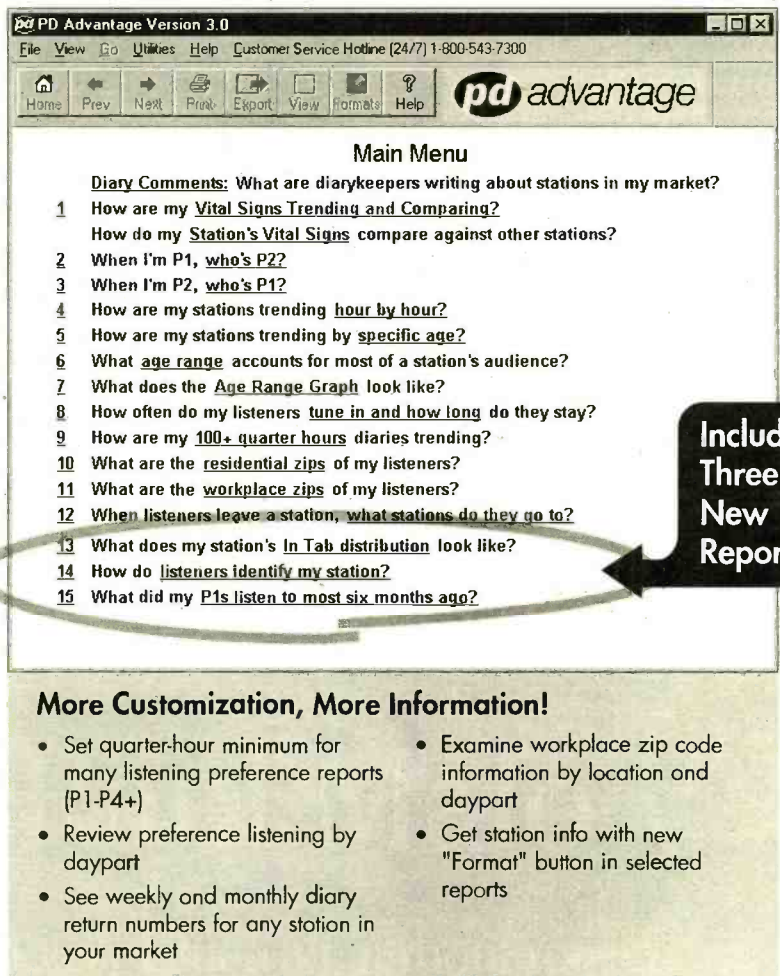
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- 1 How are my **Vital Signs Trending and Comparing**?
How do my **Station's Vital Signs** compare against other stations?
- 2 When I'm P1, **who's P2?**
- 3 When I'm P2, **who's P1?**
- 4 How are my stations trending **hour by hour?**
- 5 How are my stations trending by **specific age?**
- 6 What **age range** accounts for most of a station's audience?
- 7 What does the **Age Range Graph** look like?
- 8 How often do my listeners **tune in and how long** do they stay?
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- 10 What are the **residential zips** of my listeners?
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- 12 When listeners leave a station, **what stations do they go to?**
- 13 What does my station's **In Tab distribution** look like?
- 14 How do **listeners identify my station?**
- 15 What did my **P1s listen to most six months ago?**

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R&R GM spotlight

RED PITCHER
GM of WJBC-AM, WBNO-FM & WBWN-FM/Bloomington, IL (Citadel)



■ Twenty-five seasons as radio's play-by-play enthusiast

This week's GM Spotlight recognizes 25-year radio fanatic Red Pitcher, of Citadel/Bloomington, IL. "I can't say enough good things about Red Pitcher," e-mails an R&R reader, who adds, "I enjoy coming to work each day, I want to make money for this company, and I'm proud to be in the radio industry." Congratulations!

I decided to enter the world of broadcasting because:

"When I was a kid, I was always playing sports, and I would always talk and announce the games while I was playing. That, of course, got me in trouble on the organized teams, and everybody would say, 'You should be in sports broadcasting.' I could talk about sports a lot better than I could play, that's for sure."

First job in broadcasting:

"I lucked out: I was the morning host and Sports Director at WBEX-AM in Chillicothe, OH. In 1976 — that was in the days when the FMs were often the 'kids,' and the AMs were the kingpins — the FM in the combo was a Country station. If the FM jock wasn't in the building by 10 minutes to 7am, I had to walk two buildings down to his apartment and knock on his door to wake him up because he'd been doing country gigs the night before and was hung over. That was part of my job."

"The funny thing was that I made more money per hour cutting the grass for the station owner than I did being on the air. No kidding. The owner paid me \$20 to cut the grass, it took me three hours to do it, and that equaled more than \$6.50 an hour, while I was only getting \$4.50 an hour being on the air."

My most unforgettable moment at a radio station:

"Sept. 11. I can't think of anything more significant that has happened at a radio station in my lifetime. We've been through lots of events — elections, President Reagan getting shot, John Lennon dying and major weather situations — but Sept. 11 was undoubtedly the most unforgettable moment."

"At the end of the day on Sept. 11 a group of us at the stations were sitting around saying that we needed to do something to help. We decided to get as many flags as we could find and to tie red, white and blue ribbons together and hand them out for donations — just to do something to help the disaster-relief fund. So at 6:00 the next morning we were out there. We didn't set any goals, but people just started coming out."

"I knew that we were in for a tremendous event when, about 20 minutes after 6:00, a young man with a ponytail came up in a beat-up pickup and gave us a hundred-dollar bill. It became a community rally and gathering and outpouring of love. In 3 1/2 days we raised more than \$820,000 in a county of 135,000 people. It was incredible."

"All our radio stations became involved the day of the tragedy, egos aside, doing whatever was asked and helping without being asked. The people pitched in and worked tirelessly without watching the clock. It was the best single effort I have ever experienced in broadcasting."

My favorite album of all time is...

"Surfin' U.S.A. by The Beach Boys. When I was a kid growing up, The Beach Boys were big — fast cars, the beaches and sunshine. That was a happy time,

right prior to the Vietnam War, and I really grew up California dreaming. I got my real opportunity to be California dreaming when I joined the Marines in 1969. It wasn't exactly what I expected!"

I'm most proud of:

"Personally, my family. I've been married 25 years to a great wife named Deb, and we have two children we're really proud of — Billy, a senior in college, and Elisabeth, who just graduated with an architecture degree."

"Professionally, the entire staff at Citadel Radio/Bloomington. I really enjoy coaching and working with young people to encourage them in their broadcasting careers and watching them develop and make outstanding contributions in the broadcasting industry. I had some really good people who sometimes had to knock me in the noggin to make me realize where I should go. One was Dudley Waller in Texas, and there were others, here in Bloomington — Ken Maness, Dick Johnson and Don Munson — who really did great things for me and headed me in a direction that has been very rewarding to me, because I never sought out this end of the business; I always wanted to do play-by-play. Getting people excited about this business so they feel like a part of it is truly great. We're fortunate that Citadel is really good at allowing us, on the local level, to develop and nurture talent, and I can't thank the executives at Citadel enough for their support."

You'd be surprised to know that...

"I love to cook, but I'm a temperamental chef. I also love to garden, and I just built a garden pond."



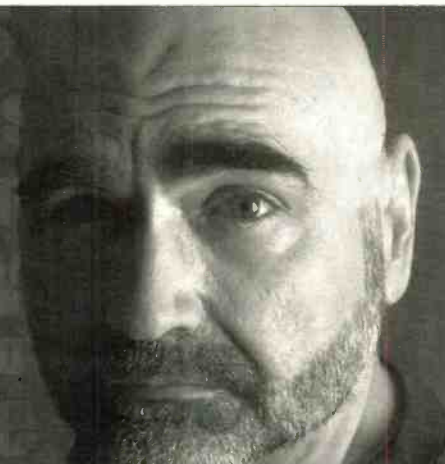
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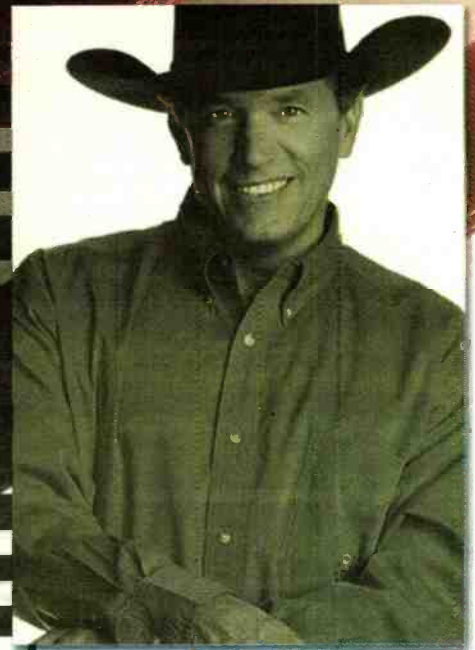
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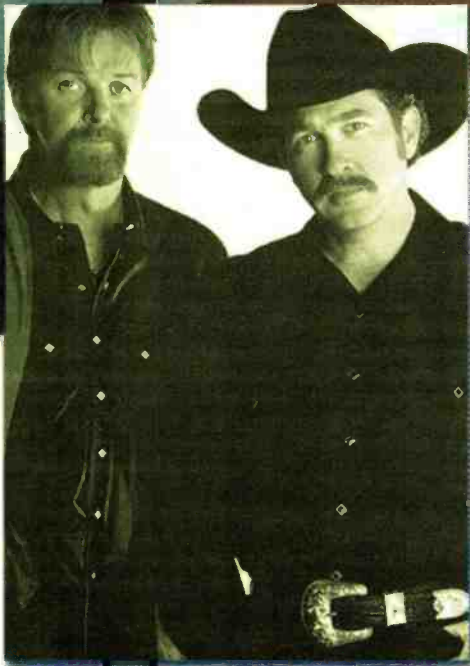




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THOSE FROGS, LIZARDS AND FERRETS

By Dan O' Day



DAN O' DAY

A reader asks: "The Budweiser radio and TV commercials that feature the frogs, the lizards and the ferret seem to break many advertising rules. Do you think they are effective? Why do they work, if they do? If they don't work, why are they used so much?"

Dan replies: Yes, they seem to violate the rules of good advertising. Yes, they work. Yes, most businesses would approach bankruptcy if they followed Budweiser's advertising model.

That Budweiser campaign is designed to maintain top-of-mind awareness. That is, it's designed to make sure that when a thirsty beer drinker has a choice of beers, that thirsty beer drinker will say, "Give me a Bud." Now, before you rush to apply this strategy for your clients, ask yourself, "Does this client already have top-of-mind awareness?" Because if you don't already have it, you cannot possibly maintain it.

In terms of sales in the U.S., Budweiser truly is "the King of Beers." Budweiser's campaigns are not intended to induce product sampling — that is, to get Miller or Samuel Adams drinkers to try a Bud instead. Rather, they're intended to reinforce the "When you want a beer, you want a Bud" conditioning of the American beer-drinking public.

IMAGE ADVERTISING

Call it institutional advertising. Call it image advertising. Coca-Cola does it, too, by plastering its familiar handwriting on billboards around the world. These billboards do nothing to convince people who don't drink cola to try Coke or to persuade Pepsi lovers to forsake their favorite brand. They're instead intended to encourage all those millions of soft-drink drinkers to continue to ask for "a Coke" instead of "a soda" or "a cola" or "a Pepsi."

Budweiser isn't selling malt and hops. It's not even selling beer. It's selling a good time. And lots of Americans equate a good time with drinking beer. But there's a deeper, more important factor that drives Budweiser's advertising. Budweiser has a deep, dark secret. A secret so horrific that, if it becomes widely known, it could cripple this powerful brand. And here is that secret: Budweiser was the beer my grandfather Max (1890-1986) always drank.

Max was old school. He didn't know from talking frogs. I'm pretty sure one of the last things he said to me before passing away at the age of 96 was, "Thank God I'm dying before rap music becomes really popular."

For an American beer, Budweiser is very old. It's my grandfather's beer. It's been the world's best-selling beer since 1957. But Anheuser-Busch does not want its 18-to-49-year-old male core to think of Budweiser as "my grandfather's beer." So it spends untold millions of dollars to convince consumers that the Bud brand is youthful, hip and fun.

This kind of image advertising requires three ingredients to succeed:

1. Great creative work — of the three, this is the easiest to acquire
2. A ton of money
3. A dominant, respected image.

THE BRAND IS THE SOLUTION

What other word is often used for this kind of advertising? You got it: *branding*. But branding is not getting your name in front of millions of people. Branding is not making millions of people familiar with your name.

The dot-commers learned that lesson the hard way, flushing away hundreds of millions of dollars in the process. Remember all those expensive Internet-related Super Bowl ads from just a couple of years ago? Those fools bragged to anyone who would listen (that is, virtually everyone in the media) that they were "building a brand" with those commercials. They weren't building a brand; they were squandering fortunes. So — what is a brand?

A brand is the solution to a problem. Note the use of the word *the*. Not a solution; a brand is *the* solution. Coca-Cola is the solution to the problem "I'm hot and thirsty and want something carbonated and caffeinated."

Two companies are offering the same service: Airborne Express and Federal Express. But only one of them is the solution to the problem of "This package must be on the other side of the country tomorrow morning!" Hence its now-abandoned but still-brilliant positioning slogan, "When it absolutely, positively has to be there overnight." By the way, the strength of FedEx does not reside in its having been the first in its category, because it was not the first.

Long before *The Simpsons*, Matt Groening's syndicated *Life in Hell* comic strip featured Akbar and Jeff's frozen yogurt stand, which offered frozen yogurt "with hardly any bitter metallic aftertaste." In other words, a solution to a problem.

"How about a couple of other examples of image advertising that fails miserably," you ask.

OK. How about a product to which I'm completely loyal. One that I've been buying since 1987, one that I've spent maybe \$30,000 to \$50,000 on, including peripherals, over the years. One that is more expensive than its competition, yet which I have never been tempted to desert for a cheaper alternative. It's Macintosh computers.

Oh, one more thing: It's a product with an absolutely stupid, award-winning ad campaign.

You've seen it: "Think Different." Pay a fortune to the estates of Marilyn Monroe and Albert Einstein and others, link their images to that two-word slogan and the Apple logo. "Think Different." How can I say it's an idiotic campaign? After all, it has won some awards, right? Here's how.

Attention, Apple Computers ad guys: "Think Different" is a battle cry for a war that has already been lost.

Fact: Apple's operating system is now and always has been superior to anything ever released by Microsoft, from DOS to Windows 2000, inclusive. Old Mac joke: Windows 98 equals Macintosh '87.

Fact: Even today, Windows is a slower, stupider imitation of Mac's operating system.

Fact: (This one is really important.) The single most common reason people purchase PCs rather than Macs is because "everyone at work is on a PC." They all use software for PCs, not for Macs. Their IT people know PCs, not Macs. And, of course, "It's harder to find software for Macs."

In other words, 95% of the world's computer users opt for PCs because, in this case, they do not want to "Think Different."

In the mid- to late '80s, when the world had not yet anointed the PC king, "Think Different" might have

worked. The personal computer itself was a "different" product category as the world was shifting from mainframes to desktops. IBM was the old guard, being tested on new ground. But "Think Different" in 2001?

"But didn't I read somewhere that Apple has staged a dramatic comeback in the marketplace?" Yes, it did, by introducing some great new products. Alas, it's since lost quite a bit of that newly gained ground. It did make a splash though. And, hey, maybe after Apple finally fires its current ad agency, that agency can shop the same slogan to the Betamax people: "Everyone else in the world is using VHS, but you can 'Think Different' with Beta!"

So how should Apple sell Macintosh? How about

- "It's incredibly easy to use!"
- "Here's a 400-page user manual. If this is your idea of fun reading, maybe you shouldn't buy a Macintosh."
- "Out of the box and onto the Internet in five minutes!" (Apple does tout iMacs with a similar promise, and some of the TV spots featuring Jeff Goldblum have focused on easy Internet access.)

The next time someone praises Apple's "brilliant" ad campaign, you might enlighten them as to this timeline:

1. Apple releases a great new product.
2. Public loves new product.
3. Public buys new product; sales increase.
4. "Think Different" ad campaign begins.
5. Sales decrease.

Having people know your name does *not* mean you are a brand.

FINAL EXHIBIT

Did you ever hear of Angelyne? I'll bet most people who live in Los Angeles have. She's famous, kind of. For ... well, for nothing, except for being on billboards.

Starting around the time I bought my first Macintosh, her likeness began appearing on billboards in the L.A. area: images of a startling, obscenely buxom blonde, along with the name *Angelyne* and the phone number for her "management." The idea was that Angelyne would become famous by being seen on those billboards, and somehow that fame would give her a flourishing show-biz career. Fans of the TV show *Moonlighting* might recall the inclusion of one of her billboards in that program's opening credits.

The billboards continue as part of the L.A. landscape, although — thankfully — Angelyne's photograph has been replaced by an artist's drawing. And her "career"? Sad to report that being a running cultural joke doesn't pay all that well.

Read Angelyne's true story in her own words: www.angelyne.com/tc.html. Discover Angelyne's continuing impact on L.A. culture: www.grimsociety.com/angelyne/angelsit.html.

Moral: Building a brand does not mean making your client famous; it means establishing your client as the solution to a problem.

This column is excerpted from *The Dan O'Day Radio Advertising Letter*. For your free e-mail subscription, send your request to: danoday@danoday.com, with "R&R Ad Request" in the subject line of your e-mail. You can also subscribe online at www.danoday.com.

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digital entertainment intelligence

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DELIVER VALUE, NOT SMOKE AND MIRRORS

By Rich Carr



RICH
CARR

In your next sales, promotion or programming meeting, ask the following question: "If a listener could see your station, what would it look like?" Don't mention anything about the Internet. Simply ask the question, then discuss the opportunities that would arise if your listeners could see you.

That was an exercise I took part in a few years back, and the result of the brainstorming session that ensued was a functioning radio-

station website that soon generated more revenue than three of the six dayparts allocated to spot radio. Ultimately, the session led to one of the most successful websites in radio, KXL/St. Louis' site at www.kxl.com.

Unfortunately, radio-station websites are usually delegated to the care of a webmaster, or some individual who has been tasked with making sure that something gets on the website. Seldom does it matter what that "something" is, and rarely is that certain something given any collaborative thought. But a radio-station website should be generating revenue first. "Wow factors" — those items that excite software programmers and not advertisers — come second, if they matter at all.

The webmaster should have the same level of responsibility at the station as an engineer. Webmaster should be a vital position whose primary function is to ensure that the website is operating correctly and that sales and programming have instant, reliable access for advertising and promotions.

Every radio station needs to understand that every individual must contribute to the website — not just the webmaster who, more often than not, is not a broadcaster. For example, every program dedicates

time to show prep. During that time the show host or producer must make sure that whatever it is the hosts will be talking about will be available online as they're talking about it.

It is a station website's function to provide what radio itself cannot: photos; interactivity via e-mail, message boards and chat rooms; complete news stories with associated links; sound files that cannot be played over the air, such as extended interviews; and, of course, links to more information about whatever it is you're talking about. Furthermore, someone needs to make sure that at least one advertiser will benefit from whatever it is you're doing online. If you rely on the "wow factor" to draw advertisers, you'll soon be on the street, saying, "Wow, what happened?"

A condition of everybody's continued employment is that more revenue be generated. I have yet to speak with a radio station that has said its website isn't expected to generate revenue for the company and exists solely to entertain the listeners. So adopt this first rule of website inclusion: "Is it good for the advertisers?"

If it isn't, scrap that project and work on something that is. As a radio station, your job is deliver customers, and your website's job is the same.

The new world order in electronic media means that you must think on more than just the auditory level. You must multitask to the visual and interactive levels. Your website can

accomplish that only if everybody at the station is on the same page.

This is your opportunity, radio! Take the power of your medium to shape attitudes, and control the evolution of the print medium you already own — your website.

Rich Carr is VP of Radio Web Network (www.radiowebnetwork.com), a radio-website sales, management and promotional network headquartered in Portland, OR. Carr can be reached at 503-612-0517 or rcarr@radiowebnetwork.com.



COME TOGETHER FOR PEACE



Classic Rock KCBS (Arrow 93.1)/Los Angeles hosted Arrowfest 2001 on Sept. 29 in Long Beach, CA, featuring performances by George Thorogood & The Destroyers; Jefferson Starship; actor Dennis Quaid and his band, The Sharks; and The Spencer Davis Group.

For the first time in 12 years, lead singer of Jefferson Airplane Grace Slick performed with Paul Kantner and the band. Slick also donated a painting, titled *9-11*, that depicts rock legend Janis Joplin in front of an American flag. Proceeds from the sale of the painting will benefit the New York Firefighters' 911 Relief Fund.



"Grace announced on my show Friday morning she was going to sing with Paul for the first time in 12 years, so the crowd was pumped," e-mails KCBS morning personality Joe Benson. "Not only was her entrance, dressed as an Afghan woman, stunning, she was absolutely eloquent in comparing our situation to World War II. The peak hit when three Long Beach firemen came on stage during 'Volunteers.' The crowd was so emotional — yelling, screaming, crying — even the firemen were tearing up. After the song Kantner commented, 'These guys should get paid more than ballplayers,' and the crowd went nuts. After all of that public emoting, Thorogood's rock 'n' roll was the perfect finale."

Pictured, left, are Kantner and Slick. At right are Long Beach, CA firefighters holding the patriotic painting by Slick.

RADIO GETS RESULTS

SUCCESS STORIES FROM THE RAB

FREEZER FAIRIES' SPARK CONSCIOUSNESS

Ben & Jerry's corporate mission statement consists of three interrelated elements: The company vows to make, distribute and sell quality all-natural ice cream; to operate the company on a sound financial basis, increasing value for shareholders and creating career opportunities and financial rewards for employees; and last, but equally important, "to operate the company in a way that actively recognizes the central role business plays in the structure of society by initiating innovative ways to improve the quality of life of a broad community." Many customers support the company's mission by buying Ben & Jerry's ice cream instead of a less generous competitor's.

Category: Ice Cream

Market: New York

Submitted by: NYMRAD (New York Market Radio)

Client: Ben & Jerry's Homemade

Situation: Ben & Jerry's Homemade is a top maker of superpremium ice cream that also franchises or owns more than 230 Ben & Jerry's scoop shops. It donates approximately 7.5% of its pretax profits to philanthropic causes. Co-founders Ben Cohen and Jerry Greenfield created the company in 1978, in a renovated gas station in Burlington, VT. Combine all those facts, and the brand's emotional appeal is irresistible, as is the product itself. What medium could possibly convey all the quirkiness and just plain goodness of Ben & Jerry's ice cream? Radio, of course!

Objective: "Radio is immediate. Every minute of every summer day is a good time to remind people how good Ben & Jerry's ice cream is," says Bob Ellis, Director/Client Service at Black Rocket Euro, the brand's San Francisco-based agency. Ben & Jerry's decided to launch a summer ad campaign targeting 18-34-year-olds with a dual message. The primary goal, of course, was to sell more ice cream, but the company also wanted to remain true to its roots by fostering a sense of community and general goodwill.

Campaign: Ellis says that Ben & Jerry's wanted to remind young listeners that "we're as devoted to the community as we are committed to making the best ice cream." He goes on, "Naturally, drive-time radio made a whole lot of sense. Research shows that 18-34-year-olds are frequent purchasers of premium ice cream products, yet they have little brand loyalty. That seemed like an opportunity for us to try to bring them into our core with some new flavors that skew slightly younger." Black Rocket created a series of radio ads in which "freezer fairies" explain that their job is to watch over all of us. When we do something good for our fellow human beings, we get Ben & Jerry's in our freezers. Each commercial closes with the line "Be good out there — or else!" Ellis explains, "There is a freezer fairy in all of us, and radio is the most democratic medium. It can empower us all. Radio gives us the best opportunity to introduce the freezer fairies, establish local relevance and tie in local retail locations, as well as local community-service projects."

Results: Results for the campaign will be measured by traffic in scoop shops and sales at participating retailers; the emotional measurement will be the freezer fairies' ability to increase random acts of kindness. The latter already seems to be happening. "If the number of letters we've received nominating nice people to be 'deputy freezer fairies' is any indication," says Ellis, "the campaign is a hit in local communities." The radio advertising, which began on Memorial Day and ran through Labor Day, aired in several major markets on stations that target the 18-34 demo.

September Record Month For At-Work Streams

■ Downloads slower post-Napster, but growing

By Brida Connolly

bconnolly@rronline.com

Nielsen/NetRatings reports that more than 21 million at-work listeners

streamed web-based media in September, up 21% from September 2000. The percentage of office workers who use streaming media is up by 5% overall from last year, to 56%.

Nielsen/NetRatings Sr. Internet Analyst Jarvis Mak credits the growing reach of broadband for the increase, saying, "High-speed connections have allowed workers to take advantage of streaming media. More surfers are turning to the Internet to stream live video broadcasts and view instant coverage of the news, particularly now."

Nielsen//NetRatings

Post-Napster, Others Grow

Jupiter Media Metrix reports that traffic at file-swapping services other than Napster rose from 1.2 million unique users in March, when Napster was still fully operational, to 6.9 million users in August, the month after Napster took its file-sharing off-line. That's a 492% increase for the stand-in file-sharers, among them Morpheus and KaZaa (both of which have had copyright suits filed against them by the RIAA).

Unexpectedly, much of the growth for the alternate services appears to have taken place before Napster took down its file-sharing. There was a gain of 38% between

June and August, but the largest one-month increase was 105%, from May to June. JMM doesn't speculate on why that might be (or on why growth has slowed), but perhaps Napster's well-known legal difficulties led users to an early hunt for other options.

August usage for the un-Napsters actually reflects a considerable drop from the traffic Napster once attracted: According to JMM, Napster pulled 13.5 million unique users in February of this year. Perhaps the brand was attracting people who would not otherwise have considered file-sharing. As the report points out, "Compared to Napster, which over time has come closer to resembling the overall online population, the new file-sharing services skew toward a younger audience, as well as males."

What of Napster itself? According to JMM, it's still attracting users for its remaining services, but traffic is down by 49% since March. By August it had fewer users than the other services combined, 5.5 million to their 6.9 million.

Napster is set to relaunch later this year as a MusicNet affiliate, but last week the file-sharer's attorneys raised antitrust issues against the record labels over the exclusivity provisions of the affiliate agreement. Whether that development will affect the agreement or, if the court investigates the antitrust matter, delay the launches of MusicNet and the other major-label-backed paid service, pressplay, is yet to be seen.

Site Of The Week

RadioCentral, Terra Lycos Launch Lycos Radio

Worldwide 'Net concern Terra Lycos and web-radio programmer RadioCentral recently teamed to launch Lycos Radio (<http://music.lycos.com/radio>), a set of 10 Internet-only stations modeled on FM radio.

RadioCentral provides programming and air talent for the streams, including "Top 40," a straight-up CHR/Pop format; "Hard Rock," an eccentric Active Rocker on which Led Zeppelin might follow A Perfect Circle; and "New Wave," a Classic Alternative with Duran Duran and Joe Jackson among its core artists. Ten more stations are planned to launch over the next year or so, all in familiar radio-style formats.

The sound quality of the Windows Media streams is good, though start-up buffering can be slow. The player includes "Play," "Stop" and "Mute" buttons but, to avoid any interactivity questions that could cause future licensing hang-ups, no "Skip" function. RadioCentral General Counsel John Platz tells R&R, "On the RIAA or performance side, we are eligible for statutory licensing because our service is not interactive; it's a continuous stream." Additionally, the stations are providing artist, song and album identifications and following DMCA restrictions on song and artist rotations. Publishing license arrangements are also in place or pending, says Platz.

Following the radio model, air talents come on a few times an hour on each station and chat a bit, back-announcing some songs and giving the music news. Up to four minutes an hour of spots are planned, with RadioCentral handling ad sales, but the only ads at the moment are for Radio Lycos programming.

In a novel feature, with each new session the system creates a running "History" list, reachable from a player



button. Each entry on the list, which includes songs, spots and announcements, has its own "Info" link, and the songs have "Buy" links to CDNOW. Most of the "Info" links lead to Lycos' artist bios, which are generally well-done and often entertainingly opinionated. (Are Martina McBride's traditionalist fans really all that "puritanical"?)

Clicking on "Remind" from the player or the "History" list brings up a pop that requests an e-mail address so Lycos can drop you a note prompting you to look further into an artist or song. The reminder mail arrives within minutes and includes the same "Info" and "Buy" links as the player.

Experienced 'Net-audio users have become accustomed to their "Skip" buttons, which may put Lycos Radio at a disadvantage among those listeners. But the familiar formats and sensible interface make these streams easy for newbies to get comfortable with — and for anyone who'd like to hear straightforward, FM-style programming online to enjoy.

—Brida Connolly

DIGITALBITS

Sony, IonTunes Ink Download Deal

Distribution service IonTunes has signed a deal with Sony Music Entertainment to become a retail partner for Sony's commercial digital downloads. IonTunes currently offers about 1,300 tracks for download in the Windows Media and Dolby AAC audio formats.

Musicismusicmusic Renews RIAA License

Internet music provider musicmusicmusic, whose flagship product is the RadioMOI Internet-radio site, has renewed its contract with the RIAA. Under the new arrangement, which is retroactive to March, the streamer's royalties are calculated on a performance basis, rather than as a percentage of revenue. Additionally, musicmusicmusic said that it has "reduced its music streams by cutting off partners with no aspirations to bring in advertising revenue" — a move that will further reduce its licensing fees.

Radio Free Virgin Launches 'Shortlist' Channel

Popular webcaster Radio Free Virgin has launched a new "Shortlist" channel to showcase artists nominated for the Virgin Megastore Shortlist Prize for Artistic Achievement in Music, which honors "innovative and adventurous artists rather than established hitmakers." The "Shortlist" channel will feature tracks from the 10 Shortlist finalists, including Ryan Adams, Nikka Costa and Gorillaz, along with music by 49 "Longlist" nominees, from among whom the Shortlist finalists were selected. The winner of the Shortlist Prize is set to be announced next month.

CYBERSPACE

Hot, new music-related World Wide Web sites, cool cyberchats and other points of interest along the information superhighway.

'Net Chats

- On Tuesday (10/23), ask the nu-metal boys in Adema how to dread your hair and pierce your face. Remember a sterilized needle when the festivities begin, at 7pm ET, 4pm PT (<http://chat.yahoo.com>).
- Also on Tuesday, ask the pop trio MPRESS how to style your hair and cover your face in cosmetics. The grooming begins at 7pm ET, 4pm PT (www.seventeen.com).

On The Web

- On Friday (10/19), HOB.com begins a 24-hour video webcast of a recent Monster Magnet performance. Raise your devil horns at 3pm ET, noon PT (www.hob.com).
- Also on Friday, the musical technicians of Stereolab join GetMusic's *A List* for an interview at 2pm ET, 11am PT (www.getmusic.com).
- Catch 3 Doors Down this Wednesday (10/24), when HOB.com begins a 24-hour video webcast at 3pm ET, noon PT (www.hob.com).
- Remy Zero add up to fun this Thursday (10/25), as they join GetMusic's *E'Coustic Sessions* for a video interview and performance. It all begins at 6pm ET, 3pm PT (www.getmusic.com).
- HOB.com keeps rockin' this week with a 24-hour video webcast of Tantric, starting this Thursday (10/25) at 3pm ET, noon PT (www.hob.com).

—Frank Correia

Why Advertising Isn't Working

There are some lessons to be learned from the third-quarter results posted last week by Yahoo! The company's new CEO, Terry Semels, intimated that the online-advertising space is all but dead. His pronouncements may have been a bit drastic, but it is clear that the users of your website may be completely immune to the effects of web advertising.



David Lawrence

It's not as though the industry hasn't tried every trick in the book: banner ads, microbuttons, rich media, vertical "skyscraper" ads, oversized ads, ads that look like error messages, pop-ups and pop-unders. And all that effort has prompted many typical website visitors to employ technology to reduce or eliminate ads on the pages they view.

Why is it that the efficacy of advertising on the web has eroded so quickly? Isn't there anything that really works? And why have radio ads retained their effectiveness? I've told my clients for years that we are in the process not only of killing the goose that laid the golden egg, but of pure goose genocide. We've forgotten the simple element of appropriate touch.

In radio, it's called spotload. Programmers will tell you that, over time, a higher spotload will be noticed by the listener. The last thing a station wants to be known for is playing nothing but commercials. Lowering the spotload or hiding spots in well-placed breaks after loudly trumpeted commercial-free hours or after sweeps that touch three of the four quarter-hours have served radio well.

Not so with the web. With almost no consideration for visitors at all, websites have destroyed whatever common courtesy existed between the consumer and the content. Mousetrapping, the insidious practice of popping up a new ad window when an old one is closed, is the bottom of the barrel for web advertising. It illustrates the brute-force methods employed (especially by porn sites) to grab viewers against their will and force them to look at ads.

Whatever happened to the seductive art of advertising? Now it's all about frequency, size, CPM and download speed. What about great creative? It appears that's not for the web. It appears that remains the domain of high-end magazines, TV — and radio.

Where are the heroes of web-ad creative? The Chuck Bloses and Dick Orkins and Bert Berdises and Stan Frebergs and Mal Sharpes of the Internet? There are none, and I've been looking. There are technology-happy Flash jockeys with nothing on their minds but their tanking stock values and finding the Next Big Distraction: that annoying element that will raise the bar of pain for enjoying the web and, in the same stroke, lower the click-through rate.

Take heart. You work in a medium where quality and just the right touch work like a charm.

David Lawrence is heard daily on more than 150 radio stations on his nationally syndicated shows: *Online Tonight*, a nightly high-tech and pop culture talk show, the East Coast morning drive news slot for CNET Radio and XM's Channel 130; and *Net Music Countdown*, the official countdown for music heard via the Internet. He is based in Washington, DC and is heard on hundreds of stations, including WGN/Chicago, KFBK/Sacramento and WBT-AM & FM/Charlotte. You can reach him at david@netmusiccountdown.com or by calling 800-396-6546.

e-charts™

Why Salon.com Has A Chance

Not all websites are completely desperate and willing to throw out their editorial integrity to see if they can trap you, rather than attract you.

Salon.com (www.salon.com), long a bastion of well-written, well-reasoned journalism and conversation, has developed one of the few legacy bodies of material on the web. From the writing of Editor David Talbot on down, the quality of the articles on Salon.com has been consistently excellent. Terrific articles will draw some people, but making money from those articles is a completely different matter.

Salon has hung on during the worst of times on the 'Net. It was among the first websites to offer a subscription option: Either look at ads, or pay a yearly fee to access an ad-free site. That's worked to a degree, but Salon has recently started doing something that is both bolder and, strangely, less

annoying than pop-ups.

We know that one can't fast-forward through commercials on the radio, and that's one of the reasons radio ads are so effective. Radio also has some great creative that paints audio pictures for the listener. Salon is looking to mimic that approach with something so old it's new again: interstitial advertising.

An interstitial is a full-page ad that appears after the first two or three paragraphs of a story. Once you've started to read the article, to read the rest you have to briefly view (and, hopefully, every so often respond to) an ad that appears on a normal page on the website. Then you can click through to the rest of the article. We'll soon see if this bigger canvas attracts or repels Salon.com visitors.

— David Lawrence

CHR/Pop

LW	TW	ARTIST	CD/Title
1	1	ALICIA KEYS	<i>Songs In A Minor</i> /"Fallin"
2	2	STAINED	<i>Break The Cycle</i> /"Awhlie"
3	3	ENYA	<i>A Day Without Rain</i> /"Time"
4	4	EVE	<i>Scorpion</i> /"Blow"
6	5	JENNIFER LOPEZ	<i>J. Lo</i> /"Real"
5	6	LIFEHOUSE	<i>No Name Face</i> /"Hanging"
9	7	NSYNC	<i>Celebrity</i> /"Gone"
7	8	CITY HIGH	<i>City High</i> /"Would"
12	9	UZ	<i>All That You Can't Leave Behind</i> /"Stuck"
8	10	BLU CANTRELL	<i>So Blue</i> /"Hit"
11	11	JANET	<i>All For You</i> /"Someone"
10	12	JAY-Z	<i>The Blackprint</i> /"Izzo"
16	13	TRAIN	<i>Drops Of Jupiter</i> /"Drops"
15	14	MARY J. BLIGE	<i>No More Drama</i> /"Family"
14	15	GORILLAZ	<i>Gorillaz</i> /"Clint"
17	16	USHER	<i>8701</i> /"Remind"
13	17	NELLY FURTAO	<i>Whoa Nelly!</i> /"Light"
—	18	MACY GRAY	<i>The Id</i> /"Sweet"
—	19	DESTINY'S CHILD	<i>Survivor</i> /"Emotion"
—	20	JAGGED EDGE	<i>Jagged Little Thrill</i> /"Party"

Urban

LW	TW	ARTIST	CD/Title
1	1	ALICIA KEYS	<i>Songs In A Minor</i> /"Fallin"
4	2	MARY J. BLIGE	<i>No More Drama</i> /"Family"
3	3	JAY-Z	<i>The Blackprint</i> /"Izzo"
2	4	AALIYAH	<i>Aaliyah</i> /"Rock"
5	5	JENNIFER LOPEZ	<i>J. Lo</i> /"Real"
7	6	ISLEY BROTHERS	<i>Eternal</i> /"Contagious"
6	7	MAXWELL	<i>Now</i> /"Lifetime"
—	8	DESTINY'S CHILD	<i>Survivor</i> /"Emotion"
8	9	USHER	<i>8701</i> /"Bad," "Remind"
9	10	GINJWINE	<i>The Life</i> /"Differences"
12	11	R. KELLY	<i>TP-2.com</i> /"Feelin"
11	12	ERICK SERMON	<i>What's The Worst That Could Happen</i> /"Music"
10	13	BRIAN MCKNIGHT	<i>Superhero</i> /"Life"
13	14	LUTHER VANOROSS	<i>Luther Vandross</i> /"Take"
17	15	JAHEIM	<i>Just In Case</i> /"Case"
16	16	BABYFACE	<i>Face 2 Face</i> /"If"
14	17	MISSY ELLIOTT	<i>Miss E... So Addictive</i> /"Minute"
—	18	TYRESE	<i>2000 Watts</i> /"What"
15	19	112	<i>Part III</i> /"Dance"
—	20	MARIAH CAREY	<i>Glitter</i> /"Don't"

Country

LW	TW	ARTIST	CD/Title
1	1	TOBY KEITH	<i>Pull My Chain</i> /"Wanna," "Talkin"
2	2	BROOKS & DUNN	<i>Steers & Stripes</i> /"America"
19	3	MARTINA MCBRIDE	<i>Greatest Hits</i> /"Blues"
6	4	ALAN JACKSON	<i>When Somebody Loves You</i> /"Where"
3	5	CYNOL THOMSON	<i>My World</i> /"Meant"
5	6	TIM MCGRAW	<i>Set This Circus Down</i> /"Angry"
7	7	TRISHA YEARWOOD	<i>Inside Out</i> /"Loved"
8	8	CAROLYN DAWN JOHNSON	<i>Room With A View</i> /"Complicated"
9	9	PHIL VASSAR	<i>Phil Vassar</i> /"Six"
—	10	BRAO PAISLEY	<i>Part II</i> /"Wrapped"
10	11	DIAMOND RIO	<i>One More Day</i> /"Sweet"
14	12	TRICK PONY	<i>Trick Pony</i> /"Night"
15	13	JEFF CARSON	<i>Real Life</i> /"Real"
11	14	TRAVIS TRITT	<i>Down The Road I Go</i> /"Woman"
18	15	MARK WILLS	<i>Loving Every Minute</i> /"Minute"
20	16	TAMMY COCHRAN	<i>Tammy Cochran</i> /"Waiting"
16	17	REBA MCENTIRE	<i>Vol. 3 Greatest Hits</i> /"Survivor"
13	18	BLAKE SHELTON	<i>Blake Shelton</i> /"Austin"
—	19	LONESTAR	<i>I'm Already There</i> /"With"
4	20	DIXIE CHICKS	<i>Fly</i> /"Heartbreak"

Smooth Jazz

LW	TW	ARTIST	CD/Title
1	1	RICK BRAUN	<i>Kisses In The Rain</i> /"Use"
2	2	MARC ANTOINE	<i>Cruisin'</i> /"Mas"
—	3	ODD NO ANGEL	"Thankyou"
—	4	DIANA KRALL	<i>The Look Of Love</i> /"Look"
4	5	BRIAN CULBERTSON	<i>Nice And Slow</i> /"Get"
3	6	EGG GROOVE	<i>Egge Groove</i> /"Sneak"
5	7	DAVE KOZ	<i>The Dance</i> /"Bright"
7	8	JEFF KASHIWA	<i>Another Door Opens</i> /"Around"
6	9	PIECES OF A DREAM	<i>Acquainted</i> /"Ready"
8	10	STEVE COLE	<i>Between Us</i> /"Start"
10	11	RIPPING TONS	<i>Life In The Tropics</i> /"Paradiso"
11	12	WAYMAN TISDALE	<i>Face To Face</i> /"Hide"
15	13	FATTBURGER	<i>T.G.I.F.</i> /"Evil"
12	14	LEE RITENOUR & DAVE GRUSIN	<i>Twist Of Marley</i> /"Stand"
9	15	RICHARD ELLIOT	<i>Crush</i> /"Crush"
—	16	BOZ SCAGGS	<i>Dig</i> /"Payday"
13	17	RUSS FREEMAN	<i>To Grover With Love</i> /"East"
14	18	URBAN KNIGHTS	<i>Urban Knights IV</i> /"Heel"
16	19	FOUR 80 EAST	<i>Nocturnal</i> /"Bumper"
17	20	ERIC MARIENTHAL	<i>Turn Up The Heat</i> /"Venice"

Hot AC

LW	TW	ARTIST	CD/Title
1	1	LIFEHOUSE	<i>No Name Face</i> /"Hanging"
2	2	STAINED	<i>Break The Cycle</i> /"Awhlie"
3	3	DAVE MATTHEWS BAND	<i>Everyday</i> /"Space"
5	4	ENYA	<i>A Day Without Rain</i> /"Time"
4	5	TRAIN	<i>Drops Of Jupiter</i> /"Drops"
8	6	FIVE FOR FIGHTING	<i>America Town</i> /"Superman"
6	7	3 DOORS DOWN	<i>The Better Life</i> /"That"
7	8	UZ	<i>All That You Can't Leave Behind</i> /"Moment"
9	9	SUGAR RAY	<i>Sugar Ray</i> /"Over"
10	10	MATCHBOX TWENTY	<i>Mad Season</i> /"Beautiful," "Gone"
12	11	NELLY FURTAO	<i>Whoa Nelly!</i> /"Light"
13	12	MICHELLE BRANCH	<i>The Spirit</i> /"Everywhere"
11	13	INCUBUS	<i>Make Yourself</i> /"Drive"
20	14	MACY GRAY	<i>The Id</i> /"Sweet"
16	15	EVE	<i>Horrorscope</i> /"Night"
15	16	FUEL	<i>Something Like Human</i> /"Bad"
17	17	AFRO CELT SOUND SYSTEM	<i>Volume 3: Further In Time</i> /"Falling"
—	18	JANET	<i>All For You</i> /"Someone"
14	19	SMASH MOUTH	<i>Shrek</i> /"Believer"
—	20	CALLING	<i>Camino Palmero</i> /"Wherever"

Alternative

LW	TW	ARTIST	CD/Title
3	1	NICKELBACK	<i>Silver Side Up</i> /"Remind"
1	2	LINKIN PARK	<i>Hybrid Theory</i> /"Crawling," "End"
2	3	STAINED	<i>Break The Cycle</i> /"Awhlie," "Fade"
4	4	GORILLAZ	<i>Gorillaz</i> /"Clint"
5	5	WEEZER	<i>Weezer (2001)</i> /"Hash," "Island"
7	6	TODD LATERALUS	"Schism"
9	7	DISTURBED	<i>Sickness</i> /"Down"
—	8	LIVE	<i>Live</i> /"Overcome"
10	9	UZ	<i>All That You Can't Leave Behind</i> /"Moment"
6	10	ALIEN ANT FARM	<i>Anthology</i> /"Smooth"
11	11	SUM 41	<i>All Killer No Filler</i> /"Deep," "Fat"
12	12	BLINK-182	<i>Take Off Your Pants And Jacket</i> /"Rock," "Staying"
8	13	SYSTEM OF A DOWN	<i>Toxicity</i> /"Chop"
—	14	INCUBUS	<i>Morning View</i> /"Wish"
15	15	PUDOLOF MUOD	<i>Come Clean</i> /"Control"
13	16	P.O.D.	<i>Satellite</i> /"Alive"
16	17	SLIPKNOT	<i>Iowa</i> /"Left"
14	18	CAKE	<i>Comfort Eagle</i> /"Short"
19	19	ADEMA	<i>Adema</i> /"Giving"
17	20	BEN FOLDS	<i>Rockin' The Suburbs</i> /"Rockin"

E-charts are based on weekly rankings of CD sales, downloads and streams of artists online compiled and tabulated directly from the logfiles of reporting websites. Reporters include A&E.com Radio, About Radio, Ally Radio, Amazon.com, Artist Direct.com, BarnesandNoble.com, bolt Radio, bored.com, B&N Radio, CDNow.com, CDNow Radio, ChoiceRadio.com, City Internet Radio, DMX Music, Earthlink Radio, FreeCub.com, Gracenote.com, Groove Cycle, iWonRadio, Kinetic Radio, MediAmigos, MSN-Chat, Music Choice, MusicMatch, MusiCplex, PEEL Radio, Radio Beonar.com, RadioCentral Network, Radiowave.com, Radio Free Cash.com, Radio Free Virgin, Radio Juntos, Radio on bay 9, Rolling Stone.com, Scour Radio, Skateboard.com, Spinner.com, the.jamz.com, The RadioAMP Network, The WB Radio, UBL.com, Voice Of America-Music Mix and www.comRadio. Data is analyzed based on traffic reports by web traffic monitor MediaMatrix. Charts are ranked with a 50/50 methodology of sales data and streaming/airplay data for the six reporting formats. ©2001 R&R Inc. ©2001 Online Today, Net Music Countdown.

Bergin Becomes J Sr. Dir./Nat'l Promo

J Records has elevated Mike Bergin to Sr. Director/National Promotion. Based in Los Angeles, he reports to Exec. VP/Promotion Richard Palmese.



Bergin

"Mike has distinguished himself as a leader and promotion professional," Palmese said.

"His commitment to our artists and their music is outstanding. I congratulate him and look forward to working closely with him on the national stage."

Bergin joined J Records last year as Northeast Regional Director/Promotion. Prior to joining J Records he was Regional Director/Promotion at London-Sire Records. Before that he worked at independent promotion firm Bishop, Bait and Tackle.

Citadel Sets Diana As 'EDG/Bufalo PD

Citadel Broadcasting has named WDXD/Pittsburgh Asst. PD/MD Lenny Diana PD of Alternative WEDG (The Edge)/Buffalo. Diana replaces Rich Wall, who exited last month.

"I'm excited about the opportunity that Citadel has given me, and I feel I'm ready," Diana told R&R about his first stint as a PD. "The one thing I'm looking forward to is simply providing Buffalo with a great Modern Rock station. There's a great staff in place, and the station is part of a great cluster. I am lucky to be walking into this type of situation."

Diana's first day at WEDG will be Oct. 22.

A Million Little Thrills



Columbia Records Group officials presented So So Def/Columbia artists Jagged Edge with a plaque recently to commemorate the RIAA-certified Platinum sales of their most recent release, Jagged Little Thrill. Pictured (l-r) are Columbia Records Dir./Product Marketing Quincy Jackson, SVP/Urban Promotion Cynthia Harris and VP/Promotion Lisa Ellis; Jagged Edge's Kyle Norman (kneeling); Columbia SVP/Video Promotion & Television Programming Gary Fisher and EVP John Ingrassia; Jagged Edge's Richard Wingo; Columbia Chairman Don Ienner; So So Def Recordings COO Michael Mauldin; Jagged Edge's Brandon Casey; Columbia EVP/GM Will Botwin and SVP/Sales & Retail Marketing Tom Donnarumma; So So Def SVP Deandre "Free" Maiden; Columbia EVP/Promotion Charlie Walk; and Jagged Edge's Brian Casey (kneeling).

Elliot Adds KURR/Salt Lake PD Duties

KISN/Salt Lake City PD Sam Elliot has added programming duties for Clear Channel's crosstown Classic Rock KURR (Rock 99). He succeeds Andre Zamparelli, who has returned to the Imaging Director post he held before taking KURR PD duties in 1999.

Elliot tells R&R that few changes, if any, will be made at KURR. His new role at the station marks his first involvement with a Classic Rocker since 1993, when he helped launch KPFX/Fargo, ND.

Elliot comments, "KISN is really a Rock AC. It's an '80s-based radio station, so I'm already in this landscape. We're certainly not going to change the formula here at Rock 99, but I understand the rock market here in Salt Lake City. I'm privy to a lot of the research and the perceptuals, and I think that will help. Plus, it also helps that we

have heritage talent. Our morning hosts, Mick & Allen, have been in this market 10 years and have been on Rock 99 for seven years."

Elliot adds that it was Zamparelli who decided to return to his old post following a serious motorcycle accident that occurred six months ago. "He said, 'You know, life is too short. I love imaging, and that's what I really want to do.' He'll also work with some other Clear Channel stations, but he felt that he just didn't want to be the PD anymore. And it wasn't a performance issue — KURR is No. 9 25-54 and performs pretty well with men. It's always top three with them, and, in this crowded market, we'll take it."

Elliot became PD of KISN four years ago and previously served as WCCO/Minneapolis' Morning Show Producer. Prior to that he was PD of WDAY/Fargo, ND.

Francis

Continued from Page 3 there's a new Smooth Jazz station in town will know now. Nick has already gotten involved — even in sales calls — and he's a delight to have on our staff."

Before his stint at KYOT Francis programmed Smooth Jazz KKNW/Seattle and was the founding MD at Brown Broadcasting's

KKSF/San Francisco. He produced Smoke 'N Function's CD and is producer and host of the syndicated radio program *QuietMusic*.

"What a fantastic opportunity — a start-up opportunity where the slate is clean, a great company with great people in a market that hungers for Smooth Jazz," Francis told R&R. "I expect great things for WJZZ."

Ratings

Continued from Page 1 than two-share lead in the 25-54 demo. The tragic events of Sept. 11 may have been most notably seen at News WINS, which soared almost a full share and tied for fifth.

In Los Angeles Radio One's Urban KKBT surged four-tenths — good for a fifth-place finish and representing a one-share gain since

summer 2000. KKBT also improved in the 25-54 demo, where it's now sixth, and Steve Harvey once again became the top-rated English-language morning voice. Meanwhile, Alternative KROQ fell four-tenths 12+, moving it into a first-place tie with Ermmis' CHR/Rhythmic KPWR. Hispanic Broadcasting's KLVE and KSCA continued to lose listeners, as SBS's recently launched KXOL surged 1.2-2.9 in only its second ratings book.

EXECUTIVE ACTION

Clear Channel/Hawaii Ups Hogle To Dir./Sales

Scott Hogle has been promoted to Director/Sales for Clear Channel/Hawaii, which consists of KHBZ, KHVH, KSSK-AM & FM, KDNN, KIKI & KUCC. He was most recently GSM for KDNN, KIKI & KUCC. "Scott has done a tremendous job as GSM and has been an inspiration to his staff and a leader in every sense of the word," Market Manager Chuck Cotton commented. "It is a natural move for Scott to become Director/Sales and have the additional responsibility"



Hogle

Hogle has been in the radio industry for 12 years.

'ZTO/Nashville Goes Urban As 'The Beat'

To the surprise of many, Christian AC WZTO (The One)/Nashville flipped to Urban on Oct. 12. The station is now known as "101.1 The Beat" and has applied for the new calls WUBT.

Regional VP/Market Manager Dave Alpert told R&R that The Beat is a younger-end Urban designed to go against Dickey Broadcasting's top-rated WQQK/Nashville. Director/Urban Programming Doc Wynter is working closely with OM Bob Barnett on The Beat's launch, and Alpert said that a PD will be chosen shortly.

When asked why Clear Channel decided to change WZTO's format, Alpert said, "The Urban market was being underserved here in Nashville. WQQK is a fine station, and there is definitely room for two stations. And we'll be doing a lot of different things. It is amazing that this market has gone as long as it has without more than one Urban station."

WZTO earned a 2.6 share in the spring 2001 Arbitron and a 3.1 in the most recent trends. However, BIA data shows that the station billed just \$1.8 million in 2000. That's compared to \$3.6 million for 'QKQ, \$7.2 million for Clear Channel's CHR/Pop WRVW and \$9.5 million for Clear Channel's Country WSIX. "There is a much more competitive marketplace for [the Christian AC] format here in Nashville," Alpert said. Non-commercial WAYM serves the CHR audience, while WVCP targets the Christian Rock audience. Two Gospel stations and a Christian Talk AM also serve the market.

The Beat is presently airing 10,000 songs in a row and will be adding live air talent to the staff in the next few weeks.

Greater Media/NJ Adds Two Station Mgrs.

Greater Media has named two new Station Managers for its Greater New Jersey Radio group, which includes WCTC-AM & WMGQ-FM/Middlesex and recently acquired WRAT/Monmouth-Ocean and WMTR, WWTR & WDHA/Morristown. Former Citadel/Atlantic City, NJ GM John Ford has been hired at News/Talk WCTC and AC WMGQ, and Mike Kazala has been promoted from GSM at Active Rock WRAT.

Ed Silver continues as Station Manager for WDHA and Adult Standards simulcast WMTR & WWTR. All three managers report to Greater Media/New Jersey VP/Regional Manager Dan Finn.

"The senior management team of Greater New Jersey Radio is second to none," said Finn. "As we all know, 2002 will be a challenge. However, I feel very confident that we will meet and exceed our goals with this fine team in place."

Anselmo

Continued from Page 3 Mick actually knows where Minot, Dickinson, Aberdeen and New Ulm are and has promised to take me there soon. I promised him that it wouldn't be in January!"

Anselmo said, "We have some great innovations and spectacular ideas that we'll be unveiling soon. I'm blessed with one of the best station staffs in this business, and I'm excited about sharing their talents with my other markets. And I love working with Jay Meyers, whom I plan to toughen up quickly. I'll get him here in January. Couple of trips to Fargo, Bismarck and Grand Forks, some tire studs for his boots, and he'll be 'okie-doke-ing' right along with the rest of us."

Parker

Continued from Page 3 "Tim has proven himself as a passionate Sports radio programmer," said John Cravens, Sporting News Radio's Group Head/Owned & Operated Stations. "He's an experienced programmer with an endless commitment to localizing programming on KMPC. We are pleased to have him lead that charge."

Parker said, "We look forward to making KMPC the most informative and entertaining Sports radio station in Los Angeles. KMPC will take on a truly L.A. personality, and our shows will focus on what's important to the Los Angeles sports fan."

Movie Tunes

Continued from Page 3

Los Angeles-based Movie Tunes has achieved dominant market penetration by providing labels and artists with increased exposure among the active audiences that see movies each week. Research suggests that 78% of moviegoers are active music buyers, and in-theater exposure provides a powerful vehicle for labels to further enhance new artists. All songs are front- and back-announced and are played more than 5 million times each month in thousands of theaters.

Movie Tunes President Robert Kardashian remarked, "This playlist information is important to radio programmers and record companies because it allows both to receive feedback directly from moviegoers, who are also the key music purchasers throughout America."

This week the Movie Tunes data appears on Page 22.

National Radio

• **PREMIERE RADIO NETWORKS** broadcasts *Elton John Live From The Troubadour in Los Angeles*, Oct. 29 from 10pm-midnight ET. During the broadcast the artist will perform his greatest hits, along with music from his new CD, *Songs From the West Coast*. For more information, contact Amir Forester at 818-461-5404.

Radio

• Federated Media's News/Talk WOWO/Ft. Wayne, IN OM TOMMY

ALLEN adds duties at co-owned crosstown Hot AC WMEE. Concurrently, Allen relinquishes his programming role at crosstown Sports WONO-AM to DEAN McNEIL, who becomes OM for that station, along with Country WQHK/Ft. Wayne.

• **JANIE FLOYD** joins WTOP AM & FM Washington as LSM & Dir./Business Development. She was most recently Dir./Business Development for crosstown WASH.

Records

• **HEIDI ELLEN ROBINSON** is named SVP/Press & Media Relations for ARTISTdirect. She was most recently head of media relations at Maverick Records.



Robinson

Changes

CHR: KWIN/Stockton PD Kevin Nash exits ... WVSR & WZJO/Charleston, WV appoint WVSR afternoon driver **Chris Carmichael** PD to replace **Coach Kidd**, who is promoted to Image Director for owner Bristol Broadcasting ... **Grover Collins** becomes APD/middayer of WKRQ/Cincinnati as **Brian Douglas** relinquishes APD duties but remains afternoon driver ... KTTB/Minneapolis nighttimer **Broadway Joe** rises to APD/afternoons ... WQEN/Birmingham PD **Jeff Murray** segues to MD duties at sister WKSC/Chicago ... KZHT/Salt Lake City nighttimer **Jagger** adds MD stripes ... WJYY/Manchester, NH afternoon driver **AJ Dukette** adds APD/MD duties ... New lineup at WZPL-FM/Indianapolis: **Julie Patterson** & **Steve King**, 5-9am; **MD Dave Decker**, 10am-2pm; **Kelly McKay**, 3-7pm; **Greg Browning**, 7-10pm; **John Mills**, midnight-5am; **Scott Baker**, **Chasney Lynn**, **Tom Berg**, **Craig Hixon**, **Mike Cruise** and **Jason Hammer**, weekends ... WSEA/Myrtle Beach, SC drops Classic Rock to simulcast crosstown CHR sister WIXY.

Classic Hits: KODS/Reno, NV segues from Oldies to Classic Hits as "The River."

Classic Rock: At WBGW/Miami, **Kimba** joins for afternoons; **Steve Stansell** joins for middays, replacing the exiting **Bill Murphy**; and afternoon talent **Julie Guy** moves to nights to co-host with **APD Brian Medlin** ... The Lex & Terry Morning Radio Network adds **KKBB/Bakersfield** to its affiliate list.

Country: Former WXTU/Philadelphia morning co-host **Steve Harmon** joins WCOL/Columbus. OH for wakeups.

News/Talk/Sports: **Steve Goetz** and **Michael Peretsky** join KVI/Seattle as AEs ... **Tracie Savage** and **Larry Carroll** join KFWB/Los Angeles as pm drive news anchors ... **Bill Polish** joins KNX/Los Angeles as afternoon business reporter ... **Matt Roush** is appointed Technology Editor at WJW-AM/Detroit ... **WYNF/Sarasota** shifts from Rock to Talk with a lineup featuring the syndicated **Bob & Tom** in mornings, **WTKS/Orlando's Monsters of the Middy**, **WZZR/West Palm Beach's Love Doctors** in afternoons and **Drew Garabo** in evenings ... **Gil Gross** joins KLAC/Los Angeles for morn-

ings ... New lineup at KLIF/Dallas: **Darrell Ankarlo**, 6-9am; **Glenn Beck**, 9am-noon; **Scott Anderson**, noon-3pm; **Greg Knapp**, 3-7pm; **Michael Savage**, 7-9pm; **Clark Howard**, 9pm-midnight; **Art Bell**, midnight-6am.

Oldies: *The Little Bossman Show*, hosted by **Bill Roberts**, adds two new affiliates: **WPON-AM/Noni, MI** (suburban Detroit) and **WZUM-AM/Pittsburgh**.

Rock: At WTUE/Dayton, APD/MD **John Beaulieu** becomes interim PD as PD **Mark Thompson** exits ... At WKLS/Atlanta, **Jimmy Tidwell** becomes MD, night talent **Tim Rhodes** takes over middays, and **BC & Bubba** moves to nights as APD/MD/middayer **John Allers** exits ... **WZBH/Salisbury, MD** taps **John Glassman** as APD and **Micki Hunter** as MD ... At KSJO/San Francisco, former **WTPT/Greenville, SC** PD/morning host **Zakk Tyler** becomes night host, **Sloppy Joe** moves to middays, and *The Mikey Show* moves to afternoons.

Triple A: **Jody Peterson** takes PD duties at WNCB/Burlington, VT.

National Radio: Minnesota Public Radio launches *Comedy College*, hosted by **Steve Martin** and executive-produced by **Garrison Keillor**, on **KNOW/Minneapolis** and other MPR stations and on www.comedycollege.net.

Radio: **Bill Lekas** joins Sporting News Radio's weekend lineup ... **Alan Perkins** is appointed Dir./Sales of Citadel's six-station Baton Rouge cluster ... **Rita Rich** joins Strauss Radio Strategies as Sr. AE.

Gehron

Continued from Page 1

will be leaving at the end of the year to pursue other endeavors within the industry. John has a long and successful tenure in the business and is widely known as a resource to program directors. I would like to take this opportunity to thank John for his contributions to our group and wish him the best of success in the future."

In an interview with R&R, Gehron said his exit from Infinity is a direct result of the current economic situation facing radio companies in the U.S. "All of the radio companies are looking at how to survive with the advertising scene the way it is. I'm a victim of what's going on all around the country. There

NATIONAL RADIO FORMATS



ABC RADIO NETWORKS
Phil Hall • 972-991-9200

Hot AC
Steve Nichols
CALLING Wherever You Will Go

StarStation
Peter Stewart
No Adds

Classic Rock
Chris Miller
No Adds

Touch
Ron Davis
No Adds

Doug Banks Morning Show
Gary Saunders
No Adds

Tom Joyner Morning Show
Vern Catron
USHER U Got It Bad

ALTERNATIVE PROGRAMMING
Steve Knoll • 800-231-2818
Gary Knoll

Rock
No Adds

Alternative
No Adds

Triple A
No Adds

CHR
No Adds

Mainstream AC
No Adds

Lite AC
No Adds

NAC
No Adds

Christian AC
No Adds

UC
No Adds

JONES RADIO NETWORKS
Music Programming/Consulting
Ken Moultrie • 800-426-9082

Alternative
Teresa Cook
HOOBASTANK Crawling In The Dark
PUDDLE OF MUDDO Blurry
SEVENDUST Praise

Active Rock
Steve Young/Craig Altmaier
CREED My Sacrifice
SEVENDUST Praise

Heritage Rock
Steve Young/Craig Altmaier
DEFAULT Wasting My Time

Hot AC
Steve Young/Josh Hosler
CALLING Wherever You Will Go
ELTON JOHN I Want Love

CHR
Steve Young/Josh Hosler
GINUWINE Differences
NICKELBACK How You Remind Me
O-TOWN We Fit Together
PINK Get The Party Started

Rhythmic CHR
Steve Young/Josh Hosler
ENRIQUE IGLESIAS Hero
JAY-Z Girls, Girls, Girls
P. DIDDY & THE BAD BOY CREW Diddy
PINK Get The Party Started

Soft AC
Mike Bettelli
BACKSTREET BOYS Drowning

Mainstream AC
Mike Bettelli
BACKSTREET BOYS Drowning

Dellah
Mike Bettelli
O-TOWN All Or Nothing

Dave Wingert Show
Mike Bettelli
BACKSTREET BOYS Drowning

24 HOUR FORMATS
Jon Holiday • 303-784-8700

Adult Hit Radio
JJ McKay
ALL STAR TRIBUTE What's Going On?
JOHN MELLENCAMP Peaceful World

Rock Classics
Adam Fendrich
No Adds

Adult Contemporary
Rick Brady
JIM BRICKMAN Simple Things

RADIO ONE NETWORKS
970-949-3339

Choice AC
Yvonne Day
CRANBERRIES Analyse

New Rock
Benji McPhail
COLLECTIVE SOUL Next Homecoming
DAVE MATTHEWS BAND Everyday

WESTWOOD ONE RADIO NETWORKS
Charlie Cook • 661-294-9000
Bob Blackburn

Adult Rock & Roll
Jeff Gonzer
No Adds

Soft AC
Andy Fuller
No Adds

Bright AC
Jim Hays
No Adds



Artist/Title	Total Plays
'N SYNC Pop	76
KRYSTAL HARRIS Supergirl	76
DREAM STREET It Happens Every Time	75
LIL' ROMEO My Baby	72
AARON CARTER Oh Aaron	70
SMASH MOUTH I'm A Believer	70
JUMP5 God Bless The U.S.A.	69
AARON CARTER Not Too Young, Not Too Old	68
BAHA MEN Who Let The Dogs Out	38
BAHA MEN Who Woke Snow White Up	37
3LW No More (Baby I'ma Do Right)	29
BACKSTREET BOYS Drowning	29
FATBOY SLIM The Rockafeller Skank	28
LIFEHOUSE Hanging By A Moment	28
DESTINY'S CHILD Jumpin' Jumpin'	28
DESTINY'S CHILD Survivor	25
MANDY MOORE Crush	25
NINE DAYS Absolutely (Story Of A Girl)	25
DREAM This Is Me	25
MYRA Miracles Happen	25

Playlist for the week ending October 20.

is nothing sinister about it — it's just about how Infinity thinks we need to be going forward."

Gehron did not give any specific details concerning his future plans. He wants to find out where the opportunities lie and is encouraged by the responses he is already getting from several operators. Would Gehron prefer to remain in the Windy City? "I'd love to stay in Chicago, but I'm not going to say no to an opportunity. Part of knowing

yourself is knowing what you do well. I'm a good operator and a good programmer and would like to stay in that arena. I'm looking for a place where I can be productive and where my skills can be useful."

Before Infinity's merger with ARS Gehron served as ARS's co-COO. He has also been VP of Pyramid Broadcasting and GM of WNUA/Chicago and spent 13 years in management positions at ABC's WLS-AM & FM/Chicago.

DATEBOOK

MONDAY, OCTOBER 29

1929/"Black Tuesday" hits Wall Street as investors trade 16.4 million shares on the New York Stock Exchange in a single day. In the aftermath, America and the rest of the industrialized world enter the Great Depression.

1997/Anton LaVey, founder of the Church of Satan and author of *The Satanic Bible*, dies in San Francisco at the age of 67.

1998/Nearly four decades after becoming the first American to orbit the earth, John Glenn, 77, travels to space again as a payload specialist aboard the space shuttle *Discovery*.

Born: Richard Dreyfuss 1947, Kate Jackson 1948, Winona Ryder 1971

In Music History

1971/Allman Brothers guitarist Duane Allman, 24, dies in a motorcycle accident in Macon, GA. The surviving members of the band play at his funeral.

1977/Meat Loaf releases *Bat Out of Hell*.

1990/The Byrds, Ike & Tina Turner, John Lee Hooker, The Impressions, Wilson Pickett, LaVern Baker and Jimmy Reed are inducted into the Rock and Roll Hall of Fame.

1996/Notorious B.I.G. and Faith Evans become parents to son Christopher Wallace.

Born: Kevin DuBrow (Quiet Riot) 1955

TUESDAY, OCTOBER 30

Devil's Night

1938/Orson Welles, 23, causes a nationwide panic with his radio broadcast of *War of the Worlds*. Nearly a million radio listeners believe that a real Martian invasion is underway.

Born: Henry Winkler 1945

In Music History

1968/Johnny Cash's *Live at Folsom Prison* goes Gold.

1986/The Beastie Boys release *Licensed to Ill*.

1995/David Bowie, Pink Floyd, Velvet Underground, Gladys Knight & The Pips and Jefferson Airplane, among others, are inducted into the Rock and Roll Hall of Fame.

1997/After 17 years as drummer for R.E.M., Bill Berry announces his retirement.

Born: Grace Slick 1939, Gavin Rossdale (Bush) 1967

WEDNESDAY, OCTOBER 31

Halloween

1926/Harry Houdini, 52, the most celebrated magician and escape artist of the 20th century, dies of peritonitis in Detroit.

1993/Outside of Hollywood, CA's Viper Room, River Phoenix, 23, dies of heart failure from a drug overdose.

Born: Dan Rather 1931, John Candy 1950-1994, Dermot Mulroney 1963, Rob Schneider 1963

In Music History

1988/At her Halloween party, Debbie Gibson holds a seance to contact Liberace and Sid Vicious.

1990/At the Seattle Coliseum, Billy Idol pulls a prank on opening act Faith No More by dumping 600 dead fish on them during their set. FNM get revenge by parading onstage during Idol's encore wearing only Halloween masks.



Fish No More?

1993/Rapper Tupac Shakur is arrested on two counts of aggravated assault for allegedly shooting two off-duty Atlanta policemen during an argument.

Born: Larry Mullen Jr. (U2) 1961, Adam Horowitz (Beastie Boys) 1966, Vanilla Ice 1968

THURSDAY, NOVEMBER 1

1927/The Ford Motor Co. begins production on the Model A.

1984/Rajiv Gandhi, son of Indira Gandhi, is sworn in as prime minister of India.

1999/Football great Walter Payton, 45, dies of a rare liver disease. Nicknamed "Sweetness," Payton remains the No. 1 all-time rushing leader in pro football history.

Born: Larry Flynt 1942, Jenny McCarthy 1972

In Music History

1969/The Beatles release *Abbey Road*.

1989/South Africa bans the music of Tracy Chapman because of her anti-apartheid songs "Freedom Now" and "Material World."

1997/A remake of Rodgers & Hammerstein's *Cinderella*, with Brandy in the title role and Whitney Houston as the Fairy Godmother, airs nationwide on ABC-TV.



Brandy does Cinderella.

Born: Lyle Lovett 1957, Anthony Kiedis (Red Hot Chili Peppers) 1962, Sophie B. Hawkins 1967

FRIDAY, NOVEMBER 2

National Deviled Egg Day

1889/North and South Dakota officially become the 39th and 40th U.S. states.

1983/President Ronald Reagan signs a bill designating a federal holiday to honor Dr. Martin Luther King Jr.

Born: Burt Lancaster 1913-1994, Pat Buchanan 1938

In Music History

1979/The Who's film *Quadrophenia*, featuring Sting in a small role as a mod named "Ace Face," opens.

1990/Prince's fourth movie, *Graffiti Bridge*, opens nationally. Co-stars include The Time, Mavis Staples and Tevin Campbell.

1996/Michael Jackson announces that

his "longtime close friend" Debbie Rowe, whom he'll soon marry, is pregnant with his child.

Born: Bobby Dall (Poison) 1958, k.d. lang 1961, Fieldy (Korn) 1969

SATURDAY, NOVEMBER 3

1900/The first National Automobile Show opens, in New York's Madison Square Garden.

1956/The MGM film *The Wizard of Oz* is first seen on television.



Definitely not Kansas....

1957/The Soviet Union launches the first animal — a dog named Laika — into space aboard the *Sputnik 2* space capsule.

Born: Charles Bronson 1921, Dennis Miller 1953, Dolph Lundgren 1959

In Music History

1957/Sun Records releases Jerry Lee Lewis' "Great Balls of Fire."

1988/U2's *Rattle and Hum* premieres at Mann's Chinese Theatre in Hollywood, CA. While stars inside wait for the movie to start, U2 play a 20-minute mini-set for fans waiting on the street.

1993/In Miami, Mariah Carey begins her first tour.

1997/Grammy-winning singer-keyboardist Billy Preston is sentenced to a three-year prison term for violating probation on a cocaine-possession conviction.

Born: Adam Ant 1954

SUNDAY, NOVEMBER 4

National Candy Day

1922/British archaeologist Howard Carter and his workmen discover the tomb of Pharaoh Tutankhamen, more commonly known as "King Tut."

1979/Student followers of the Ayatollah Khomeini storm the U.S. Embassy in Tehran, Iran, taking 90 hostages.

1995/Israeli Prime Minister Yitzhak Rabin is fatally shot minutes after attending a peace rally held in Tel Aviv, Israel.

Born: Ralph Macchio 1961, Kathy Griffin 1966, Matthew McConaughey 1969

In Music History

1986/Tammy Wynette enters the Betty Ford Clinic for an addiction to painkillers.

1991/Jimi Hendrix, Johnny Cash, The Isley Brothers, The Yardbirds and others are elected to the Rock and Roll Hall of Fame.

1996/Melissa Etheridge and partner Julie Cypher are featured in a *Newsweek* cover article on gay parents.

1998/*Belly* — starring Nas, DMX, Method Man and TLC's Tionne "T-Boz" Watkins — opens nationally.

Born: Sean "P. Diddy" Combs 1969

— Frank Correia

'zinescene

Elton John's Still Standin'!

That's the title of *Us Weekly's* profile of the "rocket man," who recently released his latest album, *Songs From the West Coast* — which the 'zine says critics have hailed as his best album since 1976's *Blue Moves*. The openly gay artist tells the 'zine he was once asked on a radio show if he finds women attractive: "I said yes. Of course I find women like Nicole Kidman and Elizabeth Hurley attractive — they're beautiful women. But I don't want to sleep with them."

Is a possible "Candle in the Wind III" in the works? The artist says he and lyricist Bernie Taupin are collaborating on a song to commemorate the World Trade Center disaster. "I really don't want to be the Grim Reaper," John says, "but if I can give any words of wisdom out to people or comfort them when they're in pain, that's a great gift to have, so don't knock it."

John is also profiled in *Rolling Stone*. He tells the 'zine that *Songs From the West Coast* began because he fell in love with Ryan Adams' album *Heartbreaker*. He heard it was recorded in 11 or 12 days in Nashville, on analog tape, and thought to himself, "Well, God, I used to do things like that." "So when Bernie came down here last year," he explains, "I said, 'You know, the thing that pisses me off is that whenever anyone talks about me, generally it's either my sexuality, my hair, my AIDS foundation, *The Lion King*, my spending habits, the amount of flowers I buy, but it's never about an Elton John album.'"

Say Cheese

Rolling Stone also profiles Ryan Adams. "I don't want to be a star," he matter-of-factly tells the 'zine. "I'm happy right here. I hope it doesn't get offered to me, because I'll just say no. There's no glory in this for me. Usually, I just want the person I wrote the song for to hear it."

"I'm always walking this tightrope of what's cheesy or not," Adams tells *Spin*. "Like if Barry Manilow had a couple of drinks and didn't wear a tux — those are cool songs! Sometimes I wonder if I'm actually writing the cheesiest shit, but I get away with it 'cause I've got dirty jeans on."

He Wrote The Songs

Rolling Stone covers the John Lennon tribute event and TNT special *Come Together: A Tribute to John Lennon*, noting that actor Kevin Spacey's rendition of "Mind Games" "looked a little too much like your drunken uncle at a wedding" and that the evening's emotional highlights were Sean Len-



WHAT A CUTIE-PIE! — "Even when he was a small child, he had this charisma," *Incubus* frontman Brandon Boyd's mother, Dolly, tells *Spin* about her son. "Girls loved him. He had pale blond hair and big brown eyes, and even his teachers wanted to touch his hair." Brandon's older brother, Darren, says, "In the third grade, my mom would pick us up from school, and this one older girl would jump in the van and smooch him all over the face, just make the hell out of him with that cherry-flavored lip gloss. He'd cry and push her off."

non's performances of "Across the Universe" and "This Boy."

"I was nervous," Sean says. "It's a difficult position to be in, you know, the songs of John Lennon and the son of John Lennon. Seeing images projected onstage isn't as moving as being in the house, seeing the pictures of my dad that are in the room. He's my dad. I grew up with him, and I've got his jackets and his shoes in the closet. That's what touches me."

Sean's mother, Yoko Ono, is releasing a new album called *Blueprint for a Sunrise*, says *Rolling Stone*. "It's very necessary for my physical and emotional health that I create," Ono tells the 'zine. "For this album, I wanted to make a musical collage. It's like a diary."

Life Is Strange

"The last couple days I been thinkin' 'What's happenin' to this world? What's really goin' on?'" Alicia Keys tells *Rolling Stone* regarding recent events. "Couple weeks ago we was dealin' with that plane shit with Aaliyah, and now it's a whole 'nother thing. It's strange. For me, I can't take myself out of that equation. I feel like everyone who died in that building was part of me. The thing that keeps goin' through my head is the phoenix that rises out of the ashes. Although there's despair and confusion, that's definitely not the end of the world, and it's not gonna stop us. It's gonna make us stronger."

— Deborah Overman

Each week R&R sneaks a peek through the nation's consumer magazines in search of everything from the sublime to the ridiculous in music news. R&R has not verified any of these reports.

72 million households
Tom Calderone
VP/Programming



75 million households
Paul Marszalek
VPMusic Programming



Plays

P.D.D. Alive	40
'N SYNC Gone	37
SYSTEM OF A DOWN Chop Suey!	35
JA RULE I/CASE Livin' It Up	35
JAY-Z Izzo (H.O.V.A.)	34
MICHAEL JACKSON You Rock My World	34
SHAKIRA Whenever Wherever	33
BUBBA SPAROOX Ugly	32
LINKIN PARK In The End	32
BRITNEY SPEARS I'm A Slave 4 U	31
FABOLOUS I/NATE DDGG Can't Deny It	31
NELLY FURTAADO Turn Off The Light	30
ENRIQUE IGLESIAS Hero	29
112 Dance With Me	29
INCURUS I Wish You Were Here	28
PETEY PABLO Raise Up	26
MARY J. BLIGE Family Affair	26
NICKEL BACK How You Remind Me	24
JENNIFER LOPEZ I'm Real	23
GINUWINE Differences	23
ALL STAR TRIBUTE What's Going On?	22
PUDDLE OF MUDD Control	22
STAIN'D Fade	22
USHER U Got It Bad	20
ALIEN ANT FARM Smooth Criminal	19
NELLY #1	19
SUM 41 In Too Deep	18
CITY HIGH VEVE Caramel	16
WEEZER Island In The Sun	15
U2 Stuck In A Moment You Can't Get Out Of	15
COLDPLAY Trouble	15
MICHELLE BRANCH Everywhere	14
ADEMA Gvng In	14
FIVE FOR FIGHTING Superman (It's Not Easy)	14
DESTINY'S CHILD Emotion	13
CHRISTINA MILIAN Ain't No P.M.	11
R. KELLY Feelin' On Yo Booty	11
OZZY OSBOURNE Gets Me Through	9
JAY-Z Girls, Girls, Girls	7
SUGAR RAY Answer: The Phone	7
P. DIDDY & THE FAMILY Diddy	7
ELTON JOHN I Want Love	6
TRICK DADDY I'm A Thug	5
JIVE JONES Me, Myself & I	5
MARIAH CAREY Never Too Far	5
JERMAINE DUPRI Ballin' Out Of Control	5
PRESSURE 4/5 Beat The World	5
DR. DRE (KNDU-TURN)AL Bad Intentions	5
DMX We Right Here	4
BUSH The People That We Love	4
FAITH EVANS You Gets No Love	4
MAXWELL Lifetime	4
SLIPKNOT Left Behind	4
JADAKISS Knock Yourself Out	3
BILAL Fast Lane	3
DISTURBED Down With The Sickness	3
MYSTIC The Life	2
'N SYNC Pop	2
D-TOWN We Fit Together	2
P. DIDDY & THE FAMILY Bad Boys For Life	1
MISSY ELLIOTT One Minute Man	1
SEVENDUST Angels Son	1

Video playlist for the week ending October 20.

55 million households
Peter Cohen
VP/Programming



Rap Adds
DILATED PEOPLES Worst Comes To Worst

Pop Adds
AALIYAH Rock The Boat
JANET U.C. SIMON... Son Of A Gun (I Betcha...)
D-TOWN We Fit Together

Urban Adds
AALIYAH Rock The Boat
JANET U.C. SIMON... Son Of A Gun (I Betcha...)

Rhythmic Adds

Rock Adds
GREEN DAY Stuck With Me
MESH I Maybe Tomorrow
POWERMAN 5000 Relax
RIVAL SCHOOLS Used For Glue

Adds for the week of October 22.

ADDS

RYAN ADAMS New York, New York	
STING Fragile	
COLDPLAY Trouble	
INCUBUS I Wish You Were Here	
LONG BEACH DUB ALL STARS Sunny Hours	
RES Golden Boys	
ALICIA KEYS Fallin'	23
STAIN'D It's Been Avhila	21
ALIEN ANT FARM Smooth Criminal	20
MICHAEL JACKSON You Rock My World	20
NELLY FURTAADO Turn Off The Light	19
U2 Stuck In A Moment You Can't Get Out Of	18
WISEGUY'S Start The Commotion	18
BARNEKES LADIES Falling For The First Time	17
BLU CANTELL Hill, Em Up Style (Ooos!)	17
JENNIFER LOPEZ I'm Real	17
JOHN MELLENCAMP Peaceful World	17
FIVE FOR FIGHTING Superman (It's Not Easy)	16
ENRIQUE IGLESIAS Hero	16
JEWEL Standing Still	16
ELTON JOHN I Want Love	16
STEVIE NICKS Sorcerer	14
MACY GRAY Sweet Baby	12
WEEZER Island In The Sun	11
3 DODDS DOWN Be Like That	10
MICHELLE BRANCH Everywhere	9
CAKE Short Skirt/Long Jacket	9
GARBAGE Androgyny	7
LIVE Overcome	7
R. E. M. All The Way To Reno	7
CRAIG DAVID Fill Me In	6
TORI AMOS Strange Little Girl	6
BUSH The People That We Love	4
NICKEL BACK How You Remind Me	4
ENYA Only Time	4
JAMIROQUAI Little L	3
LINA It's About	2
MARY J. BLIGE Family Affair	2
GINUWINE Differences	1
INDIA ARIE Brown Skin	1
THE ISLEY BROTHERS Contagious	1
MAXWELL Lifetime	1
BRIAN MCKNIGHT Love Of My Life	1
USHER U Remind Me	1
AEROSMITH Sunshine	1
BABYFACE What If	1
GORILLAZ Clint Eastwood	1
HALFORD Made In Hell	1
OZZY OSBOURNE Gets Me Through	1
STAIN'D Fade	1
SUGAR RAY Answer: The Phone	1
TODD Schism	1

This week's playlist is frozen.

36 million households
Cindy Mahmoud
VPMusic Programming & Entertainment



VIDEO PLAYLIST

JA RULE I/CASE Livin' It Up
R. KELLY Feelin' On Yo Booty
USHER U Got It Bad
BUBBA SPAROOX Ugly
112 Dance With Me
GINUWINE Differences
MICHAEL JACKSON You Rock My World
FABOLOUS I/NATE DDGG Can't Deny It
MAXWELL Lifetime
FAITH EVANS You Gets No Love

RAP CITY

DR. DRE (KNDU-TURN)AL Bad Intentions
BUSTA RHYMES Break Ya Neck
JAY-Z Girls, Girls, Girls
DMX We Right Here
JA RULE I/CASE Livin' It Up
LUDACRIS Fatty Girl
BUBBA SPAROOX Ugly
NELLY #1
P. DIDDY & THE BAD BOY CREW Diddy
FABOLOUS I/NATE DDGG Can't Deny It

Video playlist for the week ending October 21.

TELEVISION

TOP TEN SHOWS
OCTOBER 8-14

Total Audience (95.9 million households)

1 Friends
2 Survivor: Africa
3 West Wing
4 CSI
5 Law & Order
6 E.R.
7 Everybody Loves Raymond
8 Will & Grace
9 Just Shoot Me
10 Becker

Adults 18-34

1 Friends
2 Will & Grace
3 Just Shoot Me
4 E.R.
5 Survivor: Africa
6 CSI
7 Law & Order
8 Monday Night Football St. Louis vs. Detroit
9 Everybody Loves Raymond
10 That '70s Show

(tie) West Wing

Source: Nielsen Media Research

COMING NEXT WEEK

Tube Tops

Marc Anthony, India.Arie, The Backstreet Boys, Bon Jovi, Eric Clapton, Melissa Etheridge, Five For Fighting, Goo Goo Dolls, Macy Gray, Mick Jagger, Billy Joel, Paul McCartney, John Mellencamp, James Taylor and The Who are slated to perform from Madison Square Garden when VH1 presents the benefit *Concert for New York* (Saturday, 10/20, 8pm).

Friday, 10/19

- Bjork, *The Tonight Show With Jay Leno* (NBC, check local listings for time).

Saturday, 10/20

- 'N Sync's Lance Bass guest-stars on FOX's *Mad TV* (11pm).
- Jadakiss, *Showtime at the Apollo* (check local listings for time and channel).

Sunday, 10/21

- Marc Anthony co-stars in the Showtime original movie *In the Time of the Butterflies* (8pm).

Monday, 10/22

- Blink-182, *Jay Leno*.
- Dido, *Craig Kilborn*.

Tuesday, 10/23

- Charlotte Church, *Jay Leno*.
- Tim Reynolds, *Craig Kilborn*.

Wednesday, 10/24

- Mos Def and Talib Kweli perform on HBO's *Reverb* (8pm).
- Cyndi Thomson, *Jay Leno*.

Thursday, 10/25

- P.O.D., *Jay Leno*.
- Dave Grohl, *Craig Kilborn*.

— Julie Gidlow



All show times are ET/PT unless otherwise noted; subtract one hour for CT. Check listings for showings in the Mountain time zone. All listings subject to change.

FILMS

BOX OFFICE TOTALS
OCT. 12-14

Title	Distributor	Weekend (\$ To Date)
1 <i>Training Day</i>	WB	\$13.38 (\$43.43)
2 <i>Bandits</i>	MGM/UA*	\$13.05 (\$13.05)
3 <i>Corky Romano</i>	Buena Vista*	\$9.02 (\$9.02)
4 <i>Serendipity</i>	Miramax	\$8.76 (\$26.39)
5 <i>Don't Say A Word</i>	FOX	\$6.71 (\$41.71)
6 <i>Iron Monkey</i>	Miramax*	\$6.01 (\$6.01)
7 <i>Zoolander</i>	Paramount	\$5.03 (\$35.75)
8 <i>Joy Ride</i>	FOX	\$4.90 (\$14.73)
9 <i>Max Keeble's Big Move</i>	Buena Vista	\$4.03 (\$10.93)
10 <i>Hearts in Atlantis</i>	WB	\$2.71 (\$20.66)

*First week in release
All figures in millions
Source: ACNielsen EDI

COMING ATTRACTIONS:

This week's openers include *Riding in Cars With Boys*, starring Drew Barrymore. The film's Columbia soundtrack sports vintage tunes by The Everly Brothers ("All I Have to Do Is Dream"), Sonny & Cher ("I Got You Babe"), The Chiffons ("One Fine Day"), Big Brother & The Holding Company ("Piece of My Heart"), Billy Joe Royal ("Down in the Boon-docks"), Sir Douglas Quintet ("She's About a Mover"), Skeeter Davis ("End of the World"), The Five Stairsteps ("Ooh Child"), Vic Damone ("Cincinnati Dancing Pig"), Rare Earth ("I Just Want to Celebrate"), The Jellybeans ("I Wanna Love Him So Bad") and Cyndi Lauper ("Girls Just Want to Have Fun").

Also opening this week is *From Hell*, starring Johnny Depp and Heather Graham. The film's Varese Sarabande ST is mostly made up of Trevor Jones' score but also includes the "Wormwood remix" of Marilyn Manson's "The Nobodies."



Similarly, the Decca soundtrack to *The Last Castle*, a film that stars Robert Redford and James Gandolfini, contains Jerry Goldsmith's score alongside blues great John Hammond's "Get Behind the Mule," as well as "Chiseled in Stone" by blues rocker Dean Hall, son of the legendary Tom T. Hall.

— Julie Gidlow

2

David Cohn
General Manager

VIDEO PLAYLIST

SYSTEM OF A DOWN Chop Suey!
MAXWELL Lifetime
LINKIN PARK In The End
NICKEL BACK How You Remind Me
RES Golden Boys
MARY J. BLIGE Family Affair
NEW ORDER Crystal
BUBBA SPAROOX Ugly

Video playlist is frozen.

TOP FIVE SONGS PER REGION

WEST

- U2 Stuck In A Moment You Can't Get Out Of
- GORILLAZ Clint Eastwood
- LENNY KRAVITZ Dig In
- BRIAN MCKNIGHT Love Of My Life
- BONEY JAMES Somethin' Inside

MIDWEST

- LENNY KRAVITZ Dig In
- BRIAN MCKNIGHT Love Of My Life
- GORILLAZ Clint Eastwood
- U2 Stuck In A Moment You Can't Get Out Of
- KEKE WYATT Nothing In This World

SOUTHWEST

- BRIAN MCKNIGHT Love Of My Life
- LENNY KRAVITZ Dig In
- GORILLAZ Clint Eastwood
- STEVE HOLY Good Morning Beautiful
- U2 Stuck In A Moment You Can't Get Out Of

NORTHEAST

- LENNY KRAVITZ Dig In
- U2 Stuck In A Moment You Can't Get Out Of
- KEKE WYATT Nothing In This World
- BONEY JAMES Somethin' Inside
- BRIAN MCKNIGHT Love Of My Life

SOUTHEAST

- BRIAN MCKNIGHT Love Of My Life
- LENNY KRAVITZ Dig In
- U2 Stuck In A Moment You Can't Get Out Of
- GORILLAZ Clint Eastwood
- STEVE HOLY Good Morning Beautiful



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A Perry Capital Corporation

Levy

Continued from Page 1

who ascended to the top music post four years ago and left EMI by mutual agreement. Levy is based in London and reports to EMI Group Chairman Eric Nicoli.

Concurrently, the company has appointed PolyGram veteran David Munns Vice Chairman, reporting to Levy and overseeing global marketing and human resources.

"We are committed to improving the operating performance of EMI Recorded Music," Nicoli said. "In these challenging market conditions, Alain brings a unique blend of creative, commercial, strategic and leadership skills to take the business to the next level. He and David are two of the world's finest music executives and a proven winning team. They have a tremendous track record of generating value for shareholders by creating an environment in which artists and management can flourish, and I am delighted that they have agreed to join us."

Levy noted, "No other job is as attractive as this in a time of enormous change and challenge for the music industry. I am excited about the possibilities and delighted to be joining

Eric's team. It is an honor to be part of EMI, with its long history of great artists, music and people."

About his departure, Berry said, "I have had a wonderful time at EMI. It is a fantastic company. I wish the company, its employees and artists the greatest success for the future."

Nicoli said, "Over three decades with Virgin and EMI, Ken has established a wonderful collection of assets for the EMI Group. His enormous contribution includes building a superb artist roster and a talented management team with some of the world's best record executives."

Levy is widely credited with having built PolyGram into a recorded-music powerhouse from the time it was spun off as a publicly traded company from Philips Electronics in 1989 until its purchase by Seagram in 1998. Since leaving PolyGram in 1998 Levy has consulted and made venture-capital investments in several media companies.

Levy began his music-industry career in 1972 with CBS International as assistant to the president and a year later moved to the company's European headquarters in Paris, where he was in charge of manufacturing and logistics. In 1976 he was

appointed VP/Marketing in Europe and later assumed the management of CBS Italy. In 1979 he became Manager of CBS France.

In 1984 Levy joined PolyGram as CEO of its French operations and four years later moved to London as Exec. VP in charge of worldwide pop and music publishing. In 1990 Levy moved to New York, adding to his direct responsibilities PolyGram's operations in the U.S. He was promoted to President/CEO in January 1991.

Munns joined EMI in 1972 at its London headquarters and moved up through various marketing positions, including Product Manager for Paul McCartney. From 1977 to 1979 he was responsible for the U.K. marketing of non-U.K. repertoire. Later that year he moved to EMI Canada to oversee all its operations except A&R. In 1984 Munns joined PolyGram as Managing Director of Polydor U.K. and in 1991 was promoted to Sr. VP/Pop Marketing with worldwide responsibility for overseeing all of its record labels' frontline repertoire. Since 1999 Munns has managed Jon Bon Jovi.

Osgood

Continued from Page 1

Osgood is well-known to News/Talk radio fans as the anchor and writer of "The Osgood File," as well as for his daily news commentaries on the CBS Radio Network. He is also a familiar face to millions of television viewers as the weekly anchor of CBS News Sunday Morning, a position he has held since 1994.

The award-winning journalist has received numerous honors for his work, including five Best in the Business awards from the Washington Journalism Review, a 1999 Radio Mercury Award, a 1996 ASCAP President's Award and a 1993 Marconi Radio Award. Osgood has also won three Peabody awards, one for his work on Sunday Morning and two for Newsmark, the weekly CBS Radio public-affairs broadcast.

Osgood has been a part of CBS News since 1967, serving first as an anchor-reporter for the network's New York City all-news flagship, WCBS-AM, then moving to the network in 1971. Prior to joining CBS Osgood spent four years as a general assignment editor for ABC and before that was the PD and manager of WGMS-AM/Washington.

"Charles Osgood is one of the real legends in radio," CBS News Radio VP Harvey Nagler said when asked what Osgood means to the radio network. "Mention his name, and faces light up with a broad smile. His name is synonymous with great storytelling."

R&R's annual Talk Radio Seminar will take place February 21-23, 2002 at Washington, DC's Marriott at Metro Center. You'll find additional details about the seminar, hotel reservation information and a TRS 2002 early-bird registration form on Page 27 of this issue. Online registration is also available on R&R ONLINE at www.ronline.com.

Rankings

Continued from Page 1

Meanwhile, it seems the Bay Area's population is shrinking: San Francisco saw an overall loss of 10,400, with the black population off by 37,300, and the Hispanic population down 9,500; and San Jose saw an overall decrease of 24,100.

Significant growth occurred in markets 30-50, as Austin, Nashville, Orlando, Salt Lake City and West Palm Beach saw hefty population gains. Meanwhile, Madison adds 75,600 people 12+, zooming it up from market No. 122 to No. 97. The new rankings for all 285 markets can be found

on Arbitron's website at www.arbitron.com.

Arbitron's fall 2001 rankings also saw significant changes in markets with high-density black or Hispanic areas, as top-rated New York, Washington, DC; Atlanta; and Philadelphia had noticeable increases. In fact, Miami added 133,100 African Americans 12+, upping the market's percentage of blacks from 16% to 19%. On the Hispanic side, Houston; Dallas; and Washington, DC all saw considerable population increases, with Denver gaining 94,300 Hispanics and lifting its 12+ Hispanic population from 13% to 17%.

Listening

Continued from Page 1

biggest increase in New York listening was in the workplace, while the biggest increase in Los Angeles listening was at home. The attacks occurred when most New Yorkers were already at work, while in Los Angeles the morning commute was just beginning.

It should come as no surprise that

New York's News stations doubled their AQH ratings in the week following the attacks. The market's Talk stations also increased, to the tune of 30%. And listeners continued with the market's music stations as well — music stations' collective AQH numbers increased slightly in the week following Sept. 11. Most New York television stations were off the air in the days following the destruction of the World Trade Center.

New York

	Week 10 (8/30-9/5)		Week 11 (9/6-9/12)		Week 12 (9/13-9/19)	
	Cume	TSL	Cume	TSL	Cume	TSL
Persons 12+	91.7	16.00	93.2	18.00	93.8	17.45
Persons 25-54	92.1	15.45	95.0	20.00	94.1	19.15

Los Angeles

	Week 10 (8/30-9/5)		Week 11 (9/6-9/12)		Week 12 (9/13-9/19)	
	Cume	TSL	Cume	TSL	Cume	TSL
Persons 12+	92.1	16.15	94.2	17.30	90.0	16.00
Persons 25-54	95.3	17.30	95.8	19.00	95.1	17.30

Source: Arbitron, Summer 2001



AL PETERSON
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America's Backyard Fence

■ A check of the nation's emotional temperature, one call at a time

In recent weeks Talk radio has been getting some pretty good reviews — even from its usual critics. That's not to say that there haven't been occasional lapses in good judgment here and there or that Talk's critics have stopped complaining altogether. But, overall, Talk radio has proven once again that, if you want to take the emotional temperature of America, the format is a pretty good thermometer.

For this week's column, I asked a cross-section of talk hosts to share what they've been hearing on their phones in recent days as people across the country assess what was, what is and what will be in a post Sept. 11 world.

Joey Reynolds, WOR Radio Networks

New York is still burying the dead. There is shock, sadness, anger, forgiveness and grieving. New York is like a giant anthill, with the strong ants carrying the weak ones — it's really impressive. The sense of community is unparalleled. "Let us bury the dead and serve each other with a new resolve" seems to be the sentiment from the people I talk to. Right now what we truly need is a leap of understanding.

Laura Ingraham, Westwood One Radio Networks

Listeners seem to be most interested in hearing about and commenting on the anti-war coalitions sprouting up across the nation. Callers seem especially outraged by what they interpret as creeping anti-Americanism at

our own college campuses. Yet the naive view is not limited to the university setting. A cultural bellwether such as Oprah Winfrey adds to the confused message by promoting the "teach love, not war" position on her influential program.

I do get the sense that our listening audience appreciates hearing about the other news of the day. The public wants to keep informed about the big story but also wants a break now and then. Reintroducing humor and satire into the program is our response to the president's exhortation that we "get back to business." From what we're hearing, callers seem to be ready and eager to laugh again.

Mike Gallagher, Salem Radio Networks

It's been fascinating to witness the collective mood of callers turning from anguish, shock and grief into sheer rage. People are angry and getting angrier every day. With each day's new revelation about terrorists planning to buy materials to make atom bombs, our attorney general warning of more strikes in America or any one of the hundreds of devel-

"This is it, the apex, the hottest time we have ever had in this format."
Doug Stephan

oping aspects of this crisis, our listeners seem to be getting more and more frustrated.

I wouldn't even dream of going back to the normal routine of lifestyle or political topics. The events of Sept. 11, 2001 have shaped our national dialogue for a long time to come. Talk radio is clearly a place for people to vent, for information to be delivered, for all of us to get through this together.

Ronn Owens, KGO/San Francisco

About a week after the attacks I made the decision to slowly dip our toes into some other issues, but I fully expect this horrible event to dominate



NICE WORK IF YOU CAN GET IT

Enjoying some social time at Sporting News Radio's soiree during the recent NAB in New Orleans are (l-r) PGA Tour Radio's Rick Shaw, New Orleans Saintsations cheerleader Blair, Sporting News Radio's Bill Peterson, PGA Tour Radio's Tommy Douglas, New Orleans Saintsations cheerleader Dana, PGA Tour Radio's Jim Pierson and New Orleans Saintsations cheerleader Stacey.

our program for a long time to come. With regard to President Bush's performance, most of the audience seems to feel like I do — that Bush is doing a superb job. Granted, we all should unite behind the president in times like these, but Bush is setting the perfect tone.

This being the Bay Area, you're starting to hear a lot of "Yes, but...." callers and complaints about U.S. foreign policy, but that just makes for livelier discussions. Suffice it to say that I've done Talk radio for 33 years, and there's never been anything that has so affected the audience — or myself, for that matter.

John Kobylt, KFI/Los Angeles

Generally, people have wanted news and information, guests who know their stuff and explanations of things they've never thought about — for example, the risk of biological and chemical weapons, all these Islamic countries and our history with them and what drives Bin Laden and his followers. Most don't know what to think yet about all of these issues. We're all still learning.

What we did get, to some extent, was a wave of right-wing political correctness. This crowd was horrified if you questioned Bush's shaky public demeanor in the first two days after the attacks. They thought criticizing the obvious CIA and FBI blundering was some criminal act. After years of putting up with left-wing FC garbage, it was amusing to hear PC nonsense from the right wing for a change.

Clark Howard, Cox Radio Syndication-Jones Radio Networks

I sensed a clear shift around the end of the third week after the attacks toward what I call the "What about me?" angle to this story. People are especially curious about whether it is smart to buy a car or to buy or sell a house. Listeners are asking me endless questions about canceling travel, getting refunds for travel and rebooking trips.

I've also never had so many questions about life insurance and wills. The dramatic drop in the stock market has led to a large increase in the

Continued on Page 26

REAL TALK RESULTS

INDEPENDENTLY SYNDICATED AND WINNING!

Arbitron Ratings W '00 - SP '01

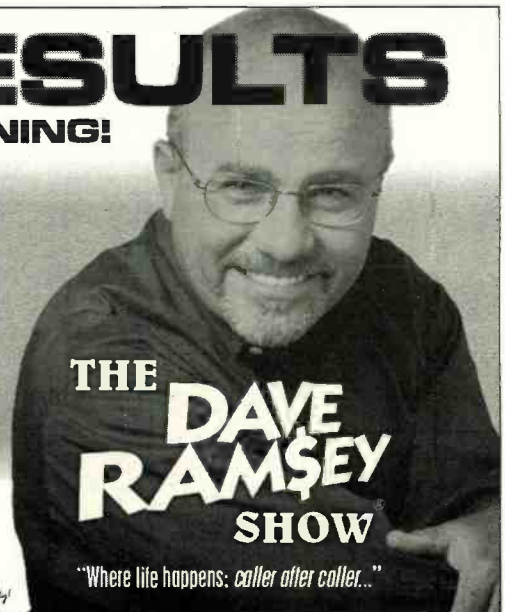
KCTK Phoenix, AZ	0.7 ↑ 2.2	Women 25 - 54
WFMN Jackson, MS	3.9 ↑ 6.5	Men 25 - 54
WNWS Jackson, TN	6.5 ↑ 8.1	Adults 25 - 54
WDMN Toledo, OH	1.4 ↑ 2.5	Women 25 - 54
WSBA York, PA	0.8 ↑ 2.6	Adults 25 - 54
KENS San Antonio, TX	0.4 ↑ 2.1	Men 35 - 64
KCRS Odessa-Midland, TX	↑ 9.5	Men 24 - 54

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America's Backyard Fence

Continued from Page 24

number of investment questions I get. A lot of people want to know if they should bail. All I can say is that I'm staying in the game, but it could get a lot uglier over the next 18 months.

Mike Reagan, Premiere Radio Networks

I have noticed that, several weeks after the horrific events of Sept. 11, listeners are looking forward to getting back to normal but are not all quite able to do so yet. Many are expressing confidence in President Bush and his foreign policy team and are relieved that the bipartisan Congress seems to be working together against terrorism.

Listeners are confident that the American military will do whatever it has to do in order to make sure this country is safe, no matter how long the campaign takes. Despite the introduction of other topics, listeners still seem to want to express their fear of future attacks against the United States.

Jeff Carroll, KLSX/Los Angeles

The majority of our audience approves of how President Bush is handling the crisis. The most compelling question we keep hearing is, "Under what circumstances will the United States use nuclear weapons?" Comments by Bill Maher and the Rev. Al Sharpton, along with those from firemen who refused to ride on a truck with an American flag, infuriated our audience.

Now, several weeks after the terrorist attacks, we have returned to the lifestyle-topic format that our audience expects while continuing to monitor all new developments.

Peter Weissbach, Jones Radio Networks

Many of the women and some men who call in are still worried and

afraid. They seem ready to accept all suggested new police powers, and then some. What about civil liberties and the Bill of Rights? The stock answer is, "If you don't break the law, you don't have anything to worry about. We've got to stop these terrorists." Alas, it would seem that, for some, safety and security trump civil rights.

Austin Hill, KFYI/Phoenix

There seems to be no indication that KFYI listeners are tiring of the conversation, at least not yet. A couple of local factors have kept the story fresh and the conversation tense. Within hours of the attack a story emerged that a Muslim student at Arizona State University was mugged and beaten by a group of male students. Later the student admitted to authorities that he lied about the attack.

Worse yet, a Phoenix-area Sikh gas station owner of Middle Eastern descent was killed in a senseless drive-by shooting. This shook our community so dramatically that KFYI broadcast the man's funeral live. Overall, the events of Sept. 11 and the subsequent local events have forced some ongoing important and painful discussions.

Jeff Katz, WPHT/Philadelphia

I've actually been doing two shows each day since the attacks — a morning show at KXNT/Las Vegas and afternoons for WPHT. The concerns of the two audiences are quite similar, although the audience in Vegas was primarily of the opinion that we should immediately bomb anyone and everyone involved, while the Philadelphia audience also called for retaliation but added in questions about the underlying causes.

My sense is that listeners want to keep the attacks close to the surface, and they demand to hear all current information. But they are beginning to talk about "regular" stuff too. One question I asked was, "When will it be OK for us to laugh again?" The

responses ranged from, "Please tell me something funny right now," to, "We'll never laugh again."

Paul Menard, KFMB-AM/San Diego

The attacks have brought out the patriotism in this military city in abundance, as well as a few radicals who seem to want to nuke everybody in sight. It's one thing to say that things are not going to be the same because of Sept. 11, but it's another to live it.

For example, we had a listener who called because she was upset

"Right now what we truly need is a leap of understanding."

Joey Reynolds

that her purse was searched by security at a local Indian casino just one day after the attacks. When given the explanation that the increased security was necessary, she moaned about her civil rights. Not a typical listener, but an example of some of the "no resolve" people we have been hearing from, although, admittedly, decidedly few.

Eileen Byrne, WLS/Chicago

In the first few days after the attacks our callers were supportive of taking immediate military action. Listeners are now more interested in a strategic approach and support building an international coalition against terrorism. In the past few weeks I have structured topics relating to terrorism, including things like "How did lax enforcement of our immigration laws contribute to the attacks on Sept. 11?"

We've talked about airport security and whether or not racial or ethnic

profiling should be reconsidered to combat terrorism. As far as the military, listeners have strong faith in it, but they are angry at the media for reporting what the military may do and where they are stationed.

Dave Ramsey, Syndicated Host

In the days after the attacks we could not have gone back to the normal flow of the show even if we had wanted to, so we just let the callers lead the way. In recent weeks the show has gradually moved back to a somewhat normal format, especially after President Bush urged Americans to go back to normal living. We've used his comments to help get everyone focused on their day-to-day concerns about life, love and the pursuit of piles of cash again.

Now, several weeks after the events, we are mostly dealing with listener concern over the state of the economy and what to expect when they go to the airport to fly again. We're also hearing that they are definitely behind our president, our government and our military.

Dave Elswick, KARN/Little Rock

Here in Little Rock listeners are ready to engage the terrorists for however long it takes to defeat them. How long that support will continue after Americans die in battle remains to be seen. The audience hasn't tired of the topic yet. They turn to KARN to get the latest news and to talk about those news stories.

The only thing that has changed is finding the facet of the topic that they want to take up. The topic might be a ground-force military engagement vs. cruise missiles and satellite technology or how safe our local water supply is. The audience's take on this story comes from many different angles. The host must find the one that resonates on a personal level.

Al Rantel, KABC/Los Angeles

The world of Talk radio changed

along with everything else on Sept. 11. I've found that listeners are more focused and more determined than I can ever remember them: being on any issue, bar none, in the 20 years I've done Talk radio. I really believe the public is willing to do whatever it takes this time.

I've also heard more dislike of and lack of tolerance for any partisan bickering and pettiness than at any other time. I don't think this is a topic that we'll move away from anytime soon. Sure, we might talk about other issues, but it's my sense that this event has so changed people in so many ways that it will be a lens through which people will see other issues for a very long time.

Suddenly, complaining about things like street signs in Los Angeles not being in proper Spanish seems like gross triviality to listeners.

Doug Stephan, Radio America Networks

I do not usually take predictable stands on political issues, so my audience has been surprised to hear the type of passion they are getting from me as to how I think the specific issues in this situation ought to be handled. We are now totally news-driven, with all of the conversation being driven by the specific news of the day. I do try to insert a "good news" story, but I want the stories to be relevant, and those are harder than ever to find.

I also think that most people are with the president, and most don't want us to just nuke 'em. I've noted that most listeners are not very supportive of the false sense of security that the government is trying to demonstrate by the all-too-late attention to airport security.

I've been on the air for 37 years, and I have never dealt with any matter that comes remotely close to how this has touched people's emotions and lives. I do not see it diminishing, if the host is creative, anytime soon. This is it, the apex, the hottest time we have ever had in this format.

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12+ SUMMER 2001 ARBITRON RESULTS

New York - #1

Station (Format)	Owner	Sp	'01	Su	'01
WQHT-FM (CHR/Rhy)	Emmis	5.9	6.6		
WLTW-FM (AC)	Clear Chan.	6.2	6.0		
WHTZ-FM (CHR/Pop)	Clear Chan.	4.3	4.6		
WSKQ-FM (Tropical)	SBS	3.8	4.4		
WCBS-FM (Oldies)	Infinity	4.1	4.3		
WINS-AM (News)	Infinity	3.4	4.3		
WKTU-FM (CHR/Rhy)	Clear Chan.	3.9	3.8		
WABC-AM (Talk)	ABC	3.9	3.7		
WRKS-FM (Urban AC)	Emmis	3.3	3.3		
WBLS-FM (Urban)	Inner City	3.5	3.2		
WQCD-FM (Sm. Jazz)	Emmis	3.0	3.2		
WXRK-FM (Alt.)	Infinity	3.2	3.2		
WCBS-AM (News)	Infinity	2.8	2.9		
WAXQ-FM (Cl. Rock)	Clear Chan.	2.9	2.6		
WFAN-AM (Sports)	Infinity	2.6	2.5		
WPLJ-FM (Hot AC)	ABC	2.4	2.5		
WOR-AM (Talk)	Buckley	2.4	2.4		
WPAT-FM (Span. AC)	SBS	2.9	2.4		
WQXR-FM (Classical)	NY Times	2.5	2.2		
WTJM-FM (Urban AC)*	Clear Chan.	2.4	2.1		
WCAA-FM (Tropical)	Hispanic	1.8	1.7		
WNEW-FM (Talk)	Infinity	1.7	1.6		
WADO-AM (Span. N/T)	Hispanic	1.6	1.3		
WWZY/WYNY (Country)	Big City	1.0	1.1		
WFME-FM (Rel.)	Family	0.9	1.0		
WLIB-AM (N/T)	Inner City	1.1	1.0		

*Evolved from Rhythmic Oldies during June

Detroit - #7

Station (Format)	Owner	Sp	'01	Su	'01
WJR-AM (Talk)	ABC	5.7	6.6		
WJLB-FM (Urban)	Clear Chan.	5.2	6.1		
WWJ-AM (News)	Infinity	5.5	5.7		
WNIC-FM (AC)	Clear Chan.	6.3	5.3		
WOMC-FM (Oldies)	Infinity	5.2	5.1		
WVMV-FM (Sm. Jazz)	Infinity	5.4	5.1		
WRIF-FM (Act. Rock)	Gr. Media	5.3	4.8		
WMXD-FM (Urban AC)	Clear Chan.	3.8	4.3		
WYCD-FM (Country)	Infinity	4.0	4.3		
WDTJ-FM (Urban)	Radio One	4.0	4.0		
WDRQ-FM (CHR/Pop)	ABC	4.6	3.9		
WKQI-FM (CHR/Pop)	Clear Chan.	3.7	3.8		
CJMX-FM (Alt.)	CHUM	2.6	3.2		
WCXS-FM (Cl. Rock)	Gr. Media	3.2	2.8		
WMGC-FM (AC)*	Gr. Media	2.5	2.7		
WLIC-FM (Cl. Hits)	Clear Chan.	2.7	2.4		
WKRK-FM (Talk)	Infinity	1.7	2.3		
WDVD-FM (Hot AC)	ABC	2.5	2.1		
CKWW-AM (Adult Std.)	CHUM	2.4	1.8		
WDMK-FM (Urban AC)	Radio One	1.1	1.5		
WXYT-AM (Talk)	Infinity	1.4	1.4		
WDFN-AM (Sports)	Clear Chan.	1.0	1.2		
WGPR-FM (Urban AC)	WGPR-FM	1.0	1.1		

*Was WGRV-FM (Rhythmic Oldies) until June

Philadelphia - #5

Station (Format)	Owner	Sp	'01	Su	'01
KY-WA-AM (News)	Infinity	6.8	7.1		
WBEB-FM (AC)	WEAZ-FM Radio	6.7	6.7		
WDAS-FM (Urban AC)	Clear Chan.	6.2	5.6		
WJZZ-FM (Sm. Jazz)	Clear Chan.	4.5	5.3		
WUSL-FM (Urban)	Clear Chan.	4.6	5.3		
WYSP-FM (Act. Rock)	Infinity	4.8	5.2		
WIOQ-FM (CHR/Pop)	Clear Chan.	5.5	4.9		
WUGL-FM (Oldies)	Infinity	3.5	4.5		
WXTU-FM (Country)	Beasley	4.5	4.2		
WPHT-AM (Talk)	Infinity	3.6	4.0		
WMMR-FM (Rock)	Gr. Media	3.1	3.5		
WPEN-AM (Adult Std.)	Gr. Media	3.2	3.1		
WPHI-FM (Urban)	Radio One	2.8	3.0		
WIP-AM (Sports)	Infinity	3.2	2.8		
WMGK-FM (Cl. Hits)	Gr. Media	3.1	2.7		
WPTP-FM ('80s)	Beasley	2.2	2.5		
WPLY-FM (Alt.)	Radio One	2.7	2.4		
WLCE-FM (Rock AC)	Clear Chan.	2.5	1.7		
WDAS-AM (Rel.)	Clear Chan.	1.6	1.5		
WMWX-FM (Hot AC)*	Gr. Media	1.7	1.5		
WPST-FM (CHR/Pop)	Nassau	1.3	1.5		
WHAT-AM (Talk)	Inner City	0.9	1.2		

*Was WEJM-FM (Rhythmic Oldies) until June 15

Los Angeles - #2

Station (Format)	Owner	Sp	'01	Su	'01
KPWR-FM (CHR/Rhy)	Emmis	4.8	4.7		
KROQ-FM (Alt.)	Infinity	5.1	4.7		
KIIS/KVVS (CHR/Pop)	Clear Chan.	4.7	4.3		
KSCA-FM (Reg. Mex.)	Hispanic	4.8	4.0		
KKBT-FM (Urban)	Radio One	3.4	3.8		
KFI-AM (Talk)	Clear Chan.	3.6	3.7		
KLVE-FM (Span. AC)	Hispanic	4.3	3.7		
KTWV-FM (Sm. Jazz)	Infinity	3.3	3.6		
KOST-FM (AC)	Clear Chan.	3.2	3.3		
KRTH-FM (Oldies)	Infinity	3.0	3.2		
KXOL-FM (Reg. Mex.)*	SBS	1.2	2.9		
KBIG-FM (Hot AC)	Clear Chan.	2.5	2.7		
KHHT-FM (Urban AC)**	Clear Chan.	2.6	2.6		
KYSR-FM (Hot AC)	Clear Chan.	3.2	2.6		
KLAX-FM (Reg. Mex.)	SBS	3.0	2.5		
KLXS-FM (Talk)	Infinity	2.5	2.5		
KBUA/KBUE (Reg. Mex.)	Lieberman	2.6	2.4		
KNX-AM (News)	Infinity	2.2	2.4		
KLOS-FM (Cl. Rock)	ABC	2.6	2.3		
KABC-AM (Talk)	ABC	1.9	2.2		
KCBS-FM (Cl. Rock)	Infinity	2.4	2.2		
KZLA-FM (Country)	Emmis	2.3	2.2		
KFWB-AM (News)	Infinity	1.7	1.8		
KMZT-FM (Classical)	Mt. Wilson FM	1.2	1.7		
KSSC/KSSE (Span. Con.)	Entravision	1.2	1.6		
KJLH-FM (Urban AC)	Taxi	1.7	1.5		
KBLA-AM (Span. N/T)	Radio Unica	0.8	1.3		
KRCD/KRCV (Spanish/O)	Hispanic	1.2	1.1		
KLAC-AM (Adult Std.)	Clear Chan.	1.6	1.0		
KLYY-FM (Span. Con.)	Big City	1.2	1.0		

*Was KFSG-FM (Religious) until May 1

**Was KCMG-FM (Rhythmic Oldies) until August.

Chicago - #3

Station (Format)	Owner	Sp	'01	Su	'01
WGN-AM (N/T)	Tribune	7.0	6.7		
WGCI-FM (Urban)	Clear Chan.	4.8	5.3		
WBBM-AM (News)	Infinity	4.6	5.0		
WNUA-FM (Sm. Jazz)	Clear Chan.	4.5	4.7		
WVAZ-FM (Urban AC)	Clear Chan.	4.2	4.5		
WBBM-FM (CHR/Rhy)	Infinity	4.4	4.2		
WLS-AM (Talk)	ABC	4.2	3.9		
WUSN-FM (Country)	Infinity	2.8	3.9		
WPWX-FM (Urban)*	Crawford	2.9	3.5		
WDRV-FM (Cl. Hits)	Bonneville	2.2	3.3		
WTMX/WTNX (Hot AC)	Bonneville	2.8	3.4		
WLEY-FM (Reg. Mex.)	SBS	3.9	3.0		
WJMK-FM (Oldies)	Infinity	3.0	2.9		
WKQX-FM (Alt.)	Emmis	2.7	2.8		
WFMT-FM (Classical)	Chicago Ed.	1.9	2.5		
WLIT-FM (AC)	Clear Chan.	2.6	2.5		
WLUP-FM (Cl. Rock)	Bonneville	2.5	2.5		
WKSC-FM (CHR/Pop)	Clear Chan.	2.6	2.4		
WNND-FM (AC)	Bonneville	2.2	2.2		
WXRT-FM (Triple A)	Infinity	2.4	2.0		
WOJO-FM (Reg. Mex.)	Hispanic	1.7	1.7		
WCKQ-FM (Talk)	Infinity	1.9	1.5		
WGCI-AM (Gospel)	Clear Chan.	1.5	1.5		
WZZN-FM (Hot AC)**	ABC	1.6	1.5		
WAI-AM (Adult Std.)	NextMedia	1.6	1.4		
WSCR-AM (Sports)	Infinity	1.5	1.4		
WMVP-AM (Sports)	ABC	1.2	1.0		

*Was WVJM-FM (Urban AC) until May

**Was '80s until late July, switched to Alternative on September 14

Nassau-Suffolk - #18

Station (Format)	Owner	Sp	'01	Su	'01
WALK-FM (AC)	Clear Chan.	5.7	5.6		
WBLL-FM (CHR/Pop)	Cox	4.5	4.7		
WABC-AM (Talk)	ABC	4.4	4.5		
WCBS-FM (Oldies)	Infinity	3.9	4.4		
WHTZ-FM (CHR/Pop)	Clear Chan.	4.1	4.1		
WQHT-FM (CHR/Rhy)	Emmis	3.1	4.1		
WXRK-FM (Alt.)	Infinity	4.8	4.1		
WAXQ-FM (Cl. Rock)	Clear Chan.	3.0	4.0		
WFAN-AM (Sports)	Infinity	3.9	3.9		
WCBS-AM (News)	Infinity	3.3	3.8		
WBAB/WHFM (Rock)	Cox	3.9	3.5		
WLTW-FM (AC)	Clear Chan.	3.4	3.5		
WCSM/WHLI (Adult Std.)	Barnstable	2.5	3.0		
WINS-AM (News)	Infinity	2.4	3.0		
WQCD-FM (Sm. Jazz)	Emmis	2.4	2.8		
WBZO-FM (Oldies)	Barnstable	3.4	2.7		
WKTU-FM (CHR/Rhy)	Clear Chan.	2.1	2.7		
WPLJ-FM (Hot AC)	ABC	2.2	2.5		
WKJY-FM (AC)	Barnstable	2.8	2.3		
WOR-AM (Talk)	Buckley	2.4	2.1		
WNEV-FM (Talk)	Infinity	3.0	2.0		
WQXR-FM (Classical)	NY Times	1.9	1.7		
WDRB/WLIR (Alt.)	Jarad	2.1	1.6		
WKSC-FM (Urban AC)	Emmis	1.1	1.5		
WPAT-FM (Span. AC)	SBS	1.3	1.2		
WTJM-FM (Urban AC)*	Clear Chan.	1.2	1.2		
WWXY/WYNY (Country)	Big City	1.8	1.2		
WBLS-FM (Urban)	Inner City	1.6	1.1		
WJMC-FM (Rock AC)	Barnstable	1.7	1.1		
WEZN-FM (AC)	Cox	0.8	1.0		
WRCN-FM (Cl. Hits)	Barnstable	1.1	1.0		
WSKQ-FM (Tropical)	SBS	0.8	1.0		

*Evolved from Rhythmic Oldies during June

San Diego - #16

Station (Format)	Owner	Sp	'01	Su	'01
KOGO-AM (Talk)	Clear Chan.	6.5	6.6		
KHTS-FM (CHR/Pop)	Clear Chan.	5.0	5.1		
KYXY-FM (AC)	Infinity	4.4	5.1		
KSON-FM (Country)	Jeff.-Pilot	4.3	5.0		
XHTZ-FM (CHR/Rhy)	Califormula	4.6	5.0		
KIOZ-FM (Act. Rock)	Clear Chan.	4.8	4.7		
KFMB-FM (Hot AC)	Midwest TV	4.2	4.5		
KIFM-FM (Sm. Jazz)	Jeff.-Pilot	4.5	4.1		
XTRA-FM (Alt.)	XTRA Com	4.2	4.1		
KJQV-FM (Oldies)	Clear Chan.	3.9	3.6		
XHRM-FM (Rhy/O)	BiNational	4.0	3.2		
KGB-FM (Cl. Rock)	Clear Chan.	3.3	3.1		
KLVN-FM (Reg. Mex.)	Hispanic	4.2	3.0		
KPOP-AM (Adult Std.)	Clear Chan.	2.6	2.9		
KBZT-FM ('80s)	Jeff.-Pilot	2.0	2.8		
KPLN-FM (Cl. Hits)	Infinity	2.3	2.2		
KXST-FM (Triple A)	Compass	1.6	2.0		
KFMB-AM (Full Serv.)	Midwest TV	1.2	1.8		
KFI-AM (Talk)	Clear Chan.	1.3	1.4		
KLQV-FM (Span. AC)	Hispanic	1.9	1.3		
KMSX-FM ('80s)	Clear Chan.	2.0	1.3		
XLTN-FM (Span. AC)	Califormula	1.3	1.3		
XTRA-AM (Sports)	XTRA Com.	1.8	1.3		
XHCR-FM (Country)	Califormula	1.4	1.2		
KFSD-FM (Alt.)*	Astor	0.8	1.0		
KNX-AM (News)	Infinity	0.8	1.0		

*Was Classical until May

Boston - #8

Station (Format)	Owner	Sp	'01	Su	'01
WBZ-AM (N/T)	Infinity	7.2	7.6		
WJMN-FM (CHR/Rhy)	Clear Chan.	5.3	5.6		
WXKS-FM (CHR/Pop)	Clear Chan.	5.7	5.6		
WMJX-FM (AC)	Gr. Media	5.8	5.3		
WBCN-FM (Alt.)	Infinity	3.3	4.4		
WVEI-AM (Sports)	Entercom	4.9	4.3		
WODS-FM (Oldies)	Infinity	4.5	4.0		
WZLX-FM (Cl. Rock)	Infinity	3.5	4.0		
WRKO-AM (N/T)	Entercom	4.1	3.8		
WBMX-FM (Hot AC)	Infinity	4.4	3.4		
WROR-FM (Oldies)	Gr. Media	2.8	3.3		
WKLB-FM (Country)	Gr. Media	3.3	3.2		
WAAF-FM (Act. Rock)	Entercom	2.6	3.0		
WCRB-FM (Classical)	Charles River	4.2	3.0		
WQEX-FM (Hot AC)	Entercom	2.8	3.0		
WBOT-FM (Urban)	Radio One	1.4	2.2		
WBOS-FM (Triple A)	Gr. Media	2.0	1.7		
WTKK-FM (Talk)	Gr. Media	2.4	1.7		
WPLM-FM (Soft AC)	Plymouth Rock	1.7	1.6		
WAMG/WLLH (Tropical)	Mega	0.8	1.5		
WFEX/WFNX (Alt.)	Phoenix Media	1.4	1.4		
WILD-AM (Urban AC)	Radio One	0.8	1.3		
WGIR-FM (Act. Rock)	Clear Chan.	1.3	1.2		
WXKS-AM (Adult Std.)	Clear Chan.	1.6	1.2		
WXLO-FM (Hot AC)	Massachusetts	1.0	1.0		

Format Abbreviations

AC-Adult Contemporary, Adult Std. - Adult Standards, B/EZ-Beautiful/Easy Listening, CHR/Pop-Contemporary Hit Radio/Pop, CHR/Rhy-Contemporary Hit Radio/Rhythmic, Cl. Hits-Classical Hits, Cl. Rock-Classical Rock, Full Serv-Full Service, Hot AC-Hot AC, Misc-Miscellaneous, Reg. Mex-Regional Mexican, Sm. Jazz-Smooth Jazz, Span. AC-Spanish Adult Contemporary, Spanish Con-Spanish Contemporary, Span N/T-Spanish News/Talk, Spanish/O-Spanish Oldies, Triple A-Triple A, Urban/AC-Urban Adult Contemporary, Urban-Urban Contemporary, Urban/O-Urban Oldies.

Riverside-San Bernardino - #29

Station (Format)	Owner	Sp	'01	Su	'01
K					

The Incredible Rick Sklar

'He was the dean of New York programmers'

The young program director was beside himself. He'd been invited to join Rick and Sydelle Sklar at the New York premiere of Neil Diamond's new movie, *The Jazz Singer*. When he got to the table, he was greeted by the Sklars, who introduced him to their friends, Neil and Leba Sedaka, and then, to the PD's surprise, to Neil Diamond's mother. The PD took it all in, acting nonchalant, then noticed that the table number was 77 — WABC/New York's frequency.

"Being the petulant twentysomething PD of WNBC/New York, I refused to sit down at a table numbered 77," says Kevin Metheny, now older and wiser. "As you can imagine, this caused a brouhaha, but throughout it Sklar remained calm and thoughtful. Finally, he said, 'If I were him, I wouldn't sit here either. But, if you can arrange it, I would be delighted to join my young friend at table 66.'"

Let it be said, let it be done.

By 1980, the year Metheny joined WNBC, Sklar had been promoted into the lofty heights of ABC corporate and out of the day-to-day at WABC, but he was still clearly the dean of New York programmers. "Rick was the first to point out to me that the club of successful practicing and former New York PDs was a small one and that it was a privilege to be a member," says Metheny.

PAPERBACK WRITER

The \$55 a week that WPAC/Patchogue, NY paid Sklar didn't stretch very far, so he moonlighted at a typewriter, writing pulp fiction under the pseudonym Victor Appleton II. "I still have a copy of his book," laughs his daughter, Holly. "*Tom Swift and His Giant Robot*."

WPAC, on the south shore of Long Island, was no final destination, but, for a kid from Brighton Beach who was just out of college and had no experience, it fit the bill. In his autobiography, *Rocking America*, Sklar relayed what happened next: "One day I noticed a blind want ad in the *New York Times* that read simply 'Copy/contact — Radio.'"

Sklar answered the ad and was surprised to hear back from WINS/New York and even more surprised when he got the job writing commercials in the dead of night and collecting cash from "hapless sponsors."

In 1954 Alan Freed (*Legends*, 10/5/01) and rock 'n' roll invaded New York. "Freed had four hours to fill,



Rick Sklar

and he put the show together according to his personal likes and dislikes," Sklar wrote.

By September 1957 WINS was gaining ground on its main competitors, WMCA and WMGM, but Sklar, a step ahead, was beginning to wonder how much higher the ratings might be if he could "control the air exposure of each piece of music, basing its repeat plays on the current popularity of the song."

At the time, this was revolutionary thinking. On the strength of his jingle-writing ability ("For music, news, time and the weather, keep your dial where the 10s come together — 10 10 WINS/New York") Sklar was named Asst. PD of WINS.

The station was about the talent — A Smith Named Irv, Jack Lacy, Alan Freed and, later, Murray The K — but it was also about the other elements between the records. "I produced every second of WINS's features for excitement and ratings, even the newscasts," Sklar wrote. These newscasts were introduced with "ear-splitting sensationalist effects."

VIVE LA DIFFERENCE!

May 28, 1958. The government of France was crumbling. At WMGM the news editors were looking for a way, any way, to steal the limelight from WINS. Someone decided that getting General Charles de Gaulle on the phone might be the ticket. At 10:30 that morning WMGM newsman Bill Edmunds hit the air promising that the long-distance call was being arranged. "Stay tuned for firsthand information from France."

"De Gaulle" insisted that he go on live, no tape delay. Then, through the static, in heavily accented English, the general began to speak. "Monsieur, can you tell me who I am speaking to?" he asked

"My name is Bill Edmunds," was the reply. "I'm one of the Minute Men here at WMGM, a radio station in New York City."

"I see," said the general. His accent disappeared. "Well, of course, everybody knows that the best station in New York is WINS. Vive la France!"

By that afternoon, to the delight of WINS, the incident was all over town. In his book Sklar wrote, "The story was front-page news, with the *New York World-Telegram* saying it all: 'Who Had De Gaulle to Call WMGM?'"

By the spring of 1958, WINS had won over New York. "I was happy at the typewriter 10 hours a day, knocking out contests, jingles and promotional ideas," Sklar wrote.

But, behind the scenes, trouble was brewing, and it was spelled P-A-Y-O-L-A. To add insult to injury, on July 1 AFTRA struck WINS, and although the strike provided the entree for an unknown DJ from Brooklyn — by way of Bermuda — named Bruce Morrow, it was the beginning of the end. (For the details, read Sklar's book.)

WMGM AND WABC

In 1960, after WINS had been sold to Westinghouse, Sklar became PD of WMGM/New York, a station owned by the Lowe's Corp. He'd had some discussions with Hal Neal, the ABC executive brought in from Detroit to take WABC rock 'n' roll, but they'd led nowhere.

WMGM wasn't going to last forever. Lowe's sold the station to Storer Broadcasting. (Interestingly enough, Bob and Larry Tisch, the brothers who controlled Lowe's, were the same guys who controlled CBS before Infinity took over.) When the new owners assumed control, they announced that the call letters would revert to what they'd been in the '30s — WHN — and that the format would change.

It took a few months for Sklar and his assistant, Art Wander, to make the transition to an easy vocal format. Once that was done, a new manager from Philadelphia was installed, and with him came a new program director.

On July 11, 1962, Sklar went to WABC. He wasn't named PD — the position hadn't been approved yet. Instead, he joined the station as Production and Community Affairs Director.

The job was no walk in the park. In fact, WABC didn't become No. 1 in New York until 1968. But Sklar was nothing if not tenacious. "He persuaded his bosses to give him the budget for better personalities, more jingles and promotions like the \$25,000 Button," says consultant Bob Henabery. "He was an uncorrupted man, self-contained to the point of being called a 'conspiracy of one' and very, very intuitive."

"My father was very methodical, but he was also a showman," says Holly Sklar. "I think of him as sort of the P.T. Barnum of radio, or maybe Ziegfeld. WABC was the stage where he and some very talented people got to put on a show every day."

On June 22, 1992, Sklar, a marathon runner, died prematurely from anesthesia complications during surgery to repair a tendon. Kevin Metheny speaks for many when he says, "I loved Rick Sklar, and I miss him."

Bob Shannon writes, voices, produces and consults from his Bainbridge Island, WA-based business, bobshannonworks. Shannon, who continues to consult his former employer, TM Century, can be reached at bob@shannonworks.com.

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Street Talk.

Premiere Reiterates Commitment To Rush

R&R last week told you about Premiere Radio Networks syndicated host Rush Limbaugh's sudden hearing loss. Following the initial reports of Limbaugh's condition, Premiere President/COO Kraig Kitchin took time out to say that Limbaugh is in "excellent, excellent health." He also says that Premiere has employed technology that allows Limbaugh to read on a screen any communication coming through his right ear that he wants to clarify and reports that the show's producers have implemented a color code on Limbaugh's screen to help the host ascertain the moods and impressions of callers. Kitchin also stresses that Premiere would not have done anything differently if it had known the severity of Limbaugh's condition at the time of the host's recent contract renewal: "Mr. Limbaugh's resolve to broadcast his program through the end of this decade is enough word for us to say that we would want to be a partner with him in the broadcasting business." Meanwhile, specialists in Los Angeles say Limbaugh's deafness is a disease and not a symptom of a larger problem. They say it will take up to eight weeks before they'll know if medications administered to Limbaugh having any positive effect. If not, cochlear implants may be considered. One doctor likened the auto-immune disease of Limbaugh's inner ear to arthritis of the inner ear and noted that the condition is rare and causes less than 1% of all hearing losses.



Rush Limbaugh

R&R GM Sky Daniels departs the company as part of a restructuring. Daniels joined R&R in January 1996 as Alternative Editor and ascended to his most recent post in January 1998. The GM position is being consolidated, and further details on R&R's restructuring effort are forthcoming.

Milwaukee's Best Heads To New York

No, we're not talking about beer here. On Oct. 16, morning show talent from no fewer than 14 Milwaukee radio stations participated in an unprecedented show of solidarity to support the local economy and inspire confidence about flying to New York by packing their bags and boarding a Midwest Express flight to LaGuardia Airport. The entourage included WFMR's Craig Haebler; WISN's Tim Martin; WJMR's Le Andrea Williams; WJZ's Chris Moreau; WKLH's Dave Luczak and Carole Caine; WKTI's Bob Reitman, Gene Mueller and Gino

Rumbles

- Peter Delloro joins Oldies WKHL/Stamford-Norwalk, CT as PD. He previously served as OM of Clear Channel's Hartford properties and as PD for Classic Rocker WHCN/Hartford.
- WTMP/Tampa MD Big Money Ced succeeds Larry Steele as PD. Eriq Storm takes Ced's former duties.
- Fifteen-year Jeff McClusky & Associates promo vet Steve Gordon is on the loose. Reach him at 773-929-7739 or by e-mail at steveo@acil.com.

Salamone; WLTV's Nick Pierson; WLUM's Kenny Neumann; WLZR's Bob Madden and Brian Nelson; WMCS's Eric Von; WMIL's Karen Dalessandro and Scott Dolphin; WOKY's Dan Willis and Gregory Jon; WRIT's John Gardner; and WTMJ's Jon Belmont. Some of the hosts originated their shows from the Big Apple, and all returned to Milwaukee that night. The next day WMYX's Dan Weber, Jane Matenaer and Mike Clemons flew to New York and were set to originate their Oct. 18 wakeup show from the city. Local trade organization Milwaukee Area Radio Stations says the excursion was far from planned: A spontaneous exchange of phone calls and e-mail late last week between station management and Midwest Express helped put the trip together.

WZTA/Miami morning nuts Paul Castronovo and Young Ron Brewer are inviting listeners to show their support for America Oct. 20 by dropping trou to "shoot our moons toward Osama bin Laden." The World's Largest Mooning will be held in the parking lot of a local concert venue and begins with a party, live entertainment and butt-tightening exercises led by ZTA stuntboy Toast. Proceeds from food and beer sales will benefit the Clear Channel Relief Fund.

WGY/Albany, NY was forced to evacuate its studios and offices twice on Oct. 13 after hosts Joe Gallagher and, three hours later, Ed Martin came in contact with separate letters that contained an unknown substance. A HAZMAT unit tested the letters to determine what the substances were, but at press time no determination had been made. Meanwhile, local authorities set up roadblocks around WWVA/Wheeling, WV Monday after the station received a suspicious package. WWVA news anchor David Demarest told the Charleston, WV *Daily Mail* that the package, which was opened in the main broadcast studio, smelled like a pesticide. WWVA continued its normal operations while two employees were sent to the hospital for examination. The studio remained off-limits through Tuesday evening.

WGCI Gets The Facts Of Life!

Actress Kim Fields, perhaps best known for her portrayal of Tootie on the sitcom *The Facts of Life*, joins WGCI-FM/Chicago for a Saturday-morning and Sunday-evening program, effective Oct. 27. The *Chicago Sun-Times* reports that Fields is also expected to fill in for morning show member Nikki Woods, who will be on maternity leave starting in November. It's not the first time Fields has been behind the mike at a Windy City station: She once filled in for WVAZ afternoon co-host Bonnie DeShong.



Kim Fields

Clear Channel's Smooth Jazz WLVE (Love 94)/Miami parts ways with afternoon host Dennis Miller. Although his replacement has not yet been announced, it's widely believed the shift will now be voice-tracked via the Prophet system. In other news at the company's South Florida

Continued on Page 32

only time

RETAIL:
Album moves 3*-2*
in SoundScan

Another 155,000
sold this week,
3 million sold to
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RADIO:
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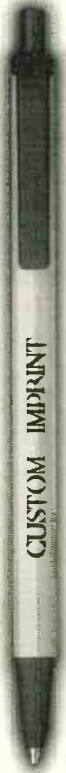
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Street Talk®

Continued from Page 30

cluster, WINZ/Miami's "Super Talk" format disappears as the station becomes "FOX Sports Radio 940."

Meanwhile, a column in the Oct. 2 *Richmond Times-Dispatch* concerning the firing of WRXL (XL102)/Richmond morning co-host **Jeff McKee** has boiled over into a community-wide discussion resulting in a barrage of letters and e-mail to both McKee and the newspaper. McKee's last day at XL102 was Sept. 28, while co-host **Jeff Beck** had earlier been dismissed from the station. The station now airs WMRQ/Hartford-based wakeup program *Dee Snider Radio*, featuring the man best known as the lead singer of Twisted Sister. The *Times-Dispatch's* report did not sit well with Clear Channel/Richmond Director/FM Operations **Bill Cahill**, who met with the newspaper's Ray McAllister to offer his take on his company's downsizing in the market — which includes the departure of WRVQ PD Lisa McKay. In McAllister's Oct. 9 column, Cahill, when asked about Clear Channel's reputation for cutting costs, commented, "It's exaggerated. The Clear Channel Relief Fund, for instance — it's more than any broadcast group has raised." On the reduction in local voices, Cahill said, "Wherever possible, we will continue to have local air talent in as many places as possible. If there's something more entertaining, such as a syndicated program, we'll run that."

KSTE/Portland, OR PD **Michael Storm** adds programming duties for crosstown CHR sister KKRZ, succeeding Tommy Austin.

Buchmann To Open Rockin' Eatery

In 1995 **Bob Buchmann** shut down his Happaugue, NY Jukebox Cafe, a "finger-food place with a great bar," after filing for bankruptcy protection a year earlier. Six years later the PD/morning host of WAXQ/New York has decided to give the restaurant biz another shot and plans on opening Buchmann's Radio Grill in Smithtown, NY by the end of the month. Buchmann will run the eatery with his wife, Carol, and a Long Island investor. Buchmann tells *Newsday* the place will feature lots of rock 'n' roll memorabilia and ample space for radio-station remotes.

AGM unveils a brand-new format as KKPL/Albuquerque drops *Alternative* for an all-New Mexican presentation as **KZNM (Radio Sol)**. The station features English-speaking announcers and Spanish-language music from home-

Promo Items O' The Week



BUCK FIN LADEN!
 WKLS (96 Rock)/Atlanta recently started giving away T-shirts with this stylish print (l) and Clear Channel/Atlanta Director/Marketing & Promotions **Jim Oktavec** tells *ST* that he can't keep 'em in stock! Meanwhile, **WGSX/Detroit** is selling T-shirts featuring "Bomb Shell Betty." This supercool artwork (r) is reminiscent of the art you'd see on a WWII bomber, and the shirts are available for \$10 each from www.wcsx.com. Net proceeds from T-shirt sales will go to the American Red Cross.

RADIO & RECORDS



1

- **Ken Wilson** wins the Sr. VP/Urban Promotion post at J Records.
- **Tony Kidd** captures the WTMI/Miami GM post.
- *Changes in Dallas:* **John Cook** catches KRBV OM duties, **Pat McMahon** rejoins KDMX as PD, and **Darrell Johnson** joins KBFB as PD.
- **Marv Hankston** heads to WAMJ/Atlanta as PD.

5

- **John Boulos** joins Epic Records as Sr. VP/Promotion.
- **Denise George** upped to VP/Promotion at Jive/Silvertone Records.
- **Doug McGuire** made VP/GM for EZ/Sacramento.
- **Mimi Griswold** given OM duties for the Radio Corp.



Mimi Griswold

10

- **Larry Wexler** upped to President/GM of WKSZ/Philadelphia.
- **Pat Duffy** appointed VP/GM at KRTH/Los Angeles.
- **KVI/Seattle** goes Talk with **Brian Jennings** as PD.

15



Ric Lippincott

- **Bill Bennett** becomes VP/AOR Promotion at MCA Records.
- **Joel Salkowitz** selected as WQHT/New York PD, **Steve Ellis** becomes MD.
- **Ric Lippincott** returns to Chicago as PD of WYTZ.

20

- **Al Coury** forms Network Records, Elektra/Asylum to distribute.
- **Dave Denver** (a.k.a. **Ric Lippincott**) named PD of WLS-AM & FM/Chicago.
- **KINK/Portland, OR PD Bill Minckler** crosses the hall to KGW.
- **Neil Rogers** elevated to PD of



Bill Minckler

WNWS/Miami.

25

- **Billy Juggs** named MD of KMET/Los Angeles.

grown Spanish-language artists. **George Welch** comes aboard as PD.

Eighteen-year WKTJ/Milwaukee veteran **Danny Clayton** is selected to program Salem Communications' new Christian AC drop-in, set for 95.3 MHz. The station will debut next month and be known as "The Fish."

Happy birthday to Premiere Radio Networks' *Rockline!* The show celebrates its 20th anniversary Oct. 24 with a live broadcast from L.A.'s Museum of Television & Radio, featuring **Ozzy Osbourne**. The 90-minute program, hosted by **Bob Coburn**, airs at 11:30pm ET.

If you have Street Talk, call the R&R News Desk at 310-788-1699, or e-mail streettalk@rronline.com

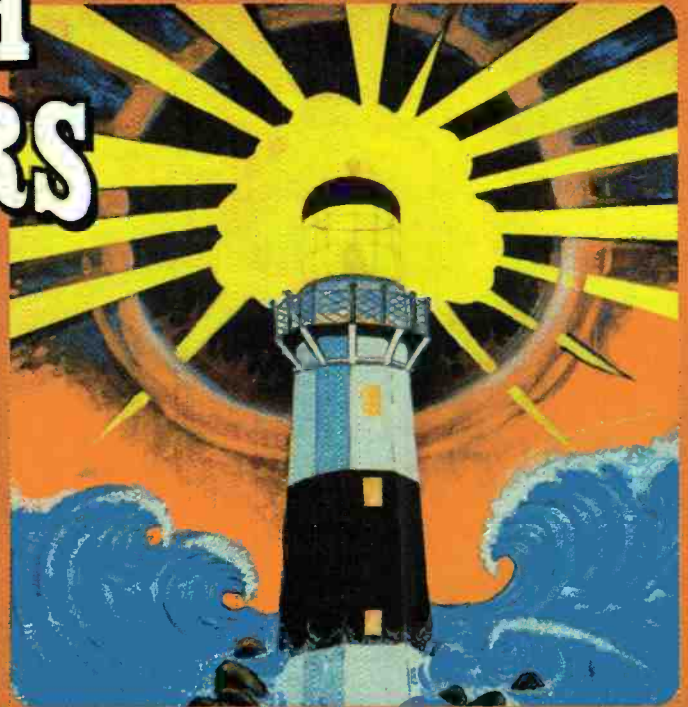
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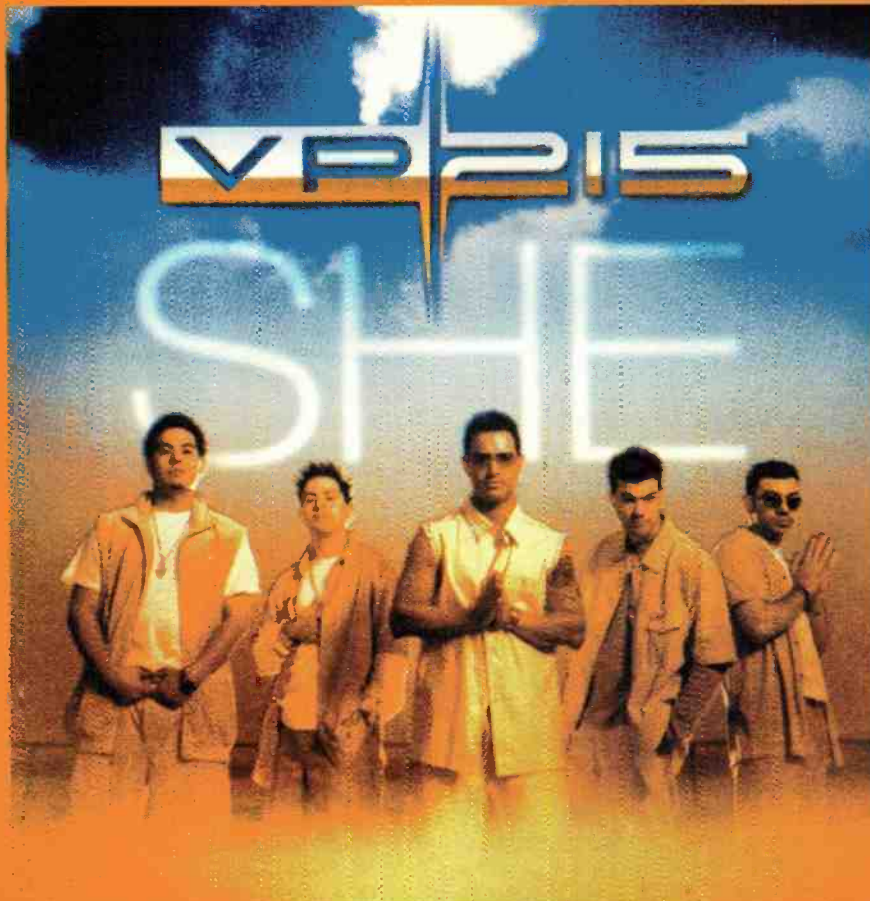
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Benefit Projects Jump-Start Music Biz

□ Renewed interest in music could overcome declining record purchases

A near standstill economy, slumping demand for recorded music and a national tragedy. At a time when it seemingly couldn't get much worse for the record industry, a beautiful thing is happening across the country: Americans are using music to reaffirm their patriotism and heal their emotional wounds.

It's evident in the sales charts. On the patriotism side, Whitney Houston's 1991 rendition of "The Star-Spangled Banner" (recorded live during that year's Super Bowl) was the top-selling single in the country during the first week of October. On the emotional side, Enya's *A Day Without Rain* was the third best-selling album in the nation during the same week, according to Reprise Records.



Michael Wolf

The industry gets another look at the sales potential of red-white-and-blue titles this week, as Columbia on Oct. 16 released the star-studded benefit album *God Bless America*.

It's also evident on the airplay side. The all-star tribute "What's Going On," a remake of the Marvin Gaye evergreen, last week placed at No. 26 on the CHR/Pop chart and at No. 28 on the CHR/Rhythmic list. Aaron Tippin's "Where Stars and Stripes and the Eagle Fly" was No. 23 at Country last week and was third in most-increased plays at the format. Americans are feeling a renewed sense of national pride and they want the music — now.

The fallout from the Sept. 11 attacks is proving to be a win-win situation on most fronts. It's a win for

the various relief charities that will benefit from the proceeds of the sales of the albums, it's a win for consumers who are turning to the music for the aforementioned reasons, and it's a win for the record industry, which is once again connecting with consumers on a visceral level. About the only downside is that corporate profits will undoubtedly take a hit.

Fourth-Quarter Stimulus?

The newfound interest in and awareness of uplifting music couldn't have come at a better time for a beleaguered music industry, which saw sales dip 9.4%, to 442.7 million copies, during the first half of 2001. Retail profits have also dipped, by 4.4%, to \$5.92 billion. New impulse purchasing of recorded music could be just the stimulus to jump-start falling sales. Many indicators point to an extremely soft sales environment for the rest of the year.

Leading entertainment retailer Best Buy, for instance, told stockholders on Sept. 18 that it expects sales at its stores to be flat or perhaps see up to just 2% growth in Q3. Meanwhile, Barnes & Noble reported on Oct. 9 that superstore sales for September decreased 1.1% percent from the preceding year. For the quarter to date, superstore sales are up just 0.6% from last year. Barnes & Noble notes that, based upon trends to date, sales for the quarter ended Nov. 3 are expected to be flat to 1% higher.

Those outlooks dovetail with government data that shows a continued slowdown in consumer spending and fewer dollars in their wallets. Discounting the government's recent tax rebate, disposable income grew a paltry 0.3% in August, while personal consumption expenditures were up 0.2%, according to macroeconomic research firm Economy.com.

In an Oct. 1 report, Economy.com said, "The outlook for personal income in the very near term does not look much better than August's weak performance. Both September and October could see real, if not nominal, declines. Wage and sala-

ry disbursements were certainly interrupted by the events of Sept. 11, as a number of industries nearly came to a halt during that week. The layoffs in the airline and tourism industries that followed in late September and will continue into the current month will likely cause further declines."

Not surprisingly, the National Retail Federation has revisited its year-end forecasts and slashed its fourth-quarter sales outlook to 2.2% sales growth, from 4%. Holiday sales were forecast to rise slightly, from 2.5% to 3%. Retail sales inched up 0.2% in July and 0.3% in August, according to government surveys.

Light At The End Of The Tunnel

There is, however, light at the end of the tunnel. In a report published Sept. 20, NRF Chief Economist Rosalind Wells said, "Recession remains a possibility, however we feel that the strong underpinnings of the U.S. economy and the resilience of the U.S. consumer will force the stalling growth over the next few months to give way to a rebound beginning next year."

The NRF said consumers are out shopping but are purchasing a limited range of products. NRF President/CEO Tracy Mullin notes in the report, "With a few notable exceptions, such as American flags, consumers are currently focusing on basics, buying out of necessity and not desire. We expect consumer spending patterns to begin to return to normal levels as the holiday season approaches."

McKinsey partner Michael Wolf, who serves as head of its global entertainment practice, agrees that the Sept. 11 events and economic downturn are a temporary shock to the system for the music business. "Do I think the next couple of months are going to be tough?" he asks. "Certainly, but that's not limited to the music business. It goes for the entire entertainment business."

Wolf contends that music will have a growing importance in people's lives. "In the longer term, the



HONORING EDMONDS

Friends of Kenny "Babyface" Edmonds celebrated the record-industry heavyweight's civic contributions at the House of Blues in Los Angeles. Edmonds was there to help KKBTV (The Beat)/L.A.'s Steve Harvey mark the first anniversary of his morning show. He performed for a sold-out audience and was later presented with a proclamation from the County of Los Angeles for his contributions to the community and outstanding achievement as a recording artist. Pictured (l-r) are Harvey, entertainer Arsenio Hall, Edmonds, Arista Director/Promotion Clifford Russell and Sr. Deputy/County of Los Angeles Michael Davis.



STONE'S 'SOUL' PICNIC

J Records executives threw a party to celebrate the release of Angie Stone's new album, *Mahogany Soul*, which is set to hit retail Nov. 6. On hand during the festivities were (l-r) Wyclef Jean, J founder Clive Davis, Stone and Deborah Cox and Money Harm of The Product G&B.

economy isn't going to affect the music business," he says. "In fact, people are going to continue looking for more forms of leisure entertainment and things they can do at home with friends or by themselves. In many of the same ways that people are turning to spirituality for comfort, they are turning to music for comfort. While it may not be the same types of music in the past, they're still looking for music."

"All you have to do is look at the *A Tribute to Heroes* program and the CDs that are coming out with music that either helps people or comforts them. Music is playing a central role in that. Whenever you

have giant dislocations in an economy coupled with something that's as shocking as what happened on Sept. 11, people will look to music for solace."

The events of Sept. 11 could have another interesting impact. "This kind of a shock gets people to rethink their values," Wolf says. "What I'm hopeful of is that a lot of the sort of disregard for paying for music will begin to erode." Meanwhile, he advises the music industry to stay the course. "The onus, as it always has been, is on A&R to find the hits and the music that are relevant to their lives right now."

"People are going to continue looking for more forms of leisure entertainment and things they can do at home with friends or by themselves."

Michael J. Wolf

"With a few notable exceptions, such as American flags, consumers are currently focusing on basics, buying out of necessity not desire. We expect consumer spending patterns to begin to return to normal levels as the holiday season approaches."

Tracy Mullin



LAUNCHING PAD LAUNCHING PAD LAUNCHING PAD LAUNCHING PAD LAUNCHING PAD LAUNCHING PAD LAUNCHING PAD LAUNCHING PAD LAUNCHING PAD

LAUNCHING PAD

MUSIC NEWS & VIEWS

Pressure Climbing At Active Rock, Alternative

DreamWorks Records' rock division continues to hum along, this time setting the stage for the potential breakout of the Santa Barbara, CA quintet **Pressure 4-5**, whose debut song for the label jumps from No. 41 to No. 35 at Active Rock and debuts at No. 45 at Alternative.

Key Active Rockers playing the song include KRXXQ/Sacramento, WNOR/Norfolk, KUPD/Phoenix, WRIF/Detroit, WJJO/Madison, WQBK/Albany and WLZR/Milwaukee. Alternative supporters include KNDD/Seattle, WFNX/Boston, WKRL/Syracuse, CIMX/Detroit, WROX/Norfolk, WXTM/Cleveland, KEDJ/Phoenix and KMBY/Monterey.



Pressure 4-5

Pressure 4-5 first came together in Santa Barbara in January 1998 while the members were attending college. One year later the band played their first live shows. Between gigs opening for bands like Incubus and Papa Roach, the group found time to record and self-release an EP, *Antechnology*, on their own imprint, Dripping Records, in 1999.

Despite these efforts, the band remained largely under the major-label radar. Until, that is, one of Papa Roach's street-team members in Sacramento got in touch with DreamWorks A&R exec **Ron Handler**. "I got a call from him about a year ago, and he told me all about the band and how great they were," Handler says. "I got a copy of their EP and some other stuff they had recorded, and the songs sounded great. And I was completely amazed when I saw them live.

"What also struck me about the band was their overall attitude toward their craft. They're great musicians who also know what they want, know how to get it and get along with people very well."

Handler signed the band about eight months ago and immediately relocated the fivesome to Los Angeles. "We didn't want them to have to hassle with driving all the time from Santa Barbara," he says. "We got them an apartment and rehearsal space where they spent day and

night working very hard on their music and writing new songs. Every step of the way they were improving, from their live shows to the new songs."

The next step was about a month's worth of pre-production work before the group went into the studio with producer Jay Baumgardner (Papa Roach, Orgy, Slipknot). As to how he feels Pressure 4-5 fit in at Rock radio, Handler notes, "What sets them apart are their lyrics, [frontman] Adam Rich's voice and how tight the band sound. Their music and lyrics, while still having a strong rock sound, are both soothing and positive."

The positive nature of the band's music has helped them through the current stressful times. The label began setting up the band early this year, when they were on the Ozzfest and Warped tours. DreamWorks brought in many programmers to see the band, which proved invaluable when the label went for adds in August. Additionally, the label had early support from stations like KRXXQ and WNOR. "We really had something going, thanks to support from the people at those two stations, and then the world caved in on Sept. 11," says DreamWorks head of rock promotion **Laura Curtin**.

Curtin, like many people, lost friends — 16 firemen she knew — in the terrorist attacks. Fortunately, the label, the band and radio stuck with her. "My company and my friends at radio stuck with me, and nobody dropped the record," she says. "Everybody hung in there with me, which is why I'll never forget this record."

Meanwhile, as the record heats up at Rock, it has begun crossing to Alternative. Head of alternative promotion **Matt Smith** says, "What's very satisfying to us is how people at radio are reacting to the record. It's not just programmers who get it, but the DJs and phone ops as well. Pressure's music is unique enough to cut through but still fits in with what the stations are doing."

Smith also notes that the band's early roadwork paid dividends. "When we brought programmers out to see them live, they were impressed by the following they had built up on their own," he says. "They saw how much the guys were willing to work their asses off to succeed."

Pressure 4-5's debut album, *Burning the Process*, was released Oct. 9. The band are opening for Alien Ant Farm throughout the rest of the year.

— Steve Wonsiewicz

Ready for Takeoff returns next week.



SILVER SIDE PLATINUM

Canadian rock band Nickelback celebrated the Platinum certification of their sophomore Roadrunner Records release, *Silver Side Up*, recently in New York with executives from Roadrunner, joint-venture partner Island Def Jam Music Group and MTV. Seen here (l-r) are Roadrunner Sr. Dir./Marketing Bob Johnson, MTV & MTV2 Dir./Soundtracks Kevin Mangini, Roadrunner President Jonas Nachsin, Nickelback drummer Ryan Vekedal, Roadrunner VP/A&R Ron Burman and Sr. VP/Promotion Dave Loncao, IDJMG President Lyor Cohen, Nickelback guitarist Ryan Peake and vocalist-guitarist Chad Kroeger, Union Entertainment's Bryan Coleman, Nickelback bassist Mike Kroeger, MTV & MTV2 VP/Music Programming Initiatives Amy Doyle and IDJMG Sr. VP/Marketing Julie Greenwald and Chairman Jim Caparro.

Limp Bizkit Searching For New Guitarist

Multi-Platinum rap-rock outfit **Limp Bizkit** are turning the departure of guitarist Wes Borland into a series of concerts, fan parties and auditions. On Oct. 12 the band and Borland announced that they had amicably parted ways, and the group announced their plans on their website. Bizkit says the traveling party is expected to visit such cities as Boston, Philadelphia, Atlanta, Dallas, Chicago, Denver, San Francisco and Los Angeles and will most likely start in late November. The tour could expand to as many as 14 markets.



Limp Bizkit

In an Oct. 15 post on the band's website, Bizkit frontman **Fred Durst** noted, "We could be at a club, at your house, at the mall, at your high school — who knows?" Durst followed that up with another post, written the same day, that said, "You know Wes has decided to leave Limp Bizkit, and I know you're wondering what's gonna happen from here. Well, the first thing that's gonna happen is that we're going to comb the globe in search of the illist guitar player known to man. Then we're gonna take this illist guitar player known to man, and we're gonna finish writing the sickest new undeniable Limp Bizkit record you could ever imagine. Wes was a big part of the Limp Bizkit you're used to, but his decision to leave has left us in a place where we know the best of Limp Bizkit is yet to come. As the world turns, so does Limp Bizkit."

Rereleases Set For The Gloved One

MTV.com reports that Epic will rerelease Michael Jackson's *Thriller* and *Bad* and include previously unreleased material in the new versions. Among the goodies are a 1981 demo cut of "Billie Jean" and the songs "Carousel" and "Someone in the Dark" ... Prince is now offering digital downloads of his forthcoming album *The Rainbow Children* to members of his music club ... Virgin Records will release **Smashing Pumpkins'** greatest-hits album Nov. 20. A limited-edition five-song live album follows that release on Nov. 6. Only 50,000 will be manufactured in the U.S.

On the Road: Usher embarks on a national tour Nov. 29 in Baltimore. Opening acts and venues will be announced soon ... **India.Arie** and **Mystic** start an 11-date tour Nov. 8 in Philadelphia ... Platinum-plus rock band **Nickelback** begin a national headlining tour Oct. 30 in Seattle ... Up-and-coming hard rock act **Puddle Of Mudd** began a national tour Oct. 18 in Atlanta ... **The Psychodelic Furs** and **Echo & The Bunnymen** begin a national co-headlining tour Nov. 15 in Atlanta.

End Notes: Destiny's Child's **Beyonce Knowles** is thisclose to inking a deal to play the lead female role in the third installment of the *Austin Powers* movie series ... **The Wallflowers** and guitarist **Michael Ward** part ways ... Microsoft has picked Madonna's Grammy Award-winning song "Ray of Light" as the theme for its Windows XP advertising campaign.

POLSTAR CONCERT PULSE

Pos.	Artist	Avg. Gross (in 000s)	Among this week's new tours:
1	MADONNA	\$4,557.0	
2	'N SYNC	\$1,958.2	
3	DAVE MATTHEWS BAND	\$1,350.4	BARENAKED LADIES
4	BACKSTREET BOYS	\$1,014.7	GREENWHEEL
5	JANET JACKSON	\$1,003.7	CHRIS KNIGHT
6	OZZFEST 2001	\$966.1	NOFX
7	ERIC CLAPTON	\$885.7	PRIMER 55
8	AEROSMITH	\$804.0	VOODOO GLOW SKULLS
9	SADE	\$696.5	
10	MICHAEL FLATLEY	\$636.9	
11	TIM MCGRAW	\$571.4	
12	ROD STEWART	\$532.4	
13	T. PETTY & THE HEARTBREAKERS	\$529.4	
14	DEPECHE MODE	\$451.4	
15	JAMES TAYLOR	\$443.3	

The CONCERT PULSE is courtesy of Polstar, a publication of Promoters' On-Line Listings, 800-344-7383; California 209-271-7900.

MUSIC MEETING™

Poprocks And Kid Rock's

It was a big week on the alternative music front, as Music Meeting was first to provide radio with highly anticipated new offerings from Kid Rock and Green Day. In the case of Reprise's Green Day, Music Meeting was the only place you could find not one, but two new tracks by the Alternative superstars. Running neck-and-neck with one another, programmers flocked to check out "Maria" and "Poprocks & Coke," both from the band's upcoming greatest-hits package, *International Superhits* (due Nov. 13). Response was enormous as both were made available as free promotional downloads.

Can Kid Rock can still reel 'em in? Atlantic gave Music Meeting users a two-day jump on the mail by offering up "Forever," and the response was a resounding and emphatic "Yes!" Programmers couldn't wait to hear Kid's new track, which is a hook-driven proclamation that he's still here in a big way. Radio ate it up and downloaded their hearts out. Great job by Sean Maxon, MM's new Director/Marketing, on both of these entries. Way to make a first impression!

If all of that wasn't enough, multi-format superstars Creed used the power of digital delivery to grace programmers with "My Sacrifice." The group's latest single was made available as a download to six formats: CHR/Pop, Hot AC, Alternative, Rock, Active Rock and Triple A. Programmers are recognizing Music Meeting as the first place to come for the most in-demand music, and they wasted no time in getting there. From the initial response, "My Sacrifice" looks like a rocket right out of the gate at all six formats, both on the R&R charts and on the download tally on Music Meeting.

You want some up-and-coming artists, you say? Music Meeting has the pummm-fect solution for you. Look for a brand-new track from female rockers Kittie. "What I've Always Wanted," as Ng/Artemis builds on the act's dedicated fan base and growing critical acclaim. Also now active on MM are V2 buzz band Stereophonics. Their new song, "Have a Nice Day," is already getting a very nice reaction on Music Meeting after only a couple of days. In the coming week be on the lookout for new offerings from Afroman, Crystal Method and Everlast.

Mental Note: Arista/RLG gives Music Meeting's Country users a free full download of Brooks & Dunn's "Long Goodbye" on Monday, Oct. 22. The song was previously available on MM only as a sample.



DOGG'S BEST FRIEND

Hip-hop's leading man is stepping into the spotlight! R&B artist Nate Dogg — whose vocals have graced hit singles from the biggest stars in hip-hop — has found a home with the Elektra Entertainment Group. His Elektra debut, *Music and Me*, will be released in November and features the lead single "I Got Love." Pictured (l-r) are Elektra Entertainment Group Chairman Sylvia Rhone; Dogg and his manager, Rod McGrew; and Elektra VP/A&R Jay Brown.

NEW RELEASES

The latest songs featured this week on Music Meeting

www.rmusicmeeting.com

CHR/POP

CREED My Sacrifice (*Wind-up*)
DAVE MATTHEWS BAND Everyday (*RCA*)
MYRA Miracles Happen (*Buena Vista/Hollywood*)

CHR/RHYTHMIC

BUSTA RHYMES Break Ya Neck (*Flipmode/J*)
G. DEP Special Delivery (*Arista*)
INDIA.AIRE Strength, Courage... (*Motown/Universal*)
LUDACRIS Roll Out... (*Def Jam South/IDJMG*)
P. DIDDY Diddy (*Bad Boy/Arista*)

URBAN AC

JAGUAR WRIGHT Ain't Nobody Playin' (*MCA*)
KARDINAL OFFISHALL Ol' Time Killin' (*MCA*)

URBAN

(No new songs this week.)

COUNTRY

MARK MCGUINN She Doesn't Dance (*VFR*)
RONNIE MCDOWELL Don't Mess With America (*Curb*)
STEVE COOK Message To Osama (*Audium*)
TRACTORS Fast Girl (*Audium*)

ADULT CONTEMPORARY

DAVE KOZ Beneath The Moonlit Sky (*Capitol*)

HOT AC

ANN LEE 2 Times (*Universal*)
CREED My Sacrifice (*Wind-up*)
STEREOPHONICS Have A Nice Day (*V2*)

SMOOTH JAZZ

SHILTS Your Place Or Mine (*Higher Octave*)

ROCK

CREED My Sacrifice (*Wind-up*)
DAVE MATTHEWS BAND Everyday (*RCA*)
GREEN DAY Maria (*Reprise*)
GREEN DAY Poprocks & Coke (*Reprise*)
KID ROCK Forever (*Top Dog/Lava/Atlantic*)
KITTIE What I've Always Wanted (*Artemis*)

ACTIVE ROCK

CREED My Sacrifice (*Wind-up*)
GREEN DAY Maria (*Reprise*)
GREEN DAY Poprocks & Coke (*Reprise*)
KID ROCK Forever (*Top Dog/Lava/Atlantic*)
KITTIE What I've Always Wanted (*Artemis*)

ALTERNATIVE

DAVE MATTHEWS BAND Everyday (*RCA*)
CREED My Sacrifice (*Wind-up*)
GREEN DAY Maria (*Reprise*)
GREEN DAY Poprocks & Coke (*Reprise*)
KID ROCK Forever (*Top Dog/Lava/Atlantic*)
KITTIE What I've Always Wanted (*Artemis*)
STEREOPHONICS Have A Nice Day (*V2*)

TRIPLE A

CREED My Sacrifice (*Wind-up*)
DAVE MATTHEWS BAND Everyday (*RCA*)

Music Meeting is an online service free to commercially licensed broadcast radio programmers and participating label executives. Each week songs are posted online in a secure, password-protected system for auditioning and/or downloading. Songs are categorized using R&R hallmarks such as formats, Most Added, etc.

liquid audio

Selector

Stations and their adds listed alphabetically by market

WFLY/Albany, NY VP/Prog: Michael Moran PD: Denise Michaels MD: Eric Heston 2 Nelly "11" 1 IAN VAN DAELE "Castles" WILLA FORD "Understand" PRLU "Aroma" MYRA "Macraces"	WQEN/Birmingham, AL VP/Prog: Mike Hicks 2 TO SYRUC "Sons" 3 ALL STAR TRIBUTE "Going" 4 MARY J BLIGE "Family" 5 MARY J BLIGE "Family" 6 MARY J BLIGE "Family" 7 MARY J BLIGE "Family" 8 MARY J BLIGE "Family" 9 MARY J BLIGE "Family" 10 MARY J BLIGE "Family" 11 MARY J BLIGE "Family" 12 MARY J BLIGE "Family" 13 MARY J BLIGE "Family" 14 MARY J BLIGE "Family" 15 MARY J BLIGE "Family" 16 MARY J BLIGE "Family" 17 MARY J BLIGE "Family" 18 MARY J BLIGE "Family" 19 MARY J BLIGE "Family" 20 MARY J BLIGE "Family"	WYRV/Panama Beach, FL VP/Prog: Dany 2 TO SYRUC "Sons" 3 ALL STAR TRIBUTE "Going" 4 MARY J BLIGE "Family" 5 MARY J BLIGE "Family" 6 MARY J BLIGE "Family" 7 MARY J BLIGE "Family" 8 MARY J BLIGE "Family" 9 MARY J BLIGE "Family" 10 MARY J BLIGE "Family" 11 MARY J BLIGE "Family" 12 MARY J BLIGE "Family" 13 MARY J BLIGE "Family" 14 MARY J BLIGE "Family" 15 MARY J BLIGE "Family" 16 MARY J BLIGE "Family" 17 MARY J BLIGE "Family" 18 MARY J BLIGE "Family" 19 MARY J BLIGE "Family" 20 MARY J BLIGE "Family"	WSSS/Hartford, CT VP/Prog: Tracy Austin MD: Mike DeGross 1 MARY J BLIGE "Family" 2 MARY J BLIGE "Family" 3 MARY J BLIGE "Family" 4 MARY J BLIGE "Family" 5 MARY J BLIGE "Family" 6 MARY J BLIGE "Family" 7 MARY J BLIGE "Family" 8 MARY J BLIGE "Family" 9 MARY J BLIGE "Family" 10 MARY J BLIGE "Family" 11 MARY J BLIGE "Family" 12 MARY J BLIGE "Family" 13 MARY J BLIGE "Family" 14 MARY J BLIGE "Family" 15 MARY J BLIGE "Family" 16 MARY J BLIGE "Family" 17 MARY J BLIGE "Family" 18 MARY J BLIGE "Family" 19 MARY J BLIGE "Family" 20 MARY J BLIGE "Family"	KSLS/Los Angeles, CA VP/Prog: John Ely MD: Michael Steele 1 USHER "Bad" 2 CARIBBEAN FUNK "Try" 3 MARY J BLIGE "Family" 4 ALICIA KEYS "Work" 5 ERIC SMOOTH "The" 6 THUGABAG & MANGO "It" 7 EVAN AND JARON "Distance" 8 MARY J BLIGE "Family" 9 MARY J BLIGE "Family" 10 MARY J BLIGE "Family" 11 MARY J BLIGE "Family" 12 MARY J BLIGE "Family" 13 MARY J BLIGE "Family" 14 MARY J BLIGE "Family" 15 MARY J BLIGE "Family" 16 MARY J BLIGE "Family" 17 MARY J BLIGE "Family" 18 MARY J BLIGE "Family" 19 MARY J BLIGE "Family" 20 MARY J BLIGE "Family"	WZLW/New Orleans, LA VP/Prog: Jeff Scott MD: Mike DeGross 1 USHER "Bad" 2 CARIBBEAN FUNK "Try" 3 MARY J BLIGE "Family" 4 ALICIA KEYS "Work" 5 ERIC SMOOTH "The" 6 THUGABAG & MANGO "It" 7 EVAN AND JARON "Distance" 8 MARY J BLIGE "Family" 9 MARY J BLIGE "Family" 10 MARY J BLIGE "Family" 11 MARY J BLIGE "Family" 12 MARY J BLIGE "Family" 13 MARY J BLIGE "Family" 14 MARY J BLIGE "Family" 15 MARY J BLIGE "Family" 16 MARY J BLIGE "Family" 17 MARY J BLIGE "Family" 18 MARY J BLIGE "Family" 19 MARY J BLIGE "Family" 20 MARY J BLIGE "Family"	KBAE/Quad Cities, IA-IL VP/Prog: Rick Thomas MD: Mike DeGross 1 USHER "Bad" 2 CARIBBEAN FUNK "Try" 3 MARY J BLIGE "Family" 4 ALICIA KEYS "Work" 5 ERIC SMOOTH "The" 6 THUGABAG & MANGO "It" 7 EVAN AND JARON "Distance" 8 MARY J BLIGE "Family" 9 MARY J BLIGE "Family" 10 MARY J BLIGE "Family" 11 MARY J BLIGE "Family" 12 MARY J BLIGE "Family" 13 MARY J BLIGE "Family" 14 MARY J BLIGE "Family" 15 MARY J BLIGE "Family" 16 MARY J BLIGE "Family" 17 MARY J BLIGE "Family" 18 MARY J BLIGE "Family" 19 MARY J BLIGE "Family" 20 MARY J BLIGE "Family"	WAEV/Savannah, GA VP/Prog: Scott Seigel MD: Mike DeGross 1 USHER "Bad" 2 CARIBBEAN FUNK "Try" 3 MARY J BLIGE "Family" 4 ALICIA KEYS "Work" 5 ERIC SMOOTH "The" 6 THUGABAG & MANGO "It" 7 EVAN AND JARON "Distance" 8 MARY J BLIGE "Family" 9 MARY J BLIGE "Family" 10 MARY J BLIGE "Family" 11 MARY J BLIGE "Family" 12 MARY J BLIGE "Family" 13 MARY J BLIGE "Family" 14 MARY J BLIGE "Family" 15 MARY J BLIGE "Family" 16 MARY J BLIGE "Family" 17 MARY J BLIGE "Family" 18 MARY J BLIGE "Family" 19 MARY J BLIGE "Family" 20 MARY J BLIGE "Family"	KROQ/Tucson, AZ VP/Prog: Mark Medina MD: Mike DeGross 1 USHER "Bad" 2 CARIBBEAN FUNK "Try" 3 MARY J BLIGE "Family" 4 ALICIA KEYS "Work" 5 ERIC SMOOTH "The" 6 THUGABAG & MANGO "It" 7 EVAN AND JARON "Distance" 8 MARY J BLIGE "Family" 9 MARY J BLIGE "Family" 10 MARY J BLIGE "Family" 11 MARY J BLIGE "Family" 12 MARY J BLIGE "Family" 13 MARY J BLIGE "Family" 14 MARY J BLIGE "Family" 15 MARY J BLIGE "Family" 16 MARY J BLIGE "Family" 17 MARY J BLIGE "Family" 18 MARY J BLIGE "Family" 19 MARY J BLIGE "Family" 20 MARY J BLIGE "Family"
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* Monitored Reporters
186 Total Reporters

135 Total Monitored

51 Total Indicator

New Monitored Reporters (3):
WKSZ/Appleton, WI
WJLQ/Pensacola, FL
KBEA/Quad Cities, IA-IL

No Longer Monitored Reporters (3):
WKIE/Chicago, IL
KRBV/Dallas, TX
WYLL/Memphis, TN

New Indicator Reporters (7):
KZIA/Cedar Rapids, IA
KZBB/Dothan, AL
KZBF/Ft. Smith, AR
KRRG/Laredo, TX
KCRS/Odessa-Midland, TX
WPKF/Poughkeepsie, NY
WAEV/Savannah, GA

* Move from CHR/Pop to
CHR/Rhythmic.

Back II Back

didn't
mean
to make
you cry

Impacting
October 22

Early Believers:
KWIN KSXY

Twin brothers separated at an early age only to be reunited years later through their music. "Didn't Mean to Make You Cry" is the group's new single from their self titled debut album on Top Shelf Entertainment, the label created by Boston Celtic Eric Williams.

Be sure to catch them on numerous media outlets including:

**Inside Edition • Parade magazine • Launch Radio
ABC News Radio • UPI Wire
Seventeen.com** and more coming daily!

Check out **Fox/ABC Family Weekly Video Countdown** to see the "Didn't Mean to Make You Cry" video, as well as other video outlets nationally.

"The Group recently catered a lunch and performed for the entire R&R staff... **It was our most impressive Club R&R yet** - nothing but the best service, respect and an outstanding performance. **You would've thought Back II Back were already topping the charts!**"

Renee Bell, Asst CHR Editor, R&R (Aug 24 issue)

wea



Promotion Information: Randy Sadd (770) 993-6565 Protocolmusic@aol.com

Executive Producer: Eric Williams Top Shelf Entertainment. A Lightyear Entertainment Release. Distributed in the U.S. by **wea**
E-mail us at: topshelfrecords@aol.com and/or visit the website at: **back2backonline.com**





TONY NOVIA

 tnovia@rronline.com

The State Of Radio & Records In The U.K. And Europe

□ Consolidation is a big concern for PDs across the pond

by Clive Dickens

It seems that, for the most part, the buying spree by U.S. broadcasters trying to take full advantage of consolidation is over. All of the gems in major markets have been scooped up. Outside of a small sale or trade here and there, the available inventory in markets 1-50 is slim pickings. Companies like Clear Channel and Emmis are now looking beyond the United States to expand their holdings and diversify their portfolios.

In the case of Clear Channel, it currently has interests in more than 240 radio stations internationally. The Emmis portfolio shows stations in Argentina and Hungary. Like us, our brethren across the pond are facing the reality of consolidation, satellite radio, Internet radio, etc. Clive Dickens, Program & Operations Director at Absolute Radio International in London, recently took the time to let us in on what programmers in the U.K. are talking about.



Clive Dickens

A few weeks ago 290 people woke up after a restless night to face a ritual journey to work. It was Rajar day, the U.K. radio industry's quarterly equivalent of Arbitron. Program directors for the U.K.'s analog radio stations were set to receive the latest set of audience figures for their own stations and those of their rivals. After placing a few calls, though, I realized that the new Rajar results were not the hottest topic of conversation in the U.K. radio corridors of power.

The hot topic was also not the Internet — even though usage of U.K. radio has fared better than that of other media rivals following the

ABSOLUTE RADIO INTERNATIONAL

create - enhance - realise

Internet's arrival. Nor was it the rise in cost of U.K. digital radio DAB, a technology that allows for new ideas, formats and dozens of new stations but which will not make any real commercial impact for at least five to seven years.

So what was it that echoed from the corridors of the U.K. radio industry? One word: consolidation. Consolidation is the code word for changes of ownership. With a new U.K. parliament, it was hoped that a new Communications Act, similar to the United States' Telecom Act, would become U.K. law as early as the fourth quarter of 2002.

This act would have been the key unlocking numerous changes that would have affected not only the owners of radio stations, but also the listeners and, possibly, those who supply the music that radio stations play.

Decision On Ice

The U.K. government successfully returned for a second term and promptly put the tricky subject of any proposed changes to media ownership rules on ice for at least two years. Was this due in any part to reaction from some that similar changes in the U.S. have yet to yield any real benefit to the listener? Are the reservations about

consolidation expressed by Bill Clinton at this year's R&R convention quietly shared by others in the industry?

Slow consolidation of U.K. radio could be a good thing, since it may help the industry work together to create a dynamic market that will drive the industry's share of display advertising toward a U.S. equivalent: that all-important 10% mark. But there are dangers along the way if the listener becomes the victim in this process; if, for example, cost-cutting leads to the disappearance of vital research projects.

Most in the industry can be forgiven for thinking that it is all going to be about which U.K. group buys whom and for what price. This could yet turn out to be how the market develops, but the new legislation, when it finally becomes law, rightly opens the doors to other potential bidders. So it is worth exploring some of the less obvious options and possible plays.

The new act will remove some of the cross-media restrictions currently applied to analog radio ownership, and it will therefore allow commercial TV operators to own significant radio interests. One aspect of the regulation that will not be changed for at least another five to seven years is the ruling that ensures that analog U.K. radio is controlled exclusively by European companies.

This ruling has stopped the big groups from outside Europe, like Clear Channel, Viacom-Infinity, Cox and ABC, from taking significant controlling stakes in the U.K. and Europe. But while control may not be possible, investment is, and all the aforemen-



TALK THIS WAY

Atlantic pop/rock artist Jewel recently visited KIIS-FM studios in Los Angeles to promote her new album, *This Way*. Seen here are (l-r) KIIS-FM's Gwen Roberts and MD Michael Steele, Jewel, KIIS PD John Ivey and Atlantic Pop Regional Tim Dalbec.

tioned companies could become active in Europe and share in the value of the fast-growing radio industry.

Language And Cultural Hurdles

What about non-U.K. groups? Radio in Europe tends to be mainly locally owned and operated due to cultural and language hurdles. There are no current or future restrictions on European operators that prevent them from turning their focus on the lucrative U.K. market.

NRJ in France, the subject of a recent column in R&R by Tony Novia (May 4), currently broadcasts to

In contrast, EMI Records last year sold its stake in GWR/Classic FM prior to its failed merger with Time Warner. Does an era of joint ventures and alliances put radio back on the table? And what about the future strategy of Vivendi/Universal? Radio seems to be the only piece missing from its media-neutral content strategy.

A Dynamic Market

The future of radio in Europe is a very exciting one, with more than 500 million people currently having less than 2,500 stations to listen to. In fact, in Europe's biggest market, Germany, there are less than 200 commercial stations for 82 million people.

Europe is the most exciting — and most diverse — radio market in the world, with different languages and cultures making satellite radio less viable. The lack of development in many European markets and the fact that the U.K. has only recently started to mature and understand how to target consumers makes the delay in the Communications Act a good thing for the industry. It has shifted the emphasis from gossip about who will get the top job to how to cement the unique relationship radio can have with its listeners. In other words, now is the time for operators to show what they are made of.

There are still more questions than answers, but with these factors at play, it is no surprise that consolidation is the hot topic in the radio industry. After all, this will be a dynamic market. But for anyone to be successful in this new era, they must not forget the listener in the corporate process. As a renowned media guru once said, "No one listens to radio, they listen to things that interest them, and sometimes that is radio."

Contact Clive Dickens at clive.dickens@absoluteradio.co.uk.

"Radio in Europe tends to be mainly locally owned and operated due to cultural and languages hurdles."

more than 20 million listeners in nine countries. Watch for a possible alliance between NRJ and Chrysalis' Galaxy stations. And don't ignore the other European power players, like Scandinavia's SBS, France's EDI and even Spanish telecom operator Telefonica, which has moved into radio.

And what about the possibility of music-industry players finally investing in a medium that derives its business from the legal exploitation of their rights and content? In Europe there are no restrictions stopping record or music companies from owning radio. In fact, one company already owns stations: Bertelsmann is not only the owner of BMG Music, it is also the largest shareholder in the RTL Group, Europe's biggest TV and radio entity.

"The lack of development in many European markets and the fact that the U.K. has only recently started to mature and understand how to target consumers makes the delay in the Communications Act a good thing for the industry."

EXCLUSIVE NATIONAL MUSIC RESEARCH ESTIMATES October 19, 2001

CALLOUT AMERICA® song selection is based on the top 25 titles from the R&R CHR/Pop chart for the airplay week of September 23-29.

HP = Hit Potential

ARTIST TITLE LABEL(S)	CHR/POP				TOTAL FAMILIARITY	TOTAL BURN	DEMOGRAPHICS			REGIONS			
	TOTAL AVERAGE FAVORABILITY ESTIMATE (1-5)						WOMEN 12-17	WOMEN 18-24	WOMEN 25-34	EAST	SOUTH	MID-WEST	WEST
	TW	LW	2W	3W									
HP NICKELBACK How You Remind Me (Roadrunner)	3.95	3.88	—	—	54.6	8.3	3.97	3.92	3.95	3.92	3.98	3.95	3.94
ALICIA KEYS Fallin' (J)	3.94	3.87	3.84	3.97	78.2	26.5	4.07	3.96	3.73	3.95	3.94	3.96	3.92
DESTINY'S CHILD Emotion (Columbia)	3.81	—	—	—	64.3	11.9	4.07	3.75	3.55	3.86	3.74	3.88	3.76
HP LEANN RIMES Can't Fight The Moonlight (Curb)	3.81	3.63	3.71	—	61.9	11.2	4.06	3.82	3.39	3.69	3.73	3.93	3.87
LIFEHOUSE Hanging By A Moment (DreamWorks)	3.78	3.74	3.67	3.74	78.9	28.9	3.83	3.72	3.78	3.75	3.95	3.57	3.88
HP JA RULE Livin' It Up (Murder Inc./Def Jam/IDJMG)	3.77	3.71	—	—	53.9	10.2	3.89	3.85	3.37	4.00	3.70	3.46	3.88
HP LONESTAR I'm Already There (BNA)	3.76	—	—	—	40.0	8.5	3.69	3.78	3.86	3.94	3.69	3.67	3.80
STAINED It's Been Awhile (Flip/Elektra/EEG)	3.72	3.66	3.72	3.75	82.8	26.7	3.76	3.62	3.77	3.51	4.00	3.58	3.80
TRAIN Drops Of Jupiter... (Columbia)	3.72	3.64	3.54	3.53	80.6	28.9	3.77	3.66	3.72	3.74	3.71	3.80	3.63
EVEF/GWEN STEFANI Let Me Blow... (Ruff Ryders/Interscope)	3.69	3.66	3.62	3.71	80.1	29.4	3.66	3.86	3.51	3.79	3.72	3.52	3.74
3 DOORS DOWN Be Like That (Republic/Universal)	3.66	3.57	3.47	3.50	60.9	16.0	3.63	3.75	3.58	3.58	3.76	3.71	3.60
ALIEN ANT FARM Smooth Criminal (DreamWorks)	3.66	3.82	3.68	3.78	72.3	19.9	3.98	3.54	3.33	3.35	3.78	3.79	3.78
N SYNC Gone (Jive)	3.65	3.71	3.53	3.70	57.5	11.7	3.81	3.63	3.30	3.34	4.21	3.62	3.47
ENYA Only Time (Reprise)	3.64	3.64	—	—	70.9	17.5	3.57	3.55	3.82	3.59	3.69	3.56	3.74
MICHELL BRANCH Everywhere (Maverick)	3.63	3.66	3.45	3.65	65.8	16.3	4.02	3.32	3.32	3.64	3.58	3.72	3.58
112 Peaches & Cream (Bad Boy/Arista)	3.62	3.69	3.56	3.64	64.6	25.7	3.74	3.72	3.14	3.74	3.52	3.60	3.62
HP MISSY ELLIOTT One Minute Man (Gold Mind/EastWest/EEG)	3.62	—	—	—	57.5	18.9	3.68	3.54	3.61	4.04	3.71	3.33	3.31
TOYA I Do (Arista)	3.62	3.72	—	—	52.7	11.7	3.73	3.51	3.59	3.72	3.55	3.75	3.43
GINUWINE Differences (Epic)	3.60	3.66	—	—	54.1	16.5	3.70	3.62	3.30	3.53	3.83	3.22	3.75
JAGGED EDGE Where The Party At (So So Def/Columbia)	3.59	3.66	3.66	3.64	67.7	19.9	3.80	3.58	3.10	3.67	3.56	3.69	3.43
HP JAY-Z Izzo (H.O.V.A.) (Roc-A-Fella/IDJMG)	3.59	3.56	3.45	3.65	64.3	21.8	3.70	3.70	3.06	3.90	3.48	3.57	3.34
CRAIG DAVID Fill Me In (Wildside/Atlantic)	3.57	3.68	3.58	3.73	62.4	17.7	3.68	3.56	3.35	3.54	3.61	3.70	3.40
USHER U Remind Me (LaFace/Arista)	3.56	3.54	3.57	3.64	74.8	26.5	3.73	3.48	3.38	3.76	3.56	3.41	3.49
NELLY FURTAO Turn Off The Light (DreamWorks)	3.52	3.41	3.38	3.35	65.3	16.3	3.57	3.56	3.39	3.58	3.51	3.67	3.32
BLU CANTRELL Hit 'Em Up Style... (Arista)	3.48	3.58	3.50	3.53	79.1	30.8	3.48	3.53	3.40	3.52	3.36	3.64	3.37
LFO Every Other Time (J)	3.48	3.48	3.29	3.49	70.6	19.9	3.65	3.38	3.31	3.36	3.56	3.72	3.26
CITY HIGH What Would You Do? (Interscope)	3.46	3.51	3.36	3.63	74.5	34.2	3.64	3.45	3.14	3.65	3.45	3.54	3.17
JANET Someone To Call... (Virgin)	3.39	3.56	3.46	3.52	77.7	31.3	3.45	3.37	3.33	3.40	3.37	3.48	3.31
SUGAR RAY When It's Over (Lava/Atlantic)	3.37	3.49	3.39	3.34	78.2	33.5	3.36	3.22	3.54	3.52	3.33	3.24	3.3
CHRISTINA MILIAN AM To PM (Def Soul/IDJMG)	3.31	3.46	—	—	44.9	12.4	3.48	3.25	3.03	3.63	2.61	3.43	3.30
JENNIFER LOPEZ I'm Real (Epic)	3.31	3.43	3.35	3.57	47.1	14.3	3.50	3.21	2.90	3.22	3.34	3.35	3.34
MICHAEL JACKSON You Rock My World (Epic)	3.18	3.21	2.89	3.00	47.6	14.1	3.35	3.11	2.98	3.24	3.16	2.83	3.53

Total sample size is 400 respondents with a +/-5 margin of error. Total average favorability estimates are based on a scale of 1-5 (1 = dislike very much, 5 = like very much). Total familiarity represents the percentage of respondents who recognized the song. Total burn represents the number of respondents who said they are tired of hearing the song. Songs must reach 40% familiarity before they appear in print. Hit Potential (HP) represents songs that have yet to chart in the top 25 on R&R's CHR/Pop chart. Sample composition is based on females aged 12-34, who responded favorably to a CHR/Pop musical montage in the following regions and markets: EAST: Baltimore, Boston, Long Island, New York, Philadelphia, Pittsburgh, Providence, Washington, DC. SOUTH: Atlanta, Dallas, Houston, Miami, San Antonio, Tampa. MIDWEST: Chicago, Cincinnati, Cleveland, Columbus, Detroit, Kansas City, Milwaukee, Minneapolis, St. Louis. WEST: Los Angeles, Phoenix, Portland, Sacramento, San Diego, San Francisco, Seattle. © 2001, R&R Inc.

CALLOUT AMERICA® Hot Scores

By ANTHONY ACAMPORA

Destiny's Child debut at No. 3 on Callout America this week with "Emotion" (Columbia). The song enters Callout America nearly 24 years to the month after the original version, performed by Samantha Sang, hit the airwaves in 1977. "Emotion" ranks first with teens and seventh 18-24.

Nickelback follow up a No. 1 debut on Callout America and Most Added honors on the CHR/Pop chart with another week atop the survey. "How You Remind Me" (Roadrunner) ranks sixth with teens, second 18-24 and first 25-34.

Over a year after the song's initial release, LeAnn Rimes' "Can't Fight The Moonlight" (Curb) ties for third overall. "Moonlight" ranks third with teens and fifth 18-24.

Ja Rule continues to perform well, ranking sixth overall with "Livin' It Up" (Murder Inc./Def Jam/IDJMG). "Livin'" ranks seventh with teens and fourth 18-24.

Lonestar debut strong this week with "I'm Already There" (BNA). The chart-topping Country hit ranks seventh overall, sixth 18-24 and second among women 25-34.

3 Doors Down have consistently performed in the 18-34 cell, and "Be Like That" (Republic/Universal) ranks seventh 18-24 and 10th 25-34.

Missy Elliott starts off with solid results with "One Minute Man" (Gold Mind/EastWest/EEG). The song ranks eighth among women 25-34.

Toya — who debuted in the top five last week with "I Do" (Arista) — posts a good score in the 25-34 cell, ranking ninth in the demo.

Nelly Furtado shows growth for a fourth consecutive week with "Turn Off The Light" (DreamWorks). "Light" climbs to a new high of 3.52 overall.

LeAnn Rimes

Can't Fight The Moonlight

Call-Out America

#3 Overall
3.81 score 62%
Teens: #3 4.06
18-24: #5 3.82
25-34: 3.39

The Female demo already has 'Can't Fight The Moonlight' in their CD players thanks to the 'Coyote Ugly' Soundtrack. Knowing this, we put the song into Callout with no airplay, and it came back #1 with females 25-34. The song is now in power, and the phones are on fire.

Give Your Listeners What They Already Like. 'Can't Fight The Moonlight' won't let you down.
 —Brandon Edwards, MD WIOG/Saginaw

NEW THIS WEEK: KHTS-KRBE, KKM, KSAS, WERO, WRHT, WJBQ, WMGI

CURB

R&R CHR/Pop Top 50

Powered By



October 19, 2001

LAST WEEK	THIS WEEK	ARTIST TITLE LABEL(S)	TOTAL PLAYS	+/- PLAYS	GROSS IMPRESSIONS (00)	WEEKS ON CHART	TOTAL STATIONS/ADDS
1	1	ALICIA KEYS Fallin' (J)	9213	-68	1013445	12	131/4
2	2	JENNIFER LOPEZ I'm Real (Epic)	8617	+46	942633	16	128/2
3	3	BLU CANTRELL Hit 'Em Up Style (Oops!) (Arista)	7675	-450	743271	15	129/3
5	4	STAINED It's Been Awhile (Flip/Elektra/EEG)	6156	-108	617493	19	126/3
4	5	EVE F/GWEN STEFANI Let Me Blow Ya Mind (Ruff Ryders/Interscope)	5782	-752	561506	18	122/3
6	6	USHER U Remind Me (LaFace/Arista)	5520	-267	560885	17	124/3
8	7	NELLY FURTADO Turn Off The Light (DreamWorks)	5447	+561	575341	13	135/5
7	8	CRAIG DAVID Fill Me In (Wildside/Atlantic)	5144	+241	626024	17	123/4
9	9	MICHELLE BRANCH Everywhere (Maverick)	5088	+561	592332	14	128/4
19	10	ENRIQUE IGLESIAS Hero (Interscope)	4347	+1034	558444	6	128/8
13	11	'N SYNC Gone (Jive)	4191	+186	481436	9	124/5
10	12	LIFEHOUSE Hanging By A Moment (DreamWorks)	4142	-243	428869	35	132/3
11	13	JAGGED EDGE Where The Party At (So So Def/Columbia)	4098	-175	456855	14	115/3
23	14	MARY J. BLIGE Family Affair (MCA)	3892	+887	472894	6	113/5
18	15	ALIEN ANT FARM Smooth Criminal (DreamWorks)	3841	+434	428153	8	120/3
16	16	3 DOORS DOWN Be Like That (Republic/Universal)	3776	+273	385090	20	112/4
15	17	TOYA I Do (Arista)	3730	+125	398719	12	104/5
20	18	DESTINY'S CHILD Emotion (Columbia)	3671	+456	379549	6	122/8
24	19	BACKSTREET BOYS Drowning (Jive)	3668	+728	401568	4	122/5
12	20	JANET Someone To Call My Lover (Virgin)	3537	-611	335318	18	130/3
21	21	ENYA Only Time (Reprise)	3417	+236	401531	15	116/5
17	22	TRAIN Drops Of Jupiter (Tell Me) (Columbia)	3368	-128	329544	31	122/1
14	23	LFO Every Other Time (J)	3278	-444	318524	19	121/3
28	24	JAY-Z Izzo (H.O.V.A.) (Roc-A-Fella/IDJMG)	3102	+499	382924	7	105/3
26	25	ALL STAR TRIBUTE What's Going On (Columbia)	3030	+175	384346	3	68/6
25	26	CHRISTINA MILIAN AM To PM (Def Soul/IDJMG)	3029	+92	303816	11	114/2
30	27	BRITNEY SPEARS I'm A Slave 4 U (Jive)	2871	+545	300442	5	117/14
31	28	FIVE FOR FIGHTING Superman (It's Not Easy) (Aware/Columbia)	2329	+158	257161	11	87/4
22	29	MICHAEL JACKSON You Rock My World (Epic)	1883	-1276	150753	8	127/3
33	30	U2 Stuck In A Moment... (Interscope)	1836	+155	196634	10	94/2
Breaker	31	PINK Get The Party Started (Arista)	1715	+1328	245882	1	117/117
34	32	MISSY ELLIOTT One Minute Man (Gold Mind/EastWest/EEG)	1707	+130	250448	7	71/8
35	33	O-TOWN We Fit Together (J)	1696	+305	186665	5	95/5
32	34	GORILLAZ Clint Eastwood (Virgin)	1547	-409	126131	11	104/3
Breaker	35	LENNY KRAVITZ Dig In (Virgin)	1358	+379	134624	3	93/18
37	36	JESSICA SIMPSON A Little Bit (Columbia)	1296	+20	132865	6	80/2
Breaker	37	NICKELBACK How You Remind Me (Roadrunner)	1205	+697	120754	1	98/30
42	38	CALLING Wherever You Will Go (RCA)	1168	+288	102358	2	72/8
38	39	MATCHBOX TWENTY Last Beautiful Girl (Lava/Atlantic)	1105	-22	96584	5	62/2
39	40	GIGI D'AGOSTINO I'll Fly With You (Arista)	928	-196	111043	11	38/0
44	41	JEWEL Standing Still (Atlantic)	920	+225	118451	2	70/10
46	42	SUGAR RAY Answer The Phone (Lava/Atlantic)	850	+250	109626	2	73/10
Debut	43	GINUWINE Differences (Epic)	767	+426	83971	1	61/16
Debut	44	JA RULE Livin' It Up (Murder Inc./Def Jam/IDJMG)	725	+207	107027	1	58/22
Debut	45	LIFEHOUSE Breathing (DreamWorks)	679	+126	86809	1	58/5
45	46	EVE Who's That Girl (Ruff Ryders/Interscope)	653	-10	86585	2	33/1
47	47	LINDSAY PAGANO Everything U R (Warner Bros.)	637	+28	52007	3	50/1
Debut	48	SHAKIRA Whenever Wherever (Epic)	632	+305	85021	1	59/12
Debut	49	SMASH MOUTH Pacific Coast Party (Interscope)	565	+358	61137	1	68/19
Debut	50	NELLY #1 (Priority)	551	+42	45812	1	37/5

Most Added

www.rradds.com

ARTIST TITLE LABEL(S)	ADDS
PINK Get The Party Started (Arista)	117
NICKELBACK How You Remind Me (Roadrunner)	30
AEROSMITH Sunshine (Columbia)	29
JA RULE Livin' It Up (Murder Inc./Def Jam/IDJMG)	22
WILLA FORD Did Ya Understand That (Lava/Atlantic)	21
SMASH MOUTH Pacific Coast Party (Interscope)	19
LENNY KRAVITZ Dig In (Virgin)	18
GINUWINE Differences (Epic)	16
BRITNEY SPEARS I'm A Slave 4 U (Jive)	14
ON THE LINE ALL STARS On The Line (Jive)	13
USHER U Got It Bad (LaFace/Arista)	13

Nickelback
 "How You Remind Me"
 TOP 5 SELLING ALBUM IN THE COUNTRY!!
 CALLOUT AMERICA #1 OVERALL
 MOST ADDED!
 TOP 40 MAINSTREAM MONITOR
 #1 CHARTBOUND (+789)!!
 R&R CHR / POP DEBUT 37 (+697)!!

Most Increased Plays

ARTIST TITLE LABEL(S)	TOTAL PLAY INCREASE
PINK Get The Party Started (Arista)	+1328
ENRIQUE IGLESIAS Hero (Interscope)	+1034
MARY J. BLIGE Family Affair (MCA)	+887
BACKSTREET BOYS Drowning (Jive)	+728
NICKELBACK How You Remind Me (Roadrunner)	+697
NELLY FURTADO Turn Off The Light (DreamWorks)	+561
MICHELLE BRANCH Everywhere (Maverick)	+561
BRITNEY SPEARS I'm A Slave 4 U (Jive)	+545
JAY-Z Izzo (H.O.V.A.) (Roc-A-Fella/IDJMG)	+499
DESTINY'S CHILD Emotion (Columbia)	+456

Breakers

NOW PLAYING ON 60% OF THE REPORTING PANEL

PINK
 Get The Party Started (Arista)

TOTAL PLAYS/INCREASE	TOTAL STATIONS/ADDS	CHART
1715/1328	117/117	31

LENNY KRAVITZ
 Dig In (Virgin)

TOTAL PLAYS/INCREASE	TOTAL STATIONS/ADDS	CHART
1358/379	93/18	35

NICKELBACK
 How You Remind Me (Roadrunner)

TOTAL PLAYS/INCREASE	TOTAL STATIONS/ADDS	CHART
1205/697	98/30	37

Most Added is the total number of new adds officially reported to R&R by each reporting station. Songs unreported as adds do not count toward overall total stations playing a song. Most Increased Plays lists the songs with the greatest week-to-week increases in total plays. Weighted chart appears on R&R ONLINE MUSIC TRACKING.

135 CHR/Pop reporters. Monitored airplay data supplied by Mediabase Research, a division of Premiere Radio Networks. Songs ranked by total plays for the airplay week of Sunday 10/7-Saturday 10/13. Bullets appear on songs gaining plays or remaining flat from previous week. If two songs are tied in total plays, the song being played on more stations is moved first. Breaker status is assigned to songs reaching 60% of reporting panel for the first time. Songs that are down in plays for three consecutive weeks and below No.25 are moved to recurrent. Gross Impressions equals Average Quarter Hour Persons times number of plays (times 100). Average Quarter Hour Persons used herein with permission from The Arbitron Company (Copyright 2001, The Arbitron Company). © 2001, R&R Inc.



"Put Your Arms Around Me" is now RIAA Gold Certified!
 Natural is committed to Radio and here's why...

Jason Barsky • Program Director, Kiss 99.3, Harrisburg
 "Natural sounds great! I think Put Your Arms Around Me is one of the best balance records on our station! What started as a night spike record just a few weeks ago, has grown into an all daypart record. The response has been impressive."

Bad Boy Rob Ryan • Music Director, KKMg, Colorado Springs
 "This is the same feeling I got when I first heard Quit Playin' Games by BSB - Natural is for real and this is a record we're getting behind here at Magic."

Brian Check • Program Director, B104, Allentown
 "We believe this sound is still very much alive... and Natural proves it by lighting up the phones. Natural has the potential to reach all demos and keep our pop balance."

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For more information contact Margaret Locicero at 213-386-2693 or email: mloci84754@aol.com



CHR/Pop Top 50 Indicator

October 19, 2001

R&R'S EXCLUSIVE REPORTED OVERVIEW OF NATIONAL AIRPLAY

LAST WEEK	THIS WEEK	ARTIST TITLE LABEL(S)	TOTAL PLAYS	+/- PLAYS	GROSS IMPRESSIONS (00)	WEEKS ON CHART	TOTAL STATIONS/ADDS
1	1	ALICIA KEYS Fallin' (J)	3071	+378	128968	11	51/0
2	2	JENNIFER LOPEZ I'm Real (Epic)	2708	+344	123346	11	49/0
3	3	BLU CANTRELL Hit 'Em Up Style (Oops!) (Arista)	2448	+120	72691	11	46/0
4	4	NELLY FURTADO Turn Off The Light (DreamWorks)	2444	+500	96634	11	51/0
5	5	STAINED It's Been Awhile (Flip/Elektra/EEG)	2371	+156	93706	11	47/0
6	6	MICHELLE BRANCH Everywhere (Maverick)	2300	+464	91078	11	48/1
7	7	CRAIG DAVID Fill Me In (Wildside/Atlantic)	2138	+405	89698	11	48/0
8	8	USHER U Remind Me (LaFace/Arista)	1979	-17	60036	11	46/0
9	9	EVE F/GWEN STEFANI Let Me Blow... (Ruff Ryders/Interscope)	1786	-6	87397	11	44/0
10	10	'N SYNC Gone (Jive)	1745	+329	64984	8	48/0
11	11	3 DOORS DOWN Be Like That (Republic/Universal)	1588	+259	53223	11	42/0
12	12	ENRIQUE IGLESIAS Hero (Interscope)	1443	+417	78997	4	46/1
13	13	DESTINY'S CHILD Emotion (Columbia)	1437	+288	49926	4	49/2
14	14	LFO Every Other Time (J)	1372	-269	50922	11	38/0
15	15	BACKSTREET BOYS Drowning (Jive)	1305	+406	52342	3	44/2
16	16	ENYA Only Time (Reprise)	1281	+220	51687	11	43/1
17	17	MARY J. BLIGE Family Affair (MCA)	1276	+423	46207	4	43/2
18	18	TOYA I Do (Arista)	1197	+348	40769	10	39/0
19	19	ALIEN ANT FARM Smooth Criminal (DreamWorks)	1188	+323	35756	8	45/0
20	20	JANET Someone To Call My Lover (Virgin)	1144	-330	36274	11	34/0
21	21	LIFEHOUSE Hanging By A Moment (DreamWorks)	1129	+108	35177	11	32/0
22	22	CHRISTINA MILIAN AM To PM (Def Soul/IDJMG)	1082	+219	42892	11	44/1
23	23	FIVE FOR FIGHTING Superman (It's Not Easy) (Aware/Columbia)	1053	+216	46177	11	40/2
24	24	JAGGED EDGE Where The Party At (So So Def/Columbia)	950	-130	31291	11	36/0
25	25	BRITNEY SPEARS I'm A Slave 4 U (Jive)	865	+398	42234	3	41/6
26	26	U2 Stuck In A Moment... (Interscope)	817	+73	34210	10	44/1
27	27	LENNY KRAVITZ Dig In (Virgin)	727	+245	25457	3	40/4
28	28	JAY-Z Izzo (H.O.V.A.) (Roc-A-Fella/IDJMG)	718	+260	27257	4	41/2
29	29	TRAIN Drops Of Jupiter (Tell Me) (Columbia)	680	-51	21012	11	23/0
30	30	ALL STAR TRIBUTE What's Going On (Columbia)	656	+194	22322	3	24/2
31	31	MATCHBOX TWENTY Last Beautiful Girl (Lava/Atlantic)	570	+16	18959	4	30/1
32	32	NICKELBACK How You Remind Me (Roadrunner)	541	+420	17636	1	42/9
33	33	MICHAEL JACKSON You Rock My World (Epic)	518	-528	16892	7	24/0
34	34	O-TOWN We Fit Together (J)	481	+122	19875	4	28/7
35	35	SUGAR RAY Answer The Phone (Lava/Atlantic)	458	+119	14888	3	33/2
36	36	MISSY ELLIOTT One Minute Man (Gold Mind/EastWest/EEG)	456	+186	17327	4	29/2
37	37	CALLING Wherever You Will Go (RCA)	442	+126	13483	3	30/5
38	38	GORILLAZ Clint Eastwood (Virgin)	442	-176	12156	10	25/0
39	39	JESSICA SIMPSON A Little Bit (Columbia)	427	-54	20918	5	23/1
40	40	SMASH MOUTH Pacific Coast Party (Interscope)	422	+393	12679	1	39/9
41	41	JEWEL Standing Still (Atlantic)	400	+85	13735	3	34/5
42	42	LIFEHOUSE Breathing (DreamWorks)	380	+54	11721	4	36/5
43	43	LINDSAY PAGANO Everything U R (Warner Bros.)	328	+10	11204	8	29/0
44	44	AMERICAN HI-FI Another Perfect Day (Island/IDJMG)	305	+53	10238	3	28/1
45	45	PINK Get The Party Started (Arista)	297	+285	28643	1	39/35
46	46	TRICK DADDY I'm A Thug (Slip 'N Slide/Atlantic)	199	+112	2415	1	9/0
47	47	TRAIN Something More (Columbia)	198	-4	8216	2	18/6
48	48	GINUWINE Differences (Epic)	187	+187	2707	1	11/7
49	49	JA RULE Livin' It Up (Murder Inc./Def Jam/IDJMG)	185	+164	3666	1	18/12
50	50	NELLY #1 (Priority)	148	+145	2623	1	7/3

44 CHR/Pop Indicator reporters in markets 144-205. Songs ranked alphabetically for the airplay week of Sunday 10/7-Saturday 10/13.
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Most Added

ARTIST TITLE LABEL(S)	ADDS
PINK Get The Party Started (Arista)	35
WILLA FORD Did Ya' Understand That (Lava/Atlantic)	13
JA RULE Livin' It Up (Murder Inc./Def Jam/IDJMG)	12
NICKELBACK How You Remind Me (Roadrunner)	9
SMASH MOUTH Pacific Coast Party (Interscope)	9
AEROSMITH Sunshine (Columbia)	8
O-TOWN We Fit Together (J)	7
GINUWINE Differences (Epic)	7
BRITNEY SPEARS I'm A Slave 4 U (Jive)	6
TRAIN Something More (Columbia)	6
LIFEHOUSE Breathing (DreamWorks)	5
JEWEL Standing Still (Atlantic)	5
CALLING Wherever You Will Go (RCA)	5
MYRA Miracles Happen... (Buena Vista/Hollywood)	5
LENNY KRAVITZ Dig In (Virgin)	4
JAMIE-LYNN SIGLER Cry Baby (Edel)	4
BARENAKED LADIES Falling For The First Time (Reprise)	3
NELLY #1 (Priority)	3
DESTINY'S CHILD Emotion (Columbia)	2
BACKSTREET BOYS Drowning (Jive)	2

Most Increased Plays

ARTIST TITLE LABEL(S)	TOTAL PLAY INCREASE
NELLY FURTADO Turn Off The Light (DreamWorks)	+500
MICHELLE BRANCH Everywhere (Maverick)	+464
MARY J. BLIGE Family Affair (MCA)	+423
NICKELBACK How You Remind Me (Roadrunner)	+420
ENRIQUE IGLESIAS Hero (Interscope)	+417
BACKSTREET BOYS Drowning (Jive)	+406
CRAIG DAVID Fill Me In (Wildside/Atlantic)	+405
BRITNEY SPEARS I'm A Slave 4 U (Jive)	+398
SMASH MOUTH Pacific Coast Party (Interscope)	+393
ALICIA KEYS Fallin' (J)	+378
TOYA I Do (Arista)	+348
JENNIFER LOPEZ I'm Real (Epic)	+344
'N SYNC Gone (Jive)	+329
ALIEN ANT FARM Smooth Criminal (DreamWorks)	+323
DESTINY'S CHILD Emotion (Columbia)	+288
PINK Get The Party Started (Arista)	+285
JAY-Z Izzo (H.O.V.A.) (Roc-A-Fella/IDJMG)	+260
3 DOORS DOWN Be Like That (Republic/Universal)	+259
LENNY KRAVITZ Dig In (Virgin)	+245
ENYA Only Time (Reprise)	+220
CHRISTINA MILIAN AM To PM (Def Soul/IDJMG)	+219
FIVE FOR FIGHTING Superman... (Aware/Columbia)	+216
ALL STAR TRIBUTE What's Going On (Columbia)	+194
GINUWINE Differences (Epic)	+187
MISSY ELLIOTT One Minute... (Gold Mind/EastWest/EEG)	+186
JA RULE Livin' It Up (Murder Inc./Def Jam/IDJMG)	+164
STAINED It's Been Awhile (Flip/Elektra/EEG)	+156
NELLY #1 (Priority)	+145
BUBBA SPARXXX Ugly (Interscope)	+142
CALLING Wherever You Will Go (RCA)	+126

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New & Active

TRAIN *Something More (Columbia)*
Total Plays: 546, Total Stations: 50, Adds: 6

DANTE THOMAS *Fly (Rat Pack/EastWest/EEG)*
Total Plays: 489, Total Stations: 49, Adds: 4

IAN VAN DAHL *Castles In The Sky (Robbins)*
Total Plays: 484, Total Stations: 21, Adds: 2

PRU *Aaroma (Capitol)*
Total Plays: 474, Total Stations: 47, Adds: 3

AMERICAN HI-FI *Another... (Island/IDJMG)*
Total Plays: 448, Total Stations: 34, Adds: 1

BUBBA SPARXXX *Ugly (Interscope)*
Total Plays: 382, Total Stations: 21, Adds: 6

LONESTAR *I'm Already There (BNA)*
Total Plays: 292, Total Stations: 22, Adds: 3

ELAN *I'm In Love With You, Girl (London Sire)*
Total Plays: 279, Total Stations: 35, Adds: 3

NATURAL *Put Your Arms... (Transcontinental)*
Total Plays: 275, Total Stations: 21, Adds: 1

JAMIE-LYNN SIGLER *Cry Baby (Edel)*
Total Plays: 241, Total Stations: 32, Adds: 12

BARENAKED LADIES *Falling For The... (Reprise)*
Total Plays: 219, Total Stations: 26, Adds: 4

P. DIDDY... *Bad Boy For Life (Bad Boy/Arista)*
Total Plays: 215, Total Stations: 17, Adds: 1

RL/SNOOP DOGG/LIL' KIM *Do U Wanna Roll (J)*
Total Plays: 210, Total Stations: 14, Adds: 2

ELTON JOHN *I Want Love (Rocket/Universal)*
Total Plays: 204, Total Stations: 24, Adds: 2

LEANN RIMES *Can't Fight The Moonlight (Curb)*
Total Plays: 196, Total Stations: 24, Adds: 6

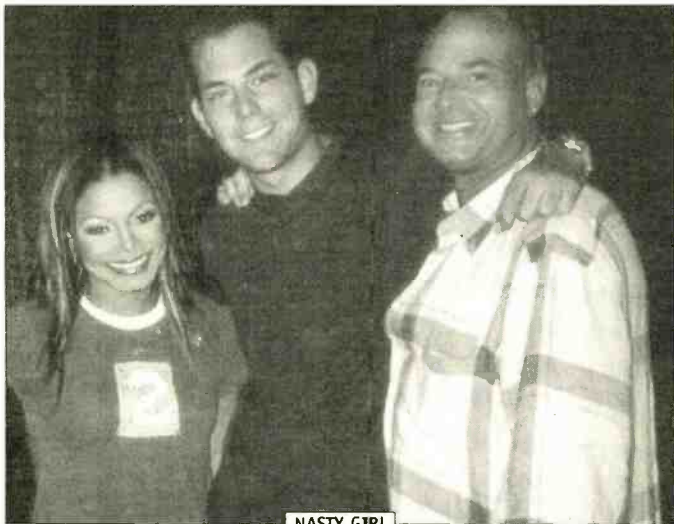
USHER *U Got It Bad (LaFace/Arista)*
Total Plays: 125, Total Stations: 16, Adds: 13

ON THE LINE ALL STARS *On The Line (Jive)*
Total Plays: 116, Total Stations: 25, Adds: 13

WILLA FORD *...Understand That (Lava/Atlantic)*
Total Plays: 42, Total Stations: 22, Adds: 21

AEROSMITH *Sunshine (Columbia)*
Total Plays: 39, Total Stations: 31, Adds: 29

Songs ranked by total plays



NASTY GIRL

Virgin megastar Janet Jackson recently performed some of her old and new hits for a sea of fans at a San Jose, CA tour stop. She is pictured here with Lawman Promotions' Gary Spangler and President Greg Lawley.



TOYA VISITS HER FANS IN THE ATL

During her promotional tour in Atlanta, recording artist Toya stopped by WWWQ (Q100) to talk about her new single, "I Do," how she's dealing with her newfound stardom and how she credits her fans for her success. Pictured are (l-r) Q100 air talent Tracy St. George and Toya.



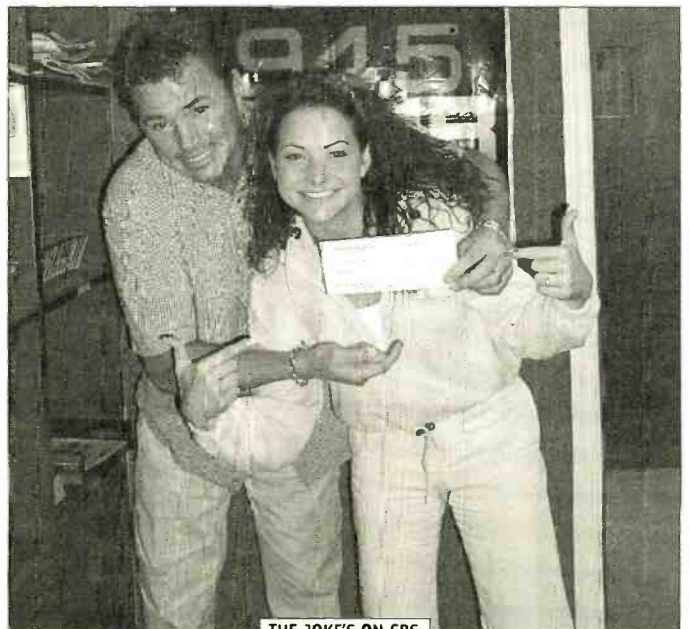
RESTFOKING

Stroke 9 lead singer Luke Esterkyn takes a liking to WSSX (SX95)/Charleston, SC, stroking staffers in support of the band's new single, "Kick Some Ass." Pictured are (l-r) Universal Rep Kelly Nash, Esterkyn and SX95's Ali O'Connell.



\$5.3 PARTY'S WITH JIGGA MAN

Roc-A-Fella/IDJMG multi-Platinum lyricist Jay-Z hung out backstage with the WPYO (93.5 Party) crew during a recent show in Orlando. Pictured are (top, l-r) WPYO GSM Brian Elam and Dir./Marketing & Promotion Jill "Lady J" Strada; Jay-Z; and WPYO PD Phil Michaels, GM Rich Reis, (bottom, l-r) promotion guy Big Lou and afternoon jock Zannie K.



THE JOKE'S ON CBS

As a gag, Krista Segall from the CBS television show *Big Brother II* was offered \$1,000 to mention KSMB/Lafayette, LA PD/morning show host Bobby Novosad and the station during her final appearance on the show. Segall did indeed slip a blurb about the station past CBS officials. Novosad and Segall are seen here holding Segall's check.

October 19, 2001

RateTheMusic.com
 BY MEDIABASE™

America's Best Testing CHR/Pop Songs 12+ For The Week Ending 10/19/01.

Artist Title (Label)	TW	LW	Familiarity	Burn	TD	Familiarity	Burn
ALL STAR TRIBUTE What's Going On (Columbia)	4.10	-	77%	10%	4.14	78%	9%
ALICIA KEYS Fallin' (J)	3.99	3.99	97%	33%	4.06	98%	32%
MICHELLE BRANCH Everywhere (Maverick)	3.97	3.95	85%	17%	3.89	87%	20%
BACKSTREET BOYS Drowning (Jive)	3.89	-	68%	10%	4.00	64%	9%
CRAIG DAVID Fill Me In (Wildside/Atlantic)	3.88	3.87	82%	20%	3.99	83%	19%
ENRIQUE IGLESIAS Hero (Interscope)	3.88	3.84	75%	11%	3.90	74%	10%
3 DOORS DOWN Be Like That (Republic/Universal)	3.86	3.83	79%	17%	3.94	77%	16%
LFO Every Other Time (J)	3.85	3.90	93%	22%	3.78	93%	24%
'N SYNC Gone (Jive)	3.84	3.76	91%	19%	3.93	91%	17%
ALIEN ANT FARM Smooth Criminal (DreamWorks)	3.84	3.86	89%	21%	3.83	89%	22%
MARY J. BLIGE Family Affair (MCA)	3.83	3.70	65%	11%	3.91	64%	10%
LIFEHOUSE Hanging By A Moment (DreamWorks)	3.82	3.95	95%	44%	3.88	97%	47%
O-TOWN All Or Nothing (J)	3.79	3.84	98%	42%	3.83	98%	42%
JENNIFER LOPEZ I'm Real (Epic)	3.75	3.73	93%	32%	3.77	95%	34%
CHRISTINA MILIAN AM to PM (Def Soul/IDJMG)	3.70	3.59	71%	14%	3.56	70%	17%
TOYA I Do (Arista)	3.70	3.79	61%	13%	3.79	62%	12%
BLU CANTRELL Hit 'Em Up Style (Oops!) (Arista)	3.69	3.83	94%	44%	3.81	96%	43%
USHER U Remind Me (LaFace/Arista)	3.69	3.60	93%	34%	3.77	95%	32%
SUGAR RAY When It's Over (Lava/Atlantic)	3.68	3.73	97%	42%	3.72	99%	46%
TRAIN Drops Of Jupiter (Tell Me) (Columbia)	3.67	3.67	94%	47%	3.72	96%	50%
STAIN'D It's Been Awhile (Flip/Elektra/EEG)	3.66	3.70	94%	40%	3.77	95%	39%
DESTINY'S CHILD Emotion (Columbia)	3.65	3.75	84%	17%	3.74	83%	17%
EVE F/GWEN STEFANI Let Me Blow Ya Mind (Ruff Ryders/Interscope)	3.65	3.81	97%	49%	3.79	98%	48%
ENYA Only Time (Reprise)	3.65	3.75	78%	23%	3.61	84%	30%
CITY HIGH What Would You Do? (Interscope)	3.54	3.64	93%	49%	3.53	92%	48%
JAGGED EDGE Where The Party At? (So So Def/Columbia)	3.51	3.60	85%	34%	3.55	84%	33%
JANET Someone To Call My Lover (Virgin)	3.49	3.58	97%	47%	3.50	97%	52%
NELLY FURTADO Turn Off The Light (DreamWorks)	3.49	3.53	91%	27%	3.50	93%	28%
JAY-Z Izzo (H.O.V.A.) (Roc-A-Fella/IDJMG)	3.48	-	75%	24%	3.59	75%	23%
MICHAEL JACKSON You Rock My World (Epic)	3.19	3.22	85%	26%	3.20	85%	26%

Total sample size is 929 respondents. Total average favorability estimates are based on a scale of 1-5. (1=dislike very much, 5=like very much). Total familiarity represents the percentage of respondents who recognized the song. Total burn represents the number of respondents who said they are tired of hearing the song. Sample composition is based on persons 12+. TD = Target Demo (Females 18-34). Persons are screened via the Internet. Once passed, they can take the music test based on their format/music preference. RateTheMusic.com results are not meant to replace callout research. The results are intended to show opinions of participants on the Internet only. RateTheMusic is a registered trademark of RateTheMusic.com. The RTM system is available for local radio stations by calling 407/523-7272. RateTheMusic.com data is provided by Mediabase Research, A division of Premiere Radio Networks.

Most Played Recurrents

ARTIST TITLE LABEL(S)	PLAY
CITY HIGH What Would You Do? (Interscope)	2461
SUGAR RAY When It's Over (Lava/Atlantic)	2434
INCUBUS Drive (Immortal/Epic)	2066
112 Peaches & Cream (Bad Boy/Arista)	2028
O-TOWN All Or Nothing (J)	2017
NELLY Ride Wit Me (Fo' Reel/Universal)	1938
WISEGUYS Start The Commotion (Mammoth/Hollywood)	1712
UNCLE KRACKER Follow Me (Top Dog/Lava/Atlantic)	1577
WILLA FORD I Wanna Be Bad (Lava/Atlantic)	1561
JANET All For You (Virgin)	1420
DAVE MATTHEWS BAND The Space Between (RCA)	1317
LENNY KRAVITZ Again (Virgin)	1249
SMASH MOUTH I'm A Believer (Interscope)	1247
JESSICA SIMPSON Irresistible (Columbia)	1234
NELLY FURTADO I'm Like A Bird (DreamWorks)	1132
SHAGGY Angel (MCA)	1119
FUEL Bad Day (Epic)	1048
CRAZY TOWN Butterfly (Columbia)	1046
EVE 6 Here's To The Night (RCA)	1037
AGUILERA/LIL' KIM/MYA/PINK Lady Marmalade (Interscope)	966

CHR/POP Going For Adds 10/23/01

BACK II BACK Didn't Mean To Make You Cry (Top Shelf Ent.)
BUBBA SPARXX Ugly (Interscope)
EVAN AND JARON The Distance (Columbia)
NATALIE MERCHANT Just Can't Last (Elektra/EEG)

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LONG-LOST BROTHERS?

At least that's the story told by KRQ/Tucson morning host JohnJay (r), who claims to be the big brother of The Backstreet Boys' Nick Carter. JohnJay alleges that Carter calls on him for advice and new dance moves. They are pictured here hanging out at a recent event in Tucson.

R&R CHR/Rhythmic Top 50

Powered By



October 19, 2001

LAST WEEK	THIS WEEK	ARTIST TITLE LABEL(S)	TOTAL PLAYS	+/- PLAYS	GROSS IMPRESSIONS (K)	WEEKS ON CHART	TOTAL STATIONS ADDED
1	1	JENNIFER LOPEZ I'm Real (Epic)	3910	+117	676184	17	67/2
2	2	MARY J. BLIGE Family Affair (MCA)	3905	+398	650873	13	66/2
4	3	GINUWINE Differences (Epic)	3584	+453	569331	14	64/3
3	4	ALICIA KEYS Fallin' (J)	3133	-13	490573	17	60/2
5	5	FABOLOUS F/NATE DOGG Can't Deny It (Desert Storm/Elektra/EEG)	2863	+131	409025	13	63/2
7	6	BUBBA SPARXXX Ugly (Interscope)	2724	+256	424239	9	64/2
8	7	JA RULE Livin' It Up (Murder Inc./Def Jam/IDJMG)	2649	+477	458041	11	62/3
6	8	JAY-Z Izzo (H.O.V.A.) (Roc-A-Fella/IDJMG)	2593	-5	418100	14	60/2
13	9	USHER U Got It Bad (LaFace/Arista)	2512	+667	400516	4	64/7
12	10	112 Dance With Me (Bad Boy/Arista)	2200	+283	333372	8	58/3
11	11	TRICK DADDY I'm A Thug (Slip 'N Slide/Atlantic)	2199	+75	369481	16	60/2
10	12	JAGGED EDGE Where The Party At (So So Def/Columbia)	2180	+81	376902	23	63/2
9	13	MISSY ELLIOTT One Minute Man (Gold Mind/EastWest/EEG)	2142	-10	297694	19	62/2
16	14	CITY HIGH Caramel (Interscope)	1894	+515	284649	6	56/4
17	15	NELLY #1 (Priority)	1618	+298	223328	8	55/3
18	16	PETEY PABLO Raise Up (Jive)	1517	+196	189552	10	47/4
14	17	USHER U Remind Me (LaFace/Arista)	1487	-171	217719	21	62/2
20	18	EVE F/GWEN STEFANI Let Me Blow Ya Mind (Ruff Ryders/Interscope)	1409	+183	211891	29	58/1
22	19	AALIYAH Rock The Boat (BlackGround)	1393	+250	267922	8	45/3
29	20	NELLY FURTADO Turn Off The Light (DreamWorks)	1344	+461	168633	3	47/7
15	21	BLU CANTRELL Hit 'Em Up Style (Oops!) (Arista)	1322	-124	176947	25	48/0
19	22	112 Peaches & Cream (Bad Boy/Arista)	1311	+56	231847	29	63/1
27	23	R. KELLY Feelin' On Yo Booty (Jive)	1042	+132	207521	11	34/2
32	24	DESTINY'S CHILD Emotion (Columbia)	1018	+279	169102	11	35/4
25	25	MISSY ELLIOTT Get Ur Freak On (Gold Mind/EastWest/EEG)	997	+57	127087	33	60/2
Breaker	26	JAY-Z Girls, Girls, Girls (Roc-A-Fella/IDJMG)	996	+224	221135	4	47/43
28	27	ALL STAR TRIBUTE What's Going On (Columbia)	990	+120	177791	3	29/0
30	28	DESTINY'S CHILD Brown Eyes (Columbia)	931	+97	119135	10	11/1
37	29	MAXWELL Lifetime (Columbia)	683	+165	106534	10	28/3
33	30	TYRESE What Am I Gonna Do (RCA)	662	-6	97409	8	31/2
35	31	JERMAINE DUPRI Ballin' Out Of Control (So So Def/Columbia)	655	+117	100551	7	33/1
Breaker	32	NATE DOGG I Got Love (Elektra/EEG)	643	+180	136191	2	42/7
36	33	JAGGED EDGE Goodbye (So So Def/Columbia)	622	+70	86099	5	36/2
49	34	P. DIDDY & THE FAMILY Diddy (Bad Boy/Arista)	621	+295	131055	2	43/3
39	35	FAITH EVANS You Gets No Love (Bad Boy/Arista)	618	+136	128240	3	26/2
34	36	RUFF ENDZ Cash, Money, Cars, Clothes (Epic)	606	0	98026	8	33/0
Breaker	37	FAT JOE We Thuggin' (Terror Squad/Atlantic)	601	+301	146509	1	41/9
45	38	DMX Who We Be (Ruff Ryders/IDJMG)	566	+191	134337	2	32/3
43	39	BRITNEY SPEARS I'm A Slave 4 U (Jive)	566	+216	113815	2	19/0
41	40	'N SYNC Gone (Jive)	501	+42	84774	6	16/1
50	41	JUVENILE From Her Mamma (Mamma Got...) (Cash Money/Universal)	446	+137	50317	4	28/4
Debut	42	DR. DRE & DJ QUIK Put It On Me (Priority)	407	+164	74100	1	22/3
48	43	BRIAN MCKNIGHT Love Of My Life (Motown)	401	+67	67263	6	24/2
Debut	44	ALICIA KEYS A Woman's Worth (J)	396	+193	55058	1	29/8
Breaker	45	CRAIG DAVID 7 Days (Wildside/Atlantic)	391	+188	46016	1	41/33
44	46	RAY-J Formal Invite (Atlantic)	393	+7	30793	5	26/1
42	47	DMX We Right Here (Ruff Ryders/IDJMG)	377	-37	87231	8	4/0
Debut	48	LUDACRIS Roll Out (My Business) (Def Jam South/IDJMG)	331	+123	58691	1	4/2
Debut	49	LUDACRIS Fatty Girl (FB/Universal)	316	+117	63062	1	25/2
Debut	50	MARIAH CAREY Don't Stop (Virgin)	307	+64	44598	1	23/1

68 CHR/Rhythmic reporters. Monitored airplay data supplied by Mediabase Research, a division of Premiere Radio Networks. Songs ranked by total plays for the airplay week of Sunday 10/7-Saturday 10/13. Bullets appear on songs gaining plays or remaining flat from previous week. If two songs are tied in total plays, the song being played on more stations is placed first. Breaker status is assigned to songs reaching 60% of reporting panel for the first time. Songs that are down in plays for three consecutive weeks and below No.25 are moved to recurrent. Gross Impressions equals Average Quarter Hour Persons times number of plays (times 100). Average Quarter Hour Persons used herein with permission from The Arbitron Company (Copyright 2001, The Arbitron Company). © 2001, R&R Inc.

Most Added

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ARTIST TITLE LABEL(S)	ADDS
JAY-Z Girls, Girls, Girls (Roc-A-Fella/IDJMG)	43
CRAIG DAVID 7 Days (Wildside/Atlantic)	33
BUSTA RHYMES Break Ya Neck (Flipmode/J)	26
PINK Get The Party Started (Arista)	20
B2K Uh Huh (Epic)	16
INDIA.ARIE Strength, Courage & Wisdom (Motown)	15
TIMBALAND & MAGOO All Y'All (BlackGround)	14
KURUPT Sunshine (Antra/Artemis)	14
FAT JOE We Thuggin' (Terror Squad/Atlantic)	9
IMX The First Time (New Line)	9

Most Increased Plays

ARTIST TITLE LABEL(S)	TOTAL PLAY INCREASE
USHER U Got It Bad (LaFace/Arista)	+667
CITY HIGH Caramel (Interscope)	+515
JA RULE Livin' It Up (Murder Inc./Def Jam/IDJMG)	+477
NELLY FURTADO Turn Off The Light (DreamWorks)	+461
GINUWINE Differences (Epic)	+453
MARY J. BLIGE Family Affair (MCA)	+398
FAT JOE We Thuggin' (Terror Squad/Atlantic)	+301
NELLY #1 (Priority)	+298
P. DIDDY & THE FAMILY Diddy (Bad Boy/Arista)	+295
112 Dance With Me (Bad Boy/Arista)	+283

Breakers

NOW PLAYING ON 60% OF THE REPORTING PANEL

JAY-Z
Girls, Girls, Girls (Roc-A-Fella/IDJMG)

TOTAL PLAYS/INCREASE	TOTAL STATIONS/ADDS	CHART
996/224	47/43	26

NATE DOGG
I Got Love (Elektra/EEG)

TOTAL PLAYS/INCREASE	TOTAL STATIONS/ADDS	CHART
643/180	42/7	32

FAT JOE
We Thuggin' (Terror Squad/Atlantic)

TOTAL PLAYS/INCREASE	TOTAL STATIONS/ADDS	CHART
601/301	41/9	37

CRAIG DAVID
7 Days (Wildside/Atlantic)

TOTAL PLAYS/INCREASE	TOTAL STATIONS/ADDS	CHART
391/188	41/33	45

Most Added is the total number of new adds officially reported to R&R by each reporting station. Songs unreported as adds do not count toward overall total stations playing a song. Most Increased Plays lists the songs with the greatest week-to-week increases in total plays. Weighted chart appears on R&R ONLINE MUSIC TRACKING.

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CHR/RHYTHMIC

Indicator

Most Added.

Table listing top CHR/Rhythmic songs and artists. Top entries include CRAIG DAVID 7 Days (Wildside/Atlantic) at 6, PINK Get The Party Started (Arista) at 6, and JAY-Z Girls, Girls, Girls (Roc-A-Fella/IDJMG) at 5.

New & Active

Table listing new and active CHR/Rhythmic songs and artists. Top entries include BUSTA RHYMES Break Ya Neck (Flipmode/J) at 6, DARUDE Sandstorm (Groovilicious/Strictly Rhythm) at 6, and HI TEK Round & Round (Rawkus/Priority) at 6.

PLEASE SEND YOUR PHOTOS

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Please include the names and titles of all pictured and send them to:

R&R c/o Renee Bell: 10100 Santa Monica Blvd., 5th Floor, Los Angeles, CA 90067

CHR/Rhythmic Reporters Stations and their adds listed alphabetically by market

Large grid of market reports for CHR/Rhythmic stations across the US. Columns include station call letters, market, and a list of songs with their respective add counts.

Summary statistics for CHR/Rhythmic reporters: 80 Total Reporters, 68 Total Monitored, 12 Total Indicator. Includes logos for WYLL, KHTN, and other stations.

October 19, 2001

RateTheMusic.com
BY MEDIABASE™

America's Best Testing CHR/Rhythmic Songs 12+ For The Week Ending 10/19/01.

Artist Title (Label)	TW	LW	Familiarity	Burn	TD	Familiarity	Burn
JA RULE Livin' It Up(Murder Inc./Def Jam/IDJMG)	4.20	4.17	88%	11%	4.23	88%	10%
JENNIFER LOPEZ F/JA RULE I'm Real(Epic)	4.15	4.18	99%	35%	4.19	99%	35%
112 Dance With Me(Bad Boy/Arista)	4.14	4.08	79%	11%	4.16	79%	11%
MARY J. BLIGE Family Affair(MCA)	4.12	4.03	90%	17%	4.08	89%	19%
ALL STAR TRIBUTE What's Going On(Columbia)	4.11	-	71%	9%	4.12	70%	8%
FABOLOUS F/NATE DOGG Can't Deny It(Desert Storm/Elektra/EEG)	4.10	4.10	84%	16%	4.12	85%	16%
JAGGED EDGE Where The Party At?(So So Def/Columbia)	4.09	4.12	98%	37%	4.11	98%	36%
ALICIA KEYS Fallin'(J)	4.08	4.03	97%	43%	4.05	97%	43%
AALIYAH Rock The Boat(BlackGround)	4.04	4.16	65%	6%	4.09	62%	5%
GINUWINE Differences(Epic)	4.02	4.01	79%	15%	4.06	77%	13%
PETEY PABLO Raise Up(Jive)	3.98	3.87	52%	9%	4.05	50%	9%
NELLY#1(Priority)	3.97	3.97	74%	9%	4.02	73%	8%
MISSY ELLIOTT One Minute Man(Gold Mind/EastWest/EEG)	3.93	3.93	96%	30%	3.94	96%	30%
JAY-Z Izzo (H.O.V.A.)(Roc-A-Fella/IDJMG)	3.91	4.02	97%	29%	3.94	97%	27%
112 Peaches & Cream(Bad Boy/Arista)	3.89	3.90	98%	46%	3.88	99%	46%
TRICK DADDY I'm A Thug(Slip 'N Slide/Atlantic)	3.88	3.94	91%	26%	3.96	91%	25%
USHER U Remind Me(La Face/Arista)	3.88	3.84	99%	45%	3.87	99%	46%
TOYA I Do(Arista)	3.84	3.87	82%	26%	3.85	81%	27%
CITY HIGH Caramel(Interscope)	3.83	3.81	68%	10%	3.91	66%	10%
RL/SNOOP DOGG/LIL' KIM Do You Wanna Roll(J)	3.81	3.86	59%	10%	3.83	56%	9%
BUBBA SPARXXX Ugly(Interscope)	3.79	3.79	75%	15%	3.81	73%	15%
DESTINY'S CHILD Emotion(Columbia)	3.78	-	83%	16%	3.84	82%	15%
P. DIDDY & FAMILY Bad Boys For Life(Bad Boy/Arista)	3.69	3.74	94%	34%	3.68	94%	35%
MISSY ELLIOTT Get Ur Freak On(Gold Mind/EastWest/EEG)	3.68	3.66	99%	54%	3.65	99%	55%
LUDACRIS Area Codes(Def Jam/IDJMG)	3.63	3.72	94%	36%	3.69	94%	34%
BLU CANTRELL Hit 'Em Up Style (Oops!)(Arista)	3.63	3.60	98%	56%	3.60	98%	56%
EVE F/GWEN STEFANI Let Me Blow Ya Mind(Ruff Ryders/Interscope)	3.63	3.69	99%	63%	3.58	99%	65%
ISLEY BROTHERS F/RONALD ISLEY Contagious(DreamWorks)	3.54	3.55	73%	27%	3.55	70%	26%
R. KELLY Feelin' On Yo Booty(Jive)	3.39	3.32	75%	23%	3.42	73%	21%
MICHAEL JACKSON You Rock My World(Epic)	3.23	3.17	89%	28%	3.16	87%	29%

Total sample size is 655 respondents. Total average favorability estimates are based on a scale of 1-5. (1=dislike very much, 5=like very much). Total familiarity represents the percentage of respondents who recognized the song. Total burn represents the number of respondents who said they are tired of hearing the song. Sample composition is based on persons 12+. TD = Target Demo (Persons 12-24). Persons are screened via the internet. Once passed, they can take the music test based on their format/music preference. RateTheMusic.com results are not meant to replace callout research. The results are intended to show opinions of participants on the internet only. RateTheMusic is a registered trademark of RateTheMusic.com. The RTM system is available for local radio stations by calling 407/523-7272. RateTheMusic.com data is provided by Mediabase Research, A division of Premiere Radio Networks.

Most Played Recurrents

ARTIST TITLE LABEL(S)	TOTAL PLAYS
RL/SNOOP DOGG/LIL' KIM Do U Wanna Roll(J)	966
LUDACRIS Area Codes(Murder Inc./Def Jam/IDJMG)	910
MICHAEL JACKSON You Rock My World(Epic)	889
TOYA I Do(Arista)	878
ISLEY BROTHERS F/RONALD ISLEY Contagious(DreamWorks)	752
LIL' MO Superwoman(Gold Mind/EastWest/EEG)	748
CITY HIGH What Would You Do?(Interscope)	730
CRAIG DAVID Fill Me In(Wildside/Atlantic)	713
NELLY Ride Wit Me(Fo' Reel/Universal)	677
JA RULE F/LIL' MO... Put It On Me(Murder Inc./Def Jam/IDJMG)	628
P. DIDDY & THE FAMILY Bad Boy For Life(Bad Boy/Arista)	605
JOE F/MYSTIKAL Stutter(Jive)	594
JUVENILE Set It Off(Cash Money/Universal)	526
OUTKAST Ms. Jackson(LaFace/Arista)	516
JANET Someone To Call My Lover(Virgin)	479
LUDACRIS What's Your Fantasy(Def Jam South/IDJMG)	429
DR. DRE The Next Episode(Aftermath/Interscope)	423
AFROMAN Because I Got High(Universal)	421
JA RULE F/C. MILIAN Between Me And You(Murder Inc./Def Jam/IDJMG)	405
NELLY E.I.(Fo' Reel/Universal)	391

CHR/RHYTHMIC Going For Adds

- CYPRESS HILL Low Rider (Columbia)
- MIRACLE Bounce Like Me (Cash Money/Universal)
- N.O.R.E. Grimey (Violator/IDJMG)
- RAYVON 2-Way (MCA)

10/23/01

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Music junkies gathered at the Los Angeles hotspot Rein in celebration of Priority recording artist Athena Cage, who recently released her debut album, *The Art of a Woman*. During the festivities radio and record peeps enjoyed delicious food, drinks and a sneak preview of Cage's album, which includes her debut single, "Hey, Hey." Taking advantage of the open bar are (l-r) R&R Asst. CHR Editor Renee Bell, Cage and R&R Asst. Urban Editor Tanya O'Quinn.



Mix Show Top 30

October 19, 2001

- 1 MARY J. BLIGE Family Affair (MCA)
- 2 FABOLOUS I/NATE DOGG Ya'll Can't Deny It (DS/Elektra/EEG)
- 3 BUBBA SPARXXX Ugly (Beat Club/Interscope)
- 4 112 Dance With Me (Bad Boy/Arista)
- 5 JA RULE Livin' It Up (Murder Inc./Def Jam/IDJMG)
- 6 MISSY ELLIOTT One Minute Man (Gold Mind/EastWest/EEG)
- 7 JENNIFER LOPEZ I'm Real (Epic)
- 8 JAGGED EDGE Where The Party At? (So So Def/Columbia)
- 9 CITY HIGH Caramel (Interscope)
- 10 JAY-Z Izzo (H.O.V.A.) (Roc-A-Fella/IDJMG)
- 11 ALICIA KEYS Fallin' (J)
- 12 NELLY #1 (Priority)
- 13 NELLY FURTADO Turn Off The Light (DreamWorks)
- 14 USHER U Remind Me (LaFace/Arista)
- 15 GINUWINE Differences (Epic)
- 16 TRICK DADDY I'm A Thug (Slip-N-Slide/Atlantic)
- 17 LUDACRIS Area Codes (Murder Inc./Def Jam/IDJMG)
- 18 FAITH EVANS You Gets No Love (Bad Boy/Arista)
- 19 PETEY PABLO Raise Up (Jive)
- 20 MISSY ELLIOTT Get Ur Freak On (Gold Mind/EastWest/EEG)
- 21 JERMAINE DUPRI Ballin' Out Of Control (So So Def/Columbia)
- 22 LIL' MO Gansta (Love 4 The Streets) (EastWest/EEG)
- 23 FAT JOE We Thuggin' (Terror Squad/Atlantic)
- 24 112 Peaches & Cream (Arista)
- 25 RL/SNOOP DOGG/LIL' KIM Do U Wanna Roll (J)
- 26 P. DIDDY & THE FAMILY Bad Boy For Life (Bad Boy/Arista)
- 27 EVE I/GWEN STEFANI Let Me Blow Ya Mind (Ruff Ryders/Interscope)
- 28 USHER You Got It Bad (LaFace/Arista)
- 29 LIL' MO Superwoman (EastWest/EEG)
- 30 JAY-Z Girls, Girls, Girls (Roc-A-Fella/IDJMG)



37 CHR/Rhythmic Mix Show Reporters

ARTIST BREAKDOWN

BUBBA SPARXXX

Track: "Ugly"
Label: Beat Club/
Interscope



Emerging from the woods of Georgia, a six-foot, 220-pound white rapper is set to change the face of the rap world with his thick country accent and humorous rhymes. **Bubba Sparxxx** is the next rap phenomenon. Mastered by producer Timbaland and heavily influenced by Missy "Misdemeanor" Elliott, Sparxxx's uptempo debut single, "Ugly," has all the ingredients of a hit record. This joint is making so much noise that everyone's asking who he is and where he came from. Growing up in the deep South, Sparxxx was no stranger to poverty. The youngest of five, Sparxxx (a.k.a. Warren Anderson Mathis) was reared in LaGrange on the outskirts of Atlanta. He was first exposed to rap music in 1988 by a friend in his hometown. His musical taste included the works of Too Short, N.W.A., 2 Live Crew, Run DMC and The Fat Boys. While Sparxxx was intrigued by the style of Too Short, it was fellow Georgians Outkast who inspired him to rhyme. By the age of 15, pencil and paper in hand, he was prepared to take on the hip-hop community and began writing his first rap songs. After playing tight end and linebacker for his high school and a short stint in college, Sparxxx decided that what he really wanted was to rap. Using the name Lil' Devil, he recorded a few songs with the group One Card Shi for the So So Def label, but none of them were released. Determined to be his own man, Sparxxx decided to change his name and tell his story. He received his first big break when his label, 11th Hour Entertainment, paired up with Interscope Records, which was extremely excited about the project. "Ugly" went top 10 on the Rhythmic and Mix Show charts and made tremendous headway at Urban. Sparxxx invites his listeners to enjoy themselves while they are in his world: He is the mayor, and "wild and free" are the rules. "Go head throw dem bones, break a bottle/Let's be honest, none of us will ever date a model," rhymes Sparxxx. He's acting up and ugly, hence the title. "If you ain't trying to live, then you with the wrong crowd," he reasons. Sparxxx delivers his rough-edged rhyme while exploiting stereotypes of the rural South. A skillfully painted picture of his persona becomes clearer with each verse, as Sparxxx narrates over a catchy and familiar beat. Sampling Elliott's hit single "Get Ur Freak On," Timbaland furnishes a clever mix of alternative and Southern hip-hop style with a twist. Rhyming seems to flow naturally for the former high school football player as he takes his listeners along on an interesting and unforgettable ride. Buckle up and enjoy.

— Renee Bell
Asst. CHR Editor

Contributing Stations

KOBT/Austin, TX	KSEQ/Fresno, CA	KDON/Monterey-Salinas, CA	KBMB/Sacramento, CA
KISV/Bakersfield, CA	KIKI/Honolulu, HI	WOHT/New York, NY	KSFM/Sacramento, CA
WBHJ/Birmingham, AL	KXME/Honolulu, HI	WVNZ/Norfolk, VA	KTFM/San Antonio, TX
WJMN/Boston, MA	KBXX/Houston-Galveston, TX	KQCH/Danvers, NE	XHTZ/San Diego, CA
WBBM/Chicago, IL	KLUC/Las Vegas, NV	WPYO/Orlando, FL	KMEL/San Francisco, CA
KZFM/Corpus Christi, TX	KPWR/Los Angeles, CA	KCAQ/Dxnard-Ventura, CA	KYLD/San Francisco, CA
KPRR/El Paso, TX	KXHT/Memphis, TN	KKFR/Phoenix, AZ	KUBE/Seattle-Tacoma, WA
WJFX/Ft. Wayne, IN	WPOW/Miami, FL	KXJM/Portland, OR	WLLO/Tampa, FL
KBOS/Fresno, CA	KTTB/Minneapolis, MN	WWXX/Providence, RI	KOHT/Tucson, AZ
			WPGC/Washington, DC

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Don't Sign That Contract Yet!

□ Talk to legal counsel before signing on the dotted line

Joseph Davis is an attorney from Orlando, but he may be better known to R&R readers as "Jo Jo" Davis, MD/middayer at Cox Radio's Urban AC WCFB/Orlando. Davis is one of our industry's real success stories. He's an on-air personality and a positive role model for others in our industry who are seeking to advance themselves through higher education.

Davis went to law school during his off-air hours. When he was in Philadelphia, working on the air at WUSL-FM (Power 99), he did the early evening shift and went to school in the morning and afternoon. When he worked middays or afternoons, he went to school at night.

Davis passed the Florida state bar exam several months ago. While he was going to Temple University, where he earned a B.S. in criminal justice, and even while he was in law school, I would ask him if he thought he might include some entertainment law in his practice. He would hem and haw and say things like, "Maybe." Well, here he is, living the dream.

Davis now represents several air talents. He recently successfully negotiated deals for Colby Colb (a.k.a. Colby Tyner) of WUSL/Philadelphia; Keshia Monk, who is the new middayer at KKBT (The Beat)/Los Angeles; and Daisy Davis, the longtime WDAS-FM/Philadelphia Asst. PD and WDAS-AM PD who became OM for the Clear Channel properties in Norfolk.

Navigating The Biz

"All of the major companies have their legal counsel, so I think talents need to have good legal counsel," Davis says. "I thought that I would be able to connect on a particular level with talent because I have been and still am a talent myself. I kind of know the ins and outs of this business. I have seen these types of contracts for 20-some-odd

years. In some ways they've changed, and in some ways they haven't.

"They are basically personal-service contracts, and talents shouldn't be going into some of these deals without legal counsel. It doesn't make sense. Sometimes they do it without counsel because they don't want to spend the money. Unfortunately, they don't see the value in making an investment in a person who essentially helps

them to get their business together." In my years in the industry, I, too, have seen a number of people who haven't wanted to get legal assistance. Some of them seem to be afraid to get representation because they think their superiors at their radio stations and corporate offices will be offended and fire them. Has Davis ever seen that happen?

"I have seen that before," he says. "It's really unfortunate, because talent is talent, and talent tends to operate on emotion and passion for the art of being an air talent. That's good, but you have to take a step back and be able to think like a businessperson.

"Even if you're in a medium to small market, you have to think and act, as much as possible, like you are a Bryant Gumbel, Tavis Smiley, Tom Joyner or Oprah Winfrey. The bottom line is that being locked into a work agreement that is clearly not written in your favor is not a good thing.

"A lot of times a talent will say, 'If I don't take this, I won't get that.' or they will look at the market size and say, 'Oh, my God! This is my chance

to be in market No. X!' You get there, and before you know it, the company doesn't want to renew your contract.

There you are in some market, not able to work because of a noncompete agreement. What are you going to do?

"If you had had some prior legal counsel, chances are that it would be a little bit less draconian. That's the word I use, because I've seen the noncompete agreements in these contracts, and they are simply outrageous.

"Draconian is a term that people use in connection with being overly penalized. Let's say you got a speeding ticket, and instead of having you pay a fine, they chop off your arm. That's more severe than it should be, and that's what these noncompete agreements and the language in the contracts are; they are more severe than they need to be."

Negotiation Tips

With the Telecommunications Act of 1996 in place, do talent and their legal counsel have any room to negotiate? "In some instances there may very well be an impasse," Davis says. "The negotiator, agent or lawyer doesn't get anywhere because of the market situation that the talent is in. The talent may not have any leverage for the agent or the lawyer to negotiate for them. In order for a guy like me to be able to do my job, the talent has to have something of value as well.

"For example, let's assume that you are doing afternoon drive in Dayton and making \$50,000 a year. You've already been there for three years, and you want to renew your contract. Let's also assume that you signed a contract with this company when you first took the job three years ago, and you didn't have an agent or legal counsel at that time. Now you've decided to bring in an agent to negotiate your new deal, but your existing contract, which you've already signed without legal counsel, has a noncompete clause.

"The company could say, 'We don't want to renegotiate. If you're going to do that, we're not going to renew with you, and because you have this valid contract that you signed previously, you are going to have to sit on the beach for the remainder of this noncompete agree-



A SMALL WOMAN WITH A BIG VOICE!

Petite vocalist Athena Cage, who, as a member of Kut Klose, sang on Keith Sweat's "Nobody" and "Twisted," has left the background and finds her spot in front quite comfy. While out promoting her debut CD, *The Art of a Woman*, on Priority records, Cage stopped by R&R and chatted with staffers, took pictures and signed glossies. Pictured (l-r) are Priority West Coast rep Big Wes, Cage and R&R Asst. Urban Editor Tanya O'Quinn.

ment.' That makes the jock say, 'Wow. I guess I'd just better go ahead and get in line so I don't lose my job altogether.' Chances are, if the company knows going in that you have a negotiated contract, things could turn out much better.

"Let's take that same scenario, and let's say that you have a good relationship with your PD, your VP/GM and so forth. You can tell them that you are going to use your representative to negotiate some of the particulars and ask how they feel about that. They will then let you know if they are up for it. If they are, everything should work out fine in time.

"Let's say, however, that they don't want to negotiate. You can have an attorney look over your contract and point out what needs to be done, and you can act like a diplomat between management and counsel; that might help the situation turn out positively. The company always has the option of saying that it's a take-it-or-leave-it deal, but here's the bottom line: It boils down to whether management feels that a particular talent is valuable enough for it to make concessions.

"If management feels that the talent is lucky to have the job, even an agent doesn't have room to negotiate. If the talent is valuable and says, 'I've got this agent who is going to help in my negotiations, and I would like for you to talk to him or her,' the company would be stupid not to, because they know this person is valuable. Things are not like they used to be, and it is difficult."

Good Advice

Davis ends with this advice: "As I've always said, air personalities should use the opportunities they have with these companies. They should use the time they have to get their educations and expand their professional horizons in every area. If you are on the air four hours a day — with some production, that means five hours a day of work — the other three or four hours a day you could be in class getting your writing skills together, getting your

analytical skills, reading and comprehension skills, math skills, accounting skills or any other body of knowledge.

"If air personalities got their bachelor's degrees, master's degrees, law degrees, etc., they wouldn't have to put all of their eggs into the radio basket — especially in light of the Telecom Act, which clearly does not benefit the majority of talent, specifically African-American talent.

"That bill in no way benefits you because it has monopolized most of the once-fertile markets. These were places where you would be allowed to compete by offering your talents. The Telecom Act eliminated competition for individual talent. If Clear Channel, Radio One or whoever owns everything in the top four, five or six markets, where can you go? I don't mean to bash anybody's company; I'm just throwing out names and examples.

"You have to think, 'How can I distinguish myself as an air talent?' Well, you can distinguish yourself by continuing to improve your on-air work. But you can also improve your community involvement and improve yourself as a communications professional. That means knowing how to write.

"What if you're sitting on the beach, and you see a public-relations job open, or some type of job in a communications company, and you don't know how to put two sentences together on a piece of paper? There are a lot of people out there who don't know how to do that."

"Jo Jo" Davis can be reached at 407-426-1287 or P.O. Box 540482, Orlando, FL 32854-0482.

TALK BACK TO R&R!

Do you have questions, comments or feedback regarding this column or other issues?

Call me at 310-788-1667
or e-mail:
babylove@rronline.com

"Sometimes talents will go into contracts without counsel because they don't want to spend the money. Unfortunately, they don't see the value in making an investment in a person who essentially helps them to get their business together."

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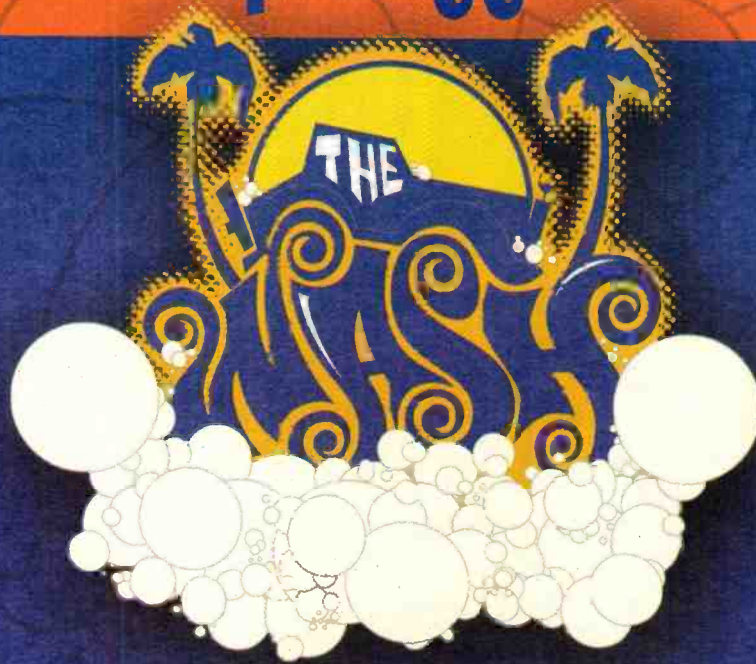
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**PARENTAL
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R&R Urban Top 50

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October 19, 2001

LAST WEEK	THIS WEEK	ARTIST TITLE LABEL(S)	TOTAL PLAYS	+/- PLAYS	GROSS IMPRESSIONS (00)	WEEKS ON CHART	TOTAL STATIONS/ADDS
1	1	GINUWINE Differences (Epic)	2668	-12	446900	18	64/0
3	2	AALIYAH Rock The Boat (BlackGround)	2608	+113	432552	10	63/0
2	3	MARY J. BLIGE Family Affair (MCA)	2452	-131	373369	14	65/0
5	4	USHER U Got It Bad (LaFace/Arista)	2339	+197	389958	8	58/1
4	5	JA RULE Livin' It Up (Murder Inc./Def Jam/IDJMG)	2161	-25	353967	11	64/0
7	6	MAXWELL Lifetime (Columbia)	2101	+16	336485	13	57/0
10	7	BUBBA SPARXXX Ugly (Interscope)	2001	+83	317890	8	62/0
9	8	MICHAEL JACKSON You Rock My World (Epic)	1975	+1	265093	8	63/0
6	9	JENNIFER LOPEZ I'm Real (Epic)	1934	-161	301099	17	62/0
8	10	R. KELLY Feelin' On Yo Booty (Jive)	1804	-192	309986	15	62/0
13	11	FAITH EVANS You Gets No Love (Bad Boy/Arista)	1680	+128	271686	6	61/0
11	12	JAY-Z Izzo (H.O.V.A.) (Roc-A-Fella/IDJMG)	1667	-227	287851	14	62/0
14	13	PETEY PABLO Raise Up (Jive)	1648	+122	221103	13	60/0
15	14	BRIAN MCKNIGHT Love Of My Life (Motown)	1578	+62	261853	13	58/0
16	15	FABOLOUS F/NATE DOGG Can't Deny It (Desert Storm/Elektra/EEG)	1556	+41	228646	11	58/1
12	16	TRICK DADDY I'm A Thug (Slip 'N Slide/Atlantic)	1480	-295	235944	15	59/0
19	17	JAGGED EDGE Where The Party At (So So Def/Columbia)	1259	-162	207958	22	63/0
Breaker	18	JAY-Z Girls, Girls, Girls (Roc-A-Fella/IDJMG)	1250	+222	218182	3	60/58
18	19	ALICIA KEYS Fallin' (J)	1228	-195	180474	25	62/0
17	20	ISLEY BROTHERS F/RONALD ISLEY Contagious (DreamWorks)	1185	-267	186015	17	64/0
25	21	CITY HIGH Caramel (Interscope)	1092	+116	143716	4	52/1
20	22	JUVENILE Set It Off (Cash Money/Universal)	1082	-139	155504	18	52/0
24	23	112 Dance With Me (Bad Boy/Arista)	1077	+63	191559	12	48/2
21	24	TYRESE What Am I Gonna Do (RCA)	1060	-137	183143	10	53/0
30	25	DMX Who We Be (Ruff Ryders/IDJMG)	981	+118	132768	4	58/1
33	26	DESTINY'S CHILD Emotion (Columbia)	878	+103	112310	5	52/4
29	27	BABYFACE What If (Arista)	878	-2	130911	8	41/0
34	28	NELLY #1 (Priority)	840	+95	79652	7	48/4
31	29	MARIAH CAREY Don't Stop (Virgin)	838	+23	106946	4	54/0
32	30	RAY-J Formal Invite (Atlantic)	828	+51	91513	7	56/2
35	31	JAGGED EDGE Goodbye (So So Def/Columbia)	797	+86	125121	4	58/1
36	32	MR. CHEEKS Lights, Camera, Action (Universal)	751	+84	118026	8	42/1
49	33	P. DIDDY & THE FAMILY Diddy (Bad Boy/Arista)	728	+322	110402	2	53/1
47	34	ALICIA KEYS A Woman's Worth (J)	703	+276	123266	2	57/10
Debut	35	FAT JOE We Thuggin' (Terror Squad/Atlantic)	631	+298	89179	1	53/4
39	36	ANGIE STONE Brotha (J)	547	-13	63290	6	43/4
44	37	KEKE WYATT Nothing In This World (MCA)	547	+64	92280	3	42/1
42	38	ERICK SERMON I'm Hot (J)	529	+16	66978	2	48/1
41	39	JERMAINE DUPRI Ballin' Out Of Control (So So Def/Columbia)	502	-20	70474	7	43/0
48	40	LUDACRIS Fatty Girl (FB/Universal)	482	+61	62116	2	45/1
Debut	41	JUVENILE From Her Mamma (Mamma Got...) (Cash Money/Universal)	454	+111	45278	1	42/5
Debut	42	GHOSTFACE KILLAH Never Be The Same Again (Razor Sharp/Epic)	432	+50	53292	1	37/2
46	43	KENNY LATTIMORE Weekend (Arista)	428	-17	52369	2	24/0
Debut	44	NATE DOGG I Got Love (Elektra/EEG)	391	+125	35358	1	35/4
Breaker	45	LIL' JON & THE EASTSIDE BOYZ Put Yo Hood Up (TVT)	382	+140	45469	1	39/1
45	46	LIL' RASCALS Hardball (Columbia)	375	-84	44376	5	29/0
-	47	GERALD LEVERT Made To Love Ya (EastWest/EEG)	365	-20	40455	2	22/0
-	48	JESSE POWELL Something In The Past (Silas/MCA)	360	+9	35966	6	24/0
-	49	SILK Ebony Eyes (Elektra/EEG)	340	-18	32748	2	29/0
Debut	50	ROYCE DA 5'9" You Can't Touch Me (Columbia)	331	-10	53715	1	30/1

Most Added

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ARTIST TITLE LABEL(S)	ADDS
JAY-Z Girls, Girls, Girls (Roc-A-Fella/IDJMG)	58
B2K Uh Huh (Epic)	42
BUSTA RHYMES Break Ya Neck (Flipmode/J)	37
EIGHTBALL Stop Playin' Games (8Ways/Jcor)	31
INDIA.ARIE Strength, Courage & Wisdom (Motown)	28
TIMBALAND & MAGDO All Y'All (BlackGround)	25
PHARAOHE MONCH Got You (Priority)	25
BLAQUE Can't Get It Back (Track Masters/Columbia)	23
CRAIG DAVID 7 Days (Wildside/Atlantic)	23
DUNGEON FAMILY Trans DF Express (Arista)	20

Most Increased Plays

ARTIST TITLE LABEL(S)	TOTAL PLAY INCREASE
P. DIDDY & THE FAMILY Diddy (Bad Boy/Arista)	+322
FAT JOE We Thuggin' (Terror Squad/Atlantic)	+298
ALICIA KEYS A Woman's Worth (J)	+276
JAY-Z Girls, Girls, Girls (Roc-A-Fella/IDJMG)	+222
USHER U Got It Bad (LaFace/Arista)	+197
LIL' JON & THE EASTSIDE BOYZ Put Yo Hood Up (TVT)	+140
JIMMY COZIER So Much To Lose (J)	+134
FAITH EVANS You Gets No Love (Bad Boy/Arista)	+128
NATE DOGG I Got Love (Elektra/EEG)	+125
PETEY PABLO Raise Up (Jive)	+122

Breakers

NOW PLAYING ON 60% OF THE REPORTING PANEL

JAY-Z Girls, Girls, Girls (Roc-A-Fella/IDJMG)		
TOTAL PLAYS/INCREASE	TOTAL STATIONS/ADDS	CHART
1250/222	60/58	18
LIL' JON & THE EASTSIDE BOYZ Put Yo Hood Up (TVT)		
TOTAL PLAYS/INCREASE	TOTAL STATIONS/ADDS	CHART
382/140	39/1	45
BUSTA RHYMES Break Ya Neck (Flipmode/J)		
TOTAL PLAYS/INCREASE	TOTAL STATIONS/ADDS	CHART
206/32	46/37	N&A

Most Added is the total number of new adds officially reported to R&R by each reporting station. Songs unreported as adds do not count toward overall total stations playing a song. Most Increased Plays lists the songs with the greatest week-to-week increases in total plays. Weighted chart appears on R&R ONLINE MUSIC TRACKING.

Stations and their adds listed alphabetically by market

Urban

WAJZ/Albany, NY *
 PD:MD: Sugar Bear
 APD: Marie Cristal
 19JANZ 'Gnls'
 5 BUSTA RHYMES "Break"
 3 TIMBALAND & MAGOO "All"
 2 JUVENILE "Mamma"
 JAGGED EDGE "Goodbye"

KBCB/Alexandria, LA
 PD: Roger Moore
 MD: R.J. Polk
 No Adds

KEDG/Alexandria, LA
 PD: Jay Stevens
 MD: Wade Hampton
 29JANZ 'Gnls'
 27ALICIA KEYS "Worth"
 18ANGIE STONE "Brotha"
 INDIA ARIE "Courage"
 CRAIG DAVID "Days"
 BLAQUE "Can't"
 G. DEF "Special"
 NATE DOGG "Got"

WHTA/Atlanta, GA *
 PD: Jerry Smokin' B
 APD: Ryan Cameron
 MD: Ramona Debraux
 26JANZ 'Gnls'
 9 BUSTA RHYMES "Break"
 7 GHOSTFACE KILLAH "Same"
 3 DUNGEON FAMILY "Trans"
 8 BUSTA RHYMES "Break"
 PHARAOHE MONCH "Got"
 TOO SHORT "Luv"

WVEE/Atlanta, GA *
 PD: Tony Brown
 MD: Toshi Luo
 18JANZ 'Gnls'
 9 JUVENILE "Mamma"
 10TIMBALAND & MAGOO "All"
 8 EIGHTBALL "Playin'"
 6 BUSTA RHYMES "Break"
 5 DUNGEON FAMILY "Trans"
 5 BLAQUE "Can't"
 2 B2K "Hub"
 2 TOO SHORT "Luv"
 1 INDIA ARIE "Courage"
 CRAIG DAVID "Days"
 PHARAOHE MONCH "Got"

WFTT/Atlanta, GA *
 PD: Timmy Smith
 MD: Magic
 14JANZ 'Gnls'
 2 EIGHTBALL "Playin'"
 1 BLAQUE "Can't"
 8 B2K "Hub"
 BUSTA RHYMES "Break"
 DUNGEON FAMILY "Trans"
 TRANSITIONS "Straight"
 PHARAOHE MONCH "Got"
 TIMBALAND & MAGOO "All"
 TOO SHORT "Luv"
 1 INDIA ARIE "Courage"
 CRAIG DAVID "Days"
 PHARAOHE MONCH "Got"

WFXA/Augusta, GA *
 OM/MD: Kevin Fox
 29JANZ 'Gnls'
 10TIMBALAND & MAGOO "All"
 8 EIGHTBALL "Playin'"
 5 BUSTA RHYMES "Break"
 5 DUNGEON FAMILY "Trans"
 5 BLAQUE "Can't"
 2 B2K "Hub"
 2 TOO SHORT "Luv"
 1 INDIA ARIE "Courage"
 CRAIG DAVID "Days"
 PHARAOHE MONCH "Got"

WPRW/Augusta, GA *
 PD: Tim Snell
 MD: Hightman
 18JANZ 'Gnls'
 11TIMBALAND & MAGOO "All"
 9 B2K "Hub"
 9 EIGHTBALL "Playin'"
 2 DUNGEON FAMILY "Trans"
 2 BLAQUE "Can't"
 INDIA ARIE "Courage"
 BUSTA RHYMES "Break"

WENX/Baton Rouge, LA *
 OM: James Alexander
 PD/MD: Adrian Long
 54JANZ 'Gnls'
 12BUSTA RHYMES "Break"
 4 NATE DOGG "Got"
 8 B2K "Hub"

KTCX/Beaumont, TX *
 PD/MD: Chis Clay
 10INDIA ARIE "Courage"
 9 JAVZ 'Gnls'
 8 B2K "Hub"
 BUSTA RHYMES "Break"
 CRAIG DAVID "Days"
 KEKE WYATT "Notting"

WJZZ/Bilbo-Gulport, MS *
 PD: Rob Neal
 MD: Taban Daniels
 8 JAVZ 'Gnls'
 8 BLAQUE "Can't"
 1 TIMBALAND & MAGOO "All"
 INDIA ARIE "Courage"
 B2K "Hub"
 DUNGEON FAMILY "Trans"
 KURUPT "Sunshine"
 PHARAOHE MONCH "Got"
 TRANSITIONS "Straight"

WZLZ/Cincinnati, OH *
 VP/Prog: Tony Fields
 MD: Tom Thomas
 25ALICIA KEYS "Worth"
 18JANZ 'Gnls'
 6 RAG KASS "Back"
 5 TIMBALAND & MAGOO "All"
 1 PHARAOHE MONCH "Got"
 G. DEF "Special"
 BUSTA RHYMES "Break"

WJZZ/Bilbo-Gulport, MS *
 PD: Rob Neal
 MD: Taban Daniels
 8 JAVZ 'Gnls'
 8 BLAQUE "Can't"
 1 TIMBALAND & MAGOO "All"
 INDIA ARIE "Courage"
 B2K "Hub"
 DUNGEON FAMILY "Trans"
 KURUPT "Sunshine"
 PHARAOHE MONCH "Got"
 TRANSITIONS "Straight"

WENZ/Cleveland, OH *
 PD: Lance Pantan
 MD: Sam Syk
 21JANZ 'Gnls'
 7 RAY J "Invite"
 5 ALICIA KEYS "Worth"
 4 P. DIDDY "Diddy"
 B2K "Hub"
 BUSTA RHYMES "Break"

WZAK/Cleveland, OH *
 PD/MD: Lance Pantan
 11KENNY LATTIMORE "Weekend"
 WXLK/Columba, SC *
 PD: Doug Williams
 MD: Tre Taylor
 1 ANGIE STONE "Brotha"
 WAGH/Columbus, GA

WLD/Boston, MA
 PD: Steve Gouby
 MD: Niki Harris
 1 ALICIA KEYS "Worth"
 1 BONEY JAMES "Inside"
 WMLC/Charleston, SC *
 PD: Tony Base
 APD/MD: Belinda Parker
 7 INDIA ARIE "Courage"
 1 BONEY JAMES "Inside"
 ROMNY JORDAN "Head"
 SOMMERLESSE NUBIAN "Tros"

WBOT/Boston, MA *
 PD: Steve Gouby
 APD: Lamar Robinson
 MD: T. Clark
 40JANZ 'Gnls'
 19ALICIA KEYS "Worth"
 9 BUSTA RHYMES "Break"
 2 BLAQUE "Can't"
 8 B2K "Hub"
 TOO SHORT "Luv"
 NATE DOGG "Day"

WBLK/Buffalo, NY *
 PD/MD: Spillard
 25JANZ 'Gnls'

WWWZ/Charleston, SC *
 OM/MD: Terry Base
 MD: Ron Spackavellie
 29JANZ 'Gnls'
 31TIMBALAND & MAGOO "All"
 29JANZ 'Gnls'
 29PROPHET JAMES "Lifetime"
 7 BUSTA RHYMES "Break"
 4 TOO SHORT "Luv"
 2 EIGHTBALL "Playin'"
 INDIA ARIE "Courage"
 8 B2K "Hub"
 BLAQUE "Can't"
 INDIA ARIE "Courage"
 DUNGEON FAMILY "Trans"
 PHARAOHE MONCH "Got"

WWTG/Cincinnati, OH *
 PD: Andrew Carson
 MD: Nate Quirk
 39JANZ 'Gnls'
 15TIMBALAND & MAGOO "All"
 7 B2K "Hub"
 5 G. DEF "Special"
 4 EIGHTBALL "Playin'"
 1 LUDACRIS "Famy"
 1 ROYCE DA 5'9 "Touch"

WPEG/Charlotte, NC *
 PD: Andrew Carson
 MD: Nate Quirk
 39JANZ 'Gnls'
 15TIMBALAND & MAGOO "All"
 7 B2K "Hub"
 5 G. DEF "Special"
 4 EIGHTBALL "Playin'"
 1 LUDACRIS "Famy"
 1 ROYCE DA 5'9 "Touch"

WJTT/Chattanooga, TN *
 PD: Keith Landecker
 MD: Magic
 14JANZ 'Gnls'
 2 EIGHTBALL "Playin'"
 1 BLAQUE "Can't"
 8 B2K "Hub"
 BUSTA RHYMES "Break"
 DUNGEON FAMILY "Trans"
 TRANSITIONS "Straight"
 PHARAOHE MONCH "Got"
 TIMBALAND & MAGOO "All"
 TOO SHORT "Luv"
 1 INDIA ARIE "Courage"
 CRAIG DAVID "Days"
 PHARAOHE MONCH "Got"

WJXX/Columbus, GA
 PD: Michael Soul
 MD: Alvin
 36JANZ 'Gnls'
 1952K "Hub"
 11 EIGHTBALL "Playin'"
 6 JIMMY COZIER "Lose"
 3 CRAIG DAVID "Days"
 3 DUNGEON FAMILY "Trans"
 3 PHARAOHE MONCH "Got"
 3 TOO SHORT "Luv"

WJZZ/Bilbo-Gulport, MS *
 PD: Rob Neal
 MD: Taban Daniels
 8 JAVZ 'Gnls'
 8 BLAQUE "Can't"
 1 TIMBALAND & MAGOO "All"
 INDIA ARIE "Courage"
 B2K "Hub"
 DUNGEON FAMILY "Trans"
 KURUPT "Sunshine"
 PHARAOHE MONCH "Got"
 TRANSITIONS "Straight"

WJZZ/Bilbo-Gulport, MS *
 PD: Rob Neal
 MD: Taban Daniels
 8 JAVZ 'Gnls'
 8 BLAQUE "Can't"
 1 TIMBALAND & MAGOO "All"
 INDIA ARIE "Courage"
 B2K "Hub"
 DUNGEON FAMILY "Trans"
 KURUPT "Sunshine"
 PHARAOHE MONCH "Got"
 TRANSITIONS "Straight"

WJZZ/Bilbo-Gulport, MS *
 PD: Rob Neal
 MD: Taban Daniels
 8 JAVZ 'Gnls'
 8 BLAQUE "Can't"
 1 TIMBALAND & MAGOO "All"
 INDIA ARIE "Courage"
 B2K "Hub"
 DUNGEON FAMILY "Trans"
 KURUPT "Sunshine"
 PHARAOHE MONCH "Got"
 TRANSITIONS "Straight"

WJZZ/Bilbo-Gulport, MS *
 PD: Rob Neal
 MD: Taban Daniels
 8 JAVZ 'Gnls'
 8 BLAQUE "Can't"
 1 TIMBALAND & MAGOO "All"
 INDIA ARIE "Courage"
 B2K "Hub"
 DUNGEON FAMILY "Trans"
 KURUPT "Sunshine"
 PHARAOHE MONCH "Got"
 TRANSITIONS "Straight"

WJZZ/Bilbo-Gulport, MS *
 PD: Rob Neal
 MD: Taban Daniels
 8 JAVZ 'Gnls'
 8 BLAQUE "Can't"
 1 TIMBALAND & MAGOO "All"
 INDIA ARIE "Courage"
 B2K "Hub"
 DUNGEON FAMILY "Trans"
 KURUPT "Sunshine"
 PHARAOHE MONCH "Got"
 TRANSITIONS "Straight"

WJZZ/Bilbo-Gulport, MS *
 PD: Rob Neal
 MD: Taban Daniels
 8 JAVZ 'Gnls'
 8 BLAQUE "Can't"
 1 TIMBALAND & MAGOO "All"
 INDIA ARIE "Courage"
 B2K "Hub"
 DUNGEON FAMILY "Trans"
 KURUPT "Sunshine"
 PHARAOHE MONCH "Got"
 TRANSITIONS "Straight"

WJZZ/Bilbo-Gulport, MS *
 PD: Rob Neal
 MD: Taban Daniels
 8 JAVZ 'Gnls'
 8 BLAQUE "Can't"
 1 TIMBALAND & MAGOO "All"
 INDIA ARIE "Courage"
 B2K "Hub"
 DUNGEON FAMILY "Trans"
 KURUPT "Sunshine"
 PHARAOHE MONCH "Got"
 TRANSITIONS "Straight"

WJZZ/Bilbo-Gulport, MS *
 PD: Rob Neal
 MD: Taban Daniels
 8 JAVZ 'Gnls'
 8 BLAQUE "Can't"
 1 TIMBALAND & MAGOO "All"
 INDIA ARIE "Courage"
 B2K "Hub"
 DUNGEON FAMILY "Trans"
 KURUPT "Sunshine"
 PHARAOHE MONCH "Got"
 TRANSITIONS "Straight"

WJZZ/Bilbo-Gulport, MS *
 PD: Rob Neal
 MD: Taban Daniels
 8 JAVZ 'Gnls'
 8 BLAQUE "Can't"
 1 TIMBALAND & MAGOO "All"
 INDIA ARIE "Courage"
 B2K "Hub"
 DUNGEON FAMILY "Trans"
 KURUPT "Sunshine"
 PHARAOHE MONCH "Got"
 TRANSITIONS "Straight"

WJZZ/Bilbo-Gulport, MS *
 PD: Rob Neal
 MD: Taban Daniels
 8 JAVZ 'Gnls'
 8 BLAQUE "Can't"
 1 TIMBALAND & MAGOO "All"
 INDIA ARIE "Courage"
 B2K "Hub"
 DUNGEON FAMILY "Trans"
 KURUPT "Sunshine"
 PHARAOHE MONCH "Got"
 TRANSITIONS "Straight"

WJZZ/Bilbo-Gulport, MS *
 PD: Rob Neal
 MD: Taban Daniels
 8 JAVZ 'Gnls'
 8 BLAQUE "Can't"
 1 TIMBALAND & MAGOO "All"
 INDIA ARIE "Courage"
 B2K "Hub"
 DUNGEON FAMILY "Trans"
 KURUPT "Sunshine"
 PHARAOHE MONCH "Got"
 TRANSITIONS "Straight"

WHXT/Columbia, SC *
 PD: Chris Conner
 MD: Bill Black
 27TIMBALAND & MAGOO "All"
 24JANZ 'Gnls'
 20BUSTA RHYMES "Break"
 9 EIGHTBALL "Playin'"
 8 IMX "First"
 1 DUNGEON FAMILY "Trans"
 1 BLAQUE "Can't"
 B2K "Hub"
 CRAIG DAVID "Days"
 TOO SHORT "Luv"

WVDM/Columbia, SC *
 PD/MD: Mike Love
 APD: Veressa Pendergrass
 16TRANSITIONS "Straight"
 18 B2K "Hub"
 10 INDIA ARIE "Courage"
 BUSTA RHYMES "Break"
 CRAIG DAVID "Days"
 JAVZ "Gnls"
 PHARAOHE MONCH "Got"

WVDM/Columbia, SC *
 PD/MD: Mike Love
 APD: Veressa Pendergrass
 16TRANSITIONS "Straight"
 18 B2K "Hub"
 10 INDIA ARIE "Courage"
 BUSTA RHYMES "Break"
 CRAIG DAVID "Days"
 JAVZ "Gnls"
 PHARAOHE MONCH "Got"

WTMG/Gainesville-Ocala, FL *
 PD/MD: Quinley
 10JANZ 'Gnls'
 3 TIMBALAND & MAGOO "All"
 2 BUSTA RHYMES "Break"
 INDIA ARIE "Courage"
 TRANSITIONS "Straight"
 B2K "Hub"

WFKX/Columbus, GA
 PD: Michael Soul
 MD: Alvin
 36JANZ 'Gnls'
 1952K "Hub"
 11 EIGHTBALL "Playin'"
 6 JIMMY COZIER "Lose"
 3 CRAIG DAVID "Days"
 3 DUNGEON FAMILY "Trans"
 3 PHARAOHE MONCH "Got"
 3 TOO SHORT "Luv"

WFKX/Columbus, GA
 PD: Michael Soul
 MD: Alvin
 36JANZ 'Gnls'
 1952K "Hub"
 11 EIGHTBALL "Playin'"
 6 JIMMY COZIER "Lose"
 3 CRAIG DAVID "Days"
 3 DUNGEON FAMILY "Trans"
 3 PHARAOHE MONCH "Got"
 3 TOO SHORT "Luv"

WFKX/Columbus, GA
 PD: Michael Soul
 MD: Alvin
 36JANZ 'Gnls'
 1952K "Hub"
 11 EIGHTBALL "Playin'"
 6 JIMMY COZIER "Lose"
 3 CRAIG DAVID "Days"
 3 DUNGEON FAMILY "Trans"
 3 PHARAOHE MONCH "Got"
 3 TOO SHORT "Luv"

WFKX/Columbus, GA
 PD: Michael Soul
 MD: Alvin
 36JANZ 'Gnls'
 1952K "Hub"
 11 EIGHTBALL "Playin'"
 6 JIMMY COZIER "Lose"
 3 CRAIG DAVID "Days"
 3 DUNGEON FAMILY "Trans"
 3 PHARAOHE MONCH "Got"
 3 TOO SHORT "Luv"

WFKX/Columbus, GA
 PD: Michael Soul
 MD: Alvin
 36JANZ 'Gnls'
 1952K "Hub"
 11 EIGHTBALL "Playin'"
 6 JIMMY COZIER "Lose"
 3 CRAIG DAVID "Days"
 3 DUNGEON FAMILY "Trans"
 3 PHARAOHE MONCH "Got"
 3 TOO SHORT "Luv"

WFKX/Columbus, GA
 PD: Michael Soul
 MD: Alvin
 36JANZ 'Gnls'
 1952K "Hub"
 11 EIGHTBALL "Playin'"
 6 JIMMY COZIER "Lose"
 3 CRAIG DAVID "Days"
 3 DUNGEON FAMILY "Trans"
 3 PHARAOHE MONCH "Got"
 3 TOO SHORT "Luv"

WFKX/Columbus, GA
 PD: Michael Soul
 MD: Alvin
 36JANZ 'Gnls'
 1952K "Hub"
 11 EIGHTBALL "Playin'"
 6 JIMMY COZIER "Lose"
 3 CRAIG DAVID "Days"
 3 DUNGEON FAMILY "Trans"
 3 PHARAOHE MONCH "Got"
 3 TOO SHORT "Luv"

WFKX/Columbus, GA
 PD: Michael Soul
 MD: Alvin
 36JANZ 'Gnls'
 1952K "Hub"
 11 EIGHTBALL "Playin'"
 6 JIMMY COZIER "Lose"
 3 CRAIG DAVID "Days"
 3 DUNGEON FAMILY "Trans"
 3 PHARAOHE MONCH "Got"
 3 TOO SHORT "Luv"

WFKX/Columbus, GA
 PD: Michael Soul
 MD: Alvin
 36JANZ 'Gnls'
 1952K "Hub"
 11 EIGHTBALL "Playin'"
 6 JIMMY COZIER "Lose"
 3 CRAIG DAVID "Days"
 3 DUNGEON FAMILY "Trans"
 3 PHARAOHE MONCH "Got"
 3 TOO SHORT "Luv"

WFKX/Columbus, GA
 PD: Michael Soul
 MD: Alvin
 36JANZ 'Gnls'
 1952K "Hub"
 11 EIGHTBALL "Playin'"
 6 JIMMY COZIER "Lose"
 3 CRAIG DAVID "Days"
 3 DUNGEON FAMILY "Trans"
 3 PHARAOHE MONCH "Got"
 3 TOO SHORT "Luv"

WFKX/Columbus, GA
 PD: Michael Soul
 MD: Alvin
 36JANZ 'Gnls'
 1952K "Hub"
 11 EIGHTBALL "Playin'"
 6 JIMMY COZIER "Lose"
 3 CRAIG DAVID "Days"
 3 DUNGEON FAMILY "Trans"
 3 PHARAOHE MONCH "Got"
 3 TOO SHORT "Luv"

WFKX/Columbus, GA
 PD: Michael Soul
 MD: Alvin
 36JANZ 'Gnls'
 1952K "Hub"
 11 EIGHTBALL "Playin'"
 6 JIMMY COZIER "Lose"
 3 CRAIG DAVID "Days"
 3 DUNGEON FAMILY "Trans"
 3 PHARAOHE MONCH "Got"
 3 TOO SHORT "Luv"

WFKX/Columbus, GA
 PD: Michael Soul
 MD: Alvin
 36JANZ 'Gnls'
 1952K "Hub"
 11 EIGHTBALL "Playin'"
 6 JIMMY COZIER "Lose"
 3 CRAIG DAVID "Days"
 3 DUNGEON FAMILY "Trans"
 3 PHARAOHE MONCH "Got"
 3 TOO SHORT "Luv"

WFKX/Columbus, GA
 PD: Michael Soul
 MD: Alvin
 36JANZ 'Gnls'
 1952K "Hub"
 11 EIGHTBALL "Playin'"
 6 JIMMY COZIER "Lose"
 3 CRAIG DAVID "Days"
 3 DUNGEON FAMILY "Trans"
 3 PHARAOHE MONCH "Got"
 3 TOO SHORT "Luv"

WJUN/Dothan, AL
 PD/MD: Tony Black
 7 CRAIG DAVID "Days"
 PHARAOHE MONCH "Got"

WZFX/Fayetteville, NC *
 PD: Rod Cruise
 APD: Garrett Morgan
 MD: Taylor Davis
 No Adds

WZZF/Flint, MI *
 PD/MD: Chris Reynolds
 16TRANSITIONS "Straight"
 18 B2K "Hub"
 10 INDIA ARIE "Courage"
 BUSTA RHYMES "Break"
 CRAIG DAVID "Days"
 JAVZ "Gnls"
 PHARAOHE MONCH "Got"

WTMG/Gainesville-Ocala, FL *
 PD/MD: Quinley
 10JANZ 'Gnls'
 3 TIMBALAND & MAGOO "All"
 2 BUSTA RHYMES "Break"
 INDIA ARIE "Courage"
 TRANSITIONS "Straight"
 B2K "Hub"

WVDM/Columbia, SC *
 PD/MD: Mike Love
 APD: Veressa Pendergrass
 16TRANSITIONS "Straight"
 18 B2K "Hub"
 10 INDIA ARIE "Courage"
 BUSTA RHYMES "Break"
 CRAIG DAVID "Days"
 JAVZ "Gnls"
 PHARAOHE MONCH "Got"

WVDM/Columbia, SC *
 PD/MD: Mike Love
 APD: Veressa Pendergrass
 16TRANSITIONS "Straight"
 18 B2K "Hub"
 10 INDIA ARIE "Courage"
 BUSTA RHYMES "Break"
 CRAIG DAVID "Days"
 JAVZ "Gnls"
 PHARAOHE MONCH "Got"

WVDM/Columbia, SC *
 PD/MD: Mike Love
 APD: Veressa Pendergrass
 16TRANSITIONS "Straight"
 18 B2K "Hub"
 10 INDIA ARIE "Courage"
 BUSTA RHYMES "Break"
 CRAIG DAVID "Days"
 JAVZ "Gnls"
 PHARAOHE MONCH "Got"

WVDM/Columbia, SC *
 PD/MD: Mike Love
 APD: Veressa Pendergrass
 16TRANSITIONS "Straight"
 18 B2K "Hub"
 10 INDIA ARIE "Courage"
 BUSTA RHYMES "Break"
 CRAIG DAVID "Days"
 JAVZ "Gnls"
 PHARAOHE MONCH "Got"

WVDM/Columbia, SC *
 PD/MD: Mike Love
 APD: Veressa Pendergrass
 16TRANSITIONS "Straight"
 18 B2K "Hub"
 10 INDIA ARIE "Courage"
 BUSTA RHYMES "Break"
 CRAIG DAVID "Days"
 JAVZ "Gnls"
 PHARAOHE MONCH "Got"

WVDM/Columbia, SC *
 PD/MD: Mike Love
 APD: Veressa Pendergrass
 16TRANSITIONS "Straight"
 18 B2K "Hub"
 10 INDIA ARIE "Courage"
 BUSTA RHYMES "Break"
 CRAIG DAVID "Days"
 JAVZ "Gnls"
 PHARAOHE MONCH "Got"

WVDM/Columbia, SC *
 PD/MD: Mike Love
 APD: Veressa Pendergrass
 16TRANSITIONS "Straight"
 18 B2K "Hub"
 10 INDIA ARIE "Courage"
 BUSTA RHYMES "Break"
 CRAIG DAVID "Days"
 JAVZ "Gnls"
 PHARAOHE MONCH "Got"

WVDM/Columbia, SC *
 PD/MD: Mike Love
 APD: Veressa Pendergrass
 16TRANSITIONS "Straight"
 18 B2K "Hub"
 10 INDIA ARIE "Courage"
 BUSTA RHYMES "Break"
 CRAIG DAVID "Days"
 JAVZ "Gnls"
 PHARAOHE MONCH "Got"

WVDM/Columbia, SC *
 PD/MD: Mike Love
 APD: Veressa Pendergrass
 16TRANSITIONS "Straight"
 18 B2K "Hub"
 10 INDIA ARIE "Courage"
 BUSTA RHYMES "Break"
 CRAIG DAVID "Days"
 JAVZ "Gnls"
 PHARAOHE MONCH "Got"

WVDM/Columbia, SC *
 PD/MD: Mike Love
 APD: Veressa Pendergrass
 16TRANSITIONS "Straight"
 18 B2K "Hub"
 10 INDIA ARIE "Courage"
 BUSTA RHYMES "Break"
 CRAIG DAVID "Days"
 JAVZ "Gnls"
 PHARAOHE MONCH "Got"

WVDM/Columbia, SC *
 PD/MD: Mike Love
 APD: Veressa Pendergrass
 16TRANSITIONS "Straight"
 18 B2K "Hub"
 10 INDIA ARIE "Courage"
 BUSTA RHYMES "Break"
 CRAIG DAVID "Days"
 JAVZ "Gnls"
 PHARAOHE MONCH "Got"

WVDM/Columbia, SC *
 PD/MD: Mike Love
 APD: Veressa Pendergrass
 16TRANSITIONS "Straight"
 18 B2K "Hub"
 10 INDIA ARIE "Courage"
 BUSTA RHYMES "Break"
 CRAIG DAVID "Days"
 JAVZ "Gnls"
 PHARAOHE MONCH "Got"

WVDM/Columbia, SC *
 PD/MD: Mike Love
 APD: Veressa Pendergrass
 16TRANSITIONS "Straight"
 18 B2K "Hub"
 10 INDIA ARIE "Courage"
 BUSTA RHYMES "Break"
 CRAIG DAVID "Days"
 JAVZ "Gnls"
 PHARAOHE MONCH "Got"

WVDM/Columbia, SC *
 PD/MD: Mike Love
 APD: Veressa Pendergrass
 16TRANSITIONS "Straight"
 18 B2K "Hub"
 10 INDIA ARIE "Courage"
 BUSTA RHYMES "Break"
 CRAIG DAVID "Days"
 JAVZ "Gnls"
 PHARAOHE MONCH "Got"

WVDM/Columbia, SC *
 PD/MD: Mike Love
 APD: Veressa Pendergrass
 16TRANSITIONS "Straight"
 18 B2K "Hub"
 10 INDIA ARIE "Courage"
 BUSTA RHYMES "Break"
 CRAIG DAVID "Days"
 JAVZ "Gnls"
 PHARAOHE MONCH "Got"

WVDM/Columbia, SC *
 PD/MD: Mike Love
 APD: Veressa Pendergrass
 16TRANSITIONS "Straight"
 18 B2K "Hub"
 10 INDIA ARIE "Courage"
 BUSTA RHYMES "Break"
 CRAIG DAVID "Days"
 JAVZ "Gnls"
 PHARAOHE MONCH "Got"

WVDM/Columbia, SC *
 PD/MD: Mike Love
 APD: Veressa Pendergrass
 16TRANSITIONS "Straight"
 18 B2K "Hub"
 10 INDIA ARIE "Courage"
 BUSTA RHYMES "Break"
 CRAIG DAVID "Days"
 JAVZ "Gnls"
 PHARAOHE MONCH "Got"

WVDM/Columbia, SC

**ARTIST
BREAKDOWN**

ARTIST: **JAY-Z**
ALBUM: **THE BLUEPRINT**
LABEL: **ROC-A-FELLA/
DEF JAM/IDJMG**

"The Ruler's Back" is the track that sets off this blazing CD. With a '70s groove surging underneath assertive and very confident lyrics, this audacious tune reintroduces one of hip-hop's most prolific lyricists. While listening to the track, I envisioned Sly Stallone as Rocky celebrating his victory over his nemesis in the ring. Could this be a subliminal message from one very poised lyricist to all of his adversaries?

It's an impressive way for Jay-Z to start off his fifth album, but did he ever really leave? It seems that ever since he stepped onto the scene, he has been a constant on the charts. His latest effort did over 486,000 its first week out and spent two weeks as the top-selling album until it was uprooted by another Def Jam artist, Ja Rule.

Webster defines a blueprint as "a carefully designed plan." Could it be that Jigga has turned his studio into a lab and done extensive research to come up with a plan that will blow the efforts of all the other lyricists out of the water and off the charts? With pad and pen in hand, I proceed to do some research of my own and delve into the musical mechanics of *The Blueprint*.

And the battle begins! Barely into the CD, Jay-Z comes out with both barrels blazing, and it seems that anyone who has ever hated on Jigga is the intended target. "Takeover" elevates the emcee abilities of Jay-Z's Roc-A-Fella army while demoting the lyrical skills of damn near everybody else. I'm hearing a Mobb Deep comment; now Nas gets a bitter taste of Jigga's wrath — damn! (I'm glad I don't rhyme.)

The debut single came on so strong that everybody and their mama had to heed its request. While we were vibing to the hypnotic track, we marveled at the creative haughtiness that is Jay-Z. "Izzo (H.O.V.A.)," gave us a reason to celebrate. It has become an anthem for the whole country, not just the East Coast.

"Girls Girls Girls," the second single from this lyrical designer, is a public display of affection for the female persuasion. He is very fond (to say the least) of the ladies and does not discriminate.

French, Spanish, African American, Chinese, Indian, whatever ... the Jigga man doesn't care what nationality homegirl marks on her job applications. From the "project chick," who has his back if things go down, to the "model chic," who looks good but parties too much, he collects them all.

As Jay-Z describes the nationalities of the females in his harem, some of the descriptions may be deemed offensive by those whose minds don't have much elasticity: the black chick with the attitude, the Chinese chick who bootlegs his stuff. I love this joint though. It's melodically entertaining.

The Jigga shows his soft side? Check track No. 10. As he reflects on the good times with his lady and ponders what went wrong once the riches came rolling in, Jay-Z displays an ounce of tenderness in this tune about a failed relationship. In "Song Cry," the rapper, with his hardened, play-for-life mentality, seems to be caught in a moment of emotional reflection:

"I can't see it comin' down my eyes, so I got to make the song cry," confesses Jay-Z. As a gentle melody flows underneath what seem to be the remnants of a broken heart, strong female vocals add sensitivity to a scene where the leading character stands rugged and stern.

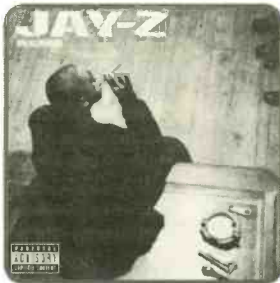
Eminem makes an appearance on "Renegade." Slim Shady and Jigga make a great rhyming duo as they explain the methods to their madness. "You see, I'm influenced by the ghetto you ruin," discloses Jigga, giving those who "skim through music" a glimpse inside the mind of the rapper-businessman.

He furthers, "The same dude you gave nothin' / I made somethin' doing what I do ... I penetrate pop culture / Bring 'em a lot closer to the block." (Ah, the Good Samaritan is simply bridging the gap.) Enter Slim, taking you back to your own reckless days: "But I'm debated, disputed, hated and viewed in America as a mutha***in' drug addict / Like you didn't experiment?" (Hey! I thought that was aspirin ... all 48 times.)

While I was listening to *The Blueprint*, a friend of mine sent me an instant message. I told him that I was reviewing Jay-Z's joint, and he told me he was tired of Jay-Z because he is always talking about himself. I just thought he was hatin' and ignored the comment.

Once I got to the end of the CD, I realized that the self-assured lyricist was hyping himself, but, hell, if self-hype moves more than 400,000 units your first week out, I say hype on, my brotha ... all the way to the bank! Peace.

— Tanya O'Quinn
Asst. Urban Editor



Jay-Z

Urban New & Active

PROPHET JONES Lifetime (<i>Motown</i>) Total Plays: 316, Total Stations: 26, Adds: 1	BUSTA RHYMES Break Ya Neck (<i>Flipmode/J</i>) Total Plays: 206, Total Stations: 46, Adds: 37
BLU CANTRELL I'll Find A Way (<i>Arista</i>) Total Plays: 274, Total Stations: 28, Adds: 0	TIMBALAND & MAGDOO All Y'all (<i>BlackGround</i>) Total Plays: 192, Total Stations: 26, Adds: 25
EIGHTBALL Stop Playin' Games (<i>8Ways/Jcor</i>) Total Plays: 231, Total Stations: 33, Adds: 31	THREE 6 MAFIA Two-Way Freak (<i>Universal</i>) Total Plays: 189, Total Stations: 19, Adds: 3
JIMMY COZIER So Much To Lose (<i>J</i>) Total Plays: 237, Total Stations: 19, Adds: 0	LINA It's Alright (<i>Atlantic</i>) Total Plays: 181, Total Stations: 16, Adds: 0
IMX The First Time (<i>New Line</i>) Total Plays: 270, Total Stations: 24, Adds: 6	G. DEP Special Delivery (<i>Arista</i>) Total Plays: 168, Total Stations: 24, Adds: 2
SHAQUILLE O'NEAL In The Sun (<i>T.W.isM/Trauma</i>) Total Plays: 224, Total Stations: 32, Adds: 1	RAS KASS Back It Up (<i>Priority</i>) Total Plays: 103, Total Stations: 17, Adds: 1
DAWN ROBINSON Envious (<i>O</i>) Total Plays: 215, Total Stations: 21, Adds: 1	TOO SHORT I Luv (<i>Short/Live</i>) Total Plays: 71, Total Stations: 17, Adds: 17

Songs ranked by total plays

URBAN Indicator

Most Added

CRAIG DAVID 7 Days (<i>Wildside/Atlantic</i>)	11
JAY-Z Girls, Girls, Girls (<i>Roc-A-Fella/IDJMG</i>)	7
INDIA.ARIE Strength, Courage & Wisdom (<i>Motown</i>)	7
PHARAOHE MONCH Got You (<i>Priority</i>)	6
BLAQUE Can't Get It Back (<i>Track Masters/Columbia</i>)	5
DUNGEON FAMILY Trans DF Express (<i>Arista</i>)	5
EIGHTBALL Stop Playin' Games (<i>8Ways/Jcor</i>)	4
BUSTA RHYMES Break Ya Neck (<i>Flipmode/J</i>)	3
TIMBALAND & MAGDOO All Y'all (<i>BlackGround</i>)	3
ALICIA KEYS A Woman's Worth (<i>J</i>)	2
LIL' JON & THE EASTSIDE BOYZ Put Yo Hood Up (<i>TVT</i>)	2
NATE DOGG I Got Love (<i>Elektra/EEG</i>)	2
B2K Uh Huh (<i>Epic</i>)	2
JADAKISS We Gon' Make It (<i>Interscope</i>)	2
FAT JOE We Thuggin' (<i>Terror Squad/Atlantic</i>)	1
RAY-J Formal Invite (<i>Atlantic</i>)	1
MARIAH CAREY Don't Stop (<i>Virgin</i>)	1
JA RULE Livin' It Up (<i>Murder Inc./Def Jam/IDJMG</i>)	1
ANGIE STONE Brotha (<i>J</i>)	1
LUTHER VANDROSS Can Heaven Wait (<i>J</i>)	1

Most Played Recurrents

ARTIST TITLE LABEL(S)	TOTAL PLAYS
MISSY ELLIOTT One Minute Man (<i>Gold Mind/EastWest/EEG</i>)	924
USHER U Remind Me (<i>LaFace/Arista</i>)	886
JAHEIM Just In Case (<i>Divine Mill/WB</i>)	758
LUDACRIS Area Codes (<i>Murder Inc./Def Jam/IDJMG</i>)	669
P. DIDDY & THE FAMILY Bad Boy For Life (<i>Bad Boy/Arista</i>)	614
PUBLIC ANNOUNCEMENT John Doe (<i>RCA</i>)	596
JILL SCOTT The Way (<i>Hidden Beach/Epic</i>)	561
112 Peaches & Cream (<i>Bad Boy/Arista</i>)	545

URBAN Going For Adds 10/23/01

- C-MURDER** What U Gonna Do (*No Limit/Priority*)
- COO COO CAL** I/KOFFEE BROWN How Does It Feel To Ya? (*Tommy Boy*)
- DR. DRE & SNOOP DOGG** The Wash (*Aftermath/Doggystyle/Interscope*)
- LIL' J** It's The Weekend (*Hollywood*)
- MIRACLE** Bounce Like Me (*Cash Money/Universal*)
- N.O.R.E.** Grimey (*Violator/IDJMG*)
- OLIVIA** You Got... (*J*)
- RAYVON** 2-Way (*MCA*)
- YOLANDA ADAMS** Never Give Up (*Elektra/EEG*)

Listen now to these and other hot/new releases on Music Meeting, the industry's No. 1 online destination for new music: www.rmmusicmeeting.com



URBAN AC Going For Adds 10/23/01

- KIM BURRELL** Special Place (*Bad Boy/Arista*)
- YOLANDA ADAMS** Never Give Up (*Elektra/EEG*)

Listen now to these and other hot/new releases on Music Meeting, the industry's No. 1 online destination for new music: www.rmmusicmeeting.com



R&R Urban AC Top 30

Powered By



October 19, 2001

LAST WEEK	THIS WEEK	ARTIST TITLE LABEL(S)	TOTAL PLAYS	+/- PLAYS	GROSS IMPRESSIONS ('00)	WEEKS ON CHART	TOTAL STATIONS/ADDS
1	1	MAXWELL Lifetime (Columbia)	982	-7	154266	13	37/0
2	2	BRIAN MCKNIGHT Love Of My Life (Motown)	962	+73	153382	14	36/0
3	3	GINUWINE Differences (Epic)	730	+86	116682	11	29/3
4	4	GERALD LEVERT Made To Love Ya (EastWest/EEG)	699	-19	108531	15	35/0
5	5	LUTHER VANDROSS Take You Out (J)	697	+8	126069	25	37/0
6	6	BABYFACE What If (Arista)	655	+19	102009	11	36/0
7	7	ALICIA KEYS Fallin' (J)	615	-86	106179	25	34/0
8	8	MICHAEL JACKSON You Rock My World (Epic)	613	-17	104331	8	36/0
9	9	ISLEY BROTHERS F/RONALD ISLEY Contagious (DreamWorks)	610	-71	97978	18	36/0
10	10	JILL SCOTT The Way (Hidden Beach/Epic)	605	-80	101166	21	36/0
11	11	O'JAYS Let's Ride (MCA)	501	+59	76715	11	33/1
12	12	JAHEIM Just In Case (Divine Mill/WB)	478	-34	92618	23	33/0
13	13	LUTHER VANDROSS Can Heaven Wait (J)	416	+29	47734	7	34/0
14	14	ERICK SERMON Music (Interscope)	371	-13	63599	18	28/0
15	15	INDIA.ARIE Brown Skin (Motown)	358	-4	64684	18	32/0
16	16	MUSIQ Girl Next Door (Def Soul/IDJMG)	355	-7	59214	9	29/0
17	17	KENNY LATTIMORE Weekend (Arista)	354	+1	59075	11	25/3
18	18	JESSE POWELL Something In The Past (Silas/MCA)	324	-52	55342	15	27/0
19	19	MARIAH CAREY Never Too Far (Virgin)	315	-12	48060	8	28/0
20	20	ANGIE STONE Brotha (J)	309	+57	50425	6	28/5
21	21	MARY J. BLIGE Family Affair (MCA)	264	+28	45653	10	12/0
22	22	ATHENA CAGE Until You Come Back To Me (Priority)	230	+5	20283	5	19/0
23	23	AALIYAH Rock The Boat (BlackGround)	228	+44	26260	3	13/1
24	24	BLU CANTRELL I'll Find A Way (Arista)	227	+13	31009	6	23/1
25	25	REGINA BELLE Ooh Boy (Peak/Concord)	225	+50	29933	2	21/3
26	26	SILK Ebony Eyes (Elektra/EEG)	216	+7	24324	6	14/0
27	27	SYLEENA JOHNSON Hit On Me (Jive)	177	+16	20294	5	15/0
28	28	ALICIA KEYS A Woman's Worth (J)	151	+84	19838	1	24/6
29	29	PRU Aaroma (Capitol)	141	+6	18065	2	18/0
30	30	PATTI AUSTIN Make It Right (Qwest/WB)	137	+97	20697	1	20/3

37 Urban AC reporters. Monitored airplay data supplied by Mediabase Research, a division of Premiere Radio Networks. Songs ranked by total plays for the airplay week of Sunday 10/7-Saturday 10/13. Bullets appear on songs gaining plays or remaining flat from previous week. If two songs are tied in total plays, the song being played on more stations is placed first. Breaker status is assigned to songs reaching 60% of reporting panel for the first time. Songs that are down in plays for three consecutive weeks and below No.15 are moved to recurrent. Gross Impressions equals Average Quarter Hour Persons times number of plays (times 100). Average Quarter Hour Persons used herein with permission from The Arbitron Company (Copyright 2001, The Arbitron Company). © 2001, R&R Inc.

New & Active

LOVE DOCTOR Slow Roll It (Universal)

Total Plays: 123, Total Stations: 9, Adds: 0

USHER U Got It Bad (LaFace/Arista)

Total Plays: 111, Total Stations: 16, Adds: 5

FAITH EVANS F/CARL THOMAS Can't Believe (Bad Boy/Arista)

Total Plays: 81, Total Stations: 8, Adds: 1

KEKE WYATT Nothing In This World (MCA)

Total Plays: 79, Total Stations: 12, Adds: 1

SUNSHINE ANDERSON Lunch Or Dinner (Soulife/Atlantic)

Total Plays: 79, Total Stations: 9, Adds: 0

JAGGED EDGE Goodbye (So So Def/Columbia)

Total Plays: 74, Total Stations: 7, Adds: 0

BONEY JAMES Something Inside (Warner Bros.)

Total Plays: 72, Total Stations: 22, Adds: 21

PHIL PERRY Spirit Of Love (Peak/Concord)

Total Plays: 71, Total Stations: 9, Adds: 0

DAZZ BAND You Are My Starship (Major Hits)

Total Plays: 64, Total Stations: 8, Adds: 0

DESTINY'S CHLD Emotion (Columbia)

Total Plays: 61, Total Stations: 4, Adds: 2

MAURICE J Say You Will (Phoenix/Orpheus)

Total Plays: 55, Total Stations: 6, Adds: 0

SUE ANN CARWELL/RICHARD ELLIOT Brand New Love Affair (GRP/VMG)

Total Plays: 53, Total Stations: 10, Adds: 1

MANHATTANS Nites Like This (Orchard)

Total Plays: 53, Total Stations: 8, Adds: 0

Songs ranked by total plays

Most Added®

www.rradds.com

ARTIST TITLE LABEL(S)	ADDS
INDIA.ARIE Strength, Courage & Wisdom (Motown)	22
BONEY JAMES Something Inside (Warner Bros.)	21
ALICIA KEYS A Woman's Worth (J)	6
RONNY JORDAN Keep Your Head Up (Blue Note)	6
ANGIE STONE Brotha (J)	5
USHER U Got It Bad (LaFace/Arista)	5
J. SOMMERS F.L. NUBIANS Menage... (Higher Octave)	4
GINUWINE Differences (Epic)	3
KENNY LATTIMORE Weekend (Arista)	3
REGINA BELLE Ooh Boy (Peak/Concord)	3
PATTI AUSTIN Make It Right (Qwest/WB)	3

Most Increased Plays

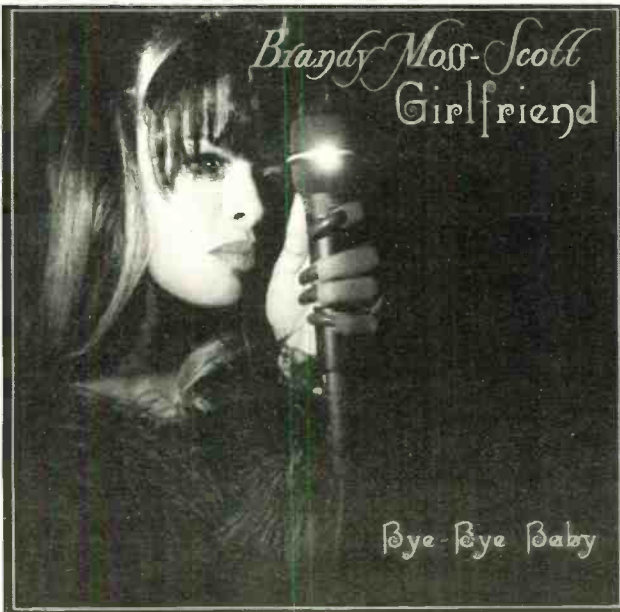
ARTIST TITLE LABEL(S)	TOTAL PLAY INCREASE
PATTI AUSTIN Make It Right (Qwest/WB)	+97
GINUWINE Differences (Epic)	+86
ALICIA KEYS A Woman's Worth (J)	+84
BRIAN MCKNIGHT Love Of My Life (Motown)	+73
O'JAYS Let's Ride (MCA)	+59
ANGIE STONE Brotha (J)	+57
REGINA BELLE Ooh Boy (Peak/Concord)	+50
MANHATTANS Nites Like This (Orchard)	+49
SUE ANN CARWELL/RICHARD ELLIOT Brand... (GRP/VMG)	+48
USHER U Got It Bad (LaFace/Arista)	+44
AALIYAH Rock The Boat (BlackGround)	+44
MISSY ELLIOTT One Minute... (Gold Mind/EastWest/EEG)	+44

Breakers®

NOW PLAYING ON 60% OF THE REPORTING PANEL

ARTIST TITLE LABEL(S)	TOTAL PLAYS/INCREASE	TOTAL STATIONS/ADDS	CHART
BLU CANTRELL I'll Find A Way (Arista)	227/13	23/1	24
ALICIA KEYS A Woman's Worth (J)	151/84	24/6	28
BONEY JAMES Something Inside (Warner Bros.)	72/21	22/21	N&A
INDIA.ARIE Strength, Courage & Wisdom (Motown)	50/14	23/22	N&A

Most Added is the total number of new adds officially reported to R&R by each reporting station. Songs unreported as adds do not count toward overall total stations playing a song. Most Increased Plays lists the songs with the greatest week-to-week increases in total plays. Weighted chart appears on R&R ONLINE MUSIC TRACKING.



Brandy Moss-Scott

Added This Week: **WAGH** "Bye-Bye Baby"

Still Spinning On:
WKJS WGPR KOKY WL VH



LON HELTON

lhelton@rronline.com

Weave Patriotic Songs Into Your Music Mix

□ PDs offer tips on free-form and fixed rotations

In normal times, Country radio playlists often feature songs that sing the praises of America. But when the United States goes to war, all of these songs are brought back to life and playlists swell with patriotic tunes.

Rotating these songs can be challenging, especially considering that we may be operating with a heightened sense of patriotism — and in the face of war — for a protracted period. Here are the ways three programmers are weaving patriotic music into the fabric of their stations.

Give Talent Flexibility

For KYGO/Denver PD Joel Burke, programming patriotic tunes has been a very fluid situation. Regarding these songs' rotation, he says, "They've been moving targets as things have unfolded. In the days after the attacks we were playing three patriotic songs an hour. Since then we've backed off to about one every three hours.

"That changes, of course, based upon what's in the news. The day the U.S. launched its attacks, for instance, we bumped up to one per hour. And a few days later we decided to play an hour of patriotic songs from 9-10pm one night."

Burke actually has a couple of categories through which he rotates patriotic tunes. Songs that fit within the station's sound are rotated through a gold category. They are restricted and separated so that one of them plays every three hours.

His other "category" for patriotic songs is actually a stack of 12-15 tracks that sit in the control room and are played at the air talent's discretion. Those songs are very traditional and, perhaps, even outdated, from a production viewpoint. Examples include Johnny Cash's "Ragged Old Flag," Anne Murray's "A Little Good News" and John Wayne's "America, Why I Love Her."

"It doesn't matter that they may not fit into the sound of the station," Burke says. "The lyrics and messages are just so powerful, people want and need to hear them."

Letting air talents play those songs at their discretion is contrary to Burke's usual programming procedures. "This is kind of free-form, which is against what I normally do," he says. "But the rules of radio have changed. I don't know exactly where the lines are from day to day, but I do know that you have to adjust what you do to keep up

with what your audience needs.

"I'm giving the full-time airstaff lots of freedom and flexibility to react appropriately when something happens. Perhaps there's a listener on the line who has a loved one being shipped out. The talent has the freedom to emotionally connect with that caller right there and play one of those songs that really fits the occasion. We have a talented staff that's able to feel the moment and respond to it."

A Different Light

Burke has a unique theory about dealing with the spate of new patriotic songs that are being released. "I look at them with the same philosophy I use for Christmas music," he says. "People are always more comfortable with songs they know. Playing a new Christmas song means not playing an old favorite, so the approach is slow and passive with the new music. I'm not as aggressive with new Christmas music as I am with the standards. Do I play 'Rockin' Around the Christmas Tree' or a brand-new Christmas song?"

"Bringing it back to patriotic songs, any new song will potentially take the slot from 'God Bless the USA,' and any new patriotic song will have to be head-and-shoulders above everything else for me to put it on. It has to connect and be exceedingly strong and powerful."

Burke has also been relaxing his criteria of the sound that fits on KYGO to make space for patriotic tunes. "We're looking at music that normally would not fit on a contemporary Country station with a different mind-set," he says. "Recent events force you to look at it from a different perspective. More than ever before, it's about the message in the song."

"For instance, the current David Ball single, 'Riding With Private Malone,' has a real traditional feel to it. We might not have jumped on it as quickly as we did, but the timing made getting right on it the thing to do. Plus, the Ball and Aaron Tippin ["When the Stars and the Stripes and the Eagle Fly"] records elevate the patriotic tone of the station."

Burke says that he's also looking at a number of songs in a different

light. "For instance, as big as Billy Gilman's 'One Voice' was, it really wasn't a big part of our rotations when it was a single," he says. "But we're looking at it now because the message has so much impact in light of recent events. We're testing a number of songs that weren't necessarily big for us in the past to see if their lyrical content makes them make sense now."

Package Music And Sweepers

WPOC/Baltimore PD Scott Lindy says he was originally going to set up a fixed category for patriotic songs but ultimately decided against it. "We actually put a category into Selector, but we soon realized there were only six or seven strong songs to put in there — maybe 10 that we could get away with," he explains. "There just weren't enough what we consider to be quality songs to rotate in a category."

"With only a handful of songs that people wanted to hear all the time, we were concerned that a regular-category rotation would have them playing too much. Our goal is to not overlap those records. We don't want anyone thinking that we're jumping on some kind of promotional bandwagon because we now have a chance to play on emotion and this nation's emerging patriotism. We're very careful about what we say and how we say it."

One category Lindy did create was for "The Star-Spangled Banner." He packeted all of the versions and plays one every day of the week at noon. They're prefaced with a nice production piece. He also notes, "The only hard-and-fast rule I created for the patriotic songs was that the national anthem was to stand alone and be played in its entirety. We used part of it in a promo for a little while, but when I heard it, it just didn't feel right."

When it comes to other patriotic songs, Lindy manually schedules them after the music and sweepers for the day have been scheduled. "We have 15-20 patriotic sweepers that run once or twice an hour," he says. "After they're scheduled, we'll go in and select a few and play a patriotic song next to them."

"We don't want anyone thinking we're jumping on some kind of promotional bandwagon because we now have a chance to play on emotion and this nation's emerging patriotism."

Scott Lindy

"How many we play depends on the news. We had five scheduled for the Monday after our first attack, but we bumped it to 10 based on what happened the day before."

Patriotic Deluge

Lindy follows a path similar to Burke's, in that he allows his airstaff the freedom to program certain patriotic songs when appropriate. "Our jocks have carte blanche to play these songs to fit their phone calls or the stories they're doing," he says. "I want them to be able to do the right thing and create a great show. They need some freedom to make incredible things happen."

As for new patriotic songs, Lindy says the deluge is coming from two directions: Not only is he getting a flow from Nashville, he's also getting a bunch from local artists. Regarding the national releases, he says, "If it's good music, it's moving, and it wasn't done just to say, 'Here's my patriotic song,' we'll listen to it. But it still has to pass the taste test. You can't put a flag on the CD and say 'America' in the lyrics and expect it to be played."

Describing the local contributions, Lindy says, "We have no fewer than 20 DATs, CDs or cassettes from area folks. It's amazing — we've never received that much local music before. Unfortunately, some of them can't sing or play, but I'll tell you, some of the lyrics have been very powerful. I'm hoping to get enough good ones that we can begin to feature some of them."

One other note: WPOC, which had been known as "Baltimore's Country Station," is now "Baltimore's American Country Station."

A Wide Range

Legendary WSM-AM/Nashville went into full patriotic mode in the days following the Sept. 11 attacks. PD John Malone explains, "In the days immediately following the attacks, a large percentage of our music was patriotic. We also took on much more of a full-service feel, with enhanced national news coverage and more local calls. Plus, we brought in ministers, counselors and community leaders to discuss the tragedy with our audience."

"We based these programming decisions largely on overwhelming

demand from our audience, and the listeners will continue to strongly influence what we do. Today the additional news coverage — updates four times an hour — and patriotic rotation remain, but we have otherwise transitioned back to our regular elements."

Malone says that he's set up a special patriotic category so the songs rotate the way he wants them to. It comes up one to two times per shift, depending on the daypart. There are about a dozen songs in this category that represent both current and older selections. The most popular cut is Conway Twitty & Loretta Lynn's "God Bless America Again." Also popular is Johnny Cash's "Ragged Old Flag."

The category also includes Red Skelton's recitation of "The Pledge of Allegiance"; Tommy Cash with Johnny Cash, George Jones and Tom T. Hall's "Thoughts on the Flag"; John Wayne's "America, Why I Love Her"; B.J. Thomas' "America Is"; Moe Bandy's "Americana"; Waylon Jennings' "America"; Donna Fargo's "U.S. of A."; Flatt & Scruggs' "This Land Is Your Land"; Merle Haggard's "The Fightin' Side of Me"; George Jones' "The Star-Spangled Banner"; Lee Greenwood's "God Bless the USA"; "America the Beautiful" by various artists, including Lee Greenwood and Ray Charles; and "God Bless America" by various artists, including Kate Smith.

"Our personalities set up the songs before playing them," Malone says. "I'm an old-fashioned broadcaster, and I believe that's the right thing to do."

Malone makes decisions on new patriotic songs on a case-by-case basis, and he explains that Asst. PD/MD Trish Matthews has been inundated with new

patriotic recordings inspired by the events of Sept. 11. "She's gotten at least 50, and more arrive each day," he says. "It's inspiring that so many aspiring singers and songwriters have been moved to make these recordings. However, only a very few of them are good enough for airplay consideration."

Malone adds that, in addition to the current Aaron Tippin and David Ball singles, the other new patriotic song he's getting response to is "We Shall Stand," by Eric Horner, who is in Lee Greenwood's band.



Scott Lindy



Joel Burke



John Malone

EMERSON DRIVE

the debut single *"I Should Be Sleeping"*

"I got a 'WOW' feeling the first time I heard songs like 'Who I Am' and 'I Wanna Talk About Me'. You just know they're going to be big. The first time I saw Emerson Drive play 'I Should Be Sleeping', I got that same feeling...they blew me away!" — Mark Grantin • WWQM

"WE ADDED IT EARLY — THE MORE I HEAR THE BETTER IT SOUNDS. I ALREADY WANT TO MOVE IT UP!!!!"
— Meg Stevens • WGAR

"The best six things to come out of Canada since Labatts." — Tim Murphy • WSM

"Emerson Drive has a fresh and captivating sound that will translate into airplay and sales.
'I Should Be Sleeping' jumps out of the radio!" — Chuck Geiger • WCTO

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IMPACT DATE **10/22**



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CALVIN GILBERT
gilbert@rronline.com

An Album And A Concert

Interest builds when country superstars are involved

The announcement of an album's release date and plans for a concert wouldn't normally make a blip on Nashville's radar. That changes considerably when it's a **Garth Brooks** album and the one-night concert features several of country's true superstars.

Brooks announced last week that his new Capitol/Nashville album, *Scarecrow*, will be released Nov. 13. During an early morning press conference at the Country Music Hall of Fame and Museum, Brooks debuted the album's first single, "Wrapped Up in You," and provided details about the first product-endorsement deal of his career — with Dr. Pepper.

In the meantime, preparations are continuing for the Country Freedom Concert, which takes place Sunday, Oct. 21, at Nashville's Gaylord Entertainment Center and includes performances by George Strait, Alan Jackson, Brooks & Dunn, Martina McBride, Tim McGraw, Vince Gill, George Jones, Clint Black, Lonestar, Lee Ann Womack, Charlie Daniels and Sara Evans.

All proceeds from the show will benefit the Salvation Army's Disaster Relief Fund. Since Sept. 11 the Salvation Army has served more than 2.5 million meals to rescue workers at the three crash sites. Salvation Army volunteers have contributed more than 351,000 hours of service since the terrorist attacks.

CMT and Clear Channel Entertainment are underwriting the concert's production costs, with Powers Management providing free use of the arena. The concert will be televised live on CMT and will be simulcast to radio stations throughout the world on Westwood One. In addition to funds raised through ticket sales for the concert, toll-free phone numbers and websites will be in operation to accept donations from viewers and listeners. Tickets to the concert range in price from \$25 to \$1,000.

More Brooks

Scarecrow, Garth Brooks' first

studio album in four years, was produced by his longtime studio partner, Allen Reynolds. Brooks says, "If you like Garth Brooks records, you'll like this. If you don't like Garth Brooks records, you probably won't like this. It's just Garth."

In addition to "Wrapped Up in You," the 12-cut album features Brooks' duet with George Jones on "Beer Run (B Double E Double Are You In?)" and a duet with Trisha Yearwood on the Delbert McClinton-Gary Nicholson song "Squeeze Me In." The album's closing track is "When You Come Back to Me Again," from the film *Frequency*.

During the press conference Brooks credited Reynolds with providing the encouragement needed to complete the album. "I hate to admit this, but I wanted to quit three times in the last year on this album, because country music has gone to a place that is its own thing now, and sometimes I don't feel like I understand it or that it is speaking to me personally," he said.

"So we had to dig 10 times as hard, and, again, three times I wanted to quit. But Allen kept saying, 'You've got to think with your heart on this.' He said, 'I feel everyone in town right now is trying to outsmart the game. Just go with your heart — think with that.'"

While he provided no details, Brooks indicated that he'll be promoting the album release with a series of TV appearances. *Scarecrow* will also be mentioned in several national TV spots for Dr. Pepper. Referring to the first spot, filmed in a small Tennessee town, Brooks said, "It's just about people coming around a town square and people coming together from all walks of life, like America is

doing right now. In the future commercials, I'm hoping they will reflect something personal about my lifestyle."

As far as product placement, Brooks noted, "They understand that it's the first endorsement we've ever done. They're not shoving the can down your throat. They understand that what we're out to promote is feel-good advertising about ourselves as a country and as a people right now, and that Dr. Pepper is part of that. They're handling it with class. You don't see the logo every time you turn around."

Brooks also announced a new alliance with America Online, which has given him his own keyword: Garth Brooks. The website features an audio stream of "Wrapped Up in You," a video library and a collection of photos. In addition to recording AOL's trademark greetings, such as "You've got mail," Brooks will select his 100 favorite songs for the Garth Brooks station on the upcoming Radio@AOL. On the album's Nov. 13 release date Brooks will participate in a live AOL chat, which will be followed by an on-line listening party for *Scarecrow*.

Bits 'N' Pieces

- Dolly Parton will make a rare Nashville concert appearance on New Year's Eve. The Red, White and Bluegrass Concert at the Grand Ole Opry House will benefit the Families of Freedom Scholarship Fund, which will provide scholarships to financially needy children and spouses of the victims killed or disabled in the Sept. 11 terrorist attacks. Parton will be backed by an all-star acoustic band, and she'll be joined by several guest performers.
- Bryan White and Marty Raybon are the latest mainstream country acts scheduled to appear on the Christian Country Music Awards show, which is set for Nov. 1 at Nashville's Ryman Auditorium. Hosted by Crystal Gayle and John Berry, the show will also feature Merle Haggard, Tammy Co-

David Ball Scores Another Hit

Pull up a chair and let David Ball tell you what it's like to be a big-time country touring artist. Referring to a recent gig he and his band performed in Lubbock, TX, Ball says, "It was a three-day trip. I busted my butt — and it cost me \$96.

"I can laugh about that now, knowing that it's gonna get better, but I could've gone down to a street corner in downtown Nashville and sung 'Thinkin' Problem' and made \$150 in an hour — which I ain't above doing, by the way. I like to play, and so does my band."

With "Riding With Private Malone," Ball is enjoying his biggest hit in years, but his remaining tour dates for 2001 were booked before the single was delivered to radio. Although story songs are uncommon in today's country music, "Private Malone" struck a chord with listeners through a collection of images that includes a classic Corvette, a serviceman's patriotism and a ghost.

"I've been getting a lot of e-mail," Ball says. "The people in the military say that it did them proud without being sappy. That's a credit to [songwriters] Thom Shepherd and Wood Newton. They told an American story that rings true. I was familiar with all the elements of this song, but I'd never heard it put together at all. They created a new American legend."

The other obvious reason for the single's success is Ball's vocal, which manages to be emotional without becoming melodramatic or saccharine. As Ball puts it, "Who likes saccharine? Nobody. It'll kill you."

Simple Plan

Born and raised in South Carolina, Ball became part of the Texas music scene before gaining national attention with his 1994 hit, "Thinkin' Problem." He left the Warner Bros. roster after three albums but continued to live in Nashville while concentrating on his roadwork.

His just-released Dualtone debut album, *Amigo*, resulted from a simple desire: "I wanted to make a record I could take to Texas to sell off the bandstand and do real well," Ball says. "You can go down there and sell Gold. That was in the back of my mind, but I wanted to record it in Nashville."

Amigo was digitally recorded to hard drive in Newton's basement studio. When asked how much it cost to record the album, Ball says, "Cheap. We didn't spend what it costs for me to make a video. We got to work at our own pace, which turned out to be the pace that the CD was evolving. It was a year and a half, maybe two years, just working little by little, letting it jell."

"In the past I'd been making records with a lot of people watching. Wood and I were able to sneak off by ourselves. I didn't have to explain this record and then go try to make it. We just let the record evolve. That's the only way I can work."

Ball is impressed with Dualtone, one of Nashville's newest independent labels. "I couldn't have gone to a major label, gotten a record deal and gotten this album out this quickly," he says. "They don't do anything unless they have to do something. And by the time they have to do something, it's over."

Tastemakers And Trendsetters

In terms of radio promotion for "Private Malone," Ball says, "From what I gather, we got the hard stations first. We got the tastemakers and the trendsetters — the stations that other stations watch. The programmers heard the record, and they got it. They didn't wait around. They played it and got an immediate reaction, so it worked for them. The song stood on its own."

Ball hasn't decided what his next single will be, but he's optimistic about his future at Country radio. "Hopefully, we won't give people a chance to say no to us if I just come with a hit," he says. "I'm in a funny spot. I like to believe that I write and sing hit songs, but I don't record them in a way that they sound like Coca-Cola commercials."

"Give me a hit, don't give me something that sounds like a hit. I can do that all day. You start out with a little bit of a verse, you get out of that verse real quick, and then — bam! — you go to a wailing chorus."

"I don't write that way. I don't like that kind of music. That music, from what I see, doesn't sell records. It's just formulated cardboard."



David Ball

TALK BACK TO R&R!

Do you have questions, comments or feedback regarding this column or other issues?

Call me at 615-244-8822 or e-mail:

gilbert@rronline.com

chran and Jeff Carson.

- Billy Ray Cyrus accepted an invitation from a Nashville-area school to appear at a patriotic rally last week. On a break from taping his TV series, *Doc*, Cyrus showed up at Grassland Elementary School's "Tribute to America" program. Cyrus sang the national anthem, "America the Beautiful" and one of his hits, "Some Gave All."
- Pam Tillis and Gene Watson will be the special guests when

Darryl Worley tapes a PBS-TV special this Tuesday, Oct. 23, at Pickwick Landing State Park in Savannah, TN. WKNO-TV/Memphis, a PBS affiliate, is producing the show, billed as *Darryl Worley & Friends: A Homecoming*.

- Jeff Carson has been named national spokesperson for the National Association of Slain Officers, a nonprofit organization that provides support to families of fallen law-enforcement officers.

R&R Country Top 50

October 19, 2001

Powered By



LAST WEEK	THIS WEEK	ARTIST TITLE LABEL(S)	TOTAL PLAYS	+/- PLAYS	GROSS IMPRESSIONS (K)	WEEKS ON CHART	TOTAL STATIONS/ ADDS
2	1	BROOKS & DUNN Only In America (Arista)	5628	+139	637757	18	150/0
1	2	ALAN JACKSON Where I Come From (Arista)	5578	-45	610831	15	150/0
3	3	TIM MCGRAW Angry All The Time (Curb)	5134	-69	569322	15	150/0
6	4	TRICK PONY On A Night Like This (H2E/WB)	4619	+242	471382	25	143/0
7	5	CAROLYN DAWN JOHNSON Complicated (Arista)	4251	+48	437907	27	147/0
8	6	TRAVIS TRITT Love Of A Woman (Columbia)	4235	+139	455932	19	150/1
10	7	REBA MCENTIRE I'm A Survivor (MCA)	4022	+270	453580	14	149/0
4	8	TRISHA YEARWOOD I Would've Loved You Anyway (MCA)	3895	-1016	417387	30	148/0
9	9	TAMMY COCHRAN Angels In Waiting (Epic)	3817	-153	373145	30	142/1
11	10	MARTINA MCBRIDE When God Fearin' Women Get... (RCA)	3717	+114	402663	18	148/0
12	11	TOBY KEITH I Wanna Talk About Me (DreamWorks)	3502	+262	414287	10	144/4
13	12	TRACE ADKINS I'm Tryin' (Capitol)	3229	+149	348883	15	146/1
14	13	LONESTAR With Me (BNA)	2959	+52	327701	10	143/2
19	14	DAVID BALL Riding With Private Malone (Dualtone)	2914	+594	344844	7	135/17
15	15	JEFF CARSON Real Life (I Never Was...) (Curb)	2877	+5	291685	23	144/1
22	16	GEORGE STRAIT Run (MCA)	2782	+751	334836	3	148/5
23	17	AARON TIPPIN Where Stars And Stripes... (Lyric Street)	2596	+603	293604	4	133/14
16	18	MARK WILLS Loving Every Minute (Mercury)	2590	-11	279272	27	134/3
18	19	BRAD PAISLEY Wrapped Around (Arista)	2527	+110	272608	8	133/7
17	20	KENNY CHESNEY The Tin Man (BNA)	2408	-37	265006	13	138/4
21	21	GARY ALLAN Man Of Me (MCA)	2129	+54	233539	17	134/4
Breaker	22	GARTH BROOKS Wrapped Up In You (Capitol)	1973	+1973	241307	1	123/113
28	23	JO DEE MESSINA W/TIM MCGRAW Bring On The Rain (Curb)	1942	+337	236077	7	125/7
20	24	ANDY GRIGGS How Cool Is That (RCA)	1909	-378	189509	24	128/0
27	25	STEVE HOLY Good Morning Beautiful (Curb)	1712	+106	185891	13	121/5
26	26	TRACY BYRD Just Let Me Be In Love (RCA)	1647	+3	166510	10	114/4
24	27	CHELY WRIGHT Never Love You Enough (MCA)	1537	-412	158659	22	123/0
29	28	GEORGE JONES & GARTH BROOKS Beer Run (Bandit/BNA)	1398	-8	158360	3	79/12
30	29	CLAY WALKER If You Ever Feel Like Lovin' (Giant/WB)	1323	+9	148705	16	93/3
25	30	MARK MCGUINN That's A Plan (VFR)	1129	-579	110405	19	114/0
31	31	JOE DIFFIE In Another World (Monument)	1094	+47	101529	14	99/4
Breaker	32	MONTGOMERY GENTRY Cold One Comin' On (Columbia)	1026	+52	100475	10	93/7
32	33	JAMIE O'NEAL Shiver (Mercury)	1022	-17	103295	7	106/7
Breaker	34	SARA EVANS Saints & Angels (RCA)	956	+145	92654	7	93/9
36	35	CLINT BLACK W/LISA H. BLACK Easy For Me To Say (RCA)	606	+59	67867	4	71/11
37	36	BRIAN MCCOMAS Night Disappear With You (Lyric Street)	559	+13	56413	10	71/2
40	37	PAT GREEN Carry On (Republic/Universal)	530	+18	46133	7	67/9
43	38	CHRIS CAGLE I Breathe In, I Breathe Out (Capitol)	524	+71	43440	4	60/10
39	39	TRACY LAWRENCE Life Don't Have To Be So Hard (Atlantic)	497	-24	56098	7	56/5
46	40	CONFEDERATE RAILROAD That's What Brothers Do (Audium)	484	+104	43762	6	47/2
41	41	SHANNON BROWN Baby I Lied (BNA)	479	-8	45102	7	64/3
42	42	RASCAL FLATTS I'm Movin' On (Lyric Street)	479	+17	53169	3	61/14
47	43	DIXIE CHICKS Some Days You Gotta Dance (Monument)	406	+35	47408	4	32/5
48	44	STEVE AZAR I Don't Have To Be (Till...) (Mercury)	395	+56	34007	3	58/5
Debut	45	BLAKE SHELTON All Over Me (Warner Bros.)	323	+211	30021	1	55/18
49	46	DARRYL WORLEY Sideways (DreamWorks)	315	+27	29447	2	44/10
Debut	47	WILD HORSES I Will Survive (Epic)	309	+84	27014	1	55/7
50	48	JAMESON CLARK Don't Play Any Love Songs (Capitol)	225	-17	20366	3	29/1
Debut	49	BROOKS & DUNN Long Goodbye (Arista)	179	+104	21399	1	9/3
Debut	50	RANDY TRAVIS America Will Always Stand (Relentless)	148	+56	15976	1	6/1

Most Added

www.radds.com

ARTIST TITLE LABEL(S)	ADDS
GARTH BROOKS Wrapped Up In You (Capitol)	113
DAISY DERN Gettin' Back To You (Mercury)	22
BLAKE SHELTON All Over Me (Warner Bros.)	18
DAVID BALL Riding With Private Malone (Dualtone)	17
DIAMOND RIO That's Just That (Arista)	17
ROBIN ENGLISH Girl In Love (Columbia)	17
CLARK FAMILY EXPERIENCE To Quote Shakespeare (Curb)	16
AARON TIPPIN Where Stars And Stripes... (Lyric Street)	14
RASCAL FLATTS I'm Movin' On (Lyric Street)	14
GEORGE JONES & GARTH BROOKS Beer Run (Bandit/BNA)	12

Most Increased Plays

ARTIST TITLE LABEL(S)	TOTAL PLAY INCREASE
GARTH BROOKS Wrapped Up In You (Capitol)	+1973
GEORGE STRAIT Run (MCA)	+751
AARON TIPPIN Where Stars And Stripes... (Lyric Street)	+603
DAVID BALL Riding With Private Malone (Dualtone)	+594
JO DEE MESSINA W/TIM MCGRAW Bring On... (Curb)	+337
REBA MCENTIRE I'm A Survivor (MCA)	+270
TOBY KEITH I Wanna Talk About Me (DreamWorks)	+262
TRICK PONY On A Night Like This (H2E/WB)	+242
BLAKE SHELTON All Over Me (Warner Bros.)	+211
TRACE ADKINS I'm Tryin' (Capitol)	+149

Breakers

NOW PLAYING ON 60% OF THE REPORTING PANEL

GARTH BROOKS

Wrapped Up In You (Capitol)
82% of our reporters on it (123 stations)
113 Adds • Debuts at 22

MONTGOMERY GENTRY

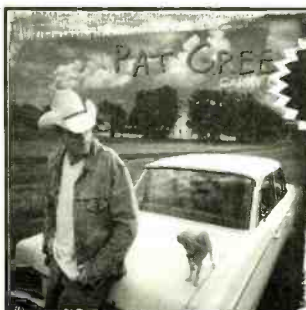
Cold One Comin' On (Columbia)
62% of our reporters on it (93 stations)
7 Adds • Moves 33-32

SARA EVANS

Saints & Angels (RCA)
62% of our reporters on it (93 stations)
9 Adds • Moves 34-34

Most Added is the total number of new adds officially reported to R&R by each reporting station. Songs unreported as adds do not count toward overall total stations playing a song. Most Increased Plays lists the songs with the greatest week-to-week increases in total Plays.

150 Country reporters. Monitored airplay data supplied by Mediabase Research, a division of Premiere Radio Networks. Songs ranked by total points for the airplay week of Sunday 10/7-Saturday 10/13. Bullets appear on songs gaining points/plays or remaining flat from previous week. If two songs are tied in total points/plays, the song being played on more stations is placed first. Breaker status is assigned to songs achieving airplay at 60% of reporter base for the first time. Songs that are down in points/plays for three consecutive weeks and below No. 1 are moved to recurrent. Gross Impressions equals Average Quarter Hour Persons times number of plays (times 100). Average Quarter Hour Persons used herein with permission from The Arbitron Company (Copyright 2001, The Arbitron Company). © 2001, R&R Inc.



Album just in stores!

PAT GREEN CARRY ON

R&R 40 - 37
BDS 38* - 36*



#1 Most Played (46x)
#1 Most Requested

THIS WEEK, 11 NEW ADDS:

KZLA/Los Angeles	KYCY/San Francisco	KSCS/Dallas
WXTU/Philadelphia	KAJA/San Antonio	WYRK/Buffalo
WKKT/Charlotte	WSOC/Charlotte	KLLL/Lubbock
WRBT/Harrisburg	WHWK/Binghamton	



Country Top 50 Indicator

October 19, 2001

R&R'S EXCLUSIVE REPORTED OVERVIEW OF NATIONAL AIRPLAY

LAST WEEK	THIS WEEK	ARTIST TITLE LABEL(S)	TOTAL PLAYS	+/- PLAYS	GROSS IMPRESSIONS ('00)	WEEKS ON CHART	TOTAL STATIONS/ADDS
1	1	ALAN JACKSON Where I Come From (Arista)	1228	+45	46281	12	33/0
2	2	TIM MCGRAW Angry All The Time (Curb)	1181	+26	44585	12	33/0
4	3	TRICK PONY On A Night Like This (H2E/WB)	1131	+76	43027	12	33/0
5	4	BROOKS & DUNN Only In America (Arista)	1104	+62	41122	12	31/0
3	5	CAROLYN DAWN JOHNSON Complicated (Arista)	1098	+21	41870	12	33/0
7	6	TRAVIS TRITT Love Of A Woman (Columbia)	1080	+114	41460	12	33/0
6	7	MARTINA MCBRIDE When God Fearin' Women Get... (RCA)	1008	+15	38880	12	33/0
8	8	REBA MCENTIRE I'm A Survivor (MCA)	1003	+92	36898	12	33/0
15	9	TOBY KEITH I Wanna Talk About Me (DreamWorks)	881	+169	33433	7	33/0
13	10	TRACE ADKINS I'm Tryin' (Capitol)	840	+77	32601	12	33/0
10	11	TAMMY COCHRAN Angels In Waiting (Epic)	840	+4	31165	12	29/0
12	12	LONESTAR With Me (BNA)	809	+21	30929	12	32/0
14	13	JEFF CARSON Real Life (I Never Was...) (Curb)	729	+4	28296	12	32/0
16	14	BRAD PAISLEY Wrapped Around (Arista)	718	+48	27309	11	32/0
9	15	TRISHA YEARWOOD I Would've Loved You Anyway (MCA)	717	-180	25905	12	23/0
23	16	GEORGE STRAIT Run (MCA)	710	+190	26338	3	33/0
19	17	DAVID BALL Riding With Private Malone (Dualtone)	681	+125	26913	6	32/1
17	18	MARK WILLS Loving Every Minute (Mercury)	616	-12	24199	12	31/1
21	19	KENNY CHESNEY The Tin Man (BNA)	604	+54	22452	12	29/0
18	20	GARY ALLAN Man Of Me (MCA)	597	+11	23761	12	32/0
20	21	TRACY BYRD Just Let Me Be In Love (RCA)	580	+29	22850	11	30/0
27	22	AARON TIPPIN Where Stars And Stripes... (Lyric Street)	563	+109	21332	4	30/0
24	23	JO DEE MESSINA W/TIM MCGRAW Bring On The Rain (Curb)	552	+61	20463	6	32/2
22	24	ANDY GRIGGS How Cool Is That (RCA)	479	-63	18451	12	26/0
32	25	GEORGE JONES & GARTH BROOKS Beer Run (Bandit/BNA)	454	+119	17612	3	26/4
Debut	26	GARTH BROOKS Wrapped Up In You (Capitol)	446	+446	15983	1	29/25
29	27	STEVE HOLY Good Morning Beautiful (Curb)	378	-1	15672	12	20/1
30	28	SARA EVANS Saints & Angels (RCA)	365	+21	13289	6	27/0
28	29	MONTGOMERY GENTRY Cold One Comin' On (Columbia)	361	-22	13956	8	27/1
31	30	CLAY WALKER If You Ever Feel Like Lovin' (Giant/WB)	338	+2	14844	12	20/0
33	31	JAMIE O'NEAL Shiver (Mercury)	321	-3	12004	8	27/1
26	32	CHELLY WRIGHT Never Love You Enough (MCA)	321	-135	13101	12	19/0
34	33	JOE DIFFIE In Another World (Monument)	312	-11	12601	12	24/1
35	34	CLINT BLACK W/LISA H. BLACK Easy For Me To Say (RCA)	305	+68	11114	4	23/1
25	35	MARK MCGUINN That's A Plan (VFR)	248	-223	9501	12	16/0
36	36	CHRIS CAGLE I Breathe In, I Breathe Out (Capitol)	187	-11	6747	5	16/0
38	37	CONFEDERATE RAILROAD That's What Brothers Do (Audiom)	156	+15	6478	11	16/2
37	38	TRACY LAWRENCE Life Don't Have To Be So Hard (Atlantic)	153	-23	6181	6	12/0
45	39	RASCAL FLATTS I'm Movin' On (Lyric Street)	139	+57	5350	4	16/4
41	40	DARRYL WORLEY Sideways (DreamWorks)	127	+28	4855	3	10/2
46	41	BLAKE SHELTON All Over Me (Warner Bros.)	110	+33	4103	2	10/4
48	42	DIXIE CHICKS Some Days You Gotta Dance (Monument)	100	+33	3617	2	11/5
43	43	BRIAN MCCOMAS Night Disappear With You (Lyric Street)	92	0	3582	6	11/0
44	44	PAT GREEN Carry On (Republic/Universal)	89	+1	4374	7	10/2
Debut	45	DIAMOND RIO That's Just That (Arista)	76	+34	3362	1	10/6
Debut	46	STEVE AZAR I Don't Have To Be (Till...) (Mercury)	59	+14	2404	1	7/0
Debut	47	PHIL VASSAR That's When I Love You (Arista)	59	+39	2935	1	5/2
49	48	SHANNON BROWN Baby I Lied (BNA)	58	+1	2511	5	5/0
Debut	49	ALISON KRAUSS The Lucky One (Rounder)	42	+3	2263	1	3/0
Debut	50	CLARK FAMILY EXPERIENCE To Quote Shakespeare (Curb)	35	+10	1285	1	4/2

33 Country Indicator reporters in markets 144-205. Songs ranked by total plays for the airplay week of Sunday 10/7-Saturday 10/13.
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Most Added®

ARTIST TITLE LABEL(S)	ADDS
GARTH BROOKS Wrapped Up In You (Capitol)	25
DIAMOND RIO That's Just That (Arista)	6
DIXIE CHICKS Some Days You Gotta Dance (Monument)	5
G. JONES & G. BROOKS Beer Run (Bandit/BNA)	4
RASCAL FLATTS I'm Movin' On (Lyric Street)	4
BLAKE SHELTON All Over Me (Warner Bros.)	4
JO DEE MESSINA W/TIM MCGRAW Bring On... (Curb)	2
CONFEDERATE RAILROAD That's What... (Audiom)	2
PAT GREEN Carry On (Republic/Universal)	2
DARRYL WORLEY Sideways (DreamWorks)	2
PHIL VASSAR That's When I Love You (Arista)	2
CLARK FAMILY EXPERIENCE To Quote... (Curb)	2
DAISY DERN Gettin' Back To You (Mercury)	2
DAVID BALL Riding With Private Malone (Dualtone)	1
MARK WILLS Loving Every Minute (Mercury)	1
MONTGOMERY GENTRY Cold One Comin' On (Columbia)	1
JAMIE O'NEAL Shiver (Mercury)	1
JOE DIFFIE In Another World (Monument)	1
C. BLACK W/LISA H. BLACK Easy For Me To Say (RCA)	1
STEVE HOLY Good Morning Beautiful (Curb)	1

Most Increased Plays

ARTIST TITLE LABEL(S)	TOTAL PLAY INCREASE
GARTH BROOKS Wrapped Up In You (Capitol)	+446
GEORGE STRAIT Run (MCA)	+190
TOBY KEITH I Wanna Talk About Me (DreamWorks)	+169
DAVID BALL Riding With Private Malone (Dualtone)	+125
G. JONES & G. BROOKS Beer Run (Bandit/BNA)	+119
TRAVIS TRITT Love Of A Woman (Columbia)	+114
AARON TIPPIN Where Stars... (Lyric Street)	+109
REBA MCENTIRE I'm A Survivor (MCA)	+92
TRACE ADKINS I'm Tryin' (Capitol)	+77
TRICK PONY On A Night Like This (H2E/WB)	+76
C. BLACK W/LISA H. BLACK Easy For Me To Say (RCA)	+68
BROOKS & DUNN Only In America (Arista)	+62
JO DEE MESSINA W/TIM MCGRAW Bring On... (Curb)	+61
RASCAL FLATTS I'm Movin' On (Lyric Street)	+57
KENNY CHESNEY The Tin Man (BNA)	+54
BRAD PAISLEY Wrapped Around (Arista)	+48
ALAN JACKSON Where I Come From (Arista)	+45
SARA EVANS I Could Not Ask For More (RCA)	+43
PHIL VASSAR That's When I Love You (Arista)	+39
DIAMOND RIO That's Just That (Arista)	+34
DIXIE CHICKS Some Days You... (Monument)	+33
BLAKE SHELTON All Over Me (Warner Bros.)	+33
TRACY BYRD Just Let Me Be In Love (RCA)	+29
DARRYL WORLEY Sideways (DreamWorks)	+28
TIM MCGRAW Angry All The Time (Curb)	+26
BRAD PAISLEY Two People Fell In Love (Arista)	+25
CAROLYN DAWN JOHNSON Complicated (Arista)	+21
LONESTAR With Me (BNA)	+21
SARA EVANS Saints & Angels (RCA)	+21
WILD HORSES I Will Survive (Epic)	+20

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EXCLUSIVE NATIONAL MUSIC RESEARCH ESTIMATES October 19, 2001

BULLSEYE® song selection is based on the top 35 titles from the R&R Country chart for the airplay week of September 23-29.

ARTIST Title (Label)	LIKE A LOT	TOTAL POSITIVE	NEUTRAL	FAMILIARITY	DISLIKE	BURN
TRAVIS TRITT Love Of A Woman (Columbia)	39.8%	76.3%	17.0%	98.0%	2.0%	2.8%
BROOKS & DUNN Only In America (Arista)	43.5%	75.0%	18.3%	97.8%	1.5%	3.0%
TRISHA YEARWOOD I Would've Loved You Anyway (MCA)	34.5%	74.0%	16.8%	97.3%	3.3%	3.3%
TIM MCGRAW Angry All The Time (Curb)	35.5%	73.8%	17.8%	95.8%	3.5%	0.8%
JOE DIFFIE In Another World (Monument)	31.0%	70.0%	18.8%	93.3%	3.5%	1.0%
TAMMY COCHRAN Angels In Waiting (Epic)	39.8%	68.8%	21.3%	99.5%	3.8%	5.8%
CYNDI THOMSON What I Really Meant To Say (Capitol)	32.0%	68.8%	19.8%	96.8%	5.3%	3.0%
KENNY CHESNEY The Tin Man (BNA)	28.0%	67.8%	22.3%	95.8%	3.5%	2.3%
ALAN JACKSON Where I Come From (Arista)	37.5%	67.3%	21.0%	97.0%	4.5%	4.3%
TRICK PONY On A Night Like This (H2EAWB)	32.8%	67.0%	22.8%	95.8%	4.0%	2.0%
REBA MCENTIRE I'm A Survivor (MCA)	31.8%	66.3%	24.5%	97.0%	4.8%	1.5%
TRACE ADKINS I'm Tryin' (Capitol)	32.0%	64.3%	22.8%	93.5%	5.3%	1.3%
CLAY WALKER If You Ever Feel Like Lovin' Me Again (Giant/WB)	24.8%	63.8%	26.3%	92.0%	1.8%	0.3%
CAROLYN DAWN JOHNSON Complicated (Arista)	26.3%	62.8%	24.0%	96.0%	5.3%	4.0%
MARTINA MCBRIDE When God Fearin' Women Get... (RCA)	24.5%	61.3%	25.3%	97.5%	8.8%	2.3%
TOBY KEITH I Wanna Talk About Me (DreamWorks)	30.5%	60.8%	22.0%	92.3%	7.8%	1.8%
STEVE HOLY Good Morning Beautiful (Curb)	24.0%	60.8%	21.8%	86.3%	3.5%	0.3%
AARON TIPPIN Where The Stars And Stripes... (Lyric Street)	30.3%	60.3%	20.0%	85.3%	4.5%	0.5%
MARK MCGUINN That's A Plan (VFR)	23.0%	60.3%	26.3%	93.3%	5.5%	1.3%
BRAD PAISLEY Wrapped Around (Arista)	20.5%	58.8%	25.8%	89.8%	4.3%	1.0%
JO DEE MESSINA w/TIM MCGRAW Bring On The Rain (Curb)	29.5%	57.5%	22.0%	85.3%	4.3%	1.5%
GARY ALLAN Man Of Me (MCA)	21.0%	56.8%	23.3%	92.0%	9.8%	2.3%
LONESTAR With Me (BNA)	20.3%	56.8%	28.0%	93.8%	8.0%	1.0%
JEFF CARSON Real Life... (Curb)	21.0%	56.5%	23.3%	88.3%	6.5%	2.0%
GEORGE JONES/GARTH BROOKS Beer Run (BNA)	22.5%	55.5%	18.0%	84.0%	9.0%	1.5%
MONTGOMERY GENTRY Cold One Comin On (Columbia)	20.0%	55.5%	20.8%	83.0%	6.3%	0.5%
MARK WILLS Loving Every Minute (Mercury)	24.5%	53.8%	34.3%	95.3%	6.3%	1.0%
SARA EVANS Saints & Angels (RCA)	17.3%	53.5%	23.5%	83.3%	6.0%	0.3%
ANDY GRIGGS How Cool Is That (RCA)	21.5%	53.3%	25.5%	90.3%	9.5%	2.0%
DAVID BALL Riding With Private Malone (Dualtone)	29.5%	53.0%	18.8%	78.8%	6.3%	0.8%
CHELY WRIGHT Never Love You Enough (MCA)	23.0%	52.8%	27.0%	92.5%	10.0%	2.8%
TRACY BYRD Just Let Me Be In Love (RCA)	18.0%	51.5%	27.5%	85.0%	5.0%	1.0%
FAITH HILL There Will Come A Day (Warner Bros.)	21.3%	50.8%	20.0%	77.0%	6.3%	0.0%
GEORGE STRAIT Run (MCA)	21.5%	49.0%	23.5%	75.5%	2.5%	0.5%
JAMIE O'NEAL Shiver (Mercury)	11.3%	39.8%	26.5%	74.0%	7.0%	0.8%

Password of the Week: Palmer

Question of the Week: It's time again for the Country Music Association's Awards Show. Did you watch the CMA Awards last year? Secondly, do you plan on watching the CMA Awards on television this year?

Total
Watched last year: 56%
Going to watch this year: 79%

P1
Watched last year: 57%
Going to watch this year: 76%

P2
Watched last year: 55%
Going to watch this year: 85%

Men
Watched last year: 59%
Going to watch this year: 83%

Women
Watched last year: 53%
Going to watch this year: 75%

25-34
Watched last year: 55%
Going to watch this year: 83%

35-44
Watched last year: 53%
Going to watch this year: 74%

45-54
Watched last year: 58%
Going to watch this year: 81%

Total sample size is 400 persons weekly with a +/- 5% margin of error. Scoring is done each week using live interviewers conducting the interview with each respondent. Scores are: a) I Like It A Lot, In Fact It's One Of My Favorites b) I Like It c) It's Okay, Just So-So d) I Don't Like It e) I'm Tired Of Hearing It On The Radio f) I Don't Recognize It. To be included in the weekly callout songs must enter the top 40 positions on R&R's Country airplay chart. The sample is composed of 400 25-54 year-old persons who identify Country as their favorite music and who listen daily to competitive country radio in the sample markets. The sample is 50% male/female ... 1/3rd each in the 25-34, 35-44, and 45-54 demos. The sample is balanced by region, and markets within that region. Bullseye Callout is conducted in these regions and markets. Market selection is determined by Bullseye. **NORTHEAST:** Washington, DC., Harrisburg, PA., Providence, Rochester, NY., Springfield, MA., Hartford, Portland, ME., Portsmouth, NH. **SOUTHEAST:** Charlotte, Atlanta, Tampa, Nashville, Chattanooga, Mobile, AL., Charleston, SC., Jackson, MS., **MIDWEST:** Milwaukee, Cincinnati, Cleveland, Kansas City, Lansing, MI., Ft Wayne, IN., Rockford, IL., Indianapolis. **SOUTHWEST:** Dallas-Ft. Worth, Tucson, Albuquerque, Oklahoma City, Houston-Galveston, Phoenix, Lafayette LA., San Antonio. **WEST:** Portland, OR., Salt Lake City, Fresno, Bakersfield, Spokane, WA., Riverside-San Bernardino, Boise, Denver, Monterey-Salinas. © 2001 R&R Inc. © 2001 Bullseye Marketing Research Inc.

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Top country hits and artist interviews along with Grammy winner Bill Mack's comments about living.

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The New Album Gallery



Tracy Lawrence

Tracy Lawrence (Atlantic/Warner Bros.)

Tracy Lawrence says his ninth album contains his most traditional-sounding music since the 1991 hit "Sticks and Stones." "I really feel like I've made that complete circle back to the point where, musically, I'm hungry for simpler things," he says. "The tracks are simpler. We didn't layer the guitars, stack background vocals or add rock 'n' roll guitars or keyboards. I wanted to strip everything down. For me, this album is a symbol of the

fact that if we're going to thrive as an industry, we're going to have to go back to our roots." Lawrence co-produced the self-titled album with Flip Anderson and also wrote three of the tracks — "Meant to Be," "She Loved the Devil Out of Me" and "I Won All the Battles." One of Lawrence's consistent strong points is his knack for picking great songs from other writers. In addition to the first single, "Life Don't Have to Be So Hard," other highlights on the album include the Monty Criswell-Billy Yates' tune "God's Green Earth."



Reba McEntire

Greatest Hits, Vol. III — I'm a Survivor (MCA)

Reba McEntire's career is unprecedented in country music, to say the least. Aside from being one of country's most-successful artists, McEntire is a best-selling author who has also starred on Broadway and in films. Now, with her WB Network series *Reba*, she's starring in her own sitcom. This marks 27 years since McEntire was first discovered singing the national anthem at the National Finals Rodeo. With *Greatest*

Hits, Vol. III — I'm a Survivor, McEntire is releasing the 27th album of her career. The package features 12 of her hits from the '90s, along with three new tracks, including the current single, "I'm a Survivor." One of the other new tracks, a remake of Kenny Rogers' "Sweet Music Man," was produced by Alison Krauss. Familiar titles on the album include "The Heart Is a Lonely Hunter," "She Thinks His Name Was John," "Take It Back" and "Why Haven't I Heard From You?"



Kenny Rogers

Live By Request (Dreamcatcher)

Live By Request is the first concert album of Kenny Rogers' career. It was recorded two years ago, when Rogers performed on the A&E Network's concert series, also called *Live By Request*, so the setting is a little different from what you'd find at a theater or arena. The 17-song collection chronicles Rogers' career from his days as a member of The First Edition ("Ruby, Don't Take Your Love to Town") to his latest single, "The

Greatest." The track listing alone illustrates the career of an artist who wasn't afraid to take chances — or to take his brand of country to other formats. Songs include "Daytime Friends," "She Believes in Me," "Love Will Turn You Around," "Love or Something Like It," "Through the Years," "Lucille," "Coward of the County," "Lady," "The Gambler" and "You Decorated My Life." Linda Davis joins him on two tracks.



Eilleen Shania Twain

The Complete Limelight Sessions (Limelight)

Shania Twain's 1994 self-titled Mercury debut album only started selling in significant numbers after the groundbreaking *The Woman in Me* was released two years later. Even before that, however, Twain was writing songs and recording for Canada's Limelight Records. This CD, containing that material, is credited to Eilleen Shania Twain. Twain recorded the 16 songs featured on *The Complete Limelight Sessions* in 1989 with Canadian producer Harry Hinde. Over the years Twain's detractors have alleged that her international success is because of her husband, producer Mutt Lange. While Lange has always made great-sounding records, these early recordings prove that Twain has always possessed impressive singing and songwriting skills. In addition to Twain's original material, the album includes some interesting cover tunes. A remake of Cher's "Half Breed" probably wasn't that unlikely during the late '80s, but Twain's version of The Young Rascals hit "Ain't Gonna Eat Out My Heart Anymore" is a big surprise. Although Hinde overdubbed and remixed the recordings, most people will nonetheless consider *The Complete Limelight Sessions* a history lesson.

PLEASE SEND YOUR PHOTOS

R&R wants your best snapshots (color or black & white).

Please include the names and titles of all pictured and send them to:

R&R, c/o Heidi Van Alstyne: 10100 Santa Monica Blvd., 5th Floor, Los Angeles, CA 90067

C O U N T R Y FLASHBACK

1 YEAR AGO

• No. 1: "The Little Girl" — John Michael Montgomery

5 YEARS AGO

• No. 1: "Like The Rain" — Clint Black

10 YEARS AGO

• No. 1: "Anymore" — Travis Tritt

15 YEARS AGO

• No. 1: "That Heart Won't Roll" — Restless Heart

20 YEARS AGO

• No. 1: "Step By Step" — Eddie Rabbitt (fourth week)

25 YEARS AGO

• No. 1: "You And Me" — Tammy Wynette

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New & Active

DIAMOND RIO That's Just That (Arista)
Total Plays: 137, Total Stations: 31, Adds: 17

ALISON KRAUSS The Lucky One (Rouner)
Total Plays: 133, Total Stations: 11, Adds: 0

CLARK FAMILY EXPERIENCE To Quote Shakespeare (Curb)
Total Plays: 66, Total Stations: 21, Adds: 16

DAISY DERN Gettin' Back To You (Mercury)
Total Plays: 57, Total Stations: 24, Adds: 22

ROBIN ENGLISH Girl In Love (Columbia)
Total Plays: 11, Total Stations: 17, Adds: 17

Songs ranked by total points.



LUCKY DOGS!

Columbia recording artist Mary Chapin Carpenter went on a radio tour recently and picked WQYK & WRBQ/Tampa as her first stop. She was even a guest on the WQYK Morning Show With Skip Mahaffey. Pictured (l-r) are Columbia/Nashville VP/Promotion Ted Wagner; WQYK & WRBQ VP/GM Tom Rivers and his dogs, Dudley and Winston; Carpenter; Mahaffey; and WQYK & WRBQ OM Eric Logan.



BACK IN THE SADDLE

Freefalls Entertainment recording artists Highway 101 visited WWZD/Tupelo, MS recently to sign autographs and make friends. Pictured are (back row, l-r) WWZD mddayer John T. Walker, MD/APD/afternoon driver Matt Chatham and morning show co-hosts Kelli Karlson and Paul Stone; and (front row, l-r) Highway 101's Curtis Stone, Paulette Carlson and Cactus Moser.

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Movers:

BROOKS & DUNN Only In America
ALAN JACKSON Where I Come From
TIM MCGRAW Angry All The Time
REBA MCENTIRE I'm A Survivor
CAROLYN DAWN JOHNSON Complicated

ALTERNATIVE PROGRAMMING

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Gary Knoll

Adds:

No Adds

JONES RADIO NETWORKS

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Mainstream Country

Ray Randall/Hank Aaron

Adds:

DIAMOND RIO That's Just That
PHIL VASSAR That's When I Love You

Hottest:

BROOKS & DUNN Only In America
TIM MCGRAW Angry All The Time
TRICK PONY On A Night Like This
CAROLYN DAWN JOHNSON Complicated
TRAVIS TRITT Love Of A Woman

New Country

L.J. Smith/Hank Aaron

Adds:

DAVID BALL Riding With Private Malone
DIAMOND RIO That's Just That
J. MESSINA I/T. MCGRAW Bring On The Rain

Hottest:

BROOKS & DUNN Only In America
TIM MCGRAW Angry All The Time
TRICK PONY On A Night Like This
CAROLYN DAWN JOHNSON Complicated
TRAVIS TRITT Love Of A Woman

Lia

Ken Moultrie/Hank Aaron

Adds:

No Adds

Hottest:

BROOKS & DUNN Only In America
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Adds:

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Hottest:

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BROOKS & DUNN Only In America
TRICK PONY On A Night Like This
CAROLYN DAWN JOHNSON Complicated
TIM MCGRAW Angry All The Time

GREAT AMERICAN COUNTRY

John Hendricks

Adds:

ROBIN ENGLISH Girl In Love
BILLY HOFFMAN All I Wanted Was You
LONESTAR With Me
JAMIE O'NEAL Shiver

Elite:

BROOKS & DUNN Only In America
TAMMY COCHRAN Angels In Waiting
ALAN JACKSON It's Alright To Be A Redneck
CAROLYN DAWN JOHNSON Complicated
BLAKE SHELTON Austin
CYNDI THOMSON What I Really Meant To Say
TRICKPONY On A Night Like This

PREMIERE RADIO NETWORKS

After Midnight

KELLY ERICKSON • 818-461-5435

Adds:

DAVID BALL Riding With Private Malone
GARTH BROOKS Wrapped Up In You
J. MESSINA I/T. MCGRAW Bring On The Rain
GEORGE STRAIT Run

Hots:

BROOKS & DUNN Only In America
ALAN JACKSON Where I Come From
TIM MCGRAW Angry All The Time
CAROLYN DAWN JOHNSON Complicated
TAMMY COCHRAN Angels In Waiting
TRICKPONY On A Night Like This
MARTINA MCBRIDE When God Fearin' Women

RADIO ONE COUNTRY PLAYLIST

JIM WEST • 970-949-3339

Adds:

C. BLACK I/L. BLACK Easy For Me To Say
G. JONES I/G. BROOKS Beer Run
GEORGE STRAIT Run

Hottest:

TRICKPONY On A Night Like This
ALAN JACKSON Where I Come From
TOBY KEITH I Wanna Talk About Me

WESTWOOD ONE RADIO NETWORKS

Charlie Cook • 661-294-9000

Mainstream Country

David Felker

Adds:

No Adds

Hottest:

BROOKS & DUNN Only In America
ALAN JACKSON Where I Come From
TRISHA YEARWOOD I Would've Loved You Anyway
TIM MCGRAW Angry All The Time
CYNDI THOMSON What I Really Meant To Say

Hot Country

Jim Hays

Adds:

No Adds

Hottest:

ALAN JACKSON Where I Come From
BROOKS & DUNN Only In America
TIM MCGRAW Angry All The Time
TRISHA YEARWOOD I Would've Loved You Anyway
TRICKPONY On A Night Like This

Young & Elder

David Felker

Adds:

No Adds

Hottest:

BROOKS & DUNN Only In America
TIM MCGRAW Angry All The Time
ALAN JACKSON Where I Come From
TRAVIS TRITT Love Of A Woman
REBA MCENTIRE Survivor



14.3 million households

ADDS

JAMIE O'NEAL Shiver
ROBIN ENGLISH Girl In Love
BILLY HOFFMAN All I Wanted Was You
LONESTAR With Me

TOP 10

TOBY KEITH I Wanna Talk About Me
TRICK PONY On A Night Like This
BLAKE SHELTON Austin
TRACE ADKINS I'm Tryin'
CYNDI THOMSON What I Really Meant To Say
BROOKS & DUNN Only In America
JESSICA ANDREWS Helplessly, Hopelessly
CHELY WRIGHT Never Love You Enough
TAMMY COCHRAN Angels In Waiting
MARTINA MCBRIDE When God Fearin' Women Get...

Information current as of October 19, 2001



48.3 million households
Paul Hastaba, Sr. VP/GM
Chris Parr, VP/Music & Talent

ADDS

JAMIE O'NEAL Shiver

TOP 12

CAROLYN DAWN JOHNSON Complicated
CHELY WRIGHT Never Love You Enough
MARTINA MCBRIDE When God Fearin' Women Get...
BROOKS & DUNN Only In America
GARY ALLAN Man Of Me
MARK WILLIS Loving Every Minute
TRAVIS TRITT Love Of A Woman
JESSICA ANDREWS Helplessly, Hopelessly
ALISON KRAUSS & UNION STATION The Lucky One
TRICK PONY On A Night Like This
MONTGOMERY GENTRY Cold One Comin' On
TRACE ADKINS I'm Tryin'

HEAVY

ALISON KRAUSS The Lucky One
BROOKS & DUNN Only In America
CHELY WRIGHT Never Love You Enough
MARK WILLIS Loving Every Minute
MARTINA MCBRIDE When God Fearin' Women Get...
TOBY KEITH I Wanna Talk About Me
TRAVIS TRITT Love Of A Woman
CAROLYN DAWN JOHNSON Complicated

HOT SHOTS

CLINT BLAK/LISA H. BLACK Easy For Me To Say
JAMIE O'NEAL Shiver
LONESTAR With Me
PAT GREEN Carry On

Heavy rotation songs receive 28 plays per week.
Hot Shots receive 21 plays per week.

Information current as of October 17, 2001

RateTheMusic.com
BY MEDIABASE™

America's Best Testing Country Songs 12+ For The Week Ending 10/19/01.

Artist Title (Label)	TW	LW	Familiarity	Burn	TD	Familiarity	Burn
AARON TIPPIN Where Stars And Stripes And Eagles Fly (Lyric Street)	4.18	4.18	64%	4%	4.24	68%	4%
BLAKE SHELTON Austin (Warner Bros.)	4.08	4.12	99%	35%	4.09	99%	34%
BROOKS & DUNN Only In America (Arista)	4.06	4.05	99%	24%	4.17	99%	22%
BRAD PAISLEY Wrapped Around (Arista)	4.06	4.03	85%	10%	4.05	84%	10%
JO DEE MESSINA W/TIM MCGRAW Bring On The Rain (Curb)	4.04	4.06	77%	9%	3.97	78%	9%
STEVE HOLY Good Morning Beautiful (Curb)	4.03	3.95	63%	6%	4.02	63%	6%
DAVID BALL Riding With Private Malone (Dualtone)	4.02	3.92	77%	9%	4.06	75%	8%
MARK WILLS Loving Every Minute (Mercury)	4.00	3.92	93%	15%	4.06	93%	13%
TIM MCGRAW Angry All The Time (Curb)	3.98	3.98	97%	23%	3.97	96%	23%
ALAN JACKSON Where I Come From (Arista)	3.98	3.98	98%	26%	4.08	98%	25%
JEFF CARSON Real Life (I Never Was The Same Again) (Curb)	3.97	3.93	84%	13%	4.00	82%	11%
TRACE ADKINS I'm Trying (Capitol)	3.95	3.91	91%	11%	4.04	91%	9%
CYNDI THOMSON What I Really Meant To Say (Capitol)	3.95	3.91	97%	31%	4.01	96%	27%
LONESTAR With Me (BNA)	3.95	3.86	86%	11%	3.94	87%	11%
TOBY KEITH I Wanna Talk About Me (DreamWorks)	3.94	4.00	96%	19%	3.92	95%	19%
TRAVIS TRITT Love Of A Woman (Columbia)	3.92	3.86	95%	19%	4.01	97%	17%
GEORGE STRAIT Run (MCA)	3.92	-	54%	4%	3.95	57%	4%
CLAY WALKER If You Ever Feel Like Lovin' Me Again (Giant/WB)	3.90	3.91	69%	7%	3.95	72%	6%
TRACY BYRD Just Let Me Be In Love (RCA)	3.90	3.82	64%	5%	3.97	65%	5%
CAROLYN DAWN JOHNSON Complicated (Arista)	3.88	3.88	97%	30%	3.92	97%	28%
GARY ALLAN Man Of Me (MCA)	3.88	3.89	86%	13%	3.80	82%	13%
TRICK PONY On A Night Like This (H2E/WB)	3.87	3.95	97%	26%	3.91	96%	24%
CHELY WRIGHT Never Love You Enough (MCA)	3.86	3.79	92%	22%	3.92	90%	18%
KENNY CHESNEY The Tin Man (BNA)	3.86	3.82	91%	18%	3.83	91%	17%
TRISHA YEARWOOD I Would've Loved You Anyway (MCA)	3.85	3.84	99%	34%	4.08	98%	27%
TAMMY COCHRAN Angels In Waiting (Epic)	3.79	3.74	97%	36%	3.97	98%	32%
ANDY GRIGGS How Cool Is That (RCA)	3.73	3.70	88%	19%	3.74	87%	18%
MARTINA MCBRIDE When God Fearin' Women Get The Blues (RCA)	3.73	3.75	98%	30%	3.73	97%	27%
REBA MCENTIRE I'm A Survivor (MCA)	3.56	3.58	96%	29%	3.61	96%	27%
MARK MCGUINN That's A Plan (VFR)	3.35	3.34	81%	22%	3.37	78%	19%

Total sample size is 884 respondents. Total average favorability estimates are based on a scale of 1-5. (1=dislike very much, 5=like very much). Total familiarity represents the percentage of respondents who recognized the song. Total burn represents the number of respondents who said they are tired of hearing the song. Sample composition is based on persons 12+. TD = Target Demo (Persons 25-54). Persons are screened via the Internet. Once passed, they can take the music test based on their format/music preference. RateTheMusic.com results are not meant to replace callout research. The results are intended to show opinions of participants on the Internet only. RateTheMusic is a registered trademark of RateTheMusic.com. The RTM system is available for local radio stations by calling 407/523-7272. RateTheMusic.com data is provided by Mediabase Research, A division of Premiere Radio Networks.

Most Played Recurrents

ARTIST TITLE LABEL(S)	TOTAL PLAYS
CYNDI THOMSON What I Really Meant To Say (Capitol)	3569
BLAKE SHELTON Austin (Warner Bros.)	3032
TOBY KEITH I'm Just Talkin' About Tonight (DreamWorks)	2470
JAMIE O'NEAL When I Think About Angels (Mercury)	2259
LONESTAR I'm Already There (BNA)	2134
KEITH URBAN Where The Blacktop Ends (Capitol)	1985
BROOKS & DUNN Ain't Nothing 'Bout You (Arista)	1809
MONTGOMERY GENTRY She Couldn't Change Me (Columbia)	1765
KENNY CHESNEY Don't Happen Twice (BNA)	1709
DIAMOND RIO One More Day (Arista)	1649
SARA EVANS I Could Not Ask For More (RCA)	1642
TRAVIS TRITT It's A Great Day To Be Alive (Columbia)	1600
JESSICA ANDREWS Who I Am (DreamWorks)	1350
TIM MCGRAW Grown Men Don't Cry (Curb)	1299
KEITH URBAN But For The Grace Of God (Capitol)	1238
JO DEE MESSINA Downtime (Curb)	1165
TOBY KEITH You Shouldn't Kiss Me Like... (DreamWorks)	1123
PHIL VASSAR Just Another Day In Paradise (Arista)	1088
TIM MCGRAW My Next Thirty Years (Curb)	933
PHIL VASSAR Six-Pack Summer (Arista)	918

COUNTRY

Going For Adds 10/22/01

EMERSON DRIVE I Should Be Sleeping (DreamWorks)
PHIL VASSAR That's When I Love You (Arista)
TAMMY COCHRAN I Cry (Epic)

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MUSIC MEETING



ONE GOOD CONCERT

WMZQ/Washington held another "New Country Live" concert, this time featuring Lyric Street recording artists Rascal Flatts at the St. Charles Town Center Mall in Waldorf, MD. This was the third concert of its kind, in which WMZQ takes up-and-coming country acts to local malls and holds free shows. The local fire department was on hand to accept donations for its relief fund. Pictured are (back row, l-r) WMZQ Asst./Sales & Promotions Sean Quinn and Asst./Promotions Heidi Kibirsky; Rascal Flatts' Joe Don Rooney; St. Charles Town Center's Jackie; 'MZQ MD/APD Jon Anthony; Rascal Flatts' Jay Demarcus; 'MZQ Asst./Programming & Promotions Shelly Rose; Rascal Flatts' Gary Levoux; and 'MZQ Dir./Promotions Wendie Vestfall, (front row, l-r) Asst./Promotions Jason Kmetz and Asst. Dir./Promotions Kevin Kalis.

Country Playlists

October 19, 2001 R&R • 73

MARKET #1
WYNY/New York
 Big City
 (611) 592-1071
 Mitchell
 12+ Cume 394,700

PLAYS

LW	TW	ARTIST/TITLE	GI (900)
31	40	REBA MCKENZIE/When A Survivor	10520
48	33	BROOKS & DUNN/Only In America	10520
21	30	TIM MCGRAW/Anything But The Girl	9994
32	38	TRICK PONY/On A Night Like This	7814
32	38	MARK WILLIS/Loving Every Minute	8416
31	40	ALAN JACKSON/Where I Come From	8153
31	40	CAROLYNN DAWN JOHNSON/Complicated	8153
41	30	CYNDI THOMPSON/What I Really...	7880
20	27	TAMMY COCHRAN/Anything In Waiting	7101
26	28	TRACE ADKINS/From A Survivor	6838
26	28	MARTINA MCKRIE/When God Feared...	6838
26	28	TRISHA YEARWOOD/Would've Loved...	6838
25	29	BRIAN PASLEY/When God Feared...	6312
23	31	GARY ALLAN/Man Of Me	6049
24	30	TOBY KEITH/When I Think About...	5786
22	32	KENNY CHESNEY/You're The Man	5786
22	32	DIKIE CHICKS/Some Days You...	5786
22	32	CHEVY CHASE/It's Never Love You...	5786
22	32	STEVIE HOLY/Good Mornin'	5786
22	32	KEITH URBAN/When I Think About...	5523
21	33	TRAVIS TRITTA/Love Of A Woman	5523
20	34	MARIC MCGRAW/That's A Plan	5523
20	34	MARIC MCGRAW/That's A Plan	5523
14	41	JESSICA ANDREWS/Who I Am To Say	4208
14	41	MESSINA W/MCGRAW/Bring On The Rain	4208
15	40	TRACY BRADSHAW/When God Feared...	4208
15	40	GARTH BROOKS/When God Feared...	4208
15	40	GEORGE STRAIT/Run	3945
14	42	BROOKS & DUNN/Any Nothin'...	3945
15	40	RASCAL FLATTS/This Everyday Love You	3945
14	41	AARON TIPPIN/Where Stars And...	3882
14	41	FAITH HILL/When You Love Me	3882
14	41	CHAD BROCK/You're My Hero	3882
15	40	JAMIE O'NEAL/When I Think About...	3419
15	40	CHRIS CAGLE/When I Think About...	3419
11	46	JAMIE O'NEAL/When I Think About...	3156
12	45	FAITH HILL/When You Love Me	3156
12	45	KEITH URBAN/When I Think About...	3156
11	46	GEORGE STRAIT/You Can Do...	3156
11	46	MONTGOMERY GENTRY/She Couldn't...	2893

MARKET #2
KZLA/Los Angeles
 Emmit
 (323) 892-8000
 Curtis/Campus
 12+ Cume 828,700

PLAYS

LW	TW	ARTIST/TITLE	GI (900)
57	56	TOBY KEITH/When I Think About...	28936
63	51	TRISHA YEARWOOD/Would've Loved...	25616
43	48	LOHNSDRAH/When God Feared...	24788
46	48	TOBY KEITH/When I Think About...	24788
44	45	DIAMOND R/One More Day	23220
26	41	FAITH HILL/When You Love Me	21512
47	41	TRAVIS TRITTA/Love Of A Woman	21156
31	32	BROOKS & DUNN/Only In America	19566
32	31	GARTH BROOKS/When God Feared...	15892
31	31	TIM MCGRAW/Anything But The Girl	15892
27	32	MARTINA MCKRIE/When God Feared...	14354
29	29	CAROLYNN DAWN JOHNSON/Complicated	14354
29	29	LEONARD/When I Think About...	13416
25	25	TRAVIS TRITTA/Love Of A Woman	12900
24	24	JAMIE O'NEAL/When I Think About...	12900
24	24	SARA EVANS/Could Not Ask...	12384
22	24	TRACE ADKINS/From A Survivor	11888
22	24	FAITH HILL/When You Love Me	11888
22	24	LEE ANN WOMACK/Just Another Day...	11888
22	24	MARTINA MCKRIE/When God Feared...	11352
22	24	PHIL VASSAR/Just Another Day...	11352
1	22	GEORGE STRAIT/Run	11352
1	22	JESSICA ANDREWS/Who I Am To Say	11352
1	22	DIKIE CHICKS/Some Days You...	11352
1	22	SARA EVANS/From A Survivor	11352
1	22	SHEDYAS/W/But	10320
1	22	DIKIE CHICKS/Some Days You...	10320
1	22	MARIC MCGRAW/That's A Plan	10320
1	22	LEANN RIMES/Just Another Day...	9804
1	22	RASCAL FLATTS/This Everyday Love You	8724
1	22	TRICK PONY/On A Night Like This	8724
1	22	TRACE ADKINS/From A Survivor	8256
1	22	DIKIE CHICKS/Some Days You...	8256
1	22	DIKIE CHICKS/Some Days You...	8256
1	22	BLAKE SHELTON/Austin	7256
1	22	MESSINA W/MCGRAW/Bring On The Rain	14800
1	22	JAMIE O'NEAL/When I Think About...	8880
1	22	CHRIS CAGLE/When I Think About...	7224
1	22	JAMIE O'NEAL/When I Think About...	7224
1	22	MARTINA MCKRIE/When God Feared...	7224
1	22	KEITH URBAN/When I Think About...	7224
1	22	ALAN JACKSON/Where I Come From	6708
1	22	MONTGOMERY GENTRY/She Couldn't...	6192

MARKET #3
WUSN/Chicago
 Infinity
 (312) 649-0099
 Cassel/Dee
 12+ Cume 607,800

PLAYS

LW	TW	ARTIST/TITLE	GI (900)
42	46	ALAN JACKSON/Where I Come From	19554
45	45	CYNDI THOMPSON/What I Really...	15705
41	44	TRISHA YEARWOOD/Would've Loved...	15356
33	43	BROOKS & DUNN/Only In America	15007
46	43	TIM MCGRAW/Anything But The Girl	11943
43	42	TRICK PONY/On A Night Like This	14658
35	42	TRAVIS TRITTA/Love Of A Woman	12262
30	39	MARTINA MCKRIE/When God Feared...	9423
24	28	REBA MCKENZIE/When A Survivor	8725
25	28	TOBY KEITH/When I Think About...	8725
25	28	MESSINA W/MCGRAW/Bring On The Rain	8725
23	25	LEONARD/When I Think About...	8725
27	25	CAROLYNN DAWN JOHNSON/Complicated	8725
25	25	LEONARD/When I Think About...	8725
22	25	AARON TIPPIN/Where Stars And...	8725
16	28	DAMIEN/When I Think About...	8725
26	24	TRACE ADKINS/From A Survivor	8376
26	24	GARY ALLAN/Man Of Me	8376
24	24	MARIC MCGRAW/That's A Plan	8376
22	24	KENNY CHESNEY/You're The Man	8376
14	21	LEONARD/When I Think About...	7329
18	20	SARA EVANS/Could Not Ask...	6900
14	20	GEORGE STRAIT/Run	6880
16	20	BRIAN PASLEY/When God Feared...	6880
32	17	BLAKE SHELTON/Austin	5933
35	16	TOBY KEITH/When I Think About...	5584
10	15	JEFF CARSON/Real Life	5235
10	15	RASCAL FLATTS/This Everyday Love You	5235
14	14	BLACKHARTMAN/Black/Every Man To Say	4886
14	14	JAMIE O'NEAL/When I Think About...	4886
12	14	DAMIEN/When I Think About...	4527
13	13	MONTGOMERY GENTRY/She Couldn't...	4527
14	12	TRAVIS TRITTA/Love Of A Woman	4188
13	12	BROOKS & DUNN/Only In America	4188
15	11	BLAKE SHELTON/Austin	4188
11	11	TOBY KEITH/When I Think About...	3839
10	10	ERIC HORNER/When I Think About...	3430
7	10	CHRIS CAGLE/When I Think About...	3430
11	9	KEITH URBAN/When I Think About...	3411
9	9	SARA EVANS/Could Not Ask...	3411
11	8	TIM MCGRAW/Anything But The Girl	2782

MARKET #4
KYCV/San Francisco
 Infinity
 (415) 931-9530
 Thomas/Johnson/Ryan
 12+ Cume 457,400

PLAYS

LW	TW	ARTIST/TITLE	GI (900)
67	67	ALAN JACKSON/Where I Come From	13333
67	66	MARTINA MCKRIE/When God Feared...	13134
64	63	TIM MCGRAW/Anything But The Girl	12537
68	60	CYNDI THOMPSON/What I Really...	11943
31	57	TRICK PONY/On A Night Like This	11430
34	54	TRAVIS TRITTA/Love Of A Woman	10766
62	48	TRISHA YEARWOOD/Would've Loved...	8558
63	46	BROOKS & DUNN/Only In America	7940
39	39	TOBY KEITH/When I Think About...	7781
35	39	REBA MCKENZIE/When A Survivor	7781
22	33	BRIAN PASLEY/When God Feared...	7383
36	36	CAROLYNN DAWN JOHNSON/Complicated	7164
36	36	GARY ALLAN/Man Of Me	7164
32	36	TRACE ADKINS/From A Survivor	7164
30	36	TAMMY COCHRAN/Anything In Waiting	6896
22	22	LEONARD/When I Think About...	4378
21	22	KENNY CHESNEY/You're The Man	4378
21	22	STEVIE HOLY/Good Mornin'	4378
17	21	JAMIE O'NEAL/When I Think About...	4179
16	21	KEITH URBAN/When I Think About...	4179
19	20	KENNY CHESNEY/You're The Man	3980
20	20	JEFF CARSON/Real Life	3980
20	20	MONTGOMERY GENTRY/She Couldn't...	3980
22	19	PHIL VASSAR/Just Another Day...	3781
19	19	MESSINA W/MCGRAW/Bring On The Rain	3781
19	19	JESSICA ANDREWS/Who I Am To Say	3781
19	19	SARA EVANS/Could Not Ask...	3781
19	19	GEORGE STRAIT/Run	3582
22	18	MARK WILLIS/Loving Every Minute	4988
17	17	TOBY KEITH/When I Think About...	3383
17	17	GARY ALLAN/Man Of Me	3383
18	18	DAMIEN/When I Think About...	3184
42	37	BROOKS & DUNN/Only In America	2892
17	16	JESSICA ANDREWS/Who I Am To Say	2886
15	16	GARTH BROOKS/When God Feared...	2785
14	16	FAITH HILL/When You Love Me	2785
15	12	FAITH HILL/When You Love Me	2388
9	10	JEFFREY STEELE/Somebody In...	1990

MARKET #5
WKYU/Philadelphia
 Beatty
 (610) 661-9000
 Mitchell/Gray
 12+ Cume 457,400

PLAYS

LW	TW	ARTIST/TITLE	GI (900)
37	40	TIM MCGRAW/Anything But The Girl	11560
38	38	TRAVIS TRITTA/Love Of A Woman	10982
37	38	TRICK PONY/On A Night Like This	10982
32	37	TOBY KEITH/When I Think About...	10982
37	37	MARTINA MCKRIE/When God Feared...	10693
35	35	CYNDI THOMPSON/What I Really...	10115
34	34	BROOKS & DUNN/Only In America	9826
32	32	ALAN JACKSON/Where I Come From	9248
30	30	REBA MCKENZIE/When A Survivor	8670
20	24	MESSINA W/MCGRAW/Bring On The Rain	6936
22	23	LOHNSDRAH/When God Feared...	6641
23	23	ANDY GRIGGS/How Cool Is That	6641
15	23	GARY ALLAN/Man Of Me	6647
20	20	CHEVY CHASE/It's Never Love You...	6647
21	22	TRACE ADKINS/From A Survivor	6358
20	22	KENNY CHESNEY/You're The Man	6358
22	22	STEVIE HOLY/Good Mornin'	6358
22	22	JAMIE O'NEAL/When I Think About...	6069
17	21	TRISHA YEARWOOD/Would've Loved...	4913
16	21	GARTH BROOKS/When God Feared...	4624
24	14	PHIL VASSAR/Just Another Day...	3686
24	14	SARA EVANS/Could Not Ask...	3468
15	22	TAMMY COCHRAN/Anything In Waiting	3468
12	12	MONTGOMERY GENTRY/She Couldn't...	3468
12	12	JESSICA ANDREWS/Who I Am To Say	3179
12	12	TOBY KEITH/When I Think About...	3179
11	11	GEORGE STRAIT/Run	3179
8	11	JOE DUFF/When I Think About...	3179
15	15	TRAVIS TRITTA/Love Of A Woman	2892
18	10	WILLIAMS/When I Think About...	2890
10	10	MONTGOMERY GENTRY/She Couldn't...	2890
10	10	BROOKS & DUNN/Only In America	2890
10	10	TRAVIS TRITTA/Love Of A Woman	2890
9	9	JAMIE O'NEAL/When I Think About...	2601
9	9	JAMIE O'NEAL/When I Think About...	2601
8	9	LOHNSDRAH/When God Feared...	2601
8	9	KEITH URBAN/When I Think About...	2601
8	9	BLACKHARTMAN/Black/Every Man To Say	2601
7	8	JESSICA ANDREWS/Who I Am To Say	2312

MARKET #6
KPLX/Dallas-Ft. Worth
 Kisp/Koppen
 (214) 526-2400
 Phillips/Rivers/Alan
 12+ Cume 538,200

PLAYS

LW	TW	ARTIST/TITLE	GI (900)
60	57	GEORGE STRAIT/Run	19209
52	52	MESSINA W/MCGRAW/Bring On The Rain	17187
53	51	ALAN JACKSON/Where I Come From	17187
46	46	STEVIE HOLY/Good Mornin'	15502
45	45	CLAY WALKER/You Ever Feel...	15502
40	40	TOBY KEITH/When I Think About...	14491
35	38	G. JONES & G. BROOKS/Beer Run	12806
37	37	BROOKS & DUNN/Only In America	12489
28	36	TRACY LAWRENCE/When God Feared...	12322
48	34	TIM MCGRAW/Anything But The Girl	11458
33	33	BLACKHARTMAN/Black/Every Man To Say	11421
32	32	CYNDI THOMPSON/What I Really...	10784
28	31	TRAVIS TRITTA/Love Of A Woman	10110
27	28	GARY ALLAN/Man Of Me	9436
26	28	LESLIE SATCHER/When I Think About...	8782
21	26	MARK WILLIS/Loving Every Minute	8425
21	26	MARTINA MCKRIE/When God Feared...	8425
19	21	CHARLIE HARRIS/When You Bad	7077
21	21	TIMMY LIPKIN/When I Think About...	7077
19	21	TRAVIS TRITTA/Love Of A Woman	6403
19	21	DAVID BALL/Riding With	6403
17	19	CHRIS CAGLE/When I Think About...	6403
17	19	KEITH URBAN/When I Think About...	6086
17	19	PAT GREEN/When I Think About...	6086
17	17	BROOKS & DUNN/Any Nothin'...	5729
17	17	BLAKE SHELTON/Austin	5729
16	17	PAT GREEN/When I Think About...	5245
16	17	CHRIS CAGLE/When I Think About...	5245
15	16	KENNY CHESNEY/You're The Man	5055
15	16	MONTGOMERY GENTRY/She Couldn't...	5055
15	16	JAMIE O'NEAL/When I Think About...	4044
14	16	TOBY KEITH/When I Think About...	4044
13	16	TIM MCGRAW/Anything But The Girl	4044
15	15	REBA MCKENZIE/When A Survivor	4044
15	15	TOBY KEITH/When I Think About...	4044
11	15	TRAVIS TRITTA/Love Of A Woman	3707
8	11	KENNY CHESNEY/You're The Man	3707
14	11	PAT GREEN/When I Think About...	3707
11	11	RASCAL FLATTS/This Everyday Love You	3707

MARKET #6
KSCS/Dallas-Ft. Worth
 (817) 540-1953
 James/O'Brian
 12+ Cume 489,800

PLAYS

LW	TW	ARTIST/TITLE	GI (900)
49	52	REBA MCKENZIE/When A Survivor	15392
51	50	MESSINA W/MCGRAW/Bring On The Rain	14800
48	49	GEORGE STRAIT/Run	14504
31	30	TIM MCGRAW/Anything But The Girl	8888
27	28	BRIAN PASLEY/When God Feared...	8280
31	28	DAVID BALL/Riding With	8280
20	28	CLAY WALKER/You Ever Feel...	8280
18	27	TRAVIS TRITTA/Love Of A Woman	7928
18	27	TRAVIS TRITTA/Love Of A Woman	7928
15	25	TOBY KEITH/When I Think About...	7400
20	24	TOBY KEITH/When I Think About...	7104
21	21	KEITH URBAN/When I Think About...	6216
21	21	TRAVIS TRITTA/Love Of A Woman	6216
20	21	CYNDI THOMPSON/What I Really...	5920
20	21	LEONARD/When I Think About...	5920
19	21	ALAN JACKSON/Where I Come From	5328
31	18	LOHNSDRAH/When God Feared...	5032
15	18		



MIKE KINOSHIAN
mkinosox@rronline.com

In Search Of A Signature Sound

WRMF/West Palm Beach's Russ Morley tells all

Although it did not conduct any major spring contests or promotions, WRMF/West Palm Beach was among a select group of top-100-market Hot ACs that managed to better its spring-spring numbers (see ratings sidebar).

The James Crystal station's 57% year-to-year improvement among women 18-34 boosts it from sixth to second in that demo (behind Urban WEDR). A similar 57% gain among females 25-54 vaults WRMF from fourth to second there (behind Infinity AC WEAT-FM), and a lofty 80% increase moves WRMF from fourth to second among women 35-64 (behind WEAT).

Just returned from a business trip to New York, WRMF OM/PD Russ Morley comments. "[ABC Radio Hot AC] WPLJ only seems to be playing one super-familiar song every four records. A 35-year-old female would find a lot of unfamiliar music on that radio station. Conversely, we tend to

play one relatively unfamiliar song every four records.

"Other Hot ACs, like Infinity's WOMX/Orlando, blend artists like Hall & Oates with Five For Fighting in morning drive. Clear Channel Hot AC WMTX/Tampa has also gone a more familiar route. They play tons of artists that Hot ACs wouldn't have touched years ago, like Fleetwood Mac, Genesis, Kenny Loggins and George Michael. I don't think listeners have the same stigmas about music that we in the industry do."



Russ Morley

Defining The Format

A significant problem that many Hot AC PDs and MDs may have is defining exactly what the format is. "If you

believe your music tests, the format sure isn't playing a steady diet of songs like 3 Doors Down's 'Kryptonite,'" Morley says.

"According to Arbitron, a typical P1 listener spends two hours a week with your station, and they won't be exposed to a lot of new music. We're more of a lifestyle than a music-intensive station. Our target listener isn't spending a great deal of time following four different stations at a time; she's spending a few hours a week with us and isn't hearing these songs five and six times a week. By the time many stations move something down their playlists, she's just starting to get excited about it. I get those kinds of comments all the time."

Admittedly conservative when it comes to adding new music, Morley says, "We drive the record companies nuts. Some Hot ACs give their powers

"Some Hot ACs are playing artists the format wouldn't have touched years ago, like Fleetwood Mac, Genesis, Kenny Loggins and George Michael. I don't think listeners have the same stigmas about music that we in the industry do."

50-60 plays a week, whereas we give ours 30-40. We're more of an '80s- and '90s-based Hot AC."

Morley, who previously programmed Hot AC WMC-FM/Memphis, cites lack of product from established core artists as one factor contributing to Hot AC's downward trends. "People no longer even talk about core artists," he says. "Phil Collins, Celine Dion, Billy Joel and John Mellencamp were staples a few years ago, but they aren't anymore."

"Those artists have become 'jive' in the eyes of many Hot AC PDs and MDs, and they're afraid to play them. They're being replaced by a long list of one-hit wonders. Hot AC no longer has a signature sound."

Rather than following chart numbers, Morley says that programmers need to listen to music with an open mind and think more about lifestyle and appealing to the target demo. "We look at the AC, Hot AC and CHR/Pop charts, but we don't care if we're not playing something

that's top 10 on the Hot AC chart," he says. "I very much agree with [researcher] Ted Bolton, who says that six of the wrong records can influence a radio station's overall sound."

Many people look first at a station's playlist to determine if it's Hot AC or Bright AC, but presentation also needs to be taken into consideration. "There's nothing laid back about our personalities, promos or sweepers," Morley says.

Market's Competitive Mix

West Palm Beach is among a handful of markets with two competitive Hot ACs. Regarding competitor WMBX ("Mix"), Morley says. "They can't get above a three share to save their soul. People who like alternative-leaning music are very loyal to that station, but it's not mass-appeal enough to break a three share."

"Mix is definitely in our shorts on the younger end. They tend to share most with the Alternative [WPBZ]

Continued on Page 84

A Not-Too-Hot Spring

The spring sweep wasn't kind to the majority of the more than 90 top-100-market Hot ACs that I tracked for my exclusive ratings roundup.

Nearly six of every 10 stations in my sample (58%) suffered spring-to-spring losses in the format's target demo, women 18-34. Also, compared to a year ago, more than six of every 10 stations (61%) lost ground in the format's secondary target demo, women 25-54, 37% improved, and the remaining 2% were flat. Arranged by market size, here is Hot AC's top-100-market spring overview. Rock ACs are designated by an asterisk.

Markets 1-20

Mkt. Calls/City	W 18-34 Share (Rank)	W 25-54 Share (Rank)
1 WPLJ/New York	5.0 (No. 6)	4.0 (No. 7)
2 KBIG/Los Angeles	3.4 (No. 10)	3.3 (No. 10)
2 KYSR/Los Angeles	6.2 (No. 5)	5.0 (No. 3)
3 WTMX/Chicago	9.5 (No. 1)	6.2 (No. 2)
3 WZZN/Chicago	2.8 (No. 11)	1.9 (No. 18)
4 KLLC/San Francisco	6.0 (No. 4)	3.5 (No. 9)
5 WLCE/Philadelphia	4.5 (No. 6)	4.3 (No. 5)
5 WMWX/Philadelphia	2.2 (No. 15)	2.8 (No. 11)
6 KDMX/Dallas	6.7 (No. 3)	5.7 (No. 5)
7 WVDV/Detroit	5.0 (No. 6)	4.0 (No. 7)
8 WBMX/Boston	11.1 (No. 2)	9.5 (No. 1)
8 WQSX/Boston	7.0 (No. 5)	5.0 (No. 5)
9 WRQX/Washington	8.6 (No. 3)	7.8 (No. 1)
10 KHMV/Houston	4.8 (No. 3)	3.6 (No. 8)
12 WFLC/Miami	6.1 (No. 5)	4.3 (No. 9)
14 KPLZ/Seattle	7.0 (No. 4)	5.8 (No. 4)
15 KMXP/Phoenix	8.4 (No. 2)	4.5 (No. 4)
16 KFMB-FM/San Diego	8.9 (No. 1)	8.5 (No. 1)
17 KSTP-FM/Minneapolis	8.0 (No. 4)	7.3 (No. 4)
18 WMJC/Long Island*	5.5 (No. 5)	3.3 (No. 9)
19 KYKY/St. Louis	5.3 (No. 4)	7.5 (No. 2)
19 WVRV/St. Louis	11.5 (No. 2)	7.5 (No. 2)
20 WMMX/Baltimore	6.2 (No. 4)	6.2 (No. 5)

- Average spring 2000 18-34 share: 6.5
- Average spring 2001 18-34 share: 6.5
- Average spring 2000 18-34 market rank: No. 5
- Average spring 2001 25-54 share: 5.5

- Average spring 2001 25-54 share: 5.2
- Average spring 2001 25-54 market rank: No. 6
- Forty-eight percent perform better among women 18-34 than among women 25-54, 30% rank the same in both demos, and 22% score higher among women 25-54 than women 18-34.
- Thirty-nine percent had spring-spring increases among women 18-34, and 61% declined. The same year-to-year percentages applied to women 25-54.
- WVRV (The River)/St. Louis (6.0-11.5) enjoyed the largest women 18-34 spring-spring increase and also holds the largest share in that demo.
- St. Louis's River also experienced the largest year-to-year boost among females 25-54 (5.0-7.5). WBMX/Boston's 9.5 demo share is the largest in this grouping.
- Thirty-five percent ranked first, second or third among women 18-34, and 30% did the same among females 25-54.

Markets 21-40

Mkt. Calls/City	W 18-34 Share (Rank)	W 25-54 Share (Rank)
21 WMTX/Tampa	6.3 (No. 5)	7.8 (No. 2)
21 WSSR/Tampa	7.6 (No. 3)	6.1 (No. 3)
21 WBBY/Tampa*	3.5 (No. 11)	4.5 (No. 10)
22 WZPT/Pittsburgh	5.3 (No. 7)	4.5 (No. 9)
23 KALC/Denver	9.5 (No. 3)	5.9 (No. 5)
23 KIMN/Denver	6.4 (No. 6)	7.1 (No. 4)
24 WMVX/Cleveland	7.6 (No. 5)	7.2 (No. 5)
24 WQAL/Cleveland	9.9 (No. 2)	6.6 (No. 7)
25 KRBS/Portland, OR	7.0 (No. 4)	5.9 (No. 6)
25 KSTE/Portland, OR	4.0 (No. 10)	1.9 (No. 14)
26 WVMX/Cincinnati	6.8 (No. 6)	6.2 (No. 7)
27 KZZO/Sacramento	10.8 (No. 1)	5.9 (No. 4)
28 KEZR/San Jose	4.5 (No. 6)	3.6 (No. 8)
30 KRBZ/Kansas City	10.6 (No. 3)	5.0 (No. 8)
31 WKTV/Milwaukee	10.4 (No. 4)	10.1 (No. 2)
31 WMYX/Milwaukee	15.1 (No. 1)	10.9 (No. 1)
32 KSMG/San Antonio	6.5 (No. 4)	6.3 (No. 4)
35 WSNP/Providence	5.9 (No. 7)	10.1 (No. 2)
36 KBEE/Salt Lake City	6.5 (No. 6)	4.7 (No. 6)
36 KQMB/Salt Lake City	6.9 (No. 5)	4.2 (No. 8)
37 WLNK/Charlotte	8.5 (No. 3)	6.6 (No. 4)
38 WPTE/Norfolk	8.4 (No. 5)	5.9 (No. 5)
39 KMXB/Las Vegas	10.4 (No. 2)	7.3 (No. 4)
40 WENS/Indianapolis	8.9 (No. 3)	8.0 (No. 3)

- Average spring 2000 18-34 share: 7.8

- Average spring 2001 18-34 share: 7.8
- Average spring 2001 18-34 market rank: No. 5
- Average spring 2000 25-54 share: 6.8
- Average spring 2001 25-54 share: 6.3
- Average spring 2001 25-54 market rank: No. 5
- Fifty percent perform better among women 18-34 than among women 25-54, 29% rank the same in both demos, and 21% score higher among women 25-54 than women 18-34.
- Forty-five percent had spring-spring increases among women 18-34, and 55% declined. Only 23% improved from last year among women 25-54; 73% were down, and 4% were flat.
- KZZO/Sacramento (5.8-10.8) posted the largest women 18-34 spring-spring increase, while WMYX/Milwaukee (15.1) holds the largest share in that demo and among women 35-64 (10.9).
- WMTX/Tampa (6.3-7.8) scored the largest year-to-year boost among females 25-54.
- Thirty-eight percent ranked first, second or third among women 18-34, and 25% did the same among females 25-54.

Markets 41-60

Mkt. Calls/City	W 18-34 Share (Rank)	W 25-54 Share (Rank)
41 WOMX/Orlando	13.2 (No. 1)	11.4 (No. 1)
41 WMMO/Orlando*	4.9 (No. 8)	7.6 (No. 2)
42 WKZN/New Orleans	6.6 (No. 5)	7.7 (No. 4)
43 WKSJ/Greensboro	6.4 (No. 5)	3.6 (No. 9)
44 WRQQ/Nashville	5.9 (No. 6)	3.8 (No. 10)
45 WMC-FM/Memphis	5.6 (No. 7)	6.8 (No. 5)
45 WMBZ/Memphis	6.5 (No. 4)	2.7 (No. 13)
46 WTIC-FM/Hartford	10.9 (No. 3)	12.4 (No. 2)
47 KAMX/Austin	9.8 (No. 2)	5.9 (No. 4)
48 WRAL/Raleigh	8.9 (No. 3)	7.6 (No. 3)
49 WJLK/Monmouth	4.9 (No. 7)	6.1 (No. 2)
50 WTSS/Buffalo	9.7 (No. 4)	10.0 (No. 4)
51 WMBX/West Palm Beach	7.6 (No. 5)	5.5 (No. 3)
51 WRMF/West Palm Beach	9.4 (No. 2)	9.9 (No. 2)
53 WFOR/Rochester, NY	4.8 (No. 9)	6.6 (No. 5)
55 KYIS/Oklahoma City	9.2 (No. 3)	7.5 (No. 4)
56 WMMX/Dayton	10.9 (No. 3)	11.6 (No. 2)
57 WMJJ/Birmingham	8.0 (No. 4)	11.0 (No. 2)
58 WBBT/Richmond	4.4 (No. 7)	2.7 (No. 11)
58 WMBX/Richmond	7.1 (No. 4)	7.1 (No. 5)

- Average spring 2000 18-34 share: 8.7
- Average spring 2001 18-34 share: 7.7

Continued on Page 80

COMING SOON:
"SIMPLE THINGS"
THE HOLIDAY LYRIC
VERSION

jim brickman simple things

Featuring Rebecca Lynn Howard



**"The message is perfect
for right now...
This is a song of healing...
Want to make everyone
feel better?
Play this song!"**

-Barb Richards, PD
WAJI-Fort Wayne, IN

simple things

(Jim Brickman / Beth Nielsen Chapman / Darrell Brown)

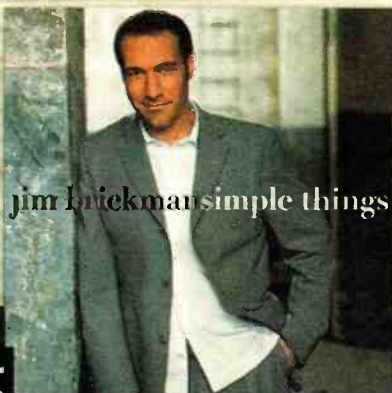
Hey...time won't wait
Life goes by
Every day's a brand new sky
Every tear comes to dry
All that really matters in this crazy world
Is you and I together baby just remember

The first leaves off the tree
The way you look at me
A thousand chiming church bells ring
The simple things are free
The sun, the moon, the stars
The beating of two hearts
How I love the simple things
The simple things just are

So...here we go
Let's just dance
Teach my soul to take this chance
Put my heart in your hands
Out of all the moments that we leave behind
Turn around and tell me baby we'll remember

The thunder and the rain
The way you say my name
After all the clouds go by
The simple things remain
The sun, the moon, the stars
The beating of two hearts
How I love the simple things
The simple things just are

The ocean and the sky
The way we feel tonight
I know that it's the love that brings
The simple things to life
The sun, the moon, the stars
The beating of two hearts
I love the way the simple things
The simple things just are...

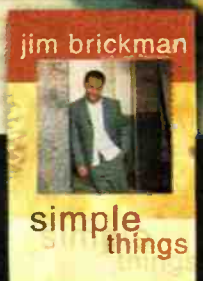


Jim Brickman simple things

marketing contact:

JOSIE DICHIARA / RCA VICTOR GROUP
(212) 930-4636 • E-mail: josie.dichiar@brmg.com

Don't miss the SIMPLE THINGS companion, Brickman's first book.
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David Bucksner at (402) 341-0444



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From the Windham Hill CD,
"SIMPLE THINGS"

R&R AC Top 30

Powered By



October 19, 2001

LAST WEEK	THIS WEEK	ARTIST TITLE LABEL(S)	TOTAL PLAYS	+/- PLAYS	GROSS IMPRESSIONS ('00)	WEEKS ON CHART	TOTAL STATIONS/ADDS
	1	FAITH HILL There You'll Be (Warner Bros.)	2007	+5	236766	22	106/6
4	2	ENYA Only Time (Reprise)	2002	+213	230356	37	105/6
3	3	MATCHBOX TWENTY If You're Gone (Lava/Atlantic)	1976	+68	236467	44	100/4
5	4	LEE ANN WOMACK I Hope You Dance (MCA/Universal)	1955	+231	235868	47	107/5
2	5	DIDO Thankyou (Arista)	1950	+30	209427	33	102/6
8	6	ELTON JOHN I Want Love (Rocket/Universal)	1578	+226	189357	8	104/5
6	7	DIAMOND RIO One More Day (Arista)	1536	-1	135515	26	97/6
10	8	O-TOWN All Or Nothing (J)	1392	+61	175650	17	91/4
11	9	S CLUB 7 Never Had A Dream Come True (A&M/Interscope)	1360	+156	188612	19	76/4
9	10	UNCLE KRACKER Follow Me (Top Dog/Lava/Atlantic)	1325	-10	173409	25	75/4
7	11	BACKSTREET BOYS More Than That (Jive)	1271	-119	144392	26	99/3
13	12	LONESTAR I'm Already There (BNA)	1268	+253	131310	8	93/8
12	13	'N SYNC This I Promise You (Jive)	1129	-24	135870	53	100/4
16	14	JIM BRICKMAN W/R. L. HOWARD Simple Things (Windham Hill)	1072	+216	100368	10	88/4
Breaker	15	CELINE DION God Bless America (Epic/Columbia)	972	+297	131576	3	65/16
15	16	MARIAH CAREY Never Too Far (Virgin)	914	-9	108349	10	90/4
21	17	BBMAK Back Here (Hollywood)	837	+236	76065	60	72/3
17	18	DON HENLEY Taking You Home (Warner Bros.)	802	+73	90501	75	83/1
19	19	LEANN RIMES Soon (Curb)	717	+80	70794	7	87/6
20	20	TRAIN Drops Of Jupiter (Tell Me) (Columbia)	695	+64	100706	15	44/3
23	21	ENRIQUE IGLESIAS Hero (Interscope)	499	+181	97993	2	40/16
24	22	BACKSTREET BOYS Drowning (Jive)	414	+131	62600	3	60/13
26	23	STEVIE NICKS Sorcerer (Reprise)	327	+104	27114	2	54/10
Debut	24	PAUL MCCARTNEY From A Lover To A Friend (Capitol)	315	+183	35798	1	59/7
29	25	'N SYNC Gone (Jive)	226	+57	24535	2	38/4
25	26	NEIL DIAMOND You Are The Best Part Of Me (Columbia)	214	-39	18130	11	34/0
Debut	27	ALICIA KEYS Fallin' (J)	209	+50	50515	1	15/2
Debut	28	SHELBY LYNNE Wall In Your Heart (Island/IDJMG)	206	+77	41298	1	29/5
30	29	MARC ANTHONY Tragedy (Columbia)	202	+35	30327	2	34/8
28	30	JOHN MELLENCAMP Peaceful World (Columbia)	191	+10	12832	4	28/4

109 AC reporters. Monitored airplay data supplied by Mediabase Research, a division of Premiere Radio Networks. Songs ranked by total plays for the airplay week of Sunday 10/7-Saturday 10/13. Bullets appear on songs gaining plays or remaining flat from previous week. If two songs are tied in total plays, the song being played on more stations is placed first. Breaker status is assigned to songs reaching 60% of reporting panel for the first time. Songs that are down in plays for three consecutive weeks and below No. 15 are moved to recurrent. Gross Impressions equals Average Quarter Hour Persons times number of plays (times 100). Average Quarter Hour Persons used herein with permission from The Arbitron Company (Copyright 2001, The Arbitron Company). © 2001, R&R Inc.

New & Active

SUGAR RAY When It's Over (Lava/Atlantic)
Total Plays: 172, Total Stations: 10, Adds: 0

EDWIN MCCAIN Write Me A Song (Lava/Atlantic)
Total Plays: 151, Total Stations: 25, Adds: 1

JOHN WAITE Fly (Gold Circle)
Total Plays: 138, Total Stations: 27, Adds: 1

FAITH HILL There Will Come A Day (Warner Bros.)
Total Plays: 137, Total Stations: 15, Adds: 3

JEWEL Standing Still (Atlantic)
Total Plays: 128, Total Stations: 25, Adds: 10

DESTINY'S CHILD Emotion (Columbia)
Total Plays: 110, Total Stations: 21, Adds: 9

LUTHER VANDROSS Can Heaven Wait (J)
Total Plays: 95, Total Stations: 22, Adds: 4

PETER CETERA Just Like Love (DDE)
Total Plays: 58, Total Stations: 16, Adds: 2

CAROLE KING Love Makes The World (Rockingale/Koch)
Total Plays: 55, Total Stations: 18, Adds: 6

DAVE KOZ Beneath The Moonlit Sky (Capitol)
Total Plays: 19, Total Stations: 14, Adds: 7

Songs ranked by total plays

Most Added®

www.rradds.com

ARTIST/TITLE LABEL(S)	ADDS
CELINE DION God Bless America (Epic/Columbia)	16
ENRIQUE IGLESIAS Hero (Interscope)	16
BACKSTREET BOYS Drowning (Jive)	13
STEVIE NICKS Sorcerer (Reprise)	10
JEWEL Standing Still (Atlantic)	10
DESTINY'S CHILD Emotion (Columbia)	9
LONESTAR I'm Already There (BNA)	8
MARC ANTHONY Tragedy (Columbia)	8
PAUL MCCARTNEY From A Lover To A Friend (Capitol)	7
DAVE KOZ Beneath The Moonlit Sky (Capitol)	7
T. BENNETT W/B. JOEL New York State Of Mind (Columbia)	7

Most Increased Plays

ARTIST/TITLE LABEL(S)	TOTAL PLAY INCREASE
CELINE DION God Bless America (Epic/Columbia)	+297
LONESTAR I'm Already There (BNA)	+253
BBMAK Back Here (Hollywood)	+236
LEE ANN WOMACK I Hope You Dance (MCA/Universal)	+231
ELTON JOHN I Want Love (Rocket/Universal)	+226
J. BRICKMAN W/R. L. HOWARD Simple... (Windham Hill)	+216
ENYA Only Time (Reprise)	+213
PAUL MCCARTNEY From A Lover To A Friend (Capitol)	+183
BACKSTREET BOYS Shape Of My Heart (Jive)	+182
ENRIQUE IGLESIAS Hero (Interscope)	+181

Breakers®

NOW PLAYING ON 60% OF THE REPORTING PANEL

CELINE DION
God Bless America (Epic/Columbia)

TOTAL PLAYS/INCREASE TOTAL STATIONS/ADDS CHART
972/297 65/16 15

Most Added is the total number of new adds officially reported to R&R by each reporting station. Songs unreported as adds do not count toward overall total stations playing a song. Most Increased Plays lists the songs with the greatest week-to-week increases in total plays. Weighted chart appears on R&R ONLINE MUSIC TRACKING.

America's Love Doctor

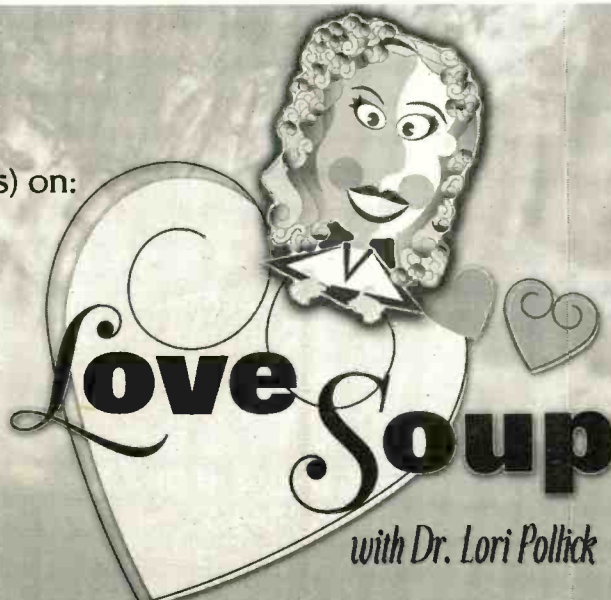
Now heard Monday-Friday, 8-11 pm (all time-zones) on:

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KKLT FM PHOENIX
KFTK FM ST. LOUIS
WOMX FM ORLANDO
KRSK FM PORTLAND
KFMB FM SAN DIEGO
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Add date: **October 29**

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In stores: November 13

BarryManilow



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Co-produced by david benson

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Rosie 11/16

Live w/ Regis and Kelly 11/15

Today Show 11/21

Macy's Thanksgiving Day

Parade 11/22

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Promotion: Ashton Consulting 805/564-8335. ashtonconsult@aol.com

Concord Records: Rebecca Risman 310/453-7776. rebeccar@concordrecords.com

CONCORD RECORDS INC.



October 19, 2001

America's Best Testing AC Songs 12+ For The Week Ending 10/19/01.

Artist Title (Label)	TW	LW	Familiarity	Burn	TD	Familiarity	Burn
CELINE DION God Bless America (Epic/Columbia)	4.34	-	89%	9%	4.37	93%	10%
LONESTAR I'm Already There (BNA)	3.94	4.00	83%	16%	4.07	84%	12%
FAITH HILL There You'll Be (Warner Bros.)	3.91	4.02	96%	27%	3.97	97%	26%
DIAMOND RIO One More Day (Arista)	3.89	3.85	85%	21%	4.02	89%	19%
MATCHBOX TWENTY If You're Gone (Lava/Atlantic)	3.85	4.02	96%	30%	3.95	95%	25%
JIM BRICKMAN F/REBECCA L. HOWARD Simple Things (Windham Hill)	3.83	3.84	63%	9%	3.86	66%	7%
ELTON JOHN I Want Love (Rocket/Universal)	3.79	3.75	76%	11%	3.83	77%	11%
ENYA Only Time (Reprise)	3.79	3.79	92%	27%	3.75	91%	31%
FAITH HILL There Will Come A Day (Warner Bros.)	3.78	-	51%	9%	3.78	53%	8%
LEE ANN WOMACK I Hope You Dance (MCA/Universal)	3.76	3.83	97%	40%	3.83	97%	39%
LIONEL RICHIE Angel (Island/IDJMG)	3.74	3.75	91%	26%	3.81	90%	23%
BACKSTREET BOYS More Than That (Jive)	3.73	3.83	92%	30%	3.82	93%	29%
S CLUB 7 Never Had A Dream Come True (A&M/Interscope)	3.73	3.75	82%	24%	3.85	81%	20%
DON HENLEY Taking You Home (Warner Bros.)	3.69	3.83	92%	29%	3.81	92%	24%
BBMAK Back Here (Hollywood)	3.67	3.71	87%	27%	3.76	86%	25%
BACKSTREET BOYS Drowning (Jive)	3.65	-	44%	8%	3.67	42%	8%
ALICIA KEYS Fallin' (J)	3.65	3.71	68%	17%	3.68	66%	14%
TRAIN Drops Of Jupiter (Tell Me) (Columbia)	3.63	3.79	84%	26%	3.69	81%	24%
LEANN RIMES I Need You (Curb)	3.63	3.73	97%	35%	3.68	97%	36%
O-TOWN All Or Nothing (J)	3.62	3.73	85%	27%	3.69	86%	26%
JOHN MELLENCAMP Peaceful World (Columbia)	3.62	3.64	55%	9%	3.65	54%	10%
NEIL DIAMOND You Are The Best Part Of Me (Columbia)	3.61	3.60	66%	13%	3.65	75%	14%
ENRIQUE IGLESIAS Hero (Interscope)	3.60	3.79	66%	11%	3.67	66%	8%
'N SYNC This I Promise You (Jive)	3.60	3.72	97%	41%	3.79	98%	37%
LEANN RIMES Soon (Curb)	3.54	3.44	56%	11%	3.50	59%	12%
UNCLE KRACKER Follow Me (Top Dog/Lava/Atlantic)	3.53	3.67	88%	35%	3.65	85%	31%
JO DEE MESSINA Burn (Curb)	3.43	3.44	72%	23%	3.45	73%	23%
CHARLIE WILSON Without You (Major Hits)	3.43	3.45	43%	10%	3.43	47%	11%
DIDO Thankyou (Arista)	3.38	3.49	93%	47%	3.40	92%	47%
MARIAH CAREY Never Too Far (Virgin)	3.02	3.03	73%	29%	2.85	75%	33%

Total sample size is 282 respondents. Total average favorability estimates are based on a scale of 1-5. (1=dislike very much, 5=like very much). Total familiarity represents the percentage of respondents who recognized the song. Total burn represents the number of respondents who said they are tired of hearing the song. Sample composition is based on persons 12+. TD = Target Demo (Persons 25-54). Persons are screened via the Internet. Once passed, they can take the music test based on their format/music preference. RateTheMusic.com results are not meant to replace callout research. The results are intended to show opinions of participants on the Internet only. RateTheMusic is a registered trademark of RateTheMusic.com. The RTM system is available for local radio stations by calling 407/523-7272. RateTheMusic.com data is provided by Mediabase Research, A division of Premiere Radio Networks.

Most Played Recurrents

ARTIST TITLE LABEL(S)	PLAYS
FAITH HILL The Way You Love Me (Warner Bros.)	946
SAVAGE GARDEN I Knew I Loved You (Columbia)	922
HUEY LEWIS & GWYNETH PALTROW Cruisin' (Hollywood)	921
CELINE DION That's The Way It Is (Epic)	864
LONESTAR Amazed (BNA)	828

AC

Going For Adds

10/22/01

CHARLOTTE CHURCH The Prayer (Columbia)
 EVAN AND JARON The Distance (Columbia)
 NICKY TREBEK Every Beat Of My Heart (ASG)

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A Not-Too-Hot Spring

Continued from Page 76

- Average spring 2001 18-34 market rank: No. 5
- Average spring 2000 25-54 share: 8.3
- Average spring 2001 25-54 share: 7.3
- Average spring 2001 25-54 market rank: No. 5
- Thirty-five percent perform better among women 18-34 than among women 25-54, 20% rank the same in both demos, and 45% score higher among women 25-54 than women 18-34.
- Forty-two percent had spring-spring increases among women 18-34, and 58% declined; 47% improved from last year among women 25-54, and 53% were down.
- WOMX/Orlando (8.4-13.2) displayed the largest women 18-34 spring-spring increase and also holds the demo's best share.
- WRMF/West Palm Beach (6.3-9.9) scored the largest year-to-year boost among females 25-54, but WTIC-FM/Hartford (12.4) boasts the best demo share.
- Thirty-five percent ranked first, second or third among women 18-34, and 45% did the same among females 25-54.

Markets 61-80

Mkt. Calls/City	W 18-34 Share (Rank)	W 25-54 Share (Rank)
61 WRVE/Albany, NY*	6.8 (No. 5)	9.2 (No. 3)
61 WCPT/Albany, NY	3.1 (No. 10)	2.6 (No. 10)
62 KZPT/Tucson	11.0 (No. 2)	6.6 (No. 4)
63 KUCD/Honolulu	5.8 (No. 8)	3.6 (No. 10)
64 KRAV/Tulsa	9.0 (No. 2)	7.3 (No. 4)
66 WVTI/Grand Rapids	8.7 (No. 4)	4.7 (No. 9)
67 KALZ/Fresno	4.7 (No. 8)	4.2 (No. 8)
67 KVSF/Fresno	8.5 (No. 2)	5.5 (No. 5)
68 WSBG/Wilkes Barre	1.6 (No. 12)	2.8 (No. 8)

71 WKDD/Akron	19.5 (No. 1)	13.9 (No. 1)
72 WINK-FM/FL Myers	3.7 (No. 11)	3.8 (No. 9)
72 WSGF/Ft. Myers	1.2 (No. 14)	1.9 (No. 16)
73 KSI/EI Paso	10.0 (No. 2)	7.1 (No. 4)
74 KPEK/Albuquerque	9.9 (No. 1)	5.7 (No. 4)
75 KSRZ/Omaha	13.0 (No. 2)	8.9 (No. 3)
77 KCDU/Monterey	5.1 (No. 5)	2.9 (No. 10)
79 WRVW/Harrisburg*	8.0 (No. 4)	10.3 (No. 2)

- Average spring 2000 18-34 share: 8.4
- Average spring 2001 18-34 share: 7.6
- Average spring 2001 18-34 market rank: No. 5
- Average spring 2000 25-54 share: 7.1
- Average spring 2001 25-54 share: 5.9
- Average spring 2001 25-54 market rank: No. 6
- Fifty-nine percent perform better among women 18-34 than among women 25-54, 18% rank the same in both demos, and 23% score higher among women 25-54 than women 18-34.
- Thirty-five percent had spring-spring increases among women 18-34, and 65% declined; 29% improved from last year among women 25-54, and 71% were down.
- WKDD/Akron (14.5-19.5) enjoyed the largest women 18-34 spring-spring increase and walks off with best-share honors among women 18-34 (19.5) and 25-54 (13.9).
- KVSF/Fresno (4.5-5.5) scored the largest year-to-year boost among females 25-54.
- Forty-one percent ranked first, second or third among women 18-34, and 24% did the same among females 25-54.

Markets 81-100

Mkt. Calls/City	W 18-34 Share (Rank)	W 25-54 Share (Rank)
81 WWWW/Toledo	9.3 (No. 3)	10.6 (No. 3)

82 WHYN-FM/Springfield, MA	10.9 (No. 4)	12.3 (No. 2)
83 WERO/Greenville, NC	9.2 (No. 4)	5.4 (No. 7)
85 KURB/Little Rock	7.8 (No. 5)	7.6 (No. 3)
86 WALC/Charleston, SC	5.0 (No. 6)	3.6 (No. 9)
88 KMXX/Wichita	5.4 (No. 8)	3.6 (No. 9)
89 WBXY/Gainesville	2.6 (No. 10)	1.9 (No. 12)
90 WYOK/Mobile	5.7 (No. 5)	4.0 (No. 7)
91 KLLY/Bakersfield	6.3 (No. 4)	4.3 (No. 4)
92 KSTZ/Des Moines	12.9 (No. 2)	10.1 (No. 2)
94 KCDA/Spokane	9.6 (No. 3)	5.6 (No. 7)
96 KVVU/Colorado Springs	14.9 (No. 2)	9.4 (No. 2)

- Average spring 2000 18-34 share: 8.1
- Average spring 2001 18-34 share: 8.3
- Average spring 2001 18-34 market rank: No. 5
- Average spring 2000 25-54 share: 6.3
- Average spring 2001 25-54 share: 6.5
- Average spring 2001 25-54 market rank: No. 5
- Fifty percent perform better among women 18-34 than among women 25-54, 33% rank the same in both demos, and 17% score higher among women 25-54 than women 18-34.
- Fifty percent had spring-spring increases among women 18-34, and 50% declined; 50% improved from last year among women 25-54, 42% were down, and 8% were flat.
- KCDA/Spokane (2.2-9.6) witnessed the largest women 18-34 spring-spring increase, while KVVU/Colorado Springs (14.9) carries the demo's largest share.
- KVVU (5.1-9.4) also notches the largest year-to-year boost among females 25-54, while WHYN-FM/Springfield, MA (12.3) boasts the best demo share.
- Thirty-three percent ranked first, second or third among women 18-34, and 42% did the same among females 25-54.

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R&R Hot AC Top 30

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October 19, 2001

LAST WEEK	THIS WEEK	ARTIST TITLE LABEL(S)	TOTAL PLAYS	+/- PLAYS	GROSS IMPRESSIONS (00)	WEEKS ON CHART	TOTAL STATIONS/ ADDS
	1	LIFEHOUSE Hanging By A Moment (<i>DreamWorks</i>)	3016	+39	293663	35	85/3
1	2	TRAIN Drops Of Jupiter (Tell Me) (<i>Columbia</i>)	2984	-26	287833	34	84/3
4	3	ENYA Only Time (<i>Reprise</i>)	2839	+219	268562	11	81/3
3	4	SUGAR RAY When It's Over (<i>Lava/Atlantic</i>)	2816	-53	275065	22	84/3
6	5	FIVE FOR FIGHTING Superman (It's Not Easy) (<i>Aware/Columbia</i>)	2603	+257	234389	20	81/3
8	6	3 DOORS DOWN Be Like That (<i>Republic/Universal</i>)	2419	+163	221684	17	81/5
5	7	DAVE MATTHEWS BAND The Space Between (<i>RCA</i>)	2417	-64	223022	26	83/3
9	8	STAINED It's Been Awhile (<i>Flip/Elektra/EEG</i>)	2319	+70	207376	16	59/4
10	9	INCUBUS Drive (<i>Immortal/Epic</i>)	2190	+4	197590	31	79/3
7	10	SMASH MOUTH I'm A Believer (<i>Interscope</i>)	2111	-149	184946	17	75/3
11	11	MICHELLE BRANCH Everywhere (<i>Maverick</i>)	2036	+56	179821	17	76/3
12	12	UNCLE KRACKER Follow Me (<i>Top Dog/Lava/Atlantic</i>)	1753	+7	150497	36	77/2
14	13	U2 Stuck In A Moment... (<i>Interscope</i>)	1535	+137	174072	9	71/9
13	14	NELLY FURTADO Turn Off The Light (<i>DreamWorks</i>)	1434	+12	123977	12	66/2
19	15	CALLING Wherever You Will Go (<i>RCA</i>)	1359	+280	121065	6	65/8
15	16	MATCHBOX TWENTY If You're Gone (<i>Lava/Atlantic</i>)	1332	+6	142646	54	77/3
18	17	MATCHBOX TWENTY Last Beautiful Girl (<i>Lava/Atlantic</i>)	1233	+146	109889	5	62/6
22	18	JEWEL Standing Still (<i>Atlantic</i>)	1168	+365	127270	2	73/12
23	19	ALICIA KEYS Fallin' (J)	1049	+251	115103	3	43/7
24	20	FUEL Bad Day (<i>Epic</i>)	888	+90	52466	13	30/3
20	21	VERVE PIPE Never Let You Down (<i>RCA</i>)	842	-6	54439	13	39/2
28	22	LENNY KRAVITZ Dig In (<i>Virgin</i>)	805	+235	72052	2	45/10
21	23	JANET Someone To Call My Lover (<i>Virgin</i>)	758	-84	67284	11	29/1
26	24	JOHN MELLENCAMP Peaceful World (<i>Columbia</i>)	727	+112	102727	4	43/3
Breaker	25	TRAIN Something More (<i>Columbia</i>)	702	+126	41957	3	54/12
25	26	CRANBERRIES Analyse (<i>MCA</i>)	684	+28	57941	6	40/1
Debut	27	ELTON JOHN I Want Love (<i>Rocket/Universal</i>)	503	+129	57714	1	41/6
30	28	BLU CANTRELL Hit 'Em Up Style (Oops!) (<i>Arista</i>)	457	+32	43344	2	12/0
Debut	29	ENRIQUE IGLESIAS Hero (<i>Interscope</i>)	438	+111	69200	1	21/4
Debut	30	WEEZER Island In The Sun (<i>Geffen/Interscope</i>)	433	+11	44086	1	25/2

87 Hot AC reporters. Monitored airplay data supplied by Mediabase Research, a division of Premiere Radio Networks. Songs ranked by total plays for the airplay week of Sunday 10/7-Saturday 10/13. Bullets appear on songs gaining plays or remaining flat from previous week. If two songs are tied in total plays, the song being played on more stations is placed first. Breaker status is assigned to songs reaching 60% of reporting panel for the first time. Songs that are down in plays for three consecutive weeks and below No.15 are moved to recurrent. Gross Impressions equals Average Quarter Hour Persons times number of plays (times 100). Average Quarter Hour Persons used herein with permission from The Arbitron Company (Copyright 2001, The Arbitron Company). © 2001, R & R Inc.

New & Active

SMASH MOUTH Pacific Coast Party (*Interscope*)
Total Plays: 419, Total Stations: 40, Adds: 14

COLOPLAY Trouble (*Netwerk/Capitol*)
Total Plays: 414, Total Stations: 36, Adds: 2

NICKELBACK How You Remind Me (*Roadrunner*)
Total Plays: 399, Total Stations: 24, Adds: 12

ALIEN ANT FARM Smooth Criminal (*DreamWorks*)
Total Plays: 342, Total Stations: 13, Adds: 1

SUGAR RAY Answer The Phone (*Lava/Atlantic*)
Total Plays: 321, Total Stations: 29, Adds: 6

EAGLE-EYE CHERRY Feels So Right (*MCA*)
Total Plays: 315, Total Stations: 31, Adds: 3

LIFEHOUSE Breathing (*DreamWorks*)
Total Plays: 299, Total Stations: 23, Adds: 6

CAKE Short Skirt/Long Jacket (*Columbia*)
Total Plays: 286, Total Stations: 13, Adds: 1

LONESTAR I'm Already There (*BNA*)
Total Plays: 249, Total Stations: 13, Adds: 2

NATALIE MERCHANT Just Can't Last (*Elektra/EEG*)
Total Plays: 247, Total Stations: 28, Adds: 8

LAURA DAWN I Would (*Extasy*)
Total Plays: 207, Total Stations: 23, Adds: 2

TRAVIS Side (*Epic*)
Total Plays: 152, Total Stations: 12, Adds: 1

AMERICAN HI-FI Another Perfect Day (*Island/IDJMG*)
Total Plays: 136, Total Stations: 10, Adds: 0

GARBAGE Androgyny (*Almo Sounds/Interscope*)
Total Plays: 136, Total Stations: 9, Adds: 0

SHELBY LYNNE Wall In Your Heart (*Island/IDJMG*)
Total Plays: 101, Total Stations: 9, Adds: 1

LEANN RIMES Can't Fight The Moonlight (*Curb*)
Total Plays: 68, Total Stations: 9, Adds: 3

STEREOPHONICS Have A Nice Day (V2)
Total Plays: 18, Total Stations: 14, Adds: 14

Songs ranked by total plays

Most Added®

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ARTIST TITLE LABEL(S)	ADDS
SMASH MOUTH Pacific Coast Party (<i>Interscope</i>)	14
STEREOPHONICS Have A Nice Day (V2)	14
JEWEL Standing Still (<i>Atlantic</i>)	12
TRAIN Something More (<i>Columbia</i>)	12
NICKELBACK How You Remind Me (<i>Roadrunner</i>)	12
LENNY KRAVITZ Dig In (<i>Virgin</i>)	10
U2 Stuck In A Moment... (<i>Interscope</i>)	9
CALLING Wherever You Will Go (<i>RCA</i>)	8
NATALIE MERCHANT Just Can't Last (<i>Elektra/EEG</i>)	8
ALICIA KEYS Fallin' (J)	7
INVERTIGO Chances Are (<i>Atlantic</i>)	7

Most Increased Plays

ARTIST TITLE LABEL(S)	TOTAL PLAY INCREASE
JEWEL Standing Still (<i>Atlantic</i>)	+365
CALLING Wherever You Will Go (<i>RCA</i>)	+280
FIVE FOR FIGHTING Superman (It's...) (<i>Aware/Columbia</i>)	+257
ALICIA KEYS Fallin' (J)	+251
SMASH MOUTH Pacific Coast Party (<i>Interscope</i>)	+250
LENNY KRAVITZ Dig In (<i>Virgin</i>)	+235
ENYA Only Time (<i>Reprise</i>)	+219
3 DOORS DOWN Be Like That (<i>Republic/Universal</i>)	+163
MATCHBOX TWENTY Last Beautiful Girl (<i>Lava/Atlantic</i>)	+146
NICKELBACK How You Remind Me (<i>Roadrunner</i>)	+143

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TRAIN Something More (Columbia)

TOTAL PLAYS/INCREASE	TOTAL STATIONS/ADDS	CHART
702/126	54/12	25

Most Added is the total number of new adds officially reported to R&R by each reporting station. Songs unreported as adds do not count toward overall total stations playing a song. Most Increased Plays lists the songs with the greatest week-to-week increases in total plays. Weighted chart appears on R&R ONLINE MUSIC TRACKING.

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October 19, 2001

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America's Best Testing Hot AC Songs 12+ For The Week Ending 10/19/01.

Artist Title (Label)	TW	LW	Familiarity	Burn	TD	Familiarity	Burn
CALLING Wherever You Will Go (RCA)	4.13	4.15	53%	4%	4.19	54%	4%
3 DOORS DOWN Be Like That (Republic/Universal)	4.12	4.17	91%	17%	4.19	90%	17%
FUEL Bad Day (Epic)	4.08	4.11	83%	14%	4.18	83%	13%
MATCHBOX TWENTY Last Beautiful Girl (Lava/Atlantic)	4.06	4.08	65%	6%	4.22	70%	6%
FIVE FOR FIGHTING Superman (It's Not Easy) (Aware/Columbia)	4.03	3.99	84%	17%	4.06	87%	20%
LIFEHOUSE Hanging By A Moment (DreamWorks)	3.98	4.09	97%	45%	4.06	98%	48%
TRAIN Drops Of Jupiter (Tell Me) (Columbia)	3.97	3.95	98%	45%	3.99	99%	48%
TRAIN Something More (Columbia)	3.96	3.99	48%	3%	4.04	49%	3%
INCUBUS Drive (Immortal/Epic)	3.93	3.95	95%	38%	3.98	96%	39%
STAINED It's Been Awhile (Flip/Elektra/EEG)	3.89	3.91	96%	41%	3.91	97%	42%
VERVE PIPE Never Let You Down (RCA)	3.89	4.00	57%	5%	3.98	61%	5%
MICHELLE BRANCH Everywhere (Maverick)	3.87	3.92	84%	19%	3.83	88%	24%
WEEZER Island In The Sun (Geffen/Interscope)	3.86	3.94	60%	8%	3.81	62%	8%
EVE 6 Here's To The Night (RCA)	3.85	3.94	94%	34%	3.92	95%	33%
MATCHBOX TWENTY If You're Gone (Lava/Atlantic)	3.85	3.82	97%	45%	4.01	99%	45%
BETTER THAN EZRA Extra Ordinary (Beyond)	3.84	3.90	70%	10%	3.86	76%	12%
DAVE MATTHEWS BAND The Space Between (RCA)	3.81	3.86	96%	38%	3.88	98%	40%
ALICIA KEYS Fallin' (J)	3.79	3.80	81%	24%	3.94	82%	24%
U2 Stuck In A Moment You Can't Get Out Of (Interscope)	3.78	3.87	80%	15%	3.77	84%	16%
COLDPLAY Trouble (Netwerk/Capitol)	3.75	3.77	59%	8%	3.72	61%	7%
JOHN MELLENCAMP Peaceful World (Columbia)	3.70	3.77	48%	6%	3.65	54%	7%
SUGAR RAY Answer The Phone (Lava/Atlantic)	3.63	-	39%	5%	3.65	34%	4%
ENYA Only Time (Reprise)	3.60	3.70	76%	21%	3.66	80%	23%
SUGAR RAY When It's Over (Lava/Atlantic)	3.60	3.63	97%	45%	3.61	98%	49%
JEWEL Standing Still (Atlantic)	3.54	-	36%	4%	3.61	38%	5%
SMASH MOUTH I'm A Believer (Interscope)	3.53	3.50	97%	36%	3.59	97%	35%
LENNY KRAVITZ Dig In (Virgin)	3.41	3.41	46%	11%	3.46	49%	11%
NELLY FURTADO Turn Off The Light (DreamWorks)	3.39	3.38	85%	26%	3.43	84%	26%
CRANBERRIES Analyse (MCA)	3.32	3.49	47%	10%	3.21	50%	12%
UNCLE KRACKER Follow Me (Top Dog/Lava/Atlantic)	3.07	3.10	98%	66%	3.13	98%	68%

Total sample size is 929 respondents. Total average favorability estimates are based on a scale of 1-5. (1=dislike very much, 5=like very much). Total familiarity represents the percentage of respondents who recognized the song. Total burn represents the number of respondents who said they are tired of hearing the song. Sample composition is based on persons 12+. TD = Target Demo (Women 18-34). Persons are screened via the Internet. Once passed, they can take the music test based on their format/music preference. RateTheMusic.com results are not meant to replace callout research. The results are intended to show opinions of participants on the Internet only. RateTheMusic is a registered trademark of RateTheMusic.com. The RTM system is available for local radio stations by calling 407/523-7272. RateTheMusic.com data is provided by Mediabase Research, A division of Premiere Radio Networks.

HOT AC

Indicator

Most Added.

FIVE FOR FIGHTING Superman (It's Not Easy) (Aware/Columbia)
U2 Stuck In A Moment... (Interscope)
ELTON JOHN I Want Love (Rocket/Universal)
ALICIA KEYS Fallin' (J)
TRAIN Something More (Columbia)
ENYA Only Time (Reprise)
SUGAR RAY When It's Over (Lava/Atlantic)
TRAIN Drops Of Jupiter (Tell Me) (Columbia)
3 DOORS DOWN Be Like That (Republic/Universal)
MICHELLE BRANCH Everywhere (Maverick)
DAVE MATTHEWS BAND The Space Between (RCA)
NELLY FURTADO Turn Off The Light (DreamWorks)
SMASH MOUTH I'm A Believer (Interscope)
UNCLE KRACKER Follow Me (Top Dog/Lava/Atlantic)
CALLING Wherever You Will Go (RCA)
LIFEHOUSE Hanging By A Moment (DreamWorks)
MATCHBOX TWENTY Last Beautiful Girl (Lava/Atlantic)
MATCHBOX TWENTY If You're Gone (Lava/Atlantic)
STAINED It's Been Awhile (Flip/Elektra/EEG)
JANET Someone To Call My Lover (Virgin)

HOT AC

Going For Adds 10/22/01

EVAN AND JARON The Distance (Columbia)
 JETTINGHAM Cheating (Republic/Universal)

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Signature Sound

Continued from Page 76

and CHR/Pop [WLDI], because they tend to play a lot more new music than we do.

"WMBX is our No. 1- or No. 2- sharing station. They do a good job for what they do and are an excellent flanker to us, but they may be too narrow in their appeal. The three share they own would probably be ours if they weren't there. They're not in our face as far as numbers go, but they've certainly got their arms wrapped around us as we're trying to run the race. People listen to them and like them, but their TSL looks like that of a Top 40."

A format discussion about the 51st- largest metro wouldn't be complete without including WEAT ("Sunny"), a station that Morley describes as an "appliance." "It's like a refrigerator — it's there day in and day out," he says. "You know what you're going to get when you open the door."

"Every market has a station like it. They're never going to set the world on fire, but they're also not going to go away. It's great turf to own. It's very tough to beat them 25-54 unless they make some huge mistakes, and I don't think they're going to."

Morning Madness

Contending that Sunny isn't being driven by personalities, Morley says, "We took their morning drive talent [Jennifer Ross, although a court battle over her services is ongoing], but their morning numbers remain consistent."

"People — as [researcher] Jon Coleman once told me — aren't attracted to that kind of station, they're repelled to it. Most likely, listeners go over there only after we annoy them. That happens if we're talking too much or playing unfamiliar music. They go to Sunny for safe harbor. Sunny does what it does very well, and [WEAT consultant] Gary Berkowitz does a great job."

Joe Martelle currently handles Sunny's wakeup duties, longtime morning talent Robert Murphy is back in the market and now heard on Mix, and Morley and Mickey Miller make up WRMF's morning team. It's hard to predict the outcome of the Ross case, but Morley says, "Our lawyers believe that we'll win the appeal. If not, she'll be off the air until her one-year noncompete clause expires, next April 15. We really thought she was going to be back on the air in August."



CAROL ARCHER

archer@rronline.com

In The Wake Of Terror, Radio's Finest Hour

□ Disaster galvanizes the medium in service to victims and survivors

America's radio broadcasters deserve respect and gratitude for their response to last month's terrorist attacks. In the aftermath of the disaster, they've mounted extraordinary efforts that confront our nation's collective losses and provide practical relief, as well as emotional support, to their fellow citizens.

September 11's attacks were so heinous that KTWW (The Wave)/Los Angeles PD Chris Brodie compares them to gang rape. While none of us can undo the horrifying reality of that day, by demonstrating our role in the human family, each of us surely contributes to healing. Those close to Smooth Jazz have always believed that the format's music is heartfelt and that its personnel are deeply caring; these days, the shared humanity embodied by Smooth Jazz is especially apparent.

Two weeks ago Emmis/New York's John Mullen gave a moving account here of his experience close to ground zero in Manhattan. This time WJZW/Washington PD Kenny King and XM Satellite Radio "Watercolors" PD Steve Stiles describe the morning of Sept. 11 in the nation's capital. We also highlight the ways that three Smooth Jazz stations — The Wave, WVMV/Detroit and WSSM/St. Louis — responded to the crisis.

Day One

King walked into 'JZW's newsroom in time to see the second plane hit in New York. "We dropped all music programming and ran our ABC News sister station WMAL," he says. "I couldn't believe it when I heard about the Pentagon, but from my office window I could see the smoke and the fighter jets circling the city.

"To show you how the station was

affected, the sister of WJZW's news reporter was a flight attendant on one of the planes that crashed in New York, but I didn't know it until the end of the week. He told us only after he finished the remainder of the week's newscasts. He said it made him feel better to do the news and keep busy."

Ten days after the attacks WJZW joined two other stations in ABC's Washington cluster, WRQX and WMAL, in a daylong live fund-raising broadcast that included interviews with Pentagon staffers and members of the rescue team. It raised \$100,000 for the Red Cross, the Salvation Army and the USO.

Across town, only minutes before the attack, Stiles drove by the Pentagon, as he does every workday, and entered the tunnel under the Potomac River that connects Virginia to Washington, DC. "It's about a five-minute ride, and the phone and radio don't work in there," he says. "When I got out on the other side, I heard about two planes crashing into the World Trade Center, so I called [XM Dance PD] Blake Lawrence, who said, 'Where are you? Get in here right now. They just hit the Pentagon!'"

"That was the only time I was really scared. We went through the whole process with everyone else. It's a part of our consciousness now, but I'm not letting it interfere with my life. We're doing everything we're supposed to do to get on with our lives."



Kenny King

Reach For The Sky

On Oct. 18 WVMV (V98.7)/Detroit morning personality Alexander Zonjic hosted a Red Cross benefit. Zonjic, a smooth jazz flautist who records for Heads Up, reached out to his musical peers. "We wanted to do something positive to help in some small way," he says. "With this event we can raise everyone's spirits and funds for the victims of this tragedy." Bob James, Kirk Whalum, Jeff Lorber and Ken Navarro all signed on to play the event, dubbed Reach for the Sky.

It makes sense for stations to turn previously scheduled events into fund-raisers, as V98.7 PD Tom Sleeker explains: "This concert was an opportunity for Alexander and the radio station to team together. He'd originally booked the date for his CD release party, but when this all came down, we turned it into a benefit.

"We've got clients who opened their doors and let us put collection boxes in their businesses. We call it 'We Care.' People can drop by and donate money for the relief effort there. We've also used events and promotions as vehicles to collect money. Our listeners have poured out their hearts and opened their pocketbooks.

"We've always believed in this format's power to bring all these different communities together; now we can see it vividly in its support for New York."

Strong Instincts

Two days after the attacks, Bonneville's WSSM/St. Louis broadcast a live fund-raiser from a local mall. The event, hosted by morning personality Randy Raley, benefited the Backstoppers, an organization that provides assistance — such as long-



HERE'S TO GOOD FRIENDS

A good cause brought these four buddies together — a benefit at the Canyon Club for Pete Bardens, who was recently diagnosed with cancer. Seen here enjoying the festivities at "Mick Fleetwood & Friends" are (l-r) Carol Archer, KTWW/Los Angeles PD Chris Brodie, former KKSf/San Francisco MD Laurie Cobb and Virgin VP/Field Promotion Jeffrey Naumann.

term financial support for mortgages and education, counseling and insurance assistance — to the spouses and children of firefighters and law-enforcement officers who lose their lives in the line of duty.

WSSM PD Mike Waterman explains that the effort came about almost spontaneously from the need to do something to make a meaningful contribution. "We were overwhelmed," he recounts. "We just took a little cardboard box to the mall and started to talk about it on the air. Ten hours later we had raised \$30,000.

"Our four local stations got together for a fund-raiser with local bands, including the one I play drums in, Sh-Boom. We played all our Beach Boys' tunes. The party was free, but we had T-shirts and other things made up to sell for the Kiwanis Children's Fund. We raised \$12,000. It was more about getting back to normal as much as possible with a fun day in the park."

The Day After

"In the immediate aftermath of the attacks we knew they would occupy people's minds completely," says Rosemary Jimenez, producer of The Wave's *Dave Koz in the Morning*. "My first thought was about what everyone else was feeling. On a larger scale, I wanted to explore how to deal with that range of emotions. I asked myself, 'On the humanistic level, how do we help?'"

"The first day was very difficult, because neither Dave nor Pat had ever been in that kind of a situation before — especially Dave. Plus, Pat was almost catatonic with worry about her friends in New York. Dave and Pat came through on the air as clear and helpful, but what we were facing required help on all levels. We needed experts. Finding people to help wasn't difficult. By 2pm on the 11th I had the next morning's guests in line."

Jimenez worked with Koz and Prescott to process their own feelings so they could share them on the air and offer a helping hand to The Wave's listeners. "We could offer so much more than just words of sympathy, friendship, help and moments of thought and prayer," Jimenez says.

"Dave, Pat and I were aware that every word, thought and action was a call to come together."

Jimenez arranged for a marriage and family therapist, Frank Baird, to discuss how to talk about the disaster with kids. Later, Baird reported that thousands of listeners called his clinic's 24-hour hotline. A trauma center counselor talked about dealing with post-traumatic stress. A minister who is also an expert in holistic health gave advice on coping with fear and feelings of vulnerability. The fire chief of Montebello, CA talked about emergency services and disaster preparedness.

Sweet Relief

Veteran Smooth Jazz personality Barbara Blake (whose on-air credentials include KKSf/San Francisco and KYOT/Phoenix) hosts The Wave's Sunday brunch broadcast, which alternates between locations in Santa Monica and Seal Beach in L.A.'s South Bay area. At Spagettini Grill & Jazz Club on Sept. 17, she says, "People came to the brunch to gather together in community, get relief from the terrible images and donate to the American Red Cross."

But Blake says the greatest blessing at The Wave's brunch that particular day was the presence of Los Angeles Police Chief Bernard Parks. "His wife, Bobbi, is a fan of the station and the show," Blake says. "She told me, 'He's had a terribly intense week, and I wanted to bring him somewhere he could let it go.'" Chief Parks agreed to go on-mike with Blake, who described him as "the protector of our city."

"How do we determine when it's correct to be alert and on guard and when we're getting too overcome with fear?" Blake asked.

"You have to be alert all the time," Parks said. "We need to be more aware of our environment. Everyone must be personally accountable and ensure the safety of their families and neighborhoods, but they should not act on their own fears and victimize others."

"The chief was a source of strength and comfort for L.A.," Blake says.



Rosemary Jimenez



Tom Sleeker

"We just took a little cardboard box to the mall and started talking about it on the air. Ten hours later we had raised \$30,000."

Mike Waterman

October 19, 2001

LAST WEEK	THIS WEEK	ARTIST TITLE LABEL(S)	TOTAL PLAYS	+/- PLAYS	GROSS IMPRESSIONS	WEEKS ON CHART	TOTAL STATIONS/ ADDS
4	1	STEVE COLE From The Start (Atlantic)	890	+139	110876	19	45/0
3	2	RICHARD ELLIOT Crush (GRP/VMG)	883	+119	113396	11	46/0
1	3	DAVE KOZ The Bright Side (Capitol)	847	+26	103947	19	41/0
6	4	URBAN KNIGHTS High Heel Sneakers (Narada)	746	+71	91172	13	42/0
5	5	EUGE GROOVE Sneak A Peek (Warner Bros.)	740	+41	96893	21	43/1
8	6	JEFF LORBER Ain't Nobody (Samson/Gold Circle)	726	+163	100012	13	46/1
2	7	LEE RITENOUR F/DAVE GRUSIN Get Up Stand Up (GRP/VMG)	720	-73	110745	22	40/0
9	8	PETER WHITE Turn It Out (Columbia)	575	+37	73496	9	44/0
11	9	FATBURGER Evil Ways (Shanachie)	546	+81	71969	19	35/1
13	10	RUSS FREEMAN East River Drive (Q/Atlantic)	517	+69	61823	12	41/2
7	11	JEFF KASHIWA Around The World (Native Language)	507	-84	32166	28	30/0
10	12	MARC ANTOINE Mas Que Nada (GRP/VMG)	487	-25	59495	23	32/0
14	13	KIM WATERS Until Dawn (Shanachie)	477	+43	73923	13	39/0
12	14	JOYCE COOLING Mm-Mm Good (GRP/VMG)	466	+12	67751	7	40/0
15	15	BONEY JAMES See What I'm Sayin' (Warner Bros.)	460	+48	68105	3	40/0
18	16	WILL DOWNING Is This Love (GRP/VMG)	432	+35	33327	10	31/1
22	17	DIANA KRALL The Look Of Love (Verve/VMG)	428	+94	42937	4	35/3
16	18	JIMMY SOMMERS 360 Groove (Higher Octave)	425	+25	47922	16	36/0
17	19	RICK BRAUN Use Me (Warner Bros.)	419	+21	52234	11	38/0
20	20	CHRIS BOTTI Streets Ahead (Columbia)	417	+46	38949	6	39/3
21	21	SPYRO GYRA Open Door (Heads Up)	349	-2	25619	19	33/1
23	22	BOZ SCAGGS Payday (Virgin)	342	+35	37183	4	29/5
25	23	DIDO Thankyou (Arista)	265	+44	15488	11	19/0
24	24	ERIC MARIENTHAL One Day In Venice (Peak/Concord)	258	-2	17027	16	22/0
27	25	GERALD VEASLEY Do I Do (Heads Up)	237	+41	29986	8	20/2
26	26	SPECIAL EFX Everyone's A Star (Shanachie)	223	+26	27297	11	20/1
28	27	ACOUSTIC ALCHEMY Wish You Were Near (Higher Octave)	170	+19	12729	3	18/3
29	28	ERIC CLAPTON Believe In Life (Duck/Reprise)	147	+28	3605	9	10/0
Debut	29	RANDY CRAWFORD Permanent (Warner Bros.)	144	+40	3975	2	9/0
30	30	PAUL TAYLOR Hypnotic (Peak/Concord)	132	+23	6208	1	14/1

46 Smooth Jazz reporters. Songs ranked by total plays for the airplay week of Sunday 10/7-Saturday 10/13. Bullets appear on songs gaining plays or remaining flat from previous week. If two songs are tied in total plays, the song being played on more stations is placed first. Breaker status is assigned to songs reaching 60% of reporting panel for the first time. Songs that are down in plays for three consecutive weeks and below No. 15 are moved to recurrent. Gross Impressions equals Average Quarter Hour Persons times number of plays (Times 100). Average Quarter Hour Persons used herein with permission from The Arbitron Company (Copyright 2001, The Arbitron Company). © 2001, R&R Inc.

New & Active

KEVIN TONEY Strut (Shanachie)
Total Plays: 106, Total Stations: 10, Adds: 1

CHUCK LOEB Pocket Change (Shanachie)
Total Plays: 102, Total Stations: 21, Adds: 9

KEIKO MATSUI Across The Sun (Narada)
Total Plays: 98, Total Stations: 11, Adds: 1

ENYA Only Time (Reprise)
Total Plays: 96, Total Stations: 8, Adds: 2

JIM BRICKMAN Serenade (Windham Hill)
Total Plays: 87, Total Stations: 9, Adds: 1

MICHAEL BRECKER F/JAMES TAYLOR Don't Let Me Be Lonely Tonight (Verve/VMG)
Total Plays: 79, Total Stations: 6, Adds: 0

BRENDA RUSSELL Walkin' In New York (Hidden Beach/Epic)
Total Plays: 75, Total Stations: 7, Adds: 0

BRIAN CULBERTSON All About You (Atlantic)
Total Plays: 74, Total Stations: 24, Adds: 15

SADE Lovers Rock (Epic)
Total Plays: 71, Total Stations: 6, Adds: 2

PAUL JACKSON JR. Rock Steady (Blue Note)
Total Plays: 69, Total Stations: 6, Adds: 0

WAYMAN TISDALE Love Play (Atlantic)
Total Plays: 65, Total Stations: 5, Adds: 1

Songs ranked by total plays

Most Added®

ARTIST TITLE LABEL(S)	ADDS
BRIAN CULBERTSON All About You (Atlantic)	15
CHUCK LOEB Pocket Change (Shanachie)	9
BOZ SCAGGS Payday (Virgin)	5
LARRY CARLTON Deep Into It (Warner Bros.)	5
CHRIS BOTTI Streets Ahead (Columbia)	3
DIANA KRALL The Look Of Love (Verve/VMG)	3
ACOUSTIC ALCHEMY Wish You Were Near (Higher Octave)	3
RUSS FREEMAN East River Drive (Q/Atlantic)	2
GERALD VEASLEY Do I Do (Heads Up)	2
ENYA Only Time (Reprise)	2
SADE Lovers Rock (Epic)	2
KIRK WHALUM I Try (Warner Bros.)	2
DAVE KOZ Beneath The Moonlit Sky (Capitol)	2
CHARLIE WILSON For Your Love (Major Hits)	2

Most Increased Plays

ARTIST TITLE LABEL(S)	TOTAL PLAY INCREASE
JEFF LORBER Ain't Nobody (Samson/Gold Circle)	+163
STEVE COLE From The Start (Atlantic)	+139
RICHARD ELLIOT Crush (GRP/VMG)	+119
DIANA KRALL The Look Of Love (Verve/VMG)	+94
CHUCK LOEB Pocket Change (Shanachie)	+87
FATBURGER Evil Ways (Shanachie)	+81
URBAN KNIGHTS High Heel Sneakers (Narada)	+71
RUSS FREEMAN East River Drive (Q/Atlantic)	+69
BRIAN CULBERTSON All About You (Atlantic)	+62
ENYA Only Time (Reprise)	+49

Breakers®

NOW PLAYING ON 60% OF THE REPORTING PANEL

No Songs Qualified For Breaker Status This Week

Most Added is the total number of new adds officially reported to R&R by each reporting station. Songs unreported as adds do not count toward overall total stations playing a song. Most Increased Plays lists the songs with the greatest week-to-week increases in total plays. Weighted chart appears on R&R ONLINE MUSIC TRACKING.

michael mcdonald

"To Make A Miracle"

ADD DATE 10/29/01

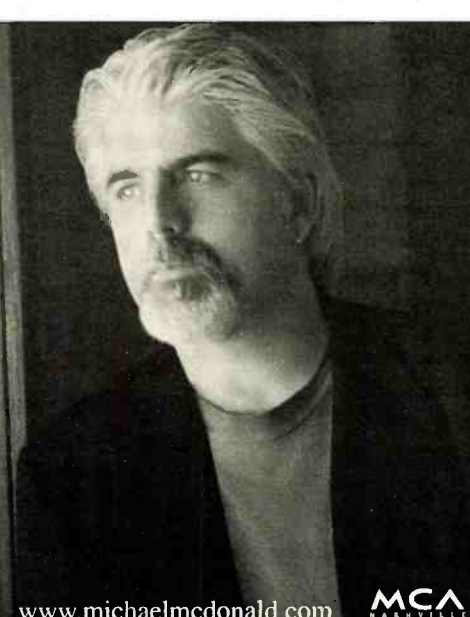
from the Forthcoming MCA CD "In The Spirit"

Promotion Contacts:
Ashton Consulting
805-564-8335
ashtonconsults@aol.com

Label Contact:
Billy Macky
615-860-7300
Bill.Macky@umusic.com

All That Jazz 310-395-6995
www.allthatjazzinc.com
Future Groove 630-236-6990
jazzpromo@aol.com

www.michaelmcdonald.com



smooth
Jazz
notes
with Carol Archer

Sincere apologies to those reporters who experienced an unusually long wait when they called with reports this week. We appreciate your patience during the delay. We encourage stations to phone with their reports as soon as possible after 7:30am PT every Monday to avoid the problem in the future.

Proof that slow and steady does, indeed, win the race. **Steve Cole's** seductive "From the Start" (Atlantic) bolts to No. 1. With a gain of 139 plays, it's the week's second Most Increased track. Congratulations to Cole, Atlantic and the team at All That Jazz (who have worked nine tracks in the top 10).

Now that KJCD/Denver has added **Jeff Lorber's** "Ain't Nobody" (Samson/Gold Circle), it's the only track getting airplay on 100% of R&R's Smooth Jazz reporters.

Lorber's also No. 1 Most Increased, with a gain of 163 plays, which takes him to 6*.

Diana Krall's "The Look of Love" (Verve/VMG) powers 22-17*, gains 94 plays and picks up three new adds — KOAI/Dallas, KIFM/San Diego and KJZS/Reno, NV. At 20*, **Chris Botti's** "Streets Ahead" (Columbia) also earns three adds — KSSJ/Sacramento, WJCD/Norfolk and KJZS (with 11 plays).

Brian Culbertson's "All About You" (Atlantic), which was co-written with Dave Koz, is No. 1 Most Added, with 15 new adds, including WNWV/Cleveland, WSSM/St. Louis and WJZI/Milwaukee. This sumptuous track is getting 13 plays at KKSF/San Francisco and 10 on WNUA/Chicago in only its second week.

Chuck Loeb's "Pocket Change" (Shanachie) earns nine new adds for second Most Added, plus a gain of 82 plays. Adds include WJZW/Washington, WLVE/Miami and KWJZ/Seattle.

Larry Carlton's latest, "Deep Into It" (Warner Bros.), is third Most Added, with five adds, among them WNWV, JRN and KSBK/Mission Viejo, CA.

Acoustic Alchemy's "Wish You Were Near" (Higher Octave) earns three new adds, including WSSM. Word is that their live set at Catalina last weekend was unbelievably great.

Kathy Curtis, MD and morning personality at WSJT/Tampa, has been with the Infinity station since it signed on six years ago. Like Curtis, Jones Radio Networks Smooth Jazz MD Cheri Marquart is known for her discernment and enthusiasm. She's based in Denver, and it's her responsibility to program music that works across the spectrum of JRN's national Smooth Jazz listenership.

UNDER THE
RADAR
R&R'S EXCLUSIVE BAROMETER FOR NEW MUSIC

Curtis

Two records I'd like to talk about are **Warren Hill's** and **Paul Taylor's**. We just added Warren's "Sax in the City" (Narada). It's near and dear to my heart — I love it! — because it's so great-sounding. I like that it's very sensual and has a haunting piece in the harmony part. It's just enough to be different without being intrusive. ■ I also like Paul Taylor's "Hypnotic" (Peak), although he sure doesn't seem to be getting much of a break these days. His playing is the best he's done — more precise than ever, with great clarity too. The production's great. He harmonizes with himself, and he's singin' that song. There are also production elements that make it sound unique.



Marquart

In this week's music meeting [PD] Steve Hibbard and I agreed that the choices are a little slim right now for adds. We've had some heavy hitters come out recently — Boney James, Brian Culbertson and Chuck Loeb's "Pocket Change," for example — that are so good they're no-brainers. ■ We have been kicking around several tracks on **Dave McMurray's** *Soul Searching* (Hip Bop) CD. I haven't seen him perform live, but I get from listening to the album that he is in command, a very powerful player. It's always good to hear someone who wants to make a statement with their music. ■ I am curious about a saxophone instrumental, **Andrew Ward's** "Fallin'" (Orpheus). We thought the Alicia Keys version had so much of an edge. Then the label serviced another mix, with a watered-down vocal, but it still got intense. Now we hear there is an edit that's strictly saxophone. ■ We went with a track off the **Randy Crawford** (Warner Bros.). Others are playing "Permanent," but we didn't get too excited about it. We added "Fire and Rain" instead. It's not a cover of James Taylor's hit. ■ I love the new **Acoustic Alchemy**, of course we're playing the first single. I was glad to see something of a departure from their sound, like they've taken it up a level. The album is deep, and there's lots we'll be able to use from it. ■ Something no one else is paying attention to that we're playing in medium rotation is **Gerald Albright's** "When Morning Comes" (Atlantic). It's on the new greatest-hits album, which no one worked, but the one new song is beautiful. ■ And the new **Larry Carlton** is just wonderful!



Heads

Peter White
Glow
Columbia

Guitarist **Peter White** is one of Smooth Jazz's brightest lights and has been since the format's earliest days. From *Reveille-Vous* through his latest release, *Glow* (Columbia), White's lavishly melodic songs, killer hooks and soulful acoustic sound have characterized his huge contribution to the genre. White's enduring popularity was evident once again at Oct. 14's A Wave of Peace benefit concert in Los Angeles, at which his version of "America the Beautiful" elevated the song beyond expectations and brought down the house. The yin and yang of recent realities in White's life has undoubtedly touched his musical journey. There was the recent loss of his father, to whom his new album is dedicated, as well as the arrival of a daughter, Charlotte. Producer **Steve Dubin's** gifts are more impressive with each record; he brings an earthiness and sultry edge to *Glow*. White also benefits from the outstanding support of such artists as Rick Braun, Dave Koz, Kirk Whalum, Jeff Lorber, Euge Groove and Steve Cole. The first single, "Turn It Out," is top 10, and there are others, such as "Bueno Funk," strong enough to follow its success.



Thanks Smooth Jazz Radio!!

Steve Cole
"From The Start"

1

Russ Freeman
"East River Drive"

13 - 10 !!

Brian Culbertson
"All About You"

#1 MOST ADDED!!



Stations and their adds listed alphabetically by market

WZMR/Albany, NY PD: Patrick Ryan MD: Pete Logan 7 RONNY JORDAN "HeedHr" 2 ALFONZO BLACKWELL "Shuffle"	KDAI/Dallas-Ft. Worth, TX PD: Maxine Todd APD/MD: Bret Michael GERALD BEASLEY "Do" DIANA KRALL "Look" FATSBURGER "EVI"	KTWV/Los Angeles, CA PD: Chris Brodie APD/MD: Ralph Stewart RICK BRAUN "Song"	WSJZ/New Orleans, LA PD: Jeff Trepagnier 13 ENYA "Only" ACOUSTIC ALCHEMY "Near" BRIAN CULBERTSON "About" BOZ SCAGGS "Playday"	WJZV/Richmond, VA DM/DP: Tommy Fleming BOZ SCAGGS "Playday" ANDRE WARD "Fallin'"	KJZY/Santa Rosa, CA PD: Gordon Zlot APD/MD: Rob Singleton No Adds	WJZW/Washington, DC PD/MD: Kenny King KIRK WHALUM "Try" CHUCK LOEB "Pocket"
KROQ/Albuquerque, NM PD: Paul Lavoie MD: Jeff Young CHUCK LOEB "Pocket"	KJCD/Denver-Boulder, CO PD: John St. John MD: Marty Lenz JEFF LORBER "Nobody"	WJZN/Memphis, TN PD: David Gingold BRIAN CULBERTSON "About" SPYRO GYRA "Open"	WJCO/Norfolk, VA MD: Larry Hollowell CHRIS BOTTI "Streets"	KSSJ/Sacramento, CA PD: Lee Hanson APD: Ken Jones GERALD BEASLEY "Do" CHRIS BOTTI "Streets"	KWJZ/Seattle-Tacoma, WA PD: Carol Handley MD: Dianna Rose 11 SPECIAL EPX "Everyones" CHUCK LOEB "Pocket"	KWSJ/Wichita, KS PD: Ron Allen MD: Patrick Murphy SHILTS "Peace" LARRY CARLTON "Deep"
KNIK/Anchorage, AK OM: Aaron Wallender PD: J.J. Michaels MD: Jennifer Summers No Adds	WVNV/Detroit, MI PD: Tom Sleeker MD: Sandy Kovach No Adds	WLVE/Miami, FL PD: Rich McMillan CHUCK LOEB "Pocket"	WLDQ/Orlando, FL PD: Dave Kosh MD: Patricia James 7 JIM BRICKMAN "Serenade" 7 MARILYN SCOTT "Don't"	WSSM/St. Louis, MO PD: Mike Watermann 13 ENYA "Only" 2 ACOUSTIC ALCHEMY "Near" 2 BRIAN CULBERTSON "About" 2 BOZ SCAGGS "Playday"	WEIB/Springfield, MA PD: Ben Casey MD: Darrel Cutting 9 LARRY CARLTON "Deep" 8 CHARLIE WILSON "Love" 8 MARCUS MATTHEWS "Surrender" 7 DOC POWELL "Tir" CHUCK LOEB "Pocket"	JRN/(Jones NAC)/National PD: Steve Hibbard MD: Cheri Marquart 1 CHUCK LOEB "Pocket" 1 CHARLIE WILSON "Love" LARRY CARLTON "Deep"
KSMJ/Bakersfield, CA PD/MD: Chris Townshend No Adds	KEZL/Fresno, CA PD/MD: J. Weidenheimer KEVIN TONEY "Situ" BRIAN CULBERTSON "About"	KSBR/Mission Viejo, CA DM/DP: Terry Wedel MD: Logan Parris BRIAN CULBERTSON "About" LARRY CARLTON "Deep"	WJZJ/Philadelphia, PA DM: Anne Gress PD: Michael Tozzi MD: Joe Proke 10 WAYMAN TISDALE "Can't" 2 HIL ST. SOUL "Until" SADE "Lovers" ERIC GROOVE "Peek" OAVE KOZ "Moonlit"	KBZN/Salt Lake City, UT PD/MD: Rob Riesen 8 JIM BRICKMAN "Night" RUSS FREEMAN "East"	WSJT/Tampa, FL DM/DP: Ross Block MD: Kathy Curtis No Adds	46 Total Reporters 44 Current Reporters Did Not Report, Playlist Frozen (2): WJZZ/Atlanta, GA KYOT/Phoenix, AZ New Reporters (3): KVJZ/Des Moines, IA KUJZ/Eugene, OR KOAS/Las Vegas, NV
WNUA/Chicago, IL PD: Bob Kaake APD/MD: Carl Anderson 4 SADE "Lovers"	WYJZ/Indianapolis, IN PD/MD: Carl Frye BRIAN CULBERTSON "About"	KRVV/Modesto, CA PD: Jim Bryan MD: Doug Wulff BRIAN CULBERTSON "About" CHUCK LOEB "Pocket" LARRY CARLTON "Deep"	KKJZ/Portland, OR PD: Chris Miller MD: David Shult 2 RUSS FREEMAN "East" 2 BOZ SCAGGS "Playday" 2 TOM GRANT "Restless"	KKSF/San Francisco, CA PD: Paul Goldstein No Adds		
WNWV/Cleveland, OH PD/MD: Bernie Kimble KIRK WHALUM "Try" BRIAN CULBERTSON "About"	KCI/Kansas City, MO PD: Steve Wiersman MD: Michelle Chase BRIAN CULBERTSON "About"	WQCD/New York, NY OM: John Mullen PD/MD: Charley Connolly PAUL TAYLOR "Hypnotic"	KJZS/Reno, NV PD: Jay Davis MD: LouAnn Travers 17 DIANA KRALL "Look" MD: LouAnn Travers 11 WAYMAN TISDALE "Play" 11 CHRIS BOTTI "Streets"	KMGQ/Santa Barbara, CA PD: Mark De Anda APD/MD: Steve Bauer BRIAN CULBERTSON "About"		
WJZA/Columbus, OH DM/DP/MD: Bill Harman APD: Gary Wolter BRIAN CULBERTSON "About" CHUCK LOEB "Pocket" WALL DOWNING "This" DAVE KOZ "Moonlit" LAO TIZER "What"	WSMJ/Knoxville, TN PD/MD: Tom Miller 4 CHUCK LOEB "Pocket"					

Most Played Recurrents

ARTIST TITLE LABEL(S)	TOTAL PLAYS
PIECES OF A DREAM R U Ready (Heads Up)	375
HIL ST. SOUL Until You Come Back To Me (Dome/Select-O-Hits)	357
BRIAN CULBERTSON Get It On (Atlantic)	298
WAYMAN TISDALE Can't Hide Love (Atlantic)	265
SADE King Of Sorrow (Epic)	212
AL JARREAU It's How You Say It (GRP/VMG)	194
LUTHER VANDROSS Take You Out (J)	175
FREDDIE RAVEL Sunny Side Up (GRP/VMG)	172
RIPPINGTONS Caribbean Breeze (Peak/Concord)	133
GERALD ALBRIGHT Winelight (Q/Atlantic)	124
KIRK WHALUM Now Til Forever (Warner Bros.)	118
RIPPINGTONS Club Paradiso (Peak/Concord)	102
JEFF GOLUB Droptop (GRP/VMG)	91
JEFF GOLUB Dangerous Curves (GRP/VMG)	78
BONA FIDE X-Ray Hip (N-Coded)	75
JEFF LORBER Snakebite (Samson/Gold Circle)	67
CHUCK LOEB North, South, East And Wes (Shanachie)	67
RICK BRAUN Kisses In The Rain (Warner Bros.)	63
WALTER BEASLEY Comin' At Cha (Shanachie)	62
WALTER BEASLEY Tantam (Shanachie)	61

SMOOTH JAZZ Going For Adds

KIRK WHALUM I Try (Warner Bros.)
MARILYN SCOTT Don't Let Love Get Away (Prana)
PIECES OF A DREAM Night Vision (Heads Up)
RIPPINGTONS Be Cool (Peak/Concord)

10/22/01

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reneradio@rronline.com

No Adds

Smooth Jazz Playlists

MARKET #1

WDCD/Nor York
Emmis (212) 352-1019
Connelly
12+ Cumc 1,581,800

Smooth Jazz
CD 101.9
OF A DECADE'S CELEBRATION

PLAYS	LW	TW	ARTIST/TITLE	GI (990)
23	24	24	RICHARD ELLIOT/Crush	25948
24	24	24	DAVE KOZ/The Bright Side	25948
25	24	24	STEVE COLE/From The Start	25948
26	23	24	RITENOUR FGRUSIM/Get Up Stand Up	24771
27	23	24	FATBURGER/Evil Ways	24771
28	23	24	ELUGE GROOVE/Sneak A Peak	24771
29	23	24	KIM WATERS/Unl'd Dawn	24771
17	16	17	JEFF LOEBER/Am't Nobody	22017
16	16	17	JOYCE COOLING/Min-Min Good	17232
15	16	17	URBAN KNIGHTS/High Heel Sneakers	17232
14	16	17	SPECIAL EPV/Everyone's A Star	17232
13	16	17	KEVIN TONEY/Sn't	16155
8	8	8	RICK BRAUN/Use Me	8616
8	8	8	ALFONZO BLACKWELL/Funky Shuffls	8616
8	8	8	PETER WHITE/Turn It Out	8616
8	8	8	ACUSTIC ALCHEMY/Wish You Were Hear	8616
8	8	8	FOUR BO/EST/Drive Time	7539
7	8	8	JIMMY SOMMERS/360 Groove	7539
6	8	8	DIANA KRALL/The Look Of Love	7539
6	8	8	PAUL JACKSON Jr./Source Wid It	7539
6	8	8	MARIAH CAREY/Weave The Fm I Say'n	6462
6	8	8	BONEY JAMES/See What I'm Say'n	6462
6	8	8	CHUCK LOEB/Poel'd Change	6462
6	8	8	CHRIS BOTTI/Sneaks Ahead	6462
6	8	8	PAUL TAYLOR/Hypnotic	0

MARKET #2

KTMV/Los Angeles
Infinity (310) 840-7180
Brode/Stewart
12+ Cumc 939,500

The Wave
94.7 KTMV

PLAYS	LW	TW	ARTIST/TITLE	GI (990)
27	28	27	RITENOUR FGRUSIM/Get Up Stand Up	17668
26	27	27	BRIAN CLBERTSON/Get On	17037
25	27	27	BONEY JAMES/See What I'm Say'n	16406
24	27	27	STEVE COLE/From The Start	16406
23	27	27	MARC ANTONIO/Alas Que Nada	16406
22	27	27	ELUGE GROOVE/Sneak A Peak	15144
17	20	20	URBAN KNIGHTS/High Heel Sneakers	12620
16	19	19	JOYCE COOLING/Min-Min Good	11989
15	19	19	PETER WHITE/Turn It Out	11358
14	19	19	DAVE KOZ/The Bright Side	11358
13	19	19	WYMAN TSDALE/Can't Hide Love	11358
12	19	19	JEFF COLLIER/Am't Nobody	11358
11	19	19	BOB SCAGGS/Payday	11358
10	19	19	RICK BRAUN/Use Me	10956
9	19	19	JIMMY SOMMERS/360 Groove	10956
8	19	19	GERALD VEALES/Do I Do	10056
7	19	19	PETER WHITE/Turn It Out	9485
6	19	19	WALTER BEASLEY/Comin' At Cha	9485
5	19	19	KIM WATERS/Unl'd Dawn	9465
4	19	19	WYMAN TSDALE/Can't Hide Love	9465
3	19	19	DAVE KOZ/The Bright Side	9465
2	19	19	JEFF LOEBER/Am't Nobody	8834
1	19	19	SAD/Kind Of Sorrow	8834
1	19	19	RUSS FREEMAN/East River Drive	8834
1	19	19	DIANA KRALL/The Look Of Love	831
1	19	19	BRIAN CLBERTSON/Get On	631
1	19	19	RICK BRAUN/Song For You	0

MARKET #3

WNWA/Chicago
Clear Channel (312) 845-9550
Kaake/Anderson
12+ Cumc 723,300

Smooth Jazz
95.5 WNWA

PLAYS	LW	TW	ARTIST/TITLE	GI (990)
24	25	25	JEFF LOEBER/Am't Nobody	10878
23	25	25	RICHARD ELLIOT/Crush	10875
22	25	25	PETER WHITE/Turn It Out	10440
21	25	25	PETER WHITE/Turn It Out	10440
20	25	25	URBAN KNIGHTS/High Heel Sneakers	10440
19	25	25	BONEY JAMES/See What I'm Say'n	9570
18	25	25	RICK BRAUN/Use Me	8700
17	25	25	KIM WATERS/Unl'd Dawn	8265
16	25	25	JOYCE COOLING/Min-Min Good	8265
15	25	25	WALTER BEASLEY/Comin' At Cha	7398
14	25	25	ALUCIA KEYS/Fallin'	6990
13	25	25	DIANA KRALL/The Look Of Love	6665
12	25	25	BOB SCAGGS/Payday	5220
11	25	25	SAD/Kind Of Sorrow	5220
10	25	25	WILL DOWNING'S This Love	4785
9	25	25	PIECES OF A DREAM/Unl'd Dawn	4350
8	25	25	PETER WHITE/Turn It Out	4350
7	25	25	CHRIS BOTTI/Sneaks Ahead	4350
6	25	25	LOBBY/Am't Nobody	3915
5	25	25	JIMMY SOMMERS/360 Groove	3480
4	25	25	RUSS FREEMAN/East River Drive	3480
3	25	25	MARC ANTONIO/Alas Que Nada	3045
2	25	25	STEVE COLE/From The Start	2140
1	25	25	SADE/Lovers Rock	1740

MARKET #4

KKSJ/San Francisco
Clear Channel (415) 975-5555
Goldstein
12+ Cumc 493,300

Smooth Jazz
103.7 KKSJ

PLAYS	LW	TW	ARTIST/TITLE	GI (990)
24	24	24	KRKH WALLUM/Now Is Forever	6788
23	23	23	RUSS FREEMAN/East River Drive	6486
22	23	23	PETER WHITE/Turn It Out	6486
21	23	23	STEVE COLE/From The Start	6204
20	23	23	KIM WATERS/Unl'd Dawn	6204
19	23	23	WYMAN TSDALE/Can't Hide Love	6204
18	23	23	GERALD ALBRIGHT/Windlight	6204
17	23	23	JEFF LOEBER/Am't Nobody	4230
16	23	23	PETER WHITE/Turn It Out	3948
15	23	23	PAUL JACKSON Jr./Source Wid It	3948
14	23	23	MARC ANTONIO/Alas Que Nada	3666
13	23	23	BONEY JAMES/See What I'm Say'n	3666
12	23	23	CHRIS BOTTI/Sneaks Ahead	3666
11	23	23	JOYCE COOLING/Min-Min Good	3666
10	23	23	RICHARD ELLIOT/Crush	3666
9	23	23	DAVE KOZ/The Bright Side	3384
8	23	23	RITENOUR FGRUSIM/Get Up Stand Up	3102
7	23	23	CHUCK LOEB/Poel'd Change	2820
6	23	23	RICHARD ELLIOT/Crush	2820
5	23	23	JEFF LOEBER/Am't Nobody	2256
4	23	23	FATBURGER/Evil Ways	2256
3	23	23	BOB SCAGGS/Payday	1874
2	23	23	HILL ST. SOUL/Unl'd You Come...	1874
1	23	23	MICHAEL MCCONNARD/The Meaning Of Love	1874
1	23	23	SADE/Somebody Already...	1874
1	23	23	DIANA KRALL/The Look Of Love	1128

MARKET #5

WJAZ/Philadelphia
Clear Channel (215) 958-1200
Tozzi/Proke
12+ Cumc 299,800

Smooth Jazz
103.1 WJAZ

PLAYS	LW	TW	ARTIST/TITLE	GI (990)
28	28	28	RUSS FREEMAN/East River Drive	6788
27	28	28	FATBURGER/Evil Ways	10052
26	28	28	GERALD VEALES/Do I Do	10052
25	28	28	BRIAN CLBERTSON/Get On	10052
24	28	28	JIMMY SOMMERS/360 Groove	10052
23	28	28	RITENOUR FGRUSIM/Get Up Stand Up	10052
18	18	18	ALUCIA KEYS/Fallin'	5821
17	18	18	ERIC MARRENTHAL/One Day In Venice	5821
16	18	18	PETER WHITE/Turn It Out	4687
15	18	18	KIM WATERS/Unl'd Dawn	4687
14	18	18	RICHARD ELLIOT/Crush	4687
13	18	18	STEVE COLE/From The Start	4687
12	18	18	PIECES OF A DREAM/Unl'd Dawn	4687
11	18	18	BONEY JAMES/See What I'm Say'n	4308
10	18	18	CHRIS BOTTI/Sneaks Ahead	4308
9	18	18	WYMAN TSDALE/Can't Hide Love	4308
8	18	18	DAVE KOZ/The Bright Side	3590
7	18	18	HILL ST. SOUL/Unl'd You Come...	3102
6	18	18	SADE/Lovers Rock	0
5	18	18	CHUCK LOEB/Poel'd Change	0
4	18	18	DAVE KOZ/Smooth...	0

MARKET #6

KDAI/Dallas-Ft. Worth
Infinity (214) 630-3011
Todd/Michael
12+ Cumc 297,800

Smooth Jazz
107.5 KDAI

PLAYS	LW	TW	ARTIST/TITLE	GI (990)
28	28	28	MARC ANTONIO/Alas Que Nada	9032
27	28	28	URBAN KNIGHTS/High Heel Sneakers	5024
26	28	28	WYMAN TSDALE/Can't Hide Love	5024
25	28	28	PIECES OF A DREAM/Unl'd Dawn	5024
24	28	28	RICHARD ELLIOT/Crush	4388
23	28	28	JMAREE/Doesn't Take Over	4188
22	28	28	HILL ST. SOUL/Unl'd You Come...	3536
21	28	28	FREDDIE RAWEL/Sunny Side Up	3536
20	28	28	PETER WHITE/Turn It Out	3164
19	28	28	JAMES & BRAUN/Shake It Up	3164
18	28	28	WALTER BEASLEY/Comin' At Cha	3164
17	28	28	RICK BRAUN/Use Me	3164
16	28	28	DAVID MANN/Song Groove	3164
15	28	28	RITENOUR FGRUSIM/Get Up Stand Up	3164
14	28	28	WILL DOWNING'S This Love	2288
13	28	28	STEVE COLE/From The Start	2288
8	8	8	SADE/Kind Of Sorrow	1954
7	8	8	JEFF LOEBER/Am't Nobody	1462
6	8	8	CHRIS BOTTI/Sneaks Ahead	1462
5	8	8	BONEY JAMES/See What I'm Say'n	1462
4	8	8	GERALD VEALES/Do I Do	0
3	8	8	DIANA KRALL/The Look Of Love	0
2	8	8	FATBURGER/Evil Ways	0

MARKET #7

WVMV/Detroit
Infinity (248) 855-5100
Sleeter/Kovach
12+ Cumc 438,000

Smooth Jazz
98.7 WVMV

PLAYS	LW	TW	ARTIST/TITLE	GI (990)
21	22	22	JIMMY SOMMERS/360 Groove	6336
20	22	22	ELUGE GROOVE/Sneak A Peak	6040
19	22	22	RITENOUR FGRUSIM/Get Up Stand Up	5768
18	22	22	URBAN KNIGHTS/High Heel Sneakers	5472
17	22	22	DAVE KOZ/The Bright Side	5472
16	22	22	ALEXANDER ZHUKOVICH/Tonight's The Last	4032
15	22	22	HILL ST. SOUL/Unl'd You Come...	3744
14	22	22	GERALD VEALES/Do I Do	3744
13	22	22	PAUL JACKSON Jr./Source Wid It	3744
12	22	22	DAVE KOZ/The Bright Side	3744
11	22	22	JIMMY SOMMERS/360 Groove	3456
10	22	22	RITENOUR FGRUSIM/Get Up Stand Up	3456
9	22	22	AL JARREAU/It's How You Say It	3456
8	22	22	JEFF KASH/WA/Unl'd Dawn	3456
7	22	22	BONEY JAMES/See What I'm Say'n	3456
6	22	22	JEFF LOEBER/Am't Nobody	3456
5	22	22	RITENOUR FGRUSIM/Get Up Stand Up	3456
4	22	22	YEN NAWARO/Delectoso	3456
3	22	22	RICHARD ELLIOT/Crush	3456
2	22	22	MARC ANTONIO/Alas Que Nada	3456
1	22	22	SPRYO GYRA/Open Door	3456
1	22	22	PETER WHITE/Turn It Out	2440
1	22	22	WALTER BEASLEY/Comin' At Cha	2440
1	22	22	BONEY JAMES/See What I'm Say'n	2440
1	22	22	JOYCE COOLING/Min-Min Good	2440
1	22	22	URBAN KNIGHTS/High Heel Sneakers	2440
1	22	22	PIECES OF A DREAM/Unl'd Dawn	2440
1	22	22	DIANA KRALL/The Look Of Love	2196
1	22	22	HILL ST. SOUL/Unl'd You Come...	2196
1	22	22	MARC ANTONIO/Alas Que Nada	2196
1	22	22	URBAN KNIGHTS/High Heel Sneakers	2196
1	22	22	GERALD VEALES/Do I Do	2196
1	22	22	HILL ST. SOUL/Unl'd You Come...	2196
1	22	22	MICHAEL MCCONNARD/The Meaning Of Love	1708
1	22	22	RUSS FREEMAN/East River Drive	1708
1	22	22	KRKH WALLUM/Now Is Forever	1484

MARKET #8

WJZZ/Washington, DC
ABC (202) 895-2300
King
12+ Cumc 386,300

Smooth Jazz
105.9 WJZZ

PLAYS	LW	TW	ARTIST/TITLE	GI (990)
21	22	22	RITENOUR FGRUSIM/Get Up Stand Up	6832
20	22	22	JEFF LOEBER/Am't Nobody	6832
19	22	22	RICHARD ELLIOT/Crush	6832
18	22	22	DAVE KOZ/The Bright Side	6832
17	22	22	ELUGE GROOVE/Sneak A Peak	6588
16	22	22	STEVE COLE/From The Start	6588
15	22	22	SADE/Lovers Rock	4636
14	22	22	DIANA KRALL/The Look Of Love	4148
13	22	22	WILL DOWNING'S This Love	3660
12	22	22	BOB SCAGGS/Payday	3172
11	22	22	WYMAN TSDALE/Can't Hide Love	3172
10	22	22	JMAREE/Doesn't Take Over	3928
9	22	22	BONEY JAMES/See What I'm Say'n	2684
8	22	22	JIMMY SOMMERS/360 Groove	2684
7	22	22	SPRYO GYRA/Open Door	2440
6	22	22	RUSS FREEMAN/East River Drive	2440
5	22	22	PETER WHITE/Turn It Out	2440
4	22	22	WALTER BEASLEY/Comin' At Cha	2440
3	22	22	BONEY JAMES/See What I'm Say'n	2440
2	22	22	JOYCE COOLING/Min-Min Good	2440
1	22	22	URBAN KNIGHTS/High Heel Sneakers	2196
1	22	22	GERALD VEALES/Do I Do	2196
1	22	22	HILL ST. SOUL/Unl'd You Come...	2196
1	22	22	MICHAEL MCCONNARD/The Meaning Of Love	1708
1	22	22	RUSS FREEMAN/East River Drive	1708
1	22	22	KRKH WALLUM/Now Is Forever	1484

MARKET #12

WJVE/Miami
Clear Channel (561) 862-2000
McMillan
12+ Cumc 339,800

Smooth Jazz
105.9 WJVE

PLAYS	LW	TW	ARTIST/TITLE	GI (990)
27	28	28	ELUGE GROOVE/Sneak A Peak	6188
26	28	28	RICHARD ELLIOT/Crush	5967
25	28	28	DAVE KOZ/The Bright Side	5967
24	28	28	RICHARD ELLIOT/Crush	5967
23	28	28	DAVE KOZ/The Bright Side	5967
22	28	28	FATBURGER/Evil Ways	5304
21	28	28	URBAN KNIGHTS/High Heel Sneakers	5304
20	28	28	AL JARREAU/It's How You Say It	3757
19	28	28	DAVE KOZ/The Bright Side	3757
18	28	28	MARIAH CAREY/Weave The Fm I Say'n	



CYNDEE MAXWELL

max@rronline.com

Slipknot: Behind The Masks

Corey Taylor reveals his real-life demons and the light in his band's darkness

By Frank Correia
Sr. Associate Editor/Music

For most of us, Halloween comes but once a year. But the nine-man carnival noir known as Slipknot have practically made a career out of the ghoulish holiday. Musically, they've tapped into the dark subconscious of adolescence, spewing forth all the frustration and anger that the outsider experiences internally. Visually, each member is concealed behind a gruesome mask and militaristic uniform. No names exist, only numbers, and each bandmember finds his identity somewhere between 0 and 9.

Since breaking out of Des Moines with their 1999 Platinum-plus self-titled debut on Roadrunner Records, Slipknot have become some of the most recognized, er, faces in the hard rock scene. Rock theatrics are nothing new, but theirs is one hell of an update on Alice Cooper's, Ozzy's and Kiss' old tricks. And if Slipknot's music weren't resonating with legions of "maggots" — as the fans are affectionately known to the band — the masks would have found their way to a neighborhood garage sale rather than onto stages worldwide.

Mommy's Little Monster

Corey Taylor, also known as 8, is the mouthpiece of this hydra-headed entity. Onstage he is an alien monstrosity, sporting a mask like a mangled doll's head that's sprouted Medusa-style dreadlocks. "You look at it, and it gives you a headache," he laughs.

In conversation, Taylor is confident, gracious and funny. During our talk about Slipknot's dark new album, *Iowa*, he politely asks me to hold when his other line rings. "Hold on, that's my mom."

Yes, even monsters have mommies.

In fact, Taylor is very forthcoming about his personal life during our conversation, proudly sharing the fact that he's just bought a new home for his mother. He also openly expresses his love and admiration for his grandmother. "My grandmother saved me," he says.

"When I was 15, I was a total coke addict. When I was living in Waterloo, IA, I OD'd twice. I remember waking up one morning in a dumpster about 20 miles from my house. I couldn't remember how I got there. It was that moment of clarity, where I was like, 'OK, something needs to change, because I'm going to fuckin' die.'"

That change involved a move to his grandmother's house in Des Moines. "It was kind of a hard deal; I had to transfer guardianship to my grand-

mother. That put a rift between me and my mother for a while, but we sat down and had a good heart-to-heart about it. I just told her, 'Mom, this saved me. If I'd stayed here, I would have died.' She finally saw it, and now we're closer than ever."

For Taylor, the solution to his drug woes was mathematical. "Not to get all algebraic or anything, but you are the variable," he says. "You are x. X equals junkie. X + y, the junk itself,



Slipknot

equals death. You've got to take yourself out of the equation. The problem with addicts is that they try to go back to the environment, which is the same environment that got you hooked in the first place. You're hanging out with the same people; you're doing the same things.

"I took myself out of the equation. I moved to Des Moines and got cleaned up. Cold turkey — I wouldn't wish it on anyone. I went back to school and got my shit together. I went to a school where I didn't know anyone, and I never looked back. I haven't touched the shit since."

"Music had a lot to do with it. It's been a hard road. My grandma's seen me through some of the worst of it. She's a beautiful lady who's helped me more than..." He trails off. "God, if I could ever repay her."

Darkness And Hope

Having stared down his own demons, Taylor is now free to exorcise others' through music, and Slipknot's

followers are devoted to the cause. "I think we're saying a lot of the things nobody says," Taylor says of the group's connection with their audience.

"Look at all the brutal bands out there; they only really talk about a few things. They talk about religion, or they talk about politics. We get more down-to-earth. We obviously have opinions on these things, but we tend to talk more about what's going on immediately, what's going on in the short life rather than the long term. I think kids can feel that."

"We came from a place that was very repressive. We came from a place that was very hard on its youth. I can still relate to that — I'm 27 years old, but every wound and everything that I had to go through

when I was 15 is still fresh in my mind. You can feel that in the music; you can really feel like we know what we're talking about. That's why I think kids have grabbed onto us so hard."

Having grown up in suburban Iowa, Taylor knows that such environments can be hard on a "weird" kid. "It's great if you're a jock, but think about those kids sitting in their basements listening to Sabbath and black metal all day; it's no place to grow up. You're constantly being berated on every fuckin' side."

"There's a song on the new album called 'New Abortion,' and it's basically about that; it's about the fact that so many kids are born with no life in front of them. They're born, they have no choices, they have no future, they have no hope, they have no chances. I'm fuckin' sick and tired of that. I can't let that happen anymore."

"I wrote this song that's really brutal, but at the same time there's a lot of hope in it. That's a common thread

"I remember waking up one morning in a dumpster about 20 miles from my house. I couldn't remember how I got there. It was that moment of clarity, where I was like, 'OK, something needs to change because I'm going to fuckin' die.'"

in a lot of our music: We tell the kids, 'You'll get through this. You just have to look beyond the horizons that have been put in front of you.' If you wish for more, and you hope for more, you will fuckin' get more; that's just the way it is. You can do anything you want, just make sure that you want to do it."

Slipknot=Evil?

It's not surprising that Slipknot's optimism tends to be misunderstood. "People=Shit" is one of *Iowa*'s toe-tappers, and "The Heretic Song" is rife with "666" chants. At the same time, however, the former song encourages the listener to "Stop your bitchin' and fight your way through it," providing kids with a battle cry against life's problems.

Like many metal audiences before them, Slipknot's "maggots" can find solace in the knowledge that their heroes will feel their pain and scream it back to them. As Taylor says of the band's fans in "New Abortion," "My children are legion." Solidarity is key among metalheads.

Taylor readily acknowledges that his band frightens and disturbs some people. "There's a good reason for that, especially with adults and parents, because we're telling the kids something that the parents should be telling them," he says.

"We're telling them something that the teachers should be telling them. We're telling them something that their peers should be telling them. We're telling them that they have a whole life in front of them; they don't need to fuck it up and waste it."

"Parents, all they tell them is 'Don't.' Everything is fuckin' negative: 'Don't do this, don't do that. If you do that, you're going to be fucked; if you do this, you're going to be punished.'"

"We tell them, 'Look, you have all these fuckin' choices; you don't have to fuckin' go out and do drugs every night, you don't have to skip school every day.' I did it, but that was me. There weren't a lot of choices, and nobody was telling me anything different. I'm trying to impress on these kids that there's more to life than the life in front of you."

"We're scaring the hell out of everybody because we actually have a message. And it has nothing to do

with politics or religion — believe in what you want, just believe in the fuckin' thing. Just because I'm an atheist doesn't mean that I'm going to shove my beliefs down your throat."

"I'm more interested in watching these kids grow up to do something. I'm more interested in these kids going home from one of our shows and feeling better. As soon as they walk out of that show, they know they have to go back to their lives. If I give them something, at least one thing, to hold onto that helps them get through it, I could quit tomorrow."

Bring On The Pain

But don't expect Slipknot to throw in the towel anytime soon. Asked if it's tough to get in the right mind-set before every show, Taylor's response is definite: "Oh, fuck no! There's always something that sets you off. We're constantly touring, so we're constantly physically, emotionally and spiritually tired. But all that shit goes away as soon as you get ready to go on. When you suit up, it's fuckin' on, and there are no compromises."

No compromises — and not much safety, either. Slipknot's onstage antics often play out like a hard-core wrestling match, as bandmembers pummel themselves and each other. "We've had so many injuries in this band that I can't even count them," Taylor says. "The Clown is about to have surgery on his knee. I don't know what the fuck he did, but he popped it out of joint, and it swelled up to the size of a Butterball turkey. But he's gonna be all right; he'll be walking on it in two days."

What's the worst injury Taylor has suffered? "The worst injury I received isn't that bad, because I stopped jumping out in the audience a long time ago," he says. "I almost lost my mask, and that would have been bad."

"I've had countless corneal abrasions from my dreads. I slam my head so hard that my dreads whip up and smack me in the eyes really hard. Those dreads aren't soft. I've got bruises all over my body from slamming and throwing my head back. My back looks like one of those dot-to-dot puzzles. It's just crazy. This band is gonna kill us."

At least they've got their death masks ready.

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October 19, 2001



LAST WEEK	THIS WEEK	ARTIST TITLE (LABELS)	TOTAL PLAYS	+/- PLAYS	GROSS IMPRESSIONS (00)	WEEKS ON CHART	TOTAL STATIONS/ADDS
1	1	NICKELBACK How You Remind Me (Roadrunner)	1094	+147	95030	14	41/0
2	2	OZZY OSBOURNE Gets Me Through (Epic)	992	+62	89920	7	43/0
5	3	PUDDLE OF MUDD Control (Flawless/Geffen/Interscope)	711	+131	58236	17	35/0
4	4	INCUBUS I Wish You Were Here (Immortal/Epic)	690	+105	56315	10	35/0
3	5	STAINED It's Been Awhile (Flip/Elektra/EEG)	669	+19	60301	30	42/0
6	6	STAINED Fade (Flip/Elektra/EEG)	647	+148	55752	10	38/0
8	7	LENNY KRAVITZ Dig In (Virgin)	588	+140	47103	5	37/1
7	8	TOOL Schism (Volcano)	513	+6	45992	24	28/0
10	9	BUSH The People That We Love (Atlantic)	500	+62	38348	7	29/1
Breaker	10	CREED My Sacrifice (Wind-up)	471	+471	46634	1	43/43
9	11	TANTRIC Astounded (Maverick)	458	+7	32808	20	29/0
16	12	P.O.D. Alive (Atlantic)	383	+75	29454	11	29/1
11	13	DISTURBED Down With The Sickness (Giant/Reprise)	380	-29	29018	19	22/0
12	14	LINKIN PARK Crawling (Warner Bros.)	359	-31	32783	26	21/0
13	15	GODSMACK Bad Magick (Republic/Universal)	352	+25	25232	7	29/0
18	16	3 DOORS DOWN Be Like That (Republic/Universal)	334	+43	33872	21	19/0
20	17	DEFAULT Wasting My Time (TVT)	332	+87	26098	7	29/2
14	18	FUEL Hemorrhage (In My Hands) (Epic)	329	+13	25240	60	32/0
15	19	DAYS OF THE NEW Hang On To This (Outpost/Interscope)	329	+28	25786	12	22/0
17	20	TRAIN Drops Of Jupiter (Tell Me) (Columbia)	302	-2	24047	37	23/0
30	21	ROB ZOMBIE Feel So Numb (Geffen/Interscope)	247	+77	19932	3	24/1
19	22	GODSMACK Greed (Republic/Universal)	239	-39	27870	32	20/0
32	23	LINKIN PARK In The End (Warner Bros.)	234	+80	18330	4	19/2
21	24	SALIVA Your Disease (Island/IDJMG)	232	-12	18634	35	19/0
22	25	FUEL Bad Day (Epic)	223	-18	18344	20	19/0
23	26	STONE TEMPLE PILOTS Hollywood Bitch (Atlantic)	217	+1	18547	9	23/0
25	27	TANTRIC Breakdown (Maverick)	206	+14	15205	41	23/0
29	28	SALIVA Click Click Boom (Island/IDJMG)	197	+18	12403	11	16/0
24	29	STAINED Outside (Flip/Elektra/EEG)	194	-18	17800	23	16/0
Debut	30	AEROSMITH Sunshine (Columbia)	186	+155	17131	1	22/3
27	31	ALIEN ANT FARM Smooth Criminal (DreamWorks)	185	-6	11222	11	10/0
28	32	U2 Stuck In A Moment... (Interscope)	173	+12	18426	10	17/0
26	33	DROWNING POOL Bodies (Wind-up)	172	-24	13318	25	13/0
34	34	TRAIN Something More (Columbia)	167	+35	12448	4	14/0
33	35	SYSTEM OF A DOWN Chop Suey (American/Columbia)	166	+20	11423	12	13/0
Debut	36	TANTRIC Mourning (Maverick)	162	+103	10161	1	25/9
31	37	LIT Lipstick And Bruises (RCA)	154	-4	11593	8	20/1
36	38	LIVE Overcome (Radioactive/MCA)	153	+20	13197	3	13/2
Debut	39	COLLECTIVE SOUL Next Homecoming (Atlantic)	149	+103	10059	1	16/0
Debut	40	MICK JAGGER God Gave Me Everything (Virgin)	135	+112	16400	1	6/5
37	41	DAVE NAVARRO Hungry (Capitol)	133	+19	10040	6	16/1
35	42	ADEMA Giving In (Arista)	126	-10	6673	15	11/0
42	43	STEREOMUD Steppin Away (Loud/Columbia)	120	+24	7594	3	12/0
44	44	DOPE Now Or Never (Flip/Epic)	115	+28	9219	2	17/1
40	45	MESH Maybe Tomorrow (Label)	103	+2	6114	6	13/1
Debut	46	SEVENDUST Praise (TVT)	101	+53	5889	1	15/3
43	47	SOIL Halo (J)	100	+4	7318	11	10/0
41	48	JOE BONAMASSA Miss You, Hate You (Okeh/Epic)	99	+12	5769	9	11/0
47	49	BREAKING POINT Coming Of Age (Wind-up)	97	+15	5626	7	11/1
46	50	TRANSMATIC Come (Immortal/Virgin)	90	+11	6736	6	14/0

Most Added.

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ARTIST TITLE LABEL(S)	ADDS
CREED My Sacrifice (Wind-up)	43
PUDDLE OF MUDD Blurry (Flawless/Geffen/Interscope)	10
TANTRIC Mourning (Maverick)	9
MICK JAGGER God Gave Me Everything (Virgin)	5
AEROSMITH Sunshine (Columbia)	3
FLAW Payback (Republic/Universal)	3
SEVENDUST Praise (TVT)	3
HOBBASTANK Crawling In The Dark (Island/IDJMG)	3
CLUTCH Immortal (Atlantic)	3

Most Increased Plays

ARTIST TITLE LABEL(S)	TOTAL PLAY INCREASE
CREED My Sacrifice (Wind-up)	+471
AEROSMITH Sunshine (Columbia)	+155
STAINED Fade (Flip/Elektra/EEG)	+148
NICKELBACK How You Remind Me (Roadrunner)	+147
LENNY KRAVITZ Dig In (Virgin)	+140
PUDDLE OF MUDD Control (Flawless/Geffen/Interscope)	+131
MICK JAGGER God Gave Me Everything (Virgin)	+112
INCUBUS I Wish You Were Here (Immortal/Epic)	+105
TANTRIC Mourning (Maverick)	+103
COLLECTIVE SOUL Next Homecoming (Atlantic)	+103

Breakers

NOW PLAYING ON 60% OF THE REPORTING PANEL

CREED
My Sacrifice (Wind-up)

TOTAL PLAYS/INCREASE	TOTAL STATIONS/ADDS	CHART
471/471	43/43	10

45 Rock reporters. Monitored airplay data supplied by Mediabase Research, a division of Premier Radio Networks. Songs ranked by total plays for the airplay week of Sunday 10/7-Saturday 10/13. Bullets appear on songs gaining plays or remaining flat from previous week. If two songs are tied in total plays, the song being played on more stations is placed first. Breaker status is assigned to songs reaching 60% of reporting panel for the first time. Songs that are down in plays for three consecutive weeks and below No.25 are moved to recurrent. Gross Impressions equals Average Quarter Hour Persons times number of plays (times 100). Average Quarter Hour Persons used herein with permission from The Arbitron Company (Copyright 2001, The Arbitron Company). © 2001, R&R Inc.

Most Added is the total number of new adds officially reported to R&R by each reporting station. Songs unreported as adds do not count toward overall total stations playing a song. Most Increased Plays lists the songs with the greatest week-to-week increases in total plays. Weighted chart appears on R&R ONLINE MUSIC TRACKING.

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ROCK Indicator

Most Added®

CREED My Sacrifice (Wind-up)	21
PUDDLE OF MUDD Blurry (Flawless/Geffen/Interscope)	11
P.O.D. Alive (Atlantic)	3
MICK JAGGER God Gave Me Everything (Virgin)	3
BUSH The People That We Love (Atlantic)	2
LINKIN PARK In The End (Warner Bros.)	2
DUST TO DUST Submission (Sanctuary/SRG)	2
HOOBASTANK Crawling In The Dark (Island/IDJMG)	2
CLUTCH Immortal (Atlantic)	2
INCUBUS I Wish You Were Here (Immortal/Epic)	1
LENNY KRAVITZ Dig In (Virgin)	1
GODSMACK Bad Magick (Republic/Universal)	1
AEROSMITH Sunshine (Columbia)	1
COLLECTIVE SOUL Next Homecoming (Atlantic)	1
TANTRIC Mourning (Maverick)	1
BREAKING POINT Coming Of Age (Wind-up)	1
PRESSURE 4-5 Beat The World (DreamWorks)	1
SEVENDUST Praise (TVT)	1
DROWNING POOL Bodies (Wind-up)	1
SYSTEM OF A DOWN Chop Suey (American/Columbia)	1

New & Active

FLAW Playback (Republic/Universal) Total Plays: 88, Total Stations: 18, Adds: 3	STATIC-X Black And White (Warner Bros.) Total Plays: 53, Total Stations: 7, Adds: 1
PRESSURE 4-5 Beat The World (DreamWorks) Total Plays: 71, Total Stations: 10, Adds: 1	LOST BOYS Affection (Columbia) Total Plays: 51, Total Stations: 5, Adds: 0
COLD Thirteen (Flip/Geffen/Interscope) Total Plays: 62, Total Stations: 9, Adds: 1	NORTH MISSISSIPPI... Snakes In My... (Tone-Cool) Total Plays: 38, Total Stations: 6, Adds: 0
HOOBASTANK Crawling In The Dark (Island/IDJMG) Total Plays: 60, Total Stations: 11, Adds: 3	PUDDLE OF MUDD Blurry (Flawless/Geffen/Interscope) Total Plays: 26, Total Stations: 13, Adds: 10
TABITHA'S SECRET And Around (Pyramid) Total Plays: 53, Total Stations: 8, Adds: 2	

Songs ranked by total plays

ROCK Going For Adds 10/23/01

- CUSTOM** Hey Mister (ArtistDirect)
- KID ROCK** Forever (Top Dog/Lava/Atlantic)
- MICK JAGGER** God Gave Me Everything (Virgin)

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Most Played Recurrents

ARTIST TITLE LABEL(S)	TOTAL PLAYS
GODSMACK Awake (Republic/Universal)	305
3 DOORS DOWN Loser (Republic/Universal)	259
3 DOORS DOWN Kryptonite (Republic/Universal)	238
3 DOORS DOWN Duck And Run (Republic/Universal)	235
METALLICA I Disappear (Hollywood)	196
LIFEHOUSE Hanging By A Moment (DreamWorks)	196
INCUBUS Drive (Immortal/Epic)	187
LINKIN PARK One Step Closer (Warner Bros.)	180
LIVE Simple Creed (Radioactive/MCA)	170
CREED Higher (Wind-up)	164
CULT Rise (Lava/Atlantic)	164
PRIMUS W/OZZY N.I.B. (Divine/Priority)	153
CREED With Arms Wide Open (Wind-up)	145
METALLICA No Leaf Clover (Elektra/EEG)	143
GODSMACK Voodoo (Republic/Universal)	140
AEROSMITH Jaded (Columbia)	132
RED HDT CHILI PEPPERS Otherside (Warner Bros.)	130
BLACK CRDWES Soul Singing (V2)	124
PAPA ROACH Last Resort (DreamWorks)	114
CREED What If (Wind-up)	113



ROCK STARS IN ROBES

What's not to like about Dave Navarro in a robe? Seen here are Navarro, WMMR/Philadelphia Asst. PD/MD Ken Zipeto and Capitol's Joe Rainey.



TEXAS DOG JAM NO. 1

KIOC/Beaumont, TX held its first Texas Dog Jam concert with Union Underground, The Hunger, Vallejo, Pushmonkey, Blue October, Podunk and locals Riverfly and Stale Mind. Seen here (l-r) are Union Underground's John and Pat, Jason (Debbie Wylde's boyfriend), KIOC's Debbie Wylde and Union Underground's Brian and Josh.

Stations and their adds listed alphabetically by market

Rock

WONE/Akron, OH *
 PD: Tim Daugherty
 APD: Tim Daugherty
 10 CRED "Sacrilice"
 PUDDLE OF MUDD "Blurry"

WVYX/Albany, NY *
 PD: Phil Mahoney
 APD/M: Terry O'Donnell
 4 CRED "Sacrilice"

KZRR/Albuquerque, NM *
 Dir/Prog: Bill May
 PD: Phil Mahoney
 MD: Rob Brothers
 CRED "Sacrilice"

KZMZ/Alexandria, LA
 PD: Terry Manning
 MD: Pat Coult
 6 GDSMACK "Magick"
 CRED "Sacrilice"

WZZD/Allentown, PA *
 PD: Robin Lee
 MD: Keith Meyer
 11 CRED "Sacrilice"
 9 MICK JAGGER "God"
 2 AEROSMITH "Sunshine"

KWHL/Anchorage, AK
 PD: Larry Snider
 MD: Kelly Mitchell
 4 CRED "Sacrilice"
 TOOL "Lateralus"

WAPL/Appleton, WI *
 PD: Joe Celargo
 APD/M: Cramer
 CRED "Sacrilice"
 TANTRIC "Mourning"

KLBJ/Austin, TX *
 OM: Jeff Carroll
 MD: Linda Lowe
 3 CRED "Sacrilice"
 BREAKING POINT "Coming"
 DAVE NAVARRO "Hungry"

KIOG/Beaumont, TX *
 Dir/Prog: Debbie Wyde
 PD: Mike Davis
 7 CRED "Sacrilice"
 1 SEVENUST "Praise"
 1 LIT "Lipstick"

WKGB/Binghamton, NY
 PD: Jim Free
 MD: Tim Boland
 8 CRED "Sacrilice"
 P.O.D. "Alive"
 PUDDLE OF MUDD "Blurry"

WRQK/Canton, OH *
 PD/M: Todd Downard
 16 CRED "Sacrilice"
 PUDDLE OF MUDD "Blurry"
 TANTRIC "Mourning"

WPXC/Cape Cod, MA
 OM: Steve McVie
 PD: Suzanne Tonare
 MD: Nick Rivers
 8 CRED "Sacrilice"
 AEROSMITH "Sunshine"
 LINDKIN PARK "End"

KRNA/Cedar Rapids, IA
 PD: Joe Nugent
 MD: Tommy Lang
 No Adds

WYBB/Charleston, SC *
 PD/M: Mike Allen
 COLD "Thirteen"
 CRED "Sacrilice"
 CRUNCHY "Only"
 PUDDLE OF MUDD "Blurry"

WKLC/Charleston, WV
 PD/M: Mike Rappaport
 16 CRED "Sacrilice"
 1 PUDDLE OF MUDD "Blurry"

WEBN/Cincinnati, OH *
 OM: Scott Reinhart
 PD: Michael Walter
 MD: Rick "The Dude" Vaske
 10 CRED "Sacrilice"
 7 LINDKIN PARK "End"
 2 AEROSMITH "Sunshine"

WMMS/Cleveland, OH *
 OM: Brian Waters
 MD: Mark Pennington
 10 CRED "Sacrilice"
 TANTRIC "Mourning"

WVRK/Columbus, GA
 PD: Paula Newell
 17 CRED "Sacrilice"
 BREAKING POINT "Coming"
 PUDDLE OF MUDD "Blurry"

KWCC/Corpus Christi, TX *
 PD: Jeff Miller
 MD: Dave Murolock
 8 CRED "Sacrilice"
 PUDDLE OF MUDD "Blurry"
 HOBBASTANK "Crawling"

WTUE/Dayton, OH *
 PD: Tony Tilford
 APD/M: John Beaudieu
 9 CRED "Sacrilice"

KLAQ/El Paso, TX *
 PD: Magic Mike Ramsey
 APD/M: Glenn Garza
 10 CRED "Sacrilice"
 ALICE COOPER "Tigerman"
 FLAW "Payback"
 SEVENUST "Praise"

WPHD/Elmira-Corning, NY
 OM: George Harris
 MD: Jay Yuitt
 DUTERSTAR "Love"
 CUTTING EDGE "Judas"
 40 BELOW SUMMER "Falling"
 CRED "Sacrilice"

WRKT/Erie, PA
 VP/Prog: Ron Kline
 MD: Sammy Stone
 18 NEIL YOUNG "Imagine"

KLQI/Houston, TX *
 Dir/Prog: Jim Trapp
 OM: Vince Richards
 MD: Steve Fitz
 14 CRED "Sacrilice"
 LENNY KRAVITZ "Dig"

WRHT/Huntsville, AL *
 PD: Jim Free
 MD: Jimbo Wood
 13 CRED "Sacrilice"
 8 P.O.D. "Alive"
 FLAW "Payback"
 ROB ZOMBIE "Humb"

WRKR/Kalamazoo, MI
 APD/M: Jay Deacon
 7 CRED "Sacrilice"

WXPX/Kape Cod, MA
 PD: John Griffin
 MD: Big Marty
 24 CRED "Sacrilice"
 3 OZZY OSBOURNE "Fading"
 3 OZZY OSBOURNE "Dremer"
 DOPE "Never"
 LINDKIN PARK "End"

WKQQ/Lexington, KY *
 PD/M: Dennis Dillon
 10 CRED "Sacrilice"
 3 AEROSMITH "Sunshine"

WTFX/Louisville, KY *
 OM: Michael Lee
 Inten: MD: Frank Webb
 15 CRED "Sacrilice"
 HOBBASTANK "Crawling"
 KID ROCK "Forever"
 TANTRIC "Mourning"

WKLK/Charleston, WV
 PD/M: Mike Rappaport
 16 CRED "Sacrilice"
 1 PUDDLE OF MUDD "Blurry"

WQBZ/Macon, GA
 PD: Chris Ryder
 MD: Sarina Scott
 24 CRED "Sacrilice"
 BUSH "People"

WRXJ/Richmond, VA *
 PD: John Lassman
 MD: Casey Krukowski
 25 CRED "Sacrilice"
 13 MICK JAGGER "God"
 DEFAULT "Wasting"
 PUDDLE OF MUDD "Blurry"

KCAL/Riverside, CA *
 PD: Steve Hoffman
 MD: M.J. Matthews
 23 CRED "Sacrilice"
 3 OZZY OSBOURNE "Alive"
 3 OZZY OSBOURNE "Running"

WRVQ/Roanoke-Lynchburg, VA *
 OM: Buzz Casey
 MD: Heidi Krummet
 1 CRED "Sacrilice"
 40 BELOW SUMMER "Falling"
 8 POLAR "Real"
 TABITHA'S SECRET "Around"

KFRQ/McAllen, TX *
 PD: Alex Duran
 MD: Keith West
 4 CRED "Sacrilice"
 CRUNCHY "Only"
 LIVE "Overcome"
 PUDDLE OF MUDD "Blurry"

WLUM/Milwaukee, WI *
 PD/M: Randy Hawke
 13 CRED "Sacrilice"
 PUDDLE OF MUDD "Blurry"
 STAYC "Back"

WCLG/Morgantown, WV
 PD: Jeff Miller
 MD: Dave Murolock
 8 CRED "Sacrilice"
 PUDDLE OF MUDD "Blurry"
 HOBBASTANK "Crawling"

WDHA/Morristown, NJ *
 PD/M: Terrie Carr
 10 PUDDLE OF MUDD "Blurry"
 7 CRED "Sacrilice"
 1 TANTRIC "Mourning"
 1 CLUTCH "Immortal"
 FLAW "Payback"

WBAB/Nassau-Suffolk, NY
 PD: Ted Edwards
 APD: Ralph Tortora
 MD: John Parise
 10 CRED "Sacrilice"

KSJO/San Francisco, CA *
 OM: Greg Stevens
 MD: Sarah Berg
 6 CRED "Sacrilice"
 TOOL "Lateralus"

WPLR/New Haven, CT *
 PD: John Griffin
 MD: Pam Landry
 15 MICK JAGGER "God"
 CRED "Sacrilice"

KFZX/Odesa-Midland, TX
 PD/M: Steve Ditscol
 TANTRIC "Mourning"
 HOBBASTANK "Crawling"
 CLUTCH "Immortal"
 MICK JAGGER "God"
 CRED "Sacrilice"
 DROWNING POOL "Bodies"

KXFX/Santa Rosa, CA *
 PD: Don Harrison
 MD: Howard Freese
 4 CRED "Sacrilice"
 40 BELOW SUMMER "Falling"
 CLUTCH "Immortal"
 PUDDLE OF MUDD "Blurry"

KATT/Oklahoma City, OK *
 OM: Chris Baker
 MD: Jake Daniels
 17 CRED "Sacrilice"

KEZO/Omaha, NE *
 PD/M: Bruce Patrick
 18 CRED "Sacrilice"

KCLB/Palm Springs, CA
 PD/M: Tish Lacy
 4 CRED "Sacrilice"
 ROB ZOMBIE "Humb"
 PUDDLE OF MUDD "Blurry"

WWCT/Peoria, IL
 PD: Jamie Markley
 MD: Debbie Hunter
 12 CRED "Sacrilice"
 PUDDLE OF MUDD "Blurry"
 CLUTCH "Immortal"
 PRESSURE 4-5 "Beat"

WMMR/Philadelphia, PA *
 PD: Sam Milman
 APD/M: Ken Zepeto
 46 CRED "Sacrilice"

KOKB/Phoenix, AZ *
 PD: Joe Bonadona
 MD: Dock Ellis
 CRED "Sacrilice"

WHEB/Portsmouth, NH *
 PD: Russ Motta
 No Adds

WHYJ/Providence, RI *
 PD: Joe Bevilacqua
 APD: Doug Palmieri
 MD: John Laurent
 14 CRED "Sacrilice"
 2 SEVENUST "Praise"

WBWB/Raleigh-Durham, NC *
 OM: Andy Meyer
 18 CRED "Sacrilice"

WRQL/Wilmington, NC
 OM: John Stevens
 APD: Greg Stepp
 9 CRED "Sacrilice"
 3 MICK JAGGER "God"
 COLLECTIVE SOUL "Homecoming"

KATS/Yakima, WA
 PD/M: Ron Harris
 25 CRED "Sacrilice"
 25 SEVENUST "Praise"
 SEVENUST "Praise"
 P.O.D. "Alive"
 LINDKIN PARK "End"
 PUDDLE OF MUDD "Blurry"
 DUST TO DUST "Submission"

WNCO/Youngstown, OH *
 PD: Chris Patrick
 11 BUSH "People"
 6 TABITHA'S SECRET "Around"
 3 CRED "Sacrilice"
 HOBBASTANK "Crawling"
 LIVE "Overcome"
 TANTRIC "Mourning"

Active Rock

WQBK/Albany, NY *
 PD: Kyle Browne
 10 CRED "Sacrilice"
 CYPRESS HILL "Trouble"
 HOBBASTANK "Crawling"
 CRED "Sacrilice"
 HOBBASTANK "Crawling"
 PUDDLE OF MUDD "Blurry"

KZKR/Amarillo, TX
 PD: Eric Sawyer
 10 CRED "Sacrilice"
 10 TANTRIC "Mourning"
 5 DROWNING POOL "Sinner"
 5 PUDDLE OF MUDD "Blurry"

WWWX-WXWX/Appleton-Green Bay, WI *
 PD: Keith Huotari
 MD: AJ
 14 CRED "Sacrilice"
 KITTIE "Wanted"
 PUDDLE OF MUDD "Blurry"
 STAYC "Back"

WCHZ/Augusta, GA *
 OM: Harley Drew
 PD/M: Chuck Williams
 13 CRED "Sacrilice"
 PUDDLE OF MUDD "Blurry"
 TANTRIC "Mourning"

KRAB/Bakersfield, CA *
 PD/M: Dennis Sparks
 9 CRED "Sacrilice"
 6 SUM 41 "Deep"

WIYY/Baltimore, MD *
 PD: Rick Strauss
 APD/M: Rob Heckman
 21 CRED "Sacrilice"

WCPH/Biloxi-Gulport, MS *
 OM: Kenny Vest
 PD: Scott Fox
 APD: Wayne Watkins
 MD: A.J. Fantastic
 18 CRED "Sacrilice"
 CROSSBRED "Seasons"
 CROSSBRED "Seasons"
 TABITHA'S SECRET "Around"

WRLR/Birmingham, AL *
 PD: John Olsen
 MD: Murphy
 5 CRED "Sacrilice"
 DEFAULT "Wasting"
 TANTRIC "Mourning"

WAAP/Boston, MA *
 PD: Dave Douglas
 MD: Mike Bangorite
 7 PUDDLE OF MUDD "Blurry"
 7 TOOL "Lateralus"
 4 HOBBASTANK "Crawling"
 3 ONE DZ ZERO "Order"
 2 SUICIDE MACHINES "Killing"
 KID ROCK "Forever"

WRRR/Chattanooga, TN *
 PD/M: Boner
 22 SEVENUST "Praise"
 11 CRED "Sacrilice"
 10 ROBB ZOMBIE "Humb"
 COLLECTIVE SOUL "Homecoming"

KFMF/Chicago, CA
 PD: Marty Griffin
 MD: Tim Bus Moore
 10 CRED "Sacrilice"
 PUDDLE OF MUDD "Blurry"
 KITTIE "Wanted"
 CLUTCH "Immortal"
 CROSSBRED "Seasons"

KRQR/Chicago, CA
 Acting PD/M: Dain Sandoval
 CRED "Sacrilice"
 PUDDLE OF MUDD "Blurry"

KILO/Colorado Springs, CO *
 PD: Ross Ford
 APD: Matt Gentry
 MD: Hill Jordan
 No Adds

WAZU/Columbus, OH *
 OM: Charley Lacy
 PD/M: Joe Pasternak
 9 CRED "Sacrilice"

WBXZ/Columbus, OH *
 PD: Hal Fish
 APD/M: Ronni Hunter
 12 CRED "Sacrilice"
 DOPE "Never"
 TANTRIC "Mourning"

KEGL/Dallas-Ft. Worth, TX *
 PD: Duane Ooherty
 APD: Chris Ryan
 MD: Cindy Scull
 8 CRED "Sacrilice"
 HOBBASTANK "Crawling"
 PUDDLE OF MUDD "Blurry"
 FUEL "Last"

KBPJ/Denver-Boulder, CO *
 PD: Bob Richards
 APD: Willie B.
 No Adds

KAZR/Des Moines, IA *
 PD: Sean Elliott
 MD: Joe Michaels
 27 CRED "Sacrilice"
 PUDDLE OF MUDD "Blurry"

WRIF/Detroit, MI *
 OM: Doug Podell
 APD: Tony Hanson
 14 CRED "Sacrilice"
 5 HOWLIN' DIABLOS "Viva"
 2 PUDDLE OF MUDD "Blurry"
 KITTIE "Wanted"

WGBF/Evansville, IN
 OMPD: Mike Sanders
 APD/M: Fatboy
 8 CRED "Sacrilice"
 PUDDLE OF MUDD "Blurry"

WRQC/Fayetteville, NC *
 PD/M: Sydney Scott
 13 CRED "Sacrilice"
 1 PUDDLE OF MUDD "Blurry"
 TANTRIC "Mourning"
 STAYC "Back"

WVBN/Flint, MI *
 PD: Brian Bedlow
 MD: Chad Walker
 8 CRED "Sacrilice"

KRZR/Fresno, CA *
 OM: E. Curtis Johnson
 No Adds

WRQC/Ft. Myers, FL *
 PD/M: Kyle Browne
 34 NICKELBACK "Remind"
 30 DISTURBED "Down"
 30 PUDDLE OF MUDD "Control"
 30 LINDKIN PARK "Drawing"
 25 STAND "Face"
 25 TOOL "Schism"
 20 OZZY OSBOURNE "Gets"
 20 DROWNING POOL "Bodies"
 19 LINDKIN PARK "End"
 19 SOUL "Halo"
 19 INCUBUS "Here"
 18 STEREO MURDER "Steppin"
 18 SALIVA "Dissas"
 17 ADEMA "Giving"
 17 SYSTEM OF A DOWN "Chop"
 17 SEVENUST "Praise"
 16 GDSMACK "Magick"
 16 P.O.D. "Alive"
 15 DEFAULT "Wasting"
 15 ROB ZOMBIE "Humb"
 12 MESH "Maybe"
 12 LINKIN PARK "Crawling"
 11 STEELBAG "Remind"
 11 ONE DZ ZERO "Order"
 10 BUSH "People"
 10 GDSMACK "Magick"
 10 SOUL "Halo"
 8 LINDKIN PARK "End"
 7 STAYC "Back"
 7 DROWNING POOL "Bodies"
 7 SYSTEMATIC "Deep"
 11 CRED "Sacrilice"
 11 GDSMACK "Green"
 8 PUDDLE OF MUDD "Blurry"
 7 STAYC "Back"

WBYY/Ft. Wayne, IN *
 11 CRED "Sacrilice"
 PUDDLE OF MUDD "Blurry"

WRUF/Gainesville-Ocala, FL *
 PD: Harry Guscott
 MD: Ryan North
 6 CRED "Sacrilice"
 PUDDLE OF MUDD "Blurry"

WKLQ/Grand Rapids, MI *
 MD: Tom Gates
 PD/M: Mark Feurte
 15 CRED "Sacrilice"
 12 SALIVA "Dissas"
 12 SEVEN CHANNELS "Breathe"
 11 GDSMACK "Green"
 11 STEERHEAD "Plan"
 11 ONE DZ ZERO "Order"
 9 DOPE "Never"
 9 STAIN "Avails"
 8 STAIN "Avails"
 7 PUDDLE OF MUDD "Blurry"

WZOR/Green Bay, WI
 PD/M: Roxanne Steele
 CRED "Sacrilice"
 DOLD "Thirteen"

WXQR/Greenville, NC *
 PD: Brian Rickman
 MD: Wes Adams
 7 CLUTCH "Immortal"
 5 POLAR "Real"
 PUDDLE OF MUDD "Blurry"

WTPT/Greenville, SC *
 PD/M: Mark Hendrix
 10 CRED "Sacrilice"
 HOBBASTANK "Crawling"
 PUDDLE OF MUDD "Blurry"
 SYSTEMATIC "Glass"

WQXA/Harrisburg, PA *
 PD: Claudio DeLorenzo
 MD: Nixon
 20 CRED "Sacrilice"
 7 LIVE "Overcome"

WCCB/Hartford, CT *
 PD: Michael Piccozzi
 APD/M: Mike Karoly
 12 CRED "Sacrilice"
 FLAW "Payback"
 PUDDLE OF MUDD "Blurry"

WAMX/Huntington, WV
 PD/M: Paul Oslund
 23 CRED "Sacrilice"
 1 PUDDLE OF MUDD "Blurry"
 40 BELOW SUMMER "Falling"

KQRC/Kansas City, MO *
 PD: New Mike
 APD/M: Don Janzen
 19 PUDDLE OF MUDD "Blurry"
 18 CRED "Sacrilice"

KLFX/Killeen-Temple, TX
 PD/M: Bob Fonda
 HOBBASTANK "Crawling"
 TANTRIC "Mourning"
 CRED "Sacrilice"
 PRESSURE 4-5 "Beat"
 COLD "Thirteen"
 CLUTCH "Immortal"
 PUDDLE OF MUDD "Blurry"

WXJL/ Lansing, MI *
 OM: Bob Olson
 MD: Kevin Conrad
 14 CRED "Sacrilice"
 40 BELOW SUMMER "Falling"
 FUEL "Last"

KIBZ/Lincoln, NE
 PD: E.J. Marshall
 APD: Sparky
 MD: Samantha Knight
 13 CRED "Sacrilice"
 KITTIE "Wanted"
 HOBBASTANK "Crawling"
 BLINK-182 "Stay"
 PRESSURE 4-5 "Beat"

KFMX/Lubbock, TX
 OM: Wes Hestmann
 20 CRED "Sacrilice"
 6 LINDKIN PARK "End"
 KITTIE "Wanted"
 COLD "Thirteen"
 PUDDLE OF MUDD "Blurry"

WJJD/Madison, WI *
 OM: Glen Gardner
 APD/M: Blake Patton
 16 CRED "Sacrilice"

WGIR/Manchester, NH
 PD: Russ Motta
 8 CRED "Sacrilice"
 8 LINDKIN PARK "End"
 KITTIE "Wanted"
 COLD "Thirteen"
 PUDDLE OF MUDD "Blurry"

WZTA/Miami, FL *
 OM: Gregg Steele
 APD/M: Dee Daniels
 10 CRED "Sacrilice"
 PUDDLE OF MUDD "Blurry"

WLZR/Milwaukee, WI *
 PD: Keith Hastings
 MD: Hayden Lee
 39 CRED "Sacrilice"
 15 SEVENUST "Praise"
 7 GORAN "Where"
 KITTIE "Wanted"
 PUDDLE OF MUDD "Blurry"

KOOT/Reno, NV *
 PD: Joe Patterson
 MD: Hector Davis
 12 CRED "Sacrilice"
 CUSTOM "Mister"
 TOOL "Parabola"

WVNE/Rochester, NY *
 PD: Erick Anderson
 MD: Don Vincent
 17 CRED "Sacrilice"
 6 DOPE "Never"
 1 40 BELOW SUMMER "Falling"

KRQK/Sacramento, CA *
 St. Mgr: Curtis Johnson
 PD: Pat Martin
 MD: Paul Marshall
 8 CRED "Sacrilice"

WZBH/Salisbury, MO
 PD: Shawn Murphy
 11 CRED "Sacrilice"
 8 POLAR "Real"
 40 BELOW SUMMER "Falling"
 CROSSBRED "Seasons"

KISS/San Antonio, TX *
 OM: Virgil Thompson
 PD: Kevin Vargas
 MD: G.J. Cruz
 17 CRED "Sacrilice"

KIOZ/San Diego, CA *
 Dir/Prog: Jim Richards
 PD: Shauna Moran
 APD/M: Sharon Leder
 15 TOOL "Lateralus"
 11 PUDDLE OF MUDD "Blurry"
 6 CRED "Sacrilice"
 4 HOBBASTANK "Crawling"
 SEVENUST "Praise"

KURO/San Luis Obispo, CA
 PD/M: Adam Burnes
 12 CRED "Sacrilice"

KFNK/Seattle, WA *
 GM/PP: Bob Case
 OM: Mike Kaplan
 22 CRED "Sacrilice"

WRBR/South Bend, IN
 PD/M: Mark McGill
 11 CRED "Sacrilice"
 DUST TO DUST "Submission"
 HOBBASTANK "Crawling"
 PUDDLE OF MUDD "Blurry"

KHTQ/Spokane, WA *
 OM: Brent Michaels
 PD: Ken Richards
 MD: Barry Bennett
 22 CRED "Sacrilice"
 CLUTCH "Immortal"
 CUSTOM "Mister"
 PUDDLE OF MUDD "Blurry"
 TANTRIC "Mourning"

WOLZ/Springfield, IL
 Int: Paul Brande
 17 CRED "Sacrilice"
 5 LIVE "Overcome"
 CLUTCH "Immortal"
 PUDDLE OF MUDD "Blurry"

WLZZ/Springfield, MA *
 PD: Jeff Horn
 MD: Title
 22 CRED "Sacrilice"
 12 MESH "Maybe"

KZRO/Springfield, MO
 Dir/Prog: Dave DeFranzo
 MD: George Spenmeister
 6 BLINK-182 "Stay"
 6 TANTRIC "Mourning"
 6 HOBBASTANK "Crawling"
 PUDDLE OF MUDD "Blurry"
 DUST TO DUST "Submission"
 CRED "Sacrilice"

WYZR/Tallahassee, FL
 PD: Jeff Horn
 APD/M: B.C.
 12 CRED "Sacrilice"
 7 CUTTING EDGE "Judas"
 HOBBASTANK "Crawling"

WBTB/Tampa, FL *
 OM: Brad Hardin
 PD/M: Rick Schmidt
 APD: Carl Harris
 24 CRED "Sacrilice"

WRWK/Toledo, OH *
 PD: Chris Amiel
 APD/M: Paul Ichnus
 9 CRED "Sacrilice"
 1 COLLECTIVE SOUL "Homecoming"
 1 PUDDLE OF MUDD "Blurry"
 TANTRIC "Mourning"

KRTO/Tulsa, OK *
 PD: Chris Kelly
 APD: Kelly Garrett
 13 CRED "Sacrilice"

KICT/Wichita, KS *
 PD: James Riley
 MD: RJ Davis
 10 CRED "Sacrilice"
 1 HOBBASTANK "Crawling"
 1 PUDDLE OF MUDD "Blurry"

*** Monitored Reporters**
74 Total Reporters


56 Total Monitored

18 Total Indicator

New Monitored Reporters (3):
 WRQC/Ft. Myers, FL
 WXQR/Greenville, NC
 KMRQ/Modesto, CA

New Indicator Reporters (4):
 KRQR/Chicago, CA
 WZOR/Green Bay, WI
 KURO/San Luis Obispo, CA
 WYZR/Tallahassee, FL

*** WXQR/Greenville, NC moves from Indicator to Monitored status.**



R&R Active Rock Top 50

Powered By



October 19, 2001

LAST WEEK	THIS WEEK	ARTIST TITLE (LABEL(S))	TOTAL PLAYS	+/- PLAYS	GROSS IMPRESSIONS '00	WEEKS ON CHART	TOTAL STATIONS/ADDS
1	1	NICKELBACK How You Remind Me (Roadrunner)	1875	+108	160513	14	56/2
2	2	PUDDLE OF MUDD Control (Flawless/Geffen/Interscope)	1652	+49	136014	17	55/2
3	3	DISTURBED Down With The Sickness (Giant/Reprise)	1546	+137	127284	21	56/2
6	4	STAIN'D Fade (Flip/Elektra/EEG)	1416	+174	119971	11	55/2
5	5	OZZY OSBOURNE Gets Me Through (Epic)	1395	+38	112439	7	55/2
7	6	INCUBUS I Wish You Were Here (Immortal/Epic)	1307	+73	92843	10	54/2
4	7	TOOL Schism (Volcano)	1217	-151	109786	24	56/2
9	8	P.O.D. Alive (Atlantic)	1141	+64	89372	12	53/2
8	9	LINKIN PARK Crawling (Warner Bros.)	1138	-16	99353	29	53/2
11	10	SYSTEM OF A DOWN Chop Suey (American/Columbia)	1010	+91	80991	14	52/2
10	11	ADEMA Giving In (Arista)	991	+1	70154	16	53/2
12	12	BUSH The People That We Love (Atlantic)	887	+21	62806	7	49/1
14	13	LINKIN PARK In The End (Warner Bros.)	885	+132	67527	8	53/3
15	14	GODSMACK Bad Magick (Republic/Universal)	816	+65	64250	8	55/2
18	15	ROB ZOMBIE Feel So Numb (Geffen/Interscope)	803	+156	70848	3	55/3
Breaker	16	CREED My Sacrifice (Wind-up)	765	+765	67289	1	52/52
13	17	ALIEN ANT FARM Smooth Criminal (DreamWorks)	760	-16	53302	16	36/0
16	18	GODSMACK Greed (Republic/Universal)	702	-16	70522	33	50/2
Breaker	19	SOIL Halo (J)	690	+97	60221	16	46/2
29	20	SEVENDUST Praise (TVT)	657	+247	57378	3	50/6
19	21	SALIVA Your Disease (Island/IDJMG)	609	-22	41311	36	46/2
25	22	DROWNING POOL Bodies (Wind-up)	594	+83	45941	26	30/2
17	23	STAIN'D It's Been Awhile (Flip/Elektra/EEG)	584	-85	44856	31	54/1
Breaker	24	SALIVA Click Click Boom (Island/IDJMG)	530	+11	41710	13	37/1
22	25	LENNY KRAVITZ Dig In (Virgin)	519	-17	37489	6	33/0
27	26	STEREOMUD Steppin' Away (Loud/Columbia)	509	+93	31310	4	43/2
28	27	DEFAULT Wasting My Time (TVT)	500	+85	32919	7	44/5
23	28	SLIPKNOT Left Behind (Roadrunner)	475	-46	38624	10	44/2
26	29	DAYS OF THE NEW Hang On To This (Outpost/Interscope)	362	-81	34367	11	27/0
32	30	STATIC-X Black And White (Warner Bros.)	352	+62	28603	8	41/4
31	31	MESH Maybe Tomorrow (Label)	324	+27	31865	9	28/2
40	32	DOPE Now Or Never (Flip/Epic)	240	+79	24574	3	28/3
35	33	COLD Thirteen (Flip/Geffen/Interscope)	239	+26	12830	5	18/0
38	34	FLAW Payback (Republic/Universal)	207	+29	13372	3	29/3
41	35	PRESSURE 4-5 Beat The World (DreamWorks)	204	+47	12771	5	22/1
Debut	36	HOOBASTANK Crawling In The Dark (Island/IDJMG)	197	+112	14611	1	29/7
48	37	COLLECTIVE SOUL Next Homecoming (Atlantic)	188	+95	10549	2	17/2
Breaker	38	PUDDLE OF MUDD Blurry (Flawless/Geffen/Interscope)	177	+66	17734	2	37/29
36	39	PRIMER 55 This Life (Island/IDJMG)	166	-37	18434	10	19/0
37	40	LIVE Overcome (Radioactive/MCA)	163	-36	13795	4	12/2
Debut	41	TANTRIC Mourning (Maverick)	157	+132	13990	1	31/9
42	42	DAVE NAVARRO Hungry (Capitol)	148	+4	14161	5	14/0
Debut	43	AEROSMITH Sunshine (Columbia)	146	+108	15310	1	14/0
47	44	BLINK-182 Stay Together For The Kids (MCA)	144	+44	12093	2	8/0
39	45	BREAKING POINT Coming Of Age (Wind-up)	133	-37	7618	7	16/0
44	46	ONESIDEZERO New World Order (Maverick)	121	+4	7346	6	14/2
43	47	SUM 41 Fat Lip (Island/IDJMG)	115	-19	9804	11	5/0
Debut	48	JACKYL Open Invitation (Shimmer Tone)	101	+32	8886	1	2/0
49	49	ROLLINS BAND Your Number Is One (Sanctuary/SRG)	98	+5	6682	3	11/0
Debut	50	ALL STAR TRIBUTE What's Going On (Columbia)	98	+61	10575	1	1/1

56 Active Rock reporters. Monitored airplay data supplied by Mediabase Research, a division of Premiere Radio Networks. Songs ranked by total plays for the airplay week of Sunday 10/7-Saturday 10/13. Bullets appear on songs gaining plays or remaining flat from previous week. If two songs are tied in total plays, the song being played on more stations is placed first. Breaker status is assigned to songs reaching 60% of reporting panel for the first time. Songs that are down in plays for three consecutive weeks and below No. 15 are moved to recurrent. Gross Impressions equals Average Quarter Hour Persons times number of plays (times 100). Average Quarter Hour Persons used herein with permission from The Arbitron Company (Copyright 2001, The Arbitron Company). © 2001, R&R Inc.

Most Added®

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ARTIST TITLE (LABEL(S))	ADDS
CREED My Sacrifice (Wind-up)	52
PUDDLE OF MUDD Blurry (Flawless/Geffen/Interscope)	29
TANTRIC Mourning (Maverick)	7
HOOBASTANK Crawling In The Dark (Island/IDJMG)	9
SEVENDUST Praise (TVT)	6
DEFAULT Wasting My Time (TVT)	5
KITTIE What I Always Wanted (Oracle/Artemis)	5
STATIC-X Black And White (Warner Bros.)	4

DAVE NAVARRO
"HUNGRY"
41 Rock
42 Active Rock
New: KLBJ
ON TOUR WITH JANE'S ADDICTION

Most Increased Plays

ARTIST TITLE (LABEL(S))	TOTAL PLAY INCREASE
CREED My Sacrifice (Wind-up)	+765
SEVENDUST Praise (TVT)	+247
STAIN'D Fade (Flip/Elektra/EEG)	+174
ROB ZOMBIE Feel So Numb (Geffen/Interscope)	+156
DISTURBED Down With The Sickness (Giant/Reprise)	+137
LINKIN PARK In The End (Warner Bros.)	+132
TANTRIC Mourning (Maverick)	+132
HOOBASTANK Crawling In The Dark (Island/IDJMG)	+132
NICKELBACK How You Remind Me (Roadrunner)	+108
AEROSMITH Sunshine (Columbia)	+108

Breakers®

NOW PLAYING ON 60% OF THE REPORTING PANEL

CREED		
My Sacrifice (Wind-up)		
TOTAL PLAYS/INCREASE	TOTAL STATIONS/ADDS	CHART
765/765	52/52	16
SOIL		
Halo (J)		
TOTAL PLAYS/INCREASE	TOTAL STATIONS/ADDS	CHART
690/97	46/2	19
SALIVA		
Click Click Boom (Island/IDJMG)		
TOTAL PLAYS/INCREASE	TOTAL STATIONS/ADDS	CHART
530/11	37/1	24
PUDDLE OF MUDD		
Blurry (Flawless/Geffen/Interscope)		
TOTAL PLAYS/INCREASE	TOTAL STATIONS/ADDS	CHART
177/66	37/29	38

Most Added is the total number of new adds officially reported to R&R by each reporting station. Songs unreported as adds do not count toward overall total stations playing a song. Most Increased Plays lists the songs with the greatest week-to-week increases in total plays. Weighted chart appears on R&R ONLINE MUSIC TRACKING.



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WXDX - Pittsburgh WWWX - Green Bay
KWOD - Sacramento WIOT - Toledo
WXBE/WXAR - Wilkes Barre KFMA - Tucson

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October 19, 2001

RateTheMusic.com
 BY MEDIABASE™

 America's Best Testing Active Rock Songs
 12+ For The Week Ending 10/19/01.

Artist Title (Label)	TW	LW	Familiarity	Burn	TD	Familiarity	Burn
NICKELBACK ...Remind Me (Roadrunner)	4.17	4.15	92%	16%	4.07	93%	19%
DISTURBED Down With... (Giant/Reprise)	4.07	4.06	93%	27%	4.10	95%	28%
SYSTEM... Chop Suey (American/Columbia)	4.05	4.09	87%	15%	3.99	89%	18%
ROB ZOMBIE Feel So Numb (Geffen/Interscope)	4.05	-	53%	3%	4.10	57%	3%
OZZY OSBOURNE Gets Me Through (Epic)	4.01	4.01	82%	9%	4.02	86%	10%
TOOL Schism (Volcano)	3.94	3.95	94%	38%	3.96	95%	40%
LINKIN PARK In The End (Warner Bros.)	3.93	3.90	85%	16%	3.81	84%	18%
GODSMACK Bad Magick (Republic/Universal)	3.89	3.89	82%	14%	3.84	86%	17%
GODSMACK Greed (Republic/Universal)	3.89	3.80	94%	31%	3.85	97%	32%
STAINED Fade (Flip/Elektra/EEG)	3.87	3.93	92%	22%	3.79	92%	22%
PUDDLE... Control (Flawless/Geffen/Interscope)	3.86	3.82	92%	27%	3.80	95%	30%
ADEMA Giving In (Arista)	3.84	3.91	76%	11%	3.69	77%	14%
SOIL Halo (J)	3.83	3.79	64%	11%	3.71	68%	15%
P.O.D. Alive (Atlantic)	3.80	3.78	88%	18%	3.70	89%	19%
STATIC-X Black And White (Warner Bros.)	3.77	3.81	58%	8%	3.77	62%	8%
LINKIN PARK Crawling (Warner Bros.)	3.77	3.73	97%	42%	3.64	98%	46%
STAINED It's Been Awhile (Flip/Elektra/EEG)	3.77	3.73	98%	56%	3.69	98%	58%
LINKIN PARK One Step Closer (Warner Bros.)	3.75	3.69	97%	47%	3.67	97%	52%
DROWNING POOL Bodies (Wind-up)	3.72	3.64	94%	34%	3.68	97%	36%
SLIPKNOT Left Behind (Roadrunner)	3.72	3.74	72%	15%	3.73	73%	15%
INCUBUS I Wish You Were Here (Immortal/Epic)	3.71	3.72	82%	16%	3.51	82%	22%
STEREOMUO Steppin Away (Loud/Columbia)	3.66	3.68	41%	5%	3.59	46%	7%
TANTRIC Astounded (Maverick)	3.65	3.69	80%	22%	3.60	83%	23%
DEFAULT Wasting My Time (TVT)	3.64	-	39%	5%	3.56	39%	6%
ALIEN ANT FARM Smooth Criminal (DreamWorks)	3.63	3.67	95%	40%	3.62	97%	39%
SALIVA Your Disease (Island/IDJMG)	3.63	3.62	92%	36%	3.61	93%	38%
SALIVA Click Click Boom (Island/IDJMG)	3.57	3.54	85%	23%	3.59	88%	24%
BUSH The People That We Love (Atlantic)	3.50	3.56	61%	10%	3.38	64%	13%
DAYS OF THE NEW Hang... (Outpost/Interscope)	3.37	3.33	55%	11%	3.17	57%	15%
LENNY KRAVITZ Dig In (Virgin)	2.88	2.88	54%	18%	2.87	57%	20%

Total sample size is 910 respondents. Total average favorability estimates are based on a scale of 1-5. (1=dislike very much, 5=like very much). Total familiarity represents the percentage of respondents who recognized the song. Total burn represents the number of respondents who said they are tired of hearing the song. Sample composition is based on persons 12+. TD = Target Demo (Males 18-34). Persons are screened via the Internet. Once passed, they can take the music test based on their format/music preference. RateTheMusic.com results are not meant to replace callout research. The results are intended to show opinions of participants on the Internet only. RateTheMusic is a registered trademark of RateTheMusic.com. The RTM system is available for local radio stations by calling 407/523-7272. RateTheMusic.com data is provided by Mediabase Research, A division of Premiere Radio Networks.

Most Played Recurrents

ARTIST TITLE LABEL(S)	TOTAL PLAYS
LINKIN PARK One Step Closer (Warner Bros.)	509
GODSMACK Awake (Republic/Universal)	493
PAPA ROACH Last Resort (DreamWorks)	425
DISTURBED Voices (Giant/Reprise)	407
TANTRIC Astounded (Maverick)	406
DISTURBED Stupify (Giant/Reprise)	399
A PERFECT CIRCLE Judith (Virgin)	393
FUEL Hemorrhage (In My Hands) (Epic)	386
LIMP BIZKIT My Way (Flip/Interscope)	369
INCUBUS Pardon Me (Immortal/Epic)	353
TANTRIC Breakdown (Maverick)	335
STAINED Outside (Flip/Elektra/EEG)	324
3 DOORS DOWN Loser (Republic/Universal)	319

ACTIVE ROCK Indicator

Most Added®

ARTIST TITLE LABEL(S)	ADDS
CREED My Sacrifice (Wind-up)	18
PUDDLE OF MUDD Blurry (Flawless/Geffen/Interscope)	12
HOOBASTANK Crawling In The Dark (Island/IDJMG)	5
TANTRIC Mourning (Maverick)	4
COLD Thirteen (Flip/Geffen/Interscope)	3
KITTIE What I Always Wanted (Oracle/Artemis)	3
40 BELOW SUMMER Falling Down (London Sire)	3
CLUTCH Immortal (Atlantic)	3
PRESSURE 4-5 Beat The World (DreamWorks)	2
STATIC-X Black And White (Warner Bros.)	2
DUST TO DUST Submission (Sanctuary/SRG)	2
BLINK-182 Stay Together For The Kids (MCA)	2
CROSSBREED Seasons (Artemis)	2
ADEMA Giving In (Arista)	1
LINKIN PARK In The End (Warner Bros.)	1
LIVE Overcome (Radioactive/MCA)	1
TOOL Lateralus (Volcano)	1
BI-POLAR Nothing Is Real (Liquid 8)	1
DROWNING POOL Sinner (Wind-up)	1
TRANSMATIC Come (Immortal/Virgin)	1

ACTIVE ROCK Going For Adds

ARTIST TITLE LABEL(S)	10/23/01
CUSTOM Hey Mister (ArtistDirect)	
CYPRESS HILL Trouble (Columbia)	
KID ROCK Forever (Top Dog/Lava/Atlantic)	
MICK JAGGER God Gave Me Everything (Virgin)	

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MUSIC MEETING

New & Active

POWERMAN 5000 Relax (Hollywood)
 Total Plays: 95, Total Stations: 6, Adds: 0

KITTIE What I Always Wanted (Oracle/Artemis)
 Total Plays: 84, Total Stations: 17, Adds: 5

40 BELOW SUMMER Falling Down (London Sire)
 Total Plays: 72, Total Stations: 11, Adds: 2

CUSTOM Hey Mister (Artist Direct)
 Total Plays: 70, Total Stations: 10, Adds: 2

DUST TO DUST Submission (Sanctuary/SRG)
 Total Plays: 32, Total Stations: 6, Adds: 0

Songs ranked by total plays


BLURRY, BUT IN CONTROL

Puddle Of Mudd are on the tour circuit, playing for fans and meeting radio. Here are (l-r) WHJY/Providence MD John Laurenti; the band's Wesley and Paul; and Laurenti's wife, Sandra.

active
INSIGHT

By
Frank Correia
Rock Specialty Show Editor

Electric Frankenstein's High-Voltage Buzz

With the season of vampires and witches upon us, what better time to learn about **Electric Frankenstein**? For 10 years now this New Jersey five-piece have sought to stitch together the best musical elements from the 1950s to the present. From Elvis to Black Flag, Jerry Lee Lewis to AC/DC, Johnny Cash to Johnny Rotten, EF build their own rock 'n' roll creation (cue Spinal Tap joke) with spare parts harvested from each decade.



Electric Frankenstein

Electric Frankenstein took their first steps after rhythm guitarist and former record-shop owner Sal Canzonieri pieced together the band in the early '90s. Since then the fiercely independent group have fought what Canzonieri calls the "anti-rock conspiracy" in today's music industry. For a glimpse into this conspiracy theory, read Canzonieri's liner notes on EF's new Victory Records release, *The Buzz of 1,000 Volts*. Or consider the lyrics to "Finished From the Start," on which vocalist Steve Miller (no, not that Steve Miller) warns the hordes of angst-filled rap rockers, "Your music comes from nothing, and your style's not your own/For all your aggravation, someone else has bought a home/You'll be gone tomorrow because

you never had the heart/I think it's time you realized you're finished from the start."

Dedicated to the loving memory of Joey Ramone, *1,000 Volts* proudly boasts that it was recorded in "glorious 48-track analog" and played "on vintage instruments, amplifiers, foot pedals and recording equipment from the 1940s-1970s." The warmer tones melt away the cold, calculated ProTools of today and hark back to the rock gods that EF worship.

Opening track "The Mess" throws the switch with energetic guitars and gives the sense that Miller — like Frankenstein rising slowly off the table — has just risen from bed after a hard night of partying, only to crack a beer and keep on rockin'. His whiskey-soaked guile croaks with Bon Scott-ish swagger on tracks like "Dead on Beauty," on which he reminisces about the rocker chicks in high school who used to wear Joan Jett shirts, and "Prey for Me." "Bite Down on Me" sounds like Rocket From The Crypt without the horn section, and Miller has his Danzig howl down pat on "Death Dealer." Amped and humorous, the 13 tracks on *The Buzz of 1,000 Volts* deliver just the jolt that rock 'n' roll's corpse needs.

R&R Top 20 Specialty Artists

October 19, 2001

1. **KITTIE** (*Ng/Artemis*) "What I've Always...," "Pain," "No Name"
2. **SEVENDUST** (*TVT*) "Praise," "T.O.A.B."
3. **40 BELOW SUMMER** (*London/Sire*) "Falling Down," "Step Into...," "Rope"
4. **SYSTEM OF A DOWN** (*American/Columbia*) "Chop Suey," "Jet Pilot," "Deer Dance"
5. **SLIPKNOT** (*Roadrunner*) "Left Behind," "Heretic Song," "Gently"
6. **AGNOSTIC FRONT** (*Epitaph*) "Liberty," "Critic," "I Wanna Know"
7. **ROB ZOMBIE** (*Geffen/Interscope*) "Feel So Numb," "Dead Girl Superstar"
8. **DOPE** (*Flip/Epic*) "Now Or Never," "Die MF Die"
9. **SWITCHED** (*Immortal*) "Spread," "10 Dead Fingers," "Religion"
10. **SLAYER** (*Island/DJMG*) "Disciple," "God Send Death," "War Zone"
11. **MACHINE HEAD** (*Roadrunner*) "Crashing...," "Supercharger," "Trepination"
12. **GRYP** (*W Recordings*) "Left Behind," "Resignation"
13. **P.O.D.** (*Atlantic*) "Alive," "Set It Off," "Ghetto"
14. **SDIL** (*J Records*) "Halo," "Need To Feel," "Breaking Me Down"
15. **AMERICAN HEAD CHARGE** (*American/DJMG*) "A Violent...," "All Wrapped Up," "Self"
16. **EMPEROR** (*Candlelight*) "Empty," "Depraved," "The Chamber"
17. **CHIMAIRA** (*Roadrunner*) "Dead Inside," "Forced Life," "Painting The..."
18. **BIOHAZARD** (*Sanctuary*) "Crossing The Line," "Sellout," "Last Man Standing"
19. **PISSING RAZORS** (*Spitfire*) "Burning Bridges," "Cursed," "Vengeance Is Mine"
20. **ILL NINO** (*Roadrunner*) "I Am Loco," "Liar," "Nothing's Clear"

Ranked by total number of shows reporting the artist, with titles listed in order of most airplay.

Specialty Show Reporters

Shows and their Top 5 songs listed alphabetically by market

<p>MJI Piledriver Various Cory Halko/Mark Razz Bath "The People That Incubus 'I Wish You Were Here' Ozzy Osbourne 'Gets Me Through' P.O.D. 'Alive' Linkin Park 'In The End'"</p>	<p>WPXQ/Cape Cod, MA To The Extreme Saturday 10pm-midnight Erik Starford Disturbed "Stuhy" Linkin Park "In The End" Kittie "What I've Always..." 40 Below Summer "Falling Down" Soil "Breaking Me Down"</p>	<p>WXQR/Greenville, NC Pure Adrenaline M-F 9-10pm Meat Slipknot "Left Behind" Sevendust "Praise" Union Underground "South Texas Death..." Skunk4 "Come & Get It" Slayer "Disciple"</p>	<p>WTFX/Louisville, KY Detour Sunday 8-10pm Chris Allman Rage "Out of Whack" Sevendust "Praise" System of a Down "Jet Pilot" Fu Manchu "Amp It" Agnostic Front "Liberty"</p>	<p>KATT/Oklahoma City, OK Launch Pad Thursday midnight-1am Joe Mitchell Stuffed Rich "Monday Morning" Switched "Sorax" Raw "Psycho" Alchemist "Single Sided" It's Me-Manure "Doesn't Mean It..."</p>	<p>KUPD/Phoenix, AZ Into The Pit Sunday 10pm-midnight Larry Mac & The Berserker Dop "Possession" Six Feet Under "Knife Gun Axe" 40 Below Summer "Step Into The..." Machine Head "Crashing Around You" Dope "Die MF Die"</p>	<p>KBER/Salt Lake City, UT Radio Kaos Sunday 9-11pm Darby Sevendust "Praise" Emperor "Empty" Scissor Sisters "Hand Me Down" Alchemist "Single Sided" Maza "Say What"</p>
<p>Tour Bus, Inc. Tour Bus Saturday 8pm-9pm Ralph Sutton/Matt Murray Quiet Riot "Shadow Of Love" Col. Parker "All The King's..." W.A.S.P. "Let It Ride" Ozzy Osbourne "Gets Me Through" Queensryche "Eyes Of A... (Live)"</p>	<p>KEGL/Dallas, TX The Rubber Room Saturday 11:30pm-1am Robert Miguel Spike 1000 "Manwhore" Don To Dust "Submission" Knie "What I've Always..." Dope "Die MF Die" Powerman 5000 "Relax"</p>	<p>WOXA/Harrisburg, PA The Sunday News Sunday 8-10am Bill Hanson Joe Strummer &... "Johnny Appleseed" Powerman 5000 "Relax" They Might Be Giants "Man, It's Lovel In..." Therapy? "Gimme Back My Brain" Money Mark "Information..."</p>	<p>KFMX/Lubbock, TX FMXreme Monday 10pm-midnight Psycho Cyd Puddle Of Mudd "Control" Drowning Pool "Bodies" Staind "Faded" Adema "Giving It" P.O.D. "Alive"</p>	<p>WJRR/Orlando, FL Midnight Metal Saturday midnight-3am Vegas Karma To Burn "Thirty Nine" Destruction "Dissasters Of Cruelty" American Head Charge "Self" Switched "10 Dead Fingers" Low Gear "Slag"</p>	<p>WHEB/Portsmouth, NH Whiplash Saturday midnight-1am Roadkill Emperor "Empty" Defenestration "Thru Of The Chase" Agnostic Front "Critic" Soil "Halo" Gyp "Left Behind"</p>	<p>KIOZ/San Diego, CA Another State Of Mind Sunday 11pm-midnight Jack "The Ripper" Slipknot "Heretic Song" System of a Down "Jet Pilot" Pissing Razors "Justice Denied" Fear Factory "Hurt Conveyer" Emperor "The Tongue Of..."</p>
<p>United States Hardrive Various Rory Myzal/Lou Brulias Hooahstark "Crawling In The Dark" Rob Zombie "Feel So Numb" Headpoint "Swing Harder" Neopain "Endure" Dope "Now Or Never"</p>	<p>KLAQ/El Paso, TX The 10:30 News Tues.-Sat. 10-11pm Scott Ronson Mesh "Maybe Tomorrow" Dope "Now Or Never" Crawling Theo "Storm" Vision Of Disorder "Southbound" Transmatic "Come"</p>	<p>WCCC/Hartford, CT Sunday Night Blues Sunday 8-10pm Beef Stew Michele Wilson "Wake Up Call" Eric Gales "Black Day" Papa Chubby "Carrying On The..." Robert McEltrator "All There Is Di Ma" Tommy Castro "Dirt Road Blues"</p>	<p>KXXR/Minneapolis, MN X-treme Metal Shop Friday 1-4am Nick Davis Kittie "No Name" Machine Head "Trepination" 40 Below Summer "Falling Down" American Head Charge "Pushing The Envelope" System of a Down "Prison Song"</p>	<p>WYSP/Philadelphia, PA Fockers Friday midnight-2am Matt & Huggy Agnostic Front "Critic" Soil "My Own" Chimarra "Dead Inside" Cradle Of Filth "Summer Dying Fast" Slayer "Cast Down"</p>	<p>WHJY/Providence, RI The Metal Zone Saturday midnight-2am Dr. Metal Sevendust "Praise" Bruce Dickinson "Broken" Kiba "What I've Always..." Primer 55 "This Life" Day Kest Legle "Nightmare"</p>	<p>KXFX/Santa Rosa, CA The New Music Show Sunday 8-10pm Hojo System of a Down "Forest" Bill-Poller "Nothing Is Real" Rob Zombie "Feel So Numb" Clutch "Immortal" Crossbreed "Seasons"</p>
<p>KWHL/Anchorage, AK In The Pit M-F midnight-1am Bearded Jon American Head Charge "A Violent Reaction" Spineshank "Astronaut" Bronx Casket Co. "Jesus Doesn't..." Nora "Loser's Intuition" 40 Below Summer "Step Into The..."</p>	<p>WKLO/Grand Rapids, MI Metal@Midnight Thursday midnight-1am Tom "Wiz" Stavrou Slayer "God Send Death" Dope "Die MF Die" Six Feet Under "The Day The Dead..." System of a Down "Deer Dance" Slipknot "Gently" Agnostic Front "I Wanna Know"</p>	<p>KIBZ/Lincoln, NE Sunday Night Buzz Sunday 10pm-midnight Samantha Knight Sevendust "T.O.A.B." Soil "Need To Feel" Chimarra "Pass Out Of..." Slipknot "Gently" Agnostic Front "I Wanna Know"</p>	<p>WBAB/Nassau-Suffolk, NY Fingers Metal Shop Sunday 10pm-1am Fingers Rammstein "Ich Will" Soil "Need To Feel" Switched "10 Dead Fingers" P.O.D. "Without A Doubt" Sevendust "Praise"</p>	<p>KUPD/Phoenix, AZ Red Radio Underground Sunday 7-9pm Larry Mac Oysterhead "Me Oysterhead" Joe Strummer &... "Burned Out City" Betty Blowtorch "See Queen" Bone.Jive "I Shot Lucifer" Therapy? "Gimme Back My Brain"</p>	<p>KRXQ/Sacramento, CA Ear Whacks Sunday 8-9:30pm Che Brooks, Paul Wilbur Big Wig "Sore Losers" Sense Field "Fun Never Ends" Will Haven "Finest Hour" Alchemist "Surreally" Brett "Surreally"</p>	

27 total reporters from the Active Rock and Rock panels.

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Stations and their adds listed alphabetically by market

New & Active

STEREOMUD Steppin' Away (*Loud/Columbia*)
Total Plays: 205, Total Stations: 18, Adds: 1

SAVES THE DAY At Your Funeral (*Vagrant/TVT*)
Total Plays: 200, Total Stations: 18, Adds: 4

WEEZER Photograph (*Geffen/Interscope*)
Total Plays: 188, Total Stations: 11, Adds: 7

TRAIN Something More (*Columbia*)
Total Plays: 157, Total Stations: 9, Adds: 0

CURE Cut Here (*Fiction/Elektra/EEG*)
Total Plays: 151, Total Stations: 9, Adds: 3

JIMMY EAT WORLD The Middle (*DreamWorks*)
Total Plays: 144, Total Stations: 18, Adds: 16

STROKES Last Night (*RCA*)
Total Plays: 142, Total Stations: 15, Adds: 7

FLAW Payback (*Republic/Universal*)
Total Plays: 136, Total Stations: 10, Adds: 1

BOY HITS CAR Man Without Skin (*Wind-up*)
Total Plays: 129, Total Stations: 12, Adds: 0

OZZY OSBOURNE Gets Me Through (*Epic*)
Total Plays: 129, Total Stations: 9, Adds: 2

LIFEHOUSE Breathing (*DreamWorks*)
Total Plays: 123, Total Stations: 11, Adds: 0

A PERFECT CIRCLE The Hollow (*Virgin*)
Total Plays: 92, Total Stations: 8, Adds: 0

TENACIOUS D Wonderboy (*Epic*)
Total Plays: 90, Total Stations: 10, Adds: 4

MEST Cadillac (*Maverick*)
Total Plays: 83, Total Stations: 15, Adds: 10

Songs ranked by total plays

Reporters

WHRL/Albany, NY
OM/PD: Susan Groves
APD/M: Lisa Biello
1 CRED "Sacred"
2 TENACIOUS D "Wonderboy"
3 JIMMY EAT WORLD "Middle"
4 DAVE MATTHEWS BAND "Everyday"
5 SEVENUST "Prize"

KTGE/Albuquerque, NM
PD: Ellen Flaherty
1 TOOL "Lateralus"
2 "High"
3 PUDDLE OF MUDD "Burny"

WNNX/Atlanta, GA
OM: Brian Phillips
PD: Leslie Fram
APD/M: Chris Williams
10 CRED "Sacred"
11 PENNYWISE "Dime"
12 DAVE MATTHEWS BAND "Everyday"
13 TENACIOUS D "Wonderboy"
14 STAINED "Isa"
15 CRED "Sacred"

WJSE/Atlantic City, NJ
PD: Al Patrinello
MD: Jason Ulanet
1 CRED "Sacred"
2 JIMMY EAT WORLD "Middle"
3 DAVE MATTHEWS BAND "Everyday"
4 MEST "Cadillac"
5 PUDDLE OF MUDD "Burny"
6 SAVES THE DAY "Funeral"
7 STEREOBONICS "Bliss"

KROX/Austin, TX
PD: Mejoody Lee
MD: Toby Hyatt
1 CRED "Sacred"
2 DAVE NAVARRO "Hungry"
3 MEST "Cadillac"

WRAX/Birmingham, AL
PD: Dave Rossi
APD: Hurricane Shane
MD: Mark Lindsey
25 CRED "Sacred"
26 COLDRAY "Trouble"
27 HOBBASTANK "Crawling"
28 JIMMY EAT WORLD "Middle"
29 PUDDLE OF MUDD "Burny"

KQXR/Boise, ID
PD/M: Jacent Jackson
4 CRED "Sacred"
5 DAVE NAVARRO "Hungry"
6 HOBBASTANK "Crawling"
7 PETER DINKEL "Nancy"

WBCK/Boston, MA
VP/Programming: Dedipus
APD/M: Steven Strick
1 ROY ZIEGLER "Dime"
2 MID ROCK "Forever"
3 MESH "Mayer"
4 STROKES "Night"

WFNX/Boston, MA
PD: Cruise
APD/M: Kevin Mays
21 CRED "Sacred"
22 PUDDLE OF MUDD "Burny"
23 PRESSURE 43 "Spr"
24 SAVES THE DAY "Funeral"
25 MID ROCK "Forever"

WEDG/Buffalo, NY
PD: Lenora Diana
MD: Ryan Patrick
10 CRED "Sacred"
11 BUNK BED "Tape"
12 SEVENUST "Prize"

WAVC/Charleston, SC
PD: Greg Patrick
APD/M: Danny Valafellos
1 HOBBASTANK "Crawling"
2 DAVE MATTHEWS BAND "Everyday"
3 ROY ZIEGLER "Dime"
4 MID ROCK "Forever"

WEND/Charlotte, NC
PD: Jack Daniel
APD/M: Kristen Honeycutt
13 CRED "Sacred"
14 BASKIN RABBIS "Candy"
15 BASKIN RABBIS "Candy"
16 DAVE MATTHEWS BAND "Everyday"
17 SYSTEM OF A DOWN "Chop"

WKOK/Chicago, IL
PD: Dave Richards
APD/M: Mary Shumilas
20 CRED "Sacred"
21 JIMMY EAT WORLD "Middle"
22 PUDDLE OF MUDD "Burny"
23 STROKES "Night"

WAQZ/Cincinnati, OH
PD/M: Rick Jamie
1 CRED "Sacred"
2 PUDDLE OF MUDD "Burny"
3 TOOL "Lateralus"
4 MID ROCK "Forever"

WXTM/Cleveland, OH
PD: Kim Monroe
No Adds

WARI/Columbia, SC
OM/PD: Gina Juliano
16 CRED "Sacred"
1 DAVE MATTHEWS BAND "Everyday"
2 JIMMY EAT WORLD "Middle"
3 PUDDLE OF MUDD "Burny"

WWCD/Columbus, OH
PD: Andy Davis
MD: Jack DeVoss
1 CORNELL "1929"
2 HOWLHOUND "Round"
3 BUNK BED "Tape"
4 STEREOBONICS "Bliss"

KDGE/Dallas-Ft. Worth, TX
PD: Duane Doherty
PD: Leslie Fram
APD/M: Alan Ago
12 CRED "Sacred"
13 HOBBASTANK "Crawling"
14 COLDRAY "Trouble"

WXEG/Dayton, OH
PD: Steve Kramer
MD: Steve Kramer
17 CRED "Sacred"
18 ROY ZIEGLER "Dime"
19 DEFAULT "Waiting"
20 SUN AT "Time"
21 SEVENUST "Prize"

KTCL/Denver-Boulder, CO
PD: Mike O'Connor
MD: Sabrina Saunders
22 LIVE "Lovers"
23 JIMMY EAT WORLD "Middle"
24 WEEZER "Sun"
25 PETER DINKEL "Nancy"

CIMX/Detroit, MI
PD: Murray Brookshaw
APD: Vince Cannon
MD: Matt Franklin
11 CRED "Sacred"
12 CORNELL "1929"

KNRO/Eugene-Springfield, OR
PD/M: Stu Allen
AMD: BJ
19 CRED "Sacred"
20 PUDDLE OF MUDD "Burny"
21 EUSTACE "Miser"
22 HOBBASTANK "Crawling"
23 DAVE MATTHEWS BAND "Everyday"

KXNA/Fayetteville, AR
PD: Margot Smith
MD: Nick Thomas
1 CRED "Sacred"
2 DAVE MATTHEWS BAND "Everyday"
3 PUDDLE OF MUDD "Burny"

WJBK/Ft. Myers, FL
PD: John Rezz
MD: Lance
7 CRED "Sacred"
8 ABANDONED POOLS "Mercy"
9 MESH "Mayer"
10 PUDDLE OF MUDD "Burny"

WXTW/Ft. Wayne, IN
PD/M: J.J. Fabini
1 CRED "Sacred"
2 MESH "Mayer"
3 ABANDONED POOLS "Mercy"
4 DEFAULT "Waiting"

KFRR/Fresno, CA
PD: Chris Squires
MD: Reverend
31 CRED "Sacred"

WGRD/Grand Rapids, MI
PD: Dan Clark
MD: Tim Bronson
10 MEST "Cadillac"
11 PUDDLE OF MUDD "Burny"
12 DISTURBED "Down"
13 CRED "Sacred"
14 DEFAULT "Waiting"
15 DAVE MATTHEWS BAND "Everyday"

WXNR/Greenville, NC
PD: Jeff Sanders
APD: Turner Watson
16 CRED "Sacred"
17 ABANDONED POOLS "Mercy"
18 PRESSURE 43 "Spr"
19 STAINED "Isa"

WEOO/Hagerstown, MD
PD/M: Austin Davis
1 BREKING POINT "Coming"
2 PUDDLE OF MUDD "Burny"
3 JIMMY EAT WORLD "Middle"

WMRQ/Hartford, CT
PD: Todd Thomas
MD: Chaz Kelly
1 CRED "Sacred"
2 OZZY OSBOURNE "Gets"
3 OZZY OSBOURNE "Order"

KTBB/Houston-Galveston, TX
OM: Jim Trapp
PD/M: Steve Robinson
18 CRED "Sacred"
19 FLICKERSTICK "Beautiful"

WRZK/Indianapolis, IN
PD: Scott Jameson
MD: Michael Young
1 CRED "Sacred"
2 FLICKERSTICK "Beautiful"
3 PUDDLE OF MUDD "Burny"

WPLA/Jacksonville, FL
PD: Scott Pellone
APD/M: Chad Chumley
20 DROWNING POOL "Roses"
19 CRED "Sacred"
21 LINKIN PARK "Tst"

WRZK/Johnson City, TN
PD/M: Mark E. McKinney
11 CRED "Sacred"
12 PRESSURE 43 "Spr"
13 PUDDLE OF MUDD "Burny"
14 DAVE MATTHEWS BAND "Everyday"

WNFZ/Knoxville, TN
PD: Dan Bozyp
APD/M: Bonef
11 CRED "Sacred"
12 PUDDLE OF MUDD "Burny"
13 BASKIN RABBIS "Candy"

KTFE/Lafayette, LA
PD: Rob Summers
MD: Scott Parn
22 SUN AT "Time"
23 CRED "Sacred"
24 HOBBASTANK "Crawling"
25 DAVE MATTHEWS BAND "Everyday"
26 PUDDLE OF MUDD "Burny"

WWDX/Lansing, MI
PD: Jeff Walling
MD: Chih Walker
19 CRED "Sacred"
20 MEST "Cadillac"

KXTE/Las Vegas, NV
PD: Dave Wellington
APD/M: Chris Ripley
14 MID ROCK "Forever"

KLCC/Little Rock, AR
Dir./Prog.: Larry LeBlanc
MD: Peter Gunn
6 CRED "Sacred"
7 LIVE "Lovers"
8 DAVE MATTHEWS BAND "Everyday"
9 SEVENUST "Prize"

KROQ/Los Angeles, CA
VP/Prog.: Kevin Weatherly
APD: Gene Sandbottom
MD: Lisa Worden
24 CRED "Sacred"
25 AERIAL "Tape"
26 OZZY OSBOURNE "Gets"
27 WEEZER "Photograph"

WLR/Louisville, KY
PD: Shane Collins
APD/M: BiscuitHead
4 CRED "Sacred"
5 PUDDLE OF MUDD "Burny"
6 FLICKERSTICK "Beautiful"

WMAD/Madison, WI
PD: Pat Frawley
MD: Amy Hudson
17 CRED "Sacred"
18 LIVE "Lovers"
19 REMY ZERO "Isa"
20 HOBBASTANK "Crawling"
21 CORNELL "1929"
22 DAVE MATTHEWS BAND "Everyday"
23 P.O.B. "Isa"

WHGT/Monmouth-Ocean, NJ
PD: Brian Smith
MD: Brian Zampy
17 CRED "Sacred"
18 JIMMY EAT WORLD "Middle"

KMBY/Monterey-Salinas, CA
PD: Chris White
MD: Opie Taylor
10 CRED "Sacred"
11 SEVENUST "Prize"
12 CRYSTAL METHOD "Kiss"
13 JIMMY EAT WORLD "Middle"
14 PUDDLE OF MUDD "Burny"

WBUX/Nashville, TN
PD: Brian Kryst
MD: Russ Schenck
5 CRED "Sacred"
6 STEREOBONICS "Bliss"
7 STROKES "Night"
8 WEEZER "Photograph"
9 PETER DINKEL "Nancy"

WRRV/Newburgh, NY
PD: Andrew Bots
25 CRED "Sacred"
26 DAVE MATTHEWS BAND "Everyday"
27 STEREOBONICS "Bliss"
28 PUDDLE OF MUDD "Burny"

KKND/New Orleans, LA
OM/PD: Dave Stewart
MD: Sig
1 CRED "Sacred"
2 HOBBASTANK "Crawling"
3 FUEL "Tape"
4 DAVE MATTHEWS BAND "Everyday"

WROX/Norfolk, VA
PD: Michele Diamond
MD: Mike Powers
1 CRED "Sacred"
2 MEST "Cadillac"

KQRX/Odessa-Midland, TX
PD/M: Michael Todd Mobley
1 BOUNCING SOULS "Believers"
2 DAVE MATTHEWS BAND "Everyday"
3 CRED "Sacred"
4 PUDDLE OF MUDD "Burny"
5 STEREOBONICS "Bliss"
6 TENACIOUS D "Wonderboy"
7 CROSSBRED "Stamps"
8 JIMMY EAT WORLD "Middle"
9 BASKIN RABBIS "Candy"

WOCL/Oroville, FL
PD: Alan Smith
MD: Bobby Smith
26 CRED "Sacred"
27 MID ROCK "Forever"
28 SEVENUST "Prize"
29 TENACIOUS D "Wonderboy"

WIXD/Peoria, IL
OM/PD: Matt Bahan
10 CRED "Sacred"
11 TOOL "Lateralus"
12 PUDDLE OF MUDD "Burny"
13 STAINED "Isa"
14 BUNK BED "Tape"
15 TRANSMATRIC "Dime"

WPLY/Philadelphia, PA
PD: Jim McClain
APD: Suzie Dunn
MD: Dan Fein
37 CRED "Sacred"
38 DISTURBED "Down"
39 SYSTEM OF A DOWN "Chop"
40 ROY ZIEGLER "Dime"

KEDJ/Phoenix, AZ
PD: Nancy Stevens
APD: Dead Air Dave
MD: Robin Man
30 JIMMY EAT WORLD "Middle"
31 CRED "Sacred"
32 FLICKERSTICK "Beautiful"
33 PETER DINKEL "Nancy"

KZON/Phoenix, AZ
PD: Tim Maraville
MD: Norm Morrison
11 CRED "Sacred"
12 GREEN DAY "Travis"
13 HOBBASTANK "Crawling"
14 BETTER THAN EVER "Misunderst"
15 JIMMY EAT WORLD "Middle"
16 DAVE MATTHEWS BAND "Everyday"
17 PUDDLE OF MUDD "Burny"

WXDX/Pittsburgh, PA
PD: John Moschitta
APD/M: Lenny Dians
1 CRED "Sacred"
2 BOUNCING SOULS "Believers"
3 FUEL "Tape"
4 PUDDLE OF MUDD "Burny"

WCYY/Portland, ME
PD: Herb Ivy
MD: Brian James
12 CRED "Sacred"
13 DROWNING POOL "Roses"
14 DAVE MATTHEWS BAND "Everyday"
15 PUDDLE OF MUDD "Burny"
16 STEREOBONICS "Bliss"
17 JIMMY EAT WORLD "Middle"
18 KITTIE "Warped"

KNRK/Portland, OR
PD: Mark Hamilton
APD: Jay
5 PUDDLE OF MUDD "Burny"
6 ROY ZIEGLER "Dime"
7 CRED "Sacred"
8 HOBBASTANK "Crawling"
9 STROKES "Night"

WBRU/Providence, RI
PD: Tim Schiavelli
MD: Annie Shapiro
26 CRED "Sacred"
27 GREEN DAY "Travis"
28 DAVE MATTHEWS BAND "Everyday"
29 MID ROCK "Forever"
30 CURE "Tape"
31 REMY ZERO "Isa"
32 PETER DINKEL "Nancy"

KRZQ/Reno, NV
PD: Wendy Rollins
APD/M: Scott Sanford
16 CRED "Sacred"
17 TENACIOUS D "Wonderboy"
18 JIMMY EAT WORLD "Middle"
19 ROY ZIEGLER "Dime"

WDYL/Richmond, VA
PD: Mike Murphy
MD: Keith Dain
16 PUDDLE OF MUDD "Burny"
15 CRED "Sacred"

KCXX/Riverside, CA
OM/PD: Kelli Clague
APD: John DeSantis
MD: Dave James
14 CRED "Sacred"

WZZI/Roanoke-Lynchburg, VA
PD: Don Walker
MD: Greg Travis
21 PUDDLE OF MUDD "Burny"
16 CRED "Sacred"
17 BOUNCING SOULS "Believers"
18 MEST "Cadillac"
19 JIMMY EAT WORLD "Middle"

WZNE/Rochester, NY
PD: Nina Danger
APD/M: Norm On The Barstool
15 CRED "Sacred"
16 PUDDLE OF MUDD "Burny"
17 JIMMY EAT WORLD "Middle"
18 PENNYWISE "Dime"
19 TENACIOUS D "Wonderboy"

KWOO/Sacramento, CA
PD: Ron Bunce
APD: Boomer Barbosa
11 PUDDLE OF MUDD "Burny"
12 CRED "Sacred"
13 JIMMY EAT WORLD "Middle"
14 DAVE MATTHEWS BAND "Everyday"
15 STEREOBONICS "Bliss"
16 CURE "Tape"
17 MEST "Cadillac"

KPNT/St. Louis, MO
PD: Tommy Mattern
APD: Danny Mueller
MD: Eric Schmale
10 CRED "Sacred"
11 TOOL "Lateralus"
12 CURE "Tape"
13 CRED "Sacred"
14 COLDRAY "Trouble"

WPLJ/Salt Lake City, UT
VP/Prog. & Prom.: Mike Summers
APD/M: Todd Noker
35 CUSTOM "Miser"
36 CRED "Sacred"

KFSD/San Diego, CA
PD: Mike Halloran
MD: Marco Collins
APD: Randy Dewitt
1 CRED "Sacred"

XTRA/San Diego, CA
PD: Bryan Schock
MD: Chris Mastaly
MD: Chris Mastaly
16 GREEN DAY "Travis"
17 HOBBASTANK "Crawling"
18 WEEZER "Photograph"
19 ABANDONED POOLS "Mercy"

KITS/San Francisco, CA
PD: Jay Taylor
MD: Aaron Aetzel
15 CRED "Sacred"
16 GREEN DAY "Travis"

KJEE/Santa Barbara, CA
GM/PD: Eddie Gutierrez
MD: Dakota
15 PENNYWISE "Dime"
16 STROKES "Night"
17 JUMP LITTLE "Tape"
18 WEEZER "Photograph"

WVVV/Savannah, GA
PD/M: Phil Conn
17 CRED "Sacred"
18 DAVE MATTHEWS BAND "Everyday"
19 COLDRAY "Trouble"

KNDD/Seattle-Tacoma, WA
PD: Phil Manning
MD: Seth Reiter
30 CRED "Sacred"
31 MESH "Mayer"

KAEP/Spokane, WA
PD: Scott Shannon
MD: Ken Sullivan
29 LIVE "Lovers"
30 LIVE "Lovers"
31 BETTER THAN EVER "Misunderst"
32 DAVE MATTHEWS BAND "Everyday"
33 "Aerial"
34 CURE "Tape"
35 SEVENUST "Prize"

WKRL/Syracuse, NY
OM/PD: Miami Grigori
6 CRED "Sacred"
7 JIMMY EAT WORLD "Middle"
8 DAVE MATTHEWS BAND "Everyday"
9 MEST "Cadillac"

WXSR/Tallahassee, FL
PD: Steve King
MD: Mike
18 CRED "Sacred"
19 PUDDLE OF MUDD "Burny"
20 JIMMY EAT WORLD "Middle"
21 PENNYWISE "Dime"
22 TENACIOUS D "Wonderboy"

WSUN/Tampa, FL
OM: Chuck Beck
PD: Shark
21 CRED "Sacred"
22 PUDDLE OF MUDD "Burny"
23 JIMMY EAT WORLD "Middle"
24 COLDRAY "Trouble"
25 FLICKERSTICK "Beautiful"

KFMA/Tucson, AZ
PD: John Michael
16 JIMMY EAT WORLD "Middle"
7 CRED "Sacred"
4 WEEZER "Photograph"

KMYZ/Tulsa, OK
PD: Lynn Barstow
14 CRED "Sacred"
15 FLICKERSTICK "Beautiful"
16 STEREOBONICS "Bliss"
17 MESH "Mayer"

WFHS/Washington, DC
APD: Bob Vaughn
MD: Pat Farina
22 CRED "Sacred"
23 STROKES "Night"
24 CRYSTAL METHOD "Kiss"

WWDC/Washington, DC
PD: Buddy Rizer
MD: Leann Curtis
16 CRED "Sacred"
4 ROY ZIEGLER "Dime"
1 PUDDLE OF MUDD "Burny"

WPBZ/West Palm Beach, FL
OM: John O'Connell
APD/M: Dan O'Brien
1 HOBBASTANK "Crawling"
2 JIMMY EAT WORLD "Middle"
3 SAVES THE DAY "Funeral"
4 ABANDONED POOLS "Mercy"

WBSX/Wilkes-Barre, PA
PD: Chris Lloyd
MD: Freddie
18 CRED "Sacred"
19 WEEZER "Photograph"
20 FLAW "Payback"
21 SOUL "Isa"

WSFM/Wilmington, NC
PD: Chris Scharf
MD: Janice Suter
15 CURE "Tape"
16 CURE "Tape"
17 JUMP LITTLE "Tape"
18 WEEZER "Photograph"

* Monitored Reporters
85 Total Reporters
75 Total Monitored
10 Total Indicator



New Monitored Reporter (1):
WRZK/Johnson City, TN
No Longer Indicator Reporter (1):
WZZQ/Terre Haute, IN
*WRZK/Johnson City, TN moves from Indicator to Monitored status.



JIM KERR
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Have Playlists Changed?

■ An examination of whether Sept. 11 changed the music we play

One of the biggest topics of discussion over the past few weeks has been how the tragedies of Sept. 11 have affected both listeners' perceptions of music on the radio and how radio stations are programming it.

Initially, the consumer press discussed the removal from the radio of songs with questionable lyrics, while more recently the trade press has discussed how music appears to be moving from a harder, negative position to a softer, more positive one. I decided to examine actual airplay data in detail and see what really occurred.

A Dramatic Turnaround

I first wanted to look at whether there were contemporary songs whose airplay was significantly altered by the events of Sept. 11. As of the chart week that ended Sept. 8, there were 32 songs gaining in airplay. On that list of songs, 11 had less airplay two weeks later, on the chart ending Sept. 22. The question is: How many of those 11 songs that were moving forward lost their momentum due to aftershocks of Sept. 11?

For one song, Drowning Pool's "Bodies," the answer is so obvious, it even made the consumer press. A song about moshing, it contained the lyric "Let the bodies hit the floor." From Sept. 8 to Sept. 22, "Bodies" lost 1,172 spins, a dramatic turnaround for a song that was gaining spins at an almost triple-digit pace.

Clearly, this song's loss of airplay was related to Sept. 11, but what

"One of the interesting things that you notice in looking over the impact that the tragedy had on these seven songs is how temporary that impact appears to have been."

about the other 10? Several of them were near the end of their airplay cycles. Tool's "Schism" had already fallen from No. 1 on the chart and, although up in spins, was already being moved to recurrent at a number of stations. The same could be said for Linkin Park's "Crawling."

Three songs that were up in spins on Sept. 8 were treading water, and a loss in spins would not be unexpected. These were Weezer's "Island in the Sun," which was up only eight spins; The Butthole Surfers' "Shame of Life," which was up 28 spins on and down only 38 from September 8-22; and Bad Ronald's "Let's Begin,"

which had a profile similar to "Shame of Life": up 25 spins on Sept. 8 and down 40 from Sept. 8-22.

Including Drowning Pool, that leaves six songs that could conceivably have been negatively affected by the events of Sept. 11. Two more clear examples of songs hurt by the "WTC effect" are Saliva's "Click Click Boom" and Jimmy Eat World's "Bleed American." "Click Click Boom" was gaining almost 200 spins a week by the time Sept. 8 rolled around. Two weeks later it had lost 263 spins. "Bleed American" was gaining almost 100 spins a week on Sept. 8. By Sept. 22 it had lost 308 spins.

Regaining Lost Ground

No one can blame radio for treating songs with titles like "Click Click Boom," "Bleed American" and "Bodies" with kid gloves, and airplay for these songs was clearly affected by the terrorist attacks. However, there were two other songs that appeared to have been scheduled less after Sept. 11. Disturbed's "Down With The Sickness," which was up 144 spins on Sept. 8, lost 69 spins between Sept. 8-22. System Of A Down's "Chop Suey" also appears to have been scheduled less after the



THE EAST COAST WEENIE ROAST
As the legendary Scott Shannon once said, "If you steal from me, you've stolen twice." Obviously, stealing a good idea when you see one is a legitimate radio strategy, and that's what the wise souls at WEND/Charlotte did seven years ago, when they launched their own version of the Weenie Roast (a phrase coined for radio festivals by KROQ/Los Angeles). Here's the logo from (lucky) Number 7, which was held Sept. 15.

terror attacks. It was up 148 spins on Sept. 8 and down 88 spins between Sept. 8 and 22.

Another song that lost spins in the wake of Sept. 11 was Sugarcult's "Stuck in America," which had gained 46 spins by Sept. 8 but lost 129 over the next two weeks. One compelling piece of evidence that Sugarcult's airplay was affected by the terrorist attacks is that the song gained airplay between Sept. 22 and Oct. 6. Perhaps radio is slowly beginning to judge the song on its own merits again.

Interestingly, one song appears to have gained airplay due to the tragedy: Stroke 9's "Kick Some Ass" was down 121 spins from the previous week on Sept. 8. From September 8-22 it gained 28 spins.

So, out of the top 50 songs for the week ending Sept. 8, the events of Sept. 11 appear to have significantly affected the airplay of seven of them. One of the interesting things that you notice in looking over the impact that the tragedy had on these seven songs is how temporary that impact appears to have been. Of those seven songs, five have gained airplay over the past two weeks, including Saliva's "Click Click Boom" and Drowning Pool's "Bodies." In fact, "Bodies" is up over 100 spins in that time.

Three of the songs have increased in airplay to the point where they are now back where they were before the terrorist attack: Sugarcult's "Stuck in America," System Of A Down's "Chop Suey" and Disturbed's "Down With The Sickness." "Down With The Sickness" is not only up in spins from Sept. 22, the song has gained spins since Sept. 8.

Where We're At Now

While chart figures don't necessarily represent the outlook of the audience, radio programmers' focus on anticipating and representing these tastes certainly counts for something, and charts are compilations of this focus. With this in mind, it is inter-

esting to examine recent comments from consultants and research companies that the audience might be rejecting hard, aggressive music for a more gentle approach.

Alternative playlists don't seem to indicate this at all. The most-added column over the past two weeks has been dominated by harder artists and songs, including Rob Zombie, Hoob-

"No one can blame radio for treating songs with titles like 'Click Click Boom,' 'Bleed American' and 'Bodies' with kid gloves, and airplay for these songs was clearly affected by the terrorist attacks."

astank and Sevendust. Additionally, as I have shown above, many of the harder songs that were affected by the events of Sept. 11 are gaining in spins.

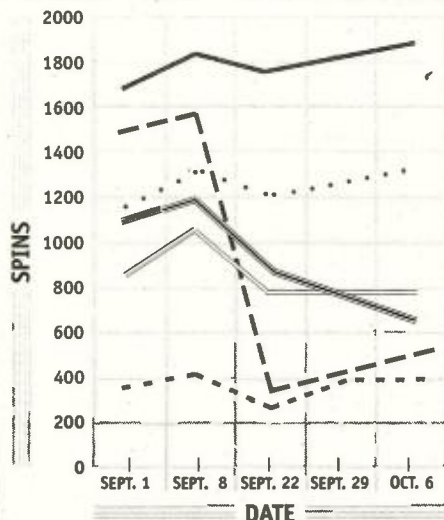
On interesting note is that the combination of a positive outlook and a hard-edge approach appears to be right where the format is right now: The song that has gained the most airplay over the past month is an up-tempo, harder-sounding song with a positive image, P.O.D.'s "Alive," which is up over 1,000 spins.

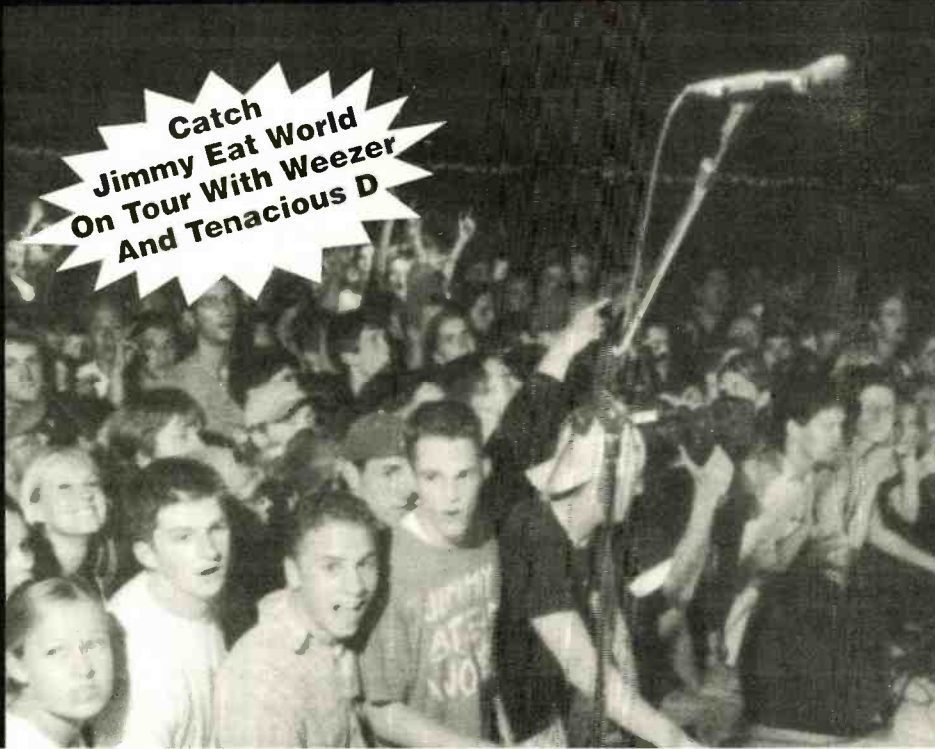
Ultimately, it is too soon to tell how the events of Sept. 11 will affect our audience's musical outlook. But if current airplay trends are any indication, the effect will be much more modest than some people are predicting.

Downward Curve

Here's a look at how the airplay of the six songs affected by the Sept. 11 tragedies trended over the past month.

DROWNING POOL	
Bodies	
SALIVA	
Click Click Boom	
JIMMY EAT WORLD	
Bleed American	
DISTURBED	
Down With The Sickness	
SYSTEM OF A DOWN	
Chop Suey	
SUGARCULT	
Stuck In America	





**Catch
Jimmy Eat World
On Tour With Weezer
And Tenacious D**

**Most
Added!**

Out Of The Box:

- Q101 WRAX WPBZ 91X
- KWOD KEDJ KZON KFSD
- WSFM WZZN KFMA WKRL
- WHRL WARQ WZZI KMBY
- KRZQ WZNE WCYY WHTG
- WJSE WXSX And Many More

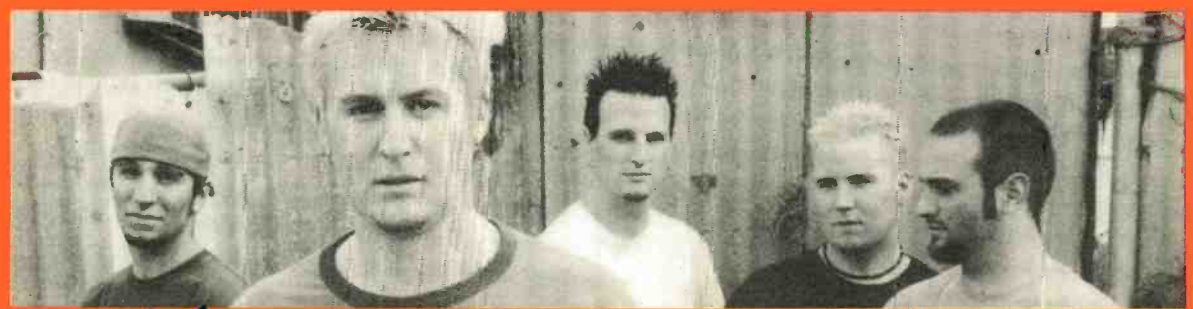
Over 150,000 Scanned At Retail

JIMMYEATWORLD THE MIDDLE

Produced by Mark Trombino and Jimmy Eat World
Engineered and Mixed by Mark Trombino
Managed by Gas Entertainment

www.jimmyeatworld.com
www.dreamworksrecords.com
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PRESSURE4-5



**Debut At #1
On Alternative
New Artist
Sales Chart**

BEAT THE WORLD

New This Week:

- WFNX WXNR KNXX WRZK

Already Added:

- KWOD CIMX WXTM WJBX WRZX WSFM WARQ WPBZ WAQZ WZZI
- WROX WLRS WXEG WZPC KLEC KQRX WHRL WKRL WCYY WJSE

PRODUCED AND MIXED BY JAY BAUMGARDNER
A&R: RON HANDLER
MANAGEMENT: BILL ARMSTRONG AND JOE SIB FOR SIDE ONE DUMMY



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R&R Alternative Top 50

Powered By



October 19, 2001

LAST WEEK	THIS WEEK	ARTIST TITLE LABEL(S)	TOTAL PLAYS	+/- PLAYS	GROSS IMPRESSIONS (M)	WEEKS ON CHART	TOTAL STATIONS/ADDS
1	1	NICKELBACK How You Remind Me (Roadrunner)	3110	+84	325859	13	73/0
2	2	INCUBUS I Wish You Were Here (Immortal/Epic)	2628	+34	272891	10	75/0
4	3	PUDDLE OF MUDD Control (Flawless/Geffen/Interscope)	2441	+128	237661	17	68/0
5	4	P.D.D. Alive (Atlantic)	2335	+287	249198	11	70/1
3	5	ALIEN ANT FARM Smooth Criminal (DreamWorks)	2207	-126	223645	21	74/0
7	6	LINKIN PARK In The End (Warner Bros.)	2178	+203	243237	15	71/1
6	7	STAIN'D Fade (Flip/Elektra/EEG)	2159	+115	227243	11	72/1
8	8	DISTURBED Down With The Sickness (Giant/Reprise)	1872	+36	155510	19	63/2
9	9	TOOL Schism (Volcano)	1779	-35	213458	24	68/0
10	10	LIT Lipstick And Bruises (RCA)	1651	+112	147229	8	73/0
13	11	BLINK-182 Stay Together For The Kids (MCA)	1637	+139	174807	11	69/2
11	12	BUSH The People That We Love (Atlantic)	1615	+73	161976	7	69/0
18	13	SYSTEM OF A DOWN Chop Suey (American/Columbia)	1428	+139	160476	13	60/2
14	14	SUM 41 Fat Lip (Island/IDJMG)	1371	-99	144755	28	72/0
16	15	LENNY KRAVITZ Dig In (Virgin)	1371	+32	136615	6	64/1
12	16	GORILLAZ Clint Eastwood (Virgin)	1355	-165	179150	18	62/0
15	17	ADEMA Giving In (Arista)	1305	-90	108919	17	64/0
17	18	LINKIN PARK Crawling In The Dark (Warner Bros.)	1294	-22	131189	32	63/0
22	19	SUM 41 In Too Deep (Island/IDJMG)	1227	+247	129658	5	64/2
19	20	STAIN'D It's Been Awhile (Flip/Elektra/EEG)	1082	-66	129480	30	70/0
20	21	WEEZER Hash Pipe (Geffen/Interscope)	1078	+12	133798	27	63/0
23	22	DEFAULT Wasting My Time (TVT)	1059	+207	90059	7	52/3
Breaker	23	CREED My Sacrifice (Wind-up)	1006	+1006	136702	1	69/69
25	24	311 I'll Be Here Awhile (Volcano)	877	+98	88466	5	56/3
24	25	SALIVA Click Click Boom (Island/IDJMG)	797	+20	48057	10	39/0
27	26	GODSMACK Bad Magick (Republic/Universal)	733	+9	60809	7	47/1
30	27	ROB ZOMBIE Feel So Numb (Geffen/Interscope)	727	+172	79345	3	57/7
28	28	DAVE NAVARRO Hungry (Capitol)	723	+37	42953	7	48/1
46	29	HOOBASTANK Crawling In The Dark (Island/IDJMG)	651	+360	101953	2	54/10
Breaker	30	SEVENDUST Praise (TVT)	614	+214	53562	2	50/6
29	31	LIVE Overcome (Radioactive/MCA)	592	0	65450	4	32/3
31	32	REMY ZERO Save Me (Elektra/EEG)	591	+78	56418	6	43/2
26	33	HANDSOME DEVIL Makin' Money (Dirty Martini/RCA)	583	-152	35570	11	43/0
33	34	DROWNING POOL Bodies (Wind-up)	564	+73	53528	16	24/1
38	35	PETE YORN For Nancy (Columbia)	555	+131	70086	8	41/5
39	36	COLD Thirteen (Flip/Geffen/Interscope)	475	+75	30314	3	36/2
35	37	SLIPKNOT Left Behind (Roadrunner)	410	-43	31767	11	37/0
44	38	PUDDLE OF MUDD Blurry (Flawless/Geffen/Interscope)	405	+84	71277	2	40/25
49	39	FLICKERSTICK Beautiful (Epic)	390	+126	31154	2	36/6
42	40	SUGARCULT Stuck In America (Ultimatum/Artemis)	377	+16	31687	9	25/0
47	41	COLDPLAY Trouble (Nettwerk/Capitol)	327	+47	43289	7	23/4
45	42	ABANDONED POOLS Mercy Kiss (Extasy)	305	-3	12899	3	29/4
50	43	ONESIDEZERO New World Order (Maverick)	302	+52	22396	6	27/1
48	44	NEW ORDER Crystal (Reprise)	302	+38	17904	2	21/0
Debut	45	PRESSURE 4-5 Beat The World (DreamWorks)	263	+108	14962	1	23/3
Debut	46	PENNYWISE Divine Intervention (Epitaph)	263	+20	36588	1	16/1
-	47	STATIC-X Black And White (Warner Bros.)	242	-2	12144	3	21/1
-	48	MESH Maybe Tomorrow (Label)	237	-3	19029	6	23/4
Debut	49	CUSTOM Hey Mister (Artist Direct)	216	+26	28947	1	12/1
Debut	50	CRASHPALACE Evolution (Trauma)	215	+39	9087	1	19/0

Most Added

www.rroads.com

ARTIST TITLE LABEL(S)	ADDS
CREED My Sacrifice (Wind-up)	69
PUDDLE OF MUDD Blurry (Flawless/Geffen/Interscope)	25
DAVE MATTHEWS BAND Everyday (RCA)	19
JIMMY EAT WORLD The Middle (DreamWorks)	16
HOOBASTANK Crawling In The Dark (Island/IDJMG)	10
MEST Cadillac (Maverick)	10
ROB ZOMBIE Feel So Numb (Geffen/Interscope)	7
STROKES Last Night (RCA)	7
WEEZER Photograph (Geffen/Interscope)	7
SEVENDUST Praise (TVT)	6
FLICKERSTICK Beautiful (Epic)	6

SUM 41
"IN TOO DEEP"
 R&R Alternative **22-19 (+247)**
 BDS Modern Rock **22* - 17***
(+245) AIRPOWER!
 Top 5 TRL !!!
 Island Def Jam Music Group A Universal Music Company ISLAND

Most Increased Plays

ARTIST TITLE LABEL(S)	TOTAL PLAY INCREASE
CREED My Sacrifice (Wind-up)	+1006
HOOBASTANK Crawling In The Dark (Island/IDJMG)	+360
P.D.D. Alive (Atlantic)	+287
SUM 41 In Too Deep (Island/IDJMG)	+247
SEVENDUST Praise (TVT)	+214
DEFAULT Wasting My Time (TVT)	+207
LINKIN PARK In The End (Warner Bros.)	+203
ROB ZOMBIE Feel So Numb (Geffen/Interscope)	+172
BLINK-182 Stay Together For The Kids (MCA)	+139
SYSTEM OF A DOWN Chop Suey (American/Columbia)	+139

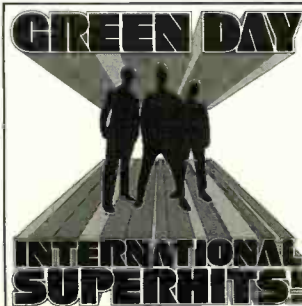
Breakers

NOW PLAYING ON 60% OF THE REPORTING PANEL

CREED		CHART
TOTAL PLAYS/INCREASE	TOTAL STATIONS/ADDS	
1006/1006	69/69	23
SEVENDUST		CHART
TOTAL PLAYS/INCREASE	TOTAL STATIONS/ADDS	
614/214	50/6	30

75 Alternative reporters. Monitored airplay data supplied by Mediabase Research, a division of Premiere Radio Networks. Songs ranked by total plays for the airplay week of Sunday 10/7-Saturday 10/13. Bullets appear on songs gaining plays or remaining flat from previous week. If two songs are tied in total plays, the song being played on more stations is placed first. Breaker status is assigned to songs reaching 60% of reporting panel for the first time. Songs that are down in plays for three consecutive weeks and below No.25 are moved to recurrent. Gross Impressions equals Average Quarter Hour Persons times number of plays (times 100). Average Quarter Hour Persons used herein with permission from The Arbitron Company (Copyright 2001, The Arbitron Company). © 2001, R&R Inc.

Most Added Is the total number of new adds officially reported to R&R by each reporting station. Songs unreported as adds do not count toward overall total stations playing a song. Most Increased Plays lists the songs with the greatest week-to-week increases in total plays. Weighted chart appears on R&R ONLINE MUSIC TRACKING.



GREEN DAY

IN STORES NOVEMBER 13

featuring 2 new songs "Maria" and "Poprocks and Coke"

"Poprocks and Coke" New Adds: KITS, 91X, WBRU, KCNL, WEQX!

Break Through

Artist

CUSTOM

LP: *FAST*

Label: ARTISTDIRECT

By
Katy Stephan

essentials: Remember when your mother thought Led Zepelin was a person? "That Zepelin boy frightens me. Turn that down!" Well, don't make the same mistake. Custom is a guy, not a band.

You may not know a lot about him, but you probably know every word of "Hey Mister," the single that's busting out all over Alternative radio. Here's the inside stuff.

Custom recorded "Hey Mister" and the other 12 tracks on his upcoming CD, *Fast*, at his home studio in an industrial loft in New York City. He hangs with Duncan Sheik, who co-wrote "Like You" with him for the album, which is sched-

uled for release in early 2002.

When you find out he's 6 feet 8 inches tall, you may want to ask the inevitable basketball question. But he sticks to skateboarding — and motocross, of course. Does a KTM 640 Austrian Enduro bike mean anything to you? Custom has a red one. He also drives an undercover police car, which he has named Libby. But his record label, ARTISTdirect, plans to take that away from him. Actually, they're giving it away in a contest at Teamcustom.com.

Basically, Custom is what every guy listening to Alternative radio wants to be. What else do you need to know? How about this: If you don't add his record, you'll probably be the only one on Earth who doesn't. And you'll start to look a lot more like your mother.

Artist POV: Complete lyrics to "Skate": "I skate with the rodents/I fly with the birds/Give with the pen all notes and words/I may seem gone now/It may seem absurd/But melodies don't die/Our song will be heard."

Custom



Opie Taylor, MD
KMBY/Monterey-Salinas

Opie Taylor
ON THE RECORD

We just added "So Sorry" by It's Me Margaret because chicks rock! Singin' chicks with big, crunchy guitars — damn. It just rocks. And it sounded great in-between Nickelback and Flaw. ■ "Payback" by Flaw — what a great tune. It's straight-ahead, balls-to-the-wall rock. On the other side of the coin is Fenix TX with "Phoebe Cates." When you hear it, you just can't stop singing it! It's awesome. ■ We're playing two bands that no one else is onto yet. Stuntmonkey, out of San Jose, is one. Their song "Your Mom Is Hot" has been our No. 1 phone for three weeks now. We started to get calls on the song the day we added it. ■ Also, Omniblank's "Circles" is another kick-ass, Flaw-style track. They just let it all hang out, and I love it.

Wow, what an amazing week for Creed! Fully 69 stations out of 75 added "My Sacrifice." Not only that, the song debuts on the chart at No. 23. By now it is clear: With Creed, the question isn't "Will the new album have a hit?" it's "How many hits will their new album have?" ... Moving from core artist to future core artist we have Puddle Of Mudd, whose "Blurry" pulls in 25 new adds while a whole slew of people are still playing their previous single, "Control" ... Hoobastank enter the top 30 and end up top five most added again behind "Crawling in the Dark" ... As you can read in my column this week, Jimmy Eat World's run on "Bleed American" was prematurely cut short as a result of Sept. 11. Luckily, "The Middle" is just as good a song, and it pulls in 16 adds ... Another band on the rebound from the adverse effects of Sept. 11 are System Of A Down, whose "Chop Suey" shows nice momentum into the top 15 ... Dave Matthews Band continue to shine in the face of format resistance.

ON THE RADIO

by Jim Kerr

"Everyday" adds 19 stations for 21 total out of the box ... Finally, I had to smile when I heard the cocky vocals and bouncing rhythms of Kid Rock's "Forever." It's just the song we need when cracking a smile and enjoying yourself still take some effort. Ditto for Tenacious D, whose "Wonderboy" is brilliant on every level. **RECORD OF THE WEEK:** Strokes "Last Night"



gob "I Hear You Calling"

Already Spinning on
89X, WZNE, KWOD, KQRX, WXSX,
WCDW, WGMR & more!

On tour with Sum 41:

Oct. 18/Old Bridge
Oct. 22/Columbus
Oct. 27/Milwaukee
Nov. 23/Los Angeles

Oct. 19/Philadelphia
Oct. 24/Cincinnati
Oct. 29/Minneapolis

Oct. 20/Pittsburgh
Oct. 25/Detroit
Oct. 30/Kansas City

Oct. 21/Cleveland
Oct. 26/Chicago
Oct. 31/St. Louis

NETWORK
AMERICA

October 19, 2001



America's Best Testing Alternative Songs
12+ For The Week Ending 10/19/01.

Artist Title (Label)	TW	LW	Familiarity	Burn	TD	Familiarity	Burn
NICKELBACK How You Remind Me (Roadrunner)	4.36	4.36	89%	13%	4.34	92%	14%
LINKIN PARK In The End (Warner Bros.)	4.30	4.18	89%	10%	4.22	90%	12%
LINKIN PARK Crawling (Warner Bros.)	4.16	4.01	96%	31%	4.16	98%	34%
INCUBUS I Wish You Were Here (Immortal/Epic)	4.12	4.08	86%	12%	4.03	90%	14%
P.O.D. Alive (Atlantic)	4.10	4.01	88%	11%	4.03	89%	12%
STAINED Fade (Flip/Elektra/EEG)	4.06	3.96	89%	17%	3.97	91%	20%
ADEMA Giving In (Arista)	4.02	3.90	72%	9%	3.94	76%	10%
PUDDLE OF MUDD Control (Flawless/Geffen/Interscope)	3.99	3.89	89%	20%	3.91	93%	22%
STAINED It's Been Awhile (Flip/Elektra/EEG)	3.99	3.89	99%	53%	3.92	99%	57%
ALIEN ANT FARM Smooth Criminal (DreamWorks)	3.99	3.95	98%	37%	3.95	99%	39%
INCUBUS Drive (Immortal/Epic)	3.97	3.96	97%	47%	3.95	98%	49%
SUM 41 Fat Lip (Island/IDJMG)	3.94	3.86	93%	33%	3.84	93%	36%
DISTURBED Down With The Sickness (Giant/Reprise)	3.91	3.83	88%	23%	3.92	91%	26%
SYSTEM OF A DOWN Chop Suey (American/Columbia)	3.89	3.82	78%	13%	3.84	80%	14%
SUM 41 In Too Deep (Island/IDJMG)	3.88	-	75%	10%	3.74	75%	12%
TOOL Schism (Volcano)	3.81	3.80	87%	32%	3.81	91%	35%
WEEZER Island In The Sun (Geffen/Interscope)	3.79	3.69	82%	17%	3.79	83%	18%
WEEZER Hash Pipe (Geffen/Interscope)	3.77	3.66	93%	37%	3.72	95%	41%
BLINK-182 Stay Together For The Kids (MCA)	3.77	3.69	69%	11%	3.67	69%	12%
LIVE Overcome (Radioactive/MCA)	3.76	3.72	58%	9%	3.71	65%	12%
BLINK-182 The Rock Show (MCA)	3.76	3.64	95%	38%	3.69	95%	41%
GODSMACK Bad Magick (Republic/Universal)	3.72	3.68	63%	11%	3.67	67%	13%
BUSH The People That We Love (Atlantic)	3.70	3.71	63%	9%	3.57	68%	11%
SALIVA Click Click Boom (Island/IDJMG)	3.66	3.65	75%	16%	3.68	79%	17%
GORILLAZ Clint Eastwood (Virgin)	3.64	3.59	94%	36%	3.64	95%	37%
ROB ZOMBIE Feel So Numb (Geffen/Interscope)	3.62	-	39%	5%	3.61	42%	6%
311 I'll Be Here Awhile (Volcano)	3.57	-	46%	8%	3.59	50%	10%
LIT Lipstick And Bruises (RCA)	3.54	3.51	57%	9%	3.40	61%	12%
DAVE NAVARRO Hungry (Capitol)	3.37	-	40%	9%	3.32	43%	10%
LENNY KRAVITZ Dig In (Virgin)	3.19	3.13	55%	14%	3.23	58%	13%

Total sample size is 933 respondents. Total average favorability estimates are based on a scale of 1-5. (1=dislike very much, 5=like very much). Total familiarity represents the percentage of respondents who recognized the song. Total burn represents the number of respondents who said they are tired of hearing the song. Sample composition is based on persons 12+. TD = Target Demo (Males 18-34). Persons are screened via the Internet. Once passed, they can take the music test based on their format/music preference. RateTheMusic.com results are not meant to replace callout research. The results are intended to show opinions of participants on the Internet only. RateTheMusic is a registered trademark of RateTheMusic.com. The RTM system is available for local radio stations by calling 407/523-7272. RateTheMusic.com data is provided by Mediabase Research, A division of Premiere Radio Networks.

ALTERNATIVE **Indicator**

Most Added®

ARTIST TITLE LABEL(S)	ADDS
CREED My Sacrifice (Wind-up)	10
PUDDLE OF MUDD Blurry (Flawless/Geffen/Interscope)	7
DAVE MATTHEWS BAND Everyday (RCA)	6
JIMMY EAT WORLD The Middle (DreamWorks)	4
STEREDPHONICS Have A Nice Day (V2)	3
PENNYWISE Divine Intervention (Epitaph)	2
STROKES Last Night (RCA)	2
TENACIOUS D Wonderboy (Epic)	2
GOLDPLAY Trouble (Nettwerk/Capitol)	1
KITTIE What I Always Wanted (Oracle/Artemis)	1
DROWNING POOL Bodies (Wind-up)	1
STEREOMUD Steppin Away (Loud/Columbia)	1
BASEMENT JAXX Where's Your Head At (Astralwerks/Virgin)	1
BOUNCING SOULS True Believers (Epitaph)	1
BREAKING POINT Coming Of Age (Wind-up)	1
CROSSBREED Seasons (Artemis)	1
CUSTOM Hey Mister (Artist Direct)	1
WILL HOGE Your Fool (Atlantic)	1
JUMP, LITTLE CHILDREN Too High (EZ Chief)	1
MEST Cadillac (Maverick)	1

ALTERNATIVE **Going For Adds**

10/23/01

- CRYSTAL METHOD You Know It's Hard (Outpost/Geffen/Interscope)
- CYPRESS HILL Trouble (Columbia)
- KID ROCK Forever (Top Dog/Lava/Atlantic)
- KOTTONMOUTH KINGS On The Run (Capitol)
- STROKES Last Nite (RCA)

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(head)

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New Music Specialty Shows

R&R's Exclusive Look At The Cutting Edge Of Alternative

English Beat

By
Katy Stephan

They brought us the Beatles, Bass Ale and *The Big Book of British Smiles*. And they're not through yet. It's all about imports this week. Here are some reasons to learn the original words to "My Country 'Tis of Thee." (Hint: There's a reason why they play it whenever a Brit wins an Olympic gold medal.)

Feeder. It's all about Feeder. And they are living up to their name. For two weeks in a row, they have chewed up the competition with a superized appetite and topped the specialty chart by a huge margin. They're still unsigned in the U.S., so contact Darrin Woodford at Echo (011-44-207-465-6240; e-mail DarrinW@chrysalis.com), Christian Unruh at ARMS Division (1-786-276-7711; e-mail ARMSDivision2@aol.com) or Chris Stowers at Jeff McClusky & Associates' Bridge Division (773-938-1229).

Kid Galahad's "Stealin' Beats" is a great record; it's catchy but not goofy. The urge to sing along with this one is overwhelming, but it's tough to figure out what the hell they're saying. Maybe Rich Michalowski at First Floor can tell you (213-625-0892).

If you're really worried about not waking the neighbors, check out Bows. Luke Sutherland creates a quiet, trippy, late-night vibe. There's a little bit of drum and bass and a lot of breathy, sparkly, delicate layers. It's definitely not for head-banging, but it sure puts the "special" in specialty. Contact Jenn Lanchart at Beggars Group (212-343-7010).

If Simon and Garfunkel were brothers, English and really into country music, they would, of course, be Grand Drive. Right?

Work with me here. "Wheels" has been going steady for weeks now, and I suspect the same will be true for the next single. A lot of people are starting to play "A Train Arrives" from their EP *Wheels*. I'm partial to "One Last Smile," which is a little less down-home and twangy and a little more groovy and foot-tappin'. Place your vote for the next single with Rich at First Floor (see above).

If you're a fan of Belle & Sebastian, Mogwai, Snow Patrol, Arab Strap, Astrid, Eva or Hercules (pew!), then check out the Reindeer Section CD. Members of all those bands got together and recorded 14 songs in 10 days. The result is a smorgasbord of indie delights called *Y'all Get Scared Now, Ya Hear!* You can get it from Melissa Emert or Dave Morrell at Red Ink (212-337-5492). Or call Team Clermont (888-548-8326; e-mail radio@teamclermont.com). OK, OK -- most of the Reindeers are Scottish, not British. Whatever. They still talk funny.

Did I mention Feeder?



Feeder

R&R Top 20 Artists

October 19, 2001

1. FEEDER (Echo) "Buck Rogers"
2. TENACIOUS D (Epic) "Wonder Boy"
3. THE CURE (Fic/Elektra/EEG) "Cut Here"
4. KITTIE (Oracle/Artemis) "What I Always Wanted"
5. ALIEN BREED (DV/Universal) "Colorblind"
6. GORILLAZ (Virgin) "19-2000"
7. STROKES (RCA) "Last Night"
8. SPIRITUALIZED (Arista) "Stop Your Crying"
9. THERAPY? (Ark 21) "Give Me Back My Brain"
10. MAD CAPSULE MARKETS (Palm Pictures) "Pulse"
11. SOMETHING CORPORATE (Drive Thru/MCA) "If You C Jordan"
12. NEW END ORIGINAL (Jade Tree) "Lukewarm"
13. CHEMICAL BROTHERS (Astral/Virgin) "It Began In Africa"
14. INTERNATIONAL NOISE... (Hopeless) "Capitalism Stole My Virginity"
15. THEY MIGHT BE GIANTS (Restless) "Man, It's So Loud In Here"
16. DISCONTENT (Sha-la) "Time Bomb"
17. FLICKERSTICK (Epic) "Beautiful"
18. SAVES THE DAY (Vagrant/TVT) "At Your Funeral"
19. FLAW (Republic/Universal) "Payback"
20. KID GALAHAD (Independent) "Stealin' Beats"

Ranked by total number of shows reporting artist.

Record Of The Week

Record Of The Week: Something Corporate
Album: *Audioboxer*
Label: Drive-Thru
Track: "If You C Jordan"



Have you ever had an enemy? How about an archrival? Evidently, the guys in Something Corporate are plagued by an adversary of DC Comics proportions. The downside is that he's a stalker, tries to cause fights and talks all kinds of trash. The upside is that he inspired a great song.

"If You C Jordan" is a fabulously pissy rant. Anthemic and a little childish at the same time, it will bring out the brat in you. "Punk Rock Princess" is another tune with a great hook and a similar sense of humor. All the tracks are clean and well-executed, and "Hurricane" has hit written all over it.

If this Jordan guy really exists, he should think about changing his name. Because once people hear this record, everybody's going to think he's a BIG DUMB-ASS! Nya nya!

Specialty Show Reporters

Shows and their Top 5 songs listed alphabetically by market

<p>WEOX/Albany, NY Download Sunday 9pm-11pm Alex Taylor Kid Galahad "Stealin' Beats" Spiritualized "Stop Your Crying" Feeder "Buck Rogers" Tenacious D "Wonder Boy" Charlatans UK "Man, It's So Loud In Here"</p>	<p>WARQ/Columbia, SC 7200 Seconds Sunday 9-10 Cataldo Cure "Cut Here" Charlatans UK "Is It In You" Cure "What More Need Less" Feeder "We Can't Rewind" They Might Be Giants "Cyclops Rock"</p>	<p>KFTE/Lafayette, LA New Hour This Sunday 9pm-11pm Dave Hebbell Faint "Let The Porson Spill" Bootsy Winks "Cassidy City" Back "Your Death Wish" New Order "Slow Jam" Muse "Plug In Baby"</p>	<p>KFSD/San Diego, CA SF Radio 1 Wednesday 10pm-midnight Tazzy River City High "Runaround" Goldfinger w/ Mezz. "Innocent" Faint "Against Suicide" Avantchicks "Frontier Psychiatric" Sports "Air"</p>
<p>KTEG/Albuquerque, NM Burning Sensations Sunday 9pm-10pm Adam 12 New End Original "Hostage" Bentley Falls "Swimming With You" Student Rick "Holeaway" Cave In "Insenso..." Superchick "Risky Streets"</p>	<p>WWCD/Columbus, OH Invisible Hits Hour Sunday 7-9pm Curtis Schaefer Del McCarty Band "A Good Man Like Me" Shogun "Let Us All Be" Buddy and Julie Mill "Whirlower" Gillian Welch "I Want To Sleep..." Soul-Fu Williams "Soul Rotation"</p>	<p>KRDQ/Los Angeles, CA Reddy On The Roo Sunday midnight-3am Reddy Biogenheimer Pulp "Wichaman" Cure "Hell Above Water" Hednes "Long Gone" Feeder "Seven Days In..." Stoic "Devils At The Wheel"</p>	<p>XTRA/San Diego, CA The Lab Sunday 7pm-9pm Tim Pyles White Stripes "Finding My Harbor..." Fu Monday "Singing Ragdoll" Saves The Day "Your Funeral" Spiritualized "Stop Your Crying" Starliner "Fever"</p>
<p>WNNX/Atlanta, GA Sunday School Sunday 9pm-10pm Jay Haven Crystal Method "You Know It's Hard" Travis "Slide" Saves The Day "Your Funeral" Fuel "Last Time" Unwritten Law "Up All Night"</p>	<p>KDGE/Dallas, TX Adventure Club Sunday 5-9pm Josh Venable They Might Be Giants "Man, It's So Loud" My Vicious "Always Your Way" Tenacious D "Wonder Boy" Stereophonics "Step On My Oct..." 41 Gorpics Block "Hed You"</p>	<p>WXRK/New York, NY The "Bezz" Sunday midnight-2am Matt Pinfield P.O.D. "Rush Of The Nation" Gorillaz "19-2000" Soll "Halo" Cypress Hill "Trouble" Rickenbacker "Beautiful"</p>	<p>KJEE/Santa Barbara, CA New Holze Monday midnight-2am Dave Haranick International Noise "Capitalism Stole..." Modest Mouse "Wildflower" New End Original "Lukewarm" Emiliana Torrini "Weird Friendless Kid" Rickenbacker "Ich War"</p>
<p>WRAX/Birmingham, AL Reg's Coffeehouse Sunday 10am-12pm Scott Register Tom Petty & "Room At The Top" Ben Folds "Ascend Of Stan" Martin Sirens "The Best In Me" Ryan Adams "The Bar Is..." Lucinda Williams "Something About..."</p>	<p>KTCI/Denver, CO Adventure University Sunday 7:30-8:30pm Professor Kat Pete Yorn "For Nancy" Tenacious D "Wonder Boy" Elan "I'm In Love With You" It's Me Margaret "Doesn't Mean I'm..." Feeder "Buck Rogers"</p>	<p>KNRK/Portland, OR Something Cool Sunday 9pm-10pm Jaime Cordero Preston School... "White Bones" Cure "Cut Here" B.R.M.C. "Whisper..." Pattern "Finger Us" Unwritten Law "Up All Night"</p>	<p>KNDD/Seattle, WA Loudspeaker Sunday 11:30pm-midnight Neil Reid Siobhan "NYC Cops" New End Original "Lukewarm" Avantchicks "Frontier Psychiatric" Feeder "Buck Rogers" Something Corporate "Hurricane"</p>
<p>WBCH/Boston, MA Nocturnal Emotions Sunday 8-10pm Oedipus/Albert O Mad Capsule Markets "Pulse" Gorillaz "19-2000" Madcapsule Hovvday "Slandy Nasty" Cure "Cut Here" Dope "How Or Heave"</p>	<p>WXTW/Ft Wayne, NJ The Living Room Sunday 9pm-10pm Matt Jericho Tenacious D "Wonder Boy" Five Iron Frenzy "Kumbaya" Hobnobbers "Crawling" Mad Capsule Markets "All The Time" Jillingham "Down Song"</p>	<p>WCYY/Portland, ME Spinnet Thursday 7-9pm Shawn Jeffrey Cold "End Of The World" Ozomatli "Pa Luma" U2 "Rattle and Hum" King's X "Mantic Moonlight" Crucifix "I Only"</p>	<p>KPNT/St. Louis, MO New Music Sunday Sunday 7-9:30pm Les Aaron Cure "Cut Here" Spiritualized "Stop Your Crying" Yanis "Solo" Bouncing Souls "True Believer" Fathead "Muhammad AF"</p>
<p>WFNX/Boston, MA The First Contact Sunday 8pm-9:30pm Zach Brooks X-Ecutioners "It's Going Down" Mad Capsule Markets "Pulse" Tenacious D "Wonder Boy" Avantchicks "Frontier Psychiatric" Feeder "Buck Rogers"</p>	<p>WJBF/FL Myers, FL 99 Xtreme Sunday 8-10pm Lancear Cubertling "Who's Suspect" New Order "Prom" Wer "Paper Airplanes" Potato Gun "Panties On The Stage" Bk "In My Mind"</p>	<p>WBRU/Providence, RI Breaking And Entering Wednesday 10pm-2am Annie Shapiro Fuel "Last Time" Tenacious D "Wonder Boy" Something Corporate "Hurricane" Cure "Cut Here" Puddle Of Mudd "Blurry"</p>	<p>WXSR/Tallahassee, FL Underground Lounge Sunday 8-10pm Headhead U2 "Rattle and Hum" Fathead "Muhammad AF" Cobay "Strutting To" Taramonic "Dome" Oysterband "You Love It When..."</p>
<p>WEDG/Buffalo, NY Next Wave Monday midnight-1am Ryan Patrick Sawtooth "Process" Salle 1000 "Lukewarm" Sob "I Hear You Calling" Goldfinger w/ Mezz. "Innocent" Kobonoww "Kegs On The Run"</p>	<p>WMRQ/Hartford, CT Spinning Unrest Sunday 10pm-midnight Cassie Chris New End Original "Lukewarm" Feeder "Buck Rogers" Pop Unknown "Hydroplane" Strokes "Last Mile" Discoment "Time Bomb"</p>	<p>WDYL/Richmond, VA Under Exposed Sunday 10pm-11pm Charlie Padgett Spiritualized "Stop Your Crying" New End Original "14 to 41" Grand Drive "White" Emiliana Torrini "Weird Friendless Kid" Peter Bear "Monday"</p>	<p>KMYZ/Tulsa, OK New From The Edge Tuesday midnight-1:00am Lynn Barzard Katie "What I Always Wanted" Puddle Of Mudd "Blurry" Faint "Thee Cat" Lennon "Babe In Your Car" Custom "Hey Mister"</p>
<p>WAVF/Charleston, SC Cutting Edge Sunday 8:30-10pm Bryant Stone Kid Galahad "Stealin' Beats" Lennon "Babe In Your Car" Hobnobbers "Crawling" Kevin Tibbels "Prudy Pleaze" Feeder "Buck Rogers"</p>	<p>WRZX/Indianapolis, IN Hangover Cafe Sunday Noon-noon Dave Ogan They Might Be Giants "Fished With Less" Wilson "Heavy Metal Drummer" Tenacious D "Wonder Boy" Discoment "Time Bomb" Feeder "Seven Days In..."</p>	<p>KXRX/Salt Lake City, UT Exposed Monday-Friday 8-9pm Todd Nukem Hobnobbers "Crawling" Tenacious D "Wonder Boy" Pansywise "Divers Intervention" Rammstein "Ich War" Cure "Cut Here"</p>	<p>WHFS/Washington, DC New Hour This Sunday 8:00pm-10:30pm Dave Marsh Garbage "Silence Is Golden" Curt "Desert Drought" Witness UK "...Jill Dem Invention" Ash "Sometimes" Evelyns "I Could Have Been..."</p>

32 Total Reporters

Stations and their adds listed alphabetically by market

<p>WAPS/Akron, OH PD/MO: Bill Graber 1 DAVE MATTHEWS BAND "Everyday" 2 PAUL MCCARTNEY "From" 3 LUCINDA WILLIAMS "Right" 4 NO MISSISSIPPI "Stem" 5 M. CHARPIN CARPENTER "Simple" 6 PETER GREEN "Real"</p>	<p>WNCS/Burlington, VT PD: Jody Peterson APD: Eric Thomas MD: Wafa Abuzabab No Adds WHYY/Cape Cod, MA PD/MO: Barbara Dacey COLDFEEL "Trouble" WOODCHAMPION, TN OM/PO/MD: Danny Howard 3 CRED "Sacrifice" 5 LUCINDA WILLIAMS "Right" RYAN ADAMS "New"</p>	<p>WTTW/Indianapolis, IN * PD: Jim Ziegler APD/MO: Marie McCallister 2 CALLING "Wherever" 1 NICKELBACK "Remind" DAVE MATTHEWS BAND "Everyday" WKOK/Knoxville, TN * PD: Shane Cox MD: Sarah McClane COLDFEEL "Trouble" CRED "Sacrifice" ENYA "Only"</p>	<p>WFUV/New York, NY PD: Chuck Singleton MD: Rita Houston AMD: Russ Boritt 5 BOB DYLAN "Lonesome" 5 ROBERT CRAY "Kean" 5 DAN BERN "Salt" 5 CATHY CURTIS "Palenbre" 5 SAM PHILLIPS "Dream" 3 JACK JOHNSON "Bubble" 3 PETER YORM "Strange" 3 HEATHER LAMAR "Spoonful" STEVE FORBERT "Watching" 3 FREEDY JOHNSTON "Alright" 2 ANI DIFRANCO "Heartbreak" 2 JACK JOHNSON "Middle" 2 PHIL ROY "Hope" 2 IKE REILLY "Red" 2 LUKE BLOOM "Natural" 2 DAVID GRAY "Hold" 2 FREEDY JOHNSTON "Mirror" 2 TOM MCRAE "Boodless" 2 GOURDS "Messing" 2 JOE STRUMMER "Mondo" 2 TOM MCRAE "Messer" 1 COUSTEAU "Shadows" 1 MICHAEL FRANTI "Human" 1 SHUGGIE OTIS "Into" 1 COUSTEAU "Come" 1 JENIFER JACKSON "Fide" 1 JENIFER JACKSON "Sun" 1 LEONARD COHEN "Secret" JIM MATHUS "Snake" NORAH JONES "Come" WILCO "Jesus" BE GOOD TANKS "Birds"</p>	<p>WXPB/Philadelphia, PA PD: Bruce Warren APD/MO: Helen Leicht 6 PHIL ROY "Hope" LUCE "Long" DAN BERN "Salt" GROOVE ARMADA "Little" WYEP/Pittsburgh, PA PD: Rosemary Welsh APD/MO: Chris Griffin DAVE MATTHEWS BAND "Everyday" PAUL MCCARTNEY "From" DR. JOHN "Swore" LOUDON WAINWRIGHT "Living" BUTTERFLY JONES "Winds" GRANT-LEE PHILLIPS "Taste" KINK/Portland, OR * PD: Dennis Constantine MD: Kevin Welch 1 COLDFEEL "Trouble" WDSJ/Poughkeepsie, NY PD: Greg Gattine APD: Christine Martinez MD: Roger Menell 9 CURE "Out" 9 DAVE MATTHEWS BAND "Everyday" JOHN MAYER "Such" CHRIS WHITLEY "Radar" KTHX/Reno, NV * PD: Harry Reynolds MD: Dave Herald DAVE MATTHEWS BAND "Everyday" ROBERT CRAY BAND "Sickness" KEB MO "Lonesome" LENNY KRAVITZ "Dig" NICK LOWE "Soft" CHRIS WHITLEY "Radar" MONTE MONTGOMERY "Tug" KENZ/Salt Lake City, UT * MD/PO: Bruce Jones MD: Kari Bushman DAVE MATTHEWS BAND "Everyday" KXST/San Diego, CA * PD: Dana Schabab 2 EAGLE-EYE CHERRY "Right" 1 JACK JOHNSON "Faze" KFOG/San Francisco, CA * PD: Dave Benson APD/MO: Haley Jones 6 R.E.M. "Way"</p>	<p>KOTR/San Luis Obispo, CA PD: Drew Ross MD: Rick Williams 16 CHRIS WHITLEY "Radar" 4 DAVE MATTHEWS BAND "Everyday" 4 ROBERT CRAY BAND "Sickness" 4 PETER GREEN "Real" KBCA/Santa Fe, NM GM/PO: Irg Gordon 11 CURE "Out" 9 DAVE MATTHEWS BAND "Everyday" 8 LUCE "Long" 8 JUMP LITTLE "Vertigo" 8 PETER GREEN "Real" KTAO/Santa Fe, NM MD: Nicole Sandler MD: Michael Daan 9 JOE LOUIS WALKER "Funny" 7 ROBERT EARL KEEN "Home" 5 ROBERT CRAY BAND "Sickness" 5 DAVE MATTHEWS BAND "Everyday" 5 MONTE MONTGOMERY "Tug" CHRIS WHITLEY "Radar" DR. JOHN "Swore"</p>	<p>KRSH/Santa Rosa, CA * PD: Bill Bowker MD: Pam Long CPR "Bones" PETER GREEN "Real" DAVE MATTHEWS BAND "Everyday" ROLAND ORZABAL "Life" TABITHAS SECRET "Around" CHRIS WHITLEY "Radar" KMTT/Seattle-Tacoma, WA * No Adds GM/PO: Chris Mays APD/MO: Shawn Stewart No Adds WRNS/Springfield, MA * GM/PO: Tom Davis MD: Dennis Moorhouse ROBERT CRAY BAND "Sickness" DAVE MATTHEWS BAND "Everyday" PAUL MCCARTNEY "From" WREZZER "Hash" CHRIS WHITLEY "Radar"</p>
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* Monitored Reporters
 44 Total Reporters



26 Total Monitored

18 Total Indicator

New Indicator Reporters (8):

- WAPS/Akron, OH
 - KTZO/Albuquerque, NM
 - WNCS/Burlington, VT
 - WNCW/Charlotte, NC
 - WBXR/Columbia, MO
 - KMTN/Jackson, WY
 - WDST/Poughkeepsie, NY
 - KTAO/Santa Fe, NM
- Note: WRRN/Baltimore, MD moves from Indicator to Monitored status.

Most Played Recurrents

ARTIST TITLE (LABEL/S)	TOTAL PLAYS
AFRO-CELT... F/PETER GABRIEL When You're Falling(Real World/Virgin)	273
INCUBUS Drive(Immortal/Epic)	252
LIFEHOUSE Hanging By A Moment(DreamWorks)	232
COLDPLAY Yellow(Nettwerk/Capitol)	162
JOSH JOPLIN GROUP Camera One(Artemis)	162

National Programming

Added This Week

World Cafe Ali Castellini 215-898-6677

BETA BAND Squares
 CALL AND RESPONSE All Night Long
 GIGI Guramayle
 KRIS DEMHORST Little Wings
 SUPERCHUNCK Late Century Dream

Acoustic Cafe Rob Reinhart 734-761-2043

BRUCE ROBISON What Would Willie Do
 CHRIS WHITLEY Serve You
 EAGLE-EYE CHERRY Long Way Around

TRIPLE A Going For Adds 10/22/01

DAVID GARZA Too Much (Lava/Atlantic)
 HOPE SANDOVAL On The Low (Rough Trade/Sanctuary)
 IAN HUNTER No One (Fuel 2000)
 KINGS OF CONVENIENCE Weight Of My Words (Astralwerks)
 RAUL MALO Every Little Thing About You (Higher Octave/Virgin)
 RAY PAUL Oh Woman, Oh Why (Oglio)
 TRAVIS Side (Independiente/Epic)
 VARNALINE Indian Summer Takedown (E-Squared/Artemis)
 WILL HOGE Your Fool (Atlantic)

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JOHN SCHOENBERGER

jschoenberger@rronline.com

Food For Thought

■ Mr. X. and Mr. Y. talk to kids

By Tom Davis

Tom Davis, GM of WRNX/Springfield, MA, called me recently and said he had an idea for another guest column. As you may recall, he's the man who coined the terms S.P.E.R.M., or Self-Proclaimed Experts on Radio and Music, and M.A.F.O.E., or Middle-income-plus, Active-adult, Educated, Family-Oriented and open to new Experiences, in past columns. This time Davis tackles high-profile morning shows. I must point out that his opinions are not necessarily those of this editor or of R&R.

The characters in this article are fictitious. Any similarity between the adults depicted and real people is purely coincidental — and highly implausible, as it is difficult to imagine adults conducting themselves or their businesses in the manner described below.

The on-air incidents described in this article are, unfortunately, accurate and a regrettable statement about what some people will do for attention, power and money.

Any depiction of children in this article displaying higher levels of intelligence, responsibility and caring than adults is not coincidental and is, sadly, more truthful than any of us can come to terms with.

The Visit

Principal: Boys and girls, we are pleased to welcome some special guests for today's assembly, Mr. X. Karnalsin and Mr. Y. Machiavelli. Mr. X. and Mr. Y. are very successful radio executives, and they're here to answer your questions about the radio business. Welcome, gentlemen.

Mr. Y.: I'd like to thank your principal for inviting us here today to talk about radio. Mr. X. and I have always been fond of principles, especially since they have been absent from our own lives for such a long, long time. We welcome your questions.

Fourth-grader: Mr. Y., my mom wants to know why you kill innocent animals.

Mr. Y.: I don't kill innocent animals, at least not that I can remember.

Fourth-grader: My mom told me that one of your DJs in Florida stabbed a pig with a knife, live on the radio station.

Third-grader: That's disgusting!

Fourth-grader: And then they put him in jail.

Fifth-grader: The pig?

Fourth-grader: No, the DJ.

Sixth-grader: Same thing.

Mr. Y.: Well, it was a wild boar, not a pig, and he didn't stab it, he slit its throat. Well, actually, he didn't slit

its throat — that was a listener who brought the boar to the station. It's not a crime to kill a wild boar in Florida.

Kids, it's important to know the real facts.

Fifth-grader: The facts are that it's disgusting, cruel and sick. Why would you do something like that?

Mr. Y.: It was a stunt to get more people to listen to the radio station. When more people listen, it helps a thing called the station's ratings, which affect how much advertising money will be spent

with the station. It's all very complicated.

Second-grader: It doesn't sound complicated at all; it just sounds stupid.

Principal: OK, kids, that's enough! Does anyone have a question for Mr. X.?

Sixth-grader: My dad works in Boston, and he said that two of your DJs once reported on the radio that the mayor of Boston was killed in a car crash, as an April Fools' joke. I asked my Dad if he thought it was funny, because it doesn't sound funny to me. He said it was disgraceful.

Mr. X.: The two gentlemen you're talking about didn't work for me when they did that. I had nothing to do with that.

Sixth-grader: Yeah, but my dad said that they got fired after they did that and that you hired them and moved them to New York. Why would you do that?

Mr. X.: Well, as Mr. Y. was pointing out, it's all very complicated, but they have the ability to attract attention and get people to listen, which is the goal of any radio station.

Fifth-grader: Even if they do it by hurting innocent people, like the mayor of Boston? What if you heard on the radio that your dad was killed in a car crash, and you later found out it was a joke?

Mr. X.: They haven't done that kind of joke since coming to work for my company. I think they've grown up some since that unfortunate incident.

Fourth-grader: I heard they just

gave away a trip to Hawaii to a person who swallowed five live mice right on their show.

Third-grader: Eww! That doesn't sound like they've grown up. That's so gross.

First-grader: Those poor mice!

Mr. X.: Sometimes radio people like to do crazy stunts to get attention. I'm sure it was all done in fun, and no one got hurt.

Sixth-grader: Tell that to the mice.

Principal: OK, kids, that's enough! Let's have some other questions.

Second-grader: My uncle lives in Alabama, and he said that two morning show guys called a woman a b-i-t-c-h, and one of them even said he hoped she had a wreck and got killed on the way to work. That's not fun, when he's wishing she would get hurt.

Mr. X. and Mr. Y.: [Looking at each other and nodding.] That was someone else's radio station. Their name is Cox. Terrible people.

Fourth-grader: Mr. Y., my aunt lives in Washington and said you put six people in a port-a-potty for 15 days. The people didn't have a lot of money, so you offered a cash prize to the one who stayed in the longest. Then you made fun of them all on the radio.

First-grader: Yuck! Who's dumb enough to do that?

Mr. Y.: Yeah, that was great! It was called *Survivor*. It worked so well that we did it at stations all over the country. It's amazing what some people will do for money.

Sixth-grader: Yeah, look at you guys. [Giggling is heard around the room.]

Fifth-grader: My cousin said some DJ in New York made fun of Aaliyah after she died in that plane crash. She said he played sounds of screaming and crashing and was laughing and everything.

Fourth-grader: [Sad voice] I loved Aaliyah.

Second-grader: That's so mean.

Mr. X. and Mr. Y.: [Looking at each other and nodding.] That was someone else's radio station. Their name is Emmis. Terrible people.

Sixth-grader: Yeah, but Mr. X.,

what about that other morning jock in New York making jokes about prostitutes and the New York firemen after the terrorist attacks and having callers making jokes with fake Arab accents? That seems wrong to me. My parents said you shouldn't be allowed to put that kind of stuff on the air.

Mr. X.: Well, it's very hard to say what is appropriate and what isn't when it comes to what we broadcast on the radio. What seems outrageous to some isn't necessarily that bad to someone else.

Fourth-grader: Someone thinks jokes about the attack in New York are funny? It sounds like they need help. Can't you help them, Mr. X., or do you need help too?

Fifth-grader: It seems like whether it's appropriate for an elementary-school kid to hear might be a good test for whether or not you should say it on the radio.

Sixth-grader: But these radio shows are for grown-ups. Kids aren't supposed to be listening.

First-grader: You mean killing pigs, eating live mice, making fun of people who die in plane crashes and lying about someone dying in a car wreck are funny stuff for grown-ups?

Second-grader: Not any grown-ups I know.

Third-grader: Me, neither.

Mr. Y.: I know it's hard to understand, kids, but as one person in radio said, "It's all about two things: generosity and cruelty." We want to make sure people win nice prizes and do it in the most painful and embarrassing ways possible. That's what makes it entertaining for grown-ups.

Sixth-grader: So if I were a DJ on one of your radio stations, and you were our guests, I'd have to make fun of you in order for grown-ups to like me? Is that how it works?

Fifth-grader: Yeah, like, Mr. Y., I'd make fun of your big head. [Giggles.]

Fourth-grader: He looks like the statue in front of Bob's Big Boy.

Sixth-grader: Yeah, except he's got more chins! [All the kids start laughing.]

Sixth-grader: And, Mr. X., what's up with that nose?

Fourth-grader: He could hide a car up that nose! [Everyone is giggling.]

Second-grader: Maybe that is his car.

Third-grader: Yeah, it's got snore-wheel drive! [Laughter everywhere.]

Maybe the events of Sept. 11 could make us all a little less willing to do *anything* to get higher ratings, more attention and more money. Maybe our morning shows can try to be original and funny by using intelligence and creativity, and they can provide entertainment that is not at the expense of humans or animals or property.

Principal: OK, kids, that's enough! That's not funny.

Sixth-grader: You're right. It's not.

Principal: Well, Mr. X. and Mr. Y., I think the real point the kids are trying to make is that maybe the catastrophic events of Sept. 11 have made us all realize that we had become so spoiled and so self-indulgent that the only way we could stimulate any emotion at all was to make fun of each other, take advantage of each other or even physically hurt each other, as we have done in our morning shows, our movies and our casual entertainment, like Jerry Springer and Mr. X.'s World Wrestling Federation. A little boy body-slammed a little girl to death after watching your wrestling, Mr. X. That's hard to deny.

Maybe the events of Sept. 11 could make us all a little less willing to do *anything* to get higher ratings, more attention and more money. Maybe our morning shows can try to be original and funny by using intelligence and creativity, and they can provide entertainment that is not at the expense of humans or animals or property.

I think what these kids and their parents are asking you, Mr. X. and Mr. Y., is if you are ready to be more responsible and more caring, as some of the other business leaders of this country have become. Have the events of Sept. 11 made you sufficiently aware of your need to change? Are you willing to be accountable for the depraved actions of your employees and to demonstrate to them, through your own actions, a new model of entertainment — without victims?

Sixth-grader: [After a long, eerie silence.] What do you, say Mr. X. and Mr. Y.?

First-grader: Yeah, are you?
Mr. X. and Mr. Y.: [Both think carefully before speaking. After another long, uncomfortable pause, they look at one another and nod.] Naaaahhhh!

Contact Tom Davis at 413-536-1105 or spot@wrnx.com.

TALK BACK TO R&R!

Do you have questions, comments or feedback regarding this column or other issues?

Call me at 310-788-1666 or e-mail: jschoenberger@rronline.com

THERE'S NO SUCH THING AS PLAYING IT JUST ONCE.

NO SUCH THING

JOHN MAYER

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Triple A Monitor: 7*

NEW ADDS THIS WEEK:

KKMR WDST

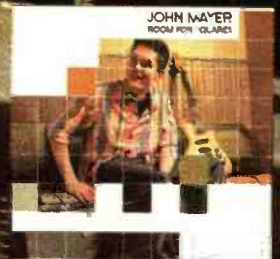
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R&R Triple A Top 30

Powered By



October 19, 2001

LAST WEEK	THIS WEEK	ARTIST TITLE LABEL(S)	TOTAL PLAYS	+/- PLAYS	GROSS IMPRESSIONS (00)	WEEKS ON CHART	TOTAL STATIONS/ADDS
	1	U2 Stuck In A Moment... (Interscope)	551	+60	32617	10	26/0
	2	JOHN MELLENCAMP Peaceful World (Columbia)	478	+69	34287	8	22/0
	3	FIVE FOR FIGHTING Superman (It's Nct Easy) (Aware/Columbia)	395	+47	21179	21	19/0
	4	TRAIN Something More (Columbia)	375	+62	18317	11	24/0
	5	PETE YORN Life On A Chain (Columbia)	335	-67	24735	26	23/0
	6	JOHN MAYER No Such Thing (Aware/Columbia)	326	+16	23697	9	22/1
	7	NATALIE MERCHANT Just Can't Last (Elektra/EEG)	320	+31	29306	4	21/1
	8	RYAN ADAMS New York, New York (Lost Highway/IDJMG)	319	+21	18810	8	21/2
	9	BLUES TRAVELER Back In The Day (A&M/Interscope)	309	+8	25184	15	19/0
	10	R.E.M. All The Way To Reno... (Warner Bros.)	300	+37	16102	9	23/1
	11	JOHN HIATT My Old Friend (Vanguard)	297	+29	16740	11	20/0
	12	DAVID GRAY Sail Away (ATO/RCA)	297	+5	19106	12	20/0
	13	DAVE MATTHEWS BAND The Space Between (RCA)	296	-1	21497	27	21/0
	14	CRANBERRIES Analyse (MCA)	296	+25	18677	7	20/1
	15	SUZANNE VEGA Widow's Walk (A&M/Interscope)	288	+55	19619	8	19/0
	16	TRAIN Drops Of Jupiter (Tell Me) (Columbia)	278	+15	27718	37	24/0
	17	BETTER THAN EZRA Extra Ordinary (Beyond)	274	+4	18139	16	17/0
	18	LENNY KRAVITZ Dig In (Virgin)	242	+56	17288	6	18/2
	19	CAKE Short Skirt/Long Jacket (Columbia)	229	-3	23303	17	14/0
	20	WEEZER Island In The Sun (Geffen/Interscope)	226	+35	17615	10	14/0
	21	BOZ SCAGGS Payday (Virgin)	219	+33	15627	7	19/0
	22	3 DOORS DOWN Be Like That (Republic/Universal)	209	-12	15874	12	10/0
	23	STAINED It's Been Awhile (Flip/Elektra/EEG)	201	+19	16142	11	7/0
	24	JOSH JOPLIN GROUP I've Changed (Artemis)	176	+25	9264	4	16/0
Breaker	25	EAGLE-EYE CHERRY Feels So Right (MCA)	170	+28	10511	2	18/4
Breaker	26	COLDPLAY Trouble (Nettwerk/Capitol)	146	+70	7296	1	17/3
	27	JEWEL Standing Still (Atlantic)	146	+40	11961	2	13/1
	28	TORI AMOS Strange Little Girl (Atlantic)	141	+17	6410	8	11/0
	29	CALLING Wherever You Will Go (RCA)	124	-5	6049	4	6/2
Debut	30	LIVE Overcome (Radioactive/MCA)	111	+17	6939	1	8/1

26 Triple A reporters. Monitored airplay data supplied by Mediabase Research, a division of Premiere Radio Networks. Songs ranked by total plays for the airplay week of Sunday 10/7-Saturday 10/13. Bullets appear on songs gaining plays or remaining flat from previous week. If two songs are tied in total plays, the song being played on more stations is placed first. Breaker status is assigned to songs reaching 60% of reporting panel for the first time. Songs that are down in plays for three consecutive weeks and below No.15 are moved to recurrent. Gross Impressions equals Average Quarter Hour Persons times number of plays (times 100). Average Quarter Hour Persons used herein with permission from The Arbitron Company (Copyright 2001, The Arbitron Company). © 2001, R&R Inc.

New & Active

LUCINDA WILLIAMS Get Right With God (Lost Highway/IDJMG)
Total Plays: 103, Total Stations: 12, Adds: 3

BOB SCHNEIDER Bullets (Universal)
Total Plays: 99, Total Stations: 12, Adds: 1

NICKELBACK How You Remind Me (Roadrunner)
Total Plays: 98, Total Stations: 5, Adds: 1

ENYA Only Time (Reprise)
Total Plays: 90, Total Stations: 9, Adds: 4

CURE Cut Here (Fiction/Elektra/EEG)
Total Plays: 82, Total Stations: 9, Adds: 2

JDHNNY A. Oh Yeah (Favored Nations/Red Ink)
Total Plays: 80, Total Stations: 5, Adds: 0

ELTON JOHN Birds (Rocket/Universal)
Total Plays: 75, Total Stations: 5, Adds: 1

BOB DYLAN Summer Days (Columbia)
Total Plays: 74, Total Stations: 5, Adds: 0

WIDESPREAD PANIC Imitation Leather Shoes (Widespread/SRG)
Total Plays: 70, Total Stations: 8, Adds: 0

ROLAND ORZABAL Low Life (Gold Circle)
Total Plays: 58, Total Stations: 7, Adds: 1

Songs ranked by total plays

Most Added

www.rradds.com

ARTIST TITLE LABEL(S)	ADDS
DAVE MATTHEWS BAND Everyday (RCA)	12
CREED My Sacrifice (Wind-up)	5
EAGLE-EYE CHERRY Feels So Right (MCA)	4
ENYA Only Time (Reprise)	4
COLDPLAY Trouble (Nettwerk/Capitol)	3
LUCINDA WILLIAMS Get Right... (Lost Highway/IDJMG)	3
ROBERT CRAY BAND Love Sicknes (Rykodisc)	3
CHRIS WHITLEY Radar (ATO/RCA)	3
RYAN ADAMS New York, New... (Lost Highway/IDJMG)	2
LENNY KRAVITZ Dig In (Virgin)	2
CURE Cut Here (Fiction/Elektra/EEG)	2
CALLING Wherever You Will Go (RCA)	2
PAUL MCCARTNEY From A Lover To A Friend (Capitol)	2
WIDESPREAD PANIC Little Lily (Widespread/SRG)	2

Most Increased Plays

ARTIST TITLE LABEL(S)	TOTAL PLAY INCREASE
COLDPLAY Trouble (Nettwerk/Capitol)	+70
JOHN MELLENCAMP Peaceful World (Columbia)	+69
TRAIN Something More (Columbia)	+62
U2 Stuck In A Moment... (Interscope)	+60
LENNY KRAVITZ Dig In (Virgin)	+56
SUZANNE VEGA Widow's Walk (A&M/Interscope)	+55
CURE Cut Here (Fiction/Elektra/EEG)	+53
FIVE FOR FIGHTING Superman (It's...) (Aware/Columbia)	+47
CREED My Sacrifice (Wind-up)	+44
LUCINDA WILLIAMS Get Right... (Lost Highway/IDJMG)	+43

Breakers

NOW PLAYING ON 60% OF THE REPORTING PANEL

EAGLE-EYE CHERRY

Feels So Right (MCA)

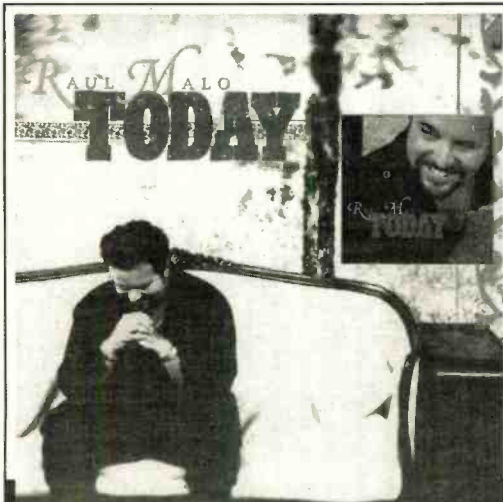
TOTAL PLAYS/INCREASE	TOTAL STATIONS/ADDS	CHART
170/28	18/4	25

COLDPLAY

Trouble (Nettwerk/Capitol)

TOTAL PLAYS/INCREASE	TOTAL STATIONS/ADDS	CHART
146/70	17/3	26

Most Added is the total number of new adds officially reported to R&R by each reporting station. Songs unreported as adds do not count toward overall total stations playing a song. Most Increased Plays lists the songs with the greatest week-to-week increases in total plays. Weighted chart appears on R&R ONLINE MUSIC TRACKING.



Raul Malo

"Every Little Thing About You"
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Virgin Records: Ray Gmeiner 310-288-2730
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October 19, 2001

R&R'S EXCLUSIVE COMBINED OVERVIEW OF NATIONAL AIRPLAY

LAST WEEK	THIS WEEK	ARTIST TITLE LABEL(S)	TOTAL PLAYS	+/- PLAYS	GROSS IMPRESSIONS (00)	WEEKS ON CHART	TOTAL STATIONS/ADDS
1	1	U2 Stuck In A Moment... (Interscope)	693	+111	34616	11	38/0
2	2	JOHN MELLENCAMP Peaceful World (Columbia)	654	+122	37567	10	37/1
4	3	RYAN ADAMS New York, New York (Lost Highway/IDJMG)	527	+100	23776	10	38/2
6	4	JOHN HIATT My Old Friend (Vanguard)	492	+94	21418	12	37/0
10	5	NATALIE MERCHANT Just Can't Last (Elektra/EEG)	474	+109	33809	4	36/2
14	6	TRAIN Something More (Columbia)	468	+116	19722	12	32/0
5	7	FIVE FOR FIGHTING Superman (It's Not Easy) (Aware/Columbia)	468	+44	22460	12	25/0
12	8	SUZANNE VEGA Widow's Walk (A&M/Interscope)	442	+85	24485	10	34/1
7	9	JOHN MAYER No Such Thing (Aware/Columbia)	433	+56	27762	12	35/2
13	10	R.E.M. All The Way To Reno... (Warner Bros.)	426	+72	19768	12	36/1
3	11	PETE YORN Life On A Chain (Columbia)	423	-50	26800	12	32/0
8	12	BLUES TRAVELER Back In The Day (A&M/Interscope)	417	+45	25649	12	28/0
9	13	DAVID GRAY Sail Away (ATO/RCA)	409	+41	21800	12	29/0
15	14	CRANBERRIES Analyse (MCA)	396	+59	20347	9	31/1
18	15	BOZ SCAGGS Payday (Virgin)	384	+95	19468	9	33/0
20	16	LENNY KRAVITZ Dig In (Virgin)	352	+101	18748	5	26/2
17	17	BETTER THAN EZRA Extra Ordinary (Beyond)	341	+37	18357	12	23/0
16	18	DAVE MATTHEWS BAND The Space Between (RCA)	318	+4	21558	12	24/0
22	19	WEEZER Island In The Sun (Geffen/Interscope)	308	+71	17645	12	18/0
21	20	CAKE Short Skirt/Long Jacket (Columbia)	304	+61	23533	12	20/0
19	21	TRAIN Drops Of Jupiter (Tell Me) (Columbia)	296	+33	27718	12	25/0
24	22	TORI AMOS Strange Little Girl (Atlantic)	277	+93	9533	11	23/0
23	23	3 DOORS DOWN Be Like That (Republic/Universal)	274	+53	15902	12	13/0
27	24	EAGLE-EYE CHERRY Feels So Right (MCA)	233	+68	11753	3	24/4
25	25	STAIN'D It's Been Awhile (Flip/Elektra/EEG)	229	+47	16142	12	9/0
30	26	LUCINDA WILLIAMS Get Right With God (Lost Highway/IDJMG)	225	+95	9006	2	26/4
26	27	JOSH JOPLIN GROUP I've Changed (Artemis)	224	+45	9430	4	22/0
39	28	COLDPLAY Trouble (Nettwerk/Capitol)	212	+106	9477	2	25/4
28	29	BOB DYLAN Summer Days (Columbia)	198	+44	8663	4	16/0
Debut	30	CURE Cut Here (Fiction/Elektra/EEG)	178	+144	11157	1	19/4
34	31	JEWEL Standing Still (Atlantic)	174	+59	13489	2	18/2
32	32	ALANA DAVIS I Want You (Elektra/EEG)	168	+42	8038	11	18/0
38	33	LIVE Overcome (Radioactive/MCA)	162	+54	8151	2	13/1
49	34	CATIE CURTIS Kiss That Counted (Rykodisc)	158	+63	4212	6	18/0
31	35	CALLING Wherever You Will Go (RCA)	155	+26	6049	10	8/2
29	36	JONATHA BROOKE Steady Pull (Bad Dog)	153	+16	6298	11	18/0
36	37	BOB SCHNEIDER Bullets (Universal)	152	+39	6691	5	17/1
—	38	JAY FARRAR Voodoo Candle (Artemis)	149	+72	4279	2	17/1
35	39	ELTON JOHN Birds (Rocket/Universal)	149	+35	8224	3	11/1
40	40	GARBAGE Androgyny (Almo Sounds/Interscope)	146	+40	9094	9	14/1
42	41	ALISON KRAUSS The Lucky One (Rounder)	146	+43	4358	10	12/0
37	42	JOHNNY A. Oh Yeah (Favored Nations/Red Ink)	122	+14	9650	4	11/0
48	43	BOB DYLAN Honest With Me (Columbia)	121	+24	3245	4	9/0
44	44	SHELBY LYNNE Wall In Your Heart (Island/IDJMG)	119	+20	6487	5	15/0
Debut	45	JUDE King Of Yesterday (Maverick/WB)	118	+68	3802	1	14/0
45	46	COUSTEAU Last Good Day Of The Year (Palm Pictures)	118	+19	8966	12	13/0
Debut	47	NICKELBACK How You Remind Me (Roadrunner)	117	+41	4009	1	6/1
41	48	DAVID BYRNE U.B. Jesus (Luaka Bop/Virgin)	114	+10	3921	5	14/0
Debut	49	RANDALL BRAMBLETT Peace In Here (New West/Red Ink)	109	+45	3193	1	12/0
Debut	50	LEONA NAESS I Tried To Rock You But You... (MCA)	108	+40	4873	1	10/0

44 Triple A Reports - 26 Monitored and 18 Indicator. By total plays for the airplay week of Sunday 10/7-Saturday 10/13.

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Most Added

ARTIST TITLE LABEL(S)	ADDS
DAVE MATTHEWS BAND Everyday (RCA)	18
ROBERT CRAY BAND Love Sickness (Rykodisc)	7
CHRIS WHITLEY Radar (ATO/RCA)	7
CREED My Sacrifice (Wind-up)	6
ENYA Only Time (Reprise)	5
PETER GREEN Real World (Independent)	5
LUCINDA WILLIAMS Get Right... (Lost Highway/IDJMG)	4
COLDPLAY Trouble (Nettwerk/Capitol)	4
EAGLE-EYE CHERRY Feels So Right (MCA)	4
CURE Cut Here (Fiction/Elektra/EEG)	4
PAUL MCCARTNEY From A Lover To A Friend (Capitol)	4
DR. JOHN You Swore (Blue Note)	3
RYAN ADAMS New York... (Lost Highway/IDJMG)	2
NATALIE MERCHANT Just Can't Last (Elektra/EEG)	2
JOHN MAYER No Such Thing (Aware/Columbia)	2
LENNY KRAVITZ Dig In (Virgin)	2
JEWEL Standing Still (Atlantic)	2
CALLING Wherever You Will Go (RCA)	2
KEB' MO' I'm So Lonesome... (Lost Highway/IDJMG)	2
WIDESPREAD PANIC Little Lily (Widespread/SRG)	2

Most Increased Plays

ARTIST TITLE LABEL(S)	TOTAL PLAY INCREASE
CURE Cut Here (Fiction/Elektra/EEG)	+144
JOHN MELLENCAMP Peaceful World (Columbia)	+122
TRAIN Something More (Columbia)	+116
U2 Stuck In A Moment... (Interscope)	+111
NATALIE MERCHANT Just Can't Last (Elektra/EEG)	+109
COLDPLAY Trouble (Nettwerk/Capitol)	+106
LENNY KRAVITZ Dig In (Virgin)	+101
RYAN ADAMS New York... (Lost Highway/IDJMG)	+100
BOZ SCAGGS Payday (Virgin)	+95
LUCINDA WILLIAMS Get Right... (Lost Highway/IDJMG)	+95
JOHN HIATT My Old Friend (Vanguard)	+94
TORI AMOS Strange Little Girl (Atlantic)	+93
SUZANNE VEGA Widow's Walk (A&M/Interscope)	+85
R.E.M. All The Way To Reno... (Warner Bros.)	+72
JAY FARRAR Voodoo Candle (Artemis)	+72
WEEZER Island In The Sun (Geffen/Interscope)	+71
EAGLE-EYE CHERRY Feels So Right (MCA)	+68
JUDE King Of Yesterday (Maverick/WB)	+68
DAVE MATTHEWS BAND Everyday (RCA)	+67
CREED My Sacrifice (Wind-up)	+67
CATIE CURTIS Kiss That Counted (Rykodisc)	+63
CAKE Short Skirt/Long Jacket (Columbia)	+61
CRANBERRIES Analyse (MCA)	+59
JEWEL Standing Still (Atlantic)	+59
JOHN MAYER No Such Thing (Aware/Columbia)	+56
ROBERT CRAY BAND Love Sickness (Rykodisc)	+54
LIVE Overcome (Radioactive/MCA)	+54
3 DOORS DOWN Be Like That (Republic/Universal)	+53
TRAVIS Side (Epic)	+52
JACK JOHNSON Bubble Toes (Enjoy)	+49



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RICK WELKE
rwelke@rronline.com

Christian Record Label Directory

□ A comprehensive listing of today's labels and promoters

This week we bring you a list of Christian record labels and radio promoters dealing with the three formats and two specialty formats covered in R&R. We've included phone and fax numbers along with e-mail addresses because many of you haven't seen this information before. We ask that you be responsible with this information. Please be considerate. Other than that, update that database!

5-MINUTE WALK RECORDS

Frank Tate
(925) 827-4688 ph
(925) 827-4899 fax
mail@5minutewalk.com

ABSOLUTE RECORDS

Shaun Jackson
(615) 661-6012 ph
(615) 661-0989 fax
absoluteguys@aol.com

ARDENT RECORDS

Christine Mundie
(901) 725-0855 ph
(901) 725-7011 fax
cmundie@ardentrecords.com

ATLANTIC RECORDS

Ronn Tabb
(615) 214-1536 ph
(615) 214-1473 fax
ronn.tabb@atlanticrecording.com

ALUMINUM/AUDIO X RECORDS

Brian Hardin/Laura Skeen
(615) 641-7005 x759 ph
(615) 641-7009 fax
brian@aluminumrecords.com
laura@aluminumrecords.com

B-RITE RECORDS

Tracey Artis
(513) 573-9596 ph
(513) 573-9614 fax
tabrite@earthlink.net

BETTIE ROCKET RECORDS

Shannon Von Wrede
(831) 475-8298 ph
(831) 475-8015 fax
bettie@bettierocket.com

BIG GOD RECORDS

Jason Morales
(615) 661-9500 ph
(615) 661-9800 fax
imperials@mailcity.com

BLACKBERRY RECORDS

Sandra Graham
(601) 684-0117 ph
(601) 684-0148 fax
blackberry@telepak.net

BRYAN FARRISH PROMOTIONS

Bryan Farrish
(818) 905-8038 ph
(818) 905-9149 fax
bryan@radio-media.com

CROSS DRIVEN RECORDS

Ryan Howard
(800) 858-4109 ph
(800) 342-2067 fax
ryan@crossdriven.com

CROWN RECORDS

Michael Turner
(615) 778-0700 ph
(615) 778-0707 fax
mturner@nashville.com

CUL-DE-SAC RECORDS

Billy Smiley
(480) 563-2625 ph
(480) 563-2617 fax
billy@culdresacrecords.com

CURB RECORDS

John Butler
(615) 321-5080 ph
(615) 255-3370 fax
jbutler@curb.com

DIAMANTE MUSIC GROUP

Sheri Hagan
(949) 442-7531 ph
(949) 442-7543 fax
shogan@diamante.com

DISCOVERY HOUSE

Radio Promotions
(888) 335-8863 ph
(616) 957-5741 fax

DREAMWORKS RECORDS

Vicki Leben
(310) 288-7515 ph
(310) 288-7762 fax
vleben@dreamworksrecords.com

EMBASSY RECORDS

Gayle Richardson
(615) 361-3700 ph
(615) 367-6600 fax
gaylesone@yahoo.com

EMI CHRISTIAN MUSIC GROUP

Mark Adkison
(615) 371-6868 ph
(615) 371-6915 fax
mark@forefrontrecords.com

EMI GOSPEL

Benita Bellamy/Monica Coates
(615) 371-6811 ph
(615) 371-6985 fax
bbellamy@emcmg.com
mcoates@emcmg.com

ESSENTIAL/WATERSHED RECORDS

Michael Johnson/Phil Conner
(615) 261-6387 ph
(615) 261-5907 fax
michael@essentialrecords.com
radio@essentialrecords.com

FASHION POP ENTERTAINMENT

Frank Chimento
(615) 496-8398 ph
(615) 227-2192 fax
mail@fashionpop.net

FERVENT RECORDS

Susan Riley
(615) 261-6521 ph
(509) 694-1459 fax
sriley@ferventrecords.com

FLICKER RECORDS

A.J. Keatts
(615) 771-7179 ph
(615) 771-1184 fax
ajkeatts@flickerrecords.com

FOREFRONT RECORDS

Kent Coley/Kat Davis/Ken Farley
(615) 771-4513 ph
(615) 771-2903 fax
kcoley@forefrontrecords.com

FREEDOM/MALACO

David Asch
(615) 595-6601 ph
(615) 595-6890 fax
david@malaco.com

GAITHER MUSIC

Paul Sizelove
(765) 724-8242 ph
(765) 724-8256 fax
paulsizelove@gaithermusic.com

GALAXY 21 MUSIC

Andy Conant
(615) 777-2500 x5 ph
andy@textandpics.com

GIANT RECORDS

Lance Huff
(601) 536-2255 ph
(601) 457-1099 fax
giantworld@giantworld.com

GOSPO CENTRIC RECORDS

Gabriel Aviles
(615) 261-6467 ph
gaviles@gospocentric.com

GOSPEL MUSIC ASSOCIATION/CMTA

Rick Bowles
(615) 242-0303 ph
(615) 254-9755 fax
rickbowles@cmta.com

GOTEE/40 RECORDS

Nik Curtis Beal
(615) 370-2980 ph
(615) 370-2990 fax
nik@gotee.com

GRAPETREE MUSIC GROUP

David Robinson
(512) 238-0900 x106 ph
(512) 238-1490 fax
david@grapetreerecords.com

GRRR RECORDS

Caryl Montroy
(773) 561-2450 x6331 ph
(773) 989-2076 fax
cmontrou@jpusa.org

HE REIGNS DEVELOPMENT

Phil Jeffery
(541) 888-4222 ph
hereignsmusic@harborside.com

HERE TO HIM RECORDS

Glenn Wagner
(615) 599-3114 ph
(615) 591-1585 fax

IHS PROMOTIONS

Donna Del Sesto
(615) 771-7739 ph
(615) 771-7741 fax
ihsdonna@aol.com

INCUBATOR RECORDS

Julie Rowbotham
(541) 998-2470 ph
(541) 998-7929 fax
intro@teleport.com

INPOP RECORDS

James Riley
(615) 377-7857 ph
(615) 377-7860 fax
james@inpop.com

INTEGRITY LABEL GROUP

Sheila Crocker
(251) 633-9000 ph
(251) 633-0882 fax
sheilac@integinc.com

JACKSON RUBIO RECORDINGS

Dave Price
(562) 425-5610 ph
(562) 425-0032 fax
radioujr@aol.com

KALUBONE RECORDS

Kyle Diet
(615) 287-9047 ph
(615) 287-9099 fax
radio@kalubone.com

KYLE FENTON PROMOTIONS

Kyle Fenton
(615) 333-1934 ph
(615) 333-1976 fax
kfp@home.com

LEAST OF THESE PROMOTIONS

Seth Holloway
(615) 298-3858 ph
(561) 760-3847 fax
relapse777@aol.com

M2.0/NO RECORDS

Chris Erlanson
(615) 777-2500 x2 ph
(615) 376-0532 fax
chris@m2-0.com

MARANATHA WORSHIP UNDERGROUND

Heather Wright
(949) 940-7076 ph
(949) 940-7049 fax
heather@corinthian.com

METRO ONE RECORDS

Lori Lenz
(949) 673-6701 ph
(949) 673-6772 fax
lori@metro1music.com

N'SOUL RECORDS

Phillip Kim
(818) 980-9088 ph
(818) 980-9577 fax
beats@nsoul.com

PAMPLIN/RED HILL RECORDS

Scott Winchell
(615) 724-2020 ph
(615) 771-1892 fax
swinchell@pamplinmusic.com

RADICAL CHRISTIAN

Radio Promotions
(602) 336-1157 ph
(602) 759-7280 fax
radio@rcmrecords.com

RESCUE RECORDS

Andrew
(619) 476-3660 ph
(619) 476-3663 fax
andrew@rescue2411.zzn.com

REUNION/BENSON RECORDS

Lauria Barr/Victoria Aebischer
(615) 261-6491 ph
(615) 261-5916 fax
laurieb@reunionrecords.com
victoria@reunionrecords.com

RHYTHM HOUSE/TRUETUNES

Baron Wiley
(800) 669-8783 ph
(210) 653-4282 fax
truetunes@truetunes.com

ROCKETOWN RECORDS

Derek Jones
(615) 595-9040 ph
(615) 595-9050 fax
derek@rocketownrecords.com

RUGGED RECORDS

Michael Betts
(615) 395-0130 ph
mbetts@ruggedrecords.com

SCREAMING GIANT RECORDS

Kendall Nadeau
(949) 249-6965 ph
(949) 495-8446 fax

SEVENTH STREET/CROSS MOVEMENT

Humberto Bocachica
(305) 665-0905

SHABACH ENTERTAINMENT

Carl Gray
(904) 910-3591 ph
(904) 695-2034 fax
shabache@aol.com

SHANNON BECKER PROMOTIONS

Shannon Becker
(417) 358-5135 ph
(413) 647-6393 fax
shannon@shannonbecker.com

SPARROW LABEL GROUP

Rob Poznanski/Brian Dishon
(615) 371-4020 ph
(615) 371-4015 fax
rpoznanski@sparrowrecords.com
bdishon@sparrowrecords.com

SPRING HILL RECORDS

Buffi Holland
(615) 383-5535 ph
(615) 383-6632 fax
bholland@springhillmusic.com

SQUINT ENTERTAINMENT

Hugh Robertson
(615) 261-0239 ph
(615) 261-0238 fax
hugh@eosmail.cc

SYNTAX RECORDS

Timothy James Trudeau
(619) 462-5444 ph
(775) 659-5602 fax
info@syntaxrecords.com

TOOTH & NAIL/BEC/SOLID STATE

Seth Eble
(503) 655-2390 ph
(206) 691-9776 fax
seth@toothandnail.com

UPROK RECORDS

Josh Niemyski
(507) 288-6256 ph
(206) 691-9776 fax
uprokrecords@toothandnail.com

WORD RECORDS

Andrew Patton
(615) 457-2408 ph
(615) 457-2947 fax
apatton@wordentertainment.com

October 19, 2001

CHR Top 30

LAST WEEK	THIS WEEK	ARTIST TITLE LABEL(S)	TOTAL PLAYS	+/- PLAYS	WEEKS ON CHART
1	1	STEVEN CURTIS CHAPMAN Live Out Loud (Sparrow)	895	+3	14
2	2	SKILLET You Are My Hope (Ardent)	821	+34	10
3	3	REBECCA ST. JAMES Wait For Me (Forefront)	818	+45	15
7	4	RACHAEL LAMPA You Lift Me Up (Word)	718	+102	13
4	5	PAUL ALAN She's The Reason (Aluminum)	664	+9	10
9	6	TRUE VIBE Jump, Jump, Jump (Essential)	651	+57	7
5	7	AUDIO ADRENALINE Beautiful (Forefront)	650	-1	6
8	8	THIRD DAY Come Together (Essential)	627	+21	6
14	9	CAEOMON'S CALL Who You Are (Essential)	596	+154	8
10	10	PLUS ONE Soul Tattoo (143/Atlantic)	577	+1	15
12	11	TOBY MAC Somebody's Watching Me (Forefront)	480	+16	9
6	12	NEWSBOYS Who? (Sparrow)	476	-146	19
15	13	MATT BOUWER Sanity (Reunion)	473	+61	7
16	14	JUMP 5 Spinnin' Around (Sparrow)	473	+62	9
17	15	AVALON Wonder Why (Sparrow)	421	+20	6
28	16	STACIE ORRICO Stay True (Forefront)	383	+135	4
18	17	KINDRED 3 Away (Red Hill)	362	+4	6
21	18	SARA GROVES How It Is Between Us (INO)	358	+31	6
24	19	TAIT Loss For Words (Forefront)	347	+48	3
13	20	JOY WILLIAMS Serious (Reunion)	342	-121	16
11	21	FFH Watching Over Me (Essential)	328	-142	18
23	22	LUNA HALO Hang On To You (Sparrow)	324	+16	8
26	23	KEVIN-MAX Existence (Forefront)	317	+61	2
29	24	PHAT CHANCE Sunshine Daylight (Flicker)	314	+77	4
20	25	SMALLTOWN POETS Firefly (Ardent/Forefront)	304	-36	10
Debut	26	ZOEGIRL With All Of My Heart (Sparrow)	301	+214	1
Debut	27	MICHAEL W. SMITH Above All (Reunion)	272	+53	1
27	28	TEN SHEKEL SHIRT Sweet Embrace (Vertical)	268	+14	4
22	29	JACI VELASQUEZ You're Not There (Word)	261	-58	8
Debut	30	LIFEHOUSE Sick Cycle Carousel (DreamWorks)	257	+60	1

29 CHR reporters. Songs ranked by total plays for the airplay week of Sunday 10/7-Saturday 10/13.
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Rock Top 30

LAST WEEK	THIS WEEK	ARTIST TITLE LABEL(S)	TOTAL PLAYS	+/- PLAYS	WEEKS ON CHART
1	1	P.O.D. Alive (Atlantic)	379	-14	12
2	2	BENJAMIN GATE How Long (Forefront)	307	-25	10
6	3	TREE63 1*0*1 (Inpop)	292	+14	12
5	4	JUSTIFIDE 9 Out Of 10 (Culdesac/Ardent)	260	-29	8
8	5	THIRD DAY Come Together (Essential)	249	+5	5
3	6	THOUSAND FOOT KRUTCH Unbelievable (JGE)	234	-85	15
Debut	7	PILLAR Original Superman (Flicker)	212	+151	5
16	8	LIFEHOUSE Sick Cycle Carousel (DreamWorks)	208	+62	9
9	9	BEANBAG Slipstream (Inpop)	196	0	9
14	10	BY THE TREE There For Me (Fervent)	184	+21	7
13	11	SUPERCHICK Big Star Machine (Inpop)	183	+17	2
12	12	ELMS Who Got The Meaning (Sparrow)	175	-3	4
7	13	SKILLET Alien Youth (Ardent)	173	-74	17
17	14	JOHN COX 80 Yrs (Grace Alone)	161	+21	3
4	15	RELIENT K Pressing On (Gotee)	159	-145	11
20	16	COMMON CHILDREN Entertaining Angels (Galaxy 21)	151	+31	3
10	17	HANGNAIL Wrong Is Wrong (Tooth & Nail)	149	-42	17
26	18	CRASH RICKSHAW Angry Sunset (Tooth & Nail)	134	+36	2
15	19	JAMIE ROWE We're Taking Over (Forefront)	133	-23	8
22	20	STAVESACRE Sad Parade (Tooth & Nail)	130	+19	5
21	21	DOGWOOD Do Or Die (BEC)	127	+8	9
19	22	STEVE Divine Design (Forefront)	122	-1	10
11	23	PAX217 Sandbox Praise (Forefront)	115	-64	19
23	24	TAIT Loss For Words (Forefront)	110	+1	3
24	25	AUDIO ADRENALINE Beautiful (Forefront)	107	+2	6
Debut	26	BUCK ENTERTAINMENT Silent Ruin (Galaxy 21)	104	+43	1
25	27	SPINAROUND Boy Meets Girl (Pamplin)	103	+1	5
—	28	EDL Jetstream (Fashion Pop)	89	+22	2
28	29	SKILLET You Are My Hope (Ardent)	88	-4	2
18	30	SMALLTOWN POETS Firefly (Ardent/Forefront)	84	-41	14

46 Rock reporters. Songs ranked by total plays for the airplay week of Sunday 10/7-Saturday 10/13.
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AC Top 30

LAST WEEK	THIS WEEK	ARTIST TITLE LABEL(S)	TOTAL PLAYS	+/- PLAYS	WEEKS ON CHART
1	1	MICHAEL W. SMITH Above All (Reunion)	1090	-63	11
2	2	NICOLE C. MULLEN Call On Jesus (Word)	1060	-40	13
3	3	STEVEN CURTIS CHAPMAN Live Out Loud (Sparrow)	999	-73	16
4	4	AVALON Wonder Why (Sparrow)	935	-17	11
5	5	POINT OF GRACE Praise Forevermore (Word)	911	+18	9
6	6	CAEDMON'S CALL Who You Are (Essential)	752	-16	10
15	7	SONICFLOOD Resonate (INO)	661	+164	7
11	8	MARK SCHULTZ I Have Been There (Word)	645	+63	7
8	9	REBECCA ST. JAMES Wait For Me (Forefront)	634	-95	13
10	10	THIRD DAY Show Me Your Glory (Essential)	630	-7	5
17	11	4HIM Psalm 112 (Word)	596	+129	3
9	12	SARA GROVES How It Is Between Us (INO)	543	-150	12
7	13	RACHAEL LAMPA You Lift Me Up (Word)	527	-208	15
20	14	NEWSONG Defining Moment (Benson)	510	+93	10
14	15	CHRIS RICE The Face Of Christ (Rocketown)	473	-63	12
16	16	TRUE VIBE You Found Me (Essential)	450	-24	9
12	17	OUT OF THE GREY Shine Like Crazy (Rocketown)	448	-123	14
25	18	NATALIE GRANT w/PLUS ONE Whenever You... (Pamplin)	425	+144	5
22	19	MICHELLE TUMES Dream (Sparrow)	421	+34	5
23	20	NIKKI LEDNTI Letting Go (Pamplin)	373	+18	9
27	21	ANDREW PETERSON Isn't It Love (Watershed/Essential)	353	+100	7
21	22	SCOTT KRIPPAYNE Deeper Still (Spring Hill)	339	-49	7
13	23	CECE WINANS Say A Prayer (WellSpring/Sparrow)	327	-220	17
26	24	TAIT Loss For Words (Forefront)	262	+3	3
Debut	25	ZOEGIRL With All Of My Heart (Sparrow)	228	+165	1
19	26	SHAUN GROVES Welcome Home (Rocketown)	220	-216	21
18	27	FFH Watching Over Me (Essential)	210	-240	19
29	28	PHILLIPS, CRAIG & DEAN Come, Now... (Sparrow)	206	-13	7
10	29	WES KING What Matters Most (Word)	190	+83	1
30	30	GREG LONG In The Waiting (Word)	184	-19	14

56 AC reporters. Songs ranked by total plays for the airplay week of Sunday 10/6-Saturday 10/13.
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Specialty Programming

Rhythmic

RANK	ARTIST TITLE LABEL(S)
1	TOBY MAC Somebody's Watching Me (Forefront)
2	PEACE 586 The Difference (Uprok/BEC)
3	UNITY KLAN Rida (Eternal Funk)
4	DJ MAJ I/PIGEON JOHN Deception (Gotee)
5	BENJAMIN GATE All Over Me (Forefront)
6	TRUE VIBE Jump, Jump, Jump (Essential)
7	KINDRED 3 Away (Red Hill)
8	RACHAEL LAMPA You Lift Me Up (Word)
9	ILL HARMONICS Woe Is We (BEC)
10	STACIE ORRICO Stay True (Forefront)
11	SMOOTH Get Your Praise On (Metro One)
12	KIRK FRANKLIN & MARY MARY Thank You (Gospo Centric)
13	DJ MAJ I/NEW BREED What's My Name (Gotee)
14	PRIESTHOOD Luv For My Thugs (Metro One)
15	URBAN D We Go Together Like (Seventh Street)
16	JUMP 5 Spinnin' Around (Sparrow)
17	LONDA LARMOND Once (Sparrow/EMI Gospel)
18	APT. CORE Life Inverted (Rocketown)
19	DELEON Faith Is (Tommy Boy Gospel)
20	VIRTUE He's Been Good (Verity)

Reporters

CHR

KLYT/Albuquerque, NM
WHMX/Bangor, ME
KWOF/Cedar Rapids, IA
WCFL/Chicago, IL
KYIX/Chico, CA
WUFM/Columbus, OH
KZZQ/Des Moines, IA
WJLF/Gainesville, FL
WORQ/Green Bay, WI
KAIM/Honolulu, HI
WAYK/Kalamazoo, MI

WYLV/Knoxville, TN
WLGH/Lansing, MI
WNCB/Minneapolis, MN
WAYM/Nashville, TN
KOKF/Oklahoma City, OK
KSFJ/San Francisco, CA
KLFF/San Luis Obispo, CA
KCMS/Seattle-Tacoma, WA
KTSL/Spokane, WA
KADI/Springfield, MO
WBVM/Tampa, FL

WYSZ/Toledo, OH
KTWY/Tri-Cities, WA
KMRX/Tulsa, OK
KDUV/Visalia, CA
WCLQ/Wausau, WI

AIR1/Network
KNMI/Network

29 Reporters

Rock

WDCD/Albany, NY
KLYT/Albuquerque, NM
WWEV/Atlanta, GA
WVOF/Bridgeport, CT
WBNY/Buffalo, NY
WCFL/Chicago, IL
WONC/Chicago, IL
KYIX/Chico, CA
WUFM/Columbus, OH
KPTW/Dallas, TX
KZZQ/Des Moines, IA
WSNL/Flint, MI
WKLD/Grand Rapids, MI
WORQ/Green Bay, WI
WRGX/Green Bay, WI
WRDQ/Greenville, SC

WBOP/Harrisonburg, VA
WMUL/Huntington, WV
WQME/Indianapolis, IN
WNCM/Jacksonville, FL
WYLV/Knoxville, TN
WLGH/Lansing, MI
KSLI/Lincoln, NE
WOML/Marion, IL
WCWP/Nassau-Suffolk, NY
WVCP/Nashville, TN
WCNI/New London, CT
KOKF/Oklahoma City, OK
WZZD/Philadelphia, PA
WMSJ/Portland, ME
WITR/Rochester, NY
KWND/Springfield, MO

WTRK/Saginaw, MI
WJIS/Sarasota, FL
KCLC/St. Louis, MO
KYMC/St. Louis, MO
WLFJ/Spartansburg, SC
WBVM/Tampa, FL
WYSZ/Toledo, OH
KMOO/Tulsa, OK
KMRX/Tulsa, OK
WVCL/Wasau, WI
WAYF/West Palm Beach, FL
KZZD/Wichita, KS
WPAO/Youngstown, OH

KNMI/Network

46 Reporters

AC

KAEZ/Amarillo, TX
KAFK/Anchorage, AK
WFSH/Atlanta, GA
WVJ/Atlanta, GA
KTFB/Beaumont, TX
KTSY/Boise, ID
WCVK/Bowling Green, KY
WBGL/Champaign, IL
WRCM/Charlotte, NC
WBDX/Chattanooga, TN
WONU/Chicago, IL
WZFS/Chicago, IL
WAKW/Cincinnati, OH
KBIG/Colorado Springs, CO
WMHK/Columbia, SC
WCVO/Columbus, OH
KLTY/Dallas, TX
WMUZ/Detroit, MI
WCTL/Erie, PA
KYTT/Eugene, OR

KLRC/Fayetteville, AR
WPSM/Ft. Walton Beach, FL
WLAB/Ft. Wayne, IN
WCSG/Grand Rapids, MI
WBFJ/Greensboro, NC
KSBH/Houston-Galveston, TX
WQME/Indianapolis, IN
WBGB/Jacksonville, FL
WCOR/Johnson City, TN
KOBK/Joplin, MO
KFSH/Los Angeles, CA
WJIE/Louisville, KY
KOFR/Lubbock, TX
WMCU/Miami, FL
WZTO/Nashville, TN
WPOZ/Orlando, FL
WZZD/Philadelphia, PA
KBVM/Portland, OR
KSLT/Rapid City, SD
WPAR/Roanoke, VA

WRXT/Roanoke, VA
WXPZ/Salisbury, DE
WJIS/Sarasota, FL
WHPZ/South Bend, IN
WIBI/Springfield, IL
KWND/Springfield, MO
WBGL/Terre Haute, IN
KTLI/Wichita, KS
WGRC/Williamsport, PA
WXHL/Wilmington, DE
WPER/Winchester, VA

HIS RADIO/Network
SALEM/Network
KLOVE/Network
KJIL/Network

56 Reporters

Specialty Programming

Loud

RANK	ARTIST TITLE LABEL(S)
1	P.O.D. Alive (Atlantic)
2	THESE 5 DOWN Revelation War (Absolute)
3	BRIDE Beginning Of The End (Absolute)
4	EDL Jetstream (Fashion Pop)
5	PSYCOMA What Lurks Within (Rowe)
6	BROKEN Stand (Mercy Street)
7	NO INNOCENT VICTIM Forward (Solid State)
8	BEANBAG Slipstream (Inpop)
9	JUSTIFIDE 9 Out Of 10 (Culdesac/Ardent)
10	BIOGENESIS Fat Man From China (Rowe)

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SOUTH

WWZZ seeking a Top 40 Pro with 5 yrs. experience. T&R to 2000 15th Street, Suite 200, Arlington, VA 22201 EOE (10/19)

Traffic reporter am/pm split-tape and resume to fill Morrison Metro Networks 6448 Highway 290 East, D-111 Austin, TX 78723 EOE (10/19)

Sunny Florida. Needs Air/Prod. talents for small-market Country combo. Today's Country and Classic Country formats. 3 years min. experience with country & digital prod. Send air/prod. demo with references to: Radio & Records, 10100 Santa Monica Blvd., #1008, 5th Floor, Los Angeles, CA 90067. EOE

Music Director for top 50 market Contemporary Christian radio station.

Must have at least 3 years of experience with Selector, excellent communications skills and a research-oriented approach. On-air work must be top-notch. Applicants should be committed to winning and ready to work hard! EOE. Send T&Rs to: Radio & Records, 10100 Santa Monica Blvd., #1012, 5th Floor, Los Angeles, CA 90067.

MIDWEST

NEWS/TALK PROGRAM DIRECTOR

Clear Channel Oklahoma City has an immediate Program Director opportunity for KTOK and WKY. Our recent PD has been promoted within Clear Channel. This is a terrific opportunity with a great news/talk staff. KTOK is Oklahoma City with incredible heritage and ratings! WKY is legendary. We are looking for a great talent/talk coach with ability to lead and motivate our team to the next level. E-mail or fax resume to johnmoen@clearchannel.com, fax 405.858.1431 or mail to John Moen, VP/Market Manager, Clear Channel Oklahoma City, P.O. Box 1000, Oklahoma City, OK 73101-1000. EOE

Payable In Advance

Opportunities Advertising orders must be typewritten on company/station letterhead and accompanied by advance payment. Ads are accepted by fax: (310-203-8450) or mail. Visa, MC, AmEx or Discover card accepted. Include card number, name as it appears on credit card, expiration date and phone number. Blind box responses are sent to advertisers every Friday by first-class mail.

Deadline

To appear in the following week's issue, your ad must be received by **Thursday noon (PDT)** eight days prior to issue date. Address all ads to: R&R Opportunities, 10100 Santa Monica Blvd., Fifth Floor, Los Angeles, CA 90067.

WEST

Central Oregon's News/Talk KBND has a rare opening. News Anchor/Reporter - Afternoons/Evenings e-mail: frankb@kbnd.com EOE (10/19)

Future AOR openings in market #29. No f%\$#&ng calls! T&R: Steve Hoffman, KCAL-FM, 1940 Orange Tree Lane, Ste. 200, Redlands, CA 92374. EOE (10/19)

HOT 97.5 KVEG. NEVADA'S NEWEST RADIO STATION.

We are looking for on-air talent to join our TEAM in existing Las Vegas, NV. CHR/Rhythmic format. Contact — sherita@975kveg.com, 3999 Las Vegas Blvd., South Suite K., Las Vegas, NV 89119-1097. EOE

NEWS DIRECTOR

Newsradio 710 KIRO is looking for a News Director to lead an award-winning news team into the future. Must have strong leadership and people skills and a passion for news. Previous management experience required. Send resume to: Kris Olinger, KIRO Radio, 1820 Eastlake Avenue East, Seattle, WA 98102. ETM is an EEOE.

R&R Opportunities Free Advertising

Radio & Records provides free (20 words maximum) listings to radio stations ON A SPACE AVAILABLE BASIS in Opportunities. Free listings of the same length are also available to individuals seeking work in the industry under Positions Sought.

Deadline

To appear in the following week's issue, your ad must be received by **Thursday noon (PST)**, eight days prior to issue date. Free Opportunities listings should be typewritten or printed on 8 1/2" x 11" company/station letterhead and are accepted only by mail or fax: 310-203-8450. Only free positions sought ads are accepted by e-mail to: kmumaw@rronline.com Address all 20-word ads to R&R Free Opportunities, 10100 Santa Monica Blvd., Fifth Floor, Los Angeles, CA 90067.

R&R Opportunities Advertising

1x \$150/inch **2x \$125/inch**

Rates are per week (maximum 35 word per inch including heading). Includes generic border. If logo, custom border or larger heading are required, add 1/2 inch (\$60 for 1x, \$50 for 2x). In addition, all ads appear on R&R's website. (www.rronline.com).

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The R&R address and your box number adds 12 words to your ad. Regular Opportunities rates apply to Blind Box ads, but a \$50 service charge is added for shipping and handling.

Positions Sought: \$50/inch

Individuals seeking employment may run ads in the Positions Sought section at the special rate of \$50/inch.

JOBS!

http://onairjobtipsheet.com

EAST

Detroit's legendary Classic Rocker, WCSX has rare opening for Music Director. Excellent Selector skills. Strong air work. T&R: DeMers Programming, 204 Exton Commons, Exton, PA 19341. EOE (10/19)

New Hampshire's Seacoast Classic Rock Station 105.3 The Shark is looking for a new, experienced Morning Talent. P.O. Box 576 Dover, NH 03821 or 292 Middle Rd. Dover, NH. EOE (10/19)

Rock Morning Talent: Lead Dog, Sidekick or Team for Northeast. Production, Interviews and Ideas a must! If you can help us continue to dominate the market, send tape or disc with resume. EEO Females and Minorities encouraged. Radio & Records, 10100 Santa Monica Blvd., #1007, 5th Floor, Los Angeles, CA 90067.

NEWS PERSON — Respected central PA AM/FM has rare opening in News Department. T&R to: Robert Etter WLBR/WQIC P.O. Box 1270 Lebanon, PA 17042. EOE

RADIO & RECORDS

10100 Santa Monica Blvd., 5th Floor, Los Angeles, CA 90067

R&R is published weekly, except the week of December 25. Subscriptions are available for \$299.00 per year (plus applicable sales tax) in the United States or \$695.00 overnight delivery (U.S. funds only), \$320.00 in Canada and Mexico, and \$495.00 overseas (U.S. funds only) from Radio & Records Inc., at 10100 Santa Monica Blvd., 5th Floor, Los Angeles, California 90067. Annual subscription plan includes the weekly newspaper plus two R&R Directories issues and other special publications. Refunds are prorated based on the actual value of issue received prior to cancellation. Nonrefundable quarterly rates available. All reasonable care taken but no responsibility assumed for unsolicited material. R&R reserves all rights in material accepted for publication. All letters addressed to R&R or its Editors will be assumed intended for publication reproduction and may therefore be used for this purpose. Letters may be edited for space and clarity and may appear in the electronic versions of R&R. The writer assumes all liability regarding the content of the letter and its publication in R&R. Nothing may be reproduced in whole or in part without written permission from the Publisher.

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POSTMASTER: Send address changes to R&R, 10100 Santa Monica Blvd., 5th Floor, Los Angeles, California 90067.

OPENINGS
POSITIONS SOUGHT
POSITIONS SOUGHT
POSITIONS SOUGHT

DENVER MORNINGS

Smooth Jazz CD104.3 seeks a warm, informative morning entertainer to build an AM audience. If you are already doing mornings: apply. Perhaps you are working midday or afternoon and think you would be a great morning host on a mellower format. Apply. Perhaps your company changed your employment status from contract to at-will. Apply. You might be cyber-jocking 47 stations in three time zones and enjoy it... don't apply. T&R to John St. John, CD104.3, 1095 S. Monaco Pkwy., Denver, CO 80224. jstjohn@cd1043.com. NO calls. Jefferson Pilot Communications EOE.

POSITIONS SOUGHT
LOOKING FOR A KILLER??

Available right now... 10-year gluton for punishment looking for the next bizarre set of circumstances. I will consider any opportunity in any market.

If you have a Signal, and if you need a Jock that loves the phones and actually PREPARES, then we need to talk!! I have ALWAYS done well with MONEY DEMOS!!

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Give your listeners something to smile about...positive, "good news" predctions from arielelove@earthlink.net (10/19)

News veteran looking for ND or OM job, knows how to lead, image, and win awards. northbranch1022@yahoo.com (10/19)

Veteran sportscaster/PBP/sales available. JOE: 1-888-327-4996. (10/19)

Experienced/knowledgeable/reliable modern and classic country AT. Assisted as music director and promotions. Contact Dave Lee : martin@abcs.com (10/19)

Bill Elliott Hot new format available. 3DSJ Request & Dedication Radio. Listen: www.3DSJ.com BILL ELLIOTT: (813) 920-7102. billemliott@3DSJ.com (10/19)

Looking for any weekend/fill-in jocks??? Chicago-area based jock with experience in a large market station looking for part time on-air work. Aimee: eemlab@yahoo.com or (312) 320-0208. (10/19)

Damn, I should be back in radio! On a 94.1 'JO (Pantera) or a KINK-FM102 (John Hiatt). Dean(240)725-7249. (10/19)

Former DC101 evening personality Kelly Knight available! Great phones, great vox, dynamic personality! Seven years top ten market experience. Kellyknight@aol.com. (10/19)

Successful PD anxious to travel. Winning history, dynamite references, bags packed! Talent coach, proactive team leader. <http://pages.prodigy.net/bobbyduncan/> BOBBY DUNCAN: (713) 991-0246. (10/19)

Evening jock on KIKK-FM available dynamic personality, top ten market experience. Great phones, great vox. experience in production ready! CKTHIS4510@aol.com (10/19)

Lock n Load Morning Show with The Beach Bum Attitude. PD/MD Stripes and El Ballistico Phones! Resume at <http://www.angelfire.com/m12/stroad/pages500.html>. (10/19)

Seasoned small market PD seeks challenge in classic hits, rock hits or rock AC. Coaching, branding, imaging, Selector and research savvy. vicross@prodigy.net (10/19)

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Monitored Airplay Overview: October 19, 2001

CHR/POP

LW	TW	
1	1	ALICIA KEYS Fallin' (J)
2	2	JENNIFER LOPEZ I'm Real (Epic)
3	3	BLU CANTRELL Hit 'Em Up Style (Oop!) (Arista)
4	4	STAIN'D It's Been Awhile (Flip/Elektra/EEG)
5	5	EVE F/GWEN STEFANI Let Me Blow... (Ruff Ryders/Interscope)
6	6	USHER U Remind Me (LaFace/Arista)
7	7	NELLY FURTADO Turn Off The Light (DreamWorks)
8	8	CRAIG DAVID Fill Me In (Wildside/Atlantic)
9	9	MICHELLE BRANCH Everywhere (Maverick)
19	10	ENRIQUE IGLESIAS Hero (Interscope)
13	11	'N SYNC Gone (Jive)
10	12	LIFEHOUSE Hanging By A Moment (DreamWorks)
11	13	JAGGED EDGE Where The Party At (So So Def/Columbia)
23	14	MARY J. BLIGE Family Affair (MCA)
18	15	ALIEN ANT FARM Smooth Criminal (DreamWorks)
16	16	3 DOORS DOWN Be Like That (Republic/Universal)
15	17	TOYA I Do (Arista)
20	18	DESTINY'S CHILD Emotion (Columbia)
24	19	BACKSTREET BOYS Drowning (Jive)
12	20	JANET Someone To Call My Lover (Virgin)
21	21	ENYA Only Time (Reprise)
17	22	TRAIN Drops Of Jupiter (Tell Me) (Columbia)
14	23	LFO Every Other Time (J)
28	24	JAY-Z Izzo (H.O.V.A.) (Roc-A-Fella/IDJMG)
26	25	ALL STAR TRIBUTE What's Going On (Columbia)
25	26	CHRISTINA MILIAN AM To PM (Def Soul/IDJMG)
30	27	BRITNEY SPEARS I'm A Slave 4 U (Jive)
31	28	FIVE FOR FIGHTING Superman (It's Not Easy) (Aware/Columbia)
22	29	MICHAEL JACKSON You Rock My World (Epic)
33	30	U2 Stuck In A Moment... (Interscope)

#1 MOST ADDED

PINK Get The Party Started (Arista)

#1 MOST INCREASED PLAYS

PINK Get The Party Started (Arista)

TOP 5 NEW & ACTIVE

TRAIN Something More (Columbia)

DANTE THOMAS Fly (Rat Pack/EastWest/EEG)

IAN VAN DAHL Castles In The Sky (Robbins)

PRU Aaroma (Capitol)

AMERICAN HI-FI Another Perfect Day (Island/IDJMG)

CHR begins on Page 37.

CHR/RHYTHMIC

LW	TW	
1	1	JENNIFER LOPEZ I'm Real (Epic)
2	2	MARY J. BLIGE Family Affair (MCA)
4	3	GINUWINE Differences (Epic)
5	4	ALICIA KEYS Fallin' (J)
3	5	FABOLOUS F/NATE DOGG Can't Deny It (Desert Storm/Elektra/EEG)
7	6	BUBBA SPARXXX Ugly (Interscope)
6	7	JA RULE Livin' It Up (Murder Inc./Def Jam/IDJMG)
8	8	JAY-Z Izzo (H.O.V.A.) (Roc-A-Fella/IDJMG)
13	9	USHER U Got It Bad (LaFace/Arista)
12	10	112 Dance With Me (Bad Boy/Arista)
11	11	TRICK DADDY I'm A Thug (Slip 'N Slide/Atlantic)
10	12	JAGGED EDGE Where The Party At (So So Def/Columbia)
9	13	MISSY ELLIOTT One Minute Man (Gold Mind/EastWest/EEG)
16	14	CITY HIGH Caramel (Interscope)
17	15	NELLY #1 (Priority)
18	16	PETEY PABLO Raise Up (Jive)
14	17	USHER U Remind Me (LaFace/Arista)
20	18	EVE F/GWEN STEFANI Let Me Blow... (Ruff Ryders/Interscope)
22	19	AALIYAH Rock The Boat (BlackGround)
19	20	NELLY FURTADO Turn Off The Light (DreamWorks)
25	21	BLU CANTRELL Hit 'Em Up Style (Oop!) (Arista)
21	22	112 Peaches & Cream (Bad Boy/Arista)
27	23	R. KELLY Feelin' On Yo Booty (Jive)
32	24	DESTINY'S CHILD Emotion (Columbia)
25	25	MISSY ELLIOTT Get Ur Freak On (Gold Mind/EastWest/EEG)
31	26	JAY-Z Girls, Girls, Girls (Roc-A-Fella/IDJMG)
28	27	ALL STAR TRIBUTE What's Going On (Columbia)
30	28	DESTINY'S CHILD Brown Eyes (Columbia)
37	29	MARIAH CAREY Don't Stop (Virgin)
33	30	TYRESE What Am I Gonna Do (RCA)

#1 MOST ADDED

JAY-Z Girls, Girls, Girls (Roc-A-Fella/IDJMG)

#1 MOST INCREASED PLAYS

USHER U Got It Bad (LaFace/Arista)

TOP 5 NEW & ACTIVE

BUSTA RHYMES Break Ya Neck (Flipmode/J)

GORILLAZ Clint Eastwood (Virgin)

LIL' JON & THE EASTSIDE BOYZ Put Yo Hood Up (TVT)

BLAQUE Can't Get It Back (Track Masters/Columbia)

TIMBALAND & MAGOO All Y'All (BlackGround)

CHR begins on Page 37.

URBAN

LW	TW	
1	1	GINUWINE Differences (Epic)
2	2	AALIYAH Rock The Boat (BlackGround)
3	3	MARY J. BLIGE Family Affair (MCA)
5	4	USHER U Got It Bad (LaFace/Arista)
4	5	JA RULE Livin' It Up (Murder Inc./Def Jam/IDJMG)
7	6	MAXWELL Lifetime (Columbia)
10	7	BUBBA SPARXXX Ugly (Interscope)
9	8	MICHAEL JACKSON You Rock My World (Epic)
6	9	JENNIFER LOPEZ I'm Real (Epic)
8	10	R. KELLY Feelin' On Yo Booty (Jive)
13	11	FAITH EVANS You Gets No Love (Bad Boy/Arista)
11	12	JAY-Z Izzo (H.O.V.A.) (Roc-A-Fella/IDJMG)
14	13	PETEY PABLO Raise Up (Jive)
15	14	BRIAN MCKNIGHT Love Of My Life (Motown)
16	15	FABOLOUS F/NATE DOGG Can't Deny It (Desert Storm/Elektra/EEG)
12	16	TRICK DADDY I'm A Thug (Slip 'N Slide/Atlantic)
19	17	JAGGED EDGE Where The Party At (So So Def/Columbia)
23	18	JAY-Z Girls, Girls, Girls (Roc-A-Fella/IDJMG)
18	19	ALICIA KEYS Fallin' (J)
17	20	ISLEY BROTHERS F/RONALD ISLEY Contagious (DreamWorks)
25	21	CITY HIGH Caramel (Interscope)
20	22	JUVENILE Set It Off (Cash Money/Universal)
24	23	112 Dance With Me (Bad Boy/Arista)
21	24	TYRESE What Am I Gonna Do (RCA)
30	25	DMX Who We Be (Ruff Ryders/IDJMG)
33	26	DESTINY'S CHILD Emotion (Columbia)
29	27	BAFFYFACE What If (Arista)
34	28	NELLY #1 (Priority)
31	29	MARIAH CAREY Don't Stop (Virgin)
32	30	RAY-J Formal Invite (Atlantic)

#1 MOST ADDED

JAY-Z Girls, Girls, Girls (Roc-A-Fella/IDJMG)

#1 MOST INCREASED PLAYS

P. DIDDY & THE FAMILY Diddy (Bad Boy/Arista)

TOP 5 NEW & ACTIVE

PROPHET JONES Lifetime (Motown)

BLU CANTRELL I'll Find A Way (Arista)

EIGHTBALL Stop Playin' Games (8Ways/Jcor)

JIMMY COZIER So Much To Lose (J)

IMX The First Time (New Line)

URBAN begins on Page 52.

AC

LW	TW	
1	1	FAITH HILL There You'll Be (Warner Bros.)
2	2	ENYA Only Time (Reprise)
3	3	MATCHBOX TWENTY If You're Gone (Lava/Atlantic)
4	4	LEE ANN WOMACK I Hope You Dance (MCA/Universal)
5	5	DIDO Thankyou (Arista)
6	6	ELTON JOHN I Want Love (Rocket/Universal)
7	7	DIAMOND RIO One More Day (Arista)
10	8	O-TOWN All Or Nothing (J)
11	9	S CLUB 7 Never Had A Dream Come True (A&M/Interscope)
9	10	UNCLE KRACKER Follow Me (Top Dog/Lava/Atlantic)
7	11	BACKSTREET BOYS More Than That (Jive)
13	12	LONESTAR I'm Already There (BNA)
12	13	'N SYNC This I Promise You (Jive)
14	14	J. BRICKMAN/REBECCA HOWARD Simple Things (Windham Hill)
18	15	CELINE DION God Bless America (Epic/Columbia)
15	16	MARIAH CAREY Never Too Far (Virgin)
21	17	BBMAK Back Here (Hollywood)
17	18	DON HENLEY Taking You Home (Warner Bros.)
19	19	LEANN RIMES Soon (Curb)
20	20	TRAIN Drops Of Jupiter (Tell Me) (Columbia)
23	21	ENRIQUE IGLESIAS Hero (Interscope)
24	22	BACKSTREET BOYS Drowning (Jive)
26	23	STEVIE NICKS Sorcerer (Reprise)
—	24	PAUL MCCARTNEY From A Lover To A Friend (Capitol)
29	25	'N SYNC Gone (Jive)
25	26	NEIL DIAMOND You Are The Best Part Of Me (Columbia)
—	27	ALICIA KEYS Fallin' (J)
—	28	SHELBY LYNNNE Wall In Your Heart (Island/IDJMG)
30	29	MARC ANTHONY Tragedy (Columbia)
28	30	JOHN MELLENCAMP Peaceful World (Columbia)

#1 MOST ADDED

CELINE DION God Bless America (Epic/Columbia)

#1 MOST INCREASED PLAYS

CELINE DION God Bless America (Epic/Columbia)

TOP 5 NEW & ACTIVE

SUGAR RAY Answer The Phone (Lava/Atlantic)

EDWIN MCCAIN Write Me A Song (Lava/Atlantic)

JOHN WAITE Fly (Gold Circle)

FAITH HILL There Will Come A Day (Warner Bros.)

JEWEL Standing Still (Atlantic)

AC begins on Page 75.

HOT AC

LW	TW	
2	1	LIFEHOUSE Hanging By A Moment (DreamWorks)
1	2	TRAIN Drops Of Jupiter (Tell Me) (Columbia)
4	3	ENYA Only Time (Reprise)
3	4	SUGAR RAY When It's Over (Lava/Atlantic)
6	5	FIVE FOR FIGHTING Superman (It's Not Easy) (Aware/Columbia)
8	6	3 DOORS DOWN Be Like That (Republic/Universal)
5	7	DAVE MATTHEWS BAND The Space Between (RCA)
9	8	STAIN'D It's Been Awhile (Flip/Elektra/EEG)
10	9	INCUBUS Drive (Immortal/Epic)
7	10	SMASH MOUTH I'm A Believer (Interscope)
11	11	MICHELLE BRANCH Everywhere (Maverick)
12	12	UNCLE KRACKER Follow Me (Top Dog/Lava/Atlantic)
14	13	U2 Stuck In A Moment... (Interscope)
13	14	NELLY FURTADO Turn Off The Light (DreamWorks)
19	15	CALLING Wherever You Will Go (RCA)
15	16	MATCHBOX TWENTY If You're Gone (Lava/Atlantic)
18	17	MATCHBOX TWENTY Last Beautiful Girl (Lava/Atlantic)
22	18	JEWEL Standing Still (Atlantic)
23	19	ALICIA KEYS Fallin' (J)
24	20	FUEL Bad Day (Epic)
20	21	VERVE PIPE Never Let You Down (RCA)
28	22	LENNY KRAVITZ Dig In (Virgin)
21	23	JANET Someone To Call My Lover (Virgin)
26	24	JOHN MELLENCAMP Peaceful World (Columbia)
27	25	TRAIN Something More (Columbia)
25	26	CRANBERRIES Analyse (MCA)
—	27	ELTON JOHN I Want Love (Rocket/Universal)
30	28	BLU CANTRELL Hit 'Em Up Style (Oop!) (Arista)
—	29	ENRIQUE IGLESIAS Hero (Interscope)
—	30	WEEZER Island In The Sun (Geffen/Interscope)

#1 MOST ADDED

SMASH MOUTH Pacific Coast Party (Interscope)

#1 MOST INCREASED PLAYS

JEWEL Standing Still (Atlantic)

TOP 5 NEW & ACTIVE

SMASH MOUTH Pacific Coast Party (Interscope)

COLDPLAY Trouble (Network/Capitol)

NICKELBACK How You Remind Me (Roadrunner)

ALIEN ANT FARM Smooth Criminal (DreamWorks)

SUGAR RAY Answer The Phone (Lava/Atlantic)

AC begins on Page 75.

ROCK

LW	TW	
1	1	NICKELBACK How You Remind Me (Roadrunner)
2	2	DZZY DSBORNE Gets Me Through (Epic)
5	3	PUDDLE OF MUDD Control (Flawless/Geffen/Interscope)
4	4	INCUBUS I Wish You Were Here (Immortal/Epic)
3	5	STAIN'D It's Been Awhile (Flip/Elektra/EEG)
6	6	STAIN'D Fade (Flip/Elektra/EEG)
8	7	LENNY KRAVITZ Dig In (Virgin)
7	8	TOOL Schism (Volcano)
10	9	BUSH The People That We Love (Atlantic)
—	10	CREED My Sacrifice (Wind-up)
9	11	TANTRIC Astounded (Maverick)
16	12	P.O.D. Alive (Atlantic)
11	13	DISTURBED Down With The Sickness (Giant/Reprise)
12	14	LINKIN PARK Crawling (Warner Bros.)
13	15	GODSMACK Bad Magick (Republic/Universal)
16	16	3 DOORS DOWN Be Like That (Republic/Universal)
20	17	DEFAULT Wasting My Time (TVT)
14	18	FUEL Hemorrhage (In My Hands) (Epic)
15	19	DAYS OF THE NEW Hang On To This (Outpost/Interscope)
17	20	TRAIN Drops Of Jupiter (Tell Me) (Columbia)
30	21	ROB ZOMBIE Feel So Numb (Geffen/Interscope)
19	22	GODSMACK Greed (Republic/Universal)
32	23	LINKIN PARK In The End (Warner Bros.)
21	24	SALIVA Your Disease (Island/IDJMG)
22	25	FUEL Bad Day (Epic)
23	26	STONE TEMPLE PILOTS Hollywood Bitch (Atlantic)
25	27	TANTRIC Breakdown (Maverick)
29	28	SALIVA Click Click Boom (Island/IDJMG)
24	29	STAIN'D Outside (Flip/Elektra/EEG)
—	30	AEROSMITH Sunshine (Columbia)

#1 MOST ADDED

CREED My Sacrifice (Wind-up)

#1 MOST INCREASED PLAYS

CREED My Sacrifice (Wind-up)

TOP 5 NEW & ACTIVE

FLAW Payback (Republic/Universal)

PRESSURE 4-5 Beat The World (DreamWorks)

COLD Thirteen (Flip/Geffen/Interscope)

HOBBASTANK Crawling In The Dark (Island/IDJMG)

TABITHA'S SECRET And Around (Pyramid)

ROCK begins on Page 91.

Monitored Airplay Overview: October 19, 2001

URBAN AC

LW	TW	
1	1	MAXWELL Lifetime (Columbia)
2	2	BRIAN MCKNIGHT Love Of My Life (Motown)
3	3	GINUWINE Differences (Epic)
4	4	GERALD LEVERT Made To Love Ya (EastWest/EEG)
5	5	LUTHER VANDROSS Take You Out (J)
6	6	BABYFACE What If (Arista)
7	7	ALICIA KEYS Fallin' (J)
8	8	MICHAEL JACKSON You Rock My World (Epic)
9	9	ISLEY BROTHERS F/RONALD ISLEY Contagious (DreamWorks)
10	10	JILL SCOTT The Way (Hidden Beach/Epic)
12	11	O'JAYS Let's Ride (MCA)
11	12	JAHEIM Just In Case (Divine Mill/WB)
13	13	LUTHER VANDROSS Can Heaven Wait (J)
14	14	ERICK SERMON Music (Interscope)
16	15	INDIA.ARIE Brown Skin (Motown)
17	16	MUSIQ Girl Next Door (Def Soul/IDJMG)
18	17	KENNY LATTIMORE Weekend (Arista)
15	18	JESSE POWELL Something In The Past (Silas/MCA)
19	19	MARIAH CAREY Never Too Far (Virgin)
20	20	ANGIE STONE Brotha (J)
21	21	MARY J. BLIGE Family Affair (MCA)
22	22	ATHENA CAGE Until You Come Back To Me (Priority)
25	23	AALIYAH Rock The Boat (BlackGround)
23	24	BLU CANTRELL I'll Find A Way (Arista)
26	25	REGINA BELLE Ooh Boy (Peak/Concord)
24	26	SILK Ebony Eyes (Elektra/EEG)
27	27	SYLEENA JOHNSON Hit On Me (Jive)
—	28	ALICIA KEYS A Woman's Worth (J)
—	29	PRU Aaroma (Capitol)
—	30	PATTI AUSTIN Make It Right (Qwest/WB)

#1 MOST ADDED

INDIA.ARIE Strength, Courage & Wisdom (Motown)

#1 MOST INCREASED PLAYS

PATTI AUSTIN Make It Right (Qwest/WB)

TOP 5 NEW & ACTIVE

LOVE DOCTOR Slow Roll It (Universal)

USHER U Got It Bad (LaFace/Arista)

FAITH EVANS F/CARL THOMAS Can't Believe (Bad Boy/Arista)

KEKE WYATT Nothing In This World (MCA)

SUNSHINE ANDERSON Lunch Or Dinner (Soulife/Atlantic)

URBAN begins on Page 52.

COUNTRY

LW	TW	
2	1	BROOKS & DUNN Only In America (Arista)
1	2	ALAN JACKSON Where I Come From (Arista)
3	3	TIM MCGRAW Angry All The Time (Curb)
6	4	TRICK PONY On A Night Like This (H2E/WB)
7	5	CAROLYN DAWN JOHNSON Complicated (Arista)
8	6	TRAVIS TRITT Love Of A Woman (Columbia)
10	7	REBA MCENTIRE I'm A Survivor (MCA)
-4	8	TRISHA YEARWOOD I would've Loved You Anyway (MCA)
9	9	TAMMY COCHRAN Angels In Waiting (Epic)
11	10	MARTINA MCBRIDE When God Fearin' Women Get... (RCA)
12	11	TOBY KEITH I Wanna Talk About Me (DreamWorks)
13	12	TRACE ADKINS I'm Tryin' (Capitol)
14	13	LONESTAR With Me (BNA)
19	14	DAVID BALL Riding With Private Malone (Dualtone)
15	15	JEFF CARSON Real Life (I Never Was...) (Curb)
22	16	GEORGE STRAIT Run (MCA)
23	17	AARON TIPPIN Where Stars And Stripes... (Lyric Street)
16	18	MARK WILLS Loving Every Minute (Mercury)
18	19	BRAD PAISLEY Wrapped Around (Arista)
17	20	KENNY CHESNEY The Tin Man (BNA)
21	21	GARY ALLAN Man Of Me (MCA)
—	22	GARTH BROOKS Wrapped Up In You (Capitol)
28	23	JO DEE MESSINA W/TIM MCGRAW Bring On The Rain (Curb)
20	24	ANDY GRIGGS How Cool Is That (RCA)
27	25	STEVE HOLY Good Morning Beautiful (Curb)
26	26	TRACY BYRD Just Let Me Be In Love (RCA)
24	27	CHELY WRIGHT Never Love You Enough (MCA)
29	28	GEORGE JONES & GARTH BROOKS Beer Run (Bandit/BNA)
30	29	CLAY WALKER If You Ever Feel Like Lovin' (Giant/WB)
25	30	MARK MCGUINN That's A Plan (VFR)

#1 MOST ADDED

GARTH BROOKS Wrapped Up In You (Capitol)

#1 MOST INCREASED PLAYS

GARTH BROOKS Wrapped Up In You (Capitol)

TOP 5 NEW & ACTIVE

DIAMOND RIO That's Just That (Arista)

ALISON KRAUSS The Lucky One (Rounder)

CLARK FAMILY EXPERIENCE To Quote Shakespeare (Curb)

DAISY DERN Gettin' Back To You (Mercury)

ROBIN ENGLISH Girl In Love (Columbia)

COUNTRY begins on Page 61.

SMOOTH JAZZ

LW	TW	
4	1	STEVE COLE From The Start (Atlantic)
3	2	RICHARD ELLIOT Crush (GRP/VMG)
1	3	DAVE KOZ The Bright Side (Capitol)
6	4	URBAN KNIGHTS High Heel Sneakers (Narada)
5	5	EUGE GROOVE Sneak A Peek (Warner Bros.)
8	6	JEFF LORBER Ain't Nobody (Samson/Gold Circle)
2	7	LEE RITENOUR F/DAVE GRUSIN Get Up Stand Up (GRP/VMG)
9	8	PETER WHITE Turn It Out (Columbia)
11	9	FATBURGER Evil Ways (Shanachie)
13	10	RUSS FREEMAN East River Drive (Q/Atlantic)
7	11	JEFF KASHIWA Around The World (Native Language)
10	12	MARC ANTOINE Mas Que Nada (GRP/VMG)
14	13	KIM WATERS Until Dawn (Shanachie)
12	14	JOYCE COOLING Mm-Mm Good (GRP/VMG)
15	15	BONEY JAMES See What I'm Sayin' (Warner Bros.)
18	16	WILL DOWNING Is This Love (GRP/VMG)
22	17	DIANA KRALL The Look Of Love (Verve/VMG)
16	18	JIMMY SOMMERS 360 Groove (Higher Octave)
17	19	RICK BRAUN Use Me (Warner Bros.)
20	20	CHRIS BOTTI Streets Ahead (Columbia)
21	21	SPYRO GYRA Open Door (Heads Up)
23	22	BOZ SCAGGS Payday (Virgin)
25	23	DIDO Thankyou (Arista)
24	24	ERIC MARIENTHAL One Day In Venice (Peak/Concord)
27	25	GERALD VEASLEY Do I Do (Heads Up)
26	26	SPECIAL EFX Everyone's A Star (Shanachie)
28	27	ACOUSTIC ALCHEMY Wish You Were Near (Higher Octave)
29	28	ERIC CLAPTON Believe In Life (Duck/Reprise)
—	29	RANDY CRAWFORD Permanent (Warner Bros.)
30	30	PAUL TAYLOR Hypnotic (Peak/Concord)

#1 MOST ADDED

BRIAN CULBERTSON All About You (Atlantic)

#1 MOST INCREASED PLAYS

JEFF LORBER Ain't Nobody (Samson/Gold Circle)

TOP 5 NEW & ACTIVE

KEVIN TONEY Strut (Shanachie)

CHUCK LOEB Pocket Change (Shanachie)

KEIKO MATSUI Across The Sun (Narada)

ENYA Only Time (Reprise)

JIM BRICKMAN Serenade (Windham Hill)

Smooth Jazz begins on Page 86.

ACTIVE ROCK

LW	TW	
1	1	NICKELBACK How You Remind Me (Roadrunner)
2	2	PUDDLE OF MUDD Control (Flawless/Geffen/Interscope)
3	3	DISTURBED Down With The Sickness (Giant/Reprise)
6	4	STAINED Fade (Flip/Elektra/EEG)
5	5	OZZY OSBOURNE Gets Me Through (Epic)
7	6	INCUBUS I Wish You Were Here (Immortal/Epic)
4	7	TODD SCHISM (Volcano)
9	8	P.O.D. Alive (Atlantic)
8	9	LINKIN PARK Crawling (Warner Bros.)
11	10	SYSTEM OF A DOWN Chop Suey (American/Columbia)
10	11	ADEMA Giving In (Arista)
12	12	BUSH The People That We Love (Atlantic)
14	13	LINKIN PARK In The End (Warner Bros.)
15	14	GODSMACK Bad Magick (Republic/Universal)
18	15	ROB ZOMBIE Feel So Numb (Geffen/Interscope)
—	16	CREED My Sacrifice (Wind-up)
13	17	ALIEN ANT FARM Smooth Criminal (DreamWorks)
16	18	GODSMACK Greed (Republic/Universal)
20	19	SOIL Halo (J)
29	20	SEVENDUST Praise (TVT)
19	21	SALIVA Your Disease (Island/IDJMG)
25	22	DROWNING POOL Bodies (Wind-up)
17	23	STAINED It's Been Awhile (Flip/Elektra/EEG)
24	24	SALIVA Click Click Boom (Island/IDJMG)
22	25	LENNY KRAVITZ Dig In (Virgin)
27	26	STEREOMUD Steppin Away (Loud/Columbia)
28	27	DEFAULT Wasting My Time (TVT)
23	28	SLIPKNOT Left Behind (Roadrunner)
26	29	DAYS OF THE NEW Hang On To This (Outpost/Interscope)
32	30	STATIC-X Black And White (Warner Bros.)

#1 MOST ADDED

CREED My Sacrifice (Wind-up)

#1 MOST INCREASED PLAYS

CREED My Sacrifice (Wind-up)

TOP 5 NEW & ACTIVE

POWERMAN 5000 Relax (Hollywood)

KITTIE What I Always Wanted (Oracle/Artemis)

40 BELOW SUMMER Falling Down (London Sire)

CUSTOM Hey Mister (Artist Direct)

DUST TO DUST Submission (Sanctuary/SRG)

ROCK begins on Page 91.

ALTERNATIVE

LW	TW	
1	1	NICKELBACK How You Remind Me (Roadrunner)
2	2	INCUBUS I Wish You Were Here (Immortal/Epic)
4	3	PUDDLE OF MUDD Control (Flawless/Geffen/Interscope)
5	4	P.O.D. Alive (Atlantic)
3	5	ALIEN ANT FARM Smooth Criminal (DreamWorks)
7	6	LINKIN PARK In The End (Warner Bros.)
6	7	STAINED Fade (Flip/Elektra/EEG)
8	8	DISTURBED Down With The Sickness (Giant/Reprise)
9	9	TODD SCHISM (Volcano)
10	10	LIT Lipstick And Bruises (RCA)
13	11	BLINK-182 Stay Together For The Kids (MCA)
11	12	BUSH The People That We Love (Atlantic)
18	13	SYSTEM OF A DOWN Chop Suey (American/Columbia)
14	14	SUM 41 Fat Lip (Island/IDJMG)
16	15	LENNY KRAVITZ Dig In (Virgin)
12	16	GORILLAZ Clint Eastwood (Virgin)
15	17	ADEMA Giving In (Arista)
17	18	LINKIN PARK Crawling (Warner Bros.)
22	19	SUM 41 In Too Deep (Island/IDJMG)
19	20	STAINED It's Been Awhile (Flip/Elektra/EEG)
20	21	WEEZER Hash Pipe (Geffen/Interscope)
23	22	DEFAULT Wasting My Time (TVT)
—	23	CREED My Sacrifice (Wind-up)
25	24	311 I'll Be Here Awhile (Volcano)
24	25	SALIVA Click Click Boom (Island/IDJMG)
27	26	GODSMACK Bad Magick (Republic/Universal)
30	27	ROB ZOMBIE Feel So Numb (Geffen/Interscope)
28	28	DAVE NAVARRO Hungry (Capitol)
46	29	HOOBASTANK Crawling In The Dark (Island/IDJMG)
41	30	SEVENDUST Praise (TVT)

#1 MOST ADDED

CREED My Sacrifice (Wind-up)

#1 MOST INCREASED PLAYS

CREED My Sacrifice (Wind-up)

TOP 5 NEW & ACTIVE

STEREOMUD Steppin Away (Loud/Columbia)

SAVES THE DAY At Your Funeral (Vagrant/TVT)

WEEZER Photograph (Geffen/Interscope)

TRAIN Something More (Columbia)

CURE Cut Here (Fiction/Elektra/EEG)

ALTERNATIVE begins on Page 101.

TRIPLE A

LW	TW	
1	1	U2 Stuck In A Moment... (Interscope)
2	2	JOHN MULLENCAMP Peaceful World (Columbia)
4	3	FIVE FOR FIGHTING Superman (It's Not Easy) (Aware/Columbia)
5	4	TRAIN Something More (Columbia)
3	5	PETE YORN Life On A Chain (Columbia)
6	6	JOHN MAYER No Such Thing (Aware/Columbia)
12	7	NATALIE MERCHANT Just Can't Last (Elektra/EEG)
9	8	RYAN ADAMS New York, New York (Lost Highway/IDJMG)
7	9	BLUES TRAVELER Back In The Day (A&M/Interscope)
16	10	R.E.M. All The Way To Reno... (Warner Bros.)
15	11	JOHN HIATT My Old Friend (Vanguard)
10	12	DAVID GRAY Sail Away (ATO/RCA)
11	13	DAVE MATTHEWS BAND The Space Between (RCA)
13	14	CANBERRIES Analyse (MCA)
18	15	SUZANNE VEGA Widow's Walk (A&M/Interscope)
17	16	TRAIN Drops Of Jupiter (Tell Me) (Columbia)
14	17	BETTER THAN EZRA Extra Ordinary (Beyond)
22	18	LENNY KRAVITZ Dig In (Virgin)
19	19	CAKE Short Skirt/Long Jacket (Columbia)
21	20	WEEZER Island In The Sun (Geffen/Interscope)
23	21	BOZ SCAGGS Payday (Virgin)
20	22	3 DOORS DOWN Be Like That (Republic/Universal)
24	23	STAINED It's Been Awhile (Flip/Elektra/EEG)
25	24	JOSH JOPLIN GROPY I've Changed (Artemis)
26	25	EAGLE-EYE CHERRY Feels So Right (MCA)
—	26	COLDPLAY Trouble (Nettwerk/Capitol)
29	27	JEWEL Standing Still (Atlantic)
27	28	TORI AMOS Strange Little Girl (Atlantic)
28	29	CALLING Wherever You Will Go (RCA)
—	30	LIVE Overcome (Radioactive/MCA)

#1 MOST ADDED

DAVE MATTHEWS BAND Everyday (RCA)

#1 MOST INCREASED PLAYS

COLDPLAY Trouble (Nettwerk/Capitol)

TOP 5 NEW & ACTIVE

LUCINDA WILLIAMS Get Right With God (Lost Highway/IDJMG)

BOB SCHNEIDER Bullets (Universal)

NICKELBACK How You Remind Me (Roadrunner)

ENYA Only Time (Reprise)

CURE Cut Here (Fiction/Elektra/EEG)

TRIPLE A begins on Page 111.

Publisher's Profile

By Erica Farber



BOB STRUBLE

President and CEO, iBiquity Digital Corp.

with stereo and a broader harmonic range. You eliminate a lot of interference, so most of the pops, static, hiss and loss of signal that you get while driving around town go away.

"The experience, certainly on FM, is like listening to a CD in your living room. Stations don't fade in and out, and it sounds a whole lot better. This is important to broadcasters for reach and ratings, because digital is so good, it stays good everywhere. If there's an area of town where you get less-than-great analog quality, it's going to be much better in the digital world."

Additional services: "These are in the category of wireless data services. We believe that a lot of things that you're seeing people try to do now with web-based phones or wireless devices are going to be on the AM/FM band. You won't have to wait for the traffic anymore. There will be a button on your radio that you push, and the traffic will come up instantly. It will be customized for where you are. You'll be able to get weather, stock quotes, sports scores — those sorts of things."

"It's probably too close to the event, but think about the additional services that radio might have been able to provide during the recent crisis. Numbers to call, information on victims — all of that could have been downloaded along with news content and stored according to what the listener wanted to access. A lot of this stuff could lead to new subscriptions or new types of ad revenue for broadcasters."

"If you wanted a premium traffic service that could be advertiser-supported — push the button, and it says, 'Brought to you by so and so.' It could be sold through the same channels and by the same people that radio already has in place. If people want a customized traffic service, they could pay a couple bucks a month for it, and that would lead to new revenue. Broadcasters are going to have a fantastic economic and cost advantage in delivering some of these new data services, and we think they're going to take advantage of it."

Costs for going digital: "Per station, there's a range, depending on what sort of equipment you've got. At the low end, it's something like \$30,000; at the high end, it's maybe \$200,000. We've tossed out an average of about \$75,000. The big swinger in that number is your transmitter. If you've got a new, solid-state transmitter, you're going to be more toward the low end. If you've got a 1950 transmitter, you're going to have to get a new one. That's why we think the whole market-driven approach — where people can go digital when they want to, when they believe it's time or when they've secured their financing — is very important."

Timetable for conversion: "We're right on track. We don't want to force anyone to do things or to spend money before they want to. We don't want to have turn-off dates or some of the things happening in television. It's a market-driven transition. Because analog can be preserved for as long as is necessary, broadcasters and consumers will make their individual choices. Broadcaster A can say, 'I'm going digital tomorrow,' and all his analog listeners will still be able to use their radios, because the analog's still there. Broadcaster B might say, 'Let me see how it works out.' Broadcaster C might say, 'I've got an upgrade for this station scheduled for a year or two from now. I'm going to wait and buy the digital instead of the analog when I do that upgrade.'"

"It's the same thing with consumers. We've got estimates that say it'll probably be a 10- or 12-year process. That could be five years, that could be 50 years. As long as there are still analog listeners out there, analog will be preserved, and people will make their decisions based on the marketplace realities."

Biggest challenges: "The fact that radio's been fabulously successful for a long time. In many respects, despite stock prices and revenue pullbacks, it's never been so successful. So there are discussions about why this needs to occur and why we think that it's going to be done in a way that preserves that great business. It's not a challenge, it's an education process. The case for broadcasters could not be more simple: There are digital challengers going after your listeners, be it satellite or other mobile

information and entertainment providers. You can't fight off those challengers in an old analog world. There's also the offensive side, where we think that this leads to better ratings and reach and new revenue through the data we talked about. That's also an education process."

"Broadcasters have already voted with their pocketbooks. We were funded by a coalition that, outside of the NAB, is probably unprecedented in broadcast history. Every one of the top eight radio broadcasters is an investor in our company, and 14 of the top 25 are. These are folks who are not particularly free with their cash or their time, and they invested and are giving of their own time because they realize how important it is to the industry."

State of the industry: "Radio, in many aspects, has never been healthier. One of the things that's distinguished radio over the years is its ability to consistently change itself to meet new competition. Everybody talks about satellite being the death of radio. That's about the eighth death of radio, starting with television. Radio has consistently adapted to meet the needs of its listeners. That will happen with digital."

Something about iBiquity that might surprise our readers: "The number of people in our company who have spent significant time in the broadcast industry. There might be a perception that we're a bunch of techno-geeks who don't understand broadcasting. We've got a staff of people who have spent their careers in broadcasting. Part of the team that's setting up stations around the country are broadcast engineers we've hired from Clear Channel, WBEB/Philadelphia and a bunch of other places."

Most influential individual: "My uncle, Tony Burakowski, in Buffalo. He's a father of mine, a Marine who fought in World War II, and he taught me whole lot about values and what's important in life. On the business side, it would probably be Mel Karmazin. I have not spent a huge amount of time with him, but because of where we were as a business and what we were doing, having the chance to work with him and observe how he was doing stuff really influenced me a lot."

Career highlight: "The initial investment we got from all those broadcasters. Spinning off and setting up the business and building the broadcaster coalition. Our ability to make the case for why it was important and why this needed to be an industry coalition and why we needed to work together and needed checks from all these guys stands out."

Career disappointment: "I wish I would have been quarterbacking the Buffalo Bills to a Super Bowl victory. Careers take different twists and turns, and this one was very serendipitous — a right place, right time thing. We have a great time doing something that everybody believes is important."

Favorite radio format: "Alternative, Adult Alternative and Classic Rock."

Favorite television show: "The Sopranos and *NYPD Blue*."

Favorite song: "Anything off *Achtung Baby* by U2 or *Exile on Main Street* by The Rolling Stones."

Favorite movie: "The Godfather."

Favorite book: "A Hope in the Unseen by Ron Suskind. It's an extremely inspiring story."

Favorite restaurant: "Obelisk, in Washington, DC."

Beverage of choice: "Gatorade or a Beefeater martini up with olives."

Hobbies: "Chasing around four kids, golf, billiards and wine."

E-mail address: "struble@ibiquity.com."

Advice to broadcasters: "Take the long view, and recognize how important it is to adapt the industry. Radio has been so successful for so long that it's not surprising that other potential competitors are coming after its listeners. We believe fundamentally that digital is coming. It's a means for broadcasters to creatively change the industry and address their listeners' needs and also to fend off these new competitors. Will it require some investment? Sure. Will it require some learning and education? Sure. But, ultimately, it's going to be required to keep the industry as successful as it has been."

We live in a digital world, and radio is right in the thick of it. iBiquity Digital Corp. was created and is funded and overseen by broadcasters, and its sole mission is to develop technology critical to radio's success.

Bob Struble, the company's President and CEO, was handpicked to run this initiative. He has assembled a world-class technical and management team to successfully transition traditional analog radio to digital. Commercial digital-transmission equipment will be introduced to the industry at the upcoming spring NAB in Las Vegas, and consumers will get their first look at the new digital radios at the Consumer Electronics Show in January 2003.

Getting into the business: "USA Digital Radio was the original company set up by CBS, Gannett and Westinghouse back in the early '90s to try to do something with digital radio. It operated as a partnership for five or six years, not making a whole lot of progress. In '96 Westinghouse bought CBS, then CBS bought Infinity and became the largest broadcaster. At the same time, Gannett had gotten rid of all its radio properties. It was the company charged with managing USADR. Somebody at CBS corporate at the time said, 'Look, we've got this investment in this company called USA Digital Radio, and we just paid Mel Karmazin 3 or 4 billion dollars; maybe we should take a look at this.' There was a big corporate examination."

"I got called in specifically because we had a technical team capable of valuating the technology. At the time I was managing a series of small technology businesses within Westinghouse. There was a big meeting in Black Rock. Mel was there, and I think Farid Suleman was there. Mike Jordan was still CEO of Westinghouse at the time. At the end of the meeting they basically said, 'We have to do this; this is important. Satellite's gaining ground. Radio can't stay analog. And, oh, by the way, Bob, why don't you do it, since we're all media guys, and you're the only guy left in the company who can do it.' We renegotiated the partnership and set up the company. It took off from there."

What is digital radio: "Right now, radio is broadcast in analog. The easiest example is LP records. That's analog technology, and LP went to digital, to CDs. Anything that's digital, you take the information, be it text, audio or voice, and you convert it to ones and zeros. Radio is now the last remaining media that's not either already digital or well on its way to being digital. You don't have an analog cell phone anymore; you have a digital phone. People buy digital cameras, DVDs, CDs and televisions, although TV's only haltingly moving to digital. The basic assumption of the business at the highest level is that radio will not remain the only analog medium in a fully digital world."

What this means to the business: "Radically upgraded audio quality and important new services that could hopefully lead to more revenue for broadcasters and more benefit for listeners. On the audio side, it's taking FM up to CD-level quality and taking AM up to full-FM quality,

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THIS SUNDAY TURN UP THE QUIET.

"I was a P1 of KYOT years before I became it's Program Director. The first thing I ever heard on The Coyote? Quiet Music. Sunday mornings. The way smooth jazz should be used on the weekends!"

Shaun Holly PD The Coyote 95.5 KYOT Phoenix

"Audience response has been incredible from the very first weekend we aired the show! Our #1 25-54 share proves this program!"

Chris Moreau PD Smooth Jazz 93.3 WJZI Milwaukee

"Don't miss your chance to own Sunday mornings, with a show listeners can get nowhere else!"

Bill Harman PD Smooth Jazz 103.5 WJZA Columbus

"To win you must match programming to usage. Quiet Music does precisely that for Love 94! Smooth, unique, relaxing."

Rich McMillen PD Love 94 WLVE Miami

"An ideal fit for Sunday mornings! Our P1's love it and we have a new revenue opportunity!"

J. Weidenhammer PD The Breeze 97.9 KEZL Fresno

"Listeners are thrilled! Fits Sunday morning perfectly! A great relaxing, intriguing music blend."

Chris Miller PD Smooth Jazz 106.7 KKJZ Portland

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