

NEWSSTAND PRICE \$6.50

Everclear Have A Lot To Smile About

Capitol recording artists Everclear rank No. 1 in Most Increased Plays at Hot AC for the second



consecutive week with "Wonderful." It's the first single from their forthcoming release, *Songs From an American Movie, Vol. One: Learning How to Smile.*

R&R
THE INDUSTRY'S NEWSPAPER
www.ronline.com

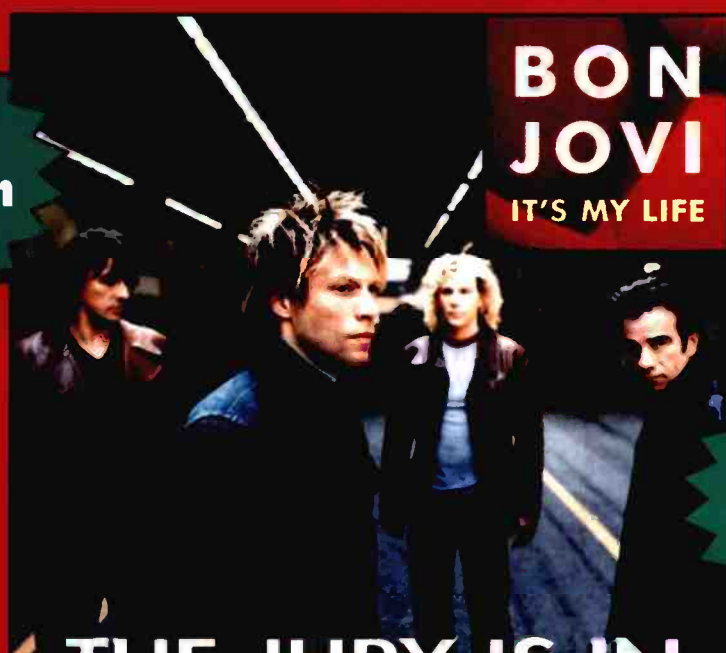
JULY 14, 2000

Annual AC Special

The '90s were a remarkable decade for AC. The format branched into a variety of successful genres, and a new crop of superstars — including Celine Dion, Michael Bolton, Mariah Carey and Sarah McLachlan — began to get airplay. This week AC Editor Mike Kinosian takes a year-by-year look back at AC in the Nineties — *Decade of Diversity.* It all begins on Page 43.

AC NINETIES Decade of Diversity
In The

#6 Overall At
RateTheMusic.com



BON JOVI
IT'S MY LIFE

New This Week:
KYSR KDWB KKRZ
WSSR KIMN KCHZ
and many more

THE JURY IS IN...



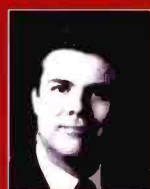
TOM POLEMAN/Z100
26x



SCOTT SHANNON/WPLJ
32x



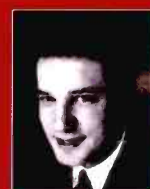
JOHN IVEY/WXKS
39x



BILL PASHA/WWMX
25x



SCOTT SANDS/WZPL
70x



JON ZELLNER/KMXV
33x



ROB ROBERTS/Y100
23x



DAN BOWEN/WSTR
25x



MR. ED/KHKS
22x



ROB MORRIS/KDWB
ADD!



TOMMY AUSTIN/KKRZ
ADD!



WAYNE COY/KQKQ
49x

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Mainstream Top 40 Monitor: **39*!**

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- WZPL/Indianapolis: Top 10 Callout 18-34 Females!
#2 Callout Potential! POWER ROTATION!
- KMXV/Kansas City: Top 10 Phones!
- KZZP/Phoenix: Top 10 Phones AGAIN!
- WWMX/Baltimore: Still Top 5 Phones!
- KQKQ/Omaha: #4 Callout 25-34 Females!

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"If we avoid giving back for the sake of making the budget, are we all going to hell?" R&R Sales & Marketing Editor Pam Baker poses that pointed question in this week's article on cause marketing. Even if we don't go to hell, a greater investment in our communities might be good for business anyway. This week's Management, Marketing & Sales section has a number of columns dedicated to cause marketing and self-improvement. We hope you'll check them out.

Pages 10-16

CONCLAVE MEMORIES

A ton of people are gathering in Minneapolis this weekend for the annual Upper Midwest Conclave. R&R pays tribute to the forum with four pages of pictures from years gone by.

Pages 36-40

'RADIO WAYNE' MEMORIALIZED

The RAB's Wayne Cornils left an indelible impression on countless radio professionals. This week his friends pay tribute.

Pages 3, 168

IN THE NEWS

- **DG Systems** merges with StarGuide
- **Pat Paxton** VP/Prog., **Steve Fisher** EVP/CFD, **Deborah Kane** SVP/Sales at Entercom
- **Stu Bergen** appointed VP/Promo for Island Def Jam Music Group
- **David Ehrlich** appointed Priority VP/GM, East Coast

Page 3

THIS #1 WEEK

- CHR/POP**
 - 'N SYNC It's Gonna Be Me (Live)
- CHR/RHYTHMIC**
 - JAY-Z Big Pimpin' (Roc-A-Fella/IDJMG)
- URBAN**
 - ANAST Separated (Magic Johnson/MCA)
- URBAN AC**
 - YOLANDA ADAMS Open My Heart (Elektra/EEG)
- COUNTRY**
 - LEE ANN WDMACK I Hope You Dance (MCA)
- AC**
 - FAITH HILL Breathe (Warner Bros.)
- MOT AC**
 - VERTICAL HORIZON Everything You Want (RCA)
- NAC/SMOOTH JAZZ**
 - JAMES & BRAUN Grazin' In The Grass (Warner Bros.)
- ROCK**
 - CREED With Arms Wide Open (Wind-up)
- ACTIVE ROCK**
 - CREED With Arms Wide Open (Wind-up)
- ALTERNATIVE**
 - 3 DOORS DOWN Kryptonika (Republic/Universal)
- ADULT ALTERNATIVE**
 - MATCHBOX TWENTY Bent (Lava/Atlantic)

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Word To The Wise

■ **Steve Rivers moves into a new world**

TONY NOVIA
R&R CHR EDITOR
novia@rronline.com

Say what you will, it takes guts to walk away from one of the best-paid, most powerful programming jobs in the world. But that's exactly what AMFM Chief Programming Officer Steve Rivers did on Jan. 31. Rivers wanted to spend more time with his family and pursue business interests outside of radio.



Rivers

It was on Oct. 4, 1999 that the \$56 billion merger between Clear Channel and AMFM was announced. The merger created the world's largest out-of-home media company.

Rivers was the creative force behind AMFM's programming efforts and oversaw the overall sound of and products for the company's approximately 443 stations

in 100 markets reaching a weekly listener base of 64 million people. He was responsible for the growth of existing stations and formats, as well as the development of new formats.

Rivers joined AMFM from Chancellor. Before that he was with Evergreen Media, where he was VP/Programming and helped launch such stations as WKTU/New York and KISS-FM/San

Francisco. His extensive programming experience has included tenures at heritage CHRs like WXKS-AM & FM and WZOU-FM (now WJMN) in Boston, KIIS-FM/Los Angeles, KMEL/San Francisco, WRBQ-AM & FM/Tampa, KOPA-AM & FM/Phoenix and the legendary WAPE/Jacksonville. Rivers has also worked as an air

See Page 92

WQCD & WRKS/N.Y. Tap Mullen As OM

BY CAROL ARCHER
R&R NAC/SMOOTH JAZZ EDITOR
archer@rronline.com

WQCD (CD101.9)/New York PD John Mullen has been promoted to the newly created post of OM for NAC/Smooth Jazz WQCD and Urban AC sister station WRKS (98.7 Kiss FM).



Mullen

"At Emmis, we love developing talent and promoting from within," Emmis Sr. VP and New York Market Manager Judy Ellis told R&R. "John is a really talented guy. He started here as a part-timer, and now it's wonderful

MULLEN/See Page 29

Haffley, Hood Join Music Meeting

Two key appointments have been made for Music Meeting, the alliance between R&R and Liquid Audio. Missy Haffley and Dawn Hood have been named Marketing Directors for the online venture, with Haffley overseeing marketing efforts for the CHR, Hot AC and AC formats, and Hood responsible for the Alternative, Active Rock/Rock and Adult Alternative formats.

"Missy and Dawn had so much passion for the Music Meeting project that they both left lucrative and long-term positions to accept this challenge," said R&R GM Sky Daniels. "Their dedication in that regard should be recognized as a statement to the industry."

Haffley most recently spent seven years as an R&R Music Sales Representative. Prior



Haffley

Hood

to that she was a sales executive at Los Angeles radio stations KNAC and KROQ. "I am thrilled at the opportunity to help launch a service as exciting as Music Meeting," Haffley commented. "I truly believe this will positively affect the way business is done in both the radio and record industries. This should be a pivotal year for radio's acceptance

MUSIC MEETING/See Page 29

Maki Now Emmis SVP/Market Mgr. In Los Angeles

KPWR (Power 106)/Los Angeles VP/GM Val Maki has been promoted to Sr. VP/Market Manager, L.A. for Emmis Communications. Maki will continue to oversee Power 106 and will add duties at Country KZLA when Emmis takes over the station from Bonneville on Aug. 1.

"I am so proud of Val," remarked Emmis Radio Division President Doyle Rose. "After all these years I am continually

MAKI/See Page 29

USADR, Lucent Digital Unite

■ **Merged firm is called iBiquity; Struble CEO**

After several years of friendly competition and occasional cooperation, digital radio developers USA Digital Radio and Lucent Digital Radio joined forces Wednesday (7/12) in common pursuit of the development of in-band, on-channel digital technology. The merged company will be called iBiquity Digital, and USADR President/CEO/Chairman Robert Struble will be CEO of the new entity.

The merger, already approved by both companies' boards of directors, is aimed at bringing a tighter focus on IBOC develop-

ment and speeding up the delivery of digital AM/FM broadcasting to U.S. consumers. It also eliminates the potential for endless litigation between the two groups as they seek FCC approval for their technologies. USADR's trademarked iDAB (Digital Audio Broadcast) technology provides for enhanced sound fidelity, improved reception and new data services.

In some ways the official merger is simply confirmation of something the two companies

USADR/See Page 9

'No Slowdown' In Ad Revenue Growth, Radio Analysts Say

■ **Marsh, Lerner forecast companies' Q2 numbers**

BY JEFFREY YORKE
R&R WASHINGTON BUREAU CHIEF
yorke@rronline.com

Radio advertising growth in the second quarter is "as strong as ever," said Prudential Securities analysts James Marsh and Bill Lerner this week in a broad-casting review. They point to May's revenue growth of 25%, and they "estimate

growth, with the nation's top five markets — New York, Los Angeles, Chicago, San Francisco and Dallas — "exhibiting stellar growth in the mid-20s." While some investors are concerned that radio ad growth may drop due to a slowdown in the

Latest analyst ratings: Page 4

June is pacing at 17.4%, for total second quarter gains of roughly 21%.

"Radio has had only one year of negative growth in its history (an uncharacteristically brutal 1991), and has grown through economic slowdowns and recessions due to what we believe to be its attractive price relative to other media and its efficiency of use."

Marsh and Lerner said national spots are driving the

economy, Marsh and Lerner note that "all indications point to 2000 being a potential record year for radio broadcasters, with paces being in the midteens. That's down from an unsustainable 20%, but still far stronger than recent years' growth rates and our expectations of 8%-11%."

The analysts reiterated "strong buy" ratings for AMFM, Citadel, Clear Channel, Cumulus, Infinity, Radio One, Regent, SBS and Lamar Advertising.

ANALYSTS/See Page 9



An Argument Against Simplicity.

The web-based RFP. Buying and selling media is not a simple process. It is full of nuance, improvisation and change. To be the market leader in developing a truly functional media e-marketplace, we had to understand the need for complexity. So when we created a web-based Request For Proposal, we resisted technology's urge to oversimplify. We preserved the inherent richness and depth of the process. All with real technology, no vaporware. In fact, we're the only site today where you can buy media, from the RFP through negotiation to the invoice, without ever leaving the Internet. It's exactly how you buy and sell media now. Only better.



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JULY 14, 2000

Entercom Promotes Paxton To VP/Prog.

■ Fisher, Kane upped

Entercom has promoted three execs in its corporate office: **Pat Paxton** is elevated from VP/Programming-AC & CHR to VP/Programming. **Steve Fisher** rises from Sr. VP/CFO to Exec. VP/CFO, and **Deborah Kane** is upped from VP/Sales to Sr. VP/Sales.



Paxton

"We are pleased to have attracted and retained so many highly talented leaders for Entercom." Chairman/CEO Joe Field commented. "The promotions reflect the growing scope of responsibilities of these leaders within the operations of the company."

ENTERCOM/See Page 29

Bergen Becomes VP/Promo For IDJMG

Island Def Jam Music Group has tapped **Stu Bergen** as VP/Promotion. Based in New York, he reports to Sr. VP/Promotion Ken Lane. Bergen will work in a variety of formats and liaise with the company's new media department.



Bergen

"We are very privileged to have Stu on our team," Lane said. "He brings a wealth of knowledge, strong radio relationships and a

BERGEN/See Page 29

AMFM/Houston Duo Lifts Dugan To OM

AMFM has promoted **KLOL/Houston PD Max Dugan** to OM for Rock KLOL and Classic Rock sister KKRW. At the same time, KKRW has upped Asst. PD **Bobby Duncan** to PD.

Dugan, who joined KLOL in 1995 as a production assistant and air talent, will continue to program the station. "Max has done an outstanding job of executing KLOL's mainstream Rock and *Rock 101* morning show strategies," VP/GM Brian Purdy said. "His work ethic and integrity provide our product team with tremendous leadership."

DUGAN/See Page 29

IN MEMORIAM

'Radio Wayne' Cornils Dies

Wayne Cornils, 64, who began his broadcasting career nearly 50 years ago as a weekend announcer and finished as Exec. VP/Meetings for the RAB, died last Wednesday (7/5) in Colorado Springs following a 12-year battle with cancer.

"Wayne fought a valiant battle against cancer and remained optimistic and courageous through his final days," noted RAB President/CEO Gary Fries.

"Last fall he told his doctor it was important to him to be part of RAB2000 and that he be able to see all of the people he loved so



Cornils

clearly in the radio industry. That was symbolic of his spirit throughout his career. He was an important part of the leadership, philosophy and direction of this organization. I personally can tell you I never would have been at the RAB if it had not been for the encouragement of Wayne. All of us who knew him will miss him."

In the many phases of his career — which included radio engineering, programming and management and, later, important positions with

CORNILS/See Page 29

R&R's Erica Farber pays tribute to Cornils: Page 168.

DG, StarGuide Merge In Tax-Free Deal

■ Ginsburg unites public and privately held firms

Corporate matchmaker **Scott Ginsburg** — who in early 1997 helped bring his Evergreen Media to the altar with Chancellor Broadcasting in a stunning early consolidation deal that led to the birth of AMFM Inc. — presided over another marriage this week: the merger of publicly held **DG Systems** and privately held **StarGuide Digital Networks**.

StarGuide provides long-form audio and digital networks services, including the CoolCast video-enhanced Internet portal, while DG distributes advertising to the broadcast industry. Ginsburg is Chairman and the largest individual stockholder of both companies.

Under the terms of the reverse, stock-for-stock, tax-free merger, about 1.7 DG shares will be issued for each outstanding share of

StarGuide common stock. In aggregate, DG will issue about 41.3 million basic shares and assume options and warrants covering about 10.1 million shares. When the deal closes, current DG shareholders will own 40.75% of the combined enterprise, and current StarGuide shareholders will own 59.25%.

Together the companies claim more than 5,000 advertisers and agencies, 7,500 radio stations and 725 TV stations in the U.S. and Canada and had combined revenues of approximately \$61.8 million last year.

"We have worked diligently to build both DG and StarGuide into leaders in their respective market niches," Ginsburg commented. "The recent CoolCast launch in

DG/See Page 29

Emmis Names Schwartz KXPK/Denver GM

Emmis Communications has hired **Joe Schwartz** as GM of **KXPK (The Peak)/Denver**, which the company is acquiring as part of the Clear Channel-AMFM spin-offs. Schwartz comes to the Alternative station from Bengal Communications Management Co., where he was President.

"Joe is a consummate professional and has a great background in all aspects of the business," said Emmis Radio Division President Doyle Rose. "He is the right person to maximize the Peak's position in

the Denver market."

KXPK was originally to have been sold to Hispanic Broadcasting, but the DOJ disallowed the deal (R&R 6/16). Had the transaction gone through, the station eventually would have flipped to a Spanish-language format. "The Peak has a very talented staff of professionals who have performed admirably under some stressful circumstances," Schwartz said. "I'm looking forward to working with

SCHWARTZ/See Page 29

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Ehrlich To Priority VP/GM, East Coast

Priority Records has appointed **David Ehrlich** to the newly created post of VP/GM, East Coast. Based in New York, he reports to Priority President/CEO Bryan Turner and will direct the company's East Coast operations, including artist development, marketing, publicity and A&R.

"I am so pleased that David has agreed to lead our East Coast team," Turner remarked. "His breadth of experience



Ehrlich

gives him insight into all of the various disciplines that make up a successful record company. I have no doubt that our East Coast presence will be enhanced with David at the helm of our New York operation."

Ehrlich noted, "I am thrilled to be a part of this dynamic and forward-thinking company. Bryan Turner has built an incredibly successful company from

EHRlich/See Page 29

Coppola Crowned Capitol VP/Crossover

Capitol Records has upped **Johnny Coppola** to VP/Crossover Promotion. Based in Los Angeles, he reports to Sr. VP/Promotion Burt Baumgartner.

"Johnny's reputation is legendary," Baumgartner said. "I'm so glad to have the big man back in the band. With Johnny's addition, we've completed our promotion department, making it be a full-service, all-format, artist-driven team."



Coppola

Coppola was previously Sr. Director/Crossover Promotion. He joined Capitol from Priority Records, where he was VP/Promotion. He worked at the Work Group between 1994-97, rising from Sr. Director/Promotion to VP/Pop Promotion. He began his music industry career as Manager/Dance Music Promotion for Columbia Records and was later elevated to

COPPOLA/See Page 29

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XM Raises Add'l \$235 Million, Stock Yo-Yos

□ XM Satellite Radio says it is now fully funded for its 2001 launch

By JEFFREY YORKE
R&R WASHINGTON BUREAU CHIEF
yorke@rronline.com

XM Satellite Radio declared itself financially fit to fly Monday, when it reported that its latest fund-raising campaign had garnered \$235 million. The investment group comprises AEA Investors (contributing \$60 million), American Honda and Madison Dearborn Partners (\$50 million each), Baron Asset Fund (\$35 million) and Columbia Capital (\$20 million). DirectTV, which invested \$50 million last year as part of a \$250 million investment block that also included \$75 million from Clear Channel, is kicking in another \$20 million. XM also welcomed the vote of confidence from Barron, Madison Dearborn and Columbia Capital, all of which had made investments in the company before.

Each investment group will receive newly issued preferred stock that will pay an 8.25% annual dividend and is convertible into common stock at a price of \$26.50 per common share. That figure was based on a 10-day

average during May, when the fund-raising deals were made.

Last Friday, however, shares of XM — perhaps riding high on competitor Sirius Satellite Radio's successful launch of its first satellite — shot to \$40.38 per share. On Monday Wall Street analysts temporarily rejected the plan because \$26.50 per share was more than 35% below the company's Friday closing price. XM shares fell \$4.38, or about 10%, in heavy trading Monday. Lehman Bros. analyst Robert Peck, who has a "buy" rating on the stock, remarked, "XM

XM/See Page 9

Bloomberg

BUSINESS BRIEFS

Arbitron Prepares For Census Changes

Arbitron Sr. Research Analyst Osvaldo de la Torre told R&R his company is prepared to adjust its data in response to changes expected from Census 2000. Arbitron won't implement any of the changes until fall 2001, though information concerning age and gender composition changes could be made available during summer 2001.

"There probably won't be any changes in the market rankings," de la Torre said. "In fact, the population won't change much from where it is today." Several states are, however, expected to see jumps in their Hispanic populations. According to de la Torre, Arkansas will see a 142% increase in Latinos, while Nebraska will see a 125% jump.

SAG/AFTRA Protests George Bush Campaign Ad

Striking SAG/AFTRA members picketed last Saturday (7/8) outside a Brooklyn, NY residence that had been rented by the Bush campaign to shoot a campaign advertisement because the advertisement used non-union actors. The unions, with a combined membership of more than 135,000, have been on strike over wage issues since early May. Union officials claim the Bush campaign broke a promise not to use nonunion actors, then ignored a picket line set up in front of the residence. SAG/AFTRA Exec. Director Pat O'Donnell told AP, "It's one thing to be involved in a nonunion commercial. That happens all the time. But to cross a picket line in the middle of a political campaign — that speaks for itself." The Bush campaign denied it had an agreement with the unions.

FCC Actions

Regulatory fees could be ratcheted up by \$13.2 million this year because Congress is requiring the FCC to collect nearly \$186 million in FY 2000 fees — about 8% more than last year — to cover enforcement, policy, rulemaking, international and user information activities. Congress is also considering a Supplemental Appropriation Act that proposes that the FCC collect an additional \$5.8 million in fees, for a total of \$191.5 million. A new fee schedule will be issued by the FCC when the final figures have been determined.

• WLMA-AM/Greenwood, SC, owned by Morradio Inc., has been fined \$12,000 for EAS and antenna violations.

• Commissioner Michael Powell on Monday (7/10) named Susan Eid to his office as a legal adviser. She replaces Marsha MacBride, who left last month to join the Walt Disney Co. as VP/Government Relations.

Continued on Page 6

Calls From Wall Street

Wall Street analysts' ratings keep the financial blood flowing to the heart of radio. Here's what they've been saying lately.

Company	Analyst	Rating	Target Price
AMFM	Prudential Securities, Marsh/Lerner	"strong buy"	\$107
Citadel	First Unions, James Boyle	"strong buy"	\$32
Clear Channel	Prudential Securities, Marsh/Lerner	"strong buy"	\$112
Emmis	Chase H&Q, Vinton Vickers	"strong buy"	N/A
Entercom	Chase H&Q, Vinton Vickers	"strong buy"	N/A
Jefferson-Pilot	Bear Stearns, Andrew Kilgerman	"attractive"	\$62
Harris Corp.	Josephthal & Co., Lawrence Harris	"buy"	\$42
Hispanic	Chase H&Q, Vinton Vickers	"strong buy"	N/A
Infinity	Chase H&Q, Vinton Vickers	"buy"	N/A
N.Y. Times	Wasserstein Perella, Edward Atorin	"buy"	\$48
Radio One	Blaylock & Partners, Scott Phillip	"outperform"	\$32
Regent	Prudential Securities, Marsh/Lerner	"strong buy"	\$15
Saga	First Union Securities, James Boyle	"buy"	\$26
SBS	ABN Amro, Evan Jones	"buy"	N/A
SBS	Lazard Freres, Chris Ensley	"outperform"	\$25
Sirius	CE Unterberg Towbin, William Kidd	"strong buy"	N/A
Tribune	Chase H&Q, Vinton Vickers	"buy"	N/A
XM	CE Unterberg Towbin, William Kidd	"strong buy"	\$60
XM	Bear Stearns, Vijay Jayant	"buy"	\$70
XM	Lehman Bros., Robert Lehman	"buy"	\$58

RR& Radio Stock Index

This weighted index consists of all publicly traded companies that derive more than 5% of gross revenues from radio advertising.

	Change Since				
	One Year Ago	6/30/99	7/7/00	One Year Ago	6/30-7/7
Radio Index	308.46	331.20	321.52	+7.37%	-2.92%
Dow Industrials	11,187.4	10,447.9	10,636.0	-4.93%	+1.80%
S&P 500	1,395.86	1,454.6	1,478.9	+5.95%	+1.67%

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DEAL OF THE WEEK

• **WMC-AM & FM/Memphis**
\$75.5 million

2000 DEALS TO DATE

Dollars To Date: \$7,383,643,426
(Last Year: \$1,912,406,273.39)

Dollars This Week: \$144,500,000
(Last Year: \$108,094,500)

Stations Traded This Year: 708
(Last Year: 653)

Stations Traded This Week: 19
(Last Year: 25)

TRANSACTIONS AT A GLANCE

- **KSWD-AM & KPFN-FM/Seward, AK** \$2 million
- **WHCU-AM & WYXL-FM and WTKO-AM & WQNY-FM/Ithaca, NY**
\$13.4 million
- **WRBP-AM/Warren (Youngstown), OH** \$800,000
- **KWFS-AM & FM, KNIN-FM and KTLT-FM/Wichita Falls, TX**
\$6.5 million

Mel Nets Memphis With Raycom Duo

☐ **Infinity acquires WMC-AM & FM in \$75.5 million deal; Clear Channel gets six Ingstad properties in Fargo**

Deal Of The Week

WMC-AM & FM/Memphis
PRICE: \$75.5 million
TERMS: Not listed
BUYER: Infinity Broadcasting, headed by Chairman/CEO Mel Karmazin. It owns 161 other radio stations. Phone: (212) 975-6500
SELLER: Raycom Media, led by President/CEO John Hayes. Phone: (334) 206-1400
FREQUENCY: 790 kHz; 99.7 MHz
POWER: 5kw; 300kw at 908 feet
FORMAT: News/Talk; Hot AC

POWER: 100kw at 971 feet; 5kw day/1kw night; 5kw; 93kw at 1,000 feet; 100kw at 1,030 feet; 25kw at 328 feet
FORMAT: Rock; Sports; Talk; Country; CHR/Pop; Oldies
BROKER: Media Venture Partners

Alaska

KSWD-AM & KPFN-FM Seward
PRICE: \$2 million
TERMS: Stock acquisition
BUYER: Phoenix Media Group Ltd., headed by Wayne Smith. Phone: (818) 563-3900
SELLER: Phoenix Broadcasting Co. No phone listed.
FREQUENCY: 950kHz; 105.9 MHz
POWER: 1kw; 3kw at -1,309 feet
FORMAT: Adult Standards/Talk; Classic Rock

headed by President/CEO Edward K. Christian. It owns 45 other radio stations. Phone: (313) 886-7070
SELLER: WHCU and WYXL are being sold by Eagle Broadcasting Co. WTKO and WQNY are being sold by Eagle II Broadcasting. Both are headed by Chairman Ken Cowan. No phone listed.
FREQUENCY: 870 kHz; 97.3 MHz; 1470 kHz; 103.7 MHz
POWER: 5kw day/1kw night; 26kw at 879 feet; 5kw day/1kw night; 15.5kw at 879 feet
FORMAT: News/Talk; AC; News/Talk; Country
BROKER: Tony Rizzo of Blackburn & Co.

Ohio

WRBP-AM/Warren (Youngstown)
PRICE: \$800,000
TERMS: Asset sale for cash
BUYER: Valley Broadcasting, headed by Tom Stoll. Phone: (330) 746-1330
SELLER: Star Communications, headed by Philip G. Levine and Art Greenberg. Phone: (440) 349-1375
FREQUENCY: 1440 kHz

POWER: 5kw
FORMAT: Talk/Sports

Texas

KWFS-AM & FM, KNIN-FM and KTLT-FM/Wichita Falls
PRICE: \$6.5 million
TERMS: Asset sale for cash
BUYER: Clear Channel, headed by

CEO Lowry Mays. Phone: (210) 822-2828
SELLER: Apex Broadcasting LLC, headed by Managing Member Bruce Holberg. Phone: (215) 233-5235
FREQUENCY: 1290 KHz; 103.3 MHz; 92.9 MHz; 106.3 MHz
POWER: 5kw day/73 watts night; 100kw at 449 feet; 100kw at 918 feet; 2.4kw at 423 feet
FORMAT: Country; Country; CHR; Soft AC
BROKER: Kaili & Co.

Multistate Deal

KFGX-FM/Detroit Lakes, MN; KVOX-AM/Moorhead, MN; KFGO-AM & FM & WDAY-FM/Fargo, ND; and KULW-FM/Kindred, ND
PRICE: \$46.3 million
TERMS: Asset sale for cash
BUYER: Clear Channel, headed by CEO Lowry Mays. It owns 897 other stations. Phone: (210) 822-2828
SELLER: Tom and James Ingstad.
FREQUENCY: 95.1 MHz; 1280 kHz; 790 kHz; 101.9 MHz; 93.7 MHz; 92.7 MHz

New York

WHCU-AM & WYXL-FM and WTKO-AM & WQNY-FM/Ithaca
PRICE: \$13.4 million
TERMS: Asset sale for cash
BUYER: Sage Communications,

Bloomberg

BUSINESS BRIEFS

Continued from Page 4

Lowry Mays To Keynote MMTC Luncheon

Clear Channel Chairman/CEO Lowry Mays will speak July 20 at the Minority Media & Telecommunications Council's seventh annual Public Policy Luncheon. You'll remember that some 46 of the Clear Channel-AMFM spinoffs went to 10 minority-owned broadcast companies. Also at the luncheon, Radio One founder/Chairperson Cathy Hughes — the first African-American woman to head a publicly traded company — will receive MMTC's Everett C. Parker Award for her 30 years of leadership in support of diversity and inclusiveness in the media industry. The noon luncheon will be held at the Hyatt Regency Washington on Capitol Hill.

Continued on Page 9



Today's level of fierce competition demands that you prominently display your name every chance you get (location broadcasts, concerts, station sponsored autograph sessions, etc.). With theft, vandalism and loss, it becomes a costly proposition to continuously replace expensive signs and banners costing hundreds of dollars.

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EARNINGS

Monster Sees Losses

Feed The Monster Media — which has developed websites for KROQ/Los Angeles, KITS/San Francisco and WHFS/Washington, among others — reported that revenue for the year ending March 31 reached \$108.911. The company's net losses grew from \$814,646 (13 cents per share) last year to \$21.9 million (\$2.90 per share) this year, mostly due to a charge of \$13.2 million associated with depreciation of shares issued in conjunction with the January merger of Interactive Radio Group.

XM

Continued from Page 4

gave away more than 12% of its company at a price lower than people thought."

But calm and order were restored to Wall Street Tuesday as shares rose \$3, or 8.33%, to close at \$39.25 on light trading.

Reiterated 'Strong Buy'

Bounce or not, CE Unterberg Towbin analyst William Kidd reiterated his "strong buy" rating on the issue and restated his five-month XM target price of \$60 per share. Two other analysts maintained "buy" ratings on XM: Bear Stearns' Vijay Jay-

ant, whose 12- to 18-month target is \$70, and Lehman Bros.' Robert Lehman, who cut his target from \$62 to \$58.

Last week XM announced that it will pay a quarterly dividend of \$1.03 in class A common stock for every share of series B preferred stock owned. Fractional shares will be paid in cash. The dividend is payable Aug. 1 to stockholders of record on July 21.

Meanwhile, XM opened its 150,000-square-foot headquarters some 10 blocks from the U.S. Capitol in Washington on Monday, calling it "the first end-to-end digital radio complex ever built." About 100 employees will be moved into the building by September.

Analysts

Continued from Page 1

As for AMFM, they forecast Q2 revenue of \$610 million and broadcast cash flow of \$303 million, translating into 50% BCF margins. Their after-tax cash flow estimate is 79 cents per share, vs. the consensus estimate of 76 cents. While Q2 paces appear to be in the mid- to high-teens range, Marsh and Lerner expect "phenomenal results" in the group's largest markets, including New York, Los Angeles, Chicago and San Francisco. "Large-market same-station gains appear to be driven by strong national advertising and dot-com dollars," note the analysts. The mega-merger with Clear Channel remains on track to close sooner than initially expected, they report, perhaps as soon as July 31.

From Clear Channel, they expect Q2 revenue of \$890 million and operating cash flow of \$351.4 million. Their ATCF estimate is 68 cents per share, vs. the consensus estimate of 67 cents per share. "Same-station results look solid in the second quarter, with revenue pacing in the mid- to upper-teens range, driven by a strong April in the mid-20s," they said.

For Citadel, Marsh and Lerner are looking for Q2 revenues of \$66.5 million and BCF of \$26.5 million. They estimate ATCF at 35 cents per share, vs. the consensus estimate of 34 cents. They also estimate same-station revenue gains in the mid- to upper teens, with BCF growth in the 25%-plus range.

The analysts point out that the dot-

com gold rush has not trickled down from the major markets, and Citadel has seen less than 2% of its total revenue from that ad category. They also note that Citadel shares are down 31% since the beginning of June and 52% year-to-date, blaming that partly on small- to mid-market radio fears flamed by Cumulus' problems. It's unwarranted, they say, and provides a good opportunity "for investors to get into the stock."

They put Cumulus' Q2 revenues at \$56 million and BCF at \$14.5 million. "We expect same-station gains to be less than impressive in the quarter — likely flat or slightly negative — as management continues to make adjustments to its sales force that cut into the top-line growth and increase costs over the near term." They believe 2000 "appears to be a transition year" for the new Cumulus management team. "We would not expect to see the kind of same-station performance from Cumulus we were accustomed to seeing for several quarters but feel that the current price does not fully reflect the value of the CMLS shares."

As for Infinity, watch for Q2 revenues of \$901.5 million, BCF of \$434.7 million and ATCF of 24 cents per share, matching the consensus. Same-station radio revenues appear to be growing at 17%-18% in the quarter, with 20%-plus BCF growth. "Like most broadcasters operating in large markets, Infinity continues to benefit from the strength of national advertising, especially in the top five markets, and from dot-com dollars."

ample. DAB technologies will upgrade analog FM broadcasts to the sound quality of compact discs and analog AM to nearly the sound quality of compact discs."

That joint development agreement involved patented digital audio compression and broadcast technologies from Bell Labs, the research and development arm of Lucent Technologies, and DAB technology and consid-

erable broadcasting expertise from USADR, which is a partnership of such groups as CBS, Entercom, Bonneville International, Emmis, Radio One and Gannett, among others.

Last April broadcasters meeting in Las Vegas at the NAB's spring convention tried to push the two companies closer together and form a "grand alliance that could help realize the goal of achieving a single

standard by the end of the year." But both groups resisted the call, they said in a joint statement, "preferring for the time being to compete to provide the platform of choice for a class of systems that will deliver downloadable digital music, data and interactive services."

USADR has enjoyed strong support from America's broadcasting giants. Its board of directors includes

such luminaries as Infinity Exec. VP/ CFO Farid Suleman, Radio One President/CEO Alfred Liggins, Clear Channel Radio VP/Technology Al Kenyon and Viacom President/COO Mel Karmazin.

Terms of the deal were not available at R&R's Tuesday press time and were set to be announced during a Wednesday morning teleconference.

— Jeffrey Yorke

Bloomberg

BUSINESS BRIEFS

Continued from Page 6

Radio One Raises \$260 Million In Convertible Preferred Stock

Radio One on Tuesday (7/11) sold 260,000 shares of its \$1,000 preferred 6.5% dividend five-year notes. The net proceeds of \$260 million will be used to finance acquisitions and for general corporate purposes, the company reported. Credit Suisse First Boston handled the sale for the group.

Saga Buys Ithaca Quad From Eagle Broadcasting

Saga Communications on Monday (7/10) said that it will pay \$13.36 million for Eagle Broadcasting's foursome in Ithaca, NY. In the deal Saga acquires heritage News/Talk/Sports WHCU-AM, which Cornell University signed on the air in 1923, and which Eagle majority owner/GM Ken Cowan bought from the school in 1986. Saga also gets News/Talk WTKO, Country WQNY and AC WYXL in the deal. GM Cowan, his staff and the formats are expected to stay in place after the deal closes in January 2001, Saga's Sam Bush told R&R. "They are very successful, and we intend to keep them that way," he added. Cowan described the deal as "a meeting made in heaven." Saga also announced it had sold its equity interest in six FM radio stations in Reykjavik, Iceland. The terms of the Iceland deal were not disclosed.

Infinity Buys Raycom Media's WMC-AM & FM/Memphis

Infinity Broadcasting said July 11 that it will pay \$75.5 million for the News/Talk and AC duo of WMC-AM & FM Memphis and enter the nation's 46th-largest media market. WMC-AM is a heritage station in the market, having signed on 75 years ago. "We are pleased to acquire these two legendary radio stations in Memphis," said Infinity Radio President Dan Mason. "Infinity's addition of the nation's 46th-largest revenue market is consistent with our strategy of acquiring stations in the nation's 50 largest markets."

Q3 Expectations Drive Down SBS Stock

SBS said last week that it expects fiscal Q3 net sales to increase about 26%, but news that same-station sales would rise at a slower rate than in the first half of the year forced shares down as much as 35%, to \$12.63, at one point last week. Some 2.54 million shares had changed hands by midday Friday (7/7), more than seven times the three-month daily average. SBS said same-station sales rose 12% in the quarter, compared to 15% for the first half of the year, due to a more competitive operating environment in Los Angeles. "You've seen high-teens growth over the last three or four quarters, and the possibility of that slowing is spooking some investors," remarked ABN Amro analyst Evan Jones, who maintains a "buy" rating on SBS' 9.625% senior subordinated notes. Lazard Freres analyst Chris Ensley cut SBS from "buy" to "outperform" on Friday and lowered the 12-to-18-month target from \$37 to \$25 per share. Final results aren't expected until the week of Aug. 7.

Lisecky Joins CIBC World Markets

Former Managing Director and head of Communications Equity Associates/New York Bill Lisecky on Monday (7/10) was named Managing Director for CIBC World Markets. He will be in charge of all media-related investment banking at the corporate and leverage finance group. Lisecky was instrumental in getting financing for Clear Channel's \$629 million acquisition of Paxson's radio group in 1997, among other deals.

Fisher President/CEO Patrick Scott Retires

After 31 years with Fisher Broadcasting, President/CEO Patrick Scott last week announced his retirement. He cited health concerns as the reason for his resignation. "My doctor has made it clear I will be better served by spending time with my family than at my desk," he said. The company's board named Fisher Companies President/CEO William Krippaehne as Chairman/CEO of Fisher Broadcasting and elected Fisher Television Regional Group Sr. VP (and NAB Board Chairman) Benjamin Tucker VP/Broadcast Operations.

Clear Channel Names Suffa Sr. VP/Capital Management

Bill Suffa will join Clear Channel's corporate staff as Sr. VP/Capital Management, leaving the company's radio division, where he had been VP/Strategic Development. He'll be responsible for capital budgeting, project review and analysis and managing capital allocation across all Clear Channel business divisions and will report directly to President Mark Mays.

USADR

Continued from Page 1

teamed up for as far back as May '97. That's when they agreed to jointly develop DAB technologies for FM and AM transmission and reception. At the time the companies said, "DAB technologies will enable radio stations to provide listeners with a combination of higher-quality audio and integrated data services. For ex-

- Craig Hodgson in the GM Spotlight, Page 12
- Sales Tip from Sylvia Allen, Page 14
- Radio Gets Results for victims of Hurricane Floyd, Page 16

MMS

"You can tell whether a man is clever by his answers. You can tell whether a man is wise by his questions."
— Mahfouz Naguib

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SALES & MARKETING

FEEL-GOOD RADIO

■ **Creating successful cause-related marketing programs that deliver financially and spiritually**

By Pam Baker

Sales & Marketing Editor
pambaker@rronline.com



PAM
BAKER

To keep focused on achieving that all-consuming bottom line, your station's motto should be, "Never give anything away for free — sell it!" But what about charitable events and deserving causes and programs? If we avoid giving back for the sake of making the budget, are we all going to hell?

Probably not, but it's better to be safe than sorry. And cause-related marketing is a growing trend as corporations are discovering that what's good for the community is also good for business. As we've seen over the last few years, cause marketing programs continue to increase as more and more companies seek nontraditional methods of supporting products and creating consumer loyalty.

Corporations have separate budgets for these programs. Don't miss out — this is an ideal opportunity for an individual radio station or a station group.

The standard for a successful cause marketing program was set 16 years ago by the joint restoration effort for the Statue of Liberty. During a three-month period in 1983 American Express donated 1 cent for each transaction on its American Express card. The program resulted in a \$1.7 million donation for the statue's restoration and increased the use of the card by over 20%. It was a classic example of a "win-win" program.

The teams at Cone Inc. (www.conenet.com) and Roper Starch Worldwide have released the "1999 Cone/Roper Cause Related Trends Report," which finds that American consumers and employees solidly and consistently support cause-related activities. The five-year study (1993-98) demonstrates that cause programs impact a company's bottom line in direct ways, such as increased sales, and in less tangible ways, such as increased customer loyalty, improved employee pride and enhanced brand image.

Americans want businesses to make long-term commitments to address social issues. The Cone/Roper report affirms that companies do, in fact, reap benefits from cause programs. The survey also shows that the consumers marketers want to reach most — the socially and politically active trendsetters among us — are extremely receptive to companies that link with causes.

Such companies as Wal-Mart and McDonald's are breaking through the clutter of cause promotion in the marketplace by developing comprehensive programs that are an integral part of their brand identity. These companies are witnessing a positive business-related impact on their employees, customers and communities.

The cause field clearly evolved over the five years studied, and the report shows that cause-related programs are more than a passing fad. Americans, in their roles as consumers, employees and community

and employee loyalty.

members, are consistent in their expectation that companies must help solve social issues. The Cone/Roper report reinforces the idea that good corporate citizens will be well-accepted and rewarded with enhanced brand equity

• There are no restrictions on coupon values.
• Free in-store broadcasts, window banners, iron-man signs and bag stuffers offer increased consumer awareness.

• There is increased media exposure through special prepromotional advertising, press releases, teaser ads and sweepstakes.

"A key to the program's success is the layering of promotional activity through newspaper, electronic media, point of sale, sweepstakes and the insert itself as consumer vehicles," says Bremer.

There is no reason that a single radio station or a station group can't efficiently sell this type of program to advertisers. These programs also open the door to one-on-one relationships with manufacturers — an area that AEs often haven't fully developed since they typically work through agencies. TMS is open to developing partnerships with radio stations to execute these programs throughout the country.

The Coupons of Hope campaign runs three times a year, in April, July and October, and 30 to 70 manufacturers participate in each insert. The cost varies from market to market and includes production and distribution costs. In the Southern California market a quarter-page ad costs \$16,500 with a distribution of 3 million; in the Southwest a quarter-page ad is \$5,500 with a 1 million distribution; and in the Pacific Northwest a quarter-page ad is \$6,500 with a 1 million distribution.

Manufacturers that have participated in the Coupons of Hope program include Nabisco, Kraft, Procter & Gamble, B&G Foods, Unilever, Duracell, Gerber, Kal Kan, Land O'Lakes, McCormick & Company, Minute Maid, Mrs. Cubbison's, Ocean Spray, Quaker Oats, Welch's, Sara Lee, Coca-Cola and Anheuser Busch.

SELECT 1993-98 DATA HIGHLIGHTS

- Acceptability of cause programs as a business practice has increased 8% since 1993, from 66% to 74%.
- Eight in 10 Americans have a more positive image of companies that support a cause they care about (84% in 1993, 83% in 1998).
- As in 1993, two-thirds of Americans, or approximately 130 million consumers, report that they would be likely to switch brands (66% in 1993, 65% in '98) or retailers (62% in 1993, 61% in '98) to a company associated with a good cause.
- Protecting and providing a better future for America's children remains the public's top priority. Education, crime and the environment are designated as the top social concerns for businesses to address.
- Eighty-seven percent of employees at cause programs feel a strong sense of loyalty to their employers, vs. 67% of those whose companies do not have such programs.

Cause marketing is here to stay. Take the time to understand and evaluate it, and develop programs that your station can execute effectively. A truly successful cause marketing program must create a winning situation for the radio station, its sponsors and the nonprofit organization it seeks to benefit.

CREATING HOPE WITH COUPONING

Susan Bremer, President of Los Angeles-based Targeted Marketing Services, spearheads the Coupons of Hope project, a free-standing newspaper insert that raises crucial funds for the research and treatment of cancer and other life-threatening diseases at City of Hope. The insert contains manufacturer cents-off coupons, along with editorial that delivers a strong message to consumers about City of Hope and the retailers and manufacturers that support it.

"Coupons of Hope is a strong mouthpiece for City of Hope in promoting its message and garnering assistance for its wide-reaching and much-needed programs," says Bremer. "In helping to raise money for City of Hope, the consumer saves money, and the retailers and manufacturers increase sales and goodwill with their customers."

TMS has created an effective program for its Coupons of Hope campaign that offers manufacturers the following elements:

• Distribution through Southern California, Arizona, New Mexico and western Texas daily newspapers with a combined circulation of 15 million consumer households annually.

• TMS negotiates a special media buy with each newspaper partner to provide retailers and manufacturers a lower cost-per-thousand than Sunday inserts and guaranteed marketwide retailer support.

• The coupon redemption rates are comparable to Sunday inserts, and there are best food day (Wednesday) tie-in opportunities.

• Coupons of Hope items receive free shelf signs in all participating stores.

• Coupons of Hope participants can tie in with retailer ads and displays during the promotion.

• Many retailers that double coupons do powerful "net-down" ads to support Coupon of Hope participants. The "net-down" ads feature the coupon face value times two to demonstrate to the consumer the double savings.



Participating retail outlets have included Albertson's, Ralphs, Vons, Stater Brothers, Gelson's, Bristol Farms, Safeway, Pavilions, Max Foods, Fred Meyer, Furr's, Fry's, Bashas', IGA, Smith, Food City, Fleming, Southwest Supermarkets, Abco Desert Market, Raley's, Harvest Foods, United West Grocers, URM Stores, Super Value, Shop'n Kart, Tidyman's, Super 1 Foods, Select Markets, Thriftway, Cost Cutter Food & Drug, Market Place, Quality Food Centers, Unified Western Grocers, Yoke's, Excell Food, Haggen Food & Pharmacy, Century Supermarket, Rosauers, Roth's, Top Food & Drug and Associated Grocers.

The program is a perfect vehicle for manufacturers and grocery stores. "In 1999 our Coupons of Hope campaign raised an outstanding \$2.7 million to aid in the war against cancer and other life-threatening diseases at City of Hope," says Ralph's Grocery Co. Sr. VP/Sales & Marketing James Patitucci. "To help battle the approximately 1.2 million new cases of cancer that will be diagnosed this year alone, we are increasing our fund-raising goal to \$3 million."

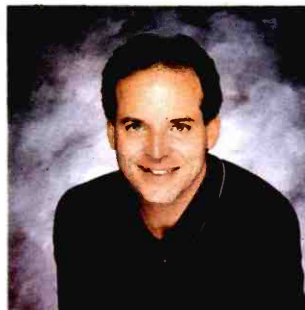
For more information on the Coupons of Hope program or to request sample inserts, contact Targeted Marketing Services at (310) 453-0011.

"I'm glad Paragon is on our team."

David Benjamin, President/CEO Triad Broadcasting

One of the most positive outgrowths from consolidation is a healthier breed of medium and small market station owners. Medium and small market radio is now highly competitive, pitting mega-groups in one corner against smaller operators in the other corner. However, the new breed of surviving local operators are applying the same type of intelligence and fire power that has proved so successful in major markets. By providing research, consulting, marketing and top-flight personnel to their multi-station market clusters, these operators are staking claim to more than their fair share of the local market revenue.

One such group is Triad Broadcasting Company. Triad is operated by radio veteran David Benjamin, who previously headed Community Pacific Broadcasting. David reinvested his gains from consolidation into Triad, and he has acquired or assimilated market clusters in Biloxi, Lincoln, Fargo, Rapid City, and subject to FCC approval, Tallahassee, Savannah and Bluefield, West Virginia. In the past year, Triad has attained ownership of 42 stations, and now ranks as the 14th largest radio group in America in terms of number of stations.



As we have seen in radio very recently, it is not hard to buy stations, but it is a greater challenge to operate them successfully. Triad uses research as a strategic tool in two ways:

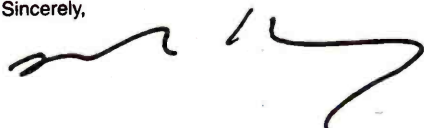
- ◆ Paragon conducts market research on the prospective cluster of stations before the purchase is made. This allows Triad to understand the true potential for each station and the steps required to maximize each station's position in the marketplace. In some cases, after the research is in, Triad has walked from purchases in better judgement. In most cases, Triad enters a new market with a game plan and with confidence in their ability to provide a substantial return on investment.
- ◆ Market studies, lifegroup studies and music research are applied to Triad stations to identify the most lucrative combination of formats, and to maximize ratings and revenue market-wide. With this intelligence in hand, and typically consulting and marketing to back it up, Triad stations are quickly entrenching into the radio marketplace for the long haul.

In Biloxi, Triad improved on a five-station cluster that already dominated males in the market. Classic Rocker WXRG gained over one full share point 12+. After reviewing Paragon's research, Regional Manager Steve Fehder, Operations Director Kenny Vest, Program Director Wayne Watkins and DeMers Programming flipped an under-performing AC to a jammin' Oldies format. The format switch nearly tripled the station's ratings. AOR WCPR and CHR The Monkey maintained their forward momentum as well.

David Benjamin adds, "Paragon has proven to be a vital component of our strategic blueprint for Triad. The research they provide, along with the strategic direction they develop for each station and market cluster, has paid early dividends for Triad. I'm glad Paragon is on our team."

If you would like to consider Paragon for your team, please contact me or Paragon's Vice President/Radio, Michael Henderson. If you're attending this week's Midwest Conclave, then you can speak to Michael in person. Both of us can be reached at the number below or via email. We look forward to hearing from you!

Sincerely,



Mike Henry
Managing Partner



Michael Henderson
Vice President/Radio
mhenders@paragon-research.com

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Jock at 13 ... PD at 21 ... GM at 25

This week's GM Spotlight profiles 33-year radio veteran Craig Hodgson of Entercom's Milwaukee radio group. As one R&R reader comments, "Craig is not only a true professional, he's always been a good friend to all." Congratulations!

I decided to enter the world of broadcasting because:

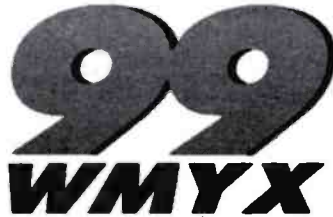
"I saw my first remote broadcast at age 4 and fell in love with the whole idea of radio."

First job in broadcasting:

"Part-time announcer at Religious WBRI-AM in Indianapolis. It was across the street from my junior high school."

Career highlights:

"Jock at age 13 at WBRI. At 19 I was promoted to Production Manager of AC WIBC and America's first Top 40 FM, WNAP in Indianapolis. I served as the PD and morning personality at AC WRMF in Titusville-Cocoa



Beach, FL at 21, then became GM/GSM at Religious WHME in South Bend, IN in 1976, at age 25. Of note since then, I was GM at Adult Standards KCFM and Soft AC KLTH in St. Louis from 1982-86; at Classic Rock KKLZ and Oldies KMTW in Las Vegas from 1986-88; and at Hot AC WMYX, Religious WEMP and CHR WXSS in Milwaukee from 1988-94 and again since 1998. I also managed two TV stations in between — WTJC in Dayton and WPXE in Milwaukee — but I missed radio something fierce!"

The most challenging aspect of being a GM:

"Landing all those planes safely every day. I have always thought that when a group of radio stations is running right, the process of managing it sometimes feels like controlled fusion. But to me that's really the fun part of the job, keeping track of it all."

CRAIG HODGSON

VP/GM — WEMP-AM, WMYX-FM & WXSS-FM/Milwaukee (Entercom)

**My most unforgettable moment at a radio station:**

"My first airshift at WIBC in Indianapolis, from midnight until 6am on July 3, 1967. I was so excited to be there that I wore a coat and tie to the studio!"

I'm most proud of:

"The major turnarounds I have accomplished — with the help of some terrific staffs — at every radio station I have ever managed, including twice in Milwaukee."

The best words of advice I've ever received were:

"'Always think about tomorrow today' and 'Pick your battles.' Those gems have served me pretty well over the years."

You'd be surprised to know that...

"I have become a devout Christian, and that I am still as much in love with the radio business as I was when I started. To be honest, I think I'm hooked on the adrenaline."



The GM Spotlight is selected by your nominations. Acknowledge the GM who made a difference in your career! E-mail nominations to pambaker@rronline.com.



"I specialize in two things: Increasing sales and improving the sales management at radio stations in the United States."

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sell. It does it in real time, right
on the air. It does it without
reducing program content. It
does it without affecting pitch
or creating a “chipmunk effect.”
It does it in stereo or mono. It
does it in variable amounts,
adding from zero to five
minutes, within two minutes to
two hours.

Cash, from Prime Image - you
don't need one unless you want
to make some.



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MARKETING

GIVE INNER PEACE A CHANCE

By Chris Witting Have you checked the business best-seller list lately? While books like *Greed Is Good* still show up on a regular basis, there's a fast-growing segment of titles that might be dubbed "Business Soul." In fact, not only is there a popular book titled *The Soul of Business*, there are *The New Soul of Business*, *The Soul of Business in the 21st Century* and dozens more variations on the theme.

So why are corporate suits suddenly interested in spiritual things? Authors in the field say it's actually a practical matter. Old-fashioned motivational posters and rah-rah seminars just don't cut it anymore with an increasingly jaded work force. Companies are finding they have to reach more deeply to inspire employees, and few things reach more deeply than spirituality. Many workers are also deciding their careers shouldn't just be about making money. They want to find fulfillment and satisfaction in their jobs, and they want their work to be truly meaningful. That means doing a job that nurtures the inner spirit.

GOING SOFT?

Of course, that doesn't mean corporate America is going soft. Companies have found that an enlightened approach pays off on the bottom line. Carol Orsborn, author of *Inner Excellence at Work* (Amacom, 1999), recently told me that baby boomers and Gen Xers have exhausted themselves trying to have it all, and that quality of life is now more important to many than a few extra bucks in the bank. Her book cites specific examples of how people and companies have applied spiritual principles with success.

While some of the approaches she shares might seem strange, such as "meditating with your eyes open at the conference table" or studying the hidden spiritual symbols on the dollar bill, she has uncovered many practical ways for people to achieve inner peace at work. One popular ap-

proach is to "get rid of the one thing that's making you most miserable and that you don't need anymore." This might be a nasty client, an unpredictable supplier or even a time-consuming but useless commitment you've made (such as being on a board). Makes perfect sense, yet most people put up with untold pain just to grab those few extra dollars.

IMPROVING THE WORLD

Another path to inner satisfaction is to make it part of your company's mission to improve the world at large. This might be as simple as donating a small percentage of annual net sales to charity, staging an event to help a local cause or just taking up a collection during the holidays. While short-sighted bosses might see all that as a waste of time and money, smart companies have discovered the motivational power that comes from helping those in need. Employees work harder and feel better about a company when they see it trying to make the world a better place.

A third approach simply requires a change in attitude: Let go of any preconceived notions of how things must go in your job, and instead embrace each new circumstance as it comes. Be open to any and all new opportunities. This is especially good advice if you're in a fast-changing, volatile industry such as radio.

Perhaps you think a spiritual approach to work isn't even worth trying. If so, you might ask yourself the following two questions, posed by Orsborn: "How much of your ambition is fueled by inspiration, and how much by fear?" and "Why is it you have achieved so much and still feel something's missing?" Like millions of others, you might discover that following a path of inner excellence at work can provide the answers you've been seeking.

Chris Witting's Success Journal is heard on over 200 stations. Call (800) 743-1988. Visit www.syndication.net for free facts on radio syndication.



CHRIS WITTING

\$SALES TIP
of the WEEK

Sylvia Allen
President, Allen Consulting
Holmdel, NJ

Sponsorships and fund-raising — what's the difference?

As more and more nonprofit organizations discover that fund-raising isn't giving them sufficient returns, they are considering alternate ways to generate revenue. One of the ways available to those organizations is to offer sponsorships. But what is sponsorship, and how does it differ from fund-raising?

The term *fund-raiser* is primarily used by nonprofit agencies and, more specifically, by those designated by the IRS as 501(c)3 organizations. The term *fund-raiser* is used when a donation is made and the donor receives no marketing value in return.

The term *sponsorship* is used primarily to refer to money invested in an event or an activity for which the donor receives some sort of payback, whether it's improved media relations, enhanced sales, increased product viability or any of a number of components that enhance the sponsoring organization's marketing efforts.

The goals of fund-raising and sponsorship are, of course, the same — to raise money! The target companies are the same, but the contact people in those companies may be totally different. The approach, strategies and tactics are totally different. Here's a look at each approach.

For fund-raising through direct marketing (either direct mail or telemarketing), the fund-raiser puts together an appeal asking for money and sends it out to a target audience. The primary benefit to a company giving a donation to a fund-raiser, besides helping a worthy cause, is the tax deductibility of the contribution.

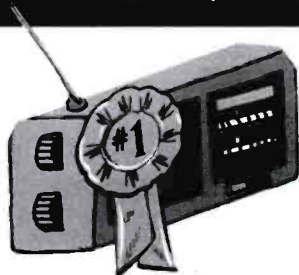
For a sponsorship, the approach is highly targeted. The potential sponsor's wants and needs are matched carefully to an event or organization so both sides benefit. A salesperson meets with the client and discusses the benefits to be realized from sponsorship and works with the client on cross-promotion, exposure and the criteria to measure the benefits. Those benefits are decided on together by the client and the sponsored organization and may include increased sales, enhanced product exposure and improved employee relations.

So which approach offers more? They both have value and, if combined, offer a sponsor the synergy of being associated with a worthwhile cause and a marketing investment that provides a measurable return. The convergence of fund-raising and sponsorship is win-win for all parties involved.

Sylvia Allen can be reached at (732) 946-2711.



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MANAGEMENT

NETWORKING FOR SUCCESS

By Dick Kazan Recently, I met with insurance salesman Richard Kagan to learn some of his secrets for success. Los Angeles-based Kagan Life & Health's client list includes such celebrities as Cher, Bill Cosby, Bob Newhart and Sidney Poitier, along with the Oakland Raiders football team and Virgin Music. Yet 31 years ago Kagan arrived in Los Angeles broke, without friends and with no knowledge of the insurance field.

Initially, Kagan struggled. "One time I was going to see a prospect who was very abrupt and who sounded knowledgeable and considerably older than me. I was 24 and knew I would have no credibility. I remember taking an associate, but I also decided I needed to look older. So I went to a drugstore and bought baby powder and put it in my hair. Everything was actually going fine until the client directed a technical question at me. I got frustrated and scratched my head, and bingo, all this powder flew out of my hair. He asked how old I was, and I told him the truth. He told me I was too young to be talking retirement plans and quickly ended the appointment." That story can be a valuable lesson for all of us. If we knowingly make misrepresentations, the truth will eventually catch up to us, and we'll lose our credibility.

Soon after that an attorney introduced Richard to the attorney's clients Karen and Richard Carpenter. In Kagan's words, "I made the sale, but something the lawyer said to me afterward was really the magic, defining moment in my career. He said that it was important to him that the clients called him up and thanked him for bringing me in. I learned at that moment that the real sale was that the attorney was pleased that his clients were pleased. That successful experience established my market strategy. Find lawyers, accountants and business professionals who have many clients to refer, and make sure the referring sources get good reviews of my work for their clients." Kagan had found the secret to successful networking, which he continues to use to this day — as can you.

"Recently, there was someone I really wanted

to meet. I understood he was going to give a talk at a meeting," says Kagan. "I went, but didn't get to meet him — but he was sitting at a table next to a client of mine. I got the speaker's e-mail address and e-mailed him telling him how much I had enjoyed his presentation. We've begun e-mailing back and forth about areas of mutual interest, so my name will soon be familiar to him.

"If I want to meet someone, I will let a friend know and ask for an introduction. My friend might say, 'I've known Richard for a long time, and he's done a wonderful job for us.' I spend a lot of time figuring out what kind of contacts I have in common [with a prospective client]. There has to be some way to network. I also establish a relationship with [the prospect's] staff with flowers, candy or muffins. We do a lot of courting and give them respect."

Finally, there was a life-changing event for Kagan of the kind that could affect any of us. He says, "I was trying to sell a disability policy to a client. A disability policy protects

your income if you become disabled and unable to work. I knew he needed it. He was in a business that relied on him and had a pretty big overhead, so if something happened — an accident or sickness — he wouldn't be able to survive financially for long. He kept telling me he didn't need it and that I was trying to make a commission. I told him that the premium of \$2,000 a year wouldn't change his standard of living, however, the monthly check that the insurance company would pay if he got sick or hurt would make a big difference if he were unable to work. He reluctantly agreed to the policy.

"As luck had it, his business later collapsed, and he had a heart attack. I went to visit him in the hospital. He had tears in his eyes when he said to me, 'Man's most precious gift is his dignity, and you helped me keep mine.' What made that moment even more incredible was that that client was my father."

Dick Kazan is a successful entrepreneur who founded one of the largest computer leasing corporations in the United States and is a successful Southern California real estate investor. E-mail your comments or questions to him at rkazan@ix.netcom.com.



RADIO GETS RESULTS

SUCCESS STORIES FROM THE RAB

RADIO TO THE RESCUE

Teaming up with the American Red Cross, the Mifflin County Communications trio of stations in the Lewistown, PA area sent a message to the community: Let's join together to help the victims of Hurricane Floyd in North Carolina. The response was overwhelming — the community donated more than \$26,000 in cash, along with truckloads of supplies that were delivered to victims within 24 hours. And it was all thanks to area residents and the tireless efforts of the staffs of AC WCHX & Oldies WKVA/Lewistown and Country WVNW/Burnham.

Category: Cause Marketing

Market: Lewistown, PA

Submitted by: WCHX, WKVA and WVNW (Mifflin County Communications)

Client: Hurricane victims in North Carolina

SITUATION: What began as a simple goodwill gesture on the part of the community and three radio stations resulted in an unexpected show of support for the victims of Hurricane Floyd in North Carolina. The storm left many residents' homes in shambles and created an urgent need for supplies. Mifflin County Communications Sales Manager Karen Cote; station PDs Tina Dee, Tom Sheedar and Larry Wise; and Promotions Director Tom Scott wanted to quickly enlist their stations and the community in a relief effort. They knew they could count on radio's unique ability to go everywhere, reach everyone and deliver results, but they had no idea listeners would respond as generously as they did.

OBJECTIVE: The Mifflin team obtained a list of needed items from the Red Cross and were determined to gather as many of the items as they could. They hoped to fill a 48-foot tractor-trailer with supplies and send it on its way to North Carolina within 24 hours.

CAMPAIGN: The tractor-trailer was parked at a local shopping center, and all three stations broadcast live from the location at 6am, asking listeners to bring their contributions to the truck. To challenge listeners, the stations announced they would continue the remote broadcasts until the truck was full.

RESULTS: Listeners responded immediately. Those who didn't bring supplies reached out of their car windows to hand money to volunteers. By 5pm the truck was full, more supplies were yet to be loaded, and more were steadily arriving. "The driver didn't hesitate," says Cote. "He said, 'I'm in for a second truck if you are!'" With lighting supplied by the local fire department, volunteers loaded the second truck. Soon the volunteer crew realized they still had a problem — it was getting darker, and they still had more supplies to load, and even more on the way. The volunteers came back the next morning to fill a third truck. Within a period of 19 hours the Lewistown community of 9,500 filled three trucks with supplies and raised \$26,000 in cash for hurricane relief. Other area media reported the story, bringing positive attention to the community and the stations. The town plans to commemorate the community's spirit of volunteerism with an annual Purple Pig Award, named for one young citizen's precious contribution, a purple piggy bank. Cote remarks, "We always had the attitude that radio works, but we had no idea it worked this well!"



LIQUIDATING THE BOB & TOM STORE

AMFM syndicated personalities Bob & Tom have the right idea: a warehouse sale of overstocked promotional items like Bob & Tom cassettes, limited edition T-shirts and sweatshirts. With more than 100 affiliate stations, *The Bob & Tom Show* (featuring Bob Kevoian and Tom Griswold) reaches millions of listeners each



week, and the duo's website (www.bobandtom.com) has a user-friendly online store where you can order *Bob & Tom's Greatest Hits* at a sale price of \$10 (retail value is \$19.95). Such a deal! What a fantastic (and profitable)

idea if your station has boxes of unsold T-shirts or merchandise.

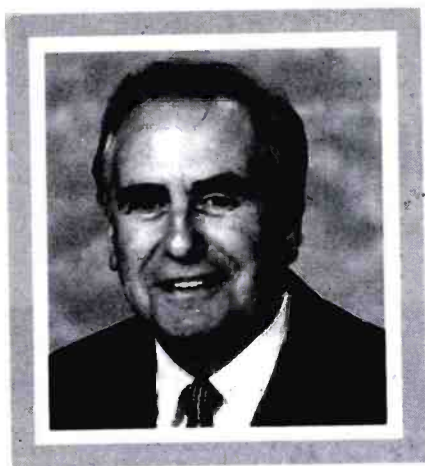
RAB TOOLBOX

More marketing information and resources from the RAB

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FROM THE RAB'S CATEGORY FILE: CAUSE MARKETING

"Many corporate executives have told us that their cause-related marketing campaigns have boosted employee morale. Now the 'Doing Well by Doing Good' study validates those reports ... The fact that cause-related marketing can energize a company's sales force is just one more reason we're going to see a continuing increase in these corporate/cause alliances." Frank Bulgarella, Exec. Director of *Causes and Effects* (from *Causes and Effects*, May 2000)



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R&R

Can Radio Safely Ignore The Internet?

■ Do InfoStream results mean 'Net radio is no threat?

By Kurt Hanson

RAIN: Radio And Internet Newsletter



KURT HANSON

Clearly, the actual audience sizes of streamed radio station webcasts as revealed in Arbitron's InfoStream reports are lower than many of us would have expected. Does that mean that radio can stand down from red alert — that the Internet is going to have no effect on radio and can be safely ignored? *Au contraire* (I think).

Here are some possible interpretations of the InfoStream results.

Perhaps This Will Just Take More Time

Right now Hot AC WPLJ/New York may have 500 people listening to its webcast during peak periods (which I imagine would include middays). As more people get high-speed connections and reliable audio players, that number could grow by a factor of 10 before too long. Five thousand new webcast listeners would mean a 5% increase in WPLJ's midday audience — and that could be worth significant money to advertisers! (Especially if those listeners are being fed *visuals* to complement the station's spots.)



Yahoo! Broadcast May Have All The Listeners

Yahoo! Broadcast (www.broadcast.com), formerly Broadcast.com, has thus far chosen not to participate in Arbitron's InfoStream reports. But maybe that's where most Internet users are going to listen to webcasts. On the other hand, maybe Yahoo! Broadcast knows otherwise, and that's why it doesn't participate. At the moment we simply don't know.

Maybe Broadcast Radio Is In Big Trouble

For all we know right now, maybe no one is listening to streamed broadcast signals because the vast majority of Internet radio listeners are listening to the "pure plays" of Spinner (www.spinner.com), NetRadio (www.netradio.com), sonicnet.com (www.sonicnet.com), Radio DAER (www.internetradiodaer.com) and others.

Some of these pure-play operators offer incredibly fine distinctions in genres.

("So you like pop standards.

Would you prefer jazz vocalists, artists with a strong Sinatra influence, more of a Hoagy Carmichael bent or perhaps a slightly more pop approach?")

Most services offer easy



Continued on Page 20

CBS/Infinity Takes Baby Steps Into Streaming With KLSX/L.A.

It's not a live stream. And it's not an on-demand archive, either. Nonetheless, CBS-owned Infinity Broadcasting has recently begun taking its first steps toward web-casting, offering some of the programming of KLSX/Los Angeles on the station's website, www.fmtalki.com.

In an odd hybrid of live and archived programming, KLSX is offering Internet users a streamed webcast of apparently prerecorded programming from 8-10pm Pacific Time each weeknight.



What I've heard on the radio station's top-of-the-hour ID is that the station is "now available worldwide" on the web. Which I guess is accurate to some extent — although I'm sure what KLSX is offering is not what a listener who hears that ID would expect.

WEEKENDS	SAT/RDH	SUND	MON

KLSX's schedule of online programming doesn't exactly make it clear whether each night's webcast is being produced live for the Internet audience or is a rerun or "best of" program, although some shows are clearly repeats.

Also atypically, the streaming is in neither RealAudio nor Windows Media, but in Apple's QuickTime format on what the station calls the "97.1 FM Talki Player."

The site includes a message board with listener comments about the site. Here's what some of the visitors had to say:

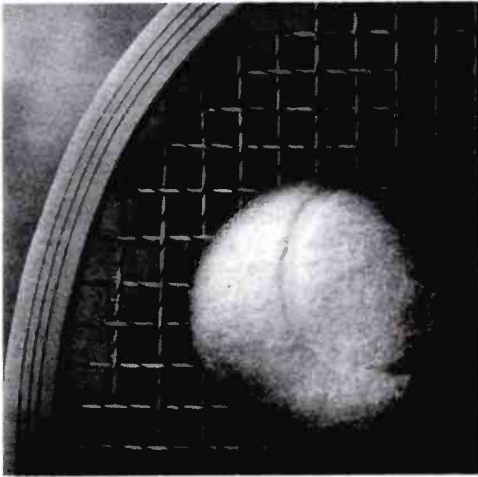
- "You should stream the station live online. I have a computer at work, and I listen to radio through the Internet. I've been waiting for you guys to put this station online so I can listen during work. You really should do live streaming."
 - "Is there anywhere on your website I can listen to the current radio program on 97.1? I would like to listen to *Howard Stern* on my computer when I get to work."
 - "If you have a cable modem, this site is great — otherwise, it's a bandwidth hog."
 - "The FMTalki Player is the 'big feature,' but you can't use it to get the right shows. This site needs a lot of work."
- KLSX PD Jack Silver has posted several responses on the board noting that the site is a work in progress and promising that the streaming audio weeknights will get "better and more diverse" over time.

What's Your Opinion?

If you'd like to contribute your observations on Arbitron's InfoStream reports or CBS' revolutionary 24-hour live feed for *Big Brother*, please join the discussion at RAIN: The Radio And Internet Newsletter. Look for the feedback form on the RAIN homepage, www.kurthanson.com.

RAIN features regular updates on these issues, plus other news of interest to radio programmers and managers who want to keep in touch with the world of Internet radio. A fresh issue of RAIN is available every day at www.kurthanson.com.





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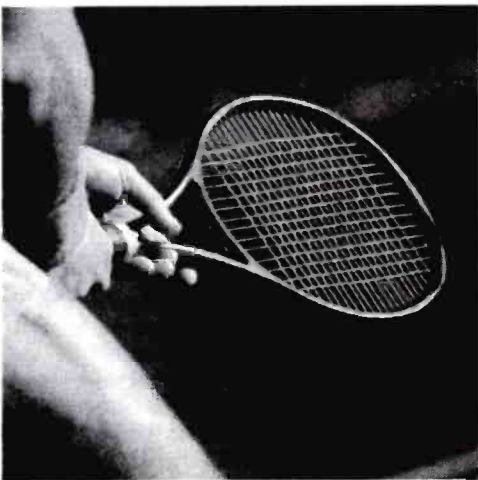
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Can Radio Safely Ignore The Internet?

Continued from Page 18

button-punching from format to format. Some let you design a customized sound of your own or skip past songs you don't like.

And *all* of them offer extremely low spotloads. Maybe any sane Internet radio listener would prefer 'Net-only stations to streamed broadcast stations.

Maybe Stations Aren't Promoting Their Webcasts Properly

Perhaps it's a simple matter of giving the webcast more mentions per hour. Or maybe stations have to give listeners a stronger reason to listen to the webcast, or even promote the webcasts to Internet listeners who are *not* current listeners to the broadcast signal.

The Problem May Be The Station Site

It seems to me that there is a synergistic effect between the webcast and the station website it originates from. Perhaps station sites need better design or more compelling content than they currently have. Perhaps jock photos, a "What's Playing" ticker, a community calendar, trivia contests and a request form aren't enough.

Maybe There's Profit On The Web

...But not in streaming. Maybe the profit is in providing a website that serves as a useful accompaniment for people who are listening to your station *on their radios*. Some Infinity stations are taking that



approach. The site can tell listeners what song is playing, give them visuals for your spots and links to your advertisers and let them chat with your on-air talent.

Or there may be profit in streaming, but not in streaming your broadcast signal. Some radio stations, like Detroit Rocker WRIF or AC KFMB/San Diego, are streaming variations of their main format. Maybe that's a way you can add 10% or 20% to your audience size — and protect yourself from encroaching competitors in the process.

Aggregation May Be Necessary

Maybe streaming a single station won't cut it when you're competing with an operation like Spinner that allows listeners to set 21 presets (out of dozens of alternatives) for easy "punching around."

Might it make sense to offer listeners a single website where they can punch around, for example, among all the AMFM-owned stations in the market? Or maybe, to go horizontally rather than vertically, where they can punch around among all of the CBS/Infinity Rock stations in America? Or even choose among all the radio stations in their market?

Perhaps National Stations Now Make Sense

The Internet is, most particularly, *not* a local medium. Remember, it's the *World Wide Web*. Maybe the traditional broadcast model, with live DJs, tight playlists, good promos and a reasonably high spotload, would work on the Internet if it were positioned as a big national or worldwide station.

Or spot sales may be the big play. I'm thinking that radio is the best possible medium to drive people to dot-com advertisers since it's the only medium people use simultaneously with the Internet. Maybe we need to figure out how radio can do a better job of accomplishing that task, then promote it.

Then, assuming that those dot-com advertisers are actually going to be around for a while as American business transforms itself, maybe radio could eventually get 30% or 40% or 50% of dot-com ad dollars. That would be significant in itself, and it would apply upward pressure on spot rates in general.

Will CBS' Big Brother Be Streaming's Watershed Event?

As you are, of course, aware, last week CBS launched the first follow-up to its hit TV show *Survivor*. It's an American remake of a popular voyeuristic European program, and it's called *Big Brother*. If you've been on vacation in Antarctica or something, 10 people have been locked in a custom-built house in Los Angeles with video cameras watching their every move. Every two weeks viewers will vote one person out of the house. The survivor, so to speak, will win \$500,000 — and all the housemates will achieve a lot more than 15 minutes of fame.

The difference this time is that the program is being broadcast almost in real time, and viewers can follow

the action 24 hours a day, seven days a week through streaming being offered on the *Big Brother* website at www.bigbrother2000.com.

Streaming media has not really taken off yet, but some observers speculate that *Big Brother* may be the cultural event that changes that. True, there was the famous Victoria's Secret fashion show, which allegedly drew hundreds of thousands of visitors, but that was a one-time event. And there are, of course, thousands of radio station options available on the web, but none have yet achieved true pop cultural status.

The reason *Big Brother* could change that is that surfers who become hooked on watching the show could, theoretically, be drawn to spend dozens of hours a week, week after week, switching among the four constantly changing camera feeds that CBS is streaming. (There have, of course, been other "real-life" webcams — the Jennicam at www.jennicam.com



READER FEEDBACK

RAIN readers offer their opinions on audio streaming and the results of Arbitron's InfoStream webcast reports.

From ABC Radio Networks Exec. VP/Programming Geoff Rich:

Our entire ABC group is averaging approximately 1,424 streaming "listeners" (tuners?) on a 24/7 basis, although we peak at about 5,000 listeners in middays and average over 3,500 between 9am-6pm ET. Now that's for 23 radio stations and four network programs combined. The AQH leaders of the pack are *Tom Joyner*, *WPLJ*/New York and *WJZW*/Washington, averaging 150 listeners per station, although they peak at 500-700 concurrent listeners.

Remember, however, that Internet listening is still unlike radio listening. It is limited to only one or two places at most per consumer, whereas radio can be taken anywhere. The challenge will be when wireless Internet connectivity enables Internet radio to be as ubiquitous and easy to tune as terrestrial radio.

From KPIG/Monterey webmaster William Goldsmith:

As the KPIG "web guy" from the beginning, I read the column on web AQH with great interest.

I agree that some equivalent of AQH listening is the most critical measure of the penetration of webcasts. The estimate [of 9.7 additional listeners] you came up with isn't so far out of whack — so perhaps Arbitron elected not to include the figure because it would be too low. Webcasting is still in its infancy, and the numbers can seem very small compared to the audience size of most major-market (or even medium-market) radio stations.

Do I think that the small size of the present webcast audience makes webcasting not worth the trouble? Not at all. The numbers will not stay small, and stations that establish themselves online at this point will have a tremendous advantage over those that wait. In addition, my experience with KPIG has shown that our on-air references to being a worldwide station add a mystique and a larger-than-life image that has greatly enhanced our stature within our market. Being able to have the jocks read e-mail from thankful listeners in Bosnia, Russia and other exotic locales is invaluable.

From KCBS-FM/Los Angeles GM Dave Van Dyke:

Audio streaming on the Internet will not pose any real threat to radio for one simple reason: Bandwidth will never allow it.

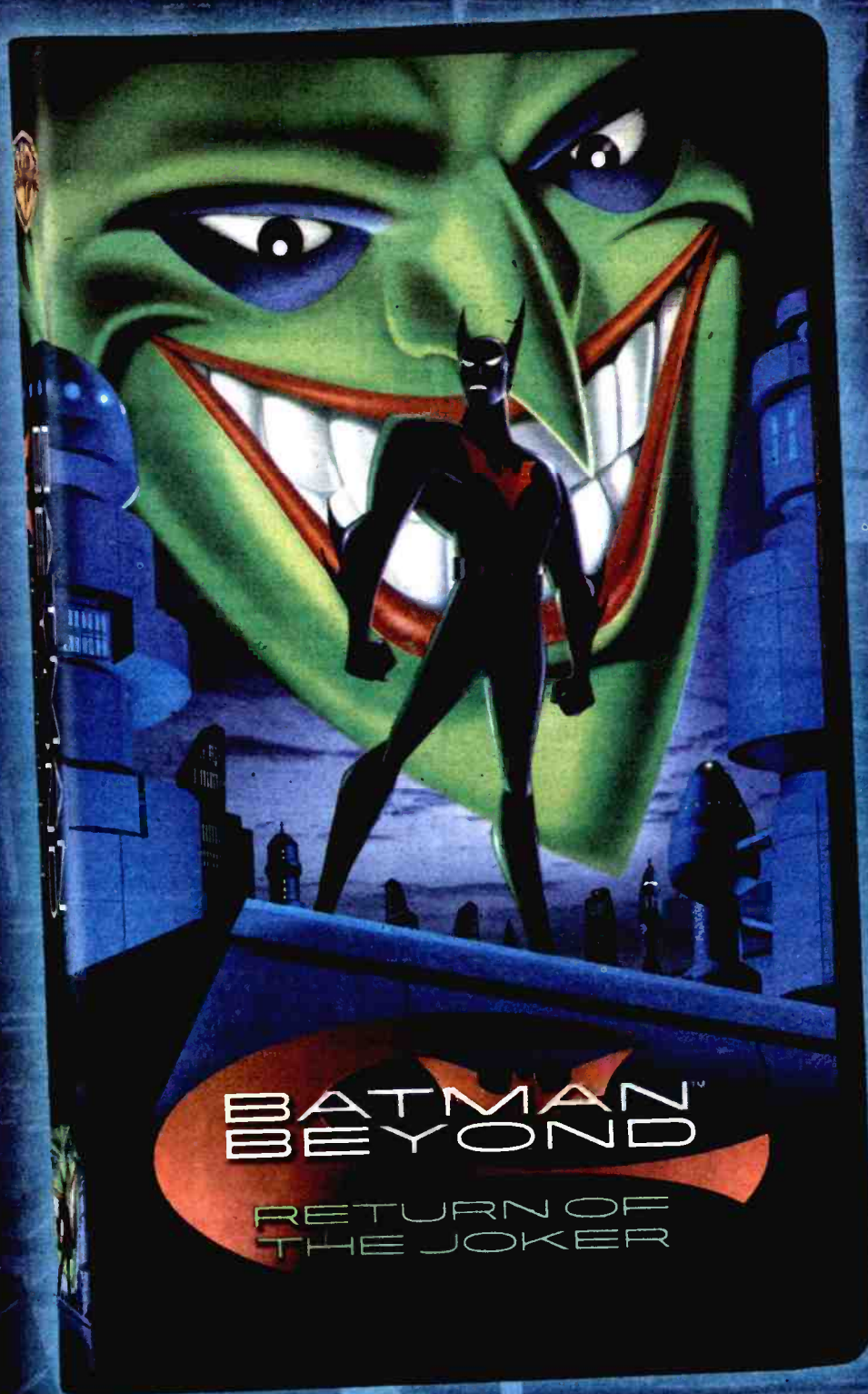
If you took all the bandwidth on the Internet today and used it only for streaming audio, only 3.2 million people could listen. Sound like an impressive number? Not really, when you consider that's *all* the bandwidth the 'Net can offer. Internet bandwidth would have to grow exponentially in order for audio streaming to be a legitimate contender for our listeners' ears.

"If you took all the bandwidth on the Internet today and used it only for streaming audio, only 3.2 million people could listen."

Dave Van Dyke

Continued on Page 22

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INTERNET

NEWS & VIEWS

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Radio And
Internet Newsletter

Will CBS' *Big Brother* Be Streaming's Watershed Event?

Continued from Page 20

comes to mind — but none have had daily prime time network TV support.)

On a brand-new media industry website called Inside.com, publisher Kurt Anderson remarks, "The profoundly, breathtakingly evil-genius part of the project is that audience members will be able ... to watch streaming video webcasts from the 28 cameras



READER FEEDBACK

From former KCMG/Los Angeles PD Don Parker:

I, for one, am a *big* believer that we are hurting ourselves by streaming audio of our existing radio stations. If you monitor the average listener's real-life usage, they don't listen to local stations on the web. They listen to out-of-market and Internet stations.

Whether we like it or not, Internet stations are here to stay and will only grow in number. However, streaming the thousands of existing radio stations only provides more competition for ourselves. It takes away from local radio listening and ratings. We have enough competition coming without making it worse for ourselves. We should be starting our own unique Internet stations if we're going to be part of Internet audio. At least those stations can complement our current product, not help to make it a thing of the past. I just hope that, as an industry, we get it before it's too late.

24 hours a day, ogling the voluntarily caged contestants live whenever they want.

"This will be huge. This will be epochal. This will be the moment that 'convergence,' the wishful catchall buzzword for the interweaving of entertainment and the Internet, finally becomes real."

A final interesting point from a radio perspective is that the *Big Brother* website — sponsored by AOL — has, as I write this, featured banner ads for AOL's multichannel Internet radio operation, Spinner, prominently and nonstop.

CYBERSPACE

Hot new music-related World Wide Web sites, cool cyberchats and other points of interest along the information superhighway.

Net Chats

Don't belittle the Dwarves for being one of the hardest, vilest bands around — that makes them cool! Talk to the garage band vets on Friday (7/14) at 8pm ET, 5pm PT (chat.yahoo.com).

• The "Dream Weaver" is back! Talk to Gary Wright about his new album or reminisce about Spooky Tooth on Monday (7/17) at 9pm ET, 6pm PT (chat.yahoo.com).

• Climb out of the pool for a chat with k.d. lang, who's having an *Invincible Summer* on Tuesday (7/18) at 9pm ET, 6pm PT (chat.msn.com).

• She's sassy and 17, and that's why she's on *Seventeen* online. Get to know country music sensation Alecia Elliot on Wednesday (7/19) (www.seventeen.com).

On The Web

• Country comes to the Sunset Strip when Shelby Lynne performs in this webcast from the House of Blues on Wednesday (7/12) at 9pm ET, 6pm PT (www.hob.com).

• Swing your hammer to the dulcet tones of metal master Glenn Danzig on Sunday (7/16) at 6pm ET, 3pm PT (www.soninet.com).

— Michael Anderson

DIGITAL BITS

RealNetworks, Sirius Launch MLB Radio

MLB Radio, a new daily interactive talk show from Major League Baseball, launched July 9 on the league's official website (www.majorleaguebaseball.com). The show is now available via RealNetworks and will be offered on Sirius Satellite Radio's forthcoming subscription service. The program is hosted by veteran sportscaster Dave Sims and daily guest hosts. It airs from noon-4pm ET live from Sirius' New York studios.

John Duncan Joins Clear Channel Web Services

John Duncan has joined Clear Channel Web Services, where he'll serve as Rock Content Manager and help create web content for all of Clear Channel's Rock stations. Duncan's programming background includes stints at KLYY (Y107) and KLOS/Los Angeles, KYYS (KY102)/Kansas City, WRDU/Raleigh and WLZR (Lazer103)/Milwaukee.

Todd Hepburn Joins Siteshell Corp.

Todd Hepburn, a longtime VP of the media brokerage firm Ted Hepburn Co., has joined Siteshell Corp. as affiliate representative. Siteshell licenses audience-specific website content packages to local radio stations.

Public Radio Shopping Portal To Represent 70,000 Stores

The Alliance for Public Broadcasting and Network Commerce last week announced the development of an e-commerce fund-raising portal, scheduled to launch later this month. The alliance offers public radio stations a comprehensive e-commerce marketplace as a potential new source of local station income. The Listener Alliance for Public Radio will establish its online Listener Marketplace of over 70,000 stores through the Network Commerce Consumer Network.

Fifth Annual Jupiter Online Music Forum

Executives from Clear Channel, Launch Networks and ClickRadio are scheduled to appear on panels at the upcoming Plug In: Jupiter Online Music Forum conference, to be held in New York July 24-25. The annual event attracts top-level executives as both speakers and attendees to discuss such topics as record label strategies, digital distribution, music-oriented online content and more. For more information, visit <http://plugin.jup.com>.

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Cybersquatting: A Lose-Lose Situation?

Are you using your call letters as your station's domain name? Is your positioning statement your dot-com address? Or are you in the unenviable position of having your domain name held hostage by a cybersquatter? Has some doofus registered www.modemrock101.com, then called you and offered it to you for an exorbitant "finder's fee"? There may or may not be recourse, depending upon the situation, but it's worth a shot. We all have Julia Roberts and John Tesh to thank for that: They both recently won cases to reclaim their names as web addresses.



David Lawrence

Contacting an intellectual property attorney to reclaim your rightful identity is a must in a situation like this, and the guidelines to follow include what Network Solutions (or whoever your domain registrar might be) requires for you to prevail in a potential domain dispute. Be aware, however, that even with the best legal mark protection, recent revisions to the language of Network Solutions' user agreement are placing all domains in a precarious position: NSI is attempting to steer the model toward leasing your domain as opposed to owning it. They have language that pretty much says that if they feel like it, they can yank your domain for whatever reason they deem appropriate. Here's the language in question:

REVOCATION. You agree that we may terminate your contractual right to use our service(s) if the information that you are obligated to provide to register your domain name or register for other Network Solutions service(s), or that you subsequently modify, contains false or misleading information, or conceals or omits any information we would likely consider material to our decision to register your domain name or to continue to provide you domain name registration services. You agree that we may terminate our service(s), including our domain name registration services, in the event that you use such service(s) for any improper purpose, as determined in our sole discretion. Furthermore, you agree that we may suspend, cancel or transfer your domain name registration services in order to: (i) correct mistakes made by us or the registry in registering your chosen domain name, or (ii) to resolve a dispute under our dispute policy. We will not refund any fees paid by you if we terminate your services, as determined in our sole discretion.

The entire agreement is viewable at www.networksolutions.com/legal/service-agreement.html. Obviously, the best-laid plans to protect your station, its trademarks and its image on the web are as unpredictable as the web itself.

Questions? Comments? david@netmusiccountdown.com.

David Lawrence is heard on WGN/Chicago; is the host of *Online Today* and *Online Tonight*, syndicated high-tech/pop culture radio talk shows from Dame-Gallagher; and is the host of *The Net Music Countdown* radio shows from United Stations. A 25-year radio veteran, Lawrence was a founder of the American Comedy Network, is the voice of America Online, and is a leading expert on Internet entertainment.

e-charts

'NET RESOURCES

You might not have visited the new format rooms on the R&R website yet (www.ronline.com), but they have all the hallmarks of a well-run, spam-free space to explore everything from why the boy-band craze is still strong to whether local music is being used as a marketing tool by stations. If you've never participated in a message board, they make for terrific gathering places and tremendous sharing opportunities. Some helpful hints:

- Lurk a bit to get the tone of the board. That is, read others' messages without adding your own. Some are rollicking and free-wheeling, with lots of sarcasm, while others are more businesslike and formal.
- Read other posts before posting your own response — someone else might have already answered the question posed.

• Quote sparingly in your reply. Don't quote the entire thread if simple editing could make the post brief.

• Resist the temptation to type anything you wouldn't say to someone's face. The anonymity of the 'Net sometimes gives us bravado we'd never have in real life — and shouldn't. Disagree, but be civil.

• Remember that this is a networking tool: The person you help may be someone you will someday work with. Make sure people can get in touch with you off the message board by filling out your registration as completely as you can while still feeling comfortable about the information provided.

• Visit regularly — daily, if you can. A thriving message board area is one of the most vibrant parts of an industry website.
More next week.

— David Lawrence

CHR/Pop

LW	TW	ARTIST	CD/Title
1	1	BRITNEY SPEARS	<i>Oops!... I Did It Again</i> /"Oops!"
2	2	'N SYNC	<i>No Strings Attached</i> /"Gonna"
3	3	MATCHBOX TWENTY	<i>Mad Season</i> /"Bent"
4	4	CREED	<i>Human Clay</i> /"Higher"
5	5	ENRIQUE IGLESIAS	<i>Enrique</i> /"Be"
6	6	DON JOVI	<i>Crush</i> /"Life"
7	7	EMINEM	<i>Marshall Mathers LP</i> /"Slim"
8	8	NACY GRAY	<i>On How Life Is</i> /"Try"
11	9	MARC ANTHONY	<i>Marc Anthony</i> /"Sang"
12	10	BACKSTREET BOYS	<i>Millennium</i> /"One"
15	11	WHITNEY HOUSTON	<i>Greatest Hits</i> /"Kiss"
13	12	CHRISTINA AGUILERA	<i>Christina Aguilera</i> /"Tum"
10	13	VERTICAL HORIZON	<i>Everything You Want</i> /"Everything"
9	14	SAVAGE GARDEN	<i>Affirmation</i> /"Crash"
14	15	STING	<i>Brand New Day</i> /"Desert"
10	16	GOO GOO DOLLS	<i>Dizzy Up The Girl</i> /"Broadway"
17	17	RED HOT CHILI PEPPERS	<i>Californication</i> /"Otherside"
18	18	3 DOORS DOWN	<i>The Better Life</i> /"Kryptonite"
19	19	NO DOUBT	<i>Return Of Saturn</i> /"Simple"
19	20	SISQO	<i>Unleash The Dragon</i> /"Thong"

Urban

LW	TW	ARTIST	CD/Title
2	1	WHITNEY HOUSTON	<i>Greatest Hits</i> /"Script"
3	2	EMINEM	<i>Marshall Mathers LP</i> /"Slim"
1	3	TOMI BRAXTON	<i>The Heat</i> /"Man"
4	4	JOE	<i>The Wood Soundtrack</i> /"Wanna"
7	5	DONELL JONES	<i>Where I Wanna Be</i> /"Wanna"
5	6	CARL THOMAS	<i>Emotional</i> /"Wish"
10	7	AVANT	<i>My Thoughts</i> /"Separated"
8	8	BRIAN MCKENIGHT	<i>Back At One</i> /"6.8.12"
11	9	DMX	<i>Then There Was X</i> /"Party"
6	10	LUCY PEARL	<i>Lucy Pearl</i> /"Dance"
12	11	JAGGED EDGE	<i>JE Heartbreak</i> /"Married"
15	12	D'ANGELO	<i>Voodoo</i> /"Send"
9	13	MARY MARY	<i>Thankful</i> /"Shackles"
16	14	KEYON EDMONDS	<i>24/7</i> /"No"
13	15	SISQO	<i>Unleash The Dragon</i> /"Incomplete"
17	16	AALIYAH	<i>Romeo Must Die</i> /"Try"
14	17	YOLANDA ADAMS	<i>Mountain High</i> ..."Valley Low"/"Heart"
19	18	MYA	<i>WADADISS</i> <i>Fear Of Flying</i> /"Best"
20	19	DESTINY'S CHILD	<i>Writing's On The Wall</i> /"Jumpin'"
20	20	NELLY	<i>Country Grammar</i> /"Grammar"

Country

LW	TW	ARTIST	CD/Title
1	1	LEE ANN WORNACK	<i>I Hope You Dance</i> /"Hope"
2	2	FAITH HILL	<i>Breathe</i> /"Way"
3	3	CHAD BROCK	<i>Yes!</i> /"Yes!"
5	4	CLAY DAVIDSON	<i>Unconditional</i> /"Unconditional"
4	5	DODE CHICKS	<i>Fly</i> /"Earl"
3	6	COLLIN RAYE	<i>Couldn't Last A Moment</i> /"Moment"
6	7	KENNY CHESNEY	<i>Everywhere We Go</i> /"What"
10	8	TRACE ADKINS	<i>More</i> /"More"
20	9	ALAN JACKSON	<i>Under The Influence</i> /"Love"
9	10	ANDY BRIGGS	<i>You Won't Ever Be Lonely</i> /"She's"
7	11	CLAY WALKER	<i>Live, Laugh, Love</i> /"Chain"
11	12	KEITH URBAN	<i>Keith Urban</i> /"Everything"
10	13	TIM MCGRAW	<i>Place In The Sun</i> /"Change"
15	14	REBA MCENTIRE	<i>So Good Together</i> /"Be"
13	15	RASCAL FLATTS	<i>Rascal Flatts</i> /"Daylight"
12	16	LONESTAR	<i>Lonestar Grill</i> /"Now"
14	17	ERIC HEATHERLY	<i>Swimming In Champagne</i> /"Flowers"
18	18	MARK WILLS	<i>Permanently</i> /"Count"
19	19	TRACY LAWRENCE	<i>Lessons Learned</i> /"Lonely"
20	20	LEANN RIMES	<i>Jesus TV Soundtrack</i> /"Need"

NAC/Smooth Jazz

LW	TW	ARTIST	CD/Title
2	1	DONEY JAMES & RICK BRAUN	<i>Shake It Up</i> /"Grazin'"
3	2	DON HEWLEY	<i>Inside Job</i> /"Home"
4	3	GEORGE BENSON	<i>Absolute Benson</i> /"Deeper"
1	4	STEELE DAN	<i>Two Against Nature</i> /"Shame"
5	5	RONNY JORDAN	<i>Brighter Day</i> /"London"
6	6	DAVID BENNETT	<i>Professional Dreamer</i> /"Miles"
8	7	RICHARD ELLIOTT	<i>Chill Factor</i> /"Moomba"
6	8	AL JARREAU	<i>Tomorrow Today</i> /"Loved"
12	9	BOB JAMES	<i>Joyride</i> /"Roof"
10	10	BEBEL GILBERTO	<i>Tanto Tempo</i> /"August"
20	11	DAVE KOZ	<i>The Dance</i> /"Surrender"
16	12	URBAN KNIGHTS	<i>Urban Knights 3</i> /"Sweet"
7	13	TOMI BRAXTON	<i>The Heat</i> /"Spanks"
13	14	JEFF GOLUB	<i>Dangerous Curves</i> /"Two"
15	15	EUGE GROOVE	<i>Euge Groove</i> /"Vinyl"
17	16	NORMAN BROWN	<i>Celebration</i> /"Paradise"
17	17	JAY BECKENSTEIN	<i>Eye Contact</i> /"Sunrise"
18	18	TOMI GRANT	<i>Tune It In</i> /"Tune"
19	19	CHRIS BOTTI	<i>Slowing Down The World</i> /"Why"
20	20	KEN NAVARRO	<i>Island Life</i> /"Island"

Hot AC

LW	TW	ARTIST	CD/Title
1	1	MATCHBOX TWENTY	<i>Mad Season</i> /"Bent"
2	2	STING	<i>Brand New Day</i> /"Desert"
3	3	VERTICAL HORIZON	<i>Everything You Want</i> /"Everything"
4	4	DON HEWLEY	<i>Inside Job</i> /"Home"
5	5	SANTANA	<i>Supernatural</i> /"Smooth"
6	6	NACY GRAY	<i>On How Life Is</i> /"Try"
14	7	GOO GOO DOLLS	<i>Dizzy Up The Girl</i> /"Broadway"
8	8	BRITNEY SPEARS	<i>Oops!... I Did It Again</i> /"Oops!"
7	9	CREED	<i>Human Clay</i> /"Higher"
12	10	MARC ANTHONY	<i>Marc Anthony</i> /"Sang"
9	11	'N SYNC	<i>No Strings Attached</i> /"Bye"
8	12	FAITH HILL	<i>Breathe</i> /"Breathe"
13	13	NINE DAYS	<i>The Maddening Crowd</i> /"Absolutely"
11	14	THIRD EYE BLIND	<i>Blue</i> /"Never"
14	15	RED HOT CHILI PEPPERS	<i>Californication</i> /"Otherside"
10	16	TRACY CHAPMAN	<i>Telling Stories</i> /"Telling"
16	17	NO DOUBT	<i>Return Of Saturn</i> /"Simple"
15	18	SAVAGE GARDEN	<i>Affirmation</i> /"Crash"
18	19	BEN HARPER	<i>Burn To Shine</i> /"Kisses"
19	20	ENRIQUE IGLESIAS	<i>Enrique</i> /"With"

Alternative

LW	TW	ARTIST	CD/Title
1	1	CREED	<i>Human Clay</i> /"Arms"
2	2	3 DOORS DOWN	<i>Better Life</i> /"Kryptonite"
6	3	A PERFECT CIRCLE	<i>Mer De Homs</i> /"Judith"
3	4	MATCHBOX TWENTY	<i>Mad Season</i> /"Bent"
4	5	PEARL JAM	<i>Binaural</i> /"Nothing"
5	6	METALLICA	<i>Mission: Impossible 2 Soundtrack</i> /"Disappear"
7	7	LIMP BIZKIT	<i>Mission: Impossible 2 Soundtrack</i> /"Look"
10	8	STONE TEMPLE PILOTS	<i>No. 4</i> /"Sour"
9	9	EMINEM	<i>Marshall Mathers LP</i> /"Slim"
8	10	BLINK-182	<i>Enema Of The State</i> /"Adam's"
12	11	RED HOT CHILI PEPPERS	<i>Californication</i> /"Otherside"
17	12	NO DOUBT	<i>Ex-Girlfriend</i> /"Simple"
11	13	MOBY	<i>Play</i> /"Porcelain"
15	14	NINE DAYS	<i>The Maddening Crowd</i> /"Absolutely"
14	15	KID ROCK	<i>History Of Rock</i> /"American"
17	16	PAPA ROACH	<i>Infest</i> /"Last"
13	17	INCUBUS	<i>Make Yourself</i> /"Pardon"
18	18	FOO FIGHTERS	<i>There Is Nothing Left To Lose</i> /"Breakout"
19	19	DEFTONES	<i>White Pony</i> /"Change"
20	20	RAGE AGAINST THE MACHINE	<i>Battle Of Los Angeles</i> /"Sleep"

E-charts are based on weekly rankings of CD sales, downloads and streams of artists online compiled and tabulated directly from the logfiles of reporting websites. Reporters include Amazon.com, BarnesandNoble.com, CDNOW.com, CheckOut.com, ChoiceRadio.com, City Internet Radio, DiscJockey.com, The Everstream Network, GoGaGa.com, K1151mi.com, Launch.com, Lycos Radio, NetRadio.com, NYLiveRadio.com, Radio Free Virgin and Spinner.com. Data is weighted based on traffic reports by web traffic monitor MediaMatrix. Charts are ranked with a 50/50 methodology of sales data and streaming/airplay data for the six reporting formats. © 2000 R&R Inc. © 2000 Online Today, Net Music Countdown.

Garcia Now VP Of CNNRadio Networks

Robert Garcia has been elevated from GM to VP of CNN-Radio Network. In his new capacity Garcia will assume increased leadership roles in new business development and strategic planning for the network, which provides national and international news to 1,900 affiliates worldwide.

"Robert has been tireless in his efforts to lead CNNRadio Network to the level of success it has reached," said CNN Headline News President Bob Furnad. "He will be instrumental in our continued growth domestically and internationally."

Garcia joined CNN in 1995 after serving as Excc. Producer for CBS Radio Stations News Service in Washington, DC. He also worked in DC as News Director/anchor at WLTT (now WARW) between 1983-89 and anchor/reporter at WMZQ between 1980-83. He is currently Chairman of the Radio-Television News Directors Assn.

GARCIA/See Page 29

SBS Gives 'La Mejor' To So. California

Spanish Broadcasting System assumed control of KFOX/Los Angeles and KREA/Riverside-San Bernardino from Rodriguez Communications last Friday (7/7) at 5pm and on Monday inaugurated "93.5 — La Mejor," featuring an all-grupero Regional Mexican format with ballads from contemporary Mexican artists. Phil Jones, who serves as PD of Regional Mexican sister KLAX (La Ley), will split interim PD duties with Margarita Vasquez, who holds PD duties at SBS' Regional Mexican WLEY/Chicago and serves as a music consultant for KLAX.

"La Mejor is unlike anything else being played right now," GM Marie

SBS/See Page 29

R. Kelly Says 'Hi' To Jive



On his way to the Shaft movie premiere, Jive recording artist R. Kelly stopped by the Jive offices in New York City to discuss his new album, TP-2.Com. This album, the follow-up to his six-times platinum R., is set to hit the shelves on Oct. 24. Pictured (l-r) are Zomba Group of Companies Chairman/CEO Clive Calder, Kelly and Jive VP/Artist Marketing Janet Kleinbaum and President Barry Weiss.

NBG Sets Summers As Dir./Operations

NBG Radio Networks has named Steve Summers Director/Operations. Most recently Production Director for AMFM's KMLE/Phoenix, Summers will now oversee the daily operations of NBG Radio Network's programming and production departments.

"NBG is committed to providing top-notch production in each of our shows, and we are confident Steve will continue to intensify our efforts in this area," said NBG President John Holmes. "We are thrilled to have him on board and feel he will make a direct contribution toward NBG's continued growth and increased shareholder value."

Prior to KMLE, Summers worked for Clear Channel's Oklahoma City stations.

Dreamcatcher Names Michaels VP/Promo

Dreamcatcher Director/Field Promotion Gator Michaels has been elevated to VP/Promotion for the Nashville-based label. He succeeds Anne Weaver, who left the label last week and has returned to independent promotion.

Concurrently, Young-Olsen & Associates Director/National Promotion Jeff Stouten joins Dreamcatcher as Director/East Coast Field Promotion, and Gian/Nashville Southwest regional John Trapani comes aboard as Director/Southwest Field Promotion.

"With these new additions to our promotion team," Michaels said, "we believe that our overall promotional structure will be more qualified to meet the demanding responsibilities in today's marketplace."

Michaels joined Dreamcatcher in February from his post as GM of Young-Olsen & Associates independent promotion. His background also includes on-air and Asst. PD stints at WCLB/West Palm Beach and WCKT/Ft. Myers. Stouten began his career at WWGR/Ft. Myers before joining WSIX/Nashville and later becoming producer of the syndicated program Nashville Nights. Prior to his stint at Giant Trapani worked the Southwest for Reprise and served as MD at KKQB/Houston.

EXECUTIVE ACTION

AMFM/Wichita Welcomes Wohler As Market Mgr.

Gil Wohler, most recently Director/Sales & Marketing for Radio One Networks, has been named Market Manager for Wichita Radio Partners, AMFM's cluster in the market. In his new position Wohler will oversee CHR/Pop KKRD, Classic Rock KRZZ, Country KZSN and AC KRBB. He replaces Tim Link, who departs the company.

When asked why he decided to join AMFM, Wohler told R&R, "I've had relationships with some of the key players in Capstar and AMFM for a number of years and thought this would be the right opportunity for my family. I was born and raised in Wichita, and when everything fell into place, I knew this would be the right move for me."

Before joining Radio One Networks, Wohler held a management post at Radio One Broadcasting of Lincoln, NE. Prior to that he served as VP for Impact Media Images, a marketing firm.

Westwood One Ups Pastor To VP/Affiliate Sales

Westwood One has named Shawn Pastor to the newly created position of VP/Affiliate Sales for Sports Programming and Southeast Networks. Pastor, who will be based at the network's Washington, DC offices, will report directly to Westwood One Sr. VP/Affiliate Sales Peter Kosann.

As Director/Affiliate Relations-Sports for the past five years, Pastor has been responsible for managing the clearance efforts of Westwood One's daily and weekend sports shows, as well as the network's play-by-play sports packages. As a result of this promotion, he will retain those duties and take on added responsibilities for the company's Southeast Networks. Prior to joining Westwood One in 1995, he was Director/Sports Marketing for the Sports Information Network in Fairfax, VA.

"Shawn has done a phenomenal job with our company's sports programs," Kosann told R&R. "Distribution of our play-by-play, features and sports shows are at record clearance levels. While Westwood One already enjoys strong distribution of our existing news networks in the South, my expectation is that Shawn will now raise the bar in that territory."

Infinity/Charlotte Urbans Tap Tucker

Diane Tucker, an 18-year broadcasting veteran who most recently served as VP/GM/NSM of Davis Broadcasting's WOKS, WFXE & WKJZ/Columbus, GA, has been named VP/GM of Infinity Broadcasting's three Urban-oriented properties in Charlotte: WGIV, WBAV & WPEG. She'll assume her new duties on Monday (7/17).

Tucker reports to Infinity VP Benjamin Hill, who told R&R, "For many years the combination of WPEG, WBAV & WGIV has been the dominant Urban voice of the Carolinas. In addition, those stations are Infinity's flagships in Charlotte. For that reason I searched very carefully for the next leader. Diane's qualifications and track record made her my first choice from the beginning."

Tucker, who was the first female and African American to serve as GSM of Country WCMS-AM & FM/Norfolk, added, "I had always monitored what was going on in the Charlotte market, especially at WPEG. I consider it an honor and a privilege to be able to go to Charlotte and to work with this team. I'm just truly happy!"

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DATEBOOK

MONDAY, JULY 24

Pop a Wheelie Day
 1974/ The U.S. Supreme Court orders President **Richard Nixon** to surrender tapes made secretly in the White House to the Washington, DC District Court conducting the Watergate hearings.
 1984/ After 14 seasons and four Super Bowl championships with the Pittsburgh Steelers, **Terry Bradshaw** retires. He later joins CBS as a football commentator.
 1985/ Walt Disney's 25th full-length cartoon, *The Black Cauldron*, debuts nationwide. It is Disney's most expensive cartoon to date, costing \$25 million. It grosses only \$21 million in its initial release.
 Born: **Ruth Buzzi** 1936, **Lynda Carter** 1951

In Music History

1978/ *Sgt. Pepper's Lonely Hearts Club Band*, a film starring **Peter Frampton** and **The Bee Gees**, opens in the U.S.
 1986/ **Bob Geldof** receives an MBE award (because of his Irish citizenship, not a knighthood) from the Queen in honor of his work for African famine relief.
 1990/ The **Judas Priest** wrongful death trial begins in Reno. The parents of two teens who attempted suicide — one survived, one did not — after listening to Priest music sue for medical bills and other damages. The plaintiffs eventually lose the case.
 Born: **Robbie Gray** (ex-Modern English) 1957

TUESDAY, JULY 25

Act Like a Caveman Day
 1981/ **Walter Payton** becomes the highest-paid player in the NFL with his \$2 million, three-year contract.
 1985/ Soviet cosmonaut **Svetlana Savitkaya** becomes the first woman to walk in space.
 1990/ **Ressano's** rendition of the national anthem draws boos at a San Diego Padres-Cincinnati Reds game. She responds by grabbing her crotch and spitting. She later apologizes, saying it was all intended as a joke.
 Born: **Matt LeBlanc** 1967, **Brad Renfro** 1982

In Music History

1965/ **Bob Dylan** goes electric at the Newport Folk Festival. The crowd is unhappy; some reports say rocks and bottles were thrown at the stage.



Bob Dylan: Everybody must throw stones!

1984/ Blues legend **Big Mama Thornton** dies of a heart attack at age 58.
 1988/ **Richard Carpenter** announces he'll be directing a TV movie about his sister **Karen's** death from complications of anorexia. He explains, "It wouldn't have been as well-told by someone else."
 Born: **Steve Goodman** 1948-1984,

Mark Clarke (ex-Uriah Heep) 1950

WEDNESDAY, JULY 26

All or Nothing Day
 1989/ *Miami Vice* star **Phillip Michael Thomas** loses an appeal in his \$14 million libel suit against the *National Enquirer*.
 1990/ The daytime soap *General Hospital* tapes its 7,000th episode.
 Born: **Dorothy Hamill** 1956, **Kevin Spacey** 1959

In Music History

1968/ **Jeannie C. Riley** records the controversial "Harper Valley PTA." The song, in which a hip, miniskirted mom tells off the town, later inspires a short-lived (1981-82) TV series. Also ... **The Rolling Stones** miss today's scheduled release date for *Beggar's Banquet* when their label demands that the cover art (of a graffiti-scrawled bathroom wall) be changed.
 1984/ *Purple Rain*, the first film made by the artist known at the time as **Prince**, premieres in Hollywood. **Eddie Murphy**, **Lionel Richie** and **Stevie Nicks** attend, and MTV covers the premiere live.



Prince's Purple premiere

1992/ Soul singer **Mary Wells**, whose hits included "My Guy" and "Two Lovers," dies of cancer at 49.
 Born: **Debbie Gray** 1942, **Mick Jagger** 1943, **Roger Taylor** (Queen) 1949

THURSDAY, JULY 27

National Blunt Object Day
 1940/ **Bugs Bunny** makes his screen debut in *A Wild Hare*.
 1974/ NBC cancels *Dinah's Place*, ending **Dinah Shore's** 23-year association with the network.
 1969/ **Pete Rose** breaks **Ty Cobb's** record for most career singles by getting his 3,503rd base hit. Rose was with the Montreal Expos at the time.
 Born: **Peggy Fleming** 1948

In Music History

1955/ **Chuck Berry** hits the charts for the first time, with "Maybellene."
 1971/ **George Harrison** announces plans for the Concert for Bangladesh. The show, which took place on Aug. 1, 1971, featured **Eric Clapton**, **Leon Russell**, **Bob Dylan** and Indian musician **Ravi Shankar**.
 1990/ **2 Live Crew's** *As Nasty as They Wanna Be* is ruled indecent in a Miami court due to innumerable sexual references. The ruling is eventually overturned on First Amendment grounds.
 Released: **Lynyrd Skynyrd's** "Sweet Home Alabama" 1974
 Born: **Bobbie Gentry** 1944, **Maureen McGovern** 1949

FRIDAY, JULY 28

National Milk Chocolate Day
 1933/ The first singing telegram is delivered — to crooner **Rudy Valeo**.
 1973/ TV's *Six Million Dollar Man*, **Lee Majors**, marries one of *Charlie's Angels*, **Farah Fawcett**. The marriage lasts nine years.
 1977/ The first oil flowing through the TransAlaska Pipeline reaches Valdez, AK.
 Born: **Sally Struthers** 1948, **Elizabeth Berkley** 1977

In Music History

1957/ **Jerry Lee Lewis** appears on TV for the first time, on *The Steve Allen Show*.
 1993/ In New York, **Natalie Merchant** plays what turns out to be her last show with 10,000 Maniacs; she leaves the band on Aug. 4.
 1992/ **Ice-T** agrees to remove the notorious "Cop Killer" from future pressings of *Body Count*.
 1995/ After years in court, the rights to **Jimi Hendrix's** name, likeness and music are returned to his father, **James Al Hendrix**.
 Born: **Rick Wright** (Pink Floyd) 1945, **Simon Kirke** (ex-Bad Company) 1948

SATURDAY, JULY 29

National Lasagna Day
 1985/ Spring Hill, TN is chosen as the site for the General Motors' Saturn division automobile assembly plant.
 Born: **Peter Jennings** 1938, **Marilyn Quayle** 1949

In Music History

1965/ Queen Elizabeth II attends the London premiere of *The Beatles' Help!*
 1974/ "Mama" **Cass Elliott**, 32, dies in a London apartment loaned to her by singer-songwriter **Harry Nilsson**. Who drummer **Keith Moon** dies in the same apartment four years later.
 1983/ *Friday Night Videos* debuts to winning ratings on NBC.
 1987/ **Ben & Jerry's** Ice Cream introduces the "Cherry Garcia" flavor, named after Grateful Dead guitarist **Jerry Garcia**. Half the royalties will go to Garcia's Rex Foundation charity.
 Born: **Geddy Lee** (Rush) 1953, **Patti Scialfa** (ex-E Street Band) 1956

SUNDAY, JULY 30

National Cheesecake Day
 1958/ The first Datsun automobiles arrive in the U.S. from Japan.
 1985/ **Gerry Cooney** retires from professional boxing. He had only one loss in his career, against **Larry Holmes**.
 Born: **Arnold Schwarzenegger** 1947, **Vivica Fox** 1964

In Music History

1954/ *The Midnighters* record "Annie Had a Baby," the controversial follow-up to their much-banned "Work With Me, Annie." Also ... **Elvis Presley** plays his first professional show, in Memphis.
 1987/ **David Bowie's** *Glass Spider Tour* opens in Philadelphia.
 Born: **Paul Anka** 1941, **Kate Bush** 1958

— **Michael Anderson & Brida Connolly**

Zinescene

Elvis: Royal Heritage?

Elvis Presley was more than just the King of Rock 'n' Roll — he was related to real kings and queens, according to the *National Enquirer*. Genealogy experts traced Elvis' bloodline back to King Edward III of England, who was an ancestor of Queen Elizabeth II and Princess Di.



DRIVE MY CAR — **Paul McCartney** played chauffeur when his second cousin, **Sally Harris**, tied the knot in England. He even took his black Jaguar to an automatic carwash before the ceremony. Problem was, this was the first time he'd been to a carwash, and he had to wait for an attendant to show him what to do! (*Globe*)

Speaking of kings and queens — and rooks, bishops and pawns — **Sting** says in the *Globe* that he is a chess fanatic and doesn't mind getting his butt kicked by his 12-year-old. Legendary chess master **Garry Kasparov** played chess with Sting and four of his band members simultaneously during a charity match in New York on June 29, *People* reports, and Kasparov, well, kicked their butts.

It Elvis Could Do It...

Busta Rhymes and **Mary J. Blige** are taking a stab at acting. Rhymes memorized his movie lines for *Shaft* the same way he memorizes song lyrics — by rapping all his lines to a beat and driving around all day listening to his movie part. Blige, who is making her acting debut in the drama *Prison Song*, says that acting cramps her style: She's a night person and doesn't like getting up early and hanging around the set all day doing scenes over and over. (*People*)

Jennifer Lopez was scheduled to shoot a big wedding scene for the movie *Angel Eyes* — complete with thousands of dollars worth of flowers and catered food and several extras — but she refused to come out of her trailer, says the *Star*. The scene didn't get shot that day, and the flowers and food had to be discarded and new stuff brought in the next day.

Courtney Love seems to forget sometimes that she's a prime paparazzi target, says *Cosmo*. The 'zine reports that at two recent events she threw mini-tantrums at having her picture taken because she didn't have any makeup on. After some quick touch-ups, she happily mugged for the cameras.

Drive In Training

Britney Spears must be taking diva lessons from Lopez and Love. The *Star* says she makes outrageous demands — such as insisting she travel with an air hockey table, snow-cone machine and tanning bed, and that Lucky Charms cereal (marshmallows only) be available after each concert — and throws tantrums when she doesn't get her way.

— **Deborah Overman**

Each week R&R sneaks a peek through the nation's consumer magazines in search of everything from the sublime to the ridiculous in music news. R&R has not verified any of these reports.

TELEVISION

TOP TEN SHOWS JULY 3-9

Total Audience
(65.9 million households)

- 1 *Survivor*
- 2 *Big Brother*
- 3 *Who Wants To Be A Millionaire (Thursday)*
- 4 *Who Wants To Be A Millionaire (Sunday)*
- 5 *48 Hours Special*
- 6 *20/20-Downtown*
- 7 *60 Minutes*
- 8 *Who Wants To Be A Millionaire (Tuesday)*
- 9 *Touched By An Angel*
- 10 *Big Brother (Thursday)*

Persons 18-49

- 1 *Survivor*
- 2 *Big Brother*
- 3 *48 Hours Special*
- 4 *Who Wants To Be A Millionaire (Thursday)*
- 5 *Friends*
- (tie) *Who Wants To Be A Millionaire (Sunday)*
- 7 *Frasier*
- (tie) *Simpsons*
- 9 *Making The Band (9pm)*
- 10 *20/20-Downtown*

Source: Nielsen Media Research

COMING NEXT WEEK

Friday, 7/14

- Don Henley, *The Tonight Show With Jay Leno* (NBC, check local listings for time).
- Papa Roach, *Late Night With Conan O'Brien* (NBC, check local listings for time).

check local listings for time.

- Kid Rock, *Jay Leno*.

Tuesday, 7/18

- Kina, *Jay Leno*.
- Dixie Chicks, *David Letterman*.
- Sonic Youth, *Conan O'Brien*.



Saturday, 7/15

- Seal and UB40, *Hard Rock Live* (VH1, midnight).

Sunday, 7/16

- Public Enemy are profiled on VH1's *Behind the Music* (9pm).

Monday, 7/17

- Elliott Smith, *The Late Show With David Letterman* (CBS).



Wednesday, 7/19

- Ben Folds Five, *David Letterman*.
- Steve Earle, *Conan O'Brien*.



— Julie Gidlow

All show times are ET/PT unless otherwise noted; subtract one hour for CT. Check listings for showings in the Mountain time zone. All listings subject to change.

FILMS

BOX OFFICE TOTALS July 7-9

Title	Distributor	Weekend (\$ To Date)
1 <i>Scary Movie</i>	Miramax*	\$42.34 (\$42.34)
2 <i>The Perfect Storm</i>	WB	\$27.11 (\$100.19)
3 <i>The Patriot</i>	Sony	\$15.42 (\$65.45)
4 <i>Disney's The Kid</i>	Buena Vista*	\$12.68 (\$12.68)
5 <i>Chicken Run</i>	DreamWorks	\$9.93 (\$63.68)
6 <i>Me, Myself & Irene</i>	Fox	\$8.41 (\$67.42)
7 <i>Shaft</i>	Paramount	\$4.11 (\$62.02)
8 <i>Big Momma's House</i>	Fox	\$4.06 (\$103.64)
9 <i>The Adventures Of Rocky & Bullwinkle</i>	Universal	\$3.93 (\$16.07)
10 <i>Gone In 60 Seconds</i>	Buena Vista	\$3.60 (\$86.54)

All figures in millions
* First week in release
Source: ACNielsen EDI

COMING ATTRACTIONS:
No music-related movies are opening this week.

— Julie Gidlow

VIDEO

• **THE HURRICANE** (Universal)
Denzel Washington stars in this feature film, which spawned an MCA soundtrack with "Hurricane" by Bob Dylan as well as a reinterpretation by Black Thought, Common, Mos Def and others. Me'Shell Ndegeocello's "Isolation," K-Ci & JoJo's "One More Mountain," Black Star's "Little Brother," Kelly Price & Aaron Hall's "Love Sets You Free," Melky Sedak's "Still I Rise," Ray Charles' "Hard Time No One Knows," Etta James' "In the Basement," and more complete the ST. MCA also released a soundtrack of Christopher Young's score, which contained Boyz n Men's version of "So Amazing."

• **DOWN TO YOU** (Miramax)
The Epic soundtrack to this feature film starring Freddie Prinze Jr. and Julia Stiles contains 12 tunes, including Billie Myers' "It All Comes Down to You," Ginger Mackenzie's "The Garden of You and I," Folk Implosion's "Free to Go," Velvet Crush's "Shine on Me," Deanna Kirk's "Stay" and *The Rockfords*' "Silver Lining." Rounding out the album are Belle Perez's "Hello World," Miranda Lee Richards' "Vagabond Angel," Formosa's "I Must Have Done Something Right," *Psychic Rain*'s "Spun Out," Sam Phillips' "I Need Love" and Craig Wedren & Jimmy Harry's "Didn't Mean to Do You Harm."

— Julie Gidlow



72 million households

PLAYS

Artist	Play	Plays
EMINEM	The Real Slim Shady	27
PAPA ROACH	Last Resort	19
DR. DRE	The Next Episode	18
JAY-Z	IUGK Big Pimpin'	15
RED HOT CHILI PEPPERS	Californication	14
KORN	Somebody, Someone	14
AALIYAH	Try Again	14
NINE DAYS	Absolutely (Story Of A Girl)	14
3 DOORS DOWN	Kryptonite	13
CREED	With Arms Wide Open	13
DEFTONES	Change (In The House Of Flies)	13
NELLY	Country Grammar	13
KITTYE	Charlotte	12
DMX	Party Up (Up In Here)	12
METALLICA	I Disappear	12
INCUBUS	Stellar	12
MATCHBOX TWENTY	Bent	11
UNCLE KRACKER	Yeah Yeah Yeah	11
JANET	Doesn't Really Matter	11
WYCLEF JEAN	ITHE ROCK It Doesn't Matter	11
P.O.D.	Rock The Party (Off The Hook)	10
JOE	I Wanna Know	10
BUSTA RHYMES	Get Out	10
MACY GRAY	Why Didn't You Call Me?	10
'N SYNC	It's Gonna Be Me	9
A PERFECT CIRCLE	Judith	9
EVERCLEAR	Wonderful	9
BLOODHOUND GANG	Mope	9
TONI BRAXTON	He Wasn't Man Enough	8
NO DOUBT	Simple Kind Of Life	8
LUCY PEARL	Dance Tonight	8
LIL' KIM	No Matter What They Say	8
LIT	Over My Head	8
JESSICA SIMPSON	I Think I'm In Love With You	8
KID ROCK	American Bad Ass	7
BACKSTREET BOYS	The One	7
KINA	Girl From The Gutter	7
BRITNEY SPEARS	Oops!... I Did It Again	7
MANDY MOORE	I Wanna Be With You	7
DYNAMITE HACK	Boyz-n-the-Hood	7
TRAVIS	Why Does It Always Rain On Me?	7
BBMAK	Back Here	6
HANSON	If Only	6
LL COOL J	Imagine That	6
DISTURBED	Shouty	5
FOO FIGHTERS	Breakout	4
SISQO	Thong Song	4
EVE	IJADAKISS Got It All	4
JAGGED EDGE	Let's Get Married	4
STAINED MUDSHOVEL		4
DOPE	Everything Sucks	4
R. KELLY	Bad Man	4
NEXT	Wiley	3
ICE CUBE	Hello	3
JUVENILE	I Got That Fire	3
CHRISTINA AGUILERA	I Turn To You	3
SANTANA	EVERLAST Put Your Lights On	2
CRAZY TOWN	Darkside	2
LIMP BIZKIT	Break Stuff	2
STAINED JUST GO		2
AVANT	Separated	2
BON JOVI	It's My Life	2
DA BRAT	That's What I'm Looking For	2
W. HOUSTON	IGLESAS Could I Have This Kiss...	2
Q-TIP	Breathe & Stop	1
BLINK-182	Adam's Song	1
D'ANGELO	Send It On	1
GOO GOO DOLLS	Broadway	1
STONE TEMPLE PILOTS	Sour Girl	1
THIRD EYE BLIND	10 Days Late	1
P.O.D.	Southern	1
SEVENDUST	Denial	1
504 BOYZ	Wobble, Wobble	1

Video playlist for the week ending July 10.

70 million households

Wayne Isaak
EVP/Programming



ADDS

STEVE EARLE *Transcendental Blues*
NINA GORDON *Tonight And The Rest Of My Life*
FAITH HILL *The Way You Love Me*
MOBY *Porcelain*
BRIAN SETZER *ORCHESTRA Gettin' In The Mood*

INSIDE TRACKS

VERTICAL HORIZON *Everything You Want*

XL

CREED *Higher*
MATCHBOX TWENTY *Bent*
NINE DAYS *Absolutely (Story Of A Girl)*
RED HOT CHILI PEPPERS *Otherside*
STING *Desert Rose*

NEW

CREED *With Arms Wide Open*
JANET *Doesn't Really Matter*
MACY GRAY *Why Didn't You Call Me?*
W. HOUSTON, IGLESAS *Could I Have This Kiss...*
RED HOT CHILI PEPPERS *Californication*

LARGE

3 DOORS DOWN *Kryptonite*
BON JOVI *It's My Life*
BRIAN SETZER *ORCHESTRA Gettin' In The Mood*
FOO FIGHTERS *Breakout*
GOO GOO DOLLS *Broadway*
DON HENLEY *Taking You Home*
FAITH HILL *The Way You Love Me*
NO DOUBT *Simple Kind Of Life*
STONE TEMPLE PILOTS *Sour Girl*
VERTICAL HORIZON *Everything You Want*

MEDIUM

TONI BRAXTON *He Wasn't Man Enough*
MARIAH CAREY *Can't Take That Away (Mariah's Theme)*
EVERCLEAR *Wonderful*
LARA FABIAN *I Will Love Again*
JOE *I Wanna Know*
KINA *Girl From The Gutter*
B. B. KING/ERIC CLAPTON *Riding With The King*
METALLICA *I Disappear*
MOBY *Porcelain*
SINEAD O'CONNOR *No Man's Woman*

CUSTOM

A PERFECT CIRCLE *Judith*
AALIYAH *Try Again*
AC/DC *Satellite Blues*
AC/DC *Stiff Upper Lip*
MARY J. BLIGE *Your Child*
PAULA COLLE *Be Somebody*
O'ANGELO *Send It On*
DESTINY'S CHILD *Jumpin' Jumpin'*
DURAN DURAN *Someone Else Not Me*
STEVE EARLE *Transcendental Blues*
NINA GORDON *Tonight And The Rest Of My Life*
BEN HARPER *Steal My Kisses*
IRON MAIDEN *The Wicker Man*
WYCLEF JEAN *ITHE ROCK It Doesn't Matter*
DONELL JONES *Where I Wanna Be*
R. KELLY *Bad Man*
KID ROCK *American Bad Ass*
K. D. LANG *Summering*
LUCY PEARL *Dance Tonight*
BRIAN MCDONIGHT *6, 8, 12*
MORCHEEBA *Rome Wasn't Built In A Day*
MOTLEY CRUE *Hell On High Heels*
KELLY PRICE *As We Lay*
SANTANA *EVERLAST Put Your Lights On*
SPLENDOR *I Think God Can Explain*
CARL THOMAS *Wish*

Video airplay from July 17-23.

55 million households

Peter Cohen,
VP/Programming



National Top 20

EMINEM	The Real Slim Shady
SAMMIE	Crazy Things I Do
SISQO	Thong Song
NEXT	Wiley
NELLY	Country Grammar
'N SYNC	It's Gonna Be Me
JUVENILE	I Got That Fire
BRITNEY SPEARS	Dops!... I Did It Again
JERMAINE DUPRI & NAS	IMONICA I've Got To Have It
PAPA ROACH	Last Resort
JESSICA SIMPSON	I Think I'm In Love With You
CREED	With Arms Wide Open
LIL' BOW WOW	Bounce With Me
DESTINY'S CHILD	Jumpin' Jumpin'
MXPX	Responsibility
A*TEENS	Dancing Queen
R. KELLY	Bad Man
KELLY PRICE	As We Lay
RED HOT CHILI PEPPERS	Californication
DMX	I/SISQO What They Want

Video playlist for the week ending July 9

VIDEO PLAYLIST

JAGGED EDGE *Let's Get Married*
BIG TYMERS *Get Your Roll On*
DONELL JONES *Where I Wanna Be*
DR. DRE *I/SNOOP DOGG The Next Episode*
RUFF ENOZ *No More*
CARL THOMAS *I Wish*
AVANT *Separated*
DA BRAT *ITYRESE What Chu Like*
NEXT *Wiley*
JANET *Doesn't Really Matter*

RAP CITY

TRICK DADDY *Shut Up*
ICE CUBE *Hello*
AALIYAH *DMX Come Back In One Piece*
DMX *I/SISQO What Chu Want*
JUVENILE *I Got The Fire*
LL COOL J *Imagine That*
KELLY PRICE *As We Lay*
BUSTA RHYMES *Get Out*
SAMMIE *Crazy Things I Do*
JOE *Treat Her Like A Lady*

Video playlist for the week ending July 16.

DEFTONES *Change (In The House Of Flies)*
RED HOT CHILI PEPPERS *Californication*
RICHARD ASHCROFT *A Song For The Lovers*
FIONA APPLE *Paper Bag*
EVERCLEAR *Wonderful*
NO DOUBT *Simple Kind Of Life*
A PERFECT CIRCLE *Judith*
LEONA NAESS *Charm Attack*
NINE INCH NAILS *Star*ckers Inc.*
INCUBUS *Stellar*
EMINEM *The Real Slim Shady*
CREED *With Arms Wide Open*
THIRD EYE BLIND *10 Days Late*
LIT *Over My Head*
NINE DAYS *Absolutely (Story Of A Girl)*
KINA *Girl From The Gutter*
MXPX *Responsibility*
LUCY PEARL *Dance Tonight*
3 DOORS DOWN *Kryptonite*
PAPA ROACH *Last Resort*
GUSTER *Fa Fa (Never Be The Same)*
TRAVIS *Why Does It Always Rain On Me?*



SINEAD O'CONNOR *No Man's Woman*
STONE TEMPLE PILOTS *Sour Girl*
FOO FIGHTERS *Breakout*
NICKELBACK *Leader Of Men*
BEN HARPER *Steal My Kisses*
MACY GRAY *Why Didn't You Call Me?*
COMMON *The Light*
P.O.D. *Rock The Party*
SPOOKS *Things I've Seen*
PRIMAL SCREAM *Kill All Hippies*
ELWOOD *Downtown*
H2SO4 *Imitation Leather Jacket*
JOSEPH ARTHUR *Chemical*

Video playlist for the week of July 3-9.



AL PETERSON
alpeterson@rronline.com

Spinning A Web Toward Talk's Future

What I learned about radio, the Internet and the future at R&R Convention 2000

It's safe to say that most people are certain of the future relationship between radio and the Internet. From the largest broadcaster to the smallest independent, all would seem to agree that the future of these two media will continue to converge and combine in a variety of ways, some of which we probably have yet to recognize.

Last month's R&R Convention 2000 offered attendees a special track of Internet sessions designed to highlight the union of terrestrial and Internet radio, as well as discussions about specific ways radio can better take advantage of this growing new media form.

While some Internet panelists seemed to find it a bit difficult to communicate clearly to those in the room from radio, over the course of the 90-minute sessions the language barriers did eventually break down. And in the end it appeared that all parties walked away with at least a few ideas for solving current problems and a host of additional questions to be pondered about our future together.

This week I'll review a couple of the sessions I attended to give you a few insights into what I learned and how it applies to your Talk station's future.

'Zillions' Of New Choices

A session entitled "Now That's Radio! How Broadband and Wireless Will Expand Your Audience" promised to show how high-speed Internet connections and wireless devices are making Internet radio sound more like "regular" radio, enabling this developing media to go places where it could never go before.

Internet radio will be the great equalizer. Listeners to streaming audio put out by major broadcasters will be just one click away from a college kid doing his own eclectic show.

Today it's estimated that there are more than 10,000 online audio choices out there, but perhaps only about 500-600 stations that panelists would characterize as "reliable" streams. That number is increasing daily, however, and so is your future competition.

While true TV-quality video isn't quite there yet on the 'Net, excellent audio capability exists today. This panel wanted radio to know that the window of opportunity is open right now for forward-thinking radio broadcasters. Keep in mind the following statements reflect the opinions of panelists who were primarily dot-com ex-

ecs, although several did have some radio background.

- A recent Nielsen study reported that in the past year there has been a 30% increase in households with high-speed Internet connections like digital cable modems and DSL. With continuing increases in high-speed access connections anticipated, it's only a matter of time until the difference in reception quality between Internet and terrestrial radio will no longer be an issue. With those kinds of increases in potential wired listeners, panelists suggested that radio stations will "need to get on this bandwagon right away to protect your local branding."

- Local air personalities will be critical to the successful branding of your station amid the zillions of additional programming choices brought about by the advent of Internet- and satellite-delivered radio.

- Think of your radio station as a portal, not simply a radio station by the old media world definition. Your station is fast becoming an entity that is not only an audio medium, but also a visual and text medium, as various elements of both radio and the Internet converge.

- Products like the Kerbango radio

Continued on Page 28

From The E-Mail Bag

In recent weeks the subject of who would sit in ABC-TV's Monday Night Football booth was a pretty hot topic in Talk radio circles. And why not? Many Talk radio fans were ecstatic over the idea that none other than the format's most successful host, Rush Limbaugh, reportedly was being considered for the job. But in the end "El Rushbo" was not to be ABC-TV's anointed one. Instead, the network picked comedian and former Saturday Night Live "Weekend Update" host Dennis Miller for the job.

The choice of Miller has heated up discussion on many Talk stations for the past few weeks. KTRS-AM/SL. Louis talk host Paul Harris checked in via cyberspace recently with his commentary on the network's choice of Miller to join veteran play-by-play announcer Al Michaels and quarterback-turned-sportscaster Dan Fouts in the MNF booth this fall.

Are You Ready For Some ... Dennis Miller?!

If you were wondering what that loud noise was that thundered across America recently, it was the sound of millions of football purists shouting a collective, "What?" after ABC announced that Dennis Miller will be part of the broadcast team for Monday Night Football this year.

He'll be the third man in the booth, working with a very good play-by-play man, Al Michaels, and a pretty darned good analyst, Dan Fouts. Will it work? I don't know, but I'm willing to give it a lot more of a chance than most people. After all, they didn't make him a referee. He won't be official quarterback for both teams. They're only putting him on television!

The complaints started immediately:

"What does Dennis Miller know about football?" Apparently he knows enough to have impressed Michaels and the ABC sports gurus when he taped a game audition for them. I'm fairly sure that they didn't limit the other candidates to Downtown Julie Brown and Pauly Shore.

"But he's a comedian, not an athlete!" True, but it's a lot easier for a comedian to do a sports broadcast than it is for an athlete to do a comedy show. For proof, may I remind you of the television horror known as *The Magic Johnson Show*?

"We want to watch a football game. We don't need someone in the booth making side comments about something else." So you enjoy that ridiculous John Madden routine every Thanksgiving with the six-legged turkey? Or the time he used a telestrator to mark the progress of a cockroach walking along an equipment box on the sidelines? Yeah, that was vital game analysis. His act has gotten really old.

"This is the worst move Monday Night Football ever made." Wrong. The worst thing ABC Sports ever did was two seasons ago, when they rightly took Frank Gifford out of the game booth, but then stuck him in a soundproof hyperbaric chamber at the ESPN Zone. That's where Chris Berman would introduce Frank, who interrupted the ritual counting of his liver spots to introduce some taped piece that neither he nor we cared about.

They did it that way for two reasons: 1) They still had to pay him, so why not throw in a little degradation too; and 2) Frank begged them to let him get out of the house so he didn't have to spend even more time with Kathie Lee. The only way it could have been more humiliating would have been to have the fans tapping on the glass like they were watch-

Continued on Page 28

JUST ADDED

- WMRD-AM 1150 Hartford, Connecticut
- WDMN-AM 1520 Toledo, Ohio
- KLO-AM 1430 Salt Lake City, Utah

When life is spinning out of control... TAKE CONTROL!

Syndication Information CONTACT Bill Hampton

24/7

LIVE 2 - 5 pm EST **YAHOO!** Broadcast

THE DAVE RAMSEY SHOW

"Where life happens caller after caller..."

It's Dave!

Talk's Future

Continued from Page 27

and Sonicbox will change the way we listen to radio. These and other new receivers will be on the market sooner than you may think (in just a year or two, according to this panel). They will make it easy to listen to Internet radio — no more downloading of players, software, etc. Just turn it on, punch up one of your presets, and listen to the morning news from Hong Kong just as easily as a baseball game on your hometown station.

- New Internet audio receivers will allow for instant interaction with listeners. Listeners will no longer need to listen for phone numbers, address details or website URLs from advertisers. A simple push of a button gives them access to the details they want instantly.

- Radio salespeople and advertisers will reap huge benefits from new streams of data collected on listener habits, buying patterns, etc. Selling audience estimates will become a thing of the past as stations become able to give advertisers hard-core data and verifiable numbers on their listeners.

- Internet radio will be the great equalizer. Listeners to streaming audio put out by major broadcasters will be just one click away from a college kid doing his own eclectic show. In other words, the little guy becomes more equal in the new media world.

- National rep firms are reportedly already going to Internet niche broadcasters and offering to sell their inventory. Panelists suggested those dollars will come directly from traditional broadcasters, so the smart ones are becoming part of it, not content to be a competing bystander.

- Individuals and groups of Internet radio stations will band together to offer larger blocks of both inventory and listeners to advertisers.

Although these panelists were certainly bullish on Internet radio's future, they were not predicting a doomsday scenario for traditional broadcasters. In the final analysis this panel suggested that the Internet is not

a dragon, but rather just another antenna with which your station will need to compete in the future.

Their message? If radio embraces the new technologies available, works hard to superserve the audience by using that technology and continues to offer entertaining, useable and interactive programming, then listeners will continue to use it as a substantial part of their overall menu of media choices.

Never underestimate radio's huge advantage of having a dedicated audience. It's your biggest asset, and you can use it more effectively than anyone else to drive listeners to your site. Just make sure it's worth it when they get there.

Accessories Make The Site

At the session entitled "Chrome Wheels and Leather Seats: How to Accessorize Your Station Website," the word "sticky" was used by panelists more times than I can count. Over and over again, panelists — who, again, were primarily dot-com executives, some with radio backgrounds — told attendees that accessories added to your website must offer stickiness to encourage regular and repeated use of your site by listeners. Here are a few other suggestions they made.

- Review your station's website like it was the first time you were ever seeing it. Ask yourself, "Is this site really worth my time to visit?" and, "Would I ever have reason to visit this site again?"

- Provide time-sensitive and event-driven features and accessories on your

site to drive traffic and encourage repeat usage.

- Your station's website offers you the best possible opportunity to expand your station's listener loyalty. Build a community for your audience by including chat rooms, message boards, topic information, 24-hour online access to the hosts, etc.

- Your website can be either an extension of your station or a self-contained revenue generator, but decide upfront what you want it to be, then make your plan accordingly.

- Although most broadcasters still seem to be undervaluing their websites when it comes to charging advertisers for access to them, panelists warned that your focus should not be on whether your website is making money today. We tend to forget that the web — and especially audio streaming — is still in its early stages of development. Build a destination place today that listeners will use more and more in the future.

- Never underestimate radio's huge advantage of having a dedicated audience. It's your biggest asset, and you can use it more effectively than anyone else to drive listeners to your site. Just make sure it's worth it when they get there.

- Permission-based/filtered e-mail marketing is a major revenue-generating opportunity for radio websites. When this kind of marketing is used responsibly, finding the right audience — and then reaching them with the right message — is a rich field for stations to mine in the future.

TALK BACK TO R&R!

Do you have questions, comments or feedback regarding this column or other issues?

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e-mail bag

Continued from Page 27

ing a tropical fish die ... or if Berman had introduced him as Suzyn Johnson's boy toy.

"Dennis Miller's references are too obscure." Look at the minutia that passes for crucial information during most sports broadcasts — that Deion Sanders is leading the league in punt return yards against left-footed kickers playing an away game on turf with his team behind by 11 or more points in the third quarter. And you're worried that Miller might say something obscure?

"Dennis Miller is too opinionated." What, you want bland commentary during the game? If you have five guys watching a football game, you'll get six different opinions on every play. Even if you're watching alone at home, you know that you have yelled at the screen about how much your offensive line needs to shore up the left side to protect against the blindside blitz. Besides, you're doing Miller a disservice if you think he will do the same kind of rants on Monday nights that he does on his HBO show. Let him be as opinionated as he wants to be. It'll give us something to debate on Tuesday mornings!

"He has never played the game." Boomer Esiason played the game, but that didn't make him any good on *MNF*, did it? One thing we don't need is yet another jock broadcaster in that booth. Dan Fouts will more than handle the been-there-done-that angle, while Miller brings something new to the telecast — the fan perspective. I'll take that over another Xs and Os guy. To those of you complaining that you can't give a job like this to someone with zero experience, I have a two-word response: Jesse Ventura.

"What about Lesley Visser's hats?" Now that she's off the telecast, maybe Dennis can start wearing them in the fourth quarter of a blow-out game. I think he'd look especially good in that purple one with the feather sticking up that made Lesley look like she shopped at The Gap For Pimps.

Here's the bottom line: The ratings for *MNF* have been dropping steadily for at least five years, so ABC had to do something. At the very least they have produced some buzz about the broadcast, so the opener with the St. Louis Rams (!) vs. the Denver Broncos on Sept. 4 is sure to get good numbers.

Here are other changes I hope they make: Move the halftime show out of the ESPN Zone restaurant and back into the studio, keep Chris Berman and his countdown of the Top Ten Plays of the Week, and add some studio analysis by Tom Jackson for a couple of minutes. If the games this season are any good, and Miller doesn't outright suck, they may be able to turn the ship around.

Who knows if it will work? Then again, who knew *Survivor* would become such a monstrous hit that even Regis would run away from it?

Wait a second. That's how ABC should have chosen their *Monday Night Football* broadcast team: Put 16 finalists in the booth with Al Michaels for the first game, and let the audience vote one of them off each week until the end of the season!

I can see it now: "I'm Al Michaels, along with former quarterback Dan Fouts, and our last surviving commentator, Rudy the ex-Navy Seal. Are you ready for some rat meat?"

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—Bob Bruno, VP/GM, WOR-AM, New York

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—Bob Sims, news director, KNX, Los Angeles

"A great feature that generates solid listener response."
—Rod Anquette, VP, KSL, Salt Lake City

"Dr. Dobson has become part of a legacy of 760 (AM) in Detroit."
—Mike Fezzy, Station Manager, WJR-AM, Detroit



Music Meeting

Continued from Page 1

of online music."

Hood spent eight years at Virgin Records, where she most recently served as VP/Alternative. She was previously an editor at the Hard Report trade publication. "The minute I laid eyes on Music Meeting, I was convinced it would be an incredible programming tool that would also revolutionize the way music is delivered," Hood proclaimed. "I am incredibly excited to help bring this concept to reality. This represents forward thinking at its best."

In their roles as Marketing Directors, Haffley and Hood will be responsible for overseeing customer service for their respective formats.

They will familiarize and update radio programmers on the free service and its benefits while offering the music industry the most efficient and inexpensive means of delivering promotional music. Music Meeting will debut in August.

In related news, Sharon White joins R&R as Music Sales Representative. White previously held a similar position at Billboard/Airplay Monitor. White has also worked in promotion at MCA, RCA, Geffen/DGC and EMI Records.

Maki

Continued from Page 1

amazed at her capacity, competitive spirit and ability to outperform our expectations. Both Wall Street and I can sleep well at night knowing that two of Emmis' biggest properties are in the care of one of the best managers in radio."

Maki added, "I'm looking forward to KZLA joining the Emmis family and working with both entities. It's an honor to be entrusted with our second Los Angeles signal. The opportunity to work with these two very exciting franchises is a dream come true."

Maki began her radio career in the early '80s and joined Emmis in 1984. She has served on committees for the RAB, the NAB and the Broadcast Ad Club in Chicago, and she was recently named to the board of directors for the Southern California Broadcasters Assn.

— Tony Novia

Dugan

Continued from Page 3

Dugan's radio background includes stints at WXZL/Baltimore, KEZR/San Jose and WBBO/Greenville.

Duncan, who joined KKRW in 1997 after working at KZEP/San Antonio and KLOL, has been serving as KKRW's interim PD since Jeff Scott left more than seven months ago. "Bobby's skill set pulled us through a very successful first half of 2000," Purdy added. "He earned the respect and trust of our staff. We are proud to see him take the PD chair."

Ehrlich

Continued from Page 3

scratch, and I am pleased to be working with him and his team to continue to develop the label's East Coast presence."

Prior to joining Priority, Ehrlich was President of Los Angeles-based DME Management.

PROS ON THE LOOSE
Mike Wheaton, Music Programmer, DMX Music, (310) 374-9403; e-mail mkw27@yahoo.com.

Bergen

Continued from Page 3

progressive mind-set that mirrors the new Island Def Jam Music Group."

Bergen noted, "I am thrilled to join a forward-thinking, artist-oriented company that will serve as the model for the future. It is an honor to work with industry leaders like [IDJMG Chairman] Jim Caparro, [IDJMG President] Lyor Cohen and the entire IDJ promotion team."

Bergen joins the company after a seven-year stint with Epic Records, where he rose to VP/Promotion.

SBS

Continued from Page 24

Kordus told R&R, "Our main artists are Los Temerarios, Joan Sebastian, Bronco, Marco Antonio Solis and Limite. It's very Mexican, and there is a huge appetite for this kind of music." When asked if KFOX & KREA are positioned against Hispanic Broadcasting's cross-town Regional Mexican KSCA (geared toward older Hispanics) and Spanish AC KLVE, Kordus said that the stations should offer an alternative to those two stations.

"With La Mejor, we'll now cover both genders, as well as broaden our spectrum of serving Regional Mexican listeners. 'La Ley' is a banda, norteña and ranchera station. And La Mejor will definitely be a contemporary format. It's really exciting. In the last few hours since it has been on the air, we've gotten a lot of great response from listeners."

KFOX and KREA previously aired an all-Korean format as "FM Seoul." The Korean programming now airs on KGXL/Torrance, CA, an expanded-band AM at 1650 kHz.

Garcia

Continued from Page 24

In related news, Westwood One will continue its exclusive English-language distribution of CNNRadio programming to radio stations in the U.S. through 2005. The deal includes the syndication of the CNNRadio Network, CNN Headline News, Larry King Live and Last Night on Larry King. CNNRadio will also expand its news team and provide its affiliates with such enhanced technical capabilities as on-demand news cuts delivered via the Internet and a new voice-cue system that will allow CNNRadio to communicate more effectively with radio newsrooms.

Schwartz

Continued from Page 3

them in building a strong presence in Denver for Emmis."

Schwartz previously held VP/GM positions at several stations in Norfolk, including WNOR-AM & FM & WAFX; WNVZ; and WPEX & WWDE. He also was COO/GM of KHTZ & KTEG/Albuquerque.

National Radio Formats will return next week.

Mullen

Continued from Page 1

that he'll have an important role in making Kiss the monster it's always been and will continue to be."

Mullen has been PD for WQCD since January '98 and will now work with WRKS PD Toya Beasley. Mullen began his New York radio career in 1988 as Programming Coordinator at WNEW-AM. He joined Emmis as WQHT's Research Supervisor in 1992, then left in late '93 to join WBLS as Research Director. He was upped to WBLS PD in March '95, then rejoined Emmis the following year as Programming Coordinator/Research Director for WQHT & WRKS.

"I'm very honored and flattered that I'm OM of these two great radio stations," Mullen told R&R. "At the same time, I know there's a tremendous amount of hard work, dedication and responsibility that goes along with it. Fortunately, I've got a wonderful team at Kiss, and I have great admiration and respect for them, as well as for the CD101.9 staff. We'll be able to work together and do some great things."

DG

Continued from Page 3

Cincinnati demonstrates broadcast technology which fulfills the promise of the Internet and more closely aligns advertisers', broadcasters' and consumers' interests."

Formerly based in San Francisco, DG has been slowly relocating to Ginsburg's hometown of Dallas since he invested in the company in December 1998. The new combined entity will be based in Dallas and will be given a new name when the deal closes some time in the fourth quarter.

The combined senior executive management team includes Ginsburg as Chairman, former Chancellor CFO Matthew Devine as CEO, and former Chancellor VP/Finance Omar Choucair as CFO. Others in senior management and operating management of DG Systems and StarGuide Digital may retain similar roles in the new entity, the company said.

CHRONICLE
CONDOLANCES
Dore Records Founder Lew Bedell, 81, July 6.
WIP-AM/Philadelphia newsmen John Paul Weber, 83, July 6.

Entercom

Continued from Page 3

Paxton joined Entercom in April '99 after working as Group PD for Nationwide Communications. He also programmed KHMV/Houston and WOMX/Orlando and was a consultant with Zapoleon Media Strategies. Field remarked, "Pat Paxton is an aggressive and creative leader who challenges our programming staffs in pursuit of excellence in broadcasting content and promotion."

Prior to joining Entercom in 1998, Fisher had been in private equity. Before that he served in various operational and financial positions at Westinghouse Broadcasting-Group W, including Exec. VP, VP/Development and KFWB/Los Angeles VP/GM. "Steve Fisher is a consummate chief financial officer who makes a major contribution to the company's strategic development," Field commented.

Kane became Sales Manager for Entercom's KITS/San Francisco in 1989 and was promoted to her first corporate role in 1992. She served as the company's Director/Strategic Selling between 1994-96. According to Field, "Deborah Kane has been a long-term contributor to the company's success in the area of sales and has helped to propel Entercom to its position of industrywide leadership in growth of same-station revenues."

Coppola

Continued from Page 3

Assoc. Director/Crossover Promotion in 1990 and Director/Promotion for the Chaos imprint in 1991.

Cornils

Continued from Page 3

two radio associations — "Radio Wayne" became a beloved friend and trusted confidant of countless radio professionals. One of them was NAB President/CEO Eddie Fritts, who paid tribute to Cornils with this statement:

"Wayne Cornils set the standard for professionalism in radio, and we join with his family and the rest of the industry in mourning his passing. Wayne had a distinguished career serving on the NAB board of directors as VP/Radio Membership and as Sr. VP of the NAB Radio Department. At the RAB, Wayne was also the NAB's liaison for sales and marketing convention programming, where he further demonstrated his commitment to radio."

An industrywide memorial service will be held for Cornils in San Francisco on Wednesday, Sept. 20, just prior to the opening of the NAB Radio Show. Memorial contributions can be made in his name to two charities: The Broadcast Foundation Endowment Fund (296 Old Church Road, Greenwich, CT 06830), which provides financial assistance to broadcasters in acute need, or The Roaring Fork Conservancy (P.O. Box 323, Basalt, CO 81621), which is dedicated to the preservation of the fly-fishing area of Colorado's Flying Pan River.

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Forecasters

are predicting

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will

be

98°

on

July 26, 2000



Street Talk.

WMAQ: We'll Miss All Of You

WMAQ has been one of America's most enduring sets of call letters, having originated 78 years ago in the Windy City. The calls endured through several owners, including the *Chicago Daily News*, NBC (for 58 years) and Westinghouse. But in 1996 Westinghouse merged with Infinity Broadcasting, and suddenly Infinity found it-

retire following Clear Channel's merger with AMFM. He joined the company in 1975, when Clear Channel's portfolio contained just two San Antonio radio stations. Webb says he plans to travel, build on some newly purchased property in Kennebunkport, ME and "finish building a 1932 Ford roadster in my garage in Austin next winter."



In other Clear Channel news, longtime rock programmer **John Duncan** has joined the company as Rock Content Manager. He'll help create web content for the company's Rock stations.

Imus Returns, As Acerbic As Ever

self with two all-News stations in Chicago, with WMAQ lagging far behind WBBM-AM. When the FCC forced Infinity to divest a Chicago radio station as a result of the CBS/Viacom merger, some wondered if Chicago's oldest continuously run radio station would survive.

On Monday Infinity answered those rumors when it announced that it would retire 'MAQ. The company will shift the all-Sports programming from WSCR's weaker 1160 kHz frequency to WMAQ's mighty 50kw stick at 670 kHz and sell the 1160 station. The move will occur on Aug. 1 and displaces most of the WMAQ staff. Play-by-play of the Chicago Bears will move to 'BBM; Chicago Blackhawks game will remain at 670 AM as part of the new lineup on 'SCR.

"It appears I'll be fine." That's how Westwood One syndicated morning man **Don Imus** greeted listeners Monday morning in his first broadcast since a June 18 riding accident that left the I-man with seven broken ribs, a broken collarbone and a collapsed lung. With an oxygen tube still in his nose, Imus revealed that after the accident he was first taken to a hospital in Las Vegas, NM, where his lung was inflated. When he was transported via helicopter to another hospital in Albuquerque, he "went flat-line" and had to be resuscitated. Later that night, Imus says, he "officially died" again and was brought back to life. "You do remember certain things," Imus said. "I felt like I was drowning." Imus also said he received get-well wishes from Vice President Al Gore and first lady Hillary Rodham Clinton. Concerning Clinton's note, Imus wisecracked,

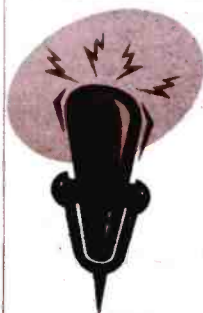
Continued on Page 32

Concurrent with the changes, WBBM ND **Andy Friedman** took a post at Clear Channel in which he'll oversee the websites for the company's News/Talk stations, the *Chicago Tribune* reports. The article also states that WMAQ ND **Mike Krauser** will most likely become ND of 'BBM after July 31.

Clear Channel Sr. VP/Ops **Stan Webb** will

Rumors

• Is Nassau Broadcasting *thisclose* to purchasing Entercom's nine stations in the Wilkes Barre-Scranton area?



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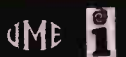
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Street Talk

Continued from Page 30

"I can't burn it in here because it will blow up the oxygen."

Following Procter & Gamble's lead, auto insurer GEICO announced last week that it will stop running its ads on *The Dr. Laura Schlessinger Show*, syndicated by Premiere Radio Networks. In a statement, GEICO said it received much feedback — mostly negative — about its commercials on the program. Much of that response came from the gay and lesbian community. In response, Premiere President/COO Kraig Kitchin issued his first public statement on the protest campaign, telling ST that GEICO's decision to cancel is a result of an attempt by the backers of the organization Stop Dr. Laura to convince policyholders to terminate their agreements with the company. He says, "I find it ironic that the same small group of individuals behind the website stopdrlaura.com, preaching the right to their free speech and expression, will not allow Dr. Laura to have her right exercised as well. Instead, they disrupt a wonderful five-year relationship between a charter sponsor of [Dr. Laura's radio program] and Premiere, neither of which have a stake in Dr. Laura's TV show — the focus of this issue."

Radio stations from Key West to Kennewick have conducted their own versions of *Who Wants to Be a Millionaire* and *Survivor*, so it was only a matter of time before radio's own take on CBS-TV's *Big Brother*. KJYO/Oklahoma City's *TJ and Tooker* morning show has created a "Little Brother" contest in which six people will be selected to share a one-bedroom apartment for one month. Contestants won't have any contact with the public and will be monitored by show producer Flounder. The last one in the unit gets \$5,000.

In Stink For 'N Sync!

Although ST receives an endless supply of press releases from radio stations about



their *Survivor* stories, we had to tell you about WIOQ/Philadelphia's most recent stunt. Last Saturday (7/8) the station placed four lucky contestants in a Dumpster in order to win backstage passes and front-row seats to next week's 'N Sync show at the Spectrum. The contestants will live in the decked-out gar-

Rumbles

• **Rob Kelley** is the new OM at Triad's five Lincoln, NE radio stations. He previously served as PD of WNKT/Charleston, SC. In related news, **Greg Benefield** becomes Dir./Sales for Triad's six-station Biloxi, MS cluster.

• **KRBV** (Hot 100)/Dallas PD **Carry Ferreri** resigns.

• **WFLC**/Miami PD **Andy Holt** will depart at month's end.

• **Matt Cooper** joins Cumulus' new CHR/Pop **KKSB**/Santa Barbara, CA as PD/morning co-host.

• **WHTF**/Tallahassee, FL PD **Buzz Craven** exits. **APD/MD Brian O'Connor** is appointed interim PD.

• **WKSF** & **WWNC**/Asheville, NC Promotion Dir. **Dave Thomas** takes PD duties at **WKVS**/Morgantown, WV. **Peter Clay** assumes Thomas' former duties.

• **Scott Stevens** becomes Corporate Dir./Programming for **New River Valley Radio Partners'** six stations in Blacksburg, VA. Stevens' appointment comes in the wake of **WFNR-AM & FM** & **WBRW-FM**/Blacksburg, VA PD **Kelvin Culbreth's** departure.

bage garage with four items of their choice, with the last contestant standing getting the prize.

KTCK (The Ticket)/Dallas-Ft. Worth's **Gordon Keith**, a member of the station's morning team and host of the Saturday morning *Bohemian Rant*, has reportedly accepted a challenge from Broadcast.com founder and new Dallas Mavericks owner **Mark Cuban** to legally change his name to "Dallasmaverick" for one year. If the deal gets done (as of press time, it had yet to be finalized), Keith must always refer to himself as "Dallasmaverick." That caveat also includes his time on the air, so he can't even use "Gordon Keith" as his *nom de aire*. He'll also need to get a Mavericks logo tattooed somewhere on his body. What does Keith get for his efforts? \$62,000 for himself and \$62,000 for the charity of his choice.

Willie B. Chilly!

Last week ST told you about **KBPI**/Denver air talent **Willie B.**, who faces an Aug. 1 court date for having a live chicken dropped from the station's third-floor offices. Now it seems Willie has decided to chill out before entering the halls of justice — he spent three days encased in a 5,000-pound block of ice! Willie entered his icy tomb Monday morning and broadcast live from his frosty surroundings until Wednesday (7/12), when the members of **Metallica** used ice picks to help remove Mr. B.

At high noon on Wednesday (7/19) **KWJZ**/Seattle MD **Dianna Rose** will be handcuffed and placed in protective custody along with four of her Sandusky/Seattle colleagues. It seems they've all agreed to surrender — to the **Muscular Dystrophy Association**. They'll be soliciting donations to help them get out of "jail," and it won't be easy. To be released, each will need to raise \$1,250. The money will go toward

Continued on Page 35

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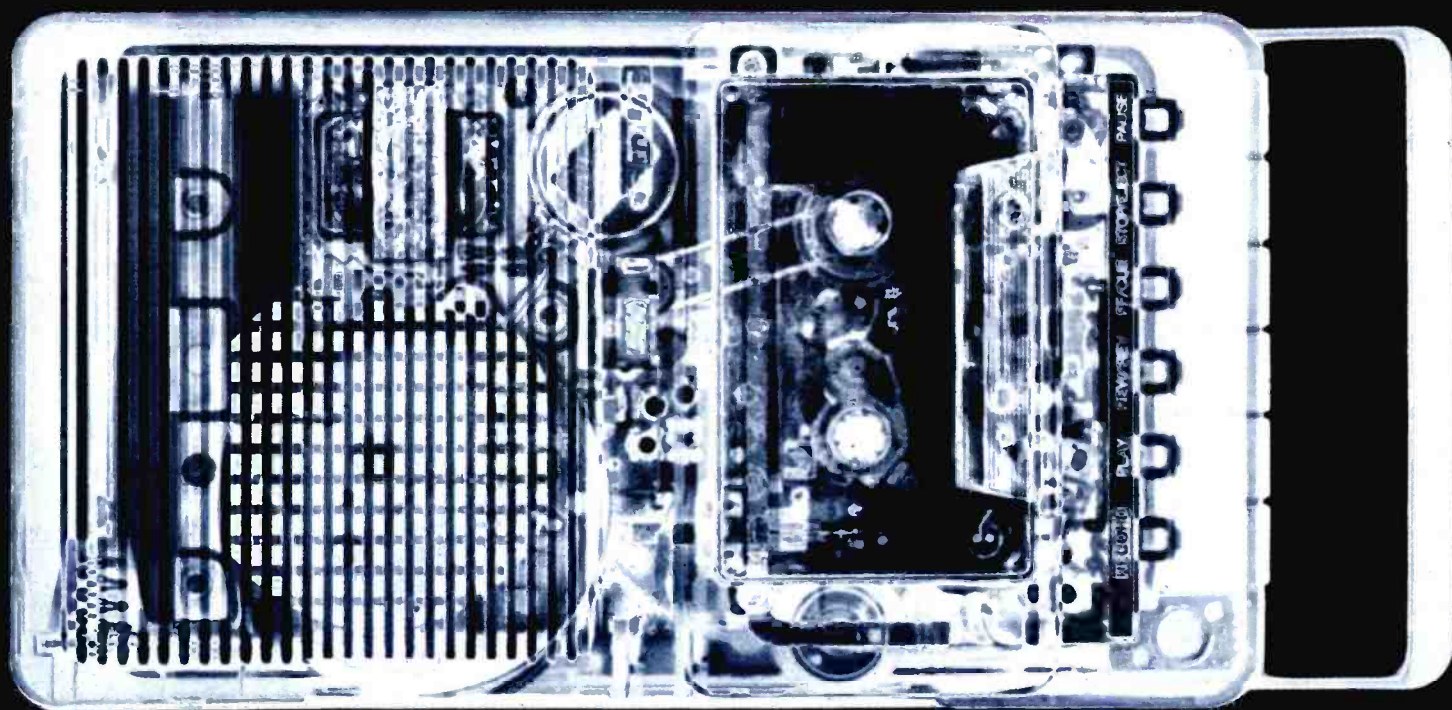
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Street Talk.

Rumbles Pt. 2

- After seven years, veteran music programmer **Mike Wheaton** exits DMX Music.
- KMLE/Phoenix APD/MD/midday host **Jon Allen** (a.k.a. **Dusty Chandler**) exits.
- Former KYGO/Denver MD/midday host and U.S. Country part-timer **Jennifer Page** is named MD for Great American Country.
- KATH/EI Paso MD **John Hunter** exits.
- WRNS/Greenville, NC MD **Mike Sorva** has left the station. PD **Wayne Carlisle** assumes Sorva's former duties.
- KKRZ/Portland MD/night host **Harrison Wood** exits.
- KRLA/L.A. has dropped the afternoon *Minyard & Minyard* show, featuring **Ken Minyard** and his son, **Rick**, from its roster.
- WALC/Charleston, SC reverts to Hot AC from CHR/Pop. Look for sister WSSP to move away from Urban and toward CHR/Rhythmic material.
- WOR-TV/N.Y. talk show host **Richard Bey** and WABC/N.Y. **Steve Malzberg** host take WABC's 6-8pm slot.

Continued from Page 32

research on the neuromuscular disease.

What's up at Emmis' WNOU (Radio Now)/Indianapolis? PD **Scrap Jackson** exited on Tuesday morning, while at press time word was that MD **Jana Sutter** had resigned but had been asked to stay on. Her decision is pending. Emmis/Indy OM and WENS PD **Greg Dunkin** becomes interim PD for 'NOU, while 'ENS APD **Bernie Eagen** takes interim PD duties for that station.

ST is sad to report the passing of **Sean Donahue**, son of the late Rock radio pioneer Tom Donahue. Sean, who had multiple sclerosis, died in an automobile accident last Saturday (7/8). From 1991-95 he hosted the morning show for KMMS-FM/Bozeman, MT and has also worked at Rockers WWDC-FM/Washington, WIYY/Baltimore and KISW/Seattle.

S. Carl Mark, the man credited with bringing FM to Tulsa, died last Tuesday. He was 86. Between 1937-43 Mark served as a host for WHK/Cleveland. He purchased KAKC/Tulsa in 1962 and signed on its FM counterpart in 1964. It was renamed KBEZ-

Records

- After weeks of speculation, former C2 Sr. VP/Promo **Dennis Reese** makes the move to Elektra as Sr. VP/Promo.
- More changes are in store at Capricorn: Less than a month after trimming its promo staff, the label has let the rest of its field staff go.
- **John "Jellybean" Benitez** joined web music firm Soundsbig.com's strategic advisory board.
- Vanguard taps former RCA vet **Art Phillips** as its new VP/Promo & Marketing. Meanwhile, Vanguard National Dir./Promo **Leigh Armistead** and the label part ways.
- Former London-Sire promo coordinator **Dave Howlett** segues to Koch Distribution as Label Manager.

RADIO RECORDS



1

- Chancellor, Capstar shareholders approve merger; **AMFM** is officially in business.
- **Marc Morgan** promoted to Cox Radio VP/co-COO.
- **Ron Poore** upped to VP/Modern Rock-Rock Promotion for RCA.
- **WLTW**/New York OM/MD **Jim Ryan** adds PD duties for **WLIT**/Chicago.
- **Tony Coles** to program **KRWM**/Seattle.

5

- **Doug Morris** forms Rising Tide Entertainment, signs pact with MCA.
- **Hiriam Hicks** to head new Black Music Division at Island Records.
- **Mike Elder** named PD of **WCCO**/Minneapolis.
- **Gary McCracken** rejoins **WHKO**/Dayton as PD.
- **George Taylor Morris** hired for mornings at **WZLX**/Boston.

10

- **Andrea Ganis** upped to Sr. VP/Promo for Atlantic Records.
- **Rob Williams** tapped as GM of **WECK & WJYE**/Buffalo.
- **Nick Francis** advances to PD of **KNUA**/Seattle.

15

- **Fred Schumacher** selected GM of **KMPS-AM & FM**/Seattle.
- **Narragansett** appoints **Gary Rodriguez** VP/GM and **Dana Jang** OM/MD.
- **Steve Rivers** becomes PD of **KMEL**/San Francisco.

20

- **John Lund** tapped as VP of Sunbelt Communications.
- **Bill Ballman** becomes GM of **WIP**/Philadelphia.
- **Pete Salant** now PD of **WYNY**/New York.
- **Jo Ann Graham** promoted to PD of **WGIV**/Charlotte.

25

- PD **John Long** makes **WAPE**/Jacksonville's short list.
- OM **Jim Carnegie** dons PD cap for **KUDL**/Kansas City.

FM in 1979. Condolences also go out to the family and friends of former WAOA/Melbourne staffer "**Rokin' Ron**" **Maher**, who died of a heart attack on Sunday (7/2) at age 49.

If you have Street Talk, call the R&R News Desk at (310) 788-1699 or e-mail streettalk@rronline.com

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the Conclave

THE 25th ANNUAL UPPER MIDWEST COMMUNICATIONS CONCLAVE

25 YEARS OF LEARNING

As part of our ongoing commitment to providing continuing education, Radio & Records is proud to be a longtime supporter of the Conclave. In celebration of the Conclave's 25 years of service, it is our pleasure to share with you some memories. We salute the Conclave's mission, the dedication and hard work of the board of directors and the solid leadership provided by its Executive Director, Tom Kay.

Tom Kay Publisher/CEO
Radio & Records

Hi - Welcome to the 25th Annual Conclave.

It is kind of easy for me - an old fart by industry standards - to wax nostalgic. But who wants to hear stories about walking five miles to the transmitter site in a raging snowstorm to fix tower lights the old-fashioned way? ("Hey, you're the new overnight guy, you do it!") Still, there are lessons to be learned from the past, even though we seem to forget them every time we experience the tremors of a paradigm shift or a new Communications Act.

No, the Conclave really isn't about the past - even though a quick check of agendas through the years will tell you we were alerting our constituency to some realities long before they were recognized as such: the Internet (Conclave 1994), LPFM (Conclave 1999), country crossovers (Conclave 1976), satellite radio (Conclave 1981) and mergers & acquisitions (Conclave 1997), just to name a few. And our keynoters. Cutting-edge? Try Timothy Leary (1987) or G. Gordon Liddy (1993). Then again, convicted felons seem to enjoy the camaraderie of a meeting that (legend has it) carries a tradition of mess-call and bed-checks. (In truth, the Conclave gave those up in the mid-80's.) Renegades? We've had our share: Jesse Ventura, Mancow, Bob Costas, Ralph Nader, "Weird Al" Yankovic, Bob Wilson.

Certainly you remember that renegade, don't you? Bob Wilson, the guy who came up against that nasty establishment of glossy trade magazines in the '70s and who (with Gavin founder Bill Gavin) recognized that there was some pretty darn good radio happening in that vast wasteland between the coasts known as the Midwest. Sure, we had a bunch of one-stick towns, but that never stopped us from serving the public interest a bit differently - and, many times, more creatively - than did many of our more genteel brethren in the big markets. Admittedly, we may still be bit untamed out here. That's part of the charm. But Bob discovered that we no longer gathered our station vans in circles at night - and the last time the Indians came to town, they kicked the Twins' butts!

He also found other qualities that made the Conclave different.

Candor. Fellowship. Knowledge. Not for profit.

Thanks to communicators like Bill and Bob, folks from other parts of our nation started to hear about the reality which is the Conclave, and those perceptive individuals plunked down their hard-earned money and immigrated to Minneapolis each July. In the process the Conclave shed separatist identifications like "5-State", "Upper Midwest" and even "Midwest" to become the Conclave.

Radio & Records recorded this metamorphosis thoroughly through the ensuing quarter century, so it really comes as no surprise that a newspaper born roughly at the same time as our gathering should donate some of its valuable pages this week, dispensing a glimpse of Conclave history.

On behalf of the Conclave, I thank Erica Farber, Sky Daniels, Ron Rodrigues, Kevin McCabe and the entire staff of R&R for their hard work in creating this special sharing.

Sharing. That's another Conclave concept still as alive today as it was 25 years ago.

If you're here, you'll experience it. If you're not, you can't imagine what you're missing.

Now, on with the future!

Tom Kay
Executive Director
The Conclave

Introducing **JAMES MICHAEL** "Inhale"

"What an exciting new artist; great look, infectious music."

**-- Guy Zapoleon
President of
Zapoleon Media
Strategies**

"The CD showed this afternoon. I'll send them out to the RM3 team Monday with a short note from me saying I WANT TO BREAK THIS ARTIST. That should get their attention."

**-- Dusty Bowling
buyer Best Buy
Retail Chain**

"By the way -- You [James] have it -- definitely what it takes -- I can't wait to see you skyrocket to stardom, just promise me you will remember me and us at Tower Records. You have an incredible voice, not to mention the looks and the talent."

**-- Linda Hoffman,
National Advertising Manager
Tower Records**

"To put it in "dot com" terms, James' new album is "sticky" -- it holds me while I'm listening and keeps me coming back."

**-- Scott Reich, Music & Talent
Relations, VH1.com**

"This is a very exciting opportunity to partner the Wherehouse Music stores and Checkout.com with Beyond Music to expose a great new artist. We look forward to using our partnership to bring more new music to our customers in the future."

**-- Bob Bell, Senior Buyer
Wherehouse Music**

"James Michael is one of the best songwriters to come along in a long time. Fresh melodies and lyrics."

--Sammy Hagar

"James Michaels has the goods! The album is so good that when you hear it the first time, you can't wait to hear it a second time."

**--Tom Cuddy
Vice President of Programming
ABC Radio**

"A unique singer songwriter with the right sound for what's really working now."

**-- Dusty Hayes,
Program Director,
WXPT**

Coming Soon From Beyond Music

IMPACTING IN AUGUST



Congratulations Conclave on your 25th Anniversary



the Conclave

25 YEARS OF LEARNING



KQRC/Kansas City, KS' Doug Sorenson conducts the Rock Symposium in 1995.



Consultant Jaye Albright becomes one of Conclave College's first faculty members in 1997.



Mike McVay entertains as MC for the 1998 Awards Luncheon.



The Conclave Advisory Committee of the mid-'80s (l-r): Mike Rockwell, Doug Lee, Terry Mason, Brad Fuhr, Dan Kieley, Bob Denver, Sue LaFand, Gary Stevens, Peter McLane, Tom Kay, Don Nordine, Pat Devaney, Robbie Norton, Ron Sorenson, Chuck Knapp, Dan Brannan, Denny Foster, Denise Lutz, Pat Martin and James Rasmussen.



Our governor can entertain your registrants! Minnesota Governor Jesse Ventura's sprained back makes him the "easy chair" keynoter in 1999.



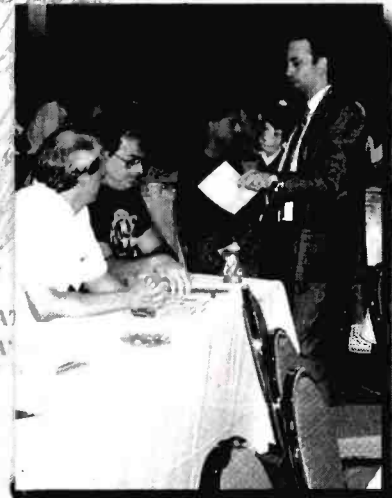
Consultant Liz Janik opens the first Conclave College in 1997.



Steve Rivers introduces new technology at the 1995 Conclave.



An enraptured crowd enjoys the Dick Orkin keynote address in 1989.



Network 40's Brian Burns presents challenging scenarios to the 1992 Top 40 Symposium.

TOM KAY

Main Street Marketing & CONCLAVE STAFF

Executive Director CONCLAVE

RADISSON PLYMOUTH HOTEL MINNEAPOLIS, MINNESOTA JUNE 20-23, 1985

www.americanradiohistory.com

the Conclave

25 YEARS OF LEARNING

THE THIRD ANNUAL



Greeting one another before the 1992 Conclave are jazz maven Cliff Gorov, Ron Fell, Stoner's Peter McLane and the Conclave's Tom Kay.



WAXX/Eau Claire, WI PD Tim Clossen toasts the Country presence at Conclave '91.



A typical Conclave check-in at the Radisson South Hotel in 1992.



"Humor on the Airwaves" with Dr. Demento and "Weird Al" Yankovic in 1984.



In 1995 Reprise's Marc Ratner (who was also a Conclave board member) reminisces about how close he was to having a hit record with RSO in 1978.



1984's "Legends of Morning Radio": KSTP/Minneapolis' Chuck Knapp, WCCO/Minneapolis' Charlie Boone and Minnesota Public Radio's Garrison Keillor.



In 1993 Coleman Research's Pierre Bouvard conducts the first-ever live focus group at the Conclave.



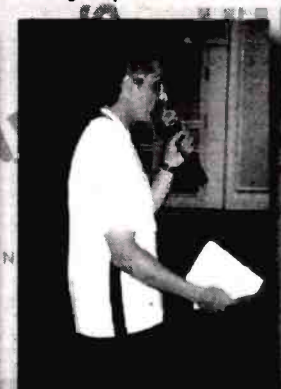
Another one rides the bus - Board Chairman (and MJ1 Broadcasting's) Danno Wolkoff commandeers a Conclave bus for a ride to the 1998 Bowling Party.



R&R founder Bob Wilson heads the Large Market Session with KDWB/Minneapolis' Rob Sherwood, WCCO/Minneapolis' Paul Jay and WDGY/Minneapolis' Sam Sherwood at the 1977 Conclave.



An attentive full house turned out to see John Hollimon's 1991 keynote presentation.



R&R CHR Editor Tony Novia stalks the 1997 Conclave.



Conclave 1976: The first Conclave radio and records session. Some familiar (albeit younger) faces in the crowd: Marc Nathan, Ron Geslin, Thom Gorman, Mike Leventon, Nate Wold and Art Roberts.

1982

June 10 - 13, 1982

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RADISSON PLYMOUTH
KAY
Executive Director
CONCLAVE
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Class Of 18

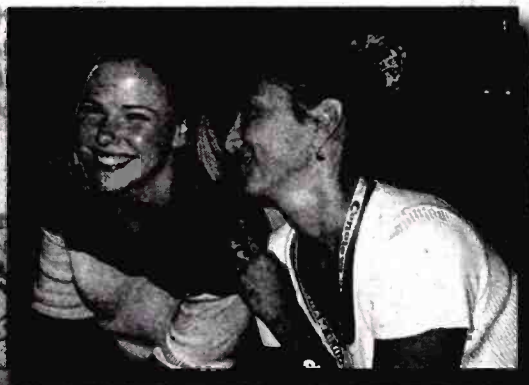
the Conclave

25 YEARS OF LEARNING

THE THIRD ANNUAL



Amy Grant makes a triumphant return to the Conclave in 1997.



Bob & Tom's Laura Gonzo and Capricorn's Dee Ann Metzger share a giggle at the 1998 Welcome Gala.



"He is not dead, he doth but sleep": The 1988 Conclave wears out board member and KCPX/Kansas City PD Dene Hallam.



Donna Halper moderates the 1995 Country Symposium with (l-r) WWQM/Maddison, WI's Tom Oakes; WUBE/Cincinnati's Tim Clossen; Mike Moore; and and KEEY/Minneapolis' Gregg Swedberg.



The first of many visits to The Dome, in 1985.



What a story these three had to tell at the 1994 Conclave: Midcontinent's David Martin, legendary programmer Paul Drew and Gavin's Ron Fell.



The board having fun in the only cool suite in RSO the Sheraton Park Place Hotel, site of the famed "no air-conditioning" Conclave of 1988.



A tradition born in the '70s: The Conclave Bowling Party 1999.

RADISSON PLYMOUTH HOTEL MINNEAPOLIS, MINNESOTA JUNE 20-23, 1988

Now What?? 1998 TOM KAY Main Street Marketing & CONCLAVE STAFF



STEVE WONSIEWICZ
swonz@rronline.com

NARM Survey: Retailers Rally

■ Music sales continue to rise at healthy pace

Mirroring a robust market for recorded music, U.S. retailers sold \$10.49 billion worth of music products last year, an 8.3% increase from 1998, according to the retail trade group the National Association of Recording Merchandisers.

CD sales continued to drive the market, with purchases of the configuration climbing 12% to \$9.1 billion and making up 87% of the dollar volume of audio repertoire. Cassette sales dipped 11% to \$849 million (8% of the market). Used CD purchases remained flat at \$254 million (2% of the market), and total singles sales fell 27% to \$195 million. Internet sales accounted for just under 1% of total sales.

The results are a key barometer of the health of the music business for one very important reason: The numbers represent what consumers actually paid for the music they purchased. In contrast, the RIAA's data — \$14.58 billion in sales during 1999 — is based on manufacturer shipments at list price, including nonretail sales.

Most of the data was bullish for retailers. An estimated 80% of retailers reported increased sales last year vs. 73% in 1998. Another plus: Consumers' appetite for current and front-line catalog (defined as purchases within 15 months of release date) were at an all-time high in 1999, representing 64% of all purchases. That's up 10% from two years ago. It has also spilled over into 2000, as evidenced by the blockbuster first-week sales of new albums from 'N Sync, Britney Spears and Eminem.

On the flip side, however, high-margin back-catalog sales continue to slip, representing 34% of music sold last year vs. 36% in 1998 and 40% in 1997.

The study also highlighted several other healthy signs for retailers. Customers continued to shell out more of their hard-earned income for music products. While the average number of items purchased per transaction slipped to 1.9 units from 2.0 units, the total bill inched up 2.4% to \$21.40 from \$20.89. Returns declined for the fourth consecutive year, representing 14.1% of sales vs.

15.2% last year and 20.8% in 1995.

Retailers continued to improve their inventory management. Average annual inventory turns of audio product rose to 3.2 vs. 2.6 last year.

A total of 26 member companies (including the huge chains) were included in the 1999 survey. Questionnaires were mailed in the first quarter of 2000. The survey also used data compiled by Sounddata and the RIAA. NARM represents over 1,100 member retailers, wholesalers, distributors, entertainment software suppliers and other related suppliers.



BLOODHOUND GANG SAYS 'HOORAY' FOR PLATINUM

The Bloodhound Gang and friends celebrate the band's platinum certification for their latest album, *Hooray for Boobies*. Seen here are (l-r) BHG's Evil Jared Hasselhoff and DJ Q-Ball, BHG manager Brett Alperowitz, BHG's Jimmy Pop, Geffen Records President Jordan Schur and BHG's Willie The New Guy and Lupus Thunder.

Album Sales

	1999	1998	1997	1996	1995
Top 200	34.7%	34.0%	32.1%	31.7%	32.6%
Releases During the Year	40.9%	37.1%	36.2%	34.6%	33.4%

Product Category

	1999	1998	1997
Currents*	66.4%	64.0%	59.9%
Catalog	33.6%	36.0%	40.1%

*Defined as sales occurring within 15 months of release.

Average Prerecorded Music Returns

	1999	1998	1997	1996	1995
	14.1%	15.2%	16.4%	18.1%	20.8%

Transaction Profile

	1999	1998	1997	1996	1995
Average # of Items	1.9	2.0	2.0	1.9	2.4
Average \$ Value	\$21.40	\$20.89	\$19.97	\$18.55	\$21.54

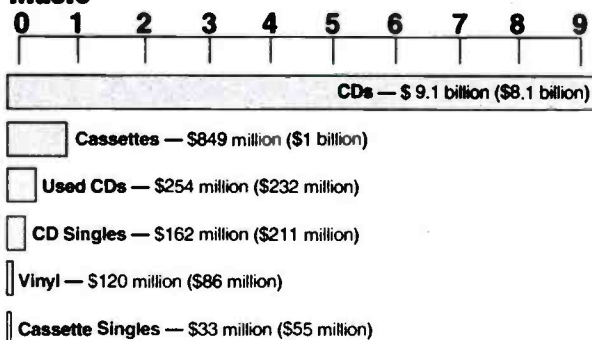
Internet Snapshot

- Nearly 90% of NARM members have a website, with virtually all of them managing it internally.
- Sites are used primarily to sell entertainment products, promote companies and provide information to consumers. Only a few are being used as corporate intranets for employee use.
- Only 1% of music was sold over the web.
- Order fulfillment is closely split between being filled internally vs. using an outside company.
- Over 67% of NARM members are offering digital downloads for promotional and sales purposes. Most of the remaining members plan to offer downloads within the next year.
- Over 80% of NARM members respond to customer e-mails within 24 hours.
- Over half of NARM's click-and-mortar members accept returns at their physical stores.
- Most hope their Internet activities will be profitable within two years.

Gross Dollar Volume 1999

(1998 figures in parentheses)

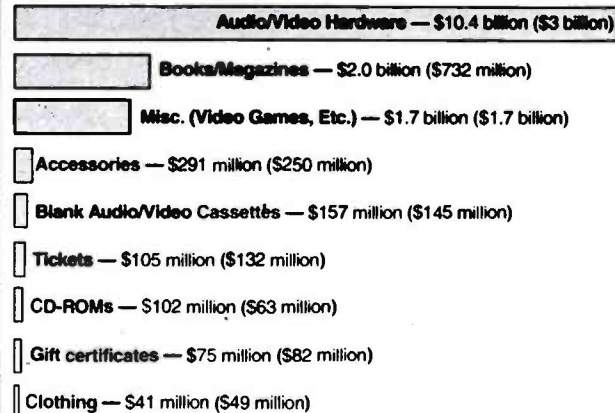
Music



Video



Related Products





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MUSIC NEWS & VIEWS

The Baha Men Wag The Dog

There's artist loyalty, and then there's artist loyalty as practiced by Steve Greenberg. A&R veteran and President/founder of S-Curve Records. Greenberg's long-lasting faith in The Baha Men appears to finally be ready to pay off handsomely in the U.S., based on early airplay for the group's new single, "Who Let the Dogs Out."

The catchy Caribbean hit has begun to soar at CHR/Pop thanks to airplay from such stations as KHKS/Dallas (the spins leader, according to Mediabase); WFLY/Albany; WHTZ/New York; KJYO/Oklahoma City; KRUF/Shreveport, LA; WFMF/Baton Rouge; KRBE/Houston; WKSS/Hartford; KQAR/Little Rock; KHFI/Austin; and KDND/Sacramento. Other stations spinning the track include CHR/Rhythmics KRBV/Dallas and KXME/Honolulu and Alternative WLIR/Nassau-Suffolk.



Baha Men

The song is the leadoff single from the group's new album of the same name, which will be released on S-Curve/Edel America Records. Artemis Records has signed on as marketing/promotion partner for the project.

Natives of the Bahamas, The Baha Men excel in the pop/reggae/funk blend of *Junakano*, a West African-inspired musical style native to the Caribbean islands. The group, who have been together for more than a decade, have now been rejuvenated with the addition of three new, young members who have added a touch of hip-hop and rap to the band's sound. And Greenberg has been with the group virtually every step of the way.

"I've been involved with these guys since 1991," recalls Greenberg. "When I was at Atlantic Records, I signed them; and when I was at Mercury, I signed them. When I started S-Curve, they were the first group I signed. They've had five platinum albums in Japan and sell a lot of records around the world, but they've never had a big hit in the U.S. I'll take them wherever I go, because I've always believed that all they need is the right song to be huge in America."

Around two years ago Greenberg happened upon "Who Let the Dogs Out." He continues, "The song was a big hit in the Caribbean a few years ago, and I figured it could be the smash we were looking for if The Baha Men could just record the right version. It looks like we made the right call."

Greenberg, who formed S-Curve in May, is also pleased with his decision to go with Edel and Artemis. "I've always had trouble with The Baha Men at each of the majors. They were a difficult group, in some respects, to market and promote. But at Edel and Artemis they're a top priority because those companies don't have that many acts to work. We've all just gone into The Baha Men business, and it's the most fun I've had in a long time."

Once Artemis Exec. VP Daniel Glass heard "Who Let the Dogs Out," he kicked the indie label into high gear. Interestingly, it's the first single Artemis — with a roster that ranges from rapper Kurupt to Kittie, Steve Earle and

Warren Zevon — has taken to pop. Artemis VP/Promotion Todd Glassman remembers, "Daniel heard it and flipped out. He realized we were onto something and immediately had us get the record out and play it for people. Our Dallas local played it for KRBV and KHKS, and they got it immediately. I played it for WHTZ, and the same thing happened. From there it just spread."

Another person who got it early on was WFLY PD Rob Dawes, who, as of last Saturday (7/8), was spinning the single 39 times a week. Asked why he gravitated toward the single, Dawes comments, "The minute we played it, we received something like 10 calls asking, 'Who's the artist?' and, 'Where can we get the record?' People also told us about how they heard it when they were in the Caribbean, either on honeymoon or taking a cruise or vacation. And that was two years ago."

Dawes also likes what the song brings to the station. "It's a fun, party-time record that people can dance to in the clubs or listen to when they're sitting by the pool, drinking a margarita. People know they're listening to our station when they hear it. It's a great branding song for our image."

Going forward, Artemis' Glass says that it's all about capitalizing on the momentum the song is building. "We want to find more believers and get the word out there. Also, we're going to work the clubs and mix shows and all the clubs along the beaches. We're doing some wild things, like having a plane fly over the beaches with a banner so we can build more awareness."

"The great thing is that, as a small record company, we don't have that many records to work. We can devote enormous amounts of time and really focus on the record."

Who Let the Dogs Out will be released July 25.

Ready For Takeoff

Fans of folk-flavored pop should take a close look at Brighton, MA-based singer/songwriter Carla Ryder, whose new single, "Spinning to Cry," is receiving support from CHR/Pop WJYY/Manchester, NH. Last week the station played the track 14 times. Other smaller stations in the region are also playing the single, as well as other songs from Ryder's debut self-released solo album, *Pulling Down Sky*.

This isn't the first time around for Ryder. The veteran artist recorded three albums over six years with the Boston-based group The Mudhens. That group opened for such acts as Neil Young, Bob Dylan and 10,000 Maniacs.

Ryder's new album has sold around 1,000 copies since its release in April. Ryder says the album — three songs can be heard on MP3.com — "is about half electric and half acoustic. I purposely kept things pretty tempered and tried to have a lot of fun recording it."

"Since getting added to WJYY around a month ago, Ryder has received calls from a handful of major-label A&R reps. She promptly capitalized on that and quickly arranged a showcase at the House of Blues in Boston. That went so well that she plans another one in New York in late September. She also plans to tour with a six-piece band in order to beef up her sound."

Ryder self-publishes her songs and has yet to sign with a manager. For more information, call her at (617) 413-7286 or e-mail her at carlaryder@cs.com. Her web page is at www.carlaryder.com.

— Steve Wonsiewicz

Madonna's Music Bows Sept. 19

Warner Bros. Records has set Sept. 19 as the worldwide release date for Madonna's new album, *Music*. The leadoff

single of the same name will be serviced to radio in early August. This is Madonna's eighth album of new material, and it was recorded in London. The disc was co-produced by Madonna and Mirwais, with other tracks co-produced by William Orbit (who helmed her 1998 Grammy Award-winning album *Ray of Light*), Mark Stent and Guy Sigsworth. Dance remixes have been recorded by Groove Armada, Hex Hector and Victor Calderone. Madonna's manager, Caresse Henry, says the new album "combines elements of pop, electronica, folk and dance with a funky edge."



Madonna

Superstars Support Beasties/Rage Tour

The Beastie Boys/Rage Against The Machine tour has picked up some heavyweight opening acts. Set to appear at various times during the tour are No Doubt, Stone Temple Pilots and Busta Rhymes. And while not yet confirmed, word has it that Green Day will also make select appearances. In other touring news, Limp Bizkit's free Napster-sponsored tour has announced that it will visit eight additional cities: Atlanta, Chicago, Dallas, Denver, Jacksonville, Kansas City, Minneapolis and San Francisco. Other California dates are expected to be announced soon.

In the studio: Look for The Cranberries to begin work in mid-August on their fifth studio album ...

Rollingstone.com reports that pioneering rap outfit N.W.A. have begun work on their eagerly anticipated reunion album, tentatively titled *Not These Niggaz Again*. The website

says the group will use a mobile studio to lay down tracks while they are on tour this summer. The group will feature original members Dr. Dre, Ice Cube and MC Wren, with Snoop Dogg filling in for the late Eazy-E.

E-business: Online music website Riffage.com has bought electronica/dance label 1500 Records. The label was formerly with Interscope-Geffen-A&M. Under the deal, the label will provide A&R and sales support to select Riffage.com artists ... Web promotion company Digital Payloads has developed a way to embed advertisements in MP3 music files that are traded freely over the Internet. The technology works with WinAmp, MusicMatch, Sonique and Windows Media Player.

This 'n' that: Nine-time Grammy Award-winning artist Emmylou Harris has signed with Nonesuch Records. Her first album under the deal, *Red Dirt Girl*, hits retail Sept. 12 ... Vanguard Records signs singer/songwriter John Hiatt ... Violator/AMG President Mona Scott has partnered with Elektra to form Monami Entertainment. The first act to be released on the new label is 24-year-old Urban singer-songwriter Jamie Hawkins.

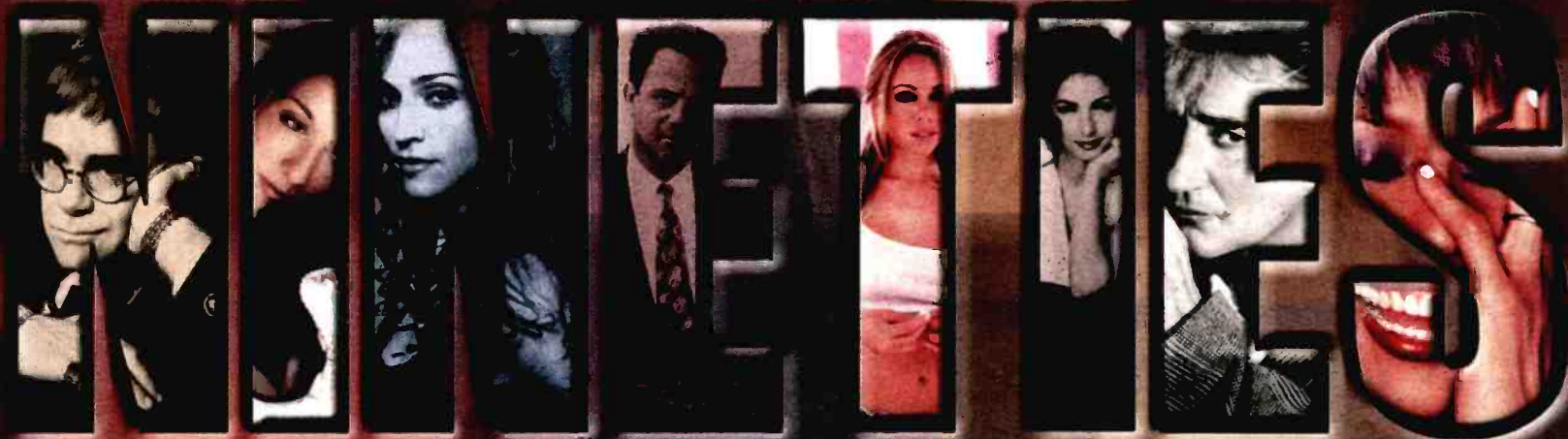


The Cranberries

POLLSTAR
CONCERT PULSE

The Pollstar chart will return next week.

AC In The



Decade of Diversity

Circa 1990 item: A legion of Beautiful Music/Easy Listening stations replace instrumentals with vocals and solidify the emerging entity known as Soft AC. Circa 1991 item: Powerhouse Full-Service AM ACs (FSAs) pull the plug on music to become full-time Talk stations. Circa 1992 item: A slightly more male-leaning AC cousin is born in the form of Rock AC. Circa 1993 item: A pronounced rhythmic flavor surfaces on several ACs. Circa 1994 item: Some CHR programmers shave off rap and heavy metal from their playlists, resulting in Hot AC; R&R launches a separate Hot AC chart. Circa 1995 item: A group of Hot ACs evolve even further, developing an offshoot called Pop/Alternative. Circa 1996 item: AC fosters an impressive list of core artists, including Celine Dion, Mariah Carey, Rod Stewart, Whitney Houston and Michael Bolton. Circa 1997 item: Another group of format core artists are welcomed, despite the fact that much of their music doesn't include lyrics. Circa 1998 item: Christina Aguilera, Santana, Marc Anthony, Gloria Estefan and Enrique Iglesias fuel a passion

for Latin-influenced music. Circa 1999 item: Legendary talent Phil Collins establishes AC's record for a song's most weeks at No. 1 with "You'll Be in My Heart."

To varying degrees, all of these things impacted AC in a true "Decade of Diversity." We'll examine these stories throughout this special, devoting two pages to each of the past 10 noteworthy years.

In exclusive on-on-one interviews you'll get compelling insights from South Central Communications Radio Division President Steve Edwards (1990); former WBZ/Boston PD (and current WOR/New York PD) David Bernstein (1991); former WMMO/Orlando PD (and current WRVF/Toledo OM) Cary Pall (1992); WBMX/Boston VP/Programming Greg Strassell (1993); WPLJ/New York PD/morning co-host Scott Shannon (1994); Pop/Alternative icon Sarah McLachlan (1995); love songs balladeer Michael Bolton (1996); keyboardists Jim Brickman and John Tesh and saxophonist Dave Koz (1997); Latin-rooted emerging superstar Christina Aguilera (1998); and inimitable

singer/songwriter/drummer Phil Collins (1999). Another key component of this year's AC special are my exhaustive top 50 market spring and fall ratings breakouts, which summarize No. 1 rankings across all format lines.

Also spiced throughout are the top 10 AC and Hot AC songs, key personnel moves, format changes and some tunes that never quite made it. Via "Backtrack," you'll find out what some record company promotion people felt were the decade's most important artists and events.

Ten years in the making, this has been a labor of love to write and produce. My deepest gratitude goes to R&R Publisher/CEO Erica Farber for her direction and granite-like support; Managing Editor Richard Lange for his peerless attention to detail and superlative coordinating proficiency; R&R's production and sales departments for making this piece sparkle; my fellow editors for their encouragement; and especially to Soup, Rose and Rhonda for so much more than mere words could ever express.

The diverse decade's done, but the memories are revived starting on the next page!



Mike Kinosian

Soft AC Transitions Were Easy Decisions

Steve Edwards recalls a time of erosion and evolution

Since the obvious object of the radio game is achieving ratings, it might seem a bit incongruous for stations with good numbers to contemplate a format switch. But that's exactly what happened circa 1990, when a plethora of Beautiful Music/Easy Listening stations jettisoned their instrumental-based approach. The cumulative result of that action would ultimately have a profound and significant impact on what we now refer to as Soft AC.

To help put things in better perspective, let's illustrate the strength of some Beautiful Music/Easy Listening (B/EZ) stations back then.

These 19 top 100-market B/EZs were No. 1 among adults 35-64 in the spring 1989 Arbitron: WFMZ/Allentown, WPCB/Atlanta, WJIB/Boston, WLIF/Baltimore, KOSI/Denver, KOJY/Fresno, WOOD-FM/Grand Rapids, KUMU-FM/Honolulu, WLYF/Miami, WFOG/Norfolk, WLKW/Providence, KDUO/Riverside, KCTC/Sacramento, KEZK/St. Louis, KJQY/San Diego, WDUV/Sarasota, KXLY-FM/Spokane, WGAY/Washington and WEAT-FM/West Palm Beach.

Representative B/EZs that placed second in their respective markets during that sweep included WROW/Albany, KGFM/Bakersfield, WDEF-FM/Chattanooga, WWEZ/Cincinnati, WBNS-FM/Columbus, WJOI/Detroit, KODA/Houston, KMBR/Kansas City, WJIM-FM/Lansing, KXTZ/Las Vegas, KEZQ/Little Rock, KKNG/Oklahoma City, KESY/Omaha, WSSP/Orlando, WSHH/Pittsburgh, WPMR/Roanoke, KABL/San Francisco, KBAY/San Jose, WLQR/Toledo, KBEZ/Tulsa and WKBN-FM/Youngstown.

Attitude Adjustments

Soft AC grew rapidly as a format in 1990, as many Beautiful Music/Easy Listening stations began adding vocals and making the AC evolution. Below is a representative list of B/EZs transitioning to AC that year. The stations are listed in alphabetical order by market.

WPCB/Atlanta
WLIF/Baltimore
WQAL/Cleveland*
WWMY/Greensboro
KOSI/Denver
KOOA/Houston
WWEZ/Nashville
KABL-FM/San Francisco
KKNG/Oklahoma City
WSHH/Pittsburgh
KXL-FM/Portland
WZSH/Rochester, NY
KCTC/Sacramento
KSFI/Salt Lake City
KQXT/San Antonio
KJQY/San Diego

*Transitioned to a brighter version of AC.

Among those ranking third then were WXEZ/Chicago, WRCH/Hartford, WEZK/Knoxville, KJOI/Los Angeles, WEZW/Milwaukee, WZEZ/Nashville, KMEO/Phoenix, KSFI/Salt Lake City and KBRD/Seattle.

Sudden Erosion

As strong as these stations were, though, according to South Central Communications



Steve Edwards

President/Radio Division Steve Edwards, many B/EZ owners weren't "cutting-edge operators like Infinity and Jacor." Edwards joined South Central in January 1990 and within nine months would flip WZEZ/Nashville (still AC, but now WJXA Nashville), WEZK/Knoxville (still AC, but now WJXB Nashville) and WIKY/Evansville, IN from B/EZ to Soft AC.

"The first thing I did was hire Jack Taddeo, who was fresh out of Viacom," Edwards says. "We were Jack's first clients under his own consultancy. The Research Group did the Evansville project and brought back the format search."

Some well-known sets of call letters had been associated with the Beautiful Music/Easy Listening format for literally decades. But as 1990 neared, those once-powerful ratings leaders suffered 12+ and 35-64 demo erosion of staggering proportions. The

format's only potency seemed to be 55+.

"Our flagship, WIKY, had been as high as a 30 share in the early '80s, but was down to a 13," Edwards points out. "Most B/EZs had run their course by 1990, and owners realized that there were better ways to maximize the value of their licenses. Those B/EZs that evolved to Soft AC sooner rather than later survived, but those that waited didn't have a niche."

In early March of 1990 WIKY became South Central's first B/EZ-to-Soft AC convert. Initial listener reaction was anything but positive. "People were horrified that we took off Mantovani," recalls Edwards.

It was no different when he made similar flips later that year in Nashville (in time for the spring book) and Knoxville (for the summer book). "There was a letter to the editor in Nashville every two or three days, demanding the return of 'Easy 93,'" Edwards says. "But we just opened up the store to more — and younger — customers. I don't know if any of those letter-writers ever became listeners of ours down the road."

Dramatic Improvement

In its first book WZEZ/Nashville made dramatic ratings improvements, surpassing longtime AC market leader WLAC-FM. "We won 23 of 28 books in the seven years we competed head-to-head against them," Edwards reports.

Citing one of my early 1990 columns, he notes. "I was reading what you'd written about WMYU/Knoxville being the No. 1 AC in America just as the perceptuals were going on in the field. We beat them in our first full book, and they never caught us until they left the format five years later."

It's been a slower and steadier build in Evansville, but 10 years after flipping to Soft AC, Edwards points out. "With twice the competition, WIKY has a 24 share. WIKY is probably the most mainstream [among WIKY,

WJXA and WJXB] now. But it was also a full-service station, with four full-time newscasters and five mobile vehicles. WIKY would get a 90 share if — God forbid — a plane were to go down in Evansville.

"While yesterday's B/EZs were behind the curve, today's Soft ACs are slightly ahead of it. Today's Soft AC operator thinks more like a businessman and less like a programmer."

Changing Tastes

These three South Central examples were typical of other B/EZ flips happening

Continued on Page 47

Incharted Territory

These 1990 releases were AC New & Actives but never made R&R's AC chart.

ANIMAL LOGIC There's A Spy (In The House Of Love)
BABYFACE Whip Appeal
JON BON JOVI Miracle
SARAH BRIGHTMAN Love Changes Everything
BROTHER BEYOND Just A Heartbeat Away
CHEAP TRICK Wherever Would I Be?
CHICAGO Hearts In Trouble
JOE COCKER What Are You Doing With A Fool Like Me?
SHAWN COLVIN Diamond In The Rough
CONCRETE BLONDE Joey
COWBOY JUNKIES Sun Comes Up, It's Tuesday Morning
DEL AMITRI Kiss This Thing Goodbye
JOHN DENVER The Flower That Shattered The Stone
MELISSA ETHERIDGE The Angels
JOHNNY GILL My, My, My
H FACTOR I Love You
M.C. HAMMER Have You Seen Her?
HOTHOUSE FLOWERS I Can See Clearly Now
TOMMY JAMES Go
JIVE BUNNY & THE MASTERMIXERS Swing The Mood
KISS Forever
MADONNA Hanky Panky
BILL MEDLEY Don't You Love Me Anymore?
NRBQ If I Don't Have You
TOM PETTY A Face In The Crowd
ROLLING STONES Almost Hear You Sigh
VONDA SHEPARD Baby Don't You Break My Heart Slowly*
B.J. THOMAS Midnight Minute
VAUGHAN BROTHERS Tick Tock
EOGAR WINTER Cry Out
BOBBY Z You Are Everything
PIA ZADORA If You Were Mine
*Charted in 1999.

BACK TRACK

DANA KEIL

VP/ADULT CONTEMPORARY PROMOTION, ELEKTRA RECORDS

Name the artist who made the most dramatic format impact over the past 10 years.
"The Backstreet Boys — they're not just for kids."

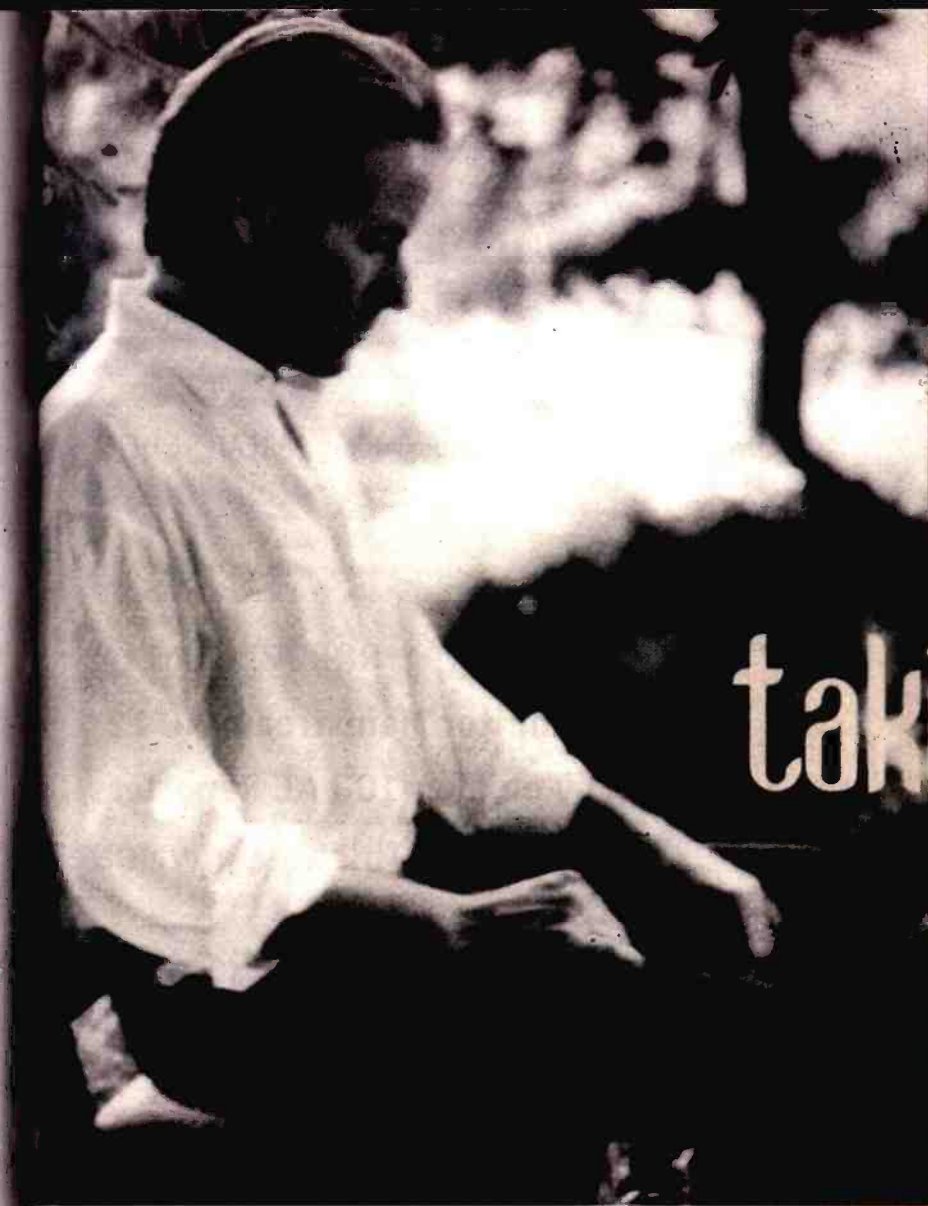
What wildly popular '90s event, trend, song, movie, celebrity, TV show, etc., didn't you get or understand?
"Leonardo DiCaprio."

In contrast, what was your favorite '90s trend, movie, celebrity, TV show or event?
"Ally McBeal."

What was the '90s' most significant overall event?
"Sheep cloning."

What was your personal or professional 1990s highlight?
"Coming to Elektra (professional); watching Ricky Martin shake his bon bon (personal)."

What were your favorite '90s songs?
"Can't pick just a few."



BDS Adult Top 40 18*-16* 1426x (+113)
GREATEST GAINER
BDS MODERN ADULT 20*
BDS AC 3*

Phones and Callout Stories at:

WPLJ/New York City

KFMB/San Diego

WSSR/Tampa

WWDE/Norfolk

WOMX/Orlando

KPLZ/Seattle

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one of America's premier recording artists.

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Management: Irving Azoff

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Already On:

WMJX	WSHH	KKCW	WLTQ	WWLI
KRBB	KGFM	WTCB	KXLY	WTFM
KTDY	WAJI	WDEF	WFMK	WHUD
WXKC	WOOF	WCPT	KURB	WSNE

Phones At:

KINK/Portland **WXPB/Philadelphia**

ON TOUR NOW

k.d. lang

"summerfling"

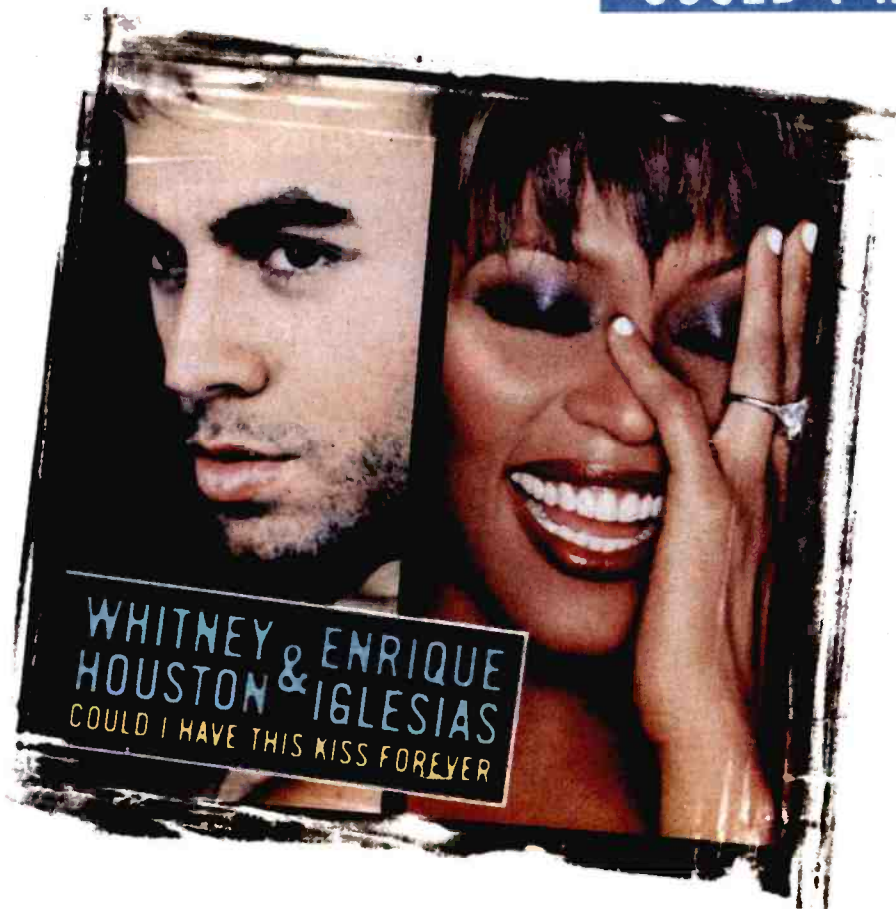
from the new album *invincible summer*



Produced by Damian LeGassick
Additional Production by David Kahne
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WHITNEY HOUSTON & ENRIQUE IGLESIAS

"COULD I HAVE THIS KISS FOREVER"



from Whitney's new Double Album "GREATEST HITS"
IN STORES NOW

R&R AC Chart 11

Monitor Mainstream AC 12*

Already on over 100 AC Reporters

New This week: WMGN



★
★ CARLY SIMON ★
★

"So Many Stars"

from her new album "The Bedroom Tapes" ★ ★

★
★ **IN STORES NOW** ★

New This Week: WLTE WFPG WAJI

Already On: WRRM KGBY KUDL WWLJ WRCH
WOBM WRSN KKMJ WYJB KVLV
WLEV KWAV WLRQ WARM WSRS
WHUD *and many more*

Catch CARLY on the road soon...

ARISTA

Soft AC Transitions Were Easy Decisions

Continued from Page 44

simultaneously across the country. Changing public tastes led to what became a natural evolution to Soft AC. "It wasn't at all coincidental," Edwards opines. "Beautiful Music/Easy Listening stations didn't all stop making profits in 1990. But if they did music testing, they could see that their product was starting to burn.

"People had their fill of instrumentals. As they saw people go into this brand-new Soft AC, they had to take notice, because they were losing women 25-39. This was the most logical way to maintain existing shares while growing a lower end."

Soft AC's first wave of core artists included Neil Diamond, Barbra Streisand and Barry Manilow. When WZEX flipped to Soft AC in April 1990, 30 of the station's 500 library songs were by Neil Diamond. But as Edwards explains, "They were all gone four years later. While Diamond was being played in the '90s, much of his music was recorded in the '70s. Diamond, Manilow and Streisand weren't making records in the '90s, so there was a burn factor that could only be eliminated by adding in more contemporary artists."

Cha-Ching

In addition to effectively lowering demos at the three South Central properties, Edwards notes that the format changes greatly enhanced the bottom line. Compared to 1990, he says, WZEX/Nashville more than doubled revenue in 1991.

Meanwhile, in Knoxville clients wanted to see success over two successive books before believing that the numbers were real. "Increases were so dramatic that the clients claimed it was a fluke," Edwards says. "It may have also been a bargaining ploy to have us lower rates. We didn't get our rates in line with our ratings for probably 12 to 18 months."

Approximately 80% of South Central's Beautiful Music/Easy Listening clients remained through the Soft AC transition. "You generally lose 20% of mom-and-pop businesses and people who could afford the station when the station's inventory was underutilized," explains Edwards.

"When rates were raised as a result of better ratings, mom-and-pop advertisers couldn't get the frequency, so they abandoned it. But it became more of a supply-and-demand business. National and regional clients wanted to buy time at higher rates than you'd ever get from the mom-and-pop advertisers."

With more attractive demos and increased revenues, it comes as absolutely no surprise that Edwards doesn't for a moment regret making the three aforementioned format changes. "We were hyperfocused, taking a 'More Music/Less Talk' approach with more contemporary music," he explains. "While the WMYUs and WLAC-FMs were running 16-18 units an hour and talking, we shut up and ran 11 units an hour. Perceptual research indicated that people wanted something fresh. That's also what people are telling us today, which is why mainstream AC is evolving to Hot AC."

1990 TOP 10 SONGS

- | AC | |
|----|---|
| 1 | PAUL YOUNG Oh Girl |
| 2 | JAMES INGRAM
I Don't Have The Heart |
| 3 | WILSON PHILLIPS Release Me |
| 4 | ELTON JOHN
Club At The End Of The Street |
| 5 | MARIAH CAREY Vision Of Love |
| 6 | PHIL COLLINS Do You Remember? |
| 7 | GLORIA ESTEFAN Cuts Both Ways |
| 8 | ROXETTE It Must Have Been Love |
| 9 | WILSON PHILLIPS Hold On |
| 10 | GLORIA ESTEFAN Here We Are |

New Rules

Regarding radio's current business climate, Edwards believes that consolidation is just about over. "When all of us are trying to get into their back pockets, I don't understand why companies like AT&T and Microsoft would buy radio's 80-year-old technology," he says.

He also maintains that it isn't much fun being a GSM at any of radio's megagroups. "They don't get credit for the success, but they sure get the heat when stations don't perform," he says. "This will be an even more financially driven industry, and pressure will

continue on facilities to produce increased cash flow levels. If you can't increase your audience, you'll either have to jam rates or cut expenses. That will increase pressure on executives at each location."

Evansville-based, Engelbrecht family-owned South Central's roots go back to 1947. "Our sales are up 500% in 10 years, and our cash flow is up 1,800%," Edwards points out. "These stations are irreplaceable assets, and we have no reason to sell. [President] John Engelbrecht has been approached by every major chain in the country, and he chooses not to even sit down and discuss a sale."

Ratings Recap

The following breaks down, by format, the No. 1 stations in the top 50 markets in 1990's spring and fall Arbitron sweeps. This was done for three key adult demos. As an example, Rock accounted for 56% of stations finishing No. 1 among adults 18-34 in the top 50 markets in spring 1990. This is followed by a list of the AC-formatted No. 1s in order of market size.

Spring 1990

Adults 18-34: Rock 56%, CHR 22%, Urban Contemporary 14%, Classic Rock 6% and Country 2%.

Adults 25-54: Country 30%, AC 22%, Rock 10%, CHR 8%, Urban Contemporary 8%, Oldies 6%, Classic Rock 4%, News/Talk 4%, Oldies 4%, Full-Service AC 2% and Talk 2%.

• AC-formatted stations finishing first were 2 KOST/Los Angeles (AC), 4 KOIT/San Francisco (AC), 6 WLTJ/Detroit (AC), 13 WALK/Long Island (AC), 17 WWMX/Baltimore (AC), 20 KOST/Anaheim (AC), 21 WUSA/Tampa (AC), 22 WLTF/Cleveland (AC), 23 KKLT/Phoenix (AC), 30 KXOA-FM/Sacramento (AC), 31 WLW/Cincinnati (Full-Service AC) and 42 WRVR/Memphis (AC).

Adults 35-64: Country 32%, AC 20%, Full-Service AC 20%, News/Talk 12%, Beautiful Music 8%, Oldies 4%, Spanish 2% and Talk 2%.

• AC formatted stations finishing first were 2 KOST/Los Angeles (AC), 3 WGN/Chicago (Full-Service AC), 5 WEAZ/Philadelphia (AC), 6 WJR/Detroit (Full-Service AC), 13 WALK/Long Island (AC), 17 WLIF/Baltimore (AC), 18 WCCO/Minneapolis (Full-Service AC), 19 KDKA/Pittsburgh (Full-Service AC), 20 KOST/Anaheim (AC), 21 WWRM/Tampa (AC), 22 WLTF/Cleveland (AC), 24 KOSI/Denver (AC), 25 KEX/Portland (Full-Service AC), 28 WWLI/Providence (AC), 31 WLW/Cincinnati (Full-Service AC), 34 WTVN/Columbus (Full-Service AC), 37 WIBC/Indianapolis (Full-Service AC), 40 WTIC-AM/Hartford (Full-Service AC), 45 WVOR/Rochester (AC) and 49 WHAS/Louisville (Full-Service AC).

Fall 1990

Adults 18-34: Rock 54%, Urban Contemporary 20%, CHR 16%, Classic Rock 4%, AC 2%, Country 2% and Rock AC 2%.

• AC-formatted stations placing first were 23 WLTF/Cleveland (AC) and 42 WMMO/Orlando (Rock AC).

Adults 25-54: Country 33%, AC 19%, Rock 11%, Urban Contemporary 11%, Full-Service AC 6%, News/Talk 6%, Oldies 6%, Classic Rock 4%, Rock AC 2% and Talk 2%.

• AC-formatted stations finishing first were 3 WGN/Chicago (Full-Service AC), 8 KVIL/Dallas (AC), 12 WSB-FM/Atlanta (AC), 13 WALK/Long Island (AC), 18 WCCO/Minneapolis (Full-Service AC), 23 WLTF/Cleveland (AC), 25 KKCW/Portland (AC), 28 WWLI/Providence (AC), 29 KXOA-FM/Sacramento (AC), 31 WLW/Cincinnati (Full-Service AC), 34 WSNY/Columbus (AC), 39 WJYE/Buffalo (AC), 42 WMMO/Orlando (Rock AC) and 43 WRVR/Memphis (AC).

Adults 35-64: Country 44%, AC 22%, Full-Service AC 12%, News/Talk 8%, Beautiful Music/Easy Listening 4%, Oldies 4%, Talk 4% and News 2%.

• AC-formatted stations finishing first were 2 KOST/Los Angeles (AC), 3 WGN/Chicago (Full-Service AC), 6 WJR/Detroit (Full-Service AC), 8 KVIL/Dallas (AC), 12 WSB-FM/Atlanta (AC), 13 WALK/Long Island (AC), 17 WLIF/Baltimore (AC), 18 WCCO/Minneapolis (Full-Service AC), 19 KOST/Anaheim (AC), 20 KDKA/Pittsburgh (Full-Service AC), 23 WLTF/Cleveland (AC), 28 WWLI/Providence (AC), 31 WLW/Cincinnati (Full-Service AC), 34 WSNY/Columbus (AC), 39 WJYE/Buffalo (AC), 40 WTIC-AM/Hartford (Full-Service AC) and 44 WOBN-FM/Monmouth (AC).

BACKTRACK

ALEX CORONFLY

VP/ADULT FORMATS, REPRIS RECORDS

Name the artist who made the most dramatic format impact over the past 10 years.
"Sarah McLachlan and Alanis Morissette."

What wildly popular '90s event, trend, song, movie, celebrity, TV show, etc., didn't you get or understand?
"The Macarena."

In contrast, what was your favorite '90s trend, movie, celebrity, TV show or event?
"Friends and Buffy."

What was the '90s' most significant overall event?
"The Internet."

What was your personal or professional 1990s highlight?
"Working records by some of the artists I've admired over the years."

The Day The Music Died

An FSA PD discusses dropping the music in favor of personality and talk

They were the radio pillars of the community, stellar stations that stretched from coast to coast, from Boston's WBZ and WHDH to San Diego's KFMB-AM. They blended high-profile personalities, in-depth news, sports play-by-play and topical conversation. Flavoring the final presentation was just the right smattering of adult contemporary music. They were simply and accurately called Full-Service ACs (FSAs), and their roots could be traced to the industry's most venerable and historical call letters, like KDKA/Pittsburgh, WJR/Detroit, WGN/Chicago, KMOX/St. Louis, WLW/Cincinnati, WSB-AM/Atlanta and WTMJ/Milwaukee.

Styles change and fads fade in and out, but the tradition of listening to Full-Service AC endured decade after decade. The comforting station a person's parents listened to for information and entertainment became that child's station when they started a family.

Many of these stations continue to flourish. They're still found on the AM band and have great ratings with the same heritage calls. The aforementioned elements are still evident, with one significant exception: The music has disappeared, and these radio titans forge ahead as community leaders in the Full Service and Talk arenas.

Winds Of Change

Few people can boast the FSA expertise and credentials of David Bernstein, who currently programs Talk WOR/New York. His previous FSA PD resume includes hugely successful stops at WBZ/Boston, WTIC-AM/Hartford and WDBO/Orlando. Music on these stations, he comments, had merit, but lost importance as FM listenership increased. "People realized they could hear the same music sounding better in greater doses," he remarks.

As the '90s commenced, some FSAs started pulling the plug on music, while a few others continued playing the hits. "It's diffi-



David Bernstein

cult for a station that's No. 1 12+ to walk away from that status," Bernstein says. "Doing something as radical as dropping the music could put that station in jeopardy."

An FSA like WBZ/Boston would typically play seven or eight songs an hour in morning drive, but as the '90s approached, more elements were added to morning shows. "Traffic and business reports started to become more germane to the format," explains Bernstein.

"These things forced music to take a back seat. By the late '80s morning shows were down to three songs an hour. At that point songs became an interruption to the information flow. They also took away from the personalities, who were being groomed for the eventual News/Talk product."

Iron Man: WTIC-AM's Steele

Any discussion with Bernstein about FSA and personalities will quickly produce the name Bob Steele, who joined WTIC-AM Oct. 1, 1938. Nearly 62 years later Steele still does a 'TIC-AM Saturday-morning shift once a month.

"He was certainly the most well-known personality in his marketplace who I ever worked with," notes Bernstein. "We couldn't eat lunch at a restaurant without having a line at the table waiting to get his autograph. In a market the size of Hartford, that's pretty impressive. When your station's morning host is one of the town's biggest celebrities, it makes you take notice of the format's strength. Bob had the wonderful ability to disseminate information and make people feel good at the same time."

Another FSA standout on-air talent Bernstein worked with was WBZ's Dave Maynard. "You couldn't help but have a kinship with him," Bernstein says. "Dave was just a regular guy who seemed genuinely interested in helping you choose the proper ingredients for the beef stew you were making. He was really into it and was fun to be around."

Many big FSA personalities had some kind of television connection. Steele did a sports report for 10 years during his WTIC-AM tenure, and Maynard did *Community Auditions* on WBZ-TV. "These are the kind of things that bring a personality into your radio in the morning," Bernstein says. "It's not just a voice, but someone you can relate to."

Running Out Of Gas

Bernstein's 2 1/2-year WBZ stint (April 1990-September 1992) would prove to be a memorable one. Listening to the station on his commute home one night, he heard that the first missiles had been launched in the Gulf War. The plan was simple: Go home, grab a sandwich and return to the station.

"There was a big music carousel in the station," he recalls. "I ordered the engineer to take it out of the studio and told him, 'This station will never play music again.' Out it went."

Continued on Page 50

Beantown AM Today

Boston's AM dial is alive and well. Here's a quick update on the market's major AM players.

- FSA-turned-Talk WBZ (1030) is still consistently No. 1 12+.
- Long ago Top 40 WRKO (680) remains a strong Talk outlet.
- The WHDH calls are still in Boston, but on the market's NBC-TV affiliate, Channel 7.
- Several years after rejecting then-WBZ PD David Bernstein's suggestion, WEEI shifted from 590 to WHDH's 850 home, doing a popular Sports format that is still in place today.
- Business News WBNW succeeded WEEI at 590, but that address is now occupied by Religious WEZE.

BACKTRACK

SCOTT EMERSON

PROMOTION, INTERSCOPE RECORDS

Name the artist who made the most dramatic format impact over the past 10 years.

"Sheryl Crow."

What wildly popular '90s event, trend, song, movie, celebrity, TV show, etc., *didn't* you get or understand?

"Beverly Hills 90210."

In contrast, what was your favorite '90s trend, movie, celebrity, TV show or event?

"Happy Gilmore."

What was the '90s most significant overall event?

"Invention of Sony Playstation."

What was your personal or professional 1990s highlight?

"Getting my first label job with A&M."

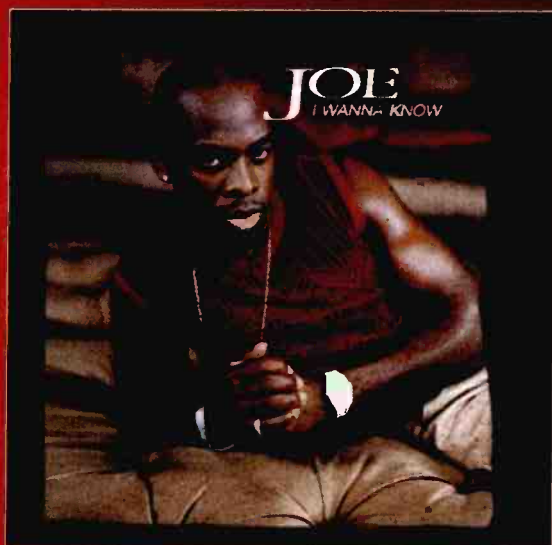
What were your favorite '90s songs?

"Counting Crows' 'Rain King' and Blues Traveler's 'Run Around.'"

Incharted Territory

These 1991 releases were AC New & Active but never made R&R's AC chart.

- BRYAN ADAMS** Can't Stop This Thing We Started
AMERICA Nothing's So Far Away
JOHN BARRY Dunbar's Theme
BEACH BOYS Crocodile Rock
PAT BENATAR True Love
PAT BENATAR So Long
BIG DISH Miss America
BOBBY CALDWELL Even Now
ROSANNE CASH On The Surface
CHICAGO Explain It To My Heart
PHIL COLLINS Who Said I Would?
HARRY CONNICK JR. Promise Me You'll Remember
MICHAEL DAMIAN What A Price To Pay
ROBBIE DUPREE This Is Life
ELECTRIC LIGHT ORCHESTRA PART II For The Love Of A Woman
FIREHOUSE Love Of A Lifetime
JULIA FORDHAM Love Moves In Mysterious Ways
ARETHA FRANKLIN Someone Else's Eyes
JASMINE GUY Just Want To Hold You
GUYS NEXT DOOR I've Been Waiting For You
WHITNEY HOUSTON Star Spangled Banner
KNACK One Day At A Time
JULIAN LENNON Saltwater
HUEY LEWIS & THE NEWS Couple Days Off
LITTLE FEAT Things Happen
NILS LOFGREN Valentine
MADONNA Rescue Me
GEORGE MICHAEL Mother's Pride
MIKE & THE MECHANICS Word Of Mouth
JONI MITCHELL Come In From The Cold
NELSON Only Time Will Tell
QUEEN These Are The Days Of Our Lives
ROBERT PALMER I'll Be Your Baby Tonight
PRIDE 'N POLITIX Hold On
R.E.M. Losing My Religion
R.E.M. Shiny Happy People
RIFF If You're Serious
KENNY ROGERS Walk Away
ROXETTE Joyride
TODD RUNDGREN Second Wind
BOZ SCAGGS Drowning In The Sea Of Love
SCORPIONS Wind Of Change
STARSHIP Good Heart
SUBDUDES Tired Of Being Alone
SURFACE All I Want Is You
38 SPECIAL Signs Of Love
UB40 Here I Am (Come And Take Me)
GINO VANNELLI If I Should Lose This Love
WON TON TON I Lie And I Cheat
YANNI Swept Away



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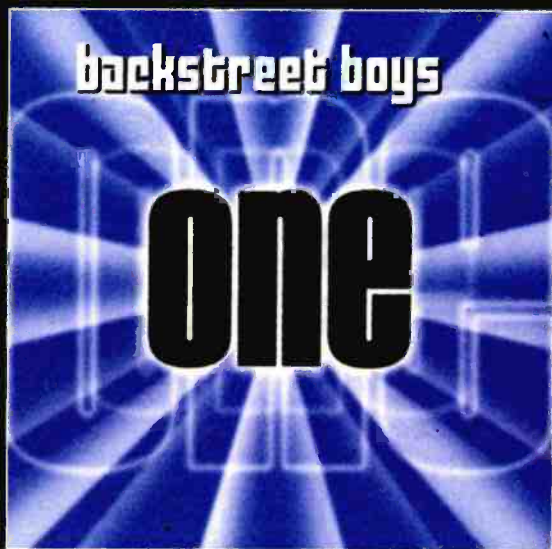
JOE

I WANNA KNOW

R&R Most Added! #1 New and Active!

New: KOSI/Denver KMXZ/Tucson WALK/Long Island
 WMGS/Wilkes Barre WMJY/Biloxi

Breaking at: KVIL/Dallas 18x KYMX/Sacramento 27x WPCH/Atlanta
 WSHH/Pittsburgh WLTE/Minneapolis WWLI/Providence
 KUDL/Kansas City WLTQ/Milwaukee KMG/Albuquerque
 KSSK/Honolulu KGBY/Sacramento WLZV/Utica
 WHUD/Newburgh WLRQ/Melbourne WRSN/Raleigh
 WLHT/Grand Rapids WFMK/Lansing WDEF/Chattanooga
 WOOF/Dothan KGBX/Springfield KPLY/McAllen
 KKMJ/Austin KRNO/Reno KWAV/Monterey



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K101/San Francisco 34x

WQSX/Boston 41x

KIMN/Denver 19x

KISN/Salt Lake City 25x

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WQSM/Fayetteville 41x

WMEE/Ft. Wayne 45x



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The Day The Music Died

An Instant Hit

Continued from Page 48

The date was Jan. 16, 1991, and WBZ has been a Talk station ever since.

The Gulf War may have been the catalyst for halting music, but that action had been on Bernstein's mind for some time. "I was suspicious that I was turning listeners off whenever we played a record," he says. "My feeling was that we weren't giving listeners what they wanted when they came to us. If they were listening to our personalities and discus-

"Songs became an interruption to the information flow. They also took away from the personalities, who were being groomed for the eventual News/Talk product."

sion on AM, they probably didn't care about Billy Joel's new song."

Ironically, when Bernstein arrived at WBZ, he attempted to contemporize the station's music. "When I added Billy Joel's 'We Didn't Start the Fire,' it made a headline in the *Boston Herald*," he recalls. I thought that was very cool. But as 1990 progressed, I worried that music interrupted the bond between the listener and the station. That interruption, I felt, could only hurt."

The decision to stop playing music is something Bernstein never second-guessed. Shane Media research done at the time seemed to confirm that it was the correct thing to do. "People said they tuned to us for information, discussion and personalities, but not music," Bernstein explains.

WBZ was hardly alone in the Talk arena. Two other 50,000-watt AMs — WRKO and WHDH — were already there. "To the chagrin of our own hosts and some listeners, we carried ABC Radio's 'Gulf War Updates' every 10 minutes," Bernstein says. "We positioned it that people were never more than 10 minutes away from finding out what was happening in the Gulf War. The station went to No. 1 12+, and it's still there."

Not unlike many other FSAs, WBZ enjoyed a terrific reputation and possessed a huge signal. The station's research indicated that WBZ was the city's News station. "WEEI was all-News at the time, and we challenged them," Bernstein recalls. "When we started promoting WBZ as 'Boston's News Station,' it started a war between the two stations, which I felt WBZ would win."

"I loved that this radio war was taking place in a market where people really listened to AM radio. There were a load of terrific moneymaking FMs, but people still paid attention to AM stations."

As fate would have it, Bernstein wound up programming WRKO at a time when the

industry started using words like "duopolies." WRKO and WHDH became sisters, and when management asked Bernstein what should be done to WHDH, he suggested all-Sports. "They said it was a bad idea and wouldn't work, but they liked my progressive thinking," he says.

Where Are They Now?

Native New Yorker (Brooklyn) Bernstein is thrilled with his current position at WOR, where he's served as PD for the past five years. "To be working in my hometown market means more to me than working in the No. 1 market," he says. "It's wonderful to be associated with a radio station that's so community-oriented."

"Fuel prices have been crazy lately, so we're doing 'Thousand-Gallon Thursdays'

each week. The whole morning show goes along, and they don't sit at a card table."

This is the modern version of what Full-Service AC used to be. "It's familiar voices and trusted personalities giving out real information," Bernstein says. "We do 10 minutes of news at the top and bottom of the hour and traffic and weather on the sevens. We cover all aspects of an all-News station, but it's done with enough personality and feature material to differentiate it from an all-News station."

"There's so much for me to be thankful for. I've learned something from each station I've programmed and will be forever grateful to have been associated with such a great group of companies and stations."

Ratings Recap

The following breaks down, by format, the No. 1 stations in the top 50 markets in 1991's spring and fall Arbitron sweeps. This was done for three key adult demos. As an example, Rock accounted for 58% of stations finishing No. 1 among adults 18-34 in the top 50 markets in spring 1991. This is followed by a list of the AC-formatted No. 1s in order of market size.

Spring 1991

Adults 18-34: Rock 58%, Urban Contemporary 18%, CHR 10%, Classic Rock 6%, Country 6% and **Rock AC 2%**.

• 42 WMMO/Orlando (Rock AC) was the only AC-formatted station to place first.

Adults 25-54: Country 40%, **AC 14%**, Rock 10%, Urban Contemporary 8%, News/Talk 6%, Oldies 6%, **Full-Service AC 4%**, Talk 4%, CHR 2%, Classic Rock 2%, News 2% and **Rock AC 2%**.

• The AC-formatted stations finishing first were 2 KOST/Los Angeles (AC), 12 WSB-FM/Atlanta (AC), 13 WALK/Long Island (AC), 19 KOST/Anaheim (AC), 23 WLTF/Cleveland (AC), 28 WWLI/Providence (AC), 31 WLW/Cincinnati (Full-Service AC), 33 WWDE/Norfolk (AC), 40 WTIC-AM/Hartford (Full-Service AC) and 42 WMMO/Orlando (Rock AC).

Adults 35-64: Country 42%, **Full-Service AC 18%**, **AC 14%**, News/Talk 14%, Talk 6%, Oldies 4% and News 2%.

• The first-place AC-formatted stations were 3 WGN/Chicago (Full-Service AC), 6 WJR/Detroit (Full-Service AC), 11 WLYF/Miami (AC), 13 WALK/Long Island (AC), 15 KFMB-AM/San Diego (Full-Service AC), 18 WCCO/Minneapolis (Full-Service AC), 19 KOST/Anaheim (AC), 20 KDKA/Pittsburgh (Full-Service AC), 21 WWRM/Tampa (AC), 23 WLTF/Cleveland (AC), 25 KEX/Portland (Full-Service AC), 28 WWLI/Providence (AC), 31 WLW/Cincinnati (Full-Service AC), 34 WTVN/Columbus (Full-Service AC), 37 WIBC/Indianapolis (Full-Service AC), 38 KSLI/Salt Lake City (AC) and 40 WTIC-AM/Hartford (Full-Service AC).

Fall 1991

Adults 18-34: Rock 56%, CHR 15%, Urban Contemporary 15%, Classic Rock 4%, Country 4%, **AC 2%**, Alternative 2% and Spanish 2%.

• 49 WRMF/West Palm Beach (AC) was the only AC-formatted station to rank first.

Adults 25-54: Country 42%, **AC 18%**, Rock 10%, News/Talk 8%, Oldies 6%, **Full-Service AC 4%**, Urban Contemporary 4%, CHR 2%, Classic Rock 2%, Full Service 2% and Talk 2%.

• The AC-formatted stations ranking first were 1 WLTW/New York (AC), 2 KOST/Los Angeles (AC), 9 WMJX/Boston (AC), 14 WALK/Long Island (AC), 16 KOST/Anaheim (AC), 17 WCCO/Minneapolis (Full-Service AC), 29 WSNE/Providence (AC), 32 WLW/Cincinnati (Full-Service AC), 33 WWDE/Norfolk (AC), 34 WSNY/Columbus (AC) and 49 WRMF/West Palm Beach (AC).

Adults 35-64: Country 30%, **AC 18%**, **Full-Service AC 16%**, News/Talk 12%, Talk 10%, Oldies 6%, Beautiful Music/Easy Listening 4%, Full Service 2% and News 2%.

• The first-place AC-formatted stations were 2 KOST/Los Angeles (AC), 6 WJR/Detroit (Full-Service AC), 11 WLYF/Miami (AC), 14 WALK/Long Island (AC), 16 KBIG/Anaheim (AC), 17 WCCO/Minneapolis (Full-Service AC), 19 WLIF/Baltimore (AC), 20 KDKA/Pittsburgh (Full-Service AC), 21 WWRM/Tampa (AC), 23 WLTF/Cleveland (AC), 25 KEX/Portland (Full-Service AC), 32 WLW/Cincinnati (Full-Service AC), 34 WTVN/Columbus (Full-Service AC), 37 WIBC/Indianapolis (Full-Service AC), 41 WTIC-AM/Hartford (Full-Service AC), 44 WJLK/Monmouth (AC) and 49 WRMF/West Palm Beach (AC).

1991 TOP 10 SONGS

AC

- 1 **BRYAN ADAMS** (Everything I Do) I Do It For You
- 2 **GLORIA ESTEFAN** Coming Out Of The Dark
- 3 **RICK ASTLEY** Cry For Help
- 4 **WHITNEY HOUSTON** All The Man That I Need
- 5 **AMY GRANT** Baby, Baby
- 6 **PAULA ABUOL** Rush Rush
- 7 **WILSON PHILLIPS** You're In Love
- 8 **MARIAH CAREY** I Don't Wanna Cry
- 9 **MICHAEL BOLTON** Love Is A Wonderful Thing
- 10 **GLORIA ESTEFAN** Can't Forget You

Format Flips

AC and the word "fragmentation" have become virtually synonymous. Across the spectrum, 1990s ACs dubbed themselves, among other things, "Gold-Based," "Soft," "Lite," "Mainstream," "Bright" and "Rhythmic."

Also developing under the format umbrella in the early to mid '90s were "Hot AC" and "Rock AC."

Here's a 1991 top 50-market comings and goings recap.

- Beautiful Music/Easy Listening outlets WLYF/Miami and KEZK/St. Louis switch to AC and are still major format players today.
- CHRs KZZP/Phoenix and WOMX/Orlando become AC, later evolving to Hot AC.
- CHR WBLI/Long Island and B/EZ WSSP/Orlando change to Hot AC.
- Rock AC becomes the direction for B/EZ KBRD/Seattle and Urban Contemporary WMYK/Norfolk.

• In order of market size, top-50 market ACs departing the format in '91 included WFYR/Chicago to Rock; CIMX/Detroit to Alternative; KMEZ/Dallas to Classic Rock; KMGJ/Seattle to Alternative; WYST/Baltimore to CHR; WXMX/Columbus, OH to Country; and KLCY/Salt Lake City to Oldies.

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A CAPTIVATING NEW* ARTIST.

TOP 40 MAINSTREAM MONITOR #31*

ADULT MAINSTREAM MONITOR #16*

R&R ADULT MAINSTREAM 16

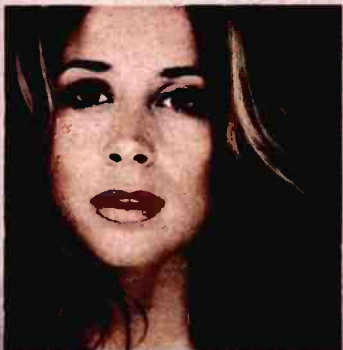
BILLBOARD HEATSEEKERS ALBUM CHART #1*

MAJOR MARKET AIRPLAY

WKTU	KIIS-FM	WDRQ	WWZZ	WFLZ	WKQI	WXXL
Z100	KOST	B97	WXYV	WASH	KSLZ	KBIG
WBLI	WXKS	KZQZ	KHTS	WNCI	WSTR	WMTX
WLTW	WKIE	Y100	KRBE	KKRZ	WPCH	KYKY

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3 DOORS DOWN "Kryptonite"

CALLOUT AMERICA #1 EVERY DEMO

- #1 12-17 FEMALES
- #1 18-24 FEMALES
- #1 25-34 FEMALES

NEW THIS WEEK:

- Z100/NEW YORK
- KYSR/LOS ANGELES
- WHY/MIAMI
- KPLZ/SEATTLE
- KALC/DENVER
- WKRQ/CINCINNATI

- WOAL/CLEVELAND
- WPTE/NORFOLK
- KUMX/NEW ORLEANS
- WMBX/WEST PALM BEACH
- WRVQ/RICHMOND
- WBHT/WILKES-BARRE
- WAEB/ALLENTOWN
- WKDD/AKRON
- WNNK/HARRISBURG
- WBTJ/YOUNGSTOWN

R&R CHR/POP: 29 - 26 **BREAKER**

MODERN AC MONITOR: 27 - 22

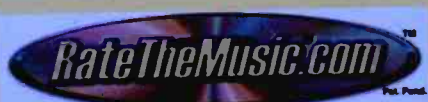
ADULT TOP 40 MONITOR: Debut 37



ALBUM SALES OVER 90,000 THIS WEEK

Republic

SISTER HAZEL "Change Your Mind"



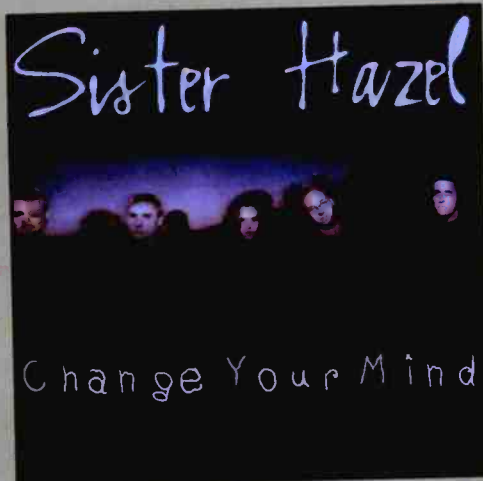
#6 OVERALL
With A 3.77

70% Familiar

R&R CHR/POP: 22

R&R POP ALTERNATIVE: 10

R&R HOT AC: 13



WKQI/DETROIT ADD!

TONIC "Sugar"

ALREADY ON:

- | | | | | |
|------|------|------|------|------|
| WTMX | KMSX | KLLC | WSSR | WNTQ |
| WMRV | WSTW | WRHT | WJMX | WWXM |
| KYIS | KLLY | KMHX | KALZ | KOSO |
| WXLK | WPTE | WABB | WHTF | WYKS |
| WXYK | WGLU | WMEE | WRTS | WVAQ |
| KHTO | KISX | KQID | KSXY | KCDU |

AND MORE!

NEW THIS WEEK:

- KRSK/PORTLAND
- WFAT/KALAMAZOO
- WDBR/SPRINGFIELD
- WKRZ/WILKES-BARRE
- KZBB/FT.SMITH



LEE ANN WOMACK "I Hope You Dance"

#1 Country Record
4 Weeks In A Row!

Crossing To Pop Radio Now!



MCA
NASHVILLE

Rock AC's Distinctive MO

Former WMMO/Orlando PD Cary Pall on the anti-radio station

With very little fanfare, WMMO debuted August 19, 1990 on an Orlando drop-in frequency assigned to 98.9. While few people beyond the Magic Kingdom took notice at the time, this Rock AC would eventually assume a special place in format history for its clean presentation, musical nuances, overall influence and foreshadowing of future formats.

Results of WMMO's initial research concluded that no exclusive format hole existed in the market. Whatever the new station picked as its format, it would have a direct competitor. "Our consultants went back with clean sheets of paper and began talking with people with no format bias in mind," recalls original OM/DPD Cary Pall.

As a result, researchers Ted Bolton and Larry Rosin arrived at several conclusions. "About 20% of the 25-54 demo had no favorite radio station, and they didn't use radio in great quantities," notes Pall. Of those who were using radio a lot, there was considerable button-punching. "When [AC WSTF (Star 101), now Rock WJRR] played something too soft, people would go to [Rock] WDIZ to get a Bob Seger or Yes record they liked.

"With the exception of [AC WJYO, now AC WMGF], the whole market was 'in your face' and very loud between the music. Even Star 101 did heavy contesting and talked over music. They'd drop over 30 seconds of a song to get in a promo."



Cary Pall

The Union Of AC & Rock

After further probing and music testing, WMMO formulated an AC station that drew product from rock artists. Pall was brought in after the music was done, but in time for the launch. "In 1980 my very first consulting client in Johnstown, NY was trying to figure out what to do with their FM station," he says. "We put together a format that would play soft rock and would appeal to females."

Pall kept what he'd done for that upstate New York station in the back of his mind. When then-WMMO GM Bob Poe handed him the research, Pall recounts, "I showed him my files from the station we put on 10 years earlier, and he couldn't believe it. Management gave me the opportunity to do something with a new station, and, ironically, it was something I'd had in my head for 10 years. It was one of those things where all the stars were correctly aligned."

Mid-1970s WPLJ/New York and KWK/St. Louis played a role in how Pall thought Rock AC should sound, but 1980s cult favorite KNX-FM/Los Angeles was perhaps the true prototype. "It was an accessible station that was always interesting to listen to,"

Pall says. "Talent was tight and natural and didn't overload you. But just as in the old Rock days, music was the focus."

Instant Smash

Unlike its younger-targeted format cousins, AC isn't generally known for instant ratings knockouts. That tradition notwithstanding, WMMO came storming out of the box, scoring No. 1 18-34 and 25-54 showings in its very first book.

"Most of 1991 was our strongest year," recalls Pall, who now programs a Clear Channel/Toledo cluster that includes AC WRVF. "Strangely enough, it was also the year we had the hardest time getting research information. That's when the tug-of-war for station ownership was going on, and it took everyone's eye off the ball a little bit."

It was also WMMO's most musically adventurous year; the station was quite current-intensive. But when new owner Granum Communications took control in 1992, Pall explains, "We bought into the Fred Jacobs philosophy that every day was a 'no repeat' day, and we weren't able to burn them in anymore. One thing that made the station such a neat experience was the way we blazed trails with current music that no other station in the market was playing."

In fact, WMMO's entire modus operandi was to find current music that was compatible with the bulk of the library. "We probably only played two currents an hour, but those songs had to have the same feel as the James Taylors, Elton Johns, Fleetwood Macs and Billy Joels who were the bulk of the library," Pall explains. "We put the fame of the artist aside and went for the sound, which is something I don't think anyone in their right mind would let you do in a million years today."

Continued on Page 54

Rock-Solid Start

This tracks WMMO/Orlando's spring and fall ratings among three key demos following the station's August 1990 Rock AC debut.

	Adults 18-34	Adults 25-54	Adults 35-64
Spring 1990	—	—	—
Fall 1990	No. 1	No. 1	No. 7
Spring 1991	No. 1	No. 1	No. 4
Fall 1991	No. 2	No. 2	No. 7
Spring 1992	No. 4	No. 2	No. 7
Fall 1992	No. 7	No. 6	No. 7
Spring 1993	No. 5	No. 3	No. 6
Fall 1993	No. 7	No. 6	No. 8
Spring 1994	No. 9	No. 6	No. 6
Fall 1994	No. 9	No. 5	No. 7
Spring 1995	No. 7	No. 2	No. 7
Fall 1995	No. 11	No. 7	No. 7
Spring 1996	No. 10	No. 7	No. 10
Fall 1996	No. 13	No. 11	No. 8
Spring 1997	No. 10	No. 5	No. 8
Fall 1997	No. 9	No. 6	No. 8
Spring 1998	No. 10	No. 9	No. 10
Fall 1998	No. 8	No. 4	No. 6
Spring 1999	No. 6	No. 3	No. 3
Fall 1999	No. 10	No. 5	No. 6

BACKTRACK

LORI HOLDER-ANDERSON

VP/PROMOTION, WIND-UP RECORDS

Name the artist who made the most dramatic format impact over the past 10 years.
"Diane Warren."

What wildly popular '90s event, trend, song, movie, celebrity, TV show, etc., *didn't* you get or understand?
"The resurgence of the '70s."

In contrast, what was your favorite '90s trend, movie, celebrity, TV show or event?
"Twin Peaks."

What was the '90s' most significant overall event?
"The dismantling of the Berlin Wall."

What was your personal or professional 1990s highlight?
"The birth of my children, Evan and Kate."

What were your favorite '90s songs?
"Sheryl Crow's 'Strong Enough' and Chris Cornell's 'Can't Change Me (She's Going to Change the World)."

Uncharted Territory

These 1992 releases were AC New & Actives but never made R&R's AC chart.

- BRYAN ADAMS**
Thought I'd Died And Gone To Heaven
- B-52's** Good Stuff
- BARRIO BOYZZ** Crazy Coolin'
- BOUNCE THE OCEAN**
Wasting My Time
- PETULA CLARK** Oxygen
- TOM COCHRANE** Life Is A Highway
- JOE COCKER**
Now That The Magic Has Gone
- HARRY CONNICK JR.** Stardust
- RITA COOLIDGE & LEE GREENWOOD**
Heart Don't Fail Me Now
- BILLY RAY CYRUS** Could've Been Me
- DEL AMITRI** Always The Last To Know
- SHEENA EASTON**
The Dream Worth Keeping
- LINDA EDER & PEABO BRYSON** You Are My Home
- EMERSON, LAKE & PALMER**
Affairs Of The Heart
- ROBERTA FLACK**
You Make Me Feel Brand New
- GENESIS** I Can't Dance
- KITARO I/JON ANDERSON**
Island Of Life
- LEVEL 42** Guaranteed
- OTTMAR LIEBERT** Reaching Out 2 U
- LOS LOBOS**
Beautiful Maria Of My Soul
- LYLE LOVETT**
She's Already Made Up Her Mind
- SARAH McLACHLAN**
The Path Of Thorns
- FREDDIE MERCURY**
The Great Pretender
- EDDIE MONEY**
Save A Little Room In Your Heart
- MOODY BLUES** Lean On Me (Tonight)
- PROCL HARUM**
A Dream In Ev'ry Home
- RED HOT CHILI PEPPERS**
Under The Bridge
- CURTIS SALGADO**
Star Light, Star Bright
- JOHN STAMOS w/BEACH BOYS** Forever
- RINGO STARR** Weight Of The World
- STING w/ERIC CLAPTON**
It's Probably Me
- BARBRA STREISAND** Places That Belong To You
- JAMES TAYLOR**
Like Everyone She Knows
- LUTHER VANOROSS** The Rush
- VOICE OF THE BEEHIVE** Perfect Place
- NEIL YOUNG** Harvest Moon
- ZOE** Sunshine On A Rainy Day

Rock AC's Distinctive MO

Continued from Page 53

During his WMMO tenure, Pall was responsible for 14 books. He boasts, "We were in the top 3 among 25-54s in 12 of them. Our original goal was to remain in the top 5."

Marketing played a key role in WMMO's original success. "Television stations were having difficulty selling time during the Gulf

"We auditorium-tested 1,600 records a year and had a research budget that was second to none. Each year we did two auditorium tests, four focus groups and one full-blown perceptual study."

War," Pall says. "Here we came, buying last-minute airtime for next to nothing and getting positions adjacent to *Cosby*. We had about \$500,000 to spend and probably got \$1 million in value. Placements were unbelievable, and we were being bonused left, right and sideways because we were spending so much money. It was one of the biggest things that helped pop WMMO."

Still Unique

In a business notorious for copycat success, it's strange that so few stations followed in WMMO's footsteps.

For longevity and ratings history, WRVV (The River)/Harrisburg is certainly one of the most successful of today's Rock ACs. Like WMMO, it's still in the format and has bragging rights to a fistful of No. 1 demo rankings since dumping its Beautiful Music/Easy Listening format and WHP-FM calls to transition to Rock AC three weeks prior to the spring 1992 book. WRVE/Albany has likewise enjoyed format success, and several

other Rock ACs, including WLCE/Philadelphia and WZPT/Pittsburgh, have recently sprouted.

Others tried during the early '90s, Pall points out, but "they didn't get it to the point we had it. WRVV is the only other station to have pulled it off, and they are doing a great job with it."

The key, he says, is looking at the market from a listener's point of view. "Certain people listened to WMMO and heard the tasty 10% of the format tidbits that we threw in to make it interesting. They tried to make the whole format from that. They didn't get the mass audience that you get when you play the hits.

"For all the left turns we took here and there with the music, 90% of WMMO's music came from a list of 500 hits. You had to be careful, judicious and use your ears for the remaining 10%. Other stations came on, but they didn't have anyone with the right mindset. They didn't know that the mission was to satisfy people punching back and forth between AC and Rock."

Anti-Radio Station

Another reason why there wasn't a genuine Rock AC explosion, Pall opines, is that, in 1992, "WMMO wasn't glamorous, exciting or full of production values. It was an

1992 TOP 10 SONGS

AC

- 1 ELTON JOHN The One
- 2 PETER CETERA Restless Heart
- 3 VANESSA WILLIAMS Save The Best For Last
- 4 PATTY SMYTH w/DOON HENLEY Sometimes Love Just Ain't Enough
- 5 GENESIS Hold On My Heart
- 6 JON SECADA Just Another Day
- 7 CELINE DION If You Asked Me To
- 8 ERIC CLAPTON Tears In Heaven
- 9 RICHARD MARX Hazard (The River)
- 10 K.D. LANG Constant Craving

Format Flips

Just three top 50-market facilities switched to AC in 1992, a drastic decline from 22 in 1990 and eight in 1991. Conversely, 12 ACs left the format — up from seven in 1991 and five in 1990.

Oldies and Country each lured three, and two former FM ACs became News/Talk.

• Top 50-market stations becoming AC in '92 were NAC KKNW (later KRWM), CHR WBSB/Baltimore and B/EZ WEAT-FM/West Palm Beach.

• Among those stations leaving the format that year were WKQX/Chicago to what was then called a "New Rock/Soft AOR" hybrid; KCDU/Dallas to NAC; KRSR/Dallas to Country KYNG; WAXY/Miami to Oldies; KWMX/Seattle to News/Talk KIRO-FM; KRMX/San Diego to Oldies; KMXX/Phoenix to Rock; WMXI/Portland, OR to Oldies; KMMX/San Antonio to Country; WHVE/Orlando to News/Talk WWNZ-FM; WMKG/Greensboro to Country; and WZSH/Rochester, NY to Classic Rock WRQI.

anti-radio station designed by listeners who were neither passionate about radio nor about hearing new music."

Listeners were pleased that they weren't bombarded with hype, but Pall points out that radio people found the station "boring. It couldn't be easily defined or put in one of life's boxes."

Admitting that he did nothing to discourage the commonly held feeling that WMMO's library was between 1,500-2,000 titles, Pall reveals that some 1,300 songs could be played at any given time. "But 90% came from a list of 500 songs that were continuously tested home runs," he says.

"We auditorium-tested 1,600 records a year and had a research budget that was second to none. Each year we did two auditorium tests, four focus groups and one full-blown perceptual study. That's the kind of budget you just don't get these days. We examined what was going on around us four times a

year and made adjustments so we always had a unique spot on the dial."

One thing Pall looks back on with pride involves WMMO's spice currents. "Either the songs or artists went on to become the base for what became Pop/Alternative several

"We put the fame of the artist aside and went for the sound, which is something I don't think anyone in their right mind would let you do today."

years later. Among the artists we were very early on were The Indigo Girls and The Sundays."

Ratings Recap

The following breaks down, by format, the No. 1 stations in the top 50 markets in 1992's spring and fall Arbitron sweeps. This was done for three key adult demos. As an example, Rock accounted for 54% of stations finishing No. 1 among adults 18-34 in the top 50 markets in spring 1992. This is followed by a list of the AC-formatted No. 1s in order of market size.

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Adults 25-54: Country 46%, Oldies 14%, AC 10%, Rock 8%, Classic Rock 6%, News/Talk 6%, Full-Service AC 4%, Urban Contemporary 4% and Talk 2%.

• The AC-formatted stations finishing first were 11 WFLC/Miami (AC), 15 KEX/Portland (Full-Service AC), 32 WLW/Cincinnati (Full-Service AC), 33 WWDE/Norfolk (AC), 34 WSNY/Columbus (AC), 41 WZMX/Hartford (AC) and 49 WRMF/West Palm Beach (AC).

Adults 35-64: Country 46%, Oldies 12%, AC 10%, Full-Service AC 10%, News/Talk 10%, Talk 8%, Full Service 2% and Spanish 2%.

• The first-place AC-formatted finishers were 2 KXEZ/Los Angeles (AC), 12 WSB-FM/Atlanta (AC), 17 WCCO/Minneapolis (Full-Service AC), 25 KEX/Portland (Full-Service AC), 32 WLW/Cincinnati (Full-Service AC), 33 WWDE/Norfolk (AC), 34 WTVN/Columbus (Full-Service AC), 41 WTIC-AM/Hartford (Full-Service AC), 44 WOBN-FM/Monmouth (AC) and 49 WRMF/West Palm Beach (AC).

Fall 1992

Adults 18-34: Rock 48%, Urban Contemporary 18%, Country 12%, CHR 10%, Classic Rock 4%, Spanish 4%, AC 2% and Alternative 2%.

• 48 WRMF/West Palm Beach (AC) was the only AC-formatted station to reach No. 1.

Adults 25-54: Country 42%, AC 18%, News/Talk 8%, Oldies 8%, Urban Contemporary 8%, Classic Rock 6%, Rock 4%, Spanish 4% and Full-Service AC 2%.

• The AC-formatted first-place finishers were 1 WLTW/New York (AC), 9 WMJX/Boston (AC), 14 WALK/Long Island (AC), 17 WLTE/Minneapolis (AC), 31 WSNE/Providence (AC), 32 WLW/Cincinnati (Full-Service AC), 34 WSNY/Columbus (AC), 36-KSFI/Salt Lake City (AC), 48 WRMF/West Palm Beach (AC) and 50 WEJZ/Jacksonville (AC).

Adults 35-64: Country 42%, News/Talk 14%, AC 12%, Full-Service AC 8%, Oldies 8%, Talk 8%, Beautiful Music/Easy Listening 2%, Full Service 2%, News 2% and Spanish 2%.

• AC-formatted stations placing first were 2 KOST/Los Angeles (AC), 12 WPCH/Atlanta (AC), 17 WCCO/Minneapolis (Full-Service AC), 31 WWLI/Providence (AC), 32 WLW/Cincinnati (Full-Service AC), 34 WTVN/Columbus (Full-Service AC), 36 KSFI/Salt Lake City (AC), 40 WTIC-AM/Hartford (Full-Service AC), 48 WRMF/West Palm Beach (AC) and 50 WEJZ/Jacksonville (AC).

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R&R HAC

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959 (+153)

3 Great New Adds:

WPLJ - New York

WSNE - Providence

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*Already on over
50 stations!*

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Grand opening of BBMAK in Providence, Rhode Island. The band is **SOONER OR LATER**

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Bill Richards "Rate the Music" #2 - 84% familiar -10% Burn
WMTX - #5 Callout
KBEE - Salt Lake City /Top 5 Phones
KFMB - San Diego/Top 10 Callout
KQMB - Salt Lake City/#6 Callout

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David Israel - PD/WOMX

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Rusty Keys - PD/KBEE

Billboard Adult Top 40
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Billboard Modern AC
Debut 39*/247+27

Billboard Top 40 Mainstream
10-11/4209+308!

Billboard Hot One Hundred
23-17*/5465+607

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79 - 66*/23,506 pieces
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MUSIC NETWORK

From Motown To Morissette

WBMX/Boston's Greg Strassell on the theory of evolution

In much the same way that Rock AC WMMO/Orlando was a precursor to what eventually became Pop/Alternative, Rhythmic Hot AC WBMX/Boston deserves some credit for paving the way for the string of "Jammin'" or "Rhythmic" Oldies stations.

But there's another significant twist to WBMX's story: In the span of this same "Decade of Diversity," the station was actually a pioneer in *two* different AC format hybrids, enjoying ratings success in both.

Second Choice

WBMX VP/Programming Greg Strassell reveals for the first time that Rhythmic Hot AC was WBMX's *second* choice when the station transitioned from mainstream AC WROR in February 1991. "The first choice was basically what we're doing now [Pop/Alternative]," he says.

Alan Burns was hired to consult, and John Perikhal was brought aboard to conduct research for the then-ARS-owned station. "WROR consistently ranked about 10th in the market among 25-54s, and management wanted to improve the numbers," notes Strassell. "There were two Soft ACs in the



Greg Strassell

market then, WSSH and WMJX, and two mainstream ACs, WROR and WVBF. WROR had no image other than being a 'has been' Oldies station. We were told that the optimum choice would be for us to become Rock AC, but in order to do that, we probably would've had to spend a little more money."

It would've also meant more of a battle to stand out, as WBOS was vaguely in the Rock AC arena, and several other Boston stations had established Rock images. "Rhythmic Hot AC was the No. 2 choice, but it made sense because it played on the heritage that CHR WXKS-FM [Kiss] had just given up," Strassell says. "No one else in the market was playing disco. So the direction was set, and I was brought in from WLOL/Minneapolis to execute it."

Given his CHR background, Strassell admits that he was unsure about getting into another format, but explains, "Rhythmic Hot AC looked like it would have enough of a CHR feel for me. The company only had a few stations at the time, but Steve Dodge wound up building a big company, and I was in on the ground floor. In

addition, Boston is a great city, and I wanted to live here."

Rhythm (For Red Sox) Nation

Boston's Rhythmic Hot AC WBMX was born in February 1991 and featured Motown core artists, disco and currents. White artists like Amy Grant and Rod Stewart and "blue-eyed" soul were deemed compatible and were also part of the "Mix." On-air imagery included nothing indicating that WBMX was a rhythmic-leaning station: "Mix" was the station's principal handle.

The reaction was similar to what "Jammin' Oldies" outlets experience today. "It was a great 'oh wow' feeling for the audience," remarks Strassell. "They hadn't heard these songs on the radio in a long time, and they loved it. We might have been ahead of our time, but we didn't know it. We were just trying to take the place that Kiss had vacated when it became a younger radio station."

Mirroring what happened when WMMO went Rock AC, WBMX debuted with strong numbers, but — curiously — few other stations jumped on the bandwagon. "There might not have been as much market research as there is today, but I can't remember a single station that patterned itself after WBMX," Strassell says. "I'm obviously surprised, but I can't explain why others didn't try it. Perhaps they felt the format was unique to Boston."

WBMX's Rhythmic Hot AC approach predated CHR/Rhythmic WKTU/New York's

Continued on Page 58

Mix Masters Adults

Here's WBMX/Boston's 10-year tracking of spring and fall books among three key demos. Known as mainstream AC WROR in 1990, it became Rhythmic Hot AC WBMX in February 1991 and started evolving to Pop/Alternative in early 1996.

	Adults 18-34	Adults 25-54	Adults 35-64
Spring 1990	No. 13	No. 9	No. 11
Fall 1990	No. 10	No. 8	No. 11
Spring 1991	No. 5	No. 7	No. 8
Fall 1991	No. 6	No. 6	No. 6
Spring 1992	No. 7	No. 7	No. 8
Fall 1992	No. 8	No. 6	No. 7
Spring 1993	No. 7	No. 4	No. 6
Fall 1993	No. 8	No. 2	No. 6
Spring 1994	No. 8	No. 1	No. 4
Fall 1994	No. 6	No. 4	No. 4
Spring 1995	No. 6	No. 1	No. 4
Fall 1995	No. 6	No. 3	No. 5
Spring 1996	No. 8	No. 7	No. 8
Fall 1996	No. 8	No. 6	No. 9
Spring 1997	No. 4	No. 4	No. 9
Fall 1997	No. 6	No. 7	No. 10
Spring 1998	No. 4	No. 3	No. 8
Fall 1998	No. 4	No. 4	No. 12
Spring 1999	No. 4	No. 5	No. 12
Fall 1999	No. 4	No. 5	No. 11

BACKTRACK

KERRY WOOD

VP/ADULT RADIO PROMOTION, MERCURY/ISLAND DEF JAM MUSIC GROUP

Name the artist who made the most dramatic format impact over the past 10 years.
"Sarah McLachlan."

What wildly popular '90s event, trend, song, movie, celebrity, TV show, etc., didn't you get or understand?
"Friends."

In contrast, what was your favorite '90s trend, movie, celebrity, TV show or event?
"Northern Exposure."

What was the '90s' most significant overall event?
"Me having my two children, Emily and Liam."

What was your personal or professional 1990s highlight?
"Completing the New York City Marathon three times."

What were your favorite '90s songs?
"Amy Grant's 'Baby, Baby' (1991), Whitney Houston's 'I Will Always Love You' (1992), Duran Duran's 'Ordinary World' (1993), All-4-One's 'I Swear' (1994), TLC's 'Waterfalls' (1995), Joan Osborne's 'One of Us' (1996), Elton John's 'Something About the Way You Look Tonight' (1997), Aerosmith's 'I Don't Want to Miss a Thing' (1998) and Santana's 'Smooth' (1999)."

Uncharted Territory

These 1993 releases were AC New & Actives or appeared in Significant Action but never made R&R's AC chart.

- ACE OF BASE** All That She Wants
- BOY GEORGE** Everything I Own
- LAURA BRANIGAN**
Didn't We Almost Win It All?
- BOBBY BROWN w/WHITNEY HOUSTON** Something In Common
- TIA CARRERE** I Never Even Told You
- ERIC CLAPTON** Running On Faith
- DAVID CROSBY** Through Your Hands
- DEF LEPPARD** Two Steps Behind
- NEIL DIAMOND w/DOLLY PARTON**
You've Lost That Lovin' Feelin'
- DURAN DURAN** Come Undone
- FAITH NO MORE** Easy
- DAN FOGELBERG** Magic Every Moment
- FOREIGNER** With Heaven On Our Side
- 4 NON BLONDES** What's Up?
- PETER GABRIEL** Steam
- CUBA GOODING** Meant To Be
- NICKY HOLLAND**
Tongue Tied And Twisted
- INXS** Beautiful Girl
- CHAKA KHAN**
Don't Look At Me That Way
- MADONNA** Deeper And Deeper
- MADONNA** Bad Girl
- PAUL McCARTNEY** C'mon People
- GEORGE MICHAEL & QUEEN** Somebody To Love
- ROBERT PLANT** 29 Palms
- PROCLAIMERS**
I'm Gonna Be (500 Miles)
- R.E.M.** Everybody Hurts
- SADE** Cherish The Day
- FRANK SINATRA w/BARBRA STREISAND** I've Got A Crush On You
- BARBRA STREISAND**
Children Will Listen
- TEARS FOR FEARS**
Break It Down Again
- 10,000 MANIACS w/MICHAEL STIPE**
To Sir With Love
- TOWER OF POWER**
Please Come Back To Stay
- TINA TURNER**
Why Must We Wait Until Tonight?
- JOHN WAITE** In Dreams
- DWIGHT YOAKAM**
A Thousand Miles From Nowhere

"One of the most reactive records ever at WXPN."

-Bruce Warren, WXPN

"The debut album by what could be the best live act of 2000. Don't miss a note."

-Timothy White, Billboard

"As you listen to *Goodnight Moon* you can't help but feel that Shivaree is going to be a very important band."

-Album Network

This Week **9**
at R&R
Adult Alternative!

Continued support
at these majors:

KFMB/San Diego
WTMX/Chicago

Shivaree

GOODNIGHT MOON

The first single from:

**I OUGHTTA GIVE YOU A SHOT IN THE HEAD
FOR MAKING ME LIVE IN THIS DUMP**

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From Motown To Morissette

Continued from Page 56

stunning February '96 sign-on by precisely five years. WKTU (formerly Country WYNY) took control of the nation's largest market by grabbing first-place finishes among adults 18-34, 18-49 and 25-54. It was also first in 12+ come and second among teens.

Former WXKS-FM/Boston PD Steve Rivers and brilliant consultant Guy Zapoleon

"We might have been ahead of our time, but didn't know it. We were just trying to take the place that Kiss had vacated when it became a younger radio station."

played vital roles in those 'KTU numbers. "At various times Steve and Guy were both in Boston and were aware of WBMX's impact," Strassell recalls. "They obviously took something they heard here with them to WKTU."

Exploiting Weaknesses

1993 was a pivotal year in WBMX's ratings growth. Mix progressed from fourth (spring '93) to second (fall '93) among 25-54 adults in Arbitron's spring and fall sweeps

that year. The ratings benchmark was achieved in spring 1994, when WBMX shot to No. 1. It once again held Beantown's top spot among 25-54s in the spring '95 book.

But as the "oh wow" factor wore off, Strassell recounts, "We looked to other directions that were available in the market to grow the station. My WBMX track record points out that we'll do whatever it takes to maintain this as a top 5 25-54 player. We felt that WBOS was vulnerable and went after it and other stations with Pop/Alternative, the original format our research had pointed out to us in 1991."

1993 TOP 10 SONGS

AC

- 1 VANESSA WILLIAMS & BRIAN MCKNIGHT Love Is
- 2 RESTLESS HEART /WARREN HILL Tell Me What You Dream
- 3 KENNY G Forever In Love
- 4 BILLY JOEL The River Of Dreams
- 5 PEABO BRYSON & REGINA BELLE A Whole New World
- 6 KENNY G w/PEABO BRYSON By The Time This Night Is Over
- 7 AARON NEVILLE Don't Take Away My Heaven
- 8 ROD STEWART Reason To Believe
- 9 EXPOSE I'll Never Get Over You Getting Over Me
- 10 RICK ASTLEY Hopelessly

Two "Stars," KYSR/Los Angeles and KFMB-FM/San Diego, as well as Chicago's "Mix" (WTMX), were already becoming Pop/Alts. "It wasn't enough to dabble in it,"

"We felt there was more opportunity to go all the way and embrace Pop/Alternative, which is Hot AC with a Rock slant. It's a great position for us to own."

notes Strassell. "You either had to go all the way or do nothing at all. Playing Smashing Pumpkins' '1979' next to Elton John's 'Your Song' just wouldn't work. We felt there was more opportunity to go all the way and embrace Pop/Alternative, which is Hot AC with a Rock slant. It's a great position for us to maintain and own, and I can't see us going back to Rhythmic Hot AC again."

Tradeoffs

When 'BMX decided to swap Luther Vandross and Whitney Houston for Hootie & The Blowfish and Sheryl Crow, Strassell realized the new format would need time to develop and was prepared for a two- or three-year struggle. But he also knew that "Boston is a high-tech, white-collar city," he says. "If we did our job reimagining the station, the market would get it, support it and be passionate about the format. That's what we did in late 1995 and early 1996. We made the full commitment to Pop/Alternative by 1997 and were successful in that evolution."

The Infinity outlet was honored last month with an R&R Industry Achievement Award as Hot AC Station of the Year, and Strassell scored PD of the Year honors. "You have to reinvent stations that have heritage in order to remain relevant to your audience," he stresses. "We decided to stay relevant to 25-44 females. Had we stayed the course with Rhythmic Hot AC, we would probably be more relevant to the 35+ audience. With all the great competition and radio wars, I feel pretty good about what we've been able to do, but I still want more."

Ratings Recap

The following breaks down, by format, the No. 1 stations in the top 50 markets in 1993's spring and fall Arbitron sweeps. This was done for three key adult demos. As an example, Rock accounted for 42% of stations finishing No. 1 among adults 18-34 in the top 50 markets in spring 1993. This is followed by a list of the AC-formatted No. 1s in order of market size.

Spring 1993

Adults 18-34: Rock 42%, Urban Contemporary 23%, CHR 15%, Country 10%, Classic Rock 4%, AC 2%, Alternative 2% and Spanish 2%.

• 48 WRMF/West Palm Beach (AC) was the only AC-formatted station to finish first.

Adults 25-54: Country 41%, AC 15%, Rock 12%, Classic Rock 6%, News/Talk 6%, Oldies 6%, Urban Contemporary 6%, Rock 2%, Spanish 2%, Talk 2% and Urban AC 2%.

• The AC-formatted first-place finishers were 2 KOST/Los Angeles (AC), 9 WMJX/Boston (AC), 31 WWLI/Providence (AC), 33 WFOG/Norfolk (AC), 34 WSNY/Columbus (AC), 36 KSFI/Salt Lake City (AC), 42 WOMX/Orlando (AC) and 48 WRMF/West Palm Beach (AC).

Adults 35-64: Country 42%, AC 14%, Talk 14%, Full Service 10%, News/Talk 10%, Oldies 4%, News 2%, Spanish 2% and Urban Contemporary 2%.

• The AC-formatted stations finishing first were 11 WLYF/Miami (AC), 12 WPCH/Atlanta (AC), 14 WALK/Long Island (AC), 31 WWLI/Providence (AC), 33 WFOG/Norfolk (AC), 36 KSFI/Salt Lake City (AC) and 48 WRMF/West Palm Beach (AC).

Fall 1993

Adults 18-34: Rock 40%, CHR 17%, Urban Contemporary 17%, Country 14%, Classic Rock 6%, Alternative 2%, Spanish 2% and Urban AC 2%.

Adults 25-54: Country 40%, AC 17%, Rock 14%, News/Talk 6%, Urban Contemporary 6%, Classic Rock 4%, Oldies 4%, CHR 2%, Spanish 2%, Talk 2% and Urban AC 2%.

• The AC-formatted No. 1s were 1 WLTW/New York (AC), 9 WMJX/Boston (AC), 26 KKCW/Portland (AC), 34 WSNY/Columbus (AC), 35 KQXT/San Antonio (AC), 36 KSFI/Salt Lake City (AC), 41 WOMX/Orlando (AC), 42 WRCH/Hartford (AC) and 49 WRMF/West Palm Beach (AC).

Adults 35-64: Country 34%, Oldies 14%, AC 12%, News/Talk 12%, Talk 12%, Full Service 10%, News 2%, Spanish 2% and Urban Contemporary 2%.

• The AC-formatted first-place finishers were 7 KVIL/Dallas (AC), 14 WALK/Long Island (AC), 30 KLTH/Kansas City (AC), 32 WWLI/Providence (AC), 35 KQXT/San Antonio (AC) and 36 KSFI/Salt Lake City (AC).

MOVERS & SHAKERS

Some very familiar names made news this year, including the somber announcement in March that MCA National AC Promotion Director Donny Cohen and KRLV/Las Vegas MD Steve Ortolano perished in a Santa Barbara, CA plane crash.

In chronological order, here's a sampling of those making 1993 job moves.

- Veteran Southern California programmer/personality Bobby Rich succeeds Alan McLaughlin as Director/Programming & Operations at KKL/Ducson (now KMXZ).
- Bill Stairs leaves KIOI/San Francisco to become KFMB-AM/San Diego's Program/Operations Manager.
- Steve LaBeau is named PD at WMXN/Norfolk.
- Full-Service AC KEX/Portland names Michael Hedges PD.
- Hot AC KWMX/Denver appoints John Peake PD.
- KXOA-FM/Sacramento taps Don Daniels as PD.
- Former Drake-Chenault National Programming Consultant Bob Laurence replaces Bill Stairs as KIOI/San Francisco PD.
- Craig Ashwood leaves WASH/Washington to program KABL/San Francisco. Ashwood's WASH replacement is WMGF/Orlando PD Steve Streit.
- PD Jeff Sattler leaves KGBY/Sacramento to become GM of Country KSTM/Tulsa and is replaced by Robert John.
- Barry James exits KYKY/St. Louis to program WTMX/Chicago. Smokey Rivers follows James as KYKY PD.
- Dave Beasing leaves WLTJ/Detroit to program KXEZ/Los Angeles. Succeeding Beasing at WLTJ is WLEV/Allentown programmer Jeff Silvers.
- Chuck Morgan departs WLTT/Washington to program WSSH/Boston. Morgan's WLTT replacement is Craig Ashwood, who returns to the market from San Francisco.
- Ailan Hotlen succeeds Suzy Mayzel as KOIT/San Francisco PD.
- WMAG/Greensboro names WKTK/Gainesville programmer Nick Allen PD.
- PD Pat Paxton moves from WOMX/Orlando to KHM/Houston.

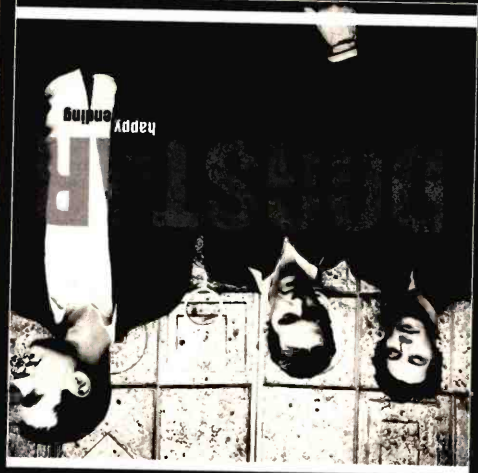
DOGSTAR

"'Cornerstore' is a really great song, and the bass player is the biggest movie star of Generation X. It's going to be all about listener reaction, and so far ours has been very positive."

Mike Mullaney-MD, WBMX

Cornerstore

the single from the debut album **Happy Ending**



R&R New & Active Hot AC and Pop/Alternative

New This Week:

WBMX Boston

WCDA Lexington

Already on:

STAR/San Diego

WCPT KMHX

KKOB KALZ

KOSO KCTY

KKMR KUCD

KKLY KCLY

KRSH and more

KQMB KPEK

KCDA

and more

WXPT Minneapolis

KKPN Corpus Christi

7/12 appearing at **The Warehouse**

Beverly Connection, Los Angeles

7/13 performance on the **Tonight Show**

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'PLJ's Passionate Programmer

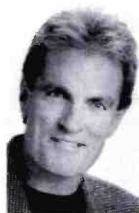
Scott Shannon's mojo is still rising

From the time he was a young boy, Scott Shannon had one career aspiration: "I wanted to talk on the radio," he says. More than 30 years have elapsed since Shannon scored his first major radio break as WABB/Mobile's 7pm-midnight air talent. A string of high-profile programming jobs followed, including WRBQ/Tampa, WPGC/Washington and the legendary launch of WHTZ (Z100)/New York. Quite succinctly, Shannon has emerged as one of broadcasting's most colorful and successful programmers and personalities.

Across format lines, he's one of the most emulated and respected programmers. And when one is asked to name the station that best typifies the AC/CHR offshoot known as Hot AC, Shannon-programmed WPLJ/New York is bound to be among the first responses.

The Birth Of Hot AC

"Top 40 radio never goes away," Shannon remarks. "When managers think ratings have maxxed out, they try manipulating the station in one way or another. Top 40 stops working properly as people try reinventing the wheel. They immediately blame the format and go to something else. It became much more in vogue to forget teens and to go after adults, which is how Hot AC was born."



Scott Shannon

A rather large group of mid-'90s CHR's were reluctant to play certain genres of music, most notably rap-influenced material and metal. By lopping off those extremes, these stations became more adult-oriented. Recognizing this, R&R debuted a separate Hot AC chart on April 22, 1994.

But Shannon explains that Hot AC's roots actually run deeper than that. "There were early Hot AC versions in the '70s, like WNBC/New York, WGAR/Cleveland and WOW/Omaha," he says. "Hot AC is really Top 40 radio for adults."

Reflecting on the mid-'90s CHR-to-Hot AC migration, Shannon jokes, "Each Top 40 killed itself in a different way. Some went younger and others older. When done correctly, Top 40 is a balance, and it has always been a dayparted format."

Schizophrenic Station

An identity problem, Shannon says, was something that had plagued WPLJ prior to his

arrival there. "Many perceived it as a less-than-successful Top 40," he explains. "It had been a quasi-Rock 40 or an AOR in disguise. Then, for a short time, it became a full-frontal-assault, teeny-bopper, Top-40-attack station. It was also known as 'Power 95' and 'The New 'PLJ.' When people turned it on, they never knew what they'd get."

Since joining WPLJ in April 1991 from KQLZ (Pirate Radio)/Los Angeles, Shannon has added stability and programming expertise to the station and its morning show. He usually strolls into the building at 4:30am and keeps his mojo rolling until mid-afternoon.

"I'm never pleased with where the station is, but it generates a lot of revenue and performs extremely well in its target demos," he says. "As an aggressive programmer, it was very difficult for me to accept what I consider to be less-than-spectacular 12+ numbers. While I'd still like to get more beef in our target demos, we're very successful with what we have."

Many subtle changes have occurred in Shannon's more than nine-year 'PLJ tenure, but he maintains that there haven't been any huge shifts at the station. "I like a ship that stays on-course," he says. "We basically decided on a direction and have been a Top 40 station for adults ever since."

Valuable Assistance

Given the tumultuous way radio has been evolving, it's increasingly difficult for on-air PDs to maintain airshifts and fully oversee a facility. But don't look for Shannon to put himself on the bench. "I thoroughly love being on the air," he remarks. "[VP/Programming] Tom Cuddy is a details guy. Even

though he's involved with all the other Disney/ABC properties, he still does a lot with 'PLJ.'"

For those who aren't personally familiar with Shannon, he is a refreshingly modest individual who is almost uncomfortable with his success and position within the industry. He quickly deflects accolades, preferring to heap praise on others, like his morning show partner, Todd Pettingill.

Continued on Page 62

Now And Forever

These 38 stations and programmers will be forever remembered for their help in determining R&R's inaugural Hot AC chart well over six years ago (4/22/94). Richard Marx's "Now and Forever" and Phil Collins' "Everyday" occupied that chart's first two positions.

WKDD/Akron: PD Chuck Collins
WBXX/Boston: PD Greg Strassel
WMJQ/Buffalo: PD Rob Lucas
WEZF/Burlington, VT: PD Dave Simmons
WLRW/Champaign, IL:
PD Mike Blakemore
WSSX/Charleston, SC: PD Rich Bailey
WBT-FM/Charlotte: PD Tom Jackson
WPNT/Chicago: PD Michael Spears
WQAL/Cleveland: PD Steve LaBeau
KVUU/Colorado Springs:
PD Bobby Christian
KDMX/Dallas: PD Pat McMahon
KWMX/Denver: PD John Peake
KSTZ/Des Moines: PD Kipper McGee
WKQI/Detroit: PD Steve Weed
KTHN/Fresno: PD Art Farkas
WQLH/Green Bay, WI: PD Michael T
WKZL/Greensboro: PD Jeff McHugh
WDLX/Greenville, NC: PD Gary Jackson
WYSR/Hartford: PD Scott Wiersman
KHMV/Houston: PD Pat Paxton
WKEE-FM/Huntington, WV:
PD Dan Persagehl
WBLI/Long Island: PD Bill Terry
KYSR/Los Angeles: PD Greg Dunkin
WMC-FM/Memphis: PD Steve Conley
WKTI/Milwaukee: PD Danny Clayton
KOSO/Modesto, CA: PD Max Miller
WPLJ/New York: PD Scott Shannon
KYIS/Oklahoma City: PD Jon Zellner
WYXR/Philadelphia: PD John Cook
WCSO/Portland, ME: PD T.J. Holland
KXYO/Portland, OR: PD Jim Ryan
WIOG/Saginaw, MI: PD Jerry Noble
KISN/Salt Lake City: PD John Dimick
KIOI/San Francisco: MD Angeta Perelli
KEZY/San Jose: PD Jan Jeffries
KYKY/St. Louis: PD Smokey Rivers
WMTX/Tampa: PD Mason Dixon
WRDX/Washington: PD Lorin Palagi

Uncharted Territory

These 1994 releases were AC New & Actives or appeared in Significant Action but never made R&R's AC chart.

BASIA Yearning

BEACH BOYS Under The Boardwalk
JIMMY BUFFETT Fruitcakes
FELIX CAVALIERE If Not For You
ERIC CLAPTON Motherless Child
CRASH TEST DUMMIES
MMM MMM MMM MMM
GIN BLOSSOMS Found Out About You
JULIO IGLESIAS Crazy
JULIO IGLESIAS Fragile
JANET JACKSON Any Time, Any Place
JANET JACKSON Because Of Love
ELTON JOHN w/K.D. LANG Tear Drops
DARLENE LOVE & BILL MEDLEY (You're My) Soul And Inspiration
JONI MITCHELL How Do You Stop?
NYLONS Time Of The Season
ROBERT PALMER Know By Now
MIKE POST N.Y.P.D. Blue Theme
REPERCUSSIONS & CURTIS MAYFIELD Let's Do It Again
ROLLING STONES Out Of Tears
DAVID SANBORN Got To Give It Up
BOZ SCAGGS I'll Be The One
BARBRA STREISAND Ordinary Miracles

BACKTRACK

KAREN MCLELLAN

DIRECTOR/ADULT FORMATS, BEYOND MUSIC

Name the artist who made the most dramatic format impact over the past 10 years.

"Celine Dion."

What wildly popular '90s event, trend, song, movie, celebrity, TV show, etc., didn't you get or understand?

"O.J. Simpson being found not guilty."

In contrast, what was your favorite '90s trend, movie, celebrity, TV show or event?

"Twin Peaks."

What was the '90s' most significant overall event?

"The N.Y. Yankees winning the World Series in 1996, 1998 and 1999."

What was your personal or professional 1990s highlight?

"Achieving AC success with a label (Jive) that wasn't even in the top 20 before I got involved."

What were your favorite '90s songs?

"Eric Clapton's 'Tears in Heaven,' Duran Duran's 'Ordinary World' and U2's 'One.'"



ARTISTS FOR THE FUTURE

K'S CHOICE

KARISSA NOEL

The Pierces

mandymore

JON SECADA

nine days

Celine

'PL's Passionate Programmer

Continued from Page 60

Scott & Todd won this year's R&R Hot AC Industry Achievement Award for Personality of the Year, which was presented at last month's R&R convention. "Todd could run a pretty damn good show by himself," Shannon points out. "He and Tom make my life so easy. Todd's beside me on the air, and Tom's next to me as a programmer."

Stern Words

In our discussion of significant '90s trends, it took virtually no time for Shannon to mention Howard Stern in nothing but glowing terms. That's especially noteworthy, since Stern (whether tongue-in-cheek or not) frequently skewers Shannon on-air.

"He's always taken shots at me, but I wouldn't be very big if I let that affect my opinion of his determination, ability and talent," Shannon says. "What he thinks about me has no bearing on what I think about him and his work. People have discouraged him, bashed him and fired him, wanting to convince him to give up his vision. But he didn't, and that takes a lot of guts. You must be passionate about what you want to accomplish and how you're going to do it."

Recalling his own Z100 days, Shannon says, "I can't tell you how many times I quit my job there. [Z100 parent Malrite] didn't have much Top 40 radio experience. They'd never dealt with a market like New York, and I knew I was doing the right thing. They respected me for standing up for what I believed in."

Having had previous programming and morning show autonomy, Shannon notes, "It's fun, but it also brings on huge responsibilities. I don't enjoy it quite as much as I used to. I can't tell you how many week-end lineups I've done and how many

promos I've written. After a while that loses its gloss."

A Double-Edged Sword

No longer programming or performing on a CHR is somewhat of a double-edged sword for Shannon. "I really enjoyed the free pass you get by riding the big come pony as a Top 40 personality," he says. "No matter who does the morning show, it always does better on a winning Top 40.

"[KIIS (Kiss)/Los Angeles morning drive talent] Rick Dees has always been a tremendous personality, but it's been a long time since he's enjoyed the spectacular success that he is right now. Coincidentally, it comes when Kiss is more successful than it has been in years. The station sounds great, and Rick is inspired by that. He sounds terrific, and it makes for a potent monster."

Many PDs strive to earn Shannon's seal of approval. Indicative of his professionalism, he's provided advice and guidance to rising young programmers over the years. Sizing up the current crop of Hot AC PDs, Shannon comments,

1994 TOP 10 SONGS

AC

- 1 RICHARD MARX Now And Forever
- 2 TONI BRAXTON
You Mean The World To Me
- 3 PHIL COLLINS Everyday
- 4 JON SECADA If You Go
- 5 ELTON JOHN
Can You Feel The Love Tonight?
- 6 CELINE DION The Power Of Love
- 7 JOSHUA KADISON
Beautiful In My Eyes
- 8 TONI BRAXTON Breathe Again
- 9 MADONNA I'll Remember
- 10 MARIAH CAREY Without You

MOVERS & SHAKERS

Here are some noteworthy '94 news highlights in the order in which they happened.

- PD Dave Ervin leaves Hot AC WOAL/Cleveland to program KBIG/Los Angeles.
- Tracy Johnson is appointed Director/Programming & Operations for KFMB AM & FM/San Diego.
- WKZL/Greensboro PD Tom Jackson leaves to program Hot AC WBT-FM/Charlotte (now WLNK). Jackson's WKZL replacement is MD Jeff McHugh.
- WFLC/Miami names KOST/Los Angeles APD Tip Landy PD.
- Hot AC KDMX/Dallas names CHR WHYI/Miami programmer Rob Roberts PD.
- Paul Warren replaces Cary Pall as PD of Rock AC WMMO/Orlando.
- Hot AC WBLI/Long Island names Stefan Rybak PD.
- PD Chuck Knight leaves Hot AC WENS/Indianapolis to program WYXR/Philadelphia.
- Hot AC KPLZ/Seattle appoints KISN/Salt Lake City programmer John Dimick PD.
- Hot AC WRQX/Washington PD Lorrin Palagi exits to program WPNT/Chicago.
- David Isreal is named PD at Hot AC WOMX/Orlando.
- WUSA/Tampa names Pat McMahon PD.

"It's difficult to categorize programmers by format, but [KFMB-FM/San Diego VP/GM/PD] Tracy Johnson is obviously doing a great job and has one of the country's better morning shows [Jeff & Jer], which helps a lot. [WBMX/Boston's] Greg Strassell always re-evaluates his station. But I admire programmers period, not PDs by format."

Not Resting On His Laurels

Combining his nine years at WPLJ with WHITZ's storybook "worst to first" launch, it's hard to imagine Shannon anywhere but in the Big Apple, but he hints, "I might like to write the last chapter in a warm-weather climate. I'm really not sure, however, where my final stop will be. There are many people older than I who are still making great industry contributions.

"It's strange for me to attend Lifetime Achievement dinners, because they're about what you were. I still get up at 3:18 every

"I really don't think about what I've done or what I've achieved in the past. I want to be judged on what I'm doing now. I still look forward to being on the air and programming a radio station."

morning and worry about doing a show today. I really don't think about what I've done or what I've achieved in the past. I want to be judged on what I'm doing now. I still look forward to being on the air and programming a radio station."

Ratings Recap

The following breaks down, by format, the No. 1 stations in the top 50 markets in 1994's spring and fall Arbitron sweeps. This was done for three key adult demos. As an example, Rock accounted for 42% of stations finishing No. 1 among adults 18-34 in the top 50 markets in spring 1994. This is followed by a list of the AC-formatted No. 1s in order of market size.

Spring 1994

Adults 18-34: Rock 42%, CHR 19%, Urban Contemporary 17%, Country 6%, Hot AC 6%, Alternative 4%, AC 2%, Classic Rock 2% and Spanish 2%.

• The AC-formatted stations finishing first were 1 WPLJ/New York (Hot AC), 41 WOMX/Orlando (Hot AC), 47 WPLJ/Monmouth (Hot AC) and 49 WRMF/West Palm Beach (AC).

Adults 25-54: Country 30%, Rock 14%, AC 12%, Hot AC 6%, News/Talk 6%, Oldies 6%, Spanish 4%, CHR 4%, Classic Rock 4%, Talk 4%, Urban AC 4%, Urban Contemporary 4% and Full Service 2%.

• The AC-formatted stations finishing first were 6 WKQI/Detroit (Hot AC), 9 WBMX/Boston (Hot AC), 10 KODA/Houston (AC), 14 WALK/Long Island (AC), 36 KSFI/Salt Lake City (AC), 41 WOMX/Orlando (Hot AC), 42 WRCH/Hartford (AC), 47 WJLK/Monmouth (AC) and 49 WRMF/West Palm Beach (AC).

Adults 35-64: Country 29%, AC 19%, News/Talk 13%, Talk 11%, Full Service 10%, Oldies 10%, Spanish 4% and Urban AC 4%.

• The AC-formatted stations finishing first were 10 KODA/Houston (AC), 14 WALK/Long Island (AC), 26 KKCW/Portland (AC), 32 WWLI/Providence (AC), 33 WFOG/Norfolk (AC), 36 KSFI/Salt Lake City (AC), 41 WMGF/Orlando (AC), 42 WRCH/Hartford (AC), 47 WJLK/Monmouth (AC) and 49 WRMF/West Palm Beach (AC).

Fall 1994

Adults 18-34: Rock 44%, CHR, 17%, Urban Contemporary 17%, Country 8%, AC 4%, Alternative 4%, Classic Rock 4% and Spanish 2%.

• In order of market size, the AC-formatted stations finishing first were 29 KGBY/Sacramento (AC) and 49 WRMF/West Palm Beach (AC).

Adults 25-54: Country 40%, AC 14%, Rock 12%, Urban Contemporary 8%, News/Talk 6%, Spanish 6%, Classic Rock 4%, Oldies 4%, Hot AC 2%, Talk 2% and Urban AC 2%.

• The AC-formatted stations finishing first were 9 KODA/Houston (AC), 14 WALK/Long Island (AC), 33 WSNY/Columbus (AC), 35 KSFI/Salt Lake City (AC), 39 WOMX/Orlando (Hot AC), 43 WRVR/Memphis (AC), 46 WJLK/Monmouth (AC) and 49 WRMF/West Palm Beach (AC).

Adults 35-64: Country 34%, AC 16%, News/Talk 16%, Full Service 10%, Talk 10%, Oldies 8%, Spanish 4% and News 2%.

• The AC-formatted stations finishing first were 14 WALK/Long Island (AC), 31 WWLI/Providence (AC), 32 WFOG/Norfolk (AC), 35 KSFI/Salt Lake City (AC), 39 WMGF/Orlando (AC), 43 WRVR/Memphis (AC), 46 WJLK/Monmouth (AC) and 49 WRMF/West Palm Beach (AC).

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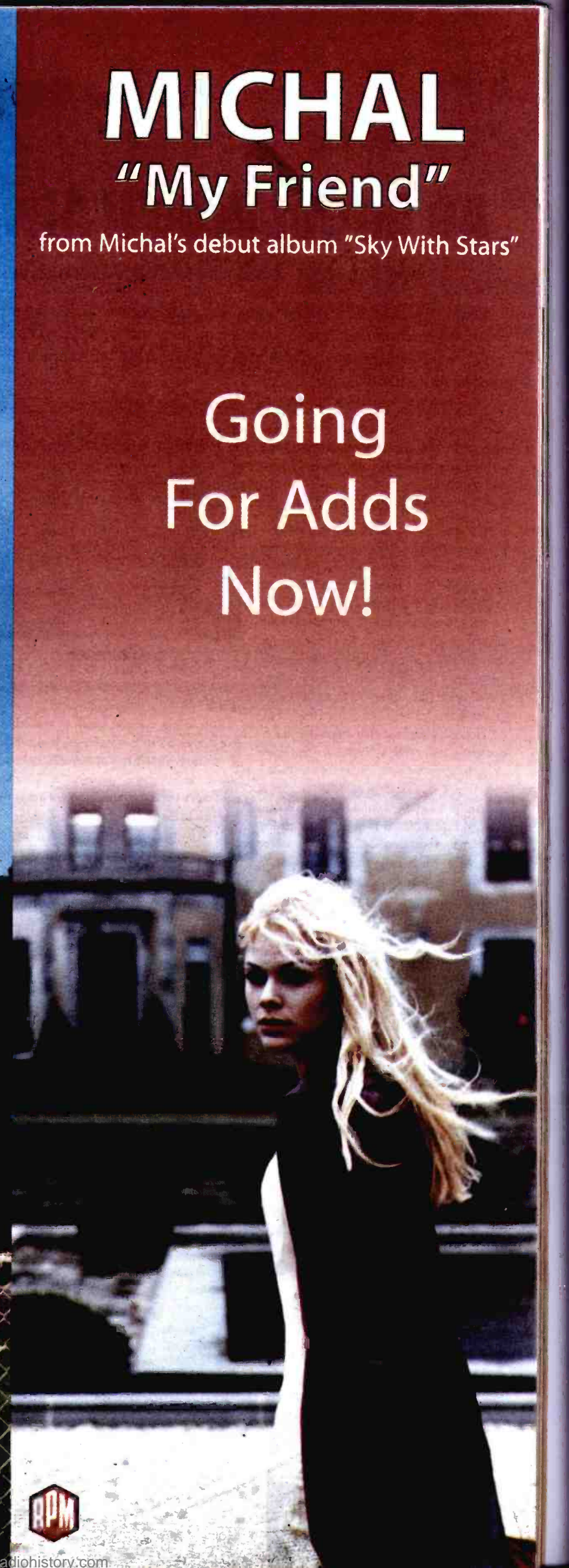
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An Angel Who'll Always Be Remembered

Pop/Alternative and Lilith Fair Icon

She'll be warm, charming, shy and, above all, humble. That's the impression you formulate before ever meeting her, and it proves to be on target. We're talking about Sarah McLachlan, one of Pop/Alternative's most significant artists.

Self-absorbed, however, is something that does *not* describe the native Canadian. She hasn't even been granting interviews lately, and we were thankful for the opportunity to chat with her.

A Core Artist

It's clear that McLachlan is a lady with her priorities in perfect order. The day before our conversation she'd arrived home in Vancouver from a cruise she'd given as a birthday present to her mother. "I'm aware — and very happy — that I have a lot of fans, but I hate talking about myself," she remarks. "It's very cool that there are radio formats out there that play my music, and I'm very flattered to be considered a core artist. I just make the music and hope people like it."

Naturally pleased that Pop/Alternative and mainstream Hot AC make her music accessible, she points out. "Such formats didn't exist five or six years ago for artists like me."

Annie Lennox, Joni Mitchell, Willie Nelson, Talk Talk and Tom Waits are among McLachlan's influences. Many people incorrectly label her as an overnight sensation. "I love that one," she chuckles. "But, quite honestly, my manager was more frustrated than I in the early days, simply because I was so naive. I didn't know how the business worked."

"My manager looked at my strengths and felt that one of them was live performances. The feeling was 'Let's tour the hell out of her.' That's really how I got my audience. Radio came later, to a certain degree. It came because I had core fans and these formats opened up. People embraced them and called saying they were interested in the music."

Not A Flake

But moderation is important in everything, including touring. "There were moments in my career when I felt I'd toured too long," McLachlan acknowledges. "That's when you hope you have the ability to stop. Unfortunately, tours are usually booked four to six months in advance. You either become a flake and cancel or grit your teeth and bear it."

McLachlan typically opted for the latter, sometimes to the detriment of her physical and mental well-being. At the same time, though, she says, "I have no regrets and am glad I forced myself to do it. In some ways it was an amazing psychological human experiment to push myself far past a safe place.



Sarah McLachlan

I also happened to get some great music out of it."

Canceling concert dates is something that simply doesn't sit well with McLachlan. "I've stuck myself full of steroids and antibiotics to go onstage," she says. "It's not nice, but I can't stand the thought of not going on. It seems like a wimpy thing to do."

The two cases where the show didn't go on involved poor ticket sales (about 100 ducats were sold for a 1992 concert date) and a bout several years ago with food poisoning. Potato salad was the culprit. "We were supposed to go on at 9:00, and it was coming out both ends," McLachlan says. "For the next six weeks I was deflecting comments that it was morning sickness."

Recalling the frustrations of a two-year

tour, she says, "I was at the end of my rope. People would tell me how fabulous a show was, and I'd wonder what was wrong with them. They couldn't see what a terrible time I was having onstage. These people were telling me how much they loved what I'd done, and I thought I was such crap at the time and couldn't accept their praise."

Defining Moment

When McLachlan experienced a case of writer's block several summers ago, her manager suggested she do a few shows. "I didn't want the responsibility of doing them alone and thought it would be fun to get a bunch of other women and do the shows together," McLachlan recalls. "It was as simple as that." What followed were the Lilith Fair concerts.

Lilith Fair became such a Pop/Alternative phenomenon that programmers began labeling certain music as having a "Lilith" type sound. Recounting the origin of the tour's name, McLachlan notes that Lilith was Adam's first wife. "She was created from the same stuff he was, yet he refused to treat her as an equal, so she left him," she says. "I thought that was a cute, fitting feminist stance."

Whether they liked it or not, those who became associated with the tour were said to be making bold feminist statements. "Depending on who you talked with, we weren't feminist enough or we were too feminist," McLachlan says. "There was never a happy medium. Yes, I'm a feminist, and I believe in equality for women and think women often don't get a fair shake, but I was just trying to put on a show, not make a statement."

Cities in which there were Lilith Fair per-

formances included Vancouver, San Francisco and Detroit. "Everybody loved it," McLachlan comments. "It was so much fun for all of us, and we thought it would be fun to do a whole summer of it. That's really where it came from."

Careless Abandon

Each Lilith show was different. Among those involved were Paula Cole, Emmylou Harris, Lisa Loeb, Aimee Mann, Patty Smyth and Suzanne Vega. "The whole point was for me to do some shows and get inspired because I had to write a record," McLachlan says. "The feeling was that this would be fun and a good distraction — and it worked. It got my juices flowing again and reminded me that I love playing music."

"At that point I was in quite a slump and didn't even want to pick up an instrument."

Continued on Page 66

SARAH'S SONGS

In chronological order, here are Sarah McLachlan's 1990s chart hits. Many endorse the notion that her 1995 (rereleased in 1999) classic "I Will Remember You" was a contributing factor in launching what would become the Pop/Alternative format. There's no denying that she became one of Pop/Alt's core artists. Titles are followed by the date a song debuted on R&R's AC chart and its peak position. Only songs released in the '90s are listed.

AC

- "Good Enough" (10/7/94, No. 21)
- "I Will Remember You" (9/29/95, No. 7)
- "Building A Mystery" (9/26/97, No. 29)
- "Sweet Surrender" (1/30/98, No. 27)
- "Adia" (3/20/98, No. 3)
- "Angel" (11/20/98, No. 1 — eight consecutive weeks)
- "I Will Remember You" (5/7/99, No. 3)

Hot AC

- "I Will Remember You" (10/13/95, No. 24)
- "Possession" (1/31/97, No. 19)
- "Building A Mystery" (7/4/97, No. 4)
- "Sweet Surrender" (11/14/97, No. 7)
- "Adia" (3/20/98, No. 6)
- "Angel" (10/30/98, No. 1 — eight successive weeks)
- "I Will Remember You" (5/7/99, No. 2)
- "Ice Cream" (10/15/99, No. 12)

◀ **BACKTRACK**

ETOILE ZISSELMAN

Sr. Director/Adult Promotion, Arista Records

Name the artist who made the most dramatic format impact over the past 10 years.
"Sarah McLachlan."

What wildly popular '90s event, trend, song, movie, celebrity, TV show, etc., *didn't* you get or understand?
"Body piercing. Why inflict pain on yourself?"

In contrast, what was your favorite '90s trend, movie, celebrity, TV show or event?
"Sex in the City."

What was the '90s' most significant overall event?
"The Internet."

What was your personal or professional 1990s highlight?
"Breaking Santana at AC."

What were your favorite '90s songs?
"Toni Braxton's 'Un-Break My Heart,' C&C Music Factory's 'Gonna Make You Sweat,' Sarah McLachlan's 'I Will Remember You,' Jon Secada's 'Just Another Day' and Santana's 'Smooth.'"

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BDS Adult Top 40: 22*
#4 Greatest Gainer

BDS Modern Adult: 18*
#3 Greatest Gainer

An Angel Who'll Always Be Remembered

Continued from Page 64

That's why audiences are so incredibly important. Playing for yourself is one thing, but there's no denying that having an audience react positively for you is an amazing drug. That, in itself, is very inspiring."

The last show of McLachlan's amazing

three-year Lilith Fair run was marred by terrible illness and laryngitis. "I was sick as a dog," she recalls. "It was nine degrees Celsius, pouring rain, and 16,000 people were waiting to hear me play. They'd been there since 11 am and would stay until 11 pm."

"At some point you have to stop complaining and look at such an amazing audience. If they could stand out in the freezing rain for 12 hours, I could bloody well get out there and put on a great show for them, no matter what."

It proved to be one of McLachlan's professional highlights. "I felt lousy and couldn't think, but it didn't matter," she says. "The show turned out to be careless abandon. When that happens, there are usually some marvelous moments and some terrible mistakes, but they're also the most real shows. You don't think about anything; you just throw yourself into it. That's when I feel I do the best shows."

Restored Faith

Originally dubious that "Angel," a song she cites as one of her personal favorites, could ever become a single, McLachlan comments, "It had nothing to do with whether or not it was a good song. I've long ago given up the concept that because something is good, it should get played on radio; I know that doesn't work. I got disappointed too many times. It's slow, doesn't have a drum beat, and is quite morose, but it's my favorite song, and I love it. I was shocked and very happy when it received radio airplay. It restored my faith in the radio industry."

The song would spend eight consecutive weeks at No. 1 on both the AC and Hot AC charts.

The R&R chart history of another of McLachlan's songs nearly defies description:

1995 TOP 10 SONGS

AC

- 1 **EAGLES** Love Will Keep Us Alive
- 2 **ELTON JOHN** Believe
- 3 **MADONNA** Take A Bow
- 4 **BRYAN ADAMS** Have You Ever Really Loved A Woman?
- 5 **MARTIN PAGE** In The House Of Stone And Light
- 6 **VANESSA WILLIAMS** Colors Of The Wind
- 7 **ALL-4-ONE**
I Can Love You Like That
- 8 **SEAL** Kiss From A Rose
- 9 **SOPHIE B. HAWKINS**
As I Lay Me Down
- 10 **BOYZ II MEN** Water Runs Dry

Hot AC

- 1 **MARTIN PAGE** In The House Of Stone And Light
- 2 **DIONNE FARRIS** I Know
- 3 **SEAL** Kiss From A Rose
- 4 **BRYAN ADAMS** Have You Ever Really Loved A Woman?
- 5 **REMBRANDTS**
I'll Be There For You
- 6 **HOOTIE & THE BLOWFISH**
Hold My Hand
- 7 **MADONNA** Take A Bow
- 8 **DES'REE** You Gotta Be
- 9 **SOPHIE B. HAWKINS**
As I Lay Me Down
- 10 **EAGLES** Love Will Keep Us Alive

MOVERS & SHAKERS

These people were among those making 1995 career moves.

- **WMXV/New York PD** Bob Dunphy launches a consultancy firm and is succeeded at the Hot AC by **WKQI/Detroit PD** Steve Weed. Tom O'Brien later replaces Weed at **WKQI**.

- **Jim Ryan** takes over for Mark Hamlin as **WBEB/Philadelphia PD**.

- **Brad Waldo** departs **KLTH/Kansas City** to program **WLTJ/Detroit**.

- **Russ Morley** moves from **WRMF/West Palm Beach** to program **Hot AC KDMX/Dallas**.

- **WLTF/Cleveland PD** Dave Popovich joins **McVay Media** as a consultant.

- **WWLI/Providence's** Bill George moves to **WSSH/Boston** as PD. Replacing George at **WWLI** is **WMAS-FM/Springfield, MA PD** Tom Holt.

- **Soft AC KJQY/San Diego** names Bill Conway OM/PD.

- **Chris Conley** leaves **WJXB/Knoxville** to program **WSHH/Pittsburgh**.

- **T.J. Holland** leaps from **WCSO/Portland, ME** to program **Soft AC WRRM/Cincinnati**.

- **WTMX/Chicago APD/MD** Brian Kelly becomes PD of **Hot AC WMYX/Milwaukee**.

- **Hot AC WWMX/Baltimore PD** David Wood leaves to program **Country WFMS/Indianapolis**.

- **WVOR/Rochester, NY** names Clarke Ingram OM and Dave LeFrois PD.

- **Soft AC KXEZ/Los Angeles** appoints Tony Coles PD.

"I Will Remember You" debuted on the AC chart Sept. 29, 1995, and peaked for two weeks at No. 7. It hit the Hot AC chart two weeks after its AC debut and topped out at No. 24 for two unsuccessful weeks.

The song resurfaced nearly four years later (5/7/99) on both charts, spending three straight weeks in Hot AC's runner-up spot. Its AC run included six consecutive weeks at No. 3. After 66 weeks, it is still on the chart at No. 20. "It's hard for me to say why it's so popular, other than it must have struck a nerve with people," McLachlan says. "I write from an emotional point of view, and I certainly wrote those lyrics in a very emotional place."

"It was about the movie *The Brothers McMullen*, three Irish brothers who were all complete screw-ups in their love lives. I empathized with them at the time, and I guess the song speaks loudly to people about love, loss and trying to figure it all out."

Foundations And Honors

In addition to singing and writing, McLachlan enjoys things that tie her to home. "I've been a nomad for so long, but I'm now gardening like crazy," she says. "It's very rewarding to see things you plant shoot up from the ground. I'm slowly starting up a foundation for kids to get art and music lessons. We'll start in Vancouver and work across Canada."

A vegetarian for seven years, McLachlan admits to having fallen off that wagon. "I don't know what happened," she says. "About nine months ago I started craving meat and have been going back and forth ever since. It's very bad of me, but I'm having a hard time sticking to anything these days."

Awarded an Order of Canada this past May, McLachlan comments, "That was really awesome, because it's basically a lifetime achievement award, the highest award granted by the Canadian government. But, hey — I'm not done yet."

Ratings Recap

The following breaks down, by format, the No. 1 stations in the top 50 markets in 1995's spring and fall Arbitron sweeps. This was done for three key adult demos. As an example, Rock accounted for 31% of stations finishing No. 1 among adults 18-34 in the top 50 markets in spring 1995. This is followed by a list of the AC-formatted No. 1s in order of market size.

Spring 1995

Adults 18-34: Rock 31%, CHR 23%, Urban Contemporary 20%, Alternative 12%, Country 6%, **Hot AC 4%**, **AC 2%** and Oldies 2%.

- The AC-formatted No. 1 finishers were 14 **WPLJ/Long Island (Hot AC)**, 46 **WPLJ/Monmouth (Hot AC)** and 49 **WRMF/West Palm Beach (AC)**.

Adults 25-54: Country 24%, **AC 18%**, Rock 16%, Urban Contemporary 12%, Classic Rock 6%, **Hot AC 6%**, Spanish 6%, News/Talk 4%, Full-Service 2%, **NAC 2%**, Oldies 2% and Urban AC 2%.

- The AC-formatted No. 1 finishers were 7 **KVIL/Dallas (AC)**, 9 **KODA/Houston (AC)**, 10 **WBMX/Boston (Hot AC)**, 14 **WALK/Long Island (AC)**, 15 **KYXY/San Diego (AC)**, 17 **KEZK/St. Louis (AC)**, 21 **WMTX/Tampa (Hot AC)**, 35 **KSFI/Salt Lake City (AC)**, 39 **WOMX/Orlando (Hot AC)**, 41 **WRCH/Hartford (AC)**, 46 **WJLK/Monmouth (AC)** and 49 **WRMF/West Palm Beach (AC)**.

Adults 35-64: Country 40%, **AC 16%**, Oldies 14%, News/Talk 8%, Full-Service 6%, Talk 6%, Spanish 4%, **NAC 2%**, Urban AC 2% and Urban Contemporary 2%.

- The AC-formatted No. 1 finishers were 14 **WALK/Long Island (AC)**, 15 **KYXY/San Diego (AC)**, 30 **KBAY/San Jose (AC)**, 31 **WWLI/Providence (AC)**, 35 **KSFI/Salt Lake City (AC)**, 41 **WRCH/Hartford (AC)**, 46 **WJLK/Monmouth (AC)** and 49 **WEAT-FM/West Palm Beach (AC)**.

Fall 1995

Adults 18-34: Rock 23%, Urban Contemporary 19%, CHR/Rhythmic 15%, CHR/Pop 13%, Alternative 12%, Country 8%, **Hot AC 4%**, **AC 2%**, Oldies 2% and Spanish 2%.

- The AC-formatted No. 1 finishers were 14 **WPLJ/Long Island (Hot AC)**, 46 **WPLJ/Monmouth (Hot AC)** and 47 **WRMF/West Palm Beach (AC)**.

Adults 25-54: Country 27%, **AC 17%**, Urban Contemporary 11%, News/Talk 7%, Rock 7%, Classic Rock 5%, Spanish 5%, Urban AC 5%, **Hot AC 4%**, Adult Alternative 2%, Full-Service 2%, **NAC 2%**, Oldies 2%, Talk 2% and Urban AC 2%.

- The AC-formatted No. 1 finishers were 7 **KVIL/Dallas (AC)**, 9 **KODA/Houston (AC)**, 10 **WJX/Boston (AC)**, 14 **WALK/Long Island (AC)**, 21 **WMTX/Tampa (Hot AC)**, 24 **KKCW/Portland (AC)**, 35 **KSFI/Salt Lake City (AC)**, 41 **WRCH/Hartford (AC)**, 46 **WPLJ/Monmouth (Hot AC)**, 47 **WRMF/West Palm Beach (AC)** and 48 **KSNE/Las Vegas (AC)**.

Adults 35-64: Country 32%, **AC 18%**, News/Talk 13%, Talk 11%, Full-Service 9%, Oldies 7%, Spanish 4%, **NAC 2%**, News 2% and Nostalgia 2%.

- The AC-formatted No. 1 finishers were 7 **KVIL/Dallas (AC)**, 9 **KODA/Houston (AC)**, 14 **WALK/Long Island (AC)**, 24 **KKCW/Portland (AC)**, 31 **WWLI/Providence (AC)**, 35 **KSFI/Salt Lake City (AC)**, 41 **WRCH/Hartford (AC)**, 43 **WRVR/Memphis (AC)** and 47 **WEAT-FM/West Palm Beach (AC)**.

SOLEIL MOON

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"Watching them on stage is just, plain fun! When I heard them do 'Never Say Goodbye' I knew it was an automatic add. It's one of those songs that sticks in your head."
- Dan Hurst, PD KUDL/Kansas City

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- Paul Kelley, PD KGBX/ Springfield

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The Format's Lightning Bolt

Michael Bolton homers every time

At a time when placing *one* song a year on the AC chart is a major accomplishment, consider Michael Bolton's awesome feat at the beginning of the "Decade of Diversity."

With three songs a year in 1990, 1991 and 1992, he amassed nine hits. More significantly, every one of those songs made it to the top 10, and five reached No. 1. Through the end of 1994, Bolton's scoreboard read 14 songs, 13 of which reached the top 10, 11 the top 5 and six No. 1.

Mariah Carey, Celine Dion and Bolton were the only artists to debut at least one song a calendar year on the AC chart for each of the 10 years of the '90s. Bolton's incredible string of at least two hits per year was snapped in 1996, when "Love Is the Power" was his lone song to appear on the AC chart.

His most recent 1990s AC chart visit came last November, when he covered Marvin Gaye's "Sexual Healing."

Full Plate

The athletic man blessed with the powerful voice has a full plate these days. Life has become a balancing act that includes a return to the studio this month for a new album, a tour next year and his film company's first movie, the romantic comedy *Good Advice*.

About the film, Bolton says. "Some great writers pitched me the idea about three years ago. I was warned about getting into the film business because it's such a collaborative event. That's why people have 20 things going on at once. If just one eventually happens,



Michael Bolton

you're on the map. But it's a very difficult world in which to achieve something."

The flick stars *Spin City*'s newest cast member, Charlie Sheen; *Law & Order*'s Angie Harmon; Rosanna Arquette; and *SNL* alum Jon Lovitz. "Everything started falling into place," recalls Bolton. "Compared to two years of shopping it, the project has really come together in the last three months. I now want to look at putting together a great soundtrack for it."

It's difficult for Bolton to estimate when the film will be released. "The turnaround time is significantly more than finishing an album," he says. "If this were a record, I'd try having it out by year's end. I'd love to see it out by Christmas, but since this is the film process, we might be looking at January, February or early spring."

Power Nitter

Just prior to 1990 Bolton had racked up three No. 1s, including a true AC rarity: a No. 1 ("That's What Love Is All About") with his first solo release. "I'm just another

20-year overnight success," he jokes. "We all know the power of a hit in any arena. It's amazing how much heat can come from not only making the right decision, but a decision coming at the right time and in the right place. You can put your own spin on where a person is in their career, but when the right elements come together and a hit occurs, it puts you in the driver's seat and gives you new momentum."

It's been an interesting journey for Bolton, whose first record deal came at age 16. He scored his first hit 20 years later. "There's something about that long trek into the desert, where you go so far out and can't turn back," he says. "The hit becomes the oasis. Several more hits, and the oasis turns into a city, and that's where you live. You learn the power and importance of a hit song. It's the lifeblood of the industry, and I happened to learn that by accident."

Double Threat

The vast majority of us know Bolton through his incredible vocal stylings. His songwriting ability, however, is what sustained him financially early on. "I was getting eviction notices," he recounts. "The pain of the struggle is so real and permanent. It's an important lesson when you start having success based around a song. Sometimes you meet a great artist you've been a fan of and admired forever, and you wonder why they haven't had a hit in a while. It's then that you realize they're looking for a great song."

Years ago it was hard for Bolton to decide whether to call himself a singer or a songwriter. "In reality, though, a singer wants to sing melodies and themes that become vehicles of expression for the artist," he says. "An artist can't express himself without the art form being available. The accessibility of great

music is what every singer wants and needs. It's great if you can write it all yourself."

Bolton finally had the opportunity to meet one of his idols several years ago. "It was a phenomenal moment for me when I was

Continued on Page 70

Complete Chronology

In order of appearance, here are Michael Bolton's 21 1990s AC (and six Hot AC) chart hits. Only Celine Dion had more AC entries (22) reach our chart in the '90s. Titles are followed by the date a song debuted and its peak position. Only songs released in the '90s are listed.

AC

- "How Can We Be Lovers?" (3/2/90, No. 3)
- "When I'm Back On My Feet Again" (5/18/90, No. 1)
- "Georgia On My Mind" (8/17/90, No. 5)
- "Love Is A Wonderful Thing" (4/12/91, No. 1)
- "Time, Love And Tenderness" (7/12/91, No. 2)
- "When A Man Loves A Woman" (10/4/91, No. 1)
- "Missing You Now" (1/17/92, No. 2)
- "Steel Bars" (5/1/92, No. 6)
- "To Love Somebody" (10/9/92, No. 1)
- "Reach Out I'll Be There" (1/15/93, No. 8)
- "Said I Loved You ... But I Lied" (10/29/93, No. 1)
- "Completely" (3/4/94, No. 1)
- "Ain't Got Nothing If You Ain't Got Love" (6/24/94, No. 15)
- "Once In A Lifetime" (10/14/94, No. 2)
- "Can I Touch You There?" (8/18/95, No. 3)
- "A Love So Beautiful" (11/24/95, No. 5)
- "Love Is The Power" (9/27/96, No. 8)
- "Go The Distance" (5/2/97, No. 1)
- "The Best Of Love" (10/17/97, No. 3)
- "Safe Place From The Storm" (3/13/98, No. 11)
- "Sexual Healing" (11/19/99, No. 24)

Hot AC

- "Said I Loved You ... But I Lied" (4/22/94, No. 12)
- "Completely" (4/22/94, No. 11)
- "Ain't Got Nothing If You Ain't Got Love" (6/3/94, No. 27)
- "Once In A Lifetime" (10/21/94, No. 30)
- "Can I Touch You There?" (8/18/95, No. 18)
- "Love Is The Power" (10/11/96, No. 29)

Note: R&R's Hot AC chart first appeared on 4/22/94.

Uncharted Territory

- These 1996 releases were AC New & Actives but never made R&R's AC chart.
- ACE OF BASE Lucky Love
 - OLETA ADAMS Never Knew Love
 - BAD COMPANY I Still Believe In You
 - GLORIA ESTEFAN You'll Be Mine (Party Time)
 - FINE YOUNG CANNIBALS The Flame
 - GOO GOO DOLLS Name
 - INTRIGUE Dance With Me
 - MICHAEL JACKSON Earth Song
 - KITARO Silk Road
 - K.D. LANG Sexuality
 - ROBERT MILES Children
 - LIZA MINNELLI & DONNA SUMMER Does He Love You?
 - ONCE BLUE Save Me
 - ORLEANS I'm On Our Side
 - DOLLY PARTON Peace Train
 - REO SPEEDWAGON After Tonight
 - STING Let Your Soul Be Your Pilot
 - STEVIE WONDER Kiss Lonely Goodbye

BACKTRACK

CLAIRE PARR

VP/Pop PROMOTION, Curb Records

Name the artist who made the most dramatic format impact over the past 10 years.
"Celine Dion."

What wildly popular '90s event, trend, song, movie, celebrity, TV show, etc., *didn't* you get or understand?
"Titanic."

In contrast, what was your favorite '90s trend, movie, celebrity, TV show or event?
"Austin Powers."

What was the '90s' most significant overall event?
"Microsoft's world domination and Princess Diana's death."

What was your personal or professional 1990s highlight?
"The birth of my son, Elijah (personal), and working with LeAnn Rimes (professional)."

What were your favorite '90s songs?
"Elton John's 'The One,' Celine Dion's 'My Heart Will Go On,' LeAnn Rimes' 'How Do I Live?' and Mariah Carey's 'One Sweet Day.'"

The Format's Lightning Bolt

Continued from Page 69

asked to induct Ray Charles in the Jazz Hall of Fame," he says. "I was so nervous because he was the master I looked up to and was my single biggest influence as a recording artist."

When the two were introduced, Bolton said to Charles, "The student finally meets the master." "A big smile crossed his face," Bolton recalls. "He knew exactly what I was saying. He knew my voice and records and his influence."

1996 TOP 10 SONGS

AC

- 1 **CELINE DION**
Because You Loved Me
- 2 **TONY RICH PROJECT**
Nobody Knows
- 3 **ERIC CLAPTON** Change The World
- 4 **MARIAH CAREY** One Sweet Day
- 5 **ROD STEWART** So Far Away
- 6 **JANN ARDEN** Insensitive
- 7 **SEAL** Don't Cry
- 8 **MARIAH CAREY** Always Be My Baby
- 9 **GLORIA ESTEFAN** Reach
- 10 **MARIAH CAREY** Forever

Hot AC

- 1 **TRACY CHAPMAN**
Give Me One Reason
- 2 **CELINE DION** Because You Loved Me
- 3 **ERIC CLAPTON** Change The World
- 4 **JANN ARDEN** Insensitive
- 5 **NATALIE MERCHANT** Wonder
- 6 **DONNA LEWIS**
I Love You Always Forever
- 7 **GOO GOO DOLLS** Name
- 8 **GIN BLOSSOMS** Follow You Down
- 9 **TONY RICH PROJECT**
Nobody Knows
- 10 **EVERYTHING BUT THE GIRL**
Missing

Tony Bennett is another great source of inspiration for Bolton. "I've done events with him in London and Italy. He took care of his instrument, and the guy can sing as long as he wants to. He has a big smile and can hit all his big notes. The voice is *there*."

In addition to being the place where he launched his career, Italy was the site of a life-altering experience for Bolton when he was able to sing with Luciano Pavarotti. "When I finished the performance, I wanted to sustain my voice and this arena of classical music," Bolton says. "You can sail above a high C in R&B and bend notes, but you don't have to hold them the way you do in classical music. You need training for that."

Such training, he found, "was like weight lifting and putting a bigger engine in the same vehicle. You don't have to step on the gas quite as much to get the power. That helped with my endurance. I'm not as tired, and my voice isn't as fatigued after a show. After years and years of singing and touring, it was a very important discovery. I hope it adds years to my life as an artist."

Reverent Ballplayer

There are many reasons to be a Michael Bolton fan. Perhaps as much as any other artist, he defined AC in the 1990s. His music and craftsmanship speak volumes for themselves, but the man himself is downright impressive. In addition to grasping radio's big picture, he also knows specific format calls and programmers.

Part of that knowledge comes through his philanthropic efforts with a softball team he formed called the Bolton Bombers. "It was a lot of fun, but it became a little more tiring than I planned," he says. "We wound up doing 60 games a year, and some stations brought in pretty good ringers. I love perform-

ing in concert, but playing softball was an exciting escape."

The Bombers even got to play at some great minor league stadiums. "It was a tick down from playing in a big league facility," Bolton says. "I was honored to be on the field with some of the former major leaguers stations would bring in. Playing ball is something I've loved since I was 8 years old."

Some games became annual rivalries, but there was a method to the madness. "We'd raise \$250,000 a year for local charities and my own foundation for women and children at risk," Bolton explains.

The foundation started out eight years ago as the Michael Bolton Foundation. "Heightened awareness brings more money from Congress and local representatives," Bolton says. "Our Executive Director, Jackie Smaga, finds facilities and organizations that need help because there's not enough federal or state support to cover people in need."

"We help raise money for family advo-

cates who help with the most basic living skills. We've probably raised \$5 million or \$6 million for various local charities in the last seven or eight years. Celebrity is a great card to be able to turn over and use effectively to positively impact lives."

Also looming on the horizon is a possible charity tie-in with Bolton's Greenwich, CT neighbor, marketing genius Vince McMahon and his World Wrestling Federation (WWF).

"The world of adult contemporary music has opened up so much of what's in my daily life," Bolton says. "This is the music that some of the great people I've been able to meet and network with listen to and embrace. It goes from great contemporary ballplayers like Barry Bonds to the legendary Joe DiMaggio, who became a very close friend until he died. Joe would come to my San Francisco shows with his grandchildren. Barry would get a great ovation, but when I'd introduce Joe, people wouldn't sit down. He was the classiest, greatest guy."

Ratings Recap

The following breaks down, by format, the No. 1 stations in the top 50 markets in 1996's spring and fall Arbitron sweeps. This was done for three key adult demos. As an example, Rock accounted for 26% of stations finishing No. 1 among adults 18-34 in the top 50 markets in spring 1996. This is followed by a list of the AC-formatted No. 1s in order of market size.

Spring 1996

Adults 18-34: Rock 26%, Urban Contemporary 22%, CHR/Rhythmic 18%, Alternative 12%, CHR/Pop 12%, Classic Rock 4%, Country 2%, Hot AC 2% and Spanish 2%.

• The only AC-formatted station to finish first was 39 WOMX/Orlando (Hot AC).

Adults 25-54: Country 24%, AC 16%, Classic Rock 12%, Oldies 8%, Urban Contemporary 8%, Hot AC 6%, Rock 6%, Talk 4%, Urban AC 4%, Adult Alternative 2%, Alternative 2%, CHR/Rhythmic 2%, Full-Service 2%, News/Talk 2% and Spanish 2%.

• The AC-formatted No. 1 finishers were 10 WMJX/Boston (AC), 14 WALK/Long Island (AC), 21 WMTX/Tampa (Hot AC), 24 KKCV/Portland (AC), 31 WWLI/Providence (AC), 34 KSMG/San Antonio (Hot AC), 35 KSFI/Salt Lake City (AC), 39 WOMX/Orlando (Hot AC), 41 WRCH/Hartford (AC), 47 WRMF/West Palm Beach (AC) and 48 KSNE/Las Vegas (AC).

Adults 35-64: AC 23%, Country 23%, Oldies 18%, Full-Service 10%, News/Talk 10%, Talk 8%, Spanish 4%, NAC 2% and Nostalgia 2%.

• The AC-formatted No. 1 finishers were 7 KVIL/Dallas (AC), 9 KODA/Houston (AC), 14 WALK/Long Island (AC), 31 WWLI/Providence (AC), 33 WFOG/Norfolk (AC), 35 KSFI/Salt Lake City (AC), 41 WRCH/Hartford (AC), 43 WRVR/Memphis (AC), 46 WJLK/Monmouth (AC), 47 WEAT-FM/West Palm Beach (AC), 47 WRMF/West Palm Beach (AC) and 48 KSNE/Las Vegas (AC).

Fall 1996

Adults 18-34: CHR/Rhythmic 22%, Urban Contemporary 22%, Rock 20%, CHR/Pop 12%, Alternative 8%, Country 8%, AC 2%, Classic Rock 2%, Spanish 2% and Urban Oldies 2%.

• The only AC-formatted station to finish first was 35 KSFI/Salt Lake City (AC).

Adults 25-54: AC 23%, Country 16%, Oldies 11%, Urban Contemporary 9%, Classic Rock 7%, News/Talk 6%, Rock 6%, Talk 6%, Urban AC 6%, Hot AC 4%, Spanish 4% and Urban Oldies 2%.

• The AC-formatted No. 1 finishers were 1 WLTW/New York (AC), 6 WNIC/Detroit (AC), 7 KVIL/Dallas (AC), 9 KHMX/Houston (Hot AC), 10 WMJX/Boston (AC), 14 KYXY/San Diego (AC), 15 WALK/Long Island (AC), 24 KKCV/Portland (AC), 32 WSNY/Columbus (AC), 35 KSFI/Salt Lake City (AC), 42 WRCH/Hartford (AC), 45 KSNE/Las Vegas (AC), 48 WRAL/Raleigh (Hot AC) and 49 WRMF/West Palm Beach (AC).

Adults 35-64: AC 24%, Country 17%, News/Talk 17%, Oldies 14%, Full Service 7%, Talk 7%, Spanish 4%, Urban AC 4%, Hot AC 2%, NAC 2% and News 2%.

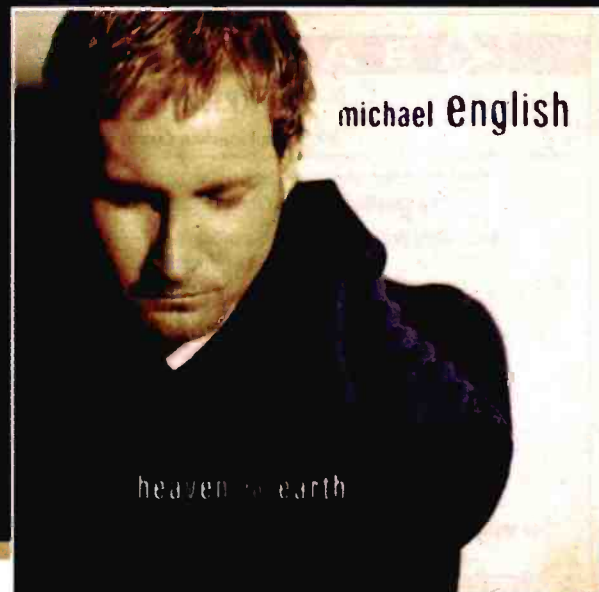
• The AC-formatted No. 1 finishers were 1 WLTW/New York (AC), 7 KVIL/Dallas (AC), 9 KODA/Houston (AC), 14 KYXY/San Diego (AC), 15 WALK/Long Island (AC), 24 KKCV/Portland (AC), 31 WWLI/Providence (AC), 33 WFOG/Norfolk (AC), 35 KSFI/Salt Lake City (AC), 42 WRCH/Hartford (AC), 43 WRVR/Memphis (AC), 45 KSNE/Las Vegas (AC), 48 WRAL/Raleigh (Hot AC) and 49 WEAT-FM/West Palm Beach (AC).

MOVERS & SHAKERS

There was no shortage of 1996 personnel moves, as evidenced by these examples.

- Casey Keating succeeds Dave Shakes as KIOI/San Francisco's PD. Shakes moves on to become VP/Consulting at Alan Burns & Associates.
- WAJ/Fort Wayne promotes APD/MD Barb Richards to PD.
- Dan Persigehl leaves his programming post at Hot AC WKEE-FM/Huntington, WV to program KVRV/Phoenix (now KZZP).
- KKBH/San Diego names Gene Knight PD.
- Laura Dane is picked to program WMGF/Orlando.
- WVEZ/Louisville names Bob Bronson PD.
- Longtime KFMB/San Diego VP/GM Paul Palmer joins crosstown Classical KFSD as GM.
- Morning talent Kent Phillips is appointed PD at Hot AC KPLZ/Seattle.
- Bob Davis resigns as PD of Hot AC KSTP-FM/Minneapolis.
- Mason Dixon is named PD of WUSA/Tampa.
- KODA/Houston appoints Marc Sherman PD.
- PD Todd Fisher transfers from WRAL/Raleigh to program Hot AC WWMX/Baltimore.
- Later that year he succeeds Bob Davis as KSTP-FM/Minneapolis PD.
- Programmer Don Hallett exits WSNY/Columbus.
- Bob Kaake becomes Director/Programming for KLSY-FM & KRWM-FM/Seattle.
- WLTW/New York names Jim Ryan PD.
- Louis Kaplan is appointed PD of Pop/Alternative KLLC/San Francisco.
- WMTX/Tampa taps Chuck Morgan PD.
- Chris Conley becomes WBEB/Philadelphia's PD.

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KUDL WWLI WRSN KVLV KWAV WMJY WHUD

An Instrumental Part Of AC's Success

Format embraces three major artists as its own

Nearly every artist wants to be represented on as many different formats and charts as possible. Consequently, it's tough to find those who are truly format-exclusive. With the exception of occasionally gracing the NAC/Smooth Jazz chart, the three enormously talented people featured here have found a welcome home at Soft and mainstream AC. In addition to their unquestionable artistry and skills as pure musicians, there's another common thread present among the three: Each hosts a weekly syndicated radio program, with ACs making up the bulk of their shows' affiliate lists.

Jim Brickman: Passionate About His Gift

The number of Beautiful Music/Easy Listening stations that dumped instrumentals in favor of Soft AC vocals was illustrated in the



first year (1990) of this retrospective. That's not to suggest, however, that hit instrumentals didn't exist on AC throughout the '90s.

For much of the decade, saxophonist Kenny G held the distinction of being the only artist with two instrumental No. 1 AC hits: "Forever In Love," which debuted 11/13/92, and "By the Time This Night Is Over," with Peabo Bryson, which surfaced about six months later (5/7/93).

Gorlick would relinquish sole bragging rights in 1997, however, when Jim Brickman twice marched to AC's top spot, with "Valentine" (featuring Martina McBride) and "The Gift" (with Susan Ashton & Collin Raye).

One would be extremely hard-pressed to find an artist who has worked more diligently and sincerely to establish — and maintain — radio station relationships than the ubiquitous Brickman.

"I genuinely enjoy these people," he emphasizes. "It makes a big difference when you really want to visit stations and hang out with people there. I don't think of it as being on a list of things I have to do. It's an opportunity to see my friends and have more people find out who I am and be connected emotionally to my music. I still look forward to doing morning drive shows, where I can play my music and some jingles."

There was a time in AC, Brickman opines, when programmers were more open to certain music. "They realized there was something they could own and nourish, and I could develop it with them," he says. "We could create a triangle of the radio station, fans and me."

"Fans knew that if they heard a song like [Brickman's 1995] 'Angel Eyes' on the radio, they had to be listening to an AC station. PDs saw the value of creating something of their own. When I came to town in concert, there was no question what station would present the show and give away tickets."

Especially in the early days of his career, Brickman would frequently go out on a limb

with his music. "I begged stations to play a song just once," he says. "If they didn't get a reaction from it, there'd always be another one. It wasn't 'all or nothing' pressure. I'm aggressively passionate about the music. I believe in it, and I thought people would get it."

Arm-twisting and generic catch-phrases aren't Brickman's style. Before calling a station, he looks at its playlist to see if his song fits. "I don't ask programmers why they aren't playing my song when it's getting airplay in other markets," he explains. "I know there's a difference between stations like WDOK/Cleveland and WLTW/New York. There's nothing I can do if my song doesn't fit a station's criteria."

Widely viewed as a solo instrumentalist, Brickman sees himself as a songwriter. Some of his songs have lyrics, and others don't, but he maintains that adding vocals was "a natural place for me to go as a songwriter. It wasn't really intended as a way for me to get one of my songs on radio."

Susan Ashton, Anne Cochran, Jordan Hill, Martina McBride, Billy Porter, Collin Raye, Michael W. Smith and Michelle Wright have lent vocal support, but we've yet to hear the same vocalist on multiple Brickman hits. "In order to keep growing as a musician, I never do the obvious thing," he says. "It's an opportunity to break down the barriers of style and borders that exist in music. Good music is good music, regardless of the style you like listening to."

While he has considered releasing another solo instrumental piano piece, Brickman candidly states, "You have to look at the landscape and ask yourself about the goal. We may have already proven that I play the piano; that's how people primarily know me."

"It's not as much about what radio thinks of me as it is what the audience — who listens to the radio — thinks of me. The public doesn't know if one of my songs goes to No. 15 or to No. 1. It doesn't affect their viewpoint of the growth of my career."

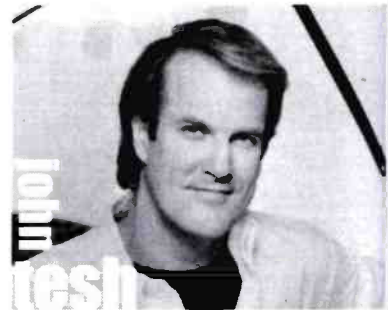
Radio's power has always interested and fascinated Brickman. So much so, in fact, that he hosts Jones Radio Network's three-hour *Your Weekend With Jim Brickman*. Celebrity interviews and entertainment news dot the music-intensive show written by former WDOK/Cleveland PD Sue Wilson.

"Ratings are very strong, especially in many of my core markets, like West Palm Beach, Richmond, Wichita and Sioux Falls," notes Brickman, who launches an 80-date concert tour in two months. "The show has grown quite a bit, and people really enjoy it. People sometimes try too hard to be what they think they're supposed to be in-

stead of being who they are. That's my whole attitude about being an instrumentalist, as well as my stage and radio persona."

John Tesh: A Towering Talent

If television network executives could somehow construct an ideal sports anchor,



the end result would be John Tesh. In addition to having looks and on-air charisma, he also knows the intricacies of every major sport and possesses the ability to convey that information in an easy-to-understand and friendly manner.

The blueprint for a male entertainment anchor would, likewise, instantly yield Tesh. It's crystal clear why he was able to not only perform in, but sculpt and define that role in his distinguished *Entertainment Tonight* tenure.

But there's abundantly more to the towering Tesh, including his expanding role as an AC artist.

"I've been really happy with my AC success," Tesh comments. "I always thought an artist was only as good as their last record, but the unique thing about AC radio is that they really want to be partners. This format wants artists to come to them first with ideas, and I like that. Really smart AC marketers want something they can hang their hat on, and they realize the importance of having someone who might be entertaining on their air."

Hardly someone who could be called aloof, Tesh happily makes station visits. Programmers and listeners quickly discover his genial, gracious nature and see that he doesn't take himself or his celebrity status seriously. In his on-air interviews Tesh usually discusses what it was like being on *ET*, but he also talks about his music and family. "I never record an album unless there's a story," he says. "One thing I don't want to do is put 12 songs on an album and basically tell people, 'Here you are; go enjoy it.'"

All three of Tesh's top 10 1990s hits featured vocals. Explaining the difficulty of getting an instrumental played these days, the talented songwriter/musician remarks, "AC programmers aren't stupid. They want to be able to differentiate their stations from

Continued on Page 75

BACKTRACK

MARK RIZZO

VP/ADULT PROMOTION CAPITOL RECORDS

Name the artist who made the most dramatic format impact over the past 10 years.

"No specific artist, but the breakthrough of women at Hot AC."

What wildly popular '90s event, trend, song, movie, celebrity, TV show, etc., didn't you get or understand?

"Friends. Are they really that funny?"

In contrast, what was your favorite '90s trend, movie, celebrity, TV show or event?

"Seinfeld. That show affected everything."

What was the '90s' most significant overall event?

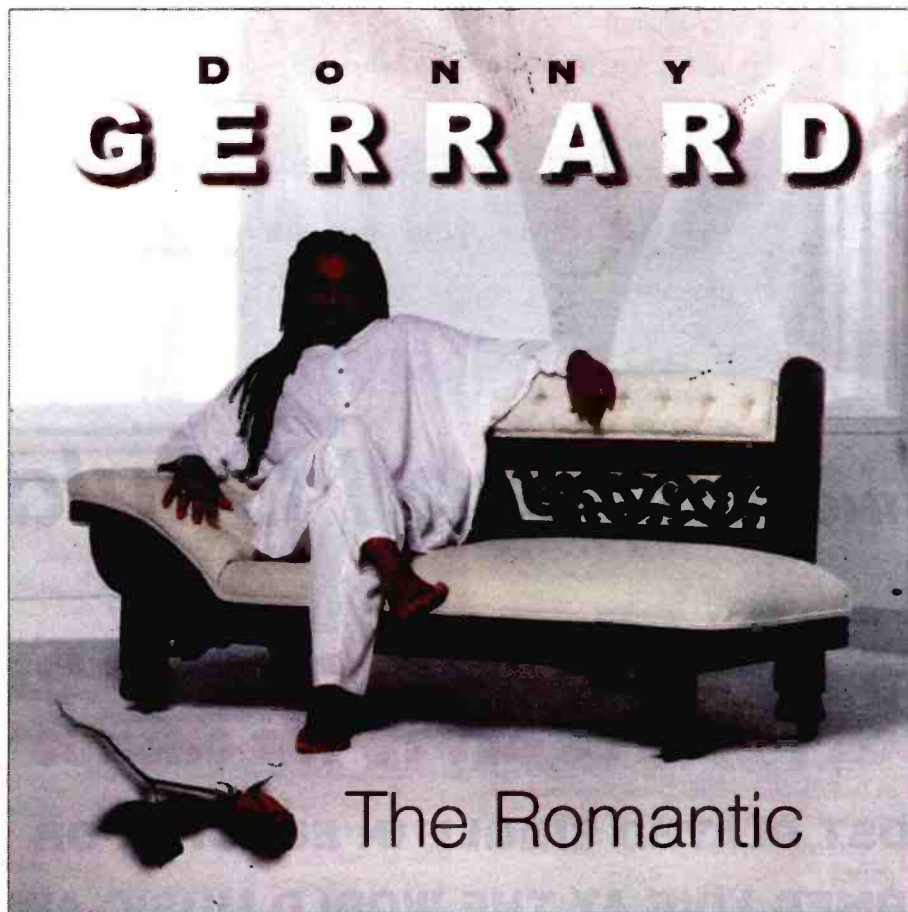
"Internet, computers and laptops."

What was your personal or professional 1990s highlight?

"All the records and hits I was part of at Arista."

What were your favorite '90s songs?

"Too many to name, but artists who come to mind are Barenaked Ladies, Celine Dion and Sarah McLachlan."



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An Instrumental Part Of AC's Success

Continued from Page 72

everyone else in the market and don't want their AC to sound like an NAC/Smooth Jazz entity. My point to them is to make it democratic. I ask them to play my songs. If they don't get any phone calls, take it off. They're very listener-intensive, and that's what I love about AC radio."

Two late-'90s collaborations with the always solid James Ingram resulted in a pair of memorable hits. "We've turned out to be very good friends," explains Tesh. "Since we have a very strong relationship, I'd love to do something with him again."

Produced and distributed in-house by TeshMedia, the three-hour *John Tesh Radio Show* is in the middle of its second year and has become a popular weekend feature for a growing number of ACs. It's not a countdown show, but a music-oriented vehicle that showcases Tesh's interview skills and the quality of his smooth as silk one-to-one personality. "It's great fun, and I really love being on the host end again," Tesh says.

Unfortunately, he had to turn down NBC-TV's offer to again be part of the network's Olympics team. "We wanted to do some touring in the fall," he explains. "They asked me to work for a whole year doing all kinds of events, and I'll certainly miss it."

Versatility is unquestionably one of Tesh's greatest assets, but as he points out, "Some people in this country don't believe you can do more than one thing. There's a syndrome in which you're allowed to grow tall like a poppy, and then you're whacked off at the knees."

Dave Koz: His Music Makes Us Smile

Saxophonist Dave Koz has secured a solid position as one of the greatest jazz musicians of his generation.



"My mom forced my brother, sister and me to play piano when we were young," recalls Koz, who later began playing sax at age 13. "I hated her for it then, but love her now, because it's such a huge part of my life. I took up drums after the piano and really sucked at it. The sax just felt right in my hands."

Able to place at least one song on R&R's AC chart in six of the 10 years of the "Decade of Diversity," Koz remarks, "All artists usually have their core format. While you never want to turn your back on the people who put you there, you also don't want boundaries around your creativity. The most fantastic feeling in the world is having a format pick up one of your songs and run with it."

Three tracks from Koz's current album are being played in four different formats, including the instrumental "Know You By Heart" at mainstream/Soft AC. "It's a 'work' record, because ACs usually don't play instrumentals," Koz says. "But I'm glad we picked it for AC, since it happens to be my favorite song on the album. It's very emotional and beautiful."

Koz is fully aware of why some ACs are reluctant to play instrumentals, but he nevertheless comments, "It's all about pacing. It makes a good mix when a station plays an instrumental after a bunch of vocals. Jim Brickman's 'Angel Eyes,' for example, is a real sweet song. I'd love to see AC programmers be more open to playing the right kind of instrumentals for pacing and variety."

"But as an artist, it's important to remember that this is the music business, and it's not always about the art or song. Some consultants say instrumentals don't work on AC, and I know there are concerns about not wanting to be confused with an NAC. But I hope the audience gets a chance to decide, because 'real people' seem to like instrumentals."

Noting that his most successful AC track thus far, "You Make Me Smile" (which reached No. 4 in 1993), was vocal-free, Koz says, "I'm very proud of that song, but it came at a different time. The song was uptempo — not a ballad. It would be quite a feat to get an instrumental in the top 5 in today's world. I really appreciate what Jim Brickman and John Tesh do. To get behind an artist, you have to see them do their thing. If I'm go-

ing to get exposure, I'd hope it would be from an instrumental, because that's the core of who I am."

Busy this past April and May, Koz did concert dates in seven Asian countries and was WPCH/Atlanta's celebrity guest at the Soft AC's July 4th fireworks celebration. "That's the kind of relationship I love having with ACs and have been able to hone over the years," he states.

His late-summer plans include a U.K. trip, leading up to the fourth annual "Dave Koz & Friends Christmas Tour." With 25 cities in 27 days, he sighs. "It's nuts, but everybody's in such a great mood in December that the concerts are absolutely the best of the year."

Also keeping him busy throughout the

year is his two-hour weekly AMFM Radio Networks' *Dave Koz Radio Show*, heard on approximately 90 domestic and 12 international affiliates. "Many of them are ACs in markets that don't have an NAC/Smooth Jazz station," he says. "The most vocal fans are ones who don't have NACs in their markets. This is their only smooth jazz exposure. They're very passionate about the music, and this is their one chance to hear it."

Admitting that there were times when his interest in the show faded, Koz says he loves doing it now. "AMFM allows my team and me to be completely creative and autonomous in what we want to do," he says. "The result is that it's become a very successful show. I must also remember at all times that I could easily be flipping burgers somewhere."

Ratings Recap

The following breaks down, by format, the No. 1 stations in the top 50 markets in 1997's spring and fall Arbitron sweeps. This was done for three key adult demos. As an example, Urban Contemporary accounted for 24% of stations finishing No. 1 among adults 18-34 in the top 50 markets in spring 1997. This is followed by a list of the AC-formatted No. 1s in order of market size.

Spring 1997

Adults 18-34: Urban Contemporary 24%, CHR/Rhythmic 20%, CHR/Pop 14%, Rock 14%, **AC 6%**, Hot AC 6%, Alternative 4%, Country 4%, Classic Rock 4%, Classic Hits 2% and Spanish 2%.

• The AC-formatted No. 1 finishers were 23 KALC/Denver (Hot AC), 28 KZZO/Sacramento (Hot AC), 30 KEZR/San Jose (Hot AC), 35 KSFI/Salt Lake City (AC), 42 WRCH/Hartford (AC) and 49 WRMF/West Palm Beach (AC).

Adults 25-54: AC 24%, Country 22%, Classic Rock 14%, **Hot AC 6%**, Rock 6%, Urban Contemporary 6%, CHR/Pop 4%, News/Talk 4%, Oldies 4%, Urban AC 4%, CHR/Rhythmic 2%, Spanish 2% and Urban Oldies 2%.

• The AC-formatted No. 1 finishers were 1 WLTW/New York (AC), 3 WLIT/Chicago (AC), 6 WNIC/Detroit (AC), 7 KVIL/Dallas (AC), 9 KODA/Houston (AC), 10 WMJX/Boston (AC), 15 WALK/Long Island (AC), 24 KKCW/Portland (AC), 28 KZZO/Sacramento (Hot AC), 32 WSNY/Columbus (AC), 35 KSFI/Salt Lake City (AC), 38 WOMX/Orlando (Hot AC), 42 WRCH/Hartford (AC), 45 KSNE/Las Vegas (AC), 47 WPLJ/Monmouth (Hot AC) and 49 WRMF/West Palm Beach (AC).

Adults 35-64: AC 29%, Country 23%, Oldies 20%, News/Talk 12%, Talk 8%, Spanish 4%, Full-Service 2% and Urban Oldies 2%.

• The AC-formatted No. 1 finishers were 1 WLTW/New York (AC), 3 WLIT/Chicago (AC), 6 WNIC/Detroit (AC), 7 KVIL/Dallas (AC), 9 KODA/Houston (AC), 15 WALK/Long Island (AC), 21 WWRM/Tampa (AC), 24 KKCW/Portland (AC), 32 WSNY/Columbus (AC), 35 KSFI/Salt Lake City (AC), 40 WJYE/Buffalo (AC), 42 WRCH/Hartford (AC), 43 WRVR/Memphis (AC), 45 KSNE/Las Vegas (AC) and 49 WEAT-FM/West Palm Beach (AC).

Fall 1997

Adults 18-34: Urban Contemporary 26%, CHR/Rhythmic 22%, Rock 16%, Alternative 10%, CHR/Pop 10%, Classic Rock 4%, Country 4%, **AC 2%**, **Hot AC 2%**, Spanish 2% and Talk 2%.

• The AC-formatted No. 1 finishers were 27 KZZO/Sacramento (Hot AC) and 49 WEAT-FM/West Palm Beach (AC).

Adults 25-54: AC 22%, Country 20%, Classic Rock 10%, Rock 8%, Urban Contemporary 8%, News/Talk 6%, Oldies 6%, Urban AC 6%, Alternative 4%, CHR/Pop 4%, **Hot AC 2%**, Spanish 2% and Talk 2%.

• The AC-formatted No. 1 finishers were 1 WLTW/New York (AC), 7 WNIC/Detroit (AC), 9 KODA/Houston (AC), 10 WMJX/Boston (AC), 16 WALK/Long Island (AC), 27 KZZO/Sacramento (Hot AC), 32 WSNY/Columbus (AC), 35 KSFI/Salt Lake City (AC), 36 WLYT/Charlotte (AC), 42 WRCH/Hartford (AC), 43 KSNE/Las Vegas (AC), 45 WRVR/Memphis (AC) and 49 WEAT-FM/West Palm Beach (AC).

Adults 35-64: Country 24%, Oldies 24%, **AC 22%**, News/Talk 12%, Talk 8%, NAC 4%, Classic Rock 2%, Full-Service 2% and Spanish 2%.

• The AC-formatted No. 1 finishers were 1 WLTW/New York (AC), 6 KVIL/Dallas (AC), 7 WNIC/Detroit (AC), 9 KODA/Houston (AC), 16 WALK/Long Island (AC), 21 WWRM/Tampa (AC), 35 KSFI/Salt Lake City (AC), 42 WRCH/Hartford (AC), 43 KSNE/Las Vegas (AC), 45 WRVR/Memphis (AC) and 49 WEAT-FM/West Palm Beach (AC).

1997 TOP 10 SONGS

AC

- 1 **TONI BRAXTON** Un-Break My Heart
- 2 **KENNY LOGGINS** For The First Time
- 3 **JEWEL** You Were Meant For Me
- 4 **SHAWN COLVIN** Sunny Came Home
- 5 **BRYAN ADAMS** I'll Always Be Right There
- 6 **LeANN RIMES** How Do I Live?
- 7 **CHICAGO** Here In My Heart
- 8 **JIM BRICKMAN w/MARTINA McBRIDE** Valentine
- 9 **MICHAEL BOLTON** Go The Distance
- 10 **R. KELLY** I Believe I Can Fly

Hot AC

- 1 **OUNCAN SHEIK** Barely Breathing
- 2 **SISTER HAZEL** All For You
- 3 **WALLFLOWERS** One Headlight
- 4 **SHAWN COLVIN** Sunny Came Home
- 5 **JEWEL** You Were Meant For Me
- 6 **NO DOUBT** Don't Speak
- 7 **THIRD EYE BLIND** Semi-Charmed Life
- 8 **JEWEL** Foolish Games
- 9 **SAVAGE GAROEN** I Want You
- 10 **PAULA COLE** Where Have All The Cowboys Gone?

Reflections Of A Young Life

Christina Aguilera's Latin roots

"Livin' La Vida Loca" and "Smooth" are dynamic examples of the tremendous impact Latin-flavored music made at the tail end of the "Decade of Diversity." Some of the most exciting product heard in years was brought to the forefront by artists like Santana and Ricky Martin.

Christina Aguilera is another major talent with Latin roots who earned late-1990s chart success. She's currently working on a Latin album with a projected fall release date. We chatted with Aguilera as she took a rehearsal break several hours before making her third *Tonight Show* appearance.

"Latin artists have definitely become more visible the past year or so, but the music has always been around," she remarks. "It's become a little more mainstream. It's a very cool thing that there are so many great Latin artists out there like Ricky Martin, Marc Anthony and Jennifer Lopez. My label [RCA] didn't market me as a full-out Latin artist, but there are many different sides to me. Working on my forthcoming Latin album was a lot of fun."

Admitting that she likes downtime, the 19-year-old comments, "The only reason I love being in the studio is that I get to stay



Christina Aguilera

in the same place for a few days. I enjoy being on stage and performing live. That's probably the best part about doing what I do. Feeling energy from an audience is unlike any other high in the world. Being in the studio sometimes makes me feel confined, and I can't really let loose."

But studio work can also have certain upsides for her. "You have time to think about ideas and work with other creative people," she says. "It's a cool vibe."

Sounds Of Her Music

Some unlikely sources provided Aguilera with her earliest influences and inspirations. The Staten Island, NY-born daughter of an Army sergeant and a Spanish translator grew up in Japan, New Jersey and Texas, but spent most of her formative years in Pittsburgh. "I was probably 5 when I was moved by Julie Andrews' performance in *The Sound of Music*," she says.

"I'd take the tape to my bedroom, open the window, sing out loud and imagine a big audience listening to me. That was the first time that music truly spoke to me and I connected with it. It was a great release. From there I got into Whitney Houston and big power blues singers like Etta James and Billie Holiday."

There were abundant salsa sounds around her house. "Since my dad was from Ecuador, Spanish was spoken quite often," she says. "Even though she's American/Irish, my mom was a Spanish translator, and she loved Julio Iglesias' music. In that sense, hearing music like that also influenced me."

Balladeer Or Blaster?

Currently enjoying great AC success with the powerful Diane Warren-penned ballad "I Turn to You," the versatile Aguilera can also turn it up, as she did on the CHR hit "Genie in a Bottle." But she admits to being partial

to ballads. "That's how I started," she says. "I don't know what I'd do if I lost my voice. It's such a huge part of me and who I am. I'm really able to let loose on a power ballad and feel things. But being able to rock out and in-

"I'll sit in a room by myself and think and write. On those 20-hour overseas flights I reflect and ponder things that have happened to me."

teract with my dancers live onstage in a full-out dance routine is incredible too. Something I try to convey in my live shows are the many sides to my artistry."

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"I enjoy being on stage and performing live. That's probably the best part about doing what I do. Feeling energy from an audience is unlike any other high in the world."

BACKTRACK

JOE RICCITELLI

Sr. VP/PROMOTION, JIVE RECORDS

Name the artist who made the most dramatic format impact over the past 10 years.

"Elton John in AC, The Backstreet Boys in Hot AC."

What wildly popular '90s event, trend, song, movie, celebrity, TV show, etc., didn't you get or understand?

"The Spice Girls."

In contrast, what was your favorite '90s trend, movie, celebrity, TV show or event?

"The Sopranos. Everything else sucked."

What was the '90s' most significant overall event?

"Monitored airplay (industry), tech stocks (non-industry)."

What was your personal or professional 1990s highlight?

"The 1997 birth of my twin boys. No highlight — personal or professional — can top that."

What were your favorite '90s songs?

"Nirvana's 'Smells Like Teen Spirit' (1991), U2's 'One' (1992), Boy Krazy's 'That's What Love Can Do' (1993), Bruce Springsteen's 'Streets of Philadelphia' (1994), Alanis Morissette's 'You Oughta Know' (1995), Melissa Etheridge's 'I Want to Come Over' (1996), All Saints' 'Never Ever' (1998) and Lit's 'My Own Worst Enemy' (1999)."

Smooth Sounds

In chronological order by artist, here are '90s chart hits by artists with Latin roots. Titles are followed by the date a song debuted on R&R's AC chart and its peak position. Only songs released in the '90s are listed.

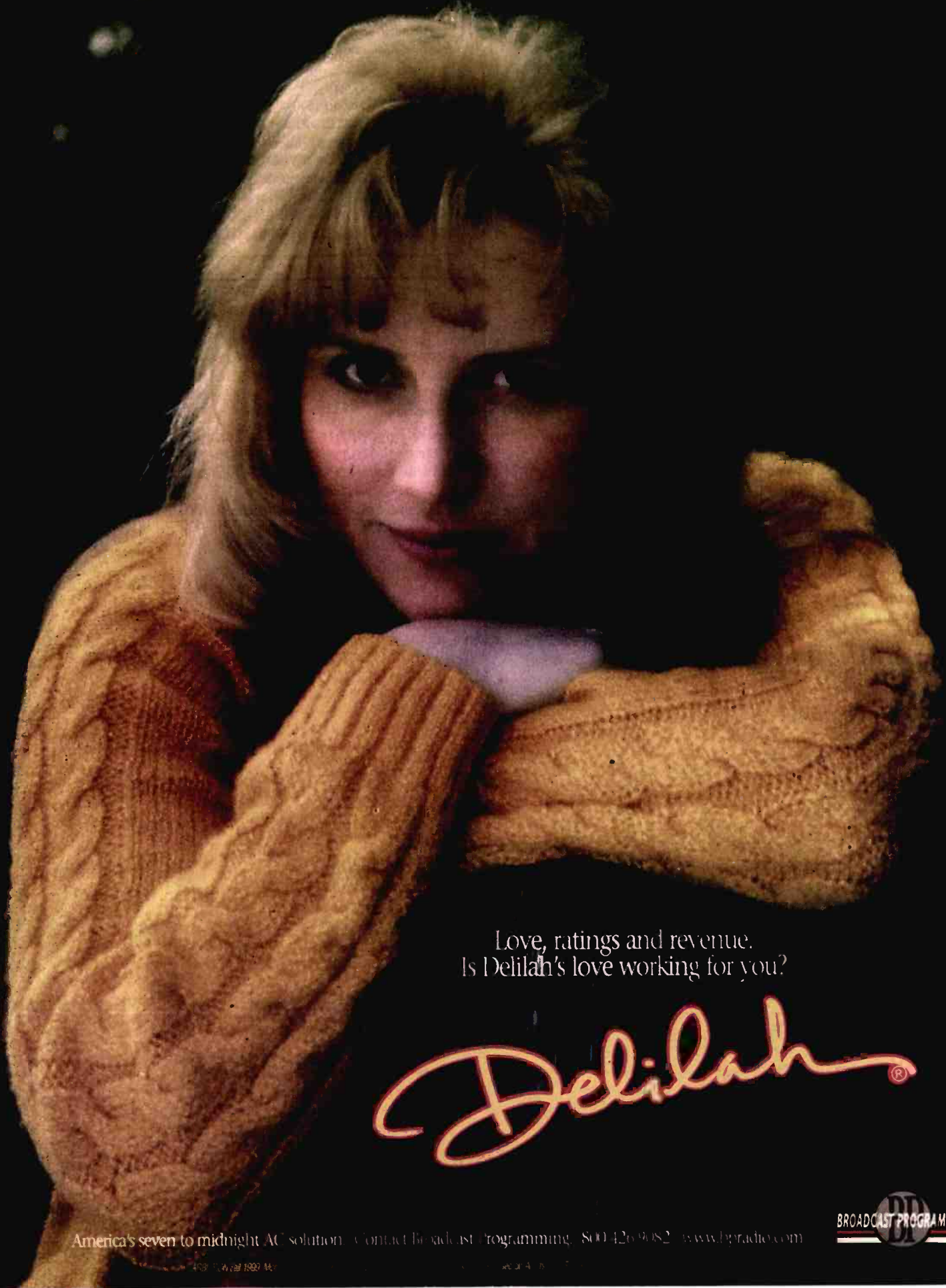
AC

- Paula Abdul:** "Rush Rush" (5/3/91, No. 1); "The Promise Of A New Day" (9/6/91, No. 26); "Blowing Kisses In The Wind" (10/25/91, No. 5); "Will You Marry Me?" (4/3/92, No. 16).
- Christina Aguilera:** "Reflection" (7/3/98, No. 15).
- Marc Anthony:** "I Want To" (w/Tina Arena, 8/21/98, No. 26); "I Need To Know" (10/29/99, No. 21).
- Lou Bega:** "Mambo No. 5 (A Little Bit Of...)" (11/5/99, No. 23).
- Mariah Carey:** "Vision Of Love" (6/1/90, No. 1); "Love Takes Time" (9/7/90, No. 1); "Someday" (1/18/91, No. 4); "I Don't Wanna Cry" (3/29/91, No. 1); "Emotions" (8/23/91, No. 5); "Can't Let Go" (11/8/91, No. 1); "Make It Happen" (2/28/92, No. 14); "I'll Be There" (5/22/92, No. 1); "Dreamlover" (7/30/93, No. 1); "Hero" (10/15/93, No. 2); "Without You" (1/28/94, No. 1); "Anytime You Need A Friend" (5/13/94, No. 3); "All I Want For Christmas Is You" (12/9/94, No. 21); "Fantasy" (9/1/95, No. 15); "One Sweet Day" (w/Boyz II Men, 10/27/95, No. 1); "Always Be My Baby" (3/8/96, No. 2); "Forever" (6/14/96, No. 2); "Butterfly" (10/3/97, No. 10); "My All" (4/3/98, No. 15); "I Still Believe" (1/22/99, No. 6).
- Gloria Estefan:** "Oye Mi Canto (Hear My Voice)" (4/13/90, No. 24); "Cuts Both Ways" (5/25/90, No. 1); "Coming Out Of The Dark" (1/18/91, No. 1); "Can't Forget You" (5/24/91, No. 1); "Live For Loving You" (9/13/91, No. 1); "Always Tomorrow" (10/9/92, No. 5); "I See You Smile" (1/29/93, No. 3); "If We Were Lovers" (10/8/93, No. 17); "Turn The Beat Around" (9/23/94, No. 9); "Everlasting Love" (1/27/95, No. 7); "It's Too Late" (5/26/95, No. 13); "Reach" (3/29/96, No. 2); "I'm Not Giving You Up" (11/15/96, No. 5); "Heaven's What I Feel" (4/24/98, No. 9); "Don't Let This Moment End" (11/13/98, No. 19).
- Enrique Iglesias:** "Bailamos" (8/20/99, No. 13).
- Ricky Martin:** "Livin' La Vida Loca" (6/4/99, No. 17); "She's All I Ever Had" (7/30/99, No. 3).
- N Sync w/Gloria Estefan:** "Music Of My Heart" (8/13/99, No. 1 — four consecutive weeks).
- Santana:** "Gypsy Woman" (8/10/90, No. 23); "Smooth" (f/Rob Thomas, 10/29/99, No. 11).
- Jon Secada:** "Just Another Day" (5/15/92, No. 2); "Do You Believe In Us?" (9/25/92, No. 3); "Angel" (1/22/93, No. 3); "I'm Free" (6/18/93, No. 2); "If You Go" (4/29/94, No. 1); "Mental Picture" (11/18/94, No. 5); "Where Do I Go From You?" (5/12/95, No. 16); "I Never Knew You" (w/Shanice, 9/15/95, No. 18); "Too Late, Too Soon" (2/7/97, No. 4).
- Selena:** "I Could Fall In Love" (7/14/95, No. 4); "Dreaming Of You" (11/10/95, No. 6);

Continued on Page 78

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Reflections Of A Young Life

Continued from Page 76

In addition to her piercing blue eyes and flowing blonde hair, there's also a very contemplative side to the Best New Artist Grammy winner. "I'll sit in a room by myself and think and write," she says. "On those 20-hour overseas flights I reflect and ponder things that have happened to me."

Fittingly enough, "Reflection" (from

Disney's *Mulan*) was her first hit. "That was a really cool song for me to do," she says, "because I was 17 at the time, and teens are trying to figure out who they are, what they're about and how to deal with insecurities."

Uncharted Territory

These 1998 releases were AC New & Actives but never made R&R's AC chart.

ACE OF BASE Whenever You're Near Me
AQUA Turn Back Time
JANN ARDEN Wishing That
ATLANTA RHYTHM SECTION Grow Old Alone
BABYFACE & DES'REE Fire
BOB CARLISLE Father's Love
PAULA COLE Me
BRENDA DOUMANI w/PHILIP INGRAM If You Believe
RICKY JONES If I Was The One
CAROLE KING Anyone At All
DIANA KRALL Peel Me A Grape
KENNY LATTIMORE w/HEATHER
HEADLEY Love Will Find A Way
MATCHBOX TWENTY 3am
BRIAN MCKNIGHT Anytime
JEFFREY OSBORNE & SHEENA EASTON The Place Where We Belong
DONNY OSMOND The Echo Of Your Whisper
LINDA RONSTADT When We Ran
MICHAEL W. SMITH Love Me Good
BARBRA STREISAND If I Could
B.E. TAYLOR Love You All Over Again
VANESSA WILLIAMS & CHAYANNE You Are My Home
BEBE WINANS This Song

1998 TOP 10 SONGS

AC

- SAVAGE GARDEN** Truly Madly Deeply
- SHANIA TWAIN** You're Still The One
- ERIC CLAPTON** My Father's Eyes
- CELINE DION** To Love You More
- CELINE DION** My Heart Will Go On
- BACKSTREET BOYS** As Long As You Love Me
- JOHN TESH I/JAMES INGRAM** Give Me Forever (I Do)
- PAULA COLE** I Don't Want To Wait
- NATALIE IMBRUGLIA** Torn
- ELTON JOHN** Something About The Way You Look Tonight

Hot AC

- NATALIE IMBRUGLIA** Torn
- MATCHBOX TWENTY** 3am
- GOO GOO DOLLS** Iris
- FASTBALL** The Way
- SAVAGE GARDEN** Truly Madly Deeply
- EDWIN McCAIN** I'll Be
- MATCHBOX TWENTY** Real World
- SMASH MOUTH** Walkin' On The Sun
- NATALIE MERCHANT** Kind & Generous
- ALANIS MORISSETTE** Uninvited

Smooth Sounds

Continued from Page 78

"I'm Getting Used To You" (4/5/96, No. 13).

In addition, Madonna's "Don't Cry For Me Argentina" (1/17/97) peaked at No. 19, and Linda Ronstadt's "Adios" (7/27/90) peaked at No. 8.

Hot AC

Christina Aguilera: "Genie In A Bottle" (9/17/99, No. 27).
Marc Anthony: "I Need To Know" (11/19/99, No. 5).
Los Bogs: "Mambo No. 5 (A Little Bit Of...)" (8/27/99, No. 2).
Mariah Carey: "Anytime You Need A Friend" (5/13/94, No. 25); "All I Want For Christmas Is You" (12/16/94, No. 27); "Fantasy" (9/1/95, No. 23); "One Sweet Day" (w/ Boyz II Men, 10/27/95, No. 27); "Always Be My Baby" (3/8/96, No. 2); "Forever" (6/14/96, No. 9); "Butterfly" (10/3/97, No. 22).
Gloria Estefan: "Turn The Beat Around" (9/23/94, No. 23); "Everlasting Love" (1/27/95, No. 27); "It's Too Late" (7/7/95, No. 29); "Reach" (3/29/96, No. 21).
Enrique Iglesias: "Bailamos" (10/1/99, No. 28).
Los Del Rio: "Macarena" (6/14/96, No. 20).
Santana: "Smooth" (w/Rob Thomas, 7/9/99, No. 1 — 23 consecutive weeks, the most at No. 1 of any song in Hot AC history).
Jon Secada: "If You Go" (4/29/94, No. 13); "Whipped" (9/23/94, No. 30); "Mental Picture" (11/25/94, No. 30); "Where Do I Go From You?" (5/12/95, No. 30); "Too Late, Too Soon" (2/28/97, No. 26).
Selena: "I Could Fall In Love" (7/21/95, No. 25); "Dreaming Of You" (12/22/95, No. 28).
 In addition, Madonna's "Don't Cry For Me Argentina" (1/17/97) peaked at No. 12.

MOVERS & SHAKERS

Noteworthy '98 events — some format-specific and some not — are listed below.

- Capstar Broadcasting Partners President/CEO R. Steven Hicks has the distinction of being the first person highlighted in R&R Publisher/CEO Erica Farber's Publisher's Profile. Later in the year Chancellor Media acquires Capstar Broadcasting for \$4.1 billion.
- In other '98 financial news, Clear Channel puts up \$4.4 billion in a tax-free, stock-for-stock deal for Jacor.
- The commonwealth island of Puerto Rico becomes Arbitron market No. 11.
- For the first time ever R&R bestows Industry Achievement Awards. The AC winners were WLTW/New York (Station); Jim Ryan (PD); Charlie Lombardo (MD); Don Bleu (Personality); Arista (Label); and Jennifer Henry (Label Executive).
Hot AC winners were KFMB-FM/San Diego (Station); Tracy Johnson (PD); Greg Simms (MD); Jeff & Jer (Personality); Atlantic (Label); and Mary Conroy (Label Executive).
- Gone, but always remembered: legendary Southern California air talent Robert W. Morgan, KIOI/San Francisco midday talent Rick Shaw, former Viacom Senior VP/Operations & WLTW/New York GM George Wolfson, KEZO/Omaha Director/Rock Programming Doug Sorensen and Reprise Manager/AC Promotion Irene Vargas.

Ratings Recap

The following breaks down, by format, the No. 1 stations in the top 50 markets in 1998's spring and fall Arbitron sweeps. This was done for three key adult demos. As an example, Urban Contemporary accounted for 22% of stations finishing No. 1 among adults 18-34 in the top 50 markets in spring 1998. This is followed by a list of the AC-formatted No. 1s in order of market size.

Spring 1998

Adults 18-34: Urban Contemporary 22%, CHR/Pop 18%, CHR/Rhythmic 18%, Rock 14%, Alternative 6%, Classic Rock 6%, Hot AC 6%, Adult Alternative 4%, AC 2%, Country 2% and Regional Mexican 2%.

• The AC-formatted No. 1 finishers were 15 KFMB-FM/San Diego (Hot AC), 17 KZZP/Phoenix (Hot AC), 27 KZZO/Sacramento (Hot AC) and 49 WRMF/West Palm Beach (AC).

Adults 25-54: AC 26%, Country 18%, Classic Rock 10%, Urban AC 10%, CHR/Pop 6%, Urban Contemporary 6%, Oldies 4%, Rock 4%, Talk 4%, Adult Alternative 2%, Alternative 2%, Hot AC 2%, News/Talk 2%, Spanish 2% and Urban Oldies 2%.

• The AC-formatted No. 1 finishers were 1 WLTW/New York (AC), 4 KOIT/San Francisco (AC), 7 WNIC/Detroit (AC), 9 KODA/Houston (AC), 10 WMJX/Boston (AC), 15 KYXY/San Diego (AC), 16 WALK/Long Island (AC), 24 KKCW/Portland (AC), 27 KZZO/Sacramento (Hot AC), 32 WSNY/Columbus (AC), 35 KSFI/Salt Lake City (AC), 36 WLYT/Charlotte (AC), 42 WRCH/Hartford (AC) and 49 WRMF/West Palm Beach (AC).

Adults 35-64: AC 26%, Country 20%, Oldies 14%, News/Talk 12%, Talk 10%, Urban Contemporary 4%, Adult Alternative 2%, Classic Rock 2%, Full Service 2%, NAC 2%, Spanish 2%, Tropical 2% and Urban Oldies 2%.

• The AC-formatted No. 1 finishers were 5 WBEB/Philadelphia (AC), 6 KVIL/Dallas (AC), 7 WNIC/Detroit (AC), 9 KODA/Houston (AC), 15 KYXY/San Diego (AC), 16 WALK/Long Island (AC), 24 KKCW/Portland (AC), 26 KUDL/Kansas City (AC), 31 WWLI/Providence (AC), 32 WSNY/Columbus (AC), 36 WLYT/Charlotte (AC), 42 WRCH/Hartford (AC), 43 KSNE/Las Vegas (AC) and 49 WEAT-FM/West Palm Beach (AC).

Fall 1998

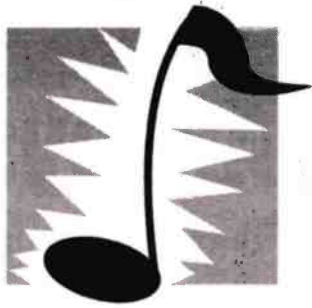
Adults 18-34: Urban Contemporary 26%, CHR/Rhythmic 24%, Rock 14%, CHR/Pop 12%, Alternative 8%, Adult Alternative 4%, Classic Rock 4%, Country 4%, Regional Mexican 2% and Tropical 2%.

Adults 25-54: AC 19%, Classic Rock 15%, Country 13%, Urban Contemporary 11%, Rock 8% Urban AC 6%, CHR/Pop 4%, News/Talk 4%, Oldies 4%, Adult Alternative 2%, Alternative 2%, CHR/Rhythmic 2%, Hot AC 2%, Regional Mexican 2%, Talk 2%, Tropical 2% and Urban Oldies 2%.

• The AC-formatted No. 1 finishers were 1 WLTW/New York (AC), 4 KOIT/San Francisco (AC), 6 WNIC/Detroit (AC), 8 WMJX/Boston (AC), 10 KODA/Houston (AC), 15 KESZ/Phoenix (AC), 20 WMMX/Baltimore (Hot AC), 25 KKCW/Portland (AC), 35 KSFI/Salt Lake City (AC), 45 WRCH/Hartford (AC) and 49 KKMJ/Austin (AC).

Adults 35-64: Country 19%, AC 17%, News/Talk 17%, Oldies 17%, Talk 10%, Classic Rock 4%, Spanish AC 4%, Urban AC 4%, Adult Alternative 2%, Nostalgia 2%, Regional Mexican 2% and Tropical 2%.

• The AC-formatted No. 1 finishers were 6 WNIC/Detroit (AC), 10 KODA/Houston (AC), 15 KESZ/Phoenix (AC), 17 WALK/Long Island (AC), 32 WWLI/Providence (AC), 35 KSFI/Salt Lake City (AC), 45 WRCH/Hartford (AC), 46 WRVR/Memphis (AC) and 49 KKMJ/Austin (AC).



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A/C Radio edit 3:45

OPENING FOR TINA TURNER

Boston	09/20	Fleet Center
Philadelphia	09/22	First Union Center
Albany	09/23	Pepsi Center
Toronto	09/24	Air Canada Centre
Montreal	09/25	Molson Center
Long Island	09/28	Nassau Coliseum
Penn State, PA	09/29	Bryce Jordan
Pittsburgh	09/30	Mellon Arena
Chicago	10/04	United Center
Cleveland	10/06	Gund Arena
Washington, DC	10/07	MCI Center

MORE DATES WITH TINA TO BE ADDED

redink DAVE MORRELL 212.337.5457

HOWARD ROSEN PROMOTION 818.901.1122

Phil's Music Is Always In Our Hearts

A chat with the humble megastar

It's hard to imagine that megastar Phil Collins would have much to prove in the late 1990s. In terms of Adult Contemporary supremacy, few can challenge his astonishing track record.

While this special focuses on the '90s, consider an incredible Collins accomplishment that spanned from the 1980s into the early '90s: His haunting "One More Night" kicked off a string of eight successive No. 1 R&R AC songs that spent a combined total of 17 weeks atop the chart. The streak was broken by two songs that occupied the No. 2 position.

No other artist in our chart history has had that many consecutive No. 1 releases.

Making History

April 9, 1999, is a date with historical significance for the singer/songwriter/drummer. That's when "You'll Be In My Heart," from Disney's *Tarzan*, debuted at No. 26 on R&R's AC chart. The words, lyrics and vocals were Collins', and the song, which he co-produced with Rob Cavallo, enjoyed a phenomenal 13-notch jump in week two to No. 13. It then flew to No. 9, then to No. 5 before inching to No. 3.

"You'll Be In My Heart" made it to No. 1 in only its sixth chart week (5/14/99), and that's when things really started to get interesting. The song would go on to spend an eye-popping and record-setting 19 (nonsuccessive) weeks at No. 1. The story is still ongoing, as the song has spent an utterly unbelievable 64 weeks on our chart. Eighty-five percent of those weeks it's been in the top 10, and 46% in the top 5.

Catching up with the extremely engaging Collins at his Swiss home, we discovered that he was actually a bit nervous about his *Tarzan* role. We also learned that he's been laboring on the soundtrack for another Disney movie for the past six months. "It probably won't be out until 2003," he quips. "That's the way it goes with these things, and they want the music yesterday. But it's really great fun."

Movie Magic

Tremendous box-office take aside, *Tarzan* was a hugely enjoyable experience for Collins. "I'd lived with 'You'll Be In My Heart' for four years," he says. "The actual doing of the film was amazing. We got along so well that they asked me to do another one."

Even with all of Collins' enormous triumphs — only a portion of which have been chronicled above — working on what became 1999's No. 1 soundtrack proved to be a great learning experience for him. "I worked very hard on it, and it did much better than I thought it would," he emphasizes. "As far as I'm concerned, I'm not as good as the last song: I'm only as good as the next one. I'd never done the job I'd been asked to do. Yes, I've written songs, and, yes, I've collaborated,



Phil Collins

but never on a film like that."

Collins' 1984 smash "Against All Odds (Take a Look at Me Now)" was written for the film of the same name, and his 1988 release "Two Hearts" was written for the movie *Buster*. But, "Writing for an animated film — particularly for a Disney movie — is big shoes to fill," he says. "The history of Disney music is pretty formidable, so there was kind of a scare element. I knew I had a lot to live up to. You must be very succinct in what you say lyrically. You can't spend five minutes on a song. The story must be told in a very short time. People can't sustain that kind of interest with animation."

Collins is taking on a similar job with the new movie and will also be getting more involved with the score. "Mark Mancina is doing it with me. He did all the score for *Tarzan*, but we're doing it together here. That will be a new challenge for me. Sometimes I have doubts about being my own best producer. I've written a song, and only I know how I want it to sound; anything else is an interpretation."

Rich Versatility

One is instantly impressed with Collins' absolute humbleness and graciousness. It is

easy to believe him when he claims to still think of himself as a drummer who also happens to sing. "It's kind of the way I've been brought up," he remarks. "Certain jobs have certain mentalities. As opposed to being the flashy singer, I'm still a drummer at heart. But most people don't even know I play the drums. A lot of folks think of me as a songwriter, but the drums are the heart of everything I do."

Easily one of pop music's most versatile and complete entertainers, Collins is working on plans to revise his big band project. His love affair with that genre dates back to 1966. "It's the most fun thing I've ever done," he says. "If you put it against all the other stuff, people would think I'm joking, but if I had to make a choice, that might be where I'd live."

The "genesis" (pun intended) of his interest can be traced to a fellow drummer, the late and legendary Buddy Rich. "His band was doing a *West Side Story* medley," recalls Collins. "It was the early days of progressive rock, where you could take things in different tempos and be very adventurous with music. Especially with tunes I knew, this sound was the most exciting thing I'd heard in a long time. I thought it would be fantastic to have a go of it, but never seriously thought I would."

A Dream Comes True

Collins finally did put together his own big band, though, at a 1996 European festival. One component missing from the equation was a singer, but Collins quickly remedied the situation in a big way. "Tony Bennett and I had bumped into each other at different hotels," he says. "I wrote to him, asking if he'd be our guest singer, and he agreed."

"Quincy Jones offered to help, so I asked him to help conduct. He added credibility to the proceedings and was the pilot for a few nights. It all came together and was the most extraordinary experience of my playing career."

Once Bennett and Jones were aboard, Collins turned his attention to a somewhat minor detail. "All I could think of was a poster that would say something like 'The Phil Collins Big Band Conducted by Quincy Jones and Featuring Tony Bennett.' Forget the gig, the only thing I wanted was the poster."

"We recorded a lot of stuff, and hopefully these recordings with Tony will come out, because they're really fantastic. I had such a ball sitting behind him as he sang things like 'San Francisco' and 'Old Devil Moon.' I

Remembering A Reign Of Hits

In chronological order, here are Phil Collins' 1990s chart hits as both a solo artist and with his Genesis friends and colleagues, Tony Banks and Mike Rutherford. Collins' 1999 composition "You'll Be In My Heart," from Disney's *Tarzan*, set an all-time R&R AC record for most weeks (19) at No. 1, eclipsing the previous mark (17) set in 1996 by Celine Dion's "Because You Loved Me." Titles are followed by the date a song debuted on R&R's AC chart and its peak position. Only songs released in the '90s are listed.

AC

Solo Career

- "I Wish It Would Rain Down" (2/9/90, No. 1)
- "Do You Remember?" (4/20/90, No. 1)
- "Something Happened On The Way To Heaven" (8/3/90, No. 2)
- "Both Sides Of The Story" (10/29/93, No. 17)
- "Everyday" (12/10/93, No. 1)
- "Can't Turn Back The Years" (5/6/94, No. 28)
- "Somewhere" (1/19/96, No. 4)
- "Dance Into The Light" (9/20/96, No. 6)
- "It's In Your Eyes (Anytime At All)" (1/17/97, No. 6)
- "True Colors" (10/2/98, No. 2)
- "You'll Be In My Heart" (4/9/99, No. 1)
- "Strangers Like Me" (11/19/99, No. 8)

With Genesis

- "No Son Of Mine" (11/1/91, No. 10)
- "Hold On My Heart" (4/17/92, No. 1)
- "Never A Time" (10/23/92, No. 3)

Hot AC

Solo Career

- "Somewhere" (2/16/96, No. 29)
- "Dance Into The Light" (9/20/96, No. 10)
- "It's In Your Eyes (Anytime At All)" (1/31/97, No. 23)
- "You'll Be In My Heart" (5/14/99, No. 20)

Collins' Genesis history predates R&R's Hot AC chart.

BACKTRACK

MARY CONROY
VP/AC PROMOTION, ATLANTIC RECORDS

Name the artist who made the most dramatic format impact over the past 10 years.
"Hootie & The Blowfish, because they really started to define Hot AC."

What was the '90s' most significant overall event?
"Bill Clinton's election as president made it clear that the voters' priorities were in a governing official. His personal shortcomings weren't an issue."

What was your personal or professional 1990s highlight?
"Getting to keep my job."

What were your favorite '90s songs?
"Everything Atlantic released, of course."

thought. "This is really what's happening and what I should be doing."

Wanting to relive the experience, Collins did encore performances in the United States in 1998 with Oleta Adams as guest vocalist. "We'll do it in 2001, and I might ask someone else to sing with us just to keep it fresh each time," Collins notes. "It's not just a hobby for me, it's the future."

Willing to be a risk-taker, the venerable Collins isn't likely to be pigeonholed. "I'm very lucky to have the opportunity to have a crack at pretty much whatever comes my way," he says. "It's terrible to limit yourself to just one particular avenue."

Memories Aren't Thrown Away

Oftentimes when a band splits, there are hard feelings among members. But in our conversation Collins freely and rather affectionately referred to his time with Genesis and to

the group itself. "I speak to Tony [Banks] and Mike [Rutherford] very regularly," he says. "They're still my very good friends; we just don't work in the same office anymore. There's no bitterness among us at all."

"At some point the three of us will write music together again. I doubt whether it will be called Genesis, but the three of us get along great, and there's every reason to think we'll work together again."

Especially in the early days, Collins' role in that group was as an arranger. "Rather than writing a piece of music, my strength was seeing how a song could be done," he explains. "That stemmed from my love of playing other people's material."

To see if he can get the "same feel" as the original, Collins has covered several classics. The Supremes' "You Can't Hurry Love" marked his first solo R&R AC chart entry, in 1982, at No. 7. "It's very difficult to get that Motown sound in that song," he says. "We got it to some extent, with certain elements of the tambourine, but it was really playing homage to that whole thing. Had I known there were 28 other versions of Cyndi Lauper's 'True Colors,' I probably would've shied away from doing it." [Even though it became 1999's No. 10 AC song.]

Sometimes Misunderstood

Listeners have been treated to one remarkable Phil Collins song after another. His works are instantly recognizable, and they are core songs at virtually every mainstream and Soft AC.

Regarding his role as one of music's most proficient ballad writers, Collins points out. "There's a whole other side to me. In addition to big band, I love ambient music. Love songs and ballads are just one aspect of what I do, rather than being my prime focus, but I understand that most people of a certain age who still listen to what I do like 'Against All Odds,' 'Groovy Kind of Love' and that kind of thing. That's just the way it is, and I can't change that. There's some really great Genesis stuff that I sometimes forget about."

One incredible Genesis tune is "Misunderstanding," originally written for Collins' solo album *Face Value*. The group moved into his house and took over the master bedroom. "I was recording everything on my

eight track," he recalls. "When they left at night, I recorded my own demos, which became *Face Value*."

"I played some things for them that I wasn't so sacred with. They chose 'Misunderstanding' because it had a tempo similar to the Beach Boys' 'Sail on Sailor.' I'd written it with that kind of groove in mind."

Give Us One More Tour

Fame and success can come quickly to some artists. The possibility then exists for these talents to isolate themselves from the public and industry.

Not Phil Collins. Though he's still a hit-making machine, it's not uncommon for him to go into his home studio and whip out some radio IDs. "In the golden days I'd visit stations with records under my arms," he recalls fondly. "I'd stay for a couple of hours at a station and play whatever I wanted. Unfortunately, that's all changed, but I understand

that jazz, classics and pop can no longer be on the same plate.

"I enjoyed going to stations like [Hot AC] 'PLJ in New York, [Rock] WMMR/Philadelphia, [Rock] WMMS/Cleveland and [Rock] KLOS [Los Angeles]. I'm doing fewer radio interviews because they wear out my voice, but it's great fun to see the people who are playing your records."

Having just celebrated their first wedding anniversary, Collins and his wife are making plans to start a family. "I'm not going to retire, but my thought was to do a final world tour," he says. "We thought about doing it before the pitter of tiny feet."

"The last tour in the round was the best tour I've ever done with probably my best band. I don't think there be a new tour until I do a new record. I'm snowed under with the movie at the moment, but the idea of making another record does excite me quite a lot."

1999 TOP 10 SONGS

AC

- 1 PHIL COLLINS You'll Be In My Heart
- 2 SARAH McLACHLAN Angel
- 3 'N SYNC (God Must Have Spent) A Little More Time On You
- 4 SHANIA TWAIN From This Moment On
- 5 BACKSTREET BOYS I Want It That Way
- 6 SIXPENCE NONE THE RICHER Kiss Me
- 7 R. KELLY & CELINE OION I'm Your Angel
- 8 CHER Believe
- 9 ELTON JOHN & LeANN RIMES Written In The Stars
- 10 PHIL COLLINS True Colors

Hot AC

- 1 GOO GOO DOLLS Slide
- 2 SIXPENCE NONE THE RICHER Kiss Me
- 3 SUGAR RAY Every Morning
- 4 MATCHBOX TWENTY Back 2 Good
- 5 EAGLE-EYE CHERRY Save Tonight
- 6 SARAH McLACHLAN Angel
- 7 SHAWN MULLINS Lullaby
- 8 SMASH MOUTH All Star
- 9 TAL BACHMAN She's So High
- 10 FASTBALL Out Of My Head

Ratings Recap

The following breaks down, by format, the No. 1 stations in the top 50 markets in 1999's spring and fall Arbitron sweeps. This was done for three key adult demos. As an example, Urban Contemporary accounted for 24% of stations finishing No. 1 among adults 18-34 in the top 50 markets in spring 1999. This is followed by a list of the AC-formatted No. 1s in order of market size.

Spring 1999

Adults 18-34: Urban Contemporary 24%, CHR/Rhythmic 20%, Rock 20%, Alternative 14%, CHR/Pop 12%, Classic Rock 4%, **Hot AC 2%**, Regional Mexican 2% and Tropical 2%.

• The lone AC-formatted station finishing first was 23 KALC/Denver (Hot AC).

Adults 25-54: AC 17%, Country 15%, Classic Rock 10%, **Hot AC 10%**, Urban AC 8%, CHR/Pop 6%, Rock 6%, Adult Alternative 4%, CHR/Rhythmic 4%, News/Talk 4%, Tropical 4%, Urban Contemporary 4%, Alternative 2%, Gospel 2%, Oldies 2% and Regional Mexican 2%.

• The AC-formatted No. 1 finishers were 5 WBEB/Philadelphia (AC), 6 WNIC/Detroit (AC), 8 WMJX/Boston (AC), 10 KHMJ/Houston (Hot AC), 16 KFMB-FM/San Diego (Hot AC), 17 WALK/Long Island (AC), 19 KEZK/St. Louis (AC), 25 KKCW/Portland (AC), 35 KSFI/Salt Lake City (AC), 37 WLYT/Charlotte (AC), 39 WOMX/Orlando (Hot AC), 40 KMXP/Las Vegas (Hot AC), 45 WRCH/Hartford (AC) and 50 WVOR/Rochester (Hot AC).

Adults 35-64: AC 22%, Oldies 19%, Country 16%, News/Talk 13%, Talk 8%, Urban AC 6%, Classic Rock 4%, Spanish AC 4%, Adult Alternative 2%, Gospel 2%, Tropical 2% and Urban Oldies 2%.

• The AC-formatted No. 1 finishers were 1 WLTW/New York (AC), 5 WBEB/Philadelphia (AC), 6 WNIC/Detroit (AC), 10 KODA/Houston (AC), 17 WALK/Long Island (AC), 25 KKCW/Portland (AC), 33 WWLI/Providence (AC), 34 WSNY/Columbus (AC), 35 KSFI/Salt Lake City (AC), 40 KSNE/Las Vegas (AC) and 45 WRCH/Hartford (AC).

Fall 1999

Adults 18-34: CHR/Pop 22%, CHR/Rhythmic 22%, Rock 18%, Urban Contemporary 18%, Alternative 10%, Adult Alternative 4%, Classic Rock 2%, Regional Mexican 2% and Tropical 2%.

Adults 25-54: AC 22%, Country 14%, Rock 12%, Classic Rock 10%, Adult Alternative 6%, Talk 6%, Urban Contemporary 6%, CHR/Pop 4%, Regional Mexican 4%, Urban AC 4%, Alternative 2%, CHR/Rhythmic 2%, News/Talk 2%, Oldies 2%, Tropical 2% and Urban Oldies 2%.

• The AC-formatted No. 1 finishers were 1 WLTW/New York (AC), 4 KOIT/San Francisco (AC), 7 WNIC/Detroit (AC), 18 WALK/Long Island (AC), 19 KEZK/St. Louis (AC), 33 WWLI/Providence (AC), 35 KSFI/Salt Lake City (AC), 37 WLYT/Charlotte (AC), 40 KSNE/Las Vegas (AC), 43 WJXA/Nashville (AC) and 44 WRCH/Hartford (AC).

Adults 35-64: AC 22%, Country 14%, News/Talk 12%, Oldies 12%, Talk 10%, Adult Alternative 4%, Full-Service 4%, NAC 4%, Urban AC 4%, Beautiful Music/Easy Listening 2%, Classic Rock 2%, Gospel 2%, Nostalgia 2%, Regional Mexican 2%, Spanish AC 2% and Tropical 2%.

• The AC-formatted No. 1 finishers were 1 WLTW/New York (AC), 5 WBEB/Philadelphia (AC), 7 WNIC/Detroit (AC), 10 KODA/Houston (AC), 18 WALK/Long Island (AC), 33 WWLI/Providence (AC), 35 KSFI/Salt Lake City (AC), 36 WWDE/Norfolk (AC), 43 WJXA/Nashville (AC), 44 WRCH/Hartford (AC), 46 WRVR/Memphis (AC) and 50 WEAT-FM/West Palm Beach (AC).

BACKTRACK

ROB DILLMAN

VP/PROMOTION, EPIC RECORDS

Name the artist who made the most dramatic format impact over the past 10 years.

"Celine Dion."

What wildly popular '90s event, trend, song, movie, celebrity, TV show, etc., didn't you get or understand?

"The Macarena."

What was the '90s most significant overall event?

"PCs became so vital to our lives."

What was your personal or professional 1990s highlight?

"Making the incredible jump from radio to records."

What were your favorite '90s songs?

"Phil Collins' 'You'll Be In My Heart.'"



R&R AC Top 30

July 14, 2000

LAST WEEK	THIS WEEK	ARTIST TITLE LABEL(S)	TOTAL PLAYS	+/- PLAYS	GROSS IMPRESSIONS ('00)	WEEKS ON CHART	TOTAL STATIONS/ ADDS
	1	FAITH HILL Breathe (Warner Bros.)	2637	+20	326855	26	112/0
	2	MARC ANTHONY You Sang To Me (Columbia)	2588	+158	312598	21	112/2
	3	DON HENLEY Taking You Home (Warner Bros.)	2355	+31	254438	11	109/0
	4	LEANN RIMES I Need You (Sparrow/Curb/Capitol)	2336	+118	236217	16	110/0
	5	LONESTAR Amazed (BNA/RLG)	2279	+106	263330	43	112/0
	6	BACKSTREET BOYS Show Me The Meaning Of... (Jive)	1945	-22	217784	25	107/0
	7	CHRISTINA AGUILERA I Turn To You (RCA)	1872	+129	240155	11	104/1
	8	SAVAGE GARDEN I Knew I Loved You (Columbia)	1840	-50	222014	39	111/0
	9	CELINE DION That's The Way It Is (550 Music/Epic)	1627	+77	212931	36	106/0
	10	SAVAGE GARDEN Crash And Burn (Columbia)	1568	-107	143810	16	104/1
	11	W. HOUSTON & E. IGLESIAS Could I Have This Kiss Forever (Arista)	1523	+22	182956	8	103/2
	12	BRIAN MCKNIGHT Back At One (Motown/Universal)	1515	+4	192213	30	95/0
	13	ELTON JOHN Someday Out Of The Blue (DreamWorks)	1460	-125	185696	21	103/0
	14	CELINE DION I Want You To Need Me (550 Music/Epic)	1315	-66	161372	13	100/0
	15	PHIL COLLINS You'll Be In My Heart (Hollywood)	1312	+46	170567	65	99/0
	16	LARA FABIAN I Will Love Again (Columbia)	988	+110	146418	8	92/3
	17	MACY GRAY I Try (Epic)	864	+24	128091	15	58/0
	18	98 DEGREES I Do (Cherish You) (Universal)	817	-79	96179	45	87/0
	19	SANTANA F/ROB THOMAS Smooth (Arista)	813	-17	125048	36	46/0
	20	SARAH MCLACHLAN I Will Remember You (Arista)	785	+13	107986	67	88/0
	21	BACKSTREET BOYS The One (Jive)	612	+46	98158	5	60/2
	22	SASHA If You Believe (Reprise)	540	+23	39622	7	62/1
	23	WESTLIFE Swear It Again (Arista)	515	-6	47650	13	53/1
	24	MARK SCHULTZ He's My Son (Word/Epic)	453	+69	43687	4	62/2
	25	DAVE KOZ Know You By Heart (Capitol)	382	+31	37072	9	57/3
	26	JON SECADA Stop (550 Music/Epic)	289	+72	54490	2	45/8
	27	BETH NIELSEN CHAPMAN Shake My Soul (RCA)	279	-113	19599	7	42/0
	28	'N SYNC Bye Bye Bye (Jive)	263	-29	51126	14	21/0
	29	SUZY K W/DONNY OSMOND Now I Know (Vellum)	257	+25	19439	3	46/4
Debut	30	ENRIQUE IGLESIAS Be With You (Interscope)	193	+37	70695	1	16/5

Most Added.

ARTIST TITLE LABEL(S)	ADDS
JON SECADA Stop (550 Music/Epic)	8
JESSICA SIMPSON I Think I'm In Love... (Columbia)	7
JOHN MELLENCAMP Yours... (Sony Classical/Columbia)	7
MICHAEL ENGLISH Heaven To Earth (Curb)	7
BBMAK Back Here (Hollywood)	6
JOE I Wanna Know (Jive)	5
ENRIQUE IGLESIAS Be With You (Interscope)	5
STING Desert Rose (A&M/Interscope)	5
DONNA SUMMER The Power Of One (Atlantic)	5
SUZY K W/DONNY OSMOND Now I Know (Vellum)	4
JANIS IAN Jolene (Windham Hill)	4
MANDY MOORE I Wanna Be With You (550 Music/Epic)	4

Most Increased Plays

ARTIST TITLE LABEL(S)	TOTAL PLAY INCREASE
MARC ANTHONY You Sang To Me (Columbia)	+158
CHRISTINA AGUILERA I Turn To You (RCA)	+129
LEANN RIMES I Need You (Sparrow/Curb/Capitol)	+118
LARA FABIAN I Will Love Again (Columbia)	+110
LONESTAR Amazed (BNA/RLG)	+106
SHANIA TWAIN You've Got A Way (Mercury/IDJMG)	+81
CELINE DION That's The Way It Is (550 Music/Epic)	+77
JON SECADA Stop (550 Music/Epic)	+72
EDWIN MCCAIN I Could Not Ask For More (Lava/Atlantic)	+71
MARK SCHULTZ He's My Son (Word/Epic)	+69



115 AC reporters. Monitored airplay data supplied by Mediabase Research, a division of Premiere Radio Networks. Songs ranked by total plays for the airplay week of Sunday 7/2-Saturday 7/8. Bullets appear on songs gaining plays or remaining flat from previous week. If two songs are tied in total plays, the song being played on more stations is placed first. Breaker status is assigned to songs reaching 875 plays or more for the first time. Songs below No. 20 are moved to recurrent after 20 weeks. Gross Impressions equals Average Quarter Hour Persons times number of plays (times 100). Average Quarter Hour Persons used herein with permission from The Arbitron Company (Copyright 2000, The Arbitron Company). © 2000, R&R Inc.

Now & Active

JOE I Wanna Know (Jive)
Total Plays: 185, Total Stations: 29, Adds: 5

KENNY ROGERS Buy Me A Rose (Dreamcatcher)
Total Plays: 180, Total Stations: 21, Adds: 0

JESSICA SIMPSON I Think I'm In Love With You (Columbia)
Total Plays: 153, Total Stations: 30, Adds: 7

JOHN MELLENCAMP Yours Forever (Sony Classical/Columbia)
Total Plays: 141, Total Stations: 28, Adds: 7

STING Desert Rose (A&M/Interscope)
Total Plays: 133, Total Stations: 15, Adds: 5

ALISON KRAUSS It Wouldn't Have Made Any Difference (Rounder)
Total Plays: 121, Total Stations: 27, Adds: 1

BBMAK Back Here (Hollywood)
Total Plays: 96, Total Stations: 12, Adds: 6

CARLY SIMON So Many Stars (Arista)
Total Plays: 87, Total Stations: 19, Adds: 3

JANIS IAN Jolene (Windham Hill)
Total Plays: 82, Total Stations: 21, Adds: 4

K.D. LAMB Summerfling (Warner Bros.)
Total Plays: 77, Total Stations: 17, Adds: 3

TIM JAMES I'll Be Your Secret (C2/Columbia)
Total Plays: 76, Total Stations: 13, Adds: 1

Songs ranked by total plays

Breakers.

No Songs Qualified For Breaker Status This Week

Most Added is the total number of new adds officially reported to R&R by each reporting station. Songs unreported as adds do not count toward overall total stations playing a song. Most Increased Plays lists the songs with the greatest week-to-week increases in total plays. Weighted chart appears on R&R ONLINE MUSIC TRACKING.



"NOW I KNOW"

featuring Donny Osmond

R&R AC Chart **28**

Monitor Mainstream AC Debut **30***

SUZY

Already On:

WPCH	KGBY	KQXT	WRCH	WTVR
WLTE	KUDL	WWLI	WRSN	WYJB
KOSI	WLTQ	WTPI	KKMJ	KVLY and more

New Adds:

WGMF

WOBM

KTDY

KOOI

Executive Producer: Tom Callahan

Sasha Smashes American Shores

Love Songs with energy. A touch of soul. Romance and dance. We must be talking about the music of Sasha Alexander. With the release of his first American single "If You Believe," this European phenomenon is finding that music truly is the universal language. American audiences who've seen him perform have welcomed him with wild cheers, chants and lots of dancing in the aisles. The "oooh's" in reaction to his love songs are winning over an audience that has, to this point, never even heard his name.



In combining his impressive vocal talent, natural charm, irrepressible sense of humor and down-to-earth attitude, Sasha Alexander is quickly making believers out of audiences everywhere. In fact, unanimous reactions have been pouring in from his current promotional tour and it seems promising that his U.S. success will soon mirror that of his overseas following.

There are few artists on the German music scene that have made so powerful an impact so quickly as 28-year-old vocalist and songwriter, Sasha Alexander. "With Sasha you get the complete package...talent, charisma, and an incredible amount of sexiness!" said Alicen Catron-Schneider, Director of Music Supervision for NBC.

During his recent US promo tour, Sasha has successfully won over audiences of all ages with his outgoing personality, easy smile and soulful vocals. John Stuart of WMJJ/Birmingham says, "'If you believe' that Sasha's song is not a hit, you need to tweak your ears! It has a great summer-feel to it that makes you want to put the top down and crank it up. Sasha seems to have all the right ingredients to be a big success. The more you play this song, the more your phones will light up. And we're an AC for heaven's sake!"

McVay Media President Mike McVay says "Sasha is a breath of fresh air for AC. It's a love song with energy. That's a concept we need as summer approaches". AC radio seems to agree, as "If You Believe" crosses the 500 spin mark, reacting on the phones and showing signs of strong early research.

Ken Payne, Program Director of WMGF/Magic 107.7 in Orlando says "Sasha has broken the mold! It's rare to find an artist these days with such a compelling vocal style. He is truly a Super Star, and Europe's best kept secret. This format is lucky to have such a talented artist." Reacting to Sasha's recent show in Orlando, Payne said "Everyone was blown away. He's great with an audience."

Last year, Sasha was the proud recipient of the prestigious Comet Award from VIVA (Germany's top music video channel) for Best Newcomer, as well as being nominated Best Male Act by MTV Europe. In recent months he has landed nominations for two Echo 2000 Awards (the German Grammy) as Most Successful National Male Artist and Best Newcomer, and has been voted Best Singer or Best Male Pop Artist by several German music and teen magazines. But Sasha's success is hardly of the "overnight" variety. A lifetime of hard work and struggle has gone into bringing this talented young man to the peak of his country's music scene, spreading quickly into international success.

While working as a studio backing singer, he was chosen as the featured vocalist for

a new German rapper named Young Deenay, whose 1997 debut single became a Top 10, gold-certified smash. By the following year, Sasha made his own debut as a solo artist with the single "I'm Still Waitin'," a Top 20 hit in Germany, Austria and Switzerland. Sasha's first album *Dedicated To...*, released in Europe in 1998, was an immediate gold seller in 6 countries, and went platinum in Germany. It was followed with the 2000 smash ...You which went to No. 2 in Germany, No. 4 in Switzerland and No. 5 in Austria. The album's first single "Let Me Be The One" is already a smash in Austria, Germany, Switzerland and the Czech republic.

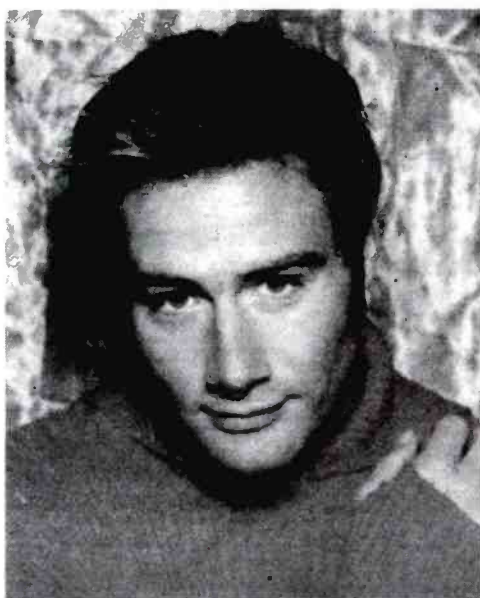
Now comes Sasha Alexander's first-ever American release, a compilation of the best of his two previous albums and titled *Dedicated To... A delightful mix of romantic ballads, fast and funky tracks, and pure pop magic, Dedicated To...* featuring production by Sasha's longtime collaborators Grant Michael B. and Pomez Di Lorenzo. Collaborating on the project was Pete Smith, a two-time Grammy® winner whose credits include such world-class acts as Sting, Joe Cocker and Chris De Burgh.

This current incarnation of *Dedicated To...* spotlights Sasha's debut single "If You Believe"- which is already in the Top 25 on U.S. airplay charts. By the end of 1999, the song had reached Top 10 in Austria, Belgium, the Czech Republic, Germany, Holland, Italy and Switzerland, Top 20 in Sweden and Denmark, and was a No. 1 hit as far away as Thailand, Indonesia and South Africa. It achieved gold sales across Europe and platinum status in Germany, a performance that seems destined to repeat itself as *Dedicated To...* hits the streets in the United States, the UK, Australia, Canada and beyond.

Additionally, the album highlights such standout tracks as the smash European single "Let Me Be The One" and "We Can Leave The World."

Taking full command of the stage, combining his distinctive vocal abilities and natural-born charisma, he has won enthusiastic response from his sold-out '99 tour. He's even won rave reviews from the traditionally skeptical German press who have dubbed him "Sasha Superstar."

For the year 2000, Sasha is already laying plans for a September/October European tour to reach as many of his fans, young and old, as possible. But for the moment, the focus is on the U.S., where Reprise Records has already accomplished the major launch of chart-topper "If You Believe," complete with an extensive promotional tour for the artist, not only in the U.S., but in Canada, South America, Australia and the UK.



"With Sasha you get the complete package...talent, charisma, and an incredible amount of sexiness!"

— Alicen Catron-Schneider, Director of Music Supervision for NBC.

"'If you believe' that Sasha's song is not a hit, you need to tweak your ears! It has a great summer-feel to it that makes you want to put the top down and crank it up. Sasha seems to have all the right ingredients to be a big success. The more you play this song, the more your phones will light up. And we're an AC for heaven's sake!"

— John Stuart, Program Director, WMJJ/Birmingham

"Sasha is a breath of fresh air for AC. It's a love song with energy. That's a concept we need as summer approaches."

— McVay Media President Mike McVay

"Sasha has broken the mold! It's rare to find an artist these days with such a compelling vocal style. He is truly a Super Star, and Europe's best kept secret. This format is lucky to have such a talented artist."

— Ken Payne, Program Director, Magic 107.7/Orlando

July 14, 2000

R&R/MEDIABASE 24/7

Most Played Recurrents

BACKSTREET BOYS I Want It That Way (Jive)

EDWIN MCCAIN I Could Not Ask For More (Lava/Atlantic)

SHANIA TWAIN From This Moment On (Mercury/IDJMG)

'N SYNC (God Must Have Spent) A Little More Time On You (RCA)

98 DEGREES The Hardest Thing (Universal)

CHER Believe (Warner Bros.)

PHIL COLLINS True Colors (Atlantic)

'N SYNC w/GLORIA ESTEFAN Music Of My Heart (Epic)

SIXPENCE NONE THE RICHER Kiss Me (Squint/Columbia)

FAITH HILL This Kiss (Warner Bros.)

MARC ANTHONY I Need To Know (Columbia)

NATALIE IMBRUGLIA Tom (RCA)

AEROSMITH I Don't Want To Miss A Thing (Columbia)

RICKY MARTIN She's All I Ever Had (C2/Columbia)

SHANIA TWAIN You've Got A Way (Mercury/IDJMG)

BACKSTREET BOYS All I Have To Give (Jive)

SHANIA TWAIN Man! I Feel Like A Woman! (Mercury/IDJMG)

SHANIA TWAIN That Don't Impress Me Much (Mercury/IDJMG)

ENRIQUE IGLESIAS Bailamos (Overbrook/Interscope)

R. KELLY & CELINE DION I'm Your Angel (Jive)

TUNED-IN AC

WLEV/Allentown

3am

DIRE STRAITS Walk of Life
CELINE DION That's The Way It Is
EAGLES Take It Easy
CHER Believe
JESSICA SIMPSON I Think I'm In Love With You
W. HOUSTON/M. CAREY When You Believe
BILLY JOEL Big Shot
JEWEL Foolish Games
LEANN RIMES I Need You
MADONNA Open Your Heart
SHERYL CROW All I Wanna Do
JOHN LENNON Woman
BACKSTREET BOYS All I Have To Give

11am

PHIL COLLINS I Wish It Would Rain Down
BACKSTREET BOYS I'll Never Break Your Heart
BRYAN ADAMS Heaven
SAVAGE GARDEN Crash And Burn
BOSTON More Than A Feeling
BRIAN MCKNIGHT Back At One
FASTBALL The Way
JOURNEY Lights
SHAWN COLVIN Sunny Came Home
LEANN RIMES How Do I Live
STEVE WINWOOD The Finer Things
ENRIQUE IGLESIAS Bailamos

4pm

MATCHBOX 20 Back 2 Good
CELINE DION That's The Way It Is
MADONNA Take A Bow
ERIC CLAPTON Lay Down Sally
AMY GRANT Baby, Baby
ROD STEWART Downtown Train
SIXPENCE NONE THE RICHER Kiss Me
DON HENLEY The Last Worthless Evening
ROMANTICS What I Like About You
BACKSTREET BOYS The One
BRYAN ADAMS Have You Ever Really Loved...

8pm

GLORIA ESTEFAN/MSM Words Get In The Way
FOREIGNER I Want To Know What Love Is
AARON NEVILLE Everybody Plays The Fool
BILL WITHERS Lean On Me
PHIL COLLINS You'll Be In My Heart
FAITH HILL Breathe
DAN HILL Never Thought (That I Could...)
CARLY SIMON Love Of My Life
DON HENLEY Taking You Home
ROD STEWART So Far Away

WSRS/Worcester

3am

CARLY SIMON Coming Around Again
WHITNEY HOUSTON I Wanna Dance With...
BENNY MARDONES Into The Night
LONESTAR Amazed
STEPHANIE MILLS Never Knew Love Like This...
JANET JACKSON Let's Wait Awhile
BOB SEGER Against The Wind
ELTON JOHN Someday Out Of The Blue
NAKED EYES Always Something There To...
MARVIN GAYE Sexual Healing
M. MCBRIDE/J. BRICKMAN Valentine
ROD STEWART I Don't Want To Talk...
SHANIA TWAIN That Don't Impress Me Much
BACKSTREET BOYS The One

11am

HOOTIE & THE BLOWFISH Only Wanna Be...
BILL WITHERS Lean On Me
ELTON JOHN Candle In The Wind (Live)
MARC ANTHONY You Sang To Me
L. RONSTADT/J. INGRAM Somewhere Out There
JOHN COUGAR MELLENCAMP Small Town
PAUL YOUNG Oh Girl
CARLY SIMON You're So Vain
BETTE MIDLER Wind Beneath My Wings
BACKSTREET BOYS I Want It That Way
KOOL & THE GANG Celebration
BRUCE SPRINGSTEEN Born In The U.S.A.

4pm

ORLEANS Still The One
SEAL Kiss From A Rose
ROD STEWART Have I Told You...(Unplugged)
HOUSTON/IGLESIAS Could I Have This Kiss...
MARIAH CAREY Can't Let Go
PAUL DAVIS Cool Night
GLORIA ESTEFAN/MSM Don't Wanna Lose You
BACKSTREET BOYS As Long As You Love Me
DAN HILL Can't We Try
CARLY SIMON Anticipation
SHANIA TWAIN That Don't Impress Me Much
TRACY CHAPMAN Give Me One Reason

8pm

FOREIGNER I Want To Know What Love Is
VANESSA WILLIAMS Oh How The Years Go By
AL GREEN Let's Stay Together
MICHAEL W. SMITH I Will Be Here For You
B. STREISAND/B. ADAMS I Finally Found...
MARC ANTHONY You Sang To Me
TAYLOR DAYNE I'll Always Love You
FAITH HILL Breathe
PETER FRAMTON Baby, I Love You
TONI BRAXTON Another Sad Love Song

AC

Going For Adds 7/17/00

Each week **R&R** lists songs going for adds in this section and in the AC format faxes. To see your song listed, please call AC Assistant Editor **Mike Davis** at (310) 788-1651, fax to (310) 203-9763, or e-mail: mdavis@rronline.com.

PLEASE SEND YOUR PHOTOS

R&R wants your best snapshots (color or black & white).

Please include the names and titles of all pictured and send them to:

R&R c/o Mike Kinosian:
 10100 Santa Monica Blvd.,
 5th Floor, Los Angeles, CA 90067



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AC Playlists

July 14, 2000 R&R • 85

FIND COMPLETE PLAYLISTS FOR ALL AC REPORTERS ON R&R ONLINE MUSIC TRACKING

MARKET #1

WLTV/New York

AMFM
(212) 603-4600
Ryan Hunter
12x Cumc 2,462,600

106.7 Litefm

PLAYS	ARTIST/TITLE	GI (988)
24	MARC ANTHONY/You Sang To Me	39240
24	FAITH HILL/Breathe	39240
24	LARA FABIAN/Will Love Again	31605
22	CELINE DION/That's The Way It Is	35970
22	ENRIQUE IGLESAS/Be With You	35970
22	BACKSTREET BOYS/She's My Only One	35970
20	HOUSTON & IGLESAS/Could I Have This...	32700
19	CELINE DION/Heart You	31065
19	ELTON JOHN/Friends Never Say	31065
19	CHRIS TINA/AGUILERA/Turn To You	31065
19	DON HEMLEY/Taking You Home	29430
20	MARC ANTHONY/You Sang To Me	26160
12	JOHNNY CASH/After All	18620
10	PHIL COLLINS/You'll Be In My Heart	16350
9	BACKSTREET BOYS/All I Have To Give	14715
9	ELTON JOHN/Someday Out Of...	14715
9	N SYNC/Wig...Estefan/Music Of My Heart	14715
9	LONE STAR/Amazed	14715
9	SHANIA TWAIN/Man! I Feel Like A Woman	14715
9	SARAH MACLACHLAN/Will Remember You	14715
9	SANTANA/FROB THOMAS/Smooth	14715
9	SAVAGE GARDEN/Knew I Loved You	14715
9	98 DEGREES/The Hardest Thing	13080
9	SHANIA TWAIN/From This Moment On	13080
9	MARC ANTHONY/Need To Know	13080
9	MARC ANTHONY/My Baby You	13080
9	CHEER/Believe	9810
6	CHEER/Strong Enough	9810
6	N SYNC/Tear Up My Heart	9810

MARKET #2

KOST/Los Angeles

AMFM
(213) 427-1035
Ching
12x Cumc 1,443,380

KOST 103.5FM

PLAYS	ARTIST/TITLE	GI (988)
16	CHRISTINA AGUILERA/Turn To You	13040
16	BRIAN MCKENGT/Back At One	12708
17	SAVAGE GARDEN/Knew I Loved You	12002
16	ELTON JOHN/Someday Out Of...	12002
16	LEANN RIMES/Need You	12002
16	FAITH HILL/Breathe	11296
16	LONE STAR/Amazed	11296
16	MARC ANTHONY/You Sang To Me	11296
16	SHANIA TWAIN/Man! I Feel Like A Woman	11296
15	N SYNC/Wig...Estefan/Music Of My Heart	10590
11	PHIL COLLINS/You'll Be In My Heart	7762
9	ENRIQUE IGLESAS/Balamos	7762
13	98 DEGREES/Do (Cherish You)	7762
10	BACKSTREET BOYS/All I Have To Give	7060
10	MARIAH CAREY/1 S'til Believe	7060
12	N SYNC/God...I A Little	7060
7	SOPHIE...Kiss Me	6954
11	BACKSTREET BOYS/She's My Only One	6354
9	98 DEGREES/The Hardest Thing	6354
9	BACKSTREET BOYS/Show Me	6354
9	CELINE DION/That's The Way It Is	6354
7	LARA FABIAN/Will Love Again	6354
16	SARAH MACLACHLAN/Will Remember You	6354
10	ACROSSMTH/Don't Wait To	5648
8	PHIL COLLINS/True Colors	5648
8	NATALIE IMBRUGLIA/From	5648
7	BRITNEY SPEARS/Sometimes	5648
7	MARC ANTHONY/Need To Know	4942
10	ROCKY MARTIN/My Love	4942

MARKET #3

WLIT/Chicago

AMFM
(312) 329-9002
Del Rosso
12x Cumc 641,900

lite rock 93.9

PLAYS	ARTIST/TITLE	GI (988)
25	FAITH HILL/Breathe	9050
24	CHRISTINA AGUILERA/Turn To You	7940
20	MARC ANTHONY/You Sang To Me	7240
20	BACKSTREET BOYS/Show Me	7240
21	CELINE DION/That's The Way It Is	7240
20	SAVAGE GARDEN/Knew I Loved You	7240
12	JOHN SECADAS/Amazed	6116
16	HOUSTON & IGLESAS/Could I Have This...	6116
13	LONE STAR/Amazed	5792
15	BRIAN MCKENGT/Back At One	5792
10	SANTANA/FROB THOMAS/Smooth	5430
16	LARA FABIAN/Will Love Again	5430
15	MACY GRAVY/Try	5430
13	DON HEMLEY/Taking You Home	5430
14	ELTON JOHN/Someday Out Of...	4768
10	LEANN RIMES/Need You	4768
9	BACKSTREET BOYS/She's My Only One	4768
10	MARC ANTHONY/Need To Know	3962
11	CELINE DION/Heart You	3962
6	PHIL COLLINS/True Colors	3258
6	SHANIA TWAIN/Man! I Feel Like A Woman	2896
8	CHEER/Believe	2896
8	SOPHIE...Kiss Me	2896
16	SARAH MACLACHLAN/Will Remember You	2896
6	PHIL COLLINS/You'll Be In My Heart	2834
7	98 DEGREES/Do (Cherish You)	2536
8	ENRIQUE IGLESAS/Be With You	2172
8	NATALIE IMBRUGLIA/From	2172
6	JENNIFER LOPEZ/Waiting For Tonight	2172
6	JENNIFER PAGE/Crush	2172

MARKET #4

WVNO/Chicago

Bonnieville
(312) 297-5100
Hamilton/John
12x Cumc 672,600

Windy 100.1

PLAYS	ARTIST/TITLE	GI (988)
34	FAITH HILL/Breathe	11220
32	LONE STAR/Amazed	10890
34	DON HEMLEY/Taking You Home	10390
30	LEANN RIMES/Need You	10560
33	SAVAGE GARDEN/Knew I Loved You	10230
25	CHRISTINA AGUILERA/Turn To You	8580
27	MARC ANTHONY/You Sang To Me	8580
25	HOUSTON & IGLESAS/Could I Have This...	8250
20	SAVAGE GARDEN/Knew I Loved You	8250
19	CELINE DION/Heart You	7920
23	BRIAN MCKENGT/Back At One	7920
22	LARA FABIAN/Will Love Again	6610
15	RICKY MARTIN/Man! I Feel Like A Woman	6610
13	PHIL COLLINS/You'll Be In My Heart	5780
15	BACKSTREET BOYS/All I Have To Give	4950
15	ELTON JOHN/Someday Out Of...	4950
13	PHIL COLLINS/Singers Like Me	4620
13	MARC ANTHONY/Need To Know	4290
12	CELINE DION/Heart You	4290
13	SANTANA/FROB THOMAS/Smooth	4290
13	SHANIA TWAIN/Man! I Feel Like A Woman	4290
15	CHEER/Believe	3960
12	CELINE DION/That's The Way It Is	3960
12	DON HEMLEY/Taking You Home	3250
9	SHANIA TWAIN/Man! I Feel Like A Woman	3630
9	SHANIA TWAIN/From This Moment On	3630
12	RICKY MARTIN/Man! I Feel Like A Woman	3300
9	SHANIA TWAIN/Man! I Feel Like A Woman	3000
3	ACROSSMTH/Don't Wait To	1650

MARKET #5

WEEZ/Philadelphia

WEAZ Radio Inc.
(610) 538-1223
Conley
12x Cumc 753,800

B 101.1

PLAYS	ARTIST/TITLE	GI (988)
24	LONE STAR/Amazed	15740
23	MACY GRAVY/Try	15552
23	FAITH HILL/Breathe	14160
20	LEANN RIMES/Need You	14760
24	ELTON JOHN/Someday Out Of...	12300
22	BACKSTREET BOYS/Show Me	10624
12	CHRISTINA AGUILERA/Turn To You	9948
18	MARC ANTHONY/You Sang To Me	9948
18	HOUSTON & IGLESAS/Could I Have This...	9948
13	SANTANA/FROB THOMAS/Smooth	5412
7	PHIL COLLINS/You'll Be In My Heart	4920
7	NATALIE IMBRUGLIA/From	4920
18	MARC ANTHONY/Need To Know	4428
7	GOOD GOD/Dolls/Slide	4428
10	SAVAGE GARDEN/Knew I Loved You	4428
10	MARK SCHULTZ/It's My Son	4428
7	98 DEGREES/Do (Cherish You)	4428
7	CELINE DION/Heart You	4428
7	CELINE DION/That's The Way It Is	4428
8	N SYNC/Wig...Estefan/Music Of My Heart	4428
8	ACROSSMTH/Don't Wait To	3936
8	BACKSTREET BOYS/Want It That Way	3936
18	BRIAN MCKENGT/Back At One	3936
13	MARC ANTHONY/Need To Know	3936
6	DON HEMLEY/Taking You Home	3936
6	PHIL COLLINS/True Colors	3444
6	SARAH MACLACHLAN/Will Remember You	3444
4	BACKSTREET BOYS/All I Have To Give	3444
4	CHEER/Believe	3444
6	DAVE KOZ/Now You By Heart	3444

MARKET #6

KVIL/Dallas-Ft. Worth

Infinity
(410) 631-1037
Curtis/Kim
12x Cumc 536,800

107.7

PLAYS	ARTIST/TITLE	GI (988)
36	FAITH HILL/Breathe	8944
34	LONE STAR/Amazed	8772
34	SAVAGE GARDEN/Knew I Loved You	8772
32	DON HEMLEY/Taking You Home	8772
32	SANTANA/FROB THOMAS/Smooth	6708
20	LEANN RIMES/Need You	6708
19	CHRISTINA AGUILERA/Turn To You	4902
18	WEST LIFE/Swear It Again	4902
18	JOE J/Manna Know	4644
18	SAVAGE GARDEN/Knew I Loved You	4644
18	BACKSTREET BOYS/Show Me	4644
17	ELTON JOHN/Someday Out Of...	4386
16	BRAM BACK/Here	4128
15	N SYNC/You'll Be In My Heart	4128
15	BRIAN MCKENGT/Back At One	3812
15	SHANIA TWAIN/Man! I Feel Like A Woman	3580
8	ACROSSMTH/Don't Wait To	2322
8	SARAH MACLACHLAN/Will Remember You	2064
8	98 DEGREES/The Hardest Thing	2064
8	CELINE DION/That's The Way It Is	2064
8	N SYNC/God...I A Little	2064
7	BACKSTREET BOYS/Want It That Way	1806
7	PHIL COLLINS/You'll Be In My Heart	1806
7	SHANIA TWAIN/Man! I Feel Like A Woman	1806
7	MACY GRAVY/Try	1806
7	EDWIN MCCAANI/Don't Ask	1806
6	CHEER/Believe	1548
6	NATALIE IMBRUGLIA/From	1548

MARKET #8

WNLJ/Boston

Greater Media
(617) 621-6324
Kellie/Daryl/Laurence
12x Cumc 690,800

MAGIC 106.7

PLAYS	ARTIST/TITLE	GI (988)
26	BACKSTREET BOYS/Show Me	8944
26	CHRISTINA AGUILERA/Turn To You	8944
26	FAITH HILL/Breathe	8944
25	MARC ANTHONY/You Sang To Me	8944
24	BACKSTREET BOYS/She's My Only One	8600
22	MACY GRAVY/Try	6536
6	MARC ANTHONY/You Sang To Me	5848
16	DON HEMLEY/Taking You Home	5848
16	SAVAGE GARDEN/Knew I Loved You	5848
10	CELINE DION/Heart You	5160
10	SANTANA/FROB THOMAS/Smooth	5160
10	ENRIQUE IGLESAS/Balamos	4816
8	ENRIQUE IGLESAS/Be With You	4472
11	SOPHIE...Kiss Me	4472
12	CHEER/Believe	4128
8	EDWIN MCCAANI/Don't Ask	4128
10	SHANIA TWAIN/Man! I Feel Like A Woman	4128
8	PHIL COLLINS/You'll Be In My Heart	4128
14	BRITNEY SPEARS/Sometimes	3784
10	SHANIA TWAIN/Man! I Feel Like A Woman	3784
10	LARA FABIAN/Will Love Again	3440
8	N SYNC/God...I A Little	3440
10	ROCKY MARTIN/My Love	3440
10	SARAH MACLACHLAN/Will Remember You	3440
3	SHANIA TWAIN/Man! I Feel Like A Woman	2964
3	98 DEGREES/The Hardest Thing	2064
3	CHRISTINA AGUILERA/What A Girl Wants	2064
3	CELINE DION/Heart You	2064
6	N SYNC/You'll Be In My Heart	2064
6	JOHNNY CASH/After All	2064

MARKET #9

WASH/Washington, DC

AMFM
(301) 984-9710
Alvin/Martin
12x Cumc 497,800

Gold Rock 77.1

PLAYS	ARTIST/TITLE	GI (988)
23	LONE STAR/Amazed	7924
23	SAVAGE GARDEN/Knew I Loved You	6528
23	LEANN RIMES/Need You	6206
21	MARC ANTHONY/You Sang To Me	6206
19	CELINE DION/That's The Way It Is	5943
21	MACY GRAVY/Try	5943
22	FAITH HILL/Breathe	5660
20	CHRISTINA AGUILERA/Turn To You	5660
19	BACKSTREET BOYS/Show Me	5372
19	LARA FABIAN/Will Love Again	5372
17	DON HEMLEY/Taking You Home	5074
16	CELINE DION/Heart You	4816
17	HOUSTON & IGLESAS/Could I Have This...	4816
17	BRIAN MCKENGT/Back At One	4816
16	SOPHIE...Kiss Me	4248
16	EDWIN MCCAANI/Don't Ask	4248
13	JOHN SECADAS/Amazed	3962
13	NATALIE IMBRUGLIA/From	3678
12	SOPHIE...Kiss Me	3678
12	MARC ANTHONY/Need To Know	3678
12	ELTON JOHN/Someday Out Of...	3678
8	PHIL COLLINS/You'll Be In My Heart	3376
6	N SYNC/Wig...Estefan/Music Of My Heart	2830
9	98 DEGREES/Do (Cherish You)	2830
11	SHANIA TWAIN/Man! I Feel Like A Woman	2564
11	SHANIA TWAIN/From This Moment On	2564
6	MARK SCHULTZ/It's My Son	2264
7	N SYNC/Tear Up My Heart	1981
7	MARC ANTHONY/Need To Know	1981
9	BACKSTREET BOYS/Want It That Way	1981

MARKET #11

WPCH/Atlanta

Clear Channel
(404) 367-0949
Dillard/Goss
12x Cumc 441,480

peach 94.9

PLAYS	ARTIST/TITLE	GI (988)
25	CELINE DION/That's The Way It Is	6850
25	BRIAN MCKENGT/Back At One	6850
26	MARC ANTHONY/You Sang To Me	6302
23	DON HEMLEY/Taking You Home	6206
21	FAITH HILL/Breathe	5754
20	LEANN RIMES/Need You	5480
20	SAVAGE GARDEN/Knew I Loved You	5480
19	ELTON JOHN/Someday Out Of...	5206
18	SANTANA/FROB THOMAS/Smooth	5206
18	BACKSTREET BOYS/Show Me	4932
20	BACKSTREET BOYS/Show Me	3836
16	PHIL COLLINS/You'll Be In My Heart	3562
13	SARAH MACLACHLAN/Will Remember You	3562
12	HOUSTON & IGLESAS/Could I Have This...	3288
3	N SYNC/Wig...Estefan/Music Of My Heart	3014
9	DAVE KOZ/Now You By Heart	2740
8	CHRISTINA AGUILERA/Turn To You	2466
12	MARC ANTHONY/Need To Know	2466
8	98 DEGREES/The Hardest Thing	2192
5	BACKSTREET BOYS/All I Have To Give	2192
5	GARTH BROOKS/It's My Heart	2192
10	CELINE DION/Heart You	2192
6	LARA FABIAN/Will Love Again	2192
6	N SYNC/You'll Be In My Heart	2192
5	BRITNEY SPEARS/Sometimes	2192
5	MARK SCHULTZ/It's My Son	2192
5	SHANIA TWAIN/Man! I Feel Like A Woman	2192
6	MARIAH CAREY/1 S'til Believe	1918
6	N SYNC/God...I A Little	1918

MARKET #14

KLSY/Seattle-Tacoma

Sanday Sky
(206) 633-9422
Mickey/Thomas
12x Cumc 340,600

92.5 KISY

PLAYS	ARTIST/TITLE	GI (988)
45	LONE STAR/Amazed	8280
42	SAVAGE GARDEN/Knew I Loved You	8280
42	N SYNC/You'll Be In My Heart	7360
19	MARC ANTHONY/Need To Know	7176
31	FAITH HILL/Breathe	7176
42	SANTANA/FROB THOMAS/Smooth	7176
39	MARC ANTHONY/You Sang To Me	6992
41	BACKSTREET BOYS/Show Me	6992
19	PHIL COLLINS/You'll Be In My Heart	4232
12	BRITNEY SPEARS/It's My Heart	3864
19	CELINE DION/That's The Way It Is	3864
16	MACY GRAVY/Try	3496
19	SHANIA TWAIN/Man! I Feel Like A Woman	3496
15	BACKSTREET BOYS/Want It That Way	3112
18	LARA FABIAN/Will Love Again	3112
18	HOUSTON & IGLESAS/Could I Have This...	2944
16	DON HEMLEY/Taking You Home	2944
14	SAVAGE GARDEN/Knew I Loved You	2586
14	STING/Desert Rose	2576
12	CHRISTINA AGUILERA/Turn To You	2208
12	BEN HARRIS/It's My Heart	2208
10	TIM JAMES/It's My Secret	2024
11	LEANN RIMES/Need You	2024
7	CHEER/Believe	1840
12	CELINE DION/Heart You	1840
10	WEST LIFE/Swear It Again	1840
7	JOHN MELLENCAMP/It's Not Running	1656
6	SMASH/What's Your Deal	1656
6	GOOD GOD/Dolls/Slide	1472
7	BRIAN MCKENGT/Back At One	1472

MARKET #15

KEZZ/Phoenix

Clear Channel
(480) 966-5236
Rafael/Scott
12x Cumc 334,100

99.9

PLAYS	ARTIST/TITLE	GI (988)
29	MARC ANTHONY/You Sang To Me	5423
29	DON HEMLEY/Taking You Home	5423
29	ELTON JOHN/Someday Out Of...	5423
28	LEANN RIMES/Need You	5236
25	FAITH HILL/Breathe	2806
14	BRIAN MCKENGT/Back At One	2618
13	CELINE DION/That's The Way It Is	2431
13	LONE STAR/Amazed	2431
13	SAVAGE GARDEN/Knew I Loved You	2431
12	CHRISTINA AGUILERA/Turn To You	2244
12	HOUSTON & IGLESAS/Could I Have This...	2244
12	BACKSTREET BOYS/Show Me	1870
9	98 DEGREES/Do (Cherish You)	1583
13	PHIL COLLINS/You'll Be In My Heart	1583
9	SAVAGE GARDEN/Knew I Loved You	1583
8	N SYNC/God...I A Little	1496
8	JOHNNY CASH/After All	1496

July 14, 2000

LAST WEEK	THIS WEEK	ARTIST TITLE LABEL(S)	TOTAL PLAYS	+/- PLAYS	GROSS IMPRESSIONS (00)	WEEKS ON CHART	TOTAL STATIONS/ADDS
	1	VERTICAL HORIZON Everything You Want (RCA)	3637	-60	377054	29	92/0
	2	MATCHBOX TWENTY Bent (Lava/Atlantic)	3436	+57	343463	13	86/0
	3	STING Desert Rose (A&M/Interscope)	2973	+104	315623	12	90/1
	4	MACY GRAY I Try (Epic)	2567	-91	258845	25	84/0
	5	NINE DAYS Absolutely (Story Of A Girl) (550 Music/Epic)	2565	+108	270576	11	81/6
	6	GOD GOO DOLLS Broadway (Warner Bros.)	2564	-44	226971	14	81/0
	7	CREED Higher (Wind-up)	2455	-32	258772	19	65/0
	8	FAITH HILL Breathe (Warner Bros.)	2283	-75	238772	24	70/0
	9	THIRD EYE BLIND Never Let You Go (Elektra/EEG)	2270	-64	225060	27	80/0
	10	SANTANA F/ROB THOMAS Smooth (Arista)	1874	-71	206780	52	87/0
	11	SMASH MOUTH Then The Morning Comes (Interscope)	1843	-21	205844	36	77/0
	12	SPLENDER I Think God Can Explain (C2/Columbia)	1829	-49	162001	17	63/2
	13	SISTER HAZEL Change Your Mind (Universal)	1742	+85	148420	7	76/2
	14	SAVAGE GARDEN Crash And Burn (Columbia)	1736	-33	166382	14	66/0
	15	LONESTAR Amazed (BNA/RLG)	1624	-5	152701	25	57/0
	16	BEN HARPER Steal My Kisses (Virgin)	1597	-110	137837	12	71/1
	17	RED HOT CHILI PEPPERS Otherside (Warner Bros.)	1550	-106	123585	16	55/0
	18	DON HENLEY Taking You Home (Warner Bros.)	1403	+81	144915	8	68/1
	19	TRAIN Meet Virginia (Aware/Columbia)	1255	-111	124280	47	70/0
	20	MARC ANTHONY You Sang To Me (Columbia)	1223	-114	159831	15	53/0
	21	NO DOUBT Simple Kind Of Life (Interscope)	1056	+27	96273	7	43/0
	22	NINA GORDON Tonight And The Rest Of My... (Warner Bros.)	1004	+173	97995	3	59/4
	23	BBMAK Back Here (Hollywood)	959	+153	94413	4	45/3
	24	EVERCLEAR Wonderful (Capitol)	938	+239	106878	2	64/13
	25	ENRIQUE IGLESIAS Be With You (Interscope)	808	+20	90640	6	26/1
	26	BRITNEY SPEARS Oops!...I Did It Again (Jive)	795	-29	76442	6	30/0
	27	'N SYNC Bye Bye Bye (Jive)	785	-6	78246	17	40/0
	28	SANTANA F/PRODUCT G&B Maria Maria (Arista)	748	-204	83934	14	53/0
Debut	29	DIDO Here With Me (Arista)	655	+47	91993	1	36/5
Debut	30	MOBY Porcelain (V2)	634	+50	77168	1	29/2

Most Added

ARTIST TITLE LABEL(S)	ADDS
THIRD EYE BLIND Deep Inside Of You (Elektra/EEG)	16
EVERCLEAR Wonderful (Capitol)	13
EVE 6 Promise (RCA)	10
MACY GRAY Why Didn't You Call Me (Epic)	9
3 DOORS DOWN Kryptonite (Republic/Universal)	8
NINE DAYS Absolutely (Story Of A Girl) (550 Music/Epic)	6
VERTICAL HORIZON You're A God (RCA)	6
BON JOVI It's My Life (Island/IDJMG)	6
DIDO Here With Me (Arista)	5
NINA GORDON Tonight And The Rest... (Warner Bros.)	4

Most Increased Plays

ARTIST TITLE LABEL(S)	TOTAL PLAY INCREASE
EVERCLEAR Wonderful (Capitol)	+239
VERTICAL HORIZON You're A God (RCA)	+227
NINA GORDON Tonight And The Rest... (Warner Bros.)	+173
BBMAK Back Here (Hollywood)	+153
MACY GRAY Why Didn't You Call Me (Epic)	+141
3 DOORS DOWN Kryptonite (Republic/Universal)	+130
NINE DAYS Absolutely (Story...) (550 Music/Epic)	+108
STING Desert Rose (A&M/Interscope)	+104
NEVE It's Over Now (Portrait/C2/Columbia)	+96
SISTER HAZEL Change Your Mind (Universal)	+85

95 Hot AC reporters. Monitored airplay data supplied by Mediabase Research, a division of Premiere Radio Networks. Songs ranked by total plays for the airplay week of Sunday 7/2-Saturday 7/8. Bullets appear on songs gaining plays or remaining flat from previous week. If two songs are tied in total plays, the song being played on more stations is placed first. Breaker status is assigned to songs reaching 1300 plays or more for the first time. Songs below No. 20 are moved to recurrent after 20 weeks. Gross Impressions equals Average Quarter Hour Persons times number of plays (times 100). Average Quarter Hour Persons used herein with permission from The Arbitron Company (Copyright 2000, The Arbitron Company). © 2000, R&R Inc.

New & Active

NEVE It's Over Now (Portrait/C2/Columbia)
Total Plays: 608, Total Stations: 37, Adds: 3

VERTICAL HORIZON You're A God (RCA)
Total Plays: 607, Total Stations: 56, Adds: 6

PUBIS Heavy Things (Elektra/EEG)
Total Plays: 552, Total Stations: 40, Adds: 2

CHRISTINA AGUILERA I Turn To You (RCA)
Total Plays: 529, Total Stations: 34, Adds: 0

'N SYNC It's Gonna Be Me (Jive)
Total Plays: 525, Total Stations: 22, Adds: 3

3 DOORS DOWN Kryptonite (Republic/Universal)
Total Plays: 523, Total Stations: 37, Adds: 8

LARINI RIMES I Need You (Sparrow/Curb/Capitol)
Total Plays: 475, Total Stations: 22, Adds: 1

BON JOVI It's My Life (Island/IDJMG)
Total Plays: 465, Total Stations: 32, Adds: 6

BACKSTREET BOYS The One (Jive)
Total Plays: 464, Total Stations: 20, Adds: 0

SHREED O'CONNOR No Man's Woman (Atlantic)
Total Plays: 435, Total Stations: 25, Adds: 1

MACY GRAY Why Didn't You Call Me? (Epic)
Total Plays: 378, Total Stations: 38, Adds: 9

TRAVIS Why Does It Always Rain On Me? (Independiente/Epic)
Total Plays: 361, Total Stations: 29, Adds: 0

JAYHAWKS I'm Gonna Make You Love Me (American/Columbia)
Total Plays: 352, Total Stations: 25, Adds: 0

BETH MARY Delicious Surprise (143/Lava/Atlantic)
Total Plays: 346, Total Stations: 21, Adds: 0

BONNIE It Feels So Good (Farmclub/Republic/Universal)
Total Plays: 318, Total Stations: 9, Adds: 0

DURAN DURAN Someone Else Not Me (Hollywood)
Total Plays: 290, Total Stations: 30, Adds: 0

LARA FABIAN I Will Love Again (Columbia)
Total Plays: 247, Total Stations: 14, Adds: 2

MICHELLE TURNER Do Ya? (Sparrow)
Total Plays: 224, Total Stations: 16, Adds: 0

WHITNEY HOUSTON & ENRIQUE IGLESIAS Could I... (Arista)
Total Plays: 209, Total Stations: 12, Adds: 0

STONE TEMPLE PILOTS Sour Girl (Atlantic)
Total Plays: 177, Total Stations: 13, Adds: 2

TUNIC Sugar (Universal)
Total Plays: 147, Total Stations: 14, Adds: 2

TRACY CHAPMAN Wedding Song (Elektra/EEG)
Total Plays: 129, Total Stations: 13, Adds: 1

SHIVAREE Goodnight Moon (Capitol)
Total Plays: 126, Total Stations: 10, Adds: 0

BOGSTAR Cornerstone (Unimatum)
Total Plays: 114, Total Stations: 12, Adds: 3

EVE 6 Promise (RCA)
Total Plays: 28, Total Stations: 10, Adds: 10

THIRD EYE BLIND Deep Inside Of You (Elektra/EEG)
Total Plays: 8, Total Stations: 16, Adds: 16

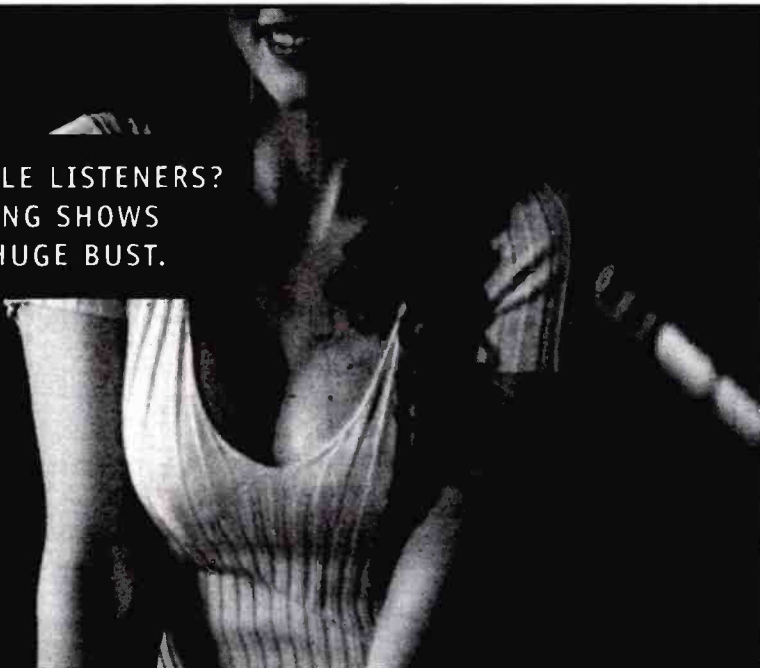
Songs ranked by total plays

Breakers.

No Songs Qualified For Breaker Status This Week

Most Added is the total number of new adds officially reported to R&R by each reporting station. Songs unreported as adds do not count toward overall total stations playing a song. Most Increased Plays lists the songs with the greatest week-to-week increases in total plays. Weighted chart appears on R&R ONLINE MUSIC TRACKING.

TARGETING FEMALE LISTENERS?
SOME MORNING SHOWS
ARE JUST A HUGE BUST.



Some morning shows will try anything to relate to women, only to come up flat. Dressing up your current lineup or hiring just any woman isn't enough. You need the real thing - someone women can understand and relate to on a daily basis. BOB & SHERI has the real thing: Sheri is the only woman in American radio who is tough, funny and intelligent. She says what women want to hear and keeps them coming back day after day, book after book. Call Tony Garcia at (704) 374-3689 to find out how BOB & SHERI can makeover your morning numbers. You've tried everything else to win female listeners. Now try the real thing: BOB & SHERI.



BOB & SHERI

Real People. Real Laughs.

www.bobandsheri.com

Most Played Recurrents

MARC ANTHONY I Need To Know (Columbia)

GOO GOO DOLLS Black Balloon (Warner Bros.)

SUGAR RAY Someday (Lava/Atlantic)

TAL BACHMAN She's So High (Columbia)

SMASH MOUTH All Star (Interscope)

FASTBALL Out Of My Head (Hollywood)

GOO GOO DOLLS Slide (Warner Bros.)

SIXPENCE NONE THE RICHER Kiss Me (Squint/Columbia)

CELINE DION That's The Way It Is (550 Music/Epic)

NATALIE IMBRUGLIA Tom (RCA)

SAVAGE GARDEN I Knew I Loved You (Columbia)

EAGLE-EYE CHERRY Save Tonight (Work/Epic)

SUGAR RAY Every Morning (Lava/Atlantic)

LENNY KRAVITZ I Belong To You (Virgin)

KID ROCK Only God Knows Why (Top Dog/Lava/Atlantic)

STING Brand New Day (A&M/Interscope)

BACKSTREET BOYS Show Me The Meaning Of Being Lonely (Jive)

GUSTER Fa Fa (Never Be The Same...) (Hybrid/Sire)

LENNY KRAVITZ Fly Away (Virgin)

TRACY CHAPMAN Telling Stories (There Is...) (Elektra/EEG)

HOT AC

Going For Adds 7/17/00

DYNAMITE HACK Boyz-In-The-Hood (Farmclub.com/Republic/Universal)

LEONA NAESS New York Baby (Outpost/MCA)

PLEASE SEND YOUR PHOTOS

R&R wants your best snapshots (color or black & white).

Please include the names and titles of all pictured and send them to:

R&R c/o Mike Kinosian:
10100 Santa Monica Blvd.,
5th Floor, Los Angeles, CA 90067

TUNED-IN

HOT AC

R&R/MEDIABASE 24/7

MIX105.1

WOMX/Orlando

3am

JOHN COUGAR MELLENCAMP R-O-C-K In The USA

ALANIS MORISSETTE Ironic

STEVIE NICKS Stand Back

SUGAR RAY Falls Apart

TRACY CHAPMAN Telling Stories

EDDIE MONEY Take Me Home Tonight

EAGLE-EYE CHERRY Save Tonight

PAULA COLE I Don't Want To Wait

STING Desert Rose

DEL AMITRI Roll To Me

JOHNNY HATES JAZZ Shattered Dreams

LONESTAR Amazed

MELISSA ETHERIDGE I'm The Only One

JAYHAWKS I'm Gonna Make You Love Me

BRUCE SPRINGSTEEN Glory Days

11am

BRUCE SPRINGSTEEN Born In The U.S.A.

STING Brand New Day

ASIA Heat Of The Moment

UB40 Can't Help Falling In Love

JOHN COUGAR MELLENCAMP Cherry Bomb

JOAN OSBORNE One Of Us

GENESIS Tonight, Tonight, Tonight

NO DOUBT Don't Speak

BRUCE HORNSBY & THE RANGE The Valley Road

FAITH HILL This Kiss

HUMAN LEAGUE Don't You Want Me

4pm

PRINCE 1999

BLUES TRAVELER Run-Around

VERTICAL HORIZON Everything You Want

RED SPEEDWAGON Keep On Loving You

MELISSA ETHERIDGE Come To My Window

STARSHIP We Built This City

SANTANA I/ROB THOMAS Smooth

PAT BENATAR Love Is A Battlefield

MARC COHN Walking In Memphis

SMASH MOUTH Walkin' On The Sun

BACKSTREET BOYS Show Me The Meaning Of...

8pm

THIRD EYE BLIND Never Let You Go

HOOTE & THE BLOWFISH Only Wanna Be With You

MATCHBOX TWENTY Bent

STEVE WINWOOD Higher Love

SMASH MOUTH Then The Morning Comes

HEART All I Wanna Do Is Make Love...

EXTREME More Than Words

GOD GOO DOLLS Broadway

STING Brand New Day

BANGLES Walk Like An Egyptian

JOAN OSBORNE One Of Us

93.3 WONE

WSNE/Providence

3am

ENRIQUE IGLESIAS Bailamos

ELTON JOHN Something About The Way You...

GLORIA ESTEFAN/MSM Conga

SAVAGE GARDEN I Knew I Loved You

WILSON PHILLIPS Hold On

GEORGE MICHAEL One More Try

LEANN RIMES I Need You

BOYZ II MEN End Of The Road

GENESIS Follow You Follow Me

SARAH MCLACHLAN Angel

MARC ANTHONY You Sang To Me

BILLY JOEL Only The Good Die Young

DON HENLEY Taking You Home

11am

JEWEL You Were Meant For Me

VERTICAL HORIZON Everything You Want

STEVE WINWOOD The Finer Things

TONY RICH PROJECT Nobody Knows

FAITH HILL This Kiss

ELTON JOHN Nikita

MELISSA ETHERIDGE I'm The Only One

BRIAN MCKNIGHT Back At One

MEDLEY/WARNES (I've Had) The Time Of My Life

MARC ANTHONY You Sang To Me

PHIL COLLINS I Wish It Would Rain Down

SAVAGE GARDEN Crash And Burn

4pm

BILLY JOEL You May Be Right

ENRIQUE IGLESIAS Bailamos

ALANNAH MYLES Black Velvet

HALL & OATES You've Lost That Lovin' Feelin'

GOD GOO DOLLS Broadway

ANNIE LENNOX No More I Love You's

ELTON JOHN Sad Songs (Say So Much)

JENNIFER LOPEZ If You Had My Love

FLEETWOOD MAC Landslide (Alt. Version)

CELINE DION That's The Way It Is

SAVAGE GARDEN Crash And Burn

8pm

FOREIGNER I Want To Know What Love Is

VANESSA WILLIAMS Oh How The Years Go By

AL GREEN Let's Stay Together

MICHAEL W. SMITH I Will Be Here For You

B. STRESAND/B. ADAMS I Finally Found Someone

MARC ANTHONY You Sang To Me

TAYLOR DAYNE I'll Always Love You

FAITH HILL Breathe

PETER FRAMPTON Baby, I Love Your Way

TONI BRAXTON Another Sad Love Song



Monitored airplay data supplied by Mediabase Research, a division of Premiere Radio Networks. Tuned-In is based on sample hours taken from Monday 7/3. © 2000, R&R Inc.

Top 20

POP/ALTERNATIVE

LW	TW	ARTIST TITLE LABEL(S)	TOTAL PLAYS		TOTAL STATIONS
			TW	LW	ADDS
1	1	MATCHBOX TWENTY Bent (<i>Lava/Atlantic</i>)	1574	1601	32/0
2	2	VERTICAL HORIZON Everything You Want (<i>RCA</i>)	1474	1519	32/0
3	3	NINE DAYS Absolutely (Story Of A Girl) (<i>550 Music</i>)	1390	1372	32/0
5	4	STING Desert Rose (<i>A&M/Interscope</i>)	1357	1328	32/0
4	5	CREED Higher (<i>Wind-up</i>)	1316	1354	31/0
6	6	GOO GOO DOLLS Broadway (<i>Warner Bros.</i>)	1134	1132	30/0
7	7	THIRD EYE BLIND Never Let You Go (<i>Elektra/EEG</i>)	1010	1094	32/0
8	8	RED HOT CHILI PEPPERS Otherside (<i>Warner Bros.</i>)	950	1020	29/0
9	9	MACY GRAY I Try (<i>Epic</i>)	913	970	29/0
12	10	SISTER HAZEL Change Your Mind (<i>Universal</i>)	857	791	29/1
10	11	BEN HARPER Steal My Kisses (<i>Virgin</i>)	842	926	32/0
11	12	SPLENDER I Think God Can Explain (<i>C2/Columbia</i>)	831	873	26/0
13	13	NO DOUBT Simple Kind Of Life (<i>Interscope</i>)	722	707	28/0
18	14	EVERCLEAR Wonderful (<i>Capitol</i>)	615	494	32/3
14	15	SMASH MOUTH Then The Morning Comes (<i>Interscope</i>)	614	617	30/0
20	16	NINA GORDON Tonight And The Rest Of My... (<i>Warner Bros.</i>)	560	461	26/0
17	17	MOBY Porcelain (V2)	547	496	28/2
15	18	SANTANA F/ROB THOMAS Smooth (<i>Arista</i>)	503	550	30/0
16	19	TRAIN Meet Virginia (<i>Aware/Columbia</i>)	499	525	28/0
19	20	BLINK-182 All The Small Things (<i>MCA</i>)	479	490	25/0



32 Pop/Alternative reporters. Songs ranked by total plays for the airplay week of Sunday 7/2-Saturday 7/8. © 2000. R&R Inc.

TUNED-IN

POP/ALTERNATIVE

R&R/MEDIABASE 24/7


WXLO/Worcester
3am

VERTICAL HORIZON Everything You Want
SUGAR RAY Fly
SARAH MCLACHLAN I Will Remember You (Live)
INXS What You Need
NEVE It's Over Now
GO WEST King Of Wishful Thinking
GOO GOO DOLLS Broadway
'N SYNC Tearin' Up My Heart
KATRINA & THE WAVES Walking On Sunshine
TAL BACHMAN She's So High
SAVAGE GARDEN Crash And Burn
BRITNEY SPEARS Oops! ... I Did It Again
COUNTING CROWS A Long December
LENNY KRAVITZ It Ain't Over 'Til It's Over
DURAN DURAN Someone Else Not Me
NATALIE IMBRUGLIA Torn

11am

MATCHBOX TWENTY Bent
DES'REE You Gotta Be
SHERYL CROW My Favorite Mistake
PRINCE Little Red Corvette
99 DEGREES The Hardest Thing
MARIAH CAREY Always Be My Baby
SANTANA I/PRODUCT G&B Maria Maria
'N SYNC (God Must Have Spent) A Little More...
MACY GRAY I Try
DON HENLEY Taking You Home
JOHN MELLENCAMP I'm Not Running Anymore
K-CI & JOJO Tell Me It's Real
PAULA ABUOL Straight Up

4pm

VERTICAL HORIZON Everything You Want
10,000 MANIACS Trouble Me
CHER Believe
A-HA Take On Me
TRAIN Meet Virginia
DUNCAN SHEIK Barely Breathing
THIRD EYE BLIND Never Let You Go
MATCHBOX 20 3 AM
GOO GOO DOLLS Broadway
NINA GORDON Tonight & The Rest Of My Life
BACKSTREET BOYS Larger Than Life
FILTER Take A Picture

8pm

CREED Higher
BLESSID UNION OF SOULS Hey Leonardo...
SARAH MCLACHLAN I Will Remember You (Live)
BRYAN ADAMS Run To You
SHANIA TWAIN That Don't Impress Me Much
DEEP BLUE SOMETHING Breakfast At Tiffany's
FAITH HILL Breathe
EVE 6 Inside Out
SUGAR RAY Someday
SISTER HAZEL Change Your Mind
BACKSTREET BOYS I Want It That Way
SAVAGE GARDEN Crash And Burn
DAVE MATTHEWS BAND What Would You Say
MATCHBOX TWENTY Bent



Monitored airplay data supplied by Mediabase Research, a division of Premiere Radio Networks. Tuned-In is based on sample hours taken from Monday 7/3. © 2000. R&R Inc.

New & Active

NEVE It's Over Now (*Portrait/C2/Columbia*)
 Total Plays: 463. Total Stations: 24. Adds: 1

DIDO Here With Me (*Arista*)
 Total Plays: 433. Total Stations: 21. Adds: 2

3 DOORS DOWN Kryptonite (*Republic/Universal*)
 Total Plays: 380. Total Stations: 26. Adds: 5

VERTICAL HORIZON You're A God (*RCA*)
 Total Plays: 370. Total Stations: 30. Adds: 1

SIMEAD O'CONNOR No Man's Woman (*Atlantic*)
 Total Plays: 321. Total Stations: 23. Adds: 1

DON HENLEY Taking You Home (*Warner Bros.*)
 Total Plays: 278. Total Stations: 16. Adds: 0

BETH HART Delicious Surprise (*143/Lava/Atlantic*)
 Total Plays: 220. Total Stations: 15. Adds: 0

MACY GRAY Why Didn't You Call Me (*Epic*)
 Total Plays: 218. Total Stations: 22. Adds: 5

STONE TEMPLE PILOTS Sour Girl (*Atlantic*)
 Total Plays: 162. Total Stations: 13. Adds: 2

ENRIQUE IGLESIAS Be With You (*Interscope*)
 Total Plays: 145. Total Stations: 8. Adds: 0

Songs ranked by total plays

Contributing Stations

KPEK/Albuquerque, NM
 KAMX/Austin, TX
 KLLY/Bakersfield, CA
 WBMX/Boston, MA
 WLNK/Charlotte, NC
 WTMX/Chicago, IL
 KVUU/Colorado Springs, CO
 KKPN/Corpus Christi, TX
 KYSR/Fresno, CA
 WVTI/Grand Rapids, MI
 WKSJ/Greensboro, NC

KUCD/Honolulu, HI
 KMXB/Las Vegas, NV
 KYSR/Los Angeles, CA
 WXPT/Minneapolis, MN
 KOSO/Modesto, CA
 KCDU/Monterey-Salinas, CA
 WPTE/Norfolk, VA
 KYIS/Oklahoma City, OK
 KZOM/Phoenix, AZ
 KLCA/Reno, NV
 WZNE/Rochester, NY

KZZO/Sacramento, CA
 WVRV/St. Louis, MO
 KQMB/Salt Lake City, UT
 KFMB/San Diego, CA
 KLLC/San Francisco, CA
 KMXX/Santa Rosa, CA
 WSSR/Tampa, FL
 KZPT/Tucson, AZ
 WMBX/West Palm Beach, FL
 WXLO/Worcester, MA

THE PROOF IS IN THE PUDDIN!



PRODUCTIONS

"They get it!"

- Dan Hurst, Cuddle 98.1 - Kansas City

"Vanilla Gorilla Productions is the biggest weapon in my arsenal"

- Bob Walker, Star 102.7 - Salt Lake City

"Vanilla Gorilla is the answer to my imaging dreams"

- Mike Moore, Country 92.5 - Hartford

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Table with 12 columns representing different markets (e.g., Albany, NY; Boston, MA; Denver, CO; Greenville, NC; Lancaster, PA; Monmouth-Ocean, NJ; Pittsburgh, PA; Salt Lake City, UT; Trenton, NJ). Each cell contains station call letters, PD name, and a list of advertisers and their products.

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Radio's Next Generation

Continued from Page 1

personality at WFIL/Philadelphia, KBEQ/Kansas City and WCJX (96X)/Miami. Today Rivers still serves as an exclusive consultant and adviser to the AMFM Radio Group and continues to assist on special projects.

Since he's a keynoter at this year's Conclave, I asked Steve to pen a story about what's been on his mind and what's ahead for him and for radio. You may want to read this one twice. Hold onto your seats for this R&R exclusive!

Radio's Next Generation by Steve Rivers

A lot has changed since I began my career in radio in 1972. For instance, we no longer cue up vinyl records to play on-air, and those legendary AM music stations that I used to DX at night so I could learn from jocks like John Landecker, Dr. Brock, Wolfman Jack, Coyote Calhoun and others no longer beam across North America, playing the hits.

Even competitive battles are no longer the same. Instead of WLS against WCFL in Chicago or KIIS-FM vs. KPWR in L.A., it's cluster against cluster, such as an AMFM/Clear Channel cluster against a CBS station cluster. We've bought our competition, and they're now our sister stations. Cowboy radio is out, and corporate radio is in. Times have definitely changed, due in part to consolidation and advances in technology.

Now even the smallest stations play their music from CDs, and in the larger

markets some stations have their music libraries on hard drives. Some jocks are live, others are "Memorex," and the technology has made it almost impossible to tell the difference. And with radio stations being constantly shuffled by being bought and sold, then sold again, it's hard to keep track of the players without a score card. Radio is nothing like it was in 1972.

A Life-Changing Discovery

About six months ago, you may remember, I left my position as Chief Programming Officer at AMFM Inc. to get off the road and spend more time with my family. Last year I clocked over 350,000 miles in the air, and I thought it was time to get off the roller coaster for a bit and explore some other options.

This was prompted in part by what I learned last year at the first *Radio Ink* Internet Radio Conference, which took place in California's Silicon Valley. It opened my eyes to the fact that we in radio were in no way prepared for the Internet revolution. Conversely, the Internet people were certainly not in the content business — at least, not as we knew it.

There was an obvious chasm between the two camps, and it was growing at the same pace as the technology. Radio, for the most part, didn't get the Internet, and the Internet geeks didn't get radio. Or worse, they thought it was over. As I listened to CEOs from the top Internet companies speak, my head began to spin. The convergence of those ideas led me to a life-changing discovery: The Internet was going to change radio forever.

After the conference I contacted *Radio Ink* Publisher Eric Rhoads to see if we could have dinner the next time he visited Seattle. Eric is an old friend of mine from the days we spent as jocks working at 96X in Miami. Just a few weeks later we were able to meet, and we talked candidly about the future of traditional radio and the possibilities of Internet radio.

Eric mentioned to me that he was about to create a new company involved in Internet radio. I told him I was thinking about doing something different, probably around the time of the merger with Clear Channel. I wasn't sure what it was going to be, but I had to get off the road. I wished him well with his new venture, not really knowing the specifics, and I thought I'd probably see him again in six months.

Changing Broadcast Model

But this Internet radio thing kept burning a hole in my brain. Over the next few months I spent much of my spare time learning about the Internet and sampling Internet radio stations around the world. I came to the conclusion that most were either "repurposed" traditional radio simulcasts or really bad jukeboxes. The more I listened, the more convinced I became that my next move was somehow to get involved with Internet radio.

I've always prided myself on being a student. I've paid close attention to our collective history in broadcasting and contemporary radio. When I first began my career as a jock, I wanted more than anything to become an "FM jock." I knew FM would eventually kill the monster AM stations because the FMs were hip, uncluttered and the opposite of AM radio. By the time I became a program director in 1975, the writing was on the wall: The power of AM music radio had been severely reduced; the future was in FM.

Today I have the same feelings about Internet radio as I did in 1975 about FM radio. Not so much that today's music radio will be completely eliminated like the AM music stations of the '60s and '70s, but that this new world of the Internet and the introduction of satellite radio will completely change our broadcast model. Looking at this next generation of radio broadcasting, I couldn't help but want an active role in it. For that I needed hands-on experience.

My decision to jump into this new world came about after much soul-searching. After all, I was no longer a kid with nothing to lose. I had a great-paying job with AMFM, terrific colleagues, a high-profile title, years of experience and the chance to work with Randy Michaels (for whom I have great respect) at the largest broadcast company in the world. Now I was about to cast that aside to join this new

I love creating great radio stations, and I intend to continue doing that. The difference is that it will be happening on the web.

Steve Rivers

generation of radio. What was I thinking? Even though I'm still involved in a consulting role with AMFM, in late January I left to get involved in the Internet world, working with a small start-up in San Francisco.

Making The Same Mistakes

It was a bit overwhelming at first, but the more I thought about it, the more I realized that I wasn't leaving radio at all. Rather, I was leaving the 100-year-old method of distribution. To me, radio is not about the means someone uses to listen; it's about creating the entertaining product people can listen to. Radio today needs to do a better job of that.

I fear we're making a lot of the same mistakes with today's FM music stations that we made 25 years ago with AM by failing to pay heed to its founding principles. FM radio proved long ago that listeners need more — and less. Less advertising, and more programming that reflects their preferences. FM radio was able to recognize that and leverage it to its advantage.

The average spotload on major-market music stations today is around 14 minutes per hour, and there is documented evidence that shows radio listening levels are down 5.5%. Doesn't that sound very much like the early '70s? It appears that we haven't learned from our past. The time is ripe for a new form of radio to emerge as dangerous competition to today's broadcasters.

The big corporations that have created overcommercialization on today's music radio stations because of pressures from Wall Street are also making it extremely difficult for programmers and air talent to create community with their radio stations and to create compelling content. While broadcast radio seems to have reduced entertainment value, the Internet gives true interaction with users. All the things we dreamed that radio could someday do can be done today via the web.

Users can have direct and instant feedback. They can interact, transact and react and be heard instantly. Users are actually in control. Now they can create their own playlists, rotations and presentation styles. Now users can find niche stations that relate to their specific areas of interest. Their markets no longer limit their listening choices; choices number in the thousands on the Internet. The world has changed, and so far traditional radio has not been able to respond to the new demands of listeners.

Further, technology is almost rushing ahead of consumer demand. While consumers today may be blissfully unaware of the new gadgets that await them, they will want those gadgets soon. This year we'll see the launch of satellite radio with the major auto manufacturers. In two or three years we'll see radios in cars with AM, FM,

satellite and Internet available as listening choices. Making those new bands available in cars will greatly speed up the listener adoption process. This time these new radio technologies will penetrate the market much more quickly.

Huge Threats

Today, in my opinion, Internet and satellite radio pose huge threats to broadcast radio. This Christmas you'll be able to walk into Best Buy or Circuit City and buy a radio to receive Internet or satellite radio. Listening to music over your PC is already possible. Media Metrix's latest figures show that 67% of PC users have either Real Audio or Microsoft Media players on their machines. This means they can listen to Internet radio now.

As bandwidth improves, the quality of the experience will be greatly enhanced. Some analysts predict that by 2005 over 40% of the population will listen to personalized, on-demand audio content at least once a week. Will they switch to Internet and satellite radio happen all at once? Of course not, but I believe it's just a matter of time before consumers find that listening on the 'Net is just as easy as turning on any radio in their home.

What does any of this mean to you as a broadcaster? To me it would seem the smartest thing to do would be to embrace these forms of radio and make them your own. It's not too late yet, but I certainly wouldn't wait any longer to begin your Internet schooling or to figure out what Lee Abrams and Dave Loggins are up to at XM.

Meanwhile, begin with your station's website. Start with a blank canvas, and brainstorm new ways to entertain. The Internet is a great testing environment, so use it as your lab. Explore new ideas. For example, would be making plans to create Internet radio channels of special programming and make them available on your website. Use those channels to train your next generation of air talent. Give them complete latitude to be creative as possible. Play music you could never get away with on your station.

For once you have the chance to figure out what you *should* do on the air, and the freedom to concentrate on what you *can* do to create compelling radio, free of restrictions. Go ahead, have some fun. You'll end up with ideas you can use to make your flagship more entertaining in the process, and a guarantee you'll find that same sense of adventure you felt when you first began your radio career.

Radio has taken me on an exciting journey over the years, which is even more exciting, because it isn't over yet. I love creating great radio stations and I intend to continue doing that. The difference is that it will be happening on the web. Stay tuned.





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R&R Callout America®

EXCLUSIVE NATIONAL MUSIC RESEARCH ESTIMATES July 14, 2000
 CALLOUT AMERICA® song selection is based on the top 25 titles from the R&R CHR/Pop chart for the airplay week of June 18-24.

ARTIST TITLE LABEL(S)	CHR/POP				TOTAL % FAMILIARITY	TOTAL % BURN	DEMOGRAPHICS			REGIONS			
	TOTAL AVERAGE FAVORABILITY ESTIMATE (1-5)						WOMEN 12-17	WOMEN 18-24	WOMEN 25-34	EAST	SOUTH	MID-WEST	WEST
	TW	LW	2W	3W									
HP 3 DOORS DOWN Kryptonite (Republic/Universal)	3.85	4.03	3.99	3.79	56.6	6.8	3.96	4.10	3.32	3.39	4.02	4.09	3.87
HP DR. DRE The Next Episode (Aftermath/Interscope)	3.78	3.74	3.77	—	57.5	10.0	3.79	3.80	3.70	3.71	3.70	3.84	3.84
EMINEM The Real Slim Shady (Aftermath/Interscope)	3.74	3.82	3.84	3.92	85.1	31.1	4.06	3.85	3.09	3.66	3.52	3.92	3.88
CREED Higher (Wind-up)	3.73	3.76	3.66	3.65	85.3	26.2	3.78	3.64	3.76	3.58	3.80	3.86	3.67
HP NELLY Country Grammar (Fo' Reel/Universal)	3.73	3.77	3.74	3.96	52.6	12.5	3.74	3.84	3.58	3.74	3.86	3.98	3.82
NINE DAYS Absolutely (Story Of A Girl) (550 Music/Epic)	3.72	3.58	3.71	3.60	73.6	17.8	4.08	3.41	3.57	3.58	3.69	3.88	3.74
'N SYNC It's Gonna Be Me (Jive)	3.69	3.74	3.68	3.82	87.8	29.6	3.96	3.61	3.43	3.58	3.71	3.61	3.88
JOE I Wanna Know (Jive)	3.68	3.58	3.60	3.54	72.9	21.5	3.62	3.74	3.73	3.23	3.71	3.85	3.91
HP JAY-Z Big Pimpin' (Roc-A-Fella/IDJMG)	3.68	3.78	3.78	3.82	67.7	26.6	3.84	3.64	3.48	3.16	3.78	3.88	3.71
PINK There You Go (LaFace/Arista)	3.59	3.65	3.57	3.69	79.8	26.7	3.84	3.54	3.58	3.44	3.69	3.72	3.52
VERTICAL HORIZON Everything You Want (RCA)	3.58	3.56	3.71	3.63	86.8	26.4	3.54	3.58	3.78	3.58	3.58	3.63	3.55
AALIYAH Try Again (BlackGround)	3.58	3.63	3.63	3.68	88.8	27.4	3.56	3.63	3.53	3.58	3.57	3.78	3.46
TONI BRAXTON He Wasn't Man Enough (LaFace/Arista)	3.58	—	—	—	85.8	15.9	3.56	3.52	3.78	3.71	3.88	3.45	3.58
SISQO Thong Song (Dragon/Def Soul/IDJMG)	3.55	3.56	3.57	3.62	82.2	36.2	3.84	3.45	3.22	3.43	3.63	3.71	3.44
MANDY MOORE I Wanna Be With You (550 Music/Epic)	3.53	3.52	3.42	—	86.8	16.4	3.88	3.31	3.29	3.23	3.57	3.54	3.88
MATCHBOX TWENTY Bent (Lava/Atlantic)	3.52	3.57	3.58	3.59	73.1	18.3	3.63	3.52	3.38	3.40	3.40	3.79	3.50
BBMAK Back Here (Hollywood)	3.51	3.44	3.43	3.42	85.5	17.1	3.88	3.32	3.18	3.33	3.40	3.58	3.68
JESSICA SIMPSON I Think I'm In... (Columbia)	3.51	3.78	—	—	83.8	16.1	3.90	3.18	3.37	3.41	3.45	3.61	3.58
HP DMX Party Up (Up In Here) (Ruff Ryders/IDJMG)	3.50	3.56	3.56	3.58	72.8	24.4	3.63	3.51	3.18	3.12	3.68	3.82	3.48
WESTLIFE Swear It Again (Arista)	3.45	3.45	3.45	3.45	88.5	19.3	3.79	3.16	3.33	3.10	3.45	3.65	3.82
DESTINY'S CHILD Say My Name... (Columbia)	3.42	3.52	3.45	3.52	89.8	41.1	3.84	3.34	3.22	3.32	3.97	3.37	3.31
SPLENDER I Think God Can Explain (C2/Columbia)	3.42	3.35	—	—	50.9	12.2	3.47	3.31	3.50	3.25	3.30	3.65	3.50
BRITNEY SPEARS Oops!...I Did It Again (Jive)	3.38	3.38	3.39	3.46	92.2	41.8	3.58	3.65	3.50	3.44	3.31	3.20	3.59
CHRISTINA AGUILERA I Turn To You (RCA)	3.34	3.49	3.26	3.34	76.3	25.2	3.65	3.02	3.22	3.16	3.37	3.32	3.50
STING Desert Rose (A&M/Interscope)	3.34	—	—	—	41.6	11.7	2.84	3.65	3.60	3.34	3.36	3.07	3.50
GOO GOO DOLLS Broadway (Warner Bros.)	3.33	3.45	3.42	3.43	67.2	21.0	3.41	3.12	3.45	3.33	3.08	3.45	3.44
ENRIQUE IGLESIAS Be With You (Interscope)	3.32	3.41	3.28	3.39	82.8	33.8	3.31	3.23	3.46	3.27	3.44	3.33	3.25
BACKSTREET BOYS The One (Jive)	3.30	3.46	3.36	3.37	73.1	26.2	3.43	3.08	3.36	3.38	3.16	3.31	3.35
MACY GRAY I Try (Epic)	3.19	3.19	3.20	3.25	85.8	42.3	3.81	3.19	3.44	3.07	3.30	3.28	3.15

CALLOUT AMERICA® Hot Scores

By TONY NOVA

Make it three weeks on top for 3 Doors Down as "Kryptonite" (Republic/Universal) remains the best-testing song according to Callout America — R&R's exclusive survey of 400 women aged 12-34. "Kryptonite" is third among teens and first 18-24.

"The Next Episode" by Dr. Dre (Aftermath/Interscope) moves into the runner-up position, posting a 3.78 total favorability score. "Episode" tests across-the-board this week, ranking ninth with teens, fourth 18-24 and third 25-34.

Nelly ranks in the top 5 again this week with "Country Grammar" (Fo' Reel/Universal). "Country" is tied for fourth overall and ranks third 18-24 and 10th 25-34.

Two songs post strong debuts this week in key demos. "He Wasn't Man Enough" by Toni Braxton (LaFace/Arista) enters in the No. 12 spot overall, ranking third among 25-34s.

Sting posts strong first-week results with women 18-34 as "Desert Rose" (A&M/Interscope) debuts in sixth place among 18-24s and 25-34s.

Several songs are breaking out in the 12-17 cell: "Absolutely (Story Of A Girl)" by Nine Days (550 Music/Epic) tops the demo with a 4.08. "I Think I'm In Love With You" by Jessica Simpson (Columbia) ranks fifth. "Back Here" by BBMAK (Hollywood) comes in sixth. Mandy Moore's "I Wanna Be With You" (550 Music/Epic) ranks eighth, and "Swear It Again" by Westlife (Arista) is 10th.

Meanwhile, in the 25-34 demo, along with the aforementioned Sting and Toni Braxton, we find "I Think God Can Explain" by Splender (C2/Columbia) ranking a strong 10th with a 3.60.

Total sample size is 400 respondents with a +/-5 margin of error. Total average favorability estimates are based on a scale of 1-5 (1 = dislike very much, 5 = like very much). Total familiarity represents the percentage of respondents who recognized the song. Total burn represents the number of respondents who said they are tired of hearing the song. Songs must reach 40% familiarity before they appear in print. **HP Potential (HP)** represents songs that have yet to chart in the top 25 on R&R's CHR/Pop chart. Sample composition is based on females aged 12-34, who responded favorably to a CHR/Pop musical montage in the following regions and markets: **EAST:** Baltimore, Boston, Long Island, New York, Philadelphia, Pittsburgh, Providence, Washington, DC. **SOUTH:** Atlanta, Dallas, Houston, Miami, San Antonio, Tampa. **MIDWEST:** Chicago, Cincinnati, Cleveland, Columbus, Detroit, Kansas City, Milwaukee, Minneapolis, St. Louis. **WEST:** Los Angeles, Phoenix, Portland, Sacramento, San Diego, San Francisco, Seattle. © 2000, R&R Inc.

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July 14, 2000

LAST WEEK	THIS WEEK	ARTIST TITLE LABEL(S)	TOTAL PLAYS	+/- PLAYS	GROSS IMPRESSIONS (000)	WEEKS ON CHART	TOTAL STATIONS/ADDS
1	1	'N SYNC It's Gonna Be Me (Jive)	9717	+25	1032159	12	171/0
3	2	PINK There You Go (LaFace/Arista)	8869	+295	1018891	19	155/0
2	3	MATCHBOX TWENTY Bent (Lava/Atlantic)	8740	-41	848005	13	166/0
4	4	CREED Higher (Wind-up)	8171	-158	897262	25	162/0
6	5	AALIYAH Try Again (BlackGround)	7943	+522	881096	12	156/1
8	6	NINE DAYS Absolutely (Story Of A Girl) (550 Music/Epic)	7882	+711	884344	11	166/2
5	7	VERTICAL HORIZON Everything You Want (RCA)	7438	-356	845450	31	163/0
9	8	JOE I Wanna Know (Jive)	7198	+144	734627	12	160/0
7	9	BRITNEY SPEARS Oops!...I Did It Again (Jive)	6468	-831	605018	14	165/1
11	10	BBMAK Back Here (Hollywood)	6119	+355	578176	14	169/0
12	11	JESSICA SIMPSON I Think I'm In Love With You (Columbia)	6119	+686	607065	7	168/3
15	12	MANDY MOORE I Wanna Be With You (550 Music/Epic)	5514	+348	560151	13	166/1
10	13	ENRIQUE IGLESIAS Be With You (Interscope)	4994	-875	551120	19	160/0
14	14	MACY GRAY I Try (Epic)	4722	-514	494194	25	153/0
16	15	EMINEM The Real Slim Shady (Aftermath/Interscope)	4602	-28	594350	10	135/0
13	16	BACKSTREET BOYS The One (Jive)	4421	-962	381463	11	158/1
21	17	TONI BRAXTON He Wasn't Man Enough (LaFace/Arista)	4140	+586	551004	11	125/12
23	18	DESTINY'S CHILD Jumpin, Jumpin (Columbia)	4071	+808	446893	6	131/19
19	19	SPLENDER I Think God Can Explain (C2/Columbia)	3708	+9	320873	18	131/1
17	20	GOO GOO DOLLS Broadway (Warner Bros.)	3673	-463	336929	15	121/0
26	21	SOULDECISION Faded (MCA)	3421	+508	322780	5	143/7
24	22	SISTER HAZEL Change Your Mind (Universal)	3214	+154	256354	8	125/1
20	23	SISQO Thong Song (Dragon/Def Soul/IDJMG)	3196	-469	361972	17	132/0
25	24	STING Desert Rose (A&M/Interscope)	3166	+247	356699	9	142/6
Breaker	25	JANET Doesn't Really Matter (Def Soul/IDJMG)	2991	+690	315446	5	123/13
Breaker	26	3 DOORS DOWN Kryptonite (Republic/Universal)	2987	+666	244158	4	137/14
27	27	LARA FABIAN I Will Love Again (Columbia)	2760	+232	337393	7	129/8
18	28	CHRISTINA AGUILERA I Turn To You (RCA)	2705	-1006	264281	15	133/0
37	29	EVERCLEAR Wonderful (Capitol)	2476	+1096	244962	2	147/20
28	30	W. HOUSTON & E. IGLESIAS Could I Have This Kiss Forever (Arista)	2444	-41	250028	8	131/0
31	31	BON JOVI It's My Life (Island/IDJMG)	2333	+176	244493	8	109/7
34	32	SHAGGY Dance & Shout (MCA)	2044	+370	246108	3	109/12
32	33	ALICE DEEJAY Better Off Alone (Republic/Universal)	1836	-231	357199	19	105/0
33	34	SAVAGE GARDEN Crash And Bum (Columbia)	1808	-252	268459	17	102/0
36	35	NO DOUBT Simple Kind Of Life (Interscope)	1735	+161	201296	6	102/6
35	36	DMX Party Up (Up In Here) (Ruff Ryders/IDJMG)	1634	+26	188007	9	69/1
39	37	BRIAN MCKNIGHT 6.8.12 (Motown/Universal)	1395	+26	129577	6	78/2
Debut	38	MACY GRAY Why Didn't You Call Me (Epic)	1388	+641	142289	1	106/8
41	39	JAY-Z Big Pimpin' (Roc-A-Fella/IDJMG)	1306	+133	168874	4	57/2
38	40	RED HOT CHILI PEPPERS Otherside (Warner Bros.)	1167	-204	148523	19	71/0
Debut	41	NO AUTHORITY Can I Get Your Number (Maverick)	1017	+260	78081	1	87/8
42	42	HANSON If Only (Island/IDJMG)	964	-22	81982	4	62/4
46	43	NINA GORDON Tonight And The Rest Of My... (Warner Bros.)	953	+96	88091	3	69/0
Debut	44	SONIQUE Sky (Farmclub/Republic/Universal)	948	+331	91449	1	74/5
44	45	LFO West Side Story (Arista)	947	+57	67529	4	68/6
Debut	46	DEBELAH MORGAN Dance With Me (DAS/Atlantic)	871	+168	83692	1	68/9
48	47	NEVE It's Over Now (Portrait/C2/Columbia)	828	+56	74946	2	55/1
45	48	INNOSENSE Say No More (RCA)	805	-56	80648	4	64/0
49	49	BLAQUE 808 (Track Masters/Columbia)	805	+35	61420	10	8/0
47	50	TAKE 5 Shake It Off (Elektra/EEG)	782	-29	59133	3	70/1

Most Added.

ARTIST TITLE LABEL(S)	ADDS
CHRISTINA AGUILERA Come On Over... (RCA)	132
THIRD EYE BLIND Deep Inside Of You (Elektra/EEG)	89
IS Distracted (Giant/Reprise)	41
EVERCLEAR Wonderful (Capitol)	20
DESTINY'S CHILD Jumpin, Jumpin (Columbia)	19
BAHA MEN Who Let The Dogs Out (Artemis)	16
3 DOORS DOWN Kryptonite (Republic/Universal)	14
JANET Doesn't Really Matter (Def Soul/IDJMG)	13
TONI BRAXTON He Wasn't Man Enough (LaFace/Arista)	12
SHAGGY Dance & Shout (MCA)	12
DR. DRE The Next Episode (Aftermath/Interscope)	12

Most Increased Plays

ARTIST TITLE LABEL(S)	TOTAL PLAY INCREASE
EVERCLEAR Wonderful (Capitol)	+1096
DESTINY'S CHILD Jumpin, Jumpin (Columbia)	+808
NINE DAYS Absolutely (Story...) (550 Music/Epic)	+711
JANET Doesn't Really Matter (Def Soul/IDJMG)	+690
JESSICA SIMPSON I Think I'm In Love... (Columbia)	+686
3 DOORS DOWN Kryptonite (Republic/Universal)	+666
MACY GRAY Why Didn't You Call Me (Epic)	+641
TONI BRAXTON He Wasn't Man Enough (LaFace/Arista)	+586
AALIYAH Try Again (BlackGround)	+522
SOULDECISION Faded (MCA)	+508

Breakers.

JANET
Doesn't Really Matter (Def Soul/IDJMG)

TOTAL PLAYS/INCREASE	TOTAL STATIONS/ADDS	CHART
2991/690	123/13	25

3 DOORS DOWN
Kryptonite (Republic/Universal)

TOTAL PLAYS/INCREASE	TOTAL STATIONS/ADDS	CHART
2987/666	137/14	26

Most Added is the total number of new adds officially reported to R&R by each reporting station. Songs unreported as adds do not count toward overall total stations playing a song. Most Increased Plays lists the songs with the greatest week-to-week increases in total plays. Weighted chart appears on R&R ONLINE MUSIC TRACKING.

172 CHR/Pop reporters. Monitored airplay data supplied by Mediabase Research, a division of Premiere Radio Networks. Songs ranked by total plays for the airplay week of Sunday 7/2-Saturday 7/8. Bullets appear on songs gaining plays or remaining flat from previous week. If two songs are tied in total plays, the song being played on more stations is placed first. Breaker status is assigned to songs reaching 2500 plays or more for the first time. Songs below No. 20 are moved to recurrent after 20 weeks. Gross Impressions equals Average Quarter Hour Persons times number of plays (times 100). Average Quarter Hour Persons used herein with permission from The Arbitron Company (Copyright 2000, The Arbitron Company). © 2000, R&R Inc.



elwood "sundown"

On The Late Show with David Letterman August 22nd!

- | | | | |
|-----------------|---------------------|-------------------|------------------|
| KHS/Los Angeles | WWZZ/Washington, DC | KBKS/Seattle | KDND/Sacramento |
| KHTS/San Diego | WBLI/New York | WOZQ/Nashville | KPTY/Phoenix |
| WKSL/Memphis | WRVQ/Richmond | WBAM/Montgomery | B97/New Orleans |
| KQMQ/Honolulu | KJYO/Oklahoma City | WVKS/Toledo | WKZL/Greensboro |
| WYOY/Jackson | WHTS/Quad Cities | WWXM/Myrtle beach | KHTT/Tulsa |
| KSMB/Lafayette | KWTX/Waco | WJET/Erie | KLAZ/Little Rock |

TOP 10 PHONES AT WBAM, WVKS & KLAZ! Management: Madgroove Entertainment Sam Kling

Reacting at Alternative Radio! Top 10 Callout at CIMX/Detroit. KNRK/Portland. WGRD/Grand Rapids & WRAX/Birmingham



Now & Active

NEXT *Wiley (Arista)*

Total Plays: 725, Total Stations: 47, Adds: 10

CHRISTINA AGUILERA *Come On Over (All I...) (RCA)*

Total Plays: 717, Total Stations: 136, Adds: 132

KINA *Girl From The Gutter (DreamWorks)*

Total Plays: 681, Total Stations: 66, Adds: 4

NELLY *Country Grammar (Fo' Reel/Universal)*

Total Plays: 530, Total Stations: 38, Adds: 8

BOYZ N GIRLZ UNITED *Messed Around (Edel America)*

Total Plays: 522, Total Stations: 35, Adds: 2

BAHA MEN *Who Let The Dogs Out (Artemis)*

Total Plays: 513, Total Stations: 44, Adds: 16

DON PHILIP *You Make Me Love You ... More (Jive)*

Total Plays: 503, Total Stations: 54, Adds: 4

HOKU *How Do I Feel (Geffen/Interscope)*

Total Plays: 487, Total Stations: 48, Adds: 0

JON SECADA *Stop (550 Music/Epic)*

Total Plays: 406, Total Stations: 42, Adds: 6

DR. DRE *The Next Episode (Aftermath/Interscope)*

Total Plays: 354, Total Stations: 33, Adds: 12

BRITNEY SPEARS *Lucky (Jive)*

Total Plays: 350, Total Stations: 22, Adds: 11

ELWOOD *Sundown (Palm/London)*

Total Plays: 301, Total Stations: 25, Adds: 2

NOBODY'S ANGEL *I Can't Help Myself (Hollywood)*

Total Plays: 269, Total Stations: 27, Adds: 0

DON HENLEY *Taking You Home (Warner Bros.)*

Total Plays: 145, Total Stations: 16, Adds: 7

TONIC *Sugar (Universal)*

Total Plays: 129, Total Stations: 20, Adds: 3

15 *Distracted (Giant/Reprise)*

Total Plays: 80, Total Stations: 42, Adds: 41

Songs ranked by total plays



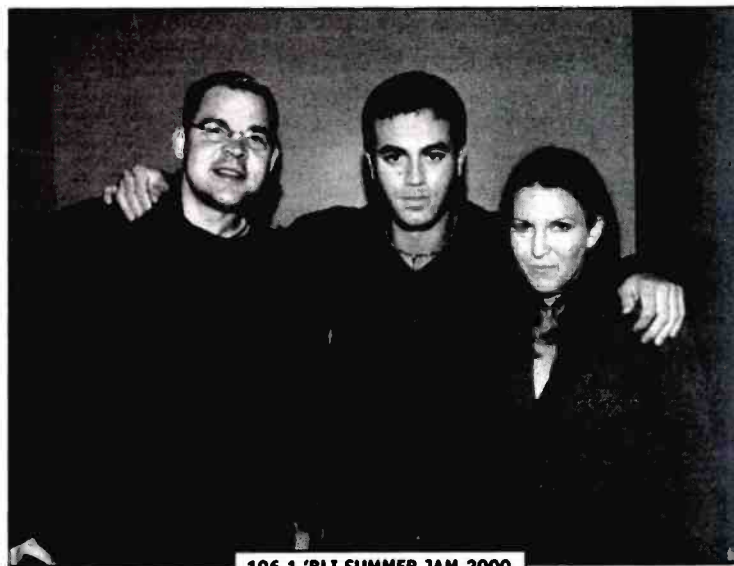
'GET UP'

During her promotional tour G-Funk/Restless recording artist Jessica visited the staff of KQBT/Austin. She is pictured here with Boo Boo and Romeo, who proudly displays her sexy CD cover.



92Q JAMS WITH CARL

Bad Boy/Arista recording artist Carl Thomas stopped by WERQ in Baltimore to help promote his already No.1 R&B hit single "I Wish." Pictured are (l-r): Arista's Danny C., PD Dion Summers, Thomas, and Arista's Jim Payne.



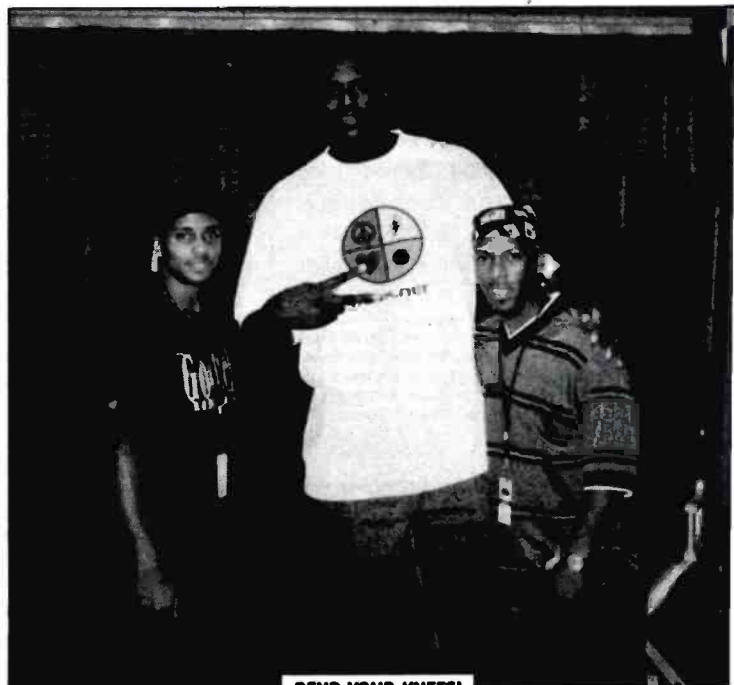
106.1 'BLI SUMMER JAM 2000

During the WBLI/Long Island Summer Jam Interscope recording artist Enrique Iglesias hung out backstage with PD J.J. Rice and Interscope rep Jen Zeller.



QUALITY TIME

During his visit to KRBE/Houston Lenny Kravitz spent some quality time with the crew. Pictured are (l-r): Virgin's Michael Plenn, Morning Show Diva Maria Todd, Virgin's John Nicholson, Kravitz and PD Jay Michaels.



BEND YOUR KNEES!

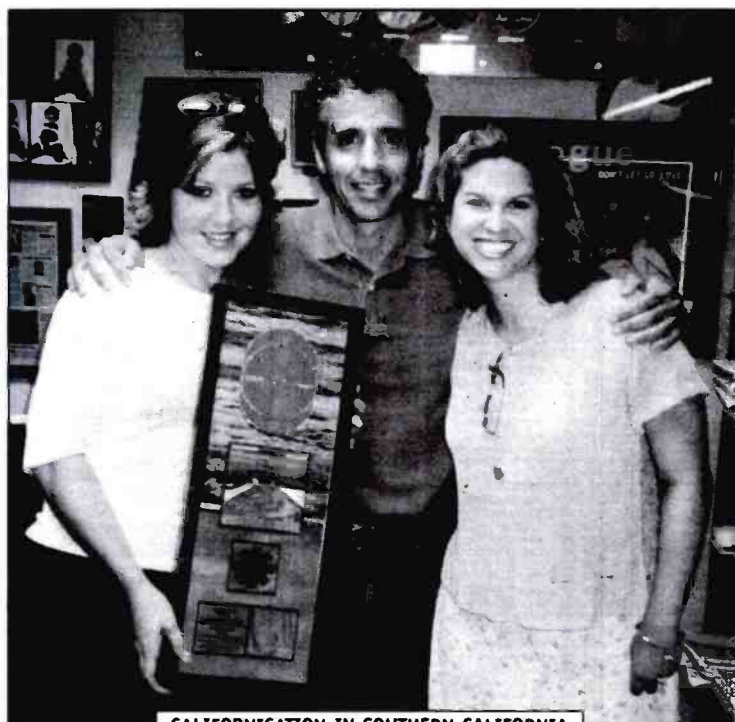
MVP and NBA World Championship winner Shaquille O'Neal of the Los Angeles Lakers towers over KPWR's Goodfellas at the Staple Center in Los Angeles. Romeo and Dejai (l-r) offer advice to help Shaq with his free throws.

Most Played Recurrents

- DESTINY'S CHILD Say My Name (Columbia)
- SONIQUE It Feels So Good (Farmclub/Republic/Universal)
- 'N SYNC Bye Bye Bye (Jive)
- SANTANA F/PRODUCT G&B Maria Maria (Arista)
- SANTANA F/ROB THOMAS Smooth (Arista)
- THIRD EYE BLIND Never Let You Go (Elektra/EEG)
- FAITH HILL Breathe (Warner Bros.)
- BLAQUE Bring It All To Me (Track Masters/Columbia)
- MARC ANTHONY I Need To Know (Columbia)
- CHRISTINA AGUILERA What A Girl Wants (RCA)
- TRAIN Meet Virginia (Aware/Columbia)
- SMASH MOUTH All Star (Interscope)
- SAVAGE GARDEN I Knew I Loved You (Columbia)
- CHRISTINA AGUILERA Genie In A Bottle (RCA)
- LONESTAR Amazed (BNA/RLG)
- SUGAR RAY Someday (Lava/Atlantic)
- JENNIFER LOPEZ If You Had My Love (Work/Epic)
- GDO GOO DOLLS Slide (Warner Bros.)
- TLC Unpretty (LaFace/Arista)
- CELINE DION That's The Way It Is (550 Music/Epic)

CHR/POP Going For Adds 7/18/00

- DYNAMITE HACK Boyz In The Hood (Farmclub.com/Republic/Universal)
- KANDI Don't Think I'm Not (Columbia)
- JIMMIE'S CHICKEN SHACK Lazy Boy Dash (Rocket/IDJMG)
- VERTICAL HORIZON You're A God (RCA)



CALIFORNICATION IN SOUTHERN CALIFORNIA

Warner Bros. Promotion Queen Felicia Swerling gives R&R CHR Editor Tony Novia the Red Hot Chili Peppers' multiplatinum plaque. Pictured (l-r) are: Sales Rep. Kristy Reeves, Novia, and Swerling.

TUNED-IN CHR/POP

R&R/MEDIABASE 24/7

103.7 WISN WXSS/Milwaukee
3am

- DAVE MATTHEWS BAND Crash into Me
- PINK Most Girls
- R.E.M. Man On The Moon
- EN VOGUE Riddle
- JESSICA SIMPSON I Think I'm In Love With You
- JUVENILE Back That Thang Up
- 3 DOORS DOWN Kryptonite
- TONI BRAXTON He Wasn't Man Enough
- IMX Stay The Night
- MATCHBOX TWENTY Bent
- SHAGGY Dance & Shout
- AEROSMITH Angel
- DMX Party Up (Up In Here)

11am

- 3 DOORS DOWN Kryptonite
- MONTELE JORDAN This Is How We Do It
- SPLENDER I Think God Can Explain
- NICOLE Make It Hot
- DL' DIRTY BASTARD Got Your Money
- RED HOT CHILI PEPPERS Under The Bridge
- EMINEM The Real Slim Shady
- GREEN DAY Time Of Your Life
- EN VOGUE Riddle
- VERVE PIPE The Freshman
- SAMMIE I Like It
- TONI BRAXTON He Wasn't Man Enough

4pm

- DMX Party Up (Up In Here)
- 3 DOORS DOWN Kryptonite
- DESTINY'S CHILD Say My Name
- PUFF DADDY/112/EVANS I'll Be Missing You
- EVERLAST What It's Like
- SAMMIE I Like It
- BLINK-182 All The Small Things
- ALICE DEEJAY Better Off Alone
- EMINEM The Real Slim Shady
- DAVE MATTHEWS BAND So Much To Say
- 'N SYNC It's Gonna Be Me
- BRANDY Have You Ever

8pm

- PINK Most Girls
- CREED With Arms Wide Open
- EMINEM The Real Slim Shady
- 'N SYNC It's Gonna Be Me
- NINE DAYS Absolutely (Story Of A Girl)
- DR. DRE The Next Episode
- 3 DOORS DOWN Kryptonite
- JAY-Z Big Pimpin'
- FUGEES Killing Me Soffy
- BBMAK Back Here
- AALIYAH Try Again
- LIL' TROY Wanna Be A Baller
- CREED Higher
- ALICE DEEJAY Better Off Alone

KDWB 101.3 KDWB/Minneapolis
3am

- W. HOUSTON/E. IGLESIAS Could I Have This...
- ORAN 'JUICE' JONES The Rain
- SOULDECISION Faded
- KID ROCK Only God Knows Why
- SHAGGY Dance & Shout
- BRITNEY SPEARS Oops! ... I Did It Again
- PINK There You Go
- MATCHBOX TWENTY Bent
- BRIAN MCKNIGHT 6. 8. 12
- COOLIO 1, 2, 3, 4 (Sumpin' New)
- BLAQUE Bring It All To Me
- KINA Girl Form The Gutter
- DESTINY'S CHILD Jumpin. Jumpin
- PUFF DADDY/112/EVANS I'll Be Missing You

11am

- PINK There You Go
- KID ROCK Only God Knows Why
- EN VOGUE (Don't Let Go) Love
- ENRIQUE IGLESIAS Bailamos
- 'N SYNC Bye Bye Bye
- EMINEM The Real Slim Shady
- SAVAGE GARDEN I Knew I Loved You
- AALIYAH Try Again
- EVERCLEAR Wonderful
- BRIAN MCKNIGHT Anytime
- NINE DAYS Absolutely (Story Of A Girl)
- BELL/BIV/DEVOE Poison

4pm

- WHITNEY HOUSTON It's Not Right But It's Okay
- 'N SYNC It's Gonna Be Me
- DESTINY'S CHILD Say My Name
- NINE DAYS Absolutely (Story Of A Girl)
- PRINCE 1999
- PINK There You Go
- LIT My Own Worst Enemy
- AALIYAH Try Again
- NOTORIOUS B.I.G. Mo' Money, Mo' Problems
- CHRISTINA AGUILERA Come One Over Baby...
- EMINEM The Real Slim Shady
- SOULDECISION Faded

8pm

- NINE DAYS Absolutely (Story Of A Girl)
- 'N SYNC It's Gonna Be Me
- DR. DRE F/EMINEM Forgot About Dre
- PRINCE Erotic City
- JOE I Wanna Know
- VERTICAL HORIZON Everything You Want
- AALIYAH Try Again
- BACKSTREET BOYS Show Me The Meaning Of...
- EMINEM The Real Slim Shady
- SHAGGY Dance & Shout
- JAY-Z/JAMIL Can I Get A...



Monitored airplay data supplied by Mediabase Research, a division of Premiere Radio Networks. Tuned-In Is based on sample hours taken from Monday 7/3. © 2000, R&R Inc.

SEND COMPLETE PLAYLISTS FOR ALL CHR/POP REPORTERS ON R&R ONLINE MUSIC TRACKING

MARKET #1 WNTZ/New York Clear Channel 12x Cume 2,339,580

MARKET #2 JKL/Los Angeles Clear Channel 12x Cume 2,859,580

MARKET #3 WKIE/Chicago Big City 12x Cume 543,480

MARKET #4 KQZQ/San Francisco Bonneville 12x Cume 884,800

MARKET #5 WJOP/Philadelphia AMFM 12x Cume 925,580

MARKET #6 JKL/Dallas-Ft. Worth AMFM 12x Cume 829,500

MARKET #7 WDRD/Detroit ABC 12x Cume 551,680

MARKET #8 WKD/Detroit AMFM 12x Cume 551,880

MARKET #9 WKYS/Oakland AMFM 12x Cume 888,800

MARKET #10 WWTZ/Washington, DC Bonneville 12x Cume 517,580

MARKET #11 KRBE/Houston-Galveston Susquehanna 12x Cume 768,400

MARKET #12 WBSZ/Atlanta Cox 12x Cume 318,300

MARKET #13 WSTR/Atlanta Jefferson-Philo 12x Cume 726,800

MARKET #14 WYII/Miami Clear Channel 12x Cume 535,300

MARKET #15 KRBS/Seattle-Tacoma Infinity 12x Cume 459,600

CHR/Pop Playlists

FIND COMPLETE PLAYLISTS FOR ALL CHR/POP REPORTERS ON R&R ONLINE MUSIC TRACKING

CHZ/Sun Diego
Clear Channel
(619) 731-9191
Said/Payson
12c Cume 417,800

PLAYS	ARTIST/TITLE	GI (888)
52	ARTIST/TITLE	61 (888)
51	ARTIST/TITLE	14691
50	ARTIST/TITLE	14514
49	ARTIST/TITLE	14337
48	ARTIST/TITLE	13806
47	ARTIST/TITLE	10620
46	ARTIST/TITLE	9904
45	ARTIST/TITLE	7788
44	ARTIST/TITLE	7057
43	ARTIST/TITLE	6923
42	ARTIST/TITLE	6726
41	ARTIST/TITLE	6649
40	ARTIST/TITLE	6195
39	ARTIST/TITLE	6018
38	ARTIST/TITLE	5841
37	ARTIST/TITLE	5619
36	ARTIST/TITLE	5487
35	ARTIST/TITLE	5133
34	ARTIST/TITLE	4956
33	ARTIST/TITLE	4779
32	ARTIST/TITLE	4620
31	ARTIST/TITLE	4425
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23	ARTIST/TITLE	3540
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21	ARTIST/TITLE	3540
20	ARTIST/TITLE	3009
19	ARTIST/TITLE	3009
18	ARTIST/TITLE	3009
17	ARTIST/TITLE	3009

KZZP/Phoenix
Clear Channel
(602) 278-5577
Summers/Rife
12c Cume 364,100

PLAYS	ARTIST/TITLE	GI (888)
72	ARTIST/TITLE	11934
71	ARTIST/TITLE	11475
70	ARTIST/TITLE	10557
69	ARTIST/TITLE	10098
68	ARTIST/TITLE	10098
67	ARTIST/TITLE	9792
66	ARTIST/TITLE	9027
65	ARTIST/TITLE	8568
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4	ARTIST/TITLE	8568
3	ARTIST/TITLE	8568
2	ARTIST/TITLE	8568
1	ARTIST/TITLE	8568

KDWB/Missouri
AMFM
(314) 340-9000
Morris/Moran
12c Cume 575,600

PLAYS	ARTIST/TITLE	GI (888)
68	ARTIST/TITLE	22338
67	ARTIST/TITLE	22338
66	ARTIST/TITLE	22338
65	ARTIST/TITLE	22338
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2	ARTIST/TITLE	22338
1	ARTIST/TITLE	22338

WOL/Missouri-Serbia
Clear Channel
(314) 669-9254
Rice/Levine
12c Cume 899,600

PLAYS	ARTIST/TITLE	GI (888)
89	ARTIST/TITLE	37402
88	ARTIST/TITLE	37402
87	ARTIST/TITLE	37402
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2	ARTIST/TITLE	37402
1	ARTIST/TITLE	37402

KSLZ/Bo. Lewis
Clear Channel
(314) 692-5100
Kapugi/Kitch
12c Cume 351,800

PLAYS	ARTIST/TITLE	GI (888)
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83	ARTIST/TITLE	13090
82	ARTIST/TITLE	13090
81	ARTIST/TITLE	12628
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24	ARTIST/TITLE	12628
23	ARTIST/TITLE	12628
22	ARTIST/TITLE	12628
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8	ARTIST/TITLE	12628
7	ARTIST/TITLE	12628
6	ARTIST/TITLE	12628
5	ARTIST/TITLE	12628
4	ARTIST/TITLE	12628
3	ARTIST/TITLE	12628
2	ARTIST/TITLE	12628
1	ARTIST/TITLE	12628

WTVV/Bo. Lewis
Infinity
(410) 828-7722
McIntyre/Pasha/Thorb
12c Cume 424,500

PLAYS	ARTIST/TITLE	GI (888)
54	ARTIST/TITLE	10230
53	ARTIST/TITLE	9920
52	ARTIST/TITLE	9145
51	ARTIST/TITLE	7550
50	ARTIST/TITLE	6510
49	ARTIST/TITLE	6510
48	ARTIST/TITLE	6510
47	ARTIST/TITLE	6510
46	ARTIST/TITLE	6510
45	ARTIST/TITLE	6510
44	ARTIST/TITLE	6510
43	ARTIST/TITLE	6510
42	ARTIST/TITLE	6510
41	ARTIST/TITLE	6510
40	ARTIST/TITLE	6510
39	ARTIST/TITLE	6510
38	ARTIST/TITLE	6510
37	ARTIST/TITLE	6510
36	ARTIST/TITLE	6510
35	ARTIST/TITLE	6510

CHR/Pop Playlists

FIND COMPLETE PLAYLISTS FOR ALL CHR/POP REPORTERS ON R&R ONLINE MUSIC TRACKING

WFLX/News Channel 10
 CHR/Pop
 (813) 556-5598
 NewsChannel 10
 Market #30

WWSB/News Channel 10
 CHR/Pop
 (904) 291-4000
 NewsChannel 10
 Market #31

WTOG/News Channel 10
 CHR/Pop
 (904) 433-4200
 NewsChannel 10
 Market #32

WTVT/News Channel 10
 CHR/Pop
 (813) 433-4200
 NewsChannel 10
 Market #33

WWSB/News Channel 10
 CHR/Pop
 (904) 291-4000
 NewsChannel 10
 Market #34

WWSB/News Channel 10
 CHR/Pop
 (904) 291-4000
 NewsChannel 10
 Market #35

WWSB/News Channel 10
 CHR/Pop
 (904) 291-4000
 NewsChannel 10
 Market #36

WWSB/News Channel 10
 CHR/Pop
 (904) 291-4000
 NewsChannel 10
 Market #37

WWSB/News Channel 10
 CHR/Pop
 (904) 291-4000
 NewsChannel 10
 Market #38

WWSB/News Channel 10
 CHR/Pop
 (904) 291-4000
 NewsChannel 10
 Market #39

WWSB/News Channel 10
 CHR/Pop
 (904) 291-4000
 NewsChannel 10
 Market #40

WWSB/News Channel 10
 CHR/Pop
 (904) 291-4000
 NewsChannel 10
 Market #41

WWSB/News Channel 10
 CHR/Pop
 (904) 291-4000
 NewsChannel 10
 Market #42

WWSB/News Channel 10
 CHR/Pop
 (904) 291-4000
 NewsChannel 10
 Market #43

WWSB/News Channel 10
 CHR/Pop
 (904) 291-4000
 NewsChannel 10
 Market #44

WWSB/News Channel 10
 CHR/Pop
 (904) 291-4000
 NewsChannel 10
 Market #45

WWSB/News Channel 10
 CHR/Pop
 (904) 291-4000
 NewsChannel 10
 Market #46

WWSB/News Channel 10
 CHR/Pop
 (904) 291-4000
 NewsChannel 10
 Market #47

WWSB/News Channel 10
 CHR/Pop
 (904) 291-4000
 NewsChannel 10
 Market #48

WWSB/News Channel 10
 CHR/Pop
 (904) 291-4000
 NewsChannel 10
 Market #49

R&R Hip Hop Top 20

July 14, 2000

Table with columns: LW, TW, ARTIST, TITLE, LABEL(S), TOTAL PLAYS, TOTAL STATIONS, ADDS. Lists top 20 hip hop songs.

66 CHR/Rhythmic and 84 Urban reporters combine into a custom chart. Hip Hop titles are ranked by total plays for the airplay week of Sunday 7/2-Saturday 7/8.

New & Active

DMX What You Want (Ruff Ryders/IDJMG) Total Plays: 385, Total Stations: 19, Adds: 3

DEBELAH MORGAN Dance With Me (DAS/Atlantic) Total Plays: 337, Total Stations: 26, Adds: 3

THREE 6 MAFIA Sippin' On Da Syrup (Hypnotize Minds/Loud) Total Plays: 336, Total Stations: 13, Adds: 2

DEF SQUAD Focus (DreamWorks) Total Plays: 333, Total Stations: 16, Adds: 1

TRINA Pull Over (Slip 'N Slide/Atlantic) Total Plays: 318, Total Stations: 17, Adds: 2

SONIQUE Sky (Farmclub/Republic/Universal) Total Plays: 302, Total Stations: 18, Adds: 2

SANTANA Corazon Espinado (Arista) Total Plays: 301, Total Stations: 16, Adds: 0

MYA Case Of The Ex... (University/Interscope) Total Plays: 258, Total Stations: 28, Adds: 24

TONY TOUCH I Wonder Why (He's...) (Tommy Boy) Total Plays: 252, Total Stations: 19, Adds: 2

KELLY PRICE As We Lay (Def Soul/IDJMG) Total Plays: 191, Total Stations: 13, Adds: 3

BIG PUNISHER 100% (Loud) Total Plays: 188, Total Stations: 8, Adds: 1

GHOSTFACE KILLAH Cherchez... (Razor Sharp/Epic) Total Plays: 183, Total Stations: 14, Adds: 0

TAKE 5 Shake It Off (Elektra/EEG) Total Plays: 176, Total Stations: 12, Adds: 0

WYCLEF JEAN FROCK & MELKY... It Doesn't Matter (Columbia) Total Plays: 174, Total Stations: 15, Adds: 1

CHRISTINA AGUILERA Come On Over (All I Want...) (RCA) Total Plays: 173, Total Stations: 33, Adds: 31

BAHA MEN Who Let The Dogs Out (Artemis) Total Plays: 135, Total Stations: 10, Adds: 6

TONI BRAXTON Just Be A Man About It (LaFace/Arista) Total Plays: 101, Total Stations: 13, Adds: 4

LIL' ZANE F/112 Callin' Me (Worldwide/Priority) Total Plays: 91, Total Stations: 38, Adds: 38

LIL BOW WOW Bounce With Me (So So Def/Columbia) Total Plays: 89, Total Stations: 11, Adds: 7

BOYZ II MEN Pass You By (Universal) Total Plays: 83, Total Stations: 37, Adds: 35

Songs ranked by total plays

CHR/Rhythmic Reporters Stations and their adds listed alphabetically by market

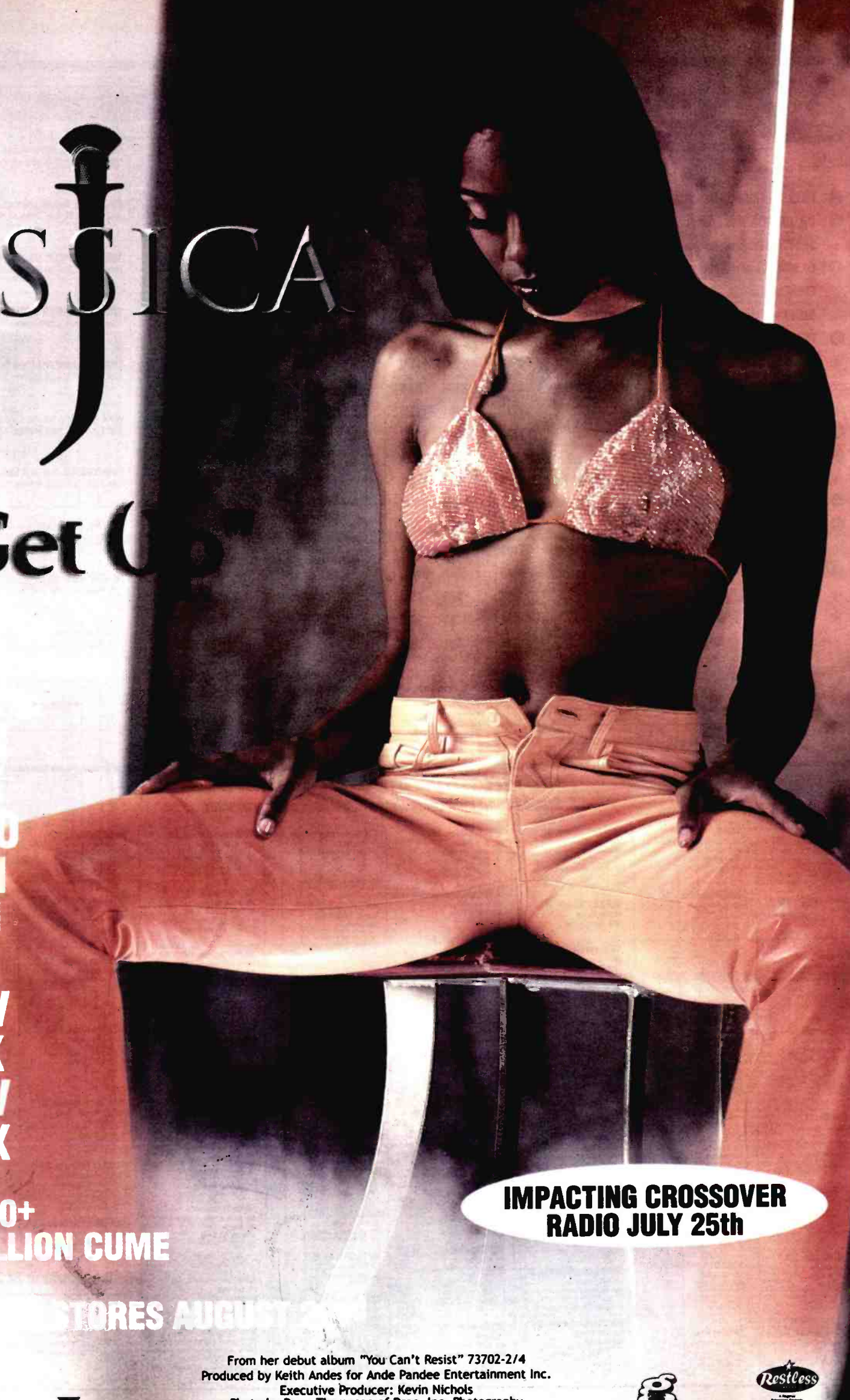
Grid of market reports for CHR/Rhythmic stations across various cities like Albuquerque, Boston, Charlotte, etc., listing reporter names and station adds.

* = Mediabase 24/7 monitored

66 Total Reporters 66 Current Reporters 66 Current Playlists

JESSICA

"Get Up"



WAK
DAMO
WDWI
WDTJ
WJLB
WKKV
WBLK
WNOV
WCKX

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MILLION CUME

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RADIO JULY 25th**

STORES AUGUST 2000

From her debut album "You Can't Resist" 73702-2/4
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Executive Producer: Kevin Nichols
Photo by Donn Thompson of Drac, Inc. Photography
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West-Chi
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July 14, 2000

LAST WEEK	THIS WEEK	ARTIST TITLE LABEL(S)	TOTAL PLAYS	+/- PLAYS	GROSS IMPRESSIONS (M)	WEEKS ON CHART	TOTAL STATIONS/ADDS
2	1	JAY-Z Big Pimpin' (Roc-A-Fella/IDJMG)	3167	-43	488521	14	63/0
4	2	DR. DRE The Next Episode (Aftermath/Interscope)	3028	+192	478569	11	63/0
3	3	AALIYAH Try Again (BlackGround)	2986	-160	422296	19	65/0
1	4	EMINEM The Real Slim Shady (Aftermath/Interscope)	2944	-376	393081	12	65/0
6	5	DESTINY'S CHILD Jumpin, Jumpin (Columbia)	2782	+60	330788	18	55/1
7	6	NELLY Country Grammar (Fo' Reel/Universal)	2752	+278	381985	15	60/2
5	7	JOE I Wanna Know (Jive)	2422	-391	321153	26	64/0
9	8	NEXT Wifey (Arista)	2268	+30	312027	9	60/0
8	9	DMX Party Up (Up In Here) (Ruff Ryders/IDJMG)	2206	-34	268360	21	60/0
10	10	DA BRAT What'chu Like (So So Def/Columbia)	2146	+88	385417	10	52/0
11	11	'N SYNC It's Gonna Be Me (Jive)	2018	+32	201022	9	39/1
13	12	JANET Doesn't Really Matter (Def Soul/IDJMG)	1694	-38	210895	7	60/7
12	13	SISQO Thong Song (Dragon/Def Soul/IDJMG)	1682	-199	216935	24	60/0
16	14	PINK Most Girls (LaFace/Arista)	1397	+58	149946	5	46/1
17	15	PINK There You Go (LaFace/Arista)	1348	+17	222353	25	43/0
19	16	IDEAL Whatever (Noontime/Virgin)	1311	+66	165965	7	47/1
14	17	JAGGED EDGE Let's Get Married (So So Def/Columbia)	1265	-276	206309	11	45/2
15	18	BRITNEY SPEARS Oops!...I Did It Again (Jive)	1240	-195	126614	13	34/1
20	19	KURUPT Who Ride Wit Us (Antra/Artemis)	1235	+69	155145	9	39/1
Breaker	20	RUFF ENDZ No More (Epic)	1209	+242	183787	4	51/2
22	21	504 BOYZ Wobble, Wobble (No Limit/Priority)	1201	+94	198081	13	38/0
Breaker	22	KANDI Don't Think I'm Not (So So Def/Columbia)	1179	+274	168739	3	43/6
18	23	AVANT Separated (Magic Johnson/MCA)	1126	-178	189715	7	42/3
23	24	SISQO Incomplete (Dragon/Def Soul/IDJMG)	1037	-35	119753	4	48/1
Breaker	25	LUCY PEARL Dance Tonight (Overbrook/Pookie/Beyond)	1014	+16	208126	8	35/0
21	26	TONI BRAXTON He Wasn't Man Enough (LaFace/Arista)	1002	-120	223542	19	42/0
36	27	MADISON AVENUE Don't Call Me Baby (C2/Columbia)	840	+172	120464	4	26/4
27	28	MYA F/JADAKISS Best Of Me (University/Interscope)	763	-107	163520	15	28/0
32	29	LIL' KIM No Matter What They Say (Queen Bee/Undeas/Atlantic)	762	+24	159653	6	41/3
31	30	AALIYAH F/DMX Come Back In One Piece (BlackGround)	750	+6	101943	5	30/1
30	31	CHRISTINA AGUILERA I Turn To You (RCA)	741	-46	56542	15	26/0
40	32	COMMON The Light (MCA)	693	+122	126293	3	28/3
38	33	SON BY FOUR Purest Of Pain (A Puro Dolor) (Sony Discos/Columbia)	677	+22	114399	5	23/0
35	34	NU FLAVOR 3 Little Words (Reprise)	664	-15	81979	16	28/0
29	35	BRIAN MCKNIGHT 6,8,12 (Motown/Universal)	651	-156	79191	10	33/0
33	36	ALICE DEEJAY Better Off Alone (Republic/Universal)	648	-80	119939	19	29/0
34	37	ENRIQUE IGLESIAS Be With You (Interscope)	631	-52	87095	18	25/1
37	38	BIG TYMERS Get Your Roll On (Cash Money/Universal)	625	-42	128340	7	24/0
42	39	JESSICA SIMPSON I Think I'm In Love With You (Columbia)	610	+82	75369	4	27/8
28	40	CARL THOMAS I Wish (Bad Boy/Arista)	602	-240	133671	14	32/0
45	41	EVE F/JADAKISS Got It All (Ruff Ryders/Interscope)	577	+91	134328	3	31/3
Debut	42	MANDY MOORE I Wanna Be With You (550 Music/Epic)	521	+168	47844	1	12/1
41	43	ICE CUBE F/DR. DRE & MC REN Hello (Lench Mob/Priority)	499	-54	85288	3	37/1
43	44	SHAGGY Dance & Shout (MCA)	484	-42	29817	2	20/2
39	45	DONELL JONES Where I Wanna Be (Untouchables/LaFace/Arista)	473	-125	144519	10	16/0
Debut	46	SAMMIE Crazy Things I Do (Freeworld/Capitol)	430	+39	28495	1	23/1
44	47	SNOOP DOGG PRESENTS EASTSIDAZ Got Beef (Doghouse/TVT)	424	-73	92824	8	21/0
50	48	WARREN G. F./J.D. & NATE DOGG Havin' Things (G-Funk/Restless)	419	+22	39261	2	26/0
47	49	SAMMIE I Like It (Freeworld/Capitol)	409	-40	49035	15	14/1
46	50	EMINEM Stan (Aftermath/Interscope)	405	-60	66247	3	7/1

Most Added

ARTIST TITLE LABEL(S)	ADDS
LIL' ZANE F/112 Callin' Me (Worldwide/Priority)	38
BOYZ II MEN Pass You By (Universal)	35
CHRISTINA AGUILERA Come On Over (All I Want...) (RCA)	31
MYA Case Of The Ex (Whatcha...) (University/Interscope)	24
BUSTA RHYMES Fire (Violator/Flipmode/Elektra/EEG)	18
JESSICA SIMPSON I Think I'm In Love... (Columbia)	8
JANET Doesn't Really Matter (Def Soul/IDJMG)	7
LIL BOW WOW Bounce With Me (So So Def/Columbia)	7
KANDI Don't Think I'm Not (So So Def/Columbia)	6
BAHA MEN Who Let The Dogs Out (Artemis)	6

Most Increased Plays

ARTIST TITLE LABEL(S)	TOTAL PLAY INCREASE
NELLY Country Grammar (Fo' Reel/Universal)	+278
KANDI Don't Think I'm Not (So So Def/Columbia)	+274
RUFF ENDZ No More (Epic)	+242
DR. DRE The Next Episode (Aftermath/Interscope)	+192
MADISON AVENUE Don't Call Me Baby (C2/Columbia)	+172
MANDY MOORE I Wanna Be With You (550 Music/Epic)	+168
CHRISTINA AGUILERA Come On Over... (RCA)	+150
MYA Case Of The Ex... (University/Interscope)	+149
TRINA Pull Over (Slip 'N Slide/Atlantic)	+144
COMMON The Light (MCA)	+122

Breakers

ARTIST TITLE LABEL(S)	TOTAL PLAYS/INCREASE	TOTAL STATIONS/ADDS	CHART
RUFF ENDZ No More (Epic)	1209/242	51/2	20

ARTIST TITLE LABEL(S)	TOTAL PLAYS/INCREASE	TOTAL STATIONS/ADDS	CHART
KANDI Don't Think I'm Not (So So Def/Columbia)	1179/274	43/6	22

ARTIST TITLE LABEL(S)	TOTAL PLAYS/INCREASE	TOTAL STATIONS/ADDS	CHART
LUCY PEARL Dance Tonight (Overbrook/Pookie/Beyond)	1014/16	35/0	25

66 CHR/Rhythmic reporters. Monitored airplay data supplied by Mediabase Research, a division of Premiere Radio Networks. Songs ranked by total plays for the airplay week of Sunday 7/2-Saturday 7/8. Bullets appear on songs gaining plays or remaining flat from previous week. If two songs are tied in total plays, the song being played 21 on more stations is placed first. Breaker status is assigned to songs reaching 1000 plays or more for the first time. Songs below No. 20 are moved to recurrent after 20 weeks. Gross Impressions equals Average Quarter Hour Persons times number of plays (times 100). Average Quarter Hour Persons used herein with permission from The Arbitron Company (Copyright 2000, The Arbitron Company). © 2000, R&R Inc.

Most Added is the total number of new adds officially reported to R&R by each reporting station. Songs unreported as adds do not count toward overall total stations playing a song. Most Increased Plays lists the songs with the greatest week-to-week increases in total plays. Weighted chart appears on R&R ONLINE MUSIC TRACKING.

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Wednesday, June 21, 2000 — Sacramento, CA @ The Arco Arena



Greg Lawley (Lawman Promotions), Bootz (KBMB), TQ, E-Bro (KBMB-OM) & JR (KBMB)



Bootz, E-Bro, Greg Lawley with the EASTSIDAZ



Bootz, Greg Lawley, DR, DRE, E-Bro, Gary Spangler (Lawman Promotions) & JR



WARREN G, Lida Galka (Artemis Records), Greg Lawley, E-Bro, KURUPT, Bootz, Gary Spangler



WARREN G, Greg Lawley, Bootz, Mike Lieberman (Restless Records), E-Bro & JR



Greg Lawley, E-Bro, WC, Bootz & JR

THE NEXT EPISODE: Up In Smoke Tour in Sacramento & Portland

Starring
Dr. Dre, Snoop Dogg, Eminem, Ice Cube, Xzibit,
Warren G, Kurupt, Nate Dogg, Eastsidaz and TQ

BLOW SMOKE UP YOUR ASS? BRING YOU UP IN SMOKE?

Saturday, June 24, 2000 — Portland, OR @ The Rose Garden Arena



E-Bro (KXJM-Morning Show), Mark Adams (KXJM-PD), TQ, Greg Lawley, Pretty Boy, Donlay (KXJM-MD)



E-Bro, Mark Adams, NATE DOGG, Greg Lawley, Pretty Boy, Donlay



E-Bro, Mark Adams, EMINEM, Greg Lawley, Pretty Boy, Donlay



E-Bro, Mark Adams, EMINEM, Greg Lawley, Pretty Boy, Donlay, Sonie (KXJM-Morning Show) & Alexa (KXJM-On Air)



Greg Lawley, Jeff G (KXJM), WARREN G, Mike Lieberman (Restless Records), Mark Adams, Pretty Boy, Donlay & Rick Sackheim (Restless Records)



Gary Spangler (Lawman Promotions), Mario Devoe, Sonie, Mark Adams, SNOOP DOGG, Alexa, Greg Lawley, E-Bro & Pretty Boy, Donlay



Mark Adams, Greg Lawley, Pretty Boy, Donlay, DR DRE, Gary Spangler & Enrique Ongpin



Mark Adams, E-Bro, Greg Lawley, WC & Pretty Boy, Donlay

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R&R *Mix Show Top 30*
 July 14, 2000

- 1 DR. DRE The Next Episode (Aftermath/Interscope)
- 2 JAY-Z Big Pimpin' (Roc-A-Fella/IDJMG)
- 3 AALIYAH Try Again (BlackGround)
- 4 DMX Party Up (Up in Here) (Ruff Ryders/IDJMG)
- 5 NELLY Country Grammar (Fo' Reel/Universal)
- 6 EMINEM The Real Slim Shady (Aftermath/Interscope)
- 7 NEXT Wifey (Arista)
- 8 DA BRAT What'chu Like (So So Def/Columbia)
- 9 MADISON AVENUE Don't Call Me Baby (C2/Columbia)
- 10 KURUPT Who Ride Wit Us (Antra/Artemis)
- 11 504 BOYZ Wobble Wobble (No Limit/Priority)
- 12 SISQO Thong Song (Dragon/Def Soul/IDJMG)
- 13 DESTINY'S CHILD Jumpin' Jumpin' (Columbia)
- 14 COMMON The Light (MCA)
- 15 LUCY PEARL Dance Tonight (Overbrook/Pookie/Beyond)
- 16 IDEAL Whatever (Noontime/Virgin)
- 17 JUVENILE Back That Thang Up (Cash Money/Universal)
- 18 AALIYAH F/DMX Come Back In One Piece (BlackGround)
- 19 ALICE DEEJAY Better Off Alone (Republic/Universal)
- 20 RUFF ENDZ No More (Epic)
- 21 EVE FJADAKISS Got It All (Ruff Ryders/Interscope)
- 22 SNOOP PRESENTS EASTSIDAZ Got Beef (Doghouse/TVT)
- 23 DR. DRE Xplosive (Aftermath/Interscope)
- 24 BIG TYMERS Get Your Roll On (Cash Money/Universal)
- 25 LIL' KIM No Matter What They Say (Queen Bee/Undeas/Atlantic)
- 26 TRICK DADDY Shut Up (Slip 'N Slide/Atlantic)
- 27 DR. DRE F/EMINEM Forgot About Dre (Aftermath/Interscope)
- 28 DEF SQUAD Focus (DreamWorks)
- 29 DR. DRE F/SNOOP & DEVON F**k U (Aftermath/Interscope)
- 30 SONIQUE It Feels So Good (Farm Club/Republic/Universal)



37 CHR/Rhythmic Mix Show Reporters

ARTIST
BREAK DOWN

IDEAL

Track: "WHATEVER"
 Album: Ideal
 Label: Virgin



Houston's J-Dante, Maverick, PZ and Swab make up Ideal, the new R&B sensation on Virgin Records. They began singing in church choirs and at high school talent shows, which lead them to being sought after by local producers and managers for a recording contract. They were introduced to Virgin Records Sr. VP Eric Brooks, who signed them immediately. • The first single, "Get Gone," was serious and straight to the point. It was about a couple on the verge of breaking up, and the dude wanted his ex-girl out, quick. "Just leave me alone/Pack your bags/Get the hell on." That was the clean version! The message couldn't have been more clear in this track: If you don't give love, don't expect it in return. The sexy single "Creep Inn" gave Motel 6 a new name, but radio chose to stick with their first single, "Get Gone." • The follow-up single, "Whatever," is a great crossover record. It's on about 75% of the Rhythmic panel's lists, with increasing adds. This is the record that will bring their fans back for good. This single reminds me of Next's "Too Close," particularly because of R.L.'s influence on the track. He is credited, along with writers K. Gist, E. Berkley and K. Brown, with bringing the track to life. The track features Lil' Mo, whose response brings the chorus alive and sets the mood with a real club vibe. • Though the competition is fierce, Ideal has a promising future as long they stick together and maintain their seductive R&B and unique hip-hop style. They'll keep the ladies and gents dancing in the clubs.

— Renee Bell
 CHR Asst. Editor

Contributing Stations

KKSS/Albuquerque, NM	WJFX/Ft. Wayne, IN	KDON/Monterey-Salinas, CA	KBMB/Sacramento, CA
KOBT/Austin, TX	KBOS/Fresno, CA	WOHT/New York, NY	KSFH/Sacramento, CA
KISV/Bakersfield, CA	KSEQ/Fresno, CA	WNVZ/Norfolk, VA	KTFM/San Antonio, TX
WBHJ/Birmingham, AL	KIKI/Honolulu, HI	KOCH/Omaha, NE	XHTZ/San Diego, CA
WJMN/Boston, MA	KBXX/Houston-Galveston, TX	WPYO/Orlando, FL	KMEL/San Francisco, CA
WBBM/Chicago, IL	KLUC/Las Vegas, NV	KCAQ/Oxnard-Ventura, CA	KYLD/San Francisco, CA
KZFM/Corpus Christi, TX	KPWR/Los Angeles, CA	KKFR/Phoenix, AZ	KUBE/Seattle-Tacoma, WA
KRBV/Dallas-Ft Worth, TX	KXHT/Memphis, TN	KXJM/Portland, OR	WLLD/Tampa, FL
KPRR/El Paso, TX	WPOW/Miami, FL	WWXX/Providence, RI	KOHT/Tucson, AZ
			WPGC/Washington, DC

INDUSTRY PROFILE

KYLD & KMEL/San Francisco
 VP/Prog. Michael Marlin

Right now I'm working on the lineup for KMEL's Summer Jam on August 12th. Surprisingly enough we have the Chronic Tour the day after, so I'm fighting with myself, which is going to be very interesting. KMEL and KYLD have both made their mark in Bay Area radio, and my goal is to keep both stations on the leading edge in their respective formats while growing the combined market share. The only thing that's going to happen from this point on is that both stations will continue to do even better.

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- Bob Walker, Star 102.7 - Salt Lake City

"Vanilla Gorilla is the answer to my imaging dreams"

- Mike Moore, Country 92.5 - Hartford

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Most Played Recurrents

- DESTINY'S CHILD Say My Name (Columbia)
- DR. DRE F/EMINEM Forgot About Dre (Aftermath/Interscope)
- JUVENILE Back That Thang Up (Cash Money/Universal)
- BLAQUE Bring It All To Me (Track Masters/Columbia)
- SANTANA F/PRODUCT G&B Maria Maria (Arista)
- 702 Where My Girls At? (Motown/Universal)
- SONIQUE It Feels So Good (Farmclub/Republic/Universal)
- CHRISTINA AGUILERA What A Girl Wants (RCA)
- OL' DIRTY BASTARD Got Your Money (Elektra/EEG)
- 'N SYNC Bye Bye Bye (Jive)
- BLAQUE 808 (Track Masters/Columbia)
- 112 Anywhere (Bad Boy/Arista)
- BRIAN MCKNIGHT Back At One (Motown/Universal)
- TLC No Scrubs (LaFace/Arista)
- CHRISTINA AGUILERA Genie In A Bottle (RCA)
- JAY-Z F/AMIL AND JA Can I Get A... (Def Jam/IDJMG)
- DESTINY'S CHILD Bills, Bills, Bills (Columbia)
- MARIAH CAREY Heartbreaker (Columbia)
- DRU HILL F/REDMAN How Deep Is Your Love (Def Jam/IDJMG)
- LIL' TROY Wanna Be A Baller (Short Stop/Republic/Universal)

CHR/RHYTHMIC **Going For Adds 7/18/00**

- BIG L Flamboyant (Rawkus)
- BIG TYMERS #1 Stunna (Cash Money/Universal)
- KANDI Don't Think I'm Not (Columbia)
- LL COOL J Imagine That (Def Jam/IDJMG)
- MYA Case Of The Ex (University/Interscope)
- P.Y.T. P.Y.T. (Down With Me) (Epic)
- SLIMM CUTTA-CALHOUN It's O.K. (Aquemini/EastWest/EEG)

TUNED-IN CHR/RHYTHMIC

R&R/MEDIABASE 24/7

89.6 **WBBM/Chicago**
11am

- PINK Most Girls
- NEXT Wifey
- JAZZY JEFF/FRESH PRINCE Summertime
- AVANT Separated
- DESTINY'S CHIL0 Jumpin, Jumpin
- DRU HILL How Deep Is Your Love
- W. HOUSTON/E. IGLESIAS Could I Have This...
- DMX Party Up (Up In Here)
- AALIYAH Try Again
- MARIAH CAREY Honey

4pm

- JOE I Wanna Know
- TLC No Scrubs
- JUVENILE Back That Thang Up
- JESSICA SIMPSON I Think I'm In Love With You
- TONI BRAXTON He Wasn't Man Enough
- BRIAN MCKNIGHT 6, 8, 12
- DESTINY'S CHIL0 Jumpin, Jumpin
- R. KELLY Home Alone
- W. HOUSTON/E. IGLESIAS Could I Have This...

8pm

- DA BRAT What'chu Like
- TONI BRAXTON He Wasn't Man Enough
- JAY-Z Big Pimpin'
- PINK There You Go
- DRU HILL How Deep Is Your Love
- W. HOUSTON/E. IGLESIAS Could I Have This...
- DR. DRE F/EMINEM Forgot About Dre
- AALIYAH Try Again
- DMX Party Up (Up In Here)
- INNOSENSE Say No More

WSNX 104.5 **WSNX/Grand Rapids**
11am

- CHRISTINA AGUILERA I Turn To You
- VERTICAL HORIZON Everything You Want
- BRANDY Almost Doesn't Count
- WHITNEY HOUSTON It's Not Right But It's Okay
- ENRIQUE IGLESIAS Be With You
- JOE I Wanna Know
- GOD GOD DOLLS Broadway
- JAY-Z/JA/AMIL Can I Get A...
- BACKSTREET BOYS All I Have To Give
- PINK There You Go
- CREED Higher
- MACY GRAY I Try

4pm

- 'N SYNC It's Gonna Be Me
- DESTINY'S CHIL0 Jumpin, Jumpin
- BLINK-182 All The Small Things
- NEXT Too Close
- VERTICAL HORIZON Everything You Want
- BLAQUE Bring It All To Me
- GOD GOD DOLLS Broadway
- BRITNEY SPEARS Oops! ... I Did It Again
- JOE I Wanna Know
- MONICA Angel Of Mine
- SONIQUE It Feels So Good
- PINK There You Go
- MONTELL JORDAN Get It On... Tonite
- PRINCE Let's Go Crazy

8pm

- ENRIQUE IGLESIAS Be With You
- DR. DRE/EMINEM Forgot About Dre
- PINK There You Go
- MATCHBOX TWENTY Bent
- SONIQUE It Feels So Good
- CHRISTINA AGUILERA I Turn To You
- VOICE V When You Think About
- JENNIFER LOPEZ If You Had My Love
- SHAGGY/JANET Luv Me, Luv Me
- CREED Higher
- PUFF DADDY/EVANS/112 I'll Be Missing You
- CHRISTINA AGUILERA What A Girl Wants
- USHER You Make Me Wanna...

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Fifty Years And Counting

□ The Carter Broadcast Group celebrates a big one

The Carter Broadcast Group will be celebrating its 50th anniversary next weekend in Kansas City. That's truly a milestone in this industry, where in some cases a property might only be owned on paper for a few days before being sold off to make "the perfect deal."

Andrew "Skip" Carter made his presence felt in this country as the first black man west of the Mississippi River to be granted a license from the FCC. This week we honor his memory while also celebrating the accomplishments of Carter family matriarch Mrs. Mildred Carter, now 87 years of age, and her grandson Michael Carter.

First, I talked with Michael, who is President of Carter Broadcast Group. Michael's legendary grandfather is an icon among black broadcasters. "My grandfather wanted to be a broadcaster, and he had the will and the desire to accomplish his dream," Michael said. "It didn't hurt that he was a radio First Class Engineer at that time. He built his first radio in his dorm room during his early days in college. He wrote a letter to *Broadcasting* magazine, telling them that he wanted a chance to get a license from the FCC. He challenged them to give him a license to operate.

"Kansas Governor Alf Landon saw that article and decided that he would help my grandfather. He called my grandfather and said, 'Skip, if you want to be a broadcaster, I'll help you. In fact, I have an old transmitter in a barn in Leavenworth, KS. It needs some work, but if you want it, it's yours.'



Michael Carter Mildred Carter

"My grandfather got a flatbed truck, drove to Leavenworth, and, sure enough, the transmitter was there. He brought it back to Kansas City and got it working. In the meantime, Alf Landon did what he said he would do and helped my grandfather get a license from the FCC. So in May 1949 my grandfather got his license, and one year later KPRS-AM 1590 was on the air and in business."

Let The Party Begin

July 22, 2000, will be a tremendous day for the Carter Broadcast Group and the Carter family, friends and employees: It's the 50th anniversary of KPRS. This is the oldest black-owned and -operated radio company in America. Andrew Carter was only the second African American in the country to be granted a li-

cence from the FCC, and it all started with a 1,000-watt AM station back in 1950.

Now KPRS-FM/Kansas City is a 100,000-watt broadcasting powerhouse that continues to be ranked No. 1 in the market on a consistent basis. Phase II Arbitrends show that KPRS ranks No. 1 12+ overall with a 7.3, up from a 6.8 share in Phase I. On July 22 a black-tie dinner will be held in Kansas City with performances by Smokey Robinson, Chaka Khan, Boyz II Men and Eric Benet. All proceeds from this star-studded event will benefit The St. Vincent's Day Care Center. St. Vincent's is the largest day care center in Missouri, and it serves many of Kansas City's most at-risk children.

I also had the pleasure of talking with one of my mentors, Mrs. Mildred Carter. Mrs. Carter is the epitome of what we all hope to be in our personal, family and professional lives. She's done it all as a wife, a mother to her children and grandchildren and an entrepreneur. Most people talk about the Carter family's successful broadcasting business, but there are other business ventures too numerous to list. I'll mention just one that's always captured my interest: They own a marina in Florida. That's right, a place to dock that yacht of yours.

Mrs. Carter's Story

Let me give you a little history about Mildred Carter. She met Andrew back in 1959. He had already had the radio station for almost 10 years. They got married in 1960, and together they made the Carter Broadcast Group one of the most successful African American-owned broadcasting companies in history.

Mrs. Carter was born June 21, 1913, in Pine Bluff, AR and brought up in Kansas City. She attended Henderson Business College in Memphis and also the Northwestern University School of Business, where she studied commercial law, accounting and journalism. She later studied industrial relations and accounting at Rockhurst College in Kansas City.

Throughout her career Mrs. Carter has been recognized many times for her achievements in the business world by any number of national organizations. After Andrew Carter passed away in 1989, Mrs. Carter be-

"Whatever was going on in the communications field, my husband knew something about it. He was a damn good engineer."

Mildred Carter

came Chairperson of the company's board, a position she still holds. Hopefully, knowing some of these things will give you a better understanding of what Mrs. Carter represents to all of us who follow, admire and love her as a person and a broadcaster.

I want to share just some of what she had to say to me about life, love and business. On her attraction to Andrew Carter when they met, she said, "He wanted to do something. He wanted to accomplish big things. He was very creative. So I appreciate the drive he had. He was determined that his situation with his radio station was going to work:

"We drove practically all night because we wanted to see how far out we could go and still hear the radio station."

Mildred Carter

"It was like there was something within him driving him to make this radio thing work. I don't know what it was he had to prove or to whom it was he had to prove it, but I do know he had to do it, and he did it. It was as if he had to prove he could operate a radio station professionally and profitably and that his color had nothing to do with it."

Tuning Into FM

Mrs. Carter told me a little about how the FM station came into existence. "When I met Skip, he only had the AM station," she said. "As time went on, I asked him why we didn't have an FM facility. He told me in his own way that not too many people at that time had FM radios to listen to and that he didn't know if we would be accepted. I told him, 'Let's try! If the FM frequency is that much clearer than AM, in time people are going to accept it, and we should get in on the ground floor and not wait too long.'

"I'll never forget the night we turned on the FM transmitter. We drove practically all night because we wanted to see how far out we could

go and still hear the radio station. Before we realized it, we were in Omaha, listening to our station. That's doing it together."

On the subject of love and family and the vision of a family-owned business, Mrs. Carter said, "My husband always wanted to make this business work so that we could hand it down to our children and grandchildren. Skip Carter had been a different type of individual and not had the determination he had, this area would never have had a black radio station."

"He felt that this was something wanted to do and that needed to be done, and he was the man to get it making it work, and I would also say that this is one of the causes of my death. He was dedicated and determined. This is something that he preached to his children: 'Don't let this go.' God bless him, my grandson Michael has this in his heart. 'Pop wanted us to make a go of this station. We have to do it,' he says."

Never Say 'No'

"Early on in this business, it was a new thing for black men to own a radio station, and it was kind of hit or miss," Mrs. Carter continued. "There was no such thing as the word 'no' in my husband's vocabulary; this is exactly what has been instilled in the minds of our children. At that point I don't have to say anything about our family. They know what I thought and felt about the radio business."

When I asked Mrs. Carter if she still listens to the radio station, she said, "Absolutely! If I didn't listen every day, how would I know if Skip Weaver was doing a good job out there? I think he is doing a great job for us. We're extremely proud of him as our OM and PD. He knows what he's doing, but I have to know what's happening at the radio station."

"Even when I was living down in Cocoa Beach, FL, my husband had the radio station wired so I could listen to it at all times. Whatever was going on in the communications field, my husband knew something about it. He was a damn good engineer."

As always, my conversation with Mrs. Carter was delightful, inspiring, informative and heartfelt. I can't say that my life, both personally and professionally, has been enriched just having been associated with the Carter family for the past 20 years. God's blessings on their lives and business for the next 50 years.

URBAN FACT



Establish your brand in the African American community using local Urban Radio.

Percentage of Total Automotive Sales Purchased by African Americans:

AUTO TYPE	SALES %
Domestic Luxury	12.8
Foreign Luxury	13.8
BMW	14.7
Cadillac	12.7
Infiniti	14.5
Jaguar	19.2
Lexus	18
Lincoln	15.9
Mercedes	13.8
Volvo	12.8

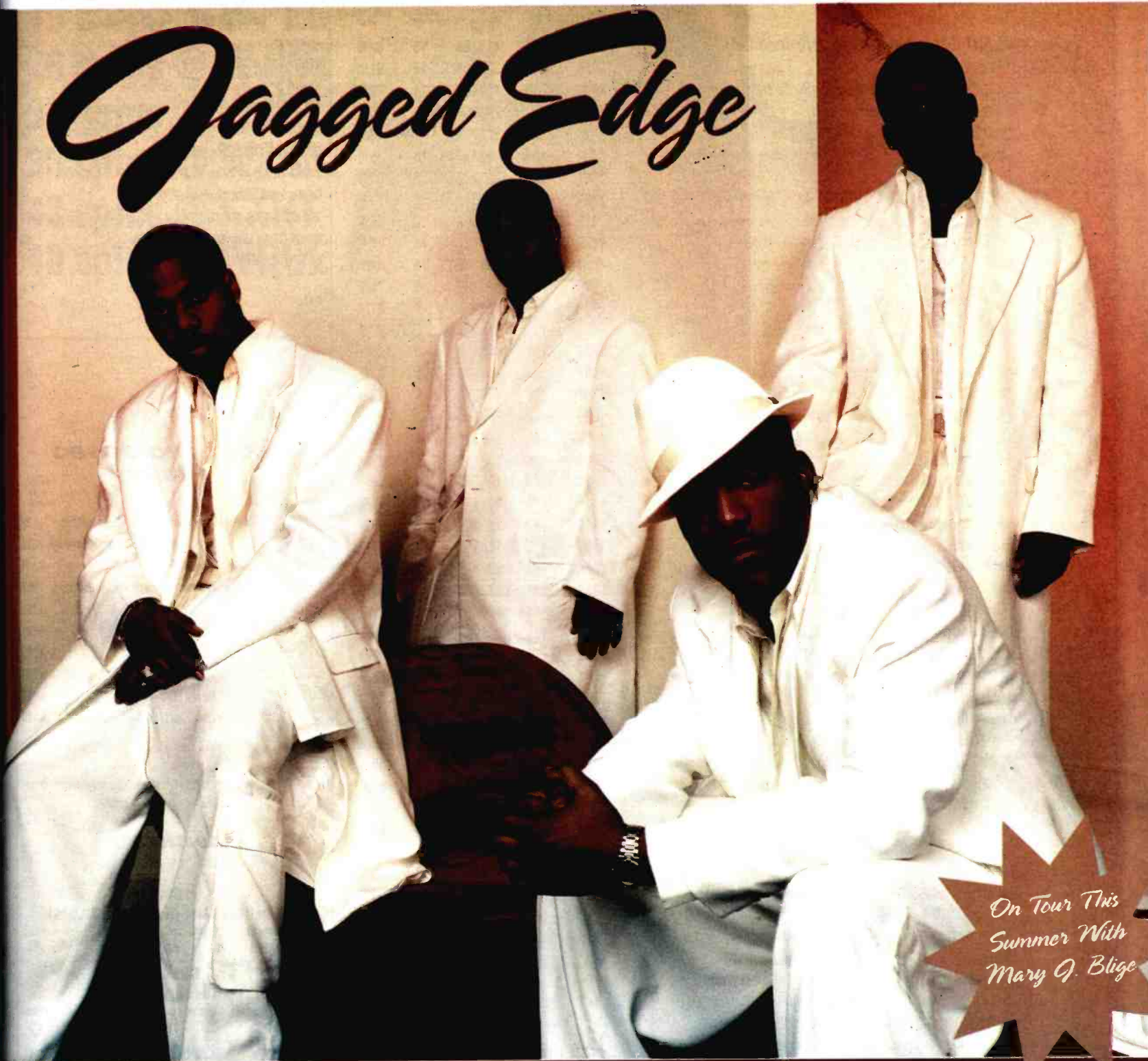
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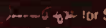
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R&R Urban Top 50

July 14, 2000

LAST WEEK	THIS WEEK	ARTIST TITLE LABEL(S)	TOTAL PLAYS	+/- PLAYS	GROSS IMPRESSIONS (00)	WEEKS ON CHART	TOTAL STATIONS/ADDS
1	1	AVANT Separated (Magic Johnson/MCA)	3183	-65	418305	16	82/0
3	2	NEXT Wifey (Arista)	2955	+57	327355	10	81/0
2	3	JAGGED EDGE Let's Get Married (So So Def/Columbia)	2736	-288	417383	14	79/0
6	4	IDEAL Whatever (Noontime/Virgin)	2586	+109	294653	9	80/0
7	5	SISQO Incomplete (Dragon/Def Soul/IDJMG)	2513	+79	328710	7	82/2
5	6	LUCY PEARL Dance Tonight (Overbrook/Pookie/Beyond)	2422	-103	297727	13	78/0
9	7	RUFF ENDZ No More (Epic)	2311	+153	293798	6	82/2
8	8	WHITNEY HOUSTON & DEBORAH COX Same Script... (Arista)	2306	+6	248540	10	77/0
4	9	DONELL JONES Where I Wanna Be (Untouchables/LaFace/Arista)	2219	-334	372562	18	74/0
10	10	DA BRAT What'chu Like (So So Def/Columbia)	2175	+99	255955	10	79/0
11	11	NELLY Country Grammar (Fo' Reel/Universal)	2051	+55	241556	14	64/0
13	12	KELLY PRICE As We Lay (Def Soul/IDJMG)	2016	+100	269399	6	78/0
14	13	JOE Treat Her Like A Lady (Jive)	1992	+98	212973	8	81/1
16	14	JANET Doesn't Really Matter (Def Soul/IDJMG)	1851	+174	218609	5	77/0
17	15	R. KELLY Bad Man (LaFace/Arista)	1767	+101	195467	5	75/1
15	16	SAMMIE Crazy Things I Do (Freeworld/Capitol)	1767	+53	161785	9	67/1
26	17	TONI BRAXTON Just Be A Man About It (LaFace/Arista)	1702	+328	189858	3	77/3
12	18	CARL THOMAS I Wish (Bad Boy/Arista)	1699	-222	306745	17	69/0
21	19	LIL' KIM No Matter What They Say (Queen Bee/Undeas/Atlantic)	1668	+98	180538	6	75/1
22	20	DESTINY'S CHILD Jumpin, Jumpin (Columbia)	1660	+109	153885	6	72/2
18	21	DR. DRE The Next Episode (Aftermath/Interscope)	1574	-76	195704	8	70/1
28	22	METHRONE Loving Each Other 4 Life (Clatown/Capitol)	1418	+114	121442	10	58/3
27	23	MARY J. BLIGE Your Child (MCA)	1410	+82	163089	15	72/0
23	24	BIG TYMERS Get Your Roll On (Cash Money/Universal)	1409	-112	180511	12	56/0
25	25	AALIYAH F/DMX Come Back In One Piece (BlackGround)	1378	-28	122327	5	68/1
19	26	JAY-Z Big Pimpin' (Roc-A-Fella/IDJMG)	1288	-314	192835	14	68/0
20	27	D'ANGELO Send It On (Cheeba Sound/Virgin)	1281	-314	109984	11	67/0
33	28	EVE F/JADAKISS Got It All (Ruff Ryders/Interscope)	1251	+121	148993	4	64/0
31	29	YOLANDA ADAMS Open My Heart (Elektra/EEG)	1232	+74	122572	6	62/1
Breaker	30	DMX What You Want (Ruff Ryders/IDJMG)	1231	+316	157000	3	66/6
24	31	AALIYAH Try Again (BlackGround)	1175	-248	185683	18	60/0
Breaker	32	COMMON The Light (MCA)	1135	+203	158364	3	70/6
30	33	504 BOYZ Wobble, Wobble (No Limit/Priority)	1119	-101	132578	15	63/0
35	34	TORREY CARTER F/MISSY ELLIOTT Take That (EastWest/EEG)	1110	+42	80342	9	55/0
36	35	THREE 6 MAFIA Sippin' On Da Syrup (Hypnotize Minds/Loud)	1109	+44	143202	5	52/4
Breaker	36	LIL BOW WOW Bounce With Me (So So Def/Columbia)	1067	+323	93358	2	66/5
42	37	GERALD LEVERT Baby U Are (EastWest/EEG)	998	+123	94559	3	65/0
39	38	ICE CUBE F/DR. DRE & MC REN Hello (Lench Mob/Priority)	984	-25	79908	6	63/1
32	39	EMINEM The Real Slim Shady (Aftermath/Interscope)	946	-194	153640	10	63/0
34	40	MYA F/JADAKISS Best Of Me (University/Interscope)	905	-175	122785	14	54/0
37	41	TONI BRAXTON He Wasn't Man Enough (LaFace/Arista)	896	-143	149574	19	61/0
29	42	TRICK DADDY Shut Up (Slip 'N Slide/Atlantic)	873	-353	133462	15	59/0
43	43	JUVENILE I Got That Fire (Cash Money/Universal)	762	-52	73146	7	40/0
47	44	DONELL JONES Do What I Gotta Do (LaFace/Arista)	725	+77	77089	2	46/1
38	45	BUSTA RHYMES Get Out (Violator/Flipmode/Elektra/EEG)	641	-368	65964	9	58/0
46	46	MARY MARY Shackles (Praise You) (C2/Columbia)	575	-167	92910	18	48/0
49	47	SANTANA F/PRODUCT G&B Maria Maria (Arista)	571	-5	116791	14	18/0
Debut	48	NO QUESTION I Don't Care (Ruffnation/WB)	547	+257	40890	1	52/4
Debut	49	TONY TOUCH I Wonder Why (He's...) (Tommy Boy)	532	+101	55241	1	45/6
Debut	50	RPM 2000 I Want Your Body (Grand Jury/WB)	506	+40	31426	1	38/2

Most Added

ARTIST TITLE LABEL(S)	ADDS
BOYZ II MEN Pass You By (Universal)	72
KANDI Don't Think I'm Not (So So Def/Columbia)	58
MAJOR FIGGAS Yeah That's Us (Ruffnation/WB)	52
MYA Case Of The Ex (Whatcha...) (University/Interscope)	47
BUSTA RHYMES Fire (Violator/Flipmode/Elektra/EEG)	41
TRINA Pull Over (Slip 'N Slide/Atlantic)	41
DE LA SOUL Ooh (Tommy Boy)	36
TIMBALAND & MAGOO We At It Again (BlackGround)	27
MACY GRAY Why Didn't You Call Me (Epic)	18
BIG PUNISHER 100% (Loud)	1

Most Increased Plays

ARTIST TITLE LABEL(S)	TOTAL PLAY INCREASE
TONI BRAXTON Just Be A Man About It (LaFace/Arista)	+32
LIL BOW WOW Bounce With Me (So So Def/Columbia)	+32
DMX What You Want (Ruff Ryders/IDJMG)	+31
MYA Case Of The Ex (Whatcha...) (University/Interscope)	+28
NO QUESTION I Don't Care (Ruffnation/WB)	+28
LIL' ZANE F/112 Callin' Me (Worldwide/Priority)	+28
COMMON The Light (MCA)	+21
KANDI Don't Think I'm Not (So So Def/Columbia)	+19
BOYZ II MEN Pass You By (Universal)	+18
CARL THOMAS Summer Rain (Bad Boy/Arista)	+18

Breakers

DMX	What You Want (Ruff Ryders/IDJMG)
TOTAL PLAYS/INCREASE	TOTAL STATIONS/ADDS
1231/316	66/6
COMMON	The Light (MCA)
TOTAL PLAYS/INCREASE	TOTAL STATIONS/ADDS
1135/203	70/6
LIL BOW WOW	Bounce With Me (So So Def/Columbia)
TOTAL PLAYS/INCREASE	TOTAL STATIONS/ADDS
1067/323	66/5



84 Urban reporters. Monitored airplay data supplied by Mediabase Research, a division of Premiere Radio Networks. Songs ranked by total plays for the airplay week of Sunday 7/2-Saturday 7/8. Bullets appear on songs gaining plays or remaining flat from previous week. If two songs are tied in total plays, the song being played on more stations is placed first. Breaker status is assigned to songs reaching 1000 plays or more for the first time. Songs below No. 20 are moved to recurrent after 20 weeks. Gross Impressions equals Average Quarter Hour Persons times number of plays (times 100). Average Quarter Hour Persons used herein with permission from The Arbitron Company (Copyright 2000, The Arbitron Company). © 2000, R&R Inc.

Most Added is the total number of new adds officially reported to R&I by each reporting station. Songs unreported as adds do not count toward overall total stations playing a song. Most Increased Plays list the songs with the greatest week-to-week increases in total play. Weighted chart appears on R&R ONLINE MUSIC TRACKING.

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26 spins @ **WJWZ**
34 spins @ **WJBT**
36 spins @ **WJHM**
43 spins @ **KXHT**
40 spins @ **WQUE**

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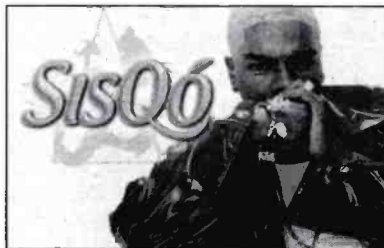
ARTIST BREAKDOWN

ARTIST **SISQO**
ALBUM **UNLEASH THE DRAGON**
LABEL **DRAGON/DEF SOUL/IDJMG**

While listening to some music, I found my Sisqo CD and decided to see why 71 of our (at the time) 85 stations added the song "Incomplete" (R&R, June 16). Hmmm. Good melody. Passionate performance. Touching lyrics. This is a good song! And as I continued to listen and listen again, I found more great tunes to spotlight from his debut CD, *Unleash the Dragon*.

Sisqo is explosive. The sexually determined "Got to Get It" is a good uptempo song that showcases the energy of this dynamo. But it was the release of the second single, "Thong Song," that had everybody in an uproar. Both men and women lost their minds: Men bought thongs for their mates (and sometimes themselves), and women (many who should've opted for bloomers) ran out to the nearest lingerie outlet to purchase the sexy undies.

Since I was rebelling ('cause I'm one of those who could wear bloomers as bikini undies), I tried hard to ignore this song. There was no escape. No matter what station I turned the dial to, no matter which format of music I chose to involve myself in, all I would hear was, "Let me see that thong...." So, finally, I gave in. I bought a thong and blasted the song in the hoopie. As all the hoopla surrounding that single finally began to dissipate and the sale of thongs began to decrease, Sisqo's third single, "Incomplete" (though



with a different concept), picked up the momentum. Why are we in love with this man? And how did he gain control of our minds so quickly? (Film at 11:00.)

"Incomplete" is a ballad about having all that others admire, but lacking the one thing you desire — love. The money, the fame, the cars and the beautiful models eager to sexually please can't fill the void of an empty heart. It seems there was a relationship where homegirl fell in love, but dude wasn't sure he did. After a year experiencing her absence, he now realizes that he was (and still is) in love with her. This tune should serve as a warning to those who feel that once they acquire fame and fortune their lives are set. Sisqo is letting y'all know that the stardom and dollar signs aren't the final pieces to the puzzle. (And if you're not careful, you may find yourself with a pair of scissors and some Elmer's glue trying to make it all fit together.)

Beginning kind of like Jodeci's "Forever My Lady," "Is Love Enough" searches for the answer to maintaining a relationship that has been tainted by betrayal. Hmmm. A sort of tug-of-war develops in the conflicting "How Can I Love U 2nite," where lust is pitted against love. And "Your Love Is Incredible" is a sensual tale of being whipped — "punanny" whipped, that is.

Diana Ross had her "Sweetest Hangover;" Sisqo has his "Addicted." What better "drug" is there to be hooked on than love ... if only it was readily available to anyone who desired it. Giving props to Dru Hill, "Dru World Order" is Sisqo's ode to the Baltimore quartet from whence he came. They (Dru Hill) even perform two tracks on this project: "Enchantment Passing Through" and the "You Are Everything" remix.

I now realize what happened: Sisqo warned us in the first track, "Unleash the Dragon." He let the fierce beast loose on the music industry, and we can't do anything but watch his flames and feel his heat. Peace.

— Tanya O'Quinn
Asst. Urban Editor

IN MY OPINION

with **Tawala Sharp**

Various Artists
**The Nutty Professor II:
The Klumps soundtrack**
(Def Soul/IDJMG)



AMD — KKBT/Los Angeles

Nutty Professor II-The Klumps is probably the best soundtrack of all time. It is second to none and boasts a superstar lineup, slamin' tracks and a connection to what is slated to be the first summer comedy blockbuster in 2000.

First up, the soundtrack has one of the catchiest songs in the world: "Doesn't Really Matter," performed by the queen of pop Miss Jonet Jackson — and that's just the tip of the iceberg. This soundtrack has Jay Z, Sisqo, R. Kelly, Method Man, Redman, Eminem, Brian McKnight, EVE and DMX on it. Who could ask for more? I can't forget newcomers Kandice Love, Shorty 101 and my personal favorite cut, "Just Friends" by MUSIQ, a group that's bound for superstardom. Last but not least, stick around for bonus snippets from the G.O.A.T. (LL Cool J).

If the film is anywhere near as incredible as the soundtrack, look for Eddie to be back on top. Until the next time I feel like shoring my opinion, peace!

ADVANCE NOTICE

Giving you a warning: These are the singles that are going for adds on Tuesday, 7/18.

BIG TYMERS #1 Stunna (Cash Money/Universal)

BLACK ROB f/LIL' KIM Espacio (Bad Boy/Arista)

MACK 10 From Tha Sireetz (Hoo-Bangin'/Priority)

MARY MARY f/BB JAY I Sings (C2/Columbia)

JILL SCOTT Gettin' In The Way (Hidden Beach/Epic)

TRIN-I-TEE 5.7 Imagine That (B Rite/Interscope)

BEBE WINANS f/BRIAN MCKNIGHT & JOE Coming Back Home (Motown)

KWYK KOMC WXTU WBT WQLZ KEES WEDR Radio Alegria WNVZ WKIX WKXP KSMB Scot-FM WNEL WPRM Radio Venus WQOK WENN KOKU

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BROADCAST PRODUCTS
INCORPORATED



KSMB Scot-FM WNEL WPRM Radio Venus WQOK WENN KOKU

KWYK KOMC WXTU WBT WQLZ KEES WEDR Radio Alegria WNVZ WKIX WKXP KSMB Scot-FM WNEL WPRM Radio Venus WQOK WENN KOKU

New & Active

MYA Case Of The Ex (Whatcha...) (University/Interscope)
Total Plays: 498, Total Stations: 52, Adds: 47

LIL' MO Ta Da (Gold Mind/EastWest/EEG)
Total Plays: 497, Total Stations: 28, Adds: 1

BOYZ II MEN Pass You By (Universal)
Total Plays: 480, Total Stations: 75, Adds: 72

JESSICA Get Up (Restless)
Total Plays: 477, Total Stations: 40, Adds: 5

DEBELAH MORGAN Dance With Me (DAS/Atlantic)
Total Plays: 455, Total Stations: 40, Adds: 2

LIL' ZANE F/112 Callin' Me (Worldwide/Priority)
Total Plays: 430, Total Stations: 57, Adds: 4

AMEL LARRIEUX Sweet Misery (550 Music/Epic)
Total Plays: 426, Total Stations: 39, Adds: 0

BLACK ROB F/LIL' KIM & G-DEP Espacio (Bad Boy/Arista)
Total Plays: 402, Total Stations: 39, Adds: 0

TRINA Pull Over (Slip 'N Slide/Atlantic)
Total Plays: 387, Total Stations: 45, Adds: 41

CARL THOMAS Summer Rain (Bad Boy/Arista)
Total Plays: 371, Total Stations: 36, Adds: 2

DEF SQUAD Focus (DreamWorks)
Total Plays: 329, Total Stations: 34, Adds: 1

YING YANG TWINS Whistle While You Twerk (Collipark)
Total Plays: 317, Total Stations: 29, Adds: 0

BIG PUNISHER 100% (Loud)
Total Plays: 307, Total Stations: 35, Adds: 8

DA BRAT That's What I'm... (So So Def/Columbia)
Total Plays: 270, Total Stations: 21, Adds: 0

LOX Recognize (Ruff Ryders/Interscope)
Total Plays: 270, Total Stations: 21, Adds: 0

GHOSTFACE KILLAH Cherchez... (Razor Sharp/Epic)
Total Plays: 269, Total Stations: 29, Adds: 0

WYCLEF JEAN F/ROCK & MELKY... It Doesn't... (Columbia)
Total Plays: 269, Total Stations: 29, Adds: 0

TIMBALAND & MAGOO We At It Again (BlackGround)
Total Plays: 246, Total Stations: 36, Adds: 21

CALVIN RICHARDSON I'll Take Her (Universal)
Total Plays: 243, Total Stations: 13, Adds: 0

KANDI Don't Think I'm Not (So So Def/Columbia)
Total Plays: 227, Total Stations: 63, Adds: 59

NATURE FMAS The Ultimate... (Track Masters/Columbia)
Total Plays: 213, Total Stations: 27, Adds: 3

Songs ranked by total plays

Most Played Recurrents

JDE I Wanna Know (Jive)

DMX Party Up (Up In Here) (Ruff Ryders/IDJMG)

SISQO Thong Song (Dragon/Def Soul/IDJMG)

AALIYAH I Don't Wanna (BlackGround/Priority)

DESTINY'S CHILD Say My Name (Columbia)

DONELL JONES U Know What's Up (Untouchables/LaFace/Arista)

JUVENILE Back That Thang Up (Cash Money/Universal)

MISSY "MISDEMEANOR" ELLIOTT Hot Boyz (EastWest/EEG)

MONTELL JORDAN Get It On... Tonight (Def Soul/IDJMG)

JAGGED EDGE He Can't Love U (So So Def/Columbia)

Q-TIP Vivrant Thing (Def Jam/IDJMG)

DR. DRE F/EMINEM Forgot About Dre (Aftermath/Interscope)

DRAMA Left, Right, Left (Atlantic)

ANGIE STONE No More Rain (In This Cloud) (Arista)

HOT BOYS I Need A Hot Girl (Cash Money/Universal)

LOX Ryde Or Die, Chick (Ruff Ryders/Interscope)

ERIC BENET Spend My Life With You (Warner Bros.)

GERALD LEVERT Mr. Too Damn Good (EastWest/EEG)

112 Anywhere (Bad Boy/Arista)

SAMMIE I Like It (Freeworld/Capitol)

TUNED-IN

URBAN

R&R/MEDIABASE 24/7

KPRS/Kansas City

3am

PARLIAMENT Aqua Boogie...
LIL' ZANE U/112 Callin' Me
YING YANG TWINS Whistle While You Twerk
LUCY PEARL Dance Tonight
CHRIS WILLIAMS I'm Dreamin'
TONI BRAXTON He Wasn't Man Enough
ANGIE STONE No More Rain (In This Cloud)
EARTH, WIND & FIRE Can't Hide Love
AMEL LARRIEUX Sweet Misery
GERALD LEVERT Mr. Too Damn Good
DEWECE WILLIAMS Free
DONELL JONES Do What I Gotta Do
DMX Party Up (Up In Here)

11am

JAGGED EDGE He Can't Love U
GIMMIE What's So Different
SISQO Incomplete
MONTELL JORDAN Get It On... Tonight
JESSICA Get Up
SANTANA I/PRODUCT G&B Maria Maria
WHITNEY HOUSTON My Love Is Your Love
AVANT Separated
KELLY PRICE As We Lay
CHERELLE Affair
MISSY ELLIOTT Hot Boyz

4pm

ERIC BENET Spend My Life With You
AVANT Separated
DEBELAH MORGAN Dance With Me
BLACK ROB Whoa!
702 Where My Girls At?
JANET Doesn't Really Matter
JOE I Wanna Know
MAXWELL Fortunate
JESSICA Get Up
DA BRAT What'chu Like

8pm

504 BOYZ Wobble, Wobble
DESTINY'S CHILD Jumpin, Jumpin
METHRONE Loving Each Other 4 Life
EMINEM The Real Slim Shady
TONI BRAXTON Just Be A Man About It
THREE 6 MAFIA Sippin' On Some Syrup
DA BRAT What'chu Like
TONY TOUCH I Wonder Why...
KURUPT Who Ride Wit Us

WGCI/Chicago

3am

NEXT Wiley
FAITH EVANS Never Gonna Let You Go
IDEAL Whatever
MARY MARY Shackles (Praise You)
JOHNNY GILL My, My, My
KELLY PRICE You Should've Told Me
D'ANGELO Untitled (How Does It Feel?)
TONI BRAXTON He Wasn't Man Enough
JOE Treat Her Like A Lady
SHEILA E. A Love Bizarre
AALIYAH I Don't Wanna
CARL THOMAS I Wish

11am

JAGGED EDGE Let's Get Married
CARL THOMAS Superstar
AALIYAH Back & Forth
W. HOUSTON & D. COX Same Script, Different Cast
JANET JACKSON Let's Wait Awhile
NEXT Wiley
R. KELLY Bad Man
BUSTA RHYMES Put Your Hands...
LUCY PEARL Dance Tonight
KANDI Don't Think I'm Not

4pm

AVANT Separated
KANDI Don't Think I'm Not
KELLY PRICE As We Lay
KARYN WHITE I/BABYFACE Love Saw It
SANTANA I/PRODUCT G&B Maria Maria
CARL THOMAS Superstar
W. HOUSTON & D. COX Same Script, Different Cast
DMX Party Up (Up In Here)
ANGIE STONE No More Rain (In This Cloud)
JOE Treat Her Like A Lady

8pm

SISQO Thong Song
NELLY Country Grammar
DONELL JONES Where I Wanna Be
NEXT Wiley
COMMON The Light
LIL' BOW BOW Bounce With Me
AVANT Separated
BLACK ROB Whoa!



Monitored airplay data supplied by Mediabase Research, a division of Premiere Radio Networks. Tuned-In is based on sample hours taken from Monday 7/3. © 2000, R&R Inc.

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Stations and their ads listed alphabetically by market

Urban

<p>WAJZ/Albany, NY * PD: Mike Morgan MD: Ron Williams 1 SAMBA "Dazy" BOYZ II MEN "Pass" KANDI "Think"</p>	<p>WBK/Buffalo, NY * PD: Skip Dillard 12 BOYZ II MEN "Pass" 2 BUSTARHYMES "Fire" 1 MAJOR FGGAS "Yeah" 1 TMBALAND & MAGOO "Agn" 1 TRINA "Put" BEBE MAN "Gris" KANDI "Think"</p>	<p>WHXT/Columbia, SC PD: Jerry Smolin 8 MD: Bill Black 5 KANDI "Think" MYA "Case" SNOOPEASTSIDAZ "Beer" MAJOR FGGAS "Yeah"</p>	<p>WZZZ/Flint, MI * PD:MD: Chris Reynolds 12 BOYZ II MEN "Pass" 2 MAJOR FGGAS "Yeah" KANDI "Think" TMBALAND & MAGOO "Agn" TRINA "Put"</p>	<p>KIIZ/Killeen-Temple, TX PD:MD: Mychal Maguire 12 MYA "Case" 12 KANDI "Think" 12 TMBALAND & MAGOO "Agn" 12 BOYZ II MEN "Pass" 10 BUSTARHYMES "Fire" 10 TRINA "Put" 10 MAJOR FGGAS "Yeah"</p>	<p>WGBZ/Louisville, KY * VP/Prog.: Tony Fields PD: Kara Jordan MD: Gerald Harrison JESSICA "Get" MYA "Case" BOYZ II MEN "Pass" TOMMY SIMS "Agn" TMBALAND & MAGOO "Agn"</p>	<p>WDAI/Myrtle Beach, SC PD:MD: Chris Clay 44 BOYZ II MEN "Pass" MYA "Case" AALIYAH "Dax" "Come" KANDI "Think"</p>	<p>WAMO/Pittsburgh, PA * PD: Ron Adams MD: DJ Boogie 8 MYA "Case" 3 MAJOR FGGAS "Yeah" 2 TMBALAND & MAGOO "Agn" 1 BOYZ II MEN "Pass" BUSTARHYMES "Fire" SISO "Incomplete" LB BOY WOV "Source"</p>	<p>KATZ/SLouis, MO * PD: Chuck Atkins MD: Dejah 15 RUFF RYDERS "WW" 9 DE LA SOUL "Do" 9 MAJOR FGGAS "Yeah" 9 BOYZ II MEN "Pass" KANDI "Think"</p>
<p>KBCB/Alexandria, LA Int. PD: Jay Michaels MD: R.J. Pelt 5 THEO "Lockdown" 5 DE LA SOUL "Do" 5 BUSTARHYMES "Fire" 5 DAX "What" 5 MACY GRAY "Car" 5 BOYZ II MEN "Pass" 5 TRINA "Put" 5 MAJOR FGGAS "Yeah" 5 MYA "Case" 5 BOYZ II MEN "Pass" 5 TMBALAND & MAGOO "Agn" 5 BEBE MAN "Gris" 5 NURVE "Don" KANDI "Think"</p>	<p>WPAL/Charleston, SC PD: Jon Jackson 6 BOYZ II MEN "Pass" 5 BUSTARHYMES "Fire" 5 DAX "What" 4 DE LA SOUL "Do" 3 KANDI "Think" MACY GRAY "Car" MYA "Case" TRINA "Put" KURUPT "Who" MAJOR FGGAS "Yeah"</p>	<p>WDOM/Columbia, SC * PD:MD: Paul Jackson 7 JESSICA "Get" 6 MAJOR FGGAS "Yeah" 4 TRINA "Put" 4 MYA "Case" 1 TMBALAND & MAGOO "Agn" BUSTARHYMES "Fire" KANDI "Think"</p>	<p>WYHN/Florence, SC OM: Matt Scurry PD: Gerald McChesin AP:MD: Matt Hood 11 RASHEED FRACTOR "Do" 10 BOYZ II MEN "Pass" KANDI "Think"</p>	<p>WKGN/Knoxville, TN PD:MD: Thomas Henderson 18 DRAMA "Double" 18 TRINA "Put" 9 BLAZ "Fresh" 5 MYA "Case" 5 BOYZ II MEN "Pass" 5 KANDI "Think" 5 BOYZ II MEN "Pass" 5 MAJOR FGGAS "Yeah" 5 DE LA SOUL "Do" 5 BUSTARHYMES "Fire" THEO "Lockdown"</p>	<p>WFXM/Macon, GA PD:MD: David Harper TRINA "Put" SISO "Incomplete" KANDI "Think" BONE THUGS-HARMONY "Giv"</p>	<p>WYBC/New Haven, CT * OM: Wayne Schmidt PD: Jon Castille AP: Steve Richardson MD: Don-P 4 RUFF RYDERS "WW" 1 BOYZ II MEN "Pass" MAJOR FGGAS "Yeah" CARL THOMAS "Summer" ICE CUBE "FDR" "Hello" TRINA "Put" KELLY PRICE "Good"</p>	<p>WCDX/Richmond, VA * PD: Aaron Russell MD: B. Bush 22 BOYZ II MEN "Pass" 15 KANDI "Think" 13 BIG PUNISHER "100%" 10 COMMAN "Light" 2 DE LA SOUL "Do" LB "Memphis" NO QUESTION "Car"</p>	<p>WJUC/Toledo, OH * PD: Charlie Black MD: Mimi G 28 MYA "Case" 6 TRINA "Put" 1 TOM BRAXTON "Just" 1 MACY GRAY "Car" 1 BLAZ "Fresh" 4 BUSTARHYMES "Fire" DE LA SOUL "Do" DEBEJAH MORGAN "Dance"</p>
<p>WHTA/Atlanta, GA * PD: Darrell Johnson AP: Ryan Coleman MD: Pamona Odean 8 MAJOR FGGAS "Yeah" 7 DE LA SOUL "Do" 5 MYA "Case" 2 KANDI "Think" TRINA "Put" BUSTARHYMES "Fire" BOYZ II MEN "Pass"</p>	<p>WVWE/Atlanta, GA * PD: Tony Brown MD: Tommie Lewis 21 BOYZ II MEN "Pass" 11 LB BOY WOV "Bounce" 6 DAX "What" 4 TONY TOUCH "Wonder" 1 LIL ZANE F112 "Calm" DESTINY'S CHILD "Jumpin" KANDI "Think"</p>	<p>WPEE/Atlanta, GA * PD: Tony Brown MD: Tommie Lewis 21 BOYZ II MEN "Pass" 11 LB BOY WOV "Bounce" 6 DAX "What" 4 TONY TOUCH "Wonder" 1 LIL ZANE F112 "Calm" DESTINY'S CHILD "Jumpin" KANDI "Think"</p>	<p>WVFX/Augusta, GA * PD: Robert Taylor MD: Yana Symone 33 TRINA "Put" 19 KANDI "Think" 10 MYA "Case" 3 BUSTARHYMES "Fire" 3 MAJOR FGGAS "Yeah" 2 DE LA SOUL "Do" BOYZ II MEN "Pass"</p>	<p>WEMX/Baton Rouge, LA * PD: Al Jai Wallace AP: Mya Vernon MD: Adrian Long 1 BEBE MAN "Gris" BOYZ II MEN "Pass" TRINA "Put" BUSTARHYMES "Fire" MACY GRAY "Car" KANDI "Think" MAJOR FGGAS "Yeah" BIG PUNISHER "100%" MYA "Case" TMBALAND & MAGOO "Agn"</p>	<p>WFXA/Augusta, GA * PD: Robert Taylor MD: Yana Symone 33 TRINA "Put" 19 KANDI "Think" 10 MYA "Case" 3 BUSTARHYMES "Fire" 3 MAJOR FGGAS "Yeah" 2 DE LA SOUL "Do" BOYZ II MEN "Pass"</p>	<p>WJTI/Chattanooga, TN * PD: Keith Lancaster MD: Magic 18 TRINA "Put" 11 MYA "Case" 3 BUSTARHYMES "Fire" 4 99BOYZ "Mama" 3 BOYZ II MEN "Pass" BUSTARHYMES "Fire" NURVE "Don" MAJOR FGGAS "Yeah" DE LA SOUL "Do" KANDI "Think" MACY GRAY "Car"</p>	<p>WGCI/Chicago, IL OM:PD: Emy Smith AP:MD: Jay Alan 13 KANDI "Think" 2 BOYZ II MEN "Pass" 2 NO QUESTION "Car"</p>	<p>WVIZ/Cincinnati, OH * VP/Prog.: Tony Fields PD: Tony Thomas MD: Terri Thomas 12 THREE 6 MAFIA "Spinn" 4 MAJOR FGGAS "Yeah" 1 MYA "Case" TRINA "Put" TMBALAND & MAGOO "Agn"</p>
<p>KTCC/Davenport, TX PD: Leo Bonetti KANDI "Think" BOYZ II MEN "Pass" LIL KIM "Mater"</p>	<p>WJZD/Houston, TX PD: Paul Ross MD: Yaloni Daniels 20 BOYZ II MEN "Pass" 20 TRINA "Put" 15 BUSTARHYMES "Fire" 15 MYA "Case" 10 KANDI "Think" 10 MAJOR FGGAS "Yeah" 5 DE LA SOUL "Do" 5 THEO "Lockdown" MACY GRAY "Car"</p>	<p>WVIZ/Cincinnati, OH * VP/Prog.: Tony Fields PD: Tony Thomas MD: Terri Thomas 12 THREE 6 MAFIA "Spinn" 4 MAJOR FGGAS "Yeah" 1 MYA "Case" TRINA "Put" TMBALAND & MAGOO "Agn"</p>	<p>WJWJ/Dallas-Ft. Worth, TX * PD:MD: Skip Chastain 50 JAY-Z "Destiny" 3 THREE 6 MAFIA "Spinn" MYA "Case" DEF SQUAD "Focus"</p>	<p>WROU/Dallas-Ft. Worth, TX * PD:MD: Marco Simmons MAJOR FGGAS "Yeah" BOYZ II MEN "Pass" KANDI "Think" MAJOR FGGAS "Yeah"</p>	<p>WDTJ/Detroit, MI * OM: James Alexander PD: Nate Bell MD: Phillip Mahone 3 DE LA SOUL "Do" 1 MAJOR FGGAS "Yeah" MYA "Case" BOYZ II MEN "Pass" BUSTARHYMES "Fire" SLUM VILLAGE "Cima"</p>	<p>WJLW/Detroit, MI * VP/Prog.: Michael Sound MD: Eric Holley 6 MYA "Case" 3 MAJOR FGGAS "Yeah" 2 BOYZ II MEN "Pass" MACK 10 "Street" TRINA "Put" KIRK FRANKLIN "Nobody"</p>	<p>WJMN/Detroit, MI * PD:MD: Tony Black 10 MYA "Case" 7 BOYZ II MEN "Pass" 7 KANDI "Think" 7 TRINA "Put" 5 BUSTARHYMES "Fire" 5 MAJOR FGGAS "Yeah" 5 DE LA SOUL "Do" THEO "Lockdown"</p>	<p>WVIZ/Cincinnati, OH * VP/Prog.: Tony Fields PD: Tony Thomas MD: Terri Thomas 12 THREE 6 MAFIA "Spinn" 4 MAJOR FGGAS "Yeah" 1 MYA "Case" TRINA "Put" TMBALAND & MAGOO "Agn"</p>
<p>WVFX/Augusta, GA * PD: Robert Taylor MD: Yana Symone 33 TRINA "Put" 19 KANDI "Think" 10 MYA "Case" 3 BUSTARHYMES "Fire" 3 MAJOR FGGAS "Yeah" 2 DE LA SOUL "Do" BOYZ II MEN "Pass"</p>	<p>WVIZ/Cincinnati, OH * VP/Prog.: Tony Fields PD: Tony Thomas MD: Terri Thomas 12 THREE 6 MAFIA "Spinn" 4 MAJOR FGGAS "Yeah" 1 MYA "Case" TRINA "Put" TMBALAND & MAGOO "Agn"</p>	<p>WJWJ/Dallas-Ft. Worth, TX * PD:MD: Skip Chastain 50 JAY-Z "Destiny" 3 THREE 6 MAFIA "Spinn" MYA "Case" DEF SQUAD "Focus"</p>	<p>WROU/Dallas-Ft. Worth, TX * PD:MD: Marco Simmons MAJOR FGGAS "Yeah" BOYZ II MEN "Pass" KANDI "Think" MAJOR FGGAS "Yeah"</p>	<p>WDTJ/Detroit, MI * OM: James Alexander PD: Nate Bell MD: Phillip Mahone 3 DE LA SOUL "Do" 1 MAJOR FGGAS "Yeah" MYA "Case" BOYZ II MEN "Pass" BUSTARHYMES "Fire" SLUM VILLAGE "Cima"</p>	<p>WJLW/Detroit, MI * VP/Prog.: Michael Sound MD: Eric Holley 6 MYA "Case" 3 MAJOR FGGAS "Yeah" 2 BOYZ II MEN "Pass" MACK 10 "Street" TRINA "Put" KIRK FRANKLIN "Nobody"</p>	<p>WJMN/Detroit, MI * PD:MD: Tony Black 10 MYA "Case" 7 BOYZ II MEN "Pass" 7 KANDI "Think" 7 TRINA "Put" 5 BUSTARHYMES "Fire" 5 MAJOR FGGAS "Yeah" 5 DE LA SOUL "Do" THEO "Lockdown"</p>	<p>WVIZ/Cincinnati, OH * VP/Prog.: Tony Fields PD: Tony Thomas MD: Terri Thomas 12 THREE 6 MAFIA "Spinn" 4 MAJOR FGGAS "Yeah" 1 MYA "Case" TRINA "Put" TMBALAND & MAGOO "Agn"</p>	<p>WVIZ/Cincinnati, OH * VP/Prog.: Tony Fields PD: Tony Thomas MD: Terri Thomas 12 THREE 6 MAFIA "Spinn" 4 MAJOR FGGAS "Yeah" 1 MYA "Case" TRINA "Put" TMBALAND & MAGOO "Agn"</p>

* = Mediabase 24/7 monitored

84 Total Reporters
 84 Current Reporters
 84 Current Playlists

Urban AC

<p>WALR/Atlanta, GA * PD: Jim Kennedy No Ads</p>	<p>WVGL/Charleston, SC PD: Terry Bess MD: Betinda Parker BOYZ II MEN "Pass" RACHELLE FERRELL "Satisfied" NORMAN BROWN "Rain"</p>	<p>WASH/Columbus, GA PD: Billy Day MD: Ed Lewis RACHELLE FERRELL "Satisfied" LV "Woman" BOYZ II MEN "Pass" CONNORS W. BOFF "Hurt"</p>	<p>WKUS/Fayetteville, NC PD: Bobby Jay AP:MD: Carol Davis MD: Calvin Poe 11 R. KELLY "Bad" 10 KELLY PRICE "Lay" 5 BOYZ II MEN "Pass"</p>	<p>WKXJ/Jackson, MS * PD:MD: Stan Brunson BOYZ II MEN "Pass" NORMAN BROWN "Rain" RACHELLE FERRELL "Satisfied" FORCE MDS "Messing"</p>	<p>KJMS/Memphis, TN * PD: Bobby O'Jay MD: Eileen Nathaniel 7 RACHELLE FERRELL "Satisfied" BOYZ II MEN "Pass" NORMAN BROWN "Rain"</p>	<p>WRKS/New York, NY * PD: Tony Bentley AP: Lenny Greene TOM BRAXTON "Just" MARY MARY FEB 8 JAY "Sings"</p>	<p>WFIC/Raleigh-Durham, NC * PD: Darrell Moore BOYZ II MEN "Pass"</p>	<p>WLWN/Washington, DC * PD:MD: Van Cotton AP: Roger Moore BARRY WHITE "Way" SISO "Incomplete"</p>
<p>WWIN/Baltimore, MD * PD: Keith Fisher BOYZ II MEN "Pass" NORMAN BROWN "Rain" RACHELLE FERRELL "Satisfied"</p>	<p>WBAV/Charlotte, NC * PD: Andre Carson MD: DC 6 BOYZ II MEN "Pass" 2 RACHELLE FERRELL "Satisfied" NORMAN BROWN "Rain"</p>	<p>KRNB/Dallas-Ft. Worth, TX * PD: Al Payne MD: Rudy "Y" 10 LUCY PEARL "Dance" 4 IDEAL "Whavey" 4 DIANGELO "Sand" 2 KELLY PRICE "Lay"</p>	<p>WFLM/Ft. Pierce, FL PD:MD: Michael James RACHELLE FERRELL "Satisfied" NORMAN BROWN "Rain" MYA "Case"</p>	<p>WSOL/Jacksonville, FL * PD: Doc Wyler AP:MD: K.J. LV "Woman"</p>	<p>WHQT/Miami, FL * Station Mgr.: Tony Fields PD: Dorcas Brown MD: Tracy Labrella NORMAN BROWN "Rain" 7 THEO "Lockdown" 7 METHRONE "Loving" 6 RACHELLE FERRELL "Satisfied" 5 BOYZ II MEN "Pass" 5 NORMAN BROWN "Rain"</p>	<p>WCFB/Oriando, FL * PD: Steve Holbrook MD: Joe Davis 7 TOM BRAXTON "Just" 2 DONELL JONES "Where" JILL SCOTT "Geth"</p>	<p>WLJS/Richmond, VA * PD: Hector Koltz 5 BOYZ II MEN "Pass" 4 RACHELLE FERRELL "Satisfied" NORMAN BROWN "Rain"</p>	<p>WHUR/Washington, DC * PD: Hector Hammett MD: David A. Dickinson 10 BOYZ II MEN "Pass" 5 BARRY WHITE "Way" 4 RACHELLE FERRELL "Satisfied" 3 MACY GRAY "Car" NORMAN BROWN "Rain"</p>
<p>KQXL/Baton Rouge, LA PD: Al Jai Wallace MD: Mya Vernon LV "Woman" RACHELLE FERRELL "Satisfied" NORMAN BROWN "Rain"</p>	<p>WVAV/Chicago, IL * OM:PD: Muzi Myrick AP:MD: Jamahl Muhammad 6 CARL THOMAS "Summer" BOYZ II MEN "Pass" NORMAN BROWN "Rain" RACHELLE FERRELL "Satisfied"</p>	<p>KDKD/Denver-Boulder, CO Int. PD:MD: Jim Walker 13 VILL DOWNING "Head" 12 NORMAN BROWN "Rain" GERALD LEVERT "Baby"</p>	<p>WQMG/Greensboro, NC * PD: Alvin Stone MD: Bryan Maxwell 3 BOYZ II MEN "Pass" RACHELLE FERRELL "Satisfied"</p>	<p>WSOL/Jacksonville, FL * PD: Doc Wyler AP:MD: K.J. LV "Woman"</p>	<p>WHQT/Miami, FL * Station Mgr.: Tony Fields PD: Dorcas Brown MD: Tracy Labrella NORMAN BROWN "Rain" 7 THEO "Lockdown" 7 METHRONE "Loving" 6 RACHELLE FERRELL "Satisfied" 5 BOYZ II MEN "Pass" 5 NORMAN BROWN "Rain"</p>	<p>WCFB/Oriando, FL * PD: Steve Holbrook MD: Joe Davis 7 TOM BRAXTON "Just" 2 DONELL JONES "Where" JILL SCOTT "Geth"</p>	<p>WLJS/Richmond, VA * PD: Hector Koltz 5 BOYZ II MEN "Pass" 4 RACHELLE FERRELL "Satisfied" NORMAN BROWN "Rain"</p>	<p>WHUR/Washington, DC * PD: Hector Hammett MD: David A. Dickinson 10 BOYZ II MEN "Pass" 5 BARRY WHITE "Way" 4 RACHELLE FERRELL "Satisfied" 3 MACY GRAY "Car" NORMAN BROWN "Rain"</p>
<p>WBHK/Birmingham, AL * PD: Jay Dizon MD: Darryl Johnson 3 TOM BRAXTON "Just"</p>	<p>WVAV/Chicago, IL * OM:PD: Muzi Myrick AP:MD: Jamahl Muhammad 6 CARL THOMAS "Summer" BOYZ II MEN "Pass" NORMAN BROWN "Rain" RACHELLE FERRELL "Satisfied"</p>	<p>KDKD/Denver-Boulder, CO Int. PD:MD: Jim Walker 13 VILL DOWNING "Head" 12 NORMAN BROWN "Rain" GERALD LEVERT "Baby"</p>	<p>WQMG/Greensboro, NC * PD: Alvin Stone MD: Bryan Maxwell 3 BOYZ II MEN "Pass" RACHELLE FERRELL "Satisfied"</p>	<p>WSOL/Jacksonville, FL * PD: Doc Wyler AP:MD: K.J. LV "Woman"</p>	<p>WHQT/Miami, FL * Station Mgr.: Tony Fields PD: Dorcas Brown MD: Tracy Labrella NORMAN BROWN "Rain" 7 THEO "Lockdown" 7 METHRONE "Loving" 6 RACHELLE FERRELL "Satisfied" 5 BOYZ II MEN "Pass" 5 NORMAN BROWN "Rain"</p>	<p>WCFB/Oriando, FL * PD: Steve Holbrook MD: Joe Davis 7 TOM BRAXTON "Just" 2 DONELL JONES "Where" JILL SCOTT "Geth"</p>	<p>WLJS/Richmond, VA * PD: Hector Koltz 5 BOYZ II MEN "Pass" 4 RACHELLE FERRELL "Satisfied" NORMAN BROWN "Rain"</p>	<p>WHUR/Washington, DC * PD: Hector Hammett MD: David A. Dickinson 10 BOYZ II MEN "Pass" 5 BARRY WHITE "Way" 4 RACHELLE FERRELL "Satisfied" 3 MACY GRAY "Car" NORMAN BROWN "Rain"</p>
<p>WILD/Boston, MA PD: Steve Gousby MD: T. Clark 5 DERIC QUEST "She" RACHELLE FERRELL "Satisfied" BARRY WHITE "Way" BOYZ II MEN "Pass"</p>	<p>WVAV/Chicago, IL * OM:PD: Muzi Myrick AP:MD: Jamahl Muhammad 6 CARL THOMAS "Summer" BOYZ II MEN "Pass" NORMAN BROWN "Rain" RACHELLE FERRELL "Satisfied"</p>	<p>KDKD/Denver-Boulder, CO Int. PD:MD: Jim Walker 13 VILL DOWNING "Head" 12 NORMAN BROWN "Rain" GERALD LEVERT "Baby"</p>	<p>WQMG/Greensboro, NC * PD: Alvin Stone MD: Bryan Maxwell 3 BOYZ II MEN "Pass" RACHELLE FERRELL "Satisfied"</p>	<p>WSOL/Jacksonville, FL * PD: Doc Wyler AP:MD: K.J. LV "Woman"</p>	<p>WHQT/Miami, FL * Station Mgr.: Tony Fields PD: Dorcas Brown MD: Tracy Labrella NORMAN BROWN "Rain" 7 THEO "Lockdown" 7 METHRONE "Loving" 6 RACHELLE FERRELL "Satisfied" 5 BOYZ II MEN "Pass" 5 NORMAN BROWN "Rain"</p>	<p>WCFB/Oriando, FL * PD: Steve Holbrook MD: Joe Davis 7 TOM BRAXTON "Just" 2 DONELL JONES "Where" JILL SCOTT "Geth"</p>	<p>WLJS/Richmond, VA * PD: Hector Koltz 5 BOYZ II MEN "Pass" 4 RACHELLE FERRELL "Satisfied" NORMAN BROWN "Rain"</p>	<p>WHUR/Washington, DC * PD: Hector Hammett MD: David A. Dickinson 10 BOYZ II MEN "Pass" 5 BARRY WHITE "Way" 4 RACHELLE FERRELL "Satisfied" 3 MACY GRAY "Car" NORMAN BROWN "Rain"</p>
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FIND COMPLETE PLAYLISTS FOR ALL URBAN AC REPORTERS ON R&R ONLINE MUSIC TRACKING

MARKET #31 WKXV/Milwaukee Clear Channel (414) 321-1007 12x Cum 197,100

MARKET #31 WWOV/Milwaukee Clear Channel (414) 449-9668 Robinson 12x Cum 45,500

MARKET #1 WRKS/New York Emmis (212) 242-9870 Robinson 12x Cum 1,670,600

MARKET #2 KULH/Los Angeles Tziki (310) 330-5550 Winston 12x Cum 336,908

MARKET #3 WVJZ/Chicago AMFM (312) 360-9000 Myrick/Muhammad 12x Cum 591,500

MARKET #14 WKYC/Columbus, OH Clear Channel (614) 487-1444 Strong/Stevens 12x Cum 156,200

MARKET #10 WWOV/Worfolk Clear Channel (757) 455-0009 Haid/Muone 12x Cum 248,200

MARKET #5 WDAF/Philadelphia AMFM (761) 617-8500 Tamburo/Davis 12x Cum 516,300

MARKET #6 KRWB/Dallas-Ft. Worth Service (972) 263-9911 Payne/W 12x Cum 186,300

MARKET #8 WDRB/Detroit Radio One (313) 259-2000 Alexander 12x Cum 122,700

MARKET #17 WPCF/Charlotte Infinity (704) 333-0131 12x Cum 258,800

MARKET #18 WTLC/Indianapolis Emmis (317) 955-9852 Wallace 12x Cum 138,800

MARKET #7 WKKD/Detroit AMFM (313) 965-2000 G 12x Cum 333,588

MARKET #8 WILD/Boston Nash (617) 427-2222 Gosty/Clay 12x Cum 69,600

MARKET #9 WHUR/Washington, DC Howard University (202) 805-3300 Hamilton/Dickinson 12x Cum 518,588

MARKET #39 WJMN/Orlando AMFM (407) 919-1000 Went/Loe 12x Cum 319,200

MARKET #41 WQUE/New Orleans Clear Channel (504) 327-6000 Stevens/Melton 12x Cum 283,200

MARKET #9 WRNL/Washington, DC Radio One (301) 305-1111 Collins/Thompson 12x Cum 348,788

MARKET #10 KJLH/Houston-Galveston Clear Channel (713) 623-2108 Cotter/Boatman 12x Cum 379,488

MARKET #11 WALL/Atlanta Midwestern (404) 688-0068 Kennedy 12x Cum 384,808

R&R Urban AC Top 30

July 14, 2000

LAST WEEK	THIS WEEK	ARTIST TITLE LABEL(S)	TOTAL PLAYS	+/- PLAYS	GROSS IMPRESSIONS (00)	WEEKS ON CHART	TOTAL STATIONS/ADDS
2	1	YOLANDA ADAMS Open My Heart (Elektra/EEG)	872	+73	128547	10	38/0
3	2	WHITNEY HOUSTON & DEBORAH COX Same Script... (Arista)	841	+52	114992	10	38/0
1	3	CARL THOMAS I Wish (Bad Boy/Arista)	743	-99	137915	18	36/0
4	4	DONELL JONES Where I Wanna Be (Untouchables/LaFace/Arista)	702	-40	125332	15	31/1
5	5	TEMPTATIONS I'm Here (Motown)	596	-51	84488	15	36/0
7	6	JOE I Wanna Know (Jive)	560	+38	104685	28	31/0
6	7	KEVON EDMONDS No Love (I'm Not Used To) (RCA)	511	-110	86729	21	31/0
8	8	D'ANGELO Send It On (Cheeba Sound/Virgin)	503	+28	73513	11	33/1
12	9	TONI BRAXTON Just Be A Man About It (LaFace/Arista)	463	+93	54782	4	35/4
13	10	JOE Treat Her Like A Lady (Jive)	446	+85	55249	6	31/0
9	11	MARY MARY Shackles (Praise You) (C2/Columbia)	401	-37	94402	16	20/0
Breaker	12	KELLY PRICE As We Lay (Def Soul/IDJMG)	396	+56	61422	6	33/2
10	13	AVANT Separated (Magic Johnson/MCA)	380	-27	45069	9	20/0
Breaker	14	LUCY PEARL Dance Tonight (Overbrook/Pookie/Beyond)	378	+30	80581	8	18/1
Breaker	15	GERALD LEVERT Baby U Are (EastWest/EEG)	365	+56	40916	4	32/1
14	16	BRIAN MCKNIGHT 6,8,12 (Motown)	357	-1	31947	10	27/0
17	17	DAVE KOZ F/MONTELL JORDAN Careless Whisper (Capitol)	344	+8	29402	12	28/0
11	18	TONI BRAXTON He Wasn't Man Enough (LaFace/Arista)	342	-51	77810	19	25/0
20	19	MARY J. BLIGE Your Child (MCA)	327	+20	44724	9	25/0
21	20	WILL DOWNING When You Need Me (Motown)	326	+41	36654	4	28/1
22	21	R. KELLY Bad Man (LaFace/Arista)	315	+41	39291	4	27/1
18	22	JAGGED EDGE Let's Get Married (So So Def/Columbia)	315	-19	63601	7	16/0
23	23	METHRONE Loving Each Other 4 Life (Clatown/Capitol)	297	+43	23045	7	22/1
27	24	BARRY WHITE Which Way Is Up (Private Music/Windham Hill)	229	+68	25238	2	28/5
25	25	LV Woman's Gotta Have It (Loud)	207	0	24118	3	20/3
24	26	ANGIE STONE Coulda Been You (Arista)	194	-25	8044	7	14/0
28	27	SISQO Incomplete (Dragon/Def Soul/IDJMG)	179	+20	24508	2	18/3
26	28	PHAT CAT PLAYERS F/COCO BROWN Sundress (Parlane)	176	-23	19038	19	26/0
Debut	29	RUFF ENDZ No More (Epic)	167	+21	32266	1	11/0
-	30	IDEAL Whatever (Noontime/Virgin)	167	+17	43234	2	6/1

Most Added

ARTIST TITLE LABEL(S)	ADDS
BOYZ II MEN Pass You By (Universal)	28
NORMAN BROWN Rain (Warner Bros.)	24
RACHELLE FERRELL Satisfied (Capitol)	23
BARRY WHITE Which... (Private Music/Windham Hill)	5
TONI BRAXTON Just Be A Man About It (LaFace/Arista)	4
LV Woman's Gotta Have It (Loud)	3
SISQO Incomplete (Dragon/Def Soul/IDJMG)	3
AL JARREAU Just To Be Loved (GRP/VMG)	3
TOMMY SIMS Alone (Cherry/Universal)	3
KELLY PRICE As We Lay (Def Soul/IDJMG)	2
MACY GRAY Why Didn't You Call Me (Epic)	2
KANDI Don't Think I'm Not (So So Def/Columbia)	2
CONNORS W/BOFILL You... (Starship/Right Stuff/Capitol)	2

Most Increased Plays

ARTIST TITLE LABEL(S)	TOTAL PLAY INCREASE
TONI BRAXTON Just Be A Man... (LaFace/Arista)	+93
JOE Treat Her Like A Lady (Jive)	+85
CARL THOMAS Summer Rain (Bad Boy/Arista)	+79
YOLANDA ADAMS Open My Heart (Elektra/EEG)	+73
BARRY WHITE Which... (Private Music/Windham Hill)	+68
KELLY PRICE As We Lay (Def Soul/IDJMG)	+56
GERALD LEVERT Baby U Are (EastWest/EEG)	+56
WHITNEY HOUSTON & DEBORAH COX Same... (Arista)	+52
BOYZ II MEN Pass You By (Universal)	+45
METHRONE Loving Each Other 4 Life (Clatown/Capitol)	+43
WILL DOWNING When You Need Me (Motown)	+41

Breakers

ARTIST TITLE LABEL(S)	TOTAL PLAYS/INCREASE	TOTAL STATIONS/ADDS	CHART
KELLY PRICE As We Lay (Def Soul/IDJMG)	396/56	33/2	12
LUCY PEARL Dance Tonight (Overbrook/Pookie/Beyond)	378/30	18/1	11
GERALD LEVERT Baby U Are (EastWest/EEG)	365/56	32/1	15

Most Added is the total number of new adds officially reported to R&R by each reporting station. Songs unreported as adds do not count toward overall total stations playing a song. Most Increased Plays lists the songs with the greatest week-to-week increases in total plays. Weighted chart appears on R&R ONLINE MUSIC TRACKING.



38 Urban AC reporters. Monitored airplay data supplied by Mediabase Research, a division of Premiere Radio Networks. Songs ranked by total plays for the airplay week of Sunday 7/2-Saturday 7/8. Bullets appear on songs gaining plays or remaining flat from previous week. If two songs are tied in total plays, the song being played on more stations is placed first. Breaker status is assigned to songs reaching 350 plays or more for the first time. Songs below No. 20 are moved to recurrent after 20 weeks. Gross Impressions equals Average Quarter Hour Persons times number of plays (times 100). Average Quarter Hour Persons used herein with permission from The Arbitron Company (Copyright 2000, The Arbitron Company). © 2000, R&R Inc.

New & Active

- GEORGE BENSON** The Ghetto (GRP/VMG)
Total Plays: 166, Total Stations: 18, Adds: 0
- CARL THOMAS** Summer Rain (Bad Boy/Arista)
Total Plays: 162, Total Stations: 16, Adds: 1
- AMEL LARRIEUX** Sweet Misery (550 Music/Epic)
Total Plays: 154, Total Stations: 18, Adds: 0
- NEXT** Wifey (Arista)
Total Plays: 142, Total Stations: 4, Adds: 0
- AL JARREAU** Just To Be Loved (GRP/VMG)
Total Plays: 108, Total Stations: 17, Adds: 3

- MARY J. BLIGE** Give Me You (MCA)
Total Plays: 101, Total Stations: 9, Adds: 0
- BOYZ II MEN** Pass You By (Universal)
Total Plays: 95, Total Stations: 29, Adds: 28
- JANET** Doesn't Really Matter (Def Soul/IDJMG)
Total Plays: 85, Total Stations: 6, Adds: 0
- RPM 2000** I Want Your Body (Grand Jury/WB)
Total Plays: 82, Total Stations: 9, Adds: 0
- RACHELLE FERRELL** Satisfied (Capitol)
Total Plays: 56, Total Stations: 23, Adds: 23

Songs ranked by total plays



norman brown

2nd Most Added at Urban AC

"Rain"

Added This Week At: KJLH WVAZ WDAS WMXD WDMK WHUR KMJQ WHQT KMJK WWIN KDKO WMCS WBAV WYLD KJMS WKJS KOXL KOKY WMGL WDLT WLXC WFLM WKKI WRBV

"Grazin' In The Grass"

Play it now!!!
Impacting Urban AC Radio July 24th & July 25th

BONEY JAMES
RICK BRAUN

Official Hitmakers Of The New Millennium



Cop some attitude.

Gettin' In The Way

(Impacting Everywhere July 17th & 18th)



Jill Scott

The first single from the
debut album



Who Is Jill Scott?

Words And Sounds Vol. 1

2001

Jill Scott.
The street has spoken.

- Early Believers:
- WDKX/Rochester
 - WCFB/Orlando
 - WILD/Boston
 - WUSL/Philadelphia
 - WVEE/Atlanta
 - WDLT/Mobile
 - KQXL/Baton Rouge
 - KMJQ/Houston
 - KOKY/Little Rock
 - WQUE/New Orleans
 - WWWZ/Charleston
 - WBAV/Charlotte

hs

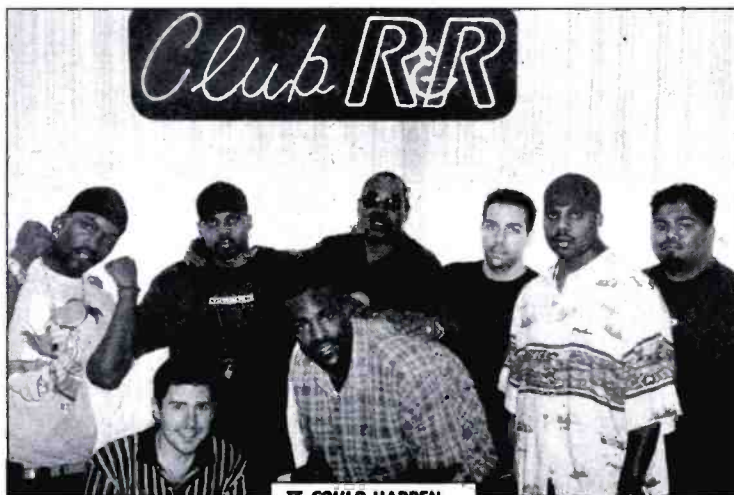
Most Played Recurrents

ERIC BENET When You Think Of Me (Warner Bros.)
GERALD LEVERT Mr. Too Damn Good (EastWest/EEG)
ANGIE STONE No More Rain (In This Cloud) (Arista)
DONELL JONES U Know What's Up (Untouchables/LaFace/Arista)
ERIC BENET Spend My Life With You (Warner Bros.)
MAXWELL Fortunate (Rock Land/Interscope/Columbia)
KEVON EDMONDS 24/7 (RCA)
JESSE POWELL You (Silas/MCA)
D'ANGELO Untitled...(How Does It Feel) (Cheeba Sound/Virgin)
BRIAN MCKNIGHT Back At One (Motown)
GINUWINE, R.L., TYRESE, CASE The Best Man I Can Be (Columbia)
MINT CONDITION If You Love Me (Elektra/EEG)
JEFFREY OSBORNE That's For Sure (Private Music/Windham Hill)
TEMPTATIONS Stay (Motown)
DEBORAH COX We Can't Be Friends (Arista)
DAVE HOLLISTER Can't Stay (Def Squad/DreamWorks)
CASE Happily Ever After (Def Jam/IDJMG)
TYRESE Sweet Lady (RCA)
WHITNEY HOUSTON My Love Is Your Love (Arista)
KIRK WHALUM All I Do (Warner Bros.)

URBAN AC

Going For Adds 7/14/00

MARY MARY I/B.B. JAY I Sings (C2/Columbia)
JILL SCOTT Gettin' In The Way (Hidden Beach/Epic)
TRIN-I-TEE 5:7 Imagine That (B-Rite/Interscope)
BEBE WINANS I/BRIAN MCKNIGHT & JOE Coming Back Home (Motown)



IT COULD HAPPEN...

Recently SoSo Def/Columbia recording artists Jagged Edge came by R&R and spent some time chillin' with the staffers. Feeling like this was the last time they could live out their dreams, the guys in Music Meeting approached the musical quartet about starting a band. Calling themselves *Herbie And The Love Bugs*, the guys would record only romantic ballads and perform in silk underwear with matching robes. Pictured with the young singers are the R&R Music Meeting team: (l-r) Media Manager Jay Levy (stooping); Director of Urban Music Marketing Herb Jones (center), Encoding Manager Al Machera and Music Marketing Asst. Michael Trias (far right). Though the collaboration seems highly unlikely, Jones was spotted eyeing silk robes in Barney's on Wilshire.

TUNED-IN URBAN AC

R&R/MEDIABASE 24/7

KMJM/St. Louis

3am

HEATWAVE Mind Blowing Decisions
 CASE Happily Ever After
 MARY MARY Shackles (Praise You)
 ANITA BAKER No One In The World
 GERALD LEVERT Mr. Too Damn Good
 STEVIE WONDER Rocket Love
 TLC No Scrubs
 IDEAL Whatever
 CARL THOMAS I Wish
 BABYFACE Lady, Lady
 MARY J. BLIGE Give Me You
 JOCELI Freakin' You
 KEVON EDMONDS No Love (I'm Not Used To)

11am

BOB MARLEY LAURYN HILL Turn Your Lights ...
 ISLEY BROTHERS Choosey Lover
 MARY J. BLIGE Deep Inside
 TOMI BRAXTON He Wasn't Man Enough
 MARY J. BLIGE Give Me You
 TEENA MARIE I Need Lovin'
 MONTELL JORDAN Get It On... Tonight
 W. HOUSTON & D. COX Same Script, Different Cast
 PRINCE Let's Work
 S.O.S. BAND Take Your Time (Do It Right)

4pm

GERALD LEVERT Mr. Too Damn Good
 ASHFORD & SIMPSON Just Seems To Hang On
 MAXWELL Sumthin' Sumthin'
 CARL THOMAS I Wish
 CHANGE Lover's Holiday
 MARY J. BLIGE Give Me You
 NATALIE COLE This Will Be
 IDEAL Whatever
 VANESSA WILLIAMS Comfort Zone
 PATTI LABELLE Right Kind Of Lover
 LTD Concentrate On You

8pm

HOWARD HEWETT Say Amen
 MARK MORRISON Return Of The Mack
 KEVON EDMONDS No Love (I'm Not Used To)
 ANN NESBY I'm Still Wearing Your Name
 MARY MARY Shackles (Praise You)
 SLAVE Slide
 DEBORAH COX Nobody's Supposed To Be Here
 YOLANDA ADAMS Open My Heart
 GO I Do Love You
 CHANTE MOORE Old School Lovin'

WVAZ/Chicago

3am

ISLEY BROTHERS Voyage To Atlantis
 STEVIE WONDER Ribbon In The Sky
 YOLANDA ADAMS Open My Heart
 DAVE KOZ /MONTELL JORDAN Careless Whisper
 O'JAYS Lovin' You
 D'ANGELO Feel Like Makin' Love
 PATTI LABELLE If Only You Knew
 MAXWELL This Woman's Work
 TOMI BRAXTON Love Shoulda Brought You Home
 ANGIE STONE No More Rain (In This Cloud)

11am

AL GREEN Everything's Gonna Be Alright
 JANET JACKSON That's The Way Love Goes
 YOLANDA ADAMS Open My Heart
 O'JAYS Used To Be My Girl
 TEDDY PENDERGRASS It Don't Hurt Now
 MAXWELL This Woman's Work
 AVERAGE WHITE BAND School Boy Crush

4pm

AL GREEN Let's Stay Together
 GAP BAND Outstanding
 MAXWELL This Woman's Work
 MARY MARY Shackles (Praise You)
 SPINNERS I'll Be Around
 ERIC BENET When You Think Of Me
 PHYLLIS HYMAN You Know How To Love Me
 CHIC Good Times
 SISTER SLEDGE He's The Greatest Dancer
 CHANGE Paradise

8pm

D'ANGELO Send It On
 ANGELA BOFILL I Try
 JOE Treat Her Like A Lady
 ENCHANTMENT Gloria
 TOMI BRAXTON Just Be A Man About It
 LUTHER VANDROSS Anyone Who Had A Heart
 SADE No Ordinary Love



Monitored airplay data supplied by Mediabase Research, a division of Premiere Radio Networks. Tuned-in is based on sample hours taken from Monday 7/3. © 2000, R&R Inc.

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Stations and their adds listed alphabetically by market

<p>WKMG/Alexandria, VA PD: Kevin McLean AP/DMD: Tom Fares No Adds</p>	<p>WZLX/Boston, MA PD: Mike Brophy AP/DMD: Glenn Rogers No Adds</p>	<p>WISL/Greensboro, NC PD: Chris Huff MD: Joyce Austin 3 PHIL VASSAR "Just" 4 MARTINA MCBRIDE "There" 1 CLAY DAVIDSON "LH"</p>	<p>WVBT/Grand Rapids, MI OMPD: Doug Montgomery MD: Dave Tate 20 CRAIG MORGAN "Paradise" 1 BILLY GILMAN "Voice"</p>	<p>WVBT/Johnson City, TN PD: Reggie Hays MD: Bill Hays 17 MARTINA MCBRIDE "There" 15 AARON TIPPIN "This"</p>	<p>KTEX/McAllen, TX OMPD: Mervyn Lewis MD: Sonny Laguna 1 BILLY RAY CYRUS "Loney" PATTY LOVELESS "Kind"</p>	<p>KTST/Oklahoma City, OK OMPD: Tom Backer APD: Crash No Adds</p>	<p>WDRR/Raleigh-Durham, NC Acting PD: Andy Meador Interm AP/DMD: Robin O'Brien, DIAMOND RIO "SMT"</p>	<p>WCTO/Sarasota, FL PD: Rick Caperton AP/DMD: Wanda Hlyba 5 TOBY KEITH "Country"</p>	<p>KVOD/Tulsa, OK OMPD: Tom Freeman MD: Scott Wood 8 AARON TIPPIN "This"</p>
<p>WGNA/Albany, NY PD: Buzz Brandy MD: Ed Enley 6 BILLY GILMAN "Voice" BILLY RAY CYRUS "Loney" CLINT BLACK "LW" CLAY DAVIDSON "LH"</p>	<p>WKLB/Boston, MA PD: Mike Brophy AP/DMD: Glenn Rogers No Adds</p>	<p>WISL/Greensboro, NC PD: Chris Huff MD: Joyce Austin 3 PHIL VASSAR "Just" 4 MARTINA MCBRIDE "There" 1 CLAY DAVIDSON "LH"</p>	<p>WVBT/Grand Rapids, MI OMPD: Doug Montgomery MD: Dave Tate 20 CRAIG MORGAN "Paradise" 1 BILLY GILMAN "Voice"</p>	<p>WVBT/Johnson City, TN PD: Reggie Hays MD: Bill Hays 17 MARTINA MCBRIDE "There" 15 AARON TIPPIN "This"</p>	<p>KTEX/McAllen, TX OMPD: Mervyn Lewis MD: Sonny Laguna 1 BILLY RAY CYRUS "Loney" PATTY LOVELESS "Kind"</p>	<p>KTST/Oklahoma City, OK OMPD: Tom Backer APD: Crash No Adds</p>	<p>WDRR/Raleigh-Durham, NC Acting PD: Andy Meador Interm AP/DMD: Robin O'Brien, DIAMOND RIO "SMT"</p>	<p>WCTO/Sarasota, FL PD: Rick Caperton AP/DMD: Wanda Hlyba 5 TOBY KEITH "Country"</p>	<p>KVOD/Tulsa, OK OMPD: Tom Freeman MD: Scott Wood 8 AARON TIPPIN "This"</p>

* = Mediabase 24/7 monitored

187 Total Reporters
150 Monitored Reporters

32 Country Indicator

Did Not Report, Playlist Frozen (3):
WNCY/Appleton-Oshkosh, WI
KLLL/Lubbock, TX
KTTT/Springfield, MO

Did Not Report For Two Consecutive Weeks; Data Not Used (1):
WBYT/South Bend, IN

Did Not Report For n Consecutive Weeks; Data Not Used (1):
WTCR/Huntington, CT



LON HELTON
lhelton@rronline.com

Year One Of The Single Slowdown

■ R&R Convention attendees debate the effect of radio's desire to keep currents longer

It's been a year since a dramatic slowdown of song movement on the R&R Country chart first became apparent. Where we once had records hitting No. 1 in about 13 to 15 weeks, they are now taking more than 25 weeks to make it to the top of the chart.

Can the slowdown be blamed on the Edison Media Research report at CRS 1999, a change in radio programming policies, the compilation of all of the major charts from monitored airplay or a combination of all of the above? While the reasons are up for debate, the fact that there has been a fundamental change in the way radio plays and labels release records is irrefutable.

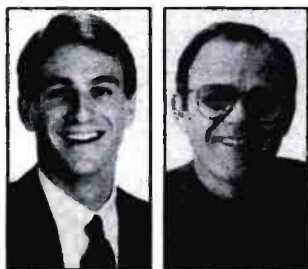
It's probably too early in the process to make any meaningful assessments of the effect the slowdown has had on ratings or sales. Nevertheless, that was the topic of discussion at the Country session during R&R Convention 2000.

Current Longevity Creates Strong Test Scores

Rather than have a panel address the slowdown's salient points, I instead facilitated a group discussion of Country radio and record professionals. My first question was directed at radio: I asked what overall effects have been felt from longer life spans for Country records.

KSON/San Diego OM John Dimick was brave enough to take the mike first. He said, "For the first time in four years of doing music tests on currents and recurrences, we're seeing the product from the last half of '98 and all of '99 out-testing the product from 1991 to 1995. Passion scores are higher and the burn is lower on the stuff we've played more and more.

"That's the first time that's happened in four or five years — at least at KSON. The music that we've left in current rotation long-



John Dimick

John Hart

er is now testing better against the recurrences and gold of previous years. And the burn certainly hasn't gone up. For us, playing records longer and holding onto them longer seem to be working."

Asked whether his audience has picked up on the fact that KSON is holding onto the hits longer, Dimick said, "Yeah. Our 'Plays songs to the point of becoming annoying' research question has dropped about six percentage points. On the positive side, our 'When I listen to KSON, they're always playing one of my favorite songs' research question has gone up about eight points. So we've dropped the repetition factor and increased the 'playing my favorite songs' factor. We look at it as a 14% gain in audience satisfaction."

When questioned further about burn, Dimick explained, "We have never dropped a record for burn. We don't see songs burn. What we see is other songs coming up with higher passion scores to replace them. When we see that they're liking other songs more than the ones we have in heaviest rotations, we move the old ones down in a rotation category and move the other records up."

Midlevel Neutral Scores

Bullseye Marketing & Research President John Hart was in attendance and was asked what he's been seeing in his national and local call-out research on currents now, as compared to two years ago. Hart said, "The records that consistently test are from the artists who consistently test on the top with the songs that consistently test in power, and we don't see any burn on them. We're seeing fewer and fewer midlevel songs with strong passion scores.

"When looking at songs outside of the top-testing 10 to 12 records, we're seeing very strong neutral scores. Nationally, they seem to maintain neutral scores in the 30% area when they get outside the top 10. In fact, we're seeing some songs retain 30% neutrals over the life of the songs. The biggest change I've seen is that the hits test strong, but we don't have a real strong-researching mid-pack."

As a follow-up, I asked Hart if his research has shown that holding onto the hits longer has an effect on passion levels. He answered, "It affects the passion index, which is the percentage of passion scores of your total positives. We'll see that songs out there for a long time will have 50% or more of their total positive scores from 'like a lot' scores. Again, that's for the top 15-testing songs, but not much beyond that."

Regarding research and burn in particular, Dimick sounded a bit bothered by the way programmers view that research statistic. "If every programmer who did research changed the title of the 'tired of' category into 'not tired of,' you would look at it in an entirely different way," he said.

"Twenty percent burn means 80% not burned. I don't know of any store that had something that 80% of their customers wanted to buy that would pull it off their shelves simply because 20% of their customers were no longer interested in it."

Building Power Gold

Offering his take on post-slowdown music and research, Premiere Radio Networks Country programmer Larry Santiago opined, "It was

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John Dimick

a year or 18 months ago when we were faced with a declining number of titles going to Gold and Power Gold, which was about the time we were running records to the top of the charts and then taking them off. We weren't playing them enough for them to become familiar enough to become good recurrences.

"Then, when they went to an auditorium music test, they didn't test well enough to put them in Power Gold, and they were either going off or moving to a tertiary category to be barely heard from again. The test scores for records over a pretty long period of time were just not good enough to put them into a Power Gold or Gold category. It's a huge problem when no records test well enough in AMTs to go to Gold because we weren't getting any new records going into our library."

The consensus was that holding onto the hits longer as currents will ultimately strengthen the station's overall music library — a process that takes longer than a year. Dimick added, "We now have better records staying around longer, and the ones that aren't as strong — or didn't belong on the radio — are disappearing very quickly. When you're not moving stuff up and through as rapidly, you have better records on the station."

Long-Term Slowdown To Continue

Former KZLA/L.A. PD and programming veteran John Sebastian rose from the audience to ask if anyone had felt anything in the ratings from playing the hits for a longer time. Dimick responded, "Except for a crummy winter book, we've been No. 1 12+ and 25-54 for six of the last seven books.

"Of course, even before my arrival, [former KSON OM] Mike Shepard programmed a great station, so making that kind of adjustment in the music is not what propelled KSON to what it was or is. But I don't think KSON has had to weather the storm perhaps as much as some other Country stations. A lot of that is due to the current music philosophies at the radio station. But we have to remember that every other format beat us to holding onto the hits, so it's going to take a while."

Westwood One VP/Valencia Operations Charlie Cook pointed out that

Country ratings have been sliding for more than seven years. "I don't think we should expect a long-term slide to stop in a year," he said. "The jukebox is still out on whether keeping records on the chart for 25-plus weeks is good or bad for this format."

The discussion then turned to record labels for their take on the music slowdown. Sony Music Nashville Sr. VP/Promotion Joe Lameler offered his assessment: "It's been a very interesting, somewhat troubling year," he said. "Instead of coming to bat three times a year with singles from artists, we're coming to bat twice a year. If you have a hit, it's great. You have a turntable hit, it's hell."

"Another thing that really concerns me, especially for the future of the format and the music, is that in the last seven months there have been more than 150 Nashville writers released from their deals. You're looking for product in the future, we have to break some of this through. We have a cluster of huge artists who seem to be recording songs written by the same people all the time. The new writers aren't busting through. Wonder where we'll get the hit songs from in the future scares the hell out of me."

Capitol/Nashville West Coast regional promoter Rick Young added, "If we're only able to come out twice a year, and maybe we're lucky and have a hit, how are we going to build stars? It's increasingly difficult to build artist familiarity with just radio. We have to determine how we're going to break the next generation of stars, so that years from now we're not looking at the same five or six Mt. Rushmore faces."

More Time To Foster Sing

The question of starting records was next on the agenda. In particular, was it easier or more difficult in the present chart environment to have a hit? Columbia/Nashville Promotion Ted Wagner commended, "One positive of the slowdown is that a record isn't over if you add 10 adds in each of the first weeks. We have more time to get a record.

"One of the negative aspects that you can be 13 weeks in

"The test scores for records over a pretty long period of time were just not good enough to put them into a Power Gold or Gold category. It's a huge problem when no records test well enough in auditorium music tests to go to Gold because we weren't getting any new records going into our library."

Larry Santiago

Trace Adkins

“I’m Gonna Love You Anyway”

“At its best, Trace Adkins’ music is just like him; unfiltered, straight ahead, convincing, truthful and good. When he says, ‘I’m Gonna Love You Anyway,’ who’s gonna doubt him?”

- Paul Johnson,
WSOC/Charlotte

“Instant impact radio hit. Just what we need, a cool tune for a hot summer!”

- Ronnie Lane,
WRBQ/Tampa

“‘I’m Gonna Love You Anyway’ is a back to the basics country song. Great lyrics and a good hook from one of country music’s most recognizable voices.”

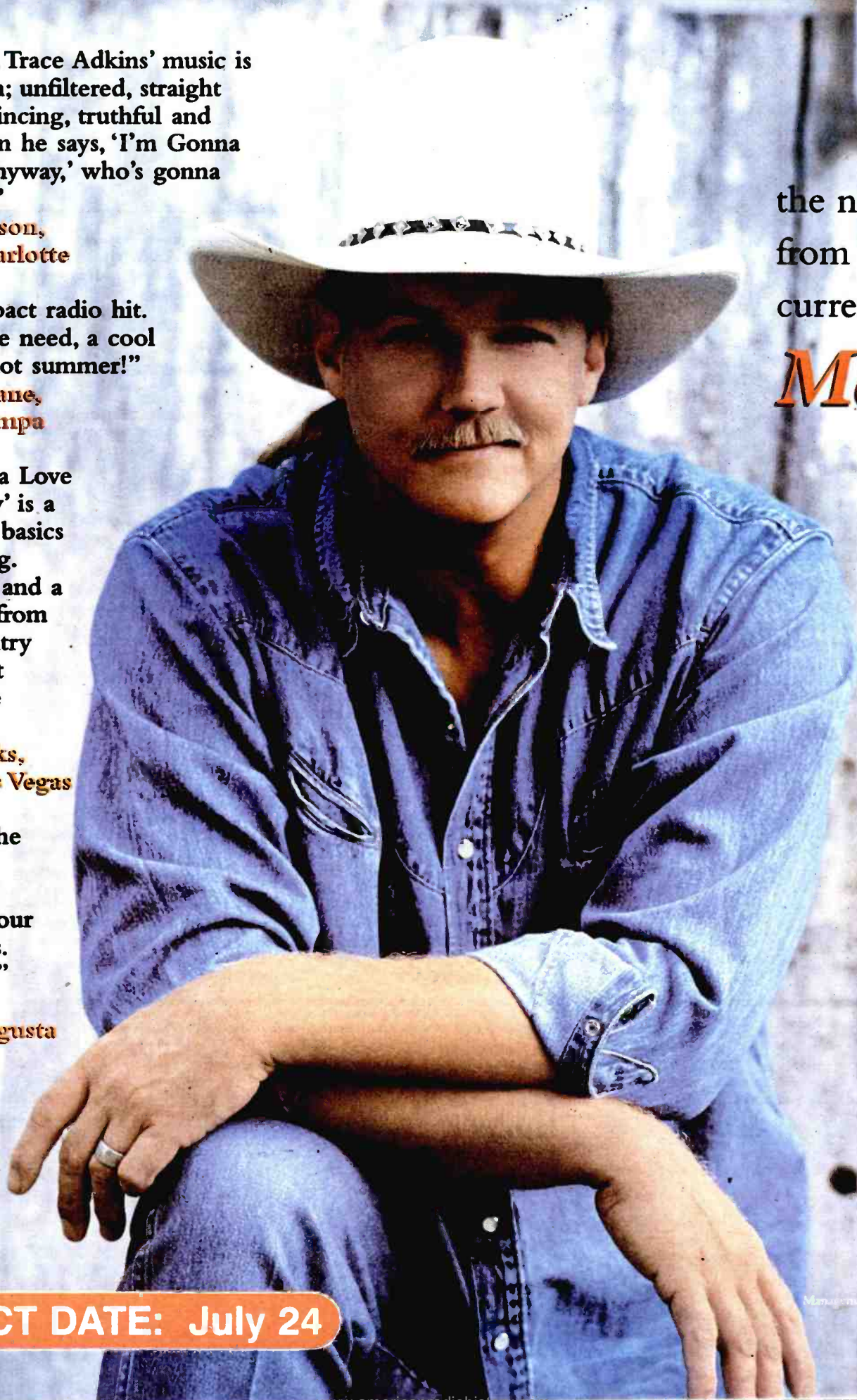
- John Marks,
KWNR/Las Vegas

“Put it on the air. See all those lights? Those are your request lines. I LOVE IT!”

- T. Gentry,
WKXC/Augusta

the new single
from his
current album

More...



IMPACT DATE: July 24





CALVIN GILBERT

gilbert@rronline.com

The Summer Touring Season

□ The Dixie Chicks find their place as major headliners

Country artists aren't being sarcastic or snide when they make mention of "the corn dog circuit." It's simply an excellent description of the network of the annual fairs and festivals that are the lifeblood of many country acts.

On the other hand, there are other tours hitting America's arenas and amphitheatres. With George Strait's Country Music Festival ending as what may be one of the highest-grossing tours of the year, another blockbuster attraction was unveiled earlier this week when Tim McGraw and Faith Hill's Soul 2 Soul Tour 2000 kicked off at the Phillips Arena in Atlanta.

Chicks Rule

This year also signals the arrival of a new superstar touring act. The Dixie Chicks. Perhaps that isn't so surprising, since the Chicks have chalked up total sales of 15 million for *Wide Open Spaces* and *Fly*. But while those projects contained plenty of hits, we're still talking about only two albums of material. Anyone who doubts the Chicks' ability to draw crowds as a headliner, however, obviously hasn't looked at the statistics on ticket sales. And anyone who doubts the Chicks' ability to hold an audience's attention for two hours obviously hasn't seen the show.

The production for the *Fly* Tour is elaborate and decidedly state-of-the-art. Despite a danger of the production overtaking the show, the technology never overwhelms the Chicks' innate charisma or, more importantly, their music. The staging is essential, since the trio are attracting a young audience raised on MTV and rock concerts. With many in Nashville continuing to ponder the "too pop/too country" issue, it's an amazing thing to witness such a young crowd standing on their feet and cheering while the Chicks perform Western swing or a banjo/fiddle duet.

Sold-out concerts are the norm for the *Fly* Tour, which had already grossed more than \$8 million after the first 17

shows. Tickets have routinely sold out within a day, sometimes within an hour, and additional shows have been added in several markets, including Los Angeles, New York and Washington. With opening act Ricky Skaggs along for the ride this weekend, the Chicks will be playing sold-out shows in Milwaukee, Minneapolis and Fargo. The tour concludes Oct. 29 in New Orleans.

McGraw and Hill's Soul 2 Soul Tour 2000 will feature solo performances along with a special segment of duets. The production should be spectacular, too, since the lighting and set design are by Roy Bennett, who has previously created concert staging for Tina Turner, Prince and Nine Inch Nails. McGraw and Hill met in 1996 during his Spontaneous Combustion Tour, but this marks their first tour as husband and wife. Their Soul 2 Soul show plays this weekend in Raleigh and Greenville. Hill and McGraw have shows booked through the end of September, closing with a two-night stand at The Palace in Detroit.

Other Tour Notes

The economics of touring have changed considerably since the country boom of the '90s, when there was a honky-tonk on every corner. Three veteran artists, however, have found a way to reduce costs while still delivering a first-rate show.

John Berry, Suzy Bogguss and Billy Dean are touring together, which isn't surprising, since they forged friendships while they were all on the Capitol/Nashville roster. What makes the tour notable is the fact that they're all being backed by the same band. Maybe that doesn't sound like a big deal, but the artists are able to reduce the costs for musicians, road crew and overall production.

From the audience's standpoint, they get to see three "name acts" in solo and trio vocal performances, and there are no lengthy set changes. The tour is being touted as an innovative concept, which it is. The most refreshing part is that Berry, Bogguss and Dean appear to be concentrating on their careers, rather than their egos.

The audience demand is there too: Berry, Bogguss and Dean have more than 30 shows scheduled between now and the end of September, including two significant festivals. The We Fest, set for Aug. 4-6 in Detroit Lakes, MN, also features Reba McEntire, Kenny Rogers, John Michael Montgomery, Montgomery Gentry, Toby Keith, Neal McCoy, Martina McBride, Sara Evans, Lila McCann, Kathy Mattea, Big House, The Lynns, Chris LeDoux and wife. Coming up July 20-23 is Country Fest USA in Eau Claire, WI, with performances by Alabama, Lee Ann Womack, Kenny Chesney, John Michael Montgomery, Yankee Grey, Montgomery Gentry, Tracy Lawrence, Terri Clark, Lonestar, Brad Paisley, Chely Wright, Chris LeDoux, Lynyrd Skynyrd, Dwight Yoakam, Trace Adkins, Collin Raye and Sawyer Brown.

In other touring news, a strained vocal cord has forced LeAnn Rimes to cancel her 34-city summer tour. Scheduled to launch July 13, the tour was canceled after Rimes continued to feel the effects of a sore throat after a three-week recording marathon for her upcoming album. Most of the shows were at state fairs, so there's no way to reschedule. Other shows at casinos are expected to be postponed until later this year.

Another noteworthy show is Saturday's (July 15) show at Cardinal Stadium in Louisville to benefit the Cen-



MCGRAW-HILL

Faith Hill and Tim McGraw recently visited Emerald Entertainment Group's Broadcast Division for a satellite tour to promote their Soul 2 Soul 2000 Tour. During the four-hour session, Hill and McGraw did interviews with more than 40 major-market stations. Pictured at the studio are (l-r) Emerald Entertainment's Sharla McCoy, Michael Davis and Dave Beller; Hill; and McGraw.

ter for Women and Families. The show features Reba McEntire, Trisha Yearwood, Martina McBride, Alecia Elliott and SHEDAISY. The nonprofit organization assists victims of abuse and poverty in a 14-county area of Kentucky and southern Indiana.

Gill Wins NSAI Honor

Vince Gill was named Songwriter/Artist of the Decade at the Nashville Songwriter Association International's 33rd annual Songwriter Achievement Awards ceremony, which took place recently at Nashville's Cheekwood Botanical Gardens.

Veteran tunesmith Tom Shapiro was named Songwriter of the Decade. Song of the Year honors went to Lonestar's "Amazed," written by Marv Green, Chris Lindsey and Aimee Mayo. Contemporary Christian artist Steven Curtis Chapman was named the NSAI's Songwriter/Artist of the Year, and Diane Warren captured the Songwriter of the Year honor. Hosted by WSIX/Nashville's Devon O'Day, the evening included performances by Brad Paisley, Steve Wariner, Rodney Crowell, Bill Anderson, Skip Ewing, Suzy Bogguss and Matt King.

Bits 'N' Pieces

• Lee Ann Womack enjoys playing with a big band in front of a big audience. After performing "I Hope You Dance" on PBS' live *Capitol Fourth* concert in Washington, DC, she said, "There's nothing like standing before half a million people and singing with the National Symphony Orchestra to understand what a song can mean to people you've never met before."

• Clay Walker has scheduled three performances during this year's Pro Football Hall of Fame induction weekend in Canton, OH. Walker will do an acoustic performance during July 28 dinner honoring this year inductees — Joe Montana, Ronnie Lott, Howie Long, Dave Wilcox and former Pittsburgh Steelers President Dan Rooney. On July 29 Walker will sing the national anthem at the official induction ceremony, which will be attended by more than 100 Hall of Fame members. Later that day Walker joins Dwight Yoakam, Sawyer Brown and Alecia Elliott for a concert at Fawcett Stadium.

• Jo Dee Messina collected silver at double platinum during a recent listening party for her third Curb album *Burn*, set for Aug. 1 release. The double platinum album plaque was for *I'm Alright*, but the silver award was in the form of a '57 Ford Thunderbird convertible presented to her by manager Stuart Dill.

• After a national magazine named him one of "America's top 100 most eligible bachelors," BNA recording artist John Rich said, "I'm forever in debt to *People* for giving me the best pickup line a man could ever ask for." The former Lonestar member's solo debut single, "I Pray for You," goes for ad July 24.

• Trisha Yearwood will be profiled on Lifetime Television's *Intimate Portraits* series. The profile premieres Monday (July 17). Emmylou Harris narrates the program, which includes interviews with Patty Loveless and two Yearwood's duet partners, Gar Brooks and Don Henley.

Slowdown

Continued from Page 122

record and — whereas in the past people might have been just about done with the record — they haven't even started testing it. We have more time to break a record, but it's taking longer to get feedback on that record because it's not being played as much in the first 12 weeks as it used to."

Is not having to deliver double-digit add weeks a good thing, then? Lameier said, "I don't know whether it's good or bad, but I can tell you it's a hell of a lot more expensive. We used to be able to tell if we had something in four or five weeks, and now it takes 12 weeks

— and we still have the same basic weekly expenses."

Back on the topic of building records at radio, former Asylum regional promoter **Julie Dove** — now MediaBase's Nashville account rep — commented, "It's very hard to get a record to break out of the pack in the 40s. You may get a group of stations to commit to a few spins, but you can't get new people to commit to the record until the people playing it three times a week commit to playing it more. It takes a lot to build momentum, and the problem is that your records get passed up by the superstars."

The Sales Conundrum

Just as the bottom line for radio is

ratings, it's all about sales for the labels. Therefore, having a "turntable hit" that lasts for 27 weeks but doesn't sell product hurts. Addressing the business repercussions of records taking longer to assert themselves as hits, Lameier said, "This has changed drastically in the last five years. But if you don't have an audience out there and you ship an album, I defy you to find it in the stores."

"You can get anything you want in the 40s and 30s on the airplay chart, but unless you get some familiarity and build a buying base, you're losing money shipping an album. So you're not going to ship it, and you're going to have less product in stores and less chance to recoup your investment. Why try to fool anybody and ship things just

to say you shipped an album if you don't have a chance to sell it? I think we'll see that becoming even more prevalent."

Young added, "One of the problems with having to wait so long to know if you have a single that will sell albums is that when the album stops selling, it

starts coming back from the retailer. You don't know it's being returned until it starts showing up in your warehouse. Then you can't get it back in the pipeline when you do have a hit that will sell records. Either that, or it costs a tremendous amount of money to keep it propped up at retail for 30 weeks."

Editor's Comments

While it may have been a bit early in the process for this discussion, there's no doubt that radio is holding onto records longer. This has major ramifications across the industry. Along with radio and records, artists, writers, publishers, musicians, studios and even caterers — yes, caterers (fewer No. 1s mean fewer No. 1 parties) — are all deeply affected by what is transpiring in this business. We'll follow up on this theme in the months to come.

July 14, 2000

LAST WEEK	THIS WEEK	ARTIST TITLE LABEL(S)	TOTAL POINTS TW	TOTAL PLAYS TW	GROSS IMPRESSIONS (00)	WEEKS ON CHART	TOTAL STATIONS/ ADDS
1	1	LEE ANN WOMACK I Hope You Dance (MCA)	27698	5506	625396	15	150/0
5	2	LONESTAR What About Now (BNA/RLG)	23956	4744	543393	13	148/0
4	3	REBA MCENTIRE I'll Be (MCA)	23368	4703	522584	17	149/0
6	4	RASCAL FLATTS Prayin' For Daylight (Lyric Street)	22885	4540	517946	19	147/0
3	5	CLAY DAVIDSON Unconditional (Virgin)	22437	4488	505253	22	148/0
8	6	ERIC HEATHERLY Flowers On The Wall (Mercury)	21503	4312	481232	20	147/0
9	7	ALAN JACKSON It Must Be Love (Arista/RLG)	21458	4290	484690	11	148/1
7	8	TIM MCGRAW Some Things Never Change (Curb)	20525	4106	460686	14	150/0
10	9	JO DEE MESSINA That's The Way (Curb)	18464	3603	423742	9	149/1
11	10	DIXIE CHICKS Cold Day In July (Monument)	17401	3378	404755	11	150/0
12	11	SHEDAISY I Will...But (Lyric Street)	16053	3232	359645	14	142/2
13	12	KEITH URBAN Your Everything (Capitol)	15160	3039	339094	20	139/3
14	13	BROOKS & DUNN You'll Always Be Loved By Me (Arista/RLG)	14271	2839	319922	17	135/2
15	14	JOE DIFFIE It's Always Somethin' (Epic)	13565	2781	293781	20	131/1
18	15	TOBY KEITH Country Comes To Town (DreamWorks)	13172	2592	301242	9	139/2
17	16	DARRYL WORLEY When You Need My Love (DreamWorks)	12722	2539	286973	15	135/1
16	17	GARTH BROOKS When You Come Back To Me Again (Capitol)	12462	2437	288294	10	105/2
20	18	LEANN RIMES I Need You (Sparrow/Curb/Capitol)	12326	2452	281742	13	127/3
19	19	MARK WILLS Almost Doesn't Count (Mercury)	12229	2509	266061	15	137/4
22	20	FAITH HILL W/TIM MCGRAW Let's... (Warner Bros./Curb)	11284	2211	259980	15	139/6
21	21	BILLY GILMAN One Voice (Epic)	10855	2022	261626	8	121/16
23	22	MARTINA MCBRIDE There You Are (RCA/RLG)	9367	1885	207800	8	123/7
26	23	WARREN BROTHERS F/SARA EVANS That's The Beat... (BNA/RLG)	8727	1819	187932	15	118/1
25	24	VINCE GILL Feels Like Love (MCA)	8143	1575	189862	8	115/7
24	25	STEVE HOLY Blue Moon (Curb)	7979	1603	176729	13	119/2
Breaker	26	AARON TIPPIN Kiss This (Lyric Street)	7834	1555	176759	7	97/10
27	27	MONTGOMERY GENTRY Self Made Man (Columbia)	7476	1521	164107	12	115/3
31	28	KINLEYS She Ain't The Girl For You (Epic)	5738	1163	126041	16	102/2
30	29	TRACY LAWRENCE Lonely (Atlantic)	5597	1120	123512	7	98/5
29	30	GARY ALLAN Lovin' You Against My Will (MCA)	5330	1101	117606	14	91/0
32	31	DIAMOND RIO Stuff (Arista/RLG)	4096	808	92535	7	75/3
33	32	PHIL VASSAR Just Another Day In Paradise (Arista/RLG)	3916	800	83597	6	77/7
35	33	CLINT BLACK Love She Can't Live Without (RCA/RLG)	3076	655	65749	5	66/9
36	34	PATTY LOVELESS That's The Kind Of Mood I'm In (Epic)	2993	589	66672	7	60/4
39	35	BRAD PAISLEY We Danced (Arista/RLG)	2715	558	57649	3	63/13
34	36	TAMMY COCHRAN If You Can (Epic)	2645	576	52025	11	72/0
37	37	WYNONNA Going Nowhere (Curb/Mercury)	2622	547	56563	6	58/3
41	38	SARA EVANS Born To Fly (RCA/RLG)	2495	501	55601	3	56/9
40	39	TRAVIS TRITT Best Of Intentions (Columbia)	2240	436	51400	3	51/16
38	40	WADE HAYES Goodbye Is The Wrong Way To Go (DKC/Monument)	1860	417	36672	7	56/0
48	41	BILLY RAY CYRUS You Won't Be Lonely Now (Monument)	1784	333	42107	2	35/19
44	42	TRISHA YEARWOOD Where Are You Now (MCA)	1695	343	38119	3	36/5
46	43	CRAIG MORGAN Paradise (Atlantic)	1610	325	35055	4	32/4
42	44	WILKINSONS Shame On Me (Giant)	1545	363	28350	4	47/1
49	45	KENNY ROGERS He Will, She Knows (Dreamcatcher)	1493	298	34500	3	40/6
43	46	YANKEE GREY This Time Around (Monument)	1473	291	33007	3	30/7
47	47	JESSICA ANDREWS I Do Now (DreamWorks)	1361	292	27525	5	34/1
45	48	CHELY WRIGHT She Went Out For Cigarettes (MCA)	1148	262	21982	5	35/0
Debut	49	STEVE WARINER W/GARTH BROOKS Katie Wants A... (Capitol)	1060	180	27918	1	22/10
Debut	50	TY HERNDON A Love Like That (Epic)	1019	206	22078	1	8/0

Most Added

ARTIST TITLE LABEL(S)	ADDS
BILLY RAY CYRUS You Won't Be Lonely Now (Monument)	19
BILLY GILMAN One Voice (Epic)	16
TRAVIS TRITT Best Of Intentions (Columbia)	16
BRAD PAISLEY We Danced (Arista/RLG)	13
AARON TIPPIN Kiss This (Lyric Street)	10
STEVE WARINER W/GARTH BROOKS Katie Wants... (Capitol)	10
CLINT BLACK Love She Can't Live Without (RCA/RLG)	9
SARA EVANS Born To Fly (RCA/RLG)	9
COLLIN RAYE W/BOBBIE EAKES Tired Of Loving... (Epic)	8
TERRI CLARK A Little Gasoline (Mercury)	8

Most Increased Points

ARTIST TITLE LABEL(S)	TOTAL POINT INCREASE
WARREN BROS. F/SARA EVANS That's The... (BNA/RLG)	+1862
LONESTAR What About Now (BNA/RLG)	+1814
ALAN JACKSON It Must Be Love (Arista/RLG)	+1667
MARTINA MCBRIDE There You Are (RCA/RLG)	+1488
RASCAL FLATTS Prayin' For Daylight (Lyric Street)	+1443
FAITH HILL W/TIM MCGRAW Let's... (Warner Bros./Curb)	+1443
TOBY KEITH Country Comes To Town (DreamWorks)	+1419
LEANN RIMES I Need You (Sparrow/Curb/Capitol)	+1335
AARON TIPPIN Kiss This (Lyric Street)	+1199
ERIC HEATHERLY Flowers On The Wall (Mercury)	+1197
REBA MCENTIRE I'll Be (MCA)	+1182
BROOKS & DUNN You'll Always Be... (Arista/RLG)	+1034
VINCE GILL Feels Like Love (MCA)	+1030
BILLY GILMAN One Voice (Epic)	+985
SHEDAISY I Will...But (Lyric Street)	+957

Most Increased Plays

ARTIST TITLE LABEL(S)	TOTAL PLAY INCREASE
WARREN BROS. F/SARA EVANS That's... (BNA/RLG)	+377
LONESTAR What About Now (BNA/RLG)	+365
ALAN JACKSON It Must Be Love (Arista/RLG)	+352
MARTINA MCBRIDE There You Are (RCA/RLG)	+279
FAITH HILL W/TIM MCGRAW Let's... (Warner Bros./Curb)	+278
RASCAL FLATTS Prayin' For Daylight (Lyric Street)	+272
TOBY KEITH Country Comes To Town (DreamWorks)	+272
LEANN RIMES I Need You (Sparrow/Curb/Capitol)	+262
REBA MCENTIRE I'll Be (MCA)	+243
AARON TIPPIN Kiss This (Lyric Street)	+239

Breakers.

AARON TIPPIN
Kiss This (Lyric Street)
 65% of our reporters on it (97 stations)
 10 Adds • Moves 28-26

Most Added is the total number of new adds officially reported to R&R by each reporting station. Songs unreported as adds do not count toward overall total stations playing a song. Most Increased Points/Plays lists the songs with the greatest week-to-week increases in total Points/Plays.

150 Country reporters. Monitored airplay data supplied by Mediabase Research, a division of Premiere Radio Networks. Songs ranked by total points for the airplay week of Sunday 7/2-Saturday 7/8. Bullets appear on songs gaining points/plays or remaining flat from previous week. If two songs are tied in total points/plays, the song being played on more stations is placed first. Breaker status is assigned to songs achieving airplay at 60% of reporter base for the first time. Songs that are down in points/plays for three consecutive weeks and below No. 1 are moved to recurrent. Gross Impressions equals Average Quarter Hour Persons times number of plays (times 100). Average Quarter Hour Persons used herein with permission from The Arbitron Company (Copyright 2000, The Arbitron Company). © 2000, R&R Inc.



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R&R Country Indicator™

July 14, 2000

R&R'S EXCLUSIVE REPORTED OVERVIEW OF NATIONAL AIRPLAY

ARTIST TITLE (LABEL)	TOTAL STATIONS/ ADDS	TOTAL POINTS	TOTAL PLAYS	50+	40-49	30-39	20-29	10-19	1-9
GARY ALLAN Lovin' You Against My Will (MCA)	28/0	1392	449	0	0	1	10	12	5
JESSICA ANDREWS I Do Now (DreamWorks)	7/0	228	73	0	0	0	0	6	1
CLINT BLACK Love She Can't... (RCA)	18/2	557	187	0	0	0	0	12	6
GARTH BROOKS When You Come... (Capitol)	30/0	2159	689	0	1	4	16	8	1
BROOKS & DUNN You'll Always Be Loved... (Arista)	34/0	2792	868	0	2	6	20	6	0
ANITA COCHRAN Good Times (Warner Bros.)	3/0	112	37	0	0	0	0	2	1
TAMMY COCHRAN If You Can (Epic)	12/0	483	166	0	0	0	3	6	3
BILLY RAY CYRUS You Won't Be ... (Monument)	8/4	176	58	0	0	0	1	2	5
CLAY DAVIDSON Unconditional (Virgin)	33/0	3384	1067	1	4	19	5	4	0
DIAMOND RIO Stuff (Arista)	25/2	1143	363	0	0	0	4	18	3
JOE DIFFIE It's Always Somethin' (Epic)	35/0	2698	853	0	1	5	22	6	1
DIXIE CHICKS Cold Day In July (Monument)	35/0	2977	939	0	2	9	22	2	0
SARA EVANS Born To Fly (RCA)	17/3	509	164	0	0	0	0	11	6
VINCE GILL Feels Like Love (MCA)	35/0	2052	643	0	0	2	15	12	6
BILLY GILMAN One Voice (Epic)	29/2	1320	438	0	0	2	3	20	4
WADE HAYES Goodbye Is... (DKC/Monument)	7/0	194	64	0	0	0	0	2	5
ERIC HEATHERLY Flowers On The Wall (Mercury)	35/1	3191	1018	1	5	12	12	3	2
FAITH HILL/TIM MCGRAW Let's ... (Warner Bros.)	32/1	1556	512	0	0	1	7	21	3
STEVE HOLY Blue Moon (Curb)	26/0	1264	411	0	0	2	5	13	6
ALAN JACKSON It Must Be Love (Arista)	35/0	3493	1103	1	5	18	8	2	1
TOBY KEITH Country Comes To Town (DreamWorks)	35/0	2388	748	0	2	0	23	9	1
KINLEYS She Ain't The Girl... (Epic)	19/3	575	182	0	0	0	2	6	11
TRACY LAWRENCE Lonely (Atlantic)	31/1	1505	464	0	0	0	9	18	4
DANNI LEIGH I Don't Feel That ... (Monument)	1/1	0	0	0	0	0	0	0	1
LONESTAR What About Now (BNA)	35/0	3787	1185	1	8	15	10	1	0
PATTY LOVELESS That's The Kind ... (Epic)	24/4	903	277	0	0	0	3	14	7
MARTINA MCBRIDE There You Are (RCA)	34/1	2084	670	0	0	0	17	17	0
REBA MCENTIRE I'll Be (MCA)	35/0	3951	1242	1	7	22	5	0	0
TIM MCGRAW Some Things Never Change (Curb)	35/0	3732	1183	1	2	24	7	1	0
JO DEE MESSINA That's The Way (Curb)	34/0	3084	974	1	2	12	16	3	0
GEORGIA MIDDLEMAN No Place Like Home (Giant)	2/1	19	5	0	0	0	0	0	2
RONNIE MILSAP Time, Love And Money (Virgin)	5/0	243	75	0	0	0	1	3	1
MONTGOMERY GENTRY Self Made Man (Columbia)	31/0	1675	525	0	0	0	8	23	0
CRAIG MORGAN Paradise (Atlantic)	3/1	64	26	0	0	0	0	2	1
RASCAL FLATTS Prayin' For Daylight (Lyric Street)	35/0	3797	1198	1	6	19	7	2	0
RAYE W/EAKS Tired Of Loving This Way (Epic)	3/1	92	26	0	0	0	0	2	1
LEANN RIMES I Need You (Sparrow/Curb/Capitol)	31/0	1833	585	0	0	0	14	15	2
KENNY ROGERS He Will, She Knows (DreamWorks)	5/1	110	37	0	0	0	0	2	3
SAWYER BROWN Perfect World (Curb)	8/1	320	99	0	0	0	1	5	2
SHEDAISY I Will...But (Lyric Street)	34/0	2712	861	0	1	6	25	2	0
AARON TIPPIN Kiss This (Lyric Street)	32/4	1397	457	0	0	1	6	18	7
KEITH URBAN Your Everything (Capitol)	32/0	2346	744	0	1	6	14	9	2
PHIL VASSAR Just Another Day (Arista)	32/1	1235	398	0	0	0	2	26	4
WARINER w/BROOKS Katie Wants A ... (Capitol)	8/3	206	72	0	0	0	0	1	3
WARREN BROTHERS/SARA EVANS That's ... (BNA)	30/0	1560	504	0	0	1	8	18	3
WILKINSONS Shame On Me (Giant)	7/1	208	68	0	0	0	0	5	2
MARK WILLS Almost Doesn't Count (Mercury)	34/0	2162	690	0	0	0	21	12	1
LEE ANN WOMACK I Hope You Dance (MCA)	35/0	3998	1264	1	5	25	4	0	0
DARRYL WORLEY When You Need... (DreamWorks)	35/0	2476	779	0	0	3	23	8	1
CHELY WRIGHT She Went Out For ... (MCA)	13/0	430	145	0	0	0	2	6	5
WYONNNA Going Nowhere (Mercury/Curb)	7/0	272	88	0	0	0	0	7	0
YANKEE GREY This Time Around (Monument)	5/1	167	53	0	0	0	1	2	2
TRISHA YEARWOOD Where Are You Now (MCA)	18/2	656	201	0	0	0	1	14	3

37 Country Indicator reporters in markets 124-202. Songs ranked alphabetically for the airplay week of Sunday 7/2-Saturday 7/8.
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Most Added®

ARTIST TITLE (LABEL/S)	ADDS
BRAD PAISLEY We Danced (Arista/RLG)	6
TRAVIS TRITT Best Of Intentions (Columbia)	5
AARON TIPPIN Kiss This (Lyric Street)	4
PATTY LOVELESS That's The Kind Of Mood I'm In (Epic)	4
BILLY RAY CYRUS You Won't Be Lonely Now (Monument)	4
KINLEYS She Ain't The Girl For You (Epic)	3
SARA EVANS Born To Fly (RCA/RLG)	3
S. WARINER W/G. BROOKS Katie Wants... (Capitol)	3
BILLY GILMAN One Voice (Epic)	2
DIAMOND RIO Stuff (Arista/RLG)	2
CLINT BLACK Love She Can't Live Without (RCA/RLG)	2
TRISHA YEARWOOD Where Are You Now (MCA)	2
TERRI CLARK A Little Gasoline (Mercury)	2
ERIC HEATHERLY Flowers On The Wall (Mercury)	1
MARTINA MCBRIDE There You Are (RCA/RLG)	1
F. HILL W/T. MCGRAW Let's Make... (Warner Bros./Curb)	1
PHIL VASSAR Just Another Day In Paradise (Arista/RLG)	1
TRACY LAWRENCE Lonely (Atlantic)	1
SAWYER BROWN Perfect World (Curb)	1
WILKINSONS Shame On Me (Giant)	1

Most Increased Points

ARTIST TITLE (LABEL/S)	TOTAL POINT INCREASE
BRAD PAISLEY We Danced (Arista/RLG)	+41
TRAVIS TRITT Best Of Intentions (Columbia)	+22
BILLY GILMAN One Voice (Epic)	+18
PHIL VASSAR Just Another Day In Paradise (Arista/RLG)	+17
AARON TIPPIN Kiss This (Lyric Street)	+15
PATTY LOVELESS That's The Kind Of Mood... (Epic)	+14
ALAN JACKSON It Must Be Love (Arista/RLG)	+10
SAWYER BROWN Perfect World (Curb)	+10
MARTINA MCBRIDE There You Are (RCA/RLG)	+10
SARA EVANS Born To Fly (RCA/RLG)	+10
S. WARINER W/G. BROOKS Katie Wants... (Capitol)	+4
TOBY KEITH Country Comes To Town (DreamWorks)	+4
DARRYL WORLEY When You Need... (DreamWorks)	+4
F. HILL W/T. MCGRAW Let's Make... (Warner Bros./Curb)	+1
BILLY RAY CYRUS You Won't Be Lonely... (Monument)	+1

Most Increased Plays

ARTIST TITLE (LABEL/S)	TOTAL PLAYS INCREASE
BRAD PAISLEY We Danced (Arista/RLG)	+1
BILLY GILMAN One Voice (Epic)	+
TRAVIS TRITT Best Of Intentions (Columbia)	+
PHIL VASSAR Just Another Day In Paradise (Arista/RLG)	+
AARON TIPPIN Kiss This (Lyric Street)	+
ALAN JACKSON It Must Be Love (Arista/RLG)	+
PATTY LOVELESS That's The Kind Of Mood I'm In (Epic)	+
SAWYER BROWN Perfect World (Curb)	+
S. WARINER W/G. BROOKS Katie Wants... (Capitol)	+
MARTINA MCBRIDE There You Are (RCA/RLG)	+
F. HILL W/T. MCGRAW Let's Make... (Warner Bros./Curb)	+
SARA EVANS Born To Fly (RCA/RLG)	+
RASCAL FLATTS Prayin' For Daylight (Lyric Street)	+
DARRYL WORLEY When You Need... (DreamWorks)	+
VINCE GILL Feels Like Love (MCA)	+
CRAIG MORGAN Paradise (Atlantic)	+

The New Album Gallery

In Stores: July 18, 2000



The Kinleys The Kinleys II (Epic)

"It's been almost three years since the last record, and musically we've changed so much," Jennifer Kinley says about *The Kinleys II*. "We're in a totally different spot. We've gotten more confidence and more experience, and I think that shows through in our music." For their sophomore project, the sister duo sought diversity in production approaches. Producing half of the tracks were Russ Zavitson and Tony Haselden, the

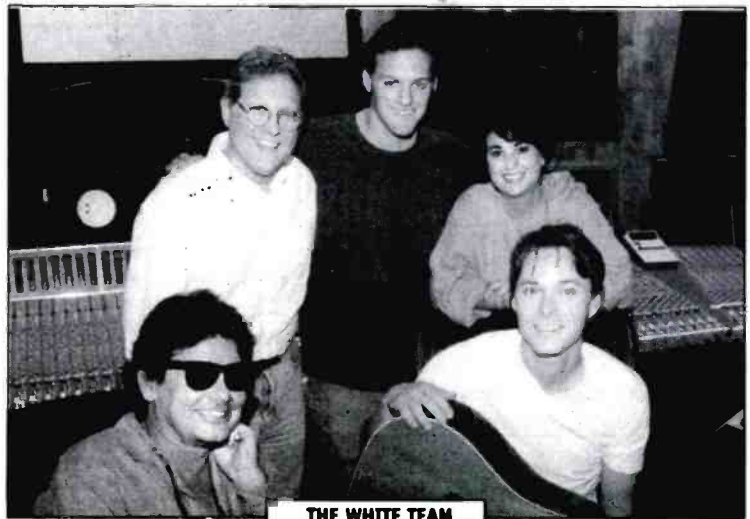
team behind The Kinleys' gold 1997 debut, *Just Between You and Me*. Singer/songwriter Radney Foster produced the remaining cuts. "This record is who we are musically," says Jennifer Kinley. "There is so much variety on it, which is the cool part about having three producers as part of the project." Foster says, "The first time I heard Jennifer and Heather play with just their acoustic guitars, I was taken with what amazing singers they both are. My goal as a producer was to try to get that magic down on tape — and not overwhelm their voices with production." Jennifer explains, "We love to sing separately, but there is something that is exhilarating about putting our voices together. At certain points when we're singing, the two of us really do become one sound. It's hard to explain, but it's an amazing feeling." Heather adds, "It's like we're connecting on another level. We know each other so well that we thought that was impossible, but when we bring our voices together, it's a different bonding experience." The album features the current single, "She Ain't the Girl for You," which includes an added vocal by Chely Wright. As a bonus track, the collection includes "Somebody's out There Watching," their contribution to the platinum-selling *Touched by an Angel* soundtrack.



Darryl Worley Hard Rain Don't Last (DreamWorks)

"I'm at a point in my life where I don't mind laying it on the table," explains Darryl Worley. "I have nothing to hide. When I'm writing, I may come upon a line that just makes me cry or makes people uncomfortable, but I have no choice if it's about the truth." Worley has already staked his claim as one of the year's most promising newcomers with his debut single, "When You Need My Love," which climbs to No. 16 on this

weeks R&R Country chart. You're also aware of Worley's talent as a songwriter, as he provided George Jones with his recent single, "Sinners and Saints." Worley also wrote more than half of the 12 tracks on his debut album, *Hard Rain Don't Last*. The album was produced by James Stroud (the veteran producer who serves as chief of DreamWorks/Nashville) and Frank Rogers (who gained an immediate reputation for producing Brad Paisley's debut album). Admitting that he has experienced some hard times and hard living, Worley says, "I used to believe you had to create that kind of misery to write, but you don't have to live like that. There's more to life than conflict. So there's a lot of hope in my songs. There's a lot of real life, for sure, but life without hope is just too sad, too heavy. I want the people to listen to my album and see the stuff that's wrong, but to also see what it can be — and to have some fun. To me, that's the best thing you can accomplish with a record."



THE WHITE TEAM

Bryan White has been hard at work in the studio recording his fourth Asylum album, set to arrive this fall. Having worked with White on his previous gold and platinum albums, producers Billy Joe Walker Jr. and Kyle Lehning are continuing the trend. Hamstein Productions is coordinating the production. Seated in the control room are (l-r) Walker and White. Standing are (l-r) Kyle Lehning, engineer Jason Lehning and Hamstein Productions GM Ginny Johnson.

C O U N T R Y FLASHBACK

1 YEAR AGO

• No. 1: "Amazed" — Lonestar

5 YEARS AGO

• No. 1: "You Better Think Twice" — Vince Gill

10 YEARS AGO

• No. 1: "He Walked On Water" — Randy Travis

15 YEARS AGO

• No. 1: "I'm For Love" — Hank Williams Jr.

20 YEARS AGO

• No. 1: "Friday Night Blues" — John Conlee

25 YEARS AGO

• No. 1: "Touch The Hand/Joni" — Conway Twitty

FOR YOUR CMA CONSIDERATION

CLINT BLACK

9 NOMINATIONS! VOCAL EVENT, MALE VOCALIST, ALBUM, SONG, SINGLE, VOCAL EVENT, 2 VIDEOS AND ENTERTAINER OF THE YEAR

KENNY CHESNEY

MALE VOCALIST OF THE YEAR AND SONG OF THE YEAR

ANDY GRIGGS

HORIZON AWARD, MALE VOCALIST, SINGLE AND SONG OF THE YEAR

ALAN JACKSON

7 NOMINATIONS! ENTERTAINER, MALE VOCALIST, ALBUM, SINGLE, SONG, VOCAL EVENT AND VIDEO OF THE YEAR

LONESTAR

5 NOMINATIONS! SINGLE, SONG, VOCAL, GROUP, ENTERTAINER AND ALBUM OF THE YEAR

MARTINA MCBRIDE

5 NOMINATIONS! FEMALE VOCALIST, ALBUM, SINGLE, SONG AND VIDEO OF THE YEAR

BRAD PAISLEY

7 NOMINATIONS! HORIZON AWARD, SINGLE, SONG, VIDEO, MALE VOCALIST, ENTERTAINER AND ALBUM OF THE YEAR

THE WARREN BROTHERS

VOCAL DUO AND VOCAL EVENT (W/ SARA EVANS) OF THE YEAR

New & Active

SAWYER BROWN Perfect World (*Curb*)
Total Stations: 24, Adds: 4, Points: 896, Plays: 194 (+24)

RONNIE MILSAP Time, Love And Money (*Virgin*)
Total Stations: 12, Adds: 0, Points: 843, Plays: 156 (-1)

COLLIN RAYE W/BOBBIE EAKES Tired Of Loving... (*Epic*)
Total Stations: 15, Adds: 8, Points: 818, Plays: 158 (+74)

GEORGIA MIDDLEMAN No Place Like Home (*Giant*)
Total Stations: 17, Adds: 3, Points: 638, Plays: 144 (+65)

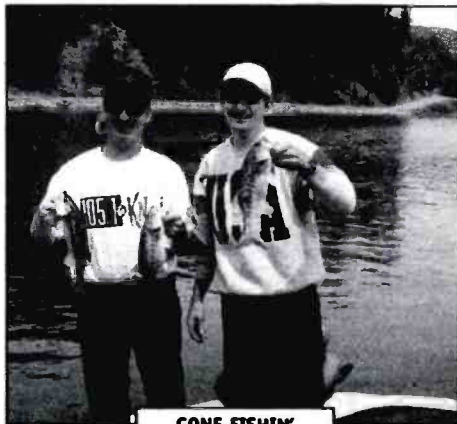
DANNI LEIGH I Don't Feel That Way (*Monument*)
Total Stations: 16, Adds: 1, Points: 517, Plays: 124 (-79)

Songs ranked by total points.



WHERE IS SHE NOW?

Well, the lovely and talented Trisha Yearwood was visiting Tim Brown, the new PD at KSNI in California just a short time ago.



GONE FISHIN'

Arista recording artist Brad Paisley is pictured here with KNCI listener Rod Brown at Lake Berryessa near Sacramento after a morning of fishing.

PLEASE SEND YOUR PHOTOS

R&R wants your best snapshots (color or black & white).

Please include the names and titles of all pictured and send them to:

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National Radio Formats

ABC RADIO NETWORKS

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Adds:

No Adds

Hottest:

BILLY GILMAN One Voice
TOBY KEITH Country Comes To Town
RASCAL FLATTS Prayin' For Daylight

ALTERNATIVE PROGRAMMING

Steve Knoll • (800) 231-2818

Adds:

BILLY RAY CYRUS You Won't Be Lonely Now
DANNI LEIGH I Don't Feel The Same Way
TRISHA YEARWOOD Where Are You

Hottest:

LONESTAR What About Now
BROOKS & DUNN You'll Always Be Loved By Me

BROADCAST PROGRAMMING

Ken Moultrie • (800) 426-9082

Mainstream Country

L.J. Smith

Adds:

No Adds

Hottest:

LEE ANN WOMACK I Hope You Dance
ERIC HEATHERLY Flowers On The Wall
ALAN JACKSON It Must Be Love
RASCAL FLATTS Prayin' For Daylight
REBA MCENTIRE I'll Be

New Country

L.J. Smith

Adds:

VINCE GILL Feels Like Love
KINLEYS She Ain't The Girl For You

Hottest:

LONESTAR What About Now
LEE ANN WOMACK I Hope You Dance
ERIC HEATHERLY Flowers On The Wall
REBA MCENTIRE I'll Be
RASCAL FLATTS Prayin' For Daylight

Lia

Ken Moultrie

Adds:

JO DEE MESSINA That's The Way
SHEDAISSY I Will... But
KEITH URBAN Your Everything

Hottest:

LEE ANN WOMACK I Hope You Dance
REBA MCENTIRE I'll Be
LONESTAR What About Now
RASCAL FLATTS Prayin' For Daylight
ALAN JACKSON It Must Be Love

JONES RADIO NETWORK

Jim Murphy • (303) 784-8700

CD COUNTRY

John Hendricks

Adds:

No Adds

Hottest:

JO DEE MESSINA That's The Way
TIM MCGRAW Some Things Never Change
LEE ANN WOMACK I Hope You Dance

JONES RADIO NETWORK CONTINUED

REBA MCENTIRE I'll Be
ERIC HEATHERLY Flowers On The Wall

PREMIERE RADIO NETWORKS

After Midnight

Kelly Erickson • (818) 461-5435

Adds:

BILLY GILMAN One Voice
GEORGE STRAIT Go On

Hottest:

LEE ANN WOMACK I Hope You Dance
REBA MCENTIRE I'll Be
ALAN JACKSON It Must Be Love
ERIC HEATHERLY Flowers On The Wall
LONESTAR What About Now
TIM MCGRAW Some Things Never Change
RASCAL FLATTS Prayin' For Daylight

RADIO ONE COUNTRY PLAYLIST

Jim West • (970) 949-3339

Adds:

FAITH HILL/TIM MCGRAW Let's Make Love
BRAD PAISLEY We Danced
AARON TIPPIN Kiss This
KEITH URBAN Your Everything
WYNONNA Going Nowhere

Hottest:

LEE ANN WOMACK I Hope You Dance
CLAY DAVIDSON Unconditional
RASCAL FLATTS Prayin' For Daylight

WESTWOOD ONE RADIO NETWORKS

Charlie Cook • (805) 294-9000

Mainstream Country

David Falcker

Adds:

AARON TIPPIN Kiss This

Hottest:

CHAD BROCK Yes!
LEE ANN WOMACK I Hope You Dance
RASCAL FLATTS Prayin' For Daylight
CLAY DAVIDSON Unconditional
LONESTAR What About Now

Hot Country

David Falcker

Adds:

No Adds

Hottest:

LONESTAR What About Now
LEE ANN WOMACK I Hope You Dance
RASCAL FLATTS Prayin' For Daylight
CHAD BROCK Yes!
REBA MCENTIRE I'll Be



ADDS

FAITH HILL/TIM MCGRAW Let's Make Love
JAMIE O'NEAL There Is No Arizona
DARYLE SINGLETARY I Knew I Loved You

ELITE

LEE ANN WOMACK I Hope You Dance
REBA MCENTIRE I'll Be
RASCAL FLATTS Prayin' For Daylight
GARTH BROOKS When You Come Back To Me Again
KEITH URBAN Your Everything
ERIC HEATHERLY Flowers On The Wall
BILLY GILMAN One Voice
CHAD BROCK Yes!
DARYLE WORLEY When You Need My Love
TOBY KEITH Country Comes To Town



ADDS

FAITH HILL/TIM MCGRAW Let's Make Love
DARYLE SINGLETARY I Knew I Loved You
JAMIE O'NEAL There Is No Arizona

TOP 10

FAITH HILL The Way You Love Me
LEE ANN WOMACK I Hope You Dance
CHELY WRIGHT She Went Out For Cigarettes
GARTH BROOKS When You Come Back To Me Again
REBA MCENTIRE I'll Be
BILLY GILMAN One Voice
TOBY KEITH How Do You Like Me Now?!!
LEANN RIMES I Need You
CHAD BROCK Yes!
ALECIA ELLIOTT You Wanna What?

Information current as of July 14.



42 million households
Chris Parr, Director/Programming
Paul Hastaba, VP/GM

ADDS

FAITH HILL/TIM MCGRAW Let's Make Love
JAMIE O'NEAL There Is No Arizona
TONY STAMPLEY American OnLine

TOP 10

LEE ANN WOMACK I Hope You Dance
REBA MCENTIRE I'll Be
CLAY DAVIDSON Unconditional
SHEDAISSY I Will... But
ERIC HEATHERLY Flowers On The Wall
KEITH URBAN Your Everything
FAITH HILL The Way You Love Me
RASCAL FLATTS Prayin' For Daylight
GARTH BROOKS When You Come Back To Me Again
JOE DIFFIE It's Always Somethin'

HEAVY

CHAD BROCK Yes!
CLAY DAVIDSON Unconditional
DARYLE WORLEY When You Need My Love
ERIC HEATHERLY Flowers On The Wall
GARTH BROOKS When You Come Back To Me Again
JOE DIFFIE It's Always Somethin'
JO DEE MESSINA That's The Way
KEITH URBAN Your Everything
LONESTAR What About Now
RASCAL FLATTS Prayin' For Daylight
REBA MCENTIRE I'll Be
SHEDAISSY I Will... But

HOT SHOTS

AARON TIPPIN Kiss This
ALLISON MOORE Send Down An Angel
BILLY GILMAN One Voice
BILLY RAY CYRUS You Won't Be Lonely Now
JOHN RICH I Pray For You
KENNY ROGERS He Will, She Knows
LISA ANGELEA Woman Gets Lonely
KITTY LOVELESS That's The Kind Of Mood I'm In
TRAVIS TRITT Best Of Intentions
TRENT SUMMERS & THE NEW ROW MOB New Money
TRISHA YEARWOOD Where Are You Now
VINCE GILL Feels Like Love

Heavy rotation songs receive 28 plays per week. Hot SP receive 21 plays per week.

Information current as of July 12

Most Played Recurrents

CHAD BROCK Yes! (Wamer Bros.)

COLLIN RAYE Couldn't Last A Moment (Epic)

FAITH HILL The Way You Love Me (Warner Bros.)

CLAY WALKER The Chain Of Love (Giant)

TOBY KEITH How Do You Like Me Now? (DreamWorks)

ANDY GRIGGS She's More (RCA/RLG)

GEORGE STRAIT The Best Day (MCA)

KENNY ROGERS Buy Me A Rose (Dreamcatcher)

DIXIE CHICKS Cowboy Take Me Away (Monument)

TIM MCGRAW My Best Friend (Curb)

TIM MCGRAW Something Like That (Curb)

KENNY CHESNEY What I Need To Do (BNARLG)

FAITH HILL Breathe (Warner Bros.)

LONESTAR Amazed (BNARLG)

BRAD PAISLEY He Didn't Have To Be (Arista/RLG)

MARTINA MCBRIDE I Love You (RCA/RLG)

PHIL VASSAR Carlene (Arista/RLG)

MARTINA MCBRIDE Love's The Only House (RCA/RLG)

CLINT BLACK When I Said I Do (RCA/RLG)

TRACE ADKINS More (Capitol)

COUNTRY

Going For Adds 7/17/00

LISA ANGELLE A Woman Gets Lonely (DreamWorks)

TERRI CLARK A Little Gasoline (Mercury)

CLAY DAVIDSON I Can't Lie To Me (Virgin)

DARYLE SINGLETARY I Knew I Loved You (Audium)

TONY STAMPLEY American Offline (Tri Chord)

GEORGE STRAIT Go On (MCA)

TRAVIS TRITT Best Of Intentions (Columbia)



TRAVIS IN INDIANAPOLIS

Columbia artist Travis Tritt had the best of intentions when visiting WFMS in Indianapolis. Pictured (l-r) are morning show co-host Jim Denny, Travis, morning show co-host Deborah Honeycutt, morning show co-host Trapper John and PD Bob Richards.

TUNED-IN COUNTRY

R&R/MEDIABASE 24/7

WLLR/Quad Cities

3am

LEE ANN WOMACK I Hope You Dance
CLINT BLACK State Of Mind
KENNY CHESNEY How Forever Feels
JO DEE MESSINA That's The Way
TIM MCGRAW Down On The Farm
GEORGE STRAIT I Just Want To Dance With You
STEVE HOLY Blue Moon
SAMMY KERSHAW She Don't Know She's Beautiful
REBA MCENTIRE I'll Be
LITTLE TEXAS Life Goes On
TRACY LAWRENCE Lonely
JOHN BERRY She's Taken A Shine
TRAVIS TRITT Anymore
ANDY GRIGGS She's More
BROOKS & DUNN Boot Scootin' Boogie
CLAY DAVIDSON Unconditional
MARY C. CARPENTER The Bug

11am

LEE ANN WOMACK I Hope You Dance
JOHN BERRY I Think About It All The Time
TIM MCGRAW Something Like That
LEANN RIMES I Need You
MARTINA MCBRIDE My Baby Needs Me
ALAN JACKSON Who's Cheatin' Who
BLACKHAWK Every Once In A While
REBA MCENTIRE I'll Be
TRISHA YEARWOOD Where Are You Now
NEAL MCCOY They're Playin' Our Song
SAWYER BROWN Some Girls Do
DIXIE CHICKS Cowboy Take Me Away
JOE DIFFIE Prop Me Up Beside The...(If...)
SHEDAISY I Will ... But
KEITH WHITLEY When You Say Nothing At All

4pm

TIM MCGRAW My Best Friend
SHANIA TWAIN Whose Bed Have Your Boots ...
COLLIN RAYE Couldn't Last A Moment
DARYLE SINGLETARY Too Much Fun
GEORGE STRAIT True
CLAY DAVIDSON Unconditional
NEAL MCCOY Wink
ALAN JACKSON I Don't Even Know Your Name
ERIC HEATHERLY Flowers On The Wall
TRACY LAWRENCE Lonely
ALABAMA Dancin', Shaggin' On The Blvd.
SAMMY KERSHAW Cadillac Style
TOBY KEITH He Ain't Worth Missing
FAITH HILL The Way You Love Me

8pm

COLLIN RAYE Couldn't Last A Moment
GARTH BROOKS Callin' Baton Rouge
JO DEE MESSINA Stand Beside Me
KEITH URBAN Your Everything
ALAN JACKSON Summertime Blues
DAVID LEE MURPHY Dust On The Bottle
DIAMOND RIO Stuff
ALABAMA I'm In A Hurry (And Don't...)
ERIC HEATHERLY Flowers On The Wall
MARTINA MCBRIDE There You Are
JOHN BERRY She's Taken A Shine
BROOKS & DUNN Neon Moon
CLAY WALKER The Chain Of Love
DIXIE CHICKS Cold Day In July
RHETT AKINS That Ain't My Truck

102.1 KEYY/Minneapolis

3am

JESSICA ANDREWS I Do Now
ALAN JACKSON It Must Be Love
CLAY WALKER Live Until I Die
ERIC HEATHERLY Wrong Five O'Clock
PHIL VASSAR Carlene
FAITH HILL/TIM MCGRAW Let's Make Love
MARY C. CARPENTER Down At The Twist And Shout
BILLY GILMAN One Voice
MARK WILLS I Do (Cherish You)
GARTH BROOKS When You Come Back To Me Again
TRAVIS TRITT Drift Off To Dream
YANKEE GREY This Time Around
REBA MCENTIRE What Do You Say
BROOKS & DUNN How Long Gone

11am

GEORGE STRAIT Carried Away
ALAN JACKSON It Must Be Love
RESTLESS HEART Why Does It Have To...
CRAIG MORGAN Paradise
GARTH BROOKS Ain't Goin' Down...(Til The...)
ANDY GRIGGS She's More
JO DEE MESSINA I'm Alright
DIXIE CHICKS Cold Day In July
ERIC HEATHERLY Flowers On The Wall
MIKE REID Walk On Faith
YANKEE GREY This Time Around
FAITH HILL Breathe

4pm

MARTINA MCBRIDE Love's The Only House
ERIC HEATHERLY Flowers On The Wall
MONTGOMERY GENTRY Self Made Man
FAITH HILL/TIM MCGRAW It's Your Love
HAL KETCHUM Small Town Saturday Night
GARTH BROOKS When You Come Back To Me Again
NITTY GRITTY DIRT... Fishin' In The Dark
KINLEYS She Ain't The Girl For You
KENNY CHESNEY She's Got It All
MARK WILLS Wish You Were Here
ALAN JACKSON Summertime Blues
DIXIE CHICKS Cold Day In July

8pm

BRAD PAISLEY We Danced
ALAN JACKSON It Must Be Love
FAITH HILL The Way You Love Me
CRAIG MORGAN Paradise
MARTINA MCBRIDE I Love You
TIM MCGRAW Some Things Never Change
SHEDAISY Before Me And You
ERIC HEATHERLY Flowers On The Wall
ALABAMA Tennessee River
CLAY DAVIDSON Unconditional
KENNY CHESNEY She Thinks My Tractor's Sexy
MARK CHESNUTT I Don't Want To Miss A Thing



Monitored airplay data supplied by Mediabase Research, a division of Premiere Radio Networks. Tuned-in is based on sample hours taken from Monday 7/3. © 2000, R&R Inc.

Country Playlists

FIND COMPLETE PLAYLISTS FOR ALL COUNTRY REPORTERS ON R&R ONLINE MUSIC TRACKING

MARKET #1

WYNY/New York
Big City
(914) 592-1071
Beasly
12+ Cumé 542,500



PLAYS

PLAYS	ARTIST/TITLE	GI (899)
1	CHAD BROCK'N' You	11362
2	REBA MCMURRIE/Been There	10645
3	LEE ANN WOMACK/1 Hope You Dance	10645
3	COLIN HAYE/Couldn't Last A	11055
28	KENNY CHESNEY/What I Need To Do	10270
29	TIM MCGRAW/Some Things Never	9715
31	LONG STAR/What About Now	9380
32	CLAY DAVISON/Unconditional	9045
32	ALAN JACKSON/Must Be Love	8710
20	DIXIE CHICKS/Cold Day In July	8375
24	JOE DUFFIE/It's Always	8040
24	KIM LYS/She Ain't The Only	8040
22	RASCAL FLATTS/Prayer For Daylight	8040
23	ANDY GRIGGS/She's Mine	7705
23	BROOKS & DUNN/You Always Be	7705
23	GARTH BROOKS/When You Come	7370
22	ERIC HEATH/RHY Flowers On The Wall	7370
22	JOE DEE MESSINA/That's The Way	7370
22	LEANN RIME/S'Big Bag	7370
22	CLAY WALKER/The Chain O' Love	7370
22	SHE DASH/Walk, But	7370
22	KEITH URBAN/You're Everything	7370
22	DIXIE CHICKS/Cold Day In July	6365
18	TOBY KETH/It's How Do You Live	6030
18	GARY ALLAN/Over You	5695
17	PHIL VASSAR/Cartene	5695
17	DARREY WORLEY/When You Need	5695
16	DIXIE CHICKS/Cowboy Take Me Away	5025
16	FATH HILL/W.M.C.G.R.A.W.'s Make Love	5025
15	DIAMOND RING/Just	5025
16	MARTI MCCRIDE/There You Are	5025
16	LEANN RIME/You're Everything	4690
14	VINCE GILL/Feels Like Love	4690
14	DIXIE CHICKS/Goodbye Earl	4690
14	WARREN BROTHERS /That's The Beat	4355
10	TRACY LAWRENCE/Lessons Learned	4355
12	MARK WILLIS/Almost Doesn't Count	4355
12	MARTI MCCRIDE/Love's The Only	4020
12	GEORGE STRAIT/The Best Day	4020

MARKET #2

KZLA/Los Angeles
Bonneville
(323) 882-8000
Curtis/Campos
12+ Cumé 811,800



PLAYS

PLAYS	ARTIST/TITLE	GI (899)
35	ANDY GRIGGS/Cold Day In July	13085
37	ANDY GRIGGS/She's Mine	12276
30	TOBY KETH/How Do You Live	12276
30	GEORGE STRAIT/The Best Day	12276
30	KEITH URBAN/RHY Flowers On The Wall	12276
29	BROAD PUSLEY/He Didn't Have To Be	11484
29	TIM MCGRAW/Some Things Never	11484
29	RASCAL FLATTS/Prayer For Daylight	11484
20	ALAN JACKSON/Must Be Love	10692
23	CHAD BROCK'N' You	10292
26	CLAY WALKER/The Chain O' Love	10292
27	RILEY GILMAN/One Voice	10292
19	LEE ANN WOMACK/1 Hope You Dance	9900
24	REBA MCMURRIE/That's The Way	9504
22	KEITH URBAN/You're Everything	8712
21	TRAVIS TRITT/Best Of Intentions	8126
19	MARTI MCCRIDE/There You Are	7990
19	REBA MCMURRIE/You're Everything	7920
30	CLINT BLACK/When I Said I Do	7524
32	JOE DEE MESSINA/That's The Way	7524
19	JOHN MONTGOMERY/RHY Flowers On The Wall	7524
10	WYNNIE BURTON/When You Need	7128
20	WYNNIE BURTON/When You Need	7128
14	LONG STAR/What About Now	6732
17	CLAY DAVISON/Unconditional	6732
20	DIXIE CHICKS/Cowboy Take Me Away	6732
17	GEORGE STRAIT/What Do You Say	6732
22	TRACY LAWRENCE/Lessons Learned	4914
11	ERIC HEATH/RHY Flowers On The Wall	5940
11	SHE DASH/Walk, But	5940
12	LEANN RIME/S'Big Bag	5544
3	TRAVIS TRITT/Best Of Intentions	5544
18	FATH HILL/W.M.C.G.R.A.W.'s Make Love	4212
14	VINCE GILL/Feels Like Love	4212
11	GARTH BROOKS/When You Come	3960
10	TOBY KETH/It's How Do You Live	3960
5	MONTGOMERY GENTRY/Self Made Man	3564
6	DOE CHICKS/Goodbye Earl	3564
7	BROAD PUSLEY/He Didn't Have To Be	3564
7	SHANIA TWAIN/Come On Over	3564
7	GEORGE STRAIT/True	3564

MARKET #3

WUSN/Chicago
Infinity
(312) 649-0099
Case/Brono
12+ Cumé 896,500



PLAYS

PLAYS	ARTIST/TITLE	GI (899)
1	LONG STAR/What About Now	12056
35	LEE ANN WOMACK/1 Hope You Dance	10665
36	CHAD BROCK'N' You	15164
36	LEANN RIME/S'Big Bag	15164
33	CLAY WALKER/The Chain O' Love	15164
33	CLAY WALKER/The Chain O' Love	14715
35	COLIN HAYE/Couldn't Last A	14272
35	ANDY GRIGGS/She's Mine	13826
20	REBA MCMURRIE/That's The Way	13030
30	BILLY GILMAN/One Voice	11596
26	TOBY KETH/It's How Do You Live	11596
24	TIM MCGRAW/Some Things Never	11596
25	JOE DEE MESSINA/That's The Way	11150
25	RASCAL FLATTS/Prayer For Daylight	11150
25	KEITH URBAN/You're Everything	11150
11	ERIC HEATH/RHY Flowers On The Wall	11150
24	ALAN JACKSON/Must Be Love	10704
24	FATH HILL/W.M.C.G.R.A.W.'s Make Love	10704
24	FATH HILL/W.M.C.G.R.A.W.'s Make Love	10704
24	DIXIE CHICKS/Cold Day In July	10258
22	CRAG MORGAN/Some Things Never	10258
15	SHE DASH/Walk, But	10258
22	ARCON/TWAIN/That's The Way	9920
18	DIXIE CHICKS/Cowboy Take Me Away	6690
6	VINCE GILL/Feels Like Love	6690
13	DARREY WORLEY/When You Need	6690
8	MARTI MCCRIDE/There You Are	6244
12	BROOKS & DUNN/You Always Be	6244
32	TOBY KETH/It's How Do You Live	5798
12	BROAD PUSLEY/He Didn't Have To Be	5798
11	KENNY ROGERS/You're My Home	5798
7	LONG STAR/What About Now	4562
12	GEORGE STRAIT/The Best Day	4562
12	MARTI MCCRIDE/There You Are	4460
8	MARTI MCCRIDE/There You Are	4460
8	KENNY ROGERS/You're My Home	4460
7	CLINT BLACK/When I Said I Do	4460
14	FATH HILL/W.M.C.G.R.A.W.'s Make Love	4014
6	SHANIA TWAIN/That's The Way	4014
6	GARY ALLAN/Over You	4014

MARKET #4

KYCY/San Francisco
Infinity
(415) 391-9330
Thomas/Ryan/Jordan
12+ Cumé 344,400



PLAYS

PLAYS	ARTIST/TITLE	GI (899)
1	RASCAL FLATTS/Prayer For Daylight	6435
2	RASCAL FLATTS/Prayer For Daylight	6435
2	CLAY DAVISON/Unconditional	6245
2	GARTH BROOKS/When You Come	6245
25	ERIC HEATH/RHY Flowers On The Wall	4875
25	DIXIE CHICKS/Cold Day In July	4875
26	BROOKS & DUNN/You Always Be	4875
28	JOE DEE MESSINA/That's The Way	4485
30	LEANN RIME/S'Big Bag	4485
29	BILLY GILMAN/One Voice	4485
31	TRACY LAWRENCE/Lessons Learned	4290
32	ALAN JACKSON/Must Be Love	4290
32	RASCAL FLATTS/Prayer For Daylight	4290
29	FATH HILL/W.M.C.G.R.A.W.'s Make Love	4095
29	LONG STAR/What About Now	4095
29	ERIC HEATH/RHY Flowers On The Wall	4095
29	DIXIE CHICKS/Cold Day In July	4095
29	BROOKS & DUNN/You Always Be	2920
14	TOBY KETH/It's How Do You Live	2730
14	TRACY LAWRENCE/Lessons Learned	2730
14	CHAD BROCK'N' You	2730
17	DAMON DUNN/Just	2730
22	ARCON/TWAIN/That's The Way	2730
14	KENNY ROGERS/You're My Home	2340
13	LEANN RIME/S'Big Bag	2535
13	ALAN JACKSON/Must Be Love	2535
12	JOE DUFFIE/It's Always	2940
32	ERIC HEATH/RHY Flowers On The Wall	2940
32	FATH HILL/W.M.C.G.R.A.W.'s Make Love	2940
16	TOBY KETH/It's How Do You Live	2340
16	TOBY KETH/It's How Do You Live	2340
12	MARTI MCCRIDE/There You Are	2145
11	ANDY GRIGGS/She's Mine	2145
37	GEORGE STRAIT/What Do You Say	2145
9	KENNY CHESNEY/What I Need To Do	2145
11	SHANIA TWAIN/That's The Way	2145
16	CHELY WRIGHT/Single White Female	2145
15	TIM MCGRAW/Some Things Never	1950

MARKET #5

WTU/Pittsburgh
Beasley
(610) 667-9000
McKay/Jack
12+ Cumé 445,600



PLAYS

PLAYS	ARTIST/TITLE	GI (899)
1	CHAD BROCK'N' You	11362
2	ALAN JACKSON/Must Be Love	10645
3	LONG STAR/What About Now	10645
3	LEE ANN WOMACK/1 Hope You Dance	10645
31	FATH HILL/W.M.C.G.R.A.W.'s Make Love	10645
35	RASCAL FLATTS/Prayer For Daylight	10166
36	CLAY DAVISON/Unconditional	9760
33	TIM MCGRAW/Some Things Never	9670
34	REBA MCMURRIE/That's The Way	8920
25	SH DASH/Walk, But	7475
25	ERIC HEATH/RHY Flowers On The Wall	7475
25	JOE DEE MESSINA/That's The Way	7475
23	BROOKS & DUNN/You Always Be	6817
23	DIXIE CHICKS/Cold Day In July	6817
22	GARTH BROOKS/When You Come	6817
22	TOBY KETH/It's How Do You Live	6817
23	JOE DEE MESSINA/That's The Way	6817
23	DARREY WORLEY/When You Need	6817
22	KEITH URBAN/You're Everything	6279
21	MARK WILLIS/Almost Doesn't Count	6279
12	MARTI MCCRIDE/There You Are	6126
12	KEITH URBAN/You're Everything	6126
13	STEVE HOLY/Blue Moon	3887
7	WARREN BROTHERS /That's The Beat	3887
11	KENNY CHESNEY/What I Need To Do	3588
12	GARY ALLAN/Over You	3588
13	JOE DUFFIE/It's Always	3588
13	PHIL VASSAR/Cartene	3588
10	TOBY KETH/It's How Do You Live	3289
10	MONTGOMERY GENTRY/Self Made Man	2990
8	WYNNIE BURTON/When You Need	2990
10	TIM MCGRAW/Some Things Never	2691
11	DIXIE CHICKS/Cold Day In July	2691
11	TRACY LAWRENCE/Lessons Learned	2691
9	CLINT BLACK/When I Said I Do	2392
11	FATH HILL/W.M.C.G.R.A.W.'s Make Love	2392
4	GEORGE STRAIT/What Do You Say	2392
5	MARK WILLIS/Almost Doesn't Count	2392
5	WYNNIE BURTON/When You Need	2392

MARKET #6

KPLX/Oakland-Ft. Worth
Susue/hanna
(214) 526-2400
Phillips/Rivlan
12+ Cumé 529,100



PLAYS

PLAYS	ARTIST/TITLE	GI (899)
51	LONG STAR/What About Now	14306
52	AARON TIPPIN/Kiss This	14306
49	ALAN JACKSON/Must Be Love	14014
48	TOBY KETH/It's How Do You Live	13728
47	DARREY WORLEY/When You Need	13447
46	FATH HILL/W.M.C.G.R.A.W.'s Make Love	12998
44	DIXIE CHICKS/Cold Day In July	12298
44	KENNY CHESNEY/What I Need To Do	11440
47	BROOKS & DUNN/You Always Be	10687
34	SARAH EVANS/From To Fly	9724
33	VINCE GILL/Feels Like Love	9438
42	ERIC HEATH/RHY Flowers On The Wall	9152
27	TRACY LAWRENCE/Lessons Learned	8580
19	SHE DASH/Walk, But	8580
43	LEE ANN WOMACK/1 Hope You Dance	7722
26	BILLY GILMAN/One Voice	7436
24	LEANN RIME/S'Big Bag	6864
11	STEVE HOLY/Blue Moon	5434
19	ALICE ELLIOTT/Diggin' It	5434
15	TOBY KETH/It's How Do You Live	5148
14	ROBERT LAY/Keepin' It Real (The Only)	4576
16	TIM MCGRAW/Some Things Never	4576
15	BLACK WARRIOR/Been There	4290
15	CLINT BLACK/When I Said I Do	4290
15	BILLY GILMAN/One Voice	4290
14	DIXIE CHICKS/Goodbye Earl	4004
32	ANDY GRIGGS/She's Mine	4004
26	TIM MCGRAW/Some Things Never	4004
27	CLAY WALKER/The Chain O' Love	4004
14	DIXIE CHICKS/Goodbye Earl	4004
14	FATH HILL/W.M.C.G.R.A.W.'s Make Love	3718
13	SH DASH/Walk, But	3718
13	KELLY WILLIS/Not I Coppen You	3718
12	CHAD BROCK'N' You	3432
12	LEE ANN WOMACK/1 Hope You Dance	3432
12	LONG STAR/What About Now	3432
11	GARTH BROOKS/When You Come	3146
11	DIXIE CHICKS/Cowboy Take Me Away	3146
7	TRACY LAWRENCE/Lessons Learned	3146
7	CHARLIE ROBERTSON/My Hometown	3146

MARKET #7

KSCS/Dallas-Ft. Worth
ABC
(817) 640-1963
O Brian
12+ Cumé 478,800



PLAYS

PLAYS	ARTIST/TITLE	GI (899)
35	ERIC HEATH/RHY Flowers On The Wall	8190
33	ALAN JACKSON/Must Be Love	7956
31	JOE DEE MESSINA/That's The Way	7722
31	BROOKS & DUNN/You Always Be	7722
24	RASCAL FLATTS/Prayer For Daylight	5616
24	LONG STAR/What About Now	5182
22	STEVE WARNER /Kiss Me	5148
22	TIM MCGRAW/Some Things Never	5148
19	LEANN RIME/S'Big Bag	5148
18	DARREY WORLEY/When You Need	4914
18	SHE DASH/Walk, But	4914
20	TRAVIS TRITT/Best Of Intentions	4690
22	FATH HILL/W.M.C.G.R.A.W.'s Make Love	4690
18	VINCE GILL/Feels Like Love	4446
18	TOBY KETH/It's How Do You Live	4446
18	DIXIE CHICKS/Cold Day In July	4212
21	JOE DUFFIE/It's Always	4212
20	CHAD BROCK'N' You	3978
15	MONTGOMERY GENTRY/Self Made Man	3978
16	BROAD PUSLEY/He Didn't Have To Be	3978
15	FATH HILL/W.M.C.G.R.A.W.'s Make Love	3744
18	TOBY KETH/It's How Do You Live	3744
12	DIXIE CHICKS/Goodbye Earl	3510
14	REBA MCMURRIE/That's The Way	3510
12	MARK WILLIS/Almost Doesn't Count	3510
15	LEE ANN WOMACK/1 Hope You Dance	3510
15	CLAY DAVISON/Unconditional	3042
14	KENNY CHESNEY/What I Need To Do	3042
10	TRACY LAWRENCE/Lessons Learned	3042
11	CHELY WRIGHT/Single White Female	2574
11	LEANN RIME/S'Big Bag	2574
11	KEITH URBAN/You're Everything	2574
6	DIXIE CHICKS/Cowboy Take Me Away	2574
6	PHIL VASSAR/Cartene	2574
8	LEE ANN WOMACK/1 Hope You Dance	2340
8	KENNY CHESNEY/What I Need To Do	2340
14	MARTI MCCRIDE/There You Are	2340
14	CLINT BLACK/When I Said I Do	2340
14	CLAY WALKER/The Chain O' Love	2106
9	GARY ALLAN/Over You	2106

MARKET #8

WYZZ/Detroit
Infinity
(248) 799-0600
Roodman/Chapman
12+ Cumé 478,100



PLAYS

PLAYS	ARTIST/TITLE	GI (899)
37	TIM MCGRAW/Some Things Never	12480
39	JENNIFER DAY/The Fun Of Your Love	12168
35	TOBY KETH/It's How Do You Live	11856
37	BROAD PUSLEY/He Didn't Have To Be	11544
37	PHIL VASSAR/Cartene	11544
36	CHAD BROCK'N' You	11232
36	GEORGE STRAIT/The Best Day	11232
33	TRACY LAWRENCE/Lessons Learned	10920
41	FATH HILL/W.M.C.G.R.A.W.'s Make Love	9948
27	LEE ANN WOMACK/1 Hope You Dance	9482
27	DIXIE CHICKS/Cold Day In July	7428
24	KENNY CHESNEY/What I Need To Do	7428
24	ALAN JACKSON/Must Be Love	7428
24	LONG STAR/What About Now	7428
24	COLIN HAYE/Couldn't Last A	7428
23	ERIC HEATH/RHY Flowers On The Wall	7176
23	REBA MCMURRIE/That's The Way	7176
21	TRACY LAWRENCE/Lessons Learned	6552
21	CLAY DAVISON/Unconditional	6552
21	WYNNIE BURTON/When You Need	6552
21	DIXIE CHICKS/Cold Day In July	6552

Country Playlists

July 14, 2000 R&R • 131

FIND COMPLETE PLAYLISTS FOR ALL COUNTRY REPORTERS ON R&R ONLINE PLAYLISTS

WKIS/Miami
Beasley
(954) 431-6200
Wise/Evans
12c: Cume 311,000




PLAYS	ARTIST/TITLE	GI (800)
37	FAITH HILL/The Way You Love Me	7344
38	LONE STAR/What About Now	7344
39	LEE ANN WOMACK/I Hope You Dance	7344
34	CHAD BROCK/Yes!	6936
32	RASCAL FLATTS/Prayer For Daylight	6936
32	TOBY KEITH/How Do You Like	6528
32	TIM MCGRAW/Some Things Never	6528
32	REBA MCKENZIE/TB Be	6528
27	DIKIE CHICKS/Couldn't Last A	5508
27	COLLIN RAYE/Couldn't Last A	5508
22	BILLY GILMAN/One Voice	4488
20	CLAY DAVIDSON/Unconditional	3672
18	GEORGE STRAIT/The Best Day	3672
17	CLAY WALKER/The Chain O' Love	3468
16	JOE DUFFIE/It's Always	3364
16	ERIC HEATH/RFLY Flowers On The Wall	3364
16	STEVE HOLY/Blue Moon	3364
16	FAITH HILL/The Way You Love Me	3364
16	MONTGOMERY GENTRY/Self Made Man	3364
16	KEITH URBAN/You're Everything	3364
16	MARK WILLIS/Almost Doesn't Count	3364
16	TRACY LAWRENCE/Run	3060
15	VINCE GILL/Love's Like Me	3060
15	DIXIE CHICKS/Cowboy Take Me Away	3060
15	WARRIN BROTHERS /That's The Beat	3060
15	KENNY ROGERS/You're My Rose	3060
15	ANDY GRIIGGS/She's More	3060
14	BROAD PASTLEY/We Didn't Have To Be	2856
14	LEANN RIME/Said I Do	2856
14	DARRYL WORLEY/When You Need	2856
14	ALAN JACKSON/It Must Be Love	2856
14	MARTINA MCBRIDE/It's The Only	2856
14	SHE DAVIS/What Do You Say	2856
14	AARON TIPPIN/Kiss This	2856
13	DIXIE CHICKS/Wide Open Spaces	2652
13	TOBY KEITH/Country Comes To	2652
13	BROOKS & DUNN/You're Always Be	2652
13	KENNY CHESNEY/What I Need To Do	2652
13	CLINT BLACK/When I Said I Do	2448

KMP5/Seattle-Tacoma
Infinity
(206) 805-0941
Richards/Thomas
12c: Cume 322,100




PLAYS	ARTIST/TITLE	GI (800)
39	CHAD BROCK/Yes!	7344
38	LONE STAR/What About Now	7144
41	LEE ANN WOMACK/I Hope You Dance	7144
38	ERIC HEATH/RFLY Flowers On The Wall	7144
34	RASCAL FLATTS/Prayer For Daylight	7144
37	GARTH BROOKS/When You Come	6936
37	CLAY DAVIDSON/Unconditional	6936
37	REBA MCKENZIE/TB Be	6936
36	DIKIE CHICKS/Couldn't Last A	6768
21	RASCAL FLATTS/Prayer For Daylight	5264
25	AARON TIPPIN/Kiss This	5076
25	LEANN RIME/Said I Do	4700
25	KEITH URBAN/You're Everything	4700
23	CLAY WALKER/The Chain O' Love	4324
22	ALAN JACKSON/It Must Be Love	4136
22	FAITH HILL/WMCGRAW/It's Make Love	4136
22	KENNY ROGERS/You're My Rose	4136
22	FAITH HILL/The Way You Love Me	4136
20	TOBY KEITH/How Do You Like	3760
19	GEORGE STRAIT/The Best Day	3572
24	CLAY WALKER/The Chain O' Love	3572
19	CLINT BLACK/When I Said I Do	3384
19	MARTINA MCBRIDE/It's The Only	3384
19	DIKIE CHICKS/Ready To Run	3384
19	ANDY GRIIGGS/She's More	3384
19	RICHIE/Seven Bridges Road	3384
19	MARK WILLIS/Almost Doesn't Count	3384
19	TRACY LAWRENCE/Run	3384
17	KENNY ROGERS/You're My Rose	3196
17	BROAD PASTLEY/We Didn't Have To Be	3196
16	TIM MCGRAW/Some Things Never	3008
16	TOBY KEITH/Country Comes To	3008
16	KEITH URBAN/You're Everything	3008
16	JOHN MONTGOMERY/Self Made Man	2820
16	MARK WILLIS/Almost Doesn't Count	2820
16	TIM MCGRAW/My Best Friend	2820
16	DIAMOND R/3 Shot	2652
16	MARTINA MCBRIDE/It's The Only	2652
16	COLLIN RAYE/Can't Stop Fallin' For You	2652
16	BROOKS & DUNN/You're Always Be	2256

KSDN/San Diego
Jefferson-Pilot
(619) 291-9797
Dimick/Frey
12c: Cume 320,700



PLAYS	ARTIST/TITLE	GI (800)
44	CHAD BROCK/Yes!	8901
33	ERIC HEATH/RFLY Flowers On The Wall	7452
34	LEE ANN WOMACK/I Hope You Dance	7452
34	CLINT BLACK/When I Said I Do	7038
34	LONE STAR/What About Now	7038
33	DIXIE CHICKS/Cowboy Take Me Away	6831
33	CLAY WALKER/The Chain O' Love	6831
33	REBA MCKENZIE/TB Be	6831
33	COLLIN RAYE/Couldn't Last A	6831
34	CLAY DAVIDSON/Unconditional	6624
34	TOBY KEITH/How Do You Like	6624
32	MARTINA MCBRIDE/It's The Only	6624
31	FAITH HILL/The Way You Love Me	6417
31	KEITH URBAN/You're Everything	6417
20	JOE DEE MESSINA/That's The Way	5796
27	DIKIE CHICKS/Couldn't Last A	5589
27	ALAN JACKSON/It Must Be Love	5589
27	FAITH HILL/The Way You Love Me	5589
25	JOE DUFFIE/It's Always	5175
25	TIM MCGRAW/Some Things Never	4968
24	SHE DAVIS/What Do You Say	4968
24	ANDY GRIIGGS/She's More	4761
24	MARTINA MCBRIDE/It's The Only	4761
23	RASCAL FLATTS/Prayer For Daylight	4761
4	LEANN RIME/Said I Do	4554
22	LONE STAR/What About Now	4554
22	MARK WILLIS/Almost Doesn't Count	4347
22	TRACY LAWRENCE/Run	4347
22	KENNY ROGERS/You're My Rose	3726
18	STEVE HOLY/Blue Moon	3726
18	KENNY ROGERS/You're My Rose	3119
17	TIM MCGRAW/My Best Friend	3519
17	JOE DEE MESSINA/That's The Way	3519
17	TOBY KEITH/Country Comes To	3112
17	LONE STAR/What About Now	3312
17	WARRIN BROTHERS /That's The Beat	3312
15	SHANIA TWAIN/That Don't	3312
15	GEORGE STRAIT/True	2918
14	DIXIE CHICKS/You're My Rose	2918
14	GEORGE STRAIT/What Do You Say	2918
14	DARRYL WORLEY/When You Need	2918
14	CRUM/MCGRAW/Paradise	2691

KMLE/Phoenix
AMFM
(602) 264-0108
Garrison
12c: Cume 325,900



PLAYS	ARTIST/TITLE	GI (800)
54	CHAD BROCK/Yes!	11144
58	BILLY GILMAN/One Voice	9950
58	LONE STAR/What About Now	9950
52	LEE ANN WOMACK/I Hope You Dance	9353
47	FAITH HILL/The Way You Love Me	9353
47	JOE DEE MESSINA/That's The Way	8557
43	SHE DAVIS/What Do You Say	7863
43	ANDY GRIIGGS/She's More	7164
33	ERIC HEATH/RFLY Flowers On The Wall	6567
22	LEE ANN WOMACK/I Hope You Dance	6368
31	REBA MCKENZIE/TB Be	6169
31	TIM MCGRAW/Some Things Never	6169
31	RASCAL FLATTS/Prayer For Daylight	5771
28	TIM MCGRAW/Some Things Never	5572
28	RASCAL FLATTS/Prayer For Daylight	5572
20	KEITH URBAN/You're Everything	5174
20	DIKIE CHICKS/Couldn't Last A	5174
25	DIXIE CHICKS/Wide Open Spaces	4975
25	TOBY KEITH/How Do You Like	4975
24	TRACY LAWRENCE/Run	4776
23	BLACK WARRIOR/Been There	4776
23	ANDY GRIIGGS/She's More	4776
23	DIXIE CHICKS/Cowboy Take Me Away	4577
15	DIXIE CHICKS/Wide Open Spaces	4577
22	JOE DEE MESSINA/That's The Way	4378
22	GEORGE STRAIT/The Best Day	4378
22	CLAY WALKER/The Chain O' Love	4378
22	DIXIE CHICKS/Couldn't Last A	4179
21	TIM MCGRAW/Some Things Never	4179
21	BROAD PASTLEY/We Didn't Have To Be	4179
16	CLINT BLACK/When I Said I Do	3781
16	LONE STAR/What About Now	3781
16	FAITH HILL/The Way You Love Me	3184
16	SHANIA TWAIN/That Don't	3184
15	SHE DAVIS/What Do You Say	2987
15	FAITH HILL/WMCGRAW/It's Make Love	2987
15	DIXIE CHICKS/Cowboy Take Me Away	2388
15	DIKIE CHICKS/Couldn't Last A	2388
16	FAITH HILL/How Do You Like	1990
8	TIM MCGRAW/My Best Friend	1990

KNIX/Phoenix
Clear Channel
(480) 966-6236
Sledge/King Foster
12c: Cume 381,400



PLAYS	ARTIST/TITLE	GI (800)
42	PASCAL FLATTS/Prayer For Daylight	10620
44	FAITH HILL/The Way You Love Me	10620
44	ERIC HEATH/RFLY Flowers On The Wall	10384
46	CHAD BROCK/Yes!	9612
42	LEE ANN WOMACK/I Hope You Dance	9612
37	CLAY DAVIDSON/Unconditional	9676
38	HEATH HILL/The Way You Love Me	8968
37	DIXIE CHICKS/Couldn't Last A	8684
31	SHE DAVIS/What Do You Say	7316
29	ALAN JACKSON/It Must Be Love	7080
29	MARTINA MCBRIDE/It's The Only	7080
29	TOBY KEITH/Country Comes To	7080
31	BILLY GILMAN/One Voice	6884
27	JOE DEE MESSINA/That's The Way	6698
27	LONE STAR/What About Now	6372
27	LEANN RIME/Said I Do	6372
27	KEITH URBAN/You're Everything	6136
27	DARRYL WORLEY/When You Need	5428
22	TRACY LAWRENCE/Run	5192
22	DARRYL WORLEY/When You Need	5192
23	BROOKS & DUNN/You're Always Be	4956
23	FAITH HILL/WMCGRAW/It's Make Love	4956
23	ANDY GRIIGGS/She's More	4956
23	GARTH BROOKS/When You Come	4720
19	GEORGE STRAIT/The Best Day	4720
19	TIM MCGRAW/Some Things Never	4484
19	MARK WILLIS/Almost Doesn't Count	4484
19	ANDY GRIIGGS/She's More	4484
19	CLAY WALKER/The Chain O' Love	4484
19	MARTINA MCBRIDE/It's The Only	4248
19	KEITH URBAN/You're Everything	4248
19	SHANIA TWAIN/That Don't	4012
17	TRACY LAWRENCE/Run	4012
17	BROAD PASTLEY/We Didn't Have To Be	4012
17	VINCE GILL/Love's Like Me	3776
16	WVNC GILL/Feels Like Love	3540
16	SHANIA TWAIN/That Don't	3540
15	SHE DAVIS/What Do You Say	3540

KEEY/Minneapolis
AMFM
(952) 820-4200
Sledge/King Foster
12c: Cume 348,800




PLAYS	ARTIST/TITLE	GI (800)
42	SHE DAVIS/What Do You Say	8988
41	LEE ANN WOMACK/I Hope You Dance	8774
40	CHAD BROCK/Yes!	8560
40	LONE STAR/What About Now	8560
40	RASCAL FLATTS/Prayer For Daylight	8560
38	WARRIN BROTHERS /That's The Beat	8132
38	ALAN JACKSON/It Must Be Love	8132
37	GARTH BROOKS/When You Come	7918
36	ERIC HEATH/RFLY Flowers On The Wall	7704
36	DARRYL WORLEY/When You Need	7704
29	JOE DEE MESSINA/That's The Way	6206
28	MARTINA MCBRIDE/It's The Only	5992
27	TOBY KEITH/Country Comes To	5778
26	TIM MCGRAW/Some Things Never	5564
26	DIXIE CHICKS/Couldn't Last A	5564
25	PHIL VASSAR/Carlene	5350
25	YANKEE GRIFFIN/Just Another Day	5350
24	CLAY DAVIDSON/Unconditional	5136
24	COLLIN RAYE/Couldn't Last A	5136
23	FAITH HILL/WMCGRAW/It's Make Love	4922
23	BROAD PASTLEY/We Didn't Have To Be	4922
23	BILLY GILMAN/One Voice	4922
23	KEITH URBAN/You're Everything	4922
23	ANDY GRIIGGS/She's More	4922
23	MARK WILLIS/Almost Doesn't Count	4922
23	TRACY LAWRENCE/Run	4922
23	DIKIE CHICKS/Couldn't Last A	4922
23	TOBY KEITH/How Do You Like	4280
20	MARTINA MCBRIDE/It's The Only	4280
20	CLAY WALKER/The Chain O' Love	4280
20	DIKIE CHICKS/Couldn't Last A	4280
20	KEITH URBAN/You're Everything	4280
20	JOE DEE MESSINA/That's The Way	4280
19	ERIC HEATH/RFLY Flowers On The Wall	2163
17	LEANN RIME/Said I Do	2163
17	DIKIE CHICKS/Couldn't Last A	2060
17	KEITH URBAN/You're Everything	2060
17	JOE DUFFIE/It's Always	1957
19	WARRIN BROTHERS /That's The Beat	1957
19	DARRYL WORLEY/When You Need	1957
37	KENNY CHESNEY/What I Need To Do	1957
17	ANDY GRIIGGS/She's More	1854
16	ALAN JACKSON/It Must Be Love	1854
21	CLAY WALKER/The Chain O' Love	1854
16	BROOKS & DUNN/You're Always Be	1854
16	MARTINA MCBRIDE/It's The Only	1751
16	DIXIE CHICKS/Cowboy Take Me Away	1751
20	TOBY KEITH/How Do You Like	1751
16	LONE STAR/What About Now	1751
15	KRIN L'YS/She Ain't The Girl	1751
15	FAITH HILL/The Way You Love Me	1751
16	MARTINA MCBRIDE/It's The Only	1751
16	STEVE HOLY/Blue Moon	1648
16	TRACY LAWRENCE/Run	1648
16	BROAD PASTLEY/We Didn't Have To Be	1648
16	PHIL VASSAR/Carlene	1648
15	PHIL VASSAR/Carlene	1648
16	ALAN JACKSON/It Must Be Love	1648
16	TRACY LAWRENCE/Run	1648
16	KENNY ROGERS/You're My Rose	1648
16	CLAY WALKER/The Chain O' Love	1648

WJLX/Nassau-Suffolk
Barnstable
(913) 423-6740
Aske/Cole
12c: Cume 185,100



PLAYS	ARTIST/TITLE	GI (800)
37	TIM MCGRAW/Some Things Never	3811
20	LONE STAR/What About Now	3708
35	REBA MCKENZIE/TB Be	3605
35	COLLIN RAYE/Couldn't Last A	3605
35	LEE ANN WOMACK/I Hope You Dance	3605
31	CLAY DAVIDSON/Unconditional	3502
34	CLAY DAVIDSON/Unconditional	3502
30	CHAD BROCK/Yes!	3399
30	RASCAL FLATTS/Prayer For Daylight	3399
33	FAITH HILL/The Way You Love Me	3296
24	GARTH BROOKS/When You Come	2477
22	JOE DEE MESSINA/That's The Way	2266
21	ERIC HEATH/RFLY Flowers On The Wall	2163
17	LEANN RIME/Said I Do	2163
20	DIKIE CHICKS/Couldn't Last A	2060
19	KEITH URBAN/You're Everything	2060
19	JOE DUFFIE/It's Always	1957
19	WARRIN BROTHERS /That's The Beat	1957
19	DARRYL WORLEY/When You Need	1957
37	KENNY CHESNEY/What I Need To Do	1957
17	ANDY GRIIGGS/She's More	1854
16	ALAN JACKSON/It Must Be Love	1854
21	CLAY WALKER/The Chain O' Love	1854
16	BROOKS & DUNN/You're Always Be	1854
16	MARTINA MCBRIDE/It's The Only	1751
16	DIXIE CHICKS/Cowboy Take Me Away	1751
20	TOBY KEITH/How Do You Like	1751
16	LONE STAR/What About Now	1751
15	KRIN L'YS/She Ain't The Girl	1751
15	FAITH HILL/The Way You Love Me	1751
16	MARTINA MCBRIDE/It's The Only	1751
16	STEVE HOLY/Blue Moon	1648
16	TRACY LAWRENCE/Run	1648
16	BROAD PASTLEY/We Didn't Have To Be	1648
16	PHIL VASSAR/Carlene	1648
15	PHIL VASSAR/Carlene	1648
16	ALAN JACKSON/It Must Be Love	1648
16	TRACY LAWRENCE/Run	1648
16	KENNY ROGERS/You're My Rose	1648
16	CLAY WALKER/The Chain O' Love	1648

WLS/Louis
Entertainment
(314) 871-9600
Aiken/Love
12c: Cume 341,200



PLAYS	ARTIST/TITLE	GI (800)
30	ERIC HEATH/RFLY Flowers On The Wall	8330
33	LONE STAR/What About Now	7854
33	RASCAL FLATTS/Prayer For Daylight	7854
33	JOE DEE MESSINA/That's The Way	7854
33	REBA MCKENZIE/TB Be	7854
18	BILLY GILMAN/One Voice	7378
18	TOBY KEITH/Country Comes To	7140
18	ALAN JACKSON/It Must Be Love	6664
33	DIKIE CHICKS/Couldn't Last A	5950
25	FAITH HILL/WMCGRAW/It's Make Love	5950
35	CHAD BROCK/Yes!	5474
35	LEE ANN WOMACK/I Hope You Dance	5474

Country Playlists

FIND COMPLETE PLAYLISTS FOR ALL COUNTRY REPORTERS ON R&R ONLINE MUSIC TRACKING

MARKET #25
KUPV/Portland, OR
Infinity
(503) 223-0300
Rofe/Taylor
12+ Cumc 258,800

PLAYS	ARTIST/TITLE	GI (800)
28	36 CLAY DAVIDSON/Unconditional	5472
29	36 TIM MCGRAW/Some Things Never...	5472
27	34 PHIL VASSAR/Careless	5472
31	34 LONESTAR/What About Now	5168
34	34 LEE ANN WOMACK/Hope You Dance	5168
19	34 TRACY LAMM/Need You	5016
23	33 KEITH URBAN/You're Everything	5016
30	33 JOE DUFFIE/It's Always	5016
32	33 BILLY GILMAN/One Voice	4864
32	33 REBA MCKENZIE/It Be	4864
31	31 AARON TIPP/Kiss This	4712
29	31 DIXIE CHICKS/Cold Day In July	4408
25	31 ALAN JACKSON/You Must Be Love	4408
20	31 KENNY CHESNEY/What I Need To Do	4208
4	28 STEVE WARREN/It's Not Always	3960
26	26 JOE DUFFIE/It's Always	3960
25	25 LEAN RHEISS/Need You	3800
22	25 FAITH HILL/Walk Me Home	3344
22	25 CLAY DAVIDSON/Unconditional	3344
15	21 DIAMOND RIO/Just	3190
36	28 TRACE ADKINS/More	3190
32	32 TYHERD/One Mercy	2736
19	19 JERRY KILGORE/The Look	2888
19	19 GEORGE STRAIT/It's The Best Day	2888
14	18 BROOKS & DUNN/You Always Be	2736
13	18 FAITH HILL/It's Always	2736
13	18 TRACY LAMM/Need You	2736
19	18 FAITH HILL/It's Always	2736
10	18 TOBY KETHLOW/Do You Like	2736
6	18 DARRYL WORLEY/When You Need	2736
17	17 SARA EVANS/Born To Fly	2584
29	17 LEE ANN WOMACK/Hope You Dance	2584
16	16 BLACK WARRIORS/There's The Beat	2432
16	16 WARRIOR BROTHERS/That's The Beat	2432
16	16 SHE DASYA/Will... But	2280
15	15 DIXIE CHICKS/Cold Day In July	2280
5	12 RASCAL FLATS/Prayer For Daylight	1824
10	10 TIM MCGRAW/Some Things Never...	1824

MARKET #25
KWJ/Portland, OR
Fisher
(503) 228-4393
Montgomery
12+ Cumc 221,600

PLAYS	ARTIST/TITLE	GI (800)
36	36 CHAD BROCK/Yes!	4078
33	36 DIXIE CHICKS/Cowboy Take Me Away	3816
35	36 COLLIN RAY/Couldn't Last A	3816
39	35 ANDY GRIGGS/She's More	3710
40	35 TOBY KETHLOW/Do You Like	3710
39	35 CLAY DAVIDSON/Unconditional	3710
29	34 GEORGE STRAIT/It's The Best Day	3604
32	33 FAITH HILL/It's Always	3478
34	32 FAITH HILL/It's Always	3392
29	26 ERIC HEATH/It's Always	2756
16	24 JOE DUFFIE/It's Always	2544
22	23 JOE DUFFIE/It's Always	2458
15	21 ALAN JACKSON/You Must Be Love	2438
24	23 REBA MCKENZIE/It Be	2438
25	22 RASCAL FLATS/Prayer For Daylight	2332
33	22 LEE ANN WOMACK/Hope You Dance	2332
13	21 LEAN RHEISS/Need You	2276
33	21 LONESTAR/What About Now	2228
10	20 CLAY DAVIDSON/Unconditional	2120
10	20 CLAY DAVIDSON/Unconditional	2120
7	19 TIM MCGRAW/Some Things Never...	2014
5	19 KEITH URBAN/You're Everything	2014
2	19 JOE DUFFIE/It's Always	2014
16	18 DIXIE CHICKS/Cold Day In July	1950
15	18 MARTINA MCBRIDE/It's Always	1950
14	18 TIM MCGRAW/Some Things Never...	1490
14	18 TIM MCGRAW/Some Things Never...	1484
10	18 BLACK WARRIORS/There's The Beat	1378
13	18 KENNY CHESNEY/What I Need To Do	1378
12	18 JOE DUFFIE/It's Always	1378
12	18 KEITH URBAN/You're Everything	1272
13	18 TRACY LAMM/Need You	1272
12	18 BILLY GILMAN/One Voice	1272
11	18 ANDY GRIGGS/She's More	1166
10	18 BRAD PASKUS/You're The One	1166
5	11 MARK WILLS/Almost Doesn't Count	1166
5	11 KENNY CHESNEY/What I Need To Do	1166
5	11 MARK WILLS/Almost Doesn't Count	1166

MARKET #26
WUBE/Cincinnati
AMFM
(513) 721-1050
Clouston/Collins/Hamilton
12+ Cumc 292,700

PLAYS	ARTIST/TITLE	GI (800)
44	36 RASCAL FLATS/Prayer For Daylight	6624
46	35 LEE ANN WOMACK/Hope You Dance	6440
45	34 CHAD BROCK/Yes!	6256
47	34 DARRYL WORLEY/When You Need	6256
38	33 GARTH BROOKS/When You Come	6072
40	38 CLAY DAVIDSON/Unconditional	5520
41	37 KENNY CHESNEY/What I Need To Do	4968
24	22 DIXIE CHICKS/Cowboy Take Me Away	4232
25	22 LONESTAR/What About Now	4048
21	21 KENNY CHESNEY/What I Need To Do	3864
24	21 AARON TIPP/Kiss This	3864
15	21 KEITH URBAN/You're Everything	3864
15	21 TOBY KETHLOW/Do You Like	3864
23	20 ALAN JACKSON/You Must Be Love	3680
20	20 SHE DASYA/Will... But	3680
19	20 JOE DUFFIE/It's Always	3496
21	19 FAITH HILL/It's Always	3496
21	19 FAITH HILL/It's Always	3496
21	19 REBA MCKENZIE/It Be	2944
21	19 TOBY KETHLOW/Do You Like	2944
16	18 BLACK WARRIORS/There's The Beat	2944
16	18 CLAY DAVIDSON/Unconditional	2944
16	18 DIXIE CHICKS/Cowboy Take Me Away	2944
21	18 MARTINA MCBRIDE/It's Always	2944
10	18 BROOKS & DUNN/You Always Be	2760
13	18 BILLY GILMAN/One Voice	2760
14	15 MONTGOMERY GENTRY/Just Made Man	2760
15	15 LEAN RHEISS/Need You	2760
15	15 TIM MCGRAW/Some Things Never...	2760
12	15 KENNY CHESNEY/What I Need To Do	2592
12	15 KENNY CHESNEY/What I Need To Do	2592
13	15 YANKEE GREY/It's Time Around	2392
6	13 ERIC HEATH/It's Always	1648
16	13 FAITH HILL/It's Always	1648
16	13 KEITH URBAN/You're Everything	1648
16	13 TRACY LAMM/Need You	1648
15	13 JOE DUFFIE/It's Always	1548
16	13 MARTINA MCBRIDE/There You Are	1751
7	16 DIXIE CHICKS/Cowboy Take Me Away	1648
16	16 TRACY LAMM/Need You	1648
16	16 DIXIE CHICKS/Cowboy Take Me Away	1648
16	16 KEITH URBAN/You're Everything	1648
16	16 JOE DUFFIE/It's Always	1648
16	16 MARTINA MCBRIDE/There You Are	1648
16	16 TRACY LAMM/Need You	1648
16	16 DIXIE CHICKS/Cowboy Take Me Away	1648
16	16 KEITH URBAN/You're Everything	1648
16	16 JOE DUFFIE/It's Always	1648
16	16 MARTINA MCBRIDE/There You Are	1648
16	16 TRACY LAMM/Need You	1648
16	16 DIXIE CHICKS/Cowboy Take Me Away	1648
16	16 KEITH URBAN/You're Everything	1648
16	16 JOE DUFFIE/It's Always	1648
16	16 MARTINA MCBRIDE/There You Are	1648
16	16 TRACY LAMM/Need You	1648
16	16 DIXIE CHICKS/Cowboy Take Me Away	1648
16	16 KEITH URBAN/You're Everything	1648
16	16 JOE DUFFIE/It's Always	1648
16	16 MARTINA MCBRIDE/There You Are	1648
16	16 TRACY LAMM/Need You	1648
16	16 DIXIE CHICKS/Cowboy Take Me Away	1648
16	16 KEITH URBAN/You're Everything	1648
16	16 JOE DUFFIE/It's Always	1648
16	16 MARTINA MCBRIDE/There You Are	1648
16	16 TRACY LAMM/Need You	1648
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A
JESSICA ANDREWS I Do Now (*DreamWorks*)

Prod: Byron Gallimore Wr: Tom Snow, Franne Golde Pub: Snow Music/Franne Gee Music (BMI) All rights on behalf of itself and Franne Gee Music administered by Warner-Tamerlane Publishing Corp. (BMI)

B
BROOKS & DUNN You'll Always Be Loved By Me (*Arista*)

Prod: Byron Gallimore, Ronnie Dunn, Kix Brooks Wr: Ronnie Dunn, Terry McBride Pub: Sony ATV Songs LLC, Showbilly Music (BMI) Mgr: Titley/Spalding & Associates

C
MARK CHESNUTT Fallin' Never Felt So Good (*MCA*)

Prod: Mark Wright Wr: Shawn Camp, Will Smith Pub: Universal-MCA Music Publishing, a division of Universal Studios, Inc./WB Music Corp.-ASCAP

ANITA COCHRAN Good Times (*Warner Bros.*)

Prod: Jim Ed Norman, Anita Cochran Wr: Anita Cochran, Bob DiPiero Pub: Warner-Tamerlane Publishing Corp./Chenowee Music BMI/Sony/ATV Songs LLC/Love Monkey Music BMI Mgr: Dick Williams Inc.

TAMMY COCHRAN If You Can (*Epic*)

Prod: Blake Chancey Wr: Joy Swinea Pub: EMI Tower Street Music (BMI)

BILLY RAY CYRUS You Won't Be Lonely Now (*Monument*)

Prod: Dann Huff Wr: Brett James, John Bettis Pub: Sony/ATV Songs LLC dba Tree Publishing Co. (BMI)/Songs Of Teracel (BMI)/Big Red Tractor Music (ASCAP)/Hay Wagon Music (ASCAP)

D
CLAY DAVIDSON Unconditional (*Virgin*)

Prod: Scott Hendricks, Jude Cole Wr: Liz Hengber, Deanna Bryant, Rivers Rutherford Pub: Starstruck Writers Group, Inc./Glen Nikki Music (ASCAP)/Songs Of Universal, Inc. (BMI)

DIAMOND RIO Stuff (*Arista*)

Prod: Michael D. Clute, Diamond Rio Wr: Kelly Garrett, Tim Owens Pub: Cross Keys Publishing Co. (ASCAP)/EMI Blackwood Music Inc., Songs of Sea Gayle (BMI)

JOE DIFFIE It's Always Somethin' (*Epic*)

Prod: Don Cook, Lonnie Wilson Wr: Marv Green, Aimee Mayo Pub: Warner-Tamerlane Publishing Corp. (BMI)/Golden Wheat Music (BMI)/Careers-BMG Music Publishing, Inc. (BMI)

E
SARA EVANS Born To Fly (*RCA*)

Prod: Paul Worley Wr: Sara Evans, Marcus Hummon, Darrell Scott Pub: Chuck Wagon Gourmet Music/Famous Music Cooperation (ASCAP)

G
VINCE GILL Feels Like Love (*MCA*)

Prod: Tony Brown Wr: Vince Gill Pub: Vinny Mae Music (BMI)

H
WADE HAYES Goodbye Is The Wrong Way To Go (*DKC/Monument*)

Prod: Ronnie Dunn, Terry McBride Wr: Shawn Camp, Will Smith Pub: Shawn Camp Music (BMI) Foreshadow Songs, Inc. (BMI) Will Smith Music (ASCAP)

H
ERIC HEATHERLY Flowers On The Wall (*Mercury*)

Prod: Keith Stegall Wr: Lew Dewitt Pub: Wallflower Music (BMI)

FAITH HILL The Way You Love Me (*Warner Bros.*)

Prod: Byron Gallimore, Faith Hill Wr: Keith Follese, Michael Delaney Pub: Encore Entertainment, LLC dba Scott And Soda Music/Fallazoo Crew Music/Airstream Dreams Music/Coyote House Music/Famous Music Corp. (ASCAP) Mgr: Borman Entertainment

STEVE HOLY Blue Moon (*Curb*)

Prod: Wilbur C. Rimes Wr: Gary Leach, Mark Tinney Pub: Acrynon Publishing (BMI) WCR Publishing (BMI)

J
ALAN JACKSON It Must Be Love (*Arista*)

Prod: Keith Stegall Wr: Bob McDill Pub: Universal-PolyGram International Publishing, Inc., Ranger Bob Music (ASCAP)

K
KINLEYS She Ain't The Girl For You (*Epic*)

Prod: Rodney Foster Wr: Vince Melamed, Jon McElroy Pub: Warner-Tamerlane Publishing Corp. (BMI)/Mother Tracy Music (BMI)/Hamstein Cumberland Music (BMI)

L
TRACY LAWRENCE Lonely (*Atlantic*)

Prod: Flip Anderson, Tracy Lawrence, Butch Carr Wr: Roxie Dean, Robin Lee Bruce Pub: WB Music Corp./Big Tractor Music, ASCAP

DANNI LEIGH I Don't Feel That Way Anymore (*Monument*)

Prod: Emory Gordy, Jr., Richard Bennett Wr: Charlie Robison Pub: Warner-Tamerlane Publishing Corp./Bartex Music/admin. by Warner-Tamerlane Publishing (BMI)

LONESTAR What About Now (*BNA*)

Prod: Dann Huff Wr: Anthony Smith, Aaron Barker, Ron Harbin Pub: WB Music Corp./Maverick Music Co./Notes To Music (ASCAP)

M
REBA MCENTIRE I'll Be (*MCA*)

Prod: Tony Brown, Reba McEntire Wr: Diane Warren Pub: Realsongs (ASCAP)

TIM MCGRAW Some Things Never Change (*Curb*)

Prod: Byron Gallimore, James Stroud, Tim McGraw Wr: Brad Crisler, Walt Aldridge Pub: EMI April Music Inc./Waltz Time Music, Inc. (ASCAP)

GEORGIA MIDDLEMAN No Place Like Home (*Giant*)

Prod: Tony Haselden, Russ Zavitsen Wr: Karyn Rochelle, AJ Masters Pub: Warner-Tamerlane Publishing Company Crutchfield Music (BMI)

RONNIE MILSAP Time, Love & Money (*Virgin*)

Prod: Scott Hendricks Wr: Sherrie Austin Pub: Reynolds Publishing Corp./Bayou Boy Music/Lucky Ladybug Publishing (BMI)

MONTGOMERY GENTRY Self Made Man (*Columbia*)

Prod: Joe Scarfe Wr: Jay Knowles, Wynn Varble Pub: Starstruck Angel Music Inc. (BMI)

R
RASCAL FLATTS Prayin' For Daylight (*Lyric Street*)

Prod: Mark Bright, Marty Williams Wr: Steve Bogard, Rick Giles

R
COLLIN RAYE w/BOBBIE EAKS Tired Of Living This Way (*Epic*)

Prod: Dann Huff, Collin Raye Wr: Gene LeSage, Allison Mellon Pub: EMI Blackwood Music Inc. (BMI) BritSar Music Publishing (BMI) controlled and administered by EMI Blackwood Music Inc. (BMI) BMG Songs, Inc. (ASCAP) Bases Loaded Music (ASCAP)

LEANN RIMES I Need You (*Sparrow/Curb/Capitol*)

Prod: Acrynon Production Group Wr: Lacy and Dennis Matkosky Pub: EMI April Music Inc./Jeskar Music (ASCAP)

S
SAWYER BROWN Perfect World (*Curb*)

Prod: Mark A. Miller, Brian Tankersley Wr: Mark A. Miller, Paul Thorn, Billy Maddox, Chuck Cannon Pub: Travlin' Zoo Music (ASCAP)/Yo Man Music, Inc. (BMI)/Wacissa River Music, Inc. (Administered by MRBI (BMI))

SHEDAISY I Will...But (*Lyric Street*)

Prod: Dann Huff Wr: Kristyn Osborn, Jason Deere Pub: Without Anna Music (ASCAP), Magnolia Hill Music (ASCAP)

T
AARON TIPPIN Kiss This (*Lyric Street*)

Prod: Aaron Tippin, Biff Watson, Mike Bradley Wr: Aaron Tippin, Thea Tippin, Philip Douglas Pub: ACUFF-Rose Music (BMI) Thea Later Music (BMI) Curb Songs (ASCAP)/Charlie Monk Music (Adm. by Curb Songs)/Mick hits (Adm. by Curb Songs) (ASCAP)

U
KEITH URBAN Your Everything (*Capitol*)

Prod: Matt Rolings, KU Wr: Chris Lindsey, Bob Regan Pub: Songs Of Nashville DreamWorks (BMI)/BMG Songs Inc. (ASCAP)/Yessiree Bob Music (ASCAP) Mgr: Firststars Entertainment

W
STEVE WARINER w/GARTH BROOKS Katie Wants... (*Capitol*)

Prod: Steve Wariner Wr: Rick Carnes Pub: Songs of Peer Ltd., ASCAP/Steve Wariner Music, BMI

WARREN BROTHERS That's The Beat Of A Heart (*BNA*)

Prod: Chris Farren Wr: Tena Clark, Tim Heintz Pub: 2000 songs Of Universal, Inc./Fifty Seven Varieties (BMI) Mgr: Vector Management

WILKINSONS Shame On Me (*Giant*)

Prod: Doug Johnson, Russ Zavitsen, Tony Haselden Wr: Steve Wilkinson, Gary Burr Pub: Golden Phoenix Music Corp./Kiyasongs Music Pub. (SOCAN)/Universal-MCA Music Pub., a division of Universal Studios Inc./Gary Burr Music Inc. (all rights of Gary Burr Music Inc. controlled and Administered by Universal-MCA Music Pub. a division of Universal Studios Inc.) (ASCAP)

LEE ANN WOMACK I Hope You Dance (*MCA*)

Prod: Mark Wright Wr: Mark D. Sanders, Tia Sillers Pub: MCA Music Publishing, A Division of Universal Studios, Inc./Soda Creek Songs/Choice Is Tragic Music/Ensign Music Corporation (ASCAP/BMI)

CHELY WRIGHT She Went Out For Cigarettes (*MCA*)

Prod: Tony Brown, Buddy Cannon, Norro Wilson Wr: Ronnie Guilbeau, John McElroy Pub: Gibron Music (adm. by Atlantic Corp.)/Hamstein Cumberland Music-BMI

Y
YANKEE GREY Another Nine Minutes (*Monument*)

Prod: Robert Ellis Orrall, Josh Leo Wr: Tom Douglas, Billy Crain, Tim Buppert Pub: Sony/ATV Songs LLC (BMI) d/b/a Tree Publishing (BMI)/Chrysalis Music/Tiny Buckets O'Music (ASCAP) Mgr: International Artist Management

TRISHA YEARWOOD Where Are You Now (*MCA*)

Prod: Garth Fundis, Trisha Yearwood Wr: Kim Richey, Mary Chapin Carpenter Pub: Mighty Nice Music/Wait No More Music (Adm. by Bluewater Music Corp.) Why Walk Music- BMI/ASCAP



CAROL ARCHER

archer@ronline.com

It's The Revenue, Stupid!

□ Experts explore the very bottom line: profitability

Group owners today routinely require at least 25% annual billing increases of their radio properties. As the enormous success of KTWV (The Wave)/Los Angeles, WNUA/Chicago, KKSF/San Francisco and numerous other of NAC/Smooth Jazz's most successful outlets demonstrates, this format can be hugely profitable, often adding 60%-65% to the bottom line.

During our linchpin radio session, "It's The Revenue, Stupid," which was sponsored by Broadcast Architecture at R&R's recent convention, the format's most esteemed radio executives assembled to discuss the secrets of attaining the truest measure of a station's success: profitability.

Panelists were KTWV VP/GM **Tim Pohlman**; WNUA GSM **Pat Kelley**; AMFM/San Francisco and CNET (910-AM) Director/Marketing Development **Kathryn Keown**; Sandusky's Seattle Market VP/GM **Marc Kaye**; and WIOQ/Philadelphia VP/GM (and former VP/GM of WJZ/Philadelphia) **Sil Scaglione**, the session's moderator.

Mass-Appeal Giant

Scaglione described NAC/SJ's audience as primarily over 35, active, loyal and passionate — a contrast to their Soft AC counterparts. He asked the panel whether buyers understand that distinction, or whether they simply buy NAC/SJ's impressive rating points and top 5 25-54 rank.

Kelley brought up the ad community's long education process, from understanding the nature of the format itself (since many buyers are not

"The reason we are where we are today is because we learned how to get ratings. The easiest sales presentation is, 'Look! We're No. 3!'"

Marc Kaye

listeners) to an appreciation of listeners' passionate responsiveness. Pohlman added that the learning curve now requires redefinition of NAC/SJ from a "boutique" format to the mass-appeal giant it is today.

Kaye commented that, in its early days, NAC/SJ depended on a psychographic sell because there were no real numbers. "But the reason we are where we are today is be-

cause we learned how to get ratings," he said. "The easiest sales presentation is, 'Look! We're No. 3!'"

"The most exciting change in our revenue generation," Keown said, "has been contacting clients like Oracle, Genentec, Kendall-Jackson and Mondavi directly, clients who don't care what media buyers say because they've seen the psychographics and demographics for themselves at events. Ours is a compelling audience that they want to get in front of."

Getting Real

The epiphany that NAC/SJ was "real" occurred for WNUA in 1996, Kelley recalled, after the station earned several top 5 books and began to attract crowds of 100,000 to its events. Pohlman identified the beginning of The Wave's relationship with Broadcast Architecture in 1994 as the station's turning point toward mass-appeal. Seven years later The Wave is America's sixth top-billing radio station.

"The biggest fight we had," Kaye said, "was convincing our own staff we were no longer a boutique format. We were used to getting leftover ad dollars for our niche, but once we proved our mass-appeal and changed our attitude internally, we had the confidence to pitch against anybody in town."

Scaglione pointed to the panelists' stations as examples of successful brands allied with a few major artists who are also successful brands — Luther Vandross, Kenny G and others. He asked how radio can use its marketing muscle to create awareness of lesser-known artists. Kelley offered WNUA's CD samplers as one way of breaking smaller acts. "We do three or four of those programs a year because our audience seeks out new music," he said.

Keown added, "On a nontraditional level, we're teaming up with website companies that make it possible for a listener to send a snippet of a breaking artist's music to a friend. It's co-branded, so it looks like it KKSF card. You can buy the music right there. We also have a retail partner in Tower Records; there's a KKSF section with our featured artists."

"Another thing we promote — and

charge aggressively for — is all of KKSF's jazz series concerts. We put a lot of airtime toward them, and we don't give away the store. There is no value-added on KKSF. None."

Scaglione encouraged label reps to develop relationships with station salespeople like Kelley and Keown to take advantage of new opportunities for artist exposure.

"By the end of the year we will have developed close to \$1 million in nonspot revenue via our trip-a-day on-air and off-air efforts."

Tim Pohlman

Inspiring Successes

Panelists enumerated some of their inspiring successes. Keown expressed pride that KKSF is the largest corporate fund-raiser for the San Francisco AIDS Foundation, with contributions totaling nearly \$3 million over 11 years from sales of station samplers. She said, "We launch it each year with a concert for 25,000 rabid smooth jazz fans and create yearlong targeted marketing programs for each sponsor."

"Oracle said it was the best lead source they had for high-tech and MIS professionals, who are highly sought after in the Bay Area. Electronics for Imaging just spent \$300,000 to sponsor our CD solely to have their logo on it for the next three years — no spots, just the logo and VIP hospitality. They say it generates such good corporate culture and morale to be associated with our project that it's worth it to them."

Kelley said that WNUA pioneered nonspot sponsorships almost accidentally. "We learned that people were willing to pay money to be associated with our brand," he said. "NTR is so much fun because the audience is so responsive. We've done everything from programs at the House of Blues with Volvo, where we tripled the



BREAKFAST OF CHAMPIONS

Warner Bros. Deborah Lewow invited her Promotion Exec of the Year co-nominees, as well as a couple of radio pals, to breakfast during the R&R Convention. The hungry conventioners seen here are (l-r) Lewow, WNWV/Cleveland PD Bernie Kimble, BA PD Renee DePuy, Atlantic's Erica Linderholm, Samson's Mike Klein, Carol Archer and Shanachie's Claudia Navarro.

number of cars they expected to sell in a month, to BMW imaging themselves at our Navy Pier concerts to highlighting premium liquor brands in nice, mature environments. The sky's the limit! This is a format that overdelivers on expectations, but you must be sure that the client is consistent with the format and the audience's lifestyle."

Kaye added that leads generated by the Smooth Jazz audience impress clients. "The key is getting directly to the client with NTR," he said. "In other formats you want to hide your audience from advertisers, but with Smooth Jazz you want clients at your event — whether they are sponsoring it or not — because you want to show off your listeners. In radio, that's atypical, but that's how we showcase who we are and who the audience is. It's one of our greatest advantages in this format."

Pohlman recalled The Wave's initial brainstorming around trip-a-day. "It occurred to me that we could sponsor it. Talk about 'It's the revenue, stupid' and breaking down barriers. For the first time at The Wave, we gambled on attaching a sponsor to our outside marketing efforts."

"I'm proud to say that by the end of this year we will have developed close to \$1 million in nonspot revenue via our trip-a-day on-air and off-air efforts. On our billboards you'll see the California Mercedes-Benz Dealers logo. And thinking outside the box like that doesn't damage the radio station."

Sales Stories

Obviously, the caliber of a station's sales team is critical to its revenue success. Seeking the panelists' guidance, one GM in the audience complained that his account execs couldn't make the transition from yesterday's new age-inspired format to today's mass-appeal NAC/SJ mind-set. "I'd blow them up," said Kaye. "If they're long-termers who aren't willing to come along, they've got to go."

"It was easy for them to sell the old way because expectations were so low. Many of us inherited lousy sales departments because these used to be low-rated, second-tier radio stations.

But each of these panelists have staffs who understand the new Smooth Jazz and are passionate about it. They love selling it."

Keown added, "KKSF's sales staff is the youngest in our cluster, and they're the No. 1 NTR billers. Everyone wants to work there because success breeds success. Something that's proven very helpful is involving salespeople in the process of selling NTR. For years we've done an annual holiday listener party at the Hyatt for about 7,000 people that bills about \$20,000. Our salespeople came up with a whole rebranding for the event and called it 'Holiday Magic at the Hyatt.'

"The theme was how the Internet is making things more magical by allowing you to shop online and other cool things. Wine.com, Mondavi and Heineken were sponsors, and we had interactive pavilions set up for tastings. It was huge! Billing went up to \$400,000 for one three-hour event. Salespeople's egos were involved, and we created something fresh that communicated what the event was about instead of using the words 'listener party.' It's critical to get people's input and passion involved instead of sitting on high, directing them to get out and sell a program."

"When I came to The Wave in 1993," Pohlman recalled, "we were doing next to nothing in the way of new business. We kept hearing, 'It's background,' and so forth. I'm happy to say that today we have a seller at The Wave who will do a million and a half in new business this year."

"This is a format that overdelivers on expectations, but you must be sure the client is consistent with the format and the audience's lifestyle."

Pat Kelley

July 14, 2000

LAST WEEK	THIS WEEK	ARTIST TITLE LABEL(S)	TOTAL PLAYS	+/- PLAYS	GROSS IMPRESSIONS (0)	WEEKS ON CHART	TOTAL STATIONS/ ADDS
1	1	BONEY JAMES & RICK BRAUN Grazin' In... (Warner Bros.)	792	-13	124143	11	37/0
2	2	GEORGE BENSON Deeper Than You Think (GRP/VMG)	679	+9	104022	10	35/0
4	3	BRIAN CULBERTSON Do You Really Love Me (Atlantic)	670	+58	105704	13	36/1
5	4	DOWN TO THE BONE The Zodiac (Internal Bass)	628	+20	96753	13	34/0
6	5	CHRIS STANDRING Hip Sway (Instinct)	624	+41	100633	13	36/0
3	6	PAUL TAYLOR Avenue (Peak/Unity/N-Coded)	585	-28	87311	24	31/0
7	7	RONNY JORDAN London Lowdown (Blue Note)	519	-2	80955	20	31/0
11	8	RICHARD ELLIOT Moomba (Blue Note)	473	+35	57653	9	33/0
10	9	JOYCE COOLING Before Dawn (Heads Up)	441	+1	63064	15	31/0
8	10	BOB JAMES Raise The Roof (Warner Bros.)	437	-50	53866	20	30/0
12	11	JEFF GOLUB F/PETER WHITE No Two Ways About It (GRP/VMG)	430	0	54821	9	34/1
13	12	STEELY DAN Jack Of Speed (Giant/Reprise)	428	+1	40274	11	29/0
9	13	MARC ANTOINE Palm Strings (GRP/VMG)	422	-63	54274	24	30/0
16	14	DAVE KOZ Can't Let You Go (The Sha...) (Capitol)	398	+33	49295	4	35/1
14	15	URBAN KNIGHTS Sweet Home Chicago (Narada)	378	-30	57089	22	27/0
17	16	EUGE GROOVE Vinyl (Warner Bros.)	364	+3	44023	10	31/0
15	17	JAY BECKENSTEIN Sunrise (Windham Hill)	362	-4	52887	13	30/1
19	18	BRENDA RUSSELL Catch On (Hidden Beach)	355	+10	42522	8	29/3
18	19	CLUB 1600 Stay (N-Coded)	350	+5	56773	14	27/0
20	20	BRIAN MCKNIGHT 6,8,12 (Motown)	321	+5	38704	8	23/0
21	21	TONI BRAXTON Spanish Guitar (LaFace/Arista)	302	+1	42589	6	23/1
22	22	ACOUSTIC ALCHEMY Beautiful Game (Higher Octave)	291	+9	21678	5	26/0
23	23	MAYSA Got To Be Strong (Rice/N-Coded)	225	-56	30603	16	16/0
25	24	MICHAEL McDONALD The Meaning Of Love (Ramp)	190	+37	13563	3	14/0
24	25	CHUCK LOEB Silver Star (Shanachie)	181	+1	20833	5	15/0
29	26	JAZZMASTERS London Chimes (Hardcastle/Trippin 'N' Rhythm)	152	+36	13698	2	15/1
28	27	DON HENLEY Taking You Home (Warner Bros.)	138	+6	10161	7	10/1
26	28	TOM GRANT Tune It In (Windham Hill Jazz)	135	-3	10388	17	11/0
Debut	29	VARIOUS ARTISTS Manenberg (Heads Up)	130	+29	12426	1	14/1
Debut	30	CRAIG CHAQUICO Cafe Carnival (Higher Octave)	126	+64	9699	1	15/2

Most Added

ARTIST TITLE LABEL(S)	ADDS
MICHAEL LINGTON Twice In A Lifetime (Samson)	7
STEVE COLE Got It Goin' On (Bluemoon/Atlantic)	4
BRENDA RUSSELL Catch On (Hidden Beach)	3
B.B. KING/ERIC CLAPTON Come Rain... (Duck/Reprise)	3
CRAIG CHAQUICO Cafe Carnival (Higher Octave)	2
WALTER BEASLEY Comin' At Cha (Shanachie)	2
BONEY JAMES All Night Long (Warner Bros.)	2
DAVID BENOIT Red Baron (GRP/VMG)	2
JIMMY HASLIP Novelas (Unitone)	2
JANGO Diamond Drive (Samson)	2

Most Increased Plays

ARTIST TITLE LABEL(S)	TOTAL PLAY INCREASE
CRAIG CHAQUICO Cafe Carnival (Higher Octave)	+64
BRIAN CULBERTSON Do You Really Love Me (Atlantic)	+58
STEVE COLE Got It Goin' On (Bluemoon/Atlantic)	+54
CHRIS STANDRING Hip Sway (Instinct)	+41
MICHAEL McDONALD The Meaning Of Love (Ramp)	+37
JAZZMASTERS London... (Hardcastle/Trippin 'N' Rhythm)	+36
WALTER BEASLEY Comin' At Cha (Shanachie)	+36
DAVID BENOIT Red Baron (GRP/VMG)	+36
RICHARD ELLIOT Moomba (Blue Note)	+35
MICHAEL LINGTON Twice In A Lifetime (Samson)	+35

37 NAC/Smooth Jazz reporters. Songs ranked by total plays for the airplay week of Sunday 7/2-Saturday 7/8. Bullets appear on songs gaining plays or remaining flat from previous week. If two songs are tied in total plays, the song being played on more stations is placed first. Breaker status is assigned to songs reaching 400 plays or more for the first time. Songs below No. 20 are moved to recurrent after 20 weeks. Gross Impressions equals Average Quarter Hour Persons times number of plays (times 100). Average Quarter Hour Persons used herein with permission from The Arbitron Company (Copyright 2000, The Arbitron Company). © 2000, R&R Inc.

New & Active

MICHAEL LINGTON Twice In A Lifetime (Samson)

Total Plays: 110, Total Stations: 17, Adds: 7

STEVE COLE Got It Goin' On (Bluemoon/Atlantic)

Total Plays: 101, Total Stations: 14, Adds: 4

WALTER BEASLEY Comin' At Cha (Shanachie)

Total Plays: 96, Total Stations: 12, Adds: 2

KIM WATERS Hudson River Nights (Shanachie)

Total Plays: 95, Total Stations: 12, Adds: 0

BONEY JAMES All Night Long (Warner Bros.)

Total Plays: 86, Total Stations: 9, Adds: 2

NELSON RANGELL All In All (Shanachie)

Total Plays: 80, Total Stations: 9, Adds: 0

NORMAN BROWN Celebration (Warner Bros.)

Total Plays: 78, Total Stations: 7, Adds: 0

CHIELI MINUCCI Endless Summer (Shanachie)

Total Plays: 78, Total Stations: 7, Adds: 0

GENE DUNLAP Got 'Til It's Gone (Avenue Jazz)

Total Plays: 77, Total Stations: 8, Adds: 0

AL JARREAU Last Night (GRP/VMG)

Total Plays: 74, Total Stations: 6, Adds: 0

Songs ranked by total plays

Breakers

No Songs Qualified For Breaker Status This Week

Most Added is the total number of new adds officially reported to R&R by each reporting station. Songs unreported as adds do not count toward overall total stations playing a song. Most Increased Plays lists the songs with the greatest week-to-week increases in total plays. Weighted chart appears on R&R ONLINE MUSIC TRACKING.

MICHAEL McDONALD

On Tour All Summer

"The Meaning Of Love"

Most Increased Plays! Chart **24!**

Already On:

- | | | |
|----------------------------|------------------------|---------------------------|
| KOAI Dallas | KSSJ Sacramento | WZMR Albany |
| WJZW Washington, DC | WJZA Columbus | KEZL Fresno |
| KHIH Denver | WJCD Norfolk | KWSJ Wichita |
| WNWV Cleveland | WWND Raleigh | KRVR Modesto |
| JRN National | | KMGQ Santa Barbara |



Radio Promotion: ALL THAT JAZZ David Kunert Kim Clark Jack Ashton Consulting 818.880.1819

NAC notes

with Carol Archer

If you're an inveterate chart-watcher, you've already noticed the subtle but deliberate machinations among the tracks in our top 10, especially in the case of those nearest the top, as they vie for dominance. The action is so fast and furious that it really is like the heavy contact under the hoop during the NBA finals, all elbow- and shoulder-checks. The closer a song moves to No. 1, the more intense the promotion; it's no gig for the faint-hearted. Who'll be next at No. 1? We shall see what we shall see.

James & Braun still hold the top slot, but they are about to be deposed. They're now under attack from George Benson at 2*: Brian Culbertson, who moves 4-3* with an increase of 58 plays; Down To The Bone, who push 5-4*; and Chris Standring, whose "Hip Sway" enters the

top five with a 6-5* jump. Culbertson and Standring each have 97% of the reporting panel on their tracks (making them the most universally accepted tunes on the chart after "Grazin'...." which has 100% play). Plus, Culbertson just picked up an add at KSRN/Reno, NV, which will contribute additional plays to the track's forward momentum.

Newer releases are also demonstrating activity. For instance, Jango's "Diamond Drive" (Samson) was added at WIJZ/Philadelphia. Also on Samson, Michael Lington's "Twice in a Lifetime" earns auspicious new adds at KTUV (The Wave)/Los Angeles, WVMV (V98.7)/Detroit, KYOT/Phoenix and WSJT/Tampa.

B.B. King & Eric Clapton's "Come Rain or Come Shine," the first single from their outstanding *Riding With the King* (Reprise), went right on The Wave, KKSF/San Francisco and KOAI (The Oasis)/Dallas. See Heads Up for more.

Other notable new adds include WNWV/Cleveland on Maysa's "All My Life" (N-Coded/Rice) and KTUV on Craig Chaquico's "Cafe Carnival" (Higher Octave).

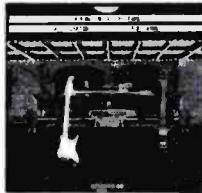
Roger Smith's much-anticipated *Consider This* (Miramar) should be on your desk momentarily. It's a fine work through and through, but be sure to check out track No. 11, "Uptown," which features Peter White.

Heads Up

B.B. King & Eric Clapton
Riding With the King
Reprise

B.B. King and Eric Clapton are largely responsible for the popularity the blues enjoy today. Along with Muddy Waters, Howlin' Wolf, the Alberts (King and Collins) and Paul Butterfield, King and Clapton propelled the genre to mainstream acceptance in the 1960s with such influential recordings as King's *Live at the Regal* on Kent/Modern and his hit "The Thrill Is Gone," and virtually all of Clapton's work, from his days with the British band The Blues Breakers through Derek & The Dominoes. In the rich tradition of blues collaborations like *The London Sessions* on Chess, titans King and Clapton now join forces on the superior collection *Riding With the King* (Reprise).

This wonderful record finds two important contemporary bluesmen with distinctive and different guitar styles at the top of their forms. With close to 100 years' working experience between them, Clapton and King have made magic on this historic album. There are compelling reasons to play the first single, "Come Rain or Come Shine." First, it's simply a great love song. Written by Harold Arlen and Johnny Mercer, it's been covered by countless artists, including Ray Charles, whose version was a hit in 1959. Today it's a beloved American standard. Second, King's and Clapton's singing voices are instantly recognizable across the entire adult demo. And it's smooth. These factors alone should encourage adds on "Come Rain or Come Shine," but the track stands easily on its musical merits.



If you read last week's NAC Notes, you know that I am crazy for an upcoming Telarc release, *A Love Affair: The Music of Ivan Lins*. This all-star tribute to one of the most talented composers of our time is packed with great performances of Lins' wonderful songs. Sting, Vanessa Williams, Grover Washington Jr., Peter White and others sing and play from the bottom of their hearts on the collection. To learn more about *A Love Affair*, I spoke with its producer, Jason Miles.

UNDER THE RADAR

R&R'S EXCLUSIVE BAROMETER FOR NEW MUSIC

I produced *Celebrating the Music of Weather Report*, and when I brought it to Telarc, their enthusiasm was high. So I pitched them on this record, which I've been trying to get a deal for over the past six years. ■ I first met Ivan in 1989 in Woodstock, NY. I'd always loved his work and admired him tremendously, but I wondered how he would ever penetrate the American audience. I've always been a fan of the great American songbook and known that melody is always the thing that makes music in life. One night in 1991 I was in the studio with Marcus Miller and Chaka Khan — one of those nights you can't even believe you're on the face of this earth! — when the phone rang, and it was Miles Davis. He wanted me to come to his house to hear something, which turned out to be a tape of Ivan alone at the piano. Miles said he wanted to do a whole album of Ivan's songs — he was so in love with them — with Quincy Jones producing. But soon after, Miles died. ■ Later I was doing a record with Luther Vandross, and Ivan was there. I had been asked to do a record for the United Nations called *People*, so I asked Ivan to write a tune for it. Then I became very ill — it was one of those moments where you're straddling the line between life and death — but Ivan was like my soul, like my electricity, as I recovered. He was discouraged that things weren't happening for him in this country, and he was planning to return to Brazil, but in the meantime, he sent me the same tape that Miles had heard. I listened to it and thought, "Listen to these tunes. They're so thick, it's ridiculous!" At that point I knew I had to do a record with him, but no label was remotely interested. ■ I wanted to expose his songs and his music with major artists in English. Telarc said if I could get some big names, they'd go with my idea. I knew Vanessa wanted to do it because she'd already asked if she could be involved in anything to do with Ivan's music. I called Sting — I figured I'd give him two weeks to decide — but he called at 10 the next morning to say he loved it, and he was in. Grover loved Ivan's music too; his track, "Chameleon," was the very last recording he made. Peter White gets to be Peter White on this record. I went full-steam ahead to interpret Ivan's music for a Western market — not Brazilian/American, but American/Brazilian. ■ I worked on the record from September of 1999 through mid-March 2000. Despite the fact that James Taylor's not on it, I'm extremely happy with the outcome. He's doing an Ivan and Friends/*A Love Affair* concert, with Chaka, Vanessa, Brenda Russell, Dave Koz and Peter White, at Carnegie Hall Oct. 25. This is a real passion project for me.



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Stations and their adds listed alphabetically by market

WZMR/Albany, NY PD: Patrick Ryan No Adds	KHHH/Denver-Boulder, CO PD/MD: Becky Taylor No Adds	KTWV/Los Angeles, CA PD: Chris Brodie APD/MD: Ralph Stewart 7 MICHAEL LINGTON "Twice" 5 CRAIG CHAQUICO "Cafe" KINGCLAPTON "Come"	WQCD/New York, NY PD: John Mullen MD: Rick Laboy DAVE KOZ "Cari" JEFF GOLUB... "Two"	WWND/Raleigh-Durham, NC 12 DAVID BENOIT "Red" 12 BONEY JAMES "Night"	KMGQ/Santa Barbara, CA PD: Mark De Anda APD/MD: Steve Bauer No Adds	KOAZ/Tucson, AZ PD/MD: Erik Fox JAY BECKENSTEIN "Sunrise" No Adds
KNIK/Anchorage, AK OM/PD: Aaron Wattender MD: Jennifer Summers BRENDA RUSSELL "Catch" JANGO "Diamond" JIMMY HASLIP "Novelas"	WVMV/Detroit, MI PD: Tom Sleeker MD: Sandy Kovach MICHAEL LINGTON "Twice" YOLANDA ADAMS "Fragile"	WLVE/Miami, FL PD/MD: Bret Michael No Adds	WJCD/Norfolk, VA MD: Larry Hollowell No Adds	KSRN/Reno, NV GM/PD: Scott Seidenstricker 9 BRIAN CULBERTSON "Really" 9 PETER WHITE "Diago" MICHAEL LINGTON "Twice"	KJZY/Santa Rosa, CA PD: Gordon Zlot MD: Rob Singleton No Adds	WJZW/Washington, DC PD: Kenny King No Adds
WNUA/Chicago, IL PD: Bob Keate APD/MD: Steve Stiles No Adds	KEZL/Fresno, CA PD: J. Weldenheimer No Adds	WJZL/Milwaukee, WI PD: Chris Moroso MD: Debbie Young WALTER BEASLEY "Come"	WJIZ/Philadelphia, PA PD: Anne Gross APD/MD: Michael Tozzi 3 BRIAN MCKNIGHT "Home" JANGO "Diamond"	KSSJ/Sacramento, CA PD: Steve Williams APD/MD: Ken Jones No Adds	KWJZ/Seattle-Tacoma, WA PD: Carol Handley MD: Diana Rose 10 CRAIG CHAQUICO "Cafe" BONEY JAMES "Night" JOE MCBRIDE "Texas"	KWSJ/Wichita, KS PD: Ron Allen MD: Patrick Murphy 1 SAMANTHA SIVA "Never" MICHAEL LINGTON "Twice" STEVE COLE "Got"
WNWV/Cleveland, OH PD/MD: Bernie Kimble 5 JAZZMASTERS "Chimes" MAYSA "My"	WYJZ/Indianapolis, IN PD/MD: Carl Frye 9 MICHAEL LINGTON "Twice" 9 STEVE COLE "Got" VARIOUS ARTISTS "Memorabilia"	KSBP/Mission Viejo, CA OM/PD: Terry Wedel MD: Derrick Dixon 3 MICHAEL McDONALD "Found" STEVE COLE "Got" MICHAEL O'NEILL "Never"	KYOT/Phoenix, AZ PD: Nick Francis APD/MD: Greg Morgan 9 BRENDA RUSSELL "Catch" 9 MICHAEL LINGTON "Twice"	KBNZ/Salt Lake City, UT PD/MD: Rob Riesen No Adds	WSJT/Tampa, FL PD: Ross Block MD: Kathy Curtis MICHAEL LINGTON "Twice" TONI BRAXTON "Spanish" BRENDA RUSSELL "Catch"	JRN/Jones NAC/National PD: Steve Hibbard MD: Cheri Marquart JOE MCBRIDE "Money"
WJZA/Columbus, OH PD/MD: Bill Harman TOM GRANT "Generous"	KCTY/Kansas City, MO PD: Steve Wierman MD: Michelle Chase No Adds	KRYR/Modesto, CA PD: Jim Bryan MD: Doug Wuff DON HEWLEY "Baby" WALTER BEASLEY "Come" DAVID BENOIT "Red" STEVE COLE "Got" JIMMY HASLIP "Novelas" RAY SILVERMAN "Sweet"	KJLZ/Portland, OR PD: Chris Miller MD: David Shult No Adds	KIFM/San Diego, CA PD: Mike Vasquez APD/MD: Kelly Cole No Adds	37 Total Reporters 37 Current Reporters 36 Current Playlists Did Not Report, Playlist Frozen (1): WLOQ/Oriando, FL	

Most Played Recurrents

AL JARREAU Just To Be Loved (GRP/VMG)

WALTER BEASLEY Nice And Easy (Shanachie)

KIM WATERS Secrets Told (Shanachie)

BONEY JAMES Boneyizm (Warner Bros.)

DAVID BENOIT Miles After Dark (GRP/VMG)

DAVE KOZ Surrender (Capitol)

CHRIS BOTTI Why Not (GRP/VMG)

KENNY G Stranger On The Shore (Arista)

JOYCE COOLING Callie (Heads Up)

KENNY GARRETT Simply Said (Warner Bros.)

STEVE COLE It's Gonna Be Alright (Bluemoon/Atlantic)

NORMAN BROWN Paradise (Warner Bros.)

CHUCK LOEB High Five (Shanachie)

BRIAN MCKNIGHT Back At One (Motown)

CRAIG CHAQUICO Forbidden Love (Higher Octave)

NORMAN BROWN Out'a Nowhere (Warner Bros.)

ROGER SMITH Off The Hook (Miramar)

JAZZMASTERS Lost In Space (Hardcastle/Trippin 'N' Rhythm)

KENNY G W/LOUIS ARMSTRONG What A Wonderful World (Arista)

NAC/SMOOTH JAZZ Going For Adds

7/17/00

MAYSA All My Life (Rice/N-Coded Music)

JOE MCBRIDE Texas Rhythm Club (Heads Up)

MACED PARKER I/ PRINCE The Greatest Romance Ever Sold (What Are)

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PLAYS	LW	TW	ARTIST/TITLE	GI (000)
27	24	24	JAMES & BRAUN/Grazin' In The Grass	21840
24	24	24	RONNY JORDAN/London Loundown	21840
24	24	24	CHRIS STANDING/Hip Sway	21840
23	23	23	DOWN TO THE BONE/The Zodiac	20930
23	23	23	GEORGE BENSON/Deeper Than You	20930
23	23	23	PAUL TAYLOR/Avenue	20930
24	20	20	CLUB 1600/Stay	18200
24	20	20	BRIAN CLUBERTSON/Do You Really...	16380
17	17	17	GARREN PARTWINE/No Slave At All	15470
17	16	16	JAY BECKENSTEIN/Sunrise	14260
17	14	14	CHUCK LEE/Silver Star	12540
13	13	13	MAYSA/Get To Be Strong	11830
8	8	8	JOYCE COOLING/Before Dawn	8190
7	7	7	LARRY CARLTON/Fingerprints	7280
7	7	7	BRIAN TARQUIN/Tangled Web	7280
7	7	7	FAT BURGER/Blind Of Stars	6370
7	7	7	MARC ANTONIO/Palm Strings	6370
7	7	7	GROVER WASHINGTON, Jr./The Night Fantastic	6370
7	7	7	URBAN KNIGHTS/Sweet Home Chicago	6370
6	6	6	BOB JAMES/Raise The Roof	5920
6	6	6	WALTER BEASLEY/Nice And Easy	4550
4	4	4	AL JARREAU/Just To Be Loved	3640
-	-	-	DAVE KOZ/Can't Let You Go	0
-	-	-	JEFF GOLUB...No Two Ways About It	0

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PLAYS	LW	TW	ARTIST/TITLE	GI (000)
26	27	27	URBAN KNIGHTS/Sweet Home Chicago	16389
24	24	24	KIRK WHALUM/Same Ole Love	15175
25	25	25	STEVE COOLING/Before Dawn	15175
25	23	23	JAMES & BRAUN/Grazin' In The Grass	14568
19	23	23	JAMES & BRAUN/Grazin' In The Grass	13961
21	22	22	JOYCE COOLING/Before Dawn	13354
24	20	20	CHRIS STANDING/Hip Sway	12140
18	18	18	MARC ANTONIO/Palm Strings	11533
16	15	15	RICHARD ELLIOT/Moomba	9105
19	10	10	RONNY JORDAN/London Loundown	10926
19	10	10	DAVE KOZ/Can't Let You Go	10926
17	17	17	BRIAN CLUBERTSON/Do You Really...	10319
18	15	15	JEFF GOLUB...No Two Ways About It	9105
15	15	15	RONNY JORDAN/London Loundown	8677
21	11	11	LARRY CARLTON/Fingerprints	8498
11	12	12	YOLANDA ADAMS/Fragile Heart	7284
12	12	12	STEELEY DAN/Jack Of Speed	7284
13	12	12	ERIC BENET/Spinnin' My Life	7284
11	11	11	RONNY JORDAN/London Loundown	6677
12	11	11	TOM BRAXTON/Smooth Jazz	6677
11	11	11	BRENDA RUSSELL/Catch On	6677
5	11	11	HOUSTON & KLEAS/Could I Have This...	6677
4	11	11	STEVE COLE/Get It Gon' On	6677
13	10	10	DAVID BENNETT/Miles After Dark	6070
13	8	8	RONNY JORDAN/London Loundown	5463
10	10	10	BOB JAMES/Raise The Roof	4856
7	7	7	MICHAEL LINGTON/Once In A Lifetime	4249
5	5	5	CRAG CHADICO/Cafe Carnival	3035
-	-	-	KING CLAPTON/Come Rain Or...	0

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93.5 WVUU

PLAYS	LW	TW	ARTIST/TITLE	GI (000)
25	24	24	RICHARD ELLIOT/Moomba	11352
25	24	24	BRIAN CLUBERTSON/Do You Really...	11352
24	24	24	JAMES & BRAUN/Grazin' In The Grass	10406
12	21	21	JEFF GOLUB...No Two Ways About It	9933
20	20	20	PAUL TAYLOR/Avenue	9460
20	20	20	DOWN TO THE BONE/The Zodiac	9460
18	18	18	GEORGE BENSON/Deeper Than You	7658
13	14	14	AL JARREAU/Just To Be Loved	6827
6	14	14	ROBERTY JORDAN/London Loundown	6827
16	13	13	MAYSA/Get To Be Strong	6149
14	13	13	TOM BRAXTON/Smooth Jazz	6149
12	12	12	EDGE GROOVE/Vinyl	5876
12	12	12	JAZZMASTERS/London Chimes	5876
15	12	12	BRIAN CLUBERTSON/Do You Really...	5876
12	12	12	CHRIS STANDING/Hip Sway	5676
12	12	12	CLUB 1600/Stay	5676
11	12	12	FAT BURGER/Blind Of Stars	5203
11	12	12	JOYCE COOLING/Before Dawn	5203
11	11	11	ACUSTIC AL CHERMY/Beautiful Game	5203
11	11	11	DAVE KOZ/Can't Let You Go	5203
11	11	11	STEVE COLE/Get It Gon' On	5203
5	10	10	BONEY JAMES/An Night Long	4730

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Smooth Jazz
103.7 KKSF

PLAYS	LW	TW	ARTIST/TITLE	GI (000)
22	26	26	BRIAN CLUBERTSON/Do You Really...	9550
22	23	23	CHRIS STANDING/Hip Sway	8786
22	22	22	EDGE GROOVE/Vinyl	8404
22	22	22	JAMES & BRAUN/Grazin' In The Grass	8404
22	22	22	GEORGE BENSON/Deeper Than You	8404
21	22	22	KIRK WHALUM/Same Ole Love	8404
21	21	21	BONEY JAMES/Bonnyom	8020
15	21	21	BOB JAMES/Raise The Roof	5737
13	14	14	LARRY CARLTON/Fingerprints	5348
13	14	14	JOYCE COOLING/Before Dawn	5348
11	13	13	CHRIS BOTVI/Why Not	4966
13	13	13	WALTER BEASLEY/Nice And Easy	4966
14	13	13	URBAN KNIGHTS/Sweet Home Chicago	4966
12	14	14	LARRY CARLTON/Fingerprints	4584
12	12	12	RICHARD ELLIOT/Why?	4584
11	12	12	DAVE KOZ/Can't Let You Go	4202
12	11	11	PAUL TAYLOR/Avenue	4202
11	11	11	DAVE KOZ/Can't Let You Go	4202
11	11	11	WALTER BEASLEY/Nice And Easy	4202
8	9	9	BRENDA RUSSELL/Catch On	3438
8	9	9	KENNY G/W.G. ESTEFAN/Smooth Summer	3056
8	9	9	TOM BRAXTON/Smooth Jazz	3056
-	-	-	KING CLAPTON/Come Rain Or...	0
-	-	-	AL JARREAU/Just To Be Loved	2292

WJZZ/Philadelphia
AMFM
(215) 508-1200
Gress/Tozzi
12+ Cume 538,000

Smooth Jazz
106.1 WJZZ

PLAYS	LW	TW	ARTIST/TITLE	GI (000)
27	28	28	BRIAN CLUBERTSON/Do You Really...	9996
28	28	28	JAMES & BRAUN/Grazin' In The Grass	9996
28	28	28	CHRIS STANDING/Hip Sway	9996
28	28	28	LARRY CARLTON/Fingerprints	9996
28	28	28	JAY BECKENSTEIN/Sunrise	9996
28	28	28	JEFF GOLUB...No Two Ways About It	9996
17	18	18	AL JARREAU/Just To Be Loved	6783
17	17	17	BRENDA RUSSELL/Catch On	6089
17	17	17	DAVE KOZ/Can't Let You Go	4641
13	13	13	DAVID BENNETT/Miles After Dark	4641
13	13	13	KIM WATERS/Hudson River Nights	4641
12	13	13	GERALD VEASLEY/Valdez In...	4641
13	13	13	DAVID BENNETT/Miles After Dark	4641
13	13	13	CLUB 1600/Stay	4641
11	13	13	STEVE COLE/Get It Gon' On	4284
11	12	12	DOWN TO THE BONE/The Zodiac	4284
12	12	12	CHRIS BANIS/Driving Home	4284
12	12	12	BOB JAMES/Raise The Roof	4284
11	11	11	SONS OF BEAT/It's Not The Same	3770
11	11	11	MARTIN TAYLOR/Midnight All...	3927
-	-	-	BRIAN CLUBERTSON/Do You Really...	3171
-	-	-	JANGCO Diamond Drive	0

KOAI/Dallas-Ft. Worth
Infinity
(214) 630-3011
Todd/Kincard
12+ Cume 273,700

Smooth Jazz
107.5 KOAI

PLAYS	LW	TW	ARTIST/TITLE	GI (000)
27	28	28	GEORGE BENSON/Deeper Than You...	4816
27	28	28	EDGE GROOVE/Vinyl	4816
26	28	28	PAUL TAYLOR/Avenue	4816
26	27	27	CHRIS STANDING/Hip Sway	4644
26	26	26	RONNY JORDAN/London Loundown	4472
17	17	17	BRENDA RUSSELL/Catch On	2924
17	17	17	TOM BRAXTON/Smooth Jazz	2924
17	17	17	BRIAN CLUBERTSON/Do You Really...	2924
15	15	15	STEELEY DAN/Jack Of Speed	2580
13	13	13	RICHARD ELLIOT/Moomba	2236
13	13	13	JOYCE COOLING/Before Dawn	2236
13	13	13	BOB JAMES/Raise The Roof	2236
14	13	13	WALTER BEASLEY/Nice And Easy	2236
12	13	13	MARC ANTONIO/Palm Strings	2036
12	13	13	VARIOUS ARTISTS/Manberg	2036
11	12	12	DAVID BENNETT/Miles After Dark	2064
11	12	12	JAY BECKENSTEIN/Sunrise	2064
12	12	12	MARC ANTONIO/Palm Strings	2064
11	12	12	URBAN KNIGHTS/Sweet Home Chicago	2064
11	12	12	LARRY CARLTON/Fingerprints	2064
11	12	12	DAVE KOZ/Can't Let You Go	1892
11	12	12	DOWN TO THE BONE/The Zodiac	1892
11	12	12	BRIAN CLUBERTSON/Do You Really...	1892
11	12	12	JAMES & BRAUN/Grazin' In The Grass	1892
9	9	9	AL JARREAU/Just To Be Loved	1548
7	7	7	MICHAEL MCDONALD/The Meaning Of Love	1204
-	-	-	KING CLAPTON/Come Rain Or...	0

WVWV/Detroit
Infinity
(248) 855-5100
Sleeker/Kovach
12+ Cume 438,700

Smooth Jazz
98.7 WVWV

PLAYS	LW	TW	ARTIST/TITLE	GI (000)
24	24	24	DOWN TO THE BONE/The Zodiac	5877
23	22	22	JOYCE COOLING/Before Dawn	6578
16	22	22	CLUB 1600/Stay	6578
23	22	22	GEORGE BENSON/Deeper Than You	6578
22	22	22	BRIAN CLUBERTSON/Do You Really...	5681
22	22	22	JAMES & BRAUN/Grazin' In The Grass	5681
15	17	17	JAY BECKENSTEIN/Sunrise	5083
9	17	17	STEVE COLE/Get It Gon' On	5083
14	15	15	SANTANA/If I Ever	4485
15	15	15	CHRIS STANDING/Hip Sway	4485
12	15	15	TOM BRAXTON/Smooth Jazz	4156
12	14	14	RICHARD ELLIOT/Moomba	4186
12	14	14	CLUBERTSON/Do You Really...	2938
15	13	13	MARC ANTONIO/Palm Strings	3887
13	13	13	NORMAN BROWN/Celebration	3887
12	12	12	BRIAN CLUBERTSON/Do You Really...	3587
12	12	12	JAZZMASTERS/London Chimes	3587
12	12	12	JEFF GOLUB...No Two Ways About It	3587
10	12	12	BRIAN CLUBERTSON/Do You Really...	3588
8	11	11	NESTOR TORRES/Velvet Nights	3289
11	11	11	CHRIS BOTVI/Why Not	3289
7	11	11	CHUCK LEE/Silver Star	3289
9	10	10	MARC ANTONIO/Palm Strings	2990
9	10	10	DAVE KOZ/Can't Let You Go	2990
9	10	10	DAVE MCMURRAY/My Brother & Me	2990
9	10	10	WALTER BEASLEY/Nice And Easy	2990
9	10	10	LARRY CARLTON/Fingerprints	2990
9	10	10	MARC ANTONIO/Palm Strings	2990
8	10	10	RONNY JORDAN/London Loundown	2990
6	9	9	URBAN KNIGHTS/Sweet Home Chicago	2691
6	9	9	BRIAN TARQUIN/Darlin Darlin Baby	2691

WJZZ/Washington, DC
ABC
(202) 895-2300
King
12+ Cume 354,400

Smooth Jazz
93.5 WJZZ

PLAYS	LW	TW	ARTIST/TITLE	GI (000)
28	28	28	GEORGE BENSON/Deeper Than You...	6328
28	28	28	PAUL TAYLOR/Avenue	6328
28	28	28	BRIAN CLUBERTSON/Do You Really...	6328
28	28	28	DOWN TO THE BONE/The Zodiac	6102
28	28	28	JAMES & BRAUN/Grazin' In The Grass	6102
27	27	27	BOB JAMES/Raise The Roof	6102
17	16	16	TOM BRAXTON/Smooth Jazz	3616
17	16	16	BRENDA RUSSELL/Catch On	3616
16	16	16	BRIAN CLUBERTSON/Do You Really...	3616
15	16	16	STEELEY DAN/Jack Of Speed	3390
15	15	15	MICHAEL MCDONALD/The Meaning Of Love	3390
12	13	13	DAVE KOZ/Can't Let You Go	2938
12	12	12	CLUB 1600/Stay	2938
12	12	12	MARC ANTONIO/Palm Strings	2712
11	11	11	RICHARD ELLIOT/Moomba	2486
10	11	11	ACUSTIC AL CHERMY/Beautiful Game	2486
10	10	10	URBAN KNIGHTS/Sweet Home Chicago	2260
10	10	10	BOB JAMES/Raise The Roof	2260
9	10	10	STEVE COLE/Get It Gon' On	2260
9	10	10	JAY BECKENSTEIN/Sunrise	2034
9	9	9	CHRIS STANDING/Hip Sway	2034
9	9	9	CHRIS BOTVI/Why Not	2034
8	9	9	JEFF JARVIS/Silver Star	2034
8	9	9	SAM CARDON/Last Night Of Summer	1808
8	9	9	JOYCE COOLING/Before Dawn	1808
8	9	9	WALTER BEASLEY/Nice And Easy	1808
7	7	7	WALTER BEASLEY/Nice And Easy	1808
7	7	7	STEVE COLE/Where The Night...	1582
6	6	6	JEFF GOLUB...No Two Ways About It	1356
6	6	6	N.A.F.F./Room To Breathe	1356

WLVE/Miami
Clear Channel
(305) 654-9494
Michael
12+ Cume 337,580

Smooth Jazz
93.5 WLVE

PLAYS	LW	TW	ARTIST/TITLE	GI (000)
24	24	24	GOTTA! I Could	5664
24	24	24	LARRY CARLTON/Fingerprints	5428
23	23	23	JAMES & BRAUN/Grazin' In The Grass	5428
23	23	23	CHRIS STANDING/Hip Sway	5428
23	23	23	PAUL TAYLOR/Avenue	5428
23	23	23	BRIAN CLUBERTSON/Do You Really...	5428
22	22	22	DAVE KOZ/Surrender	2832
12	22	22	NORMAN BROWN/Paradise	2832
12	22	22	DAVE KOZ/Can't Let You Go	2832
12	22	22	STEVE COLE/Get It Gon' On	2832
11	11	11		



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Rockin' The 'Net

■ R&R Convention panelists discuss ways to use the Internet

Page hits, streaming audio, permission marketing, pictures of naked people, Internet budgets and graffiti were some of the topics covered during the "Rockin' the 'Net" panel at R&R Convention 2000.

The session was moderated by Joe Moss of Hotlink Internet Consultants. Moss was a 15-year radio veteran before his web passion turned into a full-time pursuit. By Internet standards, Moss has been at this web stuff for a lifetime. The Rock clients he's created websites for include KISW/Seattle, KUFO/Portland and KAOL/Kahului, HI.

Joining Moss on the panel were Warner Bros. VP/Rock Promotion Mike Rittberg; WRIF/Detroit OM Doug Podell; WAAF/Boston Marketing Director Mike Kramer; WJJO/Madison, WI OM Glen Gardner; and former WRBR/South Bend, IN Director/Internet Services Joe Turner — who now holds a similar title for Clear Channel/Ft. Myers.

Moss started the session by remarking, "The Internet is a great visual extension for every radio station. It gives you the opportunity to let listeners see more of the station — whether it's pictures of your jocks or more info on your promotions or what it looks like inside your studios.

"You can also put various archives on your site, do online-only promotions or do research. It's a great marketing tool and a great way to build a database, and you can do live videocasts of virtually any event."

Sex Stops Selling

Gardner quipped, "If we put pictures of naked people on our site, we get a lot of hits. While 'sex' used to be the No. 1 search engine request, this year that changed to 'MP3.' Things are changing, and it's to the benefit of what we do in radio. We are streaming our audio, and we pro-

gram the site just like we program the station.

"There has to be some entertainment element that gives people something to do, and it has to constantly change. The thing that'll kill you the fastest is a website that's static and doesn't do anything or change, because people don't have a reason to return.

"We bought a local music publication called *Wisconsin Music News* and put it on our site. It gives us the ability to put up local MP3s. We're topping 3 million hits this month. Of that, 100,000 are unique visits.

"We don't sell it yet because we want to build the numbers first. We don't want to undervalue it, and we want to know exactly what we have before we start asking advertisers for money. That's why we have very little banner advertising. We've kept our sales department away from it because people who use the web extensively have a tripwire bullshit meter."

Separate Ads From Programming

Gardner did explain that, to deal with the sales department, all six of Midwest Family's radio stations are part of a group site where value-added requests are handled. The site, Madison Source, handles things like couponing, restaurant menus and special online merchandiser discounts. He added, "It keeps our website pure, separating the advertising from the programming."

Moss agreed that a separate commerce-related site is a good idea. "A lot of people go to the Internet for specific information like entertainment

listings, dining options and travel resources," he said. "If you can train your local listeners that a site like Madison Source is the place to go to get that info, then you still get the benefit of fulfilling your audience's needs. By having it tucked away on your website, it doesn't offend the savvy web user, but it's still available for your sales staff to sell."

"It's a nice way to generate revenue without having 38 banners flashing all over your website," Turner concurred. "When you have to answer to your GM, this is a nice way to say, 'Let's put it over there.' Not only will you generate revenue, you won't turn off your audience."

Podell conceded that at the end of last year the WRIF website was redesigned because it had become too cluttered with sales requests, weather, traffic, etc., and was too difficult to maintain. "We decided to go music-intensive," he said. "We stripped it down to what we wanted to concentrate on to bring people to the site — the music."

"We designed our site with the intention of pleasing the audience and providing what they wanted for their hobbies and interests," Kramer stated. "The content that works best is that which continually changes. GetMedia's 'What's Playing Now' is really big. Users can see the names of the artists who are playing and the song titles, and they can sample other tracks from that artist's album or buy the CD."

Real Value

Kramer also had an interesting observation about CD sales from the 'AAF website. "We've had over 101,000 hits on the 'What's Playing Now' page," he said. "Over 15,000 people hit the info button, and there have been almost 1,200 registrations. Almost 1,400 people have gone to the 'buy' screen. We've sold 21 CDs."

Rittberg explained that, overall, Internet sales charts reflect low sales figures. "We sold a lot of the Don Henley record, but we're not selling the younger-skewing records," he said. "The kids still want to walk into a brick-and-mortar place. Also, the average 12-to-18-year-old doesn't have a credit card. In the future, after parents get the hang of getting a credit card in their kid's name where the parents can control the amount spent on it, then we might see results from kids."

Gardner offered another explanation for poor Internet CD sales. "It's

"The fact that the live broadcast is the most-requested part of the website proves that content is king. It's more important than flashy graphics or anything like that."

Mike Kramer

not being done right," he said. "The price break isn't right. You have to sell something of real value to the consumer. For the Chili Peppers show, we let people buy tickets a day early on the Internet, and we sold about 2,000 tickets. The potential for e-commerce is there, but you need to make the right partnerships."

Podell shared that WRIF is posting video and audio webcasts every two weeks. "We put it up with Amazon.com, and they moved about 30 CDs in the first hour of the webcast and another 15-30 afterward."

Play Up The Image

"Our site has been up a long time," Podell continued, "and we've done everything. We've realized that it really comes down to imaging. That's what it's all about. That's why when we launched iRIF it was about imaging the website and making it very hip. The whole point was to wash away the notion that everything is important. It's not. What is important is imaging the music and your radio station."

Kramer noted, "'What's Playing Now' represents continually changing content. Another way you can keep people coming to your site is to give them the opportunity to post info about items they want to sell or trade or buy. We do it with a page called 'The Trading Post.' It's like a local version of eBay."

Gardner explained that the people in WJJO's database get as much priority as possible on everything — the ability to purchase concert tickets and get advance concert information and other programs to build loyalty. Kramer said that his station conducts stealth contesting and offers special opportunities through its "WAAF E-mail Army."

Gardner also noted that promotions that involve the listeners work very well, citing "JJO's 'Freak on a Leash' contest, in which listeners sent pictures of anything they could think of on a leash, and the pictures were posted on the website. He said, "We average about 70,000 hits a day, but with something like that, the hits jump to 110,000-120,000. Web scavenger hunts have also worked well for us."

Passion Is Key

Podell says that the idea of adding an extreme music website was born during enhancements to the WRIF site. "iRIF started out rather conservative musically but has gradually grown into a very extreme radio station," he said. "In the first quarter it was only a streaming radio station. We wanted to make sure it was running properly.

"Our second phase, which is where we're at now, was to add more content. The third phase will be to add more promotions, then the fourth phase will be to get revenue. It doesn't have its own URL yet — you have to go through the WRIF website.

"The iRIF website enhances the WRIF on-air programming. We're building a brand for it now. It has a logo, and we'll have a festival show with Slipknot, Sevendust and Coal Chamber. It's a lot of work. It needs a department, a budget and a lot of passion.

"If you don't have passion for your website, you'll never have a good one. We all pitch in and work on it — from sales and marketing to promotion. It has its own staff of DJs, and WRIF MD Troy Hanson programs it."

Passion was a recurring theme throughout the session. Turner said, "My passion for radio spilled over into the web thing. This is a great extension of your station, especially for Active Rock stations. If your site doesn't cut it with the active users, you're gone. Our 'Bear Force' is for our loyal listeners. We e-mail them weekly with special perks. It's a great marketing tool."

Callout Out

Gardner shared the fact that WJJO has stopped doing callout in favor of electronic music research using RadioResearch.com. "We usually have about 1,000 people take the test every week," he said. "The response is great, and the audio quality is much better than over a phone line. We e-mail people the test with the hooks in Real Audio files. As they take the test, we see the results instantly. As the test goes out on day one, we might get 400 back immediately. Then they trickle in until we get 1,000 to 2,000."

Rittberg interjected, "The Digital Millennium Copyright Act prohibits stations from doing online or e-mail music testing unless they have signed an agreement with the respective labels. Technically, labels can shut this down on station websites. Even if it's only a 30-second hook, it doesn't matter. You can get the licensing agreement from any record company's legal department. The label's point of view is to protect our bands."

"The Digital Millennium Copyright Act is essentially out to stop music from being streamed on the web," stated Podell. "My own personal online radio station got kicked off! I was breaking all kinds of laws: You can't play one artist three times within an hour, you can't play three

Continued on Page 141



E-PEOPLE

Here they are, the members of the "Rockin' the 'Net" panel at R&R Convention 2000. Seen here (l-r) are WAAF/Boston Marketing Director Mike Kramer; WRIF/Detroit OM Doug Podell; Warner Bros. VP/Rock Promotion Mike Rittberg; WJJO/Madison, WI OM Glen Gardner; Hotlink Internet Consultants' Joe Moss; and Clear Channel Director/Internet Services Joe Turner.

R&R Rock Top 50

July 14, 2000

LAST WEEK	THIS WEEK	ARTIST TITLE LABEL(S)	TOTAL PLAYS	+/- PLAYS	GROSS IMPRESSIONS (M)	WEEKS ON CHART	TOTAL STATIONS/ADDS
1	1	CREED With Arms Wide Open (<i>Wind-up</i>)	1722	-11	105997	14	70/0
2	2	3 DOORS DOWN Kryptonite (<i>Republic/Universal</i>)	1515	-30	109007	26	66/0
3	3	METALLICA I Disappear (<i>Hollywood</i>)	1454	-12	90966	12	64/0
4	4	STONE TEMPLE PILOTS Sour Girl (<i>Atlantic</i>)	1322	+22	74173	15	60/0
5	5	AC/DC Satellite Blues (<i>EastWest/EEG</i>)	1253	+68	74120	9	65/0
7	6	RED HOT CHILI PEPPERS Californication (<i>Warner Bros.</i>)	951	+128	58092	4	63/4
6	7	U.P.O. Godless (<i>Epic</i>)	861	+24	53065	14	58/1
8	8	A PERFECT CIRCLE Judith (<i>Virgin</i>)	739	-5	47353	13	49/0
9	9	MATCHBOX TWENTY Bent (<i>Lava/Atlantic</i>)	624	-48	36085	13	31/0
13	10	MOTLEY CRUE Hell On High Heels (<i>Motley/Beyond</i>)	617	+63	35560	5	45/2
12	11	B.B. KING/ERIC CLAPTON Riding With The King (<i>Duck/Reprise</i>)	592	+18	35936	8	37/0
10	12	NICKELBACK Leader Of Men (<i>Roadrunner</i>)	589	-58	32720	23	41/0
11	13	RED HOT CHILI PEPPERS Otherside (<i>Warner Bros.</i>)	570	-58	39560	26	47/0
14	14	IRON MAIDEN The Wicker Man (<i>Portrait/Columbia</i>)	568	+18	30560	8	46/1
15	15	JESSE JAMES DUPREE Mainline (V2)	527	+19	23121	9	43/0
Breaker	16	3 DOORS DOWN Loser (<i>Republic/Universal</i>)	511	+132	36084	6	44/9
19	17	CULT Painted On My Heart (<i>Island/IDJMG</i>)	462	+38	26125	5	40/2
17	18	CREED Higher (<i>Wind-up</i>)	461	+28	43232	44	49/0
16	19	GODSMACK Voodoo (<i>Republic/Universal</i>)	444	0	27235	34	33/0
21	20	PEARL JAM Light Years (<i>Epic</i>)	431	+15	28666	5	38/5
Breaker	21	PRIMUS W/OZZY N.I.B. (<i>Divine/Priority</i>)	400	+127	19145	2	39/7
25	22	EVE 6 Promise (<i>RCA</i>)	395	+19	21591	5	35/1
24	23	PAUL RODGERS Drifters (<i>CMC/SRG</i>)	389	+11	22579	8	28/0
22	24	EVERCLEAR Wonderful (<i>Capitol</i>)	376	-12	26349	7	30/1
20	25	FOO FIGHTERS Breakout (<i>Roswell/RCA</i>)	352	-67	19545	12	30/0
30	26	GODSMACK Bad Religion (<i>Republic/Universal</i>)	351	+52	21780	4	32/3
26	27	PAPA ROACH Last Resort (<i>DreamWorks</i>)	347	+12	16061	6	28/1
18	28	PEARL JAM Nothing As It Seems (<i>Epic</i>)	341	-87	19053	13	25/0
28	29	DEFTONES Change (In The House Of Flies) (<i>Maverick</i>)	317	+8	15402	7	28/3
45	30	LIVE They Stood Up For Love (<i>Radioactive/MCA</i>)	291	+114	17686	2	32/5
31	31	QUEENS OF THE STONE AGE The Lost Art Of Keeping... (<i>Interscope</i>)	289	+12	22341	4	33/3
34	32	ONE WAY RIDE Painted Perfect (<i>Refuge/MCA</i>)	283	+43	14115	3	36/4
39	33	ISLE OF Q Little Scene (<i>Universal</i>)	266	+56	12388	2	28/1
41	34	JIMMY PAGE & BLACK CROWES Ten... (<i>Musicmaker.com/TVT</i>)	263	+62	12949	6	28/8
27	35	BUSH Warm Machine (<i>Trauma</i>)	253	-66	19076	11	22/0
29	36	INDIGENOUS Little Time (<i>Pachyderm</i>)	238	-67	16849	11	20/0
35	37	INCUBUS Pardon Me (<i>Immortal/Epic</i>)	227	-4	12723	19	16/0
Debut	38	8STOPS7 Question Everything (<i>Reprise</i>)	223	+96	11909	1	33/6
40	39	UNION UNDERGROUND Turn Me On... (<i>Portrait/Columbia</i>)	223	+15	10574	3	27/1
36	40	JIMMY PAGE & BLACK CROWES What Is &... (<i>Musicmaker.com</i>)	214	-9	25198	19	22/0
33	41	STEVE EARLE Transcendental Blues (<i>E-Squared/Artemis</i>)	211	-49	11585	9	23/0
42	42	BON JOVI It's My Life (<i>Island/IDJMG</i>)	204	+10	12487	8	17/0
38	43	KID ROCK American Bad Ass (<i>Top Dog/Lava/Atlantic</i>)	193	-18	11722	10	18/0
46	44	DISTURBED Stupify (<i>Giant/Reprise</i>)	185	+10	10315	7	19/3
37	45	GOO GOO DOLLS Broadway (<i>Warner Bros.</i>)	179	-39	12051	15	11/0
44	46	ALICE COOPER Blow Me A Kiss (<i>Spitfire</i>)	173	-7	5695	7	15/0
Debut	47	STIR Climbing The Walls (<i>Capitol</i>)	167	+97	6444	1	25/5
Debut	48	KENNY WAYNE SHEPHERD BAND Last Goodbye (<i>Giant/Reprise</i>)	166	+56	9676	1	42/30
Debut	49	INCUBUS Stellar (<i>Immortal/Epic</i>)	161	+41	5861	1	19/3
50	50	LIMP BIZKIT Take A Look Around (Theme...) (<i>Hollywood</i>)	154	+20	7809	3	18/0

Most Added.

ARTIST TITLE LABEL(S)	ADDS
KENNY WAYNE SHEPHERD BAND Last... (<i>Giant/Reprise</i>)	30
DON HENLEY They're Not Here, They're... (<i>Warner Bros.</i>)	14
3 DOORS DOWN Loser (<i>Republic/Universal</i>)	9
J. PAGE & BLACK CROWES Ten... (<i>Musicmaker.com/TVT</i>)	8
PRIMUS W/OZZY N.I.B. (<i>Divine/Priority</i>)	7
DOPE You Spin Me Round (Like...) (<i>Flip/Epic</i>)	7
HALFORD Resurrection (<i>Metal-Is/SRG</i>)	7
8STOPS7 Question Everything (<i>Reprise</i>)	6
PEARL JAM Light Years (<i>Epic</i>)	5
LIVE They Stood Up For Love (<i>Radioactive/MCA</i>)	5
STIR Climbing The Walls (<i>Capitol</i>)	5
BLUE OCTOBER James (<i>Universal</i>)	5

Most Increased Plays

ARTIST TITLE LABEL(S)	TOTAL PLAY INCREASE
3 DOORS DOWN Loser (<i>Republic/Universal</i>)	+132
RED HOT CHILI PEPPERS Californication (<i>Warner Bros.</i>)	+128
PRIMUS W/OZZY N.I.B. (<i>Divine/Priority</i>)	+127
LIVE They Stood Up For Love (<i>Radioactive/MCA</i>)	+114
STIR Climbing The Walls (<i>Capitol</i>)	+97
8STOPS7 Question Everything (<i>Reprise</i>)	+96
AC/DC Satellite Blues (<i>EastWest/EEG</i>)	+68
MOTLEY CRUE Hell On High Heels (<i>Motley/Beyond</i>)	+63
J. PAGE & BLACK CROWES Ten... (<i>Musicmaker.com/TVT</i>)	+62
KENNY WAYNE SHEPHERD BAND Last... (<i>Giant/Reprise</i>)	+56
ISLE OF Q Little Scene (<i>Universal</i>)	+56

Breakers.

3 DOORS DOWN Loser (*Republic/Universal*)

TOTAL PLAYS/INCREASE	TOTAL STATIONS/ADDS	CHART
511/132	44/9	16

PRIMUS W/OZZY N.I.B. (*Divine/Priority*)

TOTAL PLAYS/INCREASE	TOTAL STATIONS/ADDS	CHART
400/127	39/7	21

Most Added is the total number of new adds officially reported to R&R by each reporting station. Songs unreported as adds do not count toward overall total stations playing a song. Most Increased Plays lists the songs with the greatest week-to-week increases in total plays. Weighted chart appears on R&R ONLINE MUSIC TRACKING.



70 Rock reporters. Monitored airplay data supplied by Mediabase Research, a division of Premiere Radio Networks. Songs ranked by total plays for the airplay week of Sunday 7/2-Saturday 7/8. Bullets appear on songs gaining plays or remaining flat from previous week. If two songs are tied in total plays, the song being played on more stations is placed first. Breaker status is assigned to songs reaching 400 plays or more for the first time. Songs below No. 20 are moved to recurrent after 20 weeks. Gross Impressions equals Average Quarter Hour Persons times number of plays (times 100). Average Quarter Hour Persons used herein with permission from The Arbitron Company (Copyright 2000, The Arbitron Company). © 2000, R&R Inc.



Maximize Visibility



- ✗ Cost effective plastic banners for your station.
- ✗ We print any logos or designs in up to four spot colors.
- ✗ Perfect for concerts, public appearances, expos & giveaways.
- ✗ Packaged on a roll and easy to use.

1 / 8 0 0 - 2 3 1 - 6 0 7 4

P.O. Box 750250
Houston, Texas 77275-0250
713/507-4200
713/507-4295 FAX
ri@reefindustries.com
www.reefindustries.com

New & Active

LIT Over My Head (*Java/Capitol*)
Total Plays: 146, Total Stations: 14, Adds: 0

BRAMHALL I'm Leavin' (*RCA*)
Total Plays: 143, Total Stations: 19, Adds: 0

P.O.D. Rock The Party (Off The Hook) (*Atlantic*)
Total Plays: 108, Total Stations: 14, Adds: 0

SR-71 Right Now (*RCA*)
Total Plays: 100, Total Stations: 14, Adds: 2

COWBOY MOUTH Easy (*Blackbird/Atlantic*)
Total Plays: 94, Total Stations: 9, Adds: 0

KORN Somebody Someone (*Immortal/Epic*)
Total Plays: 91, Total Stations: 11, Adds: 2

FOO FIGHTERS F/BRIAN MAY Have A Cigar (*Hollywood*)
Total Plays: 88, Total Stations: 6, Adds: 0

CLARKS Better Off Without You (*Razor & Tie*)
Total Plays: 81, Total Stations: 8, Adds: 1

CREASE Frustration (*Roadrunner*)
Total Plays: 79, Total Stations: 11, Adds: 1

LITTLE FEAT Sample In A Jar (*CMC/SRG*)
Total Plays: 77, Total Stations: 5, Adds: 0

Songs ranked by total plays

Most Played Recurrents

METALLICA No Leaf Clover (*Elektra/EEG*)

AC/DC Stiff Upper Lip (*EastWest/EEG*)

CREED What If (*Wind-up*)

FOO FIGHTERS Learn To Fly (*Roswell/RCA*)

COLLECTIVE SOUL Heavy (*Atlantic*)

KID ROCK Only God Knows Why (*Top Dog/Lava/Atlantic*)

RED HOT CHILI PEPPERS Scar Tissue (*Warner Bros.*)

STAINED Home (*Fip/Elektra/EEG*)

BUSH The Chemicals Between Us (*Trauma*)

GODSMACK Keep Away (*Republic/Universal*)

GODSMACK Whatever (*Republic/Universal*)

SANTANA F/ROB THOMAS Smooth (*Arista*)

BUCKCHERRY Lit Up (*DreamWorks*)

SANTANA F/EVERLAST Put Your Lights On (*Arista*)

KORN Make Me Bad (*Immortal/Epic*)

LIVE The Dolphin's Cry (*Radioactive/MCA*)

OLEANDER Why I'm Here (*Republic/Universal*)

EVERLAST What It's Like (*Tommy Boy*)

LIT My Own Worst Enemy (*RCA*)

METALLICA Turn The Page (*Elektra/EEG*)

TUNED-IN

R&R/MEDIABASE 24/7

ROCK



KATT/Oklahoma City

3am

TEMPLE OF THE DOG Say Hello 2 Heaven
GODSMACK Voodoo
AUTOGRAPH Turn Up The Radio
A PERFECT CIRCLE Judith
PEARL JAM Daughter
TOM PETTY & THE HEARTBREAKERS You Got Lucky
MATCHBOX TWENTY Bent
SANTANA F/EVERLAST Put Your Lights On
CINDERELLA Heartbreak Station
JESSE JAMES DUPREE Mainline
FOLK IMPLOSION Natural One
RADIOHEAD Creep

11am

METALLICA No Leaf Clover
LED ZEPPELIN Immigrant Song
MOTLEY CRUE Hell On High Heels
DEF LEPPARD Animal
NRVANA Smells Like Teen Spirit
CULT Fire Woman
SOUNDGARDEN Fell On Black Days
STEVE MILLER Rock 'N Me
3 DOORS DOWN Loser
GREEN DAY She
KISS Rock & Roll All Nite

8pm

BLACK CROWES Hard To Handle
CREED With Arms Wide Open
DEF LEPPARD Foolin'
QUEENS OF THE STONE AGE The Lost Art Of...
ALICE IN CHAINS Would?
RUSH Spirit Of Radio
METALLICA I Disappear
LIVE The Dolphin's Cry
BON JOVI Runaway
KID ROCK American Bad Ass



WBAB/Long Island

3am

CREED With Arms Wide Open
SANTANA Black Magic Woman
38 SPECIAL Caught Up In You
DAVID BOWIE Space Oddity
PEARL JAM Light Years
FOREIGNER Head Games
LITA FORD Close My Eyes Forever
MATCHBOX 20 Back 2 Good
U2 Mysterious Ways
B.B. KING/ERIC CLAPTON Ridin' With The King
JOAN JETT I Love Rock And Roll
AC/DC You Shook Me All Night Long

11am

VAN HALEN Jamie's Cryin'
U2 With Or Without You
HEART Magic Man
JOURNEY Any Way You Want It
SANTANA F/EVERLAST Put Your Lights On
VAN MORRISON Brown Eyed Girl
COLLECTIVE SOUL December
GEORGE THOROGOOD One Bourbon, One Scotch...
JEFFERSON AIRPLANE Somebody To Love
BILLY JOEL Miami 2017
PNK FLOYD Comfortably Numb

8pm

ELTON JOHN Saturday Night's Alright For Fightin'
DOORS Love Me Two Times
METALLICA I Disappear
AEROSMITH Cryin'
MARSHALL TUCKER BAND Can't You See
CREED Higher
PETER GABRIEL Sledgehammer
PINK FLOYD Have A Cigar
COLLECTIVE SOUL Heavy

ROCK

Going For Adds 7/17/00

APARTMENT 26 Backwards (*Hollywood*)

GREEN VINYL DREAM Kaleidoscope (*Fat Organ*)

MILE Back To The Floor (*Aware/C2/Columbia*)

NICKELBACK Breathe (*Roadrunner*)

ORGY Fiction (*Elementree/Reprise*)

STATIC-X Bled For Days (*Warner Bros.*)

STATIC-X Love Dump (*Warner Bros.*)

TAPROOT Again And Again (*Velvet Hammer/Atlantic*)

VERUCA SALT Only You Know (*Velveteen/Beyond*)

Rockin'

Continued from Page 139

songs from one CD within three hours, you can't play any three songs from any anthology within three hours — it goes on and on."

The Importance Of Branding

The subject of budgeting came up, and Podell said, "Whatever we budget, it's not enough. We'll probably budget \$50,000 next year, and that's just scratching the surface." Gardner added, "Our budget is \$50,000 per year per station and growing. The Active Rock demo,

especially, thinks it's no big deal to go online. It's like water — they expect it. So you have to ante up."

"Branding is key," said Rittberg. "The number of ads the average person encounters each day, including logos, labels and announcements, is 16,000, according to *Shift* magazine. For example, Panasonic was the official electronic sponsor for the 1996 Olympics in Atlanta. Of the people who attended, only 3% knew that. Nine percent thought it was Samsung, which did ambush marketing on the grounds. The branding has to be about the audience's lifestyle, and you've got to do something to

make people choose you repeatedly."

Which part of the website is the most important? Turner replied, "For us, it's our playlist, which is sponsored by a local mom-and-pop retailer. Artist links, concert info and our graffiti page, where we let people write whatever they want, are also up there."

Podell replied, "Our events page is big — we do about 22 street promotions a week. The page to sign up to join the 'Cyber Crew' is second." Kramer said, "The three most-requested 'AAF' pages are the live broadcast, 'What's Playing Now' and the concert page. The jock pages also do very well. The fact that

the live broadcast is the most-requested part of the website proves that content is king. It's more important than flashy graphics or anything like that."

Gardner responded, "Our stream is also the No. 1 hit on our site. Arbitron is now measuring time spent streamed, and 'JJO' was No. 22 in the country in the last survey. Our second most-popular page is concerts and events."

Moss offered these concluding pointers about station websites: "It's important to remind people about your website. Wherever you advertise — on the air, print ads, bus sides, billboards — put your URL in the ad.

It's a great marketing tool for your PIs, and it can help to convert some of your P2s and P3s into P1s.

"People who go to radio station websites tend to really like the jock pictures and info — it helps the listener feel closer and more involved with the station. A website gives radio a visual angle that it previously never had. It gives them something more tangible to associate with the station."

If you're interested in checking out some web resource links, Moss has kindly put up a page on his website listing a handful of them. Go to www.holink.net/r/2000/.

FIND COMPLETE PLAYLISTS FOR ALL ROCK REPORTERS ON R&R ONLINE MUSIC TRACKING


MARKET #4
KSIJ/San Francisco
 Clear Channel
 (415) 371-7511
 Cunningham/Berg
 12+ Cumc 638,888



PLAYS

PL	WTW	ARTIST/TITLE	GI (000)
27	20	3 DOORS DOWN/Kryptonite	1039
27	28	METALLICA/Disappear	8398
20	21	GOODSAMACK/Woodoo	6783
16	20	CREED/Hey You	6460
19	20	GOODSAMACK/Whatever	6460
19	20	STANDHOME	6460
19	19	GOODSAMACK/Keep Away	6327
16	18	3 DOORS DOWN/Use	5814
16	18	A PERFECT CIRCLE/Judith	5814
16	18	STONE TEMPLE PILOTS/Sour Girl	5814
14	16	U.P.O./Godless	5168
13	13	AC/DC/Satellite Blues	4199
13	11	MONSTER MASH/21st Century Sha...	4137
15	16	CREED/Whm Arms Wide Open	3730
11	10	DEFONES/Change	3230
11	10	KORN/Make Me Bad	3230
19	10	NICKELBACK/Leader Of Men	3230
19	10	IRON MAIDEN/Whicker Man	2584
6	6	LIMP BIZKIT/Take A Look	2261
6	6	QUEENS OF THE LOST ART	1938
6	6	BENDER/Supperly	1938
6	6	FULL DEVL JACK/How You Know	1938
6	6	KID ROCK/American Bad Ass	1938
6	6	IRON MAIDEN/Whicker Man	1938
6	6	ROB ZOMBIE/Dracula	1938

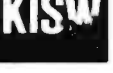
MARKET #3
WMMR/Philadelphia
 Greater Media
 (610) 771-0933
 Milkman/Zepeto
 12+ Cumc 816,780



PLAYS

PL	WTW	ARTIST/TITLE	GI (000)
27	20	PEARL JAM/Light Years	9415
27	28	3 DOORS DOWN/Kryptonite	8070
30	30	3 DOORS DOWN/Kryptonite	8070
26	26	CREED/Hey You	6994
21	21	JIMMY PAGE/BLACK - What Is & What...	5619
21	21	QUEENS OF THE LOST ART	5619
17	19	RED HOT CHILI - Californication	5111
14	16	RED HOT CHILI - OtherSide	4304
11	14	LIVE/They Stood Up For	3766
13	14	METALLICA/Turn The Page	3766
11	14	METALLICA/Disappear	3766
6	6	AC/DC/Satellite Blues	2493
22	12	U.P.O./Godless	3228
6	6	WHO/You Better You Bet	2690
7	9	ISLE OF QUELIMS/Scene	2421
7	9	BUCKCHERRY/Up	1883
7	9	IRON MAIDEN/Whicker Man	1883
7	9	TONIC/You Want Me Now	1883
7	9	OFFSPRING/The Kids Aren't...	1883
7	9	A PERFECT CIRCLE/Judith	1883
7	9	CREED/Hey You	1883
7	9	EVERLAST/What's Your Name	1614
7	9	LIMP BIZKIT/Take A Look	1614
7	9	METALLICA/No Leaf Clover	1614
7	9	BENDER/Supperly	1614
7	9	PEARL JAM/Nothing As It Seems	1614
7	9	LIMP BIZKIT/Take A Look	1614
7	9	IRON MAIDEN/Whicker Man	1345
7	9	BUSH/No Name Machine	1345

MARKET #11
KISW/Seattle-Tacoma
 Entercom
 (206) 285-7625
 Ryan/Faulkner
 12+ Cumc 243,480



PLAYS

PL	WTW	ARTIST/TITLE	GI (000)
28	31	METALLICA/Disappear	4247
30	30	3 DOORS DOWN/Kryptonite	4110
30	30	A PERFECT CIRCLE/Judith	4110
28	28	BUSH/Warm Machine	3977
19	21	EVERCLEAR/Wonderful	2877
20	21	RED HOT CHILI - Californication	2877
20	20	FOO FIGHTERS/Leavin' This Town	2740
21	20	U.P.O./Godless	2740
19	17	PAPA ROACH/Last Resort	2740
17	17	AC/DC/Satellite Blues	2329
11	11	CULT/Painted On My Heart	1507
10	11	MONSTER MASH/21st Century Sha...	1507
10	11	DEFONES/Change	1507
10	10	GOODSAMACK/Whatever	1370
9	10	3 DOORS DOWN/Use	1370
10	10	IRON MAIDEN/Whicker Man	1370
8	10	OFFSPRING/The Kids Aren't...	1370
8	10	FOO FIGHTERS/Leavin' This Town	1370
8	10	3 DOORS DOWN/Kryptonite	1086
7	7	EVERLAST/What's Your Name	959
3	7	PRIMALS/WOZZY/N I B	959
6	6	AC/DC/Satellite Blues	822
6	6	FOO FIGHTERS/Leavin' This Town	822
6	6	CHICK CORELL/Can't Change Me	685
4	6	CREED/Hey You	685
4	6	ROB ZOMBIE/Dracula	685
4	6	BUCKCHERRY/Up	685
4	6	RED HOT CHILI - OtherSide	685
4	6	ALICE IN CHAINS/Get Born Again	548

MARKET #10
KONK/Phoenix
 Entercom
 (602) 897-9300
 Bonadona/Ellis
 12+ Cumc 184,280



PLAYS

PL	WTW	ARTIST/TITLE	GI (000)
17	20	CREED/Whm Arms Wide Open	2280
12	20	MOTLEY CRUE/Hell On High Heels	2280
21	20	KING CLAPTON/Riding With The King	2280
17	20	PAUL RODGERS/Drifters	2280
19	19	AC/DC/Satellite Blues	2166
21	19	BON JOVI/My Life	2166
21	19	JESSE JAMES DUPREE/A Manline	2166
14	19	AC/DC/Satellite Blues	2166
16	13	3 DOORS DOWN/Use	2166
20	18	MATCHBOX TWENTY/Bent	2166
19	17	STONE TEMPLE PILOTS/Sour Girl	1938
16	16	FOO FIGHTERS/Leavin' This Town	1824
15	15	3 DOORS DOWN/Kryptonite	1824
11	18	DEFONES/Change	1710
14	13	AC/DC/Satellite Blues	1710
13	13	DEF LEPPARD/Promises	1482
15	13	RED HOT CHILI - OtherSide	1482
15	12	NICKELBACK/Leader Of Men	1368
15	12	SANTANA/EVERLAST/Put Your Lights On	1368
15	12	TONIC/You Want Me Now	1368
12	12	JIMMY PAGE/BLACK - What Is & What...	1368
7	12	SAMMY HAGAR/Musiqua	959
6	12	COLLECTIVE SOUL/Heavy	959
6	12	SANTANA/EVERLAST/Put Your Lights On	685
6	12	RED HOT CHILI - Californication	685
6	12	3 DOORS DOWN/Use	685
1	1	COUNTING DOWN/One Bourbon, One...	114
1	1	MOTLEY CRUE/Academy My Heart	114

MARKET #19
WBAB/Washington-Buffalo
 Cox
 (631) 587-1023
 Edwards/Torloria/Parise
 12+ Cumc 453,780



PLAYS

PL	WTW	ARTIST/TITLE	GI (000)
33	31	SANTANA/EVERLAST/Put Your Lights On	8525
31	31	3 DOORS DOWN/Kryptonite	8250
30	30	CREED/Hey You	8250
31	30	JIMMY PAGE/BLACK - What Is & What...	8250
30	30	CREED/Whm Arms Wide Open	7700
17	18	RED HOT CHILI - Californication	4400
14	18	AC/DC/Satellite Blues	4125
6	13	3 DOORS DOWN/Use	3575
12	13	MOTLEY CRUE/Hell On High Heels	3575
16	13	PEARL JAM/Light Years	3575
12	12	FOO FIGHTERS/Leavin' This Town	3025
9	11	LENN HYLAND/Remember Me A Kiss	2750
9	11	U.P.O./Godless	2750
9	11	KING CLAPTON/Riding With The King	2750
8	9	KID ROCK/Only God Knows Why	2475
8	9	METALLICA/No Leaf Clover	2475
9	9	METALLICA/Disappear	2475
9	9	COLLECTIVE SOUL/Heavy	2475
8	9	RED HOT CHILI - Scar Tissue	1925
7	9	KENNY WAYNE - Last Goodbye	1925
7	9	AC/DC/Satellite Blues	1925
6	9	RED HOT CHILI - OtherSide	1925
6	9	METALLICA/Disappear	1925
6	9	COLLECTIVE SOUL/Heavy	1925
6	9	PRIMALS/WOZZY/N I B	1100
6	9	JIMMY PAGE/BLACK - Scar Tissue	825
5	9	GEORGE THOROGOOD - One Bourbon, One...	825
1	1	3 DOORS DOWN/Use	275
1	1	3 DOORS DOWN/Use	275
1	1	3 DOORS DOWN/Use	275
1	1	3 DOORS DOWN/Use	275


MARKET #22
WDVE/Pittsburgh
 AMFM
 (412) 937-1441
 Hart/Porter
 12+ Cumc 434,580



PLAYS

PL	WTW	ARTIST/TITLE	GI (000)
18	20	CLARKS/Better Off	5720
18	18	INDIEHOUS/Alle Time	5438
18	18	STONE TEMPLE PILOTS/Sour Girl	5143
17	18	IRON MAIDEN/Whicker Man	4827
17	18	AC/DC/Satellite Blues	4576
14	18	CREED/Whm Arms Wide Open	4576
11	18	EVERCLEAR/Wonderful	4290
11	18	METALLICA/Disappear	4290
11	18	PAUL RODGERS/Drifters	4290
11	18	GOV'T MULE/Whicker Man	4290
12	18	RED HOT CHILI - Californication	4004
14	18	KING CLAPTON/Riding With The King	4004
16	14	JIMMY PAGE/BLACK - Ten Years Gone	4004
14	13	STIVE EARLE/Transcendental Blues	3718
11	14	LIVE/They Stood Up For	3718
13	13	U.P.O./Godless	3718
12	12	CULT/Painted On My Heart	3432
11	12	LITTLE STEVEN/Guns, Drugs And...	3432
9	12	3 DOORS DOWN/Kryptonite	3432
9	12	LIVE/They Stood Up For	3146
11	11	MOTLEY CRUE/Hell On High Heels	3146
10	11	A PERFECT CIRCLE/Judith	3146
10	11	SISTER Hazel/Change Your Mind	3146
9	9	IRON MAIDEN/Whicker Man	2574
4	9	GOD GOD DOLL/Scar Tissue	1144
4	9	JESSE JAMES DUPREE/A Manline	1144
4	9	CAROLINE'S SPINE/Nothing To Prove	1144
2	3	STR-N-NEW/Beginning	858
2	3	FOO FIGHTERS/Leavin' This Town	858
2	3	TRAVIS/Back In The USA	858

MARKET #20
WEEB/Cincinnati
 Clear Channel
 (513) 521-3326
 Walter/Garrett
 12+ Cumc 388,480



PLAYS

PL	WTW	ARTIST/TITLE	GI (000)
24	26	CREED/What If	6132
30	27	3 DOORS DOWN/Kryptonite	5913
29	26	GOODSAMACK/Woodoo	5475
29	26	BUSH/Warm Machine	3942
17	18	STANDHOME	3942
16	17	NICKELBACK/Leader Of Men	3723
17	17	RED HOT CHILI - Californication	3723
17	17	EVE/6 Promises	3723
17	17	LIT MY OWN FIRE	3723
14	16	METALLICA/Disappear	3056
11	15	STOPS/Question Everything	3286
19	18	CREED/Whm Arms Wide Open	3286
16	18	A PERFECT CIRCLE/Judith	3286
10	18	QUEENS OF THE LOST ART	2985
14	18	GOODSAMACK/Whatever	2985
13	13	3 DOORS DOWN/Use	2847
12	12	U.P.O./Godless	2628
8	12	ONE WAY RIDE/Painted Perfect	2628
10	11	CREAS/Institution	2409
15	15	MONSTER MASH/21st Century Sha...	2197
11	15	RAGE AGAINST - Sleep Now In...	2197
9	9	STONE TEMPLE PILOTS/Sour Girl	1971
9	9	DISTURBED/Supperly	1752
12	9	INCUBUS/Pardon Me	1752
9	9	EVERCLEAR/Wonderful	1752
9	9	NICKELBACK/Leader Of Men	1752
9	9	RED HOT CHILI - OtherSide	1752
6	9	ROB ZOMBIE/Dracula	1314
5	9	AC/DC/Satellite Blues	1095
5	9	GOODSAMACK/Whatever	1095

MARKET #26
KCAL/Riverside
 Anthem
 (909) 283-3554
 Hoffman/Matthews
 12+ Cumc 142,780



PLAYS

PL	WTW	ARTIST/TITLE	GI (000)
42	46	3 DOORS DOWN/Kryptonite	3555
43	43	METALLICA/Disappear	3397
44	43	PRIMALS/WOZZY/N I B	3297
40	41	IRON MAIDEN/Whicker Man	3239
41	41	AC/DC/Satellite Blues	3239
11	17	COLLECTIVE SOUL/Heavy	3239
41	41	CREED/Whm Arms Wide Open	3239
13	21	FOO FIGHTERS/Leavin' This Town	1659
28	21	METALLICA/Disappear	1659
20	18	PEARL JAM/Nothing As It Seems	1540
18	17	CULT/Painted On My Heart	1343
8	14	AC/DC/Satellite Blues	1106
12	13	OFFSPRING/The Kids Aren't...	1027
12	12	COLLECTIVE SOUL/Heavy	948
9	12	LIMP BIZKIT/Take A Look	869
14	12	NEW AMERICAN SHAME/Under A M...	869
11	11	OFFSPRING/Why Don't You Get...	869
14	11	RED HOT CHILI - Scar Tissue	771
15	10	AC/DC/Satellite Blues	711
15	10	ROB ZOMBIE/Dracula	711
7	10	GREAT WHITE/Rubin' Stoned	711
7	10	INCUBUS/Pardon Me	711
7	10	BUCKCHERRY/Up	632
12	7	METALLICA/Turn The Page	632
1	7	CREED/Hey You	553
9	7	KID ROCK/American Bad Ass	553
9	7	METALLICA/No Leaf Clover	553

MARKET #27
WLUM/Wisconsin
 All Pro
 (414) 771-1021
 Havel
 12+ Cumc 122,880



PLAYS

PL	WTW	ARTIST/TITLE	GI (000)
27	26	STONE TEMPLE PILOTS/Sour Girl	1404
24	26	METALLICA/Disappear	1396
25	24	GOODSAMACK/Woodoo	1296
24	24	STONE TEMPLE PILOTS/Sour Girl	1296
27	24	CREED/Hey You	1188
10	11	FOO FIGHTERS/Leavin' This Town	594
11	11	IRON MAIDEN/Whicker Man	594
14	11	3 DOORS DOWN/Kryptonite	594
9	10	GOODSAMACK/Whatever	540
9	10	GOODSAMACK/Whatever	540
11	10	STR-N-NEW/Beginning	540
7	10	RED HOT CHILI - Californication	486
6	10	AC/DC/Satellite Blues	486
6	10	CLARKS/Better Off	486
6	10	GOD GOD DOLL/Scar Tissue	486
6	10	MOTLEY CRUE/Hell On High Heels	486
11	8	RED HOT CHILI - OtherSide	486
6	8	EVE/6 Promises	482
9	8	ONE WAY RIDE/Painted Perfect	482
6	8	DEFONES/Change	432
5	8	GOD GOD DOLL/Scar Tissue	432
5	8	NICKELBACK/Leader Of Men	432
7	7	BENDER/Supperly	378
7	7	BUSH/Warm Machine	378
7	7	CULT/Painted On My Heart	378
7	7	QUANTAS/Ends Of The Boards	378

MARKET #28
WJLY/Pennsylvania
 AMFM
 (401) 228-0332
 Benavides/Schifino
 12+ Cumc 276,480



PLAYS

PL	WTW	ARTIST/TITLE	GI (000)
24	27	STONE TEMPLE PILOTS/Sour Girl	4536
22	24	3	

Stations and their ads listed alphabetically by market

Rock

WPKY/Albany, NY
OM: John Cooper
EVERCLEAR "Wonder"
JIMMY PAGE/BLACK "Ten"
RED HOT CHILI "California"
No Ads

KZRR/Albuquerque, NM
Dir/Prog: Bill Gray
PD: Phil Blahney
MD: Rob Brothers
No Ads

WZDZ/Allentown, PA
PD: Robb Lee
MD: Keith Meyer
1. WARR "Breach"
2. KENNY WAYNE "Last"
3. AZTEK TRIP "Average"
No Ads

KWHL/Anchorage, AK
PD: Fz Madril
AP/MD: Kathy Mitchell
GODSMACK "Religion"
QUEENS OF "Last"
No Ads

WAPL/Appleton, WI
PD: Joe Colgan
AP/MD: Ross Maxwell
3 DOORS DOWN "Loser"
No Ads

WZL/Atlantic City, NJ
PD: Steve Raymond
MD: Kathy Caro
1. 3 DOORS DOWN "Loser"
2. DON HEYLEY "Here"
DOPE "Spin"
No Ads

KIQC/Beaumont, TX
PD: Troy Poston
MD: Mike Davis
KENNY WAYNE "Last"
ONE WAY RIDE "Parted"
No Ads

WKGB/Binghamton, NY
PD: Jim Free
MD: Tim Boland
No Ads

WRQK/Canton, OH
OM: Chuck Stevens
PD/MD: Todd Downing
1. KORN "Society"
KENNY WAYNE "Last"
No Ads

WPXC/Cape Cod, MA
OM: Steve McVie
PD: Suzanne Tonnare
MD: Nick Rivers
ROB ZOMBIE "Scum"
MOTLEY CRUE "Hell"
No Ads

KRNA/Cedar Rapids, IA
PD: Joe Nugent
MD: Tommy Lang
KENNY WAYNE "Last"
HALFORD "Resur"
No Ads

WYBB/Charleston, SC
OM: Ken Carson
PD: Ken Carson
KENNY WAYNE "Last"
DON HEYLEY "Here"
PEARL JAM "Light"
3 DOORS DOWN "Loser"
HALFORD "Resur"
EVE 6 "Promote"
No Ads

WLC/Charleston, WV
PD/MD: Mike Rappaport
DON HEYLEY "Here"
KENNY WAYNE "Last"
CLARKS "Bets"
STR "Climbing"
LIVE "Stood"
No Ads

WTKR/Chattanooga, TN
PD: Scott Hamilton
MD: Jill Jackson
ONE WAY RIDE "Parted"
ROB ZOMBIE "Scum"
No Ads

WBBN/Cincinnati, OH
OM: Scott Reinhart
PD: Michael Walter
MD: Bob Garrett
1. 3 DOORS DOWN "Loser"
LIVE "Stood"
MOELBACK "Breach"
No Ads

WRK/Columbus, GA
OM/MD: Brian Waters
AP/MD: Derek Myers
KENNY WAYNE "Last"
STOPS? "Question"
BURFORD "Resur"
No Ads

WQBZ/Columbus, GA
PD: Chris Myer
MD: Sarina Scott
PRIMUS WOZZY "N1B"
LAGON UNDERGROUND "Turn"
UNION "Who"
No Ads

WTFX/Louisville, KY
OM/MD: Michael Lee
MD: Keith O'Leary
1. DISTURBED "Stupid"
2. INCOGNITO "Stellar"
3. STR "Climbing"
No Ads

WRK/Dayton, CT
PD: Tom Stone
MD: Steve Blanton
BLUE OCTOBER "James"
3 DOORS DOWN "Loser"
No Ads

WTUE/Dayton, OH
PD: Mike Thomas
AP/MD: Steve Kramer
MD: John Brantley
KENNY WAYNE "Last"
MOTLEY CRUE "Hell"
No Ads

KLAQ/E Paso, TX
PD: "Miguel" Mike Ramsey
AP/MD: Glenn Gagan
5. CAROLINE SPINE "Nothing"
4. 3 DOORS DOWN "Loser"
1. DEPTONES "Change"
2. JIMMY PAGE/BLACK "Ten"
3. STR "Climbing"
4. STOP? "Question"
5. WHEATLS "Tear"
KENNY WAYNE "Last"
HALFORD "Resur"
No Ads

WPHD/Elmira-Corning, NY
PD/MD: Stephen Steiner
22. JIMMY PAGE/BLACK "Ten"
DON HEYLEY "Here"
DOPE "Spin"
UNION "Who"
BLUE OCTOBER "James"
SUM 41 "Difference"
No Ads

WRKT/Erie, PA
VP/Programming: Ron Kline
MD: Sammy Stone
No Ads

KKEG/Fayetteville, AR
PD/MD: Sandy Scott
KENNY WAYNE "Last"
STOPS? "Question"
No Ads

WSTZ/Jackson, MS
PD/MD: Kevin Keith
1. PRIMUS WOZZY "N1B"
2. DON HEYLEY "Here"
KENNY WAYNE "Last"
BLUE OCTOBER "James"
No Ads

KEZO/Omaha, NE
PD/MD: Bruce Patrick
KENNY WAYNE "Last"
No Ads

WRZK/Johnson City, TN
PD/MD: Mark E. McGraw
DOPE "Spin"
CREASE "Frustr"
BLUE OCTOBER "James"
No Ads

WRK/Kalamazoo, MI
PD/MD: Margaret Smith
KENNY WAYNE "Last"
No Ads

KOMP/Las Vegas, NV
PD: John Griffin
MD: Big Marty
2. STR "Climbing"
LIVE "Stood"
No Ads

WRQL/Lexington-Fayette, KY
PD/MD: Dennis Dillon
KENNY WAYNE "Last"
No Ads

WWCT/Parris, IL
PD: Jamie Marbury
MD: Debbie Hunter
STOPS? "Question"
PEARL JAM "Light"
No Ads

WMMR/Philadelphia, PA
PD: Sam Williams
AP/MD: Kim Zippo
1. INCOGNITO "Stellar"
2. STOP? "Question"
3. STR "Climbing"
No Ads

KDKB/Phoenix, AZ
PD: Don Oates
MD: Dock Ellis
2. RED HOT CHILI "California"
No Ads

WDVE/Pittsburgh, PA
PD: Garrett Hart
MD: Val Porter
3 DOORS DOWN "Loser"
No Ads

WHJY/Providence, RI
PD: Joe Benavacosa
MD: Sharon Schiano
AZTEK TRIP "Average"
SLE OF O "Lose"
No Ads

WBBB/Raleigh-Durham, NC
OM/MD: Andy Meyer
4. PEARL JAM "Light"
No Ads

KMCA/Carpas Christi, TX
PD: Paula Howell
AP/MD: "Big" AJ Jones
1. FINGER ELEVEN "Drag"
KENNY WAYNE "Last"
No Ads

WRK/Dayton, CT
PD: Tom Stone
MD: Steve Blanton
BLUE OCTOBER "James"
3 DOORS DOWN "Loser"
No Ads

WTUE/Dayton, OH
PD: Mike Thomas
AP/MD: Steve Kramer
MD: John Brantley
KENNY WAYNE "Last"
MOTLEY CRUE "Hell"
No Ads

KLAQ/E Paso, TX
PD: "Miguel" Mike Ramsey
AP/MD: Glenn Gagan
5. CAROLINE SPINE "Nothing"
4. 3 DOORS DOWN "Loser"
1. DEPTONES "Change"
2. JIMMY PAGE/BLACK "Ten"
3. STR "Climbing"
4. STOP? "Question"
5. WHEATLS "Tear"
KENNY WAYNE "Last"
HALFORD "Resur"
No Ads

WPHD/Elmira-Corning, NY
PD/MD: Stephen Steiner
22. JIMMY PAGE/BLACK "Ten"
DON HEYLEY "Here"
DOPE "Spin"
UNION "Who"
BLUE OCTOBER "James"
SUM 41 "Difference"
No Ads

WRKT/Erie, PA
VP/Programming: Ron Kline
MD: Sammy Stone
No Ads

KKEG/Fayetteville, AR
PD/MD: Sandy Scott
KENNY WAYNE "Last"
STOPS? "Question"
No Ads

WSTZ/Jackson, MS
PD/MD: Kevin Keith
1. PRIMUS WOZZY "N1B"
2. DON HEYLEY "Here"
KENNY WAYNE "Last"
BLUE OCTOBER "James"
No Ads

KEZO/Omaha, NE
PD/MD: Bruce Patrick
KENNY WAYNE "Last"
No Ads

WRZK/Johnson City, TN
PD/MD: Mark E. McGraw
DOPE "Spin"
CREASE "Frustr"
BLUE OCTOBER "James"
No Ads

WRK/Kalamazoo, MI
PD/MD: Margaret Smith
KENNY WAYNE "Last"
No Ads

KOMP/Las Vegas, NV
PD: John Griffin
MD: Big Marty
2. STR "Climbing"
LIVE "Stood"
No Ads

WRQL/Lexington-Fayette, KY
PD/MD: Dennis Dillon
KENNY WAYNE "Last"
No Ads

WWCT/Parris, IL
PD: Jamie Marbury
MD: Debbie Hunter
STOPS? "Question"
PEARL JAM "Light"
No Ads

WMMR/Philadelphia, PA
PD: Sam Williams
AP/MD: Kim Zippo
1. INCOGNITO "Stellar"
2. STOP? "Question"
3. STR "Climbing"
No Ads

KDKB/Phoenix, AZ
PD: Don Oates
MD: Dock Ellis
2. RED HOT CHILI "California"
No Ads

WDVE/Pittsburgh, PA
PD: Garrett Hart
MD: Val Porter
3 DOORS DOWN "Loser"
No Ads

WHJY/Providence, RI
PD: Joe Benavacosa
MD: Sharon Schiano
AZTEK TRIP "Average"
SLE OF O "Lose"
No Ads

WBBB/Raleigh-Durham, NC
OM/MD: Andy Meyer
4. PEARL JAM "Light"
No Ads

Active Rock

WQBK/Albany, NY
PD: Susan Groves
MD: Jeff Collan
DOPE "Spin"
EVE 6 "Promote"
LIVE "Stood"
SR 71 "Right"
No Ads

KZRR/Amarillo, TX
PD: Eric Stayer
AP/MD: Penni Push
5. PRIMUS WOZZY "N1B"
5. KORN "Somebody"
KENNY WAYNE "Last"
No Ads

WWWX-WXWX/Appleton-Green Bay, WI
PD: Chris Alan
MD: AJ
PRIMUS WOZZY "N1B"
ONE WAY RIDE "Parted"
No Ads

WCHZ/Augusta, GA
PD/MD: Chuck Williams
FINGER ELEVEN "Drag"
No Ads

KLBJ/Austin, TX
OM: Jeff Carvel
MD: Lorie Lazo
1. JIMMY PAGE/BLACK "Ten"
2. KENNY WAYNE "Last"
3. DEXTER FREEDSB "Leaving"
4. STR "Climbing"
No Ads

KRAB/Bakersfield, CA
OM/MD: Chris Squires
MD: Danny Ispanis
12. INCOGNITO "Stellar"
11. SR 71 "Right"
No Ads

WTTY/Baltimore, MD
10. FOOT FIGHTERS "B May Cap"
PRIMUS WOZZY "N1B"
No Ads

WCPR/Biloxi-Gulfport, MS
OM: Kenny Vest
PD: Wayne Watkins
AP/MD: Scot Fox
TONE "Sugar"
POOLBAK "Summer"
BLUE OCTOBER "James"
AZTEK TRIP "Average"
UNION "Who"
No Ads

WRLR/Birmingham, AL
PD/MD: Brady
AP: Stummer
No Ads

WAFF/Boston, MA
PD: Dave Douglas
MD: John Osterlind
FINGER ELEVEN "Drag"
CREASE "Frustr"
MOTLEY CRUE "Hell"
No Ads

WRCR/Charlotte, NC
PD/MD: Ron Bowen
EVE 6 "Promote"
SR 71 "Right"
DOPE "Spin"
LIVE "Stood"
No Ads

KROR/Chico, CA
PD/MD: Dan Wilson
15. 3 DOORS DOWN "Loser"
5. DOPE "Spin"
1. SUM 41 "Difference"
No Ads

KLO/Colorado Springs, CO
PD/MD: Dan Johnston
(RED) PLANET EARTH "Barlander"
No Ads

WAZU/Columbus, OH
OM: Cheryl Lutz
PD/MD: Jim Postma
PEARL JAM "Light"
No Ads

WBZC/Columbus, OH
PD: Hal Fish
AP/MD: Ronni Hunter
3 DOORS DOWN "Loser"
SLE OF O "Lose"
PRIMUS WOZZY "N1B"
No Ads

KEGL/Dallas-Ft. Worth, TX
PD: Greg Stevens
AP: Chris Ryan
MD: Cindy Scull
1. INCOGNITO "Stellar"
ONE WAY RIDE "Parted"
No Ads

KBPI/Denver-Boulder, CO
PD: Bob Richards
AP/MD: Willie B.
No Ads

KAZR/Des Moines, IA
PD: Sean Elton
AP/MD: Paul Oskand
1. PD: "Rock"
CREASE "Frustr"
No Ads

WRIF/Detroit, MI
OM: Doug Podeski
MD: Troy Hanel
KORN "Somebody"
STOPS? "Question"
(RED) PLANET EARTH "Barlander"
No Ads

WGBF/Evansville, IN
OM: Mike Sanders
AP/MD: Turner Watson
KENNY WAYNE "Last"
ONE WAY RIDE "Parted"
STOPS? "Question"
No Ads

WRDQ/Fayetteville, NC
PD/MD: Sydney Scott
KENNY WAYNE "Last"
INCOGNITO "Stellar"
MOTLEY CRUE "Hell"
No Ads

WBBN/Flint, MI
PD: Brian Beckler
MD: Carl Walker
STOPS? "Question"
ONE WAY RIDE "Parted"
FINGER ELEVEN "Drag"
EVE 6 "Promote"
No Ads

KRZR/Fresno, CA
OM: E. Curtis Johnson
1. QUEENS OF "Last"
No Ads

WBYR/Fl. Wayne, IN
PD: Jim Fox
MD: Shannon Harris
1. DEADLIGHTS "Obsv"
2. INCOGNITO "Stellar"
No Ads

WXKE/Fl. Wayne, IN
PD/MD: Doc West
15. ADD "Mation"
No Ads

WRUF/Gainesville-Ocala, FL
OM: Dave Hamilton
PD: Wade Linder
AP/MD: Ryan Castle
3 DOORS DOWN "Loser"
No Ads

WKOR/Greenville, NC
PD/MD: Damon Arns
8. RED HOT CHILI "Obsv"
2. KENNY WAYNE "Last"
KORN "Somebody"
No Ads

WTPT/Greenville, SC
PD: Zack Tyler
MD: Taylor
1. ROB ZOMBIE "Scum"
No Ads

WOXA/Harrisburg, PA
PD: Claudine DeLorenzo
MD: Nelson
4. FINGER ELEVEN "Drag"
1. EVE 6 "Promote"
1. ROB ZOMBIE "Scum"
QUEENS OF "Last"
No Ads

WCCC/Hartford, CT
PD/MD: Mike Karolyi
4. SUPROCK "So"
1. SLE OF O "Lose"
No Ads

WAMX/Huntington, WV
PD/MD: Debbie White
1. FINGER ELEVEN "Drag"
1. DEADLIGHTS "Obsv"
AZTEK TRIP "Average"
No Ads

WQKK/Johnstown & WQW/Gate College, PA
PD/MD: Pat Urban
2. KENNY WAYNE "Last"
HALFORD "Resur"
CRAZY TOWN "Darkside"
KORN "Somebody"
No Ads

KQRC/Kansas City, MO
PD: Vince Richards
MD: Valerie Knight
PROJECT 86 "One Armed"
No Ads

KLFX/Killeen-Temple, TX
PD/MD: Bob Fonda
LIVE "Stood"
No Ads

WJXD/Lansing, MI
PD: Bob Olson
MD: Kevin Conrad
1. PRIMUS WOZZY "N1B"
FINGER ELEVEN "Drag"
No Ads

KIBZ/Lincoln, NE
PD: E.J. Marshall
Co-MD: Sparty
Co-MD: Samantha Knight
6. BLUE OCTOBER "James"
RED HOT CHILI "California"
HALFORD "Resur"
ULTIMATE FRAKBOOK "Hell"
No Ads

KFMX/Lubbock, TX
OM/MD: Wes Neesmann
DOPE "Spin"
BLUE OCTOBER "James"
3 DOORS DOWN "Loser"
No Ads

WUJO/Madison, WI
OM/MD: Glen Gardner
AP/MD: Blake Patten
HALFORD "Resur"
SLE OF O "Lose"
(RED) PLANET EARTH "Barlander"
CRAZY TOWN "Darkside"
No Ads

WGIR/Manchester, NH
PD: Todd Thomas
MD: Kaitie Burns
KORN "Somebody"
DOPE "Spin"
AZTEK TRIP "Average"
No Ads

WNFS/Memphis, TN
PD: Rob Creamer
AP/MD: Dave Clapper
KENNY WAYNE "Last"
SR 71 "Right"
No Ads

WZTA/Miami, FL
OM: Dave Hamilton
PD: Scott Steale
AP/MD: Scott Steale
MD: Kimba
KORN "Somebody"
MOELBACK "Breach"
VERLUX "SMT "Dead"
No Ads

WLZR/Milwaukee, WI
PD: Keith Hastings
MD: Marilyn Blue
5. HALFORD "Resur"
No Ads

KOOR/Minneapolis, MN
OM: Dave Hamilton
PD: Wade Linder
AP/MD: Ryan Castle
3 DOORS DOWN "Loser"
No Ads

WRBF/South Bend, IN
AP/MD: Mark McGill
KENNY WAYNE "Last"
DOPE "Spin"
BLUE OCTOBER "James"
No Ads

KHTQ/Spokane, WA
PD: Ken Richards
AP/MD: Mark Feurie
12. 3 DOORS DOWN "Loser"
1. CAROLINE SPINE "Nothing"
KENNY WAYNE "Last"
DEADLIGHTS "Obsv"
SUM 41 "Difference"
No Ads

WRAT/South-Ocean, NJ
PD: Carl Craft
AP/MD: Robyn Lane
SR 71 "Right"
PRIMUS WOZZY "N1B"
No Ads

WKQL/Springfield, IL
PD: Woody Carlson
AP: John "Crash" Carroll
MD: Rocky
1. INCOGNITO "Stellar"
2. KENNY WAYNE "Last"
3. SUPROCK "So"
4. (RED) PLANET EARTH "Barlander"
No Ads

KZRO/Springfield, MO
PD: Ray Michaels
MD: George Sankmeister
MOTLEY CRUE "Hell"
SLE OF O "Lose"
DEADLIGHTS "Obsv"
No Ads

WXTM/St. Louis, MO
PD: Tommy Matern
AP: Eric Schwab
7. PRIMUS WOZZY "N1B"
No Ads

WXTB/Tampa, FL
OM: Brad Hardin
MD: Brian Miller
11. PRIMUS WOZZY "N1B"
KORN "Somebody"
ROB ZOMBIE "Scum"
No Ads

WRWK/Toledo, OH
PD/MD: Chris Annet
KENNY WAYNE "Last"
FINGER ELEVEN "Drag"
PD D "Roo"
No Ads

KRTQ/Texas, OK
PD: Chris Kelly
AP: Katy Garrett
3. DOPE "Spin"
No Ads

WWDC/Washington, DC
PD: Bob Summers
AP/MD: Buddy Rizer
1. 3 DOORS DOWN "Loser"
No Ads

KICT/Wichita, KS
PD: Jules Riley
MD: R.J. Davis
No Ads

WXBE/Wilkes Barre, PA
OM/MD: Aaron Roberts
AP: Chris Lloyd
KENNY WAYNE "Last"
SR 71 "Right"
SUM 41 "Difference"
DOPE "Spin"
No Ads

* = Mediabase 24/7 monitored

* = Mediabase 24/7 monitored

70 Total Reporters
70 Current Reporters
70 Current Playlists72 Total Reporters
72 Current Reporters
72 Current Playlists

R&R Active Rock Top 50

July 14, 2000

LAST WEEK	THIS WEEK	ARTIST TITLE LABEL(S)	TOTAL PLAYS	+/- PLAYS	GROSS IMPRESSIONS ('00)	WEEKS ON CHART	TOTAL STATIONS/ADDS
1	1	CREED With Arms Wide Open (Wind-up)	2080	-60	175549	16	71/0
2	2	METALLICA I Disappear (Hollywood)	1999	-74	166501	12	70/0
3	3	A PERFECT CIRCLE Jodith (Virgin)	1988	+24	152182	14	72/0
4	4	PAPA ROACH Last Resort (DreamWorks)	1942	+152	154036	18	70/0
5	5	3 DOORS DOWN Kryptonite (Republic/Universal)	1754	-24	164561	28	71/0
7	6	DEFTONES Change (In The House Of Flies) (Maverick)	1557	+90	113742	9	70/0
6	7	U.P.O. Godless (Epic)	1537	+1	107933	15	67/0
9	8	RED HOT CHILI PEPPERS Californication (Warner Bros.)	1416	+165	118093	6	70/1
10	9	GODSMACK Bad Religion (Republic/Universal)	1224	+61	92594	8	68/0
8	10	STONE TEMPLE PILOTS Sour Girl (Atlantic)	1205	-83	83105	17	58/0
11	11	LIMP BIZKIT Take A Look Around (Theme...) (Hollywood)	1129	+19	99681	13	55/0
15	12	3 DOORS DOWN Loser (Republic/Universal)	1099	+161	84684	9	64/8
12	13	DISTURBED Stupify (Giant/Reprise)	1068	+88	82191	16	65/0
13	14	KORN Make Me Bad (Immortal/Epic)	915	-51	94978	23	53/0
14	15	KID ROCK American Bad Ass (Top Dog/Lava/Atlantic)	873	-70	78489	11	58/0
16	16	INCUBUS Pardon Me (Immortal/Epic)	831	-60	71402	35	51/0
19	17	AC/DC Satellite Blues (EastWest/EEG)	808	+36	56810	8	49/0
21	18	PEARL JAM Light Years (Epic)	715	+46	51226	5	46/1
18	19	NICKELBACK Leader Of Men (Roadrunner)	704	-104	43717	23	45/0
20	20	EVERCLEAR Wonderful (Capitol)	696	-1	37792	7	34/0
17	21	FOO FIGHTERS Breakout (Roswell/RCA)	673	-141	52416	12	37/0
Breaker	22	INCUBUS Stellar (Immortal/Epic)	659	+125	46265	4	56/6
Breaker	23	ROB ZOMBIE Scum Of The Earth (Hollywood)	620	+157	49754	2	55/6
Breaker	24	QUEENS OF THE STONE AGE The Lost Art Of... (Interscope)	617	+73	45757	7	56/2
22	25	UNION UNDERGROUND Turn Me On... (Portrait/Columbia)	598	+43	56437	5	58/1
26	26	ONE WAY RIDE Painted Perfect (Refuge/MCA)	551	+45	37125	4	57/5
25	27	IRON MAIDEN The Wicker Man (Portrait/Columbia)	539	+17	43761	8	43/0
27	28	EVE 6 Promise (RCA)	516	+51	35703	5	40/5
33	29	PRIMUS W/OZZY N.I.B. (Divine/Priority)	506	+166	43379	2	48/12
34	30	KORN Somebody Someone (Immortal/Epic)	461	+142	37690	2	50/7
30	31	MOTLEY CRUE Hell On High Heels (Motley/Beyond)	445	+36	42832	5	37/4
31	32	CULT Painted On My Heart (Island/IDJMG)	401	+18	29482	4	27/0
38	33	8STOPS7 Question Everything (Reprise)	393	+120	23788	2	36/5
29	34	JESSE JAMES DUPREE Mainline (V2)	379	-37	19664	9	30/0
32	35	P.O.D. Rock The Party (Off The Hook) (Atlantic)	351	+10	29181	6	40/2
37	36	KITTIE Charlotte (NG/Artemis)	339	+53	21944	4	36/1
39	37	ISLE OF Q Little Scene (Universal)	337	+90	28033	3	36/5
Debut	38	LIVE They Stood Up For Love (Radioactive/MCA)	260	+144	24429	1	26/5
44	39	PANTERA Goddamn Electric (EastWest/EEG)	217	+15	23703	3	22/0
47	40	CREASE Frustration (Roadrunner)	214	+34	18574	2	24/2
35	41	BENDER Superfly (TVT)	211	-89	12928	10	23/0
40	42	LIT Over My Head (Java/Capitol)	211	-13	9796	4	16/0
36	43	MONSTER MAGNET Silver Future (Restless)	208	-91	17620	18	15/0
45	44	PROJECT 86 One-Armed Man (Play On) (BEC/Tooth & Nail/Atlantic)	198	+3	13653	3	26/1
Debut	45	FINGER ELEVEN Drag You Down (Wind-up)	180	+83	18359	1	32/9
Debut	46	DEADLIGHTS Sweet Oblivion (QED/Elektra/EEG)	177	+43	11982	1	25/5
Debut	47	SR-71 Right Now (RCA)	174	+69	15740	1	21/6
Debut	48	SLIPKNOT Spit It Out (Roadrunner)	160	+51	15110	1	23/5
41	49	FULL DEVIL JACKET Now You Know (Island/IDJMG)	154	-60	13396	19	12/0
49	50	BLINK-182 Adam's Song (MCA)	148	-18	11301	16	10/0

Most Added.

ARTIST TITLE LABEL(S)	ADDS
DOPE You Spin Me Round (Like...) (Flip/Epic)	13
KENNY WAYNE SHEPHERD BAND Last... (Giant/Reprise)	13
PRIMUS W/OZZY N.I.B. (Divine/Priority)	12
FINGER ELEVEN Drag You Down (Wind-up)	9
3 DOORS DOWN Loser (Republic/Universal)	8
KORN Somebody Someone (Immortal/Epic)	7
INCUBUS Stellar (Immortal/Epic)	6
ROB ZOMBIE Scum Of The Earth (Hollywood)	6
SR-71 Right Now (RCA)	6
ONE WAY RIDE Painted Perfect (Refuge/MCA)	5

STIR
 "Climbing the Walls"
 New This Week:
 WMMR, KLBJ, KLAQ, WKLC
 KOMP, KTUX and many others!

Most Increased Plays

ARTIST TITLE LABEL(S)	TOTAL PLAY INCREASE
PRIMUS W/OZZY N.I.B. (Divine/Priority)	+166
RED HOT CHILI PEPPERS Californication (Warner Bros.)	+165
3 DOORS DOWN Loser (Republic/Universal)	+161
ROB ZOMBIE Scum Of The Earth (Hollywood)	+157
PAPA ROACH Last Resort (DreamWorks)	+152
LIVE They Stood Up For Love (Radioactive/MCA)	+144
KORN Somebody Someone (Immortal/Epic)	+142
INCUBUS Stellar (Immortal/Epic)	+125
8STOPS7 Question Everything (Reprise)	+120
DEFTONES Change (In The House Of Flies) (Maverick)	+90
ISLE OF Q Little Scene (Universal)	+90

Breakers.

INCUBUS Stellar (Immortal/Epic)		CHART
TOTAL PLAYS/INCREASE	TOTAL STATIONS/ADDS	
659/125	56/6	28
ROB ZOMBIE Scum Of The Earth (Hollywood)		CHART
TOTAL PLAYS/INCREASE	TOTAL STATIONS/ADDS	
620/157	55/6	25
QUEENS OF THE STONE AGE The Lost Art Of Keeping... (Interscope)		CHART
TOTAL PLAYS/INCREASE	TOTAL STATIONS/ADDS	
617/73	56/2	28

Most Added is the total number of new adds officially reported to R&R by each reporting station. Songs unreported as adds do not count toward overall total stations playing a song. Most Increased Plays lists the songs with the greatest week-to-week increases in total plays. Weighted chart appears on R&R ONLINE MUSIC TRACKING.



72 Active Rock reporters. Monitored airplay data supplied by Mediabase Research, a division of Premiere Radio Networks. Songs ranked by total plays for the airplay week of Sunday 7/2-Saturday 7/8. Bullets appear on songs gaining plays or remaining flat from previous week. If two songs are tied in total plays, the song being played on more stations is placed first. Breaker status is assigned to songs reaching 600 plays or more for the first time. Songs below No. 20 are moved to recurrent after 20 weeks. Gross Impressions equals Average Quarter Hour Persons times number of plays (times 100). Average Quarter Hour Persons used herein with permission from The Arbitron Company (Copyright 2000, The Arbitron Company). © 2000, R&R Inc.

"Race is not, and will not be an issue in this case."
 -Robert Shapiro to Judge Lance Ito on the O.J. Simpson case, 1994

Breaking at Active Rock, Rock & Alternative
 R&R Active Rock 38-39 393x (+120)
 Active Rock Monitor 43* 210x (+80)
 R&R Alternative 45-37
 Modern Rock Monitor D39*

New adds include:
 WRIF WMMS WMMR KDGE KNRK KKND
 WMAD WBN WRUF and many, many more

Question Everything

8STOPS7 "Question Everything" (Except A Hit)

From the acclaimed debut album
IN MODERATION
 www.8stops7.com ©2000 Reprise Records

Nickelback

“LEADER OF MEN” spent 10 weeks in the Top 10 at the Active & Heritage Formats, and after a few short weeks it has entered the Top 30 at the Alternative Format. Touring has been non-stop with Creed, 3 Doors Down, Sevendust and Stone Temple Pilots. As we approach 25,000 Cume Spins we deliver the track you have all asked for...



B R E A T H E

Produced by Dale Penner & Nickelback

Mixed by GGarth Richardson

Management: Bryan Coleman for Union Entertainment Group

www.nickelback.com

 A ROADRUNNER ARCADE MUSIC COMPANY

© 2000 Roadrunner Records, Inc. www.nickelback.com

www.americanradiohistory.com

R&R Active Rock

July 14, 2000

New & Active

DOPE You Spin Me Round (Like...) (Flip/Epic)
Total Plays: 146, Total Stations: 23, Adds: 13

STR Climbing The Walls (Capitol)
Total Plays: 146, Total Stations: 14, Adds: 1

BROUGHAM Murked Out (Warner Bros.)
Total Plays: 127, Total Stations: 19, Adds: 0

J. PAGE & BLACK CROWES Ten... (Musicmaker.com/TVT)
Total Plays: 103, Total Stations: 12, Adds: 1

COWBOY MOUTH Easy (Blackbird/Atlantic)
Total Plays: 97, Total Stations: 8, Adds: 0

(HED) PLANET EARTH Bartender (Volcano/Jive)
Total Plays: 96, Total Stations: 14, Adds: 5

ALICE COOPER Blow Me A Kiss (Spitfire)
Total Plays: 89, Total Stations: 12, Adds: 0

CRAZY TOWN Darkside (Columbia)
Total Plays: 83, Total Stations: 11, Adds: 2

WHEATUS Teenage Dirtbag (Columbia)
Total Plays: 52, Total Stations: 3, Adds: 0

K. WAYNE SHEPHERD BAND Last... (Giant/Reprise)
Total Plays: 49, Total Stations: 16, Adds: 13

Songs ranked by total plays

Most Played Recurrents

STAINED Home (Flip/Elektra/EEG)

LIMP BIZKIT Break Stuff (Flip/Interscope)

RED HOT CHILI PEPPERS Otherside (Warner Bros.)

GODSMACK Voodoo (Republic/Universal)

STAINED Mudshovel (Flip/Elektra/EEG)

GODSMACK Keep Away (Republic/Universal)

CREED Higher (Wind-up)

CREED What If (Wind-up)

METALLICA No Leaf Clover (Elektra/EEG)

BUSH Warm Machine (Trauma)

GODSMACK Whatever (Republic/Universal)

RAGE AGAINST THE MACHINE Sleep Now In The Fire (Epic)

BUSH The Chemicals Between Us (Trauma)

LIMP BIZKIT Re-Arranged (Flip/Interscope)

KORN Falling Away From Me (Immortal/Epic)

SEVENDUST Waffle (TVT)

KID ROCK Bawitdaba (Top Dog/Lava/Atlantic)

BUCKCHERRY Lit Up (DreamWorks)

RAGE AGAINST THE MACHINE Guerrilla Radio (Epic)

ROB ZOMBIE Dragula (Geffen/Interscope)

ACTIVE ROCK

Going For Adds 7/17/00

APARTMENT 26 Backwards (Hollywood)

GREEN VINYL DREAM Kaleidoscope (Fat Organ)

MILE Back To The Floor (Aware/C2/Columbia)

NICKELBACK Breathe (Roadrunner)

ORGY Fiction (Elementree/Reprise)

STATIC-X Bled For Days (Warner Bros.)

STATIC-X Love Dump (Warner Bros.)

TAPROOT Again And Again (Velvet Hammer/Atlantic)

VERUCA SALT Only You Know (Velveteen/Beyond)

TUNED-IN

ACTIVE ROCK

R&R/MEDIABASE 24/7

SOLID ROCK
94.1 JO

WJJO/Madison

3am

ALICE IN CHAINS Down In A Hole
POWERMAN 5000 When Worlds Collide
CLUTCH Elephant Riders
DEADLIGHTS Sweet Oblivion
PAPA ROACH Last Resort
GODSMACK Voodoo
APARTMENT 26 Basic Breakdown
METALLICA King Nothing
CREED What If
STONE TEMPLE PILOTS Push
BLACK LABEL SOCIETY Counterfeit God
KORN Make Me Bad
SOUNDGARDEN Black Hole Sun

11am

FOO FIGHTERS Learn To Fly
OZZY OSBOURNE Road To Nowhere
SECOND COMING Soft
CREED With Arms Wide Open
MIRVANA Smells Like Teen Spirit
JESSE JAMES DUPREE Mainline
GODSMACK Keep Away
DEADLIGHTS Sweet Oblivion
ALICE IN CHAINS Man In The Box
U. P. D. Godless

4pm

RAGE AGAINST THE MACHINE Guerrilla Radio
AC/DC Back In Black
STONE TEMPLE PILOTS Trippin' On A Hole...
CREED With Arms Wide Open
DOWN Stone The Crow
INCUBUS Stellar
LIMP BIZKIT Re-Arranged
PROJECT 86 One Armed Man
MONSTER MAGNET Space Lord
KID ROCK Cowboy
FULL DEVIL JACKET Now You Know

8pm

3 DOORS DOWN Kryptonite
OFFSPRING Self Esteem
FINGER ELEVEN Drag You Down
METALLICA I Disappear
DOPE You Spin Me Round (Like A Record)
ORGY Blue Monday
DAYS OF THE NEW Touch, Peel & Stand
AC/DC Moneytalks
UNION UNDERGROUND Turn Me On (Mr. Deadman)
SOUNDGARDEN Spoonman

98 Rock

KRXQ/Sacramento

3am

AEROSMITH Rag Doll
STONE TEMPLE PILOTS Sour Girl
PINK FLOYD Young Lust
CREED My Own Prison
UNION UNDERGROUND Turn Me On (Mr. Deadman)
ROB ZOMBIE Living Dead Girl
KISS Rock & Roll All Nite
ONE WAY RIDE Painted Perfect
LED ZEPPELIN Over The Hills And Far Away
LIMP BIZKIT Break Stuff
VAN HALEN Mean Stuff
PEARL JAM Alive
METALLICA Die, Die My Darling
METALLICA I Disappear

11am

GUANO APES Open Your Eyes
MIRVANA Smells Like Teen Spirit
LENNY KRAVITZ Are You Gonna Go My Way
AC/DC High Voltage
CREED With Arms Wide Open
DIO Rainbow In The Dark
PEARL JAM I Got It
BEASTIE BOYS (You Gotta) Fight For Your Right
3 DOORS DOWN Kryptonite
TOM PETTY Runnin' Down A Dream
TED NUGENT Cat Scratch Fever

4pm

GUANO APES Open Your Eyes
RUSH Tom Sawyer
ALICE IN CHAINS Rooster
DEFTONES Change (In The House Of Flies)
PINK FLOYD Hey You
SOUNDGARDEN Rhinosaur
GODSMACK Bad Religion
TESLA Love Song
U. P. D. Godless
PEARL JAM Dissident

8pm

BEASTIE BOYS Girls
3 DOORS DOWN Loser
TOM PETTY & THE HEARTBREAKERS Mary Jane's...
WHITE ZOMBIE Electric Head
GODSMACK Voodoo
METALLICA Wherever I May Roam
DEFTONES Change (In The House Of Flies)
AC/DC Shoot To Thrill
LIMP BIZKIT Take A Look Around
SLIPKNOT Wait And Bleed



Monitored airplay data supplied by Mediabase Research, a division of Premiere Radio Networks. Tuned-In is based on sample hours taken from Monday 7/3. © 2000, R&R Inc.

Active Rock Playlists

July 14, 2000 R&R • 147

FIND COMPLETE PLAYLISTS FOR ALL ACTIVE ROCK REPORTERS ON R&R ONLINE MUSIC TRACKING

MARKET #1
WYSP/Philadelphia
Infinity
(215) 625-9460
Minsky/Palumbo
12c Cume 1,839,200

94 WYSP
THE ROCK STATION

PLAYS

PL	ARTIST/TITLE	GI (000)
31	3 DOORS DOWN/Kryptonite	20794
32	METALLICA/Disappear	18546
33	CREED/With Arms Wide Open	17422
34	KORN/Make Me Bad	12926
35	LIMP BIZKIT/Break Stuff	12926
36	LIVE/They Stood Up For...	8430
37	PEARL JAM/Light Years	8430
38	RED HOT CHILI.../California	8430
39	JIMMY PAGE/BLACK.../Ten Years Gone	8430
40	STONE TEMPLE PILOTS/Sour Girl	8430
41	MOTLEY CRUE/Hell On High Heels	7868
42	PAPA ROACH/Last Resort	7868
43	FOO FIGHTERS/.../May Have A Cigar	7356
44	A PERFECT CIRCLE/Judith	7356
45	ISLE OF DREAMS/Some	7306
46	GOODSMACK/Keep Aways	6744
47	KID ROCK/American Bad Ass	6182
48	PRINCE & NEW POWER GENERATION/.../The Love Machine	6182
49	BUSH/Warm Machine	5620
50	PANTERA/Goddam Electric	5620
51	UNION UNDERGROUND/Turn Me On	5620
52	U.P.O./Godless	5620
53	DEFONES/Change	5620
54	OF SPRING/The Kids Aren't...	5058
55	QUEENS OF.../The Last Art...	5058
56	ROB ZOMBIE/Scum Of The Earth	5058
57	BUCKCHERRY/Up	4496
58	BUSH/Warm Machine	4496
59	DISTURBED/Supply	4496

MARKET #2
KEGL/Dallas-Ft. Worth
Clear Channel
(972) 991-1029
Stevens/Ryan/Scott
12c Cume 478,200

97.1 EAGLE ROCKS

PLAYS

PL	ARTIST/TITLE	GI (000)
34	3 DOORS DOWN/Kryptonite	11886
35	STAINED FINGER/.../The Last Art...	10199
36	GOODSMACK/Keep Aways	9670
37	3 DOORS DOWN/Kryptonite	8338
38	METALLICA/Disappear	7896
39	DEFONES/Change	6580
40	A PERFECT CIRCLE/Judith	5328
41	U.P.O./Godless	5251
42	IRON MAIDEN/.../The Last Art...	4277
43	CLUB PANED ON MY HEART	5922
44	MOTLEY CRUE/Hell On High Heels	5523
45	RED HOT CHILI.../California	4440
46	BUSH/Warm Machine	4440
47	A PERFECT CIRCLE/Judith	4935
48	DISTURBED/Supply	4935
49	KID ROCK/American Bad Ass	4935
50	PAPA ROACH/Last Resort	4935
51	RED HOT CHILI.../California	4935
52	MOTLEY CRUE/Hell On High Heels	4935
53	GOODSMACK/Keep Aways	4606
54	KID ROCK/American Bad Ass	4606
55	PRINCE & NEW POWER GENERATION/.../The Love Machine	4606
56	BUSH/Warm Machine	4606
57	PANTERA/Goddam Electric	4606
58	UNION UNDERGROUND/Turn Me On	4606
59	U.P.O./Godless	4606
60	DEFONES/Change	4606
61	OF SPRING/The Kids Aren't...	4606
62	QUEENS OF.../The Last Art...	4606
63	ROB ZOMBIE/Scum Of The Earth	4606
64	BUCKCHERRY/Up	4606
65	BUSH/Warm Machine	4606
66	DISTURBED/Supply	4606

MARKET #3
WFRF/Detroit
Greater Detroit
(248) 547-0101
Podehl/Hanson
12c Cume 884,100

101 WFRF

PLAYS

PL	ARTIST/TITLE	GI (000)	
26	27	3 DOORS DOWN/Kryptonite	7992
28	28	3 DOORS DOWN/Kryptonite	7400
29	29	METALLICA/Disappear	7400
30	30	GOODSMACK/Keep Aways	7104
31	31	RED HOT CHILI.../California	5628
32	32	AC/DC/Satellite Blues	5328
33	33	PEARL JAM/Light Years	5328
34	34	KID ROCK/American Bad Ass	5032
35	35	JENNY HOPE/.../The Love Machine	4277
36	36	PRINCE & NEW POWER GENERATION/.../The Love Machine	4736
37	37	3 DOORS DOWN/Kryptonite	4440
38	38	A PERFECT CIRCLE/Judith	4440
39	39	DISTURBED/Supply	3848
40	40	KID ROCK/American Bad Ass	3848
41	41	IRON MAIDEN/.../The Last Art...	3848
42	42	LIMP BIZKIT/Break Stuff	3848
43	43	MOTLEY CRUE/Hell On High Heels	3848
44	44	GOODSMACK/Keep Aways	3552
45	45	KID ROCK/American Bad Ass	3552
46	46	PRINCE & NEW POWER GENERATION/.../The Love Machine	3552
47	47	STAINED FINGER/.../The Last Art...	3552
48	48	ROB ZOMBIE/Scum Of The Earth	3552
49	49	UNION UNDERGROUND/Turn Me On	3552
50	50	U.P.O./Godless	3552
51	51	DEFONES/Change	3552
52	52	OF SPRING/The Kids Aren't...	3552
53	53	QUEENS OF.../The Last Art...	3552
54	54	ROB ZOMBIE/Scum Of The Earth	3552
55	55	BUCKCHERRY/Up	3552
56	56	BUSH/Warm Machine	3552
57	57	DISTURBED/Supply	3552

MARKET #4
WVAF/Boston
Enterprise
(617) 236-1073
Douglas/Osterlund
12c Cume 813,100

107.5 WVAF

PLAYS

PL	ARTIST/TITLE	GI (000)	
37	37	SEVENUST/Nothin'	12857
38	38	PAPA ROACH/Last Resort	12558
39	39	A PERFECT CIRCLE/Judith	11960
40	40	RED HOT CHILI.../California	11661
41	41	STAINED FINGER/.../The Last Art...	11362
42	42	CREED/With Arms Wide Open	11063
43	43	3 DOORS DOWN/Kryptonite	10465
44	44	RED HOT CHILI.../California	9269
45	45	SYSTEM OF A DOWN/Spiders	8970
46	46	KORN/Somewhere Someone	8970
47	47	RAGE AGAINST.../The Last Art...	8671
48	48	DEFONES/Change	8073
49	49	ULTRAVOX/When	6877
50	50	A PERFECT CIRCLE/Judith	6576
51	51	(RED) PLANET EARTH/Bartender	5980
52	52	DISTURBED/Supply	5382
53	53	SLIPKNOT/Spit It Out	5382
54	54	SLIPKNOT/Spit It Out	5083
55	55	ROB ZOMBIE/Scum Of The Earth	4784
56	56	U.P.O./Godless	4485
57	57	KID ROCK/American Bad Ass	4485
58	58	KORN/Make Me Bad	4186
59	59	INCUBUS/Pardon Me	3887
60	60	BUCKCHERRY/Up	3887
61	61	DISTURBED/Supply	3887
62	62	3 DOORS DOWN/Kryptonite	3887
63	63	INCUBUS/Satellite	3887
64	64	ITITE/Charlotte	3588
65	65	PEARL JAM/Light Years	3289
66	66	LIMP BIZKIT/Break Stuff	3289

Isle of Q
"Little Scene"
39 - 37
New at:
WHYY, WBZY,
WNOR, WCCC,
WJJO, KZRQ
and more

UNIVERSAL

MARKET #12
WZLW/Miami
Clear Channel
(305) 544-9494
Stevens/Struber/Kimba
12c Cume 328,200

92.1 WZLW
THE ROCK STATION

PLAYS

PL	ARTIST/TITLE	GI (000)	
34	34	STONE TEMPLE PILOTS/Sour Girl	6766
35	35	A PERFECT CIRCLE/Judith	6368
36	36	KORN/Make Me Bad	5970
37	37	U.P.O./Godless	5373
38	38	LIMP BIZKIT/Break Stuff	5174
39	39	3 DOORS DOWN/Kryptonite	4975
40	40	DEFONES/Change	4776
41	41	METALLICA/Disappear	4577
42	42	NICKELBACK/Leader Of Men	4577
43	43	DEFONES/Change	4179
44	44	KID ROCK/American Bad Ass	4179
45	45	PAPA ROACH/Last Resort	4179
46	46	CREASE/Frustration	3980
47	47	GOODSMACK/Keep Aways	3980
48	48	METALLICA/Disappear	3980
49	49	3 DOORS DOWN/Kryptonite	3184
50	50	LIVE/They Stood Up For...	3184
51	51	RED HOT CHILI.../California	2786
52	52	UNION UNDERGROUND/Turn Me On	2786
53	53	OF SPRING/The Kids Aren't...	2786
54	54	EVERETT/Earl Wonderful	2587
55	55	LITMY OWN WORST ENEMY	2388
56	56	RAGE AGAINST.../The Last Art...	2388
57	57	DISTURBED/Supply	2189
58	58	INCUBUS/Pardon Me	2189
59	59	IRON MAIDEN/.../The Last Art...	2189
60	60	PEARL JAM/Light Years	2189
61	61	STAINED FINGER/.../The Last Art...	2189
62	62	CLUB PANED ON MY HEART	1990
63	63	FILTER/Welcome To The Fold	1990

MARKET #15
KIOZ/San Diego
Clear Channel
(619) 544-6006
Richards/Ledet
12c Cume 283,900

105.3 KIOZ
THE ROCK STATION

PLAYS

PL	ARTIST/TITLE	GI (000)	
32	32	PAPA ROACH/Last Resort	5248
33	33	METALLICA/Disappear	4428
34	34	A PERFECT CIRCLE/Judith	4100
35	35	PAPA ROACH/Last Resort	4100
36	36	FOO FIGHTERS/Breakout	3115
37	37	LIMP BIZKIT/Break Stuff	2952
38	38	DEFONES/Change	2952
39	39	METALLICA/Disappear	2460
40	40	KORN/Make Me Bad	2460
41	41	KORN/Make Me Bad	2460
42	42	U.P.O./Godless	2460
43	43	STONE TEMPLE PILOTS/Sour Girl	2290
44	44	AC/DC/Satellite Blues	2290
45	45	RAGE AGAINST.../The Last Art...	2175
46	46	3 DOORS DOWN/Kryptonite	2175
47	47	GOODSMACK/Keep Aways	2030
48	48	U.P.O./Godless	2030
49	49	GUANO APES/When Worlds Collide	2132
50	50	INCUBUS/Satellite	2132
51	51	PRINCE & NEW POWER GENERATION/.../The Love Machine	2132
52	52	GOODSMACK/Keep Aways	1968
53	53	INCUBUS/Pardon Me	1968
54	54	GOODSMACK/Keep Aways	1968
55	55	3 DOORS DOWN/Kryptonite	1804
56	56	DEFONES/Change	1804
57	57	BUSH/Warm Machine	1804
58	58	IRON MAIDEN/.../The Last Art...	1804
59	59	ROB ZOMBIE/Scum Of The Earth	1804
60	60	CREED/Higher	1804
61	61	DEFONES/Change	1804
62	62	U.P.O./Godless	1804
63	63	BUCKCHERRY/Up	1640

MARKET #16
KUPD/Phoenix
Sandsky
(602) 544-5921
Jeffries/McFie
12c Cume 217,900

98 KUPD
THE ROCK STATION

PLAYS

PL	ARTIST/TITLE	GI (000)	
30	30	PAPA ROACH/Last Resort	5248
31	31	METALLICA/Disappear	4428
32	32	A PERFECT CIRCLE/Judith	4100
33	33	PAPA ROACH/Last Resort	4100
34	34	FOO FIGHTERS/Breakout	3115
35	35	LIMP BIZKIT/Break Stuff	2952
36	36	DEFONES/Change	2952
37	37	METALLICA/Disappear	2460
38	38	KORN/Make Me Bad	2460
39	39	KORN/Make Me Bad	2460
40	40	U.P.O./Godless	2460
41	41	STONE TEMPLE PILOTS/Sour Girl	2290
42	42	AC/DC/Satellite Blues	2290
43	43	RAGE AGAINST.../The Last Art...	2175
44	44	3 DOORS DOWN/Kryptonite	2175
45	45	GOODSMACK/Keep Aways	2030
46	46	U.P.O./Godless	2030
47	47	GUANO APES/When Worlds Collide	2132
48	48	INCUBUS/Satellite	2132
49	49	PRINCE & NEW POWER GENERATION/.../The Love Machine	2132
50	50	GOODSMACK/Keep Aways	1968
51	51	INCUBUS/Pardon Me	1968
52	52	GOODSMACK/Keep Aways	1968
53	53	3 DOORS DOWN/Kryptonite	1804
54	54	DEFONES/Change	1804
55	55	BUSH/Warm Machine	1804
56	56	IRON MAIDEN/.../The Last Art...	1804
57	57	ROB ZOMBIE/Scum Of The Earth	1804
58	58	CREED/Higher	1804
59	59	DEFONES/Change	1804
60	60	U.P.O./Godless	1804
61	61	BUCKCHERRY/Up	1640

MARKET #17
KKXK/Minneapolis
ABC
(612) 545-5001
Linder/Castle
12c Cume 288,700

93 KKXK
PURE ROCK

PLAYS

PL	ARTIST/TITLE	GI (000)	
36	36	METALLICA/Disappear	5076
37	37	LIMP BIZKIT/Break Stuff	4512
38	38	KORN/Make Me Bad	4371
39	39	PAPA ROACH/Last Resort	3626
40	40	INCUBUS/Pardon Me	3102
41	41	GOODSMACK/Keep Aways	3102
42	42	DEFONES/Change	2820
43	43	3 DOORS DOWN/Kryptonite	2820
44	44	MOTLEY CRUE/Hell On High Heels	2679
45	45	STAINED FINGER/.../The Last Art...	2538
46	46	INCUBUS/Satellite	2538
47	47	KID ROCK/American Bad Ass	2538
48	48	KID ROCK/American Bad Ass	2538
49	49	A PERFECT CIRCLE/Judith	2397
50	50	U.P.O./Godless	2397
51	51	UNION UNDERGROUND/Turn Me On	2397
52	52	DEFONES/Change	2115
53	53	CREED/With Arms Wide Open	2115
54	54	LIVE/They Stood Up For...	2115
55	55	KID ROCK/American Bad Ass	2115
56	56	RED HOT CHILI.../California	1974
57	57	BUCKCHERRY/Up	1974
58	58	BUSH/Warm Machine	1833
59	59	UNION UNDERGROUND/Turn Me On	1833
60	60	KID ROCK/American Bad Ass	1699
61	61	ISLE OF DREAMS/Some	1699
62	62	ONE WAY RIDE/.../Painted Perfect	1287
63	63	AC/DC/Satellite Blues	1287
64	64	KORN/Make Me Bad	1287
65	65	POWERMAN 5000/When Worlds Collide	1287
66	66	ROB ZOMBIE/Scum Of The Earth	1287
67	67	BUCKCHERRY/Up	1287

MARKET #19
WXTN/St. Louis
Emmis
(314) 521-0400
Mattern/Schmidt
12c Cume 191,200

X-107 WXTN
X-107 RADIO

PLAYS

PL	ARTIST/TITLE	GI (000)	
31	31	DEFONES/Change	3960
32	32	METALLICA/Disappear	3564
33	33	CREED/With Arms Wide Open	3465
34	34	A PERFECT CIRCLE/Judith	3465
35	35	DISTURBED/Supply	2508
36	36	(RED) PLANET EARTH/Bartender	2475
37	37	KORN/Somewhere Someone	2376
38	38	LIMP BIZKIT/Break Stuff	2277
39	39	RED HOT CHILI.../California	2277
40	40	INCUBUS/Satellite	2178
41	41	STAINED FINGER/.../The Last Art...	2079
42	42	GRACY TOWN/Darkside	2079
43	43	GOODSMACK/Keep Aways	2079
44	44	SLIPKNOT/Spit It Out	2079
45	45	UNION UNDERGROUND/Turn Me On	1980
46	46	PO D./Rock The Party	1881
47	47	PANTERA/Goddam Electric	1782
48	48	A PERFECT CIRCLE/Judith	1485
49	49	ROB ZOMBIE/Scum Of The Earth	1485
50	50	3 DOORS DOWN/Kryptonite	1683
51	51	APARTMENT 26/Basic Breakdown	1683
52	52	BT/Never Gonna Come	1485
53	53	PROJECT 86/One-Armed Man	1485
54	54	STONE TEMPLE PILOTS/Sour Girl	1485
55	55	CYPRUS/Hello, Superman	1287
56	56	KORN/Make Me Bad	1287
57	57	POWERMAN 5000/When Worlds Collide	1287
58	58	ROB ZOMBIE/Scum Of The Earth	1287
59	59	BUCKCHERRY/Up	1287

MARKET #20
WITY/Baltimore
Hearts
(410) 689-0998
Stevens/Heckman
12c Cume 378,900

107.1 WITY
THE ROCK STATION

PLAYS



"They Stood Up For Love"

The New Single from
The Distance To Here

Live

Added This Week: **WXRK!**

WBRU WEBN WNCD
WEDJ WXRC and many
WZPC KOMP more!
KPOI WKLQ

R&R Rock 45 - 30
R&R Active Rock Debut 38

Platinum in the USA, Holland & South Africa
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R&R Rock 32

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active INSIGHT

By
Tracey Hoskin
Asst. Rock Editor

In New York and Los Angeles everyone knows you can't swing a dead cat without hitting a band that's sure to be the next big thing. At CBGB's or on Sunset Boulevard you can take your pick — they're a dime a dozen. Add that to the current onslaught of new rock bands, and you had better be damn good to break through. New York's **Boiler Room** are going above and beyond the call of duty. With their debut, *Can't Breathe*, on **Roadrunner** ready to go, success seems to be right on the horizon.

Hard rock through and through, Boiler Room have been perfecting their craft since 1996. Guitarist **Roh Caggiano**, vocalist **Chris Lino**, bassist **James Meselsohn** and drummer **Mike Meselsohn** have enjoyed a buzz on the New York club scene for quite a while. After gaining notoriety by opening for such acts as Type O Negative, Clutch and Static-X, their big break was opening for Orgy at a WXRK/New York show. Their performance had fans lighting up the station's request lines the next day.

Like many bands, Boiler Room credit classic rock bands in general as influences, and they add current R&B and soul to the list as well. But

most interesting is the fact that they say New York City itself has been an influence on the band. Maybe it's in the grittiness of their music, which does bring to mind a dirty city street at night with steam coming up through the man-hole covers. The single "Do It Again" is bass-heavy, guitar-driven, "grit your teeth and mosh to the hook" music.

Roadrunner will go to Active in August with "Do It Again," but thanks to MTV's *Return of the Rock* CD, specialty has jumped all over Boiler Room. WXTM/St. Louis specialty programmer Johnny Orr says, "I looked at the *Return of the Rock* compilation, and there were only three songs listed that we hadn't already been playing. I put on 'Do It Again' and knew that song was the one. It's a great song, and I knew that it was the way to go to make something sound new and fresh."



Boiler Room

R&R Top 20 Specialty Artists

July 14, 2000

- 1 **NATIVITY IN BLACK 2** (*Divine/Priority*) "Snowblind," "N.I.B.," "Soufly"
- 2 **DISTURBED** (*Giant/Reprise*) "Shout," "The Game"
- 3 **KITTIE** (*Ng/Artemis*) "Spit," "Charlotte"
- 4 **(HED) PLANET EARTH** (*Volcano/Jive*) "Bartender," "I Got You"
- 5 **DEFTONES** (*Maverick*) "Change (In The House Of Flies)"
- 6 **ULTRASPANK** (*Epic*) "Push," "Crumble"
- 7 **TAPROOT** (*Atlantic*) "Again And Again"
- 8 **PITCHSHIFTER** (*Interscope/Geffen*) "Condescension"
- 9 **RORSCHACH TEST** (*E-magine*) "Satan," "Peace Minus One"
- 10 **UNION UNDERGROUND** (*Portrait/Columbia*) "Turn Me On (Mr. Deadman)"
- 11 **PANTERA** (*EastWest/EEG*) "Goddamn Electric"
- 12 **KING DIAMOND** (*Metal Blade*) "The Trees Have Eyes," "Just A Shadow"
- 13 **STUCK MOJO** (*Century Media*) "Hatebreed"
- 14 **EARTH CRISIS** (*Victory*) "Slither," "Provoke"
- 15 **MISSION: IMPOSSIBLE** (*Hollywood*) "Scum Of The Earth"
- 16 **IRON MAIDEN** (*Portrait/Columbia*) "The Wicker Man"
- 17 **PAPA ROACH** (*DreamWorks*) "Last Resort"
- 18 **DEADLIGHTS** (*QED/Elektra/EEG*) "Sweet Oblivion"
- 19 **35" MUDDER** (*Unsigned*) "I'm Still Here"
- 20 **GODSMACK** (*Republic/Universal*) "Bad Religion"

Ranked by total number of shows reporting the artist, with titles listed in order of most airplay.

Specialty Show Reporters

Shows and their Top 5 songs listed alphabetically by market

Jones Radio Network (JRN)

Hardrive
Varieties
Rozz Myral/Lou Brutus
Pump Jack "Proud To Be An Amer"
Queens Of The "The Last Art Of"
Kite "Charlotte"
Saves On Dope "Pushing Me"
Nativity In Black 2 "N.I.B."

MJI Broadcasting (MJI)

Pile Driver
Varieties
Mark Razz/Corry Notke
3 Doors Down "Loser"
Godsmack "Bad Religion"
Union Underground "Turn Me On Mr."
Deltones "Change"
Project 86 "One Armed Man"

WQBK/Albany, NY

Kick The PA
Sunday 8 - 9pm
Tim Noble
Kite "Charlotte"
Disturbed "Suppliy"
"Spood" "Again And Again"
P.O.D. "Rock The Party"
Ultraspank "Crumble"

WKGB/Binghamton, NY

Incoming
Monday 10pm-11:30pm
Tim Boland
Hobbs Band "Get Some Go Again"
Red Hot Chili Peppers "Parallel Universe"
Mission Impossible "Take A Look Around"
Color Red "Smile"
Everclear "Wonderful"

WPXC/Cape Cod, MA

To The Extreme
Saturday 9:30-10:30pm
Erik Stafford
Staind "Mudshovel"
Papa Roach "Last Resort"
(Hed) planet earth "Bartender"
Foo Fighters "Breakout"
Ian Astbury "High Time Amplifier"
Snake River "Yutan"

WKLO/Grand Rapids, MI

Metal At Midnight
Thursday midnight-1am
Tom "Wiz" Stawron
Earth Crisis "Provoke"
Heavy Metal 2000 "Alcoholocaust"
35" Mudder "Preventive Reaction"
Motograter "Fight"
In Flames "Pinball Man"

WKLO/Grand Rapids, MI

Clamato
Sunday 8-10pm
Steve "The Rat" Aldrich
Jeff Buckley "Dream Brother"
Sunny Day Real Est. "Disappear"
Armand Van Helden "You Don't Know Me"
Gomez "Get Myself Arrested"
Richard Ashcroft "New York"

WXRA/Greensboro, NC

Oster Limits
Sunday 10-11pm
Marcia Gan
3 Doors Down "Loser"
Ben Harper "Forgiven"
Halford "Resurrection"
Live "Stood Up For Love"
Pitchshifter "Keep It Clean"

WQXA/Harrisburg, PA

The Sunday News
Saturday 9-10am
Bill Henson
Dandy Warhols "Bohemian Like You"
Blue October "James"
Foo Fighters "Breakout"
Ian Astbury "High Time Amplifier"
Snake River "Yutan"

WCCC/Hartford, CT

Sunday Night Blues
Sunday 6-10pm
Beet Stew
Shannon Curtman "True Friends"
Jeff Pitcheff "One Day Away"
Mama Muldaur "It Ain't The Meat"
Chris Toleris "Sweet Home Chicago"
Walter Trout "Playing With A"

KLFX/Killeen, TX

Kul Radio
Saturday 10pm-midnight
Bob Fonda
Family Values 99 "A.D.I.D.A.S. Good"
Pitchshifter "Condescension"
Trust "The Professional"
Nativity In Black 2 "Hole In The Sky"
Nativity In Black 2 "Sweet Leaf"

WBAB/Long Island, NY

Fingers Metal Shop
Sunday 10pm-1am
Fingers
Liquid Gang "Show Me"
Run Devil Run "Gray Memories"
In Flames "Pinball Man"
King Diamond "Follow The Wolf"
Madhops "Swallow"

WTFX/Louisville, KY

Delour
Sunday 8-10pm
Chris Allman
Rancid "Let Me Go"
Deftones "RX Queen"
Return Of The Rock "Spit It Out"
Kottonmouth Kings "The Joint"
Nativity In Black 2 "N.I.B."

WGIR/Manchester, NH

Whiplash
Sunday 10-11pm
Reedhill
Staccato "Bed For Days"
Stuck Mop "Hatebreed"
Disturbed "Shout"
Earth Crisis "Slither"
Kid Rock "American Bad Ass"

KXXR/Minneapolis, MN

X-treme Metal Shop
Friday 1-4am
Wick Davis
Nativity In Black 2 "Under The Sun"
American Psycho "You Spin Me Round"
Disturbed "Shout"
Ultraspank "Push"
Rorschach Test "Sea"

KATT/Oklahoma City, OK

KATT's Big Metal
Friday midnight-2am
Erik G.
Poison "Power To The People"
Def Leppard "21st Century Shu"
Dio "Chalice"
Lita Ford "Nobody's Child"
Pantera "Death Rattle"

KATT/Oklahoma City, OK

Launch Pad
Thursday midnight-1am
Joe Mitchell
SR71 "Right Now"
Live "Stood Up For Love"
Finger Eleven "Drag You Down"
Union Underground "Turn Me On Mr."
Kite "Charlotte"

KRXQ/Sacramento, CA

Ear Whacks
Sunday 8-9:30pm
Che Brooks, Paul Wilber
In Flames "Pinball Man"
NOFX "Thank God For..."
Ruby Doe "Trampon"
King Diamond "Just A Shadow"
Horace Pinker "7 Hours"

KBER/Salt Lake City, UT

Radio Kees
Sunday 8-11pm
Darby
Deftones "Toros"
Rorschach Test "Fornicator"
Taproot "Smile"
Nativity In Black 2 "Hole In The Sky"
(Hed) planet earth "Bartender"

KISW/Seattle, WA

Metal Shop
Saturday midnight-2am
Adam Coltrane
Alice Cooper "Brutal Planet"
In Extremo "Pavane"
Rorschach Test "Satan"
Armored Saint "Creazy Feelings"
King Diamond "The Tree's Have"

KISW/Seattle, WA

New Music Hour
Sunday 10-11pm
Scott Vanderveel
Robert Tronzo "Too Much Joy"
Page Crosses "Ten Years Gone"
Radford "Closer To Myself"
Deadlights "Sweet Oblivion"
Kenny Wayne Shepherd "Last Goodbye"

KZRO/Springfield, MO

Revolution
Sunday 10pm - midnight
E-man
Black Label Society "All For You"
35" Mudder "I'm Still Here"
Nativity In Black 2 "Snowblind"
Union Underground "Turn Me On Mr."
Rorschach Test "Spit"

WXTM/St. Louis, MO

Stalke
Sunday 9pm-9pm
Johnny Orr
Deadlights "Sweet Oblivion"
Nativity In Black 2 "Snowblind"
Pantera "I'll Cast A Shadow"
Disturbed "The Game"
Relative Ash "Pool"

WXTM/St. Louis, MO

Monday Night Metal
Mon-Fri 11pm-midnight
Kane
Disturbed "The Game"
Pantera "Goddamn Electric"
P.O.D. "Rock The Party"
Full Devil Jacket "Fastback"
Sepultura "Surfacing"

WXTM/St. Louis, MO

Hitwired
Friday 10pm-midnight
Johnny Orr
Sewage "Sweetback"
Tal Paul "Freebase"
BT "Dreaming"
Lock 'N Load "Blow Ya Mind"
Groove Armada "Whatever Whenever"

KLPX/Tucson, AZ

Area 51
Friday 10pm-midnight
Bob Glickin
Union Underground "Turn Me On Mr."
Iron Maiden "The Wicker Man"
Pantera "Goddamn Electric"
A Perfect Circle "Judas"
Pantera "We'll Grand That Ass"

28 total reporters from the Active Rock and Rock panels.

ronline.com

THE INDUSTRY'S NEWSPAPER





JIM KERR
jimmkerr@ronline.com

PART ONE OF A TWO-PART SERIES

A Conversation With Garry Wall

□ A look at radio with one of the medium's sharpest minds

In the past five years I have conducted well over 200 interviews, and the most brilliant programmer I have ever talked with is Garry Wall. As a programmer and consultant, Wall has influenced untold numbers of people, not the least of whom is KROQ/L.A. PD Kevin Weatherly, who cites Wall as one of his mentors. In fact, I first talked with Wall back in 1995, when he was doing work with several Alternative stations. At the time it struck me that Wall illustrated things about radio and programming that no one else did. *Important things.*

I recently sat down again with Wall to talk about radio and programming issues today, and the results were typical Wall: sometimes profound, often brilliant and always entertaining. This week and next, I'll present what he had to say.

R&R: We've witnessed an unprecedented amount of consolidation over the past five years. Now that most stations are owned by large corporations, do you think radio sounds better today?

GW: On a technical basis, radio is probably much better. If you go across the country and listen up and down the dial, you'll find that formatic execution is much more consistent and at a higher level than it was 20 years ago. However, I don't think that radio is as interesting to listen to.

R&R: What do you mean by "interesting"?

GW: Well, as a listener, I don't find that radio is as diverse on a creative or original entertainment level. Twenty years ago radio programming may not have been technically better, but there was a lot more ingenuity and a lot more local creativity. Of course, some of it was just god-awful, no question about it, but while it may have been awful, there was passion and excitement. Sometimes it was so

bad that it was actually good.

R&R: The implication of what you're saying is that over the years the god-awful stuff has been weeded out, but, as a result, radio's excitement level was dulled. Realistically, can you do one without the other?

GW: Absolutely, but in the current consolidated environment, it isn't likely. Ironically, 20 years ago radio was much more like the Internet industry of today, with regard to speed, thinking and creativity. Today, despite progress in some areas, radio has regressed into a risk-averse, command-and-control-style business. At a time when that management model is dying in other industries because it doesn't work, we're embracing it in radio.

R&R: If the rest of the business world is moving away from that style of management, why has radio embraced it?

GW: We want to mitigate risk because we want the stock to go up. We don't want anything to upset our billing because we're priced for perfection. That said, I don't think anybody is sitting around saying, "Let's screw creativity," but it's clearly low on the list of corporate priorities. They don't want to take creative risks.

R&R: But if people aren't consciously saying, "Screw creativity,"

how did we get to such a risk-averse environment?

GW: First of all, people and companies do it because they can get away with it. The synergy that really works in consolidation is the ability to engineer competition out of the picture. The result has been less concern for and emphasis on keeping the product in a state of readiness against the threat of somebody stealing your listeners, which in turn has greatly dulled the creative spirit within stations.

To make matters even better — or more aggravating, if you're a listener — more emphasis has been placed on adding units and revenue content to the programming. So far it looks like this strategy is working. Revenue is increasing, and the ratings don't seem to have been affected. At some point this will change. You can't put listeners second forever without paying the price. At that point things will get interesting.

R&R: But even in the current environment there are still creative promotions being done.

GW: I wasn't referring to promotions, but even most of the really creative promotions are old ideas that were first done years ago and repackaged for today. So even the creative promotions aren't really all that creative. It gets worse when you look beyond repackaged promotions and into the realm of real programming ideas. What kind of revolutionary programming did we see in the '90s? The big programming innovation of the decade was syndication, and that's not really programming creativity, it's bean-counter efficiency.

R&R: Would you say that the overall level of air talent has improved?

GW: It's hard to say if talent has improved because times are different. It's difficult to compare in context. Today's cultural environment allows dick jokes on the air, while Lenny Bruce couldn't get away with that in comedy clubs 30 years ago. The climate for what is considered funny, edgy and acceptable is unlike that at any other time. I will say that one thing that hasn't improved are the available opportunities for talent.

"What kind of revolutionary programming did we see in the '90s? The big programming innovation was syndication, and that's not really programming creativity, it's bean-counter efficiency."

There are fewer slots because of cost efficiencies and syndication.

R&R: The argument being made is that there are fewer slots because lousy air talent has been forced to leave the industry due to voice-tracking and syndication.

GW: Weren't Rush Limbaugh and Howard Stern regarded by many of their former employers as being lousy? If that thinking had prevailed, Howard and Rush might very well be in some other business. We have never done a great job of recruiting talent from other industries. Instead, talent was attracted to radio by the product itself and the image of the medium. If we didn't steal talent from another station, we would pick and choose from what walked through the door. So not much has changed inside the biz, but now there are new opportunities beyond radio that are more appealing to a growing percentage of the youngest, brightest and most passionate people in the talent pool.

R&R: The unfortunate thing is that you are talking about a generation that radio continues to give only passing attention to — those under the age of 25.

GW: Yes, the radio programming and sales trend continues to focus mostly on older listeners. One of the repercussions of this is that there are fewer cutting-edge innovations in music programming. The Alternative format is the perfect example. To succeed in today's business environment, it had to be mass-appeal. So it is a mainstream format, alternative in name only. Another repercussion is that there are fewer chances for new personality approaches or styles on music stations.

Radio as a breaking art form is fading fast. Cultural revolutions begin with young generations. For three decades radio was the preeminent tastemaker for young people. That started to shift in the '80s because younger formats became too broad as a result of greed. MTV was a factor, but mostly just as a benchmark for kids to see how creatively tired radio was. Today radio is more background for kids than ever before. If this continues, radio will fade as a primary music entertainment force, much like what happened to AM in the '70s.

R&R: You brought up a word that I wish was used more often in this medium: *art*. It does seem that there are fewer true programming artists out there right now and that we are being inundated with simple programming mechanics, people who know all the

rules but don't know when to break them.

GW: One of Webster's definitions for art is, "A quality of more than ordinary significance." There's way too much ordinary out there.

R&R: Can you be a programming mechanic and still win?

GW: It's possible to simply have good mechanical execution and win — especially now. However, when there were more head-to-head competitors, the station that commanded listeners' emotions as well as their attention always won. Sometimes that meant breaking every conventional rule known to programming. Interestingly, I have witnessed battles where both stations had that extra-special dimension, and in those cases the market share for the format almost always increased, and both stations went up.

R&R: Tell me a little bit more about programming beyond just the mechanics.

GW: I've been fortunate to work with excellent people in many different situations. My approach was that the format is a playbook, but the objective is to score. It's important that people besides the program director be empowered to make certain decisions in order to capitalize on scoring opportunities.

By the way, there's a difference between letting someone do what they want to do because they want to do it versus working together for the same objective. When everybody shares in the format creation, then the interpretation is not concerned with fitting into some predesigned format, it's about being excellent break by break. In that kind of environment nobody has a better position to perceive this than they're on the air.

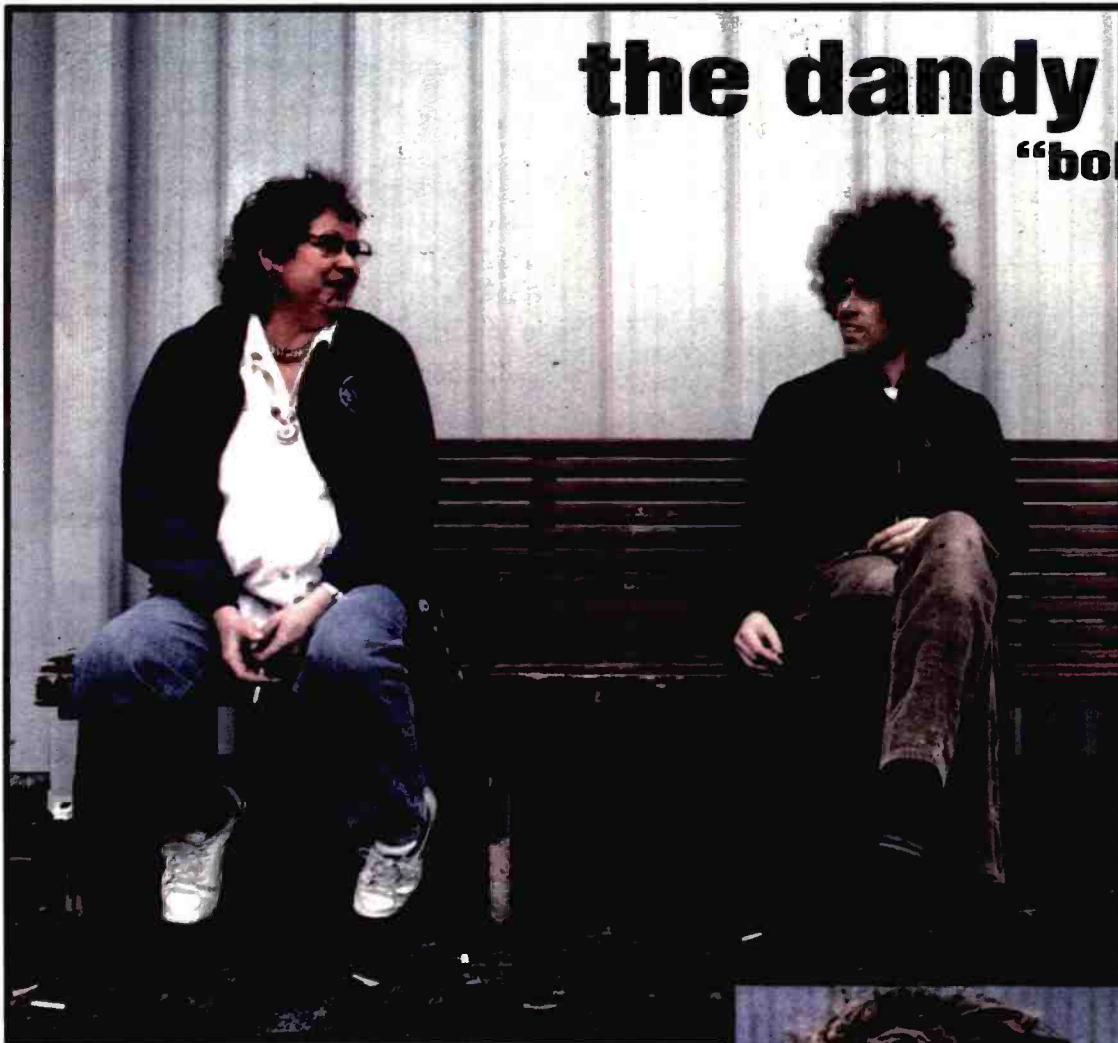
I have learned and gained some great ideas from listening to jocks who get it. Many times I would have said no if they had asked permission first. This taught me that the PD's perspective needs to be bigger than format control. This does not mean that I condone sloppiness or looseness. Done right, this approach is tight, disciplined and highly professional. It's not easier, but I believe it's better and more fun. It puts entertainment in the No. 1 position. I'd rather break the rules and score than be technically perfect on paper.

Garry Wall can be reached at (914) 764-5576 or gwall9@aol.com.



DYSFUNCTIONAL FAMILY PHOTO

Seen here backstage at the WXRK/New York Dysfunctional Family Picnic show are (l-r) TVT's Gary Jay, K-Rock MD Mike Peer, Sevendust's Morgan and Lajon, K-Rock PD Steve Kingston and air talent Booker and TVT's John Perrone.



the dandy warhols

"bohemian like you"

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 This one fits in easily."*

- Vince Canova, 89X/Detroit

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| 7/21 Boston | 7/27 Minneapolis |
| 7/22 Hoboken | 7/29 Denver |
| 7/24 Toronto | |

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*"Why would modern rock radio
 resist a song from a rock band that
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 and I'm not surprised"*

- Tim Schiavelli,
 WBRU/Providence

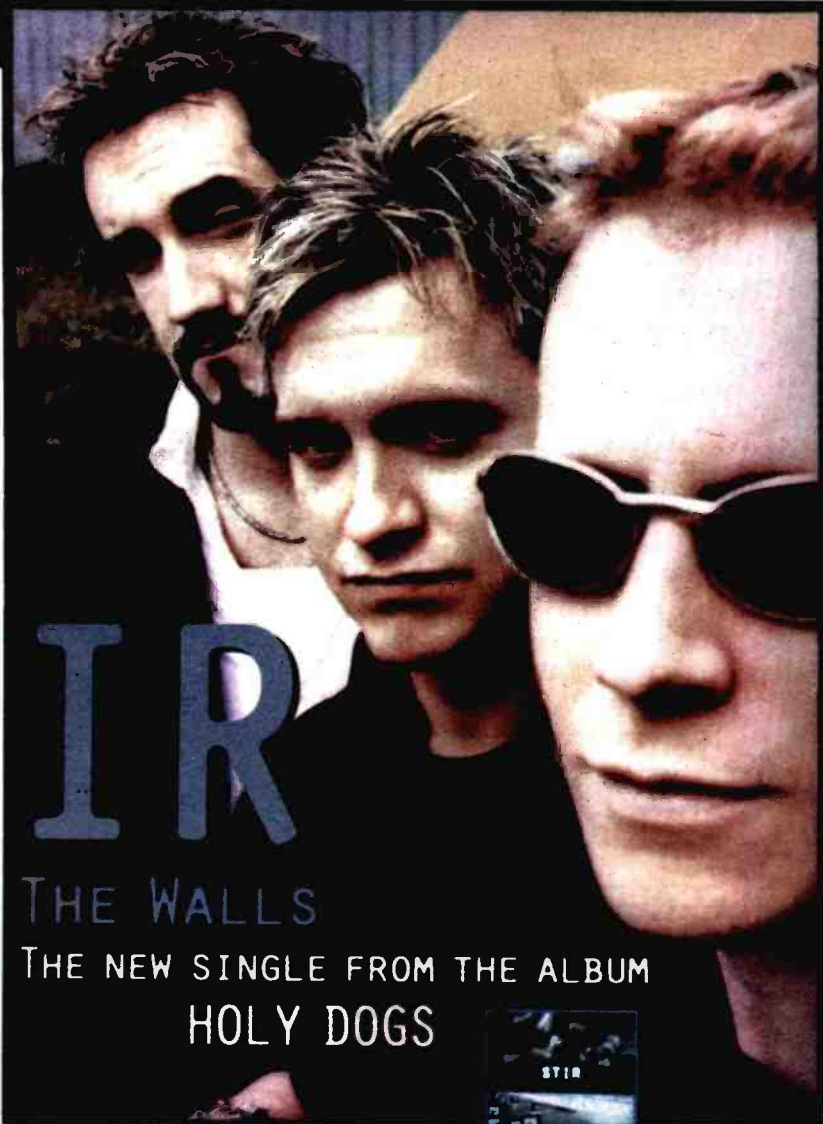
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R&R Alternative Top 50

July 14, 2000

LAST WEEK	THIS WEEK	ARTIST TITLE LABEL(S)	TOTAL PLAYS	+/- PLAYS	GROSS IMPRESSIONS (M)	WEEKS ON CHART	TOTAL STATIONS/ADDS
1	1	3 DOORS DOWN Kryptonite (Republic/Universal)	2564	-36	275966	21	74/0
3	2	PAPA ROACH Last Resort (DreamWorks)	2357	+134	252634	16	73/1
8	3	RED HOT CHILI PEPPERS Californication (Warner Bros.)	2249	+284	234864	7	78/1
4	4	EVERCLEAR Wonderful (Capitol)	2214	+4	177766	8	75/0
5	5	A PERFECT CIRCLE Judith (Virgin)	2213	+5	198293	14	72/0
2	6	CREED With Arms Wide Open (Wind-up)	2129	-147	168352	16	67/0
6	7	STONE TEMPLE PILOTS Sour Girl (Atlantic)	2021	-146	192818	15	74/0
10	8	EVE 6 Promise (RCA)	1992	+87	179474	6	74/0
9	9	DEFTONES Change (In The House Of Flies) (Maverick)	1951	+13	186446	9	75/0
7	10	BLINK-182 Adam's Song (MCA)	1780	-197	155332	24	70/0
12	11	SR-71 Right Now (RCA)	1759	+82	162301	10	74/0
11	12	LIMP BIZKIT Take A Look Around (Theme...) (Hollywood)	1716	-6	198319	14	61/0
13	13	METALLICA I Disappear (Hollywood)	1497	-105	164323	12	57/0
15	14	INCUBUS Pardon Me (Immortal/Epic)	1414	-12	186709	35	62/0
14	15	DYNAMITE HACK Boyz In The Hood (Farmclub.com/Universal)	1383	-133	127889	12	61/0
17	16	INCUBUS Stellar (Immortal/Epic)	1310	+173	154793	4	68/3
16	17	NO DOUBT Simple Kind Of Life (Interscope)	1212	-90	101763	11	54/0
18	18	LIT Over My Head (Java/Capitol)	1042	-53	80838	6	52/0
19	19	EMINEM The Real Slim Shady (Aftermath/Interscope)	1017	-42	128021	10	48/0
Breaker	20	VERTICAL HORIZON You're A God (RCA)	1008	+149	78496	4	52/2
21	21	CYPRESS HILL Superstar (Ruffhouse/Columbia)	1002	-8	136288	18	44/1
20	22	NINE DAYS Absolutely (Story Of A Girl) (550 Music/Epic)	917	-107	61701	16	43/0
28	23	DISTURBED Stupify (Giant/Reprise)	893	+88	83062	8	57/7
24	24	MOBY Porcelain (V2)	870	-76	89687	11	49/0
22	25	FENIX TX All My Fault (Drive-Thru/MCA)	868	-111	83301	15	52/0
23	26	FOO FIGHTERS Breakout (Roswell/RCA)	828	-146	83398	18	51/0
27	27	MATCHBOX TWENTY Bent (Lava/Atlantic)	819	-7	51153	13	34/0
29	28	NICKELBACK Leader Of Men (Roadrunner)	797	+8	39592	7	48/2
30	29	PEARL JAM Light Years (Epic)	757	+18	105659	5	43/2
31	30	ELWOOD Sundown (Palm/London)	657	-21	47112	10	41/1
39	31	KORN Somebody Someone (Immortal/Epic)	636	+183	66344	2	48/7
37	32	BT Never Gonna Come Back Down (Netwerk/Capitol)	591	+69	74069	3	47/9
36	33	KOTTONMOUTH KINGS Peace Not Greed (Suburban Noize/Capitol)	566	+27	38938	6	49/0
32	34	SNAKE RIVER CONSPIRACY How Soon Is Now? (Reprise)	566	-12	26979	4	43/2
34	35	311 Large In The Margin (Capricorn)	555	-10	22715	6	35/0
38	36	MO'NKEYS Responsibility (A&M/Interscope)	507	-8	31525	5	39/3
46	37	STOPS7 Question Everything (Reprise)	494	+150	31711	2	40/10
41	38	MEST What's The Dillio (Maverick)	490	+74	46833	3	41/3
45	39	GODSMACK Bad Religion (Republic/Universal)	487	+130	70008	2	30/5
33	40	KID ROCK American Bad Ass (Top Dog/Lava/Atlantic)	485	-89	46963	18	36/0
44	41	WHEATUS Teenage Dirtbag (Columbia)	477	+118	44481	2	43/16
35	42	OFFSPRING Totalimmortal (Elektra/EEG)	430	-126	42941	11	32/0
42	43	P.O.D. Rock The Party (Off The Hook) (Atlantic)	425	+25	26276	3	37/1
43	44	COWBOY MOUTH Easy (Blackbird/Atlantic)	414	+36	20068	3	21/2
50	45	U.P.O. Godless (Epic)	353	+64	14586	2	26/5
Debut	46	3 DOORS DOWN Loser (Republic/Universal)	352	+103	84869	1	20/7
Debut	47	LIVE They Stood Up For Love (Radioactive/MCA)	324	+135	12125	1	34/8
Debut	48	STIR Climbing The Walls (Capitol)	318	+152	16235	1	30/1
49	49	SLIPKNOT Wait And Bleed (Roadrunner)	305	+14	60707	20	23/8
Debut	50	UNCLE KRACKER Yeah, Yeah, Yeah (Top Dog/Lava/Atlantic)	299	+24	43717	1	24/0

Most Added.

ARTIST TITLE LABEL(S)	ADDS
SUM 41 Makes No Difference (Island/IDJMG)	29
THIRD EYE BLIND Deep Inside Of You (Elektra/EEG)	21
WHEATUS Teenage Dirtbag (Columbia)	16
RANCID Let Me Go (Epitaph)	13
DANDY WARHOLS Bohemian Like You (Capitol)	12
STOPS7 Question Everything (Reprise)	10
K.G.B. Space Cadet (DreamWorks)	10
BT Never Gonna Come Back Down (Netwerk/Capitol)	9
DOPE You Spin Me Round (Like...) (Flip/Epic)	9
LIVE They Stood Up For Love (Radioactive/MCA)	8
OPM Heaven Is A Half Pipe (If...) (Atlantic)	8

CAVIAR
"Tangerine Speedo"
 GOING FOR ADDS 7/31
 Top 5 Phones: WBRU, WRAX
 Early Support Includes:
 KNDD-ADD Q101-11x

Most Increased Plays

ARTIST TITLE LABEL(S)	TOTAL PLAY INCREASE
RED HOT CHILI PEPPERS Californication (Warner Bros.)	+284
KORN Somebody Someone (Immortal/Epic)	+183
INCUBUS Stellar (Immortal/Epic)	+173
STIR Climbing The Walls (Capitol)	+152
STOPS7 Question Everything (Reprise)	+150
VERTICAL HORIZON You're A God (RCA)	+149
VIBROLUSH Touch And Go (V2)	+140
LIVE They Stood Up For Love (Radioactive/MCA)	+135
PAPA ROACH Last Resort (DreamWorks)	+134
GODSMACK Bad Religion (Republic/Universal)	+130

Breakers.

VERTICAL HORIZON	CHART
You're A God (RCA)	20
TOTAL PLAY/INCREASE	TOTAL STATIONS/ADDS
1008/149	52/2

Most Added is the total number of new adds officially reported to R&R by each reporting station. Songs unreported as adds do not count toward overall total stations playing a song. Most Increased Plays lists the songs with the greatest week-to-week increases in total plays. Weighted chart appears on R&R ONLINE MUSIC TRACKING.

79 Alternative reporters. Monitored airplay data supplied by Mediabase Research, a division of Premiere Radio Networks. Songs ranked by total plays for the airplay week of Sunday 7/2-Saturday 7/8. Bullets appear on songs gaining plays or remaining flat from previous week. If two songs are tied in total plays, the song being played on more stations is placed first. Breaker status is assigned to songs reaching 1000 plays or more for the first time. Songs below No. 20 are moved to recurrent after 20 weeks. Gross Impressions equals Average Quarter Hour Persons times number of plays (times 100). Average Quarter Hour Persons used herein with permission from The Arbitron Company (Copyright 2000, The Arbitron Company). © 2000, R&R Inc.

hpt

35* - 32* Modern Rock Monitor

They Like To Bubble It Up Now:

KROQ Q101 KNND KITS WBCN WFNX
WHFS 91X KEDJ KPNT WXDX KTCL
KNRK WBRU KXRK & many more

New At WXRK, KDGE, WPLY, KKND, WPLA,
 KROX, WROX, WSFM and WEEQ!

From the Album **Movement In Still Life**

37 - 32 R&R Alternative

"Never Gonna Come Back Down"
 featuring vocals by M. Doughty

SUM 41

HALF HOUR OF POWER

THE DEBUT SINGLE
"MAKES NO
DIFFERENCE"

#1 most added

Over **25** Adds First Week, Including:

91X CIMX Q101 KPNT
WFNX WXDX WBRU WEDG
WMRQ WMAD WEDJ

and many more

Top 5 R&R Specialty Show Record



www.sum41.com * www.islandrecords.com

Management: Greig Nori for Network Management

Produced by Greig Nori and Deryck Whibley * Mixed by Jerry Finn

BreakThrough

Artist

WHEATUS
 Track: "TEENAGE DIRTBAG"
 LP: **WHEATUS**
 Label: **COLUMBIA**

By **Dayna Talley**
 Asst. Alternative Editor

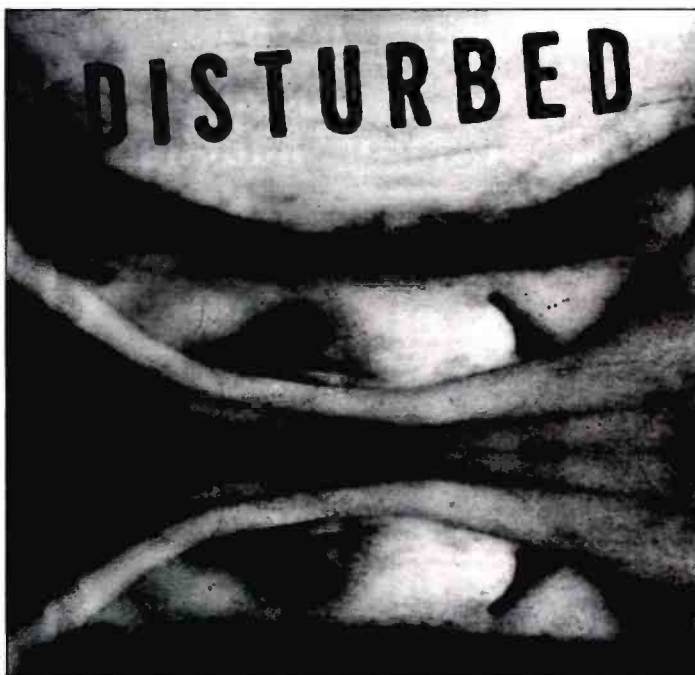
essentials: It is not very often that a major record label lets a new band self-produce its debut album, but in the case of the Long Island, New York band Wheatus, that is just what happened. Artistic freedom meant so much to bandmembers Brendan Brown (vocals and guitar), Rich Leigey (bass) and Peter Brown (drums) that finding a label willing to go along with their unique approach was a dream come true.

Brendan Brown's songwriting method isn't exactly conventional. For every song on their album, the title came first, and the story was written out afterward in the lyrics. Brown says that the title is an "emotional blueprint for a

song." When writing the first single, the adolescent angst anthem "Teenage Dirtbag," he contemplated what that meant to him, and came up with a mental image of a skinny guy with a mullet who probably does not have many friends.

Well, the band that demanded their own way is making a lot of friends, as the song about a skinny guy with a mullet is picking up steam at Alternative radio.

Artist POV: (Rich Leigey on the band's musical approach) "Wheatus is about crafting pop-rock songs with punk/street credibility. Period. Balls-out, straight-on and charged up. Piercing direct smarts spewed with skewed humor. A raw and rowdy approach that doesn't sacrifice top-notch musicianship."



Kris Metzdorf

ON THE RECORD

Kris Metzdorf, Atlantic
 Co-Senior Director/
 Alternative and AAA
 Promotion

As far as what is on the radio is concerned, I love A Perfect Circle. They are really great. I also like the new BT album, *Movement in Still Life*, the new Cypress Hill record and the Minty Fresh band Tahiti 80's "Heartbeat," which I found on a CD sampler I received. They are not really on the radio yet, but they are being played on specialty. ■ My personal tastes run more toward the new Giant Sand record *Chore of Enchantment* and Sonic Youth's *NYC Ghosts and Flowers*. I love Shelby Lynn's not-so-new one, which is in regular rotation on my CD player.

This was the big-add week following the holiday so let's survey the carnage, shall we? Rising victorious was **Sum 41** who hit the 30-station mark (29 adds) with "Makes no Difference." Not far behind was **Third Eye Blind**, whose "Deep Inside of You" (another great track off their album) pulls in 20 more adds for a total of 22. Also coming in with a double-digit add for the week were **Wheatus** (check out this week's Breakthrough Artist for more on this band), **Rancid**, **The Dandy Warhols** (what an amazing all-daypart song. Add it now... play it often), **8Stops7**, and a great song by **K.G.B.** called "Space Cadet." **Vertical Horizon** achieve Breaker status as the band continue to prove that they are for real at the format, despite the format's current hard edge... How about **Disturbed's** "Stupify"? The song pulls in seven adds, including KROQ/L.A., KNDD/Seattle and Q101/Chicago. Finally, my pick from the Rate-A Record, **OPM's** "Heaven Is a Halfpipe," is picking up steam with eight adds this week, including KROQ/L.A. and KPNT/St. Louis. **RECORD OF THE WEEK:** Union Underground's "Turn Me on, Mr. Deadman"

ON THE RADIO

by Jim Kerr

"STUPIFY"

NOW ON OVER 60 ALTERNATIVE STATIONS

R&R ALTERNATIVE 28-23

CLOSING OUT! New Adds At:
 KROQ WHFS LIVE 105 Q101
 KNDD WRZX WMAD

MASSIVE Weekly Sales!
Ozzfest Tour All Summer



www.giantrecords1.com www.disturbed1.com



Prepare to be floored.

EARLY
BELIEVER
Q101

mile



Back to the Floor

The first single from their debut album "Driving Under Stars,"

Album in stores Tuesday, August 29

On tour now with **3 DOORS DOWN** and **CREED**



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www.awaremusic.com

July 14, 2000

Most Played Recurrents

LIMP BIZKIT Break Stuff (Flip/Interscope)
 KORN Make Me Bad (Immortal/Epic)
 GOOSMACK Voodoo (Republic/Universal)
 RED HOT CHILI PEPPERS Otherside (Warner Bros.)
 RAGE AGAINST THE MACHINE Sleep Now In The Fire (Epic)
 LIT Miserable (RCA)
 BUSH The Chemicals Between Us (Trauma)
 BLINK-182 All The Small Things (MCA)
 LIMP BIZKIT Re-Arranged (Flip/Interscope)
 FOO FIGHTERS Learn To Fly (Roswell/RCA)
 CREED Higher (Wind-up)
 LIT My Own Worst Enemy (RCA)
 BLINK-182 What's My Age Again? (MCA)
 RAGE AGAINST THE MACHINE Guerrilla Radio (Epic)
 VERTICAL HORIZON Everything You Want (RCA)
 FILTER Take A Picture (Reprise)
 LO FIDELITY ALLSTARS Battle Flag (Skint/Sub Pop/Columbia)
 RED HOT CHILI PEPPERS Scar Tissue (Warner Bros.)
 STAINED Home (Flip/Elektra/EEG)
 NO DOUBT Ex-Girlfriend (Interscope)

ALTERNATIVE

Going For Adds 7/18/00

3 DOORS DOWN Loser (Republic/Universal)
 MILE Back To The Floor (Aware/C2/Columbia)
 RADFORD Closer To Myself (RCA)
 TAPROOT Again and Again (Velvet Hammer/Atlantic)
 UNIFIED THEORY California (3:33/Universal)
 UNION UNDERGROUND Turn Me On "Mr. Deadman" (Portrait/Columbia)
 VERUCA SALT Only You Know (Velveteen/Beyond)
 VIRGIN WOOL I Think Her Mother Loves Me (Atlantic)

TUNED-IN ALTERNATIVE

R&R/MEDIABASE 24/7

KQXR/Boise 3am

PRIMUS Wynona's Big Brown Beaver
 METALLICA I Disappear
 EVE 6 Inside Out
 BT I/M. DOUGHTY Never Gonna Come Back Down
 CREED My Own Prison
 DISTURBED Stupify
 BUSH Little Things
 STATIC-X Push It
 BEASTIE BOYS Intergalactic
 LIMP BIZKIT Break Stuff
 TOOL Forty Six & 2
 SR-71 Right Now
 STONE TEMPLE PILOTS Interstate Love Song
 ELWOOD Sundown

11am

CANDLEBOX Far Behind
 METALLICA I Disappear
 GREEN DAY She
 STONE TEMPLE PILOTS Sour Girl
 RAGE AGAINST THE MACHINE Guerrilla Radio
 SPONGE Plowed
 GOOSMACK Keep Away
 BLINK 182 Adam's Song
 OFFSPRING Gotta Get Away
 PEARL JAM Light Years
 LIMP BIZKIT Nookie
 SMASHING PUMPKINS Cherub Rock

4pm

STONE TEMPLE PILOTS Vasoline
 3 DOORS DOWN Kryptonite
 LENNY KRAVITZ Fly Away
 GREEN DAY Welcome To Paradise
 EVE 6 Promise
 RED HOT CHILI PEPPERS Otherside
 A PERFECT CIRCLE Judith
 LIVING COLOUR Cult Of Personality
 SMASHING PUMPKINS 1979
 LIMP BIZKIT Take A Look Around
 PEARL JAM Wishlist

8pm

TEMPLE OF THE DOG Hunger Strike
 LO FIDELITY ALLSTARS Battle Flag
 CREED One
 DISTURBED Stupify
 SMASHING PUMPKINS Today
 SUICIDAL TENDENCIES Pop Songs
 STATIC-X Love Dump
 NIRVANA Lithium
 A PERFECT CIRCLE Judith
 STONE TEMPLE PILOTS Trippin' On A Hole In A...
 BLINK 182 Adam's Song
 ALICE IN CHAINS Would?

WXDX/Pittsburgh 3am

SUBLIME Doin' Time
 CLARKS Better Off Without You
 BUSH Glycerine
 P.O.D. Rock The Party (Off The Hook)
 KID ROCK American Bad Ass
 LIT Over My Head
 DISTURBED Stupify
 CRAZY TOWN Darkside
 SLIPKNOT Wait And Bleed
 DEFTONES Change (In The House Of Flies)
 LIVE Lightning Crashes
 GRAPEVINE Explain
 SNAKE RIVER CONSPIRACY How Soon Is Now?
 CYPRESS HILL (Rock) Superstar

11am

3 DOORS DOWN Kryptonite
 LIT My Own Worst Enemy
 LIVING COLOUR Cult Of Personality
 UNCLE KRACKER Yeah Yeah Yeah
 CREED What's This Life For
 MOBY Porcelain
 CYPRESS HILL (Rock) Superstar
 R.E.M. Orange Crush
 NO DOUBT Simple Kind Of Life
 OLEANDER Why I'm Here

4pm

FUEL Shimmer
 NIRVANA The Man Who Sold The World
 STAINED Home
 LIVE The Dolphin's Cry
 CLASH The Magnificent Seven
 DYNAMITE HACK Boyz In The Hood
 CAKE The Distance
 RED HOT CHILI PEPPERS Californication
 OFFSPRING Self Esteem
 OLEANDER Why I'm Here
 GOOSMACK Bad Religion

8pm

NIRVANA Lake Of Fire
 CLARKS Better Off Without You
 HARVEY DANGER Flaggpole Sitta
 BLUR Song 2
 EMINEM The Real Slim Shady
 RAGE AGAINST THE MACHINE Guerrilla Radio
 UNCLE KRACKER Yeah Yeah Yeah
 RED HOT CHILI PEPPERS Californication
 CREED What's This Life For
 BT I/M. DOUGHTY Never Gonna Come Back Down
 PAPA ROACH Last Resort
 GREEN DAY Longview
 FACE TO FACE Disappointed



Monitored airplay data supplied by Mediabase Research, a division of Premiere Radio Networks. Tuned-In is based on sample hours taken from Monday 7/3. © 2000, R&R Inc.

the kgb.



On Tour Now

Space Cadet

New Adds this week:
 WEQX WSFM WKRL WRRV
 KWOD KBRS KMBY WXSX
 KQRX WLRS KRZQ WJSE
 and more!



Stations and their adds listed alphabetically by market

New & Active

KITTIE Charlotte (NG/Artemis)
Total Plays: 288, Total Stations: 21, Adds: 1
VIBROLUSH Touch And Go (V2)
Total Plays: 263, Total Stations: 31, Adds: 7
OPM Heaven Is A Half Pipe (If...) (Atlantic)
Total Plays: 261, Total Stations: 25, Adds: 8
NOFX Bottles To The Ground (Epitaph)
Total Plays: 257, Total Stations: 13, Adds: 0
URGE Too Much Stereo (Immortal/Virgin)
Total Plays: 253, Total Stations: 21, Adds: 1
LEFTY Girls (Interscope)
Total Plays: 203, Total Stations: 21, Adds: 6
RAGE AGAINST THE MACHINE Testify (Epic)
Total Plays: 179, Total Stations: 9, Adds: 2

BLOODHOUND GANG Mope (Republic/Geffen/Interscope)
Total Plays: 177, Total Stations: 17, Adds: 2
ULTIMATE FAKEBOOK Tell Me What You Want (550 Music/Epic)
Total Plays: 175, Total Stations: 19, Adds: 3
PETER SEARCY Invent (Time Bomb)
Total Plays: 173, Total Stations: 11, Adds: 0
DEADLIGHTS Sweet Oblivion (QED/Elektra/EEG)
Total Plays: 170, Total Stations: 17, Adds: 0
CRAZY TOWN Darkside (Columbia)
Total Plays: 170, Total Stations: 14, Adds: 0
ROB ZOMBIE Scum Of The Earth (Hollywood)
Total Plays: 170, Total Stations: 14, Adds: 4
GDUOIE Baby Hello (Music Company/Elektra/EEG)
Total Plays: 151, Total Stations: 16, Adds: 0

UNDN UNDERGROUND Turn Me On "Mr. Deadman" (Portrait/Columbia)
Total Plays: 141, Total Stations: 9, Adds: 2
QUEENS OF THE STONE AGE The Lost Art Of Keeping... (Interscope)
Total Plays: 100, Total Stations: 7, Adds: 1
DANDY WARHOLS Bohemian Like You (Capitol)
Total Plays: 98, Total Stations: 16, Adds: 12
DOPE You Spin Me Round (Like...) (Flip/Epic)
Total Plays: 91, Total Stations: 11, Adds: 9
NINA GORDON Tonight And The Rest Of My... (Warner Bros.)
Total Plays: 61, Total Stations: 7, Adds: 1
SUM 41 Makes No Difference (Island/IDJMG)
Total Plays: 37, Total Stations: 30, Adds: 29

Songs ranked by total plays

Reporters

WEQX/Albany, NY
PD: Kyle Gudeman
1. DANDY WARHOLS "Bohemian"
2. THIRD EYE BLIND "Deep"
3. E.B. "Space"

WHRL/Albany, NY
OM/PO: Susan Groves
MO: Chris Osborne
1. BLUE OCTOBER "James"
2. THIRD EYE BLIND "Deep"

KTEG/Albuquerque, NM
PD: Ellen Fishery
No Adds

WNNX/Atlanta, GA
OM: Brian Phillips
PD: Leslie Fram
APD/MO: Chris Williams
4. D.M. "Somebody"
WRELU "Teague"

KROX/Austin, TX
PD: Alan E. Smith
6. OPM "Heaven"
7. BT "Never"
RAGE AGAINST "Testa"

WRAX/Birmingham, AL
PD: Dave Rossi
APD: Hurricane Shane
MO: Sazy Ben
7. "Crazy" "Teague"
8. THIRD EYE BLIND "Deep"

KQXR/Boise, ID
PD: Jacot Jackson
MO: Pete Schlichte
1. "Rock" "Space"
2. "Dope" "Space"

WBCH/Boston, MA
VP/Programing: Douglas
APD/MO: Steven Smith
1. BICERBACK "Laser"
2. RANCID "Lil"
3. U.P. "Godless"
4. "Crazy"

WFHX/Boston, MA
PD: Laurie Gail
1. "D.M. "Somebody"
2. SUNNY DAY REAL "Dope"
3. SUM 41 "Difference"
4. VERUCA SALT "Dope"
5. THIRD EYE BLIND "Deep"
6. "Crazy"

WEDQ/Buffalo, NY
PD/MO: Rich Ward
MO: Ryan Patrick
1. DANDY WARHOLS "Bohemian"
2. SUM 41 "Difference"

WWF/Charleston, SC
PD: Greg Patrick
APD/MO: Nancy Winkler
1. "Giddy Up" "Lil"

WEND/Charlotte, NC
PD: Jack Gonsal
APD/MO: Ericson Pettus
1. "3 DOORS DOWN "Loser"
2. "RECURS "Scum"
3. "ROB ZOMBIE "Scum"
4. "WRELU "Teague"
5. "40 ROCK "Heaven"
6. "VERTICAL HORIZON "God"
7. "COWBOY MOUTH "Lil"

WKQX/Chicago, IL
PD: Dave Richards
APD/MO: Mary Stummus
1. "DISTURBED "Shaggy"
2. "VERUCA SALT "Lil"
3. "MILE "High"
4. "3 DOORS DOWN "Loser"
5. "SUM 41 "Difference"

WROC/Columbia, SC
OM/PO: Gina Jettison
APD/MO: Lisa Berth
1. "SUM 41 "Difference"

WWCD/Columbus, OH
PD: Andy Davis
MO: Jack DeWiss
1. URGE "Stereo"
2. RANCID "Lil"
3. MOPK "Heaven"
4. VIBROLUSH "Touch"

KRAD/Corpus Christi, TX
PD/MO: Cary Smith
1. "Never"
2. "BLUE OCTOBER "James"
3. "THIRD EYE BLIND "Deep"

KDGE/Dallas-Ft. Worth, TX
PD: Deane Deberry
MO: Alan Ayo
1. "5T0P5 "Question"
2. U.P. "Godless"
3. "THIRD EYE BLIND "Deep"

WXEG/Dayton, OH
PD: Mike Thomas
APD/MO: Alan Rantz
1. "THIRD EYE BLIND "Deep"

KTEL/Denver-Boulder, CO
PD: F. Paul
MO: Sabrina Saunders
1. CYPRESS HILL "Superstar"
2. "SMALL RIVER "Scum"

KXPX/Denver-Boulder, CO
PD: Mike Stone
MO: Rodney Lee
1. "ROB ZOMBIE "Scum"
2. "HED PLESET EARTH "Superstar"
3. "SEVENHOUR "Heaven"
4. "3 DOORS DOWN "Loser"

CINX/Detroit, MI
PD: Murray Brockshaw
APD: Vance Canova
MO: Sean Franklin
1. "WRELU "Teague"
2. "GOODMACK "Heaven"
3. "DANDY WARHOLS "Bohemian"
4. "WRELU "Teague"

KNRQ/Eugene-Springfield, OR
PD: Stu Allen
MO: Cio
1. "THIRD EYE BLIND "Deep"
2. "GOODMACK "Heaven"

KBRF/Fayetteville, AR
PD: Kyle Gibson
MO: Ashley Ryan
1. "DANDY WARHOLS "Bohemian"
2. "RANCID "Lil"
3. "E.B. "Space"
4. "SUM 41 "Difference"

WJAX/FL Myers, FL
PD/MO: Leo Bantolo
1. "LIVE "Teague"
2. "VIBROLUSH "Touch"

WEJE/FL Wayne, IN
PD/MO: JJ Fehel
1. "LEFTY "Girls"
2. "SUM 41 "Difference"
3. "WRELU "Teague"
4. "DOPE "Space"
5. "THIRD EYE BLIND "Deep"
6. "BLUE OCTOBER "James"

KFRF/Fresno, CA
PD: Bruce Wayne
MO: Reverend
1. "MOPK "Heaven"
2. "OPM "Heaven"

WERO/Grand Rapids, MI
PD: Don Clark
MO: Tom Brown
1. "DANDY WARHOLS "Bohemian"
2. "TOMIC "Super"

WXNR/Greenville, NC
MO: Jeff Sanders
1. "WRELU "Touch"

WEEO/Hagerstown, MD
PD/MO: Austin Davis
1. "SUM 41 "Difference"
2. "RANCID "Lil"
3. "LEFTY "Girls"
4. "BT "Never"
5. "DANDY WARHOLS "Bohemian"

WRRQ/Hartford, CT
PD: Chad Kelly
MO: Chad Kelly
1. "SUM 41 "Difference"
2. "THIRD EYE BLIND "Deep"

KPOI/Honolulu, HI
PD/MO: Nikki Basque
1. "OPM "Heaven"
2. "5T0P5 "Question"
3. "LIVE "Teague"
4. "SUM 41 "Difference"
5. "THIRD EYE BLIND "Deep"

KTZX/Houston-Galveston, TX
PD: Jim Trap
APD: Steve Horton
1. "PEARL JAM "Lil"
2. "VERTICAL HORIZON "God"
3. "DEATER FREEBIE "Teague"

WEDJ/Indianapolis, IN
PD: Tom Patz
MO: Scott Sanford
1. "DOPE "Space"
2. "SUM 41 "Difference"
3. "RANCID "Lil"
4. "GOLDFINGER "95"
5. "LIVE "Teague"
6. "WAWINGS "Time"

WRZX/Indianapolis, IN
PD: Scott Jameson
MO: Michael Young
1. "LEFTY "Girls"
2. "WRELU "Teague"
3. "DISTURBED "Shaggy"

WPLA/Jacksonville, FL
PD: Rich Schmidt
MO: Chris
1. "BT "Never"

WVFZ/Knoxville, TN
PD: Dan Boyd
MO: Oscar
1. "3 DOORS DOWN "Loser"
2. "OPM "Heaven"
3. "BICERBACK "Laser"
4. "FINGER ELEVEN "Dope"

KFTL/Lafayette, LA
PD: Rob Summers
MO: Scott Powers
1. "MET "Dope"
2. "U.P. "Godless"

WVWX/Lansing, MI
PD: Jeff Manning
1. "PAPA ROACH "Lil"
2. "5T0P5 "Question"
3. "RECURS "Scum"
4. "THIRD EYE BLIND "Deep"

KXTE/Las Vegas, NV
PD: Dave Wollington
APD/MO: Chris Ripley
1. "ROB ZOMBIE "Scum"
2. "SLIPKNOT "Sp"

WZZZ/Lexington-Fayette, KY
PD: Derek Hodson
MO: S.J. Kinard
1. "THIRD EYE BLIND "Deep"

KLECA/Me Rock, AR
PD: Peter Conn
1. "DANDY WARHOLS "Bohemian"
2. "WRELU "Teague"
3. "DOPE "Space"
4. "THIRD EYE BLIND "Deep"

KROQ/Los Angeles, CA
VP/Prog.: Kevin Weathersby
APD: Gene Sandoz
MO: Leo Warden
1. "DISTURBED "Shaggy"
2. "3 DOORS DOWN "Loser"
3. "FEMIX TA "Speechless"
4. "OPM "Heaven"
5. "RANCID "Lil"

WMAD/Madison, WI
PD: Pat Frawley
MO: Amy Hudson
1. "DISTURBED "Shaggy"
2. "5T0P5 "Question"
3. "VIBROLUSH "Touch"
4. "SUM 41 "Difference"

WHYG/Monmouth-Ocean, NJ
PD/MO: Mike Sauter
1. "DANDY WARHOLS "Bohemian"
2. "5T0P5 "Question"
3. "THIRD EYE BLIND "Deep"
4. "ULTIMATE FAKEBOOK "Lil"

KMBY/Monterey-Salinas, CA
PD: Chris White
MO: Rich Berlin
1. "U.P. "Godless"
2. "THIRD EYE BLIND "Deep"
3. "SUM 41 "Difference"
4. "RANCID "Lil"
5. "E.B. "Space"
6. "DANDY WARHOLS "Bohemian"

WZPC/Nashville, TN
PD: Brian Krzyz
MO: Jim Patrick
APD: Jason Joseph
1. "SUM 41 "Difference"
2. "ULTIMATE FAKEBOOK "Lil"
3. "LEFTY "Girls"
4. "BLOODHOUND GANG "Mope"
5. "COWBOY MOUTH "Lil"
6. "LIVE "Teague"
7. "GOODMACK "Heaven"

WRRV/Newburgh, NY
PD: Greg O'Brien
MO: Andrew Davis
1. "5T0P5 "Question"
2. "VIBROLUSH "Touch"
3. "E.B. "Space"
4. "SUM 41 "Difference"
5. "EVERCLEAR "Heaven"
6. "THIRD EYE BLIND "Deep"

KKND/New Orleans, LA
OM/PO: Dave Stewart
MO: Laura Jones
1. "OPM "Heaven"
2. "5T0P5 "Question"
3. "BT "Never"
4. "WRELU "Teague"
5. "ROB ZOMBIE "Scum"

WXRK/New York, NY
PD: Steve Kingston
MO: Mike Paur
1. "BT "Never"
2. "UNDN UNDERGROUND "Turn"
3. "LIVE "Teague"
4. "KITTIE "Cherise"

WPRK/Norfolk, VA
PD/MO: Holly Williams
1. "MET "Dope"
2. "OPM "Heaven"
3. "BT "Never"
4. "BICERBACK "Laser"

KORX/Odessa, TX
PD/MO: Dave Crawford
MO: Cary Hesterman
1. "BLUE OCTOBER "James"
2. "SUM 41 "Difference"
3. "E.B. "Space"
4. "DANDY WARHOLS "Bohemian"

WXPZ/Ontario, IL
OM/PO: Bruce Schenck
APD/MO: Bill Baker
1. "BLOODHOUND GANG "Mope"
2. "WRELU "Teague"
3. "5T0P5 "Question"
4. "SUM 41 "Difference"
5. "ULTIMATE FAKEBOOK "Lil"
6. "LEFTY "Girls"

WPLY/Philadelphia, PA
PD: Jim McGowan
APD: Leslie Deam
MO: Dan Fain
1. "BT "Never"
2. "WRELU "Teague"
3. "THIRD EYE BLIND "Deep"

KEDJ/Phoenix, AZ
PD: Paul Krieger
APD/MO: Marty Whitney
1. "3 DOORS DOWN "Loser"
2. "4. KORN "Somebody"
3. "RANCID "Lil"
4. "WRELU "Teague"

WXDX/Pittsburgh, PA
PD: John Maschia
MO: Leary Dians
1. "DOPE "Space"
2. "SUM 41 "Difference"

WCYY/Portland, ME
PD: Herb Ivy
MO: Brian Jones
1. "THIRD EYE BLIND "Deep"
2. "LIVE "Teague"
3. "SUM 41 "Difference"

KNRK/Portland, OR
PD: Mark Hamilton
APD: Jay
1. "5T0P5 "Question"

WBRU/Providence, RI
PD: Tim Schiavelli
MO: Josh Klemme
1. "THIRD EYE BLIND "Deep"
2. "GOODMACK "Heaven"
3. "RECURS "Scum"
4. "LIVE "Teague"
5. "PEARL JAM "Lil"
6. "SUM 41 "Difference"

KRZO/Reno, NV
PD: Guy Clark
MO: Heather Pierce
1. "SUM 41 "Difference"
2. "DOPE "Space"
3. "E.B. "Space"
4. "RANCID "Lil"

WDYL/Richmond, VA
PD/MO: J.D. Hanes
1. "SMALL RIVER "Scum"
2. "THIRD EYE BLIND "Deep"
3. "U.P. "Godless"

KCIX/Riverside, CA
PD: Keith Cline
APD: John DeSantis
MO: Daryl James
1. "KORN "Somebody"
2. "5T0P5 "Question"

WZZI/Rosemead-Lynchburg, VA
PD: Bob Travis
MO: Greg Travis
1. "3 DOORS DOWN "Loser"
2. "WRELU "Teague"
3. "EVERCLEAR "Heaven"

KWOD/Sacramento, CA
PD: Ron Russo
APD: Sumner Barbara
1. "UNDN UNDERGROUND "Turn"
2. "SUM 41 "Difference"
3. "RANCID "Lil"
4. "E.B. "Space"
5. "THIRD EYE BLIND "Deep"
6. "DANDY WARHOLS "Bohemian"

WWVW/Savannah, GA
PD: Phil Goss
1. "NINA GORDON "Teague"
2. "LIVE "Teague"
3. "5T0P5 "Question"
4. "WRELU "Teague"
5. "VIBROLUSH "Touch"
6. "REV 7 "Money"

KPNT/SI Louis, MO
OM/PO: Alison Poe
APD: Kimberly Linn
MO: Sunny Mueller
1. "SUM 41 "Difference"
2. "SUM 41 "Difference"
3. "WRELU "Teague"
4. "KORN "Somebody"

KXRR/Salt Lake City, UT
VP/Gen. & Prog.: Mike Summers
APD/MO: Todd Hester
1. "LEFTY "Girls"
2. "BT "Never"
3. "E.B. "Space"

XTRA/San Diego, CA
PD: Bryan Schock
MO: Chris Mackley
1. "SUM 41 "Difference"
2. "TSAI "Dope"
3. "QUEENS OF "Lil"

KITS/San Francisco, CA
OM: Ron Neeni
PD: Jay Taylor
MO: Aaron Austen
1. "WRELU "Teague"
2. "DISTURBED "Shaggy"

KJEE/Santa Barbara, CA
GR/PO: Eddie Gutierrez
1. "CREED "Ready"
2. "KORN "Somebody"
3. "RANCID "Lil"
4. "OPM "Heaven"

KFNK/Seattle-Tacoma, WA
PD/MO: John Kaplan
1. "GOODMACK "Heaven"
2. "EMERALD "Teague"
3. "PEARL JAM "Lil"
4. "SUM 41 "Difference"

KNDD/Seattle-Tacoma, WA
PD: Phil Manning
MO: Kim Moore
1. "DISTURBED "Shaggy"
2. "CARRI "Teague"
3. "EVERCLEAR "Radio"

WHMP/Springfield, MA
PD/MO: Adam Wright
No Adds

WRLR/Syracuse, NY
OM/PO: Mimi Grossman
1. "3 DOORS DOWN "Loser"
2. "5T0P5 "Question"
3. "SUM 41 "Difference"
4. "E.B. "Space"

WXSX/Tallahassee, FL
PD: Scott Pemberton
MO: Kende
1. "SUM 41 "Difference"
2. "RANCID "Lil"
3. "E.B. "Space"

KFMA/Tucson, AZ
PD: John Hines
MO: MPP "Radio"
1. "RANCID "Lil"

KMYZ/Tulsa, OK
PD: Lynn Barlow
MO: Ray Suggs
1. "DOPE "Space"
2. "WRELU "Teague"

WFF/Washington, DC
PD: Phil Goss
APD: Robert Benjamin
1. "DOPE "Space"
2. "WRELU "Teague"

WPEZ/West Palm Beach, FL
OM: John O'Connell
APD/MO: Don O'Brien
1. "GOOD CHARLOTTE "Lil"
2. "RAGE AGAINST "Testa"
3. "DISTURBED "Shaggy"

WSFM/Wilmington, NC
PD: Chris Schaff
MO: Janice Sutter
1. "LEFTY "Girls"
2. "BT "Never"
3. "E.B. "Space"

* = Mediabase 24/7 monitored

79 Total Reporters
79 Current Reporters
79 Current Playlists

U.S. crush



"same old story" (she's so pretty)
from the album U.S. Crush
Going For Adds July 25

PRODUCED BY JIM PRATT
recorded by Dave Schiffman
mixed by David Bianco

CAREER DIRECTION Warren Enter, Karl Louis, and John Vassiliou

www.uscrush.com www.immortalrecords.com

Most Played Recurrents

- LIMP BIZKIT Break Stuff (Flip/Interscope)
- KORN Make Me Bad (Immortal/Epic)
- GODSMACK Voodoo (Republic/Universal)
- RED HOT CHILI PEPPERS Otherside (Warner Bros.)
- RAGE AGAINST THE MACHINE Sleep Now In The Fire (Epic)
- LIT Miserable (RCA)
- BUSH The Chemicals Between Us (Trauma)
- BLINK-182 All The Small Things (MCA)
- LIMP BIZKIT Re-Arranged (Flip/Interscope)
- FOO FIGHTERS Learn To Fly (Roswell/RCA)
- CREED Higher (Wind-up)
- LIT My Own Worst Enemy (RCA)
- BLINK-182 What's My Age Again? (MCA)
- RAGE AGAINST THE MACHINE Guerrilla Radio (Epic)
- VERTICAL HORIZON Everything You Want (RCA)
- FILTER Take A Picture (Reprise)
- LO FIDELITY ALLSTARS Battle Flag (Skins/Sub Pop/Columbia)
- RED HOT CHILI PEPPERS Scar Tissue (Warner Bros.)
- STAIN'D Home (Flip/Elektra/EEG)
- NO DOUBT Ex-Girlfriend (Interscope)

ALTERNATIVE

Going For Adds 7/18/00

- 3 DOORS DOWN Loser (Republic/Universal)
- MILE Back To The Floor (Aware/C2/Columbia)
- RADFORD Closer To Myself (RCA)
- TAPROOT Again and Again (Velvet Hammer/Atlantic)
- UNIFIED THEORY California (3:33/Universal)
- UNION UNDERGROUND Turn Me On "Mr. Deadman" (Portrait/Columbia)
- VERUCA SALT Only You Know (Velveteen/Beyond)
- VIRGIN WOOL I Think Her Mother Loves Me (Atlantic)

TUNED-IN ALTERNATIVE

R&R/MEDIABASE 24/7

KQXR/Boise
3am

- PRIMUM Wynona's Big Brown Beaver
- METALLICA I Disappear
- EVE 6 Inside Out
- BT I/M. DOUGHTY Never Gonna Come Back Down
- CREED My Own Prison
- DISTURBED Stupify
- BUSH Little Things
- STATIC-X Push It
- BEASTIE BOYS Intergalatic
- LIMP BIZKIT Break Stuff
- TOOL Forty Six & 2
- SR-71 Right Now
- STONE TEMPLE PILOTS Interstate Love Song
- ELWOOD Sundown

11am

- CANDLEBOX Far Behind
- METALLICA I Disappear
- GREEN DAY She
- STONE TEMPLE PILOTS Sour Girl
- RAGE AGAINST THE MACHINE Guerrilla Radio
- SPONGE Ploved
- GODSMACK Keep Away
- BLINK 182 Adam's Song
- OFFSPRING Gotta Get Away
- PEARL JAM Light Years
- LIMP BIZKIT Nookie
- SMASHING PUMPKINS Cherub Rock

4pm

- STONE TEMPLE PILOTS Vasoline
- 3 DOORS DOWN Kryptonite
- LENNY KRAVITZ Fly Away
- GREEN DAY Welcome To Paradise
- EVE 6 Promise
- RED HOT CHILI PEPPERS Otherside
- A PERFECT CIRCLE Judith
- LIVING COLOUR Cult Of Personality
- SMASHING PUMPKINS 1979
- LIMP BIZKIT Take A Look Around
- PEARL JAM Wishlist

8pm

- TEMPLE OF THE DOG Hunger Strike
- LO FIDELITY ALLSTARS Battle Flag
- CREED One
- DISTURBED Stupify
- SMASHING PUMPKINS Today
- SUICIDAL TENDENCIES Pop Songs
- STATIC-X Love Dump
- NIRVANA Lithium
- A PERFECT CIRCLE Judith
- STONE TEMPLE PILOTS Trippin' On A Hole In A...
- BLINK 182 Adam's Song
- ALICE IN CHAINS Would?

WXDX/Pittsburgh
3am

- SUBLIME Doin' Time
- CLARKS Better Off Without You
- BUSH Glycerine
- P.O.D. Rock The Party (Off The Hook)
- KID ROCK American Bad Ass
- LIT Over My Head
- DISTURBED Stupify
- CRAZY TOWN Darkside
- SLIPKNOT Wait And Bleed
- DEFTONES Change (In The House Of Files)
- LIVE Lightning Crashes
- GRAPEVINE Explain
- SNAKE RIVER CONSPIRACY How Soon Is Now?
- CYPRESS HILL (Rock) Superstar

11am

- 3 DOORS DOWN Kryptonite
- LIT My Own Worst Enemy
- LIVING COLOUR Cult Of Personality
- UNCLE KRACKER Yeah Yeah Yeah
- CREED What's This Life For
- MOBY Porcelain
- CYPRESS HILL (Rock) Superstar
- R.E.M. Orange Crush
- NO DOUBT Simple Kind Of Life
- OLEANDER Why I'm Here

4pm

- FUEL Shimmer
- NIRVANA The Man Who Sold The World
- STAIN'D Home
- LIVE The Dolphin's Cry
- CLASH The Magnificent Seven
- DYNAMITE JACK Boyz In The Hood
- CAKE The Distance
- RED HOT CHILI PEPPERS Californication
- OFFSPRING Sell Esteem
- OLEANDER Why I'm Here
- GODSMACK Bad Religion

8pm

- NIRVANA Lake Of Fire
- CLARKS Better Off Without You
- HARVEY DANGER Flagpole Sitta
- BLUR Song 2
- EMINEM The Real Slim Shady
- RAGE AGAINST THE MACHINE Guerrilla Radio
- UNCLE KRACKER Yeah Yeah Yeah
- RED HOT CHILI PEPPERS Californication
- CREED What's This Life For
- BT I/M. DOUGHTY Never Gonna Come Back Down
- PAPA ROACH Last Resort
- GREEN DAY Longview
- FACE TO FACE Disappointed



Monitored airplay data supplied by Mediabase Research, a division of Premiere Radio Networks. Tuned-In is based on sample hours taken from Monday 7/3. ©2000, R&R Inc.

the
k.g.b.



On Tour
Now

**Space
 Cadet**

New Adds this week:

- WEQX WSFM WKRL WRRV
 - KWOD KBRS KMBY WXHR
 - KQRX WLRS KRZQ WJSE
- and more!



Alternative Playlists

FIND COMPLETE PLAYLISTS FOR ALL ALTERNATIVE REPORTERS ON R&R ONLINE MUSIC TRACKING

MARKET #1

WKRK/New York
Infinity
(212) 314-9230
Kingsdon/Oscaire/Peet
12• Cume 3,348,500



PLAYS

LW	TW	ARTIST/TITLE	GI (000)
26	32	PEARL JAM/Just A Little Bit	44736
26	31	LIMP BIZKIT/Break Stuff	43338
31	31	ME TALLICA/Disappear	43338
29	30	PAPA ROACH/Last Resort	41940
28	30	RED HOT CHILI...The Last Kick	41940
28	30	3 DOORS DOWN/Kryptonite	40542
28	30	GOODSAMACK/Red Planet	40542
27	29	INCUBUS/Pardon Me	37746
26	28	INCUBUS/Sleazy	36348
25	29	EMINEM/The Real Slim Shady	34950
25	29	3 DOORS DOWN/Last Resort	34950
24	28	CREED/What If	33552
24	28	STONE TEMPLE PILOTS/Sour Girl	33552
23	24	3 DOORS DOWN/Loser	33552
23	24	LIT/Miserable	32154
22	23	FOO FIGHTERS/Breakout	30756
22	23	SR-71/Right Now	30756
22	23	LIT/Over My Head	27960
22	23	RAGE AGAINST...Sleep Now In	27960
20	26	A PERFECT CIRCLE/Judith	27960
19	25	QUEENS OF THE STONE AGE/No One Knows	25164
14	18	EVER 6/Promise	23766
13	17	CYPRESS HILL/Superstar	23766
13	17	LIMP BIZKIT/Take A Look	23766
12	16	GOODSAMACK/Woodoo	22368
12	16	SLIPKNOT/Wait And Bleed	22368
11	15	DESTINY FULTON/No One Knows	18174
11	15	FENIX TX/Am I Fault	18174
11	15	EVERCLEAR/Wonderful	16776
9	12	LIMP BIZKIT N.2/Gether Now	16776

MARKET #2

KROQ/Los Angeles
Infinity
(818) 567-1067
Weatherly/Sandbloom/Worden
12• Cume 1,438,900



PLAYS

LW	TW	ARTIST/TITLE	GI (000)
47	40	PAPA ROACH/Last Resort	29240
38	36	3 DOORS DOWN/Kryptonite	26532
36	36	NO DOUBT/Simple Kind Of Life	26532
37	35	LIMP BIZKIT/Take A Look	26260
26	31	ME TALLICA/Disappear	26260
22	27	INCUBUS/Sleazy	19764
30	26	STONE TEMPLE PILOTS/Sour Girl	19032
33	25	INCUBUS/Pardon Me	18300
14	25	OFFSPRING/Total Immortal	18300
37	24	RED HOT CHILI...California	17568
33	23	3 DOORS DOWN/Loser	16836
27	22	LIT/Miserable	16104
21	21	BLINK-182/Adam's Song	15372
20	21	CYPRESS HILL/Superstar	15372
24	20	DEFONES/Change	14640
17	21	BT/Never Gonna Come	13716
19	18	NO DOUBT/Simple Kind Of Life	13716
17	18	RAGE AGAINST...Guerrilla Radio	13716
18	17	ME TALLICA/Disappear	12444
24	17	RAGE AGAINST...Sleep Now In	12444
17	17	NO DOUBT/Ex-Gibnet	12444
24	16	INCUBUS/Sleazy	10860
23	14	EVER 6/Promise	10248
10	14	SLIPKNOT/Wait And Bleed	10248
24	14	DYNAMITE HACK/Boy In The Hood	10248
9	13	LIMP BIZKIT/Re-Arranged	9516
12	13	ME TALLICA/Disappear	9516
16	13	PEARL JAM/Just A Little Bit	9516
20	13	A PERFECT CIRCLE/Judith	9516
12	12	GOODSAMACK/Keep Away	8784

MARKET #3

WXOZ/Chicago
Emmis
(312) 527-8348
Richardson/Summas
12• Cume 897,700



PLAYS

LW	TW	ARTIST/TITLE	GI (000)
42	38	3 DOORS DOWN/Kryptonite	19850
44	38	A PERFECT CIRCLE/Judith	19850
47	49	LIMP BIZKIT/Take A Look	19453
35	39	EMINEM/The Real Slim Shady	15483
47	35	DYNAMITE HACK/Boy In The Hood	13995
30	34	PEARL JAM/Just A Little Bit	13438
42	30	ME TALLICA/Disappear	11910
19	29	EVER 6/Promise	11513
15	28	RED HOT CHILI...California	11116
25	27	EVERCLEAR/Wonderful	10719
27	27	VERTICAL HORIZON/You're A God	10719
23	25	NO DOUBT/Simple Kind Of Life	9925
9	24	SR-71/Right Now	9528
13	23	8TASTOP/Question Everything	9131
18	23	UNCLE KRACKE/R.I.P. Yeah, Yeah, Yeah	9131
17	18	H2SO4/Inhibition Leaver...	7146
18	18	MOBY/Porcelain	6352
11	18	CYPRESS HILL/Superstar	6352
16	18	LIMP BIZKIT/Break Stuff	5955
17	15	SISTER HAZEL/Change Your Mind	5955
10	15	BLINK-182/Adam's Song	5955
13	15	DEFONES/Change	5955
14	15	A PERFECT CIRCLE/Judith	5955
9	14	KID ROCK/Back In The Saddle	5558
8	14	ME TALLICA/Disappear	5558
11	14	BLINK-182/What's My Age Again?	5558
17	14	RAGE AGAINST...Guerrilla Radio	4425
14	14	SMASHING PUMPKINS/Stand Inside Your	4130
11	13	CREED/Higher	5161
14	12	ELWOOD/Sundown	4764

MARKET #4

KITS/San Francisco
Infinity
(415) 512-1053
Taylor/Aeterson
12• Cume 689,400



PLAYS

LW	TW	ARTIST/TITLE	GI (000)
32	31	INCUBUS/Pardon Me	9145
30	30	A PERFECT CIRCLE/Judith	8850
32	30	RED HOT CHILI...California	8850
35	28	PAPA ROACH/Last Resort	8260
31	28	LIMP BIZKIT/Take A Look	8260
27	28	3 DOORS DOWN/Kryptonite	7965
27	28	STONE TEMPLE PILOTS/Sour Girl	7965
25	25	3 DOORS DOWN/Loser	7375
23	23	BT/Never Gonna Come	6785
23	23	RAGE AGAINST...Sleep Now In	6785
17	23	NOFX/Bottles To Go	6785
23	22	BLINK-182/Adam's Song	6490
14	21	CREED/What If	6196
25	21	EMINEM/Slim	6196
21	21	CYPRESS HILL/Superstar	6196
16	20	GOODSAMACK/Woodoo	5900
22	18	DEFONES/Change	5900
23	18	LIT/Miserable	5310
20	18	ME TALLICA/Disappear	5310
17	18	LIT My Own Worst Enemy	5310
17	17	BLINK-182/Adam's Song	5015
25	17	DYNAMITE HACK/Boy In The Hood	5015
17	18	NO DOUBT/Simple Kind Of Life	5015
15	18	BLINK-182/What's My Age Again?	4425
16	15	CREED/Higher	4425
17	15	RAGE AGAINST...Guerrilla Radio	4130
14	14	GOODSAMACK/Keep Away	4130
14	14	LIMP BIZKIT/Break Stuff	4130
11	14	MOBY/Porcelain	4130

MARKET #5

WPLY/Philadelphia
Radio One
(610) 565-8900
McGunn/Dunn/Fein
12• Cume 617,700



PLAYS

LW	TW	ARTIST/TITLE	GI (000)
38	34	STONE TEMPLE PILOTS/Sour Girl	6908
34	32	CREED/With Arms Wide Open	6384
35	32	3 DOORS DOWN/Kryptonite	6384
36	31	NINE DAYS/Assault	8122
34	30	MAI TOBROX/TWENTY	7860
30	29	EMINEM/The Real Slim Shady	7296
35	29	STRONGMOUTH	7296
27	27	INCUBUS/Pardon Me	7074
23	26	EVER 6/Promise	6812
24	24	REN HARPER/Sleazy My Kisses	6288
25	24	FOO FIGHTERS/Heavy Things	6288
21	24	ME TALLICA/Wonderful	6788
23	23	RED HOT CHILI...Otherside	6026
20	23	NO DOUBT/Simple Kind Of Life	5502
15	20	VERTICAL HORIZON/You're A God	5240
26	19	BLINK-182/Adam's Song	4978
11	18	RED HOT CHILI...California	4716
11	18	SR-71/Right Now	4716
20	18	FENIX TX/Am I Fault	4716
10	17	PEARL JAM/Just A Little Bit	4454
21	17	FOO FIGHTERS/Breakout	4454
17	17	LIT/Over My Head	4554
13	16	DEFONES/Change	4192
14	16	FOO FIGHTERS/Learn To Fly	4192
16	15	DYNAMITE HACK/Boy In The Hood	3930
15	15	TRAVIS/Why Does It	3500
16	14	LIMP BIZKIT/Re-Arranged	3668
14	14	A PERFECT CIRCLE/Judith	3668
12	14	PAPA ROACH/Last Resort	3668

MARKET #6

KDGE/Dallas-Ft. Worth
AMFM
(972) 770-7777
Doherty/Ayo
12• Cume 416,700



PLAYS

LW	TW	ARTIST/TITLE	GI (000)
41	39	EVERCLEAR/Wonderful	7906
32	37	PAPA ROACH/Last Resort	7906
59	59	A PERFECT CIRCLE/Judith	7906
58	58	3 DOORS DOWN/Kryptonite	7772
57	57	CREED/With Arms Wide Open	7638
28	33	SR-71/Right Now	7059
33	32	DEFONES/Change	6528
34	34	NO DOUBT/Simple Kind Of Life	4556
33	33	EVER 6/Promise	4422
33	33	LIMP BIZKIT/Take A Look	4422
33	33	RED HOT CHILI...California	4422
33	33	DEFONES/Change	4268
11	31	WE ARE THE CHAMPIONS/Debag	4154
22	24	LIT/Over My Head	3216
23	23	BOWLING FOR SOUP/The Bitch Song	3082
22	23	KID ROCK/Washing Tone	2948
22	23	RED HOT CHILI...California	2948
22	23	METAL LICA/Disappear	2948
19	22	INCUBUS/Sleazy	2680
17	20	NIXONS/Blackout	2680
16	20	STRONGMOUTH	2680
12	19	BLINK-182/What's My Age Again?	2546
12	19	BUSH/The Chemicals	2546
16	18	OLE ANDER/Why I'm Here	2412
21	18	SCORPIO MOUTH/Yeah	2412
15	18	STRONGMOUTH...Wondering	2412
12	17	ELWOOD/Sundown	2144
12	17	LIT/Miserable	2144
12	17	BLINK-182/Adam's Song	2144
14	15	RAGE AGAINST...Sleep Now In	2010

MARKET #7

CIMX/Detroit
Chum Ltd.
(313) 961-6397
Brooks/Shaw/Canova/Franklin
12• Cume 427,300



PLAYS

LW	TW	ARTIST/TITLE	GI (000)
32	37	LIMP BIZKIT/Take A Look	6401
37	37	PAPA ROACH/Last Resort	6401
35	35	3 DOORS DOWN/Kryptonite	6055
32	34	NO DOUBT/Simple Kind Of Life	5862
35	34	ELWOOD/Sundown	5872
34	33	BLINK-182/Adam's Song	5709
33	33	DEFONES/Change	5709
34	33	OUR LADY PEACE/Theed	5709
26	33	EVERCLEAR/Wonderful	5709
24	28	UNCLE KRACKE/R.I.P. Yeah, Yeah, Yeah	4844
27	27	DYNAMITE HACK/Boy In The Hood	4671
25	26	A PERFECT CIRCLE/Judith	4326
25	25	KID ROCK/American Bad Ass	4326
20	22	EMINEM/The Real Slim Shady	3806
16	20	KORN/Somewhere Someone	3460
23	19	FINGER ELEVEN/Surface	3287
13	19	RED HOT CHILI...California	3287
19	18	INCUBUS/Sleazy	3287
17	19	MOBY/Porcelain	3287
17	19	STONE TEMPLE PILOTS/Sour Girl	3287
18	18	SUM 41/Makes No Difference	3114
16	18	JOYRIDER/Too Well	2768
17	18	KID ROCK/American Bad Ass	2596
16	15	ME TALLICA/Disappear	2596
20	15	THIRD EYE BUND/10 Days In	2596
18	14	VERTICAL HORIZON/Everything You Want	2422
19	14	EVER 6/Promise	2422
12	14	LIMP BIZKIT/Take A Look	2422
10	13	SUGAR RAY/Somedy	2422
9	13	TRAGICALLY HIP/My Music Is Work	2249

MARKET #8

WBOS/Boston
Infinity
(617) 266-1111
Dedup/Stuck
12• Cume 798,500




PLAYS

LW	TW	ARTIST/TITLE	GI (000)
36	41	A PERFECT CIRCLE/Judith	14842
37	37	PAPA ROACH/Last Resort	13032
38	38	CYPRESS HILL/Superstar	13032
33	35	RED HOT CHILI...California	12670
22	33	EMINEM/Slim	11946
30	32	RAGE AGAINST...Tessly	11584
24	25	INCUBUS/Pardon Me	9050
25	25	DEFONES/Change	9050
26	25	DESTURB/Debag	9050
14	22	UNCLE KRACKE/Somewhere Someone	7964
14	22	3 DOORS DOWN/Loser	7602
13	21	INCUBUS/Pardon Me	7240
24	18	KORN/Make Me Bad	6878
22	19	LIMP BIZKIT/Take A Look	6878
20	18	FENIX TX/Am I Fault	6516
15	19	LIMP BIZKIT/Re-Arranged	6516
23	17	3 DOORS DOWN/Kryptonite	6154
16	18	GOODSAMACK/Keep Away	5792
22	16	CREED/Higher	5792
14	16	SR-71/Right Now	5792
19	15	SEVENHOURS/Wait	5430
15	15	STONE TEMPLE PILOTS/Down	5430
12	14	CREED/Higher	5430
15	14	EVER 6/Promise	5068
13	14	LIMP BIZKIT/Break Stuff	5068
13	14	SLIPKNOT/Wait And Bleed	5068
12	14	SYSTEM OF A DOWN/Sugar	5068
15	14	DYNAMITE HACK/Boy In The Hood	5068
13	13	ME TALLICA/Disappear	4706
12	12	EMINEM/The Real Slim Shady	4344

MARKET #9

WFNX/Boston
MCC
(781) 595-6200
Cruze/Jay
12• Cume 218,600



PLAYS

LW	TW	ARTIST/TITLE	GI (000)
35	39	PAPA ROACH/Last Resort	3198
32	38	LIMP BIZKIT/Break Stuff	2952
44	35	DEFONES/Change	2870
33	38	BOB MARLY/FUNNYSTAR/Sun Is Shining	2706
32	38	CATHERINE WHEEL/Sparks Are Gonna Fly	2674
36	38	A PERFECT CIRCLE/Judith	2460
23	27	INCUBUS/Sleazy	2214
25	28	WE ARE THE CHAMPIONS/Debag	2132
25	28	EMINEM/Slim	2132
34	25	STONE TEMPLE PILOTS/Sour Girl	2050
25	24	3 DOORS DOWN/Kryptonite	1968
22	25	CYPRESS HILL/Superstar	1886
22	25	DISTURB/Debag	1886
22	22	DYNAMITE HACK/Boy In The Hood	1886
22	22	METAL LICA/Disappear	1804
22	22	RED HOT CHILI...California	1722
16	21	SR-71/Right Now	1722
9	19	INCUBUS/Pardon Me	

Alternative Playlists

July 14, 2000 R&R • 159

FIND COMPLETE PLAYLISTS FOR ALL ALTERNATIVE REPORTERS ON R&R ONLINE MUSIC TRACKING

MARKET #25
KNRK/Portland, OR
Entertainment
(503) 223-1441
Hampden/Jay
12+ Cumé 192,200



PLAYS
LW TW ARTIST/TITLE GI (000)

46	47	PAPA ROACH/Last Resort	4277
41	41	BLINK-182/Adam's Song	3731
40	40	RED HOT CHILI's...California	3640
37	37	3 DOORS DOWN/Kryptonite	3640
37	37	MORBY/Parasite	3367
35	35	ELWOOD/Sundown	3185
32	32	STROKE 9/Letterz	2912
28	28	EVERCLEAR/Wonderful	2548
26	26	A PERFECT CIRCLE/Judith	2366
25	25	DEFONTS/Change	2293
25	25	DYNAMITE HACK/Boyz In The Hood	2275
25	25	NICKELBACK/Leader Of Men	2275
25	25	SNAKE RIVER...How Soon Is Now?	2275
25	25	EVE 6/Promise	2174
24	24	FINEMEN/The Real Slim Shady	2126
24	24	VERTICAL HORIZON/You're A God	2093
23	23	FENIX TX/Am I Fault	2093
23	23	BLOODHOUND GANG/The Bad Touch	1911
23	23	LIMP BIZKIT/Take A Look...	1820
19	19	EVERCLEAR/Wonderful	1729
18	18	3 DOORS DOWN/Kryptonite	1729
18	18	BT/Never Gonna Come	1638
17	17	JIMMIE'S CHICKEN...Do Right	1547
17	17	LIT/My Own Worst Enemy	1547
17	17	FOO FIGHTERS/Breakout	1547
8	8	VERTICAL HORIZON/You're A God	1456
8	8	MESI/What's The Dillo	1456
11	11	DANDY WARHOL'S Bohemian Like You	1456
14	14	LIMP BIZKIT/Break Stuff	1365
15	15	BECK/Mixed Business	1365

MARKET #28
KCXX/Riverside
All Pro
(951) 384-1039
Claire/Desserts/James
12+ Cumé 115,200



PLAYS
LW TW ARTIST/TITLE GI (000)

26	34	A PERFECT CIRCLE/Judith	2142
31	34	PAPA ROACH/Last Resort	2142
28	32	DEFONTS/Change	2016
29	31	KORN/Make Me Bad	1963
32	30	EVERCLEAR/Wonderful	1890
28	29	LIMP BIZKIT/Take A Look...	1827
27	29	EVE 6/Promise	1827
29	28	STONE TEMPLE PILOTS/Sour Girl	1764
29	26	CRED WITH ARMS/Wide Open	1638
30	26	3 DOORS DOWN/Kryptonite	1638
28	28	SR-71/Right Now	1449
25	21	NICKELBACK/Leader Of Men	1323
24	21	NICKELBACK/Leader Of Men	1323
23	20	LIT/Over My Head	1260
23	20	WE'LL ALL ICA/Disappear	1260
19	19	3 DOORS DOWN/Kryptonite	1197
18	19	STROKES/Question Everything	1197
19	19	THIRD EYE BULL/10 Days Late	1197
16	18	RED HOT CHILI's...California	1134
16	18	U.P./Godless	1134
12	12	3 DOORS DOWN/Kryptonite	1134
13	12	BT/Never Gonna Come	1008
10	14	BLINK-182/What's My Age Again?	882
9	13	DISTURBE/Disshaply	819
12	12	EVERCLEAR/Wonderful	819
13	13	GODSMACK/Bad Religion	819
15	13	KOTTMOUTH KINGS/Peace Not Greed	819
13	13	RAGE AGAINST...Sleep Now In...	819
11	12	311/Original	756

MARKET #29
KWOD/Sacramento
Boyz
(916) 448-5000
Ruffe
12+ Cumé 254,900



PLAYS
LW TW ARTIST/TITLE GI (000)

45	50	LIMP BIZKIT/Take A Look...	5100
46	49	RED HOT CHILI's...California	4998
45	48	3 DOORS DOWN/Kryptonite	4896
45	48	INCUBUS/Pardon Me	4896
46	48	LIMP BIZKIT/Break Stuff	4896
45	48	CRED WITH ARMS/Wide Open	4896
45	48	EELSAW/El...	4896
36	42	SR-71/Right Now	4264
36	37	BT/Never Gonna Come	3774
31	33	PAPA ROACH/Last Resort	3360
29	32	FOO FIGHTERS/Breakout	3264
29	32	DEFONTS/Change	3162
27	31	NO DOUBT/Simple Kind Of Life	3162
31	30	EVE 6/Promise	3060
29	30	MORBY/Parasite	3060
29	30	INCUBUS/Pardon Me	3060
24	30	KORN/Make Me Bad	2860
26	28	STONE TEMPLE PILOTS/Sour Girl	2860
26	28	BLINK-182/Adam's Song	2860
27	28	EMINEM/The Real Slim Shady	2550
27	28	RED HOT CHILI's...California	2550
27	28	RAGE AGAINST...Sleep Now In...	2448
27	28	VERTICAL HORIZON/You're A God	2448
24	23	GODSMACK/Bad Religion	2346
17	23	A PERFECT CIRCLE/Judith	2346
21	21	EVERCLEAR/Wonderful	2142
21	21	WHEAT/US/Teague Dirbag	2142
19	20	LIT/Over My Head	2040
18	20	LIVE/The Dolphins Cry	2040

MARKET #33
WBRU/Providence
Brown University
(413) 772-9550
Schuvel/Harvey/Klemme
12+ Cumé 287,100



PLAYS
LW TW ARTIST/TITLE GI (000)

23	23	INCUBUS/Pardon Me	2622
23	23	3 DOORS DOWN/Kryptonite	2622
23	23	PAPA ROACH/Last Resort	2622
22	22	NO DOUBT/Simple Kind Of Life	2508
15	22	RED HOT CHILI's...California	2508
22	22	EVE 6/Promise	2508
19	21	CRED WITH ARMS/Wide Open	2394
19	21	EVERCLEAR/Wonderful	2394
23	20	EMINEM/The Real Slim Shady	2280
17	18	BLINK-182/Adam's Song	2052
18	18	A PERFECT CIRCLE/Judith	2052
18	18	SR-71/Right Now	2052
17	18	FOO FIGHTERS/Breakout	2052
16	18	STONE TEMPLE PILOTS/Sour Girl	2052
13	17	DYNAMITE HACK/Boyz In The Hood	1938
17	17	LIMP BIZKIT/Take A Look...	1938
17	17	DEFONTS/Change	1824
17	17	STROKES/Question Everything	1824
12	16	MATCHBOX TWENTY/Bent	1824
12	16	NINE DAYS/Absolutely	1824
12	16	CYPRESS HILL/Superstar	1824
14	13	KORN/Make Me Bad	1482
6	13	CAVARR/Teague Speedo	1482
9	11	CRED WITH ARMS/Wide Open	1254
9	11	RAGE AGAINST...Sleep Now In...	1254
13	17	VERTICAL HORIZON/You're A God	1140
12	16	BLINK-182/Adam's Song	1140
10	16	CATHERINE WHEEL/Sparks Are Gonna Fly	1140
4	16	KORN/Sombody Someone	1026
6	9	BUSH/The Chemicals	1026

MARKET #34
WWCD/Columbus, OH
Ings/De
(614) 221-9923
Davis/DeVoss
12+ Cumé 81,600



PLAYS
LW TW ARTIST/TITLE GI (000)

2	2	BLASTIE BOYS/Body Movin'	60
1	1	MATTHEW SWIFT/I Am In You	30
13	1	3 DOORS DOWN/Kryptonite	30
1	1	311/Floresy	30
1	1	ASX/We're In This Morning	30
1	1	KYRA APPLE/Lamp	30
5	1	BEASTIE BOYS/Alive	30
1	1	BECK/Mixed Business	30
1	1	BIG RICH/My Candy Colored	30
1	1	BUILT 4 SPILL/You Were Right	30
1	1	BUSH/What's The Dillo	30
1	1	BLINK-182/Adam's Song	30
1	1	BLINK-182/Gang Away, Yo	30
1	1	BLONDIE/Blonde	30
16	1	BILLY BRAGG & WILLIAMS/Secret Of The Sea	30
1	1	BUILT 4 SPILL/You Were Right	30
1	1	BUSH/What's The Dillo	30
1	1	CATATONIA/Road Rage	30
1	1	CATHERINE WHEEL/Sparks Are Gonna Fly	30
1	1	CATHERINE WHEEL/What We Forever	30
1	1	CRACK ROCK/Sparks Are Gonna Fly	30
1	1	CRACK ROCK/Sparks Are Gonna Fly	30
1	1	CLASH/White Man Van	30
1	1	CLASH/White Man Van	30
1	1	COLLECTIVE SOUL/Heavy	30
4	1	CHRIS CORNELL/Life Change Me	30
1	1	CRACK ROCK/Sparks Are Gonna Fly	30
1	1	DANDY WARHOL'S Bohemian Like You	30
1	1	DOVETAIL/John's Beautiful	30
1	1	DRYWELL/RS's There	30

MARKET #35
KXRI/Salt Lake City
Simmons
(801) 524-2600
Summers/Noker
12+ Cumé 164,800



PLAYS
LW TW ARTIST/TITLE GI (000)

34	34	DYNAMITE HACK/Boyz In The Hood	2210
34	34	EVE 6/Promise	2210
34	34	EVERCLEAR/Wonderful	2210
32	32	VERTICAL HORIZON/You're A God	2010
31	31	INCUBUS/Pardon Me	2010
30	30	PEARL JAM/Light Years	1950
17	30	LIMP BIZKIT/Take A Look...	1950
30	30	STONE TEMPLE PILOTS/Sour Girl	1950
27	27	A PERFECT CIRCLE/Judith	1755
26	26	DEFONTS/Change	1690
26	26	PAPA ROACH/Last Resort	1690
25	25	CRED WITH ARMS/Wide Open	1690
24	24	3 DOORS DOWN/Kryptonite	1690
23	23	311/Large In The Margin	1495
23	23	NICKELBACK/Leader Of Men	1495
21	21	LIMP BIZKIT/Take A Look...	1365
20	20	MESI/What's The Dillo	1300
18	18	BT/Never Gonna Come	1170
17	17	BLOODHOUND GANG/The Bad Touch	1170
16	16	NO DOUBT/Simple Kind Of Life	1110
16	16	FOO FIGHTERS/Leam To Fly	1110
16	16	OFFSPRING/Total Immortal	1110
16	16	SR-71/Right Now	1045
15	15	BLINK-182/Adam's Song	975
15	15	BLINK-182/What's My Age Again?	975
15	15	OPAH/Heaven Is A Hat	975
15	15	MORBY/Parasite	910
15	15	BAND MARCH LADIES ALL Been Done	910
15	15	INCUBUS/Pardon Me	910

MARKET #36
WRON/Norfolk
Sinclair Telecast
(757) 640-8500
Williams
12+ Cumé 128,800



PLAYS
LW TW ARTIST/TITLE GI (000)

40	40	PAPA ROACH/Last Resort	2300
40	40	3 DOORS DOWN/Kryptonite	2300
37	37	BLINK-182/Adam's Song	2183
37	37	LIMP BIZKIT/Take A Look...	2065
34	34	DYNAMITE HACK/Boyz In The Hood	2006
33	33	A PERFECT CIRCLE/Judith	1947
32	32	CRED WITH ARMS/Wide Open	1888
32	32	SR-71/Right Now	1888
32	32	STONE TEMPLE PILOTS/Sour Girl	1888
32	32	INCUBUS/Pardon Me	1770
29	29	DEFONTS/Change	1711
29	29	EVE 6/Promise	1711
28	28	EVERCLEAR/Wonderful	1652
27	27	DISTURBE/Disshaply	1593
34	26	311/Large In The Margin	1534
28	26	CYPRESS HILL/Superstar	1534
31	26	NO DOUBT/Simple Kind Of Life	1534
27	26	EVERCLEAR/Wonderful	1534
27	26	RED HOT CHILI's...California	1475
28	24	LIT/Over My Head	1416
26	23	LIMP BIZKIT/Take A Look...	1357
22	22	BLOODHOUND GANG/The Bad Touch	1298
22	22	KORN/Make Me Bad	1298
22	22	FINEMEN/The Real Slim Shady	1298
23	21	METALLICA/Disappear	1239
24	19	RAGE AGAINST...Sleep Now In...	1121
16	17	MORBY/Parasite	1003
15	15	INCUBUS/Pardon Me	966
15	15	CRACK ROCK/Sparks Are Gonna Fly	826
14	14	CRACK ROCK/Sparks Are Gonna Fly	826
14	14	KOTTMOUTH KINGS/Peace Not Greed	826

MARKET #37
WEND/Charlotte
Dalton
(757) 338-9600
Daniel/Pettus
12+ Cumé 151,700



PLAYS
LW TW ARTIST/TITLE GI (000)

46	43	3 DOORS DOWN/Kryptonite	2796
43	40	LIMP BIZKIT/Take A Look...	2796
41	40	CRED WITH ARMS/Wide Open	2600
43	40	INCUBUS/Pardon Me	2600
35	37	BLINK-182/Adam's Song	2405
16	37	EVERCLEAR/Wonderful	1690
16	37	FOO FIGHTERS/Breakout	1690
26	25	EVERCLEAR/Wonderful	1629
25	25	LIT/Over My Head	1629
23	24	ELWOOD/Sundown	1560
22	23	EVE 6/Promise	1495
22	23	ANGIE APARCO/Spaceshop	1495
22	23	BT/Never Gonna Come	1495
22	22	MATCHBOX TWENTY/Bent	1430
23	22	PAPA ROACH/Last Resort	1430
19	21	PEARL JAM/Light Years	1365
15	19	FOO FIGHTERS/Leam To Fly	1295
22	21	CYPRESS HILL/Superstar	1295
16	16	BLOODHOUND GANG/Mope	1040
16	15	DOPE/You Son Me	975
14	15	FLITE/R Take A Picture	975
13	14	TRAVIS/Meat Virginia	910
13	14	COLLECTIVE SOUL/Heavy	845
13	13	RED HOT CHILI's...California	845
13	13	311/Large In The Margin	845
13	13	BLOODHOUND GANG/The Bad Touch	845
12	13	BUSH/The Chemicals	845
12	13	A PERFECT CIRCLE/Judith	845
12	13	METALLICA/Disappear	845
2	12	3 DOORS DOWN/Kryptonite	780

MARKET #38
WEDJ/Indianapolis
Continental
(317) 924-1071
Poz/Santford
12+ Cumé 23,400



PLAYS
LW TW ARTIST/TITLE GI (000)

35	34	PAPA ROACH/Last Resort	272
35	34	GUANO APRES/Out Of The Boards	254
32	32	DISTURBE/Disshaply	226
31	32	NINE INCH NAILS/Starcuskers, Inc.	256
28	31	A PERFECT CIRCLE/Judith	256
28	31	FOO FIGHTERS/Breakout	248
28	31	BLINK-182/Adam's Song	248
30	30	DEFONTS/Change	240
29	30	LIMP BIZKIT/Take A Look...	240
30	30	METALLICA/Disappear	240
25	31	Large In The Margin	200
25	31	KITIE/Charlotte	200
25	31	INCUBUS/Pardon Me	192
24	24	GODSMACK/Bad Religion	192
24	24	SLIPKNOT/Spit It Out	192
24	24	BLOODHOUND GANG/Mope	184
23	23	PEARL JAM/Light Years	184
23	23	KOTTMOUTH KINGS/Peace Not Greed	184
19	21	STONE TEMPLE PILOTS/Sour Girl	168
17	17	LIT/Over My Head	168
16	17	DOPE/You Son Me	160
19	20	PO.D/Rock The Party...	160
18	19	FORMERLY/When A Good Goes Pop	144
17	17	OFFSPRING/Total Immortal	136
20	16	WHEAT/US/Teague Dirbag	129
16	16	PRIMER/Solose	128
16	16	CHAZZ TOWN/Darkside	128
16	16	FOO FIGHTERS/Leam To Fly	112
14	14	U.P./Godless	112
14	14	KORN/Sombody Someone	112

MARKET #38
WRXX/Indianapolis
AMFM
(317) 257-7565
Jameson/Young
12+ Cumé 172,000



PLAYS
LW TW ARTIST/TITLE GI (000)

36	39	A PERFECT CIRCLE/Judith	4173
36	39	3 DOORS DOWN/Kryptonite	4173
36	37	CRED WITH ARMS/Wide Open	3959
33	37	INCUBUS/Pardon Me	3959
39	37	PAPA ROACH/Last Resort	3959
36	36	EVERCLEAR/Wonderful	3852
36	36	METALLICA/Disappear	3852
37			

New Music Specialty Shows

R&R's Exclusive Look At The Cutting Edge Of Alternative

Now Hear This

By
Dayna Talley
Asst. Alternative Editor

When it comes to new music, I have three words for you — **The Dandy Warhols**. I could not have been more excited when I received an advance of their new CD, *thirteen tales from urban bohemia*, because one of my favorite albums is *The Dandy Warhols Come Down*. Their eclectic mix of experienced lyrics and flowing rhythms makes this one a total all-around listen, and it is sure to hit your every emotion. As an added bonus, the good folks at Capitol included the new **Dexter Freebish** single, "Leaving Town," in the package. I was able to catch them playing an acoustic version of that song last week at our very own Club R&R. From what I could tell from the short set, we will be hearing much more from this band in the near future. Thanks to Jamie Smothers over at Capitol for hooking me up with the group, and to Brian Corona for bringing the Dexter Freebish boys to the office.



TOTALLY FREEBISH

The group Dexter Freebish gave a stellar performance at Club R&R, then took time to pose with Capitol's Steve Schnur (second from l) and Brian Corona (kneeling) along with R&R staffers.

As far as the chart goes, **Face To Face** holds onto the No. 1 spot for the second week in a row. Atlantic's **OPM** makes an impressive debut at No. 2. Other debuts on the specialty chart this week are **Blue October**, **8 Stops 7**, (hed) **Planet Earth**, and punk rock veterans **The Vandals**. Also, **Sum 41** jumps up to the No. 4 position from No. 15 last week. **Records Of The Week: Elastica, Veruca Salt and DJ Cam.**

Specialty Show Reporters

Shows and their Top 5 songs listed alphabetically by market

<p>WHRL/Albany, NY Testing 1, 2, 3 Saturday 8pm-9pm Osborn United Theory "California" Mie "Back To The Floor" Ben Harper "Forgiven" Sgt. Rock "Wrote In Heaven" Forty Fives "All Now"</p>	<p>KRAQ/Corpus Christi, TX Rad Radio Saturday 10pm-midnight J.J. Thomas Ian Astbury "The Witch" Flak "Tune In" Chemical Brothers "Get Glue" Infectious Grooves "Lock It In" Green Velvet "Flash"</p>	<p>KROQ/Los Angeles, CA Rodney On The Roo Sunday midnight-2am Rodney Bingenheimer Gomez "Revolutionary Kind" Cassidy "Carry As All" Semi-Static "Playground" Everclear "AM Radio" Ray Paul Ernie Rhode "Some Sng Some"</p>	<p>WBRU/Providence, RI Breaking and Entering Wednesday 10pm-midnight Josh Klemme Muse "Unintended" Rage Against The Machine "Testify" OPM "Heaven Is" Manic Street Preachers "Sugarbuz" Tugboat Annie "Washing Song"</p>
<p>WEDX/Albany, NY Download Thursday 12:30-3pm Cassy Korchmar Richard Ashcroft "New York" Deftones "Knife Party" Vandals "Jackass" Sunny Day Real Estate "One" People In Full "Congratulations"</p>	<p>KDGE/Dallas, TX Adventure Club Sunday 6-9pm Josh Venable Travis "Coming Around" John Spencer Blues "Talk About The Blues" MXPX "Two Whole Years" Wedding Present "2, 3 Go" Juliana Hatfield "My Promise"</p>	<p>WHTG/Monmouth, NJ The Underground Sunday 11pm-midnight Jeff Ruspe Juliana Hatfield "My Promise" Paddy Casey "Whatever Gets" Sunny Day Real Estate "One" J Page Black Groves "10 Years Gone" Agents "Long Time"</p>	<p>KRZO/Reno, NV Wake The Neighbors Saturday 10pm-12am Home and Hall Jays To Brazil "Four Corners Night" Jurassic 5 "Quality Control" Modest Mouse "Moon And Antarctica" Stratford "Fallen Star" Vandals "Look What..."</p>
<p>WBCN/Boston, MA Nocturnal Emissions Sunday 8-11pm Oedipus/Albert O Sunny Day Real Estate "One" Finger Eleven "Love Dump" Appliance "Personal Stereo" Yo Yo "Time Of Your Life" Explosion "Broken Down + Out"</p>	<p>WXEG/Dayton, OH The X Spin Cycle Sunday 9-10:30pm Alison Ranz Foli Fighters "Mid Year" Love "They Stood Up" Dandy Warhols "Bohemian Like You" Moby "Porcelain" Elwood "Sunshine"</p>	<p>WXRK/New York, NY The Beat Sunday midnight-2am Mike Power/Radio Raheem Sum 41 "Makes No Difference" Wheatus "Teenage Dirtbag" Boyer Room "Do It Again" J Page Black Groves "10 Years Gone" Sevendust "Home"</p>	<p>KWOD/Sacramento, CA Alternative Beat Sunday 10pm-2am DJ David X Mora & Canalela "Enter The Monk" Korn "Make Me Bad" Moby "Porcelain" Los Rhyth Digital "What's The Sound" Wheatus "Teenage Dirtbag"</p>
<p>WFNX/Boston, MA The First Contact Friday midnight-2am Charlie Mad Capsule Markets "Pulse" Flightcase "Twisted" Fu-Schnickens vs. "What's Up Doc?" Summa "Od" State X "Love Dump"</p>	<p>WEJE/Fort Wayne, IN The Living Room Sunday 7:30pm-8:30pm Matt Jurkovic Union Underground "Turn Me On" Flak "Tune In" Hed Pe "Bartender" Midtown "Just Rock And Roll" Vandals "Jackass"</p>	<p>WROX/Norfolk, VA The Punk Show Sunday 10pm-midnight Michelle & Josh NOFX "Lower" Guttermouth "Loshaka" Aggression "Intense Energy" Dropkick Murphys "Barroom Hero" Vandals "Urban Struggle"</p>	<p>KCXX/San Bernardino, CA Xtreme X Saturday 9pm-3am Dave Desay/Daryl James Papa Roach "Infest" Union Underground "Turn Me On" Dope "You Spin Me Round" Kite "Sail" System Of A Down "Snowblind"</p>
<p>WEOG/Buffalo, NY Next Wave Monday midnight-1am Ryan Patrick Deathray "My Lunatic Friends" Modest Mouse "Paper Thin Walls" Veruca Salt "You're God" Groopie "The One Rich Starts" Sunny Day Real Estate "One"</p>	<p>WJBX/Ft. Myers, FL 99 Xtreme Sunday 8-10pm Lancet Finger Eleven "Drag You Down" Infectious Grooves "Just A Lil' Bit" Deftones "Elastic" Bender "Sharon Stone" Hed Pe "Waiting To Die"</p>	<p>KEDJ/Phoenix, AZ Skapepit Sunday 10pm-1am Craze Moorehead NOFX "Bottles To The Ground" MXPX "Responsibility" Dillinger 4 "Shy Things Is Good" Beefcake "End Of The World" Bad Religion "Don't Sell Me Short"</p>	<p>KITS/San Francisco, CA Soundcheck Sunday 10pm-midnight Aaron Aelstein Bomfunk MC's "Freestyler" KGB "Space Cadette" Machinones "For Tomorrow" Lefty "Girls" Tan Fed "Drop"</p>
<p>WAVF/Charleston, SC Cutting Edge Sunday 8:30-10pm H. Little John Five Eight "All My Patients" Summa "Power Struggle" Slua Man Group "Klein Mandelbrot" Grandaddy "Hewlett's Daughter" Wawwings "Ten O Clock..."</p>	<p>WEED/Magerstown, MD New Hear This Sunday 9-11pm Austin Davis Snake River "How Soon Is Now" NOFX "Bottles To The Ground" The Vines "Tonight And The..." Smash Mouth "Do It Again" Rancid "Let Me Go"</p>	<p>WXOX/Pittsburgh, PA Edge Of The X Sunday 9-11pm Leamy Diana Korn "Somebody Someone" Sum 41 "Makes No Difference" LPO "Society" Dexter Freebish "Leaving Town" Tupac "Again And Again"</p>	<p>WHMP/Springfield, MA Lunch 953 Sunday 10pm-midnight Mike Haze Deftones "Passenger" Iggye "Veteran" Queens Of "Tension Head" OPM "Heaven Is" 3 Doors Down "Loser"</p>
<p>WOXY/Cincinnati, OH 11 O'Clock News Tuesday 11pm-midnight Mike Taylor K.D. Lang "The Consequences" Arab Strap "Cherubs" Face To Face "Disappointed" Emily Scar "Lead" All "Make Believe"</p>	<p>WRZX/Indianapolis, IN Hangover Cafe Sunday 8pm-noon Dave Ogden Billy Bragg/Wico "Secret Of The Sea" Groove Armada "At The River" Steve Earle "Transcendental" Apples In Stereo "The Bird That..." Ana Gordon "Number One Camera"</p>	<p>KNRK/Portland, OR Something Cafe Sunday 9pm-10pm Jaime Cooley Flak "Tune In" Hed Pe "Bartender" Dive "Love Affair" Veruca Salt "New History" Veruca Salt "Only You Know"</p>	<p>KPNT/St. Louis, MO New Music Sunday Sunday 7-9:30pm Les Aaron Darude "Sandstorm" Eminem feat. Dido "Span" Orange Tree "Bad Apple" Carla David "Fai Me In" Mighty Mighty BT "She Just Happened"</p>
<p>WWCO/Columbus, OH Invisible Hits Hour Sunday 7-8pm Curtis Schreiber Richard Ashcroft "I Get My Beat" Jurassic 5 "Influence" Compa Segundo "Lagrimas Negras" K.D. Lang "Summerling" Towa Tei "Angel"</p>	<p>KXTE/Las Vegas, NV H Hearts Whoa I Pve Sunday 11pm-midnight Tom & Young Marc U2/Rhapsody "Where" OPM "Heaven Is" Papa Roach "Deadcell" Union Underground "Turn Me On" Slipknot "Spit It Out"</p>	<p>WSTP/Poughkeepsie, NY Indie Fix Thursday 10:30-11:30pm Justin Haberzant Bright Eyes "The Calendar Hung..." A Perfect Circle "Rose" Agents "Long Time" Sixteen Deluxe "To Find What's" Pewless Wilds "Muddy Water"</p>	<p>WFHS/Washington, DC New Hear This Sunday 8:00pm-10:30pm Dave Marsh Tear "Silver Shifter" Gouldie "Baby Hello" Richard Ashcroft "On A Beach" Five Eight "All My Patients" Killing Heidi "Weir"</p>

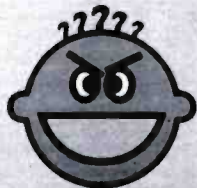
34 Total Reporters

R&R Top 20 Artists

July 14, 2000

- 1 **FACE TO FACE** (*Lady Luck/Beyond*) "Disappointed"
- 2 **OPM** (*Atlantic*) "Heaven Is A Half Pipe"
- 3 **LEFTY** (*Interscope*) "Girls"
- 4 **SUM 41** (*Island/IDJMG*) "Makes No Difference"
- 5 **(HED) PLANET EARTH** (*Volcano/Jive*) "Bartender"
- 6 **RICHARD ASHCROFT** (*Hut/Virgin*) "New York," "Crazy World"
- 7 **K.G.B.** (*DreamWorks*) "Space Cadet"
- 8 **SUNNY DAY REAL ESTATE** (*Time Bomb*) "One"
- 9 **IAN ASTBURY** (*Beggars Banquet*) "High Time Amplifier"
- 10 **WHEATUS** (*Columbia*) "Teenage Dirtbag"
- 11 **DANDY WARHOLS** (*Capitol*) "Bohemian Like You"
- 12 **DEFTONES** (*Maverick*) "Knife Party," "Elite"
- 13 **MXPX** (*A&M/Interscope*) "Responsibility"
- 14 **NOFX** (*Epitaph*) "Bottles To The Ground"
- 15 **8 STOPS 7** (*Reprise*) "Question Everything"
- 16 **THE VANDALS** (*Nitro*) "Jackass"
- 17 **FLAK** (*Restless*) "Tune In"
- 18 **UNION UNDERGROUND** (*Portrait/Columbia*) "Turn Me On Mr. Deadman"
- 19 **MEST** (*Maverick*) "What's The Dillio"
- 20 **BLUE OCTOBER** (*Universal*) "James"

Ranked by total number of shows reporting artist.



Specialty Show Chart 17

FLAK "Tune In"

Specialty show play at:

- WBCN
- 91XI
- WPLA
- WEQXI
- KRDI
- WXRK
- WBRU
- WEDG
- KFMA
- WXTM

AND MORE!



A Ramsey Entertainment Company

www.restless.com

July 14, 2000

LAST WEEK	THIS WEEK	ARTIST TITLE LABEL(S)	TOTAL PLAYS	+/- PLAYS	GROSS IMPRESSIONS (M)	WEEKS ON CHART	TOTAL STATIONS/ADDS
	1	MATCHBOX TWENTY Bent (Lava/Atlantic)	660	-6	52770	13	26/0
	2	PHISH Heavy Things (Elektra/EEG)	552	+31	41084	13	27/0
	3	B.B. KING/ERIC CLAPTON Riding With The King (Duck/Reprise)	518	+11	40095	8	25/0
	6	ROBERT BRADLEY'S BLACKWATER... Baby (RCA)	421	+45	34838	12	22/0
	4	STING Desert Rose (A&M/Interscope)	419	-6	37741	26	24/0
	5	JAYHAWKS I'm Gonna Make You Love Me (American/Columbia)	392	-13	29664	15	22/0
	7	XTC I'm The Man Who Murdered Love (Idea/TVT)	372	+34	21609	9	23/0
	8	DAVID GRAY Babylon (ATO)	330	+18	24447	7	21/1
	11	SHIVAREE Goodnight Moon (Capitol)	313	+20	15886	11	22/0
	12	EVERCLEAR Wonderful (Capitol)	305	+16	22193	5	18/3
	14	SINEAD O'CONNOR No Man's Woman (Atlantic)	296	+28	19459	8	21/0
	9	STEELY DAN Jack Of Speed (Giant/Reprise)	292	-17	20202	12	19/0
	13	NINE DAYS Absolutely (Story Of A Girl) (550 Music/Epic)	285	0	14549	13	14/0
	16	JONNY LANG Breakin' Me (A&M/Interscope)	262	+12	21518	4	22/3
Breaker	15	STONE TEMPLE PILOTS Sour Girl (Atlantic)	258	+17	23346	10	16/1
Breaker	16	BILLY BRAGG & WILCO Secret Of The Sea (Elektra/EEG)	254	+8	17158	6	21/0
	20	TRACY CHAPMAN Wedding Song (Elektra/EEG)	248	+13	19775	7	21/1
	15	GOO GOO DOLLS Broadway (Warner Bros.)	242	-20	18106	11	13/0
	21	TRAVIS Why Does It Always Rain On Me? (Independiente/Epic)	240	+10	18457	6	16/0
	18	STEVE EARLE Transcendental Blues (E-Squared/Artemis)	236	-8	13618	10	17/0
	10	COUNTING CROWS Mrs. Potter's Lullaby (DGC/Geffen/Interscope)	229	-74	22366	18	18/0
	22	GUSTER Fa Fa (Never Be The Same...) (Hybrid/Sire)	201	-24	13154	14	18/0
	23	VERTICAL HORIZON You're A God (RCA)	185	+8	9753	3	13/0
	24	SISTER HAZEL Change Your Mind (Universal)	171	+7	9995	4	13/1
	29	NEIL YOUNG Good To See You (Reprise)	156	+43	12213	2	17/1
	27	DANIEL CAGE Sleepwalking (MCA)	134	+8	6971	3	14/1
	30	AIMEE MANN Red Vines (Superego)	125	+13	9027	2	13/2
	25	PAT MCGEE BAND Runaway (Giant/WB)	124	-24	9028	8	12/0
	26	NO DOUBT Simple Kind Of Life (Interscope)	124	-3	6455	3	7/0
Debut	30	INDIGO GIRLS Cold Beer And Remote Control (Epic)	119	+33	10256	1	14/3

Most Added.

ARTIST TITLE LABEL(S)	ADDS
BRIAN SETZER ORCHESTRA Gettin' In... (Interscope)	8
GOMEZ Revolutionary Kind (Hut/Virgin)	7
THIRD EYE BLIND Deep Inside Of You (Elektra/EEG)	4
JONNY LANG Breakin' Me (A&M/Interscope)	3
EVERCLEAR Wonderful (Capitol)	3
INDIGO GIRLS Cold Beer And Remote Control (Epic)	3
SHELBY LYNNE Gotta Get Back (Island/IDJMG)	3
PATTY LARKIN Beg To Differ (Vanguard)	3
DON HENLEY They're Not Here, They're... (Warner Bros.)	3
BONNIE RAITT It's All Over Now, Baby... (Artemis)	3

Most Increased Plays

ARTIST TITLE LABEL(S)	TOTAL PLAY INCREASE
ROBERT BRADLEY'S BLACKWATER... Baby (RCA)	+45
SISTER SEVEN The Only Thing That's Real (Arista)	+44
NEIL YOUNG Good To See You (Reprise)	+43
SHELBY LYNNE Gotta Get Back (Island/IDJMG)	+39
XTC I'm The Man Who Murdered Love (Idea/TVT)	+34
INDIGO GIRLS Cold Beer And Remote Control (Epic)	+33
BEN HARPER Forgiven (Virgin)	+33
PHISH Heavy Things (Elektra/EEG)	+31
SINEAD O'CONNOR No Man's Woman (Atlantic)	+28
SHIVAREE Goodnight Moon (Capitol)	+20

Breakers.

STONE TEMPLE PILOTS Sour Girl (Atlantic)

TOTAL PLAYS/INCREASE	TOTAL STATIONS/ADDS	CHART
258/17	18/1	15

BILLY BRAGG & WILCO Secret Of The Sea (Elektra/EEG)

TOTAL PLAYS/INCREASE	TOTAL STATIONS/ADDS	CHART
254/8	21/0	16

Most Added is the total number of new adds officially reported to R&R by each reporting station. Songs unreported as adds do not count toward overall total stations playing a song. Most Increased Plays lists the songs with the greatest week-to-week increases in total plays. Weighted chart appears on R&R ONLINE MUSIC TRACKING.

29 Adult Alternative reporters. Monitored airplay data supplied by Mediabase Research, a division of Premiere Radio Networks. Songs ranked by total plays for the airplay week of Sunday 7/2-Saturday 7/8. Bullets appear on songs gaining plays or remaining flat from previous week. If two songs are tied in total plays, the song being played on more stations is placed first. Breaker status is assigned to songs reaching 250 plays or more for the first time. Songs below No. 20 are moved to recurrent after 20 weeks. Gross Impressions equals Average Quarter Hour Persons times number of plays (times 100). Average Quarter Hour Persons used herein with permission from The Arbitron Company (Copyright 2000, The Arbitron Company). © 2000, R&R Inc.

New & Active

SISTER SEVEN The Only Thing That's Real (Arista)
Total Plays: 115, Total Stations: 11, Adds: 1

FISHBONE The Suffering (Hollywood)
Total Plays: 113, Total Stations: 11, Adds: 0

SHELBY LYNNE Gotta Get Back (Island/IDJMG)
Total Plays: 108, Total Stations: 13, Adds: 3

RICHARD ASHCROFT A Song For The Lovers (Hut/Virgin)
Total Plays: 100, Total Stations: 9, Adds: 0

LOS LOBOS Cumbia Raza (Hollywood)
Total Plays: 96, Total Stations: 10, Adds: 0

3 DOORS DOWN Kryptonite (Republic/Universal)
Total Plays: 93, Total Stations: 3, Adds: 0

RED HOT CHILI PEPPERS Californication (Warner Bros.)
Total Plays: 92, Total Stations: 6, Adds: 1

K.D. LANG Summerfling (Warner Bros.)
Total Plays: 87, Total Stations: 8, Adds: 1

BETH HART Delicious Surprise (143/Lava/Atlantic)
Total Plays: 80, Total Stations: 7, Adds: 1

BIG WU Kangaroo (Phoenix Media)
Total Plays: 77, Total Stations: 7, Adds: 0

Songs ranked by total plays

Gomez

Revolutionary Kind

the new song from the album Liquid Skin

2 MOST ADDED!

Out Of The Box:

KACD KGSR WYEP WMMM WCBE
 WNCS WRNR WRLT KRSH KTHX
 KOTR KBAC KCTY KFMU WLPW
 KMTN WMWV KTAO WVOD KUWR



www.freegomez.com www.virginrecords.com

Adult Alternative Playlists

FIND COMPLETE PLAYLISTS FOR ALL ADULT ALTERNATIVE REPORTERS ON R&R ONLINE MUSIC TRACKING

MARKET #2

KACD/Los Angeles
Clear Channel
(310) 451-1031
Sandler
12+ Cume 264,000

Channel 103.1

PLAYS

LT	WT	ARTIST/TITLE	GI (000)
12	23	JAYHAWKS/1'm Gonna Make...	2530
24	22	PHISH/Heavy Things	2530
21	21	MATCHBOX TWENTY/Bent	2415
21	21	COUNTING CROWS/Mrs. Potter's...	2300
25	20	TRAIN I Am	2185
19	19	BOB DYLAN/Things Have Changed	1955
17	17	KING CLAPTON/Riding With The King	1955
16	16	STEELEY DAN/Who's A Shame	1810
14	14	ROBERT BRADLEYS...Baby	1725
16	15	DAVID GRAY/Babydon	1725
15	15	XTC/In The Man	1725
14	14	BECK/Meat Business	1610
14	14	FISHBONE/The Suffering	1610
14	14	GOMEZ/My Heart Is Turned	1610
14	14	JONNY LANG/Breakin' Me	1610
14	14	SINEAD O'CONNOR/No Man's Woman	1610
14	14	SHVAREE/Goodnight Moon	1610
14	14	TRAVIS/Why Does It	1610
13	13	STONE TEMPLE PILOTS/Sour Girl	1495
13	13	SHELBY LYNNE/Life Is Bad	1495
13	13	AMIEE MANN/Red Vines	1495
13	13	YOUNG DUBLINERS/Neverending	1495
14	12	BILLY BRAGG & WILL CO/Secret Of The Sea	1380
12	12	FOUR MARS/Free To Go	1380
12	12	THE YOUNG GODS/Stay (Wasting Time)	1380
12	12	TRACY CHAPMAN/Telling Stories...	1380
12	12	STEVE EARLE/Transcendental Blues	1380
6	6	MOBY/Porcelain	1035
6	6	SANTANA F/ROB THOMAS/Smooth	1035
7	7	GOO GOO DOLLS/Black Balloon	1035

MARKET #3

WVRT/Chicago
Infinity
(773) 777-1700
Winer/Martin
12+ Cume 499,800

93.1
RADIO CHICAGO

PLAYS

LT	WT	ARTIST/TITLE	GI (000)
14	15	KING CLAPTON/Riding With The King	4185
12	14	EVERCLEAR/Wonderful	3906
12	14	MATCHBOX TWENTY/Bent	3906
12	13	BEN HARPER/Steal My Kisses	3627
12	13	JAYHAWKS/1'm Gonna Make...	3627
13	13	PHISH/Heavy Things	3627
7	13	STONE TEMPLE PILOTS/Sour Girl	3627
9	11	MATCHBOX TWENTY/Crush	3069
9	10	GOOD RIDDANCE/When A Yell	2790
10	10	ROBERT BRADLEYS...Baby	2790
3	10	PHISH/Jotta	2790
9	9	STEVE EARLE/Transcendental Blues	2511
9	9	BILLY BRAGG & WILL CO/Secret Of The Sea	2511
9	9	MARSH/Point Blank	2511
9	9	MOBY/Porcelain	2511
5	9	FOO FIGHTERS/Learn To Fly	2232
9	9	SINEAD O'CONNOR/No Man's Woman	2232
9	9	TRAVIS/Why Does It	2232
10	10	STONE TEMPLE PILOTS/Sour Girl	2232
7	8	CRACKER/Run My Love	2232
7	8	TRAGICALLY HIP/My Music @ Work	2232
10	8	XTC/In The Man	2232
4	7	TRACY CHAPMAN/Wedding Song	1953
7	7	COURTNEY CROWS/High Life	1953
6	7	BEN HARPER/Steal My Kisses	1953
6	7	LEONARDAS/Charm Attack	1953
11	7	VERTICAL HORIZON/Everything You Want	1953
7	7	GUSTER/Fa (Never Be...)	1953
8	7	TARA MCGEE BAND/Runaway	1953
11	7	PAUL MCGEE BAND/Runaway	1953

MARKET #4

KFOG/San Francisco
Susquehanna
(415) 543-1045
Benson/Evans/Jones
12+ Cume 578,400

KFOG
104.5 FM

PLAYS

LT	WT	ARTIST/TITLE	GI (000)
21	25	ROBERT BRADLEYS...Baby	7075
21	24	KING CLAPTON/Riding With The King	6792
23	24	ELPHIDELIA/DeLium	6792
21	24	MATCHBOX TWENTY/Bent	6792
21	24	STING/Desert Rose	6792
22	23	GAUSTER/Bare Of A Gun	6509
18	23	SANTANA F/EVERLAST/Put Your Lights On	6509
22	17	PHISH/Heavy Things	4811
14	17	TRAVIS/Why Does It	4811
14	16	GOO GOO DOLLS/Black Balloon	4528
11	15	DAVID GRAY/Babydon	4245
12	13	JAYHAWKS/1'm Gonna Make...	3679
7	13	RED HOT CHILI PEPPERS/Scar Tissue	3679
12	13	STONE TEMPLE PILOTS/Sour Girl	3679
11	12	BEN HARPER/Steal My Kisses	3396
12	12	PAT MCGEE BAND/Runaway	3396
12	12	JOE SATIANSKI/Let Me Say Goodbye	3396
10	12	COURTNEY CROWS/High Life	3396
14	11	TRAVIS/Why Does It	4113
13	11	STEELEY DAN/Lack Of Speed	3113
10	11	TRAIN I Am	2830
13	10	JONNY LANG/Breakin' Me	2830
5	10	R.E.M./The Great Beyond	2830
9	10	JERICHA/KR/Run My Love	2830
4	10	LUCINDA WILLIAMS/Can't Let Go	2830
8	9	TRACY CHAPMAN/Telling Stories...	2547
10	9	TRACY CHAPMAN/Wedding Song	2547
14	8	COURTNEY CROWS/Mrs. Potter's...	2547
11	8	THIRD EYE BLIND/Everybody Let You Go	2547
8	8	RED HOT CHILI...Scar Tissue	2264

Reporters

Stations and their ads listed alphabetically by market

KGSR/Austin, TX
PD: Jody Denberg
MD: Susan Castle
No Ads

WRNR/Baltimore, MD
PD: Alex Cortright
MD: Damian Einstein
6 AMIEE MANN/Red Vines
6 AMIEE MANN/Red Vines
ANI DIFRANCO/Swing
KORD TAYLOR/Keep
BONNIE RAITT/Over

KACD/Los Angeles, CA
PD: Nicole Sandler
PD/MD: Louis Sandler
3 SHELBY LYNNE/Gotta
3 CROWDED HOUSE/Sacred
GOMEZ/Kind

WMMW/Madison, WI
PD/MD: Tom Teuber
6 DEBORAH ANDERSON/Sot
3 GOMEZ/Kind

KTCZ/Minneapolis, MN
PD: Lauren MacLeash
APD/MD: Mike Wolf
1 BETH HART/Delicious
1 NINA GORDON/Tonght
1 BRIAN SETZER ORCH/ Mood

WBOS/Boston, MA
PD: Shirley Maldonado
MD: Amy Brooks
EVERCLEAR/Wonderful

WXRV/Boston, MA
PD: Joanne Doody
MD: Keith Andrews
1 INDIGO GIRLS/ Cold
1 BRIAN SETZER ORCH/ Mood
NEIL YOUNG/ Good

KPIG/Monterey, CA
PD/MD: Laura Hopper
12 DAN HICKS/Want
10 SUE FOLEY/Train
6 BRIAN SETZER ORCH/ Mood
6 PATTY LARKIN/Other
ERIC ANDERSON/Retive

KFOG/San Francisco, CA
PD: Dave Benson
APD: Bill Evans
MD: Haric Jones
No Ads

CKEY/Buffalo, NY
PD/MD: Rob White
4 JAM ARDNE/Into
1 STONE TEMPLE PILOTS/Sour
JONNY LANG/Breakin'

WRLT/Nashville, TN
APD/MD: Keith Coes
9 DON HENLEY/Here
EARLE WAGROW/Sum
GOMEZ/Kind
K.D. LANG/Summer
AMIEE MANN/Red
BRIAN SETZER ORCH/ Mood
TONI SUGAR
MIKE VOLCAN/CANDY/Place

WDOO/Chattanooga, TN
MD: Danny Howard
PD/MD: Jeff Martin
STIR/Climbing
THIRD EYE BLIND/Deep
KENNY WAYNE/Last
BEN HARPER/Forgiven
JONNY LANG/Breakin'

WRTT/Chicago, IL
VP/Programming: Norm Winer
MD: Parly Martie
7 BEN HARPER/Forgiven

WKRC/Morfolk, VA
PD: Paul Shegroe
MD: Kristen Croot
No Ads

KCTY/Omaha, NE
PD: Allison Steale
MD: Cliff Boler
BONNIE RAITT/Over
GOMEZ/Kind
INDIGO GIRLS/ Cold
THIRD EYE BLIND/Deep
JOHN EDDIE/Rock
JIMMY PAGE/BLACK...Ten
SWAN DIVE/Better
MATT WHITE/Ordinary

WKRN/Springfield, MA
GM/MD: Tom Davis
No Ads

WXPX/Philadelphia, PA
PD: Bruce Jones
PATTY LARKIN/Other
BRIAN SETZER ORCH/ Mood
SINEAD O'CONNOR/Dancing
LITTLE FEAT/Gimme
DIEDRE FLINT/Bridesmaid
DAVID GRAY/Sail
POIZES/Train

KKMR/Dallas, TX
PD: Scott Strong
MD: Jeff K
No Ads

KBCO/Denver, CO
PD: Scott Arbohr
No Ads

CIDR/Detroit, MI
PD: Woody Duff
MD: Rich Griffin
SHELBY LYNNE/Gotta
THIRD EYE BLIND/Deep
POIZES/Train

KNTT/Seattle-Tacoma
Entercom
(206) 233-1037
Mays/Carlson
12+ Cume 231,488

WXPX/Philadelphia, PA
PD: Bruce Jones
PATTY LARKIN/Other
BRIAN SETZER ORCH/ Mood
SINEAD O'CONNOR/Dancing
LITTLE FEAT/Gimme
DIEDRE FLINT/Bridesmaid
DAVID GRAY/Sail
POIZES/Train

MARKET #5

WXPX/Philadelphia
Univ. Of Pennsylvania
(215) 898-6677
Warren
12+ Cume 221,200

88.9

PLAYS

LT	WT	ARTIST/TITLE	GI (000)
12	12	PHILIPY CASEY/Whatever Gets...	1680
22	12	SINEAD O'CONNOR/No Man's Woman	1680
12	12	NINA GORDON/Tonght	1680
12	12	PHIL ROY/Matt	1680
12	12	STEVE EARLE/Transcendental Blues	1680
12	12	HENRIE/Bele Time	1680
11	11	TERRI HENDRIX/Places In Between	1540
11	11	K.D. LANG/Summerling	1540
11	11	KING CLAPTON/Riding With The King	1540
10	10	DAVID GRAY/Babydon	1400
10	10	DUSTY SPRINGFIELD/Coffee	1400
10	10	STING/Big Luv	1400
11	9	BILLY BRAGG & WILL CO/Secret Of The Sea	1260
9	9	SHELBY LYNNE/Gotta Get Back	1260
9	9	PATTI SMITH/Ho & Bekahdon	1260
9	9	JAYHAWKS/1'm Gonna Make...	1260
9	9	LITTLE FEAT/Rag Mama Rag	1260
9	9	NO MISSISSIPPI...Shake Em On Down	1260
9	9	CARTER & GIBBONS/R The Mountain	1260
9	9	AMIEE MANN/Red Vines	1260
9	9	MARSH/Point Blank	1260
7	8	HODDY TAYLOR/Drive Me Some Water	1120
7	8	CROWDED HOUSE/Sacred	1120
10	8	STING/Desert Rose	1120
8	8	NICKIE CREEK/Passions Why	1120
7	7	JILL SOBULE/Rainy Day Parade	980
7	7	PHISH/Heavy Things	980
7	7	SAMBA ARAH/Cool	980
7	7	LOS LOBOS/Cumma Raza	980
7	7	VIGILANTES OF LOVE/Stray Eyed	980

MARKET #6

KKMR/Dallas-Ft. Worth
Susquehanna
(214) 526-2400
Stimp/K
12+ Cume 386,500

93.9 FM

PLAYS

LT	WT	ARTIST/TITLE	GI (000)
36	36	COURTNEY CROWS/Mrs. Potter's...	3852
32	34	DOGGSTAR/Constance	3638
24	33	MATCHBOX TWENTY/Bent	3531
30	32	CREED/When Arms Wide Open	3424
34	32	JAYHAWKS/1'm Gonna Make...	3424
32	32	NINE DAYS/Absolutely	3424
32	32	STING/Desert Rose	3424
11	31	CARY PEROTE/The Best Thing	3317
26	26	PHISH/Heavy Things	2782
26	26	SISTER HAZEL/Change Your Mind	2782
25	25	GUSTER/Fa (Never Be...)	2675
26	24	BEN HARPER/Steal My Kisses	2568
27	24	VERTICAL HORIZON/You're A God	2568
26	23	EVERCLEAR/Wonderful	2461
23	22	RED HOT CHILI...Scar Tissue	2354
22	22	STONE TEMPLE PILOTS/Sour Girl	2354
22	21	NO DOUBT/Simple Kind Of Life	2247
16	18	SHVAREE/Goodnight Moon	1926
8	17	DANIEL CAGE/Stepwalking	1819
7	17	XTC/In The Man	1819
7	17	KING CLAPTON/Riding With The King	1819
3	8	STING/Brand New Day	856
3	8	TAL BACHMANN/She's So High	642
8	8	LIT My Own Worst Enemy	642
6	8	TRAVIS/Why Does It	642
5	8	COLLECTIVE SOUL/Run	642
5	8	FATBOY SLIM/Peace You	642
5	8	RED HOT CHILI...Otherside	642
5	8	COLLECTIVE SOUL/Run	535
5	8	FILTER/Take A Picture	535

MARKET #7

CIDR/Detroit
Chum Ltd.
(313) 361-6397
Duff/Griffin
12+ Cume 194,300

RIVER
93.9 FM

PLAYS

LT	WT	ARTIST/TITLE	GI (000)
24	24	MATCHBOX TWENTY/Bent	1320
19	24	XTC/In The Man	1320
20	24	SHVAREE/Goodnight Moon	1320
24	23	KING CLAPTON/Riding With The King	1265
24	23	JAYHAWKS/1'm Gonna Make...	1265
24	23	PHISH/Heavy Things	1265
17	20	ROBERT BRADLEYS...Baby	1100
24	18	STEELEY DAN/Lack Of Speed	990
16	18	SINEAD O'CONNOR/No Man's Woman	980
12	17	GUSTER/Fa (Never Be...)	935
12	17	EVERCLEAR/Wonderful	925
17	16	DAVID GRAY/Babydon	880
16	16	TRAGICALLY HIP/My Music @ Work	880
17	16	TRACY CHAPMAN/Wedding Song	880
17	16	COURTNEY CROWS/Mrs. Potter's...	880
17	16	VERTICAL HORIZON/You're A God	880
16	14	INDIGO GIRLS/Cold Beer And	770
11	12	PAT MCGEE BAND/Runaway	660
10	11	K.D. LANG/Summerling	605
7	11	DANIEL CAGE/Stepwalking	605
5	11	BEN HARPER/Forgiven	605
13	11	BETH HART/Delicious Surprise	605
5	11	JONNY LANG/Breakin' Me	605
10	10	BILLY BRAGG & WILL CO/Secret Of The Sea	550
7	10	CRACKER/Run My Love	605
10	9	P.J. O'SULLIVAN/Yes	495
6	8	GREAT BIG SEA/Consequence Free	385
6	8	SANTANA F/ROB THOMAS/Smooth	330
6	8	TAL BACHMANN/She's So High	330

MARKET #8

WBOS/Boston
Greater Media
(617) 822-9600
Maldonado/Books
12+ Cume 368,200

WBOS
92.9 FM

PLAYS

LT	WT	ARTIST/TITLE	GI (000)
31	33	MATCHBOX TWENTY/Bent	4191
32	32	THIRD EYE BLIND/Never Let You Go	4054
31	31	GOO GOO DOLLS/Black Balloon	3937
31	31	VERTICAL HORIZON/Everything You Want	3937
27	28	U2/The Ground	3375
13	18	SOFTCORE...There She Goes	2032
13	18	BEN HARPER/Steal My Kisses	2032
11	14	BETH HART/Delicious Surprise	1778
14	14	TRAIN/Meet Virginia	1778
9	14	JILL SOBULE/One Of These Days	1778
13	13	COURTNEY CROWS/Hangaround	1651
7	13	SANTANA F/ROB THOMAS/Smooth	1651
15	12	GREAT BIG SEA/Consequence Free	1548
11	11	TRACY CHAPMAN/Telling Stories...	1397
11	11	NINE DAYS/Absolutely	1397
12	10	SOMIA DADA/You Don't Treat Me	1270
10	10	STING/Brand New Day	1143
10	10	STING/Brand New Day	1143
8	10	PHISH/Heavy Things	1016
7	10	JAYHAWKS/1'm Gonna Make...	889
7	10	SANTANA F/EVERLAST/Put Your Lights On	889
7	10	GREED/Higher	889
4	9	SANTANA F/EVERLAST/Put Your Lights On	782
5	9	TAL BACHMANN/She's So High	635
5	9	DAVE MATTHEWS BAND/Stay (Wasting Time)	635
5	9	SUSAN TEDESCHI/You Need To Be	635
4	9	COLLECTIVE SOUL/Run	508
2	9	DANIEL CAGE/Stepwalking	508
2	9	RED HOT CHILI...Otherside	508
2	9	COURTNEY CROWS/Mrs. Potter's...	381

MARKET #9

WXPX/Boston
Northeast
(978) 374-4733
Doody/Andrews
12+ Cume 174,488

92.9

PLAYS

LT	WT	ARTIST/TITLE	GI (000)
20	21	GUSTER/Fa (Never Be...)	1596
19	20	KING CLAPTON/Riding With The King	1520
16	20	SINEAD O'CONNOR/No Man's Woman	1520
22	19	EVERCLEAR/Wonderful	1444
21	19	MATCHBOX TWENTY/Bent	1444
16	19	PHISH/Heavy Things	1444
16	19	BEN HARPER/Steal My Kisses	1444
10	18	SHELBY LYNNE/Gotta Get Back	1140
16	14	STONE TEMPLE PILOTS/Sour Girl	1064
14	14	XTC/In The Man	1064
15	14	RICHARD ASHCROFT/A Song For...	1064
14	14	SHVAREE/Goodnight Moon	1064
15	14	VERTICAL HORIZON/You're A God	1064
13	13	ELPHIDELIA/DeLium	980
13	13	JONNY LANG/Breakin' Me	980
14	13	AMIEE MANN/Red Vines	980
18	12	DAVID GRAY/Babydon	912
18	12	BRIAN SETZER ORCH/ Mood	912
11	12	STING/Desert Rose	912
13	12	TRACY CHAPMAN/Wedding Song	912
13	12	JAYHAWKS/1'm Gonna Make...	912
11	12		

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Leading digital entertainment company has multi-format Latin music programming opening. Candidates must possess strong tactical skills, excellent ear with computer and Internet proficiency. Major or medium market program director or assistant program director experience preferred. Reply to: programmingjob@yahoo.com. EOE

EAST

Nights at WPDH Poughkeepsie! Send T&R to: WPDH, P.O. Box 416, Poughkeepsie, NY 12602. EOE (07/14)

SOUTH

100KW Country giant in Texas seeks morning show. Send T&R to: Morning Show, 1950 Bitter Pike, Box 255, Conshohocken, PA 19428. EOE (07/14)

KLUV Radio has a production director opening. Includes writing, producing & station imaging. T&R: Chuck Brinkman, KLUV, 4131 N. Central Expwy., Dallas, TX 75204. EOE (07/14)

Odies in Dallas! Are you great? Send samples to: Chuck Brinkman, KLUV Radio, 4131 N. Central Expwy., Dallas, TX 75204. EOE (07/14)

GENERAL SALES MANAGER

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We're searching for someone special to join our Morning Show. The ideal candidate sounds like a real person, is a natural communicator and truly understands our female audience. Tape and resume to: Bill Curtis, KVIIL, 9400 N. Central, Suite 1600, Dallas TX 75231. Women encouraged. No calls please. EOE

MIDWEST

Springfield, Illinois **Rock** WQLZ seeking fulltime overnight and parttime weekend shifts. T&R: Woody Carlson, PD, WQLZ, P.O. Box 460, Springfield, IL 62705. EOE (07/14)

WEST

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OPENINGS

AUDIO PRODUCER

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We need an office manager to keep the ducks in line. Someone with five years of music industry experience. Must have strong MAC skills. Able to deal with heavy phones. Bookkeeping skills a plus. Fax resume (310) 470-1892. EOE

KRXY, Olympia, WA's 94.5 is now accepting applications for a night-time personality. Uptempo, youthful-sound, with good phones. Tape and resume to: Bob Hart, 2124 Pacific Avenue SE, Olympia, WA 98506-4753. Premier Broadcasters is an Equal Opportunity Employer. Application deadline is July 20, 2000. EOE



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To appear in the following week's issue, your ad must be received by **Thursday noon (PDT)** eight days prior to issue date. Address all ads to: R&R Opportunities, 10100 Santa Monica Blvd., Fifth Floor, Los Angeles, CA 90067.

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 • **ALL AZ #24276**, WPLJ, KBIG, WLTW, KSPC, KLUD, \$7.50
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 • **PROFILE #5-419**, CHICAGO: CHR WGRQ, WWSW AC WRRM, WMAK, City WUBE, WYGY Gold, WOPR, WMOJ, ADR WEBN, WOPX, UC WJZ, \$7.50
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R&R The Back Pages.

National Airplay Overview July 14, 2000

CHR/POP

LW	TW	
1	1	'N SYNC It's Gonna Be Me (Jive).
3	2	PINK There You Go (LaFace/Arista)
2	3	MATCHBOX TWENTY Bent (Lava/Atlantic)
4	4	CREED Higher (Wind-up)
6	5	AALIYAH Try Again (BlackGround)
8	6	NINE DAYS Absolutely (Story Of A Girl) (550 Music/Epic)
9	7	VERTICAL HORIZON Everything You Want (RCA)
5	8	JOE I Wanna Know (Jive)
7	9	BRITNEY SPEARS Oops!... I Did It Again (Jive)
11	10	BBMAK Back Here (Hollywood)
12	11	JESSICA SIMPSON I Think I'm In Love With You (Columbia)
15	12	MANDY MOORE I Wanna Be With You (550 Music/Epic)
10	13	ENRIQUE IGLESIAS Be With You (Interscope)
14	14	MACY GRAY I Try (Epic)
16	15	EMINEM The Real Slim Shady (Aftermath/Interscope)
13	16	BACKSTREET BOYS The One (Jive)
21	17	TONI BRAXTON He Wasn't Man Enough (LaFace/Arista)
23	18	DESTINY'S CHILD Jumpin, Jumpin (Columbia)
19	19	SPLENDER I Think God Can Explain (C2/Columbia)
17	20	GOD GOO DOLLS Broadway (Warner Bros.)
26	21	SOULDECISION Faded (MCA)
24	22	SISTER HAZEL Change Your Mind (Universal)
20	23	SISQO Thong Song (Dragon/Def Soul/IDJMG)
25	24	STING Desert Rose (A&M/Interscope)
30	25	JANET Doesn't Really Matter (Def Soul/IDJMG)
29	26	3 DOORS DOWN Kryptonite (Republic/Universal)
27	27	LARA FABIAN I Will Love Again (Columbia)
18	28	CHRISTINA AGUILERA I Turn To You (RCA)
37	29	EVERCLEAR Wonderful (Capitol)
28	30	W. HOUSTON & E. IGLESIAS Could I Have This... (Arista)

#1 MOST ADDED

CHRISTINA AGUILERA Come On Over (All I Want...) (RCA)

#1 MOST INCREASED PLAYS

EVERCLEAR Wonderful (Capitol)

CHR begins on Page 92.

CHR/RHYTHMIC

LW	TW	
2	1	JAY-Z Big Pimpin' (Roc-A-Fella/IDJMG)
4	2	DR. DRE The Next Episode (Aftermath/Interscope)
3	3	AALIYAH Try Again (BlackGround)
1	4	EMINEM The Real Slim Shady (Aftermath/Interscope)
6	5	DESTINY'S CHILD Jumpin, Jumpin (Columbia)
7	6	NELLY Country Grammar (Fo' Reel/Universal)
5	7	JOE I Wanna Know (Jive)
9	8	NEXT Wifey (Arista)
8	9	DMX Party Up (Up In Here) (Ruff Ryders/IDJMG)
10	10	DA BRAT What'chu Like (So So Def/Columbia)
11	11	'N SYNC It's Gonna Be Me (Jive)
13	12	JANET Doesn't Really Matter (Def Soul/IDJMG)
12	13	SISQO Thong Song (Dragon/Def Soul/IDJMG)
16	14	PINK Most Girls (LaFace/Arista)
17	15	PINK There You Go (LaFace/Arista)
19	16	IDEAL Whatever (Noontime/Virgin)
14	17	JAGGED EDGE Let's Get Married (So So Def/Columbia)
15	18	BRITNEY SPEARS Oops!... I Did It Again (Jive)
20	19	KURUPT Who Ride Wit Us (Antra/Artemis)
25	20	RUFF ENDZ No More (Epic)
22	21	504 BOYZ Wobble, Wobble (No Limit/Priority)
26	22	KANDI Don't Think I'm Not (So So Def/Columbia)
18	23	AVANT Separated (Magic Johnson/MCA)
23	24	SISQO Incomplete (Dragon/Def Soul/IDJMG)
24	25	LUCY PEARL Dance Tonight (Overbrook/Pookie/Beyond)
21	26	TONI BRAXTON He Wasn't Man Enough (LaFace/Arista)
36	27	MADISON AVENUE Don't Call Me Baby (C2/Columbia)
27	28	MYA F/JADAKISS Best Of Me (University/Interscope)
32	29	LIL' KIM No Matter What They Say (Queen Bee/Undeas/Atlantic)
31	30	AALIYAH F/DMX Come Back In One Piece (BlackGround)

#1 MOST ADDED

LIL' ZANE F/112 Callin' Me (Worldwide/Priority)

#1 MOST INCREASED PLAYS

NELLY Country Grammar (Fo' Reel/Universal)

CHR begins on Page 92.

URBAN

LW	TW	
1	1	AVANT Separated (Magic Johnson/MCA)
3	2	NEXT Wifey (Arista)
2	3	JAGGED EDGE Let's Get Married (So So Def/Columbia)
6	4	IDEAL Whatever (Noontime/Virgin)
7	5	SISQO Incomplete (Dragon/Def Soul/IDJMG)
5	6	LUCY PEARL Dance Tonight (Overbrook/Pookie/Beyond)
9	7	RUFF ENDZ No More (Epic)
8	8	WHITNEY HOUSTON & DEBORAH COX Same Script... (Arista)
4	9	DONELL JONES Where I Wanna Be (Untouchables/LaFace/Arista)
10	10	DA BRAT What'chu Like (So So Def/Columbia)
11	11	NELLY Country Grammar (Fo' Reel/Universal)
13	12	KELLY PRICE As We Lay (Def Soul/IDJMG)
14	13	JOE Treat Her Like A Lady (Jive)
16	14	JANET Doesn't Really Matter (Def Soul/IDJMG)
17	15	R. KELLY Bad Man (LaFace/Arista)
15	16	SAMMIE Crazy Things I Do (Freeworld/Capitol)
26	17	TONI BRAXTON Just Be A Man About It (LaFace/Arista)
12	18	CARL THOMAS I Wish (Bad Boy/Arista)
21	19	LIL' KIM No Matter What They Say (Queen Bee/Undeas/Atlantic)
22	20	NELLY'S CHILD Jumpin, Jumpin (Columbia)
18	21	DR. DRE The Next Episode (Aftermath/Interscope)
28	22	METHRONE Loving Each Other 4 Life (Clatown/Capitol)
27	23	MARY J. BLIGE Your Child (MCA)
23	24	BIG TYMERS Get Your Roll On (Cash Money/Universal)
25	25	AALIYAH F/DMX Come Back In One Piece (BlackGround)
19	26	JAY-Z Big Pimpin' (Roc-A-Fella/IDJMG)
20	27	D'ANGELO Send It On (Cheeba Sound/Virgin)
33	28	EVE F/JADAKISS Got It All (Ruff Ryders/Interscope)
31	29	YOLANDA ADAMS Open My Heart (Elektra/EEG)
41	30	DMX What You Want (Ruff Ryders/IDJMG)

#1 MOST ADDED

BOYZ II MEN Pass You By (Universal)

#1 MOST INCREASED PLAYS

TONI BRAXTON Just Be A Man About It (LaFace/Arista)

URBAN begins on Page 110.

AC

LW	TW	
1	1	FAITH HILL Breathe (Warner Bros.)
2	2	MARC ANTHONY You Sang To Me (Columbia)
3	3	00N HENLEY Taking You Home (Warner Bros.)
4	4	LEANN RIMES I Need You (Sparrow/Curb/Capitol)
5	5	LONESTAR Amazed (BNA/RLG)
6	6	BACKSTREET BOYS Show Me The Meaning Of... (Jive)
8	7	CHRISTINA AGUILERA I Turn To You (RCA)
7	8	SAVAGE GARDEN I Knew I Loved You (Columbia)
11	9	CELINE DION That's The Way It Is (550 Music/Epic)
9	10	SAVAGE GARDEN Crash And Burn (Columbia)
13	11	W. HOUSTON & E. IGLESIAS Could I Have This Kiss... (Arista)
12	12	BRIAN MCKNIGHT Back At One (Motown/Universal)
10	13	ELTON JOHN Someday Out Of The Blue (DreamWorks)
14	14	CELINE DION I Want You To Need Me (550 Music/Epic)
15	15	PHIL COLLINS You'll Be In My Heart (Hollywood)
17	16	LARA FABIAN I Will Love Again (Columbia)
18	17	MACY GRAY I Try (Epic)
16	18	98 DEGREES I Do (Cherish You) (Universal)
19	19	SANTANA F/ROB THOMAS Smooth (Arista)
20	20	SARAH MCLACHLAN I Will Remember You (Arista)
21	21	BACKSTREET BOYS The One (Jive)
23	22	SASHA If You Believe (Reprise)
22	23	WESTLIFE Swear It Again (Arista)
25	24	MARK SCHULTZ He's My Son (Word/Epic)
26	25	DAVE KOZ Know You By Heart (Capitol)
29	26	JON SECADA Stop (550 Music/Epic)
24	27	BETH NIELSEN CHAPMAN Shake My Soul (RCA)
27	28	'N SYNC Bye Bye Bye (Jive)
28	29	SUZY K W/DONNY OSMOND Now I Know (Vellum)
—	30	ENRIQUE IGLESIAS Be With You (Interscope)

#1 MOST ADDED

JON SECADA Stop (550 Music/Epic)

#1 MOST INCREASED PLAYS

MARC ANTHONY You Sang To Me (Columbia)

AC begins on Page 78.

HOT AC

LW	TW	
1	1	VERTICAL HORIZON Everything You Want (RCA)
2	2	MATCHBOX TWENTY Bent (Lava/Atlantic)
3	3	STING Desert Rose (A&M/Interscope)
4	4	MACY GRAY I Try (Epic)
7	5	NINE DAYS Absolutely (Story Of A Girl) (550 Music/Epic)
5	6	GOD GOO DOLLS Broadway (Warner Bros.)
6	7	CREED Higher (Wind-up)
8	8	FAITH HILL Breathe (Warner Bros.)
9	9	THIRO EYE BLINO Never Let You Go (Elektra/EEG)
10	10	SANTANA F/ROB THOMAS Smooth (Arista)
12	11	SMASH MOUTH Then The Morning Comes (Interscope)
11	12	SPLENDER I Think God Can Explain (C2/Columbia)
15	13	SISTER HAZEL Change Your Mind (Universal)
13	14	SAVAGE GARDEN Crash And Burn (Columbia)
17	15	LONESTAR Amazed (BNA/RLG)
14	16	BEN HARPER Steal My Kisses (Virgin)
16	17	RED HOT CHILI PEPPERS Otherside (Warner Bros.)
20	18	00N HENLEY Taking You Home (Warner Bros.)
18	19	TRAIN Meet Virginia (Aware/Columbia)
19	20	MARC ANTHONY You Sang To Me (Columbia)
21	21	NO DOUBT Simple Kind Of Life (Interscope)
23	22	NINA GORDON Tonight And The Rest Of My... (Warner Bros.)
25	23	BBMAK Back Here (Hollywood)
29	24	EVERCLEAR Wonderful (Capitol)
27	25	ENRIQUE IGLESIAS Be With You (Interscope)
24	26	BRITNEY SPEARS Oops!... I Did It Again (Jive)
26	27	'N SYNC Bye Bye Bye (Jive)
22	28	SANTANA F/PRODUCT G&B Maria Maria (Arista)
—	29	DIDO Here With Me (Arista)
—	30	MOBY Porcelain (V2)

#1 MOST ADDED

THIRO EYE BLINO Deep Inside Of You (Elektra/EEG)

#1 MOST INCREASED PLAYS

EVERCLEAR Wonderful (Capitol)

AC begins on Page 78.

ROCK

LW	TW	
1	1	CREED With Arms Wide Open (Wind-up)
2	2	3 DOORS DOWN Kryptonite (Republic/Universal)
3	3	METALLICA I Disappear (Hollywood)
4	4	STONE TEMPLE PILOTS Sour Girl (Atlantic)
5	5	AC/DC Satellite Blues (EastWest/EEG)
7	6	RED HOT CHILI PEPPERS Californication (Warner Bros.)
6	7	U.P.O. Godless (Epic)
8	8	A PERFECT CIRCLE Judith (Virgin)
9	9	MATCHBOX TWENTY Bent (Lava/Atlantic)
13	10	MOTLEY CRUE Hell On High Heels (Motley/Beyond)
12	11	B.B. KING/ERIC CLAPTON Riding With The King (Duck/Reprise)
10	12	NICKELBACK Leader Of Men (Roadrunner)
11	13	RED HOT CHILI PEPPERS Otherside (Warner Bros.)
14	14	IRON MAIDEN The Wicker Man (Portrait/Columbia)
15	15	JESSE JAMES DUPREE Mainline (V2)
23	16	3 DOORS DOWN Loser (Republic/Universal)
19	17	CULT Painted On My Heart (Island/IDJMG)
17	18	CREED Higher (Wind-up)
16	19	GODSMACK Voodoo (Republic/Universal)
21	20	PEARL JAM Light Years (Epic)
32	21	PRIMUS WOZZY N.I.B. (Divine/Priority)
25	22	EVE 6 Promise (RCA)
24	23	PAUL RODGERS Drifters (CMC/SRG)
22	24	EVERCLEAR Wonderful (Capitol)
20	25	FDD FIGHTERS Breakout (Roswell/RCA)
30	26	GODSMACK Bad Religion (Republic/Universal)
26	27	PAPA ROACH Last Resort (DreamWorks)
18	28	PEARL JAM Nothing As It Seems (Epic)
28	29	DEFTONES Change (In The House Of Flies) (Maverick)
45	30	LIVE They Stood Up For Love (Radioactive/MCA)

#1 MOST ADDED

KENNY WAYNE SHEPHERD BAND Last Goodbye (Giant/Reprise)

#1 MOST INCREASED PLAYS

3 DOORS DOWN Loser (Republic/Universal)

ROCK begins on Page 139.

WIL WLKX WLZR WMZQ WPGC WRUF WRVA WSNE WTPJ WWDB WWWM CHOM KNIX WCSX WGST WHCN WTPA KTFM KBOS WSSL KSFO WISH KKLK CIMX KLTY WOVE KZLA WZTR

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National Airplay Overview July 14, 2000

URBAN AC

LW	TW	ARTIST	SON	Label
2	1	YOLANDA ADAMS	Open My Heart (Elektra/EEG)	
3	2	WHITNEY HOUSTON & DEBORAH COX	Same Script... (Arista)	
1	3	CARL THOMAS	I Wish (Bad Boy/Arista)	
4	4	DONELL JONES	Where I Wanna Be (Untouchables/LaFace/Arista)	
5	5	TEMPTATIONS	I'm Here (Motown)	
7	6	JOE	I Wanna Know (Jive)	
6	7	KEVON EDMONDS	No Love (I'm Not Used To) (RCA)	
8	8	D'ANGELO	Send It On (Cheeba Sound/Virgin)	
12	9	TONI BRAXTON	Just Be A Man About It (LaFace/Arista)	
13	10	JOE	Treat Her Like A Lady (Jive)	
9	11	MARY MARY	Shackles (Praise You) (C2/Columbia)	
16	12	KELLY PRICE	As We Lay (Def Soul/IDJMG)	
10	13	AVANT	Separated (Magic Johnson/MCA)	
15	14	LUCY PEARL	Dance Tonight (Overbrook/Pookie/Beyond)	
19	15	GERALD LEVERT	Baby U Are (EastWest/EEG)	
14	16	BRIAN MCKNIGHT	6.8.12 (Motown)	
17	17	DAVE KOZ	FAMONTELL JORDAN Careless Whisper (Capitol)	
11	18	TONI BRAXTON	He Wasn't Man Enough (LaFace/Arista)	
20	19	MARY J. BLIGE	Your Child (MCA)	
21	20	WILL DOWNING	When You Need Me (Motown)	
22	21	R. KELLY	Bad Man (LaFace/Arista)	
18	22	JAGGED EDGE	Let's Get Married (So So Def/Columbia)	
23	23	METHRONE	Loving Each Other 4 Life (Clatown/Capitol)	
27	24	BARRY WHITE	Which Way Is Up (Private Music/Windham Hill)	
25	25	LV	Woman's Gotta Have It (Loud)	
24	26	ANGIE STONE	Coulda Been You (Arista)	
28	27	SISQO	Incomplete (Dragon/Def Soul/IDJMG)	
26	28	PHAT CAT PLAYERS	F/COCO BROWN Sundress (Parlane)	
—	29	RUFF EN'DZ	No More (Epic)	
—	30	IDEAL	Whatever (Noontime/Virgin)	

#1 MOST ADDED

BOYZ II MEN Pass You By (Universal)

#1 MOST INCREASED PLAYS

TONI BRAXTON Just Be A Man About It (LaFace/Arista)

URBAN begins on Page 110.

ACTIVE ROCK

LW	TW	ARTIST	SON	Label
1	1	CREED	With Arms Wide Open (Wind-up)	
2	2	METALLICA	I Disappear (Hollywood)	
3	3	A PERFECT CIRCLE	Judith (Virgin)	
4	4	PAPA ROACH	Last Resort (DreamWorks)	
5	5	3 DOORS DOWN	Kryptonite (Republic/Universal)	
7	6	DEFTONES	Change (In The House Of Flies) (Maverick)	
6	7	U.P.O.	Godless (Epic)	
9	8	RED HOT CHILI PEPPERS	Californication (Warner Bros.)	
8	9	GOOSMACK	Bad Religion (Republic/Universal)	
10	10	STONE TEMPLE PILOTS	Sour Girl (Atlantic)	
11	11	LIMP BIZKIT	Take A Look Around (Theme...) (Hollywood)	
12	12	3 DOORS DOWN	Loser (Republic/Universal)	
15	13	DISTURBED	Stupify (Giant/Reprise)	
13	14	KORN	Make Me Bad (Immortal/Epic)	
14	15	KID ROCK	American Bad Ass (Top Dog/Lava/Atlantic)	
16	16	INCUBUS	Pardon Me (Immortal/Epic)	
19	17	AC/DC	Satellite Blues (EastWest/EEG)	
21	18	PEARL JAM	Light Years (Epic)	
18	19	NICKELBACK	Leader Of Men (Roadrunner)	
20	20	EVERCLEAR	Wonderful (Capitol)	
17	21	FOO FIGHTERS	Breakout (Roswell/RCA)	
24	22	INCUBUS	Stellar (Immortal/Epic)	
28	23	ROB ZOMBIE	Scum Of The Earth (Hollywood)	
23	24	QUEENS OF THE STONE AGE	The Lost Art... (Interscope)	
22	25	UNION UNDERGROUND	Tum Me On... (Portrait/Columbia)	
26	26	ONE WAY RIDE	Painted Perfect (Refuge/MCA)	
25	27	IRON MAIDEN	The Wicker Man (Portrait/Columbia)	
27	28	EVE	6 Promise (RCA)	
33	29	PRIMUS	W/OZZY N.I.B. (Divine/Priority)	
34	30	KORN	Somebody Someone (Immortal/Epic)	

#1 MOST ADDED

DOPE You Spin Me Round (Like...) (Flip/Epic)

#1 MOST INCREASED PLAYS

PRIMUS W/OZZY N.I.B. (Divine/Priority)

ROCK begins on Page 139.

COUNTRY

LW	TW	ARTIST	SON	Label
1	1	LEE ANN WOMACK	I Hope You Dance (MCA)	
5	2	LONESTAR	What About Now (BNA/RLG)	
4	3	REBA MCENTIRE	I'll Be (MCA)	
6	4	RASCAL FLATTS	Prayin' For Daylight (Lyric Street)	
3	5	CLAY DAVIDSON	Unconditional (Virgin)	
8	6	ERIC HEATHERLY	Flowers On The Wall (Mercury)	
9	7	ALAN JACKSON	It Must Be Love (Arista/RLG)	
7	8	TIM MCGRAW	Some Things Never Change (Curb)	
10	9	JO DEE MESSINA	That's The Way (Curb)	
11	10	DIXIE CHICKS	Cold Day In July (Monument)	
12	11	SHEDAISY	I Will...But (Lyric Street)	
13	12	KEITH URBAN	Your Everything (Capitol)	
14	13	BROOKS & DUNN	You'll Always Be Loved By Me (Arista/RLG)	
15	14	JOE OIFFIE	It's Always Somethin' (Epic)	
18	15	TOBY KEITH	Country Comes To Town (DreamWorks)	
17	16	DARRYL WORLEY	When You Need My Love (DreamWorks)	
16	17	GARTH BROOKS	When You Come Back To Me... (Capitol)	
20	18	LEANN RIMES	I Need You (Sparrow/Curb/Capitol)	
19	19	MARK WILLS	Almost Doesn't Count (Mercury)	
22	20	FAITH HILL	W/TIM MCGRAW Let's... (Warner Bros./Curb)	
21	21	BILLY GILMAN	One Voice (Epic)	
23	22	MARTINA MCBRIDE	There You Are (RCA/RLG)	
26	23	WARREN BROTHERS	F/SARA EVANS That's... (BNA/RLG)	
25	24	VINCE GILL	Feels Like Love (MCA)	
24	25	STEVE HOLY	Blue Moon (Curb)	
28	26	AARON TIPPIN	Kiss This (Lyric Street)	
27	27	MONTGOMERY GENTRY	Self Made Man (Columbia)	
31	28	KINLEYS	She Ain't The Girl For You (Epic)	
30	29	TRACY LAWRENCE	Lonely (Atlantic)	
29	30	GARY ALLAN	Lovin' You Against My Will (MCA)	

#1 MOST ADDED

BILLY RAY CYRUS You Won't Be Lonely Now (Monument)

#1 MOST INCREASED PLAYS

WARREN BROTHERS F/SARA EVANS That's The Beat Of... (BNA/RLG)

COUNTRY begins on Page 67.

ALTERNATIVE

LW	TW	ARTIST	SON	Label
1	1	3 DOORS DOWN	Kryptonite (Republic/Universal)	
3	2	PAPA ROACH	Last Resort (DreamWorks)	
8	3	RED HOT CHILI PEPPERS	Californication (Warner Bros.)	
4	4	EVERCLEAR	Wonderful (Capitol)	
5	5	A PERFECT CIRCLE	Judith (Virgin)	
2	6	CREED	With Arms Wide Open (Wind-up)	
6	7	STONE TEMPLE PILOTS	Sour Girl (Atlantic)	
10	8	EVE	6 Promise (RCA)	
9	9	DEFTONES	Change (In The House Of Flies) (Maverick)	
7	10	BLINK-182	Adam's Song (MCA)	
12	11	SR-71	Right Now (RCA)	
11	12	LIMP BIZKIT	Take A Look Around (Theme...) (Hollywood)	
13	13	METALLICA	I Disappear (Hollywood)	
15	14	INCUBUS	Pardon Me (Immortal/Epic)	
14	15	DYNAMITE HACK	Boyz In The Hood (Farmclub.com/Universal)	
17	16	INCUBUS	Stellar (Immortal/Epic)	
16	17	NO DOUBT	Simple Kind Of Life (Interscope)	
18	18	LIT	Over My Head (Java/Capitol)	
19	19	EMINEM	The Real Slim Shady (Aftermath/Interscope)	
25	20	VERTICAL HORIZON	You're A God (RCA)	
21	21	CYPRESS HILL	Superstar (Ruffhouse/Columbia)	
20	22	NINE DAYS	Absolutely (Story Of A Girl) (550 Music/Epic)	
28	23	DISTURBED	Stupify (Giant/Reprise)	
24	24	MOBY	Porcelain (V2)	
22	25	FENIX TX	All My Fault (Drive-Thru/MCA)	
23	26	FOO FIGHTERS	Breakout (Roswell/RCA)	
27	27	MATCHBOX TWENTY	Bent (Lava/Atlantic)	
29	28	NICKELBACK	Leader Of Men (Roadrunner)	
30	29	PEARL JAM	Light Years (Epic)	
31	30	ELWOOD	Sundown (Palm/London)	

#1 MOST ADDED

SUM 41 Makes No Difference (Island/IDJMG)

#1 MOST INCREASED PLAYS

RED HOT CHILI PEPPERS Californication (Warner Bros.)

ALTERNATIVE begins on Page 156.

NAC/SMOOTH JAZZ

LW	TW	ARTIST	SON	Label
1	1	BONEY JAMES & RICK BRAUN	Grazin'... (Warner Bros.)	
2	2	GEORGE BENSON	Deeper Than You Think (GRP/VMG)	
4	3	BRIAN CULBERTSON	Do You Really Love Me (Atlantic)	
5	4	DOWN TO THE BONE	The Zodiac (Internal Bass)	
6	5	CHRIS STANDRING	Hip Sway (Instinct)	
3	6	PAUL TAYLOR	Avenue (Peak/Unity/N-Coded)	
7	7	RONNY JORDAN	London Lowdown (Blue Note)	
11	8	RICHARD ELLIOT	Moomba (Blue Note)	
10	9	JOYCE COOLING	Before Dawn (Heads Up)	
8	10	BOB JAMES	Raise The Roof (Warner Bros.)	
12	11	JEFF GOLUB	F/PETER WHITE No Two Ways... (GRP/VMG)	
13	12	STEELY DAN	Jack Of Speed (Giant/Reprise)	
9	13	MARC ANTOINE	Palm Strings (GRP/VMG)	
16	14	DAVE KOZ	Can't Let You Go (The Sha...) (Capitol)	
14	15	URBAN KNIGHTS	Sweet Home Chicago (Narada)	
17	16	EUGE GROOVE	Vinyl (Warner Bros.)	
15	17	JAY BECKENSTEIN	Sunrise (Windham Hill)	
19	18	BRENDA RUSSELL	Catch On (Hidden Beach)	
18	19	CLUB 1600	Stay (N-Coded)	
20	20	BRIAN MCKNIGHT	6.8.12 (Motown)	
21	21	TONI BRAXTON	Spanish Guitar (LaFace/Arista)	
22	22	ACOUSTIC ALCHEMY	Beautiful Game (Higher Octave)	
23	23	MAYSA	Got To Be Strong (Rice/N-Coded)	
25	24	MICHAEL MCDONALD	The Meaning Of Love (Ramp)	
24	25	CHUCK LOEB	Silver Star (Shanachie)	
29	26	JAZZMASTERS	London... (Hardcastle/Trippin' 'N' Rhythm)	
28	27	DON HENLEY	Taking You Home (Warner Bros.)	
26	28	TOM GRANT	Tune It In (Windham Hill Jazz)	
—	29	VARIOUS ARTISTS	Manenberg (Heads Up)	
—	30	CRAIG CHAQUICO	Cafe Carnival (Higher Octave)	

#1 MOST ADDED

MICHAEL LINGTON Twice In A Lifetime (Samson)

#1 MOST INCREASED PLAYS

CRAIG CHAQUICO Cafe Carnival (Higher Octave)

NAC begins on Page 69.

ADULT ALTERNATIVE

LW	TW	ARTIST	SON	Label
1	1	MATCHBOX TWENTY	Bent (Lava/Atlantic)	
2	2	PHISH	Heavy Things (Elektra/EEG)	
3	3	B.B. KING/ERIC CLAPTON	Riding With The... (Duck/Reprise)	
6	4	ROBERT BRADLEY'S BLACKWATER...	Baby (RCA)	
4	5	STING	Desert Rose (A&M/Interscope)	
5	6	JAYHAWKS	I'm Gonna Make You Love... (American/Columbia)	
7	7	XTC	I'm The Man Who Murdered Love (Idea/TVT)	
8	8	DAVID GRAY	Babylon (ATO)	
11	9	SHIVAREE	Goodnight Moon (Capitol)	
12	10	EVERCLEAR	Wonderful (Capitol)	
14	11	SINEAD O'CONNOR	No Man's Woman (Atlantic)	
9	12	STEELY DAN	Jack Of Speed (Giant/Reprise)	
13	13	NINE DAYS	Absolutely (Story Of A Girl) (550 Music/Epic)	
16	14	JONNY LANG	Breakin' Me (A&M/Interscope)	
19	15	STONE TEMPLE PILOTS	Sour Girl (Atlantic)	
17	16	BILLY BRAGG & WILCO	Secret Of The Sea (Elektra/EEG)	
20	17	TRACY CHAPMAN	Wedding Song (Elektra/EEG)	
15	18	GOO GOO OOLLS	Broadway (Warner Bros.)	
21	19	TRAVIS	Why Does It Always Rain On Me? (Independiente/Epic)	
18	20	STEVE EARLE	Transcendental Blues (E-Squared/Artemis)	
10	21	COUNTING CROWS	Mrs. Potter's... (DGC/Geffen/Interscope)	
22	22	GUSTER	Fa Fa (Never Be The Same...) (Hybrid/Sire)	
23	23	VERTICAL HORIZON	You're A God (RCA)	
24	24	SISTER HAZEL	Change Your Mind (Universal)	
29	25	NEIL YOUNG	Good To See You (Reprise)	
27	26	DANIEL CAGE	Sleepwalking (MCA)	
30	27	AMMEE MANN	Red Vines (Superego)	
25	28	PAT MCGEE	Band Runaway (Giant/WB)	
26	29	NO DOUBT	Simple Kind Of Life (Interscope)	
—	30	WONGO GIRLS	Cold Beer And Remote Control (Epic)	

#1 MOST ADDED

BRIAN SETZER ORCHESTRA Gettin' In The Mood (Interscope)

#1 MOST INCREASED PLAYS

ROBERT BRADLEY'S BLACKWATER... Baby (RCA)

ADULT ALTERNATIVE begins on Page 117.

WKWX WLZR WMZQ WPGC WRUF WRVA WWDB WWWM CHOM KNIX WCSX WGST WCHN WTPA KTFM KBOS WSSL KSFO WISH KKLK CIMX KLTY WOVE KZLA WZTR KWJJ KWNZ WIL

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Publisher's Profile

By Erica Farber



WAYNE CORNILS

Executive Vice President/Meetings, Radio Advertising Bureau

August 26, 1935-July 5, 2000

possibly could. I'd be hard pressed to name six other people who, through the years, loved radio as much and demonstrated that sort of dedication.

"It will take a rare person to wear the red jacket, as he did. His loss is personal to many people in our industry. His great loss is to the industry he served so well for so many years."

Bill Stakelin, Regent Communications: "When I got the call informing me of the death of Radio Wayne, I wept openly. My tears of sorrow, brought on by losing a close friend and someone who has helped me professionally and personally to achieve new heights in my life, soon turned to smiles and even laughter as I recalled that big, booming voice, that inexhaustible positive attitude that was Radio Wayne."

"For days now, memories have flooded my life and reminded me of how lucky I was to count Wayne Cornils as a dear, dear friend, a friend who made a habit of putting others and their interests before his own. Wayne Cornils was one of the most unselfish human beings I have ever known, constantly there to help, share and care, both professionally and personally."

"Indeed, he was a true radio guy. He did it all, including riding to the rescue of the NAB's radio effort in the '70s, when many thought that there was not enough attention being paid to the radio members. Wayne took care of that."

"When I became President of the RAB, my first recruitment was Wayne Cornils to serve as Executive Vice President. As usual, performing beyond everyone's expectations, he played a major role in returning the RAB to a position of respect and prominence. This, of course, included his masterful touch in developing the Managing Sales Conference into one of the most important learning experiences for radio salespeople. But above all, it was his children and Miss Wendy that Wayne cherished most. He had his priorities right and set a super example for them and for every life he touched. Thanks, Wayne, for allowing us to share your beautiful life. You gave us all so very much."

"God, I'll miss him, but, like many, I will long cherish the memories given me by my dear friend Radio Wayne. Sleep well, old friend."

Gail Steffens, RAB Conference Coordinator (worked directly with Wayne since he joined the RAB in 1983): "Although these words cannot fully express my feelings at this time of great loss in my life, Wayne Cornils was not only my boss, he was a man I respected and admired. He was my mentor, my father figure, my shoulder to cry on, my strength in times of need, but, most of all, he was my friend."

"There will never be another like him, and I can only say that it has been a privilege and an honor to work with him and for him the past 17 years, for he has taught me everything I know. We had a special bond beyond the normal boss/employee relationship. He may be gone from my life, but he will always remain in my heart. In closing, I'd like to send a message to say, 'May you rest in peace, you good-looking, young devil.'"

Gary Fries, Chairman of the RAB: "I can honestly tell you that I never would have been at the RAB if it had not been for the encouragement of Wayne. All of us who knew him will miss him, but we must remember that what he did and what he believed in were always best for us as individuals and for the radio industry."

"The pinnacle of Wayne was the Managing Leadership Conference. He always knew how to make things better. He was courageous about his faith in people, and he never gave up. He believed in integrity and standards and believed in people 24 hours a day, seven days a week. Through consolidation and all the changes in the business, Wayne continued to be a great human being, a soft leader.

We need to mentor his qualities. Is it about money or respect? Understand that it is a choice. We know what it was all about with Wayne. I am dedicated to not letting his legacy go away."

Bob Gourley, AMFM: "Like many, I had known young, good-looking Radio Wayne for many years, but in late 1992 I received a strange and unexpected request: Radio Wayne asked me to teach him fly fishing. I agreed, and as we spent time together streamside, I began to become acquainted with Wayne Cornils, the man behind the Radio Wayne persona."

"And fish we did: Colorado, Oregon, Idaho, Montana and points in between. A patient and intensely spiritual man, Wayne's temperament was well-suited for the sport. He learned quickly."

"But as I look back on it now, I've come to realize that as I was teaching him about fly fishing, being in his presence was teaching me about the value of relationships, gentleness, the importance of friends and the deep sense of satisfaction that comes with always choosing kindness. My wife always maintained that Wayne was an angel sent here to brighten lives with love. He brightened ours and countless others."

"Fly fishing won't ever be quite the same for me without Wayne Cornils. And neither will radio. Our industry has lost its best friend."

Rickie Hall, Rickie Hall & Associates: "Wayne and I were friends from the moment we met in 1983, soon after he joined the RAB. He was my teacher, adviser, mentor, sounding board and one-man PR firm for my business. He introduced me to people he thought I should know and recommended my services to a great many broadcasters. We also worked together as speech coaches, something most people didn't know about Wayne. He was the best I have ever seen. He somehow knew exactly what to say and do to increase the confidence skills of both professional speakers and corporate executives. Because of Wayne, I learned to be a better person, both professionally and personally. I will miss him terribly."

Sean and Mary Jo Joyce, Omega Consultants: "We have lost a friend; the industry has lost a giant. We have been graced with the gift of Wayne Cornils. His work and life were all that is good about radio. He will never be forgotten because his legacy will live on in every generation of broadcasters: His spirit will be a sign that the tomorrows will be brighter; his soul will be a gift that makes the world a better place; his life will be an example for all to follow; his love will be challenge to give ourselves and expect nothing in return; his hope will be that each of us will become all that we can be."

"Radio Wayne is not gone, because we need only to look to the sky to see his twinkling eyes, to listen to the wind to hear his melodic voice and to feel the earth to touch his gentle heart."

"Wayne, may the road rise to meet you, may the wind be at your back, may the rains be soft upon your fields, may the sun shine warm upon your face and, until we meet again, may God hold you in the palm of his hand. With love."

Favorite radio format: "He loved jazz and classical and always listened on Saturdays to *The Prairie Home Companion* and Michael Feldman's *Whad'Ya Know?* on public radio."

Favorite song: "Chet Baker's rendition of 'My Funny Valentine.'"

Favorite television show: "Sports."

Favorite book: "Conversations With God by Neale Donald Walsch."

Favorite movie: "Blazing Saddles and Young Frankenstein."

Favorite restaurant: "Chef's in Basalt, CO."
Beverage of choice: "Silver Oak Cabernet."

Each week I have the privilege of profiling an individual whom I feel is influencing our business. This week I decided to "break format" and profile someone who, in the comforting words of his wife, Wendy Green, recently "got his wings."

Last week radio lost a national treasure, Wayne Cornils, after a 12-year struggle with cancer. Wayne not only made a difference to our business, he made a difference to everyone fortunate enough to know him, and I feel blessed that he is someone I will forever call a friend.

When we lose someone important in our lives, the first reaction is shock, and then sorrow. We feel so bad for the individual who is gone, and then we selfishly dwell on what the loss means to us personally. When I began to reflect on Radio Wayne, as so many people referred to him, what had the greatest impact on me is that Wayne was someone I always expected to be there. He was one of my heroes, and always will be.

When you called Wayne on the phone, his voice-mail would begin, and you would hear his great big, booming radio voice giving some very insightful, thought-provoking and, sometimes, downright odd message. He would then follow up with the words, "If you want to talk about this, please leave me a message." How many times have I called him and actually forgotten my reason for calling?

For the last 20 years I have attended — with a couple of exceptions — all of the RAB's Managing Sales Conferences, the yearly culmination of Wayne's tremendous guidance and spirit. Who can ever forget the lights going up and seeing that "young, intelligent, good-looking" man bolt up to the podium with his shining smile, those glistening blue eyes and that bright red jacket, his magnificent voice congratulating us on being part of the largest gathering of radio sales professionals in the world. Gosh, I know it always made me feel special.

Wayne has touched so many people. I truly wish I could share comments from everyone, but the following testimonials will give you a snapshot of how others feel about him and the impact he has had on their lives. Thank you, Wendy, for sharing some of Wayne's favorites with us. You are in our thoughts and prayers.

If you believe in heaven and that other place, there is no doubt that Wayne Cornils went to the head of the line in heaven. In fact, I'll bet he has already made some new friends and started organizing something big. Thank you, friend, for always being there and helping to make our world just a little bit better. Until we meet again....

Ken Greenwood: "Now that the choked-up feeling has passed, it comes to mind that Wayne Cornils has been special to me because of what radio meant to him. Since the time I first met him, as he was leaving Idaho to go to New York, I never heard him say a bad word about the people in radio."

"His focus was on radio, and his personal passion was to make the medium as good and as professional as he

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