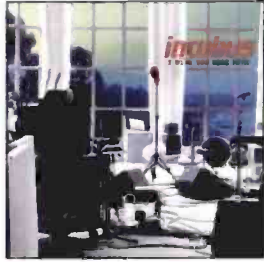


Incubus Keep Momentum Rolling

Following the multi-Platinum success of their last album, Immortal/Epic's *Incubus* grab Most Added



honors this week at Active Rock, Rock and Alternative with "I Wish You Were Here," the first single from their forthcoming CD, *Morning View*. "Wish" was added by 129 R&R reporters.

R&R

RADIO & RECORDS

www.rronline.com

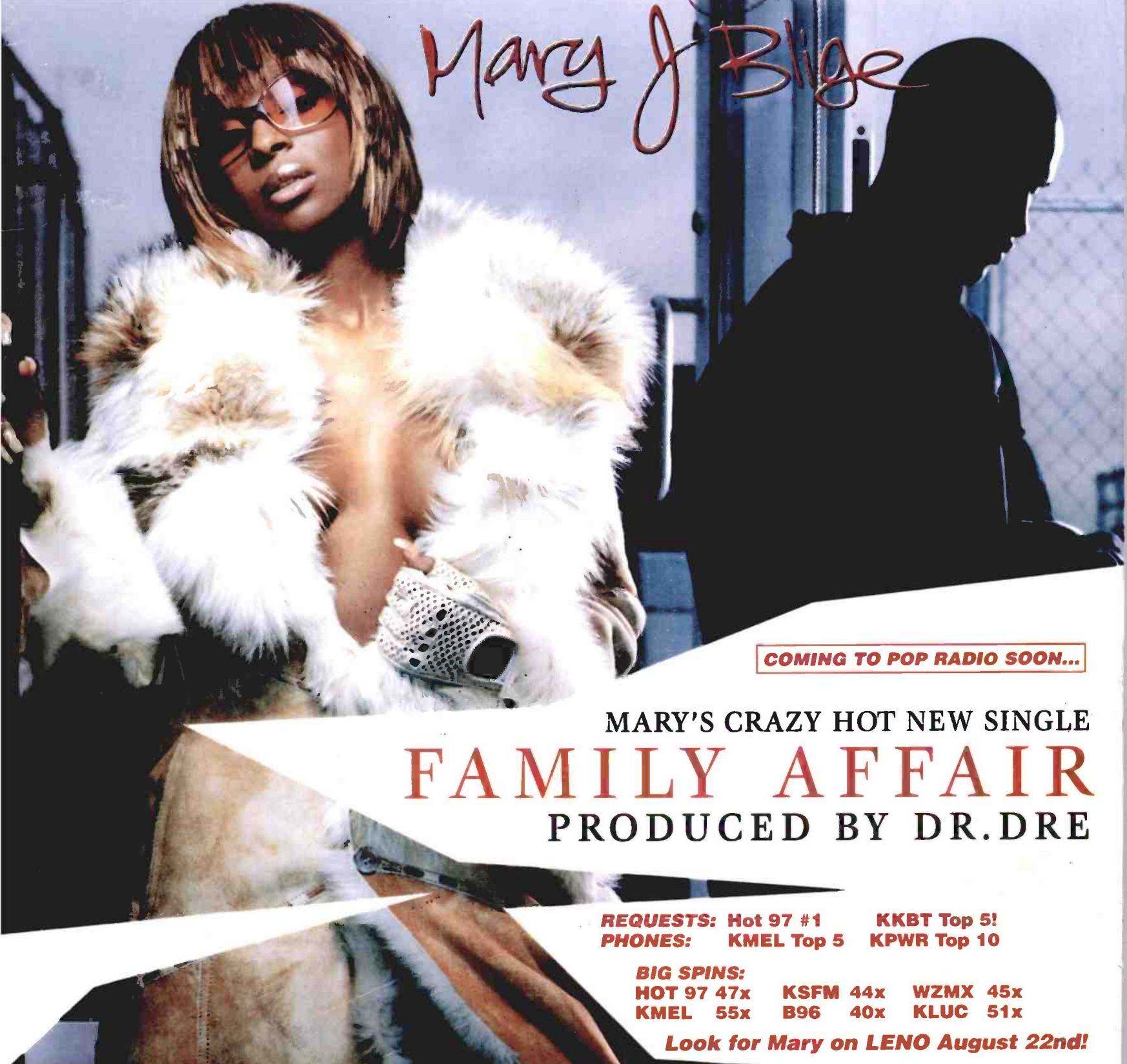
The Dowe Industrials

An original member of Kent Burkhart's and Gordon McClendon's programming mafia is still shaking it up in the radio business today.

Ken Dowe started in the smallest of small markets, methodically worked his way through the ranks and eventually became head of McClendon's stations. His inspiring story is in this week's Legends, on Page 23.



Mary J. Blige



COMING TO POP RADIO SOON...

MARY'S CRAZY HOT NEW SINGLE FAMILY AFFAIR PRODUCED BY DR.DRE

REQUESTS: Hot 97 #1 **KKBT** Top 5!
PHONES: **KMEL** Top 5 **KPWR** Top 10

BIG SPINS:
HOT 97 47x **KSFM** 44x **WZMX** 45x
KMEL 55x **B96** 40x **KLUC** 51x

Look for Mary on LENO August 22nd!

**THE NEW ALBUM
NO MORE DRAMA
AUGUST 28TH**



M·C·A MUSIC CORP OF AMERICA



Lipstick and Bruises

S1 THE FIRST SINGLE FROM THEIR MUCH ANTICIPATED NEW RELEASE

ATOMIC

A3

- **ADD** -
- **IT** -
- **NOW** - **!**



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IN STORES OCTOBER 16TH

MMS

management • marketing • sales

Is it possible to get inside your client's head to better determine how to adjust your sales style? Sales expert David Snyder, who wrote the book *How to Mind-Read Your Customers*, uses the principles of behavioral psychology to teach salespeople how to win over clients by truly understanding the clients and their needs. Also, Sales & Marketing Editor Pam Baker outlines four personality types. See if you can recognize anyone from your client list. This week's MMS section also contains another episode of Radio 911, our new guide to generating income from your station's website. Columnist Rich Carr discusses the importance of your website to your advertisers' success. Our GM Spotlight this week features Clear Channel Regional VP Cindy Weiner Schloss.

Pages 10-13

HARTFORD IS HOT

Two R&R format editors report on the superheated action in Hartford this week. In CHR, Tony Novia describes the blazing success of Infinity's Rhythmic sign-on WZMX (Hot 93.7). And over in Country, Lon Helton commemorates the CRS-Northeast by spotlighting Clear Channel's WWYZ.

Pages 34, 58

IN THE NEWS

- Sirius, Beasley, Salem, Entravision, DG report quarterly financial results
- Bob Catania appointed VP/Pop Promo for Curb Records
- David Santrella named VP/GM of WYLL & WZFS/Chicago

Page 3

THIS #1 WEEK

CHR/POP

• EVE I/GWEN STEFANI Let ... (Ruff Ryders/Interscope)

CHR/RHYTHMIC

• JENNIFER LOPEZ I'm Real (Epic)

URBAN

• ALICIA KEYS Fallin' (J)

URBAN AC

• ALICIA KEYS Fallin' (J)

COUNTRY

• BLAKE SHELTON Austin (Warner Bros.)

AC

• FAITH HILL There You'll Be (Warner Bros.)

HOT AC

• TRAIN Drops Of Jupiter (Tell Me) (Columbia)

SMOOTH JAZZ

• LEE RITENOUR I DAVE GRUSIN Get Up ... (GRP/VMG)

ROCK

• STAINED It's Been Awhile (Flip/Elektra/EEG)

ACTIVE ROCK

• TOOL Schism (Volcano)

ALTERNATIVE

• ALIEN ANT FARM Smooth Criminal (DreamWorks)

TRIPLE A

• AFRO-CELT I/P. GABRIEL When ... (Real World/Virgin)

NEWSSTAND PRICE \$6.50



L.A. Gets A 'Hot' New Station

■ KCMG flips to 'Rhythmic Hot AC' as KHHT

By ADAM JACOBSON
R&R RADIO EDITOR
jacobson@rronline.com

KCMG/Los Angeles, which debuted in November 1997 as Clear Channel calls "Rhythmic Hot AC." The station has one of the nation's first "Jammin' Oldies" stations under then-owner AMFM Inc., traded its "Mega 92.3" moniker for "Hot 92.3" and unveiled a new presentation on Aug. 9 that parent company



changed its call letters to KHHT, and PD Mike Marino is overseeing its launch, along with Clear Channel Sr. VP/Programming Steve Smith and co-Market KCMG/See Page 33

The Question On Everyone's Minds: Is The Worst Over?

■ Some radio leaders say climate is getting better

By JOE HOWARD & JEFFREY YORKE
R&R WASHINGTON BUREAU
mailto:room@rronline.com

In the nation's top radio market, many of the medium's leading retailers have actually increased their spending so far this year. That fact, along with enthusiasm from many industry leaders, gives hope to struggling broadcasters that the advertising downturn is finally coming to an end.

An analysis of the *New York Radio Market X-Ray* for the first five months of 2001 reveals that 19 of the top-25 retail radio advertisers in the New York metro increased their expenditures over the comparable period in 2000. The biggest increases came from General Nutrition Centers, up 1,306% over 2000, and Toys R Us, up 1,296%. In fact, GNC allocated 39% of its budget to radio, compared to only 3.5% in 2000; Toys R Us devoted 29%, compared to 6% last year.

Almost Well?

A few Wall Street analysts are lending credibility to the notion that radio advertising is almost off life support. On Tuesday morning Prudential Securities market analyst Larry Wachtel told CNBC, "I think we bottomed in the spring." He added that he believes that lowered interest rates have kicked in and that the stock market is picking up steam. The optimism continued later in the day, following the market's close, as Advisors Financial Centers' Charles Lieberman told CNBC that he thinks the market has reached its bottom and that a turnaround is in the early stages. "I think the

economy will improve in the second half of the year," he said.

But not all Wall Streeters are ready to say the storm has ended. Lehman Brothers analyst Bill Meyers still found it necessary to lower his guidance for the industry. Saying that his earlier forecast of 7%-8% growth for radio in 2002 may have been "optimistic," Meyers on Aug. 8 updated his 2001 radio forecast to a decline of 2%-3% and lowered his 2002 projection to 6% growth. He said the change was necessary because he does not believe that radio will benefit from the umbrella pricing that TV networks, cable and newspapers have enjoyed during an advertising recovery. He also warned that further estimate revisions may further pressure multiples, thus "limiting near-term appreciation."

"The Worst Is Over"

Throughout the recent barrage of second-quarter earnings releases, one theme has emerged, perhaps best captured by Viacom COO Mel Karmazin: "The worst is over." While that may or may not be true, industry leaders and Wall Street analysts have all chimed in on what they think lies ahead for the radio business.

Karmazin appears to have been the first to proclaim that things are improving, saying during his company's Q2 earnings conference call that the weak advertising market has bottomed out. He added, "I think this softness is temporary. I think things are getting better."

QUESTION/See Page 4



Jacobs



Stakelin

Radio Sales Figures Improve

The radio-revenue picture took a slight turn for the better in June. Local revenues were down 4%, and national numbers were off 20%, for a combined revenue loss of 8%. Those figures, sobering as they are, show improvement over year-to-year comparisons from earlier this year.

For the first time the RAB also released quarterly figures. The Q2 numbers almost mirror those of June: 4% decline in local, a 21% drop in national and a combined loss of 8%. The year-to-date figures match the Q2 numbers.

RAB President/CEO Gary Fries hinted that the industry should revert to positive territory in the fourth quarter. Left unsaid is whether the predicted late recovery will be enough to make up for revenue losses incurred during the first three quarters (see accompanying story for predictions from radio group heads and Wall Street analysts).

June Swoon

- Local off 4%
- National down 20%
- Combined loss: 8%

Radio Set For Digital Conversion In '02

By RON RODRIGUES
R&R EDITOR-IN-CHIEF
ronr@rronline.com

Assuming that all regulatory hurdles can be cleared, the terrestrial American radio industry

will take the leap into digital broadcasting next year.

The radio industry consortium known as iBiquity last week submitted exhaustive test results to the National Radio Systems Committee that prove that a digital bitstream can co-exist with current analog broadcasting on the same slice of the radio band.

Executives at iBiquity fully

expect to receive NRSC approval. If that happens, the results will be passed on early next year to the FCC, where iBiquity also expects approval.

"We believe the variety and extensiveness of the tests conducted on our FM system make it one of the most comprehensively tested broadcast systems in U.S. history," remarked iBiquity President/CEO Robert Struble.

If the company's timeline holds, it will begin selling equipment that will permit digital

IBOC/See Page 33



Boot-Campin' In Vegas

Several group heads were on hand for an executive roundtable moderated by R&R Publisher/CEO Erica Farber at the Morning Show Boot Camp at Las Vegas' Mandalay Bay Resort & Casino last week. Attendance at the annual convention of radio personalities was up this year. Taking time for a quick pic were (l-r) Jeff McClusky & Associates' Tom Barsanti, Infinity Sr. VP/Programming John Gehron, Farber, Premiere Radio Networks President/COO Kraig Kitchin, Clear Channel's Sean Compton and Citadel COO Bob Proffitt.

JOHN MELLENCAMP

PEACEFUL
WORLD



*"Peaceful World" is as hooky as anything
the 2001 Billboard Century Award
Honoree has ever released.*
— Billboard

MELLENCAMP

Major Multi-Format Early Airplay:

WXRT - #1 Most Played
WEZK KYYS KTCZ
WFBQ WTTS WKQQ
WAXQ KINK KFOG
KMTT KGSR KBCO
WBAB WENS WMYX

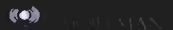
Peaceful World

The first track from the forthcoming album "Cuttin' Heads"

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Presents the John Mellencamp "Cuttin' Heads" Tour 2001 now through September.

Don't miss John performing live on The Today Show's Outdoor Concert Series 9/7.

Written and produced by John Mellencamp



www.mellencamp.com
www.columbiarecords.com

Have A Smooth Christmas



Hitting store shelves soon will be Dave Koz & Friends: A Smooth Jazz Christmas, a mixture of traditional tunes, standards and holiday-inspired original compositions featuring the Capitol saxophonist and special guest appearances by Brenda Russell, Kenny Loggins, David Benoit, Rick Braun and Peter White. The project grew out of the annual Christmas tours that Koz, his band and his special guests have made since 1997. Pictured (l-r) during recording sessions at the Capitol Records Studios in Hollywood are musicians Steve Theard, Paul Jackson Jr., Benoit, Russell, Koz, White, Brian Simpson and Bill Sharpe and engineer Al Schmitt.

Catania Appointed VP/Pop Promotion At Curb Records

Curb Records has appointed Bob Catania VP/Pop Promotion. Based in Los Angeles, he reports to

Exec. VP/GM Dennis Hannon and officially begins Aug. 27.

"Bob Catania's reputation speaks for itself," Hannon said. "His ideas and enthusiasm mesh well with the vision we have for our pop division, and we're excited to have him join us."

Catania noted, "The legacy of Curb Records in the pop and country marketplace is already legendary, so it is a great honor for me to be tapped to lead a re-energized commitment to the pop market for the label. As one of the last remaining independents, Curb will have the ability to set up and develop artists on a long-term basis. [Curb Records founder] Mike Curb and his executive staff are dedicated music people, and I look forward to joining them for a new era of pop hits at Curb."

A 25-year promotion veteran, Catania began his music-industry career in 1976, at Universal Record Distributors in Philadelphia. He then segued to RCA Records as a regional promotion executive based in Philadelphia and in 1981 was promoted to a national promotion post in the company's rock division.

In 1984 he joined Island Records, where he was eventually elevated to Sr. VP. He subsequently held an executive promotion post with Charisma Records and was head of promotion at Geffen Records. He most recently was Sr. VP and head of promotion at Giant Records.



Catania

Second Quarter Kind To Entravision

Beasley, Salem, Sirius see earnings losses

By Joe Howard
R&R WASHINGTON BUREAU
jhoward@rronline.com

The second quarter of 2001 hasn't brought the best of news to most radio companies, but at Spanish-language broadcaster Entravision, revenues soared and losses narrowed in a tale quite different from those of some of its broadcast colleagues.

Entravision's Q2 net revenues jumped 59%, from \$35.6 million to \$56.9 million; broadcast cash flow jumped 46%, from \$14 million to \$20.5 million; and EBITDA surged 43%, from \$11.8 million to \$16.8 million. All of this helped net losses improve 25%, from \$14.5 million, or 45 cents per share, to \$11 million, or 11 cents. Entravision attributed the improved revenue to its acquisition of Z-Spanish Media, Latin Communications and Infinity outdoor assets, pointing out that \$20 million of the revenue boost resulted from the inclusion of Latin's operations. The company also credited part of the boost to some of its startup stations.

The news wasn't as grand when reviewed on a pro forma basis. Entravision's net revenues fell 2%, to \$56.9 million, and BCF dipped 6%, to \$20.5 million. But ATCF was \$13.2 million, or 11 cents per share, which bested the company's guidance of \$9.4 million, or 8 cents. And while Entravision's radio group posted a 7% decline in net revenues, from \$19.5 million to \$18.1 million, that result was also better than company forecasts. The radio group's BCF fell 6%, from \$7.7 million to \$7.2 million.

Entravision forecasts more declines for Q3. While the company expects overall revenues to remain essentially flat at \$56.5 million — it reported Q3 2000 revs of \$56.7 million — it predicts revenues for the radio division

EARNINGS/See Page 33

Birch To CFO At Symmetrical Holdings

Appointment marks reunion with Engel, Livek

Tom Birch has been named to the newly created CFO post at Symmetrical Holdings, the parent company of Simmons Market Research Bureau and Symmetrical Resources. Birch founded Birch Research and was its Chairman/CEO from 1979-87 and Chairman/CEO of Birch/Scarborough Research Corp. from 1987-89. Between 1989-99 he was principal owner and CEO of the radio groups Opus Media Group, Southeastern Broadcasting Co. and Emerald Coast Communications.

The appointment reunites Tom Birch with former Birch/Scarborough executives Bill Engel and Bill

Livek. Engel is Chairman of Symmetrical Holdings, and Livek is a partner in the firm.

"The desire to reunite this powerful team has finally become a reality," Engel commented. "Symmetrical is experiencing rapid growth and is entering a period of great opportunity. Tom has built businesses from scratch, negotiated and financed acquisitions, and engineered the refinancing of existing entities. There are very few individuals who possess Tom's creativity and depth of knowledge of the media-research industry — and



Birch

BIRCH/See Page 33

AUGUST 17, 2001

NEWS & FEATURES

Radio Business	4	Legends	23
Business Briefs	4	Street Talk	24
Transactions	6	Sound Decisions	30
MMS	10	Music Meeting	32
Internet News & Views	14	Publisher's Profile	120
E-Charts	15	Opportunities	116
Show Prep	18	Marketplace	117
'Zine Scene	18		
National Video Charts	19		

FORMATS & CHARTS

News/Talk/Sports	20	Adult Contemporary	70
Oldies	22	AC Chart	72
CHR	34	AC RateTheMusic	74
CHR/Callout America	35	Hot AC Chart	76
CHR/Pop Chart	36	Hot AC RateTheMusic	78
CHR/Pop RateTheMusic	39	Smooth Jazz	80
CHR/Rhythmic Chart	42	Smooth Jazz Chart	81
CHR/Rhythmic RateTheMusic	44	Smooth Jazz Action	82
Urban	49	Rock	85
Urban Chart	50	Rock Chart	86
Urban AC Chart	54	Active Rock Chart	90
Urban Action	56	Active Rock RateTheMusic	92
Country	58	Rock Specialty Show	94
Nashville	60	Alternative	97
Country Chart	61	Alternative Chart	98
Country Indicator	62	Alternative Action	100
Country Callout	63	Alternative RateTheMusic	103
Country Action	64	Alternative Specialty Show	107
Country RateTheMusic	66	Triple A	108
		Triple A Chart	109
		Christian	113

The Back Pages 118

Hay Hired As Dame Broadcasting COO

Alan Hay has been named COO of Dame Broadcasting, which owns 13 stations in Johnstown, PA; State College, PA; and Hagerstown, MD. The company is led by CEO Al Dame, who sold his Dame Media to Clear Channel in 1999.

Hay was most recently VPMG of Infinity's WJFK-AM & WLIF-FM/Baltimore. He has also served as VP/Market Manager for American Radio Systems' Baltimore cluster.

"Alan's 24-year career has given him a complete set of skills," Al Dame said. "He's demonstrated an



Hay

ability to turn around underperforming properties, as well as push stronger performance from mature facilities. I see this kind of versatility as a critical ingredient in our plans for growth."

Hay said. "Mr. Dame's 50-plus years as a successful broadcaster and his energetic reentry after the sale of Dame Media to

Clear Channel combined to create an unusually attractive opportunity. Dame Broadcasting's strategy of acquiring stations and building

HAY/See Page 16

Salem Sets Santrella As GM In Chicago

David Santrella has been named GM for Salem's Chicago stations. Religious WYLL and Christian AC WZFS (The Fish). He succeeds John Timm, who is now GM of Salem's Phoenix station group.

Santrella has more than 19 years of experience in broadcasting within the Chicago metro area. He was most recently GSM of Infinity's WBBM and was previously an AE for WMAQ-AM.

Salem Sr. VP George Toulas commented, "Dave Santrella is one of Chicago's most trusted broadcasters with a proven track record and extensive knowledge of the market. His leadership skills and shared vision will enable Salem to build on the success of both WYLL and WZFS. We are extremely pleased to have Dave join the Salem family of stations."

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Entravision, Lotus Form New Rep Firm

□ Combined operation debuts with 130 stations

By ELIZABETH RAMOS
R&R WASHINGTON BUREAU
eramos@rronline.com

Entravision Communications and Lotus Hispanic Repts agreed this week to launch Lotus Entravision Repts, a 50-50 joint venture. The combined operation will provide national advertising representation for Entravision's 61 radio stations, the 24 owned by Lotus Hispanic Repts parent Lotus Communications and the stations now served by Lotus Hispanic Repts, for a total of more than 130 Spanish-language radio stations in 59 markets. Lotus Entravision Repts' corporate offices will be based in Los Angeles.

"By packing the Lotus Hispanic Repts and Entravision stations under a jointly owned company, we gain a dedicated sales force and

reach close to 80% of the U.S. Hispanic population," said Entravision Chairman/CEO Walter Ulloa. "Lotus is an ideal partner, and it has an

extensive knowledge of the rep business."

Lotus Hispanic Repts President Mary Hawley becomes President of the new entity. She joined the company as an AE in 1987 and was promoted to manage its Los Angeles office in 1995. She was named President in 1999.

Ulloa said. "Through the appointment of Mary Hawley, we gain an experienced and proven executive with the ability to capitalize on the opportunities created by this joint venture."

Comedy World Assets Go To Auction

By JEFFREY YORKE
R&R WASHINGTON BUREAU CHIEF
yorke@rronline.com

Just seven months ago the Comedy World radio network was looking for Washington, DC-based stringers to file reports from the George W. Bush inauguration parade. Now the auctioneer hired by Comedy World's creditors is looking for someone to buy dozens of executive chairs, boxes of assorted DATs, a production library and more than 2,000 other items that once comprised the defunct network's physical plant.

"It was a good product and a good idea that were badly run," is the way one prominent radio consultant summed up the company's crash and burn. Eager venture capitalists had fueled the operation, buying top-of-the-line equipment to put together an online laugh factory that began beta testing in April 2000, just a month after the first staffers walked into the company's San Francisco web headquarters and its Los Angeles studios.

By June the Comedy World website

was open to the public, and by October AM stations in Syracuse, Spokane and Atlantic City, NJ had begun airing the network's round-the-clock broadcast programming. Another AM, in Reno, NV, came aboard in December 2000, and when a former FM Talker in Charleston, SC signed on and began delivering callers, the hosts began taking their work very seriously. Said one former Comedy World host, "We thought things were starting to happen."

And things were happening —

but not good things. The network, which had begun packaging some of its programming, including its wrestling and computer shows, separately in the hope of generating a deeper client list, remained short of commercials and was running out of money. In March of this year another venture capitalist pledged \$5 million, but the full amount was never paid, and Comedy World's laughter stopped for good on April 23.

The company's assets, including 70 trendy Herman Miller Aeron chairs and dozens of computers, will be auctioned off Aug. 21, beginning at 10am, at the company's Los Angeles offices. A complete list of items to be auctioned and details on how to make purchases are available at www.raybleau.com.

Question

Continued from Page 1

Regent CEO Terry Jacobs was quick to echo Karmazin's sentiment. In fact, the very next day, during his own company's earnings teleconfer-

ence, Jacobs actually referred to Karmazin's "worst is over" remark. "I agree with Mel," said Jacobs, who is optimistic about what lies ahead for Regent. Jacobs said he feels a "real optimism about our

future" and added that his company is looking for more properties and is focused on long-term growth, not on making adjustments solely to see short-term results.

QUESTION/See Page 8

Bloomberg

BUSINESS BRIEFS

Radio One Closes Blue Chip Deal

Radio One has closed on its \$190 million deal to purchase Blue Chip Broadcasting's 15 stations in Cincinnati; Dayton; Columbus, OH; Louisville; and Minneapolis. Radio One, which now owns 65 stations in 22 markets, financed the purchase with approximately 5.8 million shares of nonvoting stock and a loan of \$105 million. Blue Chip founder and Chairman Ross Love, who joins Radio One's board, retains his ownership of WDBZ-AM/Cincinnati, which is being operated by Radio One via an LMA.

Citadel, Arbitron Agree To New Contracts

Citadel Communications and Arbitron came to terms last week on new contracts in 16 markets. Citadel COO Bob Proffitt told R&R that company Chairman/CEO Larry Wilson reached an agreement with Arbitron on Aug. 5, just as Citadel's corporate meetings were getting under way. The radio group had been in talks with Arbitron about markets for which contracts expired during the winter 2000 survey. Proffitt admitted that the hold-out was primarily based on financial concerns and said, "We came to some economic terms we could all live with. It's a lot of money, but [Arbitron] is the only game in town." He added that the new contract is "essential for the long-term growth of Citadel" and that his company's concern about its ability to put out the best possible product without Arbitron ratings — coupled with its desire to continue selling on such criteria as cost-per-point — ultimately led to its signing of the deal. Proffitt said the agreement gives Citadel access to Arbitron's PD Advantage software in additional markets, while some add-ons were eliminated in other markets.

FCC Actions

Radio One has been fined \$21,500 by the FCC for violations at WBOT-FM/Boston, including failure to maintain a station log and a public inspection file and neglecting to install EAS equipment. The FCC forfeiture order says that Radio One acknowledged every infraction except the lack of a public inspection file, for which it was fined \$10,000. Radio One said that there had simply been a misunderstanding, but the commission responded that WBOT's station manager admitted that there was no file. Radio One General Counsel Linda Vitaro told R&R, "We will look at the commission's decision and see if there's anything there we want to appeal." WBOT was also cited for not having a local toll-free phone number in Brockton, MA, its city of license, and for failure to have operations-monitoring procedures in place.

Continued on Page 8

R&R Stock Index

This weighted index consists of all publicly traded companies that derive more than 5% of gross earnings from radio advertising.

	Change Since				
	8/10/00	8/30/01	8/10/01	8/10/00	8/30/01-8/10/01
R&R Index	324.57	257.69	254.97	-21.4%	-1.0%
Dow Industrials	10,908.76	10,512.78	10,416.25	-4.5%	-0.9%
S&P 500	1460.25	1214.35	1190.16	-18.4%	-1.9%

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Joe Cortez

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And it bursts every weekend from a great four-hour show designed to

fill a feature airshift and put a spike in your ratings. Great stations air it Friday or Saturday nights, and Saturday or Sunday mornings.



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#1 WOMEN 18-49
#3 ADULTS 18-49
TOP 5 MEN 25-54

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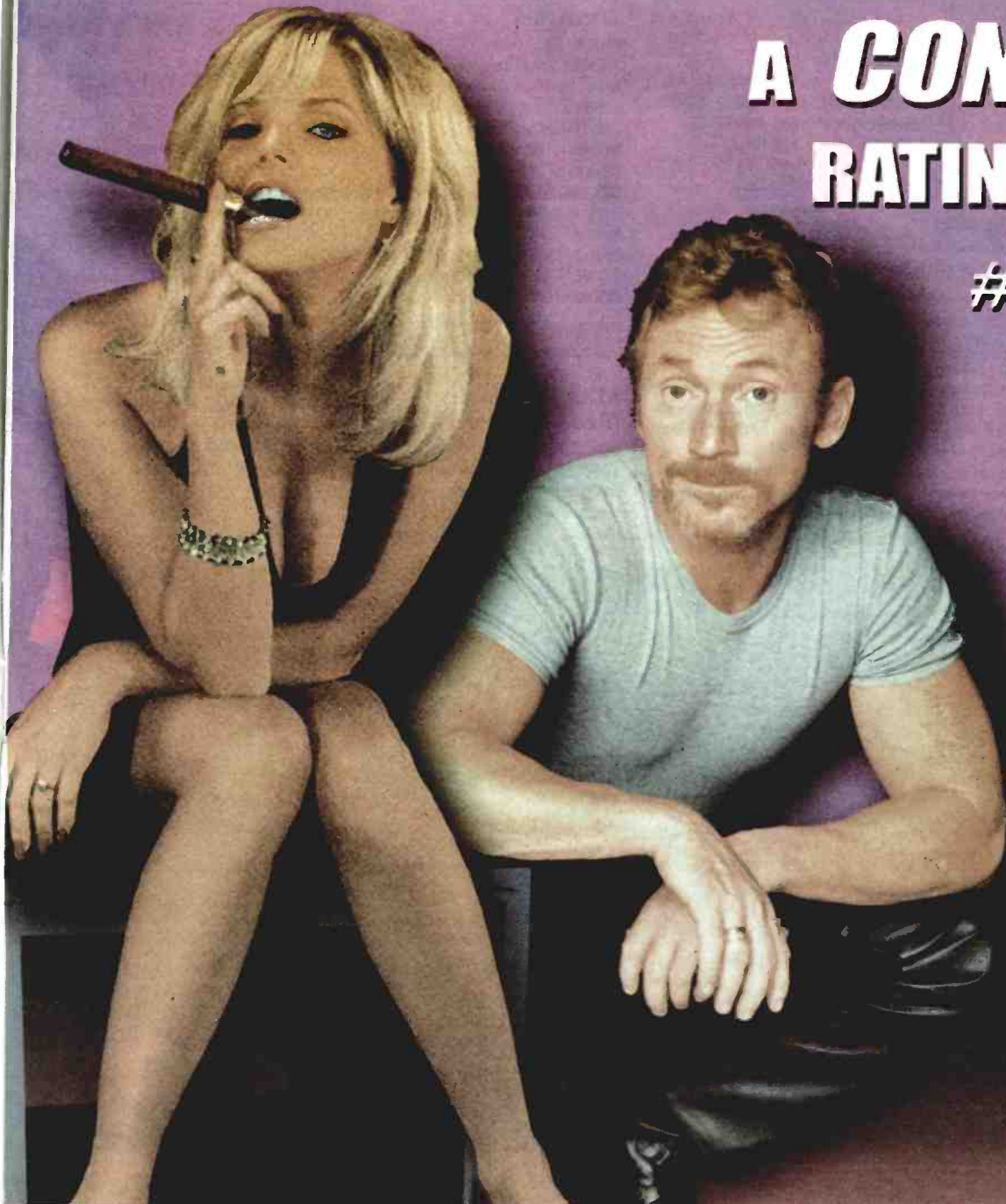
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NETWORKS

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PAUL O'MALLEY
818-955-7000

Arbitron, Spring 2001 6A-10A (Mon-Fri)



DEAL OF THE WEEK

• **WHLZ-FM/Manning (Florence), SC**
\$3 million

2001 DEALS TO DATE

Dollars to Date: \$3,088,091,287
(Last Year: \$24,933,694,133)

Dollars This Quarter: \$146,895,750
(Last Year: \$16,355,492,000)

Stations Traded This Year: 729
(Last Year: 1,779)

Stations Traded This Quarter: 92
(Last Year: 493)

TRANSACTIONS AT A GLANCE

All transaction information provided by BIA's MEDIA Access Pro, Chantilly, VA.

- KHOT-AM/Madera, CA \$150,000
- KTHO-AM/South Lake Tahoe, CA Not applicable
- WSQR-FM/Genoa (DeKalb), IL \$1.5 million
- KSRX-AM & El Dorado (Wichita), KS Undisclosed
- KANA-AM & KGLM-FM/Anaconda and KDRG-AM/Deer Lodge, MT \$250,000
- WISL-AM & FM/Shamokin, PA \$800,000
- KLOI-FM/Silsbee (Beaumont-Port Arthur), TX \$2.1 million
- KALL-AM/Salt Lake City, UT \$232,350
- WKBH-AM/Holmen and WFBZ-FM/Trempealeau (La Crosse), WI \$1.5 million

Cumulus Sells Florence FM To Apex

Country WHLZ goes for \$3 million; Clear Channel sells KALL to Mercury

Deal Of The Week

South Carolina

WHLZ-FM/Manning (Florence)

PRICE: \$3 million
TERMS: Asset sale for cash
BUYER: Apex Broadcasting Inc., headed by President Dean Pearce. Phone: 601-693-2381. It owns three other stations. This represents its entry into the market.
SELLER: Cumulus Broadcasting Inc., headed by President/CEO Lewis Dickey Jr. Phone: 404-949-0700
FREQUENCY: 92.5 MHz
POWER: 100kw at 1,171 feet
FORMAT: Country

California

KHOT-AM/Madera

PRICE: \$150,000
TERMS: Asset sale for cash
BUYER: IHR Educational Broadcasting, headed by President Douglas Sherman. Phone: 530-584-5700. It owns three other stations. This represents its entry into the market.
SELLER: Entravision Communications Co., headed by Chairman/CEO Walter Ulloa. Phone: 310-447-3870
FREQUENCY: 1250 kHz

POWER: 500 watts
FORMAT: Spanish Misc.

KTHO-AM/South Lake Tahoe

PRICE: Not applicable
TERMS: No cash consideration. Paradise has asked for a reassignment of the license for KTHO because Eastern Sierra is in default on a \$300,000 promissory note owed to Paradise.
BUYER: Paradise Broadcasting Inc., headed by President Thomas Gillenwater. Phone: 714-842-0100. It owns no other stations.
SELLER: Eastern Sierra Broadcasting, headed by Trustee Alan Slater. Phone: 530-542-5800
FREQUENCY: 590 kHz
POWER: 3kw day/500 watts night
FORMAT: Dark

Illinois

WSQR-FM/Genoa (DeKalb)

PRICE: \$1.5 million
TERMS: Asset sale for cash
BUYER: Crawford Broadcasting Co., headed by President Donald Crawford. Phone: 215-628-3500. It owns 28 other stations. This represents its entry into the market.
SELLER: Nelson Enterprises, headed by President/Director Larry Nelson. Phone: 630-552-1000

FREQUENCY: 106.3 MHz
POWER: 6kw at 328 feet
FORMAT: Dark

Kansas

KSRX-AM/El Dorado (Wichita)

PRICE: Undisclosed
TERMS: Unavailable
BUYER: T&T Communications, headed by Member Francisco Trevino. Phone: 918-664-0800. It owns no other stations.
SELLER: Reunion Broadcasting LLC, headed by owner D. Stanley Tacker. Phone: 918-496-7700
FREQUENCY: 1360 kHz
POWER: 500 watts
FORMAT: Christian Talk

Montana

KANA-AM & KGLM-FM/Anaconda and KDRG-AM/Deer Lodge

PRICE: \$250,000
TERMS: Asset sale for cash
BUYER: Jim Ray Carroll. Phone: 307-877-4422. He owns four other stations. This represents Carroll's entry into the market.
SELLER: Valley Communications, headed by President Edith Fransen. Phone: 406-563-8011

FREQUENCY: 580 kHz; 97.7 MHz; 1400 kHz
POWER: 1kw day/197 watts night; 210 watts at 942 feet; 1kw
FORMAT: AC; Country; Sports
BROKER: Greg Merrill of Media Services Group

Pennsylvania

WISL-AM & FM/Shamokin

PRICE: \$800,000
TERMS: Asset sale for cash
BUYER: Clear Channel Communications, headed by President/COO John Hogan. Phone: 706-278-5511. It owns 1,189 other stations. This represents its entry into the market.
SELLER: MJR Media Inc., headed by President Charles Michael Hagerty. Phone: 570-648-6831
FREQUENCY: 1480 kHz; 95.3 MHz
POWER: 1kw; 1kw at 505 feet
FORMAT: Adult Standards; Oldies

Texas

KLOI-FM/Silsbee (Beaumont-Port Arthur)

PRICE: \$2.1 million
TERMS: Asset sale for cash
BUYER: Cumulus Broadcasting Inc., headed by President/CEO Lewis

Dickey Jr. Phone: 404-949-0700. It owns 223 other stations, including KIKR-AM, KQHN-AM, KAYD-FM, KQXY-FM & KTCX-FM/Beaumont-Port Arthur, TX.
SELLER: William Hill. Phone: 210-493-6015
FREQUENCY: 101.7 MHz
POWER: 11kw at 472 feet
FORMAT: Country

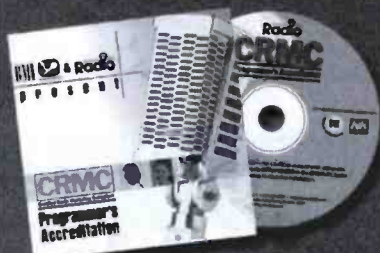
Utah

KALL-AM/Salt Lake City

PRICE: \$232,350
TERMS: Asset sale for cash
BUYER: Mercury Broadcasting Co., headed by President Van Archer. Phone: 210-222-0973. It owns four other stations, including KCPX-FM, KOSY-FM & KRAR-FM/Salt Lake City.
SELLER: Clear Channel Communications, headed by President/COO John Hogan. Phone: 706-278-5511
FREQUENCY: 910 kHz
POWER: 5kw day/1kw night
FORMAT: Talk
COMMENT: FCC market-concentration restrictions led Clear Channel to sell KALL after it acquired KTVX-TV/Salt Lake City.

Continued on Page 8

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Did you know that on average you can target just 12 percent of a Top 10 market's zip codes and still reach 75 percent of a CHR's P18-34 P1 listeners? And that the audiences of many stations can be reached by targeting less than 10 percent of the zip codes? You will if you use PDA 3.0's Zip Code Distribution report.

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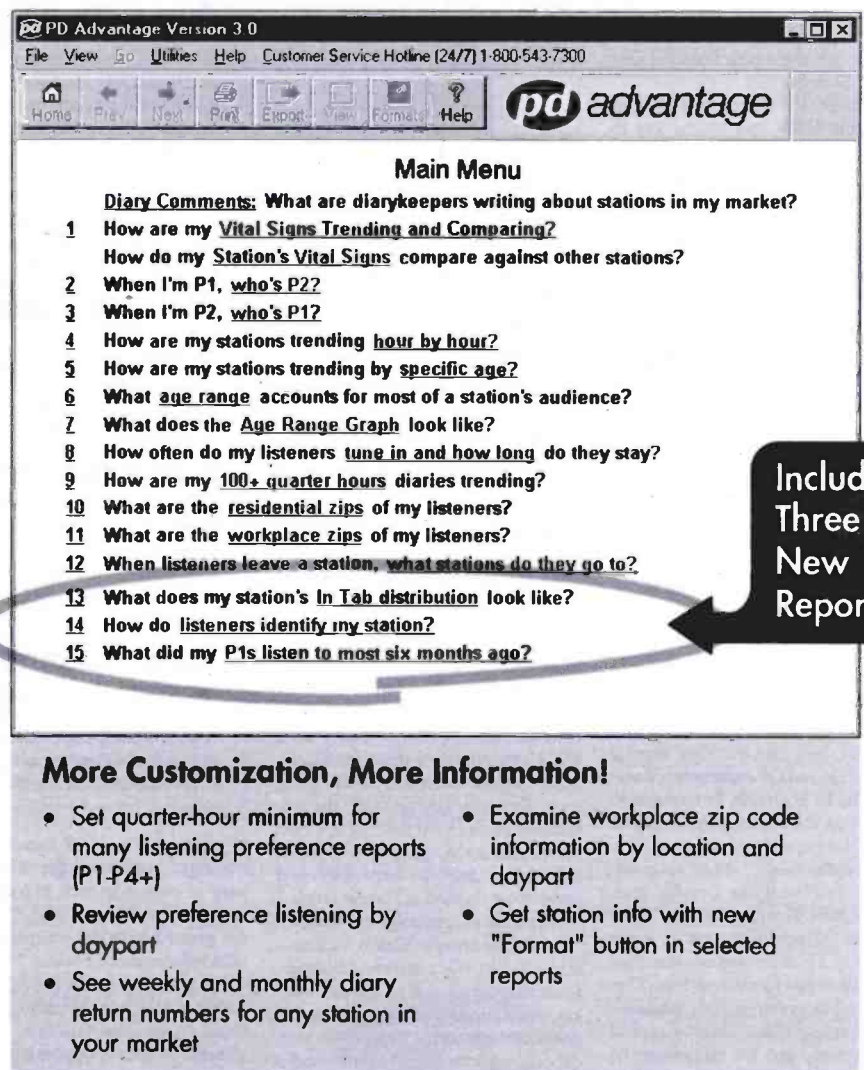
The new Prior P1 report shows what stations you're stealing listeners from—and which ones you're losing them to.

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Main Menu

- Diary Comments: What are diarykeepers writing about stations in my market?**
- 1 How are my **Vital Signs Trending and Comparing?**
How do my **Station's Vital Signs** compare against other stations?
- 2 When I'm P1, **who's P2?**
- 3 When I'm P2, **who's P1?**
- 4 How are my stations trending **hour by hour?**
- 5 How are my stations trending by **specific age?**
- 6 What **age range** accounts for most of a station's audience?
- 7 What does the **Age Range Graph** look like?
- 8 How often do my listeners **tune in and how long** do they stay?
- 9 How are my **100+ quarter hours diaries** trending?
- 10 What are the **residential zips** of my listeners?
- 11 What are the **workplace zips** of my listeners?
- 12 When listeners leave a station, **what stations do they go to?**
- 13 What does my station's **In Tab distribution** look like?
- 14 How do listeners **identify my station?**
- 15 What did my P1s listen to **most six months ago?**

Includes Three New Reports!

More Customization, More Information!

- Set quarter-hour minimum for many listening preference reports (P1-P4+)
- Review preference listening by daypart
- See weekly and monthly diary return numbers for any station in your market
- Examine workplace zip code information by location and daypart
- Get station info with new "Format" button in selected reports

Transactions

Continued from Page 4

Wisconsin

WKBH-AM/Holmen and WFBZ-FM/Trempealeau (La Crosse)

PRICE: \$1.5 million

TERMS: Asset sale for cash

BUYER: Faith Sound Inc., headed by GM Ray Logan. Phone: 507-289-8585. It owns one other station. This represents its entry into the market.

SELLER: Riverview Communica-

tions, headed by President Pat Delaney. Phone: 507-895-2065

FREQUENCY: 1570 kHz; 105.5 MHz
POWER: 1kw day/365 watts night; 2kw at 532 feet

FORMAT: Sports/Talk; Alternative
BROKER: Greg Merrill of Media Services Group

For The Record

The correct price for WTAL-AM/Tallahassee, FL (R&R, 8/10) is \$400,000. The correct buyer is Live Communications, which is headed by President Rev. R.B. Holmes. The broker for the transaction is Ron Kempff Communications.

Question

Continued from Page 4

During his company's conference call, Regent COO Bill Stakelin faulted some groups that have increased spotloads or cut rates to make up for the sagging economy. "The goose with the golden egg is the consumer, the listener," he said, adding that if radio stations threaten their one-to-one relationship with the listener, the listener's loyalty to the station will be put into jeopardy. "That listener doesn't care about your financial situation," Stakelin said.

Saga Sr. VP/Operations Warren Lada told R&R that a vital key to weathering a difficult economy like this one is "doing the basics right." He said, "Most broadcasters knew it was going to be a tough year." As for other companies' claims that the advertising market is turning around, Lada isn't so sure. "I don't think anyone in the industry can say that," he said. "How do you know?"

While Lada is seeing some new advertisers coming to radio along with the return of some who had fallen away, he added, "I would not call it a trend. Whether it's sustainable, I don't know." He said the closest thing he has seen to an indication that things are improving is a decline in the number of ad cancellations. "When they're not canceling, that's a good thing," he explained. But, as for whether the ad market has reached bottom, he said, "It's a little bit of a crap shoot."

But there are those who do see bluer skies ahead. Cox Radio CEO Bob Neil expects his group to outpace the industry in the second half of the year. Recently, Neil said that Cox expects a robust Q3 and Q4 and continued revenue and BCF growth. In response to a question about current paces, he said, "If there are any surprises, it is the strength of July." While acknowledging that "visibility into the back half of 2001 remains difficult," Neil expects Q3 pro forma net revenue growth of 3% to 5% and no more than a 3% dip in pro forma cash flow. Cox reiterated its previous 2001 guidance that assumes modest improvement in the economy and the integration of recent station acquisitions by the company. Those estimates include 0%-3% pro forma net revenue growth and cash growth of 0%-4%.

But Cox is not without its detractors. Moody's Investor Service has downgraded its outlook on the debt of Cox Radio and Cox Communications, along with parent Cox Enterprises, dropping it from "stable" to "negative." Cox's total debt is valued at \$13.5 million, and Moody's cited declining advertising spending and the looming possibility of more consolidation in the cable industry as reasons for the downgrades.

Buoyed by its new contracts with Clear Channel, its biggest customer, and Citadel, Arbitron last week reaffirmed its 2001 financial outlook, which forecasts 2001 revenues of \$225 million-\$228 million. The figure includes \$3 million in revenues from RADAR, the network-radio audience-measurement service Arbitron recently acquired. Arbitron also expects its 2001 earnings per share to reach approximately \$1.23.

New Optimism On Wall St.

Some Wall Street analysts are cautiously optimistic about a rebound. Following Salem's Q2 earnings report, which Robertson Stephens' James Marsh called remarkable, Marsh came out swinging for the group in an industry update headlined "Salem Blows Past Rest of Radio on Strength of Its Business Investment Conclusion." Marsh said Salem shares are "poised to outperform the rest of the radio group in the current economic environment. These results are strikingly different from the performance of the average publicly traded radio company in the second quarter."

Credit Suisse/First Boston's Paul Sweeney said, "Investors should overweight the radio stocks ... radio's outperformance is all the more compelling given the exceptionally weak current fundamentals." Initiating coverage on Salem, Sweeney called the 79-station group "stable" and an attractive radio play. On radio in general, Sweeney predicted a positive turn in advertising during Q4, partly due to holiday spending, and he believes that investors will then more fully embrace radio stocks. Sweeney set a \$32 12-month target price for Salem, a 21% upside from the current price level. Sweeney said he made the recommendation based on Salem's "superior and stable cash-flow growth, potential to grow by acquisition and attractive valuation at current levels."

In initiating coverage of Viacom, J.P. Morgan analyst Vinton Vickers said Viacom will continue to outperform its peers, even in a weak market, due to improved ratings at its TV and cable networks. Vickers — who expects the combined Infinity radio and outdoor divisions to see revenue drop 2%, to \$3.9 billion, and cash flow to decline to \$1.7 billion in 2001 — likes the chances for improvement in 2002 and forecasts a 6% revenue increase, to \$4.2 billion, and 10% EBITDA growth, to \$1.9 billion. Part of the increase will be due to improved comps, he said. Vickers rated Viacom as long-term "buy" and set a 12-month target price of \$61 per share.

Spanish-Language Radio

Salomon Smith Barney's Niraj Gupta restated his "buy" rating on Entravision, maintaining a \$13 target

Bloomberg

BUSINESS BRIEFS

Continued from Page 4

• The FCC has upheld, for the third time, a \$4,000 fine against Infinity, owner of *Don & Mike Show* flagship WJFK/Washington, and EZ Sacramento, owner of KHTK-AM/Sacramento, for the 1999 airing of a phone call on the syndicated *Don & Mike Show* without the caller's knowledge or consent. In rejecting the latest petition, the FCC said Infinity and EZ "merely continue to disagree with the conclusion" that the commission's rules call for a fine.

• FCC Commissioner Kevin Martin has tapped former Harold Furchtgott-Roth Legal Advisor Sam Feder as his interim Sr. Legal Advisor. Feder has also served as Assoc. Chief of the Common Carrier Bureau's competitive pricing division. Martin has also named former Mass Media Bureau attorney David Brown interim Legal Advisor for mass-media and cable issues and former commercial wireless division attorney Monica Shah Desai interim Legal Advisor for wireless and international issues. For his permanent staff, Martin taps former Furchtgott-Roth Confidential Assistant Ginger Clark as his Confidential Assistant, a post she also held for Commissioner James Quello. Dolly Johnson, who was Staff Assistant to former Chairman Alfred Sikes and Furchtgott-Roth, has been appointed Martin's Staff Assistant.

• FCC Commissioner Kathleen Abernathy has appointed Stacy Robinson her Legal Advisor for mass-media issues. Robinson most recently worked as a lawyer with Washington, DC-based firm Skadden, Arps, Slate, Meagher & Flom.

XM To Pay GM To 'Encourage' Subscriptions

XM Satellite Radio has agreed to pay General Motors' OnStar division about \$35 million to distribute XM's satellite-radio service in the service's first four years of operation. After the fourth year XM will pay GM between \$35 million and \$130 million per year, for a total of around \$400 million through 2009, to "encourage the broad installation of XM radios in General Motors vehicles," the satellite broadcaster reported in an SEC filing. The deal is renegotiable at any time after radios capable of receiving service from XM rival Sirius Satellite Radio become available. Meanwhile, XM has agreed to buy the Washington, DC building and real estate where its headquarters and studios are located for \$34 million.

Licensee Fights FCC Over Station Auction

The FCC is seeking to auction the radio-station licenses held by Michael Rice, who was convicted in 1994 of sexual offenses involving several teenage boys. Rice, who has since served a prison term and been treated for mental illness and alcoholism, on Aug. 2 filed an application for review of the commission's denial of his request for a new hearing on his fitness as a licensee. "This man has done everything humanly possible to rehabilitate himself," said Brian DeBoice, Rice's attorney. DeBoice said that Rice is an outstanding member of society who has friends in the radio industry and deserves a second chance. Rice holds the licenses for WBOW, WBUZ & WZZQ/Terre Haute, IN; KBMX/Eldon, MO; and KFMZ/Columbia, MO and has construction permits in Huntsville and Cuba, MO.

Rice told R&R that his situation has attracted the attention of the FOX News cable channel, which last week sent a crew to gather information for a story. He said that FOX asked "probing questions" for 90 minutes and interviewed the station manager of KFMZ-FM, as well as Janet Cox, VP/COO of Rice's Contemporary Media. "The FCC still may put us out of business," he said, "but at least we're getting the other side of the story out." He also said that facts about his history of mental illness and alcoholism were never presented to the FCC during his defense and added, "I sincerely believe that if the FCC had known this information, there never would have been a revocation."

Viacom Moves Closer To TV-Ownership Rules

Viacom said last week that it will swap UPN affiliates WDCA/Washington and KTXH/Houston for News Corp.'s KBHK/San Francisco, also a UPN affiliate. The deal lowers each company's national television reach from 41% to 39%. The FCC allows a maximum reach of 35% but is not enforcing the rule because it is waiting for a federal court to rule on challenges to the cap. San Francisco will be the largest market in which Viacom owns two TV stations; it also owns seven radio stations in the market.

Viacom Headquarters To Be Sold

Equitable Life Assurance Society plans to sell the 54-story New York building Viacom uses as its headquarters, the *Real Estate Finance and Investment* newsletter reported this week. Citing local brokers, the newsletter said that Equitable had wanted to swap the building, at 1515 Broadway, in a tax-free exchange for Viacom's CBS Building at 51 West 52nd Street. But, because 1515 Broadway is larger than the CBS building, such an exchange could have been difficult to arrange. Brokers told the newsletter that the Broadway building could sell for as much as \$300 million. Viacom, which occupies more than half the space in 1515 Broadway, is trying to sell the CBS Building.

Viacom Stock Buyback Continues

As part of the stock-repurchase plan it announced in February, Viacom reported in an Aug. 14 SEC filing that during Q2 it spent \$207 million for 4 million shares of its class B common stock. The filing also said that the company bought approximately 400,000 shares in July for around \$20.3 million and has repurchased 8.5 million shares for \$432 million in the first half of 2001. As of March 31, Viacom had over 1.6 billion shares of nonvoting Class B common stock outstanding.

price, on the heels of Entravision's release of its Q2 earnings. "The company is executing well in a difficult environment," Gupta said, "and we are pleased with the company's detailed financial disclosure."

He noted that Entravision has added a new head of radio sales to focus on national business, "which remains an area of opportunity." The group reported after-tax cash flow of 29 cents per share in 2000, and Gupta predicts 42 cents for this year and 49 cents in 2002. Both years' estimates are a penny lower than First Call analysts' expectations. Meanwhile, David Miller at Sutro & Co. reiterated his "accumulate" rating on Entravision, at a 12- to 18-month target price of \$16.50 per share. Merrill Lynch maintained its "neutral/buy" rating on the issue.

Gupta is cautiously optimistic about Hispanic Broadcasting's future and believes that, in the long term, the group "will remain the dominant

player in Spanish-language radio." But in an industry update, Gupta warned that, in the near term, HBC stock is likely to be under pressure until 2001 visibility improves. He gave the issue an "outperform" rating at a target price of \$28 per share.

But Spanish-language competition is getting tight, and analysts are raising their eyebrows. Robertson Stephens' Marsh is hot on the sector but warns that the increased number of broadcasters offering Spanish programming could exceed demand. Marsh said increased competition has become a major risk factor for HBC over the past year and cited the company's performance in L.A., where rival Spanish Broadcasting System has become its strongest challenger, and New York, where SBS is the dominant Spanish-radio operator, as key reasons for his rating. Still, he reiterated his "market perform" rating and \$23 target price on Hispanic Broadcasting.

After releasing its Q2 earnings results SBS garnered analyst support too. Lehman Brothers' William Meyers found the results to be "materially better" than his own firm's estimates. At the same time, SBS's expenses grew by 39%, much less than the analysts' 49% estimate. The company's broadcast cash flow of \$12.5 million bested Meyers' prediction of \$10 million.

Then there is new competition for traditional radio that could have a far greater impact on companies' bottom lines: satellite radio. Earlier this week Oppenheimer Funds' William Wilby, appearing on CNBC, called satellite radio a very attractive business. He named Sirius one of his top picks and said he believes that satellite radio will do to commercial radio what cable TV did to network TV. Sirius, he said, "can truly grow its earnings over a five-year span." Within three minutes of his appearance, shares of SIRI moved up from \$8.08 to \$8.16.



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MEDIA MARKET X-RAY
From Miller Kaplan Arase & Co., LLP

- Cindy Schloss in the GM Spotlight, Page 11
- SCBA's Best Spot of the Month Awards, Page 12
- Industry Calendar of Events, Page 13

MMS

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"There is more similarity in the marketing challenge of selling a precious painting by Degas and a frosted mug of root beer than you ever thought possible."

—Alfred Taubman

HOW TO READ YOUR CLIENTS' MINDS

■ Using psychological insight to increase sales

By Pam Baker

Sales & Marketing Editor
pambaker@ronline.com



PAM
BAKER

A couple of months ago I was talking with an AE about a problem she was having with a particular buyer. "She's very cold and cuts me off midsentence," the AE complained. "If only I could get inside her head to find out what she's thinking."

Other than in the movies, it's impossible to get inside people's heads and read their thoughts. Or is it? Sales expert David Snyder believes that salespeople can learn to quickly classify clients by basic behavioral types, then adjust sales styles to sell more successfully to each type.

Snyder is Chairman/CEO of Snyder Inc., which specializes in marketing strategies, sales training and educational research for a national client base. He has written a book called *How to Mind-Read Your Customers* that uses the principles of behavioral psychology to teach salespeople how to win over clients by truly understanding the clients and their needs.



DAVID
SNYDER

"As I go around speaking with some of the top corporate executives at some of the nation's leading companies and financial institutions, I often hear them talk about how difficult it is for their salespeople to face rejection and the loss of potential earnings that comes with it," says Snyder. "People who base their sense of worth

on material success are doomed to misery. Even most millionaires will tell you that."

Snyder's theory is that you will be much more successful as a businessperson, and much richer, if you base your sense of worth not on your earnings, but on your professionalism and your presentation style. By focusing on the latter traits you'll naturally attract more customers and have a better public image, and you'll be much less likely to be derailed by the inevitable rejection that occurs in the sales world.

"I can point to one trait that all master salespeople and corporate leaders have in common: They have a brilliant ability to make every person they meet feel like the most important person in the world," explains Snyder. "Another trait that they seem to share as well — and this one might come as a shock, but it's true — is that most powerful leaders and salespeople come across as being extremely modest and humble."

Sales is a science and a philosophy. "The more you learn about the science of selling, the better you become at it," says Snyder. "Salesmanship is about finding your true, most powerful self and becoming truly proud of who you are. The more you project a calm but unshakable self-confidence, the more people will want to buy from you.

"Most leading companies have come to realize that customer service, sales and marketing are not separate functions, but are one and the same — three corners of a triangle."

In order to successfully "read the minds" of your clients, you must first understand the four basic behavior types: the driven person, the influential-sociable person, the conscientious person and the steadfast person.

THE DRIVEN PERSON

Selling to the driven person means facing some of the most challenging mind games you'll ever encounter. Most highly driven people put themselves into highly stressful jobs. "Always remember that the driven person will be trying to test your emotional strength from the moment you walk into the room,"

"I can point to one trait that all master salespeople and corporate leaders have in common: They have a brilliant ability to make every person they meet feel like the most important person in the world."

says Snyder. "You will only pass the test by remaining steadfastly strong and cheerful and otherwise unemotional."

Driven people, because they are fundamentally insecure, need you to let them know that you understand how busy and important they are and how valuable their time is.

Snyder says, "With driven people, you must always present yourself as a worthy adversary. Of course, there is a catch: You must always let them win." You have to leave them with the impression that they are ultimately in control, while letting them know that you are tough enough and strong enough to play in their league. A mind game? "Of course it is," Snyder replies, "but just have fun with it, and the better you become at playing the game and letting them win, the more money you will be taking to the bank at the end of the day."

HOW TO SELL TO THE DRIVEN PERSON

- Never be late, never cancel, and never reschedule — unless you're in the hospital with two broken legs. If you only have one broken leg, come on crutches.
- Dress appropriately. The way you dress should communicate respect, not high fashion.
- Carry a professional-looking briefcase, but make sure it doesn't look brand-new. If your briefcase or portfolio looks brand-new, it looks like you've never been anywhere.
- Don't waste the driven person's time. Avoid unnecessary facts, figures and charts, and get to the bottom line. How will radio advertising increase his or

her business? How will this sponsorship increase awareness in the marketplace and provide a unique sampling opportunity?

- You must appear credible and extremely well-informed. Think quickly, but speak to the point. You will have to be fast on your feet. Consider in advance all possible objections, questions or complaints, and have short answers prepared and memorized. Leave nothing to chance.

- Look into the customer's eyes and speak in short, powerful sentences. Don't appear confused. Do not look down or away when you are speaking. Other people might find shyness appealing, but a driven person will consider it a sign of incompetence or fear.

- Do not flatter! Driven people abhor flattery. Do not try to bond with driven people. They do not want to bond. The best way to avoid coming across as a flatterer is to be consistently businesslike.

- Ask questions about the customer's business. Show an intelligent interest, but don't talk too much. Throw in some of the information you've learned in your research.

- Give direct answers to all questions. If you do not know the answer to a question posed by a driven person, do not lie or make something up. You will get caught, and the relationship will be over. Say, "I don't know the answer to that, but I'll find out for you as soon as I get back to the office and I'll e-mail it over."

- Stress that you understand the importance of results and the bottom line. That's what driven people are interested in, so get to those points as quickly as possible. If you can show — quickly — how your product or service achieved results for a similar customer, prepare a brief speech about that success.

THE INFLUENTIAL-SOCIABLE PERSON

While many influential-sociable people come across as bubbly and high-spirited, that may not be how they are inside. Some may even be quite shy, no matter how much public adoration they seem to receive. The key trait that really identifies influential-sociable people is that they exude friendliness. They consistently display strong interest in other people's opinions of everything from clothing to food to music. They seem to have a stronger desire than most people to fit in with the so-called "in" crowd and always have a finger on the pulse of society.

HOW TO SELL TO THE INFLUENTIAL PERSON

- Don't push! Influential-sociable people detest the hard sell, especially if they think you are placing business above a potential friendship. Become friends first, and you'll have a much greater chance of selling later.

- Make the presentation fun. Show enthusiasm — sparkle! Talk about the exciting places you have been and funny things that have happened to you. Find something about your potential client that you can praise.

Continued on Page 12

MMS

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R&R GM
spotlight

CINDY WEINER SCHLOSS
 VP/GM of KBQI-FM, KLSK-FM, KPEK-FM, KSYU-FM, KTEG-FM & KZRR-FM/Albuquerque and
 Clear Channel Regional VP of KTRA-AM, KAZX-FM, KCQL-FM, KDAG-FM & KKFG-FM/
 Farmington, NM; KFMQ-FM, KFXR-FM, KGLX-FM & KXTC-FM/Gallup, NM; KBAC-FM & KSFQ-
 FM/Santa Fe, NM; and KABQ-AM & KXKS-AM/Albuquerque



■ Fun and profit — a winning combination

This week's GM Spotlight honors 22-year radio enthusiast Cindy Schloss of Clear Channel/New Mexico. "She's the greatest motivator and a brilliant strategist," e-mails one R&R reader. A Clear Channel executive writes, "Cindy is one of the brightest managers I've ever encountered. She deserves the recognition for herself and her stations." Congratulations!

I decided to enter the world of broadcasting because:

"I developed a business relationship with a man who turned out to be one of the best in the business, and his enthusiasm for radio was contagious. Every time we met, we'd talk about a new idea and another reason to advertise. That, and the fact that he made me a job offer I couldn't refuse. I mean, \$100 a week and no list, selling a daytime Country AM in upstate New York — what more could you ask for?"

First job in broadcasting:

"Street fighter at WNYR, 990 AM, in Rochester, NY."

Career highlights:

"Moving back to Albuquerque to manage KZRR, one of the great Rock radio stations in the West. After I moved back, Clear Channel gave me the tools and the signal to develop a new Country station and hire the best talent available. That station, KBQI, has, in less than a year, outperformed the heritage Country station in both billing and ratings."



The most challenging aspect of being a GM:

"Keeping our team motivated, challenged and creative. Hiring good people is easy; it's helping them to grow to new levels and to stretch that's difficult. My goal is to develop great bench strength and to be sure we're playing a team sport, not a singles match."

My most unforgettable moment at a radio station:

"The day we shared an employee pool of bonus money. Last year was an outstanding year for our Albuquerque cluster. Clear Channel shares a percentage of the excess cash flow with employees, based on exceeding certain goals. It was early May and a day I will not soon forget. I was able to financially reward some of the key employees who had an impact on our cash flow. Bonus money in any amount goes a long way, and being able to give substantial amounts to employees who weren't expecting it was by far my most unforgettable and most rewarding moment in radio."

What news story or event generated the most attention, and why?

"The most attention-getting news story was the day we put Tony Lynn on KBQI. Tony had been the morning host on the other Country station for nine years. When his contract there expired, we began negotiations and hired him to host our morning show. Tony and his partner, Myles, went on the air at KBQI, only to be pulled off as a result of a cease-and-desist from the other station. Tony waited out his noncompete and started hosting the KBQI morning show on Dec. 1, 2000."

I'm most proud of:

"The people I work with. Every day I realize how truly fortunate I am to work with professionals who are committed to their careers and really care about making their stations better. Sounds corny, I know, but when you're not working with great people, going to work every day can get pretty old in a hurry."

The best words of advice I've ever received were:

"From Murray Green: 'We're in this business for two reasons: for fun and for profit. And without profit, it's hard to have fun.' Also, a few years ago I was at a convention where Peter Drucker was participating in a Q&A. It was the beginning of radio consolidation, and I had been looking to learn from a business or industry that had managed to cope with and maximize the advantages of consolidation. I asked Mr. Drucker if there was a business or industry that we could learn from. I expected a 10-minute answer, like those he had provided to previous questions. He slowly rose from his seat, looked straight at me and said, 'No. Next question.' I learned a lot that day."

You'd be surprised to know that...

"I am pretty domestic. That always seems to surprise people the most."



The GM Spotlight is selected by your nominations. Acknowledge the GM who made a difference in your career! E-mail nominations to pbaker@ronline.com.

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If no one can see your signs, do they know who staged the event? Make sure you claim ownership at all your events with cost-effective, disposable plastic banners.



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HOW TO READ YOUR CLIENTS' MINDS

Continued from Page 10

- Research the customers' accomplishments and mention them in your presentation. You should never forget the following fundamental aspect of influential-sociable people's psychology: Their greatest insecurity and concern is that what they have done to help other people won't be recognized or appreciated.

- Emphasize the cutting edge. Tell an influential-sociable person that your product will make him or her a leader. Let these clients know that being associated with your station makes them appear cool to the young, hip demographic.

- Emphasize the future. Tell influential-sociable people that, while other companies settle for the status quo, you are sure they would be interested in moving ahead.

- Your goal should be to present just a little information about yourself in order to help the influential-sociable person bond with you. Then let them talk about themselves.

- Use testimonials when appropriate, and don't be afraid to drop names. While other people might dislike name-droppers, influential-sociable people don't. They want to know that you are plugged in.

- Create a warm and friendly environment for the sale; beware of any place sterile or impersonal. Get out to a nice, well-lit restaurant where there's the smell of fresh bread and the sound of people laughing. But make sure that the restaurant is trendy and hot.

- Find out what the influential-sociable person's dreams are and encourage them.

THE CONSCIENTIOUS PERSON

Most conscientious people are conservative and controlled. They are cautious and suspicious of strangers; to them, you are guilty until proven innocent. They are obsessive about quality, accuracy and details, and they expect you to care about the same things they care about.

HOW TO SELL TO THE CONSCIENTIOUS PERSON

- Be armed with background information. Get facts and figures and testimonials from reputable people.

- Give the client time to digest the details before you proceed to the next step of your presentation.

- Don't rush the customer or be too talkative. Be dignified, and be prepared to answer any questions in a precise, scientific, orderly manner.

- Make sure all of your presentation materials are neat.

- Keep your presentation speech concise, logical and orderly.

- Avoid the hard sell — keep your voice even and calm.

- Show unwavering dedication to your own company and products, but don't come off as overly enthusiastic or showmanlike.

- Recommend that you meet several times so that the client can have ample time to evaluate the product and make a decision.

- Reiterate that you stand behind your product 100%.

- Emphasize any loss of time, productivity, efficiency or money that could be caused by not buying your product or by delaying the purchase.

- Don't make promises you can't keep, and make sure that the printed information in your sales package matches your verbal presentation.

THE STEADFAST PERSON

Steadfast people are extremely moral. They may be forgiving of other people's personal lapses, but they are not prone to develop relationships with businesspeople who do not have a high code of ethics.

Snyder says, "Unlike their conscientious cousins, steadfast people tend to be much more forgiving of others' faults, more tolerant and more compassionate. But that does not mean that they do not have their own high standards."

Steadfast people are very loyal and will stick to a project until it gets done, no matter how long it takes. They are methodical and patient and enjoy a good team environment. They are very traditional and value actions over words. They don't mix well with "promotional" people and tend to associate with their own type. Under stress, steadfast people can become very sluggish and unemotional, or they may develop grudges or become inflexible, possessive or territorial.

HOW TO SELL TO THE STEADFAST PERSON

- The steadfast person is slow to make changes, so be patient.

- Show integrity and a strong work ethic. Be trustworthy and sincere.

- Demonstrate that you are loyal to your company, your promises, your products, your clients and your listeners.

- Don't push innovative or unproven products. Stick with traditional approaches.

- Any time you can associate yourself with a feeling of team spirit or family, do it.

- Provide as many statistics, success stories and recommendations from steadfast sources as you can.

- Answer questions in a methodical, low-key, matter-of-fact way.

- Avoid coming across as arrogant or a blowhard.

- Make it clear that you will have no problem making repeat visits.

- Ask plenty of questions. The customer needs to know that you want to provide a perfect match between his or her needs and your services or products.

- Offer a list of satisfied customers your prospective client can call.

The next time you meet with a "difficult" buyer or client, take a moment to try to really understand what their needs are. If you adjust your sales approach to match your clients' behavioral personalities, you can expect only positive results!

David Snyder is Chairman/CEO of Snyder Inc., based in North Carolina. How to Mind-Read Your Customers is available in paperback at www.amacombooks.org.

CREATIVE COPY EQUALS SALES RESULTS

Captivating copy. Dynamic production. A commercial spot that grabs the listeners' attention and keeps them from hitting the button. Honoring and encouraging outstanding radio creative is what the Southern California Broadcasters Association had in mind when it developed its Best Spot of the Month award.

In May the SCBA's General Sales Managers Council, 30 local radio-station sales managers, selected Plummers Furniture and its agency, Publicis Dialog, for the Best Spot of the Month for the spot titled "Phone Tree."

According to Publicis copywriter Jody Horn, "'Phone Tree' was specifically a radio idea. With radio you don't have a predetermined visual. That allows you to have people use their own imaginations to create their own visions. That's what brings radio to life."

"Radio is very successful for us, especially in Los Angeles," said Publicis Dialog Principal Director/Broadcast Harriet Norris. "Radio allows us to select stations that reach broad-based audiences. The 'Phone Tree' spot increased both foot traffic and sales. We were very pleased with the results. It was a successful campaign."



Accepting the SBCA's Best Spot of the Month award are Publicis Dialog Principal Director/Broadcast Harriet Norris, President Stacey Paynter, copywriter Jody Horn and Exec. Creative Director Tom Kavanaugh.

SCBA'S MAY 2001 BEST SPOT OF THE MONTH

'PHONE TREE'

Voice: Hello, you've reached Plummers. Due to the high volume of calls regarding our bedroom clearance sale, our automated system will help you to address absolutely all of your specific bed needs.

If you are contemporary and looking for beds with sleek and modern design, press one.

If you are classic and looking for beds with conservative and time-honored styling, press two.

If you are children and looking for beds with springy springs and no bogeymen, press three.

If you are newlyweds and looking for beds with springy springs and springy springs, press four.

Announcer: Hurry down for even-better-than-usual savings at Plummers' bedroom clearance sale. We've got an enormous range of styles, and if you purchase a bed and matching dresser right now, you'll get 20% off on a Simmons mattress.

Voice: If you are a sleepwalker and looking for beds with portability and dual airbags, press five.

Announcer: Sale starts Saturday, May 5. Best deals will go first, so hurry while supplies last. Visit Plummers at any of our nine Southland locations. Call store for details. Not all items on sale.

THE STATION LISTENERS SEE

By Rich Carr



RICH
CARR

Since I idolize H.A. Rey's Curious George more in adulthood than I did in my youth, it is really no wonder that I love the Internet. Unlike any other medium, the Internet is still at the point where we're finding new ways to use it every day. Radio works under one basic model: pushing information and selling airtime. But Internet users are free to find new ways to make the most of the 'Net's two-way communication. And the Internet will

certainly continue to reinvent itself to provide not only entertainment and information, but any number of new and valuable applications.

Now here is the key component: When I say *Internet*, you should think *radio station*. ("Internet." "Radio station." Good!) Your job is to deliver customers to your clients, plain and simple. There's the radio station people listen to, on your AM or FM signal, and there is the radio station people see, on your website. If you can grasp that simple concept, you'll see that the Internet should be an integral part of every proposal you submit — that is, if you truly want to do some good for your clients. Whether your advertisers have their own websites or not, they all need to be on your radio station's website.

Armed with this idea, you are now miles ahead of everybody else and infinitely more valuable to your customers, both clients and listeners. If listeners can

hear a client's commercial on the air, they should be able to see that client's offer on your website. Does your station website list all of your advertisers' phone numbers, addresses and URLs? If not, consider developing an advertiser's index or similar program.

You may think that all this will be too much work for your webmaster, but that doesn't have to be true. Creating and maintaining advertiser listings should be simple; it takes only basic web-design skills. If your webmaster can't get the things you need done in a timely manner, hire a company that specializes in web maintenance to guarantee that you can deliver on your promises to your clients (and garner nonspot dollars for your station).



Your job as a radio salesperson isn't just to sell spots. Your job is to get better at every aspect of your job. Your job is to learn more, to read more, to be a media specialist and a resource for your advertisers and your employer and to be as curious as Curious

George. If you take the time to learn about and understand the Internet's value to advertisers, you'll help your clients generate more revenue. Then your clients will reward you with continued advertising support, and they'll refer their friends and associates to your station. In the end you'll be richer, both financially and professionally.

Rich Carr is VP of Radio Web Network (www.radiowebnetwork.com), a radio-website sales, management and promotional network headquartered in Portland, OR. Carr can be reached at 503-612-0517 or rcarr@radiowebnetwork.com.

MARK YOUR CALENDARS

Important dates and events in the coming months



- **Aug. 24-25** — Dick Orkin and Dan O'Day's International Radio Creative and Production Summit. Hollywood Roosevelt Hotel, Hollywood, CA; register at www.danoday.com
- **Sept. 5-8** — 2001 NAB Radio Show. Ernest N. Morial Convention Center, New Orleans; 800-342-2460
- **Sept. 11** — The Recording Academy presents the Latin Grammy Awards. American Airlines Arena, Miami; 310-392-3777
- **Sept. 19-20** — "Arbitron 101" PD Seminar. Columbia, MD; contact Bob Michaels at 972-385-5357
- **Sept. 20-Dec. 12** — Fall 2001 Arbitron
- **Sept. 25-28** — National Association of Black Owned Broadcasters' 25th annual Fall Broadcast Management Conference. Monarch Hotel, Washington, DC; 202-463-8970

- **Oct. 1-4** — NAB Satellite Uplink Operators Training Seminar. NAB Headquarters, Washington, DC; 202-429-5300
- **Oct. 8-11** — QuickTime Live! Conference. Beverly Hilton Hotel, Beverly Hills, CA; 408-354-2500 or www.apple.com/quicktimelive
- **Oct. 18** — The 16th Annual John Bayliss Radio Roast. The Pierre Hotel, New York; 831-624-1536
- **Oct. 28-30** — Canadian Association of Broadcasters 75th Annual Broadcasters Convention. Ottawa, Ontario, Canada; 613-233-4035
- **Nov. 7-8** — Arbitron "Beyond the Basics" PD Seminar and Arbitron University. Columbia, MD; contact Bob Michaels at 972-385-5357
- **Nov. 11-13** — NAB European Radio Conference. Sofitel Paris Bercy, Paris; contact Mark Rebholz at 202-429-3191

RADIO GETS RESULTS

SUCCESS STORIES FROM THE RAB

THE HOME-IMPROVEMENT BOOM

Consumer spending on the home continues to grow, as demonstrated by the opening of new stores by the Home Depot Expo and Sears' Great Indoor Experience chains. Discount department and home stores Target, Wal-Mart and Kmart also continue to thrive, despite the slowdown in overall consumer spending.

Category: Home Improvement

Market: Lansing, MI

Submitted by: Citadel/Lansing, MI

Client: McDaniels Kitchen and Bath

Situation: For more than 40 years, McDaniels Kitchen and Bath has been a leading redecorating and construction supplier in Lansing, MI, selling everything from \$30 faucets to \$30,000 complete kitchens. About 10 years ago McDaniels added a new retail showroom to display its kitchen and bath solutions and went from not using any advertising to a regular mix of 75% radio and 25% television. Its target is homeowners ages 25-54 with above-average income. Through a long-standing partnership, Citadel Communications' Radio One marketing division in Lansing has helped McDaniels reach its goals and tap the power of radio to deliver results.

Objective: McDaniels needed to build on its existing top-of-mind awareness to address new local competition. Its marketing goal is to draw customers into its retail showroom and maintain its status as one of the top three suppliers in the state in its product category.

Campaign: Citadel Sr. AE Dan Hagfors put together a total audience plan designed to run 10 months a year, rotating consistently through all dayparts to build awareness. As part of the plan McDaniels uses co-op accruals from manufacturers Aristokraft, Kemper and Decora and featured a promotion to give new clients a free dishwasher or a free product upgrade with every custom kitchen project purchased.

Results: Dave Kirkey of McDaniels says, "After advertising with Radio One for over 10 years, our business has quadrupled. When people come in, we always ask them how they heard about us, because we are interested in knowing which methods of advertising work best. We've found that what really pushes them was having heard the ad on the radio. I don't think we could have done it without advertising on radio." The company has increased its presence in the market over the years by adding Citadel/Lansing stations that reach its target and by participating in relevant promotions. Smart companies like McDaniels use radio to stretch their co-op dollars and realize the maximum return.

RAB TOOLBOX

More marketing information and resources from the RAB

Here you'll find more marketing information and resources from the RAB. For more information, call the RAB's Member Service HelpLine at 800-232-3131, or log on to Radiolink at www.rab.com.

FROM THE RAB'S NTR TOOLS FOR TODAY'S ECONOMY

One of the best NTR categories in today's economy is home improvement. Builders are asking, "What recession?" and are experiencing sales growth. Manufacturers and retailers are also experiencing sales growth and increasing their budgets for in-store promotions, marketing and advertising. If you're tired of slashed ad budgets and clients who are crying about the economy, turn to the home-improvement category. There are hundreds of leads to call on.

NEWSSTAND PRICE \$6.50

Incubus Keep Momentum Rolling

Following the multi-Platinum success of their last album, Incubus' new *Stuck* shows



honors this punk at Active Rock, Rock and Alternative with "I Wish You Were Here," the first single from their forthcoming CD. *Stuck* was rated by 129 R&R reporters.

R&R

RADIO & RECORDS

www.rroonline.com

AUGUST 17, 2001

The Dowe Industrials

An original member of Keri Burkhardt's and Gordon McCumber's programming nuclei is still shaking it up in the radio business today. **Max Dowe** started in the smallest of small markets, methodically worked his way through the ranks and eventually became head of McCumber's stations. His inspiring story is in this week's Legends on Page 22.



Mary J. Blige



COMING TO POP RADIO SOON...

MARY'S CRAZY HOT NEW SINGLE

FAMILY AFFAIR

PRODUCED BY DR. DRE

REQUESTS: Hot 97 #1 KKBT Top 5!
PHONES: KMEL Top 5 KPWR Top 10

BIG SPINS:
HOT 97 47x KSFM 44x WZMX 45x
KMEL 55x B96 40x KLUC 51x

Look for Mary on LENO August 22nd!

THE NEW ALBUM
NO MORE DRAMA
AUGUST 28TH



M.C.A. RECORDS

www.americanradiohistory.com

Bose Goes Into The 'Net-Radio Appliance Biz

By **Brida Connolly**

bconnolly@rronline.com

Bose Corp. (www.bose.com) has joined the Internet-radio

appliance business with the Wave/PC, an addition to the popular high-end audio line that also includes the Wave radio and radio-CD player. Some reports have compared the Wave/PC to 3M's late Kerbango, but the Wave/PC is not a standalone Internet-audio device. Also, while the Kerbango never made it as far as consumers, the Bose system is available right now, for \$449.

The Wave/PC is a good-looking box, similar to the Wave radio in design and almost exactly the same size — about that of a large shoebox. The package includes software for the Internet-radio tuning functions, a cable and a credit-card-sized remote control that can handle six presets each for CDs; music files; and AM, FM and Internet stations.

Because Bose has a licensing agreement with Real, all 500 or so stations on the Wave/PC's tuning software are RealAudio streams; it doesn't support Windows Media, streaming-MP3 or other formats. You can still play other streams through your PC, however, and, as the Wave/PC replaces your computer's speakers, those streams will probably sound pretty good.

Bose Wave/PC Product Manager Santiago Carvajal

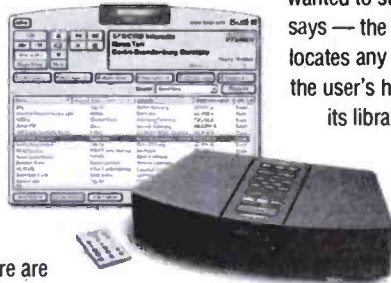
tells R&R that the company contacted venerable Internet-audio aggregator VTuner to gather content in the RealAudio format. "What we noticed was that a lot of stations were often down, especially broadcast stations," he says. "VTuner has technology to measure the reliability of a radio station over time. We wanted only stations above a certain reliability percentage." He adds that reliability was the primary criterion for stations to appear on the Wave/PC tuner.

The software is CDDB-compatible; that is, it uses the CDDB music-recognition technology. It rips songs either as MP3s or, for those who want to mix and burn their own CDs, in .WAV format. While it doesn't

function as downloading software — "We wanted to stay away from that," Carvajal says — the Wave/PC automatically locates any newly downloaded MP3s on the user's hard drive and adds them to its library.

The software package also helps locate broadcast stations and select presets, and, when the PC is turned off, the Wave/PC works as a

radio. It has no internal CD player but controls CDs that play through the PC — and it does have to be a PC; the system requirements specify Windows 98, 98 SE or Millennium Edition. As of now, there's no Macintosh version planned.



Site Of The Week

Fancy Programming In A Plain BoomBox

BoomBox Radio (www.boomboxradio.com) is not, at first glance, very inviting. The framed, navy-and-white interface is plain and old-fashioned, and the liveliest thing to be seen is a cute little animated-GIF antenna in the upper left that throws out semicircular "radio waves" — an odd choice of logo for an Internet-only operation.

Music begins to play as soon as the site is loaded. It's the "'70s & '80s Dance" channel, apparently because it's first in the menu box. The little custom RealAudio player is accessed by way of a banner that says "Take the Music With You" — meaning off the BoomBox site — and includes a single button for both "Play" and "Pause," a bitty volume slider and a drop-down menu with which to switch stations.

The no-frills look is a nice change from the usual pack of busy extras, but, post-DMCA, the artist, song and album title are not really frills, especially on a website that provides no playlists or other music information. Of course, BoomBox was launched back in 1998, a legal lifetime ago. Choosing your station by way of the "Links" page does bring up a regular RealAudio player that provides some song information, but some tracks are not identified, and others are ID'd only by title.



The monaural RealAudio streams run reasonably smoothly, though they sometimes skip when other websites are loaded, even on a T1 connection (and BoomBox has the only 'Net streams I've ever heard that seem able to produce static). In a peculiar glitch, if you return to the homepage while the custom player is up, the stream from the player is overridden by the default disco channel and has to be restarted.

BoomBox's selection of 60-plus stations is excellent, including four hip-hop channels; three Country channels; four '80s channels, among them "Power" and "Lite" variations; a dedicated "Classical Piano" format; half a dozen Rock stations, including "Glamour Rock"; the very well-done "Classic Crooners"; and "Dueling Banjos," which is by far the best bluegrass channel I've ever heard on the 'Net. And, down at the very end of the menu, there are "Nature Sounds" — mostly rainstorms and ocean effects.

For business matters, the "Advertising" link is sensibly placed on the site's main toolbar. Though there are a respectable number of ads on the homepage, the only spots I heard in the streams were for BoomBox's own products and those of its Talk sister, Voice America.

—Brida Connolly

DIGITAL BITS

XACT Radio Names Nenni VP/Programming

XACT Radio Network, a provider of custom Internet-radio channels for broadcast stations, has named **Ron Nenni** VP/Programming. Nenni will be responsible for developing the service's programming strategy and for building its relationships with record labels and broadcast affiliates. He was most recently OM of Infinity Alternative KITS/San Francisco and before that served as OM/PD of KOME/San Jose. XACT President/CEO David Juris said, "Ron's experience and contacts within the radio and recording industries are critical to our strategy of working with station management and record labels to deliver a truly state-of-the-art listening experience to consumers."

EMI, Streamwaves Launch On-Demand Service

EMI Christian Music Group and streaming-media company Streamwaves have launched HigherWaves.com (www.higherwaves.com), a licensed Christian-music subscription service. Participating in the project are, among others, EMI's Forefront and EMI Gospel labels and the independent Flicker, which is distributed by EMI/Chordant. The \$13.99-per-month HigherWaves service allows on-demand streaming of tracks and albums by such artists as Audio Adrenaline, Avalon, dcTalk, Newsboys and CeCe Winans.

CYBERSPACE

Hot, new music-related World Wide Web sites, cool cyberchats and other points of interest along the information superhighway.

'Net Chats

- On Tuesday (8/21) talk with Platinum-selling country artist **Joe Diffie** about his new release, *In Another World*, at 8pm ET, 5pm PT (<http://chat.yahoo.com>).
- Seventeen.com teams up with Yahoo! to present a chat with R&B prodigy **Res**. Catch the action this Wednesday (8/22) at 7pm ET, 4pm PT (<http://chat.yahoo.com>).

On The Web

- HOB.com begins 24-hour video webcasts of **Pennywise** and **Alkaline Trio** performances this Friday (8/17) at 3pm ET, noon PT (www.hob.com).
- Also on Friday, catch an encore presentation of GetMusic's interview with **R.E.M.** at 2pm ET, 11pm PT (www.getmusic.com).
- Catch an interview with country star **Tammy Cochran** this Wednesday (8/22) at 6pm PT, 3pm PT (www.getmusic.com).
- Elektra aggro-rockers **Systematic** sit down with GetMusic this Thursday (8/23) for a video interview and performance at 6pm ET, 3pm PT (www.getmusic.com).

—Frank Correia

CD CLOAKING CROSSES THE LINE

A few months ago I suggested that there was a whole new convenience-based revenue stream available to the recording industry if the labels would offer, for a few bucks extra, MP3 files of cuts on CDs to customers who buy the CDs. In addition to fighting piracy



David Lawrence

by going after file-exchange sites and the pirates themselves, why not give consumers a really great experience and make some cash at the same time?

But the recording industry has quietly begun going in the opposite direction, and I think it has made a serious error in judgment. As you read this, the labels are moving CDs that have been cloaked into the record stores.

What is cloaking? It's the alteration of an audio CD so that when it is placed in a CD-ROM drive to be ripped, the drive does not recognize it. The CD looks blank to the system and can't be ripped to MP3 or MP2 or .WAV files or anything else; in fact, on most systems it can't even be played. Companies like MacroVision, SunnComm and MidBar have cloaking schemes that the record companies have been using on CDs for some time now, beginning with Charlie Pride's well-publicized "A Tribute to Jim Reeves," which used SunnComm's MediaCloQ technology to protect its contents.

SunnComm Chairman/CEO John Aquilino says his company's mission is to "keep the consumer experience intact," and it offers purchasers of its cloaked CDs the ability to immediately download Windows Media files instead of MP3s, complete with digital rights management to prevent those .WMA files from being played anywhere but on the hard drive to which they were downloaded. Including, unfortunately, that same consumer's handheld devices, portable MP3 players, MP3 car stereos and other computers. Got a laptop?

This is, at the very least, shortsighted, and at the most it's an invitation to a class action suit. First, it's not that hard to simply record audio to another device if a pirate is determined to do so. If you can hear it, you can capture it. And, more importantly, what does this say to the



law-abiding listener who has legally purchased CDs, who has rejected the notion of stealing his favorite artists' music on the web and who has invested in MP3 software and hardware? It's a slap in the face to make it nearly impossible to convert digital audio to other, more convenient formats. To do that is not a guaranteed right, but it's a lawsuit-proof convenience that the American public has begun to embrace.

Cloaking is nothing short of a PR nightmare waiting to happen.

Questions? Comments? david@netmusiccountdown.com, or post to the "Internet" folder on the www.rroonline.com Message Board.

David Lawrence is heard on WGN/Chicago; is the host of *Online Today* and *Online Tonight*, syndicated high-tech/pop culture radio talk shows from Dame-Gallagher; and is the host of the *Net Music Countdown* radio shows from United Stations. A 25-year radio veteran, Lawrence was a founder of the American Comedy Network, is the voice of America Online and is a leading expert on Internet entertainment.

e-charts

ANOTHER LOOK AT THE AHRA

Let me state something clearly to correct a misconception that I inadvertently passed along in an earlier column. I've reviewed the language of Section 1008 of the 1992 Audio Home Recording Act, and it is clear that the act does not guarantee us the right to convert our music to other formats. All it guarantees is that, if we do, we can't be sued for it. It doesn't say that the record companies have to make conversion easy, or even possible.

That said, record companies that are also electronics manufacturers — Sony and BMG come to mind pretty fast — are going to have internal squabbles about whether one side of the company can effectively put another side out of the digital-audio business. If Sony Consumer Electronics makes a cool portable MP3 player, advertises it like crazy and sells it like hotcakes, the people there are going to be pretty angry when Sony Music's CDs can't

be used to create files to play in the devices.

What about the CDs serviced to radio? Are we going to get CDs that haven't been cloaked? If not, do the record companies expect us to switch all of our ripping-dependent automation systems to Windows Media? Do they expect us to record into our systems with analog audio in real time? Not likely, in either case. And if they do give us uncloaked CDs, how long before those "special" CDs start showing up on eBay and Yahoo! Auctions or being ripped and passed around by radio people?

Finally, a bulletin in the ongoing arms race between the labels and music-loving hackers: Last week MacroVision's cloaking technology was cracked. Here we go again.

— David Lawrence

CHR/Pop

LW	TW	ARTIST	CD/Title
1	1	LIFEHOUSE	<i>No Name Face</i> /"Hanging"
3	2	DESTINY'S CHILD	<i>Survivor</i> /"Booty"
2	3	AGUILERA, LIL' KIM, MYA & PINK	<i>Moulin Rouge</i> /"Lady"
5	4	JANET	<i>All For You</i> /"Someone"
4	5	STAINED	<i>Break The Cycle</i> /"Awhile"
6	6	NELLY	<i>Country Grammar</i> /"Ride"
8	7	DAVE MATTHEWS BAND	<i>Everyday</i> /"Space"
7	8	TRAIN	<i>Drops Of Jupiter</i> /"Drops"
9	9	BLINK-182	<i>Take Off Your Pants And Jacket</i> /"Rock"
10	10	INCUBUS	<i>Make Yourself</i> /"Drive"
11	11	CITY HIGH	<i>City High</i> /"Would"
14	12	EVE	<i>Scorpion</i> /"Blow"
—	13	D12	<i>Devil's Night</i> /"Purple"
13	14	ENYA	<i>A Day Without Rain</i> /"Time"
12	15	N SYNC	<i>Celebrity</i> /"Pop"
16	16	JESSICA SIMPSON	<i>Irresistible</i> /"Irresistible"
18	17	112	<i>112 part III</i> /"Peaches"
20	18	O-TOWN	<i>O-Town</i> /"Nothing"
17	19	SUGAR RAY	<i>Sugar Ray</i> /"Over"
15	20	BACKSTREET BOYS	<i>Black & Blue</i> /"More"

Country

LW	TW	ARTIST	CD/Title
14	1	OIXIE CHICKS	<i>Fly</i> /"Heartbreak"
1	2	LONESTAR	<i>I'm Already There</i> /"Already"
6	3	LEE ANN WOMACK	<i>I Hope You Dance</i> /"Call"
2	4	TOBY KEITH	<i>Pull My Chain</i> /"Talkin'"
3	5	MONTGOMERY GENTRY	<i>Carrying On</i> /"Change"
9	6	BLAKE SHELTON	<i>Blake Shelton</i> /"Austin"
4	7	BRAD PAISLEY	<i>Part II</i> /"Two"
5	8	BROOKS & DUNN	<i>Steers & Stripes</i> /"America"
12	9	KEITH URBAN	<i>Keith Urban</i> /"Blacktop"
13	10	JO DEE MESSIMA	<i>Burn</i> /"Downtime"
8	11	JAMIE O'NEAL	<i>Shiver</i> /"Angels"
18	12	TRISHA YEARWOOD	<i>Inside Out</i> /"Would've"
10	13	CHRIS CAGLE	<i>Play It Loud</i> /"Laredo"
—	14	TAMMY COCHRAN	<i>Tammy Cochran</i> /"Waiting"
17	15	KENNY CHESNEY	<i>Greatest Hits</i> /"Happen"
16	16	DIAMOND RIO	<i>One More Day</i> /"Sweet"
—	17	NICKEL CREEK	<i>Nickel Creek</i> /"Down"
11	18	SARA EVANS	<i>Born To Fly</i> /"Ask"
19	19	SHEDAISY	<i>The Whole Shebang</i> /"Holding"
15	20	RASCAL FLATTS	<i>Rascal Flatts</i> /"White"

Hot AC

LW	TW	ARTIST	CD/Title
2	1	LIFEHOUSE	<i>No Name Face</i> /"Hanging"
3	2	DAVE MATTHEWS BAND	<i>Everyday</i> /"Space"
1	3	DIDO	<i>No Angel</i> /"Thankyou," "Hunter"
4	4	TRAIN	<i>Drops Of Jupiter</i> /"Drops"
5	5	STAINED	<i>Break The Cycle</i> /"Awhile"
6	6	SUGAR RAY	<i>Sugar Ray</i> /"Over"
7	7	INCUBUS	<i>Make Yourself</i> /"Drive"
9	8	MOBY	<i>Play</i> /"Southside"
8	9	AGUILERA, LIL' KIM, MYA & PINK	<i>Moulin Rouge</i> /"Lady"
12	10	3 DOORS DOWN	<i>The Better Life</i> /"That"
13	11	EVE	<i>Horrorscope</i> /"Night"
11	12	SMASH MOUTH	<i>Shrek</i> /"Believer"
15	13	MATCHBOX TWENTY	<i>Mad Season</i> /"Mad," "Gone"
14	14	FIVE FOR FIGHTING	<i>America Town</i> /"Superman"
17	15	BARENKED LADIES	<i>Maroon</i> /"Falling"
16	16	LENNY KRAVITZ	<i>Greatest Hits</i> /"Again"
18	17	MELISSA ETHERIDGE	<i>Skin</i> /"Love"
19	18	NELLY FURTADO	<i>Whoa Nelly</i> /"Bird"
—	19	FUEL	<i>Something Like Human</i> /"Bad"
—	20	DEPECHE MODE	<i>Exciter</i> /"Dream"

Urban

LW	TW	ARTIST	CD/Title
1	1	ALICIA KEYS	<i>Songs In A Minor</i> /"Fallin'"
2	2	DESTINY'S CHILD	<i>Survivor</i> /"Booty"
3	3	JILL SCOTT	<i>Who Is Jill Scott?</i> /"Way"
4	4	D12	<i>Devil's Night</i> /"Purple"
5	5	JANET	<i>All For You</i> /"Someone"
13	6	MUSIQ	<i>Aijuswanaseing</i> /"Love"
—	7	AALIYAH	<i>Aaliyah</i> /"Resolution"
6	8	LUTHER VANDROSS	<i>Luther Vandross</i> /"Take"
9	9	CASE	<i>Open Letter</i> /"Friend"
8	10	112	<i>Part III</i> /"Peaches"
11	11	R. KELLY	<i>TP-2.com</i> /"Fiesta"
7	12	INDIA.ARIE	<i>Acoustic Soul</i> /"Brown"
—	13	JENNIFER LOPEZ	<i>J. Lo</i> /"Real"
17	14	JAHEIM	<i>Just In Case</i> /"Case"
10	15	EVE	<i>Scorpion</i> /"Blow"
—	16	CRAIG DAVID	<i>Born To Do It</i> /"Fill"
12	17	SUNSHINE ANDERSON	<i>Your Woman</i> /"Heard"
15	18	JAGGED EDGE	<i>Jagged Little Thru</i> /"Party"
19	19	F. EVANS & C. THOMAS	<i>P. Diddy And The Bad Boy Family</i> /"Can't"
14	20	USHER	<i>8701</i> /"Remind"

Smooth Jazz

LW	TW	ARTIST	CD/Title
4	1	DAVE KOZ	<i>The Dance</i> /"Bright"
1	2	JEFF KASHIWA	<i>Another Door Opens</i> /"Around"
7	3	BRIAN CULBERTSON	<i>Nice And Slow</i> /"Get"
13	4	GERALD ALBRIGHT	<i>To Grover With Love</i> /"Wineflight"
8	5	EUGE GROOVE	<i>Euge Groove</i> /"Sneak"
18	6	MARC ANTDINE	<i>Cruisin'</i> /"Austin"
9	7	CHUCK LOEB	<i>In A Heartbeat</i> /"North"
10	8	FREDDIE RAVEL	<i>Freddie Ravel</i> /"Sunny"
—	9	STEVE COLE	<i>Between Us</i> /"Start"
5	10	SADE	<i>Lovers Rock</i> /"Sorrow"
—	11	ERIC MARIENTHAL	<i>Turn Up The Heat</i> /"Venice"
2	12	LUTHER VANDROSS	<i>Luther Vandross</i> /"Take"
6	13	RICK BRAUN	<i>Kisses In The Rain</i> /"Kisses"
—	14	GEORGE BENSON	<i>Absolute Benson</i> /"Medicine"
—	15	SPYRO GYRA	<i>In Modern Times</i> /"Open"
3	16	PIECES OF A DREAM	<i>Acquainted</i> /"Ready"
12	17	FOURBOEAST	<i>Nocturnal</i> /"Bumper"
15	18	CRAIG CHAUQUICQ	<i>Panorama</i> /"Cafe"
19	19	MICHAEL LINGTON	<i>Vivid</i> /"Sunset"
—	20	PATTI AUSTIN	<i>On The Way To Love</i> /"Kind"

Alternative

LW	TW	ARTIST	CD/Title
2	1	STAINED	<i>Break The Cycle</i> /"Awhile"
1	2	BLINK-182	<i>Take Off Your Pants And Jacket</i> /"Rock"
4	3	TOOL	<i>Lateralus</i> /"Schism"
3	4	LINKIN PARK	<i>Hybrid Theory</i> /"Crawling," "End"
5	5	WEEZER	<i>Weezer (2001)</i> /"Hash," "Island"
7	6	GORILLAZ	<i>Gorillaz</i> /"Clint"
6	7	U2	<i>All That You Can't Leave Behind</i> /"Elevation"
9	8	DAVE MATTHEWS BAND	<i>Everyday</i> /"Space"
10	9	LIFEHOUSE	<i>No Name Face</i> /"Cycle"
14	10	SUM 41	<i>All Killer No Filler</i> /"Lip"
12	11	3 DOORS DOWN	<i>Better Life</i> /"That"
—	12	LIMP BIZKIT	<i>Chocolate Starfish and the Hot Dog Flavored Water</i> /"Boiler"
8	13	RADIOHEAD	<i>Amnesiac</i> /"Knives"
13	14	311	<i>From Chaos</i> /"Wouldn't I"
18	15	CAKE	<i>Comfort Eagle</i> /"Short"
16	16	ALIEN ANT FARM	<i>Anthology</i> /"Smooth"
11	17	STONE TEMPLE PILOTS	<i>Shangri-La Dee Da</i> /"Days"
17	18	DISTURBED	<i>Sickness</i> /"Down"
15	19	INCUBUS	<i>Make Yourself</i> /"Drive"
—	20	FUEL	<i>Something Like Human</i> /"Bad"

e-charts are based on weekly rankings of CD sales, downloads and streams of artists online compiled and tabulated directly from the logfiles of reporting websites. Reporters include Ailly Radio, Amazon.com, BarnesandNoble.com, bolt Radio, bored.com, B&N Radio, CDNow.com, CDNow Radio, ChoiceRadio.com, City Internet Radio, ClevelandRocksLive.com, DMX Music, FreeClub.com, Gracenote.com, Groove Cycle, iWonRadio, Kinetic Radio, MediAmazing, MusicChoice, MusicMatch, MusiCplex, PEEL Radio, Radio.Bearair.Com, Radio Free Virgin, Radio Juntos, Radio on bay 9, Skateboard.com, Spinner.com, the.jamz.com, The RadioAMP Network, and www.com Radio. Data is weighted based on traffic reports by web traffic monitor MediaMatrix. Charts are ranked with a 50/50 methodology of sales data and streaming/airplay data for the six reporting formats. © 2001 R&R Inc. © 2001 Online Today, Net Music Countdown.

Rider Climbs To Curb Director/National Promo

Curb Records Manager/Mid-Atlantic Regional Promotion **April Rider** has been promoted to Director/National Promotion. She succeeds Rick Rockhill, who held the position for two years and will segue to Rider's former post in the Mid-Atlantic region.

Curb VP/Promotion **Carson James** told R&R, "April has proven herself as a meticulous, detail-oriented individual and couples that with an intense passion for the music and her job. That's a rare combination that will allow her to excel in her new position."

Rider joined Curb for regional promotion duties in August 1999. Her prior experience includes stints at Decca Records and Skip Stevens Promotions. Rockhill was with DreamWorks/Nashville when he joined Curb in September 1999 as Director/National Promotion.

Blassingame Named Entercom/Memphis VP/Market Manager

Entercom/Memphis has appointed **John Blassingame** VP/Market Manager for its three-station cluster, consisting of Urban Oldies **WJCE**, Hot AC **WMBZ** and AC **WRVR**. He succeeds **Curt Peterson**, who departs the Tennessee trio.



Blassingame

"John's a quality broadcast executive with a proven track record of excellence," remarked Entercom Regional VP **Stephen Godofsky**. "He has the vision, skills and leadership qualities to be very successful for Entercom/Memphis, and we're glad to have him join us."

Blassingame said, "I'm really excited about this opportunity to assume leadership of Entercom's excellent Memphis radio properties. I'm looking forward to working with the stations' management team to move us to the top of the Memphis market."

A former member of the Country Radio Broadcasters Assn. board of directors, Blassingame has also been GM of **WGAR & WMJIC** Cleveland, held sales and sales-management positions at **WNCL**/Columbus, OH and was a **WRIF**/Detroit AE.

Elektra's Rhone Has Spirit



During the Pratt Institute's 10th annual Black Alumni Celebration at the Creative Spirit scholarship benefit dinner in New York, Elektra Entertainment Group Chairman/CEO **Sylvia Rhone** received the Creative Spirit Award for her stellar accomplishments in the music industry. She then posed with the other award recipients. Seen here (l-r) are **Burberry USA Limited VP/Design Martin Cooper**, international designer **Philippe Starck**, **Rhone**, **Madison Square Garden** and **New York Mets** official photographer **George Kalinsky** and **Vibe** magazine Editor-in-Chief **Emil Wilbekin**.

Morris: Island Nat'l Dir./Adult Formats

Island Records has tapped **Patty Morris** as its new National Director/Promotion, Adult Formats. Based in New York, she reports to Sr. VP/Promotion **Ken Lane** and will focus on the Hot AC, Modern AC and mainstream AC formats.

"I have watched Patty grow as a New York regional, and she has demonstrated to me the capacity to build upon existing relationships and, ultimately, the ability to assume a greater role," Lane commented. "I am very proud to make her our National Director/Promotion, Adult Formats."



Morris

Morris noted, "I am honored to be working for a company that promotes the kind of out-of-the-box thinking that **Island Def Jam** thrives on. The positive reinforcement that **Ken Lane** provides to his staff inspires an unparalleled confidence and winning attitude in everyone — this is a dream job."

Morris was most recently Regional Marketing/Promotion Director at **Virgin Records**, a post she held for the past 18 months. Prior to that she spent five years as Director/Field Operations at **Virgin Records**.

'BYE/Las Vegas Says Hello To SJ KOAS

Desert Sky Media flipped **KBYE/Las Vegas**, at 105.7 MHz, to **Smooth Jazz** on Aug. 8. The station changed call letters to **KOAS** and is known as "The Oasis" — a handle perfect for the high-desert market. The call letters **KOAS** were last used in Tucson, before **Smooth Jazz** was abandoned in that market.

KOAS OM Vic Clemmons said, "We felt it was important to serve various underserved audiences in the market, and we hope to provide the best in radio programming for our listeners."

Consultant **Jim Teeson** guided the **Smooth Jazz** station's launch. He consults two other **Smooth Jazz** outlets: **Bonneville's WSSM**/St. Louis and **Styles Broadcasting's WSJZ**/New Orleans.

Hay

Continued from Page 3
clusters in smaller markets mirrors the larger-market trends of the past four years, but doing business in these smaller communities differs greatly from broadcasting in the top

20 markets. I grew up with small-market radio and thoroughly enjoyed the more tangible sense of community those experiences provided. When **AI** offered me a position with this new group, it wasn't a difficult decision."

EXECUTIVE ACTION

Warshaw Rises To Emmis/L.A. Dir./Nat'l Sales

KZLA/Los Angeles NSM Dick Warshaw has been promoted to Director/National Sales for **Emmis/Los Angeles**, which includes **Country KZLA** and **CHR/Rhythmic KPWR**. The 35-year radio veteran joined **KZLA** four months ago. His L.A. radio background includes **NSM** stints at **KCMG** (now **KHHT**), **KTWV** and **KFWB**.

"Dick has done a great job for us at **KZLA**, and this promotion was a natural move for us," **Emmis Director/Sales Jeff Federman** commented. "Dick's long-standing relationships in the national arena will serve both stations very well."

Warshaw said, "I'm thrilled to add the responsibilities for **KPWR**, one of the top radio stations in the country, and to continue my career growth with **Emmis Communications**. I'm very fortunate to work with such a great company and two great staffs."

WBBM-AM/Chicago Elevates Bowen To GSM

Peter Bowen has been promoted to **GSM** of **Infinity's News WBBM-AM/Chicago**. Bowen has headed **WBBM's** sports sales division, overseeing sales efforts for the station's **NFL Chicago Bears** and **NHL Blackhawks** play-by-play programming, since last year. He replaces **David Santrella**, who recently exited the station to become **GM** at **Salem's** cross-town **WYLL & WZFS** (see story, Page 3).

WBBM VP/GM Rod Zimmerman said, "Peter's leadership skills, local-market knowledge and **News** radio sales experience make him uniquely qualified to lead **WBBM Newsradio 780's** sales department to new heights in the years to come."

Bowen has been with **Infinity** in **Chicago** for the past six years, first joining the group as **LSM** of **Oldies WJMK**. In 1999 he became **GSM** for **WMAQ**, then segued to **WBBM's** sports sales division after **MAQ** transitioned to **Sports/Talk WSCR** last year. Bowen entered the radio business as an **AE** for **WPNT/Chicago** (now **WNDY**).

Gwiazdon To Direct South Central/Nashville Sales

Sales Insights President **Dennis Gwiazdon** has been named **Director/Sales** for **News/Talk WMAK-AM** and **AC WJXA-FM** in **Nashville**, effective Aug. 27. The **South Central Communications** duo had been operating without a sales director.

"Dennis is obviously incredibly qualified and is a great grower of people," **South Central VP/Radio Division Craig Jacobus** told R&R. "He also has excellent training and recruiting skills. **Sales Insights** did perceptual studies for advertisers, but **Dennis** really wanted to get back to the station side. His prior management experience was with companies like **Brown Broadcasting** and **Nationwide**. Those companies were similar to **South Central**, which is probably why **Dennis** was intrigued about joining us."

Gwiazdon's resume includes **GM** stints at **KMCG/San Diego**, **KPOP & KGB/San Diego**, **KRWM/Seattle** and **KKAT/Salt Lake City**.



Gwiazdon

Burke Becomes SVP Of Northeast Broadcasting

David Burke has been named **Sr. VP** of **Bedford, NH-based Northeast Broadcasting**. He will oversee day-to-day operations for the company's 13 stations in **Vermont**, **New Hampshire** and **Massachusetts**.

A 16-year radio veteran, **Burke** has been **VP/GM** for **AMFM/Denver** and **Infinity/San Jose**. He has also managed **American Radio Systems** and **Fuller-Jeffrey** stations in **Sacramento**.

"We are very excited about adding **Dave** to our growing company," **CEO Steven Silberberg** said. "His knowledge, experience and leadership will help our stations achieve new levels of excellence. We believe **Dave** will help make our already bright future that much brighter."



Ardley Country Club

Monday, October 1, 2001

The Ardley on Hudson Country Club

Ardley, New York

Contact Gordon Hastings at 203-862-8577

TEE IT UP FOR THE BROADCASTERS' FOUNDATION

Come and golf with
LPGA professional
Jan Stephenson
and a host of
broadcasting and
sports celebrities.



National Radio

• **WESTWOOD ONE** reaches an agreement with Journal Broadcast Group allowing JBG stations to begin airing WW1 programming. JBG flagship station WTMJ-AM/Milwaukee replaces ABC Radio News with the WW1-distributed CBS Radio News. For more information, contact Abby McDorman at 212-641-2009; amcdorman@westwoodone.com.

Also, WW1 presents the following programs: The two-hour *A Tribute to Stevie Ray Vaughan*, hosted by WAXO/New York's Bob Buchmann, airs Aug. 26; the two-hour *A Tribute to Jimi Hendrix*, hosted by WZLX/Boston's Chuck Nowland, airs Sept. 17; and the one-hour *Eminem in Concert*, recorded at the Barker Hanger in Santa Monica, CA and featuring D12, Dr. Dre and others, airs Sept. 21-23. For more information, contact Andrew Scaletta at 212-641-2179; ascaletta@westwoodone.com.

Radio

• **BOB WALDEN** joins Radio One as NSM of its Richmond, VA cluster (WCDX, WKJS, WJMO & WRHH). He was most recently an NSM for Clear Channel.

• **RAYSA RODRIGUEZ-LEON** rises to Sales Manager at Katz Hispanic Media. She was most recently an AE.

• Clear Channel Radio makes the following appointments:

JEFF RICE is named VP/Finance. He was most recently Controller/Radio Division.

JANE STEPHENS is named Controller/Radio Division. She was most recently Controller/Internet Division.

Records

JOE MAMA NITZBERG joins Arista Records as VP/Creative Services. He was most recently Creative Director for the Interscope/Geffen/A&M group.



Nitzberg



Hae-delt

• **HANS HAEDEL** rises to VP/A&R at MCA Records. He was most recently Sr. Dir./A&R.

• Milan Entertainment makes the following promotions and additions:

KEITH WALNER rises to President/COO of Milan Entertainment's U.S. office. He most recently headed the office's Business & Legal Affairs Dept.



Walner

MICHELLE DENTON is upped to VP/CFO of Milan's U.S. office. She rises from Dir./Finance & Royalties.

RENE KLAASSEN is appointed Dir./Sales. He has worked with the Caroline, Dirt and Red Records labels.

IANTHE ZEVOS is named Creative Director. She arrives from DreamWorks Records' sales and marketing team.

HEATHER LONG joins Milan as Marketing Manager. She was most recently Dir./Marketing, Promotions & Public Relations at Zeros and Ones Entertainment.

Changes

CHR: WXYK/Biloxi, MS appoints Darren Kies PD ... KSAS/Boise, ID MD Tim Davis adds APD stripes ... WKRZ/Wilkes Barre appoints Kelly K MD ... At KKKU/Palm Springs, CA, afternoon driver Ant Dog segues to APD/mornings, and J Quest takes over afternoons ... KDWB/Minneapolis afternoon host Tone E. Fly takes on mornings at KHFI/Austin. 'DWB Production As-

sistant JT rises to Exec. Producer at 'HFI, and 'DWB weekendер Shannan Paul joins the 'HFI morning show for news duties. Fly's pm show remains on 'DWB and his four other affiliates via the Prophet System ... WRHT/Greenville, NC morning driver Chris Kellogg exits ... KISV/Bakersfield morning co-host Mingo segues to crosstown KKXX for nights.

Country: The lineup changes at KIKK/Houston as Rick Lovett joins

for mornings, Leslie Travis moves from nights to middays, and Lil' Joe segues from mornings to afternoons.

News/Talk/Sports: *Real Money Talk*, hosted by Jim Cramer, debuts on WRC-AM/Washington ... Infinity/Houston hires Neal Talmadge to lead the Texans Radio Network as Dir./Texans Sports Sales ... KRKO-AM/Seattle drops Westwood One's *Don & Mike Show* and adds ESPN's *Dan Patrick* (noon-3pm) and ABC's *Mitch Albom* (3-5pm).

Rock: Allen Harrison joins WVBZ/Greensboro as pm driver ... Amelia Ryerse joins WANJ & WXQR/Greenville, NC as Creative Services Director/afternoon driver. She replaces Splatz, who resigns.

Records: Amanda Levine is named Mgr./Tour Marketing and Jim Parham is named Sr. Dir./National Catalog Sales at Jive Records ... Richard Schaefer rises to Mgr./Tour Marketing at London-Sire Records ... Island Records ups Hillary Cooper to Mgr./Artist Development and Jason Pritchett to Mgr./Artist Development, Island Street Team ... Eric Ferris is named VP/Marketing at Virgin Records America ... Gold Circle Records' new address is 520 Broadway, Ste. 650, Santa Monica, CA 90401; phone 310-319-3620; fax 310-451-6731.

Industry: The RIAA names Joel Flatow GM/West Coast Affairs ... Glenn Fisher Entertainment clears WKQX/Chicago for its *Wireless Prep* service ... Justin Tyme joins MTV/MTV2 as Dir./Music Programming & Development ... Gary Miller rises to VP/Motion Picture & Television Music, Clearance and Licensing at Universal Music Publishing Group.

NATIONAL RADIO FORMATS

ABC RADIO NETWORKS
PHI Hall • 872-891-8288

Hot AC

Steve Nichols
No Adds

StarStation

Peter Stewart
No Adds

Classic Rock

Chris Miller
No Adds

Teach

Ron Davis
No Adds

Beng Banks Morning Show

Gary Saunders
No Adds

Tom Joyner Morning Show

Vic Clements
No Adds

ALTERNATIVE PROGRAMMING

Steve Knoll • 888-231-2818
Gary Knoll

Rock

DAYS OF THE NEW Hang On To This
311 You Wouldn't Believe

Alternative

BUTTHOLE SURFERS The Shame Of Life
ECONOLINE CRUSH You Don't Know What It's Like
STANHO Fade

Triple A

STEVE NICKS Sorcerer
WEEZER Island In The Sun
UZ Stuck In A Moment...

CNR

MARAH CAREY Never Too Far
FIVE FOR FIGHTING Superman (It's Not Easy)
UNCLE KRACKER Yeah, Yeah, Yeah
UZ Stuck In A Moment...

Mainstream AC

LEONA NAESS I Tried To Rock You...
SUSAN BOMB Hello
UZ Stuck In A Moment...

Lite AC

MARAH CAREY Never Too Far
ELTON JOHN I Want Love

MAC

ERIC CLAPTON Believe In Life
PETER WHITE Turn It Out

Christian AC

ANALON Wonder Why
CINDY MORGAN Good Thing

UC

FABULOUS WHITE DOGS Can't Deny It
HI-TEX Round And Round
LIL' ROMEO The Girls

JONES RADIO NETWORKS

Music Programming/Consulting
Ken Moutrie • 888-426-9882

Alternative

Teresa Cook
AFRODIA Because I Got High
BLINK-182 Stay Together For The Kids

Active Rock

Steve Young/Craig Altmaier
P.O.D. Alive
SLIPKNOT Let Behind

Heritage Rock

Steve Young/Craig Altmaier
DAYS OF THE NEW Hang On To This

Hot AC

Steve Young/Josh Nease
NELLY FURTADO Turn Off The Light

CNR

Steve Young/Josh Nease
CHRISTINA MILAM AM To PM
UZ Stuck In A Moment...

Rhythmic CNR

Steve Young/Josh Nease
FABULOUS WHITE DOGS Can't Deny It
RL, SHOOB DOGS... Do U Wanna Roll

Soft AC

Mike Bottelli
MUEY LEWIS & THE NEWS Let Her Go And Start Over

Mainstream AC

Mike Bottelli
JIM BRICKMAN The Simple Things

Bellish

Mike Bottelli
MARAH CAREY Never Too Far

Dave Wingert Show

Mike Bottelli
MARAH CAREY Never Too Far

24 HOUR FORMATS

Jon Holiday • 303-784-8700

Adult Hit Radio

JJ McKay

DIDD Hunter
CRAG DAWD Fill Me In
TOYA I Do

Rock Classics

Jon Holiday
No Adds

Adult Contemporary

Nick Brady
D-TOWN All Or Nothing

RADIO ONE NETWORKS

878-948-3339

Choice AC

Yvonne Bay
BETTER THAN EZRA Extra Ordinary
ENYA Only Time

New Rock

Steve Leigh
No Adds

WESTWOOD ONE RADIO NETWORKS

Charlie Cook • 661-294-9800
Bob Blackburn

Adult Rock & Roll

Jeff Souzer
AEROSMITH Fly Away From Here
UZ Stuck In A Moment...

Soft AC

Andy Fuller
JIM BRICKMAN The Simple Things

Bright AC

Jim Nays
STANHO It's Been Awhile



Artist/Title

Total Plays

'N SYNC Pop	70
'N SYNC Tell Me, Tell Me...Baby	68
AARON CARTER Oh Aaron...	67
DREAM STREET It Happens Every Time	67
KRYSTAL HARRIS Supergirl	66
LIL' ROMEO My Baby	64
A*TEENS Halfway Around The World	62
3LW No More (Baby I'ma Do Right)	62
BACKSTREET BOYS The Call	53
A*TEENS Bouncing Off The Ceiling...	35
JESSICA SIMPSON Irresistible	34
DESTINY'S CHILD Survivor	33
BRITNEY SPEARS Lucky	32
AARON CARTER That's How I Beat Shaq	31
BRITNEY SPEARS Oops!...I Did It Again	31
3LW Playas Gon' Play	30
SMASH MOUTH I'm A Believer	30
MYRA Miracles Happen	29
A*TEENS Sugar Rush	21
HOKU Perfect Day	21

Playlist for the week ending August 12.

DATEBOOK

MONDAY, AUGUST 27

1921/Acme Packing Co. owner J.E. Clair buys a pro football franchise for Green Bay, WI. He pays tribute to the meat packers at his processing plant by naming the team the Green Bay Packers.



Green Bay gets a team.

1964/Actress **Gracie Allen**, 62, dies of a heart attack.

1984/**Diane Sawyer** becomes the fifth reporter on the top-rated *60 Minutes*.

Born: **Lyndon Johnson** 1908-1973, **Downtown Julie Brown** 1963

In Music History

1965/**The Beatles** get a chance to visit **Elvis Presley** at his Bel-Air, CA mansion. It doesn't go well; a nervous King spends much of the four-hour encounter playing guitar along with the music on TV shows.

1978/Keyboardist **Jon Lord** joins fellow ex-**Deep Purple** member **David Coverdale** in **Whitesnake**.



A band of a different color.

1990/**Stevie Ray Vaughan**, 36, and four others are killed when their helicopter crashes outside Troy, WI.

Born: **Daryl Dragon** (ex-Captain & Tennille) 1942, **Alex Lifeson** (Rush) 1942, **Willy DeVille** 1953

TUESDAY, AUGUST 28

1963/At the Lincoln Memorial in Washington, DC, civil rights leader **Martin Luther King Jr.** delivers his "I Have a Dream" speech. More than 250,000 people witness the now-famous address.

1996/After four years of separation, **Charles, Prince of Wales**, heir to the British throne, and his wife, **Diana, Princess of Wales**, formally divorce.

Born: **Jason Priestley** 1969

In Music History

1973/**Bobby "Boris" Pickett's** "Monster Mash" goes Gold — but it took 11 years to do it. The novelty tune, a takeoff on the "Mashed Potato" dance craze, hit No. 1 in 1962.

1995/Shortly after *Dead Man's Party* becomes their first album to go Gold, **Dingo Boingo** announce plans to break up.

Born: **Dave Hlubek** (ex-Molly Hatchet) 1951, **Wayne Osmond** 1951

WEDNESDAY, AUGUST 29

National Whiskey Sour Day

1885/The first motorcycle is patented.

1949/At a remote test site in Kazakhstan, the U.S.S.R. successfully detonates its first atomic bomb, code-named "First Lightning."

Born: **Elliott Gould** 1938, **Joel Schumacher** 1939, **Robin Leach** 1941, **Richard Gere** 1949

In Music History

1977/Just a week after **Elvis Presley's** death, three people are arrested for conspiring to steal his body from a Memphis cemetery. City authorities soon give the family permission to reinter the body on the Graceland grounds.

1986/*Shanghai Surprise*, starring **Madonna** and then-husband **Sean Penn**, opens to dismal reviews. The movie, puzzlingly taglined "A romantic adventure for the dangerous at heart," grosses just \$2.3 million.

Born: **Chris Copping** (ex-Procol Harum) 1945, **Michael Jackson** 1958

THURSDAY, AUGUST 30

1905/**Ty Cobb** appears in his first major-league baseball game, playing for the Detroit Tigers.

1972/President **Richard Nixon** announces that **John Dean** has completed his investigation into the Watergate wiretapping scandal and adds that no one from the White House was involved.

1974/The last original episode of *The Brady Bunch* airs.



Bye-bye, Bradys.

1983/U.S. Air Force Lt. Col. **Guion Bluford** becomes the first African American to travel into space, when the space shuttle *Challenger* lifts off on its third mission.

Born: **Ted Williams** 1918, **Cameron Diaz** 1972

In Music History

1959/**Bobby Darin's** pop version of "Mack the Knife" — from the 1928 Bertolt Brecht play *The Threepenny Opera* — enters the charts.

1973/After struggling on without a frontman for a year and a half, **The Doors** call it quits.

1991/Country star **Dottie West** is involved in a serious car accident on her way to a show in Nashville. She dies of internal injuries on Sept. 5 at age 58.

Born: **John Phillips** (ex-The Mamas & The Papas) 1935-2001

FRIDAY, AUGUST 31

National Trail Mix Day

1997/**Diana, Princess of Wales**, is killed in a car accident in Paris. Also killed in the crash is her millionaire companion, Harrods department store heir **Qadi Fayed**. An investigation is launched into whether paparazzi chasing the couple were a factor in the accident.

Born: **Chris Tucker** 1972

In Music History

1963/"Be My Baby" by **The Ronettes** becomes producer **Phil Spector's** first No. 1 hit. Spector co-wrote the song with **Ellie Greenwich** and **Jeff Barry**.

1976/The estate of songwriter **Ronald Mack** wins its copyright-infringement case against **George Harrison** over similarities between **The Chiffons'** hit "He's So Fine" and Harrison's "My Sweet Lord." The judge says the infringement was likely "subconscious" but orders Harrison to pay \$587,000.

Born: **Van Morrison** 1945, **Rudolph Schenker** (Scorpions) 1952, **Gloria Estefan** 1957, **Debbie Gibson** 1970

SATURDAY, SEPTEMBER 1

1985/Seventy-three years after *The Titanic* sank, a joint U.S.-French expedition locates the wreck 400 miles off the coast of Newfoundland.

1989/The Toyota Motor Co. officially launches its luxury division with the Lexus. Also ... The federal government passes safety legislation requiring all newly manufactured cars to install air bags on the driver's side.

Born: **Lily Tomlin** 1939

In Music History

1972/**David Bowie's** U.S. label declines to release the single "John, I'm Only Dancing" on the grounds that the lyrics suggest bisexuality. The words actually lend themselves just as well to more conventional interpretations.

1980/Soon after the end of a disastrous summer series on NBC-TV, Japanese pop duo **Pink Lady** break up for good. The network had packaged **Keiko Masuda** and **Mitsuyo Nemoto** with comedian **Jeff Altman**, hoping that would compensate for the fact that the women spoke no English. It didn't.

Born: **Conway Twitty** 1933-1993, **Barry Gibb** (The Bee Gees) 1946

SUNDAY, SEPTEMBER 2

1945/Representatives of the Japanese government and military agree to the unconditional surrender of Japan aboard the U.S.S. *Missouri* in Tokyo Bay, ending the war in the Pacific.

1973/**J.R.R. Tolkien**, author of the hugely popular *Lord of the Rings* trilogy, dies at the age of 81.

Born: **Keanu Reeves** 1964, **Lennox Lewis** 1965, **Salma Hayek** 1966

In Music History

1965/In an appearance on *Ready Steady Go*, **The Rolling Stones** sing "I Got You, Babe" to parody **Sonny & Cher** (apparently not realizing that's already superfluous).

1997/Impulse Co. announces plans to market **Spice Girls** deodorants. The line makes it to stores, briefly.

Born: **Rosalind Ashford** (ex-Martha & The Vandellas) 1943, **Chris Carter** (ex-Dramarama) 1959.

— **Brida Connolly**
& **Frank Correia**

zinescene

Mariah's Road To Recovery

Mariah Carey has come a long way toward recovery since her breakdown, according to the 'zines, which provide an update on her condition. *People* reports that on Aug. 7 she checked out of Silver Hill, the hospital in New Canaan, CT where she stayed after her breakdown. The *Globe* says the peace of the New England countryside, combined with intense counseling sessions, worked wonders for her.

The *Star* — which provides an overview of Carey's daily activities while at the hospital — says that she kept a journal of her breakdown, and, as part of her recovery, she is being encouraged by her counselors to continue putting her thoughts and feelings on paper. Something else that helped, according to the *Globe*, were calls from Carey's former boyfriend, **Luis Miguel**. The 'zine says that Carey devised a "champagne and silk seduction" to prompt Miguel to "pop the question" — but he didn't, plunging Carey into a state of despair that contributed to the breakdown.

Rush, Rush

Speaking of weddings, the *National Enquirer* says that **Jennifer Lopez** is "in a rush to get married ... before she gets pregnant." Now that she's found "true love" with **Cris Judd** and wants a family of her own, she insists that marriage come before babies.

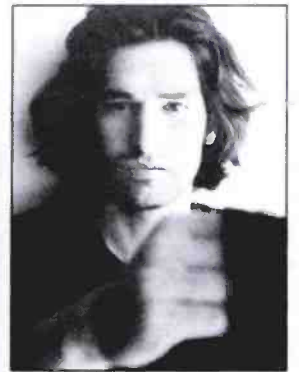
Speaking of babies, their little, um, messes never soiled **Madonna's** hands, says the *Star*. The 'zine claims the artist told pals recently that diaper duty "just isn't her thing" and that she's "never soiled her manicured mitts" cleaning up after either of her two children. She has nannies for that.

Don't tell that to **Sinead O'Connor**, who reveals to the *Globe*, "I'm not interested in the music business anymore. I don't want a record contract or to tour. I just want to be at home with my family. All I want to do is have more babies and look after my husband."

Does **Trisha Yearwood** see herself as a mom in the future? She tells *Redbook*, "Sometimes I think so. My sister has this great marriage and these great children, and sometimes I'm jealous of that. I guess there are things about my life that she envies and admires, but there are things she has that I wonder if I'll ever have. There is obviously something about music that was not a choice for me. I think you have to be true to who you are, and you have to find a way to have a life in that."

Save Me!

The new book *Heavier Than Heaven: A Biography of Kurt*



UNDER THEIR INFLUENCE — *Pete Dinklage tells Rolling Stone, "Growing up in New Jersey, I was a huge metalhead: Iron Maiden, Judas Priest, Dokken. But when I was 12, I discovered The Smiths and The Cure, and I started trying to write songs like that. Now, when I hear Morrissey, he just cracks me up."*

Cobain, by Charles Cross, reveals the struggles **Courtney Love** went through trying to save her husband, **Kurt Cobain**, from numerous heroin overdoses and suicide attempts. She couldn't prevent his final suicide attempt, however, because she was in a detox center herself. (*National Enquirer*)

Nirvana fans' fascination with the band is getting downright weird, says the *Star*. Love and her daughter, **Frances Bean**, got haircuts recently. After they left the beauty salon, a Nirvana fan entered the salon and bought two handfuls of their sheared locks for \$50.

Speaking of hair, **Jennifer Aniston** — the *Friends* actress who had that notable haircut a few years ago — tells the *Star* and *Us Weekly* that her husband, actor **Brad Pitt**, has given her permission to have a fling with Aerosmith frontman **Steven Tyler** — if the opportunity ever presents itself.

Rave On

Drowning Pool's **Dave Williams** tells *Rolling Stone* what he "raves" about. Coors Light and Jagermeister: "We were on the Ozzfest tour, and when the third show ended, we wanted to celebrate. So we all got a little loopy, and I woke up in the middle of the night — I guess I was sleepwalking — and proceeded to make a bathroom out of my tour manager's bunk. He woke me up and said, 'Dude, what are you doing?' I'm like, 'I don't know.' I didn't get any on him, but he was pissed." T-shirts: "My favorite says, 'Smoke Crack and Worship Satan.' It gets a lot of interesting looks." **Sarah McLachlan**: "She can make all your troubles go away. If I could meet her, ever, I would tell her, 'You have gotten me through a lot of stuff.'" — **Deborah Overman**

Each week R&R sneaks a peek through the nation's consumer magazines in search of everything from the sublime to the ridiculous in music news. R&R has not verified any of these reports.

32 million households

 Tom Calderone
VP/Programming


75 million households

 Paul Marszalek
VP/Music Programming


TELEVISION

TOP TEN SHOWS AUGUST 6-12

Total Audience
(95.9 million households)

- 1 **Who Wants To Be A Millionaire (Sunday)**
- 2 **Who Wants To Be A Millionaire (Thursday)**
- 3 **Who Wants To Be A Millionaire (Tuesday)**
- 4 **Everybody Loves Raymond**
- 5 **Dateline NBC (Monday)**
- 6 **Law & Order**
- 7 **60 Minutes**
- 8 **Wayne Brady Show**
- 9 **Weekend Update**
- 10 **Becker**

Adults 18-34

- 1 **Friends**
- 2 **Fear Factor**
- 3 **The Simpsons**
- 4 **Spy TV**
- (tie) **Wayne Brady Show**
- (tie) **Weekend Update**
- 7 **Malcolm In The Middle**
- 8 **Big Brother II**
- (tie) **That '70s Show**
- (tie) **Tru**

Source: Nielsen Media Research

COMING NEXT WEEK

Tube Tops

Aaron Carter and his Backstreet Boy brother, Nick Carter, dust when FOX presents the two-hour *Teen Choice Awards*, which also features performances by Usher, Shaggy and host Mandy Moore (Monday, 8/20, 8pm).

Friday, 8/17

- **Jagged Edge, The Tonight Show With Jay Leno (NBC)**, check local listings for time.
- **Black Crowes, Late Show With David Letterman (CBS)**, check local listings for time.

Saturday, 8/18

- **Billy Gilman, Mya and SheDaissy** perform from Washington, DC when ABC presents the hourlong *American Celebration at Ford's Theater* (8pm).
- **Roger Daltrey** stars in and hosts the first episode of the new VH1 anthology series, *Strange Frequency* (10pm).
- **Nelly, Mad TV (FOX, 11pm)**.
- **Lenny Kravitz, Saturday Night Live (NBC, 11:30pm)**.
- **Avant, Showtime at the Apollo** (check local listings for time and channel).

Sunday, 8/19

- **Twisted Sister, Behind the Music (VH1, 8pm)**.

All show times are ET/PT unless otherwise noted; subtract one hour for CT. Check listings for showings in the Mountain time zone. All listings subject to change.

Monday, 8/20

- **Stevie Nicks and Sheryl Crow, Jay Leno**.
- **Adema, Late Late Show With Craig Kilborn (CBS)**, check local listings for time.

Tuesday, 8/21

- **KYSR/Los Angeles** afternoon driver **Ryan Seacrest** hosts *Ultimate Revenge*, a new TNN series (8pm).
- **Monkees, Jay Leno**.
- **Maxwell, David Letterman**.

Wednesday, 8/22

- **Linkin Park** perform from Cleveland on MTV's *Live at the Rock & Roll Hall of Fame* (8pm).
- **Moby, OutKast, The Roots and Nelly Furtado** perform on HBO's *Reverb* (8pm).
- **Mary J. Blige, Jay Leno**.
- **Lyle Lovett, David Letterman**.
- **REO Speedwagon's Kevin Cronin, Politically Incorrect With Bill Maher (ABC)**, check local listings for time.

Thursday, 8/23

- **Willa Ford, Jay Leno**.
- **Joe Henry, David Letterman**.
- **Bacon Brothers, Craig Kilborn**.

— Julie Gidlow

FILMS

BOX OFFICE TOTALS August 10-12

Title	Distributor	Weekend (\$ To Date)
1 American Pie 2	Universal*	\$45.11 (\$45.11)
2 Rush Hour 2	New Line	\$33.11 (\$133.52)
3 The Princess Diaries	Buena Vista	\$14.21 (\$52.09)
4 The Others	Miramax*	\$14.08 (\$14.08)
5 Planet Of The Apes	FOX	\$13.30 (\$148.71)
6 Jurassic Park 3	Universal	\$7.52 (\$160.39)
7 Osmosis Jones	WB*	\$5.27 (\$5.27)
8 America's Sweethearts	Sony	\$4.40 (\$83.24)
9 Legally Blonde	MGWUA	\$3.77 (\$78.69)
10 Original Sin	MGWUA	(\$3.07) (\$12.51)

*First week in release
All figures in millions
Source: ACNielsen EDI

COMING ATTRACTIONS:
This week's openers include *Flat Race*, starring Whoopi Goldberg, Cuba Gooding Jr. and John Cleese. The film's *Beyond* soundtrack sports two renditions of *Baha Men's* title cut — the original and the "Choir Version" — as



Baha Men

well as that group's "Who Let the Dogs Out," *Better Than Ezra's* "I Do," *Colony's* "Happy" and an "exclusive film recording" of *Smash Mouth's* "All Star." Vintage songs on the ST include *Hot Chocolate's* "You Sexy Thing," *Aretha Franklin's* "Chain of Fools" and *The Four Tops'* "I Can't Help Myself (Sugar Pie Honey Bunch)." Also opening this week, in exclusive engagements, is *All Over the Guy*, starring Dan Bucatinsky and Adam Goldberg. The movie features music by *Dangerman*, *David Gray*, *The Incredible Moses Leroy*, *The Jayhawks*, *Lyle Lovett*, *Matthew Sweet*, *Michelle Branch* and *Peter Stuart*.

Now playing is *Session 9*, starring David Caruso and Brendan Sexton III. MTV's *Total Request Live* host Carson Daly was the Executive Music Producer for the film, whose Milan soundtrack contains original score composed by *Climax Golden Twins*.

— Julie Gidlow

Artist	Title	Plays
P. DIDDY & THE FAMILY	Bad Boys For Life	35
SURF 41	Fat Lip	33
ALIEN ANT FARM	Smooth Criminal	33
ALICIA KEYS	Fallin'	31
USHER U	Remind Me	29
JAGGED EDGE	INELLY Where The Party At?	28
JENNIFER LOPEZ	I'm Real	26
CAKE	Short Skirt/Long Jacket	23
LIMP Bizkit	Bole	23
JANET	Someone To Call My Lover	20
VIOLATOR	UBUSTA RHYMES What It Is	20
MISSY ELLIOTT	One Minute Man	20
DROWNING POOL	Bodies	18
GORILLAZ	Clint Eastwood	18
LITTLE T & ONE TRACK MIND	Shaniqua	18
LINON PARK	Crawling	17
BLU CANTRELL	Hi 'Em Up Style (Oops!)	17
MARY J. BLIGE	Family Affair	17
WREGBUTS	Start The Commotion	17
JESSICA SIMPSON	Inesistible	16
DREAM	This Is Me	16
LUDACRIS	Area Codes	15
D12	Purple Hills	14
DESTINY'S CHILD	Bodyicious	12
BLINK-182	The Rock Show	12
PUDDLE OF MUDD	Control	12
FUEL	Bad Day	11
NELLY	Barber Up	10
TI SYMC	Pop	10
WEEZER	Island In The Sun	10
BAD RONALD	Let's Begin (Shoot...)	10
DISTURBED	Down With The Sickness	9
TRICK DADDY	I'm A Thug	9
MICHELLE BRANCH	Everywhere	9
MANDY MOORE	Crush	8
CRYSTAL METHOD	Name Of The Game	8
BACKSTREET BOYS	More Than That	8
112	Peaches & Cream	8
CRAIG DAVID	Fill Me In	8
3 DOORS DOWN	Be Like That	7
SMASH MOUTH	I'm A Believer	6
JUVENILE	Set It Off	6
D-TOWN	All Or Nothing	5
EASTSIDAZ	I Luv It	5
CITY HIGH	What Would You Do?	4
LFO	Every Other Time	4
LIL BW WDW	Ghetto Girls	4
LIVE	Simple Creed	4
MARIAH CAREY	Loverboy	3
311	You Wouldn't Believe	3
KURUPT	BLAQUE It's Over Now	3
RAY-J	Wait A Minute	2
DAVE NAVARRO	Recoil	2
COLD	End Of The World	2
NIVEA	Don't Mess With The Radio	2
LIL JON & EASTSIDE BOYS	Ba Ba	2
R. KELLY	Feelin' On Your Booty	2
STAIN'D	It's Been Awhile	1
AALIYAH	We Need A Resolution	1
AEROSMITH	Fly Away From Here	1
LIFEHOUSE	Sick Cycle Carousel	1
LIL' ROMEO	My Baby	1

Video playlist for the week ending August 12.

ADDS

MARIAH CAREY Never Too Far
MAXWELL Lifetime

Artist	Title	Plays
STAIN'D	It's Been Awhile	24
TRAIN	Drops Of Jupiter (Tell Me)	24
DAVE MATTHEWS BAND	The Space Between	24
SUGAR RAY	When It's Over	23
JANET	Someone To Call My Lover	23
DIDDY	Hunter	17
JENNIFER LOPEZ	I'm Real	17
SMASH MOUTH	I'm A Believer	17
FIVE FOR FIGHTING	Supaman (It's Not Easy)	16
MELISSA ETHERIDGE	I Want To Be In Love	16
FUEL	Bad Day	15
ALIEN ANT FARM	Smooth Criminal	15
FLICKERSTICK	Smile	15
NELLY FURTADO	Turn Off The Light	15
STONE TEMPLE PILOTS	Days Of The Week	14
AEROSMITH	Fly Away From Here	13
WREGBUTS	Start The Commotion	8
CRAIG DAVID	Fill Me In	8
ALICIA KEYS	Fallin'	7
BARNEKED LADIES	Falling For The First Time	7
AFRO-CELT W/ GABRIEL	When You're Falling	7
MICHELLE BRANCH	Everywhere	7
BLACK CROWES	Soul Singing	6
3 DOORS DOWN	Be Like That	5
RADIOHEAD	Knives Out	4
INDIA ARIE	Brown Skin	3
NICKA COSTA	Like A Feather	3
BLU CANTRELL	Hi 'Em Up Style (Oops!)	3
USHER U	Remind Me	3
MARY J. BLIGE	Family Affair	2
LIVE	Simple Creed	1
HALFORD	Made In Hell	1
CAKE	Short Skirt/Long Jacket	1
MACY GRAY	Sweet Baby	1
BRIAN MCKENIGHT	Love Of My Life	1
JOHN MELLENCAMP	Peaceful World	1
STEVE NICKS	Sorcerer	1
PETE YORN	Life On A Chain	1

Video airplay for August 20-27.

36 million households

 Cindy Mahmoud
VP/Music Programming
& Entertainment


VIDEO PLAYLIST

LUDACRIS /NATE DOGG	Area Codes
ISLEY BROTHERS /R. ISLEY	Contagious
ALICIA KEYS	Fallin'
JAGGED EDGE /NELLY	Where The Party At?
USHER U	Remind Me
GIN WINE	Differences
MISSY ELLIOTT	One Minute Man
P. DIDDY & THE FAMILY	Bad Boy For Life
JAY-Z	Izzo (H.O.V.A.)
JAHEIM	Just In Case

RAP CITY

COO COO CAL	My Projects
REDMAN	Smash Sumthin'
LUDACRIS /NATE DOGG	Area Codes
P. DIDDY & THE FAMILY	Bad Boy For Life
DMX	We Right Here
JA RULE /CABE	Live It Up
JUVENILE	Set It Off
TRICK DADDY	I'm A Thug
JADAKISS	Knock Yourself Out
JAY-Z	Izzo (H.O.V.A.)

Video playlist for the week ending August 19.

ALICIA KEYS	Fallin'
ALIEN ANT FARM	Smooth Criminal
PUDDLE OF MUDD	Control
OURS	Sometimes
GORILLAZ	Clint Eastwood
PETE YORN	Life On A Chain
KENNA	Hell Bent
NELLY FURTADO	Turn Off The Light
TRICK DADDY	I'm A Thug
BLU CANTRELL	Hi 'Em Up Style (Oops!)
VIOLATOR	UBUSTA RHYMES What It Is
CRYSTAL METHOD	Name Of The Game
JIMMY EAT WORLD	Bleed American
FUEL	Bad Day
RADIOHEAD	Knives Out
DROWNING POOL	Bodies
SUM 41	Fat Lip

Video playlist for the week of August 13-19.

55 million households

 Peter Cohen,
VP/Programming


Rap Adds

No Adds

Pop Adds

DARUDE Sandstorm

Urban Adds

No Adds

BOX BLOCK

Rhythmic Adds

DARUDE Sandstorm

Rock Adds

 NICKELBACK You Remind Me
NONPOINT Endure
P.O.D. Alive
SYSTEM OF A DOWN Chop Suey
PRESSURE 4-5 Beat The World

Adds for the week of August 20.



AL PETERSON
alpeterson@rronline.com

Cincinnati's Attitude Dude

■ WLW's Darryl Parks cites creative packaging as the ticket to recall and ratings

Many might suggest that FM Talkers are the members of our family that have a monopoly on that rock 'n' roll, in-your-face style of imaging and packaging. But Cincinnati's venerable WLW is one AM radio station that has refused to cede any ground when it comes to having an irreverent and aggressive on-air attitude.

The driving force behind the Clear Channel-owned News/Talk's on-air style is Director/AM Programming **Darryl Parks**. Like many of us, Parks stumbled into his broadcasting career and never looked back. "I got started in radio during my college days in Buffalo," he says.



Darryl Parks

"I got fired from my job at a fast-food restaurant, and a friend of mine who worked at a local radio station told me they had an opening for an overnight guy. To make a long story short, I ended up getting the job. For a guy who grew up in a steel town, I thought it was pretty cool that you could make a living playing records all night."

Eventually Parks traded music radio for Talk and joined what was then Jacor Communications as OM of WKRC/Cincinnati before moving north to program WTVN/Columbus, OH for three years. In 1999 Parks returned to Cincinnati to assume his current position.

When it comes to the importance of creatively imaging and packaging

a News/Talk station, Parks is passionate. "You really have to sell the sizzle when it comes to any product," he says. "Face it, News/Talk stations can get really serious-sounding *really* fast.

"We spend most of our days asking for people's opinions and talking about a lot of topics and issues that aren't always all that positive. I believe that one of the best ways to offset that problem is to be a bit irreverent when it comes to your station promos. When you use your imaging promos correctly, you can really help to offset the image that many AM News/Talkers get, which is sounding sort of old-line and stodgy."

Getting Serious

While irreverent promos may be a cornerstone of Parks' on-air philosophy, he admits that there are times when the seriousness of a situation demands a more serious approach to an imaging package. Such was the case at WLW during this year's riots in Cincinnati.

"During the riots we naturally had a lot of new cume tuning in to the radio station," says Parks. "So we did throttle back a little on our usual irreverent imaging, because this was serious business — people were getting hurt out there.

"Since most of the division behind the riots fell along black and white lines, we also tried to be sure that all of our talk shows were offering spokespeople and opinions from all sides of the issue. We immediately readjusted our promos to focus on our 'When you need to know' news and information image.

"Even though WLW has an image of leaning toward the conservative side when it comes to our talk shows, we wanted to be sure that our promos were speaking to the entire community. As an example, one of our main promos during our coverage said, 'WLW, a community leader bringing our community together.'

"We also immediately resurrected a 'stop the violence' campaign that had originally been done by the station several years ago. I felt that it was extremely important for the station's imaging to show that we were

speaking to the entire community and that both our news and talk shows were presenting things in a fair and balanced way."

Promo Library

Parks says that WLW's coverage of the riots was one of those times when he's been reminded that, while you should enhance the image of your talk programming most of the time, during times of crisis it's better to focus on your news and information product.

"When a major news event is happening, you need to be aware that a News/Talker will tend to draw a lot more listeners who may not be as familiar or as comfortable with the station as its P1s are," he says. "In general, your P1s won't leave you. In the case of WLW, the partisans are well aware of our irreverent attitude, and they are not turned off by it. It's the P2s and P3s who will go away.

"Whenever you have increased audience coming to your radio station, I believe it's really important to use your imaging package to try to keep them there and potentially convert them into fans."

Parks is also a big believer in developing a library of imaging promos on a wide variety of topics and issues that can be called up when the moment demands it. "We probably have 150 to 175 promos archived right now and ready to go," he says.

"For example, when the weather turns bad, our promos change. If, for instance, there's a severe-thunderstorm watch, within minutes our promos will focus on imaging the station's severe-weather coverage several times an hour. And if we have severe storms one night, the next day we will still be postselling our image in that area."

Plan Ahead

It's not just service-element promos that Parks advocates archiving; he also plans ahead in order to be ready for events as they happen. "Although I hate to sound like the Grim Reaper, right now, for example, we have already packaged some elements in the event of former Beatle George Harrison's death," he says.

"We have song montages, obit reels and other things already done and ready to go. The idea is to think



ALL AMERICAN TEAM

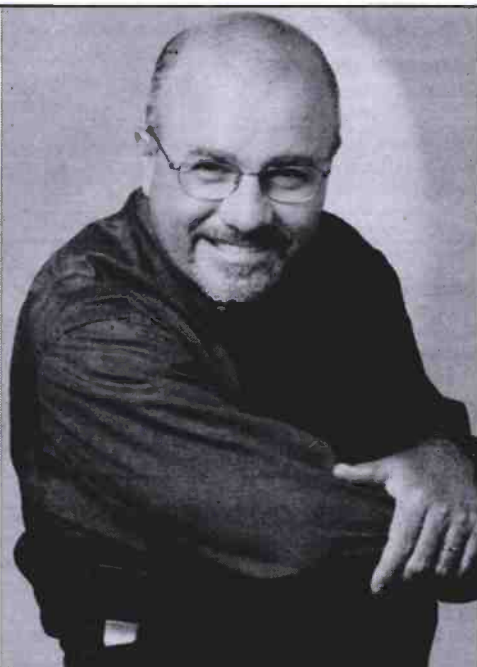
Striking a pose that clearly reflects WLW/Cincinnati's irreverent attitude are (l-r) WLW Director/AM Programming Darryl Parks, WCKY/Cincinnati Sales Assistant Jamie Boyle and WLW talk host Bill Cunningham and Asst. PD and Exec. Producer Rich "The Eagle" Walburg.

"The #1 thing we like about the show is that it's unique. Anyone who thinks that The Dave Ramsey Show is just another money show is flat out wrong. Because the show isn't even about money. It's about personal responsibility."

- Kelly Carls, PD
WKJK/WHAS - Louisville

"If I were to build another radio station, I would do a few things differently but I would definitely keep The Dave Ramsey Show."

- Brent Clanton, PD
Business Radio 650AM
Houston



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ahead and plan for things so that when an event that you feel pretty certain will happen does, you're ready to respond to it immediately on the air with your promos and imaging."

Does Parker have any particular tricks for identifying those things he wants to archive? "Things like the George Harrison story are pretty easy," he says. "As news reports began to surface that he is fighting what seems to be a losing battle with cancer, I met with our news-people and our creative services director.

"We came up with a list of songs,

"The whole idea is to make your promos create a sense in listeners that if they miss a day, they miss a lot."

sought out other relevant sound bites and put them all together in a package that is now sitting on the shelf. We try to consider things that could happen and then decide if we should archive a generic promo for it. That's something that is an ongoing process.

"For example, one day, after there were a number of school shootings in the news, I was thinking about what we would do if something like that happened here. So we developed a generic sort of promo about violence in the streets.

"Naturally, we couldn't have anticipated the riots here, but when they did happen, we had some generic promos that we were able to get on the air right away until we could update them. We've done the same

thing for many of our service elements in the event of such things as traffic tie-ups, severe weather and so on."

Culture Of Commitment

Parks says keeping the station's image sounding fresh and on top of events is far from a one-man project. It is, he says, a culture that pervades WLW. "I really have to give credit to our staff when it comes to being on top of a breaking news event like the recent riots," he says. "I was at home when it started to heat up, and I decided I'd better go in to the station to be sure we had everything in order.

"When I arrived at the station, most of the staff were already there. Nobody called them: nobody told them to come in. They all just knew instinctively that they needed to go to the radio station. Pretty much the entire news department was already there, and Scott Stanley, our Creative Services Director, was also there, changing out and updating all of our on-air promos with new sound as it came in.

"I remember standing there watching for a minute, thinking to myself how cool it was to see the entire team at the radio station come together. It really is a part of the culture here."

Parks also singles out Stanley as the backbone of WLW's on-air imaging promos. "I actually sat and figured it out one time, and I think I estimated that Scott does something like 70 promos a week," he says. "That gives you an idea of how fast we update and refresh our promos.

"We have several promo categories, and some change out as often as every day, while others may run for up to a couple of weeks. We have others that change out once a quarter. It really depends on the subject matter of the promo and on what's happening on a particular day."

Image Impacts Recall

Another thing that Parks says is an important aspect of keeping your promos fresh is consistent monitoring

and archiving of your station's programming. "Much of the best sound we get comes right off the air," he says. "For example, on one recent day [WLW talk host] Bill Cunningham called a caller a bitch after she hung up. I immediately grabbed the sound from that and told Scott we needed a promo — something apologetic.

"Within a very short time we had the promo on the air 'apologizing' for what Bill had said, which, of course, we were able to run over and over again. We took a bit of heat for it, but, as I said before, the station's PIs are well aware of our irreverent attitude, and they aren't generally offended by it."

Parks believes that great imaging can definitely impact ratings, revenue and — perhaps most importantly — recall. "It's all about the total package," he says. "It includes your hosts, the news, your promos and even your commercials.

"The whole idea is to make your

"You have to realize that, in this format, you are going to offend someone sooner or later, so you have to be willing to take the heat."

promos create a sense in listeners that if they miss a day, they miss a lot. It's important that people hear you talk about the benefits of listening to your radio station, and you need to instill in them a sense that if they don't listen, they will miss out on those benefits. Even if you only get another five or 10 minutes of listening from them, that can mean a lot."

"The idea is to think ahead and plan for things so that when an event that you feel pretty certain will happen does, you're ready to respond to it immediately on the air with your promos and imaging."

Watch Your Stopsets

When it comes to great production values, Parks believes that your efforts have to extend to your station's commercial stopsets. "News/Talk stations frequently do a lot of direct local business and, consequently, air a lot more in-house production and less agency stuff," he says.

"So you need to be sure that you have enough different good-sounding voices within the station to meet your commercial-production needs. Otherwise, you end up with a lot of bad voices or client-voiced commercials on the air, and your stopsets sound terrible.

"When I hear bad-sounding commercials on stations, I just shake my head. The host sounds good, the news packaging sounds good, the promos are on target, and then, all of a sudden, these bad-sounding spots come on. Your production must be of the highest quality for all elements of your programming, and that must extend all the way into your stopsets."

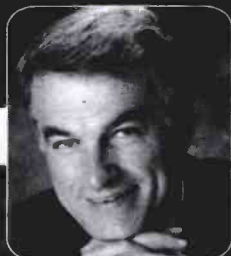
As far as the basics of what every station needs to create great promos, Parks says it's not that complicated. "First, if you want to archive, you need to have a lot of audio available," he says. "I am surprised at how many stations don't tape and collect their own audio. You can't keep it around forever, you need to recycle it, but you need to have a lot of your own audio available for promos. That is, after all, the product you're trying to sell to listeners.

"Second, you need a really good creative services director. I've come across a lot of production people out there who are really good at what I call cut-and-paste promos. And while I do, as I've already said, believe that you need good production values, I still hear a lot of people out there who overproduce things and add a lot of bells and whistles to cover up bad writing. When it comes to great image production, it all begins with writing. That's the most important quality to look for in a creative services director."

Why does Parks think so many AM News/Talkers are reluctant to take the leap and do imaging that is aggressive and irreverent? "A lot of it is because most of us have been trained to believe that when you don't hear any complaints, everything must be OK," he says. "This style of imaging will sometimes generate complaints, and too often that results in a knee-jerk reaction to get that promo off the air just because somebody complained about it.

"Don't get me wrong: As a programmer, you have to be aware of the business. You need to be sensitive to sales issues, and you need to be aware of the changing dynamics that can affect the way people are listening to your radio station, and you need to adjust accordingly. You don't want to be turning more people off than you are turning on. But you also have to realize that, in this format, you are going to offend someone sooner or later, so you have to be willing to take the heat."

RADIO AMERICA



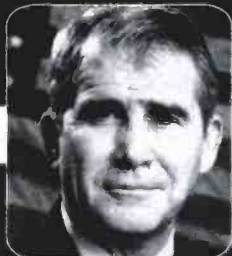
Doug Stephan
Doug Stephan's Good Day Morning Show
Doug hosts one of the most listened-to syndicated morning talk programs in America.



Alan Nathan
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Blanquita Cullum
The BQ View
BQ has a lively mix of politics, pop culture, personality and listener call-ins with a conservative edge.



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Nation's Median Age Rises

□ **Census shows that baby boomers are still booming**

A little more than 281 million people live in the U.S., according to the U.S. Census Bureau's 2000 census, and the median age of our population is now the highest it's ever been.

In fact, the median age is now 35.3 — an increase from 1990's average of 32.9. Adults in the 35-44 demo now account for 16% of the total population — making it the largest single demo — with adults 45-54 accounting for another 13.4%.

Naturally, these demos fall right in line with the target audience for Oldies radio. And while the data won't allow your sales department to become mere order-takers, it should provide some additional ammunition in their big-game hunt for ad revenue.

The rise in the median age also reflects a 4% decline in numbers among 18-34-year-olds and a 28% increase in 35-64-year-olds. The most rapid size increase was the 49% jump within the 45-54 demo, which is a reflection of the continued aging of the baby boomers.

Overall Increase

Overall population increased from 248,709,873 in 1990 to 281,421,906 in 2000. Of course, that number may not be totally accurate, because I honestly don't recall completing or returning my census questionnaire. Nonetheless, the U.S. Census Bureau information is as accurate as we're

going to find without teaming up for our own door-to-door search.

If the increases were large within the 35-44 and 45-54 demos, that wasn't the case for the 65+ crowd. As Census Bureau demographer Campbell Gibson points out in a U.S. Department of Commerce press release, "While the median age increased by nearly 2 1/2 years between 1990 and 2000, the growth of the population aged 65 and over was by far the lowest-recorded rate of growth in any decade for this age group."

In case you jump to the conclusion that the slower rate of growth is because people in this age group are ... well ... more likely to die, Gibson says, "The slower growth of the population 65 and over reflects the relatively low number of people reaching 65 during the past decade because of the relatively low number of births in the late 1920s and early 1930s."

The aging of the format's core demo remains one of the biggest concerns of Oldies radio programmers. In the meantime, the current numbers don't lie, so we'll take a look at some of the more pertinent Census Bureau stats. For the purposes of these graphs, I've omitted specific data for those under the age of 10 and over 75.

National Trends

Demo	1990	2000	Demo	1990	2000
10-14	17.1 million (6.9%)	20.5 million (7.3%)	45-54	25.2 million (10.1%)	37.6 million (13.4%)
15-19	17.7 million (7.1%)	20.2 million (7.2%)	55-59	10.5 million (4.2%)	13.4 million (4.8%)
20-24	19.0 million (7.6%)	18.9 million (6.7%)	60-64	10.6 million (4.3%)	10.8 million (3.8%)
25-34	43.1 million (17.4%)	39.8 million (14.2%)	65-74	18.1 million (7.3%)	18.3 million (6.5%)
35-44	37.5 million (15.1%)	45.1 million (16.0%)			

Northeast

States: Connecticut, Maine, Massachusetts, New Hampshire, New Jersey, New York, Pennsylvania, Rhode Island and Vermont

Total Population: 53,594,378 **Median Age:** 36.8

Demo	Number	Demo	Number
10-14	3.7 million (7.0%)	45-54	7.3 million (13.8%)
15-19	3.5 million (6.7%)	55-59	2.6 million (5.0%)
20-24	3.3 million (6.2%)	60-64	2.1 million (4.0%)
25-34	7.4 million (13.8%)	65-74	3.7 million (7.0%)
35-44	8.8 million (16.4%)		

Midwest

States: Illinois, Indiana, Iowa, Kansas, Michigan, Minnesota, Missouri, Nebraska, North Dakota, Ohio, South Dakota, Wisconsin

Total Population: 64,392,776 **Median Age:** 35.6

Demo	Number	Demo	Number
10-14	4.7 million (7.4%)	45-54	8.6 million (13.5%)
15-19	4.7 million (7.4%)	55-59	3.0 million (4.8%)
20-24	4.3 million (6.7%)	60-64	2.4 million (3.8%)
25-34	8.7 million (13.6%)	65-74	4.2 million (6.6%)
35-44	10.2 million (16.0%)		

South

States: Alabama, Arkansas, Delaware, District of Columbia, Florida, Georgia, Kentucky, Louisiana, Maryland, Mississippi, North Carolina, Oklahoma, South Carolina, Tennessee, Texas, Virginia, West Virginia

Total Population: 100,236,820 **Median Age:** 35.3

Demo	Number	Demo	Number
10-14	7.2 million (7.2%)	45-54	13.3 million (13.3%)
15-19	7.2 million (7.2%)	55-59	4.8 million (4.9%)
20-24	6.8 million (6.9%)	60-64	3.9 million (4.0%)
25-34	14.3 million (14.3%)	65-74	6.7 million (6.7%)
35-44	15.9 million (15.9%)		

West

States: Alaska, Arizona, California, Colorado, Hawaii, Idaho, Montana, Nevada, New Mexico, Oregon, Utah, Washington, Wyoming

Total Population: 63,197,932 **Median Age:** 33.8

Demo	Number	Demo	Number
10-14	4.7 million (7.5%)	45-54	8.3 million (13.2%)
15-19	4.6 million (7.3%)	55-59	2.8 million (4.5%)
20-24	4.4 million (7.1%)	60-64	2.2 million (3.5%)
25-34	9.4 million (14.9%)	65-74	3.6 million (5.8%)
35-44	10.1 million (16.0%)		

The legendary Steve Goddard gives the **Greatest Hits of a Generation** new life in three fun-filled hours of music, interviews with the stars and the stories showcasing the vivid history of **The Best Years of Rock n' Roll!**



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The 60's & 70's Never Sounded So Good!

Ken Dowe, Then And Now

'The only rule is, there are no rules'

The crucifixion took place over dinner. "Change the call letters," said the consultant. "Blow up the format. This station will never come back."

Hyman Childs, owner of KKDA (K104)/Dallas lost his appetite. He turned to his friend, Ken Dowe. "Do you think it's true, Ken?" he asked. "Is this what's going to happen?"

Dowe, who knew all about station ownership, replied, "No, I don't think so. I don't think you'll have to do all that."

But K104 was in trouble. Its direct Urban competitor, Summit's KJMZ, was hipper, hotter and the acknowledged flavor of the month, and then there was the research. In September 1992 Dowe took over K104 and methodically went about applying the lessons 30 years of radio had taught him: Focus on mornings, make the station bigger than life, become part of the community.

"Ken's always had great instincts about local programming," says Infinity President Dan Mason. "People talk about his radio stations."

Two years after Dowe took KJMZ on, the station left the format. Today K104 is the No. 1 radio station in Dallas, and has been for quite a while.

Somewhere Gordon McLendon is smiling.



Ken Dowe

MISSISSIPPI PUKER

Dowe spent his Sunday mornings haggling with preachers ("If you don't have the money, Brother Smith, I can't let you on"), but his real fight was to get on the air. He was "working" at his hometown station, WGBM in Greenville, MS, and, as it was for many of us former flunkies and gofers, his job was to hang out, get coffee and not ask too many questions. Some afternoons, once they got used to seeing him, he'd show up to watch Eddie Williams play rhythm and blues records and think to himself, "You know, I can do that."

But there was this voice thing. "It came out like Jimmy Carter's," Dowe admits. "Way up in the top of my throat."

Lose the accent. Learn to talk like they do in the movies. Dowe started going to matinees — not for the stars or stories, but for the voices. Then he'd go home and practice.

"One day I woke up and didn't talk like a Mississippi pucker anymore," says Dowe. "I was ever so grateful."

His first full-time job was in Hattiesburg, MS. He arrived, and a nanosecond later the owner named him PD — not that Dowe knew what to do. Inspiration,

however, was only 100 miles away. "I could hear WNOE/New Orleans like it was local," says Dowe. "That made me to want to do this for the rest of my life."

He says that now and means it, but back then he was only 19 and worried that radio might not be his pass to fame and fortune. So he decided to become a fighter pilot.

No kidding.

A CHANGE OF PLANS

During high school Dowe had paged in the Mississippi House of Representatives, so he pulled some strings and was accepted for training at Kessler Air Force Base.

At the last minute, though, he heard about a radio job, junked his plane plans, flew across the border into Alabama and landed a job at Bernie Dittman's WABB/Mobile. His life was about to change.

"A guy named Jim Taber was there," Dowe recalls, fondly. "Jim was from Dallas and played me airchecks of KLIF and KBOX." Dowe had never heard radio like that before. "I went nuts," he says. "I wondered if I could ever do it."

Now we go to warp speed.

Before the year was out Dowe had met the love of his life, eloped, accepted a job at KDEO/San Diego and headed for California, where, after a series of strange events, he ended up in morning drive. "There was a guy on the air at KCBQ/San Diego named Happy Hare," Dowe says. "I was the first to ever beat him."

Then Chuck Dunaway, PD of KBOX, called (see Legends 1/19/01).

DALLAS, ATLANTA, DALLAS, CINCINNATI

You may not know about the battle, but KBOX and KLIF fought it out like cats and dogs in Dallas, and in 1961 there were many, including Dowe, who thought KBOX sounded better.

Dunaway put Dowe in middays. One day, after only nine months, one of Dowe's heroes, KOMA/Oklahoma City's "Hot Rod Roddy" (*The Price Is Right* — "Come on down!") blasted through the door. "I'm on my way to WQXI/Atlanta," said Roddy. "When I get there, I'm going to get Kent Burkhardt to call you."

Burkhardt called, and Dowe went. At first the move was about money, but it turned out to be about the tremendous support that Burkhardt provided. "Kent was the first to give me the confidence to really be somebody on the radio," says Dowe.

Things were good in Atlanta, but when KLIF called, Dowe couldn't resist. He returned to Dallas. "I did

middays for a couple of heartbeats and then afternoons for maybe 2 1/2 years," he says.

So there he was — KLIF. And there he stayed, right? "I loved everything about it," Dowe says. Well, not everything. He wanted to program, but nobody at KLIF thought he was ready. "They said I was too young, too valuable on the air."

Frustrated, Dowe took matters into his own hands. "Pat O'Day just called from Seattle," he told his wife, Dottie. "He and Les Smith are putting on a new station in Cincinnati." So he went to Ohio, but it was the wrong move.

"The biggest downturn of my entire career," says Dowe. He loved O'Day, but from the start the city and the station ate him up — union hassles, personnel problems, stress. Where was the magic? He hadn't signed up for this! When the opportunity arose, he joined Scripps-Howard at WNOX/Knoxville, and then McLendon called again: "We want you to come back and do the morning show."

KEN, GRANNY AND GORDON

Bill Stewart, KLIF's PD, had his demons, but the man knew his business.

"He was like a nasty history professor," Dowe recalls. Every morning for 2 1/2 years Stewart tore into Dowe: "Why'd you do that there? What happened during that break?"

"He taught me how to do a morning show," Dowe says.

"Ken was a nontraditional disc jockey, a real person," says New Northwest Broadcasting CEO Michael O'Shea. "He also had an alter-ego, 86-year-old Granny Emma."

"Dallas listeners thought she was real," Burkhardt confides. "When they discovered it was really Ken, the city was dumbfounded." Thirty-eight points worth of dumbfounded.

Then McLendon took Dowe off the air. "We sat down in my house until 3 or 4 in the morning," Dowe explains. "Gordon told me he needed someone to run his radio stations." Are we talking the keys to the kingdom? "I was his No. 1 guy," laughs Dowe, "but he never told me my name was McLendon." He did, however, name Dowe the first (and only) Executive VP of McLendon Broadcasting.

"There were two people who had remarkable relationships with McLendon," says O'Shea. "One was Don Keyes, the other was Ken. I think Ken understood Gordon's philosophy better than anybody."

In 1975 Gordon McLendon wrote Dowe a letter. In it was the phrase "I respect you as a creator and an innovator."

Dowe is still smiling.

Bob Shannon writes, voices, produces and consults from his Bainbridge Island, WA-based business, bobshannon-works. Shannon, who continues to consult his former employer, TM Century, can be reached at bob@shannonworks.com.

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WDJX 23x	KSMB 16x	WOMX 37x
KFMD 30x	WKXJ 48x	



Street Talk®

Will CNN Land Limbaugh?

For years CNN was the dominant news source for cable-TV viewers. Now, with FOX News gaining ground and MSNBC remaining a worthy challenger, the network is seeking a new "Rush" that can provide strong ratings for the senior news channel. *USA Today* reports that CNN is talking to Premiere Radio Networks syndicated host **Rush Limbaugh** and that the network may create a show around him. Other possibilities include a simulcast of Limbaugh's daily radio broadcast, a la MSNBC's coverage of Don Imus' syndicated morning show. While a CNN spokesperson



Rush Limbaugh

told *USA Today* that CNN wouldn't comment about anyone the network may be talking to, the *New York Post* reports that Limbaugh addressed the subject on the air Monday by telling a caller, "CNN is talking to me. Am I talking to CNN? No. I'm listening." Limbaugh spent a good portion of the program discussing the positives and negatives of joining CNN and ruled out a simulcast of his program, saying it wouldn't be fair to radio affiliates, the *Post* reports.

Confirming what has been speculated about for months, former Interscope/Geffen/A&M Records President **Tom Whalley** has joined Warner Bros. Records as Chairman/CEO. According to an employee memo issued Aug. 13 by Warner Music Group Chairman/CEO Roger Ames, Whalley will work alongside Warner Bros. Records President Phil Quartararo, who remains in his current position. According to various reports, Whalley agreed to a five-year deal worth between \$30 million and \$40 million. Whalley had been slated to join the company at the beginning of 2002, when his contract with Interscope ends. Reports of his new WB post first surfaced in May 2000, a few months after the retirement of longtime Chairman/CEO Russ Thyret.

WSKQ (Mega 97.9) New York's morning show, *El Vacilón de la Mañana*, has been the dominant choice among Spanish-language radio listeners in the *Gran Manzana* for several years. However, it's now come under fire from the New York chapter of the National Hispanic Media Coalition for what that organization calls indecent programming. According to an article in the Aug. 13 *New York Times*, the NHMC may challenge the station's license because of an alleged incident in which children phoned the station and uttered obscenities over the air. NHMC co-Chairperson Marta Garcia says Mega violated the FCC's indecency guidelines. Joseph Garcia, SVP of 'SKQ parent Spanish Broadcasting System, counters that the show is only as controversial as Howard Stern's program and that its popularity demonstrates how many people enjoy the show's fare. In the

12+ ratings *El Vacilón* trails only WXRK's Stern and News WINS.

Speaking of SBS, Sr. VP/GM **Luis-Diaz Albertini** has exited the company. **Carol Larkin**, an SBS Sr. VP and Assistant to the President, takes Albertini's former GM duties for KLAX & KXOL/Los Angeles on an interim basis.

Elsewhere around the Tri-State area, Clear Channel/New York Sr. VP/Regional Operations and WHTZ (Z100)/New York GM **John Fullam** has resigned. He'll step down on or about Sept. 7. In addition to his Z100 duties, Fullam oversees WAXQ, WKTU, WLTW, WTJM & WLTW/N.Y. and WALK/Long Island. Fullam was an AMFM executive when Clear Channel merged with the company and has been associated with its Gotham stations ever since. It was not known at press time who will succeed him.

A Quick Hello From Paul Harvey

The ABC Radio News commentator updated listeners Aug. 9 with a prerecorded message in which he said, "The rusty pipes are being renewed, the flaccid vocal muscle is being exercised, and the long weeks are ending. Actually, the voice fades into hoarseness as the day progresses, but it's lasting clearer, longer every day." Severe laryngitis has kept the octogenarian Harvey off the air since May, and ABC News Radio VP Chris Berry says no official return date has been set.

Cox Radio Syndication has informed the 150-plus affiliates of *The Motley Fool Radio Show* that it will cease syndication of the weekly program and "The Motley Fool Minute" feature as of Sept. 17. A Motley Fool spokesperson says the financial advice duo behind the radio show are still "very much in negotiations" with Cox, but Cox's Paul Douglas tells *ST* that negotiations are no longer active.

Eighteen Milwaukee radio stations broke from regular programming Tuesday at 7:20am to air a 60-second public-service announcement alerting listeners to the dangers of Shaken Baby Syndrome. The PSA featured 50 seconds of a crying baby, followed by a voiceover imploring listeners never to shake a baby. The effort was spearheaded by a local ad executive, who came up with the idea two years ago but believed no station would be interested in airing such a spot.

Continued on Page 27

Records

- **Alan Oroman** joins Gold Circle as an L.A.-based Sr. VP/Promo.
- **Edel Entertainment Atlanta rep Tommy "Jammer" Muzzillo** segues to Houston as its new Southern Director/Promo.
- **Former A.I.R. Modern Rock Promo dude KC Onell** joins Epic as a Houston regional promo rep. He's joined by **Jon Borris**, who shifts from Miami.



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8/18	HARTFORD, CT	8/29	PELHAM, AL
8/19	SARATOGA SPRINGS, NY	8/31	ATLANTA, GA
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Street Talk.

Continued from Page 24



Twenty-nine-year-old WHYI (Y-100)/Miami nighttimer **Rich Rodriguez** (pictured above with Mandy Moore) has been diagnosed with a form of brain cancer and has returned home to San Antonio to start radiation therapy, experimental treatments and, eventually, chemotherapy. Rodriguez has been diagnosed with a stage four glioblastoma tumor; such tumors are highly malignant. Listeners may offer their encouragement to Rodriguez at www.y100.cc.

Legendary NFL coach **Bill Parcells** will host the hourlong *Bill Parcells Football Show* for Sporting News Radio on Thursdays at 5pm ET, beginning Sept. 6. Parcells will be joined on-air by co-hosts **Bruce Murray** and *Boston Globe* columnist **Will McDonough**. The shows will air through the 2001-02 NFL season.

Twenty-year KUPD/Phoenix host **Dave "The Morning Mayor" Pratt** resigns to spend more time with his family.

Consolidation Complaints At 'Boot Camp'

Attendance was up at this year's Morning Show Boot Camp, held last week at the Mandalay Bay Hotel & Casino in Las Vegas. Among the many topics of discussion was the effect of consolidation on the industry. Clear Channel executive **Sean Compton** drew grumbles from the audience when he defended voicetracking. He said it makes sense to take his company's best resources and spread them out to all of its stations. Meanwhile, Infinity's **John Gehron** addressed the touchy subject of concert promotion during the Group Executive Session by saying that several of his company's outlets have been stung by Clear

Rumbles

- **Mike De Amicis** takes GM duties at Root Communications' Ft. Walton Beach, FL and Destin, FL properties.

- **KDMX & KHKS/Dallas** Director/Marketing **Melissa Burrill** becomes Director/Marketing & Promotion for Premiere Radio Networks' syndicated *Kidd Kraddick in the Morning*, effective mid-September.

- **WXNR/Greenville-New Bern** Asst. PD/mid-day host **Dave Spain** departs.

- **WBTJ (106.5 The Beat)/Richmond** sets its on-air lineup: Syndicated talent **Doug Banks** takes the wakeup shift, **Sir RJ** takes the 10am-3pm slot, PD **Deja Vu** handles the 3-7pm shift, and **Mike Street** comes aboard for 7pm-midnight duties.

- **WLOL/Minneapolis** morning host **Alan Kabel** departs.

- Suburban L.A.'s **KWIZ/Anahelm, CA** adds Tropical titles to its Spanish AC format and changes its moniker to "Sonido 96.7" under PD Enrique Mayans.

Channel Entertainment's decision to pull concert sponsorships from Infinity stations and place them on competing Clear Channel stations. "If I were Clear Channel, I'd probably do the same thing," Gehron said. But he hinted that his stations may resort to "guerrilla" tactics, such as flying his stations' banners over concert venues or sending listeners into the concerts wearing his stations' T-shirts. Premiere Radio Networks head **Kraig Kitchin** commented that Clear Channel's concert division will most likely relent somewhat over time and allow non-Clear Channel stations to participate in station concerts, albeit on a limited basis.

Former KFI/Los Angeles evening hosts **Tim Kelly** and **Neil Saavedra**, who were bumped from their nightly slot to weekends when the syndicated *Art Bell* returned to the airwaves earlier this year, have officially been dropped from the station's lineup. Saavedra will continue to host a Sunday-morning "religious" show as Jesus. Meanwhile, **Karel Bouley** will assume *Tim & Neil's* weekend slots and take to the air for the first time as a solo act. His on-air and life partner, **Andrew Howard**, passed away last May.

XM Satellite Radio has launched its cinema advertising campaign. The satellite radio broadcaster debuted a 60-second spot Aug. 10 on more than 19,000 movie screens across the U.S. Commercial service is expected to debut Sept. 12.

At 5pm on Aug. 10, Clear Channel's **KBIG/Los Angeles** made a special announcement to its listeners: "K-Big will *not* be changing formats. Nyah-na-na-na-nah." It then played Chumbawamba's "Tubthumping" and returned to its Hot AC format. When contacted by **ST**, KBIG Station Manager/PD **Jhani Kaye** explained that he'd heard rumors of a format change (many warned **ST** of a flip to Active Rock) and thought the best way of defusing the talk was to simply go on the air and deny it.

WLW's 'Last Contest' A Killer!

WLW/Cincinnati OM **Daryl Parks** (featured in this week's News/Talk column) has responded to a recent rash of shootings in the Queen City by concocting *The Last Contest You'll Ever Need*. How does one win? Be the 100th shooting victim in the city this year, die from the gunshot, and you'll win a customized "700 WLW" casket. "No listening for the song of the day, no need to be the seventh caller; simply drop dead as Cincinnati's 100th shooting victim this year, and you're a winner," Parks explains in a press release. A contest disclaimer says that, in order to win the contest, the victim must notify the station within 700 minutes before being shot, and that "gunshot wound" must be listed as the cause of death on the victim's legal death certificate. The victim must be 18 years of age or older, and the fatal wound cannot be self-inflicted or inflicted by an immediate family member or any Clear Channel employee. A photo of the casket appears on the homepage of WLW's website. By the way, in case you're wondering, Parks admits the contest is tongue-in-cheek.

Across town, former **WDBZ/Cincinnati** talk host **Nate Livingston** has followed through on his long-planned lawsuit against the *Urban Talker* and is seeking \$4 million and his reinstatement at the station, which is owned by Blue Chip Broadcasting CEO **Ross Love**.

Continued on Page 28

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Street Talk®

Continued from Page 27

According to WLWT-TV/Cincinnati, Livingston is suing for wrongful termination, breach of contract, unauthorized release of personal information and defamation of character. Livingston was fired from the station after accusing Love of offering a bribe to Cincinnati Mayor Charles Luken in exchange for an appointment to the city's commission on racial and community issues. Livingston recently spent several weeks in jail for disrupting a speech by the mayor at the city's Oktoberfest 2000 and, according to several reports, he announced last week that he plans to run for a seat on Cincinnati City Council.

"Radio Chick" **Leslie Gold**, most recently the midday host at WNEW/New York, filled in for the vacationing *Daytime Divas* at her former station, Talker WRKO/Boston, from Monday through Wednesday this week. It's not known if WRKO is considering Gold for a permanent slot.

KISN/Salt Lake City morning hosts **Fisher, Todd** and **Erin** split up as Todd Collard and wife Erin Fraser depart the station. Fisher will hold solo morning duties until further notice, the *Deseret News* reports. Fisher and Todd had been paired since February 1986; Erin joined KISN in 1994. The newspaper reports that Todd has already signed a deal with another station in the market and will join in six months, after his noncompete expires.

New Crook & Chase Chart Show Set

United Stations Radio Networks will begin distributing *The New Crook & Chase Country Countdown* the weekend of Oct. 6-7. **Lorianne Crook** and **Charlie Chase** notified affiliates Aug. 9 that their distribution agreement with Jones Radio Networks has ended. The duo will provide weekly *Special Edition Country Countdown* shows in September until the USRN deal begins.

In a surprise move, the University of Redlands has dismissed the entire staff — including PD/MD **Mitch McClellan** — of noncommercial **KUOR/Riverside-San Bernardino** and has entered into an LMA with noncommercial Jazz **KLON/Long Beach-L.A.**

Nicole Sandler, most recently GM/PD of WorldClassRock.com, packs her Ford Explorer and moves from Los Angeles to Taos, NM to become PD of Triple A KTAO. Sandler has also been MD of KACD/L.A. and KSCA/L.A.

Kudos to **KQRC/Kansas City**, which has replaced nearly \$30,000 worth of clothing meant for needy children that was reported stolen Monday. **KMBC-TV/K.C.** reports morning hosts **Johnny Dare** and **Murphy** began discussing the robbery on Tuesday's program, and donations began to pour in from local businesses and listeners.

ST offers its congrats to **WTIC-AM & FM/Hartford News Director John Elliott**, who celebrated 25 years at the stations on Aug. 10. Elliott began his career at the legendary AM in 1976 and shifted over to 'TIC-FM in 1978, when it dropped Classical for Top 40. He's been the morning news anchor there ever since.

Finally, **ST** offers its condolences to the family and friends of **Mark Gerek, GM/**

RADIO & RECORDS



1

- **Charlie Walk** boosted to Exec. VP/Promotion at Columbia Records Group.
- **Ken Beck** appointed Dir. of News/Talk Programming for Entercom.
- **Jimmy Steal** advances to Regional VP/Programming at Emmis.
- **Laura Morris** named GM of KIKK & KILT-FM/Houston.
- **Joe Conway** made GM of KFYI & KGME/Phoenix.

5

- **Jim Ryan** accepts the PD chair at WLTW/New York.
- **Dene Hallam** becomes VP/Programming of KKBQ-AM & FM/Houston.
- **Mike Sheppard** upped to Director/Programming Operations for Jefferson-Pilot/San Diego.
- **Chris Mays** advances to Station Manager of KMTT-AM & FM/Seattle.
- **Bill White** tapped as PD of KDKA/Pittsburgh.



Jim Ryan

10



Bubba The Love Sponge

- **Judy Reich** appointed GM of WJAS & WSHH/Pittsburgh.
- **Jefferson Ward** recruited as OM of WIOQ/Philadelphia.
- **Chuck Knight** accepts PD duties at WENS/Indianapolis.
- **Bubba The Love Sponge** joins WYTZ/Chicago for mornings.

15

- **Chris Conway** rejoins KSDO/San Diego as President/GM.
- **Greg Peck** picked as VP/Black Music for Island.
- **Denise Oliver** named Director/Programming for United Stations.
- **Rick Stacy** selected as PD of WHYI (Y-100)/Miami.
- **Smokey Rivers** returns to Birmingham as PD of WMJJ.



Denise Oliver

20

- Warner Bros. taps **Howard Rosen** and **David Urso** as VPs/Promotion.
- **Vince Pellegrino** promoted to VP/Promotion at PolyGram Records.
- **Randy Lane** lands the PD gig at WKQX/Chicago.

25

- **Charlie Minor** jumps to ABC Records as VP/Promotions.

morning host of **KKHJ/Pago Pago, American Samoa**. **Gerek** died Aug. 11 of complications related to injuries suffered in a diving accident. His age was not available.

If you have Street Talk, call the R&R News Desk at 310-788-1699, or e-mail streettalk@ronline.com

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Artist Development, Urban Style

□ Keys, India.Arie provide blueprint for breaking new acts

One of the great things about writing this column is the opportunity it affords me to pick the brains of the best and the brightest in the music industry, to watch those pros at work (albeit from a distance) and to gain insight on the various methods to their madness.

Every executive undoubtedly has his or her own style — just as artists differ from one another — but I still find it fascinating that veterans adhere to so many of the same time-tested marketing and promotion strategies. Sure, each exec puts a unique spin on the overall process, but they're all essentially using pages from the same playbook. As the saying goes, if it ain't broke... Business and music ebb and flow, but the marketing and promo games remain essentially the same.

Success And Failure

I also find it intriguing that savvy pros deftly appropriate tactics used in other formats and apply them — again, with an added spin or twist here and there — to their own artists and genres. And with musical styles continuing to blur across genres and programmers overseeing multiple formats and stations, we can expect this to happen with increasing regularity.

Why, then, do some campaigns for new artists fail while others succeed? Naturally, the music and the artist's ability to connect with consumers are the major deciding factors. But precious few projects for newcomers really take on lives of their own.

Perhaps nowhere else is the thin line between runaway success and run-of-the-mill airplay and sales more evident than in the hypercompetitive world of urban music. To get a handle on what it takes to succeed, I spoke with Motown Records President/CEO Kedar Massenburg, who's enjoying exceptional success with India.Arie, and J Records Sr. VP/Urban Promotion Ken Wilson, whose label has industry tongues wagging over the sales and airplay for Alicia Keys.

In our conversation they detailed the setup, rollout and crossover their companies undertook for these artists. As expected, neither exec's plans included a new strategy or allocated resources in any new or different way. The common ground for these labels and execs was their acute attention to detail at each step in the process, as well as a keen sense of timing over the course of the campaigns.

Getting Radio Involved Early

For India.Arie, Massenburg began the setup process a full two years before the *Acoustic Soul* album was released. He recalls, "We had her perform at an Impact convention at which I was being honored, because I knew how incredible a performer she is.



Kedar Massenburg



Ken Wilson

"The whole thing about 'neoclassic soul' is the artist's performance, and once people had the opportunity to see her — which a lot of programmers don't usually get to do — we knew she would win them over. We followed that up with a five-song sampler that was sent to programmers in a very attractive package to show them how special I think she is."

Motown supported the effort with comments from leading music figures, including Stevie Wonder and Platinum-plus singer-songwriter Joe. "That really raised some eyebrows and got the word of mouth going," notes Massenburg.

Though the label went out on a limb by calling special attention to India.Arie, Motown was able to avoid crossing into hype. "First of all, I never hype my artists," Massenburg says. "It's rare that I talk about my artists publicly before their records come out, but every once in a while I do, especially for the ones who really stand out, because I want to make a statement."

Soundtrack Feedback

While Motown was working the industry, it also took steps to get some early public reaction to India.Arie's music. Massenburg included "In My Head" and snippets of five other tracks on the soundtrack to the Spike Lee movie *Bamboozled*. Massenburg executive-produced the disc, which was released late last September. Concurrently, Motown placed India.Arie's music in theaters while the movie was in theatrical release.

Even though the soundtrack didn't meet sales expectations, Motown received invaluable feedback from consumers. "People took the time to let us know how much they liked her music," Massenburg says. "That was quite a statement, especially since the album featured artists like Stevie Wonder, Prince, Erykah Badu and Gerald Levert. That's when I knew we had a good chance of doing very well."

Motown's next step was to get music — including the leadoff single from *Acoustic Soul*, "Video" — into the hands of radio over the 2000 year-end holiday season. "It's really important to get people music over the break," Massenburg explains.

"That way, if people come back from the holidays and aren't talking about your music, you know you're either in trouble or that you have a lot more work to do. Fortunately, we had a lot of people giving us very positive feedback. When I started hearing that, I wanted to get popping as soon as possible in the new year."

Motown also primed the radio pump by servicing "Video" remixes to clubs and mix shows in early '01. "You can't turn your back on them, because they are so important when it comes to reaching the kids," stresses Massenburg.

The Crossover

When did Massenburg feel that the song was ready to hit mainstream Urban radio? "When we had about 250 plays at the mix shows and people like [Urban WGCI/Chicago OMPD] Elroy Smith were stepping out early and talking about the record," he says.

"It's rare that I talk about my artists publicly before their records come out. But every once in a while I do, especially for the ones who really stand out."

Kedar Massenburg

Motown officially went for adds Feb. 6 and racked up 60 for "Video," making it the No. 1 Most Added song by a new artist at Urban and the fifth Most Added song for the week.

Once Urban was on board, the next phase was crossing the song over to CHR. Massenburg says Motown waited until "the right stations started playing it, like [CHR/Rhythmic] WQHT/New York."

By then "Video" was all over radio and the various video outlets, and Mo-

"As we continued to develop 'Fallin' and requests and research kept coming in, we knew we had the right base to begin taking it to Pop and Rhythmic without alienating Urban and Urban AC."

Ken Wilson

town's publicity machine had secured tons of ink and airtime in the form of reviews and profiles. The net result: *Acoustic Soul* scanned over 100,000 its first week at retail in late March.

Massenburg readily admits that he didn't cover any new ground in setting up and breaking India.Arie. "There's nothing new under the sun when it comes to this kind of thing," he says. "I just have a blueprint and follow it, making changes here and there and closely watching the timing of the entire campaign."

Is there anything that he would like to change? "Looking back, I wish we had gone across-the-board at [CHR/Rhythmic] earlier. My gut told me to, but we held off, and I think we missed some airplay. But we're still extremely proud of what we've accomplished, what's happening now and what's going to take place in the future."

Keys To Alicia's Success

J Records and Alicia Keys traveled most of the same roads as Motown and India.Arie on the way to Platinum-plus success. Before Keys signed with J, her "Rock With U" was featured on the LaFace/Arista soundtrack to the movie *Shaft*, which was released on June 13, 2000.

Her first major introduction to the Urban-radio, retail and video communities, however, took place last year at an industry convention. "When it comes to radio, that's where it really started," Wilson says. "She turned it out, just as she turned out R&R Convention 2001 in June. We knew she had the goods, but we had to make sure the tastemakers got a chance to see her."

J's next step was to service mix shows with vinyl copies of the song "Girlfriend" at the end of last year. "We realized, given how deep and varied the album is musically, that people might think she's an older artist, even though she's only 20," Wilson explains.

"Putting out 'Girlfriend' gave people a chance to hear the hip-hop flavor to her music. We wanted them to vibe on that song. It was a great identifying tool that helped set up 'Fallin'."

J followed those efforts with an extensive promo tour during the fourth quarter of 2000, including stops in New York, Los Angeles, Atlanta, Detroit, Chicago, San Francisco and Boston. In New York and Los Angeles Keys was accompanied by a full band; in the other markets she performed solo.

Those performances, says Wilson, helped build on the buzz generated by Keys' 2000 industry shows. "Those shows were very important, because

they achieved two things," he explains. "First, they allowed the industry to see how truly dedicated to her craft and profession she is. Second, they allowed the industry to interact with her on a more personal level, to see her passion and energy and hear her vision. People got to see the entire picture."

That set everything up for April 17, the official add date for "Fallin'." The song ended up No. 1 Most Added at Urban, with 52 stations.

The Rollout Puzzle

With rave reviews coming in from radio, where the song eventually reached No. 1 at Urban and Urban AC, J began looking for the right time to cross "Fallin'" to CHR. "We let it grow naturally, which is what we always do," Wilson says. "We've been fortunate in that Urban and Urban AC have embraced her so strongly."

"Initially, we had a few Urban programmers who took a wait-and-see attitude because she's a new artist or because they just had too much on their playlists and had to wait. But as we continued to develop the record and requests and research kept coming in, we knew we had the right base to begin taking it to Pop and Rhythmic without alienating Urban and Urban AC. For the most part, everything just clicked."

The last piece of the rollout puzzle came during the week of June 5, when *Songs in A Minor* was released. J organized a major satellite tour to radio to prime the retail pump one last time. Keys also visited several stations just before the commercial release of the single and the album.

J's net result: *Songs in A Minor* debuted at the top of the sales charts, scanning around 230,000 copies in its first week at retail. To date the disc has scanned nearly 1.25 million copies.

Despite all the demands on Keys' time, Wilson says the artist has handled things professionally every step of the way. "Alicia has been totally willing and able to step up to the plate and do whatever it takes to ensure her success," he says. "She knows what she wants. I've known other artists who also know what they want, but they don't know how to connect all the dots or don't give 100% every step of the way. Alicia does."

Wilson also cites the support and vision of the entire J staff. "It all starts with [J founder] Clive Davis and his vision for the artist and company," he declares. "But it's also the incredible support from J head of urban music Ron Gillyard, as well as Alicia's management. We've all worked extremely well as a team and made sure everyone's on the same page."

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MUSIC NEWS & VIEWS

Jermaine Joins Jackson Jam

Jackson 5 member Jermaine Jackson has ended his holdout over Michael Jackson's star-studded celebration concerts in New York on Sept. 7 and 10. Jermaine had balked at participating in the shows, citing high ticket prices and the lack of charity involvement. In a written statement, Jermaine's producer, David Gest, said, "Jermaine was always an integral part of The Jackson 5. I am delighted that he has signed his contract and will be joining his brothers Michael, Jackie, Marlon, Tito and Randy for these very special evenings. Personally, all the brothers and I have been friends since our early teens, and it is very gratifying that a dream will become reality as we celebrate these events together. Michael is extremely happy that all his brothers, the original Jackson 5 and the original Jacksons, will be involved in these milestone events."



Michael Jackson

The concerts, which will mark the first Jackson 5 reunion shows in 20 years, will be filmed for a two-hour prime-time special, slated to air on CBS-TV during the 2001-2002 season. In addition to the Jacksons, artists scheduled to perform include Marc Anthony, Ray Charles, Deborah Cox, Destiny's Child, Gloria Estefan, Billy Gilman, Whitney Houston, James Ingram, Quincy Jones & The Legends Of Jazz (Al Jarreau, Herbie Mann, Les McCann, David "Fathead" Newman, Jimmy Smith, Clark Terry and Cassandra Wilson), Liza Minnelli, Monica, Mya, 'N Sync, Jill Scott, Shaggy, Britney Spears, Tamia, 3T, Usher and other, surprise guests.

Epic Signs VH1 Winner Flickerstick

Epic Records has inked rock band Flickerstick, winners of VH1's Emmy-nominated series *Bands on the Run*. The label will release a remastered and remixed version of the group's album *Welcoming Home the Astronauts* on Oct. 16. "Beautiful," tentatively scheduled to be the first single from the album, is set to be serviced to Rock radio Sept. 11. Epic Records President Polly Anthony says, "Flickerstick's strong fan base from relentless touring and exposure from the VH1 series have already opened many doors for the band. All of us at Epic are ready to take advantage of this solid foundation and create even more opportunities for Flickerstick."

This 'n' that: Virgin Records is eyeing an Oct. 23 release for Lenny Kravitz's new studio album, *Lenny*. The first single from the 12-song disc, "If I Could Fall in Love," is expected to hit radio by the end of August ... Rolling Stone.com reports that Platinum-plus hard rock outfit Papa Roach have outfitted a bus with recording equipment and begun working on material for their next album ... Multi-Platinum hard rockers Korn have begun work on their new album, which could hit retail by late November ... Fans who buy Robbie Williams' new album, *Sing When You're Winning*, will be able to download an exclusive demo version of the single "Eternity" through MP3.com.

Tour update: Maverick band Tantric begin their first headlining tour Sept. 20 with a date in New Orleans ... Also hitting the road as headliners for the first time are pop rockers Lifehouse. The tour begins Sept. 10 in Milwaukee ... Counting Crows hit the road Aug. 18 in Englewood, CO.

Blu Cantrell's Monster 'Hit'

Pundits' predictions of a No. 1 song for Arista Records singer Blu Cantrell were *this close* to coming true this week, as "Hit 'Em Up Style (Oops!)" climbed from No. 6 to No. 2 at CHR/Pop.

The hip-hop-flavored R&B song also racked up an impressive plays increase of 1,166, the most of any song at the format, and it cracked the 100-plays-weekly (Aug. 7-13) barrier at Pop stations KHFI/Austin, KRBBV/Dallas, KCHZ/Kansas City and WFKS/Jacksonville and CHR/Rhythmic KTHT/Houston, according to Mediabase. The track is receiving airplay at 131 of the 137 Pop stations monitored, and only three artists have more stations supporting their singles at the format.



Blu Cantrell

A native of Providence, the 25-year-old Cantrell was heavily influenced by her mother, a jazz singer. In her official bio Cantrell remembers, "She couldn't afford a baby sitter, so whenever she would sing, she would take us [Blu and her siblings] with her, and we would sit in the dressing room. I would usually make my way out to the stage to watch her sing."

It was during a trip to Atlanta that Cantrell hooked up with RedZone Entertainment's Tab and C. "Tricky" Stewart. That led to Cantrell's singing backup in the studio and on tour for some of the industry's most popular artists, including Faith Evans, P. Diddy, Gerald Levert and Aaron Hall.

Arista Records President/CEO Antonio "L.A." Reid notes in Cantrell's bio that he wanted to sign her within 30 seconds of hearing her sing. "Her voice seemed to satisfy that yearning in my soul not only for a great singer, but for a sound that I felt was missing in today's music," he says.

Arista Director/Marketing Phillana Williams had a similar reaction when she first heard Cantrell, about a year ago. "Tricky arranged a showcase in Atlanta and wanted me to see her," she says. "It was one of Blu's first performances. She sang about six songs — four of which, I believe, ended up on the album — and I was blown away after the first one. She was brilliant, and her music really spoke to me. Early on I knew in what direction we should take her."

The marketing team targeted women 18-34 and began its campaign in June and July. Williams says, "We used an independent marketing company that targets jazz clubs, other nightclubs, restaurants, beauty salons — anything that appeals to young urban women, because that's who is really going to relate to Blu's music."

The label also worked the streets to help build underground buzz and win over key tastemakers. "Our street teams did an incredible job working the clubs with samplers, remixes and things like that," Williams says.

But before all that, back in May, Arista arranged showcases for Cantrell, in which she played with a full band in the top five markets for the Urban radio, retail, video and print communities. The label followed that up with an extensive promo tour around the commercial release of the single in June and July.

"Blu's main selling points are her live performance and her band," Williams says. "Once people see her live, they'll believe in her, and that's their first roadshow was really important in winning people over."

On the radio side, Arista officially went for adds at Urban and Rhythmic on April 23. Sr. VP Steve Bartels says the label got an early taste of the potential of "Hit 'Em Up Style" when it began playing the track for key programmers. "We felt we had a very active record that would translate," he says. "What really set the stage for us was the early success in the

life of the project at stations like [Rhythmics] WKTU/New York, WJMN/Boston, WPOW/Miami and WWXX/Providence. It was a feel-good record for the summer."

In mid-May Arista started finding out about the record's prospects at Pop radio. "WKSS/Hartford officially added the song on May 15 and began playing it solidly," Bartels says. "Then WBLI/Long Island, WHYI/Miami and some others followed on June 12. Then WXKS/Boston, WFLZ/Tampa and KSLZ/St. Louis added it a week before our official add date. To have programmers like [WKSS's] Tracy Austin, [WXKS's] John Ivey [now at KHS-FM/Los Angeles], [WFLZ's] Jeff Kapugi, [WHYI's] Rob Roberts and [WBLI's] J.J. Rice all become believers before the official launch told us we had something special. When WHTZ/New York added it the following week, we knew it was a home run."

Cantrell's debut album, *So Blu*, was released on July 31 and was the eighth-best-selling album in the country in its first week at retail.

Ready For Takeoff

Fans of alt-pop might want to take a close look at the Dallas quartet Chomsky, whose "00:15:00" — also known as "15 Minutes to Rock" — has been receiving airplay at hometown Alternative KDGE and Triple A KKMR. Each station played the song four times between Aug. 7-13, according to Mediabase, with KDGE giving it equal airplay in evenings and overnights and KKMR playing it once during middays and three times in evenings.

Signed to the small indie Idol Records, Chomsky have won their fair share of Dallas-area music awards, including Best New Rock Act and Best New Release for the album *A Few Possible Selections for the Soundtrack for Your Life*. Nevertheless, the band, led by founder Sean Halleck, is taking things slowly. "We put out our first release in July '99, and a lot of stuff happened very quickly for us, but nothing really panned out," Halleck says. "This time I'm spending my time making sure we're doing the right things and not worrying about stuff that's out of our control."

That includes securing airplay. "We have a couple of champions at KDGE and KKMR who have helped us, and it has really paid off for us," says Halleck. "We plan on doing as much as we can to return the favor."

Chomsky are currently without management, legal representation or a publishing deal. Contact Idol Records' Erv Karwelis at 214-826-4365 for more information.

— Steve Wonslewicz



ACTION FIGURE PARTY

Blue Thumb Recording act Action Figure Party and friends celebrate the band's recent performance in New York. The group — a collection of artists from other bands who are exploring the boundaries where jazz meets rock — are currently on tour with The Barenaked Ladies in support of their self-titled debut album. Pictured (l-r) are AFP/Cibo Matto vocalist Miho Hatori, AFP/Banyon guitarist Woody Aplanalp, AFP/Kurstins keyboardist-vocalist Greg Kurstin, AFP/Kurstins vocalist Pamela Kurstin, AFP/Money Mark drummer Pedro Yanowitz, AFP/Garbage bassist Daniel Shulman, AFP/Lost Tribe saxophonist Dave Binney and AFP/Groove Collective trombonist Josh Roseman.

POLSTAR CONCERT PULSE

Pos.	Artist	Avg. Gross (in 000s)	Among this week's new tours:
1	'N SYNC	\$2,838.3	
2	U2	\$2,246.3	
3	DAVE MATTHEWS BAND	\$1,854.8	ADDISON GROOVE PROJECT
4	ERIC CLAPTON	\$952.2	DEATHRAY DAVIES
5	AEROSMITH	\$947.5	FLICKERSTICK
6	OZZFEST 2001	\$890.7	STEVE HARVEY
7	BACKSTREET BOYS	\$794.9	MODEST MOUSE
8	MICHAEL FLATLEY	\$654.9	WATERBOYS
9	TIM MCGRAW	\$595.5	
10	T. PETTY & THE HEARTBREAKERS	\$490.1	
11	STING	\$465.7	
12	ROD STEWART	\$444.1	
13	DEPECHE MOOE	\$428.7	
14	JAMES TAYLOR	\$413.4	
15	BARNAKED LAIES	\$361.4	

The CONCERT PULSE is courtesy of Polstar, a publication of Promoters' On-Line Listings, 800-344-7383; California 209-271-7900.

MUSIC MEETING

Orzabal: 'Life' Without Tears

Wow! Who would have expected a record as vibrant as the forthcoming album from Tears For Fears founder **Roland Orzabal**? R&R AAA Editor **John Schoenberger** says its as good as any Tears record ever. "Low Life," the first single, is available on Music Meeting, and it is not just for the nostalgic. The perfect craftsmanship that marked every TFF effort is there. Remember, that craftsmanship sold about 30 million albums worldwide.

R&R Convention 2001 offered a number of performances from legendary artists who have residual cachet in the marketplace. The brand-name appeal of **John Waite** was apparent during his performance, which AC and Hot AC programmers lauded. "Fly" (which, in great promotional fashion, Waite redubbed "Sky" during his convention set — way to butter the bread, John) is on MM as we speak. Another convention performer, **Jim Brickman**, offers two formats a sample of his latest through MM — for AC there is "Simple Things," for Smooth Jazz, "Serenade."

Another brand name returns to AC four years after his last record — **Peter Cetera**. AC programmers are flocking to "I'm Coming Home" in droves online, and this bodes well for the former voice of Chicago. (I once qualified as the "Voice of Chicago That Was Usually Hoarse From the Night Before," but that's another story.)

Some titles tell you all you need to know. "Because I Got High." Hmm, I wonder if kids will be interested in finding out what *that's* about? **Afroman** has got a real buzz going (pardon the pun).

Jay-Z, on the other hand, offers a title that I'm unable to decipher: "IZZO (H.O.V.A.)" But I do know that he's usually good for about 400k in first-week sales, so it probably spells "B-A-N-K."

A couple of acts return to reclaim Alternative airplay this week, including **Harvey Danger** with "Authenticity." (In keeping with this column's recurring theme, HD played the R&R Convention three years ago.) Check out this one online now. **Boy Hits Car** are gathering real word-of-mouth on the road, so make sure you sample "Man Without Skin" on MM this week.



Sky Daniels

NEW MEDIA NEWSMAKERS

MOCA's JavaScript

Whew, maybe digital-distribution changes are happening faster than expected in Congress. Earlier this month Reps. **Chris Cannon** and **Rick Boucher** introduced legislation that — if it doesn't die on the floor — will change copyright law and require record labels to offer the same licensing terms to all online music services. The recording industry pledged to fight the bill, when it wasn't even 24 hours old.

The bill, called the **Music Online Competition Act**, was drafted with substantial aid from the Digital Media Association, a trade group that represents dozens of online music companies.

The RIAA's **Hilary Rosen** took issue with the bill, saying, "This is a solution — a very bad solution — in search of a problem. Many in the industry will fight this bill aggressively because we know that the marketplace is already moving in the right direction and that consumers will be served well by both the current and coming plans for online music services."

Boucher knew the bill could draw heat. "I would assume that the recording industry would oppose most strongly the nondiscriminatory licensing clause," he said. He challenges the notion that the bill would create compulsory licensing. According to Boucher, labels can still decide to whom they license their content; they are only required to offer the same license terms to similar online music services.

If this is the tempo of just the first round, the forthcoming action could be the thriller in Web-zilla.

NEW RELEASES

The latest songs featured this week on Music Meeting

www.rmusicmeeting.com

CHR/POP

ANGELA AMMONS Always Getting... (*Abrupt/Universal*)
BETTER THAN EZRA Extra Ordinary (*Beyond*)
OIOO Hunter (*Arista*)
FOXY BROWN Candy (*Violator/IDJMG*)
JIVE JONES Me, Myself & I (*Jive*)
LUDACRIS Area Codes (*Murder Inc./Def Jam/IDJMG*)

CHR/RHYTHMIC

5TH RING Can't Say (*Universal*)
FOXY BROWN Candy (*Violator/IDJMG*)
GORILLAZ Clint Eastwood (*Virgin*)
JAY-Z Izzo (H.O.V.A.) (*Roc-A-Fella/IDJMG*)
METHOD MAN Party (*Island/IDJMG*)
TYRESE What Am I Gonna Do (*RCA*)

URBAN

AFROMAN Because I Got High (*Universal*)
BATHGATE Bump That (*Virgin*)
JAY-Z Izzo (H.O.V.A.) (*Roc-A-Fella/IDJMG*)
PROPHET JONES Lifetime (*Motown*)
PRU Aaroma (*Capitol*)
ST. LUNATICS Summer In The City (*Fo' Reel/Universal*)
TYRESE What Am I Gonna Do (*RCA*)

URBAN AC

JANET Someone To Call My Lover (*Virgin*)
PRU Aaroma (*Capitol*)
TYRESE What Am I Gonna Do (*RCA*)

COUNTRY

JAMESON CLARK Don't Play Any Love Songs (*Capitol*)

ADULT CONTEMPORARY

JIM BRICKMAN Simple Things (*Windham Hill*)
PETER CETERA I'm Coming Home (*DDE*)
SUZIE K Dive Deep (*Vellum*)

HOT AC

ANGELA AMMONS Always Getting... (*Abrupt/Universal*)
BOB SCHNEIDER Bullets (*Universal*)
SUGARBOMB Hello (*RCA*)

SMOOTH JAZZ

JIM BRICKMAN Simple Things (*Windham Hill*)
KEN NAVARRO Wake Up Call (*Positive*)
RANDY VILLARS Day Break (*Positive*)

ROCK

AFROMAN Because I Got High (*Universal*)
JETTINGHAM Cheating (*Republic/Universal*)

ACTIVE ROCK

AFROMAN Because I Got High (*Universal*)
BOY HITS CAR Man Without Skin (*Wind-up*)
JAYA THE CAT Painful Memory (*Gold Circle*)
JETTINGHAM Cheating (*Republic/Universal*)
LIFEHOUSE Hanging By A Moment (*DreamWorks*)

ALTERNATIVE

HARVEY DANGER Authenticity (*Gold Circle*)
JAYA THE CAT Painful Memory (*Gold Circle*)
JETTINGHAM Cheating (*Republic/Universal*)
SWITCHED Inside (*Immortal/Virgin*)

TRIPLE A

LAURA DAWN I Would (*Extasy*)
DNNA DELDRY Where I've Never Been (*Secret Road*)
JEFFREY GAINES Shake It Off (*Artemis*)
ROLAND ORZABAL Low Life (*Gold Circle*)

Music Meeting is an online service free to commercially licensed broadcast radio programmers and participating label executives. Each week songs are posted online in a secure, password-protected system for auditioning and/or downloading. Songs are categorized using R&R hallmarks such as formats, Most Added, etc.

liquid audio
Selector



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A Perry Capital Corporation

KCMG

Continued from Page 1

Presidents Roy Laughlin and Charlie Rahilly.

Although the initial word from Clear Channel was that KHHT would air a CHR/Rhythmic format targeting Latinos, the station is playing "today's hottest mass-appeal R&B artists, like Jill Scott, Janet Jackson, Brian McKnight, R. Kelly and Toni Braxton." While Hot 92.3 offers a playlist that could easily be compared to that of an Urban AC, Clear Channel calls KHHT "a new mass-appeal radio station, customized for Southern California." The company says Hot 92.3 is the result of a research project designed to determine how the company could best align its cluster of stations following last year's acquisition of AMFM's stations in the market without compromising or threatening

the strength of any station.

Since its debut, Hot 92.3 has taken a decidedly gold-leaning approach. Its first hour featured tracks by The Gap Band; Fugees; Earth, Wind & Fire; H-Town; George Clinton; Joe; Marvin Gaye; and Brandy and the current single by Jill Scott. Liners position KHHT as "a station combining the 'Mega' hits from yesterday and today's R&B."

"This move on 92.3 completes and solidifies the L.A. cluster," Laughlin and Rahilly jointly stated in a station release. "According to our research and the expertise of Clear Channel's most notable radio programmers, the 'Rhythmic Hot AC' format will be one of the hippest and most listenable radio stations for Southern California adults 18-49. It fits well into our cluster of stations here by completing our Adult Contemporary dominance. 'Top 40' is KIIS, 'Soft AC' is KOST,

'Modern AC' is KYSR, 'Pop AC' is KBIG and now 'Rhythmic Hot AC' is Hot 92.3. 'The wall' of 18-49 adults is complete."

Smith added. "With the unique and exciting music mix and uncluttered, hip presentation on Hot 92.3, this new station will undoubtedly attract one of the most well-rounded and diverse adult radio audiences in Los Angeles. To give you a very specific visual of what this station will sound like, just imagine a dozen roses, a bottle of Dom Perignon and Keith Sweat singing 'I'll Give All My Love to You.'"

KHHT will remain jockless until Aug. 20. At that time Mega afternoon host Theo is expected to shift to mornings, while legendary recording artist Smokey Robinson and evening host Sean Andre will also return to the air. Former morning host George Lopez and co-host Irma Blanco are expected to host a Saturday-morning program.

IBOC

Continued from Page 1

broadcasting at next year's NAB convention in Las Vegas so that stations in the six test markets of New York, Los Angeles, Chicago, San Francisco, Seattle and Miami can begin IBOC transmissions by fall 2002. iBiquity will then begin marketing digital receivers to consumers at the beginning of 2003.

The IBOC system has been tested on stations in Baltimore, Washington, New York, San Francisco and Las Vegas. The test stations included a variety of

classes, formats and reception terrains. Struble said the digital signals were rock-solid in many areas — including downtown urban areas, outlying areas and behind obstructions — where an analog signal might break up.

What's more, the 150kbps bit-stream allows for the transmission of both audio programming and data. At some point down the road — most likely no sooner than 10 years from the beginning of digital broadcasting — the analog portion of broadcasting will cease, and broadcasters will have 300kbps of bandwidth on their FM signals.

AM broadcasting will also benefit from iBiquity's research, but those developments are about three months behind FM. Struble expects IBOC-equipped receivers to have the ability to receive both AM and FM digital broadcasts by the time they are ready for market 18 months from now.

In a related announcement, iBiquity and Korean based Hyundai AutoNet have agreed to work together to produce car radios featuring iBiquity's IBOC chip. The radios will be installed in Hyundai and Kia vehicles.

Earnings

Continued from Page 3

will decline 5%, from \$19.1 million to \$18.2 million. Overall BCF is forecast to drop 6%, from \$20.7 million to \$19.5 million, and EBITDA is expected to decline 4%, from \$16.3 million to \$15.6 million.

While forecasts of revenue declines can rarely be considered positive for a company, watching profits turn to losses is arguably worse, and that's just what happened to Beasley Broadcast Group in Q2. The company reported net income of \$987,000 in Q2 2000, but that changed to a net loss of \$4.1 million, or 17 cents per share, in Q2 2001. While consolidated net revenue increased 11%, from \$27.1 million to \$30.2 million, BCF fell from \$8.9 million to \$8.5 million. And after-tax cash flow decreased from \$5.2 million, or 21 cents per diluted share, to \$3.1 million, or 13 cents.

On a same-station basis, Beasley's consolidated net revenue fell from \$25.4 million to \$24 million, while BCF slid from \$8.9 million to \$7 million. On a pro forma basis, if the

company's recent acquisition of two stations in Augusta, GA had been completed on April 1, consolidated net revenue would have been \$30 million and BCF \$8.5 million.

Sirius Satellite Radio saw its Q2 losses expand as the net loss applicable to common stockholders grew from \$45 million, or \$1.11 per share, to \$72.5 million, or \$1.35 — still 6 cents better than First Call analysts' expectations. The company has not yet brought in any revenue — its satellite-radio service is set to launch in Q4 — and its operating loss climbed from \$28.9 million to \$46.7 million. Although engineering expenses fell from \$17.1 million to \$14.2 million, general and administrative costs jumped from \$9.7 million to \$20.8 million, and Sirius took an \$11.6 million charge related to employee stock options. Still, Sirius CFO John Scelfo said the company has more than \$400 million in cash to carry it through Q3 2002.

Salem Communications' net revenue soared 37% in Q2, as the Christian-radio broadcaster reported that its net broadcasting revenue jumped from \$24.8 million to \$33.9 million,

while BCF improved 12%, from \$11.3 million to \$12.7 million. ATCF climbed from \$4.4 million, or 19 cents per share, to \$5.1 million, or 22 cents — a penny ahead of First Call analysts' estimates. However, the company reported an overall net loss of \$1.3 million, or 6 cents per share, compared to net income of \$1.6 million, or 7 cents, in Q2 2000. Still, CEO Ed Atsinger called the company's long-term outlook "very positive."

DG Systems had a reason to celebrate: Its EBITDA moved into the black, growing from a \$1.4 million loss in Q2 2000 to a positive \$3.2 million in Q2 2001. While the company's net loss still widened, from \$1.8 million to \$2.8 million, it actually improved by a penny on a per-share basis, from 5 cents to 4 cents. Net revenues skyrocketed from \$3.4 million to \$18.6 million. On a pro forma basis, consolidated net revenues grew 9%, and EBITDA increased 6.6 times.

R&R Washington Bureau Chief Jeffrey Yorke contributed to this report.

Birch

Continued from Page 3

none, that we know of, who possess both media-research business knowledge and financial expertise."

Livek added, "We're confident that Tom Birch can play an instrumental role in helping unlock Symmetrical's and Simmons' full

potential. We know we work well together and that our skill sets are highly complementary. The opportunities to grow Simmons and Symmetrical are limitless, and Tom will be spearheading these initiatives."

Birch said, "It's thrilling to be back with the team that built Birch Research and Birch/Scarborough and the Simmons executive team of

President Chris Wilson and Exec. VP Evan Goldfarb, who have assembled an incredible team of people and a great stable of products. Their initiatives are really paying off. Since Symmetrical's acquisition in 1998, Simmons' revenues and operating profits have doubled — and the years ahead look even better."



TONY NOVIA
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PART ONE OF A TWO-PART SERIES

Infinity's Hot, Hot, Hot In Hartford

□ WZMX goes from almost worst to almost first in one book

Ask the executives at Infinity, and they'll tell you that nothing moves the ratings needle like a new CHR that's really connecting with its audience. Earlier this year Infinity executives from all levels of the company analyzed the situation at WZMX/Hartford. Then, with some guidance from Jay Stevens — a proven programming winner from co-owned CHR/Rhythmic WPGC/Washington — on Friday, March 16, at 5pm, Infinity dropped WZMX's Rhythmic Oldies format in favor of CHR/Rhythmic.

Out of the box the station began identifying itself as "Hot 93.7, Blazin' 18 Jams in a Row." In its new hip-hop direction, the station remained under the direction of current Infinity/Hartford OM Steve Salhany and Asst. PD/MD David Simpson. Just a few months later KPRR/EI Paso PD Victor Starr joined the team, and they were off to the races.

They immediately detected a serious street vibe. After being mobbed at promotions and hearing the station just about everywhere they went, they felt like they were going to have a good book. But this good? As a Rhythmic Oldies station, WZMX's last book was a 2.7 12+. As a CHR, the station catapulted to a 7.7 12+ in spring 2001, moving into third place.

More importantly, WZMX vaulted past its crosstown CHR competitor, Clear Channel's WKSS, which fell 8.2-5.9, into sixth place. In Hartford-New Britain Infinity owns the top three positions 12+ in the spring Arbitron: News-Talker WTIC-AM is No. 1, AC WRCH is second, and WZMX is ranked third. Just to keep things interesting, Infinity Hot AC WTIC-FM is ranked fifth, giving Infinity four out of the top five stations in the market.

Just hours after the release of the spring numbers I caught up with Salhany and Starr for their insight into the success of Hot 93.7, how it got there, and how they plan to keep it there. First up is OM Salhany, and next week I'll talk to Starr.

R&R: It was obvious that Rhythmic Oldies wasn't working. Who got the ball rolling to make the flip?

SS: Everything here is a team collaboration. Some of the people included in the early planning and strategizing were Infinity executives Dan Mason, David Pearlman and John Gehron, VP/GM Susan McDonald, Jay Stevens, Asst. PD/MD David Simpson and me. We worked as a team and looked at everything. Our goal was to do what's best for the listeners, advertisers, group and sta-



Steve Salhany

tion. Rhythmic Oldies wasn't going to work, although we felt that we had a really good-sounding station. Collectively, we made the decision to flip to CHR/Rhythmic.

R&R: Why CHR/Rhythmic?

SS: We felt that the music was hot and that this genre of music was totally underserved in our market. As a team, we thought it was the best decision.

R&R: So it was a gut call?

SS: Yes.

R&R: You had to feel good about having Jay Stevens help you with the launch.

SS: That has been the key to the success of this particular radio station. I am so thankful to be learning this format from him. The passion and knowledge he exudes for this music and this format are incredible. Prior to the launch he spent a lot of time with us on the phone. He flew in a couple of times, and he was here the day we switched it.

Today I view him as our consultant. Just as Guy Zapoleon consults



our sister WTIC-FM and Gary Berkowitz consults, Jay is our guy. He knows, lives and breathes the format, and he makes sure we're guided in the right direction.

R&R: Describe the Hot 93.7 brand.

SS: Our brand is fun and party music for the demo. Everything we do is upbeat, very hip and reflective of what's happening with the lifestyle and music right now.

R&R: It didn't take you long to assemble a full staff, and you're live in every daypart except nights.

SS: Once again, I have to thank Jay, because he had a lot of feelers out there and knows how to reach out to some really talented people. Within four weeks of the launch we had jocks

on the air, and by the last month of the book our new PD/afternoon driver, Victor Starr, was here. We also hired our complete mix crew, which consists of four local mixers and some part-time folks. We're live all day. The only time we're not is in overnights.

"Infinity is very good about giving its programmers the right tools, the right people, the right research and just about anything we need in order to win. That makes everyone's job a little easier."

R&R: Did you launch with any special promotions?

SS: We participated in the Infinity group contest. In Hartford we called it The Million-Dollar Holler. We had some drops of Jay-Z, and every time he hollered, you'd call in for a chance at \$1,000 or \$10,000. On one particular day we had three \$10,000 winners from our market. Considering that we were a brand-new station — and that there were some really big Infinity stations participating in this contest — we were excited.

We were very straight with our listeners and explained on the air that this was a national contest. None of our listeners seemed to have a problem with that. It was a good trial, because we really haven't done group contesting on any of the other Hartford stations. There is so much heritage that they do their own things.

R&R: From the launch, did you run a full load of commercials?

SS: Yes, we run about 10 units per



With gas prices around \$2 a gallon, what better way to get people talking and tie up traffic than to reduce the price of gas by half, to 93.7 cents? This promotion had a unique hook: While most stations do a one-day event, WZMX (Hot 93.7)/Hartford kept this one going throughout the entire spring book.

hour and, outside of morning drive, out of the stopset we are "Blazin' 18 Jams in a Row."

RR: After you flipped, did you almost instantly feel the vibe?

SS: It was incredible. We launched it at about 5pm on a Friday, six or seven days before the end of the winter book and the beginning of the spring book. We played Donna Summer's "Last Dance" as our last song in the "Jammin' Oldies" format, hit the ID, and "Stutter" was the first cut we played.

Over that weekend I must have had at least 50 calls from people on my voice-mail who wanted to work here. From Day One, the phones were hot. We did a gas promotion early on, and the cops had to shut us down because we had too many people. We brought Alicia Keys in for a concert, and 30,000 people showed up.

We just did a Lil' Mo show at Six Flags, and we had 10,000 people show up just to see her do three songs. Anything and everything that we have done has been huge. Listeners love this station, and they are passionate about the music. It's incredible.

R&R: Have your competitors reacted?

SS: I try not to look at what my competitors are up to. What I do focus on is this radio station, and every month we get bigger. Our goal now is to work on building the cume. We are the fifth-highest cuming station, and, in my mind, the cume is still small. As we market the product, the cume will grow. Eventually, it'll peak and probably settle in somewhere, but I don't think we're near that point yet.

R&R: The folks at corporate have to feel pretty good about the success of this CHR.

SS: Obviously, they're very excited. We have four out of the top five radio stations in Hartford. The other stations are strong stations, so the company is very excited and very committed to this format. It shows its commitment when it does things like bringing in Jay Stevens to work with us.

Infinity is also very good about giv-

ing its programmers the right tools, the right people, the right research and just about anything we need in order to win. That makes everyone's job a little easier.

R&R: What will you do to continue to grow this radio station?

SS: Our focus since the switch has been on the music and product. Once we begin to mature a bit, we can do more with our morning show, do more lifestyle, fun promotions and do some marketing. Our primary goal, though, is to get out there and work in the community, because that's an important part of what we're going to do.

R&R: Looking back, what were some of the secrets to Hot 93.7's early success?

SS: Teamwork. As the OM of Hot AC WTIC-FM, AC WRCH and News/Talk WTIC-AM, I've never done this particular format before. We worked together as a team to pull it off and get it on the air. From our marketing director, who put together a logo, to our morning show, which adjusted to the new format, we did it together. Teamwork and execution, combined with a huge hole in the market for this music, were the real keys to success. We put in a lot of extra work and long hours to make this happen, and it's nice to see it pay off.

Hartford has been waiting for a radio station like this. We've already seen the popularity of this music on similarly successful regional stations in New York, Boston and Providence. It's long overdue for Hartford, and New Haven didn't have anything. We haven't even discussed New Haven, where our numbers were fantastic. We were No. 1 18-34 in New Haven and tied for No. 3 12+, moving 2.8-5.8. With the strength of our signal, we can be a regional station for Hartford and New Haven.

The final piece of the success puzzle was having all of the necessary resources from the very top ranks of this company. More than anything, they gave us the confidence to be able to do the right thing and just to have fun with radio. Fun is why I'm in this business.

EXCLUSIVE NATIONAL MUSIC RESEARCH ESTIMATES August 17, 2001

CALLOUT AMERICA® song selection is based on the top 25 titles from the R&R CHR/Pop chart for the airplay week of July 22-28.

HP = Hit Potential

CHR/POP

TOTAL AVERAGE FAVORABILITY ESTIMATE (1-5)

ARTIST TITLE LABEL(S)	TOTAL AVERAGE FAVORABILITY ESTIMATE (1-5)				TOTAL % FAMILIARITY	TOTAL % BURN	DEMOGRAPHICS			REGIONS			
	TW	LW	2W	3W			WOMEN 12-17	WOMEN 18-24	WOMEN 25-34	EAST	SOUTH	MID-WEST	WEST
HP ALICIA KEYS Fallin' (J)	4.05	3.85	4.01	4.02	60.8	9.8	4.04	4.22	3.80	3.97	4.25	3.82	4.14
HP USHER U Remind Me (LaFace/Arista)	3.81	3.79	3.72	—	65.3	17.5	3.95	3.73	3.54	4.04	3.71	3.68	3.79
LIFHOUSE Hanging By A Moment (DreamWorks)	3.75	3.76	3.77	3.91	84.2	27.3	3.82	3.73	3.66	3.64	3.92	3.66	3.79
EVE F/GWEN STEFANI Let Me Blow... (Ruff Ryders/Interscope)	3.74	3.82	3.71	3.90	82.3	23.4	3.80	3.86	3.49	3.50	3.79	3.85	3.87
AMERICAN HI-FI Flavor Of The Weak (Island/IDJMG)	3.73	3.76	3.69	3.79	73.7	13.4	3.98	3.74	3.29	3.74	3.58	3.66	3.89
HP ALIEN ANT FARM Smooth Criminal (DreamWorks)	3.71	—	—	—	53.6	8.4	4.03	3.49	3.31	3.71	3.85	3.29	3.91
BLU CANTRELL Hit 'Em Up Style... (Arista)	3.71	3.83	3.69	3.80	74.4	17.2	3.78	3.71	3.59	3.67	3.74	3.63	3.82
TRAIN Drops Of Jupiter... (Columbia)	3.71	3.53	3.68	3.77	80.4	23.7	3.74	3.73	3.62	3.66	3.87	3.72	3.59
HP SUM 41 Fat Lip (Island/IDJMG)	3.70	3.90	—	—	54.1	9.1	3.96	3.72	2.82	3.53	3.78	3.48	4.06
STAIN'D It's Been Awhile (Flip/Elektra/EEG)	3.69	3.58	3.79	3.76	79.4	22.2	3.79	3.66	3.58	3.64	3.95	3.53	3.66
112 Peaches & Cream (Bad Boy/Arista)	3.68	—	3.85	3.77	65.3	21.8	3.80	3.65	3.41	3.36	3.70	3.75	3.86
EVE 6 Here's To The Night (RCA)	3.68	3.65	3.56	3.74	67.0	17.5	3.94	3.60	3.26	3.80	3.69	3.61	3.61
HP 3 DOORS DOWN Be Like That (Republic/Universal)	3.66	—	—	—	44.7	9.1	3.95	3.87	3.19	3.75	3.74	3.49	3.65
SUGAR RAY When It's Over (Lava/Atlantic)	3.62	3.62	3.40	3.72	80.6	23.7	3.74	3.52	3.54	3.66	3.71	3.43	3.68
INCUBUS Drive (Immortal/Epic)	3.61	3.58	3.59	3.61	80.1	24.4	3.76	3.65	3.32	3.27	3.81	3.65	3.73
O-TOWN All Or Nothing (J)	3.60	3.58	3.54	3.75	79.4	23.9	3.72	3.68	3.32	3.39	3.69	3.57	3.78
NELLY Ride Wit Me (Fo' Reel/Universal)	3.55	3.62	3.49	3.85	86.8	35.2	3.61	3.60	3.41	3.37	3.51	3.65	3.71
CITY HIGH What Would You Do? (Interscope)	3.49	3.64	3.59	3.86	79.9	29.4	3.80	3.26	3.22	3.43	3.55	3.40	3.58
DAVE MATTHEWS BAND The Space Between (RCA)	3.49	3.52	3.56	3.73	65.1	18.9	3.42	3.49	3.63	3.61	3.54	3.30	3.50
LFO Every Other Time (J)	3.49	3.57	3.53	3.76	58.6	12.2	3.59	3.52	3.20	3.36	3.62	3.39	3.61
JENNIFER LOPEZ I'm Real (Epic)	3.46	3.25	3.51	3.75	41.9	11.5	3.62	3.20	3.31	3.44	3.66	3.26	3.50
DESTINY'S CHILD Bootylicious (Columbia)	3.38	3.35	3.46	3.53	81.8	33.3	3.59	3.22	3.19	3.26	3.54	3.40	3.34
JANET Someone To Call... (Virgin)	3.38	3.51	3.39	3.50	73.7	25.4	3.48	3.24	3.35	3.30	3.49	3.35	3.37
SMASH MOUTH I'm A Believer (Interscope)	3.38	3.32	3.36	—	85.4	20.6	3.54	3.42	3.13	3.41	3.39	3.43	3.29
AGUILERA/LIL' KIM... Lady Marmalade (Interscope)	3.35	3.49	3.49	3.53	92.6	49.3	3.41	3.42	3.18	3.37	3.29	3.34	3.40
MISSY ELLIOTT Get Ur Freak On (Gold Mind/EastWest/EEG)	3.31	3.31	3.34	3.38	76.6	30.9	3.42	3.36	2.99	3.05	3.26	3.37	3.60
'N SYNC Pop (Jive)	3.27	3.43	3.56	3.29	73.4	28.0	3.39	3.30	2.99	3.30	3.18	3.29	3.32
UNCLE KRACKER Follow Me (Top Dog/Lava/Atlantic)	3.27	3.36	3.34	3.50	84.4	38.3	3.28	3.11	3.43	3.02	3.30	3.41	3.39
JESSICA SIMPSON Irresistible (Columbia)	3.23	3.35	3.41	3.46	82.1	32.1	3.30	3.31	3.83	3.12	3.26	3.18	3.35
WILLA FORD I Wanna Be Bad (Lava/Atlantic)	3.22	3.33	3.49	3.03	59.6	20.1	3.51	3.18	2.57	3.11	3.07	3.37	3.33

CALLOUT AMERICA® Hot Scores

By KEVIN McCABE

The industry, the entertainment media and, most importantly, consumers agree: "Fallin'" by Alicia Keys (J) is a huge hit, with the potential to catapult Keys to superstardom. Already a No. 1-selling debut release and a top chart hit at multiple formats, "Fallin'" now adds No. 1 callout to its impressive list of successes. "Fallin'" reassumes the top position on Callout America with a 4.05 total score and ranks No. 1 among all three demos, and it's far and away the top tester among women 18-24.

"Smooth Criminal" by Alien Ant Farm (DreamWorks) debuts at No. 6 overall with a 3.71. The ultracatchy No. 1 Alternative hit is poised to make a strong cross to CHR/Pop. "Smooth" ranks No. 2 in the teen cell.

"Be Like That" by 3 Doors Down (Republic/Universal) enters as a Callout America extra with a 3.66 total score. Featured on the soundtrack to *American Pie 2*, "Be" ranks No. 5 among teens and No. 10 among 18-24s.

Alternative titles continue to demonstrate strong appeal with Callout America's weekly national sample. This week, in addition to "Smooth Criminal" and "Be Like That," hits from American Hi-Fi, Sum 41 and Stain'd all appear in the upper regions of the survey.

This week's issue of R&R reflects the second week under our new chart system, with 100% monitored airplay. Moving 3-1 on the CHR/Pop chart, "Let Me Blow Ya Mind" by Eve featuring Gwen Stefani (Ruff Ryders/Interscope) also maintains its top five status on Callout America with a 3.74. It ranks No. 1 in the Midwest region.

Total sample size is 400 respondents with a +/-5 margin of error. Total average favorability estimates are based on a scale of 1-5 (1 = dislike very much, 5 = like very much). Total familiarity represents the percentage of respondents who recognized the song. Total burn represents the number of respondents who said they are tired of hearing the song. Songs must reach 40% familiarity before they appear in print. Hit Potential (HP) represents songs that have yet to chart in the top 25 on R&R's CHR/Pop chart. Sample composition is based on females aged 12-34, who responded favorably to a CHR/Pop musical montage in the following regions and markets: EAST: Baltimore, Boston, Long Island, New York, Philadelphia, Pittsburgh, Providence, Washington, DC. SOUTH: Atlanta, Dallas, Houston, Miami, San Antonio, Tampa. MIDWEST: Chicago, Cincinnati, Cleveland, Columbus, Detroit, Kansas City, Milwaukee, Minneapolis, St. Louis. WEST: Los Angeles, Phoenix, Portland, Sacramento, San Diego, San Francisco, Seattle. © 2001, R&R Inc.

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R&R CHR/Pop Top 50

August 17, 2001



LAST WEEK	THIS WEEK	ARTIST TITLE LABEL(S)	TOTAL PLAYS	± PLAYS	GROSS IMPRESSIONS (00)	PERSON CHART	TOTAL STATIONS/ADDS
3	1	EVE F/GWEN STEFANI Let Me Blow Ya Mind (Ruff Ryders/Interscope)	7815	+444	901491	9	123/1
6	2	BLU CANTRELL Hit 'Em Up Style (Oops!) (Arista)	7773	+1166	894653	6	132/1
1	3	O-TOWN All Or Nothing (J)	7283	-339	808982	17	131/1
2	4	CITY HIGH What Would You Do? (Interscope)	7082	-335	749180	12	125/0
4	5	JANET Someone To Call My Lover (Virgin)	6972	+203	738759	9	135/1
5	6	LIFEHOUSE Hanging By A Moment (DreamWorks)	6436	-205	737608	26	132/1
9	7	STAINED It's Been Awhile (Flip/Elektra/EEG)	6134	+329	703668	10	120/1
7	8	TRAIN Drops Of Jupiter (Tell Me) (Columbia)	6129	-356	661960	22	129/2
10	9	SUGAR RAY When It's Over (Lava/Atlantic)	5637	+132	628715	12	125/1
8	10	DESTINY'S CHILD Bootylicious (Columbia)	5101	-950	465825	12	126/0
16	11	JENNIFER LOPEZ I'm Real (Epic)	4660	+613	504813	7	130/2
11	12	JESSICA SIMPSON Irresistible (Columbia)	4501	-839	492605	17	131/0
14	13	WILLA FORD I Wanna Be Bad (Lava/Atlantic)	4432	+231	507341	14	122/2
12	14	INCUBUS Drive (Immortal/Epic)	4205	-357	498107	21	115/1
22	15	WISEGUYS Start The Commotion (Mammoth/Hollywood)	3907	+607	407143	6	128/4
13	16	NELLY Ride Wit Me (Fo' Reel/Universal)	3880	-546	395089	25	121/0
20	17	112 Peaches & Cream (Bad Boy/Arista)	3694	+293	463799	9	102/4
21	18	SMASH MOUTH I'm A Believer (Interscope)	3525	+203	353026	8	109/2
23	19	LFO Every Other Time (J)	3403	+188	368421	10	117/1
15	20	AGUILERA/LIL' KIM/MYA/PINK Lady Marmalade (Interscope)	3390	-695	303176	20	133/0
19	21	AMERICAN HI-FI Flavor Of The Weak (Island/IDJMG)	3333	-115	480616	21	117/1
26	22	USHER U Remind Me (LaFace/Arista)	3280	+503	399805	8	102/4
18	23	UNCLE KRACKER Follow Me (Top Dog/Lava/Atlantic)	3197	-426	300090	33	125/1
17	24	EVE 6 Here's To The Night (RCA)	3171	-544	359563	16	115/1
24	25	DAVE MATTHEWS BAND The Space Between (RCA)	3123	+103	355714	10	105/2
33	26	ALICIA KEYS Fallin' (J)	2875	+1153	360813	3	121/10
29	27	NELLY FURTADO Turn Off The Light (DreamWorks)	2569	+476	299843	4	116/6
30	28	JAGGED EDGE Where The Party At (So So Def/Columbia)	2454	+584	323788	5	102/12
28	29	CRAIG DAVID Fill Me In (Wildside/Atlantic)	2396	+281	283233	8	110/6
27	30	3 DOORS DOWN Be Like That (Republic/Universal)	2374	+124	212626	11	106/6
32	31	FUEL Bad Day (Epic)	1893	+123	200003	9	89/2
31	32	BLINK-182 The Rock Show (MCA)	1804	+12	180657	7	96/2
35	33	MICHELLE BRANCH Everywhere (Maverick)	1755	+259	175823	5	98/11
Breaker	34	ENYA Only Time (Reprise)	1664	+230	182855	6	89/7
38	35	TOYA I Do (Arista)	1624	+287	167077	3	58/8
39	36	D12 Purple Hills (Shady/Interscope)	1456	+147	127676	4	65/3
37	37	DARUDE Sandstorm (Groovilicious/Strictly Rhythm)	1381	-5	204682	8	54/5
Breaker	38	MANDY MOORE Crush (Epic)	1159	+245	107893	3	87/8
Breaker	39	CHRISTINA MILIAN AM To PM (Def Soul/IDJMG)	1078	+331	109925	2	84/14
43	40	GIGI D'AGOSTINO I'll Fly With You (Arista)	979	+208	170691	2	35/2
48	41	GORILLAZ Clint Eastwood (Virgin)	973	+362	122605	2	75/12
40	42	TYRESE I Like Them Girls (RCA)	966	-230	89520	7	63/0
46	43	FIVE FOR FIGHTING Superman (Aware/Columbia)	882	+144	88069	2	56/5
49	44	SAMANTHA MUMBA Don't Need You To Tell Me... (A&M/Interscope)	846	+248	97396	2	74/6
44	45	SVALA The Real Me (Priority)	780	+10	69712	4	50/1
Debut	46	MACY GRAY Sweet Baby (Epic)	684	+364	47827	1	71/8
Debut	47	EDEN'S CRUSH Love This Way (London Sire)	659	+292	78265	1	63/8
42	48	JELLEESTONE Money (Part 1) (Warner Bros.)	604	-211	59615	5	63/0
50	49	LIL' MO Superwoman (Gold Mind/EastWest/EEG)	551	+10	54290	2	30/1
Debut	50	U2 Stuck In A Moment... (Interscope)	524	+397	57021	1	70/10

Most Added

www.rradds.com

ARTIST TITLE LABEL(S)	ADDS
JIVE JONES Me, Myself & I (Jive)	46
MARIAH CAREY Never Too Far (Virgin)	36
AFROMAN Because I Got High (Universal)	33
LINDSAY PAGANO Everything U R (Warner Bros.)	20
CHRISTINA MILIAN AM To PM (Def Soul/IDJMG)	14
JAGGED EDGE Where The Party At (So So Def/Columbia)	12
GORILLAZ Clint Eastwood (Virgin)	12
MICHELLE BRANCH Everywhere (Maverick)	11
JAY-Z Izzo (H.O.V.A.) (Roc-A-Fella/IDJMG)	11
BETTER THAN EZRA Extra Ordinary (Beyond)	11

CHRISTINA MILIAN
AM TO PM

Most Added 4 Weeks in a Row!

New This Week:
 WKTU/New York WXKS/Boston
 KZQZ/San Francisco KYLD/San Francisco
 WKSC/Chicago WZPL/Indianapolis
 And many more!!

Most Increased Plays

ARTIST TITLE LABEL(S)	TOTAL PLAY INCREASE
BLU CANTRELL Hit 'Em Up Style (Oops!) (Arista)	+1166
ALICIA KEYS Fallin' (J)	+1153
JENNIFER LOPEZ I'm Real (Epic)	+613
WISEGUYS Start The Commotion (Mammoth/Hollywood)	+607
JAGGED EDGE Where The Party At (So So Def/Columbia)	+584
USHER U Remind Me (LaFace/Arista)	+503
NELLY FURTADO Turn Off The Light (DreamWorks)	+476
AFROMAN Because I Got High (Universal)	+460
EVE F/GWEN STEFANI Let Me... (Ruff Ryders/Interscope)	+444
U2 Stuck In A Moment... (Interscope)	+397

Breakers

NOW PLAYING ON 60% OF THE REPORTING PANEL

ENYA
Only Time (Reprise)

TOTAL PLAYS/INCREASE	TOTAL STATIONS/ADDS	CHART
1664/230	89/7	34

MANDY MOORE
Crush (Epic)

TOTAL PLAYS/INCREASE	TOTAL STATIONS/ADDS	CHART
1159/245	87/8	38

CHRISTINA MILIAN
AM To PM (Def Soul/IDJMG)

TOTAL PLAYS/INCREASE	TOTAL STATIONS/ADDS	CHART
1078/331	84/14	39

137 CHR/Pop reporters. Monitored airplay data supplied by Mediabase Research, a division of Premiere Radio Networks. Songs ranked by total plays for the airplay week of Sunday 8/5-Saturday 8/11. Bullets appear on songs gaining plays or remaining flat from previous week. If two songs are tied in total plays, the song being played on more stations is placed first. Breaker status is assigned to songs reaching 60% of reporting panel for the first time. Songs that are down in plays for three consecutive weeks and below No.25 are moved to recurrent. Gross Impressions equals Average Quarter Hour Persons times number of plays (times 100). Average Quarter Hour Persons used herein with permission from The Arbitron Company (Copyright 2001, The Arbitron Company). © 2001, R&R Inc.

Most Added is the total number of new adds officially reported to R&R by each reporting station. Songs unreported as adds do not count toward overall total stations playing a song. Most Increased Plays lists the songs with the greatest week-to-week increases in total plays. Weighted chart appears on R&R ONLINE MUSIC TRACKING.

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August 17, 2001

R&R'S EXCLUSIVE REPORTED OVERVIEW OF NATIONAL AIRPLAY

LAST WEEK	THIS WEEK	ARTIST TITLE LABEL(S)	TOTAL PLAYS	+/- PLAYS	GROSS IMPRESSIONS (00)	WEEKS ON CHART	TOTAL STATIONS/ ADDS
2	1	JANET Someone To Call My Lover (Virgin)	2335	+47	79472	2	43/0
1	2	O-TOWN All Or Nothing (J)	2302	-41	78580	2	41/0
5	3	STAIN'D It's Been Awhile (Flip/Elektra/EEG)	2206	+225	74224	2	43/0
3	4	CITY HIGH What Would You Do? (Interscope)	2133	+7	70613	2	42/0
4	5	SUGAR RAY When It's Over (Lava/Atlantic)	2117	+24	71057	2	42/0
10	6	BLU CANTRELL Hit 'Em Up Style (Oops!) (Arista)	2018	+281	70796	2	43/0
8	7	EVE F/GWEN STEFANI Let Me Blow... (Ruff Ryders/Interscope)	1965	+198	64845	2	43/0
6	8	TRAIN Drops Of Jupiter (Tell Me) (Columbia)	1832	-112	61988	2	39/0
9	9	LIFEHOUSE Hanging By A Moment (DreamWorks)	1691	-68	54752	2	37/0
7		DESTINY'S CHILD Bootylicious (Columbia)	1561	-225	52390	2	39/0
15	11	WILLÀ FORD I Wanna Be Bad (Lava/Atlantic)	1485	+131	50956	2	42/0
12	12	INCUBUS Drive (Immortal/Epic)	1484	-182	50047	2	37/0
13	13	SMASH MOUTH I'm A Believer (Interscope)	1474	+98	46243	2	42/0
17	14	JENNIFER LOPEZ I'm Real (Epic)	1400	+129	44681	2	43/0
11	15	JESSICA SIMPSON Irresistible (Columbia)	1368	-341	45547	2	33/0
16	16	DAVE MATTHEWS BAND The Space Between (RCA)	1346	+46	42362	2	41/0
20	17	WISEGUYS Start The Commotion (Mammoth/Hollywood)	1339	+165	45803	2	43/1
19	18	LFO Every Other Time (J)	1224	+46	39885	2	42/0
14	19	AMERICAN HI-FI Flavor Of The Weak (Island/IDJMG)	1213	-156	42266	2	37/0
24	20	NELLY FURTADO Turn Off The Light (DreamWorks)	1036	+157	35244	2	43/1
21	21	3 DOORS DOWN Be Like That (Republic/Universal)	1006	-30	33536	2	41/0
18	22	EVE 6 Here's To The Night (RCA)	952	-304	33743	2	30/0
27	23	MICHELLE BRANCH Everywhere (Maverick)	887	+53	29305	2	42/1
25	24	FUEL Bad Day (Epic)	875	+4	27876	2	38/0
22	25	AGUILERA/LIL' KIM/MYA/PINK Lady Marmalade (Interscope)	773	-195	23774	2	29/0
31	25	USHER U Remind Me (LaFace/Arista)	760	+148	26404	2	34/1
30	26	CRAIG DAVID Fill Me In (Wildside/Atlantic)	745	+120	23608	2	36/2
28	27	112 Peaches & Cream (Bad Boy/Arista)	723	+30	24584	2	32/0
33	28	ALICIA KEYS Fallin' (J)	716	+196	24768	2	39/4
23	30	NELLY Ride Wit Me (Fo' Reel/Universal)	711	-197	23920	2	25/0
26	31	UNCLE KRACKER Follow Me (Top Dog/Lava/Atlantic)	699	-165	23006	2	27/0
29	31	BLINK-182 The Rock Show (MCA)	695	+43	23192	2	38/0
32	32	ENYA Only Time (Reprise)	592	+25	21025	2	35/2
35	33	SAMANTHA MUMBA Don't Need You To Tell... (A&M/Interscope)	491	+69	14688	2	34/0
36	34	JAGGED EDGE Where The Party At (So So Def/Columbia)	432	+45	14175	2	30/4
40	35	MACY GRAY Sweet Baby (Epic)	426	+114	16682	2	33/2
38	36	MANDY MOORE Crush (Epic)	420	+67	12598	2	32/3
39	37	CHRISTINA MILIAN AM To PM (Def Soul/IDJMG)	415	+94	13354	2	33/1
41	38	FIVE FOR FIGHTING Superman (Aware/Columbia)	370	+66	11900	2	26/3
Debut	39	U2 Stuck In A Moment... (Interscope)	332	+286	10448	1	36/5
50	40	EDEN'S CRUSH Love This Way (London Sire)	317	+126	12349	2	31/5
42	41	SVALA The Real Me (Priority)	313	+18	8826	2	20/0
43	42	D12 Purple Hills (Shady/Interscope)	286	+13	9605	2	18/1
Debut	43	GORILLAZ Clint Eastwood (Virgin)	264	+117	9322	1	25/5
48	43	JENNIFER PAIGE These Days (Edel America/Hollywood)	262	+44	8029	2	27/4
44	46	DARUDE Sandstorm (Groovilicious/Strictly Rhythm)	258	-9	11347	2	15/0
45	47	TRICKSIDE Under You (Wind-up)	223	-23	6832	2	18/0
Debut	47	TOYA I Do (Arista)	215	+35	9583	1	14/2
47	49	STELLA SOLEIL Pretty Young Thing (Universal)	175	-66	5937	2	19/0
Debut	50	STONE TEMPLE PILOTS Days Of The Week (Atlantic)	167	-8	5741	1	19/0

32 CHR/Pop Indicator reporters in markets 144-205. Songs ranked alphabetically for the airplay week of Sunday 8/5-Saturday 8/11. © 2001, R&R Inc.

Most Added

ARTIST TITLE LABEL(S)	ADDS
MARIAH CAREY Never Too Far (Virgin)	13
ANGELA AMMONS Always Getting... (Abrupt/Universal)	12
LINDSAY PAGANO Everything U R (Warner Bros.)	12
UNCLE KRACKER Yeah, Yeah... (Top Dog/Lava/Atlantic)	8
JIVE JONES Me, Myself & I (Jive)	7
DREAM STREET It Happens Every Time (UEG/Edel)	6
AFROMAN Because I Got High (Universal)	6
U2 Stuck In A Moment... (Interscope)	5
EDEN'S CRUSH Love This Way (London Sire)	5
GORILLAZ Clint Eastwood (Virgin)	5
ALICIA KEYS Fallin' (J)	4
JAGGED EDGE Where The Party At (So So Def/Columbia)	4
JENNIFER PAIGE These Days (Edel America/Hollywood)	4
MANDY MOORE Crush (Epic)	3
FIVE FOR FIGHTING Superman (Aware/Columbia)	3
JESSICA ANDREWS Who I Am (DreamWorks)	3
NATURAL Put Your Arms Around Me (Transcontinental)	3
SUM 41 Fat Lip (Island/IDJMG)	3
CRAIG DAVID Fill Me In (Wildside/Atlantic)	2
ENYA Only Time (Reprise)	2

Most Increased Plays

ARTIST TITLE LABEL(S)	TOTAL PLAY INCREASE
U2 Stuck In A Moment... (Interscope)	+286
BLU CANTRELL Hit 'Em Up Style (Oops!) (Arista)	+281
STAIN'D It's Been Awhile (Flip/Elektra/EEG)	+225
EVE F/G. STEFANI Let Me... (Ruff Ryders/Interscope)	+198
ALICIA KEYS Fallin' (J)	+196
WISEGUYS Start The Commotion (Mammoth/Hollywood)	+165
NELLY FURTADO Turn Off The Light (DreamWorks)	+157
USHER U Remind Me (LaFace/Arista)	+148
WILLA FORD I Wanna Be Bad (Lava/Atlantic)	+131
JENNIFER LOPEZ I'm Real (Epic)	+129
EDEN'S CRUSH Love This Way (London Sire)	+126
CRAIG DAVID Fill Me In (Wildside/Atlantic)	+120
GORILLAZ Clint Eastwood (Virgin)	+117
MACY GRAY Sweet Baby (Epic)	+114
UNCLE KRACKER Yeah, Yeah... (Top Dog/Lava/Atlantic)	+102
SMASH MOUTH I'm A Believer (Interscope)	+98
CHRISTINA MILIAN AM To PM (Def Soul/IDJMG)	+94
DREAM STREET It Happens Every Time (UEG/Edel)	+80
SAMANTHA MUMBA Don't... (A&M/Interscope)	+69
MANDY MOORE Crush (Epic)	+67
FIVE FOR FIGHTING Superman (Aware/Columbia)	+66
5TH RING Can't Say (Universal)	+56
MICHELLE BRANCH Everywhere (Maverick)	+53
JANET Someone To Call My Lover (Virgin)	+47
LFO Every Other Time (J)	+46
DAVE MATTHEWS BAND The Space Between (RCA)	+46
JAGGED EDGE Where The Party... (So So Def/Columbia)	+45
JENNIFER PAIGE These Days (Edel America/Hollywood)	+44
BLINK-182 The Rock Show (MCA)	+43
TOYA I Do (Arista)	+35

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New & Active

AFROMAN Because I Got High (Universal)
Total Plays: 524, Total Stations: 48, Adds: 33

JENNIFER PAIGE ...Days (Edel America/Hollywood)
Total Plays: 466, Total Stations: 39, Adds: 5

ST. LUNATICS Midwest... (Fo' Reel/Universal)
Total Plays: 454, Total Stations: 25, Adds: 0

UNCLE KRACKER Yeah... (Top Dog/Lava/Atlantic)
Total Plays: 405, Total Stations: 41, Adds: 5

JESSICA ANDREWS Who I Am (DreamWorks)
Total Plays: 400, Total Stations: 23, Adds: 2

'N SYNC Gone (Jive)
Total Plays: 385, Total Stations: 22, Adds: 10

TRICKSIDE Under You (Wind-up)
Total Plays: 290, Total Stations: 24, Adds: 0

SUM 41 Fat Lip (Island/IDJMG)
Total Plays: 258, Total Stations: 18, Adds: 6

RONAN KEATING Lovin'... (A&M/Interscope)
Total Plays: 218, Total Stations: 23, Adds: 0

LUDACRIS Area... (Murder Inc./Def Jam/IDJMG)
Total Plays: 186, Total Stations: 17, Adds: 4

DREAM STREET It Happens... (UEG/Edel)
Total Plays: 181, Total Stations: 24, Adds: 8

JIVE JONES Me, Myself & I (Jive)
Total Plays: 180, Total Stations: 53, Adds: 46

T.C.P. Gotta Girl (Elektra/EEG)
Total Plays: 142, Total Stations: 21, Adds: 5

CAKE Short Skirt/Long Jacket (Columbia)
Total Plays: 142, Total Stations: 15, Adds: 6

JAY-Z Izzo (H.O.V.A.) (Roc-A-Fella/IDJMG)
Total Plays: 127, Total Stations: 15, Adds: 11

MARIAH CAREY Never Too Far (Virgin)
Total Plays: 76, Total Stations: 39, Adds: 36

LINDSAY PAGANO Everything U R (Warner Bros.)
Total Plays: 25, Total Stations: 20, Adds: 20

Songs ranked by total plays



EIGHT IS ENOUGH

Virgin recording star Mariah Carey found herself surrounded by a bunch of industry groups during her promotional tour. Seen here are (back row, l-r) JMA's Rick Cooper, WBBM/Chicago MD Erik Bradley, KPWR/L.A. Asst. PD Damion Young, Carey, Lawman's Gary Spangler and Greg Lawley, Virgin Sr. VP Michael Plen and (front row, l-r) VP Cary Vance and R&R CHR Editor Tony Novia, clutching a recent issue of *Elle* magazine (which he only brings out on special occasions).



HIT 'EM UP STYLE

Promoting her debut single, "Hit 'Em Up Style (Oops!)," Arista's new recording sensation, Blu Cantrell, hit up staffers during her visit to KZQZ (Z95.7)/San Francisco's studios. Seen here (l-r) are KZQZ's Lance Waldeg and Katie Mason, Cantrell and KZQZ PD Casey Keating.



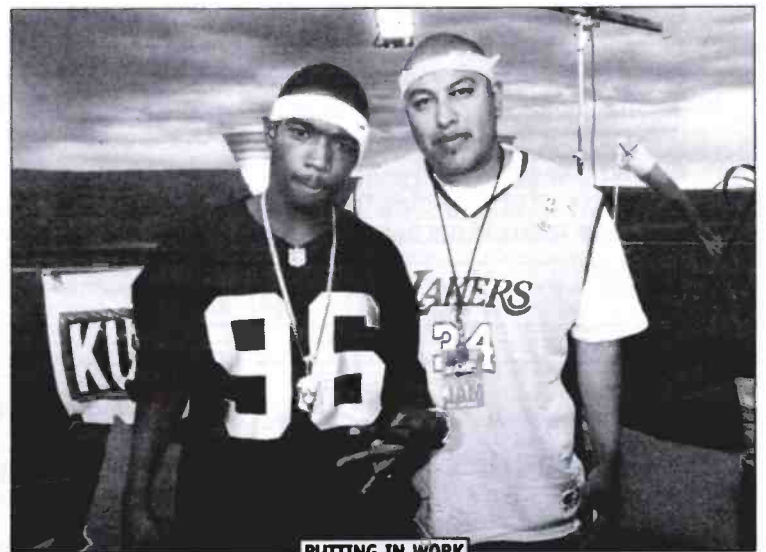
Z100 GOES BANANAS

Gorillaz invade WHTZ (Z100) during a promotional excursion in New York. To further promote the band's debut single, "Clint Eastwood," a couple of hardworking Virgin reps walked the streets of New York dressed as gorillas. Seen here are (l-r) Virgin National Promotion Dir. Jason McFadden, Z100 MD Paul "Cubby" Bryant, Virgin New York Regional Rob Rosen and Z100 Asst. Music Director Chris "Axl" Nemetz.



FAREWELL, JOHN IVEY

Co-workers, family and friends held a private bash to bid farewell to former WXKS (Kiss 108)/Boston PD John Ivey, who has been with the station since 1995. Ivey was recently tapped to program KIIS/Los Angeles. He is pictured here, front and center, with a group of local Boston reps, who presented him with a special gift.



PUTTING IN WORK

Murder Inc./Def Jam recording artist Ja Rule put a little something on KUBE/Seattle listeners during the station's annual Summer Jam, where he performed hits from his current album, including "Put It on Me." Pictured are (l-r) Ja Rule and KUBE's Damon Knight hanging out backstage.

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BY MEDIABASE™

America's Best Testing CHR/Pop Songs 12+ For The Week Ending 8/17/01.

Artist Title (Label)	TW	LW	Familiarity	Burn	TD	Familiarity	Burn
LIFEHOUSE Hanging By A Moment(DreamWorks)	3.92	3.87	95%	35%	3.88	97%	36%
EVE 6 Here's To The Night(RCA)	3.86	3.88	89%	22%	3.77	88%	24%
EVE F/GWEN STEFANI Let Me Blow Ya Mind(Ruff Ryders/Interscope)	3.83	3.85	94%	26%	3.87	95%	27%
SUGAR RAY When It's Over(Lava/Atlantic)	3.83	3.84	95%	25%	3.79	96%	25%
LFO Every Other Time(J)	3.82	3.88	77%	10%	3.71	74%	12%
JESSICA SIMPSON Irresistible(Columbia)	3.82	3.82	97%	25%	3.83	97%	25%
BLU CANTRELL Hit 'Em Up Style (Oops!)(Arista)	3.81	3.85	78%	17%	3.72	80%	19%
O-TOWN All Or Nothing(J)	3.79	3.92	95%	29%	3.77	96%	31%
'N SYNC Pop(Jive)	3.78	3.85	96%	28%	3.90	97%	25%
3 DOORS DOWN Be Like That(Republic/Universal)	3.74	3.74	58%	7%	3.79	55%	7%
INCUBUS Drive(Immortal/Epic)	3.74	3.72	87%	25%	3.72	89%	24%
AMERICAN HI-FI Flavor Of The Weak(Island/IDJMG)	3.73	3.78	88%	26%	3.58	89%	32%
BLINK-182 The Rock Show(MCA)	3.72	3.74	75%	12%	3.62	71%	11%
SMASH MOUTH I'm A Believer(Interscope)	3.69	3.70	86%	15%	3.71	86%	15%
FUEL Bad Day(Epic)	3.68	3.66	57%	9%	3.77	57%	7%
TRAIN Drops Of Jupiter (Tell Me)(Columbia)	3.67	3.69	93%	37%	3.64	95%	37%
STAIN'D It's Been Awhile(Flip/Elektra/EEG)	3.67	3.62	84%	25%	3.72	85%	24%
JANET Someone To Call My Lover(Virgin)	3.67	3.67	91%	21%	3.60	93%	25%
WISEGUYS Start The Commotion(Mammoth/Hollywood)	3.64	-	62%	12%	3.59	66%	11%
USHER U Remind Me(LaFace/Arista)	3.61	-	73%	15%	3.57	76%	16%
CITY HIGH What Would You Do?(Interscope)	3.61	3.73	89%	35%	3.38	90%	42%
WILLA FORD I Wanna Be Bad(Lava/Atlantic)	3.59	3.65	82%	17%	3.44	79%	20%
CHRISTINA AGUILERA/LIL' KIM/MYA/PINK Lady Marmalade(Interscope)	3.55	3.50	99%	58%	3.61	100%	59%
NELLY Ride Wit Me(Fo' Reel/Universal)	3.53	3.57	97%	51%	3.34	97%	58%
DAVE MATTHEWS BAND The Space Between(RCA)	3.50	3.48	81%	22%	3.60	79%	19%
112 Peaches & Cream(Bad Boy/Arista)	3.43	3.44	76%	25%	3.34	77%	29%
JENNIFER LOPEZ I'm Real(Epic)	3.41	3.46	82%	21%	3.30	83%	24%
DESTINY'S CHILD Bootylicious(Columbia)	3.38	3.44	97%	40%	3.26	98%	45%
UNCLE KRACKER Follow Me(Top Dog/Lava/Atlantic)	3.34	3.41	96%	55%	3.37	99%	57%
MISSY ELLIOTT Get Ur Freak On(Gold Mind/EastWest/EEG)	3.25	3.29	89%	36%	3.27	91%	38%

Total sample size is 773 respondents. Total average favorability estimates are based on a scale of 1-5. (1=dislike very much, 5=like very much). Total familiarity represents the percentage of respondents who recognized the song. Total burn represents the number of respondents who said they are tired of hearing the song. Sample composition is based on persons 12+. TD = Target Demo (Females 18-34). Persons are screened via the Internet. Once passed, they can take the music test based on their format/music preference. RateTheMusic.com results are not meant to replace callout research. The results are intended to show opinions of participants on the Internet only. RateTheMusic is a registered trademark of RateTheMusic.com. The RTM system is available for local radio stations by calling 407/523-7272. RateTheMusic.com data is provided by Mediabase Research, A division of Premiere Radio Networks.

Most Played Recurrents

ARTIST TITLE LABEL(S)	PLAY
MISSY ELLIOTT Get Ur Freak On (Gold Mind/EastWest/EEG)	2538
JANET All For You (Virgin)	2338
'N SYNC Pop (Jive)	2281
NELLY FURTADO I'm Like A Bird (DreamWorks)	2194
SHAGGY Angel (MCA)	1846
JENNIFER LOPEZ Play (Epic)	1598
LENNY KRAVITZ Again (Virgin)	1589
CRAZY TOWN Butterfly (Columbia)	1515
DIDO Thankyou (Arista)	1438
MADONNA Music (Maverick/WB)	1266
DREAM He Loves U Not (Bad Boy/Arista)	1229
JA RULE F/LIL' MD AND VITA Put It On Me (Murder Inc./Def Jam/IDJMG)	1162
JOE F/MYSTIKAL Stutter (Jive)	1133
K-CI & JOJD Crazy (MCA)	1115
BACKSTREET BOYS More Than That (Jive)	1115
TRICK DADDY Take It To Da House (Slip 'N Slide/Atlantic)	1111
MOBY F/GWEN STEFANI Southside (V2)	1104
MYA Case Of The Ex (Whatcha...) (University/Interscope)	1099
PINK Most Girls (LaFace/Arista)	1070
AEROSMITH Jaded (Columbia)	1063

CHR/POP Going For Adds 8/21/01

- AFROMAN Because I Got High (Universal)
- ALIEN ANT FARM Smooth Criminal (DreamWorks)
- COLONY Happy (Beyond)
- ELAN I'm In Love With You, Girl (London Sire)
- ELTON JOHN I Want Love (Rocket/Universal)
- INVERTIGO Desensitized (Atlantic)
- JOY ENRIQUEZ What Do You Want (Arista)
- 'N SYNC Gone (Jive)
- TRICK DADDY I'm A Thug (Slip 'N Slide/Atlantic)

Listen now to these and other hot/new releases on Music Meeting, the industry's No. 1 online destination for new music. www.rrmusicmeeting.com



JIVE TALKIN'

Jive's new highly energetic and super-sexy artist, Jive Jones, hung out with WBZZ (B94)/Pittsburgh staffers during his promotional tour through the city. Pictured are (l-r) B94 MD Adam Haperman, Jive's Denise George, B94 OM Keith Clark and PD Ryan Hill, Jones and Jive's Doug Hamann.

Stations and their ads listed alphabetically by market

WFLY/Albany, NY
VP/Prog: Michael Morgan
MD: Ellen Rockwell

WKCS/Boston, MA
VP/Prog./PD: Cadillac Jack
APD/MD: Kiki Sharp

WGZT/Dayton, OH
Dir./Ops.: Randy James
MD: Scott Sharp

WRHT/Greenville, NC
PD: Jon Reilly
APD/MD: Giza Gray

WLKT/Lexington-Fayette, KY
PD/MD: Johnny Vincent

WVAQ/Morgantown, WV
PD: Lacy Neff
MD: Brian Mo

WPRO/Providence, RI
PD: Tony Bristol
MD: Davey Martin

KSLY/San Luis Obispo, CA
VP/MD: Adam Burnes
MD: Jeff "Crash" Jacot

KHTT/Tulsa, OK
VP/MD: Susan Phillips
MD: Caryl Rush

KKSS/Albuquerque, NM
PD: Tom Naylor
APD: Big Moon

WKSE/Bufalo, NY
PD: Dave Universal
MD: Brian B. Wide

WYVB/Daytona Beach, FL
PD: Fargo
MD: Kotler

WFBC/Greenville, SC
PD: Nikki Nite
MD: Tias

KFRK/Lincoln, NE
PD: Sonny Valentine
APD: Larry Frosza

WXXI/Maryette Beach, SC
PD: Wally B.

WHTS/Quad Cities, IA-IL
OM/MD: Tony Waitkus
MD: Kevin Walker

KSKY/Santa Rosa, CA
PD: Dave Robie

KZS/Tulsa, OK
PD: Dave Dattow
MD: Kim Gower

KOIO/Alexandria, LA
PD: Chris Callaway
MD: Hollywood Harrison

WRZE/Cape Cod, MA
OM: Steve McVie
PD: Kevin Matthews

KFMD/Denver-Boulder, CO
PD: Jim Lawson
MD: Chris Flickert

WNNK/Harrisburg, PA
PD: John O'Dea
MD: Deany Logan

KLAL/Little Rock, AR
PD: Randy Cain
APD: Ed Johnson

WDOZ/Nashville, TN
VP/Prog: Brian Krysz
PD: Marco

WCCG/Raleigh-Durham, NC
PD: Chris Edge
APD: Keith Scott

WZAT/Savannah, GA
OM/MD: John Thomas
MD: Dylan

WWKZ/Tulpeo, MS
PD: Rick Stevens

WAEW/Allentown, PA
PD: Brian Check
APD: Laura S. James

WSSP/Charleston, SC
PD: Kelli Reynolds

KKDM/Des Moines, IA
PD: Greg Chance
MD: Steve Jordan

WKSS/Hartford, CT
PD: Tracy Austin
MD: Mike McCowan

KOAR/Little Rock, AR
PD: Gary Robinson
MD: Kevin Cruise

WRVW/Nashville, TN
PD: Rick Davis
MD: Tom Puse

KNEV/Reno, NV
PD: Carry Ferreri
MD: Bob Castle

KKKS/Seattle-Tacoma, WA
PD: Mike Preston
MD: Marcus D.

WWSK/Albany-Rome, NY
OM/MD: Josh Reno

KPRF/Amarillo, TX
PD/MD: Eric Michaels

WSSS/Charleston, SC
OM/MD: Mike Edwards
APD/MD: Scott Dwyer

WKDF/Detroit, MI
PD: Tom Richards

WKSS/Hartford, CT
PD: Tracy Austin
MD: Mike McCowan

KOAR/Little Rock, AR
PD: Gary Robinson
MD: Kevin Cruise

WBLI/Nassau-Suffolk, NY
PD: J.J. Rice
APD/MD: Al Levine

KNEV/Reno, NV
PD: Carry Ferreri
MD: Bob Castle

KKKS/Seattle-Tacoma, WA
PD: Mike Preston
MD: Marcus D.

WWSK/Albany-Rome, NY
OM/MD: Josh Reno

KGOT/Anchorage, AK
PD: Bill Stewart
MD: Moe Rock

WSSS/Charleston, SC
OM/MD: Mike Edwards
APD/MD: Scott Dwyer

WKDF/Detroit, MI
PD: Tom Richards

WKSS/Hartford, CT
PD: Tracy Austin
MD: Mike McCowan

KOAR/Little Rock, AR
PD: Gary Robinson
MD: Kevin Cruise

WBLI/Nassau-Suffolk, NY
PD: J.J. Rice
APD/MD: Al Levine

KNEV/Reno, NV
PD: Carry Ferreri
MD: Bob Castle

KKKS/Seattle-Tacoma, WA
PD: Mike Preston
MD: Marcus D.

WWSK/Albany-Rome, NY
OM/MD: Josh Reno

WSTR/Atlanta, GA
PD: Dan Bowen
MD: J.R. Annemas

WSSS/Charleston, SC
OM/MD: Mike Edwards
APD/MD: Scott Dwyer

WKDF/Detroit, MI
PD: Tom Richards

WKSS/Hartford, CT
PD: Tracy Austin
MD: Mike McCowan

KOAR/Little Rock, AR
PD: Gary Robinson
MD: Kevin Cruise

WBLI/Nassau-Suffolk, NY
PD: J.J. Rice
APD/MD: Al Levine

KNEV/Reno, NV
PD: Carry Ferreri
MD: Bob Castle

KKKS/Seattle-Tacoma, WA
PD: Mike Preston
MD: Marcus D.

WWSK/Albany-Rome, NY
OM/MD: Josh Reno

WWWQ/Atlanta, GA
PD: Brian Phillips
MD: Ed Lambert

WSSS/Charleston, SC
OM/MD: Mike Edwards
APD/MD: Scott Dwyer

WKDF/Detroit, MI
PD: Tom Richards

WKSS/Hartford, CT
PD: Tracy Austin
MD: Mike McCowan

KOAR/Little Rock, AR
PD: Gary Robinson
MD: Kevin Cruise

WBLI/Nassau-Suffolk, NY
PD: J.J. Rice
APD/MD: Al Levine

KNEV/Reno, NV
PD: Carry Ferreri
MD: Bob Castle

KKKS/Seattle-Tacoma, WA
PD: Mike Preston
MD: Marcus D.

WWSK/Albany-Rome, NY
OM/MD: Josh Reno

WAYV/Atlantic City, NJ
PD: Paul Kelly

WSSS/Charleston, SC
OM/MD: Mike Edwards
APD/MD: Scott Dwyer

WKDF/Detroit, MI
PD: Tom Richards

WKSS/Hartford, CT
PD: Tracy Austin
MD: Mike McCowan

KOAR/Little Rock, AR
PD: Gary Robinson
MD: Kevin Cruise

WBLI/Nassau-Suffolk, NY
PD: J.J. Rice
APD/MD: Al Levine

KNEV/Reno, NV
PD: Carry Ferreri
MD: Bob Castle

KKKS/Seattle-Tacoma, WA
PD: Mike Preston
MD: Marcus D.

WWSK/Albany-Rome, NY
OM/MD: Josh Reno

WZNY/Augusta, GA
MD: John Shomby
PD: T.J. McKay

WSSS/Charleston, SC
OM/MD: Mike Edwards
APD/MD: Scott Dwyer

WKDF/Detroit, MI
PD: Tom Richards

WKSS/Hartford, CT
PD: Tracy Austin
MD: Mike McCowan

KOAR/Little Rock, AR
PD: Gary Robinson
MD: Kevin Cruise

WBLI/Nassau-Suffolk, NY
PD: J.J. Rice
APD/MD: Al Levine

KNEV/Reno, NV
PD: Carry Ferreri
MD: Bob Castle

KKKS/Seattle-Tacoma, WA
PD: Mike Preston
MD: Marcus D.

WWSK/Albany-Rome, NY
OM/MD: Josh Reno

KHFX/Austin, TX
PD: Jay Shannon
MD: Jeremy Blazo

WSSS/Charleston, SC
OM/MD: Mike Edwards
APD/MD: Scott Dwyer

WKDF/Detroit, MI
PD: Tom Richards

WKSS/Hartford, CT
PD: Tracy Austin
MD: Mike McCowan

KOAR/Little Rock, AR
PD: Gary Robinson
MD: Kevin Cruise

WBLI/Nassau-Suffolk, NY
PD: J.J. Rice
APD/MD: Al Levine

KNEV/Reno, NV
PD: Carry Ferreri
MD: Bob Castle

KKKS/Seattle-Tacoma, WA
PD: Mike Preston
MD: Marcus D.

WWSK/Albany-Rome, NY
OM/MD: Josh Reno

KKXK/Bakersfield, CA
OM: Chris Seagraves
PD: Nick Elliott

WSSS/Charleston, SC
OM/MD: Mike Edwards
APD/MD: Scott Dwyer

WKDF/Detroit, MI
PD: Tom Richards

WKSS/Hartford, CT
PD: Tracy Austin
MD: Mike McCowan

KOAR/Little Rock, AR
PD: Gary Robinson
MD: Kevin Cruise

WBLI/Nassau-Suffolk, NY
PD: J.J. Rice
APD/MD: Al Levine

KNEV/Reno, NV
PD: Carry Ferreri
MD: Bob Castle

KKKS/Seattle-Tacoma, WA
PD: Mike Preston
MD: Marcus D.

WWSK/Albany-Rome, NY
OM/MD: Josh Reno

WYXX/Baltimore, MD
VP/Prog.: Bill Posha
OM: Kristie McIntyre

WSSS/Charleston, SC
OM/MD: Mike Edwards
APD/MD: Scott Dwyer

WKDF/Detroit, MI
PD: Tom Richards

WKSS/Hartford, CT
PD: Tracy Austin
MD: Mike McCowan

KOAR/Little Rock, AR
PD: Gary Robinson
MD: Kevin Cruise

WBLI/Nassau-Suffolk, NY
PD: J.J. Rice
APD/MD: Al Levine

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MD: Bob Castle

KKKS/Seattle-Tacoma, WA
PD: Mike Preston
MD: Marcus D.

WWSK/Albany-Rome, NY
OM/MD: Josh Reno

WFMF/Baton Rouge, LA
PD/MD: Flash Phillips

WSSS/Charleston, SC
OM/MD: Mike Edwards
APD/MD: Scott Dwyer

WKDF/Detroit, MI
PD: Tom Richards

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MD: Mike McCowan

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APD/MD: Al Levine

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MD: Bob Castle

KKKS/Seattle-Tacoma, WA
PD: Mike Preston
MD: Marcus D.

WWSK/Albany-Rome, NY
OM/MD: Josh Reno

KQXY/Beaumont, TX
PD: Brandin Shaw
APD: Patrick Sanders

WSSS/Charleston, SC
OM/MD: Mike Edwards
APD/MD: Scott Dwyer

WKDF/Detroit, MI
PD: Tom Richards

WKSS/Hartford, CT
PD: Tracy Austin
MD: Mike McCowan

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MD: Kevin Cruise

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PD: Mike Preston
MD: Marcus D.

WWSK/Albany-Rome, NY
OM/MD: Josh Reno

*** Monitored Reporters**


180 Total Reporters

137 Total Monitored

43 Total Indicator

42 Current Indicator Playlists


Reported Frozen Playlists (1):
KFFM/Yakima, WA



CHR/Pop Playlists

August 17, 2001 R&R • 41

MARKET #1
WHTZ/New York
Clear Channel
(212) 239-2300
Polemara/Kelly/Bryant
12x Cume 3,148,200



PLAYS

PLAYS	ARTIST/TITLE	GI (000)
82	EVE F/GWEN STEFANI/Let Me Blow Ya Mind	114062
85	AMERICAN HI-FI/Favor Of The Weak	114062
58	O-TOWN/All Or Nothing	108498
82	BLU CANTRELL/H.I.M. Em Up Style...	105716
33	112/Peaches & Cream	101543
61	USHER/R.I.D. Remind Me	82669
39	STAND!N'S/Been Awhile	76505
55	JAGGED EDGE/Where The Party At	54249
53	DARLICE/Sandstorm	76505
54	GIGI D'AGOSTINO/It's Fly With You	75114
77	INCUBUS/Drive	66768
87	CITY HIGH/What Would You Do?	65377
39	JENNIFER LOPEZ/Real	54249
35	ALICIA KEYS/Fallin'	50076
36	WILLA FORDI/Wanna Be Bad	48685
35	JANE I/Someone To Call...	48685
36	SUGAR RAY/When It's Over	48685
36	MISSY ELLIOTT/Get Ur Freak On	48685
38	JESSICA SIMPSON/Inevitable	48685
40	JESSICA SIMPSON/Inevitable	41730
29	LFO/Every Other Time	40339
28	EVE G/Here's To The Night	40339
27	TRAIN/Drops Of Jupiter...	37557
27	FUEL/Bed Day	37557
17	DAVE MATTHEWS BAND/The Space Between	33384
23	LIFEHOUSE/Hanging By A Moment	31993
21	N'SYNC/One	29211
21	TOYNA/D	29211
20	MISSY ELLIOTT/Get Ur Freak On	27820
20	ENYA/Only Time	27820
20	DEBRAH CAROL/Never Knew	27820
20	TAMIA/Singer In My House	27820
18	SAMANTHA MUMBA/Baby, Come Over...	26429
18	CRAG DAVID/Fire Me In	26429
18	MICHELLE BRANCH/Everywhere	23647
18	JARUL/L.I.M.O. ...Put It On Me	22256
18	GORILLAZ/Clint Eastwood	22256
7	MARAH CARLY/Never Too Far	20865
7	SUM 41/Up 2 U	19474
13	SAMANTHA MUMBA/Back To You	18083
13	BLINK-182/The Rock Show	18083

MARKET #2
KHLS/Los Angeles
Clear Channel
(818) 485-1027
Ivy/Steete
12x Cume 1,980,500



PLAYS

PLAYS	ARTIST/TITLE	GI (000)
51	JANE I/Someone To Call...	51060
47	BACKSTREET BOYS/More Than That	50209
47	TRAIN/Drops Of Jupiter...	50209
52	O-TOWN/All Or Nothing	48507
44	LIFEHOUSE/Hanging By A Moment	46805
56	JANE I/For You	44252
39	JESSICA SIMPSON/Inevitable	34040
41	DART PUNK/One More Time	34040
40	NELLY FURTADO/Who's Your Boy?	34040
59	AMERICAN HI-FI/Favor Of The Weak	32338
53	JENNIFER LOPEZ/Play	32338
50	N'SYNC/Pop	29785
35	INCUBUS/Drive	29785
49	WILLA FORDI/Wanna Be Bad	29785
36	STAND!N'S/Been Awhile	29785
35	DESTINY'S CHILD/Independent Women...	29785
32	SUGAR RAY/When It's Over	29334
33	EVE G/Here's To The Night	28083
33	NELLY FURTADO/Who's Your Boy?	26381
28	CRAG DAVID/Fire Me In	25530
31	DIDDY/Thank You	25530
30	BLU CANTRELL/H.I.M. Em Up Style...	25530
27	DREAM/It's Me	22977
27	NELLY FURTADO/Who's Your Boy?	22977
26	DAVE MATTHEWS BAND/The Space Between	22126
8	CHRISTINA MILANO/Am I PM	21275
33	SAMANTHA MUMBA/Baby, Come Over...	21275
26	N'SYNC/One	19275
24	CITY HIGH/What Would You Do?	19275
24	PHUNK/No One	19275
23	WILLA FORDI/Wanna Be Bad	19573
22	TAMIA/Singer In My House	18722
14	LENNY KRAMITZ/Agan	17871
21	ATC/Around The World...	17871
17	DAVID BROWNE/Who's Your Boy?	17020
21	STAND!N'S/Been Awhile	15318
18	ALICE D/Hey, Better Off Alone	15318
17	SMASH MOUTH/It's A Believer	14667
16	JEROME R/Just	13616
14	SUNOLE/It Feels So Good	11914

MARKET #3
WKIE/Chicago
Big City
(312) 253-9400
Shebel/Legg
12x Cume 306,900



PLAYS

PLAYS	ARTIST/TITLE	GI (000)
58	PLUMET/Damaged	6993
46	FRAGMA/You Are Alive	6862
60	ALLIUM/Regin 2 Rise	6771
50	BASEMENT JAMX/Nothing	6660
58	DJ LUNAR/See Right...	6327
37	ULTRA NATE/Get It Up...	6327
61	ROCKWELL/Who's Your Boy?	5379
47	PUSKANA/Who's Your Boy?	5217
39	SURK/Only You	5217
60	UNDERGROUND PROJECT/Summer Jam	5217
44	GIGI D'AGOSTINO/It's Fly With You	4884
39	SCUL DOLLOUB/Here We Go	4773
42	KIMBERLY/Sumpin' And Jumpin'	4652
41	JANE I/Someone To Call...	4440
22	RODGER SANCHEZ/Another Chance	4218
21	DANCE JAM/On Sunshine	3996
34	DA BUZZ/Do You Want Me	3865
33	WILLA FORDI/Wanna Be Bad	3778
32	CRAG DAVID/Fire Me In	3778
31	UNCLE KRACKER/Follow Me	3441
27	CELESTE/Princess Inside Your Secret	3330
25	MADISON AMBULE/Everything You Need	2997
11	MARCEL/It's Just A Game	2664
10	MAISON MARTIN MARGIELA/It's Me	2553
41	SAFRI DUG/Bongo Song	2331
42	KIM DUBROW/You	1938
44	SARINA PARIS/Just About Enough	1665
13	ATC/Around The World...	1221
11	ANNE LEE/2 Times	1110
7	IAN VAN DAM/Castles In The Sky	1110
9	DAVID BROWNE/Who's Your Boy?	1110
9	BOB MARLEY/Get Up, Stand Up	999
6	MADISON AMBULE/Who's Your Boy?	999
8	LOVE BITE/Take Your Time	888

MARKET #3
WKSC/Chicago
Clear Channel
(312) 255-5100
Phillips/Rivera
12x Cume 784,100



PLAYS

PLAYS	ARTIST/TITLE	GI (000)
74	SUGAR RAY/When It's Over	26534
78	LIFEHOUSE/Hanging By A Moment	25536
95	EVE F/GWEN STEFANI/Let Me Blow Ya Mind	25536
70	USHER/R.I.D. Remind Me	25270
77	TRAIN/Drops Of Jupiter...	22344
33	STAND!N'S/Been Awhile	20743
30	DESTINY'S CHILD/Bodyicious	18296
77	BLU CANTRELL/H.I.M. Em Up Style...	14896
83	CITY HIGH/What Would You Do?	14364
49	NELLY FURTADO/Who's Your Boy?	13300
93	O-TOWN/All Or Nothing	12502
36	ATC/Around The World...	11172
27	FUEL/Bed Day	11172
34	JENNIFER LOPEZ/Real	10640
34	LFO/Every Other Time	10640
42	112/Peaches & Cream	10108
62	JESSICA SIMPSON/Inevitable	10108
33	WILLA FORDI/Wanna Be Bad	8778
32	JENNIFER LOPEZ/Real	8778
37	UNCLE KRACKER/Follow Me	8246
12	CRAZY TOWN/Butterfly	7714
29	JANE I/For You	7714
28	AMERICAN HI-FI/Favor Of The Weak	7448
28	BLAQUE/BOB	7448
16	NELLY FURTADO/Who's Your Boy?	7448
22	TRICK DADDY/Take It To Da House	7182
22	LENNY KRAMITZ/Agan	6918
14	WISSE GUY'S/Start The Commotion	6384
12	FUEL/Bed Day	6384
12	TAMIA/Singer In My House	6384
18	USHER/R.I.D. Remind Me	5852
22	SHAGGY/Agan	5852
16	CRAG DAVID/Fire Me In	5852
14	ALICIA KEYS/Fallin'	5852
21	JELLYSTONE/Amore (Part 1)	5054
19	N'SYNC/One	5054
8	DAVE MATTHEWS BAND/The Space Between	4788
7	N'SYNC/One	4788
17	AGUILERA/L.I.M.O. ...Lady Marmalade	4522

MARKET #3
KZQZ/San Francisco
Bonnieville
(415) 957-9575
Keating/Reid
12x Cume 678,100



PLAYS

PLAYS	ARTIST/TITLE	GI (000)
85	BLU CANTRELL/H.I.M. Em Up Style...	21880
82	EVE F/GWEN STEFANI/Let Me Blow Ya Mind	21402
80	TOYNA/D	20880
78	WILLA FORDI/Wanna Be Bad	20358
67	STAND!N'S/Been Awhile	15921
51	112/Peaches & Cream	15138
58	DESTINY'S CHILD/Bodyicious	14618
63	JESSICA SIMPSON/Inevitable	14356
55	JENNIFER LOPEZ/Real	14356
57	AGUILERA/L.I.M.O. ...Lady Marmalade	14355
49	LIFEHOUSE/Hanging By A Moment	13311
58	BACKSTREET BOYS/More Than That	13060
48	N'SYNC/One	12526
58	SUGAR RAY/When It's Over	12528
46	ALICIA KEYS/Fallin'	12006
43	NELLY FURTADO/Who's Your Boy?	11745
38	ATC/Around The World...	11223
41	JENNIFER LOPEZ/Real	10962
41	INCUBUS/Drive	10179
37	SMASH MOUTH/It's A Believer	9657
41	CITY HIGH/What Would You Do?	9135
32	STAND!N'S/Been Awhile	8352
32	STAND!N'S/Been Awhile	7047
17	UNCLE KRACKER/Follow Me	7047
27	LFO/Every Other Time	7047
23	O-TOWN/All Or Nothing	6003
23	SHAGGY/Agan	6003
20	AMERICAN HI-FI/Favor Of The Weak	6002
22	CRAZY TOWN/Butterfly	5722
19	YOUNG SWAG/Sugar	5722
22	USHER/R.I.D. Remind Me	5240
29	JAGGED EDGE/Where The Party At	4959
29	DESTINY'S CHILD/Bodyicious	4959
18	LENNY KRAMITZ/Agan	4782
17	MU I/AVOR 3 (Life Words)	4437
14	DESTINY'S CHILD/Independent Women...	4437
17	JOE FLYNN/It's A Shame	4376
17	JENNIFER LOPEZ/Who's Your Boy?	3915
17	ANITA/Baby	3915
16	K-G & JUDY/Crazy	3915

MARKET #5
WIOQ/Philadelphia
Clear Channel
(610) 667-8100
Shannon/Morales
12x Cume 915,200



PLAYS

PLAYS	ARTIST/TITLE	GI (000)
82	EVE F/GWEN STEFANI/Let Me Blow Ya Mind	33046
77	BLU CANTRELL/H.I.M. Em Up Style...	31031
65	CITY HIGH/What Would You Do?	26195
34	TRAIN/Drops Of Jupiter...	21762
72	O-TOWN/All Or Nothing	20956
50	STAND!N'S/Been Awhile	20150
46	ALICIA KEYS/Fallin'	18538
54	112/Peaches & Cream	17732
42	JANE I/Someone To Call...	16976
41	JESSICA SIMPSON/Inevitable	16523
34	SUGAR RAY/When It's Over	16120
37	TAMIA/Singer In My House	16120
36	WILLA FORDI/Wanna Be Bad	15314
27	DAVE MATTHEWS BAND/The Space Between	14911
41	USHER/R.I.D. Remind Me	12854
33	USHER/R.I.D. Remind Me	12399
32	MISSY ELLIOTT/Get Ur Freak On	12296
29	JENNIFER LOPEZ/Real	12090
29	JAGGED EDGE/Where The Party At	11687
17	EVE F/GWEN STEFANI/Let Me Blow Ya Mind	73647
25	LIFEHOUSE/Hanging By A Moment	10075
22	WISSE GUY'S/Start The Commotion	8866
21	N'SYNC/One	8463
20	MELANIE C/It's About Time	8060
39	JESSICA SIMPSON/Inevitable	7967
20	EVE G/Here's To The Night	7050
18	CRAG DAVID/Fire Me In	7050
17	DARLICE/Sandstorm	6751
17	JANE I/For You	6284
15	JE FANTASY/Just	6185
16	FUEL/Bed Day	6481
15	INCUBUS/Drive	6481
15	MISSEY ELLIOTT/One Minute Man	6045
15	D12/Purple Hills	6045
12	LFO/Every Other Time	5642
14	UNCLE KRACKER/Follow Me	5642
12	UNCLE KRACKER/Follow Me	4836
14	DESTINY'S CHILD/Bodyicious	4836
12	EVE G/Here's To The Night	4836

MARKET #6
KHKS/Dallas-Ft. Worth
Clear Channel
(214) 630-3011
Cook/Venitelle
12x Cume 657,600



PLAYS

PLAYS	ARTIST/TITLE	GI (000)
88	EVE F/GWEN STEFANI/Let Me Blow Ya Mind	25578
86	BLU CANTRELL/H.I.M. Em Up Style...	25284
81	O-TOWN/All Or Nothing	23814
77	UNCLE KRACKER/Follow Me	22532
65	TRAIN/Drops Of Jupiter...	22530
50	NELLY FURTADO/Who's Your Boy?	20286
44	LIFEHOUSE/Hanging By A Moment	18816
83	CITY HIGH/What Would You Do?	15288
64	MISSY ELLIOTT/Get Ur Freak On	14700
44	JENNIFER LOPEZ/Real	13200
21	GIGI D'AGOSTINO/It's Fly With You	12936
38	LFO/Every Other Time	12642
37	112/Peaches & Cream	12642
33	WILLA FORDI/Wanna Be Bad	12642
41	USHER/R.I.D. Remind Me	12642
36	JANE I/Someone To Call...	11172
42	JESSICA SIMPSON/Inevitable	10290
34	PHUNK/No One	9702
14	JANE I/For You	8820
27	JENNIFER LOPEZ/Who's Your Boy?	8820
23	SUGAR RAY/When It's Over	8526
13	L.I.M.O./Put It On Me	8526
28	MADONNA/Music	8322
18	LIL' RON/Hey Baby	7056
17	SHAGGY/Agan	6456
10	MADONNA/Don't Tell Me	6468
7	SUGAR RAY/When It's Over	6174
20	MADONNA/Don't Tell Me	5880
22	NELLY FURTADO/Who's Your Boy?	5880
17	GIGI D'AGOSTINO/It's Fly With You	4638
12	MADONNA/Don't Tell Me	6468
7	SUGAR RAY/When It's Over	6174
20	MADONNA/Don't Tell Me	5880
22	NELLY FURTADO/Who's Your Boy?	5880
41	JENNIFER LOPEZ/Real	4638
16	CHRISTINA MILANO/Am I PM	4704
17	CREED/With Arms Wide Open	4116
14	DARLICE/Sandstorm	4116
12	N'SYNC/One	3528
9	DESTINY'S CHILD/Independent Women...	3528

MARKET #6
KRBV/Dallas-Ft. Worth
Infinity
(214) 630-3011
Cook/Venitelle
12x Cume 452,200



PLAYS

PLAYS	ARTIST/TITLE	GI (000)
99	CITY HIGH/What Would You Do?	13167
99	112/Peaches & Cream	13167
51	BLU CANTRELL/H.I.M. Em Up Style...	13167
99	JENNIFER LOPEZ/Real	13167
99	EVE F/GWEN STEFANI/Let Me Blow Ya Mind	13167
12	AFROMAN/Because I Got High	10241
83	D12/Purple Hills	9044
87	NELLY FURTADO/Who's Your Boy?	7049
52	LUDACRIS/Save The World	6916
48	DARLICE/Sandstorm	6183
52	JANE I/Someone To Call...	6183
46	DESTINY'S CHILD/Bodyicious	6384
54	ALICIA KEYS/Fallin'	6384
47	WISSE GUY'S/Start The Commotion	6251
47	GIGI D'AGOSTINO/It's Fly With You	6251
46	MISSY ELLIOTT/Get Ur Freak On	6251
46	JESSICA SIMPSON/Inevitable	5985
50	USHER/R.I.D. Remind Me	5985
29	PHUNK/No One	4788
26	JAGGED EDGE/Where The Party At	2808
24	UNCLE KRACKER/Follow Me	3857
31	AFROMAN/Baby	3059
17	JAGGED EDGE/Where The Party At	2760
52	QB FINEST/FMAS/Dockie Wally	2670
17	L.I.M.O./Put It On Me	2670
18	NELLY FURTADO/Who's Your Boy?	2394
14	NELLY FURTADO/Who's Your Boy?	2394
11	JUNY/Black That Thing Up	2394
12	LUDACRIS/Save The World	2394
12	SHAGGY/Agan	2394
16	PHUNK/No One	2261
17	N'SYNC/Pop	2261
16	SONOUE/It Feels So Good	2128
9	EMINEM/FDJO/San	2128
43	SUGAR RAY/When It's Over	2128
16	AGUILERA/L.I.M.O. ...Lady Marmalade	1996
13	OUTKAST/Ms. Jackson	1996
15	L.I.M.O./Put It On Me	1862
15	PHUNK/No One	1862
10	DIDDY/Party Up (Up In..)	1862

MARKET #7
WDRQ/Detroit
ABC
(313) 871-9000
Tear/Towers/Curry
12x Cume 734,900



PLAYS

PLAYS	ARTIST/TITLE	GI (000)
66	SUGAR RAY/When It's Over	21840
70	WILLA FORDI/Wanna Be Bad	21840
65	BACKSTREET BOYS/More Than That	19656
66		

R&R CHR/Rhythmic Top 50

Powered By



August 17, 2001

LAST WEEK	THIS WEEK	ARTIST TITLE (LABELS)	TOTAL PLAYS	+/- PLAYS	GROSS IMPRESSIONS (M)	WEEKS ON CHART	TOTAL STATIONS ADDS
3	1	JENNIFER LOPEZ I'm Real (Epic)	3825	+375	675258	8	61/0
1	2	JAGGED EDGE Where The Party At (So So Def/Columbia)	3587	-26	624698	14	58/0
4	3	USHER U Remind Me (LaFace/Arista)	3485	+99	622088	12	61/0
6	4	ALICIA KEYS Fallin' (J)	3429	+341	628347	8	55/1
2	5	112 Peaches & Cream (Bad Boy/Arista)	3299	-280	467495	20	62/0
5	6	EVE F/GWEN STEFANI Let Me Blow Ya Mind (Ruff Ryders/Interscope)	2729	-360	456827	20	58/0
7	7	MISSY ELLIOTT One Minute Man (Gold Mind/EastWest/EEG)	2302	+92	413621	10	58/0
10	8	LUDACRIS Area Codes (Murder Inc./Def Jam/IDJMG)	2237	+211	354828	8	56/1
8	9	BLU CANTRELL Hit 'Em Up Style (Oops!) (Arista)	2198	+142	359743	16	54/1
Breaker	10	JAY-Z Izzo (H.O.V.A.) (Roc-A-Fella/IDJMG)	2134	+149	417985	5	54/43
9	11	LIL' MO Superwoman (Gold Mind/EastWest/EEG)	1808	-242	281244	16	56/0
16	12	MARY J. BLIGE Family Affair (MCA)	1776	+298	317636	4	56/0
13	13	D12 Purple Hills (Shady/Interscope)	1715	-251	237979	12	52/0
11	14	MISSY ELLIOTT Get Ur Freak On (Gold Mind/EastWest/EEG)	1688	-313	266031	24	60/0
19	15	TRICK DADDY I'm A Thug (Slip 'N Slide/Atlantic)	1662	+324	262540	7	50/3
15	16	CRAIG DAVID Fill Me In (Wildside/Atlantic)	1578	+95	220366	12	44/0
28	17	AFROMAN Because I Got High (Universal)	1507	+791	266362	2	52/9
14	18	TOYA I Do (Arista)	1364	-129	159983	19	33/1
22	19	P. DIDDY & THE FAMILY Bad Boy For Life (Bad Boy/Arista)	1349	+196	272309	6	53/0
18	20	JANET Someone To Call My Lover (Virgin)	1340	-22	171447	10	41/0
Breaker	21	ISLEY BROTHERS F/RONALD ISLEY Contagious (DreamWorks)	1298	+158	204336	5	39/2
17	22	RAY-J Wait A Minute (Atlantic)	1220	-224	227194	13	52/0
20	23	CITY HIGH What Would You Do? (Interscope)	1134	-109	153358	20	42/0
26	24	FABOLOUS F/NATE DOGG Can't Deny It (Desert Storm/Elektra/EEG)	1112	+229	226915	4	44/1
24	25	JUVENILE Set It Off (Cash Money/Universal)	1003	-134	128930	9	40/0
27	26	VIOLATOR F/BUSTA RHYMES What It Is (Violator/Loud/Columbia)	806	-10	182413	9	33/0
29	27	NIVEA Don't Mess With The Radio (Jive)	668	+20	55098	6	39/1
30	28	GINUWINE Differences (Epic)	614	+4	143703	5	29/5
32	29	RL/SNOOP DOGG/LIL' KIM Do U Wanna Roll (J)	592	+106	83751	3	33/5
38	30	NELLY Batter Up (Fo' Reel/Universal)	570	+173	56692	2	27/2
45	31	JA RULE Living It Up (Murder Inc./Def Jam/IDJMG)	567	+310	148272	2	4/2
36	32	CHRISTINA MILIAN AM To PM (Def Soul/IDJMG)	554	+99	60153	2	27/2
33	33	JAHEIM Just In Case (Divine Mill/WB)	485	-1	125130	9	19/1
34	34	KURUPT F/BLAQUE It's Over (Antra/Artemis)	469	-12	49342	8	29/0
37	35	COO COO CAL My Projects (Tommy Boy)	446	+23	87527	2	25/0
35	36	ATHENA CAGE Hey Hey (Priority)	430	-36	73000	8	29/0
46	37	R. KELLY Feelin' On Your Booty (Jive)	387	+147	82691	2	34/3
39	38	EASTSIDAZ I Luv It (Doghouse/TVT)	354	-12	57584	3	25/0
Debut	39	JADAKISS Knock Yourself Out (Ruff Ryders/Interscope)	341	+126	122742	1	20/2
Debut	40	T.C.P. Gotta Girl (Elektra/EEG)	324	+156	37711	1	26/1
41	41	LIL' O Back Back (Game Face/Atlantic)	311	+8	42301	2	11/0
Debut	42	PETEY PABLO Raise Up (Jive)	298	+87	55002	1	9/2
44	43	DESTINY'S CHILD Emotion (Columbia)	293	+31	34993	2	12/5
Debut	44	MAXWELL Lifetime (Columbia)	288	+72	53650	1	20/2
40	45	2PAC Letter 2 My Unborn (Amaru/Death Row/Interscope)	281	-49	47559	3	25/0
Debut	45	DESTINY'S CHILD Brown Eyes (Columbia)	279	+95	18122	1	1/0
42	47	LIL BOW WOW Ghetto Girls (So So Def/Columbia)	271	-28	37267	2	6/2
43	48	JIMMY COZIER She's All I Got (J)	255	-14	112811	2	7/0
Debut	49	HI TEK Round & Round (Rawkus/Priority)	254	+40	58210	1	9/0
Debut	50	WRECKSHOP FAMILY Power Up (Wreckshop)	243	+44	49138	1	2/1

Most Added

www.rradds.com

ARTIST TITLE (LABELS)	ADDS
JAY-Z Izzo (H.O.V.A.) (Roc-A-Fella/IDJMG)	43
BRIAN MCKNIGHT Love Of My Life (Motown)	18
MARIAH CAREY Never Too Far (Virgin)	17
LIL' RASCALS Hardball (Independent)	13
AFROMAN Because I Got High (Universal)	9
GORILLAZ Clint Eastwood (Virgin)	7
BUBBA SPARXX Ugly (Interscope)	7
LIL' ROMEO The Girlies (Soulja/Priority)	6
FOXY BROWN Candy (Violator/IDJMG)	6
RL/SNOOP DOGG/LIL' KIM Do U Wanna Roll (J)	5
GINUWINE Differences (Epic)	5
DESTINY'S CHILD Emotion (Columbia)	5
JERMAINE DUPRI Ballin' Outta Control (So So Def/Columbia)	5
RUFF ENDZ Cash Money Cars Clothes (Epic)	5

Most Increased Plays

ARTIST TITLE (LABELS)	TOTAL PLAY INCREASE
AFROMAN Because I Got High (Universal)	+791
JENNIFER LOPEZ I'm Real (Epic)	+375
ALICIA KEYS Fallin' (J)	+341
TRICK DADDY I'm A Thug (Slip 'N Slide/Atlantic)	+324
JA RULE Living It Up (Murder Inc./Def Jam/IDJMG)	+310
MARY J. BLIGE Family Affair (MCA)	+298
FABOLOUS F/NATE DOGG Can't... (Desert Storm/Elektra/EEG)	+229
LUDACRIS Area Codes (Murder Inc./Def Jam/IDJMG)	+211
DMX We Right Here (Ruff Ryders/IDJMG)	+210
P. DIDDY & THE FAMILY Bad Boy... (Bad Boy/Arista)	+196

Breakers

NOW PLAYING ON 60% OF THE REPORTING PANEL

JAY-Z		
Izzo (H.O.V.A.) (Roc-A-Fella/IDJMG)		
TOTAL PLAYS/INCREASE	TOTAL STATIONS/ADDS	CHART
2134/149	54/43	10
ISLEY BROTHERS F/RONALD ISLEY		
Contagious (DreamWorks)		
TOTAL PLAYS/INCREASE	TOTAL STATIONS/ADDS	CHART
1298/158	39/2	21

62 CHR/Rhythmic reporters. Monitored airplay data supplied by Mediabase Research, a division of Premiere Radio Networks. Songs ranked by total plays for the airplay week of Sunday 8/5-Saturday 8/11. Bullets appear on songs gaining plays or remaining flat from previous week. If two songs are tied in total plays, the song being played on more stations is placed first. Breaker status is assigned to songs reaching 60% of reporting panel for the first time. Songs that are down in plays for three consecutive weeks and below No.25 are moved to recurrent. Gross Impressions equals Average Quarter Hour Persons times number of plays (times 100). Average Quarter Hour Persons used herein with permission from The Arbitron Company (Copyright 2001, The Arbitron Company). © 2001, R&R Inc.

Most Added is the total number of new adds officially reported to R&R by each reporting station. Songs unreported as adds do not count toward overall total stations playing a song. Most Increased Plays lists the songs with the greatest week-to-week increases in total plays. Weighted chart appears on R&R ONLINE MUSIC TRACKING.

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CHR/RHYTHMIC

Indicator™

Most Added.

Table with 3 columns: ARTIST TITLE LABEL(S), ADDS. Lists artists like JAY-Z, Brian McKnight, Mariah Carey, etc.

New & Active

Table with 2 columns: Artist/Title, Total Plays/Total Stations/Adds. Lists artists like Lil' Wayne, Foxy Brown, Tyrese, etc.

Songs ranked by total plays

CHR/Rhythmic Reporters Stations and their adds listed alphabetically by market

Large grid of market reports for various cities including Albuquerque, Corpus Christi, Hartford, Las Vegas, etc., listing station names and their top adds.

Monitored Reporters logo and statistics: 71 Total Reporters, 62 Total Monitored, 9 Total Indicator.

August 17, 2001

RateTheMusic.com
 BY MEDIABASE™

America's Best Testing CHR/Rhythmic Songs 12+ For The Week Ending 8/17/01.

Artist Title (Label)	TW	LW	Familiarity	Burn	TD	Familiarity	Burn
JAGGED EDGE Where The Party At?(So So Def/Columbia)	4.15	4.15	94%	17%	4.21	93%	16%
ALICIA KEYS Fallin' (J)	4.07	4.13	85%	14%	4.07	83%	14%
112 Peaches & Cream(Bad Boy/Arista)	4.00	4.07	97%	31%	4.02	97%	31%
JENNIFER LOPEZ F/JA RULE I'm Real(Epic)	3.97	3.83	94%	16%	4.06	94%	14%
JAY-Z Izzo(Roc-A-Fella/IDJMG)	3.94	-	61%	7%	4.01	58%	6%
BLU CANTRELL Hit 'Em Up Style (Oops!)(Arista)	3.92	3.98	92%	22%	3.94	91%	20%
EVE F/GWEN STEFANI Let Me Blow Ya Mind(Ruff Ryders/Interscope)	3.91	3.98	99%	41%	3.86	99%	42%
USHER U Remind Me(La Face/Arista)	3.90	3.97	95%	23%	3.91	95%	24%
CRAIG DAVID Fill Me In(Wildstar/Atlantic)	3.89	3.87	77%	15%	3.93	76%	15%
NELLY Ride Wit Me(Fo' Reel/Universal)	3.89	3.93	99%	48%	3.91	100%	48%
RAY-J F/LIL' KIM Wait A Minute(Atlantic)	3.89	3.86	81%	18%	3.89	80%	18%
MISSY ELLIOTT One Minute Man(Gold Mind/EastWest/EEG)	3.88	3.95	83%	13%	3.91	83%	12%
TRICK DADDY I'm A Thug(Slip 'N Slide/Atlantic)	3.85	3.78	67%	10%	3.97	64%	8%
FABOLOUS F/MATE DOGG Can't Deny It(Desert Storm/Elektra/EEG)	3.84	-	45%	5%	3.89	42%	4%
GINUWINE Differences(Epic)	3.84	-	45%	5%	3.88	41%	5%
MARY J. BLIGE Family Affair(MCA)	3.79	3.72	46%	6%	3.78	41%	4%
D12 Purple Hills(Shady/Interscope)	3.75	3.85	90%	23%	3.90	90%	19%
LIL' MO Superwoman(Gold Mind/EastWest/EEG)	3.75	3.83	85%	26%	3.81	84%	25%
TOYA I Do(Arista)	3.73	3.74	67%	13%	3.81	64%	10%
CITY HIGH What Would You Do?(Interscope)	3.72	3.78	98%	46%	3.76	98%	45%
MISSY ELLIOTT Get Ur Freak On(Gold Mind/EastWest/EEG)	3.71	3.81	98%	42%	3.67	98%	44%
ISLEY BROTHERS F/RONALD ISLEY Contagious(DreamWorks)	3.68	3.48	56%	11%	3.64	51%	10%
R. KELLY Fiesta(Jive)	3.68	3.71	90%	32%	3.68	90%	31%
LUDACRIS Area Codes(Def Jam/IDJMG)	3.65	3.61	82%	16%	3.72	80%	14%
JANET Someone To Call My Lover(Virgin)	3.63	3.68	91%	30%	3.62	91%	30%
VIOLATOR F/BUSTA RHYMES What It Is(Violator/Loud/Columbia)	3.62	3.58	65%	12%	3.61	61%	13%
P. DIDDY & FAMILY Bad Boys For Life(Bad Boy/Arista)	3.61	3.48	79%	17%	3.68	78%	15%
JUVENILE Set It Off(Cash Money/Universal)	3.57	3.46	54%	10%	3.67	50%	7%
DESTINY'S CHILD Bootylicious(Columbia)	3.37	3.50	99%	46%	3.40	99%	44%
NIVEA Don't Mess With The Radio(Jive)	3.30	-	40%	8%	3.33	37%	6%

Total sample size is 603 respondents. Total average favorability estimates are based on a scale of 1-5. (1=dislike very much, 5=like very much). Total familiarity represents the percentage of respondents who recognized the song. Total burn represents the number of respondents who said they are tired of hearing the song. Sample composition is based on persons 12+. TD = Target Demo (Persons 12-24). Persons are screened via the Internet. Once passed, they can take the music test based on their format/music preference. RateTheMusic.com results are not meant to replace callout research. The results are intended to show opinions of participants on the Internet only. RateTheMusic is a registered trademark of RateTheMusic.com. The RTM system is available for local radio stations by calling 407/523-7272. RateTheMusic.com data is provided by Mediabase Research, A division of Premiere Radio Networks.

Most Played Recurrents

ARTIST TITLE LABEL(S)	PLAY
NELLY Ride Wit Me (Fo' Reel/Universal)	928
DESTINY'S CHILD Bootylicious (Columbia)	842
R. KELLY Fiesta (Jive)	833
JA RULE F/LIL' MO AND VITA Put It On Me (Murder Inc./Def Jam/IDJMG)	764
ERICK SERMON Music (Interscope)	611
JOE F/MYSTIKAL Stutter (Jive)	597
SNOOP DOGG F/TYRESE & MR. TAN Just A Baby Boy (Universal)	563
SNOOP DOGG Lay Low (No Limit/Priority)	545
CASE Missing You (Def Soul/IDJMG)	538
QB FINEST F/NAS Oochie Wally (Columbia)	535
JESSICA SIMPSON Irresistible (Columbia)	515
LUDACRIS Southern Hospitality (Def Jam South/IDJMG)	509
ST. LUNATICS Midwest Swing (Fo' Reel/Universal)	508
LIL' JON & THE EASTSIDE BOYZ Bia Bia (TVT)	505
AGUILERA/LIL' KIM/MYA/PINK Lady Marmalade (Interscope)	483
DR. DRE The Next Episode (Aftermath/Interscope)	464
TYRESE I Like Them Girls (RCA)	463
OUTKAST Ms. Jackson (LaFace/Arista)	460
JAY-Z I Just Wanna Love U... (Roc-A-Fella/IDJMG)	416
JANET All For You (Virgin)	414

CHR/RHYTHMIC Going For Adds

8/21/01

AALIYAH Rock The Boat (BlackGround)
 DJ ENCORE f/ENGELINA I See Right Through You (MCA)
 ELAN I'm In Love With You, Girl (London Sire)
 GREG STREET Thug Like Me (Slip-N-Slide/Atlantic)
 JOY ENRIQUEZ What Do You Want (Arista)
 PROPHET JONES Lifetime (University/Motown/Universal)
 MR. CHEEKS Lights, Camera... (Universal)
 REDMAN Smash Sumthin' (Def Jam/IDJMG)

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THE HOOD IS NOW INFECTED

In support of their hit single "Contagious," DreamWorks recording artists The Isley Brothers stopped by KPWR (Power 106)/Los Angeles' studios to hang out with the morning crew from *Big Boy's Neighborhood*. Pictured are (l-r) morning show host Big Boy, Ron Isley, Ernie Isley, DreamWorks Rep Keri Sutcliffe, morning show sidekick Fuzzy and DreamWorks Rep Amon Parker (kneeling).

CHR/Rhythmic Playlists

August 17, 2001 R&R • 45

FIND COMPLETE PLAYLISTS FOR ALL CHR/RHYTHMIC REPORTERS ON R&R ONLINE MUSIC TRACKING

MARKET #1

WKTV/New York
Clear Channel
(212) 420-3300
Blue/Geronimo
12+ Cumc 2,326,200



PLAYS

LW	TW	ARTIST/TITLE	GI (000)
56	77	GIGI D'AGOSTI/ROTH/Flly With You	85555
74	74	BLU CANTRELL/Hi Em Tip Style...	82510
58	73	DA B.U.Z.Z./Let Me Love You	81395
57	71	O-TOWN/W/Nothin'	79165
75	47	JAY-Z/Zo (H.O.V.A.)	52405
43	43	DIGITAL ALLIES/Without You	47845
40	43	AFROMAN/Because I Got High	47945
75	41	ENE TOWN/STEFAN/Let Me Blow Ya Mind	45715
39	39	ALICIA KEYS/Fallin'	43485
42	38	JANE I/Someone To Call	42370
17	35	DEBORAH COX/Absolutely Not	39025
33	33	MARIAH CAREY/Never Too Far	36795
37	31	SARINA FARR/Mambo Baby, Come Over...	34565
43	31	DESTINY'S CHILD/Boyz n the Booda	34565
56	30	DARUDE/Sandstorm	33450
5	29	MELVIN/Get It On	33235
26	28	JENNIFER LOPEZ/Real	31220
14	28	JANE I/For You	31220
24	28	SARINA FARR/To Be Able To Love	28990
68	26	TAMIA/Stranger In My House	28990
26	26	DEBORAH COX/Never Knew	28990
21	25	CRAIG DAVID/It's Me	28755
8	25	TAMIA/For You	28755
19	25	JANE I/Someone To Call	27430
21	22	USHER/R Remind Me	24530
17	21	MADONNA/Music	23415
19	20	CITY HIGH/What Would You Do?	21185
18	20	MYA/Case Of The Ex.	20070
19	19	LORIE L/One Minute Man	20070
17	18	ALICE DEE/JAY/Better On My Own	18955
18	18	S.C.UB.L/7 Never Had A Dream...	17840
15	18	JENNIFER LOPEZ/Let's Get Loud	17840
1	15	JENNIFER LOPEZ/Low Down Cont...	16725
14	14	RIKUNA/It's About Time	16725
14	14	PK/Where You Live	15610
14	14	SONIQUE/It Feels So Good	15610
1	13	DERB/Derb	14495
10	13	WHITNEY HOUSTON/My Love Is Your Love	14495
11	13	11/11/Peaches & Cream	14495
11	13	W/TA/FOR/What's Be Real	14495

MARKET #1

WOHT/New York
Emmis
(212) 229-9377
Clorchy
12+ Cumc 2,406,500



PLAYS

LW	TW	ARTIST/TITLE	GI (000)
48	53	JADAKISS/Knock Yourself Out	87556
47	52	USHER/R Remind Me	85904
45	51	ALICIA KEYS/Fallin'	84252
36	47	MARY J. BLIGE/Family Affair	71644
47	47	JAY-Z/Zo (H.O.V.A.)	77644
36	42	JENNIFER LOPEZ/Real	69324
37	41	USHER/R Don't Know	67782
41	41	JAGGED EDGE/Where The Party At	67732
32	40	JANE I/Just In Case	66800
46	40	JAMIE CORDER/She's All I Got	66680
38	38	MISSY ELLIOTT/One Minute Man	62776
14	38	JAY-Z/Zo (H.O.V.A.)	62776
42	31	L.I.L. WAYNE/Champagne	54122
23	30	BEYONCÉ/Naughty Girl	49560
30	30	112/Peaches & Cream	49560
29	29	AALIYAH/We Need A Resolution	47908
29	29	P.DIDDY...Bad Boy For Life	47908
28	29	TRICK DADDY/It's A Thug	46256
28	28	MISSY ELLIOTT/Get Ur Freak On	46256
20	28	GUN/W/We Differences	46256
20	27	JADAKISS/We Got 'Em	44604
27	27	SUNSHINE ANDERSON/Lunch Dr Dinner	44604
24	27	CHRIS TINA/Just A Little Bit More	42952
32	26	SHYNE/F.B.I./Levy/Bonnie & Shyne	42952
24	24	L.I.L. WAYNE/Bia Bia	39648
15	23	ATHENA CAGE/Hey Hey	37396
22	22	R. KELLY/Real In Your Face...	36344
21	21	TRICK DADDY/It's A Thug	34692
19	21	D12/Purple Hills	31388
18	21	TYRESE/What Am I Gonna Do	29736
7	18	BILAL/Fast Lane	26432
12	15	LUDACRIS/Arms Codes	24780
15	16	LUDACRIS/Southern Hospitality	21065
10	12	DMX/We Right Here	19824
11	12	MUSIQ/Sister 2 My Unborn	18124
11	11	R. KELLY/Fiesta	18124
11	11	L.I.L. WAYNE/Supremacy	18124
4	11	MISSY ELLIOTT/Get Ur Freak On	14495
4	11	ISLEY BRO/S. R. ISLEY/Contagious	18124

MARKET #2

KPWR/Los Angeles
Emmis
(818) 953-4200
Small/Young/E-Man
12+ Cumc 1,708,000



PLAYS

LW	TW	ARTIST/TITLE	GI (000)
64	74	LUDACRIS/Arms Codes	54538
70	72	FABOLUS/FINATE DOGG/Can't Deny It	53964
67	70	JAGGED EDGE/Where The Party At	51590
67	67	EVE/FOWIN/STEFAN/Let Me Blow Ya Mind	49379
68	67	SNOOP DOGG/TYRESE...Just A Baby Boy	49379
64	62	ERICK SFERMAN/Music	45694
39	56	JENNIFER LOPEZ/Real	41272
42	48	USHER/R Remind Me	35378
46	48	RAY-J/What A Minute	35378
46	48	MISSY ELLIOTT/One Minute Man	30954
49	42	EASTSIDAZ/11/27	30954
26	41	R.I.S./SNOOP DOGG...Do U Wanna Roll	30072
60	38	CHICO & CHOU/PARDY/High Come Down	28840
45	35	VOLATOR/BRUSTA...What It Is	25795
30	34	JAY-Z/Zo (H.O.V.A.)	25058
27	34	AFROMAN/Because I Got High	23584
24	32	ALICIA KEYS/Fallin'	23058
27	32	R. KELLY/Real In Your Face...	23058
31	31	TRICK DADDY/It's A Thug	22847
22	28	XZIBIT/Get Your Walk On	19162
25	24	MARY J. BLIGE/Family Affair	17688
24	24	112/Peaches & Cream	17688
35	23	D12/Purple Hills	16951
16	23	PK/Where You Live	14740
5	19	BUBBA SPARKY/Who's Your Man	14003
17	19	P.DIDDY...Bad Boy For Life	14003
14	18	F.D.DY/Bad Boy For Life	13266
13	15	L.I.L. WAYNE/Supremacy	11055
16	13	BAD AZZ/SNOOP DOGG/Who's Your Man	9841
13	13	JAY-Z/Zo (H.O.V.A.)	9841
38	11	THE SHOCKER/Pop Locka	8107
3	10	H/T/K/Run & Hide	7370
9	8	BEANIE SIGEL/Beanie (Mac's R...)	6633
10	8	LUDACRIS/Southern Hospitality	21065
19	8	JAY-Z/Zo (H.O.V.A.)	5896
1	7	T/M/What's Your Fantasy	5896
6	7	BABYFACE/Baby's Mama	5159
7	7	GORILLAZ/Clashwood	5159
13	7	NELLY/Real Me	5159
5	7	MISSY ELLIOTT/Get Ur Freak On	5159

MARKET #3

WBOM/Chicago
Infinity
(312) 944-6000
Cavanaugh/Bradley
12+ Cumc 1,393,400



PLAYS

LW	TW	ARTIST/TITLE	GI (000)
37	95	JENNIFER LOPEZ/Real	56145
89	89	BLU CANTRELL/Hi Em Tip Style...	52599
48	89	JAGGED EDGE/Where The Party At	52599
88	88	EVE/FOWIN/STEFAN/Let Me Blow Ya Mind	52008
58	58	USHER/R Remind Me	50626
86	86	ALICIA KEYS/Fallin'	50826
54	56	MISSY ELLIOTT/One Minute Man	53096
4	51	TOYAH/Do	30141
10	49	VOLATOR/BRUSTA...What It Is	28959
50	48	CITY HIGH/What Would You Do?	28368
39	47	L.I.L. WAYNE/Supremacy	27777
49	47	CRAIG DAVID/It's A Thug	27777
48	47	D12/Purple Hills	27186
46	46	ALICIA KEYS/Fallin'	18912
27	41	MARY J. BLIGE/Family Affair	24231
86	36	112/Peaches & Cream	21265
35	35	MISSY ELLIOTT/Get Ur Freak On	20678
48	35	RAY-J/What A Minute	20685
11	32	MARY J. BLIGE/Family Affair	21386
37	32	R. KELLY/Fiesta	18912
13	29	EDEN'S CRUSH/Let This Way	17139
38	29	O-TOWN/W/Nothin'	17139
28	28	JANE I/Someone To Call	16548
28	28	KURUPI/FINATE DOGG/Behind The Walls	16548
12	27	P.DIDDY...Bad Boy For Life	14184
10	22	JAY-Z/Zo (H.O.V.A.)	13002
46	18	N/SYNG/Get It On	9456
16	18	JANE I/Someone To Call	9456
10	14	JAGGED EDGE/Where The Party At	8274
11	13	DR. DRE/The Next Episode	7736
10	13	JOE FAYSTIKAL/Shutter	7683
50	12	DESTINY'S CHILD/Independent Women	7092
11	12	AGUIERRA/L.I.L. WAYNE...Lady Marmalade	7092
50	11	EVE/FOWIN/STEFAN/Let Me Blow Ya Mind	24339
11	11	JAY-Z/Zo (H.O.V.A.)	6501
11	11	NELLY/Real Me	6501
13	11	MONICA/Just Another Girl	6501
14	10	JAY-Z/Zo (H.O.V.A.)	5910
6	10	DARUDE/Sandstorm	5319

MARKET #4

KMEL/San Francisco
Clear Channel
(415) 538-1061
Martin/Sneider
12+ Cumc 772,300



PLAYS

LW	TW	ARTIST/TITLE	GI (000)
55	64	FATH EVANS/CARL...Can't Believe	22400
56	64	JAGGED EDGE/Where The Party At	22400
51	52	ALICIA KEYS/Fallin'	20300
58	58	USHER/R Remind Me	20300
43	57	LUDACRIS/Arms Codes	19500
52	55	JENNIFER LOPEZ/Real	19250
49	55	MARY J. BLIGE/Family Affair	19250
51	52	MUSIQ/Sister 2 My Unborn	18200
43	51	MAXWELL/Just In Case	17850
51	51	ERICK SFERMAN/Music	16450
46	46	112/Peaches & Cream	16100
50	46	JANE I/Someone To Call	16100
52	45	MISSY ELLIOTT/One Minute Man	15750
50	43	JAY-Z/Zo (H.O.V.A.)	15050
54	47	SNOOP DOGG/TYRESE...Just A Baby Boy	15050
52	41	JAY-Z/Zo (H.O.V.A.)	14300
40	40	JILL SCOTT/I'll Get Ur Freak On	14000
37	37	L.I.L. WAYNE/Supremacy	12950
37	37	JANE I/Someone To Call	12950
35	33	ISLEY BRO/S. R. ISLEY/Contagious	11550
36	32	R. KELLY/Fiesta	11200
14	29	MUSIQ/Sister 2 My Unborn	11050
14	29	CRAIG DAVID/It's A Thug	3450
27	27	TRICK DADDY/It's A Thug	3450
12	25	GUN/W/We Differences	8750
23	21	MISSY ELLIOTT/Get Ur Freak On	7050
18	21	OUTKAST/So Fresh, So Clean	6300
25	18	TRICK DADDY/It's A Thug	6300
37	17	SNOOP DOGG/Jay Low	5950
17	17	JILL SCOTT/I'll Get Ur Freak On	5950
23	21	MISSY ELLIOTT/Get Ur Freak On	8050
18	21	OUTKAST/So Fresh, So Clean	6300
25	18	TRICK DADDY/It's A Thug	6300
37	17	SNOOP DOGG/Jay Low	5950
17	17	JILL SCOTT/I'll Get Ur Freak On	5950
23	21	MISSY ELLIOTT/Get Ur Freak On	8050
18	21	OUTKAST/So Fresh, So Clean	6300
25	18	TRICK DADDY/It's A Thug	6300
37	17	SNOOP DOGG/Jay Low	5950
17	17	JILL SCOTT/I'll Get Ur Freak On	5950
23	21	MISSY ELLIOTT/Get Ur Freak On	8050
18	21	OUTKAST/So Fresh, So Clean	6300
25	18	TRICK DADDY/It's A Thug	6300
37	17	SNOOP DOGG/Jay Low	5950
17	17	JILL SCOTT/I'll Get Ur Freak On	5950

MARKET #4

KYLD/San Francisco
Clear Channel
(415) 358-0949
Narlin
12+ Cumc 928,600



PLAYS

LW	TW	ARTIST/TITLE	GI (000)
66	71	BLU CANTRELL/Hi Em Tip Style...	29149
65	70	JAGGED EDGE/Where The Party At	29330
66	66	JENNIFER LOPEZ/Real	27654
65	65	MISSY ELLIOTT/One Minute Man	27226
64	64	ALICIA KEYS/Fallin'	25816
60	58	TOYAH/Do	24302
54	54	L.I.L. WAYNE/Supremacy	22267
53	53	AFROMAN/Because I Got High	22026
49	49	112/Peaches & Cream	20531
61	48	CHRISTINA AGUILERA/Just a Little Bit More	19719
41	48	EVE/FOWIN/STEFAN/Let Me Blow Ya Mind	17179
36	37	USHER/R Remind Me	15503
38	32	JAY-Z/Zo (H.O.V.A.)	13408
11	29	FABOLUS/FINATE DOGG/Can't Deny It	11732
11	29	JANE I/Someone To Call	11732
25	25	KURUPI/FINATE DOGG/Behind The Walls	10475
22	25	P.DIDDY...Bad Boy For Life	10475
21	25	NELLY/Real Me	10475
31	26	R. KELLY/Fiesta	10475
22	21	MISSY ELLIOTT/Get Ur Freak On	10256
22	21	SARINA FARR/Mambo Baby, Come Over...	8799
21	21	MARY J. BLIGE/Family Affair	8799
20	20	KURUPI/FINATE DOGG/Behind The Walls	8380
11	20	RAY-J/What A Minute	8380
22	17	D12/Purple Hills	7123
6	17	JAY-Z/Zo (H.O.V.A.)	7123
16	16	MAJISON/AVENUE/Don't Call Me Baby	6704
16	16	ALICE DEE/JAY/Better On My Own	6704
13	12	OUTKAST/So Fresh, So Clean	5407
13	12	DR. DRE/The Next Episode	5028
10	12	SONIQUE/It Feels So Good	5028
24	12	SNOOP DOGG/Jay Low	5028
8	10	702/Where My Girls At?	4190
9	10	GIGI D'AGOSTI/ROTH/Flly With You	4190
9	10	DANA F/Running On Empty	4190
9	10	AKLY/Hey You	3684
6	9	WISE GUY/CHRISTINA/Mano Takanio	3771
6	9	MO'DU/D.J. (Feat...)	3771
6	9	DJ JAM/Jam	3771
11	9	BLAQUE/BBB	3771

MARKET #8

WJMN/Boston
Clear Channel
(617) 563-2500
O'Brien/Williams
12+ Cumc 896,900



PLAYS

LW	TW	ARTIST/TITLE	GI (000)
89	90	JENNIFER LOPEZ/Real	34660
89	89	MISSY ELLIOTT/One Minute Man	34266
88	88	JAGGED EDGE/Where The Party At	32780
78	78	USHER/R Remind Me	33880
69	69	MISSY ELLIOTT/Get Ur Freak On	26565
54	54	JAY-Z/Zo (H.O.V.A.)	26565
62	64	PRODUCT G&K/Chuck Duck	20790
52	63	TYRESE/What Am I Gonna Do	20400
44	48	LUDACRIS/Arms Codes	20400
61	48	CHRISTINA AGUILERA/Just a Little Bit More	18665
41	49	JAY-Z/Zo (H.O.V.A.)	18665
29	46	ALICIA KEYS/Fallin'	17710
69	44	EVE/FOWIN/STEFAN/Let Me Blow Ya Mind	16940
57	48	R. KELLY/Fiesta	15400
26	36	112/Peaches & Cream	13980
42	36	L.I.L. WAYNE/Supremacy	13980
33	29	BLU CANTRELL/Hi Em Tip Style...	11110
26	26	DMX/We Right Here	10605
22	22	K-CI & JOJO/Crazy	8470
21	21	P.DIDDY...Bad Boy For Life	8070
21	21	JAY-Z/Zo (H.O.V.A.)	



Mix Show Top 30

August 17, 2001

- 1 **JAGGED EDGE** Where The Party At? (So So Def/Columbia)
- 2 **MISSY ELLIOTT** One Minute Man (Gold Mind/EastWest/EEG)
- 3 **LUDACRIS** Area Codes (Murder Inc./Def Jam/IDJMG)
- 4 **LIL' MO** Superwoman (Gold Mind/EastWest/EEG)
- 5 **JENNIFER LOPEZ** I'm Real (Epic)
- 6 **112** Peaches & Cream (Arista)
- 7 **MARY J. BLIGE** Family Affair (MCA)
- 8 **P. DIDDY & THE FAMILY** Bad Boys For Life (Bad Boy/Arista)
- 9 **EVE /GWEN STEFANI** Let Me Blow Ya Mind (Ruff Ryders/Interscope)
- 10 **JAY-Z** Izzo (H.O.V.A.) (Roc-A-Fella/IDJMG)
- 11 **USHER** U Remind Me (LaFace/Arista)
- 12 **MISSY ELLIOTT** Get Ur Freak On (Gold Mind/EastWest/EEG)
- 13 **BLU CANTRELL** Hit 'Em Up Style (Oops!) (Arista)
- 14 **ALICIA KEYS** Fallin' (J)
- 15 **VIOLATOR /BUSTA RHYMES** What It Is (Violator/Loud/Columbia)
- 16 **FABOLOUS /NATE DOGG** Can't Deny It (DS/Elektra/EEG)
- 17 **R. KELLY** Fiesta (Jive)
- 18 **RAY-J** Wait A Minute (Atlantic)
- 19 **ERICK SERMON** Music (Interscope)
- 20 **DESTINY'S CHILD** Bootylicious (Columbia)
- 21 **JANET** Someone To Call My Lover (Virgin)
- 22 **JUVENILE** Set It Off (Cash Money/Universal)
- 23 **AFROMAN** Because I Got High (Universal)
- 24 **TOYA** I Do (Arista)
- 25 **COO COO CAL** My Projects (Tommy Boy)
- 26 **D12** Purple Hills (Shady/Interscope)
- 27 **LUDACRIS** Southern Hospitality (Def Jam South/IDJMG)
- 28 **QB FINEST /NAS** Oochie Wally (Columbia)
- 29 **SNOOP DOGG /TYRESE** Just A Baby Boy (Universal)
- 30 **JAY-Z** I Just Wanna Love U (Give It To Me) (Roc-A-Fella/IDJMG)

37 CHR/Rhythmic Mix Show Reporters

ARTIST BREAKDOWN

JAMIROQUAI

Track: "Little L"
Label: Epic



I know this track is going for adds at CHR/Pop next week, but I had to give a little ink to Epic recording artist **Jamiroquai's** new single, "Little L." After struggling to find something to spotlight this week, it was quite refreshing to hear a great dance track. I fell in love with this tune seconds after I pressed "play." Though the album version of the track is no more than five minutes long, I found myself listening to nearly 27 minutes of "Little L" thanks to the Bob Sinclar and Boris Dlugosch remixes. ● Four albums and 16 million copies ago, this London-born skate-kid emerged from that city's underground as one of the industry's hottest and most promising entertainers. Jay Kay, known to his fans as Jamiroquai, swept the disco and acid jazz communities. His funky disco fusion and techno-dance groove took on a worldwide buzz. Kay's last two albums, *Traveling Without Moving* and *Synkronized*, sold a total of 11 million copies and picked up four MTV Awards and a Grammy along the way. The single "Virtual Insanity" topped charts across the globe, and his followups, "Cosmic Girl" and "Alright," also dominated the top 10. Maintaining his success in the funky disco and techno-dance underground, this breakthrough acid jazz artist continues to provide the hits. ● The lead single from Kay's fifth project, *A Funk Odyssey*, is nothing less than a smash. Personally, I don't often listen to dance music, but after recalling the impact that "Virtual Insanity" had on me, I was curious about this one. "Little L" definitely has that disco-ball effect, with its funky rhythm and techno groove reaching out from underneath Kay's distinct vocals. ● The lyrics are simple, but the siren, drums, guitar twangs and cosmic sounds get you hooked. If you don't dance, you'll want to. Kay's edgy disco funk has been known to hide hymns of radical debate and protest, but this time it's just the simple complexity of L-O-V-E. "Why does it have to be like this, I can never tell/ 'Cause you make me love you baby, with a little L," sings Kay as he struggles to try to understand what man hasn't been able to since beginning of time: woman. ● You don't have to be a techno-dance or acid jazz music lover to appreciate "Little L." Don't wait for this one to be No. 1 in Paris, Britain, Japan, Europe and the U.K. before you wake up and smell the coffee. If you're a PD, MD or consultant who's tired of all the same ol' bull that crosses your desk, you'll enjoy this cool, funky, phat, pop-dance-disco joint. Blaze this one!

—Renée Bell
Asst. CHR Editor

Contributing Stations

KOBT/Austin, TX	KSEQ/Fresno, CA	KDON/Monterey-Salinas, CA	KBMB/Sacramento, CA
KISV/Bakersfield, CA	KIKI/Honolulu, HI	WOHT/New York, NY	KSFM/Sacramento, CA
WBHJ/Birmingham, AL	KXME/Honolulu, HI	WNVZ/Norfolk, VA	KTFM/San Antonio, TX
WJMN/Boston, MA	KBIX/Houston-Galveston, TX	KQCH/Omaha, NE	XHTZ/San Diego, CA
WBBM/Chicago, IL	KLUC/Las Vegas, NV	WPYD/Orlando, FL	KMEL/San Francisco, CA
KZFM/Corpus Christi, TX	KPWR/Los Angeles, CA	KCAQ/Oxnard-Ventura, CA	KYLD/San Francisco, CA
KPRR/EI Paso, TX	KXHT/Memphis, TN	KKFR/Phoenix, AZ	KUBE/Seattle-Tacoma, WA
WJFX/Ft. Wayne, IN	WPOW/Miami, FL	KXJM/Portland, OR	WLLD/Tampa, FL
KBOS/Fresno, CA	KTTB/Minneapolis, MN	WWKX/Providence, RI	KOHT/Tucson, AZ
			WPGC/Washington, DC

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WALT LOVE

babylove@rronline.com



PART TWO OF A TWO-PART SERIES

News And Information On Urban Radio

News directors discuss this controversial issue

Urban radio stations are fortunate enough to serve unique communities and to have influence that could be very helpful to those communities. But news and public-affairs programming continue to be absent from most Urban stations — and that's a shame.

A couple of weeks ago (8/3) I spoke with WEUP-AM & FM/Huntsville, AL's Tony Jordan and KMJM-FM/St. Louis' Deneen Busby about the issue of news on Urban radio. This week we'll hear from Wayne Gillman, Director/News & Public Affairs at WLIB-AM & WBLS-FM/New York, and KKBT (The Beat)/Los Angeles News Director and Steve Harvey Morning Show member Dominique DiPrima.

I spoke with Gillman first, and he began by talking about having been with Inner City Broadcasting for 27 years. "I have had opportunities to move on, but it's worked out well for me," he said. "But I would say that, in the last couple of years, I've been beginning to see the handwriting on the wall in the way that music radio is being dealt with in terms of information and news programming.

"A lot of this goes back to the 1980s, when Reagan was in office and he deregulated a lot of industries, including removing FCC public-interest requirements and things like that. The one thing that really bothers me today is that we're confined to 90 seconds. We've been relegated to that, and there's not much you can get out in 90 seconds. I maintain that people want to be entertained, but they also want to be informed.

"Our owners have been very sensitive to the importance of news to the people in our community and to our listeners in general, but changes have particularly happened on WLIB. That station, for 20-plus years, has been mostly Talk and Caribbean music. In recent months there has been a decision that it isn't economically viable to continue doing the Talk, and WLIB has segued to more music."

Some Voices Silenced

"I have nothing against that," Gillman continued. "I'm Caribbean by birth. I came here as a child, and I'm very much into my roots. But I still maintain, particularly for AM radio, and particularly for WLIB, that the black progressive voice, whether it's someone doing the news or a talk show, is suddenly being silenced.

"People in the industry cite the economy. Everyone says that it is too costly to maintain the Talk format, yet



Wayne Gillman Dominique DiPrima

there are places in the country where it's being done. I haven't seen those stations' revenue shares, but I would tend to think that if they are continuing in the format, it's solvent. And if you are black and conservative and reactionary, you can easily get a job at a white-owned operation.

"I point to the dismissal of Tavis Smiley from BET. I know that's TV and not Urban radio, but he was silenced there for some reason, and I perceive that they wanted to put a muzzle on his brand of reporting. Thank God there are other operations that have decided to pick up on his talents.

"Again, that comes with some restrictions, and the kinds of things you might be allowed to do at a black-owned-and-operated company might be different. In a general-market structure you can't get away with the same things. Our ownership and management have always allowed us to tackle the issues that needed to be tackled for our community."

Dumbing Down The News

I wondered if Gillman had anything to say to operators and programmers of stations designed to reach the African-American public. "I would tell them that it is certainly important to maintain support for what we do, regardless of where we are in the country," he said. "In my years here I have seen businesses get started that benefit the public predicated on things we've done at WLIB.

"The public has to be vocal in letting radio ownership and management in their cities know that they want to be on top of what's important to them when it comes to news and the community — especially the things that may have an effect on them and their loved ones.

"I just read an article in a local

newspaper here in New York that talked about what's happening at Urban radio across the country. It's obvious that our ranks are being diminished, in terms of news, whether we're working in the general market or at Urban radio.

"It seems like, in some instances, we're being trivialized — or, if not that, we're being perceived as trivial. Programmers have actually asked newspeople to engage in a certain amount of buffoonery, thinking that may be entertaining to a certain audience. It's almost like dumbing down your show to attract a certain element.

"I'm old enough to remember what was happening when I started, and I'm still young enough to see the transitions that we've gone through and to have reverence and respect for the things that were done in the past. It's almost like some programmers have taken issue with maintaining credibility so they can sort of facilitate getting a certain element into the audience. It's almost like stretching the truth is the way to go about grabbing listeners. It doesn't necessarily have to be that way."

I mentioned to Gillman that I had just spoken to a major-market PD who told me, "Well, you know how it is. News can go over the intro to a record." I was horrified. So if we have another terrorist attack in a major city, the public — excuse me, the Urban-radio-listening public — might actually have to be told about it over the intro to a record? Lord help us!

A Position Of Responsibility

The Beat's Dominique DiPrima had this to say about our subject: "I think it's important for us to challenge ourselves and not just follow a formula for ratings and also to look at our responsibility as people on the public airwaves.

"Our community in general, whether you're talking about African Americans or Latinos or about the 18-34 demo, is starved for knowledge. News does not have to be boring; you can make it part of your entertainment package.

"Putting news aside is a big mistake. People want it if you can find a way to make it relevant to their lives rather than just reading what comes off the wire. What's relevant to your

"I still maintain, particularly for AM radio, that the black progressive voice, whether it's someone doing the news or a talk show, is suddenly being silenced."

Wayne Gillman

community? What's relevant to your listeners? If you can get to that type of substance rather than just using the Internet or the AP wire, news can become a much more integral part of your programming.

"It's important to integrate topical stuff, even into a comedy show. Part of Steve Harvey's genius is that he can take a heavy news story and do an insightful commentary on it, then turn it around and make it funny for the audience. He feeds on the news, but it's not just a joke. He is the master at doing things like that."

Advocate For Unity

About her weekly public-affairs program, DiPrima said, "What I get to do on *Street Science* is really an ideal combination. With the news you try to be objective, and you try to tell both sides of whatever the story is. I try to cater the news to our listeners, but my plan is to be objective as a journalist. With a public-affairs show you can be more of an advocate.

"Among the stories that have been ignored is the spate of black and brown murders that have been taking place in Compton, CA. I've worked with a lot of peace activists — the grass-roots people, not really the mainstream organizations. The result of that is that some of these organizations that had been regarded with suspicion by law enforcement have now been hired by Los Angeles County Sheriff Lee Baca to help stop the black-brown violence inside the county jails.

"That's partly because the attention of mainstream media is now on the issue after it was first addressed on *The Beat*. The mainstream media would not have taken those groups seriously because the mainstream media are not in the neighborhood. They don't have the grass-roots contacts that we do to tell them this is really legit, this is really making a difference on our block. How do we know? Because we live here every day.

"When we first started working with these activist groups several years ago, law enforcement would not give them the time of day. If anything, they would have profiled the members, because many of them are former gang members who are now working for peace. Since they've had this program inside the county jails, they haven't had one incident of black-brown violence.

"These kinds of things need to be known, and that's the kind of advocacy role you can play on a public-affairs show — bringing these kinds of issues to light. People really do care about these issues once they know about them. They may not dig through the newspaper or they may not get the press release, but when they hear something, they will call and ask you about it. It does make a difference when the people have access to the information."

A Certain Kind Of Loyalty

"News and public-affairs shows that are targeted toward the community do help your ratings and your bottom-line revenue," DiPrima continued. "I know, the research says whatever the research says, but I feel and I know that what news does is give you brand loyalty, because people start to look to you for information. They also look to you for help, and that creates a certain kind of loyalty. I don't know how you measure that with research.

"I know that if you went out and did perceptuals and really dug deep on this issue, you would find that brand loyalty, and then more people would do news — not because it's something that they should do because they owe it to the community, but because it's something they can do that will enhance their corporate image and their success with consumers through brand-name loyalty.

"The people in charge will discover this in the future, and doing news will be seen as a big new trend — when it's really nothing but the same thing that we've been doing since back in Africa, when we had *griots*, or storytellers, who told what was happening in all the towns, traveling up and down the coast or through the jungles.

"A lot of times our people want to be told. They might not want to read about it or go on the Internet; they'd much rather be told the story. The griots were like newscasters before broadcast media. They would make up songs and tell stories to inform the people of what was happening in other villages and towns."

Whether or not you agree that we need more news and information on Urban radio, I hope these columns have led you to think about the issue and to consider whether your station is serving the community as well as it can.

R&R Urban Top 50

Powered By



August 17, 2001

LAST WEEK	THIS WEEK	ARTIST TITLE LABEL(S)	TOTAL PLAYS	+/- PLAYS	GROSS IMPRESSIONS (00)	WEEKS ON CHART	TOTAL STATIONS/ADDS
1	1	ALICIA KEYS Fallin' (J)	2863	-73	472817	16	61/0
3	2	ISLEY BROTHERS F/RONALD ISLEY Contagious (DreamWorks)	2799	+62	459091	8	63/0
2	3	JAGGED EDGE Where The Party At (So So Def/Columbia)	2614	-193	446184	13	63/0
4	4	JENNIFER LOPEZ I'm Real (Epic)	2491	+187	379573	8	61/0
5	5	USHER U Remind Me (LaFace/Arista)	2259	+115	367314	13	63/0
6	6	Breaker JAY-Z Izzo (H.O.V.A.) (Roc-A-Fella/IDJMG)	2165	+237	351630	5	61/59
7	7	GINUWINE Differences (Epic)	2075	+167	358082	9	61/0
9	8	MISSY ELLIOTT One Minute Man (Gold Mind/EastWest/EEG)	1928	+185	295470	7	63/0
10	9	MARY J. BLIGE Family Affair (MCA)	1865	+137	299611	5	63/0
12	10	LUDACRIS Area Codes (Murder Inc./Def Jam/IDJMG)	1701	+102	269835	6	61/0
13	11	TRICK DADDY I'm A Thug (Slip 'N Slide/Atlantic)	1635	+107	279886	6	59/1
14	12	P. DIDDY & THE FAMILY Bad Boy For Life (Bad Boy/Arista)	1598	+113	245246	7	59/0
16	13	JUVENILE Set It Off (Cash Money/Universal)	1565	+87	204394	9	55/0
15	14	JILL SCOTT The Way (Hidden Beach/Epic)	1509	+24	210434	13	51/0
8	15	ERICK SERMON Music (Interscope)	1477	-271	242768	14	60/0
17	16	JAHEIM Just In Case (Divine Mil/WB)	1452	-23	201767	15	58/0
11	17	112 Peaches & Cream (Bad Boy/Arista)	1400	-214	211526	22	59/0
26	18	R. KELLY Feelin' On Your Booty (Jive)	1182	+182	196622	6	58/2
19	19	JIMMY COZIER She's All I Got (J)	1167	-31	203926	17	58/0
21	20	PUBLIC ANNOUNCEMENT John Doe (RCA)	1130	+70	152103	10	52/0
18	21	DESTINY'S CHILD Bootylicious (Columbia)	999	-272	101981	11	56/0
20	22	R. KELLY Fiesta (Jive)	999	-116	172088	20	55/0
23	23	VIOLATOR F/BUSTA RHYMES What It Is (Violator/Loud/Columbia)	951	-99	156924	11	51/0
24	24	EVE F/GWEN STEFANI Let Me Blow Ya Mind (Ruff Ryders/Interscope)	937	-112	140774	19	53/0
25	25	FAITH EVANS F/CARL THOMAS Can't Believe (Bad Boy/Arista)	894	-152	154224	18	48/0
27	26	LIL BOW WOW Ghetto Girls (So So Def/Columbia)	862	-33	147263	6	47/0
28	27	CRAIG DAVID Fill Me In (Wildside/Atlantic)	849	-36	90423	11	39/0
30	28	BRIAN MCKNIGHT Love Of My Life (Motown)	847	+47	135379	4	54/0
31	29	TANK Slowly (BlackGround)	810	+29	118864	7	51/1
40	30	FABOLOUS F/MATE DOGG Can't Deny It (Desert Storm/Elektra/EEG)	808	+210	123306	2	51/3
32	31	MAXWELL Lifetime (Columbia)	795	+52	120247	4	55/0
35	32	MUSIQ Girl Next Door (Def Sou/IDJMG)	786	+89	121266	4	54/0
29	33	LUTHER VANDROSS Take You Out (J)	698	-125	100749	14	42/0
36	34	LIL' JON & THE EASTSIDE BOYZ Bia Bia (TVT)	694	+17	103592	10	31/0
41	35	112 Dance With Me (Bad Boy/Arista)	691	+97	119900	3	41/1
39	36	PETEY PABLO Raise Up (Jive)	669	+56	72645	4	49/3
38	37	COO COO CAL My Projects (Tommy Boy)	648	+34	68670	8	40/1
33	38	D12 Purple Hills (Shady/Interscope)	637	-77	86069	6	32/0
39	39	Debut TYRESE What Am I Gonna Do (RCA)	621	+330	107034	1	60/2
42	40	SUNSHINE ANDERSON Lunch Or Dinner (Soulife/Atlantic)	594	+38	77280	4	44/0
48	41	JA RULE Living It Up (Murder Inc./Def Jam/IDJMG)	541	+198	88677	2	0/0
44	42	BILAL Fast Lane (Moyo/Interscope)	525	+66	73669	2	34/1
43	43	NELLY Batter Up (Fo' Reel/Universal)	506	+34	37834	3	37/2
43	44	Debut AALIYAH Rock The Boat (BlackGround)	488	+234	85861	1	3/3
46	45	PHILLY'S MOST WANTED Please Don't Mind (Atlantic)	475	+40	64462	5	40/2
45	46	HI TEK Round & Round (Rawkus/Priority)	472	+17	71698	2	20/0
45	47	Debut JADAKISS Knock Yourself Out (Ruff Ryders/Interscope)	409	+167	53045	1	42/1
47	48	CASE Not Your Friend (Def Jam/Island)	405	-8	63961	7	34/1
50	49	LIL' WAYNE Shine (Cash Money/Universal)	384	+80	47170	2	32/1
47	50	Debut THREE 6 MAFIA Baby Mama (Universal)	366	+85	38279	1	25/4

Most Added.

www.rradds.com

ARTIST TITLE LABEL(S)	ADDS
JAY-Z Izzo (H.O.V.A.) (Roc-A-Fella/IDJMG)	59
LIL' MO Gangsta (Love...) (Gold Mind/EastWest/EEG)	41
LIL' RASCALS Hardball (Independent)	36
MR. CHEEKS Lights, Camera, Action (Universal)	34
PROPHET JONES Lifetime (Motown)	25
KENNY LATTIMORE Weekend (Arista)	21
LINA It's Alright (Atlantic)	21
BABYFACE What If (Arista)	13
AFROMAN Because I Got High (Universal)	11
UGK Let Me See It (Jive)	7

Most Increased Plays

ARTIST TITLE LABEL(S)	TOTAL PLAY INCREASE
TYRESE What Am I Gonna Do (RCA)	+330
JAY-Z Izzo (H.O.V.A.) (Roc-A-Fella/IDJMG)	+237
AALIYAH Rock The Boat (BlackGround)	+234
FABOLOUS F/MATE DOGG Can't... (Desert Storm/Elektra/EEG)	+210
JA RULE Living It Up (Murder Inc./Def Jam/IDJMG)	+198
JENNIFER LOPEZ I'm Real (Epic)	+187
MISSY ELLIOTT One... (Gold Mind/EastWest/EEG)	+185
R. KELLY Feelin' On Your Booty (Jive)	+182
LIL' ROMEO The Girties (Soulja/Priority)	+170
GINUWINE Differences (Epic)	+167
JADAKISS Knock Yourself Out (Ruff Ryders/Interscope)	+167

Breakers.

NOW PLAYING ON 60% OF THE REPORTING PANEL

JAY-Z		
Izzo (H.O.V.A.) (Roc-A-Fella/IDJMG)		
TOTAL PLAYS/INCREASE	TOTAL STATIONS/ADDS	CHART
2165/237	61/59	6

64 Urban reporters. Monitored airplay data supplied by Mediabase Research, a division of Premiere Radio Networks. Songs ranked by total plays for the airplay week of Sunday 8/5-Saturday 8/11. Bullets appear on songs gaining plays or remaining flat from previous week. If two songs are tied in total plays, the song being played on more stations is placed first. Breaker status is assigned to songs reaching 60% of reporting panel for the first time. Songs that are down in plays for three consecutive weeks and below No.25 are moved to recurrent. Gross Impressions equals Average Quarter Hour Persons times number of plays (times 100). Average Quarter Hour Persons used herein with permission from The Arbitron Company (Copyright 2001, The Arbitron Company). © 2001, R&R Inc.

Most Added is the total number of new adds officially reported to R&R by each reporting station. Songs unreported as adds do not count toward overall total stations playing a song. Most Increased Plays lists the songs with the greatest week-to-week increases in total plays. Weighted chart appears on R&R ONLINE MUSIC TRACKING.



MAURICE J.

MAURICE J. "Say You Will"

The premier single from his debut album DEVOTED

"No bells and whistles, Maurice J. sings about the realistic conditions of life and love."

Produced by the Legendary Grammy Award Winning Producer
MICHAEL J. POWELL
 and newcomer
DOUG WATTS



Orpheus Information (313) 962-5100

THE SOUNDTRACK THAT BREAKS THE SILENCE
RADIO'S NEXT #1 SMASH IS ON YOUR DESK NOW!

**Impacting
8/20 & 8/21**

NELLY

#1

"It's gonna be a HIT!!!"

— Robert Scorpio, PD/KKBT-Los Angeles

"#1 – I gotta play #1"

— Cedric Hollywood, PD/WEDR-Miami

**"The Nelly is winning in
our Kiss It Or Diss It and
generating phones!"**

— Daryl Huckaby, PD/WKYS - D.C.

"Bangin'!!!"

— Luscious Ice, PD/WPHI-Philadelphia

**TRAINING
DAY** THE SOUNDTRACK

ALBUM IN STORES SEPTEMBER 11, 2001

MOVIE OPENS SEPTEMBER 25, 2001

**PARENTAL
ADVISORY**
EXPLICIT CONTENT

WWW.TRAININGDAY.NET



Soundtrack Executive Producer: David Ehrlich

WWW.PROROTYRECORDS.COM

**PRIORITY
RECORDS**

MARKET #1

WBLS/New York
Inner City
(212) 447-1000
Brown/Woock
12+ Cumc 1,470,100

PLAYS

LW	TW	ARTIST/TITLE	GI (000)
57	61	ISLEY BROS./R. ISLEY/Contagious	50996
62	58	ALICIA KEYS/Fallen	49488
44	57	GIN WINE/Differences	47852
56	58	JAY-Z/Zoo (H.O.V.A.)	46816
55	58	JAGGED EDGE/Where The Party At	46816
51	49	JIMMY COZZE/R. She's All I Got	40964
43	48	USHER/U Remind Me	40128
33	43	ERICK SERAFIM/Music	27588
26	28	MARY J. BLIGE/Family Affair	23408
27	28	CASE/After Your Friend	23408
47	27	TANK/Slowly	22672
33	24	INDIA A.H.I.E./Brown Skin	20064
24	12	112/Peaches & Cream	20064
17	24	JUNIFER LOPEZ/It's About a Boy	20064
18	23	112/Dance With Me	19228
23	23	MISSY ELLIOTT/One Minute Man	20064
22	22	MAXWELL/Aesthetic	18392
22	22	BRIAN MCKNIGHT/Love Of My Life	18392
19	22	EVE FOWEN STEFANI/Let Me Blow Ya Mind	20064
19	22	BLI AL/First Lane	17556
16	21	BLI AL/First Lane	17556
11	21	NELLY/Hi Hime We Me	17556
17	20	CRAIG DAVID/Fire In Me	16720
10	18	JILL SCOTT/The Way	15884
10	18	JAY-Z/Zoo (H.O.V.A.)	15884
25	18	TYRESA/What Am I Gonna Do	15048
16	18	RAY-J/Wait A Minute	15048
17	18	MISSY ELLIOTT/Get Ur Freak On	15048
18	18	MUSIQ/Que Next Door	15048
18	18	JAY-Z/Just Wanna Love...	15048

MARKET #2

KKBT/Los Angeles
Radio One
(323) 634-1800
Scorpio/Fuller
12+ Cumc 1,284,600

PLAYS

LW	TW	ARTIST/TITLE	GI (000)
50	60	MISSY ELLIOTT/One Minute Man	46240
64	66	ERICK SERAFIM/Music	44880
57	51	USHER/U Remind Me	42160
52	52	LUDACRIS/Area Codes	42160
54	59	JUNIFER LOPEZ/It's About a Boy	40120
41	58	JAY-Z/Zoo (H.O.V.A.)	39440
65	57	JAGGED EDGE/Where The Party At	38760
55	53	ALICIA KEYS/Fallen	36040
57	51	SNOOP DOGG/Tha Doggystyle	34680
32	48	ISLEY BROS./R. ISLEY/Contagious	32640
43	46	BLI AL/Supernova	31280
26	46	FABOLOUS/FNATE DOGG/Can't Deny It	31280
40	42	MARY J. BLIGE/Family Affair	29880
32	41	EVE FOWEN STEFANI/Let Me Blow Ya Mind	27880
26	38	BLI AL/Supernova	24480
44	35	R. KELLY/Fiesta	23800
30	33	GIN WINE/Differences	22440
32	31	NICOLE/Lit Me Lookin'	21080
13	29	TYRESA/What Am I Gonna Do	20400
20	33	CASE/After Your Friend	20000
8	28	TRICK DADDY/It's About a Boy	19040
22	24	EASTSIDAZ/Luv It	16320
14	18	P. DIDDY...Bad Boy For Life	12240
9	14	MUSIQ/Que Next Door	9620
15	13	BRIAN MCKNIGHT/Love Of My Life	8640
21	12	TANK/Slowly	8160
11	11	TANK/Slowly	7480
5	11	SNOOP DOGG/Tha Doggystyle	7480
8	11	R. KELLY/Fiesta	7480
8	11	OUTKAST/So Fresh, So Clean	6800

MARKET #3

WGCI/Chicago
Clear Channel
(312) 966-6900
Smith/Boater
12+ Cumc 918,200

PLAYS

LW	TW	ARTIST/TITLE	GI (000)
52	61	ALICIA KEYS/Fallen	40092
48	48	VIOLATOR/FUBUSTIA...What It Is	37008
54	44	ISLEY BROS./R. ISLEY/Contagious	35468
44	44	JAGGED EDGE/Where The Party At	33928
42	43	USHER/U Remind Me	33153
42	42	MARY J. BLIGE/Family Affair	32382
41	41	JIMMY COZZE/R. She's All I Got	31611
40	41	DAVE HOLLYSTER/Take Care Of Home	29598
33	41	FAITH EVANS/CARL...Can't Believe	29275
49	35	LUTHER VANDROSS/Take You Out	26985
34	33	R. KELLY/Feel On You...	25443
32	32	GIN WINE/Differences	24672
30	31	JAY-Z/Zoo (H.O.V.A.)	23901
41	31	ERICK SERAFIM/Music	23801
35	31	RAY-J/Wait A Minute	23901
36	29	MUSIQ/Que Next Door	21588
26	27	TRICK DADDY/It's About a Boy	20816
10	26	JUNIFER LOPEZ/It's About a Boy	20424
25	26	AALI'YAH/We Need A Resolution	19275
25	25	112/Peaches & Cream	19275
16	25	R. KELLY/Fiesta	18275
24	24	P. DIDDY...Bad Boy For Life	18504
15	24	MISSY ELLIOTT/One Minute Man	18504
16	24	LUDACRIS/Area Codes	18504
25	24	JAY-Z/Zoo (H.O.V.A.)	18504
28	24	BRIAN MCKNIGHT/Love Of My Life	15420
14	17	MUSIQ/Que Next Door	13107
15	17	TANK/Slowly	11565
13	18	JILL SCOTT/The Way	11565
13	18	MISSY ELLIOTT/Get Ur Freak On	11565

MARKET #4

WPWV/Chicago
Crawford
(219) 993-4455
Alan/Reynolds
12+ Cumc 8

PLAYS

LW	TW	ARTIST/TITLE	GI (000)
46	52	ISLEY BROS./R. ISLEY/Contagious	0
35	48	LUDACRIS/Area Codes	0
44	44	MISSY ELLIOTT/One Minute Man	0
42	43	R. KELLY/Fiesta	0
47	43	JAY-Z/Zoo (H.O.V.A.)	0
46	42	ALICIA KEYS/Fallen	0
47	42	USHER/U Remind Me	0
44	41	JIMMY COZZE/R. She's All I Got	0
41	41	JUNIFER LOPEZ/It's About a Boy	0
44	35	P. DIDDY...Bad Boy For Life	0
31	31	MARY J. BLIGE/Family Affair	0
28	28	VIOLATOR/FUBUSTIA...What It Is	0
33	28	JAY-Z/Zoo (H.O.V.A.)	0
31	28	FAITH EVANS/CARL...Can't Believe	0
19	27	112/Dance With Me	0
27	27	GIN WINE/Differences	0
26	27	TRICK DADDY/It's About a Boy	0
26	26	AALI'YAH/We Need A Resolution	0
24	26	DESTINY'S CHILD/Bodyicious	0
23	26	112/Peaches & Cream	0
25	23	ERICK SERAFIM/Music	0
43	22	JAGGED EDGE/Where The Party At	0
20	19	BLI AL/Supernova	0
27	18	JILL SCOTT/The Way	0
27	18	JAY-Z/Zoo (H.O.V.A.)	0
18	18	TANK/Slowly	0
23	18	RAY-J/Wait A Minute	0
10	17	EVE FOWEN STEFANI/Let Me Blow Ya Mind	0
14	17	LIL' WAYNE/Save	0
14	18	LIL' MURDER/Down For My N's	0

MARKET #5

WPHT/Philadelphia
Radio One
(215) 884-9040
Joe/George
12+ Cumc 394,800

PLAYS

LW	TW	ARTIST/TITLE	GI (000)
58	60	ALICIA KEYS/Fallen	11220
54	58	ISLEY BROS./R. ISLEY/Contagious	10846
49	54	JAY-Z/Zoo (H.O.V.A.)	9724
45	51	GIN WINE/Differences	9537
49	48	JAGGED EDGE/Where The Party At	9163
44	47	USHER/U Remind Me	8789
43	45	JUNIFER LOPEZ/It's About a Boy	8415
38	44	PHILLY'S MOST WANTED/Please Don't Mind	8228
41	41	P. DIDDY...Bad Boy For Life	7687
40	41	MISSY ELLIOTT/One Minute Man	7480
30	38	MARY J. BLIGE/Family Affair	7106
35	36	BEANIE SIGEL/Beane (Mack B...)	6732
34	36	112/Peaches & Cream	6732
35	34	LIL BOW WOWN/Ghetto Girls	6358
27	34	LIL' WAYNE/Save	6358
33	33	LUDACRIS/Area Codes	6171
34	31	112/Dance With Me	5797
28	31	TRICK DADDY/It's About a Boy	5797
17	26	JAY-Z/Zoo (H.O.V.A.)	4862
23	26	R. KELLY/Fiesta	4675
22	24	LIL' WAYNE/Save	4488
26	22	HITK/Round & Round	4114
23	21	D12/Purple Hills	3927
12	21	JILL SCOTT/The Way	3927
13	21	JAY-Z/Zoo (H.O.V.A.)	3927
30	19	FAITH EVANS/CARL...Can't Believe	3553
19	19	SUNSHINE ANDERSON/Heard It All Before	3366
10	19	JAY-Z/Just Wanna Love...	3366
29	18	DESTINY'S CHILD/Bodyicious	3179
19	17	MISSY ELLIOTT/Get Ur Freak On	3179

MARKET #6

WUSL/Philadelphia
Clear Channel
(215) 483-8900
Cooper/Fryer/Lani
12+ Cumc 733,000

PLAYS

LW	TW	ARTIST/TITLE	GI (000)
42	40	JAGGED EDGE/Where The Party At	19680
50	41	GIN WINE/Differences	19680
37	38	MISSY ELLIOTT/One Minute Man	18240
41	37	ISLEY BROS./R. ISLEY/Contagious	17760
37	35	JAGGED EDGE/Where The Party At	16800
31	34	PHILLY'S MOST WANTED/Please Don't Mind	16320
37	34	FAITH EVANS/CARL...Can't Believe	16320
49	34	ALICIA KEYS/Fallen	16320
13	33	JARULE/Wing It Up	15840
30	33	TRICK DADDY/It's About a Boy	15840
32	32	JUNIFER LOPEZ/It's About a Boy	15360
33	32	R. KELLY/Feel On You...	14880
29	31	NICOLE/Lit Me Lookin'	14880
26	29	ERICK SERAFIM/Music	13320
41	28	INDIA A.H.I.E./Brown Skin	13320
28	28	MISSY ELLIOTT/Get Ur Freak On	13320
27	27	112/Dance With Me	12960
24	27	JILL SCOTT/The Way	12480
28	26	LUDACRIS/Area Codes	12000
11	25	MUSIQ/Que Next Door	12000
24	24	LIL BOW WOWN/Ghetto Girls	11520
25	21	VIOLATOR/FUBUSTIA...What It Is	10800
17	17	BRIAN MCKNIGHT/Love Of My Life	8160
30	16	PHILLY'S MOST WANTED/Please Don't Mind	8160
16	15	JILL SCOTT/The Way	7680
29	15	P. DIDDY...Bad Boy For Life	7200
14	15	LIL' MURDER/Down For My N's	7200
15	14	RAY-J/Wait A Minute	7200
14	14	EVE FOWEN STEFANI/Let Me Blow Ya Mind	6720
14	14	MARY J. BLIGE/Family Affair	6720
13	13	EVE FOWEN STEFANI/Let Me Blow Ya Mind	6240

MARKET #6

KBFB/Dallas-Ft. Worth
Radio One
(214) 521-4661
Kelly
12+ Cumc 399,600

PLAYS

LW	TW	ARTIST/TITLE	GI (000)
47	58	JAGGED EDGE/Where The Party At	14336
48	58	JUVENILE/Set It Off	14732
38	56	MARY J. BLIGE/Family Affair	14274
45	50	JUNIFER LOPEZ/It's About a Boy	12700
35	47	LUDACRIS/Area Codes	11938
43	46	ALICIA KEYS/Fallen	11684
43	46	ISLEY BROS./R. ISLEY/Contagious	11430
44	44	JAY-Z/Zoo (H.O.V.A.)	11176
34	40	D12/Purple Hills	10160
34	37	MISSY ELLIOTT/One Minute Man	9398
22	35	TRICK DADDY/It's About a Boy	8890
33	34	R. KELLY/Fiesta	8636
25	32	LIL BOW WOWN/Ghetto Girls	8128
22	32	PUBLIC ANNOUNCEMENT/John Doe	8128
37	29	ERICK SERAFIM/Music	7366
44	28	P. DIDDY...Bad Boy For Life	7112
26	28	LIL' MURDER/Down For My N's	6604
28	28	DESTINY'S CHILD/Bodyicious	6604
21	28	112/Peaches & Cream	6604
24	26	JAY-Z/Zoo (H.O.V.A.)	6604
15	22	FABOLOUS/FNATE DOGG/Can't Deny It	5588
17	22	USHER/U Remind Me	4826
17	22	GIN WINE/Differences	4406
36	17	LIL' O'Back Back	4318
28	18	LIL' JON.../Be Bie	4064
2	14	TYRESA/What Am I Gonna Do	3556
2	14	LIL' JON.../Be Bie	3556
7	13	BRIAN MCKNIGHT/Love Of My Life	3302
14	13	KLURUP/FURIA/Over The Top	3302
13	13	C-MURDER/Down For My N's	3302

MARKET #6

KKDA/Dallas-Ft. Worth
Service
(972) 263-9911
Chatham
12+ Cumc 498,500

PLAYS

LW	TW	ARTIST/TITLE	GI (000)
54	62	ISLEY BROS./R. ISLEY/Contagious	22488
63	63	PUBLIC ANNOUNCEMENT/John Doe	22740
60	60	JAGGED EDGE/Where The Party At	22740
57	67	TRICK DADDY/It's About a Boy	21603
56	67	JAY-Z/Zoo (H.O.V.A.)	21224
60	66	MARY J. BLIGE/Family Affair	21224
59	65	ISLEY BROS./R. ISLEY/Contagious	20845
44	44	JUNIFER LOPEZ/It's About a Boy	20087
50	51	JIMMY COZZE/R. She's All I Got	19329
55	50	ALICIA KEYS/Fallen	18590
47	47	LIL BOW WOWN/Ghetto Girls	17813
43	47	112/Peaches & Cream	16220
29	43	MISSY ELLIOTT/One Minute Man	14781
35	38	LUDACRIS/Area Codes	14402
35	38	JAY-Z/Zoo (H.O.V.A.)	14402
27	38	MISSY ELLIOTT/Get Ur Freak On	13265
30	31	SL K/Were Cabin	11749
47	29	ERICK SERAFIM/Music	11370
24	28	P. DIDDY...Bad Boy For Life	10613
24	28	JUNIFER LOPEZ/It's About a Boy	10232
8	24	USHER/U Remind Me	9936
19	21	LUDACRIS/Slammin' Up	7959
19	21	D12/Purple Hills	7959
9	20	JILL SCOTT/The Way	7580
10	18	LIL' JON.../Be Bie	3790
2	9	OUTKAST/So Fresh, So Clean	3411
2	9	SNOOP DOGG/Tha Doggystyle	3411
10	9	R. KELLY/Fiesta	3032
5	9	LIL' O'Back Back	3032
12	8	C-MURDER/Down For My N's	3032

MARKET #7

WDTJ/Detroit
Radio One
(313) 259-2000
Spudd
12+ Cumc 518,700

PLAYS

LW	TW	ARTIST/TITLE	GI (000)
57	61	P. DIDDY...Bad Boy For Life	18521
63	63	ALICIA KEYS/Fallen	15939
63	62	JAGGED EDGE/Where The Party At	15866
55	61	MIC BRED/Chubb	15433
45	59	VIOLATOR/FUBUSTIA...What It Is	14927
62	66	LIL' JON.../Be Bie	14478
49	59	ISLEY BROS./R. ISLEY/Contagious	14297
43	49	LUDACRIS/Area Codes	12921
47	47	JUNIFER LOPEZ/It's About a Boy	11891
39	42	JAY-Z/Zoo (H.O.V.A.)	10626
39	41	TRICK DADDY/It's About a Boy	10373
39	41	LIL BOW WOWN/Ghetto Girls	10373

Urban Playlists

Urban AC Playlists

MARKET #31
WKVJ/Wilwaukee
 Clear Channel
 (414) 321-4807
 Muhammad Love
 12+ Cumc 219,400



PLAYS	ARTIST/TITLE	GI (000)
40	ALICIA KEYS/Fallin'	8100
41	JENNIFER LOPEZ/Real	7290
52	ERICK SERMON/Music	7155
53	JAGGED EDGE/Where The Party At	7155
54	ISLEY BROSS/R.I. ISLEY/Contagious	6345
43	JILL SCOTT/The Way	5805
44	R. KELLY/Freelin' On Your	5805
40	EVE/FOUR FIVE SEVEN/Let Me Blow Ya Mind	5400
38	SYLEENA JOHNSON/Am Your Woman	5130
37	MISSY ELLIOTT/One Minute Man	4995
31	VIOLATOR/FUBUSTIA...What It Is	4630
35	2PAC/Letter 2 My Inborn	4725
29	112/Dance With Me	4725
33	FAITH EVANS/CARL...Can't Believe	4450
32	USHER/U Remind Me	4320
32	GINA WINE/Differences	4320
31	BLU CANTRILL/Life 'Em Up Style	4185
30	JAMIE J/Just In Case	4050
29	MARY J. BLIGE/Family Affair	3915
28	BRUNO MARS/Just A Minute	3845
27	RAY-J/What A Minute	3645
24	BRIAN MCKINIGHT/Love Of My Life	3240
24	MUSIQ/Love	3240
23	ALVINI/My First Love	3105
22	CASH/No You Friend	2970
21	RAY-J/What A Minute Resolution	2885
21	TANK/Someone To Call	2835
9	CRAIG DAVID/It's Me In	2700
18	BABYFACE/What It Is	2430
17	R. KELLY/What It Is	2295

MARKET #34
WCXJ/Columbus, OH
 Blue Chip
 (614) 487-4444
 Strong/Stevens
 12+ Cumc 176,100



PLAYS	ARTIST/TITLE	GI (000)
46	JAGGED EDGE/Where The Party At	6490
46	USHER/U Remind Me	6485
40	ISLEY BROSS/R.I. ISLEY/Contagious	6345
45	JENNIFER LOPEZ/Real	6064
45	JAY-Z/Zico (H.O.V.A.)	6204
44	MARY J. BLIGE/Family Affair	4935
43	JILL SCOTT/The Way	5063
36	R. KELLY/Freelin' On Your	5400
35	JIMMY COZZER/She's All I Got	5499
37	ALICIA KEYS/Fallin'	5214
37	R. KELLY/What It Is	4974
34	MISSY ELLIOTT/One Minute Man	4797
33	TANK/Slowly	4653
25	BRIAN MCKINIGHT/Love Of My Life	4131
30	MAWELLA/Just In Case	4030
29	PUBLIC ANNOUNCEMENT/John Doe	4089
33	INDIA.ARIE/Brown Skin	4289
26	AALIYAH/Need A Round	3807
27	MUSIQ/Just In Case	3807
23	LIL' JON...This Is	3665
23	P.DIDDY...Bad Boy For Life	3626
25	JAMIE J/Just In Case	3525
27	LUDACRIS/Arms Codes	3279
35	GINA WINE/Differences	2684
18	JUVENILE/Set It On	2539
19	LUTHER VANDROSS/Take You Out	2578
20	PHILLY BROSS/WANTED (Please Don't Mind)	2638
17	JAMIE J/Someone To Call	2397
16	CRAIG DAVID/It's Me In	2397
15	CASE/Not Your Friend	2256
14	LIL' MICK/Superwoman	2256

MARKET #1
WRKS/New York
 Blue Chip
 (212) 242-9870
 Strong/Stevens
 12+ Cumc 1,397,500



PLAYS	ARTIST/TITLE	GI (000)
29	JAMIE J/Just In Case	26432
29	ALICIA KEYS/Fallin'	23954
24	INDIA.ARIE/Brown Skin	22302
27	USHER/U Remind Me	19824
23	MARY J. BLIGE/Family Affair	18988
25	JIMMY COZZER/She's All I Got	18172
9	GINA WINE/Differences	18172
27	FAITH EVANS/CARL...Can't Believe	18172
20	ISLEY BROSS/R.I. ISLEY/Contagious	17346
9	CECE WYNN/More Than What...	16520
20	LUTHER VANDROSS/Take You Out	16520
15	BLAL/Fast Lane	14042
17	PUBLIC ANNOUNCEMENT/John Doe	14042
19	JILL SCOTT/The Way	14042
19	CRAIG DAVID/It's Me In	13216
13	MAXWELL/Just In Case	10738
26	JAGGED EDGE/Where The Party At	10738
14	ERICK SERMON/Music	10738
24	KOFFEE BROWN/Weekend Thing	9786
12	ERICK SERMON/Music	9012
11	ALLURE/Enjoy Yourself	9038
9	TANK/Slowly	8260
7	TYRESSE/What Am I Gonna Do	8260
20	BLU CANTRILL/Life 'Em Up Style	8260
16	JAGGED EDGE/Where The Party At	7434
9	JAMIE J/Someone To Call	7434
5	112/Dance With Me	7434
4	CASE/Not Your Friend	7434
1	JESSE POWELL/Something In...	6608
5	SUNSHINE ANDERSON/Heard It All Before	6608

MARKET #2
KJLH/Los Angeles
 Clear Channel
 (310) 330-5550
 Winston
 12+ Cumc 420,000



PLAYS	ARTIST/TITLE	GI (000)
30	LUTHER VANDROSS/Take You Out	9376
32	ISLEY BROSS/R.I. ISLEY/Contagious	8703
31	CASE/Missing You	8090
23	ALICIA KEYS/Fallin'	8100
23	LUTHER VANDROSS/Take You Out	7616
19	JAMIE J/Just In Case	7032
24	INDIA.ARIE/Brown Skin	7032
12	WALTER BRASLEY/Wanna Know	6139
21	CHARLIE WILSON/One Way Street	6753
24	JILL SCOTT/The Way	5860
24	JILL SCOTT/The Way	5860
20	LUTHER VANDROSS/Take You Out	5670
23	ISLEY BROSS/R.I. ISLEY/Contagious	5567
5	DAVE HOLLISTER/Take Care Of Home	4981
17	MAXWELL/Just In Case	4981
11	CECE WYNN/More Than What...	3223
11	SUNSHINE ANDERSON/Heard It All Before	3223
11	GERALD LEVERT/Made To Love Ya	3223
4	BABYFACE/What It Is	2923
6	SADE/Something In...	2300
14	JAMIE J/Just In Case	2300
7	DAVE HOLLISTER/Take Care Of Home	2051
7	TYRESSE/What Am I Gonna Do	2051
4	ATHE HOLLISTER/Take Care Of Home	2051
7	TONY TERRY/Freaky Little Game	2051
3	TEMPATIONS/Sellin' Reasons	1758
6	GINA WINE/Differences	1758
6	PUBLIC ANNOUNCEMENT/John Doe	1758
3	GERALD LEVERT/Dream With No Love	1758

MARKET #3
WVAZ/Chicago
 Clear Channel
 (312) 360-5000
 Smith/Boatner
 12+ Cumc 589,800



PLAYS	ARTIST/TITLE	GI (000)
23	ISLEY BROSS/R.I. ISLEY/Contagious	13978
28	ERICK SERMON/Music	13496
23	CASE/Missing You	11096
23	LUTHER VANDROSS/Take You Out	11096
23	JAMIE J/Just In Case	11096
21	INDIA.ARIE/Video	10122
24	JILL SCOTT/The Way	10122
20	JIMMY COZZER/She's All I Got	9158
14	ERIKYAN BABU/Didin't Cha Know	8676
14	ALICIA KEYS/Fallin'	8676
14	DONNIE MCCOY/URKIN/We Fall Down	8676
14	SYLEENA JOHNSON/Am Your Woman	8194
13	BRIAN MCKINIGHT/Love Of My Life	6266
13	MUSIQ/Love	6266
9	JILL SCOTT/Life 'Em Up Style	6266
9	JILL SCOTT/Life 'Em Up Style	6266
8	BILAL/Soul Sista	5308
12	GERALD LEVERT/Baby U Are	4332
11	MAXWELL/Just In Case	4332
9	YOUNG ADAMS/Open My Heart	2856
9	INDIA.ARIE/Brown Skin	2856
6	MAXWELL/Just In Case	3374
7	DAVE HOLLISTER/Take Care Of Home	3374
7	YOUNG ADAMS/Open My Heart	3374
7	YOUNG ADAMS/Open My Heart	2852
8	R. KELLY/Wanna Be My Thrill	2572
4	JILL SCOTT/Gettin' In The Way	2410
6	MUSIQ/Just Friends (Sunny)	2410
6	GERALD LEVERT/Dream With No Love	2410
3	LOW BRACKET/Heard It All Before	2410

MARKET #37
WPED/Charlotte
 Infinity
 (704) 342-2644
 Carson/Quick
 12+ Cumc 251,400



PLAYS	ARTIST/TITLE	GI (000)
42	JAY-Z/Zico (H.O.V.A.)	7812
42	USHER/U Remind Me	7812
48	JAGGED EDGE/Where The Party At	7068
47	ISLEY BROSS/R.I. ISLEY/Contagious	6810
35	ALICIA KEYS/Fallin'	6582
49	JILL SCOTT/The Way	7447
16	JENNIFER LOPEZ/Real	5952
32	MARY J. BLIGE/Family Affair	4720
31	LUDACRIS/Arms Codes	4131
30	JENNIFER LOPEZ/Real	4590
26	PETE PARL/Dance Up	5580
20	BACDOW/Five Deuces Four Tee	5580
20	JUVENILE/Set It On	5580
30	VIOLATOR/FUBUSTIA...What It Is	4437
23	GINA WINE/Differences	5394
29	D12/Purple Hills	5394
32	LUDACRIS/Arms Codes	5394
37	BLU CANTRILL/Life 'Em Up Style	5394
29	THREE 6 MAFIA/Two-Way Frack	5394
19	R. KELLY/What It Is	5022
24	PUBLIC ANNOUNCEMENT/John Doe	5022
23	PHILLY BROSS/WANTED (Please Don't Mind)	4836
18	P.DIDDY...Bad Boy For Life	4836
26	JENNIFER LOPEZ/Real	4836
24	DESTINY'S CHILD/Bodacious	4464
24	LIL' JON...This Is	4464
23	R. KELLY/Freelin' On Your	4278
23	ST. LUKE'S/One Minute Man	4278
21	MISSY ELLIOTT/One Minute Man	4072
23	TRICK DADDY/It's A Thug	4072
25	LIL' MICK/Gangsta's	4072

MARKET #38
WOVI/Norfolk
 Clear Channel
 (757) 466-0009
 Holiday/Mauzone
 12+ Cumc 227,400



PLAYS	ARTIST/TITLE	GI (000)
50	ALICIA KEYS/Fallin'	7650
50	USHER/U Remind Me	7650
48	JAGGED EDGE/Where The Party At	7068
45	ISLEY BROSS/R.I. ISLEY/Contagious	7497
49	JAY-Z/Zico (H.O.V.A.)	7447
49	JILL SCOTT/The Way	7447
42	FAITH EVANS/CARL...Can't Believe	6120
28	LUDACRIS/Arms Codes	4743
30	JENNIFER LOPEZ/Real	4590
29	MARY J. BLIGE/Family Affair	4437
24	PHILLY BROSS/WANTED (Please Don't Mind)	4437
35	TRICK DADDY/It's A Thug	4437
26	JAMIE J/Just In Case	4131
27	VIOLATOR/FUBUSTIA...What It Is	4131
23	TANK/Slowly	4131
22	MISSY ELLIOTT/One Minute Man	3978
23	P.DIDDY...Bad Boy For Life	3825
29	JAGGED EDGE/Where The Party At	3825
25	MUSIQ/Just In Case	3519
16	R. KELLY/What It Is	3519
23	PHILLY BROSS/WANTED (Please Don't Mind)	3519
18	PUBLIC ANNOUNCEMENT/John Doe	3213
17	PETE PARL/Dance Up	3213
14	MYSTIC/The Love	3213
21	R. KELLY/What It Is	2907
17	BLU CANTRILL/Life 'Em Up Style	2601
17	COO COO CALMY/Projects	2601
21	FABOLOUS/FATE DOGG/Can't Deny It	2601
10	EVE/F-GWEN STEFAN/Let Me Blow Ya Mind	2448
22	LIL' MICK/Peaches & Cream	2448

MARKET #5
WDAS/Philadelphia
 Clear Channel
 (610) 617-8500
 Williams/Davis/Gamble
 12+ Cumc 507,400



PLAYS	ARTIST/TITLE	GI (000)
40	ALICIA KEYS/Fallin'	17720
36	JILL SCOTT/The Way	15505
35	CASE/Missing You	15505
35	MUSIQ/Love	15505
33	LUTHER VANDROSS/Take You Out	14619
18	FAITH EVANS/CARL...Can't Believe	12964
13	MUSIQ/Just In Case	10632
22	ISLEY BROSS/R.I. ISLEY/Contagious	9746
23	ERICK SERMON/Music	9417
23	TANK/Slowly	9417
19	USHER/U Remind Me	8817
15	JESSE POWELL/Something In...	6645
27	INDIA.ARIE/Video	5316
12	CHARLIE WILSON/Without You	5316
12	DONNIE MCCOY/URKIN/We Fall Down	5316
11	CECE WYNN/More Than What...	5316
10	GERALD LEVERT/Made To Love Ya	4430
9	ERIKYAN BABU/Didin't Cha Know	4430
10	INDIA.ARIE/Brown Skin	4430
9	JILL SCOTT/Life 'Em Up Style	3937
9	JILL SCOTT/Life 'Em Up Style	3937
8	JAMIE J/Just In Case	3987
8	INDIA.ARIE/Brown Skin	3987
11	DAVE HOLLISTER/One Woman Man	3544
5	BRIAN MCKINIGHT/Love Of My Life	3544
7	SILK SOLE/Body's Fine	3544
2	TYRESSE/What Am I Gonna Do	2108
6	BEBE WYNN/...Coming Back Home	2658
6	TRANSITION/Straight Love	2658

MARKET #6
KRNH/Dallas-Ft. Worth
 Service
 (972) 263-9911
 Payton/V
 12+ Cumc 149,000



PLAYS	ARTIST/TITLE	GI (000)
26	BRIAN MCKINIGHT/Love Of My Life	2236
24	ISLEY BROSS/R.I. ISLEY/Contagious	2154
24	INDIA.ARIE/Brown Skin	2060
21	JAMIE J/Just In Case	1978
23	GERALD LEVERT/Made To Love Ya	1978
4	BRIAN MCKINIGHT/Love Of My Life	1978
22	LIL' DOWNING'S/This Love	1892
20	ALICIA KEYS/Fallin'	1892
22	JILL SCOTT/The Way	1806
21	MUSIQ/Love	1806
18	LUTHER VANDROSS/Take You Out	1548
20	ERICK SERMON/Music	1548
12	DONNIE MCCOY/URKIN/We Fall Down	1376
14	FAITH EVANS/CARL...Can't Believe	1204
6	CECE WYNN/More Than What...	1204
7	TYRESSE/What Am I Gonna Do	1144
13	SYLEENA JOHNSON/Am Your Woman	1118
12	SUNSHINE ANDERSON/Heard It All Before	1032
7	MARY J. BLIGE/Family Affair	1032
11	CHARLIE WILSON/One Way Street	1032
7	DAVE HOLLISTER/Take Care Of Home	946
11	KENNY LATTIMORE/Weekend	946
11	GINA WINE/Differences	946
6	JILL SCOTT/Life 'Em Up Style	860
14	CASE/Missing You	860
4	ERICK SERMON/Music	860
11	INDIA.ARIE/Video	688
11	USHER/U Remind Me	688
5	R. KELLY/Freelin' On Your	688
8	KOFFEE BROWN/After Party	688

MARKET #6
KTXQ/Dallas-Ft. Worth
 Radio One
 (214) 521-4661
 Leigh
 12+ Cumc 174,900



PLAYS	ARTIST/TITLE	GI (000)
30	ISLEY BROSS/R.I. ISLEY/Contagious	1488
30	ALICIA KEYS/Fallin'	1488
28	MUSIQ/Love	1488
26	ERICK SERMON/Music	1348
28	LUTHER VANDROSS/Take You Out	1292
28	BRIAN MCKINIGHT/Love Of My Life	1292
14	JILL SCOTT/The Way	672
14	JAMIE J/Just In Case	672
16	JEFF MAJORS/Wade In The Water	626
12	MAXWELL/Just In Case	576
12	THREE 6 MAFIA/Two-Way Frack	480
6	CECE WYNN/More Than What...	384
7	SYLEENA JOHNSON/Am Your Woman	384
6	CHARLIE WILSON/One Way Street	336
6	GERALD LEVERT/Made To Love Ya	336
12	TYRESSE/What Am I Gonna Do	240
3	CARL THOMAS/Emotional	192
2	JOEL WATKINS/Get It On... Tonite	192
4	MONTELL JORDAN/Get It On... Tonite	192
3	YOUNG ADAMS/Open My Heart	192
3	ERIKYAN BABU/Didin't Cha Know	192
5	SUNSHINE ANDERSON/Heard It All Before	192
2	KEVIN EDWARDS/4/7	192
3	JILL SCOTT/Gettin' In The Way	144
3	MAXWELL/Just In Case	144
3	DAVE HOLLISTER/Take Care Of Home	144
2	DAVE HOLLISTER/Take Care Of Home	144
4	ERIC BENE/Spent My Life...	144
3	MUSIQ/Just Friends (Sunny)	144

R&R Urban AC Top 30

Powered By



August 17, 2001

LAST WEEK	THIS WEEK	ARTIST TITLE LABEL(S)	TOTAL PLAYS	+/- PLAYS	GROSS IMPRESSIONS (00)	WEEKS ON CHART	TOTAL STATIONS/ ADDS
1	1	ALICIA KEYS Fallin' (J)	1011	-33	159752	16	35/0
2	2	ISLEY BROTHERS F/RONALD ISLEY Contagious (DreamWorks)	1009	+15	149155	9	37/0
4	3	JILL SCOTT The Way (Hidden Beach/Epic)	874	+3	136404	12	36/0
3	4	LUTHER VANDROSS Take You Out (J)	816	-85	136017	16	37/0
5	5	ERICK SERMON Music (Interscope)	775	+52	122334	9	29/0
7	6	JAHEIM Just In Case (Divine Mill/WB)	688	+41	115467	14	33/0
6	7	MUSIQ Love (Def Soul/IDJMG)	624	-74	94357	24	33/0
8	8	BRIAN MCKNIGHT Love Of My Life (Motown)	563	+28	81568	5	35/0
10	9	MAXWELL Lifetime (Columbia)	515	+35	80442	4	33/0
9	10	INDIA.ARIE Brown Skin (Motown)	480	-1	87708	9	34/0
16	11	CECE WINANS More Than What I Wanted... (Wellspring/Capitol)	457	+87	66527	4	32/1
15	12	DONNIE MCCLURKIN We Fall Down (Verity)	413	+41	71315	25	31/0
12	13	GERALD LEVERT Made To Love Ya (EastWest/EEG)	399	-27	53509	6	31/1
13	14	WILL DOWNING Is This Love (GRP/VMG)	383	-1	46967	11	29/1
11	15	SYLEENA JOHNSON I Am Your Woman (Jive)	355	-79	40427	20	35/0
17	16	CHARLIE WILSON One Way Street (Major Hits)	318	0	37502	15	31/0
18	17	JESSE POWELL Something In The Past (Silas/MCA)	259	+2	41275	6	28/4
Breaker	18	PUBLIC ANNOUNCEMENT John Doe (RCA)	247	+27	40020	9	23/1
30	19	BABYFACE What If (Arista)	220	+94	37305	2	29/0
25	20	GINUWINE Differences (Epic)	214	+49	40361	2	18/2
20	21	USHER U Remind Me (LaFace/Arista)	214	+8	48713	5	6/0
Debut	22	TYRESE What Am I Gonna Do (RCA)	209	+97	33301	1	27/0
23	23	FAITH EVANS F/CARL THOMAS Can't Believe (Bad Boy/Arista)	195	+25	53108	3	10/1
Breaker	24	KENNY LATTIMORE Weekend (Arista)	184	-1	26813	2	22/3
28	25	TONY TERRY Freaky Little Game (Golden Boy)	160	+8	15475	2	17/0
27	26	JEFF MAJORS Wade In The Water (Independent)	151	-4	23144	2	4/0
26	27	TANK Slowly (BlackGround)	142	-20	21596	3	19/0
Debut	28	LOVE DOCTOR Slow Roll It (Mardi Gras)	128	+6	9076	1	5/0
24	29	O'JAYS Let's Ride (Global Soul/Freeworld)	120	-48	17833	2	1/1
Debut	30	MARY J. BLIGE Family Affair (MCA)	119	+19	34549	1	10/2

Most Added

www.rradds.com

ARTIST TITLE LABEL(S)	ADDS
MARIAH CAREY Never Too Far (Virgin)	24
MUSIQ Girl Next Door (Def Soul/IDJMG)	20
PHIL PERRY Spirit Of Love (Peak/Private/Windham Hill)	12
BLU CANTRELL I'll Find A Way (Arista)	6
JESSE POWELL Something In The Past (Silas/MCA)	4
SUNSHINE ANDERSON Lunch Or Dinner (Soulife/Antantic)	4
KENNY LATTIMORE Weekend (Arista)	3
GINUWINE Differences (Epic)	2
MARY J. BLIGE Family Affair (MCA)	2
ALLURE Enjoy Yourself (MCA)	2
OLIVIA It's On Again (J)	2

Most Increased Plays

ARTIST TITLE LABEL(S)	TOTAL PLAY INCREASE
TYRESE What Am I Gonna Do (RCA)	+97
BABYFACE What If (Arista)	+94
CECE WINANS More Than What I... (Wellspring/Capitol)	+87
ERICK SERMON Music (Interscope)	+52
GINUWINE Differences (Epic)	+49
JAHEIM Just In Case (Divine Mill/WB)	+41
DONNIE MCCLURKIN We Fall Down (Verity)	+41
DAVE HOLLISTER One... (Def Squad/DreamWorks)	+38
SUNSHINE ANDERSON Lunch Or Dinner (Soulife/Antantic)	+36
MAXWELL Lifetime (Columbia)	+35
MUSIQ Girl Next Door (Def Soul/IDJMG)	+35

Breakers

NOW PLAYING ON 60% OF THE REPORTING PANEL

PUBLIC ANNOUNCEMENT

John Doe (RCA)

TOTAL PLAYS/INCREASE	TOTAL STATIONS/ADDS	CHART
247/27	23/1	18

KENNY LATTIMORE

Weekend (Arista)

TOTAL PLAYS/INCREASE	TOTAL STATIONS/ADDS	CHART
184/-1	22/3	24

Most Added is the total number of new adds officially reported to R&R by each reporting station. Songs unreported as adds do not count toward overall total stations playing a song. Most Increased Plays lists the songs with the greatest week-to-week increases in total plays. Weighted chart appears on R&R ONLINE MUSIC TRACKING.

37 Urban AC reporters. Monitored airplay data supplied by Mediabase Research, a division of Premiere Radio Networks. Songs ranked by total plays for the airplay week of Sunday 8/5-Saturday 8/11. Bullets appear on songs gaining plays or remaining flat from previous week. If two songs are tied in total plays, the song being played on more stations is placed first. Breaker status is assigned to songs reaching 60% of reporting panel for the first time. Songs that are down in plays for three consecutive weeks and below No.15 are moved to recurrent. Gross Impressions equals Average Quarter Hour Persons times number of plays (times 100). Average Quarter Hour Persons used herein with permission from The Arbitron Company (Copyright 2001, The Arbitron Company). © 2001, R&R Inc.

New & Active

MUSIQ Girl Next Door (Def Soul/IDJMG)
Total Plays: 104, Total Stations: 21, Adds: 20

JAGGED EDGE Goodbye (So So Def/Columbia)
Total Plays: 96, Total Stations: 13, Adds: 0

RICK BRAUN Song For You (Wamer Bros.)
Total Plays: 90, Total Stations: 12, Adds: 1

MICHAEL COOPER Your Face (Major Hits)
Total Plays: 87, Total Stations: 13, Adds: 1

RAPHAEL BROWN Maybe (Arista)
Total Plays: 54, Total Stations: 5, Adds: 0

MYSTIC The Life (Good Vibe/Jcor)
Total Plays: 53, Total Stations: 5, Adds: 0

ALLURE Enjoy Yourself (MCA)
Total Plays: 52, Total Stations: 5, Adds: 2

SUNSHINE ANDERSON Lunch Or Dinner (Soulife/Antantic)
Total Plays: 44, Total Stations: 12, Adds: 4

BLU CANTRELL I'll Find A Way (Arista)
Total Plays: 25, Total Stations: 13, Adds: 6

MARIAH CAREY Never Too Far (Virgin)
Total Plays: 15, Total Stations: 24, Adds: 24

URBAN KNIGHTS The One (Narada)
Total Plays: 13, Total Stations: 6, Adds: 1

OLIVIA It's On Again (J)
Total Plays: 7, Total Stations: 4, Adds: 2

PHIL PERRY Spirit Of Love (Peak/Private/Windham Hill)
Total Plays: 0, Total Stations: 12, Adds: 12

Songs ranked by total plays



cece winans

"More Than What I Wanted"

#1 Most increased spins of any record in the Top 15 (Mediabase)!

R&R Urban AC 16 - 11

R&B Adult Monitor 14* - 11* Greatest Gainer

R&B Adult Audience 21* - 12*

new add this week @: WCFB/Orlando

Look for Cece's hot new video airing now...



Athena Cage

come back to the voice
that has sold millions...

"Until You Come Back To Me"

the captivating new single
from her highly anticipated
debut album...

the art of a woman

**Impacting
Urban AC
8/27 & 8/28**

PURE

PRIORITY

**CELEBRITY
MANAGEMENT
INTERNATIONAL**

Produced by Athena Cage for Caged In Productions & Sony. Ghetto with a Benji Bent. Thanks to Marking Productions Management, Celebrity Management International.

August 17, 2001

ARTIST BREAKDOWN

ARTIST: **USHER**
ALBUM: **8701**
LABEL: **LAFACE/ARISTA**

While writing the Urban HOTFAX this week, ignoring two-way messages and conversing with Openn Mic's Nino Little, I found the stress of an incredible Tuesday diminishing. "What you eating?" I said to my future East Coast husband. "Turkey, potatoes and green beans," he replied. It was obvious that he had a full plate, as I heard every chew and swallow.

"Hey, you know what's a good CD?" he said between bites. "No, what?" I replied, not really caring. "Usher. That CD is sick!" (I was thinking, "The young generation and their slang," but I pretended to be interested.) "Oh, yeah," I said. "Well, I'm going to have to listen to it to see if your taste is solely in your mouth."

Later that evening I put 8701 in the CD player. Of course, I love "U Remind Me." And the video is sick! (See, I'm easily trained.... Any single guy interested?)

The simple beat is captivating, and the blunt lyrics fit the assertive, ambitious and active image of its young vocalist. (The choreography in the video is my doing.) I didn't need Nino to tell me about Usher's appeal, as I had heard some songs when I was in New York last August, but I let him feel like a man and reveal some newly discovered findings to me.

Whoa! What a way to spend the night with the one you're feelin'. "Twox It Out" is definitely on my list of Things to Do With Your Boyfriend/Husband/Distant Cousin. Usher sings about "kissing, rubbing and making sweet love" in this sex-inducing tune. Preferring a night with babygirl to going to the club, he just wants to chill, have a bite to eat and sip chardonnay.

And once babygirl is nice and ready for an invasion of the Usher kind, he proclaims he won't stop until she screams his name. (I wonder if sign language counts?) "U Got It Bad" hit home with me instantly. When thoughts of the one you love

prohibit you from completing your life's daily functions, you do have it bad — obsessively bad.

Love can be captivating, but damn! It should capture and nurture your essence, not imprison your spirit. It's a nice concept, but this song borders on obsession. (Note to the reader: I may be a bit jealous, 'cause no one has it bad for me — here is where the violins begin to play.)

A certain Italian who shall remain nameless (Hey, Nino baby, the rabbit died!) suggested that I take a long, hard listen to "Can U Help Me" and "How Do I Say." The sentimental message in "Can U...." did strike an emotional chord within my heart. In this tender ballad Usher pleads for reconciliation. Comparing a prison to being in love alone, Usher begs for the freeing attribute of babygirl's love.

So that's why Nino's feelin' "How Do I Say."

The Latin feel of this exotic song provides the backdrop for an island rendezvous. (Hmmm. Could this be Nino's way of asking me to join him in the Bahamas?)

Songs like "I Don't Know," "If I Want To" and "U-Turn" give us a chance to practice our best dance moves — I'm Cabbage Patching right now. Hold up! I feel the Running Man coming on. Talk about bold!

Arrogance is spread throughout the presumptuous "If I Want To." Dude doesn't care who homegirl is with. If he wants her in his space, then, dammit, that's where she's gonna be ... and her girlfriends too! The heavy guitar presence in "I Can't Let U Go" supplies a funky edge to the unrelenting situation.

Ooh, I've found my groove! "Good Ol' Ghetto" has a jazzy, funky feel that is truly hypnotic. Talking about a girl he used to ... um ... date, Usher refers to her as "good ol' ghetto." Upon first listen, I was offended. But Usher isn't taking anything away from babygirl; in fact, he's placed her on a pedestal. "Good ol' ghetto" refers to her mentality and ability. This down-to-earth sista is real, and her sexual prowess is on point. (I'm changing my name to "Good Ol' Ghetto O'Quinn." It has a nice ring to it.)

In 8701 a mature Usher samples different blends to find the right mix — and on some tracks he truly has found it. Uptempo tracks, midtempo rhythms and slow grooves are all represented on this joint. Peace.

— Tanya O'Quinn
Asst. Urban Editor



Usher

Urban New & Active

LIL' ROMEO The Girlies (Soulja/Priority)
Total Plays: 333, Total Stations: 38, Adds: 6

MYSTIC The Life (Good Vibe/Jcor)
Total Plays: 312, Total Stations: 29, Adds: 6

NICOLE I'm Lookin' (Gold Mind/EastWest/EEG)
Total Plays: 312, Total Stations: 28, Adds: 1

LIL' MO Gangsta... (Gold Mind/EastWest/EEG)
Total Plays: 292, Total Stations: 42, Adds: 41

2PAC Letter 2... (Amaru/Death Row/Interscope)
Total Plays: 249, Total Stations: 24, Adds: 1

JESSE POWELL Something In The Past (Silas/MCA)
Total Plays: 241, Total Stations: 27, Adds: 4

JON B Now I'm With You (Edmonds/Epic)
Total Plays: 222, Total Stations: 29, Adds: 0

ALLURE Enjoy Yourself (MCA)
Total Plays: 215, Total Stations: 26, Adds: 4

T.I. I'm Serious (Arista)
Total Plays: 154, Total Stations: 28, Adds: 1

BABYFACE What If (Arista)
Total Plays: 152, Total Stations: 27, Adds: 13

KURUPT F/BLAQUE It's Over (Antra/Artemis)
Total Plays: 150, Total Stations: 20, Adds: 1

AZ Everything's Everything (Motown)
Total Plays: 142, Total Stations: 29, Adds: 0

UGK Let Me See It (Jive)
Total Plays: 130, Total Stations: 7, Adds: 7

DANTE Lawdy, Lawdy (RCA)
Total Plays: 129, Total Stations: 17, Adds: 0

MR. CHEEKS Lights, Camera, Action (Universal)
Total Plays: 118, Total Stations: 34, Adds: 34

EASTSIDAZ I Luv It (Doghouse/TVT)
Total Plays: 117, Total Stations: 17, Adds: 3

RELL If That's My Baby (Roc-A-Fella/Elektra/EEG)
Total Plays: 106, Total Stations: 13, Adds: 0

ST. LUNATICS Summer In The City (Fo' Reel/Universal)
Total Plays: 86, Total Stations: 23, Adds: 4

BATHGATE Bump That (Virgin)
Total Plays: 83, Total Stations: 10, Adds: 1

AFROMAN Because I Got High (Universal)
Total Plays: 76, Total Stations: 11, Adds: 11

PROPHET JONES Wood (University/Motown)
Total Plays: 75, Total Stations: 7, Adds: 0

LINA It's Alright (Atlantic)
Total Plays: 55, Total Stations: 21, Adds: 21

Songs ranked by total plays

Most Played Recurrents

ARTIST TITLE LABEL(S)	TOTAL PLAYS
MISSY ELLIOTT Get Ur Freak On (Gold Mind/EastWest/EEG)	942
LIL' MO Superwoman (Gold Mind/EastWest/EEG)	881
RAY-J Wait A Minute (Atlantic)	873
BLU CANTRELL Hit 'Em Up Style (Oops!) (Arista)	717
AALIYAH We Need A Resolution (Virgin)	699
SUNSHINE ANDERSON Heard It All Before (Soulife/Atlantic)	688
MUSIQ Love (Def Soul/IDJMG)	679
INDIA.ARIE Brown Skin (Motown)	620
JANET Someone To Call My Lover (Virgin)	566
OUTKAST So Fresh, So Clean (LaFace/Arista)	411
TANK Maybe I Deserve (BlackGround)	408
MARIAH CAREY Loverboy (Virgin)	391
CASE Missing You (Def Soul/IDJMG)	373
JA RULE I Cry (Murder Inc./Def Jam/IDJMG)	358

URBAN

Indicator™

Most Added®

ARTIST TITLE LABEL(S)	ADDS
LINA It's Alright (Atlantic)	12
JAY-Z Izzo (H.O.V.A.) (Roc-A-Fella/IDJMG)	9
AFROMAN Because I Got High (Universal)	7
PROPHET JONES Lifetime (Motown)	6
BABYFACE What If (Arista)	5
KENNY LATTIMORE Weekend (Arista)	4
MR. CHEEKS Lights, Camera, Action (Universal)	3
ALLURE Enjoy Yourself (MCA)	2
UGK Let Me See It (Jive)	2
LIL' MO Gangsta (Love 4 The Streets) (Gold Mind/EastWest/EEG)	2
LIL' RASCALS Hardball (Independent)	2
BATHGATE Bump That (Virgin)	1
HI TEK Round & Round (Rawkus/Priority)	1
LIL BUDDY Que Bo Gold (Universal)	1
RZA It Must Be Bobby (Atlantic)	1
BUBBA SPARXX Ugly (Interscope)	1

URBAN

Going For Adds 8/21/01

DRUNKEN MASTER 50 Playaz Deep (FB/Universal)
GREG STREET Thug Like Me (Slip 'N' Slide/Atlantic)
KEKE WYATT f/AVANT Nothing In This World (MCA)
NELLY #1 (Priority)
REDMAN Smash Sumthin' (Def Jam/IDJMG)
USHER U Got It Bad (LaFace/Arista)

Listen now to these and other hot/new releases on Music Meeting, the industry's No. 1 online destination for new music. www.rrmusicmeeting.com

URBAN AC

Going For Adds 8/21/01

O'JAYS Let's Ride (MCA)
USHER U Got It Bad (LaFace/Arista)

Listen now to these and other hot/new releases on Music Meeting, the industry's No. 1 online destination for new music. www.rrmusicmeeting.com

Country Reporters

August 17, 2001 R&R • 57

Stations and their adds listed alphabetically by market

<p>WQMC/Alton, OH * OM: Kevin Mason MD: Tom Fox 2 STEVE HOLY "Morning" 2 JEFFREY STEELE "Something"</p>	<p>WKNN/Biloxi-Gulfport, MS * PD: Greg Gregory MD: Brad Johnson 2 ODFY/DAVID JOHNSON "Comedian"</p>	<p>WCDF/Columbus, OH * PD: Gail Austin MD: Dan E. Zulo 3 REBA MCKENZIE "Survivor" 3 JAMIE O'NEAL "Shaver"</p>	<p>KSXS/Fresno, CA * PD: Mike Peterson MD: Steve Montgomery No Adds</p>	<p>WBXQ/Jacksonville, TN * PD/MO: Bill Hagg 16 CONFEDERATE RAILROAD "Brothers" 14 JOE DUFFE "Another" 4 KERRY CHESNEY "Tin"</p>	<p>WDEM/Macon, GA PD: Gary Marshall APD/MO: Laura Stirling 5 ELBERT WEST "Upgraded" 5 CHAD BROCK "Tie"</p>	<p>KTST/Oklahoma City, OK * OMD: Ted Stoker APD: Crash LONESTAR "Me" BRAD PASLEY "Wrapped"</p>	<p>KBUL/Reno, NV * OM: Tom Jordan APD/MO: Chuck Reeves 1 M. CHAPIN CARPENTER "Leaving" BRIAN MCCOMAS "Night" JEFFREY STEELE "Something" CLAY WALKER "Tie"</p>	<p>WJCL/Savannah, GA PD: Bill West No Adds</p>	<p>KHM/Tucson, AZ * PD: Buzz Jackson MD: John Collins 1 TIM RUSHLOW "Crazy"</p>
<p>WGNA/Albany, NY * PD: Tommy Carra MD: Bill Earley 2 JAMIE O'NEAL "Shaver"</p>	<p>WHWK/Binghamton, NY PD: Ed Walker APD/MO: John Davison 4 JEFFREY STEELE "Something" 1 LONESTAR "Me"</p>	<p>WHOK/Columbus, OH * PD: Charley Lane MD: George Wolf No Adds</p>	<p>WBCT/Grand Rapids, MI * OMD: Doug Montgomery MD: Dave Taft 1 TRACE ADKINS "Tie" COLLIN RAYE "Nobody"</p>	<p>WMTZ/Johnstown, PA PD: Steve Walker MD: Larry Mosby JEFF CARSON "Tie" CLAY WALKER "Tie"</p>	<p>WWOM/Madison, WI * PD: Mark Granlin MD: Mel McKenzie 1 JEFFREY STEELE "Something" 1 BRIAN MCCOMAS "Night" STEVE HOLY "Morning" TIM RUSHLOW "Crazy"</p>	<p>IOOY/Oklahoma City, OK * PD: Mark Granlin MD: Bill Reed KENNY ROGERS "Beautiful"</p>	<p>WKHK/Richmond, VA * PD: Jim Tice 15 ALAN JACKSON "Come" 15 REBA MCKENZIE "Survivor" 9 MARTHA MCBRIDE "God"</p>	<p>KRMD/Sheephead, LA * OMD: Greg Cole MD: James Anthony 2 TRICK POKEY "Night" COLLIN RAYE "Nobody"</p>	<p>KVOD/Tulsa, OK * GM: Jay Werh OMD: Dave Block MD: Scot Woodson 1 TAM MCGRAW "Angry"</p>
<p>KBOI/Albuquerque, NM * PD: Tommy Carra MD: Sammy Crute 2 TOBY KEITH "Tie" SHANNON BROWN "Lied" COLLIN RAYE "Nobody"</p>	<p>WZZK/Birmingham, AL * PD: Rick Shockley APD/MO: Scott Stewart 2 TRISHA YEAHWOOD "Wouldn't" COLLIN RAYE "Nobody"</p>	<p>KRYS/Corpus Christi, TX * PD: Clayton Allen MD: Cecilia Lou GARY ALLAN "Man" COLLIN RAYE "Nobody"</p>	<p>WTOR/Grand Rapids, MI * PD: Paul Franklin MD: Angie Ward No Adds</p>	<p>KBEQ/Kansas City, MO * PD: Mike Kennedy MD: T.J. McEntire No Adds</p>	<p>KTEX/McAllen, TX * PD: Jojo MD: Patches 1 TRACE ADKINS "Tie"</p>	<p>KOOK/Omaha, NE * PD: Tom Goodwin MD: John Glenn 7 LONESTAR "Me" CHAD BROCK "Tie" BRIAN MCCOMAS "Night"</p>	<p>KFRG/Riverside, CA * OMD: Ray Wasie MD: Don Jeffrey No Adds</p>	<p>WBYY/South Bend, IN PD: Tom Dallas APD/MO: Trace Adkins 10 TRACE ADKINS "Tie"</p>	<p>WVWZ/Tupelo, MS OMD: Tom Freeman APD/MO: Hale Chatham JEFF CARSON "Tie"</p>
<p>KRST/Albuquerque, NM * PD: John Richards MD: Ben Walker 5 JOE DUFFE "Another" 1 STEVE HOLY "Morning" 1 TRACY BYRD "Just" JEFFREY STEELE "Something"</p>	<p>KIZN/Boise, ID * OM: Rich Summers PD: APD/MO: Spencer Burke JAMIE O'NEAL "Shaver" JEFFREY STEELE "Something"</p>	<p>KPLX/Dallas-FL, Worth, TX * PD: Brian Philips APD: Smiley Rivers MD: Cody Alan 9 TRACY LAWRENCE "Tie" 4 MARK WILLS "Man" 3 GEORGE JONES "Man"</p>	<p>WRNS/Greenville, NC * PD/MO: Wayne Carlie LONESTAR "Me" 3 O'HARTS "Arizona"</p>	<p>KFKF/Kansas City, MO * PD: Dale Carter APD/MO: Tony Stevens No Adds</p>	<p>WGIC/Memphis, TN * PD: Greg McInnis APD: Brian Driver MD: Mark Billingsley PHIL VASSAR "Summer"</p>	<p>WKXM/Omaha, NE * PD/MO: Tom Land No Adds</p>	<p>WYDF/Capeville-Lynchburg, VA * PD/MO: Chris O'Kelley 2 JEFFREY STEELE "Something" STEVE HOLY "Morning"</p>	<p>WBBE/Rochester, NY * OM: Dave Symons PD/AM/D: Coyote Collins TRACE BYRD "Just" JAMISON CLARK "Play" GEORGE JONES "Man" TRACE LAWRENCE "Tie" LONESTAR "Me" BRIAN MCCOMAS "Night"</p>	<p>KJUG/Visalia, CA * PD/MO: Dave Daniels CHAD BROCK "Tie" TRACE BYRD "Just" STEVE HOLY "Morning"</p>
<p>WCTO/Allentown, PA * PD: Chuck Cooper APD/MO: Bobby Knight 16 JEFFREY STEELE "Something" 1 M. CHAPIN CARPENTER "Leaving" BRIAN MCCOMAS "Night" TIM RUSHLOW "Crazy" CLAY WALKER "Tie" KENNY ROGERS "Beautiful"</p>	<p>WYRK/Buffalo, NY * PD: John Paul APD/MO: Chris Kayser No Adds</p>	<p>KSCS/Dallas-FL, Worth, TX * PD: Sean James APD/MO: Linda O'Brian No Adds</p>	<p>WSSS/Greenville, SC * OMD: Bruce Logan APD/MO: John Landrum 7 REBA MCKENZIE "Survivor"</p>	<p>WDAF/Kansas City, MO * PD/MO: Ted Cramer 4 REBA MCKENZIE "Survivor" 3 JEFFREY STEELE "Something" 1 CONFEDERATE RAILROAD "Brothers" 1 STEVE HOLY "Morning"</p>	<p>WKIS/Miami, FL * PD: Robert Walker APD: R.J. McCoy MD: Darlene Evans TRACE ADKINS "Tie" CHAD BROCK "Tie" LONESTAR "Me" BRIAN MCCOMAS "Night"</p>	<p>WKAY/Ozark, CA * PD: Mark Hill No Adds</p>	<p>WYDF/Capeville-Lynchburg, VA * PD/MO: Chris O'Kelley 2 JEFFREY STEELE "Something" STEVE HOLY "Morning"</p>	<p>WXXX/Rockford, IL OMD: Jesse Garcia MD: Lynn Lacy No Adds</p>	<p>WACD/Waco, TX PD/MO: Zack Owen APD/MO: Jennifer Allen No Adds</p>
<p>KGNC/Amarillo, TX PD: Tim Butler APD/MO: Patrick Clark 17 LONESTAR "Me"</p>	<p>KHAM/Cedar Rapids, IA PD: Jeff Whitfield MD: Dave Johnson 23 JO DEE VESSIA "Downtown" 8 DANCKO RHO "Sweet" 3 LONESTAR "Me" 3 TRAVIS TRITT "Woman"</p>	<p>KYGO/Denver-Boulder, CO * PD: Joel Swanson MD: Ted Swanson STEVE HOLY "Morning"</p>	<p>WYAT/Harrisburg, PA * PD: Shelly Easton MD: Jay Dean 2 BRIAN MCCOMAS "Night"</p>	<p>WVWK/Knoxville, TN * PD: Mike Hammond MD: Colleen Adair No Adds</p>	<p>WVHL/Milwaukee, WI * OM: Kerry Wolfe APD: Scott Delphin MD: Mitch Morgan No Adds</p>	<p>WXXX/Rockford, IL OMD: Jesse Garcia MD: Lynn Lacy No Adds</p>	<p>WYDF/Capeville-Lynchburg, VA * PD/MO: Chris O'Kelley 2 JEFFREY STEELE "Something" STEVE HOLY "Morning"</p>	<p>WYDF/Capeville-Lynchburg, VA * PD/MO: Chris O'Kelley 2 JEFFREY STEELE "Something" STEVE HOLY "Morning"</p>	<p>WZCZ/Washington, DC * OMD: Jeff Wyatt APD/MO: Joe Anthony 7 LONESTAR "Me" 7 TOBY KEITH "Tie" 3 TRAVIS TRITT "Woman"</p>
<p>WNCY/Appleton, WI * OM: Jill McCarty PD: Randy Shuman MD: Nancy Brown 1 STEVE HOLY "Morning" 1 TRACE BYRD "Just" LONESTAR "Me" BRIAN MCCOMAS "Night"</p>	<p>WEZL/Charleston, SC * PD: T.J. Phillips MD: Gary Griffin 2 BRIAN MCCOMAS "Night" 2 MONTGOMERY GENTRY "Date" 2 TRACY BYRD "Just" CHAD BROCK "Tie" ALISON KRAUSS "Lucky" LONESTAR "Me" JAMIE O'NEAL "Shaver"</p>	<p>KJMO/Oak Blaine, IA * PD: Jack O'Brien MD: J.C. Walker No Adds</p>	<p>WRKZ/Harrisburg, PA * PD: Sam McGuire APD: Kelly Ito MD: Donnell 2 LONESTAR "Me" 1 JAMIE O'NEAL "Shaver" CHAD BROCK "Tie" TRACE BYRD "Just" STEVE HOLY "Morning" BRIAN MCCOMAS "Night" JEFFREY STEELE "Something"</p>	<p>WVWK/Knoxville, TN * PD: Mike Hammond MD: Colleen Adair No Adds</p>	<p>WVHL/Milwaukee, WI * OM: Kerry Wolfe APD: Scott Delphin MD: Mitch Morgan No Adds</p>	<p>WYDF/Capeville-Lynchburg, VA * PD/MO: Chris O'Kelley 2 JEFFREY STEELE "Something" STEVE HOLY "Morning"</p>	<p>WYDF/Capeville-Lynchburg, VA * PD/MO: Chris O'Kelley 2 JEFFREY STEELE "Something" STEVE HOLY "Morning"</p>	<p>WYDF/Capeville-Lynchburg, VA * PD/MO: Chris O'Kelley 2 JEFFREY STEELE "Something" STEVE HOLY "Morning"</p>	<p>WYDF/Capeville-Lynchburg, VA * PD/MO: Chris O'Kelley 2 JEFFREY STEELE "Something" STEVE HOLY "Morning"</p>
<p>WVWK/Knoxville, TN * PD: Mike Hammond MD: Colleen Adair No Adds</p>	<p>KHAM/Cedar Rapids, IA PD: Jeff Whitfield MD: Dave Johnson 23 JO DEE VESSIA "Downtown" 8 DANCKO RHO "Sweet" 3 LONESTAR "Me" 3 TRAVIS TRITT "Woman"</p>	<p>KYGO/Denver-Boulder, CO * PD: Joel Swanson MD: Ted Swanson STEVE HOLY "Morning"</p>	<p>WYAT/Harrisburg, PA * PD: Shelly Easton MD: Jay Dean 2 BRIAN MCCOMAS "Night"</p>	<p>WVWK/Knoxville, TN * PD: Mike Hammond MD: Colleen Adair No Adds</p>	<p>WVHL/Milwaukee, WI * OM: Kerry Wolfe APD: Scott Delphin MD: Mitch Morgan No Adds</p>	<p>WXXX/Rockford, IL OMD: Jesse Garcia MD: Lynn Lacy No Adds</p>	<p>WYDF/Capeville-Lynchburg, VA * PD/MO: Chris O'Kelley 2 JEFFREY STEELE "Something" STEVE HOLY "Morning"</p>	<p>WYDF/Capeville-Lynchburg, VA * PD/MO: Chris O'Kelley 2 JEFFREY STEELE "Something" STEVE HOLY "Morning"</p>	<p>WYDF/Capeville-Lynchburg, VA * PD/MO: Chris O'Kelley 2 JEFFREY STEELE "Something" STEVE HOLY "Morning"</p>

Monitored Reporters

183 Total Reporters

150 Total Monitored

33 Total Indicator

31 Current Indicator Reporters

Did Not Report For Two Consecutive Weeks; Data Not Used (2):
WXTA/Erie, PA
WGTR/Myrtle Beach, SC



LON HELTON
lhelton@rronline.com

Take In WWYZ While In Hartford

PD Jay McCarthy describes his station and his favorite places to go

With a few hundred country folks descending on Hartford for CRS Northeast this weekend, it seems like a good time to catch up with the PD of that city's sole Country outlet, WWYZ's Jay McCarthy.

This month McCarthy is celebrating two years at the station, which changed to Country 12 years ago and has enjoyed solid success almost from the time it debuted. McCarthy was elevated to PD in April of 2000, when Mike Moore left for the PD post at WSIX/Nashville. McCarthy came to Hartford from WTND/Poughkeepsie, NY, where he spent a year as PD/mornings. Before that he spent three years at WTRS/Gainesville-Ocala, where he was MD/evening talent when he left.



Jay McCarthy

A Different Ballgame

Offering an overview of WWYZ, McCarthy explains, "Music is the star of the station, but we try to make the things between the songs — whether it's jocks or liners — entertaining. It's another reason to listen. In the liners, for example, we try not to just have a positioning statement that tells the listener what we're doing; we try to have some fun with it.

"Our personalities have been here long enough that they have a bond with the audience. They can pursue whatever they're doing with a little more latitude than someone who is brand-new. They all know the market and the people they're talking to very well.

"We position ourselves as being a bunch of people who wear polo shirts and khaki pants who happen to play country music rather than as a bunch of country people who have a radio station. We very much try to be part of what Connecticut is and what New England is — a completely different ballgame than anywhere else in the country."

Asked to describe a WWYZ promotion that might not be considered usual for a Country outlet, McCarthy points to the station's recent Be a Hero to Your Kids contest. "We gave people the opportunity to win a flyaway for a family of four to see 'N Sync.

"Our listeners' kids are into 'N Sync, of course. And when their par-

ents are forcing them to listen to Country radio in the car on the way to school in the morning and the kids hear that they can win 'N Sync, all of a sudden we aren't such a bad radio station to the kids."

Return To Musical Heritage

WWYZ is also not in the Country norm when it comes to music. "We're trying to do some things that step outside the normal Country box, recognizing that Hartford is a very Adult Contemporary market," McCarthy says.

"The two biggest stations here are a Lite AC and a Hot AC. They hold the lion's share of the audience, and we're trying to chip away at that by putting on a great pop music station that happens to play country music. We're really a pop station — it's just that pop music to us is country."

McCarthy has made some major changes to WWYZ's musical mix in the last six months. "We brought back songs that put country music on the map in Connecticut 13 years ago, when this station came on the air," he says. "We've brought back songs by The Eagles, Jimmy Buffett, The Doobie Brothers and The Allman Brothers, and Marc Cohn's 'Walking in Memphis.'"

"About five or six years ago someone convinced people here that they couldn't play that kind of music on a Country radio station. WWYZ went from being consistently first, second or third to consistently third, fourth or fifth. We brought it back because it's part of the heritage and character of this radio station. We tested it and were amazed at how well it tested."

Taking A Shot

WWYZ also benefits from playing such music because it's little-played elsewhere. "The dominant station in the market is AC, and it plays a little of that music," McCarthy says. "That is also the station that we have the largest shared audience with. Since we don't have a direct format competitor, when we go looking for new cume, we turn to the AC station, because that's where some of our people are going.

"If we can provide those people with some stuff that we originally played when we came on the air that

is shared music with that station but still fits the sound of this station, then maybe they won't tune over there as often, and maybe some of our people who are spending more time there will come back here."

While WWYZ has readded pop tunes to its gold library, most of the time its current playlist favors country hits. And while McCarthy and MD Jay Thomas don't scour the AC charts looking for records they can play on WWYZ, they will take an occasional flyer. "When we look at stuff to play, we ask ourselves, 'Is it a great song, and does it fit what we're doing?' If so, we'll take a shot.

"For instance, we played 'Breathless' by The Corrs with a good deal of success. We played it because it

"We're trying to chip away at AC stations by putting on a great pop music radio station that happens to play country music. We're really a pop station — it's just that pop music to us is country."

was on the AOL commercial, it was on the NBC promo, it was on the Volkswagen commercial, and no one else in the market was playing it. We were on it before the CHR, before the Hot AC and before the AC. It was a Shania Twain record, for cryin' out loud! I wouldn't recommend that anyone else in the entire country play that record, but it worked for us."

The Airstaff

While you're in Hartford, here are the folks you'll be listening to when you tune to WWYZ.

Mornings: Neil Hedley & The Morning Crew. Hedley has been with WWYZ for three years and is joined by Cory Myers, who's been there

"We position ourselves as being a bunch of people who wear polo shirts and khaki pants who happen to play country music rather than as a bunch of country people who have a radio station."

eight years — the last five as morning producer. Among their benchmarks are "The Battle of the Sexes" and "The Morning Mystery Oldie." McCarthy describes the show as "topical, conversational, listener-interactive — a right-up-the-middle morning show."

Middays: Wendy Steele has held this shift for eight years. McCarthy says you will find her "bright, friendly and engaging the listeners with a ton of phone calls." He adds, "She's incredibly interactive, and she does an all-request lunch at noon."

Afternoons: McCarthy laughs when describing pm driver Floyd Wright as "a humble curmudgeon." McCarthy says the 15-year station vet — three years longer than WWYZ has been Country — is the anchor of the radio station. "For years he was known as 'Friendly Floyd,' because people thought that would warm him up to the audience," McCarthy says.

"He's worked at about every station in Hartford and has a direct, '70s-style, Top 40 delivery. He's sarcastic with an acerbic wit. He does a bunch of preproduced interactive bits and is pretty topical. He does a great Clinton, a great Rodney Dangerfield, and he is working on his George W. Bush. His phone interaction is kind of to take the call and chop it up to make it say what he wants it to say.

"He pokes fun at everything, including himself. I don't know if he would work as well as he does here anywhere else in the country, but he personifies what Connecticut is. People in Connecticut are not quite as willing to extend themselves as much as, say, the folks in Georgia. They tend to be a little buttoned-up and to keep people at arm's length. Floyd captures the essence of what Connecticut is, and he's in tune with what the people like. That's why he's No. 2 12+."

Evenings: MD Jay Thomas has been with WWYZ about a year and has hosted nights for two months. McCarthy characterizes Thomas' on-air persona as "a friendly, good guy." He adds, "Because of his connection to the music industry, he gives a lot of artist information. He also does a lot of phone calls. He does a great job and is a great complement to everybody else."

Overnights: WWYZ has just added *AfterMidnite* with Blair Garner.

Weekends: Afternoon driver Wright and middayer Steele alternate mornings and middays every Saturday.

The Saturday-morning show is preproduced, which gives each of them every other weekend off. Saturday afternoon you'll hear Glenn Richards, who has been with the station eight years. During the week he toils for the state in the Employment Department.

Erin Reilly is the newest member of the WWYZ family, coming aboard about six months ago. McCarthy is working with her in building an interactive Saturday-night show — a listener-request, live party that he says is very much in the development stage.

Sunday morning you'll wake up to *Country Countdown USA*. Late risers will catch Dennis Donovan at noon. He's an eight-year vet who works a variety of nonradio jobs during the week. Of his weekend warriors, McCarthy says, "I've been blessed with part-timers who've been here a long time." To that list he wants to add longtime weekender Pete Miller, who recently left the station due to illness.

Hartford Highlights

Finally, even though CRS NE attendees will only be in Hartford a short time, there may be a few moments to sneak away and enjoy some of the local scenery. I asked McCarthy for some of his favorite eateries and watering holes.

Restaurants: "Morton's is an obvious choice. It opened about six months ago and has been christened by the record people who come to town. Max Downtown is great. It's similar to Morton's — upscale, with steaks and great cuisine. There's Hot Tomatoes, which is in the train station. It's upscale cuisine with some really cool dishes. It's Italian-themed, but they don't serve spaghetti. It's a neat place to eat."

Clubs: "If people want country, they'll have to drive to the Cadillac Ranch in Southington, which is about 20 minutes west on I-84.

"There's a three-square-block area about two blocks from the hotel that has lots of great places. There's the Brickyard, which was Mike Moore's favorite place when he was here, and it continues to be mine. They have a sports bar upstairs, a dance club in the middle and a Fat Tuesdays downstairs, with frozen drinks. There's also Polyesta's, Black-Eyed Sally's — which has great blues — and Velvet, a progressive dance club."

Here's hoping to see you in Hartford!

ROBERT EARL KEEN

Dear CMA member,

I've been nominated for the 2001 CMA Horizon Award. What an honor!

I've spent the last ten years working the road and making records. My songs have been recorded by The Dixie Chicks, George Strait, Johnny Cash and Jeff Foxworthy. I've made Pollstar's prestigious top fifty grossing acts chart for the past three years.

I hold the beer sales record at the San Antonio Rodeo and this past year Lyle Lovett and I played to a sell out crowd at the Houston Rodeo. I've sung on the Opry and played the Ryman. I also worked for a year at Hatch Show Print.

I've eaten jalapeno cheeseburgers with Steve Earle, played golf with Willie, drunk whiskey with Harlan Howard and won \$28 from Vince Gill in a poker game at the bar in the Bluebird Cafe. Roger Sovine is a personal friend of mine.

I've yet to have a hit, but if you've never heard of me, I'll wager you won't have to go to far to find one of my fans. Ask John Boy and Billy. Ask Jenna and Barbara Bush.

I don't expect to win the Horizon Award, but if you could vote me into the final cut, you'd be putting the "TRY" back in country.

Thank you.

Sincerely,

A handwritten signature in black ink that reads "Robert Earl Keen". The signature is written in a cursive, flowing style with a long, sweeping underline.

Robert Earl Keen



CALVIN GILBERT
gilbert@rronline.com

Superstars At Work

☐ Summer closes with news from several major acts

Garth and "The Possum" record. The Chicks announce their first concert of the year. Brooks & Dunn close the Neon Circus & Wild West Show tour.

That's the news as Nashville eases out of summer and moves toward the CMA Awards in November.

Garth Brooks and George Jones were in a Nashville studio last week to record their duet of "Beer Run," a track designated for Jones' upcoming Bandit Record album. After the initial sessions, Brooks said, "We are having a blast. We're trying a lot of different things. When you have someone like Jones in the studio, you're tempted to put him on everything. He truly is what country means to me."

"Beer Run" was written by five songwriters — Kent Blazy, George Ducas, Keith Anderson, Kim Williams and Williams' daughter, Amanda Williams.

Chicks Roost For Texas Show

The Dixie Chicks' first — and possibly only — live performance of 2001 is set for Sept. 15 at the Austin Music Hall. The acoustic performance with the Austin Symphony takes place at the Texas Twilight Gala, an invitation-only event to benefit the Pediatric AIDS League of Texas, the University of Houston Pediatric HIV Program and the Pediatric AIDS Network of Dallas.

The evening will also feature performances by Grammy winner Shawn Colvin and Texas favorite Terri Hendrix. The Chicks' appearance at the Gala had been widely reported, although it wasn't known that the event would mark the first time the trio have performed with a full orchestra.

Pediatric AIDS League of Texas Executive Director Cliff Loftin said,

"PAL's relationship with The Dixie Chicks began with the birth of Natalie Maine's son, Jackson Slade, when she requested that donations be made to the organization in lieu of baby gifts. We are honored to continue that relationship and be the beneficiary of this special Dixie Chicks' performance, knowing the impact the monies raised will make on the fight against pediatric AIDS in Texas."

Neon Circus Dims

Brooks & Dunn closed down their Neon Circus & Wild West Show tour with an Aug. 5 show in Pittsburgh. Ferrying an entourage that included Toby Keith, Montgomery Gentry and Keith Urban, the tour's 12 buses and 10 semis covered 30,228 miles. Despite keeping ticket prices well within the means of the average country-music fan, the Neon Circus & Wild West Show was named *Pollstar's* Top-Grossing Country Tour for the first half of 2001. It sold 528,265 tickets for a \$14-million dollar gross.

Some interesting trivia surrounding the tour:

- A total of \$217,000 was spent on 145,080 gallons of diesel fuel for the buses and trucks.
- Approximately 15,000 breakfasts, lunches and dinners were served to the musicians, crews and local promoters.
- Ronnie Dunn hurled 1,851 drumsticks to the crowds.
- Brooks tossed 39 black cowboy hats to the audience. (Sorry about breaking the news that your town

wasn't the only place that he left one of them.)

Dunn declares the tour a huge success, saying, "If you'd told me we'd laugh this much, cover this much ground or do some of the crazy stuff we have, I probably wouldn't have believed you. But the numbers don't lie, nor do the fans, and this has been everything we hoped when we started figuring out something new to do."

Even though their current tour is over, Brooks & Dunn remain on the road. They have concert dates booked at least through the end of September.

Johnson Launches Live Broadcast

WSIX/Nashville is launching *New Country Café*, a monthly two-hour broadcast featuring live acoustic performances from the Country Music Hall of Fame and Museum's new SoBro Grill. Arista's Carolyn Dawn Johnson kicks off the series Aug. 21 at 11am. *New Country Café* will air every third Tuesday of the month through December from the restaurant, located in the Hall of Fame's 11,000-square-foot public conservatory. Museum attendees receive free admission to the live broadcasts.

In more news involving Johnson, the newcomer has scored 10 nominations during the first year she was eligible for the Canadian Country Music Awards. Johnson is a native of Alberta, and her nominations include Album of the Year (for *Room With a View*) and Female Artist of the Year. She's also up for the Fans' Choice Award and the Rising Star Award.

Johnson's "Complicated" and "Georgia" were each nominated for Single of the Year, SOCAN Song of the Year and Video of the Year. The Sept. 10 awards show will be telecast live from Calgary's Pengrowth Saddledome on CMT.

Elliott's TV Series Debuts

Island/MCA Nashville recording artist Alecia Elliott debuted her new NBC-TV comedy series, *All About Us*, Aug. 4. The show focuses on the adventures of four teenage girls who live and attend high school in Chicago.

The 18-year-old singer stars as Alecia Alcott, who moved north from a small town in Alabama. Elliott will

Outside Country's Mainstream

"O brother, what a year we've had in bluegrass music," says International Bluegrass Music Association Director Dan Hays. Those aren't hollow words, either, considering the double-Platinum success of the *O Brother, Where Art Thou?* soundtrack.

In a genre where an album that sells 100,000 is considered a major triumph, the *O Brother* soundtrack's success exceeded everyone's expectations and garnered mainstream acceptance for a sound that many had never even heard before. It was no surprise, then, when the nominees for the 12th annual International Bluegrass Music Awards were announced last week in Nashville and 10 of those nominations went to Dan Tyminski, who provided George Clooney's singing voice on "I Am a Man of Constant Sorrow" in the *O Brother* film.

Tyminski is still content to serve as a member of Alison Krauss' band, Union Station, but the recognition and airplay for "I Am a Man of Constant Sorrow" played a key role in his other IBMA nominations, including Male Vocalist, Guitarist and Emerging Artist of the Year. Additionally, Tyminski's solo album, *Carry Me Across the Mountain*, is nominated for Album of the Year alongside the *O Brother* soundtrack and Ricky Skaggs' all-star *Big Man: The Songs of Bill Monroe*.

Steve Wariner will host this year's awards show, which takes place Oct. 4 at the Kentucky Center for the Arts in Louisville.

Americana Conference

Allison Moorer, Guy Clark, Delbert McClinton, Billy Joe Shaver and Lee Roy Parnell top the list of performers at the Americana Music Association's second annual membership meeting and conference, set for Sept. 14-15 at the Hilton Suites Hotel in downtown Nashville.

Other talent performing at two local clubs include Kevin Gordon, Blue Highway, Duane Jarvis, Irene Kelley, The Domino Kings, Phil Lee, Tift Merritt, Tim O'Brien, Matthew Ryan, Greg Trooper and Drive-By Truckers. BMI hosts the Sept. 14 kickoff party. Daytime panel sessions will center on radio, retail, distribution, marketing, touring and more.

be singing her original songs in select episodes. The show's Executive Producer is Peter Engel, whose credits include *Saved by the Bell*. *All About Us* airs Saturdays at 10:30am.

Davidson Recovering

It's taken Clay Davidson and his band longer than expected to recover from minor injuries sustained during a recent bus accident. In the meantime, a few additional concerts have been canceled while everyone gets final approval from their doctors to return to the road. "I want to apologize to all the fans and talent buyers for any inconvenience they were caused due to this accident," Davidson says. "I look forward to getting back on the road as soon as possible."

Bits 'N' Pieces

• Vince Gill and Kenny Chesney will be among the special guests when singer-songwriter Richard Marx hosts the first annual All-Star Music Bash to benefit the Cystic Fibrosis Foundation. The Oct. 1 event at Nashville's Opryland Hotel will also feature Kenny Loggins, Michael W. Smith, Tammy Cochran and SheDAISY.

• Trisha Yearwood recently opened John Mellencamp's show at the Red Rocks Amphitheatre near Denver, joining the headliner onstage to perform his hit "Pink Houses." Yearwood will serve as spokesperson for Procter & Gamble's "Bring Out the Beautiful You" campaign, which benefits the Society for Women's Health Research. The campaign kicks off next month.

• Billy Ray Cyrus' PAX-TV drama, *Doc*, is listed at No. 2 on the Parents Television Council's annual list of Top 10 Best Television Shows. Topping the list was CBS-TV's *Touched by an Angel*.

• Kenny Rogers' April 22 show in Sikeston, MO raised \$75,000 for the Kenny Rogers Children's Center, which assists children with special physical needs in nine counties of southeast Missouri. Rogers learned last week that the Lion's Club International has donated another \$75,000 as its only matching grant this year in the U.S.

• Trace Adkins was in Toronto last week to film the video for his new single, "I'm Tryin'."

• The producers of Jerry Lewis' MDA Telethon have invited Tammy Cochran to perform "Angels in Waiting" during this year's event. Her appearance takes place Sept. 2.

• The Bill Monroe Foundation will officially dedicate the newly restored childhood home of the late "Father of Bluegrass Music" on Aug. 23 in Rosine, KY. After that date the home will appear on the National Registry of Historic Places. Kentucky Gov. Paul Patton will attend the dedication, which will include a reunion of those who played in Monroe's band, The Blue Grass Boys.

• CMT will provide a six-hour live telecast of Farm Aid 2001, set for Sept. 29 at the Verizon Wireless Music Center near Indianapolis. The musical guests are still TBA, but the show will feature performances by Farm Aid founders Willie Nelson, John Mellencamp and Neil Young.



THEY'RE ALL THERE

ASCAP/Nashville recently hosted a party to honor Gary Baker, Frank Myers and Richie McDonald for writing Lonestar's six-week No. 1 single "I'm Already There." Pictured are (l-r) Lonestar's Michael Britt, ASCAP's Connie Bradley, McDonald, Myers, Lonestar's Keech Rainwater, Baker, producer Dann Huff and Lonestar's Dean Sams.

R&R Country Top 50

August 17, 2001

Powered By



LAST WEEK	THIS WEEK	ARTIST TITLE LABEL(S)	TOTAL PLAYS	+/- PLAYS	GROSS IMPRESSIONS (00)	WEEKS ON CHART	TOTAL STATIONS/ ADDS
1	1	BLAKE SHELTON Austin (Warner Bros.)	6120	+148	671801	18	150/1
2	2	TOBY KEITH I'm Just Talkin' About Tonight (DreamWorks)	5444	+28	590600	14	149/0
4	3	KEITH URBAN Where The Blacktop Ends (Capitol)	5250	+102	559170	19	148/0
3	4	JAMIE O'NEAL When I Think About Angels (Mercury)	4884	-497	560909	22	149/0
8	5	CYNDI THOMSON What I Really Meant To Say (Capitol)	4474	+404	476328	21	145/0
7	6	JO DEE MESSINA Downtime (Curb)	4389	+209	470307	20	149/0
9	7	RASCAL FLATTS While You Loved Me (Lyric Street)	4190	+186	449481	22	147/0
10	8	CHRIS CAGLE Laredo (Capitol)	4051	+130	413938	27	145/0
11	9	BROOKS & DUNN Only In America (Arista)	3968	+190	441409	9	148/1
12	10	TRISHA YEARWOOD I Would've Loved You Anyway (MCA)	3839	+298	407471	21	141/1
17	11	TIM MCGRAW Angry All The Time (Curb)	3147	+474	373806	6	142/4
13	12	PHIL VASSAR Six-Pack Summer (Arista)	3081	+128	332532	11	141/1
14	13	LEE ANN WOMACK Why They Call It Falling (MCA)	2946	+5	305296	19	146/0
15	14	CAROLYN DAWN JOHNSON Complicated (Arista)	2841	+134	303846	18	131/1
16	15	DIAMOND RIO Sweet Summer (Arista)	2750	+64	284997	15	133/0
23	16	ALAN JACKSON Where I Come From (Arista)	2685	+613	292378	6	127/5
19	17	MARTINA MCBRIDE When God Fearin' Women Get... (RCA)	2622	+222	282781	9	138/5
18	18	OARRYL WORLEY Second Wind (DreamWorks)	2582	+7	270629	20	134/0
20	19	TAMMY COCHRAN Angels In Waiting (Epic)	2504	+124	246852	21	128/1
21	20	SONS OF THE DESERT What I Did Right (MCA)	2446	+119	244404	27	127/0
22	21	TRICK PONY On A Night Like This (H2E/WB)	2317	+31	234808	16	125/3
24	22	TRAVIS TRITT Love Of A Woman (Columbia)	2145	+188	242832	10	130/1
25	23	DIXIE CHICKS Heartbreak Town (Monument)	2027	+88	224735	8	122/1
29	24	REBA MCENTIRE I'm A Survivor (MCA)	1777	+325	202502	5	121/8
27	25	ANDY GRIGGS How Cool Is That (RCA)	1756	+54	169726	15	115/1
26	25	MARK WILLS Loving Every Minute (Mercury)	1753	+14	180954	18	119/1
28	27	JEFF CARSON Real Life (I Never Was...) (Curb)	1730	+78	173506	14	120/2
30	28	CHELY WRIGHT Never Love You Enough (MCA)	1466	+77	151196	13	114/0
32	29	TRACE ADKINS I'm Tryin' (Capitol)	1437	+228	169771	6	107/7
31	30	WARREN BROTHERS Where Does It Hurt (BNA)	1306	-22	128666	13	110/0
34	31	GARY ALLAN Man Of Me (MCA)	938	+68	93161	8	83/1
33	32	MARK MCGUINN That's A Plan (VFR)	924	+53	89794	10	80/1
36	33	KENNY CHESNEY The Tin Man (BNA)	891	+46	83475	4	95/5
37	34	JESSICA ANDREWS Helplessly, Hopelessly (DreamWorks)	845	+75	88333	11	96/1
39	35	TERRI CLARK Getting There (Mercury)	626	+68	60889	7	64/0
38	36	CLAY WALKER If You Ever Feel Like Lovin' (Giant/WB)	576	+68	68279	7	62/4
40	37	JOE DIFFIE In Another World (Monument)	554	+41	51765	5	70/6
46	38	MARSHALL DYLLON She Ain't Gonna Cry (Dreamcatcher)	425	+10	35872	6	62/1
43	39	STEVE HOLY Good Morning Beautiful (Curb)	414	+133	47326	4	53/14
41	40	AARON TIPPIN Always Was (Lyric Street)	385	+83	30678	3	50/1
44	41	LONESTAR With Me (BNA)	368	+232	37874	1	39/23
47	42	TIM RUSHLOW Crazy Life (Scream)	353	+53	35215	5	43/5
45	43	COLLIN RAYE Ain't Nobody (Gonna Take...) (Epic)	273	-34	20425	2	50/7
48	44	TRACY BYRD Just Let Me Be In Love (RCA)	253	+161	28589	1	29/19
46	45	KORTNEY KAYLE Unbroken By You (Lyric Street)	249	-57	28225	11	36/0
49	46	NICKEL CREEK When You Come Back Down (Sugar Hill/Vanguard)	233	+25	24941	6	13/1
47	47	TOBY KEITH I Wanna Talk About Me (DreamWorks)	226	+150	31261	1	5/3
45	48	GEORGE JONES The Man He Was (Bandit/BNA)	217	-77	20126	3	26/4
50	49	BRIAN MCCOMAS Night Disappear With You (Lyric Street)	215	+114	26021	1	28/17
50	50	MONTGOMERY GENTRY Cold One Comin' On (Columbia)	175	+145	22202	1	6/3

Breaker

Debut

Debut

Debut

Debut

Debut

150 Country reporters. Monitored airplay data supplied by Mediabase Research, a division of Premiere Radio Networks. Songs ranked by total points for the airplay week of Sunday 8/5-Saturday 8/11. Bullets appear on songs gaining points/plays or remaining flat from previous week. If two songs are tied in total points/plays, the song being played on more stations is placed first. Breaker status is assigned to songs achieving airplay at 60% of reporter base for the first time. Songs that are down in points/plays for three consecutive weeks and below No. 1 are moved to recurrent. Gross Impressions equals Average Quarter Hour Persons times number of plays (times 100). Average Quarter Hour Persons used herein with permission from The Arbitron Company (Copyright 2001, The Arbitron Company). © 2001, R&R Inc.

Most Added

www.rradds.com

ARTIST TITLE LABEL(S)	ADDS
LONESTAR With Me (BNA)	23
JEFFREY STEELE Something In The Water (Monument)	21
TRACY BYRD Just Let Me Be In Love (RCA)	19
BRIAN MCCOMAS Night Disappear With You (Lyric Street)	17
STEVE HOLY Good Morning Beautiful (Curb)	14
REBA MCENTIRE I'm A Survivor (MCA)	8
CHAD BROCK Tell Me How (Warner Bros.)	8
TRACE ADKINS I'm Tryin' (Capitol)	7
COLLIN RAYE Ain't Nobody (Gonna Take...) (Epic)	7
JAMIE O'NEAL Shiver (Mercury)	7

Most Increased Plays

ARTIST TITLE LABEL(S)	TOTAL PLAY INCREASE
ALAN JACKSON Where I Come From (Arista)	+613
TIM MCGRAW Angry All The Time (Curb)	+474
CYNDI THOMSON What I Really Meant To Say (Capitol)	+404
REBA MCENTIRE I'm A Survivor (MCA)	+325
TRISHA YEARWOOD I Would've Loved You... (MCA)	+298
LONESTAR With Me (BNA)	+232
TRACE ADKINS I'm Tryin' (Capitol)	+228
MARTINA MCBRIDE When God Fearin' Women... (RCA)	+222
JD DEE MESSINA Downtime (Curb)	+209
BROOKS & DUNN Only In America (Arista)	+190

Breakers

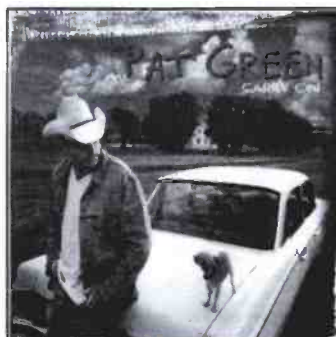
NOW PLAYING ON 60% OF THE REPORTING PANEL

KENNY CHESNEY

The Tin Man (BNA)

63% of our reporters on it (95 stations)
5 Adds • Moves 35-33

Most Added is the total number of new adds officially reported to R&R by each reporting station. Songs unreported as adds do not count toward overall total stations playing a song. Most Increased Plays lists the songs with the greatest week-to-week increases in total Plays.



PAT GREEN

CARRY ON

Impacting Radio
August 27th

Album in stores
August 16th

"What an infectious song. On a scale of 1 to 10, I give it a 13!"

— Bill Dotson, KSSN

"Nothing plastic about this one. Great Lyrics! Crank it up!"

— T.J. Phillips, WEZL

"It's really an exciting new sound."

— Ken Boeson, KWJJ



R&R Country Top 50 Indicator™

August 17, 2001

R&R'S EXCLUSIVE REPORTED OVERVIEW OF NATIONAL AIRPLAY

LAST WEEK	THIS WEEK	ARTIST TITLE LABEL(S)	TOTAL PLAYS	+/- PLAYS	GROSS IMPRESSIONS (00)	WEEKS ON CHART	TOTAL STATIONS/ ADDS
1	1	BLAKE SHELTON Austin (Warner Bros.)	1179	-43	44952	2	31/0
2	2	TOBY KEITH I'm Just Talkin' About Tonight (DreamWorks)	1155	-36	44233	2	31/0
3	3	KEITH URBAN Where The Blacktop Ends (Capitol)	1142	-21	43322	2	31/0
5	4	RASCAL FLATTS White You Loved Me (Lyric Street)	983	-4	37477	2	31/0
8	5	BROOKS & DUNN Only In America (Arista)	975	+22	37473	2	31/0
9	6	CYNDI THOMSON What I Really Meant To Say (Capitol)	957	38	37310	2	31/0
7	7	CHRIS CAGLE Laredo (Capitol)	956	-1	36292	2	30/0
4	8	JAMIE O'NEAL When I Think About Angels (Mercury)	903	-224	32676	2	26/0
10	9	TRISHA YEARWOOD I Would've Loved You Anyway (MCA)	897	+38	35353	2	31/0
6	10	JO DEE MESSINA Downtime (Curb)	828	-153	32020	2	26/1
14	11	SONS OF THE DESERT What I Did Right (MCA)	731	-5	27004	2	29/0
13	12	PHIL VASSAR Six-Pack Summer (Arista)	719	-52	28327	2	31/0
16	13	DARRYL WORLEY Second Wind (DreamWorks)	718	-2	27374	2	31/0
15	14	LEE ANN WOMACK Why They Call It Falling (MCA)	691	-45	27579	2	28/0
18	15	CAROLYN DAWN JOHNSON Complicated (Arista)	668	+9	25065	2	31/1
17	16	DIAMOND RIO Sweet Summer (Arista)	656	-24	26286	2	29/1
20	17	ALAN JACKSON Where I Come From (Arista)	648	+26	24642	2	31/1
19	18	MARTINA MCBRIDE When God Fearin' Women Get... (RCA)	644	+21	24625	2	30/0
21	19	TIM MCGRAW Angry All The Time (Curb)	642	+54	25419	2	31/0
22	20	TRICK PONY On A Night Like This (H2E/WB)	615	+38	24721	2	29/2
24	21	TRAVIS TRITT Love Of A Woman (Columbia)	581	+64	23794	2	31/2
23	22	DIXIE CHICKS Heartbreak Town (Monument)	518	-23	20214	2	30/0
25	23	TAMMY COCHRAN Angels In Waiting (Epic)	496	-14	17407	2	26/0
29	24	REBA MCENTIRE I'm A Survivor (MCA)	494	+59	19139	2	31/0
28	25	MARK WILLS Loving Every Minute (Mercury)	435	-4	16997	2	27/0
26	26	ANDY GRIGGS How Cool Is That (RCA)	433	-16	16465	2	23/0
27	27	CHELY WRIGHT Never Love You Enough (MCA)	408	-31	17246	2	28/0
31	28	TRACE ADKINS I'm Tryin' (Capitol)	390	+47	15109	2	29/1
30	29	JEFF CARSON Real Life (I Never Was...) (Curb)	335	-11	14024	2	23/2
36	30	KENNY CHESNEY The Tin Man (BNA)	307	+74	11876	2	25/2
32	31	JESSICA ANDREWS Helplessly, Hopelessly (DreamWorks)	306	-5	12013	2	23/0
33	32	GARY ALLAN Man Of Me (MCA)	304	-1	12965	2	23/0
34	33	WARREN BROTHERS Where Does It Hurt (BNA)	250	-25	9761	2	20/0
35	34	MARK MCGUINN That's A Plan (VFR)	249	-5	9103	2	19/0
49	35	LONESTAR With Me (BNA)	161	+132	5951	2	20/11
39	36	JOE DIFFIE In Another World (Monument)	151	+23	5695	2	16/1
38	37	CLAY WALKER If You Ever Feel Like Lovin' (Giant/WB)	151	+8	6703	2	14/1
37	38	TERRI CLARK Getting There (Mercury)	122	-21	4677	2	12/0
40	39	AARON TIPPIN Always Was (Lyric Street)	111	+7	4404	2	11/2
43	40	COLLIN RAYE Ain't Nobody (Gonna Take...) (Epic)	89	+36	3010	2	13/3
41	41	GEORGE JONES The Man He Was (Bandit/BNA)	81	+1	2893	2	6/0
42	42	MARSHALL DYLLON She Ain't Gonna Cry (Dreamcatcher)	74	+7	2589	2	8/0
50	43	STEVE HOLY Good Morning Beautiful (Curb)	67	+39	2489	2	8/3
44	44	BRAD PAISLEY Wrapped Around (Arista)	54	+37	2295	1	6/3
46	45	PERFECT STRANGER The Hits (Curb)	53	+20	2966	2	4/1
45	46	TRACY BYRD Just Let Me Be In Love (RCA)	49	+28	1451	1	7/5
45	47	TIM RUSHLOW Crazy Life (Scream)	46	0	2319	2	4/0
44	48	NICKEL CREEK When You Come Back Down (Sugar Hill/Vanguard)	45	-2	2202	2	2/0
43	49	ELBERT WEST Unpredictable (Broken Bow)	41	+19	1959	1	4/2
43	50	CONFEDERATE RAILROAD That's What Brothers Do (Audium)	35	+25	1558	1	3/1

33 Country Indicator reporters in markets 144-205. Songs ranked by total plays for the airplay week of Sunday 8/5-Saturday 8/11.

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Most Added®

ARTIST/TITLE LABEL(S)	ADDS
LONESTAR With Me (BNA)	11
TRACY BYRD Just Let Me Be In Love (RCA)	5
COLLIN RAYE Ain't Nobody (Gonna Take...) (Epic)	3
STEVE HOLY Good Morning Beautiful (Curb)	3
BRAD PAISLEY Wrapped Around (Arista)	3
CHAD BROCK Tell Me How (Warner Bros.)	3
TRAVIS TRITT Love Of A Woman (Columbia)	2
TRICK PONY On A Night Like This (H2E/WB)	2
KENNY CHESNEY The Tin Man (BNA)	2
JEFF CARSON Real Life (I Never Was...) (Curb)	2
AARON TIPPIN Always Was (Lyric Street)	2
ELBERT WEST Unpredictable (Broken Bow)	2
SHANNON BROWN Baby I Lied (BNA)	2
JAMIE O'NEAL Shiver (Mercury)	2
TOBY KEITH I Wanna Talk About Me (DreamWorks)	2
ALAN JACKSON Where I Come From (Arista)	1
CAROLYN DAWN JOHNSON Complicated (Arista)	1
TRACE ADKINS I'm Tryin' (Capitol)	1
DIAMOND RIO Sweet Summer (Arista)	1
JO DEE MESSINA Downtime (Curb)	1

Most Increased Plays

ARTIST/TITLE LABEL(S)	TOTAL PLAY INCREASE
LONESTAR With Me (BNA)	+132
KENNY CHESNEY The Tin Man (BNA)	+74
TRAVIS TRITT Love Of A Woman (Columbia)	+64
REBA MCENTIRE I'm A Survivor (MCA)	+59
TIM MCGRAW Angry All The Time (Curb)	+54
TRACE ADKINS I'm Tryin' (Capitol)	+47
STEVE HOLY Good Morning Beautiful (Curb)	+39
CYNDI THOMSON What I Really Meant To Say (Capitol)	+38
TRISHA YEARWOOD I Would've Loved... (MCA)	+38
TRICK PONY On A Night Like This (H2E/WB)	+38
BRAD PAISLEY Wrapped Around (Arista)	+37
COLLIN RAYE Ain't Nobody (Gonna Take...) (Epic)	+36
TRACY BYRD Just Let Me Be In Love (RCA)	+28
ALAN JACKSON Where I Come From (Arista)	+26
FAITH HILL If My Heart Had Wings (Warner Bros.)	+26
CONFEDERATE RAILROAD That's What... (Audium)	+25
JOE DIFFIE In Another World (Monument)	+23
TOBY KEITH How Do You Like Me Now? (DreamWorks)	+23
ALISON KRAUSS The Lucky One (Rounder)	+23
BROOKS & DUNN Only In America (Arista)	+22
MARTINA MCBRIDE When God Fearin'... (RCA)	+21
PERFECT STRANGER The Hits (Curb)	+20
SHANNON BROWN Baby I Lied (BNA)	+20
ELBERT WEST Unpredictable (Broken Bow)	+19
TRICK PONY Pour Me (H2E/WB)	+17
CHAD BROCK Tell Me How (Warner Bros.)	+16
JAMIE O'NEAL Shiver (Mercury)	+15
PAT GREEN Carry On (Republic/Universal)	+14
KENNY CHESNEY She Thinks My Tractor's Sexy (BNA)	+12
KEITH URBAN But For The Grace Of God (Capitol)	+11

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EXCLUSIVE NATIONAL MUSIC RESEARCH ESTIMATES August 17, 2001

BULLSEYE® song selection is based on the top 35 titles from the R&R Country chart for the airplay week of July 22-28.



Password of the Week:
Tunick

Question of the Week: Who, in your opinion, is the biggest Country star, artist or group today?

Total Sample

- Tim McGraw: 15%
- Faith Hill: 14%
- George Strait: 11%
- Alan Jackson: 10%
- Brooks & Dunn: 6%
- Lonestar: 4%
- Dixie Chicks: 4%
- Reba McEntire: 4%
- Toby Keith: 3%
- Travis Tritt: 3%
- Garth Brooks: 2%
- Shania Twain: 2%
- All Others: 22%

P1

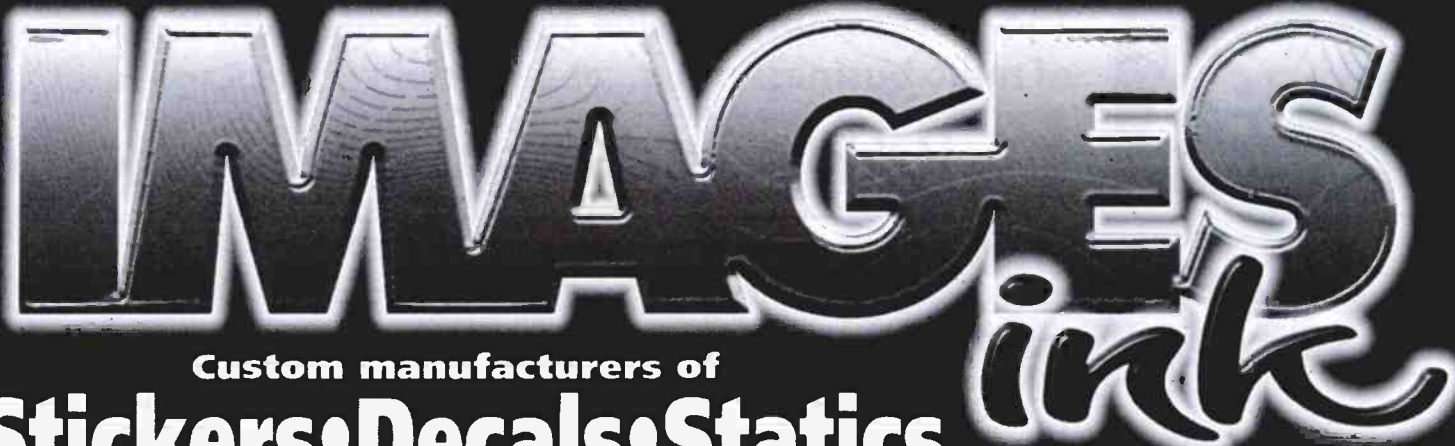
- Tim McGraw: 17%
- Faith Hill: 14%
- George Strait: 13%
- Alan Jackson: 12%
- Brooks & Dunn: 5%
- Lonestar: 2%
- Dixie Chicks: 2%
- Reba McEntire: 3%
- Toby Keith: 5%
- Travis Tritt: 3%
- Garth Brooks: 3%
- Shania Twain: 1%
- All Others: 20%

P2+

- Tim McGraw: 10%
- Faith Hill: 14%
- George Strait: 7%
- Alan Jackson: 7%
- Brooks & Dunn: 7%
- Lonestar: 8%
- Dixie Chicks: 9%
- Reba McEntire: 7%
- Toby Keith: 0%
- Travis Tritt: 1%
- Garth Brooks: 2%
- Shania Twain: 5%
- All Others: 23%

ARTIST Title (Label)	LIKE A LOT	TOTAL POSITIVE	NEUTRAL	FAMILIARITY	DISLIKE	BURN
BLAKE SHELTON Austin (Warner Bros.)	42.0%	72.8%	14.5%	95.8%	3.0%	5.5%
LONESTAR I'm Already There (BNA)	41.5%	69.0%	14.8%	97.5%	5.5%	8.3%
DARRYL WORLEY Second Wind (DreamWorks)	31.3%	66.8%	22.5%	93.8%	3.0%	1.5%
MONTGOMERY GENTRY She Couldn't Change Me (Columbia)	29.8%	66.3%	23.5%	96.5%	2.8%	4.0%
WARREN BROTHERS Where Does It Hurt (BNA)	22.8%	66.3%	20.5%	92.5%	4.3%	1.5%
JAMIE O'NEAL When I Think About Angels (Mercury)	28.3%	65.8%	15.3%	95.0%	4.3%	9.8%
KEITH URBAN Where The Blacktop Ends (Capitol)	25.8%	65.3%	24.3%	97.8%	5.5%	2.8%
TAMMY COCHRAN Angels In Waiting (Epic)	30.0%	64.5%	22.5%	96.3%	5.8%	3.5%
TRISHA YEARWOOD I Would've Loved You Anyway (MCA)	27.0%	64.3%	25.0%	97.3%	5.3%	2.8%
SONS OF THE DESERT What I Did Right (MCA)	27.0%	64.0%	19.0%	86.0%	2.3%	0.8%
CYNDI THOMSON What I Really Meant To Say (Capitol)	32.0%	63.8%	22.0%	90.3%	3.3%	1.3%
TOBY KEITH I'm Just Talkin' About Tonight (DreamWorks)	25.5%	63.0%	20.8%	95.5%	9.5%	2.3%
RASCAL FLATTS While You Loved Me (Lyric Street)	22.8%	62.3%	20.5%	90.3%	6.0%	1.5%
TRICK PONY On A Night Like This (H2E/WB)	23.0%	59.0%	26.0%	91.5%	4.0%	2.5%
LEE ANN WOMACK Why They Call It Falling (MCA)	22.8%	58.5%	23.5%	94.0%	9.3%	2.8%
MARK WILLS Loving Every Minute (Mercury)	19.5%	58.5%	21.8%	88.5%	8.0%	0.3%
CHRIS CAGLE Laredo (Capitol)	28.3%	58.0%	27.8%	94.8%	3.8%	5.3%
DIAMOND RIO Sweet Summer (Arista)	16.8%	56.8%	28.5%	90.8%	3.8%	1.8%
JESSICA ANDREWS Helplessly, Hopelessly (DreamWorks)	23.5%	56.3%	22.8%	85.0%	4.5%	1.5%
PHIL VASSAR Six-Pack Summer (Arista)	21.3%	56.3%	24.5%	85.8%	4.8%	0.3%
ALAN JACKSON Where I Come From (Arista)	27.8%	55.8%	16.3%	81.3%	7.3%	2.0%
JO DEE MESSINA Downtime (Curb)	20.0%	55.8%	30.3%	94.5%	6.3%	2.3%
BROOKS & DUNN Only In America (Arista)	21.3%	54.0%	23.5%	87.5%	6.8%	3.3%
TIM MCGRAW Angry All The Time (Curb)	15.3%	51.5%	19.3%	77.0%	5.3%	1.0%
TRAVIS TRITT Love Of A Woman (Columbia)	18.5%	50.5%	25.3%	81.0%	4.3%	1.0%
ANDY GRIGGS How Cool Is That (RCA)	16.3%	47.3%	19.8%	77.0%	8.3%	1.8%
DIXIE CHICKS Heartbreak Town (Monument)	15.3%	47.0%	23.0%	76.5%	5.8%	0.8%
CAROLYN DAWN JOHNSON Complicated (Arista)	15.8%	46.8%	27.0%	83.8%	8.3%	1.8%
MARK MCGUINN That's A Plan (VFR)	12.0%	46.5%	22.8%	73.8%	4.3%	0.3%
REBA MCENTIRE I'm A Survivor (MCA)	17.0%	43.8%	22.3%	73.3%	6.5%	0.8%
TRACE ADKINS I'm Tryin' (Capitol)	14.8%	43.5%	21.3%	68.5%	3.3%	0.5%
MARTINA MCBRIDE When God Fearin' Women Get... (RCA)	15.3%	42.8%	28.8%	81.8%	9.8%	0.5%
GARY ALLAN Man Of Me (MCA)	12.3%	40.0%	25.3%	79.0%	12.8%	1.0%
CHELY WRIGHT Never Love You Enough (MCA)	14.3%	38.8%	27.0%	77.3%	10.5%	1.0%
JEFF CARSON Real Life (Curb)	13.3%	36.3%	21.3%	63.3%	5.3%	0.5%

Total sample size is 400 persons weekly with a +/- 5% margin of error. Scoring is done each week using live interviewers conducting the interview with each respondent. Scores are: a) I Like It A Lot, In Fact It's One Of My Favorites b) I Like It c) It's Okay...Just So-So d) I Don't Like It e) I'm Tired Of Hearing It On The Radio f) I Don't Recognize It. To be included in the weekly callout songs must enter the top 40 positions on R&R's Country airplay chart. The sample is composed of 400 25-54 year-old persons who identify Country as their favorite music and who listen daily to competitive country radio in the sample markets. The sample is 50% male/female... 1/3rd each in the 25-34, 35-44, and 45-54 demos. The sample is balanced by region, and markets within that region. Bullseye Callout is conducted in these regions and markets. Market selection is determined by Bullseye. **NORTHEAST:** Washington, DC, Harrisburg, PA, Providence, Rochester, NY, Springfield, MA, Hartford, Portland, ME, Portsmouth, NH. **SOUTHEAST:** Charlotte, Atlanta, Tampa, Nashville, Chattanooga, Mobile, AL, Charleston, SC, Jackson, MS. **MIDWEST:** Milwaukee, Cincinnati, Cleveland, Kansas City, Lansing, MI, Ft Wayne, IN, Rockford, IL, Indianapolis. **SOUTHWEST:** Dallas-Ft. Worth, Tucson, Albuquerque, Oklahoma City, Houston-Galveston, Phoenix, Lafayette LA, San Antonio. **WEST:** Portland, OR, Salt Lake City, Fresno, Bakersfield, Spokane, WA, Riverside-San Bernardino, Boise, Denver, Monterey-Salinas. © 2001 R&R Inc. © 2001 Bullseye Marketing Research Inc.



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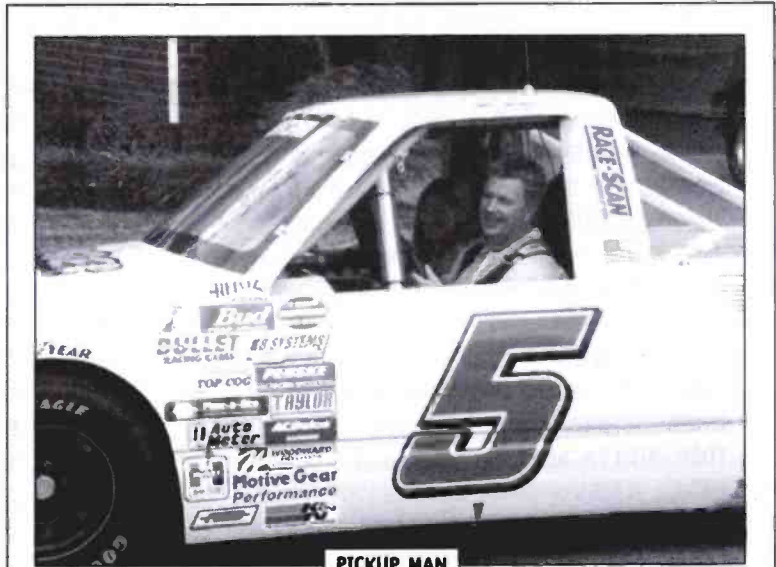
Confederate Railroad *Unleashed* (Audium)

After selling more than 5 million albums at Atlantic, Confederate Railroad move to Audium for their latest, *Unleashed*. You've got to credit Danny Shirley and the other members of Confederate Railroad for staying true to their bar-band sensibilities and generally keeping the music business in perspective. As Shirley notes, "I remember saying when we got our first Platinum album, 'At this point, our success has pretty much surpassed our talent, and from this point on everything else is just icing on the cake.'" As for recording another album, Shirley says, "There's nothing profound about this. We've been playing music in one form or another for 20 years, and we still enjoy it. One reason is that we do material we like. We do what we want the way we want, regardless of the consequences." Keep in mind that this attitude resulted in a series of major hits ranging from "Trashy Women" to "Jesus and Mama." *Unleashed* features the new single, "That's What Brothers Do," as well as two duets — "Body Like a Temple" (with longtime friend George Jones) and "Still One Outlaw Left" (with David Allan Coe). The album showcases Shirley's songwriting skills on "White Trash With Money" and "Wasted Time," but it also features material by Bob DiPiero, Craig Wiseman and Dennis Linde. "You start playing music in your bedroom because it's fun, an enjoyable part of your life," Shirley says. "Then, as you start to become successful at it, it becomes a business. If you're fortunate, and you're around long enough, it gets to be fun again, and that's where it is for me."



Mark Wills *Loving Every Minute* (Mercury)

Five years into his recording career, Mark Wills delivers his third Mercury album, *Loving Every Minute*. "It's been a wild ride," he says. "But when it came time to make this record, I knew I had to take the time to make it right. On the first album I was scared to death. On the second one I was a little more relaxed. That one was such a big success that we were working 'round the clock on the road, so the third album was kind of rushed. This time I put on the brakes. It was supposed to be released in February, but I wasn't happy with what we had at that point. So we put off the release date until I was confident that it was everything I wanted it to be. I am proud of this project." The album's title track, the first single, sits bulletted at No. 26 on this week's R&R Country chart. Among the emotional highlights are "The Balloon Song," which tells the bitter-sweet tale of a little boy pining for his mother who's passed away, and the inspirational ballad "Universe." Wills performed a duet with labelmate Jamie O'Neal on her debut album, so she returns the favor by joining Wills on the lilting "I'm Not Gonna Do Anything Without You." Wills sees *Loving Every Minute* as a step forward in his music. "It's like anything else — the more you do it, the more comfortable you get," he explains. "I've never stretched vocally on a record before like I have on this one. I think you can hear that we really spent time on this album, and that, more than ever, I'm feeling connected to every lyric and every note on an emotional level."



PICKUP MAN

That's Joe Diffie and his wife, Theresa, in the pickup truck, but rest assured that this isn't their usual vehicle. Diffie is featured in a series of TV spots for the Nashville Superspeedway's Indy Car series and, seen here, the NASCAR Craftsman Truck series. Diffie climbs to No. 37 on this week's R&R Country chart with "In Another World," the title track from his upcoming Monument album.

C O U N T R Y FLASHBACK

1 YEAR AGO

• No. 1: "What About Now" — Lonestar

5 YEARS AGO

• No. 1: "I Am That Man" — Brooks & Dunn

10 YEARS AGO

• No. 1: "Small Town Saturday Night" — Hal Ketchum

15 YEARS AGO

• No. 1: "Little Rock" — Reba McEntire

20 YEARS AGO

• No. 1: "I Don't Need You" — Kenny Rogers (third week)

25 YEARS AGO

• No. 1: "Say It Again" — Don Williams



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New & Active

KENNY ROGERS Beautiful... (*Dreamcatcher*)

Total Plays: 174, Total Stations: 26, Adds: 5

3 OF HEARTS Arizona Rain (*RCA*)

Total Plays: 155, Total Stations: 12, Adds: 1

CHAD BROCK Tell Me How (*Warner Bros.*)

Total Plays: 138, Total Stations: 17, Adds: 8

JEFFREY STEELE Something In The Water (*Monument*)

Total Plays: 119, Total Stations: 28, Adds: 21

MARY CHAPIN CARPENTER This Is Me... (*Columbia*)

Total Plays: 81, Total Stations: 14, Adds: 4

Songs ranked by total points.


COLD ALL THE TIME

Curb recording artist Tim McGraw (r) is pictured here next to WPCV/Lakeland MD Jeni Taylor backstage at the Ice Palace in Tampa, FL.


BIG MAC AT THE RACE TRACK

WJCL/Savannah, GA afternoon host Big Mac took home the Demolition Derby trophy recently at Oglethorpe Speedway in Savannah. Accepting a challenge from track management, Big Mac competed as a celebrity driver against a dozen serious drivers. Big Mac donated all of his prize money (almost 900 dollars) to local boy Kyle Robinson, who is raising money to undergo a spinal operation.


SAY CHEESE!

Award-winning singer/songwriter Paul Overstreet visited Real Country and ABC Radio Networks recently for a special interview and broadcast from the Real Country studios. Hosted by Real Country midday host Kris Wilson and with participation from listeners across the United States, the hour-long program featured great music, career anecdotes and on-line chats with Paul Overstreet fans across the nation. Pictured (l-r) are Wilson and Overstreet.

National Radio Formats

ABC RADIO NETWORKS
Coast-To-Coast
Mark Edwards • 972-991-9200
Adds:

 TRACY BYRD Just Let Me Be In Love
 LONESTAR With Me
 BRAD PAISLEY Wrapped Around

Movers:

 JO DEE MESSINA Downtime
 KEITH URBAN Where The Blacktop Ends
 TOBY KEITH I'm Just Talkin' About Tonight
 BLAKE SHELTON Austin
 CYNDI THOMSON What I Really Meant To Say

ALTERNATIVE PROGRAMMING
Steve Knoll • 800-231-2818
Gary Knoll
Adds:

 CONFEDERATE RAILROAD What Brothers Do
 LEANN RIMES Soon

Hottest:

 RASCAL FLATTS While You Loved Me
 BROOKS & DUNN Only In America

JONES RADIO NETWORKS
Music Programming/Consulting
Ken Moultrie • 800-426-9082
Mainstream Country
Ray Randall/Hank Aaron
Adds:

SONS OF THE DESERT What I Did Right

Hottest:

 BLAKE SHELTON Austin
 TOBY KEITH I'm Just Talkin' About Tonight
 KEITH URBAN Where The Blacktop Ends
 JO DEE MESSINA Downtime
 CYNDI THOMSON What I Really Meant To Say

New Country
L.J. Smith/Hank Aaron
Adds:

 JEFF CARSON Real Life...
 BRAD PAISLEY Wrapped Around

Hottest:

 BLAKE SHELTON Austin
 TOBY KEITH I'm Just Talkin' About Tonight
 KEITH URBAN Where The Blacktop Ends

 JO DEE MESSINA Downtime
 CYNDI THOMSON What I Really Meant To Say

Lia
Ken Moultrie/Hank Aaron
Adds:

DIXIE CHICKS Heartbreak Town

Hottest:

 BLAKE SHELTON Austin
 TOBY KEITH I'm Just Talkin' About Tonight
 KEITH URBAN Where The Blacktop Ends
 JO DEE MESSINA Downtime
 CYNDI THOMSON What I Really Meant To Say

24 HOUR FORMATS
Jim Murphy • 303-784-8700
US COUNTRY
Penny Mitchell
Adds:

No Adds

Hottest:

 CYNDI THOMSON What I Really Meant To Say
 BROOKS & DUNN Only In America
 KEITH URBAN Where The Blacktop Ends
 JAMIE O'NEAL When I Think About Angels
 BLAKE SHELTON Austin

GREAT AMERICAN COUNTRY
John Hendricks
Adds:

RADNEY FOSTER I/PAT GREEN Texas In 1880

Elite:

 BROOKS & DUNN Only In America
 CHRIS CAGLE Laredo
 TOBY KEITH I'm Just Talkin' About Tonight
 LONESTAR I'm Already There
 JAMIE O'NEAL When I Think About Angels
 RASCAL FLATTS While You Loved Me
 BLAKE SHELTON Austin
 CYNDI THOMSON What I Really Meant To Say
 KEITH URBAN Where The Blacktop Ends
 TRISHA YEARWOOD I Would've Loved You Anyway

PREMIERE RADIO NETWORKS
After Midnight
KELLY ERICKSON • 818-461-5435
Adds:

TRACE ADKINS I'm Tryin'

Notes:

 KEITH URBAN Where The Blacktop Ends
 TOBY KEITH I'm Just Talkin' About Tonight

 BLAKE SHELTON Austin
 RASCAL FLATTS While You Loved Me
 TRISHA YEARWOOD I Would've Loved You...
 CYNDI THOMSON What I Really Meant To Say
 BROOKS & DUNN Only In America

RADIO ONE COUNTRY PLAYLIST
JIM WEST • 970-949-3339
Adds:

No Adds

Hottest:

 BLAKE SHELTON Austin
 TOBY KEITH I'm Just Talkin' About Tonight
 CYNDI THOMSON What I Really Meant To Say

WESTWOOD ONE RADIO NETWORKS
Charlie Cook • 661-294-9000
Mainstream Country
David Felker
Adds:

TRACE ADKINS I'm Tryin'

Hottest:

 JAMIE O'NEAL When I Think About Angels
 BLAKE SHELTON Austin
 TOBY KEITH I'm Just Talkin' About Tonight
 KEITH URBAN Where The Blacktop Ends
 CHRIS CAGLE Laredo

Hot Country
Jim Hays
Adds:

No Adds

Hottest:

 KEITH URBAN Where The Blacktop Ends
 BLAKE SHELTON Austin
 TOBY KEITH I'm Just Talkin' About Tonight
 CYNDI THOMSON What I Really Meant To Say
 RASCAL FLATTS While You Loved Me

Young & Elder
David Felker
Adds:

BRAD PAISLEY Wrapped Around

Hottest:

 BLAKE SHELTON Austin
 TOBY KEITH I'm Just Talkin' About Tonight
 KEITH URBAN Where The Blacktop Ends
 BROOKS & DUNN Only In America
 JO DEE MESSINA Downtime

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August 17, 2001

RateTheMusic.com
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America's Best Testing Country Songs 12+ For The Week Ending 8/17/01.

Artist Title (Label)	TW	LW	Familiarity	Burn	TD	Familiarity	Burn
BLAKE SHELTON Austin (Warner Bros.)	4.15	4.15	96%	19%	4.21	96%	18%
MONTGOMERY GENTRY She Couldn't Change Me (Columbia)	3.97	3.94	97%	28%	4.10	97%	22%
TOBY KEITH I'm Just Talkin' About Tonight (DreamWorks)	3.96	3.96	97%	21%	4.11	97%	18%
LONESTAR I'm Already There (BNA)	3.94	3.96	99%	38%	4.02	99%	35%
CHRIS CAGLE Laredo (Capitol)	3.93	3.98	96%	21%	3.82	96%	22%
SONS OF THE DESERT What I Did Right (MCA)	3.93	3.92	78%	8%	3.92	75%	7%
ALAN JACKSON Where I Come From (Arista)	3.93	3.86	86%	11%	4.00	87%	11%
RASCAL FLATTS While You Loved Me (Lyric Street)	3.93	4.00	92%	18%	3.92	91%	16%
CYNDI THOMSON What I Really Meant To Say (Capitol)	3.87	3.91	91%	16%	3.81	91%	17%
KEITH URBAN Where The Blacktop Ends (Capitol)	3.87	3.85	97%	22%	3.85	97%	21%
LEE ANN WOMACK Why They Call It Falling (MCA)	3.86	3.82	95%	21%	3.85	93%	21%
TRAVIS TRITT Love Of A Woman (Columbia)	3.83	3.81	73%	7%	3.94	75%	6%
JAMIE O'NEAL When I Think About Angels (Mercury)	3.83	3.82	98%	32%	3.85	98%	30%
BROOKS & DUNN Only In America (Arista)	3.82	3.83	93%	18%	3.83	92%	17%
TIM MCGRAW Angry All The Time (Curb)	3.81	3.93	76%	11%	3.83	75%	10%
TRISHA YEARWOOD I Would've Loved You Anyway (MCA)	3.81	3.79	97%	22%	3.91	97%	19%
CHELY WRIGHT Never Love You Enough (MCA)	3.79	3.78	77%	10%	3.79	74%	9%
MARK WILLS Loving Every Minute (Mercury)	3.78	3.82	76%	9%	3.79	75%	9%
JEFF CARSON Real Life (I Never Was The Same Again) (Curb)	3.78	3.82	61%	7%	3.81	59%	6%
PHIL VASSAR Six-Pack Summer (Arista)	3.78	3.74	91%	15%	3.79	90%	14%
DIAMOND RIO Sweet Summer (Arista)	3.78	3.76	86%	16%	3.83	83%	14%
CAROLYN DAWN JOHNSON Complicated (Arista)	3.77	3.77	87%	16%	3.73	85%	16%
TRICK PONY On A Night Like This (H2E/WB)	3.76	3.73	84%	12%	3.74	82%	11%
DARRYL WORLEY Second Wind (DreamWorks)	3.71	3.64	87%	15%	3.86	85%	11%
WARREN BROTHERS Where Does It Hurt (BNA)	3.70	3.66	64%	9%	3.67	61%	8%
TAMMY COCHRAN Angels In Waiting (Epic)	3.68	3.57	86%	22%	3.82	88%	20%
MARTINA MCBRIDE When God-Fearin' Women Get The Blues (RCA)	3.67	3.60	85%	15%	3.64	82%	15%
DIXIE CHICKS Heartbreak Town (Monument)	3.66	3.69	76%	14%	3.50	71%	15%
ANDY GRIGGS How Cool Is That (RCA)	3.63	-	65%	10%	3.64	62%	10%
JO DEE MESSINA Downtime (Curb)	3.59	3.57	96%	31%	3.67	96%	29%

Total sample size is 1004 respondents. Total average favorability estimates are based on a scale of 1-5. (1=dislike very much, 5=like very much). Total familiarity represents the percentage of respondents who recognized the song. Total burn represents the number of respondents who said they are tired of hearing the song. Sample composition is based on persons 12+. TD = Target Demo (Persons 25-54). Persons are screened via the Internet. Once passed, they can take the music test based on their format/music preference. RateTheMusic.com results are not meant to replace callout research. The results are intended to show opinions of participants on the Internet only. RateTheMusic is a registered trademark of RateTheMusic.com. The RTM system is available for local radio stations by calling 407/523-7272. RateTheMusic.com data is provided by Mediabase Research, A division of Premiere Radio Networks.

Most Played Recurrents

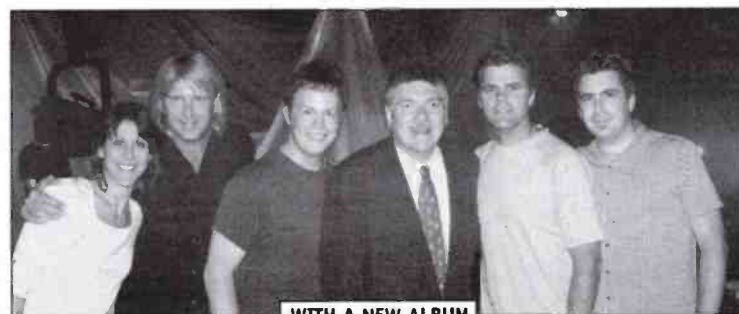
ARTIST TITLE (LABEL/S)	TOTAL PLAYS
LONESTAR I'm Already There (BNA)	4271
MONTGOMERY GENTRY She Couldn't Change Me (Columbia)	3758
BROOKS & DUNN Ain't Nothing 'Bout You (Arista)	2782
TRAVIS TRITT It's A Great Day To Be Alive (Columbia)	2613
KENNY CHESNEY Don't Happen Twice (BNA)	2581
SARA EVANS I Could Not Ask For More (RCA)	2409
TIM MCGRAW Grown Men Don't Cry (Curb)	2205
JESSICA ANDREWS Who I Am (DreamWorks)	1923
DIAMOND RIO One More Day (Arista)	1794
BRAD PAISLEY Two People Fell In Love (Arista)	1771
TOBY KEITH You Shouldn't Kiss Me Like... (DreamWorks)	1629
KEITH URBAN But For The Grace Of God (Capitol)	1475
GARY ALLAN Right Where I Need To Be (MCA)	1391
ALAN JACKSON When Somebody Loves You (Arista)	1380
PHIL VASSAR Just Another Day In Paradise (Arista)	1263
GEORGE STRAIT If You Can Do Anything Else (MCA)	1208
SARA EVANS Born To Fly (RCA)	1192
TIM MCGRAW My Next Thirty Years (Curb)	1154
FAITH HILL The Way You Love Me (Warner Bros.)	1091
TOBY KEITH How Do You Like Me Now? (DreamWorks)	1010

COUNTRY

Going For Adds 8/20/01

BRAD PAISLEY Wrapped Around (Arista)
 CONFEDERATE RAILROAD That's What Brothers Do (Audium)
 ELBERT WEST Unpredictable (Broken Bow)
 JAMESON CLARK Don't Play Any Love Songs (Capitol)
 MONTGOMERY GENTRY Cold One Comin' On (Columbia)
 SHANNON BROWN Baby I Lied (BNA)

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MUSIC MEETING



WITH A NEW ALBUM

Great American Country recently taped an Album Showcase with BNA recording artists Lonestar featuring their latest album, *I'm Already There*. The half-hour special is hosted by national radio personality Chris Conn. Pictured backstage during the taping at the AT&T Digital Media Center in Denver, CO are (l-r) BNA Records' Debbie Schwartz, Lonestar's Keech Rainwater and Dean Sams, Jones Media Networks Dir./Integrated Country Media Jim Murphy and Lonestar's Richie McDonald and Michael Britt.

Country Playlists

August 17, 2001 R&R • 67

MARKET #1
WYNY/New York
Big City
(914) 592-1071
Mitchell
12+ Cume 394,790



PLAYS

LTW	ARTIST/TITLE	GI (000)
40	BRAD PASKLEY/Two People Fall	10520
41	JO DEE MESSINA/Downtime	10520
39	TRISHA YEARWOOD/You'd Love Me Lovin' Me	10527
37	JAMIE O'NEAL/When I Think About...	97138
33	BLAKE SHELTON/Austin	9639
29	CHRIS CAGLE/Laredo	8416
32	RASCAL FLATTS/While You Loved Me	8416
31	CYNDI THOMPSON/What I Really...	8153
31	TOBY KETH/It's Just Talkin'	8153
24	DARRYL WORLEY/Second Wind	6312
23	KEITH URBAN/Where The Backlog...	6312
23	BROOKS & DUNN/Only In America	6049
23	TRICK PONY/On A Night Like This	6049
23	TRAVIS TRITTA/One Of A Woman	6049
23	PHIL VASSAR/Six-Pack Summer	6049
22	DOIE CHICKS/Heartbreak Town	5788
21	ALAN JACKSON/Where I Come From	5523
21	DIAMOND RIO/Sweet Summer	5523
21	REBA MCKENTRIP/It's A Survivor	5523
21	CAROLYN DAWN JOHNSON/Complicated	5523
18	GARY ALLAN/Man Of Me	4208
18	TRACE ADKINS/It's My Tryin'	4208
17	MARK WALKER/You Ever Feell...	4208
16	BROOKS & DUNN/Only In America	4208
15	KENNY CHESNEY/She Thinks I'm...	3945
15	JESSICA ANDREWS/Who I Am	3945
15	SONS OF THE DESERT/What I Did Right	3682
14	CYNDI THOMPSON/What I Really...	3682
14	SHEDSAY/It's A Great Day...	3682
13	TERRI CLARK/Getting There	3419
13	TRAVIS TRITTA/One Of A Woman	3419
12	GEORGE STRATTON/Where You Can Do...	3156
12	TIM MCGRAW/Grown Men Don't Cry	3156
12	FAITH HILL/There You'll Be	3156
11	TIM MCGRAW/My Next Thirty Years	2893
11	TRICK PONY/On A Night Like This	2893
11	DOIE CHICKS/Heartbreak Town	2893

MARKET #2
KZLA/Los Angeles
Emmis
(323) 882-8000
Curtis/Campes
12+ Cume 828,700



PLAYS

LTW	ARTIST/TITLE	GI (000)
46	50 RASCAL FLATTS/While You Loved Me	25800
46	50 JAMIE O'NEAL/When I Think About...	25284
45	50 TIM MCGRAW/Angry All The Time	23220
49	43 LONESTAR/It's My Tryin'	21156
39	41 TOBY KETH/It's Just Talkin'	19608
38	38 TRAVIS TRITTA/One Of A Woman	18576
33	31 BLAKE SHELTON/Austin	15996
29	29 TRISHA YEARWOOD/You'd Love Me Lovin' Me	14964
29	29 TRAVIS TRITTA/One Of A Woman	14964
27	28 BROOKS & DUNN/Only In America	14448
26	26 CAROLYN DAWN JOHNSON/Complicated	13416
24	24 DOIE CHICKS/Heartbreak Town	12900
22	22 SARAH EVANS/Born To Fly	12900
22	22 MARTINA MCBRIDE/When God Fearin'...	12900
25	24 PHIL VASSAR/Six-Pack Summer	12384
25	24 REBA MCKENTRIP/It's A Survivor	12384
25	24 JESSICA ANDREWS/Who I Am	12384
23	23 DOIE CHICKS/Heartbreak Town	11868
22	22 SARAH EVANS/Born To Fly	11868
22	22 TOBY KETH/It's Just Talkin'	11352
22	22 KEITH URBAN/Where The Backlog...	11352
22	22 BRAD PASKLEY/Two People Fall	11352
24	21 CHAD BROOK/You're My Hero	10336
20	20 LEE ANN WOMACK/Why They Call It...	10320
20	20 JO DEE MESSINA/Downtime	10320
20	20 TIM MCGRAW/Grown Men Don't Cry	10320
20	19 LEANN RIME/S'Big Day	9904
19	19 CYNTHIA THOMPSON/What I Really...	9904
19	19 DOIE CHICKS/Heartbreak Town	9904
19	19 CYNTHIA THOMPSON/What I Really...	9288
17	17 BROOKS & DUNN/Only In America	8772
17	17 LONESTAR/It's My Tryin'	8772
13	13 PHIL VASSAR/Six-Pack Summer	8256
13	13 DARRYL WORLEY/Second Wind	8256
13	13 TRACE ADKINS/It's My Tryin'	6708
12	12 KENNY CHESNEY/Don't Happen Twice	6708
12	12 CHELY WRIGHT/Never Love You...	6192
8	8 TIM RUSSELL/Down On My Knees	5160
8	8 JEFFREY STEELE/Something Like	5160
5	5 JEFFREY STEELE/Something Like	5160

MARKET #3
WUSN/Chicago
Infinity
(312) 649-0099
Case/Biondo
12+ Cume 607,800



PLAYS

LTW	ARTIST/TITLE	GI (000)
45	46 JAMIE O'NEAL/When I Think About...	15007
42	43 BROOKS & DUNN/Only In America	15007
40	40 TIM MCGRAW/Angry All The Time	15007
47	43 LONESTAR/It's My Tryin'	15007
28	42 JO DEE MESSINA/Downtime	14658
44	42 MONTGOMERY GENTRY/She Couldn't...	14658
42	42 BLAKE SHELTON/Austin	14658
24	26 BROOKS & DUNN/Only In America	9074
25	25 RASCAL FLATTS/While You Loved Me	8725
25	25 MARTINA MCBRIDE/When God Fearin'...	8725
25	25 REBA MCKENTRIP/It's A Survivor	8725
24	24 CHRIS CAGLE/Laredo	8376
24	24 TRACE ADKINS/It's My Tryin'	8376
23	23 TOBY KETH/It's Just Talkin'	8027
23	23 PHIL VASSAR/Six-Pack Summer	8027
23	23 TRISHA YEARWOOD/You'd Love Me Lovin' Me	8027
23	23 SON'S OF THE DESERT/What I Did Right	8027
21	21 CYNTHIA THOMPSON/What I Really...	7678
21	21 TIM MCGRAW/Angry All The Time	7678
21	21 DARRYL WORLEY/Second Wind	7329
21	21 DIAMOND RIO/Sweet Summer	7329
19	19 CAROLYN DAWN JOHNSON/Complicated	6980
19	19 TRAVIS TRITTA/One Of A Woman	6980
17	17 TRICK PONY/On A Night Like This	5933
17	17 DOIE CHICKS/Heartbreak Town	5933
15	15 FAITH HILL/There You'll Be	5235
15	15 ALAN JACKSON/Where I Come From	5235
15	15 PHIL VASSAR/Six-Pack Summer	5235
15	15 LEANN RIME/S'Big Day	5235
11	11 DOIE CHICKS/Heartbreak Town	4537
10	10 CYNTHIA THOMPSON/What I Really...	4537
10	10 TOBY KETH/It's Just Talkin'	4537
10	10 JESSICA ANDREWS/Who I Am	4537
13	13 KENNY CHESNEY/Don't Happen Twice	4158
13	13 TRAVIS TRITTA/One Of A Woman	4158
12	12 GEORGE STRATTON/Where You Can Do...	4158
14	10 KEITH URBAN/But For The Grace...	3490
14	10 TIM MCGRAW/My Next Thirty Years	3490
2	2 JAMIE O'NEAL/There's No Arizona...	3141
2	2 TOBY KETH/It's Just Talkin'	2792
2	2 MARK MCCULLUM/Mrs. Slaven Rudy	2792

MARKET #4
KYCY/San Francisco
Infinity
(415) 391-3330
Thomas/Jordan/Pyan
12+ Cume 331,900



PLAYS

LTW	ARTIST/TITLE	GI (000)
60	58 DARRYL WORLEY/Second Wind	11542
58	58 CYNTHIA THOMPSON/What I Really...	11542
60	58 BLAKE SHELTON/Austin	11542
61	57 JAMIE O'NEAL/When I Think About...	11343
60	57 TOBY KETH/It's Just Talkin'	11343
49	50 RASCAL FLATTS/While You Loved Me	10547
35	49 BROOKS & DUNN/Only In America	9751
47	47 KEITH URBAN/Where The Backlog...	9353
37	38 TIM MCGRAW/Angry All The Time	7164
35	35 JO DEE MESSINA/Downtime	6965
34	34 CHRIS CAGLE/Laredo	6766
33	33 TRISHA YEARWOOD/You'd Love Me Lovin' Me	6567
33	33 FAITH HILL/There You'll Be	6567
26	26 SON'S OF THE DESERT/What I Did Right	6197
30	30 LEE ANN WOMACK/Why They Call It...	5620
19	20 MIKE WALKER/You Ever Feell...	5572
27	27 MONTGOMERY GENTRY/She Couldn't...	5572
27	27 KENNY CHESNEY/Don't Happen Twice	5174
51	25 SARAH EVANS/Born To Fly	4975
17	25 CAROLYN DAWN JOHNSON/Complicated	4975
21	25 GARY ALLAN/Man Of Me	4975
34	22 LONESTAR/It's My Tryin'	4378
35	22 JESSICA ANDREWS/Who I Am	4378
19	22 TRAVIS TRITTA/One Of A Woman	4378
20	20 BROOKS & DUNN/Only In America	3980
20	20 TIM MCGRAW/Grown Men Don't Cry	3980
20	20 MARK WALKER/You Ever Feell...	3980
18	18 PHIL VASSAR/Six-Pack Summer	3980
18	18 DIAMOND RIO/Sweet Summer	3781
18	18 SARAH EVANS/Born To Fly	3781
12	18 GARY ALLAN/Man Of Me	3781
20	18 TAMMY COOPER/Angels In Waiting	3781
22	18 PHIL VASSAR/Six-Pack Summer	3781
22	18 BROOKS & DUNN/Only In America	5832
19	19 DOIE CHICKS/Heartbreak Town	3383
20	18 KEITH URBAN/But For The Grace...	3186
6	14 TRAVIS TRITTA/One Of A Woman	2784
16	14 JOHN M. MONTGOMERY/The Little Girl	2786
16	16 TOBY KETH/It's Just Talkin'	2786
13	13 ALAN JACKSON/Where I Come From	2587

MARKET #5
WXTU/Philadelphia
Beasley
(610) 667-9000
McKay/Jack
12+ Cume 457,400



PLAYS

LTW	ARTIST/TITLE	GI (000)
30	38 TRISHA YEARWOOD/You'd Love Me Lovin' Me	10882
38	38 CYNTHIA THOMPSON/What I Really...	10882
37	37 JAMIE O'NEAL/When I Think About...	10690
37	37 TOBY KETH/It's Just Talkin'	10690
37	37 KEITH URBAN/Where The Backlog...	10693
28	38 RASCAL FLATTS/While You Loved Me	10454
36	36 BROOKS & DUNN/Only In America	10454
30	35 JO DEE MESSINA/Downtime	10145
35	35 BLAKE SHELTON/Austin	10115
18	24 MARTINA MCBRIDE/When God Fearin'...	6936
15	23 TIM MCGRAW/Angry All The Time	6647
23	23 TRICK PONY/On A Night Like This	6647
23	23 SON'S OF THE DESERT/What I Did Right	6647
23	23 DIAMOND RIO/Sweet Summer	6647
23	23 TAMMY COOPER/Angels In Waiting	6647
22	22 LEE ANN WOMACK/Why They Call It...	6358
22	22 CAROLYN DAWN JOHNSON/Complicated	6358
22	22 PHIL VASSAR/Six-Pack Summer	6358
22	22 MARK WALKER/You Ever Feell...	6358
15	19 DOIE CHICKS/Heartbreak Town	5491
15	19 CHRIS CAGLE/Laredo	4913
14	13 ANNY GRIGGS/How Cool Is That?	3757
14	13 JESSICA ANDREWS/Who I Am	3757
14	13 TRAVIS TRITTA/One Of A Woman	3757
13	12 JEFF CARSON'S Life	3757
12	12 WAHNEE BROTHERS/Where Does It Hurt	3468
10	12 FAITH HILL/There You'll Be	3468
12	11 TOBY KETH/It's Just Talkin'	3179
12	11 JESSICA ANDREWS/Who I Am	3179
11	11 TRAVIS TRITTA/One Of A Woman	3179
11	11 SARAH EVANS/Born To Fly	3179
11	11 GARY ALLAN/Man Of Me	3179
12	10 GARY ALLAN/Man Of Me	2890
11	10 TIM MCGRAW/My Next Thirty Years	2890
11	10 TRICK PONY/On A Night Like This	2890
11	10 LONESTAR/It's My Tryin'	2891

MARKET #6
KPLX/Dallas-Ft. Worth
Susquehanna
(214) 526-2400
Phillips/Rivers/Alan
12+ Cume 538,200



PLAYS

LTW	ARTIST/TITLE	GI (000)
47	47 ALAN JACKSON/Where I Come From	11080
51	51 TOBY KETH/It's Just Talkin'	11787
51	50 RADNEY FOSTER/Texas In 1880	10650
48	48 MONTGOMERY GENTRY/She Couldn't...	10613
48	48 TIM MCGRAW/Angry All The Time	10613
45	45 BLAKE SHELTON/Austin	10502
44	44 KEITH URBAN/Where The Backlog...	10428
38	38 TRAVIS TRITTA/One Of A Woman	12806
37	37 JAMIE O'NEAL/When I Think About...	12806
37	37 CYNTHIA THOMPSON/What I Really...	12469
34	34 BROOKS & DUNN/Only In America	11458
34	34 JO DEE MESSINA/Downtime	11159
30	30 DOIE CHICKS/Heartbreak Town	10140
30	30 MARTINA MCBRIDE/When God Fearin'...	10113
29	29 CLAY WALKER/You Ever Feell...	9770
28	28 DARRYL WORLEY/Second Wind	9436
28	28 BROOKS & DUNN/Only In America	9369
27	26 TRACE ADKINS/It's My Tryin'	8792
26	26 CHARLIE ROBERTSON/When You Bad	8762
25	25 KENNY CHESNEY/Don't Happen Twice	8425
25	25 MIKE WALKER/You Ever Feell...	8425
24	24 TRAVIS TRITTA/One Of A Woman	8216
21	21 ALAN JACKSON/Where I Come From	7924
20	20 SARAH EVANS/Born To Fly	7924
20	20 TRISHA YEARWOOD/You'd Love Me Lovin' Me	7924
19	19 RADNEY FOSTER/Texas In 1880	6216
19	19 CYNTHIA THOMPSON/What I Really...	6216
18	18 TRAVIS TRITTA/One Of A Woman	6216
22	19 TRISHA YEARWOOD/You'd Love Me Lovin' Me	5624
17	19 MONTGOMERY GENTRY/She Couldn't...	5624
15	15 BROOKS & DUNN/Only In America	5328
15	15 CHELY WRIGHT/Never Love You...	5328
15	15 GARY ALLAN/Man Of Me	5328
14	14 DARRYL WORLEY/Second Wind	4718
14	14 MARK MCCULLUM/Mrs. Slaven Rudy	4718
16	14 TRAVIS TRITTA/One Of A Woman	4718
16	14 RADNEY FOSTER/Texas In 1880	4381
13	13 ROBERT EARL KEENE/Half Of Fame	4381
10	13 DARRYL WORLEY/Good Day To Run	4381
13	13 SARAH EVANS/Born To Fly	4381
13	13 DIAMOND RIO/One More Day	4381
13	13 GEORGE STRATTON/Where You Can Do...	4381
13	13 TIM MCGRAW/Grown Men Don't Cry	4381
12	12 TOBY KETH/My Country Comes To...	4044
12	12 TIM MCGRAW/My Next Thirty Years	4044
12	12 KENNY CHESNEY/She Thinks I'm...	4044
12	12 DOIE CHICKS/Heartbreak Town	4044
12	12 CHRIS CAGLE/Laredo	4044
12	12 LEE ANN WOMACK/Why They Call It...	4044
12	12 JESSICA ANDREWS/Who I Am	3707

MARKET #6
KSCS/Dallas-Ft. Worth
ABC
(817) 640-1963
James/O'Brian
12+ Cume 489,600



PLAYS

LTW	ARTIST/TITLE	GI (000)
47	47 BROOKS & DUNN/Only In America	11659
36	39 TIM MCGRAW/Angry All The Time	11594
42	36 JO DEE MESSINA/Downtime	10656
28	33 TOBY KETH/It's Just Talkin'	9768
48	29 BLAKE SHELTON/Austin	8584
28	28 CYNTHIA THOMPSON/What I Really...	8216
27	27 KEITH URBAN/Where The Backlog...	7924
27	27 PHIL VASSAR/Six-Pack Summer	7102
26	22 MARTINA MCBRIDE/When God Fearin'...	6512
26	22 KENNY CHESNEY/She Thinks I'm...	6512
15	21 DIAMOND RIO/One More Day	6216
25	21 CLAY WALKER/You Ever Feell...	6216
19	21 ALAN JACKSON/Where I Come From	5920
19	20 SARAH EVANS/Born To Fly	5920
19	20 TRICK PONY/On A Night Like This	5920
19	19 RADNEY FOSTER/Texas In 1880	5624
19	19 CYNTHIA THOMPSON/What I Really...	5624
18	18 TRAVIS TRITTA/One Of A Woman	5624
22	19 TRISHA YEARWOOD/You'd Love Me Lovin' Me	5624
17	19 MONTGOMERY GENTRY/She Couldn't...	5624
15	15 BROOKS & DUNN/Only In America	5328
15	15 CHELY WRIGHT/Never Love You...	5328
15	15 GARY ALLAN/Man Of Me	5328
14	14 DARRYL WORLEY/Second Wind	4718
14	14 LEE ANN WOMACK/Why They Call It...	4718
14	14 JAMIE O'NEAL/When I Think About...	4718
14	14 RADNEY FOSTER/Texas In 1880	4381
10	14 DOIE CHICKS/Heartbreak Town	3848
10	14 DOIE CHICKS/Heartbreak Town	3848
10	14 CAROLYN DAWN JOHNSON/Complicated	3256
10	14 RASCAL FLATTS/While You Loved Me	3256
11	11 TIM MCGRAW/Grown Men Don't Cry	3256
7	11 CHELY WRIGHT/Never Love You...	3256
8	8 SHE DASY/Walk But	2368
8	8 AARON TIPPIN/Kiss This	2072
6	7 MONTGOMERY GENTRY/Only And One	2072
6	7 ERIC HEATH/It's A Great Day...	1776
6	7 TIM MCGRAW/My Next Thirty Years	1776
6	7 LEANN RIME/S'Big Day	1776
6	7 LONESTAR/It's My Tryin'	1776
3	6 TOBY KETH/How Do You Like...	1776
3	6 LONESTAR/What About Now	1776

MARKET #7
WYCD/Detroit
Infinity
(248) 799-0600
Rodman/Chattman
12+ Cume 445,900



PLAYS

LTW	ARTIST/TITLE	GI (000)
47	47 BROOKS & DUNN/Only In America	11659
29	44 TOBY KETH/It's Just Talkin'	11396
24	44 MONTGOMERY GENTRY/She Couldn't...	11396
35	44 LONESTAR/It's My Tryin'	11396
35	44 TRISHA YEARWOOD/You'd Love Me Lovin' Me	11396
35	44 BLAKE SHELTON/Austin	11396
30	38 KEITH URBAN/Where The Backlog...	10421
30		

Country Playlists

MARKET #12 WKIS/Miami Kiss 99.9 Country

MARKET #14 KMPS/Seattle-Tacoma Infinity

MARKET #15 KNIX/Phoenix Clear Channel

MARKET #16 KSON/San Diego Jefferson-Pilot

MARKET #17 KEYE/Minneapolis Clear Channel

MARKET #19 WIL/St. Louis Bonneville

MARKET #20 WPOC/Baltimore Clear Channel

MARKET #21 WQYK/Tampa Infinity

MARKET #21 WRBO/Tampa Infinity

MARKET #22 WDSY/Pittsburgh Infinity

MARKET #23 KYGO/Denver-Boulder Jefferson-Pilot

MARKET #24 WGAR/Cleveland Clear Channel

MARKET #25 KUPL/Portland, OR Clear Channel

MARKET #25 KWJW/Portland, OR Infinity

AC Playlists

MARKET #1
WLTW/New York
Clear Channel
(212) 603-4600
Ryan
12x Cumulative 2,514,500

106.7 Litefm

PLAYS

LW	TW	ARTIST/TITLE	GI (000)
20	20	FAITH HILL/There You'll Be	4796
24	26	BACKSTREET BOYS/More Than That	4300
25	23	MATCHBOX TWENTY/If You're Gone	4137.5
24	24	LIONEL RICHIE/Angel	39720
23	23	S CLUB 7/Never Had A Dream...	39720
23	23	UNCLE KRACKEK/Follow Me	38065
22	22	LEE ANN WOMACK/I Hope You Dance	36410
20	20	O-TOWN/At It Again	33100
17	17	LIONEL RICHIE/Cinderella	28135
10	10	JESSICA ANDREW/Sugar I Am	26490
15	15	ELTON JOHN/Sad But True	24825
15	15	MARIAH CAREY/Never Too Far	24825
14	14	THAN/Drops Of Jupiter	23170
10	10	SAVAGE GARDEN/Knew I Loved You	18705
10	10	MARC ANTHONY/My Baby You	16550
10	10	HUEY LEWIS...Let Her Go	16550
7	7	MARC ANTHONY/You Sang To Me	16550
0	0	PHIL COLLINS/You'll Be In My...	14895
0	0	DIDD/Thankyou	14895
11	11	'N SYNC/This I Promise You	14895
9	9	98 DEGREES/My Everything	14895
0	0	LEANN RIMES/Need You	14895
0	0	ALICIA KEYS/Fallin'	14895
0	0	FAITH HILL/There You'll Be	14895
0	0	THE CORRS/Beathless	14895
0	0	FAITH HILL/Breathe	13240
0	0	LARA FABIAN/Will Love Again	13240
0	0	BACKSTREET BOYS/Shape Of My Heart	13240
0	0	DON HENLEY/Taking You Home	13240

MARKET #2
KOST/Los Angeles
Clear Channel
(818) 546-1035
Kaye
12x Cumulative 1,308,600

KOST 103.5FM

PLAYS

LW	TW	ARTIST/TITLE	GI (000)
23	25	DIDD/Thankyou	17325
26	23	FAITH HILL/There You'll Be	17325
25	25	ENYA/Only Time	17325
24	24	LEE ANN WOMACK/I Hope You Dance	16632
24	24	S CLUB 7/Never Had A Dream...	16632
23	23	BACKSTREET BOYS/More Than That	15939
22	22	MARIAH CAREY/Never Too Far	15246
12	10	EVAN AND JARON/Crazy For This Girl	11088
15	15	CHARLIE WALKER/Hearts Fall	10395
15	15	MARTIN FAGULERA/Nobody Wants...	10395
17	15	ELTON JOHN/Sad But True	10395
17	15	LIONEL RICHIE/Angel	9702
15	14	98 DEGREES/My Everything	9702
14	13	MADONNA/What I Feels...	9009
13	13	DAVID CRAW/Babylon	9009
12	13	SAVAGE GARDEN/Knew I Loved You	9009
12	12	BACKSTREET BOYS/Shape Of My Heart	8237
0	0	STEVE NICKS/Every Day	6316
0	0	SAVAGE GARDEN/Knew I Loved You	5544
0	0	BRIAN MCKNIGHT/Back At One	5544
0	0	'N SYNC/This I Promise You	5544
0	0	PHIL COLLINS/You'll Be In My...	4158
0	0	LEWIS & PATTI ROW/Cruisin'	4158
0	0	LEANN RIMES/Need You	4158
0	0	BACKSTREET BOYS/Shape Of My Heart	3465
0	0	MARC ANTHONY/You Sang To Me	3465
0	0	BRAMMA/Back Here	3465
0	0	ENRIQUE IGLESIAS/Be With You	3465
0	0	BACKSTREET BOYS/Show Me...	3465
0	0	ENRIQUE IGLESIAS/Balambas	3465

MARKET #3
WLIT/Chicago
Clear Channel
(312) 329-9002
Cochran
12x Cumulative 599,300

93.9 WLIT
LITTY ROCK 1984 TALK

PLAYS

LW	TW	ARTIST/TITLE	GI (000)
32	31	MATCHBOX TWENTY/If You're Gone	8680
26	30	FAITH HILL/There You'll Be	8400
27	20	DIDD/Thankyou	8400
29	28	LEE ANN WOMACK/I Hope You Dance	7840
17	10	ENYA/Only Time	5040
14	10	BACKSTREET BOYS/Shape Of My Heart	4480
13	14	MARIAH CAREY/Never Too Far	3920
14	14	LIONEL RICHIE/Angel	3920
13	12	BACKSTREET BOYS/More Than That	3920
12	12	ENYA/Only Time	3920
11	11	BRAMMA/Back Here	3640
13	12	MARC ANTHONY/You Sang To Me	3640
12	12	LEANN RIMES/Need You	3640
12	12	SAVAGE GARDEN/Knew I Loved You	3560
11	11	SAVAGE GARDEN/Knew I Loved You	3360
11	11	STING/Desert Rose	3080
12	11	DIAMOND RHO/One More Day	3080
10	11	FAITH HILL/Breathe	3080
10	10	EDWIN MCCAIN/Could Not Ask...	3080
9	10	SANTANA/FROB THOMAS/Smooth	2800
10	10	FAITH HILL/There You'll Be	2800
10	10	ERIC CLAPTON/Believe In Life	2800
10	10	JIM BRICKMAN/The Simple Things	2800
14	13	JO DEE MESSINA/Burn	4186
12	12	DIAMOND RHO/One More Day	3964
12	12	ENYA/Only Time	3920
12	12	ERIC CLAPTON/Believe In Life	2576
10	0	MARC ANTHONY/You Sang To Me	2576
7	7	BRIAN MCKNIGHT/Back At One	2254
7	7	HUEY LEWIS...Let Her Go	2254
6	6	LONESTAR/Amazed	1120
5	4	LEWIS & PATTI ROW/Cruisin'	1120

MARKET #3
WNND/Chicago
Bonville
(312) 297-5100
Hamil/Johns
12x Cumulative 592,800

Windy 100.7

PLAYS

LW	TW	ARTIST/TITLE	GI (000)
31	33	MATCHBOX TWENTY/If You're Gone	10626
35	32	DIDD/Thankyou	10304
33	31	LEE ANN WOMACK/I Hope You Dance	9982
26	28	LEE ANN WOMACK/I Hope You Dance	9016
30	27	LIONEL RICHIE/Angel	8694
26	26	BACKSTREET BOYS/More Than That	8372
27	26	ENYA/Only Time	8372
25	26	MATCHBOX TWENTY/If You're Gone	8372
26	26	BRAMMA/Back Here	8372
21	21	MARTIN FAGULERA/Nobody Wants...	7084
21	21	PHIL COLLINS/You'll Be In My...	6782
22	21	THE CORRS/Beathless	6782
20	20	SARAH McLACHLAN/When I Remember You	6440
12	12	BACKSTREET BOYS/Shape Of My Heart	6118
12	12	SAVAGE GARDEN/Knew I Loved You	5796
10	10	FAITH HILL/There You'll Be	5796
16	16	SANTANA/FROB THOMAS/Smooth	5152
16	16	LEWIS & PATTI ROW/Cruisin'	5152
15	15	FAITH HILL/Breathe	4830
11	11	JIM BRICKMAN/The Simple Things	4830
14	13	JO DEE MESSINA/Burn	4186
12	12	DIAMOND RHO/One More Day	3964
12	12	ENYA/Only Time	3920
12	12	ERIC CLAPTON/Believe In Life	2576
10	0	MARC ANTHONY/You Sang To Me	2576
7	7	BRIAN MCKNIGHT/Back At One	2254
7	7	HUEY LEWIS...Let Her Go	2254
6	6	LONESTAR/Amazed	1120
5	4	LEWIS & PATTI ROW/Cruisin'	1120

MARKET #5
WEAB/Philadelphia
WEAZ Radio Inc
(610) 538-1223
Conley
12x Cumulative 739,200

B-101.1

PLAYS

LW	TW	ARTIST/TITLE	GI (000)
28	28	DIDD/Thankyou	13775
30	28	S CLUB 7/Never Had A Dream...	13300
27	27	LEE ANN WOMACK/I Hope You Dance	13300
16	22	UNCLE KRACKEK/Follow Me	10450
22	22	FAITH HILL/There You'll Be	10450
20	20	BACKSTREET BOYS/More Than That	10450
19	19	O-TOWN/At It Again	7650
15	15	LIONEL RICHIE/Angel	7126
14	14	MATCHBOX TWENTY/If You're Gone	6500
14	14	LEANN RIMES/Need You	6550
15	14	MARC ANTHONY/You Sang To Me	6550
12	12	SAVAGE GARDEN/Knew I Loved You	6550
12	12	ENYA/Only Time	6175
12	12	CELINE DION/That's The Way It Is	5700
11	11	PHIL COLLINS/You'll Be In My...	5700
11	11	MACY GRAY/Try	5275
11	11	SARAH McLACHLAN/When I Remember You	5275
7	7	LEANN RIMES/Need You	4725
10	10	JO DEE MESSINA/Burn	4725
10	10	CHE'N/Be True	4750
9	9	CHARLIE WALKER/Hearts Fall	4275
9	9	LEANN RIMES/Need You	3225
8	8	MARC ANTHONY/You Sang To Me	3800
8	8	BRAMMA/Back Here	3800
7	7	BRIAN MCKNIGHT/Back At One	3325
7	7	LEANN RIMES/Need You	3325
6	6	LONESTAR/Amazed	3325

MARKET #6
KVIL/Dallas-Ft. Worth
Infinity
(214) 691-1037
Johnson/King
12x Cumulative 411,480

103.7 KVIL

PLAYS

LW	TW	ARTIST/TITLE	GI (000)
23	25	S CLUB 7/Never Had A Dream...	5000
24	24	BRAMMA/Back Here	4800
24	24	MATCHBOX TWENTY/If You're Gone	4800
24	24	DIAMOND RHO/One More Day	4800
23	23	UNCLE KRACKEK/Follow Me	4600
23	23	DIDD/Thankyou	4600
23	23	BACKSTREET BOYS/More Than That	4600
12	11	ENYA/Only Time	3600
12	11	ERIC CLAPTON/Believe In Life	3400
12	11	DON HENLEY/Taking You Home	3200
12	11	FAITH HILL/There You'll Be	3200
12	11	STEVE NICKS/Every Day	3200
12	11	THE CORRS/Beathless	3200
12	11	JO DEE MESSINA/Burn	3000
12	11	HUEY LEWIS...Let Her Go	3000
14	10	O-TOWN/At It Again	2900
14	10	LIONEL RICHIE/Angel	2900
12	12	LEANN RIMES/Need You	2400
12	12	MARTIN FAGULERA/Nobody Wants...	2400
12	12	MACY GRAY/Try	2400
10	11	LONESTAR/Amazed	2200
10	11	BACKSTREET BOYS/Show Me...	2200
10	11	SARAH McLACHLAN/When I Remember You	2000
6	6	BRAMMA/Back Here	2000
6	6	BEA GOSSETT/Is Where...	2000
6	6	SAVAGE GARDEN/Knew I Loved You	2000
6	6	PHIL COLLINS/You'll Be In My...	2000
11	0	'N SYNC/This I Promise You	1800
0	0	FAITH HILL/Breathe	1800
0	0	CHE'N/Be True	1600

MARKET #8
WJIX/Boston
Greater Media
(617) 822-6324
Kelley/Terry/Laurence
12x Cumulative 555,900

MAGIC 106.7

PLAYS

LW	TW	ARTIST/TITLE	GI (000)
26	26	LEE ANN WOMACK/I Hope You Dance	8346
26	26	DIDD/Thankyou	8346
26	26	FAITH HILL/There You'll Be	8346
26	26	MATCHBOX TWENTY/If You're Gone	8346
24	24	MARTIN FAGULERA/Nobody Wants...	7704
24	24	UNCLE KRACKEK/Follow Me	7704
15	13	S CLUB 7/Never Had A Dream...	4173
12	11	O-TOWN/At It Again	3521
11	11	LEWIS & PATTI ROW/Cruisin'	3521
11	11	EDWIN MCCAIN/Could Not Ask...	3521
6	6	BACKSTREET BOYS/Shape Of My Heart	3210
10	10	LARA FABIAN/Will Love Again	3210
10	10	SARAH McLACHLAN/When I Remember You	3210
10	10	BRIAN MCKNIGHT/Back At One	3210
9	9	MARC ANTHONY/You Sang To Me	3210
0	0	BACKSTREET BOYS/More Than That	2897
0	0	ENRIQUE IGLESIAS/Balambas	2897
0	0	MARC ANTHONY/Need To Know	2568
0	0	DON HENLEY/Taking You Home	2568
0	0	MACY GRAY/Try	2568
0	0	LIONEL RICHIE/Angel	2568
0	0	LEANN RIMES/Need You	2568
0	0	BACKSTREET BOYS/Shape Of My Heart	2568
0	0	ENYA/Only Time	2568
0	0	JARVIS/Someone To Call...	2568
0	0	THE CORRS/Beathless	2247
0	0	'N SYNC/This I Promise You	1926
0	0	HUEY LEWIS...Let Her Go	1926

MARKET #9
WASH/Washington, DC
Clear Channel
(301) 984-9710
Alamir/De
12x Cumulative 493,800

Soft Rock 97.1

PLAYS

LW	TW	ARTIST/TITLE	GI (000)
16	16	LEE ANN WOMACK/I Hope You Dance	6604
25	26	UNCLE KRACKEK/Follow Me	6604
22	24	FAITH HILL/There You'll Be	6096
23	23	ENYA/Only Time	5842
23	23	S CLUB 7/Never Had A Dream...	5842
22	22	DIDD/Thankyou	5334
21	21	FAITH HILL/There You'll Be	5334
20	18	O-TOWN/At It Again	3810
2	2	MARIAH CAREY/Never Too Far	3810
12	12	EDWIN MCCAIN/Could Not Ask...	3300
17	14	DIAMOND RHO/One More Day	3556
14	14	LIONEL RICHIE/Angel	3556
14	14	TRAVIS/Drops Of Jupiter...	3556
1	1	THE CORRS/Beathless	3302
11	13	LONESTAR/Amazed	3302
11	13	MATCHBOX TWENTY/If You're Gone	3302
12	12	BACKSTREET BOYS/More Than That	3048
12	12	SADE/By Your Side	3048
12	12	BRIAN MCKNIGHT/Back At One	3048
3	3	98 DEGREES/My Everything	3048
4	4	LEANN RIMES/Need You	3048
13	11	'N SYNC/This I Promise You	2794
13	11	HUEY LEWIS...Let Her Go	2794
16	11	EDWIN MCCAIN/Could Not Ask...	2794
6	6	SAVAGE GARDEN/Knew I Loved You	2540
12	12	LEANN RIMES/Need You	2540
10	10	FAITH HILL/There You'll Be	2540
9	9	THE CORRS/Beathless	2540
8	8	LEWIS & PATTI ROW/Cruisin'	2286
6	6	CELINE DION/That's The Way It Is	2286

MARKET #11
WPCW/Atlanta
Clear Channel
(404) 367-9949
Shaw/Griffin
12x Cumulative 439,100

peach 94.9

PLAYS

LW	TW	ARTIST/TITLE	GI (000)
19	24	DIDD/Thankyou	6576
18	24	FAITH HILL/There You'll Be	6576
21	23	LEE ANN WOMACK/I Hope You Dance	6302
20	23	MATCHBOX TWENTY/If You're Gone	6302
19	21	UNCLE KRACKEK/Follow Me	5754
19	21	BACKSTREET BOYS/More Than That	5754
13	14	ELTON JOHN/Sad But True	3836
8	8	SAVAGE GARDEN/Knew I Loved You	3562
22	22	DIAMOND RHO/One More Day	3562
16	16	LEWIS & PATTI ROW/Cruisin'	2740
12	12	'N SYNC/This I Promise You	3288
11	11	PHIL COLLINS/You'll Be In My...	3014
11	11	DON HENLEY/Taking You Home	3014
7	7	ERIC CLAPTON/Believe In Life	2740
10	10	BACKSTREET BOYS/Shape Of My Heart	2740
11	10	BRAMMA/Back Here	2466
10	8	LONESTAR/Amazed	2466
6	6	CHE'N/Be True	2466
6	6	CELINE DION/That's The Way It Is	2466
9	8	BRIAN MCKNIGHT/Back At One	2192
9	8	SANTANA/FROB THOMAS/Smooth	2192
8	8	JO DEE MESSINA/Burn	2192
6	6	STING/Desert Rose	1918
7	7	LEANN RIMES/Need You	1918
7	7	BACKSTREET BOYS/Show Me...	1918
6	6	FAITH HILL/Breathe	1644
5	6	O-TOWN/At It Again	1644

MARKET #14
KLSY/Seattle-Tacoma
Saudusky
(425) 552-9462
Holly/Jackson
12x Cumulative 248,200

92.5 KLSY
ROCKERS - WESTERN CLASSIC

PLAYS

LW	TW	ARTIST/TITLE	GI (000)
37	40	LEE ANN WOMACK/I Hope You Dance	4250
38	38	UNCLE KRACKEK/Follow Me	4142
33	33	MATCHBOX TWENTY	



MIKE KINOSHIAN

mkinosox@rronline.com

Quality 'Quiet' Quartet

Four radio execs break it down for you

Bonneville, Emmis, Journal and Saga are among radio's most successful groups, but they are all extremely content to be among the "quiet companies." They gladly go about their business without hungering for headlines. More often than not their stations win ratings battles and have extremely loyal and committed employees.

Two months ago, at R&R Convention 2001's Hot AC session, we sat down with key executives of the aforementioned entities to get an overview of where their respective companies are and where they believe the business is headed.

When this rare meeting of the minds concluded, it was easy to see why these groups are held in such high esteem, why the four particular people on the panel are at the top of their games and — perhaps most importantly — why those employed at these organizations are so dedicated to their companies. It was also obvious why these four companies have long lists of people trying to join them.

This week we present some highlights of that session.

More Consolidation To Come

Emmis Radio Division President Doyle Rose believes that we're in the first inning of consolidation. "There are two big companies that we're all fighting against, and they're working their way through the same transition that we are," he said. "Emmis has made an effort to try to keep things as they were, but it's been very difficult. As a public company, we've



Doyle Rose



Bruce Reese

been presented many challenges."

Having added television and magazines, Emmis is now considerably bigger than it was as recently as four or five years ago. But, Rose maintains, "The most important thing for us is keeping the culture of our company intact.

"If you were to ask anyone in Emmis whether it's more important to have an environment and culture where people want to work or profit and a healthy bottom line, they'd say the culture. When we're on Wall Street, of course, we might tell a different story."

Providing a great culture and winning don't have to be separate issues. "This isn't about giving stuff up," remarked Bonneville International President/CEO Bruce Reese. "We can do all the things we used to do in the

business and still deliver a very healthy bottom line. We believe that you should be able to do both things as we try to become an ever better place to work."

True Colors

Commenting that we're just beginning to see exactly who the industry players are, Journal Broadcast Group Radio Division President Carl Gardner observed, "It's been written that we'll see how good people are at being operators and that a company's true colors will start emerging.

"When a business is growing 100 times larger than it was three years ago, there isn't a lot of time and energy to work on things like culture, so many of these cultural issues have been lost. We've had the luxury of not being big enough or rich enough to go out and buy 700 radio stations in the last 10 years."

Gardner believes there are three main reasons why the big public companies generate headlines: "Their customers are listeners, advertisers and shareholders. Journal also has listeners and advertisers, but our shareholders are our employees. We spend a lot of communication energy talking with our employees about who we

are and what we're trying to do with our company. Our people tend to be very well-informed, to know what we're trying to do and to know our expectations of them. People respond well to that."

The business — at least when it comes to Journal Broadcast Group — hasn't changed very much. "It's still all about local programming, local sales and local promotion," Gardner said. "We're trying to find the most talented people and to sell, sell, sell our company to them so they love being with us and stay for the long-term. That's what we do every day."

The Main Street Focus

Saga was the second major broadcasting company, after Infinity, to go public. "We said at the time that we were just like Infinity, but we're doing it on a much smaller scale," said Saga Executive VP Steve Goldstein. "We've grown to 10 times the size we were when we initially went public, but we have tried keeping an internal focus on Main Street, not Wall Street.

"We spend a lot of energy talking with our employees about who we are and what we're trying to do with our company. Our people tend to be very well-informed and know our expectations of them. People respond well to that."

Carl Gardner

"The notion internally is that sales dollars chase rating points, and that hasn't changed in spite of everything else that's going on around us. We want to stay focused on the product and to serve our communities. Everything else will flow from there. That's served us very well."

Saga has quadrupled its work force from an original base of 300 employees to its present 1,200. "We've fought to maintain the culture and, at the same time, maintain our integrity in the radio business as a product-focused company," Goldstein said.

At a time when some companies have stopped (or at least put on hiatus) strong community-oriented promotions, Emmis' Rose graciously pointed out that Bonneville has set the standard and raised the bar high at its stations. "One thing we've told our stations is that we'd like to have them emulate what Bonneville's done," he said. "They need to be congratulated, because they've stepped to the plate and made community a big part of what they do."



Carl Gardner

Community Involvement

Giving back to the community, Rose said, is an Emmis mandate. "If you can touch your community the right way, you can go miles with your audience in terms of how they feel toward your station," he explained. Through concerts and the sale of compilation CDs, Emmis/Los Angeles has raised approximately \$6 million over the past six years for its Knowledge Is Power Foundation, which works to keep disadvantaged kids out of gangs. A bakery, print shop and T-shirt store have been started as profit centers.

"We've had tremendous community response to this," Rose noted. "We do a three-day radiothon each year in Indianapolis for the Riley Children's Hospital. Just one station has raised over \$5 million the past five years. We're all in deep trouble if we think we're going to be saved by simply playing the right music. With all the available technology, people can program their own music. We have to be much better between the records and have the right personalities who touch the listeners and community."

Community involvement is simply good business, Reese believes. "In

addition to connecting us with our audience and advertisers, it's another thing that distinguishes us from others in the business," he said. "We really believe that people get into this business because they feel a certain way about their community.

"We've made it mandatory for our stations to compete for the NAB's Crystal Awards. Every station within our company has to complete an application each year, including those that won it the previous year. It makes us focus on what we're doing on a year-round basis. For a company that only owns

about 0.2% of the country's radio stations, Bonneville has won 9% of these awards over the past 10 years. The only way it happens is if you make it a focus."

Healthy Recipe

A six-part recipe helps make Journal's stations healthy and dynamic. "One thing we talk about is brand strength," Gardner said. "Unless you're lucky enough to be in an undersigned market, you can't have a strongly branded station if all you do is play music.

"There are many dimensions that community involvement can take. We're fortunate in several markets to own stations known for their news and severe-weather coverage. When it starts to hail in Wichita, for example, we have reporters in every corner of the market, and people know that KFDI-AM is the place to turn for severe-weather information. That's community involvement, and it costs a lot of money, but we dominate in terms of come and brand strength."

Goldstein agreed that being involved with the community is not only smart business, but can also translate into audience share. "There are two markets where hospital wings are named after our morning shows," he said. "That kind of eye contact with the marketplace is very powerful. It becomes part of the cumulative effect of what we represent to the communities. If it were eliminated, we'd be taking away one of the station's fundamental building blocks, and that would be a big mistake. It's part of what we do."

While some call Saga an old-fashioned company, Goldstein said, "Our experience has been that the best

Continued on Page 74

Fly
the new single from
JOHN WAITE

Already Spinning At:
KOSI WLTQ WHUD
KWAV WLRQ WPMK

Gold Circle

THE BLACK CROWES SOUL SINGING

V2 ANGELUS ENTERTAINMENT PRODUCED BY DON WAS. MIXED BY CHRIS LORD-ALGE.
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MOST ADDED!

A DOZEN ADDS OUT-OF-THE-BOX!

WBMX / BOSTON

WVRV / ST. LOUIS

KZMB / SALT LAKE CITY

KCDA / SPOKANE (34x)

WRFY / READING (27x)

WRRS / BIRMINGHAM

KLTG / CORPUS CHRISTI

WCDA / LEXINGTON

KLLY / BAKERSFIELD

KKPN / CORPUS CHRISTI

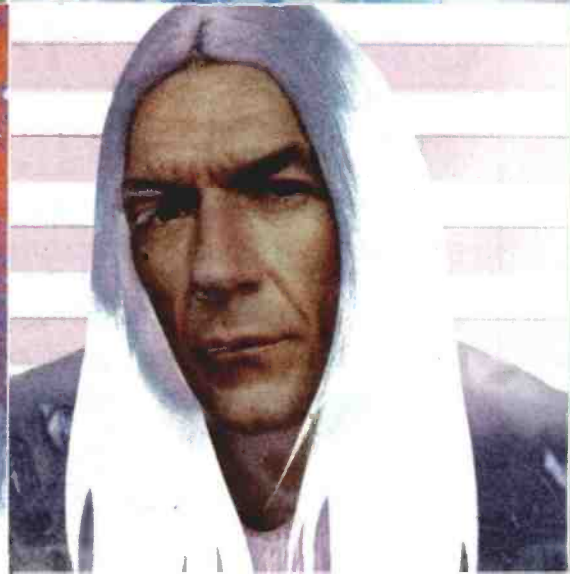
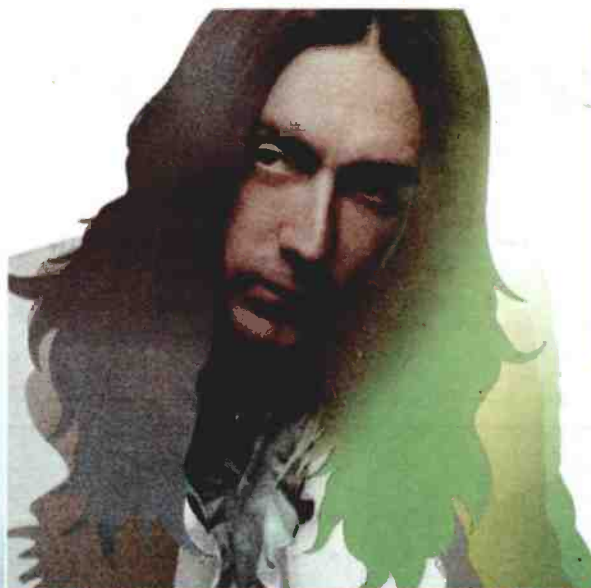
WCGQ / COLUMBUS

KCDU / MONTEREY



MUSIC FIRST™

***ON TOUR
THIS FALL!***



R&R AC Top 30

August 17, 2001

Powered By



LAST WEEK	THIS WEEK	ARTIST TITLE LABEL(S)	TOTAL PLAYS	+/- PLAYS	GROSS IMPRESSIONS ('00)	WEEKS ON CHART	TOTAL STATIONS/ADDS
1	1	FAITH HILL There You'll Be (Warner Bros.)	2273	+89	292161	13	103/4
2	2	DIDO Thankyou (Arista)	2201	+88	262255	24	96/4
3	3	MATCHBOX TWENTY If You're Gone (Lava/Atlantic)	2081	-5	259250	35	96/4
4	4	LEE ANN WOMACK I Hope You Dance (MCA/Universal)	1960	-85	265412	38	103/3
5	5	ENYA Only Time (Reprise)	1939	-72	202737	28	99/3
6	6	BACKSTREET BOYS More Than That (Jive)	1803	+79	237756	17	98/3
7	7	DIAMOND RIO One More Day (Arista)	1521	-83	142453	17	90/2
8	8	'N SYNC This I Promise You (Jive)	1314	-188	156108	44	101/3
10	9	BBMAK Ghost Of You And Me (Hollywood)	1306	+10	140137	16	91/2
11	10	UNCLE KRACKER Follow Me (Top Dog/Lava/Atlantic)	1246	+64	168566	16	69/6
9	11	LIONEL RICHIE Angel (Island/IDJMG)	1154	-148	163987	26	94/2
14	12	ERIC CLAPTON Believe In Life (Duck/Reprise)	1078	+35	102296	9	89/2
13	13	DON HENLEY Taking You Home (Warner Bros.)	1038	-21	115112	66	89/3
15	14	LEANN RIMES I Need You (Sparrow/Curb/Capitol)	968	-24	110026	71	87/1
12	15	HUEY LEWIS & GWYNETH PALTROW Cruisin' (Hollywood)	962	-103	110134	46	83/1
18	16	S CLUB 7 Never Had A Dream Come True (A&M/Interscope)	940	+60	164841	10	59/11
16	17	JO DEE MESSINA Burn (Curb)	922	+18	84923	11	84/6
19	18	O-TOWN All Or Nothing (J)	912	+68	129911	8	77/5
17	19	R. MARTIN F/C. AGUILERA Nobody Wants To Be Lonely (Columbia)	845	-49	107118	29	89/1
20	20	BBMAK Back Here (Hollywood)	740	+35	78285	51	78/0
21	21	TRAIN Drops Of Jupiter (Tell Me) (Columbia)	637	+109	78966	6	47/1
Breaker	22	HUEY LEWIS & THE NEWS Let Her Go And Start Over (Silvertone)	500	+112	67364	3	65/8
Breaker	23	JIM BRICKMAN The Simple Things (Windham Hill)	449	+192	42137	2	67/15
24	24	THE CORRS All The Love In The World (143/Lava/Atlantic)	404	+45	40679	4	53/3
23	25	FREEDY JOHNSTON Love Grows (Elektra/EEG)	388	+19	31934	4	49/2
25	26	JESSICA ANDREWS Who I Am (DreamWorks)	287	+24	50941	3	36/4
30	27	MARIAH CAREY Never Too Far (Virgin)	268	+117	66254	2	53/44
28	28	NEIL DIAMOND You Are The Best Part Of Me (Columbia)	211	+29	21761	2	38/7
29	29	JANET Someone To Call My Lover (Virgin)	195	+17	21278	2	29/2
27	30	CHARLIE WILSON Without You (Major Hits)	184	-1	27087	2	35/3

105 AC reporters. Monitored airplay data supplied by Mediabase Research, a division of Premiere Radio Networks. Songs ranked by total plays for the airplay week of Sunday 8/5-Saturday 8/11. Bullets appear on songs gaining plays or remaining flat from previous week. If two songs are tied in total plays, the song being played on more stations is placed first. Breaker status is assigned to songs reaching 60% of reporting panel for the first time. Songs that are down in plays for three consecutive weeks and below No. 15 are moved to recurrent. Gross Impressions equals Average Quarter Hour Persons times number of plays (times 100). Average Quarter Hour Persons used herein with permission from The Arbitron Company (Copyright 2001, The Arbitron Company). © 2001, R&R Inc.

New & Active

EVA CASSIDY (Somewhere) Over The Rainbow (Blix Street)
Total Plays: 139, Total Stations: 19, Adds: 1

SUZY K Dive Deep (Vellum)
Total Plays: 138, Total Stations: 26, Adds: 0

PETER CETERA I'm Coming Home (DDE)
Total Plays: 117, Total Stations: 19, Adds: 1

SHAWN COLVIN Bound To You (Columbia)
Total Plays: 107, Total Stations: 20, Adds: 0

LUTHER VANDROSS Take You Out (J)
Total Plays: 70, Total Stations: 15, Adds: 1

JANN ARDEN Cherry Popsicle (Zoe/Rounder)
Total Plays: 57, Total Stations: 13, Adds: 2

SERAH I'm Not In Love (Great Northern)
Total Plays: 47, Total Stations: 12, Adds: 1

JOURNEY With Your Love (Columbia)
Total Plays: 36, Total Stations: 15, Adds: 5

BABYFACE What If (Arista)
Total Plays: 21, Total Stations: 11, Adds: 3

Songs ranked by total plays

Most Added

www.rradds.com

ARTIST TITLE LABEL(S)	ADDS
MARIAH CAREY Never Too Far (Virgin)	44
JIM BRICKMAN The Simple Things (Windham Hill)	15
S CLUB 7 Never Had A Dream Come... (A&M/Interscope)	11
HUEY LEWIS & THE NEWS Let Her Go... (Silvertone)	8
NEIL DIAMOND You Are The Best Part Of Me (Columbia)	7
JO DEE MESSINA Burn (Curb)	6
UNCLE KRACKER Follow Me (Top Dog/Lava/Atlantic)	6
JOHN WAITE Fly (Gold Circle)	6
O-TOWN All Or Nothing (J)	5
JOURNEY With Your Love (Columbia)	5

Most Increased Plays

ARTIST TITLE LABEL(S)	TOTAL PLAY INCREASE
JIM BRICKMAN The Simple Things (Windham Hill)	+192
MARC ANTHONY My Baby You (Columbia)	+134
SARAH MCLACHLAN I Will Remember You (Arista)	+133
MARK SCHULTZ He's My Son (Word/Epic)	+117
MARIAH CAREY Never Too Far (Virgin)	+117
HUEY LEWIS & THE NEWS Let Her Go... (Silvertone)	+112
TRAIN Drops Of Jupiter (Tell Me) (Columbia)	+109
BRIAN MCKNIGHT Back At One (Motown/Universal)	+102
FAITH HILL There You'll Be (Warner Bros.)	+89
DIDO Thankyou (Arista)	+88

Breakers

NOW PLAYING ON 60% OF THE REPORTING PANEL

HUEY LEWIS & THE NEWS Let Her Go And Start Over (Silvertone)

TOTAL PLAYS/INCREASE	TOTAL STATIONS/ADDS	CHART
500/112	65/8	22

JIM BRICKMAN The Simple Things (Windham Hill)

TOTAL PLAYS/INCREASE	TOTAL STATIONS/ADDS	CHART
449/192	67/15	23

Most Added is the total number of new adds officially reported to R&R by each reporting station. Songs unreported as adds do not count toward overall total stations playing a song. Most Increased Plays lists the songs with the greatest week-to-week increases in total plays. Weighted chart appears on R&R ONLINE MUSIC TRACKING.

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ELTON JOHN

I WANT LOVE

"This is the best Elton John album in years. It's so deep, you can't count on radio playing it in current rotation easily for the next year. His Lennon-like 'I Want Love', among other tracks, makes this the CD that will remain in high rotation on adult radio stations."

-JIM RYAN, PD
WLTW/New York

WLTW/New York
ADD!

"I have the entire Elton John catalog. With the new single and album, I can honestly say my love for his music continues with myself and listeners."

-RON ANTIL, PD
WSHH/Pittsburgh

"I love Elton's new song! It's wonderful to hear him working with Bernie Taupin again. 'I Want Love' has got a great Beatles-esque sound, and the listeners' response so far has been huge."

-JEANNE ASHLEY, MD
KSRC/Kansas City

AIRPLAY
NOW!



Already
Over 25 AC
Commitments

The first single from the
critically-acclaimed new album,
Songs From The West Coast.

In Stores October 2nd

"Songs From The West Coast marks Elton's return to the sound that defined the '70s: aching melodies hammered home by a piano player who won't stop until he has the keys to your heart."

- Joe Levy, Rolling Stone

eltonjohn.com

rocket

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UNIVERSAL
RECORDS

August 17, 2001

BY MEDIABASE™

America's Best Testing AC Songs 12+ For The Week Ending 8/17/01.

Artist Title (Label)	TW	LW	Familiarity	Burn	TD	Familiarity	Burn
FAITH HILL There You'll Be (Warner Bros.)	3.94	3.91	94%	21%	3.98	95%	22%
LEE ANN WOMACK I Hope You Dance (MCA/Universal)	3.79	3.89	95%	35%	3.84	98%	33%
MATCHBOX TWENTY If You're Gone (Lava/Atlantic)	3.79	3.90	95%	29%	3.84	95%	27%
SAVAGE GARDEN I Knew I Loved You (Columbia)	3.76	3.77	94%	34%	3.79	94%	33%
BBMAK Back Here (Hollywood)	3.70	3.72	86%	25%	3.76	84%	23%
LIONEL RICHIE Angel (Island/IDJMG)	3.69	3.71	86%	18%	3.80	88%	16%
FAITH HILL The Way You Love Me (Warner Bros.)	3.68	3.76	98%	41%	3.72	99%	42%
BBMAK Ghost Of You And Me (Hollywood)	3.66	3.70	74%	15%	3.61	72%	17%
S CLUB 7 Never Had A Dream Come True (A&M/Interscope)	3.65	3.67	82%	23%	3.74	82%	18%
DIAMOND RIO One More Day (Arista)	3.64	3.68	71%	21%	3.72	74%	19%
BACKSTREET BOYS Shape Of My Heart (Jive)	3.64	3.58	95%	38%	3.76	96%	39%
JESSICA ANOREWS Who I Am (DreamWorks)	3.64	3.72	46%	9%	3.58	46%	10%
CORRS All The Love In The World (143/Lava/Atlantic)	3.63	3.62	57%	9%	3.58	62%	11%
HUEY LEWIS & THE NEWS Let Her Go And Start Over (Silvertone)	3.63	-	40%	4%	3.61	40%	5%
ENYA Only Time (Reprise)	3.61	3.65	81%	22%	3.48	82%	28%
DOON HENLEY Taking You Home (Warner Bros.)	3.60	3.64	90%	32%	3.63	91%	32%
TRAIN Drops Of Jupiter (Tell Me) (Columbia)	3.58	3.70	80%	21%	3.60	79%	20%
UNCLE KRACKER Follow Me (Top Dog/Lava/Atlantic)	3.57	3.62	92%	30%	3.67	90%	28%
BACKSTREET BOYS More Than That (Jive)	3.57	3.65	89%	29%	3.69	91%	27%
LEANN RIMES I Need You (Sparrow/Curb/Capitol)	3.53	3.58	95%	34%	3.56	95%	37%
O-TOWN All Or Nothing (J)	3.50	3.60	77%	20%	3.58	77%	15%
ERIC CLAPTON Believe In Life (Duck/Reprise)	3.43	3.53	58%	10%	3.48	63%	10%
RICKY MARTIN W/CHRISTINA AGUILERA Nobody Wants To Be Lonely (Columbia)	3.43	3.36	95%	34%	3.45	97%	35%
HUEY LEWIS W/GWYNETH PALTROW Cruisin' (Hollywood)	3.42	3.52	92%	34%	3.61	96%	32%
DIDO Thankyou (Arista)	3.41	3.44	92%	40%	3.45	92%	40%
FREEDY JOHNSTON Love Grows (Elektra/EEG)	3.38	3.45	43%	8%	3.42	49%	11%
*N SYNC This I Promise You (Jive)	3.38	3.38	95%	45%	3.59	97%	43%
JO DEE MESSINA Burn (Curb)	3.37	3.43	65%	20%	3.38	68%	21%
STEVIE NICKS Everyday (Reprise)	3.11	3.23	78%	25%	2.94	78%	30%
EVA CASSIDY Over The Rainbow (Blix Street)	3.08	-	49%	16%	3.06	51%	19%

Total sample size is 225 respondents. Total average favorability estimates are based on a scale of 1-5. (1=dislike very much, 5=like very much). Total familiarity represents the percentage of respondents who recognized the song. Total burn represents the number of respondents who said they are tired of hearing the song. Sample composition is based on persons 12+. TD = Target Demo (Persons 25-54). Persons are screened via the Internet. Once passed, they can take the music test based on their format/music preference. RateTheMusic.com results are not meant to replace callout research. The results are intended to show opinions of participants on the Internet only. RateTheMusic is a registered trademark of RateTheMusic.com. The RTM system is available for local radio stations by calling 407/523-7272. RateTheMusic.com data is provided by Mediabase Research, A division of Premiere Radio Networks.

AC

Indicator™

Most Added.

ARTIST TITLE LABEL(S)	ADDS
MARIAH CAREY Never Too Far (Virgin)	4
JIM BRICKMAN The Simple Things (Windham Hill)	2
LONESTAR I'm Already There (BNA)	2
HUEY LEWIS & THE NEWS Let Her Go And Start Over (Silvertone)	1
S CLUB 7 Never Had A Dream Come True (A&M/Interscope)	1
CHARLIE WILSON Without You (Major Hits)	1
JANET Someone To Call My Lover (Virgin)	1
FIVE FOR FIGHTING Superman (Aware/Columbia)	1
JOURNEY With Your Love (Columbia)	1
ALICIA KEYS Fallin' (J)	1

AC

Going For Adds 8/2001

EDWIN MCCAIN Write Me A Song (Lava/Atlantic)
 ELTON JOHN I Want Love (Rocket/Universal)
 JOHN MELLENCAMP Peaceful World (Columbia)

Listen now to these and other hot/new releases on Music Meeting, the industry's No. 1 online destination for new music. www.rrmusicmeeting.com

Quality "Quiet" Quartet

Continued from Page 70

decisions are still made at the local level. That's not the case in many other companies, where templates are being sent in from other markets.

"Some GMs elsewhere feel like glorified GSMs, and PDs are doing nothing more than punching buttons on Selector. We've been more conservative in how we manage our properties, because we can be smarter on the local level."

Core Values

Enjoying your work is an elementary component of job satisfaction and, as Gardner remarked, "People are in radio because they love it. We, as an industry, must be sure that we don't kill the joy."

People, he said, tend to respond to issues that revolve around a company's values. "If they feel the company stands for something they believe in, they're usually satisfied," he explained. "Our employees trust that we're an honest company. There's an environment where people feel respected and valued and have an opportunity to do their best work."

"Journal is employee-owned, and there's a culture of accountability. There are about 4,000 employee-owners who've invested in the company, and, for many of them, it's the most valuable thing they own."

Declaring that Bonneville wants to be as successful as any other major group, Reese said, "We also want to be the best place to work. Part of the reason it's such a good place to work is that we focus on it. We provide sales and management training for our people and

provide the best equipment, so they can do their jobs."

He carries in his wallet the company's core values statement, which was created 15 years ago. "It says who we are, and we do our best to try and live up to it," he declared. "We've surveyed our employees over the last three years to find out how we're doing. We set goals to try to improve."

The Best Asset

It's one thing to have core values, but, as Rose aptly noted, "You have to live them every day; otherwise, they mean nothing. We began the company with 10 commandments and added another, 'Admit Your Mistakes,' in 1990. We had strong growth, started believing our own press and made some major mistakes."

"If you want to get a feel for what Emmis is all about, we live and breathe these 11 commandments. The one we talk about most is to treat your people well, get them involved in the process, and give them a stake in the process."

People, he emphasized, are the best asset Emmis has. "Without them, we have nothing," he said. "There are more people involved in decisionmaking at our company than anywhere else. We reach down and try to get everyone at every level of the stations involved — we're very open that way."

"Everybody in our company has Emmis stock. The day you arrive, you get one share of stock. We also hand out stock options at every level of the company. We want our employees to feel the way we do about wanting to make the station a success. Those kinds of core values and getting involved with the process have allowed us to hire some very strong people at our company."

Reporters

Stations and their adds listed alphabetically by market

AC

WYJB/Albany, NY

PD: Michael Morgan
MD: Chris Heisberg
No Adds

KMGA/Albuquerque, NM

PD: Roger Scott
MD: James Jones
3 MARCH CAREY "New"
3 SQUIB "New"
2 TWAGS/DY "Rerun"

WLEV/Allentown, PA

PD: Vern Anderson
MD: Neil Damico
NEIL DAMICO "New"
JOURNEY "New"

KYNG/Anchorage, AK

PD: Mark Murphy
APDMD: Dave Flavin
No Adds

WPCN/Atlanta, GA

PD: Jeff Stevens
APD: Steve Goss
2 MARCH CAREY "New"

WFGN/Atlantic City, NJ

PD: Gary Oatis
MD: Marlene Aqua
5 MARCH CAREY "New"

WBSQ/Augusta, GA

APDMD: John Patrick
No Adds

KOAJ/Austin, TX

PD: Alan O'Hall
APDMD: Doyle O'Sum
MARCH CAREY "New"

KGFM/Bakersfield, CA

PD: Chris Edwards
MD: Doug DeBo
JANARDEN "New"
JIM BROWMAN "Simple"
JOURNEY "New"
O'CONNOR "New"

WJLF/Baltimore, MD

MD: Mark Thoner
No Adds

WJMY/Biloxi-Gulfport, MS

PD: Walter Brown
PETER CLARK "New"

WJML/Birmingham, AL

MD: John Jenkins
APDMD: John Stuart
1 MICHELLE BRADSHAW "New"
BARENWALD LADIES "New"

WYSF/Birmingham, AL

PD: Jeff Tyson
APD: Valerie Wining
2 MARCH CAREY "New"
JIM BROWMAN "Simple"
O'CONNOR "New"

WJLX/Boston, MA

PD: Don Kelley
APD: Candy O'Terry
MD: Mark Lawrence
MARCH CAREY "New"
ALICKEYS "New"

WEBC/Bridgeport, CT

PD: Curt Hanson
MD: Dorothy Lyons
25 DED "New"
24 MIDDLE "New"
24 MATCHBOX TWENTY "New"
24 LEANBY WOMACK "New"
14 UNCLE KRACKER "New"
14 BACKSTREET BOYS "New"
14 WYBE "New"
14 DONKEY "New"
14 THE CORPS "New"
9 HATHILL "New"
9 SWIM "New"
9 UNCLE KRACKER "New"
3 FREDDY JOHNSTON "New"
3 MARCH CAREY "New"

WEZN/Bridgeport, CT

PD: Steve Hanson
No Adds

WJYE/Buffalo, NY

PD: Joe Chilo
4 SQUIB "New"

WHBC/Canton, OH

PD: Terry Simmons
MD: Kephiah Kites
JANARDEN "Simple"
MARCH CAREY "New"

KDAR/Cedar Rapids, IA

PD: Dick Steffen
MARCH CAREY "New"

WDEF/Chattanooga, TN

PD: Danny Howard
MARCH CAREY "New"

WLIT/Chicago, IL

PD: Jeff Cochran
2 MARCH CAREY "New"
1 O'CONNOR "New"
JIM BROWMAN "Simple"

WNNC/Chicago, IL

PD: Mark Hamlin
MD: Haynes Johns
No Adds

WYMA/Cincinnati, OH

APDMD: T.J. Holland
APDMD: Ted Morro
No Adds

WOOK/Cleveland, OH

PD: Steve Miller
JIM BROWMAN "Simple"

KXL/Colorado Springs, CO

MD: Kevin Callahan
APDMD: Jack Hamilton
No Adds

WTCB/Columbia, SC

PD: Brent Johnson
13 MARCH CAREY "New"

WSPN/Columbus, OH

PD: Chuck Knight
MD: Steve Cherry
No Adds

KVIL/Dallas-Ft. Worth, TX

PD: Kurt Johnson
MD: John King
MARCH CAREY "New"

WLGT/Danbury, OH

PD: Stanley Collins
MD: Steven Scott
No Adds

KOSI/Denver-Boulder, CO

PD: Rick Martin
APDMD: Steve Hamilton
6 UNCLE KRACKER "New"
MARCH CAREY "New"
HUEY LEWIS "New"
JOHN WHITE "New"

KLT/Des Moines, IA

PD: Pete Paquette
MD: Tim White
No Adds

WOOF/Durban, AL

APDMD: Leigh Simpson
ALICKEYS "New"

KTSME/El Paso, TX

APDMD: Sam Cassano
HUEY LEWIS "New"
CHARLE WILSON "New"

WOKC/Elizabethtown, PA

PD: Ron Arden
MD: Scott Stevens
4 MARCH CAREY "New"

WKY/Evansville, IN

APDMD: Mark Bauer
PD: Shannon Peyton
MD: Hal McKay
No Adds

WCRZ/Ft. Pierce, FL

PD: Curt Hanson
MD: George McKinney
2 MARCH CAREY "New"
JIM BROWMAN "Simple"
NEIL DAMICO "New"

KTRF/Ft. Collins, CO

MD: Mark Callaghan
No Adds

WGYL/Ft. Pierce, FL

PD: Mike Fitzgerald
APDMD: Jason O'Reilly
2 MARCH CAREY "New"
JIM BROWMAN "Simple"
THE CORPS "New"
SERAH "New"

WAAF/Ft. Wayne, IN

MD: Leo Tobin
PD: Bob Richards
MD: Jim Barron
No Adds

WYF/Frederick, MD

MD: Norman Henry Schmidt
THE FIGHTING SUPERMAN
JIM BROWMAN "Simple"
CHARLE WILSON "New"

WLHT/Grand Rapids, MI

PD: Bill Bailey
APDMD: Mary Turner
1 JESSICA ANDREWS "New"

WMAQ/Greensboro, NC

PD: Nick Allen
10 SQUIB "New"
6 JIM BROWMAN "Simple"

WYVR/Memphis, TN

MD: Jerry Dean
APDMD: Key Minsky
JIM BROWMAN "Simple"

WLTQ/Milwaukee, WI

APDMD: Stan Anderson
2 MARCH CAREY "New"
BARYFACE "New"
JOHN WHITE "New"

WLTE/Minneapolis, MN

APDMD: Gary Nolan
8 MARCH CAREY "New"
7 JIM BROWMAN "Simple"
NEIL DAMICO "New"
UNCLE KRACKER "New"

WDXR/Mobile, AL

MD: Mary Booth
No Adds

KJSN/Modesto, CA

APDMD: Gary Michaels
3 NEIL DAMICO "New"
2 JIM BROWMAN "Simple"
JESSICA ANDREWS "New"
JANARDEN "New"

WNYW/Greenville, SC

PD: Greg McCreary
4 SQUIB "New"
3 MARCH CAREY "New"
No Adds

WSPA/Greenville, SC

APDMD: Brian Taylor
MARCH CAREY "New"
JOHN WHITE "New"

WRCH/Hartford, CT

PD: Alan Camp
MD: Jon Hess
2 MARCH CAREY "New"
1 JOE MESSINA "New"
JOURNEY "New"

KRTN/Honolulu, HI

PD: Wayne Marie
MD: Chris Hart
MARCH CAREY "New"
KMA "New"

KSSK/Honolulu, HI

APDMD: Paul Wilson
MARCH CAREY "New"

WAHR/Huntsville, AL

PD: Rick Wadsworth
MD: Beverly O'Brien
No Adds

WTP/Indianapolis, IN

PD: Gary Hevins
MD: Steve Cooper
7 JOE MESSINA "New"

WTM/Johnson City, TN

APDMD: Mark E. McKinney
2 MARCH CAREY "New"
BARYFACE "New"
JOURNEY "New"

WOLR/Kalamazoo, MI

MD: Ken Langham
PD: Brian Wertz
2 SQUIB "New"
JANET "New"
MARCH CAREY "New"
JOURNEY "New"

KSRC/Kansas City, MO

PD: John Zehner
MD: Jaenne Ashley
LOESTAR "New"

KUDL/Kansas City, MO

APD: Thom McGilly
MD: Dan Harst
4 NELLY FURTADO "New"
2 MARCH CAREY "New"
JANET "New"

WJXN/Knoxville, TN

APDMD: Vance Dillard
2 MARCH CAREY "New"

KTDY/Lakeville, LA

PD: C.J. Anderson
MD: Steve Willey
No Adds

WFMK/Lansing, MI

PD: Chris Reynolds
JOHN WHITE "New"

KMZD/Las Vegas, NV

PD: Shannon Peyton
MD: Hal McKay
No Adds

KSNL/Las Vegas, NV

PD: Tom Chase
MD: John Barry
2 MARCH CAREY "New"
NEIL DAMICO "New"

KOST/Las Angeles, CA

PD: Janet Kay
APD: Steve Schwartz
2 MARCH CAREY "New"

WVEZ/Louisville, KY

MD: David Smith
APDMD: Joe Fedeles
No Adds

WPEZ/Macon, GA

PD: Laura Worth
No Adds

WHNC/Madison, WI

VPP/Prog: Pat O'Hall
MD: Kim Fletcher
THE CORPS "New"
HUEY LEWIS "New"

KVLY/McAllen, TX

PD: Alan Duran
25 DED "New"
2 UNCLE KRACKER "New"
MARCH CAREY "New"
KMA "New"

WLRJ/Melbourne, FL

APDMD: Jeff McKeel
2 MARCH CAREY "New"
JIM BROWMAN "Simple"
UNCLE KRACKER "New"

WRVR/Memphis, TN

MD: Dan Fritz
2 MARCH CAREY "New"
NEIL DAMICO "New"
CHARLE WILSON "New"

WSPN/Memphis, TN

MD: Greg Thomas
HEYLENIS "New"

WRSR/Worcester, MA

PD: Steve Peck
3 MARCH CAREY "New"
JOURNEY "New"

WSLS/Randolph-Lynchburg, VA

PD: Don Morrison
MD: Dick Daniels
1 JOE MESSINA "New"

WTVR/Richmond, VA

APDMD: Bill Cull
12 MARCH CAREY "New"
JOURNEY "New"

WARM/York, PA

PD: Kelly West
MD: Rick Stan
7 HUEY LEWIS "New"

WOBN/Martinsburg-Owens, MI

MD: Lee Jessel
No Adds

KWAM/Montgomery, CA

APDMD: Dennis Moody
18 SQUIB "New"
7 MARCH CAREY "New"
JOHN WHITE "New"

WALK/Nassau-Suffolk, NY

APDMD: Rob Miller
No Adds

WKVJ/Nassau-Suffolk, NY

PD: Bill George
MD: Josh Vale
25 FAITHILL "New"
24 BACKSTREET BOYS "New"
23 SQUIB "New"
22 MATCHBOX TWENTY "New"
22 LONELI RIDE "New"
22 LEANBY WOMACK "New"
21 ERIN "New"
21 DED "New"
19 UNCLE KRACKER "New"
18 ELTON JOHN "New"
17 O'CONNOR "New"
17 NYSING "New"
17 DONKEY "New"
17 LEWIS & PATRICK "New"
17 LEANBY RIES "New"
17 MARTIN GUILERA "New"
3 MARCH CAREY "New"
JIM BROWMAN "Simple"

WMLB/Newburgh, NY

APDMD: Steve Perrone
MD: Tom Fucci
9 MARCH CAREY "New"
JOHN WHITE "New"

WLMG/New Orleans, LA

APDMD: Steve Guter
No Adds

WLTW/New York, NY

MD: Jim Ryan
No Adds

WVDE/Norfolk, VA

APDMD: Don London
APDMD: Jeff Morsu
HUEY LEWIS "New"

KMGJ/Oklahoma City, OK

PD: Jeff Couch
APD: Kara Yeager
MD: Steve O'Brien
4 NELLY FURTADO "New"
2 MARCH CAREY "New"
JANET "New"

WNSM/South Bend, IN

MD: John Roberts
No Adds

KSCC/Spokane, WA

APDMD: Steve Alberson
O'CONNOR "New"

WCMF/Toronto, FL

PD: Ken Payne
APDMD: Brenda Matthews
3 MARCH CAREY "New"

WVMS/Pensacola, FL

APDMD: Kevin Peterson
FREDDY JOHNSTON "New"
CHARLE WILSON "New"

WSWT/Peoria, IL

APDMD: Randy Rundle
1 LOESTAR "New"

KJOY/Stockton, CA

PD: Julie Logan
1 ERIC CLAPTON "New"

WRYV/Toronto, OH

PD: Cary
MD: Kim Carson
No Adds

KMAJ/Toronto, KS

APDMD: Rossa Kis
No Adds

KROZ/Tucson, AZ

PD: Betty Rice
APDMD: Leslie Lala
No Adds

WLZW/Utica, NY

PD: Randy Jay
MD: Trudy
No Adds

WASH/Washington, DC

PD: Steve Allen
MD: Ronald Moran
2 MARCH CAREY "New"

WEEK/West Palm Beach, FL

APDMD: Leo Howard Jacoby
APDMD: Chad Perry
HEYLENIS "New"

KWRB/Wichita, KS

PD: Lyman Rice
MD: Tom Cook
No Adds

WWSG/Wilkes-Barre, PA

APDMD: Stan Phillips
3 SMASHMOUTH "New"
3 MARCH CAREY "New"
HEYLENIS "New"

WJBR/Wilmington, DE

PD: Michael White
MD: Cathy Hill
4 SQUIB "New"
3 MARCH CAREY "New"
NEIL DAMICO "New"

WGMN/Wilmington, NC

MD: Greg Thomas
HEYLENIS "New"

WRSR/Worcester, MA

PD: Steve Peck
3 MARCH CAREY "New"
JOURNEY "New"

WARM/York, PA

PD: Kelly West
MD: Rick Stan
7 HUEY LEWIS "New"

WRHM/Rochester, NY

PD: John McCree
No Adds

WGRB/Rochester, IL

MD: Bob Williams
1 LOESTAR "New"

KGBY/Sacramento, CA

APDMD: Brad Waldo
No Adds

KYMX/Sacramento, CA

PD: Bryan Jackson
No Adds

KEZZ/Sioux Falls, SD

PD: Smokey Lewis
MD: Jim Doyle
1 BEAM "New"

KSFJ/Salt Lake City, UT

APDMD: Alan Hege
MD: Lyle Moore
No Adds

KOXT/San Antonio, TX

PD: Ed Scarborough
3 MARCH CAREY "New"

KBAY/San Jose, CA

APDMD: Michael Chang
JIM BROWMAN "Simple"

KSLB/Santa Barbara, CA

PD: Peter Lee
MD: Nancy Newcomer
MARCH CAREY "New"

KLSY/Santa-Tacoma, WA

PD: Barry Kelly
MD: Darie Thomas
No Adds

KRWV/Santa-Tacoma, WA

MD: Tony Collo
6 MARCH CAREY "New"

KVUD/Sheepsport, LA

PD: Stephanie Huffman
4 JOE MESSINA "New"
3 SQUIB "New"
2 JIM BROWMAN "Simple"

WNSM/South Bend, IN

MD: John Roberts
No Adds

KSCC/Spokane, WA

APDMD: Steve Alberson
O'CONNOR "New"

KOJY/Stockton, CA

PD: Julie Logan
1 ERIC CLAPTON "New"

WRYV/Toronto, OH

R&R Hot AC Top 30

Powered By



August 17, 2001

LAST WEEK	THIS WEEK	ARTIST TITLE LABEL(S)	TOTAL PLAYS	+/- PLAYS	GROSS IMPRESSIONS ('00)	WEEKS ON CHART	TOTAL STATIONS/ADDS
1	1	TRAIN Drops Of Jupiter (Tell Me) (Columbia)	3354	+1	322935	25	82/2
2	2	LIFHOUSE Hanging By A Moment (DreamWorks)	3259	+40	317681	26	81/1
3	3	SUGAR RAY When It's Over (Lava/Atlantic)	3112	-25	295999	13	83/1
5	4	SMASH MOUTH I'm A Believer (Interscope)	2750	+152	267111	8	77/1
4	5	INCUBUS Drive (Immortal/Epic)	2707	-78	265473	22	76/1
6	6	DAVE MATTHEWS BAND The Space Between (RCA)	2644	+59	261001	17	79/1
7	7	UNCLE KRACKER Follow Me (Top Dog/Lava/Atlantic)	2379	-123	245490	27	79/0
8	8	EVE 6 Here's To The Night (RCA)	2074	-12	195578	21	75/2
9	9	FIVE FOR FIGHTING Superman (Aware/Columbia)	1973	+165	194156	11	80/4
13	10	STAIN'D It's Been Awhile (Flip/Elektra/EEG)	1702	+177	139801	7	48/3
14	11	MICHELLE BRANCH Everywhere (Maverick)	1635	+111	138038	8	71/2
10	12	DIDO Thankyou (Arista)	1578	-134	152120	37	75/0
11	13	MATCHBOX TWENTY If You're Gone (Lava/Atlantic)	1521	-118	158459	45	77/0
12	14	MATCHBOX TWENTY Mad Season (Lava/Atlantic)	1469	-101	157452	18	60/0
15	15	LENNY KRAVITZ Again (Virgin)	1431	-37	146854	42	76/0
Breaker	16	WISEGUYS Start The Commotion (Mammoth/Hollywood)	1424	+146	173731	4	52/2
17	17	BARENAKED LADIES Falling For The First Time (Reprise)	1315	+47	134610	7	67/3
18	18	DIDO Hunter (Arista)	1234	+6	115747	7	61/2
19	19	3 DOORS DOWN Be Like That (Republic/Universal)	1136	+26	79878	8	58/4
20	20	MELISSA ETHERIDGE I Want To Be In Love (Island/IDJMG)	1082	+44	118558	5	60/3
24	21	ENYA Only Time (Reprise)	1040	+254	119322	2	50/8
22	22	BETTER THAN EZRA Extra Ordinary (Beyond)	1019	+104	95480	5	43/5
25	23	NELLY FURTADO Turn Off The Light (DreamWorks)	915	+130	89535	3	50/2
23	24	JEFFREY GAINES In Your Eyes (Artemis)	781	-17	67133	11	31/1
26	25	VERVE PIPE Never Let You Down (RCA)	756	+25	56868	4	38/2
28	26	JANET Someone To Call My Lovér (Virgin)	565	+128	57775	2	25/4
27	27	TRICKSIDE Under You (Wind-up)	533	+43	34326	2	30/1
30	28	MACY GRAY Sweet Baby (Epic)	419	+134	41908	2	30/4
Debut	29	O-TOWN All Or Nothing (J)	350	+97	24190	1	11/1
Debut	30	AFRO-CELT... F/P. GABRIEL When You're Falling (Real World/Virgin)	324	+61	38689	1	19/3

85 Hot AC reporters. Monitored airplay data supplied by Mediabase Research, a division of Premiere Radio Networks. Songs ranked by total plays for the airplay week of Sunday 8/5-Saturday 8/11. Bullets appear on songs gaining plays or remaining flat from previous week. If two songs are tied in total plays, the song being played on more stations is placed first. Breaker status is assigned to songs reaching 60% of reporting panel for the first time. Songs that are down in plays for three consecutive weeks and below No. 15 are moved to recurrent. Gross Impressions equals Average Quarter Hour Persons times number of plays (times 100). Average Quarter Hour Persons used herein with permission from The Arbitron Company (Copyright 2001, The Arbitron Company). © 2001, R&R Inc.

New & Active

RONAN KEATING Lovin' Each Day (A&M/Interscope)
Total Plays: 300, Total Stations: 21, Adds: 1

U2 Stuck In A Moment... (Interscope)
Total Plays: 279, Total Stations: 32, Adds: 10

LEONA NAESS I Tried To Rock You But... (Outpost/MCA)
Total Plays: 114, Total Stations: 15, Adds: 2

COLDPLAY Trouble (Nettwerk/Capitol)
Total Plays: 296, Total Stations: 25, Adds: 1

PETE YORN Life On A Chain (Columbia)
Total Plays: 253, Total Stations: 21, Adds: 2

SUGARBOMB Hello (Crystal Clear Sound)
Total Plays: 100, Total Stations: 18, Adds: 7

AMERICAN HI-FI Flavor Of The Weak (Island/IDJMG)
Total Plays: 292, Total Stations: 10, Adds: 0

CAKE Short Skirt/Long Jacket (Columbia)
Total Plays: 247, Total Stations: 16, Adds: 3

SEVEN MARY THREE Wait (Mammoth)
Total Plays: 90, Total Stations: 9, Adds: 1

A. LEWIS OF STAIN'D W/F. DURST Outside (Flawless/Geffen/Interscope)
Total Plays: 289, Total Stations: 8, Adds: 0

ALANA DAVIS I Want You (Elektra/EEG)
Total Plays: 240, Total Stations: 22, Adds: 1

JENNIFER PAIGE These Days (Ede! America/Hollywood)
Total Plays: 285, Total Stations: 18, Adds: 2

JOYDROP Sometimes Wanna Die (Tommy Boy)
Total Plays: 119, Total Stations: 9, Adds: 2

Songs ranked by total plays

Most Added

www.rradds.com

ARTIST TITLE LABEL(S)	ADDS
U2 Stuck In A Moment... (Interscope)	10
ENYA Only Time (Reprise)	8
SUGARBOMB Hello (Crystal Clear Sound)	7
WEEZER Island In The Sun (Geffen/Interscope)	6
BETTER THAN EZRA Extra Ordinary (Beyond)	5
BLACK CROWES Soul Singing (V2)	5
FIVE FOR FIGHTING Superman (Aware/Columbia)	4
3 DOORS DOWN Be Like That (Republic/Universal)	4
MACY GRAY Sweet Baby (Epic)	4
JANET Someone To Call My Lover (Virgin)	4
ANGELA AMMONS Always Getting Over... (Abrupt/Universal)	4

Most Increased Plays

ARTIST TITLE LABEL(S)	TOTAL PLAY INCREASE
ENYA Only Time (Reprise)	+254
U2 Stuck In A Moment... (Interscope)	+216
STAIN'D It's Been Awhile (Flip/Elektra/EEG)	+177
FIVE FOR FIGHTING Superman (Aware/Columbia)	+165
SMASH MOUTH I'm A Believer (Interscope)	+152
WISEGUYS Start The Commotion (Mammoth/Hollywood)	+146
MACY GRAY Sweet Baby (Epic)	+134
COLDPLAY Trouble (Nettwerk/Capitol)	+132
NELLY FURTADO Turn Off The Light (DreamWorks)	+130
JANET Someone To Call My Lover (Virgin)	+128

Breakers

NOW PLAYING ON 60% OF THE REPORTING PANEL

WISEGUYS

Start The Commotion (Mammoth/Hollywood)

TOTAL PLAYS/INCREASE	TOTAL STATIONS/ADDS	CHART
1424/146	52/2	16

Most Added is the total number of new adds officially reported to R&R by each reporting station. Songs unreported as adds do not count toward overall total stations playing a song. Most Increased Plays lists the songs with the greatest week-to-week increases in total plays. Weighted chart appears on R&R ONLINE MUSIC TRACKING.

sprung monkey

"Party Like A Rock Star"
the new single going for adds now

You are invited to "Party Like A Rock Star". Join the celebration on Monday, August 20th.
To ADD your name to the list please RSVP to:

Sara Draxten/Jerry Lembo
Redline Entertainment/Jerry Lembo Entertainment Group
Phone: 952-995-7582 Phone: 201-287-9600
Fax: 952-947-4404 Fax: 201-287-9700
Email: jerrylembo@earthlink.net

laura dawn | would



The first single from Laura Dawn's powerful debut album Believer, on Extasy Records International

Produced by Yoshiki, Co-produced by Laura Dawn and Simeon Spiegel / Management: Jessica Harley for DAS Communications, Ltd
www.lauradawn.net / www.extasyrecords.com



Impacting Radio August 20th

August 17, 2001

RateTheMusic.com
 BY MEDIABASE™

America's Best Testing Hot AC Songs 12+ For The Week Ending 8/17/01.

Artist Title (Label)	TW	LW	Familiarity	Burn	TD	Familiarity	Burn
TRAIN Drops Of Jupiter (Tell Me)(Columbia)	4.12	4.06	99%	35%	4.19	99%	32%
LIFEHOUSE Hanging By A Moment(DreamWorks)	4.10	4.11	98%	40%	4.13	98%	41%
FUEL Bad Day(Epic)	4.06	4.09	76%	6%	4.12	77%	5%
3 DOORS DOWN Be Like That(Republic/Universal)	4.01	4.00	77%	7%	4.09	77%	7%
EVE 6 Here's To The Night(RCA)	4.00	4.00	92%	24%	3.95	91%	23%
INCUBUS Drive(Immortal/Epic)	3.97	4.00	94%	32%	4.01	94%	30%
DAVE MATTHEWS BAND The Space Between(RCA)	3.91	3.91	96%	26%	4.03	97%	27%
STAINED It's Been Awhile(Flip/Elektra/EEG)	3.88	3.98	91%	27%	3.99	89%	24%
MATCHBOX TWENTY Mad Season(Lava/Atlantic)	3.87	3.84	96%	27%	3.93	97%	29%
FIVE FOR FIGHTING Superman (It's Not Easy)(Aware/Columbia)	3.86	3.83	69%	9%	3.93	73%	8%
SUGAR RAY When It's Over(Lava/Atlantic)	3.83	3.85	98%	29%	3.78	99%	33%
VERVE PIPE Never Let You Down(RCA)	3.79	3.78	40%	3%	3.79	43%	3%
BETTER THAN EZRA Extra Ordinary(Beyond)	3.76	3.75	52%	5%	3.80	57%	6%
MATCHBOX TWENTY If You're Gone(Lava/Atlantic)	3.76	3.76	98%	44%	3.89	99%	41%
BARENAKED LADIES Falling For The First Time(Reprise)	3.74	3.80	61%	8%	3.71	63%	9%
WISEGUYS Start The Commotion(Mammoth/Hollywood)	3.68	3.70	67%	13%	3.84	71%	9%
MICHELLE BRANCH Everywhere(Maverick)	3.65	3.49	48%	7%	3.62	52%	8%
ENYA Only Time(Reprise)	3.65	-	50%	8%	3.68	56%	9%
SMASH MOUTH I'm A Believer(Interscope)	3.59	3.66	93%	19%	3.62	93%	20%
JEFFREY GAINES In Your Eyes(Artemis)	3.51	3.46	56%	13%	3.62	67%	14%
DIDO Hunter(Arista)	3.50	3.43	59%	12%	3.36	65%	15%
MOBY F/GWEN STEFANI Southside(V2)	3.41	3.52	97%	53%	3.44	98%	57%
LENNY KRAVITZ Again(Virgin)	3.36	3.30	96%	58%	3.52	96%	58%
DIDO Thankyou(Arista)	3.36	3.28	97%	61%	3.40	98%	63%
CREED With Arms Wide Open(Wind-Up)	3.35	3.46	100%	66%	3.35	100%	66%
UNCLE KRACKER Follow Me(Top Dog/Lava/Atlantic)	3.29	3.25	99%	61%	3.30	99%	62%
FAITH HILL There You'll Be(Warner Bros.)	3.27	3.26	82%	30%	3.28	84%	31%
NELLY FURTADO Turn Off The Light(DreamWorks)	3.14	-	52%	14%	3.01	53%	17%
MELISSA ETHERIDGE I Want To Be In Love(Island/IDJMG)	3.11	3.08	55%	18%	3.21	65%	21%
NELLY FURTADO I'm Like A Bird(DreamWorks)	3.08	3.08	94%	59%	3.13	96%	58%

Total sample size is 773 respondents. Total average favorability estimates are based on a scale of 1-5. (1=dislike very much, 5=like very much). Total familiarity represents the percentage of respondents who recognized the song. Total burn represents the number of respondents who said they are tired of hearing the song. Sample composition is based on persons 12+. TD = Target Demo (Women 18-34). Persons are screened via the Internet. Once passed, they can take the music test based on their format/music preference. RateTheMusic.com results are not meant to replace callout research. The results are intended to show opinions of participants on the Internet only. RateTheMusic is a registered trademark of RateTheMusic.com. The RTM system is available for local radio stations by calling 407/523-7272. RateTheMusic.com data is provided by Mediabase Research, A division of Premiere Radio Networks.

Most Played Recurrents

ARTIST TITLE LABEL(S)	TOTAL PLAYS
MOBY F/GWEN STEFANI Southside(V2)	1150
NELLY FURTADO I'm Like A Bird(DreamWorks)	1128
CREED With Arms Wide Open(Wind-up)	939
MADONNA Don't Tell Me(Maverick/WB)	909
U2 Beautiful Day(Interscope)	906
FUEL Bad Day(Epic)	858
EVAN AND JARON Crazy For This Girl(Columbia)	804
MATCHBOX TWENTY Bent(Lava/Atlantic)	796
VERTICAL HORIZON Everything You Want(RCA)	789
SANTANA F/ROB THOMAS Smooth(Arista)	769
3 DOORS DOWN Kryptonite(Republic/Universal)	759
BARENAKED LADIES Pinch Me(Reprise)	737
LEE ANN WOMACK I Hope You Dance(MCA/Universal)	729
VERTICAL HORIZON Best I Ever Had (Grey Sky...)(RCA)	716
CREED Higher(Wind-up)	716
AEROSMITH Jaded(Columbia)	691
EVERCLEAR Wonderful(Capitol)	669
NINE DAYS Absolutely (Story Of A Girl)(Epic)	641
STING Desert Rose(A&M/Interscope)	608
FUEL Hemorrhage (In My Hands)(Epic)	605

HOT AC

Going For Adds 8/2001

INVERTIGO Desensitized (Atlantic)
 JOHN MELLENCAMP Peaceful World (Columbia)
 LAURA DAWN I Would (Ecstasy)
 ROLAND ORZABAL Low Life (Gold Circle)
 SPRUNG MONKEY Party Like A Rock Star (Surfdog/Redline)

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MUSIC MEETING

HOT AC

Indicator™

Most Added.

ARTIST TITLE LABEL(S)	ADDS
WISEGUYS Start The Commotion (Mammoth/Hollywood)	1
ENYA Only Time (Reprise)	1
ALANA DAVIS I Want You (Elektra/EEG)	1
NELLY FURTADO Turn Off The Light (DreamWorks)	1
AFRO-CELT... F/PETER GABRIEL When You're Falling (Real World/Virgin)	1
MACY GRAY Sweet Baby (Epic)	1
ALICIA KEYS Fallin' (J)	1
BLACK CROWES Soul Singing (V2)	1
DEEP BLUE SOMETHING Hell In Itself (Aezra/Orpheus)	1
JO DEE MESSINA Burn (Curb)	1
UNCLE KRACKER Yeah, Yeah, Yeah (Top Dog/Lava/Atlantic)	1

Hot AC Playlists

August 17, 2001 R&R • 79

WPLJ New York
Clear Channel
(212) 813-8900
Cody/Shannon/Mascaro
12+ Cumc 1,895,800



PLAYS

LW	TW	ARTIST/TITLE	GI (000)
43	43	LEE HOUSE/Hanging By A Moment	33712
42	42	SMASH MOUTH/It's A Believer	32928
41	41	SUGAR RAY/When It's Over	32144
40	40	TRAIN/Drops Of Jupiter	31360
39	39	DAVE MATTHEWS BAND/The Space Between	30576
38	38	MATCHBOX TWENTY/You're Gone	29792
37	37	EVE 6/Here's To The Night	29792
36	36	UNCLE KRACKER/Follow Me	29008
35	35	MATCHBOX TWENTY/You're Gone	28224
34	34	FIVE FIGHTING SUPERMAN	26656
33	33	INCUBUS/Drive	26656
32	32	ENYA/Only Time	25088
31	31	STANDARS/Been Awhile	24336
30	30	MOBY FOWIN/STIFF LEM/Outside	23520
29	29	BARNEKAD LADIES/Pinch Me	21920
28	28	NELLY FURTADO/Turn On The Light	17248
27	27	MELISSA ETHERIDGE/I Want To Be In Love	17248
26	26	MICHELLE BRANCH/Everywhere	16464
25	25	U2/Stay In A Moment	15680
24	24	BETTER THAN EZRA/Extra Ordinary	14896
23	23	LENNY KRAVITZ/Again	14896
22	22	EVAN AND JARON/Crazy For This Girl	11760
21	21	AFRO-CELLI/P. GABRIEL/When You're Falling	11760
20	20	THE CORRS/Breathless	10976
19	19	DIDD/Higher	10976
18	18	FAITH HILL/Breathe	10192
17	17	FAITH HILL/The Way You Love Me	8524

KBIG/Los Angeles
Clear Channel
(818) 546-1043
Kaye/Baker
12+ Cumc 1,041,800



PLAYS

LW	TW	ARTIST/TITLE	GI (000)
30	30	DIDD/Higher	14190
29	29	LENNY KRAVITZ/Again	13659
28	28	NELLY FURTADO/Turn On The Light	13188
27	27	JANET/Someone To Call	13188
26	26	JANET/Someone To Call	13188
25	25	ENYA/Only Time	12717
24	24	WISG/GUY'S Start The Commotion	8949
23	23	WISG/GUY'S Start The Commotion	8478
22	22	SUGAR RAY/When It's Over	8478
21	21	BACKSTREET BOYS/More Than That	8007
20	20	MADONNA/Don't Tell Me	8007
19	19	MARTIN MCGUIRE/No One Wants To Be Lonely	8007
18	18	LOREL FICHEL/Angel	8007
17	17	JANET/Someone To Call	8007
16	16	MADONNA/Beautiful Stranger	5181
15	15	FAITH HILL/Where You'll Be	5181
14	14	SAVAGE GARDEN/In My Arms	5181
13	13	JEROME R. ROBERTS/You Had My Love	5181
12	12	CELINÉ DION/That's The Way It Is	5181
11	11	SAMANTHA MURABA/Go On	5181
10	10	THE CORRS/Breathless	5181
9	9	FAITH HILL/Breathe	4710
8	8	DIDD/Higher	4710
7	7	EVAN AND JARON/Crazy For This Girl	4710
6	6	MADONNA/Beautiful Stranger	4710
5	5	BRIAN MCKENNA/Back At One	4710
4	4	MARC ANTHONY/Need To Know	4710
3	3	SANTANA/FROB THOMAS/Smooth	4239
2	2	LENNY KRAVITZ/Again	4239
1	1	FAITH HILL/The Way You Love Me	4239

KYSR/Los Angeles
Clear Channel
(818) 955-7000
Paly
12+ Cumc 1,167,000



PLAYS

LW	TW	ARTIST/TITLE	GI (000)
53	53	TRAIN/Drops Of Jupiter	74280
52	52	INCUBUS/Drive	26280
51	51	LIFEHOUSE/Hanging By A Moment	23712
50	50	DAVE MATTHEWS BAND/The Space Between	22344
49	49	UNCLE KRACKER/Follow Me	22344
48	48	WISG/GUY'S Start The Commotion	16416
47	47	SUGAR RAY/When It's Over	15960
46	46	SMASH MOUTH/It's A Believer	15504
45	45	BETTER THAN EZRA/Extra Ordinary	14920
44	44	MACY GRAY/Sweet Baby	14360
43	43	U2/Stay In A Moment	13680
42	42	DEFOE/MODE/Stream On	11856
41	41	DIDD/Higher	11856
40	40	FIVE FIGHTING SUPERMAN	10944
39	39	FUEL/Bad Day	10488
38	38	NELLY FURTADO/Turn On The Light	9576
37	37	VERVE PIPE/Never Let You Down	9576
36	36	BARNEKAD LADIES/Pinch Me	8616
35	35	MATCHBOX TWENTY/You're Gone	8664
34	34	MOBY FOWIN/STIFF LEM/Outside	8708
33	33	CREED/With Arms Wide Open	7920
32	32	EVAN AND JARON/Crazy For This Girl	7752
31	31	3 DOORS DOWN/Leave Like That	7296
30	30	COLDPLAY/Amnesia	7296
29	29	DAVID GRAY/Baby	7296
28	28	DIDD/Higher	7296
27	27	EVAN AND JARON/Crazy For This Girl	7296
26	26	3 DOORS DOWN/Leave Like That	6840
25	25	U2/Stay In A Moment	6840
24	24	LEWIS WOODS/Outside	6840


WTM/Chicago
Bonnieville
(312) 946-1019
James/Kachiske
12+ Cumc 834,500



PLAYS

LW	TW	ARTIST/TITLE	GI (000)
46	46	DAVE MATTHEWS BAND/The Space Between	19650
45	45	MATCHBOX TWENTY/You're Gone	18471
44	44	TRAIN/Drops Of Jupiter	17685
43	43	FIVE FIGHTING SUPERMAN	17292
42	42	WISG/GUY'S Start The Commotion	17292
41	41	INCUBUS/Drive	16113
40	40	LIFEHOUSE/Hanging By A Moment	15451
39	39	COLDPLAY/Amnesia	13755
38	38	SUGAR RAY/When It's Over	13276
37	37	EVE 6/Here's To The Night	12976
36	36	MICHELLE BRANCH/Everywhere	12976
35	35	MELISSA ETHERIDGE/I Want To Be In Love	12976
34	34	MOBY FOWIN/STIFF LEM/Outside	12183
33	33	SMASH MOUTH/It's A Believer	11397
32	32	FUEL/Hemorrhage	10218
31	31	POE YARLEY/Philly	9432
30	30	BARNEKAD LADIES/Pinch Me	8646
29	29	3 DOORS DOWN/Leave Like That	8646
28	28	CREED/With Arms Wide Open	8253
27	27	LENNY KRAVITZ/Again	8253
26	26	VERVE PIPE/Never Let You Down	7860
25	25	BETTER THAN EZRA/Extra Ordinary	7467
24	24	FOO FIGHTERS/Learn To Fly	7034
23	23	JOYDROP/Sometimes Wanna Die	7074
22	22	DAVID GRAY/Baby	6681
21	21	U2/Beautiful Day	6681
20	20	3 DOORS DOWN/Kryptonite	6681
19	19	NO DOUBT/Simple Kind Of Life	6681
18	18	AFRO-CELLI/P. GABRIEL/When You're Falling	6288

KLLC/San Francisco
Infinity
(415) 765-4000
Palace/Stockel
12+ Cumc 577,000



PLAYS

LW	TW	ARTIST/TITLE	GI (000)
32	32	MOBY FOWIN/STIFF LEM/Outside	9177
29	29	LIFEHOUSE/Hanging By A Moment	7956
30	30	SADIE/By Your Side	7514
31	31	NELLY FURTADO/Turn On The Light	7514
32	32	SUGAR RAY/When It's Over	7293
33	33	SMASH MOUTH/It's A Believer	7072
34	34	POE YARLEY/Philly	7072
35	35	COLDPLAY/Amnesia	6851
36	36	LENNY KRAVITZ/Again	6851
37	37	MADONNA/Don't Tell Me	6630
38	38	DAVE MATTHEWS BAND/The Space Between	6409
39	39	INCUBUS/Drive	6409
40	40	DIDD/Higher	6409
41	41	TRAIN/Drops Of Jupiter	5987
42	42	STANDARS/Been Awhile	5746
43	43	BARNEKAD LADIES/Pinch Me	5746
44	44	BETTER THAN EZRA/Extra Ordinary	5525
45	45	KIM/A Love A Day	5525
46	46	STING/Desert Rose	5525
47	47	MACY GRAY/Sweet Baby	5525
48	48	DAVID GRAY/Baby	5304
49	49	MADONNA/Don't Tell Me	5304
50	50	DEFOE/MODE/Stream On	4420
51	51	DIDD/Higher	4420
52	52	DIDD/Higher	4420
53	53	3 DOORS DOWN/Kryptonite	4420
54	54	MATCHBOX TWENTY/You're Gone	4420
55	55	NO DOUBT/Simple Kind Of Life	4199
56	56	MICHELLE BRANCH/Everywhere	4199


WLCE/Philadelphia
Clear Channel
(610) 668-0750
DeFrancesco/Walker
12+ Cumc N/A



PLAYS

LW	TW	ARTIST/TITLE	GI (000)
65	65	TRAIN/Drops Of Jupiter	0
66	66	LIFEHOUSE/Hanging By A Moment	0
67	67	SMASH MOUTH/It's A Believer	0
68	68	UNCLE KRACKER/Follow Me	0
69	69	EVAN AND JARON/Crazy For This Girl	0
70	70	MATCHBOX TWENTY/You're Gone	0
71	71	NELLY FURTADO/Turn On The Light	0
72	72	LEE ANN WOMACK/I Hope You Dance	0
73	73	INCUBUS/Drive	0
74	74	SUGAR RAY/When It's Over	0
75	75	JEFFREY GAINES/In Your Eyes	0
76	76	LENNY KRAVITZ/Again	0
77	77	NELLY FURTADO/Turn On The Light	0
78	78	EVE 6/Here's To The Night	0
79	79	MICHELLE BRANCH/Everywhere	0
80	80	STANDARS/Been Awhile	0
81	81	BETTER THAN EZRA/Extra Ordinary	0
82	82	AFRO-CELLI/P. GABRIEL/When You're Falling	0
83	83	THE CORRS/Breathless	0
84	84	SOXPENCE/...There She Goes	0
85	85	SUGAR RAY/When It's Over	0
86	86	MADONNA/Don't Tell Me	0
87	87	FUEL/Hemorrhage	0
88	88	3 DOORS DOWN/Kryptonite	0
89	89	THE CORRS/Breathless	0
90	90	CREED/Higher	0
91	91	3 DOORS DOWN/Kryptonite	0
92	92	NINE DAYS/Absolutely	0
93	93	EVAN AND JARON/Crazy For This Girl	0
94	94	LENNY KRAVITZ/Again	0
95	95	VERTICAL HORIZON/Everything You Want	0

WMWX/Philadelphia
Greater Media
(610) 482-6000
Elliott
12+ Cumc N/A



PLAYS

LW	TW	ARTIST/TITLE	GI (000)
66	66	TRAIN/Drops Of Jupiter	0
67	67	LIFEHOUSE/Hanging By A Moment	0
68	68	DIDD/Higher	0
69	69	DAVE MATTHEWS BAND/The Space Between	0
70	70	JEFFREY GAINES/In Your Eyes	0
71	71	LENNY KRAVITZ/Again	0
72	72	UNCLE KRACKER/Follow Me	0
73	73	STANDARS/Been Awhile	0
74	74	BETTER THAN EZRA/Extra Ordinary	0
75	75	LENNY KRAVITZ/Again	0
76	76	NELLY FURTADO/Turn On The Light	0
77	77	EVE 6/Here's To The Night	0
78	78	MICHELLE BRANCH/Everywhere	0
79	79	INCUBUS/Drive	0
80	80	SUGAR RAY/When It's Over	0
81	81	MATCHBOX TWENTY/You're Gone	0
82	82	U2/Beautiful Day	0
83	83	MICHELLE BRANCH/Everywhere	0
84	84	BETTER THAN EZRA/Extra Ordinary	0
85	85	MICHELLE BRANCH/Everywhere	0
86	86	INCUBUS/Drive	0
87	87	SUGAR RAY/When It's Over	0
88	88	MADONNA/Don't Tell Me	0
89	89	3 DOORS DOWN/Kryptonite	0
90	90	SMASH MOUTH/It's A Believer	0
91	91	VERTICAL HORIZON/Everything You Want	0
92	92	SANTANA/FROB THOMAS/Smooth	0
93	93	MATCHBOX TWENTY/You're Gone	0
94	94	CREED/With Arms Wide Open	0
95	95	NINE DAYS/Absolutely	0
96	96	JEFFREY GAINES/In Your Eyes	0
97	97	LENNY KRAVITZ/Again	0
98	98	STING/Desert Rose	0
99	99	FIVE FIGHTING SUPERMAN	0

KDMX/Dallas-Ft. Worth
Clear Channel
(972) 991-1029
McMahon/Thomas
12+ Cumc 412,900



PLAYS

LW	TW	ARTIST/TITLE	GI (000)
29	29	TRAIN/Drops Of Jupiter	5124
28	28	LIFEHOUSE/Hanging By A Moment	4941
27	27	SMASH MOUTH/It's A Believer	4824
26	26	SUGAR RAY/When It's Over	4375
25	25	TRAIN/Drops Of Jupiter	4322
24	24	LENNY KRAVITZ/Again	3843
23	23	DIDD/Higher	3643
22	22	STANDARS/Been Awhile	3643
21	21	VERTICAL HORIZON/Best I Ever Had	3643
20	20	JEFFREY GAINES/In Your Eyes	3643
19	19	EVAN AND JARON/Crazy For This Girl	3477
18	18	THE CORRS/Breathless	3477
17	17	INCUBUS/Drive	3477
16	16	UNCLE KRACKER/Follow Me	3294
15	15	MATCHBOX TWENTY/You're Gone	3294
14	14	EVAN AND JARON/Crazy For This Girl	3111
13	13	BETTER THAN EZRA/Extra Ordinary	3111
12	12	EVE 6/Here's To The Night	3111
11	11	ENYA/Only Time	3111
10	10	MICHELLE BRANCH/Everywhere	2379
9	9	3 DOORS DOWN/Kryptonite	2196
8	8	UNCLE KRACKER/Follow Me	1830
7	7	SUGAR RAY/When It's Over	1647
6	6	CREED/Higher	1647
5	5	MATCHBOX TWENTY/You're Gone	1464
4	4	PASTBACK/Out Of My Head	1464
3	3	VERTICAL HORIZON/Everything You Want	1464
2	2	SOXPENCE/...There She Goes	1098
1	1	MATCHBOX TWENTY/You're Gone	1098
0	0	STING/Desert Rose	1098
0	0	CREED/With Arms Wide Open	915

WDVO/Detroit
ABC
(313) 871-3030
O'Brien/Hazleton/Delisi
12+ Cumc N/A



PLAYS

LW	TW	ARTIST/TITLE	GI (000)
52	52	INCUBUS/Drive	0
51	51	STANDARS/Been Awhile	0
50	50	FIVE FIGHTING SUPERMAN	0
49	49	WISG/GUY'S Start The Commotion	0
48	48	STANDARS/Been Awhile	13664
47	47	MADONNA/Don't Tell Me	13062
46	46	TRAIN/Drops Of Jupiter	13062
45	45	NELLY FURTADO/Turn On The Light	12440
44	44	BARNEKAD LADIES/Pinch Me	12129
43	43	SUGAR RAY/When It's Over	11507
42	42	SMASH MOUTH/It's A Believer	10574
41	41	3 DOORS DOWN/Leave Like That	9641
40	40	JANET/Someone To Call	8708
39	39	INCUBUS/Drive	8708
38	38	BETTER THAN EZRA/Extra Ordinary	8397
37	37	JEFFREY GAINES/In Your Eyes	8397
36	36	BARNEKAD LADIES/Pinch Me	8397
35	35	WISG/GUY'S Start The Commotion	8397
34	34	DIDD/Higher	7157
33	33	EVE 6/Here's To The Night	8193
32	32	AFRO-CELLI/P. GABRIEL/When You're Falling	0
31	31	VERTICAL HORIZON/Everything You Want	0
30	30	U2/Beautiful Day	0
29	29	SMASH MOUTH/It's A Believer	0
28	28	WISG/GUY'S Start The Commotion	0
27	27	INCUBUS/Drive	0
26	26	LENNY KRAVITZ/Again	0
25	25	SMASH MOUTH/It's A Believer	0
24	24	WISG/GUY'S Start The Commotion	0
23	23	AFRO-CELLI/P. GABRIEL/When You're Falling	0
22	22	EVE 6/Here's To The Night	0
2			



CAROL ARCHER
archer@rronline.com

Build A Better Brand

□ Central to a product's success, branding is too often overlooked

By Diane Shannon

Branding is essential to the success of any product, including radio stations, because it's what makes the product indelible in a user's mind. Radio One 2 One President Diane Shannon believes that Smooth Jazz isn't doing a good enough job of creating memorable, top-of-mind identity and offers these observations.

I was reading the recent *Business Week* magazine cover story "The Best Global Brands," which can also be found on www.businessweek.com. It ranked all the brands in the world by their dollar value, and Microsoft, Coke and IBM came out on top. It got me thinking about branding in radio, especially branding Smooth Jazz stations.



Diane Shannon

Consumer Shortcuts

What is a brand? Short for brand name, it's a way to distinguish a product in a crowded marketplace. Brands are consumer shortcuts. They allow customers to make quick decisions, both positive and negative, while shopping or buying. I don't just want something to drink; I want a Pepsi, or maybe a Snapple. Brands create an image in the consumer's mind. There's coffee, and there's Starbucks.

Brands can create bad images too. Tell the truth, don't you know someone who cuts the Martha Stewart labels out of the guest towels so that no one will know they shop at K-Mart? Brands are created by product quality, marketing and promotion, but brands really exist only in the consumer's mind.

Radio stations have powerful brands. When I was a fledgling PD in Ft. Wayne, IN, local schools refused to call my station with weather closings. They didn't need to, because WOWO, another station in town, meant "school closings," and that was good enough for them. Think of "W-A-Beatles-C" or "The Big 8." These weren't just names; they were powerful brand names that added value and clearly defined the expected experience. There's radio, and there's Boss Radio.

Brands can also have a powerful ratings effect. Ratings success is based on recalled usage, not actual usage. Studies show that people remember more about brands and their use of branded products than they do about their use of "generic" products. A coffee drinker might not know exactly how many cups he or she drinks in a day but can clearly recall his or her visits to Starbucks. Imagine what kind of market share Starbucks would have if market share was measured by recalled visits to the store and not actual purchases.

Consistent And Continuous Effort

At one point Smooth Jazz could have been a powerful radio brand. Think about it: There's music, and there's smooth jazz. The format name used to create a precise picture of what the listener could expect and differentiated the stations from competitors. KKJZ/Portland,

OR and KOIT/San Francisco are both radio stations, but the format names Smooth Jazz and Light Rock are used by the consumer to make a quick decision between them. That's what brands do: Walmart and Marshall Fields are both department stores, but you know much more about each before you set foot through the door.

Unfortunately, Smooth Jazz as a brand has gone the way of aspirin and Kleenex. Although the latter two products are trying hard to hold onto their brands, the words have become the generic English words for pain relievers and tissues. There are now many different flavors of smooth jazz. Every record store has a bin, and who knows what's in it. Thousands of Internet streams play everything from Enigma to George Winston and call it smooth jazz. So how does a Smooth Jazz station today develop and maintain a brand?

One of the stations that was best at this was WNUA/Chicago. In the mid-'90s Marketing Director Suzy LeClair and PD Lee Hansen worked hard to make WNUA a distinctive brand name that meant something. Everything from the logo to the jingles to the notepads the salespeople used had to have the WNUA look and quality.

Building a brand takes consistent and continuous effort to deliver the same experience to the consumer on every occasion. From the space between tracks on the compilation CD to the precise color separations in the logo, Suzy and Lee insisted that consistency in all things was necessary to create the WNUA brand.

And today? Too often stations are unconcerned about the value of their brand. And with the focus on consolidation and multiple operations, they don't have the time or resources to develop and maintain the consistency necessary to be a brand. Yet, many stations might be missing the boat. The *Business*

Week article states, "A brand has the power to command a premium price." Would you pay \$4 a cup for coffee if that mermaid logo was not on the side?

Create A Winning Brand

How can radio stations command a premium price by creating a compelling, winning brand? Here are some suggestions:

Create your own sales promotions and continually feed them to the sales department. Take the time to educate them on what your brand means and how branding will pay off for them in the long run.

- Define your brand *before* you start marketing. Think about Disney, Coke, Nike and Apple. Everything you need to know about each of them is already in your mind. All Nike has to do is flash the "swoosh" in front of you. Behind it is everything Nike was, is and will be. What is your brand? What does it mean? Defining your brand internally is the first step toward helping the listener define it.

- Don't change your logo. The most valuable brands in the world — Disney, Coke, GE and Ford — never change the visual representation of their brand. The logo was so important to Coke that the company changed its formula before it changed its logo. Every dollar you spend promoting your brand visually is thrown away the minute you

change the visual image.

- Be consistent. My husband spends \$4 at Starbucks because he knows that they spend a lot of that money training the person behind the counter so he can get the same cup of coffee every time. This has special meaning to radio stations. I can't tell you how many stations I see that don't coordinate the visual look of the station — the sales stationery looks completely different from the billboards and direct-mail pieces.

- Manage your brand wisely. I know, we are all forced to do "those sales things" that we, as programmers and marketers, hate, but don't be afraid to insist on high-quality, consistent-with-your-brand-image sales things. Supermarkets compete for Coke promotions and put the RC Cola wherever it fits on the shelf. I advise radio marketers to be proactive today. Create your own sales promotions and continually feed them to the sales department. Take the time to educate them on what your brand means and how branding will pay off for them in the long run.

- Learn from the best brands out there: *Brand Warfare* by David F. D'Alessandro and *Emotional Branding* by Marc Gobé should be on your reading list.

Branding your station is not a book promotion or a short-term fix; it's a long-term effort that requires courage and discipline and pays off in higher ratings and loyal customers.

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TALK BACK TO R&R!

Do you have questions, comments or feedback regarding this column or other issues?

Call me at 310-788-1665

or e-mail:

archer@rronline.com



BLOW, CATS, BLOW!

Former President Clinton showed up at the Mansfield Hotel in New York recently for a gig by Brazilian saxophonist and Jazzateria artist Leo Gandelman, who presented the former Commander-in-Chief with a custom-made L.A. Sax. The two then played a bossa nova jam-session version of "Summertime."

August 17, 2001

LAST WEEK	THIS WEEK	ARTIST TITLE LABEL(S)	TOTAL PLAYS	+/- PLAYS	GROSS IMPRESSIONS (00)	WEEKS ON CHART	TOTAL STATIONS/ADDS
2	1	LEE RITENOUR F/DAVE GRUSIN Get Up Stand Up (GRP/VMG)	926	+29	131082	13	43/0
1	2	MARC ANTOINE Mas Que Nada (GRP/VMG)	876	-35	123000	14	42/0
3	3	PIECES OF A DREAM R U Ready (Heads Up)	836	+16	98246	20	41/0
4	4	WAYMAN TISDALE Can't Hide Love (Atlantic)	779	-37	93096	21	38/0
5	5	BRIAN CULBERTSON Get It On (Atlantic)	764	-15	90018	16	40/0
6	6	JEFF KASHIWA Around The World (Native Language)	642	+21	77099	19	37/0
7	7	DAVE KOZ The Bright Side (Capitol)	618	+29	74618	10	40/0
9	8	HIL ST. SOUL Until You Come Back To Me (Dome/Select-O-Hits)	584	+8	64837	18	41/0
10	9	EUGE GROOVE Sneak A Peek (Warner Bros.)	563	+65	86225	12	40/0
8	10	FREDDIE RAVEL Sunny Side Up (GRP/VMG)	492	-90	44363	24	30/0
11	11	STEVE COLE From The Start (Atlantic)	475	+18	66974	10	39/2
13	12	SADE King Of Sorrow (Epic)	459	+9	51036	16	36/0
14	13	AL JARREAU It's How You Say It (GRP/VMG)	451	+12	39607	10	33/0
12	14	LUTHER VANDROSS Take You Out (J)	441	-13	44971	14	30/0
16	15	URBAN KNIGHTS High Heel Sneakers (Narada)	438	+57	58828	4	38/1
15	16	JIMMY SOMMERS 360 Groove (Higher Octave)	426	+10	49943	7	37/1
19	17	RICHARD ELLIOT Crush (GRP/VMG)	425	+118	58340	2	40/2
17	18	SPYRO GYRA Open Door (Heads Up)	386	+7	43289	10	36/1
18	19	FATTBURGER Evil Ways (Shanachie)	366	+42	54561	10	30/0
Breaker	20	JEFF LORBER Ain't Nobody (Samson/Gold Circle)	315	+69	42427	4	29/4
23	21	KIM WATERS Until Dawn (Shanachie)	281	+45	40744	4	30/4
22	22	RICK BRAUN Use Me (Warner Bros.)	272	+30	31209	2	29/3
20	23	CHARLIE WILSON Without You (Major Hits)	266	-10	19326	20	18/0
24	24	RUSS FREEMAN East River Drive (Q/Atlantic)	226	-5	35709	3	23/3
26	25	RIPPINGTONS Club Paradiso (Peak/Concord)	222	+11	13439	4	22/0
25	26	ERIC MARIENTHAL One Day In Venice (Peak/Concord)	219	+3	18845	7	19/0
29	27	SPECIAL EFX Everyone's A Star (Shanachie)	169	+34	21277	2	16/2
30	28	YULARA Om Namah Shivaya (Higher Octave)	149	+19	7741	2	13/0
Debut	29	WILL DOWNING Is This Love (GRP/VMG)	148	+21	16213	1	13/1
28	30	DIDO Thankyou (Arista)	143	-12	6375	3	10/0

44 Smooth Jazz reporters. Songs ranked by total plays for the airplay week of Sunday 8/5-Saturday 8/11. Bullets appear on songs gaining plays or remaining flat from previous week. If two songs are tied in total plays, the song being played on more stations is placed first. Breaker status is assigned to songs reaching 60% of reporting panel for the first time. Songs that are down in plays for three consecutive weeks and below No. 15 are moved to recurrent. Gross Impressions equals Average Quarter Hour Persons times number of plays (times 100). Average Quarter Hour Persons used herein with permission from The Arbitron Company (Copyright 2001, The Arbitron Company). © 2001, R&R Inc.

New & Active

GERALD VEASLEY Do I Do (Heads Up)
Total Plays: 138, Total Stations: 11, Adds: 0

KEIKO MATSUI Across The Sun (Narada)
Total Plays: 117, Total Stations: 11, Adds: 0

RANDY CRAWFORD Permanent (Warner Bros.)
Total Plays: 115, Total Stations: 8, Adds: 0

JEFFREY GAINES In Your Eyes (Artemis)
Total Plays: 108, Total Stations: 9, Adds: 0

ERIC CLAPTON Believe In Life (Duck/Reprise)
Total Plays: 100, Total Stations: 11, Adds: 4

MICHAEL BRECKER F/JAMES TAYLOR Don't Let Me Be Lonely Tonight (Verve/VMG)
Total Plays: 96, Total Stations: 9, Adds: 1

PETER WHITE Turn It Out (Columbia)
Total Plays: 54, Total Stations: 20, Adds: 14

FOURPLAY Save Some Love For Me (Warner Bros.)
Total Plays: 54, Total Stations: 6, Adds: 0

PAUL JACKSON JR. Bounce Wid' It (Blue Note)
Total Plays: 53, Total Stations: 5, Adds: 0

KEN NAVARRO Wake Up Call (Positive)
Total Plays: 51, Total Stations: 5, Adds: 0

SHILTS There's No Wonder (Higher Octave)
Total Plays: 50, Total Stations: 4, Adds: 0

Songs ranked by total plays

Most Added.

ARTIST TITLE LABEL(S)	ADDS
PETER WHITE Turn It Out (Columbia)	14
KIM WATERS Until Dawn (Shanachie)	4
JEFF LORBER Ain't Nobody (Samson/Gold Circle)	4
ERIC CLAPTON Believe In Life (Duck/Reprise)	4
MARIAH CAREY Never Too Far (Virgin)	4
RICK BRAUN Use Me (Warner Bros.)	3
RUSS FREEMAN East River Drive (Q/Atlantic)	3
KEVIN TONEY Strut (Shanachie)	3
DOWN TO THE BONE Keep On... (Internal Bass/Q/Atlantic)	3
RICHARD ELLIOT Crush (GRP/VMG)	2
STEVE COLE From The Start (Atlantic)	2
SPECIAL EFX Everyone's A Star (Shanachie)	2
PAUL JACKSON JR. Rock Steady (Blue Note)	2

Most Increased Plays

ARTIST TITLE LABEL(S)	TOTAL PLAY INCREASE
RICHARD ELLIOT Crush (GRP/VMG)	+118
JEFF LORBER Ain't Nobody (Samson/Gold Circle)	+69
EUGE GROOVE Sneak A Peek (Warner Bros.)	+65
URBAN KNIGHTS High Heel Sneakers (Narada)	+57
KIM WATERS Until Dawn (Shanachie)	+45
FATTBURGER Evil Ways (Shanachie)	+42
PETER WHITE Turn It Out (Columbia)	+40
RANDY CRAWFORD Permanent (Warner Bros.)	+40
ERIC CLAPTON Believe In Life (Duck/Reprise)	+35
SPECIAL EFX Everyone's A Star (Shanachie)	+34

Breakers.

NOW PLAYING ON 60% OF THE REPORTING PANEL

JEFF LORBER

Ain't Nobody (Samson/Gold Circle)

TOTAL PLAYS/INCREASE	TOTAL STATIONS/ADDS	CHART
315/69	29/4	20

Most Added is the total number of new adds officially reported to R&R by each reporting station. Songs unreported as adds do not count toward overall total stations playing a song. Most Increased Plays lists the songs with the greatest week-to-week increase in total plays. Weighted chart appears on R&R ONLINE MUSIC TRACKING.

Powerline

Adult contemporary music blended with brief commentaries about life by host Brother Jon Rivers.

- WEEKLY PROGRAMS
- FREE!
- FOLLOWED BY A :24 PROMO SPOT
- VOICE OUT 28:00
- COMPACT DISC



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email: fnradio@namb.net

smooth

Jazz
notes
with Carol Archer

Lee Ritenour and Dave Grusin's suave "Get Up Stand Up" (GRP/VMG) earns No. 1 this week. The rest of our top 10 remains unchanged but for **Hil St. Soul** and **Euge Groove**. Their tracks "Until You Come Back to Me" (Dome/Select-O-Hits) and "Sneak a Peak" (Warner Bros.) notch up to 8* and 9*, respectively.

Top Most Added is **Peter White's** impressive "Turn It Out" (Columbia), with 14 new adds. They include **WQCD** (CD101.9)/New York, **WNUA/Chicago**, **KKSF/San Francisco**, **WNV/Cleveland**, **KIFM/San**

Diego and **WLOQ/Orlando**.

Four tracks, each with four adds, are tied for second Most Added. This week **Jeff Lorber's** spirited cover of **Rufus & Chaka Khan's** "Ain't Nobody" (Samson/Gold Circle) earns Breaker status at 20*. Lorber picks up adds at **WJZZ/Philadelphia**, **KYOT/Phoenix**, **WSSM/St. Louis** and **KKJZ/Portland, OR**.

Kim Waters's sinuous "Until Dawn" (Shanachie) also earns four adds, including **WJZW/Washington** and **WLVE (Love 94)/Miami**.

Eric Clapton's "Believe in Life" (Duck/Reprise) gets four adds, among them **WSSM, WSJZ/New Orleans** and **KJZY/Santa Rosa, CA**.

At R&R Convention 2001, **KOAI (The Oasis)/Dallas PD Maxine Todd** said, "If a vocal cuts through, we must embrace it." Todd walked the walk this week by embracing **Mariah Carey's** "Never too Far" (Virgin) with an add, and so did three others — including **Love 94** and **WJCD/Norfolk**.

Up

Randy Villars
Every Moment
Positive Music

Almost immediately after releasing his initial solo effort, *Levels*, saxophonist **Randy Villars** entered the studio with guitarist **Ken Navarro** in 1996 to cut what would be Villars' debut release on Navarro's Positive Music. By that time he'd carved out a name by working on the ultramelodic freestyle dance pop of such artists as **George Lamond** and **Safire**, but Villars could hardly have picked a harder task than to enter the smooth jazz arena and try to establish himself as a unique saxophone voice. On the surface his sound has certain similarities to contemporaries **Eric Marienthal** and **Andy Snitzer** and is influenced by **David Sanborn** and **Grover Washington Jr.** But, to my ears, Villars' sound, contained and lyrical, is one of the most formidable among current sax players in the genre. His pop sensibilities don't fail him for a moment as he lays down diamond-cut melodies atop Navarro's production wizardry. Amiable funk and a hooky chorus make "Daybreak" an appropriate debut radio single for the album, but the track only scratches the surface of Villars' accomplishments on *Every Moment*. When it comes to the saxophone, tone, intonation and articulation are the primary colors, and that's where many players fall short, choosing to compensate with technical fireworks, melodramatic styling and unruly syncopation. But mark "none of the above" for this reedsmith, who finds a home for his rich tenor tone in eloquent, no-frills phrasing. Try and pick out one note that is not completely musically appropriate on *Every Moment*. Great "soundtrack" music, these melodies and flowing arrangements also leave plenty of space for listeners to add their emotional 2 cents to the mix.



— Peter Petro
Asst. Smooth Jazz Editor

Verve Music Group VP/A&R **Bud Harner** has been busy, busy, busy. Here he brings the Smooth Jazz family up to date on what he's been up to since he produced records for **Jeff Golub** and **Kombo** — both acts he signed.

June and July were really busy. I signed **Richard Elliot**, and his project, which started in May, continued through those months with producer **Steve Dubin** at the helm. That's a record everyone at the label is buzzing about, and the way it's started at radio builds our excitement even more. ■ Another project was **David Benoit's**. He really wanted to go in a funky, live-leaning direction. He worked with **Rick Braun** on some of the tracks, and he produced some of them himself. It came out great! The record will come out in January 2002. ■ Then we did a Christmas album, which I had the pleasure of producing with **Lee Ritenour**. It includes pretty much all of our contemporary jazz artists: **Marc Antoine**, **Joe Sample**, **David Benoit**, **Richard Elliot**, **Gerald Albright** — whom we just signed — **Joyce Cooling**, **Al Jarreau**, **Jeff Golub** and **Will Downing**. It's so classy and so cool. **Dave Grusin** does a medley of two Argentinian Christmas songs that is incredible! **Benoit** does a version of "The First Noel" that sounds like it could be **Stephen Foster**. The whole thing is very eclectic, from funky groove stuff to acoustic piano with a string quartet. ■ We also signed the English group **Down To The Bone**. I'm really uplifted by their new material — I've heard five new tracks. I'll serve as Executive Producer, which is fun, because as long as someone's open to letting me put my 2 cents in, it's great for me. **DTTB's Stewart Wade** is great that way. ■ I'm also very excited about **Joyce Cooling's** new record, *Third Wish*. It was produced by her longtime partner, **Jay Wagner**. They record at the studio in their house and also at Fantasy. I was up at the studio for a few days at a time several times over the course of making the record. They have an interesting way of working, which is to have live drummers come in to play — say, **Tower Of Power's Dave Garibaldi** — and lay down a groove, from which **Jay** creates a loop. So it's live drums and a live guy playing, but it still has that modern, looped sound on some of the tracks. ■ **Joyce** can really play, and she's unique. When I hear her, she sounds like herself and no one else. I remember that when I first heard her song "South of Market," I was very impressed. And, please, she's just gorgeous! Two months ago I went to **WVMV/Detroit's Smooth JazzFest** to see her play. The weather couldn't have been worse — miserable, cold and wet. It was such a deluge, the crowd was a sea of umbrellas. But when she played, the umbrellas were bobbing up and down, and no one was going anywhere. That's another side of things that we're always thinking about when we sign an artist: Is this someone who can get on the road and perform live? **Joyce** can certainly do that.



Bud Harner

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WJZZ/Atlanta, GA PD: Marv Hankston 9 GEORGE BENSON "Medicine" RICHARD ELLIOT "Crush" RUSS FREEMAN "East" JIMMY SOMMERS "Groove" RICK BRAUN "Use" SPYRO GYRA "Open" URBAN KNIGHTS "Sneakers"	KJCO/Denver-Boulder, CO PD: John St. John MD: Marty Lenz STEVE REID "Pillowtalk"	KSRB/Mission Viejo, CA OM/MD: Terry Wedel MD: Logan Parris PAUL JACKSON JR. "Steady" DOWN TO THE BONE "Keep"	KYOT/Phoenix, AZ PD: Shaun Holly APD/MD: Greg Morgan 10 JEFF LORBER "Nobody" 9 STEVE COLE "Start"	KBZN/Salt Lake City, UT PD/MD: Rob Riesen No Adds	KJZY/Santa Rosa, CA PD: Ben Casey MD: Darrel Cutting KIRK WHALUM "There" PETER WHITE "Turn" DOWN TO THE BONE "Keep"	JRN/(Jones NAC)/National PD: Steve Hibbard MD: Cheri Marquart 2 PETER WHITE "Turn"
KSMJ/Bakersfield, CA PD/MD: Chris Townshend KIM WATERS "Dawn"	KEZL/Fresno, CA PD/MD: J. Weidenheimer 2 PETER WHITE "Turn"	KRVR/Modesto, CA PD: Jim Bryan MD: Doug Wulff No Adds	KKJZ/Portland, OR PD: Chris Miller MD: David Shult 8 JEFF LORBER "Nobody" 8 GERALD ALBRIGHT "WineLight" 7 STEVE COLE "Start"	KIFM/San Diego, CA PD: Mike Vasquez APD/MD: Kelly Cole RICK BRAUN "Use" PETER WHITE "Turn" WILL DOWLING "This"	44 Total Reporters	Reported Frozen Playlist (2): WJPL/Peoria, IL KCIY/Kansas City, MO Did Not Report, Playlist Frozen (3): WVMV/Detroit, MI WYJZ/Indianapolis, IN KMGQ/Santa Barbara, CA
WNUA/Chicago, IL PD: Bob Kaake APD/MD: Carl Anderson PETER WHITE "Turn"	WSMJ/Knoxville, TN PD/MD: Tom Miller 4 KIM WATERS "Dawn"	WQCD/New York, NY OM: John Mullen PD/MD: Charley Connolly PETER WHITE "Turn" KEVIN TONEY "Start"	KKJZ/Reno, NV PD: Jay Davis MD: LouAnn Travers 11 SPECIAL EPX "Everyone's"	KKSF/San Francisco, CA PD: Paul Goldstein MD: Laurie Cobb 4 PETER WHITE "Turn" 4 JOYCE COOLING "Mm-Mm" 3 PAUL JACKSON JR. "Steady" 1 RICK BRAUN "Use"		

Most Played Recurrents

ARTIST TITLE LABEL(S)	TOTAL PLAYS
GERALD ALBRIGHT Winelight(Q/Atlantic)	299
CHUCK LOEB North, South, East And Wes(Shanachie)	269
ERIC CLAPTON Reptile(Duck/Reprise)	267
RIPPINGTONS Caribbean Breeze(Peak/Concord)	200
RICK BRAUN Kisses In The Rain(Warner Bros.)	167
KIRK WHALUM Now Til Forever(Warner Bros.)	155
JEFF LORBER Snakebite(Samson/Gold Circle)	155
WALTER BEASLEY Tantam(Shanachie)	143
MICHAEL LINGTON Sunset(Samson/Gold Circle)	121
PATTI AUSTIN Love's Been Kind To Me Lately(Qwest/WB)	109
MICHAEL McDONALD Open The Door(Ramp)	108
KIM WATERS In The Groove(Shanachie)	107
BONEY JAMES & RICK BRAUN Shake It Up(Warner Bros.)	106
BONA FIDE X-Ray Hip(N-Coded)	99
DAVE KOZ Love Is On The Way(Capitol)	95
GEORGE BENSON Medicine Man(GRP/VMG)	88
JEFF GOLUB Droptop(GRP/VMG)	80
CHIELI MINUCCI My Girl Sunday(Shanachie)	70
RICHARD ELLIOT Who?(Blue Note)	69
WALTER BEASLEY Comin' At Cha(Shanachie)	69

SMOOTH JAZZ Going For Adds

BOZ SCAGGS Payday (Virgin)	8/20/01
FOUR 80 EAST Drive Time (Higher Octave)	
JIM BRICKMAN Serenade (RCA)	
JOYCE COOLING Mm-Mm Good (GRP/VMG)	
MARIAH CAREY Never Too Far (Virgin)	
NATURAL HIGH Pacific (Higher Octave)	
PHIL PERRY Keep Reminding Me (Peak/Concord)	
SHEILA E. Heaven (Concord)	
TIMOTHY B. SCHMIT You Are Everything (Independent)	

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National Programming

Art Good's JazzTrax

UNITED STATIONS	Added This Week
212-869-1111	
Randy Crawford	Permanent
Peter White	Turn It Out
Richard Elliot	Crush
David Mann	Slinky

Netradio.com

ROB MOORE	
952-259-6734	
Down To The Bone	Keep On Keepin' On
Richard Elliot	Crush
Peter White	Turn It Out

Dave Koz Radio Show

Renee DePuy
reneradio@rronline.com
 Urban Knights

High Heel Sneakers

Smooth Jazz Playlists

MARKET #1

WCOX/New York
Clear Channel
(212) 352-1019
Connolly
12x Cume 1,581,600

Smooth Jazz
CD 101.9
10th Anniversary

PLAYS	LTW	ARTIST/TITLE	GI (000)
24	24	JEFF KASHWA/Round The World	25848
24	24	PIECES OF A DREAM/R U Ready	25848
24	24	EDGE GROOVE/Sneak A Peek	25848
24	24	RITENOUR FGRUSIN/Get Up Stand Up	25848
23	23	HITTEUR/Ride My Ways	24771
23	23	MARC ANTONIO/Mas Que Nada	24771
23	23	HITTEUR FGRUSIN/Get Up Stand Up	24771
6	23	GERALD WEASLEY/Do I Do	24771
15	15	DAVE KOZ/The Bright Side	16155
13	13	KIM WATERS/Unl'd Dawn	16155
15	15	JEFF LOBBE/North, South	16155
14	14	DOE POWELL/Love Do	15078
14	14	SPECIAL FX/Everyone's A Star	15078
13	13	SPYRO GYRA/Open Door	14001
6	6	BOB BAIER/One Day In Venice	8616
6	6	ERIC MARIN/One Day In Venice	8616
6	6	STEVE COLE/From The Start	7539
6	6	RICK BRAUN/Use Me	6462
6	6	JIMMY SOMMERS/360 Groove	6462
6	6	JAARE/Dove's Taken Over	6462
6	6	KOMBO/Low Rider	6462
6	6	REN TANKAWA/Ribbon In The Sky	6462
6	6	STEVE COLE/From The Start	6462
6	6	BRIAN CULBERTSON/Get It On	6462
6	6	GARDIN/PARTY/Beacon Blues	5385
6	6	WALTER BEASLEY/Tantam	5385
6	6	URBAN KNIGHTS/High Heel Sneakers	5385
6	6	PETER WHITE/Turn It Out	0
6	6	KEVIN TORNEY/Star	0

MARKET #2

KTWW/Los Angeles
Infinity
(310) 540-7180
Brode/Stewart
12x Cume 939,500

THE WAVE
94.7 KTWW

PLAYS	LTW	ARTIST/TITLE	GI (000)
26	26	JEFF KASHWA/Round The World	17668
26	26	STEVE COLE/From The Start	16406
26	26	WAYMAN TISDALE/Can't Hide Love	16406
24	24	MARC ANTONIO/Mas Que Nada	15775
20	21	URBAN KNIGHTS/High Heel Sneakers	14513
20	22	HITTEUR FGRUSIN/Get Up Stand Up	13882
18	20	EDGE GROOVE/Sneak A Peek	12620
20	20	BRIAN CULBERTSON/Get It On	12620
19	19	JEFF LOBBE/North, South	11989
17	18	ERIC CLAPTON/Feel It	11989
19	18	GERALD WEASLEY/Do I Do	11989
18	18	JEFF LOBBE/Ride My Ways	11358
21	18	JIMMY SOMMERS/360 Groove	11358
17	17	DAVE KOZ/The Bright Side	10727
17	17	RUSS FREEMAN/Last River Drive	10727
17	17	RICHARD ELLIOT/Crush	10727
10	10	CHUCK LOEB/North, South	70962
11	12	RANDY CRAWFORD/Permanent	6941
11	11	HIL ST. SOUL/Unl'd You Come	6941
12	11	SADIE/King Of Sorrow	6941
12	11	LUTHER VAN'DROSS/Take You Out	6941
12	11	WALTER BEASLEY/Tantam	6941
11	11	AL JARREAU/It's How You Say It	6310
10	10	RICK BRAUN/Use Me	6310
5	7	ENYA/Only Time	4417

MARKET #3

WNUA/Chicago
Clear Channel
(312) 645-8550
Kaasa/Anderson
12x Cume 723,300

WNUA 95.5
Smooth Jazz

PLAYS	LTW	ARTIST/TITLE	GI (000)
27	27	EDGE GROOVE/Sneak A Peek	11745
24	24	URBAN KNIGHTS/High Heel Sneakers	10440
24	24	JIMMY SOMMERS/360 Groove	10440
26	24	MARC ANTONIO/Mas Que Nada	10440
20	21	KIM WATERS/Unl'd Dawn	9135
20	20	RUSS FREEMAN/Last River Drive	8700
20	20	STEVE COLE/From The Start	8700
20	20	RITENOUR FGRUSIN/Get Up Stand Up	8265
10	10	RICHARD ELLIOT/Crush	7820
10	10	JEFFREY GAINES/Sin Your Eyes	7820
8	8	XL/In The Light	4785
11	11	SADIE/King Of Sorrow	4785
8	11	RICK BRAUN/Use Me	4785
12	10	LUTHER VAN'DROSS/Take You Out	4350
12	10	HIL ST. SOUL/Unl'd You Come	4350
12	10	AL JARREAU/It's How You Say It	4350
0	0	DOE POWELL/Love Do	3045
0	0	FOUR PA/Use Some Love	3915
0	0	JEFF LOBBE/Ride My Ways	3045
7	7	PIECES OF A DREAM/R U Ready	3045
11	7	ERIC CLAPTON/Feel It	2175
0	0	PETER WHITE/Turn It Out	0

MARKET #4

KKSF/San Francisco
Clear Channel
(415) 975-5555
Goldstein/Cobb
12x Cume 493,300

KKSF 103.7
Smooth Jazz

PLAYS	LTW	ARTIST/TITLE	GI (000)
21	24	RITENOUR FGRUSIN/Get Up Stand Up	6768
22	24	DAVE KOZ/The Bright Side	6486
22	22	FREDDIE RAVE/L Sunny Side Up	6204
22	22	JEFF LOBBE/North, South	6204
22	22	KIM WATERS/Unl'd Dawn	6204
12	22	RICHARD ELLIOT/Crush	6204
22	22	BRIAN CULBERTSON/Get It On	6204
12	13	URBAN KNIGHTS/High Heel Sneakers	3666
12	13	STEVE COLE/From The Start	3666
12	12	MARC ANTONIO/Mas Que Nada	3384
12	12	KIM WATERS/Unl'd Dawn	3384
11	11	CHUCK LOEB/North, South	3102
11	11	GERALD WEASLEY/Do I Do	3102
10	10	JAMES & BRAUN/Shake It Up	2820
10	10	FATBURGER/Unl'd Dawn	2820
10	10	ERIC CLAPTON/Feel It	2820
7	7	HIL ST. SOUL/Unl'd You Come	2538
7	7	SADIE/By Your Side	1974
6	7	JEFF LOBBE/Ride My Ways	1974
6	7	SADIE/Sombody's Taken Over	1974
6	7	MICHAEL MCCORDAL/Do The Meaning Of Love	1410
0	0	PETER WHITE/Turn It Out	0
0	0	JOYCE GARDIN/Beacon Blues	1128
0	0	PAUL JACKSON JR./Bounce W/It	846
0	0	RICK BRAUN/Use Me	282

MARKET #5

WJZZ/Philadelphia
Clear Channel
(215) 508-1200
Tozzi/Proke
12x Cume 529,800

Smooth Jazz
WJZZ 106.1

PLAYS	LTW	ARTIST/TITLE	GI (000)
13	26	BRIAN CULBERTSON/Get It On	10052
26	26	WAYMAN TISDALE/Can't Hide Love	10052
26	26	JEFF KASHWA/Round The World	10052
26	26	RITENOUR FGRUSIN/Get Up Stand Up	7120
26	26	HIL ST. SOUL/Unl'd You Come	6821
21	20	SADE/King Of Sorrow	6821
19	17	LUTHER VAN'DROSS/Take You Out	6103
13	13	RUSS FREEMAN/Last River Drive	4667
13	13	DAVE KOZ/The Bright Side	4667
11	13	GERALD WEASLEY/Do I Do	4667
12	12	STEVE COLE/From The Start	4667
13	13	GEORGE BENSON/Medicine Man	4667
12	13	PAUL JACKSON JR./Bounce W/It	4308
13	12	FATBURGER/Unl'd Dawn	4308
13	12	BONA FIDE/Ride My Ways	4308
13	12	SPYRO GYRA/Open Door	4308
12	12	RICHARD ELLIOT/Crush	4308
12	12	JIMMY SOMMERS/360 Groove	4308
12	11	ERIC MARIN/One Day In Venice	3949
12	11	PIECES OF A DREAM/R U Ready	3949
0	0	JEFF LOBBE/Ride My Ways	0
0	0	DUNCAN MILLAR/Slight Light	0

MARKET #6

KOAI/Dallas-Ft. Worth
Infinity
(214) 630-3011
Todd/Michael
12x Cume 297,800

Smooth Jazz
107.5

PLAYS	LTW	ARTIST/TITLE	GI (000)
26	30	PIECES OF A DREAM/R U Ready	6240
26	30	FREDDIE RAVE/L Sunny Side Up	6240
26	30	MARC ANTONIO/Mas Que Nada	6240
26	30	JEFF LOBBE/North, South	5408
26	30	RIPPING TONS/Caribbean Breeze	5408
24	24	RICK BRAUN/Use Me	4992
17	17	HIL ST. SOUL/Unl'd You Come	3536
16	17	LUTHER VAN'DROSS/Take You Out	3536
16	17	CHARLIE WALKER/Unl'd Dawn	3536
15	15	JEFFREY GAINES/Sin Your Eyes	3120
15	15	SADIE/King Of Sorrow	3120
12	14	ERIC CLAPTON/Feel It	2912
13	13	JAARE/Dove's Taken Over	2704
13	13	WALTER BEASLEY/Tantam	2704
13	13	KIM WATERS/Unl'd Dawn	2704
12	12	RICHARD ELLIOT/Crush	2496
12	12	DAVID MANN/Stone Groove	2496
12	12	WAYMAN TISDALE/Can't Hide Love	2496
12	12	CHUCK LOEB/North, South	2496
13	12	MICHAEL MCCORDAL/Do The Meaning Of Love	2496
13	11	URBAN KNIGHTS/High Heel Sneakers	2288
11	11	RITENOUR FGRUSIN/Get Up Stand Up	2288
11	11	STEVE COLE/From The Start	2288
10	10	JAMES & BRAUN/Shake It Up	2640
0	0	MARIAN CAREY/Never Too Far	416

MARKET #9

WJZZ/Washington, DC
ABC
(202) 895-2300
King
12x Cume 386,300

V 98.7 FM
Smooth Jazz

PLAYS	LTW	ARTIST/TITLE	GI (000)
26	26	MARC ANTONIO/Mas Que Nada	6632
26	26	WAYMAN TISDALE/Can't Hide Love	6632
26	26	PIECES OF A DREAM/R U Ready	6632
26	26	BRIAN CULBERTSON/Get It On	2800
26	26	FREDDIE RAVE/L Sunny Side Up	2800
26	26	RICHARD ELLIOT/Crush	2800
17	17	MICHAEL MCCORDAL/Do The Meaning Of Love	1700
17	17	CHARLIE WALKER/Unl'd Dawn	1700
17	17	HIL ST. SOUL/Unl'd You Come	1700
16	16	LUTHER VAN'DROSS/Take You Out	1600
10	12	EDGE GROOVE/Sneak A Peek	1200
11	12	ERIC CLAPTON/Feel It	1200
10	12	RITENOUR FGRUSIN/Get Up Stand Up	1200
12	12	GERALD WEASLEY/Do I Do	1200
10	11	MARC ANTONIO/Mas Que Nada	1100
11	11	FATBURGER/Unl'd Dawn	1100
11	11	JAMES & BRAUN/Shake It Up	1100
11	11	JEFF KASHWA/Round The World	1100
11	11	RICK BRAUN/Use Me	1100
11	11	RIPPING TONS/Caribbean Breeze	1100
11	11	JEFF LOBBE/Ride My Ways	1100
10	10	DOWN TO THE BONE/Righteous Preeds	1000
10	10	STEVE COLE/From The Start	1000
10	10	DAVE KOZ/The Bright Side	1000
9	9	BONA FIDE/Ride My Ways	1000
9	9	STEVE COLE/From The Start	1000
9	9	JAZZMASTERS/Share	1000
0	0	DAVE KOZ/Love Is On The Way	900
0	0	KIM WATERS/Unl'd Dawn	900
0	0	GEORGE BENSON/Medicine Man	900

MARKET #11

WJZZ/Atlanta
Radio One
(404) 765-9750
Hankston
12x Cume 187,000

WJZZ

PLAYS	LTW	ARTIST/TITLE	GI (000)
26	26	FREDDIE RAVE/L Sunny Side Up	2800
26	26	WAYMAN TISDALE/Can't Hide Love	2800
26	26	PIECES OF A DREAM/R U Ready	2800
26	26	BRIAN CULBERTSON/Get It On	2800
26	26	CHUCK LOEB/North, South	2800
17	17	MICHAEL MCCORDAL/Do The Meaning Of Love	1700
17	17	CHARLIE WALKER/Unl'd Dawn	1700
17	17	HIL ST. SOUL/Unl'd You Come	1700
16	16	LUTHER VAN'DROSS/Take You Out	1600
10	12	EDGE GROOVE/Sneak A Peek	1200
11	12	ERIC CLAPTON/Feel It	1200
10	12	RITENOUR FGRUSIN/Get Up Stand Up	1200
12	12	GERALD WEASLEY/Do I Do	1200
10	11	MARC ANTONIO/Mas Que Nada	1100
11	11	FATBURGER/Unl'd Dawn	1100
11	11	JAMES & BRAUN/Shake It Up	1100
11	11	JEFF KASHWA/Round The World	1100
11	11	RICK BRAUN/Use Me	1100
11	11	RIPPING TONS/Caribbean Breeze	1100
11	11	JEFF LOBBE/Ride My Ways	1100
10	10	DOWN TO THE BONE/Righteous Preeds	1000
10	10	STEVE COLE/From The Start	1000
10	10	DAVE KOZ/The Bright Side	1000
9	9	BONA FIDE/Ride My Ways	1000
9	9	STEVE COLE/From The Start	1000
9	9	JAZZMASTERS/Share	1000
0	0	DAVE KOZ/Love Is On The Way	900
0	0	KIM WATERS/Unl'd Dawn	900
0	0	GEORGE BENSON/Medicine Man	900

MARKET #12

WVLE/Miami
Clear Channel
(954) 662-2000
McMillan
12x Cume 339,800

WVLE 99.7
Smooth Jazz

PLAYS	LTW	ARTIST/TITLE	GI (000)
26	27	PIECES OF A DREAM/R U Ready	5967
26	27	MARC ANTONIO/Mas Que Nada	5967
26	27	PIECES OF A DREAM/R U Ready	5967
26	27	WAYMAN TISDALE/Can't Hide Love	5746
26	27	WAYMAN TISDALE/Can't Hide Love	5746
26	27	BRIAN CULBERTSON/Get It On	5304
16	16	SADE/King Of Sorrow	3536
16	16	AL JARREAU/It's How You Say It	3536
16	16	HIL ST. SOUL/Unl'd You Come	3315
15	15	PATTI AUSTIN/Relieve It	3315
10	10	FATBURGER/Unl'd Dawn	2210
10	10	DAVE KOZ/The Bright Side	2210
10	10	GERALD WEASLEY/Do I Do	2210
10	10	SPYRO GYRA/Open Door	2210
10	10	STEVE COLE/From The Start	2210
10	10	JIMMY SOMMERS/360 Groove	2210
10	10	JEFF LOBBE/Ride My Ways	2210
9	9	RIPPING TONS/Club Paradise	2210
10	10	RICK BRAUN/Use Me	2210
10	10	RICHARD ELLIOT/Crush	1989
10	10	JEFF KASHWA/Round The World	1989
10	10	EDGE GROOVE/Sneak A Peek	1989
10	10	TIM BOWMAN/Shake It Up	1989
10	10	URBAN KNIGHTS/High Heel Sneakers	1989
10	10	ERIC CLAPTON/Feel It	1989
0	0	WALTER BEASLEY/Tantam	0
0	0	MARIAN CAREY/Never Too Far	0

MARKET #14

KWJZ/Seattle-Tacoma
Sandusky
(425) 373-5536
Handley/Rose
12x Cume 250,400

Smooth Jazz
101.1

PLAYS	LTW	ARTIST/TITLE	GI (000)
25	27	RITENOUR FGRUSIN/Get Up Stand Up	4482
26	27	PIECES OF A DREAM/R U Ready	4482
26	27	WAYMAN TISDALE/Can't Hide Love	4316
26	27	JEFF LOBBE/North, South	4316
26	27	MARC ANTONIO/Mas Que Nada	4316
26	27	CHUCK LOEB/North, South	3984
26	27	WILL DOWNING'S This Love	2150
26	27	LUTHER VAN'DROSS/Take You Out	1992
11	11	ERIC CLAPTON/Relieve It	1992
11	11	PATTI AUSTIN/Relieve It	1992
11	11	YUI/AAAO/ Namah Shuya	1992
11	11	FREDDIE RAVE/L Sunny Side Up	1992
11	11	AL JARREAU/It's How You Say It	1826
11	11	RICHARD ELLIOT/Crush	1826
11	11	JEFF KASHWA/Round The World	1826
11	11	STEVE	



CYNDEE MAXWELL
max@rronline.com

A Great Legacy

□ WCMF/Rochester, NY's Dave Kane keeps it local and fun, 20 years later

There used to be a group of people who worked at WCMF, where if you cut us, we would bleed 'CMF. I believe so much in the radio station, its heritage and its potential. It's always got potential. Every time we realize that potential, there's more potential. It's like a never-ending story."

That's not the starry-eyed statement of a first-year radio personality at his dream job. WCMF/Rochester, NY MD/*Midday Mambo* host Dave Kane, a.k.a. Kane-O, this year joins the ranks of radio vets hitting the 20-year mark ... at the same station. One constant that runs through the stories of these long-



Dave Kane

timers is so basic and so simple that it's astounding that radio has managed to become so complicated with these guys in the mix: They all have an unequivocal passion for their work.

Part Of A Community

After two decades, Kane is still excited about his career. "I've been very fortunate that I do something that the audience likes and appreciates," he says. "They know me as something more than just 'that guy on the radio.' It's part of being actively involved in the community, whether it's with charities or anything that's not musical. There's a lot of involvement on everybody's part at the station, and that takes away some of this aura of, 'Oh, they're stars. They're these big radio guys.' No, we're just people.

"I grew up listening to the WMCA Good Guys. I listened to all the legendary talent on WABC and WNEW in New York, so I really had quite a schooling in radio. Back then it was the kind of presentation where you would literally hang on every word the jock said."

When Kane left the State University of New York at Brockport, he had extensive classes in television production under his belt, but his sights were set on radio. The year he graduated, he hooked up with an AC station in Geneva, NY, where he did overnights. His bio says that his audience during that shift was "about 11 people, two dogs and a pet hamster who was deaf in one ear."

Kane left this enthusiastic audience after five months to join a buddy who was working at WMJQ

(Magic 92)/Rochester, NY. He did various shifts for 13 months. Then, he says, in 1981, "I was driving down the road with another jock I worked with, and I heard the midday guy on WCMF say, 'This is my last show. See ya. Bye.'"

"I immediately called then-PD Trip Reeb, who's now GM at KROQ/Los Angeles, and asked him what he was doing about middays. He said he was looking. I said I was interested. We met. Two days later he hired me. I became Music Director at the tender age of, I think, 23, when I was on a pretty tight budget. So here come free dinners and record-company junkets — who am I to say no?"

The Midday Mambo

Kane is highly regarded by label execs for being reasonable and fair. "No bullshit," he says. "I don't want them to waste their time working me on a record that we're never going to play. I don't want to string them along. I like to get friendly, and I like to establish relationships with the people who call me on a regular basis. I treat everybody respectfully."

Kane has had equal success making a connection with his listeners. His show is called *The Midday Mambo* because *mambo* is a funny word, according to Kane. "Originally, the show was called *The Dave Kane Thing*," he says. "I used to come on and say, 'It's a Monday mambo, it's a Tuesday tango, it's a Wednesday waltz.' Mambo just kind of stuck. I was on at middays, and it became *The Midday Mambo*."

Kane cites Reeb as the first radio guy he met who "exhibited a real knowledge of street presence and of the importance of credibility on a street level and of guerrilla kind of promotion. Also Bernie Kimble, who nicknamed me 'the pushy guy' because I was very persistent in wanting to work there. He was actually very helpful in terms of direction at the time. Through the 20 years that I've been at 'CMF, I've

had some very good tutors in various aspects.

"As far as the business of radio — programming and research and just making it through the '80s and '90s with a clear eye on what the business was about —, Stanley Main was by far the best all-around programmer, cheerleader, mentor and research guru all rolled into one.

"He was the quintessential PD — certainly the one I worked for the longest. He was there for 10 years. He made quite an impression on me in terms of radio overall, as well as being a good friend."

History Lesson

WCMF's history is as colorful as the personalities who have walked its halls. According to Kane, legend

"I've been very fortunate that I do something that the audience likes and appreciates. They know me as something more than just 'that guy on the radio.'"

has it that WCMF started out as a Classical station. "Then, in the late '60s, they decided to let the kids experiment and play some of this 'underground' music," he says. "They saw the response and decided to take that underground music approach for all of its programming.

"It was granted a license in 1969 as Community Music Federation, hence the call letters. It doesn't really stand for 'Crazy Mother Fuckers.' It was locally owned and the quintessential free-form progressive Rock station, with jocks who were usually in various states of altered consciousness."

"There was a time when I was getting offers from other places around the country, and it came down to making a quality-of-life decision. Hence, I am still here."

Kane says that Kimble helped make 'CMF the tastemaker it became. Scornix Broadcasting purchased the station in the late '70s. "It was basically three guys from college who bought two or three stations," Kane says. "They were able to turn that over in a couple of years to Stoner Broadcasting of Des Moines.

"Stoner had become interested because of the ratings and revenue increases it was seeing. I think it was 1983 when they bought 'CMF for \$5.3 million. Of course, now it's worth so much more than that. Stoner developed the station and helped apply resources to make us the dominant Rock station from the mid-'80s to the mid-'90s."

Quality Of Life

As a station vet, Kane has observed numerous changes. He says, "I think there have been approximately nine or 10 program directors, four owners, four facilities and one format." And one MD, who, for 20 years, has managed to hold his own through good times and bad.

"I've been very fortunate," Kane admits. "In a business that is known for its transience, I was very fortunate to find something early in my career that worked for me. As my career went on, it just seemed more and more of a perfect match. I love the city where I live. I love the people.

"There was a time when I was getting offers from other places around the country. It came down to making a quality-of-life decision. Hence, I am still here. I'm not really looking for any offers. I was always seduced by the fact that you have to go to a large market, but I'm very comfortable with the skills that I have. Enough people have told me that I could be in a major market. I'm not really concerned about it, because I have an ideal working situation. I have a great personal situation. Outside of that, everything else doesn't really matter."

Kane is very big on being part of the community. It's important to be local in your market, to talk about things that make a difference and that people relate to," he says. "You're not going to be able to voicetrack that kind of locality, no matter who's doing it. If you don't

know the city inside and out, you can't really convey it.

"Voicetracking is becoming the norm, and there's less of a focus on local content. The fact that I've been here for 20 years, Brother Wease, our morning guy, is close to 20, and our overnight guy has been here for two dozen years proves there's a place for us here. It's appreciated. It's necessary. Nobody wants to give that up. Nobody wants to have a jukebox.

"CMF has been around for 31 years. It's been part of a lot of people's lives and continues to be part of their children's lives. There's a great heritage and a great legacy, and there are only a handful of stations like that in the country. It speaks highly of the people who work there, as well as the companies that own those kinds of stations and foster an environment that supports creativity and provides resources."

Kane still gets out to hear music at every opportunity. He says he's lucky that his wife likes music. He likes to see older rockers perform in small settings. "Ted Nugent played an 800-seat place here earlier in the year," he says. "I was not going to miss that.

"I still dig it. I like getting out and mixing with the audience. I've become very recognizable around town. It's nice to go to shows, and it's also good for the station for people to see that we're not in this big ivory tower."

He's also pretty popular with the kids — his kids in particular. He has a 15-year-old son, a stepdaughter and a stepson. "I take my son to a lot of shows. I usually end up taking his friends along, and it's always fun.

"Halfway through the show I say, 'I'll be right back,' then I come back with passes and say, 'Do you guys want to meet the band?' I get my eyes opened to a lot of music that I normally wouldn't see. I wouldn't rush off to a Korn show on my own, but it's a real nice father-son bonding experience. It certainly keeps me a cut above the rest of the dads, who can't take you to meet Godsmack."

Margo Tone contributed to this column.

R&R Rock Top 50

August 17, 2001

Powered By



LAST WEEK	THIS WEEK	ARTIST TITLE LABEL(S)	TOTAL PLAYS	+/- PLAYS	GROSS IMPRESSIONS (00)	WEEKS ON CHART	TOTAL STATIONS/ADDS
1	1	STAIN'D It's Been Awhile (Flip/Elektra/EEG)	1068	-33	94279	21	43/1
3	2	TOOL Schism (Volcano)	678	+26	55999	15	32/0
6	3	NICKELBACK How You Remind Me (Roadrunner)	651	+98	57636	5	42/3
2	4	3 DOORS DOWN Be Like That (Republic/Universal)	636	-38	50408	12	38/0
4	5	BLACK CROWES Soul Singing (V2)	612	+37	51858	10	37/1
5	6	FUEL Bad Day (Epic)	588	+20	45980	11	36/0
7	7	TANTRIC Astounded (Maverick)	541	+33	37193	11	35/0
8	8	TRAIN Drops Of Jupiter (Tell Me) (Columbia)	488	-14	47926	28	22/0
10	9	SALIVA Your Disease (Island/IDJMG)	462	-5	33927	26	22/0
12	10	LINKIN PARK Crawling (Warner Bros.)	449	+38	36353	17	24/0
14	11	PUDDLE OF MUDD Control (Flawless/Geffen/Interscope)	427	+22	33458	8	33/0
13	12	FUEL Hemorrhage (In My Hands) (Epic)	403	-2	31995	51	33/0
9	13	CULT Rise (Lava/Atlantic)	403	-88	35111	16	29/0
15	14	GODSMACK Greed (Republic/Universal)	378	+8	36092	23	23/0
17	15	LIVE Simple Creed (Radioactive/MCA)	357	+45	25530	4	31/1
21	16	DROWNING POOL Bodies (Wind-up)	340	+60	23953	16	23/0
16	17	STAIN'D Outside (Flip/Elektra/EEG)	335	-12	29210	14	20/0
11	18	STONE TEMPLE PILOTS Days Of The Week (Atlantic)	312	-119	23596	11	27/0
Breaker	19	DAYS OF THE NEW Hang On To This (Outpost/Interscope)	279	+111	22685	3	27/2
19	20	TANTRIC Breakdown (Maverick)	272	-24	20168	32	23/0
22	21	PETE. Sweet Daze (Warner Bros.)	258	+7	22029	10	26/0
24	22	DISTURBED Down With The Sick (Giant/Reprise)	250	+2	19069	10	22/0
20	23	STEREDMUD Pain (Loud/Columbia)	216	-67	17123	17	28/0
25	24	CALLING Wherever You Will Go (RCA)	215	+24	12167	11	23/2
18	25	DAVE NAVARRO Rexall (Capitol)	200	-102	16774	13	24/0
26	26	WEEZER Hash Pipe (Geffen/Interscope)	168	-19	13827	8	13/0
27	27	CLUTCH Careful With That Mic... (Atlantic)	147	-33	11164	9	16/0
32	28	SEVEN CHANNELS Breathe (Palm Pictures)	146	+18	9351	5	19/1
29	29	ECONOLINE CRUSH You Don't Know What It's... (Restless)	143	-18	11254	7	20/0
31	30	BEAUTIFUL CREATURES Wasted (Warner Bros.)	133	0	7721	4	17/3
33	31	ADEMA Giving In (Arista)	129	+16	9191	6	15/0
35	32	CALIFORNIA Kid From California (Trauma)	120	+23	9947	6	14/0
35	33	COLD End Of The World (Flip/Geffen/Interscope)	113	+9	11319	8	17/0
39	34	MEGADETH Dread & The Fugitive Mind (Sanctuary/SRG)	110	+28	6570	2	16/2
40	35	ALIEN ANT FARM Smooth Criminal (DreamWorks)	110	+28	4954	2	6/0
34	36	SINOMATIC You're Mine (Rust/Atlantic)	105	-6	7571	5	13/0
Debut	37	INCUBUS I Wish You Were Here (Immortal/Epic)	93	+88	6090	1	24/23
46	38	SALIVA Click Click Boom (Island/IDJMG)	93	+40	7427	2	12/1
Debut	39	STAIN'D Fade (Flip/Elektra/EEG)	92	+48	12864	1	4/2
49	40	P.O.D. Alive (Atlantic)	90	+39	6152	2	11/1
Debut	41	CRAVING THEO Stomp (Columbia)	84	+35	5925	1	16/3
37	42	MOKE My Degeneration (Ultimatum)	84	-10	5059	6	15/0
41	43	POWERMAN 5000 Bombshell (DreamWorks)	84	+7	6250	5	11/0
42	44	SYSTEM OF A DOWN Chop Suey (American/Columbia)	82	+16	5874	3	8/0
38	45	SOIL Halo (J)	81	-6	6165	2	12/0
Debut	46	U2 Stuck In A Moment... (Interscope)	78	+67	6966	1	15/2
Debut	47	SEVEN MARY THREE Sleepwalking (Mammoth)	71	+61	4827	1	14/4
Debut	48	AFROMAN Because I Got High (Universal)	68	+53	8217	1	3/3
47	49	SYSTEMATIC Deep Colors Bleed (Music Company/Elektra/EEG)	66	+13	5447	5	11/1
43	50	AMERICAN HI-FI Flavor Of The Weak (Island/IDJMG)	64	+2	3808	2	1/0

Most Added

www.rradds.com

ARTIST TITLE LABEL(S)	ADDS
INCUBUS I Wish You Were Here (Immortal/Epic)	23
STONE TEMPLE PILOTS Hollywood Bitch (Atlantic)	15
CULT Breathe (Lava/Atlantic)	5
SEVEN MARY THREE Sleepwalking (Mammoth)	4
NICKELBACK How You Remind Me (Roadrunner)	3
BEAUTIFUL CREATURES Wasted (Warner Bros.)	3
CRAVING THEO Stomp (Columbia)	3
BREAKING POINT Coming Of Age (Wind-up)	3
AFROMAN Because I Got High (Universal)	3
TRANSMATIC Come (Immortal/Virgin)	3

Most Increased Plays

ARTIST TITLE LABEL(S)	TOTAL PLAY INCREASE
DAYS OF THE NEW Hang On To This (Outpost/Interscope)	+111
NICKELBACK How You Remind Me (Roadrunner)	+98
INCUBUS I Wish You Were Here (Immortal/Epic)	+88
U2 Stuck In A Moment... (Interscope)	+67
SEVEN MARY THREE Sleepwalking (Mammoth)	+61
DROWNING POOL Bodies (Wind-up)	+60
AFROMAN Because I Got High (Universal)	+53
STAIN'D Fade (Flip/Elektra/EEG)	+48
LIVE Simple Creed (Radioactive/MCA)	+45
SALIVA Click Click Boom (Island/IDJMG)	+40

Breakers.

NOW PLAYING ON 60% OF THE REPORTING PANEL

DAYS OF THE NEW

Hang On To This (Outpost/Interscope)

TOTAL PLAYS/INCREASE	TOTAL STATIONS/ADDS	CHART
279/111	27/2	19

Most Added is the total number of new adds officially reported to R&R by each reporting station. Songs unreported as adds do not count toward overall total stations playing a song. Most Increased Plays lists the songs with the greatest week-to-week increases in total plays. Weighted chart appears on R&R ONLINE MUSIC TRACKING.

44 Rock reporters. Monitored airplay data supplied by Mediabase Research, a division of Premiere Radio Networks. Songs ranked by total plays for the airplay week of Sunday B/5-Saturday B/11. Bullets appear on songs gaining plays or remaining flat from previous week. If two songs are tied in total plays, the song being played on more stations is placed first. Breaker status is assigned to songs reaching 60% of reporting panel for the first time. Songs that are down in plays for three consecutive weeks and below No.25 are moved to recurrent. Gross Impressions equals Average Quarter Hour Persons times number of plays (times 100). Average Quarter Hour Persons used herein with permission from The Arbitron Company (Copyright 2001, The Arbitron Company). © 2001, R&R Inc.

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Most Added®

ARTIST TITLE LABEL(S)	ADDS
INCUBUS I Wish You Were Here (Immortal/Epic)	8
STONE TEMPLE PILOTS Hollywood Bitch (Atlantic)	8
STAIN'D Fade (Flip/Elektra/EEG)	4
U2 Stuck In A Moment... (Interscope)	3
BREAKING POINT Coming Of Age (Wind-up)	3
LOST BOYS Affection (Columbia)	3
JOE BONAMASSA Miss You, Hate You (Medalist)	2
JOHN MELLENCAMP Peaceful World (Columbia)	2
PUDDLE OF MUDD Control (Flawless/Geffen/Interscope)	1
CLUTCH Careful With That Mic... (Atlantic)	1
P.O.D. Alive (Atlantic)	1
SEVEN MARY THREE Sleepwalking (Mammoth)	1
CULT Breathe (Lava/Atlantic)	1
SYSTEM OF A DOWN Chop Suey (American/Columbia)	1
LIFER Boring (Republic/Universal)	1
REVEILLE What You Got (Elektra/EEG)	1
JEFFREY GAINES Shake It Off (Artemis)	1
SLIPKNOT Left Behind (Roadrunner)	1
UNION UNDERGROUND South Texas Death Ride (Portrait/Columbia)	1
VISION OF DISORDER Southbound (TVT)	1

New & Active

COLOR Are You With Me? (Melisma/Arista) Total Plays: 59, Total Stations: 7, Adds: 0	STEVIE NICKS Sorcerer (Reprise) Total Plays: 47, Total Stations: 4, Adds: 0
STONE TEMPLE PILOTS Hollywood Bitch (Atlantic) Total Plays: 57, Total Stations: 15, Adds: 15	CULT Breathe (Lava/Atlantic) Total Plays: 44, Total Stations: 14, Adds: 5
311 You Wouldn't Believe (Volcano) Total Plays: 54, Total Stations: 7, Adds: 0	CRASHPALACE Perfect (Trauma) Total Plays: 39, Total Stations: 4, Adds: 0
LIMP BIZKIT Boiler (Flip/Interscope) Total Plays: 53, Total Stations: 7, Adds: 0	PRIMER 55 This Life (Island/IDJMG) Total Plays: 38, Total Stations: 5, Adds: 0
JUDAS PRIEST Feed On Me (Atlantic) Total Plays: 52, Total Stations: 6, Adds: 0	MUDVAYNE Death Blooms (No Name/Epic) Total Plays: 37, Total Stations: 6, Adds: 1
JOE BONAMASSA Miss You, Hate You (Medalist) Total Plays: 51, Total Stations: 6, Adds: 0	LIFER Boring (Republic/Universal) Total Plays: 35, Total Stations: 9, Adds: 1

Songs ranked by total plays

Most Played Recurrents

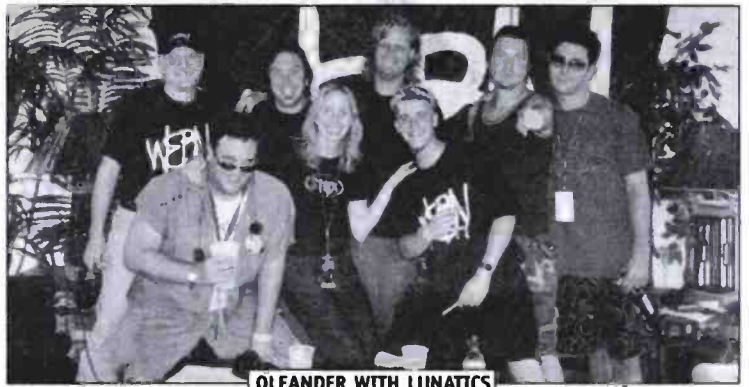
ARTIST TITLE LABEL(S)	TOTAL PLAYS
GODSMACK Awake (Republic/Universal)	368
3 DOORS DOWN Duck And Run (Republic/Universal)	325
PRIMUS W/OZZY N.I.B. (Divine/Priority)	323
3 DOORS DOWN Loser (Republic/Universal)	283
3 DOORS DOWN Kryptonite (Republic/Universal)	270

ROCK Going For Adds 8/21/01

BOY HITS CAR Man Without Skin (Wind-up)
DAYS OF THE NEW Hang On To This (Geffen/Interscope)
EVERCLEAR Rock Star (Posthuman/Priority)
JETTINGHAM Cheating (Republic/Universal)
JOHN MELLENCAMP Peaceful World (Columbia)
LIT Lipstick And Bruises (RCA)
ONESIDEZERO New World Order (Maverick)
OURS Drowning (DreamWorks)
SUICIDE MACHINES The Killing Blow (Hollywood)

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MUSIC MEETING



OLEANDER WITH LUNATICS

Universal artists Oleander performed at WEBN/Cincinnati's Lunatic Fringe Fest earlier this month. Enjoying the backstage brew are (l-r) WEBN's Jay Gilbert and PD Michael Walter, Oleander's Ric Ivanisevich, Universal's Suzanne Perl, the band's Doug Eldridge, WEBN MD The Dude and Oleander's Thomas Flowers and Scott Devours.



CRAVING KRXQ

Last month's KRXQ/Sacramento 98 Rock Jamboree featured Godsmack, System Of A Down, Saliva, Puddle Of Mudd, Craving Theo, Stereomud, CKY and Sacramento bands LUXT and Firepie. In this photo various members of the KRXQ staff line up behind the members of Craving Theo.



COLD IN FAYETTEVILLE

Interscope artists Cold swung through Fayetteville, NC this summer while touring with Stain'd and Godsmack. Shown here are (l-r) Cold's Kelly, Jeremy and Scooter; WRCQ/Fayetteville, NC PD Sydney Scott and Al "The Van Man"; and Cold's Sam.



RIDING IN GODSMACK STYLE

For KRXQ/Sacramento's 98 Rock Jamboree, Godsmack provided a cool grand prize for a winner: a ride to the show in the band's tour bus. Here are the winner and his friends in front of the bus.

Stations and their adds listed alphabetically by market

Rock

WYPX/Albany, NY *
OM: Stu Mgr. John Cooper
AP/DMD: Terry O'Donnell
19 STAND "Alive"
2 CALLING "Wherever"
"DIXIE BETS BAND" "Together"
JOHN MELLENCAMP "Peaceful"
U2 "Moment"

KNCN/Corpus Christi, TX *
PD: Paula Newell
BREAKING POINT "Coming"
INCUBUS "Here"
STONE TEMPLE PILOTS "Hollywood"

WTUE/Dayton, OH *
PD: Mark Thompson
AP/DMD: John Desautels
SEVEN MARY THREE "Sleepwalk"

KLAQ/El Paso, TX *
PD: Magic Mike Ramsey
AP/DMD: Glenn Garza
BEAUTIFUL CREATURES "Wasted"
INCUBUS "Here"
MADWYNE "Death"

WZZO/Allentown, PA *
PD: Robin Lee
MD: Keith Meyer
1 STONE TEMPLE PILOTS "Hollywood"

KWHL/Anchorage, AK
PD: Larry Snider
MD: Kathy Mitchell
STONE TEMPLE PILOTS "Hollywood"
P.O.D. "Alive"

WAPL/Appleton, WI *
PD: Joe Calgro
AP/DMD: Cramer
No Adds

KLBJ/Austin, TX *
OM: Jeff Carroll
MD: Loris Lowe
No Adds

KIQC/Beaumont, TX *
Dir/Prog: Debbie Wyde
PD/M: Mike Davis
DAYS OF THE NEW "Hang"
SALVA "Dick"
STONE TEMPLE PILOTS "Hollywood"

WKGB/Binghamton, NY
PD: Jim Free
MD: Tim Boland
STONE TEMPLE PILOTS "Hollywood"
INCUBUS "Here"

WRDK/Canton, OH *
PD/M: Todd Dowland
4 BEAUTIFUL CREATURES "Wasted"
INCUBUS "Here"

WPXC/Cape Cod, MA
OM: Steve McVie
PD: Suzanne Tonsire
MD: Nick Rivers
STAND "Fate"
STONE TEMPLE PILOTS "Hollywood"
SUM 41 "Far"

KRNA/Cedar Rapids, IA
PD: Joe Nugent
MD: Tommy Lang
INCUBUS "Here"
STAND "Fate"

WYBB/Charleston, SC *
PD/M: Mike Allen
No Adds

WEBN/Cincinnati, OH *
OM: Scott Reinhart
PD: Mitchell Walker
MD: Rick "The Dude" Vaele
7 INCUBUS "Here"
STONE TEMPLE PILOTS "Hollywood"

WMHS/Cleveland, OH *
OM: Greg Asham
PD: Tony Tilford
MD: Mark Pennington
No Adds

WRCW/Columbus, GA
OM: Brian Waters
10 FIELDS OF GOLD "Control"
SYSTEM OF A DOWN "Chop"
INCUBUS "Here"

WGLG/Morgantown, WV
PD: Jeff Miller
MD: Dave Murdoch
1 SLIPNOT "Lull"
INCUBUS "Here"
STAND "Fate"
STONE TEMPLE PILOTS "Hollywood"
LIFER "Boring"

WQFM/Rochester, NY *
PD: Paul Newell
MD: Dave Kane
INCUBUS "Here"
TRANSMATIC "Come"

WXRK/Rockford, IL
PD/M: Jim Stone
STONE TEMPLE PILOTS "Hollywood"
UNION UNDERGROUND "Teas"
GODSMACK "Magick"

WKQZ/Saginaw, MI *
PD: Hunter Scott
AP/DMD: Rebel Scott James
1 LINCOLN PARK "End"
DRAWING THEO "Stomp"
LIFER "Boring"
MESH "Maybe"
SKRAPER "Sunshine"

WBAB/Nassau-Suffolk, NY *
PD: Ted Edwards
AP/D: Ralph Tortora
MD: John Parise
1 INCUBUS "Here"
CALLING "Wherever"
JOHN MELLENCAMP "Peaceful"

WPLR/New Haven, CT *
PD: John Griffin
MD: Pam Landry
No Adds

KFXZ/Odesa-Midland, TX
PD/M: Steve Orscol
STATIC "X" "Black"
BREAKING POINT "Coming"

KATT/Oklahoma City, OK *
OM: Chris Baker
MD: Joe Daniels
21 DEFAULT "Wasting"
13 INCUBUS "Here"
10 STAND "Fate"
7 P.O.D. "Alive"
5 BLACK CROWES "Souf"

KEZO/Omaha, NE *
PD/M: Bruce Patrick
INCUBUS "Here"

KCLB/Palm Springs, CA
PD/M: Tish Lacy
INCUBUS "Here"
U2 "Moment"
R.E.M. "Wig"
VISION OF DISORDER "Southbound"

WGLO/Peoria, IL
OM: B.J. Stone
AP/DMD: Tim Ylanen
U2 "Moment"

WWCT/Peoria, IL
PD: Jamie Murphy
MD: Debbie Hunter
SEVEN MARY THREE "Sleepwalk"

WMMR/Philadelphia, PA *
PD: Sam Altman
AP/DMD: Kim Zepko
INCUBUS "Here"
TRANSMATIC "Come"

KDKB/Phoenix, AZ *
PD: Joe Bonadonna
MD: Dick Ellis
No Adds

WHEB/Portsmouth, NH *
No Adds

WHLJ/Providence, RI *
PD: John Lassman
MD: Casey Krukowski
10 AFROMAN "Because"
INCUBUS "Here"
SLIPNOT "Lull"

WBBB/Raleigh-Durham, NC *
OM: Andy Meyer
7 SEVEN MARY THREE "Sleepwalk"
6 U2 "Moment"

WRXL/Richmond, VA *
PD: John Lassman
MD: Casey Krukowski
10 AFROMAN "Because"
INCUBUS "Here"
SLIPNOT "Lull"

KCAL/Riverside, CA *
PD: Steve Hoffman
MD: M.J. Matthews
17 DAYS OF THE NEW "Hang"
NICHELBACK "Remind"
SLIPNOT "Lull"
STAND "Fate"

WRDQ/Roanoke-Lynchburg, VA *
OM: Buzz Casey
MD: Heidi Krummet
BEAUTIFUL CREATURES "Wasted"
INCUBUS "Here"
NICHELBACK "Remind"

WNCN/Youngstown, OH *
PD: Chris Patrick
MD: Dom Nordella
5 STONE TEMPLE PILOTS "Hollywood"
1 INCUBUS "Here"
BREAKING POINT "Coming"

Active Rock

WQBK/Albany, NY *
PD/M: Dave Hill
5 AFROMAN "Because"
1 INCUBUS "Here"
STONE TEMPLE PILOTS "Hollywood"
MESH "Maybe"
BAD RONALD "Begin"
BREAKING POINT "Coming"

KZKR/Amarillo, TX
PD: Eric Skayler
STONE TEMPLE PILOTS "Hollywood"
STAND "Fate"
INCUBUS "Here"

WWWX-WXWX/Appleton-Green Bay, WI *
PD: Keith Huotari
MD: AJ
3 STAND "Fate"
2 STONE TEMPLE PILOTS "Hollywood"
DAYS OF THE NEW "Hang"
FROM ZERO "Side"
INCUBUS "Here"

WCHZ/Augusta, GA *
OM: Harley Drew
PD/M: Chuck Williams
No Adds

KRAB/Bakersfield, CA *
PD/M: Danny Sparks
8 LIVE "Simple"
5 INCUBUS "Here"

WYYT/Baltimore, MD *
PD: Rick Strauss
AP/DMD: Rob Heckman
8 INCUBUS "Here"
4 SLIPNOT "Lull"
DRAWING THEO "Stomp"
LIMP SLIPNOT "Baker"

WCPR/Biloxi-Gulfport, MS *
OM: Kenny Vest
PD: Scott Fox
AP/D: Wayne Watkins
MD: A.J. Fantastic
1 AFROMAN "Because"
BREAKING POINT "Coming"
CULT "Breath"
INCUBUS "Here"
STATIC "X" "Black"
STONE TEMPLE PILOTS "Hollywood"
UNION UNDERGROUND "Teas"

WRLR/Birmingham, AL *
PD: Ryan Castle
AP/D: John Olsen
MD: Murphy
6 INCUBUS "Here"
STONE TEMPLE PILOTS "Hollywood"

WAAF/Boston, MA *
PD: Dave Douglas
MD: Mike Brangione
3 DAYS OF THE NEW "Hang"
2 PRIMER 55 "Lil"
MESH "Maybe"
STATIC "X" "Black"

WRXK/Charlottesville, VA *
PD: Bono
5 STAND "Fate"
1 SEVEN CHANGELS "Breath"
INCUBUS "Here"
STONE TEMPLE PILOTS "Hollywood"

KFMF/Chicago, CA
PD: Marty Griffin
MD: Tim Buc Moore
INCUBUS "Here"
SALVA "Dick"

KILD/Colorado Springs, CO *
PD: Ross Ford
AP/D: Brett Geary
MD: Hill Jordan
16 INCUBUS "Here"
BUTTHOLE SURFERS "Shame"
SKRAPER "Sunshine"

WAZU/Columbus, OH *
OM: Cherley Lutz
PD/M: Joe Pasternak
SALVA "Dick"
SLIPNOT "Lull"

WBZX/Columbus, OH *
PD: Hal Fish
AP/D: Phoni Hunter
INCUBUS "Here"
P.O.D. "Alive"
SKRAPER "Sunshine"

KEGL/Dallas-Ft. Worth, TX *
PD: Duane Deberry
AP/D: Chris Ryan
MD: Cindy Scott
2 SALVA "Dick"
INCUBUS "Here"
STONE TEMPLE PILOTS "Hollywood"

KBPI/Denver-Boulder, CO *
PD: Bob Richards
AP/DMD: Willie B.
No Adds

KAZR/Des Moines, IA *
PD: Sean Elliott
MD: Jo Michaels
9 INCUBUS "Here"
ALIEN ANT FARM "Criminal"
STATIC "X" "Black"
STONE TEMPLE PILOTS "Hollywood"

WRIF/Detroit, MI *
OM: Doug Pickett
AP/DMD: Troy Hanson
1 INCUBUS "Here"

WGBF/Evansville, IN
OM: Mike Sanders
PD: Turner Watson
MD: Fatboy
STONE TEMPLE PILOTS "Hollywood"

WRQC/Fayetteville, NC *
PD/M: Sydney Scott
14 DAYS OF THE NEW "Hang"
8 STAND "Fate"
1 INCUBUS "Here"
1 SYSTEM OF A DOWN "Chop"
SALVA "Dick"
GODSMACK "Magick"

WWBN/Flint, MI *
PD: Brian Beddow
MD: Chai Walker
GODSMACK "Greed"
SLIPNOT "Lull"
STAND "Fate"

KRZR/Fresno, CA *
OM: E. Curtis Johnson
1 STAND "Fate"
1 STATIC "X" "Black"
STONE TEMPLE PILOTS "Hollywood"
INCUBUS "Here"

WBVR/Ft. Wayne, IN *
OM: Jim Fox
MD: Shannon Norris
12 BEAUTIFUL CREATURES "Wasted"
INCUBUS "Here"

WRUF/Gainesville-Ocala, FL *
PD: Harry Guscott
MD: Ryan North
6 INCUBUS "Here"
BEAUTIFUL CREATURES "Wasted"
BREAKING POINT "Coming"
POWERMAN 5000 "Bombshell"

WKLG/Grand Rapids, MI *
OM: Tony Gates
PD/M: Mark Faurie
No Adds

WXOR/Greenville, NC
PD: Brian Rickman
MD: Wes Adams
10 SALVA "Dick"
9 CULT "Breath"
5 INCUBUS "Here"
4 UNION UNDERGROUND "Teas"
STONE TEMPLE PILOTS "Hollywood"
FROM ZERO "Side"

WTPT/Greenville, SC *
PD: Mark Hendrix
MD: Taylor
2 POWERMAN 5000 "Bombshell"
1 INCUBUS "Here"
1 MEGADETH "Dread"
1 MADWYNE "Death"
LIVE "Simple"

WDXA/Harrisburg, PA *
PD: Claudine DeLorenzo
MD: Neon
3 JIMMY EAT WORLD "Bleed"
1 INCUBUS "Here"
1 REVEILLE "What"
BREAKING POINT "Coming"
STONE TEMPLE PILOTS "Hollywood"

WCCC/Hartford, CT *
PD: Michael Piosoz
AP/DMD: Mike Karoly
9 INCUBUS "Here"
1 DRAWING THEO "Stomp"
1 STONE TEMPLE PILOTS "Hollywood"

WAND/Huntington, WV
PD/M: Paul Oskud
11 STAND "Fate"
9 INCUBUS "Here"
STONE TEMPLE PILOTS "Hollywood"

KQRC/Kansas City, MO *
PD: Vince Richards
AP/DMD: Don Jantzen
4 LINCOLN PARK "End"

KLFX/Killeen-Temple, TX
PD: Bob Ford
(RED) PLANET EARTH "Meadow"
STAND "Fate"
TRANSMATIC "Come"

WJXQ/Lansing, MI *
OM: Bob Olson
MD: Kevin Conrad
10 INCUBUS "Here"
5 SALVA "Dick"
3 P.O.D. "Alive"
ADEMA "Oving"
SKRAPER "Sunshine"

KIBZ/Lincoln, NE
PD: E.J. Marshall
AP/D: Sparky
MD: Samantha Knight
REVEILLE "What"
SUM 41 "Far"

KFMX/Lubbock, TX
OM: Wes Nesemann
No Adds

WJJO/Madison, WI *
OM: Glen Gardner
AP/DMD: Blake Patton
INCUBUS "Here"
STATIC "X" "Black"

WGR/Manchester, NH
PD: Russ Motta
MD: Meegan Collier
7 INCUBUS "Here"
5 STAND "Fate"
REVEILLE "What"
ROLLINS BAND "Number"

WVME/Memphis, TN *
PD: Rob Crossman
MD: Mike Klabrew
16 DEFAULT "Wasting"
1 STAND "Fate"
1 ADEMA "Oving"
INCUBUS "Here"

WZTA/Miami, FL *
OM: Gregg Steele
AP/D: Lee Daniels
MD: Kimba
ALIEN ANT FARM "Criminal"
SALVA "Dick"
STAND "Fate"

WLZR/Milwaukee, WI *
PD: Keith Hastings
MD: Marilyn Moe
No Adds

KOOR/Minneapolis, MN *
OM: Dave Hamilton
PD: Wade Linder
MD: Pablo
14 INCUBUS "Here"
9 STONE TEMPLE PILOTS "Hollywood"
SALVA "Dick"
SKRAPER "Sunshine"
STATIC "X" "Black"

WRAT/Muskegon-Ocean, NJ *
PD: Carl Craft
AP/DMD: Robyn Lane
17 INCUBUS "Here"
15 BLOW UP "Shame"
14 CLUTCH "Careful"
12 STONE TEMPLE PILOTS "Hollywood"
ALIEN ANT FARM "Criminal"
MADWYNE "Death"
U2 "Moment"

WKZO/Myrtle Beach, SC
OM: Eric Hill
AP/DMD: Summer James
3 INCUBUS "Here"
2 STONE TEMPLE PILOTS "Hollywood"
PETE D'ORNI "Nancy"

WNPL/Nashville, TN *
PD/M: Derek Myers
INCUBUS "Here"

WNOR/Norfolk, VA *
PD: Harvey Kojan
AP/DMD: Tim Pariser
7 INCUBUS "Here"
BREAKING POINT "Coming"
MESH "Maybe"
DRESZERO "Order"

KROC/Omaha, NE *
PD: Tim Sheridan
MD: Jon Terry
4 INCUBUS "Here"
SUM 41 "Far"

WJRR/Orlando, FL *
MD: Neon
MD: Dickman
9 INCUBUS "Here"

WTKX/Pensacola, FL *
Dir/Prog: Joel Sampson
AP/DMD: Mark "The Shark" Dye
7 INCUBUS "Here"
2 STAND "Fate"
STONE TEMPLE PILOTS "Hollywood"

WYSP/Philadelphia, PA *
PD: Tim Gibson
MD: Neal Mistry
MD: Nancy Palumbo
1 STAND "Fate"
STONE TEMPLE PILOTS "Hollywood"

KUPD/Phoenix, AZ *
PD: J.J. Jeffries
MD: Larry McFeele
INCUBUS "Here"
STATIC "X" "Black"
SYSTEM OF A DOWN "Chop"

KUFO/Portland, OR *
OM: Dave Nunne
AP/DMD: Al Scott
INCUBUS "Here"
NICHELBACK "Remind"

KORB/Quad Cities, IA-IL *
OM: Steve Gunter
PD/M: Rick Thunes
3 INCUBUS "Here"
1 STONE TEMPLE PILOTS "Hollywood"

KDOT/Reno, NV *
PD: E.J. Marshall
AP/D: Sparky
MD: Martina Davis
9 INCUBUS "Here"
STONE TEMPLE PILOTS "Hollywood"

KRTQ/Tulsa, OK *
PD: Chris Kelly
AP/D: Kelly Garrett
3 INCUBUS "Here"
1 CROSSED BRED "Underlined"
STONE TEMPLE PILOTS "Hollywood"

KICT/Wichita, KS *
PD: Jules Riley
MD: R.J. Davis
8 INCUBUS "Here"
SKRAPER "Sunshine"
STONE TEMPLE PILOTS "Hollywood"

*Monitored Reporters

67 Total Reporters

44 Total Monitored

23 Total Indicator

21 Current Indicator Playlists

Did Not Report, Playlist Frozen (2):

WKLC/Charleston, WV
KZOZ/San Luis Obispo, CA



*Monitored Reporters

68 Total Reporters

54 Total Monitored

14 Total Indicator



R&R Active Rock Top 50



August 17, 2001

LAST WEEK	THIS WEEK	ARTIST TITLE LABEL(S)	TOTAL PLAYS	+/- PLAYS	GROSS IMPRESSIONS ('00)	WEEKS ON CHART	TOTAL STATIONS/ADDS
1	1	TOOL Schism (Volcano)	1650	-11	143960	15	54/0
3	2	LINKIN PARK Crawling (Warner Bros.)	1543	+44	125110	20	53/0
2	3	STAINED It's Been Awhile (Flip/Elektra/EEG)	1516	-60	132411	22	54/0
4	4	PUDDLE OF MUDD Control (Flawless/Geffen/Interscope)	1449	+78	122786	8	54/0
7	5	DROWNING POOL Bodies (Wind-up)	1287	+89	106658	17	54/0
6	6	DISTURBED Down With The Sickness (Giant/Reprise)	1272	+41	103663	12	54/0
9	7	NICKELBACK How You Remind Me (Roadrunner)	1217	+214	101101	5	52/1
5	8	GODSMACK Greed (Republic/Universal)	1193	-97	114091	24	53/1
8	9	SALIVA Your Disease (Island/IDJMG)	1049	-40	85095	27	49/0
10	10	TANTRIC Astounded (Maverick)	1003	+61	79298	11	48/0
12	11	ADEMA Giving In (Arista)	758	+139	60311	7	50/3
13	12	SYSTEM OF A DOWN Chop Suey (American/Columbia)	696	+102	65581	5	52/2
11	13	STEREOMUD Pain (Loud/Columbia)	694	-152	55301	20	48/0
17	14	LIVE Simple Creed (Radioactive/MCA)	675	+110	52756	3	45/3
14	15	PETE. Sweet Daze (Warner Bros.)	661	+72	57961	10	50/0
19	16	POWERMAN 5000 Bombshell (DreamWorks)	599	+60	52012	5	49/2
15	17	CLUTCH Careful With That Mic... (Atlantic)	592	+4	38253	14	42/1
18	18	WEEZER Hash Pipe (Geffen/Interscope)	556	+11	41861	14	29/0
16	19	COLD End Of The World (Flip/Geffen/Interscope)	547	-18	39509	9	44/0
31	20	SALIVA Click Click Boom (Island/IDJMG)	515	+235	34970	4	41/6
22	21	LIMP BIZKIT Boiler (Flip/Interscope)	499	+46	42921	6	42/1
29	22	ALIEN ANT FARM Smooth Criminal (DreamWorks)	445	+85	32172	7	24/2
23	23	STAINED Outside (Flip/Elektra/EEG)	440	+3	45187	16	26/0
26	24	SOIL Halo (J)	413	+22	42586	7	40/2
32	25	SLIPKNOT Left Behind (Roadrunner)	398	+130	38936	2	38/4
35	26	P.O.D. Alive (Atlantic)	349	+137	31930	3	40/2
24	27	ECONOLINE CRUSH You Don't Know What It's... (Restless)	341	-74	22198	7	30/0
30	28	MUDVAYNE Death Blooms (No Name/Epic)	323	-5	29992	7	37/2
37	29	STAINED Fade (Flip/Elektra/EEG)	290	+96	32407	2	23/14
33	30	SEVEN CHANNELS Breathe (Palm Pictures)	279	+29	26938	5	29/1
43	31	DAYS OF THE NEW Hang On To This (Outpost/Interscope)	279	+129	24713	2	24/3
34	32	NONPOINT Endure (MCA)	241	+17	24017	7	26/0
41	33	CRAVING THEO Stomp (Columbia)	231	+74	23527	2	26/2
38	34	SYSTEMATIC Deep Colors Bleed (Music Company/Elektra/EEG)	227	+46	16425	5	25/0
36	35	Breaker INCUBUS I Wish You Were Here (Immortal/Epic)	205	+204	18713	1	45/44
36	36	BLINK-182 The Rock Show (MCA)	190	-22	12230	10	10/0
28	37	SIMON SAYS Blister (Hollywood)	189	-172	15371	11	32/0
39	38	BLACK CROWES Soul Singing (V2)	175	-5	8050	8	15/0
40	39	CRASHPALACE Perfect (Trauma)	173	+14	14663	9	16/0
44	40	NO ONE Chemical (Immortal/Virgin)	172	+24	14933	5	23/0
42	41	MOKE My Degeneration (Ultimatum)	153	-2	8787	6	16/0
45	42	MEGADETH Dread & The Fugitive Mind (Sanctuary/SRG)	152	+20	19895	2	16/1
46	43	SUM 41 Fat Lip (Island/IDJMG)	144	+14	11702	2	8/1
47	44	CROSSBREED Underlined (Artemis)	132	+25	14584	4	15/1
48	45	BEAUTIFUL CREATURES Wasted (Warner Bros.)	128	+22	11095	3	13/2
49	46	LIFER Boring (Republic/Universal)	116	+11	8782	2	19/1
47	47	AFROMAN Because I Got High (Universal)	116	+54	16259	1	4/2
48	48	PRIMER 55 This Life (Island/IDJMG)	112	+42	8748	1	14/2
50	49	GODHEAD Eleanor Rigby (Posthuman/Priority)	91	0	9707	2	7/0
49	50	Debut VISION OF DISORDER Southbound (TVT)	86	+10	5573	1	11/0

Most Added.

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ARTIST TITLE LABEL(S)	ADDS
INCUBUS I Wish You Were Here (Immortal/Epic)	44
STONE TEMPLE PILOTS Hollywood Bitch (Atlantic)	20
STAINED Fade (Flip/Elektra/EEG)	14
STATIC-X Black And White (Warner Bros.)	9
BREAKING POINT Coming Of Age (Wind-up)	7
SALIVA Click Click Boom (Island/IDJMG)	6
SKRAPE Sunshine (RCA)	5
SLIPKNOT Left Behind (Roadrunner)	4
ADEMA Giving In (Arista)	3
LIVE Simple Creed (Radioactive/MCA)	3
DAYS OF THE NEW Hang On To This (Outpost/Interscope)	3
MESH Maybe Tomorrow (Label)	3

Most Increased Plays

ARTIST TITLE LABEL(S)	TOTAL PLAY INCREASE
SALIVA Click Click Boom (Island/IDJMG)	+235
NICKELBACK How You Remind Me (Roadrunner)	+214
INCUBUS I Wish You Were Here (Immortal/Epic)	+204
ADEMA Giving In (Arista)	+139
P.O.D. Alive (Atlantic)	+137
SLIPKNOT Left Behind (Roadrunner)	+130
DAYS OF THE NEW Hang On To This (Outpost/Interscope)	+129
LIVE Simple Creed (Radioactive/MCA)	+110
SYSTEM OF A DOWN Chop Suey (American/Columbia)	+102
STAINED Fade (Flip/Elektra/EEG)	+96

Breakers.

NOW PLAYING ON 60% OF THE REPORTING PANEL

INCUBUS

I Wish You Were Here (Immortal/Epic)

TOTAL PLAYS/INCREASE	TOTAL STATIONS/ADDS	CHART
205/204	45/44	35

Most Added is the total number of new adds officially reported to R&R by each reporting station. Songs unreported as adds do not count toward overall total stations playing a song. Most Increased Plays lists the songs with the greatest week-to-week increases in total plays. Weighted chart appears on R&R ONLINE MUSIC TRACKING.

54 Active Rock reporters. Monitored airplay data supplied by Mediabase Research, a division of Premiere Radio Networks. Songs ranked by total plays for the airplay week of Sunday 8/5-Saturday 8/11. Bullets appear on songs gaining plays or remaining flat from previous week. If two songs are tied in total plays, the song being played on more stations is placed first. Breaker status is assigned to songs reaching 60% of reporting panel for the first time. Songs that are down in plays for three consecutive weeks and below No.15 are moved to recurrent. Gross Impressions equals Average Quarter Hour Persons times number of plays (times 100). Average Quarter Hour Persons used herein with permission from The Arbitron Company (Copyright 2001, The Arbitron Company). © 2001, R&R Inc.



VISION OF DISORDER SOUTHBOUND

R&R Active Rock Chart DEBUT 50!!!

On Over 40 stations, including KISS, WCCC, WNOR, KLAQ, KRCQ, KQRC, WRQC...

Touring with Tattoo The Planet

Default "wasting my time" Impacting Radio August 27/28

Not Wasting ANY Time...

KPNT St. Louis
KATT OK City
WMFS Memphis
KZON Phoenix
CIMX Detroit
Much Music

ADD!
#10 with Top 5 Phones!
#20, ADD! Top 10 Phones!
#20 with Top 20 Phones!
#19
#1

On Tour with NICKELBACK This Fall!

SOIL

I'm the man with the rock in his hand Gonna stone you...stone you

"HALO"



"'Halo' is a hit !!! We're approaching 700 spins with no burn. It started with the core and has blossomed from there, consistently testing Top 3. The band has performed two standing-room-only shows that blew everyone away. This Friday they're back for their third sold-out show!" -Pat Lynch PD WJRR/Orlando

R&R Active Rock

24

Already On:

KEGL

WRIF

WAAF

WZTA

KFNK

WMMS

KUPD

KIOZ

KXXR

WXTB

KUFO

WEBN

KRXQ

KQRC

WLZR

KISS

WBZX

and many more

Scars 9.11.01

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Produced and Engineered by Johnny K. Radio Mix by Tom Lord-Alge

Management: Peter Tsolis for Zoid Entertainment Group
Larry Mazer for Entertainment Services Unlimited



one world records



America's Best Testing Active Rock Songs 12+ For The Week Ending 8/17/01.

Artist Title (Label)	TW	LW	Familiarity	Burn	TD	Familiarity	Burn
DISTURBED Down With The Sickness(Giant/Reprise)	4.07	3.96	90%	16%	4.04	92%	19%
TOOL Schism(Volcano)	4.02	4.08	93%	26%	4.02	96%	26%
SYSTEM OF A DOWN Chop Suey(American/Columbia)	3.97	3.87	53%	5%	3.93	58%	7%
STAIN'D It's Been Awhile(Flip/Elektra/EEG)	3.89	3.84	98%	46%	3.82	99%	48%
POWERMAN 5000 Bombshell(DreamWorks)	3.86	3.76	64%	6%	3.77	70%	9%
STEREOMUD Pain(Loud/Columbia)	3.83	3.81	72%	11%	3.71	76%	14%
NICKELBACK How You Remind Me(Roadrunner)	3.82	3.75	58%	7%	3.76	63%	11%
MUDVAYNE Death Blooms(No Name/Epic)	3.81	3.74	57%	7%	3.68	59%	9%
LINKIN PARK Crawling(Warner Bros.)	3.80	3.74	94%	32%	3.67	96%	38%
GODSMACK Greed(Republic/Universal)	3.80	3.84	95%	31%	3.79	96%	33%
DROWNING POOL Bodies(Wind-Up)	3.76	3.70	87%	19%	3.69	91%	21%
COLD End Of The World(Flip/Geffen/Interscope)	3.74	3.73	63%	8%	3.62	66%	12%
ALIEN ANT FARM Smooth Criminal(DreamWorks)	3.74	-	80%	18%	3.70	84%	20%
ADEMA Giving In(Arista)	3.73	3.66	45%	4%	3.61	47%	5%
STAIN'D Outside(Flip/Elektra/EEG)	3.73	3.68	97%	46%	3.64	98%	48%
CULT Rise(Lava/Atlantic)	3.73	3.79	76%	14%	3.75	85%	15%
LINKIN PARK One Step Closer(Warner Bros.)	3.67	3.65	97%	45%	3.62	98%	48%
PUDDLE OF MUDD Control(Flawless/Geffen/Interscope)	3.65	3.69	69%	13%	3.52	74%	18%
SALIVA Your Disease(Island/IDJMG)	3.64	3.60	92%	31%	3.65	93%	31%
TANTRIC Astounded(Maverick)	3.59	3.60	72%	15%	3.57	78%	17%
311 You Wouldn't Believe(Volcano)	3.43	3.37	69%	16%	3.20	74%	21%
PETE Sweet Daze(Warner Bros.)	3.41	3.38	36%	6%	3.31	38%	9%
WEEZER Hash Pipe(Geffen/Interscope)	3.40	3.44	88%	32%	3.41	90%	33%
ECONLINE CRUSH You Don't Know What It's Like(Restless)	3.38	3.32	55%	10%	3.22	61%	15%
3 DOORS DOWN Be Like That(Republic/Universal)	3.37	3.39	87%	26%	3.24	89%	31%
CLUTCH Careful With That Mic(Atlantic)	3.36	3.29	54%	15%	3.33	60%	18%
DAVE NAVARRO Rexall(Capitol)	3.28	3.32	75%	21%	3.15	82%	28%
LIVE Simple Creed(Radioactive/MCA)	3.20	-	41%	8%	3.12	47%	11%
PRIME STH I'm Stupid (Don't Worry 'Bout Me)(Giant/Reprise)	3.14	3.21	48%	13%	3.04	52%	16%
LIMP BIZKIT Boiler(Flip/Interscope)	2.76	2.78	73%	31%	2.70	77%	36%

Total sample size is 874 respondents. Total average favorability estimates are based on a scale of 1-5. (1=dislike very much, 5=like very much). Total familiarity represents the percentage of respondents who recognized the song. Total burn represents the number of respondents who said they are tired of hearing the song. Sample composition is based on persons 12+. TD = Target Demo (Males 18-34). Persons are screened via the Internet. Once passed, they can take the music test based on their format/music preference. RateTheMusic.com results are not meant to replace callout research. The results are intended to show opinions of participants on the Internet only. RateTheMusic is a registered trademark of RateTheMusic.com. The RTM system is available for local radio stations by calling 407/523-7272. RateTheMusic.com data is provided by Mediabase Research, A division of Premiere Radio Networks.

Most Played Recurrents

ARTIST TITLE LABEL(S)	TOTAL PLAYS
LINKIN PARK One Step Closer(Warner Bros.)	565
GODSMACK Awake(Republic/Universal)	520
LIMP BIZKIT My Way(Flip/Interscope)	483
FUEL Hemorrhage (In My Hands)(Epic)	458
PAPA ROACH Last Resort(DreamWorks)	430
A PERFECT CIRCLE Judith(Virgin)	427
3 DOORS DOWN Be Like That(Republic/Universal)	396
DISTURBED Voices(Giant/Reprise)	393
DISTURBED Stupify(Giant/Reprise)	390
INCUBUS Drive(Immortal/Epic)	367
CULT Rise(Lava/Atlantic)	365
INCUBUS Pardon Me(Immortal/Epic)	359
TANTRIC Breakdown(Maverick)	351
PRIMUS W/OZZY N.I.B.(Divine/Priority)	333
3 DOORS DOWN Loser(Republic/Universal)	324
GODSMACK Whatever(Republic/Universal)	299
FUEL Bad Day(Epic)	296
PRIME STH I'm Stupid (Don't Worry...)(Giant/Reprise)	287
METALLICA I Disappear(Hollywood)	283
311 You Wouldn't Believe(Volcano)	283

New & Active

MESH Maybe Tomorrow (Label) Total Plays: 83, Total Stations: 10, Adds: 3	SEVEN MARY THREE Sleepwalking (Mammoth) Total Plays: 42, Total Stations: 6, Adds: 0
BUTTHOLE SURFERS ...Of Life (Surfdog/Hollywood) Total Plays: 67, Total Stations: 8, Adds: 2	SINOMATIC You're Mine (Rust/Atlantic) Total Plays: 39, Total Stations: 5, Adds: 0
STONE TEMPLE PILOTS Hollywood Bitch (Atlantic) Total Plays: 57, Total Stations: 22, Adds: 20	BREAKING POINT Coming Of Age (Wind-up) Total Plays: 34, Total Stations: 9, Adds: 7
REVELLE What You Got (Elektra/EEG) Total Plays: 57, Total Stations: 9, Adds: 2	STATIC-X Black And White (Warner Bros.) Total Plays: 25, Total Stations: 11, Adds: 9
SKRAPE Sunshine (RCA) Total Plays: 43, Total Stations: 14, Adds: 5	CULT Breathe (Lava/Atlantic) Total Plays: 24, Total Stations: 7, Adds: 2
FROM ZERO The Other Side (Arista) Total Plays: 42, Total Stations: 7, Adds: 1	

Songs ranked by total plays

ACTIVE ROCK

Going For Adds 8/21/01

- BOY HITS CAR Man Without Skin (Wind-up)
- DAYS OF THE NEW Hang On To This (Geffen/Interscope)
- EVERCLEAR Rock Star (Posthuman/Priority)
- JETTINGHAM Cheating (Republic/Universal)
- JOHN MELLENCAMP Peaceful World (Columbia)
- LIT Lipstick And Bruises (RCA)
- ONESIDEZERO New World Order (Maverick)
- OURS Drowning (DreamWorks)
- ROLLINS BAND Your Number Is One (Sanctuary/SRG)
- SUICIDE MACHINES Killing Blow (Hollywood)

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Active Rock Playlists

LIFER

"BORING"

Adds like these
Ain't BORING.

WLZX, WKQZ, WLXZ
And more

49 - 46

UNIVERSAL
Republic

MARKET #6

KEGL/Dallas-Ft. Worth
Clear Channel
(972) 991-1029
Doherty/Ryan/Scull
12+ Cumc 367,000



PLAYS	LW	TW	ARTIST/TITLE	GI	(000)
28	29	29	LINKIN PARK/Crawling	6032	61
28	29	29	SALIVA/Your Disease	6032	61
30	29	29	GOOSMACK/Greed	6032	61
18	26	26	STAND!T'S Been Awful	5408	28
20	25	25	DROWNING POOL/Bodies	5200	25
25	25	25	TOOL/Schism	5200	25
23	24	24	PUDDLE OF MUDD/Control	4960	23
16	22	22	TANTRICK/Asounded	4576	16
21	21	21	NICKELBACK/How You Remind Me	4368	21
21	21	21	DISTURBED/Down With...	4368	21
23	21	21	CLUTCH/Careful With That...	3744	23
13	17	17	ECONLINE CRUSH/You Don't Know...	3536	13
8	12	12	POWERMAN 5000/Bombshell	2496	8
12	12	12	SYSTEM OF A DOWN/Chop Suey	2496	12
6	11	11	PETE/Sweet Daze	2288	6
6	11	11	A PERFECT CIRCLE/Judith	2288	6
11	10	10	SLIPKNOT/Left Behind	2288	11
5	9	9	RED HOT CHILLI...Scar Tissue	2080	5
5	9	9	LINKIN PARK/One Step Closer	1872	5
6	8	8	CRAWLING THE STOMP	1664	6
6	8	8	MEGADETH/Dread	1664	6
5	8	8	PRIME 55/This Life	1664	5
6	7	7	PAPA ROACH/Last Resort	1456	6
13	7	7	STAND!T'S Been Awful	1456	13
7	7	7	GOOSMACK/Keep Away	1456	7
8	7	7	OLEANDER/Why I'm Here	1456	8
7	7	7	CLUTCH/Careful With That...	1456	7
9	7	7	GOOSMACK/Awake	1456	9

MARKET #7

WRIF/Detroit
Greater Media
(313) 547-0101
Podell/Hanson
12+ Cumc 536,000



PLAYS	LW	TW	ARTIST/TITLE	GI	(000)
31	28	28	GOOSMACK/Greed	6444	31
21	25	25	STAND!T'S Been Awful	6075	21
15	19	19	TANTRICK/Asounded	6137	15
15	18	18	DAYS OF THE NEW/Hang On To This	5814	15
14	16	16	3 DOORS DOWN/Be Like That	5168	14
16	16	16	NICKELBACK/How You Remind Me	5168	16
7	11	11	LINKIN PARK/Crawling	4527	7
17	15	15	STONE TEMPLE PILOTS/Hollywood Brh	4845	17
11	15	15	STAND!T'S Been Awful	4845	11
12	14	14	LIVE/Simple Creed	4522	12
15	14	14	STAND!T'S Been Awful	4522	15
12	14	14	PUDDLE OF MUDD/Control	4522	12
12	13	13	TOOL/Schism	4199	12
9	13	13	PETE/Sweet Daze	4199	9
10	13	13	BUCKWHALE/You Remind Me	4199	10
10	12	12	MEGADETH/Dread	3876	10
12	12	12	DROWNING POOL/Bodies	3876	12
9	12	12	DISTURBED/Down With...	3876	9
10	11	11	POWERMAN 5000/Bombshell	3553	10
8	11	11	SYSTEM OF A DOWN/Chop Suey	3553	8
9	11	11	ADAM/Giving In	3553	9
8	10	10	CLUTCH/Careful With That...	3230	8
7	10	10	SALIVA/Your Disease	2584	7
6	10	10	NO ONE/Cheerleader	2261	6
5	7	7	CREED/We Are Ready	2261	5
6	7	7	P.O.D./Alive	2261	6
7	7	7	SOUL/Alive	2261	7
6	7	7	SEVEN CHANNEL/S/Breathe	2261	6
6	6	6	HAMSTER/No Sonne	1938	6
6	6	6	MUDVAYNE/Death Blooms	1938	6

MARKET #8

WAAF/Boston
Entercom
(617) 775-5400
Douglas/Brangiorie
12+ Cumc 476,400



PLAYS	LW	TW	ARTIST/TITLE	GI	(000)
31	31	31	SYSTEM OF A DOWN/Chop Suey	11275	31
33	40	40	WEZEX/Hash Pipe	11000	33
39	36	36	TOOL/Schism	9600	39
36	35	35	DISTURBED/Down With...	9525	36
33	35	35	DROWNING POOL/Bodies	9625	33
30	34	34	STEREOMUDD/Underlined	9550	30
25	34	34	ALLEN ANI/FARM/Smooth Criminal	9550	25
13	34	34	AFROMAN/Because I Got High	9350	13
32	32	32	PUDDLE OF MUDD/Control	8800	32
35	31	31	STAND!T'S Been Awful	8525	35
10	29	29	PETE/Sweet Daze	7975	10
31	28	28	LIMP BIZKIT/Boiler	7150	31
21	26	26	ROCK IN THIS BAND/Your Number Is One	7150	21
25	25	25	SLIPKNOT/Left Behind	6875	25
19	20	20	NONPOINT/Endure	5225	19
19	20	20	GOODAD/Unser Rigby	5225	19
5	17	17	STAND!T'S Been Awful	3550	5
18	17	17	COLDFEET/Of The World	4675	18
16	16	16	MUDVAYNE/Death Blooms	4675	16
13	15	15	NO ONE/Chemical	4125	13
12	14	14	SURVIVE/First Step	3850	12
15	14	14	ECONLINE CRUSH/You Don't Know...	3850	15
13	13	13	REVELATION/When You Get	3575	13
14	13	13	STONE TEMPLE PILOTS/Hollywood Brh	3575	14
12	13	13	MEGADETH/Dread	3575	12
10	13	13	PAPA ROACH/Last Resort	3575	10
11	12	12	SALIVA/Your Disease	3300	11
11	12	12	CROSSBREED/Underlined	3025	11
14	11	11	SIMON SAYS/Baster	3025	14

MARKET #12

WZTJ/Miami
Clear Channel
(954) 862-2000
Steele/Daniels/Kimba
12+ Cumc 345,800



PLAYS	LW	TW	ARTIST/TITLE	GI	(000)
43	42	42	LINKIN PARK/Crawling	8064	43
42	42	42	STAND!T'S Been Awful	8064	42
42	42	42	TOOL/Schism	8064	42
38	34	34	LIVE/Simple Creed	6528	38
25	31	31	SEVEN CHANNEL/S/Breathe	5962	25
41	31	31	PRIME 55/This Life	5962	41
25	29	29	SYSTEM OF A DOWN/Chop Suey	5376	25
17	28	28	DARWIN'S WAITING...Ain't So Stupid...	5376	17
19	22	22	PUDDLE OF MUDD/Control	4274	19
13	18	18	CHAWING THE DUST	3456	13
17	17	17	LINKIN PARK/One Step Closer	3264	17
2	16	16	STRONGARM/Some Ass	3072	2
15	15	15	STEREOMUDD/Pain	2980	15
10	15	15	SUM 41/Fat Lip	2880	10
12	14	14	TANTRICK/Asounded	2688	12
14	14	14	SALIVA/Click Click Boom	2688	14
17	14	14	DISTURBED/Down With...	2688	17
10	14	14	BLINK-182/The Rock Show	2688	10
12	14	14	RED HOT CHILLI...California	2688	12
2	13	13	NICKELBACK/How You Remind Me	2496	2
10	12	12	INCUBUS/Pardon Me	2304	10
11	12	12	ADAM/Giving In	2304	11
6	11	11	RAGE AGAINST...Sleep Now In...	2112	6
11	11	11	PAPA ROACH/Last Resort	2112	11
11	11	11	OFFSPRING/Million Miles Away	2112	11
15	11	11	FUEL/Hemorrhage	2112	15
10	11	11	PRIME 55/This Life	2112	10
2	10	10	LIMP BIZKIT/Boiler	1920	2
11	10	10	SEVEN CHANNEL/S/Breathe	1920	11

MARKET #14

KFNK/Seattle-Tacoma
Rock On
(253) 671-0195
Case/Kapan
12+ Cumc 134,400



PLAYS	LW	TW	ARTIST/TITLE	GI	(000)
45	47	47	LINKIN PARK/Crawling	2068	45
45	45	45	LINKIN PARK/Crawling	1980	45
44	44	44	TOOL/Schism	1926	44
43	43	43	DROWNING POOL/Bodies	1892	43
42	42	42	GOOSMACK/Greed	1848	42
41	41	41	DISTURBED/Down With...	1804	41
41	41	41	PUDDLE OF MUDD/Control	1804	41
40	40	40	NICKELBACK/How You Remind Me	1668	40
21	39	39	SALIVA/Your Disease	924	21
21	39	39	KORN/Make Me Bad	924	21
20	38	38	PRIME 55/This Life	880	20
24	18	18	INCUBUS/Pardon Me	836	24
20	18	18	GOOSMACK/Whatever	836	20
43	18	18	GOOSMACK/Whatever	836	43
19	18	18	PAPA ROACH/Last Resort	836	19
10	18	18	METALICA/No One Left Closer	836	10
22	18	18	METALLICA/Disappear	836	22
18	18	18	CREED/Higher	836	18
19	18	18	POWERMAN 5000/Bombshell	836	19
19	18	18	A PERFECT CIRCLE/Judith	836	19
19	18	18	LINKIN PARK/One Step Closer	836	19
21	18	18	STAND!T'S Been Awful	792	21
20	18	18	GOOSMACK/Voodoo	792	20
42	18	18	LINKIN PARK/One Step Closer	792	42
10	18	18	METALICA/No One Left Closer	792	10
10	18	18	DISTURBED/Down With...	792	10
9	18	18	KORN/In the End	792	9
17	18	18	GOOSMACK/Awake	748	17
16	18	18	STAND!T'S Been Awful	704	16
14	18	18	PETE/Sweet Daze	616	14
7	14	14	SALIVA/Click Click Boom	616	7

MARKET #15

KUPD/Phoenix
Sandusky
(480) 345-9921
Mazzini/McClellan
12+ Cumc 235,000



PLAYS	LW	TW	ARTIST/TITLE	GI	(000)
27	27	27	LINKIN PARK/Crawling	4592	27
25	29	29	TOOL/Schism	4592	25
25	29	29	STAND!T'S Been Awful	4264	25
31	26	26	GOOSMACK/Greed	4264	31
24	24	24	PETE/Sweet Daze	3936	24
21	22	22	DISTURBED/Down With...	3608	21
19	21	21	PUDDLE OF MUDD/Control	3444	19
20	20	20	MEGADETH/Dread	3280	20
16	19	19	COLDFEET/Of The World	2962	16
16	18	18	ADAM/Giving In	2624	16
15	17	17	LINKIN PARK/One Step Closer	2132	15
12	17	17	SEVEN CHANNEL/S/Breathe	1968	12
11	17	17	BEAUTIFUL CREATURES/Wasted	1968	11
11	17	17	CRAWLING THE STOMP	1968	11
11	17	17	NICKELBACK/How You Remind Me	1804	11
10	17	17	NONPOINT/Endure	1804	10
6	11	11	INCUBUS/Dive	1804	6
6	11	11	FUEL/Hemorrhage	1804	6
4	10	10	CRASH/PALACE/Perfect	1640	4
4	10	10	POWERMAN 5000/Bombshell	1359	4
4	10	10	OLEANDER/Why I'm Here	1359	4
12	9	9	SOUL/Alive	1359	12
8	9	9	GOOSMACK/Awake	1208	8
8	9	9	STAND!T'S Been Awful	1208	8
5	9	9	PRIME 55/This Life	1208	5
7	8	8	LIMP BIZKIT/Boiler	1068	7
10	7	7	STAND!T'S Been Awful	1068	10
14	7	7	CLUTCH/Careful With That...	2659	14
12	10	10	CRASH/PALACE/Perfect	1510	12
6	9	9	POWERMAN 5000/Bombshell	1359	6
4	9	9	OLEANDER/Why I'm Here	1359	4
12	9	9	SOUL/Alive	1359	12
8	9	9	GOOSMACK/Awake	1208	8
8	9	9	STAND!T'S Been Awful	1208	8
5	9	9	PRIME 55/This Life	1208	5
7	8	8	LIMP BIZKIT/Boiler	1068	7
10	7	7	STAND!T'S Been Awful	1068	10
14	7	7	CLUTCH/Careful With That...	2659	14
4	7	7	STAND!T'S Been Awful	2560	4
4	7	7	STAND!T'S Been Awful	1057	4
9	7	7	INCUBUS/Pardon Me	1057	9
6	7	7	GOOSMACK/Whatever	1057	6
6	7	7	RAGE AGAINST...Tessity	906	6
3	6	6	RAGE AGAINST...Renegades Of Funk	906	3
7	6	6	GOOSMACK/Keep Away	906	7

MARKET #16

KIOZ/San Diego
Clear Channel
(619) 292-2000
Moran/Leder
12+ Cumc 316,100



PLAYS	LW	TW	ARTIST/TITLE	GI	(000)
29	29	29	GOOSMACK/Greed	4530	29
26	29	29	TOOL/Schism	4330	26
26	29	29	STAND!T'S Been Awful	4330	26
14	21	21	DISTURBED/Down With...	3171	14
29	20	20	LINKIN PARK/One Step Closer	3020	29
15	20	20	DISTURBED/Down With...	3020	15
15	20	20	LINKIN PARK/Crawling	3020	15
17	19	19	SALIVA/Your Disease	2969	17
14	19	19	DROWNING POOL/Bodies	2969	14
16	18	18	NICKELBACK/How You Remind Me	2718	1

active
INSIGHT

By
Frank Correia
Rock Specialty Show Editor

Dry Kill Logic Name That Tune

What's in a name? Well, if you're Roadrunner act **Dry Kill Logic**, apparently a massive headache. First, the label shipped out the band's major-label debut, *The Darker Side of Nonsense*, under the group's original name, Hinge. Then, after legal hassles, more discs were shipped, this time under the name Hinge A.D. Finally, the group resolved the *Nonsense* nonsense with a new, unclaimed name: Dry Kill Logic.

Despite the moniker problems, DKL have enjoyed steadfast support on rock specialty shows and college radio. With a growling chorus of "You plus me equals nightmare!" the lead single, "Nightmare," has added up to some major underground spins for the group. With colored contacts and his face smeared with what looks like motor oil, singer Cliff Rigano is exactly the kind of guy you don't want to ask about your transmission trouble. Fortunately, it's not all image, and Rigaro channels his psychotic-mechanic approach into his anger-fueled lyrics and vocal delivery. Along with "Nightmare," specialty shows have favored such tracks as "Assfault," "Feel the Break" and the Slipknot-style aggression of "Pain." But the burly DKL men

also have a sensitive side, tapping into softer moments on "Track 13" and the lullaby-like album closer, "Goodnight."

DKL formed in Westchester, NY in '95. They cut an EP, *Cause Moshing Is Good Fun*, and released it on their own Psychodrama label. In July of '98 they headed into the studio with producer Andy Katz (Overkill, Local H) and put together a full-length effort, *Elemental Evil*. Word-of-mouth spread, and soon the group was sharing stages with System Of A Down, Incubus, Anthrax and others. But internal tensions mounted, and, after their original guitarist split, DKL took '99 off. Luckily, they met a new guitarist, Scott Thompson, who was working at a local tattoo shop as a body piercer (natch). The refocused four-piece hit the studio again in 2000, and that work earned them a deal with Roadrunner.

DKL have been spreading their sound to the masses via a tour with labelmates Fear Factory. With a secure lineup, a label deal and a moniker all their own, the boys in Dry Kill Logic are at long last set to make a name for themselves.



Dry Kill Logic

R&R **Top 20 Specialty Artists**
August 17, 2001

1. **SLIPKNOT** (Roadrunner) "Left Behind," "Heretic Song," "People..."
2. **SYSTEM OF A DOWN** (American/Columbia) "Chop Suey," "Prison...", "X"
3. **PRIMER 55** (Island/IDJMG) "This Life," "All In...", "Growing"
4. **ROLLINS BAND** (Sanctuary) "Your Number...", "Up For It," "Hello"
5. **JUDAS PRIEST** (Atlantic) "Feed On Me," "Bloodsuckers," "Hell..."
6. **REVEILLE** (Elektra/EEG) "What You Got," "Inside Out," "Unborn"
7. **VISION OF DISORDER** (TVT) "Southbound," "Living...", "Itchin'..."
8. **SIX FEET UNDER** (Metal Blade) "The Day...", "Impulse...", "One Bullet..."
9. **SWITCHED** (Immortal) "10 Dead...", "Inside," "Reflections"
10. **GRADE** (Victory) "In The Wake...", "Bleeding...", "Termites..."
11. **COC** (Sanctuary) "Clean My Wounds," "Vote With...", "King Of..."
12. **ADEMA** (Arista) "Giving In," "Drowning"
13. **NULSET** (Myrtle Royal) "Smokewood," "Speechless"
14. **SPARK LIGHTS THE FRICTION** (Trustkill) "Dream...", "Android...", "Hail..."
15. **DROWNING POOL** (Wind-up) "Bodies," "Sinner," "Reminded"
16. **P.O.D.** (Atlantic) "Alive"
17. **CRADLE OF FILTH** (Spitfire) "Born In...", "No Time..."
18. **MUDVAYNE** (No Name/Epic) "Death Blooms," "Internal Primates Forever"
19. **SOIL** (J Records) "Halo," "My Own"
20. **STATIC-X** (Warner Bros.) "Black And White," "Permanence," "Get..."

Ranked by total number of shows reporting the artist, with titles listed in order of most airplay.

Specialty Show Reporters

Shows and their Top 5 songs listed alphabetically by market

<p>MJI Piledriver Various Cory Matko/Mark Razz GoonRock "Greed" Drowning Pool "Bodies" Mudvayne "Death Blooms" Nickelback "How You Remind Me" Cold "End Of The World"</p>	<p>WKGB/Binghamton, NY Incoming Monday 10-11:30pm Tim Boland Allen Ant Farm "Smooth Criminal" Adema "Giving In" Impotent Sea Snakes "Let Go My Thang" Primer 55 "This Life" Crawling "The Storm"</p>	<p>WQXX/Harrisburg, PA The Sunday News Sunday 8-10am Bill Hanson Ben Folds "Rockin' The Suburbs" Duo Pistols "Official Chemical" Luka Bloom "In Between Days" L2 "Stuck In A Moment..." Vanaline "Song"</p>	<p>WTFX/Louisville, KY Detroit Sunday 8-10pm Chris Altman Crystal Method "Murder" Butthole Surfers "The Shame Of Life" Donnas "Midnight Snack" Spike 1000 "Make Me Suffer" Joplin "Sometimes Victoria Die" Moby/Gwen Stefani "Southside"</p>	<p>WKZQ/Myrtle Beach, SC Woman Rule/Chicks Rock Mon-Fri 10-10:30pm Summer "Music Slave" Rod Wylor Larry Mac Butthole Surfers "The Shame Of Life" Praga Khan "Lust For Life" Betty Bonovitch "Love/Hate" Iggy Pop "Mask" Rollins Band "Your Number Is One"</p>	<p>KUPD/Phoenix, AZ Red Radio Underground Sunday 7-9pm Larry Mac Butthole Surfers "The Shame Of Life" Six Feet Under "One Bullet Left" Mudvayne "Death Blooms" Il Nino "I Am Loco" Grade Of Film "Born In A Burial..."</p>	<p>KBER/Salt Lake City, UT Radio Kaos Sunday 9-11pm Darby Slipknot "Left Behind" System Of A Down "Prison Song" Six Feet Under "The Day The Dead..." Vision Of Disorder "Itchin' To Bleed" COC "Diablo... (Live)"</p>
<p>NBG Tour Bus Saturday 8pm-9pm Ralph Sutton/Matt Murray Quiet Riot "Guilty Pleasures" Judas Priest "Feed On Me" 40 Foot Ringo "Anyway" Aerosmith "Beautiful" Budcherry "Underneath"</p>	<p>WPXC/Cape Cod, MA To The Extreme Saturday 10pm-midnight Erik Stratford Mudvayne "Death Blooms" Nulset "Smokewood" Slipknot "Left Behind" Rollins Band "Your Number Is One" COC "Congrats... (Live)"</p>	<p>KLFX/Killeen, TX Hot Radio Saturday 10pm-midnight Bob Fonda Tool "Ticks & Leeches" Drowning Pool "Sinner" Static X "Permanence" Dry Kill Logic "Nothing" Systematic "Dope Side"</p>	<p>KFMX/Lubbock, TX FM Xtreme Monday 10pm-midnight Psycho Cyd Linkin Park "Crawling" Disturbed "Down With The Sickness" Drowning Pool "Bodies" Puddle Of Mudd "Control" Cutch "Careful With That..."</p>	<p>WRAB/Massau-Sutfolk, NY Fingers Metal Shop Sunday 10pm-1am Fingers Jag Panzer "Take To The Sky" Switched "10 Dead Fingers" Pure Rubbish "Kiss Of Death" Royal Hunt "Macabre" Slipknot "Left Behind"</p>	<p>KUPD/Phoenix, AZ Into The Pit Sunday 10pm-midnight Larry Mac & The Berzerker Slipknot "Heretic Song" Six Feet Under "One Bullet Left" Mudvayne "Death Blooms" Il Nino "I Am Loco" Grade Of Film "Born In A Burial..."</p>	<p>KIOZ/San Diego, CA Another State Of Mind Sunday 11pm-midnight Jack "The Ripper" Fear Factory "Strain Vs. Resistance" COC "King Of... (Live)" Black Label Society "Super... (Live)" Slipknot "New Abortion" Six Feet Under "Black And Twisted"</p>
<p>US Hardrive Various Rory Myzral/Lee Brutus Vision Of Disorder "Southbound" Slipknot "Left Behind" Saliva "Clad, Clad, Boom" Soil "Halo" Tool "Parabola"</p>	<p>KEGL/Dallas, TX The Rubber Room Saturday 11:30pm-1am Robert Miguel Valerio "Over You" Spike 1000 "Make Me Suffer" P.O.D. "Alive" Boy Hits Car "Man Without Skin" Beautiful Creatures "Masked"</p>	<p>KIBZ/Lincoln, NE Sunday Night Buzz Sunday 10pm-midnight Samantha Knight Rollins Band "Your Number Is One" Mother Superior "Such A Worthless..." Crossbreed "Seasons" Vision Of Disorder "Living To Die" Spins Lights The... "Dream Appear"</p>	<p>WMFS/Memphis, TN 10 Songs Saturday midnight-1am Jabo Logan Toolies "Let's Go Joey" Rival Schools "Everything Has Its..." Further Seems Forever "New Years Project" Dropkick Murphys "Good Rats" Grade "In The Wake..."</p>	<p>WJRR/Orlando, FL Midnight Metal Saturday midnight-3am Vegas Karma To Burn "Thirty Eight" Pantera "Avoid The Light" Souilly "Pain" Haste "Off Parking Sound" Slayer "Last Down"</p>	<p>WHJY/Providence, RI The Metal Zone Saturday midnight-2am Dr. Metal No One "Chemical" Nulset "Speechless" Judas Priest "Feed On Me" Primer 55 "This Life" Slipknot "Left Behind"</p>	<p>KXFX/Santa Rosa, CA The New Music Show Sunday 8-10pm Hojo Slipknot "Left Behind" Nulset "Speechless" Reveille "What You Got" System Of A Down "Chop Suey" Judas Priest "Hell Is Home"</p>
<p>KWHL/Anchorage, AK In The Pit Sunday 8-9pm Bearded Jon Speak No Evil "Pass The Power" Adema "Giving In" Primer 55 "This Life" Nulset "Smokewood" Switched "10 Dead Fingers"</p>	<p>KLAQ/El Paso, TX The 10:30 News Tues., Sat., 10-11pm Scott Ransen Clutch "Careful With That..." Primer 55 "All In The Family" Cradle Of Filth "Born In A Burial" Megadeth "Dread And The..." Dragonlord "In Holy Void" Slipknot "Left Behind"</p>	<p>WTFX/Louisville, KY The Attitude Network Saturday 10pm-2am Black Frank Primer 55 "All In The Family" Cradle Of Filth "Born In A Burial" Megadeth "Dread And The..." Dragonlord "In Holy Void" Slipknot "Left Behind"</p>	<p>KXKR/Minneapolis, MN X-treme Metal Shop Friday 1-4am Nick Davie Reveille "Unborn" System Of A Down "Prison Song" Il Nino "If You Still Hate Me" Switched "Religion" American Head Charge "A Violent Reaction" Iced Earth "Jack"</p>	<p>WYSP/Philadelphia, PA Rockers Friday midnight-2am Matt & Herby No One "Chemical" System Of A Down "Chop Suey" Judas Priest "Feed On Me" American Head Charge "A Violent Reaction" Iced Earth "Jack"</p>	<p>KRXQ/Sacramento, CA Ear Whacks Sunday 8-9:30pm Chu Brooks, Paul Witzber Six Feet Under "Kiss Gun Ass" Nora "My Bloody..." Slipknot "Left Behind" Yellow Card "For Pete's Sake"</p>	

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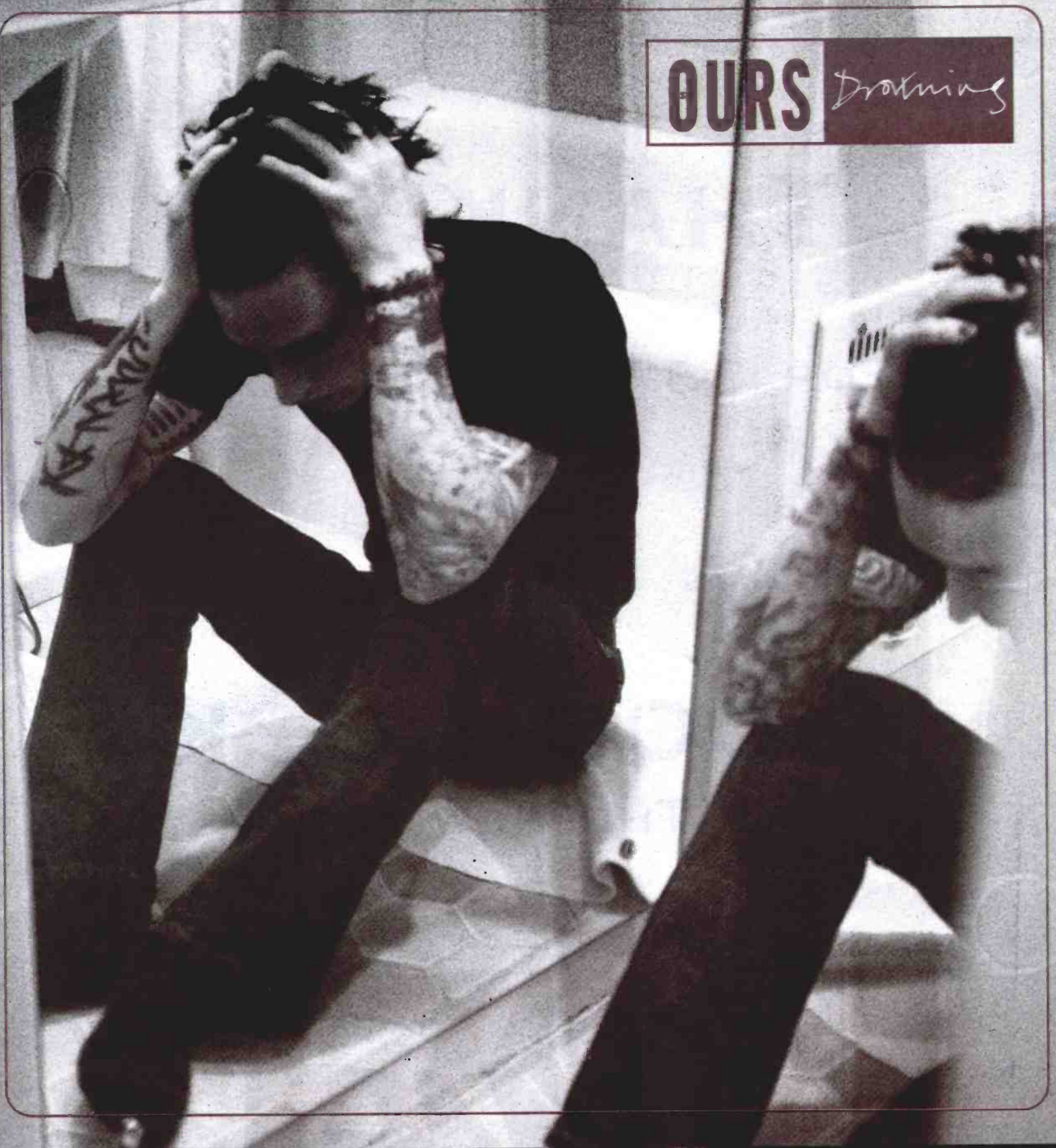
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JIM KERR
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Nurture The Future

■ A preparatory essay on the art of programming

The headline on Shane Media's web page screams "The Ultimate PD Training Tool ... and It's Free!" It's referring to Ed Shane's 1983 programming manual *Programming Dynamics: Radio's Management Guide*, and it got me thinking about what kind of path to programming knowledge is taken by young programmers today.

Do they network? Do they read books like *Programming Dynamics*? Do they have mentors whose philosophies will guide them through their careers? The more I thought about it, the more I realized how important this topic is for nurturing the future of the industry.

Myself, I feel incredibly lucky for the opportunities I was given. I programmed a small radio station in Pittsburgh at the end of the 1980s, but I gained the greatest part of my programming knowledge while working for a record company, flying from city to city and talking about radio programming with an incredibly diverse group of PDs.

It strikes me as almost the perfect classroom: I listened to radio in scores of cities, and I asked programmers all over the country questions about programming. Far more often than not they were happy to explain this concept or that concept

Thanks to the Internet, you don't have to physically travel to cities to hear their radio stations. This is an incredible learning opportunity for young programmers that didn't exist before.

or defend this decision or that approach. That I was working for a record company at the time didn't seem to matter. Programmers seemed to enjoy discussing their stations and why they did things the way they did.

A More Personal Feel

I remember having a meeting with KPWR/Los Angeles PD Jim

my Steal when he was Asst. PD of KEG/Los Angeles when it was a Pop station. He was going over a row of figures and scribbling on paper. When I asked him what he was doing, he told me that he was hand-scheduling the music off of a Selector printout. He wanted the music flow to have a more personal feel.

Almost 10 years to the day later, KROQ/Los Angeles PD Kevin Weatherly told me the same thing about how he handles music. Sure, Selector can schedule music quickly, "correctly" and with precision, but to really give the music flow a personality, a living, breathing person has to do it him- or herself. That was one lesson I learned.

I remember sitting in Bill Betts' office at KBPI/Denver when he was PD there. Knowing my reputation for grilling PDs on every possible programming concept, he asked me whether I thought it was better to have a promo start off or close out a stopset. I think I answered something like, "It's better to have it at the beginning, so that you know the message is getting across before the listener punches out during the commercials."

He smiled and answered something like, "Wrong. It doesn't matter where it goes." The implication was that if you worried about stuff like that, you were worrying about the wrong things. That was an important lesson.

Hits Without The Hype?

Not all my lessons involved talking to PDs about their stations. Some involved talking to PDs about other stations. In the early '90s consultant Steve Wrostok was programming Pop station KRBE/Houston with a seemingly anti-Pop attitude of "hits without the hype." I talked to a number of PDs who thought this was just ridiculous: Pop radio without the hype? Why, that's just not Pop radio!

But, in listening to KRBE, you heard that, while the station was understated, it certainly didn't present itself in a way that made it too hip for the room. The station didn't scream; it just was. In fact, the cool foundation that Wrostok laid certainly set things up for the

tremendous job that Toni Poleman did with the station when he took it over upon Wrostok's departure.

That was a lesson I still use today: Sometimes you have to listen to a station to get it. You may not realize it, but that's why I've completed every single station profile I've done since I got to R&R after I visited the station and spent time in the market. I refuse to do it any other way.

I learned from reading too. I never read a programming textbook like those sold by the NAB, but I read lots of interviews and columns in

Programmers seemed to enjoy discussing their stations and why they did things the way they did.

trades. I remember reading an interview with researcher Ted Bolton in which he talked about WHFS/Washington's struggle during the early '90s to reposition increasingly popular alternative music as belonging to 'HFS. The result was that the station sold it as "'HFS music." The station defined the music, not the other way around. This is a fairly basic premise, but at the time it was entirely new to me.

I could give you plenty of other examples, but the point I'm making is that I had the opportunity to talk to many programmers, good and bad, and listen to many stations, good and bad, all of which taught me a little bit more about what it takes to make a radio station great.

Is This Still Possible?

Which leads me to today. Is it still possible to take that Socratic path that I took? Well, thanks to the Internet, you don't have to physically

Look-Look Feedback

I received a significant amount of feedback on my interview with Look-Look's Sharon Lee. One of the more vocal critics was KQXR/Boise, ID PD Jacent Jackson. I invited him to write down his thoughts. Here they are.

The problem with radio and young demos runs far deeper and is far more complicated than Sharon knows. She is a typical ad-agency person whose prejudices help define why radio does not normally look for younger demos.

Some background: Sharon works for Look-Look as a "coolhunter." Her company was the same group that predicted the Razor scooter craze, and they are living off that prediction, as they have not been able to spot a legitimate trend since. There is talk among some companies today that coolhunting may be just a fad, but that's an entirely different conversation.

Her point that radio does not make a focused effort to attract teens is legitimate. She assumes that radio can't figure out a way to crack that demo.

That assumption is wrong.

What she doesn't understand is that radio is in a Catch-22 situation. Stations have to make money, and most of the money they make is from local direct business — mom-and-pop storeowners. These people aren't the sophisticated marketing types with whom she regularly deals.

And, no, the message that 16-24s spend truckloads of cash has not reached them. I have to go out on sales calls to defend that demo on occasion, and I can tell you for a fact that the power of that demo is not common knowledge.

I received a degree in advertising from the University of Illinois, which is one of the better ad schools in the country. People are groomed for AE jobs there. I can tell you for a fact that radio rarely comes up as an image tool. It only comes up as a promotion tool, and it is only bought up strictly by demo and cost-per-point.

Because of the local nature of radio, most stations are not well-known to media buyers. Ad agencies will burn bad money over good on programs that make them look hip, regardless of the value for their clients, but radio usually receives only a small piece of the pie. In the past this has been easy to do, since agencies pit one broadcaster against another on rate.

I would also believe, from dealing with agencies, that placing advertising is not nearly as important as creating it. The people placing buys at agencies tend to be newbies who aren't nearly as sophisticated about media as Sharon is. When was the last time you saw a Clio award for Best Media Buy?

Even the businesses she mentioned in her presentation, such as Apple, don't buy radio. The reason for that, I would imagine, is that their agency doesn't see radio as an image media, only support.

So if the local businesses are a tough sell, and they're the majority of your business, and the agencies don't use you as an image tool, and you can't be a national brand in their heads, and you have to make a bottom line to please your stockholders, where do you go?

Safer, more adult formats.

Radio can get these demos. I would like to think that more companies will make the effort. I personally don't think it's that difficult. There wasn't an idea that Sharon presented or a band that she mentioned that I haven't dealt with on my station.

Radio is in trouble as long as it's the stepchild of the agency world, and it has to develop new local-direct business at the same time.

I think Sharon does make some decent points in her assessment of the industry, but life isn't that black and white. Radio is not as backward as she would like to believe, and advertisers certainly aren't as sophisticated.

travel to cities to listen to their radio stations. This is an incredible learning opportunity for young programmers that didn't exist before.

I guess the only thing missing are the conversations with the program directors. Call it networking for knowledge and not just for a job, if you will. Unfortunately, I don't know if this takes place on a broad scale or whether it is even possible.

Certainly, it happens in corporate environments; Clear Channel has its brand managers, and Infinity hosts conference calls for its PDs. But is this enough? Is there enough talk-

ing going on out there, or is everyone too busy to share their knowledge or seek it out? Is there any kind of subtle corporate paranoia that would stifle such a free flow of ideas out of a company?

I hope to talk to everyone about this over the next few months and write an occasional column about the process and how different people learned what they learned. In the meantime, if I sparked a memory or story about how you learned the art of programming, feel free to e-mail or call me with your story. Maybe we can all work together to ensure the future of radio.

R&R Alternative Top 50

Powered By



August 17, 2001

LAST WEEK	THIS WEEK	ARTIST TITLE (LABELS)	TOTAL PLAYS	+/- PLAYS	GROSS IMPRESSIONS	WEEKS ON CHART	TOTAL STATIONS/ADDS
4	1	ALIEN ANT FARM Smooth Criminal (DreamWorks)	2557	+266	286055	12	72/2
1	2	TOOL Schism (Volcano)	2435	+52	258941	15	68/0
2	3	SUM 41 Fat Lip (Island/IDJMG)	2411	+57	265551	19	72/0
3	4	STAINED It's Been Awhile (Flip/Elektra/EEG)	2074	-256	220975	21	70/0
8	5	GORILLAZ Clint Eastwood (Virgin)	2000	+170	235873	9	62/0
5	6	WEEZER Hash Pipe (Geffen/Interscope)	1892	-126	186025	18	66/0
6	7	LINKIN PARK Crawling (Warner Bros.)	1845	-141	189573	23	65/0
7	8	BLINK-182 The Rock Show (MCA)	1805	-149	149721	15	67/0
10	9	CAKE Short Skirt/Long Jacket (Columbia)	1727	-18	159679	9	69/0
12	10	NICKELBACK How You Remind Me (Roadrunner)	1708	+399	164410	4	71/3
11	11	PUDDLE OF MUDD Control (Flawless/Geffen/Interscope)	1658	+68	172575	8	65/1
9	12	311 You Wouldn't Believe (Volcano)	1634	-187	125422	12	68/0
14	13	DISTURBED Down With The Sick (Giant/Reprise)	1373	+132	110673	10	57/0
20	14	DROWNING POOL Bodies (Wind-up)	1282	+207	124184	7	61/3
13	15	FUEL Bad Day (Epic)	1255	-13	120224	11	57/0
16	16	ADEMA Giving In (Arista)	1253	+62	131873	8	61/2
19	17	WEEZER Island In The Sun (Geffen/Interscope)	1235	+128	155565	7	56/4
22	18	LIVE Simple Creed (Radioactive/MCA)	1150	+141	114029	3	60/1
18	19	CALLING Wherever You Will Go (RCA)	1066	-61	77077	11	49/0
15	20	SALIVA Your Disease (Island/IDJMG)	1041	-162	87095	26	53/0
17	21	INCUBUS Drive (Immortal/Epic)	1014	-159	108189	37	61/0
27	22	SYSTEM OF A DOWN Chop Suey (American/Columbia)	921	+143	102812	4	53/2
23	23	CRYSTAL METHOD Name Of The Game (Outpost/Geffen/Interscope)	920	-2	70802	8	52/1
26	24	JIMMY EAT WORLD Bleed American (DreamWorks)	919	+103	97127	9	54/1
36	25	AFROMAN Because I Got High (Universal)	796	+250	136904	2	40/16
	Debut 26	INCUBUS I Wish You Were Here (Immortal/Epic)	768	+729	152993	1	69/61
25	27	GOODSMACK Greed (Republic/Universal)	728	-110	69446	21	32/0
31	28	BUTTHOLE SURFERS The Shame Of Life (Surfdog/Hollywood)	725	+129	75353	3	46/1
32	29	LINKIN PARK In The End (Warner Bros.)	695	+107	117095	6	20/2
	Breaker 30	LONG BEACH DUB ALLSTARS Sunny Hours (DreamWorks)	692	+79	68222	3	44/3
33	31	TANTRIC Astounded (Maverick)	653	+76	41115	4	42/2
35	32	BEN FOLDS Rockin' The Suburbs (Epic)	640	+92	49725	4	40/2
34	33	AMERICAN HI-FI Another Perfect Day (Island/IDJMG)	556	+1	39608	6	46/1
39	34	STROKE9 Kick Some Ass (Universal)	535	+52	37298	5	36/2
24	35	DAVE NAVARRO Rexall (Capitol)	530	-382	52542	12	51/0
37	36	BETTER THAN EZRA Extra Ordinary (Beyond)	530	-12	38393	7	28/0
38	37	PENNYWISE Fuck Authority (Epitaph)	527	-3	66897	8	27/0
43	38	STAINED Fade (Flip/Elektra/EEG)	504	+104	104439	2	21/7
40	39	FENIX TX Threesome (Drive-Thru/MCA)	470	+6	40600	7	36/0
41	40	POWERMAN 5000 Bombshell (DreamWorks)	468	+38	34533	4	37/1
42	41	LIMP BIZKIT Boiler (Flip/Interscope)	466	+40	57916	4	37/0
30	42	PRIME STH I'm Stupid (Don't Worry...) (Giant/Reprise)	465	-142	23276	14	28/0
46	43	P.O.D. Alive (Atlantic)	461	+152	33345	2	36/3
50	44	SLIPKNOT Left Behind (Roadrunner)	372	+129	42431	2	34/0
45	45	GODD CHARLOTTE Festival Song (Epic)	357	+4	27386	5	28/0
44	46	RADIOHEAD Knives Out (Capitol)	338	-44	41976	5	34/1
	Debut 47	HANDSOME DEVIL Makin' Money (Dirty Martini/RCA)	333	+95	24894	2	41/11
	Debut 48	BAD RONALD Let's Begin (Shoot The Sh**) (Reprise)	303	+132	25238	1	30/3
	Debut 49	SALIVA Click Click Boom (Island/IDJMG)	272	+199	24133	1	33/8
48	50	BLINK-182 Stay Together For The Kids (MCA)	269	+20	48350	2	6/0

Most Added

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ARTIST/TITLE (LABELS)	ADDS
INCUBUS I Wish You Were Here (Immortal/Epic)	61
STONE TEMPLE PILOTS Hollywood Bitch (Atlantic)	26
AFROMAN Because I Got High (Universal)	16
HANDSOME DEVIL Makin' Money (Dirty Martini/RCA)	11
PETE YORN For Nancy (Columbia)	10
SALIVA Click Click Boom (Island/IDJMG)	8
STAINED Fade (Flip/Elektra/EEG)	7
DEPECHE MODE I Feel Loved (Mute/Reprise)	7
SUGARCULT Stuck In America (Ultimatum/Artemis)	6
MESH Maybe Tomorrow (Label)	6
LIT Lipstick And Bruises (RCA)	6

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Most Increased Plays

ARTIST/TITLE (LABELS)	TOTAL PLAY INCREASE
INCUBUS I Wish You Were Here (Immortal/Epic)	+729
NICKELBACK How You Remind Me (Roadrunner)	+399
ALIEN ANT FARM Smooth Criminal (DreamWorks)	+266
AFROMAN Because I Got High (Universal)	+250
DROWNING POOL Bodies (Wind-up)	+207
SALIVA Click Click Boom (Island/IDJMG)	+199
GORILLAZ Clint Eastwood (Virgin)	+170
P.O.D. Alive (Atlantic)	+152
SYSTEM OF A DOWN Chop Suey (American/Columbia)	+143
LIVE Simple Creed (Radioactive/MCA)	+141

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692/79	44/3	30

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Break Through

Artist

SUGARCULT
Track: "STUCK IN AMERICA"
LP: **START STATIC**
Label: **ULTIMATUM/ARTEMIS**

By
Dayna Talley
Asst. Alternative Editor

essentials: "Everybody's talking about blowing up the neighborhood." is the first line of the chorus to the undeniably hooky debut track from the rocking new band Sugarcult. Their high-powered punk pop is starting to take over the airwaves of stations across the Alternative panel.

Forming in 1998, Sugarcult (who take their name from a highly unlikely source: It was the nickname of their lesbian neighbors) did the right thing by gigging their way from city to city in order to build a strong fan base. Once they accomplished that — receiving loads of feedback in the process — they were ready to take the next step in their development.

That next stage for this Santa Barbara, CA-based band proved to be signing to Ultimatum/Artemis and entering the studio with seasoned producer Matt Wallace. With Wallace (whose list of clients include the likes of Faith No More and The Replace-

ments), the boys created their debut album, *Start Static*. The first single from the record, "Stuck in America," is blasting the boys into the format and creating quite a stir.

Not only are Sugarcult finding massive success at the Alternative specialty shows — finding a home at the top of the chart in recent weeks — they are also proving that they are going to be around for a while. Stations such as WHRL/Albany, NY; WARQ/Columbia, SC; WPBZ/West Palm Beach; WKQX/Chicago; WRAX/Birmingham; KPNT/St. Louis; KEDJ/Phoenix; and KFSD/San Diego have already added their hot track to their playlists, and the list is still growing.

Artist POV: Guitarist Marko 72 and lead vocalist-guitarist Tim Pagnotta talk about the band's instant chemistry. "He's a natural," says Marko about the first time he saw Pagnotta perform. "I saw this young guy up on stage in a ragged thrift-store suit and tie, singing these really cool pop songs and flooring the audience. I hadn't heard of him, but he seemed like he'd probably been at it for years. It turned out that was his first show ever, in his first band ever."

Tim adds, "We all immediately clicked and discovered a mutual admiration for the elements that make our favorite bands great. I asked Marko to join even before hearing him play a note of guitar."



Sugarcult

Lynn McDonnell,
VP/Promotion
The Label

Lynn McDonnell ON THE RECORD

I'm really excited about our first releases on The Firm's The Label. Mesh's "Maybe Tomorrow" is killer. It's an easy radio-friendly hit with great guitar riffs. The band is from St. Louis, so Tommy and Eric are leading the path at KPNT. It has great research there already! KFMA/Tucson, KKPL/Albuquerque, KXTE/Las Vegas and WXTM/Cleveland hit the record three weeks before the box. Trust me: One listen, and you'll be a fan. ■ The Start's "Gorgeous" has an awesome story brewing — KDGE/Dallas-Ft. Worth, KEDJ/Phoenix, KMBY/Monterey-Salinas, KXRK/Salt Lake City, WHFS/Washington, WKRL/Syracuse and WRAX/Birmingham are all helping bring the girls back to the format. I will not go away on this one. ■ Personally, I'm digging Jimmy Eat World. What's wrong with you people who aren't playing it? My main man, the Tick, has a cool record at Grand Royal from Scapegoat Wax. Play the new hit, "Crawling." Better Than Ezra's "Extra Ordinary" has a cool groove. Of course, Puddle Of Mudd rock!

In a case of poetic justice, Incubus smash through this week with an astounding 62 adds for their song "I Wish You Were Here." This is a band that very quietly established itself as perhaps the format's most consistent and strongest performer in the past three years. Every one of their songs has done extraordinarily well. As I mentioned in the past, it was like the band had a permanent spot in the top 10, and they were just cycling through singles. Heck, "Drive" is still on the chart after 37 weeks (that's nine months, if you are counting). Congrats to Epic and congrats to the band... With our third No. 1 in three weeks, the top chart position is turning into a veritable merry-go-round. It's like the chart gods are trying to make up for Staind's marathon stay at the top. Congrats to Alien Ant Farm and Dreamworks for hitting the top spot with "Smooth Criminal." Do you all remember the cheers that the video got at the Alternative Awards luncheon at the R&R Convention? ... Speaking of the convention, one of the highlights was Dave Navarro, and he comes back strong with his second single, "Hungry," pulling in early adds from KPNT/St. Louis, WRZX/Indianapolis, WRAX/Birmingham and others...

ON THE RADIO by Jim Kerr

Lots of great new music out there right now. Default's "Wasting My Time" is great and will be on the radio everywhere in a few weeks. I also love the whole One Side Zero album. Check out "New World Order," which goes for adds this week. You'll thank me... Bad Ronald's "Let's Begin" has a great hip-hop feel with an alternative vibe. It debuts on the chart this week. RECORD OF THE WEEK: Lit "Lipstick and Bruises"

**KROQ
ADD!**

**GOING FOR
ADDS NOW!**

*i feel
loved*
depeche mode

the new single from EXCITER

New This Week:


KWOD KENZ
WCYY WZPC
WMAD WZZI!

Early Love at:

91X WWDC
KFMA KJEE
WOXY WHTG
WZNE!

See Depeche Mode on the continuing EXCITER TOUR this summer presented by




ADD OUT OF THE BOX
12x!

“BAD RONALD!”
THEY SHOULD BE CALLED
BAD ASS RONALD! THESE
GUYS ARE INCREDIBLE LIVE!
AND BETTER YET...
‘LET’S BEGIN (SHOOT THE SH)’**
IS BLOWING UP THE PHONES!”
– NANCY STEVENS, PD/KEDJ/Phoenix

**bad
RONALD**

LET'S BEGIN (SHOOT THE SH**)

New On: WPBZ, WZPC, WHTG!

Top 5 Phones: WWDC-14x & KEDJ-21x!

WXDX-16x
WMRQ-15x
KROX-20x
Q101-10x

WPLY-18x
WCYY-23x
WARQ-14x
KPNT-10x

WLIR-17x
WKRL-15x
WROX-12x
WDYL-10x


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Mixed by Chris Lord-Aige /// Rock Mix by Rich Costey

Management: Andy Mendelsohn and Adam Haft, TBA Entertainment

ON TOUR ALL FALL!

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Incubus Keep Momentum Rolling

Following the multi-Platinum success of their last album, Incubus' new *Stuck* shows



honors this punk at Active Rock, Rock and Alternative with "I Wish You Were Here," the first single from their forthcoming CD. *Stuck* was rated by 129 R&R reporters.

R&R

RADIO & RECORDS

www.rroonline.com

AUGUST 17, 2001

The Dowd Industrials

An original member of Keri Burkhardt's and Gordon McCumber's programming mafia is still shaking it up in the radio business today. **Max Dowd** started in the smallest of small markets, methodically worked his way through the ranks and eventually became head of McCumber's stations. His inspiring story is in this week's Legends on Page 22.



Mary J. Blige



COMING TO POP RADIO SOON...

MARY'S CRAZY HOT NEW SINGLE

FAMILY AFFAIR

PRODUCED BY DR. DRE

REQUESTS: Hot 97 #1 KKBT Top 5!
PHONES: KMEL Top 5 KPWR Top 10

BIG SPINS:
HOT 97 47x KSFM 44x WZMX 45x
KMEL 55x 896 40x KLUC 51x

Look for Mary on LENO August 22nd!

THE NEW ALBUM
NO MORE DRAMA
AUGUST 28TH



M.C.A. RECORDS

www.americanradiohistory.com

August 17, 2001

RateTheMusic.com
BY MEDIABASE™

America's Best Testing Alternative Songs
12+ For The Week Ending 8/17/01.

Artist Title (Label)	TW	LW	Familiarity	Burn	TD	Familiarity	Burn
STAIN'D It's Been Awhile (Flip/Elektra/EEG)	4.07	4.01	98%	41%	4.06	99%	44%
STAIN'D Outside (Flip/Elektra/EEG)	4.00	3.84	95%	41%	3.93	96%	47%
INCUBUS Drive (Immortal/Epic)	3.97	3.99	97%	40%	3.89	98%	43%
LINKIN PARK Crawling (Warner Bros.)	3.94	3.98	93%	25%	3.86	94%	29%
ALIEN ANT FARM Smooth Criminal (DreamWorks)	3.93	3.98	85%	15%	3.83	88%	16%
SUM 41 Fat Lip (Island/IDJMG)	3.90	3.96	86%	22%	3.69	85%	25%
NICKELBACK How You Remind Me (Roadrunner)	3.89	3.82	50%	4%	3.87	57%	5%
PUDDLE OF MUDD Control (Flawless/Geffen/Interscope)	3.81	3.70	60%	7%	3.75	66%	8%
TOOL Schism (Volcano)	3.80	3.82	84%	23%	3.85	89%	22%
WEEZER Hash Pipe (Geffen/Interscope)	3.79	3.74	92%	28%	3.76	92%	28%
BLINK-182 The Rock Show (MCA)	3.79	3.83	94%	25%	3.62	94%	28%
FUEL Bad Day (Epic)	3.76	3.78	88%	21%	3.67	88%	24%
311 You Wouldn't Believe (Volcano)	3.76	3.72	74%	10%	3.63	77%	13%
3 DOORS DOWN Be Like That (Republic/Universal)	3.75	3.76	86%	20%	3.63	88%	23%
DISTURBED Down With The... (Giant/Reprise)	3.74	3.67	76%	17%	3.72	81%	20%
TANTRIC Breakdown (Maverick)	3.73	3.82	89%	29%	3.65	93%	32%
ADEMA Giving In (Arista)	3.69	3.60	40%	5%	3.57	43%	6%
WEEZER Island In The Sun (Geffen/Interscope)	3.68	3.67	58%	8%	3.68	57%	9%
SALIVA Your Disease (Island/IDJMG)	3.68	3.67	82%	24%	3.69	86%	25%
GOODSMACK Greed (Republic/Universal)	3.66	3.66	82%	25%	3.68	87%	28%
CALLING Wherever You Will Go (RCA)	3.64	3.65	51%	9%	3.50	56%	10%
GORILLAZ Clint Eastwood (Virgin)	3.62	3.55	73%	17%	3.55	73%	18%
PRIME STH I'm Stupid... (Giant/Reprise)	3.55	3.52	38%	7%	3.48	39%	8%
AMERICAN HI-FI ...Perfect Day (Island/IDJMG)	3.52	-	56%	11%	3.35	59%	12%
DROWNING POOL Bodies (Wind-Up)	3.48	3.53	69%	18%	3.46	72%	20%
STONE TEMPLE PILOTS Days Of ... (Atlantic)	3.48	3.44	82%	20%	3.40	87%	24%
DAVE NAVARRO Rexall (Capitol)	3.44	3.35	70%	17%	3.33	76%	20%
CAKE Short Skirt/Long Jacket (Columbia)	3.42	3.49	80%	21%	3.35	83%	23%
LIVE Simple Creed (Radioactive/MCA)	3.30	-	39%	7%	3.31	45%	8%
CRYSTAL METHOD Name... (Outpost/Geffen/Interscope)	3.29	3.19	54%	12%	3.37	55%	10%

Total sample size is 657 respondents. Total average favorability estimates are based on a scale of 1-5. (1=dislike very much, 5=like very much). Total familiarity represents the percentage of respondents who recognized the song. Total burn represents the number of respondents who said they are tired of hearing the song. Sample composition is based on persons 12+. TD = Target Demo (Males 18-34). Persons are screened via the Internet. Once passed, they can take the music test based on their format/music preference. RateTheMusic.com results are not meant to replace callout research. The results are intended to show opinions of participants on the Internet only. RateTheMusic is a registered trademark of RateTheMusic.com. The RTM system is available for local radio stations by calling 407/523-7272. RateTheMusic.com data is provided by Mediabase Research, A division of Premiere Radio Networks.

ALTERNATIVE Indicator™

Most Added®

ARTIST TITLE LABEL(S)	ADDS
INCUBUS I Wish You Were Here (Immortal/Epic)	10
STONE TEMPLE PILOTS Hollywood Bitch (Atlantic)	8
PETE YORN For Nancy (Columbia)	5
AFROMAN Because I Got High (Universal)	3
SEVEN MARY THREE Sleepwalking (Mammoth)	3
SALIVA Click Click Boom (Island/IDJMG)	2
DEPECHE MODE I Feel Loved (Mute/Reprise)	2
MESH Maybe Tomorrow (Label)	2
TRANSMATIC Come (Immortal/Virgin)	2
BUTTHOLE SURFERS The Shame Of Life (Surfdog/Hollywood)	1
COLOPLAY Trouble (Nettwerk/Capitol)	1
DROWNING POOL Bodies (Wind-up)	1
LONG BEACH OUB ALLSTARS Sunny Hours (DreamWorks)	1
SYSTEM OF A DOWN Chop Suey (American/Columbia)	1
SEVEN CHANNELS Breathe (Palm Pictures)	1
SMARTBOMB 50 In My Wallet (Razor & Tie)	1
TORI AMOS Strange Little Girl (Atlantic)	1
STAINO Fade (Flip/Elektra/EEG)	1
BOY HITS CAR Man Without Skin (Wind-up)	1
FROM ZERO The Other Side (Arista)	1

ALTERNATIVE Going For Adds

ARTIST TITLE LABEL(S)	8/21/01
ABANDONED POOLS Mercy Kiss (Ecstasy)	
BADLY DRAWN BOY Everybody's Stalking (Beggars Banquet)	
BOY HITS CAR Man Without Skin (Wind-Up)	
COLONY Happy (Beyond)	
EVERCLEAR Rock Star (Post Human/Priority)	
JAYA THE CAT Painful Memory (Gold Circle)	
JETTINGHAM Cheating (Republic/Universal)	
LINKIN PARK In The End (Warner Bros.)	
LIT Lipstick And Bruises (RCA)	
ONESIDEZERO New World Order (Maverick)	
OURS Drowning (DreamWorks)	
REMY ZERO Save Me (Elektra/EEG)	
ROLAND ORZABAL Low Life (Gold Circle)	
SUICIDE MACHINES The Killing Blow (Hollywood)	
VARNALINE Song (E-Squared/Artemis)	

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Stations and their adds listed alphabetically by market

New & Active

JOYDROP Sometimes Wanna Die (*Tommy Boy*)
Total Plays: 261, Total Stations: 13, Adds: 0

U2 Stuck In A Moment... (*Interscope*)
Total Plays: 248, Total Stations: 21, Adds: 1

SEVEN CHANNELS Breathe (*Palm Pictures*)
Total Plays: 237, Total Stations: 17, Adds: 0

COLDPLAY Trouble (*Netwerk/Capitol*)
Total Plays: 221, Total Stations: 20, Adds: 1

SUGARCULT Stuck In America (*Ultimatum/Artemis*)
Total Plays: 159, Total Stations: 26, Adds: 6

SYSTEMATIC Deep Colors Bleed (*Music Company/Elektra/EEG*)
Total Plays: 138, Total Stations: 10, Adds: 0

BUTTERFLY JONES Anywhere But Now (*Vanguard*)
Total Plays: 108, Total Stations: 9, Adds: 1

STONE TEMPLE PILOTS Hollywood Bitch (*Atlantic*)
Total Plays: 106, Total Stations: 29, Adds: 26

MESH Maybe Tomorrow (*Label*)
Total Plays: 97, Total Stations: 15, Adds: 6

PETE YORN For Nancy (*Columbia*)
Total Plays: 88, Total Stations: 15, Adds: 10

LIFER Boring (*Republic/Universal*)
Total Plays: 88, Total Stations: 7, Adds: 0

SEVEN MARY THREE Sleepwalking (*Mammoth*)
Total Plays: 87, Total Stations: 14, Adds: 3

STATIC-X Black And White (*Warner Bros.*)
Total Plays: 86, Total Stations: 9, Adds: 5

DEPECHE MODE I Feel Loved (*Mute/Reprise*)
Total Plays: 84, Total Stations: 12, Adds: 7

Songs ranked by total plays

Reporters

WHRL/Albany, NY
OM/PO: Susan Groves
APD/MD: Lisa Bieho
11 STANDBY "Stand"
2 INCUBUS "Here"
3 TRANSMATRIC "Come"
4 DAVE NAVARRO "Hungry"
5 PETE YORN "Nancy"

KTEG/Albuquerque, NM
PD: Ellen Flaherty
No Adds

WNNX/Atlanta, GA
OM: Brian Phillips
PD: Leslie Fram
APD/MD: Chris Williams
1 INCUBUS "Here"
2 WEEZER "Sun"
3 R.E.M. "Way"
4 STONE TEMPLE PILOTS "Hollywood"
5 TANTRIC "Astounded"

WJSE/Atlantic City, NJ
PD: Al Parrinello
MD: Jason Ulanet
1 STONE TEMPLE PILOTS "Hollywood"
2 (RED) PLANET EARTH "Meathead"
3 AFROMAN "Because"
4 CHICHPALACE "Television"
5 INCUBUS "Here"
6 R.E.M. "Way"
7 TRANSMATRIC "Come"
8 PETE YORN "Nancy"

KROX/Austin, TX
PD: Melody Lee
MD: Tolly Ryan
1 INCUBUS "Here"
2 REVELLE "Tina"
3 STROKER "Tear"
4 WEEZER "Sun"

WRAX/Birmingham, AL
PD: Dave Rossi
APD: Hurricane Shane
MD: Mark Lindsey
1 INCUBUS "Here"
2 HENRY "Zero Seven"
3 AFROMAN "Because"
4 DAVE NAVARRO "Hungry"
5 SEVEN MARY THREE "Sleepwalk"

KQXR/Boise, ID
PD: Jacent Jackson
MD: Peter Schivcha
12 INCUBUS "Here"
13 WEEZER "Sun"

WBCN/Boston, MA
VP/Programming: Oedipus
APD/MD: Steven Strick
27 AFROMAN "Because"
28 HENRY "Zero Seven"
29 NEW ORDER "Crystal"
30 SHEILA DUNNE "Every"

WFNX/Boston, MA
PD: Cruze
APD/MD: Kevin Mays
27 STANDBY "Stand"
28 STONE TEMPLE PILOTS "Hollywood"
29 TANTRIC "Astounded"

WEDG/Buffalo, NY
PD/MD: Rich Wall
MD: Ryan Patrick
1 INCUBUS "Here"
2 REVELLE "Tina"
3 STONE TEMPLE PILOTS "Hollywood"

WAVF/Charleston, SC
PD: Greg Patrick
APD/MD: Danny Vitaleobos
20 INCUBUS "Here"
21 STONE TEMPLE PILOTS "Hollywood"

WEND/Charlotte, NC
PD: Jack Daniel
APD/MD: Kristan Honeycutt
2 INCUBUS "Here"
3 DAVE NAVARRO "Hungry"

WKQX/Chicago, IL
PD: Dave Richards
APD/MD: May Shumins
1 UNDIS PAK "The"
2 STANDBY "Stand"
3 SUGARCULT "America"
4 PETE YORN "Nancy"
5 COLD "Blood"

WAQZ/Cincinnati, OH
PD/MD: Rick Jamies
13 RECKELBACK "Remind"
14 INCUBUS "Here"
15 STATIC-X "Black"
16 AFROMAN "Because"
17 SALIVA "Chick"
18 LIT "Lopaka"

WXTM/Cleveland, OH
PD: Dave Wallington
10 INCUBUS "Here"
11 SALIVA "Chick"
12 STONE TEMPLE PILOTS "Hollywood"
13 HANDSOME DEVIL "Makin'"

WARG/Columbia, SC
OM/PO/MD: Gina Johnson
1 INCUBUS "Here"
2 STONE TEMPLE PILOTS "Hollywood"

WWCD/Columbus, OH
PD: Andy Davis
MD: Jack DeVoss
1 OUR LADY PEACE "Behind"
2 JAZZ STRUBBER "Appetized"
3 INCUBUS "Here"
4 STONE TEMPLE PILOTS "Hollywood"

KDGE/Dallas-Ft. Worth, TX
PD: Deanne Deherly
APD/MD: Alan Aye
1 INCUBUS "Here"
2 MESH "Makin'"
3 SUGARCULT "America"

WXEG/Dayton, OH
PD: Steve Kramer
MD: Steve Kramer
10 AFROMAN "Because"
2 INCUBUS "Here"
3 WEEZER "Sun"

KTCL/Denver-Boulder, CO
PD: Mike O'Connor
MD: Sabrina Saunders
No Adds

CIMX/Detroit, MI
PD: Murray Brookshaw
APD: Vince Cannova
MD: Matt Franklin
1 INCUBUS "Here"
2 GARIBAY "Anography"

KNRQ/Eugene-Springfield, OR
PD/MD: Stu Allen
AMD: BJ
2 INCUBUS "Here"
3 STONE TEMPLE PILOTS "Hollywood"
4 STANDBY "Stand"

KXNA/Fayetteville, AR
PD: Margot Smith
MD: Nick Thomasma
10 INCUBUS "Here"
11 STONE TEMPLE PILOTS "Hollywood"
12 DEPECHE MODE "Love"

WJFX/Ft. Myers, FL
PD: John Rozz
MD: Lance
1 INCUBUS "Here"
2 P.D. "Babe"
3 SALIVA "Chick"
4 WEEZER "Sun"

WEJE/Ft. Wayne, IN
PD/MD: AJ Fabiani
7 INCUBUS "Here"
8 AFROMAN "Because"
9 (RED) PLANET EARTH "Meathead"
10 STONE TEMPLE PILOTS "Hollywood"
11 HANDSOME DEVIL "Makin'"

KFRR/Fresno, CA
PD: Chris Squires
MD: Reverend
28 INCUBUS "Here"
29 (RED) PLANET EARTH "Meathead"
30 STATIC-X "Black"
31 STONE TEMPLE PILOTS "Hollywood"

WGRD/Grand Rapids, MI
PD: Dan Clark
MD: Tim Brunson
7 STONE TEMPLE PILOTS "Hollywood"
8 INCUBUS "Here"

WXNR/Greenville, NC
PD: Jeff Sanders
APD/MD: Dave Spahn
11 INCUBUS "Here"
12 SEVEN MARY THREE "Sleepwalk"
13 HANDSOME DEVIL "Makin'"
14 SALIVA "Chick"

WEDD/Hagerstown, MD
PD/MD: Austin Davis
1 AFROMAN "Because"
2 DEPECHE MODE "Love"
3 BELLY BARTOZO "Tart"
4 INCUBUS "Here"
5 STONE TEMPLE PILOTS "Hollywood"
6 TRANSMATRIC "Come"
7 SEVEN CHANNELS "Breathe"

WNRQ/Hartford, CT
PD: Todd Thomas
MD: Chris Kelly
1 AXEMA "Givin'"
2 INCUBUS "Here"
3 REVELLE "Tina"

KTBZ/Houston-Galveston, TX
OM: Jim Trapp
PD/MD: Steve Rupp
1 AFROMAN "Because"
2 DROWNING POOL "Bodies"
3 INCUBUS "Here"
4 SUGARCULT "America"

WRZX/Indianapolis, IN
PD: Scott Johnson
MD: Michael Young
14 STANDBY "Stand"
15 STONE TEMPLE PILOTS "Hollywood"
16 INCUBUS "Here"
17 TRANSMATRIC "Come"
18 DAVE NAVARRO "Hungry"

WPLA/Jacksonville, FL
PD: Scott Pettibone
APD/MD: Chad Chumley
6 LIT "Lopaka"
7 INCUBUS "Here"
8 STONE TEMPLE PILOTS "Hollywood"

WRXK/Johnson City, TN
PD/MD: Mark E. McKinney
SALIVA "Chick"
SEVEN MARY THREE "Sleepwalk"
INCUBUS "Here"
DROWNING POOL "Bodies"

WNFZ/Knoxville, TN
PD: Dan Boykt
APD/MD: Boner
8 INCUBUS "Here"

KFTL/Lafayette, LA
PD: Rob Summers
MD: Scott Perina
1 INCUBUS "Here"
2 BEN FOLDS "Suburbs"
3 AMERICAN HEART "Purter"

WWDX/Lansing, MI
PD: Jeff Wellington
MD: Ty Donakowski
8 INCUBUS "Here"
9 DROWNING POOL "Bodies"
10 DEPECHE MODE "Love"

KJTE/Las Vegas, NV
PD: Dave Wellington
APD/MD: Chris Ripley
4 LIT "Lopaka"
5 SALIVA "Chick"
6 SOIL "Nite"

WZZZ/Lexington-Fayette, KY
PD: B. J. Klear
MD: Suzy Bee
7 INCUBUS "Here"
8 SALIVA "Chick"
9 STONE TEMPLE PILOTS "Hollywood"
10 SYSTEM OF A DOWN "Toxic"

KLEC/Little Rock, AR
Dr./Prog.: Larry Lettice
MD: Peter Gunn
9 INCUBUS "Here"
10 BEN FOLDS "Suburbs"
11 MESH "Makin'"
12 U2 "Mystery"

KROQ/Los Angeles, CA
VP/Prog.: Kevin Weatherly
APD: Gene Sandilow
MD: Leo Weller
16 WEEZER "Simple"
17 SALIVA "Chick"
18 DEPECHE MODE "Love"
19 STONE TEMPLE PILOTS "Hollywood"

WLRS/Louisville, KY
PD: Shane Coffins
APD/MD: Bruce Hood
5 AFROMAN "Because"
6 (RED) PLANET EARTH "Meathead"
7 HANDSOME DEVIL "Makin'"
8 INCUBUS "Here"

WMAD/Madison, WI
PD: Pat Franley
MD: Amy Hudson
1 STONE TEMPLE PILOTS "Hollywood"
2 DEPECHE MODE "Love"
3 INCUBUS "Here"
4 STANDBY "Stand"
5 PETE YORN "Nancy"

WHTG/Monmouth-Ocean, NJ
PD: Darrin Smith
MD: Brian Zanger
14 VERTICAL HORIZON "Send"
8 INCUBUS "Here"
9 BAD RONALD "Bogey"

KMBY/Monterey-Salinas, CA
PD: Chris White
MD: Rich Burton
27 LIVE "Simple"
28 LONG BEACH DUB "Sunny"
29 INCUBUS "Here"
30 STANDBY "Stand"
31 PETE YORN "Nancy"

WZPC/Memphis, TN
OM: Jim Patrick
PD: Brian Krycz
APD/MD: Russ Schaub
1 POLYMER BANG "Mystery"
2 BAD RONALD "Bogey"
3 BUTTERFLY JONES "Anywhere"
4 COLDPLAY "Trouble"
5 DEPECHE MODE "Love"
6 INCUBUS "Here"
7 SUGARCULT "America"

WRRV/Newburgh, NY
PD: Andrew Boris
MD: Greg Taves
11 MY CAR "Send"
12 SMARTPHONE "Wheat"
13 STONE TEMPLE PILOTS "Hollywood"
14 SEVEN MARY THREE "Sleepwalk"
15 INCUBUS "Here"
16 PETE YORN "Nancy"

KKNO/New Orleans, LA
OM/PO: Dave Stewart
MD: Jay
1 INCUBUS "Here"
2 HANDSOME DEVIL "Makin'"
3 TRANSMATRIC "Come"

WXRK/New York, NY
PD: Steve Kingston
MD: Mike Peet
9 STONE TEMPLE PILOTS "Hollywood"
10 COLD "Blood"

WROX/Norfolk, VA
PD: Michele Diamond
MD: Mike Powers
1 INCUBUS "Here"
2 HANDSOME DEVIL "Makin'"
3 STATIC-X "Black"

KORX/Odessa-Midland, TX
PD/MD: Michael Todd Mobley
1 AFROMAN "Because"
2 INCUBUS "Here"
3 PETE YORN "Nancy"
4 R.E.M. "Way"
5 STANDBY "Stand"
6 STONE TEMPLE PILOTS "Hollywood"
7 TRANSMATRIC "Come"
8 SUGARCULT "America"

WOCL/Oriando, FL
PD: Alan Smith
MD: Debby Smith
20 STANDBY "Stand"
21 AFROMAN "Because"
22 INCUBUS "Here"
23 P.D. "Babe"

WJPD/Paeoria, IL
OM/PO: Matt Rubin
No Adds

WPLY/Philadelphia, PA
PD: Jim McGinnis
APD: Suzie Owen
MD: Dan Fein
28 INCUBUS "Here"
29 AFROMAN "Because"
30 R.E.M. "Way"

KEDJ/Phoenix, AZ
PD: Nancy Starnes
APD: Dead Air Dove
MD: Robin Hoch
No Adds

KZON/Phoenix, AZ
PD: Tim Maraville
MD: Kevin Harsanyi
1 ALBEN IZAT FARM "Crustal"
2 INCUBUS "Here"
3 PETE YORN "Nancy"

WXDX/Pittsburgh, PA
PD: John Moschetti
APD/MD: Lonny Dano
3 INCUBUS "Here"

KNRK/Portland, OR
PD: Mark Hamilton
APD: Jay
5 LIBRAN PARK "Eat"
6 INCUBUS "Here"
7 LONG BEACH DUB "Sunny"
8 LIT "Lopaka"
9 P.D. "Babe"
10 REVELLE "Tina"

WBRU/Providence, RI
PD: Tim Schiavelli
MD: Annie Shapiro
19 INCUBUS "Here"
20 STANDBY "Stand"

KRZO/Reno, NV
PD: Wendy Rollins
APD/MD: Guy Datt
1 INCUBUS "Here"
2 AFROMAN "Because"
3 STONE TEMPLE PILOTS "Hollywood"

WOYL/Richmond, VA
PD: Mike Murphy
MD: Keith Datin
20 AFROMAN "Because"
21 INCUBUS "Here"
22 STONE TEMPLE PILOTS "Hollywood"
23 SUGARCULT "America"
24 PETE YORN "Nancy"

KCXX/Riverside, CA
OM/PO: Keith Chesno
APD: John DeSantis
MD: Daryl James
35 INCUBUS "Here"
36 HANDSOME DEVIL "Makin'"

WZZJ/Roanoke-Lynchburg, VA
PD: Dan Walker
MD: Greg Taves
13 INCUBUS "Here"
14 SALIVA "Chick"
15 DEPECHE MODE "Love"
16 POWERMAN 5000 "Bombshell"
17 SCOTTSBART "Crawling"
18 SPRUNG MONKEY "Party"

WJZE/Rochester, NY
PD: Mike Dwyer
APD/MD: Norm On The Barstool
17 (RED) PLANET EARTH "Meathead"
18 STONE TEMPLE PILOTS "Hollywood"
19 SUGARCULT "America"

KWOD/Sacramento, CA
PD: Ron Rance
APD: Boomer Barbosa
26 INCUBUS "Here"
1 DEPECHE MODE "Love"
2 STONE TEMPLE PILOTS "Hollywood"
3 PETE YORN "Nancy"
4 (RED) PLANET EARTH "Meathead"
5 MESH "Makin'"

KPNT/St. Louis, MO
PD: Tommy Materra
APD: Donny Mueller
MD: Eric Schmidt
11 INCUBUS "Here"
12 DEFAULT "Washing"

KYRK/Salt Lake City, UT
VP/Dej. & Prog.: Mike Summers
APD/MD: Todd Waker
19 AFROMAN "Because"
20 INCUBUS "Here"
21 SYSTEM OF A DOWN "Chop"
22 OUR LADY PEACE "Behind"
23 HANDSOME DEVIL "Makin'"
24 MESH "Makin'"

KFSO/San Diego, CA
PD: Mike Haloran
MD: Marco Collins
APD: Randy Davitt
1 STONE TEMPLE PILOTS "Hollywood"
2 SAVES THE DAY "Funeral"
3 HANDSOME DEVIL "Makin'"

XTRA/San Diego, CA
PD: Bryan Schock
MD: Chris Washby
3 STROKER "Tear"

KITS/San Francisco, CA
PD: Jay Taylor
MD: Aaron Jantzen
16 INCUBUS "Here"
17 STONE TEMPLE PILOTS "Hollywood"

KJEE/Santa Barbara, CA
GM/PO: Edoia Gutierrez
MD: Dalton
25 INCUBUS "Here"
26 COLDPLAY "Trouble"

WVVV/Savannah, GA
PD/MD: Phil Cam
28 INCUBUS "Here"
29 SEVEN MARY THREE "Sleepwalk"
30 STONE TEMPLE PILOTS "Hollywood"
31 HENRY "Zero Seven"
32 PETE YORN "Nancy"

KNDD/Seattle-Tacoma, WA
PD: Phil Manning
MD: Kim Monroe
26 INCUBUS "Here"
27 LIT "Lopaka"
28 BUILT TO SPILL "Stronger"
29 SAVES THE DAY "Funeral"
30 STONE TEMPLE PILOTS "Hollywood"
31 HENRY "Zero Seven"
32 PETE YORN "Nancy"

WFSM/Wilmington, NC
PD: Chris Schaefer
MD: Janice Satter
20 INCUBUS "Here"
21 PETE YORN "Nancy"
22 TOM AMES "Stronger"
23 STONE TEMPLE PILOTS "Hollywood"

WBSX/Wilkes-Barre, PA
PD: Chris Llywe
MD: Freddie
4 BUTTHOLE SURFERS "Shame"
5 RECKELBACK "Remind"
6 STANDBY "Stand"
7 STONE TEMPLE PILOTS "Hollywood"

WFSM/Wilmington, NC
PD: Chris Schaefer
MD: Janice Satter
20 INCUBUS "Here"
21 PETE YORN "Nancy"
22 TOM AMES "Stronger"
23 STONE TEMPLE PILOTS "Hollywood"

WCCY/Portland, ME

Monitored Reporters



86 Total Reporters

73 Total Monitored

13 Total Indicator

12 Current Indicator Reporters

Did Not Report For Two Consecutive Weeks; Data Not Used (1): WCCY/Portland, ME



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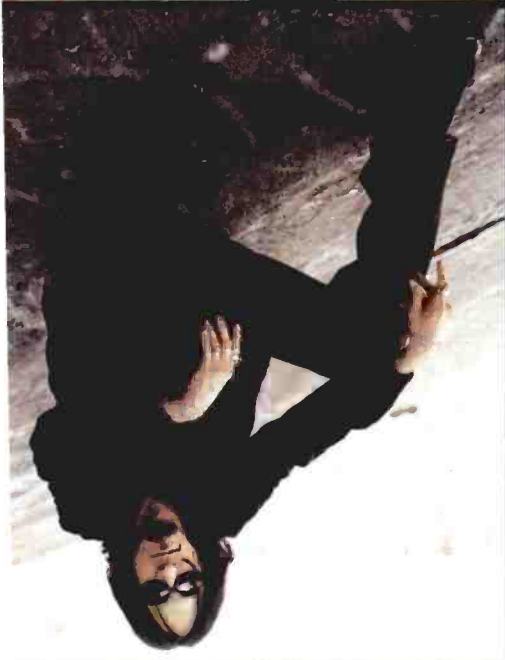
NEW THIS WEEK AT: KEGL, KXXR, WXTB, WAZU
ALREADY BOOMING ON OVER 60 ACTIVE ROCK STATIONS INCLUDING:
WZTA, WBZX, WJRR, KISS, KBPI, KUFO, WMFS, WCCG, WLZR, KRXD

R&R ACTIVE: 31 - 20 #1 MOST INCREASED AIRPLAY

ACTIVE ROCK

ALREADY BOOMING AT OVER 40 ALTERNATIVE STATIONS IN TWO WEEKS, INCLUDING:
WXRK, WXDX, KEDJ, KPNT, WRZX, KNRK, KKND, WMRQ, KFMA (OVER 400 SPINS)

Certified GOLD



CLICK GLICK BOOM




NEW THIS WEEK ON:
KROQ, KXTE,
MAOZ, WXTM

R&R Alternative Debut 49

Alternative Playlists

MARKET #1

WKRN/New York
Infinity
(212) 314-9230
Kingston/Woody/Pier
12+ Cume 2,121,700



PLAYS

LW	TW	ARTIST/TITLE	GI (800)
11	40	INCUBUS I Wish You Were Here	45520
34	37	ALIEN ANT FARM Smooth Criminal	42106
36	36	STANDIN'S Been Awhile	40968
31	35	LINKIN PARK In The End	39830
34	34	SUM 41 Fat Lip	38692
33	33	TOOL Schism	37554
30	30	PUDDLE OF MUDD Control	34440
28	28	TANTRO Breakdown	31864
23	27	AFROMAN Because I Got High	30726
22	22	NICKELBACK How You Remind Me	29436
20	20	FUEL/Hemorrhage	27760
19	19	GORILLAZ Clint Eastwood	27260
17	17	3 DOORS DOWN/Kryptonite	27260
20	20	STANDIN'S	22760
17	20	ADAM GIVING	22760
17	17	GREEN DAY/Wasting My Time	21622
17	17	GREEN DAY/Wasting My Time	21622
19	19	RED HOT CHILLI Parallel Universe	21622
15	15	STONE TEMPLE PILOTS/Sour Girl	20484
9	18	STANDIN'S	20484
20	18	FUEL/Bad Day	20484
15	15	GOODSACK/Green	19332
16	16	LIZ STUCK In A Moment	18208
14	14	SYSTEM OF A DOWN/Chop Suey	17070
22	18	WEEZER/Inland In The Sun	17070
14	19	DROWNING POOL/Bodies	17070
8	14	NICKELBACK/How You Remind Me	15532
8	14	3 DOORS DOWN/You Were Here	15532
9	13	GOODSACK/Awake	14794
15	13	SALVA/Your Disease	14794

MARKET #2

KROQ/Los Angeles
Infinity
(818) 567-1067
Weather/Sandblom/Worden
12+ Cume 1,576,700




PLAYS

LW	TW	ARTIST/TITLE	GI (800)
40	41	ALIEN ANT FARM Smooth Criminal	34604
12	40	INCUBUS I Wish You Were Here	33720
33	38	GORILLAZ Clint Eastwood	32072
35	37	TOOL Schism	31278
34	36	WEEZER/Inland In The Sun	30384
26	35	STANDIN'S Been Awhile	29540
26	31	TRAVIS/Swing	28164
31	29	SUM 41 Fat Lip	24476
30	26	LINKIN PARK In The End	21100
14	25	LIMP BIZKIT/Rollin'	21100
15	25	SUBSTRATA/Down	20256
20	23	PENNYWISE/Fuck Authority	19412
20	23	DEPECHE MODE/Dream On	19412
20	22	BLINK-182/Stay Together For...	18568
29	20	WEEZER/Hush Pipe	16880
29	20	JIMMY EAT WORLD/Bleed American	16880
25	20	CRISP SPRING/Special Delivery	16880
15	19	DISTURBED/Down With	16036
15	19	DROWNING POOL/Bodies	16036
14	18	LINKIN PARK One Step Closer	15192
18	18	STANDIN'S Been Awhile	15192
15	18	CRISP SPRING/Special Delivery	15192
17	17	AFROMAN Because I Got High	14348
18	17	INCUBUS Drive	14348
17	18	PUDDLE OF MUDD Control	13504
11	18	WEEZER/Simple Pages	13504
18	18	COLDPLAY/Paradise	13504
18	18	ADAM GIVING	12660
18	13	INCUBUS/Drive	12660
16	13	LONG BEACH DUB.../Sunny Hours	10972

MARKET #3

WROX/Chicago
Emmis
(312) 527-8348
Richards/Sunburn
12+ Cume 818,800



PLAYS

LW	TW	ARTIST/TITLE	GI (800)
47	47	ALIEN ANT FARM Smooth Criminal	12560
41	39	GORILLAZ Clint Eastwood	12246
31	36	SUM 41 Fat Lip	11304
35	35	LINKIN PARK Crawling	10990
37	33	TOOL Schism	10362
33	32	STANDIN'S Been Awhile	10048
31	31	AFROMAN Because I Got High	9734
18	27	WEEZER/Inland In The Sun	8478
20	25	JIMMY EAT WORLD/Bleed American	7850
22	22	CANE/Short Start Long	6908
22	22	INCUBUS I Wish You Were Here	6908
28	19	CRYSTAL METHOD/Name Of The Game	5338
26	19	LONG BEACH DUB.../Sunny Hours	5966
21	19	PUDDLE OF MUDD Control	5966
13	17	FUEL/Hemorrhage	5338
14	17	LIFEHOUSE/Hanging By A Moment	5338
17	17	BLINK-182/Stay Together For...	5338
12	16	DROWNING POOL/Bodies	5024
13	16	SALVA/Your Disease	4710
17	16	DAVE NAVARRO/Recall	4710
18	16	BUTTHOLE SURFERS/The Shame Of Life	4710
25	15	311/You Wouldn't Believe	4396
8	14	NICKELBACK/How You Remind Me	4396
8	14	PAPA ROACH/Last Resort	4396
34	14	WEEZER/Hush Pipe	4396
9	14	FUEL/Bad Day	4396
13	13	3 DOORS DOWN/Kryptonite	4082
22	12	RAGE AGAINST THE MACHINE/Nothin' On Us	4082
16	12	RAGE AGAINST THE MACHINE/Nothin' On Us	3768
16	12	FOO FIGHTERS/Learn To Fly	3768

MARKET #4

KITS/San Francisco
Infinity
(415) 512-1053
Taylor/Audison
12+ Cume 677,400



PLAYS

LW	TW	ARTIST/TITLE	GI (800)
47	47	GORILLAZ Clint Eastwood	12960
51	46	WEEZER/Inland In The Sun	12420
52	44	ALIEN ANT FARM Smooth Criminal	11830
45	38	STANDIN'S Been Awhile	10530
26	36	LINKIN PARK In The End	8920
26	34	TOOL Schism	8480
51	33	PUDDLE OF MUDD Control	8170
32	29	INCUBUS/Pardon Me	7830
25	29	AFROMAN Because I Got High	7830
30	27	RED HOT CHILLI - Parallel Universe	7290
23	26	PAPA ROACH/Between Angels	6780
25	25	SUM 41 Fat Lip	6750
28	24	PAPA ROACH/Last Resort	6480
22	24	WEEZER/Hush Pipe	6480
10	23	GOODSACK/Awake	6210
23	21	INCUBUS Drive	5070
26	21	FUEL/Hemorrhage	5070
5	20	BLINK-182/The Rock Show	5400
24	19	ADAM GIVING	5130
25	19	LINKIN PARK One Step Closer	5130
6	18	STANDIN'S	4860
25	18	LINKIN PARK Crawling	4860
24	18	311/You Wouldn't Believe	4320
17	18	RAGE AGAINST THE MACHINE/Nothin' On Us	4320
21	14	BLINK-182/Stay Together For...	3780
14	14	STANDIN'S	3780
20	13	A PERFECT CIRCLE/Judith	3510
16	13	RAGE AGAINST THE MACHINE/Nothin' On Us	3510
23	12	LONG BEACH DUB.../Sunny Hours	3240

MARKET #5

WPLY/Philadelphia
Radio One
(610) 565-8000
McGowan/Dunn/Ferr
12+ Cume 545,500




PLAYS

LW	TW	ARTIST/TITLE	GI (800)
42	44	LIZ STUCK In A Moment	9064
42	44	SUM 41 Fat Lip	9064
40	43	ALIEN ANT FARM Smooth Criminal	8558
43	43	WEEZER/Hush Pipe	8558
34	42	CANE/Short Start Long	8620
43	40	DAVE MATTHEWS BAND/The Space Between	8240
40	40	GORILLAZ Clint Eastwood	8240
39	38	SUGAR RAY/When It's Over	7828
38	38	INCUBUS I Wish You Were Here	7828
32	37	BETTER THAN EZRA/Extra Ordinary	6592
32	37	LIVE/Simple Creed	6592
31	37	311/You Wouldn't Believe	6280
33	30	EVE 6/We're To The Point	6180
30	30	BLINK-182/The Rock Show	6180
32	30	WEEZER/Inland In The Sun	6180
32	30	FUEL/Bad Day	5780
23	29	LIFEHOUSE/Hanging By A Moment	5150
30	28	STANDIN'S Been Awhile	4944
30	28	TRAVIS/Drop It Like a Hot Potato	4532
13	28	STANDIN'S	4320
23	28	LINKIN PARK Crawling	4320
21	28	LINKIN PARK Crawling	4320
23	28	BEN FOLDS/Plaid/The Suburbs	3914
13	28	NICKELBACK/How You Remind Me	3914
22	19	JIMMY EAT WORLD/Bleed American	3914
20	18	BLINK-182/Stay Together For...	3780
18	18	INCUBUS Drive	3780
12	18	LINKIN PARK One Step Closer	3780
17	18	TOOL Schism	3296
21	18	PETE DINKEL/On A Chain	3296

MARKET #6

KDGE/Dallas-Ft. Worth
Clear Channel
(972) 770-1777
Doherty/Ayo
12+ Cume 423,400




PLAYS

LW	TW	ARTIST/TITLE	GI (800)
45	41	BLINK-182/The Rock Show	7503
41	41	WEEZER/Hush Pipe	7503
29	37	TOOL Schism	6622
26	37	GORILLAZ Clint Eastwood	6171
40	35	SUM 41 Fat Lip	6022
28	34	FUEL/Bad Day	6405
24	32	DAVE MATTHEWS BAND/The Space Between	5856
22	30	BUTTHOLE SURFERS/The Shame Of Life	5490
24	30	3 DOORS DOWN/You Were Here	5128
19	28	LIVE/Simple Creed	5124
30	28	SEVEN CHANNELS/Breathin'	5124
44	27	CALLING/Wherever You Will Go	4941
31	27	ALIEN ANT FARM Smooth Criminal	4941
29	26	CANE/Short Start Long	4758
44	26	STANDIN'S Been Awhile	4758
23	23	MATCHBOX TWENTY/Real	4209
22	23	OLEANDER/Where You Will Go	4209
23	23	MODY FOWEN STEFANI/Southside	4209
19	23	DEFAULT/Wasting My Time	4158
22	22	DEXTER FREESHOT/Leaving Home	4026
25	22	POE HAY/Prety	4026
21	21	LIT/Amiable	3843
20	21	LIFEHOUSE/Hanging By A Moment	3660
16	21	LONG BEACH DUB.../Sunny Hours	3660
23	19	GOOD CHARLIE/Festival Song	3477
19	19	RED HOT CHILLI/California	3477
18	19	INCUBUS Drive	3477
18	19	INCUBUS/Drive	3477
16	15	3 DOORS DOWN/Kryptonite	2745
4	14	SEVEN HARRY TRILBY/Sleepwalking	2562

MARKET #7

CINQ/Detroit
Clear Channel
(313) 961-6397
Brooks/Haw/Canova/Franklin
12+ Cume 445,100



PLAYS

LW	TW	ARTIST/TITLE	GI (800)
39	42	NICKELBACK/How You Remind Me	7980
36	37	SUM 41 Fat Lip	7503
37	35	TOOL Schism	6622
35	35	WEEZER/Hush Pipe	6050
36	34	TOOL Schism	6460
36	34	BLINK-182/The Rock Show	6460
34	34	GOODSACK/Green	6270
35	33	LINKIN PARK Crawling	6270
19	33	ALIEN ANT FARM Smooth Criminal	5200
32	27	SYSTEM OF A DOWN/Chop Suey	5130
37	27	LINKIN PARK In The End	5130
26	26	DROWNING POOL/Bodies	4750
27	25	JIMMY EAT WORLD/Bleed American	4750
21	24	JAY-Z/Roc-A-Fella	4560
22	22	OUR LADY PEACE/Right Behind You	4180
26	22	ADAM GIVING	4180
21	21	NELLY/Furtado/Turn Off The Light	3990
21	21	FRIGOR/Leaving My Mind	3990
17	21	DEFAULT/Wasting My Time	3800
23	20	STANDIN'S Been Awhile	3800
2	20	AFROMAN Because I Got High	3800
22	19	LIVE/Simple Creed	3610
18	19	311/You Wouldn't Believe	3610
21	19	STONE TEMPLE PILOTS/Days Of The Week	3610
19	19	ADAM GIVING	3610
19	19	GOBY/Hear You Calling	3610
18	19	STANDIN'S	3420
10	18	FENIX TX/Treesome	3420
19	18	LONG BEACH DUB.../Sunny Hours	3420
19	18	WEEZER/Inland In The Sun	3230

MARKET #8

WBEN/Boston
Infinity
(617) 266-1111
Oatpup/Strick
12+ Cume 643,400



PLAYS

LW	TW	ARTIST/TITLE	GI (800)
33	35	SUM 41 Fat Lip	9730
44	35	GORILLAZ Clint Eastwood	9730
35	35	TOOL Schism	8844
30	36	WEEZER/Inland In The Sun	8340
36	29	LINKIN PARK Crawling	8062
19	22	LIVE/Simple Creed	6116
37	22	STANDIN'S Been Awhile	6116
25	22	AFROMAN Because I Got High	6116
22	22	ALIEN ANT FARM Smooth Criminal	6116
19	22	ADAM GIVING	6116
14	17	BLINK-182/The Rock Show	4728
13	18	CRYSTAL METHOD/Name Of The Game	4448
9	16	NICKELBACK/How You Remind Me	4448
14	16	PUDDLE OF MUDD Control	4448
13	15	STONE TEMPLE PILOTS/Hollywood Blvd	4170
16	15	SALVA/Your Disease	4170
18	15	INCUBUS Drive	4170
16	15	3 DOORS DOWN/Duck And Run	4170
14	15	TANTRO Breakdown	3892
15	14	TANTRO Breakdown	3892
21	14	FATBOY SLIM/Weapon Of Choice	3892
16	14	GOODSACK/Green	3892
11	13	DAVE NAVARRO/Hungry	3614
24	13	WEEZER/Hush Pipe	3614
19	13	INCUBUS I Wish You Were Here	3614
5	13	FUEL/Bad Day	3614
12	12	STANDIN'S	3336
14	11	311/You Wouldn't Believe	3058
11	11	DISTURBED/Down With	3058
14	11	BUTTHOLE SURFERS/The Shame Of Life	3058

MARKET #9

WFWE/Washington, DC
Infinity
(301) 306-0991
Benjamin/Ferre
12+ Cume 874,100



PLAYS

LW	TW	ARTIST/TITLE	GI (800)
38	47	ALIEN ANT FARM Smooth Criminal	10716
39	47	SUM 41 Fat Lip	10716
41	48	LINKIN PARK Crawling	9676
42	42	STANDIN'S	9120
47	40	GORILLAZ Clint Eastwood	9120
45	40	TOOL Schism	9676
40	39	AFROMAN Because I Got High	8892
38	39	INCUBUS I Wish You Were Here	6512
28	38	JIMMY EAT WORLD/Bleed American	6512
35	27	WEEZER/Inland In The Sun	6156
26	23	PUDDLE OF MUDD Control	5444
26	23	ADAM GIVING	4788
24	21	LINKIN PARK One Step Closer	4788
24	21	WEEZER/Hush Pipe	4788
22	21	GREEN DAY/Wasting My Time	4788
20	21	BLINK-182/The Rock Show	4560
19	20	FUEL/Hemorrhage	4560
21	19	BLINK-182/Stay Together For...	4132
31	19	FUEL/Bad Day	4132
16	17	DROWNING POOL/Bodies	4034
16	17	DAVE MATTHEWS BAND/The Space Between	

New Music Specialty Shows

R&R's Exclusive Look At The Cutting Edge Of Alternative

Off The Beaten Path

By
Dayna Talley
Asst. Alternative Editor

Most of the music that works well in our specialty world is considered to be off the beaten path. But some music is more off the beaten path than most. This week I want to showcase a few acts (signed and unsigned) that are craving attention. The first band is called Tweaker, and it is the brainchild of former Nine Inch Nails bandmember Chris Vrenna.

After leaving NIN, Vrenna moved on to producing. His resume now includes quite an impressive roster of artists, including David Bowie, Marilyn Manson, Rob Zombie, Smashing Pumpkins and Green Day. Now, with Tweaker, he has put out a debut EP that includes live and remixed music from the band's Six Degrees release, *The Attraction to All Things Uncertain*. For more information on this cool new release, contact Mark Korde-

los at Uncle (e-mail uncle@primenet.com) or Troy Prickett at Six Degrees (415-626-6334, ext. 16; e-mail troy@sixdegreesrecords.com).

Another band I want to tell you about is called Tickler, and it features the soothing vocal talents of songstress-producer Katy Stephan and producer Paul Hollman. I was fortunate enough to catch a gig by this Bay Area-transplant duo, and I was lured in by Stephan's sound and prowling stage presence. I can't quite pin down just one genre to stick her in, as her sound ranges from pleasantly "lounge core" to jungle to electronics.

During her live show she even shows off her sexy multilingual talents by singing in French. Seriously, if you dig that sort of Goldfrapp-vibed music, you simply must call and get a copy. Contact the duo at 310-442-8345 or 310-529-6709.

Moving back to a band on a more beaten path, The Damned have released a new album on Nitro Records. The first track to hit our ears is called "Democracy." Be sure to check it out. For more information on this new release, contact Sean Ziebarth (714-842-8897; e-mail seanboy@nitrorecords.com).

Finally, please give a warm welcome to the MODROX team's Dave Warga, who was promoted recently to National Director/Specialty Promotion. Reach out to him if you feel the need (310-869-DAVE; e-mail dave@modrox.com). But I'm sure if you don't, he will come a-knockin' ... so be ready!



TSOL GET A LITTLE R&R

Punk legends TSOL stopped by the R&R offices recently to discuss corporate strategy for their new album, *Disappear*, and to take a few cheesy trade shots. This one features (l-r) TSOL's Mike Roche and Jack Grisham, R&R Asst. Alternative Editor Dayna Talley, Nitro Records' Sean Ziebarth and R&R Rock Specialty Editor Frank Correia.

R&R Top 20 Artists

August 17, 2001

- JAY AND SILENT BOB STRIKE BACK SDTK. (Universal) "Various"
- FROM ZERO (Arista) "The Other Side"
- SUGARCULT (Ultimatum/Artemis) "Stuck In America"
- BETA BAND (Astralwerks/Virgin) "Squares"
- NEW ORDER (Reprise) "Crystal"
- SUICIDE MACHINES (Hollywood) "Killing Blow"
- IGGY POP (Virgin) "Mask"
- DUB PISTOLS (Geffen/Interscope) "Official Chemical"
- ABANDONED POOLS (Extasy) "Mercy Kiss"
- ROLLINS BAND (Sanctuary) "Your Number Is One"
- CAPITOL EYE (77) "Let's Go"
- GRANT LEE PHILLIPS (Zoe/Rounder) "Spring Released"
- REMY ZERO (Elektra) "Save Me"
- JIMMY EAT WORLD (DreamWorks) "Bleed American"
- P.O.D. (Atlantic) "Alive"
- PERRY FARRELL (Virgin) "Song Yet To Be Sung"
- ONESIDEZERO (Maverick) "New World Order"
- RHYTHM MASTERS (Tommy Boy) "Heavy Soul"
- SAVES THE DAY (Vagrant) "Your Funeral"
- BODYJAR (Nitro) "Not The Same"

Ranked by total number of shows reporting artist.

Record Of The Week

Record Of The Week: Capitol Eye
Album: *Mood Swingz*
Label: 77 Records



Capitol Eye make a smashing debut with *Mood Swingz*. With a sound that echoes that of Sublime and Crazy Town, this Long Beach, CA band do not allow their listeners to sleep to this record. I first heard the focus track, "Let's Go," on the Bridge Sampler, and I have since gotten hooked on the full CD. Other tracks to check out are No. 5, "What My Eyes Have Seen," No. 8, "If You Want Me to Stay" and No. 9, "Miss Jane and I."

Contact Chris Stowers at the Bridge (888-607-1212; e-mail cstowers@jmapromo.com) or Melissa Emert (212-337-5492; e-mail melissa_emert@sonymusic.com).

Specialty Show Reporters

Shows and their Top 5 songs listed alphabetically by market

KTEG/Albuquerque, NM
Burning Sensations
Sunday 6-9pm
Adam 12
Fred Squire/Franklin "Sleep It Off"
Saves The Day "Your Funeral"
Detroit 3030 "Positive Contact"
David Singer "That's Not Me"
Shins "New Slang"

WNNX/Atlanta, GA
Sunday School
Sunday 9pm-10pm
Jay Haaren
Abandoned Pools "Mercy Kiss"
Boy Hits Car "Man Without Skin"
Bad Ronald "Let's Begin"
Weezer "Island In The Sun"
Handsome Devil "Makin' Money"

WRAX/Birmingham, AL
Reg's Coffeehouse
Sunday 10am-1pm
Scott Register
Butterfly Jones "It's Cool Dude"
Five For Fighting "I'm Alright"
Peter Stuart "Take Me Back"
Angie Aparo "Rocket Man"
David Garza "Slay Baby"

WBCN/Boston, MA
Nocturnal Emissions
Sunday 8-10pm
DeDias/Albert D
Remy Zero "Save Me"
Default "Wasting My Time"
Rollins Band "Your Number Is One"
Beta Band "Broke"
Suicide Machines "Killing Blow"

WFNX/Boston, MA
The First Contact
Sunday 9pm-9:30pm
Jack Brooks
Ivanhoe "D'Fly" (ft. Her Genzly)
Arling & Cameron "86 Electro"
Actual Tigers "Standing By"
Remy Zero "Save Me"
Blink "Hidden Place"

WEDG/Buffalo, NY
Host With
Monday midnight-1am
Ryan Patrick
Transmatic "Come"
Everything "Unconditional"
Remy Zero "Save Me"
Travis "Side"
Motorov Cocktail "Far Below"

WAVF/Charleston, SC
Cutting Edge
Sunday 8:30-10pm
Bryant Stowe
Afroman "Because I Got High"
Damned "Democracy"
Perry Farrell "Song Yet To Be Sung"
Masters Of Illusion "Ultimasta Kurt"
Rollins Band "Your Number Is One"

WARO/Columbia, SC
7200 Records
Sunday 8-10
Catalina
Marcy Playground "Devil Song"
Ash "Shining Light"
Sugarcult "Stuck In America"
Abandoned Pools "Mercy Kiss"
From Zero "The Other Side"

KDGE/Dallas, TX
Adventure Club
Sunday 6-9pm
Josh Venable
Bowie & Sebastian "Johnathan David"
Snuff "Prisoners Abroad"
Gay Dad "Harder Faster"
Saves The Day "Cars And Calzones"
Radiohead "Koves Out"

KTCL/Denver, CO
Adventure University
Sunday 7:30-8:30pm
Professor Kat
Ivy "Double Dutch"
Courtney "Last Good Day"
B.R.M.C. "Red Eyes And Tears"
Gorillaz "Clint Eastwood"
Beta Band "Squares"

WEJE/Fort Wayne, IN
The Living Room
Sunday 8pm-9pm
Matt Jersico
Bodyjar "Not The Same"
Jeffingham "Cheating"
They Might Be Giants "I've Got A Fang"
Sugarcult "Stuck In America"
Hi Standard "This Is Love"

WJBX/Ft. Myers, FL
99 Xtreme
Sunday 8-10pm
Lance
Soil "Halo"
Coke "Termites Hollow"
Disturbed "Shout"
Mirus "Miso"
One Side Zero "New World Order"

WEOO/Hagerstown, MD
New Hour This
Sunday 10pm-midnight
Austin Davis
Nickelback "How You Remind Me"
Sugarcult "Stuck In America"
Long Beach Dub "Sunny Hours"
Saliva "Click Click Boom"
Ivy "Double Dutch"

WRZX/Indianapolis, IN
Hangover Cafe
Monday 5am-noon
Dave Dugan
Perkato "Head 'Only One"
Coke "Commissioning A..."
Grant Lee Phillips "Spring Released"
Jimmy Eat World "Authority Song"
Pet Dora "Fox Nancy"

KFTE/Lafayette, LA
New Hour This
Sunday 9pm-11pm
Dave Hobbell
Tori Amos "Strange Little Girl"
Foetus "Someone Who Cares"
Molly Morning Jacket "Tyronne"
Ryan Adams "New York, New York"
Rollins Band "Your Number Is One"

IXTE/Las Vegas, NV
It Hurts When I Pee
Sunday 10pm-midnight
El Diablo
Gracie "Termites Hollow"
Bloodhound Gang "Jackass"
Blink 182 "First Date"
Saliva "Click Click Boom"
Saves The Day "Your Funeral"

WPLY/Philadelphia, PA
Y-Net
Sunday 9pm-10:30pm
Dan Fen
Ash "Shining Light"
Dashboard Confessional "Screaming"
Jimmy Eat World "Authority Song"
Saves The Day "Jukebox Breakdown"
Long Beach Dub "Sunny Hours"
Thursday "Understanding Me..."

WXDX/Pittsburgh, PA
Edge Of The X
Sunday 8pm-midnight
Lenny Diana
Saliva "Click Click Boom"
Seven Mary Three "Sleepwalking"
Clarks "Butterflies And..."
Flickerstick "Chloroform"
Afroman "Because I Got High"

WCYY/Portland, ME
Spinout
Thursday 7-9pm
Shawn Jeffrey
Black Label Society "Heart Of Gold"
Jeffingham "Death Blooms"
Hatebreed "I Will Be Heard"
Pure Rubbish "Electric Heart"
Gorehead "Rabbit Rigby"

WBRU/Providence, RI
Breaking And Entering
Wednesday 10pm-2am
Les Arzon
James "Getting Away With It"
Depeche Mode "I Feel Love"
Tori Amos "Strange Little Girl"
Afroman "Because I Got High"
Back Drawn Boy "Spring In The Wind"

WDYL/Richmond, VA
Under Exposure
Sunday 10pm-11pm
Charlie Padgett
Emiliana Torrini "Wednesdays Child"
Slepknot "Left Behind"
Remy Zero "Save Me"
Matthew Jay "Lull Your Shoulder"
Grant Lee Phillips "Spring Released"

KRRK/Salt Lake City, UT
Egress
Monday-Friday 8-9pm
Todd Nugan
Afroman "Because I Got High"
New Order "Crystal"
Tori Amos "Strange Little Girl"
Suicide Machines "Killing Blow"
Utah Saints "Power To The Beats"

KCJO/San Bernardino, CA
Xtreme X
Wednesday 9pm-3am
Dave Deary/Daryl James
System Of A Down "Chop Suey"
Mudvayne "Death Blooms"
Slepknot "Heric Song"
No One "Chemical"
Mushroomhead "Before I Die"

KFSD/San Diego, CA
Six Parade
Wednesday 10pm-midnight
Tazy
Sugarcult "Stuck In America"
Jimmy Eat World "Cautions"
Jebadiah "Did You Really?"
Utah Saints "Power To The Beats"
Thee "Identity Crisis"

XTRA/San Diego, CA
The Lab
Sunday 7pm-8pm
Action DJ Hilary
Strokes "Last Mile"
Tricky "Wonder Woman"
Randy "Addicts Of..."
Long Beach Dub "Sunny Hours"
Sum 41 "In Too Deep"

KITS/San Francisco, CA
Soundcheck
Sunday 8pm-10pm
Naron Aaleisen
Living End "Don't Shut The Gate"
Green Day "2000 Light Years"
Detroit 3030 "Positive Contact"
Reverie "What You Got"
Me First & The Bilks "Dust In The Wind"

KNDD/Seattle, WA
Loudspeaker
Sunday 11:00pm-midnight
Bill Reid
Beta Band "Human Being"
Four Corners "Secret Life"
Fleawater "Get Out Of My Head"
Detroit 3030 "Positive Contact"
Perry Farrell "Song Yet To Be Sung"

KPNT/St. Louis, MO
New Music Sunday
Sunday 7-9:30pm
Les Arzon
Utah Saints "Power To The Beats"
Suicide 9 "Kick Some Ass"
Keelo "Reas"
Crystal Method "Roll It Up"
Hed Pe "Madmax"

WXSR/Tallahassee, FL
Underground Lounge
Sunday 8-10pm
Mezthead
New Found Glory "Dressed To Kill"
No One "Chemical"
Gorehead "Eleanor Rigby"
Capitol Eye "Let's Go"
Abandoned Pools "Mercy Kiss"

WHFS/Washington, DC
Now Hour This
Sunday 8:00pm-10:30pm
Dave Marsh
Suicide Machines "Killing Blow"
Grant Lee Phillips "Spring Released"
Everything "All The Way"
by "Disappointed"
Travis "Follow The Light"

WFSM/Wilmington, NC
Final Hour
Weekends 11pm-midnight
Janice A. Satter
Crystal Method "PHD"
Karma To Burn "Nirvana"
Rollins Band "The Number Is One"
Snugglygon "Laughing On The..."
Static-X "In A Box"



31 Total Reporters



JOHN SCHOENBERGER

jschoenberger@rronline.com

How To Launch A Triple A Station

■ Omaha's KCTY might be the new blueprint for success

Just about every heritage station in the Triple A community has a tremendous amount of loyalty in its market. It takes decades to build an extremely loyal and dedicated audience, and the stations' longevity has much to do with their lasting success.

Should a new Triple A station try to mimic these heritage stations' sound and presentation? Or should it adopt the general philosophy that those stations had when they first signed on and adapt it to modern times? KCTY (The City)/Omaha PD Max Bumgardner feels the latter approach is the right one.

Early Lessons

When KCTY first signed on in October 1999, it was very broad-based. This approach basically followed the original wishes of the station's owner, Norm Waitt. He wanted a station like no other in the market, a station that played a wide variety of music, new and old. KCTY soon learned that this approach might work in some markets, but not in Omaha.

Bumgardner realized that what most heritage or classic rock-based Triple A stations were doing just wasn't right for KCTY. Sure, the station had begun to develop a loyal audience, but it was very small. "When the original PD left, I lobbied hard to get a shot at the vacant programmer's slot," he says. "The one thing those heritage stations all had that we didn't was history. I believed that you couldn't come on the air in Omaha — or any city — with a duplication of something that's legendary in another market."

Bumgardner's recommendation was to cut all the superfluous material and build come by playing the hits. "We had to start somewhere," he says. "This may sound strange to some people, but we're interested in the bottom line here — this is a business. At the finish line, I want to be ahead; I don't want to stay behind just to be cool."

When Bumgardner took over The City, there were more than 3,000 active titles in the library. He cut 1,200 of them his very first day on the job.

The titles have been narrowed down even further since then. "We may be more alternative-leaning than most Triple A stations, but we definitely consider ourselves an adult Rock station," he says. "We like the Triple A community, and we want to add to its vitality as a format."

Plugged In

If you compare KCTY's playlist to the R&R Triple A charts, you'll find that the station is indeed playing most of the charted songs. "You won't hear Clapton on our station at this point in its development," Bumgardner says. "But you won't hear Korn either. My station is where 30-year-olds can come and still feel cool, still feel like they're plugged into what's happening out there."

Bumgardner's philosophy is that, when you're a new adult-targeted station, you need to aim for the younger end of the 25-54 demo and gain their confidence. Then the station can grow old along with them. This is no different from when WXRT/Chicago, KBCO/Denver-Boulder or KFOG/San Francisco first signed on 20 to 25 years ago. And those stations are still sensitive to attracting a younger audience into the fold.

Bumgardner feels that KCTY represents a new facet of Triple A radio. He could certainly switch it to a full-on Alternative station quite easily — and would probably get more label support by doing so — but that's not where he feels it belongs.

The difference, simply stated, is that KCTY started out with a wide playlist and tried to work its way in by narrowing it. Now the station is doing exactly the opposite by taking a narrow focus and slowly expanding it. "At this stage, my musical focus has to remain narrow, as I'm now trying to build passionate fans of the ra-

dio station rather than just listeners," he says. "I know we are starting to accomplish that goal."

Can't Argue With Success

It's clear that Waitt Radio's upper management wanted KCTY to be a Triple A station from the beginning, regardless of what permutation of the format it needed to adopt in order to succeed. Therefore, the long-term commitment to Triple A has always been there. "Of the six stations we have in this market, everyone is most passionate about this one," Bumgardner says. "This is where the excitement lives."

"Waitt Radio is one of the best companies to work for, because it is not a traditional broadcast company. Norm Waitt does not have a broadcasting

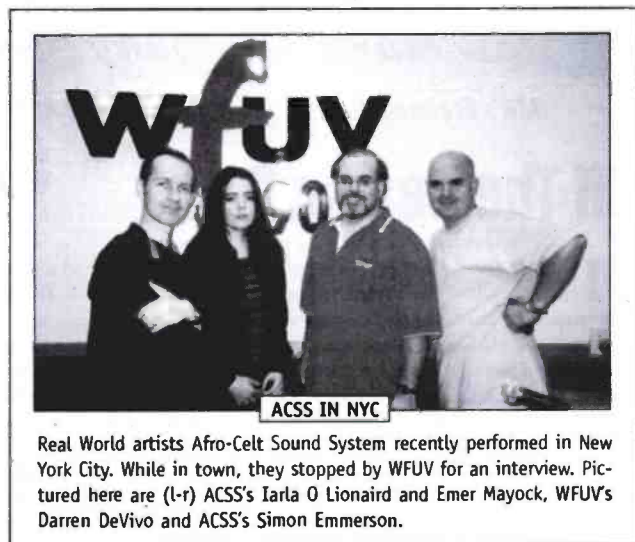


background — he comes from Gateway computers. Getting the money I need to accomplish our goals has never been an issue; it's just a matter of what's the right way to spend it. The bottom line is, we're turning things around."

In the year since Bumgardner took over the programming helm at The City, the station has made significant strides. The fruits of his efforts were revealed in the latest Arbitron results: KCTY jumped 1.8-2.5 12+ in the spring 2001 Arbitrons. It increased 2.3-5.3 in the 18-34 demo and also grabbed a 2.5 share in the all-important 25-54 cell.

The station's largest gain by far was among women 18-34, where The City saw a 2.6-7.8 surge. "These are very encouraging numbers, and I'll basically let them speak for themselves," notes Bumgardner. "Needless to say, we're feeling the excitement from the street."

With a background in CHR, AC and Rock, Bumgardner certainly has



Real World artists Afro-Celt Sound System recently performed in New York City. While in town, they stopped by WFUV for an interview. Pictured here are (l-r) ACSS's Iarla O Lionaird and Emer Mayock, WFUV's Darren DeVivo and ACSS's Simon Emmerson.

the fundamentals of programming down. Yet one can tell by talking with him that the challenge of making a Triple A station work is very exciting for him.

"Our on-air presentation is not sleepy," he says, "but we don't scream or have high-energy jocks either. It's a very adult presentation that focuses fully on the music. Our jocks have a genuine passion for the station and are knowledgeable about the artists we play. We are just trying to be real."

Solidifying The Staff

At first Bumgardner wasn't very excited about the nickname 'The City,' which he inherited. But as the station has gone along, he's been able to do a lot of creative things around it. "We're doing things like 'City Blocks,' which are 10 songs in a row," he says. "We do 'City Bus Stops,' where we take our van around town and give out win-it-before-you-can-buy-it CDs, T-shirts and other things. We're also doing our first sponsored concert, Cityfair."

Even though the station has an almost completely new airstaff, Bumgardner is quick to point out that he didn't actually fire anyone. "When I took over, I basically called everyone together and laid out the new vision for the station," he says.

"As often happens, most didn't want to go along for the ride; they all basically left on their own. My afternoon guy, Scott Barnett, wanted to stay, so I moved him to mornings with Nikki Boulay after I took myself off the air."

Another key player, Christopher Dean, was at a CHR across town. He grew up in Denver, listening to KBCO, so Bumgardner was able to entice him. "He left a full-time gig at the CHR to take a part-time shift with us," he says. "When I had the opening, I made him full-time afternoon host and MD immediately."

The Music Is The Magic

KCTY is very new-music intensive — the station airs a 50/50 balance between old and new. And when it adds new music, it gives it meaningful rotation to make the songs work. "We are building ourselves a new library of songs that we'll be able to count on for years to come," explains Bumgardner.

The City is playing songs that other stations in the market play, so, to make itself stand out, it focuses on

the exclusive music that it's behind. According to Bumgardner, those choices really come down to what he instinctively feels is right for what he's doing. While he does use market research, callout and other tools, he doesn't let them dictate what his final choices will be.

"Of all the formats I've been involved with over the years, I've never encountered as passionate or as active an audience as the people who listen to The City."

"We share some of our powers, and even secondary songs, with other stations, but what we play before and after them is what makes us stand out in town," he says. "We look at our station in three-to-four-song blocks, and we know that no one is duplicating what we are doing."

He also pays very close attention to the tempo of the station. "We are very sensitive to making sure that our energy level stays pretty high," he explains. "We also do not daypart much at all. I don't believe the old theory that you must play all of your new songs in the afternoon or evening. If it's good enough to add to my station, it should be played all day."

"We want to be a hip music station in the market, but you have to be very careful not to be too hip. The isolated crowd that you would reach are also the people who would never fill out an Arbitron diary. It makes sense for me to start in the rock world, where the folks in Omaha feel most comfortable. Of all the formats I've been involved with over the years, I've never encountered as passionate or as active an audience as the people who listen to The City."

Contact Bumgardner at 402-342-2000, or at max@1069thecity.com. Be sure to check out the station's website at www.1069thecity.com.

"When taking over KCTY, I believed that you couldn't come on the air in Omaha — or any city — with a duplication of something that's legendary in another market."

R&R Triple A Top 30

Powered By



August 17, 2001

LAST WEEK	THIS WEEK	ARTIST TITLE LABEL(S)	TOTAL PLAYS	+/- PLAYS	GROSS IMPRESSIONS (00)	WEEKS ON CHART	TOTAL STATIONS/ ADDS
1	1	AFRO-CELT... F.P. GABRIEL When You're Falling (Real World/Virgin)	546	+2	36891	12	24/0
2	2	PETE YORN Life On A Chain (Columbia)	474	-3	29917	17	23/0
3	3	DAVE MATTHEWS BAND The Space Between (RCA)	434	+1	35973	18	24/0
6	4	INCUBUS Drive (Immortal/Epic)	374	+22	30180	21	18/0
8	5	FIVE FOR FIGHTING Superman (Aware/Columbia)	367	+37	17556	12	18/0
5	6	MELISSA ETHERIDGE I Want To Be In Love (Island/IDJMG)	358	-7	22963	8	20/0
4	7	ERIC CLAPTON Travelin' Light (Duck/Reprise)	357	-34	25692	11	20/0
9	8	TRAIN Drops Of Jupiter (Tell Me) (Columbia)	356	+21	30100	28	24/0
7	9	BLUES TRAVELER Back In The Day (A&M/Interscope)	329	+12	22919	6	19/0
11	10	BETTER THAN EZRA Extra Ordinary (Beyond)	325	+28	19237	7	19/0
10	11	BLACK CROWES Soul Singing (V2)	282	-35	11219	16	16/0
13	12	LIFEHOUSE Hanging By A Moment (DreamWorks)	271	-1	25485	26	19/1
16	13	CAKE Short Skirt/Long Jacket (Columbia)	233	+11	15874	8	13/1
12	14	R.E.M. Imitation Of Life (Warner Bros.)	215	-72	18352	19	20/0
15	15	LUCINDA WILLIAMS Essence (Lost Highway/IDJMG)	215	-16	11965	16	16/0
18	16	STEVIE NICKS Sorcerer (Reprise)	214	+29	13479	3	17/1
25	17	JOHN HIATT My Old Friend (Vanguard)	212	+63	12877	2	19/2
19	18	DAVID GRAY Sail Away (ATO/RCA)	207	+24	11586	3	17/1
17	19	SUGAR RAY When It's Over (Lava/Atlantic)	195	-15	13030	10	11/0
20	20	3 DOORS DOWN Be Like That (Republic/Universal)	186	+11	10577	3	9/0
23	21	BARENAKED LADIES Falling For The First Time (Reprise)	171	+12	8047	2	12/0
24	22	STAIN'D It's Been Awhile (Flip/Elektra/EEG)	161	+5	8038	2	6/0
29	23	TRAIN Something More (Columbia)	159	+33	11506	2	14/0
22	24	OLD 97'S Designs On You (Elektra/EEG)	158	-4	10065	6	15/0
Debut	25	U2 Stuck In A Moment... (Interscope)	145	+134	12320	1	18/2
30	26	SHAWN COLVIN Bound To You (Columbia)	134	+9	8927	3	14/1
Debut	27	WEEZER Island In The Sun (Geffen/Interscope)	125	+10	11785	1	11/2
28	28	VERVE PIPE Never Let You Down (RCA)	118	-19	4201	2	12/0
21	29	WIDESPREAD PANIC This Part Of Town (Widespread/SRG)	117	-48	5547	12	12/0
Debut	30	STONE TEMPLE PILOTS Days Of The Week (Atlantic)	117	-1	7638	1	9/0

25 Triple A reporters. Monitored airplay data supplied by Mediabase Research, a division of Premiere Radio Networks. Songs ranked by total plays for the airplay week of Sunday 8/5-Saturday 8/11. Bullets appear on songs gaining plays or remaining flat from previous week. If two songs are tied in total plays, the song being played on more stations is placed first. Breaker status is assigned to songs reaching 60% of reporting panel for the first time. Songs that are down in plays for three consecutive weeks and below No.15 are moved to recurrent. Gross Impressions equals Average Quarter Hour Persons times number of plays (times 100). Average Quarter Hour Persons used herein with permission from The Arbitron Company (Copyright 2001, The Arbitron Company). © 2001, R&R Inc.

New & Active

JOHN MAYER No Such Thing (Aware)
Total Plays: 115, Total Stations: 10, Adds: 0

CPR Katie Did (Samson/Gold Circle)
Total Plays: 113, Total Stations: 8, Adds: 0

DELBERT MCCLINTON Squeeze Me In (New West/Red Ink)
Total Plays: 104, Total Stations: 10, Adds: 1

JIM WHITE 10 Miles To Go On A Nine... (Luaka Bop/Virgin)
Total Plays: 91, Total Stations: 8, Adds: 0

NANCI GRIFFITH Where Would I Be (Elektra/EEG)
Total Plays: 84, Total Stations: 8, Adds: 0

JONATHA BROOKE Steady Pull (Bad Dog)
Total Plays: 82, Total Stations: 10, Adds: 1

S. MILLER & COMMONWEALTH I Made A Mess... (Sugar Hill/Vanguard)
Total Plays: 82, Total Stations: 7, Adds: 0

R.E.M. All The Way To Reno... (Warner Bros.)
Total Plays: 80, Total Stations: 11, Adds: 7

FUEL Bad Day (Epic)
Total Plays: 79, Total Stations: 5, Adds: 0

KIRSTY MACCOLL In These Shoes (Instinct/V2)
Total Plays: 74, Total Stations: 6, Adds: 0

Songs ranked by total plays

Most Added®

www.rradds.com

ARTIST TITLE LABEL(S)	ADDS
RYAN ADAMS New York, New York (Lost Highway/IDJMG)	11
R.E.M. All The Way To Reno... (Warner Bros.)	7
TORI AMOS Strange Little Girl (Atlantic)	3
JOHN HIATT My Old Friend (Vanguard)	2
U2 Stuck In A Moment... (Interscope)	2
WEEZER Island In The Sun (Geffen/Interscope)	2
ALANA DAVIS I Want You (Elektra/EEG)	2
RANDALL BRAMBLETT Peace In Here (New West/Red Ink)	2
JEFFREY GAINES Shake It Off (Artemis)	2
JOHN MELLENCAMP Peaceful World (Columbia)	2

Most Increased Plays

ARTIST TITLE LABEL(S)	TOTAL PLAY INCREASE
U2 Stuck In A Moment... (Interscope)	+134
JOHN HIATT My Old Friend (Vanguard)	+63
JOHN MELLENCAMP Peaceful World (Columbia)	+39
FIVE FOR FIGHTING Superman (Aware/Columbia)	+37
JONATHA BROOKE Steady Pull (Bad Dog)	+36
TRAIN Something More (Columbia)	+33
LIVE Simple Creed (Radioactive/MCA)	+33
STEVIE NICKS Sorcerer (Reprise)	+29
R.E.M. All The Way To Reno... (Warner Bros.)	+29
BETTER THAN EZRA Extra Ordinary (Beyond)	+28

Breakers®

NOW PLAYING ON 60% OF THE REPORTING PANEL

No Songs Qualified For Breaker Status This Week

Most Added is the total number of new adds officially reported to R&R by each reporting station. Songs unreported as adds do not count toward overall total stations playing a song. Most Increased Plays lists the songs with the greatest week-to-week increases in total plays. Weighted chart appears on R&R ONLINE MUSIC TRACKING.

THE STRING CHEESE INCIDENT

"Joyful Sound"
the second single from
The String Cheese Incident's
latest release *Outside Inside*

GOING FOR ADDS NOW

HIGHLIGHTS TO DATE:
40,000 units Soundscanned in 12 weeks
Debut at #147 on the Billboard 200

Produced by Steve Berlin. Engineered and mixed by Dave McNair.



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R&R Triple A Top 50 Indicator™

August 17, 2001

R&R'S EXCLUSIVE COMBINED OVERVIEW OF NATIONAL AIRPLAY

LAST WEEK	THIS WEEK	ARTIST TITLE LABEL(S)	TOTAL PLAYS	+/- PLAYS	GROSS IMPRESSIONS (00)	WEEKS ON CHART	TOTAL STATIONS/ ADDS
1	1	AFRO-CELT... F/P. GABRIEL When You're... (Real World/Virgin)	668	-13	42463	2	34/0
2	2	PETE YORN Life On A Chain (Columbia)	571	-4	33651	2	31/0
4	3	DAVE MATTHEWS BAND The Space Between (RCA)	465	+3	37316	2	27/0
5	4	MELISSA ETHERIDGE I Want To Be In Love (Island/IDJMG)	443	-4	26026	2	28/0
3	5	ERIC CLAPTON Travelin' Light (Duck/Reprise)	433	-47	28741	2	28/0
8	6	FIVE FOR FIGHTING Superman (Aware/Columbia)	402	+41	20493	2	21/0
6	7	BLUES TRAVELER Back In The Day (A&M/Interscope)	401	+10	24599	2	27/0
9	8	INCUBUS Drive (Immortal/Epic)	374	+22	30180	2	18/0
11	9	TRAIN Drops Of Jupiter (Tell Me) (Columbia)	361	+21	30955	2	25/0
13	10	BETTER THAN EZRA Extra Ordinary (Beyond)	353	+22	19739	2	22/0
10	11	LUCINDA WILLIAMS Essence (Lost Highway/IDJMG)	329	-15	17248	2	26/0
7	12	BLACK CROWES Soul Singing (V2)	324	-56	11709	2	20/0
22	13	JOHN HIATT My Old Friend (Vanguard)	290	+83	17807	2	30/2
19	14	STEVIE NICKS Sorcerer (Reprise)	285	+35	15479	2	25/1
16	15	CAKE Short Skirt/Long Jacket (Columbia)	276	+12	18767	2	17/1
18	16	DAVID GRAY Sail Away (ATO/RCA)	275	+23	14356	2	24/1
14	17	LIFEHOUSE Hanging By A Moment (DreamWorks)	271	-1	25485	2	19/1
12	18	R.E.M. Imitation Of Life (Warner Bros.)	261	-74	21000	2	26/0
15	19	WIDESPREAD PANIC This Part Of Town (Widespread/SRG)	211	-53	8953	2	22/0
20	20	OLD 97'S Designs On You (Elektra/EEG)	210	-5	13367	2	24/0
23	21	SHAWN COLVIN Bound To You (Columbia)	209	9	12775	2	24/1
21	22	SUGAR RAY When It's Over (Lava/Atlantic)	195	-15	13030	2	11/0
Breaker	23	U2 Stuck In A Moment... (Interscope)	192	+167	13933	1	25/2
31	24	TRAIN Something More (Columbia)	186	+35	13454	2	17/1
26	25	3 DOORS DOWN Be Like That (Republic/Universal)	186	+11	10577	2	9/0
25	26	CPR Katie Did (Samson/Gold Circle)	184	+6	9376	2	16/0
28	27	BARENAKED LADIES Falling For The First Time (Reprise)	181	+12	8187	2	13/0
27	28	NANCI GRIFFITH Where Would I Be (Elektra/EEG)	172	0	8444	2	19/0
29	29	DELBERT MCCLINTON Squeeze Me In (New West/Red Ink)	166	+8	5822	2	20/1
30	30	STAIN'D It's Been Awhile (Flip/Elektra/EEG)	161	+5	8038	2	6/0
35	31	JIM WHITE 10 Miles To Go On A Nine... (Luaka Bop/Virgin)	147	+8	5960	2	16/0
33	32	JOHN MAYER No Such Thing (Aware)	145	+1	7950	2	14/0
46	33	R.E.M. All The Way To Reno... (Warner Bros.)	140	+45	8046	2	18/9
37	34	CHRIS WHITLEY To Joy (Revolution Of...) (ATO/RCA)	139	+5	5801	2	15/0
38	35	WEEZER Island In The Sun (Geffen/Interscope)	131	+11	11917	2	12/2
32	36	VERVE PIPE Never Let You Down (RCA)	118	-28	4201	2	12/0
39	37	STONE TEMPLE PILOTS Days Of The Week (Atlantic)	117	-1	7638	2	9/0
41	38	S. MILLER & COMMONWEALTH I Made... (Sugar Hill/Vanguard)	112	+6	2303	2	12/0
0	39	JONATHA BROOKE Steady Pull (Bad Dog)	111	+37	6674	1	16/2
43	40	KIRSTY MACCOLL In These Shoes (Instinct/V2)	109	+9	8701	2	11/0
Debut	41	TORI AMOS Strange Little Girl (Atlantic)	107	+41	8743	1	16/4
45	42	GRANT LEE PHILLIPS Spring Released (Zoe/Rounder)	104	+7	5880	2	15/0
40	43	ROBERT EARL KEEN Walkin' Cane (Lost Highway/IDJMG)	104	-7	3561	2	10/0
42	44	EVE 6 Here's To The Night (RCA)	103	-3	5272	2	3/0
47	45	ACTUAL TIGERS Standing By (Netwerk)	102	+8	6065	2	14/0
36	46	ACTION FIGURE PARTY Action Figure Party (Blue Thumb)	97	-41	4181	2	12/0
49	47	FREEDY JOHNSTON Love Grows (Elektra/EEG)	88	-5	4226	2	12/0
Debut	48	ALANA DAVIS I Want You (Elektra/EEG)	87	+8	5154	1	13/2
48	49	RADIOHEAD Knives Out (Capitol)	83	-11	5495	2	12/0
44	50	COUSTEAU Last Good Day Of... (Palm Pictures)	83	-9	7617	1	2/0

36 Triple A Reports - 25 Monitored and 11 Indicator. By total plays for the airplay week of Sunday 8/5-Saturday 8/11.
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Most Added®

ARTIST TITLE LABEL(S)	ADDS
RYAN ADAMS New York... (Lost Highway/IDJMG)	21
R.E.M. All The Way To Reno... (Warner Bros.)	9
RANDALL BRAMBLETT Peace... (New West/Red Ink)	5
TORI AMOS Strange Little Girl (Atlantic)	4
STRING CHEESE INCIDENT Joyful Sound (Sci-Fidelity)	3
JOHN HIATT My Old Friend (Vanguard)	2
U2 Stuck In A Moment... (Interscope)	2
JONATHA BROOKE Steady Pull (Bad Dog)	2
ALANA DAVIS I Want You (Elektra/EEG)	2
WEEZER Island In The Sun (Geffen/Interscope)	2
TOMMY CASTRO Guilty Of Love (33rd Street)	2
JEFFREY GAINES Shake It Off (Artemis)	2
IAN HUNTER Death Of A Nation (Fuel 2000)	2
JOHN MELLENCAMP Peaceful World (Columbia)	2
BOZ SCAGGS Payday (Virgin)	2
STEVIE NICKS Sorcerer (Reprise)	1
SHAWN COLVIN Bound To You (Columbia)	1
DAVID GRAY Sail Away (ATO/RCA)	1
DELBERT MCCLINTON Squeeze... (New West/Red Ink)	1
LIFEHOUSE Hanging By A Moment (DreamWorks)	1

Most Increased Plays

ARTIST TITLE LABEL(S)	TOTAL PLAY INCREASE
U2 Stuck In A Moment... (Interscope)	+167
JOHN HIATT My Old Friend (Vanguard)	+83
R.E.M. All The Way To Reno... (Warner Bros.)	+45
FIVE FOR FIGHTING Superman (Aware/Columbia)	+41
TORI AMOS Strange Little Girl (Atlantic)	+41
JOHN MELLENCAMP Peaceful World (Columbia)	+39
JONATHA BROOKE Steady Pull (Bad Dog)	+37
STEVIE NICKS Sorcerer (Reprise)	+35
TRAIN Something More (Columbia)	+35
LIVE Simple Creed (Radioactive/MCA)	+33
CRANBERRIES Analyse (MCA)	+32
CATIE CURTIS Kiss That Counted (Rykodisc)	+27
GARBAGE Androgyny (Almo Sounds/Interscope)	+24
DAVID GRAY Sail Away (ATO/RCA)	+23
BETTER THAN EZRA Extra Ordinary (Beyond)	+22
INCUBUS Drive (Immortal/Epic)	+22
LEONA NAESS I Tried To Rock You... (Outpost/MCA)	+22
ANDREW BIRD'S BOWL OF FIRE Case... (Rykodisc)	+22
TRAIN Drops Of Jupiter (Tell Me) (Columbia)	+21
RYAN ADAMS New York... (Lost Highway/IDJMG)	+20
TANTRIC Breakdown (Maverick)	+16
WATERBOYS My Love Is My Rock In... (Razor & Tie)	+14
SUZANNE VEGA Widow's Walk (A&M/Interscope)	+13
CAKE Short Skirt/Long Jacket (Columbia)	+12
BARENAKED LADIES Falling For The First Time (Reprise)	+12
SEMISONIC Over My Head (Hollywood)	+12
CREED Higher (Wind-up)	+12
DANDY WARHOLS Bohemian Like You (Capitol)	+11
WEEZER Island In The Sun (Geffen/Interscope)	+11

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Stations and their adds listed alphabetically by market

KBAC/Albuquerque, NM PD/MD: Ira Gordon 16 R.E.M. "Way" STRING CHEESE "Joyful" RYAN ADAMS "New" RANDALL BRAMBLETT "Peace" IAN HUNTER "Nation"	WXRV/Boston, MA * PD: Joanne Doody MD: Dana Marshall 2 RYAN ADAMS "New" LEONA NAESS "Tired" R.E.M. "Way"	KBCO/Denver-Boulder, CO * PD: Scott Arbough MD: Keeter 4 JOHN HIATT "Friend" 1 RYAN ADAMS "New" EVERYTHING "Unconditio" BOZ SCAGGS "Payday"	WMMM/Madison, WI * PD/MD: Tom Teuber 6 MARCIA BALL "Louella" 1 WEEZER "Sun" RYAN ADAMS "New"	WKOC/Norfolk, VA * PD: Paul Shugrue MD: Kristen Croot RYAN ADAMS "New" SEMISONIC "Head" U2 "Moment"	KTHX/Reno, NV * PD: Harry Reynolds MD: Dave Harold TORI AMOS "Strange" RANDALL BRAMBLETT "Peace" JEFFREY GAINES "Shake" RYAN ADAMS "New" DICKIE BETTS "Rave"	KRSH/Santa Rosa, CA * PD: Bill Bowker MD: Pam Long 5 DOYLE BRAMHALL III "Helpless" RYAN ADAMS "New" TORI AMOS "Strange" ALANA DAVIS "Want" BUDDY MILLER & JULIE "Rivers"
KGSR/Austin, TX * PD: Jody Denberg MD: Susan Castle 9 R.E.M. "Way" 6 RYAN ADAMS "New" TORI PRICE "Needs" 6 SCRUGGS W/JOHN "Country" 4 BUDDY MILLER & JULIE "Distance"	CKEY/Buffalo, NY * PD/MD: Rob White 10 WAVE "Think" ECONOLINE CRUSH "Way" DAVID GRAY "Sail"	WDET/Detroit, MI PD: Judy Adams MD: Martin Bandyke AMD: Chuck Horn 3 RYAN ADAMS "New" 3 R.E.M. "Way"	WMPS/Memphis, TN PD/MD: Alexandra Izner RYAN ADAMS "New"	KCTY/Omaha, NE * PD: Max Bumgardner MD: Christopher Dean 14 PETE YORN "Nancy" GLEN PHILLIPS "Darkest"	KENZ/Salt Lake City, UT * OM/MD: Bruce Jones MD: Kari Bushman ATHENAELUM "Comfort" DEPECHE MODE "Loved"	KMTT/Seattle-Tacoma, WA * GM/MD: Chris Mays APD/MD: Shawn Stewart No Adds
WRNR/Baltimore, MD OM: Jon Peterson PD: Alex Cortright MD: Damian Einstein TRAIN "Something" RYAN ADAMS "New" JONATHAN BROOKE "Steady"	WMVY/Cape Cod, MA PD/MD: Barbara Dacey 1 RYAN ADAMS "New"	WTTS/Indianapolis, IN * PD: Jim Ziegler APD/MD: Marie McCallister 5 JOHN MELLENCAMP "Peaceful" 2 R.E.M. "Way" RYAN ADAMS "New" CELLARBIRDS "Blue"	WZEW/Mobile, AL * PD: Brian Hart MD: Linda Woodworth No Adds	WXP/Philadelphia, PA PD: Bruce Warren APD/MD: Helen Leicht SUZANNE VEGA "Widow" RYAN ADAMS "New" BOZ SCAGGS "Payday" GRAHAM PARKER "Dark" JOE STRUMMER "Applesand" RES "Vision"	KXST/San Diego, CA * PD/MD: Oona Shaieb R.E.M. "Way" KFOG/San Francisco, CA * PD: Oave Benson APD/MD: Haley Jones 11 CAKE "Short"	WRNX/Springfield, MA * GM/MD: Tom Davis MD: Donnie Moorhouse 12 LIFEHOUSE "Hanging" RYAN ADAMS "New" TORI AMOS "Strange" RANDALL BRAMBLETT "Peace" TOMMY CASTRO "Love" CONVOY "Quack" ALANA DAVIS "Want" JEFFREY GAINES "Shake" STRING CHEESE "Joyful" EMILIANA TORRINI "Free" TRANSMATIC "Come"
KRVB/Boise, ID * PD/MD: Brandon Dawson RYAN ADAMS "New" SHAWN COLVIN "Bound" SAM PHILLIPS "Colors"	WXRT/Chicago, IL * PD: Norm Winer APD: John Farneda MD: James VanDsdol No Adds	WOKI/Knoxville, TN PD: Shane Cox APD/MD: Sarah McClure DELBERT MCCLINTON "Squeeze" U2 "Stuck" JONATHAN BROOKE "Steady" MICHELLE BRANCH "Everywhere" R.E.M. "At" RYAN ADAMS "New York"	KPIG/Monterey, CA PD/MD: Laura Ellen Hopper RANDALL BRAMBLETT "Peace" TOMMY CASTRO "Love" RYAN ADAMS "New" DAN HICKS "Miss"	WYEP/Pittsburgh, PA PD: Rosemary Welsch APD/MD: Chris Griffin RYAN ADAMS "New" DAVID BYRNE "Jesus" ACTION FIGURE PARTY "Clock"	KDTR/San Luis Obispo, CA PD: Drew Ross MD: Rick Williams 7 ANDERS OSBORNE "Ho" 4 STRING CHEESE "Joyful" 4 TORI AMOS "Strange" 4 DAN HICKS "Mine"	* Monitored Reporters 36 Total Reporters 25 Total Monitored 11 Total Indicator
WBOS/Boston, MA * PD: Chris Herrmann MD: Amy Brooks JOHN HIATT "Friend" STEVE NICKS "Sorcerer"	KKMR/Dallas-Ft. Worth, TX * PD: Scott Strong MD: Jeff K 2 INCUBUS "Here" SUGARBOMB "Hello"	WFPK/Louisville, KY PD/MD: Dan Reed APD: Stacy Owen RYAN ADAMS "New" RANDALL BRAMBLETT "Peace" ORBITAL "Illuminate" IAN HUNTER "Nation"	WFUV/New York, NY PD: Chuck Singleton MD: Rita Houston CURTIS SALGADO "Summertime" JOHNNY A "Yeah" RYAN ADAMS "New" CATIE CURTIS "Counted"	KINK/Portland, OR * PD: Dennis Constantine MD: Kevin Welch WEEZER "Sun"		

Most Played Recurrents

ARTIST TITLE LABEL(S)	TOTAL PLAYS
COLDPLAY Yellow (Netwerk/Capitol)	223
DEPECHE MODE Dream On (Mute/Reprise)	201
U2 Elevation (Interscope)	176
DAVID GRAY Babylon (ATO/RCA)	173
TRAVIS Sing (Independiente/Epic)	173

National Programming

Added This Week


World Cafe Ali Castellini 215-898-6677

NO NEW ADDS THIS WEEK


Acoustic Cafe Rob Reinhart 734-761-2043

GRAHAM PARKER Last Stop Is Nowhere
SUSHEELA RAMAN Woman
TONI PRICE Thank You For The Roses

TRIPLE A Going For Adds 8/20/01

BADLY DRAWN BOY Everybody's Stalking (Beggars Banquet)
BUDDY & JULIE MILLER You Make Heart Beat Too Fast (High Tone)
BOZ SCAGGS Payday (Virgin)
COWBOY JUNKIES Small Swift Birds (Latent/Zoe/Rounder)
JOHN MELLENCAMP Peaceful World (Columbia)
MARCIA BALL Louella (Alligator)
ROBBIE FULKS Real Money (Boondoggle)
ROLAND ORZABAL Low Life (Gold Circle)
SUZANNE VEGA Widow's Walk (A&M/Interscope)
30 ODD FOOT OF GRUNTS Sail Those Same Oceans (Artemis)
TRAVIS Side (Epic)

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COLVIN IN BOSTON

Columbia artist Shawn Colvin recently stopped by WBOS/Boston to perform live on Amy Brooks' midday shift before her show that evening at the Fleet Boston Pavilion. Pictured here are (l-r) Columbia's Brad Davidson, WBOS's Amy Brooks, Colvin and WBOS's Sarah Geyser.

Low life

the first single from

ROLAND ORZABAL

Tears For Fears



the voice of

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Infinity
(773) 777-1700
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12+ Cum 517,700

93.1
LUCIFER/ESSENCE

PLAYS	ARTIST/TITLE	GI (000)
21	JOHN MELLENCAMP/Pleasant World	6132
9	BETTER THAN EZRA/Extra Ordinary	4360
10	GARAGE/Anthropology	4360
14	CAKE/Short Start/Long	4088
14	AFRO-CLIP/T. GABRIEL/When You're Falling	4088
15	CRANERIES/Aravasye	3796
13	LIFEHOUSE/Hanging By A Moment	3796
9	TRAVIS/Sing	3594
11	RADIOHEAD/Myth In The Wrong	3242
10	MELISSA ETHERIDGE/I Want To Be In Love	2920
12	WEZEL/When In The Sun	2920
7	OLD 97'S/Slidin' On	2920
9	DAVE MATTHEWS BAND/The Space Between	2628
9	TRAVIS/Sing	2628
9	JONATHAN BROOKS/Extra Ordinary	2336
9	PETE YORNAL/On A Chain	2336
9	COLDPLAY/Babyton	2336
7	SEAMON/Overshadow	2336
7	RADIOHEAD/Myth In The Wrong	2044
6	TORI AMOS/Strange Little Girl	2044
6	LUCINDA WILLIAMS/Essexence	2044
6	TRAVIS/Sing	2044
11	WIDE SPREAD PANIC/This Part Of Town	2044
7	BLUES TRAVELER/Back In The Day	2044
7	DAVID GRAY/Please Forgive Me	2044
6	KRISTY MACCOLL/In These Shoes	2044
7	DAVID BYRNE/As A Human Do	2044
7	RADIOWAVE/Blam-Blam-Doo	2044
9	U2/Rattle and Hum	2044
7	R.E.M./Imitation Of Life	2044

KFOG/San Francisco
Susquehanna
(415) 543-1045
Benson/Jones
12+ Cum 524,268

KFOG
104.5 97.7

PLAYS	ARTIST/TITLE	GI (000)
26	COLDPLAY/Paradise	7950
26	INCUBUS/Drive	7865
27	DAVE MATTHEWS BAND/The Space Between	7420
15	DEPECHE MOOD/Dream On	7155
27	ERIC CLAPTON/Traveler's Light	2303
16	AFRO-CLIP/T. GABRIEL/When You're Falling	5035
14	TRAVIS/Sing	4505
16	BLUES TRAVELER/Back In The Day	4240
10	PETE YORNAL/On A Chain	4240
13	ELECTRIC LIGHT.../Alright	4240
16	MELISSA ETHERIDGE/I Want To Be In Love	4240
16	LIFEHOUSE/Hanging By A Moment	3975
15	GRV/Kate Did	3975
11	LUCIFER/ESSENCE	3445
11	DAVID GRAY/Babyton	3445
28	R.E.M./Imitation Of Life	3445
10	DIDD/Thankyou	3445
12	JOSH JOPLIN GROUP/Camera One	2915
10	PHISH/Heavy Things	2915
9	CAKE/Short Start/Long	2915
11	TRACY CHAPMAN/Holding Stories...	2650
9	TRAVIS/Sing	2385
9	MARK KNOPFLER/What It Is	2385
14	DAVID GRAY/Please Forgive Me	2120
8	SHAWN COLVIN/Bound To You	2120
7	KENNY WAYNE.../Last Goodbye	2120
11	SANTANA/E. CHE. RYAN/Washing It Was	2120
7	COUNTING CROWS/Hanging Around	2120
7	STANDARDS/Been Awake	2120
7	COUNTING CROWS/Mrs. Patterson	2120

KMMR/Dallas-Ft. Worth
Susquehanna
(617) 526-7400
StonyK
12+ Cum 231,400

93.1
LUCIFER/ESSENCE

PLAYS	ARTIST/TITLE	GI (000)
36	INCUBUS/Drive	3053
41	SUGAR RAY/When It's Over	2911
28	DAVE MATTHEWS BAND/The Space Between	2303
35	DAVE MATTHEWS BAND/The Space Between	2303
8	TRAVIS/Sing	1917
30	DEPECHE MOOD/Dream On	1917
28	PETE YORNAL/On A Chain	1846
21	BLUES TRAVELER/Back In The Day	1775
26	LIFEHOUSE/Hanging By A Moment	1775
28	STONE TEMPLE PILOTS/Days Of The Week	1775
23	BETTER THAN EZRA/Extra Ordinary	1775
24	DEATER GRAY/Please Forgive Me	1704
22	MORY F. GWEN STEEFAN/Southside	1633
4	U2/Sluck In A Moment...	1562
22	WEZEL/When In The Sun	1562
22	JOSH JOPLIN GROUP/Camera One	1562
10	JOSH JOPLIN GROUP/Camera One	781
9	NOVE DAYS/Never Let You Down	710
7	1000 FOOT OF.../Salt Those Same...	639
5	STONE TEMPLE PILOTS/Sour Girl	639
28	DAVID GRAY/Please Forgive Me	639
12	COLLECTIVE SOUL/Wholy Pt. 2	639
9	R.E.M./Imitation Of Life	639
9	COUNTING CROWS/Hanging Around	639
9	FOO FIGHTERS/Lean To Fly	639
9	MATCHBOX TWENTY/You're Gone	639
9	STING/Desert Rose	639
8	UNCLE KRACKE/R Follow Me	639

WBOS/Boston
Greater Media
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Herman/Books
12+ Cum 353,500

92.9
one-of-a-kind

PLAYS	ARTIST/TITLE	GI (000)
24	INCUBUS/Drive	3250
26	DAVE MATTHEWS BAND/The Space Between	3250
26	AFRO-CLIP/T. GABRIEL/When You're Falling	3250
25	TRAVIS/Sing	3125
21	JEFFREY GAINES/In Your Eyes	2750
15	MELISSA ETHERIDGE/I Want To Be In Love	2500
10	OLD 97'S/Slidin' On	2375
18	LIFEHOUSE/Hanging By A Moment	2250
16	R.E.M./Imitation Of Life	2250
17	SUGAR RAY/When It's Over	2125
17	MAJID FOJDI/When It's Over	2125
20	FIVE FIGHTING SUPERMAN	2000
10	BLUES TRAVELER/Back In The Day	2000
13	U2/Elevation	1875
5	JONATHAN BROOKS/Extra Ordinary	1625
11	PUSH! SHAMUS/Summer People	1625
10	MORY F. GWEN STEEFAN/Southside	1625
12	STEVE NICKS/Sorcerer	1500
13	BLACK CROWES/Soul Singing	1500
11	BETTER THAN EZRA/Extra Ordinary	1375
13	VERTICAL HORIZON/You're In A Good...	1375
12	PETE YORNAL/On A Chain	1375
10	STEVE NICKS/Every Day	1375
11	DAVID GRAY/Babyton	1375
10	COLDPLAY/You're In A Good...	1250
10	JOSH JOPLIN GROUP/Camera One	1250
10	DEED HERE WITH ME	1250
10	BLUES TRAVELER/Back In The Day	1250
7	SHAWN COLVIN/Bound To You	1250
10	STONE TEMPLE PILOTS/Sour Girl	1250

WKRV/Boston
Northeast
(978) 374-4733
Doody/Marshall
12+ Cum 106,160

92.9
one-of-a-kind

PLAYS	ARTIST/TITLE	GI (000)
23	CAKE/Short Start/Long	1914
22	WEZEL/When In The Sun	1914
21	PETE YORNAL/On A Chain	1914
20	AFRO-CLIP/T. GABRIEL/When You're Falling	1740
17	MELISSA ETHERIDGE/I Want To Be In Love	1740
18	OLD 97'S/Slidin' On	1592
15	TRAVIS/Sing	1392
15	FIVE FIGHTING SUPERMAN	1305
14	MELISSA ETHERIDGE/I Want To Be In Love	1305
14	FATBOY SLIM/Wagon Wheel Of Choice	1218
14	SHAWN COLVIN/Bound To You	1218
14	JOHN HATTAY/My Old Friend	1218
10	ALANA DAVIS/When You're Falling	1131
10	CPR/Kate Did	1131
9	STEVE NICKS/Sorcerer	1044
12	BLUES TRAVELER/Back In The Day	1044
14	PRIME STRIP/Slap	1044
12	DAVID GRAY/Babyton	957
11	BLACK CROWES/Soul Singing	957
11	LUCINDA WILLIAMS/Essexence	957
11	R.E.M./Imitation Of Life	957
11	COLDPLAY/You're In A Good...	957
10	DAVE MATTHEWS BAND/The Space Between	870
10	SUGAR RAY/When It's Over	870
8	SHAWN COLVIN/Bound To You	783
6	TRAVIS/Sing	783
6	ERIC CLAPTON/Traveler's Light	783
6	MODE/Tambourine	783

KMTT/Seattle-Tacoma
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Mays/Stewart
12+ Cum 229,600

The Mountain
107.5

PLAYS	ARTIST/TITLE	GI (000)
24	AFRO-CLIP/T. GABRIEL/When You're Falling	3036
23	INCUBUS/Drive	3036
22	ERIC CLAPTON/Traveler's Light	2772
21	PETE YORNAL/On A Chain	2772
20	DAVE MATTHEWS BAND/The Space Between	2376
19	DAVID GRAY/Please Forgive Me	2376
11	CAKE/Short Start/Long	1716
13	U2/Elevation	1716
13	LUCINDA WILLIAMS/Essexence	1584
12	DIDD/Thankyou	1584
12	VERTICAL HORIZON/Everything You Want	1584
10	LIFEHOUSE/Hanging By A Moment	1584
8	COLDPLAY/You're In A Good...	1584
8	SUGAR RAY/When It's Over	1584
12	MELISSA ETHERIDGE/I Want To Be In Love	1584
10	MATCHBOX TWENTY/You're Gone	1320
10	U2/Sluck In A Moment...	1320
10	R.E.M./Imitation Of Life	1320
10	JOSH JOPLIN GROUP/Camera One	1320
10	ACTUAL HIGHERS/Standin' By	1320
11	BETTER THAN EZRA/Extra Ordinary	1188
9	DAVID GRAY/Salt Away	1188
6	BLACK CROWES/Soul Singing	1188
6	JOHN HATTAY/My Old Friend	1188
9	BLUES TRAVELER/Back In The Day	1188
9	WEZEL/When In The Sun	1188
12	ALANA DAVIS/When You're Falling	1188
9	COWBOY JUNKIE/It's My Own	1188
9	SANTANA/FROB THOMAS/Smooth	1188
9	U2/Beautiful Day	1188

KNST/San Diego
Compass
(619) 678-0102
Shawet
12+ Cum 116,900

SETS
102.1

PLAYS	ARTIST/TITLE	GI (000)
29	PETE YORNAL/On A Chain	1305
32	AFRO-CLIP/T. GABRIEL/When You're Falling	1260
27	MELISSA ETHERIDGE/I Want To Be In Love	1215
27	ERIC CLAPTON/Traveler's Light	1125
25	DEPECHE MOOD/Dream On	1080
24	LIFEHOUSE/Hanging By A Moment	1080
23	BLUES TRAVELER/Back In The Day	1035
19	LUCINDA WILLIAMS/Essexence	945
26	DAVE MATTHEWS BAND/The Space Between	900
18	BARNEKED LADIES/Falling For...	855
14	FIVE FIGHTING SUPERMAN	810
21	U2/Elevation	720
16	DAVID GRAY/Salt Away	720
15	SUGAR RAY/When It's Over	675
23	R.E.M./Imitation Of Life	675
14	BETTER THAN EZRA/Extra Ordinary	630
10	FREDDY JOHNSTON/Love Groves	630
17	BLACK CROWES/Soul Singing	630
13	JOHN HATTAY/My Old Friend	585
11	JOHN MAYER/No Such Thing	540
11	JOHN MAYER/No Such Thing	540
11	INCUBUS/Drive	495
11	DEPECHE MOOD/Dream On	495
11	TRAVIS/Sing	390
6	KENNY WAYNE.../Last Goodbye	315
6	BOB DYLAN/When Love Has Changed	315
3	RED HOT CHILI.../Jihadist	315
7	COLDPLAY/You're In A Good...	315
3	JOSH JOPLIN GROUP/Camera One	315
5	TRAVIS/Sing	315

KTCZ/Wineapolis
Clear Channel
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Nicol/Lesch/Wol
12+ Cum 285,700

Cities 97.1

PLAYS	ARTIST/TITLE	GI (000)
38	TRAVIS/Sing	4750
37	INCUBUS/Drive	4625
36	DAVE MATTHEWS BAND/The Space Between	4625
35	COLDPLAY/You're In A Good...	4625
25	FIVE FIGHTING SUPERMAN	3625
29	BLUES TRAVELER/Back In The Day	3625
23	DELERIA/FAM/LA/CH/In Silence	3625
29	R.E.M./Imitation Of Life	3500
24	DAVID GRAY/Please Forgive Me	3375
23	AFRO-CLIP/T. GABRIEL/When You're Falling	2875
19	BOB SCHNEIDER/Metal & Steel	2750
20	TRAVIS/Sing	2625
17	MELISSA ETHERIDGE/I Want To Be In Love	2375
17	BETTER THAN EZRA/Extra Ordinary	2375
17	3 DOORS DOWN/Be Like That	2375
15	EVE 6/Here's To The Night	2375
13	BARNEKED LADIES/Falling For...	1875
14	SEAMON/Overshadow	1750
9	WEZEL/When In The Sun	1625
11	JOSH JOPLIN GROUP/Camera One	1500
12	VERVE PIPE/Never Let You Down	1500
9	PETE YORNAL/On A Chain	1500
12	STANDARDS/Been Awake	1500
12	U2/Sluck In A Moment...	1375
11	CRANERIES/Aravasye	1375
11	DAVID GRAY/Salt Away	1375
10	UNCLE KRACKE/R Follow Me	1125
10	TRAVIS/Sing	1125
9	OLD 97'S/Slidin' On	1000
8	SANTANA/FROB THOMAS/Smooth	1000

KBCO/Denver-Boulder
Clear Channel
(303) 444-5500
Arbough/Keefer
12+ Cum 343,200

KBCO
93.3 FM

PLAYS	ARTIST/TITLE	GI (000)
25	LIFEHOUSE/Hanging By A Moment	5929
24	U2/In A Little While	5098
15	PETE YORNAL/On A Chain	4704
15	ERIC CLAPTON/Traveler's Light	4704
24	DIDD/Thankyou	4704
23	AFRO-CLIP/T. GABRIEL/When You're Falling	4508
12	BARNEKED LADIES/Falling For...	3136
15	3 DOORS DOWN/Be Like That	2940
15	BLUES TRAVELER/Back In The Day	2940
15	PAT MCGEE BAND/Rebecca	2940
15	DAVE MATTHEWS BAND/The Space Between	2940
14	DAVID GRAY/Babyton	2744
14	TRAVIS/Sing	2744
16	SUGAR RAY/When It's Over	2744
14	STEVE NICKS/Sorcerer	2744
13	TRAVIS/Sing	2548
13	DAVID BYRNE/As A Human Do	2548
25	PAUL SIMON/You're The One	2352
13	DAVID GRAY/Salt Away	2352
13	COLDPLAY/You're In A Good...	2352
11	POEY/Hey	2352
13	MARK KNOPFLER/Sailing To...	2156
13	DAVE MATTHEWS BAND/Space Between	2156
11	STONE TEMPLE PILOTS/Days Of The Week	2156
11	U2/Beautiful Day	2156
10	WIDE SPREAD PANIC/It's My Own	2156

KINK/Portland, OR
Infinity
(503) 517-6000
Constantine/Walch
12+ Cum 189,000

kink
fm 102

PLAYS	ARTIST/TITLE	GI (000)
18	JOSH JOPLIN GROUP/When You're Changed	2124
17	CURTIS SALLI/Summer People	2124
14	FIVE FIGHTING SUPERMAN	2124
16	AFRO-CLIP/T. GABRIEL/When You're Falling	2006
8	TRAVIS/Sing	2006
17	MELISSA ETHERIDGE/I Want To Be In Love	2006
17	ERIC CLAPTON/Traveler's Light	2006
13	OLD 97'S/Slidin' On	1534
13	DEPECHE MOOD/Dream On	1534
13	NANCY GRIFFIN/When Would I Be	1534
13	MAJID FOJDI/When It's Over	1416
12	U2/Sluck In A Moment...	1416
12	COLLECTIVE SOUL/Paradise Day	1416
12	JOHN HATTAY/My Old Friend	1416
12	LUCINDA WILLIAMS/Essexence	1416
10	BLUES TRAVELER/Back In The Day	1180
10	TRAVIS/Sing	1180
10	ENYA/Only Time	1180
9	ROBERT JARVIS/Ruby's Arms	1180
11	JOHN HATTAY/My Old Friend	1062
8	MARK KNOPFLER/What It Is	1062
9	JOSH JOPLIN GROUP/Camera One	1062
9	PAT MCGEE BAND/Rebecca	1062
8	DAVE MATTHEWS BAND/The Space Between	1062
7	JOHN HATTAY/My Old Friend	1062
6	KEE BARTON/When Love Has Changed	1062
6	EVERETT/ARM Radio	1062
6	INCUBUS/Drive	1062

KENZ/Salt Lake City
Citadel
(801) 485-6700
Jones/Bushman
12+ Cum 126,400

107.5
the end.

PLAYS	ARTIST/TITLE	GI (000)
35	U2/Elevation	2418
30	STANDARDS/Been Awake	2256
37	DEPECHE MOOD/Dream On	2294
34	TRAVIS/Sing	2294
34	TRAVIS/Sing	2232
38	DEL PERE/In The Night	2108
32	DAVE MATTHEWS BAND/The Space Between	1938
29	PETE YORNAL/On A Chain	1798
14	FIVE FIGHTING SUPERMAN	1798
26	CALLING/WHEREVER YOU WILL GO	1612
19	AMERICAN HILL/If I Ever Get Back	1550
24	COLDPLAY/You're In A Good...	1488
24	MUEL/Blind Day	1488
23	LIFEHOUSE/Hanging By A Moment	1426
22	3 DOORS DOWN/Be Like That	1364
22	INCUBUS/Drive	1364
13	CAKE/Short Start/Long	1064
18	MATCHBOX TWENTY/You're Gone	1064
1		



RICK WELKE
rwelke@rronline.com

Major Market Marches To Different Drum

Seattle station takes hotter playlist approach

One of the most powerful stations in Christian music decided a year ago to alter its programming philosophy, and the results have been positive. CHR KCMS (Spirit 105.3)/Seattle Station Manager and morning show co-host **Scott Valentine** is leading the way in using this new attitude to reach the Seattle community and get more than just good numbers.

A Look Into The Past

"Before I got to the station, Spirit 105.3 already had a long history," Valentine says. "It was one of the first Christian stations in the nation to play music close to full-time. Even though the antenna was operating at 115,000 watts and was nearly at sea level, we decided to move it for better reach.



Scott Valentine

"KCMS also had more than 600 songs in its library. I immediately cut the number of titles to fewer than 300. Then the Music Director and I injected this sleepy Christian AC station with some energy. After all, there was no sense in being the second Soft AC in the market. To be a soft Christian AC would be a niche of a niche.

"The ratings were on the skids, and something had to be done. The tower move was part of it, and cutting the playlist meant we'd play listener favorites more often. These are broadcast basics for any successful radio station. The currents were also cut back so that the spin counts would go way up — you've got to burn in that familiarity. A lot of the format change was just obvious programming that needed to be done.

"Previously, the station had been programmed exclusively to a 37-year-old woman. When you know your target demo, you know that Mom's main priority in life is her children. So our philosophy changed to programming to Mom and to include her kids in the equation.

"That was an easy task, because I knew from my previous mainstream AC experience how well some of the Backstreet Boys and 'N Sync music tested with moms. Playing a group like Plus One on our station was a no-brainer.

"The other giant change that has taken place was to make our station interactive with the listeners. Every day you'll hear a lot of listeners on

the air. That makes our station sound like something that's a lifestyle rather than a Sunday-morning-only church gathering."

Ratings And Promotion Successes

Before it changed its programming philosophy, KCMS received a 1.5 share in the summer 2000 Arbitron book. That's a good rating for any station in a top-15 market, especially a station with a perceived niche audience. After the change the station's ratings share climbed to 2.8, and its cume numbers rose to 181,700 in winter 2001.

Next, Valentine wanted to stabilize KCMS' cume numbers and solidify the station's contact with the community. One way he accomplished this was to partner the station with large events that attracted several thousand attendees from within the heart of KCMS' target demo.

in the car. It's kind of like the mindset of why McDonald's has a playground for the kids.

"I am surprised at how far we've come with so little. It's really been a God thing. Working closely with consultant Alan Mason for some outside perspective has been crucial. We are getting ready to conduct the station's first music test, which will be a huge benefit. With that, we will finally be giving the listeners exactly what they want. Bring on that TSL! There's nothing like inviting people to come to a party when the music is right. They might even stay a while."

Keeping Focused

Staying true to what works while helping your station succeed takes determination and persistence. Valentine offers his viewpoint on what keeps the Spirit 105.3 staff focused: "Having voluntary devotions once a week keeps our mind on Christ and celebrates our lifestyle.

"Some of my radio friends in the market tell me that it sounds like we're winning in the hallways, and that it's coming through on the air. I am fortunate to be serving with the best staff I have ever worked with. It all starts with attitude, and the ratings reflect what the staff does behind the scenes, which is working together to accomplish great things.

"I would say that, for our lifestyle, CHR probably stands for Christian Hit Radio. However, because of the maturity of the Christian kids who would listen, Hot AC might also be an operable term. We've seen our young audience grow like crazy, but they don't give us TSL like our adult demo does.

"It's a balance that we're trying to strike. We can't sound too young or edgy, and we certainly can't get boring. Mom's the happiest when her kids are happy, and that's a prime opportunity for us."

Valentine gives his bottom-line advice for programmers of every format: "Pray a lot, get a great consultant, and, without taking it too seriously, read Bob Briner's *Roaring Lambs* again. Be salt, be light and have fun."

"When you know your target demo, you know that Mom's main priority in life is her children. So our philosophy changed to programming to Mom and to include her kids in the equation."

"The Creation festival [held outside Seattle] just concluded, and the overwhelming feedback about KCMS while we were there was incredible," Valentine says. "We continue to receive a large number of calls and e-mails telling us how blessed listeners feel to listen. People call us and say that they're no longer fighting with the kids over what station to have on

KCMS Sample Hours

You can tell a lot about a station by way of its playlist. Here is a brief look at specific hours off a playlist from KCMS/Seattle on Aug. 9, 2001.

9am

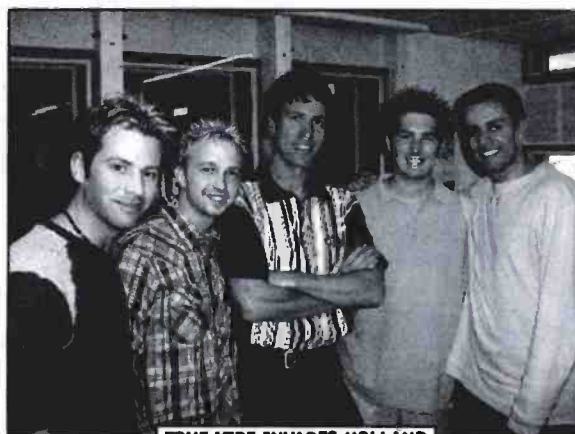
- JARS OF CLAY No One Loves Me Like You
- RACHAEL LAMPA You Lift Me Up
- CHRIS RICE Clumsy
- TRUE VIBE Now And Forever
- BRENT BOURGEOIS & GINNY OWENS One Thing
- FFH Watching Over Me
- NICHOLE NORDEMAN To Know You
- JACI VELASQUEZ When U Walked In 2 My Life
- YOLANDA ADAMS Yeah
- LUNA HALO Hang On To You
- BROTHER'S KEEPER Rain On
- POINT OF GRACE Blue Skies
- WATERMARK Gloria
- MICHAEL W. SMITH Give It Away

3pm

- AUDIO ADRENALINE Hands And Feet
- JACI VELASQUEZ Everytime I Fall
- AVALON In Not Of
- FFH Watching Over Me
- SIERRA The Story Of Life
- PLUS ONE The Promise
- CHRIS RICE Cartoons
- REBECCA ST. JAMES In Me
- JARS OF CLAY Hand
- SONICFLOOD In The Secret
- TAIT All You Got
- MARGARET BECKER This I Know
- MICHAEL W. SMITH Love Me Good

7pm

- KENNEDY, KIRKPATRICK & MADERA Coming From Someplace Else
- SARA GROVES How It Is Between Us
- PLUS ONE Written On My Heart
- PLUMB God Shaped Hole
- STEVEN CURTIS CHAPMAN Nobody Ever
- RACHAEL LAMPA You Lift Me Up
- FFH When I Praise
- AVALON Make It Last Forever
- DC TALK Into Jesus
- WATERMARK More Than You'll Ever Know
- CECE WINANS Say A Prayer
- TWILA PARIS Run To You
- CHRIS EATON Everlasting Love



TRUE VIBE INVADES HOLLAND

True Vibe recently did an interview with Hans Schiffers, host of a Dutch mainstream radio show on the station Radio 2. The group recently hit No. 1 on the Dutch Gospel chart. Seen here (l-r) are True Vibe's Jason Barton and Nathan Gaddis, Schiffers and True Vibe's Jordan Roe and Jonathan Lippmann.

August 17, 2001

CHR Top 30

LAST WEEK	THIS WEEK	ARTIST TITLE LABEL(S)	TOTAL PLAYS	+/- PLAYS	WEEKS ON CHART
1	1	NEWSBOYS Who? (Sparrow)	881	+55	11
2	2	TAIT All You Got (Forefront)	840	+46	16
3	3	TREE 63 Look What You've Done (Inpop)	758	-19	17
5	4	ELMS Hey, Hey (Sparrow)	733	+56	16
4	5	PFR Missing Love (Squint)	676	-29	12
7	6	REBECCA ST. JAMES Wait For Me (Forefront)	665	+77	7
11	7	FFH Watching Over Me (Essential)	647	+99	10
10	8	STEVEN CURTIS CHAPMAN Live Out Loud (Sparrow)	636	+91	6
9	9	PLUS ONE Soul Tattoo (143/Atlantic)	589	+34	7
12	10	JOY WILLIAMS Serious (Reunion)	577	+64	8
8	11	LARUE Fly (Reunion)	499	-79	17
13	12	STACIE ORRICO Without Love (Forefront)	438	-61	17
16	13	RACHAEL LAMPA You Lift Me Up (Word)	436	+61	5
6	14	BENJAMIN GATE All Over Me (Forefront)	423	-214	17
24	15	SKILLET You Are My Hope (Ardent)	378	+98	2
17	16	K. FRANKLIN & MARY MARY Thank You (Gospo Centric)	370	+18	11
19	17	CIRCADIAN RHYTHM Beautiful Savior (40)	342	+21	11
Debut	18	TOBY MAC Somebody's Watching Me (Forefront)	316	+139	1
29	19	PAUL ALAN She's The Reason (Aluminum)	312	+79	2
14	20	ZOEGIRL No You (Sparrow)	310	-132	17
20	21	SUPERCHICK Barlow Girls (Inpop)	298	+12	10
21	22	SMALLTOWN POETS Firefly (Ardent/Forefront)	293	+9	2
Debut	23	JUMP 5 Spinnin' Around (Sparrow)	285	+108	1
27	24	KEVIN MAX Be (Forefront)	274	+28	7
23	25	BY THE TREE Reveal (Fervent)	267	-10	13
15	26	SONICFLOOD Open The Eyes Of My Heart (Gotee)	263	-154	17
26	27	APT. CORE I/GINNY OWENS 40 (Rocketown)	260	-21	9
28	28	SHAUN GROVES Welcome Home (Rocketown)	257	+13	2
—	29	FORTY DAYS Everyday (Benson)	256	+80	3
22	30	TEN SHEKEL SHIRT Ocean (Vertical)	254	-28	17

29 CHR reporters. Songs ranked by total plays for the airplay week of Sunday 8/5-Saturday 8/11.
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Rock Top 30

LAST WEEK	THIS WEEK	ARTIST TITLE LABEL(S)	TOTAL PLAYS	+/- PLAYS	WEEKS ON CHART
1	1	SKILLET Allen Youth (Ardent)	353	-5	8
2	2	P.O.D. Alive (Atlantic)	330	+16	3
4	3	ELMS Hey, Hey (Sparrow)	283	+19	15
5	4	PAX217 Sandbox Praise (Forefront)	271	-16	10
3	5	EARTHSUIT Do You Enjoy The Distortion (Sparrow)	254	-23	12
12	6	SMALLTOWN POETS Firefly (Ardent/Forefront)	226	+49	5
7	7	THOUSAND FOOT KRUTCH Unbelievable (OGE)	214	-8	6
10	8	SUPERCHICK Barlow Girls (Inpop)	214	+20	16
8	9	SWITCHFOOT Poperazzi (Sparrow)	212	+2	12
9	10	NORMALS Every Moment (Forefront)	176	-25	5
18	11	HANGNAIL Wrong Is Wrong (Tooth & Nail)	164	+32	8
15	12	8:28 Nature Against God (Culdesac)	163	+6	7
11	13	DELIRIOUS? My Glorious (Sparrow)	154	-34	13
13	14	GRYP Left Behind (Independent)	154	-19	15
14	15	PFR Amsterdam (Squint)	153	-14	5
6	16	BENJAMIN GATE All Over Me (Forefront)	153	-87	17
Debut	17	BENJAMIN GATE How Long (Forefront)	140	+61	1
21	18	TREE63 1*0*1 (Inpop)	138	+14	3
20	19	LIFEHOUSE Sick Cycle Carousel (DreamWorks)	123	-8	2
16	20	JUSTIFIDE The Way (Culdesac/Ardent)	114	-33	17
17	21	PLANKEYE The Meaning Of It All (BEC)	113	-24	11
26	22	RELIANT K Pressing On (Gotee)	108	+4	2
19	23	BUCK ENT. Got To Get You Into My Life (Galaxy 21)	107	-25	10
Debut	24	GS MEGAPHONE Use Me (Spindust)	107	+25	1
28	25	BY THE TREE Reveal (Fervent)	105	+2	15
—	26	SPOKEN Furthermore (Metro Vox)	103	+15	12
29	27	BLEACH Asleep In The Light (BEC)	94	0	8
Debut	28	STEVE Divine Design (Forefront)	92	+20	1
Debut	29	SQUIRT Pressure (Absolute)	83	+15	1
—	30	40DT Go (Diverse)	82	+2	9

46 Rock reporters. Songs ranked by total plays for the airplay week of Sunday 8/5-Saturday 8/11.
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AC Top 30

LAST WEEK	THIS WEEK	ARTIST TITLE LABEL(S)	TOTAL PLAYS	+/- PLAYS	WEEKS ON CHART
	1	FFH Watching Over Me (Essential)	1080	+13	10
	2	SHAUN GROVES Welcome Home (Rocketown)	1066	+35	12
	3	STEVEN CURTIS CHAPMAN Live Out Loud (Sparrow)	1048	+76	7
	4	CECE WINANS Say A Prayer (WellSpring/Sparrow)	908	+17	8
	5	ERIN O'DONNELL Hold On To Jesus (Word)	863	+173	9
	6	JACI VELASQUEZ Adore (Word)	859	+58	11
	7	RACHAEL LAMPA You Lift Me Up (Word)	814	+60	6
	8	KATINAS Thank You (Gotee)	793	-106	13
	9	CHERI KEAGGY I Like (M2.0)	744	-150	9
	10	NICOLE C. MULLEN Call On Jesus (Word)	701	-14	4
	11	JOY WILLIAMS I Believe In You (Reunion)	610	-17	13
	12	OUT OF THE GREY Shine Like Crazy (Rocketown)	608	+72	5
	13	PFR Missing Love (Squint)	599	-64	11
	14	PLUS ONE Soul Tattoo (143/Atlantic)	558	-5	7
	15	MICHAEL W. SMITH Worth It All (Reunion)	553	+237	2
	16	TAIT All You Got (Forefront)	531	-281	13
	17	NATALIE GRANT Keep On Shining (Pamplin)	496	+27	13
	18	GREG LONG In The Waiting (Word)	483	+42	10
	19	REBECCA ST. JAMES Wait For Me (Forefront)	464	+19	4
	20	WATERMARK Good For Me (Rocketown)	432	-165	13
	21	PHILLIPS, CRAIG & DEAN Let My Words... (Sparrow)	428	-78	13
	22	AVALON Wonder Why (Sparrow)	413	+131	2
	23	SARA GROVES How It Is Between Us (INO)	404	+170	3
	24	CHRIS RICE The Face Of Christ (Rocketown)	364	+51	3
	25	NEWSBOYS Who? (Sparrow)	309	-40	5
Debut	26	NEWSONG Defining Moment (Benson)	280	+104	1
	27	POINT OF GRACE Blue Skies (Word)	247	-131	13
	28	CINDY MORGAN Good Thing (Word)	227	-12	2
Debut	29	CAEDMON'S CALL Who You Are (Essential)	222	+97	1
	30	MERCY ME Bless Me Indeed (M2.0)	191	+52	2

56 AC reporters. Songs ranked by total plays for the airplay week of Sunday 8/5-Saturday 8/11.
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Specialty Programming

Rhythmic

RANK	ARTIST TITLE LABEL(S)
1	TOBY MAC Somebody's Watching Me (Forefront)
2	SMOOTH Get Your Praise On (Metro One)
3	KIRK FRANKLIN & MARY MARY Thank You (Gospo Centric)
4	DJ MAJ I/NEW BREED What's My Name (Gotee)
5	JOHN REUBEN Divine Inspiration (Gotee)
6	URBAN D We Go Together Like (Seventh Street)
7	T-BONE Ride Wit' Me (Flicker)
8	STACIE ORRICO Without Love (Forefront)
9	L.A. SYMPHONY Broken Tape Decks (Squint)
10	JUMP 5 Spinnin' Around (Sparrow)
11	UNITY KLAN Rida (Eternal Funk)
12	ILL HARMONICS Woe Is We (BEC)
13	DJ MAJ I/OUT OF EDEN Spirit Moves (Gotee)
14	MARS ILL Sphere Oh Hip-Hop (Uprok/BEC)
15	APT. CORE I/GINNY OWENS 40 (Rocketown)
16	RACHAEL LAMPA You Lift Me Up (Word)
17	KNOWDAVERBS Plane Scared (Gotee)
18	CECE WINANS Say A Prayer (WellSpring/Sparrow)
19	BENJAMIN GATE All Over Me (Forefront)
20	COLEON Squanderin' (Syntax)

Reporters

CHR

KLYT/Albuquerque, NM
WHMX/Bangor, ME
KWOF/Cedar Rapids, IA
WCFL/Chicago, IL
KYIX/Chico, CA
WUFM/Columbus, OH
KZZQ/Des Moines, IA
WJLF/Gainesville, FL
WORQ/Green Bay, WI
KAIM/Monolulu, HI
WAYK/Kalamazoo, MI

WYLV/Knoxville, TN
WLGH/Lansing, MI
WNCB/Minneapolis, MN
WAYM/Nashville, TN
KOKF/Oklahoma City, OK
KSFB/San Francisco, CA
KLFF/San Luis Obispo, CA
KCMS/Seattle-Tacoma, WA
KTSL/Spokane, WA
KADI/Springfield, MO
WBVM/Tampa, FL

WYSZ/Toledo, OH
KTWY/Tri-Cities, WA
KMRX/Tulsa, OK
KDUV/Visalia, CA
WCLO/Wausau, WI

AIR1/Network
KNMI/Network

29 Reporters

Rock

WCCD/Albany, NY
KLYT/Albuquerque, NM
WWEV/Atlanta, GA
WVDF/Bridgeport, CT
WBNY/Buffalo, NY
WCFL/Chicago, IL
WONC/Chicago, IL
KYIX/Chico, CA
WUFM/Columbus, OH
KZZQ/Des Moines, IA
WSHL/Flint, MI
WKLO/Grand Rapids, MI
WORQ/Green Bay, WI
WRGX/Green Bay, WI
WRDQ/Greenville, SC
WTPT/Greenville, SC

WBOP/Harrisonburg, VA
WMUL/Huntington, WV
WQME/Indianapolis, IN
WNCM/Jacksonville, FL
WYLV/Knoxville, TN
WLGH/Lansing, MI
KSLI/Lincoln, NE
WOML/Marion, IL
WCWP/Nassau-Suffolk, NY
WVCP/Nashville, TN
WCNI/New London, CT
KOKF/Oklahoma City, OK
WZZD/Philadelphia, PA
WMSJ/Portland, ME
WITR/Rochester, NY
KWND/Springfield, MO

WTRK/Saginaw, MI
WJIS/Sarasota, FL
KCCLC/St. Louis, MO
KYMCC/St. Louis, MO
WLFJ/Spartansburg, SC
WBVM/Tampa, FL
WYSZ/Toledo, OH
KMOD/Tulsa, OK
KMRX/Tulsa, OK
WCLO/Wausau, WI
WAYF/West Palm Beach, FL
KZZD/Wichita, KS
WPAO/Youngstown, OH

KNMI/Network

46 Reporters

AC

KAEZ/Amarillo, TX
KAFK/Anchorage, AK
WFSH/Atlanta, GA
WVVF/Atlanta, GA
KTFA/Beaumont, TX
KTSY/Boise, ID
WCVK/Bowling Green, KY
WBGL/Champaign, IL
WRCM/Charlotte, NC
WBDX/Chattanooga, TN
WONU/Chicago, IL
WZFS/Chicago, IL
WAKW/Cincinnati, OH
KBIQ/Colorado Springs, CO
WMHX/Columbia, SC
WCVO/Columbus, OH
KLTJ/Dallas, TX
WMUZ/Detroit, MI
WCTL/Erie, PA
KYTT/Eugene, OR

KLRC/Fayetteville, AR
WPSM/Ft. Walton Beach, FL
WLAB/Ft. Wayne, IN
WCSG/Grand Rapids, MI
WBFJ/Greensboro, NC
KSBJ/Houston-Galveston, TX
WQME/Indianapolis, IN
W8GB/Jacksonville, FL
WCQR/Johnson City, TN
KQBC/Joplin, MO
KFSH/Los Angeles, CA
WJIE/Louisville, KY
KOFR/Lubbock, TX
WMCU/Miami, FL
WZTO/Nashville, TN
WPOZ/Orlando, FL
WZZD/Philadelphia, PA
KBVM/Portland, OR
KSLT/Rapid City, SD
WPAR/Roanoke, VA

WRXT/Roanoke, VA
WXPZ/Salisbury, DE
WJIS/Sarasota, FL
WHPZ/South Bend, IN
WBI/Springfield, IL
KWND/Springfield, MO
WBGL/Terre Haute, IN
KXOJ/Tulsa, OK
KTLI/Wichita, KS
WGRC/Williamsport, PA
WXHL/Wilmington, DE
WPER/Winchester, VA

HIS RADIO/Network
SALEM/Network
KLOVE/Network
KJIL/Network

56 Reporters

Specialty Programming

Loud

RANK	ARTIST TITLE LABEL(S)
1	GRYP Left Behind (Independent)
2	DISCIPLE God Of Elijah (Rugged)
3	8:28 Nature Against God (Culdesac)
4	BROKEN Stand (Mercy Street)
5	EDL Jetstream (Fashion Pop)
6	P.O.D. Alive (Atlantic)
7	JUSTIFIDE The Way (Culdesac/Ardent)
8	GS MEGAPHONE Use Me (Spindust)
9	SPOKEN Furthermore (Metro Vox)
10	PSYCOMA What Lurks Within (Rowe)

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SOUTH

Oldies station seeks Morning Drive boss jock. Killer production a must. Rush T&R: Derek Beal WOOL-FM, Box 0093, Port St. Lucie, FL 34985. EOE (08/17)

Active Rock-WTPT in search of new Morning team. Rush packages to Mark Hendrix, 225 South Pleasantburg Dr. Suite B3, Greenville, SC 29607. EOE (08/17)

MIDWEST

Sheboygan's Country, WBFM seeks midday talent. Fun, passionate personality. T&R's quickly to: Tommy C, 2100 Washington Avenue, Sheboygan, WI 53082. EOE (08/17)

Top 40 B100 in the Quad Cities is looking for an on-air Program Director. Send T&R to: Operations Manager Steve Gunner, KBEA, 1229 Brady St., Davenport, IA 52803. EOE (08/17)

Central Radio Group seeking promotion director/air personality. T&R: Rick Roberts, P.O. Box 1, Eau Claire, WI 54702. EOE (08/17)

Sales Executive, Applicants must have sales experience of any kind. Small, progressive midwest market stations. WPDR-WDDC, P.O. Box 300, Portage WI 53901. EOE (08/17)

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Michigan Rock station needs female midday/promotions guru able to entertain men 18-34 and leave them wanting more. No liner cards! Needs excellent production skills with cool edit. Send unscoped aircheck & production examples. Radio & Records, 10100 Santa Monica Blvd., #999, 5th Floor, Los Angeles, CA 90067. EOE

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Deadline

To appear in the following week's issue, your ad must be received by **Thursday noon (PDT)** eight days prior to issue date. Address all ads to: R&R Opportunities, 10100 Santa Monica Blvd., Fifth Floor, Los Angeles, CA 90067.

EAST

CLASSIC HITS

Start up situation... ready for a market war! Need morning show (solo or team), air talent plus strong creative imaging person. Apply in strict confidence. Rush materials including cover letter to: Radio & Records, 10100 Santa Monica Blvd., #995, 5th Floor, Los Angeles, CA 90067. Or via e-mail to: classichitsjobs@hotmail.com. EOE

We're looking for a hard working, driven leader to produce the hottest morning show in Philadelphia. If you're creative and think "out of box" then this is the opportunity for you! Legendary urban station Power 99FM is seeking a producer for "THE DREAM TEAM" morning show. Your skills should include the ability to direct high performance talent, book superstars, supervise interns and above all, be dedicated to excellence. Applicant should be organized, detailed and thrive on working under pressure. Must have previous producer experience and be proficient with the Audicy and Vox Pro production systems. Prophet experience is also desirable, but will train. Send cover letter, resume and at least three references to:

Glenn Cooper, Program Director
POWER 99/WUSL-FM
440 Domino Lane
Philadelphia, PA 19128
NO PHONE CALLS PLEASE.
Power 99/WUSL-FM is a Clear Channel Radio station and is an equal opportunity employer.

Program Director — Alternative/Active/Rock. Strong station. Fabulous talent. Great gig. Excellent medium market. Send resume and tape of prior station to: Radio & Records, 10100 Santa Monica Blvd., #996, 5th Floor, Los Angeles, CA 90067. EOE

WEST

KVMX seek Programming Assistant. imaging, writing, on-air, digital work station skills. Resume/imaging demo 2040 SW First Ave., Portland, OR 97201. EOE (08/17)

HOT 97.5 KVEG — Nevada's Newest Radio Station (CHR), is looking for female & male on-air talent!! E-mail APD — Ms. Saulesberry at sherita@975kveg.com. EOE

Hard-edged alt morning show needs an energetic host who "gets" this format. NOT a D*#@ joke station! Send T&R to Ellen Flaherty, KTEG, 2700 San Pedro NE, Albuquerque, NM 87110. EOE

R&R Opportunities Free Advertising

Radio & Records provides free (20 words maximum) listings to radio stations ON A SPACE AVAILABLE BASIS in Opportunities. Free listings of the same length are also available to individuals seeking work in the industry under Positions Sought.

Deadline

To appear in the following week's issue, your ad must be received by **Thursday noon (PST)**, eight days prior to issue date. Free Opportunities listings should be typewritten or printed on 8 1/2" X 11" company/station letterhead and are accepted only by mail or fax: 310-203-8450. Only free positions sought ads are accepted by e-mail to: kmumaw@rronline.com Address all 20-word ads to R&R Free Opportunities, 10100 Santa Monica Blvd., Fifth Floor, Los Angeles, CA 90067.

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RADIO & RECORDS

10100 Santa Monica Blvd., 5th Floor, Los Angeles, CA 90067

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POSTMASTER: Send address changes to R&R, 10100 Santa Monica Blvd., 5th Floor, Los Angeles, California 90067.



Monitored Airplay Overview August 17, 2001

CHR/POP

LW	TW	ARTIST	SON	RECORD LABEL
3	1	EVE F/GWEN STEFANI	Let Me Blow... (Ruff Ryders/Interscope)	
6	2	BLU CANTRELL	Hit 'Em Up Style (Oops!) (Arista)	
1	3	O-TOWN	All Or Nothing (J)	
2	4	CITY HIGH	What Would You Do? (Interscope)	
4	5	JANET	Someone To Call My Lover (Virgin)	
5	6	LIFEHOUSE	Hanging By A Moment (DreamWorks)	
9	7	STAINED	It's Been Awhile (Flip/Elektra/EEG)	
7	8	TRAIN	Drops Of Jupiter (Tell Me) (Columbia)	
10	9	SUGAR RAY	When It's Over (Lava/Atlantic)	
8	10	DESTINY'S CHILD	Bootylicious (Columbia)	
16	11	JENNIFER LOPEZ	I'm Real (Epic)	
11	12	JESSICA SIMPSON	Irresistible (Columbia)	
14	13	WILLA FORD	I Wanna Be Bad (Lava/Atlantic)	
12	14	INCUBUS	Drive (Immortal/Epic)	
22	15	WISEGUYS	Start The Commotion (Mammoth/Hollywood)	
13	16	NELLY	Ride Wit Me (Fo' Reel/Universal)	
20	17	112	Peaches & Cream (Bad Boy/Arista)	
21	18	SMASH MOUTH	I'm A Believer. (Interscope)	
23	19	LFO	Every Other Time (J)	
15	20	AGUILERA/LIL' KIM/MYA/PINK	Lady Marmalade (Interscope)	
19	21	AMERICAN HI-FI	Flavor Of The Weak (Island/IDJMG)	
26	22	USHER U	Remind Me (LaFace/Arista)	
18	23	UNCLE KRACKER	Follow Me (Top Dog/Lava/Atlantic)	
17	24	EVE	6 Here's To The Night (RCA)	
24	25	DAVE MATTHEWS BAND	The Space Between (RCA)	
33	26	ALICIA KEYS	Fallin' (J)	
29	27	NELLY FURTADO	Turn Off The Light (DreamWorks)	
30	28	JAGGED EDGE	Where The Party At (So So Def/Columbia)	
28	29	CRAIG DAVID	Fill Me In (Wildside/Atlantic)	
27	30	3 DOORS DOWN	Be Like That (Republic/Universal)	

#1 MOST ADDED

JIVE JONES Me, Myself & I (Jive)

#1 MOST INCREASED PLAYS

BLU CANTRELL Hit 'Em Up Style (Oops!) (Arista)

TOP 5 NEW & ACTIVE

AFROMAN Because I Got High (Universal)

JENNIFER PAIGE These Days (Edel America/Hollywood)

ST. LUNATICS Midwest Swing (Fo' Reel/Universal)

UNCLE KRACKER Yeah, Yeah, Yeah (Top Dog/Lava/Atlantic)

JESSICA ANDREWS Who I Am (DreamWorks)

CHR begins on Page 34.

CHR/RHYTHMIC

LW	TW	ARTIST	SON	RECORD LABEL
3	1	JENNIFER LOPEZ	I'm Real (Epic)	
1	2	JAGGED EDGE	Where The Party At (So So Def/Columbia)	
4	3	USHER U	Remind Me (LaFace/Arista)	
6	4	ALICIA KEYS	Fallin' (J)	
2	5	112	Peaches & Cream (Bad Boy/Arista)	
5	6	EVE F/GWEN STEFANI	Let Me Blow... (Ruff Ryders/Interscope)	
7	7	MISSY ELLIOTT	One Minute Man (Gold Mind/EastWest/EEG)	
10	8	LUDACRIS	Area Codes (Murder Inc./Def Jam/IDJMG)	
8	9	BLU CANTRELL	Hit 'Em Up Style (Oops!) (Arista)	
12	10	JAY-Z	Izzo (H.O.V.A.) (Roc-A-Fella/IDJMG)	
9	11	LIL' MO	Superwoman (Gold Mind/EastWest/EEG)	
16	12	MARY J. BLIGE	Family Affair (MCA)	
13	13	O12	Purple Hills (Shady/Interscope)	
11	14	MISSY ELLIOTT	Get Ur Freak On (Gold Mind/EastWest/EEG)	
19	15	TRICK DADDY	I'm A Thug (Slip 'N Slide/Atlantic)	
15	16	CRAIG DAVID	Fill Me In (Wildside/Atlantic)	
28	17	AFROMAN	Because I Got High (Universal)	
14	18	TOYA	I Do (Arista)	
22	19	P. DIDDY & THE FAMILY	Bad Boy For Life (Bad Boy/Arista)	
18	20	JANET	Someone To Call My Lover (Virgin)	
23	21	ISLEY BROTHERS F/RONALD ISLEY	Contagious (DreamWorks)	
17	22	RAY-J	Wait A Minute (Atlantic)	
20	23	CITY HIGH	What Would You Do? (Interscope)	
26	24	FABOLOUS F/MATE DOGG	Can't Deny It (Desert Storm/Elektra/EEG)	
24	25	JUVENILE	Set It Off (Cash Money/Universal)	
27	26	VIOLATOR F/BUSTA RHYMES	What It Is (Violator/Loud/Columbia)	
29	27	NIVEA	Don't Mess With The Radio (Jive)	
30	28	GINUWINE	Differences (Epic)	
32	29	RL/SNOOP DOGG/LIL' KIM	Do U Wanna Roll (J)	
38	30	NELLY	Batter Up (Fo' Reel/Universal)	

#1 MOST ADDED

JAY-Z Izzo (H.O.V.A.) (Roc-A-Fella/IDJMG)

#1 MOST INCREASED PLAYS

AFROMAN Because I Got High (Universal)

TOP 5 NEW & ACTIVE

LIL' WAYNE Shine (Cash Money/Universal)

FOXY BROWN Candy (Violator/IDJMG)

TYRESE What Am I Gonna Do (RCA)

DREAM This Is Me (Bad Boy/Arista)

LIL' ROMEO The Girlies (Soulja/Priority)

CHR begins on Page 34.

URBAN

LW	TW	ARTIST	SON	RECORD LABEL
1	1	ALICIA KEYS	Fallin' (J)	
3	2	ISLEY BROTHERS F/RONALD ISLEY	Contagious (DreamWorks)	
2	3	JAGGED EDGE	Where The Party At (So So Def/Columbia)	
4	4	JENNIFER LOPEZ	I'm Real (Epic)	
5	5	USHER U	Remind Me (LaFace/Arista)	
6	6	JAY-Z	Izzo (H.O.V.A.) (Roc-A-Fella/IDJMG)	
7	7	GINUWINE	Differences (Epic)	
9	8	MISSY ELLIOTT	One Minute Man (Gold Mind/EastWest/EEG)	
10	9	MARY J. BLIGE	Family Affair (MCA)	
12	10	LUDACRIS	Area Codes (Murder Inc./Def Jam/IDJMG)	
13	11	TRICK DADDY	I'm A Thug (Slip 'N Slide/Atlantic)	
14	12	P. DIDDY & THE FAMILY	Bad Boy For Life (Bad Boy/Arista)	
16	13	JUVENILE	Set It Off (Cash Money/Universal)	
15	14	JILL SCOTT	The Way (Hidden Beach/Epic)	
8	15	ERICK SERMON	Music (Interscope)	
17	16	JAHEIM	Just In Case (Divine Mill/WB)	
11	17	112	Peaches & Cream (Bad Boy/Arista)	
26	18	R. KELLY	Feelin' On Your Booty (Jive)	
19	19	JIMMY COZIER	She's All I Got (J)	
21	20	PUBLIC ANNOUNCEMENT	John Doe (RCA)	
18	21	DESTINY'S CHILD	Bootylicious (Columbia)	
20	22	R. KELLY	Fiesta (Jive)	
23	23	VIOLATOR F/BUSTA RHYMES	What It Is (Violator/Loud/Columbia)	
24	24	EVE F/GWEN STEFANI	Let Me Blow... (Ruff Ryders/Interscope)	
25	25	FAITH EVANS F/CARL THOMAS	Can't Believe (Bad Boy/Arista)	
27	26	LIL BOW WOW	Ghetto Girls (So So Def/Columbia)	
28	27	CRAIG DAVID	Fill Me In (Wildside/Atlantic)	
30	28	BRIAN MCKNIGHT	Love Of My Life (Motown)	
31	29	TANK	Slowly (BlackGround)	
40	30	FABOLOUS F/MATE DOGG	Can't Deny It (Desert Storm/Elektra/EEG)	

#1 MOST ADDED

JAY-Z Izzo (H.O.V.A.) (Roc-A-Fella/IDJMG)

#1 MOST INCREASED PLAYS

TYRESE What Am I Gonna Do (RCA)

TOP 5 NEW & ACTIVE

LIL' ROMEO The Girlies (Soulja/Priority)

MYSTIC The Life (Good Vibe/Jcor)

NICOLE I'm Lookin' (Gold Mind/EastWest/EEG)

LIL' MO Gangsta (Love 4 The Streets) (Gold Mind/EastWest/EEG)

2PAC Letter 2 My Unborn (Amaru/Death Row/Interscope)

URBAN begins on Page 47.

AC

LW	TW	ARTIST	SON	RECORD LABEL
1	1	FAITH HILL	There You'll Be (Warner Bros.)	
2	2	DIDO	Thankyou (Arista)	
3	3	MATCHBOX TWENTY	If You're Gone (Lava/Atlantic)	
4	4	LEE ANN WOMACK	I Hope You Dance (MCA/Universal)	
5	5	ENYA	Only Time (Reprise)	
6	6	BACKSTREET BOYS	More Than That (Jive)	
7	7	DIAMOND RIO	One More Day (Arista)	
8	8	'N SYNC	This I Promise You (Jive)	
10	9	BBMAK	Ghost Of You And Me (Hollywood)	
11	10	UNCLE KRACKER	Follow Me (Top Dog/Lava/Atlantic)	
9	11	LIONEL RICHIE	Angel (Island/IDJMG)	
14	12	ERIC CLAPTON	Believe In Life (Duck/Reprise)	
13	13	DOON HENLEY	Taking You Home (Warner Bros.)	
15	14	LEANN RIMES	I Need You (Sparrow/Curb/Capitol)	
12	15	HUEY LEWIS & GWYNETH PALTROW	Cruisin' (Hollywood)	
16	16	S CLUB 7	Never Had A Dream Come True (A&M/Interscope)	
17	17	JO DEE MESSINA	Burn (Curb)	
19	18	O-TOWN	All Or Nothing (J)	
17	19	R. MARTIN F.C. AGUILERA	Nobody Wants To Be Lonely (Columbia)	
20	20	BBMAK	Back Here (Hollywood)	
21	21	TRAIN	Drops Of Jupiter (Tell Me) (Columbia)	
22	22	HUEY LEWIS & THE NEWS	Let Her Go And Start Over (Silvertone)	
26	23	JIM BRICKMAN	The Simple Things (Windham Hill)	
24	24	THE CORRS	All The Love In The World (143/Lava/Atlantic)	
23	25	FREEDY JOHNSTON	Love Grooves (Elektra/EEG)	
25	26	JESSICA ANDREWS	Who I Am (DreamWorks)	
30	27	MARIAH CAREY	Never Too Far (Virgin)	
28	28	NEIL DIAMOND	You Are The Best Part Of Me (Columbia)	
29	29	JANET	Someone To Call My Lover (Virgin)	
27	30	CHARLIE WILSON	Without You (Major Hits)	

#1 MOST ADDED

MARIAH CAREY Never Too Far (Virgin)

#1 MOST INCREASED PLAYS

JIM BRICKMAN The Simple Things (Windham Hill)

TOP 5 NEW & ACTIVE

EVA CASSIDY (Somewhere) Over The Rainbow (Blix Street)

SUZU K Dive Deep (Vellum)

PETER CETERA I'm Coming Home (DDE)

SHAWN COLVIN Bound To You (Columbia)

LUTHER VANDROSS Take You Out (J)

AC begins on Page 69.

HOT AC

LW	TW	ARTIST	SON	RECORD LABEL
1	1	TRAIN	Drops Of Jupiter (Tell Me) (Columbia)	
2	2	LIFEHOUSE	Hanging By A Moment (DreamWorks)	
3	3	SUGAR RAY	When It's Over (Lava/Atlantic)	
4	4	SMASH MOUTH	I'm A Believer (Interscope)	
5	5	INCUBUS	Drive (Immortal/Epic)	
6	6	DAVE MATTHEWS BAND	The Space Between (RCA)	
7	7	UNCLE KRACKER	Follow Me (Top Dog/Lava/Atlantic)	
8	8	EVE	6 Here's To The Night (RCA)	
9	9	FIVE FOR FIGHTING	Superman (Aware/Columbia)	
13	10	STAINED	It's Been Awhile (Flip/Elektra/EEG)	
14	11	MICHELLE BRANCH	Everywhere (Maverick)	
10	12	DIDO	Thankyou (Arista)	
11	13	MATCHBOX TWENTY	If You're Gone (Lava/Atlantic)	
12	14	MATCHBOX TWENTY	Mad Season (Lava/Atlantic)	
15	15	LENNY KRAVITZ	Again (Virgin)	
16	16	WISEGUYS	Start The Commotion (Mammoth/Hollywood)	
17	17	BARENAKED LADIES	Falling For The First Time (Reprise)	
18	18	DIDO	Hunter (Arista)	
19	19	3 DOORS DOWN	Be Like That (Republic/Universal)	
20	20	MELISSA ETHERIDGE	I Want To Be In Love (Island/IDJMG)	
24	21	ENYA	Only Time (Reprise)	
22	22	BETTER THAN EZRA	Extra Ordinary (Beyond)	
25	23	NELLY FURTADO	Turn Off The Light (DreamWorks)	
23	24	JEFFREY GAINES	In Your Eyes (Artemis)	
26	25	VERVE PIPE	Never Let You Down (RCA)	
28	26	JANET	Someone To Call My Lover (Virgin)	
27	27	TRICKSIDE	Under You (Wind-up)	
30	28	MACY GRAY	Sweet Baby (Epic)	
—	29	O-TOWN	All Or Nothing (J)	
—	30	AFRO-CELT... F.P. GABRIEL	When You're Falling (Real World/Virgin)	

#1 MOST ADDED

U2 Stuck In A Moment... (Interscope)

#1 MOST INCREASED PLAYS

ENYA Only Time (Reprise)

TOP 5 NEW & ACTIVE

RONAN KEATING Lovin' Each Day (A&M/Interscope)

COLOPLAY Trouble (Network/Capitol)

AMERICAN HI-FI Flavor Of The Weak (Island/IDJMG)

A. LEWIS OF STAINED W/F. BURST Outside (Flawless/Geffen/Interscope)

JENNIFER PAIGE These Days (Edel America/Hollywood)

AC begins on Page 69.

ROCK

LW	TW	ARTIST	SON	RECORD LABEL
1	1	STAINED	It's Been Awhile (Flip/Elektra/EEG)	
3	2	TOOL	Schism (Volcano)	
6	3	NICKELBACK	How You Remind Me (Roadrunner)	
2	4	3 DOORS DOWN	Be Like That (Republic/Universal)	
4	5	BLACK CROWES	Soul Singing (V2)	
5	6	FUEL	Bad Day (Epic)	
7	7	TANTRIC	Astounded (Maverick)	
8	8	TRAIN	Drops Of Jupiter (Tell Me) (Columbia)	
10	9	SALIVA	Your Disease (Island/IDJMG)	
12	10	LINKIN PARK	Crawling (Warner Bros.)	
14	11	PUDOLE OF MUOD	Control (Flawless/Geffen/Interscope)	
13	12	FUEL	Hemorrhage (In My Hands) (Epic)	
9	13	CULT	Rise (Lava/Atlantic)	
15	14	GOODSMACK	Greed (Republic/Universal)	
17	15	LIVE	Simple Creed (Radioactive/MCA)	
21	16	DROWNING POOL	Bodies (Wind-up)	
16	17	STAINED	Outside (Flip/Elektra/EEG)	
11	18	STONE TEMPLE PILOTS	Days Of The Week (Atlantic)	
28	19	DAYS OF THE NEW	Hang On To This (Outpost/Interscope)	
19	20	TANTRIC	Breakdown (Maverick)	
22	21	PETE	Sweet Daze (Warner Bros.)	
24	22	DISTURBED	Down With The Sickness (Giant/Reprise)	
20	23	STEREOMUD	Pain (Loud/Columbia)	
25	24	CALLING	Wherever You Will Go (RCA)	
18	25	DAVE NAVARRO	Rexall (Capitol)	
26	26	WEEZER	Hash Pipe (Geffen/Interscope)	
27	27	CLUTCH	Careful With That Mic... (Atlantic)	
32	28	SEVEN CHANNELS	Breathe (Palm Pictures)	
29	29	ENCONLINE CRUSH	You Don't Know What It's... (Restless)	
31	30	BEAUTIFUL CREATURES	Wasted (Warner Bros.)	

#1 MOST ADDED

INCUBUS I Wish You Were Here (Immortal/Epic)

#1 MOST INCREASED PLAYS

DAYS OF THE NEW Hang On To This (Outpost/Interscope)

TOP 5 NEW & ACTIVE

COLOR Are You With Me? (Melisma/Arista)

STONE TEMPLE PILOTS Hollywood Bitch (Atlantic)

311 You Wouldn't Believe (Volcano)

LIMP BIZKIT Boiler (Flip/Interscope)

JUDAS PRIEST Feed On Me (Atlantic)

ROCK begins on Page 85.



Monitored Airplay Overview: August 17, 2001

URBAN AC

LW	TW	
1	1	ALICIA KEYS Fallin' (J)
2	2	ISLEY BROTHERS/FRONALDO ISLEY Contagious (DreamWorks)
4	3	JILL SCOTT The Way (Hidden Beach/Epic)
3	4	LUTHER VANDROSS Take You Out (J)
5	5	ERICK SERMON Music (Interscope)
7	6	JAHEIM Just In Case (Divine Mill/WB)
6	7	MUSIQ Love (Def Soul/IDJMG)
8	8	BRIAN MCKNIGHT Love Of My Life (Motown)
10	9	MAXWELL Lifetime (Columbia)
9	10	INDIA ARIE Brown Skin (Motown)
16	11	CECE WINANS More Than What I Wanted... (Wellspring/Capitol)
15	12	DONNIE MCCLURKIN We Fall Down (Verity)
12	13	GERALD LEVERT Made To Love Ya (EastWest/EEG)
13	14	WILL OWNING Is This Love (GRP/VMG)
11	15	SYLEENA JOHNSON I Am Your Woman (Jive)
17	16	CHARLIE WILSON One Way Street (Major Hits)
18	17	JESSE POWELL Something In The Past (Silas/MCA)
19	18	PUBLIC ANNOUNCEMENT John Doe (RCA)
30	19	BABYFACE What If (Arista)
25	20	GINUWINE Differences (Epic)
20	21	USHER U Remind Me (LaFace/Arista)
—	22	TYRESE What Am I Gonna Do (RCA)
23	23	FAITH EVANS/F/CARL THOMAS Can't Believe (Bad Boy/Arista)
21	24	KENNY LATTIMORE Weekend (Arista)
28	25	TONY TERRY Freaky Little Game (Golden Boy)
27	26	JEFF MAJORS Wade In The Water (Independent)
26	27	TANK Slowly (BlackGround)
—	28	LOVE DOCTOR Slow Roll It (Mardi Gras)
24	29	O'JAYS Let's Ride (Global Soul/Freeworld)
—	30	MARY J. BLIGE Family Affair (MCA)

#1 MOST ADDED

MARIAH CAREY Never Too Far (Virgin)

#1 MOST INCREASED PLAYS

TYRESE What Am I Gonna Do (RCA)

TOP 5 NEW & ACTIVE

MUSIQ Girl Next Door (Def Soul/IDJMG)
 JAGGED EDGE Goodbye (So So Def/Columbia)
 RICK BRAUN Song For You (Warner Bros.)
 MICHAEL COOPER Your Face (Major Hits)
 RAPHAEL BROWN Maybe (Arista)

URBAN begins on Page 47.

COUNTRY

LW	TW	
1	1	BLAKE SHELTON Austin (Warner Bros.)
2	2	TOBY KEITH I'm Just Talkin' About Tonight (DreamWorks)
4	3	KEITH URBAN Where The Blacktop Ends (Capitol)
3	4	JAMIE O'NEAL When I Think About Angels (Mercury)
8	5	CYNDI THOMSON What I Really Meant To Say (Capitol)
7	6	JO OEE MESSINA Downtime (Curb)
9	7	RASCAL FLATTS While You Loved Me (Lyric Street)
10	8	CHRIS CAGLE Laredo (Capitol)
11	9	BROOKS & DUNN Only In America (Arista)
12	10	TRISHA YEARWOOD I Would've Loved You Anyway (MCA)
17	11	TIM MCGRAW Angry All The Time (Curb)
13	12	PHIL VASSAR Six-Pack Summer (Arista)
14	13	LEE ANN WOMACK Why They Call It Falling (MCA)
15	14	CAROLYN DAWN JOHNSON Complicated (Arista)
16	15	DIAMOND RIO Sweet Summer (Arista)
23	16	ALAN JACKSON Where I Come From (Arista)
19	17	MARTINA MCBRIDE When God Fearin' Women Get... (RCA)
18	18	OARRYL WORLEY Second Wind (DreamWorks)
20	19	TAMMY COCHRAN Angels In Waiting (Epic)
21	20	SONS OF THE DESERT What I Did Right (MCA)
22	21	TRICK PONY On A Night Like This (H2E/WB)
24	22	TRAVIS TRITT Love Of A Woman (Columbia)
25	23	DIXIE CHICKS Heartbreak Town (Monument)
29	24	REBA MCMENTRE I'm A Survivor (MCA)
27	25	ANDY GRIGGS How Cool Is That (RCA)
26	26	MARK WILLS Loving Every Minute (Mercury)
28	27	JEFF CARSON Real Life (I Never Was...) (Curb)
30	28	CHELY WRIGHT Never Love You Enough (MCA)
32	29	TRACE ADKINS I'm Tryin' (Capitol)
31	30	WARREN BROTHERS Where Does It Hurt (BNA)

#1 MOST ADDED

LONESTAR With Me (BNA)

#1 MOST INCREASED PLAYS

ALAN JACKSON Where I Come From (Arista)

TOP 5 NEW & ACTIVE

KENNY ROGERS Beautiful (All That You...) (Dreamcatcher)
 3 OF HEARTS Arizona Rain (RCA)
 CHAD BROCK Tell Me How (Warner Bros.)
 JEFFREY STEELE Something In The Water (Monument)
 MARY CHAPIN CARPENTER This Is Me Leaving You (Columbia)

COUNTRY begins on Page 57.

SMOOTH JAZZ

LW	TW	
2	1	LEE RITENOUR/F/DAVE GRUSIN Get Up Stand Up (GRP/VMG)
1	2	MARC ANTOINE Mas Que Nada (GRP/VMG)
3	3	PIECES OF A DREAM R U Ready (Heads Up)
4	4	WAYMAN TISOALE Can't Hide Love (Atlantic)
5	5	BRIAN CULBERTSON Get It On (Atlantic)
6	6	JEFF KASHIWA Around The World (Native Language)
7	7	DAVE KOZ The Bright Side (Capitol)
9	8	HIL ST. SOUL Until You Come Back To Me (Dome/Select-O-Hits)
10	9	EUGE GROOVE Sneak A Peek (Warner Bros.)
8	10	FREDDIE RAVEL Sunny Side Up (GRP/VMG)
11	11	STEVE COLE From The Start (Atlantic)
13	12	SADE King Of Sorrow (Epic)
14	13	AL JARREAU It's How You Say It (GRP/VMG)
12	14	LUTHER VANDROSS Take You Out (J)
16	15	URBAN KNIGHTS High Heel Sneakers (Narada)
15	16	JIMMY SOMMERS 360 Groove (Higher Octave)
19	17	RICHARD ELLIOT Crush (GRP/VMG)
17	18	SPYRO GYRA Open Door (Heads Up)
18	19	FATBURGER Evil Ways (Shanachie)
21	20	JEFF LORBER Ain't Nobody (Samson/Gold Circle)
23	21	KIM WATERS Until Dawn (Shanachie)
22	22	RICK BRAUN Use Me (Warner Bros.)
20	23	CHARLIE WILSON Without You (Major Hits)
24	24	RUSS FREEMAN East River Drive (Q/Atlantic)
26	25	RIPPINGTONS Club Paradiso (Peak/Concord)
25	26	ERIC MARIENTHAL One Day In Venice (Peak/Concord)
29	27	SPECIAL FX Everyone's A Star (Shanachie)
30	28	YULARA Om Namah Shivaya (Higher Octave)
—	29	WILL OWNING Is This Love (GRP/VMG)
28	30	OIDO Thankyou (Arista)

#1 MOST ADDED

PETER WHITE Turn It Out (Columbia)

#1 MOST INCREASED PLAYS

RICHARD ELLIOT Crush (GRP/VMG)

TOP 5 NEW & ACTIVE

GERALD VEASLEY Do I Do (Heads Up)
 KEIKO MATSUI Across The Sun (Narada)
 RANDY CRAWFORD Permanent (Warner Bros.)
 JEFFREY GAINES In Your Eyes (Artemis)
 ERIC CLAPTON Believe In Life (Duck/Reprise)

Smooth Jazz begins on Page 80.

ACTIVE ROCK

LW	TW	
1	1	TOOL Schism (Volcano)
3	2	LINKIN PARK Crawling (Warner Bros.)
2	3	STAINED It's Been Awhile (Flip/Elektra/EEG)
4	4	PUDDLE OF MUDD Control (Flawless/Geffen/Interscope)
7	5	DROWNING POOL Bodies (Wind-up)
6	6	DISTURBED Down With The Sickness (Giant/Reprise)
9	7	NICKELBACK How You Remind Me (Roadrunner)
5	8	GOOSMACK Greed (Republic/Universal)
8	9	SALIVA Your Disease (Island/IDJMG)
10	10	TANTRIC Astounded (Maverick)
12	11	ADEMA Giving In (Arista)
13	12	SYSTEM OF A DOWN Chop Suey (American/Columbia)
11	13	STEREOMUD Pain (Loud/Columbia)
17	14	LIVE Simple Creed (Radioactive/MCA)
14	15	PETE. Sweet Daze (Warner Bros.)
19	16	POWERMAN 5000 Bombshell (DreamWorks)
15	17	CLUTCH Careful With That Mic... (Atlantic)
18	18	WEEZER Hash Pipe (Geffen/Interscope)
16	19	COLD End Of The World (Flip/Geffen/Interscope)
31	20	SALIVA Click Click Boom (Island/IDJMG)
22	21	LIMP BIZKIT Boiler (Flip/Interscope)
29	22	ALIEN ANT FARM Smooth Criminal (DreamWorks)
23	23	STAINED Outside (Flip/Elektra/EEG)
26	24	SOIL Halo (J)
32	25	SLIPKNOT Left Behind (Roadrunner)
35	26	P.O.D. Alive (Atlantic)
24	27	ECONOLINE CRUSH You Don't Know What It's... (Restless)
30	28	MUOWAYNE Death Blooms (No Name/Epic)
28	29	STAINO Fade (Flip/Elektra/EEG)
37	30	SEVEN CHANNELS Breathe (Palm Pictures)

#1 MOST ADDED

INCUBUS I Wish You Were Here (Immortal/Epic)

#1 MOST INCREASED PLAYS

SALIVA Click Click Boom (Island/IDJMG)

TOP 5 NEW & ACTIVE

MESH Maybe Tomorrow (Label)
 BUTTHOLE SURFERS The Shame Of Life (Surfdog/Hollywood)
 STONE TEMPLE PILOTS Hollywood Bitch (Atlantic)
 REVELLE What You Got (Elektra/EEG)
 SKRAPE Sunshine (RCA)

ROCK begins on Page 85.

ALTERNATIVE

LW	TW	
4	1	ALIEN ANT FARM Smooth Criminal (DreamWorks)
1	2	TOOL Schism (Volcano)
2	3	SUM 41 Fat Lip (Island/IDJMG)
3	4	STAINED It's Been Awhile (Flip/Elektra/EEG)
8	5	GORILLAZ Clint Eastwood (Virgin)
5	6	WEEZER Hash Pipe (Geffen/Interscope)
6	7	LINKIN PARK Crawling (Warner Bros.)
7	8	BLINK-182 The Rock Show (MCA)
10	9	CAKE Short Skirt/Long Jacket (Columbia)
12	10	NICKELBACK How You Remind Me (Roadrunner)
11	11	PUDDLE OF MUDD Control (Flawless/Geffen/Interscope)
9	12	311 You Wouldn't Believe (Volcano)
14	13	DISTURBED Down With The Sickness (Giant/Reprise)
20	14	DROWNING POOL Bodies (Wind-up)
13	15	FUEL Bad Day (Epic)
16	16	ADEMA Giving In (Arista)
19	17	WEEZER Island In The Sun (Geffen/Interscope)
22	18	LIVE Simple Creed (Radioactive/MCA)
18	19	CALLING Wherever You Will Go (RCA)
15	20	SALIVA Your Disease (Island/IDJMG)
17	21	INCUBUS Drive (Immortal/Epic)
27	22	SYSTEM OF A DOWN Chop Suey (American/Columbia)
23	23	CRYSTAL METHOD Name Of The Game (Outpost/Geffen/Interscope)
26	24	JIMMY EAT WORLD Bleed American (DreamWorks)
36	25	AFROMAN Because I Got High (Universal)
—	26	INCUBUS I Wish You Were Here (Immortal/Epic)
25	27	GOOSMACK Greed (Republic/Universal)
31	28	BUTTHOLE SURFERS The Shame Of Life (Surfdog/Hollywood)
29	29	LINKIN PARK In The End (Warner Bros.)
32	30	LONG BEACH OUB ALLSTARS Sunny Hours (DreamWorks)

#1 MOST ADDED

INCUBUS I Wish You Were Here (Immortal/Epic)

#1 MOST INCREASED PLAYS

INCUBUS I Wish You Were Here (Immortal/Epic)

TOP 5 NEW & ACTIVE

JOYROP Sometimes Wanna Die (Tommy Boy)
 U2 Stuck In A Moment... (Interscope)
 SEVEN CHANNELS Breathe (Palm Pictures)
 COLDFEEL Trouble (Nettwerk/Capitol)
 SUGARCULT Stuck In America (Ultimatum/Artemis)

ALTERNATIVE begins on Page 97.

TRIPLE A

LW	TW	
1	1	AFRO-CELT... F/P. GABRIEL When You're Falling (Real World/Virgin)
2	2	PETE YORN Life On A Chain (Columbia)
3	3	DAVE MATTHEWS BAND The Space Between (RCA)
6	4	INCUBUS Drive (Immortal/Epic)
8	5	FIVE FOR FIGHTING Superman (Aware/Columbia)
5	6	MELISSA ETHERIDGE I Want To Be In Love (Island/IDJMG)
4	7	ERIC CLAPTON Travelin' Light (Duck/Reprise)
7	8	TRAIN Drops Of Jupiter (The Rock Me) (Columbia)
9	9	BLUES TRAVELER Back In The Day (A&M/Interscope)
11	10	BETTER THAN EZRA Extra Ordinary (Beyond)
10	11	BLACK CROWES Soul Singing (V2)
13	12	LIFHOUSE Hanging By A Moment (DreamWorks)
16	13	CAKE Short Skirt/Long Jacket (Columbia)
12	14	R.E.M. Imitation Of Life (Warner Bros.)
15	15	LUCINDA WILLIAMS Essence (Lost Highway/IDJMG)
18	16	STEVIE NICKS Sorcerer (Reprise)
25	17	JOHN HIATT My Old Friend (Vanguard)
19	18	DAVID GRAY Sail Away (ATO/RCA)
17	19	SUGAR RAY When It's Over (Lava/Atlantic)
20	20	3 DOORS DOWN Be Like That (Republic/Universal)
23	21	BARENAKED LADIES Falling For The First Time (Reprise)
24	22	STAINED It's Been Awhile (Flip/Elektra/EEG)
29	23	TRAIN Something More (Columbia)
22	24	OLD 97'S Designs On You (Elektra/EEG)
—	25	U2 Stuck In A Moment... (Interscope)
30	26	SHAWN COLVIN Bound To You (Columbia)
—	27	WEEZER Island In The Sun (Geffen/Interscope)
28	28	VERVE PIPE Never Let You Down (RCA)
21	29	WIDESPREAD PANIC This Part Of Town (Widespread/SRG)
—	30	STONE TEMPLE PILOTS Days Of The Week (Atlantic)

#1 MOST ADDED

RYAN ADAMS New York, New York (Lost Highway/IDJMG)

#1 MOST INCREASED PLAYS

U2 Stuck In A Moment... (Interscope)

TOP 5 NEW & ACTIVE

JOHN MAYER No Such Thing (Aware)
 CPR Katie Did (Samson/Gold Circle)
 DELBERT MCCLINTON Squeeze Me In (New West/Red Ink)
 JIM WHITE 10 Miles To Go On A Nine... (Luaka Bop/Virgin)
 NANCI GRIFFITH Where Would I Be (Elektra/EEG)

TRIPLE A begins on Page 108.

Publisher's Profile

By Erica Farber



MARSHALL SNYDER

President/Worldwide Portable People Meter Development, Arbitron

The methodology for determining who listens to radio — and who consumes all media, for that matter — is going to change dramatically over the coming years. Leading us into this uncharted territory is Marshall Snyder, President of Worldwide Portable People Meter Development at Arbitron.

Snyder has spent 36 years, his entire career, with Arbitron. He has had responsibility for many different areas of the company and is now in charge of one of Arbitron's most ambitious new ventures, the PPM, currently testing in the Wilmington section of the Philadelphia market. He envisions a day when the PPM will replace the diary method that is currently in play.

Getting into the business: "I was in graduate school, in a market-research class, and the professor asked if anyone needed a part-time job. I shot my hand into the air, and he said, 'Report to the American Research Bureau.' I went over, and the person running the research department, Bill McClenaghan, said, 'I need help tabulating the results of a study we just did in Detroit. Can you operate a calculator?' He also asked, 'Do you know what a rating is?' I had no idea.

"The Detroit study was the first test done that actually gave birth to the radio service. I was there at the beginning, tabulating and calculating the results. When I got closer to graduating and needed a full-time job, they said yes. And here it is 36 years later. Every time I got to a point in my career where I thought maybe I should do something else, something happened that was new, different and challenging, and the company offered me an opportunity to be part of it. It always came to me. I have been lucky."

The development of the PPM: "Back in '91-'92 there were maybe a half-dozen of us in a room doing strategic planning. We said, 'The world will need electronic measurement. If we had our wish, what characteristics would that electronic measurement system have?' I remember the following criteria: One, it would measure more than just, at that time, television. That was not necessarily because we foresaw multiplatform companies forming — we didn't. We saw the spreading of costs across media for electronic measurement.

"Two, it should measure the person and not the appliance. Television then — as it still is now, to a certain degree — was focused on measuring the appliance. In order for our new system to be used with multiple media, it had to be associated with audio, not video. It was that kind of session, where we described the characteristics that a successful electronic metering gadget would have. We didn't have a name for it.

"Then we added the criterion that it needed to stay as passive as possible and give the participant as little to do as possible so that we could keep them in a survey for an

extended period of time, which has all kinds of advantages. Those were the criteria we gave our technology department. We asked them to get to work on how to deliver such a device."

How the PPM works: "First, it needs to have codes embedded in the audio track of a media-distribution system. These codes can be heard by the PPM, which is the decoder. It looks for markers in the code insertion so that it knows that it is a code, and then it begins to decipher what the code is. The code is actually masked behind the sound that the human ear can hear. Behind what we're hearing is a waveform that includes the codes the PPM can interpret."

Early results of the test market: "We're looking at the first set of results, and they're quite encouraging. We see younger participation than we do with some of the other survey methodologies available, and that's good, because younger people are usually underserved. We see greater participation from men than we do with some of the other measurement systems, and that's also good.

"We see patterns of viewing and listening that seem to make sense, given what we know about measuring out-of-home exposures. We see more stations being listened to by the average person than we see in the diaries. We see cumes going up higher than you would see in a diary. It's sensible, so it's encouraging. It's one data point, and we'll see another one from the July data. It will probably be September before we have all the analysis done on that. We'll be doing it as fast as we can."

Plans for rollout: "The first market would be Philadelphia, in terms of full measurement, in 2002-2003. Right behind that we'll deploy in — assuming there's market support — a number of the top 10 or 15 markets. We're hoping it'll be four or five to begin with. After that we'll come up the curve as rapidly as people will support us. We have all kinds of plans, but we need the marketplace to bring those plans to fruition."

What this means for radio: "The thing I hear that resonates loudest for me is that it brings radio into the mainstream of media, the planning and buying transactions. The PPM doesn't care whether it's a radio audio track or a television audio track or a cable audio track — it's a level playing field.

"It's data every day, every week, every month, not just every quarter. We know a lot of money moves on a daily, weekly or monthly system. If radio is coming off a system that is quarterly focused, it's got to be good for business to get out there and compete for the money that's moving in the market."

Biggest challenge: "The market — cable, radio, television, agencies, advertisers — they all need to move positively in order for us to realize the full potential of the PPM. The full potential is not just the electronics itself, it's the sample sizes that can be afforded if everyone is on the same page and sees the same benefits.

"Sample size is one of the issues of survey research today. When advertisers need to target, they tend to drill down to the point where the sample sizes become so frail that the data becomes misleading. With the PPM and the sample sizes that we hope to have, that won't be as likely to happen."

Something about the PPM that might surprise our readers: "People are amazed at the size of the little decoder device and the fact that it not only captures — out of the airwaves around you — codes with regard to media exposure, but that it's also keeping track of itself. It's got a motion-detection device that determines whether or not it's moving and, therefore, whether or not the person is carrying it. Thus, it has a built-in quality-assurance system.

"All that is going on inside that little pager-sized device, and it works. We have a lot of evidence that people

carry it too. There are all kinds of stories about how many different ways it gets lost and all the different things that happen to it as people carry it. That tells us that people are actually doing what it is that we asked of them."

How it feels to be changing the media business: "It's the most exciting thing I've done in my career, and that's no exaggeration. It's a dream come true for someone in the information services business. It has so many things that are right about it: It's multimedia, it's electronic, it's easy for people to use.

"Also, if the economics are right, which we believe they can be, the sample sizes can be significant. Therefore, advertisers can target, and people can show that their inventory has new values associated with it. It's good for the buyer and the seller. The seller can put their best foot forward, and the buyer can make an intelligent decision on how to spend the advertiser's money to achieve the objectives of the advertiser."

Timetable for the PPM becoming the standard for measurement: "It's 10 to 15 years. There's a lot of work to do in that time frame. I have a naive hope — and I hope it's not naive — that when there's better information available, people will invest their money differently. People tend to put their money where there is light and where there's information, as opposed to putting it where it's dark or where there's not a tremendous amount of information.

"I'm hoping that the advertising community will reallocate its advertising budgets and put the money where it can get lasting brand-awareness and brand-equity effects and not just spend money spiking sales through coupon drops and short-term discounts."

Most influential individual: "I have learned a tremendous amount from Steve Morris. He is a solid, well-educated and very smart businessperson. Early on I learned a lot from Ted Shaker that I didn't realize I was learning. It's one of those experiences that you look back on and say, 'My goodness, I was learning something.' Throughout our company, he's the one who always stood with the customer and taught us the importance of customer focus. It's really you joining the customer's business and not you inviting the customer to join yours."

Career highlight: "I'm very proud of what we're doing right now, the PPM. It gives me a sense of pride. We had a lot of good fortune during the early '70s, with regard to the Radio Service and the things we did competitively during those years. I remember those years with a lot of pride also."

Career disappointment: "That one's easy: When we closed the television business seven or eight years ago. I was the GM of all the operations, so I was responsible for radio and television in all of its glory, from the development side all the way through the research to actually producing everything that we delivered to our customers at that time. When the day came for me to say goodbye to 721 employees, that was the most difficult time."

Favorite radio format: "I listen to a variety, but mostly Oldies."

Favorite television show: "I'm sports-focused. I enjoy golf and football and any highly skilled sport."

Favorite movie: "The High and the Mighty."

Favorite book: "Thirty Seconds Over Tokyo."

Favorite restaurant: "The Narrows, in Graysonville, on the eastern shore of Maryland."

Beverage of choice: "Red wine."

Hobbies: "Fishing, golf, jogging, boating."

E-mail address: "marshall.snyder@arbitron.com."

Advice to broadcasters: "I would ask broadcasters to be open to the value of this new information service to radio as an industry and the possibilities that it opens up for the entire industry."

LISTEN TO LEADERS



"When I conduct Radio One conference calls with Program and Music Directors I always ask them to refer to Music Meeting. When label reps call regarding their music, I ask if it's available on Music Meeting. This is the fastest way to listen to and consider music for airplay."

- **Monica Starr**, Operations Manager, Radio One

"Thanks for the first real innovation in a radio station's music selection process since the invention of the 'Promo 45'! The Selector feature not only saves time, it also standardizes coding song entries (which helps if more than one person works in Selector)."

- **Mike Watermann**, Program Director, WSSM/St. Louis



"I LOVE Music Meeting. As someone who travels constantly, it's a great way to hear what's new on MY schedule, no matter where in the country I happen to be."

- **Jaye Albright**, President/Country McVay Media

"I use Music Meeting faithfully every Tuesday before I add new music. This tool has allowed me to save time and listen to more music with organization. I love Music Meeting's new technology, especially the clarity of the music."

- **Dorsey Fuller**, Asst. Program Director, KKBT/Los Angeles



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KGGI/Los Angeles #1 Phones	WPLY/Philadelphia #1 Phones	KYLD/San Francisco #1 Phones	KTTS/San Francisco #1 Phones
WJMN/Boston #1 Phones	WBCN/Boston #1 Phones	WAAF/Boston #1 Phones	WFNX/Boston #1 Phones
KRBV/Dallas #1 Phones	CIMX/Detroit #1 Phones	KBXX/Houston #1 Phones	WPGC/Washington #1 Phones
WHFS/Washington #1 Phones	WWDC/Washington #1 Phones	WIYY/Washington #1 Phones	KUBE/Seattle #1 Phones
KNDD/Seattle #1 Phones	KFSD/San Diego #1 Phones	KTTB/Minneapolis #1 Phones	WPOW/Miami #1 Phones
WLLD/Tampa #1 Phones	KQKS/Denver #1 Phones	KMYZ/Tulsa #1 Phones	KPNT/St. Louis #1 Phones
KXHT/Memphis #1 Phones	KKWD/Oklahoma City #1 Phones	WNVZ/Norfolk #1 Phones	WROX/Norfolk #1 Phones
WARQ/Columbia #1 Phones	KLUC/Vegas #1 Phones	KXTE/Vegas #1 Phones	WPYO/Orlando #1 Phones
WXXL/Orlando #1 Phones	KKFR/Phoenix #1 Phones	KEDJ/Phoenix #1 Phones	KSFM/Sacramento #1 Phones
KYLZ/Albuquerque #1 Phones	WZMX/Hartford #1 Phones	WMRQ/Hartford #1 Phones	KBOS/Fresno #1 Phones
KQRX/Boise #1 Phones	KOHT/Tucson #1 Phones	KFMA/Tucson #1 Phones	WBTT/Ft. Myers #1 Phones
KXME/Honolulu #1 Phones	KPRR/El Paso #1 Phones	KBBT/San Antonio #1 Phones	WJMH/Greensboro #1 Phones

NEW THIS WEEK:

Z100	KIIS	WBBM	WIOQ	WJMN	WBMX	KBXX	KDWB	KSLZ	WFLZ	WKST	WKFS	WAKZ
WXSS	WQZQ	KQBT	WLDI	WZKF	WGTZ	WDKF	KIKI	KKSS	KQKQ	WBAM	KDON	KBTU

AND MANY MORE!

IN-STORES NOW



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IN-STORES AUG. 28



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