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The Wonder Of Warren

Five hits on various R&R charts this week including the Whitney Houston/Enrique Iglesias collaboration "Could I Have This Kiss Forever", songwriter Diane Warren is pure gold. R&R Publisher/CEO Erica Farber features Warren in her Publisher's Profile, Page 132.



R&R

THE INDUSTRY'S NEWSPAPER
www.rronline.com

JULY 21, 2000

ARBITRON

Arbitron makes the front page for two reasons this week: It's time for the spring 2000 results, and we've got a whole big batch of 'em, including New York, Los Angeles, Chicago, Philadelphia and Detroit. The company also announced its intention to split off from parent Ceridian once the government gives its approval. The stories begin on Page 1.



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ALBUM IN STORES SEPTEMBER 26, 2001

STILL TO COME

MTV MAKING OF THE VIDEO (7/26) • MTV TOTAL REQUEST LIVE (7/27)
TEEN CHOICE AWARDS (8/22) • MTV "1ST LISTEN" (9/19)
MTV 98° WEEKEND (9/23) • DISNEY CONCERT SPECIAL (10/7)
TEEN PEOPLE (COVER) • YM (COVER) • SUMMER MUSIC MANIA (FOX)
MISS TEEN PAGEANT (CBS 8/26) • KIDS DAY (CBS 8/27)



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Management:



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management • marketing • sales

Now more than ever, database marketing is an essential tool for success in radio. This week, Sales & Marketing Editor Pam Baker spends time with Tripp Eldredge of Direct Marketing Results. Eldredge shares some insights and tips on how your station can prosper with database marketing. This week's Management, Marketing & Sales section also throws the GM Spotlight on 40-year radio aficionado Dale Weber, who currently manages Saga's Champaign, IL stations. Pages 10-16

WARFIELD RETURNS TO INNER CITY

Longtime Urban radio executive Charles Warfield has joined Inner City Broadcasting as President/COO. Warfield was most recently an executive with AMFM in Philadelphia. He had been GM of Inner City's WBLS/New York during the '80s. Details in next week's issue.

IN THE NEWS

- Midwest Conclave held in Minneapolis
- Daniel Glass becomes Artemis Records President
- Larry Bear appointed PD of WYNY/New York
- Marv Nyren adds VP/GM duties for KKL/Phoenix
- Dave Ervin becomes President of Bonneville/St. Louis
- Phil Zachary adds GM duties for WARW/Washington

Page 3

THIS #1 WEEK

CHR/POP

IN SYNC It's Gonna Be Me (Jive)

CHR/RHYTHMIC

MAK-2 Big Pimpin' (Roc-A-Fella/DJMG)

URBAN

NEXT Willy (Arista)

URBAN AC

YOLANDA ADAMS Open My Heart (Elektra/EEG)

COUNTRY

LEE ANN WOMACK I Hope You Dance (MCA)

AC

FAITH HILL Breathe (Warner Bros.)

HOT AC

MATCHBOX TWENTY Bent (Lava/Atlantic)

MAC/SMOOTH JAZZ

JAMES & BRAUN Grazin' in The Grass (Warner Bros.)

ROCK

CREED With Arms Wide Open (Wind-up)

ACTIVE ROCK

A PERFECT CIRCLE Judith (Virgin)

ALTERNATIVE

RED HOT CHILI PEPPERS Californication (Warner Bros.)

ADULT ALTERNATIVE

MATCHBOX TWENTY Bent (Lava/Atlantic)

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R&R

THE INDUSTRY'S NEWSPAPER

www.ronline.com

Heritage Oldies Hang On In Spring Book

■ Arbitrons from N.Y., L.A., Chicago, more

By ROY RODRIGUES
R&R EDITOR-IN-CHIEF
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A whole bunch of Rhythmic (or "Jammin'") Oldies stations have popped up in dozens of markets around the country in the past couple of years. But in all of the spring 2000 Arbitron markets released thus far, most listeners have chosen to stay with the traditional Oldies stations.

In New York, Los Angeles, Chicago, Philadelphia and Detroit, the heritage stations (all of which happen to be owned by Infinity) have beaten

all comers. L.A.'s KCMG (Jammin' 92.3) recently switched to a better dial position, which is being backed by a heavy TV campaign, so it is hoping for a better showing in the summer book.

Some venerable AC stations held on to market leads in key major markets during the spring 2000 Arbitron survey. WLW/New York maintained a 6.4 12+ showing to beat second-place WQHT by more than a point. Over on the island, WALK-FM/Nassau-Suffolk fended off a

RATINGS/See Page 6

New York

Station (Format)	W/ '00	Sp '00
WLW-FM (AC)	6.4	6.4
WQHT-FM (CHR/Rhy)	5.2	5.1
WHTZ-FM (CHR/Pop)	4.5	4.8
WKTU-FM (CHR/Rhy)	4.0	4.5
WCBS-FM (Oldies)	4.4	4.2

Los Angeles

Station (Format)	W/ '00	Sp '00
KSCA-FM (Reg. Mex.)	6.1	5.9
KAVS/KJIS (CHR/Pop)	5.5	5.1
KLVE-FM (Spanish AC)	5.1	5.0
KROD-FM (Alt.)	4.3	4.5
KPWR-FM (CHR/Rhy)	4.2	4.2

COMPLETE RESULTS FROM 8 MAJOR MARKETS: PAGE 8

May Was A \$2 Billion Month!

■ Year-end revenues expected to reach \$20 bil.

Radio ad revenues exceeded \$2 billion dollars in May, making for the highest month of revenues in the history of the medium. It was only six years ago — in May '94 — that radio revenues exceeded \$1 billion for the first time.

The incredible showing has spurred RAB President/CEO Gary Fries to predict that the radio industry will end the year with more than \$20 billion in revenues. That's 15% higher than last year's \$17.4 billion, and Fries said the figures could even be higher if the economy performs as expected. Fries added that, unlike in previous months, the revenue increases are evident in markets of all sizes.

Arbitron, Ceridian Plan To Separate

By JEFFREY YORKIE
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Arbitron said this week that it intends to split off from its parent company, Ceridian Corp., and operate as a separate entity. Ceridian and Arbitron would operate as independent, publicly traded companies on the New York Stock Exchange. Arbitron said Tuesday that the intention is to create "two sharply focused companies well-positioned to pursue and realize their potential as independent companies in the distinctly different markets each serves."

During a teleconference, Arbitron President/CEO Steve Morris emphasized that the move is still only a "plan" and is contingent upon the Internal Revenue Service deeming the transaction tax-free. Morris added that the reverse spinoff is expected to be completed by year's end, though he does not anticipate a ruling from the IRS until November. He noted that Arbitron is considering possible stock symbols that the new company could use on the NYSE.

CERIDIAN/See Page 29

AMFM/Chicago Resets Managers

■ Dyson, Hardin add more GM responsibilities

By JULIE GIDLOW
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AMFM has announced its new management structure at its Chicago stations. Marv Dyson, VP/GM at Gospel-Urban combo WGCI-AM & FM, has added GM duties at Urban AC WVAZ, while AC WLIT VP/GM Terry Hardin has added GM duties at NAC/Smooth Jazz WNUA. AMFM says that WVAZ GM Don Moore and WNUA GM Ralph Sherman are exiting their posts to pursue "other opportunities with AMFM-Clear Channel and throughout the radio industry."

AMFM Market Exec. VP/Chicago Kathy Stinehour commented, "As part of our market

AMFM/See Page 29



Dyson

Dungan To Head Capitol/Nashville

By LON HELLON
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Dungan

Former Arista/Nashville Sr. VP/GM Mike Dungan has been named President of Capitol/Nashville. He succeeds Pat Quigley, who exited the label last Friday (7/14) after three years at the helm.

Capitol Records Group President Roy Lott — who was President of Arista in New York prior to joining Capitol — said, "Under Pat's interim leadership, Capitol/Nashville has had significant success. However, it was

DUNGAN/See Page 29

New Music From Your Newspaper

■ Everstream teams with radio's greatest foe to fill format niches

By ADAM JACOBSON
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Southern California fans of Guster, Travis, The Jayhawks and Phish will soon be unable to hear any songs from their favorite bands on a traditional radio. Clear Channel is all set to move Adult Alternative simulcast KACD & KBCD/Los Angeles, in its entirety, from 103.1 MHz to the doc-com universe. While the company will do all it can to shift the station's fans to the Internet, "Channel 1031.com" will have some stiff competition. Thank Everstream for providing it.

Not familiar with Everstream? Chances are you will be soon. The Solon, OH-based



Zapis

Binder

company has attracted 166 live affiliates and is providing them with 53 different audio channels. Among the odder choices: Soothing Sounds (such as bird chirping and chimes) and TV Themes.

And then there are the Classic Alternative and Adult

See Page 124

Arista Announces Executive Team

By STEVE WONSIEWICZ
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Arista Records has unveiled its senior management team, nearly all of which was assembled from within the ranks of Arista, LaFace Records and BMG Entertainment. Among the key outside hires were former Palm Entertainment COO Larry Mestel as Exec. VP/GM and former Columbia Records Group Exec. VP Jerry Blair as Exec. VP. Also part of the team is Exec. VP/Black Music Lionel Ridenour.

Mestel will be responsible for overseeing business affairs, international, finance, production, special markets, administration, sales and the West Coast Operation. Blair will direct marketing and promotion, excluding Urban.

ARISTA/See Page 29

precious "Say It Again"



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- Impacting Top 40 Radio Now
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music network

Zachary Assumes GM Duties At WARW/DC

PHIL Zachary will now be spending a lot more time on the Capital Beltway: He's added GM duties at Infinity Classic Rock station WARW.

Zachary will split his time between WHFS' offices in New Paltz, MD and WARW's Bethesda, MD facilities. He will continue reporting to Infinity Radio President Dan Mason for his WHFS duties, and will report to Sr. VP Bill Genshu for all WARW matters. Zachary succeeds eight-year GM Bob Taylor, who has departed the station.

Zachary told R&R, "There are obvious strategic opportunities with having an Alternative and Classic Rock in the same cluster, done both formats, and WARW the potential to grow even further. We'll be taking a different approach to maximizing the station's long potential, in addition to

ZACHARY/See Page 29

Beary Becomes PD At Big City's Y107/N.Y.

WYNY/New York interim PD/noon drive personality Larry Beary has been promoted to PD of Big Apple Country quadcast, which includes WYNY, WWXY, WYY & WWZY. He succeeds Martin Smith, who left the Big City radio stations in April for the OM job at ImYourRadio.com.

"We always like to look in-house first," WYNY VP/GM Carlos Beary told R&R. "Larry has been PD before. He knows the music, I like the way he works. Larry is proud of this station, and he knows how we work. He was a

BEARY/See Page 29

KKFR's Nyren Adds KKLTVP/GM Duties

CHR/Rhythmic KKFR (Power Phoenix) VP/GM Marv Nyren has added similar duties for AC KKLTV. Emmis Broadcasting announced last month that it had agreed to purchase KKFR from Clear Channel/AMFM and KKLTV from Hearst-Argyle.

According to Emmis Radio President Doyle Beary, "Adding a franchise player

NYREN/See Page 29

Artemis Taps Glass As Pres.

Artemis Records has promoted Daniel Glass to President. Based in New York, he reports to Artemis Records/Shepherd Square Entertainment President/CEO Danny Goldberg.

"This announcement does not signify any change in the inner workings of our young company, but is a reflection of the leadership role Daniel is already playing at Artemis," Goldberg said. "Working side by side with him has been one of the most enjoyable and productive experiences of my career."

Glass noted, "I shared Danny's vision that an independent could be successful in today's marketplace. In a short time our team has proven that we can attract real art-



Glass

ists and give them media, radio and Internet exposure, as well as touring opportunities all over the world."

Prior to joining Artemis as Exec. VP, Glass founded his own record company, Glass Note Records. Before that he was President of Universal Records, having been promoted from Exec. VP/GM.

Glass' extensive career also includes senior executive posts with EMI Records USA/SBK Records/Chrysalis Records, first as co-Exec. VP/GM when the labels consolidated in '91, then as President/CEO in '93. He began his music industry career nearly 25 years ago as a dance music on-air personality at Brooklyn College's WBCR.

'It's Not Just Radio Anymore'

25th Conclave theme is appropriate for 2000

By KEVIN McCABE
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MINNEAPOLIS — Last week's 25th anniversary Conclave was themed "It's Not Just Radio Anymore," and that message carried throughout the various meetings, keynote presentations and social events.

For the fourth consecutive year the official Conclave

kick-off featured "the Conclave" at Concordia College, an afternoon of learning and mentoring. This year's faculty included consultant Alan Burns, KFMB-FM/San Diego GM Tracy Johnson, consultants Fred and Paul Jacobs, Edison Media Research President Larry Rosin and consultant Joel Raab.

Among the many highlights were

the words of wisdom from former AMFM Chief Programming Officer Steve Rivers, who underscored how consolidation has changed the business: "Now you have clusters against clusters, Clear Channel against Infinity ... I call them the 'Crips' and the 'Bloods.'" He cautioned the audience to take satellite radio and wireless Internet very seriously. "Soon people will have the ability to listen to the Internet anywhere," he said. "In order to rise above it, you must raise the entertainment value of your radio station."

ABC News veteran Sam Donaldson keynoted via telephone when thunderstorm activity in Washington, DC grounded his

CONCLAVE/See Page 29

Ervin Now Bonneville/St. Louis President

KZLA/Los Angeles VP/GM Dave Ervin is moving to St. Louis as President of Bonneville's recently acquired four-station cluster, which it will begin operating under an LMA with Emmis on Aug. 1. Ervin will oversee all four stations and have day-to-day GM responsibilities for one of them, although which one has not yet been announced. The four-station cluster includes Country combo WIL and WKXX, Adult Standards WRTH-AM and Hot AC WVRV.



Ervin

"Dave has a tremendous amount of experience in radio," Bonneville President/CEO Bruce Reese commented. "He has shown great leadership in Los Angeles. He will bring to our new St. Louis operation not only his extensive knowledge of programming and station operation, but also his remarkable ability to connect with staff and clients. He understands Bonneville's strong commitment to

ERVIN/See Page 21

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		Adult Alternative Chart	125

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Popovich Plans To Rejoin McVay Media

Soft AC WDOK/Cleveland PD Dave Popovich is slated to rejoin McVay Media Aug. 1 as VP/AC & Director/Operations of the Cleveland-based consultancy.

"I've been after Dave to rejoin us since the day he announced his resignation, and we're thrilled to have him back," commented McVay Media President Mike McVay. "His most recent in-



Popovich

terview with me was very big positive for the clients he consults. His Director/Operations role will free me up for more international work."

Popovich added, "Mike and his wife, Doris [McVay Media's VP/GM], are like family to me, and it's great to be back on their team. I'm proud of what we were able to do as a team at WDOK, and the people there will continue to be my

POPOVICH/See Page 29

NextMedia Names Parker VP/Programming

NextMedia has tapped Don Parker as VP/Programming. Parker joins the company founded by Carl Hirsch and Steve Dinetz after having served as OM/PD for "Jammin' Oldies," KCMG/Los Angeles.

"Don brings an incredible skill set to NextMedia," President/COO Skip Weller commented. "We are very excited to have John join [Exec. VP/co-COO] Jeff Dinetz and myself as we build out



Parker

the NextMedia executive team."

Parker has also programmed KKFR/Phoenix, KEDG/Las Vegas, KTBZ/Houston and KBOS/Fresno. "Joining NextMedia as VP/Programming is a dream come true," he said. "Carl Hirsch, Steve Dinetz, Skip Weller and Jeff Dinetz are building an amazing company, and I'm honored to be a part

PARKER/See Page 22

HOW TO REACH US

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DOJ Forces Divestitures In Michigan, Kansas City

■ Citadel to sell Michigan trio to Wilks; Susquehanna gets three from Entercom

By Jeffrey York
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The Department of Justice's Antitrust Division, led by Asst. Attorney General Joel Klein, has had a busy couple of months, and not all of its time has been spent eyeballing Microsoft.

Last Friday (7/14) the division gave final regulatory clearance to Entercom's \$113 million sale of KCMO-AM & FM and KCFX/Kansas City to Susquehanna Radio. On Tuesday the DOJ approved Citadel's agreement to sell three Saginaw-Bay City, MI stations — WSGW-AM, WGER-FM & WTCF-FM — to Wilks Broadcasting for approximately \$16 million. In both deals DOJ clearance allows the deals to commence the closing process.

In Kansas City Susquehanna President/COO David Kennedy told R&R that the deal's close could happen as early as this week; Citadel CFO Donna Heffner expects settlement within the next month.

In both cases the government delayed the transactions due to concern

about market revenue shares. Entercom's proposed acquisition of KCFX-FM, KCIY-FM, KQRC-FM & KXTR-FM/St. Louis from Sinclair would give it about 55% of the ad revenue, considering the seven other stations Entercom owns in the market. But the plan to sell the trio, first announced in May by the two groups, passed muster with the DOJ.

In the case of Citadel, it announced in December 1999 that it would pay \$120.5 million for nine Liggett Broadcasting stations and affiliated entities in the Lansing, Flint and Saginaw, MI markets. The purchase consideration will consist of 200,000 shares of Citadel common stock valued at \$50.375, the closing share price on Dec. 2; the remaining consideration will be paid in cash. Citadel

shares closed down 50 cents on Tuesday, at \$32. Citadel also said that Liggett Chairman/CEO Robert G. Liggett Jr. will join Citadel's board of directors upon the closing of the transaction, increasing the size of the board to six members.

The DOJ determined that by adding Liggett's WJNN & WTCF to the six stations Citadel already owns in Saginaw, it would have more than 60% of the radio advertising revenues in that market. Klein commented, "The sale of these three stations will ensure that businesses that buy radio advertising time in the Saginaw market will continue to have the benefits of competition, including lower prices and better services."

Wilks Broadcasting LLC is a new entity being created by The Wicks Group, a New York-based private equity firm.

iBiquity To Take The Best Of Lucent, USADR

Management at iBiquity, the new company to be created by the merger of Lucent Digital Radio and USA Digital Radio, said last week it will "cherry pick" the best technology that's been produced by both companies over the past four years and work toward producing an in-band, on-channel digital AM and FM service.

USADR's Bob Struble introduced the combined company during a press conference last Wednesday and called for radio and consumer electronics manufacturers "to focus their efforts on developing programming, content and product ideas for the coming age of digital broadcasting for radio." Both Struble and Lucent President/CEO Suren Pai will serve as co-Chair-

men of iBiquity, but Struble will also hold the title of President/CEO.

"One of our highest priorities is to produce a unified standard and to present it to the FCC by year's end — hopefully sooner," Pai told R&R during a recent interview. Pai said iBiquity will select the best functions developed at Lucent and USADR, both of which had "the same objec-

tive: to create a robust IBOC AM and FM system." He'd like to have a considerable exhibit as soon as this September's NAB Radio Show, but before that can happen, the merger has to get DOJ clearance, which will take up to 60 days.

iBiquity will have an 11-member board of directors. Co-Chairmen Pai and Struble get seats on the new hybrid board of directors, and Lucent, Pequot Capital, Chase Capital Partners, Infinity/Viacom, Clear Channel, Radio One, Gannett, Grotech Capital and Flatiron Partners will

IBIQUITY/See Page 6

Bloomberg

BUSINESS BRIEFS

ABC Purchases Six AMs From Hibernia

Following weeks of speculation, ABC Radio officially announced this week that it has purchased six AM stations from Hibernia Communications for \$19.8 million: WMKI/Boston, WHRC/Providence, WGFY/Charlotte, WDZK/Hartford, WMNE/West Palm Beach and WDDY/Richmond. The stations all carry ABC's Radio Disney children's format. The sale marks Hibernia's exit from the radio business.

Analyst: 'Q3 Trends Remain Healthy'

Salomon Smith Barney's Niraj Gupta believes the radio stocks he covers will see Q2 same-station revenue growth from 14%-18%. He likes radio's chances for doing well during an advertising downturn because it is a targeted medium — targeted media were up 15% during Q1, while the average overall ad market was up 8%-9%.

Fitch Ups Infinity Debt Rating; Moody's Ups Radio One

Financial rating service Fitch upgraded Infinity from "BBB-" to "BBB+" on Monday, a move that reflects "the strength and diversity of combined revenue and cash flow, the scale and market position of combined operations, and the improvement in credit quality resulting from the Viacom-CBS merger." Fitch also removed Viacom and CBS from the Rating Watch Positive category they were placed in last September, when their merger was announced. Both companies' unsecured debt also saw a ratings increase from "BBB-" to "BBB+."

Meanwhile, Moody's investors service increased Radio One's rating on Monday based on the group's \$310 million sale of "High Tides" notes last week. Radio One won a "caa" rating from Moody's, which also rates the company's overall financial outlook as "stable." Moody's notes that Radio One will grow from 27 to 50 stations with pending deals, while its cash flow will triple. "That cash flow will be diversified across 18 markets, instead of nine, which further insulates the company from advertising spending downturns in any of its markets," Moody's said.

Beasley Added To Russell 3000 Index

New board member and Granum Communications President Herb McCord seems to have helped check the free fall of Beasley stock, which bottomed out at \$7.75 in April. (Former FCC Chairman Mark Fowler

Continued on Page 6

R&R Radio Stock Index

This weighted index consists of all publicly traded companies that derive more than 5% of gross revenues from radio advertising.

	One Year Ago		Change Since	
	7/2/99	7/14/99	One Year Ago	7/2/00
Radio Index	324.99	321.52	+1.7%	+2.8%
Dow Industrials	11,148.1	10,636.0	-3.01%	+1.66%
S&P 500	1,398.17	1,478.9	+8.0%	+2.1%



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Cox Closes On Classical WTMI/Miami

In February Cox Radio agreed to purchase the stock of Marlin Broadcasting, owner of WTMI, WCCS-AM & FM/Hartford and WBOQ-FM/Gloucester, MA, for \$125 million. The deal allowed Marlin President/CEO Woody Tanger to reacquire the company's New England properties for \$25 million and to re-form his company under the abridged name Marlin Broadcasting LLC. More importantly, Cox now has its fourth property in South Florida — a Classical station with a booming 100kw facility.

The deal closed last week, but WTMI is still Classical, thanks to the overwhelming support of the station's listeners. However, Marlin has retained the rights to www.wtmi.com and is using the website to route listeners to its Internet-only Classical station, Beethoven.com.

Beethoven.com is an all-digital audio stream originating from studios in both Miami and Hartford. The channel boasts a full schedule of spots that has generated a weekly cumulative audience of some 50,000 listeners, a response that has stunned its operators. Tanger says a large portion of that site's audience is signing on for eight to 10 hours a day while at work.

The Internet channel will remain a component of the multimedia firm Tanger has re-created in Marlin. He told R&R, "We aren't getting out of broadcasting. We are taking advan-

tage of opportunities on the buy and/or sell side. We will have some additional announcements upcoming in about 30 days on the buy side." Tanger added that his "boutique" broadcasting company was built over the past 20 years by buying stations "one at a time and building them."

Meanwhile, the first few hours of WTMI under new owner Cox provided listeners with some humorous artist and title mispronunciations by an ill-prepared staff. However, South Floridians are more than pleased that the Classical format was not replaced — something Cox had every intention of doing when it agreed to purchase WTMI. Cox is heavily promoting its cross-targeting campaign on the air and is already airing commercials on WTMI that are designed for its other three properties: Urban WEDR, AC WFLC and Urban AC WHQT.

iBiquity

Continued from Page 4

each get a representative seat. There will also be one independent board member, Pai told R&R. While financial details of the merger were not disclosed, Lucent will have the largest share in the new company, followed by Viacom. Of the almost 40 investors, 15 of the 20 largest radio companies are represented.

Infinity Chairman/CEO Mel Karmazin, who serves on USADR's board of directors, says the merger signals that "an exciting transition to digital is fast approaching for AM

and FM radio broadcasters." The merger clears the way for NAB backing of a single digital technology and gives the association the green light to push for speedy FCC clearance.

NAB President/CEO Eddie Fritts also endorsed the merger, commenting, "It's encouraging that these two companies are combining resources to develop terrestrial digital-quality radio for the consuming public. The NAB has long supported development of this new technology, and we applaud the efforts of Lucent and USADR in going forward."

Ceridian

Continued from Page 1

CFO Bill Walsh said the company has no contingency plan. "We are fairly confident — Ceridian is very confident — that we will be able to go on with this." He added that a slew of corporate lawyers have reviewed the plan and that they believe federal authorities will give it their blessing as a viable transition.

The plan is intended to shed Ceridian corporate decisionmaking that has sometimes hamstrung Arbitron's ability to work swiftly and provide satisfactory customer service. Morris characterized the plan to separate as "an opportunity to focus on customers' needs." Morris and Walsh agreed that an Arbitron separate of Ceridian's overview would likely give wings to the national launch of the Portable People Meter. The long-awaited meter was in development and tested in Manchester, England for several years and just recently began trials

in the Philadelphia radio market.

While a reverse spinoff achieves the same results as a traditional spinoff, the larger unit — in this case, Ceridian — is actually the part that is being spun off. Ceridian will assign about \$250 million in debt to Arbitron and keep about \$300 million in debt, spokeswoman Trish Scorpio told Bloomberg. Arbitron had \$215 million in revenue last year, while the rest of Ceridian had \$1.1 billion. Separating the companies will make it easier for Arbitron to grow through acquisitions and other alliances, Ceridian said. Ceridian will take a fourth-quarter charge of about \$25 million to \$30 million to cover fees and costs related to restructuring debt.

"We believe that Arbitron is in a market space that has a substantial difference from Ceridian," said Ronald Turner, who will continue as Ceridian's Chairman, President and Chief Executive.

Arbitron would continue to be based in New York, with the opera-

Continued from Page 4

is also a member of the board.) Getting added to the index is a plum for Beasley: The Russell indexes are widely used as benchmarks for investment strategies, and issues are determined by market capitalization and style attributes rather than by committee nomination or subjective opinion. George Beasley and family members control 80% of the company stock.

N.Y. Radio Ad Sales Rise 34% In First Half Of 2000

New York advertising revenues reached \$406.8 million for the first half of the year, according to the New York Market Revenue Report, breaking down to local sales of \$326.1 million (up 30%) and national revenues of \$80.7 million (up 54%). For the month of June N.Y. radio sales rose 28% to \$75.5 million — 27% to \$60.9 million locally, and 32% to \$14.6 million nationally.

FCC Actions

KRXK-FM/Idaho Falls, ID was fined \$7,000 for indecency as a result of an incident in which the FCC claims a woman called the station's morning show and explicitly recounted how she and her husband spiced up their lovemaking. "RXK owner Communicast Consultants countered that the show was "pro-strong marriage" and "pro-family." The FCC disagreed.

KSRW-FM/Childress, TX owner Kevin Hackler has been fined \$11,000 for unauthorized sale of the station. The FCC says he entered into an "unconventional" agreement to sell the station and equipment to forestall bank foreclosure. He and station employee Kevin Harris Sr. drew up documents showing Harris as the owner to support a new bank loan. Though Hackler claimed he still had "full and unlimited access to the equipment," the FCC fined him. Harris was fined \$8,000.

The commission has affirmed a \$7,000 fine against WOOO-AM/Shelbyville, IN, which was levied because FCC field agents found the station's antenna tower gates unlocked. The station's GM said painters had left the gates open, but former licensee ARS Broadcasting is still being penalized for the safety violation. ARS was in the process of selling WOOO for \$250,000 and had asked for a reduction in the fine based on economic hardship.

Anna Gomez Hired As Bill Kennard's Sr. Legal Advisor

Gomez replaces Dorothy Attwood, who was named Chief of the Common Carrier Bureau. Attwood succeeds Lawrence Strickling, who resigns effective the end of this month. Gomez has served as Deputy Chief of the International Bureau since last October.

Harris Closes On Lucent Microwave Radio Unit

In addition to getting TRT Lucent Technologies' microwave radio operation, Harris has entered into a five-year preferred supplier agreement to supply point-to-point microwave products worldwide for Lucent's wireless divisions. Financial details were not released.

Steve Hicks Joins Mall.com Board

Hicks, founder of Capstar Broadcasting and Vice Chairman of AMFM, will chair the board of directors for the online shopping and entertainment portal.

How Will Radio Survive Broadband?

Radio's survival against broadband technology will be one of the topics discussed at the NAB Radio Show when Coleman Research unveils the results of its latest study, which compares radio listening habits of consumers who have broadband Internet access in their homes to those who don't. The study looks at the types of radio listeners most likely to be lost to the Internet and what attributes of radio lead listeners to embrace the new competition. The NAB Radio Show is slated for Sept. 20-23 in San Francisco.

tions center still in Columbia, MD. The separation plan has been knocked around in Arbitron's Columbia offices for some time and has won the endorsement of staff there, the executives reported. Details of how the plan would be carried out on the employee level are in the development stage, but Walsh noted, "We have an excellent management staff. No restructuring is anticipated."

The executives also declined to discuss the possibility of selling or spinning off Arbitron — that sort of talk is forbidden for at least six months after embarking as a separate company — but they made it clear that they had no intention of one day selling Arbitron to one of its current radio company customers.

"We will be the acquirers instead of the acquirees," Morris predicted.

"We are not engaging in any conversations about [selling Arbitron]. Our objective in life is to be a consolidator. It would not be in our interest to have the rating service owned by any one of our customers. We must maintain our independence in the eyes of our customers."

Bear, Stearns & Co. is advising Ceridian on the transaction.

Meanwhile, Ceridian also said Q2 earnings fell 10% to \$32.2 million, or 22 cents a share. It was expected to earn 21 cents, the average estimate of analysts surveyed by First Call/Thomson Financial. Revenue for the company's human resources division was a lower-than-expected \$208.2 million, compared with \$193 million a year earlier, and accounted for 61% of Ceridian's total sales. Ceridian said it's lowering its expectations for 2000 revenue from \$895 million to \$890 million.

Ratings

Continued from Page 1

challenge by CHR/Pop WBLI for a 0.4 victory. And in Detroit, WNCB beat second-place WJLB by two share points.

Three of New York's CHR stations are locked in a tight race with just a half-point separating them. CHR battles in the other markets are fairly static, with the exception of Detroit, where WKQI has moved to within a share point of WDRD.

Several Country stations in the top markets had notable showings: WUSN/Chicago, which often takes a dip in the winter, rebounded to its best showing in nearly five years. And WYCD/Detroit has bolted into the top five now that it is the lone Country station in the Motor City.

"I'm glad Paragon is on our team."

David Benjamin, President/CEO Triad Broadcasting

One of the most positive outgrowths from consolidation is a healthier breed of medium and small market station owners. Medium and small market radio is now highly competitive, pitting mega-groups in one corner against smaller operators in the other corner. However, the new breed of surviving local operators are applying the same type of intelligence and fire power that has proved so successful in major markets. By providing research, consulting, marketing and top-flight personnel to their multi-station market clusters, these operators are staking claim to more than their fair share of the local market revenue.

One such group is Triad Broadcasting Company. Triad is operated by radio veteran David Benjamin, who previously headed Community Pacific Broadcasting. David reinvested his gains from consolidation into Triad, and he has acquired or assimilated market clusters in Biloxi, Lincoln, Fargo, Rapid City, and subject to FCC approval, Tallahassee, Savannah and Bluefield, West Virginia. In the past year, Triad has attained ownership of 42 stations, and now ranks as the 14th largest radio group in America in terms of number of stations.



As we have seen in radio very recently, it is not hard to buy stations, but it is a greater challenge to operate them successfully. Triad uses research as a strategic tool in two ways:

◆ Paragon conducts market research on the prospective cluster of stations before the purchase is made. This allows Triad to understand the true potential for each station and the steps required to maximize each station's position in the marketplace. In some cases, after the research is in, Triad has walked from purchases in better judgement. In most cases, Triad enters a new market with a game plan and with confidence in their ability to provide a substantial return on investment.

◆ Market studies, lifegroup studies and music research are applied to Triad stations to identify the most lucrative combination of formats, and to maximize ratings and revenue market-wide. With this intelligence in hand, and typically consulting and marketing to back it up, Triad stations are quickly entrenching into the radio marketplace for the long haul.

In Biloxi, Triad improved on a five-station cluster that already dominated males in the market. Classic Rocker WXRQ gained over one full share point 12+. After reviewing Paragon's research, Regional Manager Steve Fehder, Operations Director Kenny Vest, Program Director Wayne Watkins and DeMers Programming flipped an under-performing AC to a jammin' Oldies format. The format switch nearly tripled the station's ratings. AOR WCPR and CHR The Monkey maintained their forward momentum as well.

David Benjamin adds, "Paragon has proven to be a vital component of our strategic blueprint for Triad. The research they provide, along with the strategic direction they develop for each station and market cluster, has paid early dividends for Triad. I'm glad Paragon is on our team."

If you would like to consider Paragon for your team, please contact me or Paragon's Vice President/Radio, Michael Henderson. Both of us can be reached at the number below or via email. We look forward to hearing from you!

Sincerely,

Mike Henry
Managing Partner



Michael Henderson
Vice President/Radio
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(303) 922-5600
www.paragon-research.com

STRATEGIC PLANNING

- Perceptual Studies
- Auditorium Music Tests
- Online Studies
- Focus Groups
- Tracking Studies
- Sales Assessment Studies

12+ SPRING 2000 ARBITRON RESULTS

New York - #1

Station (Format)	Owner	W1 '00	Sp '00
WLTV-FM (AC)	AMFM	6.4	6.4
WOHT-FM (CHR/Rhy)	Emmis	5.2	5.1
WHTZ-FM (CHR/Pop)	AMFM	4.5	4.8
WKTU-FM (CHR/Rhy)	AMFM	4.0	4.6
WCBS-FM (Oldies)	Infinity	4.4	4.2
WSKQ-FM (Tropical)	SBS	4.5	3.8
WRKS-FM (Urban AC)	Emmis	3.1	3.7
WHNS-AM (News)	Infinity	3.8	3.5
WBLS-FM (Urban)	Inner City	3.1	3.4
WXRK-FM (Alt.)	Infinity	4.0	3.4
WQCD-FM (NAC/SJ)	Emmis	3.2	3.3
WABC-AM (Talk)	ABC	2.4	2.8
WCBS-AM (News)	Infinity	2.9	2.7
WOR-AM (Talk)	Buckley	2.8	2.7
WAXQ-FM (Cl. Rock)	AMFM	2.4	2.6
WPLJ-FM (Hot AC)	ABC	2.5	2.6
WPAT-FM (Spanish AC)	SBS	3.0	2.5
WTJM-FM (Oldies)	AMFM	2.9	2.5
WFAN-AM (Sports)	Infinity	2.3	2.4
WQXR-FM (Classical)	NY Times	2.3	2.4
WNEW-FM (Talk)	Infinity	1.5	1.9
WCAA-FM (Tropical)	Hispanic	2.1	1.8
WADO-AM (Spanish N/T) Hispanic		2.2	1.6
WFME-FM (Religious)	Family	0.8	1.0

Los Angeles - #2

Station (Format)	Owner	W1 '00	Sp '00
KSCA-FM (Reg. Mex.)	Hispanic	6.1	5.9
KAVS/KJIS (CHR/Pop)	Clear Chan.	5.5	5.1
KLVE-FM (Spanish AC)	Hispanic	5.1	5.0
KROQ-FM (Alt.)	Infinity	4.3	4.5
KPWR-FM (CHR/Rhy)	Emmis	4.2	4.2
KRTH-FM (Oldies)	Infinity	3.3	3.2
KFI-AM (Talk)	AMFM	3.5	3.1
KOST-FM (AC)	AMFM	3.9	3.1
KBUA/KBUE (Reg. Mex.)	Lieberman	3.5	3.0
KTWV-FM (NAC/SJ)	Infinity	3.1	2.9
KYSR-FM (Hot AC)	AMFM	2.6	2.9
KABC-AM (Talk)	ABC	1.9	2.5
KBIG-FM (Hot AC)	AMFM	2.6	2.4
KKBT-FM (Urban)	AMFM	2.6	2.4
KRCD/KRCV (Spanish/D)*	Hispanic	1.2	2.4
KCBS-FM (Cl. Rock)	Infinity	2.0	2.3
KCMG-FM (Oldies)	AMFM	2.3	2.3
KLAX-FM (Reg. Mex.)	SBS	2.5	2.3
KLOS-FM (Cl. Rock)**	ABC	2.2	2.3
KLAC-AM (Adult Std.)	AMFM	2.0	2.2
KLSX-FM (Talk)	Infinity	1.9	2.1
KNX-AM (News)	Infinity	2.3	2.1
KZLA-FM (Country)	Bonneville	2.0	2.1
KFWB-AM (News)	Infinity	2.1	1.8
KJLH-FM (Urban AC)	Taxi	1.6	1.8
KTNQ-AM (Spanish N/T) Hispanic		1.4	1.8
KSSE-FM (Spanish Con.)	EXCL	1.5	1.7
KMZT-FM (Classical)**	Mr. Wilson	1.4	1.3
KHJ-AM (Reg. Mex.)***	Lieberman	1.3	1.2

* Was KACE-FM & KRTO-FM (Urban Oldies) until mid-February

** Evolved from Rock during January

*** Was KKGO-FM until April

**** Was KHJ-AM until March 15

Format Abbreviations

AC-Adult Contemporary, Adult Alt-Adult Alternative, Adult Stand.-Adult Standards, B/EZ-Beautiful/Easy Listening, CHR/Pop-Contemporary Hit Radio/Pop, CHR/Rhy-Contemporary Hit Radio/Rhythmic, Cl. Hits-Classical Hits, Cl. Rock-Classical Rock, Full Serv. Full Service, Hot AC-Hot AC, Misc-Miscellaneous, NAC/SJ-New AC/Smooth Jazz, Reg. Mex-Regional Mexican, Span, AC-Spanish Adult Contemporary, Spanish Con-Spanish Contemporary, Span N/T-Spanish News/Talk, Spanish O-Spanish Oldies, Urban/AC-Urban Adult Contemporary, Urban-Urban Contemporary, Urban/O-Urban Oldies.

Chicago - #3

Station (Format)	Owner	W1 '00	Sp '00
WGCI-FM (Urban)	AMFM	7.5	6.4
WGN-AM (N/T)	Tribune	6.4	6.2
WBMM-FM (CHR/Rhy)	Infinity	5.3	6.0
WUSN-FM (Country)	Infinity	2.9	4.3
WLS-AM (Talk)	ABC	4.5	4.2
WBMM-AM (News)	Infinity	3.6	3.7
WVAZ-FM (Urban AC)	AMFM	3.8	3.7
WNUA-FM (NAC/SJ)	AMFM	4.0	3.6
WXOQ-FM (Alt.)	Emmis	3.4	3.4
WTMX-FM (Hot AC)	Bonneville	3.6	3.3
WJMK-FM (Oldies)	Infinity	3.3	3.1
WLEY-FM (Reg. Mex.)	SBS	2.5	3.0
WLIT-FM (AC)	AMFM	3.0	3.0
WLUP-FM (Cl. Rock)	Bonneville	2.4	2.8
WNND-FM (AC)	Bonneville	2.8	2.7
WUBT-FM (Oldies)	AMFM	2.9	2.6
WXRT-FM (Adult Alt.)	Infinity	2.2	2.6
WCKG-FM (Talk)	Infinity	2.1	1.9
WQJD-FM (Spanish AC) Hispanic		2.0	1.9
WXCD-FM (Cl. Rock)	ABC	2.0	1.9
WAIT-AM (Adult Std.)	Pride	1.7	1.7
WMAQ-AM (News)	Infinity	1.7	1.7
WDEK/WKIE (CHR/Pop)	Big City	1.2	1.5
WNIB/WNIZ (Classical)	North Ill.	1.8	1.4
WFMT-FM (Classical) Chicago Ed.		1.4	1.3
WGCI-AM (Gospel)	AMFM	1.1	1.2
WSCR-AM (Sports)	Infinity	1.1	1.1
WYON-AM (Urban/O)	Midway	0.7	1.1
WXXY/WYXX (Cl. Hits)	Big City	0.9	1.0

Philadelphia - #5

Station (Format)	Owner	W1 '00	Sp '00
KYW-AM (News)	Infinity	6.6	6.4
WBEF-FM (AC)	WEAZ	6.6	6.1
WDAF-FM (Urban AC)	AMFM	6.5	5.7
WIOQ-FM (CHR/Pop)	AMFM	4.6	5.4
WUSL-FM (Urban)	AMFM	5.4	5.3
WYSP-FM (Rock)	Infinity	4.7	5.3
WJZ-FM (NAC/SJ)	AMFM	4.7	4.8
WGLF-FM (Oldies)	Infinity	3.5	4.2
WXTU-FM (Country)	Beasley	3.7	4.0
WMMR-FM (Rock)	Gr. Media	3.2	3.8
WLCE-FM (Rock AC)	AMFM	3.3	3.4
WMGK-FM (Cl. Hits)	Gr. Media	4.0	3.4
WPEW-AM (Adult Std.)	Gr. Media	3.4	3.3
WIP-AM (Sports)	Infinity	3.1	3.2
WPLY-FM (Alt.)	Radio One	3.0	3.1
WPHI-FM (Urban)	Radio One	2.7	3.0
WVDB-FM (Talk)	Beasley	3.4	2.9
WEJM-FM (Oldies)	Gr. Media	2.3	2.2
WPHT-AM (Talk)	Infinity	2.3	2.0
WDAF-AM (Rel.)	AMFM	1.5	1.4
WPST-FM (CHR/Pop)	Nassau	1.5	1.4
WHAT-AM (Talk)	KBT Comm.	1.2	1.0

Detroit - #7

Station (Format)	Owner	W1 '00	Sp '00
WNIC-FM (AC)	AMFM	7.9	7.7
WJLB-FM (Urban)	AMFM	5.7	5.7
WVTV-FM (NAC/SJ)	Infinity	4.4	5.6
WYCD-FM (Country)	Infinity	4.4	5.5
WRIF-FM (Rock)	Gr. Media	4.8	5.4
WJR-AM (Talk)	ABC	5.3	5.0
WOMC-FM (Oldies)	Infinity	5.1	5.0
WWJ-AM (News)	Infinity	5.6	4.9
WDRQ-FM (CHR/Pop)	ABC	4.8	4.6
WCSX-FM (Cl. Rock)	Gr. Media	3.8	3.7
WKQI-FM (CHR/Pop)	AMFM	2.7	3.6
WDTJ-FM (Urban)	Radio One	3.7	3.2
CIMX-FM (Alt.)	CHUM	2.1	2.8
WWWW-FM (Cl. Hits)	AMFM	2.6	2.8
WVXD-FM (Urban AC)	AMFM	3.3	2.7
CKWW-AM (Adult Std.)	CHUM	2.4	2.5
WGRV-FM (Urban/O)	Gr. Media	2.0	2.5
WXYT-AM (Talk)	Infinity	3.0	2.1
WKRK-FM (Talk)	Infinity	1.9	2.0
WPLT-FM (Alt./O)	ABC	2.3	1.9
WDFN-AM (Sports)	AMFM	1.3	1.4
WGPR-FM (Urban)	WGPR-FM	1.1	1.2

Nassau-Suffolk - #18

Station (Format)	Owner	W1 '00	Sp '00
WALK-FM (AC)	AMFM	5.5	5.6
WBLI-FM (CHR/Pop)	Cox	4.4	5.2
WHTZ-FM (CHR/Pop)	AMFM	4.5	5.0
WCBS-FM (Oldies)	Infinity	4.0	4.4
WXRK-FM (Alt.)	Infinity	4.7	4.3
WBAB/WHFM (Rock)	Cox	3.4	4.1
WFAN-AM (Sports)	Infinity	2.9	3.9
WLTV-FM (AC)	AMFM	3.5	3.6
WCBS-AM (News)	Infinity	4.0	3.2
WGSM/WHLI (Adult Std.)	Barnstable	4.1	3.2
WAXQ-FM (Cl. Rock)	AMFM	2.7	3.0
WINS-AM (News)	Infinity	2.8	2.8
WBZO-FM (Oldies)	Barnstable	3.0	2.7
WOHT-FM (CHR/Rhy)	Emmis	3.3	2.7
WOR-AM (Talk)	Buckley	2.9	2.6
WKTU-FM (CHR/Rhy)	AMFM	3.4	2.5
WPLJ-FM (Hot AC)	ABC	2.2	2.5
WQCD-FM (NAC/SJ)	Emmis	2.3	2.5
WABC-AM (Talk)	ABC	2.8	2.4
WNEW-FM (Talk)	Infinity	2.3	2.4
WKJY-FM (AC)	Barnstable	2.5	2.1
WQXR-FM (Classical)	NY Times	1.9	2.1
WTJM-FM (Oldies)	AMFM	1.5	1.7
WBSL-FM (Urban)	Inner City	1.6	1.6
WDRE/WLUR (Alt.)	Jarad	1.7	1.6
WMJC-FM (Country)	Barnstable	1.5	1.5
WPAT-FM (Spanish AC)	SBS	0.9	1.4
WRKS-FM (Urban AC)	Emmis	1.5	1.4
WSKQ-FM (Tropical)	SBS	1.3	1.4
WLUX-AM (Adult Std.)	L.I. M-M	0.9	1.3

Riverside-San Bernardino - #28

Station (Format)	Owner	W1 '00	Sp '00
KFRG-FM (Country)	Infinity	10.7	9.9
KGGI-FM (CHR/Rhy)	AMFM	5.4	5.4
KFI-AM (Talk)	AMFM	4.8	4.8
KOLA-FM (Oldies)	Anaheim	5.5	4.8
KCAL-FM (Rock)	Anaheim	3.8	4.4
KIIS-FM (CHR/Pop)	Clear Chan.	3.3	3.3
KLVE-FM (Spanish AC)	Hispanic	2.2	3.3
KOST-FM (AC)	AMFM	2.8	3.0
KCBS-FM (Cl. Rock)	Infinity	2.4	2.9
KSCA-FM (Reg. Mex.)	Hispanic	4.1	2.9
KSSE-FM (Spanish Con.)	EXCL	3.1	2.8
KTWV-FM (NAC/SJ)	Infinity	1.9	2.6
KCXX-FM (Alt.)	All Pro	2.2	2.5
KLOS-FM (Cl. Rock)	ABC	2.4	2.5
KROQ-FM (Alt.)	Infinity	2.5	2.4
KKBT-FM (Urban)	AMFM	2.8	2.3
KXRS/KXSB (Reg. Mex.)	Lazer	1.7	2.3
KPWR-FM (CHR/Rhy)	Emmis	2.7	2.2
KRCV-FM (Spanish/O)*	Hispanic	0.7	2.0
KCMG-FM (Oldies)	AMFM	1.5	1.9
KELT-FM (AC)	Amaturo	1.0	1.9
KWRP-FM (Adult Std.)	Magic Br.	1.7	1.8
KBID-FM (Hot AC)	AMFM	1.4	1.7
KNX-AM (News)	Infinity	1.7	1.3
KLSX-FM (Talk)	Infinity	1.7	1.2
KZLA-FM (Country)	Bonneville	1.7	1.2
KLAC-AM (Adult Std.)	AMFM	1.0	1.0
KRTH-FM (Oldies)	Infinity	1.6	1.0

* Was KRTO-FM (Urban Oldies) until mid-February

**SAME-DAY
RATINGS RESULTS**
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Monmouth-Ocean, NJ - #47

Station (Format)	Owner	Fa '99	Sp '00
WKXV-FM (Talk)	Press	5.7	5.9
WOBM-AM (Adult Std.)	Seashore	3.7	4.7
WOBM-FM (AC)	Seashore	4.8	4.6
WXRK-FM (Alt.)	Infinity	4.8	4.6
WAXQ-FM (Cl. Rock)	AMFM	3.2	4.4
WRAT-FM (Rock)	North NJ	4.7	4.3
WFAN-AM (Sports)	Infinity	3.7	3.8
WLTW-FM (AC)	AMFM	3.0	3.7
WWZY-FM (Country)	Big City	4.1	3.6
WCBS-FM (Oldies)	Infinity	3.2	3.4
WABC-AM (Talk)	ABC	3.2	3.2
WJLK-FM (Hot AC)	Nassau	3.0	3.1
WPLJ-FM (Hot AC)	ABC	2.8	2.8
WBBO-FM (CHR/Pop)	Nassau	2.9	2.7
WCBS-AM (News)	Infinity	2.6	2.7
WHTZ-FM (CHR/Pop)	AMFM	3.0	2.7
WOHT-FM (CHR/Rhy)	Emmis	2.3	2.5
WOR-AM (Talk)	Buckley	4.5	2.3
WKTU-FM (CHR/Rhy)	AMFM	2.8	2.2
WJRZ-FM (Country)	Jersey Shore	1.2	2.1
WNEW-FM (Talk)	Infinity	1.9	2.1
WQCD-FM (NAC/SJ)	Emmis	1.7	1.9
WHTG-FM (Alt.)	WHTG Inc.	1.0	1.4
WQXR-FM (Classical)	NY Times	1.4	1.4
WADB-AM (Adult Std.)	Nassau	1.2	1.2
WTJM-FM (Oldies)	AMFM	1.7	1.2
WOGL-FM (Oldies)	Infinity	0.6	1.0

Morristown - #99

Station (Format)	Owner	Fa '99	Sp '00
WLTV-FM (AC)	AMFM	7.9	8.3
WPLJ-FM (Hot AC)	ABC	6.8	8.1
WMTR-AM (Adult Std.)	New Jersey	4.0	5.5
WAXQ-FM (Cl. Rock)	AMFM	5.9	5.1
WXRK-FM (Alt.)	Infinity	5.9	5.1
WHTZ-FM (CHR/Pop)	AMFM	6.2	4.8
WKTU-FM (CHR/Rhy)	AMFM	2.9	4.6
WDHA-FM (Rock)	New Jersey	6.4	4.5
WOR-AM (Talk)	Buckley	4.8	4.5
WCBS-FM (Oldies)	Infinity	5.1	4.1
WABC-AM (Talk)	ABC	3.3	3.8
WNEW-FM (Talk)	Infinity	1.8	3.6
WFAN-AM (Sports)	Infinity	3.7	3.3
WCBS-AM (News)	Infinity	3.5	2.8
WQXR-FM (Classical)	NY Times	3.5	2.5
WQCD-FM (NAC/SJ)	Emmis	2.0	2.2
WKXV-FM (Talk)	Press	1.6	2.2
WYNY-FM (Country)	Big City	3.1	2.0
WOHT-FM (CHR/Rhy)	Emmis	0.9	1.8
WAWZ-FM (Rel.)	Pillar of Fire	1.1	1.7
WTJM-FM (Oldies)	AMFM	1.5	1.5
WBSR-AM (N/T)	Bloomberg	0.7	1.2
WINS-AM (News)	Infinity	0.9	1.3

Trenton, NJ - #138

Station (Format)	Owner	Fa '99	Sp '00
WPST-FM (CHR/Pop)	Nassau	9.5	10.0
WKXV-FM (Talk)	Press	5.2	8.9
WDAS-FM (Urban AC)	AMFM	5.2	7.1
WNJO-FM (Oldies)	Nassau	6.2	6.2
WUSL-FM (Urban)	AMFM	3.8	5.3
WBUD-AM (Oldies)	Press	4.0	3.9
WYSP-FM (Rock)	Infinity	3.6	3.7
WJZ-FM (NAC/SJ)	AMFM	3.6	3.4
WXTU-FM (Country)	Beasley	2.9	3.4
WMMR-FM (Rock)	Gr. Media	2.6	2.5
WLCE-FM (Rock AC)	AMFM	2.6	2.3
WIMG-AM (Urban)	Morris	4.3	2.1
WOR-AM (Talk)	Buckley	1.2	2.1
WPEN-AM (Adult Std.)	Gr. Media	0.0	2.1
WPHI-FM (Urban)	Radio One	2.1	2.1
WOGL-FM (Oldies)	Infinity	2.6	1.8
WCBS-AM (News)	Infinity	1.0	1.6
WQCD-FM (CHR/Pop)	AMFM	2.1	1.1
WMGK-FM (Cl. Hits)	Gr. Media	1.9	1.1

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- Saga's Dale Weber in the GM Spotlight, Page 12
- The Road to Success by Dick Kazan, Page 15
- Radio's most influential women join forces, Page 16

"I have not failed. I've just found
10,000 ways that won't work."
— Thomas Alva Edison

SALES & MARKETING

DATABASE MARKETING

Transform your database into a marketing and sales machine

By Pam Baker

Sales & Marketing Editor
pambaker@online.com



PAM
BAKER

So you've got 20,000 names in your database. Sounds impressive, but what are you doing with them? Many radio stations have a wealth of knowledge right in front of them, but they don't know what to do next. Database marketing may seem overwhelming, but with a little research and planning you can turn those names into loyal listeners while generating non-spot revenue!

I recently spoke with Direct Marketing Results Exec. VP/COO Tripp Eldredge about database marketing. Since 1987 DMR has led the industry with its unique combination of innovative tools and programs proven to get results. DMR specializes in comprehensive direct marketing programs, including targeted telemarketing and direct mail, personalized e-marketing and database management.

R&R: I hear a lot of marketing directors complain that they don't have the manpower to update their databases. Why is it important for a station to hire a company to maintain its database?

TE: In most cases a station doesn't have the technology, the tools or the time to properly create, maintain and manage a growing and active database. First, a quality database management firm has the systems and resources to quickly and accurately enter boxes of reply cards, printed registrations and stacks of faxes. It will integrate web registrations and any other existing databases into a single-source database or data warehouse. The firm will provide the station with an easy-to-use tool like PromoSuite or UnityMail to run local reports, update member information or send personalized e-mails.

Second, a good database management firm can pay for itself by dramatically reducing the cost of postage through employing sophisticated tools and processes to minimize duplication, eliminate undeliverable addresses and precode the database for mailing.

Finally, a database company can analyze and model your database to increase the effectiveness and efficiency of your marketing. DMR regularly profiles databases to aid in targeting, campaign evaluation and postcampaign effectiveness.

R&R: And now there is technology to create a database when people enter a contest online.

TE: There's no question that database marketing is becoming popular again because it's relatively easy to collect a database on the Internet and relatively cost-effective to communicate through e-mail. But that doesn't mean that everyone is on the web or that e-mail should be your only way to communicate with those who are. In fact, we know through research by RadioResearch.com and others that the majority of your listeners will not enter their e-mail addresses when they simply stop by your website. You need other ways to recruit them into your database.

The Internet does, however, offer a tremendous

opportunity to communicate one-to-one with people in your database. With relatively inexpensive software tools like UnityMail you can communicate, track and interact one-to-one with your database. The level of personalization is amazing, literally giving you the opportunity to create a completely personal e-mail for every listener. And that gives you more power with advertisers, because you can tailor specific messages to specific people who "raise their hands and tell you they're interested," as Seth Godin, author of *Permission Marketing*, points out.

R&R: That's the biggest problem with databases — planning what to do and figuring out the costs associated with it.

TE: I was recently at a convention where a marketing director for a station with a 120,000-plus database of loyal listeners stood up and said, "We've stopped building our database because we can't afford to send them anything." That's been a common cry from stations for many years. In this day of tightening budgets it's understandable to think of cutting the strings, but we would suggest exactly the opposite. Not only are there some very simple and cost-effective ways to maintain a dialogue with those extremely important listeners, but those listeners are very valuable people.

R&R: Stations have a gold mine in front of them, and they don't even realize it. There are so many clients and companies that would love to tap into that database. Radio stations can offer special discounts or programs and present them in a way that actually services the listener.

TE: This can be either a gold mine or a land mine. We want to make sure our database members feel unique and not used or sold out to advertisers or irrelevant messages. At the same time, there can be substantial benefits to connecting the right advertisers with the right listeners.

Few products or services have the loyalty that a radio listener has for his or her favorite station. In fact, as a former large radio advertiser myself, I learned that if we attached our product to the station through testimonials and promotions, the effectiveness of and response to the advertising was far greater on radio than on television or in newspapers. Similarly, your station can provide listeners special invitation-only sales, members-only discounts and other meaningful and relevant benefits through your database marketing efforts.

Some stations have database marketing managers who specialize in identifying relevant and meaningful opportunities and ways to connect the listeners and the advertisers through the database. Stations like WMGN/Madison, WI; WBEB (B101)/Philadelphia; and others have had tremendous success in linking advertisers to the database of listeners. They work with sales and programming to ensure that relevant messages get sent.

And today, again, with the technological advances, connecting the right advertiser, promotion or message with the right listener is becoming easier and far less costly. As a result, more and more clients are asking us to create database strategies for them. To us, it makes our job easier as we build the database of loyal listeners. It becomes much easier to retain those people than to acquire new ones.

R&R: What is the cost of entering and maintaining a database of 10,000 names? Something basic with name, address, phone number, e-mail address and one question on listening habits?

TE: Basic costs include data entry, coding, proper-tizing, deduplication and cleaning. In most cases those

costs are included in a basic database marketing campaign. For a simple, one-off project you can expect to pay 20 to 30 cents per name. What you're really paying for is the capacity to get all those entries done quickly and accurately. In most cases those names can be entered, formatted and cleaned in a week. The cost of maintaining the database depends on the level of usage you expect. At the very minimum you'll want quarterly maintenance to purge and maintain the mail coding and duplication cleaning. We also have sophisticated backup systems and data-recovery plans to ensure the safety of your database. If you expect to need regular reports or want to regularly access your database, we'll provide you with a local access tool like PromoSuite to have instant access for reporting, printing mailing labels, etc.

R&R: Describe some ways stations have used their databases, especially for e-messaging.

TE: The most effective stations create personal, relevant and anticipated messages and communications for their listeners. Many of our clients have created unique opportunities for their database members. For example, a well-known top 10-market hip-hop station sent out an e-mail message to its database offering a special URL to click on to buy tickets before they went on sale. The station sold over 2,000 tickets in 15 minutes just to its (relatively small at the time) e-mail database. And since the link was trackable, we knew everyone who clicked on it. As a result, we know who is interested in that type of concert information.

Some stations send different messages to various segments of their database to see how they respond. This "test and measure" activity is one of the core strengths of database marketing. For example, a top 10-market Modern AC station asked a segment of its database to "tell a friend" for a contest. One half of the segment received an incentive for each friend they signed up; the other half received no incentives. The station found that there was no difference in the response rates, regardless of the incentive. They sent the tell-a-friend e-mail to the entire database and received over 10,000 friends' e-mail addresses. The incentive money they saved instead went to more coverage on their marketing campaign.

Recently, a DMR client used UnityMail to send an HTML e-mail to its e-mail database with trackable URLs embedded in the message. The e-mail included trackable links to sound clips to hear some new music. Almost 20% of those who received the HTML version clicked on the trackable link to hear the song. The client also saw a 50% increase in the number of unique users of the website after it began using the HTML mail.

In a more traditional example, a Midwest AC station regularly creates "after-hours" and members-only sales in which only database members are invited to shop advertisers' stores. They recently sent both mail and e-mail invitations to database members for a special after-hours furniture sale at a large retailer. Over 100 people shopped during the 9-11pm store sale, and 300 people registered on the website to receive the special after-hours pricing during regular hours because they couldn't make the store sale time.

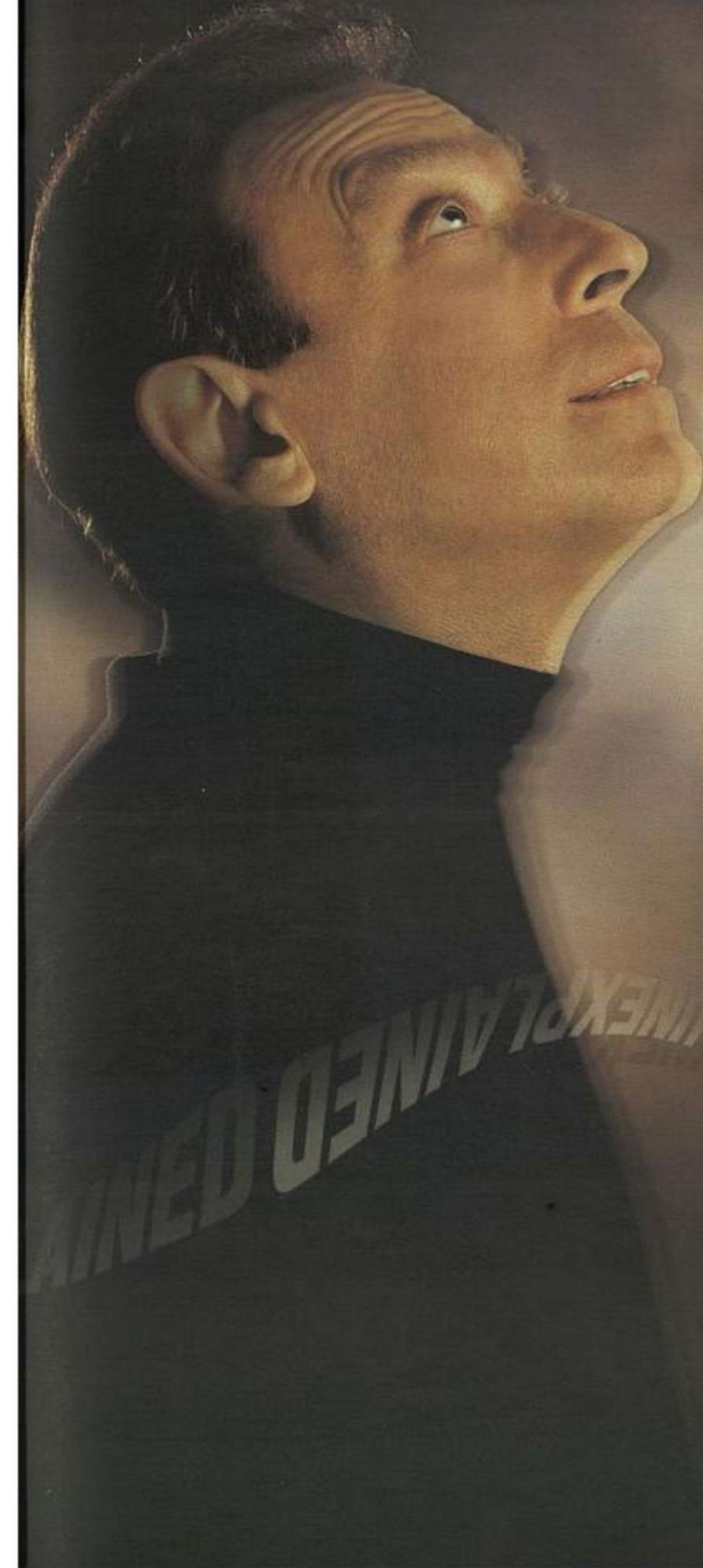
R&R: You also have some free materials for people to learn more about e-marketing, permission marketing and UnityMail.

TE: For our free 10-part course on e-mail marketing strategies, visit www.dmr.com/email. For a review of Seth Godin's permission marketing philosophy, visit www.dmr.com/permission, and for a quick review of the power of UnityMail, log on to www.dmr.com/unity/tour.



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R&R

GM
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DALE WEBER

President/GM — WIXY-FM &
WLRW-FM/Champaign, IL (Saga Communications)

Radio inspires a South Dakota farm boy

This week's GM Spotlight shines on 40-plus-year radio aficionado Dale Weber. "Trust level is high — he believes in hiring good people and then standing back to let them get the job done," observes one R&R reader, adding, "He believes in radio, and his enthusiasm is contagious in every department." Congratulations!

I decided to enter the world of broadcasting because:

"Growing up on a farm in South Dakota, my only contact with the outside world was radio. (TV was still in its infancy. In fact, it hadn't even been invented yet!) To me, radio was magic, and I listened all night long. By the age of 10 I knew that someday I wanted a career in radio broadcasting."

First job in broadcasting:

"I was the morning guy at an AM station in Pipestone, MN. I literally turned on the transmitter every morning. While at the station I noticed a guy in a three-piece suit, driving a

WIXY 100.3FM
Today's Country Favorites

fancy car. When I asked what he did, the GM told me that he sold commercials, so I immediately transferred to the sales department."

Career highlights:

"Working with some great people. Between 1984 and 1988 I took WNCI in Columbus, OH from the bottom of the heap to the No. 1 station. Since I came to Champaign eight years ago, Country WIXY and Hot AC WLRW have consistently been the No. 1 and No. 2 stations in the market. WIXY has been No. 1 in 13 of 14 books, having been beaten out once by WLRW (Mix 94.5), the flagship station in the Champaign market for over 35 years."

The most challenging aspect of being a GM:

"Effectively communicating the mission of the radio station to every employee on a daily basis and making sure that the different departments see that we all have the same goals. Creating an environment in which the team is a success, but individuals can shine."

My most unforgettable moment at a radio station:

"Walking in on my over-night guy and a female companion in a compromising position, behind the engineering equipment, on a Sunday morning, with religious programming running in the background."

I'm most proud of:

"The success of many of the people in this business with whom I have had the pleasure to work over the years, such as Marc Kalman, Dan Halyburton, Chris McMurry, Guy Zapoleon, Bill Richards, Saga Communications Exec. VP/Group PD Steve Goldstein, Saga Communications President/CEO Ed Christian and dozens of others that I apologize for leaving out. I've had a great time over the years, but the best is yet to come. As a wise man once said, 'We should always have more dreams than memories.'"

The best words of advice I've ever received were:

"When I was leaving to take my first job as GM, my old boss told me, 'Don't lose your sense of humor.'"

You'd be surprised to know that...

"'Mean Gene' Okerland did afternoon drive for me as Gene Leader before he became 'Mean Gene.'"



The GM Spotlight is selected by your nominations. Acknowledge the GM who made a difference in your career! E-mail nominations to pambaker@rronline.com.

NO OTHER LIKE IT TODAY!

That's why YOUR station needs....

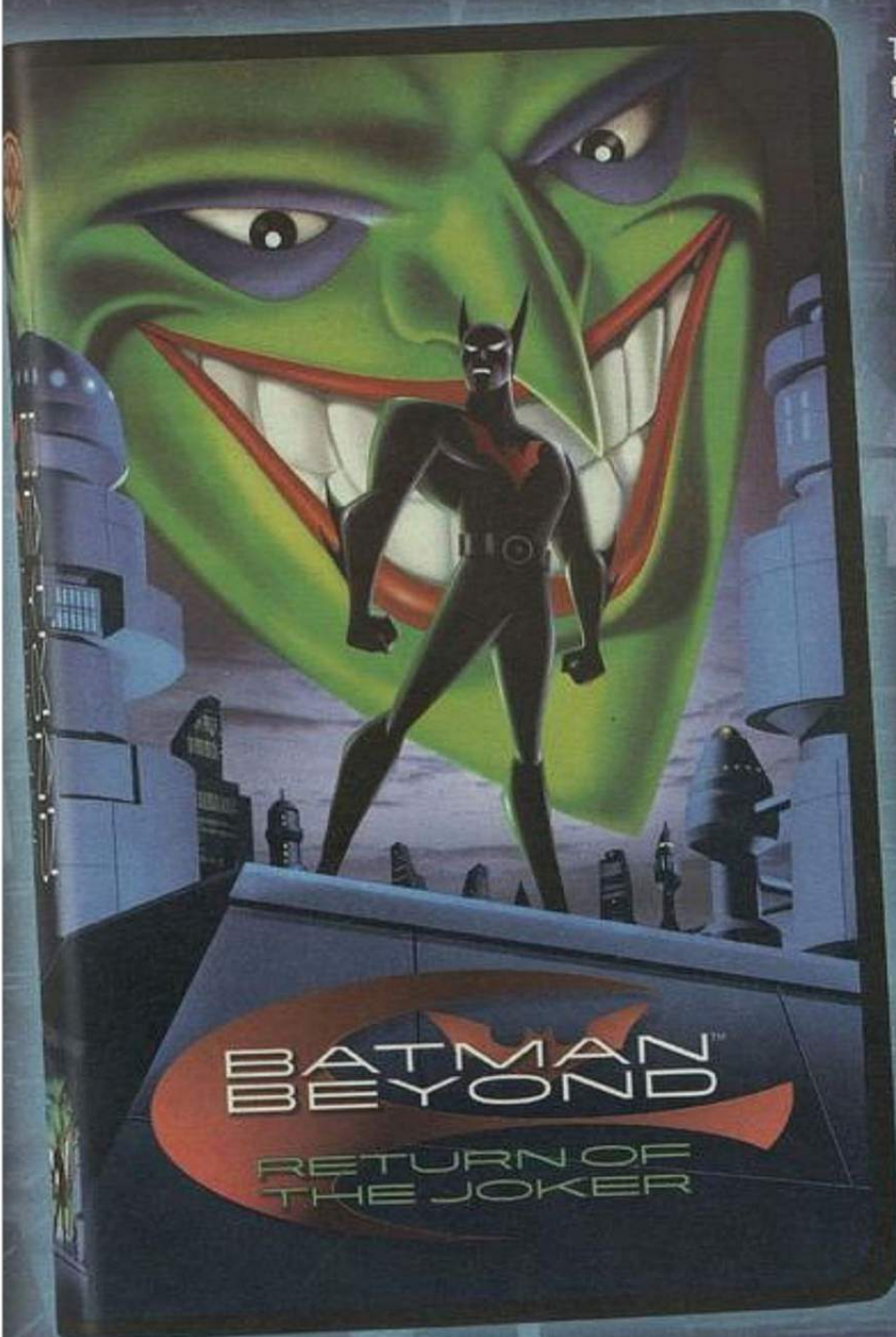
- * Stimulating, quality weekend program in a magazine format.
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"Articulate. Informed. Passionate. Mark Brewer is the right person to address the underlying ills of American society and to point to possible solutions."
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SWOOP DOWN ON THIS FREE VIDEO PROMOTION!



The greatest villain of all comes out of the past to threaten Batman, Bruce Wayne and all Gotham City in **BATMAN BEYOND: RETURN OF THE JOKER**, the first feature-length Batman Beyond movie. Available exclusively on VHS & DVD October 24, 2000 -- and you can send the video home with your listeners!

This free promotion is exclusively available October 20 - November 4 in these markets:

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R&R

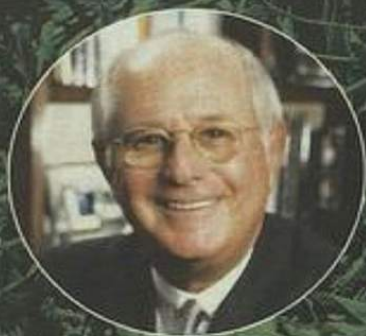
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MMS

management • marketing • sales

MANAGEMENT

PERSISTENCE PAYS OFF

By Dick Kazan Today I'll give you some secrets of success from Aubrey Chernick, who started with little money or business experience and built Candle Corporation into one of the largest software companies in the world. El Segundo, CA-based Candle, with 52 offices in 44 countries, employs 1,900 people and last year generated \$382 million in revenue.

How did Chernick begin? In 1976 he was a computer programmer in Canada. He created software that could detect and repair certain computer network problems. With that first product, he launched Candle. Where did he get the money? "Credit cards. I'd written a program, done my research and reached a barter relationship with a company in Canada for free computer time. Then an insurance company became a customer. Things were going well, but I was starting to run out of cash. I anticipated contracts coming in and wanted to borrow on them, so I went to a banker. He said, 'Even established companies can't necessarily borrow on contracts.' I went to my insurance company customer, and I asked for a \$5,000 advance. Then I went back to my banker and showed him the check."

The primary market for Chernick's software was in the United States so he went to San Francisco to present it, but he failed to convince anyone. "I wasn't a salesperson. I had a roll of quarters, and I was in the phone booth at the airport, trying to call companies. I couldn't get anywhere. Then I tried Los Angeles. TRW sounded really cool. After two or three transfers they got me to the right person. I said, 'I happen to be in the neighborhood, and I'd like to stop in and show my program to you.' He said, 'OK.' I said, 'I'm at the San Francisco airport, and I'll be there in 1 1/2 hours.' I got on the plane and asked people on board how to get to the Space Park in

Redondo Beach. I got there, installed the software and left it for a 30-day free trial.

"Then I said, 'Do you think there might be other L.A. companies that could use this software?' He said, 'There's an association of companies that might be interested,' and gave me a three-ring binder that included Arco, Warner Bros., Rockwell, Union Oil and a lot of aerospace and banking companies. So within six hours of striking out in San Francisco, I had a potential reference account in TRW and a prime prospect list in Los Angeles." In January of 1977 Chernick met with representatives for the association of companies, and within 30 days he'd landed Warner Bros. Later, Arco, Union Oil and others from the association became customers. "Ultimately, I moved to L.A. in the spring of 1977 and got my business going," he says.

What valuable lesson can Chernick teach us? That sales persistence can pay off big-time. He worked the phone from the airport even though he had no sales background or sophisticated calling techniques. He just persevered in

his cold calling. Once he got into TRW, he asked what so few radio salespeople ask: He requested the names of others who could use his product. TRW's response was the breakthrough for his success.

As a final tip, Chernick says, "If you ask people what they want, they'll tell you. The issue is whether your ears want to hear it. It won't get into your mind if you don't hear it. Listen to the words and the sentences and ask, 'Why?' Ask 'How?' Listen for the unspoken words, listen between the words." Few people listen that intently, but those who do receive the information to serve their customers better than anyone else can.

Dick Kazan is a successful entrepreneur who founded one of the largest computer leasing corporations in the United States and is a successful Southern California real estate investor. E-mail your comments or questions to him at rkazan@ix.netcom.com.

THE ROAD TO SUCCESS

\$SALES TIP of the WEEK



Irwin Pollack
The Irwin Pollack Report
www.irwinpollack.com

How do you respond when a client says, "Your price is too high?"

When a client tells you that your prices are too high, your reaction to that should be, "Well, of course we're higher than anybody else. And I'm very proud of that. Let me tell you why we're higher."

When you acknowledge openly and honestly that your prices are higher than other stations, you trigger the most open, receptive, responsive mentality to receiving a sales presentation that you can possibly trigger in a customer.

Remember, price makes a statement. Price makes a credible statement. Low price makes a negative, derogatory, credible statement. And high price makes a positive, salutary, credible statement.

If you tell a client that your spots cost more, they're going to believe you. The only thing they're going to want to know is why or how you can get that kind of money. *This is your opportunity to sell.* Let them know that you don't cut rates because you don't cut corners, or share with them that your station is expensive and isn't for everybody, or explain how your station delivers better direct response than your competitors. Remember, the day that they can afford to buy your station will be a great day for both of you!

R&R invites all sales managers and AEs to contribute favorite sales advice for the Sales Tip of the Week. Not only will you help other AEs around the country, you'll also get your photo in R&R. For more information, contact Pam Baker at (310) 788-1654 or via e-mail at pambaker@ronline.com.

MAGIC 105.3

\$1,000 A DAY
Magic Money
SONG CALENDAR

DATE	SONG	ARTIST	DATE	SONG	ARTIST
July 1	Subliminal	ALANIS MORAIS	July 11	When I Am	THE NOTORIOUS B.I.G.
July 2	Jack & Diane	BOB DYLAN	July 12	I Can't Help Myself	THE FOUR TOPS
July 3	Just A Dime	THE NOTORIOUS B.I.G.	July 13	When I Am	THE NOTORIOUS B.I.G.
July 4	Just A Dime	THE NOTORIOUS B.I.G.	July 14	When I Am	THE NOTORIOUS B.I.G.
July 5	Just A Dime	THE NOTORIOUS B.I.G.	July 15	When I Am	THE NOTORIOUS B.I.G.
July 6	Just A Dime	THE NOTORIOUS B.I.G.	July 16	When I Am	THE NOTORIOUS B.I.G.
July 7	Just A Dime	THE NOTORIOUS B.I.G.	July 17	When I Am	THE NOTORIOUS B.I.G.
July 8	Just A Dime	THE NOTORIOUS B.I.G.	July 18	When I Am	THE NOTORIOUS B.I.G.
July 9	Just A Dime	THE NOTORIOUS B.I.G.	July 19	When I Am	THE NOTORIOUS B.I.G.
July 10	Just A Dime	THE NOTORIOUS B.I.G.	July 20	When I Am	THE NOTORIOUS B.I.G.

MAGIC 105.3

\$1,000 A DAY
Magic Money
SONG CALENDAR

We've given you the name of each song, and the artist who performed it. When you hear it, be the first to call in at 411-KISS and win \$1,000!

See all the songs and artists who performed on MAGIC 105.3 every day. It's yours to keep as a memento of the \$1,000 Magic Money Song.

A complete list of artists is available at the back of the calendar.

THE CALENDAR THAT PAYS!

Americalist Media Marketing (www.americalist.com) recently produced a direct mail piece for KSMG (Magic 105.3) in San Antonio to announce the station's "Magic Money Song" promotion. The 8 1/2-inch by 5 1/2-inch laminated postcard included a magnet listeners could use to hang up their "Money Song" calendars for a chance at \$1,000 a day. The perfect promotion — clean and simple.

Dear WNUA Legal Listener,

It's my pleasure to wish you a happy birthday! The entire WNUA family appreciates the time you spend with us and we hope you enjoy your special day.

Your birthday wouldn't be complete without a free gift from WNUA 95.5. Bring this card to any Einstein Bagels location and receive a free bagel with cheese!

Also, you are already signed up to win a trip for two anywhere in the world. American Airlines, Inc. has lots to give. Monday, July 24th, 2000. See you there when we may be announcing your name!

Warm regards,

Cheryl
Cheryl Love
Host & Birthday Show Host

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THEY SAY IT'S YOUR BIRTHDAY

WNUA/Chicago utilizes its database by sending out birthday postcards to listeners with a special message from their morning show host. Point-To-Point Marketing (www.pointtopointmarketing.com) developed a postcard program that offered "birthday listeners" a free bagel at any Einstein Bros. Bagels location. This is a great sales and marketing idea.

MANAGEMENT

ADVOCATING WOMEN'S LEADERSHIP

Radio Ink magazine's "Most Influential Women in Radio," or "MIWs" have formed a group committed to using their influence and resources to help put more women in positions of leadership in the radio industry.

"Only 13% of all stations in the top 100 markets are managed by women," said Joan Gerberding, President of Nassau Broadcasting's Jersey Radio Network Division and spokesperson for the MIW group. "Fifty-three percent of all radio stations' advertising sales staffs are women, yet only 25% of them are sales managers. So it appears that the current — male — leaders in radio perceive women as being very capable of bringing in the money but not of managing the personnel or the P&L. We clearly have some work to do."

Last August *Radio Ink* introduced the "20 Most Influential Women in Radio" after surveying broadcasters throughout the country for nominations. The criteria included how the women influenced or inspired changes within their industry, company or individual radio stations; what set them apart or made them stand out in the industry; the spirit, energy and vision they brought to their careers in broadcasting; and how what they do affects the bottom line of their companies.

"As the industry recognized our individual accomplishments, as a group we recognized that women have not had quite as much of an impact in senior management roles," said R&R Publisher/CEO Erica Farber, *Radio Ink's* No. 1 Most Influential Women in Radio honoree. "By coordinating our efforts, we want to provide a platform to help support women in our industry, as well as to help create opportunities."

The group has met once in New York and conducts monthly conference call meetings. Issues the group plans on addressing include the current status of women in management positions in radio, the current status of women on boards

of public broadcasting companies and industry associations and the implementation of an action plan to effect change. In addition, the MIWs intend to create a strong mentoring program for women.

The 14 women executives participating in the MIW group are (in "influential" order):

1. R&R Publisher/CEO Erica Farber
2. Broadcast Programming President/GM Edie Hilliard
3. Central Star Communications/AMFM Inc. President/CEO Mary Quass
4. WebMD President/Consumer Division Lyn Andrews (formerly ABC Radio Networks President)
5. Jersey Radio Network/Nassau Broadcasting President Joan Gerberding
6. Broadcastspots.com VP/Affiliate & Agency Relations Judy Carlough (formerly RAB EVP/National Marketing)
7. Chancellor Marketing Group President/AMFM Inc. Sr. VP Allison Glander
8. Emmis Sr. VP/Market Manager, New York Judy Ellis
9. AMFM Radio Division VP/Marketing Bev Tilden
10. Southern California Broadcasters Association President Mary Beth Garber
11. WLTW & WTJM/New York VP/GM Rona Landy
12. Breakthrough Marketing CEO Julie Lomax
13. Emmis Sr. VP/Market Manager, Los Angeles Val Maki
14. Soundsbig.com VP/Broadcast Programming Corinne Baldassano (formerly Associated Press GM/Radio Division)

"The Radio Advertising Bureau sponsored a luncheon for us in February in Denver," said Gerberding. "It was there that we decided to try to use our energies and resources to help other women achieve the kind of success that we've had."



USING THEIR INFLUENCE

The MIWs attended a special luncheon hosted by the RAB early this year. Pictured are (l-r) R&R Publisher/CEO Erica Farber, AMFM's Bev Tilden, Emmis' Val Maki, Broadcast Programming's Edie Hilliard, Jersey Radio Network's Joan Gerberding, Broadcastspots.com's Judy Carlough, SCBA's Mary Beth Garber, Breakthrough Marketing's Julie Lomax Brauff and WebMD.com's Lyn Andrews.

RADIO GETS RESULTS

SUCCESS STORIES FROM THE RAB

KICKING PROFITS INTO HIGH GEAR

Attention, sales managers: Here's an incredible idea for your sales team. Local car dealers evaluate the success of an advertising campaign based on sales. So why not be proactive and offer them a plan to achieve their goals? Hats off to the Kansas City Entercom Group for executing this innovative program!

Category: Used autos
Market: Kansas City, KS
Submitted by: EMRG and Entercom/Kansas City
Client: Kansas City Auto Dealers' "Big Ol' Used Car Sale"

SITUATION: EMRG, Entercom's nontraditional marketing department, Time Warner Cable collaborated to produce the first-ever offsite used car sale in Kansas City. The four-day "Big Ol' Used Car Sale" was held in the parking lot of Kansas City's Arrowhead Stadium. Twelve local car dealers participated, and a promotion company coordinated the logistics. Many car dealerships used radio or cable television on a limited basis. Entercom stations wanted to enhance their relationships with those clients and generate incremental revenue from the automotive category.

OBJECTIVE: Entercom wanted to prove radio's power by generating immediate and profound response from consumers. In addition, collaboration with Time Warner Cable would, it hoped, strengthen perception about electronic media in general. The event was designed to give used car buyers an alternative to visiting multiple dealerships. Plus, the dealers had opportunity to sell to customers who would not normally have visited their locations.

CAMPAIGN: Beginning the Monday before and through the last day of the weekend event, 720 60-second commercials and promotional announcements were broadcast on six Entercom stations. More than 1,200 cable ads began the same time, and full-page newspaper ads appeared on Friday and Saturday. The creative focused on the "Big Ol' Used Car Sale" without mentioning particular dealer. Supported by onsite radio remotes on all six Entercom stations in the area, the event was well-covered.

RESULTS: The event was a huge success, with 532 out of 1,060 available cars sold, a record for a first-time "Big Ol' Used Car Sale," according to the company that owns the concept. Entercom received requests for future promotions from four of the participating dealers. The dealers had typically spent very little on radio advertising, but the bottom-line results of the event changed some minds. Perhaps the best measure of effectiveness has been how some of the dealers have voted with their marketing dollars. According to EMRG Director/Market Gail Horman, "One car dealer from the sale has become a regular monthly advertiser with us, and it had never used radio before the sale. It was strictly television advertising. Another car dealer from the sale was a minimal radio advertiser, basically only twice a year, and is now a consistent radio advertiser. The big change we have seen from the event is that dealers are now more open to thinking about radio for special promotions and events, whereas in the past they had primarily relied on newspaper and direct mail." While hesitant to say that there has been a complete turnaround in Kansas City, Horman says that the event will stand on its own as a testament to radio's effective synergy with other media.

RAB TOOLBOX

More marketing information and resources from the RAB

Here you'll find more marketing information and resources from the RAB. For more information, call the RAB's Member Service HelpLine at (800) 232-3333 or log on to Radiolink at www.rab.com.

FROM THE RAB'S INSTANT BACKGROUND REPORT

The average price of a used vehicle at a franchised dealership in 1999 was \$12,630, up from \$12,165 in 1998 and \$12,350 in 1997. Independent dealers, used-vehicle prices averaged \$7,590 in 1999, \$7,125 in 1998 and \$7,155 in 1997. Casual used vehicle sales averaged \$4,505 in 1999, \$4,190 in 1998 and \$4,164 in 1997. (ADP Automotive, 2000)

Franchised new car and truck dealers spent an average of \$209 per used vehicle in advertising in 1999, up \$7 from the previous year. (National Automobile Dealers Association, 2000).

FROM THE RAB'S RADIO MARKETING GUIDE AND FACT BOOK

Every week radio reaches 93.1% of those who plan to buy or lease a new car in the next 12 months (Source: Scarborough Research — Release No. 2-99)

Top-Rated InfoStream Webcast Has AQH Of 339 Listeners

■ New Aggregate Tuning Hours measurement answers some questions

By Kurt Hanson

RAIN: Radio And
Internet Newsletter



KURT
HANSON

From the Arbitron press release: "NetRadio, a leading Internet-only streaming audio website based in Minneapolis, claimed five of the top six slots in Arbitron's February 2000 InfoStream webcast report."

"NetRadio's 'Hits' and '80s Hits' channels were ranked first and second, International webcaster Virgin Radio, a Hot AC station based in the United Kingdom, was ranked No. 3 in the February webcast ratings.

NetRadio's 'X,' 'Vintage Rock' and 'Smooth Jazz' channels were ranked fourth, fifth and sixth, respectively.

"Notable newcomers in the February InfoStream report were Internet-only channels KNAC.com Pure Rock, which debuted at No. 12; eYada.com, an all-Talk Internet radio network with live and original programming, which debuted at No. 21; and Gaybc, a channel serving the gay and lesbian community, which debuted at No. 30. The top-ranked radio station webcast was ABC's NAC/Smooth Jazz station WJZW-FM/Washington at No. 7.

"The February rankings are based on a new metric for online listening called Aggregate Tuning Hours (ATH), the sum total of all hours that listeners tune to a given channel during the month. Aggregate Tuning Hours captures the total volume of tuning to webcasts by combining the impact of both the cumulative audience and the time they spent tuning over the course of a month."

A New Measurement

I've noted previously that by choosing to release

come numbers for some stations and TSL numbers for others — but rarely both statistics for the same webcast — Arbitron had made it virtually impossible to know the audience size of any one of the stations it measured.

The new "ATH" statistic satisfies that concern to some extent. However, I'm unclear as to whether the measurement is actually a standard webcast metric, as Arbitron suggests in its release.

The other key issue to keep in mind is that the top

ARBITRON

stations in the report are not necessarily the top webcasts; they're only the top stations of the 389 that have agreed to be measured by Arbitron. Those stations represent only a fraction of the Internet radio webcasts that are out there.

AQH Of 339

Since last December Arbitron has been releasing webcast ratings reports that have seemed designed to make it difficult to determine how many listeners a given webcast actually had.

Now we know the reason: Arbitron tabulated the audience sizes of 389 Internet audio channels during the month of February 2000. Wednesday afternoon (7/12) it released audience size numbers for the top 50 of those channels.

And, on doing the math, it looks as if the top station in the entire report, Net Radio's "Hits" channel, apparently had only 339 concurrent listeners at the average moment during the month!

And how many concurrent listeners, on average, did it take to make the top 50 list? Amazingly, it apparently only took 25 simultaneous listeners.

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Interested In An Internship? Join RAIN This Summer!

RAIN: The Radio And Internet Newsletter — the leading web-based publication devoted specifically to the subject of Internet radio — is now accepting applications for its summer internship program.

If you are looking for an interesting new opportunity in the exciting dot-com world, or if you know someone who is, this may be just what you're looking for!

We're accepting internship applications in four areas: journalism, graphic design, HTML/Java programming and marketing and finance. In addition to their responsibilities with RAIN, interns will be involved in building out the consumer version of an Internet radio guide, RadioJump.com.

Most interns will work from the RAIN headquarters in Chicago, but long-distance relationships (with face-



to-face communication via webcams) will be considered.

To learn more about RAIN's summer 2000 internship program, visit www.kurthanson.com/interns.htm.

site of the week

A One-Man Jazz Show

Frankly, I can hardly believe it myself, but my favorite Internet radio station this week comes from a one-man operation out of Columbus, OH called "J Alvin's Chamber of Jazz."

This suggests to me that one guy with excellent taste in music can stream a great-sounding Internet-only radio station, assuming that he has the right tools (and the right tools seem to be available for free).

J Alvin's Chamber of Jazz is apparently the production of a gentleman named Jonathan Turner. His site gives no biographical details, but he seems to have created the site as a labor of love with some future commercial intent.

I've fallen in love with the site primarily because it plays great music: Leon Thomas, Lester Young, Donald Byrd, Chick Corea, Antonio Carlos Jobim, Sonny Stitt, Donald Harrison. The sound quality at night has been great, although I've been having buffering problems during the day.



Although the design of the homepage is rudimentary at best, some of the inner pages are very good-looking, including the "What's Playing" feature. It appears that Turner got his webcasting tools from a firm called Audiorealm, which offers noncommercial webcasters a package called the Streaming Audio Manager, or SAM. I believe the package includes the "What's Playing" feature, an easy-to-access station playlist, an automated request capability and other tools.

I found the site through Audiorealm (www.audiorealm.com) and its list of streamed stations, which, as I write this on a weekday, has 630 people listening to 75 stations (that is, about nine listeners per station). "JJ McKay's Hot Country Hits" is the overwhelming leader, with 106 listeners.

On the Chamber of Jazz homepage, Turner writes, "Hello, fellow jazz lovers. I figured it was time to update this page, so here it is! First of all, thanks to all of you who have visited here and checked out the broadcast. Indeed, it is truly gratifying and humbling to find folks from all over the globe sharing my passion for this great musical art form. I've received log-ons from Canada, Mexico, Japan, Germany, Italy, Israel and other countries, as well as all over the U.S.A! It only leads me to this excellent conclusion — real jazz is being appreciated worldwide! It is my hope that J Alvin's Chamber of Jazz continue to serve as a connection to this vital music. Now, don't forget to share this site with others. By all means, tell a friend!"

Regarding Turner's commercial intent, I can tell this much: Numerous annoying little banner ads surround the perimeter of the site, and, in addition, he writes, "I'll soon be looking for advertising support. For those of you who are recording artists and have a CD out, or if you have a jazz club, concert or festival in your midst, consider promoting it over the WWW via J Alvin's Chamber of Jazz!"

You can listen to this station at <http://listen.to/jalvin>. Note that you'll need to download Winamp or another audio player to listen. The Audiorealm site recommends the Ultra Player and provides a link to it.

Top-Rated InfoStream Webcast Has AQH Of 339 Listeners

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Converting ATH To AQH

According to Arbitron, "Aggregate Tuning Hours is a commonly used metric in streaming media, and reporting it will help to promote the awareness and use of this important statistic."

But it's *not* a traditional broadcast metric. The industry standard is Average Quarter Hour, or AQH audience — which is a convoluted way of saying "average audience." That is, the number of people listening at the average moment.

To convert ATH to AQH, you have to divide ATH by the number of hours in a month (in February, 672 hours). I've done that below for NetRadio's "Hits" channel.

ATH	227,600
Divided by hours in February (24 x 28) 672	
Equals listeners per hour	339

As you can see, that's a much smaller number. Obviously, it sounds a lot better for everyone involved to say "227,600" rather than "339."

Memories 96.7 FM

Unforgettable Favorites KMEQ

And how about the stations at the bottom of the top 50 list? Again, let's do the math. As per Arbitron's chart (see page 19), the last station to make the cutoff, ABC's KMEQ/Dallas, had 16,600 Aggregate Tuning Hours in February.

ATH	16,500
Divided by hours in February (24 x 28) 672	
Equals listeners per hour	24.7

In other words, during the average hour — which is, again, the same thing as saying "at the average moment" — KMEQ had about 25 listeners. (If you were serving, on average, 25 streams all month long, you could have made the top 50!)

That's a surprisingly low number. In broadcast radio, for which Arbitron rounds its ratings estimates to the nearest hundred listeners, that 24.7 would round to zero listeners.

And if you can make the top 50 stations with

numbers that small, imagine what the audience sizes of the stations at the bottom of the list must look like.

Webcast Numbers Don't Compare To Broadcasters'

All of these are remarkably low numbers overall. Compare these audience sizes to some recent Arbitron estimates of broadcast radio audience sizes.

Broadcasts			
Station	Fall 1999 Market Rank	Format	AQH
WLTW/New York	1	AC	151,100
KQRS/Minneapolis	2	Classic Rock	38,400
WXCD/Chicago	15	Classic Rock	30,700

Webcasts			
Webcast	InfoStream Rank	Format	AQH
NetRadio "Hits" Channel	1	CHR	339
KQRS/Minneapolis	10	Classic Rock	135
KMEQ/Dallas	50	Oldies	25

I should note that this is a little unfair to webcasts, in that the broadcast station audience estimates were for a 6am-midnight broadcast day, while I've calculated the audience for the webcasts based on a 24-hour day. If the broadcast estimates were for 24-hour days, they would be perhaps 15%-20% lower, but still, of course, considerably higher than the webcast estimates.

Small Audiences Can Still Translate To Decent Dollars

These webcast ratings are, despite what you may think, *not* impossibly small. If KQRS can maintain a webcast audience of 134 different people per hour, and they run 12 spots per hour — and if they're using ad-insertion technology to send different spots to different listeners — they can send out 1,608 different spots per hour, or 38,592 spots per day, or 14,086,080 spots per year. At \$50 CPM, that would mean net webcast revenues of over \$700,000 (at a 100% sellout rate). Not bad!

And if Internet radio starts to take off in popularity — with the advent of Kerbango and SonicBox and Akoo, and perhaps more effective marketing and promotion of web radio — perhaps KQRS' webcast audience size will eventually double or triple or quadruple.

Pretty soon we'll be talking real money.

READER FEEDBACK

RAIN readers offer their opinions on the most recent Arbitron InfoStream webcast ratings and our analysis of them.

From Broadcastweb Network CEO Ed St. James:

Not to dispute the number crunching, but there have to be more listeners than that to those stations. Our stations don't make the top 50, yet three of the four exceed the numbers you extrapolated. We know this because we monitor the administrators on our streams all day long. There has to be more to the measurements than meets the proverbial eye.

Let me take a moment to clarify the audience size numbers I've quoted. Let's use KMEQ/Dallas-Ft. Worth as a representative example. With 16,500 Aggregate Tuning Hours, KMEQ's webcast had 25 listeners at the average moment during the month of February. But KMEQ might have had 100 or more concurrent listeners during the busiest hours of the day (and hardly any during its light-traffic hours).

Similarly, NetRadio's "Hits" channel, with an average AQH of 339 for the month, could have had 1,000 or more simultaneous listeners during certain peak hours.

Also, remember that we know from Arbitron's previous InfoStream releases that KMEQ's 16,500 hours of listening probably came from about 8,000 different people listening for, on average, about two hours per month each.

— Kurt Hanson

From the Dallas Mavericks' Mark Cuban:

I like it. You are direct, which I enjoy. Loved the stuff on AQH of 339, etc. The only thing I would adjust in that area would be to concede that most Internet listening is during biz hours, and I don't think even radio stations use 24 hours to calculate their AQH. So you could be fairer to Net stations by using a 10- or 12-hour base.

As an FYI, broadcast.com has lots of stations doing more than 1k simulcasts and several Sports stations that would pass 20k during games.

From Russ Oasis of Miami, FL:

Regarding the recent article on Arbitron's numbers for Internet radio (although you acknowledged it in a passing way), I think that you would have more accurately reflected the numbers if you multiplied the number of days in the month by 18 hours per day rather than 24. Realistically, even with the time shifts throughout the USA, everyone sleeps six hours a day. Also, Arbitron measures 6am-mid. So, it would increase the AQH by 33% as opposed to the 15%-20% that you suggested. Watch: Net Radio's CHR channel had 227,600 divided by 504 (which is 28 days X 18 hours per day) = 452, which is 33.3% larger.

An easier way to see it is that changing 24 to 18 creates an increase of 33.3% (to the base number of 18).

I just wanted to point this out so that people interested in doing the conversion can compare apples to apples.

Russ is absolutely correct: If we were to assume that all Internet radio listening occurs between 6am and midnight, we could create a Mon-Sun, 6am-mid. AQH estimate for each station that would be 33% higher than the ones I quoted. (But we'd still be talking relatively small audience sizes.)

However, the 15%-20% that I mentioned was something else: It would be the reduction in the AQH audience size of a broadcast station if one were to expand the daypart in question from 6am-mid. to 6am-6am and include the station's actual overnight audience (which is not, in fact, an AQH of zero).

— Kurt Hanson

Senate Hearings On Song-Swapping Technology

Rock stars and music executives testified before the Senate Judiciary Committee last week (7/11) in a hearing they characterized as an "information-gathering session" on whether the federal government should get involved in the issues being raised by the RIAA vs. Napster dispute.

The event was convened by the co-sponsors of the Digital Millennium Copyright Act, Senators Orrin G. Hatch (R-UT) and Patrick J. Leahy (D-VT). Featured guests included Metallica drummer Lars Ulrich, Napster interim CEO Hank Barry, Sony Music Entertainment President/New Technology Fred Ehrlich, MP3.com CEO

Michael Robertson and musician/songwriter Roger McGuinn of The Byrds

The *Los Angeles Times* observed, "Most of the witnesses at [last] Tuesday's hearing stopped short of urging Congress to write legislation to clarify whether companies such as MP3.com and Napster Inc. are violating intellectual-property laws when they allow their users to swap digital versions of songs over the Internet."

"Programs such as Napster and Gnutella, which

Continued on Page 19

The February Arbitron InfoStream Top 50

Channel	Format	URL	Corporate Affiliate	ATH (Aggregate Tuning Hours)
1 NetRadio/Hits	CHR	www.netradio.com	NetRadio	227,600
2 NetRadio/80s Hits	CHR	www.netradio.com	NetRadio	215,500
3 Virgin Radio	Hot AC	www.virginradio.co.uk	Scottish Media Group	186,200
4 NetRadio/The X	Alternative	www.netradio.com	NetRadio	169,900
5 NetRadio/Vintage Rock	Classic Rock	www.netradio.com	NetRadio	169,300
6 NetRadio/Smooth Jazz	NAC/Smooth Jazz	www.netradio.com	NetRadio	157,500
7 WJZW-FM/Washington	NAC/Smooth Jazz	www.netradio.com	NetRadio	103,200
8 Tom Joyner Morning Show	Talk	www.tomjoyner.com	ABC Radio	93,800
9 WPLJ-FM/New York	Hot AC	www.wplj.com	ABC Radio	93,700
10 KQRS-FM/Minneapolis	Classic Rock	www.92kqrs.com	ABC Radio	89,800
11 KCDU-FM/Monterey	Hot AC	www.cd93.com	New Wave Broadcasting	79,800
12 KNAC.com Pure Rock	Rock	www.knac.com	Enigma Digital	76,300
13 WABC-AM/New York	News/Talk	www.wabc.com	ABC Radio	70,500
14 WGXX-FM/Memphis	Country	www.kix106.com	Barnstable Broadcasting	69,900
15 KLTY-FM/Dallas	Religious	www.kity.com	Sunburst Media	65,900
16 KPIG-FM/Monterey	Adult Alt.	www.kpig.com	New Wave Broadcasting	63,800
17 WGMS-FM/Washington	Classical	www.wgms.com	Bonneville Int'l	60,500
18 Christian Pirate Radio	Cont. Christian	www.mycpr.com	Salem Comm.	60,100
19 KPLU-FM/Seattle	Jazz	www.kplu.com	Pacific Lutheran Univ.	60,000
20 WLS-AM/Chicago	News/Talk	www.wlsam.com	ABC Radio	53,800
21 eYada	Talk	www.eyada.com	eYada	52,800
22 WEQX-FM/Albany	Alt.	www.weqx.com	Northshire Communications	50,400
23 WRQX-FM/Washington	Hot AC	www.mix1073fm.com	ABC Radio	49,700
24 KGO-AM/San Francisco	News/Talk	www.kgoam810.com	ABC Radio	49,500
25 WTOP-AM & FM/Washington	News	www.wtopnews.com	Bonneville	47,800
26 KLOS-FM/Los Angeles	Classic Rock	www.955klos.com	ABC Radio	47,700
27 KABC-AM/Los Angeles	Talk	www.kabc.com	ABC Radio	44,800
28 KSFO-AM/San Francisco	Talk	www.ksofm560.com	ABC Radio	41,500
29 WSKQ-FM/New York	Tropical	www.lamega.com	LaMusica	38,300
30 WBAP-AM/Dallas	News/Talk	www.wbap.com	ABC Radio	37,200
31 Gaybc	Talk	www.gaybc.com	Stellar Networks	35,700
32 KFAN-FM/Johnson City, TX	Ad. Alt.	www.texasrebelradio.com	Fritz Broadcasting	32,800
33 WWCD-FM/Columbus, OH	Alternative	www.cd101.com	Ingleside Radio	32,400
34 KZMZ-FM/Minneapolis	Classic Alt.	www.zone105.com	ABC Radio	30,800
(tie) Beta Lounge	Alternative	www.betalounge.com	Network Syndicate	30,800
36 KXXR-FM/Minneapolis	Rock	www.93x.com	ABC Radio	28,600
37 CIMX-FM/Detroit	Alternative	www.89xradio.com	CHUM Group	28,500
38 WHOT-FM/Youngstown	CHR	www.hot101.com	Cumulus	24,500
39 WMVP-AM/Chicago	Sports	www.espnradio1000.com	ABC Radio	23,600
40 WPLT-FM/Detroit	Alt. Oldies	www.planet963.com	ABC Radio	23,100
41 KNSX-FM/St. Louis	Alternative	www.93x.fm	Twenty-One Sound Comm.	22,800
42 Groove Radio	Electronica	www.grooveradio.com	Enigma Digital	22,700
43 WMAL-AM/Washington	News/Talk	www.wmal.com	ABC Radio	21,900
44 WJR-AM/Detroit	Talk	www.760wjr.com	ABC Radio	20,700
45 KTRS-AM/St. Louis	Talk	www.ktrs.com	CH Holdings	19,100
46 WBAB-FM/Nassau-Suffolk	Rock	www.wtab.com	Cox Radio	18,000
47 WXCD-FM/Chicago	Classic Rock	www.cd947.com	ABC Radio	17,800
48 WBLI-FM/Nassau-Suffolk	CHR	www.wbli.com	Cox Radio	17,600
49 KBCQ-FM/Roswell, NM	CHR	www.kbcq.com	Radio Roswell	17,100
50 KMEO-FM/Dallas	Oldies	www.memories967.com	ABC Radio	16,600

DIGITAL BITS

Arbitron Council Miffed At 'Net Decision

Members of Arbitron's Advisory Council were angry at the company's spring decision to give out-of-market listening credit to stations heard over the Internet. The council passed a resolution scolding Arbitron for proceeding with the policy without first consulting the council. Arbitron has promised to run any future Internet decisions by the council, as well as advertisers and agencies. Even with this new policy, however, don't look for WABC/New York to show up in, say, Los Angeles. That's because precious few listeners are mentioning the Internet in their diaries. Last winter a grand total of 20 diarykeepers in L.A. and only 40 in Washington mentioned Internet listening. Until enough diarykeepers in a single market listen to one station that exceeds Arbitron's minimum reporting thresholds, you won't see any Internet listening in an Arbitron report.

WVAZ/Chicago's Kaden To Clear Channel Web Division

WVAZ/Chicago's Kaden Kirby is set to lead the development of Clear Channel's Internet arm to lead the development of platform-based revenue streams.

Sirius Welcomes New Sr. VP/Engineering

Dr. Mircho Davidov is Sirius' new Sr. VP/Engineering. He will oversee Sirius' engineering programs, including the implementation of the company's terrestrial system and receiver development. He'll also succeed Sirius co-founder and Exec. VP/Engineering Robert Briskman, who will retire after Sirius successfully launches its three satellites. The first satellite was launched last month, and the other two are scheduled to blast off in September and October.

CYBERSPACE

Hot new music-related World Wide Web sites, cool cyberchats and other points of interest along the information superhighway.

Net Chats

Lasso a laptop and join a chat from backstage at the Grand Ole Opry featuring **The Del McCoury Band** and **Sonny Osborne** on Friday (7/21) at 9pm ET, 6pm PT (chat.yahoo.com).

- Feel the Jamaican breeze when you talk to **Burning Spear**, who are celebrating a recent Grammy win, on Monday (7/24) at 9pm ET, 6pm PT (chat.yahoo.com).

- Tell **Mandy Moore** "I Wanna Be With You" on Wednesday (7/26) at 7pm ET, 4pm PT (<http://tvguide.com>).

- Chat with scat master **Al Jarreau** on Wednesday (7/26) at 8pm ET, 5pm PT (www.tvec.com).

On The Web

- Big Apple rockers **Morphine** deliver a smoky dose of their guitarless sound on Monday (7/24) at 4pm ET, 1pm PT (www.tvec.com).

- He's a banjo master and innovative player, and his band ain't too shabby either. Catch **Bela Fleck and the Flecktones** on Tuesday (7/25) at 9pm ET, 6pm PT (www.hob.com).

— Michael Anderson

Senate Hearings On Song-Swapping Technology

Continued from Page 18

allow music fans to download music from the Internet for free, have soared in popularity in the past year, prompting charges of piracy from recording companies and artists. Even those on opposite sides of the issue, which could shake up the music industry in a way not seen since the advent of radio, think Congress should stay out of the fight for now.

Few of the participants called for government intervention, although Ulrich said, "I think we're dreaming if you think we can work this out ourselves." He added, "The differences are too deep on too many levels."

Leahy, the ranking minority member of the committee, noted, "History has shown that when new technologies

emerge, they may initially seem to threaten to trump intellectual property protection. In the end, things get sorted out."

In one amusing highlight of the event, Hatch told the assembled participants, "We're going to go vote while you listen to Creed," as he and the other senators left briefly for a Senate vote.

In another interchange, when they returned, Gnutella developer Gene Kan accused Hatch of possibly violating copyright law by broadcasting a song via Napster. According to the *L.A. Times*, "Hatch quickly responded that the download of Creed's alternative hit 'Higher' was for 'educational and governmental purposes' and therefore not illegal."

Whose Music Is It, Anyway?

As I write this, I'm bleary-eyed. I've just watched (and rewatched) CSPAN2's coverage of Senator Orrin Hatch's hearing on the future of digital music, the first opportunity for government witnesses Lars Ulrich and Hank Barry, CEO of Napster, to meet in person. Also on the panel were Michael Richardson, CEO of MP3.com (who actually pulled off a live demo of BeamIt and the Instant Listening Service); The Byrds' Roger McGuinn, who achingly related that he has never received a single royalty from 17 albums and three No. 1 hits; the RIAA's Hillary Rosen, who took a panel seat after statements were read; and reps from Sony, the burgeoning Gnutella consortium, eMusic and others.



David Lawrence

Every one of the panelists was clearly passionate about music, and radio figured into several of their statements. Clearly, we in radio need to do a better job of letting the public know that we pay hefty fees for the privilege of playing music on the air. At least three of the panelists mentioned radio as an outlet that record companies feed music to for free. While that's true, there was no mention of our annual BMI or ASCAP dings.

Gnutella advocate Gene Kan, whose stilted delivery belied his awesome intellect and undercut his effectiveness, appeared petulant as he warned us all of the dire, unavoidable consequences of distributed server architecture. As his testimony and others' waxed poetic about Gnutella's and Napster's "revolutionary new approaches," I remarked to the TV that FTP and archive searches have been around for decades and are just as effective for piracy.

Kan also advocated offering rewards to pirates through a glorified multilevel marketing scheme that he seemed to think Sony's panelist would find irresistible. No matter that later in the discussion he mentioned that it would be impossible to track such payments with accounting software.

The issues seem to boil down to three main categories: choice, the scale of piracy (or "shar-g," as Napster's Barry kept saying) and awareness of the law. It also appeared from the comments that there is a fundamental rift in the perception of who owns what.

Metallica's Ulrich nailed Napster and Gnutella for undercutting his industry's ability to be the masters of their own destiny. Predictably, an and Barry argued that the music belongs in the hands of the people, artistic decisions be damned, and that the ethnology demands that we just get over it. Here go release dates.

Gene Hoffman, CEO of eMusic, whose site is made the heaviest inroads into legal digital downloads, said it best: "What we have here is a time akin to speeding, and right now, you have whole bunch of people out there doing 110 miles an hour, with no one to catch them... We're killing music at 99 cents a single. Even at 99 cents, it's hard to compete with free."

Questions? Comments? david@netmusiccountdown.com.

David Lawrence is heard on WGN/Chicago; is the host of *Online Today* and *Online Tonight*, syndicated high-tech/pop culture radio talk shows from Dame-Gallagher; and is the host of *The Net Music Countdown* radio shows from United Stations. A 25-year radio veteran, Lawrence was a founder of the American Comedy Network, is the voice of America Online, and is a leading expert on internet entertainment.

e-charts™

NAPSTER AS REPORTER

During the recent congressional hearings on digital music Gene Hoffman, eMusic CEO and President, made no bones about the fact that, although he emphatically disagrees with Napster's current business model, he'd love to have Hank Barry as a business partner. I'm sure he'd rather have Shawn Fanning as a developer, but that's his business.

His begrudging admiration, and Senator Dianne Feinstein's relentless questions about Napster's business plans and how the

company will ever turn a profit, highlight a simple fact: Napster is gathering more information about what music people will collect, share, distribute and steal than any other entity on the web. If its business model was legal and ethical, it would be one of the more potent reporters for some of the E-Charts. Napster has, according to Barry, nearly 20 million users, 500,000 simultaneously each night, which is about one-third of AOL's nightly usage. There's a sample Kurt Hanson would love.

— David Lawrence

CHR/Pop

LW	TW	ARTIST	CD/Title
1	1	BRITNEY SPEARS	<i>Oops!... I Did It Again</i> /"Oops!"
3	2	MATCHBOX TWENTY	<i>Mad Season</i> /"Bert"
2	3	'N SYNC	<i>No Strings Attached</i> /"Gonna"
5	4	ENRIQUE IGLESIAS	<i>Enrique</i> /"Be"
4	5	CREED	<i>Human Clay</i> /"Higher"
8	6	MACY GRAY	<i>On How Life Is</i> /"Try"
7	7	EMINEM	<i>Marshall Mathers LP</i> /"Slim"
9	8	MARC ANTHONY	<i>Marc Anthony</i> /"Sang"
13	9	VERTICAL HORIZON	<i>Everything You Want</i> /"Everything"
—	10	SANTANA	<i>Supernatural</i> /"Lights," "Maria"
15	11	STING	<i>Brand New Day</i> /"Desert"
6	12	BON JOVI	<i>Crush</i> /"Life"
16	13	GOO GOO DOLLS	<i>Dizzy Up The Girl</i> /"Broadway"
12	14	CHRISTINA AGUILERA	<i>Christina Aguilera</i> /"Turn"
14	15	SAVAGE GARDEN	<i>Affirmation</i> /"Crash"
11	16	WHITNEY HOUSTON	<i>Greatest Hits</i> /"Kiss"
17	17	RED HOT CHILI PEPPERS	<i>Californication</i> /"Otherside"
10	18	BACKSTREET BOYS	<i>Millennium</i> /"One"
—	19	JOE MY NAME IS JOE	"Wanna"
18	20	3 DOORS DOWN	<i>The Better Life</i> /"Kryptonite"

Country

LW	TW	ARTIST	CD/Title
1	1	LEE ANN WOMACK	<i>I Hope You Dance</i> /"Hope"
5	2	DIXIE CHICKS	<i>Fly</i> /"Earl"
2	3	FAITH HILL	<i>Breathe</i> /"Way"
4	4	CLAY DAVIDSON	<i>Unconditional</i> /"Unconditional"
13	5	TIM MCGRAW	<i>Place In The Sun</i> /"Change"
3	6	CHAD BROCK	<i>Yes!</i> /"Yes!"
18	7	MARK WILLS	<i>Permanently</i> /"Count"
9	8	ALAN JACKSON	<i>Under The Influence</i> /"Love"
—	9	BILLY GILMAN	<i>One Voice</i> /"Voice"
6	10	COLLIN RAYE	<i>Couldn't Last A Moment</i> /"Moment"
—	11	TOBY KEITH	<i>How Do You Like Me Now?</i> /"Country"
8	12	TRACE ADKINS	<i>More</i> /"More"
—	13	STEVE HOLY	<i>Blue Moon</i> /"Blue"
—	14	DARRYL WORLEY	<i>Hard Rain Don't Last</i> /"When"
7	15	KENNY CHESNEY	<i>Everywhere We Go</i> /"What"
20	16	LEANN RIMES	<i>Jesus TV Soundtrack</i> /"Need"
—	17	SHEDAISY	<i>The Whole Shebang</i> /"Will"
11	18	CLAY WALKER	<i>Live, Laugh, Love</i> /"Chain"
—	19	TRISHA YEARWOOD	<i>Real Live Woman</i> /"Where"
14	20	REBA MCENTIRE	<i>So Good Together</i> /"Be"

Hot AC

LW	TW	ARTIST	CD/Title
1	1	MATCHBOX TWENTY	<i>Mad Season</i> /"Bert"
2	2	STING	<i>Brand New Day</i> /"Desert"
3	3	VERTICAL HORIZON	<i>Everything You Want</i> /"Everything"
6	4	MACY GRAY	<i>On How Life Is</i> /"Try"
5	5	SANTANA	<i>Supernatural</i> /"Smooth"
4	6	DON HENLEY	<i>Inside Job</i> /"Home"
8	7	BRITNEY SPEARS	<i>Oops!... I Did It Again</i> /"Oops!"
9	8	CREED	<i>Human Clay</i> /"Higher"
7	9	GOO GOO DOLLS	<i>Dizzy Up The Girl</i> /"Broadway"
10	10	MARC ANTHONY	<i>Marc Anthony</i> /"Sang"
12	11	FAITH HILL	<i>Breathe</i> /"Breathe"
11	12	'N SYNC	<i>No Strings Attached</i> /"Bye"
15	13	RED HOT CHILI PEPPERS	<i>Californication</i> /"Otherside"
17	14	NO DOUBT	<i>Return Of Saturn</i> /"Simple"
18	15	SAVAGE GARDEN	<i>Affirmation</i> /"Crash"
13	16	NINE DAYS	<i>The Maddening Crowd</i> /"Absolutely"
16	17	TRACY CHAPMAN	<i>Telling Stories</i> /"Telling"
19	18	BEN HARPER	<i>Burn To Shine</i> /"Kisses"
20	19	ENRIQUE IGLESIAS	<i>Enrique</i> /"Wish"
—	20	GUSTER	<i>Lost And Gone Forever</i> /"Fa Fa"

Urban

LW	TW	ARTIST	CD/Title
2	1	EMINEM	<i>Marshall Mathers LP</i> /"Slim"
1	2	WHITNEY HOUSTON	<i>Greatest Hits</i> /"Script"
5	3	DOANEL JONES	<i>Where I Wanna Be</i> /"Wanna"
7	4	AVANT	<i>My Thoughts</i> /"Separated"
11	5	JAGGED EDGE	<i>JE Heartbreak</i> /"Married"
8	6	BRIAN MCKNIGHT	<i>Back At One</i> /"6.8.12"
17	7	YOLANDA ADAMS	<i>Mountain High... Valley Low</i> /"Heart"
3	8	TONI BRAXTON	<i>The Heat</i> /"Man"
14	9	KEVIN EDMONDS	<i>24/7</i> /"No"
—	10	BUSTA RHYMES	<i>Anarchy</i> /"Get"
—	11	NEXT	<i>Welcome II Nextacy</i> /"Wiley"
—	12	R. KELLY	<i>The Shift Soundtrack</i> /"Man"
—	13	DR. DRE	<i>Dr. Dre 2001</i> /"Episode"
10	14	LUCY PEARL	<i>Lucy Pearl</i> /"Dance"
4	15	JOE MY NAME IS JOE	"Lady"
9	16	DMX	<i>Then There Was X</i> /"Party"
19	17	DESTINY'S CHILD	<i>Writing's On The Wall</i> /"Jumpin'"
—	18	METHRONE	<i>My Life</i> /"Life"
—	19	JANET	<i>The Nutty Professor II Soundtrack</i> /"Matter"
15	20	SISQO	<i>Unleash The Dragon</i> /"Incomplete"

NAC/Smooth Jazz

LW	TW	ARTIST	CD/Title
2	1	DON HENLEY	<i>Inside Job</i> /"Home"
1	2	BONEY JAMES & RICK BRAUN	<i>Shake It Up</i> /"Grazin'"
5	3	RONNY JORDAN	<i>Brighter Day</i> /"London"
6	4	AL JARREAU	<i>Tomorrow Today</i> /"Loved"
6	5	DAVID BENOIT	<i>Professional Dreamer</i> /"Miles"
4	6	STEEL DAN	<i>Two Against Nature</i> /"Shame"
3	7	GEORGE BENSON	<i>Absolute Benson</i> /"Deeper"
13	8	TONI BRAXTON	<i>The Heat</i> /"Spanish"
14	9	JEFF GOLUB	<i>Dangerous Curves</i> /"Two"
7	10	RICHARD ELLIOTT	<i>Chill Factor</i> /"Moomba"
16	11	NORMAN BROWN	<i>Celebration</i> /"Paradise"
10	12	BEHEL GILBERTO	<i>Tanto Tempo</i> /"August"
12	13	URBAN KNIGHTS	<i>Urban Knights 3</i> /"Sweet"
11	14	DANCE KIDZ	<i>The Dance</i> /"Surrender"
—	15	ANDREAS VOLLENWEIDER	<i>Cosmopolis</i> /"Stella"
18	16	TOM GRANT	<i>Tune It In</i> /"Tune"
—	17	BRIAN TARQUIN	<i>Soft Touch</i> /"Tangled," "Darlin'"
—	18	WALTER BEASLEY	<i>Won't You Let Me Love You</i> /"Comin'"
—	19	BRIAN CULBERTSON	<i>Somethin' Bout Lovin'</i> /"Over," "Miss"
—	20	LARRY CARLTON	<i>Fingerprints</i> /"Fingerprints"

Alternative

LW	TW	ARTIST	CD/Title
1	1	CREED	<i>Human Clay</i> /"Arms"
2	2	3 DOORS DOWN	<i>Better Life</i> /"Kryptonite"
3	3	A PERFECT CIRCLE	<i>Mer De Horns</i> /"Justin"
19	4	DEFTONES	<i>White Pony</i> /"Change"
4	5	MATCHBOX TWENTY	<i>Mad Season</i> /"Bert"
6	6	METALLICA	<i>Mission Impossible 2 Soundtrack</i> /"Disappear"
9	7	EMINEM	<i>Marshall Mathers LP</i> /"Slim"
16	8	PAPA ROACH	<i>Infest</i> /"Last"
12	9	NO DOUBT	<i>Ex-Girlfriend</i> /"Simple"
8	10	STONE TEMPLE PILOTS	<i>No. 4</i> /"Sour"
7	11	LIMP BIZKIT	<i>Mission Impossible 2 Soundtrack</i> /"Look"
11	12	RED HOT CHILI PEPPERS	<i>Californication</i> /"Otherside"
13	13	MOBY	<i>Play</i> /"Porcelain"
10	14	BLINK-182	<i>Enema Of The State</i> /"Adam's"
5	15	PEARL JAM	<i>Binaural</i> /"Nothing"
14	16	NINE DAYS	<i>The Maddening Crowd</i> /"Absolutely"
—	17	VERTICAL HORIZON	<i>Everything You Want</i> /"God"
17	18	INCUBUS	<i>Make Yourself</i> /"Pardon"
18	19	FOO FIGHTERS	<i>There Is Nothing Left To Lose</i> /"Breakout"
—	20	EVERCLEAR	<i>Songs From An American Movie Pt. 1</i> /"Wonderful"

E-charts are based on weekly rankings of CD sales, downloads and streams of artists online compiled and tabulated directly from the logfiles of reporting websites. Reporters include Amazon.com, BarnesandNoble.com, CDNOW.com, CheckOut.com, ChoiceRadio.com, CityInternetRadio, DiscJockey.com, The EyeballNetwork, GoGaGa.com, K101.com, Lyrical.com, LycosRadio, NetRadio.com, NYLNetRadio.com, Radio Free Vegas, and Spinner.com. Data is weighted based on traffic reports by web traffic monitor MediaMatrix. Charts are ranked with a 50/50 methodology of sales data and streaming/play data for the six reporting formats. © 2000 R&R Inc. © 2000 Online Today, Net Music Countdown.

Field Joins Jive as Sr. Nat'l Dir./ Rhythm Crossover

Jive Records has named Chuck Field Sr. National Director/Rhythm Crossover Promotion. Based in New York, he reports to Sr. VP/CHR Promotion Joe Riccitelli.

"Chuck's experience in rhythm radio, field promotion and national promotion make him a well-rounded candidate to fill our crossover position," Riccitelli said. "He will be an excellent asset to our national staff."

Prior to joining Jive, Field was National Director/Pop Promotion, East Coast for Epic/550 Music, having been elevated from National Director/Pop Promotion, West Coast. He has also been OM for KFSM/Sacramento and was afternoon on-air personality at WOL/Chicago.

Cohen Takes On EMI VP/New Media Post

EMI Recorded Music has appointed Ted Cohen VP/New Media. Based in Los Angeles, he reports to EMI Recorded Music Sr. VP/New Media Jay Samit.

Samit said, "I am looking forward to working with Ted in order to help EMI achieve its goal of making 100% of its music available digitally in a manner that is convenient and attractive for consumers."

COHEN/See Page 22

'Mind'-ing For Gold



Some of the biggest names in hip-hop helped Missy Elliott celebrate the launch of her new Goldmind Inc. label at Float in Manhattan. The shindig featured performances by Missy's latest Goldmind protegee Torrey Carter as well as special guest Lil' Mo. Guests included Jay Z, Busta Rhymes, Ja Rule, Cameron, Capone, Buckshot and R&B singer Joe. Pictured here (l-r) are Bjork and Elliott.

Hartshorn Now EVP At The Media Audit

Gerald Hartshorn has been appointed Exec. VP/Research Director for the qualitative audience ratings service The Media Audit. Hartshorn most recently was Director/Research at Starz Encore Group, and before that was VP/Research for Cox Broadcasting.

"Gerry is an excellent addition to our team," said Bob Jordan, co-Chairman of parent company International Demographics. "He brings a wide array of hands-on experience to The Media Audit that includes every media discipline, from telephone surveys to diaries, panels and electronic measurement data-collection techniques."

Hartshorn spent six years with the NAB as Director/Audience Measurement & Policy Research. He also spent 10 years with the Arbitron Co.'s television product group and was a member of the ScanAmerica national TV ratings development team.

Forbis Named KTRS/St. Louis News Dir.

KTRS-AM/St. Louis has named Dale Forbis News Director. Forbis will join Talk KTRS on July 24 to replace Joan Beuckman, who retired last month following a long and distinguished news career in St. Louis.

"We're proud to have someone of Dale's ability and experience handling our news operation," said KTRS PD Kipper McGee. "He's an award-winning journalist who will continue the fair, balanced and impartial coverage that the station experienced under Joan Beuckman."

Forbis, a recipient of the prestigious Edward R. Murrow Award, most recently served as News Director for Entercom's Kansas City station cluster, which includes News/Talkers KCMO & KMBZ. Prior to his stint in K.C. Forbis was News Director and PD at KARN/Little Rock and Asst. News Director/Assignment Editor for KTOK/Oklahoma City.

EXECUTIVE ACTION

Clark Walks To WALK-AM & FM/Long Island As GSM

Mark Clark has been named GSM at AMFM's WALK-AM & FM/Nassau-Suffolk. He most recently was LSM for co-owned WNDE, WFBO & WRZX/Indianapolis, which he joined in 1994 as AE.

"Mark has a proven track record for developing outstanding, customer-focused sales teams," said AMFM Sr. VP/Eastern Regional Sales Andrew Rosen. "I am confident Mark will guide our WALK sales team to new heights of excellence."

WALK-AM & FM VP/GM Bill Edwards added, "Mark's entrepreneurial business background and successful marketing and sales track record will cement WALK's position as the premier marketing solution provider for Long Island businesses. Mark's appointment represents an important evolution in the continuing development of WALK sales, and we look for him to extend WALK's record growth to date."

Ghuneim Gets SVP Stripes At Columbia

Columbia Records Group has promoted Mark Ghuneim to Sr. VP/Online & Emerging Technologies. Based in New York, he reports to CRG Exec. VP John Ingrassia and CRG Chairman Don Jenner.

"Mark has been instrumental in creating and implementing innovative and effective new strategies, promotions and relationships for Columbia Records in the expanding area of new technology," Ingrassia said. "Under his direction, columbiarecords.com has generated award-winning online sites while maintaining and expanding its reputation as a compelling entertainment destination and quality source of online music information."

Ghuneim joined Columbia Records in 1988 as Manager/East Coast Video Promotion and was promoted to Associate Director in 1990. He became Director/Video Promotion in 1992 and VP/Video Promotion in 1993. In 1996 he was named VP/Online & Emerging Technologies. Before joining the label, he spent two years at Beggars Banquet Records, where he was Director/Press & Video Promotion.

Ervin

Continued from Page 3

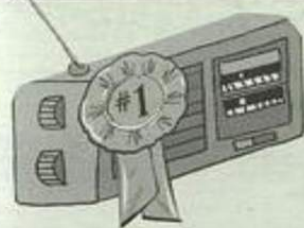
community service, and he will be able to move the stations in that direction quickly and effectively."

Ervin said, "This is a great opportunity for me to bring Bonneville's values and successful, service-oriented operating style to a new and important market. I am pleased to be able to continue my long association with Bonneville, and I

look forward to getting acquainted with the community and our new associates in St. Louis. Our future there is filled with exciting possibilities."

Prior to being named VP/GM of KZLA in 1997, Ervin was Bonneville's National PD and PD of it KBIG/Los Angeles. The 28-year radio veteran has held radio management positions in Detroit, Chicago, Cleveland, Portland and Des Moines.

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• **BROADCASTAMERICA.COM** is now streaming into *Tomorrow With Dave Graveline*, a weekly consumer technology and electronic entertainment program, on its Broadcast Talk.com channel. For more information, call Beryl Wolfe at (207) 775-5115.

• **NBG RADIO NETWORK** is now syndicating *Soul Assassins*, a weekly two-hour show covering hip-hop and rap-rock, hosted by Cypress Hill members B-Real and Bobo. For more information, contact Gina DeWitt at (503) 802-4624, ext. 784.

• **WESTWOOD ONE** will debut *Trouble-shooter Tom Martino*, a three-hour weekly consumer-advocate call-in, on Aug. 7. The show will air weekdays, from 2-5pm ET. For more information, contact Telly Wong at (212) 641-2057.

• **JONES RADIO NETWORK** launches *Money-Hunt Minute*, a 60-second entrepreneurial advice feature hosted by Miles Spencer. For more information, contact Amy Bolton at (202) 546-7940.

Records

• **MIKE SAVAGE** is now Dir./Promotion, Artist Development for 3-33 Music Group. He was previously MD at KLYY/Los Angeles before the station changed formats in December 1999.



Savage

PROS ON THE LOOSE

Steve Konrad, PD KLIF-AM/
Dallas, (972) 712-3965.

• **VANESSA BENFIELD** becomes VP/Advertising Sales for Jimmy and Doug's Farmclub.com. She was most recently Eastern Region Manager/Advertising Sales for both Comedy Central and E! Entertainment Television.



Benfield



Loos

Additionally, **SCOTT LOOS** joins Farmclub.com as Dir./West Coast Advertising Sales. He was formerly an AE at Comedy Central.

Radio

• **VINCENT CIAMPI** has been tapped

timer Tommy Wacker exits ... **Joey D** joins WHHY/Montgomery, AL for nights ... **KYLZ/Albuquerque** overnighter **Bobby Corona** exits ... **WWZZ/Washington** Promotion Coordinator **David Lee** rises to Promotions Manager ... **KKSB/Santa Barbara, CA's** new lineup includes **Cooper & Fields** in mornings, **Cecile** handling middays, **Bill Peso** taking afternoons, and **Ryan Lang** nailing nights.

News/Talk: **WJBO/Baton Rouge** adds Louisiana Gov. **Mike Foster** for a show airing 7-8pm Mondays ... **Detroit** attorney **Charlie Langton** joins **WXYZ/Detroit** for weeknights.

NAC/Smooth Jazz: **KEZL's** new address is 83 Shaw Ave., Suite 150, Fresno, CA 93710-7616, phone: (559) 230-4300.

Radio: **Kevin Barrett** is now OM/National Programming for the Cypress Radio Network.

Sports: **KLOL/Houston** begins its fifth year of play-by-play coverage of the Dallas Cowboys ... **Marvin Durant** is now PD of nnsports.com, and **Robert Wulydga** joins as Network Coordinator.

Records: **Tom Bout** joins Rhino Entertainment as Manager/Trend Research, and **Audra Colquhite** is now Sr. Recruiter for the company ... **Capitol Records** appoints **Jim**

CHRONICLE

MARRIAGES

Capitol Records VP/Publicity **Michele Mensa** and RCA Records VP/Marketing **Nick Cucco**, July 2.

BIRTHS

KEEY/Minneapolis APD/MD **Travis Moon**, wife Joanie, daughter **Chloe Elizabeth**, July 13.

Virgin Records Dir./Product Management **Eric Ferris**, wife Jennifer, son **Jackson William**, May 12.

CONDOLENCES

WBBM/Chicago reporter and former AP correspondent **Ted Hampson**, 44, July 13.

Singer-songwriter **Michael "Cub" Koda**, 51, July 8.

as Broadcast-America.com VP/Sales. He previously held a similar position at Any-Day.com.



Ciampi

• **JOHN SOLLER** segues to VP/Engineering for Blue Chip Broadcasting. He was previously in a similar position at AMFM's Southern Star division.

Industry

• **JOHN CANNELLI** has been named VP/Music & Talent for ClickRadio. He most recently relaunched and operated Rocket Records.

Kuha Dir./Administration ... **Diana Fragnito** is now Sr. Dir./A&R for Island.

Industry: **DMX Music** opens new sales offices in Washington, DC; Richmond; Las Vegas; and Seattle.

Bear

Continued from Page 3

natural for this, and after talking to a few people, it became obvious that Larry was the best choice for this job."

Bear told R&R, "I was hoping to get the opportunity to program again, and to do it in Country. It's an absolute thrill to be able to take over the programming of a station I've been part of since the beginning. I'm excited about taking what Darrin and [former MD] Shari Roth built and moving it to the next level."

Bear joined WYNY as the morning personality when it was launched in December '96 and moved to afternoons in 1998. Bear worked at WXTU/Philadelphia between 1993-94 and was Operations Director at CHR/Pop WNNJ/Newton, NJ.

Concurrent with his promotion, Bear has hired former WYNY swing-shift personality **Marty Mitchell** as Asst. PD/MD. He most recently was on the air at WBZO/Nassau-Suffolk.

NATIONAL RADIO FORMATS

ADDED THIS WEEK

ALTERNATIVE PROGRAMMING
Steve Knoll • (800) 231-2818
Gary Knoll

Rock

MOTLEY CRUE Hell On High Heels
SR-71 Right Now

Alternative

BT Never Gonna Come Back Down
MEST What's The Deal?
UNCLE KRACKER Yeah, Yeah, Yeah

CHR/Hot AC

IS Distracted
BRIAN MCKNIGHT 6, 8, 12

Mainstream AC

BON JOVI It's My Life
THIRD EYE BLIND Deep Inside Of You

Lite AC

MARK SCHULTZ He's My Son
DONNA SUMMER The Power Of One

NAC

STEVE COLE Got It Goin' On
JANGO Diamond Drive

UC

KANDI Don't Think I'm Not
GERALD LEVERT Baby U Are
NO QUESTION I Don't Care

BROADCAST PROGRAMMING
Ken Maultrie • (800) 426-9082

Alternative

Teresa Cook
DANDY WARHOLS Bohemian Like You
KORN Somebody Someone
NICKELBACK Leader Of Men
RAGE AGAINST THE MACHINE Testify

Hot AC

Josh Hosler
MACY GRAF Why Didn't You Call Me?
THIRD EYE BLIND Deep Inside Of You

CHR

Josh Hosler
SOMIQUE Sky
THIRD EYE BLIND Deep Inside Of You

Rhythmic CHR

Josh Hosler
CHRISTINA AGUILERA Come On Over Baby...
KURUPT Who Ride With Us

Soft AC

Mike Bettelli
MARK SCHULTZ He's My Son

Mainstream AC

Mike Bettelli
ENRIQUE IGLESIAS Be With You

Defillah

Mike Bettelli
MARTINA MCFURDIE There You Are

JONES RADIO NETWORK
Jon Holiday • (303) 784-8700

Adult Hit Radio

JJ McKay
DOH HENLEY Taking You Home

Rock Classics

Rich Bryan
No Adds

Soft Hits

Rick Brady
No Adds

RADIO ONE NETWORKS
Tony Mauro • (970) 949-3339

Choice AC

Yvonne Day
BBMAX Back Here

New Rock

Steve Leigh
No Adds

WESTWOOD ONE RADIO NETWORK
Charlie Cook • (805) 294-9000
Bob Blackburn

Adult Rock & Roll

Jeff Gonzer
No Adds

Soft AC

Andy Fuller
BACKSTREET BOYS The One

Bright AC

Jim Hays
BBMAX Back Here

Parker

Continued from Page 3

of the team. NextMedia is less than a year old and has already acquired 55 stations. Everyone at this company is driven by great radio, and I look forward to working with each of our programmers to achieve success. There's no question that with the caliber of people involved at the top, NextMedia will be a huge force in every market we enter."

Cohen

Continued from Page 3

A 25-year music industry veteran who has held senior management posts at Warner Bros. Records and Philips Media, Cohen joined E in June from Digital Music Network, where he was Exec. VP. He also operated two new media consulting firms, DMN Consulting and Consulting Adults.

A Little Photo Break



Leeza Gibbons takes some time to meet-and-greet some R&R Convention 2000 attendees. Pictured (l-r) are **Premiere Radio Networks** Regional Affiliate Relations Director **Mary Del Grande**, **KFRM-FM/Seattle** PD **Tony Coles**, **Gibbons**, **KOST-FM/Los Angeles** PD **Johnny Chiang** and **KYSR-FM/Los Angeles** PD **Angela Perelli**.

DATEBOOK

MONDAY, JULY 31

National Raspberry Cake Day
1964/Ranger 7, an unmanned lunar probe, takes the first close-up images of the moon.

1975/Teamsters President **Jimmy Hoffa** is reported missing. Rumors have him residing under the concrete of Section 217 of Giants Stadium in New Jersey.

1998/**Nicolas Cage** receives a star on the Hollywood Walk of Fame.

Born: **Geraldine Chaplin** 1944, **Wesley Snipes** 1962

In Music History

1964/Country star **Jim Reeves** dies in a plane crash in Tennessee at age 41.

1971/At a New York concert by **The Who**, a 22-year-old security guard is stabbed to death by a 21-year-old fan.

1995/**Courtney Love** walks off in the middle of a Pittsburgh show when someone tosses a shotgun shell on stage in what is apparently a reference to the suicide of her husband, Kurt Cobain.

Born: **Bob Welch** 1946, **Bill Berry** (ex-R.E.M.) 1958

TUESDAY, AUGUST 1

National Night Out
1950/The first animated television show, *Crusader Rabbit*, debuts.

Born: **Dom DeLuise** 1933, **Tempest Bledsoe** 1972

In Music History

1960/18-year-old **Aretha Franklin** records her first nongospel songs, including "Right Now" and "Today I Sing the Blues," for Columbia Records. She'd been recording gospel since age 14.

1981/MTV launches in an estimated 2 million homes with **The Buggles'** "Video Killed the Radio Star."

1986/A 20th-anniversary convention in honor of **The Monkees** is held in Philadelphia. Mike Nesmith is a no-show at the three-day event.

Born: **Jerry Garcia** 1952-1995, **Joe Elliott** (Def Leppard) 1960

WEDNESDAY, AUGUST 2

National Ice Cream Sandwich Day
1965/**Cary Grant**, 61, reveals in a London interview that he has married **Dyan Cannon**, 27. This is Grant's fourth marriage.

1984/**Charles Schulz's** *Peanuts* becomes the first comic strip to appear in 2,000 newspapers.

1987/The 50-year-old Walt Disney classic *Snow White and the Seven Dwarfs* is rereleased.

Born: **Judge Lance Ito** 1950, **Edward Furlong** 1977

In Music History

1958/**Johnny Cash** signs with CBS Records.

1969/**Bob Dylan** puts in a brief appearance at his 10th high school reunion in Hibbing, MN. He's eventually harassed into leaving by a drunken attendee.

1996/**Bon Jovi** attend the wedding of their manager, Doc McGhee. The group perform their hit "You Give Love a Bad Name."

Born: **Billy Bob Thornton** 1955, **Roger Clemens** 1962

In Music History

1955/**John Lennon** makes the startling observation, "We're bigger than Jesus now." Beatles records are pulled off the air worldwide until he apologizes.

1970/An elderly homeowner in Los Angeles finds a drunken **Jim Morrison** passed out on her doorstep.

1994/**Phil Collins** marries Jill Tavelman. They later divorce.

Released: **Elvis Presley's** "Hound Dog" 1956, the *Dirty Dancing* ST 1987

Born: **Rick Derringer** 1949

Born: **Doris Kenner** (ex-Shirelles) 1941, **Joe Lynn Turner** (ex-Rainbow) 1951, **Pete D'Frías** (Echo & The Bunny-men) 1961-1989

THURSDAY, AUGUST 3

National Watermelon Day
1954/A record divorce settlement (for its time) is made when **Winthrop Rockefeller** is ordered to pay \$5.5 million to wife **Barbara**.

1966/Comic **Lenny Bruce**, 39, is found dead in Hollywood of a morphine overdose.

1983/Baseball Commissioner **Bowie Kuhn** resigns after 14 years on the job. He had initially been asked to take the position for about six months.

Born: **Martin Sheen** 1940, **Martha Stewart** 1941

In Music History

1963/**Allan Sherman** releases an album of novelty songs, *My Son the Folk Singer*, which includes the hit "Hello Muddah, Hello Fadda."

1979/**The Knack** hit No. 1 on the singles chart with "My Sharona."

1985/**Madonna** hits the top of the U.K. charts for the first time, with "Into the Groove."

1997/**Lauryn Hill** gives birth to son Zion David.

Born: **Tony Bennett** 1926, **James Hetfield** (Metallica) 1963, **Ed Roland** (Collective Soul) 1963

FRIDAY, AUGUST 4

National Chocolate Chip Day
1956/**William Herz**, in Wendover, UT, becomes the first person to race a motorcycle faster than 200 mph (210, in fact).

1958/The nation's first potato flake plant opens in Grand Forks, ND.

1981/PolyGram Pictures announces it will not use **Adam West** in its upcoming *Batman* movie, but will "most likely go with an unknown." The role eventually goes to comic actor **Michael Keaton** in 1989.

Born: **Michelle Yeoh** 1962, **Sotile Moon Frye** 1976

Born: **Billy Bob Thornton** 1955, **Roger Clemens** 1962

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SATURDAY, AUGUST 5

National Mustard Day
1953/The FCC decides on a system for color television broadcasts, announcing that commercial color telecasting could begin by the end of the year.

1960/In a move unprecedented in baseball, manager **Jimmy Dykes** of the Detroit Tigers trades places with Cleveland Indians manager **Joe Gordon**.

1962/**Marilyn Monroe** is found dead in her Brentwood home, apparently from an overdose of barbiturates.

Born: **Loni Anderson** 1946, **Patrick Ewing** 1962

In Music History

1957/The local Philadelphia TV show *American Bandstand* goes national on ABC.

1966/**The Beatles'** *Revolver* is released in the U.K.

1983/**David Crosby** is sentenced to eight years in prison for drug and firearm charges. He ultimately serves less than a year.

1988/**Vibes**, a psychic-themed comedy starring **Cyndi Lauper**, opens nationally. It grosses less than \$2 million.

Born: **Vern Gosdin** 1934, **MCA** (Beastie Boys) 1967

SUNDAY, AUGUST 6

Wiggle Your Toes Day
1970/About 750 hippies and yuppies attempt to take over Disneyland, raising the North Vietnamese flag and passing out reefer. They are ultimately chased out by police.

1977/**Bernie Taupin**, longtime lyricist for **Elton John**, makes his acting debut, on ABC's *The Hardy Boys and Nancy Drew in Transylvania*.

1986/**Timothy Dalton** becomes the fourth actor to take on the role of James Bond, in the film *The Living Daylights*. He later starred in *Licence to Kill*, then left the Bond franchise.

Born: **Michelle Yeoh** 1962, **Sotile Moon Frye** 1976

Born: **Billy Bob Thornton** 1955, **Roger Clemens** 1962

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Zinescene

Luther Vandross: I'm Not Dead!

It seems the recent rumors of **Luther Vandross'** death were, well, greatly exaggerated! Due to some poorly sourced radio and Internet reports about Vandross' health, tongues were furiously wagging that he had joined the heavenly choir. The very alive (and very svelte) Vandross took the stage at the Essence Music Awards on July 1 in New Orleans to set the record straight, telling everyone he lost 124 pounds and that there's nothing wrong with him. "I sound real good for somebody who's dead," Vandross joked. (People)

Unfortunately, a few things that are dead are the **Diana Ross** and the new **Supremes** tour, which **People** says tanked due to poor ticket sales, and the marriage of **Oasis'** **Liam Gallagher** and actress **Patsy Kensit**. (People, US Weekly) **Don Henley's** marriage could be kaput, too, unless he makes his wife believe that there's nothing going on between him and **Stevie Nicks**, the *Star* reports. According to the 'zine, Henley recently sent 52 roses to Nicks — his lover in the 1970s — for her 52nd birthday, and his wife hit the roof when she found out about it. Henley insists that this gift was just a friendly birthday gesture.

Satisfaction!

Maybe Henley should send his wife an "I'm sorry" gift. **Mick Jagger** did — all the time! **Jerry Hall** has such a collection of "guilt gifts" that her ex-hubby gave her every time he cheated on her that she's getting ready to launch a jewelry line based on all the high-priced baubles. (Star)

Ever wonder what **Tom Jones** does with the undergarments that women throw at him while he's on stage? He donates them to various charities, which then turn them into clothes for poor kids in the U.S. and in Africa. (Globe)

Fans feel so good during 'N Sync concerts that they scream ... so loudly that it's becoming a health hazard for the band. So to save their hearing, during their concerts they now wear in-ear monitors that block out most of the din. (People)

For fans who just can't get enough 'N Sync, on store shelves later this summer will be 'N Sync lip balm! Each group member will have his own flavor (sold separately, of course). Kiss those chapped lips "Bye Bye Bye!" (US Weekly)

Pretty In Pink

Quite an interesting sight at KROQ's Weenie Roast in Los Angeles — **Stone Temple Pilots'** **Scott Weiland** in drag! In order to show solidarity with **No Doubt's** **Gwen**



I FEEL GOOD! — ... Well, maybe not. **James Brown**, onstage in Las Vegas, commenting on the lawsuit against him: "I say, 'Good morning,' to my secretary and get sued for sexual harassment." (Rolling Stone)

Stefani who was the only female on the bill, **Weiland** donned a pink wig and "fishnets and a little black thing," he says, onstage, as the band tore into their set. (Rolling Stone)

Oh, those wild rockers and their idiosyncrasies! **Ozzy Osbourne** put his Beverly Hills mansion up for sale recently. Osbourne's wife said they had to hide his devil collection and all the big crosses because the real estate agents said it made some prospective buyers uncomfortable. (National Enquirer)

Cher regrets that she focused so much of her time and energy on her career that she was not always there for her son, **Elijah Blue Allman**, while he was growing up. To make it up to him, she rented a deluxe Winnebago and made plans for them to tour America together this summer. However, Mom's big plans clashed with gig dates for Allman's Goth band, **Deadsy**, so they canceled the trip. (Star)

Transformation

In a rock version of *My Fair Lady*, **Billy Joel** has hired fashion consultants to transform his girlfriend, who has "girl-next-door" looks, into a stunning fashion plate, a la ex-wife **Christie Brinkley**. These consultants are told to give her a good once-over whenever she's allowed to go out and make an appearance with Joel. (Globe)

Someone who has transformed himself for the better is former **Guns N' Roses** lead singer **Axl Rose**. He surprised his old bandmates by joining them onstage at Hollywood's **Cat Club** recently, and he looked so good and healthy that they didn't recognize him! Neither did the awe-struck audience. (Star)

— Deborah Overman



Adam West: Holy bat-casting!



The Ramones: Gabba, gabba, goodbye.

1998/**Roger Daltrey** conducts The British Rock Symphony at the Universal Amphitheater in Los Angeles. They perform The Who's classic "See Me, Feel Me" and "Who Are You."

— Michael Anderson & Brida Connolly



Bon Jovi: Giving guests a bad name.

Each week R&R sneaks a peek through the nation's consumer magazines in search of everything from the sublime to the ridiculous in music news. R&R has not verified any of these reports.



72 million households

Artist	Rank
EMINEM The Real Slim Shady	24
PAPA ROACH Last Resort	18
KORIN Somebody, Someone	16
AALIYAH Try Again	15
JAY-Z (UGK) Big Pimpin'	14
DR. DRE The Next Episode	12
RED HOT CHILI PEPPERS Californication	12
LUCY PEARL Dance Tonight	12
3 DOORS DOWN Kryptonite	11
'N SYNC It's Gonna Be Me	11
DMX Back Here	11
MATCHBOX TWENTY Zeit	10
P.D.D. Rock The Party (Or The Hook)	10
TONI BRAXTON He Wasn't Man Enough	10
DEFTONES Change (In The House Of Lies)	9
INCUBUS Stellar	9
METALLICA I Disappear	9
JANET Doesn't Really Matter	9
WYCLEF JEAN (THE) ROCK It Doesn't Matter	9
EVERCLEAR Wonderful	9
BACKSTREET BOYS The One	9
NINE DAYS Absolutely (Story Of A Girl)	9
CREED With Arms Wide Open	8
NELLY Country Grammar	8
MACY GRAY Why Didn't You Call Me?	8
KID ROCK American Bad Ass	8
BRITNEY SPEARS Oops!... I Did It Again	8
HANSON I'm Only	8
DMX (SISQO) What You Want	8
BRITNEY SPEARS Lucky	8
SB-71 Right Now	8
UNCLE KRACKER Yeah Yeah Yeah	7
BUSTA RHYMES Get Out	7
DA BRAT What'chu Like	7
JOE I Wanna Know	7
A PERFECT CIRCLE Judith	7
LIL' KIM No Matter What They Say	7
NO DOUBT Simple Kind Of Life	7
JESSICA SIMPSON I Think I'm In Love With You	7
KINA Girl From The Gutter	7
TRAVIS Why Does It Always Rain On Me?	7
KITTE Charlotte	6
MANOY MOORE I Wanna Be With You	6
DESTINY'S CHILD Jumpin' Jumpin'	5
NEXT Wiley	5
DMX Party Up (Up In Here)	4
DYNAMITE HACK Boyz-N-The-Hood	4
LL COOL J Like A G6	4
FOO FIGHTERS Breakout	3
JAGGED EDGE Let's Get Married	3
JUVENILE I Got That Fire	3
BON JOVI It's My Life	3
THIRD EYE BLIND 10 Days Late	3
ELWOOD Sundown	3
DISTURBED Stupify	2
CHRISTINA AGUILERA I Turn To You	2
ICE CUBE Hello	2
W. HOUSTON, IGLESIAS Could I Have This Kiss...	2
LIMP BIZKIT Break Stuff	2
BLINK-182 Adam's Song	2
BEN HARPER Steal My Kisses	2
KOTTONMOUTH KINGS Peace Not Greed	2
BIG TYMERS Get Your Roll On	2
SPOOKS Things I've Seen	2
LIT Over My Head	1
EVE SQUADROSS Got It All	1
R. KELLY Bad Man	1
AKANT Separated	1
SH BOYZ Wobble, Wobble	1
STONE TEMPLE PILOTS Sour Girl	1
WESTLIFE Swear It Again	1
COMMON The Light	1
IDEAL Whatever	1
TRICK DADDY Shut Up	1

Video playlist for the week ending July 15.



55 million households

Artist	Rank
EMINEM The Real Slim Shady	24
SARINNE Crazy Things I Do	18
SISQO Thing Song	16
NEXT Wiley	15
NELLY Country Grammar	14
'N SYNC It's Gonna Be Me	12
JUVENILE I Got That Fire	12
BRITNEY SPEARS Oops!... I Did It Again	11
JERMAINE DUPRI & NAS I Monieca I've Got To Have It	10
PAPA ROACH Last Resort	10
JESSICA SIMPSON I Think I'm In Love With You	9
CREED With Arms Wide Open	9
LIL' BOW WOW Bounce With Me	9
DESTINY'S CHILD Jumpin' Jumpin'	8
MC2K Responsibility	8
A*TEENS Dancing Queen	8
R. KELLY Bad Man	8
KELLY PRICE As We Lay	8
RED HOT CHILI PEPPERS Californication	8
DMX (SISQO) What You Want	8

This week's playlist is frozen.

78 million households

Wayne Isaac
VH1 Programming

ADDS

KENNY WAYNE SHEPHERD Last Goodbye
LIVE They Stood Up For Love
VERTICAL HORIZON You're A God

INSIDE TRACKS

VERTICAL HORIZON You're A God

XL

CREED Higher
MATCHBOX TWENTY Zeit
NINE DAYS Absolutely (Story Of A Girl)
RED HOT CHILI PEPPERS Californication
STING Secret Rites

NEW

CREED With Arms Wide Open
JANET Doesn't Really Matter
MACY GRAY Why Didn't You Call Me?
RED HOT CHILI PEPPERS Californication
VERTICAL HORIZON You're A God

LARGE

3 DOORS DOWN Kryptonite
BON JOVI It's My Life
TONI BRAXTON He Wasn't Man Enough
BRIAN SETZER ORCHESTRA Gettin' In The Mood
FOO FIGHTERS Breakout
DON HENLEY Taking You Home
FAITH HILL The Way You Love Me
NO DOUBT Simple Kind Of Life
STONE TEMPLE PILOTS Sour Girl

MEDIUM

EVERCLEAR Wonderful
LARA FABIAN I Will Love Again
GOD-SOO DOLLS Broadway
JOE I Wanna Know
W. HOUSTON, IGLESIAS Could I Have This Kiss...
KINA Girl From The Gutter
B.B. KING, ERIC CLAPTON Riding With The King
METALLICA I Disappear
MOBY Porcelain
SINEAD O'CONNOR No Man's Woman

CUSTOM

A PERFECT CIRCLE Judith
AALIYAH Try Again
AC/DC Satellite Blues
AC/DC Gift Lippin' Lip
PAULA COLE Be Somebody
D'ANGELO Send It On
DESTINY'S CHILD Jumpin' Jumpin'
STEVE EARLE Transcendental Blues
NINA GORDON Tonight And The Rest Of My Life
BEN HARPER Steal My Kisses
IRON MAIDEN The Wicker Man
WYCLEF JEAN (THE) ROCK It Doesn't Matter
DONELL JONES Where I Wanna Be
R. KELLY Bad Man
KENNY WAYNE SHEPHERD Last Goodbye
KID ROCK American Bad Ass
K.B. LANG Summerliving
LIVE They Stood Up For Love
LUCY PEARL Dance Tonight
BRIAN MCKENNA 6, 8, 12
MORCHEEBA Rome Wasn't Built In A Day
MOTLEY CRUE Hell On High Heels
KELLY PRICE As We Lay
SANTANA SEVERE LAST Put Your Lights On
SPLENDER I Think God Can Explain
CARL THOMAS Wish
VERTICAL HORIZON Everything You Want

Video airplay from July 24-30

36 million households

Cindy Mahmood
VH1 Music Programming
& Entertainment

VIDEO PLAYLIST

JAGGED EDGE Let's Get Married
KELLY PRICE As We Lay
DONELL JONES Where I Wanna Be
DR. DRE (SNOOP DOGG) The Next Episode
PUFF DUNSTON No More
DMX (SISQO) What You Want
AKANT Separated
DA BRAT (TYRESE) What'chu Like
NEXT Wiley
JANET Doesn't Really Matter

RAP CITY

EVE SQUADROSS Got It All
BUSTA RHYMES I've
BIG TYMERS Get Your Roll On
NELLY Country Grammar
DR. DRE (SNOOP DOGG) The Next Episode
LIL' KIM No Matter What They Say
DA BRAT (TYRESE) What'chu Like
COMMON The Light
DMX (SISQO) What You Want
THREE 6 MAFIA Sippin' On Da Syrup

Video playlist for the week ending July 23.

TELEVISION

TOP TEN SHOWS
JULY 10-16Total Audience
(95.9 million households)

- 1 Survivor
- 2 Who Wants To Be A Millionaire (Thursday)
- 3 Who Wants To Be A Millionaire (Sunday)
- 4 Who Wants To Be A Millionaire (Tuesday)
- 5 Baseball All-Star Game
- 6 20/20-Downtown
- 7 The Practice
- 8 Everybody Loves Raymond
- 9 Law And Order
- 10 Dharma And Greg

Persons 25-54

- 1 Survivor
- 2 Who Wants To Be A Millionaire (Thursday)
- 3 Who Wants To Be A Millionaire (Sunday)
- 4 Who Wants To Be A Millionaire (Tuesday)
- 5 20/20-Downtown
- (tie) Everybody Loves Raymond
- 7 Dharma And Greg
- (tie) Friends
- (tie) Law And Order
- 10 Baseball All-Star Game

Source: Nielsen Media Research

COMING NEXT WEEK

Tube Tops

• 'N Sync Live From Madison Square Garden premieres on HBO, and Westwood One will provide the live simulcast (Thursday, 7/27, 9pm).



Friday, 7/21

• Macy Gray, Moby and Henry Rollins perform on the "Best of" installments of PBS' Sessions at West 54th (check local listings for time and channel).
• Lucy Pearl, The Late Show With David Letterman (CBS, check local listings for time).
• Everclear, Late Night With Conan O'Brien (NBC, check local listings for time).

Saturday, 7/22

• Harry Connick Jr. is the subject of Bravo's Profiles (4pm ET/1pm PT).

All show times are ET/PT unless otherwise noted; subtract one hour for CT. Check listings for showings in the Mountain time zone. All listings subject to change.



COMMON The Light
GUSTER Fa Fa (Never Be The Same)
TRAVIS Why Does It Always Rain On Me?
ELWOOD Sundown
DISTURBED Stupify
METALLICA I Disappear
SPOOKS Things I've Seen
MATCHBOX TWENTY Zeit
BECK Nicotine & Gravy
SPLENDER I Think God Can Explain
DASIS Where Did It All Go Wrong?
HAMPTON THE HAMPSTER The Hamptondance Song

Video playlist for the week July 7-16.

FILMS

BOX OFFICE TOTALS
July 14-16

Title	Distributor	Weekend (\$ to Date)
1 X-Men	Fox*	\$54.4
2 Scary Movie	Miramax	\$26.1
3 The Perfect Storm	WB	\$17.9
4 The Patriot	Sony	\$10.6
5 Disney's The Kid	Buena Vista	\$10.4
6 Chicken Run	DreamWorks	\$7.9
7 Me, Myself & Irene	Fox	\$7.7
8 Big Momma's House	Fox	\$2.8
9 Gone In 60 Seconds	Buena Vista	\$2.5
10 Shaft	Paramount	\$2.3

All figures in millions.
* First week in release
Source: ACNielsen EDI

COMING ATTRACTIONS

This week's openers include *Pokémon the Movie 2000: The Power of One*, starring those lovable pocket monsters Pikachu, Squirtle, Bulbasaur and Jigglypuff! The film's Atlantic soundtrack contains:
• Donna Summer's "The Power of One."
• Two cuts by O-Town: "One Heart" and "Comin' to the Rescue."
• "The Chosen One" by The B-52's.



• "Weird Al" Yankovic's "Polkaman"



• "Pokémon World" by Youngstown & Nobody's Angel.
• Westlife's "Flying Without Wings."
• "They Don't Understand" by Dream Street.
• Alysha Antonino's "Dreams."
• "With All Your Heart" by plaid ONE.
• Denisse Lara's "One."
• "Wonderland" by Angela Via.
• Laura Pausini's "The Extra Mile."
• "Blah, Blah, Blah" by Devotion 2 Music.

— Julie Gidlow

AL PETERSON
alpeterson@rronline.com

Minorities MIA In Radio Newsroom Management

Radio posts worst numbers in a decade in latest RTNDA study

At a meeting of the board of directors of the Radio and Television News Directors Association held earlier this year, the group called for more emphasis by radio stations nationwide on training and developing minorities and women for newsroom management positions. In light of a study recently released by the RTNDA, it appears that their concerns could be justified.

The recently completed study shows that minorities in radio and TV newsrooms are not doing as well as their counterparts in television newsrooms, but radio newsrooms are showing the industry's worst numbers in a decade. Commenting on the study just after its late-June release, RTNDA president Barbara Cochran was clearly proud of television's results, saying, "The industry's progress in creating more diverse newsrooms and management is cause for celebration, but not complacency. To make progress, we need training opportunities and retention efforts. It's in the best interest of the industry to support efforts to increase diversity at every level." Radio didn't receive the same ac-



Barbara Cochran

colades, however. Asked for her thoughts on radio's performance, Cochran tells R&R, "It was very disappointing. The fact that the percentage of minorities and women in radio newsrooms not only has not grown, but has actually decreased, is not a good sign."

GMs Come Up Short Too

The study goes on to report that, while TV fares better in the area of minorities in newsroom management than radio, both media come up short when it comes to minorities and women in the GM's chair. Cochran points out that, although the numbers for GMs are disappointing, they are not necessarily an indictment of the entire industry. Because the survey is sent out to news directors, the report identifies the ethnicity of GMs only at stations that produce local news. "I guess we would have to qualify the results to that extent," Cochran says.

But regardless of how you qualify them, the statistics the RTNDA received aren't good by anyone's esti-

"The fact that the percentage of minorities and women in radio newsrooms not only has not grown, but has actually decreased, is not a good sign."

mate. At radio, the report found that 87% of GMs are men, and just 13% are women. Ninety-five percent of radio GMs are white, only 3% are African American, 2% are Native American, and fewer than 1% are Hispanic. This particular study finds no Asian-American GMs, though there is most certainly some representation from that community to be found at radio.

Another interesting finding was that most minority GMs the study identifies were found in large mar-



WHO WANTS TO BE A 'MALL-TIONAIRE?'

KNOX-AM/Grand Forks, ND afternoon drive host Dave Elswick does his best Regis Philbin while quizzing a contestant in the station's recent promotion based on the hit ABC TV show.

kets, while female general managers were twice as likely to be found at small-market radio stations.

Relaxed EEO Guidelines A Factor?

It has been a full year since the elimination of the FCC's stringent EEO guidelines, and some would argue that the relaxation of those guidelines has resulted in numbers that show that fully 90% of the radio news work force is white. That's up slightly from last year's showing of 89%. Last year's study found that 8% of radio news directors were minorities, while this year's report showed that the number had dropped to 6%. Most of those decreases came at the expense of African-American, Asian-American and Native-American news directors.

Women, on the other hand, fared somewhat better, maintaining at a steady 20% of radio news directors. Women also experienced a substantial increase as a percentage of the total newsroom work force, rising from 29% last year to 35% in this year's study.

Asked if there was reason to believe that the relaxation of EEO

guidelines had impacted this year's results, Cochran replies, "We don't really know that. Frankly, I would be surprised if that would have had much impact in the space of just a year or so."

"First of all, a lot of radio stations have reaffirmed their own EEO policies in support of minority employment since the guidelines were eliminated. I believe most stations have done that voluntarily, no matter what the FCC may have said. Second, I would be surprised to see a huge change in the numbers in just a year based on that factor. But, nevertheless, there would appear to be some cause for concern."

The Impact Of Consolidation

But the real question, which Cochran admits is not answered in the study, is what impact consolidation has had on the annual study's statistics. "Some of the numbers may reflect that the number of news directors across the country is shrinking because of consolidation," Cochran theorizes.

"Today many people with the title of news director who are supervising

Continued on Page 26

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Minorities

Continued from Page 25

news at a cluster of stations in a market may be in a position that previously represented perhaps four or five different people. So these results could reflect, at least to some extent, the fact that a shrinking of radio newsroom and news director positions overall may be hitting minorities disproportionately hard."

Another factor that may be impacting the study's numbers is the increasing use of outside news services, something that has grown substantially over the past few years. "Even one-person newsrooms

If you would like to receive more information about how your station's minority recruitment and training efforts can be improved, check out the RTNDA's new and improved website at www.rtna.org, and click on "Diversity." Or call the RTNDA's Washington, DC offices at (202) 659-6510.

at stations are diminishing," says Cochran. "More and more of them are being replaced by news services. You would hope that as those organizations increase their services, they would also increase the opportunities available to minorities and women. That's an area we have not measured in this study, and we hope it is a new area of opportunity."

Could the apparent decrease in minorities in the newsroom result in less coverage of minority issues — especially in large markets, which tend to have larger minority populations? "Certainly, if you are trying to reach as broad an audience as possible, you always want to have people in your newsroom who are going to reach out to different segments of the community," Cochran responds.

"And if you really look at the numbers in this report, you'll see that large-market radio is actually doing a better job than radio overall when it comes to minorities in the newsroom."

Guidelines Are Out There

In light of the disappointing results for radio in this report, stations

"It's important to note that these numbers are not necessarily a reflection of a failure to recruit on the part of stations. They may also be due to some failures in the area of retention."

may wish to look for assistance in developing ways to increase minority participation in newsroom management. Cochran says the RTNDA can help. "We offer both producer and newsroom management training for women and minorities. In fact, we have recently doubled the number of training sessions we offer.

"We also have a minority recruitment directory that is available to any station that wants it. It lists a



PARTY ON, DUDES

WCKG/Chicago evening show host Pete McMurray celebrated his second anniversary with the Windy City FM Talker by throwing a listener bash at Chicago's historic Vic Theater. Pausing for this Kodak moment are (l-r) legendary Cheap Trick guitar god Rick Nielsen, WCKG's Steve Dahl and McMurray.

huge number of resources and places you can go to place ads for openings and to cultivate relationships that can offer you access to more minority and female recruits.

"I also think it's important to note that these numbers are not necessarily a reflection of a failure to recruit on the part of stations. They may also be due to some failures in the area of retention. I think we have all paid a lot of attention to recruitment over the years, but not necessarily enough to retention of employees. That's an area that, as an organization, we are turning more of our attention to in the hope that we can help stations tackle the issue. Specifically, I'm speaking about learning what it takes to keep good employees satisfied and fulfilled and what it takes to help them feel that they are making progress in their jobs.

"A lot of that comes down to good training. Training is a way for a company to say, 'We believe in you, and we're investing in you.' I think that most employees view training as a reward and a vote of confidence from their employers. So I would say that support for training programs at all levels of your station is very, very important."

Helping Yourself

Speaking as a woman who herself occupies an executive position in the radio industry, Cochran suggests that there are ways minorities and women can help themselves. "Again, I think the answer to that question comes back to training. I would urge anyone to take advantage of any opportunities for training, networking and mentoring that they come across. There are opportunities out there — though there certainly need to be more — of which people can avail themselves. If you are ambitious and you want to get ahead, seek out those opportunities and take advantage of them."

Cochran also urges those who are seeking radio careers to look beyond the "starring roles." "I think that, too often, people — especially those who are new to the business — focus too much of their energy and attention on the on-air jobs at a station and feel that is the only place to get

"I think that most employees view training as a reward and a vote of confidence from their employers."

their job gratification. But as anyone will tell you, there's a void in newsrooms in the area of managerial talent, producing talent and assignment desk talent.

"Choosing one of those roles and pursuing those positions in a newsroom will often present you with far more opportunities to grow and advance than if you took the air route. I'd urge young people who are still in school and considering the career path they might take to consider the benefits of seeking these other jobs, which are generally much more available in the newsroom than on-air positions."

Cochran also believes that stations must do a better job of attracting new talent into newsrooms. It must better sell young people on the value of a career in our industry in an era when everyone wants to be either a TV star or an Internet millionaire. "Radio is still an excellent career and an excellent training ground," she says, "even if your ultimate goal is to be in television. It can be an excellent training ground for a career too."

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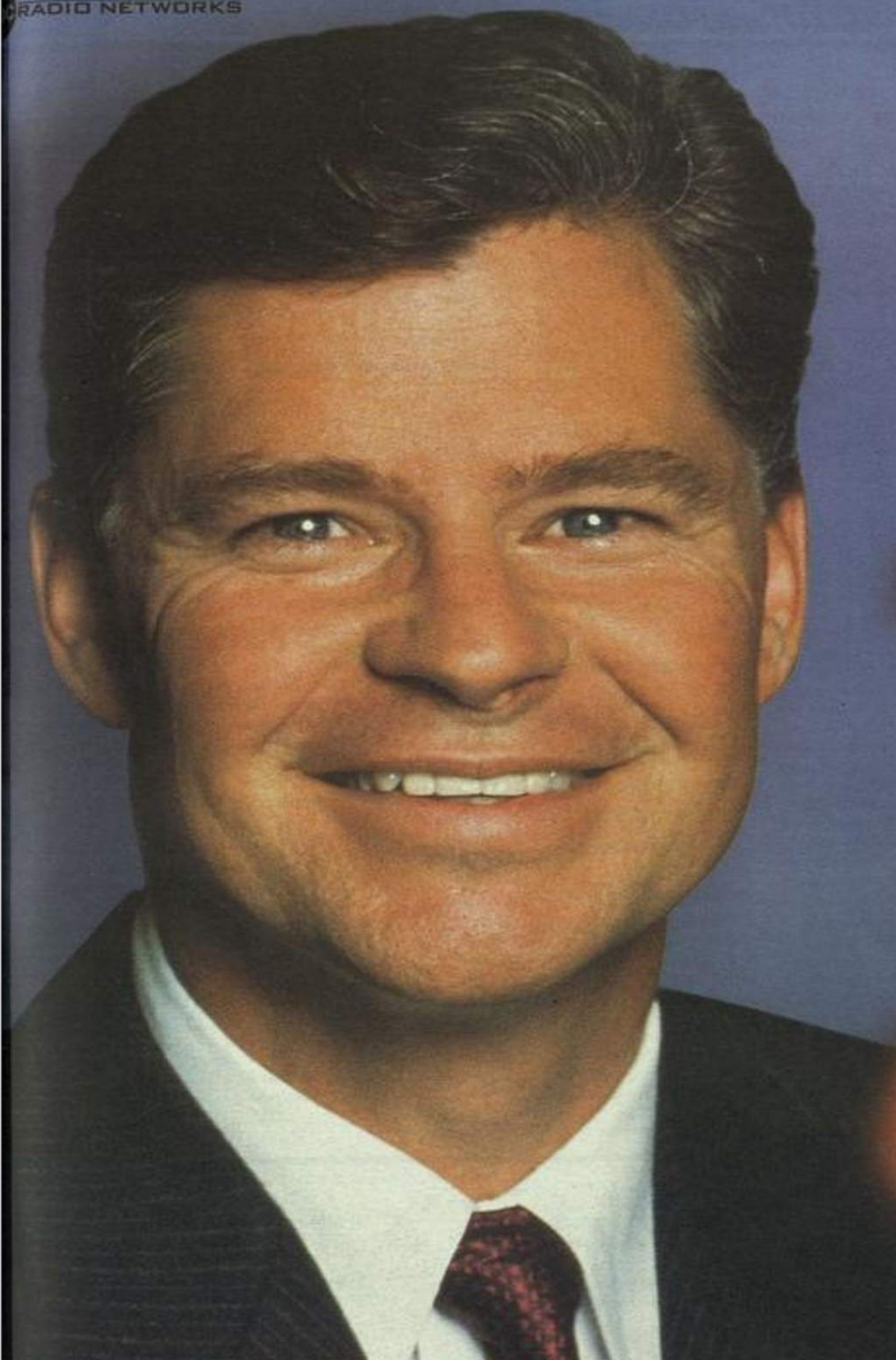


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Talkin' 'Bout Those Generations

■ Shane Media study helps to define radio listeners in the 34-45 demo

If "Generation Jones" gravitates to any sort of nostalgia format, it will be Classic Hits or Classic Rock. As we know it now, Oldies is just ... well ... too old.

In his book *Generation Jones*, author/demographer Jonathan Pontell notes that those of us who fall within the 34-45 demo aren't really baby boomers, but we're not part of the younger Generation X, either. If you're wondering what that means to radio programmers, Shane Media Programmer/Consultant **Keith Rovell** addresses that very question in his research study "Radio's Untapped Generation: An Analysis of Generation Jones." It's a multi-format report, but this week we talk to Rovell about how Generation Jones (or Jonesers, as they're called) may impact Oldies, Classic Rock and Classic Hits stations.

In Between

Pontell coined the term "Generation Jones," but Rovell applied the concept to radio. Rovell notes, "Somewhere between the classic boomers and the Gen Xers there's just something there that doesn't fit into either category. There is a real generational difference that a lot of people have felt."

There's a definite difference in the musical tastes of boomers and Jonesers. Rovell says, "The word 'oldies,' as it relates to Generation Jones, is a term that doesn't fit them very well. If you're talking about the oldies of Bill Haley And The Comets up into the early

Beatles era, it's really not relevant to them."

The Jones demo kicks in when the music moves into the '70s. "I'm on the upper end of Generation Jones myself," Rovell says. "Having had an older sibling, much of the later '60s stuff I still like and can relate to. However, when you figure that people best identify with music that was popular around the time of their senior year of high school, you're looking squarely into the '70s with the Jonesers. The music of the '50s — The Platters and some of the early Elvis music — is the music of their parents."

Rovell drives the point home with this analogy: "Looking at the older baby boomers who were born in 1946, that would be like expecting them to wax nostalgic about big band, and they just didn't do that."

Attracting Them To Oldies

Rovell says that Classic Hits and Classic Rock will probably have greater appeal to Generation Jones, but he adds, "We at Shane Media have been working with our Oldies clients to push the format forward into the '60s and '70s. There are certain songs as late as 1978 that, based on sound, test very well with an Oldies audience."

"We've been able to show signifi-

cant 25-54 growth in Oldies formats by doing this. You've got to realize, though, that if this is the generation you want to target, out of necessity, you're probably going to have to serve the older Oldies audience less."

For traditional '60s-based stations hoping to attract Generation Jones, Rovell says, "You have to recognize

"If you're an Oldies station and you're not doing music testing, you're making a big mistake."

that the music you're playing is going to have to change. You also have to know who you're going after." Rovell recommends a target listener profile to allow programmers to know their audience "as well as they do a member of their own family."

He explains, "You've got to know these things in order to target your station correctly. Once you know who

"If you want to hit primarily a Joneser audience songs that probably are not going to work very well with them are classic, idealistic boomer songs."

you're aimed at, then you can, on an ongoing basis, test your music. If you're an Oldies station and you're not doing music testing, you're making a big mistake. You need to see which songs are continuing to appeal to your audience ... and how much burn is going on with titles so you can rotate them properly."

Cynical Optimism

Since baby boomers came from a more innocent time in history, Rovell notes, "If you want to hit primarily a Joneser audience, songs that are probably not going to work very well with them are classic, idealistic boomer songs." Citing tracks such as The Youngbloods' "Get Together" and The Beatles' "All You Need Is Love," Rovell says, "Certainly those songs will be known by the Jonesers, but they express an attitude of optimism that does not quite fit the Joneser audience."

"One of the things that's a hallmark of the Joneser generation is more cynicism," Pontell calls it "cynical optimism." I think. Certainly, we want to look forward to good times, but there's an underlying cynicism that things aren't as good as they could be — and could possibly get worse."

Consequently, Generation Jones is more likely to embrace songs such as U2's "Still Haven't Found What I'm Looking For," Bruce Springsteen's "Hungry Heart" and Gary Wright's

"Dream Weaver." Rovell says, "Obviously, you can't play U2 on an Oldies station, but you get the idea of the sort of music you have to play."

The fragmentation of pop music in the '70s and '80s shouldn't necessarily create any serious stylistic continuity of a magnitude that have not been seen with before. Pointing to the '50s and '60s, Rovell says, "How do you explain Larry Verne's 'Mr. Custer'? They had the doo-wop stuff. How does doo-wop relate to The Rolling Stones? Always been fragmented. Pop music has always been whatever caught people's fancy."

He counsels programmers, "I think you make a mistake if you try to do something around a certain decade. At a generation." While Classic Rock already been a strong ratings performer that wasn't necessarily the case a few years back when the "Arrow" Classic Hits concept was being heavily promoted. Rovell says, "I think the pioneers of the format were just early. However, I think the Classic Rock and Classic Rock stations are about to come into their own, big time."

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The 60's & 70's Never Sounded Better!

Conclave

Continued from Page 3

flight to Minneapolis. Donaldson spoke candidly about the enormous responsibilities broadcasters have in localizing their content and reporting fairly on the events in their communities.

Famed consumer advocate and Green party presidential candidate Ralph Nader delivered a global overview of the state of the media and corporate America. Nader focused heavily on the importance of corporations taking seriously the needs and desires of the American consumer as opposed to simply running a company for its stock value.

Emmis Exec. VP Rick Cummings was the recipient of this year's Conclave Rockwell Award for his many contributions to the industry. The Rockwell Award has been presented at the annual Conclave since 1989 and is awarded to individuals who have taught and mentored throughout their careers.

In accepting the award, Cummings acknowledged all of the Emmis employees who have risen through the ranks to their present jobs, including WQHT/New York PD Tracy Cloberty, who began her career with Emmis over 10 years ago as a part-time promotion assistant, and KPWR/Los Angeles morning drive personality Big Boy, who started at the station with no previous radio experience. Cummings dedicated his award to the memory of former Emmis executive and WLOL/Minneapolis GM Tac Hammer.

Popovich

Continued from Page 3

friends. I've enjoying working with them, but consulting remains my greatest love. WDOX GM Chris Maduri and the entire staff deserve recognition as one of the country's leading ACs."

Before joining WDOX last July 16, Popovich spent several years as McVay's VP/AC & VP/Oldies. His other past credits include OM at WWVE-AM & WLTF-FM/Cleveland, National PD for Genesis Broadcasting and PD for WFFM/Pittsburgh, KKCI/Kansas City and WWYZ/Hartford.

Zachary

Continued from Page 3

maximizing the rock synergies between the two stations."

Before joining WHFS in 1996, Zachary served as GM for WRDU & WTRG/Raleigh-Durham. He joined those stations in 1987 from the VP/GM post at WCSC & WXTC/Charleston, SC.

Continued from Page 3

Peppers Keep 'Californicating'



...and so, it seems, is everyone else! Since its release one year ago, The Red Hot Chili Peppers album Californication has sold over 10 million copies worldwide and spawned such hits as "Scar Tissue," "Around the World," "Otherside" and the title track. To celebrate the album's triple-platinum success, key Warner Bros. Records executives met the band backstage after their recent SRO performance at the Lakewood Amphitheatre in Atlanta. Pictured (l-r) are Warner Bros. VP/Product Management Peter Standish and Exec. VP/Marketing Rich Fitzgerald, Red Hot Chili Peppers' Chad Smith and Anthony Kiedis, Warner Bros. Sr. VP/Head of Promotion Tom Biery, Red Hot Chili Peppers' John Frusciante and Flea and Warner Bros. VP/Sales Dave Stein, National Director/Alternative Promotion Rob Goldklang and President Phil Quartararo.

Arista

Continued from Page 1

Ridenour will direct urban marketing and promotion. All three report to Arista President/CEO Antonio "L.A." Reid.

Among the other executives appointed to Arista's senior management team are Sr. VP/Promotion Steve Bartels, Sr. VP/Finance & Administration Matt Flott, Sr. VP/Business & Legal Affairs Steve Gawley, Sr. VP/Arista Ventures Dorsey James, Sr. VP/Sales Jordan Katz, Sr. VP/Creative Services Ken Levy, Sr. VP/Artist Relations

Mark Shimmel, Sr. VP/Publicity Laura Swanson, Sr. VP/Contemporary A&R Richard Sweret and Sr. VP/West Coast Matt Walden.

Arista also tapped the following VPs: VP/Production Jess Auerbach; VP/Promotion Field Operations Jeff Backer; VP/Publicity Chris Chambers; VP/Urban Marketing Sheila Coates; VP/A&R, R&B Drew Dixon; VP/Top 40 Promotion Jim Elliot; VP/Marketing Planning & Administration Robert Gandara; VP/R&B Promotion Michael Johnson; VP/Video Production Melinda Kelly; VP/A&R Administration Karen Kwak; VP/International George Levendis; VP/Crossover Promotion Tom Maffei;

VP/A&R Josh Sarubin; VP/Business & Legal Affairs Nancy Taylor; VP/Sales Carolyn Wright; VP/Publicity, West Coast Mark Young; and VP/Video Promotion Marc Zimet.

"I truly believe this is the ultimate executive staff I could ever have hoped to assemble," Reid said. "The combination of experienced Arista senior management working alongside an aggressive, energetic slate of new faces at the label makes for the best possible arrangement of talent. Every one of these people can look forward to a world of new challenges, starting immediately." A series of individual executive appointments will be announced soon.

AMFM

Continued from Page 1

strategy. Chicago radio's legendary Urban-formatted rivals, WGCI-AM & FM and WVAZ, will be headed up by 32-year industry veteran Marv Dyson. WLIT and WNUA, both adult-oriented stations, will be led by 15-year radio industry veteran Terry Hardin. Marv and Terry once again reflect AMFM's ability to leverage top-notch industry talent to

deliver the best programming for our listeners and the most attractive advertising medium for our clients."

Meanwhile, AMFM Regional Sales VP/Western Region Erik Hellum tacks on Sr. VP/Sales duties for the Chicago cluster, which also includes WUBT. Twenty-year radio veteran Cheryl Esken is named Sr. VP/Market Development, WLIT LSM Jean McGinnis rises to Director/Group Sales, WGCI Business Manager Carmen Lewis is promoted to Market Controller, WUBT Chief Engineer Greg Davis is el-

evated to Chief Engineer for the cluster, WLIT Research Director Sharon Williams is upped to Market Research Director, and WVAZ GSM Kirby Kaden segues to Clear Channel's Internet arm to lead the development of platform-based revenue streams.

"This announcement reflects AMFM/Chicago's vast resources of talented station executives eager to accept new challenges and responsibilities, as each of these managers comes from within the AMFM organization," Stinchour said.

Dungan

Continued from Page 1

always understood that Pat was not the permanent president. We were extremely fortunate that Mike became available. He is a consummate record man who understands the creative process and the need for developing long-term careers."

A 30-year industry vet, Dungan entered the business working at a record store at age 16. In 1979 he

worked as a pop promo rep for RCA in Cincinnati. He moved to Minneapolis in 1983 to take over that territory and took a sales position with BMG Distribution in 1987. In 1990 he joined Arista/Nashville as Director/Sales & Marketing. He was promoted to VP/Sales & Marketing in 1992, Sr. VP/Sales & Marketing in 1994 and Sr. VP/GM in 1997.

"I am absolutely thrilled to have this chance to head up the label that is home to country music's biggest artist, Garth Brooks," Dungan com-

mented. "In addition, as a huge fan of both Merle Haggard and Buck Owens, I am humbled by the history that the Capitol logo represents. As a kid, I spent every dime I could get my hands on buying Beatles and Beach Boys music. I look forward to working with this incredible roster and staff as Capitol/Nashville moves into a new and challenging arena of opportunity."

In addition to Brooks, the label's roster includes Trace Adkins, Deana Carter and Steve Wariner.



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Street Talk

Sony Music Shaves Its Staff

Close to 500 employees worldwide at **Sony Music Entertainment** were dismissed by the company last Friday (7/14) as part of its effort to optimize its performance in a marketplace that's racing into the digital era. Of those cuts, 100 were from the company's stateside operations. However, the distribution, manufacturing and corporate departments were affected more than SME's promotion arm. Among those who have been excised: Loud VP/Promo **Kim Hughes**, Epic/550 Dallas-based Dir./Nat'l Promo **June Colbert** and Sony Music/Nashville promo head (for Lucky Dog) **Tim Howard**.

While *The Hollywood Reporter* says that Sony Classical took the news hard and that staff morale was "very bad," Sony Discos President **Oscar Lord** has been given the green light to augment his staff, thanks to the astounding success his division has had with Ricky Martin, Elvis Crespo and Shakira, among other superstar Latino acts.

Meanwhile, the absorption of C2 Records into Columbia has resulted in more layoffs. Among those that have been let go are Columbia VP/West Coast Promo **Steve Kline**, C2 Nat'l Dir./Promo **Michele Block**, Columbia L.A. local **Rose Braunstein**, Columbia Kansas City/St. Louis local **Joe Schuld**, Columbia Associate Dir./Promo **Ben Berkman**, Columbia Dir./Nat'l Promo **Lori Rischer** and Columbia Dir./Alternative Promo **Tim Virgin**. Concurrently, Columbia Houston rep **Mike Krauser** has accepted a similar post for sister label Epic. As previously reported in *ST*, C2 Sr. VP/Promo **Dennis Reese** has already exited for a similar post at Elektra.

Virgin Nat'l Dir./Alternative Promo **Tommy Delaney** exits for a similar post at Mammoth. Does this mean that an elevation is in the works for Virgin's Boston-based regional, **Howard Petruziello**? In the meantime, look for Virgin *El-Lay* regional **Lisa Giuntoli** to rise to a national pop post. Is Giuntoli's successor also ready to come aboard?

Dr. Laura Dumped In Fresno!

The *Dr. Laura Schlessinger Show* has been canceled by **KMJ/Fresno**, but not because of anything the controversial talk host said: The doctor was dropped for poor ratings. As **KMJ PD**

John Broeske told the *Fresno Bee*, "Basically our numbers drop when she comes on. It's like playing rock 'n' roll on a Country station. Schlessinger's slot will be filled by 26-year-old radio and TV veteran **Bill Manders**, who recently authored a book on how the media and other influences affect family values.

On the other hand, it seems that the clout by the activist group Stop Dr. Laura that Schlessinger had dropped its ads from Schlessinger's radio show was misleading. According to a Skytel spokesperson, "That media buy included nearly a month ago, and Skytel is no longer purchasing advertising on Talk radio."

Howard Stern has succeeded in having his name banned from a sister radio station. Stern was furious over the dirty truth that "copycats" at Infinity FM WNEW (in particular, top-rated afternoon hosts **Opie Anthony**) were pulling and threatened to give an on-air ultimatum, the *New York Times* reports. Now 'NEW hosts and callers are forbidden to mention Stern on the air, and the order is being enforced by censors. Stern is based at Infinity's WXRK/NY.

Stern has also become involved in a gruesome investigation involving cat mutilations in the L.A. suburb of Hawthorne, CA. Local police have received numerous calls about a series of crimes against felines in the last several weeks and the local media have devoted a massive amount of attention to the matter. Last week a man called Howard's show (which airs locally on **KLSX**) to discuss the mutilations, claiming that he enjoyed killing small animals because they are possessed by the devil. The police investigated the call, and it was discovered that the man's tale may have been a hoax and that he may have been paid to phone Stern. Investigators still hope to contact the man.

Congrats to promo domo **Jeff McCluskey** who has been named "The No. 1 Most Powerful Player in the Chicago Music Industry" by

Continued on Page

Rumors

• Is Mega Communications all but set to flip **WKDM-AM/NY** to a Spanish all-News format?



Ron Carter

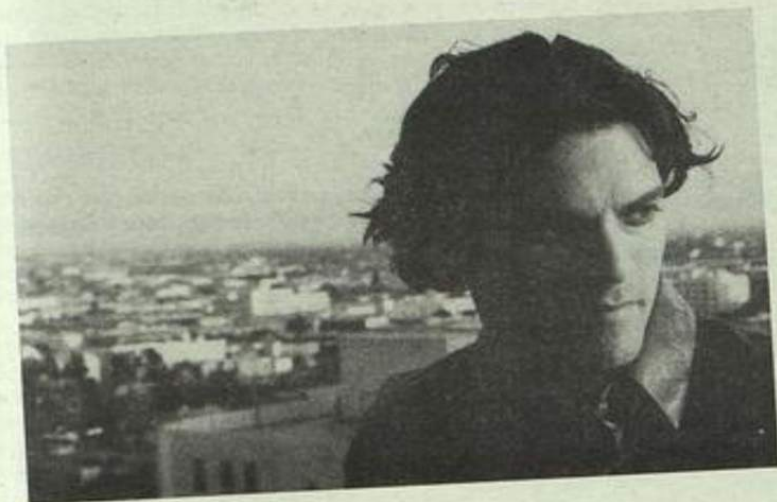
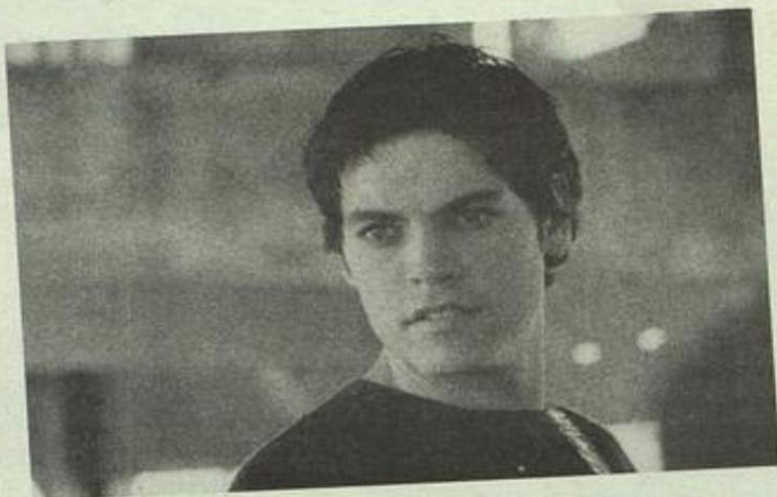
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Mixed by David Wade

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Continued from Page 30

arts and entertainment weekly *New City*. The paper writes: "With 20 years of promotion under his belt, Jeff McClusky & Associates is Chicago's strongest thoroughbred on the national front."

Hawaii Hopefuls Get Handcuffed

KDWB/Minneapolis' *Dave Ryan in the Morning* show has found an interesting way to give away \$1,000 and a trip to Hawaii. The station has handcuffed five single women to the show's assistant producer, Tim (pictured here, third from left), who also happens to be single.



He plans on taking the women bowling, out drinking and to a movie premiere each night, proving his manliness, and he'll release one girl a day from her five-foot link to his belt until he's left with one "lucky" winner. She will have endured five days of joining Tim in every possible situation, including using the bathroom!

KXNT/Las Vegas morning talker **Jeff Katz** decided to take off a few pounds by joining a local gym. So last Friday (7/14) Katz strolled on down to one of the many workout centers in southern Nevada, but was rebuffed. It seems Lady Fitness wouldn't let him join since, well, the facility was for women only! Katz wasn't happy with the company's response and has now enlisted the support of no less than the National Organization for Women and the ACLU to help in his fight for the right to join the gym. **ST** shudders to think what Katz looks like in a leotard.

The *Chicago Sun-Times* reports that **WMAQ/Chicago** morning news anchor **Pat Cassidy**, who has been with the station for 25 years, will shift to all-News sister **WBBM-AM** to co-anchor mornings with veteran **Felicia Middlebrooks**. He replaces **Ken Herrera**, who is expected to shift to middays on an interim basis and eventually land in afternoons.

David Smith has been named VP/GM of top-rated AC **WJBR-FM/Wilmington, DE**, which

Rumbles

- **KLIF/Dallas-Ft. Worth PD Steve Konrad** departs.
- **Amy Navarro** takes interim PD duties at **WXLO** Worcester, MA.
- **WJZZ/Philadelphia** welcomes back **Joe Probst** as Asst. MD.
- **Hot AC/Modern AC Radio Voyager Network** inks **Randy Lane** as consultant.
- **FTM Media** (a.k.a. Feed The Monster) launches **KLXS/L.A.'s** website. The FM talker can be found in cyberspace at www.ftmtalki.com.
- **KDGE/Dallas** night guy **Fletch** is now being represented by **Elias Management Group**.
- **WPLT/Detroit** segues from **Alternative Classics** back to **Pop/Alternative** under new PD **Tom O'Brien**.
- **Veteran NFL** veteran and commentator **Boomer Esiason** joins the **Westwood One/CBS Radio Sports NFL Monday Night Football** broadcast team of **Howard David**, **Matt Miller** and sideline reporter **John Dockery**.
- The **Pittsburgh Penguins** NHL club extends by three years its current contract with **WWSW-AM & FM**.

was recently purchased by **NextMedia**. He most recently served as Dir./Sales for **Centennial Broadcasting's** three-station **New Orleans** trio.

Michael Keck joins **Entercom** as VP/Manager of **WMMM, WOLX & WYZZ/Madison, WI**. He formerly served as VP/GM for **Salem Communications'** four **Rockford, IL** stations.

Buzz Shifts, Fish Launches

As the **Clear Channel** merger with **AM** creeps forward toward its completion, expected in early September, Tuesday marked a day of changes for fans of **Alternative** and **Oldies** in **Houston**. At 7pm **KLDE** and **KTbz** (**The Buzz**) officially flipped dial positions, with **KLDE** shifting to 107.5 FM and **TBZ** migrating to 94.5 MHz. To honor the occasion, **The Buzz** managed to snag **The Stone Temple Pilots** for a special concert that aired live on the station!

Meanwhile, in **Southern California** **Salem Communications** was expected to assume control of **KXMX/Anaheim-L.A.** on Wednesday morning and flip the eclectic **Hot AC** to **Contemporary Christian** as "The Fish." The station will offer a high-energy, **CHR-sounding** presentation featuring today's hottest nonsecular artists. Website is already up at www.thefish959.com.

The relocation of **KACD & KBCD** (**Chant** 103.1)/L.A. to the Internet was given national attention on Sunday, thanks to an article appearing on the front of *The Washington Post's* **Style** section. According to the *Post*, **Chant**

Continued on Page

**Santa Baby**

One of America's best loved Christmas Songs

Lyric by Joan Javits

Music by Philip Springer

ID CARD
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Dancing Queen



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REPORT CARD

STUDENT NAME

Ammit, Sara, Marie, & Dhani Summer 2000

LOCATION

Everytown, USA

SUBJECT

GRADE / COMMENTS

Sales

A In the last 4 weeks, over 150,000 fans bought the A★Teens. "Dancing Queen" ranks among the Top 15 selling singles in America, & has for over 4 months.

Video & Radio Spins

A "Dancing Queen" is one of the most played & requested videos at Nickelodeon & The Disney Channel, & a former #1 smash at Radio Disney (re-added this week!).

National TV

A Upcoming appearances include: their own 1/2 hour Nickelodeon TV Special, "Snick Comes To Your House" in July, & Fox TV's "Summer Music Mania" in September. The A★Teens have already conquered Nickelodeon's "Big Help" & "Snick House," along with "The Fox Family Countdown" & "The Disney Channel Countdown."

Press Raves

A Winning the praise of everyone from Teen People, J-14, Tiger Beat, Teen Beat, 16, Super Teen, & Bop, to Entertainment Weekly, USA Today, The New York Times, & The L.A. Times.

Summer Concerts

A The A★Teens share the stage with Britney Spears July 19th through August 14th, including including 2 shows at the L.A. Forum July 30 & 31, followed by Nickelodeon's "All That" Tour starting August 15th, featuring LFO, A★Teens, & Blaque.

NOTES: Your audience and 3 million fans around the world have already discovered the A★Teens. And now so can you!

Dancing Queen

A★TEENS

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Street Talk®

Rumbles Pt. 2

- Is **Clear Channel** about to launch two more CHRs in Florida?
- Following the departure of KBRV/Dallas PD **Carry Ferreri**, MD **Pete Manriquez** exits.
- WRVQ/Richmond co-MD **Paul Madison** takes full MD duties as **Travis Dylan** exits for MD duties at WXLK/Roanoke.
- WQSL/Greenville, NC PD **Mark Jacobs** exits.
- WHTF/Tallahassee, FL APD/MD **Brian O'Conner** adds PD stripes.
- KWLN/Stockton APD **Louie Cruz** adds MD duties as MD/nighttimer **Freeze** exits.
- KBTE/Corpus Christi, TX MD/morning driver **Cheuy D** departs.
- CHR/Rhythmic KWWV/San Luis Obispo, CA PD/MD **Chad Tyson** exits.
- **Casey Christopher** joins KJR-FM/Seattle as MD/afternoon driver.

Continued from Page 32

1031.com will be rechristened as www.worldclassrock.com. Furthermore, rates have been slashed on :30 spots, from \$300 to \$75, in order to encourage 'Net advertisers, says Clear Channel VP/Sales, L.A. **Charlie Rahilly**. He also offered his take on what one's audio streaming experience should be like: "Several times when we've been brainstorming in the conference room, I've gotten out of my chair, walked over to a stereo receiver, pushed a button and music came out. That's the way this has got to work."

Television.com inks a deal to stream video footage of KYSR/L.A.'s *Jamie & Danny Show* every Wednesday morning. The company will also offer visual cybercasts of the station's *Star Lounge* performances.

KGO/S.F. morning co-anchor **Jim Dunbar** said farewell to his listeners last Friday and officially retired after an amazing 37 years with the station. In 1963 Dunbar departed the APD post at WLS/Chicago to take the PD position at KGO, which was then dead last in the ratings. Dunbar hoped to turn the station around by introducing a new format called "Newstalk." Dunbar soon gave up his PD duties to become an afternoon drive host and in 1974 moved to mornings to join Ted Wygant. In 1978 KGO finally reached the top of the Arbitron ratings, and it's been there ever since!

ST also salutes KIEV/L.A. talk host **George Putnam**, who last Friday celebrated his 86th birthday! Putnam spent the day at the Museum of Television & Radio in Beverly Hills, where Doris Day, Steve Allen and Ray Bradbury took part in a live broadcast that also recognized Putnam's 25th year as a SoCal talk host.

ST sadly notes the passing of pioneering Philly radio personality **Douglas "Jocko" Henderson**.

Records

- Astralwerks Head/Promo **Sean Maxson** exits for the Dir./Alternative Promo post at Columbia.
- **Artemis** taps **Jive's Paris Rose** as Nat'l Dir./Crossover Promo. Concurrently, VP/Crossover Promo **Phillip Mataragas** exits Artemis for a similar gig at TVT.
- **Jive West Coast** promo exec **Jon Henriquez** departs.
- **Napster** hires **Keith Bernstein**, Universal Music Group Sr. Director/Operations of its global e-commerce division, as VP/Operations.

RADIO RECORDS

Timeline

1

- **Randy James** tapped as Dir./Prog. & Ops for KDMX/Dallas.
- **Bill Gentry** named Market Mgr. for Clear Channel's Louisville cluster.
- **Steve Stewart** set as OM of WJR/Detroit.
- **Philly's Newest PDs: Steve McKay** at WXXM and **Jeff Hillary** at WWDB-AM & FM.

5

- **Verna Green** elevated to President/GM of WJLB & WMXD/Detroit.
- **Tim Pohlman** promoted to Station Manager of KTWW/Los Angeles.
- **Michael Saunders** set as PD of WJLB/Detroit.
- **Tom Gjerdrum** grabs PD chair at WZPL/Indianapolis.
- **Shaun Holly** upped to Dir./Ops for KMLE/Phoenix.

10

- **Ernie Singleton** appointed President/Black Music Division for MCA Records.
- **Ed Diaz** returns to XHRM/San Diego as VP/GM.
- **Greg Thompson** boosted to VP/Pop Division of Chrysalis Records.
- **Dan Acree** tapped as OM of KRTY/San Jose.
- **Mason Dixon** joins WKXX/Birmingham as VP/Programming and morning man.

15

- The original WKTU/NY flips to AOR as **WXRK** with **Pat Evans** as PD. Its first weekend features a live broadcast of the Live Aid concerts in London and Philadelphia.
- **Lee Douglas** upped to VP/Ops at WCZY/Detroit.
- **Jan Jeffries** named PD of WLS-FM/Chicago.
- **Newly Named PDs for Washington, DC: Bob Cummings** at WLTT; **Randy Lane** at WRQX.

20

- **Gary Berkowitz** returns to Providence as OM of WPRO-AM & FM.
- **Jim Maddox** recruited as GM of WBMX/Chicago.
- **Jan Jeffries** jumps to WBSB/Baltimore as PD.
- **FCC** abolishes third class Permits.
- **Famous Lost Words:** "I think two types of AOR have emerged: adolescent-oriented rock and adult-oriented rock." - **KBPI/Denver PD Frank Cody**.

25

- **WRVR/New York** (now WLTW) sold to Sonderling for \$2.3 million.
- **Gary Dee** joins WHK/Cleveland for mornings.
- **Leap o' the Week: Bob Marshall** shifts from WRBC/Jackson, MS to mornings at WGCU/Cleveland as "Robert W. Morgan." The better-known Robert W. Morgan can be found at KIOQ/LA.

erson (a.k.a. "The Ace From Outer Space," who died Saturday at the age of 82. He joined WHA AM/Philadelphia in 1953 and one year later moved to WDAS-AM & FM, where he remained for more than a decade. Henderson's son, Douglas Henderson Jr., is a WDAS air talent.

If you have Street Talk, call the R&R News Desk at (310) 788-1699 or e-mail streettalk@rronline.com

Sister Hazel

R&R Pop Alternative 10 - 7

R&R Hot AC 13 - 10

R&R CHR/Pop 23

Change Your Mind

"Our research is great with our CORE listeners. It is showing Top 10 daytime action with the upper end 25-29 females. Looking for 30-35x this week."

-John Zellner, PD - KMXV/Kansas City

★★★★

"'Change your Mind' is a great record for us. The research will be there and we are taking the leap of faith and moving it up to a B."

-JR Ammons, MD - WSTR/Atlanta

★★★★

"The call-out on this is very good. It's still in a C rotation, but it is showing POWER POTENTIAL. There will be more spins on the way."

-Kozman, APD/MD - KALC/Denver

★★★★

"'Change Your Mind' is showing GREAT early research. This is shaping up to be a great PLJ record!"

-Tony Mascaro, MD-WPLJ/New York

★★★★

"'Change Your Mind' has great adult research and phones. Nothing but positives for these guys. A GREAT balance record for Kiss 95.1."

-John Reynolds, PD - WNKS/Charlotte

★★★★

"If you haven't added Sister Hazel yet, maybe this will 'CHANGE YOUR MIND'! Top 5 phones, and Top 10 potential with our core."

-Chris Edge, PD - G105/Raleigh

★★★★

"'Change Your Mind' sounds great on the air. It is showing HUGE potential with our core!"

-Krush Kelly, PD-KXXM/San Antonio

★★★★

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STEVE WONSIEWICZ

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Web Gains On Radio For 12-24 Demo

The Internet is proving to be better at providing what youngsters want, says Edison study

The popularity of rap and hip-hop wasn't the central theme of Edison Media Research President/co-founder Larry Rosin's presentation "Radio's Future — Today's 12-to-24-Year-Olds," which he unveiled during R&R Convention 2000, but it just as easily could have been.

Rosin's main thesis was that unless programmers do more to attract the 12-24 cell, radio risks losing the demo to other media, most notably the Internet. Yet several times during the research pro's presentation, the demo's ravenous appetite for hip-hop, rap and hard rock surfaced. It appeared during answers to questions about which music video channels were the most popular (MTV and BET); which recording artists were their favorites; what type of music they listened to most; and which types of stations were most popular.

(Editor's note: EMR's survey was conducted between May 26-June 8 and based on 729 interviews of people aged 12-24. Some 64% of those surveyed were white, 15% Hispanic/Latino, 15% African American, 3% Asian and 3% other. Around 48% were aged 12-17, and 48% were aged 18-24, with men making up 52% of the sample.)

Interesting Times

Rosin's comments and the study come at an interesting time in the history of the maturing radio and record industries and the birth of a commercial World Wide Web. For one thing, ad sales are exploding at radio, up an amazing 25% in May. Adspend guru Robert Coen predicts radio advertising will climb 15% to \$4.6 billion during this Olympic year. And nearly all of those dollars are being allocated to stations targeting the 25-54 money demo.

Meanwhile, album sales of recorded music are up about 7%, an equally impressive gain, thanks to strong sales of hip-hop, rap, rock and mainstream pop. And radio has been there to support the most successful acts. Why change?

Well, based on EMR's research, Rosin says that he sees storm clouds on the horizon, and that programmers — especially when it comes to 12-24 usage for music/infotainment — had

better begin taking steps to get youngsters more involved in their stations. If they don't, the well-chronicled decline in 12-24 TSL — down from 65 weekly quarter-hours in spring '93 to 57 in fall '99 for teens 12-17 and down from 95 WQHs to 82 WQHs for kids aged 18-24 during the same period — will continue.

Hip-Hop, Rap, Hard Rock Rule

Not surprisingly, EMR's study found that radio isn't doing a bang-up job fulfilling 12-24-year-olds' collective musical tastes, as 34% of respondents said that they didn't believe radio did a good job of playing the kind of music they wanted to hear. The most popular artists in the 12-24 survey were Eminem, 'N Sync, Limp Bizkit, Britney Spears, Korn, The Backstreet Boys, DMX, Dr. Dre, Metallica and Blink-182. When asked what style of music they listened to most, interviewees put hip-hop, R&B and alternative rock at the top (see graphs).

Those findings should strike a nerve, Rosin said. "If anything jumps out, it's the popularity of rap and hip-hop ... If we would have done the same survey with 24-34s, that number would probably crash and burn. But it shows the challenges radio faces. If you have any interest in 25-plus, which virtually every station does, then you basically have to eliminate the type of music that is by far the most popular with 12-24-year-olds. It's a huge issue: You either have to go after this demo or not."

When asked how the musical tastes of 12-24s might change as they age, get full-time jobs and begin families, Rosin observed, "It's a well-known phenomenon that, as people age, music becomes less important to their lives. I don't see any reason why that should change ... But do I think rap and hip-hop are a fad? No, I think these kids will be in their wheelchairs 60 years from now, rolling back and forth to these songs ... The 'Stairway to Heaven' of rap and hip-hop will be listened to 60 years from now by this genera-

tion. There's no doubt about it, because this music is too central and important to what they're all about."

The cooling appeal of radio when it comes to new music was reflected in the question "Which medium is the most fun way to spend your time?" The top medium was the Internet at 31%, followed by radio (30%), TV (24%), none/other (10%) and magazines (5%). It also showed up in the question "Which medium is the best place to find out about new music?" The top pick was radio (46%), followed by the Internet (27%), TV (13%), magazines (10%), none/other (3%) and newspapers (1%).

As Rosin noted during his presentation, "This is one of the things that radio really has to focus on, because in most markets there are only maybe one or two stations that concentrate on new music in their imaging. The proportion of stations that think it's important is very small ... But it looks like the Internet is poised to surpass radio as the best place for new music, especially among young men."

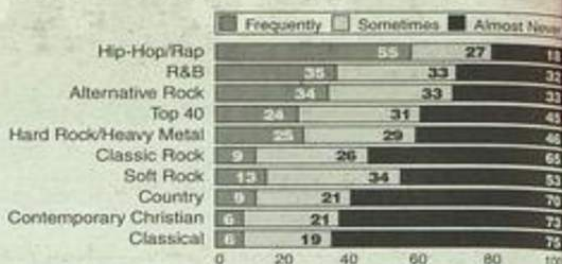
"That's probably a very natural finding, given that there are very few stations targeting men 12-24, but you reap what you sow with this demo. And guess what? They're going somewhere else to find out about music ... That's pretty amazing, given how new the medium really is."

Going Offline

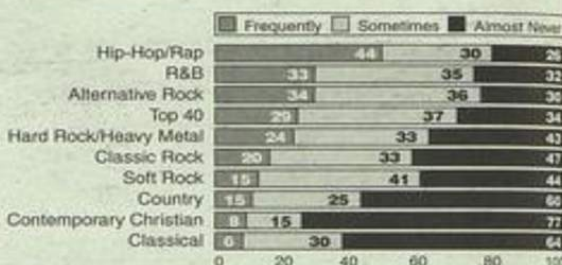
EMR's survey also provided the radio and record industries with a glimpse into 12-24-year-olds' online radio-listening habits. Around 64% of the respondents said they listened to music or other audio on the 'Net. The average listening time was one hour and 20 minutes. Of those people who have listened to audio over the web, 50% tuned into Internet-only sources, 40% listened to traditional stations streamed over the web, and 10% didn't know.

That finding, in particular, has exceptionally broad implications. The baby boom generation grew up on FM. Gen X watched MTV's birth and growth. If radio doesn't change, the Internet might be to Gen Y what FM was to the boomers and MTV to

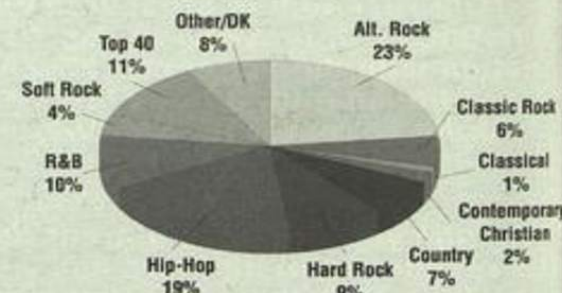
How often do you listen to.... (Age 12-17)



How often do you listen to.... (Age 18-24)



What type of music is played by the radio station you listen to most?



Xers. The Internet-only stations are giving 12-24s what they want: a steady stream of rap, hip-hop and rock, something terrestrial broadcasters are avoiding. It's not surprising that kids are logging onto their favorite dot-com stations.

Rosin reasoned, "This is one of my biggest concerns when I work with radio stations. I personally think that by far the best audio is what's currently being offered by radio, but radio is allowing Internet-only stations to get their foot in the door because they don't stream, don't stream very well or aren't telling 12-24s how they can access their stream."

"Radio has the best product, and if radio worked hard, they could own that space ... You have two choices: You can either bury your head in the sand on this one or realize that this is a very real thing. Radio has to co-opt Internet audio or lose it. The analo-

gies between cable TV and network TV are very similar."

Rosin wasn't all doom and gloom. In fact, in a very bullish sign, he said that his research indicated that 64% of respondents listened to more radio this year than in the previous year. The catch is that, in total, 12-24s are spending less time tuned in. "This is a time when these kids traditionally increase their usage of radio," he said.

"The good news is that all of these things these young people are doing more of, listening to radio was at the top," he added. "With the crunch facing kids these days, radio bears the brunt."

"The downside is that young people are increasing their radio usage at a much slower rate, which means that the net amount of radio listening is down. It's a subtle point, but a very important one."

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Alternative, Active Rock Want SR-71 'Right Now'

RCA Records' winning streak with pop alt bands continues, as its newest group, **SR-71**, has begun crossing over from Alternative to Active Rock. The band's major-label debut single, "Right Now," last weekend bowed on the Active Rock chart at No. 47 nearly two and a half months after cracking the Alternative chart.

In addition to nearly every Alternative station on the panel supporting the single — which last week was No. 11 at Alternative — key Actives that have added the track include **WWDC/Washington**, **KRAB/Bakersfield**, **WMFS/Memphis**, **WQXA/Harrisburg**, **WQBK/Albany**, **WXRC/Charlotte** and **WXTM/St. Louis**. A handful of Rock and Adult Alternatives are also spinning the single.

Named after a reconnaissance aircraft, SR-71 formed in the late '90s in Baltimore. Then called Honor Among



SR-71

all looking at various single possibilities. Then they turned in "Right Now," and we all just kind of looked at each other and said, "This is the one."

That was a couple of months ago. RCA's staff went to work setting up the single at Alternative. "Nearly everybody our staff played it for loved the record, and, consequently, we had a great launch," Geslin says.

RCA then gave the track enough time to grow at Alternative before going after Active Rock. Geslin continues, "Active Rock was always in the game plan from the very beginning because of the driving nature of the record. But now we're starting to get callout and have the song as the top phone record at a lot of Alternatives. That's building familiarity and consciousness of the band in nearly every market."

One big fan of the record is **KRAB MD Danny Spanks**, whose station is ranked in the top five in Bakersfield. "Obviously, there are comparisons to Blink-182 and Lit, but this is a great, catchy record that rocks but also has mass appeal. People want to sing along to it."

"We don't have an Alternative competitor, so we can straddle the line. We're always looking for songs like this that rock and have attitude."

With Alternative and Active Rock on board, RCA is now looking at pop. Geslin notes, "There aren't a lot of pop records like this out right now. We believe it's a natural, so in a few more months we'll go after Pop/Alternative and then mainstream pop."

SR-71's RCA debut album, *Now You See Inside*, was released June 20. The band is currently on tour with **Stroke9** and **Nine Days**.

Ready For Takeoff

Alternative heavyweight **WBCN/Boston** has once again thrown its considerable weight behind a local act. The benefactor this time is **C60** (a.k.a. Cobalt 60), whose single "Crazy" was added last week.

This is the second time around for C60. The group originally formed in the early '90s but disbanded be-



C60

cause their brand of rock, hip-hop and funk was not in favor during the grunge-crazy early part of the last decade. The band reunited last year and caught the attention of **Jeff Marshall**, founder of Boston-based indie **Monolith Records**, who promptly signed the band to his label.

The group, who have yet to sign a publishing deal, then went into the studio with former **Gang Of Four** member **Hugo Burnham** (who also manages the band) and **Matthew Ellard** and recorded a new self-titled album that's due in stores July 25. Marshall's plan is to continue working the band regionally before aggressively pursuing a hook-up with a major.

For more information, call Marshall at (617) 437-0117.

— Steve Wonsiewicz

MUSIC NEWS & VIEWS

Bangles Plan New Album

More than a decade after they broke up, the '80s female rock-pop group **The Bangles** plan to record a new album. The quartet, who briefly reunited and wrote the song "Get the Girl" for the soundtrack to the movie *Austin Powers: The Spy Who Shagged Me*, plan to enter the studio in August. The Bangles, who are managed by former Capitol Records exec **Bruce Kirkland**, have yet to sign a deal with a record company. Plans are for a brief tour to begin on Sept. 13 in San Diego. The group hope to release a full-length disc in 2001, followed by a national headlining tour.

Stone Temple Pilots Eye 'Hits' CD

Nothing's official, but word is that **The Stone Temple Pilots** plan to release a greatest hits package in the fourth quarter. According to MTV News, frontman **Scott Weiland** says the group sat down over dinner and came up with a 16- or 17-track album. *The Los Angeles Times* says that two previously unreleased tracks will be included on the album.

MTV News reports that the new cuts that could be included on the disc are called "Heed the Water Whisper" and "You Can't Drive Me Away." STP begin a national tour with **The Red Hot Chili Peppers** July 30 in Saratoga Springs, NY.

In the studio: **The Spice Girls** are this close to completing work on their new album, which is expected to be released in November ... **Island Def Jam** rap act **Insane Clown Posse** are about to finish work on their new double album, *Bizzar Bizzar*. The disc was produced by **Mike E. Clark**, who helmed the duo's previous albums, and will be released on Halloween ... Rap supergroup **The Wu-Tang Clan** is about to wrap up work on their new as-yet-untitled album. The disc, the group's first in three years, is expected to be released in the fall ... **Interscope** alt rock band **Unwritten Law** have begun work on their new album, which is due sometime next year.

Tour update: Former **Guns 'N Roses** guitarist **Slash** will be the opening act on **AC/DC's** tour, which begins Aug. 1 in Grand Rapids ... **Hard rock band A Perfect Circle** begin a national headlining tour Aug. 18 in Boston ... **Coal Chamber** have dropped off the *Tattoo the Earth* tour to begin work on their next album ... **Crazy Town** have exited the *Ozzfest* tour. This 'n' that: **Fat Wreck Chords** has signed punk ska outfit **Less Than Jake** ... **Wind-Up** signs Memphis-based rock band **Dust For Life** ... **Kid Rock's** ex-manager, **Stephen Hutton**, has filed a \$4 million breach of contract lawsuit against the artist ... Producer **Ross Robinson** (Korn, Limp Bizkit) has signed a multiyear deal with **Virgin** for his label, **I AM Recordings**. The first release under the pact will be from the band **Amen**.



Stone Temple Pilots



Wu-Tang Clan

CONCERT PULSE

Pos.	Artist	Avg. Gross (\$1,000s)	Among this week's new tour
1	GEORGE STRAIT CNTY. FEST.	\$2096.0	
2	CROSBY, STILLS, NASH & YOUNG	\$1,529.8	
3	BRUCE SPRINGSTEEN	\$1,353.2	
4	'N SYNC	\$1,120.3	
5	TINA TURNER	\$1,097.3	
6	KISS	\$675.3	
7	DIXIE CHICKS	\$502.5	
8	BRITNEY SPEARS	\$461.7	
9	STEELY DAN	\$449.0	
10	"PUFF" RYDERS/CASH MONEY TOUR	\$421.7	
11	ROGER WATERS	\$387.3	
12	KORN	\$385.2	
13	RED HOT CHILI PEPPERS	\$379.9	
14	CURE	\$308.8	
15	BLINK-182	\$256.3	

ALL SYSTEMS GO
DIFFUSER
JIMMY'S CHICKEN SHACK
MODERN ENGLISH
TINA TURNER
ULTRASANK

The CONCERT PULSE is courtesy of Pollstar, a publication of Promotix On-Line Listings, (800) 344-7387, California (200) 271-7900.

Stations and their adds listed alphabetically by market

<p>13 Albany, NY * Prog: Michael Morgan Bob Davers (See Rockwell) WOLB-TV 1. "LIVE!" 2. "LIVE!" 3. "LIVE!"</p>	<p>WKSE/Buffalo, NY * GM: Sue O'Neil PD: Dave Universal MD: Brian White 1. "LIVE!" 2. "LIVE!" 3. "LIVE!"</p>	<p>WKOM/Des Moines, IA * GM: Mike Stakemore PD: Greg Chance MD: Steve Jordan 1. "LIVE!" 2. "LIVE!" 3. "LIVE!"</p>	<p>WRHT/Greenville, NC * PD: J.T. Bosch AP/MD: Gina Gray 1. "LIVE!" 2. "LIVE!" 3. "LIVE!"</p>	<p>WLAN/Lancaster, PA * PD/MD: Vince D'Ambrosio APD: Toby Knapp 1. "LIVE!" 2. "LIVE!" 3. "LIVE!"</p>	<p>WBOB/Monmouth-Ocean, NJ GM: Mike Kaplan AP/MD: Gregg Thomas 1. "LIVE!" 2. "LIVE!" 3. "LIVE!"</p>	<p>WJG/Portland, ME PD: Tim Moore MD: Mike Gendroberger 1. "LIVE!" 2. "LIVE!" 3. "LIVE!"</p>	<p>KKRG/Portland, OR * PD: Tommy Austin APD: Dr. Doug 1. "LIVE!" 2. "LIVE!" 3. "LIVE!"</p>	<p>KJHM/San Antonio, TX * PD: Krash Kelly AP/MD: Duncan James 1. "LIVE!" 2. "LIVE!" 3. "LIVE!"</p>	<p>KRQD/Tucson, AZ * PD: Mark Medina MD: Randy Williams 1. "LIVE!" 2. "LIVE!" 3. "LIVE!"</p>
<p>24 Albuquerque, NM * J.J. Lopez 1. "LIVE!" 2. "LIVE!" 3. "LIVE!"</p>	<p>WRZC/Cape Cod, MA GM: Steve McVie PD: Mike O'Donnell AP/MD: Kevin Matthews 1. "LIVE!" 2. "LIVE!" 3. "LIVE!"</p>	<p>WDRQ/Detroit, MI * PD: Alex Teas APD: Jay Towars MD: Keith Curry 1. "LIVE!" 2. "LIVE!" 3. "LIVE!"</p>	<p>WFBC/Greenville, SC * GM: Jim Kirkland PD: Nikki Mile MD: Skip Church 1. "LIVE!" 2. "LIVE!" 3. "LIVE!"</p>	<p>WHZZ/Jessing, MI * PD: Jason Adams MD: Dave S. Goode 1. "LIVE!" 2. "LIVE!" 3. "LIVE!"</p>	<p>WHYY/Montgomery, AL PD: Jeff Donovan MD: Holly Low 1. "LIVE!" 2. "LIVE!" 3. "LIVE!"</p>	<p>WURZ/Portsmouth, NH * GM/MD: Jack O'Brien AP/MD: Jay Michaels 1. "LIVE!" 2. "LIVE!" 3. "LIVE!"</p>	<p>KHYS/San Diego, CA * PD: Diana Laird MD: Hilaria Hayes 1. "LIVE!" 2. "LIVE!" 3. "LIVE!"</p>	<p>KZQZ/San Francisco, CA * PD: Casey Keating MD: L.A. Reid 1. "LIVE!" 2. "LIVE!" 3. "LIVE!"</p>	<p>KHTT/Tulsa, OK * GM: Sean Phillips APD: Carly Rush MD: Ronnie Ramirez MD: Joey Combs 1. "LIVE!" 2. "LIVE!" 3. "LIVE!"</p>
<p>33 Alexandria, LA (See Kinko)</p>	<p>WSSX/Charleston, SC * PD: Mike Edwards AP/MD: Chase Murphy 1. "LIVE!" 2. "LIVE!" 3. "LIVE!"</p>	<p>WKD/Detroit, MI * PD: Tim Richards APD: J. Law 1. "LIVE!" 2. "LIVE!" 3. "LIVE!"</p>	<p>WNKN/Harrisburg, PA * PD: John O'Dea MD: Denny Logan 1. "LIVE!" 2. "LIVE!" 3. "LIVE!"</p>	<p>WLTX/Lexington-Fayette, KY * GM: Doug Hammond PD: Johnny Vincent 1. "LIVE!" 2. "LIVE!" 3. "LIVE!"</p>	<p>WQZD/Nashville, TN * VP/Prog: Brian Kryst PD: Marco 1. "LIVE!" 2. "LIVE!" 3. "LIVE!"</p>	<p>WSPK/Poughkeepsie, NY PD: Scotty Mac AP/MD: Bonnie Michaels 1. "LIVE!" 2. "LIVE!" 3. "LIVE!"</p>	<p>KSJY/San Luis Obispo, CA GM: Dave Christopher PD: Adam Burns MD: Jason Squires 1. "LIVE!" 2. "LIVE!" 3. "LIVE!"</p>	<p>KZS/Tulsa, OK PD: Dave Dallow MD: Scott Smith 1. "LIVE!" 2. "LIVE!" 3. "LIVE!"</p>	<p>WVWZ/Tulsa, OK PD: Dave Dallow MD: Scott Smith 1. "LIVE!" 2. "LIVE!" 3. "LIVE!"</p>
<p>44 Allentown, PA * Brian Check (See Acampora)</p>	<p>WYSR/Charleston, WV PD: Kevin Scott 1. "LIVE!" 2. "LIVE!" 3. "LIVE!"</p>	<p>WKMX/Daupan, AL PD: John Houston MD: Phil Thomas 1. "LIVE!" 2. "LIVE!" 3. "LIVE!"</p>	<p>WKSS/Hartford, CT * PD: Tracy Austin MD: Mike McGowan 1. "LIVE!" 2. "LIVE!" 3. "LIVE!"</p>	<p>WZZM/Lansing, MI * PD: Soney Valentine APD: Larry Freese 1. "LIVE!" 2. "LIVE!" 3. "LIVE!"</p>	<p>WYWE/Nashville, TN * APD: Tony Steele APD: Tom Peace 1. "LIVE!" 2. "LIVE!" 3. "LIVE!"</p>	<p>WPPQ/Providence, RI * PD: Tony Bristol MD: Davey Monts 1. "LIVE!" 2. "LIVE!" 3. "LIVE!"</p>	<p>WZLZ/Savannah, GA GM: John Thomas PD: Brad Kelly 1. "LIVE!" 2. "LIVE!" 3. "LIVE!"</p>	<p>WVWZ/Tulsa, OK PD: Dave Dallow MD: Scott Smith 1. "LIVE!" 2. "LIVE!" 3. "LIVE!"</p>	<p>KXSK/Tyler-Langview, TX * PD: Larry Kent 1. "LIVE!" 2. "LIVE!" 3. "LIVE!"</p>
<p>55 Amarillo, TX PD: Justin Brown MD: Amy Maddox 1. "LIVE!" 2. "LIVE!" 3. "LIVE!"</p>	<p>WYUJ/Elmira-Corning, NY PD: Mike Strobel APD: Brian Stoll 1. "LIVE!" 2. "LIVE!" 3. "LIVE!"</p>	<p>WVTV/Elmira-Corning, NY PD: Mike Strobel APD: Brian Stoll 1. "LIVE!" 2. "LIVE!" 3. "LIVE!"</p>	<p>WVTV/Elmira-Corning, NY PD: Mike Strobel APD: Brian Stoll 1. "LIVE!" 2. "LIVE!" 3. "LIVE!"</p>	<p>WVTV/Elmira-Corning, NY PD: Mike Strobel APD: Brian Stoll 1. "LIVE!" 2. "LIVE!" 3. "LIVE!"</p>	<p>WVTV/Elmira-Corning, NY PD: Mike Strobel APD: Brian Stoll 1. "LIVE!" 2. "LIVE!" 3. "LIVE!"</p>	<p>WVTV/Elmira-Corning, NY PD: Mike Strobel APD: Brian Stoll 1. "LIVE!" 2. "LIVE!" 3. "LIVE!"</p>	<p>WVTV/Elmira-Corning, NY PD: Mike Strobel APD: Brian Stoll 1. "LIVE!" 2. "LIVE!" 3. "LIVE!"</p>	<p>WVTV/Elmira-Corning, NY PD: Mike Strobel APD: Brian Stoll 1. "LIVE!" 2. "LIVE!" 3. "LIVE!"</p>	<p>WVTV/Elmira-Corning, NY PD: Mike Strobel APD: Brian Stoll 1. "LIVE!" 2. "LIVE!" 3. "LIVE!"</p>

* = Mediabase 24/7 monitored

172 Total Reporters
 172 Current Reporters
 171 Current Playlists
 Did Not Report, Playlist Frozen (1):
 WVAQ/Morgantown, WV



TONY NOVIA
tnovia@rronline.com

Behind The Music

Record store research reveals the power of radio to sell music

With ratings at the majority of CHRs continuing to soar, album sales continuing to explode and all of this talk about Napster, MP3 and the Internet, I figured it was once again time to get back into some Los Angeles record stores and, very unscientifically, talk to people about radio, their music-purchasing habits and the Internet. We did our best to get a demographically and ethnically balanced sample.

Tape recorder in hand, R&R CHR divas Renee Bell and Gloria Guzman visited the mom-and-pops along with the chains. They hit Magic Disc Records in Carson, Fortune Records in Inglewood, Sam Goody in Moreno Valley, the Wherehouse in Mission Hills and Tower Records on Sunset in Hollywood.

If you've ever wondered why record labels spend so much money and time marketing and promoting new music to radio, read on. An add and subsequent airplay directly influence listeners' buying habits and drive them into the record stores and onto the web to buy music. Here's a sample of what's on consumers' minds as they cruise their favorite record stores.

R&R: What is your favorite radio station? What do you like or dislike about it?

Reese, 20: [CHR/Pop] KIIS. I like that it plays a large genre of music. I don't like a lot of the promotional stuff that goes on and the commercials, but I understand that they are the sponsors.

Michael, 23: It's a mix between [Classic Rock] KCBS and [Alternative] KROQ. I don't like when they talk too much.

Brian, 18: [Urban KBBT] 100.3 and [CHR/Rhythmic KPWR] Power 106. For 100.3, they talk too much, and they don't play enough music; and Power 106, I just like the mornings.

Jessica: KIIS. I dislike when I call the station. It's always busy, and I can't win tickets.

I don't like it when they edit songs for the radio, so I figure if I go buy a CD, I'll get to hear the real thing."

Enrique

Bookie, 30: Power 106. I know they're strong — they give out trips to Hawaii. I went on a trip to Hawaii. That's what makes them strong.

Diane: KROQ. They are turning too trendy, but I like the fact that they play a variety of music.

Evelyn, 22: The Beat [KBBT]. They talk too much, and they don't play enough music.

Arlene: KROQ and KPWR. I like everything except for *Loveline*. I hate that talk show on the radio. It's a music radio station.

Allisson, 16: [CHR/Rhythmic] KGGI/Riverside. I just don't like too many commercials.

Julius, 14: I don't really have a favorite, because I listen to all of them, but the station that plays most of the songs that I want to hear is The Beat. I don't like all the talking. I want them to play straight music. I like all the contests, all the stuff you can win.

Carlos: KROQ. They talk too much and don't play enough music.

Enrique: Power 106. Too many commercials.

Artie: I listen to just about everybody in town. I like a broad range of music — R&B, hip-hop, jazz, rap — and I also like The Wave [KTWV]. It all depends on what kind of mood I'm in for the day. They're all good. Sometimes they play too many commercials, but if they play a commercial, I just go to another station.

Julie: I sort of switch around between [noncommercial] KCRW, KROQ, [noncommercial] KPFF and [noncommercial] KXLU. Most of them play the same stuff over and over again. They try — some of them more left of the dial — to play different things, but if I don't like what the DJ likes, then I don't really like it.

R&R: Do you listen to the radio more or less these days?

Enrique: Less. Too much talk and not enough music.

Diane: I am listening less because they don't play as much music anymore.

Arlene: I am listening to KROQ less. I think Power 106 has better stuff on lately. I end up flipping it now, since there are commercials.

Sandra: I am listening less because I'm at work.

Carlos: Same.

Jessica: Less now. I listen to the

Beat more. I think they have better music now.

Gabriel: I am listening to it about the same; it hasn't really changed.

Scott: Less. They don't play enough of the hard-core rock that everybody knows is coming out. They keep it in the back end or late at night.

George: I listen to it more because the only thing that I have in my car is a radio.

Artie: I do a lot of driving around, so I listen to the radio stations all the

"When I hear music on the radio, I go and buy it."

Jessica

time — and not just music. Sometimes I listen for traffic updates.

Julie: I have an old car that doesn't have a tape player or a CD player. I have to listen to the radio all the time. I listen to the radio a lot, but I've bought music, and I buy as much now as I always have.

Marlene: It depends. Where I work, they will play music, but when they talk too much, I put on a CD.

Bookie, 30: I listen to it more because I don't have a CD player in the truck.

Evelyn, 22: Less. I buy more music now.

Michael, 23: Less. I buy more music.

Grace: Less. I buy more music.

Andrew: I listen to it less now. I buy more music because I don't really like what they play on the radio.

Britney, 13: Less. I buy more music.

R&R: Do you listen to or purchase music on the Internet?

George: Sometimes I just browse the web for bands to see what they sound like on the Internet, but usually I don't buy it.

Artie: No I haven't, but that will be the next phase. That seems to be a whole new area that's sort of crop-

"I listen to music less than I used to. They don't play enough of the hard-core rock that everybody knows is coming out. They keep it in the back end or late at night."

Scott

ping up now where you can sort of broaden your radio listening.

Julie: I never have because I have an old computer that takes forever to download.

Marlene: I did that once, but when it came in, it was damaged. I can't remember where I got it from because at that time the Internet was just booming. Mostly I used the discounts they mail to you.

Brian, 18: I am a web designer, so I'm forced to do that. I do it for myself; it's just that sometimes it takes too long.

Evelyn, 22: No.

Reese, 20: Occasionally, when there's something I really want before the CD comes out.

Leo, 21: Sometimes on MP3.

Michael, 23: No.

Roberto, 21: No.

Nickera, 25: No.

Brian, 16: Yes. I've purchased some music, but not much.

Andrew: I listen to it; I don't really purchase it.

Jessica, 11: I listen to it and buy it.

Sandra: I listen to music on the Internet, but I never bought anything over the Internet.

Gabriel: No, never.

R&R: What effect does listening to your favorite radio station have on what you're buying?

Sandra: Radio and the Internet are where I hear the music that I end up buying. If I like it, I'll buy it.

Jessica: When I hear music on the radio, I go and buy it.

Gabriel: I don't really buy music that often, but if I hear a song on the radio, I'll run out and get the CD.

Artie: If I hear something on the radio that I like, I'll pull over and write down the song and the artist and see if I can find it, especially if it's something that I really like.

Julie: Sometimes they'll play a song that I really like, and I'll buy it.

Marlene: The radio has an effect, and I watch MTV a lot. Sometimes the dancing and the way they dress influences me to go and get more music.

Brian, 18: A lot. If I hear a great song, I'll go and get it.

Bookie, 30: It has a lot to do with what I buy. If I hear something on the radio, I'll go out and get it.

Evelyn, 22: A lot. It's what I hear on the radio or see on the video channel.

Michael, 23: It doesn't have too much of an effect at all.

Reese, 20: If it sounds good on the

radio, I'll get it. It influences me a lot.

Leo, 21: A lot. If it sounds good on the radio, I'll buy it.

Roberto, 21: The radio has a lot to do with what I buy.

Nickera, 25: A lot. I go buy what they play on the radio.

Brian, 16: A lot, because what they like what they play on the radio, I like and buy it.

Grace: What I hear on the radio and enjoy, most of the time I buy it.

Andrew: Every once in a while an artist that I like will have a new CD come out, and I'll buy the CD. Most of the time I'll get underground tapes or record it off the radio when they play it. There's a lot of stuff they don't make on CD that they make only on vinyl.

Britney, 13: A lot.

Jessica, 11: A little, mostly because they play everything over and over.

Carlos: The radio doesn't influence me at all. I heard Papa Roach on MTV.

Gary: A lot. I can hear songs that are on the albums.

Norma, 15: A lot. If they tell me it's good and I hear it on the station, I'll buy it.

Arlene: What I hear on the radio is what I buy.

Allisson, 16: Some, and I am also influenced by the videos.

George: I'm listening to these radio stations because I like this kind of music, but I don't think it has a serious effect on what I buy.

Julie, 15: Not much.

Julius, 14: A lot, because if I hear a song with a lot of tight lyrics, I'll go out and buy it.

Enrique: I actually hear most of my new music from my friends. I don't like it when they edit songs for the radio, so I figure if I go buy a CD, I'll get to hear the real thing.

Jamal, 15: It depends. It could be the song, the beat or the lyrics — or just the station.

Diane: A lot. The music I listen to on the radio is what I buy. If I like it, I buy it.

TALK BACK TO R&R!

Do you have questions, comments or feedback regarding this column or other issues?

Call me at (310) 788-1663 or e-mail: tnovia@rronline.com



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EXCLUSIVE NATIONAL MUSIC RESEARCH ESTIMATES July 21, 2000

CALLOUT AMERICA® song selection is based on the top 25 titles from the R&R CHR/Pop chart for the airplay week of June 25-July 1.

ARTIST TITLE LABEL(S)	CHR/POP				TOTAL FAMILIARITY	TOTAL BURN	DEMOGRAPHICS			REGIONS			
	TOTAL AVERAGE FAVORABILITY ESTIMATE (1-5)						WOMEN 12-17	WOMEN 18-24	WOMEN 25-34	EAST	SOUTH	MID-WEST	WEST
	TW	LW	2W	3W									
DR. DRE The Next Episode (Aftermath/Interscope)	3.93	3.78	3.74	3.77	60.8	9.2	4.03	3.85	3.86	3.69	3.97	4.17	3.93
NELLY Country Grammar (Fo' Real/Universal)	3.92	3.73	3.77	3.74	54.1	9.2	4.21	3.80	3.37	3.86	3.96	4.20	3.68
DESTINY'S CHILD Jumpin', Jumpin' (Columbia)	3.89	—	—	—	67.6	13.7	3.96	3.93	3.63	3.97	3.86	4.21	3.63
JAY-Z Big Pimpin' (Roc-A-Fella/IDJMG)	3.82	3.60	3.78	3.78	67.6	16.7	3.93	3.87	3.48	3.75	3.85	4.17	3.60
3 DOORS DOWN Kryptonite (Republic/Universal)	3.80	3.85	4.03	3.99	52.4	10.0	3.82	3.78	3.77	3.93	3.81	3.90	3.50
JOE I Wanna Know (Live)	3.76	3.68	3.58	3.60	77.3	22.4	3.88	3.74	3.55	3.67	3.89	3.73	3.73
AALIYAH Try Again (Blackground)	3.73	3.58	3.63	3.63	80.8	23.2	3.80	3.64	3.73	3.62	3.78	3.76	3.76
HOUSTON & IGLESIAS Could I Have This Kiss Forever (Arista)	3.73	—	—	—	40.0	4.5	3.77	3.65	3.77	3.88	3.53	3.72	3.79
JANET Doesn't Really Matter (Def Soul/IDJMG)	3.73	—	—	—	54.9	9.0	3.88	3.55	3.66	3.60	3.79	3.64	3.86
EMINEM The Real Slim Shady (Aftermath/Interscope)	3.72	3.74	3.82	3.84	87.0	30.7	3.83	3.69	3.57	3.60	3.66	3.86	3.79
MANDY MOORE I Wanna Be With You (550 Music/Epic)	3.68	3.53	3.52	3.42	63.8	13.7	3.85	3.49	3.57	3.29	3.79	3.93	3.72
'N SYNC It's Gonna Be Me (Live)	3.66	3.69	3.74	3.68	90.0	27.4	4.07	3.24	3.57	3.79	3.57	3.56	3.72
CREED Higher (Wind-up)	3.65	3.73	3.76	3.66	86.3	27.9	3.61	3.55	3.81	3.66	3.67	3.69	3.57
PINK There You Go (LaFace/Arista)	3.63	3.59	3.65	3.57	83.0	23.9	3.86	3.61	3.25	3.72	3.77	3.62	3.40
NINE DAYS Absolutely (Story Of A Girl) (550 Music/Epic)	3.62	3.72	3.58	3.71	75.6	18.2	3.80	3.46	3.54	3.58	3.83	3.71	3.37
JESSICA SIMPSON I Think I'm In Love With You (Columbia)	3.61	3.51	3.70	—	61.8	12.2	4.01	3.15	3.32	3.47	3.67	3.79	3.53
SISQO Thong Song (Dragon/Def Soul/IDJMG)	3.59	3.55	3.56	3.57	85.3	34.4	3.72	3.52	3.47	3.81	3.67	3.44	3.45
TONI BRAXTON He Wasn't Man Enough (LaFace/Arista)	3.57	3.58	—	—	67.1	13.0	3.70	3.49	3.44	3.53	3.55	3.73	3.50
VERTICAL HORIZON Everything You Want (RCA)	3.57	3.59	3.59	3.71	83.5	26.2	3.51	3.62	3.61	3.65	3.78	3.47	3.41
MATCHBOX TWENTY Bent (Lava/Atlantic)	3.52	3.52	3.57	3.58	75.1	21.4	3.29	3.70	3.65	3.55	3.42	3.75	3.34
WESTLIFE Swear It Again (Arista)	3.51	3.45	3.45	3.45	71.8	19.0	3.79	3.31	3.30	3.45	3.59	3.49	3.51
BBMAK Back Here (Hollywood)	3.48	3.51	3.44	3.43	72.6	18.0	3.67	3.32	3.35	3.59	3.45	3.49	3.41
SPLENDER I Think God Can Explain (C2/Columbia)	3.47	3.42	3.35	—	52.4	12.2	3.59	3.37	3.41	3.58	3.43	3.45	3.37
CHRISTINA AGUILERA I Turn To You (RCA)	3.45	3.34	3.49	3.26	79.6	23.7	3.72	3.19	3.28	3.28	3.53	3.58	3.40
ENRIQUE IGLESIAS Be With You (Interscope)	3.42	3.32	3.41	3.28	83.5	27.9	3.48	3.13	3.66	3.42	3.47	3.33	3.46
GOO GOO DOLLS Broadway (Warner Bros.)	3.31	3.33	3.45	3.42	65.3	21.9	3.51	3.06	3.34	3.38	3.34	3.44	3.07
STING Desert Rose (A&M/Interscope)	3.29	3.34	—	—	44.6	14.7	2.97	3.34	3.59	3.31	3.37	3.29	3.22
BRITNEY SPEARS Oops!...I Did It Again (Jive)	3.27	3.38	3.38	3.39	94.0	42.9	3.31	3.06	3.45	3.45	3.13	3.39	3.12
BACKSTREET BOYS The One (Jive)	3.26	3.30	3.46	3.36	78.3	28.9	3.52	3.00	3.15	3.32	3.03	3.41	3.29
MACY GRAY I Try (Epic)	3.11	3.19	3.19	3.20	88.5	46.4	2.61	3.14	3.74	2.90	3.41	3.10	3.06

CALLOUT AMERICA® Hot Scores

BY KEVIN MCCABE

If you haven't already done so, make a point to log on www.edisonresearch.com and view the results of Larry Rosin's in-depth study of today's 12-24 year olds that was commissioned by R&R for Convention 2000 last month in Los Angeles. Among the many findings was the clear message that Hip-Hop/Rap is the most preferred genre of music among teens and young adults. Over 60% of 729 respondents were caucasian and the sample was evenly split teens and 18-24s. The study continues to be a major reference point for all who are aware of it.

This week's R&R Callout America results really line up with the Edison study as three major hip-hop hits rank in the top five. "The Next Episode" by Dr. Dre (Aftermath/Interscope) jumps to No. 1 overall with a 3.93. Interestingly, "Episode" ranks No. 2 among women 25-34 with a 3.86.

"Country Grammar" by Nelly (Fo' Real/Universal) jumps to No. 2 overall with a 3.92 and ranks No. 1 among teens. "Big Pimpin'" by Jay-Z (Roc-A-Fella/IDJMG) moves up to a 3.82 and ranks fourth.

There are three significant debuts this week as "Jumpin' Jumpin'" by Destiny's Child (Columbia) enters at No. 3 with a 3.89 overall score. "Jumpin'" proves to be another out-of-the-gate hit for Destiny's Child following their previous callout successes "Bills, Bills, Bills" and "Say My Name". "Could I Have This Kiss Forever" by Whitney Houston and Enrique Iglesias (Arista) and "Doesn't Really Matter" by Janet (Def Soul/IDJMG) both debut with a 3.73 overall score.

Although the overall score has dipped to 3.66 "It's Gonna Be Me" by 'N Sync (Jive) still maintains the teen cell and ranks No. 2 in that demo.

Total sample size is 400 respondents with a +/-5 margin of error. Total average favorability estimates are based on a scale of 1-5 (1 = dislike very much, 5 = like very much). Total familiarity represents the percentage of respondents who recognized the song. Total burn represents the number of respondents who said they are tired of hearing the song. Songs must reach 40% familiarity before they appear in print. **HP Potential (HP)** represents songs that have yet to chart in the top 25 on R&R's CHR/Pop chart. Sample composition is based on females aged 12-34, who responded favorably to a CHR/Pop musical montage in the following regions and markets: **EAST:** Baltimore, Boston, Long Island, New York, Philadelphia, Pittsburgh, Providence, Washington, DC. **SOUTH:** Atlanta, Dallas, Houston, Miami, San Antonio, Tampa. **MIDWEST:** Chicago, Cincinnati, Cleveland, Columbus, Detroit, Kansas City, Milwaukee, Minneapolis, St. Louis. **WEST:** Los Angeles, Phoenix, Portland, Sacramento, San Diego, San Francisco, Seattle. © 2000, R&R Inc.

kina

girl from the gutter

Already On Over 50 Satations:

KIIS KLLC KSLZ KHKS KZZP KDWB WXKS WFMF WPTE
KZMG WKPK KZII WVAQ WNKS KKRZ WDRQ KALC WKQI
WFLZ WMRV WBMX WIOQ WBZZ WBBO WMGI

IN STORES NOW



R&R CHR/Pop Top 50

July 21, 2000

LAST WEEK	THIS WEEK	ARTIST TITLE LABEL(S)	TOTAL PLAYS	WEEKS ON CHART	GROSS IMPRESSIONS (M)	TOTAL STATIONS/ADDS
1	1	'N SYNC It's Gonna Be Me (Jive)	9532	-185	982120	13 171/0
3	2	MATCHBOX TWENTY Bent (Lava/Atlantic)	8869	+129	869176	14 167/1
2	3	PINK There You Go (LaFace/Arista)	8620	-249	980991	20 154/0
8	4	NINE DAYS Absolutely (Story Of A Girl) (550 Music/Epic)	8397	+515	933523	12 166/0
5	5	AALIYAH Try Again (BlackGround)	8213	+270	914700	13 156/0
4	6	CREED Higher (Wind-up)	7977	-194	874262	26 162/1
6	7	JOE I Wanna Know (Jive)	7453	+255	741654	13 161/1
7	8	VERTICAL HORIZON Everything You Want (RCA)	6955	-483	798247	32 163/0
11	9	JESSICA SIMPSON I Think I'm In Love With You (Columbia)	6719	+600	665847	8 168/0
10	10	BBMAK Back Here (Hollywood)	6386	+267	635930	15 169/0
12	11	MANDY MOORE I Wanna Be With You (550 Music/Epic)	5748	+234	580528	14 167/1
9	12	BRITNEY SPEARS Oops!...I Did It Again (Jive)	5373	-1095	501873	15 164/0
18	13	DESTINY'S CHILD Jumpin, Jumpin (Columbia)	4961	+890	518929	7 140/9
17	14	TONI BRAXTON He Wasn't Man Enough (LaFace/Arista)	4793	+653	612642	12 135/10
13	15	ENRIQUE IGLESIAS Be With You (Interscope)	4371	-623	503542	20 154/0
15	16	EMINEM The Real Slim Shady (Aftermath/Interscope)	4190	-412	546351	11 128/0
14	17	MACY GRAY I Try (Epic)	4183	-539	435419	26 152/0
26	18	3 DOORS DOWN Kryptonite (Republic/Universal)	3807	+820	333788	5 144/7
21	19	SOULDECISION Faded (MCA)	3754	+333	346648	6 151/8
25	20	JANET Doesn't Really Matter (Def Soul/IDJMG)	3490	+499	368439	6 139/16
24	21	STING Desert Rose (A&M/Interscope)	3395	+229	363844	10 145/3
19	22	SPLENDER I Think God Can Explain (C2/Columbia)	3392	-316	276419	19 125/0
22	23	SISTER HAZEL Change Your Mind (Universal)	3267	+53	263926	9 126/1
Breaker	24	EVERCLEAR Wonderful (Capitol)	3228	+752	307250	3 153/6
16	25	BACKSTREET BOYS The One (Jive)	3125	-1296	304143	12 139/0
27	26	LARA FABIAN I Will Love Again (Columbia)	3036	+276	341792	8 135/7
20	27	GOO GOO DOLLS Broadway (Warner Bros.)	2993	-680	289486	16 107/0
23	28	SISQO Thong Song (Dragon/Def Soul/IDJMG)	2704	-492	306128	18 125/0
Breaker	29	CHRISTINA AGUILERA Come On Over (All I Want...) (RCA)	2543	+1826	265282	1 154/19
Breaker	30	BON JOVI It's My Life (Island/IDJMG)	2538	+205	264407	9 119/10
32	31	SHAGGY Dance & Shout (MCA)	2343	+299	272556	4 125/16
30	32	W. HOUSTON & E. IGLESIAS Could I Have This Kiss Forever (Arista)	1969	-475	219498	9 115/0
35	33	NO DOUBT Simple Kind Of Life (Interscope)	1910	+175	240148	7 108/6
28	34	CHRISTINA AGUILERA I Turn To You (RCA)	1847	-858	167512	16 124/0
36	35	DMX Party Up (Up In Here) (Ruff Ryders/IDJMG)	1683	+49	187964	10 67/0
38	36	MACY GRAY Why Didn't You Call Me (Epic)	1649	+261	151279	2 119/13
34	37	SAVAGE GARDEN Crash And Burn (Columbia)	1645	-163	230395	18 99/0
33	38	ALICE DEEJAY Better Off Alone (Republic/Universal)	1636	-200	306116	20 95/0
37	39	BRIAN MCKNIGHT 6,8,12 (Motown/Universal)	1537	+142	148794	7 85/7
38	40	JAY-Z Big Pimpin' (Roc-A-Fella/IDJMG)	1357	+51	173725	5 63/6
44	41	SONIQUE Sky (Farmclub/Republic/Universal)	1131	+183	101527	2 84/8
41	42	NO AUTHORITY Can I Get Your Number (Maverick)	1127	+110	82885	2 92/5
46	43	RED HOT CHILI PEPPERS Otherside (Warner Bros.)	1069	-98	125879	20 65/0
40	44	DEBELAH MORGAN Dance With Me (DAS/Atlantic)	1032	+161	100586	2 72/4
43	45	NINA GORDON Tonight And The Rest Of My... (Warner Bros.)	994	+41	92898	4 70/1
45	46	LFO West Side Story (Arista)	923	-24	68182	5 71/5
Debut	47	THIRD EYE BLIND Deep Inside Of You (Elektra/EEG)	884	+828	101028	1 116/28
Debut	48	BAHA MEN Who Let The Dogs Out (Artemis)	839	+326	132800	1 67/23
47	49	NEVE It's Over Now (Portrait/C2/Columbia)	838	+10	72122	3 54/0
42	50	HANSON If Only (Island/IDJMG)	832	-132	72847	5 61/1

172 CHR/Pop reporters. Monitored airplay data supplied by Mediabase Research, a division of Premiere Radio Networks. Songs ranked by total plays for the airplay week of Sunday 7/9-Saturday 7/15. Bullets appear on songs gaining plays or remaining flat from previous week. If two songs are tied in total plays, the song being played on more stations is placed first. Breaker status is assigned to songs reaching 2500 plays or more for the first time. Songs below No. 20 are moved to recurrent after 20 weeks. Gross Impressions equals Average Quarter Hour Persons times number of plays (times 100). Average Quarter Hour Persons used herein with permission from The Arbitron Company (Copyright 2000, The Arbitron Company). © 2000, R&R Inc.

Most Added.

ARTIST TITLE LABEL(S)	TOTAL PLAYS INCREASE
VERTICAL HORIZON You're A God (RCA)	+1826
BRITNEY SPEARS Lucky (Jive)	+828
THIRD EYE BLIND Deep Inside Of You (Elektra/EEG)	+828
BAHA MEN Who Let The Dogs Out (Artemis)	+326
NELLY Country Grammar (Fo' Reel/Universal)	+276
CHRISTINA AGUILERA Come On Over (All I Want...) (RCA)	+205
IS Distracted (Giant/Reprise)	+183
JANET Doesn't Really Matter (Def Soul/IDJMG)	+142
SHAGGY Dance & Shout (MCA)	+142
MACY GRAY Why Didn't You Call Me (Epic)	+142

Most Increased Plays

ARTIST TITLE LABEL(S)	TOTAL PLAYS INCREASE
CHRISTINA AGUILERA Come On Over... (RCA)	+1826
DESTINY'S CHILD Jumpin, Jumpin (Columbia)	+890
THIRD EYE BLIND Deep Inside Of You (Elektra/EEG)	+828
3 DOORS DOWN Kryptonite (Republic/Universal)	+820
EVERCLEAR Wonderful (Capitol)	+752
TONI BRAXTON He Wasn't Man... (LaFace/Arista)	+653
JESSICA SIMPSON I Think I'm In Love... (Columbia)	+600
NINE DAYS Absolutely (Story...) (550 Music/Epic)	+515
JANET Doesn't Really Matter (Def Soul/IDJMG)	+499
BRITNEY SPEARS Lucky (Jive)	+499

Breakers.

EVERCLEAR	
Wonderful (Capitol)	
TOTAL PLAYS/INCREASE	TOTAL STATIONS/ADDS
3228/752	153/6
CHRISTINA AGUILERA	
Come On Over (All I Want...) (RCA)	
TOTAL PLAYS/INCREASE	TOTAL STATIONS/ADDS
2543/1826	154/19
BON JOVI	
It's My Life (Island/IDJMG)	
TOTAL PLAYS/INCREASE	TOTAL STATIONS/ADDS
2538/205	119/10

Most Added is the total number of new adds officially reported to R&R by each reporting station. Songs unreported as adds do not count toward overall total stations playing a song. Most Increased Plays lists the songs with the greatest week-to-week increases in total plays. Weighted chart appears on R&R ONLINE MUSIC TRACKING.



New & Active

WILF Wilfey (Arista) Total Plays: 793, Total Stations: 49, Adds: 3	15 Distracted (Giant Reprise) Total Plays: 354, Total Stations: 59, Adds: 17
REEL Country Grammar (Fo' Reel/Universal) Total Plays: 772, Total Stations: 58, Adds: 20	SON BY FOUR Purest Of... (Sony Discos/Columbia) Total Plays: 317, Total Stations: 14, Adds: 3
BRITNEY SPEARS Lucky (Jive) Total Plays: 726, Total Stations: 54, Adds: 32	ELWOOD Sundown (Palm/London) Total Plays: 305, Total Stations: 27, Adds: 2
REINA Girl From The Gutter (DreamWorks) Total Plays: 708, Total Stations: 70, Adds: 4	VERTICAL HORIZON You're A God (RCA) Total Plays: 264, Total Stations: 95, Adds: 91
PHILIP You Make Me Love You... More (Jive) Total Plays: 595, Total Stations: 64, Adds: 10	NOBODY'S ANGEL I Can't Help Myself (Hollywood) Total Plays: 244, Total Stations: 29, Adds: 3
CRUIZ I Will Be Waiting (Elektra/EEG) Total Plays: 520, Total Stations: 46, Adds: 1	TONIC Sugar (Universal) Total Plays: 225, Total Stations: 22, Adds: 1
ORE The Next Episode (Aftermath/Interscope) Total Plays: 514, Total Stations: 38, Adds: 5	DON HENLEY Taking You Home (Warner Bros.) Total Plays: 213, Total Stations: 22, Adds: 6
SECADA Stop (550 Music/Epic) Total Plays: 508, Total Stations: 46, Adds: 4	STONE TEMPLE PILOTS Sour Girl (Atlantic) Total Plays: 212, Total Stations: 17, Adds: 2

Songs ranked by total plays



SMILE FOR ME

IN Sync stopped by WXXL as their "No Strings Attached" tour came to Orlando. They were greeted by AMD Nikki Knight and night guy Kid Cruz.



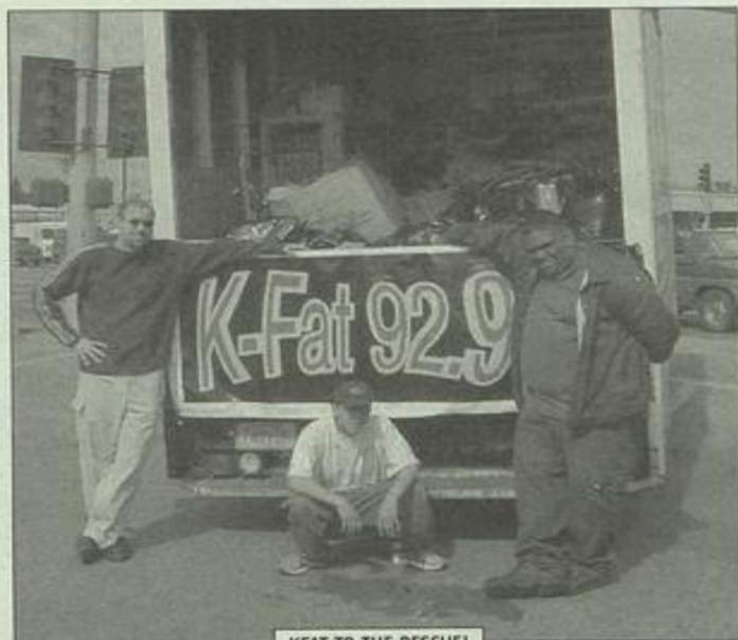
COME ON, VOGUE!

During her visit to WLLD/Tampa, Pink showed PD Orlando some moves, but he had a few of his own. Pictured are (l-r): Arista's Ric Austin, Pink and Orlando, all working the camera.



BBMAK MAKES A SPECIAL APPEARANCE

During a recent taping of their Disney special at Epcot, BBMAK visited with some radio people. Hangin' wit' the guys are WHYI/Miami APD Tony Banks and Radio Disney's B.B. Good.



KFAT TO THE RESCUE!

Recently, an apartment complex in Anchorage, AK went up in flames, displacing 65 people. That's when the kindhearted KFAT/Anchorage air personalities hit the streets to collect donations for those who lost everything.



MAKING THE BAND

Universal recording artist Tonic played at WPTE/Virginia Beach, VA's sold-out show in Norfolk. Pictured with the band are PD Mark Bradley and Mid-Atlantic Regional Kelly Nash.

Most Played Recurrents

DESTINY'S CHILD Say My Name (Columbia)
SONIQUE It Feels So Good (Farmclub/Republic/Universal)
'N SYNC Bye Bye Bye (Jive)
SANTANA F/PRODUCT G&B Maria Maria (Arista)
SANTANA F/ROB THOMAS Smooth (Arista)
MARC ANTHONY I Need To Know (Columbia)
BLAQUE Bring It All To Me (Track Masters/Columbia)
FAITH HILL Breathe (Warner Bros.)
CHRISTINA AGUILERA What A Girl Wants (RCA)
TRAIN Meet Virginia (Aware/Columbia)
SMASH MOUTH All Star (Interscope)
SAVAGE GARDEN I Knew I Loved You (Columbia)
CHRISTINA AGUILERA Genie In A Bottle (RCA)
MARC ANTHONY You Sang To Me (Columbia)
SUGAR RAY Someday (Lava/Atlantic)
JENNIFER LOPEZ If You Had My Love (Work/Epic)
GOO GOO DOLLS Slide (Warner Bros.)
LONESTAR Amazed (BNA/RLG)
TLC Unpretty (LaFace/Artista)
LEN Steal My Sunshine (Work/Epic)

CHR/POP

Going For Adds 7/25/00

CLEOPATRA U Got It (Maverick/WB)
PINK Most Girls (LaFace/Arista)
PRECIOUS Say It Again (Capitol)
SAMANTHA MUMBA Gotta Tell You (Interscope)
ROXETTE Wish I Could Fly (Edel America)
BRITNEY SPEARS Lucky (Jive)
TARSHA VEGA Be Ya Self (RCA)
LEE ANN WOMACK I Hope You Dance (MCA/Universal)



GQ

During the R&R convention, these industry guys posed for the cover of GQ magazine ... but the money was too much, they wouldn't have any privacy, and the fame would surely change them, so they decided to be in R&R instead. Pictured are (l-r): R&R's Anthony Acampora, Kevin McCabe, Atlantic's John McMann and CHR Editor Tony Novia.

TUNED-IN CHR/POP

R&R/MEDIABASE 24/7

WYKS/Gainesville

3am

BLESSID UNION OF SOULS Hey Leonardo (She...)
JOE I Wanna Know
DOG'S EYE VIEW Everything Falls Apart
MACY GRAY I Try
VERTICAL HORIZON Everything You Want
BOBBY BROWN Every Little Step
SISTER HAZEL Change Your Mind
NINA GORDON Tonight And The Rest Of My Life
SANTANA (PRODUCT G&B) Maria Maria
DIVINE Lately
MELISSA ETHERIDGE Come To My Window
INNOSENSE Say No More
SMASH MOUTH Then The Morning Comes
BRIAN MCKNIGHT Anytime
CREED Higher

11am

GREEN DAY Time Of Your Life (Good Riddance)
WILL SMITH Men In Black
SISTER HAZEL Change Your Mind
LOU BEGA Mambo No. 5 (A Little Bit Of...)
BEN HARPER Steal My Kisses
AALIYAH Are You That Somebody?
MATCHBOX TWENTY Bent
BOW WOW WOW I Want Candy
JOE I Wanna Know
GOO GOO DOLLS Name
BLAQUE Bring It All To Me
TOM COCHRAN Life Is A Highway
BRITNEY SPEARS Oops! ... I Did It Again
TONI BRAXTON He Wasn't Man Enough

4pm

JENNIFER LOPEZ If You Had My Love
JOHN MELLENCAMP Key West Intermezzo (I Saw...)
JOE I Wanna Know
STING Desert Rose
MARC ANTHONY You Sang To Me
FAITH HILL This Kiss
DURAN DURAN The Reflex
AALIYAH Try Again
MANDY MOORE I Wanna Be With You
SANTANA (PRODUCT G&B) Maria Maria
SAVAGE GARDEN Crash And Burn
CURE Friday I'm In Love
PINK There You Go

8pm

NO DOUBT Simple Kind Of Life
JOE I Wanna Know
NEVE It's Over Now
DESTINY'S CHILD Say My Name
BLUES TRAVELER Run-Around
WESTLIFE Swear It Again
CREED Higher
BACKSTREET BOYS Show Me The Meaning Of...
JESSICA SIMPSON I Think I'm In Love With You
THIRD EYE BLIND Semi-Charmed Life
HANSON If Only
D-CRU I Will Be Waiting
BEN HARPER Steal My Kisses

WWCK/Flint, MI

3am

LEN Steal My Kisses
PINK There You Go
MANDY MOORE I Wanna Be With You
HOOTIE & THE BLOWFISH Hold My Hand
ENRIQUE IGLESIAS Be With You
BACKSTREET BOYS We've Got It Goin' On
JOE I Wanna Know
KID ROCK Cowboy
STONE-LOC Wild Thing
SPLENDER I Think God Can Explain
BBMAK Back Here
BLINK-182 What's My Age Again
JAY-Z Big Pimpin'
SAVAGE GARDEN Crash And Burn
LAURYN HILL Doo Wop (That Thing)
WHITNEY HOUSTON My Love Is Your Love

11am

THIRD EYE BLIND Semi-Charmed Life
PINK There You Go
SISTER HAZEL Change Your Mind
SAVAGE GARDEN I Knew I Loved You
WALLFLOWERS One Headlight
JOE I Wanna Know
SOULDECISION Faded
SEMISONIC Closing Time
BBMAK Back Here
BLINK-182 All The Small Things
ABC When Smokey Sings
EXTREME Hole Hearted

4pm

AALIYAH Try Again
MARC ANTHONY You Sang To Me
SISTER HAZEL Change Your Mind
SNAP The Power
MATCHBOX TWENTY Bent
SOULDECISION Faded
JANET JACKSON Go Deep
GOO GOO DOLLS Broadway
MONIFAH Touch It
3 DOORS DOWN Kryptonite

8pm

MADONNA Beautiful Stranger
PINK There You Go
BACKSTREET BOYS The One
ALANIS MORISSETTE Uninvited
SOULDECISION Faded
JOE I Wanna Know
DISHWALLA Counting Blue Cars
EMINEM The Real Slim Shady
BBMAK Back Here
VERTICAL HORIZON Everything You Want
JAY-Z Big Pimpin'
SUGAR RAY Fly



Monitored airplay data supplied by Medabase Research, a division of Premiere Radio Networks. Tuned-In is based on sample hours taken from Monday 7/10. © 2000, R&R Inc.

#1 MOST ADDED
CROSSOVER/RHYTHMIC 7/10

38 STATIONS INCLUDING
20 MAJORS!!!

LIL ZANE

Billboard's #1 Rap single

"Callin' Me" feat. 112

from his debut album

YOUNG WORLD : THE FUTURE

In Stores August 22, 2000

New Adds at Press Time Include...

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KPRF KBAT WFBC

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And Much More!!!

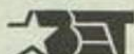
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#15 BOSTON #15 DETROIT #17 ATLANTA

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PRIORITY
RECORDS

July 21, 2000

LAST WEEK	THIS WEEK	ARTIST TITLE LABEL(S)	TOTAL PLAYS	+/- PLAYS	GROSS IMPRESSIONS (BI)	WEEKS ON CHART	TOTAL STATIONS/ADDS
1	1	JAY-Z Big Pimpin' (Roc-A-Fella/IDJMG)	3222	+55	475976	15	64/1
2	2	NELLY Country Grammar (Fo' Reel/Universal)	3173	+421	446646	16	61/1
3	3	DR. DRE The Next Episode (Aftermath/Interscope)	3116	+88	502904	12	63/0
4	4	AALIYAH Try Again (BlackGround)	2879	-107	417108	20	65/0
5	5	DESTINY'S CHILD Jumpin, Jumpin (Columbia)	2827	+45	360931	19	55/0
6	6	EMINEM The Real Slim Shady (Aftermath/Interscope)	2654	-290	307633	13	64/0
7	7	JOE I Wanna Know (Jive)	2466	+44	344538	27	64/0
8	8	DA BRAT What'chu Like (So So Def/Columbia)	2428	+282	415449	11	52/1
9	9	NEXT Wifey (Arista)	2320	+52	297823	10	60/0
10	10	'N SYNC It's Gonna Be Me (Jive)	2157	+139	215421	10	39/0
11	11	DMX Party Up (Up In Here) (Ruff Ryders/IDJMG)	2051	-155	241108	22	59/0
12	12	JANET Doesn't Really Matter (Def Soul/IDJMG)	1929	+235	263896	8	60/0
13	13	PINK Most Girls (LaFace/Arista)	1539	+142	172427	6	51/5
14	14	JAGGED EDGE Let's Get Married (So So Def/Columbia)	1472	+207	257567	12	46/2
15	15	SISQO Thong Song (Dragon/Def Soul/IDJMG)	1459	-223	188326	25	59/0
16	16	KANDI Don't Think I'm Not (So So Def/Columbia)	1445	+266	193719	4	47/4
17	17	RUFF ENDZ No More (Epic)	1411	+202	213058	5	53/2
18	18	IDEAL Whatever (Noontime/Virgin)	1330	+19	141994	8	48/2
19	19	AVANT Separated (Magic Johnson/MCA)	1287	+161	211873	8	41/0
20	20	PINK There You Go (LaFace/Arista)	1234	-114	189600	26	44/0
21	21	SISQO Incomplete (Dragon/Def Soul/IDJMG)	1203	+166	131005	5	50/2
22	22	KURUPT Who Ride Wit Us (Antra/Artemis)	1157	-78	146581	10	37/0
23	23	504 BOYZ Wobble, Wobble (No Limit/Priority)	1144	-57	168032	14	38/0
24	24	BRITNEY SPEARS Oops!...I Did It Again (Jive)	1077	-163	88361	14	30/0
25	25	LUCY PEARL Dance Tonight (Overbrook/Pookie/Beyond)	1025	+11	194578	9	37/1
26	26	TONI BRAXTON He Wasn't Man Enough (LaFace/Arista)	976	-26	234626	20	39/0
27	27	MADISON AVENUE Don't Call Me Baby (C2/Columbia)	873	+33	123767	5	27/2
28	28	LIL' KIM No Matter What They Say (Queen Bee/Undeas/Atlantic)	833	+71	177378	7	39/0
29	29	JESSICA SIMPSON I Think I'm In Love With You (Columbia)	735	+125	95879	5	28/3
30	30	SON BY FOUR Purest Of Pain (A Puro Dolor) (Sony Discos/Columbia)	723	+46	130658	6	25/2
31	31	NU FLAVOR 3 Little Words (Reprise)	717	+53	98803	17	25/0
32	32	AALIYAH F/DMX Come Back In One Piece (BlackGround)	716	-34	87986	6	29/1
33	33	COMMON The Light (MCA)	714	+21	118710	4	34/6
34	34	SHAGGY Dance & Shout (MCA)	657	+173	34336	3	26/5
35	35	BRIAN MCKNIGHT 6.8.12 (Motown/Universal)	614	-37	77423	11	30/0
36	36	ALICE DEEJAY Better Off Alone (Republic/Universal)	605	-43	130458	20	29/1
37	37	BIG TYMERS Get Your Roll On (Cash Money/Universal)	604	-21	123197	8	24/0
38	38	ENRIQUE IGLESIAS Be With You (Interscope)	599	-32	74256	19	24/0
39	39	CHRISTINA AGUILERA Come On Over (All I Want...) (RCA)	598	+425	66829	1	32/3
40	40	MANDY MOORE I Wanna Be With You (550 Music/Epic)	598	+77	56458	2	12/0
41	41	MYA F/JADAKISS Best Of Me (University/Interscope)	570	-193	129602	16	24/0
42	42	EVE F/JADAKISS Got It All (Ruff Ryders/Interscope)	544	-33	139362	4	30/0
43	43	DMX What You Want (Ruff Ryders/IDJMG)	533	+148	95818	1	25/5
44	44	DONELL JONES Where I Wanna Be (Untouchables/LaFace/Arista)	527	+54	169056	11	16/0
45	45	CHRISTINA AGUILERA I Turn To You (RCA)	500	-241	45583	16	23/0
46	46	EMINEM Stan (Aftermath/Interscope)	499	+94	92155	4	8/1
47	47	SAMMIE Crazy Things I Do (Freeworld/Capitol)	493	+63	32148	2	28/6
48	48	ICE CUBE F/DR. DRE & MC REN Hello (Lench Mob/Priority)	492	-7	84128	4	34/0
49	49	DEBELAH MORGAN Dance With Me (DAS/Atlantic)	491	+154	64793	1	30/3
50	50	CARL THOMAS I Wish (Bad Boy/Arista)	477	-125	120244	15	27/0

Most Added.

ARTIST TITLE LABEL(S)	ADDS
MAJOR FIGGAS Yeah That's Us (Ruffnation/WB)	18
MYA Case Of The Ex (Whatcha...) (University/Interscope)	16
BUSTA RHYMES Fire (Violator/Filmmode/Elektra/EEG)	8
JOE Treat Her Like A Lady (Jive)	8
LIL' ZANE F/112 Callin' Me (Worldwide/Priority)	7
TRINA Pull Over (Slip 'N Slide/Atlantic)	7
COMMON The Light (MCA)	6
SAMMIE Crazy Things I Do (Freeworld/Capitol)	6
BRITNEY SPEARS Lucky (Jive)	6
PINK Most Girls (LaFace/Arista)	5
SHAGGY Dance & Shout (MCA)	5
DMX What You Want (Ruff Ryders/IDJMG)	5
BAHA MEN Who Let The Dogs Out (Artemis)	5
TIMBALAND & MAGOO We At It Again (BlackGround)	5

Most Increased Plays

ARTIST TITLE LABEL(S)	TOTAL PLAY INCREASE
CHRISTINA AGUILERA Come On Over... (RCA)	+425
NELLY Country Grammar (Fo' Reel/Universal)	+421
DA BRAT What'chu Like (So So Def/Columbia)	+282
KANDI Don't Think I'm Not (So So Def/Columbia)	+266
JANET Doesn't Really Matter (Def Soul/IDJMG)	+235
MYA Case Of The Ex... (University/Interscope)	+212
JAGGED EDGE Let's Get... (So So Def/Columbia)	+207
RUFF ENDZ No More (Epic)	+202
BOYZ II MEN Pass You By (Universal)	+191
SHAGGY Dance & Shout (MCA)	+173

Breakers.

No Songs Qualified For Breaker Status This Week



66 CHR/Rhythmic reporters. Monitored airplay data supplied by Mediabase Research, a division of Premiere Radio Networks. Songs ranked by total plays for the airplay week of Sunday 7/9-Saturday 7/15. Bullets appear on songs gaining plays or remaining flat from previous week. If two songs are tied in total plays, the song being played 21 on more stations is placed first. Breaker status is assigned to songs reaching 1000 plays or more for the first time. Songs below No. 20 are moved to recurrent after 20 weeks. Gross Impressions equals Average Quarter Hour Persons times number of plays (times 100). Average Quarter Hour Persons used herein with permission from The Arbitron Company (Copyright 2000, The Arbitron Company). © 2000, R&R Inc.

Most Added is the total number of new adds officially reported to R&R by each reporting station. Songs unreported as adds do not count toward overall total stations playing a song. Most Increased Plays lists the songs with the greatest week-to-week increases in total plays. Weighted chart appears on R&R ONLINE MUSIC TRACKING.

JESSICA



"Get Up"

AT CROSSOVER RADIO THIS WEEK
ON OVER 50 URBAN STATIONS



R&R Hip Hop Top 20

July 21, 2000

LN	TW	ARTIST TITLE LABEL(S)	TOTAL PLAYS		TOTAL STATIONS
			TW	LN	
1	1	NELLY Country Grammar (Fo' Reel/Universal)	4976	4543	134/2
2	2	DR. DRE The Next Episode (Aftermath/Interscope)	4438	4440	135/0
4	3	DA BRAT What'chu Like (So So Def/Columbia)	4399	4161	134/1
3	4	JAY-Z Big Pimpin' (Roc-A-Fella/IDJMG)	4180	4287	128/1
5	5	EMINEM The Real Slim Shady (Aftermath/Interscope)	3184	3679	122/0
6	6	DMX Party Up (Up In Here) (Ruff Ryders/IDJMG)	2480	2730	116/0
7	7	LIL' KIM No Matter What... (Queen Bee/Underground/Atlantic)	2443	2295	121/2
8	8	504 BOYZ Wobble, Wobble (No Limit/Priority)	2073	2247	113/0
10	9	COMMON The Light (MCA)	1860	1772	115/6
12	10	DMX What You Want (Ruff Ryders/IDJMG)	1826	1558	101/8
9	11	BIG TYMERS Get Your Roll On (Cash Money/Universal)	1802	1975	90/0
11	12	EVE F/JADAKISS Got It All (Ruff Ryders/Interscope)	1708	1724	113/1
14	13	THREE 6 MAFIA Sippin' On Da Syrup (Hypnotize Minds/Loud)	1417	1406	84/3
13	14	ICE CUBE F/DR. DRE & MC REN Hello (Lench Mob/Priority)	1362	1474	104/0
15	15	KURUPT Who Ride Wit Us (Antra/Artemis)	1319	1357	69/1
17	16	LIL BOW WOW Bounce With Me (So So Def/Columbia)	1304	1079	84/5
16	17	TRICK DADDY Shut Up (Slip 'N Slide/Atlantic)	907	1108	86/0
18	18	TRINA Pull Over (Slip 'N Slide/Atlantic)	869	691	83/16
19	19	LIL' ZANE F/112 Callin' Me (Worldwide/Priority)	845	497	93/9
20	20	JUVENILE I Got That Fire (Cash Money/Universal)	772	903	66/0

66 CHR/Rhythmic and 82 Urban reporters combine into a custom chart. Hip Hop titles are ranked by total plays for the airplay week of Sunday 7/9-Saturday 7/15. For complete reporter lists refer to CHR/Rhythmic and Urban sections. © 2000, R&R Inc.

New & Active

MYA Case Of The Ex (Whatcha...) (University/Interscope)
Total Plays: 470, Total Stations: 44, Adds: 16

KELLY PRICE As We Lay (Def Soul/IDJMG)
Total Plays: 234, Total Stations: 12, Adds: 0

TRINA Pull Over (Slip 'N Slide/Atlantic)
Total Plays: 406, Total Stations: 24, Adds: 7

BAHA MEN Who Let The Dogs Out (Artemis)
Total Plays: 220, Total Stations: 15, Adds: 5

THREE 6 MAFIA Sippin' On... (Hypnotize Minds/Loud)
Total Plays: 369, Total Stations: 13, Adds: 0

MARY MARY Shackles (Praise You) (C2/Columbia)
Total Plays: 217, Total Stations: 11, Adds: 0

SANTANA Corazon Espinado (Arista)
Total Plays: 324, Total Stations: 15, Adds: 0

WYCLEF JEAN FROCK & MELKY It Doesn't Matter (Columbia)
Total Plays: 195, Total Stations: 15, Adds: 1

BRITNEY SPEARS Lucky (Jive)
Total Plays: 309, Total Stations: 11, Adds: 6

BIG PUNISHER 100% (Loud)
Total Plays: 194, Total Stations: 9, Adds: 1

SONIQUE Sky (Farmclub/Republic/Universal)
Total Plays: 307, Total Stations: 18, Adds: 1

LIL BOW WOW Bounce With Me (So So Def/Columbia)
Total Plays: 166, Total Stations: 12, Adds: 4

BOYZ II MEN Pass You By (Universal)
Total Plays: 274, Total Stations: 36, Adds: 4

BUSTA RHYMES Fire (Violator/Filmmode/Elektra/EG)
Total Plays: 160, Total Stations: 29, Adds: 8

TONY TOUCH I Wonder Why (He's...) (Tommy Boy)
Total Plays: 272, Total Stations: 20, Adds: 1

TONI BRAXTON Just Be A Man About It (LaFace/Arista)
Total Plays: 145, Total Stations: 13, Adds: 2

D-CRU I Will Be Waiting (Elektra/EG)
Total Plays: 264, Total Stations: 11, Adds: 0

KUMBIA KINGS U Don't Love Me (EMI Latin/Capitol)
Total Plays: 144, Total Stations: 8, Adds: 0

LIL' ZANE F/112 Callin' Me (Worldwide/Priority)
Total Plays: 250, Total Stations: 37, Adds: 7

MAJOR FIGGAS Yeah That's Us (Ruffnation/WB)
Total Plays: 136, Total Stations: 22, Adds: 18

Songs ranked by total plays



CHR/Rhythmic Reporters

Stations and their adds listed alphabetically by market

KXSS/Albuquerque, NM * PD: Sam Newton No Adds	WSSP/Charleston, SC PD: Kelli Reynolds No Adds	KBOS/Fresno, CA * PD: E. Curtis Johnson APD: Greg Hoffman MS: Travis Loughran No Adds	KLUC/Las Vegas, NV * PD: Cat Thomas APD: Mike Spencer MS: J.S. King 1. "Sippin' On Da Syrup" 2. "What'chu Like" 3. "No Matter What..." 4. "I Got That Fire" 5. "Country Grammar" 6. "Hello" 7. "Party Up (Up In Here)" 8. "Wobble, Wobble" 9. "Sippin' On Da Syrup" 10. "Hello" 11. "Party Up (Up In Here)" 12. "Wobble, Wobble" 13. "Sippin' On Da Syrup" 14. "Hello" 15. "Party Up (Up In Here)" 16. "Wobble, Wobble" 17. "Sippin' On Da Syrup" 18. "Hello" 19. "Party Up (Up In Here)" 20. "Wobble, Wobble"	WKTU/New York, NY * WP/Prog: Frankie Blue MS: Geraldine 1. "Sippin' On Da Syrup" 2. "What'chu Like" 3. "No Matter What..." 4. "I Got That Fire" 5. "Country Grammar" 6. "Hello" 7. "Party Up (Up In Here)" 8. "Wobble, Wobble" 9. "Sippin' On Da Syrup" 10. "Hello" 11. "Party Up (Up In Here)" 12. "Wobble, Wobble" 13. "Sippin' On Da Syrup" 14. "Hello" 15. "Party Up (Up In Here)" 16. "Wobble, Wobble" 17. "Sippin' On Da Syrup" 18. "Hello" 19. "Party Up (Up In Here)" 20. "Wobble, Wobble"	KXFR/Phoenix, AZ * PD: Bruce El James APD/MS: Charlie Horne 1. "Sippin' On Da Syrup" 2. "What'chu Like" 3. "No Matter What..." 4. "I Got That Fire" 5. "Country Grammar" 6. "Hello" 7. "Party Up (Up In Here)" 8. "Wobble, Wobble" 9. "Sippin' On Da Syrup" 10. "Hello" 11. "Party Up (Up In Here)" 12. "Wobble, Wobble" 13. "Sippin' On Da Syrup" 14. "Hello" 15. "Party Up (Up In Here)" 16. "Wobble, Wobble" 17. "Sippin' On Da Syrup" 18. "Hello" 19. "Party Up (Up In Here)" 20. "Wobble, Wobble"	WOCQ/Salisbury, MD PD: Wookie MS: "Sippin' On Da Syrup" 1. "Sippin' On Da Syrup" 2. "What'chu Like" 3. "No Matter What..." 4. "I Got That Fire" 5. "Country Grammar" 6. "Hello" 7. "Party Up (Up In Here)" 8. "Wobble, Wobble" 9. "Sippin' On Da Syrup" 10. "Hello" 11. "Party Up (Up In Here)" 12. "Wobble, Wobble" 13. "Sippin' On Da Syrup" 14. "Hello" 15. "Party Up (Up In Here)" 16. "Wobble, Wobble" 17. "Sippin' On Da Syrup" 18. "Hello" 19. "Party Up (Up In Here)" 20. "Wobble, Wobble"	KJRE/Seattle-Tacoma, WA OM: Shelle Hart PD: Eric Power MS: Julie Post 1. "Sippin' On Da Syrup" 2. "What'chu Like" 3. "No Matter What..." 4. "I Got That Fire" 5. "Country Grammar" 6. "Hello" 7. "Party Up (Up In Here)" 8. "Wobble, Wobble" 9. "Sippin' On Da Syrup" 10. "Hello" 11. "Party Up (Up In Here)" 12. "Wobble, Wobble" 13. "Sippin' On Da Syrup" 14. "Hello" 15. "Party Up (Up In Here)" 16. "Wobble, Wobble" 17. "Sippin' On Da Syrup" 18. "Hello" 19. "Party Up (Up In Here)" 20. "Wobble, Wobble"
KYLZ/Albuquerque, NM * PD: Jennifer APD/MS: Robi Rayne 1. "Sippin' On Da Syrup" 2. "What'chu Like" 3. "No Matter What..." 4. "I Got That Fire" 5. "Country Grammar" 6. "Hello" 7. "Party Up (Up In Here)" 8. "Wobble, Wobble" 9. "Sippin' On Da Syrup" 10. "Hello" 11. "Party Up (Up In Here)" 12. "Wobble, Wobble" 13. "Sippin' On Da Syrup" 14. "Hello" 15. "Party Up (Up In Here)" 16. "Wobble, Wobble" 17. "Sippin' On Da Syrup" 18. "Hello" 19. "Party Up (Up In Here)" 20. "Wobble, Wobble"	WBBM/Chicago, IL * PD: Todd Cason MS: Erik Bradley 1. "Sippin' On Da Syrup" 2. "What'chu Like" 3. "No Matter What..." 4. "I Got That Fire" 5. "Country Grammar" 6. "Hello" 7. "Party Up (Up In Here)" 8. "Wobble, Wobble" 9. "Sippin' On Da Syrup" 10. "Hello" 11. "Party Up (Up In Here)" 12. "Wobble, Wobble" 13. "Sippin' On Da Syrup" 14. "Hello" 15. "Party Up (Up In Here)" 16. "Wobble, Wobble" 17. "Sippin' On Da Syrup" 18. "Hello" 19. "Party Up (Up In Here)" 20. "Wobble, Wobble"	KSEQ/Fresno, CA * PD: Sammy Del Rio MS: Ju-Ju Lopez 1. "Sippin' On Da Syrup" 2. "What'chu Like" 3. "No Matter What..." 4. "I Got That Fire" 5. "Country Grammar" 6. "Hello" 7. "Party Up (Up In Here)" 8. "Wobble, Wobble" 9. "Sippin' On Da Syrup" 10. "Hello" 11. "Party Up (Up In Here)" 12. "Wobble, Wobble" 13. "Sippin' On Da Syrup" 14. "Hello" 15. "Party Up (Up In Here)" 16. "Wobble, Wobble" 17. "Sippin' On Da Syrup" 18. "Hello" 19. "Party Up (Up In Here)" 20. "Wobble, Wobble"	KHTE/Little Rock, AR * MS: Peter Gann 1. "Sippin' On Da Syrup" 2. "What'chu Like" 3. "No Matter What..." 4. "I Got That Fire" 5. "Country Grammar" 6. "Hello" 7. "Party Up (Up In Here)" 8. "Wobble, Wobble" 9. "Sippin' On Da Syrup" 10. "Hello" 11. "Party Up (Up In Here)" 12. "Wobble, Wobble" 13. "Sippin' On Da Syrup" 14. "Hello" 15. "Party Up (Up In Here)" 16. "Wobble, Wobble" 17. "Sippin' On Da Syrup" 18. "Hello" 19. "Party Up (Up In Here)" 20. "Wobble, Wobble"	KXJM/Portland, OR * PD: Mark Adams MS: Freddy Roy Donby 1. "Sippin' On Da Syrup" 2. "What'chu Like" 3. "No Matter What..." 4. "I Got That Fire" 5. "Country Grammar" 6. "Hello" 7. "Party Up (Up In Here)" 8. "Wobble, Wobble" 9. "Sippin' On Da Syrup" 10. "Hello" 11. "Party Up (Up In Here)" 12. "Wobble, Wobble" 13. "Sippin' On Da Syrup" 14. "Hello" 15. "Party Up (Up In Here)" 16. "Wobble, Wobble" 17. "Sippin' On Da Syrup" 18. "Hello" 19. "Party Up (Up In Here)" 20. "Wobble, Wobble"	KUUL/Salt Lake City, UT * Interim PD: Rob Olson MS: Zac Deane 1. "Sippin' On Da Syrup" 2. "What'chu Like" 3. "No Matter What..." 4. "I Got That Fire" 5. "Country Grammar" 6. "Hello" 7. "Party Up (Up In Here)" 8. "Wobble, Wobble" 9. "Sippin' On Da Syrup" 10. "Hello" 11. "Party Up (Up In Here)" 12. "Wobble, Wobble" 13. "Sippin' On Da Syrup" 14. "Hello" 15. "Party Up (Up In Here)" 16. "Wobble, Wobble" 17. "Sippin' On Da Syrup" 18. "Hello" 19. "Party Up (Up In Here)" 20. "Wobble, Wobble"	KWIN/Stockton, CA * 1. "Sippin' On Da Syrup" 2. "What'chu Like" 3. "No Matter What..." 4. "I Got That Fire" 5. "Country Grammar" 6. "Hello" 7. "Party Up (Up In Here)" 8. "Wobble, Wobble" 9. "Sippin' On Da Syrup" 10. "Hello" 11. "Party Up (Up In Here)" 12. "Wobble, Wobble" 13. "Sippin' On Da Syrup" 14. "Hello" 15. "Party Up (Up In Here)" 16. "Wobble, Wobble" 17. "Sippin' On Da Syrup" 18. "Hello" 19. "Party Up (Up In Here)" 20. "Wobble, Wobble"	
KPRF/Amarillo, TX PD/MS: Eric Michaels 1. "Sippin' On Da Syrup" 2. "What'chu Like" 3. "No Matter What..." 4. "I Got That Fire" 5. "Country Grammar" 6. "Hello" 7. "Party Up (Up In Here)" 8. "Wobble, Wobble" 9. "Sippin' On Da Syrup" 10. "Hello" 11. "Party Up (Up In Here)" 12. "Wobble, Wobble" 13. "Sippin' On Da Syrup" 14. "Hello" 15. "Party Up (Up In Here)" 16. "Wobble, Wobble" 17. "Sippin' On Da Syrup" 18. "Hello" 19. "Party Up (Up In Here)" 20. "Wobble, Wobble"	KBTE/Corpus Christi, TX PD: Jason Hilary 1. "Sippin' On Da Syrup" 2. "What'chu Like" 3. "No Matter What..." 4. "I Got That Fire" 5. "Country Grammar" 6. "Hello" 7. "Party Up (Up In Here)" 8. "Wobble, Wobble" 9. "Sippin' On Da Syrup" 10. "Hello" 11. "Party Up (Up In Here)" 12. "Wobble, Wobble" 13. "Sippin' On Da Syrup" 14. "Hello" 15. "Party Up (Up In Here)" 16. "Wobble, Wobble" 17. "Sippin' On Da Syrup" 18. "Hello" 19. "Party Up (Up In Here)" 20. "Wobble, Wobble"	WJMH/Greensboro, NC * OM/MS: Bruce Douglas APD: Kandell E MS: Reggie D 1. "Sippin' On Da Syrup" 2. "What'chu Like" 3. "No Matter What..." 4. "I Got That Fire" 5. "Country Grammar" 6. "Hello" 7. "Party Up (Up In Here)" 8. "Wobble, Wobble" 9. "Sippin' On Da Syrup" 10. "Hello" 11. "Party Up (Up In Here)" 12. "Wobble, Wobble" 13. "Sippin' On Da Syrup" 14. "Hello" 15. "Party Up (Up In Here)" 16. "Wobble, Wobble" 17. "Sippin' On Da Syrup" 18. "Hello" 19. "Party Up (Up In Here)" 20. "Wobble, Wobble"	KPWR/Los Angeles, CA * WP/Prog: Jimmy Steel APD: Damon Young MS: E-Man 1. "Sippin' On Da Syrup" 2. "What'chu Like" 3. "No Matter What..." 4. "I Got That Fire" 5. "Country Grammar" 6. "Hello" 7. "Party Up (Up In Here)" 8. "Wobble, Wobble" 9. "Sippin' On Da Syrup" 10. "Hello" 11. "Party Up (Up In Here)" 12. "Wobble, Wobble" 13. "Sippin' On Da Syrup" 14. "Hello" 15. "Party Up (Up In Here)" 16. "Wobble, Wobble" 17. "Sippin' On Da Syrup" 18. "Hello" 19. "Party Up (Up In Here)" 20. "Wobble, Wobble"	WVWZ/Norfolk, VA * PD: Don London MS: Jay West 1. "Sippin' On Da Syrup" 2. "What'chu Like" 3. "No Matter What..." 4. "I Got That Fire" 5. "Country Grammar" 6. "Hello" 7. "Party Up (Up In Here)" 8. "Wobble, Wobble" 9. "Sippin' On Da Syrup" 10. "Hello" 11. "Party Up (Up In Here)" 12. "Wobble, Wobble" 13. "Sippin' On Da Syrup" 14. "Hello" 15. "Party Up (Up In Here)" 16. "Wobble, Wobble" 17. "Sippin' On Da Syrup" 18. "Hello" 19. "Party Up (Up In Here)" 20. "Wobble, Wobble"	KTFM/San Antonio, TX * PD: Cliff Swadlow MS: Steve Chavez 1. "Sippin' On Da Syrup" 2. "What'chu Like" 3. "No Matter What..." 4. "I Got That Fire" 5. "Country Grammar" 6. "Hello" 7. "Party Up (Up In Here)" 8. "Wobble, Wobble" 9. "Sippin' On Da Syrup" 10. "Hello" 11. "Party Up (Up In Here)" 12. "Wobble, Wobble" 13. "Sippin' On Da Syrup" 14. "Hello" 15. "Party Up (Up In Here)" 16. "Wobble, Wobble" 17. "Sippin' On Da Syrup" 18. "Hello" 19. "Party Up (Up In Here)" 20. "Wobble, Wobble"	WLLD/Tampa, FL * PD: Orlando 1. "Sippin' On Da Syrup" 2. "What'chu Like" 3. "No Matter What..." 4. "I Got That Fire" 5. "Country Grammar" 6. "Hello" 7. "Party Up (Up In Here)" 8. "Wobble, Wobble" 9. "Sippin' On Da Syrup" 10. "Hello" 11. "Party Up (Up In Here)" 12. "Wobble, Wobble" 13. "Sippin' On Da Syrup" 14. "Hello" 15. "Party Up (Up In Here)" 16. "Wobble, Wobble" 17. "Sippin' On Da Syrup" 18. "Hello" 19. "Party Up (Up In Here)" 20. "Wobble, Wobble"	
KFAT/Anchorage, AK OM: Mark Carlson PD: Steve Kidglighter APD/MS: Marvin Ruppert 1. "Sippin' On Da Syrup" 2. "What'chu Like" 3. "No Matter What..." 4. "I Got That Fire" 5. "Country Grammar" 6. "Hello" 7. "Party Up (Up In Here)" 8. "Wobble, Wobble" 9. "Sippin' On Da Syrup" 10. "Hello" 11. "Party Up (Up In Here)" 12. "Wobble, Wobble" 13. "Sippin' On Da Syrup" 14. "Hello" 15. "Party Up (Up In Here)" 16. "Wobble, Wobble" 17. "Sippin' On Da Syrup" 18. "Hello" 19. "Party Up (Up In Here)" 20. "Wobble, Wobble"	KZFM/Corpus Christi, TX * PD: Ed Ocasio MS: Danny B. Jaramila 1. "Sippin' On Da Syrup" 2. "What'chu Like" 3. "No Matter What..." 4. "I Got That Fire" 5. "Country Grammar" 6. "Hello" 7. "Party Up (Up In Here)" 8. "Wobble, Wobble" 9. "Sippin' On Da Syrup" 10. "Hello" 11. "Party Up (Up In Here)" 12. "Wobble, Wobble" 13. "Sippin' On Da Syrup" 14. "Hello" 15. "Party Up (Up In Here)" 16. "Wobble, Wobble" 17. "Sippin' On Da Syrup" 18. "Hello" 19. "Party Up (Up In Here)" 20. "Wobble, Wobble"	KXKX/Houston-Galveston, TX * PD: Rob Scorpio MS: Kathleen Powell 1. "Sippin' On Da Syrup" 2. "What'chu Like" 3. "No Matter What..." 4. "I Got That Fire" 5. "Country Grammar" 6. "Hello" 7. "Party Up (Up In Here)" 8. "Wobble, Wobble" 9. "Sippin' On Da Syrup" 10. "Hello" 11. "Party Up (Up In Here)" 12. "Wobble, Wobble" 13. "Sippin' On Da Syrup" 14. "Hello" 15. "Party Up (Up In Here)" 16. "Wobble, Wobble" 17. "Sippin' On Da Syrup" 18. "Hello" 19. "Party Up (Up In Here)" 20. "Wobble, Wobble"	KLZX/Lubbock, TX PD: Tony Moore MS: Jackie James 1. "Sippin' On Da Syrup" 2. "What'chu Like" 3. "No Matter What..." 4. "I Got That Fire" 5. "Country Grammar" 6. "Hello" 7. "Party Up (Up In Here)" 8. "Wobble, Wobble" 9. "Sippin' On Da Syrup" 10. "Hello" 11. "Party Up (Up In Here)" 12. "Wobble, Wobble" 13. "Sippin' On Da Syrup" 14. "Hello" 15. "Party Up (Up In Here)" 16. "Wobble, Wobble" 17. "Sippin' On Da Syrup" 18. "Hello" 19. "Party Up (Up In Here)" 20. "Wobble, Wobble"	KWZZ/Oakland, CA * PD: Dan Clark MS: Bill Schultz 1. "Sippin' On Da Syrup" 2. "What'chu Like" 3. "No Matter What..." 4. "I Got That Fire" 5. "Country Grammar" 6. "Hello" 7. "Party Up (Up In Here)" 8. "Wobble, Wobble" 9. "Sippin' On Da Syrup" 10. "Hello" 11. "Party Up (Up In Here)" 12. "Wobble, Wobble" 13. "Sippin' On Da Syrup" 14. "Hello" 15. "Party Up (Up In Here)" 16. "Wobble, Wobble" 17. "Sippin' On Da Syrup" 18. "Hello" 19. "Party Up (Up In Here)" 20. "Wobble, Wobble"	KXHT/San Diego, CA * OM/MS: Lisa Wallace MS: Dale Salzman 1. "Sippin' On Da Syrup" 2. "What'chu Like" 3. "No Matter What..." 4. "I Got That Fire" 5. "Country Grammar" 6. "Hello" 7. "Party Up (Up In Here)" 8. "Wobble, Wobble" 9. "Sippin' On Da Syrup" 10. "Hello" 11. "Party Up (Up In Here)" 12. "Wobble, Wobble" 13. "Sippin' On Da Syrup" 14. "Hello" 15. "Party Up (Up In Here)" 16. "Wobble, Wobble" 17. "Sippin' On Da Syrup" 18. "Hello" 19. "Party Up (Up In Here)" 20. "Wobble, Wobble"	KDHT/Tucson, AZ * PD: Peter Jacobs MS: D. Wayne Chavez 1. "Sippin' On Da Syrup" 2. "What'chu Like" 3. "No Matter What..." 4. "I Got That Fire" 5. "Country Grammar" 6. "Hello" 7. "Party Up (Up In Here)" 8. "Wobble, Wobble" 9. "Sippin' On Da Syrup" 10. "Hello" 11. "Party Up (Up In Here)" 12. "Wobble, Wobble" 13. "Sippin' On Da Syrup" 14. "Hello" 15. "Party Up (Up In Here)" 16. "Wobble, Wobble" 17. "Sippin' On Da Syrup" 18. "Hello" 19. "Party Up (Up In Here)" 20. "Wobble, Wobble"	
KOBT/Austin, TX * PD: Susie B. Stevens APD: Mark McKay 1. "Sippin' On Da Syrup" 2. "What'chu Like" 3. "No Matter What..." 4. "I Got That Fire" 5. "Country Grammar" 6. "Hello" 7. "Party Up (Up In Here)" 8. "Wobble, Wobble" 9. "Sippin' On Da Syrup" 10. "Hello" 11. "Party Up (Up In Here)" 12. "Wobble, Wobble" 13. "Sippin' On Da Syrup" 14. "Hello" 15. "Party Up (Up In Here)" 16. "Wobble, Wobble" 17. "Sippin' On Da Syrup" 18. "Hello" 19. "Party Up (Up In Here)" 20. "Wobble, Wobble"	KRSV/Dallas-Ft. Worth, TX * Interim PD: Jeff Wyles 1. "Sippin' On Da Syrup" 2. "What'chu Like" 3. "No Matter What..." 4. "I Got That Fire" 5. "Country Grammar" 6. "Hello" 7. "Party Up (Up In Here)" 8. "Wobble, Wobble" 9. "Sippin' On Da Syrup" 10. "Hello" 11. "Party Up (Up In Here)" 12. "Wobble, Wobble" 13. "Sippin' On Da Syrup" 14. "Hello" 15. "Party Up (Up In Here)" 16. "Wobble, Wobble" 17. "Sippin' On Da Syrup" 18. "Hello" 19. "Party Up (Up In Here)" 20. "Wobble, Wobble"	KOME/Honolulu, HI * PD: Janice Hyatt APD: Kid Lee Baldwin MS: Ryan Kawamoto 1. "Sippin' On Da Syrup" 2. "What'chu Like" 3. "No Matter What..." 4. "I Got That Fire" 5. "Country Grammar" 6. "Hello" 7. "Party Up (Up In Here)" 8. "Wobble, Wobble" 9. "Sippin' On Da Syrup" 10. "Hello" 11. "Party Up (Up In Here)" 12. "Wobble, Wobble" 13. "Sippin' On Da Syrup" 14. "Hello" 15. "Party Up (Up In Here)" 16. "Wobble, Wobble" 17. "Sippin' On Da Syrup" 18. "Hello" 19. "Party Up (Up In Here)" 20. "Wobble, Wobble"	KLXX/Lubbock, TX PD: Tony Moore MS: Jackie James 1. "Sippin' On Da Syrup" 2. "What'chu Like" 3. "No Matter What..." 4. "I Got That Fire" 5. "Country Grammar" 6. "Hello" 7. "Party Up (Up In Here)" 8. "Wobble, Wobble" 9. "Sippin' On Da Syrup" 10. "Hello" 11. "Party Up (Up In Here)" 12. "Wobble, Wobble" 13. "Sippin' On Da Syrup" 14. "Hello" 15. "Party Up (Up In Here)" 16. "Wobble, Wobble" 17. "Sippin' On Da Syrup" 18. "Hello" 19. "Party Up (Up In Here)" 20. "Wobble, Wobble"	KKWZ/Oklahoma City, OK OM: Chris Baker PD: Steve Campbell MS: Nathan Barnes 1. "Sippin' On Da Syrup" 2. "What'chu Like" 3. "No Matter What..." 4. "I Got That Fire" 5. "Country Grammar" 6. "Hello" 7. "Party Up (Up In Here)" 8. "Wobble, Wobble" 9. "Sippin' On Da Syrup" 10. "Hello" 11. "Party Up (Up In Here)" 12. "Wobble, Wobble" 13. "Sippin' On Da Syrup" 14. "Hello" 15. "Party Up (Up In Here)" 16. "Wobble, Wobble" 17. "Sippin' On Da Syrup" 18. "Hello" 19. "Party Up (Up In Here)" 20. "Wobble, Wobble"	KMEL/San Francisco, CA * WP/Prog: Michael Martin APD/MS: Jerry Jay Arthur 1. "Sippin' On Da Syrup" 2. "What'chu Like" 3. "No Matter What..." 4. "I Got That Fire" 5. "Country Grammar" 6. "Hello" 7. "Party Up (Up In Here)" 8. "Wobble, Wobble" 9. "Sippin' On Da Syrup" 10. "Hello" 11. "Party Up (Up In Here)" 12. "Wobble, Wobble" 13. "Sippin' On Da Syrup" 14. "Hello" 15. "Party Up (Up In Here)" 16. "Wobble, Wobble" 17. "Sippin' On Da Syrup" 18. "Hello" 19. "Party Up (Up In Here)" 20. "Wobble, Wobble"	WOWZ/Utica-Rome, NY MS: Dana Dea 1. "Sippin' On Da Syrup" 2. "What'chu Like" 3. "No Matter What..." 4. "I Got That Fire" 5. "Country Grammar" 6. "Hello" 7. "Party Up (Up In Here)" 8. "Wobble, Wobble" 9. "Sippin' On Da Syrup" 10. "Hello" 11. "Party Up (Up In Here)" 12. "Wobble, Wobble" 13. "Sippin' On Da Syrup" 14. "Hello" 15. "Party Up (Up In Here)" 16. "Wobble, Wobble" 17. "Sipp	

R&R Mix Show Top 30

July 21, 2000

- 1 DR. DRE The Next Episode (Aftermath/Interscope)
- 2 JAY-Z Big Pimpin' (Roc-A-Fella/IDJMG)
- 3 NELLY Country Grammar (Fo' Reel/Universal)
- 4 DMX Party Up (Up In Here) (Ruff Ryders/IDJMG)
- 5 EMINEM The Real Slim Shady (Aftermath/Interscope)
- 6 AALIYAH Try Again (BlackGround)
- 7 NEXT Wifey (Arista)
- 8 DA BRAT What'chu Like (So So Def/Columbia)
- 9 504 BOYZ Wobble Wobble (No Limit/Priority)
- 10 DESTINY'S CHILD Jumpin' Jumpin' (Columbia)
- 11 MADISON AVENUE Don't Call Me Baby (C2/Columbia)
- 12 IDEAL Whatever (Noontime/Virgin)
- 13 RUFF ENDZ No More (Epic)
- 14 SISQO Thong Song (Dragon/Def Soul/IDJMG)
- 15 COMMON The Light (MCA)
- 16 EVE F/JADAKISS Got It All (Ruff Ryders/Interscope)
- 17 KURUPT Who Ride Wit Us (Antra/Artemis)
- 18 ICE CUBE F/DR. DRE & MC REN Hello (Lench Mob/Priority)
- 19 JUVENILE Back That Thang Up (Cash Money/Universal)
- 20 ALICE DEEJAY Better Off Alone (Republic/Universal)
- 21 AALIYAH F/DMX Come Back In One Piece (BlackGround)
- 22 JOE I Wanna Know (Jive)
- 23 BLACK ROB Whoa! (Bad Boy/Arista)
- 24 LIL' KIM No Matter What They Say (Queen Bee/Undeas/Atlantic)
- 25 LUCY PEARL Dance Tonight (Overbook/Pookie/Beyond)
- 26 DR. DRE Xplosive (Aftermath/Interscope)
- 27 PINK There You Go (LaFace/Arista)
- 28 BIG TYMERS Get Your Roll On (Cash Money/Universal)
- 29 Q-TIP Vivrant Thing (Def Jam/IDJMG)
- 30 DR. DRE F/EMINEM Forgot About Dre (Aftermath/Interscope)

37 CHR/Rhythmic Mix Show Reporters

ARTIST BREAKDOWN

CHRISTINA
AGUILERA

Track: "COME ON OVER BABY
(ALL I WANT IS YOU)"

Label: RCA



Teen superstar Christina Aguilera's soulful voice has made her one of the hottest new artists in the current scene ... at least in my opinion. Such a tiny person to have such a powerful and beautiful voice! Her first single, "Genie in a Bottle," introduced this young talent to the pop and rhythmic world, and the follow-up singles, "What a Girl Wants" and the gospel track "I Turn to You," gave us a peek at her ability to not only hold a note, but take it to another level. Her latest release, "Come on Over Baby (All I Want Is You)," is fun and sexy. ● Apparently, she wants the dude to quit procrastinating and come on over. What's the deal, what's his problem? Shy guys don't impress Christina, and she won't wait for you. "Now, baby, don't be shy/You better cross the line/I wanna love you right/That's all I want to do," sings Christina. What a girl wants, what a girl needs, is for you to stop playing games and get with the program. ● Christina broke into the music scene just when the competition was boiling over, but the boy bands and other female solo artists didn't intimidate this young superstar-to-be. It didn't take long for her career to blow up, although it seemed like only yesterday that everyone was asking, "Who's Christina Aguilera, and where did she come from?" If you don't know her now, you're either living a very sheltered life, or you're just too old.

— Renee Bell
CHR Asst. Editor

INDUSTRY PROFILE

Khool-Aid, Midday Personality, KPWR/Los Angeles

I started out doing college radio with The Flava Camp at KQAO in Oxnard, CA for about a year and a half — me and my partner, Johnny Cuervo, who's now our night guy at Power. Then we headed upstate to Fresno with the legendary Greg Mac Attack radio station, and we were doing mornings over there. ● We were doing well, but I got really homesick. I started out in the streets of Los Angeles, and I was a radio ho — I worked with every street team, for every station in L.A. That's how I got my grounds. L.A. is like my lifeline, my bloodline, I can't be without L.A. I said to Johnny, "I've got to go home. If we don't make it at home, I'm just not going to make it. I have to be in L.A." ● Power 106 practically raised me. I've been here for a year and a half now. I was doing nights for a year, and I've been locked down on middays, so L.A. is going to have to listen to me for the next couple of years. ● Five years from now I see myself sitting exactly where I'm at, at Power 106. My ultimate goal and dream as a kid was to be a DJ on Power 106. How many people can say that, at 23, they were able to catch their ultimate dream? I did, thanks to our PD, Jimmy Steal. Jimmy's been working really hard with me during the last six months, and I believe that he is building an unstoppable product. ● Finally, I have to give a shout out to my mom. I can't forget where I came from.

Contributing Stations

KISS/Albuquerque, NM	WJFX/Fl. Wayne, IN	KDON/Monterey-Salinas, CA	KEMB/Sacramento, CA
KOST/Austin, TX	KBOS/Fresno, CA	WOHT/New York, NY	KSFM/Sacramento, CA
KISV/Bakersfield, CA	KSEQ/Fresno, CA	WNVZ/Norfolk, VA	KTFM/San Antonio, TX
WBAJ/Birmingham, AL	KIKI/Honolulu, HI	KDCH/Omaha, NE	ZHTZ/San Diego, CA
WJMI/Boston, MA	KEXX/Houston-Galveston, TX	WPYQ/Oriando, FL	KMEL/San Francisco, CA
WBBM/Chicago, IL	KLUC/Las Vegas, NV	KCAQ/Oxnard-Ventura, CA	KYLD/San Francisco, CA
KZFM/Corpus Christi, TX	KPWR/Los Angeles, CA	KXFR/Phoenix, AZ	KUBE/Seattle-Tacoma, WA
KRBE/Dallas-Ft Worth, TX	KXHT/Memphis, TN	XXJM/Portland, OR	WLLD/Tampa, FL
KPRR/El Paso, TX	WPOW/Miami, FL	WWKX/Providence, RI	KOHT/Tucson, AZ
			WPGC/Washington, DC

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Most Played Recurrents

DESTINY'S CHILD Say My Name (Columbia)
JUVENILE Back That Thang Up (Cash Money/Universal)
DR. DRE F/EMINEM Forgot About Dre (Aftermath/Interscope)
702 Where My Girls At? (Motown/Universal)
SONIQUE It Feels So Good (Farmclub/Republic/Universal)
BLAQUE Bring It All To Me (Track Masters/Columbia)
SANTANA F/PRODUCT G&B Maria Maria (Arista)
MONTELL JORDAN Get It On...Tonight (Def Soul/IDJMG)
BLAQUE 808 (Track Masters/Columbia)
CHRISTINA AGUILERA What A Girl Wants (RCA)
OL' DIRTY BASTARD Got Your Money (Elektra/EEG)
'N SYNC Bye Bye Bye (Jive)
112 Anywhere (Bad Boy/Arista)
BRIAN MCKNIGHT Back At One (Motown/Universal)
TLC No Scrubs (LaFace/Arista)
JAY-Z F/AMIL AND JA Can I Get A... (Def Jam/IDJMG)
CHRISTINA AGUILERA Genie In A Bottle (RCA)
DESTINY'S CHILD Bills, Bills, Bills (Columbia)
DESTINY'S CHILD Bug A Boo (Columbia)
MARIAH CAREY Heartbreaker (Columbia)

CHR/RHYTHMIC Going For Adds 7/25/00

DE LA SOUL I/REDMAN Ooh (Tommy Boy)
JESSICA Get Up (Restless)
LL COOL J Imagine That (Def Jam/IDJMG)
MACK 10 From Tha Streetz (Priority)
SAMANTHA MUMBA Gotta Tell You (Interscope)
SOUTH PARK MEXICAN You Know My Name (Universal)

TUNED-IN CHR/RHYTHMIC

R&R/MEDIABASE 24/7

WJMH/Greensboro

3am

DRAG-ON Die For My N****s
JAGGED EDGE He Can't Love U
THREE 6 MAFIA Sippin' On Da Syrup
DR. DRE The Next Episode
SISQO Incomplete
NAUGHTY BY NATURE Hip Hop Hooray
TLC No Scrubs
KELLY PRICE As We Lay
DRAMA Left, Right, Left
LIL' KIM No Matter What They Say
504 BOYZ Wobble, Wobble
MIRACLE/PASTOR TROY Bounce

11am

LIL WAYNE The Block Is Hot
JANET Doesn't Really Matter
DRU HILL We're Not Making Love
DMX I/SISQO What You Want
TRICK DADDY Shut Up
DESTINY'S CHILD Say My Name
LUCY PEARL Dance Tonight
DONELL JONES Where I Wanna Be
EMINEM The Real Slim Shady
OUTKAST Spotbotted/opalicious
KELLY PRICE As We Lay
JAY-Z Big Pimpin'

4pm

DONELL JONES Where I Wanna Be
THREE 6 MAFIA Sippin' On Da Syrup
DESTINY'S CHILD Say My Name
SILKK THE SHOCKER It Ain't My Fault Pt. 2
DMX I/SISQO What You Want
TRICK DADDY Shut Up
EYE I/RUFF RYDERS Gotta Man
AVANT Separated
MIRACLE/PASTOR TROY Bounce
MYA I/JADAKISS Best Of Me
BIG PUNISHER 100%

8pm

JANET Doesn't Really Matter
DR. DRE The Next Episode
LIL' KIM Hold On
TRINA Pull Over
DMX I/SISQO What You Want
THREE 6 MAFIA Sippin' On Da Syrup
RUFF ENDZ No More
MYA I/JADAKISS Best Of Me
AVANT Separated
DRAG-ON Die For My N****s
EMINEM Stan

WPYO/Orlando

3am

SPECIAL PROGRAMMING

11am

SONIQUE Sky
LUSTRAL Everytime
ENIGMA Sadness Part I
PRECIOUS Precious Little Fantasy
DJ SAKIN Protect Your Mind
MARC ANTHONY I Need To Know
DA BRAT What'chu Like
BEASTIE BOYS Brass Monkey
JOE I Wanna Know
ROBIN FOX I See Stars
DR. DRE The Next Episode
ARTFUL DODGER Re-Rewind
ATB 9 PM Till Come
ELVIS CRESPO Suavemente

4pm

DJ X Use Your Love
FIORI II
SISQO Thong Song
DR. DRE The Next Episode
AIDA Far And Away
DA BRAT What'chu Like
LISETTE MELENDEZ Together Forever
DJ LAZ Fascina
KC Escape
SON BY FOUR Purest Of Pain
JAY-Z Big Pimpin'
TLC Silly Ho

8pm

SON BY FOUR Purest Of Pain
JAY-Z Big Pimpin'
SONIQUE Sky
DR. DRE The Next Episode
PRECIOUS Precious Little Fantasy
DJ SAKIN Protect Your Mind
DJ X Use Your Love
FAITHLESS Insomnia
DA BRAT What'chu Like



Monitored airplay data supplied by Mediabase Research, a division of Premiere Radio Networks. Tuned-in is based on sample hours taken from Monday 7/10. © 2000, R&R Inc.

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Do Your Research!

Two viewpoints on the study of radio

We all know how important research is in today's competitive marketplace. With that in mind, I set out to get a few different perspectives on the subject. This week Stratford Research Director/Urban Programming **Ken Johnson** and Shane Media Services CEO **Ed Shane** share their views.

First, I asked how a station should go about choosing a research company to work with. "If you're in the Urban arena, the first thing to know is who has done Urban radio research in the past," Johnson said. "To have an understanding of Urban radio, you need to have talked to respondents for Urban stations so you know what to look for."

"Someone who already has experience in that arena is key in my opinion, because when you get certain data, you have to understand how to present it and where to put it. The more it makes sense and the more you understand some of the responses you get, the better you understand how to categorize the information and lay it out for a presentation to clients."

Different Types

Johnson said that Stratford conducts different types of research. "Sometimes we'll do a study on



Ken Johnson



Ed Shane

whether there is a hole in the market. If the study to be done is for a specific station, then we need to know the concept of that station, what it is they are trying to achieve and what their goals are.

"Then we'll ask them what they want to know from people in that market. They usually want to know how they and their competition are perceived. Sometimes they want to know how listeners perceive the on-air personalities, and sometimes it's how other things on the radio station are perceived, like some of the features.

"Questions asked include, 'How important is news and information to you?' 'How important is contesting to you?' 'What types of contesting interest you?' 'Do those things make a difference to you when choosing a radio station to listen to?' Our research is based on branding. That's where we start, and we build from there. We also do callout, where we play musical hooks over the phone,

as well as perceptual and auditorium testing and market-optimization studies.

"One thing people should understand is that research is not a four-letter word. Research can be a good thing. The other part of it is that research doesn't take the 'gut' out of programming. If you've got a good gut, you'll know what questions you'll want to ask in a research study.

"It is very important for anybody choosing a research vendor to sit in on all the meetings of the presentation and get a sense of what they are going to do for you."

Ed Shane

"For example, programmers might tell us what they're feeling about their radio station, then ask us to prove or disprove it. They'll say, 'Give me some backup or something to the contrary, so that I'll know if I'm right or wrong.' Research is not a bad thing, contrary to what some people think. As much as these properties cost these days, I think it's a very good thing to have as many tools as possible to help you do the job."

The Right Stuff

I then asked Shane the same question I asked Johnson: How should a station go about finding a research company to work with? "Regardless of the company that does the research study, there are three key concepts to effective research," he said. "One is getting the right sample — in other words, getting the right people to answer your questions. Two is having the right questions. And three is the right interpretation. All of that leads into how to choose a company to do the research.

"When I go into a research project, I want to make sure I am able to use the data from that project to help my programming — to enhance it, to tweak it to change it if necessary."

Ed Shane

"You want to make sure they are getting you the sample you want and are able to construct a questionnaire that pulls in all the information you want. We recently did a big study in a major market, and part of the questionnaire was the typical image research for radio. But they also wanted to know about people's perception of traffic in the market: 'Has it gotten worse recently? How bad?'"

"This one had a whole long series of questions. It was not a typical radio questionnaire, but there were a lot of things they needed to know — not wanted to know, but needed to know. You've got to have somebody who can go out of the box and write those kinds of questionnaires.

"As far as interpretation goes, it is very important for anybody choosing a research vendor to sit in on all the meetings of the presentation and get a sense of what they are going to do for you. Some research companies give you the data and the answers, and that's it. That's fine; that's their choice. Others will help you along with programming. Some get too deep into programming and try to tell you what to do based on some preconceived notion that they have. In my opinion, the whole thing should be done like an interview: Get presentations from the companies that are looking to serve you in this endeavor, and ask them hard questions."

The Full Spectrum

Does Shane Media do all the different types of research studies? "We do a full menu of research," Shane said. "We primarily do telephone research, because telephone callout is the most cost-effective. You can get a lot of sample in a short amount of time by calling people, qualifying them on the telephone and asking them the questions that the radio station or the format needs to have asked.

"We also do focus groups and one-

on-one interviews, and we have done mail surveys. I just talked to a fellow who wants me to mail cassette CDs to people and have them evaluate them, then call them after the fact. That combination of methodology is very effective, because if you're doing something, you want the people to hear what it is. You don't want to describe a format; you want them to hear the format.

"I like using tape even on the telephone. We very often will say, 'I'm going to play you some typical radio stations,' or, 'I'm going to play a mix of a mix of music, and I want you to evaluate this for me.' Then we'll ask them several questions about what they heard, and there is no ambiguity about it. Everybody heard the same thing, and they responded their own way. We want to measure their responses, but we don't want to accidentally measure an ambiguous response to something they never heard."

A Curious Programmer

Shane says he entered the research business as "a curious programmer." My reputation was built as a programmer, later as a GM, and then as a consultant, so I'm still a programmer at heart. When I go into a research project, I want to make sure I am able to use the data from that project to help my programming — to enhance it, to tweak it, to change it if necessary — so I always look at it from a programming standpoint.

"I think it's important to look at it product any time you go into research. I also think it's very important that everybody on the team who is going to use the research is part of the meeting with the vendor. If there are programming questions in the research, the PD should be there; if there are sales implications, the sales manager should be there. That helps them with tough questions and get comfortable especially the people who may not be used to doing research projects."

"Research is not a four-letter word. As much as these properties cost these days, I think it's a very good thing to have as many tools as possible to help you do the job."

Ken Johnson

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R&R Urban Top 50

July 21, 2000

LAST WEEK	THIS WEEK	ARTIST TITLE LABEL(S)	TOTAL PLAYS	+/- PLAYS	GROSS IMPRESSIONS ('00)	WEEKS ON CHART	TOTAL STATIONS ADDED
	1	NEXT Wifey (Arista)	2991	+36	332930	11	79/0
1	2	AVANT Separated (Magic Johnson/MCA)	2953	-230	400667	17	80/0
4	3	IDEAL Whatever (Noontime/Virgin)	2813	+227	306468	10	79/1
3	4	JAGGED EDGE Let's Get Married (So So Def/Columbia)	2672	-64	419649	15	75/0
5	5	SISQO Incomplete (Dragon/Def Soul/IDJMG)	2550	+37	338918	8	80/0
7	6	RUFF ENDZ No More (Epic)	2461	+150	304354	7	80/0
8	7	WHITNEY HOUSTON & DEBORAH COX Same Script... (Arista)	2202	-104	231927	11	74/0
10	8	DA BRAT What'chu Like (So So Def/Columbia)	2192	+17	277691	11	76/0
6	9	LUCY PEARL Dance Tonight (Overbrook/Pookie/Beyond)	2192	-230	297782	14	74/0
12	10	KELLY PRICE As We Lay (Def Soul/IDJMG)	2098	+82	294557	7	75/0
13	11	JOE Treat Her Like A Lady (Jive)	2087	+95	222234	9	79/0
11	12	NELLY Country Grammar (Fo' Reel/Universal)	2067	+16	250512	15	63/1
14	13	JANET Doesn't Really Matter (Def Soul/IDJMG)	1978	+127	220214	6	75/0
9	14	DONELL JONES Where I Wanna Be (Untouchables/LaFace/Arista)	1969	-250	355761	19	67/0
17	15	TONI BRAXTON Just Be A Man About It (LaFace/Arista)	1849	+147	217348	4	76/1
20	16	DESTINY'S CHILD Jumpin, Jumpin (Columbia)	1846	+186	190665	7	71/1
15	17	R. KELLY Bad Man (LaFace/Arista)	1800	+33	196681	6	76/4
16	18	SAMMIE Crazy Things I Do (Freeworld/Capitol)	1773	+6	160861	10	65/0
18	19	LIL' KIM No Matter What They Say (Queen Bee/Undeas/Atlantic)	1766	+98	198883	7	75/2
18	20	CARL THOMAS I Wish (Bad Boy/Arista)	1556	-143	287821	18	66/0
21	21	DR. DRE The Next Episode (Aftermath/Interscope)	1488	-86	199381	9	67/0
25	22	AALIYAH F/DMX Come Back In One Piece (BlackGround)	1368	-10	126179	6	65/0
23	23	MARY J. BLIGE Your Child (MCA)	1365	-45	166798	16	69/0
30	24	DMX What You Want (Ruff Ryders/IDJMG)	1359	+128	169135	4	67/3
22	25	METHRONE Loving Each Other 4 Life (Clatown/Capitol)	1347	-71	118292	11	59/3
29	26	YOLANDA ADAMS Open My Heart (Elektra/EEG)	1330	+98	121719	7	62/2
34	27	BIG TYMERS Get Your Roll On (Cash Money/Universal)	1273	-136	159319	13	52/0
28	28	EVE F/JADAKISS Got It All (Ruff Ryders/Interscope)	1264	+13	136921	5	62/1
32	29	COMMON The Light (MCA)	1218	+83	163956	4	69/1
36	30	LIL BOW WOW Bounce With Me (So So Def/Columbia)	1211	+144	119936	3	65/1
26	31	JAY-Z Big Pimpin' (Roc-A-Fella/IDJMG)	1127	-161	178338	15	60/0
35	32	THREE 6 MAFIA Sippin' On Da Syrup (Hypnotize Minds/Loud)	1112	+3	143170	6	53/3
31	33	AALIYAH Try Again (BlackGround)	1086	-89	170592	19	61/0
33	34	504 BOYZ Wobble, Wobble (No Limit/Priority)	1002	-117	123350	16	61/0
34	35	TORREY CARTER F/MISSY ELLIOTT Take That (EastWest/EEG)	992	-118	72988	10	49/0
37	36	GERALD LEVERT Baby U Are (EastWest/EEG)	955	-43	78809	4	58/0
38	37	ICE CUBE F/DR. DRE & MC REN Hello (Lench Mob/Priority)	885	-99	76267	7	57/0
27	38	D'ANGELO Send It On (Cheeba Sound/Virgin)	882	-399	87114	12	58/0
Debut	39	BOYZ II MEN Pass You By (Universal)	808	+328	93574	1	69/3
Debut	40	MYA Case Of The Ex (Whatcha...) (University/Interscope)	803	+305	77128	1	55/10
42	41	TRICK DADDY Shut Up (Slip 'N Slide/Atlantic)	795	-78	127139	16	55/0
41	42	TONI BRAXTON He Wasn't Man Enough (LaFace/Arista)	786	-110	131746	20	59/0
44	43	DONELL JONES Do What I Gotta Do (LaFace/Arista)	759	+34	73107	3	44/1
40	44	MYA F/JADAKISS Best Of Me (University/Interscope)	758	-147	102685	15	52/0
39	45	EMINEM The Real Slim Shady (Aftermath/Interscope)	747	-199	115292	11	58/0
48	46	NO QUESTION I Don't Care (Ruffnation/WB)	685	+138	70990	2	55/4
43	47	JUVENILE I Got That Fire (Cash Money/Universal)	631	-131	59815	8	35/0
Debut	48	KANDI Don't Think I'm Not (So So Def/Columbia)	629	+402	58598	1	60/7
Debut	49	LIL' ZANE F/112 Callin' Me (Worldwide/Priority)	627	+197	53795	1	56/2
48	50	TONY TOUCH I Wonder Why (He's...) (Tommy Boy)	621	+89	66623	2	48/5

Most Added

ARTIST TITLE LABEL(S)

- BIG TYMERS #1 Stunna (Cash Money/Universal)
- JILL SCOTT Gettin' In The Way (Hidden Beach/Epic)
- TRIN-I-TEE 5:7 Imagine That (B-Rite/Interscope)
- BUSTA RHYMES Fire (Violator/Flipmode/Elektra/EEG)
- BIG L Flamboyant (Columbia)
- 69 BOYZ Gone Lil Mama (Home Base)
- MYA Case Of The Ex (Whatcha...) (University/Interscope)
- TRINA Pull Over (Slip 'N Slide/Atlantic)
- TIMBALAND & MAGDO We At It Again (BlackGround)
- KANDI Don't Think I'm Not (So So Def/Columbia)
- DE LA SOUL Ooh (Tommy Boy)

Most Increased Plays

ARTIST TITLE LABEL(S)

- KANDI Don't Think I'm Not (So So Def/Columbia) +4
- BOYZ II MEN Pass You By (Universal) +3
- MYA Case Of The Ex... (University/Interscope) +3
- IDEAL Whatever (Noontime/Virgin) +2
- LIL' ZANE F/112 Callin' Me (Worldwide/Priority) +1
- MAJOR FIGGAS Yeah That's Us (Ruffnation/WB) +1
- DESTINY'S CHILD Jumpin, Jumpin (Columbia) +1
- MYSTIKAL Shake Ya Ass (Big Boy/No Limit/Jive) +1
- BUSTA RHYMES Fire (Violator/Flipmode/Elektra/EEG) +1
- TIMBALAND & MAGDO We At It Again (BlackGround) +1

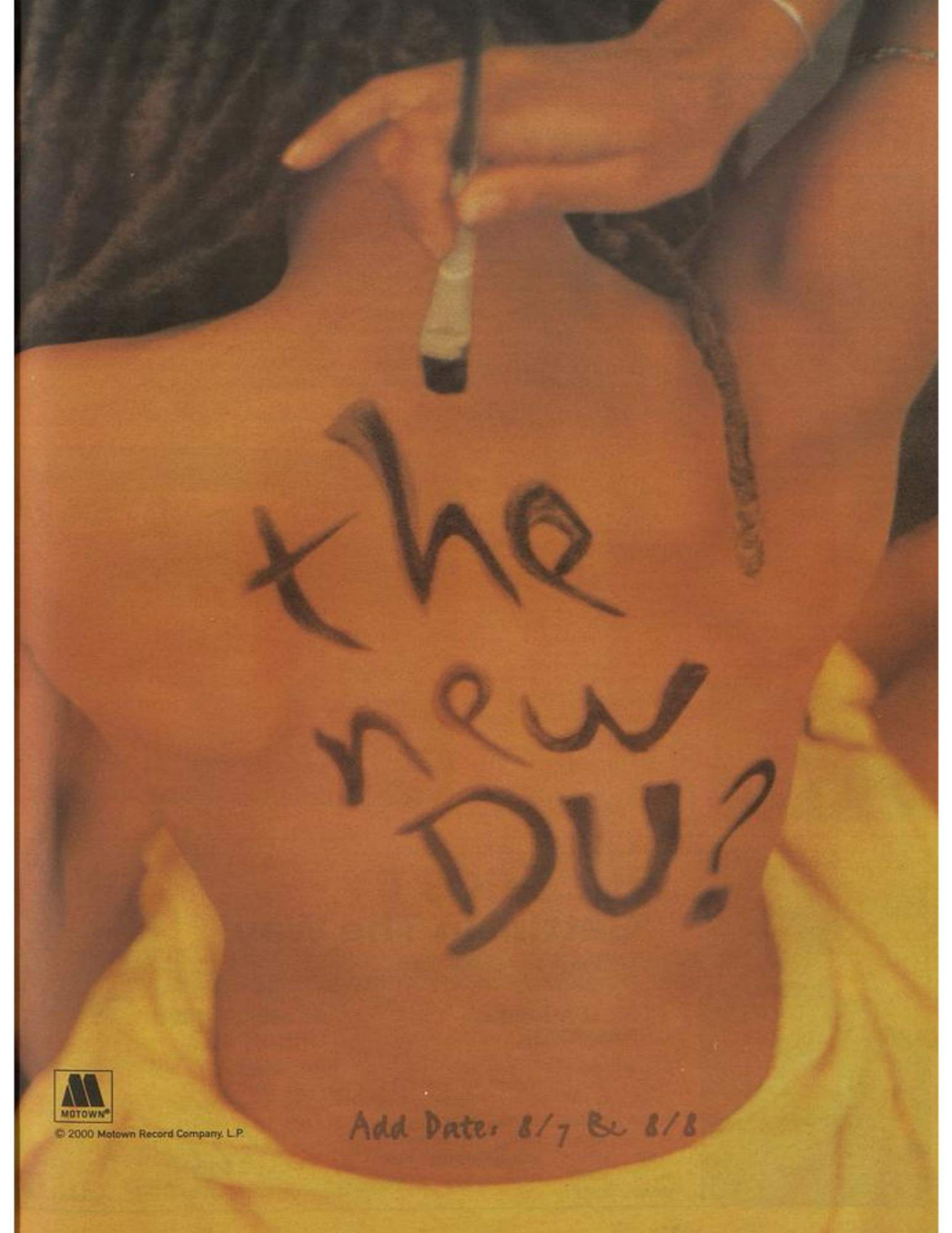
Breakers

No Songs Qualified For Breaker Status This Week

82 Urban reporters. Monitored airplay data supplied by Mediabase Research, a division of Premiere Radio Networks. Songs ranked by total plays for the airplay week of Sunday 7/9-Saturday 7/15. Bullets appear on songs gaining plays or remaining flat from previous week. If two songs are tied in total plays, the song being played on more stations is placed first. Breaker status is assigned to songs reaching 1000 plays or more for the first time. Songs below No. 20 are moved to recurrent after 20 weeks. Gross Impressions equals Average Quarter Hour Persons times number of plays (times 100). Average Quarter Hour Persons used herein with permission from The Arbitron Company (Copyright 2000, The Arbitron Company). © 2000, R&R Inc.

Most Added is the total number of new adds officially reported to R&R by each reporting station. Songs unreported as adds do not count toward overall total stations playing a song. Most Increased Plays lists the songs with the greatest week-to-week increases in total plays. Weighted chart appears on R&R ONLINE MUSIC TRACKING.

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A close-up photograph of a person's bare back. The person is holding a black marker in their right hand, positioned as if they have just finished writing. The words "The New DU?" are written in a bold, cursive, black marker across the upper and middle back. The person is wearing a yellow garment at the bottom of the frame. The background is dark and out of focus.

The
New
DU?



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Add Date: 8/7 & 8/8

ARTIST BREAKDOWN

ARTIST: **AMEL LARRIEUX**
ALBUM: **INFINITE
POSSIBILITIES**
LABEL: **EPIC**

I've been sleepin' on this one! As the voice of Groove Theory, Amel Larrieux made a name for herself with "Tell Me" — at least that was my favorite. But this young lady is more than a voice; she is music. On her solo project, *Infinite Possibilities*, Ms. Larrieux presents a musical vibe that is hard to deny. With her hypnotic and melodic voice, this 'hypnotist' puts the listener under her spell with the first track, "Get Up," and keeps you entranced until the final track, "Make Me Whole." The debut single, "Get Up," asked the profound question, "I know you're down, [but] when you gon' get up?" (Though life seems to have dealt you a bad hand, it doesn't mean you have to quit the game.) The second single is the painful ballad "Sweet Misery." This single is about being in love with a cheater. And though Larrieux is hurting, she knows she must do what is right. "I got misery 'cause I know lovin' you is a sin/You got me on my knees, praying that I don't give in/You and me never, ever could have been/So I got misery 'cause I love you till the end."

"I N I" talks about being an individual content with one's own individuality. Over an active musical composition with beautiful harmonies providing a mesmerizing effect, Larrieux talks about society's attempt to influence one's opinion of what is acceptable



and what is not. "A little girl I was looking at a magazine/Wondering why I could never find too many girls who looked like me/All I saw was hair so blond and eyes so very blue/And the words under the picture said 'and you can get this look too.'" (African Pride relaxer — extra strength, Dark And Lovely #27 and Bausch and Lomb disposables.)

The sad but oh, so touching "Even If" stopped this writer in her tracks. While experiencing the "possibilities," a certain line stopped me from exercising (OK, watching a Tae Bo tape): "Even if I wake up and find I'm alone/Cause the whole world's turned to stone/And my God's says, 'It's time I take you home/I'll be happy goin', knowin' that I loved you.'" Singing to her child about passing on and leaving him/her, Larrieux sings this song as sweetly and passionately as if it were a lullaby. The melancholy "Down" sounds like it can go on any James Bond soundtrack, and I long to find a man who would be worthy of the praising lyrics in "Make Me Whole" — "Your eyes are the windows to heaven/Your smile could heal a million souls/Your love completes my existence/You're the other half that makes me whole."

Infinite Possibilities is an eclectic assemblage of jazzy melodies, smoothed-out harmonies and tender vocals relaying intense messages. Amel Larrieux delivers to the music industry a CD that is way before its time. Oh, it's no fault of her own; it's just that we ain't ready. We are stuck on booty-shakin', head-noddin' tracks with overtly sexual lyrics and exaggerations or, in some cases, on sappy love-themed messages over simple melodies. Don't get me wrong: There is a lot of good music out there, but there are also a lot of music-like singles floating around. Now, if we ever want to relax to some infectious music flowing under velvety vocals relaying messages of substance, we'll pop in this CD. Peace.

— Tanya O'Quinn
Asst. Urban Editor

IN MY OPINION

Big Punisher f/Tony Sunshine
"100%"
(Loud)

with **Jae Jackson**

PD — WPAL/Charleston, SC

The first Latin rap artist to go multiplatinum has gone back to his roots on the second single from his album *Yeeeah Baby*. Even though people hated on him, Big Punisher still made it to the top. Providing a catchy Latin/English flow, Tony Sunshine's vocals sound great! They accentuate the positive and prove that regardless of where you come from, if you believe, you can achieve. And I love the way this song ends: on a Latin note. "100%" is a great club song, and the ladies 18-24 are loving it. This song is without a doubt Big Pun at the peak of his creativity. He left a great legacy for many to follow.

ADVANCE NOTICE

Giving you fair warning: These are the singles that are going for adds on Tuesday (7/25).

CAM'RON What Means The World To You (Entertainment/Epic)

LL COOL J Imagine That (Def Jam/IDJMG)

MACK 10 From Tha Streets (Hoo-Bangin'/Priority)

MR. MARCELO How U Like It? (No Limit/Priority)

SHYNE Bad Boyz (Bad Boy/Arista)

JILL SCOTT "Gettin' In The Way"

the first single from the debut album:

WHO IS JILL SCOTT? WORDS AND SOUNDS VOL 1

41 Major
Urban
Stations
Out Of
The Box

#2 Most Added at URBAN RADIO

32 new adds @:

WUSL	WDTJ	WEDR	WTMP	KPRS
WCKX	WOWI	WNEZ	WGZB	KVSP
KJMM	WKGX	WEMX	KIPR	WWWZ
WTMG	WHNR	KRRQ	WYBC	WJTT
WBTF	WEUP	WQHH	WJMI	KDKS
WJZD	WZHT	WIBB	KIIZ	WFXE
WJNN	KBCE			

#3 Most Added URBAN AC

9 new adds @:

KJLH	WVAZ	WILD
KMJK	WMCS	WBAV
KJMS	WLXC	WFLM



Top 10 Lies Told In Relationships

JUDGMENT OF DIVORCE

No. Male Female

1. We're just friends

OR He's Gay

2. I strained my groin muscle playing ball

I'm on my period

3. I got drunk & crashed at Tyrone's house

I was sleepy and it was too late to drive from Naynay's house

4. I didn't get your page

My cell phone was in my bag and I didn't hear it ring

5. If you don't believe me, you can call my mother

If you don't believe me, ask my sister

6. Baby, there's no other woman for me, you know you wifey

I love you

7. I don't know how many women I been with, I don't count

You know there's only been one before you

8. What are you talking about, I wasn't even looking at her

I wasn't looking at him, I was looking at his car

9. Take my pager number because I'm never home

Take my pager number because my mamma never gives me my messages

10. Oh that number? Some freak at the bar wanted me to give it to Tyrone

Oh that number? He has a hook up on cell phones and two-way pagers

LIAR



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New & Active

JESSICA Get Up (Restless)
Total Plays: 583, Total Stations: 50, Adds: 4

CARL THOMAS Summer Rain (Bad Boy/Arista)
Total Plays: 517, Total Stations: 44, Adds: 5

DEBELAH MORGAN Dance With Me (DAS/Atlantic)
Total Plays: 507, Total Stations: 38, Adds: 1

TRINA Pull Over (Slip 'N Slide/Atlantic)
Total Plays: 490, Total Stations: 36, Adds: 10

AMEL LARRIEUX Sweet Misery (550 Music/Epic)
Total Plays: 443, Total Stations: 38, Adds: 0

TIMBALAND & MAGOO We At It Again (Blackground)
Total Plays: 412, Total Stations: 43, Adds: 8

MAJOR FIGGAS Yeah That's Us (Ruffnation/WB)
Total Plays: 373, Total Stations: 52, Adds: 5

BIG PUNISHER 100% (Loud)
Total Plays: 364, Total Stations: 38, Adds: 5

YING YANG TWINS Whistle While You... (Columbia)
Total Plays: 328, Total Stations: 27, Adds: 0

BEENIE MAN Girls Them Sugar (Virgin)
Total Plays: 309, Total Stations: 30, Adds: 2

BUSTA RHYMES Fire (Violator/Filmmode/Elektra/EEG)
Total Plays: 302, Total Stations: 49, Adds: 14

CALVIN RICHARDSON I'll Take Her (Universal)
Total Plays: 272, Total Stations: 13, Adds: 0

PHAT CAT... FOCO BROWN Sundress (Parlane)
Total Plays: 249, Total Stations: 30, Adds: 1

DE LA SOUL Ooh (Tommy Boy)
Total Plays: 240, Total Stations: 38, Adds: 7

RASHEEDA F/PASTOR TROY Do It (Motown)
Total Plays: 232, Total Stations: 19, Adds: 0

KURUPT Who Ride Wit Us (Artra/Artemis)
Total Plays: 215, Total Stations: 22, Adds: 1

BIG TYMERS #1 Stunna (Cash Money/Universal)
Total Plays: 186, Total Stations: 40, Adds: 40

C-MURDER They Don't Really... (No Limit/Priority)
Total Plays: 184, Total Stations: 22, Adds: 0

W. MORRIS F.F. FINGAZ Work... (Warrior/Mercury/IDJMG)
Total Plays: 97, Total Stations: 9, Adds: 0

MACY GRAY Why Didn't You Call Me (Epic)
Total Plays: 89, Total Stations: 13, Adds: 6

MONTELL JORDAN Once Upon... (Def Jam/IDJMG)
Total Plays: 84, Total Stations: 10, Adds: 0

Songs ranked by total plays

Most Played Recurrents

JOE I Wanna Know (Jive)

DMX Party Up (Up In Here) (Ruff Ryders/IDJMG)

SISQO Thong Song (Dragon/Def Soul/IDJMG)

AALIYAH I Don't Wanna (Blackground/Priority)

DONELL JONES U Know What's Up (Untouchables/LaFace/Arista)

DESTINY'S CHILD Say My Name (Columbia)

JAGGED EDGE He Can't Love U (So So Def/Columbia)

MISSY "MISDEMEANOR" ELLIOTT Hot Boyz (EastWest/EEG)

JUVENILE Back That Thing Up (Cash Money/Universal)

MONTELL JORDAN Get It On...Tonight (Def Soul/IDJMG)

DR. DRE F/EMINEM Forgot About Dre (Aftermath/Interscope)

Q-TIP Vivrant Thing (Def Jam/IDJMG)

DRAMA Left, Right, Left (Atlantic)

HOT BOYS I Need A Hot Girl (Cash Money/Universal)

LOX Ryde Or Dis, Chick (Ruff Ryders/Interscope)

SAMMIE I Like It (Freeworld/Capitol)

702 Where My Girls At? (Motown)

ANGIE STONE No More Rain (In This Cloud) (Arista)

TLC No Scrubs (LaFace/Arista)

ERIC BENET Spend My Life With You (Warner Bros.)

TUNED-IN

R&R/MEDIABASE 24/7

URBAN

WKYS/Washington

3am

NAS I GINUWINE You Owe Me
MONTELL JORDAN Get It On...Tonight
JANET Doesn't Really Matter
W. HOUSTON & D. COX Same Script...
BIG PUNISHER It's So Hard
LSG My Body
DONELL JONES Where I Wanna Be
DESTINY'S CHILD Jumpin' Jumpin'
112 Anywhere
JOE I Wanna Know
AALIYAH At Your Best

11am

AVANT Separated
SURFACE Happy
RUFF ENOZ No More
Q-TIP Breathe & Stop
W. HOUSTON & D. COX Same Script...
AALIYAH Try Again
YOLANDA ADAMS Open My Heart
CARL THOMAS I Wish
PUFF DADDY Mo' Money, Mo' Problems
DONELL JONES U Know What's Up

4pm

TONI BRAXTON He Wasn't Man Enough
DONELL JONES U Know What's Up
SISQO Incomplete
JUVENILE Back That Thing Up
RUFF ENOZ No More
PUFF DADDY & THE FAMILY All About The Benjamins
AVANT Separated
DR. DRE The Next Episode
SANTANA I PRODUCT 688 Maria Maria
AALIYAH I DMX Come Back In One Piece
DOUG E. FRESH Keep Risin' To The Top

8pm

DR. DRE The Next Episode
JUVENILE Back That Thing Up
MARY J. BLIGE Real Love
SNOOP DOGG IZZIBIT B-Please
LIL' WAYNE Respect Us
TRICK DADDY Shut Up
NELLY Country Grammar
AALIYAH I DMX Come Back In One Piece
JUNIOR MAFIA Get Money
KELIS Get Along With You
MYA IJADAKISS Best Of Me

Philly 103.9 WPHI/Philadelphia

3am

LIL' KIM No Matter What They Say
702 Where My Girls At?
KELLY PRICE As We Lay
TOTAL (NOTORIOUS B.I.G. Can't You See
MAXWELL This Woman's Work
NAS I GINUWINE You Owe Me
MYA Case Of The Ex...
A TRIBE CALLED QUEST Check The Rhyme
AVANT Separated
FOXY BROWN Get Me Home
JAY-Z Hey Papi
EVE I FAITH EVANS Love Is Blind
SISQO Incomplete
MISSY ELLIOTT Hot Boyz

11am

NELLY Country Grammar
TONI BRAXTON Just Be A Man About It
MYA IJADAKISS Best Of Me
112 Love You Like I Did
SISQO Incomplete
MISSY ELLIOTT Hot Boyz
LIL' KIM No Matter What They Say
2PAC Dear Mama
BEANIE SIGEL I/EVE Remember Them Days
FAITH EVANS All Night Long
JAY-Z Hey Papi

4pm

NELLY Country Grammar
LIL' KIM Hold On
JAY-Z Hey Papi
AVANT Separated
BEANIE SIGEL I/EVE Remember Them Days
TOTAL What About Us
LIL' KIM No Matter What They Say
DESTINY'S CHILD Say My Name
JAY-Z Big Pimpin'

8pm

DONELL JONES Where I Wanna Be
JAY-Z Big Pimpin'
BUSTA RHYMES Put Your Hands Where...
EVE IJADAKISS Got It All
SISQO Incomplete
COMMON The Light
DMX Get At Me Dog
NELLY Country Grammar
AALIYAH I Don't Wanna
BIG PUNISHER It's So Hard
DR. DRE The Next Episode



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MARKET #1

WJLS/Charlotte
Radio One
(712) 371-1000
Deena/Williams/Gelge
12+ Cum. 1,588,300

WJLS 103.5 FM

PLAYS

LM	TW	ARTIST/TITLE	SP	WEEKS
53	53	DORELL JONES/Where I Wanna Be	51	5/22
54	54	SHAGGY/In The End	48	7/6
55	55	JAGGED EDGE/Let's Get Married	46	7/2
56	56	RUFF ENOUGH/Move	46	7/2
57	57	CAREL THOMAS/Whisk	45	7/3
58	58	WICKI/Mo'Nasty	44	7/4
59	59	JANEZ/Don't Be Shy	43	7/5
60	60	LUCY PRINCE/Just Be A Man...	42	7/6
61	61	NEXT/Mo'Nasty	41	7/7
62	62	JANEZ/Don't Be Shy	40	7/8
63	63	KELLY ROWLAND/When Love Takes Over	39	7/9
64	64	DORELL JONES/Where I Wanna Be	38	7/10
65	65	DORELL JONES/Where I Wanna Be	37	7/11
66	66	DORELL JONES/Where I Wanna Be	36	7/12
67	67	DORELL JONES/Where I Wanna Be	35	7/13
68	68	DORELL JONES/Where I Wanna Be	34	7/14
69	69	DORELL JONES/Where I Wanna Be	33	7/15
70	70	DORELL JONES/Where I Wanna Be	32	7/16
71	71	DORELL JONES/Where I Wanna Be	31	7/17
72	72	DORELL JONES/Where I Wanna Be	30	7/18
73	73	DORELL JONES/Where I Wanna Be	29	7/19
74	74	DORELL JONES/Where I Wanna Be	28	7/20
75	75	DORELL JONES/Where I Wanna Be	27	7/21
76	76	DORELL JONES/Where I Wanna Be	26	7/22
77	77	DORELL JONES/Where I Wanna Be	25	7/23
78	78	DORELL JONES/Where I Wanna Be	24	7/24
79	79	DORELL JONES/Where I Wanna Be	23	7/25
80	80	DORELL JONES/Where I Wanna Be	22	7/26
81	81	DORELL JONES/Where I Wanna Be	21	7/27
82	82	DORELL JONES/Where I Wanna Be	20	7/28
83	83	DORELL JONES/Where I Wanna Be	19	7/29
84	84	DORELL JONES/Where I Wanna Be	18	7/30
85	85	DORELL JONES/Where I Wanna Be	17	7/31
86	86	DORELL JONES/Where I Wanna Be	16	8/1
87	87	DORELL JONES/Where I Wanna Be	15	8/2
88	88	DORELL JONES/Where I Wanna Be	14	8/3
89	89	DORELL JONES/Where I Wanna Be	13	8/4
90	90	DORELL JONES/Where I Wanna Be	12	8/5
91	91	DORELL JONES/Where I Wanna Be	11	8/6
92	92	DORELL JONES/Where I Wanna Be	10	8/7
93	93	DORELL JONES/Where I Wanna Be	9	8/8
94	94	DORELL JONES/Where I Wanna Be	8	8/9
95	95	DORELL JONES/Where I Wanna Be	7	8/10
96	96	DORELL JONES/Where I Wanna Be	6	8/11
97	97	DORELL JONES/Where I Wanna Be	5	8/12
98	98	DORELL JONES/Where I Wanna Be	4	8/13
99	99	DORELL JONES/Where I Wanna Be	3	8/14
100	100	DORELL JONES/Where I Wanna Be	2	8/15

MARKET #2

KBT/Los Angeles
AM/FM
(712) 634-1900
Fuller
12+ Cum. 1,588,300

THE BEAT 100.7 FM

PLAYS

LM	TW	ARTIST/TITLE	SP	WEEKS
45	45	DORELL JONES/Where I Wanna Be	29	7/20
46	46	DORELL JONES/Where I Wanna Be	28	7/21
47	47	DORELL JONES/Where I Wanna Be	27	7/22
48	48	DORELL JONES/Where I Wanna Be	26	7/23
49	49	DORELL JONES/Where I Wanna Be	25	7/24
50	50	DORELL JONES/Where I Wanna Be	24	7/25
51	51	DORELL JONES/Where I Wanna Be	23	7/26
52	52	DORELL JONES/Where I Wanna Be	22	7/27
53	53	DORELL JONES/Where I Wanna Be	21	7/28
54	54	DORELL JONES/Where I Wanna Be	20	7/29
55	55	DORELL JONES/Where I Wanna Be	19	7/30
56	56	DORELL JONES/Where I Wanna Be	18	7/31
57	57	DORELL JONES/Where I Wanna Be	17	8/1
58	58	DORELL JONES/Where I Wanna Be	16	8/2
59	59	DORELL JONES/Where I Wanna Be	15	8/3
60	60	DORELL JONES/Where I Wanna Be	14	8/4
61	61	DORELL JONES/Where I Wanna Be	13	8/5
62	62	DORELL JONES/Where I Wanna Be	12	8/6
63	63	DORELL JONES/Where I Wanna Be	11	8/7
64	64	DORELL JONES/Where I Wanna Be	10	8/8
65	65	DORELL JONES/Where I Wanna Be	9	8/9
66	66	DORELL JONES/Where I Wanna Be	8	8/10
67	67	DORELL JONES/Where I Wanna Be	7	8/11
68	68	DORELL JONES/Where I Wanna Be	6	8/12
69	69	DORELL JONES/Where I Wanna Be	5	8/13
70	70	DORELL JONES/Where I Wanna Be	4	8/14
71	71	DORELL JONES/Where I Wanna Be	3	8/15
72	72	DORELL JONES/Where I Wanna Be	2	8/16
73	73	DORELL JONES/Where I Wanna Be	1	8/17

MARKET #3

WGCI/Chicago
AM/FM
(712) 836-6900
Smith/Chan
12+ Cum. 811,200

WGCI 107.5 FM

PLAYS

LM	TW	ARTIST/TITLE	SP	WEEKS
47	47	CAREL THOMAS/Whisk	33	7/20
48	48	DORELL JONES/Where I Wanna Be	32	7/21
49	49	DORELL JONES/Where I Wanna Be	31	7/22
50	50	DORELL JONES/Where I Wanna Be	30	7/23
51	51	DORELL JONES/Where I Wanna Be	29	7/24
52	52	DORELL JONES/Where I Wanna Be	28	7/25
53	53	DORELL JONES/Where I Wanna Be	27	7/26
54	54	DORELL JONES/Where I Wanna Be	26	7/27
55	55	DORELL JONES/Where I Wanna Be	25	7/28
56	56	DORELL JONES/Where I Wanna Be	24	7/29
57	57	DORELL JONES/Where I Wanna Be	23	7/30
58	58	DORELL JONES/Where I Wanna Be	22	7/31
59	59	DORELL JONES/Where I Wanna Be	21	8/1
60	60	DORELL JONES/Where I Wanna Be	20	8/2
61	61	DORELL JONES/Where I Wanna Be	19	8/3
62	62	DORELL JONES/Where I Wanna Be	18	8/4
63	63	DORELL JONES/Where I Wanna Be	17	8/5
64	64	DORELL JONES/Where I Wanna Be	16	8/6
65	65	DORELL JONES/Where I Wanna Be	15	8/7
66	66	DORELL JONES/Where I Wanna Be	14	8/8
67	67	DORELL JONES/Where I Wanna Be	13	8/9
68	68	DORELL JONES/Where I Wanna Be	12	8/10
69	69	DORELL JONES/Where I Wanna Be	11	8/11
70	70	DORELL JONES/Where I Wanna Be	10	8/12
71	71	DORELL JONES/Where I Wanna Be	9	8/13
72	72	DORELL JONES/Where I Wanna Be	8	8/14
73	73	DORELL JONES/Where I Wanna Be	7	8/15
74	74	DORELL JONES/Where I Wanna Be	6	8/16
75	75	DORELL JONES/Where I Wanna Be	5	8/17
76	76	DORELL JONES/Where I Wanna Be	4	8/18
77	77	DORELL JONES/Where I Wanna Be	3	8/19
78	78	DORELL JONES/Where I Wanna Be	2	8/20
79	79	DORELL JONES/Where I Wanna Be	1	8/21

MARKET #4

WPHI/Philadelphia
Radio One
(712) 841-8400
Deena/Williams/Gelge
12+ Cum. 828,800

Philly 103.9 FM

PLAYS

LM	TW	ARTIST/TITLE	SP	WEEKS
53	53	DORELL JONES/Where I Wanna Be	51	5/22
54	54	SHAGGY/In The End	48	7/6
55	55	JAGGED EDGE/Let's Get Married	46	7/2
56	56	RUFF ENOUGH/Move	46	7/2
57	57	CAREL THOMAS/Whisk	45	7/3
58	58	WICKI/Mo'Nasty	44	7/4
59	59	JANEZ/Don't Be Shy	43	7/5
60	60	LUCY PRINCE/Just Be A Man...	42	7/6
61	61	NEXT/Mo'Nasty	41	7/7
62	62	JANEZ/Don't Be Shy	40	7/8
63	63	KELLY ROWLAND/When Love Takes Over	39	7/9
64	64	DORELL JONES/Where I Wanna Be	38	7/10
65	65	DORELL JONES/Where I Wanna Be	37	7/11
66	66	DORELL JONES/Where I Wanna Be	36	7/12
67	67	DORELL JONES/Where I Wanna Be	35	7/13
68	68	DORELL JONES/Where I Wanna Be	34	7/14
69	69	DORELL JONES/Where I Wanna Be	33	7/15
70	70	DORELL JONES/Where I Wanna Be	32	7/16
71	71	DORELL JONES/Where I Wanna Be	31	7/17
72	72	DORELL JONES/Where I Wanna Be	30	7/18
73	73	DORELL JONES/Where I Wanna Be	29	7/19
74	74	DORELL JONES/Where I Wanna Be	28	7/20
75	75	DORELL JONES/Where I Wanna Be	27	7/21
76	76	DORELL JONES/Where I Wanna Be	26	7/22
77	77	DORELL JONES/Where I Wanna Be	25	7/23
78	78	DORELL JONES/Where I Wanna Be	24	7/24
79	79	DORELL JONES/Where I Wanna Be	23	7/25
80	80	DORELL JONES/Where I Wanna Be	22	7/26
81	81	DORELL JONES/Where I Wanna Be	21	7/27
82	82	DORELL JONES/Where I Wanna Be	20	7/28
83	83	DORELL JONES/Where I Wanna Be	19	7/29
84	84	DORELL JONES/Where I Wanna Be	18	7/30
85	85	DORELL JONES/Where I Wanna Be	17	7/31
86	86	DORELL JONES/Where I Wanna Be	16	8/1
87	87	DORELL JONES/Where I Wanna Be	15	8/2
88	88	DORELL JONES/Where I Wanna Be	14	8/3
89	89	DORELL JONES/Where I Wanna Be	13	8/4
90	90	DORELL JONES/Where I Wanna Be	12	8/5
91	91	DORELL JONES/Where I Wanna Be	11	8/6
92	92	DORELL JONES/Where I Wanna Be	10	8/7
93	93	DORELL JONES/Where I Wanna Be	9	8/8
94	94	DORELL JONES/Where I Wanna Be	8	8/9
95	95	DORELL JONES/Where I Wanna Be	7	8/10
96	96	DORELL JONES/Where I Wanna Be	6	8/11
97	97	DORELL JONES/Where I Wanna Be	5	8/12
98	98	DORELL JONES/Where I Wanna Be	4	8/13
99	99	DORELL JONES/Where I Wanna Be	3	8/14
100	100	DORELL JONES/Where I Wanna Be	2	8/15

MARKET #5

WUSL/Philadelphia
AM/FM
(712) 483-8000
Little/Cooper
12+ Cum. 768,800

POWER 99.5 FM

PLAYS

LM	TW	ARTIST/TITLE	SP	WEEKS
47	47	EM F/Remember That Day	29	7/20
48	48	DORELL JONES/Where I Wanna Be	28	7/21
49	49	DORELL JONES/Where I Wanna Be	27	7/22
50	50	DORELL JONES/Where I Wanna Be	26	7/23
51	51	DORELL JONES/Where I Wanna Be	25	7/24
52	52	DORELL JONES/Where I Wanna Be	24	7/25
53	53	DORELL JONES/Where I Wanna Be	23	7/26
54	54	DORELL JONES/Where I Wanna Be	22	7/27
55	55	DORELL JONES/Where I Wanna Be	21	7/28
56	56	DORELL JONES/Where I Wanna Be	20	7/29
57	57	DORELL JONES/Where I Wanna Be	19	7/30
58	58	DORELL JONES/Where I Wanna Be	18	7/31
59	59	DORELL JONES/Where I Wanna Be	17	8/1
60	60	DORELL JONES/Where I Wanna Be	16	8/2
61	61	DORELL JONES/Where I Wanna Be	15	8/3
62	62	DORELL JONES/Where I Wanna Be	14	8/4
63	63	DORELL JONES/Where I Wanna Be	13	8/5
64	64	DORELL JONES/Where I Wanna Be	12	8/6
65	65	DORELL JONES/Where I Wanna Be	11	8/7
66	66	DORELL JONES/Where I Wanna Be	10	8/8
67	67	DORELL JONES/Where I Wanna Be	9	8/9
68	68	DORELL JONES/Where I Wanna Be	8	8/10
69	69	DORELL JONES/Where I Wanna Be	7	8/11
70	70	DORELL JONES/Where I Wanna Be	6	8/12
71	71	DORELL JONES/Where I Wanna Be	5	8/13
72	72	DORELL JONES/Where I Wanna Be	4	8/14
73	73	DORELL JONES/Where I Wanna Be	3	8/15
74	74	DORELL JONES/Where I Wanna Be	2	8/16
75	75	DORELL JONES/Where I Wanna Be	1	8/17

MARKET #6

KKDA/Dallas-Ft. Worth
Service
(972) 263-9911
Radio One
12+ Cum. 534,300

K104.1 FM

PLAYS

LM	TW	ARTIST/TITLE	SP	WEEKS
52	52	RUFF ENOUGH/Move	46	7/2
53	53	DORELL JONES/Where I Wanna Be	45	7/3
54	54	DORELL JONES/Where I Wanna Be	44	7/4
55	55	DORELL JONES/Where I Wanna Be	43	7/5
56	56	DORELL JONES/Where I Wanna Be	42	7/6
57	57	DORELL JONES/Where I Wanna Be	41	7/7
58	58	DORELL JONES/Where I Wanna Be	40	7/8
59	59	DORELL JONES/Where I Wanna Be	39	7/9
60	60	DORELL JONES/Where I Wanna Be	38	7/10
61	61	DORELL JONES/Where I Wanna Be	37	7/11
62	62	DORELL JONES/Where I Wanna Be	36	7/12
63	63	DORELL JONES/Where I Wanna Be	35	7/13
64	64	DORELL JONES/Where I Wanna Be	34	7/14
65	65	DORELL JONES/Where I Wanna Be	33	7/15
66	66	DORELL JONES/Where I Wanna Be	32	7/16
67	67	DORELL JONES/Where I Wanna Be	31	7/17
68	68	DORELL JONES/Where I Wanna Be	30	7/18
69	69	DORELL JONES/Where I Wanna Be	29	7/19
70	70	DORELL JONES/Where I Wanna Be	28	7/20
71	71	DORELL JONES/Where I Wanna Be	27	7/21
72	72	DORELL JONES/Where I Wanna Be	26	7/22
73	73	DORELL JONES/Where I Wanna Be	25	7/23
74	74	DORELL JONES/Where I Wanna Be	24	7/24
75	75	DORELL JONES/Where I Wanna Be	23	7/25
76	76	DORELL JONES/Where I Wanna Be	22	7/26
77	77	DORELL JONES/Where I Wanna Be	21	7/27
78	78	DORELL JONES/Where I Wanna Be	20	7/28
79	79	DORELL JONES/Where I Wanna Be	19	7/29
80	80	DORELL JONES/Where I Wanna Be	18	7/30
81	81	DORELL JONES/Where I Wanna Be	17	7/31
82	82	DORELL JONES/Where I Wanna Be	16	8/1
83	83	DORELL JONES/Where I Wanna Be	15	8/2
84	84	DORELL JONES/Where I Wanna Be	14	8/3
85	85	DORELL JONES/Where I Wanna Be	13	8/4
86	86	DORELL JONES/Where I Wanna Be	12	8/5
87	87	DORELL JONES/Where I Wanna Be	11	8/6
88	88	DORELL JONES/Where I Wanna Be	10	8/7

R&R Urban AC Top 30

July 21, 2000

LAST WEEK	THIS WEEK	ARTIST TITLE LABEL(S)	TOTAL PLAYS	+/- PLAYS	GROSS IMPRESSIONS (000)	WEEKS ON CHART	TOTAL STATIONS/ADDS
	1	YOLANDA ADAMS Open My Heart (<i>Elektra/EEG</i>)	899	+27	131007	11	38/0
	2	WHITNEY HOUSTON & DEBORAH COX Same Script... (<i>Arista</i>)	853	+12	110161	11	38/0
	3	CARL THOMAS I Wish (<i>Bad Boy/Arista</i>)	726	-17	132548	19	36/0
	4	DONELL JONES Where I Wanna Be (<i>Untouchables/LaFace/Arista</i>)	680	-22	119830	16	31/0
	5	TEMPTATIONS I'm Here (<i>Motown</i>)	545	-51	80683	16	35/0
	6	TONI BRAXTON Just Be A Man About It (<i>LaFace/Arista</i>)	541	+78	64087	5	35/0
	7	D'ANGELO Send It On (<i>Cheebea Sound/Virgin</i>)	489	-14	85805	12	34/1
	8	KELLY PRICE As We Lay (<i>Def Soul/IDJMG</i>)	456	+60	60717	7	33/0
	9	JOE I Wanna Know (<i>Jive</i>)	451	-109	83356	29	31/0
	10	JOE Treat Her Like A Lady (<i>Jive</i>)	446	0	58077	7	32/1
	11	KEVON EDMONDS No Love (I'm Not Used To) (<i>RCA</i>)	416	-95	74006	22	31/0
	12	GERALD LEVERT Baby U Are (<i>EastWest/EEG</i>)	414	+49	46296	5	33/1
	13	AVANT Separated (<i>Magic Johnson/MCA</i>)	399	+19	52264	10	21/1
	14	MARY MARY Shackles (Praise You) (<i>C2/Columbia</i>)	373	-28	88276	17	20/1
Breaker	15	JAGGED EDGE Let's Get Married (<i>So So Def/Columbia</i>)	367	+52	72374	8	17/1
	16	LUCY PEARL Dance Tonight (<i>Overbrook/Pookie/Beyond</i>)	361	-17	70196	9	20/2
	17	DAVE KOZ F/MONTELL JORDAN Careless Whisper (<i>Capitol</i>)	354	+10	31187	13	27/0
	18	BRIAN MCKNIGHT 6,8,12 (<i>Motown</i>)	353	-4	32541	11	27/0
	19	R. KELLY Bad Man (<i>LaFace/Arista</i>)	331	+16	41332	5	28/1
	20	WILL DOWNING When You Need Me (<i>Motown</i>)	329	+3	40386	5	28/0
	21	MARY J. BLIGE Your Child (<i>MCA</i>)	310	-17	41095	10	25/0
	22	METHRONE Loving Each Other 4 Life (<i>Clatown/Capitol</i>)	297	0	24529	8	23/1
	23	TONI BRAXTON He Wasn't Man Enough (<i>LaFace/Arista</i>)	283	-59	61324	20	24/0
	24	BARRY WHITE Which Way Is Up (<i>Private Music/Windham Hill</i>)	265	+36	26050	3	29/2
Debut	25	BOYZ II MEN Pass You By (<i>Universal</i>)	220	+125	31710	1	30/5
	26	LV Woman's Gotta Have It (<i>Loud</i>)	219	+12	23941	4	20/1
	27	SISQO Incomplete (<i>Dragon/Def Soul/IDJMG</i>)	212	+33	28402	3	19/1
	28	RUFF ENDZ No More (<i>Epic</i>)	190	+23	40861	2	11/0
	29	PHAT CAT PLAYERS F/COCO BROWN Sundress (<i>Parlane</i>)	178	+2	19078	20	25/0
Debut	30	GEORGE BENSON The Ghetto (<i>GRP/VMG</i>)	178	+12	16800	1	19/1



38 Urban AC reporters. Monitored airplay data supplied by Mediabase Research, a division of Premiere Radio Networks. Songs ranked by total plays for the airplay week of Sunday 7/16-Saturday 7/15. Bullets appear on songs gaining plays or remaining flat from previous week. If two songs are tied in total plays, the song being played on more stations is placed first. Breaker status is assigned to songs reaching 350 plays or more for the first time. Songs below No. 20 are moved to recurrent after 20 weeks. Gross Impressions equals Average Quarter Hour Persons times number of plays (times 100). Average Quarter Hour Persons used herein with permission from The Arbitron Company (Copyright 2000, The Arbitron Company). © 2000, R&R Inc.

New & Active

CARL THOMAS Summer Rain (*Bad Boy/Arista*)

Total Plays: 177, Total Stations: 19, Adds: 1

IDEAL Whatever (*Noontime/Virgin*)

Total Plays: 172, Total Stations: 6, Adds: 0

AMEL LARRIEUX Sweet Misery (*550 Music/Epic*)

Total Plays: 164, Total Stations: 18, Adds: 0

NEXT Wifey (*Arista*)

Total Plays: 161, Total Stations: 6, Adds: 2

RACHELLE FERRELL Satisfied (*Capitol*)

Total Plays: 151, Total Stations: 22, Adds: 2

NORMAN BROWN Rain (*Warner Bros.*)

Total Plays: 127, Total Stations: 22, Adds: 2

AL JARREAU Just To Be Loved (*GRP/VMG*)

Total Plays: 121, Total Stations: 19, Adds: 2

JANET Doesn't Really Matter (*Def Soul/IDJMG*)

Total Plays: 88, Total Stations: 7, Adds: 1

BEBE WINANS Coming Back Home (*Motown*)

Total Plays: 78, Total Stations: 24, Adds: 22

TOMMY SIMS Alone (*Cherry/Universal*)

Total Plays: 56, Total Stations: 7, Adds: 0

Songs ranked by total plays

Most Added.

ARTIST TITLE LABEL(S)

BEBE WINANS	Coming Back Home (<i>Motown</i>)	22
JEFFREY OSBORNE	Kreepin' (<i>Private Music/Windham Hill</i>)	13
JILL SCOTT	Gettin' In The Way (<i>Hidden Beach/Epic</i>)	12
BOYZ II MEN	Pass You By (<i>Universal</i>)	11
BARRY WHITE	Which Way... (<i>Private Music/Windham Hill</i>)	10
NORMAN BROWN	Rain (<i>Warner Bros.</i>)	9
RACHELLE FERRELL	Satisfied (<i>Capitol</i>)	8
LUCY PEARL	Dance Tonight (<i>Overbrook/Pookie/Beyond</i>)	7
AL JARREAU	Just To Be Loved (<i>GRP/VMG</i>)	6
NEXT	Wifey (<i>Arista</i>)	5
MACY GRAY	Why Didn't You Call Me (<i>Epic</i>)	4

Most Increased Plays

ARTIST TITLE LABEL(S)

ARTIST TITLE LABEL(S)	TOTAL PLAYS INCREASE
BOYZ II MEN Pass You By (<i>Universal</i>)	+125
NORMAN BROWN Rain (<i>Warner Bros.</i>)	+107
RACHELLE FERRELL Satisfied (<i>Capitol</i>)	+56
TONI BRAXTON Just Be A Man About It (<i>LaFace/Arista</i>)	+78
KELLY PRICE As We Lay (<i>Def Soul/IDJMG</i>)	+60
JAGGED EDGE Let's Get Married (<i>So So Def/Columbia</i>)	+52
GERALD LEVERT Baby U Are (<i>EastWest/EEG</i>)	+48
BEBE WINANS Coming Back Home (<i>Motown</i>)	+38
BARRY WHITE Which Way... (<i>Private Music/Windham Hill</i>)	+35
SISQO Incomplete (<i>Dragon/Def Soul/IDJMG</i>)	+30

Breakers.

JAGGED EDGE

Let's Get Married (*So So Def/Columbia*)

TOTAL PLAYS/INCREASE	TOTAL STATIONS/ADDS	CHART
367/52	17/1	15

Most Added is the total number of new adds officially reported to R&R by each reporting station. Songs unreported as adds do not count toward overall total stations playing a song. Most Increased Plays lists the songs with the greatest week-to-week increases in total plays. Weighted chart appears on R&R ONLINE MUSIC TRACKING.

KWYK KOMC WXTU WBT WQLZ KEES WEDR Radio Alegria WNVZ WKIX WKXP KSMB Scot-FM WNEL WPRM Radio Venus WQOK WENN KOKU

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KWYK KOMC WXTU WBT WQLZ KEES WEDR Radio Alegria WNVZ WKIX WKXP KSMB Scot-FM WNEL WPRM Radio Venus WQOK WENN KOKU

Most Played Recurrents

- ERIC BENET When You Think Of Me (Warner Bros.)
- GERALD LEVERT Mr. Too Damn Good (EastWest/EEG)
- ANGIE STONE No More Rain (In This Cloud) (Arista)
- KEVON EDMONDS 24/7 (RCA)
- DONELL JONES U Know What's Up (Untouchables/LaFace/Arista)
- ERIC BENET Spend My Life With You (Warner Bros.)
- MAXWELL Fortunate (Rock Land/Interscope/Columbia)
- BRIAN MCKNIGHT Back At One (Motown)
- D'ANGELO Untitled (How Does It Feel?) (Cheeba Sound/Virgin)
- CASE Happily Ever After (Def Jam/IDJMG)
- MINT CONDITION If You Love Me (Elektra/EEG)
- JESSE POWELL You (Silas/MCA)
- GINUWINE, R.L., TYRESE, CASE The Best Man I Can Be (Columbia)
- DEBORAH COX Nobody's Supposed To Be Here (Arista)
- TEMPTATIONS This Is My Promise (Motown)
- TEMPTATIONS Stay (Motown)
- DAVE HOLLISTER Can't Stay (Def Squad/DreamWorks)
- TRIN-I-TEE 5:7 God's Grace (B-Rite/Interscope)
- KIRK WHALUM All I Do (Warner Bros.)
- WHITNEY HOUSTON My Love Is Your Love (Arista)

URBAN AC Going For Adds 7/25/00

- KEVON EDMONDS Love Will Be Waiting (RCA)
- BONEY JAMES I/RICK BRAUN Grazin' In The Grass (Warner Bros.)
- MAYSA Got To Be Strong (Rice/N-Coded Music)



WE BE JAMMIN' FOR PEACE!

WKKV(V100)/Milwaukee, WI recently held its annual Jam For Peace concert and raised over \$25,000 to be divided among five local charities. The event promotes non-violence on the streets of Milwaukee and surrounding areas. Among those performing were Kevon Edmonds, Ginuwine, Blaque, Donell Jones, Avant and Gerald Levert. Taking a break from the 'peaceful' celebration are (l-r) PD Gary Young, morning co-host Andrea Williams and Edmonds.

TUNED-IN URBAN AC

R&R/MEDIABASE 24/7

WMBV Charlotte

3am

- JODY WATLEY Everything
- AVANT Separated
- MICHAEL MACDONALD I Keep Forgettin'
- MAZE I/FRANKIE BEVERLY Joy And Pain
- METHRONE Loving Each Other 4 Life
- JAGGED EDGE Let's Get Married
- JOE The Love Scene
- LUCY PEARL Dance Tonight
- WHISPERS And The Beat Goes On
- KIRK FRANKLIN Why We Sing

11am

- JAGGED EDGE Let's Get Married
- MARY JANE GIRLS All Night Long
- ISAAC HAYES Theme From Shaft
- BRIAN MCKNIGHT Back At One
- PEABO BRYSON Feel The Fire
- LUTHER VANDROSS Since I Lost My Baby
- BOYZ II MEN Pass You By
- GAP BAND Yearning For Your Love
- COMMODORES Zoom

4pm

- JAGGED EDGE Let's Get Married
- KEITH SWEAT I Want Her
- ISLEY BROTHERS Summer Breeze
- LSG My Body
- PATTI LABELLE If You Asked Me
- LV How Long
- LUTHER VANDROSS Never Too Much
- COMMODORES Zoom
- MARVIN GAYE Mercy, Mercy Me (The Ecology)

8pm

- WHITNEY HOUSTON I'm Your Baby Tonight
- AURRA Make Up Your Mind
- CECE PENISTON Keep On Walkin'
- MIDNIGHT STAR I'm Curious
- MOKENSTEF He's Mine
- ANGIE STONE Coulda Been You
- PATRICE RUSHEN Forget Me Nots
- DONELL JONES Where I Wanna Be
- WAR Slippin' Into Darkness
- MARY J. BLIGE My Life

WYLD-FM New Orleans

3am

- NEW BIRTH It's Been A Long Time
- METHRONE Loving Each Other 4 Life
- STEPHANIE MILLS What'cha Gonna Do With...
- LUCY PEARL Dance Tonight
- GERALD LEVERT Baby Hold On To Me
- S.O.S. BAND Just Be Good To Me
- J.T. TAYLOR How -
- B.T. EXPRESS Do It Til You're Satisfied
- BEBE WINANS In Harm's Way
- JONES GIRLS I Just Love The Man
- SISOO Incomplete

11am

- AVANT Separated
- FREDERICK KNIGHT I've Been Lonely For So Long
- JOE Treat Her Like A Lady
- ANITA BAKER I Apologize
- MARY J. BLIGE Not Gon' Cry
- KOOL & THE GANG Let's Go Dancin'...
- MACY GRAY I Try
- JACKSON 5 Maybe Tomorrow
- ARETHA FRANKLIN Rock Steady
- LUTHER VANDROSS Because Its Really Love
- EARTH, WIND & FIRE Brazilian Rhythme...

4pm

- TOMMY SIMS Alone
- TEENA MARIE Square Biz
- PARLIAMENT/FUNKADELIC Mothership...
- KELLY PRICE As We Lay
- LOOSE ENDS Hangin' On A String
- JOE SAMPLE (LALAH HATHAWAY) When Your Life...
- EARTH, WIND & FIRE Saturday Nite
- WHISPERS Lady
- TONI BRAXTON He Wasn't Man Enough
- SOLO Heaven

8pm

- KOOL AND THE GANG Hollywood Swinging
- CHERRELLE Affair
- PARLIAMENT Flash Light
- CAMEO Freaky Dancin'
- CAMEO Attack Me With Your Love
- EARTH, WIND & FIRE On Your Face
- JACKSONS 5 Shake Your Body (Down...)
- LIONEL RICHIE Love Will Find A Way
- DEE HARVEY Leave Well Enough Alone
- CHAKA KHAN Through The Fire





LON HELTON
helton@rronline.com

Research Nuggets Galore On The 'Net

Check company websites for studies, news and views

Are you finding it difficult to keep up with the latest research products and techniques? Does a limited budget force you to "borrow" newsletters or research projects from friends?

Well, scrounge no more, for there's a veritable cornucopia of product descriptions and samples, research study results and other useful nuggets of information to be found on the websites of some of the industry's foremost researchers. I discovered these when I recently checked out a few sites listed in the "Research" section of the R&R Ratings Report & Directory.

Free Research

A number of research company websites display results of recently completed research projects, some specific, some of general interest.

Perhaps the richest treasure trove of actual research project results can be found at Edison Media Research (www.edisonresearch.com). When I checked on July 14, there were graphs and summaries from a dozen different presentations, including a pair of studies presented at R&R Convention 2000: "Radio's Future: 12-24-Year-Olds" and "Internet IV: The Rock Spin."

The studies cover a range of formats and demos. A must-read is "The Impact of Higher Spotloads on Radio Listeners." And, of course, the site contains Edison's Country Radio Seminar presentations for 1999 and 2000, which have generated so much discussion in the format.

I also found a two-month-old survey on radio station website usage at Paragon Research's site (www.paragon-research.com) that's available at no cost. It's called "Surfing radio.com," and in addition to the results, it offers comparisons to a similar study done in 1997. Among the findings (comparisons are 2000/1997):

- Have you visited a radio station's website? Yes: 43%/18%.
- How interested would you be in visiting your favorite station's website? Very: 6%/10%; somewhat: 39%/47%; not at all: 55%/44%.

There's a lot more there, including analysis and commentary, so check it out. Another report available from Paragon is "Alternative Music Defined."

TALK BACK TO R&R!

Do you have questions, comments or feedback regarding this column or other issues?

Call me at (615) 244-8822 or e-mail: helton@rronline.com

Wimmer-Hudson Research & Development (www.wimmer-hudson.com) has posted the results of a study of Internet users that asked them what they wanted from radio station websites. To give you a taste of the results: No. 1 was "Information about local events"; second was "Coupons for discounts from station advertisers"; and third was "The ability to buy concert tickets." Perhaps most notable was the category that most station websites seem to put lots of effort into, but which failed to show on the list: pictures and bios of personalities.

Kelly Music Research (www.kellymusic.com) posts a weekly tracking report of its national callout music tests. When I visited the site, there was also a sample of the week's Rock Music Report. A top 20 chart of "America's Favorite Rock Song by Age Group" showed that, among 18-44s, Creed's "Higher" was on top with a grade of 83, but an "uh-oh"-inspiring burn of 6%.

Recommended Reading

The websites of research companies also yield a plethora of articles and previously published newsletter and client-type material for those wishing to learn from the best but who don't have the budget for subscriptions.

Shane Media (www.shanemedia.com), for instance, posts many of its think pieces that have been sent to clients. The "Generation Jones" article highlighted here a few months ago is on the site, as is one entitled "Can a Song Be Too Country?" The web is also covered, with articles on Internet radio and making money on the 'Net.

Shane also posts interesting tidbits from other sources. A recent heading of "Trends" contained news of a recent Yankelovich Partners study that showed that 60% of music fans would spend more on music if they could buy a song as soon as they heard it. Four out of five said they would purchase more music if they could find out the name of the artist and title immediately.

Also covered were sales at discount chains, a study showing that the number of affluent women increased by 68% between 1996-1998, and a report that gas stations in Atlanta would soon be showing commercials from local retailers on their gas pumps. Customers will

even be able to print out coupons from these special pumps.

Wimmer-Hudson presents numerous articles authored by Dr. Roger Wimmer. Some examples: "Do You Really Know Where Your Listeners Are Hiding?" "Station Clusters Bring Changes to Radio Research," "The Viewpoint of a Ph.D. on New Music Testing Methods," parts I and II, "10 Ways to Kill a Radio Station," parts I and II, and "The Five Stages of Communication/Persuasion."

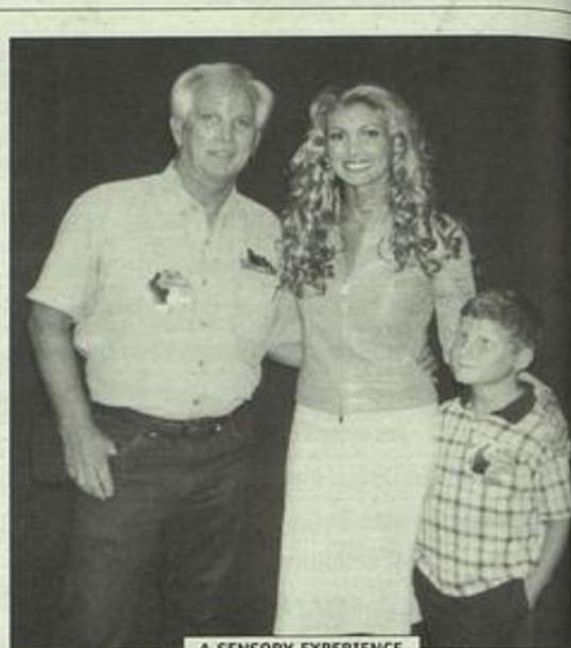
At its website (www.goodratings.com), Audience Development Group posts a monthly "Success Spotlight" that offers a thumbnail sketch of a station that's doing well. Highlighted this month is WBCT/Grand Rapids, with comments from PD Doug Montgomery.

Research Primers

Various websites also act as wonderful primers for those who may not be as well-versed in research methodology and terminology as they'd like to be. For instance, a Wimmer-Hudson page asks, "Have you ever wondered what the difference in sampling error is between a sample of 300 people and a sample of 400 people? Or 600 people?"

While you may never have asked precisely that question, when budgeting for your next research project, you might wonder whether spending more money to increase sample size will give you more accurate results. Toward that end, W-H provides a "Sampling Error Calculator." Simply plug in the sample size, and it tells you the sampling error. For instance, research with a sample size of 100 people yields a sampling error of +/-9.8%. A sample size of 400 yields a sampling error of +/-4.9%. You can see at a glance that to double the accuracy means having to quadruple the sample.

The more precise do-it-yourselfers among you can go to Mark Kassof & Company's site (www.kassof.com) for the actual margin of error formula. For those of you who just gotta know, it's $ME=2*(\text{square root of } (p)(1-p))/n$. You probably already know this, but the "p" represents the percentage and "n" represents the sample. The important part of this exercise isn't the equation, it's Kassof's explanation that "population size" is nowhere in the



A SENSORY EXPERIENCE

Meeting Faith Hill was quite a sensory experience for 8-year-old fan Justin Grable from Vally, Alabama. Grable, who is blind, says, "I can hear how pretty she is." Pictured here (l-r) are WSTH-FM/Alexander City, AL PD Ted Turner, Hill and Grable.

equation. That means that a 400-sample survey will yield the same margin of error in L.A. as in Lima.

The equation, along with the answers to a number of research queries, can be found in just one of the more than a dozen quarterly think pieces, dubbed "Research Insights," that Mark Kassof has posted. Others include "Stupid Marketer Tricks," "In Defense of the AMT" and "Baby Boomers Turn 50."

Stuff I Didn't Know You Could Do

In addition to research project results and think pieces penned by research experts, checking out research websites is a great way to stay abreast of the latest techniques and trends (that's in addition, of course, to reading the companies' full-page ads in R&R). I came across a number of products of which I was previously unaware while also stumbling across a few things that I didn't even know could be done.

Upon entering Edison's site, you're greeted by a little pop-up window that tells you that the company now has the technology to install these little babies on your website. These "Pop-Up Surveys" allow you to survey a sample of visitors to your site.

And did you know that you can research both the effectiveness of your sales staff and of your commercials? Wimmer-Hudson offers a couple of products, one of which surveys listeners' perceptions about a station's current and potential advertisers. W-H claims this information elevates sales reps to the position of adviser/consultant, enabling them to gain access to potential clients, since "no local advertiser will turn down free information about

their business." Another product probes client attitudes about the station's sales reps. Standard scales are used to allow for comparisons among the staff.

Strategic Media Research (www.strategicmediaresearch.com) has a product called "NetLinX" that allows you to conduct focus groups on the 'Net. It promises a more reliable sample over a shorter period of time. Not only do you capture listeners' perceptions on promotional personalities and programming, you can track how those perceptions change over time.

Bob Harper & Company (www.bobharper.com) has an interesting product called "Format Boundaries." It gives stations the ability to match up music programming exactly to the tastes of the target audience. "Format Boundaries" applies clustering techniques to every type of music a station might play. It promises to tell you what kind of songs to play and warns you of the ones you "don't have to waste time testing."

Another product of Harper's that I found interesting is called "Get Morning." As the name implies, it's a research project focusing on what your listeners want in the morning. Harper says it "not only x-rays your target audience, but will measure your morning show's performance against national norms."

Got A Favorite Site?

I found a ton of information on interesting stuff in just the handful of websites I visited for this column. If you have a favorite research-oriented site — especially one that offers free research study results — great reading — please let me know, so I can pass it along in future column.

A full-page photograph of Clay Davidson. He is standing in a narrow alleyway between two train cars. He is wearing a black wide-brimmed hat, a black leather jacket over a dark shirt, and black leather chaps over dark pants. He is holding a Fender Telecaster guitar. The train cars on either side have the word "CENTRAL" visible on their sides. The lighting is dramatic, with strong shadows and highlights.

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A Southern State Of Mind

■ A recent *New York Times* article elicits Montgomery Gentry's response

Southern by the Grace of God, the title of a Lynyrd Skynyrd concert album recorded during the band's 1987 "tribute" tour, is a phrase that sums up the pride felt by many people born and raised below the Mason-Dixon line.

It's not that Southerners necessarily think they're better than anybody else, but they're prone to take umbrage when they think someone is looking down their nose at them — or their culture. That's what led Montgomery Gentry to write a letter to the editor of the *New York Times* in response to journalist Neil Strauss' June 25 story, "The True Country Fan Has Southern Roots."

Eddie Montgomery and Troy Gentry specifically objected to the portrayal of country music as a lowbrow genre, although they also weren't pleased with the stereotypes depicted in Strauss' story.

Their response, printed in the *Times*' July 9 issue, stated, "Anyone who knows us — or has heard our first single, 'Hillbilly Shoes,' which is about knowing people rather than judging them — knows that the last thing we do is define people we don't know by stereotype, appearance or especially where they're from. Having grown up playing music in a lot of bars, we've seen a lot of life, and we've learned that snap judgments based on those things are too easy and often wrong."

They continued, "For Neil Strauss to say that we don't like his kind shows him to be the very kind of person he says we are. We're about real life, hard work, having fun when it's all said and done and, most importantly, standing up for what you believe in, especially respecting others. Life's short. We don't preach. We don't judge. Nor do we like being judged on a bias by someone who's never hung out with us. We'd probably like Neil Strauss, if he were man enough to come out on the bus with us. And you know what? He might even have a good time."

Explaining their reasons for writing the letter, Montgomery later noted, "People are people. Some are good, others bad. But it doesn't have anything to do with where they're from or what they do for a living ... it's what's inside. And we definitely didn't want anybody — especially our fans up North — to think we'd have any kind of problem with them just because they're Yankees."

Tour News

As predicted, Tim McGraw and Faith Hill's Soul 2 Soul Tour 2000, which launched last week in Atlanta, is shaping up to be one of the year's powerhouse tours. The evidence includes an Aug. 4 show at the Arrowhead Pond in Anaheim, which sold out in less than 30 minutes, and an Aug. 6 date at the America West Arena in Phoenix that sold out in 14 minutes. The production is being reconfigured for many of the shows to accommodate additional ticket buyers. This weekend's tour stops include New Orleans, Memphis and Lafayette, LA.

The upcoming Sons Of The Desert tour won't match the

"We definitely didn't want anybody — especially our fans up North — to think we'd have any kind of problem with them just because they're Yankees."

Eddie Montgomery

McGraw/Hill concert grosses, but that's not the point. In fact, they're playing for spare change to promote their new album, *Change*, the band's first for MCA. On select dates through Sept. 23 collection buckets will be placed around the venues to collect spare change for the Sons' favorite charity, the Jason Foundation.

The group is partnering with Country stations in each market, with a portion of the night's proceeds going to the station's charity of choice. The Jason Foundation is a nonprofit organization that works toward the prevention of teen suicide. The Spare Change Tour kicked off Wednesday (7/19) in Valley Forge, PA and continues with a Saturday-night show in

New York City and other concerts next week in Chattanooga, Tampa and Jacksonville.

Hollywood And Broadway

Clay Walker's single "The Chain of Love" has been licensed for use in *Space Cowboys*, an upcoming Warner Bros. Pictures film produced and directed by Clint Eastwood. Set to open in theaters next month, the film stars Eastwood and Tommy Lee Jones.

Reba McEntire is in negotiations for the title role of Annie Oakley in a Broadway production of *Annie Get Your Gun*. McEntire has concert bookings scheduled through the remainder of 2000, but she could be in New York as early as January to begin a limited run of approximately three months.

ACM Golf

The 18th annual Academy of Country Music/Bill Boyd Celebrity Golf Classic is set for Oct. 9 at the De Bell Golf Course in Burbank, CA. Kenny Chesney will host the event, which raises money for the T.J. Martell Foundation, the Neil Bogart Memorial Laboratory, the Los Angeles Shriners Hospital for Crippled Children, the Bill Boyd Memorial Foundation and Mr. Holland's Opus Foundation. For registration information, contact the ACM office at (323) 462-2351.

Bits 'N' Pieces

• Mark Russo, Tim McGraw's production manager for the past six years, has resigned to become VP/Creative Director for Production Impact, an Internet-based company that provides information and services to the entertainment industry. Russo has majority ownership of the company. Russo was arrested with McGraw and Kenny Chesney last month in Buffalo, following the now-infamous "horse stealing" incident backstage at the George Strait Country Music Festival.

• Monday (7/17) was declared "Brad Paisley Day" in Wood



COUNTRY IN HER GENES

Loretta Lynn called on a who's who of country music artists for her first-ever solo music video, "Country In My Genes." Joining the country music legend are (l-r) Brad Paisley, Earl Scruggs, Randy Scruggs (Loretta's producer), Reba McEntire, John Anderson, Martina McBride, Crystal Gayle and Chely Wright. "Country In My Genes" is the first single from Loretta's forthcoming Audium Entertainment CD, *Still Country*, set for release Sept. 12.

County, WV. Paisley was actually born and raised in nearby Marshall County, but he was embraced by his former neighbors during appearances at the West Virginia Interstate Fair and Exposition in Mineral Wells. In other Paisley news, Chely Wright joined him onstage at last week's Grand Ole Opry Tuesday matinee to reprise their duet of "Hard to Be a Husband, Hard to Be a Wife," a song they recently co-wrote.

• If you've ever wanted to take home part of country music's history, the Washburn guitar company is producing 243 instruments constructed from some of the original oak church pews that were once fixtures in the Ryman Auditorium in Nashville. The limited-edition acoustic guitar will be unveiled today (7/21) at the Ryman during the International Music Products Association's summer NAMM show.

• Ricochet previewed material from their upcoming album during a recent concert at the national Drug Abuse Resistance Education convention at a Nashville water park. Others appearing at the convention were Billy Blanks (creator of the Tae-Bo exercise craze) and contestants for the Miss Teen USA pageant. The band's new album, *What You Leave Behind*, arrives Sept. 12.

• Wynonna is the only Nashville artist featured in "Women of Music," a photo-feature set to run in the September issue of *Interview* magazine. The images were captured by Hype Williams, a video director who has worked with LL Cool J, Brandy, No Doubt and Will Smith. Others included in the *Interview* spread are Missy Elliott and Macy Gray.

• Terri Clark returned to her hometown of Red Deer, Alberta to shoot the video for "A Little Gasoline." It's the first single from her new album, *Fearless*, set for Sept. 19 release. The video is expected

to air on CMT by the end of the month.

• Tim McGraw, Faith Hill and LeAnn Rimes are among those featured on *World Voice 2000*, CD featuring recitations of prayers written by the pope and taken from his best-selling book. Set for September release, the CD also features Britney Spears, 'N Sync, Monica, 98 Degrees, Jennifer Lopez, Celine Dion, Brook Shields and Aerosmith's Steve Tyler.

• In a recent cyberchat on the Microsoft Network, Billy Ray Cyrus revealed that he has become friends with rock singer Marilyn Manson. Cyrus also says that he wants Manson to appear in the music video for "Burn Down the Trailer Park," a track from his upcoming Monument debut album.

• Eric Heatherly's upcoming appearance to Los Angeles includes an Aug. 1 appearance on CBS-TV's *Late Show With Craig Kilborn*. After taping the show, he'll be performing later that night at the House of Blues.

• When RCA execs took Andy Griggs to the Blackstone Restaurant and Brewery, he was unaware that he was being shuttled to a party celebrating his first gold album, *You Won't Ever Be Lonely*. In addition to the gold plaque, Griggs was presented with a hunting boot and a certificate from the CMAA-related news. Griggs has been named spokesperson for the Family Violence Protection Fund. Griggs' new single — a Garth Nicholson/Russell Smith song titled "Waitin' on Sundown" — deals with the issue of domestic violence.

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R&R Country Top 50

July 21, 2000

LAST WEEK	THIS WEEK	ARTIST	TITLE LABEL(S)	TOTAL POINTS TW	TOTAL PLAYS TW	GROSS IMPRESSIONS (M)	WEEKS ON CHART	TOTAL STATIONS/ADDS
1	1	LEE ANN WOMACK	I Hope You Dance (MCA)	27386	5403	623431	16	150/0
2	2	LONESTAR	What About Now (BNA/RLG)	25483	5084	573305	14	149/1
3	3	REBA MCENTIRE	I'll Be (MCA)	23426	4699	525851	18	149/0
4	4	RASCAL FLATTS	Prayin' For Daylight (Lyric Street)	23316	4666	523545	20	147/0
7	5	ALAN JACKSON	It Must Be Love (Arista/RLG)	23274	4655	525667	12	148/0
6	6	ERIC HEATHERLY	Flowers On The Wall (Mercury)	21728	4371	485725	21	148/1
8	7	TIM MCGRAW	Some Things Never Change (Curb)	20464	4073	460750	15	150/0
9	8	JO DEE MESSINA	That's The Way (Curb)	19168	3757	439124	10	149/0
10	9	DIXIE CHICKS	Cold Day In July (Monument)	17390	3394	402194	12	150/0
11	10	SHEDAISY I Will...But (Lyric Street)		17062	3420	383292	15	144/2
12	11	KEITH URBAN	Your Everything (Capitol)	16350	3252	368094	21	142/3
13	12	BROOKS & DUNN	You'll Always Be Loved By Me (Arista/RLG)	14835	2922	336345	18	137/2
14	13	JOE DIFFIE	It's Always Somethin' (Epic)	14068	2889	303775	21	132/2
15	14	TOBY KEITH	Country Comes To Town (DreamWorks)	13900	2748	317771	10	144/5
16	15	FAITH HILL W/TIM MCGRAW	Let's... (Warner Bros./Curb)	13586	2655	313824	16	142/3
19	16	MARK WILLS	Almost Doesn't Count (Mercury)	13000	2659	284148	16	137/0
16	17	DARRYL WORLEY	When You Need My Love (DreamWorks)	12971	2615	289457	16	136/1
18	18	LEANN RIMES	I Need You (Sparrow/Curb/Capitol)	12366	2464	282138	14	129/2
21	19	BILLY GILMAN	One Voice (Epic)	12153	2307	288576	9	131/10
17	20	GARTH BROOKS	When You Come Back To Me Again (Capitol)	12139	2360	281636	11	105/0
22	21	MARTINA MCBRIDE	There You Are (RCA/RLG)	10327	2092	227764	9	129/6
24	22	VINCE GILL	Feels Like Love (MCA)	9479	1854	218507	9	122/7
26	23	AARON TIPPIN	Kiss This (Lyric Street)	9471	1894	211611	8	111/14
23	24	WARREN BROTHERS F/SARA EVANS	That's... (BNA/RLG)	8649	1800	186583	16	122/4
25	25	STEVE HOLY	Blue Moon (Curb)	8346	1678	184815	14	121/2
27	26	MONTGOMERY GENTRY	Self Made Man (Columbia)	7591	1536	166948	13	116/1
29	27	TRACY LAWRENCE	Lonely (Atlantic)	6705	1330	149384	8	105/7
28	28	KINLEYS	She Ain't The Girl For You (Epic)	5563	1138	121404	17	105/3
30	29	GARY ALLAN	Lovin' You Against My Will (MCA)	4796	993	105683	15	91/0
32	30	PHIL VASSAR	Just Another Day In Paradise (Arista/RLG)	4703	949	101933	7	85/8
31	31	DIAMOND RIO	Stuff (Arista/RLG)	4229	846	93738	8	80/5
32	32	GEORGE STRAIT	Go On (MCA)	4152	787	99758	1	74/73
34	33	PATTY LOVELESS	That's The Kind Of Mood I'm In (Epic)	3461	688	76154	8	67/7
33	34	CLINT BLACK	Love She Can't Live Without (RCA/RLG)	3345	708	71592	6	81/14
39	35	TRAVIS TRITT	Best Of Intentions (Columbia)	3277	643	75253	4	76/25
35	36	BRAD PAISLEY	We Danced (Arista/RLG)	3214	661	69092	4	75/12
38	37	SARA EVANS	Born To Fly (RCA/RLG)	3214	654	70566	4	68/11
37	38	WYONNNA	Going Nowhere (Curb/Mercury)	2764	585	58669	7	62/4
41	39	BILLY RAY CYRUS	You Won't Be Lonely Now (Monument)	2123	390	50925	3	52/17
36	40	TAMMY COCHRAN	If You Can (Epic)	2112	458	41598	12	69/0
45	41	KENNY ROGERS	He Will, She Knows (Dreamcatcher)	1769	369	38500	4	46/7
42	42	TRISHA YEARWOOD	Where Are You Now (MCA)	1731	347	40253	4	45/9
40	43	WADE HAYES	Goodbye Is The Wrong... (DKC/Monument)	1559	352	30612	8	49/0
49	44	STEVE WARINER W/GARTH BROOKS	Katie Wants... (Capitol)	1518	276	37911	2	42/20
46	45	YANKEE GREY	This Time Around (Monument)	1446	285	32934	4	39/9
43	46	CRAIG MORGAN	Paradise (Atlantic)	1379	292	28526	5	40/8
47	47	SAWYER BROWN	Perfect World (Curb)	1143	242	23473	1	32/6
48	48	GEORGIA MIDDLEMAN	No Place Like Home (Giant)	1138	245	23580	1	26/7
44	49	WILKINSONS	Shame On Me (Giant)	1060	255	18860	5	46/0
50	50	TERRI CLARK	A Little Gasoline (Mercury)	1058	221	23026	1	37/28



150 Country reporters. Monitored airplay data supplied by Mediabase Research, a division of Premiere Radio Networks. Songs ranked by total points for the airplay week of Sunday 7/9-Saturday 7/15. Bullets appear on songs gaining points/plays or remaining flat from previous week. If two songs are tied in total points/plays, the song being played on more stations is placed first. Breaker status is assigned to songs achieving airplay at 60% of reporter base for the first time. Songs that are down in points/plays for three consecutive weeks and below No. 1 are moved to recurrent. Gross Impressions equals Average Quarter Hour Persons times number of plays (times 100). Average Quarter Hour Persons used herein with permission from The Arbitron Company (Copyright 2000, The Arbitron Company). © 2000, R&R Inc.

Most Added.

ARTIST	TITLE	LABEL(S)	TOTAL POINTS
GEORGE STRAIT	Go On (MCA)		+150
TERRI CLARK	A Little Gasoline (Mercury)		+149
TRAVIS TRITT	Best Of Intentions (Columbia)		+149
STEVE WARINER W/GARTH BROOKS	Katie... (Capitol)		+147
BILLY RAY CYRUS	You Won't Be... (Monument)		+148
AARON TIPPIN	Kiss This (Lyric Street)		+148
CLINT BLACK	Love She Can't Live Without (RCA/RLG)		+150
CLAY DAVIDSON	I Can't Lie To Me (Virgin)		+149
BRAD PAISLEY	We Danced (Arista/RLG)		+150
SARA EVANS	Born To Fly (RCA/RLG)		+149

Most Increased Points

ARTIST	TITLE	LABEL(S)	TOTAL POINTS	TOTAL INCREASE
GEORGE STRAIT	Go On (MCA)			+415
FAITH HILL W/TIM MCGRAW	Let's... (Warner Bros./Curb)			+230
ALAN JACKSON	It Must Be Love (Arista/RLG)			+181
AARON TIPPIN	Kiss This (Lyric Street)			+163
LONESTAR	What About Now (BNA/RLG)			+152
VINCE GILL	Feels Like Love (MCA)			+133
BILLY GILMAN	One Voice (Epic)			+123
KEITH URBAN	Your Everything (Capitol)			+111
TRACY LAWRENCE	Lonely (Atlantic)			+111
TRAVIS TRITT	Best Of Intentions (Columbia)			+100
SHEDAISY I Will...But (Lyric Street)				+100
MARTINA MCBRIDE	There You Are (RCA/RLG)			+96
PHIL VASSAR	Just Another Day... (Arista/RLG)			+71
MARK WILLS	Almost Doesn't Count (Mercury)			+71
TOBY KEITH	Country Comes To Town (DreamWorks)			+71

Most Increased Plays

ARTIST	TITLE	LABEL(S)	TOTAL POINTS	TOTAL INCREASE
GEORGE STRAIT	Go On (MCA)			+78
FAITH HILL W/TIM MCGRAW	Let's... (Warner Bros./Curb)			+44
ALAN JACKSON	It Must Be Love (Arista/RLG)			+36
LONESTAR	What About Now (BNA/RLG)			+34
AARON TIPPIN	Kiss This (Lyric Street)			+33
BILLY GILMAN	One Voice (Epic)			+28
VINCE GILL	Feels Like Love (MCA)			+27
KEITH URBAN	Your Everything (Capitol)			+21
TRACY LAWRENCE	Lonely (Atlantic)			+21
MARTINA MCBRIDE	There You Are (RCA/RLG)			+20

Breakers.

No Songs Qualified For Breaker Status This Week

Most Added is the total number of new adds officially reported to R&R by each reporting station. Songs unreported as adds do not count toward overall total stations playing a song. Most Increased Points/Plays lists the songs with the greatest week-to-week increases in total Points/Plays.



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R&R'S EXCLUSIVE REPORTED OVERVIEW OF NATIONAL AIRPLAY

ARTIST TITLE LABEL	TOTAL STATIONS/ADDS	TOTAL POINTS	TOTAL PLAYS	50+	40-49	30-39	20-29	10-19	1-9
GARY ALLAN Lovin' You Against My Will (MCA)	16/0	881	274	0	0	0	8	6	2
JESSICA ANDREWS I Do Now (DreamWorks)	7/0	214	65	0	0	0	0	5	2
CLINT BLACK Love She Can't Live Without (RCA/RLG)	23/4	811	270	0	0	0	2	15	6
GARTH BROOKS When You Come... (Capitol)	33/1	2540	805	0	2	4	23	3	1
BROOKS & DUNN You'll Always Be Loved... (Arista)	36/0	3035	938	0	1	10	18	7	0
TERRI CLARK A Little Gasoline (Mercury)	5/3	89	31	0	0	0	0	2	3
ANITA COCHRAN Good Times (Warner Bros.)	2/0	65	22	0	0	0	0	1	1
TAMMY COCHRAN If You Can (Epic)	8/0	312	112	0	0	0	3	3	2
BILLY RAY CYRUS You Won't Be ... (Monument)	17/8	409	132	0	0	0	2	5	10
CLAY DAVIDSON I Can't Lie To Me (Virgin)	2/2	44	15	0	0	0	0	1	1
DIAMOND RIO Stuff (Arista)	24/0	1180	372	0	0	0	7	16	1
JOE DIFFIE It's Always Somethin' (Epic)	36/0	2860	895	0	1	6	24	4	1
DIXIE CHICKS Cold Day In July (Monument)	37/0	3456	1087	1	1	16	19	0	0
SARA EVANS Born To Fly (RCA)	19/2	719	230	0	0	0	2	14	3
VINCE GILL Feels Like Love (MCA)	37/0	2225	698	0	0	3	13	18	3
BILLY GILMAN One Voice (Epic)	33/2	1717	554	0	1	0	10	20	2
WADE HAYES Goodbye Is... (DKC/Monument)	3/0	94	26	0	0	0	0	2	1
ERIC HEATHERLY Flowers On The Wall (Mercury)	36/0	3572	1137	1	6	17	7	3	2
TY HERNDON A Love Like That (Epic)	4/1	168	54	0	0	0	0	3	1
FAITH HILL/TIM MCGRAW Let's ... (Warner Bros.)	35/1	1962	630	0	0	1	12	21	1
STEVE HOLY Blue Moon (Curb)	30/2	1383	430	0	0	2	5	16	7
ALAN JACKSON It Must Be Love (Arista)	37/0	3913	1228	1	7	20	6	2	1
TOBY KEITH Country Comes To Town (DreamWorks)	37/0	2744	855	0	2	2	25	7	1
KINLEYS She Ain't The Girl... (Epic)	20/2	703	230	0	0	0	3	9	8
TRACY LAWRENCE Lonely (Atlantic)	33/1	1651	514	0	0	0	11	19	3
LONESTAR What About Now (BNA)	37/0	4217	1317	1	9	21	5	1	0
PATTY LOVELESS That's The Kind ... (Epic)	24/1	1047	327	0	0	0	4	17	3
MARTINA MCBRIDE There You Are (RCA)	37/0	2340	747	0	0	0	23	13	1
REBA MCBENTIRE I'll Be (MCA)	35/0	3978	1249	1	8	20	5	1	0
TIM MCGRAW Some Things Never Change (Curb)	36/0	3930	1233	0	4	25	6	1	0
JO DEE MESSINA That's The Way (Curb)	36/0	3403	1071	1	4	12	17	2	0
GEORGIA MIDDLEMAN No Place Like Home (Giant)	2/0	44	15	0	0	0	0	1	1
RONNIE MILSAP Time, Love And Money (Virgin)	4/0	162	52	0	0	0	1	1	2
MONTGOMERY GENTRY Self Made Man (Columbia)	33/0	1775	556	0	0	0	9	23	1
CRAIG MORGAN Paradise (Atlantic)	7/4	130	46	0	0	0	0	2	5
BRAD PAISLEY We Danced (RLG Arista)	31/2	1297	417	0	0	0	5	21	5
RASCAL FLATTS Prayin' For Daylight (Lyric Street)	37/0	4101	1293	1	6	24	4	2	0
RAYE W/EAKES Tired Of Loving This Way (Epic)	6/3	123	37	0	0	0	0	2	4
LEANN RIMES I Need You (Sparrow/Curb/Capitol)	33/0	2166	685	0	0	0	22	10	1
KENNY ROGERS He Will, She Knows (DreamWorks)	9/2	288	84	0	0	0	0	6	3
SAWYER BROWN Perfect World (Curb)	9/0	351	108	0	0	0	1	5	3
SHEDAISY I Will...But (Lyric Street)	36/0	2922	926	1	0	7	26	2	0
GEORGE STRAIT Go On (MCA)	20/19	395	129	0	0	0	3	4	13
AARON TIPPIN Kiss This (Lyric Street)	35/1	1716	558	0	0	2	11	15	7
TRAVIS TRITT Best Of Intentions (Columbia)	17/4	569	172	0	0	1	1	7	8
SHANIA TWAIN I'm Holdin' On To Love... (Mercury)	1/0	21	8	0	0	0	0	0	1
KEITH URBAN Your Everything (Capitol)	33/1	2446	765	0	1	6	18	5	3
PHIL VASSAR Just Another Day (Arista)	33/0	1387	443	0	0	0	2	26	5
WARNER W/BROOKS Katie Wants A... (Capitol)	13/4	440	146	0	0	0	0	2	6
WARREN BROTHERS/SARA EVANS That's... (BNA)	33/1	1671	538	0	0	1	10	18	4
WILKINSONS Shame On Me (Giant)	7/0	216	71	0	0	0	0	4	3
MARK WILLS Almost Doesn't Count (Mercury)	36/0	2396	758	0	0	1	24	10	1
LEE ANN WOMACK I Hope You Dance (MCA)	37/0	4285	1351	2	6	26	3	0	0
DARRYL WORLEY When You Need... (DreamWorks)	37/0	2657	833	0	1	2	25	8	1
CHELY WRIGHT She Went Out For... (MCA)	7/0	141	49	0	0	0	0	2	5
WYNNONNA Going Nowhere (Mercury/Curb)	7/0	270	88	0	0	0	0	7	0
YANKEE GREY This Time Around (Monument)	9/5	244	79	0	0	0	1	4	4
TRISHA YEARWOOD Where Are You Now (MCA)	23/3	837	251	0	0	0	2	14	7

Most Added.

ARTIST TITLE LABEL	ADDS
GEORGE STRAIT Go On (MCA)	19
BILLY RAY CYRUS You Won't Be Lonely... (Monument)	8
YANKEE GREY This Time Around (Monument)	5
CLINT BLACK Love She Can't Live Without (RCA/RLG)	4
TRAVIS TRITT Best Of Intentions (Columbia)	4
S. WARNER W/G. BROOKS Katie Wants... (Capitol)	4
CRAIG MORGAN Paradise (Atlantic)	4
TRISHA YEARWOOD Where Are You Now (MCA)	3
C. RAYE W/B. EAKES Tired Of Loving This Way (Epic)	3
TERRI CLARK A Little Gasoline (Mercury)	3
SONS OF THE DESERT Everybody's Gotta Grow... (MCA)	3
BILLY GILMAN One Voice (Epic)	2
BRAD PAISLEY We Danced (Arista/RLG)	2
STEVE HOLY Blue Moon (Curb)	2
KINLEYS She Ain't The Girl For You (Epic)	2
SARA EVANS Born To Fly (RCA/RLG)	2
KENNY ROGERS He Will, She Knows (Dreamcatcher)	2
JOANIE KELLER Grindin' Wheel (Broken Bow)	2
CLAY DAVIDSON I Can't Lie To Me (Virgin)	2
ANDY GRIGGS Waitin' On Sundown (RCA/RLG)	2

Most Increased Points

ARTIST TITLE LABEL	TOTAL POINT INCREASE
DIXIE CHICKS Cold Day In July (Monument)	+479
LONESTAR What About Now (BNA/RLG)	+430
ALAN JACKSON It Must Be Love (Arista/RLG)	+421
F. HILL/T. MCGRAW Let's Make... (Warner Bros./Curb)	+406
BILLY GILMAN One Voice (Epic)	+398
GEORGE STRAIT Go On (MCA)	+395
GARTH BROOKS When You Come Back... (Capitol)	+381
ERIC HEATHERLY Flowers On The Wall (Mercury)	+381
TOBY KEITH Country Comes To Town (DreamWorks)	+356
LEANN RIMES I Need You (Sparrow/Curb/Capitol)	+334
BRAD PAISLEY We Danced (Arista/RLG)	+326
AARON TIPPIN Kiss This (Lyric Street)	+319
JO DEE MESSINA That's The Way (Curb)	+319
RASCAL FLATTS Prayin' For Daylight (Lyric Street)	+304
LEE ANN WOMACK I Hope You Dance (MCA)	+287

Most Increased Plays

ARTIST TITLE LABEL	TOTAL PLAY INCREASE
DIXIE CHICKS Cold Day In July (Monument)	+148
LONESTAR What About Now (BNA/RLG)	+132
GEORGE STRAIT Go On (MCA)	+129
ALAN JACKSON It Must Be Love (Arista/RLG)	+125
ERIC HEATHERLY Flowers On The Wall (Mercury)	+119
F. HILL/T. MCGRAW Let's Make... (Warner Bros./Curb)	+118
GARTH BROOKS When You Come Back... (Capitol)	+116
BILLY GILMAN One Voice (Epic)	+116
TOBY KEITH Country Comes To Town (DreamWorks)	+107
AARON TIPPIN Kiss This (Lyric Street)	+101
LEANN RIMES I Need You (Sparrow/Curb/Capitol)	+100
BRAD PAISLEY We Danced (Arista/RLG)	+100
JO DEE MESSINA That's The Way (Curb)	+97
RASCAL FLATTS Prayin' For Daylight (Lyric Street)	+95
LEE ANN WOMACK I Hope You Dance (MCA)	+87
CLINT BLACK Love She Can't Live Without (RCA/RLG)	+83
MARTINA MCBRIDE There You Are (RCA/RLG)	+77

The New Album Gallery

In Stores: July 25, 2000



Aaron Tippin

People Like Us (Lyric Street)

He calls it "Aaron music," and those who have followed his career totally understand what that means. Between blue-collar anthems ("There Ain't Nothin' Wrong With the Radio," "Working Man's Ph.D.") and softer material ("My Blue Angel"), Tippin possesses one of the most recognizable voices in country music. Through it all, he's kept things country — and managed to sell more than 5 million albums. Making the

transition from RCA to Lyric Street two years ago with *What This Country Needs*, Tippin says he found a new lease on his creative life. He says, "I wasn't sure I wanted to cut records anymore. The last couple of albums I had done, we were cutting all outside material, and it didn't feel like there was much Aaron in the records." Explaining Lyric Street's attitude, Tippin says, "One thing they wanted was for writing to be a bigger part of my career. They also wanted me to co-produce my first album for them. I thought, 'Maybe these guys really do want Aaron music.'" For his second Lyric Street project, *People Like Us*, Tippin shares the producer chair with noted session guitarist Biff Watson and Mike Bradley. Tippin says, "I used to want every record to read like a novel, to follow a theme. Now, I just want to put together the greatest songs I can find." Tippin has a writer's credit on six songs, including "Kiss This," which jumps to No. 23 on this week's R&R Country chart. Tippin co-wrote "Kiss This" and "The Best Love We Ever Made" with wife Thea, who provides vocals on the latter. Another family member — 2-year-old son Teddy — puts his vocal tag on "Big Boy Toys." The title track was written by David Lee Murphy and Kim Tribble. Mark Collie, one of Tippin's former co-writers, provides "I'd Be Afraid of Losing You," written with Leslie Satcher. Tippin says, "I was a co-writer with him on his first single, 'Something With a Ring to It,' so now we're getting even."



MILLION-DOLLAR BAND

Some of Nashville's most successful record producers got their starts as Nashville's most successful session musicians. Several of those producers dug out their "musician hats" recently at Soundshop Studios to help Alabama record a song for their upcoming 80 album. With Alabama lead vocalist Randy Owen sitting at the board, pictured in the studio are (l-r) Larry Byron, Michael Omartian, James Stroud, Soundshop owner Mike Bradley, engineer Mark Capps, Josh Leo and Alabama's Teddy Gentry.



MCA GROWS UP

MCA's promotion staff stopped by R&R's Nashville office in the costumes mentioned in Sons Of The Desert's new single, "Everybody's Gotta Grow up Sometime."

C O U N T R Y FLASHBACK

1 YEAR AGO

• No. 1: "Amazed" — Lonestar (second week)

5 YEARS AGO

• No. 1: "And Still" — Reba McEntire

10 YEARS AGO

• No. 1: "Good Times" — Dan Seals

15 YEARS AGO

• No. 1: "Real Love" — Dolly Parton w/Kenny Rogers

20 YEARS AGO

• No. 1: "Bar Room Buddies" — Merle Haggard & Clint Eastwood

25 YEARS AGO

• No. 1: "Touch The Hand/Joni" — Conway Twitty (second week)

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New & Active

SHANIA TWAIN I'm Holdin' On To Love... (Mercury)
Total Stations: 10, Adds: 2, Points: 927, Plays: 182 (+10)

COLLIN RAYE W/BOBBIE EAKES Tired Of Loving... (Epic)
Total Stations: 21, Adds: 6, Points: 862, Plays: 164 (+6)

TY HERNDON A Love Like That (Epic)
Total Stations: 12, Adds: 5, Points: 642, Plays: 128 (-78)

CLAY DAVIDSON I Can't Lie To Me (Virgin)
Total Stations: 18, Adds: 14, Points: 284, Plays: 60 (+32)

Songs ranked by total points.



IT WAS A GOOD DAY FOR UNITED WAY

Travis Tritt performs a private acoustic show as a benefit for United Way. WIVK 102.7/Knoxville coordinated the event. Pictured (l-r) are Gena Tussey, WIVK Operations Director/PO Mike Hammond, Kim Kavanaw, Tritt, Tim Berry and Brian Tatum.



TAMMY AT THE OPRY

The dazzling and powerful voice of Tammy Cochran brought chills to her listeners at her first Opry appearance in May. Pictured is Tammy backstage with Bill Anderson.

PLEASE SEND YOUR PHOTOS

R&R wants your best snapshots (color or black & white).

Please include the names and titles of all pictured and send them to:

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No Adds

Hottest:

BILLY GILMAN One Voice
SHEDAISY I Will... But
MARK WILLS Almost Doesn't Count

ALTERNATIVE PROGRAMMING

Steve Knoll • (800) 231-2818

Adds:

TERRI CLARK A Little Gasoline
SARA EVANS Born To Fly
TY HERNDON A Love Like That
KENNY ROGERS He Will, She Knows
TRAVIS TRITT Best Of Intentions

Hottest:

ALAN JACKSON It Must Be Love
TOBY KEITH Country Comes To Town

BROADCAST PROGRAMMING

Ken Moultrie • (800) 426-9082

Mainstream Country

L.J. Smith

Adds:

GEORGE STRAIT Go On

Hottest:

LEE ANN WOMACK I Hope You Dance
ERIC HEATHERLY Flowers On The Wall
ALAN JACKSON It Must Be Love
RASCAL FLATTS Prayin' For Daylight
LONESTAR What About Now

New Country

L.J. Smith

Adds:

FAITH HILL/TIM MCGRAW Let's Make Love

Hottest:

LONESTAR What About Now
LEE ANN WOMACK I Hope You Dance
ALAN JACKSON It Must Be Love
REBA MCENTIRE I'll Be
RASCAL FLATTS Prayin' For Daylight

Lia

Ken Moultrie

Adds:

BROOKS & DUNN You'll Always Be Loved By Me
JOE DIFFIE It's Always Somethin'
TOBY KEITH Country Comes To Town

Hottest:

LEE ANN WOMACK I Hope You Dance
ERIC HEATHERLY Flowers On The Wall
LONESTAR What About Now
RASCAL FLATTS Prayin' For Daylight
ALAN JACKSON It Must Be Love

JONES RADIO NETWORK

Jim Murphy • (303) 784-8700

CD COUNTRY

John Hendricks

Adds:

No Adds

Hottest:

JO DEE MESSINA That's The Way
TIM MCGRAW Some Things Never Change
LEE ANN WOMACK I Hope You Dance
REBA MCENTIRE I'll Be
ERIC HEATHERLY Flowers On The Wall

PREMIERE RADIO NETWORKS

After Midnight

Kelly Erickson • (818) 461-5435

Adds:

No Adds

Hots:

LEE ANN WOMACK I Hope You Dance
REBA MCENTIRE I'll Be
ALAN JACKSON It Must Be Love
ERIC HEATHERLY Flowers On The Wall
LONESTAR What About Now
TIM MCGRAW Some Things Never Change
RASCAL FLATTS Prayin' For Daylight

RADIO ONE COUNTRY PLAYLIST

Jim West • (970) 949-3339

Adds:

No Adds

Hottest:

LEE ANN WOMACK I Hope You Dance
CLAY DAVIDSON Unconditional
RASCAL FLATTS Prayin' For Daylight

WESTWOOD ONE RADIO NETWORKS

Charlie Cook • (805) 294-9000

Mainstream Country

David Felker

Adds:

GEORGE STRAIT Go On

Hottest:

CHAD BROCK Yes!
LEE ANN WOMACK I Hope You Dance
RASCAL FLATTS Prayin' For Daylight
CLAY DAVIDSON Unconditional
LONESTAR What About Now

Hot Country

David Felker

Adds:

KINLEYS She Ain't The Girl For You
GEORGE STRAIT Go On
PHIL VASSAR Just Another Day In Paradise
WARREN BROTHERS (SARA EVANS) That's The Best

Hottest:

LONESTAR What About Now
LEE ANN WOMACK I Hope You Dance
RASCAL FLATTS Prayin' For Daylight
ERIC HEATHERLY Flowers On The Wall
ALAN JACKSON It Must Be Love



ADDS

CRAIG MORGAN Paradise
SONS OF THE DESERT Everybody's Gotta...
TONY STAMPLEY American Outline

ELITE

LEE ANN WOMACK I Hope You Dance
REBA MCENTIRE I'll Be
RASCAL FLATTS Prayin' For Daylight
GARTH BROOKS When You Come Back To Me Again
KEITH URBAN Your Everything
ERIC HEATHERLY Flowers On The Wall
BILLY GILMAN One Voice
JO DEE MESSINA That's The Way
DARRYL WORLEY When You Need My Love
TOBY KEITH Country Comes To Town



ADDS

SONS OF THE DESERT Everybody's Gotta Grow Up Sometime
CRAIG MORGAN Paradise
TONY STAMPLEY American Outline

TOP 10

LEE ANN WOMACK I Hope You Dance
FAITH HILL The Way You Love Me
REBA MCENTIRE I'll Be
BILLY GILMAN One Voice
GARTH BROOKS When You Come Back To Me Again
TOBY KEITH How Do You Like Me Now?
LEANN RIMES I Need You
CHAD BROCK Yes!
CHELY WRIGHT She Went Out For Cigarettes
ALECIA ELLIOTT You Wanna What?

Information current as of July 21



42 million households
Chris Parr, Director/Programming
Paul Hastings, VP/GM

ADDS

BB KING/ERIC CLAPTON Riding With The King
CRAIG MORGAN Paradise
SONS OF THE DESERT Everybody's Gotta Grow Up Sometime

TOP 10

LEE ANN WOMACK I Hope You Dance
REBA MCENTIRE I'll Be
SHEDAISY I Will... But
ERIC HEATHERLY Flowers On The Wall
KEITH URBAN Your Everything
CLAY DAVIDSON Unconditional
RASCAL FLATTS Prayin' For Daylight
GARTH BROOKS When You Come Back To Me Again
JOE DIFFIE It's Always Somethin'
DARRYL WORLEY When You Need My Love

HEAVY

CHAD BROCK Yes!
DARRYL WORLEY When You Need My Love
ERIC HEATHERLY Flowers On The Wall
GARTH BROOKS When You Come Back To Me Again
JOE DIFFIE It's Always Somethin'
JO DEE MESSINA That's The Way
KEITH URBAN Your Everything
LEANN RIMES I Need You
LONESTAR What About Now
RASCAL FLATTS Prayin' For Daylight
REBA MCENTIRE I'll Be
SHEDAISY I Will... But

HOT SHOTS

AARON TIPPIN Kiss This
BILLY RAY CYRUS You Won't Be Lonely Now
CRAIG MORGAN Paradise
FAITH HILL/TIM MCGRAW Let's Make Love
JOHN RICH I Pray For You
KENNY ROGERS He Will, She Knows
LISA ANGELEA Woman Gets Lonely
FRITY LOVELESS That's The Kind Of Mood I'm In
RICKY VAN SHELTON Call Me Crazy
TRAVIS TRITT Best Of Intentions
TRISHA YEARWOOD Where Are You Now
VINCE GILL Feels Like Love

Heavy rotation songs receive 28 plays per week. Hot Shots receive 21 plays per week.

Information current as of July 19

Most Played Recurrents

- CHAD BROCK Yes! (Warner Bros.)
- CLAY DAVIDSON Unconditional (Virgin)
- FAITH HILL The Way You Love Me (Warner Bros.)
- CLAY WALKER The Chain Of Love (Giant)
- TOBY KEITH How Do You Like Me Now? (DreamWorks)
- COLLIN RAYE Couldn't Last A Moment (Epic)
- ANDY GRIGGS She's More (RCA/RLG)
- GEORGE STRAIT The Best Day (MCA)
- KENNY ROGERS Buy Me A Rose (Dreamcatcher)
- DIXIE CHICKS Cowboy Take Me Away (Monument)
- TIM MCGRAW Something Like That (Curb)
- TIM MCGRAW My Best Friend (Curb)
- FAITH HILL Breathe (Warner Bros.)
- BRAD PAISLEY He Didn't Have To Be (Arista/RLG)
- LONESTAR Amazed (BNA/RLG)
- MARTINA MCBRIDE I Love You (RCA/RLG)
- PHIL VASSAR Carlene (Arista/RLG)
- KENNY CHESNEY What I Need To Do (BNA/RLG)
- MARTINA MCBRIDE Love's The Only House (RCA/RLG)
- GEORGE STRAIT Write This Down (MCA)

COUNTRY

Going For Adds 7/24/00

- TRACE ADKINS I'm Gonna Love You Anyway (Capitol)
- ANITA COCHRAN You With Me (Warner Bros.)
- CLAY DAVIDSON I Can't Lie To Me (Virgin)
- JOHN RICH I Pray For You (BNA)
- SONS OF THE DESERT Everybody's Gotta Grow Up Sometime (MCA)
- TONY STAMPLEY American Offline (Tri Chord)
- TRAVIS TRITT Best Of Intentions (Columbia)
- CLAY WALKER Once In A Lifetime Love (Giant)



BJ THOMAS AND HIS MILLIONS

BJ Thomas' new album, *You Call That A Mountain?* was released nationally on July 11, and here to celebrate the plaque presentation to him for 70 million albums sold worldwide on the historic Grand Ole Opry is (l-r) Grand Ole Opry GM Pete Fisher, Thomas and Kardina Records President Jim Hardin.

TUNED-IN COUNTRY

R&R/MEDIABASE 24/7

COUNTRY 94.3 WMJC/Nassau-Suffolk

3am

TIM MCGRAW Don't Take The Girl
ERIC HEATHERLY Flowers On The Wall
TRISHA YEARWOOD XXX's And OOO's (An...)
BILLY DEAN If There Hadn't Been You
PHIL VASSAR Just Another Day In Paradise
ANDY GRIGGS She's More
MARY C. CARPENTER Quittin' Time
RONNIE MILSAP She Keeps The Home Fires...
VINCE GILL Feels Like Love
GARTH BROOKS The Thunder Rolls
ALAN JACKSON It Must Be Love
TOBY KEITH A Little Less Talk And A Lot...
SHANIA TWAIN That Don't Impress Me Much
MARK WILLS Almost Doesn't Count
TRISHA YEARWOOD She's In Love With The Boy
CLINT BLACK Love She Can't Live Without

11am

TOBY KEITH How Do You Like Me Now?
TRISHA YEARWOOD Thinkin' About You
RASCAL FLATTS Prayin' For Daylight
LEE ROY PARNELL What Kind Of Fool Do You...
DIXIE CHICKS You Were Mine
GARTH BROOKS When You Come Back To Me
RONNIE MILSAP (There's) No Getting Over Me
CLINT BLACK When I Said I Do
SHANIA TWAIN Come On Over
KINLEYS She Ain't The Girl For You
JOHN M. MONTGOMERY I Swear
LONESTAR What About Now
SAMMY KERSHAW She Don't Know She's...

4pm

REBA MCBRIDE What Do You Say
TIM MCGRAW Something Like That
LONESTAR What About Now
JO DEE MESSINA Lesson In Leavin'
COLLIN RAYE In This Life
PHIL VASSAR Just Another Day In Paradise
TANYA TUCKER It's A Little Too Late
MARY C. CARPENTER Shut Up And Kiss Me
CLAY WALKER The Chain Of Love
GARY ALLAN Lovin' You Against My Will
FAITH HILL Piece Of My Heart
RASCAL FLATTS Prayin' For Daylight
MARTINA MCBRIDE My Baby Loves Me

8pm

MARY C. CARPENTER I Take My Chances
JESSICA ANDREWS I Do Now
PHIL VASSAR Carlene
GARTH BROOKS What She's Doing Now
RASCAL FLATTS Prayin' For Daylight
TOBY KEITH Who's That Man
VINCE GILL One More Last Chance
DIXIE CHICKS Cowboy Take Me Away
SHEDDISY I Will... But
ALAN JACKSON I'll Go On Loving You
SHANIA TWAIN Whose Bad Have Your Boots...
KINLEYS She Ain't The Girl For You
REBA MCBRIDE Is There Life Out There
LONESTAR What About Now

WVK FM 107.7 WVK/Knoxville

3am

TOBY KEITH Wish I Didn't Know Now
JOE DIFFIE It's Always Somethin'
ALABAMA How Do You Fall In Love
RASCAL FLATTS Prayin' For Daylight
NITTY GRITTY DIRT... Fishin' In The Dark
KEITH URBAN Your Everything
CLAY DAVIDSON Unconditional
MARTINA MCBRIDE Wild Angels
REBA MCBRIDE I'll Be
BROOKS & DUNN You'll Always Be Loved By Me
TRISHA YEARWOOD That's What I Like About You
ERIC HEATHERLY Flowers On The Wall
MARK WILLS Almost Doesn't Count
TERRI CLARK A Little Gasoline
MARTINA MCBRIDE There You Are

11am

TY HERNOON Hands Of A Working Man
FAITH HILL The Way You Love Me
DIXIE CHICKS You Were Mine
COLLIN RAYE Couldn't Last A Moment
JOHN M. MONTGOMERY Sold (The Grundy...)
TIM MCGRAW For A Little While
CHAD BROCK Lightnin' Does The Work
CLAY WALKER The Chain Of Love
CHARLIE DANIELS BAND The Devil Went Down...
RASCAL FLATTS Prayin' For Daylight
GARTH BROOKS When You Come Back To Me...
CLARK FAMILY Meanwhile Back At The Ranch

4pm

JOE DIFFIE New Way (To Light Up An Old...)
GARTH BROOKS Much Too Young (To Feel...)
ALAN JACKSON It Must Be Love
TRAVIS TRITT Country Club
DIXIE CHICKS Tonight The Heartache's On Me
WARREN BROTHERS/SARA EVANS That's The...
TRACY BYRD I'm From The Country
CLAY WALKER The Chain Of Love
GEORGE JONES I Don't Need Your Rockin'...
GEORGE STRAIT I Just Want To Dance With You
SHANIA TWAIN You're Still The One
LONESTAR What About Now

8pm

LONESTAR What About Now
DARRYL WORLEY When You Need My Love
MARTINA MCBRIDE There You Are
CHAD BROCK Yes!
LEE ANN WOMACK I Hope You Dance
JOE DIFFIE It's Always Somethin'
TOBY KEITH Country Comes To Town
FAITH HILL/TIM MCGRAW Let's Make Love
GARTH BROOKS Two Of A Kind, Working On...
BROOKS & DUNN Missing You
TERRI CLARK Poor, Poor Pitiful Me
GEORGE JONES Sinners & Saints
KEITH URBAN Your Everything



Monitored airplay data supplied by Mediabase Research, a division of Premiere Radio Networks. Tuned-In is based on sample hours taken from Monday 7/10. © 2000, R&R Inc.

Country Playlists

July 21, 2000 R&R • 79

FIND COMPLETE PLAYLISTS FOR ALL COUNTRY REPORTERS ON R&R ONLINE MUSIC TRACKING

MARKET #12

KISS COUNTRY

Country
City: 431-4200
Web: Kiss.com
12+ Cume 211,800

PLAYS

1	ARRESTED DEVL	61	9890
2	WAGGAL FLATTOP	7842	1941
3	LONG SWAMP	7344	1941
4	LEE ANN WORMACK	7344	1941
5	THE AMERICAN	7344	1941
6	THE AMERICAN	7344	1941
7	THE AMERICAN	7344	1941
8	THE AMERICAN	7344	1941
9	THE AMERICAN	7344	1941
10	THE AMERICAN	7344	1941

MARKET #14

KMP5

Country
City: 955-5941
Web: Kmp5.com
12+ Cume 372,100

PLAYS

1	ARRESTED DEVL	61	9890
2	WAGGAL FLATTOP	7842	1941
3	LONG SWAMP	7344	1941
4	LEE ANN WORMACK	7344	1941
5	THE AMERICAN	7344	1941
6	THE AMERICAN	7344	1941
7	THE AMERICAN	7344	1941
8	THE AMERICAN	7344	1941
9	THE AMERICAN	7344	1941
10	THE AMERICAN	7344	1941

MARKET #15

KSDN

Country
City: 295-3787
Web: Ksdn.com
12+ Cume 326,100

PLAYS

1	ARRESTED DEVL	61	9890
2	WAGGAL FLATTOP	7842	1941
3	LONG SWAMP	7344	1941
4	LEE ANN WORMACK	7344	1941
5	THE AMERICAN	7344	1941
6	THE AMERICAN	7344	1941
7	THE AMERICAN	7344	1941
8	THE AMERICAN	7344	1941
9	THE AMERICAN	7344	1941
10	THE AMERICAN	7344	1941

MARKET #16

KMLP

Country
City: 264-0108
Web: Kmlp.com
12+ Cume 329,900

PLAYS

1	ARRESTED DEVL	61	9890
2	WAGGAL FLATTOP	7842	1941
3	LONG SWAMP	7344	1941
4	LEE ANN WORMACK	7344	1941
5	THE AMERICAN	7344	1941
6	THE AMERICAN	7344	1941
7	THE AMERICAN	7344	1941
8	THE AMERICAN	7344	1941
9	THE AMERICAN	7344	1941
10	THE AMERICAN	7344	1941

MARKET #18

KNIX

Country
City: 366-6238
Web: Knix.com
12+ Cume 391,400

PLAYS

1	ARRESTED DEVL	61	9890
2	WAGGAL FLATTOP	7842	1941
3	LONG SWAMP	7344	1941
4	LEE ANN WORMACK	7344	1941
5	THE AMERICAN	7344	1941
6	THE AMERICAN	7344	1941
7	THE AMERICAN	7344	1941
8	THE AMERICAN	7344	1941
9	THE AMERICAN	7344	1941
10	THE AMERICAN	7344	1941

MARKET #17

K102

Country
City: 852-4230
Web: K102.com
12+ Cume 348,800

PLAYS

1	ARRESTED DEVL	61	9890
2	WAGGAL FLATTOP	7842	1941
3	LONG SWAMP	7344	1941
4	LEE ANN WORMACK	7344	1941
5	THE AMERICAN	7344	1941
6	THE AMERICAN	7344	1941
7	THE AMERICAN	7344	1941
8	THE AMERICAN	7344	1941
9	THE AMERICAN	7344	1941
10	THE AMERICAN	7344	1941

MARKET #19

WRJC

Country
City: 423-6740
Web: Wrjc.com
12+ Cume 188,100

PLAYS

1	ARRESTED DEVL	61	9890
2	WAGGAL FLATTOP	7842	1941
3	LONG SWAMP	7344	1941
4	LEE ANN WORMACK	7344	1941
5	THE AMERICAN	7344	1941
6	THE AMERICAN	7344	1941
7	THE AMERICAN	7344	1941
8	THE AMERICAN	7344	1941
9	THE AMERICAN	7344	1941
10	THE AMERICAN	7344	1941

MARKET #18

WJLZ

Country
City: 251-2600
Web: Wjzlz.com
12+ Cume 341,200

PLAYS

1	ARRESTED DEVL	61	9890
2	WAGGAL FLATTOP	7842	1941
3	LONG SWAMP	7344	1941
4	LEE ANN WORMACK	7344	1941
5	THE AMERICAN	7344	1941
6	THE AMERICAN	7344	1941
7	THE AMERICAN	7344	1941
8	THE AMERICAN	7344	1941
9	THE AMERICAN	7344	1941
10	THE AMERICAN	7344	1941

MARKET #18

WKXV

Country
City: 421-4136
Web: Wkxv.com
12+ Cume 242,300

PLAYS

1	ARRESTED DEVL	61	9890
2	WAGGAL FLATTOP	7842	1941
3	LONG SWAMP	7344	1941
4	LEE ANN WORMACK	7344	1941
5	THE AMERICAN	7344	1941
6	THE AMERICAN	7344	1941
7	THE AMERICAN	7344	1941
8	THE AMERICAN	7344	1941
9	THE AMERICAN	7344	1941
10	THE AMERICAN	7344	1941

MARKET #20

WPOC

Country
City: 368-3683
Web: Wpoc.com
12+ Cume 384,800

PLAYS

1	ARRESTED DEVL	61	9890
2	WAGGAL FLATTOP	7842	1941
3	LONG SWAMP	7344	1941
4	LEE ANN WORMACK	7344	1941
5	THE AMERICAN	7344	1941
6	THE AMERICAN	7344	1941
7	THE AMERICAN	7344	1941
8	THE AMERICAN	7344	1941
9	THE AMERICAN	7344	1941
10	THE AMERICAN	7344	1941

MARKET #21

WQYK

Country
City: 287-0995
Web: Wqyk.com
12+ Cume 381,300

PLAYS

1	ARRESTED DEVL	61	9890
2	WAGGAL FLATTOP	7842	1941
3	LONG SWAMP	7344	1941
4	LEE ANN WORMACK	7344	1941
5	THE AMERICAN	7344	1941
6	THE AMERICAN	7344	1941
7	THE AMERICAN	7344	1941
8	THE AMERICAN	7344	1941
9	THE AMERICAN	7344	1941
10	THE AMERICAN	7344	1941

MARKET #21

WYOS

Country
City: 287-1547
Web: Wyos.com
12+ Cume 752,100

PLAYS

1	ARRESTED DEVL	61	9890
2	WAGGAL FLATTOP	7842	1941
3	LONG SWAMP	7344	1941
4	LEE ANN WORMACK	7344	1941
5	THE AMERICAN	7344	1941
6	THE AMERICAN	7344	1941
7	THE AMERICAN	7344	1941
8	THE AMERICAN	7344	1941
9	THE AMERICAN	7344	1941
10	THE AMERICAN	7344	1941

MARKET #22

WYOB

Country
City: 323-9930
Web: Wyob.com
12+ Cume 244,600

PLAYS

1	ARRESTED DEVL	61	9890
2	WAGGAL FLATTOP	7842	1941
3	LONG SWAMP	7344	1941
4	LEE ANN WORMACK	7344	1941
5	THE AMERICAN	7344	1941
6	THE AMERICAN	7344	1941
7	THE AMERICAN	7344	1941
8	THE AMERICAN	7344	1941
9	THE AMERICAN	7344	1941
10	THE AMERICAN	7344	1941

MARKET #23

KYGO

Country
City: 323-9930
Web: Kygo.com
12+ Cume 244,600

PLAYS

1	ARRESTED DEVL	61	9890
2	WAGGAL FLATTOP	7842	1941
3	LONG SWAMP	7344	1941
4	LEE ANN WORMACK	7344	1941
5	THE AMERICAN	7344	1941
6	THE AMERICAN	7344	1941
7	THE AMERICAN	7344	1941
8	THE AMERICAN	7344	1941
9	THE AMERICAN	7344	1941
10	THE AMERICAN	7344	1941

MARKET #24

WGAR

Country
City: 328-9930
Web: Wgar.com
12+ Cume 347,800

PLAYS

1	ARRESTED DEVL	61	9890
2	WAGGAL FLATTOP	7842	1941
3	LONG SWAMP	7344	1941
4	LEE ANN WORMACK	7344	1941
5	THE AMERICAN	7344	1941
6	THE AMERICAN	7344	1941
7	THE AMERICAN	7344	1941
8	THE AMERICAN	7344	1941
9	THE AMERICAN	7344	1941
10	THE AMERICAN	7344	1941

A

JESSICA ANDREWS I Do Now (*DreamWorks*)
Prod: Byron Gallimore Wr: Tom Snow, Franne Golde Pub: Snow Music/Franne Gee Music (BMI) All rights on behalf of itself and Franne Gee Music administered by Warner-Tamerlane Publishing Corp. (BMI)

B

BROOKS & DUNN You'll Always Be Loved By Me (*Arista*)
Prod: Byron Gallimore, Ronnie Dunn, Kix Brooks Wr: Ronnie Dunn, Terry McBride Pub: Sony ATV Songs LLC, Showbiz Music (BMI) Mgr: Tiley/Spalding & Associates

C

MARK CHESNUTT Fallin' Never Felt So Good (*MCA*)
Prod: Mark Wright Wr: Shawn Camp, Will Smith Pub: Universal-MCA Music Publishing, a division of Universal Studios, Inc./WB Music Corp.-ASCAP

ANITA COCHRAN Good Times (*Warner Bros.*)
Prod: Jim Ed Norman, Anita Cochran Wr: Anita Cochran, Bob D'Piero Pub: Warner-Tamerlane Publishing Corp./Chenoweth Music BMI/Sony/ATV Songs LLC/Love Monkey Music BMI Mgr: Dick Williams Inc.

JAMMY COCHRAN If You Can (*Epic*)
Prod: Blake Chancey Wr: Joy Swinea Pub: EMI Tower Street Music (BMI)

BILLY RAY CYRUS You Won't Be Lonely Now (*Monument*)
Prod: Dann Huff Wr: Brett James, John Bettis Pub: Sony/ATV Songs LLC dba Tree Publishing Co. (BMI)/Songs Of Teracel (BMI)/Big Red Tractor Music (ASCAP)/Hay Wagon Music (ASCAP)

D

CLAY DAVIDSON I Can't Lie To Me (*Virgin*)
Prod: Scott Hendricks, Jude Cole Wr: Clay Davidson, Kenny Beard, Casey Beathard Pub: Steel Wheels Music/CLMAT Publishing (BMI) All rights administered by Steel Wheels Music/Wene Music Inc. (ASCAP)/Acufs Rose, Inc. (BMI)

DIAMOND RIO Stuff (*Arista*)
Prod: Michael D. Clute, Diamond Rio Wr: Kelly Garrett, Tim Owens Pub: Cross Keys Publishing Co. (ASCAP)/EMI Blackwood Music Inc., Songs of Sea Gayle (BMI)

JOE DIFFIE It's Always Somethin' (*Epic*)
Prod: Don Cook, Lorie Wilson Wr: Marv Green, Aimee Mayo Pub: Warner-Tamerlane Publishing Corp. (BMI)/Golden Wheat Music (BMI)/Caneers-BMG Music Publishing, Inc. (BMI)

E

SARA EVANS Born To Fly (*RCA*)
Prod: Paul Worley Wr: Sara Evans, Marcus Hummon, Darrell Scott Pub: Chuck Wagon Gourmet Music/Famous Music Corporation (ASCAP)

G

VINCE GILL Feels Like Love (*MCA*)
Prod: Tony Brown Wr: Vince Gill Pub: Vinny Mae Music (BMI)

H

WADE HAYES Goodbye Is The Wrong Way To Go (*DGC/Monument*)
Prod: Ronnie Dunn, Terry McBride Wr: Shawn Camp, Will Smith Pub: Shawn Camp Music (BMI) Foreshadow Songs, Inc. (BMI) Will Smith Music (ASCAP)

ERIC HEATHERLY Flowers On The Wall (*Mercury*)
Prod: Keith Stegall Wr: Lew Dewitt Pub: Wallflower Music (BMI)

TY HERNDON A Love Like That (*Epic*)
Prod: Joe Scalfie Wr: Marc Beeson, Don Pfrimmer Pub: EMI April Music Inc. (ASCAP) K-Town Music (ASCAP) WB Music Corp. (ASCAP) Platinum Plow Music (ASCAP)

H

FAITH HILL The Way You Love Me (*Warner Bros.*)
Prod: Byron Gallimore, Faith Hill Wr: Keith Follese, Michael Delaney Pub: Encore Entertainment, LLC dba Scott And Soda Music/Fallazoo Crew Music/Airstream Dreams Music/Coyote House Music/Famous Music Corp. (ASCAP) Mgr: Borman Entertainment

STEVE HOLY Blue Moon (*Curb*)
Prod: Wilbur C. Rimes Wr: Gary Leach, Mark Tinney Pub: Acrynon Publishing (BMI) WCR Publishing (BMI)

J

ALAN JACKSON It Must Be Love (*Arista*)
Prod: Keith Stegall Wr: Bob McDill Pub: Universal-PolyGram International Publishing, Inc., Ranger Bob Music (ASCAP)

K

KINLEYS She Ain't The Girl For You (*Epic*)
Prod: Rodney Foster Wr: Vince Melamed, Jon McElroy Pub: Warner-Tamerlane Publishing Corp. (BMI)/Mother Tracy Music (BMI)/Hamstein Cumberland Music (BMI)

L

TRACY LAWRENCE Lonely (*Atlantic*)
Prod: Flip Anderson, Tracy Lawrence, Butch Carr Wr: Roxie Dean, Robin Lee Bruce Pub: WB Music Corp./Big Tractor Music, ASCAP

DANNI LEIGH I Don't Feel That Way Anymore (*Monument*)
Prod: Emory Gordy, Jr., Richard Bennett Wr: Charlie Robison Pub: Warner-Tamerlane Publishing Corp./Bantex Music/admin. by Warner-Tamerlane Publishing (BMI)

LONESTAR What About Now (*BNA*)
Prod: Dann Huff Wr: Anthony Smith, Aaron Barker, Ron Harbin Pub: WB Music Corp./Maverick Music Co./Notes To Music (ASCAP)

M

REBA McENTIRE I'll Be (*MCA*)
Prod: Tony Brown, Reba McEntire Wr: Diane Warren Pub: Realtones (ASCAP)

TIM MCGRAW Some Things Never Change (*Curb*)
Prod: Byron Gallimore, James Stroud, Tim McGraw Wr: Brad Crisler, Walt Aldridge Pub: EMI April Music Inc./Waltz Time Music, Inc. (ASCAP)

GEORGIA MIDDLEMAN No Place Like Home (*Giant*)
Prod: Tony Haselden, Russ Zvitzon Wr: Karyn Rochelle, AJ Masters Pub: Warner-Tamerlane Publishing Company Crutchfield Music (BMI)

RONNIE MILSAP Time, Love & Money (*Virgin*)
Prod: Scott Hendricks Wr: Shemie Austin Pub: Reynsong Publishing Corp./Bayou Boy Music/Lucky Ladybug Publishing (BMI)

MONTGOMERY GENTRY Sell Made Man (*Columbia*)
Prod: Joe Scalfie Wr: Jay Knowles, Wynn Varble Pub: Starstruck Angel Music Inc. (BMI)

R

RASCAL FLATTS Prayin' For Daylight (*Lyric Street*)
Prod: Mark Bright, Marty Williams Wr: Steve Bogard, Rick Giles

COLLIN RAYE W/BOBBIE EAKS Tired Of Living This Way (*Epic*)
Prod: Dann Huff, Collin Raye Wr: Gene LeSage, Allison Mellon Pub: EMI Blackwood Music Inc. (BMI) BritSar Music Publishing (BMI) controlled and administered by EMI Blackwood Music Inc. (BMI) BMG Songs, Inc. (ASCAP) Bases Loaded Music (ASCAP)

R

LEANN RIMES I Need You (*Sparrow/Curb/Capitol*)
Prod: Acrynon Production Group Wr: Lacy and Dennis Matkosky Pub: EMI April Music Inc./Jeskar Music (ASCAP)

S

SAWYER BROWN Perfect World (*Curb*)
Prod: Mark A. Miller, Brian Tankersley Wr: Mark A. Miller, Paul Thorn, Billy Maddox, Chuck Cannon Pub: Travlin' Zoo Music (ASCAP)/b Man Music, Inc. (BMI)/Wacissa River Music, Inc. (Administered by MRBI) (BMI)

SHEDAI I Will...But (*Lyric Street*)
Prod: Dann Huff Wr: Kristyn Osborn, Jason Deere Pub: Without Anna Music (ASCAP), Magnolia Hill Music (ASCAP)

T

AARON TIPPIN Kiss This (*Lyric Street*)
Prod: Aaron Tippin, Bill Watson, Mike Bradley Wr: Aaron Tippin, Thea Tippin, Philip Douglas Pub: ACUFF-Rose Music (BMI) Thea Later Music (BMI) Curb Songs (ASCAP)/Charlie Monk Music (Adm. by Curb Songs)/Mick hits (Adm. by Curb Songs) (ASCAP)

SHANIA TWAIN I'm Holdin' On To Love (To Save My Life) (*Mercury*)
Prod: Robert John "Mutt" Lange Wr: Shania Twain, Robert Lange Pub: BMV/ASCAP

U

KEITH URBAN Your Everything (*Capitol*)
Prod: Matt Rollings, KU Wr: Chris Lindsey, Bob Regan Pub: Songs Of Nashville DreamWorks (BMI)/BMG Songs Inc. (ASCAP)/Yessiree Bob Music (ASCAP) Mgr: Firststars Entertainment

W

STEVE WARINER w/GARTH BROOKS Katie Wants A Fast One (*Capitol*)
Prod: Steve Wariner Wr: Rick Carnes Pub: Songs of Peer Ltd., ASCAP/Steve Wariner Music, BMI

WARREN BROTHERS That's The Beat Of A Heart (*BNA*)
Prod: Chris Farren Wr: Tena Clark, Tim Heintz Pub: 2000 songs Of Universal, Inc/Fifty Seven Varieties (BMI) Mgr: Vector Management

WILKINSONS Shame On Me (*Giant*)
Prod: Doug Johnson, Russ Zvitzon, Tony Haselden Wr: Steve Wilkinson, Gary Burr Pub: Golden Phoenix Music Corp./Kaysongs Music Pub. (SOCAN)/Universal-MCA Music Pub., a division of Universal Studios Inc./Gary Burr Music Inc. (all rights of Gary Burr Music Inc. controlled and Administered by Universal-MCA Music Pub. a division of Universal Studios Inc.) (ASCAP)

LEE ANN WOMACK I Hope You Dance (*MCA*)
Prod: Mark Wright Wr: Mark D. Sanders, Tia Sillers Pub: MCA Music Publishing, A Division of Universal Studios, Inc./Soda Creek Songs/Choice Is Tragic Music/Ensign Music Corporation (ASCAP) (BMI)

CHELY WRIGHT She Went Out For Cigarettes (*MCA*)
Prod: Tony Brown, Buddy Cannon, Norro Wilson Wr: Ronnie Guilbeau, John McElroy Pub: Gibron Music (adm. by Atlantic Corp.)/Hamstein Cumberland Music-BMI

Y

YANKEE GREY Another Nine Minutes (*Monument*)
Prod: Robert Ellis Orrill, Josh Leo Wr: Tom Douglas, Billy Crain, Tim Buppert Pub: Sony/ATV Songs LLC (BMI) d/b/a Tree Publishing (BMI)/Chrysalis Music/Tiny Buckets O'Music (ASCAP) Mgr: International Artist Management

TRISHA YEARWOOD Where Are You Now (*MCA*)
Prod: Garth Frazier, Trisha Yearwood Wr: Kim Richey, Mary Chapin Carpenter Pub: Mighty Nice Music/Wait No More Music (Adm. by Bluewater Music Corp.) Why Walk Music- BMV/ASCAP



MIKE KINOSHIAN
mkinosox@rronline.com

Tell Me What I Want To Hear

■ Researchers discuss the tools of their trade

Adult Contemporary managers and programmers have been known for their heavy reliance on certain research tools, but as many facets of radio's landscape have been altered by consolidation, the focus of research has changed. Here, three research experts give us an idea of what's happening in music testing, callout and focus groups.

The title of our AC Special in last week's issue (R&R 7/14) was "AC in the Nineties: Decade of Diversity." With diversity in mind, Paragon Research Managing Partner **Mike Henry** sees many different musical styles affecting mainstream AC.

"Music is flowing into AC's universe from a number of directions," he notes. "It's coming from Hot AC, Pop/Alternative, CHR/Pop, Adult Alternative, NAC/Smooth Jazz and Country. This is a good problem to have, if you know how to control the music's overall sound and flow. When not managed correctly, however, it's a serious problem that can undermine AC's ratings."

Programming an AC these days, Henry believes, is more complicated than ever because of the "convergence of distinct contemporary music styles. The research process for ACs must take these music issues into account."

Successful ACs use defined strategies. "The strategy should dictate the target audience, which in turn should dictate the hierarchy

"There's a convergence of distinct contemporary music styles. The research process for ACs must take these music issues into account."

Mike Henry

of music styles," he points out. "The best songs should flow naturally from music research into a well-defined gold library, recurrences and currents."

Ready, Aim....

Defining the target audience through perceptuals is a critical first step. "One pitfall in AC today is that currents and recurrences can

vary significantly from the gold library," remarks Henry. "But that shouldn't happen. A target audience's tastes will dictate the music mix. Perceptual research should determine prominent AC music styles in a given market, the desired style mix and, most importantly, music styles to avoid. Perceptual research should also define the era, texture and tempo of the station's music mix."

Auditorium music testing is needed to, as Henry says, "identify specific library titles that complete the predetermined music mission. Currents and recurrences should fall in line with the gold library, so newer music and the library are compatible. By focusing on the target audience, we now have a very clear delineation between AC and Hot AC. By superserving 25-34 females, most Hot ACs operate in a loop of music that now spins from Hot AC to Pop/Alternative and Adult Alternative."

Most mainstream ACs tend to superserve 35-44 females. These women, Henry states, "generally prefer music that comes down CHR/Pop's pipeline. It's interesting to note that Hot AC doesn't feed into mainstream AC. These are two distinctly separate formats with greatly different target audiences. Programming research for AC and Hot AC should take all these factors into consideration, ensuring that correct music bloodlines flow through AC."

It's Your Call

According to Core Call Out Research VP/GM **Jodie Renk**, common callout mistakes can be found at both ends of the quota spectrum. She sees these errors in about equal amounts and notes, "You have people who aren't setting firm quotas. If you allow your quotas to flex too much, you might have 50% of your P1 listeners one week and 70% the next cycle. You don't know if a trend you see is being moved by a legitimate change in music taste, or if your P1s have a different enough taste that the higher number of your lis-

teners is what's actually moving the number."

Having quotas that are too tight and too focused occupies the other extreme. Renk sees something of a trend lately where stations talk *only* to their P1 listeners. She cautions, "That can be dangerous, because it becomes a very self-fulfilling prophecy. If you only bring in people who listen to you most often and express an intense passion exclusively for the music you play, that's all you're ever going to be. You'll shrink your universe."

It's clearly a fine line, but Renk says, "I'm a big advocate of making sure that stations superserve their P1 audience, because they're the ones who cause you to win in average quarter-hours. However, you can't do it at the complete expense of your cume listeners."



Jodie Renk

The natural reaction for stations is to satisfy their P1s. "There's a nasty little trend right now toward the second example," remarks Renk. "It's something fairly current. Arbitron has done a much better job of encouraging people to look there and understand what makes the ratings go, but it always has to be slightly tempered. You can't get so 'inside' that you miss everything else around you."

Calling All Listeners

A former KROQ/Los Angeles Director/Advertising & Promotion and a 17-year research veteran, Renk does callout for a variety of formats. Acknowledging that ACs don't do as much of it as some others, she says, "It's because they aren't as aggressive with their rotations. But as we discussed about a year ago, there's been an upswing in the number of ACs adding callout to their arsenal. They're as good and as intelligent in using it as any other format."

The typical AC won't use callout for the bulk of the year, but Renk explains that Pop/Alternatives

"I'm a big advocate of making sure that stations superserve their P1 audience, because they're the ones who cause you to win in average quarter-hours. However, you can't do it at the complete expense of your cume listeners."

Jodie Renk

would be "more likely to look at it 35-45 weeks a year. Callout use seems to be based — very correctly — on rotations. Stations rotating songs 70-80 times a week want to look at callout as often as possible. There's less product burn in a one-week period for stations rotating currents 20 times a week. Those stations can look at doing callout every two — or possibly even every three — weeks."

Admitting to having had some concerns about 18 months ago, Renk says that consolidation hasn't negatively affected business. "I expected some of the large companies to perhaps take callout in-house, but we saw that wasn't going to happen. In fact, there was a little bump up. As it turns out, radio groups that are buying stations and winning are those that have a real research commitment."

Reflect Reality

Strategic VP/Research & Strategy **Lou Patrick** is fascinated by the number of people who want to cut up their research. "Some don't want to talk to people who listen to Station X, or only want to talk to people who listen to Stations X and Y," he says. "Research doesn't work well like that."

There's a difference, says Patrick, between focusing research to improve margin of error and controlling it. "If I talk to everybody, I'll have to talk to a bigger sample. You either throw out people who can't possibly be interested in something, or you control your research." The latter, he notes, "results in your research telling you what you want to hear. People do research to try to verify what they already know."

Recalling a situation 10 years ago when he was a PD, Patrick recounts that a station had adjusted its vision to include artists like Billy Joel and Elton John. "The station recruited focus groups with people who liked only those artists," he says.

Of course, those were the artists who were constantly being mentioned by focus group participants. "The GM was in the back and thought we were brilliant for taking the station in that direction. He thought that this was what people wanted all along. The station wound up with a 1 share. They talked to the people they wanted to talk to, and heard things that they

wanted to hear. However, it doesn't necessarily reflect reality."

Avoid Blinders

In most cases, stations within a market cluster don't want to go to listeners directly from co-op stations. "The shocking thing I didn't want to take their listeners, I think I want to talk to them," remarks Patrick. "The way, I'd like what they're thinking. If I want to make a strategic decision based on the good of the cluster, I would've done it through proper research."

There's a tendency, he says, to throwback to the way research was done 10-15 years ago, he says. "We gathered people together in a perceptual study and divided the market into lifegroups. We're making decisions based on 40 people instead of 100-150, at a typical perceptual study."

That can lead to complicated Patrick claims, pointing out that "Many people develop models. They've figured out that their target listener is a 37-year-old female who only comes two particular times, so that's all they want to do in the research. But you're putting blinders on and aren't looking in the right proportions. You're also making a research study that's so expensive that you can't afford it."

Regarding a tendency to rely much on P1s, Patrick comments, "Some stations are afraid of invading the space of the stations around them. It's fine to do P1 research yourself, but those are the most insulated people. It actually takes more people — a bigger sample — to deal with cume."

"People do research to try to verify what they already know."

Lou Patrick

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R&R AC Top 30

July 21, 2000

LAST WEEK	THIS WEEK	ARTIST TITLE LABEL(S)	TOTAL PLAYS	+/- PLAYS	GROSS IMPRESSIONS '00	WEEKS ON CHART	TOTAL STATIONS/ADDS
1	1	FAITH HILL Breathe (Warner Bros.)	2564	-73	320831	27	111/0
2	2	MARC ANTHONY You Sang To Me (Columbia)	2476	-112	298946	22	113/1
4	3	LEANN RIMES I Need You (Sparrow/Curb/Capitol)	2370	+34	238212	17	111/1
3	4	DON HENLEY Taking You Home (Warner Bros.)	2340	-15	254100	12	109/0
5	5	LONESTAR Amazed (BNA/RLG)	2124	-155	250388	44	108/0
7	6	CHRISTINA AGUILERA I Turn To You (RCA)	1901	+29	240007	12	104/0
8	7	SAVAGE GARDEN I Knew I Loved You (Columbia)	1830	-10	223259	40	111/0
6	8	BACKSTREET BOYS Show Me The Meaning Of... (Jive)	1813	-132	206796	26	105/0
12	9	BRIAN MCKNIGHT Back At One (Motown/Universal)	1577	+62	195734	31	95/0
9	10	CELINE DION That's The Way It Is (550 Music/Epic)	1535	-92	202990	37	104/0
11	11	W. HOUSTON & E. IGLESIAS Could I Have This Kiss Forever (Arista)	1506	-17	172374	9	102/0
10	12	SAVAGE GARDEN Crash And Burn (Columbia)	1470	-98	135467	17	98/0
13	13	ELTON JOHN Someday Out Of The Blue (DreamWorks)	1386	-74	180866	22	101/0
14	14	CELINE DION I Want You To Need Me (550 Music/Epic)	1201	-114	150370	14	98/0
15	15	PHIL COLLINS You'll Be In My Heart (Hollywood)	1162	-150	154839	66	95/0
16	16	LARA FABIAN I Will Love Again (Columbia)	1061	+73	154222	9	94/2
19	17	SANTANA F/ROB THOMAS Smooth (Arista)	803	-10	122821	37	46/1
17	18	MACY GRAY I Try (Epic)	798	-66	98367	16	57/0
18	19	98 DEGREES I Do (Cherish You) (Universal)	774	-43	89149	46	84/0
20	20	SARAH MCLACHLAN I Will Remember You (Arista)	656	-129	95806	68	85/0
21	21	BACKSTREET BOYS The One (Jive)	654	+42	99331	6	63/3
22	22	SASHA If You Believe (Reprise)	531	-9	38429	8	66/3
24	23	MARK SCHULTZ He's My Son (Word/Epic)	480	+27	45242	5	64/3
23	24	WESTLIFE Swear It Again (Arista)	440	-75	40721	14	48/0
26	25	JON SECADA Stop (550 Music/Epic)	378	+89	60113	3	51/4
25	26	DAVE KOZ Know You By Heart (Capitol)	369	-13	34615	10	55/0
29	27	SUZY K W/DONNY OSMOND Now I Know (Vellum)	310	+53	25198	4	48/3
28	28	'N SYNC Bye Bye Bye (Jive)	273	+10	41875	15	22/0
30	29	ENRIQUE IGLESIAS Be With You (Interscope)	259	+66	80108	2	19/2
Debut	30	JOE I Wanna Know (Jive)	225	+40	23846	1	30/1



114 AC reporters. Monitored airplay data supplied by Mediabase Research, a division of Premiere Radio Networks. Songs ranked by total plays for the airplay week of Sunday 7/9-Saturday 7/15. Bullets appear on songs gaining plays or remaining flat from previous week. If two songs are tied in total plays, the song being played on more stations is placed first. Breaker status is assigned to songs reaching 875 plays or more for the first time. Songs below No. 20 are moved to recurrent after 20 weeks. Gross Impressions equals Average Quarter Hour Persons times number of plays (times 100). Average Quarter Hour Persons used herein with permission from The Arbitron Company (Copyright 2000, The Arbitron Company). © 2000, R&R Inc.

New & Active

JOHN MELLENCAMP Yours Forever (Sony Classical/Columbia)
Total Plays: 220, Total Stations: 31, Adds: 3

JESSICA SIMPSON I Think I'm In Love With You (Columbia)
Total Plays: 216, Total Stations: 36, Adds: 6

STING Desert Rose (A&M/Interscope)
Total Plays: 188, Total Stations: 16, Adds: 1

KENNY ROGERS Buy Me A Rose (Dreamcatcher)
Total Plays: 185, Total Stations: 21, Adds: 0

BBMAK Back Here (Hollywood)
Total Plays: 160, Total Stations: 28, Adds: 16

ALISON KRAUSS It Wouldn't Have Made Any Difference (Rounder)
Total Plays: 122, Total Stations: 26, Adds: 0

CARLY SIMON So Many Stars (Arista)
Total Plays: 119, Total Stations: 22, Adds: 1

JANIS IAN Jolene (Windham Hill)
Total Plays: 115, Total Stations: 23, Adds: 2

K.D. LANG Summerfling (Warner Bros.)
Total Plays: 107, Total Stations: 21, Adds: 4

TIM JAMES I'll Be Your Secret (C2/Columbia)
Total Plays: 73, Total Stations: 13, Adds: 0

SOLEIL MOON Never Say Goodbye (MFD)
Total Plays: 20, Total Stations: 12, Adds: 12

Songs ranked by total plays

Most Added.

ARTIST TITLE LABEL(S)

BBMAK Back Here (Hollywood)

SOLEIL MOON Never Say Goodbye (MFD)

JESSICA SIMPSON I Think I'm In Love... (Columbia)

JON SECADA Stop (550 Music/Epic)

K.D. LANG Summerfling (Warner Bros.)

SASHA If You Believe (Reprise)

MARK SCHULTZ He's My Son (Word/Epic)

BACKSTREET BOYS The One (Jive)

SUZY K W/DONNY OSMOND Now I Know (Vellum)

JOHN MELLENCAMP Yours... (Sony Classical/Columbia)

DONNA SUMMER The Power Of One (Atlantic)

Most Increased Plays

ARTIST TITLE LABEL(S)

JON SECADA Stop (550 Music/Epic)

JOHN MELLENCAMP Yours... (Sony Classical/Columbia)

LARA FABIAN I Will Love Again (Columbia)

ENRIQUE IGLESIAS Be With You (Interscope)

BBMAK Back Here (Hollywood)

JESSICA SIMPSON I Think I'm In Love... (Columbia)

BRIAN MCKNIGHT Back At One (Motown/Universal)

STING Desert Rose (A&M/Interscope)

MARTINA MCBRIDE There You Are (RCA/RLG)

SUZY K W/DONNY OSMOND Now I Know (Vellum)

Breakers.

No Songs Qualified For Breaker Status This Week

Most Added is the total number of new adds officially reported to R&R by each reporting station. Songs unreported as adds do not count toward overall total stations playing a song. Most Increased Plays list the songs with the greatest week-to-week increases in total plays. Weighted chart appears on R&R ONLINE MUSIC TRACKING.



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BBMAK

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KDMX KFMB WENS
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Billboard Hot 100

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Hollywood
RECORDS

Most Played Recurrents

BACKSTREET BOYS I Want It That Way (Jive)

EDWIN MCCAIN I Could Not Ask For More (Lava/Atlantic)

'N SYNC (God Must Have Spent) A Little More Time On You (RCA)

SHANIA TWAIN From This Moment On (Mercury/IDJMG)

98 DEGREES The Hardest Thing (Universal)

CHER Believe (Warner Bros.)

'N SYNC w/GLORIA ESTEFAN Music Of My Heart (Epic)

PHIL COLLINS True Colors (Atlantic)

FAITH HILL This Kiss (Warner Bros.)

SIXPENCE NONE THE RICHER Kiss Me (Squint/Columbia)

MARC ANTHONY I Need To Know (Columbia)

NATALIE IMBRUGLIA Torn (RCA)

AEROSMITH I Don't Want To Miss A Thing (Columbia)

RICKY MARTIN She's All I Ever Had (C2/Columbia)

BACKSTREET BOYS All I Have To Give (Jive)

SHANIA TWAIN You've Got A Way (Mercury)

ENRIQUE IGLESIAS Bailamos (Overbrook/Interscope)

SHANIA TWAIN That Don't Impress Me Much (Mercury/IDJMG)

SHANIA TWAIN Man! I Feel Like A Woman! (Mercury/IDJMG)

R. KELLY & CELINE DION I'm Your Angel (Jive)

AC

Going For Adds 7/24/00

EVAN AND JARON Crazy For This Girl (Columbia)

JIM BRICKMAN The Love I Found In You (Windham Hill)

ROXETTE Wish I Could Fly (Edel America)

LEE ANN WOMACK I Hope You Dance (MCA/Universal)

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Please include the names and titles of all pictured and send them to:

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3am

ATLANTIC STARR Always
LARA FABIAN I Will Love Again
GENESIS Hold On My Heart
MARVIN GAYE Let's Get It On
GEORGE MICHAEL One More Try
98 DEGREES The Hardest Thing
SADE Smooth Operator
COMMODORES Three Times A Lady
LONESTAR Amazed
TONI BRAXTON Another Sad Love Song
STYX Babe
DENIECE WILLIAMS Let's Hear It For The Boy
SANTANA I/ROB THOMAS Smooth

11am

PAULA COLE I Don't Want To Wait
LIONEL RICHIE You Are
MACY GRAY I Try
SEALS & CROFTS Get Closer
KENNY G Forever In Love
RICHARD MARX Right Here Waiting
GLORIA ESTEFAN/MSM Rhythm Is Gonna Get You
W. HOUSTON E. IGLESIAS Could I Have This Kiss...
CROWDED HOUSE Don't Dream It's Over
OTIS REDDING (Sittin' On) The Dock Of The Bay
ROD STEWART So Far Away
JOHN TESH/JAMES INGRAM Give Me Forever (I Do)

4pm

FOREIGNER Waiting For A Girl Like You
SELENA Dreaming Of You
PAUL DAVIS I Go Crazy
MADONNA Lucky Star
'N SYNC God Must Have Spent A Little More...
EURHYTHMICS Here Comes The Rain Again
BRIAN MCKNIGHT Back At One
ROBERT JOHN Sad Eyes
TONI BRAXTON Another Sad Love Song
GINO VANNELLI I Just Wanna Stop
MARIAH CAREY Dreamlover

8pm

LIONEL RICHIE Hello
MICHAEL BOLTON When A Man Loves A Woman
LEANN RIMES I Need You
THREE DEGREES When Will I See You Again
EAGLES The Long Run
BRYAN ADAMS (Everything I Do) I Do It For You
BERLIN Take My Breath Away
MARC ANTHONY You Sang To Me
SPANDAUBALLET True
ERIC CLAPTON Blue Eyes Blue
CHAMPAIGN How 'Bout Us
DES'REE You Gotta Be

WJXB/Knoxville

3am

ROD STEWART Ooh La La
ELTON JOHN Someday Out Of The Blue
SIMPLY RED If You Don't Know Me By Now
BOYZ II MEN End Of The Road
BILLY JOEL The River Of Dreams
CHRISTINA AGUILERA I Turn To You
DAN HARTMAN I Can Dream About You
MICHAEL JACKSON Man In The Mirror
FLEETWOOD MAC Don't Stop
SAVAGE GARDEN Truly Madly Deeply
CHICAGO Just You 'N' Me
WESTLIFE Swear It Again

11am

PAUL YOUNG What Becomes Of The Broken
HUEY LEWIS & THE NEWS It's Alright
BILLY OCEAN Caribbean Queen
CELINE DION My Heart Will Go On
ERIC CLAPTON Layla (Unplugged)
ROD STEWART Have I Told You... (Unplugged)
QUATERFLASH Harden My Heart
ELTON JOHN Someday Out Of The Blue
REO SPEEDWAGON Keep On Loving You
BRITNEY SPEARS Sometimes
SPANDAUBALLET True
ORLEANS Still The One

4pm

BACKSTREET BOYS I'll Never Break Your Heart
JIMMY CLIFF I Can See Clearly Now
EAGLES Best Of My Love
HALL & OATES You've Lost That Lovin' Feelin'
DON HENLEY Taking You Home
FAITH HILL This Kiss
P. AUSTIN/J. INGRAM Baby, Come To Me
NAKED EYES Always Something There To Stay
ROD STEWART The Motown Song
JOHN COUGAR MELLENCAMP Small Town
BRIAN MCKNIGHT Back At One

8pm

GENESIS Hold On My Heart
LONESTAR Amazed
ELTON JOHN Daniel
CARLY SIMON Love Of My Life
BONNIE RAITT I Can't Make You Love Me
CELINE DION I Want You To Need Me
BRYAN ADAMS (Everything I Do) I Do It...
LOGGINS & MESSINA Danny's Song
GLORIA ESTEFAN It's Too Late
L. RONSTADT/A. NEVILLE All My Life



Most Played Recurrents

- GOD GOO DOLLS Black Balloon (Warner Bros.)
- MARC ANTHONY I Need To Know (Columbia)
- SUGAR RAY Someday (Lava/Atlantic)
- TAL BACHMAN She's So High (Columbia)
- SMASH MOUTH All Star (Interscope)
- FASTBALL Out Of My Head (Hollywood)
- GOD GOO DOLLS Slide (Warner Bros.)
- SIXPENCE NONE THE RICHER Kiss Me (Squint/Columbia)
- NATALIE IMBRUGLIA Torn (RCA)
- BRITNEY SPEARS Oops!...I Did It Again (Jive)
- SAVAGE GARDEN I Knew I Loved You (Columbia)
- SUGAR RAY Every Morning (Lava/Atlantic)
- CELINE DION That's The Way It Is (550 Music/Epic)
- SANTANA I/PRODUCT G&B Maria Maria (Arista)
- EAGLE-EYE CHERRY Save Tonight (Work/Epic)
- KID ROCK Only God Knows Why (Top Dog/Lava/Atlantic)
- BACKSTREET BOYS Show Me The Meaning Of Being Lonely (Jive)
- LENNY KRAVITZ Fly Away (Virgin)
- STING Brand New Day (A&M/Interscope)
- BLINK-182 All The Small Things (MCA)

Hot AC Going For Adds 7/24/00

- EVAN AND JARON Crazy For This Girl (Columbia)
- BOXXETTE Wish I Could Fly (Edel America)
- THE HOUSE Dirty Laundry (Let's Take A Ride) (Blackbird)
- BR-71 Right Now (RCA)
- LEE ANN WOMACK I Hope You Dance (MCA Nashville/Universal)

PLEASE SEND YOUR PHOTOS

R&R wants your best snapshots (color or black & white).

Please include the names and titles of all pictured and send them to:

R&R c/o Mike Kinoshian:
10100 Santa Monica Blvd.,
5th Floor, Los Angeles, CA 90067

TUNED-IN HOT AC

R&R/MEDIABASE 24/7



WPLJ/New York

3am

- VERTICAL HORIZON Everything You Want
- TOM COCHRANE Life Is A Highway
- SHANIA TWAIN Man! I Feel Like A Woman!
- FOO FIGHTERS Learn To Fly
- LISA LOEB I Do
- SUGAR RAY Someday
- CREED Higher
- BERLIN Take My Breath Away
- SMASH MOUTH Then The Morning Comes
- MOBY Porcelain
- SHERYL CROW Strong Enough
- SISTER HAZEL Change Your Mind
- DAVE MATTHEWS BAND Ants Marching

11am

- NINE DAYS Absolutely (Story Of A Girl)
- INXS Beautiful Girl
- BRIAN MCKNIGHT Back At One
- BON JOVI It's My Life
- RED HOT CHILI PEPPERS Under The Bridge
- NATALIE IMBRUGLIA Torn
- CREED Higher
- MADONNA Crazy For You
- DAVE MATTHEWS BAND Crush
- MOBY Porcelain
- GOD GOO DOLLS Black Balloon
- BETH HART L.A. Song

4pm

- SIXPENCE NONE THE RICHER Kiss Me
- HOWARD JONES Things Can Only Get Better
- BON JOVI It's My Life
- SHANIA TWAIN You're Still The One
- MATCHBOX 20 3AM
- STING Desert Rose
- AFTER THE FIRE Der Kommissar
- TAL BACHMAN She's So High
- MACY GREY Why Didn't You Call Me
- BARENAXED LADIES It's All Been Done
- SAVAGE GARDEN Crash And Burn
- MEREDITH BROOKS Blotch

8pm

- WHITESNAKE Here I Go Again
- BANANARAMA Venus
- GREG KINN BAND Breakup Song (They Don't...)
- 4 NON BLONDES What's Up
- KNACK My Sharona
- TRACEY ULLMAN They Don't Know
- DURAN DURAN The Reflex
- STYX Too Much Time On My Hands
- SUZANNE VEGA Luka
- BLONDIE Call Me
- POLICE Every Little Thing She Does...



KBIG/Los Angeles

3am

- 'N SYNC Tearin' Up My Heart
- W. HOUSTON E. IGLESIAS Could I Have This Kiss...
- DAVID BOWIE Modern Love
- CHRISTINA AGUILERA What A Girl Wants
- SMASH MOUTH Then The Morning Comes
- STEVIE NICKS Stand Back
- SUGAR RAY Someday
- MADONNA Vogue
- JON SECADA Stop
- NICKI FRENCH Total Eclipse Of The Heart
- LENNY KRAVITZ American Woman
- KIM WILDE You Keep Me Hangin' On
- DON HENLEY The Heart Of The Matter
- BANGLES Walk Like An Egyptian

11am

- REMBRANDTS I'll Be There For You
- CHRISTINA AGUILERA I Turn To You
- SIXPENCE NONE THE RICHER There She Goes
- MARC ANTHONY You Sang To Me
- JODY WATLEY Looking For A New Love
- SUGAR RAY Someday
- GLORIA ESTEFAN Turn The Beat Around
- BACKSTREET BOYS The One
- NICKI FRENCH Total Eclipse Of The Heart
- ENRIQUE IGLESIAS The Rhythm Divine
- MADONNA Open Your Heart
- EDWIN MCCAIN I'll Be

4pm

- JON SECADA Stop
- NO DOUBT Don't Speak
- LENNY KRAVITZ I Belong To You
- BLONDIE Heart Of Glass
- WHITNEY HOUSTON I'm Your Baby Tonight
- ENRIQUE IGLESIAS Bailamos
- LEANN RIMES I Need You
- BRITNEY SPEARS ...Baby, One More Time
- PHIL COLLINS You'll Be In My Heart
- ANIMOTION Obsession

8pm

- JENNIFER PAIGE Crush
- CHIC Good Times
- PRINCE U Got The Look
- CHRISTINA AGUILERA Come On Over (All I Want...)
- SPINNERS Rubberband Man
- BANANARAMA I Heard A Rumour
- CORINA Temptation
- PEACHES & HERB Shake Your Groove Thing
- FAITH HILL Breathe
- TONE-LOC Funky Cold Medina
- ABBA Dancing Queen
- BEE GEES Stayin' Alive



Monitored airplay data supplied by Mediabase Research, a division of Premiere Radio Networks. Tuned-In is based on sample hours taken from Monday 7/10. © 2000, R&R Inc.

R&R Hot AC Top 30

July 21, 2000

LAST WEEK	THIS WEEK	ARTIST TITLE LABEL(S)	TOTAL PLAYS	WEEKS ON CHART	GROSS IMPRESSIONS (00)	TOTAL STATIONS/ADDS
2	1	MATCHBOX TWENTY Bent (Lava/Atlantic)	3646	14	373215	87/1
1	2	VERTICAL HORIZON Everything You Want (RCA)	3576	30	389551	90/0
3	3	STING Desert Rose (A&M/Interscope)	3188	13	357087	90/0
5	4	NINE DAYS Absolutely (Story Of A Girl) (550 Music/Epic)	2850	12	305868	85/4
6	5	GOO GOO DOLLS Broadway (Warner Bros.)	2650	15	239274	80/0
7	6	CREED Higher (Wind-up)	2532	20	274223	66/1
4	7	MACY GRAY I Try (Epic)	2404	26	246306	83/0
9	8	THIRD EYE BLIND Never Let You Go (Elektra/EEG)	2188	28	227720	77/0
8	9	FAITH HILL Breathe (Warner Bros.)	2005	25	220560	70/0
10	10	SISTER HAZEL Change Your Mind (Universal)	1929	8	176539	78/2
10	11	SANTANA F/ROB THOMAS Smooth (Arista)	1915	53	217199	88/0
11	12	SMASH MOUTH Then The Morning Comes (Interscope)	1811	37	207069	77/0
12	13	SPLENDER I Think God Can Explain (C2/Columbia)	1703	18	164787	63/1
15	14	LONESTAR Amazed (BNA/RMG)	1642	26	157232	56/0
14	15	SAVAGE GARDEN Crash And Burn (Columbia)	1560	15	161061	62/0
16	16	BEN HARPER Steal My Kisses (Virgin)	1538	13	131971	70/0
18	17	DON HENLEY Taking You Home (Warner Bros.)	1516	9	175537	68/0
17	18	RED HOT CHILI PEPPERS Otherside (Warner Bros.)	1455	17	125026	54/0
Breaker	19	EVERCLEAR Wonderful (Capitol)	1306	3	147783	68/4
19	20	TRAIN Meet Virginia (Aware/Columbia)	1261	48	134175	70/0
22	21	NINA GORDON Tonight And The Rest Of My... (Warner Bros.)	1183	4	116130	63/3
20	22	MARC ANTHONY You Sang To Me (Columbia)	1156	16	157003	52/0
21	23	NO DOUBT Simple Kind Of Life (Interscope)	1135	8	116984	46/4
23	24	BBMAK Back Here (Hollywood)	1099	5	120689	51/6
Debut	25	VERTICAL HORIZON You're A God (RCA)	866	1	99152	60/5
Debut	26	3 DOORS DOWN Kryptonite (Republic/Universal)	771	1	78028	40/3
25	27	ENRIQUE IGLESIAS Be With You (Interscope)	771	7	85361	26/0
29	28	DIDO Here With Me (Arista)	754	2	113692	39/2
27	29	'N SYNC Bye Bye Bye (Jive)	752	18	74526	39/0
30	30	MOBY Porcelain (V2)	751	2	96139	31/2

95 Hot AC reporters. Monitored airplay data supplied by Mediabase Research, a division of Premiere Radio Networks. Songs ranked by total plays for the airplay week of Sunday 7/9-Saturday 7/15. Bullets appear on songs gaining plays or remaining flat from previous week. If two songs are tied in total plays, the song being played on more stations is placed first. Breaker status is assigned to songs reaching 1300 plays or more for the first time. Songs below No. 20 are moved to recurrent after 20 weeks. Gross Impressions equals Average Quarter Hour Persons times number of plays (times 100). Average Quarter Hour Persons used herein with permission from The Arbitron Company (Copyright 2000, The Arbitron Company). © 2000, R&R Inc.

New & Active

NEVE It's Over Now (Portrait/C2/Columbia)
Total Plays: 700, Total Stations: 41, Adds: 6

PHISH Heavy Things (Elektra/EEG)
Total Plays: 514, Total Stations: 41, Adds: 2

'N SYNC It's Gonna Be Me (Jive)
Total Plays: 553, Total Stations: 22, Adds: 0

MACY GRAY Why Didn't You Call Me? (Epic)
Total Plays: 524, Total Stations: 41, Adds: 2

BON JOVI It's My Life (Island/IDJMG)
Total Plays: 549, Total Stations: 36, Adds: 4

CHRISTINA AGUILERA I Turn To You (RCA)
Total Plays: 521, Total Stations: 34, Adds: 0

LAANN RIMES I Need You (Sparrow/Curb/Capitol)
Total Plays: 497, Total Stations: 21, Adds: 0

SINEAD O'CONNOR No Man's Woman (Atlantic)
Total Plays: 420, Total Stations: 25, Adds: 0

BETH HART Delicious Surprise (143/Lava/Atlantic)
Total Plays: 370, Total Stations: 20, Adds: 0

SONIQUE It Feels So Good (Farmclub/Republic/Universal)
Total Plays: 350, Total Stations: 8, Adds: 0

DURAN DURAN Someone Else Not Me (Hollywood)
Total Plays: 297, Total Stations: 28, Adds: 0

LARA FABIAN I Will Love Again (Columbia)
Total Plays: 295, Total Stations: 17, Adds: 0

STONE TEMPLE PILOTS Sour Girl (Atlantic)
Total Plays: 257, Total Stations: 14, Adds: 1

WHITNEY HOUSTON & ENRIQUE IGLESIAS Could I Have... (Arista)
Total Plays: 211, Total Stations: 12, Adds: 0

MICHELLE TUMES Do Ya? (Sparrow)
Total Plays: 205, Total Stations: 14, Adds: 0

TONIC Sugar (Universal)
Total Plays: 202, Total Stations: 14, Adds: 0

JESSICA SIMPSON I Think I'm In Love With You (Columbia)
Total Plays: 200, Total Stations: 10, Adds: 3

THIRD EYE BLIND Deep Inside Of You (Elektra/EEG)
Total Plays: 168, Total Stations: 39, Adds: 23

TRACY CHAPMAN Wedding Song (Elektra/EEG)
Total Plays: 152, Total Stations: 13, Adds: 0

MANDY MOORE I Wanna Be With You (550 Music/Epic)
Total Plays: 138, Total Stations: 11, Adds: 3

DOGSTAR Cornerstone (Ultimate)
Total Plays: 133, Total Stations: 14, Adds: 2

KIMA Girl From The Gutter (DreamWorks)
Total Plays: 125, Total Stations: 9, Adds: 1

SHIVAREE Goodnight Moon (Capitol)
Total Plays: 117, Total Stations: 10, Adds: 0

JON SECADA Stop (550 Music/Epic)
Total Plays: 71, Total Stations: 8, Adds: 2

EVE 6 Promise (RCA)
Total Plays: 65, Total Stations: 15, Adds: 6

Songs ranked by total plays

Most Added.

ARTIST TITLE LABEL(S)	TOTAL PLAYS/INCREASE
THIRD EYE BLIND Deep Inside Of You (Elektra/EEG)	2188
BBMAK Back Here (Hollywood)	1099
EVE 6 Promise (RCA)	1516
VERTICAL HORIZON You're A God (RCA)	866
NEVE It's Over Now (Portrait/C2/Columbia)	700
NINE DAYS Absolutely (Story Of A Girl) (550 Music/Epic)	2850
EVERCLEAR Wonderful (Capitol)	1306
NO DOUBT Simple Kind Of Life (Interscope)	1135
BON JOVI It's My Life (Island/IDJMG)	549
EVAN AND JARON Crazy For This Girl (Columbia)	751

Most Increased Plays

ARTIST TITLE LABEL(S)	TOTAL PLAYS/INCREASE
EVERCLEAR Wonderful (Capitol)	1306/368
NINE DAYS Absolutely (Story...) (550 Music/Epic)	2850/285
VERTICAL HORIZON You're A God (RCA)	866/866
3 DOORS DOWN Kryptonite (Republic/Universal)	771/771
STING Desert Rose (A&M/Interscope)	3188/3188
MATCHBOX TWENTY Bent (Lava/Atlantic)	3646/3646
SISTER HAZEL Change Your Mind (Universal)	1929/1929
NINA GORDON Tonight And The Rest... (Warner Bros.)	1183/1183
MACY GRAY Why Didn't You Call Me (Epic)	2404/2404
THIRD EYE BLIND Deep Inside Of You (Elektra/EEG)	2188/2188

Breakers.

ARTIST TITLE LABEL(S)	TOTAL PLAYS/INCREASE	TOTAL STATIONS/ADDS
EVERCLEAR Wonderful (Capitol)	1306/368	68/4

Most Added is the total number of new adds officially reported to R&R by each reporting station. Songs unreported as adds do not count toward overall total stations playing a song. Most Increased Plays lists the songs with the greatest week-to-week increases in total plays. Weighted chart appears on R&R ONLINE MUSIC TRACKING.

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- 15* Monitor Modern Adult
- 30 R&R Hot AC
- 26* Monitor Adult Top 40

MOBY PORCELAIN



"It's innovative, unique and hauntingly familiar. Songs like this don't come along often, but when they do they react!" Tracy Johnson/VP & GM - KFMB/San Diego (40x)

"This song has been Top 5 phones since the moment it went on! It's in Power rotation now - 60 spins!!! Wake up people!" Mike Skot - KCDU/Monterey (48x)

"Porcelain is the perfect balance song for us...it's hypnotic, it's cool, and it's different from anything any of our competitors are playing...besides, being #6 potential out of 36 ain't bad either..." Scott Chase - WSSR/Tampa (64x)

"Moby sounds awesome...it's like nothing else on the radio...lots of curiosity calls." Mike Kaplan - WJLK/Monmouth (25x)

"Moby has been Top 10 most requested since we added it. Showing very strong growth and a great spice record for us, we just moved the song into Power rotation! Moby is here to stay!" Michelle Mathews - KTOZ/Springfield (42x)

"Moby still lights up the phones here at The Point! Ranks #2 in requests with women 18-35. This is a huge female record!" J. Davis - WCPT/Albany (30x)

Adult Top 40

Total Spins to date

WLLC	594x	KCDA	351x
WPEK	351x	WTMX	335x
WCALZ	300x	KAMX	253x
WCOSO	236x	KCDU	229x
WCYSR	220x	WSSR	195x

Modern Rock

Total Spins to date

KROQ	468x	WFNX	456x
KNRK	416x	99X	386x
Q101	372x	KITS	348x
WHFS	294x	91X	279x
KNDD	278x		

#9/36 w/Females 25-34
Ratethemusic.com

Hot AC Playlists

FIND COMPLETE PLAYLISTS FOR ALL HOT AC REPORTERS ON R&R ONLINE MUSIC TRACKING

MARKET #1

WPLJ New York
ABC
(212) 613-8900
Kaplan/Stein
12+ Cumc 2,581,898



PLAYS

LM	TR	ARTIST/TITLE	SP	8889
42	47	NINE DAYS/Obviously...	42	9253
33	38	CREED/Highly Susceptible	41	4254
43	49	MADONNA/TWENTY First	40	4043
44	46	DOA/HOLE/Waiting For You	39	3956
41	44	VERTICAL HORIZON/Everything You Want	38	3856
32	37	STING/Dead On	37	3756
31	36	GOOD DOGS/Back In Black	36	3561
30	35	THIRD EYE BLIND/Never Let You Go	35	3461
29	34	BEYONCÉ/Single Ladies Pt. 1	34	3361
28	33	SON JUVENILE/My Life	33	3261
27	32	SPIN/Keep Your Head Down	32	3161
26	31	MARICANTHONY/You Sang To Me	31	3061
25	30	REO/GETHER Again	30	2961
24	29	THE NOTORIOUS B.I.G./Lose My Mind	29	2861
23	28	BRANDY/You're Gonna Be A Star	28	2761
22	27	THE NOTORIOUS B.I.G./Lose My Mind	27	2661
21	26	THE NOTORIOUS B.I.G./Lose My Mind	26	2561
20	25	THE NOTORIOUS B.I.G./Lose My Mind	25	2461
19	24	THE NOTORIOUS B.I.G./Lose My Mind	24	2361
18	23	THE NOTORIOUS B.I.G./Lose My Mind	23	2261
17	22	THE NOTORIOUS B.I.G./Lose My Mind	22	2161
16	21	THE NOTORIOUS B.I.G./Lose My Mind	21	2061
15	20	THE NOTORIOUS B.I.G./Lose My Mind	20	1961
14	19	THE NOTORIOUS B.I.G./Lose My Mind	19	1861
13	18	THE NOTORIOUS B.I.G./Lose My Mind	18	1761
12	17	THE NOTORIOUS B.I.G./Lose My Mind	17	1661
11	16	THE NOTORIOUS B.I.G./Lose My Mind	16	1561
10	15	THE NOTORIOUS B.I.G./Lose My Mind	15	1461
9	14	THE NOTORIOUS B.I.G./Lose My Mind	14	1361
8	13	THE NOTORIOUS B.I.G./Lose My Mind	13	1261
7	12	THE NOTORIOUS B.I.G./Lose My Mind	12	1161
6	11	THE NOTORIOUS B.I.G./Lose My Mind	11	1061
5	10	THE NOTORIOUS B.I.G./Lose My Mind	10	961
4	9	THE NOTORIOUS B.I.G./Lose My Mind	9	861
3	8	THE NOTORIOUS B.I.G./Lose My Mind	8	761
2	7	THE NOTORIOUS B.I.G./Lose My Mind	7	661
1	6	THE NOTORIOUS B.I.G./Lose My Mind	6	561

MARKET #2

KJLH/Los Angeles
ABC
(818) 546-1543
Kaplan/Stein
12+ Cumc 1,583,480



PLAYS

LM	TR	ARTIST/TITLE	SP	8889
30	35	STING/Dead On	37	3756
29	34	MARICANTHONY/You Sang To Me	31	3061
28	33	THE NOTORIOUS B.I.G./Lose My Mind	27	2661
27	32	SANTANA/ROCK THOMAS/Smooth	26	2561
26	31	BRANDY/You're Gonna Be A Star	28	2761
25	30	REO/GETHER Again	30	2961
24	29	THE NOTORIOUS B.I.G./Lose My Mind	29	2861
23	28	THE NOTORIOUS B.I.G./Lose My Mind	28	2761
22	27	THE NOTORIOUS B.I.G./Lose My Mind	27	2661
21	26	THE NOTORIOUS B.I.G./Lose My Mind	26	2561
20	25	THE NOTORIOUS B.I.G./Lose My Mind	25	2461
19	24	THE NOTORIOUS B.I.G./Lose My Mind	24	2361
18	23	THE NOTORIOUS B.I.G./Lose My Mind	23	2261
17	22	THE NOTORIOUS B.I.G./Lose My Mind	22	2161
16	21	THE NOTORIOUS B.I.G./Lose My Mind	21	2061
15	20	THE NOTORIOUS B.I.G./Lose My Mind	20	1961
14	19	THE NOTORIOUS B.I.G./Lose My Mind	19	1861
13	18	THE NOTORIOUS B.I.G./Lose My Mind	18	1761
12	17	THE NOTORIOUS B.I.G./Lose My Mind	17	1661
11	16	THE NOTORIOUS B.I.G./Lose My Mind	16	1561
10	15	THE NOTORIOUS B.I.G./Lose My Mind	15	1461
9	14	THE NOTORIOUS B.I.G./Lose My Mind	14	1361
8	13	THE NOTORIOUS B.I.G./Lose My Mind	13	1261
7	12	THE NOTORIOUS B.I.G./Lose My Mind	12	1161
6	11	THE NOTORIOUS B.I.G./Lose My Mind	11	1061
5	10	THE NOTORIOUS B.I.G./Lose My Mind	10	961
4	9	THE NOTORIOUS B.I.G./Lose My Mind	9	861
3	8	THE NOTORIOUS B.I.G./Lose My Mind	8	761
2	7	THE NOTORIOUS B.I.G./Lose My Mind	7	661
1	6	THE NOTORIOUS B.I.G./Lose My Mind	6	561

MARKET #3

KYSR/Los Angeles
ABC
(818) 955-7000
Kaplan/Stein
12+ Cumc 1,261,898



PLAYS

LM	TR	ARTIST/TITLE	SP	8889
32	37	VERTICAL HORIZON/Everything You Want	38	3856
31	36	STING/Dead On	37	3756
30	35	MARICANTHONY/You Sang To Me	31	3061
29	34	THE NOTORIOUS B.I.G./Lose My Mind	27	2661
28	33	STING/Dead On	37	3756
27	32	BRANDY/You're Gonna Be A Star	28	2761
26	31	MARICANTHONY/You Sang To Me	31	3061
25	30	REO/GETHER Again	30	2961
24	29	THE NOTORIOUS B.I.G./Lose My Mind	29	2861
23	28	THE NOTORIOUS B.I.G./Lose My Mind	28	2761
22	27	THE NOTORIOUS B.I.G./Lose My Mind	27	2661
21	26	THE NOTORIOUS B.I.G./Lose My Mind	26	2561
20	25	THE NOTORIOUS B.I.G./Lose My Mind	25	2461
19	24	THE NOTORIOUS B.I.G./Lose My Mind	24	2361
18	23	THE NOTORIOUS B.I.G./Lose My Mind	23	2261
17	22	THE NOTORIOUS B.I.G./Lose My Mind	22	2161
16	21	THE NOTORIOUS B.I.G./Lose My Mind	21	2061
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7	12	THE NOTORIOUS B.I.G./Lose My Mind	12	1161
6	11	THE NOTORIOUS B.I.G./Lose My Mind	11	1061
5	10	THE NOTORIOUS B.I.G./Lose My Mind	10	961
4	9	THE NOTORIOUS B.I.G./Lose My Mind	9	861
3	8	THE NOTORIOUS B.I.G./Lose My Mind	8	761
2	7	THE NOTORIOUS B.I.G./Lose My Mind	7	661
1	6	THE NOTORIOUS B.I.G./Lose My Mind	6	561

MARKET #4

WTMA/Chicago
ABC
(312) 948-1019
Kaplan/Stein
12+ Cumc 828,280



PLAYS

LM	TR	ARTIST/TITLE	SP	8889
44	49	MARICANTHONY/You Sang To Me	31	3061
43	48	THE NOTORIOUS B.I.G./Lose My Mind	27	2661
42	47	NINE DAYS/Obviously...	42	9253
41	46	DOA/HOLE/Waiting For You	39	3956
40	45	VERTICAL HORIZON/Everything You Want	38	3856
39	44	STING/Dead On	37	3756
38	43	BRANDY/You're Gonna Be A Star	28	2761
37	42	SPIN/Keep Your Head Down	32	3161
36	41	MARICANTHONY/You Sang To Me	31	3061
35	40	REO/GETHER Again	30	2961
34	39	THE NOTORIOUS B.I.G./Lose My Mind	29	2861
33	38	THE NOTORIOUS B.I.G./Lose My Mind	28	2761
32	37	THE NOTORIOUS B.I.G./Lose My Mind	27	2661
31	36	THE NOTORIOUS B.I.G./Lose My Mind	26	2561
30	35	THE NOTORIOUS B.I.G./Lose My Mind	25	2461
29	34	THE NOTORIOUS B.I.G./Lose My Mind	24	2361
28	33	THE NOTORIOUS B.I.G./Lose My Mind	23	2261
27	32	THE NOTORIOUS B.I.G./Lose My Mind	22	2161
26	31	THE NOTORIOUS B.I.G./Lose My Mind	21	2061
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20	25	THE NOTORIOUS B.I.G./Lose My Mind	15	1461
19	24	THE NOTORIOUS B.I.G./Lose My Mind	14	1361
18	23	THE NOTORIOUS B.I.G./Lose My Mind	13	1261
17	22	THE NOTORIOUS B.I.G./Lose My Mind	12	1161
16	21	THE NOTORIOUS B.I.G./Lose My Mind	11	1061
15	20	THE NOTORIOUS B.I.G./Lose My Mind	10	961
14	19	THE NOTORIOUS B.I.G./Lose My Mind	9	861
13	18	THE NOTORIOUS B.I.G./Lose My Mind	8	761
12	17	THE NOTORIOUS B.I.G./Lose My Mind	7	661
11	16	THE NOTORIOUS B.I.G./Lose My Mind	6	561
10	15	THE NOTORIOUS B.I.G./Lose My Mind	5	461
9	14	THE NOTORIOUS B.I.G./Lose My Mind	4	361
8	13	THE NOTORIOUS B.I.G./Lose My Mind	3	261
7	12	THE NOTORIOUS B.I.G./Lose My Mind	2	161
6	11	THE NOTORIOUS B.I.G./Lose My Mind	1	61

MARKET #5

KIOI/San Francisco
ABC
(415) 536-1013
Kaplan/Stein
12+ Cumc 598,280



PLAYS

LM	TR	ARTIST/TITLE	SP	8889
44	49	MARICANTHONY/You Sang To Me	31	3061
43	48	THE NOTORIOUS B.I.G./Lose My Mind	27	2661
42	47	NINE DAYS/Obviously...	42	9253
41	46	DOA/HOLE/Waiting For You	39	3956
40	45	VERTICAL HORIZON/Everything You Want	38	3856
39	44	STING/Dead On	37	3756
38	43	BRANDY/You're Gonna Be A Star	28	2761
37	42	SPIN/Keep Your Head Down	32	3161
36	41	MARICANTHONY/You Sang To Me	31	3061
35	40	REO/GETHER Again	30	2961
34	39	THE NOTORIOUS B.I.G./Lose My Mind	29	2861
33	38	THE NOTORIOUS B.I.G./Lose My Mind	28	2761
32	37	THE NOTORIOUS B.I.G./Lose My Mind	27	2661
31	36	THE NOTORIOUS B.I.G./Lose My Mind	26	2561
30	35	THE NOTORIOUS B.I.G./Lose My Mind	25	2461
29	34	THE NOTORIOUS B.I.G./Lose My Mind	24	2361
28	33	THE NOTORIOUS B.I.G./Lose My Mind	23	2261
27	32	THE NOTORIOUS B.I.G./Lose My Mind	22	2161
26	31	THE NOTORIOUS B.I.G./Lose My Mind	21	2061
25	30	THE NOTORIOUS B.I.G./Lose My Mind	20	1961
24	29	THE NOTORIOUS B.I.G./Lose My Mind	19	1861
23	28	THE NOTORIOUS B.I.G./Lose My Mind	18	1761
22	27	THE NOTORIOUS B.I.G./Lose My Mind	17	1661
21	26	THE NOTORIOUS B.I.G./Lose My Mind	16	1561
20	25	THE NOTORIOUS B.I.G./Lose My Mind	15	1461
19	24	THE NOTORIOUS B.I.G./Lose My Mind	14	1361
18	23	THE NOTORIOUS B.I.G./Lose My Mind	13	1261
17	22	THE NOTORIOUS B.I.G./Lose My Mind	12	1161
16	21	THE NOTORIOUS B.I.G./Lose My Mind	11	1061
15	20	THE NOTORIOUS B.I.G./Lose My Mind	10	961
14	19	THE NOTORIOUS B.I.G./Lose My Mind	9	861
13	18	THE NOTORIOUS B.I.G./Lose My Mind	8	761
12	17	THE NOTORIOUS B.I.G./Lose My Mind	7	661
11	16	THE NOTORIOUS B.I.G./Lose My Mind	6	561
10	15	THE NOTORIOUS B.I.G./Lose My Mind	5	461
9	14	THE NOTORIOUS B.I.G./Lose My Mind	4	361
8	13	THE NOTORIOUS B.I.G./Lose My Mind	3	261
7	12	THE NOTORIOUS B.I.G./Lose My Mind	2	161
6	11	THE NOTORIOUS B.I.G./Lose My Mind	1	61

MARKET #6

KLLC/San Francisco
ABC
(415) 355-4057
Kaplan/Stein
12+ Cumc 651,480



PLAYS

LM	TR	ARTIST/TITLE	SP	8889
38	43	VERTICAL HORIZON/Everything You Want	38	3856
37	42	STING/Dead On	37	3756
36	41	MARICANTHONY/You Sang To Me	31	3061
35	40	REO/GETHER Again	30	2961
34	39	THE NOTORIOUS B.I.G./Lose My Mind	29	2861
33	38	THE NOTORIOUS B.I.G./Lose My Mind	28	2761
32	37	THE NOTORIOUS B.I.G./Lose My Mind	27	2661
31	36	THE NOTORIOUS B.I.G./Lose My Mind	26	2561
30	35	THE NOTORIOUS B.I.G./Lose My Mind	25	2461
29	34	THE NOTORIOUS B.I.G./Lose My Mind	24	2361
28	33	THE NOTORIOUS B.I.G./Lose My Mind	23	2261
27	32	THE NOTORIOUS B.I.G./Lose My Mind	22	2161
26	31	THE NOTORIOUS B.I.G./Lose My Mind	21	2061
25	30	THE NOTORIOUS B.I.G./Lose My Mind	20	1961
24	29	THE NOTORIOUS B.I.G./Lose My Mind	19	1861
23	28	THE NOTORIOUS B.I.G./Lose My Mind	18	1761
22	27	THE NOTORIOUS B.I.G./Lose My Mind	17	1661
21	26	THE NOTORIOUS B.I.G./Lose My Mind	16	1561
20	25	THE NOTORIOUS B.I.G./Lose My Mind	15	1461
19	24	THE NOTORIOUS B.I.G./Lose My Mind	14	1361
18	23	THE NOTORIOUS B.I.G./Lose My Mind	13	1261
17	22	THE NOTORIOUS B.I.G./Lose My Mind	12	1161
16	21	THE NOTORIOUS B.I.G./Lose My Mind	11	1061
15	20	THE NOTORIOUS B.I.G./Lose My Mind	10	961
14	19	THE NOTORIOUS B.I.G./Lose My Mind	9	861
13	18	THE NOTORIOUS B.I.G./Lose My Mind	8	761
12	17	THE NOTORIOUS B.I.G./Lose My Mind	7	661
11	16	THE NOTORIOUS B.I.G./Lose My Mind	6	561
10	15	THE NOTORIOUS B.I.G./Lose My Mind	5	461
9	14	THE NOTORIOUS B.I.G./Lose My Mind	4	361
8	13	THE NOTORIOUS B.I.G./Lose My Mind	3	261
7	12	THE NOTORIOUS B.I.G./Lose My Mind	2	161
6	11	THE NOTORIOUS B.I.G./Lose My Mind	1	61

MARKET #7

KDMJ/San Francisco
ABC
(415) 355-4057
Kaplan/Stein
12+ Cumc 598,280



PLAYS

LM	TR	ARTIST/TITLE	SP	8889
38	43	VERTICAL HORIZON/Everything You Want	38	3856
37	42	STING/Dead On	37	3756
36	41	MARICANTHONY/You Sang To Me	31	3061
35	40	REO/GETHER Again	30	2961
34	39	THE NOTORIOUS B.I.G./Lose My Mind	29	2861

Top 20

POP/ALTERNATIVE

WK	ARTIST TITLE LABELS	TOTAL PLAYS WK	TOTAL STATIONS ADD
1	MATCHBOX TWENTY Bent (Lava/Atlantic)	1617	1574 32/0
2	NINE DAYS Absolutely (Story Of A Girl) (550 Music)	1497	1390 32/0
3	STING Desert Rose (A&M/Interscope)	1424	1357 32/0
4	VERTICAL HORIZON Everything You Want (RCA)	1414	1474 32/0
5	CREED Higher (Wind-up)	1367	1316 32/1
6	GOO GOO DOLLS Broadway (Warner Bros.)	1238	1134 30/0
7	SISTER HAZEL Change Your Mind (Universal)	970	857 29/0
8	RED HOT CHILI PEPPERS Otherside (Warner Bros.)	948	950 28/0
9	THIRD EYE BLIND Never Let You Go (Elektra/EEG)	924	1010 30/0
10	MACY GRAY I Try (Epic)	895	913 29/0
11	BEN HARPER Steal My Kisses (Virgin)	823	842 31/0
12	EVERCLEAR Wonderful (Capitol)	788	615 32/0
13	NO DOUBT Simple Kind Of Life (Interscope)	780	722 28/2
14	SPLENDER I Think God Can Explain (C2/Columbia)	755	831 24/0
15	MOBY Porcelain (V2)	655	547 28/1
16	NINA GORDON Tonight And The Rest Of My... (Warner Bros.)	599	560 26/1
17	SMASH MOUTH Then The Morning Comes (Interscope)	582	614 31/0
18	3 DOORS DOWN Kryptonite (Republic/Universal)	579	380 28/1
19	NEVE It's Over Now (Portrait/C2/Columbia)	524	463 25/2
20	TRAIN Meet Virginia (Aware/Columbia)	518	499 28/0

32 Pop/Alternative reporters. Songs ranked by total plays for the airplay week of Sunday 7/9-Saturday 7/15. © 2000, R&R Inc.

New & Active

VERTICAL HORIZON You're A God (RCA) 89 Plays: 515, Total Stations: 30, Adds: 0	BETH HART Delicious Surprise (143/Lava/Atlantic) Total Plays: 248, Total Stations: 15, Adds: 0
NO DOUBT Here With Me (Arista) 89 Plays: 474, Total Stations: 21, Adds: 0	BSMAK Back Here (Hollywood) Total Plays: 246, Total Stations: 12, Adds: 1
SMASH MOUTH Heavy Things (Elektra/EEG) 89 Plays: 373, Total Stations: 23, Adds: 2	STONE TEMPLE PILOTS Sour Girl (Atlantic) Total Plays: 225, Total Stations: 12, Adds: 0
MACY GRAY Why Didn't You Call Me (Epic) 89 Plays: 353, Total Stations: 21, Adds: 0	BON JOVI It's My Life (Island/IDJMG) Total Plays: 178, Total Stations: 16, Adds: 2
BEN HARPER Taking You Home (Warner Bros.) 89 Plays: 308, Total Stations: 17, Adds: 0	DURAN DURAN Someone Else Not Me (Hollywood) Total Plays: 174, Total Stations: 16, Adds: 0

Songs ranked by total plays

TUNED-IN

POP/ALTERNATIVE

R&R/MEDIABASE 24/7

WLNK/Charlotte

3am

NO DOUBT Don't Speak
MATCHBOX TWENTY Bent
FASTBALL Out Of My Head
EMF Unbelievable
GOO GOO DOLLS Broadway
TRAVIS Why Does It Always Rain On Me?
SIXPENCE NONE THE RICHER Kiss Me
CREED Higher
NAKED EYES Always Something There To...
SEMISONIC Closing Time
KID ROCK Only God Knows Why
GENESIS I Can't Dance
THIRD EYE BLIND Never Let You Go
LOU BEGA Mambo No. 5 (A Little Bit Of...)
CITIZEN KING Better Days (& The Bottom...)

11am

BODEANS Closer To Free
TRAIN Meet Virginia
SHANIA TWAIN You're Still The One
HALL & OATES Maneater
NINE DAYS Absolutely (Story Of A Girl)
GOO GOO DOLLS Name
MACY GRAY Why Didn't You Call Me?
THIRD EYE BLIND Jumper
SAVAGE GARDEN I Knew I Loved You
SANTANA (ROB THOMAS) Smooth
ANIMATION Obsession
JOHN MELLENCAMP I'm Not Running Anymore
PRETENDERS I'll Stand By You
CITIZEN KING Better Days (& The Bottom...)

4pm

BLESSID UNION OF SOULS Hey Leonardo...
LONESTAR Amazed
RICKY MARTIN Livin' La Vida Loca
GOO GOO DOLLS Slide
SISTER HAZEL Change Your Mind
SISTER HAZEL All For You
FASTBALL Out Of My Head
BILLY IDOL Money Money
TOMMY TUTONE 857-5309/Leony
DEF LEPPARD Armageddon It

8pm

JOHN CAFFERTY & 888 On The Dark Side
SCRITTI POLITTI Perfect Way
DAVID LEE ROTH California Girls
SOFT CELL Tainted Love
JOHNNY KEMP Just Got Paid
PETER GABRIEL Sledgehammer
DEF LEPPARD Pour Some Sugar On Me
RICK SPRINGFIELD Jessie's Girl
KIM WILDE You Keep Me Hangin' On
JOHN FOGERTY Centerfield
JERMAINE STEWART We Don't Have To Take Our...
MEN WITHOUT HATS Safety Dance



Monitored airplay data supplied by Mediabase Research, a division of Premiere Radio Networks. Tuned-In is based on sample hours taken from Monday 7/10. © 2000, R&R Inc.

Contributing Stations

KPEK /Albuquerque, NM	KUCD /Honolulu, HI	KZZQ /Sacramento, CA
KAMX /Austin, TX	KMXB /Las Vegas, NV	WVRV /St. Louis, MO
KLLY /Bakersfield, CA	KYSR /Los Angeles, CA	KQMB /Salt Lake City, UT
WBMX /Boston, MA	WXPT /Minneapolis, MN	KFMB /San Diego, CA
WLNK /Charlotte, NC	KOSO /Modesto, CA	KLLC /San Francisco, CA
WTMX /Chicago, IL	KCDU /Monterey-Salinas, CA	KMHX /Santa Rosa, CA
KVUU /Colorado Springs, CO	WPTF /Norfolk, VA	WSSR /Tampa, FL
KKPN /Corpus Christi, TX	KYIS /Oklahoma City, OK	KZPT /Tucson, AZ
KVSR /Fresno, CA	KZON /Phoenix, AZ	WMBX /West Palm Beach, FL
WVTI /Grand Rapids, MI	KLCA /Reno, NV	WXLO /Worcester, MA
WKSL /Greensboro, NC	WZNE /Rochester, NY	

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The Man With The Plan

■ Carl Griffin challenges Broadcast Architecture with new-music evaluation via the Internet

With a single statement, N-Coded President **Carl Griffin** set in motion forces that may change the way music is researched in NAC/Smooth Jazz. During a technology session at last month's R&R Convention, Griffin proposed the revolutionary idea that carefully selected new music be posted on the Internet for evaluation by listeners. That idea includes the placement of complete songs — not hooks — and songs from new or "edgier" artists.

Griffin threw down the gauntlet, challenging Broadcast Architecture CEO **Frank Cody** to exercise a leadership role in using "tomorrow's technology today" to attract younger demos and extend the format's life span.



Carl Griffin



Frank Cody

Convention sessions usually promote understanding and ongoing dialogue because they identify and clarify issues and agendas, but they seldom yield a substantive shift in thinking or practice. However, Griffin's suggestion gained such currency in the following days that Verve VP/A&R **Bud Harner** said, "For the first time, I left a convention with something real." Something actionable — now that's unique.

Griffin, a respected record executive and an outspoken advocate of music's creative leading edges, is passionate and determined to see the exposure of new music on the Internet. He says the idea represents an untapped research resource, one very different from BA's conventional

Mix-Master testing. It's not necessarily intended to replace auditorium tests, but to supplement them.

"I don't want to threaten any fragile egos," Griffin jokes. He claims that his concept is simple, timely and universally beneficial — a win-win for radio, labels, artists and listeners.

The New Paradigm

"I'd been thinking about aspects of music and technology and the future of both," Griffin says as he traces the idea's genesis. "But the thing in my gut is that we both — radio and records — need each other, and we haven't been acting that way. In order to survive and move into the future, we have to find better ways to work together. We've been adversaries for so long — at different pillars, trying to reach a midpoint — and this seemed like a good place to start."

"I left the convention feeling there could actually be some forward movement in the struggle between art and

commerce. One of the biggest bones of contention is music testing and the particular methodology that's been chosen.

"The way stations focus on recognizable names and familiar songs has slowed the development of 'baby acts.' Labels have been trying to find a better way to expose those acts and get more accurate feedback from the listening audience. Testing songs on the Internet is a first step toward accomplishing our collective goals.

"How better to get consumers involved with radio stations than by going to the station's website and having interaction with it?"

Carl Griffin

"There's a tremendous upside for everyone from utilizing the Internet. There's the exposure; the revenue through selling product; and the revenues from selling advertising on each station's website. The costs, of course, would be different for major labels than for independents.

"I propose the following: Every month each label will be able to submit to BA one whole track to be played on the website of each station in their Smooth Jazz network. The same songs will go on all stations' sites. Stations will promote the website destination, where listeners will be able to vote for songs that they think should be added to the station's playlist.

"Depending on how each station manages its site, there could also be a questionnaire about listening and buying habits, lifestyle data, radio listening preferences — anything. Each station could partner with a retailer so listeners could buy the product directly, or there could be a link to the label's site."

"We're working on an application that's going to be extremely interesting to listeners and extremely useful to programmers, as well as a vehicle for the exposure of music."

Frank Cody

A Better Barometer

"I can't stress enough that we need each other," Griffin continues. "We all know how important the Internet is going to be, so it's more important than ever for the music community to join forces now. Every time a station flips or an artist is dropped for lack of sales, smooth jazz takes another hit. My proposal will need some fine-tuning, but from the reaction it has received, it's a great place to start."

"I want a better barometer, so we can all talk intelligently with our artists about what real people have to say about their music. I cannot accept that an eight-second hook is the true test of a song. If someone can listen repeatedly on the Internet, they can make an informed opinion. Those of us who grew up on AM radio remember how songs were rotated really fast. You'd hear a song over and over, and at some point you'd hear it and get it, but it often took repeated listens to decide.

"Just think of the databases that stations could mine using this idea. C'mon, we're in the Information Age, and we need to be able to reach our consumers and market to them directly. The Internet is the perfect way to do that. How better to get consumers involved with radio stations than by going to the station's website and having interaction with it?"

"How empowered will listeners feel if they go to WQCD's site, hear a song and say to themselves, 'I'd like to hear that on WQCD.' Then they vote and hear the song on the radio. Imagine that! Stations won't have to pay listeners to come to a focus group. Participants won't have to show up at a designated time. Instead, they'd log on when they're free to do so."

Those comments led N-Coded VP/Promotion **Eulis Cathey** to interject, "The key is whether or not stations

are open enough to recognize the significance of this concept and to incorporate the information into their overall game plans on how to present music to the public. If they can only enhance what they do, it's very important that stations not view this idea as threatening, because not. The point is that it's about everyone helping each other."

Cody Accepts The Challenge

Broadcast Architecture is the NAC/Smooth Jazz format's leading research and consulting company, and Cody, its CEO, was a primary force in the format's birth and subsequent rise to success. Although the merger of Clear Channel and AMFM (who owns BA) has probably been at the forefront of his thoughts since the convention, Cody says he's eager to pursue ways to implement Griffin's idea.

"We're totally into it," Cody claims. "I accept Carl's challenge as a plan on working with him and other record labels or artist management groups that want to find a way in which we can fully exploit the Internet for the common good of music and radio. We have to be careful to separate the concept of this research, however. Getting people to listen who are fans — who know the radio station that's asking for their opinion — is kind of like asking your best friend, 'What do you think of my new dress or my haircut?' That's the reason most research is done blind. Hence, the old term 'blind taste test.'"

"But we're working on an initiative, BA Interactive, which we're going to reveal very soon in concert with Clear Channel's Internet initiative, in order to develop an application that's going to be extremely interesting to listeners and extremely useful to programmers, as well as a vehicle for the exposure of music."

"I want a better barometer, so we can all talk intelligently with our artists about what real people have to say about their music. I cannot accept that an eight-second hook is the true test of a song."

Carl Griffin



BLISSSED OUT

There's grooving, and then there's turbo-grooving. That may account for the happy expressions on the faces of KKSF/S.F. VP/Prog. Paul Goldstein and Broadcast Architecture Dir. Prog. Renee DePuy during the recent R&R Convention.

Double your pleasure.
Double your Koz.

Dave Koz
Careless Whisper
featuring **Montell Jordan**

The new track to NAC radio along with the current success of
"Can't Let You Go (The Sha La Song)" featuring Luther Vandross
and follow-up to the #1 smash hits "Together Again" and "Surrender."



Produced by Montell Jordan and Schappell Crawford for Mo'Swang Productions. • Management: W.F. Leopold Management, Inc.

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R&R NAC/Smooth Jazz Top 30

July 21, 2000

LAST WEEK	THIS WEEK	ARTIST TITLE (LABELS)	TOTAL PLAYS	+/- PLAYS	GROSS IMPRESSIONS (9)	WEEKS ON CHART	TOTAL STATIONS/ADDS
1	1	BONEY JAMES & RICK BRAUN Grazin' In... (Warner Bros.)	791	-1	126022	12	37/0
5	2	CHRIS STANDRING Hip Sway (Instinct)	739	+115	115625	14	36/0
2	3	GEORGE BENSON Deeper Than You Think (GRP/VMG)	703	+24	106241	11	35/0
3	4	BRIAN CULBERTSON Do You Really Love Me (Atlantic)	697	+27	108238	14	36/0
4	5	DOWN TO THE BONE The Zodiac (Internal Bass)	638	+10	99412	14	34/0
8	6	RICHARD ELLIOT Moomba (Blue Note)	483	+10	56376	10	33/0
6	7	PAUL TAYLOR Avenue (Peak/Unity/N-Coded)	479	-106	74696	25	29/0
11	8	JEFF GOLUB F/PETER WHITE No Two Ways About It (GRP/VMG)	475	+45	72670	10	34/0
9	9	JOYCE COOLING Before Dawn (Heads Up)	456	+15	71034	16	33/1
BREAKER	10	DAVE KOZ Can't Let You Go (The Sha...) (Capitol)	441	+43	69246	5	35/0
12	11	STEELY DAN Jack Of Speed (Giant/Reprise)	419	-9	39352	12	29/0
10	12	BOB JAMES Raise The Roof (Warner Bros.)	401	-36	50138	21	30/0
17	13	JAY BECKENSTEIN Sunrise (Windham Hill)	394	+32	59718	14	30/0
18	14	BRENDA RUSSELL Catch On (Hidden Beach)	389	+34	45373	9	31/2
7	15	RONNY JORDAN London Lowdown (Blue Note)	389	-130	66596	21	26/0
16	16	EUGE GROOVE Vinyl (Warner Bros.)	341	-23	43630	11	31/1
13	17	MARC ANTOINE Palm Strings (GRP/VMG)	334	-88	38583	25	26/0
19	18	CLUB 1600 Stay (N-Coded)	333	-17	44737	15	27/0
21	19	TONI BRAXTON Spanish Guitar (LaFace/Arista)	332	+30	46299	7	23/0
20	20	BRIAN MCKNIGHT 6,8,12 (Motown)	312	-9	37506	9	22/0
22	21	ACOUSTIC ALCHEMY Beautiful Game (Higher Octave)	291	0	22236	6	27/1
30	22	CRAIG CHAQUICO Cafe Carnival (Higher Octave)	202	+76	21230	2	21/6
24	23	MICHAEL MCDONALD The Meaning Of Love (Ramp)	202	+12	14907	4	16/2
23	24	MAYSA Got To Be Strong (Rice/N-Coded)	192	-33	27262	17	15/0
DEBUT	25	MICHAEL LINGTON Twice In A Lifetime (Samson)	184	+74	24912	1	20/4
25	26	CHUCK LOEB Silver Star (Shanachie)	167	-14	13699	6	15/0
26	27	JAZZMASTERS London Chimes (Hardcastle/Trippin' 'N' Rhythm)	160	+8	14897	3	17/2
29	28	VARIOUS ARTISTS Manenberg (Heads Up)	149	+19	13506	2	16/2
27	29	DON HENLEY Taking You Home (Warner Bros.)	147	+9	10843	8	10/0
DEBUT	30	STEVE COLE Got It Goin' On (Atlantic)	141	+40	33240	1	16/3

37 NAC/Smooth Jazz reporters. Songs ranked by total plays for the airplay week of Sunday 7/9-Saturday 7/15. Bullets appear on songs gaining plays or remaining flat from previous week. If two songs are tied in total plays, the song being played on more stations is placed first. Breaker status is assigned to songs reaching 400 plays or more for the first time. Songs below No. 20 are moved to recurrent after 20 weeks. Gross Impressions equals Average Quarter Hour Persons times number of plays (times 100). Average Quarter Hour Persons used herein with permission from The Arbitron Company (Copyright 2000, The Arbitron Company). © 2000, R&R Inc.

New & Active

WALTER BEASLEY Comin' At Cha (Shanachie)
Total Plays: 130, Total Stations: 14, Adds: 2

KIM WATERS Hudson River Nights (Shanachie)
Total Plays: 107, Total Stations: 12, Adds: 0

NELSON RANGELL All In All (Shanachie)
Total Plays: 101, Total Stations: 10, Adds: 1

BONEY JAMES All Night Long (Warner Bros.)
Total Plays: 91, Total Stations: 11, Adds: 2

AL JARREAU Last Night (GRP/VMG)
Total Plays: 89, Total Stations: 8, Adds: 2

SAM CARDON Last Night Of Summer (Treble V)
Total Plays: 70, Total Stations: 8, Adds: 1

DAVID BENOIT Red Baron (GRP/VMG)
Total Plays: 64, Total Stations: 11, Adds: 5

YOLANDA ADAMS Fragile Heart (Elektra/EEG)
Total Plays: 57, Total Stations: 5, Adds: 0

BEBEL GILBERTO So Nice (Summer Samba) (Six Degrees)
Total Plays: 57, Total Stations: 5, Adds: 0

B.B. KING/ERIC CLAPTON Come Rain Or Come Shine (Duck/Reprise)
Total Plays: 47, Total Stations: 7, Adds: 2

LARRY CARLTON Silky Smooth (Warner Bros.)
Total Plays: 42, Total Stations: 5, Adds: 0

Songs ranked by total plays

Most Added.

ARTIST TITLE (LABELS)

CRAIG CHAQUICO Cafe Carnival (Higher Octave)

DAVID BENOIT Red Baron (GRP/VMG)

MICHAEL LINGTON Twice In A Lifetime (Samson)

JIMMY HASLIP Novelas (Unitone)

STEVE COLE Got It Goin' On (Atlantic)

ROBERTS BROTHERS Sooner Or Later (BDM)

Most Increased Plays

ARTIST TITLE (LABELS)

CHRIS STANDRING Hip Sway (Instinct)

CRAIG CHAQUICO Cafe Carnival (Higher Octave)

MICHAEL LINGTON Twice In A Lifetime (Samson)

JEFF GOLUB F/PETER WHITE No Two Ways... (GRP/VMG)

DAVE KOZ Can't Let You Go (The Sha...) (Capitol)

STEVE COLE Got It Goin' On (Atlantic)

BRENDA RUSSELL Catch On (Hidden Beach)

WALTER BEASLEY Comin' At Cha (Shanachie)

JAY BECKENSTEIN Sunrise (Windham Hill)

TONI BRAXTON Spanish Guitar (LaFace/Arista)


Breakers.

DAVE KOZ
Can't Let You Go (The Sha...) (Capitol)

TOTAL PLAYS/INCREASE TOTAL STATIONS/ADDS

441/43 35/0

Most Added is the total number of new adds officially reported to R&R by each reporting station. Songs unreported as adds do not count toward overall total stations playing a song. Most Increased Plays lists the songs with the greatest week-to-week increases in total plays. Weighted chart appears on R&R ONLINE MUSIC TRACKING.



“Do It Again”

including performances by
Jeff Lorber and **Warren Hill**
the next single from
Garden Party's
no static at all
Going for airplay 8/14!

THE VOICE THAT SATISFIES.
Rachelle Ferrell
"Satisfied"

"When I first saw this lady perform, my jaw dropped...her voice is awesome. She sings like an angel. I continue to be a huge fan and can only imagine what new songs she will be bringing to this new millennium." – Natalie Cole



The debut single from the highly anticipated album
INDIVIDUALITY (CAN I BE ME?)

Produced by George Duke for George Duke Enterprises • Management: Kent Blackwelder Management

NAC notes

with Carol Archer

Boney James & Rick Braun make R&R chart history as their smash "Grazin' in the Grass" (Warner Bros.) holds onto No. 1 for the seventh consecutive week. The previous record for weeks at No. 1 is a tie between Boney James' "Into the Blue," David Benoit's "Rejoyce" and Chuck Loeb's "The Music Inside," all of which earned six weeks at the top of our chart. Congratulations to Rick and Boney, Deborah Lewow and everyone at Warner Bros., as well as Cliff Gorov and the gang at All That Jazz.

Chris Standring's "Hip Sway" (Instinct) powers 5-2*. Bolstered by an increase of 115 plays for top Most Increased, Standring's got a good strong shot at No. 1 next week. **Richard Elliot's** "Moomba" (Blue Note) moves 8-6*. **Jeff Golub's** "No Two Ways About It" (GRP/VMG) rises 11-8*, and **Dave Koz's** "Can't Let You Go" (Capi-

tol) jumps 14-10*/Breaker. Each is a strong contender gathering momentum for the ride to the top.

Craig Chaquico's evocative "Cafe Carnival" (Higher Octave) is poised for a chart debut next week. Now it's our top New & Active, second Most Increased, with +76 plays, and Most Added, with six reporters — like KYOT/Phoenix and KCIY/Kansas City — joining the carnival this week. Additionally, the track moves from an add with five plays to 17 plays in only one week at KTUV(The Wave)/L.A. And it sounds tremendous on the air.

David Benoit's "Red Baron" (GRP/VMG) picks up five adds this week, notably at The Wave, WNUA and WJZL/Milwaukee. This charming track deserves a third, fourth or fifth listen if you're not convinced as yet.

Speaking of listening attentively, one track that definitely deserves reassessment is **Bebel Gilberto's** "So Nice" (Six Degrees). This is a great samba — in English, no less! — from the daughter of Brazilian artist Joao Gilberto. It's a lustrous and breezy song with an unforgettable melody. There's a retail story too: Bebel Gilberto's CD *Tanto Tempo* was the No. 1 seller at the San Francisco Bay Area Virgin Megastore last week. This track has obvious appeal, but you'll have to listen to it in order to hear it.

Heads

Steve Cole
Between Us
Atlantic

It's rare for a solo artist to debut as auspiciously as **Steve Cole** did with his 1998 CD *Stay Awhile*. That project spawned two No. 1 hits ("When I Think of You" and "Say It Again"), one top five and one top 10 track. Cole was also honored as Best New Artist at the 1999 Oasis Smooth Jazz Awards. What a way to end the millennium. Now, he's teamed with producer and songwriting collaborator Brian Culbertson again on the outstanding *Between Us* (Atlantic).

Sophomore efforts sometimes sound as though the artist gave everything on their first record, then had no creative juice left to fuel a follow-up, but not here. Cole's range as both a composer and artist is commanding, and both talents are on full display. The first single, "Got It Goin' On," which debuts at 30* this week, is just one vivid demonstration that Cole is particularly deft at crafting commercial instrumental pop tunes. Listeners and programmers alike will be pleased that this record has a far more organic, funky sound (check out "Take Me Home to You," "Together Again" and the title track) than its predecessor. *Between Us* showcases Cole's rich tenor tone beautifully; now we have a chance to admire his soprano and alto work too. Where, everyone always asks, will new smooth jazz stars come from? Steve Cole is one.



KJZY/Santa Rosa MD Rob Singleton discusses the results of a music test earlier this year and this week's new adds: "I love when I can get cool new music on the air," he enthuses.

UNDER THE RADAR

R&R'S EXCLUSIVE BAROMETER FOR NEW MUSIC

We've been listening to and considering **Jimmy Haslip's**

"Novelas" (Unitone) for weeks. It's got a lovely kind of Brazilian vibe to it. The delay in adding it was caused by having to wait until we had space for it. But we had to add it, because it grew on us with each listen. If I like something enough to keep listening to it over and over in my office, I know it's something that is going to catch people. If I can't get it off my turntable, I think people will tune in to hear it on the radio. It's not low-key, but it's not in-your-face, either. It's tropical and pretty, and there's nothing wrong with pretty. I look for attractive melodies like Haslip's. ■ **Urban Knights'** new single, "The Gypsy" (Narada), is a guitar song featuring Earl Klugh and Fared Haque. I love sax and horns, but we had room for a guitar song, and it adds balance. We don't often add songs so quickly, but this one got to the right place at the right time. ■ We also added **Michael O'Neill's** "Never Too Late..." He's George Benson's rhythm guitarist, and this track sounds a lot like Benson, with similar flourishes. It's on an independent label, either Green Thumb or Merrimac, and the tune is very strong. ■ We did an auditorium test in February. We tested a lot of our powers, about 500 songs, mostly vocals. The most interesting finding was that the older crossover jazz we play — "The Crowd," "Take Five," "Poinciana," "Watermelon Man" — all tested through the roof! That's an important element in KJZY's sound, and we're more comfortable with it than ever. We had hoped that it was the right approach all along, but the positive scores confirm it. Mainstream titles, like Natalie Cole's "Route 66," "The Girl From Ipanema," "Cast Your Fate to the Wind" and Diana Krall's "Peel Me a Grape" and "Let's Fall in Love," were very strong too. The highest-testing track was "Moondance." ■ We also tested pop-oriented vocals that we haven't played that much. Most tested very high, but since we didn't tell people what station we were testing for, their responses might have been based on "likes" or familiarity rather than their suitability for KJZY. But there were about 100 subjects, and it was our kind of audience, mostly P1s and P2s who have listened to us. Marvin Gaye and Ray Charles tested well, as did rock-era artists with roots in the '70s such as Bonnie Raitt, Clapton, Sting/Police and Tracy Chapman. Sometimes, though, similar material, like Billy Joel's "Just the Way You Are," generates complaint calls. ■ The most unfortunate aspect of the test was that format vocals didn't test well. I attribute this to the fact that they weren't hits on other stations and were not that familiar in the auditorium. Personally, I've never been a fan of the pop-vocal approach to the mix. But sometimes when I hear a slot filled with a song that was a certified hit, it's hard to imagine a smooth jazz vocal that wasn't a hit having the same impact. Still, I'm one who wants to fight for the smooth jazz vocalists of the world. But it is also always a matter of the song and the artists who fit what you're doing. Since the test, we've added a couple of vocals by Steve Tyrell, and every time we play one, we get lots of favorable calls.



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Stations and their adds listed alphabetically by market

ZMR/Albany, NY PD: Patrick Ryan No Adds	KOAI/Dallas-Ft. Worth, TX PD: Maxine Todd MD: Teresa Kincaid No Adds	WSMJ/Knoxville, TN OM/PD: Tom Miller No Adds	WOCO/New York, NY PD: John Mullen MD: Rick Laboy ERIC GROOVE "Heat" ADULTIC ALBANY "Same" BRENDA RUSSELL "Cafe"	KKJZ/Portland, OR PD: Chris Miller MD: David Shall 13 MICHAEL LINGTON "Heat" 11 DRAG CHAZZCO "Cafe"	KIFM/San Diego, CA PD: Mike Vasquez APD/MD: Kelly Cole 3 MICHAEL McDONALD "Manenberg"	WSJT/Tampa, FL PD: Ross Block MD: Kathy Curtis STEVE COLE "Cafe"
AK/Anchorage, AK M/PD: Aaron Wallender MD: Jennifer Summers KING CLAPTON "Cafe" JAMES & BRAN "Father" MICHAEL LINGTON "Heat" ROBERTS BROTHERS "Smoother" LARRY PULICA "Heat" URBAN KNIGHTS "Gypsy" ABOVE THE CLOUDS "Easy"	KHHH/Denver-Boulder, CO PD/MD: Becky Taylor SOUL CONVERSATION "Same" JAZZMASTERS "Cafe"	KTWV/Los Angeles, CA PD: Chris Brodie APD/MD: Ralph Stewart DAVID BENOIT "Heat"	WJCD/Norfolk, VA MD: Larry Hollowell JIMMY WALSH "Smoother" VARIOUS ARTISTS "Manenberg" TOM GRANT "Gentle"	WWND/Raleigh-Durham, NC 10 NELSON RANGELL "Cafe" 10 MICHAEL LINGTON "Heat" 10 DRAG CHAZZCO "Cafe"	KMGQ/Santa Barbara, CA PD: Mark De Anda APD/MD: Steve Bauer BRENDA RUSSELL "Cafe"	KOAZ/Tucson, AZ PD/MD: Erik Foxx No Adds
WUA/Chicago, IL PD: Bob Kaake PD/MD: Steve Stiles DAVID BENOIT "Heat"	WVMV/Detroit, MI PD: Tom Sleeker MD: Sandy Kovach GENE DUNLAP "Cafe"	WLVE/Miami, FL PD/MD: Bret Michael WALTER BEASLEY "Cafe" STEVE COLE "Cafe" BONEY JAMES "Heat" NORMAN BROWN "Gentle"	WLOQ/Orlando, FL PD: Dave Kosh MD: Patricia James 12 HOUSTON & GLENN "Heat" 6 JAZZMASTERS "Cafe" 6 STEVE COLE "Cafe" 9 ROBERTS BROTHERS "Smoother" MARYA "Easy"	KSRN/Reno, NV GM/PD: Scott Seidenstricker MICHAEL McDONALD "Manenberg" JOYCE COOLING "Father"	KJZY/Santa Rosa, CA PD: Gordon Zlot MD: Rob Singleton 2 MICHAEL O'NEILL "Smoother" 2 JIMMY WALSH "Smoother" 2 URBAN KNIGHTS "Gypsy"	WJZW/Washington, DC PD: Kenny King MICHAEL LINGTON "Heat"
WV/Cleveland, OH PD/MD: Bernie Kimble WALTER BEASLEY "Cafe" JOE MCBRIDE "Heat"	KEZL/Fresno, CA PD: J. Weidenheimer 6 DRAG CHAZZCO "Cafe" 7 SAN CARLOS "Heat"	WJZI/Milwaukee, WI PD: Chris Moreau MD: Debbie Young DAVID BENOIT "Heat" KING CLAPTON "Cafe"	WJZZ/Philadelphia, PA PD: Anne Gress APD/MD: Michael Tozzi ROBERTS BROTHERS "Smoother"	KSSJ/Sacramento, CA PD: Steve Williams APD/MD: Ken Jones 3 JIMMY WALSH "Smoother" 3 DRAG CHAZZCO "Cafe" 3 BOE JAMES "Heat"	KWJZ/Seattle-Tacoma, WA PD: Carol Handley MD: Dianna Rose JIMMY WALSH "Smoother"	JRN/(Jones NAC)/National PD: Steve Hibbard MD: Cheri Marquart DAVID BENOIT "Heat"
ZA/Columbus, OH PD/MD: Bill Harman AL JARREAU "Heat" MICHAEL O'NEILL "Smoother" SHAMAKA "Gentle" VARIOUS ARTISTS "Manenberg" BOE JAMES "Heat"	WYJZ/Indianapolis, IN PD/MD: Carl Frye 14 AL JARREAU "Heat"	KSBR/Mission Viejo, CA OM/PD: Terry Wedel MD: Derrick Dixon BONEY JAMES "Heat"	WJZZ/Philadelphia, PA PD: Anne Gress APD/MD: Michael Tozzi ROBERTS BROTHERS "Smoother"	KSSJ/Sacramento, CA PD: Steve Williams APD/MD: Ken Jones 3 JIMMY WALSH "Smoother" 3 DRAG CHAZZCO "Cafe" 3 BOE JAMES "Heat"	KWJZ/Seattle-Tacoma, WA PD: Carol Handley MD: Dianna Rose JIMMY WALSH "Smoother"	JRN/(Jones NAC)/National PD: Steve Hibbard MD: Cheri Marquart DAVID BENOIT "Heat"
WV/Cleveland, OH PD/MD: Bernie Kimble WALTER BEASLEY "Cafe" JOE MCBRIDE "Heat"	WYJZ/Indianapolis, IN PD/MD: Carl Frye 14 AL JARREAU "Heat"	KSBR/Mission Viejo, CA OM/PD: Terry Wedel MD: Derrick Dixon BONEY JAMES "Heat"	WJZZ/Philadelphia, PA PD: Anne Gress APD/MD: Michael Tozzi ROBERTS BROTHERS "Smoother"	KSSJ/Sacramento, CA PD: Steve Williams APD/MD: Ken Jones 3 JIMMY WALSH "Smoother" 3 DRAG CHAZZCO "Cafe" 3 BOE JAMES "Heat"	KWJZ/Seattle-Tacoma, WA PD: Carol Handley MD: Dianna Rose JIMMY WALSH "Smoother"	JRN/(Jones NAC)/National PD: Steve Hibbard MD: Cheri Marquart DAVID BENOIT "Heat"
ZA/Columbus, OH PD/MD: Bill Harman AL JARREAU "Heat" MICHAEL O'NEILL "Smoother" SHAMAKA "Gentle" VARIOUS ARTISTS "Manenberg" BOE JAMES "Heat"	KCIY/Kansas City, MO PD: Steve Wiersman MD: Michelle Chase DRAG CHAZZCO "Cafe"	KRVR/Modesto, CA PD: Jim Bryan MD: Doug Wulff JANGO "Smoother" SHIMMY PURULCA "Heat"	KYOT/Phoenix, AZ PD: Nick Francis APD/MD: Greg Morgan 9 DRAG CHAZZCO "Cafe"	KSSJ/Sacramento, CA PD: Steve Williams APD/MD: Ken Jones 3 JIMMY WALSH "Smoother" 3 DRAG CHAZZCO "Cafe" 3 BOE JAMES "Heat"	KWJZ/Seattle-Tacoma, WA PD: Carol Handley MD: Dianna Rose JIMMY WALSH "Smoother"	JRN/(Jones NAC)/National PD: Steve Hibbard MD: Cheri Marquart DAVID BENOIT "Heat"

37 Total Reporters
 37 Current Reporters
 36 Current Playlists

Did Not Report, Playlist Frozen (1):
 KWSJ/Wichita, KS

Most Played Recurrents

URBAN KNIGHTS Sweet Home Chicago (Narada)

LARRY CARLTON Fingerprints (Warner Bros.)

AL JARREAU Just To Be Loved (GRP/VMG)

KIM WATERS Secrets Told (Shanachie)

BONEY JAMES Boneyizm (Warner Bros.)

WALTER BEASLEY Nice And Easy (Shanachie)

DAVE KOZ Surrender (Capitol)

DAVID BENOIT Miles After Dark (GRP/VMG)

CHRIS BOTTI Why Not (GRP/VMG)

JOYCE COOLING Callie (Heads Up)

NORMAN BROWN Paradise (Warner Bros.)

KENNY GARRETT Simply Said (Warner Bros.)

BRIAN MCKNIGHT Back At One (Motown)

ROGER SMITH Off The Hook (Miramar)

KENNY G Stranger On The Shore (Arista)

STEVE COLE It's Gonna Be Alright (Bluemoon/Atlantic)

WALTER BEASLEY If You Knew (Shanachie)

DAVE KOZ Together Again (Capitol)

KENNY G W/LOUIS ARMSTRONG What A Wonderful World (Arista)

JANGO With Your Love (Samson)

NAC/SMOOTH JAZZ Going For Adds

7/24/00

RACHELLE FERRELL Satisfied (Capitol)
 BB KING & ERIC CLAPTON Come Rain Or Shine (Reprise)
 DAVE KOZ I/MONTELL JORDAN Careless Whisper (Capitol)
 JOE MCBRIDE Texas Rhythm Club (Heads Up)
 OLIVER I/KIM WATERS Shadows Of Love (Real Deal)
 MACEO PARKER I/ PRINCE The Greatest Romance Ever Sold (What Are)
 ROGER SMITH Uptown (Miramar)
 URBAN KNIGHTS The Gypsy (Narada)

National Specialty Programming

JazzTrax

ART GOOD
 818-504-5787

Steve Cole Got It Goin' On

Steve Cole Waterfalls

Various Manenberg

Walter Beasley Baby Girl

Netradio.com

ROB MOORE
 612-379-6253

Maysa All My Life

Dave Koz Radio Show

RENEE DEPUY
 609-921-1188

Various Manenberg

CYNDEE MAXWELL

max@rronline.com

Diary Of An Online Music Test

In last week's recap of the "Rockin' the 'Net" panel at R&R Convention 2000, WJJO/Madison, MI OM Glen Gardner remarked that his station had stopped doing traditional callout research in favor of online music testing. "We usually have 1,000 people take the test every week," he noted. "The response is great, and the audio quality is much better than over a phone line."

My interest piqued, I asked Gardner and RadioResearch.com for permission to participate in such a survey in order to get first-hand experience in this new world of music testing. From the WJJO homepage, www.wjjo.com, I clicked on "Solid Rock Music Test" and filled out a brief form to join the Listener Advisory Board. I chose a username and gave my first and last name, e-mail address, gender, age (I entered 99 so my test could easily be found and removed from the database) and ZIP code.

Four questions remained: Stations you've listened to at least once in the past week (six stations are listed, multiple choices allowed), station listened to the most in the past week (the same six stations, one choice allowed), amount of radio listening in a typical day, and if it's okay for WJJO to send occasional e-mails.

According to RadioResearch.com VP/Sales & Customer Service Nathan Little, the first three questions tell programmers "what kind of programming their competitors are getting and who they are sharing these listeners with." This, of course, also includes the number of P1 listeners in the study. He adds that PDs can fill in the number of P1s to include in the results.

The last question, about sending mail messages, is the essence of mission marketing. Says Little, "The one who registers and receives e-mail from WJJO will feel they're getting spammed. They've given authorization to Glen

Gardner and the staff of WJJO to send them occasional e-mails. And the testing procedure comes through an e-mail."

Security Devices

The next day there was a message in my e-mail in-box from WJJO: "Dear Cyndee, Thank you for agreeing to take part in our Madison's Solid Rock 94.1 JJO online surveys. We just set up a new survey for you. You can access it at your earliest convenience by following the three steps below. Thanks again!"

The three steps were a reminder of my username, the password for the survey and the link to click on to go to the survey. Little remarks, "The unique password for every survey is one of the security devices. The server records all the data you entered, and it only recognizes your username and password one time. If anyone gets any ideas about trying to mess with the test, they can't."

The remainder of the e-mail soliciting my opinion consisted of these two messages: "Check out this survey for new music from Korn, One Way Ride and more. Hope you enjoyed the 4th of July — now look for the JJO stage at the Dane County Fair July 21st with Caroline's Spine — just 4 bucks!! If you need help hearing the clips, you can download the latest version of the FREE RealAudio player from <http://www.real.com>. Thanks again! — Your friends at Madison's Solid Rock 94.1 JJO."

"P.S. You're receiving this because you are registered with our Madison's Solid Rock 94.1 JJO Listener Advisory Board. This gives you access to online surveys we conduct and short notes to let you know about things we're doing. If you wish to be taken out of our Listener Advisory Board, just send an e-mail to wjjo@surveycenter.com. Please type REMOVE in the subject line and give us your exact username. Thanks!"

On To The Test

I actually took the test two days later. I wanted to do it on a relatively quiet day with as few interruptions as possible. I returned to the e-mail and clicked on the link, entered my username and password and was immediately taken to the test screen. The station logo was at the top, followed by the message, "Please tell us if you are familiar with each song below, how you'd rate it on a 5-point scale and whether or not you're tired of hearing it on the radio."

A table of five columns on a black background made for a clean look that was easy on the eyes. The columns were headed: "Song Title" — Click on a song title to hear a Real Audio clip of each song." ("Need help?" link provides assistance.) "Artist," "Familiarity," "Rating on a 1-5 Scale" and "Tired or Not" completed the column headers.

In the "Familiarity" column, users click on either "Familiar With It" or "Don't Know It." The "Rating" column consists of a pull-down menu where the number is selected and a notation that 1 is worst, 5 is best. And, as with the "Familiarity" column, the "Tired" column allowed for one of two choices: "Tired of It" or "Not Tired of it."

I found no problems with hearing the audio when clicking on each song title. It was fast and painless on my T1 Internet connection at work. Most of the song clips were approximately 30 seconds long, though some were 20 seconds. As a consumer in a market where many Active Rock songs aren't played, it was an interesting experience not to recognize the clip of a song I know I've played in the office! I also found that it was possible to say I was unfamiliar with a song but liked the hook anyway.

Twenty-nine songs were on the test, and when I reached the second

Without any distractions one could take the test and answer the perceptual questions in 20 minutes or less. It was a simple process that left me none the worse for wear. (Buying a cell phone is more complicated!)

to the last one, I was interrupted by a phone call that lasted 20 minutes. However, it had only taken 10 minutes to get that far, even though I had listened to the hooks of a few songs more than once.

At the end of the table was a button bar that read, "When done rating all songs, press here to go to the final question." A new screen appeared with the station logo at the top and "One last question. When you listen to the radio, do you only listen to Rock, or do you listen to other types of music (like Country, Top 40, Jazz, etc.)? A large window was displayed, followed by a button bar that said, "Write as much as you want, then press here to finish the test."

The last screen read: "That's it! We hope you enjoyed listening to the songs and rating them. We appreciate your feedback and comments, 'cause this helps us stay on top of how you feel about the songs as we play 'em over time. If you have any additional comments you can always send them to us at wjjo@surveycenter.com."

"We'll send you another e-mail soon to ask if you'd like to participate in another survey in the coming week or two, plus we'll get you special concert and event information like we always do! Until then, keep rockin'!"

"Click here to go to the Madison's Solid Rock 94.1 JJO website."

Without any distractions one could take the test and answer the perceptual questions in 20 minutes or less. It was a simple process that left me none the worse for wear. (Buying a cell phone is more complicated!)

Survey Says!

On the other end of the test, Little guided me through the various results screens programmers access to sort through the data. One can adjust the parameters for familiarity, population and verbatims. The reports, too, can be sorted in a number of ways.

The Database Status Report notes the total number of people in the database. Little says, "Glen has a huge database — well over 5,000 people. When he sends out a music survey, he can choose to send it to everyone in the database or to a random 10%, 25%, 33% or 50% of this database."

The report also notes the number and percentage of male/female and the percentage broken out in age

brackets. Numbers and percentages for WJJO cumers and faves are listed, as well as the cume sharing with competitors.

The Song Ranker report allows for sorting in multiple ways. The default setting was by Score. I selected the population filter for males, 18-34, and must cume. It was amazing to see that WJJO's No. 1 song was Disturbed's "Stupify," which was recognized by 95%, with an average score of 4.1 out of a possible 5. Only 17% said they were tired of it. Little adds, "We're only concerned with tired scores when they get up into the 50%-60% range. It takes a lot of play to get there." Clicking on the song revealed specific details in a bar graph: the number of respondents who gave it a 5, a 4, 3, 2, 1 or Unfamiliar, and the number who were tired of it.

The next report Little walked me through was the Verbatim Comments. "So many programmers tell us that they thought this was just going to be music testing but have found the verbatim feedback often becomes more important. They say they can look at the charts and get a pretty good sense of what music they should play, but here's some really valuable information that they're only getting because of the questions asked after people have scored the songs." Verbatim reports can also be sorted by name, age or gender.

Little concludes that, in his experience, the best response rates come from 18-34 men. Typically, anywhere "from 35%-40% up to 60%. Glen does exceptionally well; he's typically in the 50% and above. Those young, and even older, rock fans are pretty passionate. Sometimes I set up the verbatims to take a look at the responses so I can take a look at everyone in the database. What impresses me is that listeners aged 35-50 have the same kind of passion."

"I'm so impressed with how Glen has used the system — he's done a sensational job. Some people see this as a cool music surveying system but it's so much more than that. It's an actual feedback system as well."

As long as the system is easy and a pleasant experience for the user, and important safeguards remain in place for programmers, I see no reason why more stations wouldn't at least investigate this new technology.



STILL STIRRING UP TROUBLE

This time WXRC/Charlotte was the beneficiary of some Capitol trouble when Stir strode into town. Ready to start "Climbing the Walls" are (l-r) Stir's Brad Booker, Andy Schmidt, WXRC PD Ron Bowen, the band's Kevin Gagnepain and Capitol's Joe Rainey.

R&R Rock Top 50

July 21, 2000

LAST WEEK	THIS WEEK	ARTIST TITLE LABEL(S)	TOTAL PLAYS	+/- PLAYS	GROSS IMPRESSIONS ('00)	WEEKS ON CHART	TOTAL STATIONS ADDED
1	1	CREED With Arms Wide Open (Wind-up)	1725	+3	104656	15	71/0
2	2	3 DOORS DOWN Kryptonite (Republic/Universal)	1505	-10	103433	27	67/0
3	3	METALLICA I Disappear (Hollywood)	1443	-11	89051	13	64/0
4	4	AC/DC Satellite Blues (EastWest/EEG)	1235	-18	73821	10	66/0
5	5	STONE TEMPLE PILOTS Sour Girl (Atlantic)	1227	-95	67213	16	59/0
6	6	RED HOT CHILI PEPPERS Californication (Warner Bros.)	1036	+85	62078	5	64/1
7	7	U.P.O. Godless (Epic)	864	+3	50019	15	58/0
8	8	A PERFECT CIRCLE Judith (Virgin)	735	-4	46199	14	50/0
10	9	MOTLEY CRUE Hell On High Heels (Motley/Beyond)	641	+24	37608	6	50/5
9	10	MATCHBOX TWENTY Bent (Lava/Atlantic)	598	-26	33956	14	33/0
16	11	3 DOORS DOWN Loser (Republic/Universal)	587	+76	41577	7	51/7
14	12	IRON MAIDEN The Wicker Man (Portrait/Columbia)	587	+19	31788	9	48/1
11	13	B.B. KING/ERIC CLAPTON Riding With The King (Duck/Reprise)	567	-25	36534	9	35/0
17	14	CULT Painted On My Heart (Island/IDJMG)	536	+74	28813	6	41/0
12	15	NICKELBACK Leader Of Men (Roadrunner)	532	-57	24622	24	39/0
13	16	RED HOT CHILI PEPPERS Otherside (Warner Bros.)	519	-51	35331	27	46/0
21	17	PRIMUS W/OZZY N.I.B. (Divine/Priority)	493	+93	23012	3	45/6
20	18	PEARL JAM Light Years (Epic)	493	+62	31132	6	39/0
18	19	CREED Higher (Wind-up)	453	-8	43012	45	47/0
19	20	GODSMACK Voodoo (Republic/Universal)	450	+6	27440	35	31/0
15	21	JESSE JAMES DUPREE Mainline (V2)	448	-79	19201	10	41/0
Breaker	22	KENNY WAYNE SHEPHERD BAND Last Goodbye (Giant/Reprise)	433	+267	24438	2	47/8
Breaker	23	PAPA ROACH Last Resort (DreamWorks)	406	+59	18910	7	31/2
Breaker	24	EVE 6 Promise (RCA)	400	+5	21129	6	36/0
26	25	GODSMACK Bad Religion (Republic/Universal)	399	+48	24820	5	36/3
24	26	EVERCLEAR Wonderful (Capitol)	392	+16	27597	8	32/2
23	27	PAUL RODGERS Drifters (CMC/SRG)	366	-23	21146	9	28/1
29	28	DEFTONES Change (In The House Of Flies) (Maverick)	341	+24	17573	8	30/1
38	29	8STOP57 Question Everything (Reprise)	334	+111	17477	2	39/5
30	30	LIVE They Stood Up For Love (Radioactive/MCA)	334	+43	20671	3	36/3
31	31	QUEENS OF THE STONE AGE The Lost Art Of Keeping... (Interscope)	330	+41	23145	5	35/1
34	32	JIMMY PAGE & BLACK CROWES Ten Years... (Musicmaker.com/TVT)	313	+50	16896	7	28/3
25	33	FOO FIGHTERS Breakout (Roswell/RCA)	313	-39	16634	13	25/0
32	34	ONE WAY RIDE Painted Perfect (Refuge/MCA)	309	+26	13809	4	39/3
33	35	ISLE OF Q Little Scene (Universal)	288	+22	12579	3	29/1
28	36	PEARL JAM Nothing As It Seems (Epic)	270	-71	14448	14	23/0
37	37	INCUBUS Pardon Me (Immortal/Epic)	253	+26	13969	20	15/0
39	38	UNION UNDERGROUND Turn Me On... (Portrait/Columbia)	248	+25	11656	4	31/3
47	39	STIR Climbing The Walls (Capitol)	227	+60	9634	2	28/2
36	40	INDIGENOUS Little Time (Pachyderm)	224	-14	15223	12	20/0
49	41	INCUBUS Stellar (Immortal/Epic)	196	+35	8739	2	20/1
44	42	DISTURBED Stupify (Giant/Reprise)	186	+1	11085	8	19/0
40	43	JIMMY PAGE & BLACK CROWES What Is & What... (Musicmaker.com)	169	-45	19515	20	19/0
43	44	KID ROCK American Bad Ass (Top Dog/Lava/Atlantic)	167	-26	10627	11	17/0
42	45	BON JOVI It's My Life (Island/IDJMG)	166	-38	11695	9	15/0
35	46	BUSH Warm Machine (Trauma)	162	-91	12326	12	16/0
45	47	GOD GOO DOLLS Broadway (Warner Bros.)	161	-18	10884	16	11/0
Debut	48	DON HENLEY They're Not Here, They're... (Warner Bros.)	157	+144	6578	1	19/5
50	49	LIMP BIZKIT Take A Look Around (Theme...) (Hollywood)	153	-1	8455	4	11/1
41	50	STEVE EARLE Transcendental Blues (E-Squared/Artemis)	148	-63	9480	10	19/0

71 Rock reporters. Monitored airplay data supplied by Mediabase Research, a division of Premiere Radio Networks. Songs ranked by total plays for the airplay week of Sunday 7/9-Saturday 7/15. Bullets appear on songs gaining plays or remaining flat from previous week. If two songs are tied in total plays, the song being played on more stations is placed first. Breaker status is assigned to songs reaching 400 plays or more for the first time. Songs below No. 20 are moved to recurrent after 20 weeks. Gross Impressions equals Average Quarter Hour Persons times number of plays (times 100). Average Quarter Hour Persons used herein with permission from The Arbitron Company (Copyright 2000, The Arbitron Company). © 2000, R&R Inc.

Most Added.

ARTIST TITLE LABEL(S)	TOTAL PLAYS INCREASE
NICKELBACK Breathe (Roadrunner)	1
KENNY WAYNE SHEPHERD BAND Last Goodbye (Giant/Reprise)	1
3 DOORS DOWN Loser (Republic/Universal)	1
PRIMUS W/OZZY N.I.B. (Divine/Priority)	1
MOTLEY CRUE Hell On High Heels (Motley/Beyond)	1
8STOP57 Question Everything (Reprise)	1
DON HENLEY They're Not Here, They're... (Warner Bros.)	1
DEADLIGHTS Sweet Oblivion (OED/Elektra/EEG)	1
MILE Back To The Floor (Aware/C2/Columbia)	1

Most Increased Plays

ARTIST TITLE LABEL(S)	TOTAL PLAYS INCREASE
KENNY WAYNE SHEPHERD BAND Last... (Giant/Reprise)	+26
DON HENLEY They're Not Here... (Warner Bros.)	+14
8STOP57 Question Everything (Reprise)	+11
PRIMUS W/OZZY N.I.B. (Divine/Priority)	+9
RED HOT CHILI PEPPERS Californication (Warner Bros.)	+8
3 DOORS DOWN Loser (Republic/Universal)	+7
CULT Painted On My Heart (Island/IDJMG)	+7
PEARL JAM Light Years (Epic)	+6
STIR Climbing The Walls (Capitol)	+6
PAPA ROACH Last Resort (DreamWorks)	+5

Breakers.

KENNY WAYNE SHEPHERD BAND Last Goodbye (Giant/Reprise)

TOTAL PLAYS INCREASE	TOTAL STATIONS ADDED	CHART
433/267	47/8	22

PAPA ROACH Last Resort (DreamWorks)

TOTAL PLAYS INCREASE	TOTAL STATIONS ADDED	CHART
406/59	31/2	23

EVE 6 Promise (RCA)

TOTAL PLAYS INCREASE	TOTAL STATIONS ADDED	CHART
400/5	36/0	24

Most Added is the total number of new adds officially reported to R&R by each reporting station. Songs unreported as adds do not count toward overall total stations playing a song. Most Increased Plays lists the songs with the greatest week-to-week increases in total plays. Weighted chart appears on R&R ONLINE MUSIC TRACKING.

pitchshifter "Keep It Clean"

From the New Album *Deviant* In Stores Now

On Tour All Summer on

THE OZZfest 2000

www.pitchshifter.com
www.mcarecords.com

AIRPLAY NOW

MCA
RECORDS

Produced & Mixed by Dave Jordan • Management: Stuart & Bill Knight of Entertainment Management, London

New & Active

SR-71 Right Now (RCA) Total Plays: 129, Total Stations: 17, Adds: 3	DEF LEPPARD 21st Century Sha... (Mercury/UMG) Total Plays: 69, Total Stations: 7, Adds: 1
KORN Somebody Someone (Immortal/Epic) Total Plays: 117, Total Stations: 11, Adds: 0	ROB ZOMBIE Scum (Of The Earth) (Hollywood) Total Plays: 68, Total Stations: 11, Adds: 2
P.O.D. Rock The Party (Off The Hook) (Atlantic) Total Plays: 102, Total Stations: 15, Adds: 1	PANTERA Goddamn Electric (EastWest/EEG) Total Plays: 66, Total Stations: 7, Adds: 0
CREASE Frustration (Roadrunner) Total Plays: 89, Total Stations: 12, Adds: 0	FINGER ELEVEN Drag You Down (Wind-up) Total Plays: 65, Total Stations: 12, Adds: 3
CLARKS Better Off Without You (Razor & Tie) Total Plays: 85, Total Stations: 9, Adds: 1	DOPE You Spin Me Round (Like...) (Flip/Epic) Total Plays: 63, Total Stations: 10, Adds: 3

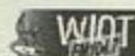
Songs ranked by total plays

Most Played Recurrents

METALLICA No Leaf Clover (Elektra/EEG)
FOO FIGHTERS Learn To Fly (Roswell/RCA)
CREED What If (Wind-up)
COLLECTIVE SOUL Heavy (Atlantic)
KID ROCK Only God Knows Why (Top Dog/Lava/Atlantic)
AC/DC Stiff Upper Lip (EastWest/EEG)
STAINED Home (Flip/Elektra/EEG)
RED HOT CHILI PEPPERS Scar Tissue (Warner Bros.)
GODSMACK Keep Away (Republic/Universal)
SANTANA F/EVERLAST Put Your Lights On (Arista)
BUSH The Chemicals Between Us (Trauma)
GODSMACK Whatever (Republic/Universal)
SANTANA F/ROB THOMAS Smooth (Arista)
BUCKCHERRY Lit Up (DreamWorks)
LENNY KRAVITZ Fly Away (Virgin)
LIVE The Dolphin's Cry (Radioactive/MCA)
KORN Make Me Bad (Immortal/Epic)
OLEANDER Why I'm Here (Republic/Universal)
METALLICA Turn The Page (Elektra/EEG)
EVERLAST What It's Like (Tommy Boy)

TUNED-IN

R&R/MEDIABASE 24/7



WLOT/Toledo

3am

AEROSMITH Janie's Got A Gun
CREED What If
JOE WALSH Confessor
VAN HALEN Jump
METALLICA No Leaf Clover
LED ZEPPELIN Black Dog
GUNS N' ROSES Sweet Child O' Mine
3 DOORS DOWN Laser
ZZ TOP La Grange

11am

RUSH Fly By Night
CREED One
BACHMAN TURNER OVERDRIVE Let It Ride
VAN HALEN Panama
SANTANA F/ROB THOMAS Smooth
SCORPIONS Zoo
GODSMACK Voodoo
QUEEN Fat Bottomed Girls
AC/DC Hell's Bells
SEVEN MARY THREE Cumbersome

4pm

JUDAS PRIEST Turbo Lover
STAINED Home
STEVIE RAY VAUGHAN Pride And Joy
VAN HALEN Hot For Teacher
LIVE The Dolphin's Cry
LED ZEPPELIN Hey Hey What Can I Do
CREED Higher
AEROSMITH Sweet Emotion
STONE TEMPLE PILOTS Interstate Love Song



WZZO/Allentown

3am

AEROSMITH Love In An Elevator
CREED With Arms Wide Open
DIRE STRAITS Sultans Of Swing
STONE TEMPLE PILOTS Interstate Love Song
JUDAS PRIEST Living After Midnight
3 DOORS DOWN Kryptonite
BLACK SABBATH Iron Man
ISLE OF G Little Scene
AC/DC For Those About To Rock
RED HOT CHILI PEPPERS Californication
NAZARETH Hair Of The Dog

11am

PINK FLOYD On The Turning Away
METALLICA I Disappear
PETER GABRIEL Solsbury Hill
LIVE Lighting Crashes
RUSH Closer To The Heart
CREED With Arms Wide Open
DEF LEPPARD Too Late For Love
BAD COMPANY Ready For Love
MATCHBOX TWENTY Bent
KENNY WAYNE SHEPHERD Blue On Black

4pm

BILLY THORPE Children Of The Sun
LIVE They Stood Up For Love
FOREIGNER Head Games
CANDLEBOX Far Behind
BOSTON Feelin' Satisfied
SISTER HAZEL Change Your Mind
PINK FLOYD Young Lust
METALLICA No Leaf Clover
TONIC You Wanted More



Monitored airplay data supplied by Mediabase Research, a division of Premiere Radio Networks. Tuned-In is based on sample hours taken from Friday 7/10. © 2000, R&R Inc.

ROCK

Going For Adds 7/25/00

58 Piece Of Candy (Americoma/Beyond)
DEXTER FREEBISH Leaving Town (Capitol)
(HED) PLANET EARTH Bartender (Volcano/Jive)
MARVELOUS 3 Sugarbuzz (HiFi/Elektra/EEG)
NORTH MISSISSIPPI ALL STARS Shake 'Em On Down (Tone-Cool)
PITCHSHIFTER Keep It Clean (MCA)
RADFORD Closer To Myself (RCA)
RAGE AGAINST THE MACHINE Testify (Epic)
7TH HOUSE Dirty Laundry (Let's Take A Ride) (Blackbird/Antalctic)
TSAR I Don't Wanna Break Up (Hollywood)
UNIFIED THEORY California (3:33/Universal)
U.S. CRUSH Same Old Story (She's So Pretty) (Immortal/Virgin)



FOO-FRAMPTONE

Lead Foo Fighter Dave Grohl (left) poses proudly with Peter Frampton while clutching his new "Framptone" Talk Box. Frampton presented Grohl with the autographed prototype backstage at a gig in Nashville. Later on, Frampton joined the Foes onstage as they performed "Show Me The Way."

Stations and their adds listed alphabetically by market

Rock

WYXX/Albany, NY * PD: John Cooper MD: Steve Hest WOLFE "LIVE" STATION "LIVE"	WRKQ/Danbury, CT PD: Tom Bates MD: Steve Sciacca MIL "LIVE"	WCLG/Morgantown, WV PD: Jeff Miller MD: Dave Randolph LIVE "LIVE" MUSIC "LIVE" MUSIC "LIVE" MUSIC "LIVE" MUSIC "LIVE"	WRQX/Roscoe-Lynchburg, VA * PD: Russ Green MD: Jeff Colton STATION "LIVE" STATION "LIVE" STATION "LIVE" STATION "LIVE" STATION "LIVE"
KZRR/Albuquerque, NM * PD: Bill May MD: Rob Binkert STATION "LIVE"	WTUE/Dayton, OH * PD: Mike Thomas APD: Steve Kramer MD: John Beaulieu LIVE "LIVE"	WDRH/Morrisstown, NJ PD: Frank Proff MD: Lenny Beach APD: Tomie Carr No Adds	WXFX/Rockford, IL PD: Jim Stone MD: Steve Hest WOLFE "LIVE" STATION "LIVE"
WZZD/Allentown, PA * PD: John Lee MD: Kelly Stone STATION "LIVE"	KLAQ/El Paso, TX * PD: Mike Ramsey APD: Glenn Garcia No Adds	WKLT/NW Michigan PD: Tom Ray MD: Mike Frey 1. "LIVE" 2. "LIVE" 3. "LIVE" 4. "LIVE" 5. "LIVE"	WKQZ/Saginaw, MI * PD: Mike Larson MD: Mike Larson 1. "LIVE" 2. "LIVE"
KSNL/Anchorage, AK PD: Joe Mead MD: Kelly Mitchell WOLFE "LIVE"	WPHD/Elsira-Corning, NY PD: Stephen Steiner MD: Steve Hest WOLFE "LIVE" STATION "LIVE"	WBAW/Nassau-Suffolk, NY * PD: Ted Edwards APD: Ralph Tortora MD: John Parise No Adds	KBRR/Salt Lake City, UT * MD: Brock Jones MD: Kelly Hammer APD: Helen Powers 1. "LIVE" 2. "LIVE"
WJPL/Appleton, WI PD: Joe Colgan MD: Steve Hest MD: Steve Hest MD: Steve Hest MD: Steve Hest	KEGL/Fayetteville, AR PD: Sandy Scott MD: Kelly Stone WOLFE "LIVE"	WFLR/New Haven, CT * PD: Pam Landry MD: Pam Landry No Adds	KSJQ/San Francisco, CA * PD: Keith Cunningham MD: Sarah Berg 1. "LIVE"
WZLJ/Atlantic City, NJ PD: Steve Hest MD: Kelly Stone WOLFE "LIVE" STATION "LIVE"	WRDQ/Gainesville-Ocala, FL * PD: Trevor Scott No Adds	KFXZ/Odesa-Midland, TX PD: Steve Hest MD: Steve Hest MD: Steve Hest MD: Steve Hest	KZQZ/San Luis Obispo, CA PD: Todd Martin APD: Joe Andro No Adds
WGBS/Binghamton, NY PD: Jim Frey MD: Tom Bates MD: Tom Bates MD: Tom Bates	WSTZ/Jackson, MS * PD: Kevin Keith MD: Kelly Stone MD: Kelly Stone MD: Kelly Stone	KATP/Oklahoma City, OK * PD: Chris Baker MD: Mike Daniels MD: Mike Daniels	KISW/Seattle-Tacoma, WA * PD: Clark Vail APD: Cathy Faulner 2. "LIVE"
WRQK/Canton, OH * PD: Chuck Stevens MD: Tom Bates MD: Tom Bates	WRZK/Johnson City, TN PD: Mark E. McElroy MD: Mark E. McElroy MD: Mark E. McElroy	KEZQ/Omaha, NE * PD: Bruce Patrick No Adds	KIWW/Seattle-Tacoma, WA * PD: Clark Vail APD: Cathy Faulner 2. "LIVE"
WFXC/Cape Cod, MA PD: Steve Hest MD: Kelly Stone MD: Kelly Stone MD: Kelly Stone	KDMP/Las Vegas, NV * PD: John Griffin MD: Big Marty 2. "LIVE"	KCLB/Palm Springs, CA PD: Tom Bates MD: Kelly Stone MD: Kelly Stone	KTUX/Shreveport, LA PD: Paul Carroll MD: Kelly Stone MD: Kelly Stone
WYSS/Charleston, SC * MD: Ken Carson MD: Ken Carson MD: Ken Carson	WQOO/Lexington-Fayette, KY * PD: Dennis Olson MD: Dennis Olson MD: Dennis Olson	WGLD/Peoria, IL PD: Steve Hest MD: Kelly Stone MD: Kelly Stone	WQXX/Syracuse, NY * PD: Steve Hest MD: Kelly Stone MD: Kelly Stone
WLCZ/Charleston, WV PD: Mike Hest No Adds	WTFX/Louisville, KY * PD: Michael Lee MD: Kelly Stone MD: Kelly Stone	WWCT/Peoria, IL PD: Mike Hest MD: Kelly Stone MD: Kelly Stone	WZZD/Terre Haute, IN PD: Jeff Stange MD: Kelly Stone MD: Kelly Stone
WZXR/Chattanooga, TN PD: Steve Hest MD: Kelly Stone MD: Kelly Stone	WGBZ/Macon, GA PD: Chris Proff MD: Steve Hest MD: Steve Hest	WMMR/Philadelphia, PA * PD: Sam Milman APD: Ken Zipes 1. "LIVE"	WQZZ/Terre Haute, IN PD: Jeff Stange MD: Kelly Stone MD: Kelly Stone
WBN/Cincinnati, OH * MD: Scott Reinhart MD: Scott Reinhart MD: Scott Reinhart	KFRQ/McAllen, TX * PD: Steve Hest MD: Kelly Stone MD: Kelly Stone	KDKB/Phoenix, AZ * PD: Steve Hest MD: Kelly Stone MD: Kelly Stone	WQXC/Colorado Springs, CO * PD: Don Johnston MD: Kelly Stone MD: Kelly Stone
WYX/Columbus, GA PD: Steve Hest MD: Kelly Stone MD: Kelly Stone	WVOE/Pittsburgh, PA * PD: Steve Hest MD: Kelly Stone MD: Kelly Stone	WQTT/Toledo, OH * PD: Steve Hest MD: Kelly Stone MD: Kelly Stone	WZLZ/Columbus, OH * MD: Kelly Stone MD: Kelly Stone MD: Kelly Stone
KXCN/Corpus Christi, TX * PD: Steve Hest MD: Kelly Stone MD: Kelly Stone	WLUJ/Milwaukee, WI * PD: Steve Hest MD: Kelly Stone MD: Kelly Stone	WQXX/Syracuse, NY * PD: Steve Hest MD: Kelly Stone MD: Kelly Stone	WZLZ/Columbus, OH * MD: Kelly Stone MD: Kelly Stone MD: Kelly Stone

*Mediabase 24/7 monitored

 71 Total Reporters
79 Current Reporters
66 Current Playlists

 New Reporter (1):
KTUX/Shreveport, LA

 Reported Frozen Playlist (1):
WRKR/Kalamazoo, MI

 Did Not Report, Playlist Frozen (4):
KIOG/Beaumont, TX
KRNA/Cedar Rapids, IA
WTKT/Eliz, PA
WHRQ/Wilmington, NC


Active Rock

WQSK/Albany, NY * PD: Susan Green MD: Jeff Colton STATION "LIVE" STATION "LIVE" STATION "LIVE"	WQBF/Evanville, IN MD: Mike Sanders MD: Mike Sanders MD: Mike Sanders MD: Mike Sanders	WGR/Manchester, NH PD: Bob Crossen MD: Kelly Stone MD: Kelly Stone MD: Kelly Stone	KDOT/Reno, NV * PD: John Peterson MD: Kelly Stone MD: Kelly Stone MD: Kelly Stone
KZRR/Albuquerque, NM * PD: Bill May MD: Rob Binkert STATION "LIVE"	WRQZ/Fayetteville, NC * PD: Steve Hest MD: Kelly Stone MD: Kelly Stone	WMFS/Memphis, TN * PD: Steve Hest MD: Kelly Stone MD: Kelly Stone	WVVE/Rochester, NY * PD: Steve Hest MD: Kelly Stone MD: Kelly Stone
WZZD/Allentown, PA * PD: John Lee MD: Kelly Stone STATION "LIVE"	WWSN/Flint, MI PD: Brian Sedlow MD: Steve Hest MD: Steve Hest	WZTA/Miami, FL * PD: Steve Hest MD: Kelly Stone MD: Kelly Stone	KRQZ/Sacramento, CA * MD: Kelly Stone MD: Kelly Stone MD: Kelly Stone
KSNL/Anchorage, AK PD: Joe Mead MD: Kelly Mitchell WOLFE "LIVE"	WVWX-WXXX/Appleton-Green Bay, WI PD: Chris Allen MD: AJ MD: AJ	KRZR/Fresno, CA * MD: Kelly Stone MD: Kelly Stone MD: Kelly Stone	WZLZ/Salisbury, MD PD: Steve Hest MD: Kelly Stone MD: Kelly Stone
WJPL/Appleton, WI PD: Joe Colgan MD: Steve Hest MD: Steve Hest MD: Steve Hest	WVWX-WXXX/Appleton-Green Bay, WI PD: Chris Allen MD: AJ MD: AJ	WBYR/Fl. Wayne, IN * PD: Steve Hest MD: Kelly Stone MD: Kelly Stone	WZLZ/Milwaukee, WI * PD: Steve Hest MD: Kelly Stone MD: Kelly Stone
WZLJ/Atlantic City, NJ PD: Steve Hest MD: Kelly Stone WOLFE "LIVE" STATION "LIVE"	KLBJ/Austin, TX * MD: Kelly Stone MD: Kelly Stone MD: Kelly Stone	WVWX-WXXX/Appleton-Green Bay, WI PD: Chris Allen MD: AJ MD: AJ	KISS/San Antonio, TX * MD: Kelly Stone MD: Kelly Stone MD: Kelly Stone
WZLJ/Atlantic City, NJ PD: Steve Hest MD: Kelly Stone WOLFE "LIVE" STATION "LIVE"	KZQZ/San Luis Obispo, CA PD: Todd Martin APD: Joe Andro No Adds	WVWX-WXXX/Appleton-Green Bay, WI PD: Chris Allen MD: AJ MD: AJ	KIOZ/San Diego, CA * MD: Kelly Stone MD: Kelly Stone MD: Kelly Stone
WGBS/Binghamton, NY PD: Jim Frey MD: Tom Bates MD: Tom Bates MD: Tom Bates	KXFX/Santa Rosa, CA * MD: Carol Chamberlain MD: Carol Chamberlain MD: Carol Chamberlain	WVWX-WXXX/Appleton-Green Bay, WI PD: Chris Allen MD: AJ MD: AJ	WRBR/South Bend, IN PD: Steve Hest MD: Kelly Stone MD: Kelly Stone
WYSS/Charleston, SC * MD: Ken Carson MD: Ken Carson MD: Ken Carson	KISW/Seattle-Tacoma, WA * PD: Clark Vail APD: Cathy Faulner 2. "LIVE"	WVWX-WXXX/Appleton-Green Bay, WI PD: Chris Allen MD: AJ MD: AJ	KHQP/Modesto, CA * MD: Kelly Stone MD: Kelly Stone MD: Kelly Stone
WLCZ/Charleston, WV PD: Mike Hest No Adds	KTUX/Shreveport, LA PD: Paul Carroll MD: Kelly Stone MD: Kelly Stone	WVWX-WXXX/Appleton-Green Bay, WI PD: Chris Allen MD: AJ MD: AJ	WRBR/South Bend, IN PD: Steve Hest MD: Kelly Stone MD: Kelly Stone
WZXR/Chattanooga, TN PD: Steve Hest MD: Kelly Stone MD: Kelly Stone	KKUS/Springfield, MO PD: Michelle Matthews MD: Kelly Stone MD: Kelly Stone	WVWX-WXXX/Appleton-Green Bay, WI PD: Chris Allen MD: AJ MD: AJ	WVWX-WXXX/Appleton-Green Bay, WI PD: Chris Allen MD: AJ MD: AJ
WBN/Cincinnati, OH * MD: Scott Reinhart MD: Scott Reinhart MD: Scott Reinhart	WQXX/Syracuse, NY * PD: Steve Hest MD: Kelly Stone MD: Kelly Stone	WVWX-WXXX/Appleton-Green Bay, WI PD: Chris Allen MD: AJ MD: AJ	WVWX-WXXX/Appleton-Green Bay, WI PD: Chris Allen MD: AJ MD: AJ
WYX/Columbus, GA PD: Steve Hest MD: Kelly Stone MD: Kelly Stone	WGLD/Peoria, IL PD: Steve Hest MD: Kelly Stone MD: Kelly Stone	WVWX-WXXX/Appleton-Green Bay, WI PD: Chris Allen MD: AJ MD: AJ	WVWX-WXXX/Appleton-Green Bay, WI PD: Chris Allen MD: AJ MD: AJ
KXCN/Corpus Christi, TX * PD: Steve Hest MD: Kelly Stone MD: Kelly Stone	WQTT/Toledo, OH * PD: Steve Hest MD: Kelly Stone MD: Kelly Stone	WVWX-WXXX/Appleton-Green Bay, WI PD: Chris Allen MD: AJ MD: AJ	WVWX-WXXX/Appleton-Green Bay, WI PD: Chris Allen MD: AJ MD: AJ

*Mediabase 24/7 monitored

 72 Total Reporters
72 Current Reporters
72 Current Playlists

Nickelback

"LEADER OF MEN" spent 10 weeks in the Top 10 at the Active & heritage Formats, and after a few short weeks it has entered the Top 30 at the Alternative Format, and has been added at . Touring has been non-stop with Creed, 3 Doors Down, Sevendust and Stone Temple Pilots. As we approach 25,000 Cume Spins we deliver the track you have

all ~~asked for~~ added... thanks!

KSJO
WYSP
WRIF
WZTA
KXXR

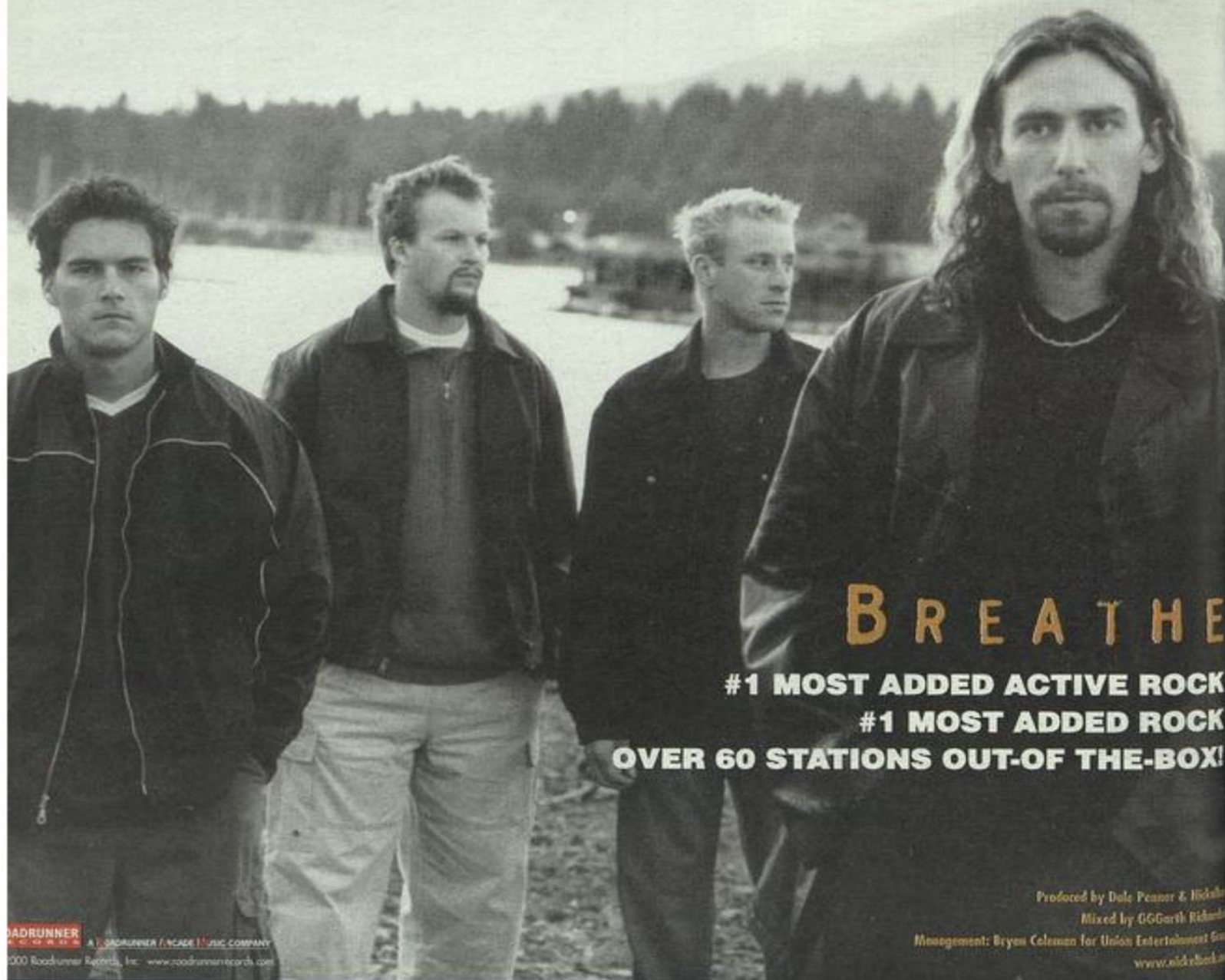
WXTM
WXTB
WEBN
WLZR
WLUM

WCCC
WMFS
KLBK
WQBK
KFRQ

KRZR
KRQC
WAQX
WQXA
WRWK

KICT
KHTQ
KAZR
WBYR
WXKE

WRXR
WCHZ
WJXQ
WSTZ
WWBN



BREATHE

#1 MOST ADDED ACTIVE ROCK
#1 MOST ADDED ROCK
OVER 60 STATIONS OUT-OF-THE-BOX!

Produced by Dale Penner & Nicko
Mixed by GGGarth Richards

Management: Bryan Coleman for Union Entertainment Group
www.nickelback.com

ROADRUNNER RECORDS
A ROADRUNNER / RCA RECORDS COMPANY
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July 21, 2000

LAST WEEK	THIS WEEK	ARTIST TITLE (LABEL)	TOTAL PLAYS	+/- PLAYS	GROSS IMPRESSIONS (M)	WEEKS ON CHART	TOTAL STATIONS ADOS
	1	A PERFECT CIRCLE Judith (Virgin)	1988	0	155050	15	72/0
	2	METALLICA I Disappear (Hollywood)	1985	-14	165138	13	70/0
	3	PAPA ROACH Last Resort (DreamWorks)	1977	+35	153839	19	70/0
	4	CREED With Arms Wide Open (Wind-up)	1941	-139	161855	17	71/0
	5	3 DOORS DOWN Kryptonite (Republic/Universal)	1633	-121	154890	29	69/0
	6	U.P.O. Godless (Epic)	1588	+51	113768	16	68/1
	7	DEFTONES Change (In The House Of Flies) (Maverick)	1567	+10	114181	10	71/1
	8	RED HOT CHILI PEPPERS Californication (Warner Bros.)	1559	+143	121713	7	70/0
	9	GODSMACK Bad Religion (Republic/Universal)	1311	+87	99313	9	68/0
	10	3 DOORS DOWN Loser (Republic/Universal)	1209	+110	91594	10	68/4
	11	LIMP BIZKIT Take A Look Around (Theme...) (Hollywood)	1114	-15	95865	14	55/0
	12	DISTURBED Stupify (Giant/Reprise)	1046	-22	77362	17	65/0
	13	STONE TEMPLE PILOTS Sour Girl (Atlantic)	1034	-171	75472	18	55/0
	14	KORN Make Me Bad (Immortal/Epic)	806	-109	81775	24	51/0
	15	INCUBUS Stellar (Immortal/Epic)	781	+122	60328	5	58/2
	16	AC/DC Satellite Blues (EastWest/EEG)	755	-53	54496	9	48/1
	17	INCUBUS Pardon Me (Immortal/Epic)	746	-85	66038	36	51/0
	18	PEARL JAM Light Years (Epic)	724	+9	51594	6	45/0
	19	KID ROCK American Bad Ass (Top Dog/Lava/Atlantic)	717	-156	66354	12	52/0
	20	ROB ZOMBIE Scum Of The Earth (Hollywood)	703	+83	57446	3	59/3
	21	EVERCLEAR Wonderful (Capitol)	679	-17	39629	8	32/0
Breaker	22	UNION UNDERGROUND Turn Me On... (Portrait/Columbia)	672	+74	62326	6	63/6
	23	QUEENS OF THE STONE AGE The Lost Art Of Keeping... (Interscope)	656	+39	52268	8	58/2
Breaker	24	PRIMUS W/OZZY N.I.B. (Divine/Priority)	650	+144	53856	3	55/7
Breaker	25	ONE WAY RIDE Painted Perfect (Refuge/MCA)	615	+64	44588	5	58/1
	26	FOO FIGHTERS Breakout (Roswell/RCA)	574	-99	47444	13	33/0
	27	KORN Somebody Someone (Immortal/Epic)	557	+96	47279	3	52/2
	28	EVE 6 Promise (RCA)	546	+30	38148	6	39/0
	29	IRON MAIDEN The Wicker Man (Portrait/Columbia)	511	-28	42240	9	42/0
	30	MOTLEY CRUE Hell On High Heels (Motley/Beyond)	511	+66	48596	6	40/3
	31	8STOPS7 Question Everything (Reprise)	495	+102	28325	3	42/5
	32	CULT Painted On My Heart (Island/IDJMG)	408	+7	28140	5	27/0
	33	ISLE OF Q Little Scene (Universal)	404	+67	33607	4	37/1
	34	P.O.D. Rock The Party (Off The Hook) (Atlantic)	392	+41	33621	7	41/1
	35	LIVE They Stood Up For Love (Radioactive/MCA)	358	+98	29562	2	26/1
	36	KITTIE Charlotte (NG/Artemis)	355	+16	24710	5	38/1
	37	JESSE JAMES DUPREE Mainline (V2)	303	-76	14070	10	26/0
	38	FINGER ELEVEN Drag You Down (Wind-up)	278	+98	25151	2	37/4
	39	SR-71 Right Now (RCA)	244	+70	21564	2	22/1
Debut	40	DOPE You Spin Me Round (Like...) (Flip/Epic)	237	+91	19376	1	33/10
Debut	41	KENNY WAYNE SHEPHERD BAND Last Goodbye (Giant/Reprise)	232	+183	13413	1	21/5
	42	CREASE Frustration (Roadrunner)	223	+9	19623	3	24/0
	43	DEADLIGHTS Sweet Oblivion (QED/Elektra/EEG)	218	+41	15492	2	28/3
	44	LIT Over My Head (Java/Capitol)	207	-4	9106	5	16/0
	45	SLIPKNOT Spit It Out (Roadrunner)	206	+46	18430	2	25/1
	46	PROJECT 86 One-Armed Man (Play On) (BEC/Tooth & Nail/Atlantic)	202	+4	13560	4	25/0
	47	PANTERA Goddamn Electric (EastWest/EEG)	194	-23	20217	4	22/0
Debut	48	STIR Climbing The Walls (Capitol)	171	+25	10317	1	15/1
Debut	49	(HED) PLANET EARTH Bartender (Volcano/Alive)	153	+57	17874	1	22/8
	50	FULL DEVIL JACKET Now You Know (Island/IDJMG)	152	-2	16931	20	11/0

Most Added.

ARTIST TITLE (LABEL)	ADDS
NICKELBACK Breathe (Roadrunner)	38
APARTMENT 26 Backwards (Hollywood)	16
TAPROOT Again And Again (Velvet Hammer/Atlantic)	14
DOPE You Spin Me Round (Like...) (Flip/Epic)	10
(HED) PLANET EARTH Bartender (Volcano/Alive)	8
PRIMUS W/OZZY N.I.B. (Divine/Priority)	7
STATIC-X Bled For Days (Warner Bros.)	7
UNION UNDERGROUND Turn Me On... (Portrait/Columbia)	6
STATIC-X Love Dump (Warner Bros.)	6
8STOPS7 Question Everything (Reprise)	5
KENNY WAYNE SHEPHERD BAND Last Goodbye (Giant/Reprise)	5
UNIFIED THEORY California (3.33/Universal)	5

STIR

"Climbing the Walls"

R&R Rock **47-39**
R&R Active Rock Debut **48**

Most Increased Plays

ARTIST TITLE (LABEL)	TOTAL PLAY INCREASE
KENNY WAYNE SHEPHERD BAND Last Goodbye (Giant/Reprise)	+183
PRIMUS W/OZZY N.I.B. (Divine/Priority)	+144
RED HOT CHILI PEPPERS Californication (Warner Bros.)	+143
KORN Got The Life (Immortal/Epic)	+143
INCUBUS Stellar (Immortal/Epic)	+122
3 DOORS DOWN Loser (Republic/Universal)	+110
8STOPS7 Question Everything (Reprise)	+102
FINGER ELEVEN Drag You Down (Wind-up)	+98
LIVE They Stood Up For Love (Radioactive/MCA)	+98
KORN Somebody Someone (Immortal/Epic)	+96
DOPE You Spin Me... (Flip/Epic)	+91
GODSMACK Bad Religion (Republic/Universal)	+87

Breakers

UNION UNDERGROUND		
Turn Me On "Mr. Deadman" (Portrait/Columbia)		
TOTAL PLAYS INCREASE	TOTAL STATIONS ADOS	CHART
672/74	63/6	22
PRIMUS W/OZZY		
N.I.B. (Divine/Priority)		
TOTAL PLAYS INCREASE	TOTAL STATIONS ADOS	CHART
650/144	55/7	24
ONE WAY RIDE		
Painted Perfect (Refuge/MCA)		
TOTAL PLAYS INCREASE	TOTAL STATIONS ADOS	CHART
615/64	58/1	26

Most Added is the total number of new adds officially reported to R&R by each reporting station. Songs unreported as adds do not count toward overall total stations playing a song. Most Increased Plays lists the songs with the greatest week-to-week increases in total plays. Weighted chart appears on R&R ONLINE MUSIC TRACKING.



72 Active Rock reporters. Monitored airplay data supplied by Mediabase Research, a division of Premiere Radio Networks. Songs ranked by total plays for the airplay week of Sunday 7/9-Saturday 7/15. Bullets appear on songs gaining plays or remaining flat from previous week. If two songs are tied in total plays, the song being played on more stations is placed first. Breaker status is assigned to songs reaching 600 plays or more for the first time. Songs below No. 20 are moved to recurrent after 20 weeks. Gross Impressions equals Average Quarter Hour Persons times number of plays (times 100). Average Quarter Hour Persons used herein with permission from The Arbitron Company (Copyright 2000, The Arbitron Company). © 2000, R&R Inc.

HALFORD

"RESURRECTION"

The title track from the new album. In Stores August 8
On Tour with Iron Maiden Starting August 5



LOG ON AT WWW.METAL-IS.COM

New This Week At: WRIF & WQBZ

Already On: WLZR WKOZ
KLAQ KXUS
WYBB WQWK
WDHA KIBZ
WJJO KFZX



New & Active

J. PAGE & BLACK CROWES Ten... (Musicmaker.com/TVT)
Total Plays: 104, Total Stations: 11, Adds: 1

CRAZY TOWN Darkside (Columbia)
Total Plays: 96, Total Stations: 11, Adds: 0

COWBOY MOUTH Easy (Blackbird/Antastic)
Total Plays: 96, Total Stations: 9, Adds: 1

BROUGHAM Murked Out (Warner Bros.)
Total Plays: 69, Total Stations: 12, Adds: 0

WHEATUS Teenage Dirtbag (Columbia)
Total Plays: 69, Total Stations: 5, Adds: 2

FU MANCHU Over The Edge (Mammoth)
Total Plays: 66, Total Stations: 9, Adds: 0

ALICE COOPER Blow Me A Kiss (Spitfire)
Total Plays: 64, Total Stations: 9, Adds: 0

NICKELBACK Breathe (Roadrunner)
Total Plays: 58, Total Stations: 40, Adds: 38

STATIC-X Bled For Days (Warner Bros.)
Total Plays: 38, Total Stations: 18, Adds: 7

SUM 41 Makes No Difference (Island/IDJMG)
Total Plays: 30, Total Stations: 10, Adds: 4

Songs ranked by total plays

Most Played Recurrents

NICKELBACK Leader Of Men (Roadrunner)

LIMP BIZKIT Break Stuff (Flip/Interscope)

STAINED Home (Flip/Elektra/EEG)

STAINED Mudshovel (Flip/Elektra/EEG)

GODSMACK Voodoo (Republic/Universal)

CREED Higher (Wind-up)

GODSMACK Keep Away (Republic/Universal)

RED HOT CHILI PEPPERS Otherside (Warner Bros.)

CREED What If (Wind-up)

METALLICA No Leaf Clover (Elektra/EEG)

RAGE AGAINST THE MACHINE Sleep Now In The Fire (Epic)

GODSMACK Whatever (Republic/Universal)

LIMP BIZKIT Re-Arranged (Flip/Interscope)

BUSH The Chemicals Between Us (Trauma)

KORN Falling Away From Me (Immortal/Epic)

SEVENDUST Waffle (TVT)

KID ROCK Bawitdaba (Top Dog/Lava/Antastic)

BUCKCHERRY Lit Up (DreamWorks)

RAGE AGAINST THE MACHINE Guerrilla Radio (Epic)

ROB ZOMBIE Dragula (Geffen/Interscope)

ACTIVE ROCK

Going For Adds 7/2500

58 Piece Of Candy (Americoma/Beyond)

DEXTER FREEBISH Leaving Town (Capitol)

(HED) PLANET EARTH Bartender (Volcano/Jive)

MARVELOUS 3 Sugarbuzz (HiFi/Elektra/EEG)

NORTH MISSISSIPPI ALL STARS Shake 'Em On Down (Tone-Cool)

PITCHSHIFTER Keep It Clean (MCA)

RADFORD Closer To Myself (RCA)

RAGE AGAINST THE MACHINE Testify (Epic)

7TH HOUSE Dirty Laundry (Let's Take A Ride) (Blackbird/Antastic)

TSAR I Don't Wanna Break Up (Hollywood)

UNIFIED THEORY California (3:33/Universal)

U.S. CRUSH Same Old Story (She's So Pretty) (Immortal/Virgin)

TUNED-IN ACTIVE ROCK

R&R/MEDIABASE 24/7

LAZER 103 WLZR/Milwaukee

3am

METALLICA Ride The Lightning
PANTERA Goddamn Electric
CREED With Arms Wide Open
MEGADETH Use The Man
3 DOORS DOWN Loser
GEORGE THOROGOOD One Bourbon, One...
EVE 6 Promise
PRIMUS w/ OZZY OSBOURNE N.I.B.
RUSH Limelight

11am

QUEENSRYCHE Jet City Woman
PINK FLOYD Another Brick In The Wall (P2)
GODSMACK Keep Away
METALLICA I Disappear
JUDAS PRIEST Living After Midnight
NAZARETH Hair Of The Dog
RED HOT CHILI PEPPERS Scar Tissue
BLACK SABBATH Paranoid
ALICE IN CHAINS Them Bones
MOTLEY CRUE Hell On High Heels
VAN HALEN Panama
BUCKCHERRY Lit Up
DIO Holy Diver

4pm

CREED With Arms Wide Open
QUEENSRYCHE Silent Lucidity
STONE TEMPLE PILOTS Trippin' On A Hole In A...
GEORGE THOROGOOD One Bourbon, One...
ROB ZOMBIE Dragula
RUSH Working Man
3 DOORS DOWN Loser
LED ZEPPELIN Kashmir
NIRVANA Smells Like Teen Spirit

8pm

BUSH Machinehead
METALLICA For Whom The Bell Tolls
A PERFECT CIRCLE Judith
WHITE ZOMBIE Thunder Kiss '85
CREED With Arms Wide Open
MOTLEY CRUE Looks That Kill
AC/DC For Those About To Rock
QUEENS OF THE STONE AGE The Lost Art Of...
KENNY WAYNE SHEPHERD Voodoo Chile
OZZY OSBOURNE Mama, I'm Coming Home



WZTA/Miami

3am

RUSH Spirit Of Radio
EVE 6 Promise
OFFSPRING Gotta Get Away
METALLICA I Disappear
LIT My Own Worst Enemy
PEARL JAM Why Go
ONE WAY RIDE Painted Perfect
JIMI HENDRIX All Along The Watchtower
QUEENS OF THE STONE AGE The Lost Art Of...
GREEN DAY Brain Stew
GREEN DAY Jaded
KORN Make Me Bad
SMASHING PUMPKINS Cherub Rock

11am

PEARL JAM Elderly Woman Behind The Counter
GODSMACK Bad Religion
SCORPIONS Rock You Like A Hurricane
KORN Make Me Bad
STONE TEMPLE PILOTS Trippin' On A Hole...
IRON MAIDEN The Wicker Man
BLACK CROWES Remedy
U.P.O Godless
ALICE IN CHAINS No Excuses
EVERCLEAR Wonderful
METALLICA No Leaf Clover

4pm

LIVE I Alone
METALLICA I Disappear
AC/DC What Do You Do For Money Honey
3 DOORS DOWN Loser
STONE TEMPLE PILOTS Plush
MOTLEY CRUE Hell On High Heels
ALICE IN CHAINS Rooster
PAPA ROACH Last Resort
RED HOT CHILI PEPPERS Around The World

8pm

VAN HALEN Eruption
VAN HALEN You Really Got Me
STAINED Just Go
STONE TEMPLE PILOTS Lady Picture Show
LIMP BIZKIT Break Stuff
GREEN DAY Longview
AC/DC Highway To Hell
A PERFECT CIRCLE Judith
PEARL JAM Yellow Ledbetter
EVERCLEAR Wonderful
SMASHING PUMPKINS Tonight, Tonight



Monitored airplay data supplied by Mediabase Research, a division of Premiere Radio Networks. Tuned-In is based on sample hours taken from Monday 7/10. © 2000, R&R Inc.

active INSIGHT

By
Tracey Hoskin
Asst. Rock Editor

Are you high? Was everyone in the Active Rock world on a maniac run to 7-Eleven when this band landed on their desks? Was your head buried in a bag of Cheetos? Well, lick the cheese off your fingers and slap that disc back in. Chico, "Peace Not Greed" is beggin' for airplay.

California's Orange County is where the seeds for **The Kottonmouth Kings** were sown. The Kings are all about freedom, anarchy, legalization and smokin' a fatie. King members **Brad Daddy X, D-Loc, Jonny Richter, DJ Bobby B, Pakelika** and **Lou Dog** have a loyal following of fans who are "down with the crown." Brad X feels that "the vision of the Kings, which is to break down barriers that society has built, becomes more clear with each record." The band's debut for **Suburban Noize/Capitol, Royal Highness**, sold over 250,000, and their latest release, **High Society**, promises to propel them even further (or put them under FBI investigation).

"Peace Not Greed" carries its message through riveting vocals, driving rhythms and guitar-accompanied rap that puts the Papa Roaches and Kid Rocks of the world to shame. OC punker Jack Grisham of TSOL lends vocal

support on "Peace," giving a razor-sharp edge to the chorus, "How would life be if the world smoked weed?" We may never know the answer to that, but The Kottonmouth Kings are on a mission.

WTFX/Louisville specialty host Chris Allman raves, "A lot of Kottonmouth Kings songs are about getting high and having a good time. 'Peace Not Greed' is more about getting high and not having a bad time. The biting social commentary calls out politicians, CEOs, stockbrokers and other bullies in society for their desire to control everything. It's not often that a cut so political in nature becomes a strongly requested song, but I've gotten positive phones and e-mail requests heaping out props for playing such a cool song." Hey, don't bogart, my friend!



Kottonmouth Kings

R&R Top 20 Specialty Artists

July 21, 2000

- 1 **NATIVITY IN BLACK 2** (Divine/Priority) "Under The Sun," "Sweet Leaf"
- 2 **DISTURBED** (Giant/Reprise) "Stupify," "Fear"
- 3 **PANTERA** (EastWest/EEG) "Goddamn Electric," "Yesterday Don't Mean..."
- 4 **TAPROOT** (Atlantic) "Again And Again"
- 5 **DEFTONES** (Maverick) "Change (In The House Of Flies)"
- 6 **IRON MAIDEN** (Portrait/Columbia) "The Wicker Man"
- 7 **IN FLAMES** (Nuclear Blast) "Pinball Map"
- 8 **(HED) PLANET EARTH** (Volcano/Jive) "Bartender," "I Got You"
- 9 **HALFORD** (Metal-Is) "Resurrection"
- 10 **INCUBUS** (Immortal/Epic) "Stellar"
- 11 **STUCK MOJO** (Century Media) "Hatebreed"
- 12 **ULTRASPANK** (Epic) "Push," "Crumble," "Jackass"
- 13 **EARTH CRISIS** (Victory) "Slither"
- 14 **BOILER ROOM** (Roadrunner) "Do It Again"
- 15 **QUEENS OF THE STONE AGE** (Interscope) "The Lost Art Of..."
- 16 **RORSCHACH TEST** (E-magine) "Peace Minus One," "Satan"
- 17 **KITTIE** (Ng/Artemis) "Charlotte"
- 18 **MISSION IMPOSSIBLE** (Hollywood) "Scum Of The Earth"
- 19 **FINGER ELEVEN** (Wind-up) "Drag You Down"
- 20 **NICKELBACK** (Roadrunner) "Breathe"

Ranked by total number of shows reporting the artist, with titles listed in order of most airplay.

Specialty Show Reporters

Shows and their Top 5 songs listed alphabetically by market

Jones Radio Network (JRN)

Harddrive
Various
Rory Moyal/Lou Ebrata
Queens Of The... "The Lost Art Of..."
Kiss "The Radio" (EP)
Dope "You Spin Me Round"
F.O.D. "Rock The Party"
Full Devil Jacket "New You Angel"

MJI Broadcasting (MJ)

Piledriver
Various
Mark Kazi/Corry Kelle
Deftones "Change"
Union Underground "Turn Me On Mr. T"
J.P. "Goddess"
A Perfect Circle "Juliet"
Incubus "Stellar"

WQBK/Albany, NY

Kiss The PA
Sunday 9pm - 9pm
Tom Noble
Rockwell "The Church"
Project 86 "The Anked Man"
Rock "The Reason Why"
Combustion City "Smoke The Lick"
A Perfect Circle "Thinking Of You"

KWHL/Anchorage, AK

The Pat
Sunday 9pm - 9pm
Bearded John
Tapes "Single"
Queens Of The... "The Lost Art Of..."
Dark New "Hatebreed"
Pink Panther "Everything's Fucked"
Rock Slit "Lullaby"

WKGS/Binghamton, NY

Incoming
Monday 10pm-11:30pm
Tom Boland
Raines Road "Get Some Go Again"
Reckless Child "Proper" "Proper Connection"
Mission Impossible "See A Lick Around"
Color Red "Single"
Feverish "Wonderful"

WPKC/Cape Cod, MA

To The Extreme
Saturday 9:30-10:30pm
Erik Statford
Incubus "Stellar"
Mission Impossible "Scum Of The Earth"
Apartment 25 "Basic Breakdown"
Nativity In Black 2 "W.I.S."
Slipknot "Spit 4 Out"

KEGL/Dallas, TX

Unimodern Rock Show
Sunday 7pm - 9pm
Robert Miguel
Iron Maiden "Brave New World"
Mötley Crüe "Hell On High Heels"
Santana 7 "I Wanna Be Famous"
Alice Cooper "Brutal Planet"
Mötley Crüe "Hell On High Heels"

KBPI/Denver, CO

Kiss The PA
Saturday midnight-2am
Dixie Rusty
Baker "Rocks 'n' Roll"
Pantera "Hellbound"
"Hellbound"
"Killing Time"
Dope "The Way I Feel"
Disturbed "The"

KRZR/Tucson, AZ

Edgewater
Saturday 9pm - 10pm
Doug Brooker
Iron Maiden "The Wicker Man"
Mötley Crüe "Hell On High Heels"
System Of A Down "Slinging Stars"
Nativity In Black 2 "W.I.S."
Pantera "Hellbound"

WKLG/Grand Rapids, MI

Metal At Midnight
Thursday midnight-1am
Tom "Wu" Stevens
Kiss "Choke"
Lead Zep "Led Zep"
"Mötley Crüe"
Mötley Crüe "Hell On High Heels"
Earth Crisis "Prove It"

WXRA/Greensboro, NC

Outer Limits
Sunday 10-11pm
Marisa Gan
Slipknot "Duality"
"W.I.S."
"I Don't Know"
Nativity In Black 2 "Sweet Leaf"
Mötley Crüe "Hell On High Heels"
Mission Impossible "Scum Of The Earth"

WXAX/Harrisburg, PA

Beats On The X
Sunday 1-2am
Nissa
Apple III "Sing The Rock"
Foxy Nasty 9 "Kiss The Rock"
Jimi Hendrix "Electric Blue"
Cinderella "The Flamingo"
Mötley Crüe "Hell On High Heels"

WXAX/Harrisburg, PA

The Sunday News
Sunday 8-10am
Bill Kasper
Dandy Warhols "Sister Jane"
Promiseland "Electric Pink"
"I'll Be M' Country"
"New Country"
"New Country"
"New Country"
"New Country"

KLFX/Killeen, TX

Kiss Radio
Saturday 10pm-midnight
Beb Fonda
Family Values 99 "A.D. (U.S.A. Good)"
"I'll Be M' Country"
Nativity In Black 2 "Sweet Leaf"
Incubus "A Certain Shade..."

WVAB/Long Island, NY

Fingers Metal Shop
Sunday 10pm-1am
Fingers
Disturbed "Stupify"
Lead Zep "Led Zep"
Halter "Resurrection"
Mötley Crüe "Hell On High Heels"
Pantera "Goddamn Electric"

WTFX/Louisville, KY

The Altitude Network
Saturday 10pm-2am
Black Frank
Earth Crisis "Slither"
Incubus "Stellar"
Nativity In Black 2 "Sweet Leaf"
South West "I'm Coming Down"
Deftones "Change"

WTFX/Louisville, KY

Deluxe
Sunday 8-10pm
Chris Allman
Rancid "Let Me Go"
American Psycho "You Spin Me Round"
Face To Face "Disappointed"
Martyr "Temporary Trip"
Rockwell "The Church"

WGIR/Manchester, NH

Wigwag
Sunday 10-11pm
Brad Pitt
Squid "Friends For Life"
Slipknot "Duality"
Mötley Crüe "Hell On High Heels"
"New Country"
"New Country"
"New Country"

KXKR/Minneapolis, MN

X-Press Metal Shop
Friday 1-4am
Nick DeWitt
Earth Crisis "Slither"
"I'll Be M' Country"
"New Country"
"New Country"
"New Country"

KATT/Oklahoma City, OK

KATT's Big Metal
Friday midnight-2am
Erik G.
Proton "Power To The People"
Iron Maiden "The Wicker Man"
"Do Death"
Lita Ford "Lita"
Def Leppard "21st Century Girl"

KATT/Oklahoma City, OK

Launch Pad
Thursday midnight-1am
Joe Mitchell
Deftones "Change"
Incubus "Stellar"
Union Underground "Turn Me On Mr. T"
Finger Eleven "Drag You Down"
American Pearl "New You Angel"

KUPD/Phoenix, AZ

Red Radio Underground
Sunday 7-9pm
Larry Mac
Sum 41 "Suck My Difference"
Suicidal Tendencies "Suicide"
Whitesnake "Stargazer"
Queens Of The Stone Age "The Lost Art Of..."

KRXQ/Sacramento, CA

Ear Whacks
Sunday 9-9:30pm
Che Brakes, Paul Wilber
"Another Day In..."
At The Drive In "Pattern Against Use"
Disturbed "The Game"
"I'll Be M' Country"
"New Country"

KBER/Salt Lake City, UT

Radio Kase
Sunday 9-11pm
Darby
Nativity In Black 2 "Duality"
"I'll Be M' Country"
"New Country"
"New Country"
"New Country"

KISW/Seattle, WA

Metal Shop
Saturday midnight-2am
Adam Getrke
Nativity In Black 2 "W.I.S."
"I'll Be M' Country"
"New Country"
"New Country"
"New Country"

KISW/Seattle, WA

New Music Now
Sunday 10-11pm
Scott Vanderpool
Halter "Resurrection"
Mission Impossible "Scum Of The Earth"
Mötley Crüe "Hell On High Heels"
"New Country"
"New Country"

WXTM/St. Louis, MO

Static
Sunday 8pm-9pm
Johnny Orr
"New Country"
"New Country"
"New Country"
"New Country"

WXTM/St. Louis, MO

Monday Night Metal
Mon-Fri 11pm-midnight
Kane
Disturbed "The Game"
Full Devil Jacket "New You Angel"
"New Country"
"New Country"

WXTM/St. Louis, MO

Hatebreed
Friday 10pm-midnight
Johnny Orr
"I'll Be M' Country"
"New Country"
"New Country"
"New Country"

KLPX/Tucson, AZ

Area 51
Friday 10pm-midnight
Bob Bitchin
Halter "Resurrection"
Pantera "Goddamn Electric"
Iron Maiden "The Wicker Man"
Another Society "Get Up And Fly"
Aggressive Sound... "Back In The Day"

WWDC/Washington, DC

New Music Now
Sunday 9:30-10:30pm
Buddy River
Deftones "Change"
"I'll Be M' Country"
"New Country"
"New Country"

WXBE/Wilkes Barre, PA

Freddie's Closet
Saturday 11pm-1am
Freddie
"New Country"
"New Country"
"New Country"
"New Country"

32 total reporters from the

Active Rock
and Rock panels.

CONFRONTATION CAMP

FEATURING CHUCK D AND PROFESSOR GRIFF
OF PUBLIC ENEMY

the new album

OBJECTS IN THE MIRROR ARE CLOSER THAN THEY APPEAR



3 SONG SAMPLER
ALREADY AT
SPECIALTY SHOWS

FULL ALBUM
IN-STORES AND
ON YOUR DESK FOR
AIRPLAY AUGUST 8

dexter freebish

"Leaving Town"

GOING
FOR ADDS
JULY 24th!



ONE OF THE MOST TALKED ABOUT
NEW RECORDS OF THE SUMMER
COULDN'T WAIT: KTBZ, KNRK, AND MORE!



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the dandy warhols

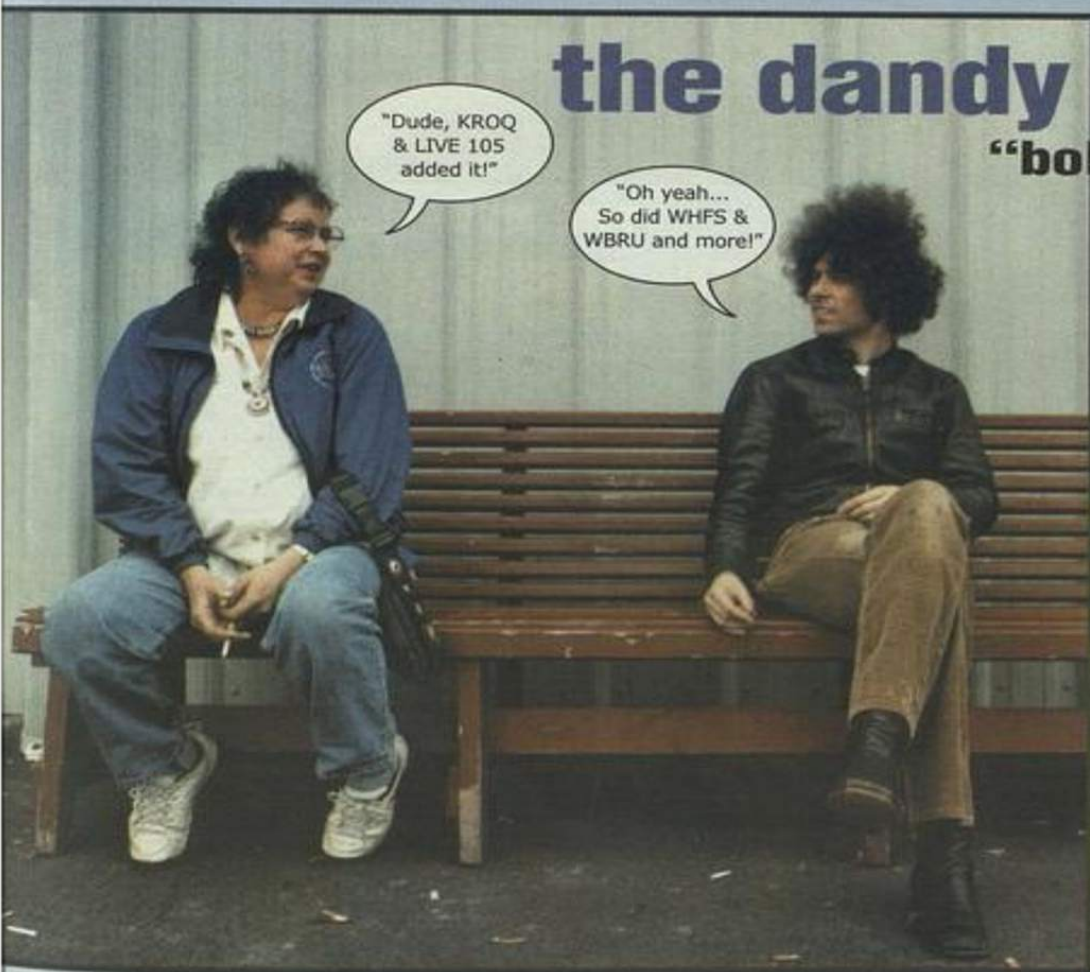
"bohemian like you"

the first single from
thirteen tales from
urban bohemia

**The Buzz Record
Of The Summer!**

**KROQ, LIVE 105, WHFS,
91X, Q101, KNRK, 89X,
WBRU, and more!**

7/19 Philadelphia
7/20 NYC
7/21 Boston
7/22 Hoboken
7/24 Toronto
7/25 Detroit

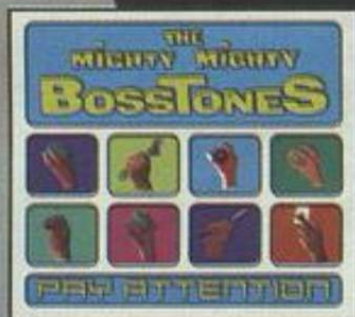


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THE MIGHTY MIGHTY BOSSTONES



THE NEW SINGLE
SHE JUST HAPPENED



FROM THE ALBUM
"PAY ATTENTION"

**GOING FOR
ADDS NOW!**



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MANAGEMENT: STUART SOOHL & ARTHUR SPIVAK FOR SPIVAK
ENTERTAINMENT PRODUCED BY PAUL D. KOLDERIE, SEAN SLADE
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Already Committed For Next Week:
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PART TWO OF A TWO-PART SERIES

More Insight From Garry Wall

From Internet radio to changing radio's thinking

Last week programmer and consultant Garry Wall addressed where radio finds itself today in general terms. This week he discusses programming issues in the context of the current radio environment.

R&R: At the end of last week's interview it sounded like you were talking about radio getting back to "risk management": Let the talent take calculated risks. You'll get slapped every once in a while when a mistake is made, but in the long run it will have a big payoff.

GW: Remember, mistakes are things on the ladder of creativity. On the other hand, there are very good concepts that fall short in execution, and in those cases folks need to be encouraged to pick themselves up and try again. One thing I've found is that different people are capable of taking on different levels of responsibility, but I do believe that it's always better if the jocks and everyone at the station have some creative equity. That way they're not screwing with the programming, because it's their programming. In addition, all the energy that otherwise gets pulled into power struggles is freed up for the product. When you invite folks to invest their spirits in their work, the results can be magical.

R&R: How can a PD maintain a high level of creative consistency?

GW: First of all, creativity itself is uneven. It ebbs and flows. If you have a great run for four weeks and the station is at a high, don't get overly concerned when the station has to take a step backward emotionally. You need to take a rest. That doesn't mean the station has to sock, just means that everybody has to wind down a little bit and get ready for the next run. This is natural. As a PD, you have to learn to let those periods happen and be the guide into the next wave.

It's a lot like surfing. It's not one continuous wave. You have to paddle back out and catch another wave each time you ride one in. The more you are at the sport, the more waves you are going to catch and the longer the ride. I think that many people sense this, but I don't hear people talk about it. If you are performing at the exact same consistency level every day, then you're probably mediocre.

Helping personalities to learn and understand their emotional ebb and flow, to not let the lows be too low and the highs be too high but to get

the averages up, is so important. We experience this with major events, where you spend three months ratcheting the station up, and then it's over. You're so exhausted, you don't even want to think about it. That's just normal. You have to have that letdown, but you don't need to hit bottom.

R&R: That reminds me of when I got to L.A. I really looked forward to hearing John Frost's production on KROQ, but when I listened, the production was actually really tight and conservative. However, over time I noticed that Frost was suddenly doing hilarious, narrative-type promos.

When I mentioned it to Kevin Weatherly, he told me that he would kind of rein Frost in and let him go at various times. It shocked me that he did that, and it took me a long time to understand that it wasn't necessarily a good thing to have Frost going full-bore 24 hours a day, seven days a week.

GW: Twenty-five years ago Scott Shannon told me that he believed in a balanced programming approach. He went on to explain that, in practice, balance meant that if you went too far to the left on Wednesday, on Thursday you had to make sure that you went too far to the right. I call it misdirection. If I'm going left for a period of time, then I want to go right, because I want to be fresh to the palate of a listener.

You know the saying: "In an information economy, attention is a monetary unit." If I want top-of-mind, active attention, I have to keep the radio station interesting. I also have to know the range of expectations my listeners have so I can play with their boundaries comfortably. Change and direction must be calculated but never sound like they are.

R&R: It's funny: I guess I've been listening to KROQ so much that I can feel myself back in the shoes of the listener, but as a professional, I notice all the changes that are going on. The beauty of it is that I can appreciate it on both levels. I had just never made the connection between the emotional ebb and flow of a radio station and the hand of a master programmer.

GW: Well, most listeners don't

spend time thinking about radio programming. They just experience it. Over time folks come to the conclusion that a station is not as good as it used to be or that the station is getting better. Usually, they can't tell you why without thinking about it first. Listeners reach their behavioral conclusions in the feeling center before the thinking center. If you want to win, program to people's feelings.

R&R: "Programming to people's feelings." You just don't hear people talking like that these days.

GW: In too many cases the time and focus of programmers are spent in meetings or on activities that have nothing to do with making their stations sound better. It's hard to find a PD programming instead of managing. There is a difference.

R&R: To my mind, this is all the more important with the impending arrival of satellite radio and the rise of Internet radio. Unfortunately, it seems that there's almost this resignation that you can't combat it or, even worse, a denial that it will affect traditional radio.

GW: Well, I haven't heard anyone put the challenge up and say, "Let's identify who we think our biggest competitor is." Once you do that, come back to me with a creative format idea for how we can attack it. As it is, we haven't seen any innovations in the face of the real change around us.

The other problem we have is that our report card called Arbitron does its measurements in a vacuum. Radio is not compared to other media, so we can't really tell how well we're doing or whether we're losing people or whether we satisfy people as much today as we did five years ago or 10 years ago. I mean, we haven't bench-marked our own industry. We have always approached it as though everything is always going to be the same. It's really shortsighted, unscientific and dangerous.

R&R: What can we do?

GW: Change our thinking. Radio has done it before. Why did radio embrace rock 'n' roll in 1955? Because television had ripped off its biggest stars and its best shows, and the industry was afraid of extinction. So, out of fear and necessity, we did

"We haven't benchmarked our own industry. We have always approached it as though everything is always going to be the same. It's really shortsighted, unscientific and dangerous."

revolutionary things. That fear jump-started a creative renaissance in radio that peaked around 1980.

R&R: Maybe it's me, but I don't sense a whole lot of fear in the industry about impending technology. In fact, there's almost a feeling of exhilaration over the record revenue figures we're seeing.

GW: They say that if you put a frog in water and slowly heat it, the frog will not notice the gradual temperature increase, and eventually it will boil. Whether that's true or not, I think that things are changing so subtly on the audience-measurement front that we have no formal way to mark the rate of change. It's not like young people are pissed about radio programming; it's more like they're apathetic or passive toward it. The passion for music is still high, but the passion for music radio is becoming cooler.

R&R: It almost sounds like the "lost generation" of radio, the 12-24-year-olds.

GW: We have used that age group to our benefit to become a vital medium, but now we've got 25-54s.

R&R: The Internet will be an agent of change in this regard whether people want it to be or not.

GW: It certainly has exciting potential. Luckily, radio has time to experiment with different ideas. Until there is widespread wireless Internet

distribution, it doesn't seem like there will be a significant competitive threat to the industry.

R&R: Even if you put the technical limitations aside, all of the Internet radio I've heard is just the same old thing, and usually a worse version of the same old thing.

GW: I've spent a lot of time listening to Internet radio and studying concepts, and I haven't found any "there" there as yet. Variety is good, but until someone hits on some content that's worth listening to, who cares?

Most of these sites are just pure music-delivery vehicles, and my belief is that the value of personality content is of greater importance to listeners than music alone. Listeners have historically told us they don't like talk, and they're not wild about DJs. Translation: They hate talk without talent.

R&R: My feeling has been that signing an exclusive agreement with someone like Howard Stern would be the quickest way to establish an Internet radio station, much as Stephen King garnered tremendous response to the story he distributed solely through the Internet.

GW: Howard Stern may be the only widely known personality strong enough to pull masses of people to a

Continued on Page 118



R&R Alternative Top 50

July 21, 2000

LAST WEEK	THIS WEEK	ARTIST TITLE LABEL(S)	TOTAL PLAYS	WEEKS ON CHART	TOTAL STATIONS/ADDS		
3	1	RED HOT CHILI PEPPERS Californication (Warner Bros.)	2652	+403	272579	8	78/0
1	2	3 DOORS DOWN Kryptonite (Republic/Universal)	2590	+26	278388	22	73/0
2	3	PAPA ROACH Last Resort (DreamWorks)	2511	+154	277048	17	73/0
4	4	EVERCLEAR Wonderful (Capitol)	2292	+78	191940	9	75/0
5	5	A PERFECT CIRCLE Judith (Virgin)	2238	+25	213058	15	71/0
6	6	EVE 6 Promise (RCA)	2108	+116	187368	7	74/0
8	7	DEFTONES Change (In The House Of Flies) (Maverick)	2083	+132	194240	10	77/3
7	8	STONE TEMPLE PILOTS Sour Girl (Atlantic)	2071	+50	203071	16	72/0
8	9	CREED With Arms Wide Open (Wind-up)	1956	-173	150726	17	66/0
11	10	SR-71 Right Now (RCA)	1903	+144	175435	11	74/0
12	11	LIMP BIZKIT Take A Look Around (Theme...) (Hollywood)	1759	+43	199721	15	60/0
10	12	BLINK-182 Adam's Song (MCA)	1591	-189	147183	25	69/0
16	13	INCUBUS Stellar (Immortal/Epic)	1536	+226	162639	5	72/5
13	14	METALLICA I Disappear (Hollywood)	1487	-10	175311	13	56/1
14	15	INCUBUS Pardon Me (Immortal/Epic)	1238	-176	173547	36	62/0
15	16	DYNAMITE HACK Boyz In The Hood (Farmclub.com/Universal)	1185	-198	107165	13	57/0
20	17	VERTICAL HORIZON You're A God (RCA)	1098	+90	81721	5	52/0
21	18	CYPRESS HILL Superstar (Ruffhouse/Columbia)	1070	+68	153140	19	43/0
18	19	LIT Over My Head (Java/Capitol)	1054	+12	73811	7	52/0
Breaker	20	DISTURBED Stupidy (Giant/Reprise)	1049	+156	113497	9	56/0
17	21	NO DOUBT Simple Kind Of Life (Interscope)	985	-227	80991	12	53/0
27	22	MATCHBOX TWENTY Bent (Lava/Atlantic)	910	+91	54904	14	34/0
28	23	NICKELBACK Leader Of Men (Roadrunner)	892	+95	50684	8	47/0
19	24	EMINEM The Real Slim Shady (Aftermath/Interscope)	874	-143	88523	11	43/0
24	25	MOBY Porcelain (V2)	866	-4	84816	12	49/0
29	26	PEARL JAM Light Years (Epic)	815	+58	109449	6	44/1
32	27	BT Never Gonna Come Back Down (Netwerk/Capitol)	792	+201	98133	4	50/2
22	28	NINE DAYS Absolutely (Story Of A Girl) (550 Music/Epic)	773	-144	53408	17	39/0
31	29	KORN Somebody Someone (Immortal/Epic)	764	+128	78321	3	51/3
26	30	FOO FIGHTERS Breakout (Roswell/RCA)	688	-140	79711	19	46/0
34	31	SNAKE RIVER CONSPIRACY How Soon Is Now? (Reprise)	686	+120	28468	5	45/1
37	32	SSTOPS7 Question Everything (Reprise)	681	+187	40164	3	42/4
41	33	WHEATUS Teenage Dirtbag (Columbia)	675	+198	63711	3	53/10
30	34	ELWOOD Sundown (Palm/London)	665	+8	47997	11	42/1
39	35	GODSMACK Bad Religion (Republic/Universal)	648	+161	76974	3	35/5
25	36	FENIX TX All My Fault (Drive-Thru/MCA)	647	-221	73271	16	44/0
38	37	MEST What's The Dillio (Maverick)	609	+119	41999	4	40/0
33	38	KOTTONMOUTH KINGS Peace Not Greed (Suburban Noize/Capitol)	592	+26	40116	7	48/0
36	39	MXPX Responsibility (A&M/Interscope)	547	+40	31502	6	43/4
47	40	LIVE They Stood Up For Love (Radioactive/MCA)	525	+201	34393	2	36/4
43	41	P.O.D. Rock The Party (Off The Hook) (Atlantic)	508	+83	29967	4	37/1
35	42	311 Large In The Margin (Capricorn)	458	-97	16984	7	34/0
44	43	COWBOY MOUTH Easy (Blackbird/Atlantic)	447	+33	21340	4	21/2
48	44	STIR Climbing The Walls (Capitol)	427	+109	19179	2	33/4
45	45	U.P.O. Godless (Epic)	418	+65	20085	3	29/3
Debut	46	OPM Heaven Is A Half Pipe (If...) (Atlantic)	413	+152	37426	1	31/7
48	47	3 DOORS DOWN Loser (Republic/Universal)	405	+53	88885	2	44/24
40	48	KID ROCK American Bad Ass (Top Dog/Lava/Atlantic)	400	-85	39166	11	30/0
Debut	49	VIBROLUSH Touch And Go (V2)	392	+129	20555	1	38/8
Debut	50	URGE Too Much Stereo (Immortal/Virgin)	338	+85	14897	1	22/0

Most Added.

ARTIST TITLE LABEL(S)	TOTAL PLAYS
3 DOORS DOWN Loser (Republic/Universal)	24
RADFORD Closer To Myself (RCA)	18
WHEATUS Teenage Dirtbag (Columbia)	10
SUM 41 Makes No Difference (Island/IDJMG)	9
DOPE You Spin Me Round (Like...) (Flip/Epic)	8
VIBROLUSH Touch And Go (V2)	7
LEFTY Girls (Interscope)	6
OPM Heaven Is A Half Pipe (If...) (Atlantic)	5
THIRD EYE BLIND Deep Inside Of You (Elektra/EEG)	4
DANDY WARHOLS Bohemian Like You (Capitol)	3
TAPROOT Again And Again (Velvet Hammer/Atlantic)	2

CAVIAR
"Tangerine Speedo"
 Explosive phones @
WBRU (#2) & WRAX (T5!)
 Early Adds Include: KNDD (19x),
 Q101 (11x) & KNRK - New This Week!
 Going For Adds 7/31

Most Increased Plays

ARTIST TITLE LABEL(S)	TOTAL PLAYS INCREASE
RED HOT CHILI PEPPERS Californication (Warner Bros.)	+403
INCUBUS Stellar (Immortal/Epic)	+226
THIRD EYE BLIND Deep Inside Of You (Elektra/EEG)	+214
BT Never Gonna Come Back Down (Netwerk/Capitol)	+201
LIVE They Stood Up For Love (Radioactive/MCA)	+201
WHEATUS Teenage Dirtbag (Columbia)	+198
SSTOPS7 Question Everything (Reprise)	+187
SUM 41 Makes No Difference (Island/IDJMG)	+156
GODSMACK Bad Religion (Republic/Universal)	+161
DISTURBED Stupidy (Giant Reprise)	+156

Breakers.

DISTURBED	STUPIDY (GIANT/REPRISE)
TOTAL PLAYS INCREASE	TOTAL STATIONS/ADDS
1049/156	56/0

80 Alternative reporters. Monitored airplay data supplied by Mediabase Research, a division of Premiere Radio Networks. Songs ranked by total plays for the airplay week of Sunday 7/9-Saturday 7/15. Bullets appear on songs gaining plays or remaining flat from previous week. If two songs are tied in total plays, the song being played on more stations is placed first. Breaker status is assigned to songs reaching 1000 plays or more for the first time. Songs below No. 20 are moved to recurrent after 20 weeks. Gross Impressions equals Average Quarter Hour Persons times number of plays (times 100). Average Quarter Hour Persons used herein with permission from The Arbitron Company (Copyright 2000, The Arbitron Company). © 2000, R&R Inc.

Most Added is the total number of new adds officially reported to R&R by each reporting station. Songs unreported as adds do not count toward overall total stations playing a song. Most Increased Plays lists the songs with the greatest week-to-week increases in total plays. Weighted chart appears on R&R ONLINE MUSIC TRACKING.

"Race is not, and will not be an issue in this case."

-Robert Shapiro to Judge Lance Ito on the O.J. Simpson case, 1994

R&R: 32 from 37!!! 681x, +187
 Monitor: 35* from 39*!!! 519x, +117

New Adds: WAQZ, KAEP, WXEG, WEEQ
 Breaking At:

Q101-23x KNRK-23x KCXX-20x WROX-30x KDGE-17x
 DC101-19x KTBZ-13x KKND-18x WRAX-23x WJBX-23x
 WDYL-23x WARQ-24x WXNR-29x KPOI-16x KFTE-19x
 WPLA-19x WMRQ-21x KMBY-27x WPBZ-19x KRAD-37x

Question Everything

8STOPS7

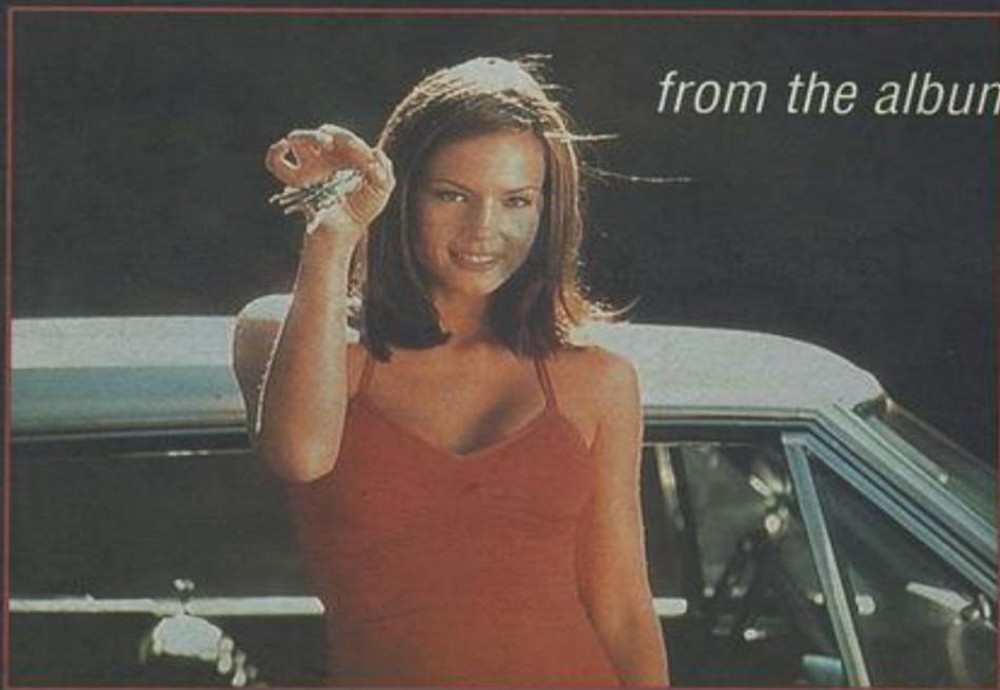
From the acclaimed debut album
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U.S. Crush

same old story (she's so pretty)



*from the album **U.S. Crush***

Going For Adds 7/25

PRODUCED BY JIM PRATT

recorded by Dave Schellman
mixed by David Bianco

CAREER DIRECTION: Warren Entner, Karl Louis, and John Vassiliou for W.E.M.



www.uscrush.com www.immortalrecords.com

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all the fads and all the kicks of a billion years have come to this.



tsar

"I Don't Wanna Break-Up"

Going For Adds This Week
at Modern Rock & Rock!

Couldn't Wait: 91X

tsarfan.com

Hollywood RECORDS
Produced by Rob Cavallo. Mixed by Chris Lord Alge. Management: Tom Azzecio & Scott Schulte. ©2000 Island Records Inc.

BreakThrough

Artist

THE DANDY WARHOLS
Track: "BOHEMIAN LIKE YOU"
LP: THIRTEEN TALES FROM
URBAN BOHEMIA
Label: CAPITOL

By
Dayna Talley
Asst. Alternative Editor

Essentials: The Dandy Warhols lead vocalist, Courtney Taylor, says that the band makes music that reflects and enhances the urban bohemian that is their life. In the process, she believes that they've become ambassadors of the lifestyle, giving us normal folk a glimpse into an authentic rock 'n' roll *Real World*. Their new album, *Thirteen Tales From Urban Bohemia*, is truly a slice of that. Courtney and his bandmates — Peter Holmstrom (guitar), Zia McCabe (keyboards and bass) and Brent Boer (drums) — manage to lay out their somewhat sarcastic but always mesmerizing stories over a canvas of warm harmonies and talented musicianship. This album is the second (the second on Capitol) for the Portland, OR foursome. It is a strong follow up to *The Dandy Warhols Come Down*, which found success in the States and overseas with the single "Not If We Were the Last Junkies on Earth." This masterpiece of musical freedom and harmonic odes

to everyday life includes the single "Bohemian Like You," a song that pokes fun at wannabe hipsters. With a guitar riff that seems to have been lifted straight off of a Rolling Stones song and a catchy sing-along chorus, this humorous tale is sure to be a radio smash hit.

Artist POV: (Taylor, on their musical approach) "The scene is both familiar and surreal. It's kind of—a world-within-a-world where everyone is interesting, good-looking and poor. It's the strange, happy place where rock star lifestyle meets art fag/white trash/rock 'n' roll family values. This is everyday life for The Dandy Warhols, and they have a really good time making music that puts you on the bus."



Paul Kriegler
Program Director
KEDJ/Phoenix

Papa Roach's "Last Resort" is getting requests. Other songs that are reacting well are "Stellar" by Incubus and The Deftones' "Change (In the House of Flies)." Those are our top-three requested songs right

now. ■ We would love to see the BT single work. We are playing "Never Gonna Come Back Down," but it is too early to tell right now. Another one we just added that I would like to see do well is "3 Libras" from A Perfect Circle. The album is great, and this is a great song. ■ As far as what I like personally, I'm really into the BT album and the Deftones' *White Pony*. I am also into Radiohead's *O.K.*
Computer: I am really looking forward to hearing their new album when it comes out.

Paul Kriegler
ON THE RECORD



The Red Hot Chili Peppers do it again — three No. 1 records from Californication, including the title song this week. This has got to be the most successful radio album in the history of the Alternative chart era ... Radio is falling all over itself to play 3 Doors Down's "Loser," and with good reason — it's a hit! ... RCA put considerable effort into spreading the grass-roots story of Radford around, and it looks like it's paying off. Their song "Closer to Myself" finishes a strong No. 2 Most Added ... I can't get Wheatus' "Teenage Dirtbag" out of my head, which gets embarrassing when you're humming it on an elevator ... Sum 41 pull in another nine stations. Thank God — I knew you guys would eventually play some kickass fun summer songs before the summer actually ended ... Nickelback's "Leader of Men," one of my favorite mass-appeal, all-daypart, come songs, edges closer to the top 20 (and gets an add at MTV to boot) ... And how 'bout them Dandy Warhols? Every one of you loves the song, so don't overthink things and wait for KROQ to break the song for you, especially as KROQ gave themselves a head start and added it this week. **RECORD OF THE WEEK:** Mile's "Back to the Floor"

ON THE RADIO
by Jim Kerr

tahiti 80

"HEARTBEAT"

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from the debut album PUZZLE

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—Gary Cee, WLIR PD

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Top 3 R&R
Alternative Specialty

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WNNX	KLLC	KNDD	WPLY
KTCL	WWCD	WFNX	WHTG
KPNT	WEQX	WBRU	KDGE
WPLA	KMTT	KXST	

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Most Played Recurrents

- LIMP BIZKIT Break Stuff (Flip/Interscope)
- KORN Make Me Bad (Immortal/Epic)
- RED HOT CHILI PEPPERS Otherside (Warner Bros.)
- GODSMACK Voodoo (Republic/Universal)
- RAGE AGAINST THE MACHINE Sleep Now In The Fire (Epic)
- BLINK-182 All The Small Things (MCA)
- LIT Miserable (RCA)
- LIMP BIZKIT Re-Arranged (Flip/Interscope)
- CREED Higher (Wind-up)
- BUSH The Chemicals Between Us (Trauma)
- FOO FIGHTERS Learn To Fly (Roswell/RCA)
- LIT My Own Worst Enemy (RCA)
- BLINK-182 What's My Age Again? (MCA)
- RAGE AGAINST THE MACHINE Guerrilla Radio (Epic)
- VERTICAL HORIZON Everything You Want (RCA)
- LO FIDELITY ALLSTARS Battle Flag (Skint/Sub Pop/Columbia)
- FILTER Take A Picture (Reprise)
- STROKES Little Black Backpack (Cherry/Universal)
- STAINED Mudshovel (Flip/Elektra/EEG)
- KORN Falling Away From Me (Immortal/Epic)

ALTERNATIVE

Going For Adds 7/25/00

- BLOODHOUND GANG The Inevitable Return Of The Great White Dope (TVT)
- DEXTER FREEBISH Leaving Town (Capitol)
- KARISSA NOEL Corrupt (550 Music/Epic)
- KILLING HEIDI Weir (3:33/Universal)
- MARVELOUS 3 Sugar Buzz (HiFi/Elektra/EEG)
- POE Walk The Walk (Fishkin/Atlantic)
- 7TH HOUSE Dirty Laundry (Let's Take A Ride) (Blackbird/Atlantic)
- TAHITI 80 Heartbeat (Minty Fresh)
- TSAR I Don't Wanna Break Up (Hollywood)
- UNION UNDERGROUND Turn Me On "Mr. Deadman" (Portrait/Columbia)

Garry Wall

Continued from Page 113

new medium. Listeners love talented personalities and will even change their habits to listen. There just aren't many who reach that level.

But there's another scenario, which is that someone unknown and out of nowhere comes along with a clearly different and compelling style and galvanizes restless listeners on the Internet or on satellite. The trend then moves to critical mass. These new talents with fresh ideas will define and give credibility to the medium they are on. Talent defines the medium, not the other way around.

R&R: That reminds me of Doug Bologh, GM at WOXY/Cincinnati. Here is a station that the industry sees as quirky and not very suc-

cessful, yet its web initiative makes p sense: It is going to go after the disen alternative music fans who think radio is too mainstream. As a result, its site has nered listening groups across the coun

GW: That's where revolutions b they always come from the outside in, my point, going back to radio, is that always had our foot somewhere on the side, and I don't think we do anymore. Doug's case, his station is the perso because the format is an authentic life designed for those who live for a range of music and music informa Those listeners define themselves a longing to that community. Doug cap that feeling in a dynamic sense and his listeners a platform they can't get where else. Bravo.

TUNED-IN ALTERNATIVE

R&R/MEDIABASE 24/7

Y-100 WPLY/Philadelphia

3am

THIRD EYE BLIND How's It Gonna Be?
PAPA ROACH Last Resort
BUSH Comedown
MOBY Porcelain
3 DOORS DOWN Kryptonite
MATCHBOX 20 3 AM
BLINK-182 Adam's Song
CURE Just Like Heaven
NINE DAYS Absolutely (Story Of A Girl)
DYNAMITE HACK Boyz In The Hood
NO DOUBT Just A Girl
BLOODHOUND GANG Bad Touch
COLLECTIVE SOUL Shine
FOO FIGHTERS Breakout

11am

EVERCLEAR Wonderful
NINE DAYS Absolutely (Story Of A Girl)
SOUL ASYLUM Runaway Train
FENIX TX All My Fault
TEMPLE OF THE DOG Hungry Strike
GOD GOD DOLLS Black Balloon
STROKES Letters
SMASHING PUMPKINS Tonight, Tonight
CREED With Arms Wide Open
GREEN DAY Longview
SHAWN MULLINS Lullaby
BLINK-182 Adam's Song

99.3 WHMP/Springfield

3am

STONE TEMPLE PILOTS Sour Girl
ROB ZOMBIE Living Dead Girl
GUNS N' ROSES Sweet Child O' Mine
RAGE AGAINST THE MACHINE Sleep Now In The Fire
SMASH MOUTH Walkin' On The Sun
KITTE Charlotte
WALLFLOWERS The Difference
NINE DAYS Absolutely (Story Of A Girl)
STROKER Little Black Backpack
VERTICAL HORIZON You're A God
BREEDERS Cannonball
FOO FIGHTERS Learn To Fly
UNCLE KRACKER Yeah Yeah Yeah
FILTER Hey Man, Nice Shot
CRACKER Low

11am

FOO FIGHTERS Break Out
VERUCA SALY Volcano Girls
KORN Falling Away From Me
PAPA ROACH Last Resort
GREEN DAY When I Come Around
INCUBUS Pardon Me
SNAKE RIVER CONSPIRACY How Soon Is Now?
FASTBALL Fire Escape
BUCKCHERRY Lit Up
FENIX TX All My Fault
WHEATUS Teenage Dirtbag
POE Hello



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ACTIVE ROCK MONITOR 23 - 19

MAINSTREAM MONITOR 32 - 23

R&R ACTIVE ROCK 25 - 22

R&R ROCK 38

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UNDERGROUND**



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THE FIRST TRACK FROM THEIR DEBUT ALBUM
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MIXED BY BRENDAN O'BRIEN
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COLUMBIA
SPECIAL PRESENTATION

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Stations and their adds listed alphabetically by market

New & Active

KITTE Charlotte (NG/Artemis)
Total Plays: 311, Total Stations: 27, Adds: 6

LEFTY Girls (Interscope)
Total Plays: 244, Total Stations: 27, Adds: 8

RAGE AGAINST THE MACHINE Testify (Epic)
Total Plays: 242, Total Stations: 10, Adds: 1

THIRD EYE BLIND Deep Inside Of You (Elektra/EEG)
Total Plays: 237, Total Stations: 28, Adds: 7

ROB ZOMBIE Scum Of The Earth (Hollywood)
Total Plays: 227, Total Stations: 17, Adds: 3

DEADLIGHTS Sweet Oblivion (DED/Elektra/EEG)
Total Plays: 215, Total Stations: 18, Adds: 1

SUM 41 Makes No Difference (Island/IDJMG)
Total Plays: 208, Total Stations: 37, Adds: 9

ULTIMATE FAKEBOOK Tell Me What You Want (550 Music/Epic)
Total Plays: 196, Total Stations: 18, Adds: 0

SISTER HAZEL Change Your Mind (Universal)
Total Plays: 194, Total Stations: 11, Adds: 0

DANDY WARHOLS Bohemian Like You (Capitol)
Total Plays: 186, Total Stations: 23, Adds: 7

BLOODHOUND GANG Mope (Republic/Geffen/Interscope)
Total Plays: 185, Total Stations: 15, Adds: 0

UNION UNDERGROUND Turn Me On "Mr. Deadman" (Portrait/Columbia)
Total Plays: 179, Total Stations: 9, Adds: 0

DOPE You Spin Me Round (Like...) (Flip/Epic)
Total Plays: 176, Total Stations: 20, Adds: 9

GOUDIE Baby Hello (Music Company/Elektra/EEG)
Total Plays: 161, Total Stations: 15, Adds: 0

QUEENS OF THE STONE AGE The Lost Art Of Keeping... (Interscope)
Total Plays: 150, Total Stations: 11, Adds: 4

RANCID Let Me Go (Epitaph)
Total Plays: 150, Total Stations: 19, Adds: 6

K.G.B. Space Cadet (DreamWorks)
Total Plays: 73, Total Stations: 13, Adds: 3

Songs ranked by total plays

Reporters

WEDX/Albany, NY
PD: Kyle Custer
1. 10:30 AM "Rock"
2. 10:30 AM "Rock"
3. 10:30 AM "Rock"

WHRI/Albany, NY *
GM/PO: Susan Groves
MD: Chris Coburn
1. 10:30 AM "Rock"
2. 10:30 AM "Rock"
3. 10:30 AM "Rock"

KTG/Albuquerque, NM *
PD: Eban Fishery
1. 10:30 AM "Rock"
2. 10:30 AM "Rock"
3. 10:30 AM "Rock"

WNXX/Atlanta, GA *
GM: Brian Phillips
PD: Leslie From
APO/MD: Chris Williams
1. 10:30 AM "Rock"
2. 10:30 AM "Rock"
3. 10:30 AM "Rock"

KRDX/Austin, TX *
PD: Alan Smith
MD: Melody Lee
1. 10:30 AM "Rock"
2. 10:30 AM "Rock"
3. 10:30 AM "Rock"

WRAX/Birmingham, AL *
PD: Dave Ross
APO: Hurricane Shane
MD: Suzi Bee
1. 10:30 AM "Rock"
2. 10:30 AM "Rock"
3. 10:30 AM "Rock"

KOXR/Boise, ID *
PD: Janet Jordish
MD: Pete Schickel
1. 10:30 AM "Rock"
2. 10:30 AM "Rock"
3. 10:30 AM "Rock"

WBCH/Boston, MA *
VP/Programming: Ondrej
APO/MD: Steven Strick
1. 10:30 AM "Rock"
2. 10:30 AM "Rock"
3. 10:30 AM "Rock"

WFNX/Boston, MA *
PD: Craze
MD: Laurie Gail
1. 10:30 AM "Rock"
2. 10:30 AM "Rock"
3. 10:30 AM "Rock"

WEDG/Buffalo, NY *
PD/MD: Rick Wall
MD: Ryan Patrick
1. 10:30 AM "Rock"
2. 10:30 AM "Rock"
3. 10:30 AM "Rock"

WAVF/Charleston, SC *
PD: Greg Patrick
APO/MD: Danny Villalobos
1. 10:30 AM "Rock"
2. 10:30 AM "Rock"
3. 10:30 AM "Rock"

WEND/Charlotte, NC *
PD: Jack Dauter
APO/MD: Christie Peltz
1. 10:30 AM "Rock"
2. 10:30 AM "Rock"
3. 10:30 AM "Rock"

WXDX/Chicago, IL *
PD: Dave Richards
APO/MD: Mary Thomas
1. 10:30 AM "Rock"
2. 10:30 AM "Rock"
3. 10:30 AM "Rock"

WAZZ/Cincinnati, OH *
PD/MD: Rod Jevie
1. 10:30 AM "Rock"
2. 10:30 AM "Rock"
3. 10:30 AM "Rock"

WARQ/Columbia, SC *
GM/PO: Gina Jellene
APO/MD: Lisa Belle
1. 10:30 AM "Rock"
2. 10:30 AM "Rock"
3. 10:30 AM "Rock"

WWCD/Columbus, OH *
PD: Andy Davis
MD: Jack Gertzo
1. 10:30 AM "Rock"
2. 10:30 AM "Rock"
3. 10:30 AM "Rock"

KRAG/Corpus Christi, TX
PD/MD: Cary Smith
1. 10:30 AM "Rock"
2. 10:30 AM "Rock"
3. 10:30 AM "Rock"

KDGE/Dallas-Ft. Worth, TX *
PD: Daele Oehry
MD: Alan Rye
1. 10:30 AM "Rock"
2. 10:30 AM "Rock"
3. 10:30 AM "Rock"

WXEG/Dayton, OH *
PD: Mike Thomas
APO/MD: Alan Rantz
1. 10:30 AM "Rock"
2. 10:30 AM "Rock"
3. 10:30 AM "Rock"

KTCL/Denver-Boulder, CO *
PD: F. Post
MD: Sabrina Smother
1. 10:30 AM "Rock"
2. 10:30 AM "Rock"
3. 10:30 AM "Rock"

KPKF/Denver-Boulder, CO *
PD: Mike Stork
1. 10:30 AM "Rock"
2. 10:30 AM "Rock"
3. 10:30 AM "Rock"

CIMX/Detroit, MI *
PD: Murray Brookshire
APO: Vince Canessa
MD: Matt Franklin
1. 10:30 AM "Rock"
2. 10:30 AM "Rock"
3. 10:30 AM "Rock"

KNRQ/Eugene-Springfield, OR
PD: Stu Allen
MD: Stu
1. 10:30 AM "Rock"
2. 10:30 AM "Rock"
3. 10:30 AM "Rock"

KRBS/Fayetteville, AR
PD: Kyle Gibson
MD: Ashley Racz
1. 10:30 AM "Rock"
2. 10:30 AM "Rock"
3. 10:30 AM "Rock"

WJXX/Fl. Myers, FL *
PD/MD: Lee Daniels
1. 10:30 AM "Rock"
2. 10:30 AM "Rock"
3. 10:30 AM "Rock"

WEJE/Fl. Wayne, IN *
PD/MD: JJ Fabin
1. 10:30 AM "Rock"
2. 10:30 AM "Rock"
3. 10:30 AM "Rock"

KFRR/Fresno, CA *
PD: Bruce Wayne
MD: Reverend
1. 10:30 AM "Rock"
2. 10:30 AM "Rock"
3. 10:30 AM "Rock"

WGRD/Grand Rapids, MI *
PD: Dan Clark
MD: Tom Brown
1. 10:30 AM "Rock"
2. 10:30 AM "Rock"
3. 10:30 AM "Rock"

WXNR/Greenville, NC *
GM: Jeff Sanders
1. 10:30 AM "Rock"
2. 10:30 AM "Rock"
3. 10:30 AM "Rock"

WEDD/Hagerstown, MD
PD/MD: Austin Davis
1. 10:30 AM "Rock"
2. 10:30 AM "Rock"
3. 10:30 AM "Rock"

WHRQ/Hartford, CT *
MD: Chad Kelly
1. 10:30 AM "Rock"
2. 10:30 AM "Rock"
3. 10:30 AM "Rock"

KTGZ/Houston-Galvestone, TX *
PD: Jim Trapp
APO: Steve Robinson
1. 10:30 AM "Rock"
2. 10:30 AM "Rock"
3. 10:30 AM "Rock"

WEDJ/Indianapolis, IN *
PD: Tom Puz
MD: Scott Santoro
1. 10:30 AM "Rock"
2. 10:30 AM "Rock"
3. 10:30 AM "Rock"

WRXZ/Indianapolis, IN *
PD: Scott Jameson
MD: Michael Young
1. 10:30 AM "Rock"
2. 10:30 AM "Rock"
3. 10:30 AM "Rock"

WPLA/Jacksonville, FL *
PD: Rick Schmidt
MD: Chazy
1. 10:30 AM "Rock"
2. 10:30 AM "Rock"
3. 10:30 AM "Rock"

WINZ/Knoxville, TN *
PD: Dan Brock
MD: Bone
1. 10:30 AM "Rock"
2. 10:30 AM "Rock"
3. 10:30 AM "Rock"

KFTE/Lafayette, LA *
PD: Rob Summers
MD: Scott Pentz
1. 10:30 AM "Rock"
2. 10:30 AM "Rock"
3. 10:30 AM "Rock"

WWDX/Lansing, MI *
PD: Jeff Welling
1. 10:30 AM "Rock"
2. 10:30 AM "Rock"
3. 10:30 AM "Rock"

KXTE/Las Vegas, NV *
PD: Dave Wellington
APO/MD: Chris Ripley
1. 10:30 AM "Rock"
2. 10:30 AM "Rock"
3. 10:30 AM "Rock"

WXZZ/Lexington-Fayette, KY *
PD: Derek Hodson
MD: S.J. Kinard
1. 10:30 AM "Rock"
2. 10:30 AM "Rock"
3. 10:30 AM "Rock"

KLEC/Little Rock, AR *
PD: Larry Leibanz
MD: Peter Gane
1. 10:30 AM "Rock"
2. 10:30 AM "Rock"
3. 10:30 AM "Rock"

KROQ/Los Angeles, CA *
VP/Prog.: Kevin Weathersby
APO: Gina Sandblom
MD: Lisa Warden
1. 10:30 AM "Rock"
2. 10:30 AM "Rock"
3. 10:30 AM "Rock"

WMAD/Madison, WI *
PD: Pat Frewey
MD: Amy Hadden
1. 10:30 AM "Rock"
2. 10:30 AM "Rock"
3. 10:30 AM "Rock"

WHTG/Monmouth-Ocean, NJ *
PD/MD: Mike Sester
1. 10:30 AM "Rock"
2. 10:30 AM "Rock"
3. 10:30 AM "Rock"

KMSB/Monterey-Salinas, CA *
PD: Chris White
MD: Rick Barile
1. 10:30 AM "Rock"
2. 10:30 AM "Rock"
3. 10:30 AM "Rock"

WZPC/Nashville, TN *
PD: Brian Kryz
GM: Jim Patrick
APO: James Joseph
1. 10:30 AM "Rock"
2. 10:30 AM "Rock"
3. 10:30 AM "Rock"

WRRY/Newburgh, NY
PD: Greg O'Brien
MD: Andrew Biele
1. 10:30 AM "Rock"
2. 10:30 AM "Rock"
3. 10:30 AM "Rock"

KXND/New Orleans, LA *
GM/PO: Dave Stewart
MD: Laura Jones
1. 10:30 AM "Rock"
2. 10:30 AM "Rock"
3. 10:30 AM "Rock"

WRRK/New York, NY *
PD: Steve Kingston
MD: Mike Fear
1. 10:30 AM "Rock"
2. 10:30 AM "Rock"
3. 10:30 AM "Rock"

WROX/Norfolk, VA *
PD/MD: Holly Williams
1. 10:30 AM "Rock"
2. 10:30 AM "Rock"
3. 10:30 AM "Rock"

KORX/Odessa, TX
GM/PO: Dave Cardwell
MD: Cary Rockman
1. 10:30 AM "Rock"
2. 10:30 AM "Rock"
3. 10:30 AM "Rock"

WDD/Peoria, IL
GM/PO: Russ Schneck
APO/MD: Matt Rubin
1. 10:30 AM "Rock"
2. 10:30 AM "Rock"
3. 10:30 AM "Rock"

WPLY/Philadelphia, PA *
PD: Jim McGuire
APO: Steve Dine
MD: Don Felt
1. 10:30 AM "Rock"
2. 10:30 AM "Rock"
3. 10:30 AM "Rock"

KEDJ/Phoenix, AZ *
PD: Paul Krieger
APO/MD: Marty Whisney
1. 10:30 AM "Rock"
2. 10:30 AM "Rock"
3. 10:30 AM "Rock"

WXDX/Pittsburgh, PA *
PD: John Mouchilla
MD: LeRoy Davis
1. 10:30 AM "Rock"
2. 10:30 AM "Rock"
3. 10:30 AM "Rock"

WCYY/Portland, ME
PD: Herb Ivy
MD: Brian James
1. 10:30 AM "Rock"
2. 10:30 AM "Rock"
3. 10:30 AM "Rock"

KRRK/Portland, OR *
PD: Mark Hamilton
APO: Jeff
1. 10:30 AM "Rock"
2. 10:30 AM "Rock"
3. 10:30 AM "Rock"

WBRU/Providence, RI *
PD: Tim Schieffell
MD: Josh Klemme
1. 10:30 AM "Rock"
2. 10:30 AM "Rock"
3. 10:30 AM "Rock"

KRQZ/Reno, NV *
PD: Greg Clark
MD: Heather Piers
1. 10:30 AM "Rock"
2. 10:30 AM "Rock"
3. 10:30 AM "Rock"

WDYL/Richmond, VA *
PD/MD: J.D. Kaves
1. 10:30 AM "Rock"
2. 10:30 AM "Rock"
3. 10:30 AM "Rock"

KCOX/Riverside, CA *
PD: Kelli Clague
APO: Julie DeSantis
MD: Geryl Jones
1. 10:30 AM "Rock"
2. 10:30 AM "Rock"
3. 10:30 AM "Rock"

WZZJ/Roanoke-Lynchburg, VA
PD: Bob Davis
MD: Greg Davis
1. 10:30 AM "Rock"
2. 10:30 AM "Rock"
3. 10:30 AM "Rock"

KWDD/Sacramento, CA *
APO: Steiner Barbara
1. 10:30 AM "Rock"
2. 10:30 AM "Rock"
3. 10:30 AM "Rock"

WVVV/Savannah, GA
PD: Paul Cox
1. 10:30 AM "Rock"
2. 10:30 AM "Rock"
3. 10:30 AM "Rock"

KPNT/St. Louis, MO *
GM/PO: Alan Fee
APO: Marty Link
MD: Danny Mueller
1. 10:30 AM "Rock"
2. 10:30 AM "Rock"
3. 10:30 AM "Rock"

KXRX/Salt Lake City, UT *
VP/Op. & Prog.: Mike Summers
APO/MD: Todd Ruter
1. 10:30 AM "Rock"
2. 10:30 AM "Rock"
3. 10:30 AM "Rock"

XTRA/San Diego, CA *
PD: Bryan Schock
MD: Chris Mackay
1. 10:30 AM "Rock"
2. 10:30 AM "Rock"
3. 10:30 AM "Rock"

KITS/San Francisco, CA *
GM: Ron Nestel
PD: Jay Taylor
MD: Aaron Karpov
1. 10:30 AM "Rock"
2. 10:30 AM "Rock"
3. 10:30 AM "Rock"

KJEE/Santa Barbara, CA
GM/PO: Eddie Gutierrez
1. 10:30 AM "Rock"
2. 10:30 AM "Rock"
3. 10:30 AM "Rock"

KFNK/Seattle-Tacoma, WA *
PD/MD: Jake Kaplan
1. 10:30 AM "Rock"
2. 10:30 AM "Rock"
3. 10:30 AM "Rock"

KNDZ/Seattle-Tacoma, WA *
PD: Phil Manning
MD: Kim Moore
1. 10:30 AM "Rock"
2. 10:30 AM "Rock"
3. 10:30 AM "Rock"

WFSM/Washington, NC
PD: Janice Satter
1. 10:30 AM "Rock"
2. 10:30 AM "Rock"
3. 10:30 AM "Rock"

* = Mediabase 24/7 monitored

80 Total Reporters
80 Current Reporters
80 Current Playlists

No Longer A Reporter (1):
KPO/Honolulu, HI

Moves From Adult Alternative To
Alternative (1):
KAEP/Spokane, WA

New Reporter (1):
WAQZ/Cincinnati, OH



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Alternative Playlists

FINN COMPLETE PLAYLISTS FOR ALL ALTERNATIVE REPORTERS ON R&R ONLINE MUSIC TRACKING

MARKET #1
KTCK
 (714) 972-3300
 12+ Cum 2,346,500

PLAYS

LN	TW	ARTIST/TITLE	W
35	41	LMP BOSTON Take A Look	30812
36	41	PAPA RACHO Last Resort	30812
37	46	CYPRESS HILL Superstar	29280
38	36	NO DOORS DOWN/Kygenite	27818
39	36	3 DOORS DOWN/Kygenite	26237
40	38	METALLICA Live Through This	25629
41	29	INCUBUS/Indestructible	21228
42	29	RED HOT CHILI'S California Love	21228
43	28	LTP/Maneater	20496
44	27	A PERFECT CIRCLE/Euclid	19794
45	26	THE VINE/Spinning Wheel	19300
46	26	STONE TEMPLE PILOTS/Sour Girl	18330
47	23	OFFSPRING/Smash	18330
48	23	3 DOORS DOWN/.../New In...	18330
49	23	3 DOORS DOWN/...	18330
50	23	3 DOORS DOWN/...	18330
51	23	3 DOORS DOWN/...	18330
52	23	3 DOORS DOWN/...	18330
53	23	3 DOORS DOWN/...	18330
54	23	3 DOORS DOWN/...	18330
55	23	3 DOORS DOWN/...	18330
56	23	3 DOORS DOWN/...	18330
57	23	3 DOORS DOWN/...	18330
58	23	3 DOORS DOWN/...	18330
59	23	3 DOORS DOWN/...	18330
60	23	3 DOORS DOWN/...	18330

MARKET #2
KROQ
 (818) 561-1967
 (Radio) 561-1967
 (TV) Cum 1,438,300

PLAYS

LN	TW	ARTIST/TITLE	W
35	41	LMP BOSTON Take A Look	30812
36	41	PAPA RACHO Last Resort	30812
37	46	CYPRESS HILL Superstar	29280
38	36	NO DOORS DOWN/Kygenite	27818
39	36	3 DOORS DOWN/Kygenite	26237
40	38	METALLICA Live Through This	25629
41	29	INCUBUS/Indestructible	21228
42	29	RED HOT CHILI'S California Love	21228
43	28	LTP/Maneater	20496
44	27	A PERFECT CIRCLE/Euclid	19794
45	26	THE VINE/Spinning Wheel	19300
46	26	STONE TEMPLE PILOTS/Sour Girl	18330
47	23	OFFSPRING/Smash	18330
48	23	3 DOORS DOWN/.../New In...	18330
49	23	3 DOORS DOWN/...	18330
50	23	3 DOORS DOWN/...	18330
51	23	3 DOORS DOWN/...	18330
52	23	3 DOORS DOWN/...	18330
53	23	3 DOORS DOWN/...	18330
54	23	3 DOORS DOWN/...	18330
55	23	3 DOORS DOWN/...	18330
56	23	3 DOORS DOWN/...	18330
57	23	3 DOORS DOWN/...	18330
58	23	3 DOORS DOWN/...	18330
59	23	3 DOORS DOWN/...	18330
60	23	3 DOORS DOWN/...	18330

MARKET #3
WVXX
 (312) 527-8348
 (Radio) 527-8348
 (TV) Cum 887,200

PLAYS

LN	TW	ARTIST/TITLE	W
35	46	RED HOT CHILI'S California Love	19650
36	46	LMP BOSTON Take A Look	19453
37	42	3 DOORS DOWN/Kygenite	19416
38	34	SP-7/Right Now	18286
39	34	SMASHING PUMPKIN/Smash Into You	18286
40	34	EVE 6/Promises	18286
41	34	PEARL JAM/Light Years	18286
42	34	INCUBUS/Indestructible	18286
43	34	INCUBUS/Indestructible	18286
44	34	INCUBUS/Indestructible	18286
45	34	INCUBUS/Indestructible	18286
46	34	INCUBUS/Indestructible	18286
47	34	INCUBUS/Indestructible	18286
48	34	INCUBUS/Indestructible	18286
49	34	INCUBUS/Indestructible	18286
50	34	INCUBUS/Indestructible	18286
51	34	INCUBUS/Indestructible	18286
52	34	INCUBUS/Indestructible	18286
53	34	INCUBUS/Indestructible	18286
54	34	INCUBUS/Indestructible	18286
55	34	INCUBUS/Indestructible	18286
56	34	INCUBUS/Indestructible	18286
57	34	INCUBUS/Indestructible	18286
58	34	INCUBUS/Indestructible	18286
59	34	INCUBUS/Indestructible	18286
60	34	INCUBUS/Indestructible	18286

MARKET #4
KITS
 (512) 512-5553
 (Radio) 512-5553
 (TV) Cum 889,400

PLAYS

LN	TW	ARTIST/TITLE	W
35	46	PAPA RACHO Last Resort	19650
36	46	A PERFECT CIRCLE/Euclid	19650
37	30	METALLICA Live Through This	19226
38	30	3 DOORS DOWN/Kygenite	19000
39	34	RED HOT CHILI'S California Love	18000
40	32	ST-7/Right Now	18000
41	32	INCUBUS/Indestructible	18000
42	32	INCUBUS/Indestructible	18000
43	32	INCUBUS/Indestructible	18000
44	32	INCUBUS/Indestructible	18000
45	32	INCUBUS/Indestructible	18000
46	32	INCUBUS/Indestructible	18000
47	32	INCUBUS/Indestructible	18000
48	32	INCUBUS/Indestructible	18000
49	32	INCUBUS/Indestructible	18000
50	32	INCUBUS/Indestructible	18000
51	32	INCUBUS/Indestructible	18000
52	32	INCUBUS/Indestructible	18000
53	32	INCUBUS/Indestructible	18000
54	32	INCUBUS/Indestructible	18000
55	32	INCUBUS/Indestructible	18000
56	32	INCUBUS/Indestructible	18000
57	32	INCUBUS/Indestructible	18000
58	32	INCUBUS/Indestructible	18000
59	32	INCUBUS/Indestructible	18000
60	32	INCUBUS/Indestructible	18000

MARKET #5
WPTL
 (415) 565-8800
 (Radio) 565-8800
 (TV) Cum 817,700

PLAYS

LN	TW	ARTIST/TITLE	W
35	41	INCUBUS/Indestructible	19226
36	41	STONE TEMPLE PILOTS/Sour Girl	19226
37	40	INCUBUS/Indestructible	19440
38	40	MAJORS/TWENTY TWENTY	19440
39	40	3 DOORS DOWN/Kygenite	19226
40	38	INCUBUS/Indestructible	19000
41	38	INCUBUS/Indestructible	19000
42	38	INCUBUS/Indestructible	19000
43	38	INCUBUS/Indestructible	19000
44	38	INCUBUS/Indestructible	19000
45	38	INCUBUS/Indestructible	19000
46	38	INCUBUS/Indestructible	19000
47	38	INCUBUS/Indestructible	19000
48	38	INCUBUS/Indestructible	19000
49	38	INCUBUS/Indestructible	19000
50	38	INCUBUS/Indestructible	19000
51	38	INCUBUS/Indestructible	19000
52	38	INCUBUS/Indestructible	19000
53	38	INCUBUS/Indestructible	19000
54	38	INCUBUS/Indestructible	19000
55	38	INCUBUS/Indestructible	19000
56	38	INCUBUS/Indestructible	19000
57	38	INCUBUS/Indestructible	19000
58	38	INCUBUS/Indestructible	19000
59	38	INCUBUS/Indestructible	19000
60	38	INCUBUS/Indestructible	19000

MARKET #6
94.5 THE EDGE
 (714) 779-7777
 (Radio) 779-7777
 (TV) Cum 438,700

PLAYS

LN	TW	ARTIST/TITLE	W
35	46	INCUBUS/Indestructible	8174
36	46	PAPA RACHO Last Resort	7772
37	46	A PERFECT CIRCLE/Euclid	7628
38	46	3 DOORS DOWN/Kygenite	7226
39	46	RED HOT CHILI'S California Love	5226
40	46	EVE 6/Promises	4690
41	46	3 DOORS DOWN/Kygenite	4298
42	46	SP-7/Right Now	4298
43	46	LMP BOSTON Take A Look	3886
44	46	3 DOORS DOWN/Kygenite	3886
45	46	3 DOORS DOWN/Kygenite	3886
46	46	3 DOORS DOWN/Kygenite	3886
47	46	3 DOORS DOWN/Kygenite	3886
48	46	3 DOORS DOWN/Kygenite	3886
49	46	3 DOORS DOWN/Kygenite	3886
50	46	3 DOORS DOWN/Kygenite	3886
51	46	3 DOORS DOWN/Kygenite	3886
52	46	3 DOORS DOWN/Kygenite	3886
53	46	3 DOORS DOWN/Kygenite	3886
54	46	3 DOORS DOWN/Kygenite	3886
55	46	3 DOORS DOWN/Kygenite	3886
56	46	3 DOORS DOWN/Kygenite	3886
57	46	3 DOORS DOWN/Kygenite	3886
58	46	3 DOORS DOWN/Kygenite	3886
59	46	3 DOORS DOWN/Kygenite	3886
60	46	3 DOORS DOWN/Kygenite	3886

MARKET #7
CMX
 (313) 361-4300
 (Radio) 361-4300
 (TV) Cum 427,300

PLAYS

LN	TW	ARTIST/TITLE	W
35	46	LMP BOSTON Take A Look	8247
36	46	PAPA RACHO Last Resort	8425
37	46	PAPA RACHO Last Resort	8279
38	46	3 DOORS DOWN/Kygenite	8055
39	46	3 DOORS DOWN/Kygenite	5882
40	46	BLINK-182/Album	5709
41	46	3 DOORS DOWN/Kygenite	5709
42	46	3 DOORS DOWN/Kygenite	5709
43	46	3 DOORS DOWN/Kygenite	5709
44	46	3 DOORS DOWN/Kygenite	5709
45	46	3 DOORS DOWN/Kygenite	5709
46	46	3 DOORS DOWN/Kygenite	5709
47	46	3 DOORS DOWN/Kygenite	5709
48	46	3 DOORS DOWN/Kygenite	5709
49	46	3 DOORS DOWN/Kygenite	5709
50	46	3 DOORS DOWN/Kygenite	5709
51	46	3 DOORS DOWN/Kygenite	5709
52	46	3 DOORS DOWN/Kygenite	5709
53	46	3 DOORS DOWN/Kygenite	5709
54	46	3 DOORS DOWN/Kygenite	5709
55	46	3 DOORS DOWN/Kygenite	5709
56	46	3 DOORS DOWN/Kygenite	5709
57	46	3 DOORS DOWN/Kygenite	5709
58	46	3 DOORS DOWN/Kygenite	5709
59	46	3 DOORS DOWN/Kygenite	5709
60	46	3 DOORS DOWN/Kygenite	5709

MARKET #8
WBXX
 (617) 385-1111
 (Radio) 385-1111
 (TV) Cum 398,500

PLAYS

LN	TW	ARTIST/TITLE	W
35	46	A PERFECT CIRCLE/Euclid	14118
36	46	CYPRESS HILL Superstar	13756
37	46	PAPA RACHO Last Resort	12394
38	46	RED HOT CHILI'S California Love	12079
39	46	RAZE AGAINST.../Teasty	12079
40	46	3 DOORS DOWN/...	9774
41	46	3 DOORS DOWN/...	9774
42	46	3 DOORS DOWN/...	9774
43	46	3 DOORS DOWN/...	9774
44	46	3 DOORS DOWN/...	9774
45	46	3 DOORS DOWN/...	9774
46	46	3 DOORS DOWN/...	9774
47	46	3 DOORS DOWN/...	9774
48	46	3 DOORS DOWN/...	9774
49	46	3 DOORS DOWN/...	9774
50	46	3 DOORS DOWN/...	9774
51	46	3 DOORS DOWN/...	9774
52	46	3 DOORS DOWN/...	9774
53	46	3 DOORS DOWN/...	9774
54	46	3 DOORS DOWN/...	9774
55	46	3 DOORS DOWN/...	9774
56	46	3 DOORS DOWN/...	9774
57	46	3 DOORS DOWN/...	9774
58	46	3 DOORS DOWN/...	9774
59	46	3 DOORS DOWN/...	9774
60	46	3 DOORS DOWN/...	9774

MARKET #9
WTKX
 (402) 385-6250
 (Radio) 385-6250
 (TV) Cum 219,300

PLAYS

LN	TW	ARTIST/TITLE	W
35	46	PAPA RACHO Last Resort	3444
36	46	DEFTONES/Change	3444
37	46	LMP BOSTON Take A Look	3116
38	46	RED HOT CHILI'S California Love	3116
39	46	3 DOORS DOWN/Kygenite	2924
40	46	3 DOORS DOWN/Kygenite	2924
41	46	3 DOORS DOWN/Kygenite	2924
42	46	3 DOORS DOWN/Kygenite	2924
43	46	3 DOORS DOWN/Kygenite	2924
44	46	3 DOORS DOWN/Kygenite	2924
45	46	3 DOORS DOWN/Kygenite	2924
46	46	3 DOORS DOWN/Kygenite	2924
47	46	3 DOORS DOWN/Kygenite	2924
48	46	3 DOORS DOWN/Kygenite	2924
49	46	3 DOORS DOWN/Kygenite	2924
50	46	3 DOORS DOWN/Kygenite	2924
51	46	3 DOORS DOWN/Kygenite	2924
52	46	3 DOORS DOWN/Kygenite	2924
53	46	3 DOORS DOWN/Kygenite	2924
54	46	3 DOORS DOWN/Kygenite	2924
55	46	3 DOORS DOWN/Kygenite	2924
56	46	3 DOORS DOWN/Kygenite	2924
57	46	3 DOORS DOWN/Kygenite	2924
58	46	3 DOORS DOWN/Kygenite	2924
59	46	3 DOORS DOWN/Kygenite	2924
60	46	3 DOORS DOWN/Kygenite	2924

MARKET #10
WVFX
 (201) 308-0991
 (Radio) 308-0991
 (TV) Cum 244,100

PLAYS

LN	TW	ARTIST/TITLE	W
35	46	3 DOORS DOWN/Kygenite	13262
36	46	LMP BOSTON Take A Look	13262
37	46	RED HOT CHILI'S California Love	13262
38	46	3 DOORS DOWN/Kygenite	12742
39	46	3 DOORS DOWN/Kygenite	12742
40	46	3 DOORS DOWN/Kygenite	12742
41	46	3 DOORS DOWN/Kygenite	12742
42	46	3 DOORS DOWN/Kygenite	12742
43	46	3 DOORS DOWN/Kygenite	12742
44	46	3 DOORS DOWN/Kygenite	12742
45	46	3 DOORS DOWN/Kygenite	12742
46	46	3 DOORS DOWN/Kygenite	12742
47	46	3 DOORS DOWN/Kygenite	12742
48	46	3 DOORS DOWN/Kygenite	12742
49	46	3 DOORS DOWN/Kygenite	12742
50	46	3 DOORS DOWN/Kygenite	12742
51	46	3 DOORS DOWN/Kygenite	12742
52	46	3 DOORS DOWN/Kygenite	12742
53	46	3 DOORS DOWN/Kygenite	12742
54	46	3 DOORS DOWN/Kygenite	12742
55	46	3 DOORS DOWN/Kygenite	12742
56	46	3 DOORS DOWN/Kygenite	12742
57	46	3 DOORS DOWN/Kygenite	12742
58	46	3 DOORS DOWN/Kygenite	12742
59	46	3 DOORS DOWN/Kygenite	12742
60	46	3 DOORS DOWN/Kygenite	12742

MARKET #11
107.5 THE BUZZ

New Music Specialty Shows

R&R's Exclusive Look At The Cutting Edge Of Alternative

Invasion: Planet Earth

By
Dayna Talley
Asst. Alternative Editor

Planet Earth invade No. 1 their second week on the chart with "Bartender." The Dandy Warhols climb to No. 11 from the No. 11 position last week with "Bohemian Like You," while The Deftones hold tight to the No. 10 spot. Breaking onto the chart this week are Grand Royal's *At The Drive-In* at No. 4, Mighty Mighty Bosstones at No. 5, Elastica at No. 6, Everclear at No. 7, and, lastly, Chronic Future make their debut at No. 17 with *One Correct*.

I have so much great music sitting on my desk that I don't have the room to tell you about it all, but I will try. At *The Drive-In* are causing quite a buzz throughout the industry. Of course, it is no wonder, considering that these boys from El Paso, TX are already getting a great response at specialty with their single "One Armed Scissor." If you want to check out their melodic yet hard-driving sound, contact Tick at Grand Royal, (310)

526-1950. I also received a package from Radical Records that included a band called *The Agents* and the compilation tribute album *Never Mind the Sex Pistols Here's the Tribute*. Both are very cool records. I especially like "Sally Brown" by The Agents and *Blanks 77's* version of *The Sex Pistols'* antiestablishment anthem "Anarchy in the U.K." Also, for those of you who share the opinion that there is a lack of women in Alternative radio right now, you should give a listen to the new Poe single, "Walk the Walk," or the catchy new tune "Mad Dog" from *Elastica*. Judging from these two songs, women are going to make a comeback. The only difference is that, this time around, they are ready to rock! **Records Of The Week:** Chronic Future, The Getaway People and Sunna



R&R Top 20 Artists

July 21, 2000

- 1 (HED) PLANET EARTH (*Volcano/Live*) "Bartender"
- 2 FACE TO FACE (*Lady Luck/Beyond*) "Disappointed"
- 3 DANDY WARHOLS (*Capitol*) "Bohemian Like You"
- 4 AT THE DRIVE-IN (*Grand Royal*) "One Armed Scissor"
- 5 MIGHTY MIGHTY BOSSTONES (*Big Rig/IDJMG*) "She Just Happened"
- 6 ELASTICA (*Atlantic*) "Mad Dog"
- 7 EVERCLEAR (*Capitol*) "AM Radio"
- 8 SUM 41 (*Island/IDJMG*) "Makes No Difference"
- 9 LEFTY (*Interscope*) "Girls"
- 10 RANCID (*Epitaph*) "Let Me Go"
- 11 SUNNY DAY REAL ESTATE (*Time Bomb*) "One"
- 12 DEFTONES (*Maverick*) "Knife Party," "Elite"
- 13 NOFX (*Epitaph*) "Bottles To The Ground"
- 14 OPM (*Atlantic*) "Heaven Is A Half Pipe"
- 15 QUEENS OF THE STONE AGE (*Interscope*) "Lost Art Of Keeping A Secret"
- 16 FLAK (*Restless*) "Tune In"
- 17 CHRONIC FUTURE (*Retrograde/Beyond*) "Come Correct"
- 18 BT (M. DOUGHTY) (*Network/Capitol*) "Never Gonna Come Back Down"
- 19 MXPX (*A&M/Interscope*) "Responsibility"
- 20 UNION UNDERGROUND (*Portrait/Columbia*) "Turn Me On Mr. Deadman"

Ranked by total number of shows reporting artist.

Specialty Show Reporters

Shows and their Top 5 songs listed alphabetically by market

WHRL/Albany, NY Testing 1, 2, 3 Sunday 8pm-9pm Dubois Tobi 60 "Heartbeat" Jeff Buckley "Last Goodbye" Tragically Hip "No Block At Work" Snake River "Love Song" Stereob "Brock Park"	KTCL/Denver, CO Adventure University Sunday 7:30-8:30pm Professor Kal Dandy Warhols "Bohemian Like You" Bravado "Come On Let's Go" No You "One Of Your Life" Face To Face "Disappointed" Khattak "Savage Calling"	WHTG/Moosmouth, NJ The Underground Sunday 11pm-midnight Jeff Rapp Catherine Wheel "Gardens" Gene "Marilyn" Sunny Day Real "One" Chirchik "Beauty" Doves "Red Wagon"	KCCX/San Bernardino, CA Xreme X Saturday 8pm-9pm Dave Doney/Daryl James Papa Roach "Infest" Union Underground "Sun Me." Dope "You Say My Name" System Of A Down "Dissident" Paterra "Golden Electric"
WRAX/Birmingham, AL Rag's Coliseum Sunday 11am-1pm South Register Beth Orton "One Great Year Name" Matthew Ryan "Sunk" Laura Linn "Work Of You" Neil Young "Good To See You" K.D. LANG "Summerlong"	WEJE/Fort Wayne, IN The Living Room Sunday 7:30pm-8:30pm Matt Jenkins Weezer "Buddy Holly" Lefty "Girls" Roy Poyth "Apostrophe" 2 Bad Crew "2 Bad" Dynamite Rock "One Kiss"	WXXK/New York, NY The Buzz Sunday midnight-2am Mike Pecher/Radio Rabaton Underground "Sun Me." NOFX "Bottles To The Ground" A Perfect Circle "L.U.C.I.R.A." Lefty "Girls" Weezer "Buddy Holly"	XTRA/San Diego, CA The Lab Sunday 7pm-9pm Action GJ Hilary Spring Morning "Social Lies" Queens Of The "Lost Art Of Keeping A Secret" Sum 41 "Makes No Difference" Face To Face "Disappointed" Sunny Day Real "One"
WBCN/Boston, MA National Editions Sunday 8-10pm Geddes/Kilbert O Elastica "Mad Dog" Queens Of The "Lost Art Of Keeping A Secret" All The Drive-In "One Armed Scissor" John Doe Thing "Best Up World" Gomez "Revolutionary Kind"	WJGX/Fl. Myers, FL 95 X-News Sunday 8-10pm Lancer Catherine "Petals" Indochina "Ghosts" "Just A Little Bit" Rancid "Beverly" Finger Eleven "Drop Your Doors" System Of A Down "Dissident"	WROX/Norfolk, VA The Peak Show Sunday 10pm-midnight Michaels & Josh Back Rap "You" No Use For A Name "Let's Get It" KRS "Taste The Tea" Dead Kennedyz "Forward In Death" Moby "Mezzanine From Mars"	KNDD/Seattle, WA Loudspeaker Sunday 11:00pm-Midnight Bill Reid 3-Dot Dope "Stupid Shit" Coyle "Savage Speeches" No You "One Of Your Life" Dandy Warhols "Bohemian Like You" Second Wave "Head Fight"
WEDG/Buffalo, NY West Wave Monday midnight-1am Ryan Patrick Live "They Stood Up" Hot Pe "Bartender" Rebel "Sunday Afternoon" Stronghold "Jack-O'-C" Everclear "AM Radio"	WEEQ/Hagerstown, MD New Here This Sunday 10 pm-midnight Austin Greig Weezer "Buddy Holly" Korn "Somebody's Somebody" Rancid "Let Me Go" Silt "I'm Physically Compromised" SRT "Joy"	WPLY/Philadelphia, PA Y-Net Sunday 9pm-10:30pm Dan Fain Weezer "Buddy Holly" Billy Bragg & Wilco "My Flying Saucer" Dandy Warhols "Bohemian Like You" Elastica "Mad Dog" Weezer "Buddy Holly"	KPNT/St. Louis, MO New Music Sunday Sunday 7-9:30pm Les Aaron Everclear "Head Case" Catalyst "Miles" Everclear "Brown Eyed Girl" Doves "Beauty" No You "One Of Your Life"
WAVF/Charleston, SC Cutting Edge Sunday 8:30-10pm H. Little John All The Drive-In "One Armed Scissor" Coyle "Savage Speeches" Face To Face "Disappointed" Hollenhorst "My Girl's Now" No You "One Of Your Life"	WHRQ/Hartford, CT Spinning Unwind Sunday 10pm-midnight Cecilia Chris Gomez "Machismo" Coyle "Savage Speeches" Face To Face "Disappointed" Axl "Lion" Seven Story Mountain "So Good"	WXXK/Pittsburgh, PA Edge Of The X Sunday 9-11pm Lemmy Diana Papa Roach "Broken Home" J2 "Ozone" "Horse" The House "Only Lonely" Dandy Warhols "Bohemian Like You" Kites "Chastity"	WXSJ/Tallahassee, FL Underground Lounge Sunday 8-10pm Rob The Lounge Lizard Alan Criss "Take Me To Your..." KRS "Taste The Tea" Sum 41 "Makes No Difference" Hot Pe "Bartender"
WWCD/Columbus, OH Inevitable Hits Hour Sunday 7-8pm Curtis Schuman Seal "Kiss The Ground" Blanks 77 "Anarchy" Blanks 77 "Anarchy" Nina Gordon "Tonight And The..." Hawk Thompson "Seven Seasons" P.O.D. "Gimme What You Want"	WEDJ/Indianapolis, IN A Beat To The Head Sunday 7pm-9pm Jason Underground "Sun Me." Bonaville "Without You" Forest Hazy "Water Hazy" NoFX "Bottles To The Ground" NoFX "Bottles To The Ground"	KNRK/Portland, OR Something Cool Sunday 9pm-10pm Jaime Conley Doves "Red Wagon" Doves "Red Wagon" Doves "Red Wagon" Doves "Red Wagon"	WXSJ/Tallahassee, FL Underground Lounge Sunday 8-10pm Rob The Lounge Lizard Alan Criss "Take Me To Your..." KRS "Taste The Tea" Sum 41 "Makes No Difference" Hot Pe "Bartender"
KRAD/Corpus Christi, TX Red Radio Saturday 10pm-midnight J.J. Thomas Ian Arthur "The White" Hot Pe "Bartender" Intochina "Ghosts" Elastica "Mad Dog" Blue October "James"	WPLA/Jacksonville, FL Forbidden Planet Saturday 8pm-10pm Robert Goodman Doves "Red Wagon" Face To Face "Disappointed" Rancid "Let Me Go" Elastica "Mad Dog" Underground "Sun Me."	WCYY/Portland, ME Epsilon Thursday 7-9pm Shawn Jeffrey Hot Pe "Bartender" Doves "Red Wagon" Rancid "Let Me Go" Everclear "Brown Eyed Girl" Doves "Red Wagon"	KFMA/Tucson, AZ Test Department Sunday 6-9pm Matt Spry Doves "Red Wagon" NOFX "Pump Up" Coyle "Savage Speeches" Coyle "Savage Speeches" Agents "Every Night"
KDGE/Dallas, TX Adventure Club Sunday 8-9pm Josh Venable All The Drive-In "One Armed Scissor" Space "Dory Of A Whomp" At "Carry You" Billy Bragg & Wilco "My Flying Saucer" Getaway "98 Lullabones"	KXTE/Las Vegas, NV It Hurts When I Pee Sunday 10pm-midnight Tank & Young Marc Union Underground "Sun Me." Gomez "The Way I Live" Static & Dead Prez "Hip Hop" Rancid "Let Me Go" Doves "Red Wagon"	KRZQ/Reno, NV Wake The Neighbors Saturday 10pm-12am Home and Matt All The Drive-In "One Armed Scissor" Jeff To "Buddy Holly" Seven Story Mountain "So Good" Jansco "Quality Control" Michael Mower "When And Antidote"	KMYZ/Tulsa, OK New From The Edge Tuesday Midnight-1:00am Raydog Emson "The Way I Live" Union Underground "Sun Me." Mighty Mighty "ET" "One Just Happened" Apartment 26 "Bass Breakdown" Doves "Red Wagon"
WXEG/Dayton, OH The X Spin Cycle Sunday 9-10:30pm Allen Rantz 3 Doors Down "Loser" OPM "Heaven Is A Half Pipe" BT/M. Doughty "Never Gonna Come Back Down" Everclear "AM Radio" 8 Steps "I Question Everything"	KROQ/Los Angeles, CA Rudeboy On The Road Sunday 10pm-12am Rodney Bingenheimer Coyle "Savage Speeches" Everclear "AM Radio" Sun Me "My Flying Saucer" Elastica "Mad Dog" Gomez "Revolutionary Kind"	KWOD/Sacramento, CA Alternative Beat Sunday 10pm-12am DJ David X Sun Me "My Flying Saucer" R.O.D. "Rock The Party" BT/M. Doughty "Never Gonna Come Back Down" Bluebonnet Gang "Blues" K6/Rob & Jack "Pump Of The Nation"	WHFS/Washington, DC New Here This Sunday 8:00pm-10:30pm Dave March All The Drive-In "One Armed Scissor" No You "One Of Your Life" John Doe Thing "Best Up World" Appliance "Personal Stereo" Grapeshit "Cherryblossom"

35 Total Reporters



Specialty Show Chart 16

FLAK

"Tune In"

Specialty show play at:

WBCN! WXXK! DC101!
 91X! KUPD! KPNT!
 WEDG! WAVE! WARQ!
 KRAD! WEJE! WBRU!
 WXTM! WPLA! KFMA!
 WQXA! WCYY! WMRQ!

And More!



A Penguin
 Entertainment Company

New Music From Your Newspaper

Continued from Page 1

Alternative selections. Both are professionally managed channels that can easily acquire Aggregate Tuning Hours from in-office usage. Both channels can be found on the home pages of some of the nation's biggest newspapers. Be afraid. Be very afraid.

New-Economy Entrepreneurs

Everstream is controlled by four principals, each a member of the company's board of directors. They are new-economy entrepreneurs Stephen and John McHale, venture capitalist Jim Wukie and Lee Zapis. Zapis previously served as President of Zapis Communications, a closely held corporation that owned and operated radio stations throughout the U.S.

Zapis explains how he became involved with Everstream just about one year ago: "In February '99 I sold my stations to AMFM, and I was looking for new opportunities. I went to a Plug-In conference, which is a large Internet convention, in New York. Our radio stations in Cleveland were the first ones in the market to have websites, and we were always ahead of the curve with the application of new technology.

"While hanging around the exhibit floor, I saw an old friend who was with Stephen McHale. At the time he was running a business-to-consumer firm called Big Momma Music. We started talking about our different ideas. Working in a business-to-consumer environment didn't really appeal to me."

The more Zapis and McHale talked and brainstormed, the more they ventured toward the idea of using a business-to-business concept for streaming audio formats. That eventually led McHale to scrap Everstream's original purpose.

"The original idea was to be a supplier to radio and to give stations the ability to flank stations in their market so people wouldn't be tuning to Spinner and NetRadio," Zapis says. "But local managers couldn't make a decision about adding the technology. Those were now corporate decisions, thanks to consolidation in radio. Also, the cost was an issue for many of the radio groups we approached."

Further brainstorming cemented the company's present business philosophy — to go after newspaper websites. Zapis had a package with Cleveland Live, the Internet home of the *Plain Dealer* newspaper, to stream Zapis' former WZJM/Cleveland on Cleveland Live's website. Based on that pro-

fessional relationship, Zapis and McHale approached Cleveland Live with the idea. They loved it, but decided it wasn't the right plan for them. Undeterred, the duo then approached Knight-Ridder's *Akron Beacon-Journal*, which immediately signed up as an affiliate.

Newspapers As Broadcasters

Everstream's business philosophy is simple, but it would make a radio executive sick to his stomach. "We put daily newspapers in the broadcast business, immediately and profitably," the company states on its website. "Everstream delivers streaming audio news, information and entertainment in partnership with online publishers.

"Lightly flavored with synchronized multimedia direct-response advertising, our streams add value to our partners' sites and, more im-

"We took the music to where the traffic was, as opposed to bringing traffic to a site through heavy marketing and promotional methods."

Lee Zapis

portantly, incremental revenue to their bottom lines... We understand the broadcast business and carry the infrastructure, programming and compliance burden for our partners."

Thus far Everstream has attracted a diverse group of newspapers from across the U.S. Among the larger ones: the *Commercial Appeal* in Memphis, the *Albuquerque Journal*, the *St. Louis Post-Dispatch*, *Minneapolis Star Tribune*, the *Fresno Bee* and the *Boston Herald*.

Everstream also has agreements with Philly.com, which hosts that city's two newspapers; Miami.com, a division of the *Miami Herald*; and NYToday.com, owned by the *New York Times*. Everstream even boasts three affiliates in Canada and recently began beta-testing on the *Jerusalem Post*. A specially designed Israeli Hits channel is being run out of Everstream as part of the new service.

Meet The Team

While Everstream offers 53

channels, its programming team is actually responsible for a whopping 8,798 audio streams. Of those 53 channels, Everstream's Adult Alternative station represents perhaps one of the most menacing opponents for traditional radio stations looking to broaden their reach by taking to the web: It's tightly programmed, hit-driven and commercial-free, and it fits a target listener whose qualitative matches best with online radio listening.

Dan Binder oversees the team as Director/Programming and Operations. His duties include programming the '80s Hits, Classic Alternative and One-Hit Wonders channels. Alex Pagano holds similar duties for Adult Alternative, Alternative, Hip-Hop/R&B, Slow Jams and Rock. Both joined Everstream from WENZ/Cleveland, where Binder was PD and Pagano was Programming Coordinator, earlier this year. Meanwhile, former WENZ midday host Lee Ann Summers has come aboard as Top 40 PD.

When asked why he decided to join Everstream, Binder replies, "It wasn't an immediate thing. I knew in the back of my mind that this really was going to be the future, and to be on the ground floor of an Internet-based operation was something I was really interested in. The people who run this company have a lot to back it up with, and all of those things — the business model and company philosophy and the way the company was going — were reasons I came aboard."

Binder has more than 10 years of programming experience, most of it in the Alternative format. From 1990-94 he served as PD of WDRE/Long Island's former Albany affiliate. He then assumed programming duties for WTMM-AM, WQBJ-FM, WQBK-FM & WXCR-FM/Albany and in February 1998 joined WENZ. He remained with the station after its flip from Alternative to Urban in May '99 by incoming owner Radio One.

Binder probably would have stayed with Radio One, or at least in radio, had it not been for a phone call from Everstream. His reaction to the company's call? "I was flattered! But it was an unknown. I saw them on the Internet when they first went up, but it was completely different from what it is now."

Radio The Way It Once Was

Binder admits that overseeing close to 10,000 different audio channels is a day-to-day challenge. However, he means that in a positive way. "The way we program here is the way radio used to be, where you made the rules up as you

"The way we program here is the way radio used to be, where you made the rules up as you went along. We're controlling our own destiny. We do it all here and it's very exciting."

Dan Binder

went along," he says. "We're controlling our own destiny. We do it all here, and it's very exciting."

That philosophy also affirms Everstream's desire to provide quality programming in all of its markets to the widest range of listeners. "People are not going to sit down and listen to crap," Binder says. "But, on the same note, we need to be as diverse as possible. We are in 200 markets right now, and everything is tailored for each specific area of the country. Remember, there is a different playlist for each market.

"Also, our service is on-demand. It is not terrestrial streaming, and you will never hear the same song on another server at the same time." Zapis adds that users will soon be able to create their own formats, although they'll still be prohibited from creating their own playlists.

Stiff Competition

While Binder applies old-fashioned programming skills to a new medium, he believes he is challenging the industry that gave him most of his knowledge. "We are competing against radio because we're

taking their listeners," he says. "Newspapers are still in competition with radio, as they always have been, for advertising, but now they are also broadcasters.

"Radio needs to worry about the Internet because we're hitting it where it hurts. There are so many avenues for people to get their material from now, and there are so many markets where it's really starting to hurt."

Phoenix represents one of Everstream's largest markets, a server data shows that the *Arizona Republic's* AZ Central website has the most activity. "That partnership has been around for a long time, that has helped," Binder says. "The success of the newspaper really is our success."

That makes Zapis happy as well. "We took the music to where the traffic was, as opposed to bringing traffic to a site through heavy marketing and promotional methods," he says. "Remember, everyone is competing for people's time, and we can make our service more compelling and interesting than traditional radio, that will make it more successful for us."

Arizona's Adult Alternative

Here's a sample hour for the Adult Alternative channel featured on the *Arizona Republic's* AZ Livewire for Friday, July 7, from 10:15am-11:15am. Each channel is individually packaged for each affiliate and offers on-demand listening capability.

GUSTER Fa Fa (Never Be The Same)

TRACY CHAPMAN Telling Stories

SOUL ASYLUM Runaway Train

DON HENLEY Workin' It

TOM PETTY You Don't Know How It Feels

LOS LOBOS Cumbia Raza

STEVE EARLE Transcendental Blues

PHISH Heavy Things

JOAN OSBORNE One Of Us

THIRD EYE BLIND Never Let You Go

MELISSA ETHERIDGE I'm The Only One

WILCO Can't Stand It

PEARL JAM Daughter

July 21, 2000

THIS WEEK	ARTIST TITLE LABEL(S)	TOTAL PLAYS	+/- PLAYS	GROSS IMPRESSIONS (100)	WEEKS ON CHART	TOTAL STATIONS ADDS
1	MATCHBOX TWENTY Bent (Lava/Atlantic)	581	-79	50258	14	23/0
2	B.B. KING/ERIC CLAPTON Riding With The King (Duck/Reprise)	536	+18	40376	9	26/0
3	PHISH Heavy Things (Elektra/EEG)	519	-33	35910	14	27/0
4	ROBERT BRADLEY'S BLACKWATER... Baby (RCA)	439	+18	36923	13	23/0
5	XTC I'm The Man Who Murdered Love (Idea/TVT)	405	+33	23215	10	23/0
6	DAVID GRAY Babylon (ATO)	375	+45	25348	8	22/1
7	JAYHAWKS I'm Gonna Make You Love Me (American/Columbia)	356	-36	26053	16	22/0
8	EVERCLEAR Wonderful (Capitol)	352	+47	24757	6	18/1
9	STING Desert Rose (A&M/Interscope)	351	-68	34129	27	23/0
10	JONNY LANG Breakin' Me (A&M/Interscope)	315	+53	22671	5	22/0
11	NINE DAYS Absolutely (Story Of A Girl) (550 Music/Epic)	297	+12	15950	14	13/0
12	SHIVAREE Goodnight Moon (Capitol)	292	-21	15619	12	21/0
13	SINEAD O'CONNOR No Man's Woman (Atlantic)	286	-10	18311	9	21/1
14	STEVE EARLE Transcendental Blues (E-Squared/Artemis)	271	+35	14963	11	18/0
15	STONE TEMPLE PILOTS Sour Girl (Atlantic)	250	-8	22104	11	15/0
16	BILLY BRAGG & WILCO Secret Of The Sea (Elektra/EEG)	249	-5	16507	7	22/1
17	TRACY CHAPMAN Wedding Song (Elektra/EEG)	237	-11	16174	8	21/0
18	TRAVIS Why Does It Always Rain On Me? (Independiente/Epic)	236	-4	18222	7	16/0
19	VERTICAL HORIZON You're A God (RCA)	223	+38	12201	4	13/1
20	STEELY DAN Jack Of Speed (Giant/Reprise)	202	-90	15049	13	18/0
21	NEIL YOUNG Good To See You (Reprise)	194	+38	14982	3	19/2
22	GUSTER Fa Fa (Never Be The Same...) (Hybrid/Sire)	175	-26	12371	15	14/0
23	COUNTING CROWS Mrs. Potter's Lullaby (DGC/Geffen/Interscope)	172	-57	19171	19	17/0
24	GOO GOO DOLLS Broadway (Warner Bros.)	172	-70	15441	12	11/0
25	SISTER HAZEL Change Your Mind (Universal)	164	-7	10199	5	14/2
26	INDIGO GIRLS Cold Beer And Remote Control (Epic)	150	+31	12496	2	16/2
27	DANIEL CAGE Sleepwalking (MCA)	146	+12	8110	4	15/1
28	SISTER SEVEN The Only Thing That's Real (Arista)	145	+30	10197	1	11/0
29	AIMEE MANN Red Vines (Superego)	144	+19	12970	3	15/2
30	INDIGENOUS Little Time (Pachyderm)	126	+15	7071	5	12/0

Most Added.

ARTIST TITLE LABEL(S)	ADDS
BONNIE RAITT It's All Over Now, Baby... (Artemis)	6
GOMEZ Revolutionary Kind (Hut/Virgin)	4
DON HENLEY They're Not Here, They're... (Warner Bros.)	4
ENTRAIN Back In A Minute (Dolphin Safe)	4
BRIAN SETZER ORCHESTRA Gettin' In... (Interscope)	3
ELLIS PAUL The World Ain't Slowin' Down (Elektra/EEG)	3
JOHN WESLEY HARDING She's A... (Malt/Mammoth)	3
VERBOW New History (550 Music/Epic)	3
NEIL YOUNG Good To See You (Reprise)	2
INDIGO GIRLS Cold Beer And Remote Control (Epic)	2
AIMEE MANN Red Vines (Superego)	2
SISTER HAZEL Change Your Mind (Universal)	2
RED HOT CHILI PEPPERS Californication (Warner Bros.)	2
BERNARD ALLISON The Rivers Rising (Tone-Cool)	2

Most Increased Plays

ARTIST TITLE LABEL(S)	TOTAL PLAY INCREASE
GOMEZ Revolutionary Kind (Hut/Virgin)	+65
GOO GOO DOLLS Slide (Warner Bros.)	+57
LENNY KRAVITZ Fly Away (Virgin)	+54
JONNY LANG Breakin' Me (A&M/Interscope)	+53
EVERCLEAR Wonderful (Capitol)	+47
DAVID GRAY Babylon (ATO)	+45
BRIAN SETZER ORCHESTRA Gettin' In... (Interscope)	+39
NEIL YOUNG Good To See You (Reprise)	+38
VERTICAL HORIZON You're A God (RCA)	+38
STEVE EARLE Transcendental... (E-Squared/Artemis)	+35

29 Adult Alternative reporters. Monitored airplay data supplied by Mediabase Research, a division of Premiere Radio Networks. Songs ranked by total plays for the airplay week of Sunday 7/9-Saturday 7/15. Bullets appear on songs gaining plays or remaining flat from previous week. If two songs are tied in total plays, the song being played on more stations is placed first. Breaker status is assigned to songs reaching 250 plays or more for the first time. Songs below No. 20 are moved to recurrent after 20 weeks. Gross Impressions equals Average Quarter Hour Persons times number of plays (times 100). Average Quarter Hour Persons used herein with permission from The Arbitron Company (Copyright 2000, The Arbitron Company). © 2000, R&R Inc.

New & Active

NO DOUBT Simple Kind Of Life (Interscope) Total Plays: 124, Total Stations: 6, Adds: 0	RICHARD ASHCROFT A Song For The Lovers (Hut/Virgin) Total Plays: 101, Total Stations: 9, Adds: 0
PIE MCGEE BAND Runaway (Giant/WB) Total Plays: 123, Total Stations: 12, Adds: 0	BEN HARPER Forgiven (Virgin) Total Plays: 95, Total Stations: 10, Adds: 0
SHELBY LYNNE Gotta Get Back (Island/DJMG) Total Plays: 122, Total Stations: 13, Adds: 0	LDS LOBOS Cumbia Raza (Hollywood) Total Plays: 94, Total Stations: 10, Adds: 0
NINA GORDON Tonight And The Rest Of My Life (Warner Bros.) Total Plays: 104, Total Stations: 8, Adds: 1	3 DOORS DOWN Kryptonite (Republic/Universal) Total Plays: 92, Total Stations: 3, Adds: 1
K.D. LANG Summerfling (Warner Bros.) Total Plays: 103, Total Stations: 9, Adds: 1	BIG WU Kangaroo (Phoenix Media) Total Plays: 91, Total Stations: 7, Adds: 0

Songs ranked by total plays

Breakers.

STEVE EARLE		
Transcendental Blues (E-Squared/Artemis)		
TOTAL PLAYS INCREASE	TOTAL STATIONS ADDS	CHART
271/35	18/0	19

Most Added is the total number of new adds officially reported to R&R by each reporting station. Songs unreported as adds do not count toward overall total stations playing a song. Most Increased Plays lists the songs with the greatest week-to-week increases in total plays. Weighted chart appears on R&R ONLINE MUSIC TRACKING.



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INTERNATIONAL

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Radio Disney seeks Director, Affiliate Relations. Responsible for all aspects of Network's relationships with affiliates/owned and operated stations. Must have proven track record in local radio sales/marketing strategies. Kids marketing experience a plus. Contact laumes@abc.com. EOE

EAST

Boston is searching for a Music Director/RE. Please send resume to: Joanne Doody, 30 How Street, MA 01800. EOE (07/21)

WPRO-AM, Providence is looking for its next great talk show host. If you have what it takes to get the locals buzzing, send tape and resume to: Ron St. Pierre, Operations Manager, WPRO-AM 1502 Nampanoag Trail, East Providence, RI 02914. No calls please. Sense of humor and personal investment in the community a must. WPRO/Citadel Broadcasting is an equal opportunity employer.

Dame Broadcasting, LLC, a Pennsylvania based company is searching for on-air talent... AM drive, PM drive and Program Directors for all formats in small to medium markets. Submit tape and resume to: A. Dame at Dame Broadcasting, 5 Kacey Ct., Suite 101, Mechanicsburg, PA 17055. EOE

Country mornings in Wilmington, DE. WXCX-FM needs a Morning host who is ready to win! Brand new studios, great company and more. Rush your T&R to: Dave Hovel, 707 Revolution St., Havre De Grace, MD 21078. EEO

FROGGY 101

NORTHEAST MORNINGS

Froggy 101 - WGGY, Scranton/Wilkes Barre, is losing Polly. We hate to see her go but now we have a rare opening for a Morning show/co-host. Are you ready to team up with Doc for mornings on N.E.P.A.'s Top Country station? State-of-the-art facilities, tons of toys, and a Entercom Communications station. Tremendous N.E. lifestyle with low cost of living. Ready to advance your career in market 64? Send your T&R to: Mike Krinik, Froggy 101 Program Director, 305 Hwy 315, Pittston, PA 18640. EOE

SOUTH

STATION MANAGER

Susquehanna Radio Corp. is looking for a station Manager for 99X/WNNX. Skills/experience: Knowledge of all FCC rules and regulations. Must fully understand all aspects of major market radio station operations and fundamentals of business in general with emphasis on marketing. Also a working knowledge of accounting and financial procedures is necessary to operate the station. Strong personnel, organizational and communication skills are necessary. If you want to join the team at WNNX, please contact Mark Renier via fax: 404-504-0306 or e-mail: mrenier@99x.com. Application deadline is August 4, 2000. Susquehanna Radio Corp. is an ESOP company, an EOE and maintains a drug-free work environment.

PROGRAM DIRECTOR KRBV-FM/ DALLAS HOT 100 Infinity Broadcasting Co. Program Director ready for prime time



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- Proven track record

Submit resume to: Dave Preshler, GM KRBV-FM, 7901 Carpenter Freeway, Dallas, TX 75247. Fax: 214-688-7755. E-mail: dapreshler@cbs.com

Classic Rock APD/MD needed in sunshine state! Midday airshift, music knowledge and excellent Selector skills a MUST! (no rookies). Plenty of personal appearances. Good growth potential with great company. Females and minorities encouraged to apply by August 4. Confidential tape and resume to: Radio & Records, 10100 Santa Monica Blvd., #897, 5th Floor, Los Angeles, CA 90067. EOE

BIG JOB IN BIG D

Talkradio Big 570 Dallas/Fort Worth (legendary KLIF) is seeking a Program Director. We need a passionate, energetic new leader and coach. Programming experience necessary, preferably in spoken word radio. Send resume, references and programming philosophies ASAP to: Bruce Gilbert, Director of AM Programming/Dallas, 3500 Maple Ave., Suite 1310, Dallas, TX 75219, E-mail: bgilbert@dfwradio.com Phone: 214-525-2517. Please no calls until we have all your materials. Susquehanna Radio Corporation is an equal opportunity employer and proud to be an ESOP company.

Mornings on Modern Rock in southeast, able to battle the syndicated big guys by being the local hero! Individual or team. Make me belly laugh! Rush resume, tape and photo. Radio & Records, 10100 Santa Monica Blvd., #898, 5th Floor, Los Angeles, CA 90067. EOE

MIDWEST

Country KTWS/Sioux Falls seeks Morning Driver that can do the stunts, phones, etc. T&R: Alan Helgeson, KTWS, 500 S. Phillips, Sioux Falls, SD 57104. EOE (07/21)

COMBO STATION MANAGER

If I need to convince you this is a great opportunity, stop now. You need: sales, programming and some management experience. You will be the station manager with direct responsibility for sales management. Overall management will increase as you demonstrate ability. We are locally owned, live, full service in a progressive small market. Are you ready? Letter stating qualifications to: Dale Ahwin, KDLR/KDVL RADIO, Box 190, Devils Lake, ND 58301. EOE

www.ronline.com

WAJI, MAJIC 95.1, Fort Wayne is looking for a morning host AND co-host/news director. Apply together as a team OR separately. We are a leading 25-54 female-targeted radio station. Send tape and resume to: Barb Richards, WAJI, 347 W. Berry, Suite 600, Fort Wayne, IN 46802. EOE

Top-rated country station looking for a new morning show in Midwest. Are you able to relate and entertain the 25-54 demo? You must be a total team player, able to be involved in the community and have a minimum of 5 years experience. Excellent salary and benefits package. T&R to: Dan Westhoff, WBWN, 236 Greenwood Ave., Bloomington, IL 61704. Citadel Communications Corp. is an EOE.

PART-TIME SPORTS REPORTER ANCHOR

WWJ Newsradio 950, Infinity's Detroit area news leader, is looking for a parttime sports reporter anchor. This is a unique opportunity to work for the #1 radio station in Michigan. Covering Pistons, Gold Cup, Grand Prix, Tigers, Wings and Lions. Large/major market radio or TV sports reporting and anchoring experience required. This position is NOT for beginners. Immediate opening. Degree preferred. Versatility, energy, creativity is valuable because we are all-digital and we move FAST. Infinity Broadcasting is an EEO. No calls please. Rush your cassette or CD to: Ken Beck, Operations Manager, 26495 American Drive, Southfield, MI 48034-6114.

WEST

Fulltime overnight opening with full service AC "The Highway Stations." T&R: Lance Todd, KHWY, Box 1668, Barstow, CA 92312. EOE (07/21)

Regent stations KTP/KDSS/KAVC. Future parttime openings in California's fastest growing market. T&R: Ric Morgan, PD, 190 Sierra Court B-2, Palmdale, CA 93550. EOE (07/21)

AUDIO PRODUCER

Entertainment marketing audio syndication company looking for producer with strong people skills, good audio script writing skills, highly organized, talent management and deep knowledge of the 12-24 year old female market as it relates to Top 40 music lifestyle, TV, film and other relative entertainment. Please fax resumes and salary requirements to: (310) 314-1557 or email to: jobs@marketingfactory.net. EOE

KAFF-FM Radio is searching for a full-time air talent. Three years minimum experience. Great shift with lots of remotes. Excellent benefits package. Women and minorities are encouraged to apply. NO PHONE CALLS! T&R to: Chris Halstead, P.O. Box 1930, Flagstaff, AZ 86002. EOE

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OPENINGS

POSITIONS SOUGHT

POSITIONS SOUGHT

LOCAL SALES MANAGER. All-news radio station seeking a sales professional to lead & train our dept. Must be highly organized and exhibit strong leadership & people skills. Proficiency in quantitative and qualitative computer programs; recruiting top producers, inventory management, achieving large revenue shares and developing strategic sales plans. Must be internet savvy and enjoy the concept sale.

INTERNET SALES MANAGER. Exciting opportunity for a high energy, dynamic self-starter to launch kfwb.com! 2+ years' of Internet ad sales & management experience. Experience in traditional media sales, direct marketing media buying/planning or product management/marketing required. Working knowledge of all major computer applications (email, word, spreadsheets, presentations). Duties will include coordinating ad sales packages/presentations, compensation packages and coordinating affiliate services and ad serving systems provided by our partner. Feed the Monster

Send resume to: KFWS Radio, Attn: Jen Baker, 6230 Yucca Street, Los Angeles, CA 90028 or FAX: (323) 871-4681. NO PHONE CALLS PLEASE EOE.

POSITIONS SOUGHT

Ex-Modesto weekenders, recovering from foot surgery; still seeking Northern California/Oregon gigs. FRANK: (510) 223-1534. (07/21)

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If you seek a young, aggressive, future oriented promotions guy and on air talent, search no further. Multi format experience. RIAN: (978) 957-9635. (07/21)

Radio personality Don Steel is searching for a new Radio challenge as PD/MD afternoons. Online aircheck: www2.merline.com/donsteel (403) 548-3230. (07/21)

Sidekick & on-air producer. Over six years of Rock radio and stand-up comedy experience with a winning track record! JOEL HAAS www.joelhaas.com. (07/21)

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Radio & Records provides free (20 words maximum) listings to radio stations ON A SPACE AVAILABLE BASIS in Opportunities. Free listings of the same length are also available to individuals seeking work in the industry under Positions Sought.

Deadline

To appear in the following week's issue, your ad must be received by **Thursday noon (PST)**, eight days prior to issue date. Free Opportunities listings should be typewritten or printed on 8 1/2" X 11" company/station letterhead and are accepted only by mail or fax: 310-203-8450. Only free positions sought ads are accepted by e-mail to: kmumaw@rronline.com Address all 20-word ads to R&R Free Opportunities, 10100 Santa Monica Blvd., Fifth Floor, Los Angeles, CA 90067.

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Opportunities Advertising orders must be typewritten on company/station letterhead and accompanied by advance payment. Ads are accepted by fax: (310-203-8727) or mail: Visa, MC, AmEx or Discover card accepted. Include card number, name as it appears on credit card, expiration date and phone number. Blind box responses are sent to advertisers every Friday by first-class mail.

Deadline

To appear in the following week's issue, your ad must be received by **Thursday noon (PST)**, eight days prior to issue date. Address all ads to: R&R Opportunities, 10100 Santa Monica Blvd., Fifth Floor, Los Angeles, CA 90067.

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Rates are per week (maximum 35 words per inch including heading). Includes generic border, logo, custom border or larger heading as required, add 1/2 inch (\$60 for 1x, \$50 for 2x). In addition, all ads appear on R&R's website (www.rronline.com).

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The R&R address and your box number apply 12 words to your ad. Regular Opportunities rates apply to Blind Box ads, but a \$50 service charge is added for shipping and handling.

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R&R is published weekly, except the week of December 25. Subscriptions are available for \$299.00 per year (plus applicable sales tax) in the United States or \$695.00 overnight delivery (U.S. funds only), \$320.00 in Canada and Mexico, and \$495.00 overseas (U.S. funds only) from Radio & Records Inc., at 10100 Santa Monica Blvd., 5th Floor, Los Angeles, California 90067. Annual subscription plan includes the weekly newspaper plus two R&R Directories issues and other special publications. Refunds are prorated based on the actual value of issue received prior to cancellation. Non-refundable quarterly rates available. All reasonable care taken but no responsibility assumed for unsolicited material. R&R reserves all rights in material accepted for publication. All letters addressed to R&R or its editors will be assumed intended for publication reproduction and may therefore be used for this purpose. Letters may be edited for space and clarity and may appear in the electronic version of R&R. The writer assumes all liability regarding the content of the letter and its publication in R&R. Nothing may be reproduced in whole or in part without written permission from the Publisher.

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Marketplace

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AUDIO & VIDEO AIRCHECKS

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 • **PERSONALITY PLUS #252.** KSTP-FM/Vin & Cheryl, WFG/Rob & Tom, KDW/Dave Ryan, WFL/Scott & Todd, Cassette \$7.50
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 • **PERSONALITY PLUS #252.** WFL/John & B. J., KVL/Ron Chapman, WFG/Copper & Rick, KOL/Singh, Peter & Betsy, Cassette \$7.50
 • **ALL COUNTRY #252.** KEY/WHOK, WDR/KEQ, KWR, \$7.50
 • **ALL #252.** WFL/KRIS, WTR/KRIP, KUD, \$7.50
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 • **DISCO #252.** 10100/101, promo samples - all formats, all market sizes, Cassette, \$10.
 • **DISCO #252.** 10100/101, Sampler & Legal CD samples, all formats, Cassette, \$10.
 • **DISCO #252.** KCR, KY, CHR/ROD, RF, 2E, JILL, FEMAL, #252, \$10 each
 • **DISCO #252.** KCR, KY, CHR/ROD, RF, 2E, JILL, FEMAL, #252, \$10 each
 • **CLASSIC #252.** WLS/Matt Crowley 1982, WMP/Robert W. Morgan 1978, KOL/Johnny Foster 1978, KTM/G. Kelly 1964, KOB/PM 1985, \$11
 • **DISCO #252.** Pittsburgh's WPM/Market & Dickson, WJL/Mike Neil, Minneapolis, KDW/Cass Ryan, Indy's WRS/Michèle Rivers, WFL/Greg Browning, City's WRC/Al. Latic, \$25.

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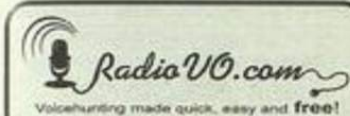
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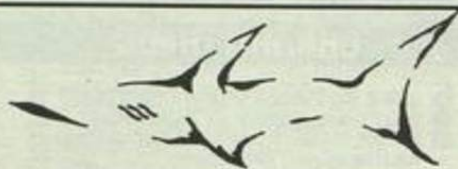
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CHR/POP

LW	TW	ARTIST	SON	RECORD LABEL
1	1	'N SYNC	It's Gonna Be Me (Live)	(Jive)
2	2	MATCHBOX TWENTY	Bent (Lava/Atlantic)	
3	3	PINK	There You Go (LaFace/Arista)	
4	4	NINE DAYS	Absolutely (Story Of A Girl) (550 Music/Epic)	
5	5	AALIYAH	Try Again (BlackGround)	
6	6	CREED	Higher (Wind-up)	
7	7	JOE I	Wanna Know (Jive)	
8	8	VERTICAL HORIZON	Everything You Want (RCA)	
9	9	JESSICA SIMPSON	I Think I'm In Love With You (Columbia)	
10	10	BBMAK	Back Here (Hollywood)	
11	11	MANDY MOORE	I Wanna Be With You (550 Music/Epic)	
12	12	BRITNEY SPEARS	Oops!...I Did It Again (Jive)	
13	13	DESTINY'S CHILD	Jumpin, Jumpin (Columbia)	
14	14	TONI BRAXTON	He Wasn't Man Enough (LaFace/Arista)	
15	15	ENRIQUE IGLESIAS	Be With You (Interscope)	
16	16	EMINEM	The Real Slim Shady (Aftermath/Interscope)	
17	17	MACY GRAY	I Try (Epic)	
18	18	3 DOORS DOWN	Kryptonite (Republic/Universal)	
19	19	SOULDECISION	Faded (MCA)	
20	20	JANET	Doesn't Really Matter (Def Soul/IDJMG)	
21	21	STING	Desert Rose (A&M/Interscope)	
22	22	SPLENDER	I Think God Can Explain (C2/Columbia)	
23	23	SISTER HAZEL	Change Your Mind (Universal)	
24	24	EVERCLEAR	Wonderful (Capitol)	
25	25	BACKSTREET BOYS	The One (Jive)	
26	26	LARA FABIAN	I Will Love Again (Columbia)	
27	27	GOO GOO DOLLS	Broadway (Warner Bros.)	
28	28	SISQO	Thong Song (Dragon/Def Soul/IDJMG)	
29	29	CHRISTINA AGUILERA	Come On Over (All I Want...) (RCA)	
30	30	BON JOVI	It's My Life (Island/IDJMG)	

#1 MOST ADDED

VERTICAL HORIZON You're A God (RCA)

#1 MOST INCREASED PLAYS

CHRISTINA AGUILERA Come On Over (All I Want...) (RCA)

CHR begins on Page 40.

AC

LW	TW	ARTIST	SON	RECORD LABEL
1	1	FAITH HILL	Breathe (Warner Bros.)	
2	2	MARC ANTHONY	You Sang To Me (Columbia)	
3	3	LEANN RIMES	I Need You (Sparrow/Curb/Capitol)	
4	4	DON HENLEY	Talking You Home (Warner Bros.)	
5	5	LONESTAR	Amazed (BNA/RLG)	
6	6	CHRISTINA AGUILERA	I Turn To You (RCA)	
7	7	SAVAGE GARDEN	I Knew I Loved You (Columbia)	
8	8	BACKSTREET BOYS	Show Me The Meaning Of... (Live)	
9	9	BRIAN MCKNIGHT	Back At One (Motown/Universal)	
10	10	CELINE DION	That's The Way It Is (550 Music/Epic)	
11	11	W. HOUSTON & E. IGLESIAS	Could I Have... (Arista)	
12	12	SAVAGE GARDEN	Crash And Burn (Columbia)	
13	13	ELTON JOHN	Someday Out Of The Blue (DreamWorks)	
14	14	CELINE DION	I Want You To Need Me (550 Music/Epic)	
15	15	PHIL COLLINS	You'll Be In My Heart (Hollywood)	
16	16	LARA FABIAN	I Will Love Again (Columbia)	
17	17	SANTANA	F/ROB THOMAS Smooth (Arista)	
18	18	MACY GRAY	I Try (Epic)	
19	19	98 DEGREES	I Do (Cherish You) (Universal)	
20	20	SARAH MCLACHLAN	I Will Remember You (Arista)	
21	21	BACKSTREET BOYS	The One (Live)	
22	22	SASHA	If You Believe (Reprise)	
23	23	MARK SCHULTZ	He's My Son (Word/Epic)	
24	24	WESTLIFE	Swear It Again (Arista)	
25	25	JON SECADA	Stop (550 Music/Epic)	
26	26	DAVE KOZ	Know You By Heart (Capitol)	
27	27	SUZIE K W/DONNY OSMOND	Now I Know (Vellum)	
28	28	'N SYNC	Bye Bye Bye (Jive)	
29	29	ENRIQUE IGLESIAS	Be With You (Interscope)	
30	30	JOE I	Wanna Know (Jive)	

#1 MOST ADDED

BBMAK Back Here (Hollywood)

#1 MOST INCREASED PLAYS

JON SECADA Stop (550 Music/Epic)

AC begins on Page 82.

CHR/RHYTHMIC

LW	TW	ARTIST	SON	RECORD LABEL
1	1	JAY-Z	Big Pimpin' (Roc-A-Fella/IDJMG)	
2	2	NELLY	Country Grammar (Fo' Reel/Universal)	
3	3	DR. DRE	The Next Episode (Aftermath/Interscope)	
4	4	AALIYAH	Try Again (BlackGround)	
5	5	DESTINY'S CHILD	Jumpin, Jumpin (Columbia)	
6	6	EMINEM	The Real Slim Shady (Aftermath/Interscope)	
7	7	JOE I	Wanna Know (Jive)	
8	8	DA BRAT	What'chu Like (So So Def/Columbia)	
9	9	NEXT WIFEY	(Arista)	
10	10	'N SYNC	It's Gonna Be Me (Live)	
11	11	DMX	Party Up (Up In Here) (Ruff Ryders/IDJMG)	
12	12	JANET	Doesn't Really Matter (Def Soul/IDJMG)	
13	13	PINK	Most Girls (LaFace/Arista)	
14	14	JAGGED EDGE	Let's Get Married (So So Def/Columbia)	
15	15	SISQO	Thong Song (Dragon/Def Soul/IDJMG)	
16	16	KANDI	Don't Think I'm Not (So So Def/Columbia)	
17	17	RUFF ENDOZ	No More (Epic)	
18	18	IDEAL	Whatever (Noontime/Virgin)	
19	19	AVANT	Separated (Magic Johnson/MCA)	
20	20	PINK	There You Go (LaFace/Arista)	
21	21	SISQO	Incomplete (Dragon/Def Soul/IDJMG)	
22	22	KURUPT	Who Rode Wit Us (Antra/Artemis)	
23	23	504 BOYZ	Wobble, Wobble (No Limit/Priority)	
24	24	BRITNEY SPEARS	Oops!...I Did It Again (Jive)	
25	25	LUCY PEARL	Dance Tonight (Overbrook/Pookie/Beyond)	
26	26	TONI BRAXTON	He Wasn't Man Enough (LaFace/Arista)	
27	27	MADISON AVENUE	Don't Call Me Baby (C2/Columbia)	
28	28	LIL' KIM	No Matter What They Say (Queen Bee/Undeas/Atlantic)	
29	29	JESSICA SIMPSON	I Think I'm In Love With You (Columbia)	
30	30	SON BY FOUR	Purest Of Pain... (Sony Discos/Columbia)	

#1 MOST ADDED

MAJOR FIGGAS Yeah That's Us (Ruffnation/WS)

#1 MOST INCREASED PLAYS

CHRISTINA AGUILERA Come On Over (All I Want...) (RCA)

CHR begins on Page 40.

HOT AC

LW	TW	ARTIST	SON	RECORD LABEL
1	1	MATCHBOX TWENTY	Bent (Lava/Atlantic)	
2	2	VERTICAL HORIZON	Everything You Want (RCA)	
3	3	STING	Desert Rose (A&M/Interscope)	
4	4	NINE DAYS	Absolutely (Story Of A Girl) (550 Music/Epic)	
5	5	GOO GOO DOLLS	Broadway (Warner Bros.)	
6	6	CREED	Higher (Wind-up)	
7	7	MACY GRAY	I Try (Epic)	
8	8	THIRD EYE BLIND	Never Let You Go (Elektra/EEG)	
9	9	FAITH HILL	Breathe (Warner Bros.)	
10	10	SISTER HAZEL	Change Your Mind (Universal)	
11	11	SANTANA	F/ROB THOMAS Smooth (Arista)	
12	12	SMASH MOUTH	Then The Morning Comes (Interscope)	
13	13	SPLENDER	I Think God Can Explain (C2/Columbia)	
14	14	LONESTAR	Amazed (BNA/RLG)	
15	15	SAVAGE GARDEN	Crash And Burn (Columbia)	
16	16	BEN HARPER	Steal My Kisses (Virgin)	
17	17	DON HENLEY	Talking You Home (Warner Bros.)	
18	18	RED HOT CHILI PEPPERS	Otherside (Warner Bros.)	
19	19	EVERCLEAR	Wonderful (Capitol)	
20	20	TRAIN	Meet Virginia (Aware/Columbia)	
21	21	NINA GORDON	Tonight And The Rest Of My... (Warner Bros.)	
22	22	MARC ANTHONY	You Sang To Me (Columbia)	
23	23	NO DOUBT	Simple Kind Of Life (Interscope)	
24	24	BBMAK	Back Here (Hollywood)	
25	25	VERTICAL HORIZON	You're A God (RCA)	
26	26	3 DOORS DOWN	Kryptonite (Republic/Universal)	
27	27	ENRIQUE IGLESIAS	Be With You (Interscope)	
28	28	DIDO	Here With Me (Arista)	
29	29	'N SYNC	Bye Bye Bye (Jive)	
30	30	MOBY	Porcelain (V2)	

#1 MOST ADDED

THIRD EYE BLIND Deep Inside Of You (Elektra/EEG)

#1 MOST INCREASED PLAYS

EVERCLEAR Wonderful (Capitol)

AC begins on Page 82.

URBAN

LW	TW	ARTIST	SON	RECORD LABEL
1	1	NEXT WIFEY	(Arista)	
2	2	AVANT	Separated (Magic Johnson/MCA)	
3	3	IDEAL	Whatever (Noontime/Virgin)	
4	4	JAGGED EDGE	Let's Get Married (So So Def/Columbia)	
5	5	SISQO	Incomplete (Dragon/Def Soul/IDJMG)	
6	6	RUFF ENDOZ	No More (Epic)	
7	7	WHITNEY HOUSTON & DEBORAH COX	Same Script... (A&M/Interscope)	
8	8	DA BRAT	What'chu Like (So So Def/Columbia)	
9	9	LUCY PEARL	Dance Tonight (Overbrook/Pookie/Beyond)	
10	10	KELLY PRICE	As We Lay (Def Soul/IDJMG)	
11	11	JOE TREAT	Her Like A Lady (Jive)	
12	12	MARY J. BLIGE	Your Child (Fo' Reel/Universal)	
13	13	JANET	Doesn't Really Matter (Def Soul/IDJMG)	
14	14	DONELL JONES	Where I Wanna Be (Untouchables/LaFace)	
15	15	TONI BRAXTON	Just Be A Man About It (LaFace/Arista)	
16	16	DESTINY'S CHILD	Jumpin, Jumpin (Columbia)	
17	17	R. KELLY	Bad Man (LaFace/Arista)	
18	18	SAMMIE CRAZY	Things I Do (Freenworld/Capitol)	
19	19	LIL' KIM	No Matter What They Say (Queen Bee/Undeas/Atlantic)	
20	20	CARL THOMAS	I Wish (Bad Boy/Arista)	
21	21	DR. DRE	The Next Episode (Aftermath/Interscope)	
22	22	AALIYAH	F/DMX Come Back In One Piece (BlackGround)	
23	23	DMX	What You Want (Ruff Ryders/IDJMG)	
24	24	B.B. KING	Blues (EastWest/EEG)	
25	25	METHRONE	Loving Each Other 4 Life (Clatow/Capitol)	
26	26	YOLANDA ADAMS	Open My Heart (Elektra/EEG)	
27	27	BIG TYMERS	Get Your Roll On (Cash Money/Universal)	
28	28	EVE	F/JADAKISS Got It All (Ruff Ryders/Interscope)	
29	29	COMMON	The Light (MCA)	
30	30	LIL BOW WOW	Bounce With Me (So So Def/Columbia)	

#1 MOST ADDED

BIG TYMERS #1 Stuna (Cash Money/Universal)

#1 MOST INCREASED PLAYS

KANDI Don't Think I'm Not (So So Def/Columbia)

URBAN begins on Page 56.

ROCK

LW	TW	ARTIST	SON	RECORD LABEL
1	1	CREED	With Arms Wide Open (Wind-up)	
2	2	3 DOORS DOWN	Kryptonite (Republic/Universal)	
3	3	METALLICA	I Disappear (Hollywood)	
4	4	AC/DC	Satellite Blues (EastWest/EEG)	
5	5	STONE TEMPLE PILOTS	Sour Girl (Atlantic)	
6	6	RED HOT CHILI PEPPERS	Californication (Warner Bros.)	
7	7	U.P.O.	Godless (Epic)	
8	8	A PERFECT CIRCLE	Judith (Virgin)	
9	9	MOTLEY CRUE	Hell On High Heels (Motley/Beyond)	
10	10	MATCHBOX TWENTY	Bent (Lava/Atlantic)	
11	11	3 DOORS DOWN	Loser (Republic/Universal)	
12	12	IRON MAIDEN	The Wicker Man (Portrait/Columbia)	
13	13	B.B. KING/ERIC CLAPTON	Riding With The King (Duck/Del)	
14	14	CULT	Painted On My Heart (Island/IDJMG)	
15	15	NICKELBACK	Leader Of Men (Roadrunner)	
16	16	RED HOT CHILI PEPPERS	Otherside (Warner Bros.)	
17	17	PRIMUS	W/OZZY N.I.B. (Divine/Priority)	
18	18	PEARL JAM	Light Years (Epic)	
19	19	CREED	Higher (Wind-up)	
20	20	GOODSMACK	Voodoo (Republic/Universal)	
21	21	JESSE JAMES DUPRE	Mainline (V2)	
22	22	KENNY WAYNE SHEPHERD BAND	Last Goodbye (Giant/Rep)	
23	23	PAPA ROACH	Last Resort (DreamWorks)	
24	24	EVE	6 Promise (RCA)	
25	25	GOODSMACK	Bad Religion (Republic/Universal)	
26	26	EVERCLEAR	Wonderful (Capitol)	
27	27	PAUL RODGERS	Drifters (CMC/SRG)	
28	28	DEFTONES	Change (In The House Of Flies) (Maverick)	
29	29	8STOPS7	Question Everything (Reprise)	
30	30	LIVE	They Stood Up For Love (Radioactive/MCA)	

#1 MOST ADDED

NICKELBACK Breathe (Roadrunner)

#1 MOST INCREASED PLAYS

KENNY WAYNE SHEPHERD BAND Last Goodbye (Giant/Rep)

ROCK begins on Page 181.

Tracking Trends:
Single Female

25 years old.
Drinks bottled water.
Listens to R&B and Rap.
Downloads MP3 files
from the net.
Owns 94 pairs of shoes.

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National Airplay Overview July 21, 2000

URBAN AC

TW	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19	20	21	22	23	24	25	26	27	28	29	30
	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19	20	21	22	23	24	25	26	27	28	29	30
	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19	20	21	22	23	24	25	26	27	28	29	30
	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19	20	21	22	23	24	25	26	27	28	29	30

#1 MOST ADDED

BEBE WINANS Coming Back Home (Motown)

#1 MOST INCREASED PLAYS

BOYZ II MEN Pass You By (Universal)

URBAN begins on Page 56.

COUNTRY

LW	TW	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19	20	21	22	23	24	25	26	27	28	29	30
		1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19	20	21	22	23	24	25	26	27	28	29	30
		1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19	20	21	22	23	24	25	26	27	28	29	30
		1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19	20	21	22	23	24	25	26	27	28	29	30

#1 MOST ADDED

GEORGE STRAIT Go On (MCA)

#1 MOST INCREASED PLAYS

GEORGE STRAIT Go On (MCA)

COUNTRY begins on Page 68.

NAC/SMOOTH JAZZ

LW	TW	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19	20	21	22	23	24	25	26	27	28	29	30
		1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19	20	21	22	23	24	25	26	27	28	29	30
		1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19	20	21	22	23	24	25	26	27	28	29	30
		1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19	20	21	22	23	24	25	26	27	28	29	30

#1 MOST ADDED

CRAIG CHAIQUICQ Cafe Carnival (Higher Octave)

#1 MOST INCREASED PLAYS

CHRIS STANDING Hip Sway (Infectious)

NAC begins on Page 94.

ACTIVE ROCK

TW	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19	20	21	22	23	24	25	26	27	28	29	30
	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19	20	21	22	23	24	25	26	27	28	29	30
	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19	20	21	22	23	24	25	26	27	28	29	30
	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19	20	21	22	23	24	25	26	27	28	29	30

#1 MOST ADDED

NICKELBACK Breathe (Roadrunner)

#1 MOST INCREASED PLAYS

EMMY WAYNE SHEPHERD BAND Last Goodbye (Giant/Reprise)

ROCK begins on Page 101.

ALTERNATIVE

LW	TW	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19	20	21	22	23	24	25	26	27	28	29	30
		1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19	20	21	22	23	24	25	26	27	28	29	30
		1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19	20	21	22	23	24	25	26	27	28	29	30
		1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19	20	21	22	23	24	25	26	27	28	29	30

#1 MOST ADDED

3 DOORS DOWN Loser (Republic/Universal)

#1 MOST INCREASED PLAYS

RED HOT CHILI PEPPERS Californication (Warner Bros.)

ALTERNATIVE begins on Page 113.

ADULT ALTERNATIVE

LW	TW	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19	20	21	22	23	24	25	26	27	28	29	30
		1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19	20	21	22	23	24	25	26	27	28	29	30
		1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19	20	21	22	23	24	25	26	27	28	29	30
		1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19	20	21	22	23	24	25	26	27	28	29	30

#1 MOST ADDED

BONNIE RAITT It's All Over... (Artemis)

#1 MOST INCREASED PLAYS

GOMEZ Revolutionary Mind (Capitol)

ADULT ALTERNATIVE begins on Page 124.



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Publisher's Profile

By Erica Farber



DIANE WARREN

Songwriter

criticize. It's been very good to me, but from what I hear about all the research, sometimes it can be unfair to people's records and careers. That might be their one shot. Maybe the researcher called up someone who was having a fight with his wife or something. Do you like that song? 'No.' Then someone's career is over. Give it a shot. Let it do its thing, have its day in court. Some songs take longer to react; some songs are instant. Some things have to take their time and really get into people's worlds. I love AC radio; they never throw out their songs."

State of the music industry: "So much stuff is going on. I'm not very good with computers and the Internet, but all this Napster stuff is kind of scary. With all the consolidation of the labels it's kind of sad, in a way, because there are not many places for artists to go. What it's going to do is lead to a lot of independent labels. Then, of course, they'll be swallowed up by the big guys someday. It is a different world. It just seems so bottom-line. I know it's the music business, but you can have a good time too. When a company's owned by a big conglomerate, it's down to quarterly income, and records aren't always like that."

Careers take time to develop. I don't think you could have the careers that were built 10 or 20 years ago with companies like this. They wouldn't have stuck around for the second album. Bruce Springsteen's first album didn't make him a star. It took time. They were on the road, built their following, and the record company stayed with them. Now it's definitely not like that. It's almost to the point that if your first single doesn't work, they won't even go to a second single, much less a second album."

A song-driven business vs. an artist-driven business: "It's not as bad for me, because if a song doesn't work with one person, I give it to another person. I've done that a lot of times. But when you're talking about an artist, that's their career. They might not have another shot. It is very song-driven. It's hard for the artist unless they keep having hits and go to the right places — like me!"

It's my belief that a great song will transcend whatever genre the song is written in. A great song doesn't have a genre. Was 'I Don't Want to Miss a Thing' a rock song? A country song? It's a great song. It could have been a reggae song. It can be whatever you want it to be."

Format-driven radio: "With 'I Don't Want to Miss a Thing,' Top 40, AC and Rock radio played Aerosmith. Country played Mark Chesnut. They're two different worlds. Trisha Yearwood's 'How Do I Live' wasn't an AC or pop hit. It was LeAnn Rimes' version that was the huge pop/AC hit. I had a song Faith Hill did last year with Tim McGraw, and they didn't bother to cross it over, probably because of Tim McGraw. I don't think that would have been as palatable to Top 40 as just a Faith record. I know Lonestar just had a big hit, but it hasn't been as easy for the guys."

Thoughts on the Internet: "I'm not a fan of the whole Napster thing, unless they find some way to regulate it. I can't go to a store and take what I want without paying for it. You can't go taking people's music without their permission. It's wrong. There's got to be a way of regulating it. I don't know how to use a computer — I'm totally computer-retarded — but someone has to figure something out. A lot of people are getting ripped off."

Before my Cult song was out, there were like 30 versions of it on the Internet. It wasn't even mixed yet. I do really well, but what about a new artist? That's all the

money they have. It's really sad. People have families. You can't take what's going to support their lives and their livelihood."

Career highlight: "It was really cool when I had No. 1 and No. 2 songs in 1989 with 'Blame It on the Rain' — even though it was Milli Vanilli. I'm still proud of that song — and 'When I See You Smile.' They were No. 1 and No. 2 for a while, then they switched. I wrote both by myself. Getting a scholarship at the USC Music School, being the college dropout that I am and non-music to that I was. So many cool things. The Nashville Songwriter's Association just gave me the Songwriter of the Year award. That was really cool because I'm not a Nashville songwriter. Getting respect in the R&B and country worlds, the Latin market. It feels really good to get acceptance. The songs are passports into different worlds and I'm honored to be let into them."

Career disappointment: "Oh, so many disappointments. Whenever a song is a hit, I thank God and go, 'How on earth did that not get screwed up?' There's a lot of politics, especially on the movie side of it. If you do a song with an artist and the soundtrack's label is the artist's label, you find that the soundtrack label is going to kill for it because it's not their artist. You get caught in that middle ground. I see that so many times. It's always business. I don't know why these wouldn't be more of a joint effort with some of these things."

Favorite radio format: "Whoever plays the most of my songs. I really listen to everything. I love mainstream pop, I love R&B, and I listen to Country and Classical."
Favorite songwriters: "Stevie Wonder, Burt Bacharach, The Beatles, all the Brill Building writers, Bee Gees. Those are some of the people I loved growing up. I just loved their songs. All the Motown songs had amazing writers."

Favorite song she's written: "A few, for different reasons. This Cult song is one of the best songs that I've ever written. 'Unbreak My Heart,' 'Because You Love Me,' 'Spanish Guitar' — I have a lot of them. Usually, it's a song I just wrote."

The first song that had an impact on her: "Probably show tunes that my parents had. That was the earliest stuff. I remember hearing Buddy Holly when I was under a year old. I always remember hearing music. I remember 'Fiddler on the Roof,' 'My Fair Lady' — stuff like that."

Favorite television show: "I don't like TV. I don't watch it at all, but I like *The Sopranos*, and *Sex in the City* is kind of cool. Those are the only things I've watched."

Favorite movie: "*Citizen Kane* and *Terms of Endearment*."

Favorite book: "The last book I loved was *The Perfect Storm*. Not my favorite, but a great book."

Favorite restaurant: "Larios in Miami. I'm friends with Gloria Estefan. I love that restaurant."

Beverage of choice: "Iced blended mochas from Coffee Bean and Tea Leaf. I live on them."

Hobbies: "My hobby is what I do. I probably should have other outside interests, but I don't."

Stock recommendation: "I have money in stocks, but I don't pay attention to it."

E-mail address: "I don't even know how to get my own messages. My assistant has to do it. It's buthwings@realsongs.com. It's my bird's name."

Advice to radio: "Go with passion; it wins every time. Go with passion and your heart and your gut — how can you argue with that? But maybe I'm being unrealistic. Listen to your wives and girlfriends. Have them in every music meeting and let them make the decisions. Every program director should be a woman."

Behind every great artist is a great song, and behind every great song is a great writer. With more than 60 top 10 hits and songs in 50 movies, Diane Warren is arguably the most successful songwriter in music today. There isn't a day that goes by that you don't hear one of her songs on the radio, no matter your format of choice.

Warren spends more than 12 hours a day honing her craft and personally follows the success of each song by tracking radio airplay by station and market. She has been known to convince artists to record specific songs that she has written and has also created songs under severe time constraints.

On becoming a songwriter: "I kind of had no choice. This is all I know how to do. People say they choose what they're going to do; this chose me. From when I was a little kid, I was always curious about who wrote the songs I listened to. I was always fascinated with songwriting. I've been really aware of music since I was born."

Writing her first song: "I just started doing it. I was probably 11. I kind of picked it up. When I was 14, I became obsessed, and I haven't slowed down since. Even with all the hits, it hasn't chilled out. I'm as obsessed as ever. There is this hunger and desire to keep getting better, to top myself and to write better songs."

On her success: "I have a good imagination. You'd think I have this amazing love life and that I've lived all this stuff. I don't know why I'm so successful. Hopefully, because they're good songs. Right now in R&R I'm all over the place. I have The Cult on the Rock charts ['Painted on My Heart'], Whitney Houston and Enrique Iglesias on CHR/Pop and AC ['Could I Have This Kiss Forever'] and Christina Aguilera ['I Turn to You'] on CHR/Pop and AC. I have a big hit with Reba McEntire. 'Til Be.' I have a Mary J. Blige song, 'Give Me You.' Urban to Country to AC to Pop to Rock. It's kind of cool."

State of radio: "I wish it wasn't so research-driven sometimes. Songs take time. Sometimes stations do all this research that can kill a record. With so many stations being owned by one owner, you get 40 stations that could be getting a little bit of bad research, and your record could be over. That's really unfair, from my point of view. It should be a tool. You should go with your gut and your heart. Let the research guide you but not make your decisions."

On teaching someone to listen to their gut: "You've either got a good gut or not. How do you teach someone to have a heart? Don't people get into radio or music because they love music? Maybe I'm being idealistic, but I got into it because I love music. There are some stations, like KISS/Los Angeles, that go with their guts and what they believe, and their numbers are huge."

"Radio is not my world, so it's hard for me to

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